

# MONTGOMERY WARD

A woman with short brown hair, wearing a pink and white vertically striped, off-the-shoulder dress with puffed sleeves and a full skirt, stands outdoors. She holds a large, light pink parasol with a white lace trim over her left shoulder. She is also wearing white gloves. The background is a soft-focus view of green foliage against a clear blue sky.

America's  
Shopping Center

*BRINGS YOU*

Better Values  
*FOR*  
Better Living

1961 Spring & Summer

SHOP BY PHONE  
See Pages 1267-69

Index, Page 1243

Dress, Page 15

Albany 1, N.Y.

**Satisfaction Guaranteed or Your Money Back**



# YOUNG AMERICA ON THE MOVE...

exciting new fashions

**A** Shirtwaist of Tropical colors printed on All Cotton. Smoky pearl-like buttons from convertible neckline to 2-in. hem. Roll-up sleeves. Kerchief included. Crease-resistant, washable, Sanforized (max. shrink. 1%). Bracelet, Pg. 3. Wt. 1 lb. 12 oz. State size. Color: Multi Stripe only. Jr., Misses' Sizes: 7-8, 9-10, 11-12, 13-14, 15-16, 17-18. Chart, Page 139. RA1150—\$2.50 down or Cash \$22.84

**B** Natural Straw Tote with prancing Poodles in Leather. Rayon lined. Size: 13 x 10 in. Ship. wt. 1 lb. 3 oz. 20A4554T-10% Fed. Ex. Tax incl. \$14.98

**C** 3-Pc. Suit. Jacket, Skirt of 85% Arnel Triacetate, 15% Linen Tweed. Jacket lined in same striped Cotton as sleeveless, bateau neck Blouse. Skirt has zip, button close. 3-pcs. Washable, little iron. Shoes, Pg. 169; Jewelry, Bag, Pg. 3. Beige with striped Blouse. Wt. 2 lbs. Jr. Sizes: 7, 9, 11, 13, 15, 17. Chart, Pg. 139. Misses': 8, 10, 12, 14, 16, 18. Chart, Pg. 139. SA4730—State size, \$3 dn. 3-Pcs. \$26.77

Fashions on these 2 pages are shipped from Chicago. Order, pay postage from nearest House. Ft. Worth, Oakland, Portland customers, see Page 355.

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C



A

B

2 WARDS ALL



# Montgomery Ward & Company Chicago

Dear Customer:

Our hearty thanks to you for the business you have given us in the past.

We are doing many things to merit your further patronage.

This catalog is printed on brand new presses in which our printers invested over \$9,000,000. One result is more accurate color reproduction to help you in making your selections. Also, this new size Ward catalog is easier to hold and fits into your bookcase or telephone table for handy reference.

This catalog brings you a wider, better assortment, and its values are especially good. Many new and interesting items are offered. Some of them are mentioned on the following two pages.

Because millions of our customers like to buy on credit, we have five different payment plans. We think you will find one that suits your exact needs. They are described briefly on Page 4 of this insert.

You can order from this catalog at your convenience. You can order from it with confidence. The policy originated by Mr. A. Montgomery Ward in 1875 still prevails—Satisfaction Guaranteed or Your Money Back.

Sincerely yours,

*Paul M. Hammaker*  
Paul M. Hammaker  
President

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20A4

# A FEW OF THE NEW AND EXCEPTIONAL ITEMS AND IDEAS YOU'LL FIND IN THIS CATALOG

## WARDS Kitchen Shop

From a 3" knife to a 16 cu.  
ft. refrigerator. Page 638.

## WARDS Hostess Shop

Everything she needs, to set  
a charming table. Page 684.

## WARDS BABY SHOP

From a safety pin to a fur-  
nished nursery. 374-405.

## WARDS BATH SHOP

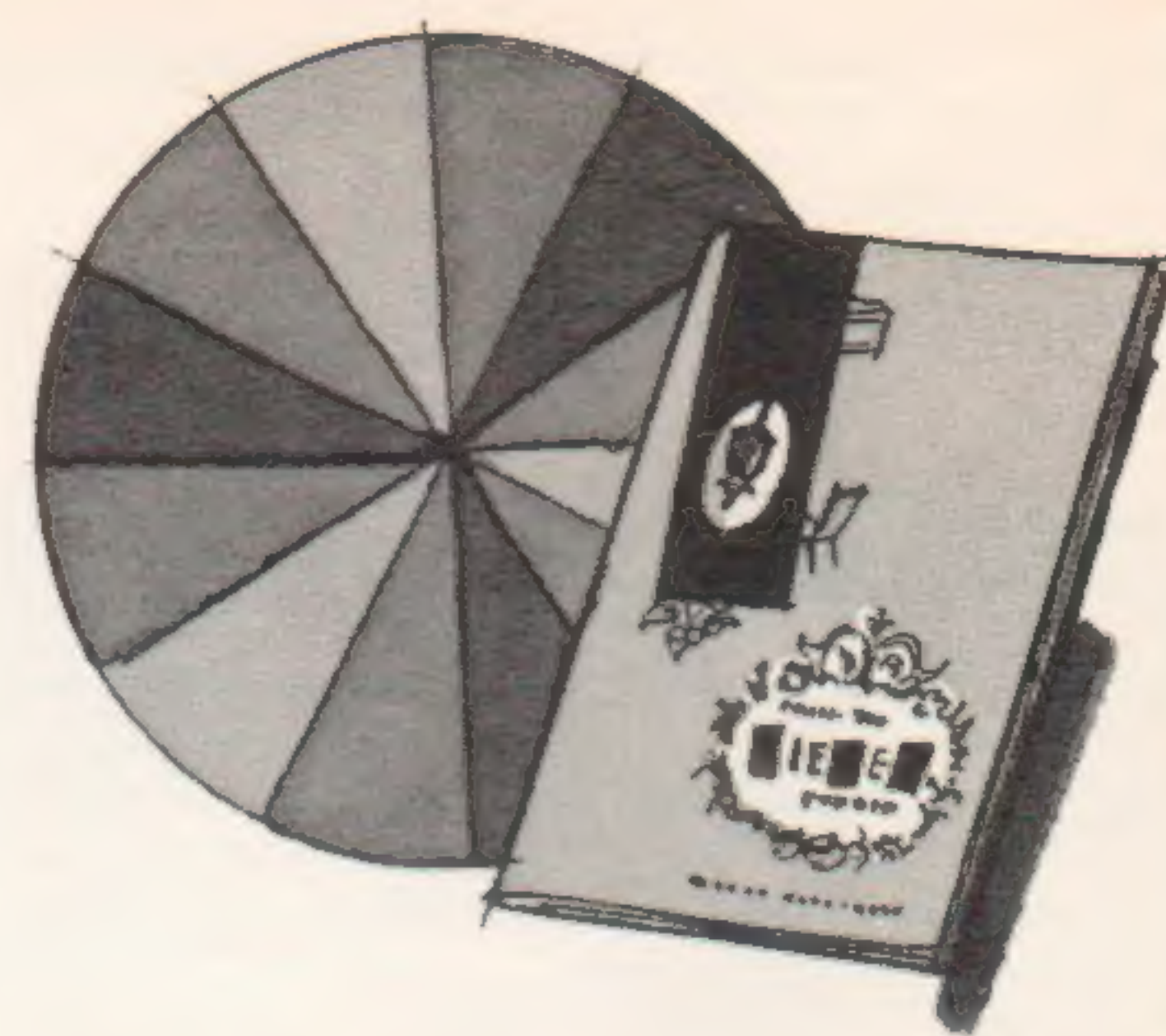
Assembles every bath need  
from towel to tub. Page 926.

## WARDS SLEEP SHOP

Color-togetherness for any  
lovely bedroom. Page 792.

## WARDS NOTION SHOP

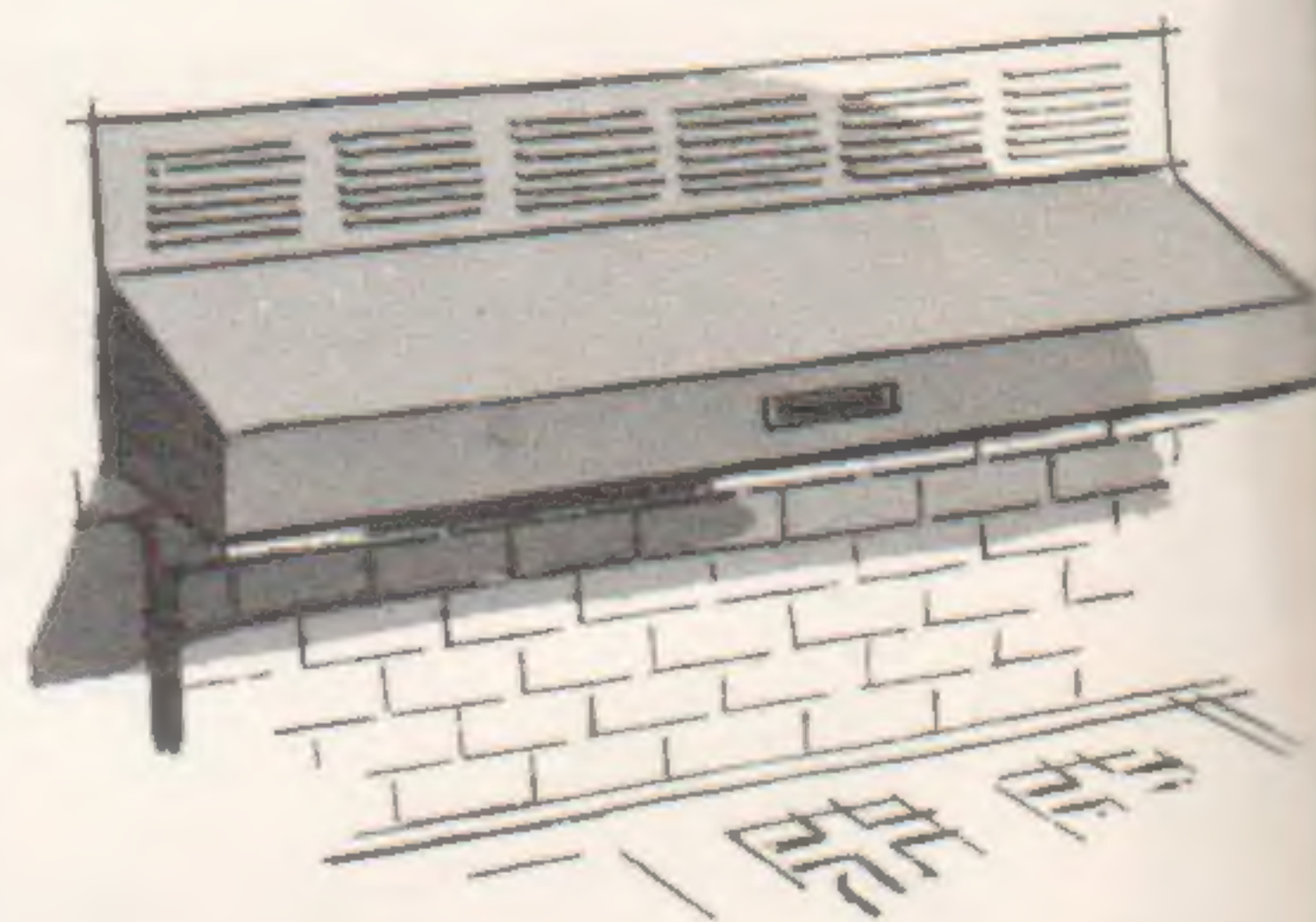
Biggest Notion Shop in town,  
pages 299-301; 312-321.



Wards coordinated colors (page  
707) make YOU an expert deco-  
rator. Decorator Book, page 685.



The magic new mixture of Zefran  
and Corval produces a "suitcase-  
proof" travel suit. On page 142.



More magic! A stove hood that does  
the job (and does it well) WITHOUT  
DUCTS OR VENTS. Page 652.

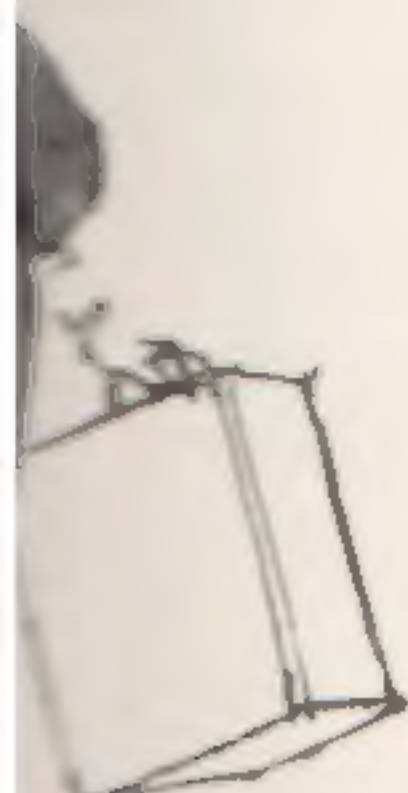


Ward-exclusive car battery with  
CLIMATE CONTROL adjusts to sum-  
mer and winter! See page 1156.





colors (page  
expert deco-  
k, page 685.



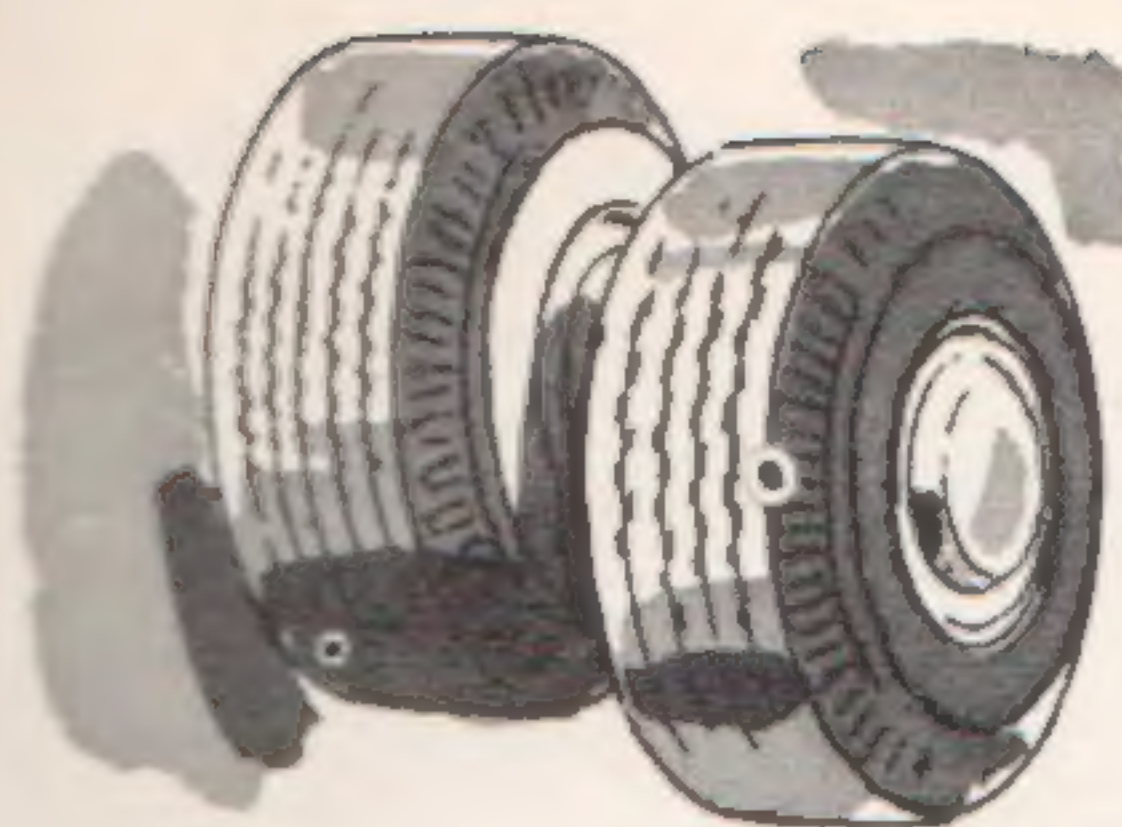
ure of Zefran  
s a "suitcase-  
m page 142.



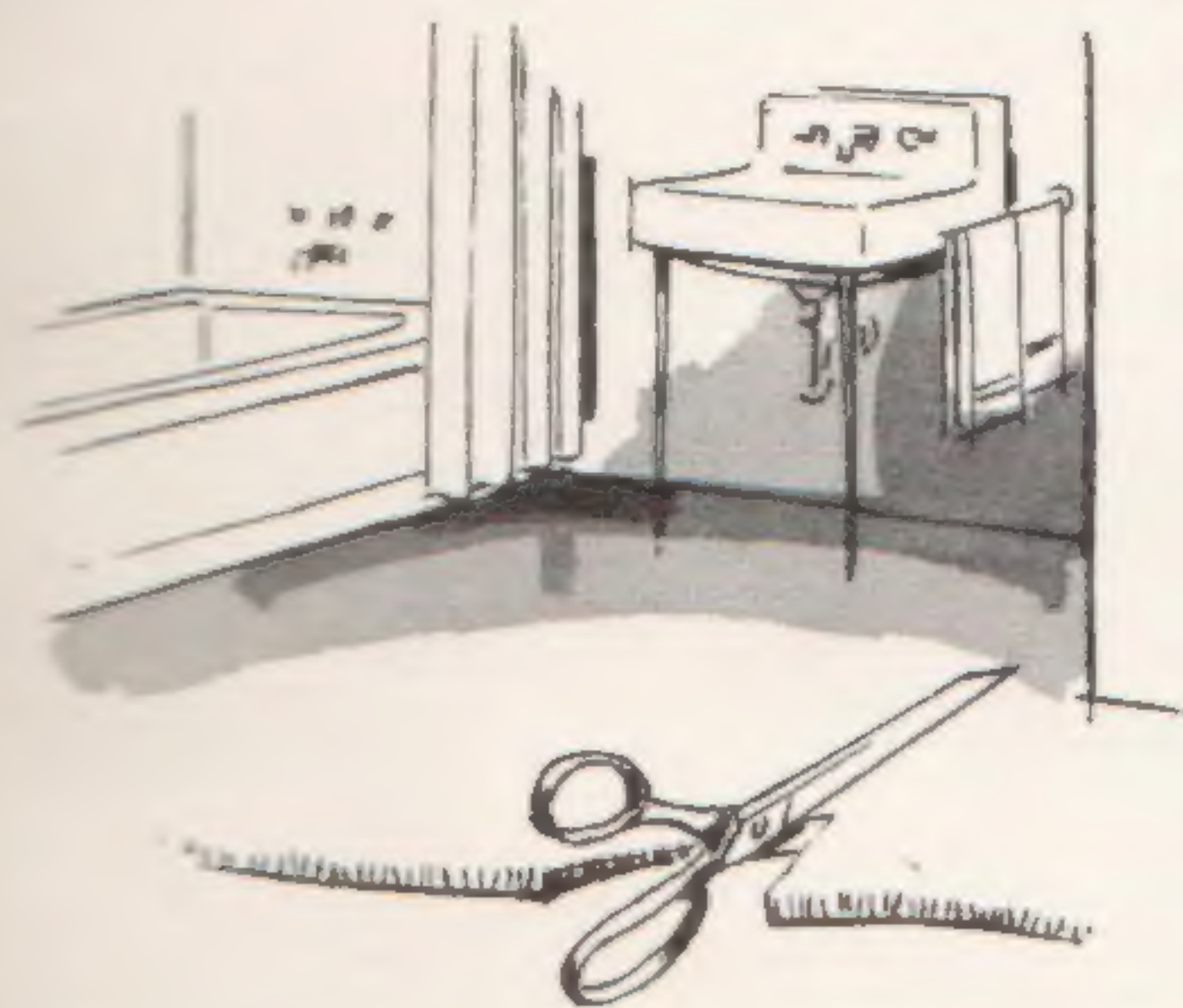
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battery with  
adjusts to sum-  
e page 1156.



Wards Tire Buying Guide, page  
1140, tells you what type of tire  
best suits YOUR driving needs.



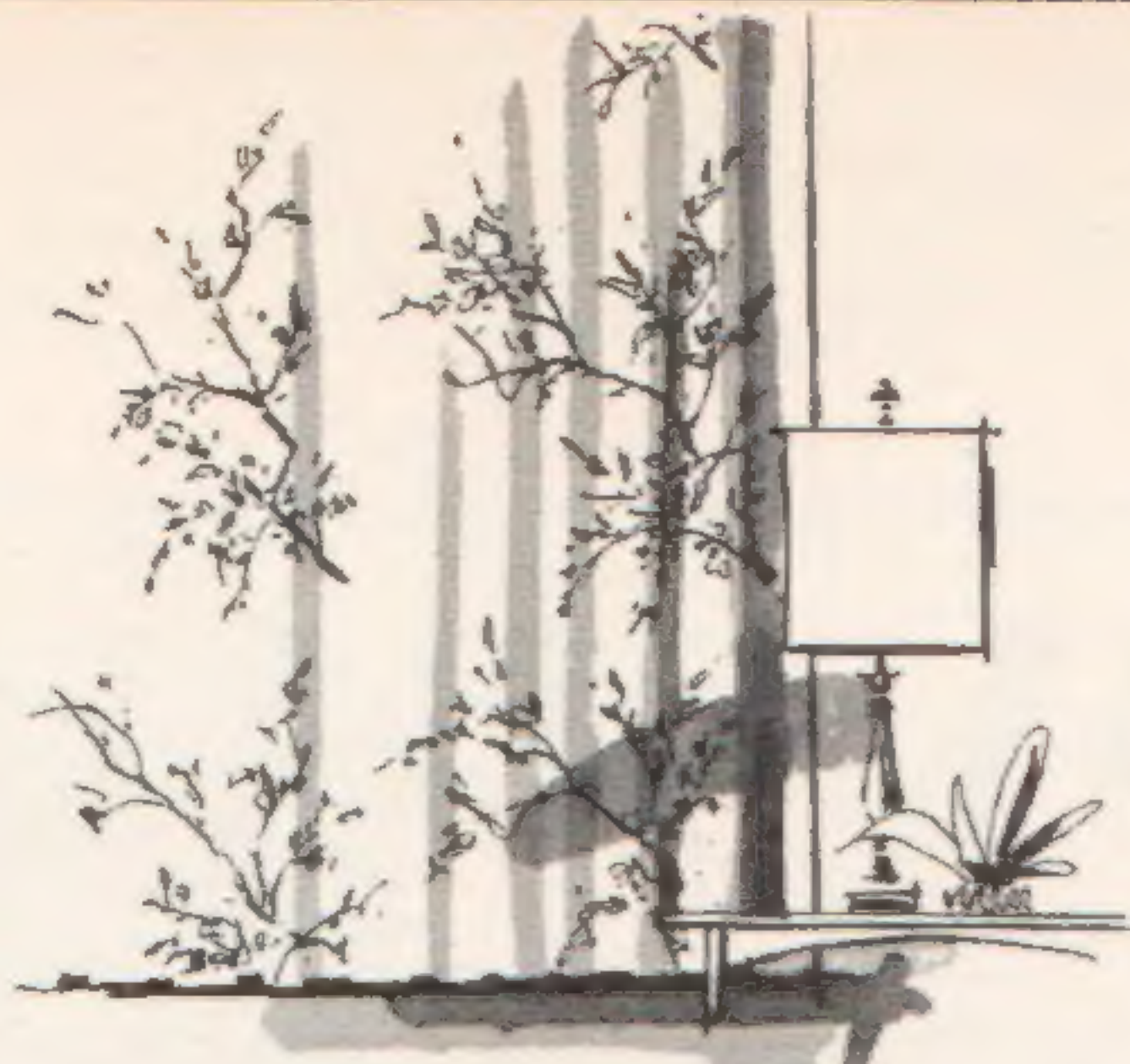
Your bathroom rug goes WALL-TO-  
WALL; you cut-it-to-fit with an ordi-  
nary scissors. See page 895.



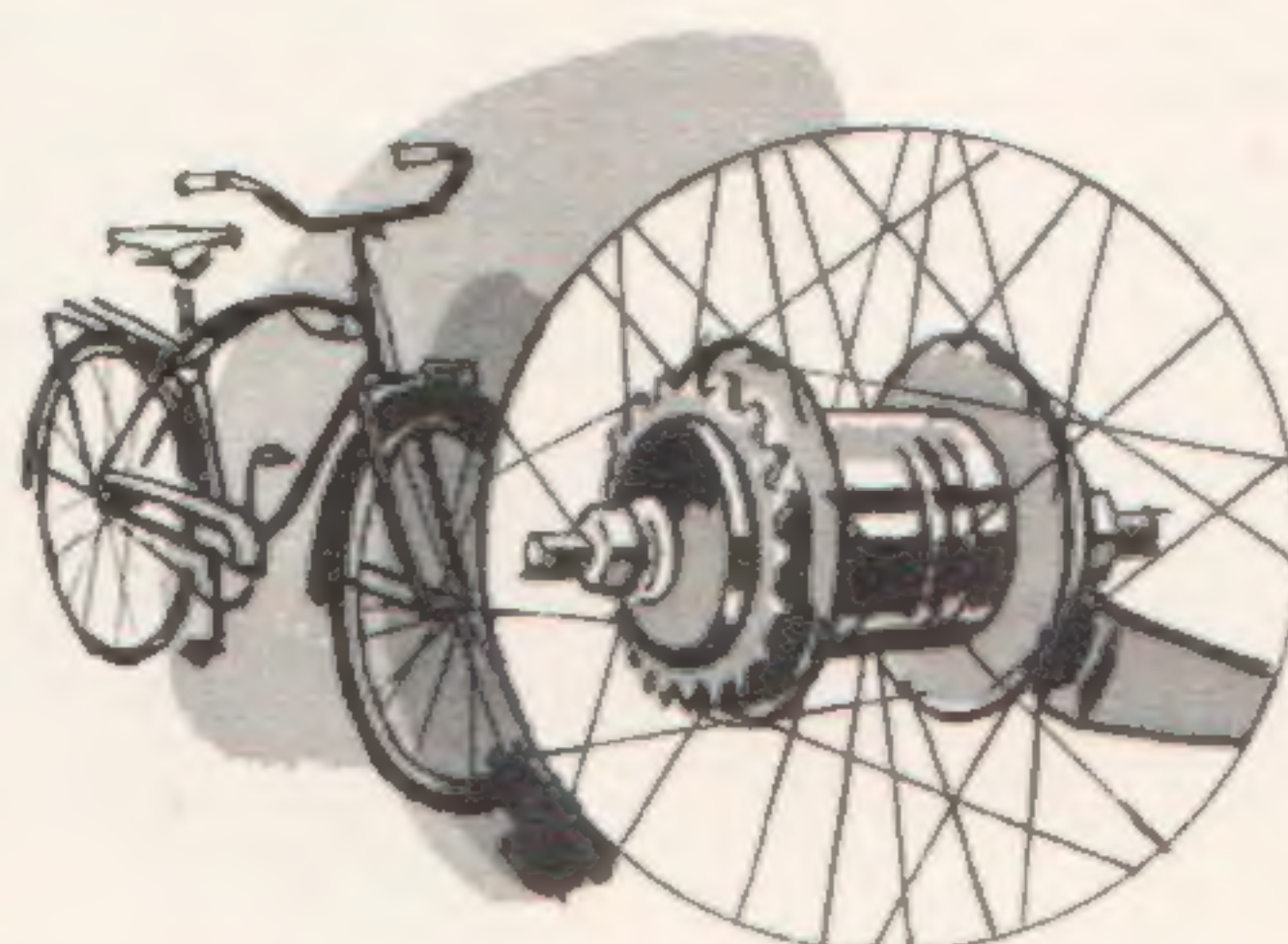
All through the Book, this symbol  
stands for merchandise of outstand-  
ing quality . . . extra low priced.



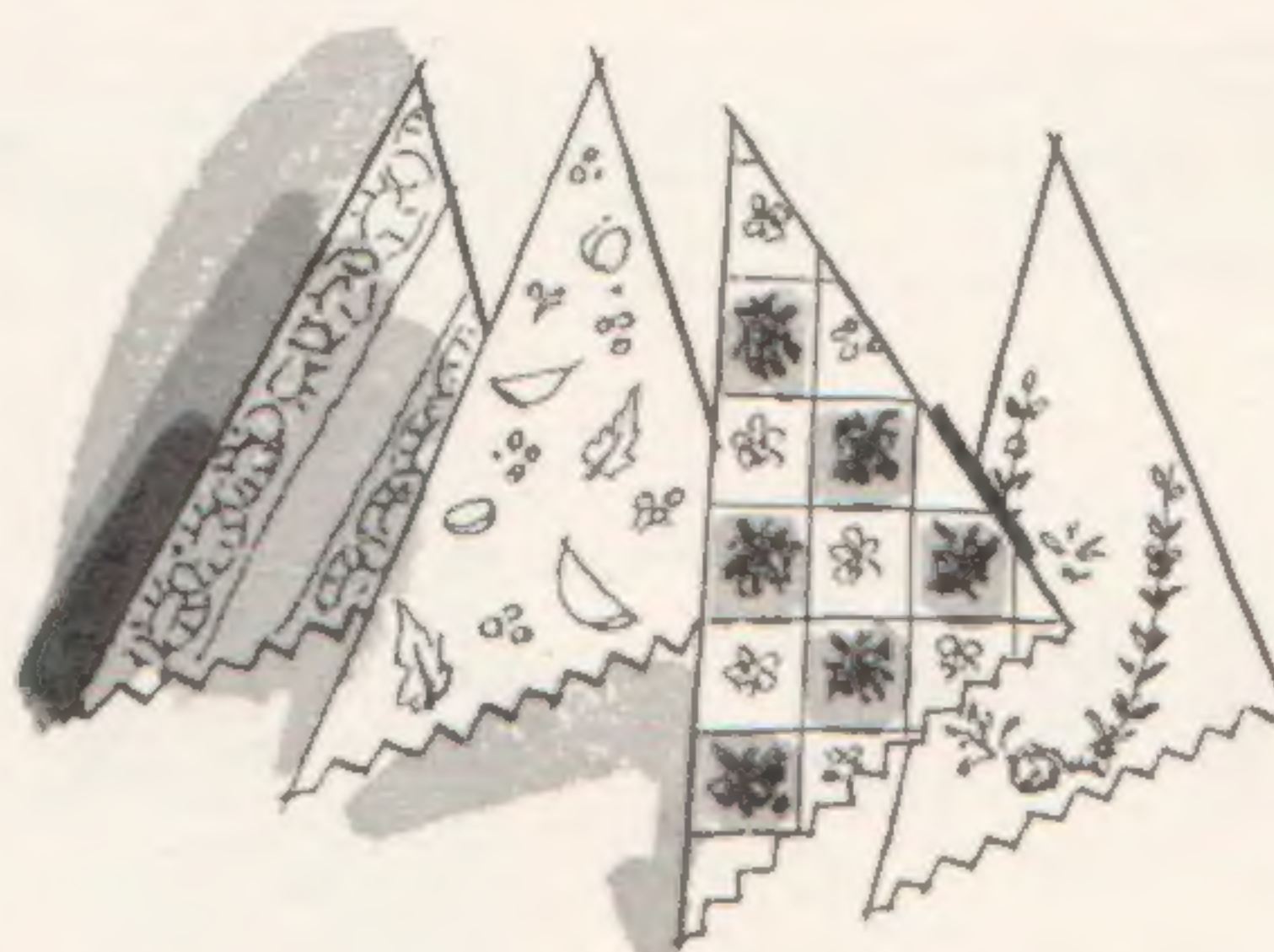
The news in coats is CURON insula-  
tion. Weighs little, doubles warmth,  
resists wrinkles. See page 134.



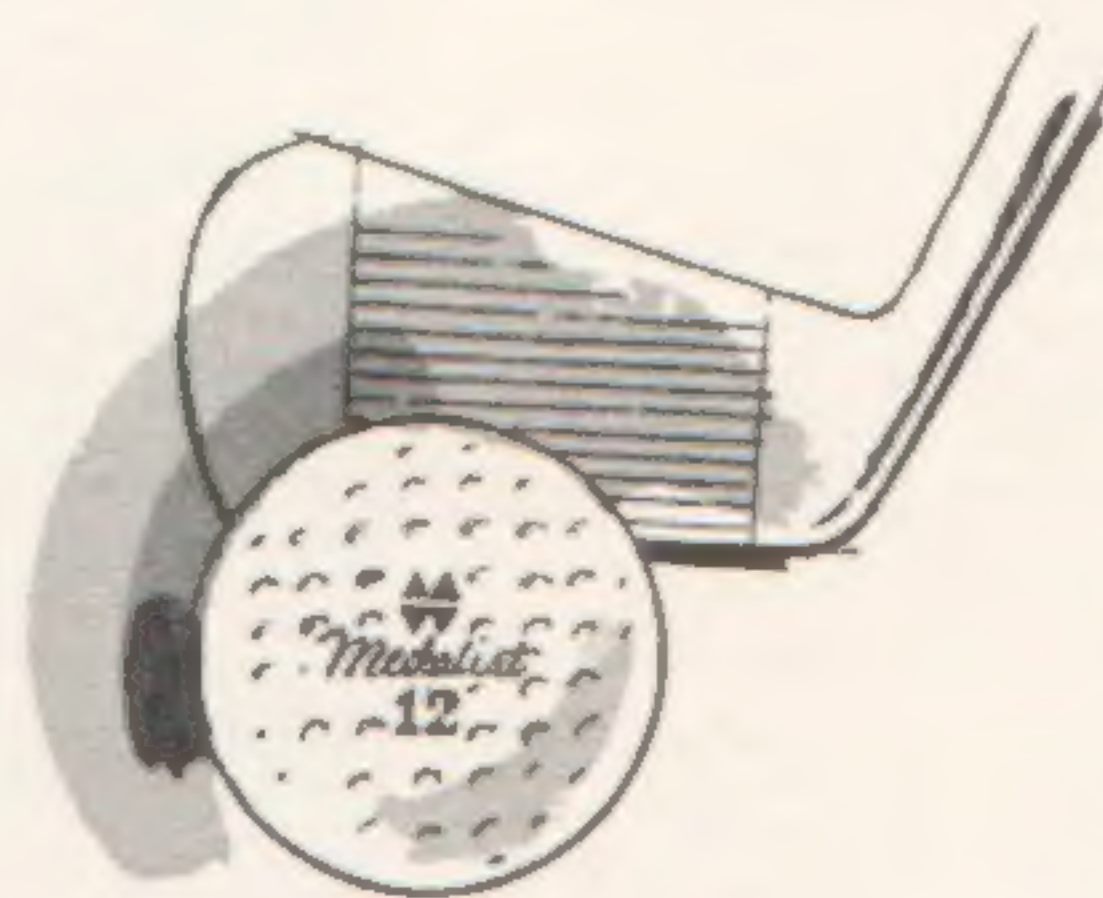
In the new Mohair Weave drapes  
on page 827, Fiberglas is soft, rich,  
matte-like . . . and easy draping.



This bike SHIFTS FOR ITSELF, with  
new automatic transmission. A  
Hawthorne "extra"! Page 1194.



Pima Mist, '61's number-1 spring  
fabric. Discreetly opaque, easy-  
care, and easy to sew. Page 302.

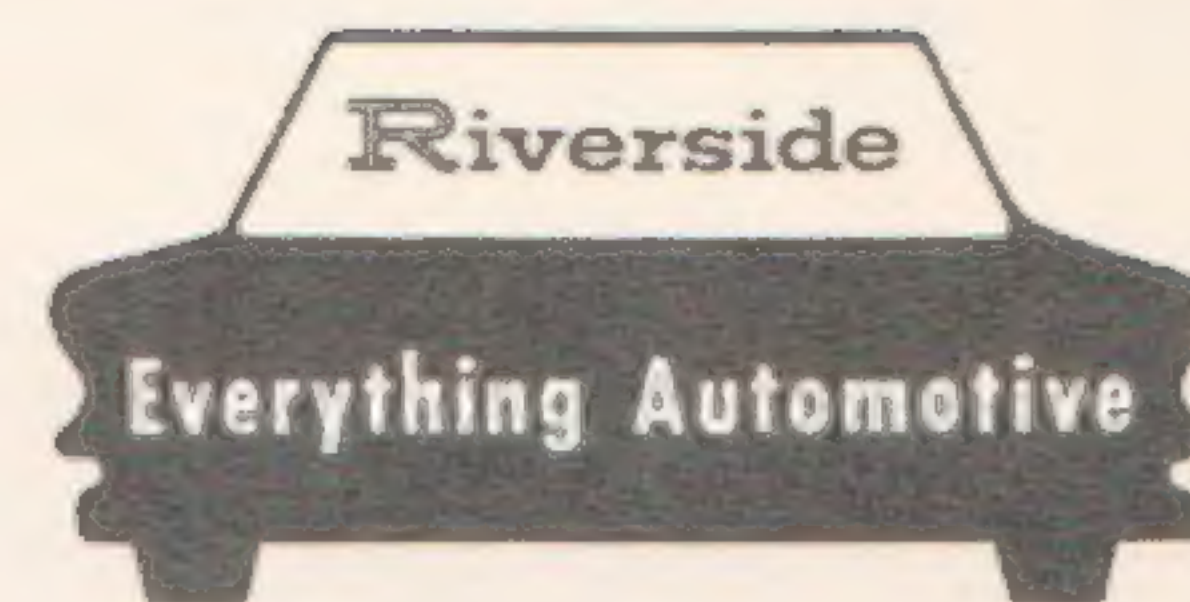


New golf ball guaranteed against  
cutting. You can "top" the ball, but  
not the guarantee. Page 1232.

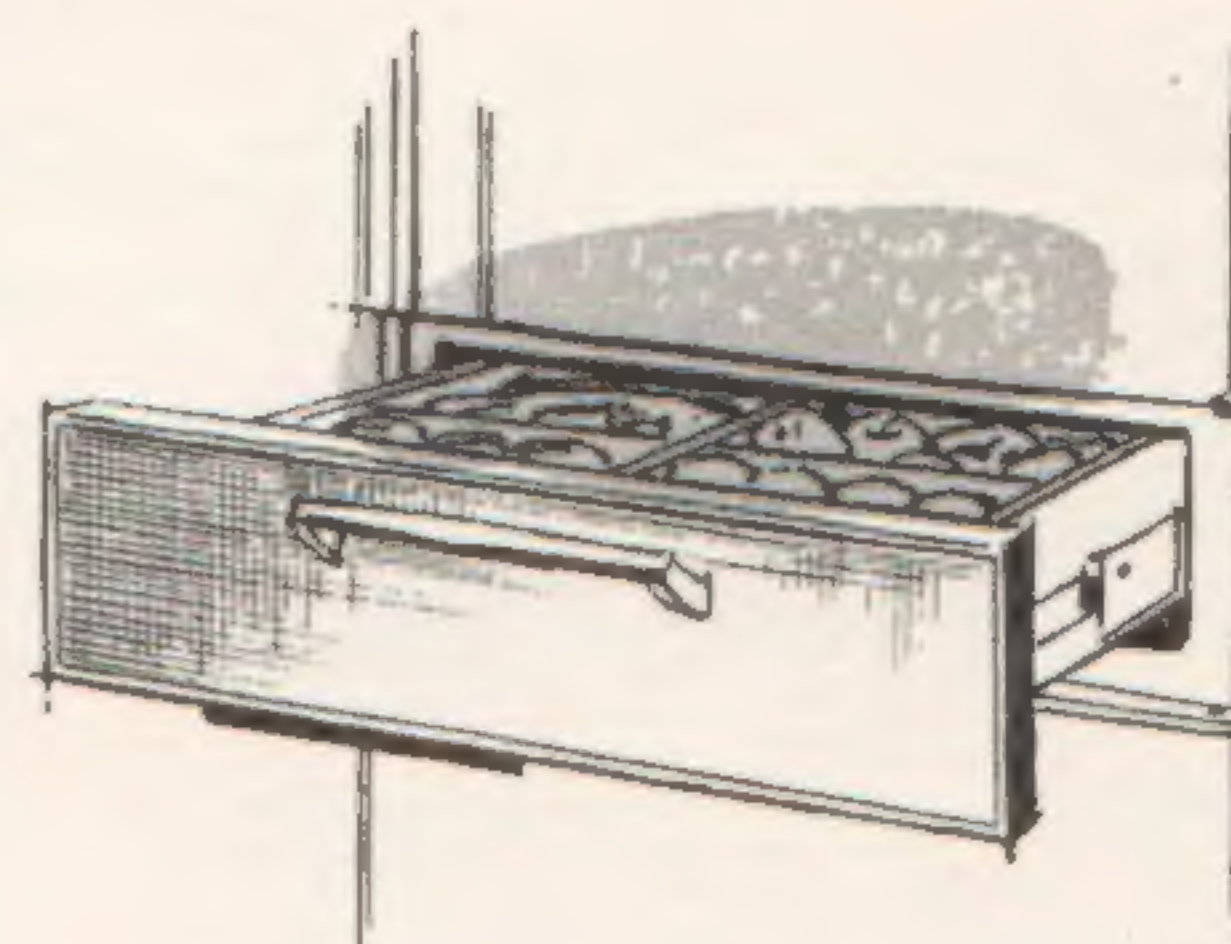
suburbia



Fine furniture, modestly priced:  
Modern Suburbia, page 716; Early  
American Salem Square, page 708.



Wards Auto Shop offers parts and  
accessories even for foreign cars  
and compacts. On page 1122.



Center drawer on new Tru-Cold  
refrigerator glides out without your  
opening either door. On page 661.



See Wards dresses in the newest  
miracle fabric, DACRON JERSEY.  
The amazing details are on page 91.



Write for Wards special Outdoor  
Book, Garden Book, Camera Book,  
Toy Book, Farm Book. Page 1243.

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# WARDS GUARANTEE

## Satisfaction Guaranteed or Your Money Back

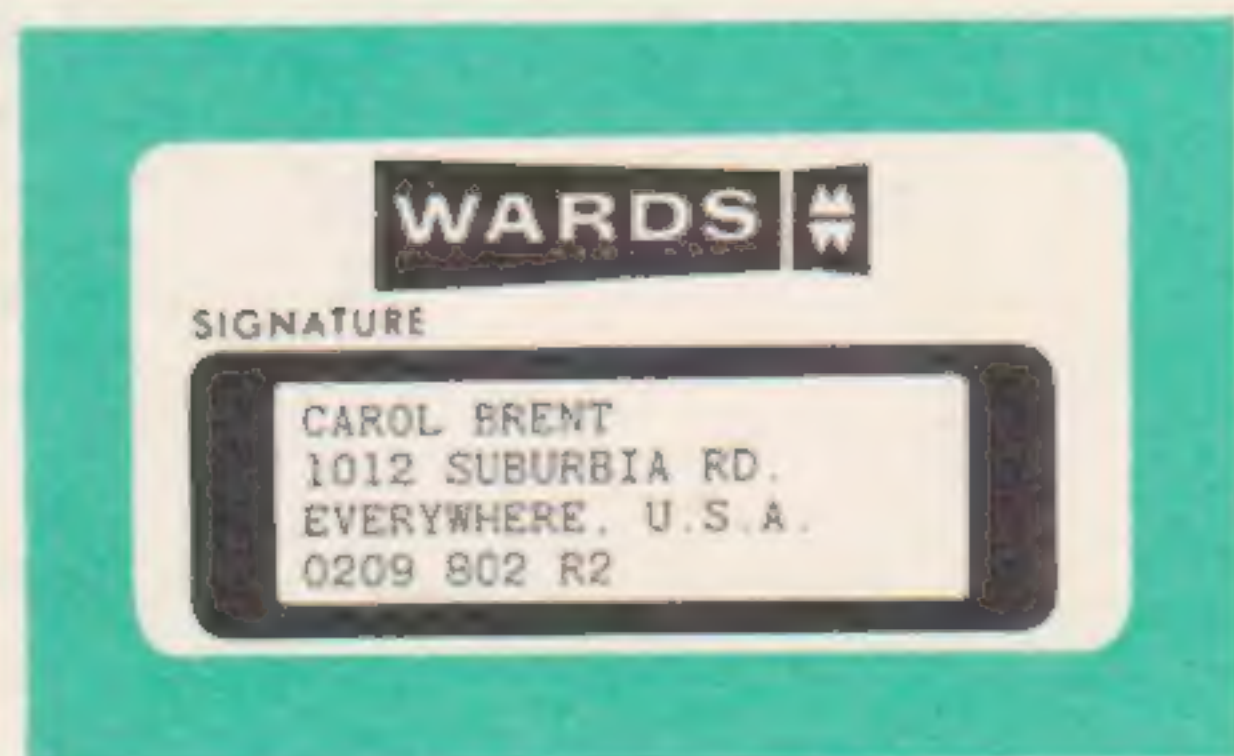
We guarantee the quality of every article as described, and guarantee that it will give you the service you have a right to expect.

If, for any reason, you are not completely satisfied with any article purchased from us, you may return it at our expense. We will exchange it for what you want, or refund what you paid, including any transportation charges paid by you.

MONTGOMERY WARD & CO.

# WARDS CREDIT

## Wards Offer You a Choice of 5 Plans:



### 1 With a Revolving Charge, You Just Say "Charge It"

Really two Plans in one! You can handle your Ward Revolving Charge like any 30-day charge account... pay in full within 30 days, with no service charge. Or, if you prefer, you may extend your payment over many months. In either case, there is no down payment. A Revolving Charge makes it easy to shop; just mention your account number. Additional purchases may be made, with no down payment. No postage to figure, no C.O.D. charges to pay; all are included in your account. Full details, and application form, are on page 1281.

### 2 On Major Purchases, \$5 or \$10 Down, 2 Years to Pay

This convenient Credit Plan applies to Major Appliances, Furniture, Home Furnishings, Cameras, and many other types of merchandise. (For complete list, and Table of Terms, see page 791.) This Plan also applies on any merchandise purchase over \$300. \$5 down payment on amounts from \$50.01 to \$200... \$10 down payment on amounts over \$200. You have as long as 2 years to pay, depending on the size of your purchase.

### 3 3 Years to Pay, on Home Improvement Projects

Extra-easy terms, to make home-improvement and home modernizing purchases extra easy to pay for. \$100 minimum. No down payment; up to 3 years to pay, depending on the amount of your purchase. Appliances that are a component part of the project may be included. For full details and table of terms, see page 960.

### 4 For Farm Equipment, Pay- ment Dates to Fit Income

These highly flexible terms are arranged to meet the special credit problems of farmers, fruit growers and ranchers, whose principal income is received on a harvest or seasonal basis. At Wards, these men may buy the equipment they need when they need it, and pay for it conveniently at harvest time or market time. This Plan gives a choice of 2, 3 or 4 payments, over a period as long as 18 months. (For complete details and terms, see Wards Farm Book.)

### 5 For General Merchandise, 10% Down, 18 Mo. to Pay

A convenient Plan, particularly adapted to smaller purchases. Monthly payments as low as \$3, with a minimum initial order of only \$20. (No down payment on add-ons.) As long as 18 months to pay, depending on the size of your purchase. For terms and complete details, see page 1183.



# TRAVELING

designed exclusively for Wards by *John Weitz* ...bags, belts and jewelry designed by *Roger VanS*

Young America, hard-working, hard-playing, ceaselessly active and always radiant, inspires these 8 pages of new designs by John Weitz, leading interpreter of young fashion. Here are first class travelers, poised and just-right styles that keep their fresh charm over the miles, through countless launderings.



**D Trim ensemble** typifies the Young American outlook on fashion. Dacron Polyester-Cotton Dress has Navy-accented short, set-in sleeves, square neck, belt. Permanently pleated skirt, side zip, 2-inch hem. Unlined Arnel Triacetate Coat has pearl-like button closing. Washable. Little iron. Coat: Wt. 1 lb. 12 oz. Dress: Wt. 1 lb. 8 oz. State size. Gloves, Pg. 160; Shoes, Pg. 169; Pin, below. Color: White with Navy only.

Jr., Misses' Sizes: 7-8, 9-10, 11-12, 13-14, 15-16, 17-18.

DA 8462—Coat . . . . . \$17.84

DA 8460—Dress . . . . . \$17.84

**Hat.** Cartwheel. Rustic hand-woven Synthetic Straw Braid. Ribbon band. Wt. 1 lb. 14 oz. Colors: White, Black, Red, Navy or Beige. State color.

HA5564—Fits 21½ to 22½ in. \$4.97

**E Slender Satchel** of Top Grain Cowhide with gold-color trim. Rayon lined.

Colors: French Blue, Curry, Black, Chinese Red. 11 x 11¾". Ship. wt. 1 lb. 5 oz. State color.

20T4553T-10% F.E.T. incl. \$15.98

**F Top Grain Cowhide Belt.** 1½" wide. Leather lined.

Waist Sizes: 24, 26, 28, 30.

Colors: French Blue, Black, Chinese Red or Curry. Wt. 4 oz. 20A3869T—State size, color. \$3.98

**G Swinging gold-color metal clip-back hoop Earrings.** About 1¾ in. long. Ship. wt. 4 oz.

20A1453T-10% F.E.T. incl. \$1.97

**H Bangle Bracelets.** One of White or Orange Plastic with three of gold-colored metal.

Wt. 5 oz. 10% F.E.T. included. 20 A 1242T—State color . . . \$6.47

**J K Matched Jewelry.** Blue beads set in gold-color metal. Sunburst Pin, 2½ inch diameter, has safety clasp. Clip-back Earrings ¾ inch diameter. 10% F.E.T. included.

(J) 20A1452T—Ear. Wt. 4 oz. \$1.97

(K) 20A1671T—Pin. Wt. 4 oz. \$2.97



**L 2-piece Suit** aptly fashioned to take the stress of long hours on the road and still look smart. 65% Dacron Polyester, 35% Cotton Poplin. Skirt has zip fly front, back hemline vent, 2½-inch hem. Jacket lined in the same Cotton Oxford as long sleeved Shirt. Automatic wash 'n wear, machine washable, dryable. Little ironing. Jewelry, left.

Charcoal Gray Suit, Blue-White Blouse. Jr. Sizes: 7, 9, 11, 13, 15, 17. Chart, Pg. 139. Misses': 8, 10, 12, 14, 16, 18. Chart, Pg. 139. SA4725-2-pc. Suit. Ship. wt. 1 lb. 14 oz. State size. \$2.50 down or Cash \$27.77 SA4726-Blouse. Wt. 1 lb. State size. \$4.87





**A** **Ankle Pants and Tunic** in 65% Dacron Polyester, 35% Cotton Poplin. Tunic has side slits, roll sleeves, attached hood. Trim Ankle Pants have front pockets, zip fly front close. Both, machine washable, dryable, little, no iron. Tunic neckline converts to show striking blouse of striped All Cotton. Sleeveless, bateau neck. Blouse is washable, drip-dry, little ironing required. Shoes, Pg. 180, Bracelet, Pg. 5. Color: Lt. Loden Green with striped blouse only. Jr. Sizes: 7, 9, 11, 13, 15, 17. Chart, Pg. 139. Misses' Sizes: 8, 10, 12, 14, 16, 18. Chart, Pg. 139. SA 4737—Tunic. Wt. 1 lb. 8 oz. State size . . . . . \$12.94 SA 4738—Pants. Wt. 1 lb. State size . . . . . \$9.87 SA 4739—Blouse. Wt. 12 oz. State size . . . . . \$5.87



**B** **Duffer or pro**, you're in the fore with our Jamaica Shorts and Jacket of 65% Dacron Polyester, 35% Cotton Poplin. Jacket has elasticized waist, action back, button cuffs. Tapered Jamaicas have 2 front pockets. Zip close front. Short-sleeved 65% Dacron Polyester, 35% Cotton Broadcloth Shirt has front button close, Italian style collar, deep back vent. All 3, machine washable, dryable, little iron. Colors: Jacket, Shorts: Gold or Beige. Colors: Blouse: Lt. Gold or Lt. Beige. Jr. Sizes: 7, 9, 11, 13, 15, 17. Size Chart, Pg. 139. Misses' Sizes: 8, 10, 12, 14, 16, 18. Size Chart, Pg. 139. SA 4731—Jacket. Wt. 1 lb. 4 oz. State size, color. \$10.87 SA 4732—Shorts. Wt. 1 lb. State size, color. . . . \$6.87 SA 4733—Blouse. Wt. 12 oz. State size, color. . . \$5.87

**C** **Traditional Country Girl outfit** spiced with a dash of 1961 sophistication. Ankle length Coverall is All Cotton Denim. 2 big front patch pockets, front zip close. Wide belt matches All Cotton print Shirt with cardigan neck, roll sleeves. Both washable, Sanforized, little iron. Pins, Pg. 5. Hats sold below; Shoes, Pg. 178. Colors: Charcoal or Faded Blue, ea. with Red Blouse. Junior Sizes: 7, 9, 11, 13, 15, 17. Chart, Pg. 139. Misses' Sizes: 8, 10, 12, 14, 16, 18. Chart, Pg. 139. SA 4734—Wt. 1 lb. 8 oz. State size, color. 2-Pc. Set \$10.77 **Towering Cloche.** Fashioned of Basket weave Raffia Straw braid with bright strawberry ornaments. Color: Natural only. Ship. wt. 14 oz. HA 5580—Fits heads 21½ to 22½ in. . . . . \$3.97

Fashions on these 2 pages are shipped from Chicago. Order, pay postage from nearest House. Fort Worth, Oakland and Portland customers, see Page 355.



# A ON THE MOVE... AT PLAY

exciting new fashions designed  
exclusively for Wards by *John Weitz*

...bags, belts and jewelry  
designed for Wards by *Roger VanS.*

Out of doors, Young America relies on fashions that derive their beauty from fine fabrics, economy of cut. Every zipper, every pocket counts, with not even an extra button to detract from their performance.



**D 2-Pc. Tennis Set** of 100% Arnel Triacetate Sharkskin. Sleeveless button front top has bateau neck; durably pleated Skirt has matching attached bloomers. Red-White stripe belt. Little iron. Earrings, Pg. 9. Headband below. Jr. Sizes: 7, 9, 11, 13, 15, 17. Washable. Chart, Pg. 139. Misses' Sizes: 8, 10, 12, 14, 16, 18. Washable. Chart, Pg. 139. SA 4735—White only. Wt. 1 lb. 4 oz. State size. 2-Pcs. \$14.87

**E All Cotton Sailcloth Blazer.** 3 patch pockets. Metal buttons. Washable, little iron. Sanforized (max. shrink. 1%). Jr. Sizes: 7, 9, 11, 13, 15, 17. Chart, Pg. 139. Misses' Sizes: 8, 10, 12, 14, 16, 18. Chart, Pg. 139. SA 4736—Red-White only. Wt. 1 lb. 4 oz. State size. \$10.87

**Adjustable Genuine Leather Headband.** Ship. wt. 4 oz. 20 A 3206T—Red-White only. 1 size fits all. \$3.98

**F Bug Pins.** Cute-as-can-be in gold color metal. 1 1/4" long. 20A1670T—Wt. 3 oz. Safety clasp. 10% F.E.T. incl. Pr. \$1.97

**G Gold color metal cuff Bracelet** (2 inches wide). 20 A 1241T—Wt. 4 oz. Incl. 10% Fed. Ex. Tax. \$1.97

**H Wedding Band Earrings.** Gold color metal; Clip backs. 20A1451T—Abt. 1-in. dia. Wt. 4 oz. 10% F.E.T. incl. \$1.97

**J Roomy Honespun Effect Tote Bag** with Leather Daisy trim. Brass studs. Zip wall pocket. Rayon lined. 12 1/2 x 9 1/2 in. Color: Red on Off-White only. Ship. wt. 1 lb. 2 oz. 20 A 4565T—Price includes 10% Fed. Excise Tax. \$8.75

**K Top Grain Cowhide Belt.** About 1 1/2 in. wide. Brass buckle. Turned edge. Comes in Black (shown) only. Wt. 4 oz. 20 A 3867T—Waists: 24, 26, 28, 30. State size. \$3.98

**L Straw Bag;** Leather bicycle and Gold color Metal trim. Black on Natural. Rayon lined. Size: 13 x 9 1/2 in. 20A4555T—State color. Wt. 1 lb. 3 oz. 10% F.E.T. incl. \$14.98



**M Checks,** at once innocent and fashion-wise, accent a charming two-piece Patio Set. Deftly fashioned of Cotton and Arnel Triacetate to give you Fashion with a minimum of effort. The Shirt has long puffed and cuffed sleeves, convertible collar. The Denim weave Ankle length Pants have two pockets, zipper fly front. Washable, drip-dry, require little or no ironing. Belt sold Page 3; Headband, left; Shoes sold on Page 28.

Color: Pink-White check only.  
Size Charts, Page 139. Ship. wt. 1 lb. 8 oz.  
Junior Sizes: 7, 9, 11, 13, 15, 17.  
Misses' Sizes: 8, 10, 12, 14, 16, 18.  
SA 4749—State size. 2-Pcs. \$16.77



# YOUNG AMERICA ON THE MOVE... AT

exciting new fashions

**A** All Cotton Poplin Beach Coat lined with Cotton Terry Cloth. Attached Hood. 2 pockets. Dolman half sleeves. Washable, little iron, Sanforized (max. shrinkage 1%). Bag, shoes sold below. Chart Page 139. Wt. 2 lbs. Color: Print (shown) only. Jr. Sizes: 7, 9, 11, 13, 15, 17. Misses': 8, 10, 12, 14, 16, 18. SA 4740—State size... \$17.87

**B** All Cotton Sharkskin Ankle length Pants. 4 pockets, 2 fore, 2 aft; back yoke. Fly front, zipper closing. Washable, drip-dry, require little or no ironing. Bag, shoes sold this page. Chart, Page 139. Ship. wt. 1 lb. Color: White only. Jr. Sizes: 7, 9, 11, 13, 15, 17. Misses': 8, 10, 12, 14, 16, 18. SA 4741—State size... \$6.87

**C** Dramatically striped Beach Dress. All Cotton Playweight Denim. Roll-up sleeves; self belt. 2 front pockets. Hem slits. Washable, drip-dry, little or no ironing. Red-White only. Bracelet, Pg. 5. Shoes sold at right. Ship. wt. 1 lb. 4 oz. Jr. Sizes: 7, 9, 11, 13, 15, 17. Misses': 8, 10, 12, 14, 16, 18. SA 4745—State size... \$14.47



**D** A fish out of water sometimes can be charming, as in our light-hearted Pin perfect to the last fin, created by Roger Van S. in gold-colored Metal. Safety clip. Abt. 4 in. long. Wt. 4 oz. Price incl. 10% F.E.T. 20 A 1672T.....\$3.97

**E** Homespun-type Cotton Tote with 3 Leather fish on Leather bar. Plastic handles and flap. Rayon lining. Zipper pocket. Color: Off White with shades of Brown to Tan. 12½x9½ in. Wt. 1 lb. 5 oz. 10% Fed. Ex. Tax incl. 20 A 4597T.....\$8.75

**F** Belt of Genuine Top Grain Cowhide with bright gold-color Metal trimmings. A must for sports and casual wear. About 1½ in. wide. Color: Antique Maple. Waists: 24, 26, 28, 30. Wt. 4 oz. State size, color. 20 A 3865T.....\$6.98



**G** Large oval Basket of woven Straw. White rope handles with leather and gold-color metal trim. Leather anchor motif. Natural with red and blue trim. Ship. wt. 1 lb. 4 oz. Size: 11 x 12 in. 10% F.E.T. included. 20 A 4567T.....\$8.75

**H** 4-way Sandal. White base with 2 reversible snap-on straps. White/gold; Red/blue. Smooth Leather. Flexible sole. State size. Med. width. Sizes: 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9. 24A3072—Wt. 10 oz. 4.77

Fashions these 2 Pgs. ship from Chicago. Pay postage from nearest House. Fort Worth, Oakland, Portland customers, see Pg. 355.



# AT THE BEACH

fashions

designed exclusively for Wards by *John Weitz* ... bags, belts and jewelry designed by *Roger Vans*

Always assured herself, Young America likes clothes that know how to act, too. She plays in fun-loving fashions like these, that look pretty, behave well.



ge oval Basket  
woven Straw.  
rope handles  
and gold-  
trim. Lea-  
motif.  
with red and  
Ship. wt. 1  
11 x 12 in.  
T. included.  
\$8.75

Sandal. White  
with 2 revers-  
on straps.  
and Red/blue.  
leather. Flex-  
e. State size.  
th. Sizes: 5, 5½,  
7½, 8, 8½, 9.  
2-Wt. 10 oz. 4.77

these 2 Pgs.  
Chicago. Pay  
from nearest  
Fort Worth,  
ed. Portland  
ers, see Pg. 355.

**J** Nautical, but nice! Bell-bottomed Sailor Pants, Jacket of All Cotton Sailcloth. Jacket is Cotton Terry lined, has 2 pockets, hem slits, white contrast stitching. Ankle Pants have 2 pockets, front zip close. Cotton Skivvy Top is sleeveless, boat-necked, has waist slits. All washable, Sanforized, little ironing. Shoes, Pg. 6; bag sold facing page. Nautical Blue with Red-White-Blue top. Junior Sizes: 7, 9, 11, 13, 15, 17. Chart, Pg. 139. Misses' Sizes: 8, 10, 12, 14, 16, 18. Chart, Pg. 139. SA4746—Jacket. Wt. 1 lb. 14 oz. State size. \$12.87 SA4747—Pants. Wt. 1 lb. State size. \$7.47 SA4748—Skivvy Top. Wt. 12 oz. State size. \$3.87

**Gob Cloche.** Of good quality All Cotton Sailcloth. A pert charmer for beach or sportswear. Shipping weight 11 oz. Color: Red-White-Blue stripes shown only. HA 5579—Fits heads 21½ to 22½ in. \$1.39

**K** Straw Tote Bag. Hinged top-grain Cowhide Leather handles. Zipper wall pocket. Lined throughout in Rayon in jungle print to go with outfit shown (key M) to perfection. Size: 13 x 10 in. Ship. wt. 1 lb. 4 oz. Color: Antique Maple on Natural straw only. 20 A 4360T—Price includes 10% F.E.T. \$14.98

**L** Ride the crest of the fashion wave in our elasticized stretch Jacket of Cotton-Nylon-Vyrene Spandex. Attached hood. Front flap pocket. Pairs with Sanforized All Cotton Poplin Bermudas (White with Red-Blue trim). Zip close fly front. Both washable, drip-dry, little iron. White only. Sunglasses, Pg. 11; Shoes, facing pg. Jr. Sizes: 7, 9, 11, 13, 15, 17. Chart, Pg. 139. Misses' Sizes: 8, 10, 12, 14, 16, 18. Chart, Pg. 139. SA4742—Jacket. Wt. 1 lb. State size. \$16.87 SA4743—Shorts. Wt. 1 lb. State size. \$5.87

**M** 3-Pc. Swim or Poolside set. All Cotton. Top has built-in bra, wing collar, button front. Short has back zip, button close, bloomer-type underpants shirred all around. Washable. Print shown only. Accessories below. Junior Sizes: 7, 9, 11, 13, 15. Chart, Pg. 139. Misses' Sizes: 8, 10, 12, 14, 16. Chart, Pg. 139. SA4744—Ship. wt. 1 lb. 8 oz. State size. \$19.97

**Lucite Plastic Bangles**—1 brown, 1 black add a striking note to your costume. Ship. wt. 4 oz. 20 A 1243T—Price incl. 10% F.E.T. \$3.97

**Cotton Fan-Tan Hat.** Umbrella style; chin ties. Black lined. 1 size fits all. Print (shown) only. 20A3202T—Ship. wt. 3 oz. \$2.98





# YOUNG AMERICA ON THE MOVE...

exciting new fashions

**(A) (B) Fashion scoop! Bouffant Silk Dress** with deeply rounded neckline. Fitted bodice and full shirred skirt; attached Nylon Net Petticoat. 2-in. taped hem. Side zipper. Dry clean. Bracelet, Pg. 3; Gloves, Pg. 160. Clip, Shoes, Bag, below. Necklace, Pg. 9. Jr., Misses' Sizes: 7-8, 9-10, 11-12, 13-14, 15-16, 17-18. Charts, Pg. 139. Wt. 1 lb. 6 oz.

**(A)** 2-Tone Green/Pink with Yellow belt (shown) only. *State size.* DA 8466—\$2.50 down, Cash **\$24.98**

**(B)** Colorful Red print (shown) only. *Please state size.* DA 8468—\$2.50 down, Cash **\$24.98**

**(C) Romantic checked Dress** of sheer Dacron Polyester has bouffant skirt billowing from a hand-span waist circled with a harmonizing Silk belt. Comes with Nylon Net Petticoat. Self-button closing at back. 2-in. hem. Hand wash alone, little iron. Ship. wt. 1 lb. 8 oz.

Lilac, Golden Yellow, ea. on White. Jr., Misses' Sizes: 7-8, 9-10, 11-12, 13-14, 15-16, 17-18.

DA 8470—*State size, color.* **\$19.84**

**Velvet Clip.** Beige, Black, Rose, Blue, Green or White. Wt. 8 oz. HA 5607—Fits all. *State color.* **\$1.49**



**(D) Top Grain Cowhide Belt.** 4¾ in. wide. Colors: French Pink, White or Yellow. Waists: 24, 26, 28, 30. Ship. wt. 5 oz. 20 A 3866T—*State size, color.* **\$7.98**

**(E) Smart Top Grain Cowhide Clutch.** 12¼x5 in. Ship. wt. 1 lb. 10% F.E.T. included. Colors: French Pink, Yellow or White. 20 A 4566T—*State color.* **\$9.98**

**(F) Pump.** 2½ in. heel. Leather. Flexible sole. White collar. Shipping weight 1 lb. 7 oz. Width AA. Sizes: 6, 6½, 7, 7½, 8, 8½, 9. B: 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9. *State width, size.* 24A2250—Hot Pink. 24A2251—Black. 24A2252—Yellow. 24A2253—All White. **\$7.74**



NE...

fashions

Boffant Silk  
rounded  
and full  
Nylon Net  
hem. Side  
bracelet, Pg.  
Clap, Shoes,  
Pg. 9.

8-10, 11-12,

lb. 6 oz.

with Yel-  
Statesize.

Cash \$24.98

(shown)  
size.

Cash \$24.98

Dress of sheer  
boffant  
hand-span  
harmonizing  
Nylon Net  
closing at  
wash alone,  
8 oz.

on White.

8-10, 11-12,

er. \$19.84

Black, Rose,  
Wt. 8 oz.

er. \$1.49

# AFTER

designed exclusively for Wards by *John Weitz*

# DARK

bags, belts and jewelry designed by *Roger VanS*



**G** You're slim for sure in this fine quality All Cotton Sheath in an abstract print. Molded bodice has narrow straps. Side zipper, back kick pleat. Boxy Cotton Pique Jacket has pearl-like buttons, sleeves that skim the elbows. 2-in. hem. Washable, little ironing. Sanforized (max. shrink. 1%). Gloves, Page 160, Bracelet, Page 3, Headpiece, Bag, Pg. 8. Jewelry, below. Chart, Pg. 139. Colors: Lilac Print with White Jacket only. Wt. 1 lb. 8 oz. Jr., Misses' Sizes: 7-8, 9-10, 11-12, 13-14, 15-16, 17-18. RA 1152—State size. 2-pc. \$2.50 Down, Cash... \$22.84

**H** Cotton Pique Dress, graceful as a will 'o the wisp. Unpressed pleated full skirt. Molded bodice. Narrow straps. Back zips to below waist. Pink Silk belt. 2-in. hem. Washable, crease-resistant, Sanforized. Bracelet, Pg. 3; Headpiece, Pg. 8; Jewelry, below. Chart, Pg. 139. Jr. Misses' Sizes: 7-8, 9-10, 11-12, 13-14, 15-16, 17-18. RA 1154—White only. Ship. wt. 1 lb. 12 oz. State size. \$14.84

**Jewelry.** Attractive Necklace of 3-strands of faceted Lucite Plastic Beads, White clip-back Earrings. Necklace Colors: Pink or Lilac, ea. with White. 20A1047T-Necklace. Wt. 8oz. State color. 10% F.E.T. incl. \$9.97 20A1447T-Earrings. White only. Wt. 3oz. 10% F.E.T. incl. \$1.97

Dresses ship from Chicago. Order, pay postage from nearest House. Ft. Worth, Oak, Port., see Page 355.

When the lights are low, Young America dresses with tasteful simplicity with original touches. The cut is uncluttered; the fabric, fine; the look, romantically bare armed and bouffant, spiced with abstract prints and daring color combinations.









coordinated accessory

# Boutique

**A**

- ① Jacket of linen-like Rayon. All Rayon Taffeta lining. Wt. 8 oz. White, White Braid; White, Black. Hand wash. 20A2940—Sm. (32); Med. (34-36); L. (36). State size, color. **\$5.98**
- ② Handbag of Calf Grain Plastic. Wear over shoulder or arm. Colors: White, Navy, Black Patent, Bone. 9½x7¼ inches. 20A4361—Ship. wt. 1 lb. 2 oz. State color. **\$5.45\***

- ③ Clutch Bag of Linen weave Rayon. Gold colored covered frame. Rayon lined. 20A4371—White only. Measures abt. 11¼x6¼ in. Ship. wt. 12 oz. **\$3.47\***
- ④ Thong Sandal. Leather. Gold colored chain. Composition sole. 24 A 40—White only. Med. 4, 5, 6, 7, 8, 9. Ship. wt. 1 lb. State size. **\$3.99**
- ⑤ Large Coin dots on All Silk Crepe Square. Hand rolled edges. Wt. 1 oz. 20A2617—Gold (shown), Black, Lilac, Red. Hand wash. State color. **\$1.96**
- ⑥ Gold Leather Belt. Gold tone metal snake head. Wt. 4 oz. State size, color. 20A3870T—Sm. (22-24); M. (26-28); L. (30). Gold, Black or White. **\$2.97**
- ⑦ ⑧ Bead Jewelry of Gold-colored metal. Perfect for Spring.
- (7) 20 A 1430—Drop Earrings. Clip back. Ship. wt. 4 oz. **\$1.97\***
- (8) 20 A 1028—Gold Necklace. Adjustable 16½ in. long. Wt. 6 oz. **\$2.97\***
- ⑨ "Stre-e-etch" Bangle Bracelet. New sensation in Gold finished metal. 20 A 1247—Inner Spring lets it slip on any wrist. Wt. 4 oz. **2 for \$1.97\***
- ⑩ 20 A 1898—Barrette of Gold colored metal. 2¼ in. wide. Wt. 4 oz. **\$1.97**

**B**

- ⑪ Cloche. Styled of All Cotton Fabric. Colors: All White or Pink, Lilac, Gold, Blue, Black, ea. with White Stripes. HA 5605—Fits 21½ to 22½. Wt. 14 oz. State color. **\$2.97**
- ⑫ 20 A 5220—Sweet Pea Cluster. Lilac. Ship. wt. 5 oz. **\$1.98**
- ⑬ Hand rolled Scarf. 100% Silk. Abt. 33 in. State color. 20A2616—Plum-Lilac, Pink-Rose. Hand wash. Wt. 1 oz. **\$1.96**

- ⑭ Pump. Graceful Queen Anne Heel. For details see Item "P" on Page 175.
- ⑮ ⑯ Matching Necklace, Earrings of Lucite® Beads. Lilac-Pearl.
- (15) 20A1085—Adjustable Necklace, 11 Strands. 17½". Ship. wt. 5 oz. **\$4.97\***
- (16) 20A1481—Button Earrings. 1¼-in. diam. Ship. wt. 4 oz. **\$1.97\***
- ⑰ Bangle Bracelet. For full description, see Key (34) below.
- ⑱ Hood Scarf. 100% Silk Chiffon. Double construction. Abt. 11x30 in. Wt. 2 oz. 20A3204—White (shown), Beige, Lilac, Hand wash. State color. **\$1.96**
- ⑲ Bulky Cover-Up of 100% Virgin Orlon Acrylic. No blocking. Washable. Sizes: Sm. (32); Med. (34-36); L. (38); XL. (40). Shipping weight 8 oz. 20A2952—Colors: Lilac (shown), Beige or White. State size and color. **\$5.96**
- ⑳ 10 Rib Slim Umbrella. 100% Acetate cover and case. Chrome rod, rib, tips. White Umbrella with Lilac-White Striped Case; Solid Black or White. 20A4067T—Plastic handle. Tasseled carrying cord. Wt. 1 lb. State color. **\$3.97**

**C**

- ㉑ 10 Rib Umbrella. 100% Acetate cover, case. Cotton eyelet trims case. Chrome rod, ribs, tips. Plastic handle. 20A4066T—Lt. Blue with White trim. Ship. wt. 1 lb. **\$3.97**
- ㉒ Sun Hat of All Cotton. Eyelet ruffle trim. Ship. wt. 2 oz. 20A3205—Matches Jacket. White. Fits all sizes. **\$1.98**
- ㉓ Jacket. All Cotton. Rows of ruffled eyelet. Hand wash. 20 A 2942—Sm. (32); Med. (34-36); L. (38). White. Wt. 3 oz. State size. **\$2.98**

- ㉔ Handbag. See Key (31) below. ㉕ Bracelet. See Key (34) below.
- ㉖ Hem-stitched Stole of Silk Chiffon. Abt. 25 x 72 in. Hand wash. 20A2618—Lt. Blue (shown), Pink, White, Yellow. Wt. 4 oz. State color. **\$3.69**
- ㉗ 20A1894—Blue Flowers on Hair Comb; Clip Back Earrings. Wt. 4 oz. Set **\$1.97\***
- ㉘ Cotton Eyelet Glove and Bag Set. Gloves have Eyelet Batiste back; all Stretch Nylon palm. Fold-over clutch with hidden chain. Ship. wt. 5 oz. 20 A 6703—Black or White. Glove fits Sizes: 6½ to 8. State color. **\$5.94\***

**D**

- ㉙ Swagger Hat of All Cotton Denim. Fits 21½ to 22½ in. Lilac, Pink, Blue, Gold, ea. with White Check; All White. HA 5604—Ship. wt. 1 lb. State color. **\$3.97**
- ㉚ 20A1893—Sunglasses with Pink Petal frame. Wt. 5 oz. **\$3.97**

- ㉛ Tote Handbag. Woven Straw. Linen weave Rayon lining. Colors: Natural with White trim; Natural with Pink trim. 20 A 4369T—Measures abt. 13x10 in. Wt. 1 lb. 2 oz. State color. **\$8.75\***

- ㉜ ㉝ Bead Lucite® Necklace, Earrings. Pink-White, Gold-White, Black-White. (32) 20A1429—Button Earrings. 1¼" diam. Clip back. Wt. 4 oz. State color. **\$1.97\***
- (33) 20A1027—4-Strand Necklace. Abt. 17½" long. Wt. 5 oz. State color. **\$2.97\***
- ㉞ Lucite® Bangle Bracelet Set. Perfect for Spring! Wt. 5 oz. 20A1240—Lilac-White; Blue-White; Pink-White. State color. Set of 2, **\$1.97\***
- ㉟ Sandal. Pearlized Imitation Leather. Crepe sole, heel. Gold-color trim. Medium Width. Sizes: 4, 5, 6, 7, 8, 9. Ship. wt. 1 lb. Washable. State size. 24 A 60—Pink-White. 24 A 61—Light Blue-White. **\$1.99**
- ㊱ Tunic, Head Tie. Washable all Cotton Denim. Pink-White; Lt. Blue-White. (36) 20A3203C—Head Tie. 1 Size fits all. Wt. 1 oz. State color. **98c**
- (37) 20A2938C—Tunic. Sm. (10-12); M. (14-16). Wt. 5 oz. State size, color. **\$3.98**

\*All Prices on Jewelry and Handbags include 10% Federal Excise Tax.

★ Satisfaction Guaranteed ★

ALL WARDS 11





## The Shirtwaist Dress

*pictured on opposite page*

**One Outstanding Style in Stripes...Checks...Solids  
3 Cohama Mills Fabrics**

**Pure Silk...** so light, tissue-fine and lustrous. Hand wash alone.

**Dacron Polyester and Cotton Broadcloth...** a fine quality fabric. Washable, drip-dry, little or no ironing.

**Pima Cotton...** smooth-to-the-touch. Washable, drip-dry, little ironing.

- **Brentshire quality**—the very best fashion value your dollar can buy
- **14 stitches to every inch of sewing**
- **Wide 3/4-inch seams, pressed open**
- **4-inch taped hems, taped waistbands**
- **Finely stitched buttonholes**

**Classic Brentshire Shirtwaist**—the popular style everyone loves to wear. Now yours in 3 wonderful fabrics, each in striped, checked or solid colors. Monogram design decorates bodice-front. Note smart convertible collar, roll-up sleeves. Buttons close on front-tab to below waist. Unpressed pleated skirt. Self-belt. Wt. 1 lb. 8 oz. Colors: Pink, Yellow or Blue in Stripes, Checks or Solid colors.

**Junior and Misses' Sizes:** 7-8, 9-10, 11-12, 13-14, 15-16, 17-18.

Please state color choice and size.

### Striped Shirtwaist

DA 8443—Silk.....\$17.98  
DA 8446—Dacron-Cotton.....\$12.98  
DA 8449—Pima Cotton.....\$9.98

### Checked Shirtwaist

DA 8442—Silk.....\$17.98  
DA 8445—Dacron-Cotton.....\$12.98  
DA 8448—Pima Cotton.....\$9.98

### Solid Color Shirtwaist

DA 8440—Silk.....\$17.98  
DA 8444—Dacron-Cotton.....\$12.98  
DA 8447—Pima Cotton.....\$9.98

HEADBOW SOLD ON PAGE 160.



whirl through your dates gracefully in

## Heavenly Dresses of Silk Organza

**A** Breeze through romantic summer evenings in cloudy-light Pure Silk Organza. Diamond-shape insets of fine pin-tucking and lace beautify smooth bodice above a bouffant skirt of pleats all-around. Neckline dips gently to a V-back. Back zipper. 8-in. hem. Completely lined. Colors: Lilac (shown) or Pastel Blue. Dry clean. Junior Sizes: 5, 7, 9, 11, 13, 15. Wt. 1 lb. 10 oz. DA 8452—State size, color. \$2 down, Cash.....\$19.84

**B** Dreams are destined for reality in this lovely Dress of Pure Silk Organza with accents of rich Schiffli embroidery. Unpressed pleats softly circle the bouffant skirt beneath a shiny bowed snap-closed self-belt. Back zipper. 4-in. hem. Completely lined. Dry clean. Colors: Beige or Black, each with rose embroidery. Junior Sizes: 5, 7, 9, 11, 13, 15. Wt. 1 lb. 10 oz. DA 8450—State size and color. \$2.50 dn., Cash...\$24.84

**C** Bow Whimsie. Fashioned of fine quality sheer Rayon Organza, beautifully enhanced with a novel Chenille-dotted mesh veil. Wear with your favorite fashions on best occasions. Colors: Pink, Beige, Lilac, White, Ice (lt.) Blue or Black. Fits heads: 21 1/2 to 23 inches. Shipping weight 8 ounces. HA 5550—State color...\$2.59

**D** Dainty Leather Sandal, in two heel heights. Flexible and durable sole. Whole and Half Sizes: Width B: 5-9. Shipping weight 1 lb. 4 oz. 2 7/8-in. heel: 2 1/8-in. heel complements today's hemlines: 24A1753X—Pink. 24A1755X—White. 24A1750X—White. 24A1752X—Bone. 24A1751X—Patent. 24A1756X—Patent. 24A1754X—Yellow. 24A1757X—Bone. Please state size.....\$5.74

Shoes, this page and Pg. 14; Jewelry, Pgs. 11, 14, 16; Gloves, Pg. 160. Size Scale, Pg. 139. Fashions ship from Chicago. Pay postage from nearest House. Ft. Worth, Portland, Oakland customers see Page 355.

**Just Say "CHARGE IT"**  
SEE PAGE 1281



# The Shirtwaist Dress that Offers the Best of Everything

wards best silk...best dacron-cotton...best pima cotton

*Brentshire* shirtwaist beautifully tailored in stripes, checks or solid, each in three fabrics

shirtwaist

ESS

posite page

ling Style in  
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ills Fabrics

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alone.

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little ironing.

—the very best  
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as, pressed open  
taped waistbands  
caries

Shirtwaist—the  
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red or solid  
decorates  
convertible  
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1 lb. 8 oz.  
or Blue in  
d colors.

es: 7-8, 9-10,

re and size.

rtwaist

\$17.98

en.....\$12.98

.....\$9.98

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\$17.98

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.....\$9.98

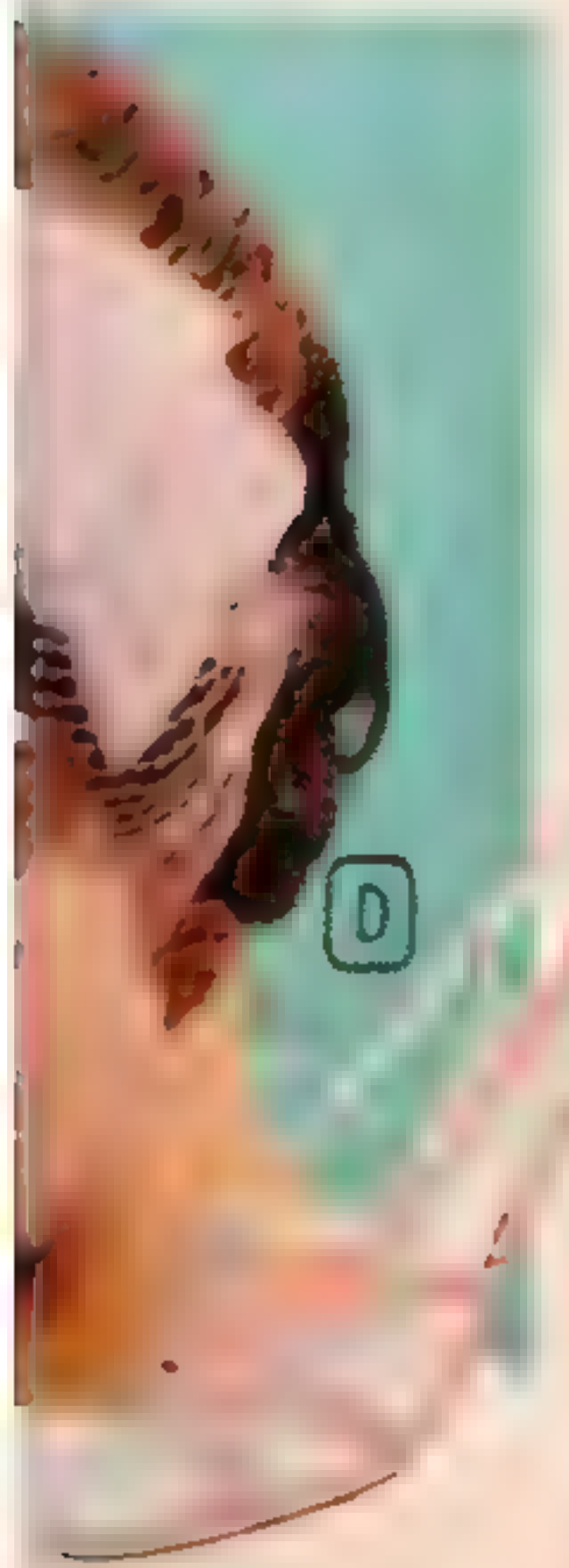
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Page 160.

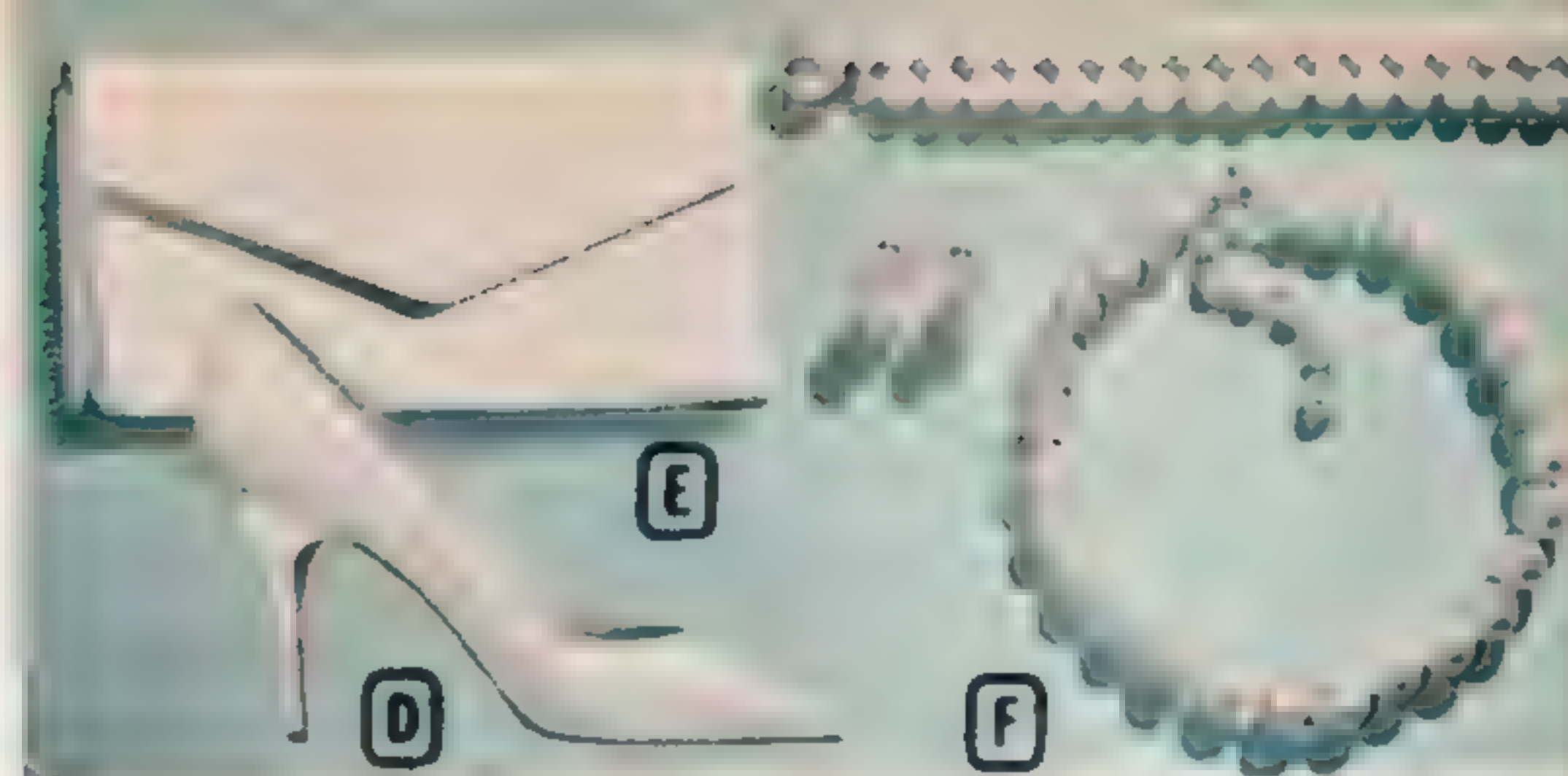




# Dresses with New Luster!

The lovely look and feel of silk, the luxury of easy care—both are yours in this marvelous new blend of Dacron Polyester, Orlon Acrylic and Cotton.

**WASH 'N' WEAR**  
Little or No Ironing



**A** Scoop of the season—a curvy neckline spiced in front with frothy lace over dainty pin-tucked bodice front. Wide lace midriff narrows in back. Full skirt has triple cluster pleats. Back zipper. 4-in. hem. Hand wash alone. Little or no ironing. Ship. wt. 1 lb. 7 oz. Colors: Pastel Pink, Pastel Blue or Yellow. State size and color. Sizes: 5, 7, 9, 11, 13, 15. Chart, Pg. 139. DA 8400—Junior Sizes. . . . \$17.84 DA 8420—Junior Petite Sizes (Junior figure under 5'1") . . . \$17.84

**B** In a Springtime mood—this unusual neckline rises high. Lacy band hugs your slim midriff, a style made for junior figures. Brief dolman sleeves keep you cool but covered. Hook, snap closing to below waist. 4-in. hem. Hand wash alone. Little, no iron. Colors: Lilac or Yellow. Sizes: 5, 7, 9, 11, 13, 15. Chart, Pg. 139. Ship. wt. 1 lb. 8 oz. State size, color. DA 8402—Junior Sizes. . . . \$12.84 DA 8422—Junior Petite Sizes (Junior figure under 5'1") . . . \$12.84

**C** Petal soft fabric, a demure neckline, make a deliciously feminine dress. Dainty rows of tucked lace and ribbon trim bodice front and back, shirred skirt. Buttons to waist, hidden closing below. 4-inch hem. Hand wash alone. Little or no ironing. Colors: Pastel Blue or Pastel Pink. Sizes: 5, 7, 9, 11, 13, 15. Chart, Pg. 139. Ship. wt. 1 lb. 12 oz. State size, color. DA 8401—Junior Sizes. . . . \$14.84 DA 8421—Junior Petite Sizes (Junior figure under 5'1") . . . \$14.84

**D** Exciting Dyeable Rayon Pump—can be dyed to match any, every outfit. Graceful needle toe. 2 7/8-inch heel. Flexible, durable sole. Shipping weight 1 lb. 5 oz. Whole, Half Sizes. AA: 6-10. B: 5-10. 24 A 2029X—White. State width, size. \$5.99

**E** Clutch Bag of Dyeable Rayon. Two wallet pockets, mirror and comb. Lined. Hidden snap closing. White. Wt. 12 oz. 20 A 4303X—9 1/4 x 5 in. 10% F.E.T. incl. \$3.49

**F** Fashion's Classic—lustrous Fresh Water Simulated Pearls. 10% F.E.T. incl. 20A1076—Choker Necklace. Wt. 4 oz. \$1.00 20A1230—2-strand Bracelet. Wt. 3 oz. \$1.00 20A1468—Clip-back Earrings. Wt. 3 oz. \$1.00



# Gay Schiffli Embroidered Frocks

You'll be spring's sweetheart in dainty dresses lavished with Schiffli embroidery—always enchanting. Choose Dacron Polyester or a Dacron and Cotton Broadcloth blend. Little or no ironing.

FASHION SHOP

... In junior petite sizes also



**G** Doubly delightful—Dress and Jacket of Dacron and Cotton. Bodice sprinkled with Schiffli posies matches brief jacket. Unpressed pleats; 4-in. hem. Back zipper. Lilac, Mint Green each with white. Hand wash alone. Sizes: 5, 7, 9, 11, 13, 15. Wt. 1 lb. 14 oz. State size, color. DA 8406—Junior Sizes.....\$14.84 DA 8426—Junior Petites' (Jr. figure under 5'1'')...\$14.84

**H** Bouffant skirt bursts gaily from shirred midriff of a young charmer. Schiffli and Eyelet trim Dacron and Cotton dress. Bodice has dolman sleeves. Buttons open to waist, hidden closing below. 4-in. hem. Hand wash alone. Colors: Pastel Pink, Pastel Blue, Lilac. Wt. 1 lb. 10 oz. Sizes: 5, 7, 9, 11, 13, 15. State size and color. DA 8407—Junior Sizes.....\$12.84 DA 8427—Junior Petites' (Jr. figure under 5'1'')...\$12.84

**J** You're worth a second look in a scooped and sleeveless casual of sheer Dacron. Bands of Schiffli embroidery circle midriff, shirred skirt. Back zip, 4-in. hem. Yellow, Blue checks—each with white. Hand wash alone. Sizes: 5, 7, 9, 11, 13, 15. Wt. 1 lb. 8 oz. State size, color. DA 8404—Junior Sizes.....\$12.84 DA 8424—Junior Petites' (Jr. figure under 5'1'')...\$12.84

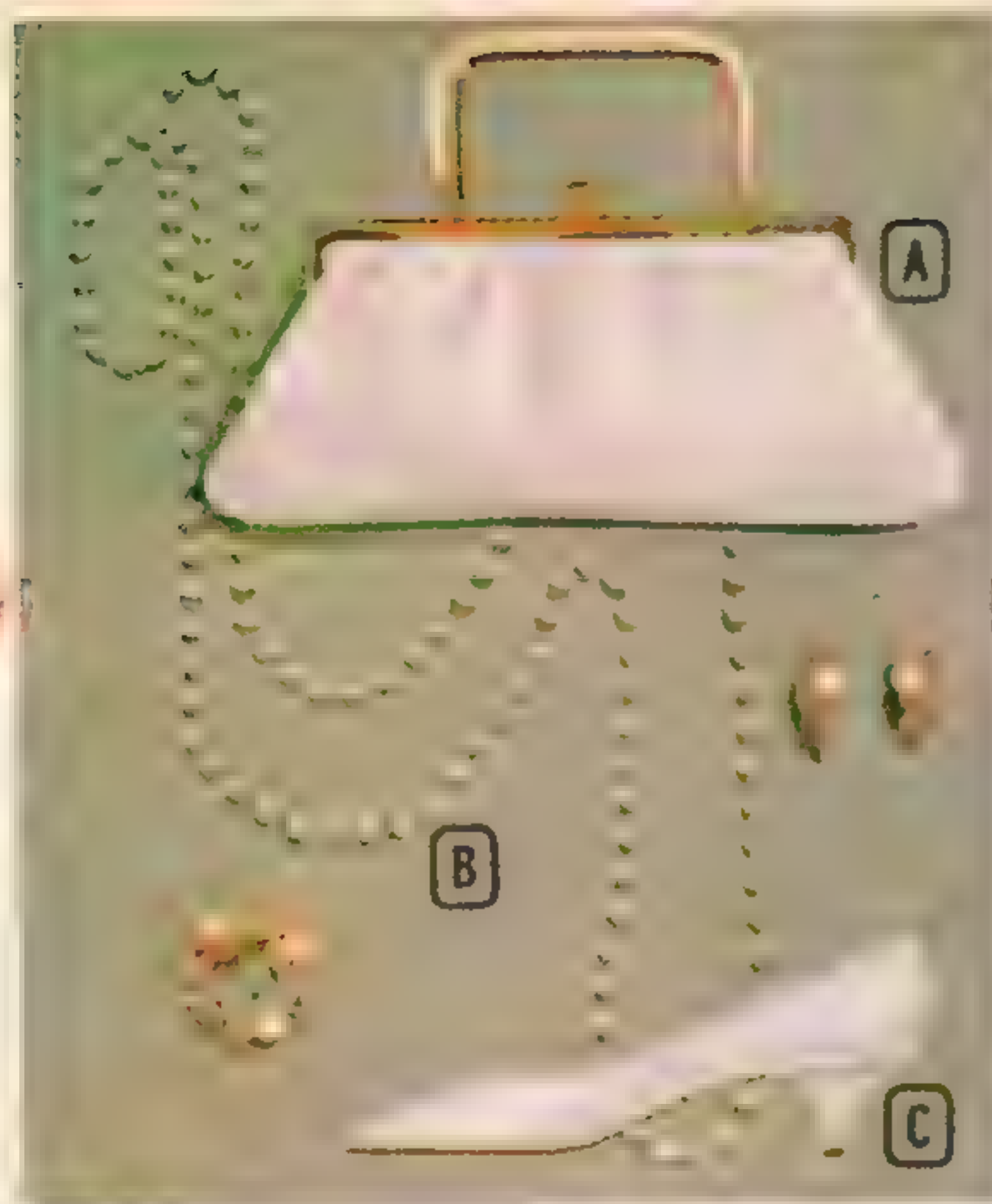
**K** Scallops and Schiffli dress up a Dacron and Cotton beauty. Blossoms bedeck skirt, front of cap-sleeved bodice. Saucy scallops frolic around shirred skirt and front waist. Finished hemline. Back zip, hand wash alone. Colors: Mint Green or Lilac each with white. Sizes: 5, 7, 9, 11, 13, 15. Wt. 1 lb. 12 oz. State size, color. DA 8405—Junior Sizes.....\$12.84 DA 8425—Jr. Petites' (under 5'1'')...\$12.84

## Cover Dress



**Powder puff sleeves** pouf flirtatiously on this delightful dress of woven stripes in textured combed Cotton. Dainty white lace adds to its charm. Lined bodice, sleeves. Elastic holds pert sleeve ruffles. Full shirred skirt billows from a tiny waist. 4-in. hem, back zipper. Nylon petticoat. Colors: Pastel Pink, Pastel Blue, ea. with white. Hand wash. Wt. 1 lb. 8 oz. Junior and Misses' Sizes: 7-8, 9-10, 11-12, 13-14, 15-16, 17-18. RA1140—State size and color. \$12.84 Junior Petites' (Junior figure under 5'1''): 5, 7, 9, 11, 13, 15. RA1142—State size and color. \$12.84 **Gloves**, Pg. 160. **Parasol**. Cotton Eyelet, Nylon ruffles. Not waterproof. Enameled wood shank, handle. 10-rib. 20A4040—White only. Wt. 1 lb. \$4.97





**A** Convertible pouch-or-clutch shirred bag. State: White, Red, Bone, Deep Lilac leather; Black Patent Plastic. 20 A 4302—12 x 5 in. 10% F.E.T. inc. Ship. wt. 14 oz. . . \$3.27

**B** Party-time Jewelry! Pretend-pearl Rope. Mock crystals and synthetic pearls in pin and earrings. 10% F.E.T. inc. 20 A 1033T—60-in. Baroque Rope. Ship. wt. 5 oz. . . . \$1.97  
20 A 1667T—Circle Pin, 2-in. diam. Ship. wt. 4 oz. . . . \$1.97  
20 A 1435T—Clipback Earrings, 1-in. long. Wt. 4 oz. . . \$1.97

**C** Pert Leather Pump. 1½-in. jet heel. Long-wearing sole. Whole, Half Sizes. AA: 5½-10. B: 4½-10. Wt. 1 lb. 4 oz. 24A2831X-White. 24A2830X-Black. 24A2832X-Black Patent. 24A2833X-Bone. 24A2834X-Red. State width, size . . . \$5.74

"Charge It" at Wards, See Page 1281

## Dress Delights

drip-dry dacron or dacron-cotton  
with pretty details

**D** Bewitching black, beguiling in a lovely semi-sheer Voile of Dacron Polyester and Cotton. High scoop neck dips slightly in back; the skirt's a sweep of pleats. Cotton lace bands and pin tucks accent bodice that's front-lined. Ruffled net petticoat included! 4-in. hem, back zipper. Color: Black only. Hand wash alone. Ship. wt. 1 lb. 6 oz. DA 8410—Junior Sizes: 5, 7, 9, 11, 13, 15, 17. State size. \$13.84  
Junior Petites (Jr. figure under 5'1"): 5, 7, 9, 11, 13, 15, 17. DA 8430—Please state size . . . \$13.84

**E** Romantic scene-stealer—smooth bodice, lowered waistline show off your junior figure! Fine quality broadcloth of Dacron Polyester and Cotton, Cotton lace bands. High scoop neck, back zip, 4-in. hem. Hand wash alone. Colors: White or Black. Wt. 1 lb. 10 oz. State size, color. DA8412—Junior Sizes: 5, 7, 9, 11, 13, 15. . . . \$12.84  
DA8432—Jr. Petites (Jr. under 5'1"): 5, 7, 9, 11, 13, 15. \$12.84

**F** Sweet and lovely—fetching floral print strewn on semi-sheer Dacron Polyester batiste. High scoop neckline. Feather-like contour belt tops billowy shirred skirt. Back zips to below waist, 4-in. hem. Hand wash alone. Colors: Green print or Blue print, each on white ground. Junior Sizes: 7, 9, 11, 13, 15, 17. Ship. wt. 1 lb. 8 oz. DA 8409—Please state size and color . . . \$10.94

Accessories both pages: Shoes, Pgs. 14, 169, 170, 173; Gloves Pg. 160; Jewelry, Pgs. 14, 31, 162 and "B" this page; Bag "A" this pg. Size Charts Pg. 139. Washability Pg. 1273.





White,  
Plastic.  
\$3.27

crystals  
F.E.T. inc.  
\$1.97  
\$1.97  
\$1.97

sole.  
4 oz.  
Patent.  
\$5.74

261

WASH 'N' WEAR  
Little or No Ironing



G



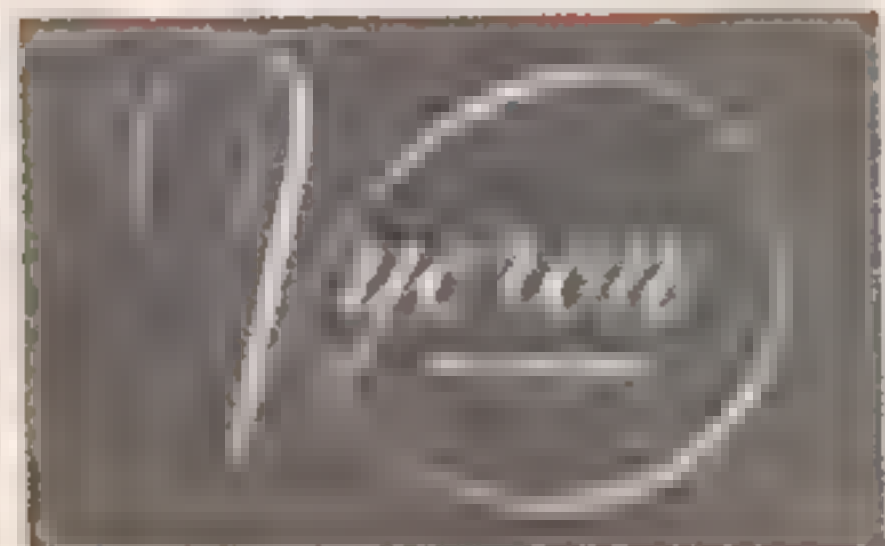
H



J



K



\*T. M. Beaunit Mills

Newest Wonder Fiber blends magically to give a luxury-smooth touch, plus new beauty in wash 'n wear!

**G** Checks as good as gold! Cotton lace prettily accents this airy Voile of Vycron Polyester and Rayon. Back V neck, back zipper. 4-inch hem. Colors: Gold or Med. Blue, ea. with white. Hand wash alone. Wt. 1 lb. 6 oz. Junior Sizes: 5, 7, 9, 11, 13, 15. DA 8416—State size, color... \$10.94 Jr. Petites (under 5'1"): 5, 7, 9, 11, 13, 15. DA 8435—State size, color... \$10.94

**H** Irresistible as can be—the shirred midriff, swirly skirt of unpressed pleats, the pin-tucked bodice sprinkled with floral buds. V neck front and back, back zip, 4-in. hem. In a fine broadcloth of Vycron Polyester and Cotton. Hand wash alone. Colors: White or Yellow, each with blending trim. Ship. wt. 1 lb. 8 oz. Junior Sizes: 7, 9, 11, 13, 15, 17. DA 8414—State size, color... \$12.84

**J** Cut a pretty figure—fetching neckline rises to a high V in back, smooth midriff sets off a skirt of unpressed pleats. Fine broadcloth of Vycron Polyester and Cotton, White Cotton lace trim. Back zipper, 4-in. hem. Hand wash alone. Colors: Mint Green, Lilac or Pastel Pink. Ship. wt. 1 lb. 8 oz. Junior Sizes: 5, 7, 9, 11, 13, 15. DA 8417—State size, color... \$9.94

**K** Star-dust time lights up a mist of semi-sheer Voile. Cotton lace and shirring accent the front bodice above midriff, floaty skirt. Lowered V back, back zip, 4-in. hem. Slight-off-the-shoulder sleeves. In Vycron Polyester and Rayon. Hand wash alone. Ship. wt. 1 lb. 6 oz. Colors: Lilac (shown), Pastel Blue. Junior Sizes: 7, 9, 11, 13, 15, 17. DA 8413—State size, color... \$14.84

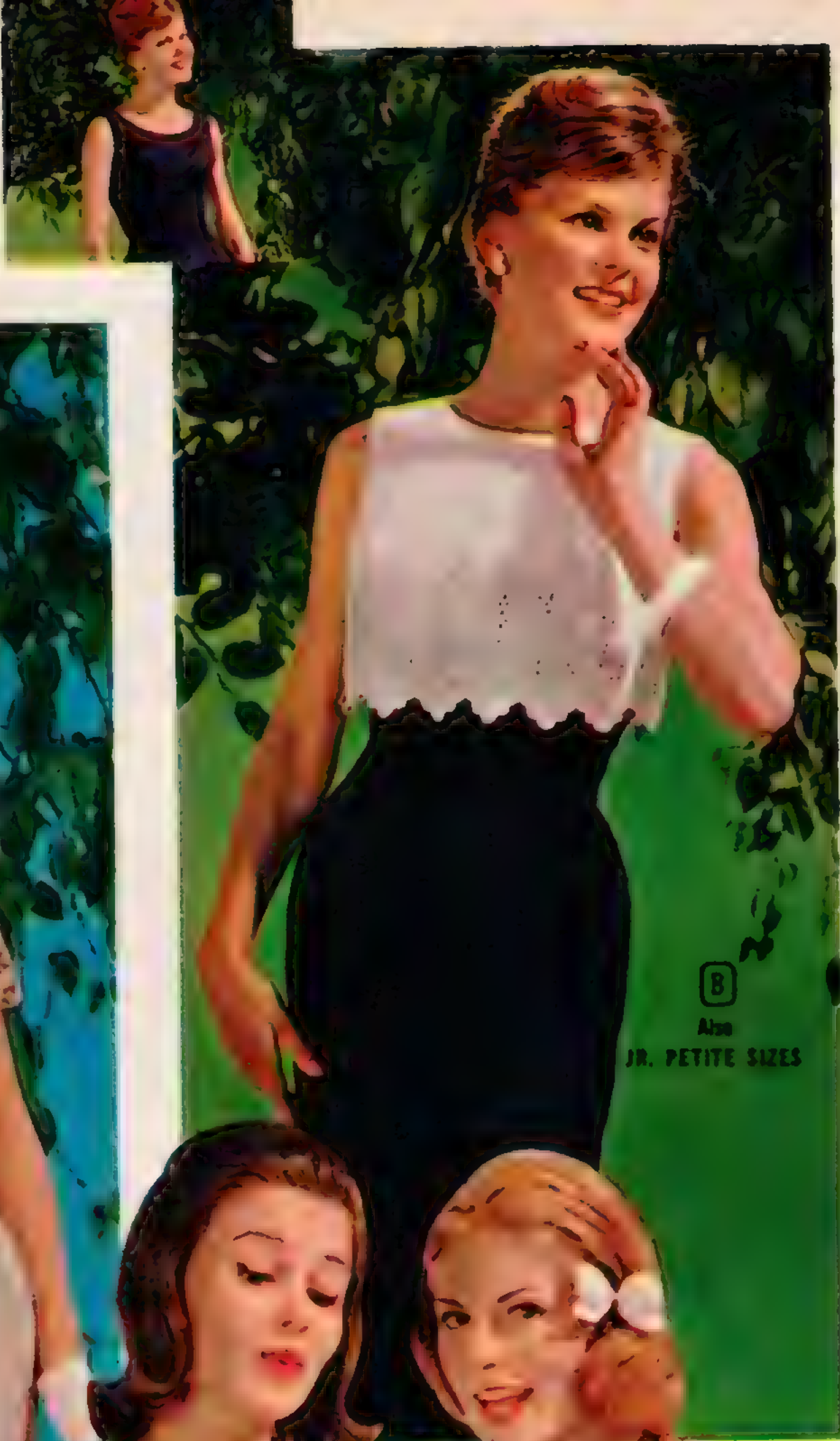
Satisfaction Guaranteed

★ OR YOUR MONEY BACK ★

Fashions ship from Chicago. Order, pay postage from nearest Wards Mail Order House. Ft. Worth, Portland, Oakland customers see Page 355.



Just Say "Charge It"  
See Page 1281



B  
Also  
JR. PETITE SIZES

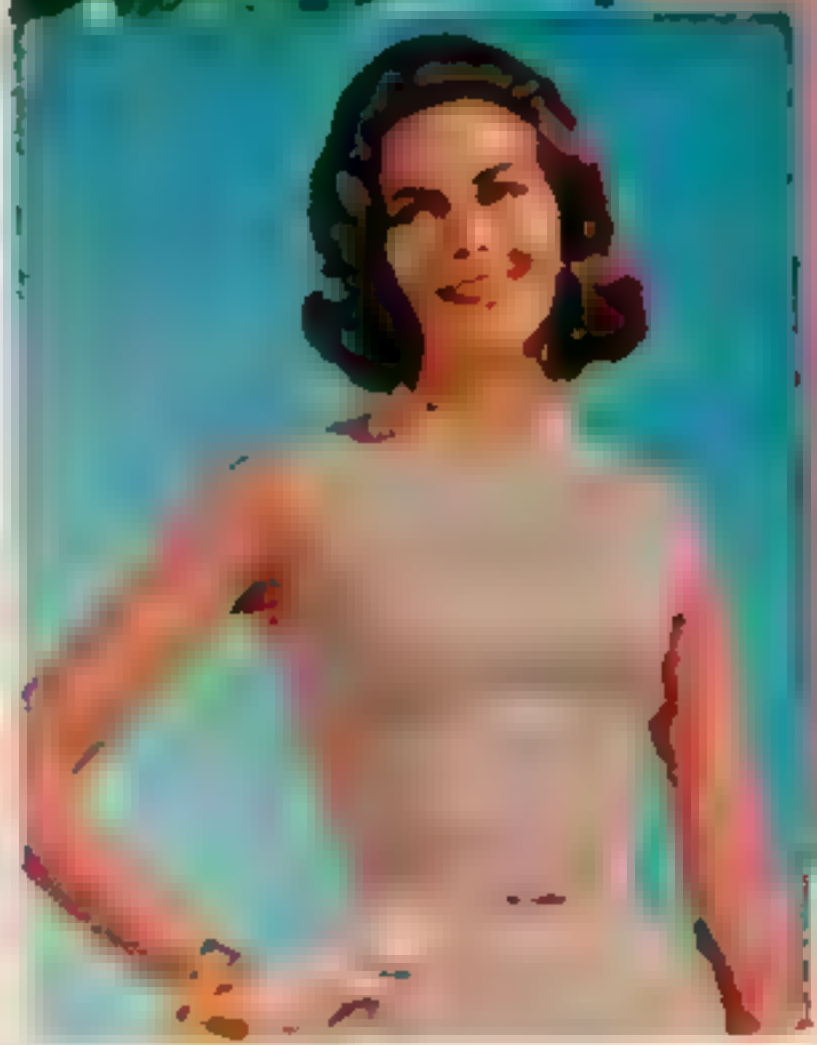
# Versatile Suntime Dress

FROM

WARDS



A



C



D



E



D

E



# e Sundtime Dresses

FROM

WARDS JUNIOR FASHION SHOP



## On-the-Go Jacket Ensembles

**A** Jaunty Jacket, cut away in front, shows trim waist of sleeveless, jewel neck Sheath. In smart nubby textured Rayon and Silk. Back kick-pleat. 2-in. hem. Back zipper. Beige dress, beige-brown print jacket or Light Blue dress with blue print jacket. Dry clean. Wt. 1 lb. 12 oz. RA1104—Juniors': 5, 7, 9, 11, 13, 15. State size, color. \$10.94

**B** Lined Jacket buttons in back, pops over Sheath. In Arnel Triacetate-Cotton Broadcloth. Sheath lined from midriff to below hip. Back kick-pleat. 2-in. hem. Back zipper. Black or Med. Green—ea. with white. Hand wash alone. Sizes: 5, 7, 9, 11, 13, 15. Wt. 1 lb. 5 oz. State size, color. RA 1101—Junior Sizes.....\$8.94  
RA 1110—Junior Petites (Junior figure under 5'1")...\$8.94

**C** Cropped Jacket hugs cool Frock of smooth finish Cotton Broadcloth. Lace and tucks trim bodice over wide shirred midriff. Unpressed pleats, 4-in. hem. Back zipper. Pastel Blue or Pastel Pink. Hand wash. Wt. 1 lb. 10 oz. RA 1100—Juniors': 5, 7, 9, 11, 13, 15. State size, color. \$9.94

**D** **E** Double check this twosome! Sleeveless, scoop neck Dress has either straight or unpressed pleat skirt. Matching solid cummerbund buckles in back. Jacket has dolman sleeves. Both styles washable vat-dyed Combed Cotton. 2-in. hem. Back zip. Wt. 1 lb. 12 oz. State size, color. Colors: Turquoise, Apricot or Pink—each with white.  
D) RA1005—Full Skirt—Junior Sizes: 7, 9, 11, 13, 15, 17. \$9.94  
E) RA1102—Sheath—Junior Sizes: 7, 9, 11, 13, 15, 17. \$9.94

## Shoulder-Shy Patio Pretties

**F** Summer sophistication in sheer Dacron Polyester Batiste. Soft shirring underscores scoop neck. Blending Schiffli embroidery circles midriff, flowing skirt. Back zipper, 4-in. hem. Hand wash alone. Little or no ironing. Colors: Pastel Pink or Pastel Blue. Ship. wt. 1 lb. 6 oz. RA1108—Juniors': 7, 9, 11, 13, 15, 17. State size, color. \$12.84

**G** Spring-sweet styling in Dacron Polyester and Cotton Broadcloth. Lace, tucks trim front of lined bodice. Shirred skirt, 4-in. hem. Back zip. Hand wash alone. Colors: Pastel Blue or Pastel Pink. Ship. wt. 1 lb. 8 oz. RA1109—Juniors': 7, 9, 11, 13, 15, 17. State size, color. \$9.94

**H** Deep band of white lace circling a pouf skirt whispers of Summer enchantment. Contrast belt and abt. 10 in. underskirt add drama to Cotton Broadcloth Frock. Unpressed pleats. Nylon petticoat. Side zipper. Hand wash alone. White with French blue or Lilac with purple. Wt. 2 lbs. RA1107—Juniors': 5, 7, 9, 11, 13, 15. State size, color. \$12.84

**I** Schiffli embroidery on lined bodice and full skirt forms neat apron-effect over woven Cotton Stripes. Cord belt, double shoulder straps. 2-in. hem. Back zipper. Color: Lilac with white stripes only. Hand wash alone. Sizes: 5, 7, 9, 11, 13, 15. Wt. 1 lb. 6 oz. State size. RA 1106—Junior Sizes.....\$7.84  
RA 1126—Junior Petites (Junior figure under 5'1")...\$7.84

**K** Cardigan Sweater of washable Orlon Acrylic to go with patio dresses. Lilac, Pastel Pink, Pastel Blue, White. SA4314—Sizes: Small (31 to 33-in. bust); Med. (34 to 36-in. bust); Large (37 to 40-in. bust). Wt. 8 oz. State size, color...\$3.94

**E** Slips, Pg. 246; Gloves, Pg. 160; Jewelry, Pgs. 14, 28, 162. Size Scales, Pg. 139. Washability Terms, Pg. 1273. Fashions ship from Chicago. Order, pay postage from nearest House. Fort Worth, Portland, Oakland customers see Page 355.

★ Satisfaction Guaranteed ★  
or Your Money Back





# A Carnival of Dresses in a Gay

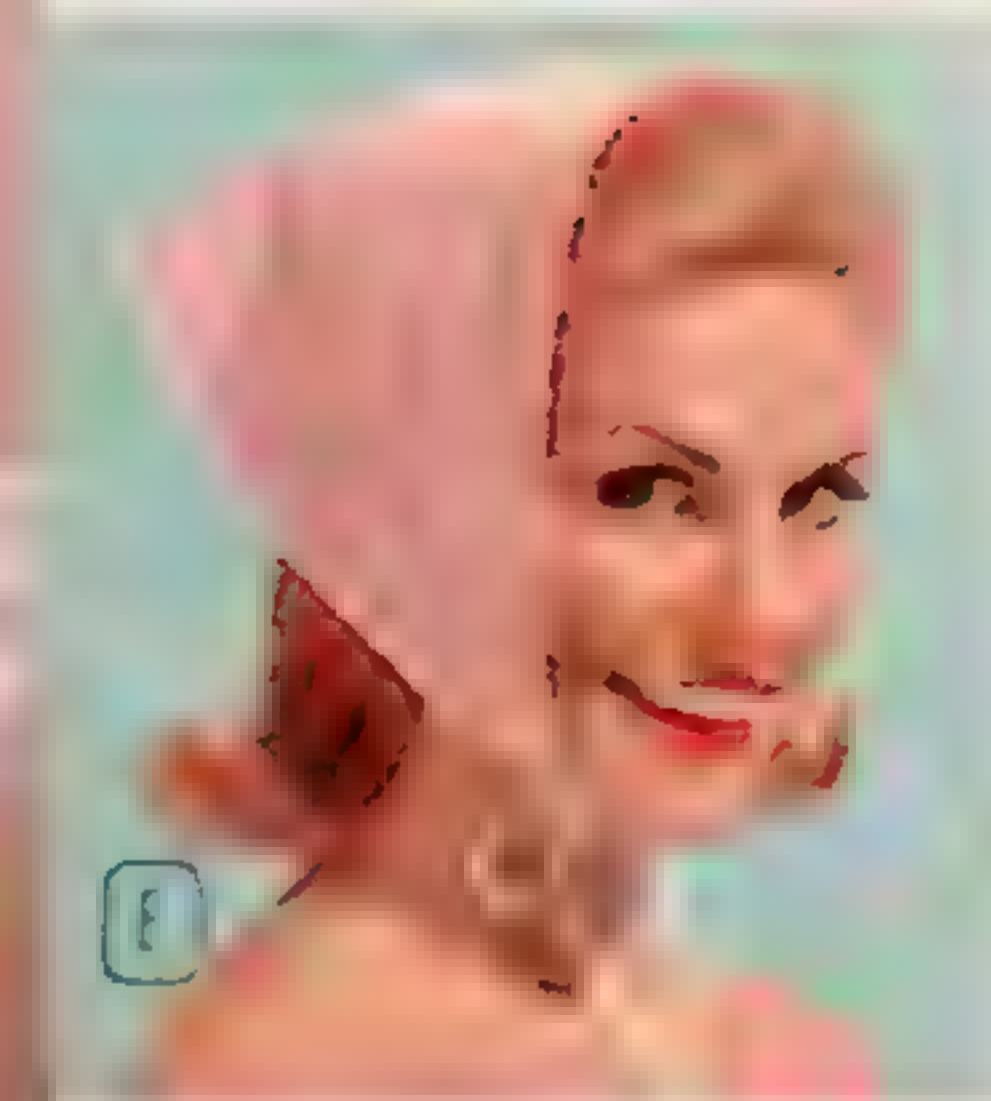
FROM WARDS JUNIOR

FAS

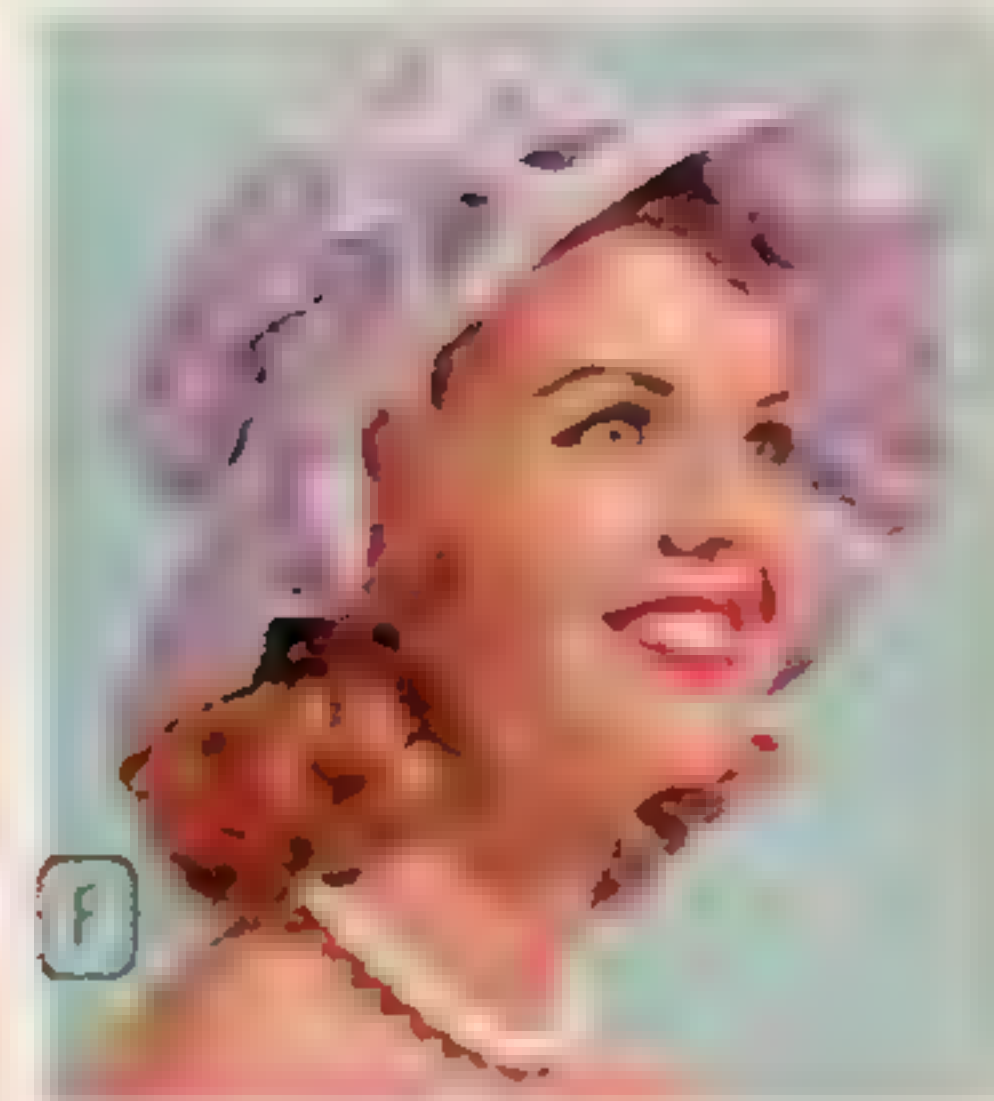


**A**  
Also  
JR. PETITE SIZES

**B**



**E**



**F**

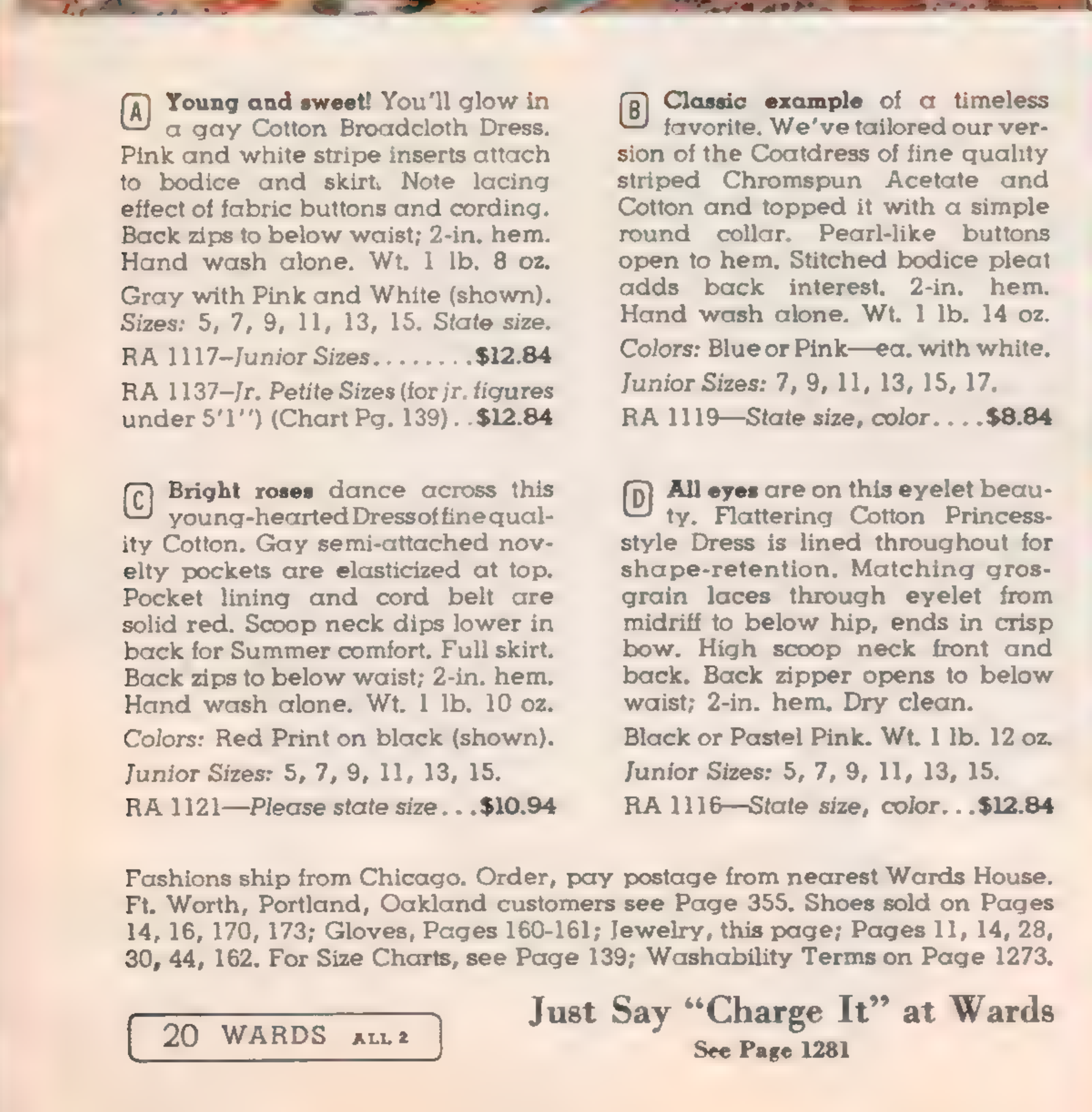


**G**

**E** Cotton Head-tie. Gingham check reverses to solid. White piping chin ties. 25 x 12 in. diagonal. Hand wash. Wt. 2, 2 oz. State color. 20 A 3200T—Pink, Blue, Lilac, Yellow—ea. with white. 2 for \$1.98

**F** Duster Cloche. Styled of Cotton Gingham Checks or Pique Checks: Lilac, Red, Gold, Blue, Green; or All White Pique. HA 5578—Fits heads 21½ to 22½ in. Wt. 9 oz. State color. . . \$2.79

**G** Jewelry. 4-strand Necklace of white and colored Beads adjusts to 17½ in. Matching clipback Earrings, 1-in. diam. State color Gold and White; Black and White; Pink and White. 10% F.E.T. incl. 20A1027-Necklace. Wt. 5 oz. \$2.97 20A1429-Earrings. Wt. 3 oz. \$1.97



**C**

**D**

**A** Young and sweet! You'll glow in a gay Cotton Broadcloth Dress. Pink and white stripe inserts attach to bodice and skirt. Note lacing effect of fabric buttons and cording. Back zips to below waist; 2-in. hem. Hand wash alone. Wt. 1 lb. 8 oz. Gray with Pink and White (shown). Sizes: 5, 7, 9, 11, 13, 15. State size. RA 1117—Junior Sizes. . . . . \$12.84 RA 1137—Jr. Petite Sizes (for jr. figures under 5'1") (Chart Pg. 139). . \$12.84

**C** Bright roses dance across this young-hearted Dress of fine quality Cotton. Gay semi-attached novelty pockets are elasticized at top. Pocket lining and cord belt are solid red. Scoop neck dips lower in back for Summer comfort. Full skirt. Back zips to below waist; 2-in. hem. Hand wash alone. Wt. 1 lb. 10 oz. Colors: Red Print on black (shown). Junior Sizes: 5, 7, 9, 11, 13, 15. RA 1121—Please state size. . . \$10.94

**B** Classic example of a timeless favorite. We've tailored our version of the Coatsdress of fine quality striped Chromspun Acetate and Cotton and topped it with a simple round collar. Pearl-like buttons open to hem. Stitched bodice pleat adds back interest. 2-in. hem. Hand wash alone. Wt. 1 lb. 14 oz. Colors: Blue or Pink—ea. with white. Junior Sizes: 7, 9, 11, 13, 15, 17. RA 1119—State size, color. . . \$8.84

**D** All eyes are on this eyelet beauty. Flattering Cotton Princess-style Dress is lined throughout for shape-retention. Matching gros-grain laces through eyelet from midriff to below hip, ends in crisp bow. High scoop neck front and back. Back zipper opens to below waist; 2-in. hem. Dry clean. Black or Pastel Pink. Wt. 1 lb. 12 oz. Junior Sizes: 5, 7, 9, 11, 13, 15. RA 1116—State size, color. . \$12.84

Fashions ship from Chicago. Order, pay postage from nearest Wards House. Ft. Worth, Portland, Oakland customers see Page 355. Shoes sold on Pages 14, 16, 170, 173; Gloves, Pages 160-161; Jewelry, this page; Pages 11, 14, 28, 30, 44, 162. For Size Charts, see Page 139; Washability Terms on Page 1273.

20 WARDS ALL 2

Just Say "Charge It" at Wards  
See Page 1281



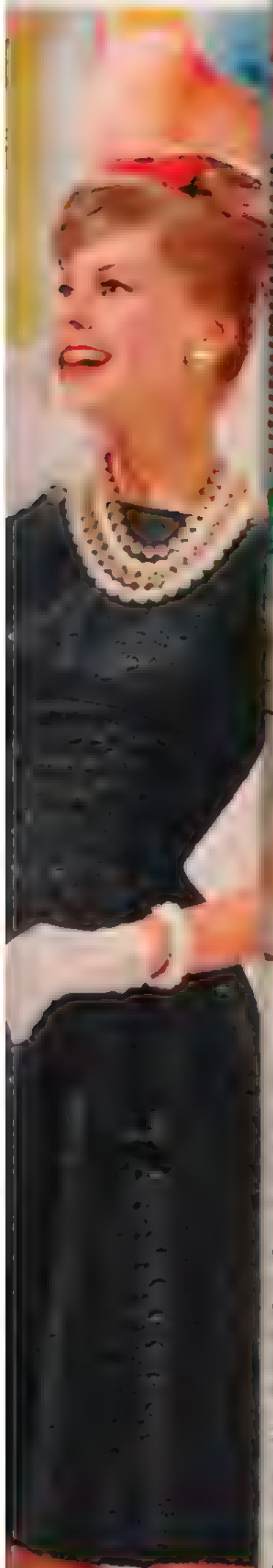
# Dresses in a Gay Summer Mood

WARDS JUNIOR

FASHION SHOP



1. White piping.  
2, 2 oz. State color.  
white. 2 for \$1.98  
Checks or Pique.  
All White Pique  
State color. . . \$2.79  
Beads adjusts to  
arm. State color.  
10% F.E.T. incl  
Wt. 3 oz. \$1.97



**G** Checks—signed in black and white (or black and white, if you prefer). This supremely feminine Dress is fashioned in airy Dacron Polyester. The Fitted bodice features front and back yokes outlined with dainty Cotton Lace trim. Shirred skirt has same trim on pockets. Back zips to below waist; slash hem. Hand wash. Colors: Black or Lilac Check—ed. with white. Junior's: 7, 9, 11, 13, 15, 17. State size and color. RA1122—Wt. 1 lb. 8 oz. \$10.94  
HAT SOLD (F) FACING PAGE

**J** Sugar white, licorice black. This carnival gay Dress of fine quality Basket-weave Cotton Pique comes in either color. Sleeveless, uncluttered bodice features tiny stand-up collar. Back buckling self-belt tops the full circular skirt. Removable metallic ornament accents belt. Slash hip pocket. Back zipper opens to below waist; 1½-in. hem. Hand wash. Ship. wt. 2 lbs. Colors: White or Black. Junior's: 5, 7, 9, 11, 13, 15. Please state size, color. RA 1118.....\$12.84

**K** Smart Sheath of fine quality Cotton Broadcloth comes in solid colors and in deep-tone calico print. Interesting bodice has tabs which simulate pockets. Note the narrow shoulder line which is created by the slanting inset of sleeves. Solid Dress has self-belt; print has plastic belt. 2-in. hem; back zips to below waist. Back kick-pleat. Hand wash alone. Junior's: 7, 9, 11, 13, 15, 17. Please state size, color. Solid Colors: Bright Red, PalmLeaf(lt.)Green,Black. RA1124—Wt. 1 lb. 6 oz. \$5.84  
Print: Red (shown) or Dark Green predominating. RA1125—Wt. 1 lb. 6 oz. \$5.84

**L** The leading designers of Europe love the feminine look and smart juniors agree. We capture the frivolous gay look in a marvelous translation of an Italian original. Frilly white Cotton Lace collar and cuffs accent fine quality combed Cotton Broadcloth scoop-neck Dress. Rayon Velvet ribbon laces through collar, ties a pert bow. Swirly shirred skirt has deep ruffle flounce. Wide patent-like belt. Buttons open to waist. Side zip. Hand wash alone. Color: Black with white trim (shown). Junior's: 5, 7, 9, 11, 13, 15. Ship. wt. 1 lb. 8 oz. RA1120—State size. \$10.94



Adaptation of Italian Designer's Original

★ SATISFACTION GUARANTEED ★  
OR YOUR MONEY BACK

ALL 2 WARDS 21



# A Fashion Show of Party Frack!



**A**  
MISSSES' SIZES  
Only

**B**

**C**  
MISSSES' SIZES  
Only



**A**

**A** Lovelier than ever! That's how you'll look in this Dress of cloud-light Sheer Nylon Jersey. Shimmering rhinestone studded straps. Scooped neckline, shirred midriff. Nylon Net petticoat; Acetate Taffeta underlining. Back zipper. Cotton and Nylon Lace Jacket fits smoothly over Dress creating a new look. Dry clean. Colors: White, Pastel Blue or Pastel Pink. Wt. 2 lbs. 10 oz. Misses': 8, 10, 12, 14, 16, 18. State size and color. DA 2407—Street length. \$2 Down.....Cash \$21.94 DA 2402—Floor length. \$2.50 Down.....Cash \$22.94

**B** Enhance your feminine charm with a lovely Formal that favors a flare, a flower and flattery! Of whisper-light Sheer Nylon in a two-color scheme you'll adore. Contrasting color creates side-panels, shirred midriff all around and flower at back-waist. Front-bodice is softly shirred, creates a darling sweetheart neckline. Back zipper. Nylon Net petticoat, Acetate Taffeta underlining. Colors: White with turquoise or White with red. Dry clean. Junior Sizes: 5, 7, 9, 11, 13, 15. State size and color. DA2468—Wt. 2 lbs. 3 oz. \$18.84

**C** Picture yourself as pretty as this, in a Sheer Nylon Jersey Dress as comfortable as it is lovely! Softly shirred and gathered bodice-front accents your loveliest lines. Skirt flares gracefully all around sweeping you across every dance floor in an enchanting manner. Back zipper closing. Willowy Nylon Net petticoat, Acetate Taffeta underlining. Stitched hemline. Dry clean. Shipping weight 1 lb. 12 oz. Colors: Pastel Blue or Pink. Misses' Sizes: 8, 10, 12, 14, 16, 18, 20. State size and color. DA 2466—\$2 dn.; Cash \$21.94

**D** Lovely Cape of deep-pile textured Plush Rayon on Cotton base (face 44% of fabric). Lined. Wt. 2 lb. 20 A 2918T—White. Fits all. \$7.95

**E** Carryall. Silver or Gold-colored Brushed Metal. Mesh chain handle. Mirrored lid. Abt. 6x15/8x3 1/2. 20A1866T—State color. Wt. 15 oz. \$10.95

**F** Tiara. Rhinestones in rhodium finished metal. Combs. 5" dia. 20A1864T—Wt. 8 oz. Fits all. \$4.95

**G** Exotic Jewelry. Rhinestones. Earrings: clips, chandelier style. 20A1454T—Abt. 2 3/4" drop. Wt. 4 oz. \$1.95. Bracelet: flexible, clasp closing. 20A1245T—Abt. 7 1/2" long. Wt. 5 oz. \$2.95. Above prices E, F, G incl. 10% F.E.T.



ny Frocks

that capture the lovely bouffant look

FROM WARDS

JUNIOR FASHION SHOP



pe of deep-pile texture  
on Cotton back  
Lined. Wt. 2 lbs.  
ate. Fits all. . \$7.98

ver or Gold-colored  
Metal. Mesh chain  
Abt. 6x1 1/2 x 3 1/4  
color. Wt. 15 oz. \$10.97

stones in rhodium  
Combs, 5" dia  
oz. Fits all. \$4.97

elry. Rhinestones  
drops, chandelier style  
drop. Wt. 4 oz. \$1.97  
the clasp closing.  
Long. Wt. 5 oz. \$2.97  
F. Incl. 10% F.E.T.

**H** Sheer magic and moonlight become you in this Dress of Sheer Nylon Jersey. So cloudy and light, as delicate as a whisper! Tiny cap sleeves embrace your lovely shoulders. Shirred bodice is topped by a softly draped scoop neckline that favors your best accessories. The easy-moving skirt flares beautifully all around over a Nylon Net petticoat. Acetate Taffeta underlining. Back zipper closing. Deep banded hem. Dry clean. Wt. 2 lbs. 6 oz. Colors: Pastel Blue (shown) or Pastel Pink. Junior Sizes: 7, 9, 11, 13, 15, 17. State size and color. DA 2469—Only \$2 dn. Cash \$19.84

**J** Embraceable you, as charming as you can be in a luxurious Lace Dress that demands the attention of all around you! Fashioned of delicate Acetate and Nylon Lace with scalloped edges at bodice and each tier of the triple-tiered skirt. Off-the-shoulder bodice boasts rich Velvet straps. Flowery accents at waist-front add charm. Full skirt covers a Nylon Net petticoat; Acetate Taffeta underlining. Back zipper. Dry clean. Shipping weight 2 lbs. 12 oz. Colors: Pastel Pink or Pastel Blue. State size and color. Juniors: 5, 7, 9, 11, 13, 15. DA 2470—Only \$2.50 dn. \$25.00

**K** Flowery approach to fashion to make a success of you! Delicate embroidered flowers trim this Sheer Nylon Frocks at front—bodice and flared skirt. Acetate Taffeta creates a cummerbund-type midriff, also flowing panels at back—skirt from waist to hem. Lovely scoop neckline. Nylon Net petticoat; Acetate Taffeta underlining. Back zipper. Dry clean. Colors: Lilac or Mint Green. Junior Sizes: 5, 7, 9, 11, 13, 15. Wt. 2 lbs. 6 oz. State size and color. DA 2472—Only \$2.50 down... \$22.94

Fashions ship from Chicago. Pay postage from nearest House. Ft. Worth, Portland, Oakland customers, see Pg. 355.

For a continuation of lovely fashions see the Dress Shop on Page 64



# You're Radiant in **RED** ... Winsome in **WHITE**



Also  
Jr. Petite Sizes

B



A

**A Little Coquette!** You're sweet 'n saucy in our cropped top of All Wool. New "Page Boy" styling, braid binding are pert 'n pretty over any skirt. Acetate Taffeta lined. Colors: Red with navy braid; Navy with white braid or White with navy braid. Junior Sizes: 5, 7, 9, 11, 13, 15, FA 5902—Wt. 1 lb. 4 oz. State size, color. \$12.70

**B Whirl your way to his heart** in a swirl of unpressed pleats topped with a dashing demi-fit jacket! All Wool Jacket is lined with Acetate Taffeta. Skirt is 50% Wool, 50% Rayon. Plastic belt included. Wt. 2 lbs. 4 oz. Colors: Navy Jacket, Navy and White Skirt; Black Jacket, Black and White Skirt. Junior Sizes: 7, 9, 11, 13, 15, 17. Chart, Pg. 139. FA 5802—State size, color. \$19.70 Jr. Petites (5' 1" or under): 5, 7, 9, 11, 13, 15. FA 5810—State size, color. \$19.70

HAT SHOWN IS SOLD ON PAGE 131.

**C Fashion Flash!** Paris's sleekest Coat of the season lost nothing in our stunning translation. From chic short sleeves to braid trim every detail is authentic. Of Pure Wool, lined with Acetate Taffeta. Wt. 2 lbs. 8 oz. Colors: White, Navy, Sand Beige. Junior Sizes: 9, 11, 13, 15, 17. Chart, Pg. 139. Misses' Sizes: 8, 10, 12, 14, 16. FA5712—State size, color. \$2.50 dn., Cash \$24.70 Jr. Petites (under 5' 1"): 5, 7, 9, 11. FA5719—State size, color. \$2.50 dn., Cash \$24.70



C

Also  
MISSES' SIZES  
and  
Jr. Petite

Just Say "CHARGE IT"  
SEE PAGE 1281



# WHITE...Brilliant in BLUE

FROM WARDS JUNIOR FASHION SHOP

re sweet 'n saucy in  
Wool. New "Page  
ending are pert 'n  
Acetate Taffeta lined.  
braid; Navy with  
navy braid.

13, 15,  
State size, color. \$12.70

the heart in a swirl of  
dashed with a dashing  
Jacket is lined with  
Wool, 50% Ray-  
Wt. 2 lbs. 4 oz.  
and White Skirt;  
White Skirt.

17. Chart, Pg. 139.  
\$19.70

5, 7, 9, 11, 13, 15.  
\$19.70

ON PAGE 131.

the sweetest Coat of the  
stunning trans-  
sleeves to braid trim  
Pure Wool, lined  
8 oz.

17. Chart, Pg. 139.  
16.

\$24.70

7, 9, 11.

\$24.70

**D** Paris-inspired Coat is marvelously mated with sleeveless reed-slim Dress that can be worn as a jumper. Ensemble of Ribbed Cotton is spot-resistant, water-repellent. All Acetate Taffeta lined. Colors: Red with white braid; White with navy braid or Navy with white braid. Ship. wt. 3 lbs. Junior Sizes: 7, 9, 11, 13, 15, 17.

FA 5805—State size and color.....\$19.70

**Hat. Pert Breton.** Hand woven Toyo Straw. 1 lb. 2 oz. Black, Navy, White; White with Black or Red trim. HA5599—Fits heads 21½ to 22½" State color. \$3.97

**E** Feminine and Flirty! This is the look that does wonderful things for your pretty Junior figure. Soft, supple Cabretta leather Jacket teams with Pure Wool Flannel Skirt. Jacket is faced with All Wool Flannel and lined with all Acetate Satin. Colors: White with Navy Skirt; White with Black Skirt or Beige with Cocoa Brown Skirt.

Junior Sizes: 5, 7, 9, 11, 13, 15, 17. Wt. 3 lbs. 6 oz.

FA 5803—State size, color. \$2.50 dn. or Cash \$24.70

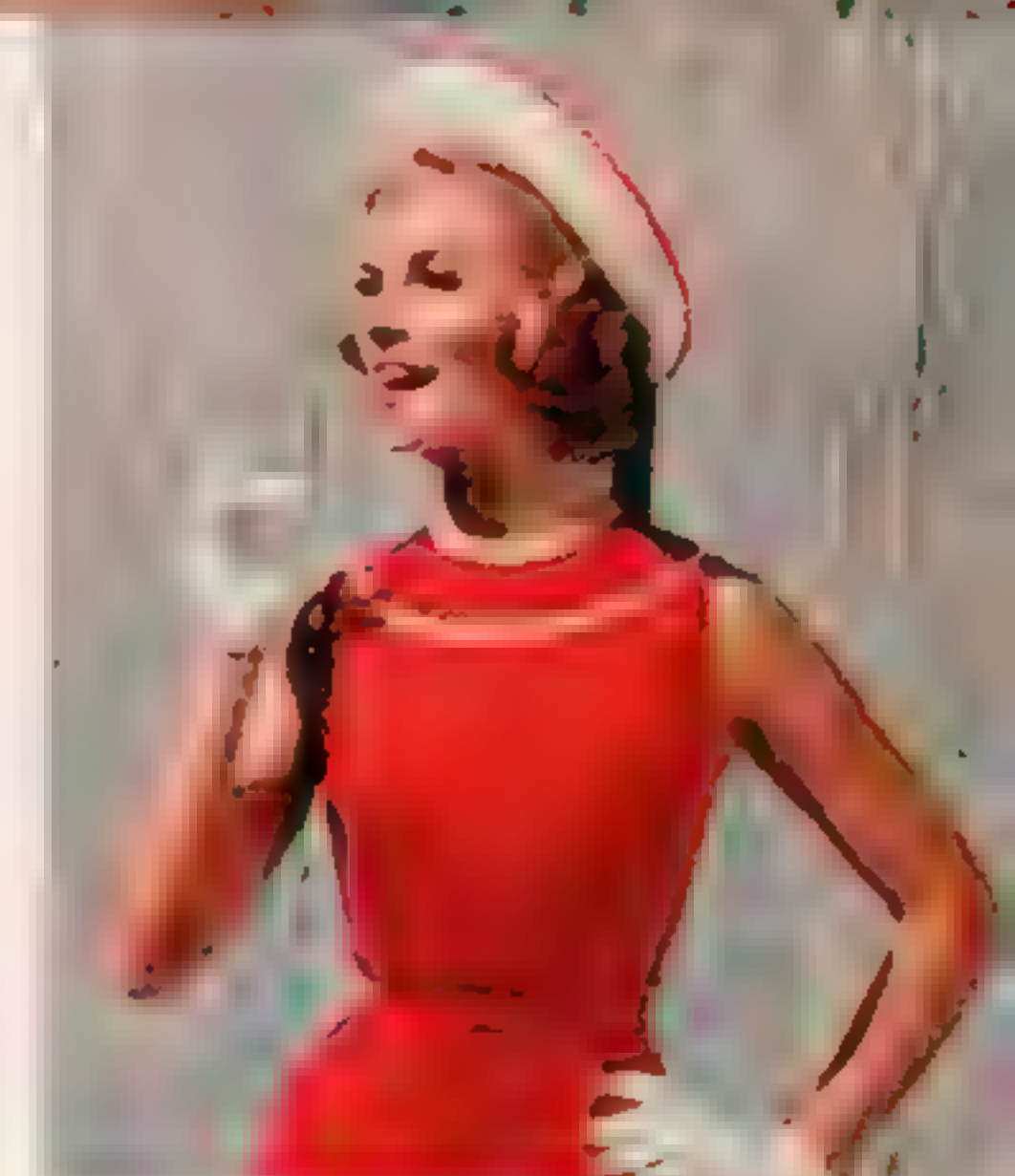
**F** Ship ahoy! Handsome skippers prefer you in our nautical Navy Coat featuring rope-like braid trim, jaunty sailor collar and flashing pearl-like buttons. Cut from soft Pure Wool, it's one of the prettiest designs of the season. Acetate Taffeta lined. Shipping weight 3 lbs.

Colors: Navy with white braid; Red with navy braid or White with navy braid.

FA 5713—Junior Sizes: 9, 11, 13, 15.

FA 5714—Jr. Petite (under 5'1"): 5, 7, 9, 11.

Size Charts, Pg. 139. State size, color... \$19.70



**Order Information.** Fashions on these 2 pages are stocked, shipped from Chicago. Order, pay postage from nearest House. Ft. Worth, Portland, Oakland customers, see Pg. 355. If in doubt about your correct size, see Size Charts, Pg. 139.

**Accessories.** Accessories shown on these two pages: Shoes, Pgs. 16, 170; Bags, Pages 16, 27; Gloves, Page 160; Jewelry, Pgs. 14, 16, 30, 144, 162.

**F**  
Also  
JR. PETITE SIZES

**Satisfaction Guaranteed  
OR YOUR MONEY BACK**



# Dapper Coats and Suits

**A Captivating Checked Cardigan Suit** with the youngness of Spring, the rightness of fashion. Pert Boxy Jacket falls just below waist length with accents of fresh white braid and two simulated flap pockets. Jacket lining of Acetate Taffeta. Every move is more graceful with neat stay-in box pleats. Travel perfect, lightweight and crease-resistant blend of Arnel Triacetate and Cotton. Bag Shown Sold on facing Page 27. Colors: Lilac and White shown, Medium Green and White or Navy and White. Junior Sizes: 7, 9, 11, 13, 15, 17. Wt. 2 lbs. FA 5806—State size and color....\$16.70

**B Clear Cut Coat Simplicity** with winning young ways. Rounded  $\frac{3}{4}$  raglan sleeves with new widened effect, neatly sculptured bow trimmed collar. Beautifully textured All Wool Hopsacking, with Acetate Taffeta lining. Wt. 2 lbs. 4 oz. Lilac, Sand Beige, Med. Willow Green. Junior Sizes: 9, 11, 13, 15, 17. Misses' Sizes: 8, 10, 12, 14, 16, 18. FA 5715—State size and color....\$19.70 Jr. Petite (Jr. figure under 5'1"): 5, 7, 9, 11. FA 5720—State size and color....\$19.70

If in doubt about your size see Chart on Page 139. Fashions ship from Chicago. Order and pay postage from Wards nearest House. Fort Worth, Portland, Oakland customers please see Page 355.

**C Colorfully Coordinated Suit** with a Junior's favorite look in mind. Of 100% Pure Wool. Glad plaid Jacket cropped and curve; lined with Acetate Taffeta. Solid Skirt—a swing of unpressed-pleats takes fashion in its stride. Colors: Deep Lilac shown, or Gold. Junior Sizes: 7, 9, 11, 13, 15, 17. Ship. wt. 2 lbs. 12 oz. State size, color FA 5807—\$2.50 down or Cash ...\$22.70

**D Breezy Suit** of 100% Worsted Wool plaid. Band-box fresh Rayon over-collar and cuffs trim a molded Jacket with simulated flap pockets; Acetate Taffeta lined. Charming Skirt with a swirl of unpressed pleats. Ship. wt. 2 lbs. 4 oz. Please state size and color. Colors: Lilac and White, Navy and White. Junior Sizes: 7, 9, 11, 13, 15, 17. FA 5808—\$2.50 down or Cash....\$22.70 Jr. Petite (Jr. figure under 5'1"): 5, 7, 9, 11, 13, 15. FA 5811—\$2.50 down or Cash....\$22.70

Accessories shown on these two Pages: Shoes, Pages 168, 170, 173; Gloves, Scarf, Pgs. 160-161; Bags, Pgs. 16, 27; Jewelry, Pages 144, 162. Suits have ample seams and hems. All skirts have side zippers.

**JUST SAY "CHARGE IT"**  
SEE PAGE 1281



**B**  
Also  
MISSES' SIZES  
And JR.  
PETITE SIZES



**D**  
Also JR.  
PETITE SIZES



# and Suits Reflect Lilac and Golden Tones for Spring

FROM WARDS JUNIOR

FASHION SHOP

ordinated Suit with a  
te look in mind. Of  
A Glad plaid Jacket  
ve; lined with Acetate  
art—a swing of un-  
ses fashion in its stride.  
c shown, or Gold.  
11, 13, 15, 17.  
2 oz. State size, color.  
own or Cash...\$22.70

100% Worsted Wool  
ox fresh Rayon over-  
m a molded Jacket  
pockets; Acetate  
ing Skirt with a swirl  
Ship. wt. 2 lbs. 4 oz.  
d color.

White, Navy and White.  
11, 13, 15, 17.  
own or Cash...\$22.70  
e under 5'11"): 5, 7, 9.

or Cash...\$22.70

these two Pages.  
173; Gloves, Scarf,  
s. 16, 27; Jewelry,  
ave ample seams  
s have side zippers.

"CHARGE IT"  
PAGE 1281

D  
Also JR.  
PETITE SIZES



E  
Also  
MISSIES' SIZES

F  
Also  
JR. PETITE SIZES

G

**This Above All Topper** to star over your wardrobe. Convertible club collar is equally smart open or closed. Sleeves also convert from turn-back to new turned-down fashion. This smart classic is in textured 100% Wool Hopsacking, lined with Acetate Taffeta. Lovely Pin Sold on Page 94. Colors: Yellow (shown), Sand Beige or Lilac. Junior Sizes: 9, 11, 13, 15, 17. Misses' Sizes: 8, 10, 12, 14, 16. FA 5903—Wt. 1 lb. 12 oz. State size, color...\$14.70

**SATISFACTION GUARANTEED  
OR YOUR MONEY BACK**

**F The Look of the Moment Coat** for your busy life. Pearl-like button closing and trim. Two flap pockets. 100% Textured Wool; Acetate Taffeta lined. Wt. 2 lbs. 4 oz. Hat Sold on Page 143. Colors: Gold (shown), Willow Green or Navy. Junior Sizes: 9, 11, 13, 15, 17. FA 5716—State size and color...\$19.70 Junior Petite (Jr. figure under 5'11"): 5, 7, 9, 11. FA 5717—State size and color...\$19.70 **Genuine Leather Pouch.** Goldtone chain, trim. 9½x5½. Wt. 1 lb. Price incl. 10% F.E.T. State color. 20A4373—Bone, Navy, Black or Red Leather. \$5.45 20A4368—Black Patent Plastic...\$4.95

**G The Demi Suit Column** with a magnificent wide rounded portrait collar. A fetching silhouette in exciting frosted basketweave of 90% Wool, 10% Silk. Cropped double-breasted Jacket lined with Acetate Taffeta over a reed slim skirt. Gold, Med. Green, Lilac. Juniors': 7, 9, 11, 13, 15, 17. FA 5809—State size, color. Wt. 2 lbs. 4 oz. \$19.70 **Hat. Pixie Toque.** Of handwoven Perle Visca Straw. Rayon Organza Rosettes. Ship. wt. 11 oz. Lemon Yellow, White, Black, Spring Green, Lilac, Navy. HA 5589—Fits heads 21½ to 22½. State color. \$5.79





## Ribbed Cotton Knit Sportswear Holds Shape

**A Cardigan Top.** Appliqued flowers. Hand wash. State size and color. Aqua (shown), Lilac, Maize. Junior Sizes: 7, 9, 11, 13, 15. Misses' Sizes: 8, 10, 12, 14, 16. SA 4601C-Wt. 13 oz. **\$3.98**

**C Overblouse.** Hand wash. State size, color. Aqua (shown), Maize, Lilac. Junior Sizes: 7, 9, 11, 13, 15. Misses' Sizes: 8, 10, 12, 14, 16. SA 4605C-Wt. 10 oz. **\$2.98**

**E Sleeveless Tunic.** Hand wash. State size, color. Aqua (shown), Lilac, Maize. Junior Sizes: 7, 9, 11, 13, 15. Misses' Sizes: 8, 10, 12, 14, 16. SA 4608C-Wt. 11 oz. **\$3.98**

**G Overblouse.** Hand wash. Please state size, color. Aqua (shown), Lilac, Maize. Junior Sizes: 7, 9, 11, 13, 15. Misses' Sizes: 8, 10, 12, 14, 16. SA 4603C-Wt. 11 oz. **\$3.98**

**B Seat-lined Skirt.** Hand wash. State size, color. Aqua (shown), Maize, Lilac. Junior Sizes: 7, 9, 11, 13, 15. Misses' Sizes: 8, 10, 12, 14, 16. SA 4602C-Wt. 13 oz. **\$4.98**

**D Shorts.** Hand wash. Aqua, Maize, Lilac. Junior Sizes: 7, 9, 11, 13, 15. Misses' Sizes: 8, 10, 12, 14, 16. Wt. 12 oz. State size, color. SA 4606C-Jamaicas. **\$3.98** SA 4607C-Short Shorts. **\$2.98**

**F Capri Pants.** Fully lined. Side zipper. Hand wash. State size, color. Aqua (shown), Lilac, Maize. Junior Sizes: 7, 9, 11, 13, 15. Misses' Sizes: 8, 10, 12, 14, 16. SA 4609C-Wt. 1 lb. **\$4.98**

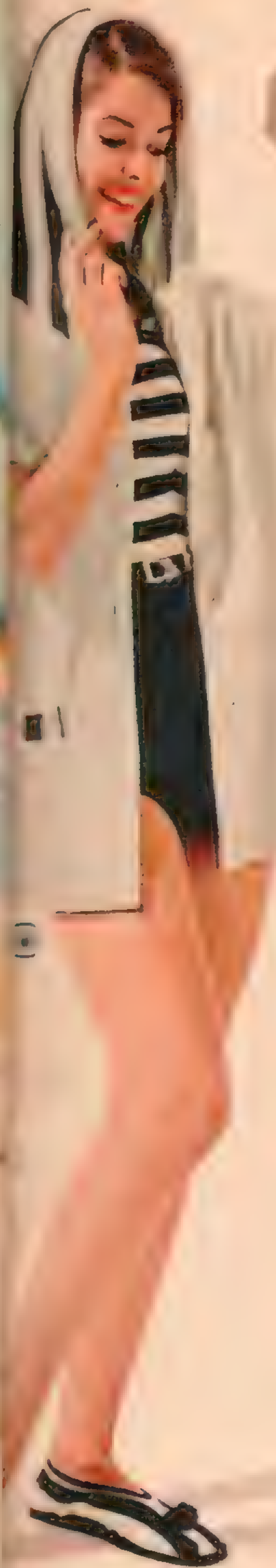
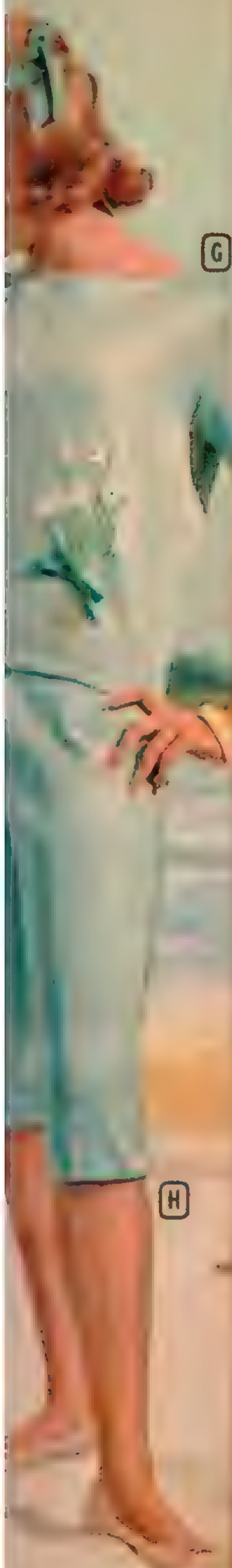
**H Lined Cabin boy Pants.** Zipper closing. Hand wash. State size and color. Aqua (shown), Lilac, Maize. Junior Sizes: 7, 9, 11, 13, 15. Misses' Sizes: 8, 10, 12, 14, 16. SA 4604C-Wt. 14 oz. **\$4.98**

**J Lucite Jewelry.** Perfect for Spring! Price includes 10% F.E.T. White, Pink, Yellow. State color. 20 A 1045-Necklace. Wt. 6 oz. **\$1.97** White Bracelet and Earring Set. 20 A 1895-Wt. 7 oz. **\$1.97**

**K Handbag** of Natural Barley Cloth with Tan Leather trim. Abt. 11 1/4 x 15 in. Ship. wt. 1 lb. 2 oz. 20 A 4362-Price incl. 10% F.E.T. **\$5.47**

**L Leather draped thong slip-on;** rubber ridged sole. Beige, Red, White. Sizes: S. 5-5 1/2; M. 6-6 1/2; L. 7-7 1/2. 30 A 1677-Wt. 6 oz. State size, color. **\$3.98**





## S-T-R-E-T-C-H Nylon Flattering, Slimming Swimsuits

**[N]** All Nylon Knit. New V-back; self belt. Straps adjust. Colors: Black-White or Turquoise-Black. Sizes: 7, 9, 11, 13, 15. Chart, below. Wt. 14 oz. State size and color. SA 4610.....\$8.90

**[P]** White Embroidery on Nylon, Rubber Knit Suit. V-back. Size Chart, below. Shipping weight 15 oz. Turquoise or Black. Sizes: 7, 9, 11, 13, 15. State size and color. SA 4614.....\$12.90

**[R]** Nylon-Rubber Knit Suit. Nylon Mesh Bra. Sure to slim figure. Size Chart, below. Colors: Green, Black. Sizes: 7, 9, 11, 13, 15. Shipping weight 1 lb. State size and color. SA 4615.....\$8.90

Shape

erblouse. Hand wash. ease state size, color (shown), Lilac, Maize. Sizes: 7, 9, 11, 13, 15. Sizes: 8, 10, 12, 14, 16. C-Wt. 11 oz...\$3.95  
ed Cabin boy Pants. upper closing. Hand. State size and color (shown), Lilac, Maize. Sizes: 7, 9, 11, 13, 15. Sizes: 8, 10, 12, 14, 16. C-Wt. 14 oz...\$4.45

Beach Jacket and matching Slippers. Beach Jacket of Cotton Terry Cloth and Nylon. Short sleeves. One pocket. Colors: White with Black-White Striped Hood or White with Black-Turquoise Striped Hood. Small, Med., Large. Ship. wt. 1 lb. 4611C-State size and color.....\$4.90  
Nylon Knit Slipper. Perky Pompon Trim. Colors: Black-White or Turquoise-Black. Small, Medium, Large. Wt. 7 oz. 4612C-State size and color.....\$1.90

### SIZE SCALE FOR JUNIOR BATHING SUITS

	7	9	11	13	15
Bust:	32	33	34	35½	37
Hips:	35	36	37	38½	40

der, pay postage from R. Worth see Pg. 355

"Charge It", See Page 1281



Sea Lure®



**[T]** Orlon Acrylic-Nylon-Rubber Knit Suit. It features smart California styling and wonderful flattering fit of famous Sea Lure. Detachable straps. Floating Bra. Colors: Red (shown) or Black. Sizes: 7, 9, 11, 13, 15. See Size Chart at left. SA 4617-Ship. wt. 1 lb. State size and color.....\$13.90

**[U]** All Cotton Check 2-Piece Suit by Sea Lure — with California styling. Boned Bra with adjustable straps. Pants: back zipper; elasticized legs. Checks: Blue (shown), Maize. Ship. wt. 12 oz. Sizes: 7, 9, 11, 13, 15. Size Chart, left. SA 4616-State size and color.....\$9.90

★ Satisfaction Guaranteed or Your Money Back ★



## Easy Care Wardrobes—Drip Dry, Little Iron

**A Sleeveless Blouse** of All Combed Cotton in a very fine cord. Convertible collar. Hankie pocket. Button front. Washable, little ironing. Wt. 6 oz. Colors: Soft Green (shown) or Lt. Blue. Sizes: 7, 9, 11, 13, 15. Size Chart, Pg. 139. SA4500C—State size and color. . \$2.97

**B Bermuda Shorts.** All Combed Cotton woven stripe. Reversible self-belt. Side pocket. Button, zip close. Wt. 1 lb. Stripes: Soft Green or Lt. Blue—each with white. Washable, little ironing. Sizes: 7, 9, 11, 13, 15. Size Chart, Pg. 139. SA4501C—State size and color. . \$3.97

**C Pick a Pop Top** for fashion and comfort. Of All Combed Cotton in woven stripe. Back button close. Wt. 6 oz. Stripes: Soft Green or Lt. Blue—each with white. Washable, little ironing. Sizes: 7, 9, 11, 13, 15. Size Chart, Pg. 139. SA4504C—State size and color. . \$3.87

**D Capri-length Pants** of All Combed Cotton woven stripe. Self-belt. Button, zip close. Ship. wt. 1 lb. 2 oz. Stripes: Soft Green or Lt. Blue—each with white. Washable, little, no iron. Sizes: 7, 9, 11, 13, 15. Size Chart, Pg. 139. SA4505C—State size and color. . \$4.97

**E Continental Jacket** of All Combed Cotton in a woven stripe. 2 pockets. 100% Acetate lining. Wt. 1 lb. 8 oz. Stripes: Soft Green, Lt. Blue—each with white. Dry clean. Sizes: 7, 9, 11, 13, 15. Size Chart, Pg. 139. SA4502C—State size and color. . \$8.97

**F Slot-slim Skirt** of All Combed Cotton in a fine rib cord. 2 front pockets. Reversible self-belt. Button, zip close. Washable, little iron. Wt. 1 lb. Colors: Soft Green or Light Blue. Sizes: 7, 9, 11, 13, 15. Chart, Page 139. SA4503C—State size, color. . . . \$4.97

## Galey &amp; Lord's Tarpoon (Combed Cotton Poplin)

**G A Sleeveless Blouse** means the utmost in cool comfort. Of All Cotton Broadcloth. Button front closing. Washable, little ironing. Ship. wt. 5 oz. Color: White only. Sizes: 7, 9, 11, 13, 15. Size Chart, Pg. 139. SA 4508—State size. . . . . \$2.87

**H Jamaica Shorts** of Galey & Lord Tarpoon. Neolite belt, tunnel loops. 2 pockets. Button, zip close. Washable, drip dry, little or no iron. Wt. 1 lb. Orange Sherbet (shown) or Beige. Sizes: 7, 9, 11, 13, 15. Size Chart, Pg. 139. SA4509C—State size and color. . \$4.87

**J Slip-over Pop Top** of Galey & Lord Tarpoon. Button front closing. Pair with skirt or pants in group. Washable, little ironing. Ship. wt. 6 oz. Orange Sherbet (shown) or Beige. Sizes: 7, 9, 11, 13, 15. Size Chart, Pg. 139. SA4510C—State size and color. . \$3.87

**K Mid-Calf Pants** with Neolite belt, tunnel loops. 2 front pockets. Galey & Lord Tarpoon. Button, zip close. Washable, little ironing. Orange Sherbet (shown) or Beige. Sizes: 7, 9, 11, 13, 15. Chart, Page 139. SA4511C—Wt. 1 lb. State size, color. . \$5.97

**L Smart Junior-styled Jacket's** the latest fashion in Galey & Lord Tarpoon. ¾ sleeves. Button front. Washable, little ironing. Ship. wt. 1 lb. Orange Sherbet (shown) or Beige. Sizes: 7, 9, 11, 13, 15. Size Chart, Pg. 139. SA4506C—State size and color. . \$5.97

**M Slender Skirt** styled of Galey & Lord Tarpoon with Neolite belt, tunnel loops. Back kick-pleat. Button, zip close. Washable, little iron. Orange Sherbet or Beige. Wt. 1 lb. Sizes: 7, 9, 11, 13, 15. Chart, Pg. 139. SA4507C—State size and color. . \$5.97

## Plaid Partners . . . Drip-Dry, Little or No Iron

**N Bory unlined Jacket** of Cotton-Rayon in a textured Twill Weave Plaid. ¾ sleeves, 2 patch pockets. Gold-colored metal buttons. Washable. Woven Plaid (shown) Only. Little iron. Sizes: 7, 9, 11, 13, 15. Size Chart, Pg. 139. SA4516C—Wt. 1 lb. State size. . . \$6.87

**P Slim Woven Plaid Skirt**, in a textured Twill Weave of 67% Cotton, 33% Rayon. Novelty belt. Back kick-pleat. Plaid (shown) Only. Washable. Sizes: 7, 9, 11, 13, 15. Size Chart, Pg. 139. SA4517C—Wt. 1 lb. 2 oz. State size. . \$5.87

**R Capri-length Pants.** Of 67% Cotton, 33% Rayon in a Twill Weave Plaid. Novelty belt. Button, zip close. Plaid (shown) Only. Washable. Sizes: 7, 9, 11, 13, 15. Size Chart, Pg. 139. SA4513C—Wt. 1 lb. 6 oz. State size. . \$5.87

**W Slip-on—Elasticized Woven Straw.** Rubber sole. White, Beige, Black. Sizes: Sm. (5-5½); Med. (6-6½); Med. Lge. (7-7½); Lge. (8-9). Wt. 8 oz. 30A1678—State size, color. Pair, \$3.77

**X Basket Bag.** Bamboo Wood striping, Burlap drawstring close. Gold color shell and bead trim. Fully lined. Size: 9x7½ in. Ship. wt. 1 lb. 4 oz. Colors: White or Black. State color. 20A4799—10% Fed. Ex. Tax incl. \$5.93

**T New Tunic** leads the style parade in a Twill Weave Plaid of Cotton, 33% Rayon. Novelty belt. Gold-colored metal buttons. Washable. Plaid (shown) Only. Little iron. Sizes: 7, 9, 11, 13, 15. Size Chart, Pg. 139. SA4512C—Wt. 10 oz. State size. . \$5.97

**U Bermuda Shorts** in a Twill Weave Plaid of 67% Cotton, 33% Rayon. Novelty belt. Button, zipper close. Plaid (shown) Only. Washable. Sizes: 7, 9, 11, 13, 15. Chart, Page 139. SA4518C—Wt. 1 lb. State size only. . \$5.97

**V All Cotton Broadcloth Shirt** to wear with Plaid Skirt or Pants. Raglan sleeves. Washable, little ironing. Beige, Orange Sherbet or Med. Green. Sizes: 7, 9, 11, 13, 15. Size Chart, Pg. 139. SA4515C—Wt. 6 oz. State size, color. . \$5.97

**Y Matched Jewelry.** This is gold-colored Metal trimmed with jangling coins. Bracelet, about 7 in. long. Clip-back earrings. 1-in. 10% F.E.T. included in price. 20 A 1204—Bracelet. Wt. 5 oz. . . \$5.97  
20 A 1498—Earrings. Wt. 4 oz. . . \$5.97

"CHARGE IT" at Wards

SEE PAGE 1281



# Machine Color a Fresh, Young Crop of Playmates

## Little Iron

Length Pants of All Comb  
woven stripe. Self-b  
close. Ship. wt. 1 lb. 2  
Green or Lt. Blue—  
Washable, little, no ir  
1, 13, 15. Size Chart, Pg. 1  
State size and color. . \$4

total Jacket of All Comb  
a woven stripe. 2 pock  
e lining. Wt. 1 lb. 8  
Green, Lt. Blue—ea. v  
clean.  
1, 13, 15. Size Chart, Pg. 1  
State size and color. . \$8

Skirt of All Combed Co  
e rib cord. 2 front pock  
self-belt. Button, zip  
able, little iron. Wt. 1  
Green or Light Blue.  
1, 13, 15. Chart, Page 1  
State size, color. . . . \$4

## ton Poplin)

l Pants with Neolite b  
loops. 2 front pockets.  
ord Tarpoon. Button,  
able, little ironing.  
erbet (shown) or Beige  
1, 13, 15. Chart, Page 1  
1 lb. State size, color. \$5

rior-styled Jacket's the  
an in Galey & Lord T  
eves. Button front. Wa  
roing. Ship. wt. 1 lb  
erbet (shown) or Be  
1, 13, 15. Size Chart, Pg. 1  
State size and color. . \$5

Skirt styled of Galey  
apoon with Neolite b  
t Back kick-pleat. Butt  
Washable, little iron  
erbet Beige. Wt. 1 lb. 2  
1, 13, 15. Chart, Pg. 1  
State size and color. . \$5

## le or No Iron

ic leads the style para  
d Weave Plaid of 6  
ayon. Novelty belt. Ge  
2 buttons. Washable.  
Only. Little iron.  
1, 13, 15. Size Chart, Pg. 1  
10 oz. State size. . \$4

Shorts in a Twill Wee  
67% Cotton, 33% Ray  
2. Button, zipper clos  
Only. Washable.  
1, 13, 15. Chart, Page 1  
1 lb. State size only. . \$3

Broadcloth Shirt to p  
ed Skirt or Pants. Roll  
nable, little ironing.  
ge Sherbet or Med. Gre  
1, 13, 15. Size Chart, Pg. 1  
State size, color. . \$3

Jewelry. This is gold-  
el trimmed with jang  
s. Bracelet, about 7 1/2  
ack earrings. 1-in. dia  
cluded in price.  
Bracelet. Wt. 5 oz. . \$1  
Earrings. Wt. 4 oz. . \$1

GE IT" at War  
EE PAGE 1281



Fashionship from Chicago. Order,  
Pay postage from nearest Mail  
Order House. Ft. Worth, Oakland,  
and customers see pg. 355.  
Satisfaction Guaranteed  
OR YOUR MONEY BACK





# Continental Styling, Slim and Dignified

**WASH 'N' WEAR**  
Little or No Ironing



A

B



C



D



E



F

**A** Personalized All Wool Flannel Blazer comes with 1 initial that can be worn or detached. Rayon lined.

Colors: Navy or White. Dry clean. Ship. wt. 1 lb. 12 oz.

Jr. Sizes: 7, 9, 11, 13, 15. See Size Chart, Page 139.

SA 4521—State size, color and initial wanted.....\$12.75

**B** Shortie Skirt of All Arnel Triacetate Sharkskin skims the kneecap. Durable all-around pleats. Button, zip close.

Color: White Only. Washable, drip-dry, little or no ironing.

Junior Sizes: 7, 9, 11, 13, 15. See Size Chart, Page 139.

SA 4522—Ship. wt. 12 oz. Please state size.....\$3.95

**C** 2-Pc. Set. All Cotton. Siamese Dancer motif on Pop Top Gabardine Jamaicas with California waist. Zipper close.

Colors: Blue or Black. Washable, drip-dry, little ironing.

Junior Sizes: 7, 9, 11, 13, 15. See Size Chart, Page 139.

SA 4523—Ship. wt. 1 lb. State size and color...2-Pc. Set. \$4.75

**D** New Surfer Pants of Sharkskin topped with a Broadcloth Jester-style top make a smart All Cotton Set. Button, zip close.

Green-Coral (Green Pants) or Black-White (White Pants).

Jr. Sizes: 7, 9, 11, 13, 15. Washable, little iron. Wt. 1 lb. 4 oz.

SA 4524—Chart, Page 139. State size, color...2-Pc. Set \$7.95

**E** Culottes mean lots of dash and freedom! 1-piece is All Cotton, boldly striped. Button front to waist, zipper close.

Stripes: Blue-Green Only. Washable, drip-dry, little ironing.

Junior Sizes: 7, 9, 11, 13, 15. See Size Chart, Page 139.

SA 4520—Ship. wt. 1 lb. 8 oz. State size.....\$9.95

**F** Fiesta Set. Crinkly Textured All Cotton. Lined Capri Pants. Shirt embroidery trimmed, sash incl. Button, zipper close.

Color: Bone Beige only. Washable, drip-dry, little, no iron.

Jr. Sizes: 7, 9, 11, 13, 15. See Size Chart, Page 139.

SA 4519—Ship. wt. 1 lb. 8 oz. State size.....\$9.95

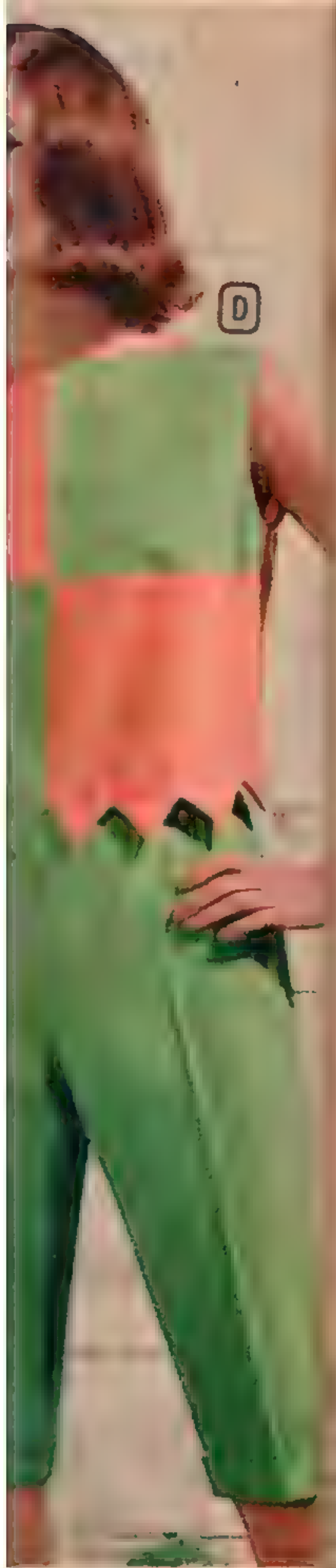
32 WARDS ALL

Satisfaction Guaranteed or Your Money Back



# Slim and Beguiling in Funsets and Pants

FROM WARDS JUNIOR  
FASHION SHOP



**G** Woven tapestry-like stripes give a slender look to All Ankle length Pants. Self (A-Belt). Button, zipper. Washable, drip-dry, little ironing. Ship. wt. 1 lb. 4 oz. (shown) only.  
Jr. Sizes: 7, 9, 11, 13, 15. Chart, Pg. 139.  
SA 4528—State size . . . . . \$7.44

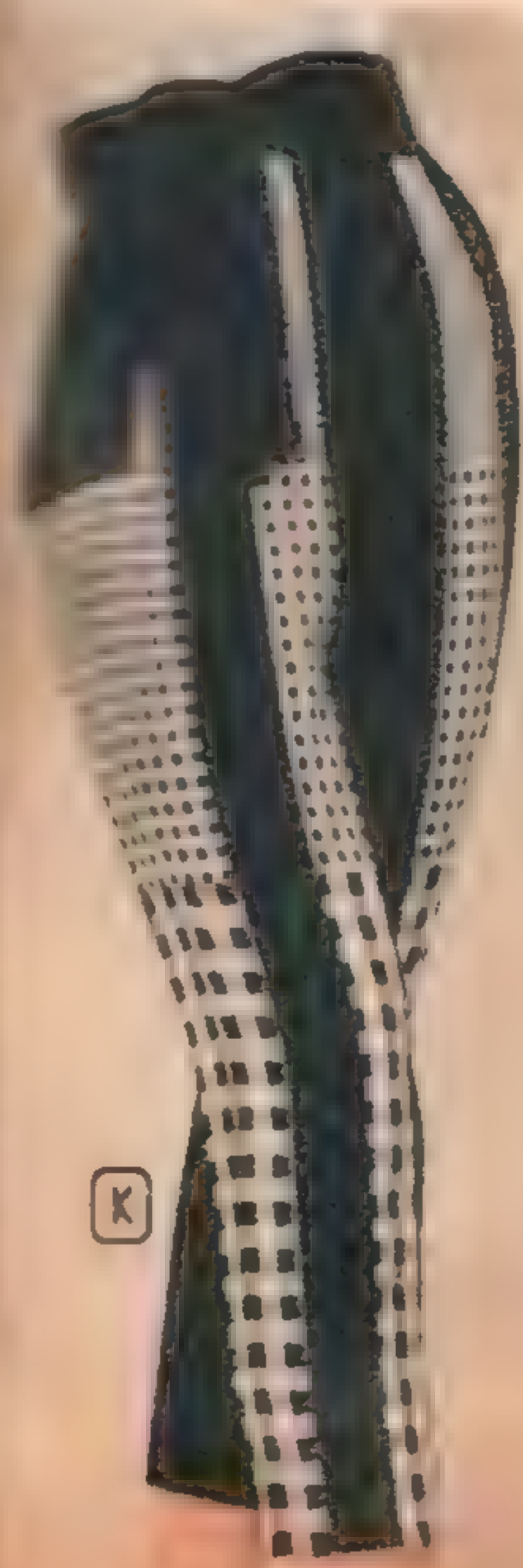
**H** Capri-length Jester Pants, each color a separate panel. All Combed Cotton Sateen, Cotton lined. Elasticized California waist for smooth fit. Button, hidden zip. Drip-dry, little ironing. Multicolor (shown). Washable.  
Jr. Sizes: 7, 9, 11, 13, 15. Chart, Pg. 139.  
SA 4528—Wt. 1 lb. 2 oz. State size. 5.87

**J** Ankle-length Pants in woven tapestry pattern of Cotton-Acetate, Cotton lined. Elasticized California waist. Button, hidden zipper close. Removable sash. Washable. Green-White (shown) only.  
Junior Sizes: 7, 9, 11, 13, 15. Chart, Pg. 139. Ship. wt. 1 lb. 2 oz.  
SA 4527—State size . . . . . \$6.87

**K** Bermuda Shorts of All Combed Cotton in Check 'n solid Pattern. Removable tie sash. Elasticized California waist. Button, zipper. Washable, drip-dry, little ironing. Cotton lined. (shown). Wt. 1 lb. 2 oz.  
Jr. Sizes: 7, 9, 11, 13, 15. Chart, Pg. 139.  
SA 4531—State size . . . . . \$5.87

**L** Bermuda Shorts. Rayon-Cotton in woven stripes in an ombre effect. Side pocket. Button, zipper. Washable, little or no ironing. Ship. wt. 10 oz. Stripes: Blue-Green or Lilac.  
Junior Sizes: 7, 9, 11, 13, 15. See Size Chart, Page 139.  
SA 4531—State size, color. . \$4.87

**M** New Surfer Pants in Dan River All Combed Cotton Check; Nylon floral applique. Elasticized California waist. Button, hidden zip. Cuffed bottom. Little ironing. Checks: Blue or Black—ea. with White. Washable. Chart, Pg. 139.  
Jr. Sizes: 7, 9, 11, 13, 15. Wt. 1 lb. SA 4530—State size, color. . \$5.87



All Items on  
These 2 Pages

WASH 'N' WEAR  
Little or No Ironing

**Stretch Pants** for that smooth, slim look. Helanca Nylon and Cotton. Heel gives snug fit. Waist is elasticized. Button, hidden zip close. Washable. Ship. wt. 1 lb. 2 oz. Colors: Med. Blue (shown) or Black.  
Jr. Sizes: 7, 9, 11, 13, 15. Chart, Page 139.  
SA 4526—State size, color. . . . . \$11.87

Items on these 2 Pgs. ship from Chicago. Order, pay postage from nearest House. Ft. Worth, Oakland, Portland, see Page 355.

"CHARGE IT" See Page 1281



## New Sportswear in Tropical Colors



**A** All Orlon Acrylic. Bulky. Crew neck, raglan sleeves, dyed to match buttons. Washable, no blocking. Turquoise, Orange, Hot Pink, Green, Black, Gold, White. Chart, Pg. 58. Sizes: 34, 36, 38, 40. State size and color. SA4309C—Wt. 14 oz. \$7.87

**D** Jamaica Shorts, deftly fashioned of a nubby blend of Rayon-Dacron Polyester. Styled with two novelty pockets, zipper closing. Washable, drip-dry, little or no ironing. Chart, Page 139. Ship. wt. 1 lb. Colors: Gold, Hot Pink, Orange, Green, Turquoise. Jr. Sizes: 7, 9, 11, 13, 15. Misses': 8, 10, 12, 14, 16. State size, color. SA 4533C.....\$3.87

**B** Slim Skirt of Nubby Rayon-Dacron Polyester. Back kick-pleat. 1 side pocket. Button, zip close. Little iron. Chart, Pg. 139. State size, color. Turquoise, Orange, Green, Gold, Hot Pink. Washable. Jr. Sizes: 7, 9, 11, 13, 15. Misses': 8, 10, 12, 14, 16. SA 4534C—Wt. 1 lb. \$4.87

**E** Bermuda length Culotte of a nubby textured blend of Rayon and Dacron Polyester. Self belt with Bac-A-Belt. Button and zipper closing. Washable, drip-dry, little ironing. Orange, Hot Pink, Green, Gold or Turquoise. Jr. Sizes: 7, 9, 11, 13, 15. Misses': 8, 10, 12, 14, 16. Chart, Pg. 139. Wt. 1 lb. 4 oz. State size and color. SA 4536C.....\$5.77

**C** Italian collared Shirt of Dacron Polyester and Cotton, so cool, pretty. Mock monogram. Washable. White with monogram picking up all colors this Page. Chart, Page 139. Ship. wt. 7 oz. Jr. Sizes: 7, 9, 11, 13, 15. Misses': 8, 10, 12, 14, 16. SA4539C—State size. \$3.87

**F** Print Shirt of Dacron Polyester and Cotton. Baby doll sleeves with 2-button trim. Bermuda collar. Washable. State size, color. Prints: Turquoise-Green or Orange-Gold. Chart, Pg. 139. Jr. Sizes: 7, 9, 11, 13, 15. Misses': 8, 10, 12, 14, 16. SA 4540C—Wt. 7 oz. \$3.94

**H** Tunic of Dacron Polyester and Cotton Broadcloth. Spread collar, self belt and button trim. Washable. Chart, Pg. 139. State size, color. Colors: Hot Pink, Orange, Gold, Turquoise or Green. Jr. Sizes: 7, 9, 11, 13, 15. Misses': 8, 10, 12, 14, 16. SA 4538C—Wt. 8 oz. \$3.87

**K** Pixie style Slip-on. S (5-5½); M (6-6½); ML (7-7½); L (8-8½). Non-tarnish Gold Mylar Metallic; or Blue, Pink, White Leather. 30 A 1679—Ship. wt. 7 oz. State size and color.....\$3.94

**L** Cuff Bracelet, fashioned of Florentine Gold-color Metal, completes your costume with a dash of glamour. Safety chain. Bracelet is about 1-inch wide. Shipping weight 3 oz. 20 A 1289—Price includes 10% Federal Excise Tax.....\$3.94

**M** Wicker Straw Bucket style Handbag has plastic and gold tone trim. Double flap top; plastic lined. Size: 9 x 8 inches. Colors: Natural with Tan or All White. Ship. wt. 1 lb. 2 oz. 20 A 4300—State color. Price incl. 10% Fed. Ex. Tax.....\$3.94

**G** Flare Skirt of Rayon-Dacron Polyester. 2 front pockets, button, zipper closing. Washable, drip-dry, little iron. Wt. 1 lb. 2 oz. State size, color. Green, Turquoise, Hot Pink, Gold, Orange. Jr. Sizes: 7, 9, 11, 13, 15. Misses': 8, 10, 12, 14, 16. SA4537C—Chart, Pg. 139. \$5.87

**J** Capri Pants. Princess waist. Side pocket. Rayon-Dacron Polyester blend. Washable, drip-dry, little iron. Hot Pink, Gold, Turquoise, Green, Orange. Jr. Sizes: 7, 9, 11, 13, 15. Misses': 8, 10, 12, 14, 16. Chart, Pg. 139. State size, color. SA4535C—Wt. 1 lb. 2 oz. \$5.87





**Tare Skirt of Rayon-Polyester.** 2 front slits, button, zipper closure, stable, drip-dry, little ironing. 1 lb. 2 oz. State size, color: Turquoise, Hot Pink, Orange.

Sizes: 7, 9, 11, 13, 15.  
Weights: 8, 10, 12, 14, 16.

1337C-Chart, Pg. 139. \$5

**Capri Pants.** Princess wa  
Side pocket. Rayon,  
Polyester blend. Wa  
e, drip-dry, little iron.  
Pink, Gold, Turquo  
en, Orange.  
izes: 7, 9, 11, 13, 15.  
es: 8, 10, 12, 14, 16.  
Pg. 139. State size, col  
535C—Wt. 1 lb. 2 oz. \$8

ML (7-7½); L (8-8½); XL (9-9½);  
Blue, Pink, White Leather  
and color.....\$3

the Gold-color Metal, a  
of glamour. Safety cha  
ng weight 3 oz.  
al Excise Tax.....\$1

bag has plastic and gal-  
vanized. Size: 9 x 8 inch  
net. Ship. wt. 1 lb. 2  
Fed. Ex. Tax.....\$5

A woman with blonde hair tied back with a red flower accessory is smiling and looking to her left. She is wearing a bright pink jumpsuit with a matching belt. The jumpsuit has a V-neckline and a small pocket on the right side of the waist. The pants are straight and end in a slight cuff. The background is a plain, light-colored wall.



**AUTOMATIC**  
*Wash and Wear*

Brentshire

**First in Fashion, First in Quality**  
**89 Years of Fashion Leadership**

## 2-Piece Coordinate

Wamsutta® Wampoise

**TREATED  
WITH**



**SCOTCHGARD**  
STAIN REPELLER

## 8 Fabulous PLUS Features

- Sanforized-plus super Cotton Broadcloth Coordinate.
- Features Scotchgard... The Stain and Spot Repellent!
- Printed Orlon Cardigan in a bouquet of matching colors!
- Automatic Wash 'n Wear. Machine Washable and Dryable.
- Sanforized (maximum shrinkage 1%)... Mercerized!
- Italian Collars have Dacron Polyester lining; die cut for fit.
- Shirt cut longer... won't ride up; stays tucked in smoothly.
- Unpressed pleated Skirt has a full 6-inch hem. Self belt and hidden side zipper... Precision workmanship.

**Two-Piece Coordinate.** Blouse has comfortable roll-up sleeves. Skirt has a full 6-inch hem; hidden zipper.

**Colors:** Aqua, Pink, Lt. Blue, Lilac, Yellow or Brass.  
**Sizes:** 10, 12, 14, 16, 18. See Size Chart, Page 139.

**SA 2275C—Ship. wt. 1 lb. State size, color. . . . 2-Pc. Set \$9.90**

**Floral Print Cardigan** fashioned of 100% Orlon Acrylic. Colors: Aqua-Brass; Lilac-Brass; Pink-Aqua; Blue-Brass; Yellow-Lilac, ea. on White. Hand washable, no blocking.

Sizes: 34, 36, 38, 40, 42, 44, 46. Size Chart on Page 58.  
SA 4307C—Ship. wt. 10 oz. State size and color. . . . . **\$6.47**

Sportswear these 2 pgs. ship from Chicago. Order, pay postage from nearest House. Ft. Worth, Oakland, Portland customers, see Pg. 355. For jewelry shown see Pgs. 11, 14.

**Satisfaction Guaranteed or Your Money Back**





# Brentshire Switchmates...misses' and women's sizes

First in Fashion, First in Quality  
89 years of Fashion Leadership

**AUTOMATIC**  
Wash and Wear



Dyed-to-Match coordinates of 65% Dacron Polyester, 35% Combed Cotton in a Poplin weave or Broadcloth weave—machine washable, drip or tumble dry, little or no ironing. Lab-tested fabric, seams pressed and finished. 2-in. hems or more. 1½-in. seam allowances. Talon zippers.

**F Poplin Tunic.** A smart new fashion this Spring. Two front patch pockets. Self belt (Bac-A-Belt), button front closing. Sleeveless, side slits at bottom. Shipping weight 1 lb. Colors: Lilac (shown) or Willow Green. Size Charts, Page 139. State size, color. SA 1160C—Misses' Sizes: 10, 12, 14, 16, 18. \$4.98 SA 1161C—Women's Sizes: 38, 40, 42, 44. \$5.98

**G Poplin Check Mid-Calf Pants.** Brentshire tailoring assures smooth fit and trim lines. Pair with tops on this page. Side pocket. Button, concealed zip close. Self belt (Bac-A-Belt). Checks: Lilac or Willow Green—ea. with white. Charts, Pg. 139. Ship. wt. 1 lb. State size, color. SA 1162C—Misses' Sizes: 10, 12, 14, 16, 18. \$5.98 SA 1163C—Women's Sizes: 38, 40, 42, 44. \$6.98

**H Sleeveless Broadcloth Blouse—**comfortably casual and a cool delight for Spring. Tailored 2 inches longer, won't ride up. Flattering fashion collar. Button front closing. Colors: Lilac (shown) or Willow Green. Charts, Pg. 139. Ship. wt. 12 oz. State size, color. SA 1154C—Misses' Sizes: 10, 12, 14, 16, 18. \$3.98 SA 1155C—Women's Sizes: 38, 40, 42, 44. \$4.98

**J Poplin Bermuda Shorts,** the sports length favored by today's active woman. In an easy-care fabric with two side pockets. Button concealed zip close. Self belt (Bac-A-Belt). Colors: Lilac (shown), Willow Green. Charts, Pg. 139. Wt. 1 lb. State size, color. SA 1156C—Misses' Sizes: 10, 12, 14, 16, 18. \$4.98 SA 1157C—Women's Sizes: 38, 40, 42, 44. \$5.98

**Cartwheel Hat** of Coconut Straw Braid; All Cotton trim. Wt. 2 lbs. Natural Tan with Lilac Black, Red, Lt. Green or White. HA5582—Fits 21½ to 23 in. State color. \$2.39

★ "Charge it", see page 1281 ★

**A Sleeveless Check Broadcloth Blouse.** Cut 2 in. longer. Checks: Lilac or Willow Green—ea. with white. Charts, Page 139. Wt. 14 oz. State size, color. SA 1164C—Misses' Sizes: 10, 12, 14, 16, 18. \$3.98 SA 1165C—Women's Sizes: 38, 40, 42, 44. \$4.98

**B Slim Poplin Skirt.** 3-in. hem. Self belt (Bac-A-Belt). Button, zipper close. State size and color. Lilac, Willow Green. Charts, Page 139. SA 1166C—Misses': 10, 12, 14, 16, 18. Wt. 14 oz. \$5.98 SA 1167C—Women's: 38, 40, 42, 44. Wt. 14 oz. \$6.98

**C Striped Broadcloth Shirt.** Roll-up sleeves, open collar styling. Button front closing. Cut 2 in. longer. Stripes: Lilac-Gold, Willow Green-Toast—ea. with white. Charts, Page 139. Wt. 1 lb. State size, color. SA 1150C—Misses' Sizes: 10, 12, 14, 16, 18. \$3.98 SA 1151C—Women's Sizes: 38, 40, 42, 44. \$4.98

**D Ankle-length Poplin Pants.** Two side pockets. Button, concealed zip close. Self belt (Bac-A-Belt). Shipping weight 1 lb. State size and color. Colors: Lilac or Willow Green. Charts, Page 139. SA 1158C—Misses' Sizes: 10, 12, 14, 16, 18. \$6.98 SA 1159C—Women's Sizes: 38, 40, 42, 44. \$7.98

**E Striped Broadcloth Skirt.** 6-inch hem. Unpressed all-around pleats. So gracefully flared. Stripes: Lilac-Gold, Willow Green-Toast—ea. with white. Charts, Pg. 139. Ship. wt. 1 lb. 3 oz. State size, color. SA 1152C—Misses' Sizes: 10, 12, 14, 16, 18. \$5.98 SA 1153C—Women's Sizes: 38, 40, 42, 44. \$6.98





es of 65% Dacron Poly-  
mon in a Poplin weave  
machine washable, drip  
no ironing. Lab-tested  
and finished. 2-in. hems  
lowances. Talon zippers.

new fashion this  
pockets. Self belt  
ing. Sleeveless,  
weight 1 lb.  
ow Green.

12, 14, 16, 18. \$4.98  
38, 40, 42, 44. \$5.98

**Calf Pants.** Brentshire  
ootn fit and trim lines.  
Side pocket. But-  
belt (Bac-A-Belt).  
Green—ea. with white.  
1 lb. State size, color.  
12, 14, 16, 18. \$5.98  
38, 40, 42, 44. \$6.98

**Blouse—**comfortably  
light for Spring. Tal-  
side up. Flattering  
ing.

ow Green.  
State size, color.

12, 14, 16, 18. \$3.98  
38, 40, 42, 44. \$4.98

the sports length  
ve woman. In an  
de pockets. Button,  
belt (Bac-A-Belt).  
ow Green.

State size, color.

12, 14, 16, 18. \$4.98  
38, 40, 42, 44. \$5.98

raw Braid; All Cot-  
Tan with Lilac.

State color. \$2.39

see page 1281 ★

# New Lines... New Lengths in sportswear

WASH 'N' WEAR

**Pop Top.** All Cotton Sheen Gabardine. Back button close. Washable, little iron. Gold or Lt. Blue—ea. with harmonizing trim. Sizes: 10, 12, 14, 16, 18. Size Chart, Page 139. SA 1168C—Wt. 6 oz. State size, color. \$2.87

**Culotte** of All Cotton Sheen Gabardine. 2 pockets. Button, zip close. Little iron. Gold or Lt. Blue—ea. with harmonizing trim. Sizes: 10, 12, 14, 16, 18. Chart, Pg. 54. Washable. SA 1169C—Wt. 1 lb. 6 oz. State size, color. \$4.47

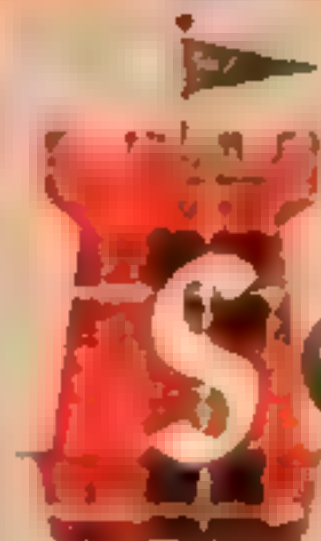
**Coolie Hat.** Novel straw-like fiber, burlap crown, pockets. Natural Tan with Yellow, East, Green, Black or Navy. Wt. 1 lb. 11 oz. SA 5583—Fits 21½ to 23 in. State color. \$2.39

**New "Bishop Coat."** All Cotton Sheen Gabardine. Button front. Washable, little iron. Gold or Lt. Blue—ea. with harmonizing trim. Sizes: 10, 12, 14, 16, 18. Size Chart, Page 139. SA 1170C—Wt. 10 oz. State size, color. \$3.77

**Ankle-length Pants.** All Cotton Sheen Gabardine. Pocket, button, concealed zip close. Self belt (Bac-A-Belt). Little iron. Colors: Gold (shown) or Lt. Blue. Washable. Sizes: 10, 12, 14, 16, 18. Size Chart, Page 62. SA 1171C—Wt. 12 oz. State size, color. \$3.57

Items on these two pages ship from Chicago. Order, pay postage from nearest House. St. Worth, Oakland, Portland see Pg. 355.

Satisfaction Guaranteed  
OR YOUR MONEY BACK ★



**SCOTCHGARD**  
STAIN REPELLER

**K Slipover Tunic** fashioned in All Cotton Broadcloth. Self belt with Bac-A-Belt. 2-button closing smart wing collar. Washable, drip dry, little or no ironing needed. It looks so smart with skirts, pants or shorts. Colors: Rust or Deep Green. Sizes: 10, 12, 14, 16, 18. Chart, Page 139. SA 1172C—Ship. wt. 6 oz. State size and color choice. \$3.27

**L Mid-Calf Pants** in All Cotton Poplin muted woven plaid to wear in comfort through Spring and Summer. Treated with "Scotchgard" to resist stains. Side pocket. Button, concealed zip closing. Washable, little ironing. Plaid: Green-Rust Only. Sizes: 10, 12, 14, 16, 18. Chart, Page 62. SA 1176C—Ship. wt. 7 oz. State size only. \$3.87

**M Comfy Pop Top**, a pert fashion number that's just right for Spring. Of All Cotton Poplin in a woven plaid, "Scotchgard" treated to resist stains. 2 front patch pockets, back button closing. Washable, little ironing. Plaid: Green-Rust Only. Sizes: 10, 12, 14, 16, 18. Chart, Page 139. SA 1174C—Ship. wt. 5 oz. State size only. \$3.27

**N Jamaica Shorts**—winning the popularity poll at every sports event. Here in a smart woven plaid of "Scotchgard" treated All Cotton Poplin. Side pocket. Button and concealed zipper closing. Washable, little ironing. Plaid: Green-Rust Only. Sizes: 10, 12, 14, 16, 18. Chart, Page 62. SA 1175C—Ship. wt. 6 oz. State size only. \$3.27

**P Slim Skirt**, in "Scotchgard" treated All Cotton Poplin woven Plaid. Self belt (Bac-A-Belt). Back kick-pleat. Button, zip close. Little ironing. Plaid: Green-Rust Only. Washable. Sizes: 10, 12, 14, 16, 18. SA 1173C—Size Chart, Page 54. Ship. wt. 1 lb. State size only. \$3.87





**A** Bateau necked All Cotton Playweight Denim Pop Top, fresh and Summery as a sweet pea patch. Back button closing; button trimmed front flaps. Washable, drip-dry. Requires little or no ironing. Stripes: Green or Pink—ex. on white. Sizes: 10, 12, 14, 16, 18. Size Chart, Pg. 139. Shipping weight 6 oz.  
SA 1181—State size and color . . . \$2.47

**B** Playful Kitten applique adds zest to our mid-calf Pants in All Cotton Playweight Denim. Side pocket; concealed zipper and button close. Washable, drip-dry, requires little or no ironing. Colors: Soft Green, Med. Pink. Sizes: 10, 12, 14, 16, 18. Chart, Pg. 62. Shipping weight 9 oz.  
SA 1182—State size and color . . . \$3.77

**C** 2-Pc. Set of All Cotton Gingham in a woven check has the "little-girl" look that's so chic this season. Tucked front, lace trimmed Blouse and full Skirt with unpressed pleats. Skirt border trimmed with lace, button, zip close. Washable, drip-dry, little or no ironing. Checks: Soft Green-White, Pink-White. Shipping weight 1 lb. 4 oz. Sizes: 10, 12, 14, 16, 18. Chart, Pg. 139.  
SA 1177—State size, color. 2-Pc. Set \$6.97

THE CLOCHE HAT IS SOLD ON PAGE 20.

**D** The Culotte, part skirt, part pants, a feminine glamour stages this season's fashion spectacular! Of All Cotton Playweight Denim, it has the ease-of-action you love with the eye-appeal you adore. 2 roomy patch pockets; attached front tie string. Button, zip close. Washable, drip-dry, needs little or no ironing. Stripes: Soft Green-White, Pink-White. Shipping weight 12 oz. Sizes: 10, 12, 14, 16, 18. Chart, Pg. 139.  
SA 1180—State size and color . . . \$4.47

#### FAST SERVICE FROM CHICAGO

Fashions on these two pages are shipped from Chicago without delay. Order, postage from nearest House. Fort Worth, Oakland, Portland customers see Pg. 39.

**JUST SAY "CHARGE IT"**  
SEE PAGE 1281

look sunward in...

## Feminine Fancy-Free

Machine Washable  
**WASH 'N' WEAR**

**E** Sleeveless Blouse, as fresh and cool as peppermint, in All Cotton Broad cloth. Beautifully tailored with convertible notched collar; front button closing. Washable, drip-dry, needs little or no ironing. Colors: Soft Green, Med. Pink or White. Shipping weight 7 oz. Sizes: 10, 12, 14, 16, 18. Chart, Pg. 139.  
SA 1178C—State size and color . . . \$2.47

**F** Jaanty Jamaica Shorts, cropped the way you like them. Fashioned of All Cotton Playweight Denim in smart and slenderizing stripes. Well tailored with one side pocket and concealed zipper and button closing. Washable, drip-dry, requires little or no ironing. Stripes: Soft Green-White, Pink-White. Sizes: 10, 12, 14, 16, 18. Chart, Pg. 139. Shipping weight 6 oz.  
SA 1179C—State size and color . . . \$2.47

Select your new Spring fashions from Wards these three easy ways—by Telephone, in Person at our Stores or by Mail through our style-packed Catalog. You will find the shoes shown on Pgs. 28, 30, 194; Jewelry, Pgs. 11, 14, 28 and 29.



All Cotton Playweight  
fresh and summery  
Back button closed  
front flaps. Washable,  
little or no ironing.  
Pink—ea. on white.  
Size Chart, Pg. 139.  
and color . . . \$2.47

applique adds zest to  
in All Cotton Play-  
pocket; concealed  
Washable, drip-  
or no ironing.  
Med. Pink.  
15, 18. Chart, Pg. 62.  
and color . . . \$3.77

ton Gingham in a  
the "little-girl"  
this season. Tucked  
Blouse and full skirt  
pleats. Skirt border  
button, zip close.  
little or no ironing.  
White, Pink-White.  
4 oz.  
15, 18. Chart, Pg. 139.  
color. 2-Pc. Set \$6.97  
SOLD ON PAGE 20.

skirt, part pants, al  
stages this sea  
Of All Cotton  
it has the ease-of  
the eye-appeal you  
pockets; attached  
zip close. Wash-  
little or no ironing  
White, Pink-White.  
12 oz.  
15, 18. Chart, Pg. 139  
and color . . . \$4.47

FROM CHICAGO  
two pages are shipped  
delay. Order, pay  
House. Fort Worth  
customers see Pg. 355

"CHARGE IT"  
PAGE 1281

## Free Sportswear

as fresh and cool  
in All Cotton Broad-  
with convertible  
ton closing. Wash-  
little or no ironing.  
Med. Pink or White.  
12.  
15, 18. Chart, Pg. 139.  
and color . . . \$2.47

Shorts, cropped the  
them. Fashioned of All  
Denim in smart and  
Well tailored with  
concealed zipper and  
able, drip-dry, re-  
9.  
White, Pink-White.  
15, 18. Chart, Pg. 139.  
and color . . . \$2.47

fashions from  
ways—by Tele-  
Stores or by  
packed Catalog.  
shown on Pgs. 16,  
Pgs. 11, 14, 28 and 30.



Machine Washable  
WASH 'N' WEAR

**G** Sleeveless batik print Blouse of All Cotton. Open neck collar. Washable, drip-dry, little ironing. Color: Print (shown) only. Sizes: 10, 12, 14, 16, 18. See Size Chart, Page 139. SA 1183—Ship. wt. 4 oz. State size . . . \$2.87

**H** Mid-Calf Pants of All Cotton Ribsheen. Batik print sash; tunnel loops. Side pocket; button and concealed zipper. Drip-dry, little iron. Bone Beige (shown) only. Washable. Wt. 10 oz. Regular Sizes: 10, 12, 14, 16, 18. Chart, Page 62. SA 1186C—Regular. State size . . . \$3.77 Tall Sizes: 12, 14, 16, 18, 20. Chart, Page 62. SA 1187C—Tall. State size . . . \$4.17

**Sailor Hat.** Of Coconut Straw braid with Cotton Scarf. Natural with Yellow, Beige, Green or White. State color. HA 5581—Fits heads 21½ to 23 in. Wt. 1 lb. 9 oz. \$2.39

**J** Batik applique trims All Cotton sleeveless Blouse. Convertible collar. Drip-dry, little iron. Color: Bone Beige (shown), only. Washable. Sizes: 10, 12, 14, 16, 18. Chart, Page 139. Ship. wt. 7 oz. SA 1194C—State size . . . \$2.87

**K** Wand slim Skirt of All Cotton Rib-sheen accented with a batik print sash. Back kick-pleat. Tunnel loops. Button and zipper closing. Washable, drip-dry, little or no ironing. Wt. 8 oz. Color: Bone Beige (shown), only. Regular Sizes: 10, 12, 14, 16, 18. Size Chart, Page 54. SA 1184C—Regular. State size . . . \$3.57 Tall Sizes: 12, 14, 16, 18, 20. Size Chart, Page 54. SA 1185C—Tall. State size . . . \$3.87

**L** Shorts cropped the Jamaica way, in All Cotton Ribsheen brightened with a batik print sash. Tunnel loops; side pocket; button, concealed zipper close. Washable, drip-dry, little or no ironing. Color: Bone Beige (shown), only. Ship. wt. 7 oz. Regular Sizes: 10, 12, 14, 16, 18. Size Chart, Page 62. SA 1188C—Regular. State size . . . \$2.87 Tall Sizes: 12, 14, 16, 18, 20. Size Chart, Page 62. SA 1189C—Tall. State size . . . \$3.27

Help keep your fashions looking right... see our Washability Terms on Page 1273.

**JUST SAY "CHARGE IT"**  
SEE PAGE 1281



**V** Sleeveless Blouse in a wonderful, washable blend of 50% Arnel Triacetate, 50% Cotton, so smooth and cool to wear. Embroidered abstract design. Drip-dry, little or no ironing. Color: Light Green (shown) only. Sizes: 10, 12, 14, 16, 18. See Size Chart, Page 139. SA 1132C—Ship. wt. 5 oz. State size . . . \$3.87

**S** Captivating Capri Pants in a linen-weave blend of 50% Arnel Triacetate, 50% Rayon. 1 pocket, zipper and button closing. Self belt (Bac-A-Belt). Washable, drip-dry, little or no iron. Color: Green (shown) only. Ship. wt. 1 lb. 2 oz. Sizes: 10, 12, 14, 16, 18. See Size Chart on Page 62. SA 1193C—State size . . . \$5.44

**P** Bermudas, fashioned for fun in a linen-weave blend of Arnel Triacetate, Cotton, and Rayon and printed with slimming up-and-down stripes. Self belt with Bac-A-Belt. Zipper closing. Washable, drip-dry, little or no ironing. Color: Green-Lt. Green (shown) only. Sizes: 10, 12, 14, 16, 18. See Size Chart, Page 62. SA 1191—Ship. wt. 14 oz. State size . . . \$4.44

**R** Gaily print dotted 2-pc. Set in smooth surfaced 50% Arnel Triacetate, 50% Rayon. In-or-out Slipover Top has side slits, short cuffed sleeves, convertible collar; full Skirt flares gracefully in all-around unpressed pleats. Wide self belt with Bac-A-Belt. Button, zip close. Drip-dry, little ironing. Color: Green (shown) only. Washable. Sizes: 10, 12, 14, 16, 18. See Size Chart on Page 139. SA 1190—Ship. wt. 1 lb. 6 oz. State size . . . \$9.87





# Brentshire Year 'round Separates

First in Fashion, First in Quality  
89 Years of Value Leadership



Blouses, some Skirts of 65% Dacron Polyester, 35% Cotton Broadcloth by Fabrex. Automatic wash 'n wear. Machine washable, drip or tumble dry, little or no ironing required. The Skirts have generous seams, hems, precision tailoring. The Slim Skirt is fully lined.

Blouses: cut longer, have lined collars for fit, shape retention. Sweaters of high bulk, fine quality Orlon Acrylic. Matching buttons. Wool Skirts seat lined, 2-in. hems; pinked, pressed seams, back vent.

★ "Charge It" at Wards, See Page 1281 ★





# Separates Color-Keyed to Match or Blend

some in women's sizes

100% Cotton Broad-  
cloth washable, drip  
dry. Skirts have gen-  
erous full lining.

shape retention.  
Matching buttons.  
Seams, back vent.

1281 ★



**G** Be frosty cool in our peasant Blouse of Dacron Polyester-Cotton Broadcloth. Front button closing. Short sleeves. Washable. Ship. wt. 7 oz. Colors: Mint, Med. Green, Lt. Blue, Copen, Lilac, Med. Violet, Toast, Vanilla or White. Bust Sizes: 32, 34, 36, 38. Chart, Page 61. SA 1269C—State size and color. . . . . \$3.94

**H** Classic Cardigan of All Orlon Acrylic. Matching buttons; fashion markings at armholes. Back cuffs. Washable, needs no blocking. Colors: White, Black, Copen, Med. Green, Toast, Navy or Med. Violet. Ship. wt. 13 oz. Sizes: 34, 36, 38, 40, 42, 44, 46. Chart, Page 58. SA 1276C—State size and color. . . . . \$4.87

**I** The flare is here! Whirly Skirt of Dacron Polyester-Cotton Broadcloth. 6-in. hem. Wide belt with Bac-A-Belt. Button, zip closing. Around unpressed pleats. Washable. Colors: Med. Violet, Copen, Med. Green, Black, Vanilla or Navy. Ship. wt. 1 lb. 6 oz. Sizes: 10, 12, 14, 16, 18. Chart, Page 54. SA 1280C—State size and color. . . . . \$6.98

**J** Demure short-sleeved Blouse of Dacron Polyester-Cotton Broadcloth. Bermuda collar; ruffled pocket and novelty front closing. Lined. Washable. Ship. wt. 8 oz. Colors: Mint, Med. Green, Lt. Blue, Copen, Lilac, Med. Violet, White, Toast or Vanilla. Sizes: 32, 34, 36, 38. See Size Chart, Page 61. SA 1281C—State size and color. . . . . \$3.94



**E** Slim Skirt of Dacron Polyester-Cotton. Cotton-lined. Side pocket. Back kick-pleat. Self belt with Bac-A-Belt. 3-inch hem. Washable. Wt. 1 lb. Copen, Navy, Med. Green, Vanilla, Toast, Med. Violet. Misses' Sizes: 10, 12, 14, 16, 18. Chart, Page 54. SA 1278C—Misses'. State size and color. . . . . \$5.98 Women's Sizes: 38, 40, 42, 44. Chart, Page 61. SA 1279C—Women's. State size and color. . . . . \$6.98

**F** Ruffled, roll-sleeved Blouse of Dacron Polyester-Cotton Broadcloth. Lined collar. Colors: Lilac, Med. Violet, Toast, Vanilla, White, Copen, Lt. Blue, Med. Green or Mint. Washable. Bust Sizes: 32, 34, 36, 38. See Size Chart, Page 61. SA 1274C—Ship. wt. 8 oz. State size and color. \$4.87

**G** Short-sleeved Blouse of Dacron Polyester-Cotton Broadcloth keeps you cool and fashionable all-year long. Novelty collar. Ship. wt. 8 oz. Colors: Lt. Blue, Copen, Mint, Med. Green, Lilac, Med. Violet, Toast, Vanilla or White. Washable. Bust Sizes: 32, 34, 36, 38, 40, 42, 44. Chart, Pg. 61. SA 1273C—State size and color. . . . . \$4.87

**H** Slim Skirt of J. P. Stevens' All Wool Doeskin Flannel. Inverted kick pleat. Self belt with Bac-A-Belt. Hidden zipper looks like a seam. Seat Rayon lined for shape-retention. Dry clean. Colors: Toast (shown), Black, Med. Violet, Copen, Med. Green, Navy or Vanilla. Ship. wt. 1 lb. 2 oz. Size Charts on Page 54. State size and color. SA 1281C—Misses' Sizes: 10, 12, 14, 16, 18. . . . \$8.88 SA 1282C—Women's Sizes: 38, 40, 42, 44. . . . \$9.88



**J** Wing collar Blouse of Dacron Polyester-Cotton Broadcloth. Washable. Roll sleeves or sleeveless. Copen, Lt. Blue, Med. Green, Mint, Med. Violet, Lilac, Vanilla, Toast or White. Size Chart, Pg. 61. Wt. 8 oz. Bust Sizes: 32, 34, 36, 38, 40, 42, 44. Sleeveless. SA 1271C—State size, color. . . . . \$3.94 Bust Sizes: 32, 34, 36, 38, 40, 42, 44. Roll Sleeves. SA 1270C—State size, color. . . . . \$4.87

**K** Crew necked Cardigan of bulky Orlon Acrylic Sayelle in a smart fisherman-type knit, the newest fashion sensation. Push-up sleeves. Colors: White, Copen, Vanilla, Navy or Toast. Washable, no blocking. Ship. wt. 14 oz. Sizes: 34, 36, 38, 40. See Size Chart, Page 58. SA 1277C—State size and color. . . . . \$9.97

**L** Slim Skirt of 100% Wool Worsted in Woven Checks. Inverted back kick-pleat; button and new hidden zipper that looks like a seam. Seat Rayon lined. Self belt (Bac-A-Belt). Dry clean. Checks: Black, Navy, Toast, Copen, Med. Green, Vanilla, Med. Violet—each with white. Dry clean. Sizes: 10, 12, 14, 16, 18. Size Chart, Page 54. SA 1283C—Wt. 1 lb. 2 oz. State size, color. . . \$10.98

Fashions on these 2 pgs. ship from Chicago. Fort Worth, Portland, Oakland customers, see Page 355.

★ Satisfaction Guaranteed ★  
SEE PAGE 1281



# Brentshire

First in Fashion, First in Quality  
89 Years of Value Leadership

## Color-Coordinated Playwear

now in 12 colors! sizes 10 to 18



**AUTOMATIC**  
Wash and Wear

Brentshire

### FASHION / MAKER

65% Dacron Polyester and  
35% Combed Cotton Poplin

- Lab-tested. Automatic Wash 'n Wear; Machine or Drip Dry; little or no ironing.
- Snug-tex Nylon lined waist. Back vent for alteration. Elasticized tabs adjust.
- Reinforced seams. Conmatic zipper locks automatically. Hook-Flex Closing.

**A Boy Short.** The newest look in Sportswear! Cuffed legs. Zipper front; 2 pockets. Aqua (shown), Lilac, Beige, Toast or Black. Sizes: 10, 12, 14, 16, 18. Washable. Chart, Pg. 62. SAI260C—Ship. wt. 1 lb. 4 oz. State size, color. **\$5.87**

**B Pedal Pusher.** A comfortable style with cuffed legs. Zipper front. 2 pockets. Washable. Toast (shown), Beige, Lilac, Aqua or Black. Sizes: 10, 12, 14, 16, 18. Size Chart, Page 62. SAI258C—Ship. wt. 1 lb. 2 oz. State size, color. **\$6.87**

**C Ankle-Length Pants.** Zipper front. 2 pockets. Colors: Black (shown), Lilac, Aqua, Beige or Toast. Washable. Ship. wt. 1 lb. 4 oz. Sizes: 10, 12, 14, 16, 18. Size Chart on Page 62. SAI257C—Please state size and color. **\$6.87**

**D Bermuda Shorts**—a popular and fashionable style! Zipper fly front; man tailored hook-flex close. 2 side pockets. Washable. Lilac (shown), Aqua, Beige, Toast or Black. Sizes: 10, 12, 14, 16, 18. Size Chart, Pg. 62. SAI259C—Wt. 1 lb. 2 oz. State size, color. **\$5.87**

### Brentshire Tops

**E All Cotton Knit.** Automatic Wash 'n Wear. Aqua, Lilac, Beige, Black, White, Willow Green, Yellow, Lt. Blue or Red. Washable. Sizes: Small (31-33 bust); Med. (34-36); L. (37-40). SAI250C—Ship. wt. 7 oz. State size, color. **\$2.95**

**F Wamsutta Wampoize All Cotton Shirt.** Automatic Wash 'n Wear. Button front closing. Colors: Aqua, Lilac, Black, Willow Green, Pink, Beige, White, Lt. Blue. Washable. Sizes: 32, 34, 36, 38, 40. Size Chart, Page 6. SAI253—Ship. wt. 7 oz. State size, color. **\$2.95**

**G Striped Blouson** of All Cotton Knit. Elasticized waist. Automatic Wash 'n Wear. Washable. Stripes: Violet-Black-White or Toast-Aqua-White. Sizes: Sm. (31-33); Med. (34-36 bust); Lge. (37-40). SAI251—Ship. wt. 7 oz. State size, color. **\$2.95**

**H Multi-striped Print Blouse** of All Cotton. Automatic Wash 'n Wear. Washable. Print (shown). Sizes: 32, 34, 36, 38, 40. Chart, Pg. 61. SAI254—Ship. wt. 7 oz. State size. **\$2.95**



## Brentshire STYLE/MAKER

### J. P. Stevens' All Combed Cotton Finely Woven Gabardine

- Lab-tested. Wash 'n Wear. Machine Washable.
- Drip dry, Needs little or no ironing.
- Durable reinforced seams; man-tailored Snug-tex waist. Self belt with Bac-A-Belt.
- Concealed Conmatic zipper locks automatically. 2 Side Pockets. Button closing.
- J to M come in Sizes: 10, 12, 14, 16, 18.

**K Bermuda and Boy Shorts.** Styled for fashion and fit. Tunnel loops. For Size Chart, See Page 62. Shipping weight 10 oz.

Colors: Yellow, Lt. Blue, White, Navy or Red.

SA 1263C—Bermuda Shorts. State size, color....\$3.87

SA 1264C—Boy Shorts. State size and color....\$3.87

**L Ankle-Length Pants** give flattering fit. Tunnel loops. Button, zipper. Chart, Pg. 62.

Colors: Navy (shown), Lt. Blue, White, Yellow or Red.

SA 1261C—Ship. wt. 14 oz. State size and color....\$4.87

**M Pedal Pusher.** Cuffed legs. Tunnel loops. Zip close.

Colors: White (shown), Navy, Lt. Blue, Yellow or Red. Chart, Page 62. Shipping weight 12 oz.

SA 1262C—State size and color.....\$4.87

### All Cotton Knit Striped Overblouse!

**N Coordinated T-Shirt.** Automatic Wash 'n Wear. Wash. Navy-White, Red-White, Yellow-White, Lt. Blue-White.

Sizes: Small (31-33 bust); Med. (34-36); Large (37-40).

SA 1252—Ship. wt. 7 oz. State size and color.....\$2.94

For full description of Tops E and F see Facing Page.

**SATISFACTION GUARANTEED ★**  
OR YOUR MONEY BACK

## Brentshire FEATUREMAKER

### All Combed Cotton Sheen Gabardine

- Machine washable; drip dry, little iron.
- Lab-tested. Sanforized-Plus (max. shrink. 1%).
- Reinforced seams. Concealed Precision zipper. Self belt with Bac-A-Belt. Side pockets.
- P to U come in Sizes: 10, 12, 14, 16, 18.

**V Pedal Pusher.** Cuffed legs. Button, zipper closing.

Colors: Willow Green, White, Beige, Black, Pink.

SA 1266C—Chart, Pg. 62. Wt. 12 oz. State size, color. \$3.87

**T Boy Shorts or Ankle-Length Pants.** Chart, Pg. 62.

Colors: Pink, Willow Green, White, Beige, Black.

SA 1268C—Boy Shorts. Wt. 10 oz. State size, color. \$2.87

SA 1265C—Ankle Pants. Wt. 12 oz. State size, color. \$3.87

**Bermuda Shorts.** Button and zipper closing.

Beige (shown), Pink, Willow Green, White, Black.

Chart, Page 62. Shipping weight 10 oz.

SA 1267C—State size and color.....\$2.87

### Wamsutta Wampoise Cotton Shirts!

**Multi-Color Harlequin Print.** Automatic Wash 'n Wear.

Sizes: 32, 34, 36, 38, 40. Chart, Pg. 61. Washable.

SA 1256—Ship. wt. 7 oz. State size and color.....\$2.94

**Striped Print Shirt.** Automatic Wash 'n Wear.

Pink (shown), Black, Beige or Green ea. on White.

Sizes: 32, 34, 36, 38, 40. Size Chart, Pg. 61. Washable.

SA 1255—Ship. wt. 7 oz. State size and color.....\$2.94

For Full Description of Blouse E See Facing Page.

re Tops

Automatic Wash 'n Wear. Black, White, Willow Green, Red. Washable. Med. (34-36); L. (37-40). State size, color....\$2.94

All Cotton Shirt. Automatic front closing. Black, Willow Green. Washable.

Size Chart, Page 61. State size, color....\$2.94

Cotton Knit. Elasticized. Wash 'n Wear. Washable. Toast-Aqua-White. (34-36 bust); Lge. (37-40). State size, color....\$2.94

of All Cotton. Automatic front closing. Print (shown). Chart, Pg. 61.

State size.....\$2.94

Oak, Port. See Pg. 355.



Machine Washable  
WASH 'N' WEAR







WASH 'N' WEAR  
Little or No Ironing

now you can relax with easy care

**ARNEL** or Cotton Color-Mates

skirt and tops with matching orlon cardigan

**A** Pleated Skirt of 100% Arnel Triacetate Sharkskin. Wear with tops shown on this page—perfect for Spring and Summer; for daytime or date time wear! Fashionable pleats stitched down to hipline for durability! Button and zipper closing. Washable and drip dry, little iron. See Chart on Page 54. Shipping weight 1 lb. 6 oz. Please state size and color.

Colors: White, Lilac, Lt. Blue, Toast, Willow Green or Deep Pink.

Sizes: 8, 10, 12, 14, 16, 18.  
SA2404C—Short. Misses' to 5'2" . . . \$5.97

Sizes: 10, 12, 14, 16, 18.  
SA2405C—Av. Misses' 5'3"—5'6" . . . \$5.97

Sizes: 12, 14, 16, 18.  
SA2406C—Tall. Misses' 5'7" to 6' . . . \$5.97

**Just Say "CHARGE IT"**  
SEE PAGE 1281

**B** Gay Floral Print Overblouse. Fashioned of textured 100% Cotton Petit Point. ¾ length sleeves; button front closing. Smartly trimmed with braid. Washable.

Colors: Black-White (shown); Pink-White; or Blue-White.

Bust Sizes: 32, 34, 36, 38.

Size Chart, Pg. 61. Ship. wt. 8 oz.

SA1752—State size and color . . . \$2.97

**C** Bold Polka Dots in a smart 3-toned combination on a White background. Casual Blouson of Arnel Triacetate Jersey features a bateau neckline with bow trim. Elasticized waist. Washable. Ship. wt. 7 oz.

Colors: Brown-Black (shown) or Lilac-Pink-Black Combination on White.

Bust Sizes: 32, 34, 36, 38. Chart, Pg. 61.

SA1755C—State size, color . . . \$3.87

**D** Striped Tunic Overblouse in a striking multicolor combination designed to match Skirt, (A). Together they make the ideal outfit for Spring! Fashioned of 100% Arnel Triacetate Jersey. Short sleeves; black plastic belt. Washable.

Bust Sizes: 32, 34, 36, 38. Chart, Pg. 61.

Stripes (shown) only. Ship. wt. 8 oz.

SA1756C—State size only . . . \$3.87

**E** Cardigan of 100% Orlon Acrylic. Smart Johnny Collar and comfortable raglan sleeves. Color coordinates with Skirt, (A). Hand washable; needs no blocking. White, Lt. Blue, Lilac, Deep Pink, Black, Toast or Willow Green.

Sizes: 34, 36, 38, 40, 42, 44.

Size Chart, Pg. 58. Ship. wt. 12 oz.

SA4311C—State size, color . . . \$7.97

**F** Sleeveless Tunic of 100% Arnel Triacetate Sharkskin. It's cut to match Skirt, (A). Pockets; bateau neckline; side at waistline. Self belt. Washable.

Colors: Lilac (shown), Deep Pink, Lt. Blue, Toast or Willow Green.

Bust Sizes: 32, 34, 36, 38.

Chart, Pg. 61. Ship. wt. 8 oz.

SA1753C—State size, color . . . \$3.87

**G** Exotic Floral Print highlight. Overblouse of 100% Cotton Petit Point. Attractively detailed with a large collar, large buttons, button closing, short sleeves. A lightful addition to your wardrobe.

Pink Combination (shown) or Toast-Black-White.

Bust Sizes: 32, 34, 36, 38. Washable.

Ship. wt. 8 oz. Size Chart, Pg. 61. SA1754C—State size, color . . . \$3.87



# WASH 'N' WEAR

Little or No Ironing

## Solids or Prints

### THEY'RE COLOR-CUED TO MIX-OR-MATCH

**Solid-Color Blouse of All Cotton.** Roll-up sleeves and novelty collar. Button front. Washable, little ironing. Pink (shown) or Turquoise. Sizes: 32, 34, 36, 38, 40. Page 61. Ship. wt. 8 oz. 2273C—State size, color. \$2.94

**Print Full Skirt of All Cotton.** Wide self belt, zipper close. Washable, little ironing. Pink (shown) or Turquoise. Sizes: 10, 12, 14, 16, 18. Page 54. Ship. wt. 14 oz. 2272C—State size, color. \$4.94

**Print Blouse of All Cotton.** Convertible collar. Button front. Washable, little ironing. Pink (shown) or Turquoise. Sizes: 32, 34, 36, 38, 40. Pg. 61. Ship. wt. 8 oz. 2274C—State size, color. \$2.94

**Solid-color Full Skirt of All Cotton.** Graceful unpressed and large, deep pockets. Self belt, side zipper closing. Washable, little ironing. Pink (shown) or Turquoise. Sizes: 10, 12, 14, 16, 18. Chart, Pg. 54. Wt. 14 oz. 2271C—State size, color. \$4.94



## Ready Mixers... Color-Planned for Triple Duty

### Follow Your Fancy

#### WITH CHECKS AND SOLIDS TO MIX-OR-MATCH

**Woven Check Blouse of All Cotton.** Large collar; button front. Washable, little ironing. Checks: Violet or Willow Green. Sizes: 32, 34, 36, 38, 40. Pg. 61. Ship. wt. 8 oz. 2270C—State size, color. \$2.94

**Woven Check Full Skirt of All Cotton.** Self belt and zipper closing. Washable. Checks: Violet or Willow Green. Sizes: 10, 12, 14, 16, 18. Pg. 54. Ship. wt. 14 oz. 2268C—State size, color. \$4.94

**Scoop neck Blouse of All Cotton Poplin.** Zip closing. Checks: Violet (shown) or Willow Green. Washable, little ironing. Sizes: 32, 34, 36, 38, 40. Pg. 61. Ship. wt. 8 oz. 2269C—State size, color. \$2.94

**Skirt of All Cotton Poplin.** Back kick pleat. Zipper closing and self belt. Wear with solid or check top! Washable. Sizes: 10, 12, 14, 16, 18. Pg. 54. Wt. 12 oz. 2267C—State size, color. \$3.94

**SATISFACTION  
GUARANTEED ★**

OR YOUR MONEY BACK





Machine Washable  
WASH 'N' WEAR



A



B



C



D

## At Ease, As You Please...

**A Striped Print Culotte** with its own little top! Blouse color blends with Culotte. Back button close. Culotte can be worn with other tops. Button, zip close. Both of All Cotton. Washable, drip dry, little iron. Color: Gold Top with Multi-Stripe Culotte Only. Sizes: 10, 12, 14, 16, 18. SA 8364—Ship. wt. 1 lb. 5 oz. Size Chart, Pg. 54. State size. 2-Pc. Set \$6.87

**B Playdress Culotte** goes to town or market with ease, good looks. All Cotton Broadcloth. Plastic belt. 2 pockets. Washable, little iron. Colors: Mint Green (shown), Black, Lilac. Sizes: 10, 12, 14, 16, 18, 20. SA 8363—Size Chart, Pg. 54. Ship. wt. 1 lb. 6 oz. State size, color . . . \$5.87

## Culottes are Fun

**C Shirred-all-around Culotte** doubles as skirt. All Cotton Broadcloth. Drip dry, little iron. Toast, Willow Green or Orange. Washable. Chart, Pg. 139. Wt. 1 lb. State size and color. SA 8352—Misses' Sizes: 10, 12, 14, 16, 18. \$4.87 SA 8353—Women's Sizes: 38, 40, 42, 44. . . \$5.37

**D Bermuda Length Culotte.** All Combed Cotton. Tarpoon Poplin Weave. Self belt. Little iron. Colors: Beige (shown) or Black. Washable. Chart, Pg. 139. Wt. 1 lb. 4 oz. State size, color. SA 8354—Misses' Sizes: 8, 10, 12, 14, 16, 18. \$5.87 SA 8355—Women's Sizes: 38, 40, 42, 44. . . \$6.47



# Put Your Best Form Forward in Sun-Lit Playsets



Machine Washable  
WASH 'N' WEAR

**E** Playset. All Cotton Print Top, All Cotton Sharkskin Ankle-length Pants. Washable, little iron. Chart, Pg. 139. Print Top, Green Pants Only. Sizes: 10, 12, 14, 16, 18. 2-Piece Set \$7.47

**F** All Cotton Riviera Set. Broadcloth Top (may be tucked in); Sheen Gabardine Mid-Calf Pants. Beige Top with Coffee Pants or Lt. Blue Top with Deep Blue Pants. Sizes: 8, 10, 12, 14, 16, 18. Washable, drip dry, little iron. 2-Piece Set \$5.87

**G** Toss-on Jacket of Washable All Cotton Poplin. White or Med. Blue. Sizes: 10, 12, 14, 16, 18. Little iron. 2-Piece Set \$3.87

**H** Jamaica Shorts. All Cotton Poplin. 1 pocket. Pair with Jacket shown. Washable, little ironing needed. White or Med. Blue. Sizes: 10, 12, 14, 16, 18. Wt. 6 oz. 2-Piece Set \$1.97

**I** Cotton Knit Shirt (SA 1252) shown is sold on Page 43.

**J** 3-Piece Set. All Cotton Top with matching Hat. All Cotton Sheen Gabardine Capri Pants. Little ironing. White-Turquoise-Green Stripe with Turquoise Pants Only. Washable. Wt. 1 lb. 7 oz. Chart, Pg. 139. State size, color. 3-Pc. Set \$5.97

**K** 3-Pc. Set \$6.97

**L** 2-Piece Sun Set. All Cotton Print Playsuit, matching Hat with button front. White lace trim. Washable. Colors: Pink-White or Lt. Blue-White. Little ironing. Sizes: 10, 12, 14, 16, 18. Chart, Pg. 139. Ship. wt. 1 lb. 5 oz. 2-Pc. Set \$5.87

**M** 2-Pc. Set \$5.87

**N** 2-Pc. Set \$6.47

**SATISFACTION  
GUARANTEED**

OR YOUR  
MONEY BACK

ALL WARDS 47

are Fun

Lotte doubles as skirt.  
Drip dry, little iron.  
Orange. Washable.  
State size and color.  
2, 14, 16, 18. \$4.87  
8, 40, 42, 44. \$5.37

All Combed Cotton  
Self belt. Little iron.  
Washable.  
State size, color.  
12, 14, 16, 18. \$5.87  
40, 42, 44. \$6.47

★ "Charge It" at Wards, See Page 1281 ★



**AUTOMATIC**  
Wash and Wear



## Shapely Funtime Sets

**A** Screen Print Fleur-de-lis Popover of All Cotton and Cotton Sheen Gabardine Jamaica Shorts. A truly feminine outfit! Princess waist and zipper closing. Washable, drip dry, needs little ironing. Colors: Lilac (shown) or Medium Green. Charts, Pg. 139. Ship. wt. 1 lb. State size, color. SA8331—Misses': 10, 12, 14, 16, 18. 2-Pc. Set. \$4.44 SA8332—Women's Sizes: 38, 40, 42, 44. 2-Pc. Set. \$5.44

**B** Multi-color Tiger and Lion Print, All Cotton Blouse and Gold colored Jamaica Shorts of All Cotton Poplin. Shorts have matching Lion applique trim; button and zipper closing. You'll love this conversational Print! Washable, drip dry, little or no ironing. Ship. wt. 1 lb. Size Chart on Page 139. Sizes: 8, 10, 12, 14, 16, 18. SA 8330—State size only. . . . . 2-Pc. Set. \$5.87

**C** Multi-color Print Fitted Pop-Top of All Cotton Broadcloth and Med. Blue Jamaica Shorts of Cotton Sheen Gabardine. You're all set for Summer fun time! Top has back button closing. Shorts: button, zipper closing. Washable, drip dry, little iron. Size Chart on Pg. 139. Wt. 1 lb. State size. SA8337—Reg.: 8, 10, 12, 14, 16, 18. 2-Pc. Set. \$3.97 SA8338—Tall Sizes: 12, 14, 16, 18. 2-Pc. Set. \$4.47

**D** Woven Gingham Check 2-Piece Set of 55% Cotton, 45% Arnel Triacetate with a Printed Floral design. Bermuda Shorts are fully lined with All Cotton. Button and zipper closing. Washable, drip dry, little iron. Ship. wt. 1 lb. 2 oz. Checks: Pink or Lt. Blue. Ea. with White. Sizes: 8, 10, 12, 14, 16, 18. Size Chart, Page 139. SA 8335—State size, color. . . . . 2-Pc. Set. \$7.87

**E** Printed Stripe Motif on All Cotton Broadcloth Beige Blouse, match the multi-color Print Bermuda Shorts of All Cotton with a linen-like wear. Blouse has button front closing. Shorts have zipper closing. Washable, drip dry, little iron. Ship. wt. 1 lb. 2 oz. See Size Chart, Page 139. Sizes: 8, 10, 12, 14, 16, 18. SA 8336—State size only. . . . . 2-Pc. Set. \$5.44

**F** Mid-Calf-Pants of All Cotton Sharkskin match All Cotton Print Pop Top. Pants have zipper closing. Top has button back closing. Washable, drip dry, little iron. Wt. 1 lb. 2 oz. State size, color. Med. Blue (shown) or Black. Charts, Page 139. SA8333—Misses': 10, 12, 14, 16, 18. 2-Pc. Set. \$5.44 SA8334—Women's Sizes: 38, 40, 42, 44. 2-Pc. Set. \$6.44

Sportswear on these 2 pages ship from Chicago without delay. Order, pay postage from nearest Ho. Ft. Worth, Oakland, Portland customers see Pg. 128



## One Skirt...Two Shirts

FOR THREE-PIECE MAGIC

**Skirt with 2 Blouses** at one low price! All Cotton. Button-front Skirt and roll-up sleeved Blouse are mid color Blue. Long-sleeved Blouse is Red Print. The skirt reverses from solid Blue to Red Print. Washable. Sizes: 10, 12, 14, 16, 18.

See Size Chart on Page 139.

SA2266—Ship. wt. 1 lb. State size.....3-Piece Set \$9.90

## Two-Piece Coordinates

FOR AN EASY GOING SUMMER

**European inspired** crisp and neat Set of All Cotton. White Blouse has plaid collar; deep button cuffs. Unpressed pleated plaid Print Skirt: 2-in. belt, zipper close. Prints: Orange-White (shown) or Green-White. Washable.

Sizes: 10, 12, 14, 16, 18.

See Size Chart on Page 139.

SA2264—Ship. wt. 1 lb. State size, color....2-Pc. Set \$9.90

**Striking Jungle-Print** Full Skirt coordinates beautifully with its own Beige Blouse fashioned of washable All Cotton. Skirt has a flattering 2-inch belt and zipper closing. Puff sleeved Blouse buttons in back.

Sizes: 10, 12, 14, 16, 18.

See Size Chart on Page 139.

SA2265—Ship. wt. 14 oz. State size.....2-Piece Set \$6.90

**Turquoise Candy-stripe** motif of the full Skirt is repeated on ruffled sleeves of White Blouse. Fashioned of All Cotton. Skirt has self-belt, zipper closing. Washable.

Sizes: 10, 12, 14, 16, 18. Size Chart on Page 139.

SA2277—Ship. wt. 14 oz. State size....2-Piece Set \$7.90

**Jaunty rickrack trim** on full Skirt is color coordinated with Blouse. Of All Cotton. Blouse has 3/4 lgth. sleeves, button cuff. Skirt has zipper closing. Self belt.

Color: Brown Blouse with Ivory Skirt Only. Washable.

Sizes: 10, 12, 14, 16, 18.

See Size Chart on Page 139.

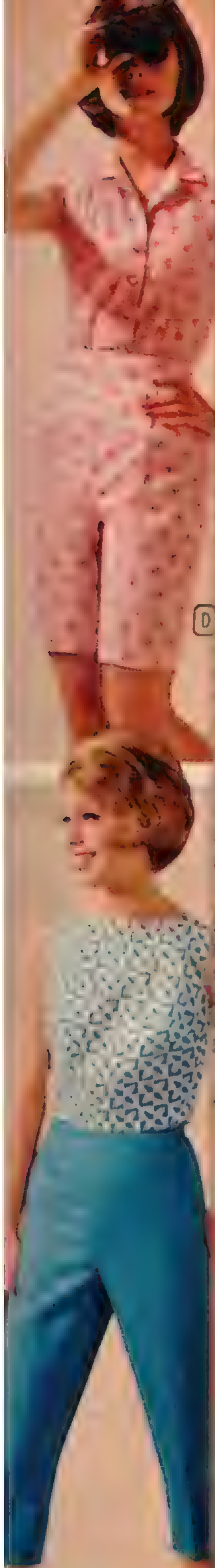
SA 2276—Ship. wt. 1 lb. State size.....2-Piece Set \$8.90

★ SATISFACTION GUARANTEED ★

OR YOUR MONEY BACK



3-Piece Set  
One Low Price  
\$9.90



All Cotton Broadcloth multi-color Print Belt with a linen-like weave. Shorts have zipper closing. Little iron. See Size Chart, Page 139.

2-Pc. Set. \$5.8

Sharkskin matching Top. Pants have zipper back closing. Washable. 2 oz. State size, color. See Charts, Page 139.

4, 16, 18. 2-Pc. Set. \$5.4

42, 44. 2-Pc. Set. \$6.4

Ship from Chicago with name from nearest House and customers see Pg. 355







## Swim Suit News... A New Wave of Knits

**A** Carved-out back for maximum sun in a Knit Suit of Acetate-Orlon Acrylic-Rubber-Cotton. Foam Rubber bra. Half skirt. Wt. 1 lb. State size and color. Colors: Black, Red or Navy—each with white trim. SA 8939—Regular Sizes: 32, 34, 36, 38 bust... **\$8.90**  
Tall Sizes (fits 5'7" to 6'): 34, 36, 38, 40 bust. SA 8940—Tall. .... **\$9.90**

**B** Cotton-Rubber Knit. Adjustable straps, boned bra. Colors: Pink (shown) Lilac or Green. Regular Sizes: 30, 32, 34, 36, 38 bust. SA 8941—Regular. Wt. 1 lb. State size, color. **\$8.90**  
Tall Sizes (fits 5'7" to 6'): 32, 34, 36, 38, 40 bust. SA 8942—Tall. Ship. wt. 1 lb. State size, color. **\$9.50**

**C** Two pieces add up to beach-time beauty. Knit Swimsuit of Acetate-Orlon Acrylic-Nylon-Rubber with attractive scroll-like embroidery trim. Pants have gently elasticized waist. Straps adjust. Colors: Blue, Black or Violet—ea. with white trim. Sizes: 30, 32, 34, 36, 38 bust. Ship. wt. 14 oz. SA 8947—State size and color ..... **\$8.90**

**D** A sunburst of Summery color. Cotton-Orlon Acrylic Rubber Knit Suit. Half skirt, adjustable straps, foam rubber bra all contribute to sleek fit. Low-cut back. Ship. wt. 14 oz. Multicolor stripe only. State size. SA 8945—Reg. Sizes: 32, 34, 36, 38 bust.... **\$10.90**  
Tall Sizes (fits misses' 5'7" to 6'): 34, 36, 38, 40 bust. SA 8946—Tall. .... **\$11.90**

**E** Knit Suit of Helanca (Nylon-Rubber). V-line Pellon lined bra. Wt. 1 lb. State size, color. Colors: Blue (shown), Black or White. SA 8937—Misses' Sizes: 32, 34, 36, 38 bust... **\$8.90**  
SA 8938—Women's Sizes: 40, 42, 44, 46 bust. **\$11.90**

**F** Orlon Acrylic-Cotton-Rubber Knit. Foam Rubber bra. Adjustable straps. State size, color. Colors: White, Black or Turquoise. Ship. wt. 1 lb. Regular Sizes: 32, 34, 36, 38 bust. SA 8943—Regular. .... **\$8.90**  
Tall Sizes (fits misses' 5'7" to 6'): 34, 36, 38, 40 bust. SA 8944—Tall. State size, color ..... **\$11.90**

**G** Bathing Cap. Rubber lined; Nylon lined. Colors: White with Black, Blue or Lilac Pinstripes. SA 8974—Fits all heads. Wt. 6 oz. State color: **\$1.90**



# Brentshire

First in Fashion, First in Quality  
89 Years of Value Leadership

## Best Figure Shaping Suits You've Ever Worn

Cup sizes and proportioned torso lengths for YOU.  
Exclusively for Wards by one of America's leading suit and foundation manufacturers of the finest fabrics and materials available. Colorfast, Sunfast.  
feature the precision tailoring sketched below.  
ed tape worked into the seams of stress points.  
molding Pellon lined bra... no boning over bust.

**Legged Suit**, trim and smartly styled, of Woven perm Acetate and Lastex (Cotton and Rubber).  
per closing. Straps adjust. Snip. wt. 1 lb.  
Green-White or Brown-White. State size, color.  
—A Cup. Sizes: 32, 34, 36.....\$12.98  
—B Cup. Sizes: 32, 34, 36, 38, 40.....\$12.98  
—C Cup. Sizes: 34, 36, 38, 40.....\$12.98

**Knit Sheath** of Orlon Acrylic and Lastex (Cotton-Rubber) brightens the seaside. Figure-molding, and Nylon mesh bra. Ship. wt. 1 lb.  
Black or White. State size and color.  
—A Cup. Sizes: 32, 34, 36.....\$15.98  
—B Cup. Sizes: 32, 34, 36, 38.....\$15.98  
—C Cup. Sizes: 34, 36, 38.....\$15.98

**Shirred Suit** of Acetate, Cotton-Rubber, hugs you beautifully. Back zipper. Straps adjust.  
Blue, Black or Purple. State size, color. Wt. 1 lb.  
—A Cup. Sizes: 32, 34, 36.....\$10.98  
—B Cup. Sizes: 32, 34, 36, 38, 40.....\$10.98  
—C Cup. Sizes: 34, 36, 38, 40.....\$10.98

**Draped Suit** of printed woven Acetate and Lastex (Cotton-Rubber) sleekly hugs your contours. Back zipper. Straps adjust. Shipping weight 1 lb. State size.  
Lilac Predominating in Print only.  
—A Cup. Sizes: 32, 34, 36.....\$16.98  
—B Cup. Sizes: 32, 34, 36, 38, 40.....\$16.98  
—C Cup. Sizes: 34, 36, 38, 40.....\$16.98



Cup sizes A, B, C  
you proper fit  
all the support of  
favorite foundation.



Beautifully constructed  
bra is Pellon lined, has  
no boning over bust.  
Removable side stays.



3 panel front con-  
struction gives you con-  
firming support as  
foundation garment.

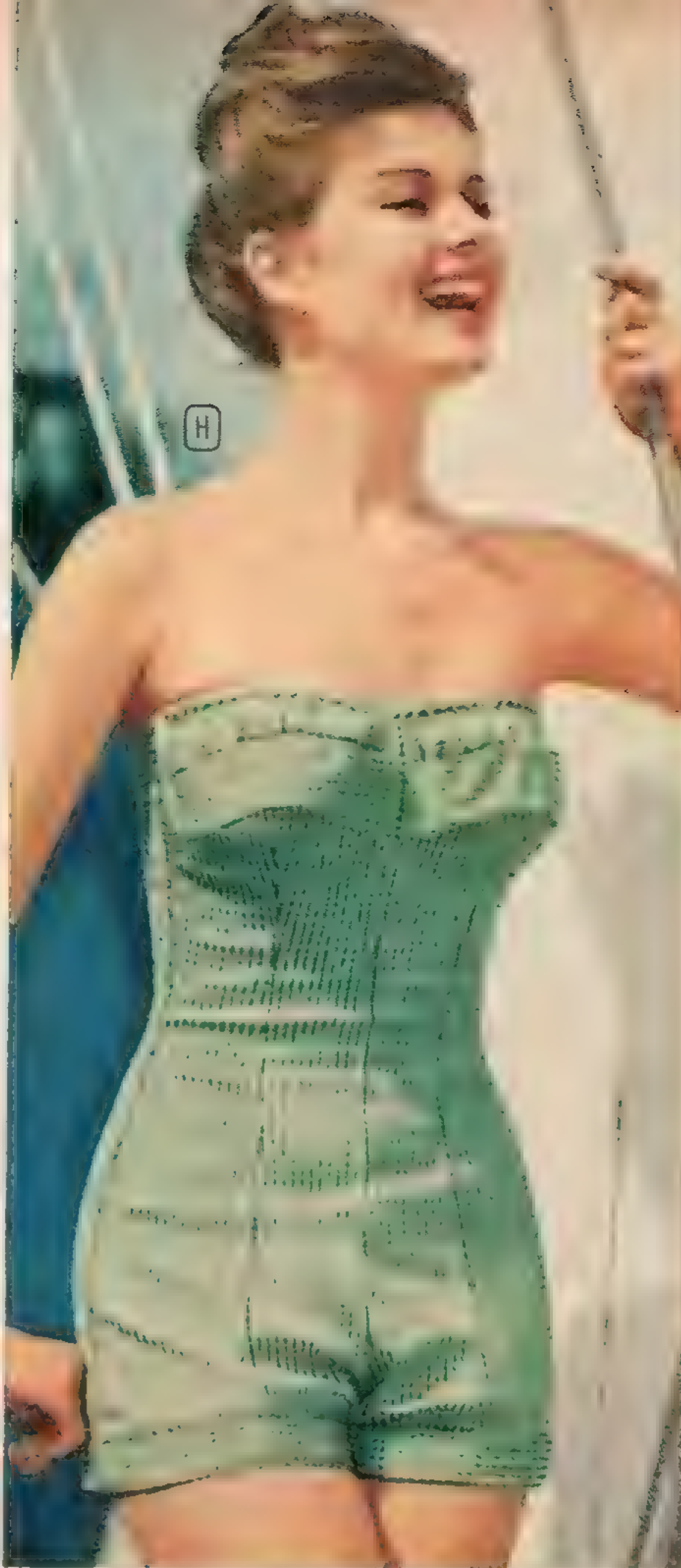


Strong Talon zipper as on  
your favorite founda-  
tions. Hooks and eyes are  
sewn into placket closing.

### MEASURING INFORMATION FOR BRENTSHIRE SUITS

Order your regular bra size. If your hips are more than  
6 inches larger than your bust, order the next size.  
For example, if you are a 34B with a 38 hip, order a  
Brentshire Bathing Suit. Suits these 2 pgs. snip from  
Chicago. Order, pay postage from nearest House.

Just Say "CHARGE IT" at Wards  
SEE PAGE 1281







you're slim for sure in a

## Sea Lure® Suit

Created in California

**A** Fashionable Low Back Knit Suit of Orlon, Nylon and Rubber. Smart one-piece style with V-neckline. Dainty buttons trim bra line and back. Laminated Pelon Bra construction. Features the California styling and fine fit of famous Sea Lure! To Measure, below. Colors: Violet (shown), Black or White. Bust Sizes: 32, 34, 36, 38, 40. SA 8949—Ship. wt. 1 lb. State size, color. \$14.98

**B** Magic length one-piece Lastex Swimsuit of Acetate, Cotton and Rubber. Laminated Pelon bra construction. Back zipper. Length adjusts to your figure! It features famous Sea Lure fashion, detailing and flattering fit! Adjustable straps. Ship. wt. 1 lb. Colors: Aqua (shown), Black or Yellow. Bust Sizes: 32, 34, 36, 38, 40. For size, see instructions on this page. SA 8962—State size and color. . . . . \$12.98

**C** Criss-cross Lattice details the contrast insert at bra of this Lastex Suit. Fashioned of Acetate, Cotton and Rubber. Shirred sides for flattering figure molding fit — a feature you can always be sure of with Sea Lure quality Suits! Adjustable straps. Zipper back closing. To Measure, see this page. Wt. 1 lb. Colors: Black-White or Turquoise-White. Bust Sizes: 32, 34, 36, 38. SA 8948—State size and color. . . . . \$12.98

## Pay Your Figure

**D** Graceful and slimming side drape Suit of Acetate, Cotton and Rubber. Adjustable shoulder straps. Back zipper, floating bra. For How to Measure see instructions below. Colors: Raspberry (shown), Turquoise or Black. Ship. wt. 1 lb. SA 8967—Misses' Sizes: 32, 34, 36, 38. State size, color. . . . . \$12.98 SA 8968—Women's Sizes: 40, 42, 44, 46. State size, color. . . . . \$14.98

**E** Novel and Dainty Print Suit of Lastex (Acetate, Cotton and Rubber). Adjustable shoulder straps; boned bra for control and uplift. Youthful boy legs for slimming flattering sure to make every roving eye glance your way. Lilac-Green Print shown only. Ship. wt. 1 lb. Measure, below. SA 8971—Misses' Sizes: 32, 34, 36, 38. State size. . . . . \$12.98 SA 8972—Women's Sizes: 40, 42, 44, 46. State size. . . . . \$14.98

**How To Measure:** Order Swimsuits by Bust Sizes: Measure Fulllest Part of Bust. If Hips are More Than Three Inches Larger than Bust Size order the next larger Size listed.

Fashions on these two pages are stocked and shipped from Chicago. Order, pay postage from Wards nearest Mail Order Store.

★ Just Say "CHARGE IT," See Page 128





## Figure Compliment in Slimming Swimsuits

pe Suit of Acetate, C  
r straps. Back zipper, N  
structions below.

Black. Ship. wt. 1  
e size, color. . . . \$  
State size, color. . . \$

(Acetate, Cotton  
boned bra for fi  
slimming flattery  
our way.

1 lb. Measure, be  
e size. . . . . \$  
State size. . . . . \$

Size: Measure C  
Three Inches La  
listed.

and shipped from  
rest Mail Order Ho

See Page 1281

**F** Embroidery trims Lastex Suit of Acetate, Cotton, Rubber. Boy legs, Pelon lined, boned Cotton bra, back zipper, straps adjust. To Measure, See Pg. 52. Blue, Black or Pink. Wt. 1 lb. Reg. Sizes: 32, 34, 36, 38 Bust. SA8963—State size, color. \$9.90 Tall (5'7" over): 34, 36, 38, 40. SA8964—State size, color. \$10.50

**J** Four Buttons trim Sharkskin Suit of Acetate, Cotton and Rubber Lastex. Pelon lined, Cotton Bra. Flattering front half skirt. Built-up shoulder straps. V-back creates exciting back interest. You'll love its smart simplicity! To Measure for correct size, see Page 52. Ship. wt. 1 lb. Colors: White (shown) or Lilac. Sizes: 32, 34, 36, 38, 40 Bust. SA 8970—State size and color. . . . . \$9.90

**K** Bathing Cap Shell of Nylon Tricot. Rubber lined. One Size Fits All. Ship. wt. 6 oz. Colors: Blue (shown), White or Lilac. SA 8973—State color. . . . . \$5.90

**G** Polka Dot Inserts slim Lastex Suit of Acetate, Cotton, Rubber. Polka Dot bow on Foam Rubber bra. Front half skirt. Straps adjust. Back zipper. To Measure, see Pg. 52. Ship. wt. 1 lb. State size. Sizes: 32, 34, 36, 38 Bust. SA8966—Black, White trim \$8.90 SA8976—White, Black trim \$8.90

**H** Blue Plaid All Cotton Suit. Fully lined. Feminine pleated Skirt. Pelon lined, Cotton Bra. Under Pants have elasticized leg openings. Adjustable straps. Back zipper. To Measure see Pg. 52. Ship. wt. 12 oz. Blue Plaid (shown) only. Sizes: 30, 32, 34, 36, 38 Bust. SA 8969—State size. . . . . \$10.90

**L** Bloomer Suit of Lastex (Acetate, Cotton, Rubber). Back zipper closing, Foam Rubber Bra. To Measure see Pg. 52. Wt. 1 lb. State size, color. Colors: Toast (shown), Black or Turquoise. SA8965—Reg. Sizes: 32, 34, 36, 38 Bust. . . . \$8.90 SA8975—Tall (5'7" over): 34, 36, 38, 40 Bust \$9.90

**M** Lastex, rubber soled Aqua Pump—wear in, out of water! Terry lined case. State size, color. Sizes: S(5-5½); M(6-6½); ML(7-7½); L(8-9). Wt. 8 oz. 30A1685—Black, Lemon, Tangerine, White. \$3.97

★ Satisfaction Guaranteed ★  
OR YOUR MONEY BACK





**100% Arnel Sharkskin**  
DURABLY PLEATED

**A** A gem of a Skirt at our lowest price ever. Of 100% Arnel Triacetate Sharkskin, a fabric that's relaxing to wear and to care for. All-around knife pleats stay-in, look fresh as new after many washings. Button, zip closing. Washable, drip dry, little or no ironing.

Color: White only.

Sizes: 8, 10, 12, 14, 16, 18.

Size Chart, below. Ship. wt. 14 oz.

SA 2407—State size .....\$3.97

**Gores Galore!**

**PROPORTIONED LENGTHS**  
**MISSSES', WOMEN'S SIZES**

**B** 12-gores in a distinctive-looking swirl-of-a-Skirt that strides with ease through the new season. Each gore is separated by waist dart for added styling and surer fit. Flatteringly styled of All Cotton Broadcloth with self-belt (Bac-A-Belt), button and zipper closing. Washable, drip dry, little or no ironing. Wt. 10 oz.

Colors: Willow Green (shown), Toast, Lilac, or Black.

Size Chart, below. State size, color.

Short. Fits Misses 4'11"-5'2".

SA2508-Sizes: 10, 12, 14, 16, 18. \$3.97

Average. Fits Misses 5'3"-5'6".

SA2509-Sizes: 10, 12, 14, 16, 18, 20. \$3.97

Tall. Fits Misses 5'7"-6'.

SA2510-Sizes: 12, 14, 16, 18. \$3.97

SA2511-Women's: 38, 40, 42, 44. \$4.47

Machine Washable

**WASH 'N' WEAR**



**Swing Into a Gay Skirt Season**

**C** Stunning Floral Printed Flare Skirt of All Cotton. Wide self-belt (Bac-A-Belt). Zip close. Wt. 1 lb. 2 oz. Lilac or Red—ea. on white. Washable, little iron. Sizes: 8, 10, 12, 14, 16, 18. For Chart, see below. SA2516—State size, color. \$4.87

**D** Linen-weave of Rayon, Dacron Polyester, Silk. Toast, Black, Apple Green. Washable. Little iron. Wt. 1 lb. 2 oz. State size, color. Misses': 10, 12, 14, 16, 18. SA 2410—Chart, below. \$5.87 Half Sizes: 14½, 16½, 18½, 20½. SA 2410—Chart, Pg. 139. \$6.37

**MISSSES' SKIRTS, SIZE SCALE**

Order Sizes:	8	10	12	14	16	18	20
Waist:	28½	24½	25½	27	28½	30½	32½
Hips:	32½	34	36	38	40	42	44
Skirt Length:	27	29	28	28½	28½	29	29

Proportioned Items Short are Approx. 1½-in. shorter than Av. Tall, 2½-in. longer than Average. Lengths incl. waistband.

**Back Interest**

**REGULAR AND TALL SIZES**

**E** Slot-slim Skirt. All Combed Cotton Poplin with back interest. Slim gores fall into double box-pleats, topped with arrow-arrangement. Self-belt (Bac-A-Belt). Tanne. loops. Button, zipper closing. Washable, drip dry, little iron. Colors: Lt. Blue, Lilac, Beige. Chart at left. Wt. 1 lb. 2 oz.

Reg. Sizes: 10, 12, 14, 16, 18. SA2512—State size, color. \$5.77

Tall. Fits Misses 5'7"-6'.

Sizes: 12, 14, 16, 18.

SA2513—State size, color. \$6.37

**Step Into Figure Flattery**

**IN MISSSES' AND WOMEN'S SIZES**

**F** Swinging Pleats and a soft Pastel Plaid combine in a youthful and charming Skirt to add to your wardrobe. Double all-around durable box-pleats are fashioned in a woven plaid of 60% Cotton, 40% Arnel Triacetate. Button and zipper closing. Washable, drip dry, little ironing. Ship. wt. 10 oz.

Plaids: Pink (shown), Lilac or Lt. Blue—each with white.

Sizes: 10, 12, 14, 16, 18.

Size Chart at left.

SA2408—State size, color. \$5.44

**G** Buttons 'n Bowl Flare Skirt with pert button front and its own self-titled. Styled of All Cotton Ribbed. Tiny unpressed pleats go all around. 2 front patch pockets. Washable, drip dry, little ironing. Wt. 1 lb. 9 oz. Colors: Vanilla Beige (shown), White or Black. State size and color.

Misses': 10, 12, 14, 16, 18. SA2514—Chart at left. \$5.87

Women's Sizes: 38, 40, 42, 44.

SA2515—Chart, Pg. 139. \$6.37



## Sharkskin PLEATED

at a Skirt at our lowest  
Of 100% Arnel  
Sharkskin, a fabric  
wear and to care  
pleats stay-in,  
after many wash-  
closing. Washable,  
ironing.

4, 16, 18.  
Snap. wt. 14 oz.  
\$3.97

## Galore!

### IONED LENGTHS WOMEN'S SIZES

a distinctive-looking  
skirt that strides with  
the new season. Each  
ed by waist dart for  
d surer fit. Flatter-  
d Cotton Broadcloth  
(Bac-A-Belt), button  
closing. Washable, drip  
ironing. Wt. 10 oz.  
Green (shown), Toast,  
red.  
below. State size, color.  
4, 11"-5'2".  
10, 12, 14, 16, 18, \$3.97  
Misses 5'3"-5'6".  
10, 12, 14, 16, 18, 20, \$3.97  
5'7"-6'.  
12, 14, 16, 18...\$3.97  
s: 38, 40, 42, 44, \$4.47



## lattery SIZES

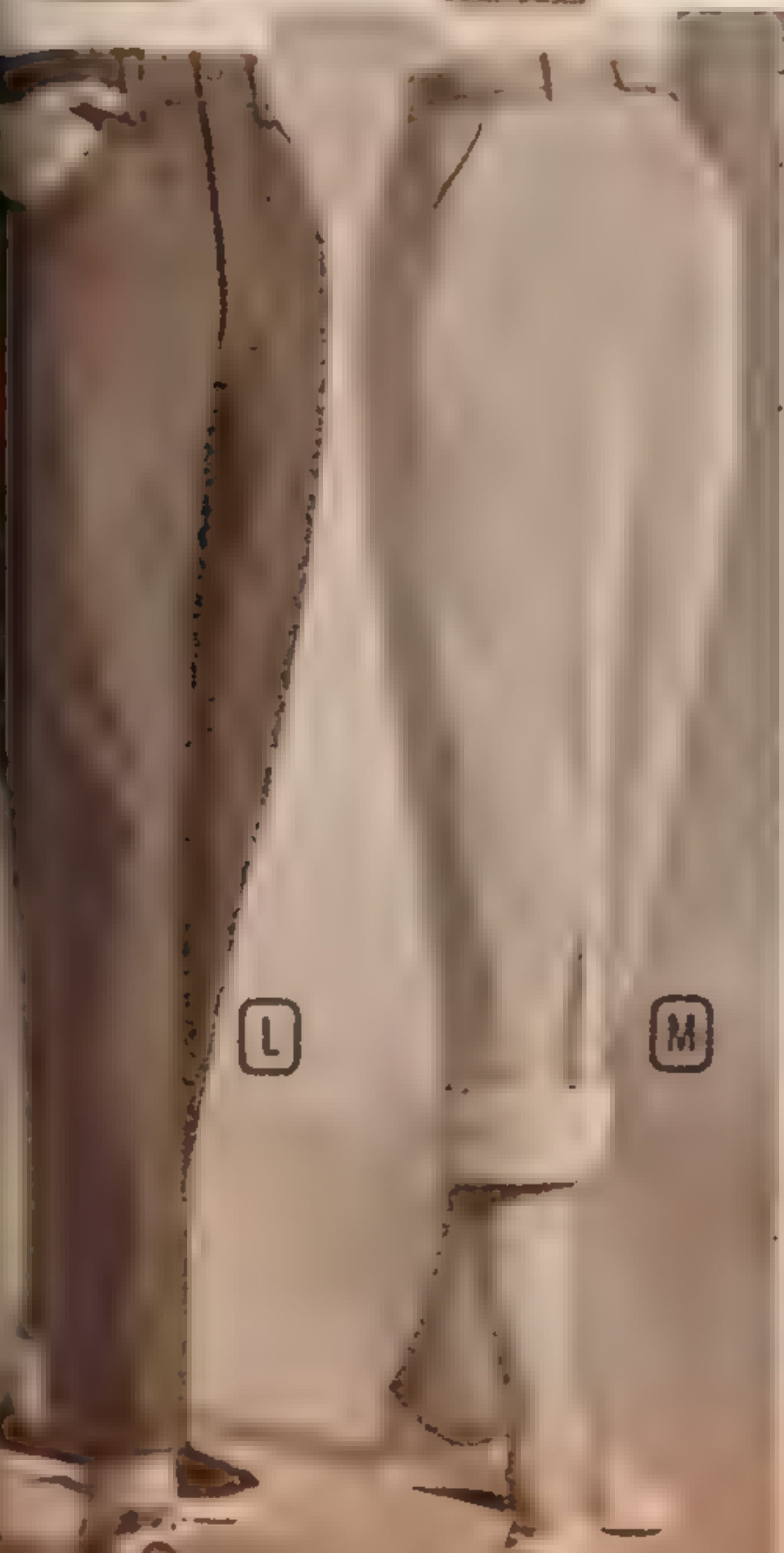
ness 'n Bowl Flare  
at with pert button  
own self-tie.  
All Cotton Rib-  
pressed pleats  
2 front patch  
washable, drip dry,  
Wt. 1 lb. 9 oz.  
Vanilla Beige  
or Black.  
color.  
12, 14, 16, 18.  
at left. \$5.87  
Sizes: 38, 40, 42, 44.  
Pg. 139, \$6.37  
without delay.  
Order House.

## WASH 'N' WEAR

**Versatile Culotte Coverall of All Cotton Playweight Denim.** Zip front, pockets, contrast stitching, self-belt with Bac-A-Belt. Washable, drip dry, little ironing. Wt. 1 lb. Chart, Pg. 54. Colors: Faded Blue or Charcoal Gray. State size and color.  
SA 7946-Misses': 10, 12, 14, 16, 18, 20, \$3.97  
SA 7945-Women's: 38, 40, 42, 44, \$4.47

Send this page ship from Chicago.  
Order, pay postage from nearest House.

★ Satisfaction Guaranteed ★  
OR YOUR MONEY BACK



# Pretty Patio Playwear

for your funtime activity

Enjoy Summer fun in All Cotton Print 2-Pc. Playset. 1-Pc. Playsuit has self belt with Bac-A-Belt. Elasticized back for snug fit, buttoned front. Waist-shirred matching Skirt has button front. Washable, drip dry, little iron. Ship. wt. 14 oz. Chart, Page 139. Colors: Gold-White or Soft Green-White. Sizes: 10, 12, 14, 16, 18.  
SA 7987-State size and color....\$5.87



Look smart in 1-Pc. All Cotton Woven Stripe Glamourall. Puff sleeves, Capri length, front pocket, zip close. Stripes: Blue-White or Pink-White. Washable, drip dry, little iron. Sizes: 8, 10, 12, 14, 16. Shipping weight 1 lb. 6 oz.  
SA 7983-Chart, Page 139. State size and color.....\$5.87

10-oz. All Cotton Vat-Dyed Denim Jeans. 5 pockets, rivets at stress points. Zip-fly front, Sanforized (max. shrink. 1%). Color: Navy only. See Size Chart on Page 62. Washable. Sizes: 10, 12, 14, 16, 18.  
SA 7900-Ship. wt. 1 lb. 8 oz. State size only.....\$2.47

All Cotton Gabardine Clam Digger Pants with roll-up legs. Side pockets, button-zip close. Belt not incl. Chart, Page 62. Colors: White, Medium Blue, Black. Washable, Sanforized. Sizes: 10, 12, 14, 16, 18, 20.  
SA 7986-Ship. wt. 12 oz. State size and color.....\$2.97

Washable, vat-dyed Jeans look smart for all casual occasions. Concealed zipper; Sanforized. 2 front, 2 back pockets. See Size Chart, Page 62. State size and color.

9-oz. All Cotton Denim. Navy. Misses': 12, 14, 16, 18, 20, 22. SA 7901-Ship. wt. 1 lb. 8 oz..\$2.14 Women's: 38, 40, 42, 44. SA 7902-Ship. wt. 1 lb. 4 oz..\$2.67

7¼-oz. All Cotton Denim. Navy. Sizes: 12, 14, 16, 18, 20. SA 7903-Ship. wt. 1 lb. 4 oz..\$1.87

8-oz. All Cotton Twill. Red, Black. Sizes: 12, 14, 16, 18, 20. SA 7904-Ship. wt. 1 lb. 8 oz..\$2.37

Spend Summer leisure hours in All Cotton Playweight Denim Pedal Pushers. Contrast stitching on patch pockets, concealed zipper and snap closing. Belt not included. Washable. Faded Blue or Charcoal Gray. Ship. wt. 1 lb. 4 oz. Sizes: 10, 12, 14, 16, 18, 20. State size and color. See Size Chart, Page 62. SA 7985.....\$1.97



*Brentshire*

First in Fashion, First in Quality  
89 Years of Value Leadership

## "Orlon Sayelle" Cardigan

dupont's new, lightweight acrylic fiber

10 COLORS . . . SIZES 34 TO 46

Lightweight 100% "Orlon Sayelle" gives a defined big bulky stitch. Has easy-care qualities of Orlon. Stays fresh as new through countless hand washings! Needs no blocking. No fuzzing.

Wing Collar Bulky.  $\frac{3}{4}$  push-up sleeves. Matching pearl-like buttons.  
Colors: Vanilla (Beige), White, Med. Green, Copen (Med. Blue), Lilac, Toast, Yellow, Black, Pink, Navy. Size Chart on Page 58. Ship. wt. 1 lb.  
SA 4300-Sizes: 34, 36, 38, 40, 42, 44, 46. State size and color . . . . . \$8



Copen  
(Med. Blue)

Vanilla  
(Beige)

Toast

Med. Green

White

Black

Pink

Lilac

Navy

Yellow



56 WARDS CDAS



First in Quality  
Value Leadership

# Cardigan

at acrylic fiber

34 TO 46

is a defined big bulky  
Stays fresh as new  
no blocking. No fuzzing.

matching pearl-like buttons  
Copen (Med. Blue), L...  
on Page 58. Ship. wt. 14  
size and color.....\$8.



**A** Short Sleeved Cardigan — the perfect light-weight topper for warm weather wear! Smart Johnny collar. Fashioned of 100% Orlon Acrylic. Colors: Vanilla (beige), Med. Green, Copen, Toast, Med. Violet, White, Black, Pink. Machine washable. Sizes: 34, 36, 38, 40, 42, 44. Size Chart, Page 58. SA 4302—Ship. wt. 8 oz. State size, color.....\$3.97

**B** Ribbed Bulky Cardigan of 100% Orlon Acrylic. ¾ push-up raglan sleeves are both flattering and comfortable. Wash by hand. Colors: Vanilla (beige), Med. Green, Copen, Toast, Med. Violet, White, Black, Pink. Ship. wt. 14 oz. Sizes: 34, 36, 38, 40, 42, 44. Chart on Page 58. SA 4303—State size and color.....\$7.97

"CHARGE IT", See Page 1281

## Brentshire Sweaters

First in Fashion, First in Quality  
89 Years of Value Leadership

Four Brentshire Fashion Leaders in 100% Orlon Acrylic. Pill-resistant, no fuzzing — Wash 'n Wear — wash easily, dries so quickly, needs no blocking. Retain shape and texture — Lustrous Dyed-to-match buttons.

FEATURE/MAKER \$4.87

8 Colors... Sizes 34 to 50

**C** Classic Cardigan of softest Turbo-Spun Virgin 100% Orlon Acrylic. Smart fashion markings at armholes. Long sleeves with turn-back cuffs. Machine washable. Colors: Vanilla (beige), Med. Green, Copen, Toast, Med. Violet, White, Black, Pink. Chart, Pg. 58. Wt. 10 oz. State size, color. SA 4301—Sizes: 34, 36, 38, 40, 42, 44, 46, 48, 50....\$4.87

FASHION/MAKER \$7.97

Full Fashioned of Ultralon

**D** Ultralon, the newest 100% Orlon Acrylic smooth textured knit, incredibly soft and rich-looking. This Cardigan is full fashioned to give you better fit. Colors: Vanilla (beige), Med. Green, Copen, Med. Violet, Pink, Toast, White or Black. Machine washable. Sizes: 34, 36, 38, 40, 42, 44, 46. Size Chart on Page 58. SA 4313—Ship. wt. 8 oz. State size and color.....\$7.97

Fast Service from Chicago. Sweaters on these 2 pgs. ship from Chicago. Order, pay postage from nearest House.

★ SATISFACTION GUARANTEED ★  
OR YOUR MONEY BACK







A



B



C



D



E

## Smart Sweaters Go Everywhere

**A** A frosty look in a 100% Orlon Acrylic Cardigan. It's a style leader buttoned over a skirt worn with a pretty Spring blouse.

Lilac, Coral or Blue. Hand wash, no blocking.

Sizes: 34, 36, 38, 40. Size Chart below.

SA 4308—Ship. wt. 8 oz. State size and color. \$5.95

**B** Most favored, sure to be in style through many seasons — 100% Orlon Acrylic Jacket Sweater. Now in a new Fisherman Knit stitch. No blocking.

Colors: White, Black, Lilac or Lt. Blue. Hand wash.

Sizes: S. (31-33); M. (34-36); L. (37-40); X.L. (41-44).

SA 4315—Ship. wt. 1 lb. State size and color. \$7.95

**C** Striped Cardigan goes to new lengths this Spring. 100% Orlon Acrylic. Pearl-like buttons, 3/4 sleeves. Hand washable, no blocking.

Colors: Gold-Gray, Red-Gray, Blue-Gray, Green-Gray — each on White.

Sizes: S. (31-33); M. (34-36); L. (37-40); X.L. (41-44).

SA 4305—Ship. wt. 13 oz. State size and color. \$6.95

**D** Exciting bubble stitch adds to the different look of this sporty Cardigan of 100% Orlon Acrylic. Has 3/4 sleeves and pearl-like buttons.

Colors: White, Black, Lilac, Mint. Hand wash, no blocking.

Sizes: 34, 36, 38, 40, 42. Size Chart below.

SA 4304—Ship. wt. 13 oz. State size and color. \$6.95

**E** The look in Sweaters is an interpretation of the Irish Fisherman's Knit. Cardigan, of 100% Spunelle, DuPont's new wonder Acrylic fiber with crew neck, 3/4 push-up sleeves. Hand wash.

Colors: Irish Cream, Black or Lilac.

Sizes: 34, 36, 38, 40. See Size Chart below.

SA 4306—Ship. wt. 13 oz. State size and color. \$7.95

**Hat.** Hand Crocheted Beret of Synthetic Spunelle. A winsome and popular favorite.

Colors: Black, Lt. Blue, Irish Cream, Lilac, Red Spring Green or White. Shipping weight 5 oz.

HA5573—Fits heads 21 1/2 to 22 1/2 in. State color. \$3.95

### SIZE: MEASURE BUST AROUND FULLEST PART

Order	34	36	38	40	42
If bust is	31-32	32 1/2-34	34 1/2-36	36 1/2-38	38 1/2-40

Order	44	46	48	50
If Bust is	40 1/2-42	42 1/2-44	44 1/2-46	46 1/2-48

Low — Low  
Price

\$7.77





here

Orion Acrylic Cardigan  
knit over a skirt or  
blouse.  
and wash, no blocking  
Chart below.  
State size and color. \$5.99

in style through mar  
Acrylic Jacket Sweater  
Knit stitch. No blocking  
or Lt. Blue. Hand wash  
L (37-40); X.L. (41-44)  
State size and color. \$7.99

es to new lengths th  
Acrylic. Pearl-like bu  
washable, no blocking  
Gray, Blue-Gray, Green  
L (37-40); X.L. (41-44)  
State size and color. \$6.99

adds to the differ  
Cardigan of 100% Orlo  
and pearl-like buttons  
Hand wash, no blockin  
42. Size Chart below  
State size and color. \$6.99

s an interpretation of th  
Cardigan, of 100% Sa  
Acrylic fiber with  
sleeves. Hand was  
Lilac.  
See Size Chart below  
State size and color. \$7.79

et of Synthetic Str  
popular favorite.  
Cream, Lilac, Red  
Shipping weight 5  
22½ in. State color. \$3.99

ROUND FULLEST PART

38	40	42
36	36½-38	38½-40
44	44½-46	46½-48

**WASH 'N' WEAR**  
No Ironing

**Sleeveless Blouse** in Trinidad  
All Cotton Broadcloth.  
collar, button front. Wash-  
dry, little ironing.  
Ant, Lilac, Lt. Blue, Beige.  
Sizes: 32, 34, 36, 38, 40.  
see Page 61. Ship. wt. 8 oz.  
State size and color. \$1.97

**Slim Skirt** in All Cotton Sheen  
Gabardine. 2 pretend-pockets  
with button trim. Back kick-pleat.  
Button, zipper closing. Washable,  
drip dry, little iron.  
Med. Green, Lt. Blue, Beige,  
Chart, Page 61. Wt. 8 oz.  
Sizes: 32, 34, 36, 38, 40.  
State size and color. \$2.97

**You're at your best** in a sleeveless  
Blouse of Trinidad All Cotton  
Broadcloth. Flower trim; looping  
trim collar. Washable, little ironing.  
White, Med. Green, Lt. Blue, Beige,  
Lilac. Chart, Page 61. Wt. 8 oz.  
Bust Sizes: 32, 34, 36, 38, 40.  
SA 1717C-State size and color. \$1.97

**Slim Skirt** in All Cotton Sheen  
Gabardine. 2 pretend-pockets  
with button trim. Back kick-pleat.  
Button, zipper closing. Washable,  
drip dry, little ironing.  
Colors: Navy, Lilac, Med. Green,  
Toast or Black. Ship. wt. 7 oz.  
Sizes: 10, 12, 14, 16, 18. Chart, Pg. 54.  
SA 2506C-State size, color. \$3.90

**Shirtwaist Blouse** with button-  
down collar to wear in or out;  
tab trim. Of Trinidad All Cotton.  
Washable, little iron. Chart, Pg. 61.  
Colors: Lilac, Lt. Blue, White, Med.  
Green or Beige. Ship. wt. 8 oz.  
Bust Sizes: 32, 34, 36, 38, 40.  
SA 1714C-State size, color. \$2.97

**Flare Skirt** in soft all-around un-  
pressed pleats. Trinidad All Cot-  
ton Broadcloth. Self belt (Bac-A-  
Belt). Button, zip close. Washable,  
drip dry, little ironing. Wt. 13 oz.  
Colors: Lt. Blue, Mint, Toast or Lilac.  
Sizes: 10, 12, 14, 16, 18. Chart, Pg. 54.  
SA 2507C-State size, color. \$3.90

5 colors to mix, match or blend.  
Flare Skirt and Blouses in Trinidad  
All Cotton. Slim-line Skirt in  
All Cotton Sheen Gabardine.  
Crease and shrink-resistant.

**Stitched-down tucks** trim front of  
this sleeveless Blouse in Trini-  
dad All Cotton. Square neckline.  
Side zipper. Washable, little ironing.  
White, Beige, Lt. Blue, Mint, Lilac.  
Bust Sizes: 32, 34, 36, 38, 40.  
Size Chart, Pg. 61. Ship. wt. 7 oz.  
SA 1738C-State size, color. \$1.97

**Begin your Spring outfits** with a  
pretty Blouse in Trinidad All Cot-  
ton. Tucks and lace inserts trim front.  
Comfortable mock roll sleeve. Wash-  
able, little ironing. Ship. wt. 8 oz.  
White, Mint, Lt. Blue, Beige, Lilac.  
Bust Sizes: 32, 34, 36, 38, 40. Chart, Pg. 61.  
SA 1741C-State size and color. \$2.97

## Separates to Match or Blend in **Trinidad** Cotton

ship from Chicago. Order, pay postage from nearest House.

Satisfaction Guaranteed or Your Money Back

BCKDAS : WARDS 59



# Blouses Styled for You ONLY \$2.94

Machine Washable  
**WASH 'N' WEAR**



**A** All Cotton Broadcloth. Blouse has cuffed sleeves. Detachable flower; embroidered front, button close. Washable, little iron. State size, color. White or Pink. Wt. 8 oz. Bust Sizes: 32, 34, 36, 38. SA 1757-Chart, Pg. 61. \$2.94

**B** Lace trims the front, collar of roll-up sleeve Blouse. All Cotton Broadcloth, stitched down tucks, button front. Little iron. White only. Washable. Busts: 32, 34, 36, 38. Chart, Page 61. Wt. 8 oz. SA 1761—State size... \$2.94

**C** Smartly simple Overblouse of All Cotton Wale Pique. Self-tie at neck for distinctive look. Short sleeves, button front close. Washable, little ironing. Color: White with Black trim only. Bust Sizes: 32, 34, 36, 38. Size Chart, Facing Page. Ship. wt. 7 oz. SA 1758—State size... \$2.94

**D** Collar and peplum waist of draws Blouse accented with eyelet trim. Smartly fashioned of All Cotton; short sleeves, button close. Washable, little iron. Color: White only. Ship. wt. 8 oz. Bust Sizes: 32, 34, 36, 38. See Size Chart on Facing Page. SA 1759—State size... \$2.94

**E** Lace lends a dainty touch to neckline and peplum waist. All Cotton Blouse with short sleeves, button closing. Washable, little iron. Color: White only. Ship. wt. 7 oz. Bust Sizes: 32, 34, 36, 38. See Size Chart on Facing Page. SA 1760—State size... \$2.94



**A Different Sleeve →  
... A NEW LOOK**

**\$164 \$184 \$194**

Convertible collar and back yoke keynote the smartly tailored casual charm of these ever-so-comfortable Shirts. One pocket. 100% Combed Cotton, they'll keep you looking cool and refreshed on the warmest day. Washable, little iron. Ship. wt. 7 oz. Colors: Solid White, Blue Plaid, Red Check. See Size Chart, Facing Page. Bust Sizes: 32, 34, 36, 38, 40. State size and color.  
SA 1763—Short Sleeves... \$1.84  
SA 1762—Roll-up Sleeves... \$1.94  
SA 1764—Sleeveless... \$1.64

**Fast Service from Chicago.** Blouses this Page ship from Chicago. Order, pay postage from nearest Ward House.

**Just Say "CHARGE IT"**  
SEE PAGE 1281

60 WARDS CSAD



**ROLL-UP  
SLEEVES**

**SLEEVE-  
LESS**

**SHORT  
SLEEVES**

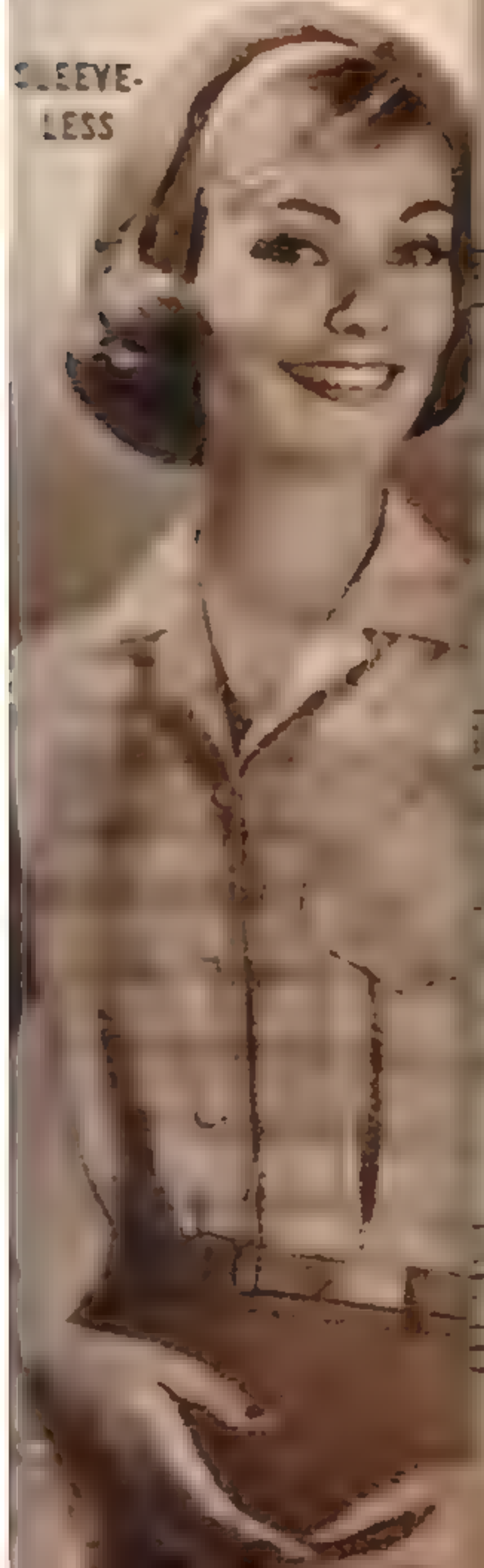
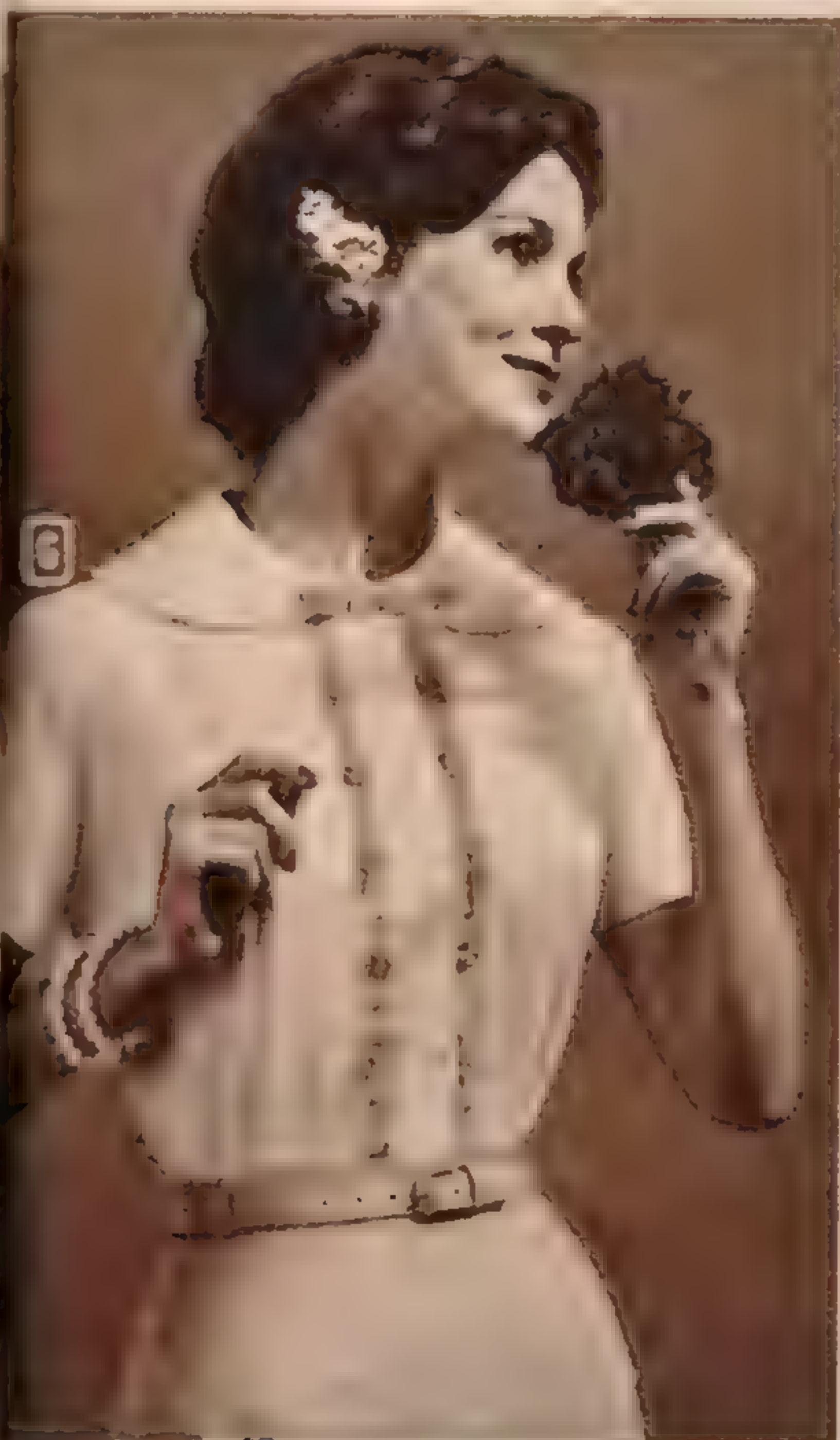
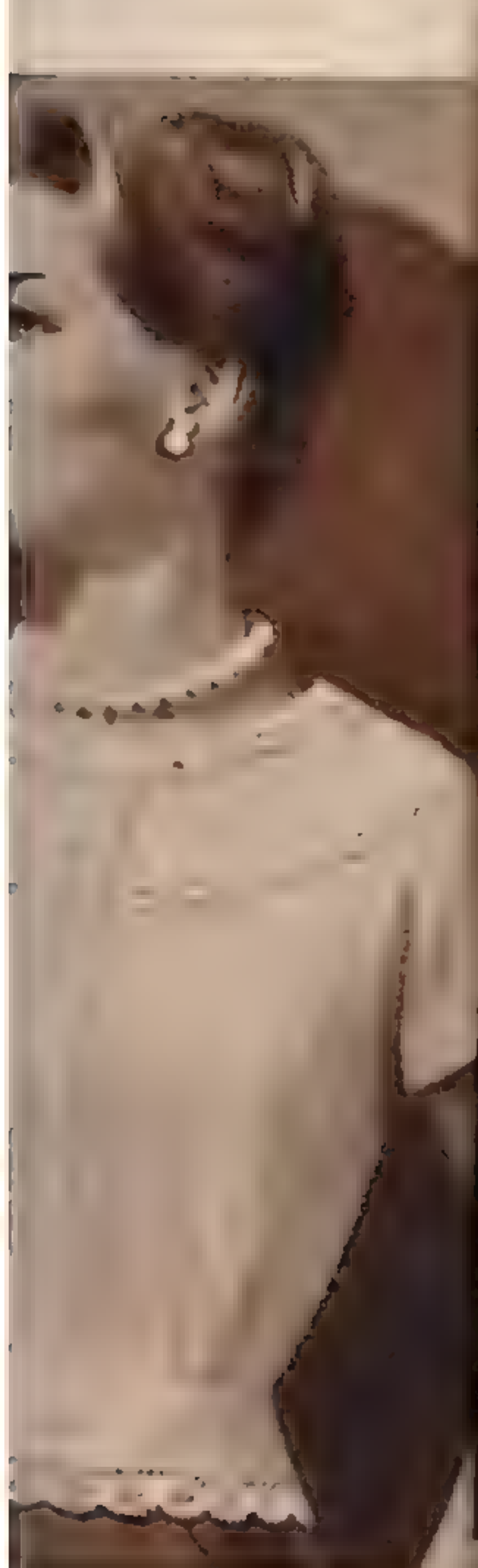


ONLY \$294

Simple Overblouse of All Cotton Batiste. Self-tie at neck and button front. Short sleeves, button cuffs. Washable, little ironing. Black trim only. Sizes: 32, 34, 36, 38. Shipping Page. Ship. wt. 8 oz. State size and color. . . . . \$2.97

Peplum waist of drawstring style with eyelet trim. All Cotton; short sleeves. Washable, little ironing. Ship. wt. 8 oz. Sizes: 32, 34, 36, 38. Shipping Page. State size and color. . . . . \$2.97

Give a dainty touch to your wardrobe with short sleeves, button cuffs. Washable, little ironing. Ship. wt. 7 oz. Sizes: 32, 34, 36, 38. Shipping Page. State size and color. . . . . \$2.97



# Be in the Fashion Swing with Eye-Catching Blouses

Machine WASH 'N' WEAR

You'll top your favorite skirts with eye-catching style in our lovely scoop neck Overblouse. Of Dacron Polyester, 35% Cotton Broadcloth; sized waist and sleeves give delightful come-hither Ruffles add charm. Washable, little iron. Colors: White, Lt. Blue or Lilac. Ship. wt. 7 oz. Sizes: 32, 34, 36, 38. Size Chart, below. SA 1765—State size and color. . . . . \$3.97

You'll be delighted with this exciting All Cotton Batiste Blouse with its pert choir boy collar. Applique trim and applique trim add fashion. Short sleeves, button front closing. Washable, little ironing needed. Shipping weight 8 oz. Colors: Blue on White or Maize on White. Sizes: 32, 34, 36, 38. Size Chart, below. SA 1766—State size and color. . . . . \$3.97

**H** The classically simple Blouse so essential to your wardrobe, so difficult to find. Of 100% Dacron Polyester Crepe with smart jewel neck. Peplum waist, three-quarter sleeve, button back. Jewelry shown is not included. Colors: White, Pink or Aqua. Washable, little iron. Bust Sizes: 32, 34, 36, 38. Size Chart, below. SA 1767—Ship. wt. 8 oz. State size, color. . . \$3.97

**J** Adding a note of quiet charm to this Blouse is its finely worked ruffled jabot. In 65% Dacron Polyester and 35% Pima Cotton Broadcloth; lined collar, long sleeves with button cuffs. Button front closing. Washable, little ironing. Colors: White, Lemon or Pink. Ship. wt. 8 oz. Bust Sizes: 32, 34, 36, 38, 40. Chart, below. SA 1843—State size and color. . . . . \$5.97

**K** Enjoy cool comfort and smart styling in this stunning All Cotton Batiste Blouse that's demure and a trifle flirtatious. Short cap sleeves, front and back V-neck. Finely-worked eyelet embroidery. Hand washable. Ship. wt. 7 oz. State size. Color: White only. Size Chart, below. SA 1769—Misses' Bust Sizes: 32, 34, 36, 38. . . \$3.97 SA 1770—Women's Bust Sizes: 40, 42, 44. . . \$4.97

**L** All-over Eyelet embroidery spells femininity in this All Cotton Batiste Blouse beautiful. Flattering ruffle collar is accented with removable grosgrain bow. Convenient button front closing. So easy to care for—hand washable. Color: White only. Shipping weight 9 oz. Bust Sizes: 32, 34, 36, 38. Size Chart, below. SA 1768—State size. . . . . \$5.97

MISSES' AND WOMEN'S BLOUSE SIZE CHART

Size:	32	34	36	38	40	42	44
Bust:	31-32	32½-34	34½-36	36½-38	38½-40	40½-42	42½-44

MEASURE: Place tape around bust at fullest part.

Springtime Blouse fashions shown on this page are stocked in and shipped from Chicago without delay. Order, pay postage from Wards nearest House. For Jewelry, see Pages 14, 34, 67.

Satisfaction Guaranteed OR YOUR MONEY BACK

BCSADK WARDS 61



# Proportioned to Fit You Properly

every item on this page is machine washable



## Brentshire Slacks

three fabrics

\$498 to \$798

### 7 Reasons to Buy Brentshire

1. Made of fine, Lab tested wash'n wear fabrics
2. Well cut for smooth fit, smart tapered lines
3. All seams pressed open and neatly finished
4. Concealed zipper; back vent for easy altering
5. Lined waistband stops rolling for better fit
6. Self belts with washable Bac-A-Belt backing
7. Styled with pockets and smart front pleats

**Glen Plaid** of 55% Dacron Polyester, 45% Rayon. Automatic wash'n wear; drip or tumble dry, needs little or no ironing. See Size Chart, below. Ship. wt. 1 lb. 2 oz. Plaids: Black-White or Brown-White. State size, color. SA 7009-Short. Sizes: 10, 12, 14, 16, 18, 20. . . . \$7.98 SA 7010-Average. Sizes: 12, 14, 16, 18, 20. . . . \$7.98 SA 7011-Tall. Sizes: 12, 14, 16, 18, 20. . . . \$7.98

**55% Dacron Polyester, 45% Rayon Gabardine.** Automatic wash'n wear; machine or drip dry, little iron. 2 pockets; crease-resistant. Chart, below. Wt. 1 lb. 2 oz. Colors: Black, Charcoal Gray or Navy. State size, color. SA 7000-Short. Sizes: 10, 12, 14, 16, 18, 20. . . . \$6.98 SA 7001-Average. Sizes: 12, 14, 16, 18, 20. . . . \$6.98 SA 7002-Tall. Sizes: 12, 14, 16, 18, 20. . . . \$6.98

**100% Rayon Sheen Gabardine.** Little iron. 1 pocket. Regular waistband. Chart, below. Ship. wt. 1 lb. 9 oz. Colors: Black, Charcoal Gray or Navy. State size, color. SA 7005-Short. Sizes: 10, 12, 14, 16, 18, 20. . . . \$4.98 SA 7006-Average. Sizes: 12, 14, 16, 18, 20. . . . \$4.98 SA 7007-Tall. Sizes: 12, 14, 16, 18, 20. . . . \$4.98 SA 7003-Women's. 38, 40, 42, 44. Chart, Pg. 139. \$5.49

### MISSIES' SLACK AND ANKLE PANTS SIZE CHART

Order Size:	8	10	12	14	16	18	20
If waist is:	23½	24½	25½	27	28½	30½	32½
If hips are:	32½	34	36	38	40	42	44
Av. Lgth. Slack:	39¼	39½	39¾	40	40¼	40½	40¾
Av. Ankle Pants:	38¼	38½	38¾	39	39¼	39½	39¾

**Proportioned Short length** is two inches shorter than average. **Proportioned tall length** is three inches longer than Average. Short fits Misses 4 ft. 11 in. to 5 ft. 2 in. Average fits misses 5 ft. 3 in. to 5 ft. 6 in. Tall fits misses 5 ft. 7 in. to 6 ft. Measure height without shoes. All lengths include waistband. Fashions on this page ship from Chicago without delay. Order and pay postage from Wards nearest House.

**A All Cotton Twill Pedal Pushers** with cuffed legs. Self belt (Bac-A-Belt). Side pocket. Button and concealed zip close. Shipping weight 9 oz. Colors: Navy, Black or Lt. Blue. Sizes: 10, 12, 14, 16, 18, 20. Chart, below. SA 8382-Short. State size, color. . . \$2.87 Sizes: 12, 14, 16, 18, 20. Chart, below. SA 8383-Av. State size, color. . . \$2.87 Sizes: 12, 14, 16, 18, 20. Chart, below. SA 8384-Tall. State size, color. . . \$2.87

**B All Cotton Poplin Bermuda S** Pleated front; 1 side pocket. belt (Bac-A-Belt). Button, concealed zip. Drip-dry, little iron. Ship. wt. Lilac, Black or Deep Willow Green. Sizes: 10, 12, 14, 16, 18, 20. Chart, below. SA 8379-Short. State size, color. . . \$2.87 Sizes: 12, 14, 16, 18, 20. Chart, below. SA 8380-Av. State size, color. . . \$2.87 Sizes: 12, 14, 16, 18, 20. Chart, below. SA 8381-Tall. State size, color. . . \$2.87

**C All Cotton Sheen Gabardine Ankle** Pants. Neolite belt with tunnel loops. One side pocket. Button and concealed zipper close. Drip-dry, little ironing. Shipping weight 12 oz. Colors: Lt. Blue, Willow Green or Black. Sizes: 10, 12, 14, 16, 18, 20. Chart, below. SA 7026-Short. State size, color. . . \$3.87 Sizes: 12, 14, 16, 18, 20. Chart, below. SA 7027-Av. State size, color. . . \$3.87 Sizes: 12, 14, 16, 18, 20. Chart, below. SA 7028-Tall. State size, color. . . \$3.87

**D Mid-calf Pants** of all Cotton Poplin. Key chain, locket trim at slits. Front pleats; side pocket. belt (Bac-A-Belt). Button, concealed zip. Drip-dry, little iron. Wt. 12 oz. Colors: Toast, Bone Beige or Turquoise. Sizes: 10, 12, 14, 16, 18, 20. Chart, below. SA 8365-Short. State size, color. . . \$3.87 Sizes: 12, 14, 16, 18, 20. Chart, below. SA 8366-Av. State size, color. . . \$3.87 Sizes: 12, 14, 16, 18, 20. Chart, below. SA 8367-Tall. State size, color. . . \$3.87







## The Lithe Long-Legged Look in Pants

Cotton Poplin Bermuda Short front; 1 side pocket. (Belt). Button, concealed zipper close. Washable, drip-dry, little iron. Ship. wt. 1 lb. 3 oz. or Deep Willow Green. State size, color... \$2.97

**E** Ankle Length of Sanforized All Cotton Twill. Side pocket; button and concealed zipper close. Self belt with Bac-A-Belt. Washable. State size and color... \$2.97

**F** Ankle Pants of Cotton Random Cord with petal smooth surface. Elasticized waist for smooth fit. Front slash pocket. Button, hidden zipper close looks like a seam. Washable, drip-dry, little iron. Wt. 1 lb. 3 oz. Colors: Beige, Black or Soft Green. Sizes: 8, 10, 12, 14, 16, 18. Chart, Pg. 62. SA 7021—State size, color... \$3.87

**G** Cotton Ankle Pants in woven Poplin plaid. Smooth front, self-belt (Bac-A-Belt). Button, concealed zipper close. Washable, drip-dry, little iron. Plaid (shown) only. Wt. 1 lb. 4 oz. Sizes: 10, 12, 14, 16, 18. Chart, Pg. 62. SA 7022—Reg. State size... \$4.87

**H** Sanforized Cotton Twill Pedal Pushers. 2 patch pockets, outlined in contrasting stitching. Button and zipper closing. Washable. Colors: Red, Navy or Black. Wt. 8 oz. Misses': 10, 12, 14, 16, 18. Chart, Pg. 139. SA 8343—State size and color... \$1.97

**I** Pants of all Cotton Poplin, locket trim at waist; side pocket. Button, concealed zipper close. Washable, drip-dry, little iron. Wt. 10 oz. (max. shrink. 1%) All Cotton Twill. Colors: Beige or Turquoise. Sizes: 12, 14, 16, 18, 20. Chart, Pg. 62. SA 7023—Tall. State size... \$5.37

**J** The smooth, lean look in Capri Pants, Dan River All Cotton in a woven plaid. Cotton lined. Back vent outlet for easy adjustment. Button, hidden zipper close looks like a seam. Washable, drip-dry, little iron. Plaid (shown) only. Wt. 1 lb. 2 oz. Sizes: 8, 10, 12, 14, 16. Chart, Pg. 62. SA 8339—State size... \$5.87

**K** The Boy Short — brief basic and beautiful appears here in Sanforized cuffed legs, side pocket, button, concealed zipper close. Self belt with Buckle. Washable. Wt. 7 oz. Colors: White, Black or Red. Sizes: 10, 12, 14, 16, 18. Chart, Pg. 62. SA 8342—State size and color... \$1.97

**L** Capri Pants in All Cotton with intriguing tapestry-like woven stripes. Button, zipper fly front; two front novelty pockets. Self belt with Bac-A-Belt. Washable, drip-dry, little iron. Ship. wt. 1 lb. 3 oz. Multicolor stripe (shown) only. Sizes: 10, 12, 14, 16, 18. Chart, Pg. 62. SA 8340—State size... \$5.44

**M** New surfer length Cabin Boy Pants. All Cotton Gabardine. Two side pockets; slit legs. Nautical belt in plastic with anchor motif. Button, concealed zipper. Washable, drip-dry, little iron. Wt. 11 oz. Colors: Lt. Blue (shown) or White. Sizes: 10, 12, 14, 16, 18. Chart, Pg. 62. SA 8341—State size, color... \$3.87

SERVICE FROM CHICAGO. SPORTSWEAR THIS PAGE IS STOCKED IN, SHIPPED FROM CHICAGO WITHOUT DELAY. ORDER, PAY POSTAGE FROM NEAREST HOUSE.





## MISSES' DRESS SHOP

includes a selection of  
proportioned sizes for  
the tall and petite miss

**Misses' Sizes** in an exciting array of silhouettes, fabrics and colors! New fashions for all occasions! See them here on through Page 90. Also Pages 2, 3, 8, 9, 13, 22, 112, 116.

**Tall Sizes** for you who are 5'8" to 6' in stocking feet. Proportioned with longer waists, longer lengths than average to save you alterations! See them on these two pages and on through Page 85. Also on Pages 88, 89.

**Petite Sizes** scaled to fit you who are under 5'4" in stocking feet. Proportioned with shorter waists, shorter lengths than average — to save you alterations! See these new fashions on these two pages and on through Page 70. More Petite Sizes are on Pages 72 to 79, 81, 83 to 85.

Fashions ship from Chicago. You order, pay postage from Wards Mail Order House nearest you. Ft. Worth, Portland, Oakland customers, see Pg. 355.

**A**  
Also  
TALL SIZES

**B**  
Also  
PETITE SIZES



**A** Picture yourself in luxurious Silk Chiffon! The neckline beautifully frames your shoulders, gathered midriff shapes a fitted waist above a flowing shirred skirt. Acetate Taffeta lining. Back zip, abt. 4-in. hem. Dry clean. Wt. 1 lb. 4 oz. Black or Pale Willow Green. State size, color.

DA 3800—Misses' Sizes: 10, 12, 14, 16, 18, 20, 22. \$17.94  
DA 3801—Talls (5'8"-6"): 10, 12, 14, 16, 18, 20, 22. \$18.94

ATTRACTIVE HAT ILLUSTRATED IS SOLD ON PAGE 137

**B** Silk Shantung Print or Solid Costume. The intricately designed cropped jacket tops dress with front scoop neck that's lowered in back. Acetate Taffeta lines bodice and jacket. Back zipper, finished hemline. Dry clean. Misses' Sizes: 8, 10, 12, 14, 16, 18, 20. Wt. 1 lb. 3 oz. Petites (under 5'4"): 8, 10, 12, 14, 16, 18. Wt. 1 lb. 3 oz.

Print: Turquoise and Green on white. Please state size. DA 3802—Misses' Sizes. \$19.84 DA 3803—Petites. \$19.84

Solid: Black or Beige. Please state size and color. DA 3804—Misses' Sizes. \$19.84 DA 3805—Petites. \$19.84

ATTRACTIVE HAT ILLUSTRATED IS SOLD ON PAGE 12

Just Say "CHARGE IT", See Page 1281



# Dresses

...spun in  
black



**B**

Also  
PETITE SIZES

**C**

Also  
PETITE SIZES

**D**

Also  
TALL SIZES

**E**

**F**

**G**

**H**

**J**

**C** In a mist of Silk Chiffon — how lovely you are, how feminine you feel! Lattice-front shaped bodice, skirt of soft unpressed pleats. Acetate taffeta lining. Back zip, abt. 4-in. hem. Dry clean. Wt. 1 lb. 4 oz. Colors: Red and green or Bright Blue and green. Dry clean. Wt. 1 lb. 4 oz. Misses' Sizes: 10, 12, 14, 16, 18, 20, 22. DA 3808—State size, color.....\$16.94 Talls (5'8"-6'): 12, 14, 16, 18, 20, 22. DA 3809—State size, color.....\$17.94

Hat shown "C". Whimsie. Rayon Velvet leaves on Satin trellis. Colors: Green, Beige, Sapphire Blue, Paris Rose or Black. HA 5587—Fits all sizes. Ship. wt. 9 oz. State color.....\$2.39

**D** Printed Silk Chiffon makes a beautiful entrance, setting the stage for romantic moments! All-around scoop neckline compliments skirt of unpressed pleats. Full Acetate Taffeta lining. Back zipper, about 4-in. hem. Colors: Red and green or Bright Blue and green. Dry clean. Wt. 1 lb. 4 oz. Misses' Sizes: 10, 12, 14, 16, 18, 20, 22. DA 3808—State size, color.....\$16.94 Talls (5'8"-6'): 12, 14, 16, 18, 20, 22. DA 3809—State size, color.....\$17.94

Hat shown "D". Whimsie Capulet. Rayon Velvet, mesh veil. Colors: Green, Black, Beige, Sapphire Blue, Red or White. HA 5587—Fits all sizes. Ship. wt. 9 oz. State color.....\$1.79

**E** Black Magic! Lovely Silk Shantung combines with Silk Chiffon in this beguiling sheath. The artfully shaped bodice has back neck slit with zipper below. Tiny front pleats ease skirt, back half-belt adds a pretty touch. Midriff, back skirt lined to below hips. Kick pleat, 2-in. hem. Dry clean. Colors: Black or Navy. Ship. wt. 1 lb. Misses' Sizes: 8, 10, 12, 14, 16, 18, 20. DA 3806—State size, color.....\$15.50 FOR PRETTY HAT SHOWN, SEE PAGE 78.

**B** Catch Bag in clear Vinyl Plastic with Aurora crystals and Rhinestones. Mirror and comb! 4 1/2x3-9x4 1/2-in. Wt. 9 oz. 10% F.E.T. incl. \$3.99  
Glove in double-woven Nylon, about 22-in. Wrist closing of 3 mock pearls. Hand wash. Colors: White or Black. 20 A 1455T—Wt. 3 oz. State size, color.....\$2.96

**H** Intriguing Sandal of Transparent Vinyl. Provocative Rhinestone-studded 2 7/8-in. heel. Springolator® insures perfect fit. Durable sole. Width B: 5 1/2, 6 1/2, 7 1/2, 8 1/2, 9. 24A2145T—Wt. 1 lb. 5 oz. \$7.74

**J** Jewelry of brushed gold-tone metal, mock pearls. 10% F.E.T. incl. 20 A 1049T—Collar, adj. Wt. 6 oz. \$7.47 20 A 1246T — Cuff-bracelet, 1 1/2-inches wide. Ship. wt. 5 oz. \$7.47 20 A 1455T—Clipback Earrings, 1 1/2-in. diameter. Ship. wt. 4 oz. \$4.97

Names both pages: Shoes, Pgs. 12, 14, 65; Jewelry, Pgs. 14, 16, 23, 92, 162, "J" this pg.; Gloves, Pgs. 12, "G" this pg.; Bags, Pgs. 23, 67, "F" this pg. Size Charts, Pg. 139. "Satisfaction Guaranteed."

ALL 3 WARDS 65

**B**  
Also  
PETITE SIZES



Fashion's New  
Romantic Mood  
captured in  
Luxury Lace  
Dresses

**A**  
Also  
TALL SIZES

**B**  
Also  
PETITE SIZES

**C**  
Also  
TALL SIZES

**A** Elegance Ensembled! Rich Lace, blended of ton and Acetate, molds this shapely Sheath cover-up Jacket. Acetate Satin binds the sweetheart neckline, forms tiny shoulder straps. Completely Acetate Taffeta lined. Back zipper, back pleat, about 2-in. hem. Dry clean. Ship. wt. 2 lbs. Colors: Black or Beige. State size and color.  
DA3814—Misses' Sizes: 10, 12, 14, 16, 18, 20, 22.  
DA3815—Tall Sizes (5' 8"-6'): 12, 14, 16, 18, 20, 22.

**B** Gather Compliments in sophisticated Lace—blend of Acetate and Nylon, lined in Acetate Taffeta. Scallops edge the square neckline (higher in back), swirl around hemline. Back zip. Dry clean. Wt. 1 lb. Colors: Lt. Beige, Black or White. State size, color.  
DA 3816—Misses' Sizes: 12, 14, 16, 18, 20, 22.  
DA 3817—Petites' (under 5'4"): 8, 10, 12, 14, 16, 18.  
THE PRETTY HAT SHOWN WITH THE DRESS IS SOLD ON PAGE 68.

**C** Beautiful Blouson shaped in a rich Lace (blend of Acetate and Cotton) is highlighted with 1/2" Acetate Satin bow, piping. Easy-draping bodice, the slender skirt are lined in Acetate Taffeta. Side back kick-pleat. Abt. 2-in. hem. Dry clean. Wt. 1 lb. Colors: Oyster Beige (shown) or Black. State size.  
DA 3812—Misses' Sizes: 10, 12, 14, 16, 18, 20, 22.  
DA 3813—Talls' (5'8" to 6'): 12, 14, 16, 18, 20, 22.  
HAT SHOWN IS SOLD ON PG. 68, MINK STOLE SOLD FOR \$12.50.

Silk C

Beautifully feminine...  
...sweeping...  
...dry clean...  
...Gray with...  
...Acetate...  
...Petites'...

**E** A gaily...  
...ingate...  
...and...  
...embroidered...  
...sequined...  
...Strategic...  
...pleated...

...12, 14...  
...State size...  
...5'8" to 6'...  
...State size...  
...\$12.50 down...

"CHARGE IT" at Wards, See Page Satisfaction





**C**  
Also  
TALL SIZES

**D**  
Also  
PETITE SIZES

**E**  
Also  
TALL SIZES

**F**  
Also  
TALL SIZES

## Silk Organza Frocks Echo Your Loveliness

Lace, blended  
this shapely Shear  
Ortm binds the  
any shoulder straps  
Back zipper, back  
clean. Ship. wt. 2 lbs  
ate size and color.

12, 14, 16, 18, 20, 22.  
12, 14, 16, 18, 20, 22.

sophisticated Lace—bl  
lined in Acetate Taffeta.  
neckline (higher in back  
Dry clean. Wt. 1 lb.  
White. State size, col  
14, 16, 18, 20, 22.  
4": 8, 10, 12, 14, 16, 18.

THE DRESS IS SOLD ON P

in a rich Lace (blen  
highlighted with l  
Easy-draping bodie  
Acetate Taffeta. Side  
Dry clean. Wt. 1 lb.  
) or Black. State size,  
12, 14, 16, 18, 20, 22.  
12, 14, 16, 18, 20, 22.  
22. State size.

22. MINK STOLE SOLD P

Beautifully feminine—pure Silk Organza, exquisitely patterned with delicate-looking Cotton Schiffli embroidery. Scallops edge the pretty hem, sweep around the hemline. Criss-cross unpressed pleats form an airy skirt. Lined in matching Acetate Taffeta. Back zipper. Gray with yellow or Beige with yellow. Dry clean. Wt. 1 lb. 4 oz. Misses' Sizes: 8, 10, 12, 14, 16. State size, color. . . . . \$19.94 Petites (under 5'4"): 8, 10, 12, 14, 16. State size, color. \$19.94

**E** A gala dress—styled in pure Silk Organza and Rayon Schiffli eyelet embroidery. Bateau neck is squared in the back. Strategically placed tiny pleats shape swirl skirt. Taffeta lining, Rayon Velour. Back zip, abt. 2-in. hem. Black with light pearl gray. Dry clean. Wt. 1 lb. 9 oz. 10, 12, 14, 16, 18, 20, 22. State size. . . . . \$19.94 Sizes (5'8" to 6'): 12, 14, 16, 22. State size. \$2.50 down, cash. . \$20.94

**F** Shirtwaist sophisticate in pure Silk Checked Organza with lovely imported lace band, matching Acetate Taffeta slip. A deep hem (about 10-in.) sets off the sheer beauty of the whirl skirt, shaped with tiny unpressed pleats. Self buttons close to waist, side zip. Wt. 1 lb. 5 oz. For rose, see "J" Beige or Light Blue. Dry clean. Misses': 10, 12, 14, 16, 18, 20, 22. DA3822—State size, color. \$16.94 Tall Sizes (for 5'8" to 6'): 12, 14, 16, 18, 20, 22. DA3823—State size, color. \$17.94

**G** Gala Jewelry, combination of gold-tone mock crystals, pretend freshwater pearls. A sparkling accent for spring fashions! 10% F.E.T. inc.

The 3-strand Necklace The 2-strand Bracelet, adjusts to 16 in. Wt. 6 oz. 7½-in. lgth. Wt. 4 oz. 20A1048T. . . . . \$5.97 20A1244T. . . . . \$2.97

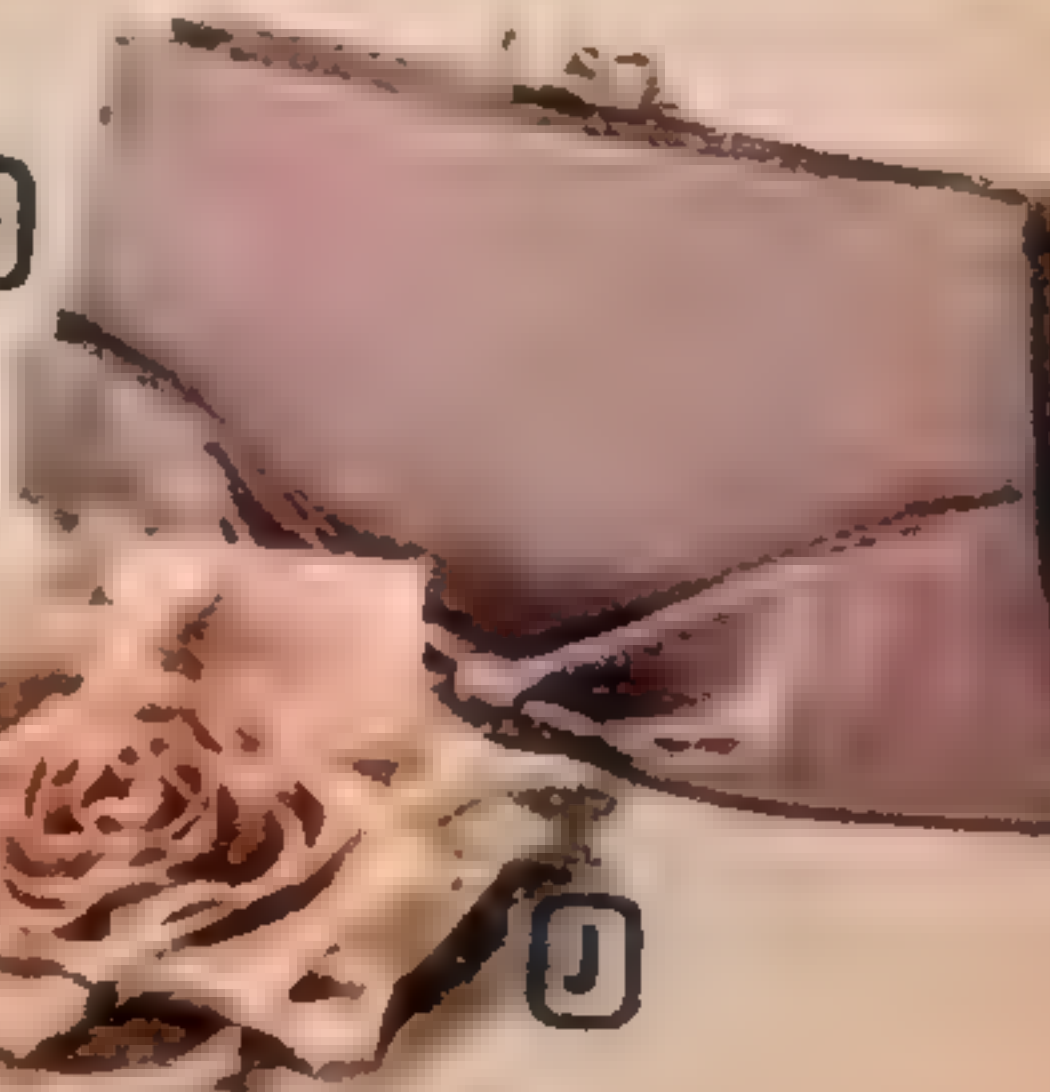
20A1448T—Drop Earrings, a pretty 1½-inch lgth. Screwback style. Shipping weight 3 oz. . . \$1.97

**H** Bow-trimmed clutch Bag in gleaming Rayon Satin has comb and mirror! It closes with a mock-jewel snap lock. 10x5-in. 10% F.E.T. incl. Colors: Cocoa (shown), Black, Beige or White. 20A4460T—Ship. wt. 14 oz. State color. . . . . \$7.97

**J** Rose in bloom! Smart large size, pin attached. Colors: Lt. Cocoa Brown (shown) or Red, each with green leaves and stem. 20A5202T—Ship. wt. 5 oz. State color. . . . . \$1.98

Fast service from Chicago. Fashions ship from Chicago. Order, pay postage from nearest House. Ft. Worth, Portland, Oakland customers see Pg. 355

The pretty accessories shown both these pages: Shoes are sold on Page 14; Jewelry, Pgs. 14, 16, 162 and "G" this page; Handbag, "H" this page; Gloves, Pgs. 160-161. Size Charts on Page 139.





you move beautifully  
from  
day to evening in  
*Lovely Dresses  
of Silk Shantung*



**A**  
Also  
TALL SIZES



**B**  
Also  
TALL SIZES

**C**  
Also  
PETITE SIZE

**A** Costume news seen in black and white — this lovely Silk Shantung Dress and Jacket has a smart 3-piece look. Print shapes the easy bodice and lines front of Jacket. Dress has roll-collared bateau neckline; tiny pleats ease skirt lined in back to below hips with Acetate Taffeta. Back kick-pleat, side zip, about 2-in. hem. Pin sold on Page 16. Colors: Black and White or Beige and White. Dry clean. Ship. wt. 1 lb. 3 oz. State size and color. Misses': 10, 12, 14, 16, 18, 20, 22. DA 3828.....\$19.84 Talls' (5'8"-6'): 12, 14, 16, 18, 20, 22. DA 3829—\$2.50 down, Cash \$20.84 PRETTY HAT IS SOLD ON PAGE 78.

**B** Shirtwaist success — a Dress you'll love for its classic go-everywhere styling and for its lovely fabric! The slubbed-weave pure Silk Shantung is beautifully patterned with a delicate rose print — looks luxurious, expensive; feels soft and breeze-light. Hand-made "frog" closing to waist with concealed opening below. Cluster pleats shape a swirling skirt. Abt. 2-in. hem. Dry clean. Colors: Yellow on beige or Pink on beige. Ship. wt. 1 lb. 1 oz. Misses': 10, 12, 14, 16, 18, 20, 22. DA 3824—State size, color...\$13.84 Tall Sizes (for 5'8" to 6'): 12, 14, 16, 18, 20, 22. DA 3825—State size, color...\$14.84

**C** The look of Spring, captured in pure Silk Shantung with slubbed weave. Sunburst mold a fitted midriff, unpleated shape skirt. Scoop-neck bodice is lined. Shaped belt zipper, abt. 2-in. hem. Dry clean. Colors: Black and White or Blue and White. Wt. 1 lb. Misses': 10, 12, 14, 16, 18, 20. DA 3826—State size, color...\$13.84 Petite Sizes (for under 5'8"): 8, 10, 12, 14, 16, 18, 20. DA 3827—State size, color...\$13.84 Hat. Pixie Cap. Of Rayon V with mesh veiling. Fits all. Colors: Black, Medium Blue, Light Green or White. HA5574—Wt. 4 oz. State color...\$2.50

Fashions ship from Chicago. Order, pay postage from nearest Wards Mail Order House. Ft. Worth, Portland and Oakland customers, see Page 355. For Colored Shoes, see Page 14; Bag, Page 16. Size Charts, Page 139.

★ "CHARGE IT"  
SEE PAGE 1281



# Dacron Dresses Make News!

look and feel like luxury silk

**This amazing new type of Dacron Polyester (alone or blended) has the beautiful appearance, even has the rich sound of pure silk! And it's hand washable, too!**

**C** **The Coatsdress**, newly charming in a textured Dacron with the look silk crepe. Square neck is cut higher in back, novelty bowed belt, skirt of unpressed pleats. Abt. 1 in. hem. Hand wash, drip dry with care, no ironing. Ship. wt. 1 lb. 3 oz. Colors: Pale Green or Light Blue. Misses' Sizes: 10, 12, 14, 16, 18, 20, 22. **MA 4862—State size, color.....\$10.84**

**C** **White Sizes** (for misses under 5'4"): 10, 12, 14, 16, 18, 20. **MA 4863—State size, color.....\$10.84**

**E** Spring's prettiest print, seen in Dacron with the look of smooth pure silk. Self-buttons close the back bodice to waist, side zipper. A posy at the tiny waistline prettily accents a skirt of soft unpressed pleats! Hand wash, drip dry, little ironing needed. About 2-inch hem. Shipping weight 1 lb. 4 oz.

Colors: Gold and green (shown) or Turquoise print predominating.

Misses' Sizes: 10, 12, 14, 16, 18, 20.

DA 4860—State size, color. . . **\$11.54**

**D**  
Also  
**PETITE SIZES**



**F**  
Also  
**TALL SIZES**

**G**  
Also  
**TALL SIZES**

**F** **Make fashion news in a Dress** that looks and feels like pure silk broadcloth, thanks to the blend of Dacron, Orlon-Acrylic and Cotton. Pretty collar sets off the smooth bodice that closes with one button, hidden closing below. Gently shirred skirt, abt. 1-in. hem. Hand wash. Pin is sold on Pg. 16. Wt. 1 lb. 7 oz. **Colors:** Celery Gold (shown), Lt. Blue.

**Misses' Sizes:** 10, 12, 14, 16, 18, 20, 22.  
**DA 4864—State size, color. . . \$11.84**

**Talls (5'8"-6'):** 12, 14, 16, 18, 20, 22.  
**DA 4865—State size, color. . . \$12.84**

**(G) Sheath strategy** — print Dacron with a look of pure silk surah! Hidden zipper from convertible collar to below waist. Concealed back slit for walking ease. Leather-like belt, about 2-inch hem. Hand wash, drip dry, little or no ironing.

**Colors:** Almond (med.) Green, Turquoise—ea. on white. Wt. 1 lb. 5 oz.

**Misses' Sizes:** 10, 12, 14, 16, 18, 20, 22.

**DA 4858—State size, color . . . \$11.54**

**Talls' (5'8"-6'):** 12, 14, 16, 18, 20, 22.

**DA 4859—State size, color . . . \$12.54**

THE PRETTY HAT SHOWN SOLD PG. 91.

**Pretty Hat shown "F". Flower Wig.** Hand-crocheted Synthetic Straw, overlaid with Rayon Organza and Rayon Taffeta flowers. Fashion-right for Spring! Colors: Beige, White, Lilac or Ice Blue.  
HA 5568-Fits 21½ to 23 in. Ship. wt. 12 oz. Please state color.....**\$5.97**

## Satisfaction Guaranteed or Your Money Back

Give your new fashions the best of care.  
See the Washability Terms on Page 1273.

ALL WARDS 69

to look of Spring, capture  
are Silk Shantung wi  
ed weave. Sunburst  
a fitted midriff, unpre  
shape skirt. Scoop-ne  
is lined. Shaped belt,  
abt. 2-in. hem. Dry cl  
Black and White or  
and White. Wt. 1 lb.  
10, 12, 14, 16, 18, 20.  
326—State size, color...\$1.  
e Sizes (for under 5'  
12, 14, 16, 18, 20.  
327—State size, color...\$1.  
Frie Cap. Of Rayon V  
mesh veiling. Fits all  
Black, Medium B  
Green or White.  
374—Wt. 4 oz. State color. \$

**"CHARGE IT"**  
**SEE PAGE 1281**

574-Wt. 4 oz. State color. S



# Dresses Seen at Spring Show

dacron-cotton pastel shades



**A** Light approach to spring, with a carefree fabric and lovely lace and tucks for added fashion lure! Of wonderful Dacron Polyester and Pima Cotton Voile. Dainty buttons trim tucked bodice-front. Bouffant skirt offers a 7-inch hem. Back zipper closing. Hand wash.

Colors: Coral or Light Blue.

Ship. wt. 1 lb. 8 oz.

Misses': 10, 12, 14, 16, 18, 20, 22.

DA4802—State size and color. \$14.54

Talls (5' 8"-6'): 12, 14, 16, 18, 20, 22.

DA4803—State size and color. \$15.54

**B** You're lovely to look at, in a charming full-skirted Dress with a bodice of feminine lace and tiny tucks. Attractive square neckline is V-shaped at the back for flattery. Back zipper. Abt. 3-in. hem. Of easy-care Dacron Polyester and Cotton Broadcloth. Hand wash.

Ship. wt. 1 lb. 7 oz.

Colors: Mint Green or Pink.

Misses': 12, 14, 16, 18, 20, 22.

DA4804—State size and color. \$10.84

Petites (under 5' 4"): 8, 10, 12, 14, 16, 18.

DA4805—State size and color. \$10.84

**C** Jacket-Dress duet of Dacron Polyester and Cotton Broadcloth with Lace (Acetate, Cotton, Nylon) overlay at entire bodice and jacket. Batteau-neck of dress dips to a V-back. Back zipper. Tiny buttons close jacket-front. 2-in. hem. Wt. 1 lb. 10 oz.

Sand (lt.) Beige, Lt. Blue. Hand wash.

Misses': 10, 12, 14, 16, 18, 20.

DA4800—State size and color. \$13.50

Talls (5' 8"-6'): 10, 12, 14, 16, 18, 20.

DA4801—State size and color. \$14.50

THE HAT IS SOLD ON PAGE 12.

Fashions ship from Chicago. Pay postage from nearest House. Ft. Worth, Oakland, Portland customers, Pg. 355. Washability, Pg. 1273.



# ses Seen at every Summer Place

-cotton pastels: h schiffli, tucks and lace



**E**  
Also  
TALL SIZES

**F**  
Also  
TALL SIZES

**D**

**D** Dainty Schiffli embroidery highlights this Sun-Dress and Orlon Acrylic Sweater. Tiny straps hold the smooth, lined bodice above a graceful skirt of unpressed pleats. 6-in. hem. Back zip. Fashioned of lovely semi-sheer Dacron Polyester and Cotton Voile, hand wash. Ship. wt. 1 lb. 11 oz.

Colors: Pale Lilac or Pale Pink.

Misses': 10, 12, 14, 16, 18, 20.

DA4810—State size and color. \$14.94

Shoes, Pgs. 12, 146, 170, 172, 173;

Jewelry, Pgs. 11, 14, 16, 94, 162.

**E** Be carefree in a Shirtwaist style with rich Schiffli embroidery and soft scalloping for accents. Of Dacron Polyester, Cotton Broadcloth, an easy-care fabric you'll love. Pleats circle the gentle skirt. Buttons close from convertible collar to waist; concealed opening below. 2-in. hem. Hand wash. Wt. 1 lb. 9 oz.

Colors: Pink or Lt. Blue.

Misses': 10, 12, 14, 16, 18, 20, 22.

DA4806—State size and color. \$10.84

Talls (5' 8"-6'): 12, 14, 16, 18, 20, 22.

DA4807—State size and color. \$11.84

**F** To win your fashion heart! Dress with a whirling cluster-pleated skirt and accents of Schiffli embroidery and scalloping. Of Dacron Polyester and Cotton Broadcloth. Pearl-like buttons close to waist; concealed opening below. Bowed belt. 4-in. hem. Hand wash. Shipping weight 1 lb. 9 oz.

Colors: Beige or Pink.

Misses': 10, 12, 14, 16, 18, 20, 22.

DA4808—State size and color. \$13.84

Talls (5' 8"-6'): 12, 14, 16, 18, 20, 22.

DA4809—State size and color. \$14.84

★ Satisfaction Guaranteed or Your Money Back ★

ALL WARDS 71



# Brentshire

First in Fashion, First in Quality  
89 Years of Value Leadership



## Linen Blend Knit world traveler

**A** The perfect addition to your travel or at-home wardrobe—a wonderfully adaptable classic knit in a frosty textured blend of Linen and Rayon. Lacy knit panel enhances front bodice. Note the smart bow-trimmed belt. Elastic circles waist for lasting perfect fit. Buttons open to waist. Finished hem. In two attractive colors. Dry clean. Colors: Beige or Light Blue. Wt. 1 lb. 12 oz. Misses' Sizes: 10, 12, 14, 16, 18, 20, 22. DA 3836—State size and color...\$17.84 Half: 12½, 14½, 16½, 18½, 20½, 22½, 24½. DA 3837—State size and color...\$18.84 THE ATTRACTIVE HAT IS SOLD ON PAGE 154.



## Dresses of Imported Irish Linen

**B** Beautifully tailored Irish Linen Sheath. Tiny buttons and simulated button-holes detail lined yoke. Neckline scoops front and back. Self-tie belt; back kick-pleat. Back zip; abt. 2-in. hem. Hand wash alone. Ship. wt. 1 lb. 10 oz. Colors: Pink, Light Blue or Black. Misses' Sizes: 10, 12, 14, 16, 18, 20, 22. DA 3834—State size and color...\$10.84 Tall Sizes (5'8"-6'): 12, 14, 16, 18, 20, 22. DA 3835—State size and color...\$11.84 LOVELY HAT SOLD "E" THIS PAGE.

**D** The costumed approach of an exquisite Irish Linen Ensemble. Harmonizing Rayon Schiffl embroidery lavishly covers high square-neck bodice. Self-piping, tiny pleats at Dress waist. Back zip; back kick-pleat. Self-buttons close Jacket. 2-in. hem. Colors: Citron Gold (shown) or Beige. Hand wash alone. Ship. wt. 1 lb. 14 oz. DA 3830—Misses' Sizes: 10, 12, 14, 16, 18, 20. State size and color...\$15.84 DA 3831—Tall Sizes (5'8"-6'): 12, 14, 16, 18, 20. State size and color...\$16.84

Fashions are shipped from Chicago. Order and pay postage only from Wards nearest Mail Order House. Fort Worth, Portland, Oakland customers, please see Page 355.

**C** Create fashion news in a brilliantly colored gently bloused Sheath of Irish Linen. Front bodice eyelet panels are expensively embroidered and lined. Note smart Peter Pan collar. Back kick-pleat. Front zips to below waist. About 2-in. hem. Hand wash alone. Wt. 1 lb. 8 oz. Colors: Turquoise or Geranium Red. Misses' Sizes: 10, 12, 14, 16, 18, 20, 22. DA 3832—State size and color...\$13.84 Petites' (under 5'4"): 8, 10, 12, 14, 16, 18. DA 3833—State size and color...\$13.84



**E** Hat. Beautifully woven Cloche. Ioned of lustrous woven basket-weave straw. Sheer S. ganza draped Straw buckle. Pink, White, Beige or Lt. Blue. 1 lb. 9 oz. State Fits 21½ to 22½ HA 5603.....

D

... model ...  
... dress ...  
... pleated ...  
... Back ...  
... Size: 10, 12 ...  
... 14, 16 ...  
... 18, 20 ...  
... 22 ...  
... State size and color ...

IMPORTANT

Satisfactory  
OR YOUR





## Dramatic Dark-Tone Town Dresses

**[D]** **Beer magic!** Filmy Black. Rayon Cotton Dress with a graceful un-pleated skirt. Acetate Taffeta. Back zip; 2-in. hem. Dry clean. Sizes: 10, 12, 14, 16, 18, 20, 22. Wt. 1 lb. 4 oz. State size. **\$10.84**

**[F]** **Capulet** of two-tone curled Feather. State: White with Black, Beige with Navy with Blue, Black with White. Fits 21½ to 23 in. Wt. 10 oz. **\$4.97**

**[G]** **Black or Print semi-sheer Voile Dress** in Dacron Polyester and Cotton. Detailing features self-fabric bands appliqued on marquisette. Unpressed pleated skirt. Buttons to waist; concealed opening below. 2-in. hem. Hand wash. Hat, Pg. 137. Wt. 1 lb. 6 oz. Misses' Sizes: 10, 12, 14, 16, 18, 20, 22. Tall Sizes (5'8"-6'): 12, 14, 16, 18, 20, 22. Solid Color: Black (shown). State size. DA4866-Misses'. **\$12.54** DA4867-Tall's. **\$13.54** Print: Gold and Green on white. State size. DA4868-Misses'. **\$12.54** DA4869-Tall's. **\$13.54**

**[H]** **Exciting new print**—season's striking fashion idea. Lovely Acetate Shirt dress has concealed buttons to waist; hidden opening below. Abt. 2-in. hem. Hand wash. Wt. 1 lb. 7 oz. Color: Black-Beige-Brown print. Misses': 10, 12, 14, 16, 18, 20, 22. DA 4872—State size. . . . . **\$9.54** Petite Sizes (under 5'4"): 8, 10, 12, 14, 16, 18. DA 4873—State size. . . . . **\$9.54**

**[E]** **Hat. Beautiful** hive Cloche. ioned of lustrous woven basket. Straw. Sheer S. ganza draped a Straw buckle a Pink, White, Beige or Lt. Blue. 1 lb. 9 oz. State Fits 21½ to 22½. HA 5603. . . . .

### IMPORTANT INFORMATION

beautiful accessories on these two pages: sold on Pages 12, 168, 169, 170; Bag, 25; Gloves, Pgs. 92, 160-161; Jewelry, 30, 34, 67, 92, 94, 144, 162. Washability explained on Page 1273. If in doubt your size see Size Charts on Page 139.

**Satisfaction Guaranteed ★**  
**OR YOUR MONEY BACK**

**[J]** **The simple elegance** of a smartly patterned Schiffli embroidered Cotton Eyelet Sheath. Glowing Acetate Satin trims bodice, circles waist. Tiny pleats at front waist ease slim skirt. Flattering neckline is higher in back. Glitter pin (10% F.E.T. incl.) sparkles brightly. Dress is completely lined. Back zip, back kick-pleat, 2-in. hem. Dry clean. Color: Black (shown). Shipping weight 1 lb. 5 oz. Please state size. DA 4870—Misses' Sizes: 10, 12, 14, 16, 18, 20, 22. . . . . **\$12.84** DA 4871—Petite Sizes (under 5'4"): 8, 10, 12, 14, 16, 18, 20. . . . **\$12.84**

**Hat. High Togue.** Artistically draped with a swathe of sheer flocked dotted Rayon Maline. White, Beige, Black, Sapphire Blue or Lilac. HA 5559—Fits 21½ to 22½ in. Ship. wt. 11 oz. State color. . . . . **\$5.39**





**A** Sweet stripes, woven into a supple Acetate Jersey. Double pleats circle hip for a smooth, flattering line; pearl-like buttons to waist, concealed opening below. Patent-like belt. 2-inch hem. Colors: Black and white, or Med. Blue and white. Hand wash. Wt. 1 lb. 11 oz. Misses' Sizes: 10, 12, 14, 16, 18, 20, 22. DA 4842—State size, color.....\$7.84

**Hat. Jockey Beret.** Synthetic Strawcloth. State Color: Black, White, Red, Beige, Navy. HA5584—Fits 21½ to 22½. Wt. 10 oz. \$3.97

**C** Fashion news in print—exciting in supple Arnel Triacetate Jersey! The bowed patent-like belt tops a skirt of unpressed pleats. Back zipper, about 2-inch hem. Hand wash. Wt. 1 lb. 6 oz. Color: Black and White print predom. Misses' Sizes: 10, 12, 14, 16, 18, 20, 22. DA 4844—Please state size.....\$8.94 Talls (5' 8"-6'): 12, 14, 16, 18, 20, 22. DA 4845—Please state size.....\$9.94

FOR SMART HAT SHOWN, SEE PAGE 135.

**SHIPPING INFORMATION**

Fashions ship from Chicago. Order, pay postage from nearest House. Ft. Worth, Portland, Oakland customers see Page 355.

Size Charts on Page 139.

Washability on Page 1273.

**B** Sheath success in an exciting textured ribbon knit of Acetate and Nylon, set off with bowed Acetate Satin belt. A go-everywhere fashion you'll treasure! Back kick-pleat, side zip, 2-in. hem. Hand wash. Colors: Black or Beige. Ship. wt. 1 lb. 8 oz. Misses' Sizes: 10, 12, 14, 16, 18, 20, 22. DA 4846—State size, color.....\$9.94 Tall Sizes (5' 8"-6'): 12, 14, 16, 18, 20, 22. DA 4847—State size, color.....\$10.94

FOR THE SMART HAT SHOWN, SEE PAGE 78.

**D** A strategic sheath does some pretty figuring—the result is pure flattery! Soft bow accents the portrait collar, tiny front pleats ease the skirt that is lined at hips for shape-keeping. Supple Arnel Triacetate print Jersey, leather-like belt. Back zipper, kick pleat. About 2-inch hem. Hand washable. Ship. wt. 1 lb. 7 oz. Colors: Tan and white or Navy and white. Misses' Sizes: 10, 12, 14, 16, 18, 20, 22. DA 4848—State size, color.....\$9.94

FOR THE SMART HAT SHOWN, SEE PAGE 103.

**E** Packable polka-dots—thanks to the easy-care fabric of Arnel Triacetate Jersey! Surplice bodice has one-button closing, concealed slit below. Harmonizing leather-like belt tops skirt of unpressed pleats. About 2-inch hem. Colors: Gold dots on yellow; or Green on pale green. Hand wash. Ship. wt. 1 lb. 9 oz. State size and color. DA 4840—Misses' Sizes: 10, 12, 14, 16, 18, 20, 22.....\$8.94 DA 4841—Petites (under 5'4"): 8, 10, 12, 14, 16, 18, 20. \$8.94

ATTRACTIVE HAT SHOWN WITH DRESS IS SOLD ON PAGE 143.

**E**  
Also  
PETITE SIZES



# Wonder Jersey Dresses...your non-stop fashion ticket to carefree hours!

• pack tiny, unpack wrinkle-free • wash easily • cool, comfortable

**G** Sophisticated eyelet Jersey in a supple blend of Arnel Triacetate and Nylon sparked with Acetate. Satin bowed belt, piping. Crystal pleats shape hipline of skirt. Back zipper, about 2-inch hem. Hand wash. Colors: Beige or Aqua.

Shipping weight 1 lb. 8 oz.  
Misses': 10, 12, 14, 16, 18, 20, 22.  
DA 4854—State size, color. . . . \$9.54

FOR THE HAT SHOWN, SEE PAGE 95.

**H** Surplice-bodiced Nylon Jersey, unpressed pleated skirt. Back zip, about 2-in. hem. Hand wash. Colors: Light Blue, White. Ship. wt. 1 lb. 6 oz. State size and color.

Misses': 10, 12, 14, 16, 18, 20.  
DA 4850 . . . . . \$10.84

Petite Sizes (for under 5'4"): 8, 10, 12, 14, 16, 18.

DA 4851—State size, color. . \$10.84

PIN SOLD Pg. 94, HAT Pg. 137.

**J** Take the sun in Arnel Triacetate Jersey! Pretty scoop neckline is accented by a set-in band, and is bowed at back. A pert flower sets off the skirt of unpressed pleats. Back zipper, abt. 2-in. hem. Hand wash. Colors: Pansy Purple or Green print predom. Ship. wt. 1 lb. 1 oz.

Misses' Sizes: 10, 12, 14, 16, 18, 20, 22.  
DA 4856—State size, color. . . . \$7.84

Talls (5' 8"-6'): 12, 14, 16, 18, 20, 22.  
DA 4857—State size, color. . . . \$8.84

FOR THE HAT SHOWN, SEE PAGE 12.

★ Satisfaction Guaranteed or Your Money Back ★



**F**  
Also  
TALL SIZES

**H**  
Also  
PETITE SIZES

**J**  
Also  
TALL SIZES

Introducing! Dacron Polyester Jersey—takes beautifully to color and is soft and supple! See how the white diamond shaped cut-underscore front rounded neckline that's prettily V-shaped. A pert flower trim at the waist sets off a graceful skirt of unpressed pleats. Back zip, abt. 2-in. hem. Easy-care, hand wash.

Green and Lilac print, predominance. Ship. wt. 1 lb. 7 oz.

Misses': 10, 12, 14, 16, 18, 20, 22.  
DA 4852—State size. . . . . \$12.84

Talls (for 5 ft. 8 in. to 6 ft): 12, 14, 16, 18, 20, 22.

DA 4853—State size. . . . . \$13.84

FOR THE HAT SHOWN, SEE PAGE 145.

Accessories: Shoes, Pgs. 12, 14, 16, 18, 20, 22, 24, 26, 28, 30, 32, 34, 36, 38, 40, 42, 44, 46, 48, 50, 52, 54, 56, 58, 60, 62, 64, 66, 68, 70, 72, 74, 76, 78, 80, 82, 84, 86, 88, 90, 92, 94, 96, 98, 100, 102, 104, 106, 108, 110, 112, 114, 116, 118, 120, 122, 124, 126, 128, 130, 132, 134, 136, 138, 140, 142, 144, 146, 148, 150, 152, 154, 156, 158, 160, 162, 164, 166, 168, 170, 172, 174, 176, 178, 180, 182, 184, 186, 188, 190, 192, 194, 196, 198, 200, 202, 204, 206, 208, 210, 212, 214, 216, 218, 220, 222, 224, 226, 228, 230, 232, 234, 236, 238, 240, 242, 244, 246, 248, 250, 252, 254, 256, 258, 260, 262, 264, 266, 268, 270, 272, 274, 276, 278, 280, 282, 284, 286, 288, 290, 292, 294, 296, 298, 300, 302, 304, 306, 308, 310, 312, 314, 316, 318, 320, 322, 324, 326, 328, 330, 332, 334, 336, 338, 340, 342, 344, 346, 348, 350, 352, 354, 356, 358, 360, 362, 364, 366, 368, 370, 372, 374, 376, 378, 380, 382, 384, 386, 388, 390, 392, 394, 396, 398, 400, 402, 404, 406, 408, 410, 412, 414, 416, 418, 420, 422, 424, 426, 428, 430, 432, 434, 436, 438, 440, 442, 444, 446, 448, 450, 452, 454, 456, 458, 460, 462, 464, 466, 468, 470, 472, 474, 476, 478, 480, 482, 484, 486, 488, 490, 492, 494, 496, 498, 500, 502, 504, 506, 508, 510, 512, 514, 516, 518, 520, 522, 524, 526, 528, 530, 532, 534, 536, 538, 540, 542, 544, 546, 548, 550, 552, 554, 556, 558, 560, 562, 564, 566, 568, 570, 572, 574, 576, 578, 580, 582, 584, 586, 588, 590, 592, 594, 596, 598, 600, 602, 604, 606, 608, 610, 612, 614, 616, 618, 620, 622, 624, 626, 628, 630, 632, 634, 636, 638, 640, 642, 644, 646, 648, 650, 652, 654, 656, 658, 660, 662, 664, 666, 668, 670, 672, 674, 676, 678, 680, 682, 684, 686, 688, 690, 692, 694, 696, 698, 700, 702, 704, 706, 708, 710, 712, 714, 716, 718, 720, 722, 724, 726, 728, 730, 732, 734, 736, 738, 740, 742, 744, 746, 748, 750, 752, 754, 756, 758, 760, 762, 764, 766, 768, 770, 772, 774, 776, 778, 780, 782, 784, 786, 788, 790, 792, 794, 796, 798, 800, 802, 804, 806, 808, 810, 812, 814, 816, 818, 820, 822, 824, 826, 828, 830, 832, 834, 836, 838, 840, 842, 844, 846, 848, 850, 852, 854, 856, 858, 860, 862, 864, 866, 868, 870, 872, 874, 876, 878, 880, 882, 884, 886, 888, 890, 892, 894, 896, 898, 900, 902, 904, 906, 908, 910, 912, 914, 916, 918, 920, 922, 924, 926, 928, 930, 932, 934, 936, 938, 940, 942, 944, 946, 948, 950, 952, 954, 956, 958, 960, 962, 964, 966, 968, 970, 972, 974, 976, 978, 980, 982, 984, 986, 988, 990, 992, 994, 996, 998, 1000.



Only \$7<sup>84</sup> AND \$8<sup>84</sup> for Lovely Dresses

**A** Your favorite Shirtwaist comes in two easy-care fabrics, printed or solid! Buttons close from the collar to your waist; concealed opening below. Cluster pleats circle skirt. Harmonizing print belt; self-belt incl. with solid colors. 2-inch hem. Hand wash. Misses' Sizes: 10, 12, 14, 16, 18, 20, 22. Shipping weight 1 lb. 7 oz.

**Printed Arnel Triacetate-Cotton Broadcloth.** Yellow-green or Pink-green, ea. on white. DA 4822—State size and color.....\$7.84

**Solid Dacron Polyester-Cotton Broadcloth.** Colors: Yellow or Light Green. DA 4823—State size and color.....\$7.84

**B** The "little" Dress in a textured printed Rayon and Silk. Gently bloused bodice has rolled collar. Slender skirt has back kick-pleat. Novelty leather-like belt. Back zip. 2-in. hem. Wt. 1 lb. 11 oz. State size, color.

Green (shown) or Brown on beige, Hand wash.

DA 4828—Misses': 10, 12, 14, 16, 18, 20, 22....\$7.84

DA 4829—Talls (5'8"-6'): 12, 14, 16, 18, 20, 22. \$8.84

**C** Appliqued embroidery highlights this fashion favorite! Of easy-care woven Arnel Triacetate, Cotton and Nylon. Side zip. 2-inch hem. Hand wash. Ship. wt. 1 lb. 7 oz. State size, color. Colors: Pale Green or Antique Gold stripes.

DA 4830—Misses': 10, 12, 14, 16, 18, 20, 22. \$8.84

DA 4831—Petite Sizes (under 5'4"): 8, 10, 12, 14, 16, 18, 20.....\$8.84

**D** Value-full and valuable to your wardrobe! Tucking and crystal pleats combine for a winning fashion. Of Dacron Polyester and Cotton Broadcloth. Side zipper. 2-inch hem. Hand wash. State size, color.

Colors: Apricot (shown), Lt. Green. Wt. 1 lb. 7 oz.

DA 4826—Misses': 10, 12, 14, 16, 18, 20, 22. \$7.84

DA 4827—Talls (5'8"-6'): 12, 14, 16, 18, 20, 22. \$8.84

Fashions ship from Chicago. Pay postage from nearest House. Ft. Worth, Portland, Oakland customers, Pg. 355.

"Charge It", See Page 1281



**B**  
Also  
TALL SIZES

**C**  
Also  
PETITE SIZES

**D**  
Also  
TALL SIZES



# Dresses in Soft Colors and Beautiful Fabrics



**E**  
Also  
PETITE SIZES

**F**

**G**  
Also  
TALL SIZES

**H**  
Also  
TALL SIZES

**E** Checked charmer with a side view of fashion! Matching pearl-like buttons close down front of softly pleated skirt beneath an attractive surplice bodice. 2-in. hem. Of semi-sheer Dacron Polyester woven checks. Hand wash, drip-dry, little, no ironing.

Colors: Lilac or Pink, each with white.

Misses' Sizes: 10, 12, 14, 16, 18, 20, 22.

DA 4834—State size, color. Wt. 1 lb. 4 oz. **\$8.84**

Misses (under 5'4"): 8, 10, 12, 14, 16, 18, 20.

DA 4835—State size, color. Wt. 1 lb. 3 oz. **\$8.84**

**F** Pastel-striped Shirtwaist of Dacron Polyester, Pima Cotton Voile. Satin-covered buttons close to waist; hidden opening below. Tiny pearl-like circle bouffant skirt; 4-in. hem. Satin finish. Hand wash, little, no iron. Wt. 1 lb. 9 oz.

Colors: Pink or Lt. Blue. State size, color.

Misses' Sizes: 10, 12, 14, 16, 18, 20, 22. **\$8.84**

Talls (5'8"-6"): 12, 14, 16, 18, 20, 22. **\$9.84**

**F** Feel fancy free in our watercolor print of crisp, semi-sheer Dacron Polyester, Pima Cotton Voile. Little, no iron. Clusters of pin tucks enhance front bodice. Unpressed pleated skirt. Back zipper. 2-inch hem.

Color: Lilac-pink-green print. Hand wash.

Misses' Sizes: 10, 12, 14, 16, 18, 20, 22.

DA 4832—Wt. 1 lb. 5 oz. State size. . . . **\$8.84**

**H** A pretty Shirtwaist priced low, offering dainty Schiffli embroidery around the softly pleated skirt. In an airy-light semi-sheer fabric, Dacron Polyester Batiste. Wonderful to own, drips dry, needs little ironing, if any! Lovely pearl-like button closes bodice, hidden opening below. Abt. 4-inch hem. Hand wash. Ship. wt. 1 lb. 6 oz.

Colors: Lilac (shown) or Beige. State size, color.

DA4836—Misses': 10, 12, 14, 16, 18, 20, 22. **\$8.84**

DA4837—Talls (5'8"-6"): 12, 14, 16, 18, 20, 22. **\$9.84**

Pgs. 11, 14, 28, 31, 162; Gloves, Pg. 1273; Size Scale, Pg. 139.

★ Satisfaction Guaranteed ★  
or Your Money Back





**A**  
Also  
TALL SIZES

**B**  
Also  
PETITE SIZES

**C**  
Also  
TALL SIZES

## Versatile Dresses... wardrobe firsts in black and white

**A** Welcome this wardrobe favorite in print or plain! Lovely scoop neckline, front and back. Softly flared skirt is pleated all around. Side zipper. 2-inch hem. Dry clean. Wt. 1 lb. 13 oz. State size. Misses' Sizes: 10, 12, 14, 16, 18, 20, 22. Tall (5'8"-6') Sizes: 12, 14, 16, 18, 20, 22.

Printed luxuriously textured Acetate Crepe. Black-White print. DA 4818-Misses'. \$8.84 DA 4819-Talls... \$9.84

Plain Acetate-Rayon Crepe, soft and supple. Black only. DA 4820-Misses'. \$8.84 DA 4821-Talls... \$9.84

Hat. Veil Pillbox. Of Milan-type Synthetic Straw Braid with crisp mesh veil. Rayon Velvet bow, band. White with black; All Beige, Lilac, Navy, Black. HA 5591—Fits 21½ to 23". Wt. 1 lb. State color. \$6.39

**B** An asset to every wardrobe, Shirtwaist printed or plain. Glitter buttons open from convertible collar to waist; concealed opening below. Softly pleated skirt. 2-in. hem. Dry clean. Wt. 1 lb. 12 oz. Misses' Sizes: 10, 12, 14, 16, 18, 20, 22. Petites' (under 5'4"): 8, 10, 12, 14, 16, 18, 20.

Printed rich textured Acetate Crepe. Black-White. State size. DA 4816-Misses'. \$8.84 DA 4817-Petites. \$8.84

Plain Acetate-Rayon Crepe, soft and supple. Black only. State size. DA 4814-Misses'. \$8.84 DA 4815-Petites. \$8.84

Jewelry, Pgs. 11, 14, 28, 34, 92; Shoes, Pgs. 12, 170, 173. Washability, Pg. 1273. Size Scale Pg., 139. Fashions ship from Chicago. Pay postage from nearest House. Ft. Worth, Oak., Portland, Pg. 355.

**C** The straight Jacket, so popular this year, top a slimming Sheath tailored to give you the smart lines you love! Of Rayon fabric that resembles costly linen. Braid trim accents jacket. Notched neckline of Dress flatters all your accessories. Back kick-pleat and zipper closing. Self belt. 2-in. hem. Hand wash alone. Wt. 1 lb. 14 oz. Color: Black and White as shown. State size.

Misses' Sizes: 10, 12, 14, 16, 18, 20, 22.

DA 4812—Please state size... \$8.84

Tall Sizes (5'8"-6'): 12, 14, 16, 18, 20, 22.

DA 4813—Please state size... \$9.84

Hat. Cloche. Of hand woven Toyo Straw with rich Rayon Velvet bands and bows. Wt. 14 oz. Colors: White with Red, Black, Med. Brown or Navy trim, or All White. State color. HA 5595—Fits heads 21½ to 22½ inches... \$3.59





**C**  
Also  
TALL SIZE

*Brentshire*

First in Fashion, First in Quality  
89 Years of Fashion Leadership



Tall Average Petite

Proportioned  
Dresses

**Easy-going Coattress** of a  
and smart woven-  
roadcloth (Arnel Triace-  
d Cotton) that drips dry,  
to iron. Double pockets  
front compete with  
sh tab and yoke at back.  
skirt offers smart, slim  
kick-pleat. Buttons  
the versatile convertible  
the 2-in. hem. Washable.  
Taupe or Rose—each  
Wt. 1 lb. 6 oz.  
State size and color.

RA 6503—Petites (under 5'4"): 8,  
10, 12, 14, 16, 18... \$8.84  
RA 6504—Average (5'4"-5'7"): 10,  
12, 14, 16, 18, 20, 22... \$8.84  
RA 6505—Talls (5'8"-6'): 12, 14,  
16, 18, 20, 22... \$8.84

**Satisfaction Guaranteed**  
Your Money Back

**E Three-Piece Outfit!** Checked  
Arnel Triacetate and Cotton  
Suit with a Cotton Over-  
blouse. Braid accents cardigan  
jacket. Permanent box-  
pleated skirt zips at side, 2-in.  
hem. Short sleeved Blouse has  
a bateau neck, buttons down  
back. Hand washable suit,  
washable blouse. Little, no iron.  
Brown-White, Navy-White.  
Wt. 1 lb. 8 oz. State size, color.  
RA 6503—Petites (under 5'4"): 8,  
10, 12, 14, 16, 18... \$10.84  
RA 6504—Average (5'4"-5'7"): 10,  
12, 14, 16, 18, 20, 22... \$10.84  
RA 6505—Talls (5'8"-6'): 12,  
14, 16, 18, 20, 22... \$10.84  
**Hat. Beret.** Fine Milan-type  
Synthetic Straw Braid.  
White, Black, Beige, Gray,  
Navy. Wt. 1 lb. 2 oz. State color.  
HA 5560—Fits 21½ to 22½". \$5.39

**F A full-skirted Shirtwaist,** in  
easy-care Dacron Polyester  
and Cotton. Absolutely wonder-  
ful to own, it drips dry, needs  
little or no ironing! Cluster pleats  
circle the fully flared skirt. Note  
harmonizing stitching at bodice-  
front. Casual wing collar. Roll-  
up sleeves. Concealed zipper to  
below the waist offers an easy  
approach to dressing. 2-inch  
hem. Washable. Wt. 1 lb. 6 oz.  
Colors: Beige or Lilac.

Please state size and color.  
RA 6500—Petites (under 5'4"): 8,  
10, 12, 14, 16, 18... \$8.84  
RA 6501—Average (5'4"-5'7"): 10,  
12, 14, 16, 18, 20, 22... \$8.84  
RA 6502—Talls (5'8"-6'): 12, 14,  
16, 18, 20, 22... \$8.84

ALL 2 WARDS 79





**A**  
Also  
TALL SIZES

**B**

**C**

## 1 Dress Plus 1 Jacket = 2 Pieces

### Little-or-No-Iron Woven Cotton Ginghams



**A**

**B**

**C**

**A** Count on checks for a crisp look—count on a costume for the most in fashion mileage! The contoured bodice shows off a scoop neckline and shoulder straps—the skirt's a whirl of box pleats. Braid accents the stand-away collared jacket. Fly-front conceals button closing. Black belt, back zipper, 2-in. hem. Washable.

Black and White, black bodice. Wt. 1 lb. 12 oz.  
Misses': 10, 12, 14, 16, 18, 20.  
RA 6509—State size. **\$8.84**  
Tall Sizes (for 5'3" to 6'):  
10, 12, 14, 16, 18, 20.  
RA 6510—State size. **\$9.84**

**B** Two-tone harmony found in a charming costume with solid color bodice; jacket and skirt styled in a pretty surface-textured Glen Plaid. The Dress has smooth-fitting bodice with white piping at high neck, a swirl skirt of box pleats. Note the brief sleeves, the pearl-like buckle at self-belt. Pearl-like buttons close the 3/4-sleeve jacket piped in white. Back zip, 2 in. hem. Washable. Wt. 1 lb. 12 oz. Color: Toast Brown with white.

Misses': 8, 10, 12, 14, 16, 18.  
Please state size.  
RA 6511.....**\$8.84**

**C** Mad for plaid—y cheer this outfit! dandles as a dress or a tunic! Add the jacket covered-up look or suit it to show off the pretty d. See how it's styled for tery with a scooped ne the skirt of box ple its from under a soft dr cummerbund. Back zip in. hem. Brass-tone bu close jacket. Washable. Color: Blue with brown, dominating. Wt. 1 lb. 1 Misses': 10, 12, 14, 16, 18. Please state size.  
RA 6382.....**\$**

Accessories both p Jewelry is sold on Pgs. 1 and 162; Gloves on Pgs. 161; the Handbags sold, F

Satisfaction Guaranteed or Your Money Back





## is 1 Jacket= 2 Pretty Looks for You!

Binghams

Drip-Dry! Cotton or Cotton-and-Cupioni Rayon

**Mad for plaid**—you'll love this outfit! It's a dress or a jacket. Add the jacket to a dress or a skirt for a look or suit. It's off the pretty dress. It's styled for a scoop neck and a skirt of box pleats. It's under a soft draped cummerbund. Back zip. Brass tone buttons. Washable. Blue with brown plaid. Wt. 1 lb. 10 oz. Colors: 10, 12, 14, 16, 18, 20. Please state size and color.

**Portrait-collared Jacket**—a scoop-necked Dress, pretty dyed-to-match marking the waistline. A skirt of box pleats. Conceals snap closing jacket. Dress has a zip, 2-inch hem. In Cotton and Cupioni blend. Hand wash. Love this versatile for day, date-time! Weight 1 lb. 12 oz. Colors: Yellow or Med. Blue. 10, 12, 14, 16, 18, 20. Please state size and color.

4.....\$9.84

Charts on Page 139.  
Availability on Page 1273.

**E Trans-season print** takes to a magically versatile Costume. The pert notched jacket tops a delightfully cool dress with a novelty shaped scoop neckline and a billowy full skirt of soft unpressed pleats. 2-inch hem, side zipper. Fashioned in a smooth Cotton that's nicely easy-care. Wash alone. Shipping weight 1 lb. 10 oz. Colors: Blue or Dark Green, ea. with harmonizing print. Please state size and color. Misses': 10, 12, 14, 16, 18, 20, 22. RA 6516.....\$7.84  
Petite Sizes (under 5'4"):  
8, 10, 12, 14, 16, 18.  
RA 6517.....\$7.84

**F Slender Sheath** adds a jacket, lets you lead a double fashion life! The smooth bodice shows off a scoop neck; set-in polka-dotted cummerbund adds a pretty touch! Back zip, kick-pleat. 2-in. hem. Smooth Cotton and Cupioni Rayon. Hand wash. Colors: Beige (white-on-brown cummerbund); or Black (black-on-white cummerbund). Wt. 1 lb. 8 oz. Please state size and color. Misses': 10, 12, 14, 16, 18, 20. RA 6518.....\$9.84  
Tall Sizes (for 5'8" to 6'):  
12, 14, 16, 18, 20, 22.  
RA 6519.....\$10.84



Accessories both priced as sold on Pgs. 1274-1275. Gloves on Pgs. 1276-1277. Handbags sold, P.

as ship from Chicago. Order, pay postage from House. Ft. Worth, Portland, Oakland, see Pg. 355.

Charge It! See Pg. 1281



young and sweet, frosted  
with schiffli embroidery

young and sweet, frosted  
with schiffli embroidery



**TALL SIZES**

**D**

**Subject:** \_\_\_\_\_

**Oversize Clutch** of Grained Vinyl Plastic. Snap closing. 14½x5¾ in. 10% F.E.T. incl. Wt. 1 lb. 2 oz. Colors: Bone, White, Navy, Black. 20 A 4367—State color. . . . **\$5.54**

**LOVELY HAT SHOWN SOLD PG. 137.**

**Accessories:** Jewelry, Pgs. 14, 92, 162. Fashions ship from Chicago. Order, pay postage to nearest House. Ft. Worth, Okla. Port., see Pg. 355. Size Charts, 139. Washability Terms, Pg. 12.

**"Charge It" at Wards**  
**SEE PAGE 1281**

82 WARDS ALL 2

**B**  
Also  
**TALL SIZES**



**D** Forever flattering, a Shirtwaist with softly tucked bodice. Sleeves have toning wing cuffs. Cluster pleat at waist. Buttons to waist, placket below. Dotted has white leather-like belt. Solid, Cotton Sateen belt. 3-in. hem. Misses' Sizes: 10, 12, 14, 16, 18, 20, 22. Petites' (5'8"-6'): 12, 14, 16, 18, 20, 22. Ship. wt. 1 lb. 8 oz. State size, color.

Polka Dot-Beige, Green-ea. with white.  
A 6531-Misses' Sizes.....\$13.74  
A 6532-Tall Sizes.....\$14.74

Solid Colors-Beige, Green or Black.  
A 6533-Misses' Sizes.....\$13.74  
A 6534-Tall Sizes.....\$14.74

**F** Pretty coming or going, cool bateau neckline in front, high V in back. Sleeves have gussets. Pleated skirt. Full Cotton slip attached. Back zip. Dotted has white leather-like bow belt. Solid has Cotton Sateen belt. 3-in. hem. Misses' Sizes: 10, 12, 14, 16, 18, 20, 22. Petites' (Under 5'4"): 8, 10, 12, 14, 16, 18. Ship. wt. 1 lb. 8 oz. State size, color.

Polka Dot-Green, Beige-ea. with white.  
RA 6529-Misses' Sizes.....\$13.74  
RA 6530-Petite Sizes.....\$13.74

Solid Colors-Green, Beige or Black.  
RA 6535-Misses' Sizes.....\$13.74  
RA 6536-Petite Sizes.....\$13.74

drift through summer in

## Cool Breezy Dresses

Stoffel's Imported Fabric

Light, airy, blissfully cool Pima Cotton Chiffon from Switzerland. Each feminine style in printed polka dots or solids. Wonderfully sheer, crease-resistant. Hand wash.

★ Satisfaction Guaranteed or Your Money Back ★



**E**  
Also  
TALL SIZES

**F**  
Also  
PETITE SIZES

prettiest Dress in sight  
with swirls of Schi  
— you'll love this ai  
Cotton Batiste. Shirre  
up sleeves with wid  
buffs give dress soft fu  
Buttons to waist, plack  
hem. Hand was  
Pastel Blue or Pink. Sh  
State size and col  
10, 12, 14, 16, 18, 2  
\$10.9  
12, 14, 16, 18, 20, 2  
\$11.9

are minimum of Dress for  
um of hot weather co  
white Cotton Batis  
deeper tones of gra  
two crisp bands  
meroidery. 2-tone tr  
neckline, fashions narro  
Unpressed pleats o  
Side zip. 3-inch hea  
White with Gray (show  
Ship. wt. 1 lb. 6  
8, 10, 12, 14, 16, 1  
State size.....\$9.9

Jewelry, Pgs. 14, 2  
Fashions ship from  
Order, pay postage from  
House. Ft. Worth, Oak  
Pg. 355. Size Charts, F  
Terms, Pg. 127



picture yourself in easy care fabrics with

# Dresses with a Golden Glow

**WASH 'N' WEAR**  
Little or No Ironing

**A**

**A** The smart Sheath and its cropped jacket, destined for Springtime popularity! Combed Cotton Broadcloth Dress has a soft, slightly shirred bodice; buttons to below waist. Slim, pocketed skirt has back kick-pleat, 2-inch hem. Jacket is of woven Cotton Cord, has a clever tab-button trim. Washable. Ship. wt. 1 lb. 7 oz. Colors: Gold (shown), Med. Blue. Misses': 8, 10, 12, 14, 16, 18. RA 6543-State size, color...\$8.84

HAT SOLD ON PAGE 143.

**C** Gracefully flared Dress of woven satin-check Cotton that's light, semi-sheer and delightful! Flawless tailoring makes this style a must. Softly gathered bodice with tucking front and back, is lined. Pearl-like buttons close from plunging neckline to 3-inch hem. Contour leather-like belt.

Color: White only. Washable. Misses' Sizes: 8, 10, 12, 14, 16, 18. Shipping weight 1 lb. 8 oz. RA 6537-State size...\$14.84

**B** Floral-printed Coatsdress Dacron Polyester and Cotton Broadcloth, a fabric that welcomes Spring! Peter Pan collar accents V-neckline. Cluster pleats at skirt beneath a grosgrain belt. Roll-up sleeves. 2-inch hem. Colors: Gold or Medium Blue. Washable. Shipping weight 1 lb. 8 oz. State size and color.

RA 6539-Misses' Sizes: 10, 12, 16, 18, 20, 22...\$8.84  
RA 6540-Petite Sizes (under 5'4") 8, 10, 12, 14, 16, 18...\$8.84

**D** Halter-look Coats-dress with a cover-up back. Of finely Woven plaid Cotton. Tiny gold-color metal buttons. Skirt flares gracefully beneath leather-like belt. 2-in. hem. Washable. Ship. wt. 1 lb. 8 oz. Gold or Charcoal Gray.

Misses' Sizes: 10, 12, 14, 16, 18, RA 6541-State size, color...\$10.99  
Talls' (5'8"-6'): 12, 14, 16, 18, 20, RA 6542-State size, color...\$11.99

★ Just Say "CHARGE IT" at Wards, See Page 1281

**B**

Also  
PETITE SIZES

**C**

**D**

Also  
TALL SIZES

**F**

Proportioned

Bentshire

Shirtwaist



Average Petite

Shirtwaist: Polyester and Cotton, needs little ironing. Buttons are convertible collar. Back yoke and tab add interest. Pleats and 2-in. hem. Washable. Blue, Yellow. Wards State size, color. Petites (under 5'4") 12, 14, 16, 18. \$8.84. Tall-Av. (5'4"-5'7") 14, 16, 18, 20. \$8.84. Talls (5'8"-6') 14, 16, 18, 20. \$8.84.



al-printed Coaddress  
Polyester and Cotton  
a fabric that welcome  
Peter Pan collar accen  
Cluster pleats circle  
a grosgrain be  
sleeves. 2-inch hem.  
Medium Blue. Wash  
weight 1 lb. 8  
and color.

Misses' Sizes: 10, 12, 14, 16, 18, 20, 22. \$8.84  
Petite Sizes (under 5'4"): 12, 14, 16, 18. \$8.84

er-lock Coat-dress  
cover-up back.  
Woven plaid  
Tiny gold-color  
Skirt flares  
beneath leather-  
hem. Wash-  
wt. 1 lb. 8 oz.  
Charcoal Gray.

Misses' Sizes: 10, 12, 14, 16, 18, 20, 22. \$10.84  
Petite Sizes (under 5'4"): 12, 14, 16, 18, 20, 22. \$11.84

ards, See Page 1281

**D**  
Also  
TALL SIZES



**H**  
Also  
TALL SIZES

Proportioned

*Brentshire*

Shirtwaist



Average Petite

Lovely Shirtwaist of  
Dacron Polyester and  
Cotton, needs little or  
no ironing! Buttons open  
convertible collar to  
waist. Back yoke  
vertical tab add inter-  
cluster pleats circle  
hem. Washable.

Blue, Yellow. Wt.  
1 lb. 2. State size, color.

Petites (under 5'4"): 12, 14, 16, 18. \$8.84

Avg. (5'4"-5'7"): 14, 16, 18, 20. \$8.84

Talls (5'8"-6'): 14, 16, 18, 20. \$8.84



**E**

## Dresses...Cool and Dark

All-season Woven Plaids of washable Dacron Polyester and Pima Cotton. This ever-cool fabric dries dry, needs little ironing, if any!

**F** Trans-season Shirtwaist with a full, cluster pleated skirt. Buttons trim tabs at bodice-front; center-buttons close to waist, placket below. Roll-up sleeves. 2-inch hem.

Color: Char. Brown plaid.

Misses' Sizes: 10, 12, 14, 16, 18, 20, 22. Wt. 1 lb. 4 oz.

RA 6548-State size. \$10.84

**G** Glamour-bound Dress with an attractive surplice bodice creating a lovely V-neckline, front and back. Fully flared skirt whirls beneath a contour belt. Side zipper. 2-in. hem. Ship. wt. 1 lb. 6 oz.

Color: Blue-Green plaid.

Misses': 8, 10, 12, 14, 16, 18.

RA 6547-State size. \$10.84

**H** Springtime Sundress, styled with a waist-whittling cummerbund above a shirred skirt. Square neck, front and back, has shoestring straps. Back zip. 2-in. hem.

Color: Russet Brown plaid. Wt. 1 lb. 6 oz. State size.

RA 6545-Misses' Sizes: 8, 10, 12, 14, 16, 18. \$10.84

RA 6546-Talls (5'8"-6'): 12, 14, 16, 18, 20. \$11.84

Shoes, Pgs. 12, 14, 169; Jewelry, Pgs. 11, 14, 16, 31, 162; Gloves, Pgs. 160, 161; Handbags, Pgs. 16, 31. Washability, Pg. 1272. Size Scale, Pg. 139. Fashions ship from Chicago. Pay postage from nearest House. Ft. Worth, Oak., Portland, Pg. 355.

Satisfaction Guaranteed  
OR YOUR MONEY BACK

ALL : WARDS 85





**A** Cool treat: the coattress takes to soft Dacron Polyester and Cotton blend. Note colorful embroidered medallions, pretty unpressed pleated skirt. 2-inch hem. Hand wash alone. Colors: Yellow, Pastel Blue, Pastel Pink. Ship. wt. 1 lb. 8 oz.

Misses' Sizes: 10, 12, 14, 16, 18, 20.  
DA 4707—State size, color.....\$6.84  
Half Sizes: 12½, 14½, 16½, 18½, 20½, 22½, 24½.  
DA 4709—State size, color.....\$6.84

**C** Welcome summer's warmest days in a crisp-bodied check of Cotton and Arnel Triacetate. Pretty sleeveless style is triple-tabbed at the front button closing. Tiny crystal pleats at hipline open into whirly skirt. Side zip, 2-in. hem. Hand wash alone. Colors: Gray, Blue or Yellow; each with white. Ship. wt. 1 lb. 10 oz. Misses' Sizes: 10, 12, 14, 16, 18, 20. DA 4706—State size, color.....\$6.44

**B** Checks to balance your fashion budget in an expensive-look blend of Cotton and Arnel Triacetate. Note fresh white Rayon cuffs, pretty Cotton lace trim. Shirred skirt has white patent-like belt that buckles in back. Back zip, 2-in. hem. Hand wash alone. Shipping weight 1 lb. 10 oz.

Colors: Pastel Pink, Yellow, Pastel Blue; each with white.  
Misses' Sizes: 8, 10, 12, 14, 16, 18.  
DA 4705—State size, color.....\$5.94

#### IMPORTANT INFORMATION

Fashions shipped from Chicago. You order, pay postage only from the Wards House nearest you. Ft. Worth, Portland, Oakland customers, Pg. 355.

If in doubt about your correct size see the Size Charts found on Pg. 139.

Your new fashions deserve good care. Washability Terms are on Pg. 1273.

# Wonder

easy-care marvelous ma

**WASH 'N' WEAR**  
Little or No Ironing

Checks!  
Solids!  
Stripes!

**D** One wonderful style—pretty versions—give a summer-ful of fashion the smart ivy league—slim sheath sports down collar, roll-up shirt front button opening. H nizing silk hanky, plastic Back kick pleat, 2-in. Hand wash alone. Wt. 11

Misses' Sizes: 8, 10, 12, 14,

**Checks:** Cotton and Arnel acetate. Colors: Lilac, Pastel Blue, each with white.

DA4700—State size, color.

**Solids:** Cotton and Arnel acetate. Colors: Pastel Yellow, Pastel Blue or Pastel Pink.

DA4704—State size, color.

**Stripes:** Arnel Triacetate.

Cotton. Colors: Blue, Pastel Lilac, each with white.

DA4702—State size, color.





# Wonderful Wonder-Dresses \$5.84 to \$6.84

easy-care—marvelous make...tiny-priced

**WASH 'N' WEAR**  
Little or No Ironing

Checks!  
Solids!  
Stripes!

One wonderful style—pretty versions—give a summer-ful of fashion! The smart ivy league style—slim sheath sports button down collar, roll-up sleeves, front button opening. Hand washing silk hanky, plastic back kick pleat, 2-in. Hand wash alone. Wt. 1 lb. Misses' Sizes: 8, 10, 12, 14, 16, 18, 20.

**Checks:** Cotton and Arnel Triacetate. Colors: Lilac, Pastel Blue, each with white. DA4700—State size, color. \$6.44

**Solids:** Cotton and Arnel Triacetate. Colors: Pastel Yellow, Pastel Blue or Pastel Pink. DA4704—State size, color. \$6.44

**Stripes:** Arnel Triacetate and Cotton. Colors: Blue, Pastel Lilac, each with white. DA4702—State size, color. \$6.44



**E**  
Also  
HALF SIZES



**G**

**F**

Also  
JUNIOR SIZES



**I** "Eye appeal" in a shirtwaist of spun Acetate and Cotton with tiny "lashes" for texture! Roll sleeves. Buttons to waist opening below. 2-in. hem. Hand wash alone. Ship. wt. 1 lb. 10 oz. Colors: Mint Green or Powder Blue. Misses' Sizes: 10, 12, 14, 16, 18, 20. DA 4716—State size, color. \$6.44

Colors: 12 1/2, 14 1/2, 16 1/2, 18 1/2, 20 1/2, 22 1/2, 24 1/2. DA 4717—State size, color. \$6.44

**J** Checked Arnel Triacetate Jersey, soft, supple "travel" fabric that is small, dries dry and shuns wrinkles. A smart investment in non-iron! A fresh touch: the white collar. Buttons to waist, side seam. Hem. Hand wash alone. Colors: Powder Blue or Green, each with white. Ship. wt. 1 lb. 10 oz. Misses' Sizes: 10, 12, 14, 16, 18, 20. DA 4718—State size, color. \$6.84

**F** "Baby Doll" charm, captured in a puff-sleeved shirtwaist of Dacron Polyester and Cotton, a smooth and soft blend. Pert poodle accent, graceful pleated skirt. Buttons close to waist, concealed opening below. 2-in. hem. Ship. wt. 1 lb. 8 oz. Colors: Lilac, Yellow or Pastel Blue. Hand wash alone. Misses' Sizes: 8, 10, 12, 14, 16, 18. DA 4710—State size, color. \$6.84

Junior Sizes: 7, 9, 11, 13, 15, 17. DA 4712—State size, color. \$6.84

**H** Airy, light stripes are frosty-cool in a smooth blend of Arnel Triacetate and Cotton. Tiny button tabs parade front and center from scoop neckline to 2-inch hem. Skirt of unpressed pleats, back zipper. Hand wash alone. Ship. wt. 1 lb. 10 oz. Colors: Yellow or Medium Blue, each with white. State size, color. DA4720—Misses': 8, 10, 12, 14, 16, 18. \$6.84

DA4722—Juniors: 7, 9, 11, 13, 15, 17. \$6.84



**J**

**J** Slim sheathing takes a pert cover-up jacket for drama in black and white! A fashion necessity, the sleeveless dress loves accessories—dresses up or down with ease. It's in a smooth blend of Cotton and Arnel Triacetate, styled with back "V" neckline, long zipper, kick pleat. 2-inch hem. For evening breezes or for air-conditioning, cover-up with the pert Cotton Pique print jacket. White piping, hook and eye closing. Hand wash alone. Misses': 8, 10, 12, 14, 16, 18. Ship. wt. 1 lb. 8 oz. State size. DA 4714—White dress, black and white print jacket. \$6.84

DA 4724—Black dress, black and white print jacket. \$6.84

Accessories: Shoes, Pgs. 14, 169; Gloves, Pgs. 160-161; Jewelry, Pgs. 14, 20, 31, 67, 162.

★ Satisfaction Guaranteed or Your Money Back ★



# The Prettiest Frocks

for easy casual flattery

**WASH 'N' WEAR**  
Little or No Ironing

584 and \$6



## Charming Combed Cottons in Woven Satin STRIPES

**A** Look your loveliest in an easy-care Frock with feminine details you'll love. Wonderful to own because it's a drip-dry, little or no iron style. Eyelet embroidered lace circles the bouffant skirt beautifully. Rich Cotton Satin piping accents scoop neck all around, forms belt. Comfortable set-in sleeves. Back zipper. 2-inch hem. Washable. Shipping weight 1 lb. 4 oz. Colors: Lilac (shown) or Pink.

Misses' Sizes: 8, 10, 12, 14, 16, 18.

RA 6558—State size and color.....\$5.84

**B** Casual Sheath tailored for flattery, and perfect for easy-care convenience! It's a drip-dry style that needs little ironing, if any. Linen-like Rayon collar has contrasting stitching and a button and tab trim for added interest. Soft shirring provides ease at bodice and there are two surprise pockets at sides of skirt. Back kick-pleat. Back zipper. 2-inch hem. Washable. Ship. wt. 1 lb. 4 oz.

Colors: Leaf Green (shown) or Gold.

Misses' Sizes: 10, 12, 14, 16, 18, 20.

RA 6555—State size and color.....\$5.84

Tall (5'8"-6') Sizes: 12, 14, 16, 18, 20.

RA 6565—State size and color.....\$6.84

**C** Candy-striped Charmer with large button-trimmed pockets on a bouffant skirt. This sun-time favorite, bare-arm approach to Spring, cool scoop neckline. Contrasting fabric belt. Back zipper, 2-inch hem. Little, no ironing. Ship. wt. 1 lb. 4 oz.

Colors: Yellow (shown) or Blue. Washable.

Misses' Sizes: 10, 12, 14, 16, 18, 20.

RA 6556—State size and color.....\$5.84

Tall (5'8"-6') Sizes: 12, 14, 16, 18, 20, 22.

RA 6557—State size and color.....\$6.84

**D** Lovely Shirtwaist in 2 fabrics, choose stripes or solid! A full skirt of unpressed pleats flares beneath a cummerbund-type self-belt. Roll-up sleeves. Buttons close to waist; placket below. 2-in. hem. Washable, little, no ironing. Misses' Sizes: 10, 12, 14, 16, 18, 20.

Woven Satin-Stripe Cotton: Med. Blue or Pink.

RA 6554—State size, color. Wt. 1 lb. 4 oz. \$6.74

Solid Cotton Broadcloth: Med. Blue or Pink.

RA 6553—State size, color. Wt. 1 lb. 4 oz. \$6.74

Fashions are shipped from Chicago. Order and pay postage from nearest Mail Order House.



# The Prettie Cotton Frocks

for easy cashion flattery



\$5.84 AND \$6.74



## Lovely Combed Cottons in Woven Gingham CHECKS

**[E]** Fresh white touches lend charm to this dress in two fabrics, checked or solid! White V-shaped insert and trim offer fashion flavor to rounce and part waist-bow. Unpressed pleats all around skirt create a swirl you'd love! Back zipper, 2-in. hem. Washable, little, no ironing. Misses' Sizes: 8, 10, 12, 14, 16, 18.

Colors: Pink or Mint Green.

Checked Woven Cotton Gingham.

RA 6560—State size, color. Wt. 1 lb. 4 oz. . . . \$6.74

Solid Pima Cotton Batiste: 1 in. 1 bodice.

RA 6564—State size, color. Wt. 1 lb. 4 oz. . . . \$6.74

**[F]** Lively 1/2-inch Checks are the very charm of this lovely Dress. Styled for the active miss who wants to look pretty. Buttons trim the bodice-front and fashionable pique cuffs. Unpressed pleats circle the bouffant skirt. Two Large-cuffed pockets add interest to front. Parent-like belt. Side zipper, 2-in. hem. Washable, little or no ironing. Colors: Black checks with white.

Misses' Sizes: 10, 12, 14, 16, 18, 20.

RA 6563—Wt. 1 lb. 4 oz. State size . . . . . \$5.84

**[G]** Sun-kissed Dress of 1-inch checks with a smooth bodice, flared unpressed-plate skirt. Open lattice-work at front neckline. Solid belt. Back zip, 2-in. hem. Little ironing. Colors: Green or Gold checks. Washable.

Misses' Sizes: 10, 12, 14, 16, 18, 20, 22.

RA 6561—State size, color. Wt. 1 lb. 4 oz. \$5.84

Talls (5'8"-6'): 12, 14, 16, 18, 20, 22.

RA 6562—State size, color. Wt. 1 lb. 4 oz. \$6.84

**[H]** Checked Plaid Traveler, well acquainted with the seasons and ready to go anywhere! Button-front removable dickey is of linen-like Rayon. Bodice fits smoothly above a skirt of box pleats. Wide leather-like belt is held in place by narrow s-l-loops. Closes at waist, placket below. 2-in. hem. Washable, and dry, needs little or no ironing.

Colors: Taupe (shown) or Black plaid.

Misses' Sizes: 10, 12, 14, 16, 18, 20, 22.

RA 6559—State size, color. Wt. 1 lb. 4 oz. \$5.84

Talls (5'8"-6'): 12, 14, 16, 18, 20, 22.

RA 6560—State size, color. Wt. 1 lb. 4 oz. \$6.84

Accessories provide the finishing touch: Shoes on Pgs. 14, 169, 170, 172; Jewelry, Pgs. 14, 31; Handbags, Pg. 14; Gloves, Pgs. 160, 161. Doubtful of your size? Size Scale, Pg. 139; Washability Terms, Pg. 1273.

Satisfaction Guaranteed or Your Money Back

ALL WARDS 89





## Daytime Cotton Dresses

misses' and juniors

**\$3.84**

**WASH 'N' WEAR**  
Little or No Ironing

**A** Hearts and flowers in a printed striped pattern you'll love! Tiny heart-shaped button trim from bateau neck to 2-in. hem. Side-zip. Rick-rack trim. Casually tied self-belt. Blue or Red print. Washable. Misses'-Junior Sizes: 9-10, 11-12, 13-14, 15-16, 17-18, 20. Shipping weight 1 lb. 2 oz. RA 317—State size, color. \$3.84



### A Quartet of Woven Cotton Gingham

**B** Fresh and crisp rick-rack trim highlights this charming big-checked fashion. Bateau neckline dips to a shallow V at the back. Bodice fits smoothly above a shirred skirt that flares gracefully all around. Back zipper. 2-inch hem. Washable. A fine value! Colors: Gold or Turquoise checks, each with white. Misses'-Junior Sizes: 9-10, 11-12, 13-14, 15-16, 17-18, 20. Shipping weight 1 lb. 2 oz. RA313—State size, color. \$3.84

**C** Buttons and bows and lace around the bodice and skirt of this Dress make it a must at this low price! This Checked Charmer will flatter as well as fit your figure. Square neckline, front and back, is perfect for your favorite accessories. Shirred skirt flares gently all around. Side-zipper. 2-inch hem. Washable. Colors: Pink or Lt. Blue, each with white. Ship. wt. 1 lb. 2 oz. Misses'-Junior Sizes: 9-10, 11-12, 13-14, 15-16, 17-18, 20. RA312—State size, color. \$3.84

**D** Delicate Schiffler embroidery highlights lovely Checked Coat. Styled with a high, round neckline. Unpressed circle the flared skirt, beneath a casually tied belt. 2-in. hem. Washable. Shipping weight 1 lb. Colors: Medium Blue or Gold checks, each with white. Misses'-Juniors: 9-10, 11-12, 13-14, 15-16, 17-18, 20. State size and color. RA 311.....

**E** Satin-stripe Dress with perky daisy trim flatters bodice. Repeating stripes at front and neckline create an interesting yoke effect. Full skirt, unpressed pleats all around, flares softly. Back zipper. 2-inch hem. Washable. Colors: Mint Green or Blue, ea. with white. Misses'-Juniors: 9-10, 11-12, 13-14, 15-16, 17-18, 20. State size and color. Ship. wt. 1 lb. 2 oz. RA 315.....



Expect ultra performance from "Sildacra", the new  
T 62 Dacron Polyester in a Jersey weave.

This supple fabric portrays fashion with a lustrous  
finish that takes to color brilliantly.

Wrinkle-free, easy-care, too! In Half and Selected Sizes.

First Time Anywhere!

## New Dacron Jersey Dresses

**E** An attractive collar, draped ever-so-softly, highlights this lovely floral-printed Frock. Soft pleats give the skirt a graceful flare all around. Harmonious buttons close to waist; placket below. Push-up sleeves. Contrasting grosgrain belt. 2-inch hem. Machine wash, drip-dry and wear!

Colors: Green or Lilac print, each on white ground.

Half Sizes: 12½, 14½, 16½, 18½, 20½, 22½, 24½, 26½.

DA 9140—State size, color. Ship. wt. 1 lb. 4 oz. \$12.84

Selected Sizes: 16, 18, 20, 22, 40, 42, 44, 46.

DA 9141—State size, color. Ship. wt. 1 lb. 4 oz. \$12.84

**F** Flat Crown Suitor. Of handwoven Toyo Straw with Rayon grosgrain ribbon bow, band. Wt. 1 lb. 2 oz. Colors: with Green, Black, Med. Brown or Red band.

DA 9149—Fits 21½ to 22½ in. State color. . . . \$3.97

**G** Enjoy the simple styling of this youthful Dress. Tailored with a heart-shaped neckline you'll love. Rich Nylon Velvet bows highlight neck, ¾ sleeves. Graceful gored skirt. Side zip closing. Self-belt. 2-in. hem. Hand wash, drip-dry and wear!

Colors: Black-gray; or Bright Blue, ea. with white.

Half Sizes: 12½, 14½, 16½, 18½, 20½, 22½, 24½, 26½.

DA 9144—State size, color. Ship. wt. 1 lb. 4 oz. \$12.84

Selected Sizes: 16, 18, 20, 22, 40, 42, 44, 46.

DA 9145—State size, color. Ship. wt. 1 lb. 4 oz. \$12.84

LOVELY HAT IS SOLD ON PAGE 97.

**H** A muted multicolor print is highlighted by this lustrous new fabric. This Dress offers a lattice effect at the bow-trimmed neck. Box pleats surround the slenderizing skirt. Back zip. 2-in. hem. Hand wash, drip-dry and wear.

Color: Multicolor print as shown.

Half Sizes: 12½, 14½, 16½, 18½, 20½, 22½, 24½, 26½.

DA 9142—Ship. wt. 1 lb. 3 oz. State size. \$12.84

Selected Sizes: 16, 18, 20, 22, 40, 42, 44, 46.

DA 9143—Ship. wt. 1 lb. 3 oz. State size. \$12.84

FLATTERING HAT SOLD ON PAGE 105.

**SATISFACTION GUARANTEED  
OR YOUR MONEY BACK**



Cotton Gingham

**F** Delicate Schiffler embroidery highlights this Checked Coat. With a high, round collar. Unpressed pleats at the flared skirt. Casually tied. 2-in. hem. Washable weight 1 lb. Colors: Medium Blue or Lilac, each with white. Juniors: 9-10, 11, 12, 13-14, 15-16, 17-18, 20. Size and color. . . . \$12.84

**G** Satin-stripe Dress with a daisy trim at the bodice. Revers at front and back create an interesting effect. Full skirt. Pleated all around. Back zipper. 2-in. hem. Washable. Colors: Mint Green or Lilac, ea. with white stripes. Juniors: 9-10, 11, 12, 13-14, 15-16, 17-18, 20. Size and color. . . . \$12.84

See Page 1281



# Half-Size Dress Shop

A wonderful group of exciting fashions, individually styled in a wide range of sizes to put emphasis on perfect fit for you. Choose youthful lines, flattering styles, smart details—all in your favorite fabrics and colors.

Half Sizes (12½ to 26½): Pages 72, 86, 87, and 91 to 116.

Women's Sizes (36 to 46): Pages 93, 94, 97 to 101, 104 to 107, 109 to 111, 113 to 115.

Selected Sizes (16 to 22, 40 to 46): Pages 91, 93, 94, 96, 98 to 103, 105, 108 and 109.

Larger Sizes (45 to 53): Pages 97, 99, 101, 108 and 109.

Tall Women's Sizes (38 to 46 for Women 5'8" to 6'): Pages 94 and 99.

(Be sure to see new Dacron Jersey Dresses on Page 91.)



## Dresses for Gals

To make a special... more exciting, a... Delicate... Length... 36... 40... 44... 48... 52... 56... 60... 64... 68... 72... 76... 80... 84... 88... 92... 96... 100... 104... 108... 112... 116... 120... 124... 128... 132... 136... 140... 144... 148... 152... 156... 160... 164... 168... 172... 176... 180... 184... 188... 192... 196... 200... 204... 208... 212... 216... 220... 224... 228... 232... 236... 240... 244... 248... 252... 256... 260... 264... 268... 272... 276... 280... 284... 288... 292... 296... 300... 304... 308... 312... 316... 320... 324... 328... 332... 336... 340... 344... 348... 352... 356... 360... 364... 368... 372... 376... 380... 384... 388... 392... 396... 400... 404... 408... 412... 416... 420... 424... 428... 432... 436... 440... 444... 448... 452... 456... 460... 464... 468... 472... 476... 480... 484... 488... 492... 496... 500... 504... 508... 512... 516... 520... 524... 528... 532... 536... 540... 544... 548... 552... 556... 560... 564... 568... 572... 576... 580... 584... 588... 592... 596... 600... 604... 608... 612... 616... 620... 624... 628... 632... 636... 640... 644... 648... 652... 656... 660... 664... 668... 672... 676... 680... 684... 688... 692... 696... 700... 704... 708... 712... 716... 720... 724... 728... 732... 736... 740... 744... 748... 752... 756... 760... 764... 768... 772... 776... 780... 784... 788... 792... 796... 800... 804... 808... 812... 816... 820... 824... 828... 832... 836... 840... 844... 848... 852... 856... 860... 864... 868... 872... 876... 880... 884... 888... 892... 896... 900... 904... 908... 912... 916... 920... 924... 928... 932... 936... 940... 944... 948... 952... 956... 960... 964... 968... 972... 976... 980... 984... 988... 992... 996... 1000...

For the loveliest... Length... 36... 40... 44... 48... 52... 56... 60... 64... 68... 72... 76... 80... 84... 88... 92... 96... 100... 104... 108... 112... 116... 120... 124... 128... 132... 136... 140... 144... 148... 152... 156... 160... 164... 168... 172... 176... 180... 184... 188... 192... 196... 200... 204... 208... 212... 216... 220... 224... 228... 232... 236... 240... 244... 248... 252... 256... 260... 264... 268... 272... 276... 280... 284... 288... 292... 296... 300... 304... 308... 312... 316... 320... 324... 328... 332... 336... 340... 344... 348... 352... 356... 360... 364... 368... 372... 376... 380... 384... 388... 392... 396... 400... 404... 408... 412... 416... 420... 424... 428... 432... 436... 440... 444... 448... 452... 456... 460... 464... 468... 472... 476... 480... 484... 488... 492... 496... 500... 504... 508... 512... 516... 520... 524... 528... 532... 536... 540... 544... 548... 552... 556... 560... 564... 568... 572... 576... 580... 584... 588... 592... 596... 600... 604... 608... 612... 616... 620... 624... 628... 632... 636... 640... 644... 648... 652... 656... 660... 664... 668... 672... 676... 680... 684... 688... 692... 696... 700... 704... 708... 712... 716... 720... 724... 728... 732... 736... 740... 744... 748... 752... 756... 760... 764... 768... 772... 776... 780... 784... 788... 792... 796... 800... 804... 808... 812... 816... 820... 824... 828... 832... 836... 840... 844... 848... 852... 856... 860... 864... 868... 872... 876... 880... 884... 888... 892... 896... 900... 904... 908... 912... 916... 920... 924... 928... 932... 936... 940... 944... 948... 952... 956... 960... 964... 968... 972... 976... 980... 984... 988... 992... 996... 1000...

Just Say "CHA... SEE PAGE...



# Glamorous Dresses Destined for Social Success

## ACCESSORY ACCENTS

**1 Beaded Bag.** Luxury Bag shows your exquisite taste, will be admired wherever you go. Shirred pouch of delicate hand-sewn seed beads. White with pastel accents. Snake chain handle. 7 x 4 in. DA4753T—Wt. 12 oz. 10% F.E.T. incl. **\$16.98**

**2 Jewelry.** Glowing Simulated Pearls. So fashion-right, so very feminine. **Necklace:** 20-strand graduated pearls. Adjustable. About 15½ in. Ship. wt. 5 oz. DA1099—10% F.E.T. incl. **\$2.97**  
**Earrings:** Clip-Back. Abt. 1-in. Wt. 4 oz. DA1402—10% F.E.T. incl. **\$1.00**

**3 Gloves.** For that final dressy touch. Embossed finish Double Woven Nylon in novelty eyelet cuff. One row pointing. White only. Washable. Sizes: 6½, 7, 7½, 8. DA152T—Ship. wt. 2 oz. State size. **\$1.96**

## Dresses for Gala Events

**1 To make a special occasion so much more exciting,** a dramatic Dress in two lengths. Delicate Lace of Acetate, Nylon, Rayon shapes bodice with scalloped neckline and shirred sleeves. Lace panels softly at front and back of flared Rayon-Chiffon skirt. Chiffon rose adorns bodice. Side zip, rolled hemline. Matching Acetate Taffeta Slip attached. Dry clean. **Sizes:** 12½, 14½, 16½, 18½, 20½, 22½, 26½. State size and color.

**Short Length:** Ship. wt. 1 lb. 8 oz.  
**Colors:** Beige, Pastel Blue, Dusty Rose. DA2042.....**\$19.84**

**Long Length:** Ship. wt. 1 lb. 14 oz.  
**Colors:** Beige, Pastel Blue or White. DA2043—\$2.50 down or Cash...**\$22.84**

**For the loveliest Dress** in your wardrobe, choose the quiet elegance of Organza. The deep tucks circle a sheath. Full Acetate Taffeta lining. Rayon Velvet ribbon with embroidered ques accents flattering lines. Square neck front and back. Back zip, kick-pleat. Finished hemline. Dry clean.

**Colors:** Pastel Blue or Dusty Rose.  
**Sizes:** 12½, 14½, 16½, 18½, 20½, 22½, 26½. Wt. 1 lb. 3 oz. State size, color. DA2045—\$2.50 down or Cash...**\$24.84**

**Shimmering Silk Organza** drapes softly on one side of slim skirt for a new fashion touch. Embroidered and scalloped organza is artfully arranged across mid-and down skirt to follow graceful, opening lines. Scoop neckline forms a back. Fully lined in Acetate Taffeta. Back zip, kick-pleat, 2-in. hem. Dry clean.

**Colors:** Dusty Rose or Pastel Blue.  
**Sizes:** 12½, 14½, 16½, 18½, 20½, 22½, 26½. Wt. 1 lb. 3 oz. State size, color. DA2044—\$2.50 down or Cash...**\$20.84**

**Lovely Rayon Chiffon Dress** owes its duty to graceful lines and flowing fabric. Fine pin-tucks mold bodice front and sleeves. Chiffon roses above waist set off flared skirt with front pleats, pockets. Slit at back bodice to zipper. Matching Rayon-Acetate Slip attached. Sheer flesh-tinted lining under sleeves, 1-in. hem. Dry clean.

**Colors:** Navy or Black. Ship. wt. 1 lb. 7 oz. **Sizes:** 12½, 14½, 16½, 18½, 20½, 22½,

**Colors:** Navy or Black. Ship. wt. 1 lb. 7 oz. **Sizes:** 38, 40, 42, 44, 46. State size and color...**\$13.84**

LOVELY HAT SHOWN, SOLD Pg. 73.

Items shipped from Chicago. Order, postage from nearest Wards House.

Just Say "CHARGE IT" ★  
SEE PAGE 1281



G

Also Size:  
38 to 46

H

J

Also  
SELECTED SIZES

**H The luxury of Lace** in a versatile Costume you'll wear for many occasions. Bolero jacket is beautifully fitted, has scalloped lapels and bow-snap closing. Princess sheath of Lace over Acetate Taffeta looks lovely alone, with or without its self belt. Dress has back kick-pleat, back zip, 2-in. hem. Fashioned of Acetate and Nylon Lace. Dry clean. Ship. wt. 1 lb. 7 oz. **Colors:** Pastel Blue, Dusty Rose, Royal Blue, Black. **Half Sizes:** 12½, 14½, 16½, 18½, 20½, 22½, 24½, 26½. DA2041—State size, color. \$2.50 down or Cash **\$24.84**

THE LUXURIOUS MINK STOLE SOLD ON PAGE 138.

Accessories these two pages: Jewelry, Pgs. 23, 65, 67. Evening Bags, Pg. 67; Item A this page. Gloves, Pgs. 65, 160. Shoes, Pgs. 14, 65, 163. Size Charts on Pg. 139.

**J Dramatic in its simplicity,** the popular Shirtwaist becomes delightfully dressed up in beautiful Acetate and Nylon Lace. Turquoise grosgrain ribbon trims top edge of attached strapless Acetate Taffeta slip and peeks through lace for colorful accent at front and back of bodice. All-around unpressed pleats shape a graceful skirt. Pearl-like buttons open from V-neckline to waist, hidden closing below. Sleeves have adjustable cuffs. 2-in. hem. Dry clean. Ship. wt. 1 lb. 8 oz. **Colors:** Beige or Black—ea. with turquoise ribbon. **Half Sizes:** 12½, 14½, 16½, 18½, 20½, 22½, 24½, 26½. DA 9147—State size and color...**\$12.84**

**Selected Sizes:** 16, 18, 20, 22, 40, 42, 44, 46. DA 9148—State size and color...**\$12.84**  
LOVELY HAT SHOWN WITH DRESS SOLD ON PAGE 68.

★ Satisfaction Guaranteed or Your Money Back ★

BCASDK 2 WARDS 93



half  
size  
shop

Look Good



**B**  
WOMEN'S and  
TALL WOMEN'S SIZES

## white accents Acetate-Rayon Crepe Dresses

**A** Sheer insert accents bateau neckline; hip-line crystal pleats soften flared skirt. Shirred sleeves boast pretty bows! Back zip, 2-in. hem. Colors: Black or Navy. Dry clean. Wt. 1 lb. 10 oz. Half Sizes: 12½, 14½, 16½, 18½, 20½, 22½, 24½, 26½. DA 9153—Please state size and color.....\$10.84

FOR THE ATTRACTIVE HAT SHOWN, PLEASE SEE PG. 73.

**B** Perfect foil for accessories—an all-occasion Sheath that comes with white flower, patent-like belt and self belt! Sunburst darts give a slimming effect. Back zip, kick-pleat, 2-in. hem. Colors: Black or Navy. Dry clean. Wt. 1 lb. 6 oz. Half Sizes: 12½, 14½, 16½, 18½, 20½, 22½, 24½, 26½. Women's Sizes: 38, 40, 42, 44, 46. DA 9150—Please state size and color.....\$9.84 Tail Women's Sizes: (5'8" to 6'): 38, 40, 42, 44, 46. DA 9156—Please state size and color.....\$10.84

THE ATTRACTIVE HAT SHOWN, PLEASE SEE PG. 103.

**Important shipping information.** Fashions stocked in and shipped from Chicago. Order, pay postage only from your nearest Wards Mail Order House.

**Pretty accessories** shown on both these pages: Jewelry, Pgs. 14, 16, 28, 67 and F this Pg.; Handbag, Pg. 158; Gloves, Pgs 160 and E this Pg.

**C** Crisp accent—white linen-weave Rayon trims surplice neckline and semi-dolman sleeves. The soft skirt has multi-gores. Side zipper, 2-in. hem. Colors: Black or Navy. Dry clean. Wt. 1 lb. 10 oz. Half Sizes: 12½, 14½, 16½, 18½, 20½, 22½, 24½, 26½. DA 9154—Please state size and color.....\$10.84

**Hat. Pillbox.** Synthetic Straw Braid with veil crown. White with green; all Beige, Black, Lilac or White. HA 5566—Fits 21½-22½ in. Wt. 12 oz. State color. \$3.39

**D** Bolero jacket dress in a ribbed Crepe—white Cotton Pique trim, flower. Bolero lined to side seams. Side zipper, back kick-pleat, 2-in. hem. Colors: Black or Navy. Dry clean. Wt. 1 lb. 13 oz. Half Sizes: 12½, 14½, 16½, 18½, 20½, 22½, 24½, 26½. DA 9151—Please state size and color.....\$12.50 Selected Sizes: 16, 18, 20, 22, 40, 42, 44, 46. DA 9152—Please state size and color.....\$12.50

**Hat. Beehive.** Milan-like Straw. Wt. 13 oz. Fits 21½-22½. HA5567—White, Beige, Black or Navy. State color. \$6.97

**E** Nylon Gloves with mock pearl and cordé trim. About 10½-inch length. Hand wash. Colors: White or Beige. Sizes: 6½, 7, 7½, 8. 20 A 6150T—Ship. wt. 2 oz. State size, color. ....\$1.69

**F** Thistle Jewelry combines Gold-tone Metal and White Enamel for a pretty look! 10% F.E.T. incl. 20A1431T—Clipback Earrings, 1-in. diam. Wt. 4 oz. \$1.97 20A1666T—Pin, 3-in. diameter. Ship. wt. 4 oz. \$2.97

**"CHARGE IT"**  
SEE PAGE 1281

...s-dots, first sign c  
... Silk Shantung, st  
... a rich slubbed tes  
... ns a graceful  
... e fitted bodice ha  
... line and ¾  
... A leather-like  
... ps the pretty skirt  
... ed pleats. Back  
... hem. Dry clea  
... y with red dots  
... 12½, 14½, 16½, 18½, 20½, 22½, 24½, 26½  
... 20½, 24½, 26½  
... eight 1 lb.  
... State size .... \$14.84

THE HAT SHOWN, SEE PG. 73

**Sheath** in pure SE  
... weaved. Sweethe  
... Silk skirt lined to k  
... Least Green or Royal (ne  
... 12½, 14½, 16½, 18½, 20½, 22½, 24½, 26½  
... Ship. wt. 1 lb. 1 oz. \$9.84

**D**  
Also  
SELECTED  
... Lustrous Synthetic  
... Fits 21½ to 22½ in. S

satisfaction Guarant



half  
size  
shop

# Look Lovely in Pure Silk Dresses



*Brentshire*

first in fashion,  
first in quality

89 Years of Value  
Leadership

- fine workmanship and detailing
- lab-tested by Wards for quality
- taped waist seams; extra buttons

**[K]** Silk Shantung Shirtwaist with soft tie, banded  $\frac{3}{4}$  push-up sleeves, skirt of unpressed pleats. Buttons to waist, placket below. 2-inch hem. Dry clean.  
Half Sizes: 12½, 14½, 16½, 18½, 20½, 22½, 24½, 26½. Ship. wt. 1 lb. 1 oz.

Print: Blue print on white, only.  
DA 9159—Please state size. . . . . \$15.98

Solid: Royal Blue or Toast (med.) Brown.  
DA 9160—State size and color. . . . \$16.98

FOR THE HAT SHOWN, PLEASE SEE Pg. 140.

For the Size Charts, please see Page 139.

**[D]** Navy Sheath in pure Silk Shantung—lovely fabric with a rich ribbed weave. Sweetheart neckline and pretty pout are graceful. Full skirt lined to keep shape. Side zip, kick-pleat. 2-in. hem. Colors: Leaf Green or Royal (med.) Blue print; ea. on white. Dry clean.  
Half Sizes: 12½, 14½, 16½, 18½, 20½, 22½, 24½, 26½.  
Ship. wt. 1 lb. 1 oz. State size and color. . . . . \$15.84

AT SHOWN, SEE Pg. 73.

**[H]** Luxurious Silk Damask with a youthful air—soft skirt of unpressed pleats, roll-up sleeves. Concealed snaps close to waist, placket below. 2-in. hem. Pin sold "F" facing Page. Colors: Champagne Beige or Pastel Blue. Dry clean. Wt. 1 lb. Half Sizes: 12½, 14½, 16½, 18½, 20½, 22½, 24½, 26½. DA9161—State size, color. \$19.84

**Hat. Bowed Shell.** Of Synthetic Straw with Rayon Satin bow. Ship. wt. 11 oz. State color: Beige, Black, Navy or White. HA5588—Fits 21½ to 22½. \$5.39

**[J]** Lustrous Synthetic Straw with flower wreath. Wt. 12 oz. Fits 21½ to 22½ in. State: White, Black, Navy, Beige. \$4.97

Guaranteed or Your Money Back ★



# Make Every Dress a Costume



## A High-Fashion Duster Turns Any Dress Into a Costume... All in Half, Selected Sizes

**A** Flattering rounded collar with soft bow looks just as lovely under duster. Front zips to below waist to slip on easily. All-around gores shape a slimming skirt. 2-in. hem. Cotton and Cupioni Rayon. Hand washable. Colors: Navy or Black—each with white dots. Wt. 1 lb. 4 oz. Please state size and color. Half Sizes: 12½, 14½, 16½, 18½, 20½, 22½, 24½, 26½. DA 9130.....\$8.84  
Selected Sizes: 16, 18, 20, 22, 40, 42, 44, 46.  
DA 9131.....\$8.84

LOVELY HAT SOLD, PG. 107.

**B** Lovely alone or with duster. Dress comes in Silk or Acetate, each with striking Cotton Velveteen detail. Skirt has front pleats, back gores. 2-inch hem. Side zip. Colors: Black or Navy—each with white. Dry clean. Half Sizes: 12½, 14½, 16½, 18½, 20½, 22½, 24½, 26½. Selected Sizes: 16, 18, 20, 22, 40, 42, 44, 46. Wt. 1 lb. 2 oz. State size, color. Lustrous Pure Silk. DA9128—Half Sizes...\$16.84 DA9129—Selected Sizes...\$16.84 Acetate "Magic" Crepe. DA9136—Half Sizes...\$10.84 DA9137—Selected Sizes...\$10.84 HAT SHOWN SOLD ON PG. 105.

**C** Creating the important costume look—a tuxedo-front Duster with deep cuffed sleeves. Two smart fabrics, two colors to go with favorite dresses. Dry clean. Colors: Black or Navy. Half Sizes: 12½, 14½, 16½, 18½, 20½, 22½, 24½, 26½. Selected Sizes: 16, 18, 20, 22, 40, 42, 44, 46. Wt. 1 lb. 12 oz. State size, color. Rayon and Silk Blend; Acetate Taffeta lining throughout. DA9126—Half Sizes...\$15.84 DA9127—Selected Sizes...\$15.84 Acetate, Rayon Faille, Acetate Taffeta lining to sides. DA9664—Half Sizes...\$7.84 DA9165—Selected Sizes...\$7.84

**D** Look fresh, cool in semi-sheer Dacron Polyester and Cotton Voile. Sawtooth trim edges scoop neck, button closing to 2-in. hem. Multigore skirt, cap sleeves. Drip dry, little or no ironing. Slip on a duster for cooler weather. Colors: Black or Lt. Navy—ea. with white. Hand wash. State size and color. Half Sizes: 12½, 14½, 16½, 18½, 20½, 22½, 24½, 26½. DA 9138—Wt. 1 lb....\$9.84  
Selected Sizes: 16, 18, 20, 22, 40, 42, 44, 46.  
DA 9139—Wt. 1 lb....\$9.84

**E** Lovely lines for Sport Dacron Polyester-ton Voile softly sh with modified sleeves. Skirt has pleats all around hip hem. Back zip. Hand drip dry, little or no ironing. Colors: Pastel Blue and Green predom. Wt. 1 lb. 2 oz. State size and color. Half Sizes: 12½, 14½, 16½, 18½, 20½, 22½, 24½. DA 9134.....\$9.84  
Selected Sizes: 16, 18, 22, 40, 42, 44, 46.  
DA 9135.....\$9.84  
HAT SHOWN SOLD ON PG. 108.





half  
size  
shop

a wardrobe you'll treasure  
on warm Summer days

# Sheer Voile Dresses

Youthfully styled in an easy-care blend of  
Dacron Polyester and Cotton. Hand wash.

F  
Also Sizes  
45 to 53

G  
Also Sizes  
38 to 46

Lace frames this picture pretty Dress — edges front  
scoop neck, tucked bodice front and skirt. Glitter  
open to waist, placket below. Bows adjust sleeves.  
front and back unpressed pleats. 3-in. hem.  
Dark Green, Navy. Wt. 1 lb. 4 oz. State size, color.  
Half: 12½, 14½, 16½, 18½, 20½, 22½, 24½, 26½. \$10.84  
Larger Sizes: 45, 47, 49, 51, 53.....\$11.84

ATTRACTIVE HAT SHOWN IS SOLD ON PAGE 145.

Working lace inserts place elegant emphasis on all-  
around scoop neck and tucked bodice front. Pert bow  
and waist. Shirred skirt, 4-in. hem. Side zipper.  
French (med.) Blue or Black. State size, color.  
Half: 12½, 14½, 16½, 18½, 20½, 22½, 24½, 26½.  
Larger Sizes: 38, 40, 42, 44, 46.  
Ship. wt. 1 lb. State size and color.....\$13.84

ATTRACTIVE HAT SHOWN IS SOLD ON PAGE 98.

Notched-effect bib inserts at front and back bodice  
and novel collar give this dress a youthful look. Cov-  
ers trim sleeves, open to waist with hidden clos-  
ing. Graceful unpressed pleated skirt has 3-in. hem.  
Black or Toast Brown. Shipping weight 1 lb.  
Half: 12½, 14½, 16½, 18½, 20½, 22½, 24½, 26½.  
Larger Sizes: 38, 40, 42, 44, 46.  
Ship. wt. 1 lb. State size and color.....\$10.84

FASHIONABLE HAT SHOWN IS SOLD ON PAGE 107.

Ship from Chicago. Order, pay postage from  
House. Washability Terms, Pg. 1273. Size Charts,  
Gloves, Pgs. 160-161; Jewelry, Pg. 14; Bag, Pg. 16.

SATISFACTION GUARANTEED ★  
OR YOUR MONEY BACK

J Nothing looks quite so right as a Jacket and  
Dress Ensemble! Bolero and scoop neck sheath  
are trimmed with Nylon velvet ribbon. Skirt has  
unpressed pleats, back gores, 2-in. hem. Side zip.  
Colors: Black or Green — ea. with white lacy print.  
Half: 12½, 14½, 16½, 18½, 20½, 22½, 24½, 26½.  
DA 9120—Ship. wt. 1 lb. 2 oz. State size, color. \$12.84

Hat. Trellis Capulet of linen-like weave Synthetic  
Straw Cloth. Flattering mesh veil. Ship. wt. 8 oz.  
State color: White, Black, Navy, Beige, Pink, Red.  
Fits 21½ to 22½-in.  
HA 5572.....\$2.39

BCEDAS WARDS 97

ected Sizes

E Lovely lines for Spr  
Dacron Polyester  
ton Voile softly sh  
with modified de  
sleeves. Skirt has a  
pleats all around hip  
hem. Back zip. Hand  
drip dry, little or no ir  
Colors: Pastel Blue or  
Green predom.  
Wt. 1 lb. 2 oz. State size  
Half: 12½, 14½, 16½, 18½, 20½, 22½, 24½  
DA 9134.....  
Selected Sizes: 16, 18, 20, 22, 24, 26, 28, 30, 32, 34, 36, 38, 40, 42, 44, 46.  
DA 9135.....  
HAT SHOWN SOLD ON PAGE 107.

at Wards, See Page 1



drip-dry, easy-care  
Dacron-Cotton Dresses

Beautifully Tailored  
and made in  
Selected Sizes  
Women's and  
Women's Sizes



**A** Lovely slimming Fashion of easy-care Dacron Polyester and Combed Cotton Broadcloth. Expensive chevron tucked bodice; tucks at cuffs of sleeves. Unpressed pleated skirt. Button closing to waist; placket below. 2-inch hem. Colors: Lilac or Apricot. Hand washable. Half Sizes: 12½, 14½, 16½, 18½, 20½, 22½, 24½, 26½. DA 9102—Wt. 1 lb. 2 oz. State size, color...\$12.84 FASHIONABLE HAT SHOWN IS SOLD ON PAGE 101.

**B** Youthful Dress with slimming Cotton Lace Applique at tucked bodice-front. Cool cap sleeves. Softly pleated skirt. Side zip. 4-inch hem. Of airy Dacron Polyester and Cotton Broadcloth. Hand wash. Shipping weight 1 lb. 5 oz. State size and color. Colors: Willow Green or Pastel Blue. DA9100—Half Sizes: 12½, 14½, 16½, 18½, 20½, 22½, 24½, 26½. \$12.84 DA9101—Selected Sizes: 16, 18, 20, 22, 40, 42, 44, 46. \$12.84 THIS SMART HAT IS SHOWN ON PAGE 105.

**C** Dotted semi-sheer Dress of Dacron Polyester and Cotton Voile, with a lovely pointed collar. Softly pleated skirt. Side zip. 2-in. Hand wash. Shipping weight 1 lb. 4 oz. Color: Deep Beige with black dots. Half Sizes: 12½, 14½, 16½, 18½, 20½, 22½, 24½. Women's Sizes: 38, 40, 42, 44, 46. DA 9104—State size...\$12.84 FOR LOVELY HAT SHOWN SEE "H" ON THIS PAGE

Dresses Described Below are Pictured in Color on the Opposite Page

**D** Cool printed Fashion with a crisp White Rayon removable Dickie, and cuffs at sleeves. Of airy Dacron Polyester and Cotton Voile, a fabric that takes to a softly pleated skirt. Side zip. 2-in. hem. Hand wash. Ship. wt. 1 lb. 3 oz. Blue or Black — ea. with white. State-size, color. DA 9122—Half Sizes: 12½, 14½, 16½, 18½, 20½, 22½, 24½, 26½...\$9.84 DA 9123—Larger Sizes: 45, 47, 49, 51, 53...\$10.84

**E** Graceful Frock of Dacron Polyester and Cotton Broadcloth. Lace trims convertible collar, button-cuff sleeves, front-button closing. Placket below. Smart tucked bodice. 2-in. hem. Colors: Light Blue or Lilac. Hand wash. Half Sizes: 12½, 14½, 16½, 18½, 20½, 22½, 24½, 26½. Shipping weight 1 lb. 5 oz. DA 9110—State size and color...\$10.84

**G** Shirring and dainty Cotton Lace accent this slimming style. Flattering square neckline, front and back. Soft, unpressed pleated skirt flares gracefully. Back zip. 3-in. hem. Of whisper-light Dacron Polyester and Cotton Voile. Hand wash. Colors: Apricot or Mint Green. DA9108—Half Sizes: 12½, 14½, 16½, 18½, 20½, 22½, 24½, 26½. DA 9109—Selected: 16, 18, 20, 22, 40, 42, 44, 46. State size and color. Wt. 1 lb. 2 oz...\$10.84

**H** Youthful print Dress with bows and daisy trim. Slimming pleats at front and back of skirt. Side zip. 2-in. hem. Of Dacron Polyester-Cotton Voile. Colors: Lt. Green or Pecan (med.) Brown. Hand wash. Half Sizes: 12½, 14½, 16½, 18½, 20½, 22½, 24½, 26½. DA 9106—Ship. wt. 1 lb. 2 oz. State size, color...\$9.54 Hat. Bow Capulet. Of lustrous Synthetic Straw Cloth with a lovely nosegay mesh veil. Ship. wt. 11 oz. Colors: Lt. Green, Black, Beige, Red, Sapphire Blue or White. State color. HA 5598—Fits heads 21½ to 23 inches...\$3.97

**F** Slimming crystal pleats circle the hipline of Frock. Of Dacron Polyester and Cotton Voile. Harmonizing trim. Lovely sweetheart neck. Bow-trimmed belt. Side zip. 2-in. hem. Colors: Lilac or Blue. Hand wash. Wt. 1 lb. Half Sizes: 12½, 14½, 16½, 18½, 20½, 22½, 24½. Women's Sizes: 38, 40, 42, 44, 46. DA 9112—State size and color...\$12.84 Tall Women's Sizes (5'8"-6'): 38, 40, 42, 44. DA 9124—State size and color...\$12.84

Hat. Capulet. Of lustrous basket-weave Synthetic Straw Braid. Rayon velvet bows. Mesh veil. Colors: Lilac, Black, Natural Tan, Lt. Blue, White. Wt. 11 oz. HA5590—Fits 21½ to 22½ in. State color...\$3.97

Shoes, Pgs. 12, 168; Jewelry, Pgs. 14, 28, 162. Fashionability, Pg. 1273. Size Scale, Pg. 139. Fashion from Chicago. Pay postage from nearest Post Office.

★ "Charge It", See Page 1281



# Dresses

Beautifully Tailored in half sizes 12½ to 26½, Selected Sizes, 16 to 22, Women's and New "Tall" Women's Sizes, 38 to 46.

half size shop



Dress of Dacron Polyester, with a lovely pointed skirt. Side zip. 2-in. hem. Weight 1 lb. 4 oz. with black dots. Sizes: 16½, 18½, 20½, 22½, 24½, 26½. Tall sizes: 38, 40, 42, 44, 46. \$10.00. See "H" ON THIS PAGE.

Pleats circle the hipline of Polyester and Cotton V-neckline. Sweetheart neckline. Side zip. 2-in. hem. Hand wash. Wt. 1 lb. 2 oz. Sizes: 16½, 18½, 20½, 22½, 24½, 26½. Tall sizes: 38, 40, 42, 44, 46. \$10.00. See "H" ON THIS PAGE.

See Page 1281



half  
size  
shop

AMERICAN

Wonderful  
you'll travel comfortably

WASH 'N' WEAR  
Little or No Ironing

Enjoy easy-care travel  
in handsome Arnel Triacetate  
Jersey. Hand washable, need  
little or no ironing.



A

B

Also Sizes  
18 to 46

C

Also  
SELECTED SIZES

**A Double flattery.** Smart Print Ensemble of Arnel Jersey packs easily, resists wrinkles. Dress features soft folds at front neckline. Note the slimming multi-gored skirt. Fashionable short Jacket tops dress. Nylon Velvet bow trim. Side zipper; 2-in. hem. Colors: Medium Blue or Gray predominating prints. Half Sizes: 12½, 14½, 16½, 18½, 20½, 22½, 24½, 26½. Please state size and color. DA 9006—Wt. 1 lb. 9 oz. . . . \$12.84

LOVELY HAT SOLD ON PAGE 107.

Just Say "Charge It"  
SEE PAGE 1281

**B Travel's easy** in this Print duo of Arnel Jersey. Unpressed pleats circle graceful skirt. Nylon Velvet trim accents the Dress and youthful collared Jacket. Side zip; 2-inch hem. Colors: Black or Navy—each on white ground. Wt. 1 lb. 13 oz. Half Sizes: 12½, 14½, 16½, 18½, 20½, 22½, 24½, 26½. Women's Sizes: 38, 40, 42, 44, 46. DA 9004—State size, color. \$12.84

**Hat. Cloche.** Of Rayon Mesh and Velvet bands. Delicate flower sprays. Wt. 1 lb. State color. Black, White, Navy or Beige. HA 5555—Fits 21½ to 23 in. . . \$3.97

Size Charts are on Page 139.  
Washability Terms on Pg. 1273.

**C Print or Solid Dress** comes in two fabrics. Note crystal pleating. Contrasting neck trim, novelty belt. Back zip; 2-inch hem. State size, color. Wt. 1 lb. 9 oz. Halts': 12½, 14½, 16½, 18½, 20½, 22½, 24½, 26½. Selected: 16, 18, 20, 22, 40, 42, 44, 46.

**Printed Arnel Jersey:** Moss Green or Medium Blue predominating. DA 9002—Half Sizes. . . . \$11.84 DA 9001—Selected Sizes. . . \$11.84

**Solid Nylon Jersey:** Beige, Navy. DA 9002—Half Sizes. . . . \$10.84 DA 9003—Selected Sizes. . . \$10.84

**Hat with Beige dress. Cloche.** Of Synthetic Straw Braid, velvet trim, rose. Wt. 1 lb. 2 oz. State color. Natural, Tan, White, Navy, Black. HA 5561—Fits 21½ to 22½" . . \$5.97 HAT WITH GREEN DRESS, Pg. 140.



# Wonderful Jersey Dresses

you'll travel easily in wrinkle-free fashion

**WASH 'N' WEAR**  
Little or No Ironing

easy-care travel  
Arnel Triacetate  
Hand washable, need  
le or no ironing.



**E**  
Also Sizes  
38 to 46

**C**  
Also  
SELECTED SIZES

**C** Fishing Eyelet Dress of  
Nylon Jersey packs  
like a dream. Smart  
bodice and mod-  
sleeves offer extra  
pressed pleats encircle  
zipper; 2-in. hem.  
Colors: (lt.) Green or French  
12%, 14%, 16%, 18%,  
20%, 22%, 24%, 26%. Wt. 1 lb. 8 oz.  
State size, color. . . . \$7.84  
HAT SOLD PAGE 105.

**E** Polka dotted Dress of supple  
Arnel Jersey is perfect for travel.  
Soft rolled collar ties through front  
loop. Unpressed pleats circle skirt.  
Harmonizing buttons to waist. Side  
zip; 2-in. hem. Ship. wt. 1 lb. 7 oz.  
Colors: Medium Green or Navy  
— each with white dots.  
Half Sizes: 12%, 14%, 16%, 18%, 20%,  
22%, 24%, 26%.  
Women's Sizes: 38, 40, 42, 44, 46.  
DA 9010—State size, color. . . . \$9.84  
HAT SHOWN IS SOLD ON PAGE 79.



**F**  
Also  
SELECTED SIZES

**G**  
Also Sizes  
45 to 53

**F** Classic Shirtwaist of lovely Arnel  
Jersey packs in a minimum of  
space, unpacks wrinkle-free. Novelty  
buttons open to waist. Unpressed  
pleated skirt accented by leather-  
like belt. Side zipper; 2-in. hem.  
Blue-Green or Cocoa (med.) Brown.  
State size, color. Ship. wt. 1 lb. 9 oz.  
DA 9008—Half Sizes: 12%, 14%, 16%,  
18%, 20%, 22%, 24%, 26%. . . . \$9.84  
DA 9009—Selected Sizes: 16, 18, 20,  
22, 40, 42, 44, 46. . . . \$9.84

**Hat. Cloche.** Tiers of handwoven syn-  
thetic Straw Braid encircle lacy  
crown, brim. Grosgrain bow. White,  
Lilac, Sapphire Blue, Beige or Black.  
HA5562—Fits 21½ to 22½". Wt. 1 lb. \$4.59

★ Satisfaction Guaranteed ★  
OR YOUR MONEY BACK

**G** Travel comfort marks an Arnel  
Jersey Dress. Nylon Velvet out-  
lines front square neckline. Skirt  
has unpressed front pleats, gored  
back. Front zips to below waist.  
2-in. hem. Ship. wt. 1 lb. 5 oz.  
Colors: Black or Navy — each on  
white background. State size, color.  
DA 9011—Half Sizes: 12%, 14%, 16%,  
18%, 20%, 22%, 24%, 26%. . . . \$9.84  
Larger Sizes: 45, 47, 49, 51, 53.  
DA 9012. . . . \$10.84

SMART HAT IS SOLD ON PAGE 110.

Fashions ship from Chicago. Order,  
pay postage from nearest House.  
Shoes sold Pgs. 168, 173; Jewelry:  
Pgs. 14, 31, 162; Gloves: Pgs. 160, 161.

BCDSAK 'WARDS 101



# Dresses Distinct in Fit.

in half sizes 14½ to 44 and selected



**A** Your favorite Coatsdress comes in a choice of two lovely fabrics—airy dotted Chiffon or soft, supple Crepe! It's smartly detailed with white collar that's detachable, a self bow and glitter button trim. All-around multi-gored skirt has 2-inch hem. Dry clean. Half Sizes: 14½, 16½, 18½, 20½, 22½, 24½, 26½. Selected Sizes: 16, 18, 20, 22, 40, 42, 44, 46.

Please state size and color. Dotted Rayon Chiffon has its own Acetate Taffeta slip.

Colors: Black or Navy, each with white dot. Wt. 1 lb. 9 oz. DA9048—Half Sizes . . . \$13.84 DA9049—Selected Sizes. \$13.84

**Solid Color Acetate-Rayon Crepe.** Colors: Navy or Black. Shipping weight 1 lb. 12 oz. DA9050—Half Sizes . . . \$9.84 DA9051—Selected Sizes. \$9.84

**B** Schiffli embroidered Cotton eyelet in cool dark tones is prettily trimmed in Acetate Satin. Graceful gored skirt, side zipper, 2-in. hem. Colors: Navy or Black. Dry clean. Half Sizes: 14½, 16½, 18½, 20½, 22½, 24½, 26½. Wt. 1 lb. 3 oz. DA 9042—State size, color . . . \$12.84 Selected Sizes: 16, 18, 20, 22, 40, 42, 44, 46. Wt. 1 lb. 3 oz. DA 9043—State size, color . . . \$12.84

**C** Rayon Chiffon, embroidered at marquisette-lined bodice. Back neck slit closing, bow. Soft front pleats, back gores. Attached Acetate Taffeta slip. Side zipper. 3-inch hem. Colors: Black or Navy. Dry clean. Half Sizes: 14½, 16½, 18½, 20½, 22½, 24½, 26½. Wt. 1 lb. 7 oz. DA 9046—State size, color . . . \$14.84 Selected Sizes: 16, 18, 20, 22, 40, 42, 44, 46. Ship. wt. 1 lb. 7 oz. DA 9047—State size, color . . . \$14.84 THE HAT SHOWN IS SOLD ON PG. 107.

**D** The Jacket Dress, look and pretty in a d. Schiffli embroidered Cotton eyelet. Rhinestone pins (10 inc.) accent jacket. Sleeve has a youthful scoop neckline. Back zip, 2-in. hem. Dry clean. Colors: Black or Navy. Half Sizes: 14½, 16½, 18½, 20½, 22½, 24½, 26½. Shipping weight 1 lb. 8 oz. DA9044—State size, color . . . \$12.84 Selected Sizes: 16, 18, 20, 22, 40, 42, 44, 46. Ship. wt. 1 lb. 8 oz. DA9045—State size, color . . . \$12.84 HAT SHOWN SOLD ON PG. 107.

Fashions ship from Catalogue order and pay postage to nearest Wards Mail Order Jewelry sold, Pgs. 11, 13, 34, 67. Bags sold, Pgs. 158 and 159. Wash. 1273. Size Charts on



# Distinctive Fit, Flattery!

f sizes 14½ to 26½ selected sizes 16 to 46

half  
size  
shop



**The Jacket Dress**, look and pretty in a dark navy blue. Embroidered Cotton Rhinestone pins (10% extra) accent jacket. Slender, youthful scoop neck. Sleeves. Back zip, kick hem. Dry clean.

Colors: Black or Navy.  
Half Sizes: 14½, 16½, 18½, 20½, 22½, 24½, 26½.  
Shipping weight 1 lb. 3 oz.  
DA 9044—State size, color.

Selected Sizes: 16, 18, 20, 22, 40, 42, 44, 46. Ship. wt. 1 lb. 8 oz.  
DA 9045—State size, color.

HAT SHOWN SOLD ON PG. 143.

Ships from Chicago and pay postage to nearest Wards Mail Order Store. Jewelry sold, Pgs. 11, 14, 15, 16, 17, 18, 19, 20, 21, 22, 23, 24, 25, 26, 27, 28, 29, 30, 31, 32, 33, 34, 35, 36, 37, 38, 39, 40, 41, 42, 43, 44, 45, 46, 47, 48, 49, 50, 51, 52, 53, 54, 55, 56, 57, 58, 59, 60, 61, 62, 63, 64, 65, 66, 67, 68, 69, 70, 71, 72, 73, 74, 75, 76, 77, 78, 79, 80, 81, 82, 83, 84, 85, 86, 87, 88, 89, 90, 91, 92, 93, 94, 95, 96, 97, 98, 99, 100. Washable. Size Charts on Pg. 139.

Wards, See Page 11.

**Seamless Shirtwaist** looks like pongee, thanks to a blend of Acetate and Cotton. Contrast silk hankie accents mock pocket. Skirt has front and back unpressed pleats. Pearl-like buttons close to below the waist. 2-in. hem. Hand washable.  
Med. Blue on pastel blue or Med. Green on beige ground. Wt. 1 lb. 3 oz.  
Half Sizes: 14½, 16½, 18½, 20½, 22½, 24½, 26½. State size, color. \$5.84  
Selected Sizes: 16, 18, 20, 22, 40, 42, 44, 46. State size, color. \$5.84

**Crisp linen-look Rayon**—white front panel, Schiffli embroidery. Skirt has back gores, 2-in. hem. Side zipper.  
Pastel Blue, Lilac. Hand wash.  
Half Sizes: 14½, 16½, 18½, 20½, 22½, 24½, 26½. Ship. wt. 1 lb. 10 oz.  
State size, color. \$9.84  
Selected Sizes: 16, 18, 20, 22, 40, 42, 44, 46. Ship. wt. 1 lb. 8 oz.  
State size, color. \$9.84

**Bowed Fox**. Milan-type synthetic blend. Wt. 12 oz. State: White, Beige, Sapphire Blue, Lilac.  
Fits 21½ to 22½. \$3.97

**Boucle Coatsdress** loves to travel! It's a crease-resistant blend of Rayon and Orlon Acrylic with a smart nubby texture. Flattering skirt has back gores. 2-inch hem. Dry clean.  
Colors: Medium Blue or Cocoa (med.) Brown, each with white nubs.  
Half Sizes: 14½, 16½, 18½, 20½, 22½, 24½, 26½. Ship. wt. 1 lb. 9 oz.  
DA 9050—State size, color. \$10.84  
Selected Sizes: 16, 18, 20, 22, 40, 42, 44, 46. Ship. wt. 1 lb. 8 oz.  
DA 9051—State size, color. \$10.84

PRETTY HAT SHOWN IS SOLD ON PG. 143.

**Fitted Jacket, Crepe Dress**. Print dress of supple Rayon Crepe. Novel picot-edged tabbed collar, glitter buttons to waist (hidden placket below). Front unpressed pleats, back gores. 2-in. hem. Versatile Cardigan Jacket of linen-look Rayon closes with self button. Both hand washable.  
Half Sizes: 14½, 16½, 18½, 20½, 22½, 24½, 26½.  
Selected: 16, 18, 20, 22, 40, 42, 44, 46. Please state size, color.

**Dress only**. Med. Blue or Jade Green predom. Wt. 1 lb. 3 oz.  
DA 9056—Half Sizes. \$6.84  
DA 9057—Selected Sizes. \$6.84  
**Jacket only**. Black or Navy. Shipping weight 1 lb. 2 oz.  
DA 9649—Half Sizes. \$3.84  
DA 9650—Selected Sizes. \$3.84

HAT SHOWN SOLD ON PG. 147.

Satisfaction Guaranteed  
or Your Money Back

ALL WARDS 103

Size Scale  
Size Charts,  
Pg. 139.

Order Size:	16	18	20	22	40	42	44	46
If Bust is:	37	39	41	43	43	45	47	49 in.
If Waist is:	28½	30½	32½	34½	36	38½	41	43½ in.
If Hips are:	40	42	44	46	44	46	48	50 in.
Dress Lgth. abt.:	44½	45	45½	45½	47	47	47	47 in.



# Jacket Dresses... Spring Duets

styled with perfect fashion harmony



**A** Polka Dotted Ensemble smartly styled of Cotton and Cuplon Rayon. Lovely sleeveless Dress has a flattering front round neckline, square back. Umbrella gares circle softly flared skirt. Jacket has notched collar, above-elbow sleeves and button closing. Side zipper; 2-in. hem. Washable. Colors: Navy Blue, Mint (lt.) Green-ea. with white dots. Wt. 1 lb. 8 oz. State size, color. Half Sizes: 14½, 16½, 18½, 20½, 22½, 24½, 26½. RA 976.....\$10.84 Women's: 36, 38, 40, 42, 44, 46. RA 977.....\$10.84 SMART HAT SOLD PAGE 107.

**B** One Ensemble with two pretty views. Dress and Jacket are fashioned of a fresh-looking blend of Arnel Triacetate and Cotton. Beautiful matching Cotton Lace trims the jacket collar and is inserted at dress neckline. Fine tucking details front bodice, hipline. Skirt has two back gores. Side zip; 2-inch hem. Washable. Colors: Navy Blue or Medium Beige. Wt. 1 lb. 8 oz. Half Sizes: 14½, 16½, 18½, 20½, 22½, 24½, 26½. State size and color. RA 978.....\$11.84 LOVELY HAT SOLD PG. 98.

**C** The luxurious look of Schiffli embroidered Cotton Eyelet adds loveliness to this expensively tailored slim-line Ensemble. Bright gleaming Cotton Satin tabs and tiny pearl-like buttons trim square-neck sheath Dress and matching Jacket. Short cover-up jacket has rounded collar; sleeves come to above-the-elbow. Side zip; 2-inch hem. Dry clean. Colors: Navy Blue or Dark Brown. Ship. wt. 1 lb. 8 oz. Half Sizes: 14½, 16½, 18½, 20½, 22½, 24½, 26½. Please state size and color. RA 979.....\$12.00 HAT SHOWN SOLD ON PG. 98.

★ "CHARGE IT" at Wards ★  
SEE PAGE 1281

For Size Charts, please see Page 12  
Washability Terms explained on Page 12



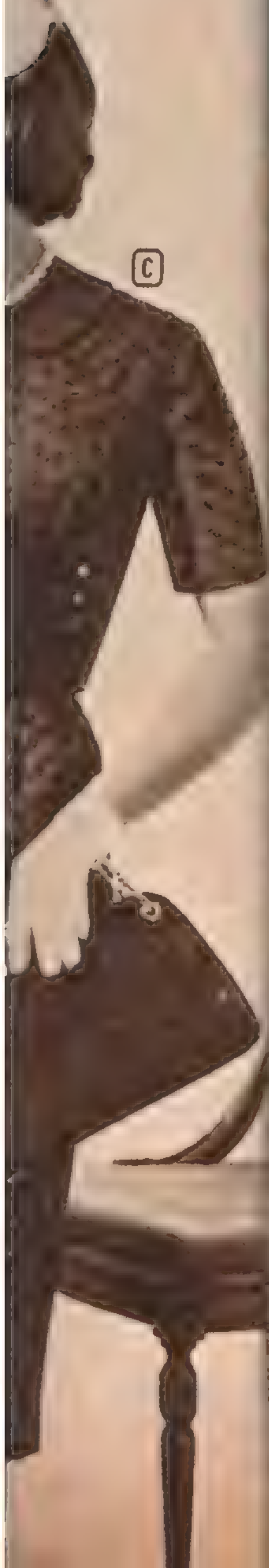
**A**  
Also Sizes  
36 to 46



# g Duets armony

The luxurious look of the Schiffli embroidered Cotton Eyelet adds loveliness to this expensively tailored slim-line Ensemble. Bright gleaming Cotton Sate dress and matching Jacket. Short cover-up jacket with rounded collar; sleeves come above-the-elbow. Skirt: 2-inch hem. Dry clean. Colors: Navy Blue or Dove Brown. Ship. wt. 1 lb. 8 oz. Half Sizes: 14½, 16½, 18½, 20½, 22½, 24½, 26½. Please state size and color. DA 979.....\$12.84

For more information, please see Page 12. Details explained on Page 12.



youthfully  
styled

## Schiffli Embroidered Dresses

Beautiful warm-weather pastel casuals designed with smart figure flattering features. Handsomely tailored of fine fabrics.

and airy Dacron Polyester dress, embroidered with harmonious dots, fashions a youthful front neckline, lowered pressed pleats circle skirt. 2½-in. hem. Hand washable, dry or no ironing.

Pastel Blue or Mint (lt.) Green. Ship. wt. 1 lb. 3 oz. State size, color.

Half Sizes: 12½, 14½, 16½, 18½, 20½, 22½, 24½, 26½.....\$12.84

Selected Sizes: 16, 18, 20, 44, 46.....\$12.84

self-bows on bodice and accent this delightfully cool Polyester and Cotton Dress. White Cotton Schiffli embroidered bodice front, circle skirt. Back zip; 4-inch hem. Needs little or no ironing.

Mint (lt.) Green or Lilac. 12½, 14½, 16½, 18½, 20½, 22½, 24½, 26½. Ship. wt. 1 lb. 4 oz.

State size, color.....\$12.84

Ship from Chicago. Order, or from nearest House. Ft. Portland, Oakland, see Pg. 158; sold on Pages 168, 170, 173; 158; Gloves, Pages 92, 94, Jewelry, Pages 11, 14, 28.

**E Crisp Coattress** of linen-look Rayon has matching embroidery on front panels. Note scoop neck. Matching pearl-like buttons open to 2-in. hem. Unpressed pleats at skirt front and back. Hand wash. Beige or Pastel Blue. Wt. 1 lb. 11 oz.

Half Sizes: 12½, 14½, 16½, 18½, 20½, 22½, 24½, 26½.

Women's Sizes: 38, 40, 42, 44, 46. DA 9036-State size, color.....\$8.84

**Hat. Petal Capulet.** Styled of Rayon Organza flower petals and pearl-like dewdrops. State color: Beige, Lilac, White, Pink, Ice Blue. Wt. 10 oz. HA 5556-Fits 21½ to 23-in.....\$3.79

**G Bow-tied Jacket** tops pretty slim-line sleeveless Dress. Fashioned of linen-look Rayon and enhanced with two-tone Schiffli embroidery. Solid fabric trim. Scoop neck. 2-in. hem; side zipper. Back kick-pleat. Colors: Lilac or Beige. Dry clean. Half Sizes: 12½, 14½, 16½, 18½, 20½, 22½, 24½, 26½. Ship. wt. 1 lb. 14 oz. DA 9038-State size, color.....\$13.84

**Hat. Sculptured Capulet.** Of lustrous hand-made Synthetic Straw Braid. State color: Lilac, Navy, Black, Beige or White. Ship. wt. 11 oz. HA 5570-Fits 21½ to 23-in.....\$8.97



Satisfaction Guaranteed or Your Money Back ★



cool summer ahead with a

# Wardrobe of Graceful Dresses



A  
Also Sizes  
36 to 46

B

D





**Stoffel's and Cotton**  
 the flawless fit  
 you look for in  
 much more.

**Cool Lawn,**  
 Stoffel's imported  
 Switzerland.  
 value prices.

half  
 size  
 shop

from any angle in  
 detailed dress of  
 Combed Cotton Voile,  
 Switzerland. Match-  
 rows of tucks  
 sleeves, bodice  
 side zip. Skirt  
 pleats, 4-in. hem.

Blue or Lilac. Hand  
 weight 1 lb. 3 oz.

16%, 18%, 20%,

and color..\$12.84

38, 40, 42, 44, 46.

size and color..\$12.84

insert of embroidered  
 fresh border for  
 neckline. Full skirt floats  
 pleats that circle  
 Dacron Polyester,  
 a Spring fash-  
 drip dry, little  
 hem. Side zip.

with white.

16%, 18%, 20%,

Ship. wt. 1 lb. 3 oz.

size and color..\$10.84

embroidery dresses up a  
 Spring. Touches at  
 bodice over  
 Schiffl  
 buttons to waist,  
 below. All-around  
 has 2-in. hem. Semi-  
 Cotton Lawn is wash-  
 dry, little or no ironing.

Taupe (méd.) Brown.

14%, 16%, 18%, 20%,

Ship. wt. 1 lb. 3 oz.

size and color..\$12.84

fashion of Cotton  
 over matching Acetate  
 this dress will take  
 your busy Summer  
 Open collar, brief sleeves  
 Glitter-centered but-  
 neckline to hem of flared  
 on collar, front  
 hem. Dry clean.

Beige or Navy Blue.

14%, 16%, 18%, 20%,

Ship. wt. 1 lb. 3 oz.

size and color..\$10.84

bag fashion in this swirl-  
 of Stoffel's Sheer Cotton  
 portrait neckline  
 lace prettily. Tiny  
 back and sides of  
 centered buttons close  
 Hand wash.

Blue or Lilac print -  
 te. Ship. wt. 1 lb. 2 oz.

14%, 16%, 18%, 20%,

size and color..\$8.84

36, 38, 40, 42, 44, 46.

size and color..\$8.84

Capulet, one of Spring's  
 new creations. Rayon Taf-  
 elvet flowers. Novel mesh  
 color: Beige, Lilac, Pink,  
 Blue or White. Wt. 10 oz.

21½ to 23-in. . . . \$3.97

Say "Charge It"  
 SEE PAGE 1281



E  
 Also Sizes  
 36 to 46

F

**F** Graduated dots in a striking  
 ombre pattern give this shirt-  
 waist its special fashion flair.  
 Sheer Combed Pima Cotton  
 Voile is styled with short sleeves  
 and open collar, a perfect  
 dress for Summer. All-around  
 pleated skirt has 1-in. hem.  
 Buttons to waist, hidden clos-  
 ing below. Patent-like belt. Side  
 zipper. Hand wash.

Colors: Navy Blue or Brown-ea.  
 with white. Ship. wt. 1 lb. 2 oz.

Half Sizes: 14%, 16%, 18%, 20%,  
 22%, 24%, 26%.

RA 985-State size, color . . \$7.84

**HA.** Flattering sculptured profile  
 of fine quality synthetic Straw  
 Braid. Fine mesh nosegay veil  
 and sparkling Rhinestone orna-  
 ment. Wt. 11 oz. State color:  
 White, Black, Navy, Lilac, Beige.

HA 5571-Fits 21½ to 23-in..\$7.39

**G** A forward-looking dark-  
 tone dress you'll wear  
 Spring through Fall, designed  
 for beauty and comfort in Stof-  
 fel's sheer 2-ply Cotton Voile,  
 imported from Switzerland.  
 Dyed-to-match lace borders  
 front button closing to 2-inch  
 hem. Back bodice trimmed  
 with lace, tiny tucks. Skirt has  
 front pleats and back gores.

Colors: Black or Dark Green.  
 Hand wash. Ship. wt. 1 lb. 3 oz.

Half Sizes: 14%, 16%, 18%,  
 20%, 22%, 24%, 26%.

RA986-State size, color. \$10.84

Women's Sizes: 36, 38, 40, 42, 44, 46.

RA987-State size, color. \$10.84

G  
 Also Sizes  
 36 to 46

**Accessories on these 2 pages:**  
 Shoes, Pgs. 167-173; Jewelry,  
 Pgs. 11, 14, 28; Gloves, Pgs. 92,  
 160. Washability Terms, Page  
 1273. Size Charts, Page 139.

**Fast Service:** Fashions are shipped to you directly from Chicago. You  
 order and pay postage only from nearest Wards Mail Order House.

★ Satisfaction Guaranteed or Your Money Back ★

BCDASK, WARDS 107



half  
size  
shop

A

B

Also  
SELECTED  
SIZES

D

C

Also Sizes  
45 to 53

108 WARDS BCDSAX

**A** **Supple Arnel Triacetate Jersey** check shapes a fashion that shuns wrinkles, needs little or no ironing. Detachable white collar tops checked collar; buttons to bib-effect piping. Side zipper, 2-in. hem. Dry clean. Colors: Navy or Lt. Willow Green check. Hand wash. **Half Sizes:** 12½, 14½, 16½, 18½, 20½, 22½, 24½. **DA 9030—Ship. wt. 1 lb. 8 oz. State size, color....**

**B** **Smooth, soft blend of Arnel Triacetate and Cotton** takes a novelty check! Note fresh white tab-and-button trim. Front unpressed skirt pleats gores. Patent-like belt, side zipper, 1½-inch hem. Colors: Black or Med. Blue—ea. with white. Hand wash. Shipping weight 1 lb. 3 oz. **State size and color.** **DA9032—Half:** 12½, 14½, 16½, 18½, 20½, 22½, 24½, 26½. **DA9033—Selected Sizes:** 16, 18, 20, 22, 40, 42, 44, 46.

**C** **Graceful Rayon Crepe**, prettily polka-dotted in colors! Soft bow accents youthful neckline, soft front pleats, back gores. Self collar, detachable collar and sleeve trim. Buttons to below waist, 2-in. hem. Hand wash. For Hat see Page 12. Ship. wt. 1 lb. Colors: Multi-dots on Navy or Black. **State size, color.** **DA9028—Half:** 12½, 14½, 16½, 18½, 20½, 22½, 24½, 26½. **DA9029—Larger Sizes:** 45, 47, 49, 51, 53.....

**D** **Airy, Sheer Voile of Dacron Polyester and Cotton** soft bow at neckline, a skirt of unpressed pleats. Easy to slip into—the front zips to below the waist hem. Hand wash, drip dry; little or no ironing. Colors: Violet polka-dots on lilac or Cocoa on beige. **Half Sizes:** 12½, 14½, 16½, 18½, 20½, 22½, 24½. **DA 9026—Ship. wt. 1 lb. 2 oz. State size, color....**

## Smart Dresses

to stretch your fashion dollar

**\$584 to \$884**

**E** **Rich matching embroidery** accents a feminine waist of Dacron Polyester and Cotton. Buttons at waist with placket below. The skirt has soft unpressed pleats, 2-inch hem. Hand wash, little or no ironing. Colors: Apricot or Lilac. **Wt. 1 lb. 5 oz. State size and color.** **DA9016—Half:** 12½, 14½, 16½, 18½, 20½, 22½, 24½, 26½. **DA9017—Selected Sizes:** 16, 18, 20, 22, 40, 42, 44, 46.

**F** **Lovely easy-care blend of Dacron Polyester and Cotton** shapes a delicately embroidered Coatsdress, with a scoop neckline, unpressed pleats at skirt and back. 2-in. hem. Hand wash, little or no ironing. Colors: Pastel Blue, Mint Green—ea. with harmonizing embroidery. Ship. wt. 1 lb. 4 oz. **State size and color.** **DA9018—Half:** 12½, 14½, 16½, 18½, 20½, 22½, 24½, 26½. **DA9019—Larger Sizes:** 45, 47, 49, 51, 53.....

**G** **Smooth Arnel Triacetate and Cotton Broadcloth**, accented with expensive-look stitching. Skirt has pressed pleats, pearl-like button closing. 2-inch hem. Colors: Mint Green or Apricot. Hand washable. **Half Sizes:** 12½, 14½, 16½, 18½, 20½, 22½, 24½. **DA 9020—Ship. wt. 1 lb. 6 oz. State size, color....**

FOR THE ATTRACTIVE HAT SHOWN, PLEASE SEE PAGE 11

**H** **Voile Jacket-Dress** chooses a drip-dry little-or-no-iron blend of Dacron Polyester and Cotton. Dress has around scoop neck, unpressed pleated skirt. 2-in. hem. Colors: Black and white, or Med. Blue. Hand wash. **Half Sizes:** 12½, 14½, 16½, 18½, 20½, 22½, 24½. **DA 9022—Ship. wt. 1 lb. 2 oz. State size, color....**

**Hat. Shell.** Crisp Rayon mesh crown and pleated organza ribbon halo. **State color:** White, Beige, Black, Navy. **HA 5576—Fits heads 21½ to 22½ in. Ship. wt. 10 oz.**

**J** **Airy Nylon Sheer** shapes a delightfully cool little dress; the youthful neckline is squared front and back. Skirt has hipline crystal pleats. 2-in. hem. Side zipper. Hand wash, drip dry with little, no ironing. **Wt. 1 lb. 2 oz.** Colors: Black or Med. Blue—ea. on white. **Half Sizes:** 12½, 14½, 16½, 18½, 20½, 22½, 24½, 26½. **Women's Sizes:** 38, 40, 42, 44, 46. **DA 9024—Please state size and color.....**

FOR THE ATTRACTIVE HAT SHOWN, PLEASE SEE PAGE 11

**Fashions ship from Chicago.** Order, pay postage from nearest House. Size Charts, Pg. 139. Washability, Pg. 140. Shoes sold Pgs. 12; 168 to 170; Jewelry, Pgs. 11, 12.

**Just Say "CHARGE IT", See Page 11**



Jersey check shapes a  
needs little or no  
boxed collar; butt  
er, 2-in. hem. D  
check. Hand wa  
3½, 20½, 22½, 24½  
State size, color....

el Triacetate and C  
Note fresh white  
pressed skirt pleats  
inner, 1½-inch hem  
white. Hand wa  
size and color.  
20½, 22½, 24½, 26½  
22, 40, 42, 44, 46

polka-dotted in  
faint neckline, s  
collar, detach it  
below waist. 2-  
12. Ship. wt. 1  
Bark. State size, co  
20½, 22½, 24½, 26½  
51, 53.....

Polyester and Co  
of unpressed  
to below the waist  
or no ironing.  
or Cocoa on be  
2, 20½, 22½, 24½  
State size, color.....

## Dresses

for fashion dollar

\$884

accents a feminine  
and Cotton. Buttons  
The skirt has soft un  
little or no ironing  
5 oz. State size  
20½, 22½, 24½, 26½  
22, 40, 42, 44, 46

Daron Polyester and  
Colored Cordress.  
pleats at skirt  
wash, little or no  
—en, with harm  
State size and co  
20½, 22½, 24½, 26½  
51, 53.....

and Cotton Broadcloth, p  
stitching. Skirt  
closing. 2-inch hem  
Hand washable.  
2, 20½, 22½, 24½  
State size, color.....

DOWN, PLEASE SEE PAGE

a drip-dry little-or  
and Cotton. Dress ha  
pleated skirt. 2-in  
d. Blue. Hand wa  
2, 20½, 22½, 24½  
State size, color.....

rown and pleated gra  
Pige, Black, Navy  
in. Ship. wt. 10 oz.

delightfully cool fas  
red front and back,  
2-in. hem. Side  
no ironing. Wt.  
on white.  
20½, 22½, 24½, 26½  
46.

color.....

DOWN, PLEASE SEE PAGE

er, pry postage from  
Pg. 139. Washability, Pg.  
Jewelry, Pgs. 11, 1

IT", See Page 1



H

H

J

Also Sizes  
38 to 46







# ESS Magic

Beauty and value

Be bewitched!

- slimming styles
- made for quality
- Cottons and Blends
- need little or no ironing
- a sensible low price

\$5.84

Harmony, a Cotton Duet. Sun-  
dries tiny waist pleats, full skirt.  
White at neck and sleeves.  
Needs little or no ironing.  
Aqua print—each with white.  
16½, 18½, 20½, 22½, 24½, 26½.  
4 oz. State size, color... \$5.84

Capulet. Rayon Taffeta flowers  
and bow trim. Veil. Wt. 10 oz.  
Berge, Ice Blue, Pink, Lilac.  
16½ to 23-in. State color. \$3.97

Schiffli embroidery accents  
Tissue Gingham Dress.  
Waist. Patent-like belt. 2-in.  
hem, no ironing. Wt. 1 lb. 2 oz.  
Lilac—each with white.  
16½, 18½, 20½, 22½, 24½, 26½.  
State size and color... \$5.84

Schiffli embroidery frosts  
Checked Tissue Gingham  
2-in. hem. Little, no ironing.  
Black—each with white.  
2 oz. State size, color.  
16½, 18½, 20½, 22½, 24½, 26½.  
\$5.84  
36, 38, 40, 42, 44, 46. \$5.84

easy-wear Coattress of Combed  
Checked Gingham. Sleeves have  
opens for freedom of move-  
inverted pleat in back. 2-in.  
hem or no ironing. Wt. 1 lb. 2 oz.  
Blue—each with white.  
16½, 18½, 20½, 22½, 24½, 26½.  
State size and color... \$5.84

perennial—Navy Blue. Smart Eye-  
Cotton Lawn has notched col-  
Centered buttons open to  
skirt has front box-pleats. Side  
2-inch hem.  
Blue (shown). Ship. wt. 1 lb. 2 oz.  
16½, 18½, 20½, 22½, 24½, 26½.  
State size... \$5.84

for details. Combed Cotton and  
Coattress features smart styling.  
Cotton Lace trim and the  
Skirt fashioned of figure-slim-  
2-in. hem. Little or no ironing.  
Medium Blue. Wt. 1 lb. 2 oz.  
16½, 18½, 20½, 22½, 24½, 26½.  
State size and color... \$5.84

from Chicago. Order, pay post-  
Wards House. For Size Charts  
Washability Terms, Pg. 1273.  
Pgs. 169, 170, 173; Bag, Pg. 169;  
on Pgs. 11, 14, 28, 30, 34, 162.

Satisfaction Guaranteed  
YOUR MONEY BACK

half  
size  
shop

G  
Also Sizes  
36 to 46

J

H

40 YEARS  
priced  
at only  
\$5.00  
SERVING ALL AMERICA

## Exceptional Values in Half-Size Cottons

attractive prints in youthful styles you'll love

G Pretty Printed Cotton is fash-  
ioned into a smart looking  
Coattress. Floral border decorates  
collar and cascades down front  
button closing. Unpressed pleats  
circle back and sides of skirt.  
2-in. hem. Washable, needs little  
or no ironing. Ship. wt. 1 lb. 2 oz.  
Colors: Aqua or Rose—each with  
white. State size and color.  
RA 824—Half Sizes: 14½, 16½,  
18½, 20½, 22½, 24½, 26½. \$5.00  
RA 825—Women's Sizes: 36, 38,  
40, 42, 44, 46. \$5.00

H Bright Summer fashion of  
Printed Cotton has a cool  
sleeveless bodice. Dress buttons  
to waist; snap closing below.  
Pleats circle gracefully flared  
skirt. Harmonizing leather-like  
belt. 2-in. hem. This lovely fash-  
ion is washable, needs little or  
no ironing. Ship. wt. 1 lb. 2 oz.  
Color: Blue predominating print  
on natural ground only.  
Half Sizes: 14½, 16½, 18½,  
20½, 22½, 24½, 26½.  
RA 826—State size... \$5.00

J A lovely Coattress designed  
for comfort and easy-care.  
Tailored of Combed Cotton Woven  
Gingham, this smart style has set-  
in skirt pockets. Note too the  
youthful collar. Dress buttons to  
2-inch hem. This pretty fashion  
is washable, needs little or no  
ironing. Shipping weight 1 lb. 2 oz.  
Colors: Brown or Turquoise pre-  
dominating plaids.  
Half Sizes: 14½, 16½, 18½, 20½,  
22½, 24½, 26½.  
RA 827—State size, color... \$5.00





## Lovely Cotton Dresses

**\$5.84 AND \$6.44**

Machine Washable  
**WASH 'N' WEAR**

especially selected, recommended by  
**MARY MARGARET McBRIDE**

Beautifully Tailored Casual Fashions That Flatter  
Offered to You in Half Sizes and Women's Sizes

**A** Lovely Dress of Blendura, a fine quality blended Cotton-Rayon fabric. Tiny pearl-like buttons accent tucked bodice-front. Umbrella-gored skirt flares softly all around. Side zipper closing. 2-inch hem. Washable. Ship. wt. 1 lb. 2 oz. Colors: Beige or Light Green print. State size and color.  
RA 810—Half Sizes: 14½, 16½, 18½, 20½, 22½, 24½, 26½.....\$6.44  
RA 811—Women's Sizes: 36, 38, 40, 42, 44, 46.....\$6.44

**B** Lace-trimmed Coat-tailored, well-fitting River's Combed Woven Gingham Cotton. Skirt flared at the back. Harmonious close from high round to 2-inch hem so easy. Turquoise (shown). Washable. Ship. wt. 1 lb. 2 oz. State size and color.  
RA 818—Half Sizes: 14½, 16½, 18½, 20½, 22½, 24½, 26½.....\$6.44  
RA 819—Women's Sizes: 36, 38, 40, 42, 44, 46.....\$6.44

**C** A touch of fresh white gives this lovely Dress a crisp look. Of Dan River's Combed Woven Gingham Cotton. Stitched back, cuffed short sleeves. Soft pleats at waist give skirt a gentle flare. Novelty brass-type buttons close from V-neckline to 2-inch hem. Washable. Colors: Blue (shown) or Green plaid. Ship. wt. 1 lb. 2 oz. State size, color.  
RA 816—Half Sizes: 14½, 16½, 18½, 20½, 22½, 24½, 26½.....\$5.84  
RA 817—Women's Sizes: 36, 38, 40, 42, 44, 46.....\$5.84

**D** Tucks and trim make a favorite! Of Blendura quality blended Cotton. Pretty self-bow and white cent flattering V-neckline. Buttons close to below waist. Has front-pleats, gored skirt. 2-inch hem. Washable. Colors: Green or Brown. Ship. wt. 1 lb. 2 oz. State size and color.  
RA 812—Half Sizes: 14½, 16½, 18½, 20½, 22½, 24½, 26½.....\$5.84  
RA 813—Women's Sizes: 36, 38, 40, 42, 44, 46.....\$5.84

**E** Bolero-Jacket Dress fashioned of easy-care Cotton and Arnel. Rounded neckline at front is square at back, perfect sundress comfort. Tiny pearl-like buttons trim bowed tabs, close from neck to hem. Skirt is softly flared. Self-belt. Washable. Ship. wt. 1 lb. 6 oz. Colors: Green (shown) or Black—each with white checks. State size and color.  
RA 814—Half Sizes: 14½, 16½, 18½, 20½, 22½, 24½, 26½.....\$5.84  
RA 815—Women's Sizes: 36, 38, 40, 42, 44, 46.....\$5.84

## Around-the-House Dresses

PRACTICAL NIP 'N TUCK  
AND WONDER-WRAP STYLES **\$3.94**



## A Pretty Quartet of Cotton Styles

fitting flattery in half and misses' sizes

**F** Lace-trimmed Nip 'N Tuck of practical Cotton Percale that zips to below your waist in a wink! Side gussets for better fit, two handy pockets. Gently flared skirt has 1½-in. hem. Styled in a delightful print. Washable. Ship. wt. 1 lb. Colors: Blue or Red—each on white ground. State size and color.  
RA1314—Half Sizes: 14½, 16½, 18½, 20½, 22½, 24½, 26½.....\$3.94  
RA1330—Misses' Sizes: 12, 14, 16, 18, 20.....\$3.94

**G** Calico print Nip 'N Tuck of Percale with rickrack trim. Shirred insert creates a flared skirt. Tucks accent each side of neckline to 1½-in. hem. Side gussets provide better fit. Zips easily to below waist. Shipping weight: 1 lb. Print on Turquoise or Red. State size and color.  
RA1320—Half Sizes: 14½, 16½, 18½, 20½, 22½, 24½, 26½.....\$3.94  
RA1319—Misses' Sizes: 12, 14, 16, 18, 20.....\$3.94

**H** Easy-on Wonder-Wrap with clever rickrack trim. Gently flared skirt has two handy pockets. Button at back-neck. Rolled hemline. Of washable Cotton Percale. Colors: Med. Blue or Red check. Ship. wt. 1 lb. State size and color.  
RA1322—Half Sizes: 14½, 16½, 18½, 20½, 22½, 24½, 26½.....\$3.94  
RA1321—Misses' Sizes: 12, 14, 16, 18, 20.....\$3.94

**J** Wonder-Wrap of Cotton with stylish rickrack tucking at bodice-front. Gently flared skirt. Button at back-neck. Rolled hemline. Colors: Medium Blue or Red. Ship. wt. 1 lb. State size and color.  
RA1324—Half Sizes: 14½, 16½, 18½, 20½, 22½, 24½, 26½.....\$3.94  
RA1323—Misses' Sizes: 12, 14, 16, 18, 20.....\$3.94

If in doubt about your size, see Size Charts, Page 139. For Washability Terms, turn to Page 1273.

Fashions are shipped packed. Order and pay for shipping. Nearest Mail Office.

★ Just Say "CHARGE IT" at Wards, See Page 1273



# Dresses

WASH 'N' WEAR

Recommended by  
ET McBRIDE

Fashions That Flatter  
and Women's Size

**Lace-trimmed Coat**  
colored, well-fitting,  
sleeves Combed Woven  
Cotton. Skirt  
at the back. Harms  
from high rou  
each hem so eas  
we (shown). Wa  
wt. 1 lb. 2 oz. Stat  
116—Half Sizes: 14½  
22½, 24½, 26½.  
119—Women's Sizes  
44, 46.

**Tucks and trim make**  
a favorite! Of Blend  
y blended Cotton  
y self-bow and wh  
flattering V-neckl  
ns close to below  
st-pleats, gored  
on hem. Washable.  
Green or Brown  
wt. 1 lb. 2 oz. State  
112—Half Sizes: 14½  
22½, 24½, 26½.  
113—Women's Sizes  
44, 46.

Cotton and Arnel  
back, perfect sun-dr  
ts, close from nee  
Ship. wt. 1 lb. 6  
e checks. State size  
2, 24½, 26½.

## Cotton Style and misses' size

**Calico print Nip 'N Tuck**  
Percale with rick  
ed insert creates  
accent each side  
ne to 1½-in. hem  
Side gussets provid  
sly to below wa  
Shipping weight 1  
on Turquoise or Re  
110—Half: 14½, 16½  
24½, 26½. State size  
113—Misses': 12, 14,  
e size, color.

**Wonder-Wrap** of f  
Cotton with stylish  
y at bodice-front o  
y flared skirt. Butt  
Rolled hemline.  
Medium Blue or  
wt. 1 lb. State size,  
114—Half Sizes: 14½,  
20½, 24½, 26½.  
113—Misses' Sizes: 11  
30.

ons are shipped  
Order and pay po  
as nearest Mail Or

Wards, See Page 1

Mary Margaret  
McBride

half  
size  
shop







# Bright New Dresses

flattering washable fashion



**A** Choose your Cotton Shirtwaist in Checked Woven Gingham or a pretty Print. Gay novelty buttons march down dress front. Opening has a tab-effect below the waist. Note the crisp collar and short cuffed sleeves. Unpressed pleats circle skirt, 2-in. hem.

Half Sizes: 14½, 16½, 18½, 20½, 22½, 24½, 26½. Shipping weight 1 lb. 3 oz. RA 760—Check: Gold or Pastel Blue. RA 761—Print: Brown (shown).

Please state size and color.....\$3.84

**B** Greet Summer in a beautiful printed drip dry Cotton Sundress. Youthful neckline is V in front and square in back. Bows accent shoulders. The entire skirt is gracefully umbrella gored. Side zip; 2-in. hem. Wt. 1 lb. 3 oz.

Colors: Green or Blue print predom. Half Sizes: 14½, 16½, 18½, 20½, 22½, 24½, 26½.

RA 766—State size and color.....\$3.84

Women's Sizes: 36, 38, 40, 42, 44, 46.

RA 767—State size and color.....\$3.84

**C** Crisp Coattress of Checked Cotton Gingham. Note mock mogram on pocket. Tiny waist pleats. 2-in. hem. Shipping weight 1 lb. 4 oz.

Colors: Lilac or Medium Blue.

Half: 14½, 16½, 18½, 20½, 22½, 24½, 26½.

RA 764—State size, color.....\$3.84

Women's Sizes: 36, 38, 40, 42, 44.

RA 765—State size and color.....\$3.84

**D** Keep cool and comfortable in a sleepless Coattress of plaid Combed Cotton Gingham. Square front neck, back. 2-in. hem. Shipping weight 1 lb. 4 oz.

Colors: Red or Blue plaid—ea. with blue.

Half: 14½, 16½, 18½, 20½, 22½, 24½, 26½.

RA 762—State size, color.....\$3.84

Women's Sizes: 36, 38, 40, 42, 44.

RA 763—State size and color.....\$3.84

**E** Cool shades of refreshing green found in this Cotton two-tone dress. The unusual print has the appearance of delicate embroidery. Full skirt. zipper; 2-inch hem. Ship. wt. 1 lb. 4 oz.

Color: Green only (shown).

Half: 14½, 16½, 18½, 20½, 22½, 24½, 26½.

RA 770—State size.....\$3.84

★ Just Say "CHARGE IT" ★

SEE PAGE 1281





New Dress

Washable fashion

Address of Checked Cotton Gingham. Note mock neck. Tiny waist pleats. Weight 1 lb. 4 oz.

or Medium Blue.

18½, 20½, 22½, 24½

size, color. . . . . \$

es: 36, 38, 40, 42, 44

size and color. . . . . \$

and comfortable in a

dress of plaid Combed

Square front neck,

em. Shipping weight 1 lb.

Blue plaid—ea. with b

18½, 20½, 22½, 24½

size, color. . . . . \$

es: 36, 38, 40, 42, 44

size and color. . . . . \$

of refreshing green

this Cotton two-tone

l print has the appear

embroidery. Full skirt.

em hem. Ship. wt. 1 lb.

only (shown).

18½, 20½, 22½, 24½

size. . . . . \$

Budget Priced at \$3.84

in half and women's sizes

WASH 'N' WEAR

Line or No Ironing

half  
size  
shop

and beautiful is the

Cotton Coat-

trim square

leather-like belt.

add fullness to

Wt. 1 lb. 3 oz.

print—Red

predominate.

16½, 18½,

26½.

size. . . . . \$3.84

es: 36, 38, 40, 42, 44, 46.

size. . . . . \$3.84

centered buttons frost a youthfully

print Coatsdress. Tailored of crisp Cot-

easy-care fashion needs little or

flattering white collar and

Graceful skirt. 2-inch hem.

or Olive Green predominating print.

2 oz. State size and color.

16½, 18½, 20½, 22½, 24½, 26½.

size. . . . . \$3.84

es: 36, 38, 40, 42, 44, 46.

size. . . . . \$3.84

from Chicago. Order, pay postage from near-

house. Size Scale, Pg. 139; Washability Terms,

Accessories: Shoes, Page 170; Jewelry, Page 14.

[G] Slimming stripes enhance

our smart sleeveless Printed

Cotton Dress. Button and tab

trim accents large pockets. Dress

opens to below waist. Self-belt;

2-in. hem. Ship. wt. 1 lb. 3 oz.

Colors: Red or Turquoise—ea.

with white. State size and color.

Half Sizes: 14½, 16½, 18½,

20½, 22½, 24½, 26½.

RA 768. . . . . \$3.84

Women's: 36, 38, 40, 42, 44, 46.

RA 769. . . . . \$3.84

[H] Pretty flowers adorn this

attractive print Cotton

Coatsdress. Crisp expensive

looking tucking decorates the

front bodice. Note the two

roomy skirt pockets. Harmo-

nizing buttons open to rolled

hem. Shipping wt. 1 lb. 2 oz.

Colors: Brown or Gray pre-

dominating print.

Half Sizes: 14½, 16½, 18½,

20½, 22½, 24½, 26½.

RA 771—State size, color. \$3.84

[K] Spring checks in with this lovely Combed

Cotton Gingham Dress that's also perfect for

hot Summer wear. The large frame collar and

roomy skirt pockets are frosted with bands of

lace. For cool comfort we've made the skirt

gracefully full. Pearl-like buttons open to the

waist. Dress has a side zipper; 2-inch hem.

Colors: Black or Lilac checks—ea. with white.

Shipping weight 1 lb. 2 oz.

Half Sizes: 14½, 16½, 18½, 20½, 22½, 24½, 26½.

RA 773—Please state size and color. . . . . \$3.84

★ Satisfaction Guaranteed ★  
OR YOUR MONEY BACK ★







Washfast  
Cotton Dresses  
\$2.77

MISSSES' AND  
HALF SIZES

### Three Pretty Fashions

**D** Smart Striped Casual. Attractive Coatsdress is fashioned of 80-square Cotton Percale. Note the novelty button-down collar. Tab and button closing extends down dress front to 2-inch hem. Shirred skirt. Washfast. Ship. wt. 15 oz. Colors: Rose or Blue - ea. with white. Misses' Sizes: 12, 14, 16, 18, 20. RA 500-State size and color.....\$2.77 Half Sizes: 14½, 16½, 18½, 20½, 22½, 24½. RA 501-State size and color.....\$2.77

**E** Easy-on paisley print Dress has an attractive open-work collar, shoe-string bow trim. Fashioned of 80-square Cotton Percale. Front zips to below the waist. Flared skirt. 2-in. hem. Washfast. Colors: Brown or Medium Blue predominating prints. Shipping weight 15 oz. Misses' Sizes: 12, 14, 16, 18, 20. RA 502-State size and color.....\$2.77 Half: 14½, 16½, 18½, 20½, 22½, 24½, 26½. RA 503-State size and color.....\$2.77

**F** Printed Hound's Tooth Check Shirt-waist with rows of white Cotton Lace trim on front bodice and patch pockets. Convenient button closing extends down Dress front. Flared skirt, 2-in. hem. Washfast 80-sq. Cotton Percale. Colors: Black or Turquoise check - each with white. Ship. wt. 15 oz. Misses' Sizes: 12, 14, 16, 18, 20. RA 504-State size and color.....\$2.77 Half Sizes: 14½, 16½, 18½, 20½, 22½, 24½. RA 505-State size and color.....\$2.77

If in doubt about your size, see Charts on Pg. 139. Washability Terms on Pg. 1273.

★ Just Say "Charge It" ★

See Page 1281

### Smart Sunback Style

**A** Breeze through Summer in this danna print 80-square Cotton Percale Dress. Black rickrack edges front and back V-neck. Same trim on button-decorated patch pockets. Shirred skirt. 2-inch hem; side zipper. Washfast. Shipping weight 15 oz. Colors: Red or Bright Blue print percale. Misses' Sizes: 12, 14, 16, 18, 20. RA 1306-State size and color.....\$2.77 Half: 14½, 16½, 18½, 20½, 22½, 24½. RA 1305-State size and color.....\$2.77

**B** Pretty printed polka dotted Dress features umbrella-gored skirt. Self-trimmed bands and bows trim front neck. Neck scoops front and back. This fashion is tailored of 80-square Cotton Percale. Stitched hemline; side zipper. Washfast. Shipping weight 15 oz. Colors: Medium Blue or Beige. Misses' Sizes: 12, 14, 16, 18, 20. RA 506-State size and color.....\$2.77 Half Sizes: 14½, 16½, 18½, 20½, 22½. RA 507-State size and color.....\$2.77

**C** Crisp and cool Daintily patterned square checked Cotton Percale Dress to wear when the temperature soars. Floral print decorates bodice and circles unpressed pleated skirt. Front and back square neckline with zipper; 2-in. hem. Washfast. Washfast. Colors: Rose or Blue - ea. with white. Misses' Sizes: 12, 14, 16, 18, 20. RA 508-State size and color.....\$2.77 Half Sizes: 14½, 16½, 18½, 20½, 22½. RA 509-State size and color.....\$2.77

Fast Service. Dresses on this page are stocked in, shipped from Chicago. You order and pay postage only to your nearest Wards Mail Order House.





## rt Sunback Style

through Summer in this  
print 80-square Cotton  
crack edges from  
neck. Same trim  
ed patch pockets. S  
hem; side zipper. W  
ght 15 oz.

or Bright Blue print  
12, 14, 16, 18, 20.  
size and color....  
18½, 20½, 22½, 24  
size and color....

printed polka dotted Dress  
ella-gored skirt. Se  
ows trim front ne  
front and back. Tr  
colored of 80-squ  
Stitched hemline; s  
Shipping weight  
um Blue or Beige.

12, 14, 16, 18, 20.  
size and color....

14½, 16½, 18½, 20½, 22½  
size and color....

and cool! Daintily pattern  
checked Cotton Perc  
when the tempe  
print decorates bodice  
es unpresseD pleated  
back square neckline  
hem. Washfast. Wt.  
ee or Blue—ea. with  
er 12, 14, 16, 18, 20.  
size and color....

16½, 18½, 20½, 22½  
size and color....

service. Dresses on this p  
ked in, shipped from Chic  
er and pay postage only to  
rest Wards Mail Order Hou

**G**  
two blouses and  
one skirt

**\$5.84**

3 PC. SET

**H**  
three shirts and  
one skirt

**\$7.84**

4 PC. SET

WARDS  
Maternity Shop



## Outfits for the Mother-to-Be

**G** Sleeveless Tops and one Skirt  
is a smart Cotton trio. Crisp  
es tucked front panel  
metallic embroidered  
self-bow. Pretty multi-  
top has white trim with  
button closing and  
neckline. Black skirt  
front. Hand wash alone.

Life top, Pastel multicolored  
skirt. Wt. 1 lb. 7 oz.

Junior Sizes: 7-8, 9-10,  
15-16, 17-18, 20.

State size.... 3-Pc. Set \$5.84

**K** For special occasions when  
to look your very best.  
Dress of Arnel Triace-  
on combines fashion love-  
easy-care. Scoop-neck  
top sports harmonizing  
lacy. Skirt has adjust-  
and washable — drips dry,  
of ironing. Wt. 1 lb. 8 oz.

Blue or Lilacskirt — ea. with  
crodered to match skirt.

Junior Sizes: 7-8, 9-10,  
15-16, 17-18, 20.

State size and color.... \$8.84

### IMPORTANT NOTICE

**K** Maternity Skirts allow ample  
cut-out adjustable  
at right). Skirts  
for comfort. Waist-  
be increased by  
ones. All skirts have  
pleat and a 2-inch  
your pre-maternity size  
proper fit. Before ordering  
see Size Charts on Pg. 139.



**H** Three Shirts to top a slim Skirt.  
Smart Cotton wardrobe is versatile  
and lovely. Sleeveless striped shirt  
has V-neck, front bias band. All white  
shirt features convertible collar, novelty  
double pocket. Note Peter Pan collar,  
yoke back of checked shirt. All shirts  
have front button closing. Black skirt  
has adjustable front. Hand wash alone.

Colors: Shirts in Blue-White stripe, All  
White, Pink-White check, Black Skirt.

Misses' and Junior Sizes: 7-8, 9-10,  
11-12, 13-14, 15-16, 17-18, 20. State size.

DA 7202—Wt. 1 lb. 8 oz. 4-Pc. Set \$7.84

**K** Versatile 3-piece Ensemble. Jumper-  
top and adjustable-front skirt are  
fashioned of Rayon that looks and  
feels like linen. Sleeveless jumper-top  
has button accented square neckline  
and inverted front pleat. Frilly white  
Cotton blouse is trimmed with tucks  
and lace, has pert round collar and  
front button closing. Hand wash alone.

Colors: Medium Blue or Black — each  
with white blouse. Ship. wt. 1 lb. 8 oz.

Misses' and Junior Sizes: 7-8, 9-10,  
11-12, 13-14, 15-16, 17-18, 20, 22.

DA 7200—State size and color.... \$8.84

The Maternity Fashions on this page are  
shipped to you fast from Chicago. You  
order and pay postage only from your  
nearest Wards Mail Order House. Wash-  
ability Terms are explained on Pg. 1273.

**Satisfaction Guaranteed**  
★ OR YOUR MONEY BACK ★

BCASDK, WARDS 117



### Partners in Design and Color

**(A) Kitty-Cat pattern**, a new fashion look for the lady in waiting. Print top is sleeveless for the utmost in comfort through Spring and Summer. Styled of All Cotton with soft open collar, button front closing. Tapered ankle-length Cotton Sheen Gabardine Pants with kitty-cat motif. Button trim at leg opening. Helanca stretch waist expands 12 inches. Washable, drip dry, little, no ironing. Order regular pre-maternity size. State size only. Color: Blue Print top with Med. Blue Pants only. Sizes: 10, 12, 14, 16, 18, 20. Size Chart, Page 139. SA 1371-2-Pc. Set. Ship. wt. 1 lb. 4 oz. .... \$6.87  
SA 1372-Top alone. Ship. wt. 6 oz. .... \$3.87

**(B) Go-togethers** designed just for you with the latest styling. Stunning tapestry striped Pants of All Cotton Print Sharkskin in the smart Capri length. Scalloped slits at leg openings. 12-inch button expansion at waist. All Cotton Broadcloth Blouse has matching applique, bateau neck, scalloped side slits. Washable, little ironing. Order regular pre-maternity size. Size Chart, Page 139. Lilac Top with Lilac-Green Striped Pants only. Sizes: 10, 12, 14, 16, 18, 20. Please state size. SA 1368-2-Pc. Set. Ship. wt. 1 lb. 6 oz. .... \$6.87  
SA 1369-Pants alone. Ship. wt. 9 oz. .... \$3.87

Maternity Sportswear on these 2 pages ships from Chicago. Order, pay postage from nearest House.

★ Just Say "Charge It" at Wards ★  
SEE PAGE 1281



(C)

**(C) Bermuda** S...  
relaxing pl...  
item, now off...  
your waiting m...  
100% Cotton Pa...  
inch button e...  
waist. Washab...  
dry, little iron...  
regular pre-m...  
size. Ship. w...  
Toast, Black o...  
Sizes: 10, 12, 14...  
See Size Char...  
State size and c...  
SA 1382.....



## New and Flatter

match-ups made for

The Right Length  
Your Height



**(D) Woven Plaid Slip-over Blouse.**  
55% Cotton, 45% Arnel Triacetate. Cowl neckline, inverted back pleat. 2 pockets. Washable, drip dry, little ironing. Order reg. pre-maternity size. Chart, Pg. 139. Plaids: Gold-White or Black-White. Sizes: 10, 12, 14, 16, 18, 20. Wt. 6 oz. SA 1364-State size, color... \$3.87

**(E) Mid-calf Pants** of All Cotton Poplin. Helanca stretch Nylon front expands 12 in. Slits, trim at leg openings. Washable, little ironing. Order reg. size. Chart below. Colors: Black or Toast.  
**Short.** Fits Misses' 4'11"-5'2".  
SA 1365-Sizes: 10, 12, 14, 16, 18.  
**Average.** Fits Misses' 5'3"-5'6".  
SA 1366-Sizes: 10, 12, 14, 16, 18, 20.  
**Tall.** Fits Misses' 5'7"-6'.  
SA 1367-Sizes: 12, 14, 16, 18, 20.  
Wt. 8 oz. State size, color... \$2.87

**(F) Printed floral design**  
Nylon at square neck o...  
ton Broadcloth Blouse. 2...  
Back button closing. ...  
drip dry, little iron. Order...  
maternity size. Chart, Pg. 1...  
Colors: Lt. Blue, White or...  
Sizes: 10, 12, 14, 16, 18, 20...  
SA 1360-State size and co...

**(G) Slim Skirt** of All Cotton...  
Gabardine. 12-inch b...  
pansion at waist. Wash...  
dry, little ironing. Order...  
lar pre-maternity size. C...  
Colors: Navy, Black or B...  
**Short.** Fits Misses' 4'11"-5'...  
SA 1361-Sizes: 10, 12, 1...  
**Average.** Fits Misses'...  
SA 1362-Sizes: 10, 12, 14...  
**Tall.** Fits Misses' 5'7"-6'.  
SA 1363-Sizes: 12, 14, 18...  
Wt. 10 oz. State size, color...

**How To Measure.** All Maternity fashions are cut with ample room...  
sion. Order your regular pre-maternity size. Short lengths are 2...  
than av. Tall lengths 3 in. longer than av. Measure height with...

Misses'	Order Size:	10	12	14	16
Proportioned	If Waist is:	24½	25½	27	28½
Length Pants	If Hips are:	34	36	38	40
and Skirt	Av. Pant Lgth. Abt.:	38¾	39	39¼	39½
Size Chart					

**Skirt Lengths:** Short, About 27½ in.; Average, About 29...  
About 31½ in. Height given without shoes. Lengths include w...





**C** Bermuda Shorts, a relaxing piece for your waiting maternity. 100% Cotton Poplin and San-inch button expansion waist. Washable, drip dry, little ironing. Order regular pre-maternity size. Ship. wt. 1 lb. 2 oz. Colors: Toast, Black or Navy. Sizes: 10, 12, 14, 16, 18, 20. See Size Chart, facing page. State size and color. . . . . \$3.27



**J** **Fiesta Slip-over All Cotton Shirt.** Floral embroidery, button front. Shirred back. Washable, drip dry, little iron. Order reg. size. White or Lt. Blue with harmonizing trim. Sizes: 10, 12, 14, 16, 18, 20. Chart, Page 139. SA 1373-Wt. 8 oz. State size, color. . . . . \$3.87

**K** **Ankle-length Pants** All Cotton Sheen Gabardine with 12-in. button expansion waist. Washable. Order regular pre-maternity size. Colors: Black or Navy. Drip dry, little iron. Sizes: 10, 12, 14, 16, 18, 20. Chart, facing page. SA 1374-Wt. 10 oz. State size, color. . . . . \$3.87

**L** **Vagabond Shirt.** Slipover style. Soft pleats at front and back yoke. Peg buttons at neck closing. Roll-up sleeves. All Cotton Broadcloth. Washable, drip dry, little iron. Colors: White, Lilac, Mint Green. Chart, Pg. 139. Sizes: 10, 12, 14, 16, 18, 20. Order reg. size. SA 1375-Wt. 8 oz. State size, color. . . . . \$3.87

**M** **Mid-Calf Pants.** All Cotton Sheen Gabardine. 12-inch waist expansion. Slit legs; peg buttons. Washable, drip dry, little iron. Willow Green, Beige or Black. Order reg. size. Sizes: 10, 12, 14, 16, 18, 20. Chart, facing page. SA 1376-Wt. 11 oz. State size, color. . . . . \$3.87

**N** **Tri-color Top.** Panels front; back in coordinated shades. All Cotton Broadcloth. Washable, drip dry, little iron. Order reg. size. White-Black-Medium Gray; Gold-Toast-Beige. Sizes: 10, 12, 14, 16, 18, 20. Chart, Page 139. SA 1377-Wt. 7 oz. State size, color. . . . . \$3.87

**P** **All Cotton Broadcloth Skirt** for tops above. Helanca stretch front expands 12 inches. Back kick-pleat. Washable, drip dry, little iron. Black, Toast. Order reg. pre-maternity size. Sizes: 10, 12, 14, 16, 18, 20. Chart, facing page. SA 1378-Wt. 8 oz. State size, color. . . . . \$2.87

## and Flatter Maternity Clothes

tops made for  
Right Length  
your Height

Printed floral design on  
Nylon at square neck of  
Broadcloth Blouse. 2-  
button closing. Wash-  
able, drip dry, little iron. Order  
pre-maternity size. Chart, Pg. 139.  
Colors: Lt. Blue, White or  
Black. Sizes: 10, 12, 14, 16, 18, 20.  
SA 1360-State size and color.

**Skirt** of All Cotton  
Gabardine. 12-inch but-  
ton at waist. Washable,  
drip dry, little ironing. Order your  
pre-maternity size. Chart,  
facing page. Fits Misses' 4'11"-5'2".  
SA 1361-Sizes: 10, 12, 14,  
16, 18, 20. Average. Fits Misses' 5'2"-5'6".  
SA 1362-Sizes: 10, 12, 14, 16,  
18, 20. Average. Fits Misses' 5'7"-6'.  
SA 1363-Sizes: 12, 14, 16,  
18, 20. 10 oz. State size, color.

cut with ample room for  
growth. Short lengths are 2 in.  
longer. Measure height with-

	12	14	16	18
25 1/2	27	28 1/2	30 1/2	32 1/2
36	38	40	42	44
39	39 1/4	39 1/2	39 3/4	40

Average, About 29 in.  
long. Lengths include waist



**Set of 2 Tops \$5.00**

are washable, drip dry,  
drip dry. White All Cotton Top  
has 2 patch pockets, button  
close. Order regular size.  
Colors: Lt. Blue, White or  
Black. Sizes: 10, 12, 14, 16,  
18, 20. Size Chart, facing  
page. Shipping weight 1 lb. 2 oz.  
SA 1364-Sizes: 10, 12, 14, 16,  
18, 20. Average. Fits Misses' 5'7"-6'.  
SA 1365-Sizes: 12, 14, 16,  
18, 20. 10 oz. State size, color.

**Satisfaction Guaranteed**  
**YOUR MONEY BACK**

**T** **Placket Shirt** in a smart  
woven Plaid of 65%  
Arnel Triacetate and 35%  
Cotton. Slip-over style with  
front tab, button closing.  
Convertible wing collar, roll  
up sleeves. Washable, drip  
dry. May need touch-up  
ironing. Order your regular  
pre-maternity size.  
Plaids: Green-White or  
Black-White. Chart, Pg. 139.  
Sizes: 10, 12, 14, 16, 18, 20.  
Please state size and color.  
SA 1380-Ship. wt. 6 oz. \$3.87

**U** **Sissy Blouse**, so feminine  
with its tucked front, con-  
trasting trim. Of All Cotton  
Broadcloth with convertible  
Peter Pan collar. Short sleeves  
have 2-button adjustment.  
Inverted back pleat. Front  
button close. Washable, drip  
dry, little ironing. Order reg.  
pre-maternity size. Chart,  
Page 139. Ship. wt. 7 oz.  
White, Lt. Blue, Beige  
each with contrast stitching.  
Sizes: 10, 12, 14, 16, 18, 20.  
SA 1379-State size, color. \$3.87







Carol Brent Design

Storkville



B



C

D

E

**A Garter Panty**, Full Fashioned Helanca Stretch Nylon — designed especially for maternity wear. Soft-backed fancy elastic trim at waist, legs, 4 garters detach. One size stretches to fit waists 26 to 34 in. Hand wash. White. 32A847—Wt. ea. 3 oz. Ea. 1.98; 3, \$5.57

**B Brief**, in 2 fabrics. Stretchable shirred front panel. Elastic waist and legs for non-binding comfort. Hand wash. White. Waists: 26-28; 29-31; 32-34 in. 32 A 7—Acetate. Wt. 3 oz. State size. .90c; 3, \$2.65 32 A 617—Cotton Plisse. Wt. ea. 3 oz. State size. 99c; 3, \$2.70

**C Acetate Brief** features Helanca Stretch Nylon front panel for expansion. Flat hem at front waist; elastic back. Elastic legs won't bind. Hand wash. White. Wt. ea. 3 oz. Waists: 26-28; 29-31; 32-34 in. 32A37—State size. Ea. 97c; 3, \$2.64

**D Garter Panty** of Runproof Acetate. Stretchable front panel of shirred Cotton, Rayon, Rubber for exceptional comfort. Elastic at back waist; 4 detachable garters. Hand wash. White. Waist Sizes: 26-28; 29-31; 32-34; 35-37. Shipping weight ea. 3 oz. 32A307—State size. Ea. 1.85; 3, \$5.43

**E Combed Cotton Brief** — sorbent, so comfortable panel expands for ease neled elastic waist won't stretch out of shape — affor binding comfort. Hand wash. White. Shipping weight ea. Waists: 26-28; 29-31; 32-34 32 A 627—State size. Ea. 99c; 3

**IMPORTANT!** When placing order for Carol Brent Maternity Petticoats and Panties order pre-maternity bust or waist. For proper fit consult our Measuring Instructions, Pgs. 2

**Just Say "CHARGE"**  
SEE PAGE 1281

Wards offers 3 Convenient ways to shop: By Mail, Phone or in Person. For details turn to Pages 1267-1270. Washability, Page 1273.



F

G



J

**F G Slip, Petticoat**, All Nylon Tricot (except trim). Helanca sides expand. Both have front shadow panels to prevent see-through. Helanca midriff section of Slip expands. Embroidered sheer bust section, Nylon tricot lined and lace edged. Hand wash. Color: White only. Average Length. Ship. wt. 8 oz. (F) Slip. Busts: 32, 34, 36, 38, 40. 32 A 8650—State size. . . . . \$3.77 (G) Petticoat. Helanca front waistband, elastic back waist. Waists: S. 24-26; M. 27-29; L. 30-32. 32 A 8651—State size. . . . . \$2.83

**H Elasticized back waist**. Full length front shadow panel. All over lace bodice lined with self fabric. Lace at V-neck, straight back, hem. Hand wash. White. Average Lgth. Wt. 8 oz. Bust Sizes: 32, 34, 36, 38, 40 in. 32 A 8670—All Nylon Tricot, except trim. State size. . . . . \$2.97 32 A 8680—45% Dacron Polyester, 31% Nylon, 24% Cotton, except trim. State size. . . . . \$2.97

**J Cotton Batiste Slip**, elasticized back. Priced so low you'll want more than 1. Full length front shadow panel. Embroidered eyelet trim. Hand wash. White. Average Lgth. Wt. 6 oz. Bust Sizes: 32, 34, 36, 38, 40 in. 32 A 8690—State size. . . . . \$1.94

**K Helanca Stretch** front section. Helanca front waist; elastic back waist. Hand wash. White. Average Lgth. Wt. 5 oz. Waists: S. 24-26; M. 27-29; L. 30-32. 32 A 8671—100% Acetate Tricot, except trim. State size. . . . \$1.86 32 A 8681—100% Cotton Batiste, except trim. State size. . . . \$1.86



Helanca Stretch Maternity Panel

**Exciting Pajamas** keep you in the style of Mr. Stork. Both a Pop-over Top with Helanca Stretch Nylon panel on Trousers. Helanca, except trim. Hand wash. Blue or Pink. State size. Busts: S. 32; M. 34-36; L. 36-38. 32 A 4499—2-Piece Pajamas (Shown.) Wt. 12 oz. . . . 32 A 4498—2-Piece Jammies (Not shown.) Wt. 10 oz. . . .



# Storkville

Quality Maternity Wear... All  
Specially Designed for Proper Fit  
Wards Lab tested for durability



E

**Combed Cotton Brief** — s...  
...so comfortable...  
...expands for ease...  
...elastic waist won't...  
...rib knit cuffs...  
...out of shape — afford...  
...comfort. Hand wash...  
...Shipping weight ea...  
...26-28; 29-31; 32-34...  
...\$27—State size. Ea. 99c; 3...



L

**Nursing Bra.**  
...Cotton Flan...  
...Front...  
...for dressing...  
...except trim...  
...present bust size...

Bra size, inches
32, 34, 36, 38, 40, 42
34, 36, 38, 40, 42

Ea. \$1.57; 2, \$3.10



M

**Nursing Bra**, adjustable  
drop cup. 100% Cotton  
Broadcloth. Moisture-repellent  
inner shield of Vinyl lami-  
nated Cotton, flannel lined.  
Color: White. Ship. wt. ea. 3 oz.

Cat. No.	Cup	Bra size, inches
28 A 1127	B	32, 34, 36, 38
28 A 1128	C	34, 36, 38, 40

State present bust size... \$1.97



N

**Drop Cup Nursing Bra.**  
Stitched lower cups for  
gentle support, uplift. Back  
darts let-out. Wide straps are  
lined with Cotton Flannelette.  
100% Cotton. Color: White. Wt.  
ea. 3 oz. State present bust size.

Cat. No.	Cup	Bra size, inches
28 A 2007	B	34, 36, 38, 40

Each \$1.57... 2 for \$3.10



E

**IMPORTANT!** When placing  
order for Carol Brent Materna...  
...Pants and Panties order...  
...maternity bust or waist...  
...per fit consult our...  
...ing Instructions, Pgs. 23...

Say "CHARGE"  
SEE PAGE 1281

**Nursing Bra.** Mois...  
...100% Cotton...  
...lined undercups...  
...present bust size...

Bra size, inches
34, 36, 38
34, 36, 38, 40, 42

Ea. \$2.97

34, 36, 38, 40, 42

Ea. \$3.94

**Maternity and Nursing Bra.**  
Adjustable Nylon drop  
cups. Cotton sides and back  
with 2 let-out back pleats. Fab-  
ric lined undercups, net lined  
upper cups. White. Wt. 3 oz.

Cat. No.	Cup	Bra size, inches
28 A 2102	B	32, 34, 36, 38, 40
28 A 2103	C	34, 36, 38, 40

State present bust size... \$2.94

**Adjustable Maternity Bra** —  
Center front allows adjust-  
ment from B to C cup. Circular  
stitched cups. Inner pockets  
support comfortably, relieve  
shoulder-strap pressure. 100%  
Cotton Broadcloth. Wt. 3 oz.  
White. State present bust size.

28A557—Av. Full B and C Cups:  
32, 34, 36, 38, 40 in.... \$2.97



R



U



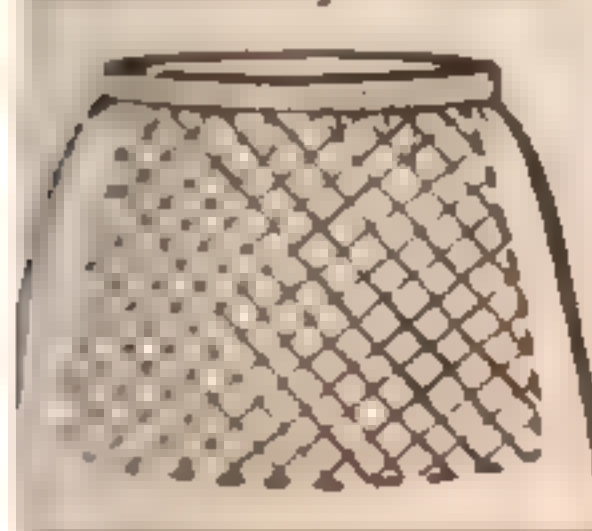
V

W

P

## Comfortable Support... Designed by Leading Manufacturers

Helanca Stretch  
Maternity Panel



**Maternity Brief.** Front panel of Nylon, Acetate  
...gently conforms to figure. Helanca  
...for good support under abdomen.  
...out inner crotch, 4 garters adjust...  
...13 in. on body. White. Wt. 5 oz.  
...M. (28-30); L. (31-33); Ex. L. (34-36).  
...State waist, pregnancy month.... \$3.97

**Panty** affords extra thigh coverage with  
...and support. Special open crotch  
...— see sketch. Rayon, Rubber Leno  
...firm. Front panel of lacy Nylon,  
...shaped for gentle control, expands  
...ing comfort. White. Ship. wt. 9 oz.  
...25-27; Medium (28-30); Large (31-33);  
...34-36). Length: 15 inches on body.  
...present waist, pregnancy month. \$5.97

...fit of girdle or bra. See these scales: to  
...Pg. 223; to Measure Bras, Pg. 205.

...recommend Maternity Foundations start of 4th month of pregnancy. Send present waist size,  
...month for girdles; present bust, cup size for Bras to Joan Browne, Wards nearest Mail Order House.

**Feel better — wear the proper support** during  
pregnancy. Leno Elastic (Acetate, Rubber, Dac-  
ron Polyester) front is shaped slightly to hold you  
comfortably. Side laces adjust. Cross-stretch sides,  
downstretch back give gentle 2-way control. Side-  
front hook closing. 4 adjustable garters. White.  
Length: 11 in. front; 13 in. back. Ship. wt. 7 oz.  
Waists: S. (25-27); M. (28-30); L. (31-33); XL (34-36).  
28A6816—State waist size, month of pregnancy. \$4.97

**Exceptional Maternity Support.** Elastic shoulder  
straps adjust, detach; support extra weight in  
pregnancy. Adjust side laces, let-out darts expand!  
Lightly boned Rayon, Cotton Twill front, back  
panels; firm Rayon, Rubber, Acetate Leno Elastic  
sides. Side hooks. Panty: 4 garters detach, crotch  
detaches; extra free crotch. White. Average  
Length: 10-inch front; 13-inch back. Wt. 1 lb. 4 oz.  
State present waist and month of pregnancy.  
28 A 6827—Waists: 26, 27, 28, 29, 30, 31, 32 in. \$9.64



X

For Your Money Back



# Pretty Loungers...

make leisure hours twice as nice! Here's a page of prettily detailed styles... all in washable fabrics.



**A** Sweet and cool checks in a pretty duster of embossed printed Cotton. See the fresh, pretty touches: piping, white lace trim, ribbon bow. Wash-fast, it drips dry with little or no ironing needed!  
Colors: Med. Blue or Rose, each with white. Ship. wt. 15 oz.  
Misses': 10, 12, 14, 16, 18, 20.  
RA5794—State size, color. \$2.94

**B** Terrific Cotton Terry—for its easy-care, washable, absorbent ways. Our fresh closes with pearl-like boasts two handy pockets, no ironing needed.  
Color: White. Ship. wt. 1 lb.  
Misses': 10, 12, 14, 16.  
RA 5868—State size...  
Larger Sizes: 40, 42, 44.  
RA 5869—State size...

**C** Coachman classic, fashioned for flattery with a wide and generous sweep of skirt. Handy side-seam pocket, buttoned waist. Washfast, drips dry with little or no ironing. Ship. wt. 1 lb.  
Nylon Print. Colors: Turquoise or Rose. State size and color.  
RA 5875—Misses' Sizes: 12, 14, 16, 18, 20.....  
RA 5876—Half Sizes: 14½, 16½, 18½, 20½, 22½, 24½, 26½  
Embossed Cotton Print. Colors: Turquoise or Rose. State size and color.  
RA 5877—Misses' Sizes: 12, 14, 16, 18, 20.....  
RA 5878—Half Sizes: 14½, 16½, 18½, 20½, 22½, 24½, 26½

**C**  
Also  
HALF SIZES

**D** Patterned chenille—your choice of two lengths; wear either belted or as a peignoir. Nice news: the viscose Rayon chenille on cotton back (pile is 65%; back 35% of fabric) is almost lint-free! Wash alone.  
Colors: Sapphire Blue, Cherry Red, White. State size and color.  
Misses': 10, 12, 14, 16, 18, 20.  
RA 5648—Ankle-length Robe. Ship. wt. 2 lbs. 6 oz. .... \$5.84  
RA 5649—Duster (dress-length). Ship. wt. 2 lbs. 2 oz. .... \$4.84

**E** Pretty start for your slip into this perky duster on in a jiffy—thanks to zipper—ties snugly with belt. In embossed Cotton wide collar; a flower accents the two roomy pockets. Washable, it drips dry with little or no ironing needed. Choice of two flattering colors.  
Colors: Medium Blue or Rose. Shipping weight 14 oz.  
Misses': 10, 12, 14, 16.  
RA 5879—State size, color.

Important shipping information. Fashions ship from Chicago. C. postage from nearest Wards House. If in doubt about your location, see Charts on Pg. 139. Washability Terms are explained on Pg. 139.

Just Say "CHARGE IT" at Wards, See Page 122





**Terrific Cotton Terry**—a  
its easy-care, work-  
bent ways. Our fres-  
s with pearl-like  
two handy pockets  
no ironing needed.  
White. Ship. wt. 1  
10, 12, 14, 16,  
A 5868—State size . . .  
Larger Sizes: 40, 42, 44,  
A 5869—State size . . .

tery with a wide col-  
seam pocket, buttons  
no ironing. Ship. wt. 1  
State size and color.

20½, 22½, 24½, 26½.  
or Rose. State size and  
20½, 22½, 24½, 26½.

**Pretty start for your de-**  
slip into this perky du-  
a jiffy—thanks to  
ties snugly with  
In embossed Cotton  
collar; a floral  
the two roomy  
able, it dries dry wa-  
ironing needed  
of two flattering co-  
Medium Blue c  
weight 14 oz.  
10, 12, 14, 16,  
A 5879—State size, color.

Ship from Chicago. Ord-  
doubt about your  
explained on Pac-

**The next is over for the most ex-**  
fashion of the season—it's  
dramatic-print Culottes!  
divided skirt that gives  
of a skirt, plus the  
This sunback style has  
adjustable shoulder-  
washable Cotton.  
spotted print, only.  
10, 12, 14, 16, 18, 20,  
—Please state size . . . \$5.34  
14½, 16½, 18½, 20½,  
—Please state size . . . \$5.34

**G Fashion declares open season on**  
the safari print! Here a pretty  
printed Cotton styles a smart one-  
piece Jump Suit that's perfect for  
hours on-the-go, or for relaxing at  
home. A front zipper makes it easy  
to slip into; a sash tie tops the el-  
sticized waist. Two pockets. Slim  
pants are below-knee length. Ma-  
chine washable, dries dry with  
little or no ironing needed.  
Color: Brown and Black spotted  
print, only. Ship. wt. 1 lb.  
Misses' Sizes: 10, 12, 14, 16, 18.  
RA 1329—Please state size . . . \$4.54

**H On the home or dorm scene—**  
you're prettily at-ease in this  
smart Lounge Set! The Cotton print  
jacket buttons to waistline, then  
flares into a peplum boasting two  
roomy pockets. A perfect topper for  
the slim Cotton Corduroy pants that  
team equally as well with all your  
blouses and sweaters! Side zipper.  
Nice news, it's machine washable.  
Color: Black and Gold print jacket  
with solid Black pants.  
Misses' Sizes: 10, 12, 14, 16, 18.  
Shipping weight 1 lb. 10 oz.  
RA 1325—Please state size . . . \$5.84

**J The romantic East inspires this**  
lovely Lounge Set—it's fashion's  
favorite look for at-home wear! See  
how knee-length Rajah coat with  
its deep side slits shows off the slim-  
fitting pants. Pretty printed coat  
buttons to the waistline, the solid  
color pants have side zipper. Styled  
in machine washable Cotton—in  
your choice of two attractive colors.  
Colors: Rose or Blue print jacket—  
ea. with matching solid color pants.  
Misses' Sizes: 10, 12, 14, 16, 18.  
Shipping weight 1 lb. 8 oz.  
RA 1326—State size, color . . . \$5.84

## Look Who's Wearing the Pants!





# Fresh Crisp Uniforms with a Feminine Flair Easy-Care



Smooth Cotton Poplin \$5.84 Crisp Dacron \$8.84

Easy-Care, Long-Wearing Cotton Poplin \$4.84

**A** The proud, professional look is yours in a uniform of modern styling. Raised midriff has novel button trim. Gripper fastener snaps from convertible collar to hem are hidden under placket. Slim skirt has 2 pockets, back kick-pleat, 2-in. hem. Color: White only. Ship. wt. 1 lb. 2 oz. Misses' Sizes: 8, 10, 12, 14, 16, 18.

**Cotton Poplin.** Durable yet smooth. Saylerized to resist mildew, perspiration damage. Max. shrinkage 1%. RA 1890-Please state size....\$5.84

**Dacron Polyester.** Crisp, smooth, so easy to care for. Anti-static fabric will not cling, won't shrink out of fit. RA 1891-Please state size....\$8.84

**B** Perky buttoned tabs trim bodice, tucked from shoulder to waist. Pleats ease yoke back. Flared skirt has pleats in front. Buttons to waist, Gripper fasteners to hem under placket. 2 pockets, 2-in. hem. Color: White only. Ship. wt. 1 lb. 4 oz. Misses' Sizes: 12, 14, 16, 18, 20. Half Sizes: 14½, 16½, 18½, 20½, 22½, 24½, 26½. Please state size.

**Cotton Poplin.** Saylerized to resist mildew, perspiration damage. Max. shrink. 1%. RA 1892-Misses' Sizes.....\$5.84 RA 1893-Half Sizes.....\$5.84

**Dacron Polyester.** Crisp, smooth, anti-static fabric will not cling, won't shrink. RA 1894-Misses' Sizes.....\$8.84 RA 1895-Half Sizes.....\$8.84

**C** To take you through busy days, a coat-style Uniform with pearl-like shank buttons from convertible collar to hem. Buttons trim cuffs and bodice pocket. All-around pleated skirt has two pockets, 2-in. hem. Color: White only. Ship. wt. 14 oz.

**Cotton Poplin.** Durable, long-wearing easy to care for. Max. shrink. 2%. Misses' Sizes: 10, 12, 14, 16, 18, 20. RA 1888-Please state size....\$4.84 Halfs: 14½, 16½, 18½, 20½, 22½, 24½, 26½. RA 1889-Please state size....\$4.84

**D** A ready-to-go Uniform snug, high midriff smartly under a new bib. Back belt from s has two-button closing. Convenient flap pockets on Smart styling at a low price. Cap sleeve zipper. Back kick-pleat hem. Cotton Poplin. long-wearing. Max. shrink. Color: White only. Misses' Sizes: 8, 10, 12 RA 1887-Please state size

These uniforms stocked in and shipped from Chicago. Order with postage only from your nearest Wards Mail Order House. Please Pg. 139 for Size Charts. Washability Terms explained on Pg.



# Easy-Care Fabrics

... white—some in cool pastels  
... washable, drip dry fabrics  
... wear with little or no ironing



**E**  
Also  
HALF SIZES



**E**  
Also  
HALF SIZES



**G**

**H**  
Also  
HALF SIZES



**G** Tucked bodice yoke with convertible collar looks crisp and fresh all day. Skirt has two pockets. Buttons to waist, Gripper fasteners to 2-inch hem. Misses' Sizes: 8, 10, 12, 14, 16, 18, 20. Ship. wt. 1 lb. Cotton Broadcloth. Durable, smooth. Max. shrink. 1%. RA 1875—White only. Please state size.....\$3.84 Opaque Nylon Taffeta. Crisp, smooth. Max. shrink. 2%. RA 1876—White only. Please state size.....\$5.84

**H** Buttons accent sunburst yoke with convertible collar. Buttons to set-in waistband. Fly front zipper. Misses' Sizes: 10, 12, 14, 16, 18, 20, 22. Half Sizes: 14½, 16½, 18½, 20½, 22½, 24½, 26½. Puckered Dacron Polyester. Anti-static, won't shrink. Colors: White, Aqua or Pastel Pink. Wt. 1 lb. 6 oz. RA 1846—Misses' Sizes. State size and color.....\$7.84 RA 1847—Half Sizes. State size and color.....\$7.84 Springmaid Puckered Cotton Plisse. Max. shrinkage 1%. Colors: White, Aqua or Med. Blue. Ship. wt. 14 oz. RA 1848—Misses' Sizes. State size and color.....\$3.84 RA 1849—Half Sizes. State size and color.....\$3.84

**J** Look poised and professional in this trim Uniform. Tucked bib front, 2 pockets. Buttons to set-in waistband; Gripper fasteners under placket to 2-in. hem. Misses' Sizes: 8, 10, 12, 14, 16, 18. White only. Halts': 14½, 16½, 18½, 20½, 22½, 24½, 26½. White only. Dacron Polyester in nubby shantung-like weave. Opaque fabric is porous for year-around comfort. Max. shrink. 2%. RA 1883—Misses' Sizes. Wt. 1 lb. 6 oz. State size.....\$8.84 RA 1884—Half Sizes. Wt. 1 lb. 6 oz. State size.....\$8.84 Cotton Poplin. Smooth, durable fabric. Saylerized to resist mildew and perspiration. Maximum shrinkage 1%. RA 1885—Misses' Sizes. Wt. 1 lb. 4 oz. State size.....\$5.84 RA 1886—Half Sizes. Wt. 1 lb. 4 oz. State size.....\$5.84

Cap. 4-button style fits all head sizes. Washable 80-sq. Cotton Nurses' Cloth. 3½-in. brim. White only. Wt. 5 oz. RA 1899—Sold in sets of 2 only.....2 for \$1.00

White shoes, Pgs. 188, 189.  
Hosiery, Pgs. 196, 199-201.

CASDPO 2 WARDS 125

... Poplin \$4.84

**E** A ready-to-go Uniform. snug, high midriff. Mostly under a neat bib. Back belt from side has two-button closing. Convenient flap pockets on skirt. Smart styling at a low price. Cap sleeve. Back kick-pleat. Cotton Poplin. Durable, easy-wearing. Max. shrink. 1%. Color: White only. Wt. 14 oz. Misses' Sizes: 8, 10, 12, 14, 16, 18, 20. State size.....\$2.99 RA 1887—Please state size

... Chicago. Order and  
... Mail Order House. Please  
... terms explained on Pg.

**F** Take in an all-purpose Cotton Uniform. Tucks on bodice front. Buttons to waist, Gripper fasteners under placket. Back bodice, two pockets, 2-in. hem. Misses' Sizes: 12, 14, 16, 18, 20. White only. Wt. 14 oz. State size.....\$2.99 RA 1887—Please state size  
... 16½, 18½, 20½, 22½, 24½. White only. Wt. 14 oz. State size.....\$2.99  
... job in a tucked, step-in uniform in ... Colors: White, Aqua or Med. Blue. Ship. wt. 1 lb. Misses' Sizes: 12, 14, 16, 18, 20, 22. Half Sizes: 14½, 16½, 18½, 20½, 22½, 24½, 26½. Puckered Nylon. Maximum shrinkage 2%. Misses' Sizes. State size, color.....\$5.84 Half Sizes. State size, color.....\$5.84 Puckered Cotton Plisse. Max. shrinkage 1%. Misses' Sizes. State size, color.....\$3.84 Half Sizes. State size, color.....\$3.84





# All Purpose Coat Any Weather

misses', junior

## Gay Plaid Lined Shorties

**A** The sporty Grandstand Coat in smooth Poplin is warm, water repellent. Conv knit collar. Acetate Plaid lined. Interline 90% Reprocessed Wool and 10% other. Colors: Beige, Loden Green, Red or Charcoal. Misses' Sizes: 8, 10, 12, 14, 16, 18.

Junior Sizes: 9, 11, 13, 15, 17.

FA4829-36-in. Wt. 3 lbs. 2 oz. State size, color.

Petite Sizes (under 5'4"): 6, 8, 10, 12, FA4841-34-in. Wt. 3 lbs. 2 oz. State size, color.

Tall Sizes (5'8"-6'): 12, 14, 16, 18, 20, FA4842-38-in. Wt. 3 lbs. 4 oz. State size, color.

**B** Car Coat Classic in water-repellent Poplin. Smart in rain or sunny weather flap pockets, mock pocket. Tab-trimmed for tailored look. Acetate Taffeta lining.

Colors: Natural Tan or Willow (med.)

Misses' Sizes: 10, 12, 14, 16, 18, 20.

Junior Sizes: 11, 13, 15, 17.

Please state size and color.

FA 4663-Abt. 34 in. long. Ship. wt. 2 lbs. 2 oz.

Petite Sizes (under 5'4"): 8, 10, 12,

FA 4665-Abt. 32 in. long. Ship. wt. 2 lbs.

Tall Sizes: (5'8"-6'): 12, 14, 16, 18, 20, 22.

FA 4664-Abt. 36 in. long. Ship. wt. 2 lbs. 4 oz.

## Soft Suede "Foreign Intrigue"

**C** The "Foreign Intrigue" coat adds flavor to fashion rainwear. Interpreted here in the new longer length, coat is about 38 inches long. Of fine Cotton Suede imported from Spain, with gold-colored metal accents. Wear it loose or belted. A swashbuckling look that's captivating in rain or shine. Coat is lined with Acetate Taffeta.

Colors: Beige, Medium Green or Rust.

Misses' Sizes: 10, 12, 14, 16, 18, 20.

Junior Sizes: 11, 13, 15, 17.

Shipping weight 2 lbs. 12 oz.

FA 4666-Please state size and color....\$12.90

## Plain or Paisley Shortie

**D** Two for the money! You actually get two different coats for one tiny price at Wards. Cotton side — a classic, neutral solid; Acetate side — a smart, fashionable harmonizing print. Both sides are completely water-repellent. Print or solid teams perfectly with skirts or slacks. A boon to your wardrobe, rain or shine. About 30 inches long.

Colors: Natural Tan or Willow (med.) Green.

Misses' Sizes: 8, 10, 12, 14, 16, 18.

Junior Sizes: 9, 11, 13, 15, 17.

Shipping weight 1 lb. 4 oz.

FA 4661-Please state size and color.....\$8.90



"CHARGE IT"

See Page 1281

Fashions on these two pages ship from Chicago. Order and pay postage only from your nearest Wards Mail Order House. Accessories: Shoes, Page 170; Umbrella, Page 11; Boots, Page 195; Scarf, Gloves, Pages 160, 161; Jewelry, Pages 30, 144. Size Charts on Page 139.



# Purpose Co. Any Weather, Any Climate

misses', juniors', talls' and half sizes

## or Without Zipline for Year 'Round Wear

Classic in smooth Cotton Poplin. Has its own matching hat. "Zelan" treated for water-repellency. Buy it with or without Zip-Lining of Acetate Taffeta quilted to amazing Curon for extra warmth. Colors: Tan or Willow (med.) Green. State size and color.

Out Lining. Shipping weight 3 lbs. 6 oz.

Misses' Sizes: 8, 10, 12, 14, 16, 18. Jrs.: 9, 11, 13, 15, 17.....\$18.70

Half Sizes (under 5'4"): 6, 8, 10, 12, 14, 16.....\$18.70

Tall Sizes: (5'8" to 6'): 12, 14, 16, 18, 20, 22.....\$19.70

Out Warmer. Acetate Taffeta lined. Shipping weight 3 lbs.

Misses' Sizes: 8, 10, 12, 14, 16, 18. Jrs.: 9, 11, 13, 15, 17.....\$12.70

Half Sizes (under 5'4"): 6, 8, 10, 12, 14, 16.....\$12.70

Tall Sizes (5'8" to 6'): 12, 14, 16, 18, 20, 22.....\$13.70

Trench Coat with all the glamour of "Foreign Intrigue" styling. Dashing look of the season created for you in Silicone-treated repellent Rayon Satin Twill. Tab trim on front and sleeves; patch pockets, smart gold-colored metal trim. Coat has Zip-Lining of Acetate Taffeta quilted to Curon.

Colors: Black, Willow (med.) Green. State size and color.

Out Lining. Shipping weight 4 lbs. 4 oz.

Misses' Sizes: 8, 10, 12, 14, 16, 18. Jrs.: 9, 11, 13, 15, 17. \$2.50 Dn. or \$23.70

Half Sizes (under 5'4"): 6, 8, 10, 12, 14, 16. \$2.50 Dn. or Cash \$23.70

Tall Sizes (5'8" to 6'): 12, 14, 16, 18, 20, 22...\$2.50 Dn. or Cash \$24.70

Out Lining. Acetate Taffeta lined. Shipping weight 3 lbs.

Misses' Sizes: 8, 10, 12, 14, 16. Juniors': 9, 11, 13, 15, 17.....\$17.70

Half Sizes (under 5'4"): 6, 8, 10, 12, 14, 16.....\$17.70

Tall Sizes (5'8" to 6'): 12, 14, 16, 18, 20, 22.....\$18.70



### Fashion Favored Reversibles

**G** Two-way reversible shows two sides to the sun or showers. Perfect for will-it-rain or won't-it days. Cotton Poplin reverses to smart, rich, harmonizing printed paisley of Acetate Taffeta. Both sides are water-repellent. Sleeves may be pushed up. Shipping weight 3 lbs. 6 oz. Colors: Natural Tan or Willow (med.) Green.

Misses' Sizes: 8, 10, 12, 14, 16, 18. Juniors': 9, 11, 13, 15, 17.

FA 5526-State size and color.....\$10.70

Half Sizes: 16½, 18½, 20½, 22½, 24½.

FA 5529-State size and color.....\$12.70

**H** There's nothing gloomy about a rainy day when you're wearing our gay 'n' girlish reversible Coat. Smart solids and spicy checks combine in Arnel Triacetate and Cotton to make a coat that's water-repellent yet worthy of wear on sun-splashed days. Wt. 2 lbs. 12 oz. Colors: Black, Willow (med.) Green, Tan, Lilac with white checks.

Misses' Sizes: 8, 10, 12, 14, 16, 18. Juniors': 9, 11, 13, 15, 17.

FA 5550-State size and color.....\$16.70

Tall Sizes: (5'8" to 6'): 12, 14, 16, 18, 20.

FA 5551-State size and color.....\$17.70

**Satisfaction Guaranteed  
OR YOUR MONEY BACK**



# Wards Coat and Suit Shop

starts here  
with an exciting  
collection of  
up-to-the-minute  
fashions in every  
size range

*See greater values  
than ever before!  
At every price level,  
Wards assures you  
the best value for  
your fashion dollar.  
Look for our many  
outstanding buys!*

*See newest fashion  
apparel! Designer  
adaptations, flat  
and textured knits,  
Forstmann and  
Chatham Wools,  
luxurious fur trims,  
quality Brentshires  
and elegant Cashmeres!*

*Find the largest  
size assortment—  
look for your size  
among Misses',  
Juniors', Petites',  
Junior Petites, Talls,  
Half, Women's.*

*Juniors', see Pages  
24-27 also!*



**B**  
Also  
PETITE and  
TALL SIZES



## Milium-Insulated Pure Cashmere Coats

- 100% Imported Cashmere (origin Iran) loomed in America by a leading mill
- Handsomely tailored to Wards strict specifications
- Interfaced to retain its shape season after season
- All Acetate Satin Linings are Milium-insulated for extra warmth and multi-season wear

**A** Our lowest price ever! Save \$2.00! Was \$34.98 last Spring. A treasure to own, it's soft, velvety 100% Cashmere, so lovely to look at, so wonderful to wear. Magnificently tailored here in your favorite clutch style with fine stitching on front and shawl collar. Lined with Acetate Satin that is guaranteed to last the life of the coat or replaced. About 22 inches long. Ship. wt. 1 lb. 6 oz. Colors: Nude or Black.  
Misses' Sizes: 10, 12, 14, 16, 18, 20.  
FA 4655—State size and color. \$3.50 down or Cash \$32.88

**B** Our lowest price ever for this fine quality loomed by a famous mill! The same coat sold for \$58.00. Designed in your favorite clutch style with simple elegance, timeless good looks. Acetate Satin is guaranteed to last the life of the coat or replaced. Colors: Nude or Black. Shipping weight 2 lbs  
FA 4202—Misses' Sizes: 10, 12, 14, 16, 18.  
FA 4400—Petite Sizes (under 5'4"): 8, 10, 12, 14.  
FA 4514—Talls (5'8"-6'): 14, 16, 18, 20, 22.  
State size and color. \$5.00 down or Cash . . . .





## Soft, Supple Cabretta Leather Coats

**Scoop! Save \$10.00** under last Fall's price. Were \$49.98 to \$65.00. Our butter-soft Cabretta Leather Coat, beautifully tailored and styled with smart stitching and smart button trim. Acetate Satin lined. Beige or Luggage. Please state size and color.

**With Zip-Out Lining** of Orlon Acrylic on Cotton back (face 55%). Wt. 4 lbs. Misses': 8, 10, 12, 14, 16, 18. Jrs.': 9, 11, 13, 15, 17. \$5 dn., Cash **\$49.70**  
 Sizes: 14½, 16½, 18½, 20½, 22½, 24½. \$5.50 dn. or Cash **\$55.00**  
 Women's Sizes: 34, 36, 38, 40, 42, 44. \$5.50 dn. or Cash **\$55.00**

**Without Zip-Out Lining.** Acetate Satin lined. Ship. wt. 2 lbs. 6 oz. Misses': 8, 10, 12, 14, 16, 18. Jrs.': 9, 11, 13, 15, 17. \$4.00 dn., Cash **\$39.70**

**D Save \$5.00.** Was \$24.98 to \$34.98 last Fall. Our soft, supple Cabretta Leather jacket has flap pockets, leather covered buttons, side vents.

Colors: White, Beige, Luggage or Willow (med.) Green.

**With Zip-Out Lining.** Orlon Acrylic Pile on Cotton back (face 55% of fabric). Plus regular lining of Acetate Satin. Ship. wt. 2 lbs. 14 oz.  
 FA4607—Aht. 25 in. Misses': 8, 10, 12, 14, 16, 18. Jrs.': 9, 11, 13, 15, 17. . . . **\$29.70**  
 FA4657—Aht. 28 in. Talls (5'8"-6'): 14, 16, 18, 20, 22. \$3.50 dn. or Cash **\$32.70**

**Without Zip-Out Lining.** Ship. wt. 2 lbs. 6 oz. Acetate Satin lined.  
 FA4603—Aht. 25 in. Misses': 8, 10, 12, 14, 16, 18. Jrs.': 9, 11, 13, 15, 17. . . . **\$19.70**  
 FA4658—Aht. 28 in. Talls (5'8"-6'): 14, 16, 18, 20, 22. \$2.50 dn. or Cash **\$21.70**

**"LARGE IT" at Ward's** Satisfaction Guaranteed or Your Money Back ★

Accessories these two pages: Skirt Page, 41; Scarf, Page 160; Gloves, Page 160; Jewelry, Pages 30, 44, 144, 162.

BCSADK WARDS 129



Wonderfully  
Wearable Wo  
enhanced with  
Elegant Cashme

priced fabulously low

COATS  
\$19.70

TOPPERS  
\$16.70



**A**  
Also  
JUNIOR SIZES

**B**  
Also  
PETITE and  
TALL SIZES

**A** Velvety soft blend of 90% Wool, 10% Cashmere promises the ultimate in luxury and durability. Chic deep raglan shoulders have stitch detail. Acetate Taffeta lined. Colors: Sand Beige, Navy, Willow (med.) Green or Light Blue.

**Full Length Coat.** Wt. 2 lbs. 14 oz.  
Misses' Sizes: 10, 12, 14, 16, 18.  
Junior Sizes: 11, 13, 15, 17.  
FA 4022—State size, color... \$19.70

**Topper.** About 30-in. Wt. 2 lbs. 6 oz.  
Misses' Sizes: 10, 12, 14, 16, 18, 20.  
Junior Sizes: 11, 13, 15, 17.  
FA 4660—State size, color... \$16.70

Wards offer you three ways to shop: by Phone, in Person or by Mail or in the comfort of your own home. See Pages 1267-1270.

**B** What a tiny price to pay for a magnificent 90% Wool and 10% Cashmere blend. Choose full length elegance or a smart topper. Fastidiously tailored, styled with wide notched collar and favorite clutch closing. Acetate Taffeta lined. Colors: Sand Beige, Navy or Willow (med.) Green. State size and color.

**Full Length Coat.** Ship. wt. 2 lbs. 14 oz.  
Misses' Sizes: 10, 12, 14, 16, 18.  
FA 4021.....\$19.70  
Petites (under 5'4"): 6, 8, 10, 12, 14, 16.  
FA 4424.....\$19.70  
Talls (5'8"-6'): 14, 16, 18, 20, 22.  
FA 4533—\$2.50 down or Cash...\$21.70

**Topper.** Shipping weight 2 lbs. 6 oz.  
Misses' Sizes: 10, 12, 14, 16, 18, 20, 22.  
FA 4626—Abt. 28 inches long...\$16.70  
Talls (5'8"-6'): 14, 16, 18, 20, 22.  
FA 4659—Abt. 32 inches long...\$18.70



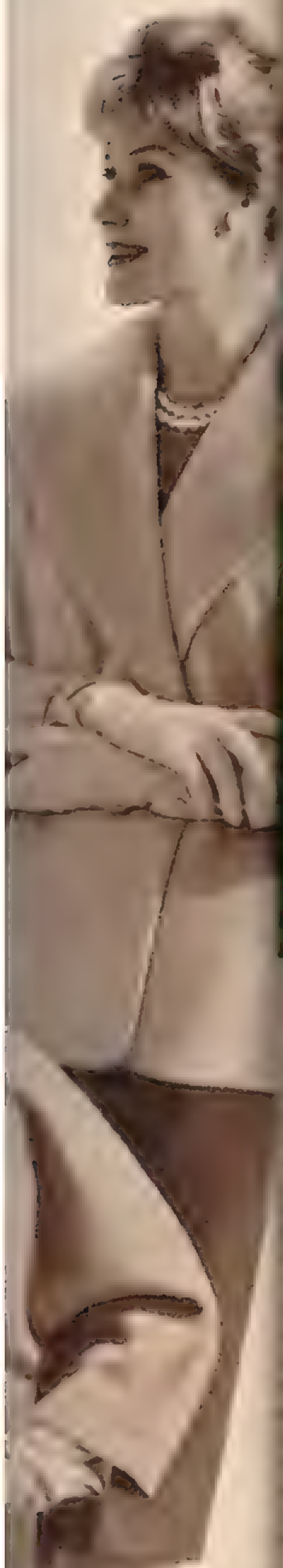
**A**  
Also  
JUNIOR SIZES



Wonderfully  
Variable W  
hanced with  
ant Cashme

fabulously lo

75 TOPPER  
70 \$167



FORSTMANN

100% VIRGIN WOOL

## Chic Coats

misses', juniors', petites',  
talls', women's, half sizes

\$29.98



### Dashing Fashion Coats with a Continental Air!

Panel Button Coat has  
cosmopolitan air,  
excitement to  
moderately Artfully  
dashing pearl-  
slit cuffs,  
stitching on  
and cuffs. Cut  
ann's virgin wool.  
eta lined.

e, Sand Beige

at 2 lbs.

and color.

10, 12, 14, 16, 18.

11, 13, 15, 17.

dn. or Cash \$29.98

der 5'4''):

dn. or Cash \$29.98

own on these two

old on Page 168;

d on Page 158;

on Page 162;

old on Page 160.

**D** A clever new design for casual  
American living. You'll love  
the free feeling of its fluid, flow-  
ing lines — it's the coat you'll toss  
on over suit or dress and be off  
in elegant fashion. Has converti-  
ble collar, easy-to-wear deep arm-  
holes. Tailored of Forstmann's vir-  
gin wool. Acetate Taffeta lined.  
Scarlet Red, Navy or Sand Beige.  
Wt. 2 lbs. 8 oz. State size, color.

Misses' Sizes: 10, 12, 14, 16, 18.  
FA 4152-\$3.00 dn. or Cash \$29.98

Tall Sizes (5'8" to 6'):

14, 16, 18, 20, 22.

FA 4527-\$3.50 dn. or Cash \$32.98

Half: 14½, 16½, 18½, 20½, 22½, 24½.

Women's Sizes: 38, 40, 42, 44.

FA 7029-\$3.50 dn. or Cash \$32.98

HAT SHOWN SOLD ON PAGE 137.

LUXURIOUS FUR SCARF SOLD PG. 141.

**E** Off to a fashion parade and  
slated to capture top honors!  
Who could resist? It's pure fash-  
ion magic with its terrific tan-  
gent sleeves in the newest three-  
quarter length. Flappockets and  
notched collar have welt stitch-  
ing. A brilliant beginning for a  
new Spring Wardrobe. Of Pure  
Wool by Forstmann. Acetate  
Taffeta lined. Wt. 2 lbs. 4 oz.  
Colors: French Blue, Sand  
Beige or Medium Willow Green.  
Please state size and color.

Misses' Sizes: 8, 10, 12, 14, 16.

Junior Sizes: 9, 11, 13, 15, 17.

FA4153-\$3.00 dn. or Cash \$29.98

Hat. Halo Breton. Handwoven

toyo straw. Wt. 12 oz. State color.

All White or White with Navy,

Green, Black, Med. Brown trim.

HA 5594-Fits 21½ to 22½". \$3.59

Fashions ship from Chicago. Order, pay postage from nearest House.  
Ft. Worth, Portland, Oakland see Page 355. Size Charts on Page 139.

SATISFACTION GUARANTEED OR YOUR MONEY BACK ★

ALL WARDS 131



# The New Brentshire Coat Three

First in Fashion, First in Quality  
89 Years of Value Leadership

expertly designed especially for size

1. Misses', Junior, Petite, Tall and Women's Sizes
2. Convertible Collar Feature. Wear Open or Buttoned
3. Tailored of Solid or Tweed 100% Wool by Wyandotte
4. "Drew-Clad" finish, permanently mothproofs coat
5. Super-Temp insulated lining of Acetate Taffeta

## Solid 100% Wool by Wyandotte

**A** Full Length Coat that meets every occasion. Simple in line, it can be clutched casually or buttoned neatly. All season wear and comfort with Super-Temp insulated lining of Acetate Taffeta. Wt. 2 lb. Colors: Lilac, Sand Beige, Med. Willow Green, Navy. State size, Cash \$3.00 down or Cash \$3.00. FA 4154-Misses' Sizes: 10, 12, 14, 16, 18, 20. \$3.00 down or Cash \$3.00. FA 4154-Junior Sizes: 11, 13, 15, 17. \$3.00 down or Cash \$3.00. FA 4421-Petite Sizes (under 5'4"): 6, 8, 10, 12, 14, 16. \$3 dn., Cash \$3.00. FA 4530-Tall Sizes (5'8" to 6'): 14, 16, 18, 20, 22. \$3.00 dn., Cash \$3.00. FA 7030-Women's Sizes: 38, 40, 42, 44, 46. \$3.00 down, Cash \$3.00.

**B** Longer Length Topper. Toss over just about everything in your wardrobe. Impeccably Brentshire tailored. Abt. 35". Wt. 2 lb. Colors: Sand Beige, Lilac, Med. Willow Green, Navy. State size, Cash \$2.50 down or Cash \$2.50. FA 4646-Misses' Sizes: 10, 12, 14, 16, 18, 20. \$2.50 down or Cash \$2.50. FA 4646-Junior Sizes: 11, 13, 15, 17. \$2.50 down or Cash \$2.50. FA 7203-Women's Sizes: 38, 40, 42, 44, 46. \$2.50 down or Cash \$2.50.

**C** Short Version Brentshire Topper. Chic, brisk, exciting for new travel later on. Brentshire tailored features above. Ship. wt. 1 lb. Colors: Med. Willow Green, Lilac, Sand Beige, Navy. State size, Cash \$2.00 down or Cash \$2.00. FA 4643-Misses' Sizes: 10, 12, 14, 16, 18, 20. (28"). \$2 dn., Cash \$2.00. FA 4643-Junior Sizes: 11, 13, 15, 17. (28"). \$2.00 down, Cash \$2.00. FA 4645-Petite Sizes (under 5'4"): 8, 10, 12, 14, 16. (26"). \$2 dn., Cash \$2.00.

Items ship from Chicago. Order, pay postage from nearest House. Ft. Worth, Portland, Oakland customers see Pg. 355. Size Chart Pg. 139. Accessories: Gloves, Scarf, Pgs. 160-161; Jewelry, Pgs. 162-163.

Just Say "CHARGE IT" at Wards, See Page 132





# hire Coat Three Lengths

en, First in Quality  
s of Value Leadership

especially in 5 size ranges

and Women's Size  
Wear Open or Buttoned  
100% Wool by Wyandotte  
ently mothproofs coat  
g of Acetate Taffeta

## Wyandotte

occasion. Simple in line, s  
dy. All season wear and  
Acetate Taffeta. Wt.  
Green, Navy. State size  
20. \$3.00 down or Cash \$  
\$3.00 down or Cash \$  
12,14,16. \$3 dn., Cash \$  
20, 22. \$3.00 dn., Cash \$  
46. \$3.00 down, Cash \$

at about everything is  
ered. Abt. 35". Wt. 2 lbs.  
Green, Navy. State size  
20. \$2.50 down or Cash \$  
\$2.50 down or Cash \$  
25. \$2.50 down or Cash \$

2, brisk, exciting for new  
atures above. Ship. wt. 2  
Beige, Navy. State size,  
20. (28"). \$2 dn., Cash \$  
7). \$2.00 down, Cash \$  
14,16. (26"). \$2 dn., Cash \$

postage from nearest  
ers see Pg. 355. Size C  
150-161; Jewelry, Pgs. 25

Wards, See Page 11

linings tested by Eastman Laboratory.  
e-treated with Silicon resists rain, stains.  
interfacings provide assured shape-retention.  
aped armholes for durability and good fit.  
rked and blind stitched for finer appearance.

## 100% Wool Tweed by Wyandotte

Coat. Smart Brentshire tailored to perfection for un-  
Of lovely 100% Pure Wool Tweed with Super-Temp  
Acetate Taffeta. For the women of taste — note all  
The best fashion value your dollar can buy!  
Sand Beige or Gray with white nubs.  
weight 3 lbs. Please state size and color choice.  
Men's Sizes: 10,12,14,16,18,20. \$3.00 down or Cash \$26.98  
Women's Sizes: 11, 13, 15, 17....\$3.00 down or Cash \$26.98  
Women's Sizes (under 5'4"): 6,8,10,12,14,16. \$3 dn., Cash \$26.98  
Women's Sizes (5'8"-6'): 14,16,18,20,22. \$3.00 down, Cash \$28.98  
Men's Sizes: 38, 40, 42, 44, 46. \$3.00 down or Cash \$28.98

Length Topper. Perfect cover-up styled with fashionable  
and tailored with all the outstanding Brentshire  
Pin Shown Sold on Page 94.

Sand Beige or Gray with white nubs.  
weight 2 lbs. 8 oz. Please state size and color.  
Men's Sizes: 10,12,14,16,18,20. (35"). \$2.50 dn., Cash \$22.98  
Women's Sizes: 11, 13, 15, 17. (35"). \$2.50 down or Cash \$22.98  
Women's Sizes: 38,40,42,44,46. (35"). \$2.50 dn., Cash \$23.98

LOVELY HAT SHOWN IS SOLD ON PAGE 145.

Length Topper. Exciting short version of the Brentshire Coat.  
everything perennial with the look of the moment.

Sand Beige or Gray with white nubs.  
weight 2 lbs. Please state size and color.  
Men's Sizes: 10, 12, 14, 16, 18, 20. (28") \$2 dn., Cash \$19.98  
Women's Sizes: 11, 13, 15, 17. (28"). \$2.00 down, Cash \$19.98  
Women's (under 5'4"): 8,10,12,14,16. (26"). \$2 dn., Cash \$19.98





# Cotton Knit Coats are Great Sports

new curon insulation stabilizes knit . . . holds the shape . . . resists wrinkles



**A**  
Also  
JUNIOR SIZES

**B**  
Also  
JUNIOR SIZES

**C**  
Also  
JUNIOR SIZES

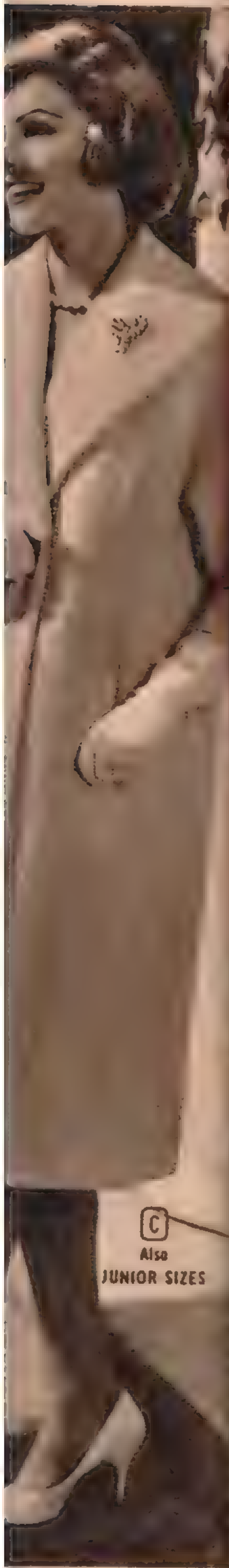
**A** Our six-button double-breasted beauty tailored of fashionable Cotton Knit laminated to "Curon" Polyurethane Foam that holds its shape, sheds wrinkles. A versatile Short Coat tops skirts or slacks with equal aplomb. Convertible shawl collar, Acetate Taffeta lining. Dry clean. Abt. 29 in.  
Colors: Lilac, Black or Sand Beige.  
Misses' Sizes: 8, 10, 12, 14, 16, 18.  
Junior Sizes: 9, 11, 13, 15, 17.  
FC 4671—Ship. wt. 2 lbs. State size and color. \$12.70  
100% Wool. Same sizes and colors as above.  
FA 4670—Wt. 2 lbs. 8 oz. State size and color. \$22.70

**B** Merry mate for sporty or dressy outfits. Looks like a sweater but behaves like a jacket, it's a fashion must with a thousand and one possibilities. Of Cotton Knit laminated to "Curon" Polyurethane Foam that is warm, featherweight, and shape retaining. Wide spread Continental collar can be worn open or closed. Rayon lined. About 23 inches long. Ship. wt. 1 lb. 4 oz.  
Colors: Sand Beige, White, Lilac or Black.  
Misses' Sizes: 10, 12, 14, 16, 18, 20.  
Junior Sizes: 11, 13, 15, 17.  
FA 4668—Please state size and color. . . . \$9.70

**C** The most important Coat in your wardrobe. Of versatile, flexible Cotton Knit laminated to "Curon" Polyurethane Foam that never wrinkles or sags out of shape, keeps its new look. Styled with deep shawl collar, smart clasp. Acetate lined. Comes with lovely glitter on buttons. Shipping weight 2 lbs. 8 oz.  
Colors: Sand Beige, Black, Med. Willow.  
Misses' Sizes: 10, 12, 14, 16, 18, 20.  
Junior Sizes: 11, 13, 15, 17.  
Please state size and color choice.  
FA 4156 . . . . .



ts wrinkles



**C**  
Also  
JUNIOR SIZES



# fabulous buys in Wool Coats

misses, junior, petites, tall

Only  
**\$18<sup>88</sup>**  
Each

Satisfaction  
Guaranteed  
or Your  
Money Back

Coat  
\$14<sup>88</sup>

**Famous Fabric Coat.** Cut from Char-  
-ly Pure Wool Flannel that's  
-perb softness and smooth tex-  
-h added for water repel-  
-ance. Removable Cotton  
-etate Taffeta lined.  
-y, Navy.  
- 10, 12, 14, 16, 18.  
- 11, 13, 15, 17.  
- 3.4 oz. State size, color. **\$14.88**  
- e. Fine quality handwoven  
- e. White, Black, Gray, Lilac,  
- e.  
- 11 to 22 1/2". Wt. 1 lb. 2 oz. **\$6.39**

**Buy! Beautiful clutch**  
- e Wool. Hidden but-  
- e Taffeta lined.  
- e Blue, Med. Wil-  
- e Red. Wt. 3 lbs.  
- 10, 12, 14, 16, 18.  
- 11, 13, 15, 17.  
- e size, color. **\$18.88**  
- e 5'4"): 6, 8, 10, 12, 14, 16.  
- e size, color. **\$18.88**  
- e 5'6"): 12, 14, 16, 18, 20, 22.  
- e size and color. **\$18.88**



**F A stunning fashion look a la Paris!** Styled  
with newest three-quarter sleeves, a  
wide cape collar and edged with contrast-  
ing band. A pert, young design that flatters  
from every angle. Of Pure Wool Hopsacking.  
Lined with Acetate Taffeta.  
White or Lilac with Black Band, Sand Beige  
with Brown Band, Navy with White Band.  
Misses' Sizes: 8, 10, 12, 14, 16.  
Jun. or Sizes: 9, 11, 13, 15, 17.  
Please state size and color.  
Shipping wt. 2 lbs. 12 oz.  
FA4017. . . . . **\$18.88**

**H Chosen for its marvelous flattery!** The slim-  
line Clutch executed in Spring's prettiest  
Pure Wool tweeds. Wide notched collar ex-  
tends to the shoulders, big patch pockets are  
smartly notched. Graceful raglan shoulders.  
Acetate Taffeta lined. Pin shown is not in-  
cluded. Sold on page 146.  
Colors: Lt. Gray, Sand Beige with White  
nubs. Ship. wt. 3 lbs. State size and color.  
FA 4019—Misses': 8, 10, 12, 14, 16, 18. **\$18.88**  
FA 4019—Juniors: 9, 11, 13, 15, 17. . . . **\$18.88**  
FA4529—Talls (5'8"-6"): 12, 14, 16, 18, 20, 22. **\$18.88**

Coat in your wardrobe.  
Cotton Knit laminate  
form that never wrinkles.  
keeps its new-look look  
smart, smart clutch clasp  
lovely glitter ornaments.  
Black, Med. Willow Green,  
18, 20.  
choice.  
\$

First from Chicago. Order and pay postage from Wards nearest Mail Order House.  
Portland, Oakland customers, see on Page 355. See Size Charts on Page 139.



# Whisper Weight Coats.

Perfect for travel

Available in Three Sizes  
Misses' Junior Petite's  
Men's and Women's S

Color: Available in: Blue

Material: Tulle, Tulle

Length: Knee Length

Style: A-Line, Full

Collar: Notched Lapel

Closure: Buttons

Details: Pockets

Accessories: Gloves

Shoes: Pumps

Hairstyle: Updo

Makeup: Natural

Background: Studio

Lighting: Soft

Props: None

Model: Tall

Posing: Standing

Camera: 35mm

Lens: 50mm

Shutter: 1/125

Aperture: f/5.6

ISO: 100

Format: 35mm

Color: Color

Print: Glossy

Size: 8x10

Weight: 100g

Material: Paper

Brand: Wards

Model: Wards

Posing: Standing

Camera: 35mm

Lens: 50mm

Shutter: 1/125

Aperture: f/5.6

ISO: 100

Format: 35mm

Color: Color

Print: Glossy

Size: 8x10

Weight: 100g

Material: Paper

Brand: Wards

Model: Wards

Posing: Standing





## Start for travel

Through Three Seasons  
Junior, Petite, Tall,  
and Women's Sizes

### Head-like Button Closing.

lives. Durable  
Twill travels well  
Summer and Fall.  
looks wonderfully  
d, dashing open.  
equally smart  
down. Acetate  
8 oz.

Med. Green, Navy.

10, 12, 14, 16, 18.

13, 15, 17.

and color... \$14.88

### Weight Coat at your com-

Seasons. Gracefully  
west three-quar-  
tronic bow. Rayon  
Acetate Taff-  
ing weight 1 lb. 9 oz.  
and Beige or Black.

12, 14, 16, 18, 20.

13, 15, 17.

and color. \$14.88

8, 10, 12, 14, 16.

and color. \$14.88

4-2, 16½, 18½, 20½,

34, 36, 38, 40, 42, 44.

and color. \$15.88

### Tuxedo Coat. Be cool and

the airy Clutch of  
An exceptional  
Acetate Taffe-  
sleeves. Flow-  
Wt. 2 lbs. 6 oz.  
Beige, Black or Navy.

10, 12, 14, 16, 18.

and color. \$9.88

14, 16, 18, 20, 22.

and color. \$10.88

4-2, 16½, 18½, 20½,

34, 36, 38, 40, 42, 44, 46.

size and color. \$10.88

### Shawl Collar Favorite.

of Rayon and Cot-  
lined. Wt. 1 lb. 12 oz.  
Turquoise, Black, Navy.

10, 12, 14, 16, 18, 20.

size and color. \$9.88

4-2, 16½, 18½, 20½,

34, 36, 38, 40, 42, 44, 46.

size and color. \$10.88

### Repsist. Of crisp Rayon Mesh

ing. Rayon Velvet bow  
wt. 8 oz. State color.

Beige, Navy, Lt. Green.

heads 21½ to 23". \$3.59

### Value! Were \$14.98 last

smart Cable-knit Clutch  
notched cape collar.

and water-repellent  
Acetate Taffeta.

2 lbs. 12 oz.

Beige or White.

10, 12, 14, 16, 18.

size and color. \$12.88

to 6'): 14, 16, 18, 20, 22.

size and color. \$13.88

4-2, 16½, 18½, 20½,

34, 36, 38, 40, 42, 44.

size and color. \$13.88

these two pages ship

Order, pay postage

Wards House. Acces-

es, Pages 14, 168, 172;

160; Jewelry, Page 14.

Size Charts on Page 139.



**F** Easy to Wear Clutch fits fashionably into the smartest setting. Simple classic styling covers everything with beautiful aplomb. Interesting textured Rayon and Dacron. Three-quarter sleeves with fly-away turn-back cuffs. Acetate Taffeta lined. Ship. wt. 2 lbs. 2 oz. Sand Beige, Black or Lilac. State size and color. Misses': 8, 10, 12, 14, 16, 18. Junior Sizes: 9, 11, 13, 15, 17. FA 4708 ..... \$12.88 Half Sizes: 14½, 16½, 18½, 20½, 22½, 24½. Women's: 34, 36, 38, 40, 42, 44. FA 7022 ..... \$13.88

**G** Exquisite Scroll Jacquard Brocade. Graceful flowing lines in a lustrous blend of Cotton and Acetate; even takes raindrops in its stride, repels wrinkles. Raglan sleeves push-up; notched collar. Acetate Taffeta lined. An exceptional value. Shipping weight 2 lbs. 2 oz. Lovely Hat Sold on Page 12. Colors: Black, Navy or Beige. Misses': 10, 12, 14, 16, 18. FA 4703 ..... \$12.88 Halfs: 14½, 16½, 18½, 20½, 22½, 24½, 26½. Women's: 34, 36, 38, 40, 42, 44, 46. State size and color. FA 7004 ..... \$13.88

Satisfaction Guaranteed or Your Money Back



there's nothing like  
**Pure Silk Coat and Suits**

the look! the touch! the quality!  
 so breathtakingly beautiful!

**A Three-Part Suit Harmony** in textured Pure Silk. Suit and sleeveless Blouse in the same fabric; notched edge overblouse. The jacket has mock flap pockets and a prettily bias edged rounded collar. Acetate Taffeta lined jacket. Slim line skirt. Shipping weight 2 lbs. Pin Shown Sold Page 16.

Colors: Black or Sand Beige.

Misses' Sizes: 8, 10, 12, 14, 16, 18.

FA5017—State size, color. \$4.00 dn., Cash \$36.70

Women's Sizes: 38, 40, 42, 44.

FA7419—State size, color. \$4.00 dn., Cash \$39.70

LOVELY HAT SHOWN SOLD ON PAGE 12.



**A**



**B**



**C**

**D**

**B Fabulous Pure Silk Coat.** Soft lustrous Silk is gently shaped, tailored to perfection. White Acetate Taffeta lined. Wt. 2 lbs. 2 oz. Colors: Black, Navy or Sand Beige.

Misses': 10, 12, 14, 16, 18. Juniors': 11, 13, 15, 17.

FA 4709—State size and color. . . . . \$19.70

Petite Sizes (under 5'4"): 8, 10, 12, 14, 16.

FA 4712—State size and color. . . . . \$19.70

Tall Sizes (5'8" to 6'): 14, 16, 18, 20, 22.

FA 4710—State size, color. \$2.50 dn., Cash \$21.70

Half Sizes: 14½, 16½, 18½, 20½, 22½, 24½.

Women's Sizes: 38, 40, 42, 44.

FA7023—State size, color, \$2.50 dn., Cash \$21.70

**Hat. Helmet.** Rayon Organza and Satin flowers on hand crocheted synthetic Straw. White, Lilac, Paris Rose or Beige. Wt. 11 oz. HA 5600—Fits 21½ to 23". State color. . \$5.97

**C The Fitted Silk Suit.** For the woman who loves four-season fashion. Becoming wide-face framing collar, blouson back jacket. Taffeta lined. Hat Sold on Page 137.

Colors: Black or Sand Beige. Ship. wt. 1 lb.

Misses' Sizes: 8, 10, 12, 14, 16, 18.

FA 5016—State size, color. \$3.00 dn., Cash

Half Sizes: 14½, 16½, 18½, 20½, 22½.

FA 7418—State size, color. \$3.50 dn., Cash

**D Exquisite Collared Fur Stole.** Cape back (19 in. deep) curves around you into a front (33 in. from tip to center back). On adjustable. Acetate Satin lined. Ship. wt.

**Prime Split-Skin Mink.** Were \$399. Save

FA 8004L—Dark Ranch. FA 8006L—Silver

FA 8005L—Autumn Haze\*. \$35 dn., Cash

**Brown-dyed Northern Back Muskrat.** Save

FA 8007L—Were \$89.98. \$8.00 dn., Cash

\*T.M. Mutation Mink Breeders Assn.

Fashions ship from Chicago. Order, pay from nearest Wards House. Suits have seams, hems. Skirts have side zippers. See Page 139. Shoes, Pgs. 14, 168; Gloves, Pgs. 161; Jewelry, Pgs. 14, 16, 67; Handbag

★ "CHARGE IT" at Ward  
 SEE PAGE 1281





# Wards Guarantees Fashions That Fit

Take the body measurements below... they will help you find your size

Be sure of your correct size? One of the figure types on this page is yours! With the help of your tape measure and these instructions, find your size—it's as simple as that! Remember, these are body, not garment measurements. It's these measurements, not the age or the price of the clothes, that determine your size.

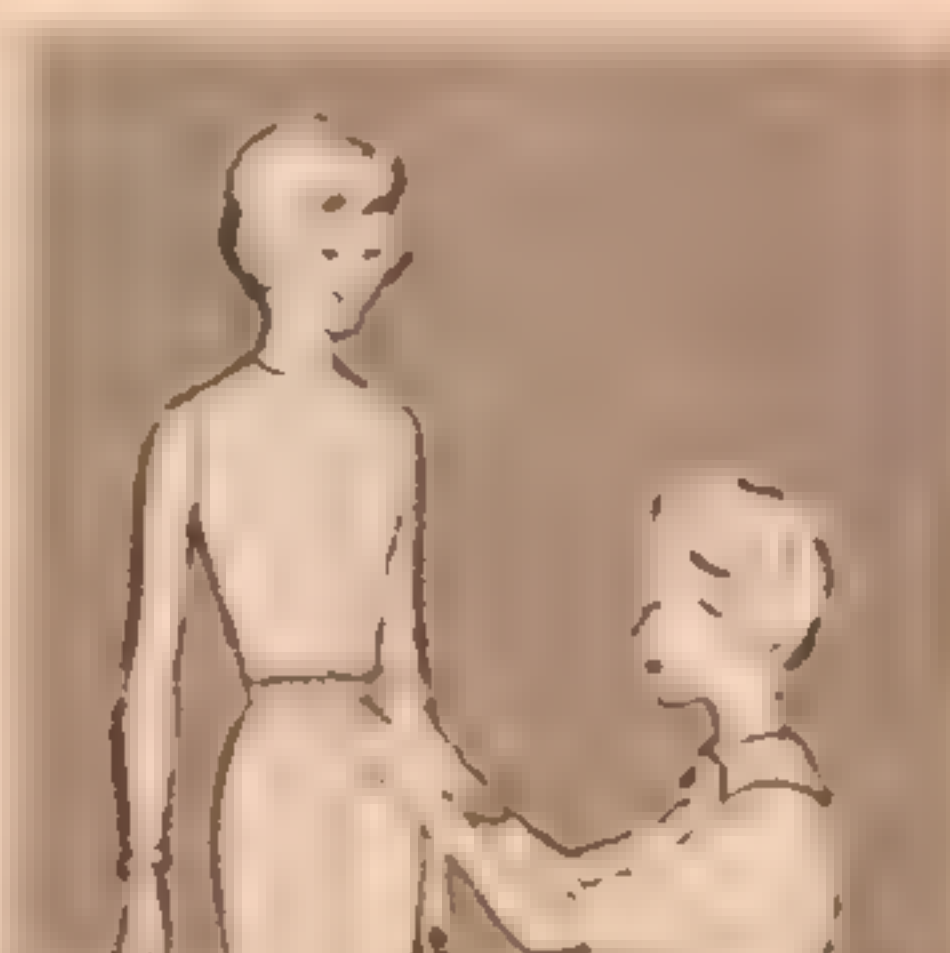
Fitted fashions—coats, suits, jackets, dresses, robes: measure bust, waist, hips. If between sizes, order size nearest waist and hip measurement. Box and Flare Coats and Toppers: measure bust only. If between sizes, order smaller size. Skirts, jeans, slacks, pedal pushers: measure hips, waist over underclothes. If between sizes, order larger size.



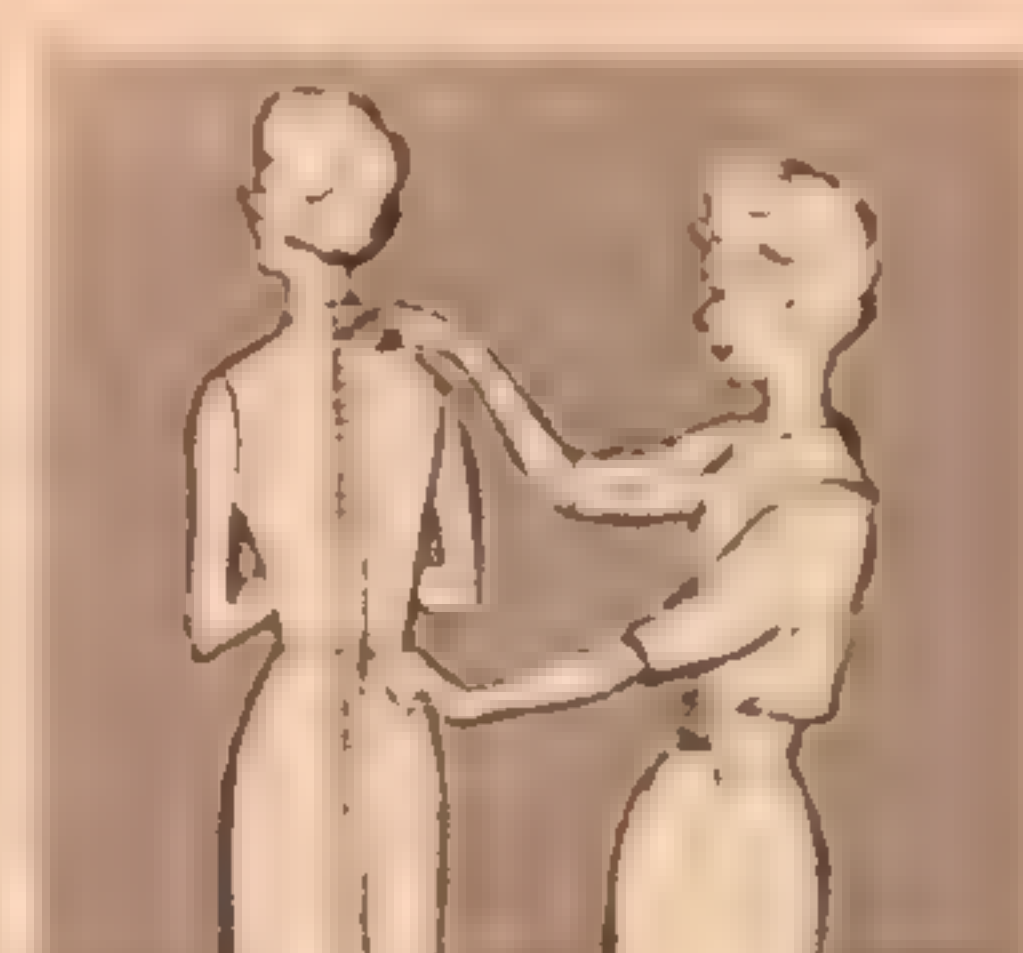
Place tape under arms, under bust.



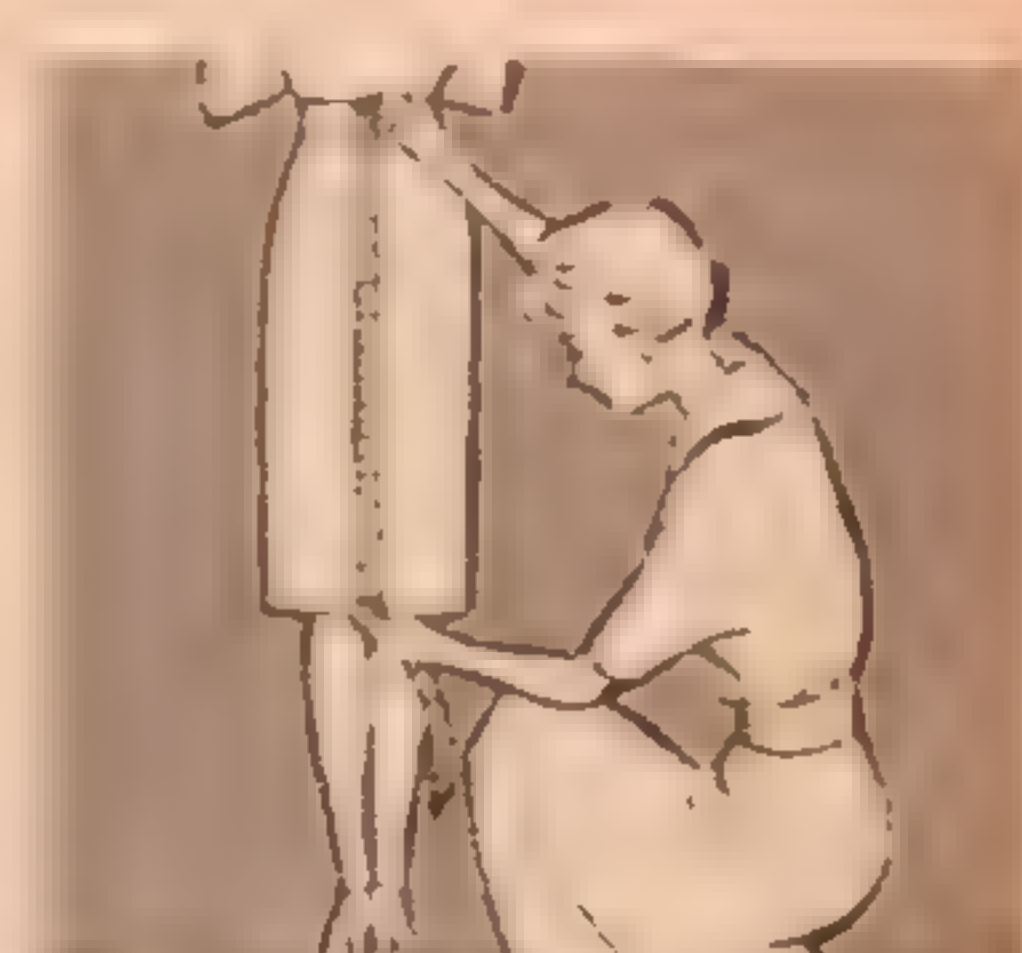
Measuring Hips—place tape over fullest part of the hips. Please hold tape snugly.



Measuring Waist—place tape around the natural waistline. Hold tape snugly.



Measuring Dress and Coat Lengths—follow body from nape of neck, waist to hem.



Measuring Skirt and Slack Lengths—take measurement from top of waistband.

## Misses' Sizes—for the average young figure

Figure is of average proportions throughout  
Height is 5 feet 4 inches to 5 feet 7½ inches in stocking feet  
Represents your largest fashion selection

	8	10	12	14	16	18	20	22
Bust	31	32½	34	35½	37	39	41	43
Waist	23½	24½	25½	27	28½	30½	32½	34½
Hips	32½	34	36	38	40	42	44	46
Dress Length	42	42½	43	43½	44	44½	45	45
Skirt Length	27½	28	28	28½	28½	29	29	—
Coat Length	43	43½	44	44½	45	45½	46	46
Slack Length	—	39½	39¾	40	40¼	40½	40¾	—

**MISS**—proportioned for the taller-than-average miss who is 5 feet 6 inches tall in stocking feet, but has the identical body measurements in the Misses' Size Chart above for each particular size. These sizes are made 1-inch longer from shoulder-to-waist in addition to being 1½ inches longer in total length than Regular Misses' size range.

**PETITE**—proportioned for the shorter-than-average miss who is under 5 feet 4 inches in stocking feet, but has the identical body measurements as in the Misses' Size Chart above for each particular size. Petite Sizes are made shorter shoulder-to-waist in addition to being 1½ inches shorter in total length than the Regular Misses' size range.

## Junior Sizes—for younger, slimmer figures

Waistline is more defined than misses'  
Waist measurement is slightly shorter  
Length is about ½-inch shorter than misses'

	5	7	9	11	13	15	17	19
Bust	30	31	32	33½	35	36½	38	39½
Waist	21½	22½	23½	24½	26	27½	29	30½
Hips	31½	32½	33½	35	37	39	41	43
Dress Length	41	41½	42	42½	43	43½	44	44
Skirt Length	—	27	27½	27½	28	28	—	—
Coat Length	42	42½	43	43½	44	44½	45	45
Slack Length	—	39½	39½	39¾	40	40¼	—	—

**JUNIOR SIZES**—proportioned for the shorter-than-average junior who is 5 feet 1 inch in stocking feet, but has the identical body measurements in the Junior Size Chart above for each particular size. Junior Sizes are made ¾ inches shorter shoulder-to-waist in addition to being 1½ inches shorter in total length than the regular Junior Sizes. REMEMBER! These are sizes, not an age. If you are a Junior Size under 5'1", this is a size for you.

## Half Sizes—the shorter waisted mature figure

- Height is 5 feet 3½ inches or shorter in stocking feet
- Figure is shorter waisted than the women's figure
- Garment length is shorter than the women's size

Order Size:	12½	14½	16½	18½	20½	22½	24½	26½
If Your Bust is:	35	37	39	41	43	45	47	49
If Your Waist is:	27½	29½	31½	33½	36	38½	41	43½
If Your Hips are:	36	38	40	42	44	46	48	50
Dress Length abt.:	43	43½	44	44½	45	45½	45½	45½
Skirt Length abt.:	—	29	29	29½	29½	—	—	—
Coat Length abt.:	—	44	44½	45	45½	45½	45½	45½
Slack Length:	—	37¾	38	38¼	38½	—	—	—

## Women's Sizes—for the mature figure

- Height is 5 feet 4 inches or taller in stocking feet
- Figure is longer waisted than the half-size figure
- Garment length is longer than the half-size

Order Size:	34	36	38	40	42	44	46
If Your Bust is:	37	39	41	43	45	47	49
If Your Waist is:	29	31	33½	36	38½	41	43½
If Your Hips are:	38	40	42	44	46	48	50
Dress Length about:	—	45½	46	46½	46½	46½	46½
Skirt Length about:	—	—	30	30½	30½	30½	—
Coat Length about:	45	45½	46	46½	46½	46½	46½
Slack Length:	—	—	41	41¼	41½	41¾	—

**TALL WOMEN'S SIZES**—proportioned for taller women 5 feet 8 inches to 6 feet in stocking feet. These sizes are made 1-in. longer shoulder-to-waist and 3-inches longer in length than the regular Women's sizes range.

## Larger Sizes—for the fuller mature figure

- Figure is fuller through bust, waist and abdomen
- Proportions are similar to the half-size figure
- Larger size skirts are cut proportionately longer

Order Size:	45	47	49	51	53
If Your Bust is:	48	50	52	54	56
If Your Waist is:	42	44½	47	49½	52
If Your Hips are:	49	51	53	55	57
Dress Length about:	46½	46½	46½	46½	46½
Coat Length about:	47	47	47	47	47

For garments listed in one size range to fit both Misses' and Juniors for example, Sizes 7-8, 9-10, etc., order your regular Misses' or Junior Size.

BE SURE THE STYLE YOU ORDER COMES IN YOUR SIZE

For the woman who... Blouson back jacket; Sold on Page 137.

Belge. Ship. wt. 1 lb. 12, 14, 16, 18.

color. \$3.00 dn., Cash \$... 18½, 20½, 22½, color. \$3.50 dn., Cash \$...

Fur Stole. Cape back... around you into a crisp... to center back). One... Satin lined. Ship. wt.

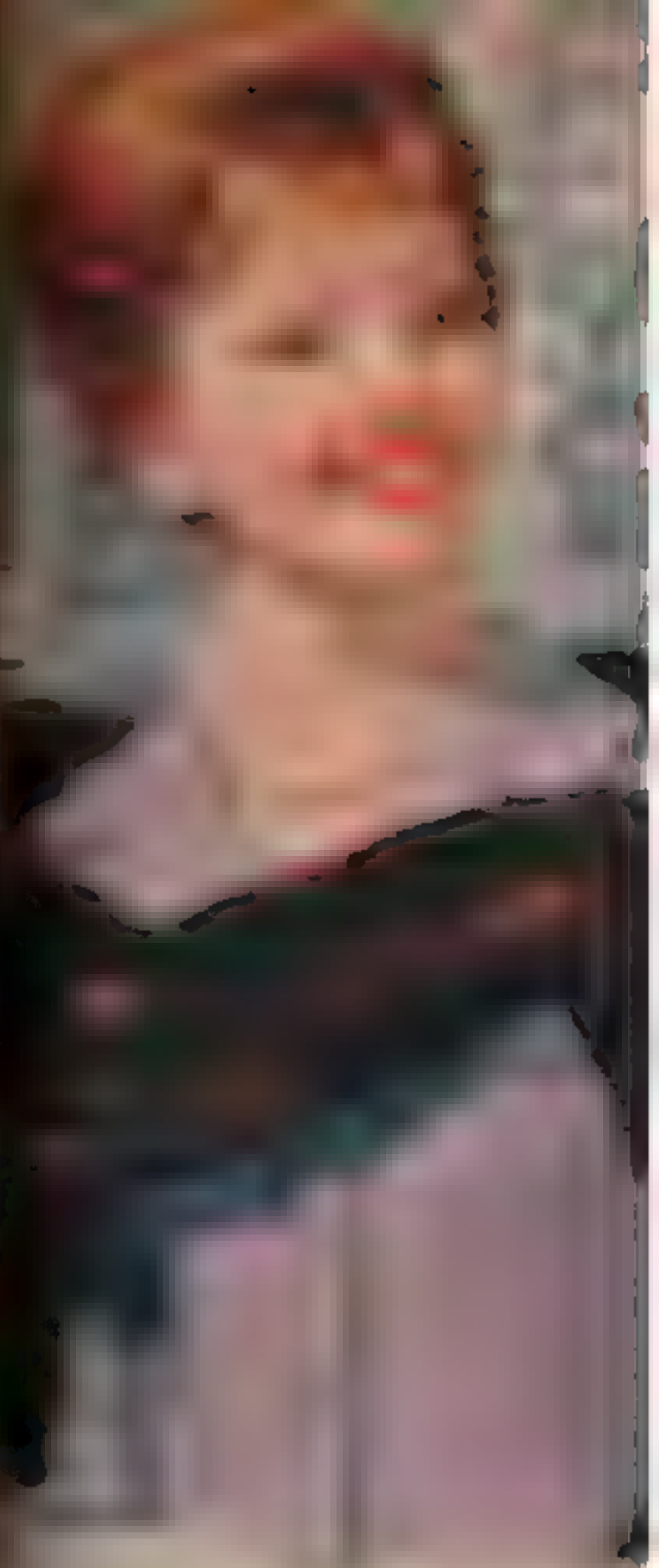
Were \$399. Save \$... FA 8006L—Silver... Haze. \$35 dn., Cash \$... Back Muskrat. Save \$... \$3.98. \$8.00 dn., Cash \$... Breeders Assn.

Chicago. Order, pay... House. Suits have... have side zippers. Size... 14, 168; Gloves, Pgs... 14, 16, 67; Handbag, P...

GET IT" at Wards... PAGE 1281



welcome spring with  
**Furred Suits**  
 an elegant fashion look



**BOTAN**

**Genuine Mink Collars for Suit Glamour**

**A** Skillfully Sculptured Suit for the style conscious you! Of soft 100% Wool Doe-skin Flannel enriched with Mink collar (origin Japan). Figure flattering fitted jacket with a soft blouson back; Acetate Taffeta lined. Slim skirt. Wt. 2 lbs. State size, color. Colors: Beige, Black or Lilac.

Misses' Sizes: 10, 12, 14, 16, 18.  
 FA 5004—\$3.00 down or Cash . . . . . \$29.70  
 Tall Sizes (5'8" to 6'): 12, 14, 16, 18, 20, 22.  
 FA 5005—\$3.50 down or Cash . . . . . \$32.70  
 ATTRACTIVE HAT SHOWN SOLD ON PAGE 137.

**B** Young Demi-Fit Suit with a sense of lovely is the face framed with Mink collar (origin Japan). Of fine All Wool. Jacket edge pertly notched Taffeta lined. Slim skirt. Colors: Beige, Med. Green or Black. Misses' Sizes: 8, 10, 12, 14, 16, 18. FA5002—State size, color. \$3.00 dn., C.

**Hat. Pixie Capulet.** Of Rayon Taffeta. Soft mesh veil. Wt. 11 oz. White, Be. Sapphire Blue, Spring Green. S. HA 5557—Fits heads 21½ to 22½ in.

**Sumptuous Fur Collars of Great Fashion**

**C** Walking Suit Magnificently Furred—gives you that pampered look of beauty. Dyed Mouton-Processed Lamb Fur Collar elegantly adorns a two-tone Tweed of 80% Wool, 20% Nylon. Jacket, Acetate Taffeta lined. Slim skirt. Hat sold on Page 103.

Color: Beige with Beige Fur. Wt. 3 lbs. 4 oz. Misses' Sizes: 10, 12, 14, 16, 18, 20. FA 5003—State size. \$3.00 dn., Cash \$29.70

**D** Immediate Suit Fashion. Shawl dyed-to-match Mouton-Processed adorns shaped demi-fit suit of 80% Nylon. Basket-weave. Jacket, Acetate lined. Slim skirt. Lovely Hat Show Page 98. Shipping weight 1 lb. 14. French Blue, Med. Green, Lilac—mar. Misses': 8, 10, 12, 14, 16, 18. Juniors': 8, 10, 12, 14, 16, 18. FA5001—State size and color. . . . .

JUST SAY "CHARGE IT" SEE PAGE 1281

The Lovely Suits, Ensembles shown on these two pages have ample seams and hems for easy alteration. All skirts have side zippers.

Accessories: Shoes, Pages 168, 169; Jewelry, Pages 14, 144, 162; Bags, Pages 82, 158; Gloves, Page 160. Size Chart



# Wonderful Brentshire Suits

Best Fashion Value Your Dollar Can Buy  
89 Years of Value Leadership

Proportioned Misses', Tall and Half Sizes. Armo interlaced for Shape Retention. Earl-Glo's Acetate Taffeta Lining guaranteed for life of garment or replaced. Jackets completely lined. Skirts are half lined in back. Exclusive at Wards.

★ Satisfaction Guaranteed or Your Money Back ★



Featured Fabric  
by

## "BOTANY"

Wool of 90% Wool, 10% Silk

Set and Blouse Costume. Jacket with welt stitching. Slim blouse. Ship. wt. 2 lbs. Green, Lilac, State size, color.

Sizes: 8, 10, 12, 14, 16, 18.

\$25.00 down or Cash \$25.00

Sizes (5'6" to 6'): 12, 14, 16, 18, 20, 22.

\$25.00 down or Cash \$25.00

Sizes: 14½, 16½, 18½, 20½.

\$25.00 down or Cash \$25.00

Cloche. Styled of shiny hand-woven straw. Rayon faille cuff with veil. Wt. 15 oz. State color. Green, Navy, Lt. Green or White. Heads 21½ to 22½ in. \$3.97

Interlaced Costume or Suit Only. 2-piece fitted suit—so versatile. Curved double flap pockets. Green or Green.

Ship. wt. 3 lbs. 14 oz.

Sizes: 8, 10, 12, 14, 16, 18.

Sizes (5'8" to 6'): 12, 14, 16,

Sizes: 12½, 14½, 16½, 18½.

\$4.50 down or Cash \$43.70

Suit Only. Ship. wt. 2 lbs.

Sizes: 8, 10, 12, 14, 16, 18.

Sizes (5'8" to 6'): 12, 14, 16,

Sizes: 12½, 14½, 16½, 18½.

\$2.50 down or Cash \$25.00

### Mink or

### Squirrel Scarf Sets

3 skin arrangements of plump brown genuine Ranch Mink or Squirrel. Each skin measures from tip of nose to tail. Prices F.T. Shipping weight 2 lbs.

Brown Ranch Mink (Origin U.S.A.)

—skin Set (shown).

—down or Cash \$149.50

—4-skin Set. \$12 dn., Cash \$119.50

—3-skin Set. \$9.00 dn., Cash \$89.50

Squirrel (Origin Russia)

—5-skin Set. \$5.00 dn., Cash \$49.50

—4-skin Set. \$4.50 dn., Cash \$40.50

—3-skin Set. \$3.50 dn., Cash \$30.50

from Chicago. Order, pay post-hardest Ward House. Ft. Worth, and customers see Pg. 355.

### Glamour

Fit Suit with a sense of... face framed with... Japan). Of fine... edge pertly notched... Slim skirt.

Green or Black. Wt. 11 oz. 12, 14, 16, 18.

color. \$3.00 dn., Cash

Of Rayon Taffeta... 11 oz. White, Beige... Spring Green. Skirt... 21½ to 22½ inches

### at Fashion

Suit Fashion. Shawl... Mouton-Processed... fit suit of 80% Wo... ve. Jacket, Acetate... Hat Shown... weight 1 lb. 14 oz... Green, Lilac-match... 14, 16, 18. Juniors': 9, 11... and color. ...Cash

Pages 168, 17... 144, 162; Bags, Po... Page 160, Size Charts, 5







## Travel Suits of ZEFRAN® and CORVAL

Zefran Acrylic and Corval cross-linked Rayon with a worsted look. Suitcase Proof with Amazing Wrinkle Recovery, Pleat Durability.

Remarkable shape retaining features. Moth and Fade resistant. Saves you money on cleaning bills, as most stains sponge off.

**[A] Double Fashion Play for Traveling Finesse.** A curvaceous little fitted Jacket with bloused back overslender sheath of remarkable, packable, Zefran and Corval. An investment in smart looks. One outfit that offers different personalities and follows the clock from A.M. to P.M. Jacket is Acetate Taffeta lined. Sheath has back zipper, self-belt. Colors: Red, Navy or White. Ship. wt. 2 lbs. 4 oz. Misses' Sizes: 8, 10, 12, 14, 16, 18. Junior Sizes: 7, 9, 11, 13, 15.

FA 5013—State size, color . . . . . \$19.70

THE ATTRACTIVE HAT SHOWN IS SOLD ON PAGE 147.

Zefran Registered TM of the Dow Chemical Co.

**[B] Travel the Fashion Circuit in a Suit of Zefran and Corval.** The skirt comes to life with free swinging permanent pleats. Jacket styled with casual easy-to-wear lines plus a colorful emblem on pocket; Acetate Taffeta lined. It emerges from your suitcase with a just pressed look. Colors: White, Navy or Red. Ship. wt. 2 lbs. 4 oz. Misses' Sizes: 8, 10, 12, 14, 16, 18. Junior Sizes: 7, 9, 11, 13, 15.

FA 5065—State size, color . . . . . \$19.70

Tall Sizes (5'8" to 6'): 14, 16, 18, 20, 22.

FA 5066—State size, color. \$2.50 dn., Cash \$21.70

Corval Registered TM of the Courtauld's Ltd.

**[C] The Collarless Cardigan Suit.** Of new Corval. Blouse of Cotton, specially a vestee. Jacket with double-breasted tons; Acetate Taffeta lined. Slim skin. Colors: Navy, Red or White. Ship. wt. Misses' Sizes: 8, 10, 12, 14, 16, 18. Junior Sizes: 7, 9, 11, 13, 15.

FA 5012—State size, color . . . . .

**Hat Toque.** Offinely sewn Milan types, braid. Rayon taffeta crown. Mesh veil. White with Navy trim, Natural Tan, Black. HA5593—Fits heads 21½ to 22½".

Fashions ship from Chicago. Order age from nearest Wards Mail Order. Worth, Portland, Oakland customers.



# Knits Have a Knack... Textured or Flat

exciting and completely coordinated travel ensembles

## Ensemble.

Two-tone Cotton  
Knit Trim  
Fresh White  
Two-tone trim-  
2 lbs. 8 oz.  
Fast Brown.  
12, 14, 16.  
13, 15, 17.  
\$12.70

Styled of  
Gumpe  
White,  
Lilac.  
color.  
\$2.97

**E** Fashion-right Costume that's perfect for year 'round wear- ing! Smart jacket tailored in a tweedy Cotton duotone knit look. Easy to wear tube dress has a rounded neckline and narrow plastic belt that assures perfect fit. Jacket is edged with braid and has two simulated welt pock- ets. Dress and jacket are un- lined to wear in warm weather. Shipping weight 2 lbs. 8 oz.

Colors: Medium Gray, Medium Blue or Mint Green.

Misses' Sizes: 6, 8, 10, 12, 14, 16.

Jr. Sizes: 7, 9, 11, 13, 15, 17.

FA5123—State size, color. \$14.70

Guaranteed or Your Money Back ★



**F**

**G**

Also  
JUNIOR SIZES



**C**

**E**

Also  
JUNIOR SIZES

**F** Cotton Knit Duo. All year 'round, the world 'round en- joy this classic Sheath plus Car- digan Jacket. Crease-resistant, cotton knit has fine look of Italian flat knit. Back zipper and elasti- cized waist for custom fit. White Crisp Rayon trims collars, jacket sleeve. Dress, jacket unlined. Pin Shown Sold on page 94. Ship. wt. 2 lbs. 8 oz.  
Colors: Lilac, Cocoa Brown or Mint Green.  
Misses' Sizes: 8, 10, 12, 14, 16, 18.  
FA 5020—State size, color. \$14.70

**G** Sweater Set Suit. The young new rage. Of flat Cotton Knit with continental airs for your town, country living. Spotted print sleeveless over-blouse is smartly casual. Perfect for the travel circuit; keep fresh and cool in this unlined Suit that is so popular, has such an expensive manner. Ship. wt. 2 lbs. 8 oz.  
Black, Red, Med. Willow Green.  
Misses' Sizes: 6, 8, 10, 12, 14, 16.  
Jr. Sizes: 7, 9, 11, 13, 15, 17.  
FA5021—State size, color. \$16.70

For the lovely Accessories shown on these two pages, see the follow- ing: Shoes, Pgs. 163, 168, 170, 173; Gloves, Pgs. 160, 161; Jewelry, Pgs. 28, 30, 34, 162. Handbag, Pg. 153. Scarf, Pg. 160. Suits, Ensem- bles on these 2 pages have ample seams and hems for easy altera- tion. Skirts have side zipper.

Wardsoffers you three easy ways to shop—by Mail, by Phone or in the comfort of your own home. Details on Pages 1267-1270. If in doubt about your correct size, check Size Charts, Pg. 139.



# Scoop! Exciting Paris Adaptations



**E**  
Also  
JUNIOR SIZES

**E** Paris adaptation inspired by new French designs. Paris by storm! An impeccable adaptation tailored with care to detail. Cleverly, the jacket has adorable, yoke bib-effect, Acetate Trim. Crisp, white overcollar edging are Rayon. Off-white Reprocessed Wool, 5% Linen (origin Italy). Slim Silhouette. Value at Wards low. Colors: Gray or Navy. Misses' Sizes: 8, 10, 12, 14, 16. Junior Sizes: 5, 7, 9, 11. Ship. wt. 2 lbs. 4 oz. State size and color. FA 5070.....

**A** It's magic—the way we've translated this couturier Suit at a fraction of its original price. Adapted from a creation by Paris's most renowned suit designer, captured here in White Virgin Wool. Hand-tailored Jacket boasts a navy blue, white braid trim (designer's trademark), bow closing and white Rayon Crepe lining. Slim Skirt. Jewel neck sleeveless Blouse is Navy Rayon Crepe. Wt. 2 lbs. 8 oz. Misses' Sizes: 6, 8, 10, 12, 14, 16. Junior Sizes: 7, 9, 11, 13, 15, 17. FA5015—State size. \$4 dn., or Cash \$39.90

**Hat.** Saucy Suitor. Fashioned of hand crocheted Bela-straw Braid. Contrasting trim. Color: White with Navy trim. Wt. 1 lb. 2 oz. HA 5606—Fits heads 21½ to 22½. \$11.97

**B** Marvelously flattering, delightfully young, a direct adaptation from one of Paris's top designers. Jacket is lightly fitted, scalloped with costly hand-detailing. In All Wool Flannel by J.P. Stevens with fabric covered buttons. Lined with Rayon Crepe. ¾ sleeves. Slim Skirt. Colors: Lilac, Gray, Burnished Tan. Misses' Sizes: 6, 8, 10, 12, 14, 16. Junior Sizes: 7, 9, 11, 13, 15, 17. Ship. wt. 2 lbs. 4 oz. State size and color. FA 5023—\$4.00 down or Cash.... \$39.90

THE HAT SHOWN IS SOLD ON PAGE 154.

Items ship from Chicago. Order and pay postage from nearest Wards House. Size Charts, Page 139. Accessories: Gloves, Page 160; Jewelry, Page 28.

**C** **Necklace and Earring Set.** Long Gold-colored Metal Chain necklace. Wraps twice around your neck for choker effect. Abt. 26 inches. Adjusts. Clip-back Button Earrings to match. Abt. 1¼-in. diameter. 10% F.E.T. included. 20A1899T—Wt. 1 lb. Set \$3.97

**D** **Bracelet.** Gold-colored Metal Chain with hanging Ballerina slipper charm. Matches set above. Abt. 7½ in. Wt. 4 oz. 10% F. E. T. included. 20 A 1232T..... \$1.97





Mix 'em! Match 'em! wear them many different ways...chic costumes priced to please!



Paris adaptation inspire new French designer by storm! An impeccable tailored with care and detail. Cleverly pocket has adorable, young effect, Acetate Taffeta, white overcollar, and piping are Rayon. Of imported processed Wool, 5% Nylon (origin Italy). Slim Skirt. As value at Wards low prices. Colors: Gray or Navy. Misses' Sizes: 8, 10, 12, 14, 16, 18. Junior Sizes: 5, 7, 9, 11, 13. Ship. wt. 2 lbs. 4 oz. State size and color. FA 5070.....

country charmer! Two perfect fashion groom- features linen-look Rayon sleeves, sleeveless jumper dress and a White Arnel pleated skirt. Jacket lined. Wt. 2 lbs. 8 oz. Green-eda. with White skirt. 8, 10, 12, 14, 16, 18. State size, color... **3 Pcs. \$19.70**

and Paisley Sportster at a new From the station wagon set crowd, our four-piece called as the smartest cre- fashions. Ensemble in- Cotton Poplin Jacket, skirt, sleeveless Cotton and a matching paisley matches print blouse belt is included.

Med. Willow Green, Gold. 8, 10, 12, 14, 16, 18, 20. 22, 24, 26, 28. 30. 32. 34. 36. 38. 40. 42. 44. 46. 48. 50. State size and color. .... **Four Pieces \$16.70**

tion Guaranteed  
MONEY BACK ★



**F** Cool, crisp and packable ensemble geared for traveling. Executed in a superior blend of Rayon, Silk and Dacron Polyester, textured and slubbed for the luxury look of raw silk. Ensemble includes solid Duster, Print skirt, solid skirt and sleeveless print blouse. Duster is lined with matching self print. Colors: Green or Toast Brown. Ship. wt. 2 lbs. 12 oz. Misses' Sizes: 8, 10, 12, 14, 16, 18. FA5018-State size, color. \$2.50 dn. Cash **4 Pcs. \$22.70**

**Hat. Circlet.** Of Rayon Veiling and Taffeta flowers. Colors: Beige, Black, Lilac, White, Green. State color. HA 5553-Fits all sizes. Ship. wt. 8 oz..... **\$2.79**

Suits, Ensembles have ample seams, hems. Skirts have side zippers. Wards offer Three Easy Ways to Shop. For further details, please see Pages 1268-1270.



# Slimming Suits Design a You



**A** Plastic Pouch. Rayon lined. 12½x 9½ in. Wt. 1 lb. 4 oz. State color. Black Patent, Navy, Antique Beige. 20 A 4547-10% F.E.T. included. \$5.45

**B** Shoe. Sparkling Patent Pump. Triple needle toe. Slender 2⅞" heel. For details, see item J on Page 168.

**C** Jewelry. Gold-colored metal with cultured pearl center. 10% F.E.T. inc. 20A1649-Pin. 2-in. dia. Wt. 3 oz. \$2.97 20A1487-Earrings. 1" dia. Wt. 3 oz. \$1.97

**D** Violets. Pin attached. 20 A 5200-Ship. wt. 5 oz. . . . \$1.98



**E** Smartly slimming Paris silhouette translated in a lightweight blend of 90% Wool, 10% Silk, coordinated with All Wool Flannel skirt. Rayon Crepe Blouse matches jacket lining. Colors: Lilac, Beige or Med. Gray. Wt. 3 lbs. 12 oz. Half Sizes: 14½, 16½, 18½, 20½, 22½, 24½. Women's Sizes: 34, 36, 38, 40, 42, 44. FA 7430-State size, color. \$3.00 dn. or Cash \$29.90

PIN SHOWN SOLD ABOVE — STYLE C

## Terrific Travel Suit

IN NEW ZEFRA® ACRYLIC BLEND

**F** Pleated 'n Packable, our Travel Suit goes from coast to coast, keeps its "just pressed" look! Of Supernatural Zefran Acrylic blended with Corval "cross-link" Rayon. Resists wrinkles, shrinking. Saves you money on cleaning bills for most stains can be sponged off. Acetate Taffeta lined. Colors: Green, Lilac or Navy. Half Sizes: 14½, 16½, 18½, 20½, 22½, 24½. Shipping weight 3 lbs. Please state size and color. FA 7407. . . . . \$2.50 down or Cash \$22.90

THE HAT SHOWN IS SOLD ON PAGE 94

Items ship from Chicago. Order, pay postage from nearest House. Ft. Worth, Port., Oak. customers see Pg. 355. Charts, Pg. 139. Dow Chemical Co. ©

**G** Stunning Stroller Suit collared with Brown-dyed Mink (origin Japan) Wool, 10% Silk textured Tweed. Ray lined. Jacket, abt. 35 in. long. Wt. 3 lbs. Beige, Green or Lilac. State size. Half Sizes: 14½, 16½, 18½, 20½. Women's Sizes: 34, 36, 38, 40, 42, 44. FA7409-With Fur Collar. \$4.00 dn., C Without Fur Collar. Notched self color. FA 7410-\$3.00 down or Cash. . . .

THE HAT SHOWN IS SOLD ON PAGE 94

**H** Tweed Suit sports its own accentuated White Blouse. Smart blouse has side tab trim and flattering notched collar. Slenderizing Ensemble cut from wide. Tweed of 80% Wool, 20% Nylon. Blouse and jacket lining are Ray. Navy, Black or Dark Gray. Wt. 3 lbs. Half Sizes: 12½, 14½, 16½, 18½. Women's Sizes: 32, 34, 36, 38, 40, 42. FA 7408-State size, color. . . . . \$3.00

THE HAT SHOWN IS SOLD ON PAGE 94

JUST SAY "CHARGE"

SEE PAGE 1281



# its Design a Younger-Looking You!



roller Suit collared with  
a Mink (origin Japan).  
textured Tweed. Rayon  
35 in. long. Wt. 3 lbs.  
Lilac. State size and  
14, 16, 18, 20, 22,  
34, 36, 38, 40, 42, 44.  
Collar. \$4.00 dn., Cash  
Notched self collar  
or Cash.....  
SHOWN IS SOLD ON PAGE

It sports its own crisp  
White Blouse. Smart box  
and flattering notched  
ensemble cut from white  
Wool, 20% Nylon. Short  
jacket lining are Rayon  
or Dark Gray. Wt. 3 lb  
14, 16, 18, 20, 22,  
32, 34, 36, 38, 40, 42.  
color.....3 Pcs  
SHOWN IS SOLD ON PAGE  
AY "CHARGE"  
SEE PAGE 1281



...Tweed of 55% Piocco  
...Wool and 15% Nylon,  
...Italy. Skillfully shaped  
...a treasure in your  
...pleasure to wear anytime,  
...unfitted jacket  
...closing, pretty sparkle  
...with Acetate Taffeta.  
...Brown and White Tweed.  
...14, 16, 18, 20, 22, 24.  
...34, 36, 38, 40, 42, 44.  
...2 lbs. 12 oz.  
...and color.....\$16.90  
...IS SOLD ON PAGE 140.

**K** Accent on youth. 9-button suiting has  
an ageless charm. Jacket features  
fine detailing, side tabs, has Acetate  
Taffeta lining. Of soft Flannel imported  
from Italy (95% Reprocessed Wool and  
5% Nylon). Sleeves have split turn-  
back cuffs. Skirt is slim. Wt. 2 lbs. 14 oz.  
Colors: Black, Gray or Navy.  
Half Sizes: 14, 16, 18, 20, 22, 24.  
Women's Sizes: 34, 36, 38, 40, 42, 44.  
FA 7426-State size and color.....\$16.90  
**HAT.** Hand woven Toyo Straw. Wt. 14 oz.  
White; White with Red, Navy, Black trim.  
HA5596-Fits 21 1/2 to 22 1/2". State color.\$3.79

★ Satisfaction Guaranteed or Your Money Back ★

half  
size  
shop



**L** It's the vogue! The three-piece Ensemble is the best fashion  
buy this Spring! It offers unlimited wearing possibilities, has  
the incomparable air of a completely coordinated costume. Ours  
is a lightweight blend of Rayon and Acetate with a duotone  
tweedy look that makes pretty Spring or Fall wearing. Coat,  
jacket, Acetate Taffeta lined. Buy two-piece suit or duster  
separately. Save \$1.82 when you buy all three pieces.  
Colors: Gray or Beige.  
Half Sizes: 14, 16, 18, 20, 22, 24. Women's Sizes: 38, 40, 42, 44.  
**Three-Piece Ensemble.**  
FA 7412-Wt. 3 lbs. 4 oz. State size, color. \$2.50 dn., Cash \$21.00  
**Two-Piece Suit.**  
FA 7413-Ship. wt. 1 lb. 12 oz. State size and color.....\$11.90  
**Coat Only.**  
FA 7414-Ship. wt. 2 lbs. State size and color.....\$10.90  
BEAUTIFUL HAT SHOWN HERE IS SOLD ON PAGE 107.

Where to buy the lovely Accessories shown on these two pages:  
Shoes, Pages 168, 170; Handbag, Page 158; Gloves, Page 160;  
Jewelry, Pages 14, 34, 162; Blouse, Page 61. Suits have ample  
seams and hem for easy alterations. All skirts have side zippers.



# Soft Creamy Cashmere

fashions these luxury coats

**100% Cashmere.** Imported from Iran, loomed in America. Hand picked tailoring. Armo interfaced for shape retention. Acetate Satin lining is Temp-Resisto insulated, Cravenette treated, lasts the life of the coat.

**90% Wool and 10% Cashmere Blend.** A Wonderful Value. Carefully machine stitched detailing. Beautiful lining has the same features as in the quality coats above.



## Sumptuous Mink Collared Coat

**A** Beautifully tailored Coat of superlative Cashmere or Cashmere blend plus a magnificent Brown dyed Mink collar (origin Japan); complete self collar underneath. Hat Sold Page 95.  
Half Sizes: 12½, 14½, 16½, 18½, 20½, 22½, 24½.  
Women's Sizes: 32, 34, 36, 38, 40, 42, 44.

FA 7072-100% Cashmere with Mink Collar. Nude, Black, Navy. Ship. wt. 3 lbs. 6 oz. State size, color. \$10.00 down, Cash \$99.00

FA 7073-100% Cashmere without Mink Collar. Nude, Black, Navy. Ship. wt. 3 lbs. 4 oz. State size and color. \$7.00 down, Cash \$69.00

FA 7075-90% Wool, 10% Cashmere without Mink Collar. Nude, Navy, Rosewood. Wt. 3 lbs. 4 oz. State size, color. \$3.00 down, Cash \$26.70

**Mink Collar Only.** Large, luxurious genuine Mink (origin Japan). Color: Dark Brown only. About 26 in. tip to tip. Shown on coat. FA 8044L-Ship. wt. 1 lb. 10% F.E.T. incl. \$3.00 down, Cash \$30.00

**B** Classic Clutch Coat that will wear for years and always be in style. Graciously fashioned with detailed front and cuffs. Notched collar. Smooth Acetate Satin lining is Temp-Resisto insulated for superior warmth and Cravenette treated to resist spots and stains; water-repellent.  
Half Sizes: 14½, 16½, 18½, 20½, 22½, 24½.  
Women's Sizes: 34, 36, 38, 40, 42, 44.

FA 7015-100% Cashmere. Colors: Black, Nude or Navy. Wt. 3 lbs. 4 oz. State size, color. \$7.00 down or Cash \$69.00

FA 7014-90% Wool and 10% Cashmere. Black, Nude, Green, Navy. Wt. 3 lbs. 4 oz. State size, color. \$3.00 down or Cash \$26.70

Wards offers you three easy, convenient ways to shop-by-Phone, in Person or by Mail. Complete details on Pages 1267-1270.

**C** Topper fashioned with easy Youthfully styled for the woman. flair for good taste. Handsome to include notched collar, stitched down front and cuffs, welt pockets with tab trim, smooth acetate satin.  
Half Sizes: 12½, 14½, 16½, 18½, 20½.  
Women's Sizes: 32, 34, 36, 38.

FA 7206-100% Cashmere. Colors: Black or Nude. Ship. wt. 2 lbs. State size, color. \$6.00 down or Cash \$54.00

FA 7201-90% Wool and 10% Cashmere. Colors: Nude, Rosewood, Green. Shipping weight 2 lbs. 12 oz. State size, color. \$2.50 down or Cash \$24.20

The Accessories Shown on these 2 coats: Shoes, Page 170; Gloves, Page 167; Handbags, Page 167.



from Iran, loomed in A  
Armo interfaced for s  
ing is Temp-Resisto  
lasts the life of the

re Blend. A Wonderful V  
detailing. Beautiful  
the quality coats as

# Excellent Buys in Fashionable Coats

styled in beautiful fabrics from leading American mills

COATS ONLY \$19.70

TOPPER ONLY \$14.70



## Eastham's Wool Flannel

Long and Short Versions of Favorite All  
Wool Flannel — noted for its superb soft  
smooth texture. Expensively detailed  
notched collar tops this slimming clutch  
sleeves push up or down at your  
Choose full-length Coat coverage or  
Topper. Acetate Taffeta lined.  
Navy, Navy, Medium Green or Lilac.  
Half Sizes: 14½, 16½, 18½, 20½, 22½, 24½.  
Women's Sizes: 38, 40, 42, 44.  
State size and color.  
Full Length Coat.  
Shipping weight 3 lbs. 4 oz. . . \$19.70  
HAT SOLD PG. 146. HAT SOLD PG. 94.

About 30 inches long.  
Shipping weight 2 lbs. 12 oz. . . \$14.70  
HAT SHOWN SOLD ON PAGE 107.

## Worumbo's Textured Wool

F Coat with a Gentle Flare. Beauti-  
fully textured weave of Worumbo's  
100% Pure Wool is long wearing and  
very handsome. Note intricately de-  
tailed rounded collar, turned back  
split cuffs and unusual curved pock-  
ets. Graceful back yoke sunburst tuck-  
ing slims and flatters your figure. Ace-  
tate Taffeta lined. Ship. wt. 3 lbs. 4 oz.  
Colors: Gray, Black or Navy.  
Half Sizes: 14½, 16½, 18½, 20½,  
22½, 24½.  
Women's Sizes: 38, 40, 42, 44.  
FA 7028—State size and color . . \$19.70



Fashions on these two pages ship from Chicago.  
Order and pay postage from nearest Wards House.

## Peerless Wool and Silk

G Rare find — a coat of outstanding beauty so mod-  
estly priced! Durable Wool (80%) and costly Silk  
(20%) blend in a richly textured, beautifully nubbed  
tweed that will bring you compliments wherever  
you go. Gracefully styled for a youthful, flatter-  
ing effect with gentle flares and trim notched  
collar. Expensive welt stitching on front, self-  
fabric flower ornament. Lined with Acetate Taffeta.  
Colors: Beige or Gray Tweed.  
Half Sizes: 14½, 16½, 18½, 20½, 22½, 24½, 26½.  
Women's Sizes: 38, 40, 42, 44, 46.  
Shipping weight 3 lbs. 4 oz.  
FA 7026—State size and color . . . . . \$19.70  
PERT AND YOUTHFUL HAT SHOWN IS SOLD ON PAGE 143.

If in doubt about your correct size, please be sure  
to check carefully the Size Chart on Page 139.

★ SATISFACTION GUARANTEED OR YOUR MONEY BACK ★

BCSADK 2 WARDS 149



# Hats Go to Dramatic Heights!

**A Exotic Beehive Cloche.** A stunning creation in sheer Rayon Organza styled especially for today's new hairdos. Rayon Grosgrain ribbon motif. Wt. 1 lb. Beige, Black, Spring Green, Sapphire Blue or White. HA5650—Fits heads 21½ to 22½ in. State color. **\$4.97**

**B Dramatic Coolie.** Hand-woven Perle Visca Straw overlaid with novel Rayon veiling. Wt. 1 lb. Colors: Black or White with Black veiling; Beige with Coffee; All Med. Blue, Med. Brown or Paris Rose. HA5651—Fits heads 21¾ to 22¾ in. State color. **\$6.39**

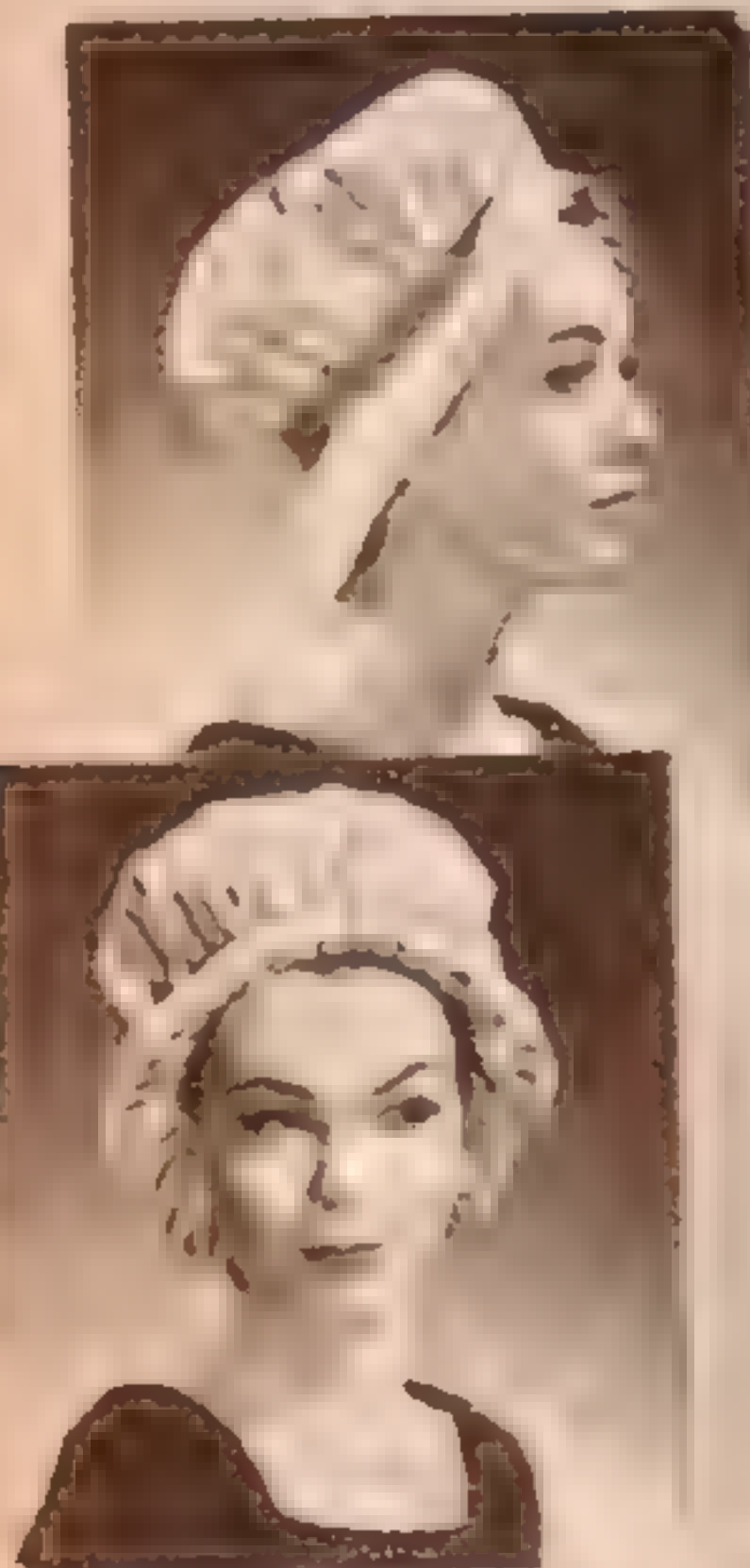
**C Flowered Profile** brings the freshness of Springtime to you. Exquisitely designed with beautiful Rayon Taffeta and Sheer Organza flowers. Colors: Black or White with White flowers; All Beige, Lilac or Spring Green. Ship. wt. 12 oz. State color. HA 5652—Fits heads 21½ to 22½ in. .... **\$5.97**

**D Prim Softie Bonnet.** A fashion headline in All Cotton fabric. So versatile—packable, non-crushable. Colors: Black, Lt. Blue, Gold, Green or Pink—each with white stripes; All White. Wt. 6 oz. State color. HA 5653—Fits heads 21½ to 22½ in. .... **\$3.39**

**E Captivating Profile.** One of the season's newest trends in Toyo Cloth. With its square bloused crown and long side-sweeping brim, it has that dramatic look so loved by sophisticated women. Wt. 15 oz. Colors: Beige, Black, Navy, Pink or White. State color. HA 5654—Fits heads 21¾ to 22¾ in. .... **\$5.39**

Hats on these two pages are shipped from Chicago. Order and pay postage from Wards nearest House.

Just Say "CHARGE IT" at Wards  
SEE PAGE 1281







**Four favorite fash-**  
- when they're  
- art Hat. Lustrous  
- Synthetic Straw  
- flower cluster, self  
- weight 13 oz.  
- Black, Lilac, Paris  
- the color.  
- 2 to 22½ in. **\$3.39**



**Striking Profile Suiter.** Fine quality Synthetic Straw Cloth fashions this Hat of the season. A dazzling fashion styled with its Rayon Grosgrain Ribbon band and bow motif. Shipping weight 15 oz. Colors: Beige, Black, Navy, Gray, Violet or White. State color. HA 5658—Fits 21½ to 22½ in. **\$7.39**



**High Toque.** The draped Hat is very much in fashion. A stylish topping of shiny linen-like weave Synthetic Straw Cloth that suits women of all tastes. Tie-back mesh veil adds a dressy touch. Ship. wt. 13 oz. Colors: Beige, Black, Med. Blue, Lilac or White. State color. HA5659—Fits 21½ to 22½ in. **\$3.59**



**Rosette Cloche.** Nothing suits the style-minded woman so well as lustrous Synthetic Straw Cloth. This Hat is a source of delight to you who feel well-dressed in smart millinery! Ship. wt. 13 oz. Colors: Beige, Black, Med. Brown, Med. Blue or White. State color. HA5660—Fits 21½ to 22½ in. **\$4.39**



**Brown Profile.** A new fashion of linen-like Synthetic Straw Cloth. and Velvet Rose in this stylish number. Ship. wt. 13 oz. Colors: Sapphire Blue, White. State color. Fits 21½ to 22¼ in. to 23¼ in. **\$3.97**



**Bubble Toque.** A tantalizing top with winning ways! Sheer flocked dotted Rayon veiling overlays crown to give a startling feminine effect. Rayon Organza ombre band and bow give a new fashion touch. Colors: Beige, Black, Sapphire Blue, Lilac, Spring Green or White. Ship. wt. 11 oz. State color. HA5663—Fits 21½ to 22½ in. **\$6.39**



**Mushroom Pixie.** A compliment catcher designed of Synthetic Straw Cloth in a linen-like weave is the fabric answer for the fashionable woman on the go! The draped brim is so flattering—gives a dramatic and exotic look. Ship. wt. 1 lb. Colors: Beige, Black, Navy, Lilac or White. State color. HA5664—Fits 21½ to 22½ in. **\$4.39**



**Triple Tiered Fez.** A smartly simple fashion in shiny linen-like weave Synthetic Straw Cloth. The perfect little traveller. Ship. wt. 10 oz. Colors: Beige, Black, Med. Blue, Red, Lilac or White. State color. HA5665—Fits 21½ to 22½ in. **\$2.97**

**Measure:** Place tape around head at angle shown. No. of in. is size.



Fashioned of fine Synthetic Straw Cloth in a new style. Style features Rayon Grosgrain ribbon band and bow motif—flattering face-framing brim. Colors: Beige, Spring Green, Gray or White. Ship. wt. 1 lb. State color. Fits 21½ to 22½ in. **\$5.97**



**Pixie Turban.** Flattering face-framing tiers of sheer Rayon Organza artfully combined with crown of shiny Synthetic Straw Braid. Delicate long stem roses and leaves that look so real blend perfectly with this new creation. Ship. wt. 15 oz. Colors: Beige, Black, Pink, Navy, Spring Green or White. State color. HA5667—Fits 21½ to 22½ in. **\$5.97**



**Draped Cloche.** Lustrous linen-like weave Synthetic Straw Cloth fashions this lovely Hat that goes everywhere in style. Ship. wt. 12 oz. Colors: Beige, Black, Med. Blue, Orange or White. State color. HA5668—Fits heads 21 to 22 in. **\$2.39**

**Satisfaction Guaranteed**  
OR YOUR MONEY BACK



**Sheer sophistication.** So gracefully fashioned of draped Nylon Maline. A fresh, wonderfully enchanting new style with an air of ultra-sophistication. Ship. wt. 15 oz. Beige, Black, Spring Green, Ice (lt.) Blue, Lilac, White. State color. HA5669—Fits 21½ to 22½ in. **\$3.39**



# Flowers... First Sign of Spring

**A Deep Cloche.** Dramatically styled of finely sewn Milan-type Synthetic Straw Braid trimmed with Rayon Satin and Taffeta long stemmed rose, leaves. Soft mesh veil. Colors: Beige, Black, Med. Blue, Spring Green or White. Ship. wt. 1 lb. State color. HA 5672—Fits heads 21½ to 22½ in. \$5.97

**B Portrait Brim.** Exquisite in linen-like weave Synthetic Straw Cloth lavishly trimmed with Rayon Taffeta, Velvet roses. Colors: Black with American Beauty roses; All Beige, Ice (lt.) Blue, Pink, Lilac, White. Shipping weight 1 lb. 6 oz. State color. HA 5673—Fits heads 21¼ to 23¼ in. \$8.39

Hats these two pages ship from Chicago. Pay postage from Wards nearest House.

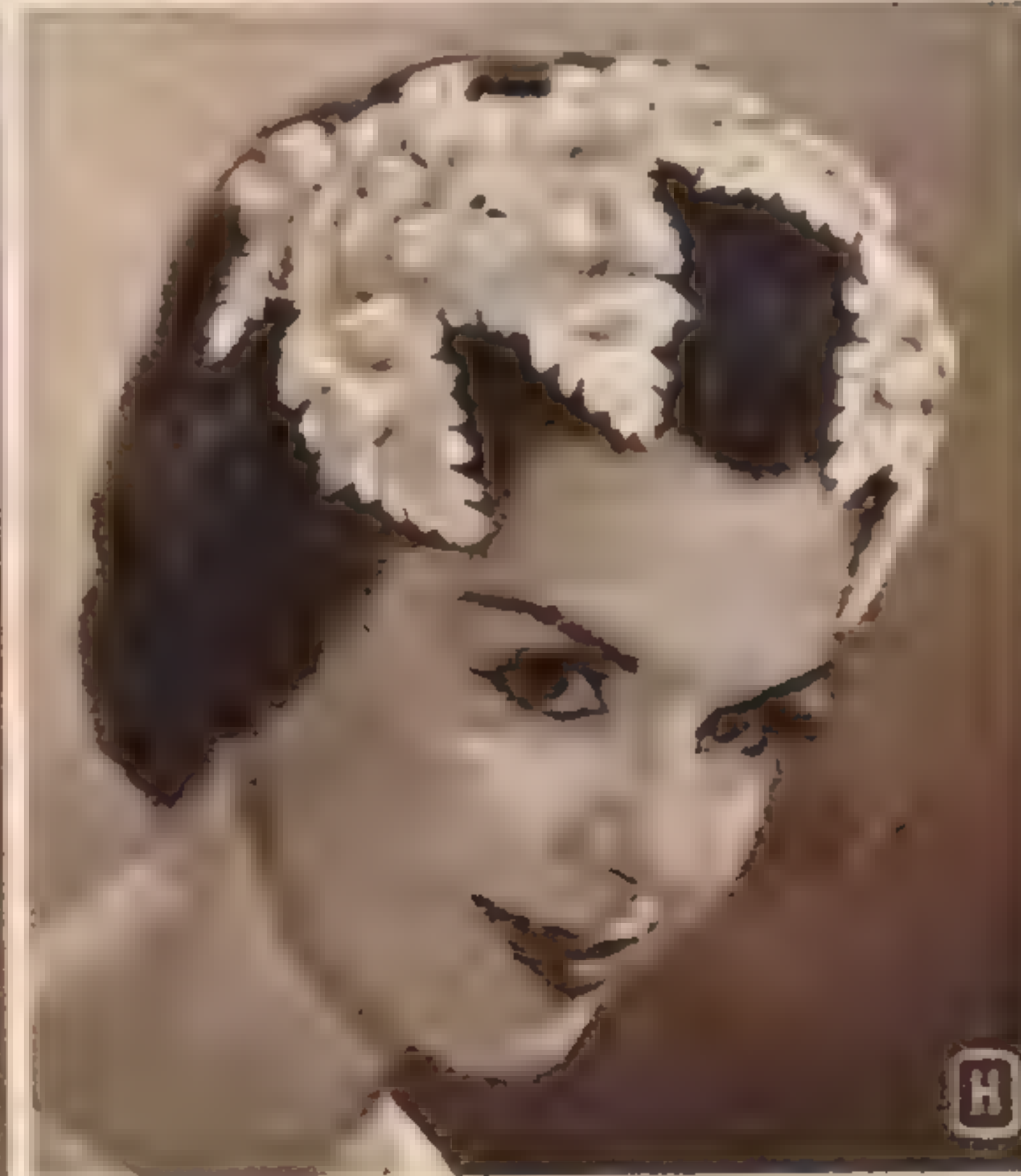
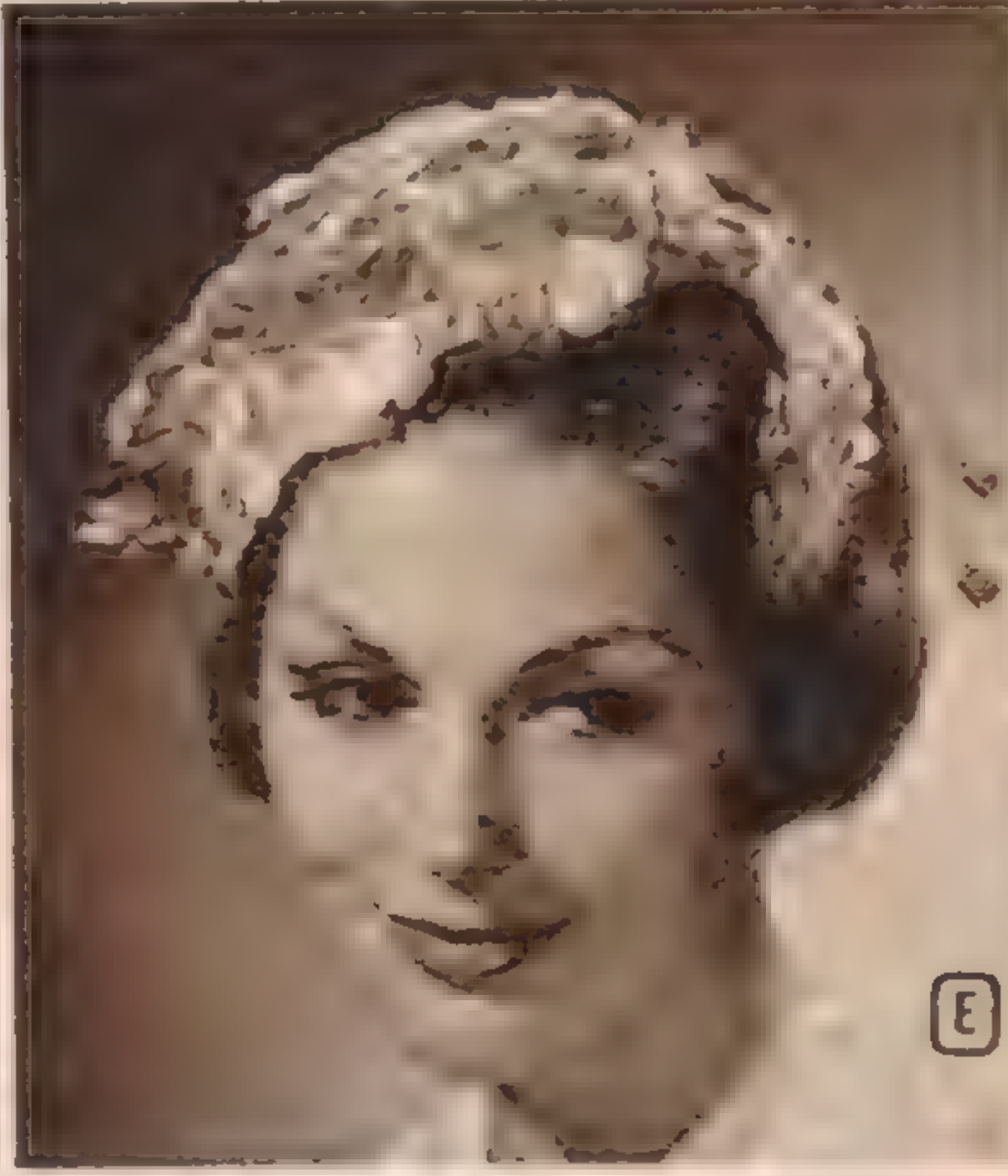
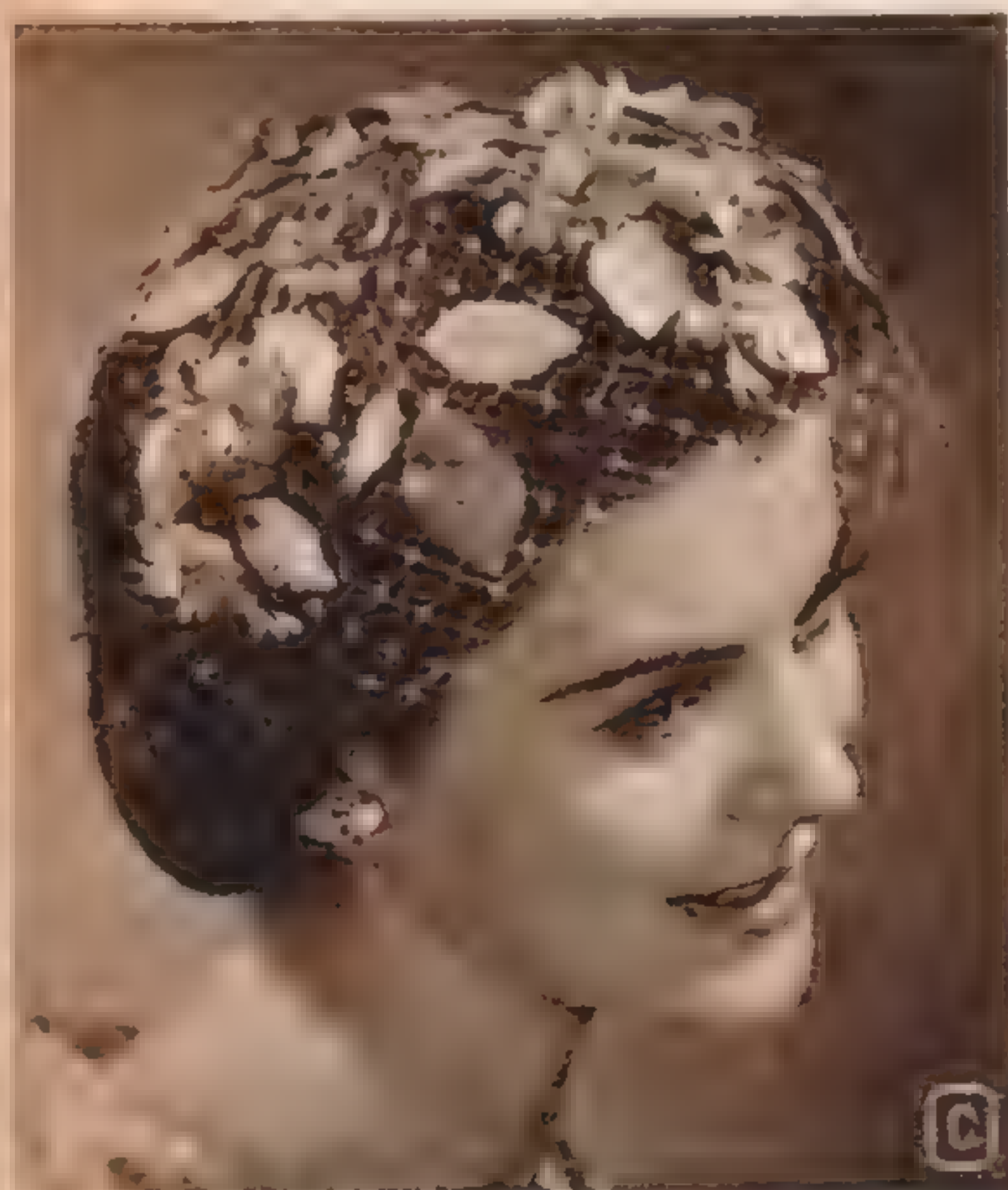
**"CHARGE IT" AT WARDS**  
SEE PAGE 1281

**C Flower Veil Circlet.** Rayon Velvet flowers and leaves gently touch a mist of novel Rayon Veiling to give that feminine look. Wt. 9 oz. State color. Colors: Beige, Black, Ice (lt.) Blue, Pink, Lilac, Moss Green or White. HA 5674—Fits all head sizes...\$2.79

**D Saucy Flower Trellis.** Lovely Spring-fresh flowers with pearl-like centers lend a carefree air to your smart fashions. Ship. wt. 9 oz. Colors: Beige, Ice (lt.) Blue, Pink, Lilac or White. State color. HA 5675—Fits all head sizes...\$1.89

**E Profile Capulet.** Of Rayon Taffeta and Velvet ombre Flowers. A flattering little Hat, perfect for Spring outfits. Wt. 10 oz. State color. Beige, Ice (lt.) Blue, Paris Rose, Lilac, Red, Spring Green or White. HA 5676—Fits 21½ to 23 in. \$2.97

**F Flower Toque.** Array of Velvet, Taffeta and dahlias and roses forms this vision of loveliness. Ship. Beige, Ice (lt.) Blue, Pink, Spring Green or White. State color. HA 5677—Fits 21½ to 22½ in.



**G Capulet.** Of sheer Rayon Organza. Beige, Black, Pink, Ice (lt.) Blue, Lemon Yellow or White. State color. HA 5678—Fits 21½ to 23 in. Wt. 10 oz. \$3.59

**H Berry Trellis Capulet.** Mele sprays of berries nestle prettily among Rayon Velvet leaves. Wt. 11 oz. Beige, Black, Spring Green, Lilac, Med. Blue or White. State color. HA 5679—Fits 21½ to 23 in...\$3.97

**I Flowered Pillbox.** Capture the feeling of Spring in Hat of Rayon Satin and Taffeta mele flowers. Colors: Beige, Black, Pink, Spring Green or White. Wt. 12 oz. State color. HA 5680—Fits 21½ to 22½ in. \$3.97

**K Chrysanthemum Pixie.** designed of Taffeta peeling Bamboo Straw Cloth. Colors: Beige, Black, Lemon Paris Rose, Lilac or White. State color. HA 5681—Fits 21½ to 22½ in.



# New Hat Flattery



**L Port Charming.** Styled of linen-like weave Synthetic Straw Cloth. Harmonizing colorful flowers provide a stunning touch of Spring freshness. Trimmed with Rayon Velvet bow. Wt. 13 oz. State color. Beige, Ice (lt.) Blue, Pink, White, Black. HA 5685—Fits heads 21½ to 22½ in. **\$4.39**

**M Toque.** Fashioned of rough textured shiny ombre Synthetic Straw. Harmonizing flowers add stylish flavor. Colors: Beige, Blue, Rose or Green; All White or Black. Ship. wt. 15 oz. State color. HA 5686—Fits 21½ to 22½ in. **\$5.97**

**To Measure Hat Size:** Place tape measure around head at the angle at which Hat is shown. The number of inches is your size.

★ **Satisfaction Guaranteed** ★  
OR YOUR MONEY BACK

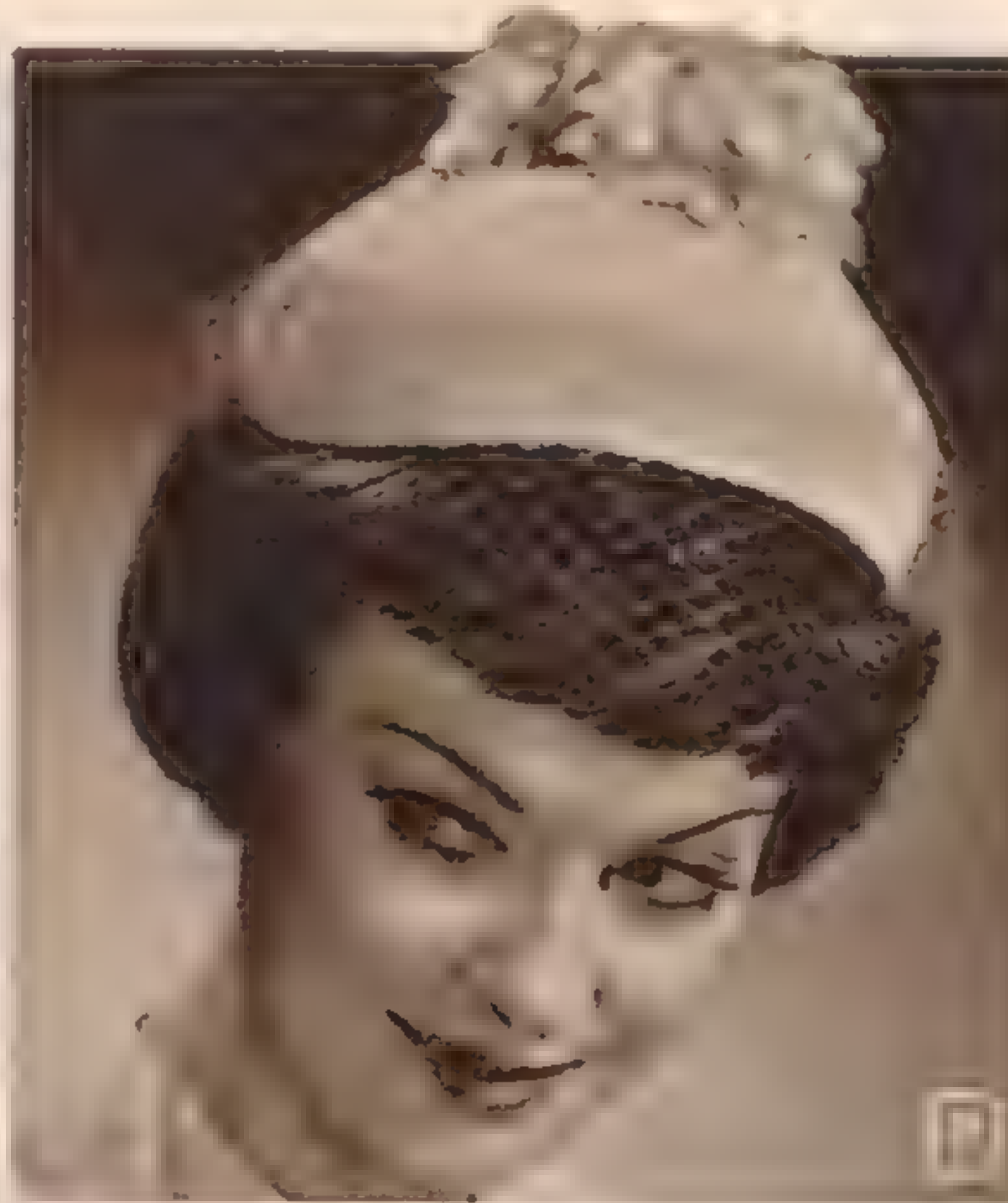
**Over Toque.** Array of flowers, Taffeta and Grosgrain ribbon forms this festive hat. Wt. 12 oz. State color. Beige, Ice (lt.) Blue, Pink, Green or White. State color. HA 5687—Fits 21½ to 22½ in.

**Cloche.** Mele flowers, Synthetic Straw Cloth bands. Wt. 10 oz. State color. Beige, Med. Blue, Lilac, White. HA 5688—Fits heads 21¾ to 22½ in. **\$3.39**

**P Chic Shell.** Styled of Summery Synthetic Straw Cloth topped with Spring-fresh mele flowers. Mesh veil. Wt. 10 oz. State color. Colors: White with Pink, Ice Blue, Lilac, Yellow or Green ombre flowers. HA 5689—Fits heads 21 to 22 in. **\$2.79**

**R Flowered Cloche.** Of smart hand-woven Synthetic Straw with harmonizing flowers. Rayon Velvet band. Beige, Black, Pink, White or Sapphire Blue. Wt. 12 oz. State color. HA 5690—Fits heads 21½ to 22¼ in. HA 5691—Fits 22½ to 23¼ in. **\$2.97**

**T Cloche Bonnet.** A top fashion of stunning hand-woven Toyo Straw. Harmonizing flowers; Grosgrain ribbon band. Wt. 12 oz. State color. Colors: White with coffee trim; All Black, Navy, Red or White. HA 5692—Fits 21½ to 22½ in. **\$3.97**



**Hyacinthum Pixie.** Array of flowers, Taffeta and Grosgrain ribbon forms this festive hat. Wt. 12 oz. State color. Beige, Black, Lemon Yellow, Lilac or White. State color. HA 5693—Fits 21½ to 22½ in.

**Cloche Bonnet.** Stylish hand-woven Synthetic Straw with harmonizing rose. Wt. 14 oz. Beige, Med. Blue, Lilac, White. HA 5694—Fits 21½ to 22½ in. **\$2.39**

**V Flower Petal Capulet.** Of linen-like weave Synthetic Straw, it's perfect with any hair-do. Wt. 10 oz. Shades of Beige, Blue, Lilac or Green; All Black or White. State color. HA 5694—Fits 21¾ to 23 in. **\$2.39**

**W Halo Pillbox.** Fashioned of Synthetic Straw Cloth. Rosette with Velvet leaves adds pretty touch. Beige, Black, Paris Rose, Spring Green, White. Wt. 11 oz. State color. HA 5695—Fits 21½ to 23 in. **\$3.97**

**X Toque.** Mele flowers, Straw-like Cloth. Wt. 11 oz. State color. Beige, Black, Med. Blue, Paris Rose, White. HA 5696—Fits 21½ to 22½ in. **\$4.97**



# Glamour Boutiq

Fashionable



**A Draped Bow Capulet.** Adds a touch of glamour to your Spring wardrobe. Superbly tailored in sheer Rayon Org. Novel jewel-like ornament for a delicate detail. Soft mesh tie-back veil.

Colors: Beige, Black, Ice (lt.) Blue, or White. Ship. wt. 12 oz. State color.  
HA 5698—Fits heads 21¾ to 22¾ in.

**B High Draped Cloche.** A new sophisticated style for fashion-conscious women. Of beautiful Cotton Lace artistically trimmed with a swath of sheer flocked dotted Maline. Rayon Velvet bow. When you wear this smart '61 fashion, you'll marvel how new, more stylish you.

Colors: Beige, Black, Ice (lt.) Blue, Lilac, or White. Ship. wt. 12 oz. State color.  
HA 5699—Fits heads 21½ to 22½ in.

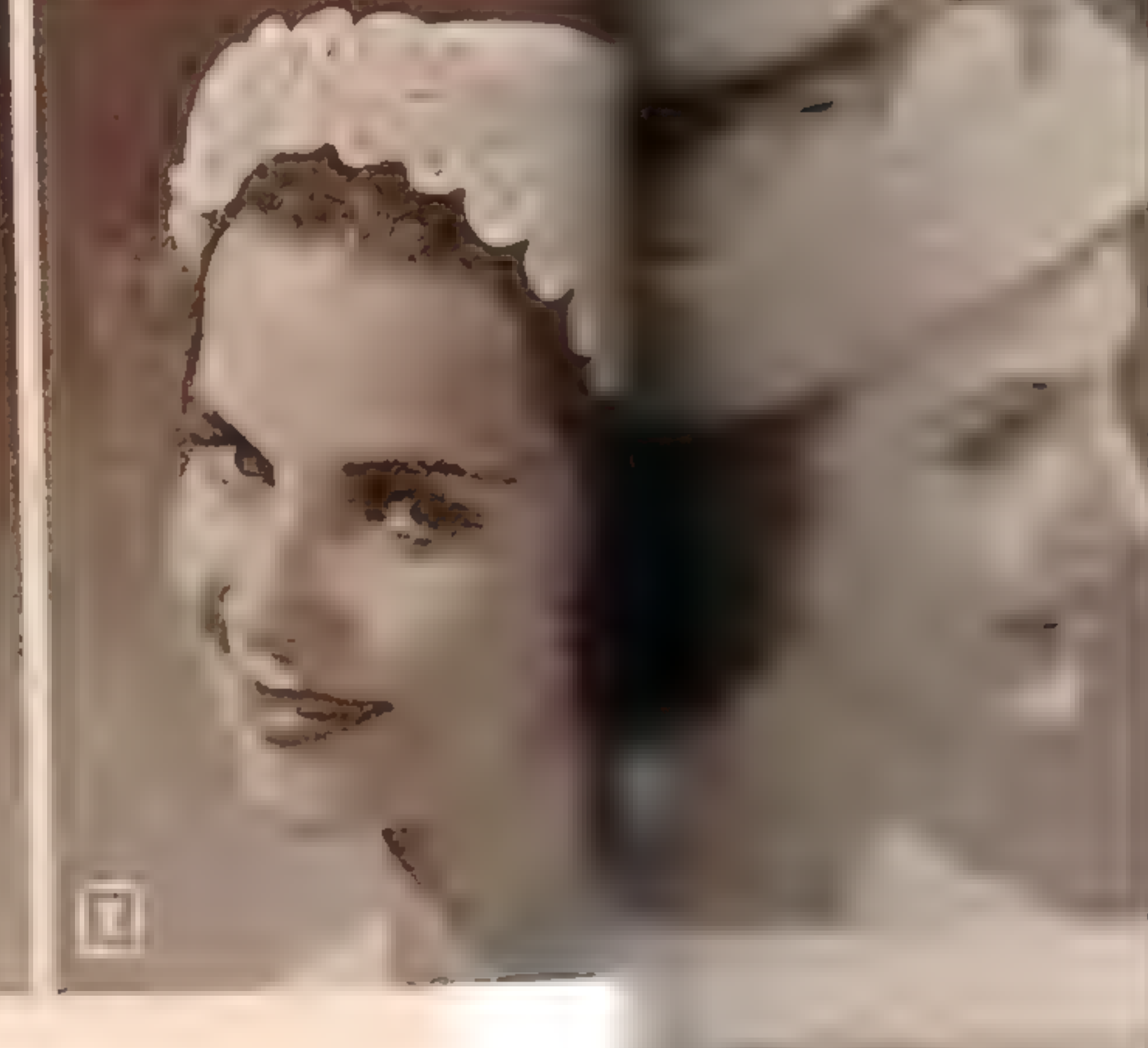
**"CHARGE IT" AT WARD**  
SEE PAGE 1281

**C Cuffed Cloche.** Of linen-like weave Synthetic Straw. For its casual simplicity you'll love this flattering new soft look. Ship. wt. 11 oz.  
Colors: Beige, Black, Ice (lt.) Blue, Spring Green or White. State color.  
HA 5700—Fits 21¾ to 23 inches. \$3.97

**D Cloche Bonnet.** Flocked dotted veiling adds a touch of glamour to Synthetic Straw Cloth styled in a beautiful linen-like weave. Wt. 11 oz.  
Colors: Beige, Black, Navy, Red, Spring Green or White. State color.  
HA 5701—Fits heads 21½ to 22½ in. \$2.39

**E Pinwheel Beret.** Smartly styled in linen-like weave Synthetic Straw Cloth. Jewel-like ornament tops Rayon Velvet button. Wt. 10 oz.  
Colors: Beige, Black, Ice (lt.) Blue, Lilac, Lemon Yellow or White. State color.  
HA 5702—Fits heads 21 to 22 in. \$2.79

**F Tri-Bow Capulet.** Pert of linen-like weave Synthetic Straw Cloth. Bows top Rayon tulle. Wt. 10 oz. State color.  
Colors: Beige with Coffee; Black, Red, Spring Green or White.  
HA 5703—Fits all head sizes



**G Tiered Pillbox.** Linen-like weave Synthetic Straw Cloth. State color.  
Colors: Beige, Black, Med. Blue, Red or White.  
HA 5704—Fits 21½ to 22½ in. Wt. 11 oz. \$2.39

**H Sculptured Capulet.** Fashioned of lustrous Synthetic Straw Cloth and soft mesh veil. Ship. wt. 10 oz.  
Colors: Beige, Black, Spring Green, Med. Blue, Red or White. State color.  
HA 5705—Fits 21½ to 22½ in. \$3.39

**J Shirred Cuff Pixie.** Synthetic Straw Cloth in linen-like weave. Flattering circular veil. Wt. 10 oz.  
Colors: Beige, Black, Navy, Spring Green, Ice (lt.) Blue or White. State color.  
HA 5706—Fits 21½ to 22½ in. \$2.39

**K Chic Shell.** Linen-like Synthetic Straw Cloth. Draw band of Rayon Tulle.  
Colors: Beige, Black, Med. Blue, Navy, Lilac or White.  
HA 5707—Fits 21½-23 in.



# Fashionable Hats

**Capulet.** Adds a touch of your Spring wardrobe in sheer Rayon Organza ornament for a delicate tie-back veil.

Black, Ice (lt.) Blue, Lilac, wt. 12 oz. State color. Fits 21 3/4 to 22 3/4 in. \$

**Cloche.** A new spring fashion-conscious woman. Lace artistically trimmed sheer flocked dotted velvet bow. When you wear it, you'll marvel at you.

Black, Ice (lt.) Blue, Lilac, wt. 12 oz. State color. Fits 21 1/2 to 22 1/2 in. \$

**"IT" AT WAR.** PAGE 1281

Fashioned of Linen-like Synthetic Straw Cloth. Tiers of overlay brim.

Colors: Blue, Orange, Lilac, wt. 1 lb. 8 oz. State color. Fits 21 1/4 to 23 in. \$4.59

**Cartwheel.** Styled of double Mesh trimmed with sheer bow and pleated band.

Colors: Black, Navy, Pink or White. wt. 10 oz. State color. Fits heads 21 1/4 to 22 1/4 in. \$5.79

These pages ship from Chicago. Postage from nearest House.

Measure tape around head at crown. No. of inches is size.

**Section Guaranteed ★**  
**YOUR MONEY BACK**



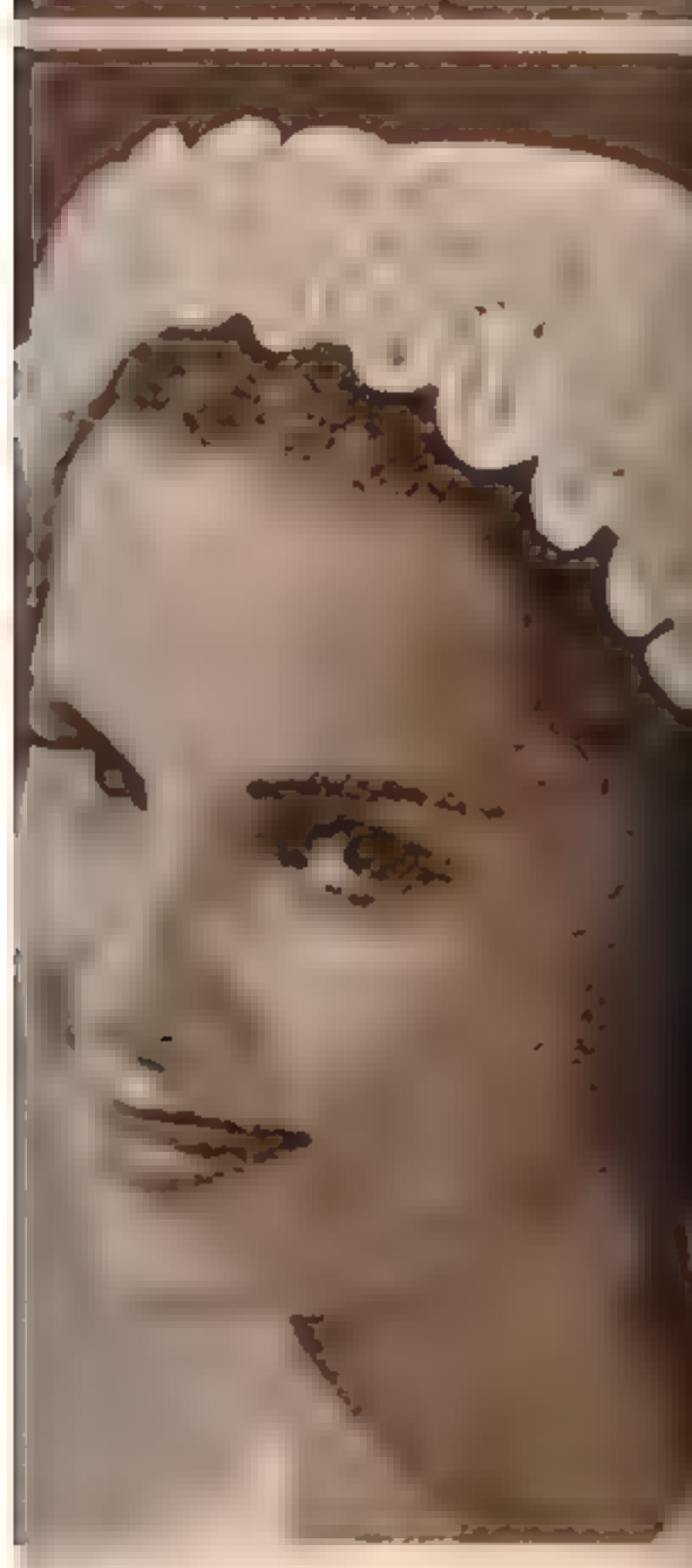
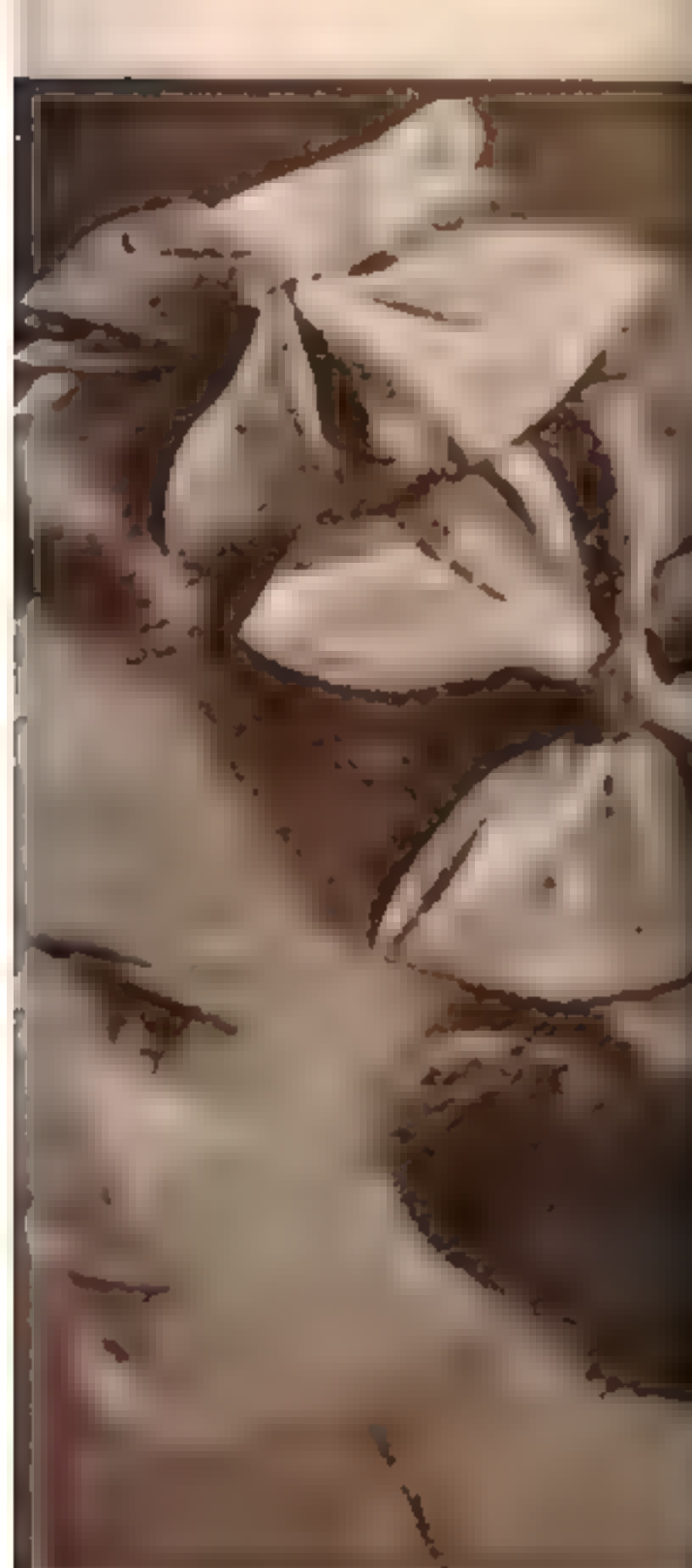
**Capulet.** Pert charming like weave Synthetic Straw Cloth. Bows top Rayon Organza soft mesh veil. wt. 10 oz. State color. Colors: Coffee; Black, Spring Green or White. Fits all head sizes.

**Smartly fashioned** Linen-like weave Synthetic Straw Cloth. Bows top Rayon Organza soft mesh veil. wt. 10 oz. State color. Colors: Coffee; Black, Spring Green or White. Fits all head sizes. \$2.39

**P Draped Profile.** Bow motif centered with rhinestones. Linen-like weave Synthetic Straw Cloth. Colors: Beige with Coffee trim; All Black, Med. Blue, Paris Rose, Spring Green or White. Wt. 10 oz. State color. HA5712—Fits 21 1/2 to 22 1/2 in. \$2.39

**R Versatile Beret.** Of lustrous Synthetic Straw Cloth. Button; Rayon Fringe tassels. Ship. wt. 11 oz. Colors: Beige, Black, Navy, Lilac, Spring Green or White. State color. HA5713—Fits heads 21 1/2 to 22 1/2 in. HA5714—Fits 22 3/4 to 23 1/2 in. \$3.97

**T Bow Shell.** Look your loveliest in crown of crisp Rayon Mesh and linen-like weave Synthetic Straw Cloth. Soft mesh tie-back veil. Wt. 11 oz. Colors: Beige, Black, Lilac, Red, Ice (lt.) Blue or White. State color. HA5715—Fits heads 21 1/2 to 22 1/2 in. \$2.97



**Shell.** Linen-like weave Synthetic Straw Cloth. Double sheer Rayon Taffeta ruffled band. Colors: Black, Med. Blue, Lt. Green or White. State color. Fits 21 1/2-23 in. Wt. 10 oz. \$3.39

**Handwoven Toyo** Linen-like weave Synthetic Straw Cloth. Double sheer Rayon Taffeta ruffled band. Colors: Black, Med. Blue, Lt. Green or White. State color. Fits 21 1/2 to 23 1/2 in. \$3.39

**V Towering Fez.** Of linen-like weave Synthetic Straw Cloth. Rayon Grosgrain band. Wt. 12 oz. Colors: Beige, Black, Med. Blue, Paris Rose or White. State color. HA5718—Fits 21 1/2 to 22 1/2 in. \$3.39

**W Open Crown Pillbox.** Novel mesh veil highlights Synthetic Straw Cloth. Rayon Velvet bows. Wt. 10 oz. Colors: Beige, Black, Navy, Red, Spring Green or White. State color. HA5719—Fits 21 1/2 to 22 1/2 in. \$2.59

**X Cloche.** Handwoven Synthetic Straw. Grosgrain trim. Wt. 12 oz. State: Beige, Black, Navy, Red, White. HA5720—Fits 21 1/2 to 22 1/2 in. \$3.39



# Styled for Town or Travel

**A Rolled Brim Cloche.** The smartest Hat addition your spring wardrobe has ever had. Appealingly hand crocheted Synthetic Straw is handsomely entwined with Rayon Grosgrain ribbon. Travelers will be delighted with this stunning new packable Hat fashion. Ship. wt. 12 oz. Colors: Black, Med. Brown, Spring Green, Lemon Yellow, Lilac or White. State color. HA 5721—Fits heads 21½ to 23 in. **\$6.97**

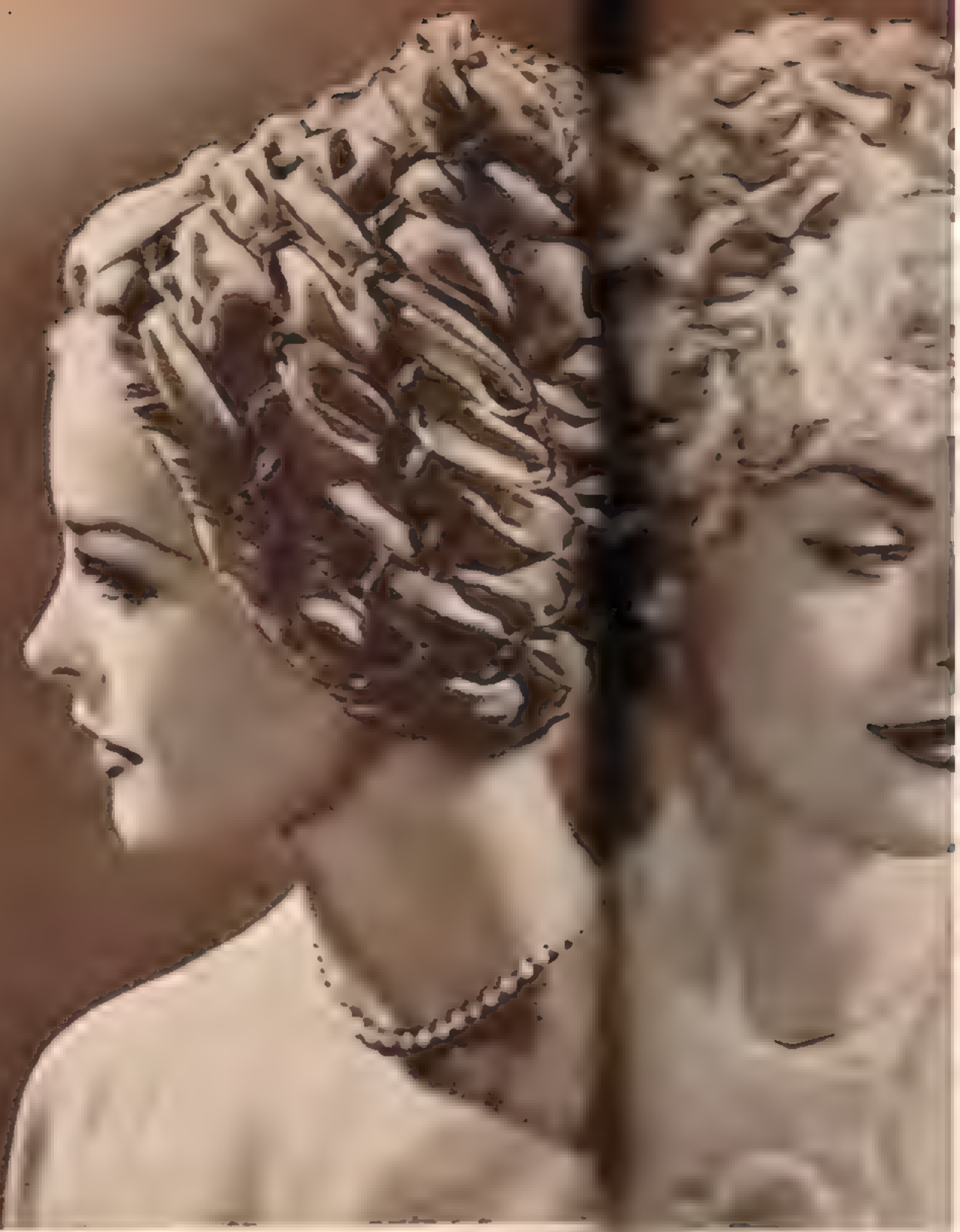
**B Dramatic Turban.** A striking new silhouette to complement your Spring outfits. Beautifully fashioned in hand crocheted Synthetic Straw artfully entwined with Rayon Organza, this Hat proves you're a fashion leader. You'll love this smart new look!

Shipping weight 9 oz.

Colors: Beige, Black, Lilac, Turquoise, White or Paris Rose. State color.

HA 5722—Fits heads 21½ to 23 in. **\$7.59**

**"CHARGE IT" AT WARDS**  
SEE PAGE 1281



**C Feather Veil Circlet.** Soft downy feathers crown Rayon Net and veiling to give a new look of glamour. Ship. wt. 9 oz. State color.

Colors: Beige, Black, Moss Green, Sapphire Blue, Lilac or White.

HA 5723—Fits all headsizes... **\$2.39**

**D Bow Capulet.** A Hat fashion with a winning way! Styled in Synthetic Straw Cloth with a linen-like weave. Tie-back veil. Wt. 11 oz.

Beige with Coffee; All Black, Navy, Red, Lilac, White. State color.

HA 5724—Fits all headsizes... **\$2.39**

**E Feathered Capulet.** Glittering rhinestones dot Hat fashioned of soft Feathers that curl gently at edges. Ship. wt. 9 oz. State color.

Colors: Beige, Black, Ice (lt.) Blue, Lilac, Pink, Red or White.

HA 5725—Fits 21½ to 23 in... **\$2.39**

**F Pleated Ribbon Capulet.** type of glamorous beauty site halo of Rayon Grosgrain Soft nosegay mesh veil. Ship.

Colors: Beige, Black, Navy, Lemon Yellow or White. State color.

HA 5726—Fits all headsizes



**G Circles and Bows** of Rayon Velvet adorn mesh veil. State color. Beige, Black, Navy, Pink, Red, White. HA 5727—Fits all sizes. Wt. 3 oz. **\$2.39**

156 WARDS BCSADKF

**H Leaf Capulet.** Rhinestones add a glamorous touch to Synthetic Straw Cloth in a linen-like weave.

Colors: Beige, Black, Navy, Red, Lilac or White. Wt. 9 oz. State color.

HA 5728—Fits all headsizes... **\$1.79**

**I Scissor Feathered Capulet.** Alluring face framing feathers with rhinestone trim. Ship. wt. 9 oz.

Colors: Beige, Black, Ice Blue, Red, Lilac, Pink or White. State color.

HA 5729—Fits 21½ to 23 in... **\$2.39**

**K Flowered Capulet.** type of Synthetic Straw Braided by Rayon Taffeta and

Colors: White with Pink, Maize Rose. Wt. 10 oz. State color.

HA 5730—Fits 21½ to 23 in



# Hats for All Occasions



**L Flower Cloche.** Crown your outfits with beauty! Fashioned of rich Rayon Taffeta flower petals and colorful flowers. Rayon Satin Band. Ship. wt. 1 lb. 2 oz.

Colors: Beige, Ice (lt.) Blue, Lilac, Pink—each with tri-color flowers; All Orange or White. State color.

HA 4770—Fits 21¾ to 23 inches... **\$4.79**

**M Swagger Cloche.** Styled of finely sewn Milan-type Synthetic Straw Braid. Becomingly touched with luxurious flower trim, Rayon Velvet band and bow.

Colors: Black or White with White flower; All Beige, Spring Green or Med. Blue. Shipping weight 1 lb. 6 oz. State color.

HA 4771—Fits heads 22 to 23 in.... **\$7.69**

**To Measure:** Place tape around head at angle hat is shown. No. of in. is size. Hats on these 2 pages ship from Chicago. Order, pay postage from nearest House.

**Satisfaction Guaranteed  
OR YOUR MONEY BACK**

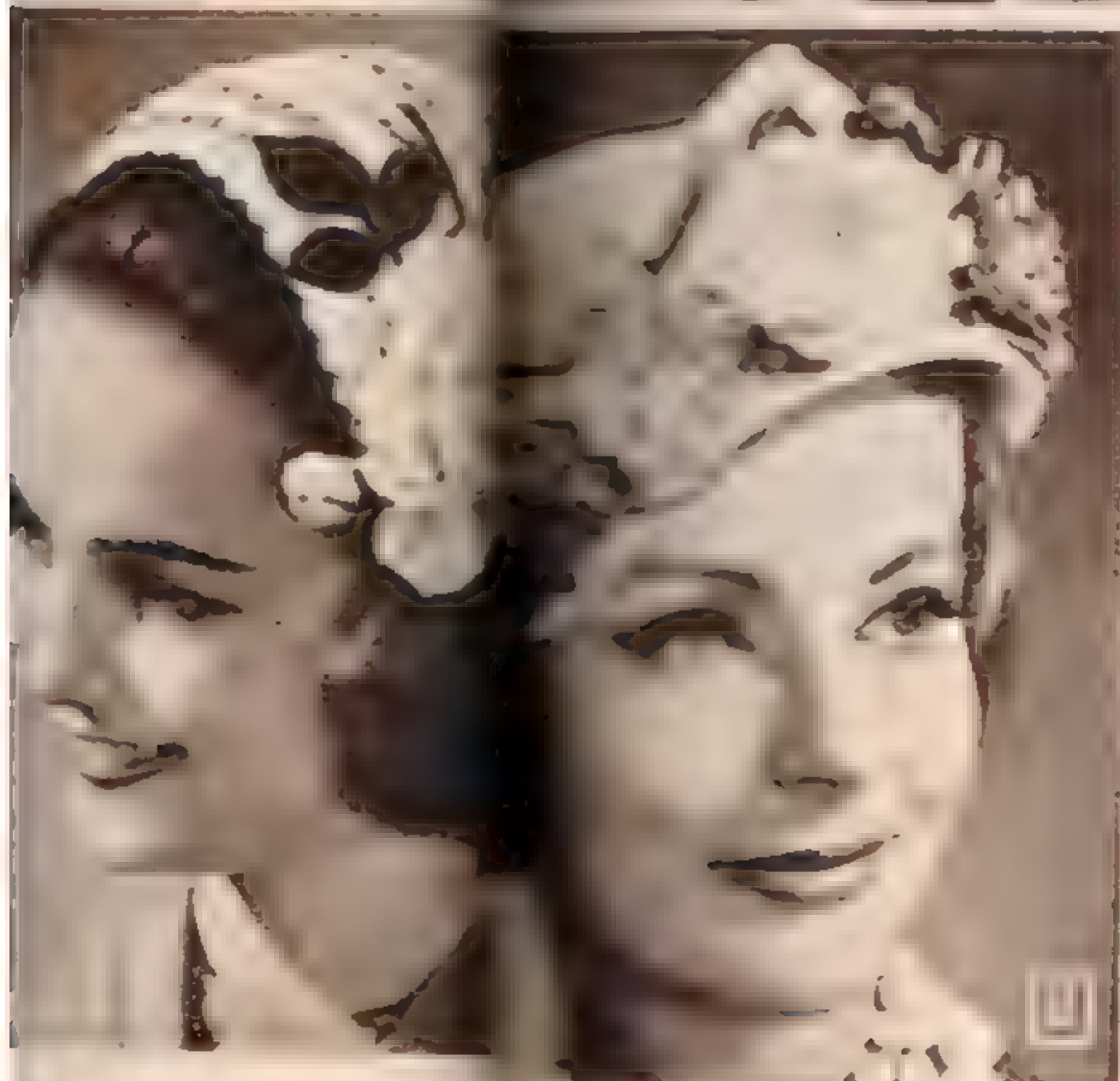
**Red Ribbon Capulet.** Of glamorous beauty of Rayon Grosgrain and gay mesh veil. Ship. Beige, Black, Navy, Yellow or White. State color. Fits all headsizes

**Green Pillbox.** Smarterly of hand-woven Synthetic weave Synthetic Cloth. Two-tone flower petal circles crown of crisp Rayon Mesh. Wt. 11 oz. Colors: Navy, Pink, Green or White. State color. HA 4772—Fits 21¾ to 23½ in. **\$3.39**

**P Flower Petal Capulet.** Of linen-like weave Synthetic Straw Cloth. Two-tone flower petal circles crown of crisp Rayon Mesh. Wt. 11 oz. Shades of Beige, Navy, Lilac or Green; All Black or White. State color. HA 4773—Fits 21¾ to 23¼ in. **\$2.39**

**R Bubble Cloche.** Bow motif styles hand-woven Toyo Straw. Rayon Grosgrain cushion brim. Wt. 13 oz. Black or Gray with Black trim; Beige with Coffee; All Navy or White. HA 4774 Fits 21¾ to 22¾ in. State color. HA 4775 Fits 22¾ to 23½ in. **\$3.97**

**T Portrait Cartwheel.** Fashioned of Synthetic Straw Cloth. Brim overlaid with flocked-dotted Rayon Moline. Ship. wt. 1 lb. 4 oz. State color. Beige with Coffee trim; Lilac with Purple; All Black, Sapphire or White. HA 4776—Fits 21½ to 23 in.... **\$4.39**



**Red Capulet.** Of hand-woven Synthetic Straw Braid and Taffeta and Velvet. White with Pink, Ice Blue. Wt. 10 oz. State color. Fits 21½ to 22½ in.

**Green.** Tri-color flowers of fine Vaseu Straw. All Med. Blue, Lilac, 13 oz. State color. Fits 21¾ to 22½ in. HA 4777—Fits 21¾ to 23½ in. **\$6.39**

**V Profile.** Styled of Synthetic Straw Cloth. Wt. 12 oz. State color. Black, Gray, White with White flowers; Navy with Blue; All Beige, Lilac. HA 4778—Fits heads 21¾ to 22¾ in. HA 4780—Fits 22¾ to 23½ in. **\$3.59**

**W Flower Profile.** Finely sewn Milan-type Synthetic Straw Braid. Colors: Black, Gray or White with white flowers; All Beige, Med. Blue or Lilac. Wt. 13 oz. State color. HA 4781—Fits 21¾ to 23¼ in. **\$4.97**

**X Sailor.** Synthetic Straw Braid; harmonizing flowers. State color. Blk., White, Gray, Navy, Beige, Lilac. HA 4782—Fits 22½-23¼ in. Wt. 1 lb. HA 4783—Fits 23½ to 24¼ in. **\$3.59**





A



B



C

### Handsome Shiny Patent or Calf Grained Plastic Bags

**A Swagger Pouch.** Gold tone metal chain handle; ring attachments; top snap lock, frame. Two full length swagger pockets. Base studs. Rayon lined. Abt. 12x7 in. Wt. 1 lb. 4 oz. Black Patent or Bone Plastic. 20A4381—State color... **\$8.64**  
Rayon Viscose Straw. Colors: Black or Navy. 20A4372—State color... **\$8.64**

**B Vagabond Pouch.** Front flap with gold tone metal turn lock closing. Single top handle with gold tone metal attachments. Zippered and open wall pockets. Easy to clean Plastic lining. Abt. 12 1/4 x 9 1/4 inches. Colors: Black Patent; Bone or Navy Plastic. State color. Shipping weight 1 lb. 5 oz. 20 A 4380..... **\$5.47**

**C Roomy Pouch** — convenient! See frame. Front pull 1 tone metal top snap handle attachments wall pocket. Plastic Base studs. Abt. 12 1/2 Colors: Black Patent or Red Calf Grain. Shipping weight 1 20 A 4379—State color



D



E

### Roomy Travelers

**D Oversized Carryall Satchel** of smooth Plastic. Double swagger handles attached with gold tone metal rings. Full length swagger pockets front, back. Center zipper compartment divides bag into two sections. Zippered opening and wall pocket. Welted seams. Plastic lining. Abt. 15x10 in. Base studs. Wt. 1 lb. 12 oz. Colors: Antique Tan or Black Plastic Calf. 20 A 4382—State color..... **\$5.47**

**E Tote Handbag** of Calf Grained Plastic—a timely and terrific style! Double swagger pockets. Center section has gold tone metal frame; snap lock. Zippered wall pocket. Nailheads on base of bag. Rayon lined. Measures abt. 10 1/2 x 8 1/4 in. Ship. wt. 1 lb. 3 oz. 20A4452—Black, Bone, Navy, Red or White Plastic. State color. **\$3.27**  
20A4642—Black Patent..... **\$3.27**

All Prices on Handbags Sold on this Pg. incl. 10% Fed. Excise Tax.

158 WARDS ALL



F



G



H



K



J

### Smartly Tailored

### Genuine Leather

**F Slim Pouch of Genuine Leather** complements your Spring wardrobe! Gold color metal, leather top handle. Full length top zipper closing with pull tab. Front swagger pocket. Rayon lined. About 9 1/2 x 9 1/4 in. Colors: Black, Tan, Navy, Smoke, Red or White. Shipping weight 1 lb. 20 A 4443—State color..... **\$3.27**

**G Clutch Bag** of Top Grain Cowhide Leather, the perfect all-occasion and 4 season style. 2 zipper pockets. Measures about 9 x 4 1/2 inches. Shipping weight 12 oz. Black, White, Navy, Tan, Red, Smoke. 20 A 4324—State color..... **\$3.27**

**H Perky Bucket Bag** of Genuine Leather. Two handles; just snap on and off for a single top handle or shoulder strap. Rayon lined. Colors: Black, Tan, Navy, Red, Smoke or White. 7 1/2 x 5 in. 20A4627—Wt. 15 oz. State color. **\$3.27**

**J Petite Bucket Bag** of Genuine Leather, for your little girl! Flapped closing. Rayon lined bag. Colors: Black, Tan, Navy, Red, White or Smoke. Please state color. 20A4429—7 x 5 3/4". Wt. 12 oz. **\$2.27**

**Satisfaction Guaranteed OR YOUR-MONEY BACK**

**K Genuine Split Cowhide** A wonderfully classic beautifully detailed both out! Full length swagger front of bag. Full length zipper. Two wall pockets. Swagger Gold tone metal frame; and handle attachments. Measures about 12 x 7 1/2 Shipping weight 1 lb. 5 oz. Colors: Black, Brown or 20 A 4457—State color.

**Initials.** Gold Colored. (All except "X".) Personal Bag! Ship. wt. ea. 1 oz. 20 A 4513..... Each 45c





(L)

### Color-Cued to Go with Every Wardrobe

#### Plastic Bags

**Roomy Pouch**—convenient! Self covered frame. Front pull tab. Metal top snap handle attachments. Wall pocket. Plastic lining. Base studs. Abt. 12 1/2 in. Colors: Black Patent, Red Calf Grain. Shipping weight 1 lb. 5 oz. 20 A 4379—State color.

of beautiful Double Woven Nylon. It comes in seven colors to add the perfect "one color" touch to your wardrobe. Versatile it can be worn as a Clutch or Pouch. Metal Florentine metal frame; top snap lock and chain. Coordinated gloves see Page 161. Ship. wt. 8 oz. Colors: White, Green, Orange, Yellow or Black Patent Plastic. 9x9 in. open; 9x5 1/4 in. closed. State color... \$3.47

Handbags Sold on This Page Incl. 10% Fed. Excise Tax.

Guaranteed or Your Money Back ★



(N)

(M)

(P)

### Soft, Shirred Marshmallow Styles

Luxurious Marshmallow is a Superior Vinyl Fabric that resists Tears, Scratches, Scuffs! Clean with Soap and Warm Water.

**Split Cowhide Handle**—Beautifully classic style. Detailed both inside and out. Full length zipper pocket. Swagger handle. Metal frame; top snap attachments. Rayon lined. Abt. 12 x 7 1/2 inches. Weight 1 lb. 5 oz. Colors: Brown or Navy. State color. . . . .

**Colored. 1-inch X's** Personalize each. 1 oz. State color. . . . . Each 45c or 3 for \$1.25

**Roomy and roomy Pouch**—holds everything! Double top handles. Self covered frame. Gold toned metal top snap lock. Welted seams for added durability. Plastic lining. Zipper wall pocket. Abt. 14 1/2 x 10 1/2 in. Colors: White, Bone or Black. Wt. 1 lb. 5 oz. State color. . . . . \$5.45

**Trim square shaped Pouch**. Single top handle. Self covered frame. Gold toned metal front bar, top snap lock and handle attachments. Zipper and open wall pockets. Rayon lined. About 10 1/2 x 8 1/2 in. Colors: White, Bone or Black. Wt. 1 lb. 2 oz. State color. . . . . \$5.45

**Round Pouch**—Most fashionable style for every occasion! Self covered frame. Gold pull tab. Gold toned metal top snap lock and handle attachments. Plastic lining for added wearability. 13 1/2 x 6 in. Rayon lined. Colors: White, Bone or Black. Wt. 1 lb. 2 oz. State color. . . . . \$5.45



(R)

(T)

### Imported Baskets . . . Vivid Fruit Accents!

**Wicker Box**—Newest style in Handbags. Imported from Japan. Imaginatively trimmed with mock vegetables, mock pearls and luxurious Rayon Velvet. It adds a special touch to your wardrobe! White with Gold colored trim. Single top handle. Rayon lined. Color: White only. Abt. 9x6 1/2 in. 20A4354 Ship. wt. 1 lb. 3 oz. \$5.45

**Round Bucket Style**. of Bamboo Wool Stripping. Imported from Japan. Multi-color mock fruit trim with Rayon Velvet bows add striking touch of style! Rigid single top handle. Fully Burlap lined with matching Burlap drawstring top closing. Abt. 7x8 1/2 in. Wt. 1 lb. 3 oz. Colors: White (shown) or Natural. 20 A 4307—State color. . . . . \$5.45

### Gaily Beaded, Light Straw-Like Woven Toyo

**Square-Shaped Hand beaded Handbags**. Attractive Bamboo Wool beads trim front. Bamboo beaded double top handles. Wooden base studs. Loop top closing. Plastic lining easily wipes clean. 11 1/2 x 9 1/2 in. Colors: White with Multi-color trim; Natural with Natural trim. Wt. 1 lb. 2 oz. State color.

(U) Ric-Rac Bead Trimmed. 20 A 4350. . . . . \$3.29

(V) Solid Bead Trimmed. 20 A 4306. . . . . \$3.29

**Round Pouch**. Hand beaded in Bamboo beads deftly laced in knot. Loop top closing. Beaded double top handles and top trim. Plastic lined. White with Multi-color trim or Natural with Natural trim. Abt. 11 1/2 x 8 1/4 in. Wt. 1 lb. 2 oz. 20A4351—State color. . . \$3.29



(U)

(V)

(W)



(A)



(B)



## New Ideas in Color-coordinate

transform wardrobes into dashing costumes with



(C)





t-coordinat  
g costumes w

## Accessories

touch of color

### Matchmates for Spring

ment your loveliest outfits  
stunning Straw Cloth  
love the way it  
other accessories shown  
headsizes. Wt. 6 oz.

age, Beige, Green, Lilac,  
e, White, Yellow.

—State color only... \$1.97

and Scarf Set adds a dash  
to dress or suit. Rose cor-  
pin attached color-cued to  
ble All Silk Chiffon Hand-  
Abt. 11 x 34 in.

Beige, Green, Lilac, Lt. Blue,  
e, Yellow. State color.

—Wt. 6 oz. . . . . Set \$1.97

when you buy Headclip  
Flower and Scarf Set to-  
ordering, give color  
ber of each item. Match-  
y be seen on Page 159.

... \$3.69

### A Style Sensation

cket with matching self-  
ash. So versatile, it may  
comingly with skirts or  
sheath. Of Cotton and  
e, it's lined in 100% Ray-  
ear it again and again.  
eight 1 lb.

Beige, Black, White.

Med. (34-36), Lg. (38).

State size and color. \$5.96

### Washable Wonders

Woven All Nylon Gloves  
or-cued to Headclip and  
and Bags, Pg. 159. Tailored  
fingers and elastic wrists.  
About 14½ inches long.

oz. To Measure, see below.

Beige, Black, Green,  
e, Yellow.

7½, 8.

—State size, color... \$1.97

### Shirred for Soft Splendor

Woven All Nylon Gloves.  
mes of fashion color-cued to  
d Scarf Set and Bags, Pg.  
shirred for softness; fingers  
Perfect with any cos-  
able. Ship. wt. 2 oz.

Beige, Black, Green,  
e, White.

7½, 8. Measure, below.

—State size, color... \$1.97

### Matched Shorty Gloves

smart looking outfits, Shorty  
color-matched with Head-  
Set and Bags, pg. 159.

Woven Nylon. Tapered  
ic wrists. Washable. Abt.  
ng. To Measure, below.

Orange, Beige, Black,

Blue, Pink, White, Yellow.

7, 7½, 8. Wt. 2 oz.

—State size, color... \$1.69

Measure: Draw tape around  
over knuckles, excluding  
umber of inches measured

your size. If between sizes,  
next larger size.



*Brentshire*

First in Fashion, First in Quality  
89 Years of Value Leadership

## Fashion Takes Your Hand

facts about fashion-right brentshire gloves

- Smart styles at the right price.
- These lovely gloves are washable.
- Of finest fabrics and leathers.
- Brentshire attention to detail.



### Fine Leather Classic

G Glace Cabretta Leather  
Gloves. Typical Brentshire  
craftsmanship apparent in  
slim, tapered fingers and  
mock pearl button close in  
inside wrist. Abt. 8½ in. long.  
Washable. To Measure, below.

Color: White only. Wt. 2 oz.

Sizes: 6½, 7, 7½, 8.

20 A 6651—State size... \$4.98

### Neatness in Nylon

H Shirred side adds smart-  
ness to lovely All Nylon  
Brentshire Gloves. Slender,  
tapered fingers. Abt. 9½ in.  
Stunning accent for spring  
fashions. Measure, below.

Black or White. Washable.

Sizes: 6½, 7, 7½, 8. Wt. 2 oz.

20A6173—State size, color. \$1.98

### Bow-Trim Daintiness

J Delightfully feminine All  
Nylon Gloves feature  
flared wrist trimmed with tiny  
bow to give bracelet effect.

Abt. 8 in. long. Washable.

Measure below. Ship. wt. 2 oz.

Colors: White or Beige.

Sizes: 6½, 7, 7½, 8.

20A6158—State size, color. \$1.98

### Fabric Flattery

K Ready to go anywhere  
Gloves of All Nylon. Vent  
back, button and buttonhole  
trim. About 8 inches long.

Washable, quick drying.

Wt. 2 oz. Measure, below.

Color: White only.

Sizes: 6½, 7, 7½, 8.

20A6157—State size only. \$1.98

### Cool, Smart Cotton

L Hand-sewn Gloves of fully  
shrunk All Cotton; button  
and eyelet trim. Smart center  
seam. Abt. 11½ in. long.

Ship. wt. 3 oz. Measure, at left.

Beige or White. Washable.

Sizes: 6½, 7, 7½, 8.

20A6159—State size, color. \$2.98



## Fashioned For Fine Fit

NEWEST SCENE-STEALING ACCESSORY IDEAS

M Ban-Lon 100% Textured Nylon  
Gloves. Scalloped cuff; 2-button  
trim. Washable. Wt. 1 oz. State color.

Women's: 1 size fits 6½-8. Abt. 7 in. long.

20 A 5374—Beige, Black, White. 96c

Girls': 1 size fits 5-7. Abt. 6½ in. long.

20 A 5400—White only. . . . . 96c

N Dainty Nylon-Acetate Lace Glove  
and Clutch Bag Set. Glove Palm  
of All Helanca Stretch Nylon. Abt.  
9½ in. long. Covered frame bag.

Price includes 10% F.E.T. on bag.

Black or White. Glove fits 6½ to 8.

20 A 6701—Wt. 8 oz. State color. \$5.29



P Color dotted white accessories!  
Polka Dot Glove and Scarf Set of  
All Nylon Tricot. Glove abt. 8½ in.  
long with elastic wrist; scarf abt. 5½  
x 45 inches in tubular shape. Wt. 6 oz.

White with Navy Polka Dots; White  
with Red Polka Dots. Hand washable.

Sizes: 6½, 7, 7½, 8. To Measure, below.

20 A 6702—State size, color. Set \$2.96



R Embroidered Stretch Glove and  
Scarf Set. All Nylon Tricot Scarf  
is abt. 15 x 45 in. All Nylon Glove;  
double woven back, stretch palm.

Abt. 9 in. Hand washable. State color.

Beige or White. 1 Size fits 6½ to 8.

20 A 6700—Set. Wt. 4 oz. . . . . \$3.59

20 A 2605—Scarf. Wt. 2 oz. . . . . \$1.69

20 A 6168—Gloves. Wt. 2 oz. . . . \$1.97

Satisfaction Guaranteed  
OR YOUR MONEY BACK

"CHARGE IT" at Wards  
SEE PAGE 1281





remarkable new process

## Simulating Cultured Pearls

- An essence that gives the iridescent look of Cultured Pearls
- Sterling Silver clasps and earring backs, or adjustable styles
- Gift boxed attractively . . . Hand knotted to prevent breaking

- (1) TO (12) **Lightweight — Satin-glow Simulated Cultured Pearls** are Japanese pearl makers. All pieces match, come in a Satin-glow finish.
- (1) 20A1041-2-Strand Necklace. Graduated. Abt. 15-in. long. Wt. 5 oz.
- (2) 20A1039-5-Strand Necklace. Adjustable. Abt. 15-in. long. Wt. 8 oz.
- (3) 20A1040-3-Strand Necklace. Adjustable. Abt. 15-in. long. Wt. 6 oz.
- (4) 20A1038-Rope. 60-in. long. Sterling Silver clasp. Ship. wt. 6 oz.
- (5) 20A1042-One-Strand Necklace. Graduated. Abt. 16-in. long. Wt. 3 oz.
- (6) 20A1043-1-Strand Necklace. Uniform, adjusts. Abt. 16-in. long. Wt. 3 oz.
- (7) 20A1044-Deb Necklace. 1 strand. Adjusts. Abt. 15-in. Wt. 3 oz.
- (8) 20A1441-Ball Button Earrings. Sterling screw back.  $\frac{3}{8}$ -in. diam. Wt. 1 oz.
- (9) 20A1442-Flat Button Earrings. Sterling screw back.  $\frac{1}{2}$ -in. diam. Wt. 1 oz.
- (10) 20A1443-Drop Earrings. Sterling Screw back. Ship. wt. 3 oz.
- (11) 20A1236-Bracelet. Gold filled. One strand. Abt. 7-in. long. Wt. 4 oz.
- (12) 20A1237-Bracelet. 2-strand, sterling clasp. Abt. 7-in. long. Wt. 4 oz.

## Sun and Sea Gold-Colored Metal Jewelry

TARNISH-FREE . . . LIGHT-AS-AIR . . . STYLED TO PLEASE

- (13) TO (20) **Lightweight Sunshine Gold-colored metal jewelry.** Wear a match-mates. They're the most attractive and ideal set for the seashore, boating and everywhere this summer!
- (13) 20A1034-21-Strand Chain Necklace. Adjust. Abt. 26-in. long. Wt. 4 oz.
- (14) 20A1436-Button Chain Earrings. Clip back. 1-in. diam. Wt. 3 oz.
- (15) 20A1036-Nautical Necklace. Abt. 24-in. long. Ship. wt. 4 oz.
- (16) 20A1668-Nautical Circle Pin. Abt. 2-in. diam. Ship. wt. 3 oz.
- (17) 20A1438-Nautical Earrings. Clip back. 1-in. diam. Ship. wt. 4 oz.
- (18) 20A1238-Nautical Charm Bracelet. Abt.  $7\frac{1}{4}$ -in. long. Ship. wt. 4 oz.
- (19) 20A1227-14-Bangle Bracelets. Ship. wt. 4 oz. . . . .
- (20) 20A1233-Bracelet. 24 Sea Life Charms. Abt. 7-in. long. Wt. 4 oz.

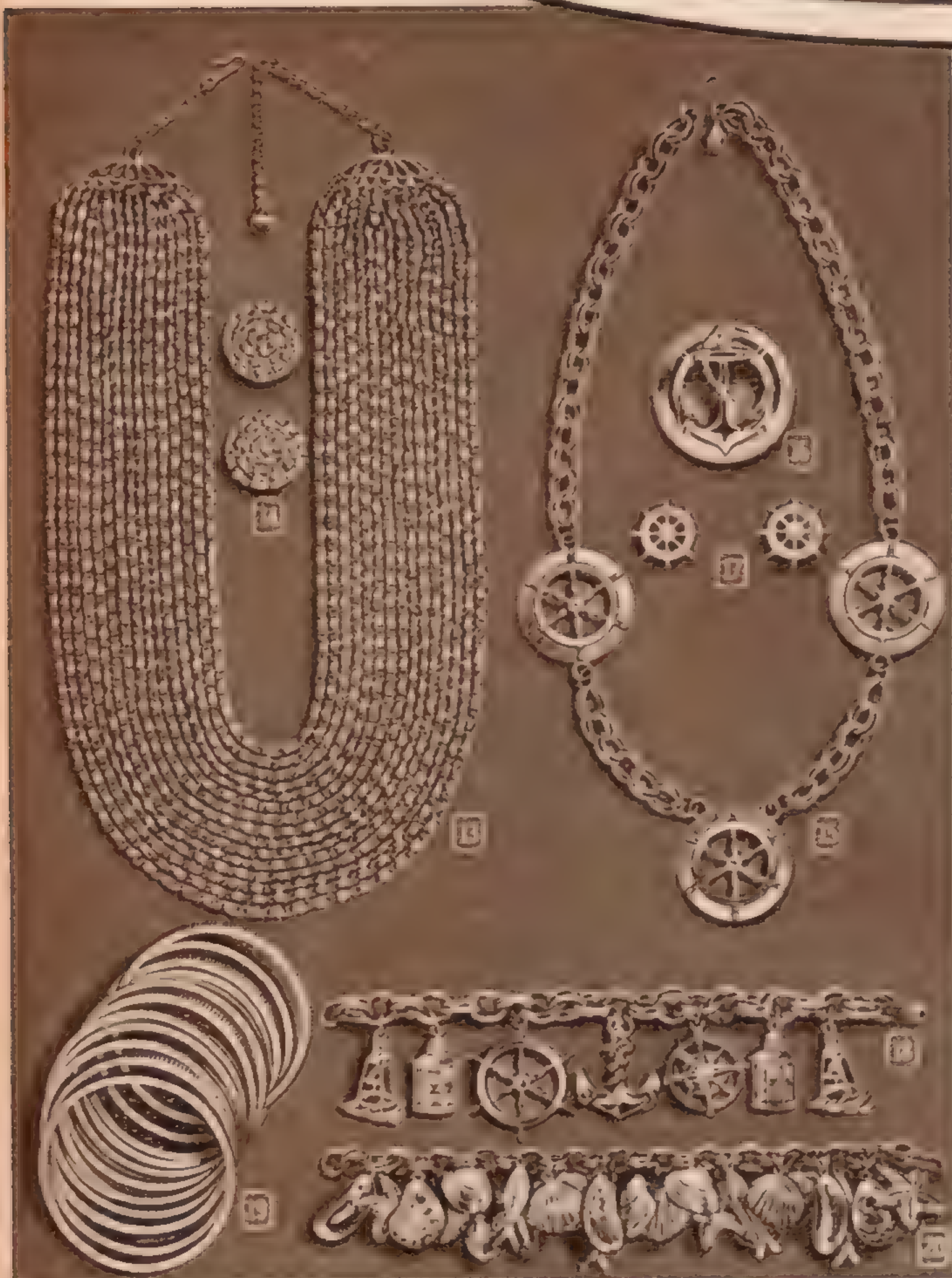
## Dazzling Jewel-Cut Aurora Borealis Crystals

BEAUTIFULLY MATCHED . . . IMPORTED FROM AUSTRIA

- (21) TO (23) **Exquisite Multi-faceted Crystals** catch the brilliant glow of the moon, star light — they look lovely for both evening or day wear.
- Colors: Palest Blue or Sparkling Clear Crystal. Please state color.
- (21) 20A1037C-3-Strand Necklace. Adjustable. Abt. 15-in. long. Wt. 4 oz.
- (22) 20A1235C-Bracelet. Rhinestone box clasp. Abt. 7-in. long. Wt. 4 oz.
- (23) 20A1440C-Button Earrings. Clip back. 1-inch diam. Ship. wt. 3 oz.

All prices on jewelry include 10% Federal Excise Tax.

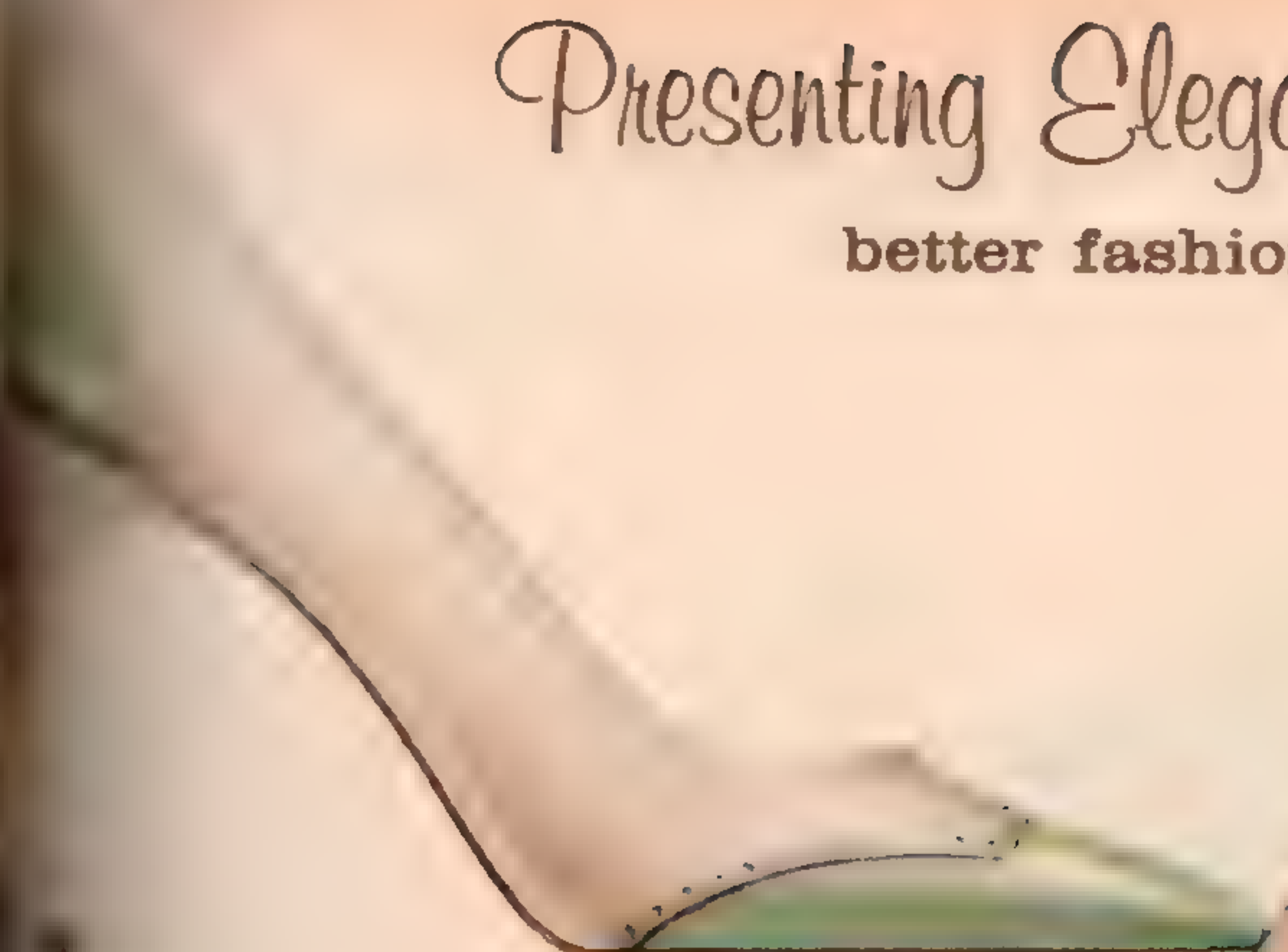
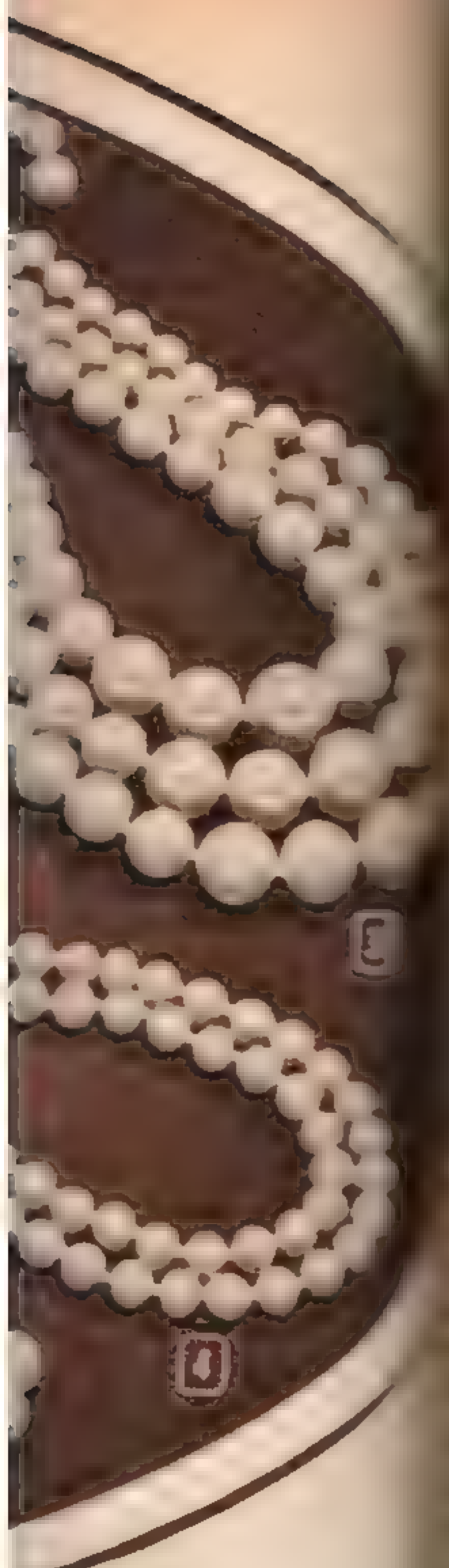
★ Just Say "CHARGE IT" at Wards, See Page 21





# Presenting Elegant *GUILD/MARK* Footwear

better fashion...better fit...better value



(F)

— the essence

— the essence of smart and elegant. Made in France. Foot-Flattering Needle toe. Leather sole. 1 lb. 6 oz. State width and size. AAA, AA, A: 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10. B: 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10.

— (L) 12.99

— (S) 12.99

— "T" ship from... pay postage... nearest House.

process

Pearls

of Cultured Pearls... or adjustable styles... to prevent breaking

Cultured Pearls... come in a Satin... 15-in. long. Wt. 5 oz... 15-in. long. Wt. 8 oz... 15-in. long. Wt. 6 oz... Ship. wt. 6 oz... 16-in. long. Wt. 3 oz... 16-in. long. Wt. 3 oz... 15-in. Wt. 3 oz... 3½-in. diam. Wt. 3 oz... ½-in. diam. Wt. 3 oz... Ship. wt. 3 oz... 7-in. long. Wt. 4 oz... 7-in. long. Wt. 4 oz...

Metal Jewelry

LED TO PLEASE

Jewelry. Wear alone... and ideal sets... 26-in. long. Wt. 6 oz... diam. Wt. 3 oz... Ship. wt. 4 oz... Ship. wt. 3 oz... diam. Ship. wt. 4 oz... long. Ship. wt. 4 oz... long. Wt. 4 oz...

realis Crystals

FROM AUSTRIA

brilliant glow... evening or daytime... state color... 15-in. long. Wt. 8 oz... 7-in. long. Wt. 5 oz... diam. Ship. wt. 3 oz...

al Excise Tax.

s, See Page 12



(G)



(J)



(H)



(K)

## The Most Dramatic Footnotes...with a Marvelous Sense of Luxury

ate Wisp of a Sandal in... and pearlized Lea... heel. Leather sole. 1 lb. 5 oz. State width, size. AAA, AA, A: 7, 7½, 8, 8½, 9, 9½, 10. B: 6½, 7, 7½, 8, 8½, 9, 9½, 10. 27-Brown Ombre. 47-All Black Patent. 27-All White..... 11.99

(H) Classic Spectator goes modern. Smooth Leather. Flattering Needle toe. 2½-inch heel. Leather sole. AAAA, AAA: 7, 7½, 8, 8½, 9, 9½, 10. Width AA: 6½, 7, 7½, 8, 8½, 9, 9½, 10. Width A: 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10. B: 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10. 24A10110T-Blue-White. Wt. 1 lb. 7 oz. 24A10109T-Tan-White. State width, size. 24A10111T-Black Patent-White. 12.99

(J) Beautifully understated trim gives this Pump an air of distinction. Smooth Leather. 2½-in. heel. Needle toe. Leather sole. Ship. wt. 1 lb. 7 oz. State width, size. AAA, AA, A: 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10. B: 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10. 24 A 10105T-Moss (light) Green. 24 A 10104T-Bone. 24 A 10106T-Black Patent.. 12.99

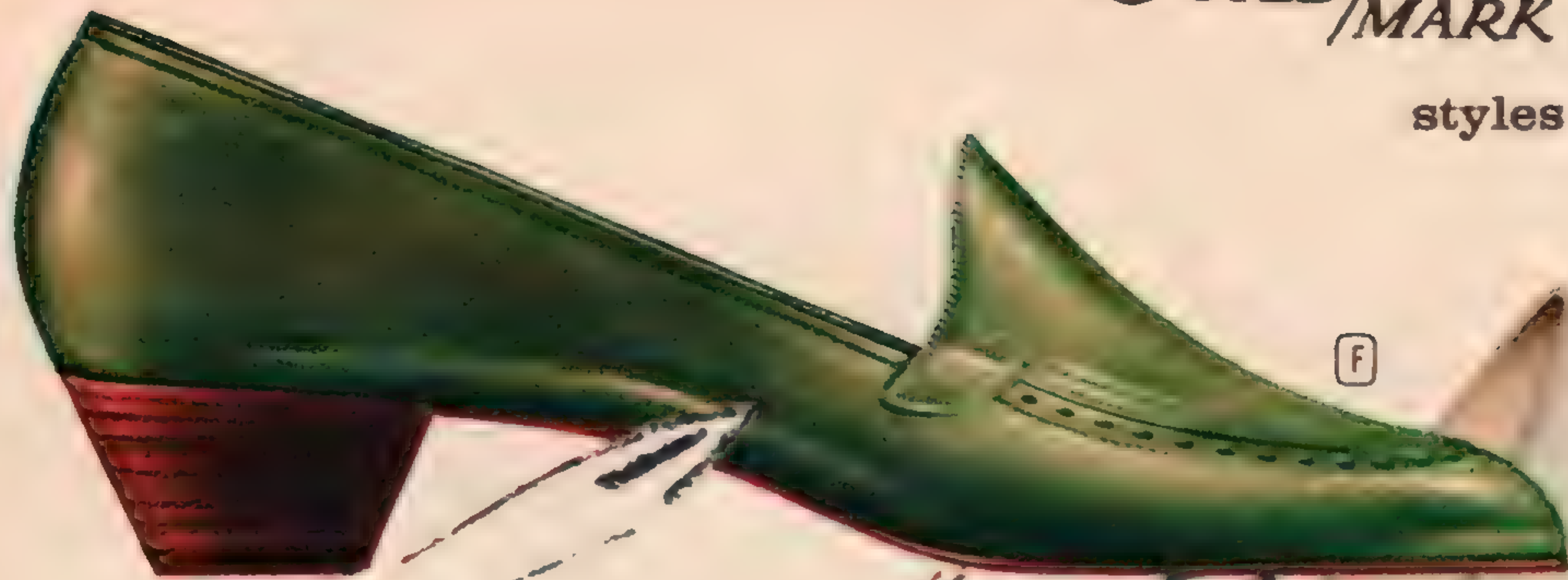
## Preciously Pearlized

(K) Cut out for an exciting career as the most beautiful Pump in your wardrobe. Luscious Pearlized Leather. Foot-flattering Needle toe. Slender 2½-inch heel. Leather sole. AAA, AA, A: 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10. B: 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10. Ship. wt. 1 lb. 7 oz. State width, size. 24 A 10102T-Pink. 24 A 10101T-Beige. 24 A 10100T-White. 24 A 10103T-Black Patent.... 12.99



# GUILD/MARK... Smart Shoes

styles to please discrimina... with



## Going Places

**F** Definitely your smartest approach to the walking season! Sleek and trim in softest unlined Beauskin Leather—for a special dash of comfort. Neat perforations dot the peaked vamp. Style stacked in your favor with 1 1/8-in. stacked heel. Gracefully tapered toe. Durable sole. Ship. wt. 1 lb. 7 oz.

AA: 6, 6 1/2, 7, 7 1/2, 8, 8 1/2, 9, 9 1/2, 10.  
Widths B, C: 5, 5 1/2, 6, 6 1/2, 7, 7 1/2, 8, 8 1/2, 9, 9 1/2, 10. State width, size.  
24 A 10511T—Medium Green.  
24 A 10503T—Pale Gray.  
24 A 10500T—Black.  
24 A 10501T—White.....\$9.99



## Dash . . . and a Continental Air

**G** Make the most of every ensemble with multi-colored flats! So gay, so versatile—and styled with slim low lines to flatter your foot. Rich, medium Tan extends along inside of Pump. Jaunty button and white stripping spark vamp. Soft Kidskin. Needle toe. Flexible, long-wearing sole. Flat stacked heel. Shipping weight 1 lb. 5 oz. State width and size. Width AAA comes in Sizes: 7, 7 1/2, 8, 8 1/2, 9, 9 1/2 and 10. Width AA comes in Sizes: 6 1/2, 7, 7 1/2, 8, 8 1/2, 9, 9 1/2, 10. Width B comes in Sizes: 5, 5 1/2, 6, 6 1/2, 7, 7 1/2, 8, 8 1/2, 9, 9 1/2, 10.  
24 A 10904T—Light Green-Bone-Medium Tan.  
24 A 10905T—Orange-Bone-Medium Tan.....\$8.99



## Spicy Variations on a Little Heel Theme

**H** Jaunty sport style is terrifically tailored in unlined Beauskin Leather. Flexible, durable sole. Ship. wt. 1 lb. 5 oz. Width AAA: 7, 7 1/2, 8, 8 1/2, 9, 9 1/2 and 10. Width AA: 6 1/2, 7, 7 1/2, 8, 8 1/2, 9, 9 1/2 and 10. Width B: 5, 5 1/2, 6, 6 1/2, 7, 7 1/2, 8, 8 1/2, 9, 9 1/2, 10.  
24A10958T—Bone. 24A10960T—Black.  
24A10959T—Tan. State width, size. \$7.99

**J** A Bow to top all Bows—prettily perched on this slim, trim Pump. Luscious pearlized Leather or Black Kid. Note the new 1 1/8-in. jet heel. Needle toe. Flexible, long-wearing sole. Width AAA: 7, 7 1/2, 8, 8 1/2, 9, 9 1/2 and 10. Width AA: 6 1/2, 7, 7 1/2, 8, 8 1/2, 9, 9 1/2 and 10. Width B: 5, 5 1/2, 6, 6 1/2, 7, 7 1/2, 8, 8 1/2, 9, 9 1/2, 10.  
24A10524T—Pink. 24A10523T—White.  
24A10525T—Black Kid. Wt. 1 lb. 5 oz. State width, size.....\$9.99

## Glittering with Gold-Color

**K** There's a wealth of exciting good looks in this charming Pump. Gold-colored trim adorns the vamp with stunning effect. Crafted in creamy-soft unlined Beauskin Leather for utmost comfort. Gracefully tapered toe puts you feet first in style. Durable sole. Little stacked heel. Wt. 1 lb. 5 oz. State width, size. Width AAA. Sizes: 7, 7 1/2, 8, 8 1/2, 9, 9 1/2 and 10. Width AA. Sizes: 6 1/2, 7, 7 1/2, 8, 8 1/2, 9, 9 1/2 and 10. Width B: 5, 5 1/2, 6, 6 1/2, 7, 7 1/2, 8, 8 1/2, 9, 9 1/2 and 10.  
24 A 10957T—Bone.  
24 A 10906T—Medium Green.....\$8.99

Just Say "CHARGE IT" at Wards

SEE PAGE 1281

**K**



art Shoes

se discrimin

Women Begin with the Name

*GUILD*/MARK

with better fashion, better fit, better value



L



R



P



N



M



R

All Yours  
in a  
Classic Mood

#### Stunning Footnotes for Stunning Good Looks

**L** Drape across the vamp and new to this lovely Truly a versatile style wear on any and every toe. Slender 2 1/4-in. leather sole. Wt. 1 lb. 5 oz. 7 1/2, 8, 8 1/2, 9, 9 1/2 and 10. 7 1/2, 7 3/4, 8, 8 1/2, 9, 9 1/2, 10. 6 1/2, 6 3/4, 7, 7 1/2, 8, 8 1/2, 9, 9 1/2 and size.

Beige. \$12.99

**M** go to your feet in this hand- made toe model. Moc-style twin-peaked throat and fashioned in soft, supple leather off 1 3/4-in. heel. Ship. wt. 1 lb. 5 oz. 7 1/2, 8, 8 1/2, 9, 9 1/2, 10. 7 1/2, 7 3/4, 8, 8 1/2, 9, 9 1/2, 10. 6 1/2, 6 3/4, 7, 7 1/2, 8, 8 1/2, 9, 9 1/2 and size.

Beige. \$12.99

**N** The little heel has a big future—when it's a 1-in. high Queen Anne heel. Sideswept vamp gives incomparable dash. Vivacious and versatile with trim stitching and graceful Needle toe. In supple unlined Calfskin. Flexible, long-wearing sole. Ship. wt. 1 lb. 5 oz. Width AAA: 7, 7 1/2, 8, 8 1/2, 9, 9 1/2, 10. Width AA: 6, 6 1/2, 7, 7 1/2, 8, 8 1/2, 9, 9 1/2, 10. Width B: 5, 5 1/2, 6, 6 1/2, 7, 7 1/2, 8, 8 1/2, 9, 9 1/2, 10. Please state width and size.

24A10801T—Beige. \$9.99  
24A10800T—Black. \$9.99

**P** Classically beautiful style is the perfect fashion accent to every ensemble! Simple yet striking lines extend to graceful Needle toe. 2 7/8-in. heel. Calf or Patent. Leather sole. AAA, AA, A: 6, 6 1/2, 7, 7 1/2, 8, 8 1/2, 9, 9 1/2, 10. B: 5, 5 1/2, 6, 6 1/2, 7, 7 1/2, 8, 8 1/2, 9, 9 1/2, 10. C: 5, 5 1/2, 6, 6 1/2, 7, 7 1/2, 8, 8 1/2 and 9. Ship. wt. 1 lb. 5 oz. State width and size.

24A10264T—Black Patent. \$10.99  
24A10250T—Black Calf.  
24A10255T—Bone Calf.  
24A10259T—White Calf.

**R** The Brilliant Pump you'll love for its classic wearability and tailored good looks. Flattering vamp decoration is perfect for contrast. Patent or supple Calf. Decidedly Needle toe. Trim 2 1/4-in. heel. Leather sole. Ship. wt. 1 lb. 5 oz. State width and size.

AAA: 7, 7 1/2, 8, 8 1/2, 9, 9 1/2, 10, 10 1/2, 11. AA: 6 1/2, 7, 7 1/2, 8, 8 1/2, 9, 9 1/2, 10, 10 1/2, 11. B: 5, 5 1/2, 6, 6 1/2, 7, 7 1/2, 8, 8 1/2, 9, 9 1/2, 10, 10 1/2, 11. C: 5, 5 1/2, 6, 6 1/2, 7, 7 1/2, 8, 8 1/2, 9. 24A10302T—Bone Calf. \$11.99  
24A10300T—Black Patent.  
24A10303T—White Calf.  
24A10301T—Black Calf.

Items on these 2 pages ship from Chicago. Order and pay postage from Wards nearest House.

Satisfaction Guaranteed  
OR YOUR MONEY BACK



# Sandals from Italy

imported styles...continental flair



F

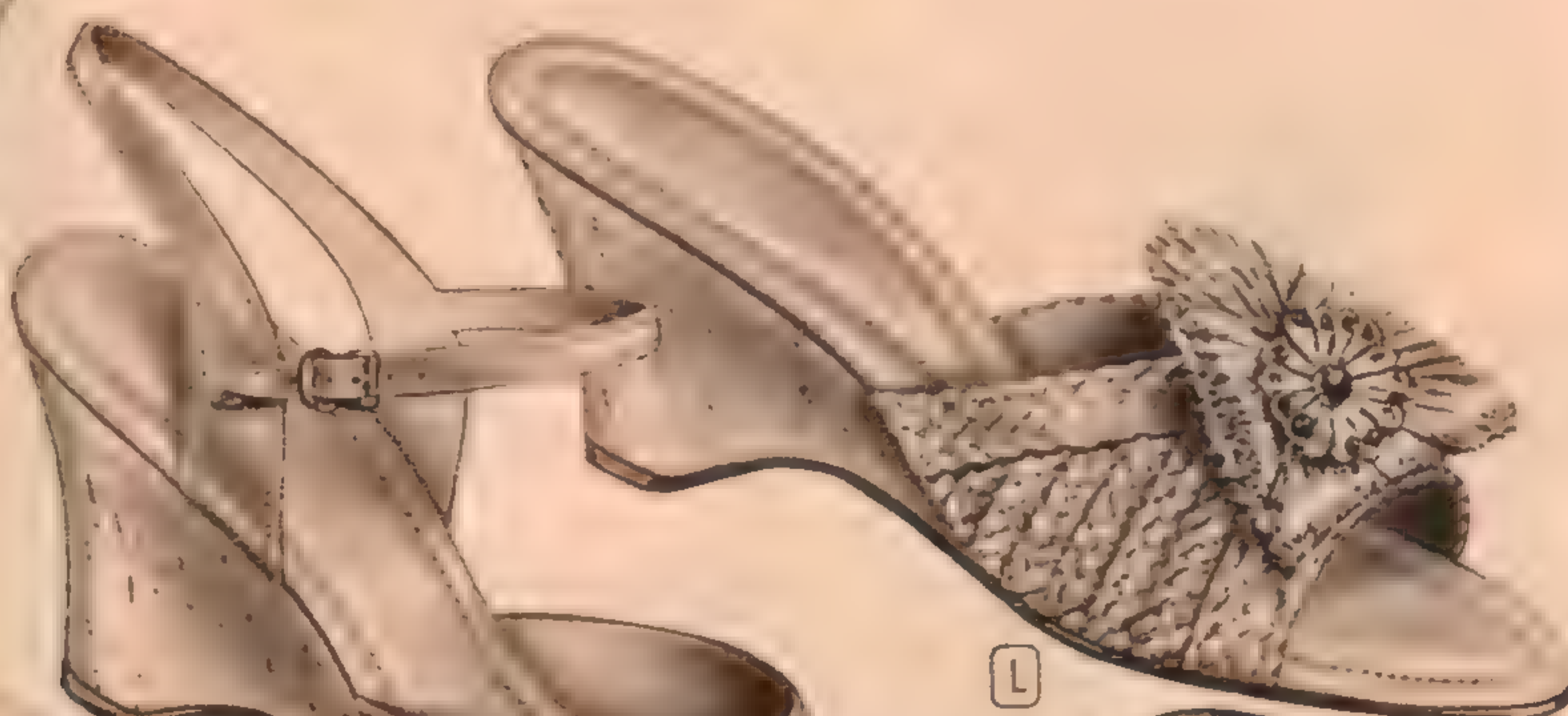
**F** Enchanting thong that is barely there. Soft Leather. Styled with comfort in mind. Softly cushioned insole for the foot-ease you want. Cork wedge heel is right in style. Sole and heel are flexible Leather.

Width B. Comes in the following Sizes: 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9. Shipping weight 1 lb. Please state size in order.

24 A 3163T—Italian Tan. 24 A 3162T—White.....\$3.77



L



K



J



G

**G** Foot flattering design of soft Leather. Cushion insole. Lively cork wedge heel. Leather sole, heel. Ship. wt. 1 lb. Width B. Sizes: 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9. 24 A 3161T—Italian Tan. 24 A 3160T—White. State size.....\$4.77

**H** Straw Bag imported from Italy. Criss-cross weave. Genuine Cowhide trim, swagger handles. Top flap close. Lined. Gold-color nailhead trim, turn lock. Natural Straw—Tan trim. Abt. 13x10½ in. 20A4500—Wt. 11lb. 5oz. 10% F.E.T. incl. \$5.77

**J** A Sandal that portrays the beauty and glamour of the lovely Riviera. Delicate straps flatter your bared foot. Made of soft, smooth Leather. Adjustable buckle gives you a snug fit. Cork wedge heel adds a dashing touch. Long-wearing, flexible Leather sole, heel. Wt. 1 lb. Width B comes in the following Sizes: 5, 5½, 6, 6½, 7, 7½, 8, 8½ and 9. Please state your size in order.

24 A 3165T—Italian Tan. 24 A 3164T—White....\$2.84

**K** Open for beauty and comfort. Made of softest Italian Leather. Fully cushioned insole. 1¾-inch cork wedge heel is the height of fashion. Long-wearing sole, heel. Width B. Sizes: 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9. Ship. wt. 1 lb. 1 oz. 24 A 938—Natural Leather. Please state size. 24 A 939—White.....\$4.97

**L** Just enough Shoe to make your foot glamorous. Made of cool Straw. Inside cushioning from heel to toe. 2-inch wedge heel of lovely cork. Durable sole, heel. Width B. Sizes: 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9. Wt. 1 lb. 1 oz. Statesize. 24 A 936—Natural Straw. 24 A 937—White Straw. \$4.97



H

## Deftly Buck

**M** Smart 'n Sporty style. Ideal for casual outdoor use. Made of soft, pliant Leather. Long-wearing sole, heel. Width B comes in Size 5½, 6, 6½, 7, 7½, 8. Shipping weight 1 lb. 24 A 2922C—Black. 24 A 2924C—Bone. Please state size.....

**Trim, flat Pouch Bag** in Leather. Full length zipper pocket. Rayon lined. Colored metal trim. Snap lock. Size: 8 x 6. Colors: Bone, Black. Ship. wt. 14 oz. 20A4550C—10% F.E.T.

## Dyeable

**N** Peak of Perfection. Dyeable Rayon Pouch. Tinted to match any color. Full double needle stitching. 1-inch heel. Long-wearing sole. Shipping weight 1 lb. Width AA. Comes in Size 7, 7½, 8, 8½, 9, 9½. Width B. Sizes: 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9, 9½. Please state width. 24A2029C—Dyeable

**Make a match.** Dyeable Bag in Rayon. Enclosing conceals wall pockets. Comb included. Neat measures about 9. Dyeable White only. 20A4303C—10% F.E.T.

## New Big

**P** Port style that is continental point. Shimmering buckle. Just-right touch. Leather. Durable sole. Width B. Sizes: 4, 4½, 5, 5½, 6, 6½, 7, 7½, 8, 8½. 24A2943C—White. 24A2944C—Red. 24A2945C—Green. Ship. wt. 1 lb. 4 oz. Please state size...

**Grained Plastic** C. Flap conceals snap. with strap and buckle. Rayon pockets. Abt. 9½. Colors: Green, White. Ship. wt. 14 oz. 20A4551C—10% F.E.T.

Items suffixed 'T' Chicago or Baltimore pay postage from



# Glamorous Coordinates

fashion favors the matching shoe and bag

## Deftly B

**Smart 'n Sporty** r  
ural for casual c  
of soft, pliant Leather  
long-wearing sole, l  
Width B comes in S  
5½, 6, 6½, 7, 7½  
Shipping weight 1 ½  
24 A 2922C—Black  
24 A 2924C—Bone.  
Please state size . .

**Trim, flat Pouch Bag**  
Leather. Full length  
ger pocket. Rayon  
colored metal tri  
snap lock. Size: 8 x  
Colors: Bone, Black  
Ship. wt. 14 oz.  
20A4550C—10% F.E.T.

## Dyeable G

**Peak of Perfection**  
able Rayon Pum  
anted to match any c  
ful double needle toe  
inch heel. Long-w  
Shipping weight 1  
Width AA. Comes in S  
7, 7½, 8, 8½, 9, 9½  
Width B. Sizes: 5, 5½  
7½, 8, 8½, 9, 9½, 10  
Please state width  
24A2029C—Dyeable V

**Make a match.** Dyes  
Bag in Rayon. En  
closing conceals sn  
wall pockets. Comb  
included. Neat and  
measures about 9¼ x  
Dyeable White only  
20A4303C—10% F.E.T.

## New Big B

**Port style** that ge  
tinent point  
rimmering buckle  
just-right touch. Ma  
Leather. Durable sole  
Width B. Sizes: 4½,  
6½, 7, 7½, 8, 8½, 9.  
24A2943C—White.  
24A2944C—Red.  
24A2945C—Green.  
Ship. wt. 1 lb. 4 oz.  
Please state size . .

**Grained Plastic Cl**  
ap conceals snaploc  
with strap and gold-  
buckle. Rayon lined  
pockets. Abt. 9¾ x 4  
Colors: Green, White  
Ship. wt. 14 oz. State  
20A4551C—10% F.E.T.

Items suffixed "T" ship  
page or Baltimore. C  
pay postage from near

## artly Scalloped

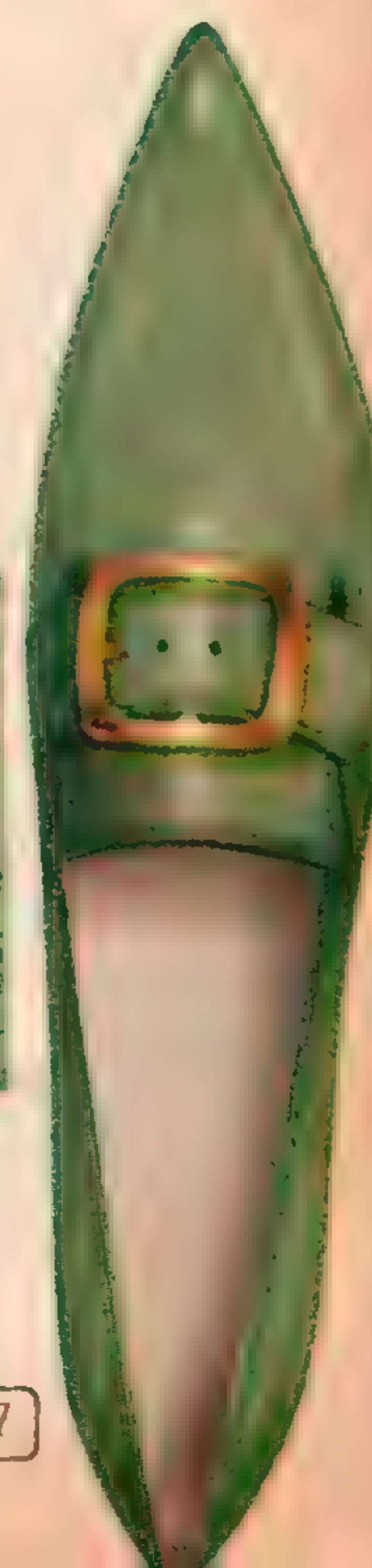
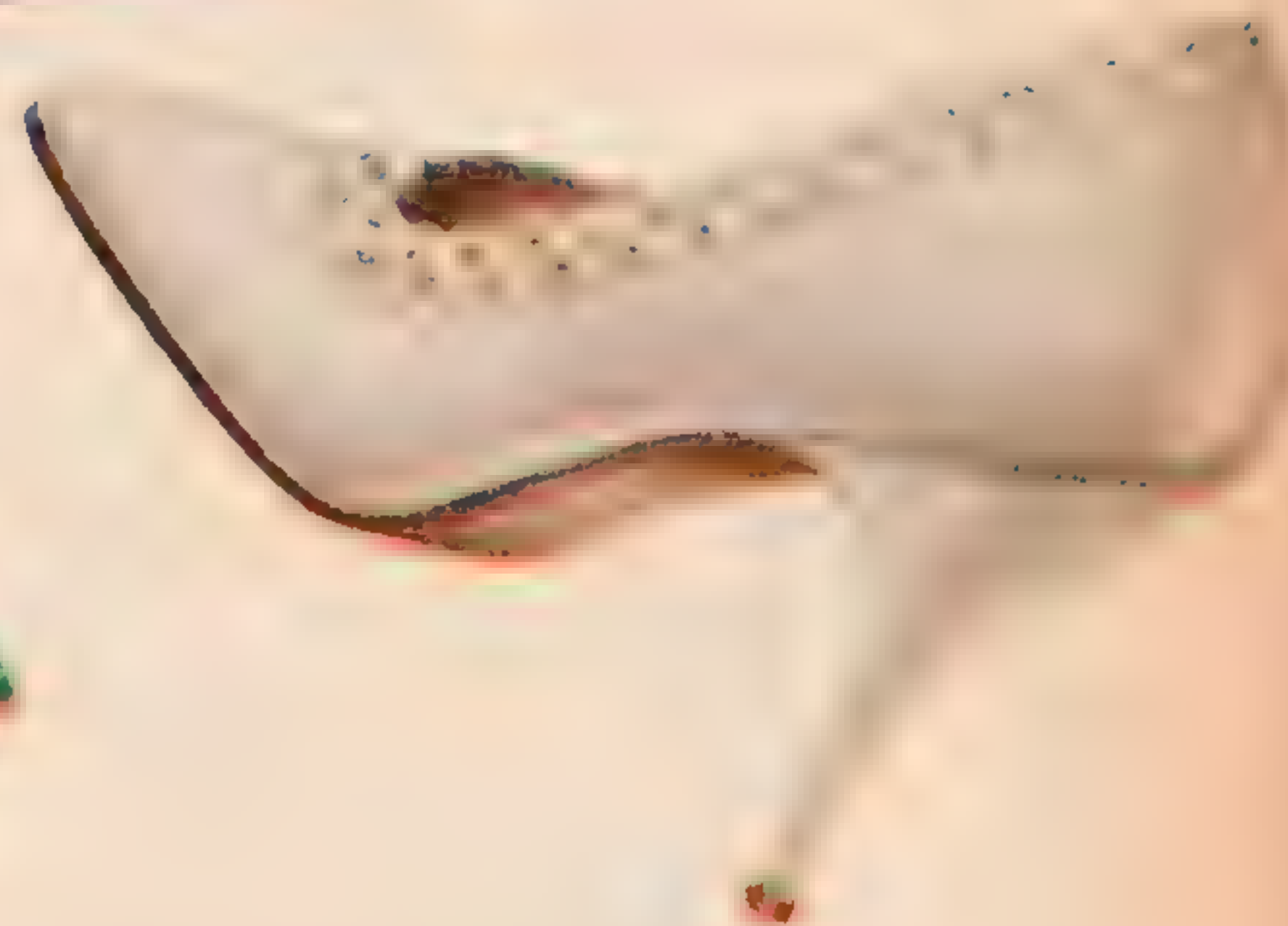
**The epitome of flattery.** Dainty scallops  
your foot. Smooth Leather. Double  
2½-in. heel. Long-wearing  
4 oz. State width, size.  
Colors: 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10.  
5, 5½, 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10.  
24A1950C—White.  
Green. 24A1960C—Bone. \$8.97

## Handsome Match

**Plastic Satchel.** Single top handle.  
wall pockets; plastic lined. Gold-  
snap lock. Wt. 1 lb. 4 oz.  
Lime Green, Bone. 12½x7 in.  
10% F.E.T. incl. State color. \$5.47

## Satisfaction Guaranteed

★  
YOUR MONEY BACK







## Color

makes the difference

**(F) (G)** The daring sandal look gives you feminine prettiness at its intriguing best. Windowed with Vinyl. Needle toe. Durable sole.

Width AA: 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10.  
Width B: 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10. Please state width and size.

(F) Slender 27/8-inch heel.

24A1811—Turquoise Smooth Leather.

24A1814—Black Patent. Wt. 1 lb. 7 oz.

24A1815—White Smooth Leather. 7.74

(G) Mid-high 2½-in. heel. Wt. 1 lb. 7 oz.

24A1816—Turquoise Smooth Leather.

24A1817—Black Patent Leather.

24A1818—White Smooth Leather. 7.74

Just Say "CHARGE IT"

SEE PAGE 1281



## Shoes by fashion stride

fashion...fit...value

### To Please a Glamour Sense

**(H)** You'll love the up to the minute lines of this throat pump. Spicy buckle adds 'just-right' look. Double needle toe and slender 27/8-inch heel. Flexible, long-wearing sole. Shipping weight 1 lb. 6 oz. Width AA. Sizes: 6, 6½, 7, 7½, 8, 8½, 9. State width. Width B comes in Sizes: 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9. 24 A 1819—Black Patent Leather. 24 A 1820—Bone Smooth Leather. 24 A 1821—White Smooth Leather.....

**(J)** Dramatic Triple-needle toes give the shoe a silhouette yet. Lovely, ultra-slim 27/8-inch heel. Complete that lean look so popular in today's fashion picture. A shoe that is perfect afternoon or evening. Flexible, long-wearing sole. Ship. wt. 1 lb. Width AA in Sizes: 6, 6½, 7, 7½, 8, 8½ and 9. Width B: 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9. State width. 24A1823—Navy Smooth Leather. 24A1824—Bone Smooth Leather. 24A1825—Black Patent. 24A1826—White Smooth Leather.....

Order regular shoe size. If unsure of your size, see How to Measure Instructions on Page 1281. Wards always guarantees you a proper fit. See comparison and explanation of toe shapes on Page 1281.



### So Strikingly Pretty . . . So Gaily Debonair

**(K)** Dashing good looks that will spark any outfit. Punched design on vamp is full of excitement. Made of soft, smooth Leather. Graceful needle toe, high 27/8-inch heel. Flexible, long-wearing sole. Ship. wt. 1 lb. 7 oz. Width B. Sizes: 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9. Please state your width and size. 24A2242—Red. 24A2240—Olive Brown. 24A2241—Black. 24A1827—Bone..... 5.97

**(L)** A stunning choice for so many occasions. Punched leather design is neat and charming. Made of smooth Leather. Comfortable mid-high 2½-in. heel is lovely with many fashions. Slim double needle toe, flexible, long-wearing sole. Wt. 1 lb. Width AA: 6, 6½, 7, 7½, 8, 8½, 9. Width B: 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9. 24A1840—Olive Green. 24A1842—Bone. State width, size.





# Stunning Spectators

the first signs of spring



## Fashioned in a Casual Mood

**Handbag of**  
To pair with  
Contrast-  
covered  
black clos-  
handle.  
upper wall  
1 lb. 3 oz.  
with Blue,  
Patent  
5.47

**(R) (T)** Traditional lines that go everywhere, with everything you own. Made of smooth, pliant Leather. Smart needle toe. Flexible, long-wearing sole. State width, size. Width AA in Sizes: 6, 6½, 7, 7½, 8, 8½, 9. Width B in Sizes: 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9. (R) Flattering 27/8-inch heel. Wt. 1 lb. 4 oz. 24A1883—Brown and White. 24A1884—Blue and White. . . . . 6.77 (T) Comfortable med. heel 2½-in. Wt. 1 lb. 6 oz. 24A1881—Brown and White. 24A1882—Blue and White. . . . . 6.77

Satisfaction Guaranteed or Your Money Back ★



## Designed to Be Different

**Debonair**  
Decorated spectator with a new accent on con-  
tact. Stylish look of double needle toe and slim  
what today's fashions demand. Comes in two  
heel heights to fit your needs. Made of soft, smooth  
Flexible, long-wearing sole. Ship. wt. 1 lb. 5 oz.  
comes in Sizes: 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10.  
5½, 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10. State width, size.  
high 27/8-inch heel is gloriously slim.  
Brown and White. 24A1899—Blue and White. 9.97  
med-high 2½-in. heel gives utmost comfort.  
Brown and White. 24A1889—Blue and White. 9.97



## Newest Rendition of a Classic

**(W)** Here's High Style! White Smooth Leather in a sleek parenthesis of Black Patent or Brown Leather. Double needle toe. 27/8-inch heel. Durable sole. Shipping weight 1 lb. 5 oz. Width AA comes in Sizes: 6, 6½, 7, 7½, 8, 8½, 9. Width B. Sizes: 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9. Please state width and size in order. 24A1880—White and Black Patent. 24A1885—White and Brown. . . . . 7.74

## Smart Straw Spectator

**(X)** Adds vitality to any outfit. So sophisticated, yet so casual. Durable Nylon Mesh. Double needle toe. Slim 27/8-inch heel. Flexible and long-wearing sole. Shipping weight 1 lb. 5 oz. Width B comes in the following Sizes: 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9. Please state size when you order. 24A1886—Tan with Beige trim. 24A1887—White with Blue trim. . . . . 6.77





## Beautiful Pump.

### Best Fitting Shoe

A Pump to Pivot your wardrobe on! Classically simple lines in a style that can be worn on any and every occasion. Supple skin or Black Patent. Tapered toe. Two smart heel heights. Nation last. Flexible, long-wearing sole. Choose your width from the Size Scale shown below. See matching clip-ons sold separately below. Ship. wt. 1 lb. 7 oz. State width.

**Fashionably high 2 $\frac{7}{8}$ -in. heel is most flattering to your legs.**

24 A 1741C—Bone Calfskin. 24 A 1732C—Blue Calfskin.  
24 A 1742C—White Calfskin. 24 A 1730C—Brown Calfskin.  
24 A 1740C—Black Patent. 24 A 1748C—Black Calfskin.

**Gracefully medium 2 $\frac{1}{8}$ -in. heel is most complimentary to new**

24 A 1743C—Black Patent. 24 A 1731C—Brown Calfskin.  
24 A 1744C—Bone Calfskin. 24 A 1745C—White Calfskin.  
24 A 1749C—Black Calfskin. 24 A 1747C—Blue Calfskin.

### CHOOSE YOUR SIZE FROM 35 WIDTHS AND SIZES

	5	5 $\frac{1}{2}$	6	6 $\frac{1}{2}$	7	7 $\frac{1}{2}$	8	8 $\frac{1}{2}$	9	9 $\frac{1}{2}$	10
AA			x	x	x	x	x	x	x	x	x
B	x	x	x	x	x	x	x	x	x	x	x
C	x	x	x	x	x	x	x	x	x	x	x



**Pert butterfly bow** strikes a gay note.  
24A2332C—Bone Calf  
24A2333C—Blue Calf  
24A2335C—Black Pat.  
24A2336C—White Calf  
24A2337C—Brown Calf  
24A2338C—Black Calf  
Wt. 4 oz. . . . . Pr. 99c



**Delicate filigree** adds a glamour air.  
24A2339C—Black Pat.  
24A2340C—Blue Calf  
24A2341C—Bone Calf  
24A2342C—White Calf  
24A2315C—Brown Calf  
24A2324C—Black Calf  
Wt. 4 oz. . . . . Pr. 99c



**So supple that it** flexes with your every footstep.



**Softly cushioned to** gently pamper your foot thru the day.



**Hidden zipper** gives snug, secure fit.

**Order your regular shoe size.** If you are unsure of your size, please see convenient How to Measure Explanation on page 170. See comparison and explanation of toe shapes on page 171.

**3 Ways to Shop:** Mail, Phone or in Person. For details, see page 170.



# fashion stride Walking Shoes



(F)

Beautiful  
Pump.

## The Secret is in Design

Crushed Kid for the lightest style ever! Elasticized vamp gives support. Combination last. 1 3/4-in. heel. Flexible, durable sole.

Sizes: 6, 6 1/2, 7, 7 1/2, 8, 8 1/2, 9, 9 1/2, 10.

Ship. wt. 1 lb. 6 oz. State width, size . . . . . 8.97

Knitted Sweaterband has an elasticized collar that never cuts foot. Smooth Leather. Tapered toe. Combination last. 2 1/8-in. heel. Flexible, long-wearing sole. Choose your size from the Size Scale below.

—Black Smooth Leather.

—White Smooth Leather.

—Navy Smooth Leather. Wt. 1 lb. 6 oz. State width, size . . . . . 8.97

### KEY G COMES IN THESE 66 WIDTHS AND SIZES

	5	5 1/2	6	6 1/2	7	7 1/2	8	8 1/2	9	9 1/2	10	10 1/2	11
				x	x	x	x	x	x	x	x	x	x
				x	x	x	x	x	x	x	x	x	x
				x	x	x	x	x	x	x	x	x	x
				x	x	x	x	x	x	x	x	x	x
	x	x	x	x	x	x	x	x	x	x	x	x	x
	x	x	x	x	x	x	x	x	x	x	x	x	x

SH AND SIZES HERE

9	9 1/2	10	10 1/2
x	x	x	x
x	x	x	x
x	x	x	x

Hidden elastic  
lar gives you  
snug, non-ga

of your corre  
planation on Page  
shapes on Page  
details, see Pgs. 125

See Page 1281

## Handsomely Tailored for Slim Lines

Trim wall last Pump. Combination last. 2 1/8-in. heel. Combination last. Flexible, long-wearing sole.

Sizes: 6, 6 1/2, 7, 7 1/2, 8, 8 1/2 and 9.

Sizes: 5, 5 1/2, 6, 6 1/2, 7, 7 1/2, 8, 8 1/2, 9.

—Brown. State width, size.

—Black. 24 A 1830—Red.

—White. Wt. 1 lb. 7 oz. . . \$8.97

Trim wall last Pump in beautiful Polished Calf. 2 1/4-in. heel. Combination last. Roomy toes. Flexible, long-wearing sole. Ship. wt. 1 lb. 7 oz.

Widths B, C: 5 1/2, 6, 6 1/2, 7, 7 1/2, 8, 8 1/2, 9, 9 1/2, 10.

24 A 1701—Brown.

24 A 1702—Black.

24 A 1703—Red.

24 A 1704—White. State width, size. \$8.97



(G)



(J)



(K)



(L)

## Lovely Pumps Take to Little Heels

(K) Deftly detailed to enhance every outfit. Refreshingly cool punched Leather. Just-right 2 1/8-in. heel. Combination last. Flexible, long-wearing sole. AA: 6, 6 1/2, 7, 7 1/2, 8, 8 1/2, 9, 9 1/2, 10. B: 5, 5 1/2, 6, 6 1/2, 7, 7 1/2, 8, 8 1/2, 9, 9 1/2, 10. State width and size.

24 A 1544—Bone. Wt. 1 lb. 6 oz.

24 A 1545—White . . . . . \$8.97

(L) Versatile and so right for any occasion. Smooth Leather. Combination last. Flexible, long-wearing sole. Trim 2 1/8-in. heel. Shipping weight 1 lb. 6 oz. AA: 6, 6 1/2, 7, 7 1/2, 8, 8 1/2, 9, 9 1/2, 10. B: 5, 5 1/2, 6, 6 1/2, 7, 7 1/2, 8, 8 1/2, 9, 9 1/2, 10. State width and size.

24 A 1546—Brown.

24 A 1547—Black . . . . . \$8.97

See Page 1271 for complete explanation of toe shapes.

★ Satisfaction Guaranteed ★  
OR YOUR MONEY BACK

KA WARDS 171





## Enchanting Footwear for loveliest ensembles

**F** Obviously designed to please the eye with its graceful good looks. Smooth Leather.  $2\frac{1}{8}$ -in. heel. Flexible, long-wearing sole. Ship. wt. 1 lb. 5 oz. Width B: 5,  $5\frac{1}{2}$ , 6,  $6\frac{1}{2}$ , 7,  $7\frac{1}{2}$ , 8,  $8\frac{1}{2}$ , 9,  $9\frac{1}{2}$ , 10. State size. 24 A 1871-White. 24 A 1872-Black Patent. . . . . **7.74**

**G** Cool as an ocean breeze. Lovely Nylon Mesh is banded with smart straw braid. Trim  $2\frac{1}{8}$ -in. heel. Flexible, long-wearing sole. Ship. wt. 1 lb. 5 oz. Width B: 5,  $5\frac{1}{2}$ , 6,  $6\frac{1}{2}$ , 7,  $7\frac{1}{2}$ , 8,  $8\frac{1}{2}$  and 9. State size. 24 A 1873-Black Ombre. 24 A 1874-Natural. 24 A 1875-White. . . . . **5.97**

**H** Delightfully dainty in breezy Nylon Mesh. Slim  $2\frac{7}{8}$ -inch heel. Flexible, long-wearing sole. Width B: 5,  $5\frac{1}{2}$ , 6,  $6\frac{1}{2}$ , 7,  $7\frac{1}{2}$ , 8,  $8\frac{1}{2}$  and 9. State size. 24A1868-White. 24A1869-Flight (dark) Blue. 24A1870-Bone. Ship. wt. 1 lb. 5 oz. . . . . **6.77**



### A Sophisticated Study in Space

**J** Lovely work of art. Slim strips of Leather give you the most alluring Sandal ever! Two marvelous heel heights. Flexible, long-wearing sole. Width B: Sizes: 5,  $5\frac{1}{2}$ , 6,  $6\frac{1}{2}$ , 7,  $7\frac{1}{2}$ , 8,  $8\frac{1}{2}$  and 9. Wt. 1 lb. 5 oz. State size.

Spiky  $2\frac{7}{8}$ -in. heel is so smart.  
24 A 1750-White.  
24 A 1751-Black Patent.  
24 A 1752-Bone.  
24 A 1754T-Grapefruit Yellow.  
24 A 1753T-Pastel Pink . . . . . **5.74**

Middling  $2\frac{1}{8}$ -in. heel gives you a truly graceful stance — compliments fashion's newest hemlines.  
24 A 1755-White.  
24 A 1756-Black Patent.  
24 A 1757-Bone. . . . . **5.74**

Items suffixed "T" shipped from Chicago. Order from nearest House.

### Versatile Pumps for Every Occasion

**K** Delicate diamond perforations in Smooth Leather give a special air to this Pump. Combination last. High  $2\frac{7}{8}$ -inch heel. Needle toe. Flexible, long-wearing sole. Width AA: 6,  $6\frac{1}{2}$ ,  $7\frac{1}{2}$ , 8,  $8\frac{1}{2}$ , 9,  $9\frac{1}{2}$ , 10. Width B:  $5\frac{1}{2}$ ,  $6\frac{1}{2}$ ,  $7\frac{1}{2}$ ,  $8\frac{1}{2}$ ,  $9\frac{1}{2}$ , 10. Wt. 1 lb. 7 oz. State width and size. 24 A 1878-Bone. 24 A 1879-White. . . . . **7.74**

**L** Lacy Nylon Mesh is your best approach to the Summer. Graceful bow. Slender toe. Combination last.  $2\frac{7}{8}$ -in. heel. Flexible, long-wearing sole. Wt. 1 lb. 5 oz. State width. Width AA: 6,  $6\frac{1}{2}$ ,  $7\frac{1}{2}$ , 8,  $8\frac{1}{2}$ , 9,  $9\frac{1}{2}$ , 10. Width B: 5,  $5\frac{1}{2}$ , 6,  $6\frac{1}{2}$ ,  $7\frac{1}{2}$ , 8,  $8\frac{1}{2}$ , 9,  $9\frac{1}{2}$ , 10. 24 A 1876-White. 24 A 1877-Black. . . . .



# New Shoes

Fashion walks on many heels



(M)



(N)

## Charming Coordinates

**(M)** Streamlined Leather Pump in 3 heel heights. Needle toe. Combination last. Flexible, durable sole. Ship. wt. 1 lb. 5 oz. Width AA: 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10. Width B: 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10.

Slim, towering 2½-inch heel.

24A1667-Blue. 24A1671-White.  
24A1669-Bone. 24A1670-Black Patent.  
24A1668-Red. State width, size... 7.74

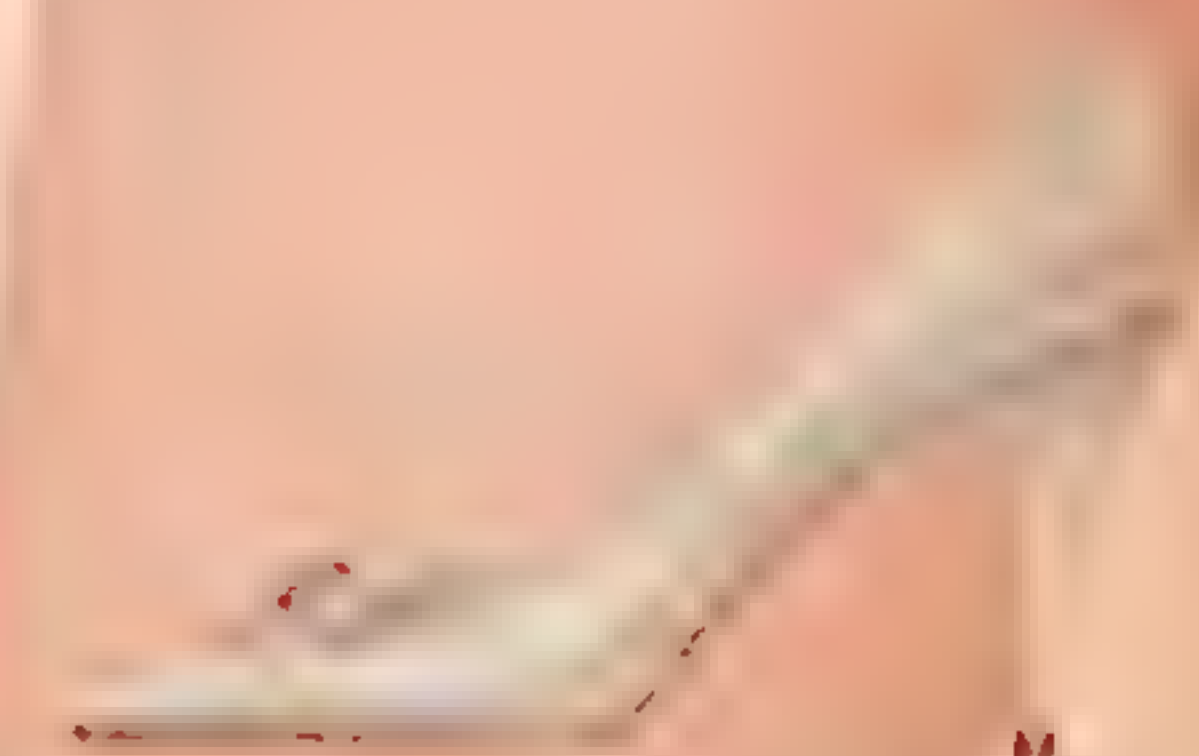
Flattering mid-way 2½-inch heel.

24A1672-Red. 24A1673-Blue.  
24A1674-Bone. 24A1675-Black Patent.  
24A1676-White. State width, size. 7.74

Low 1¾-inch heel. State width, size.

24A1677-White. 24A1678-Black Patent. 7.74

**(N)** Plastic Calf Pouch. Size: 14½x6½-in. Wt. 1 lb. Red, White, Blue; Black Patent. 20A4355-State color. 10% F.E.T. incl. 5.44



## Most Exciting

**(T)** The Center of Interest is in the vamp — prettily cut out for the utmost in elegance. Smooth Leather. 2⅞-in. heel. Combination last. Double needle toe. Flexible, long-wearing sole. Wt. 1 lb. 5 oz. Width AA: 6, 6½, 7, 7½, 8, 8½, 9. B: 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9. Please state width and size.

24 A 1654-Pastel Pink.  
24 A 1655-Pastel Blue.  
24 A 1656-Light Gray.  
24 A 1657-Black Patent.  
24 A 1658-White..... 7.74



(T)

## The Little Heel is Big News This Season

...vamp design. Leath-  
...heel. Needle toe.  
...last. Durable sole.  
...7, 7½, 8, 8½, 9, 9½, 10.  
...7, 7½, 8, 8½, 9, 9½, 10.  
...State width, size.  
...Flight (dark) Blue.  
...Black Patent.  
...6.77

**(R)** Partly perforated for charming effect. Supple Smooth Leather. Smart needle toe. Combination last. Trim 1¾-in. heel. Flexible, long-wearing sole. Ship. wt. 1 lb. 5 oz. Width B: 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9. 24 A 1695-White. Please state size. 24 A 1696-Black Patent..... 5.97

Satisfaction Guaranteed  
OR YOUR MONEY BACK

## Occasion

...ion Mesh is your le-  
...ach to the Summer  
...ful bow. Slender ne-  
...ation last. 2⅞-in. h-  
...ng-wearing sole. S-  
...oz. State width and  
...6, 6½, 7, 7½, 8, 8½, 9, 9½, 10.  
...5½, 6, 6½, 7, 7½, 8, 8½, 9.  
...White.  
...Black..... 6.77

See Page 128

...regular shoe size. If  
...see instructions, Pg. 1271.  
...ons on Pg. 1271 also.



# Gay, Young Flatties

## fashion stride

fashion, fit and value



### So Sophisticated

**F** New flattie goes beautifully with your most important outfits. Classic bow sports a gold-colored trim, adds dramatic dash. Pointed toe. Crafted of fine Leathers. Durable sole and heel.

Width B: 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9. Ship. wt. 1 lb. 4 oz. State size.

24 A 2889—White Smooth.

24 A 2888—Black Patent. **5.74**

Items suffixed "T" are shipped from Chicago or Baltimore. Order, pay postage from nearest House.



JUST SAY "CHARGE IT"

SEE PAGE 1281



### Fresh, Feminine Flattie

**G** Rosebud bow makes this Pump so very son—or, choose versatile black or white. Ge pointed toe. Made of soft, smooth Leather wearing sole and heel. Ship. wt. 1 lb. 4 oz. Width AA. Sizes: 5½, 6, 6½, 7, 7½, 8, 8½. Width B. Sizes: 4½, 5, 5½, 6, 6½, 7, 7½. 24 A 2857T—Pink. 24 A 2858T—Blue. 24 A 2856T—White. 24 A 2855T—Black. State width and size...



### Jet Heel

makes exciting fashion news

**H** Streamlined cut of fashion gives this Shoe an ultra-modern look, flatters your foot. Gracefully styled with sharply pointed toe, 1½-inch jet heel. Choose a color in smooth Leather, or black in sparkling Patent. Durable sole, heel. Ship. wt. 1 lb. 4 oz. State size wanted. Width B comes in Sizes: 4½, 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10. 24A2832—Black Patent. 24A2830—Black Smooth. 24A2831—White Smooth. 24A2834—Red Smooth. 24A2833—Bone Smooth. **5.74**

Order your regular shoe size. If unsure, see Page 1271.

### Prettiest Bow

**J** Floral decorations of Beautifully crafted s... fect for parties or dates time. Sharply pointed your foot. Durable sole Width AA. Sizes: 6, 6½, 7, 9, 9½, 10. Ship. wt. 1 lb. Width B. Sizes: 4½, 5, 5½, 7½, 8, 8½, 9. State width 24A2846T—White Smooth. 24A2845T—Black Patent. 24A2847T—Bone Smooth.



# The Little Heels



## Smart New Heel

### Demure Fashion Footing

... modern mood—the simple lines  
... new jet heel. Leather button  
... vamp, give it a pretty face  
... taste. Sharply pointed toe.  
... heel. Long-wearing sole and  
... weight 1 lb. 4 oz.

Sizes: 4½, 5, 5½, 6, 6½, 7, 7½,  
8, 9½, 10. State size.

2922—Bone Smooth Leather.

2923—Black Smooth Leather. 5.74

### Specatching... Buckle and Bow

... ready of past and present. Old-  
... fashioned buckle and bow are fashion-  
... with the new 1½-inch jet heel.  
... pointed toe. Long-wearing sole  
... heel. Shipping weight 1 lb. 4 oz.

Sizes: 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9.  
State in order.

2942—White Smooth Leather.

2941—Black Patent Leather. 5.74

### Tailored for the Smart Set

... draped wrap on the vamp is side-  
... for marvelous dash. Pearl-like  
... add just the right trim. 1½-inch  
... Sharply pointed toe. Long-  
... sole and heel. Shipping weight  
... State size.

Sizes: 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9.

2927—Bone Smooth Leather.

2925T—Black Smooth Leather. 5.74

... "T" is shipped from Chicago  
... Baltimore. Order from nearest House.



## Graceful Queen Anne Heels Have So Many Places to Go

(N) Smart shoe fashion. Gracefully indented heel  
gives the illusion of height, yet is only 1½  
inches high—makes tall girls look shorter! Delic-  
ately detailed vamp has flattering throat line,  
slim bow. Long-wearing sole and heel. Ship. wt.  
1 lb. 4 oz. State width and size in order.

Width AA: 5½, 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10.

Width B: 4½, 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10.

24 A 2966—Black Textured Leather.

24 A 2969—White Textured Leather..... 4.97

(P) Vivacious and very smart—the essence of youth  
is captured in this shoe. Features the big bow,  
V-throated vamp and 1½-inch Queen Anne heel.  
Durable sole and heel. Ship. wt. 1 lb. 4 oz.

Width AA. Sizes: 5½, 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10.

Width B: 4½, 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10.

24 A 2977—White Smooth Leather. State width, size.

24 A 2976—Black Patent Leather.

24 A 2978—Bone Smooth Leather.

24 A 2975—Black Smooth Leather..... 4.97

★ Satisfaction Guaranteed or Your Money Back ★

KA WARDS 175

## nine Flatties

... Pump so very  
... nicest touch of  
... black or white. Gr  
... smooth Leather.  
... Ship. wt. 1 lb. 4 oz.

Sizes: 4½, 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10.

Sizes: 4½, 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10.

Sizes: 4½, 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10.

width and size....

## tiest Bow Afor

... decorations on the  
... fully crafted flatte  
... parties or dates—o  
... sharply pointed toe  
... Durable sole and

Sizes: 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10.

Ship. wt. 1 lb. 4 oz.

Sizes: 4½, 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10.

9. State width and

White Smooth Leath

Black Patent Lea.

Bone Smooth Lea.





## Go Everywhere in These Vivacious Fashion

versatile styles that are so fashion-right

### Eyecatching Footnotes . . . So Very Smart

**F** Slim and sleek pointed-toe Pump. Vamp is trimmed with leather bow, held by bright metal ring. Softest textured Leather. Rounded and stacked heel. Long-wearing sole and heel. Width B comes in the following Sizes: 4½, 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10. Wt. 1 lb. 4 oz. State size. 24 A 2914—Bone. 24 A 2913—White. 24 A 2912—Black . . . 4.77

**J** A sweetheart of a shoe! New Sweaterband Flat is a sure winner. Fetching big bow trims gently tapered vamp. Elasticized collar can't bind or cut—never gaps. Fashioned in soft smooth Leather or sparkling Patent. Long-wearing sole and heel. Ship. wt. 1 lb. 4 oz. State size in your order. Width B. Sizes: 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10. 24A3144—Bone Smooth. 24A3142—Black Patent. 3.77

**G** Adventure in young fashion—casually perfect for your fun-filled life. Flattering low cut tapers into a moc toe. Sole and uppers are of textured Leather, laced together Indian fashion. A luxuriously flexible shoe. Durable heel. Shipping weight 1 lb. 4 oz. State size in your order. Medium Width comes in Sizes: 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9. 24A3190—White uppers laced to Gold sole . . . 2.97

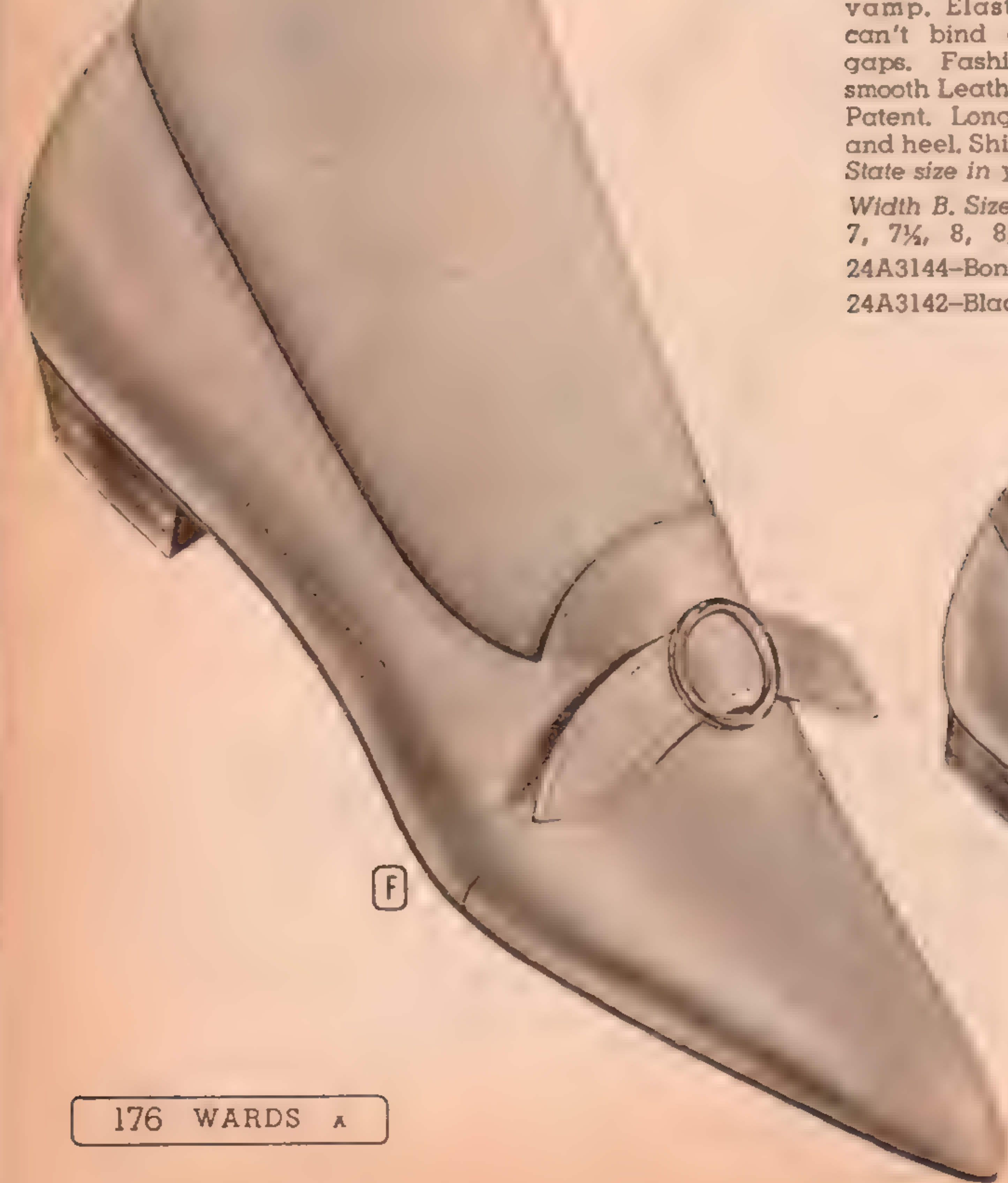
**H** Wise little Flatie—a live-in air. Corseting trims the vamp—need to untie—just slip. Of softest smooth Leather with stretchable elastic for sure fit. Slender. Long-wearing sole and heel. Shipping weight 1 lb. 4 oz. State size in your order. Medium Width. Sizes: 5, 6, 6½, 7, 7½, 8, 8½, 9, 9½. 24 A 3128—Black. 24 A 3129—White . . . 2.97

**K** Fun-loving sure-fit Sweaterband, for delightful fit and good looks. Simple lines compliment your outfit.

**Better Quality.** Outstanding combination of carefully selected Leathers and superior craftsmanship. Long-wearing sole, Width AA: 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9. Ship. wt. 1 lb. Widths B, D: 4½, 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9. State width. 24 A 2884—Black Smooth. 24 A 2887—White Smooth. . . 3.77

**Good Quality.** Made of fine Leather. Durable sole and Width AA: 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9. Ship. wt. 1 lb. Width B: 4½, 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9. State width and 24 A 2942—Black Smooth. 24 A 2801—Red Smooth. 24 A 2810—White Smooth. 24 A 2946—Black Patent . . . 3.77

★ Just Say "Charge It", See Page 1281







## Vivacious Fashion stride Flatties

Fashion-right walk in, to play in, to live in

Smart

Wise little Flattie  
live-in air. Corset  
trims the vamp—  
to untie—just slip!  
smooth smooth Leather  
stretchable elastic  
sure fit. Slender  
-wearing sole and heel  
ing weight 1 lb. 4 oz.  
size in your order.  
um Width. Sizes: 5, 5½,  
7, 7½, 8, 8½, 9, 9½,  
3128—Black.  
3129—White.....2.77

Delightful fit and smart  
your outfit.  
of carefully selected  
ng-wearing sole, heel  
9. Ship. wt. 1 lb. 4 oz.  
5½, 9. State width, size  
-White Smooth...5.77  
urable sole and heel  
9. Ship. wt. 1 lb. 4 oz.  
9. State width and size  
Red Smooth.  
Black Patent....3.77

Page 1281 ★

### Captivating . . . Delightfully Colorful

spark of excitement! Sure to  
succeed on the fashion scene.  
metal button trims pointed toe  
Swatch of Leather is softly  
laced at the throat. Crafted of  
smooth Leather. Smart Bone  
comes with any color you wear.  
-wearing sole and heel.  
comes in the following Sizes:  
4½, 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10.  
Ship. wt. 1 lb. 4 oz. State size.  
3128—Black.  
3129—White.....2.77

Pump sure to please a fashion-  
wise lassie! Vamp features  
smooth leather, trimmed with  
metal buttons. Beguiling color  
in the new smart shades—so  
spring. Lean, low lines ex-  
hibit a pointed toe. Soft textured  
Long-wearing sole, heel.  
weight 1 lb. 4 oz.  
comes in the following Sizes:  
4½, 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10.  
Ship. wt. 1 lb. 4 oz. State size in your order.  
3130—Yellow.  
3131—Green.....4.77

**(M)** Sprightly draw-string tie is the key  
to foot flattery in this little smooth  
Leather flattie. Tie is elasticized for  
ideal comfort and fit. Wear this style  
anytime, anywhere. You'll find it adapts  
to many occasions, with its graceful  
lines and slender toe. Durable sole, heel.  
Shipping weight 1 lb. 4 oz.

Width B. Comes in the following Sizes:  
5, 5½, 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10.  
24 A 3035—White.

24 A 3034—Black. State size, . . . . .3.77

**(P)** Tied up for fashion—Not a free  
moment in sight for the busiest  
flattie in town! Laced once to firmly  
cuddle your foot. Moc-toe vamp is so  
trim—slender toe, so flattering. Crafted  
of soft smooth Leather in a choice of  
four colors. Long-wearing sole and  
heel. Shipping weight 1 lb. 4 oz.

Width B comes in Sizes: 4½, 5, 5½, 6, 6½,  
7, 7½, 8, 8½, 9, 9½ and 10. State size.

24 A 3183—Red.

24 A 3181—White.

24 A 3182—Bone.

24 A 3180—Black.....3.77

★ Satisfaction Guaranteed or Your Money Back ★



### Bewitching Bows

**(R)** New big bowl Created  
with imagination and a  
young fashion view. Here's  
a pretty pump destined to  
compliment so many outfits.  
Graceful lines and pointed  
toe perform miracles to slim  
your foot. Of fine smooth  
Leather or Patent. Durable  
sole and heel. Ship. wt. 1 lb.  
4 oz. State width and size.  
Width AA comes in Sizes:  
5½, 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10.  
Width B. Sizes: 4½, 5, 5½, 6,  
6½, 7, 7½, 8, 8½, 9, 9½, 10.  
24A2997—Red Smooth.  
24A2994—Black Smooth.  
24A2996—White Smooth.  
24A2995—Black Patent.  
24A2998—Bone Smooth. 4.77

Order your regular shoe size.  
If unsure, see Page 1271.



# Colorful Skips...

bright . . . light . . . and

Alive

lively in wa



(F)

(G)

(H)



MOTHERS!

Many styles on these 2 pages  
in child's sizes



(J)



(K)



(L)



(R)



(P)



(N)



(M)

★ "Charge It" at Wards ★  
SEE PAGE 1281



# Skips Live with Fashion

light . . . in washable fabrics

## Women's, Misses', Child's . . . Army Duck—50% More Wear

**Washable Army Duck** in colors that . . . Softly cushioned arch and insole. . . stitching; protective toe bumper. . . Crepe-type Rubber soles. For B . . . order medium. For A width or . . . narrower.

**Width.** Women's Sizes: 6, 6½, 7, 7½, 8, . . . 10. Shipping weight 1 lb. 8 oz.

**Width.** Women's Sizes: 4, 4½, 5, 5½, 6, . . . 8, 8½, 9, 9½, 10. State width, size.

—Chino 24A9044—Light Blue.  
—Blue 24A9046—Blue.  
—White 24A9049—Black.  
—Loden Green . . . . . 2.84

**Youngsters love these brilliant fade-proof colors.** Machine Washable Army Duck gives months of extra wear. Rip-proof Nylon stitching. Cushioned arch, insole. Protective toe bumper. Crepe-type Rubber sole. Wt. 1 lb. 8 oz.

**(G) Misses'. Med. Width:** 12½, 13, 13½, 1, 1½, 2, 2½, 3.  
24A9274—Lt. Blue. 24A9271—Red. State size.  
24A9272—Blue. 24A9273—Chino.  
24A9270—White. 24A9275—Black . . . 2.84

**(H) Child's. Med. Width:** 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 11½, 12. State size in order.  
24A9301—Red Plaid. 24A9302—Red.  
24A9303—Blue. 24A9304—Lt. Blue.  
24A9306—Chino. 24A9307—Brown. 2.84



## So Fashionable . . . In Delectable Colors

**Delightful saddle style pump** serves you so well on so many occasions. Made of . . . Army Duck. Washable—retains . . . Bright contrasting lining gives . . . Easy-gripping Rubber sole and . . . long-wearing. Ship. wt. 1 lb. 8 oz.

**Narrow Width.** Women's Sizes: 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10. Please state width and size.

**Med. Width. Sizes:** 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10.

**(I)** 24 A 9173—Light Green with Olive.  
**(K)** 24 A 9171—Chamois Yellow with Parchment.  
**(L)** 24 A 9174—Spray Blue with Brt. Blue. 3.77

## Vivacious Styles With A Live-In Air

**Peacocklet Oxford** fashioned with fun in mind. . . of bright, washable sail cloth with a . . . twill lining. Ribbed Rubber Crepe . . . long-wearing, flexible.

**Sizes:** 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10. 1 lb. 8 oz. Please state size.

—Parchment Tan.  
—Driftwood Chino.  
—Black . . . . . 2.84

**Frolicsome flat** that is bound to add fun to your moments of leisure. You'll love its stylishly tapered toe and slender lines. Washable, long-wearing Duck, softly cushioned insole for comfortable wear. Rubber soles.

**Women's Sizes in Medium Width:** 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10. Ship. wt. 1 lb. 8 oz. State size.

24A9158—Red. 24A9157—Light Blue.  
24A9159—Black . . . . . 2.84

**Abey!** Adorable flattie with a salty nauti- . . . Made of cool, crisp Cotton Twill. Wash- . . . for play and leisure wear. Elas- . . . gore for smooth fit. Sole and heel . . . Flexible Crepe. Ship. wt. 1 lb. 8 oz.

**Sizes come in medium width:** 4, 4½, 5, . . . 7, 7½, 8, 8½, 9, 9½, 10. Please state size.

—Blue. 24A9233—Red.  
—Black. 24A9236—Beige . . . 2.84

**As saucy as only gingham can be.** A brisk flattie that sparks up any occasion. Washable, durable sail cloth. Elasticized top insures proper fit. Ribbed Rubber Crepe soles, heels.

**Medium Width in Sizes:** 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10. Ship. wt. 1 lb. 8 oz. State size.

24 A 9168—Red and White.  
24 A 9167—Spray Blue and White.  
24 A 9169—Black and White . . . . . 2.84

For Skips that come in 2 widths order regular shoe size. For Skips that come in medium width wear B or wider, order regular shoe size. If you wear narrower widths, order ½ size smaller.

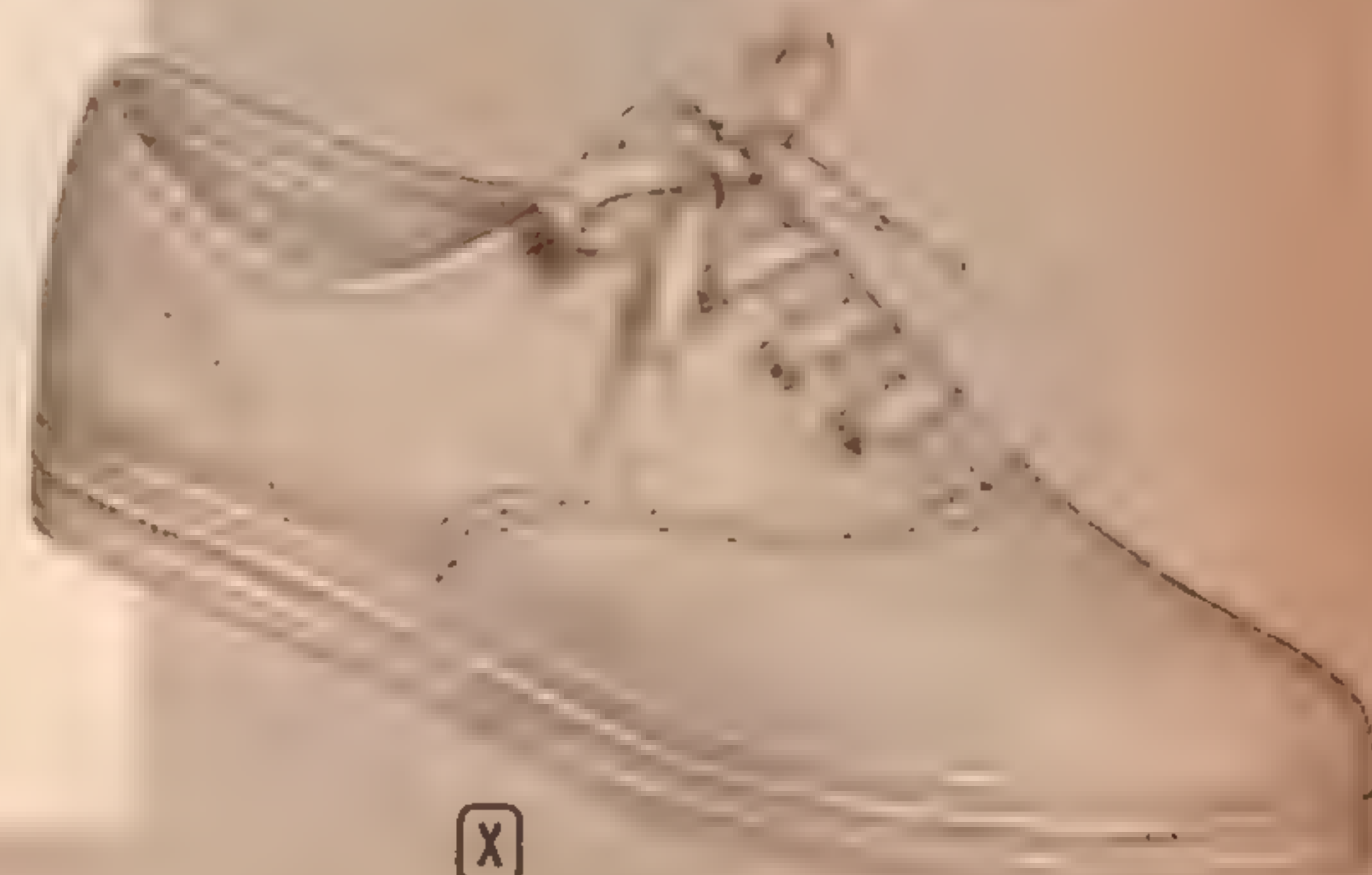
## Sporty Corduroy

**Up-to-date for campus or play.** Washable, sturdy construction. Crepe-type Rubber sole; cushion insole. Wt. 1 lb. 9 oz.

**Women's. Med.: Whole, half sizes:** 5 to 10.  
24A9037—Loden Green. 24A9036—Lt. Beige.  
24A9038—Black. 24A9035—White. . 2.84

**Child's. Med.: 12½, 13, 13½, 1, 1½, 2, 2½, 3.**  
24A9279—White. 24A9281—Loden Green.  
24A9280—Lt. Beige. 24A9282—Black. 2.84

## Satisfaction Guaranteed. OR YOUR MONEY BACK



## Comfortable, Light-Walking Skips . . . For Easy-going Fun

**that shows you the smart way to relax.** 2-tone, moc-toe . . . Washable, lightweight ena- . . . Duck. Covered Cuban heel, . . . sole, lift. Ship. wt. 1 lb. 6 oz.

**Width. Sizes:** 4, 4½, 5, 5½, 6, . . . 7½, 8, 8½, 9, 9½, 10. State size.

—Beige with Brown Vamp.  
—Blue with White Vamp. 3.57

**An utterly relaxed shoe** that con- . . . concentrates on your comfort. Sturdy, washable Rayon. Buoyant Cork Sponge platform. Cushioned insole.

**Women's. Med. Width:** 4, 4½, 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10. Wt. 2 lbs.

24 A 9184—Blue. State size.  
24 A 9186—Sand Beige.  
24 A 9185—White . . . . . 4.47

**Army Duck.** Wedge heel sandal. Elasticized strap. Rubber soles.

**Med.: Whole, half sizes:** 4 to 10.  
Closed back. Ship. wt. 1 lb. 4 oz.  
24A9204—Beige. 24A9206—Black.  
24A9205—Red. State size . . . . . 3.97  
Opensling back (notshown). Wt. 1 lb. 4 oz.  
24A9207—Beige. 24A9208—Red.  
24A9209—Black. State size . . . . . 3.97

## Women's, Child's

**Best seller of Sturdy Can- . . . vas Duck.** Easy to keep . . . neat looking because it's . . . washable. Softly cushioned in- . . . sole for walking ease. Durable . . . Rubber sole and heel.

Shipping weight 1 lb. 8 oz.  
Please state size.

**Women's. Med.: 4, 4½, 5, 5½, . . . 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10.**  
24A9027—White. 24A9028—Red.  
24A9029—Blue . . . . . 1.97

**Child's. Med.: 5, 5½, 6, 6½, 7, . . . 7½, 8, 8½, 9, 9½, 10, 10½, 11, 11½, 12, 12½, 13, 13½, 1, 1½, 2, 2½, 3.**  
24 A 9310—Blue.  
24 A 9311—Red . . . . . 1.97





## fashion stride Casuals

so adaptable they'll go wherever

Especially for the Girl Who Majors in Style

**F** You'll have more fun, look smarter, in this saucy three-eyelet tie Bal Oxford. A sports-loving shoe, fashioned for your active life. Soft, smooth Leather in four popular colors. Step lively, step lightly on pebble-grained Crepe soles and heels. Shipping weight 1 lb.

Width C: 4, 4½, 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9. State size.  
24 A 3816-Bone.  
24 A 3815-Black.  
24 A 3802-White.  
24 A 3833-Green.. 3.77

**G** Continental Styling enriches the look, the feel of this slip-on Pump. Essential accessory to campus or country living. Delicate hemstitched vamp. Smooth leather, so soft to touch, so flexible to wear. Choose solid color or smart two-tone. Composition sole and heel. Shipping weight 1 lb. 4 oz.

Width B comes in Sizes: 4½, 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9. Please state size.  
24 A 3706-Bone.  
24 A 3701-Tan and Beige.  
24 A 3705-Black.... 4.97

**H** Light-hearted let pouch Tie. The luxury of glove-smooth leather in this campus White stitching the vamp, accents fashionably po. All set on a of cork-covered Composition sole. Ship. wt. 1 lb. 6 oz.

Width B. Comes in following Sizes: 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9. Please state size.  
24 A 3597-Tan.  
24 A 3598-Bone.  
24 A 3599-Black

All American Favorites... Seen the Year 'Round

**J** For a free and easy stride across campus try this exquisite Pump. Gracefully scalloped gore gives comfortable fit. Supple smooth Leather in your choice of three popular colors. Lightweight Cushion Crepe soles, heels for easy-stepping pleasure. Shipping weight 1 lb. 3 oz.

Width C. Sizes: 4, 4½, 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9. State size in your order.  
24 A 3806-Black.  
24 A 3801-White.  
24 A 3807-Red.... 3.97

**K** Eye-catching charmer, sure to please. Slip-on Pump touched with tear-drop ornament. Trim white stitch crosses the vamp. Makes the daily rounds from classroom to relaxing in front of TV. Of smooth Leather. Cushion Crepe soles and heels for buoyant comfort. Shipping weight 1 lb. 3 oz.

Width B. Sizes: 4½, 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9. State size in your order.  
24 A 3824-Gray.  
24 A 3823-Black.  
24 A 3832-White.... 3.77

**L** Timely and This moc gets you vote year Perhaps it's the ful comfort it butter-soft Gl. flexibility. When reason, they're stay. Hand-laced. Sturdy white F. heel. Ship. wt. 1 lb.

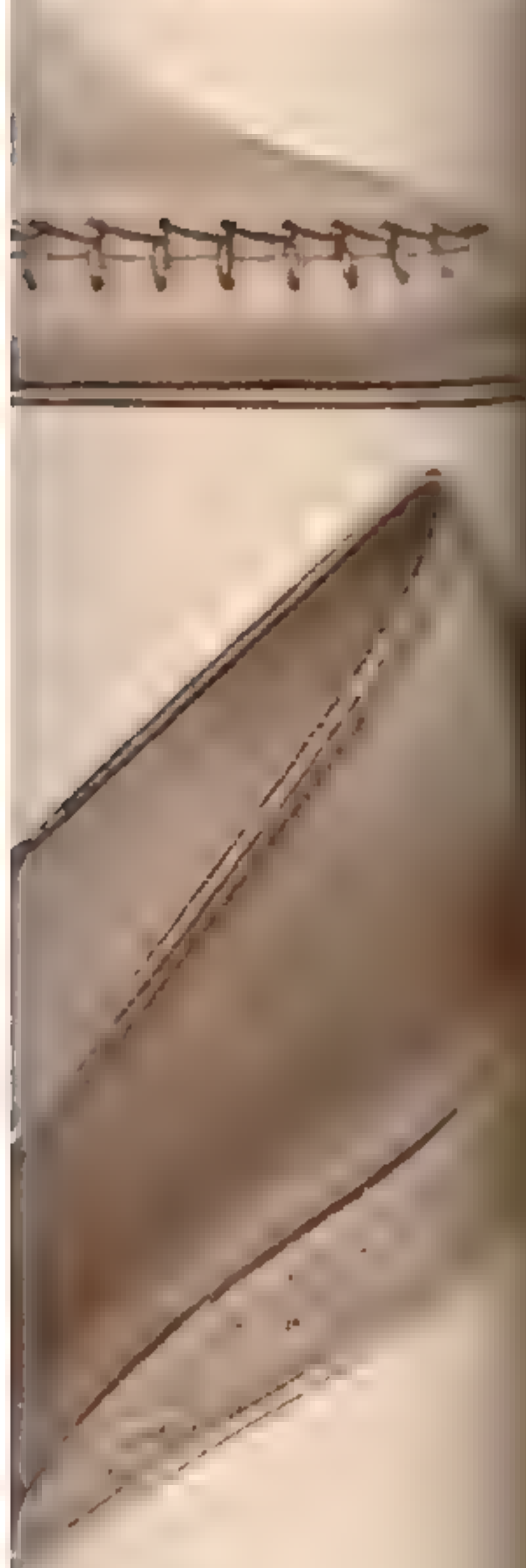
Width C. Sizes: 4, 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9. Please state size.  
24 A 3945-Tan.  
24 A 3948-Black.  
24 A 3947-White

Shop 3 convenient ways — by Phone, by Mail or in Person, at any Wards Catalog Order or Retail Stores. For complete details, see Pages 1268-1270.

"CHARGE IT" at

SEE PAGE 12





(M)



(N)



(P)



(R)



(T)



(U)

## Headlines On and Off Campus

...win top honors for style

### in Style

Light-hearted ones... let pouch Tie. Enjoy... of glove-soft Leather... in this campus fashion... stitching out... vamp, accentuating... fashionably pointed... set on a mere... cork-covered wedge... composition sole and... Ship. wt. 1 lb. 6 oz.

### Air-Conditioned Punched Leather for Smart Comfort

...weave de-... punched Leather... cool compliment... usual wardrobe... sleek vamp lines... ankle-slimming... Springy Cush-... crepe soles, heels... Ship. wt. 1 lb. 4 oz.

**(N)** Style-conscious. So very new, so casually smart. Perforated vamp — the most exciting punch of the season. Note also 3-eyelet tie, gracefully pointed toe. Textured Glove Leather is luxuriously soft and flexible. Ribbed Crepe sole, heel. Width AA: 6, 6½, 7, 7½, 8, 8½, 9. Ship. wt. 1 lb. 5 oz. Width B: 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9. State width, size. 24 A 3595—Bone. 24 A 3594—White. 24 A 3596—Black... 5.97

**(P)** Fashion takes a bow for a superb performance in Punched Leather. Bright new design is keyed to versatility from daytime to datetime. Jaunty bow adds the feminine touch. Lightweight Cushion Crepe soles and heels for the easiest stepping ever. Ship. wt. 1 lb. 5 oz. Width C: 4½, 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9. Please state size in order. 24 A 3891—Bone. 24 A 3890—White. 3.77

### ar 'Round

Timely and Time... This moc gets the... vote year after y... Perhaps it's the wor... comfort it offers, a... ter-soft Glove Le... ability. Whatever... son, they're here... y. Hand-laced v... ardy white Rubber... el. Ship. wt. 1 lb. ... Width C: 4½, 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9. Please state size. A 3945—Tan. A 3948—Black. A 3947—White... 2.57

### For Active Co-eds... Saddles or Golf Oxford

...saddle, born... complement your... life. All-time... for campus,... modern sub-... round toe... Smooth Leather... Rubber soles and... give long wear... Ship. wt. 2 lbs. 4 oz. A comes in Sizes: 4, 4½, 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9, 10. Width B, C, E: 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9, 10. Please state width and size. A 3662—Black on White... 6.77

**(T)** Low, lightweight — ideal wear for every semester. Authentic Ivy League styling adds spice to classic saddle fashion. Smooth Leather looks so smart, feels so trim. Cushion Crepe sole and heel adds spring to your step. Shipping weight 1 lb. 6 oz. Width AA comes in Sizes: 6, 6½, 7, 7½, 8, 8½, 9. Width B: 4, 4½, 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9. Please state width, size. 24 A 3638—Black on White... 4.77

**(U)** Golf Oxford — built for style and comfort. Two-tone smooth Leather, firm oxford support. Removable steel spikes, held by steel receptacles within sole. Comes with 12 additional spikes, plus wrench. Goodyear welt construction. Width AA: 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10. Wt. 2 lb. 6 oz. Widths B, C: 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10. State width and size. 24 A 3220—Brown, White... 8.97

GE IT" at War... Satisfaction Guaranteed... YOUR MONEY BACK

Order your regular shoe size. If unsure of your size, see How to Measure instructions on Page 1271. Wards guarantees a proper fit.



# Indispensable Footwear



## Classic Lounger . . . in Four Qualities

**F** America's most popular style! Expertly crafted. 3/4-in. heel.

**Best Quality.** Finest "Softie" Glove Leather. "Chrome Tan" processed Leather sole gives extra wear, longer protection. Durable heel. Goodyear Welt Construction. Ship. wt. 1 lb. 12 oz. Widths AAA, AA come in Sizes: 6, 6½, 7, 7½, 8, 8½, 9, 9½ and 10. Widths B, C come in the following Sizes: 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10. 24 A 3203—Tan. State width and size. 24 A 3204—Palomino Beige . . . . 8.97

**Better Quality.** Fine "Softie" Glove Leather. Goodyear Welt Construction. Long-wearing Composition sole, heel. Width AA. Sizes: 6, 6½, 7, 7½, 8, 8½, 9, 9½ and 10. Ship. wt. 1 lb. 12 oz. Widths B, C, E: 4, 4½, 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10. State width, size. 24 A 3480—Brown. 24 A 3481—Black . . . . . 6.77

**G** Popular for year 'round wear or off campus. Traditional Moc toe Lounger. Carefully tailored for fit and walking ease. Flexible construction. 3/4-inch heel.

**Good Quality.** Soft, supple Leather. Long-wearing Neolite sole and Flexible Neolite soles are durable. Shipping weight 1 lb. 11 oz. Width AA: 6, 6½, 7, 7½, 8, 8½, 9, 9½ and 10. Width B: 4, 4½, 5, 5½, 6, 6½, 7, 7½, 8, 8½ and 10. State width and size. 24 A 3635—Black. 24 A 3636—Brown . . . . .

**Budget Quality.** Smooth Leather. Long-wearing Composition sole and heel. Three smart colors. Ship. wt. 1 lb. 11 oz. Width C comes in Sizes: 4, 4½, 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9, 10. 24 A 3830—Brown. 24 A 3831—Black. 24 A 3829—White . . . . .



89 YEARS  
SAVE  
NOW  
SERVING ALL AMERICA

## Smart Slip-on Pump

**H** Was \$7.74 last Fall. A gracefully low-cut casual to work in, shop in and live in. Tapered Moc toe is accented with white stitching. Terrifically tailored in "Softie" Glove Leather. Finest Goodyear Welt Construction. "Chrome Tan" Leather sole gives extra durability and flexibility. Comfortable 3/4-in. heel. Shipping weight 1 lb. 10 oz. State width and size.

Widths AAA, AA: 6, 6½, 7, 7½, 8, 8½ and 9.

Widths B, C: 5, 5½, 6, 6½, 7, 7½, 8, 8½ and 9.

24 A 3200—Tan.

24 A 3201—Red . . . . . \$7.44

JUST SAY "CHARGE IT"

SEE PAGE 1281

182 WARDS BFCKAS



## Sport Fashions . . . Hand-sewn for Beauty, Flexibility

**J** Wedge style, as easy on the feet as on the eye. Not only is it light, but mid-high, with a 1½-in. heel curved to fit. Hand-sewn vamp. Wonderful stay-on comfort. Expertly crafted in Smooth Leather. Long-wearing sole and heel.

Width AA. Sizes: 6½, 7, 7½, 8, 8½, 9, 9½, 10.

Width B. Sizes: 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10.

24 A 3209—Tan. Ship. wt. 1 lb. 9 oz.

24 A 3210—Black. State width and size . . . 7.74

**K** Two-eyelet Tie Oxford with genuine leather vamp. Moc toe is smartly styled. Expertly crafted of fine Smooth Leather. Comfortable fit. Pure Gum Rubber sole gives easy stepping pleasure, luxurious wear.

Width AA. Sizes: 6, 6½, 7, 7½, 8, 8½, 9, 9½ and 10.

Width B. Sizes: 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9, 9½ and 10.

24 A 3484—Tan. Ship. wt. 1 lb. 9 oz.

24 A 3485—Black. State width and size . . .



ensible  
twear

# fashion stride Sandals

## Qualities

for year 'round wear  
ampus. Traditionally  
Lounger. Care  
and walking ease  
ction. 3/4-inch heel  
ity. Soft, supple  
ing Neolite sole ar  
e soles are dan  
weight 1 lb. 11 oz.  
6 1/2, 7, 7 1/2, 8, 8 1/2, 9, 9 1/2  
4 1/2, 5, 5 1/2, 6, 6 1/2, 7, 7 1/2  
ed 10. State width an  
ack.  
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ity. Smooth Leather.  
ation sole and hee  
colors. Ship. wt. 1 lb.  
es in Sizes: 4, 4 1/2, 5, 5 1/2, 6, 6 1/2, 7, 7 1/2  
8, 8 1/2, 9, 10. Sta  
rown.  
ack.  
White.....



L

## Pert Wedge

steals the show

**L** Fun 'n Flirty fashion is trimmed with a gaily colorful bouquet. A light-hearted Sandal on a 1 1/2-in. cork-covered wedge heel. Refreshing foot-note created with taste and imagination, vamped for Spring in Simulated Straw. Smooth Leather sling-back is gracefully slim. Insole is cushioned for comfort, covered with Smooth Leather. Long-wearing sole and heel. Shipping weight 1 lb. 1 oz. Width B. Sizes: 4 1/2, 5, 5 1/2, 6, 6 1/2, 7, 7 1/2, 8, 8 1/2 and 9. State size. 24 A 1443—Natural. 24 A 1444—Black. 24 A 1445—White..... 2.97

Order your regular shoe size. If unsure of your correct size, see Instructions on Page 1271.



M

## Fashioned Two Ways

**M** Smart idea! Here's a Sandal you can wear two ways — with or without fringed "T" strap, as your mood suggests. Of Smooth Leather. Open toe, open back Flatties. Cushion Crepe sole, heel. Wt. 1 lb. 2 oz. C: 4 1/2, 5, 5 1/2, 6, 6 1/2, 7, 7 1/2, 8, 8 1/2, 9. 24 A 1214—White. State size. 24 A 1215—Bone..... 3.77

Satisfaction Guaranteed  
OR YOUR MONEY BACK



C

E

## Sling-back Sandals Compliment a Casual Wardrobe

**C** Little number was inspired by Italian ~~men~~—has that wanted "Continental" Sandal with open toe and back. Made once. Of Smooth Leather. Durable and heel. Ship. wt. 1 lb. 3 oz. Sizes: 4 1/2, 5, 5 1/2, 6, 6 1/2, 7, 7 1/2, 8, 8 1/2, 9. —White. —Bone. —Black. State size..... 2.97

**P** "T" strap flattie Sandal. Straps are intricately woven across vamp for a stunning effect. Open toe, open back, flat wedge heel. Made of Smooth Leather. Cushion Crepe sole for happiest walking moments. Ship. wt. 1 lb. 3 oz. Width C. Sizes: 4 1/2, 5, 5 1/2, 6, 6 1/2, 7, 7 1/2, 8, 8 1/2, 9. 24 A 1396—White. 24 A 1397—Bone. 24 A 1395—Red. State size..... 2.97



R

T

## Bared for Beauty and Comfort

**R T** Two-buckle flattie fashioned in Smooth Leather. A new sling-back with cushioned insole. Width C. Sizes: 4 1/2, 5, 5 1/2, 6, 6 1/2, 7, 7 1/2, 8, 8 1/2, 9. State size. (R) Long-wearing sole and heel. Wt. 1 lb. 1 oz. 24 A 1216—White. 24 A 1217—Black..... 2.97 (T) Amazing Tru-Glide® rubber soles help relieve foot fatigue; add spring to your step. Wt. 1 lb. 8 oz. 24 A 1218—White. 24 A 1219—Black..... 3.77





## fashion stride Shoes

most wanted styles...all a

### Walk-Away Favorites are Very Smart

**F** Here's on-the-go fashion in a Pump destined to become your favorite footnote. Beautifully crafted in supple Glove Leather that pampers your feet. Fully cushioned from heel to toe. Comfortable 1 3/4-inch wedge heel makes walking a pleasure. Flexible, durable Wardolite sole.

Width B: 5, 5 1/2, 6, 6 1/2, 7, 7 1/2, 8, 8 1/2, 9, 9 1/2, 10. Ship. wt. 1 lb. 6 oz. Please state your size.

24 A 770—Tan.  
24 A 771—White.  
24 A 769—Black.....6.77

**G** Spectator styling is your smartest complement to casual wear. Perforations spark and top line. Supple Smooth leather. 1 1/2-in. scooped wedge is flattering and so comfortable. Fully cushioned from heel to toe. Steel shanks support your foot. Flexible Wardolite sole.

AA: 6 1/2, 7, 7 1/2, 8, 8 1/2, 9, 9 1/2.  
Widths B, D: 5 1/4, 6, 6 1/2, 7, 7 1/2, 8 1/2, 9, 9 1/2, 10. Ship. wt. 1 lb. 6 oz. State width and size.

24 A 827—Black.  
24 A 812—White.....6.77



### Puffed Vamps Surround Your Foot in Comfort

**J** For all practical purposes this Oxford will be the smartest addition to your wardrobe. Softest Crushed Kid with luxuriously padded puffed vamps. Your choice of two qualities. Steel shanks. Wardolite sole. Ship. wt. 1 lb. 6 oz.

**Best Quality.** Made of superb leather. Trim 1 7/8-inch heel:  
Widths B, D: 5, 5 1/2, 6, 6 1/2, 7, 7 1/2, 8, 8 1/2, 9, 9 1/2, 10. State width and size.  
24 A 852—Beige.  
24 A 851—Black.....6.77

**Better Quality.** Smart 1 3/4-inch heel:  
Width A: 6, 6 1/2, 7, 7 1/2, 8, 8 1/2, 9, 9 1/2.  
C, EE: 5, 5 1/2, 6, 6 1/2, 7, 7 1/2, 8, 8 1/2, 9, 9 1/2.  
24 A 880—Beige. State width and size.  
24 A 879—White.  
24 A 882—Black.....6.77

**K** Preferred by women in-the-know. Smartly styled Sling-back in softest Crushed Kid. Puffed vamps. Fully cushioned. Steel shanks give springy support. 1 1/2-inch heel. Wardolite sole. State width and size.

Widths B, E come in Sizes: 5 1/2, 6, 6 1/2, 7, 7 1/2, 8, 8 1/2, 9, 9 1/2 and 10. Wt. 1 lb. 6 oz.

24 A 824—Beige Crushed Kid. 24 A 823—Black Crushed Kid.  
24 A 826—White Crushed Kid.....6.77

69 YEARS

1/2-Inch  
Heel-to-Toe  
Cushion

\$4<sup>77</sup>

SERVING ALL AMERICA

### Outstanding Value!

**H** New! Sensational walking comfort is yours with this most luxurious, 1/2-in. thick foam cushion. Insole is covered with soft Glove Leather. Draped straps in Rich Kid-skin gently hold your foot—are so flattering. 1 1/2-inch heel. Durable Wardolite sole.

AA: 6, 6 1/2, 7, 7 1/2, 8, 8 1/2, 9, 9 1/2, 10.  
Width B. Sizes: 5, 5 1/2, 6, 6 1/2, 7, 7 1/2, 8, 8 1/2, 9, 9 1/2, and 10.  
Wt. 1 lb. 6 oz. State width, size.

24 A 1047—Brown Ombre.  
24 A 1048—Gray Ombre.  
24 A 1049—All White. 4.77

"CHARGE IT"  
SEE PAGE 1281





Wide Shoes  
styles...all a

## Extra Widths, Sizes

cushioned for comfort

### Very Smart

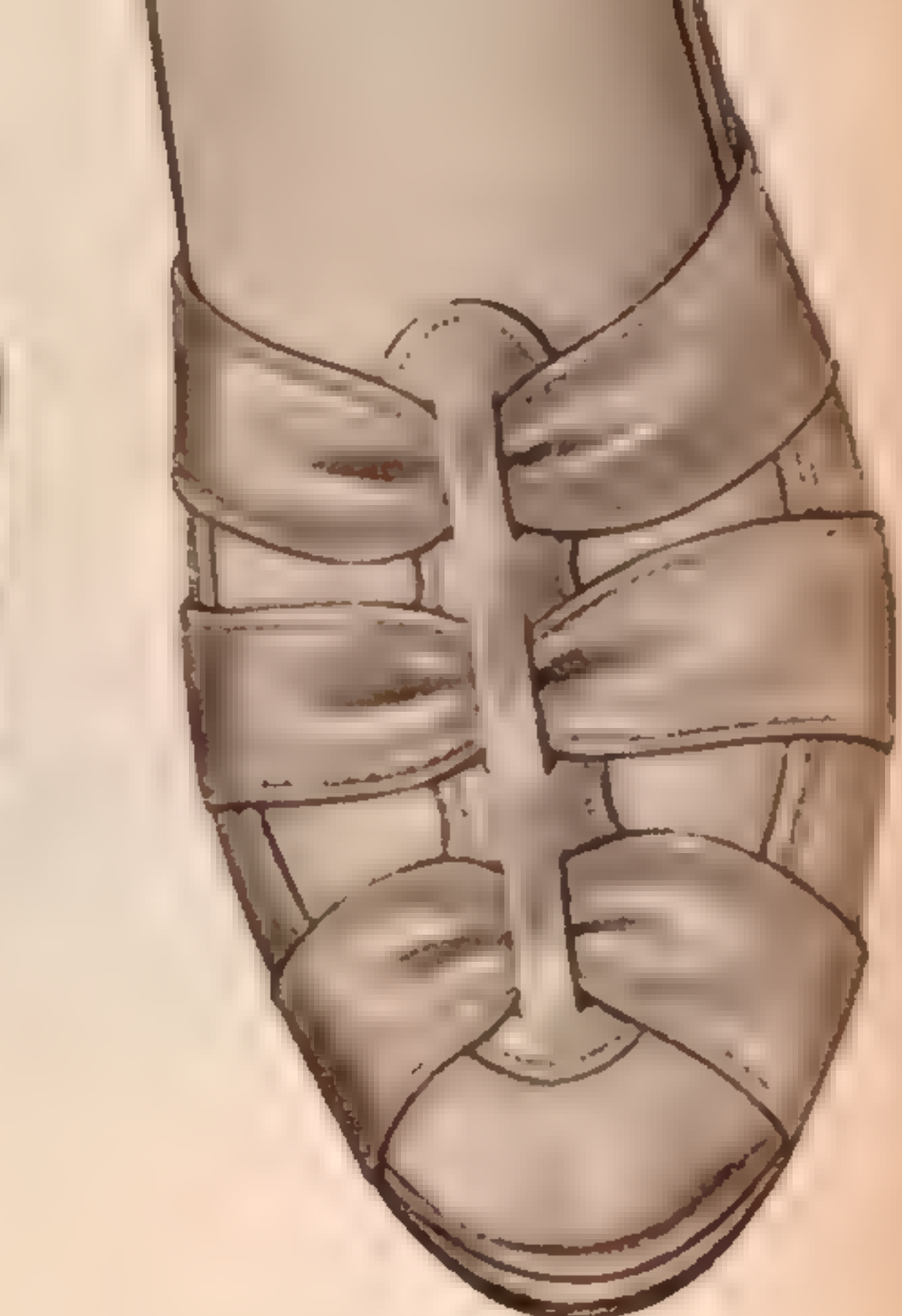
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omplement to ca  
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ne. Supple Smooth  
in. scooped wedge  
g and so comfort  
hioned from heel to  
nks support your  
Wardolite sole.  
7, 7½, 8, 8½, 9, 9½  
D: 5¼, 6, 6½, 7, 7½  
10. Ship. wt. 1 lb. 1  
n and size.  
-Black.  
White..... 5

### Sling-Backs Make Fashion Headlines

Walker—because  
elasticized gore  
your foot securely,  
nds or cuts. Perfo-  
r is delightfully  
hioned for su-  
Trim 1¾-inch  
Wardolite sole.  
es in Sizes: 5, 5½,  
6, 6½, 7, 7½, 8, 8½, 9, 9½, 10.  
6 oz.  
when you order.  
e.  
ate.  
ack ... 2.97

**(M)** Foot-hugging straps do the  
nicest things for your feet.  
Adjustable sling-back. Supple  
Smooth Leather flexes with  
every step. Fully cushioned.  
Just-right 1¾-in. wedge heel.  
Wardolite sole. Wt. 1 lb. 5 oz.  
Width A. Sizes: 6, 6½, 7, 7½,  
8, 8½, 9, 9½, 10.  
Width C, EE in Sizes: 5, 5½,  
6, 6½, 7, 7½, 8, 8½, 9, 9½, 10.  
State width and size.  
24 A 1058—Beige.  
24 A 1162—Black.  
24 A 1163—White.... 3.77

regular shoe size. Unsure? See How to Measure on Pg. 1271.



### at in Comfort

partest addition to y  
padded puffed va  
se. Ship. wt. 1 lb. 5  
y. Smart 1¾-in. he  
¾, 7, 7½, 8, 8½, 9, 9½  
6½, 7, 7½, 8, 8½, 9, 9½  
ge. State width, s  
ate.  
ack ..... 4  
back in softest Crus  
give springy suppo  
and 10. Wt. 1 lb. 6  
led Kid.  
..... 6.7

### Trim and Tailored . . . All with Full Heel to Toe Cushioning

oid of comfort and casual good  
can be yours with this style.  
ner-perforated vamp. Strap  
foot firmly, open toe gives  
1¾-in. wedge heel. Dura-  
te sole. Ship. wt. 1 lb. 6 oz.  
EE. Sizes: 5, 5½, 6, 6½, 7, 7½,  
and 10. State width and size.  
Beige.  
Black.  
White..... 3.77

**(P)** Tear Drop Oxford features a delight-  
fully cool perforated design. Open  
back, open toe give more comfort. Of  
Smooth Leather. Stylish 1¾-in. wedge  
heel. Durable Wardolite sole.  
Width C comes in the following Sizes:  
4, 4½, 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10.  
EE: 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10.  
24 A 1359—Beige. State width and size.  
24 A 1357—White.  
24 A 1358—Black. Wt. 1 lb. 6 oz. 3.77

**(R)** Stunning sling-back will complement  
your favorite ensembles—is smart  
for any and every occasion. Buckle de-  
coration sparks perforated and peaked  
vamp—adds a special note of interest.  
Supple Smooth Leather. Trim 1¾-in.  
wedge heel. Durable Wardolite sole.  
Width C: 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9,  
9½ and 10. Ship. wt. 1 lb. 6 oz. State size.  
24 A 1223—Bone.  
24 A 1224—White..... 3.77

SATISFACTION  
GUARANTEED

OR YOUR  
MONEY BACK



# Casually Smart

high-wedge glamour boldly bared



G



H



F

## Right for So Many Occasions

**F** Smart halter style fashioned for glamour. Smooth or Patent Leather stripped with clear Vinyl. Open toe and heel give fabulous comfort, compliment every outfit. Elegantly high 2-in. wedge heel. Wardolite sole and heel. Shipping weight 1 lb. 4 oz. Width B: 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9. State size. 24A1282-Bone Smooth. 24A1270-Black Patent. 24A1277-White Smooth. 24A1281-Red Smooth. **3.97**

**G** A style that bares your feet, in Leather iced with Vinyl. A very dashing shoe, completely backless. Glamorous 2½-in. heel. Choose Smooth Leather or Patent. Full cushioning for extra comfort. Durable Wardolite sole, heel. Ship. wt. 1 lb. 2 oz. Width B comes in Sizes: 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9. 24A1208-Bone Smooth. 24A1209-White Smooth. 24A1280-Black Patent. State size..... **3.97**

**H** Smart sling-back love to wear wraps artfully to the sandal look. gently holds you comfortable 1 Smooth Leather cushioning. Shap wedge heel; W sole. Ship. wt. 1 Width B: 5, 5½, 6, 8, 8½, 9, 9½, 10. 24A1206-Bone, E. 24A1203-All Black. 24A1205-All Red. 24A1207-All White.



J



K



## The Season's More Fun with Punched Leather or Straw

**J** Gayest fashion afoot! Trimmed with color-splashed Mardi Gras bouquet. Vamp is richly woven raffia straw. High 2¼-inch wedge — backless for bold flattery. Spicy cork covers wedge. Cushioned from heel to toe for comfort. Wardolite sole, heel. Shipping weight 1 lb. 1 oz. State size. Width B: 5, 5½, 6, 6½, 7, 7½, 8, 8½ and 9. 24 A 1437-Natural Straw. 24 A 1438-Black Straw. 24 A 1439-White Straw..... **2.97**

**K** Fashionable new tab pump. For urban or suburban wear. Perforated Leather for refreshing coolness. Captivating sling-back, open toe. Vamp is graced with artful swatch of Leather — button sparked. Elegantly high 2-inch wedge heel. Fully cushioned for extra comfort. Wardolite sole, heel. Shipping weight 1 lb. 4 oz. Width B comes in Sizes: 5, 5½, 6, 6½, 7, 7½, 8, 8½ and 9. Please state size. 24 A 1210-Bone Punched. 24 A 1211-White Punched... **3.97**

**L** Graceful Sling-back, open-toe design. Vamped in sturdy Simulated Straw. Smooth Leather covers 2-in. wedge heel. As for the trim — it's an exciting buckled bow in Smooth Leather! Full cushioning for easy-walking comfort. Wardolite sole, heel. Width B. Sizes: 5, 5½, 6, 6½, 7, 7½, 8, 8½ and 9. Ship. wt. 1 lb. 3 oz. State size. 24 A 1212-Natural. 24 A 1213-White..... **3.97**

Just  
"Char  
SEE P



# fashion stride Casuals

so refreshing, so gracefully designed



## Easy-Mannered Flattery

What's happened to the moccasin! Fringed square-tongued, single sole for dress. Lively 1 1/8-inch heel. Smooth Leather. Wardolite sole.

Width AA: 6, 6 1/2, 7, 7 1/2, 8, 8 1/2, 9, 9 1/2, 10. Ship. wt. 1 lb. 6 oz.

Width B: 5, 5 1/2, 6, 6 1/2, 7, 7 1/2, 8, 8 1/2, 9, 9 1/2, 10. State width and size.

Black. Brown. White. .... 4.97

Lightly cool punched Leather in a stunning walk-able. Features fashionably and sporty tie trim. wedge, so graceful, so to your feet. Wardolite shipping weight 1 lb. 3 oz.

Width AA: 6, 6 1/2, 7, 7 1/2, 8, 8 1/2, 9, 9 1/2, 10. State size.

Black. Brown. White. .... 5.74

— by Phone, by Mail. See Pgs. 1267 to 1270.

Enjoy the rich luxury of glove soft Leather. Wedge style, as easy on the foot as on the eye. Not only is it light, but mid-high, with a 1 3/4-inch heel. Elastic gore for more flexible fit. Flattering single sole by Wardolite.

Width AA: 6, 6 1/2, 7, 7 1/2, 8, 8 1/2, 9, 9 1/2, 10. Ship. wt. 1 lb. 6 oz.

Width B: 5, 5 1/2, 6, 6 1/2, 7, 7 1/2, 8, 8 1/2, 9, 9 1/2, 10. State width and size.

24 A 940-Tan Glove Leather. 24 A 941-Red Glove Leather. 24 A 942-Bone Glove Leather. 6.77

Smart casual takes you everywhere with incredible ease and matchless fashion. Choose punched version or plain, each crafted of super-supple glove soft Leather. Single sole for the light, graceful look. 1 1/4-in. wedge. Wardolite sole.

Width AA: 6, 6 1/2, 7, 7 1/2, 8, 8 1/2, 9, 9 1/2, 10. Ship. wt. 1 lb. 4 oz.

Width B: 5, 5 1/2, 6, 6 1/2, 7, 7 1/2, 8, 8 1/2, 9, 9 1/2, 10. State width and size.

24 A 945-Black Smooth. 24 A 946-Bone Punched. 24 A 947-White Punched... 6.77



## Fashion Lovers Want the Stacked Heel

Triumphantly tied and proud of it. 1 1/8-inch stacked Leather heels take you on long walks through town or woodland glades. Vamp is smartly squared. Glove Leather uppers. Wardolite sole. Width AA. Sizes: 6, 6 1/2, 7, 7 1/2, 8, 8 1/2, 9, 9 1/2, 10. Width B: 5, 5 1/2, 6, 6 1/2, 7, 7 1/2, 8, 8 1/2, 9, 9 1/2, 10. 24 A 950-Black. 24 A 952-White. Ship. wt. 1 lb. 6 oz. 24 A 951-Bone. State width and size. .... 6.77

Stacked heel fashion at its city-country best. Cobbled for breezy coolness in neatly perforated Leather. Gracefully tapered lines, with smooth Leather vamp for contrast, tailored trimming. 1 1/4-inch stacked leather heel. Wardolite sole for long wear. Width AA. Sizes: 6, 6 1/2, 7, 7 1/2, 8, 8 1/2, 9, 9 1/2, 10. Width B: 5, 5 1/2, 6, 6 1/2, 7, 7 1/2, 8, 8 1/2, 9, 9 1/2, 10. 24 A 949-White. Shipping weight 1 lb. 6 oz. 24 A 948-Bone. State width and size. .... 6.77

★ Satisfaction Guaranteed or Your Money Back ★



# America's Busiest Women Choose The Smart fashion

nurses, waitresses, beauticians, technicians, dieticians, housewives and

The Secret

They find they can  
do more in less time  
and with less effort  
than ever before.  
The secret is in their  
shoes. They are  
the most comfortable  
and practical shoes  
ever made. They are  
the shoes that make  
the difference between  
a long day and a  
short day.

Smart Gore Pump

Design: 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15, 16, 17, 18, 19, 20, 21, 22, 23, 24, 25, 26, 27, 28, 29, 30, 31, 32, 33, 34, 35, 36, 37, 38, 39, 40, 41, 42, 43, 44, 45, 46, 47, 48, 49, 50, 51, 52, 53, 54, 55, 56, 57, 58, 59, 60, 61, 62, 63, 64, 65, 66, 67, 68, 69, 70, 71, 72, 73, 74, 75, 76, 77, 78, 79, 80, 81, 82, 83, 84, 85, 86, 87, 88, 89, 90, 91, 92, 93, 94, 95, 96, 97, 98, 99, 100.



## Slim Lines . . . Two Soles

**F** Handsome 2-eyelet Tie Oxford feature easy-walking Cushion Crepe sole. Smooth Leather—roomy moc-toe. 1 1/4-in. wedge heel. Fully cushioned heel to toe. Wt. 1 lb. Widths B, D. Sizes: 5 1/2, 6, 6 1/2, 7, 7 1/2, 8, 8 1/2, 9, 9 1/2, 10. 24 A 870—White. 24 A 871—Black. 24 A 873—Gray. 24 A 872—Brown. State width and size.

**G** Add spring to your step and zing to your wardrobe with the fabulous Ripple®. Neat 2-eyelet Tie Oxford puts you feet in fashion. Roomy moc-toe. Supple Smooth Leather. Allover cushioning. 1-in. wedge heel. Widths B, D. Sizes: 5 1/2, 6, 6 1/2, 7, 7 1/2, 8, 8 1/2, 9, 9 1/2, 10. 24 A 860—White. Ship. wt. 1 lb. 7 oz. 24 A 861—Black. State width and size.

## On or Off the Job

**H** Modern lines make this gore pump a popular style at work or for casual wear. Vamp never gaps or binds. Supple Smooth Leather. Foot-easing cushion crepe sole and heel. Allover cushioning. 1 1/4-in. wedge heel. Width AA. Sizes: 7, 7 1/2, 8, 8 1/2, 9, 9 1/2, 10. Wt. 1 lb. 8 oz. Widths B, D. Sizes: 5, 5 1/2, 6, 6 1/2, 7, 7 1/2, 8, 8 1/2, 9, 9 1/2, 10. 24 A 1255—White. 24 A 1256—Red. 24 A 1252—Bone. 24 A 1254—Brown. 24 A 1250—Black. State width, size. . . . . 5.97

**J** Remarkable Ripple® sole keeps you gliding in superb comfort all day. Trim lines grace your foot. Gore vamp never binds or cuts. Smooth Leather. Fully cushioned. 1-in. wedge heel. Wt. 1 lb. 8 oz. State width, size. Widths B, D. Sizes: 5 1/2, 6, 6 1/2, 7, 7 1/2, 8, 8 1/2, 9, 9 1/2, 10. 24 A 1245—White. 24 A 1246—Black. . . . . 7.97

Just Say "CHARGE IT" See Page 1281



## An Exciting Choice of Smooth or Punched Styles

**K L** Leather. 1-in. wedge heel. Cushion crepe sole. Wt. 1 lb. 7 oz. State width, size. Width AA. Sizes: 7, 7 1/2, 8, 8 1/2, 9, 9 1/2 and 10. Width B. Sizes: 5, 5 1/2, 6, 6 1/2, 7, 7 1/2, 8, 8 1/2, 9, 9 1/2, 10. (K) Punched Leather for air conditioned bliss. 24 A 866—White. 24 A 867—Black. 24 A 868—Beige. . . . . 5.97 (L) Smooth Leather, practical, good-looking. 24 A 890—White. 24 A 891—Black. . . . . 5.97

**M N** Cushion Crepe sole. 1 1/2-in. wedge heel. (M) Punched Leather is comfortable. A: 6, 6 1/2, 7, 7 1/2, 8, 8 1/2, 9, 9 1/2, 10. State width, size. C: 5, 5 1/2, 6, 6 1/2, 7, 7 1/2, 8, 8 1/2, 9, 9 1/2, 10. 24 A 864—White. 24 A 865—Black. (N) Smooth Leather, just right for any occasion. A: 6, 6 1/2, 7, 7 1/2, 8, 8 1/2, 9. State width, size. C: 5, 5 1/2, 6, 6 1/2, 7, 7 1/2, 8, 8 1/2, 9. Wt. 1 lb. 8 oz. 24 A 1050—White. 24 A 1051—Brown. 24 A 1052—Black. . . . .



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s, dietician

# Smart fashion stride Shoes

housewives and women on the go

## The Secret of Success

Thin lines and moc-toe styling make this a sure winner anywhere! Gives support all through the day. Smooth Goodyear welt construction. Flexing-wearing sole and 3/4-in. heel.

AA: Sizes: 6 1/2, 7, 7 1/2, 8, 8 1/2, 9 and 10.

B, C, E: 5, 5 1/2, 6, 6 1/2, 7, 7 1/2, 8, 8 1/2, 9, 10.

Sh. wt. 2 lbs. State width and size.

24A—White.

24B—Brown.

24C—Black..... 6.97

Secrety Gore Pump is marvelously suited to busy life! Smooth Leather. Handsome design gives more toe room. Elastic laces with each step. Easy-walking crepe sole and heel.

AA: Sizes: 6, 6 1/2, 7, 7 1/2, 8, 8 1/2, 9, 9 1/2, 10, 11.

B, C, E: 5, 5 1/2, 6, 6 1/2, 7, 7 1/2, 8, 8 1/2, 9, 9 1/2, 10, 11.

Sh. wt. 1 lb. 9 oz. State width, size.

24D—White.

24E—Black.

24F—Smoke..... 6.97

## Two Soles

The Oxford features a Crepe sole. Smooth leather. 1 1/4-in. wedge heel. Sh. wt. 1 lb. 7 oz. State width and size. 5

State width and size. 5

For step and zing to your stride, the fabulous Ripple® sole puts you feet in the air. Supple Smooth Leather. 1-in. wedge heel. AA: 6 1/2, 7, 7 1/2, 8, 8 1/2, 9, 9 1/2, 10, 11. Sh. wt. 1 lb. 7 oz. State width and size. 7



(N)



(M)

(T)

## Ripple® Sole

(T) Amazing Ripple® sole helps relieve foot fatigue—adds spring to your step! Dashing Pump features a smart fringed buckle. Supple Smooth Leather.

AA: 6, 6 1/2, 7, 7 1/2, 8, 8 1/2, 9, 10.

Widths B, C: 5, 5 1/2, 6, 6 1/2, 7, 7 1/2, 8, 8 1/2, 9, 10. State width, size.

Sh. wt. 1 lb. 9 oz.

24A3446—White.

24A3447—Black..... 6.77

## ed Styles

sole. 1 1/2-in. wedge leather is comfortably 9, 9 1/2, 10. State width, 8 1/2, 9, 9 1/2, 10. Wt. 1 lb. 24 A 865—Bone. 4  
st right for any occ 8 1/2, 9. State width, 2, 8, 8 1/2, 9. Wt. 1 lb. 1 A 1051—Brown.

Order your regular shoe size. If unsure, see How to Measure Instructions on Page 1271.

**SATISFACTION  
GUARANTEED  
OR YOUR MONEY BACK**



(P)

(R)



(Q)

(V)

(W)

## Comfort Where it Counts... in 3 Versions

(U) TO (W) Leather. Fully cushioned. State width, size.

Width AA: 6, 6 1/2, 7, 7 1/2, 8, 8 1/2, 9, 9 1/2, 10, 11.

Widths B, C, E: 5, 5 1/2, 6, 6 1/2, 7, 7 1/2, 8, 8 1/2, 9, 9 1/2, 10, 11.

(U) Better Springy Ripple® sole. Wt. 2 lbs. 8 oz.

24 A 3207—White. 24 A 3208—Black..... 8.70

(V) Better Cushion crepe sole, heel. Wt. 2 lbs.

24A3468—White. 24A3459—Brown. 24A3469—Smoke. 6.77

(V) Best. Superb materials. Cushion crepe soles.

24 A 3202—Washable White Elk Leather.

24 A 3218—Tan Glove Leather. Wt. 2 lbs..... 8.70

(W) Better Quality. Punched vamp. Cushion crepe sole.

24 A 3467—White. Ship. wt. 2 lbs..... 6.77



# Important Styling, Luxurious Comfort

all fittingly yours in the softest leather

Fashion

tioned in



New Flattery  
so distinguished  
\$8.70

(F) (G) Comfort you'll be proud of. Choice of 2 leathers with combination last. 1 3/4-in. heel. Cushioned insoles take the effort out of walking. Long-wearing sole. Neolite lift. Width AA: 6 1/2, 7, 7 1/2, 8, 8 1/2, 9, 9 1/2, 10. Widths B, C: 5, 5 1/2, 6, 6 1/2, 7, 7 1/2, 8, 8 1/2, 9, 9 1/2, 10. Wt. 1 lb. 11 oz. (F) Lovely Punched Leather. 24 A 2633T-White. State size. 8.70 (G) Handsome, supple Kidskin. 24 A 2634T-Bone. State size. 8.70



## Beautiful Leathers in Hard-to-Find Widths, Sizes

(H) Luscious Kid with a charming air. Perforated vamp. Trim 1 3/4-in. heel. Fully cushioned. Leather sole. Rubber lift. Wt. 1 lb. 9 oz. For sizes, see Size Chart. 24 A 2417T-Black. State width, size. 11.97

(J) Lovely Calf for Feminine Prettiness. 1 1/2-in. heel. Fully cushioned. Leather sole. Neolite lift. For sizes, please see Size Chart. 24 A 2441T-White. Wt. 1 lb. 9 oz. 24 A 2440T-Black. State width, size

Widths	4 1/2	5	5 1/2	6	6 1/2	7	7 1/2	8	8 1/2	9	9 1/2	10	10 1/2
AAA					x	x	x	x	x	x	x	x	x
AA					x	x	x	x	x	x	x	x	x
A					x	x	x	x	x	x	x	x	x
B			x	x	x	x	x	x	x	x	x	x	x
C	x	x	x	x	x	x	x	x	x	x	x	x	x
D	x	x	x	x	x	x	x	x	x	x	x	x	x



Comfortably Smart  
80 Widths and Sizes

(K) Stunning Oxford crafted in luxurious kidskin. So flexible it follows every movement of your foot. Neat 1 3/4-inch heel. Cloud-soft cushion insole. Sturdy long-wearing leather sole. Durable Rubber lift. Shipping weight 1 lb. 9 oz. Widths AAAA, AAA, AA, A. Sizes: 6 1/2, 7, 7 1/2, 8, 8 1/2, 9, 9 1/2, 10, 10 1/2, 11. Width B. Comes in Sizes: 5 1/2, 6, 6 1/2, 7, 7 1/2, 8, 8 1/2, 9, 9 1/2, 10, 10 1/2 and 11. Widths C, D. Come in Sizes: 4 1/2, 5, 5 1/2, 6, 6 1/2, 7, 7 1/2, 8, 8 1/2, 9, 9 1/2, 10, 10 1/2, 11. State width, size. 24 A 2412T-Black. 11.97

Items suffixed "T" ship from Baltimore. Order, pay postage from Albany.



## Lovely Footnotes with An Unforgettable Feeling of Ease

(L) Blissful comfort and fine styling await you. Light slimming lines of this Oxford flatter your foot. Supple kidskin. Trim 1-inch heel. Long-wearing sole. Sturdy Neolite lift. Ship. wt. 1 lb. 13 oz. Widths C, E, EEE: 5, 5 1/2, 6, 6 1/2, 7, 7 1/2, 8, 8 1/2, 9, 9 1/2, 10. State width, size. 24 A 2586T-Black Kidskin. 8.70

(M) For fashion-wise comfort seekers. Graceful Tie Oxford of softest Kidskin. Delicate perforations. Cushioned insoles. 1 7/8-in. heel. Flexible sole. Durable Neolite lift. Wt. 2 lbs. 2 oz. Widths A, C, E, EEE. Sizes: 5 1/2, 6, 6 1/2, 7, 7 1/2, 8, 8 1/2, 9, 9 1/2, 10, 10 1/2 and 11. 24 A 2438T-Black. State width, size. 24 A 2439T-Dark Brown. 8.70

(N) Lacey Nylon Mesh. A way to stay cool. Fitted collar never binds. 1 7/8-in. heel gives splendid ease. Flexible sole. Neolite lift. Shipping weight 1 lb. 11 oz. Widths B, D: 4 1/2, 5, 5 1/2, 6, 6 1/2, 7, 7 1/2, 8, 8 1/2, 9, 9 1/2, 10, 10 1/2, 11. State width, size. Width EE: 5, 5 1/2, 6, 6 1/2, 7, 7 1/2, 8, 8 1/2, 9, 9 1/2, 10, 10 1/2, 11. State width, size. 24 A 2693-Black. 24 A 2694-White. 8.70



s Comfo  
test leather

# Fashion Stride Shoes

tioned insoles...exceptionally smart



## Graceful Sandal...Softly Cushioned Vamp

open style in Kid or Calf. Your assurance of being first in  
anytime, anywhere. Features foam padded vamp. Fully  
1/4-inch platform sole; 1 7/8-inch heel. Flexible sole. Neo-  
lite lifting weight 1 lb. 6 oz. Please state width and size.

- Comes in Sizes: 6 1/2, 7, 7 1/2, 8, 8 1/2, 9, 9 1/2, 10.
- Comes in Sizes: 5 1/2, 6, 6 1/2, 7, 7 1/2, 8, 8 1/2, 9, 9 1/2, 10.
- C.D. Sizes: 5, 5 1/2, 6, 6 1/2, 7, 7 1/2, 8, 8 1/2, 9, 9 1/2, 10.
- 27-White Kid. 24 A 2675-Black Kid.....8.70

- Comes in the following Sizes: 6 1/2, 7, 7 1/2, 8, 8 1/2, 9, 9 1/2, 10.
- Comes in Sizes: 5 1/2, 6, 6 1/2, 7, 7 1/2, 8, 8 1/2, 9, 9 1/2, 10.
- Comes in Sizes: 5, 5 1/2, 6, 6 1/2, 7, 7 1/2, 8, 8 1/2, 9, 9 1/2, 10.
- 27-Red Calfskin.....8.70

## Widths, Sizes

Feminine Prettiness.  
cushioned. Leather  
s, please see Size C  
Wt. 1 lb. 9 oz.  
State width, size...11

9 1/2	10	10 1/2
x	x	x
x	x	x
x	x	x
x	x	x
x	x	x
x	x	x



## Super Your Feet with Puffed Vamps

Especially beautiful Pump of wonderful Kidskin.  
puffed vamps offer your foot a new comfort.  
insole. 2 1/4-in. heel. Flexible sole. Neolite lift.  
6, 6 1/2, 7, 7 1/2, 8, 8 1/2, 9, 9 1/2, 10. State width, size.  
1 1/2, 6, 6 1/2, 7, 7 1/2, 8, 8 1/2, 9, 9 1/2, 10. Wt. 1 lb. 7 oz.  
T-Black.....8.70  
T-White.....8.70

## Ease

Nylon Mesh. Delight  
to stay cool. Firm el  
lar never binds. S  
eel gives splendid w  
e. Flexible sole. Ne  
ping weight 1 lb. 3  
D: 4 1/2, 5, 5 1/2, 6, 6 1/2  
4, 9, 9 1/2, 10, 10 1/2 and  
5, 5 1/2, 6, 6 1/2, 7, 7 1/2, 8,  
10 1/2, 11. State width,  
3-Black.  
4-White.....

design vamp Oxford, so pretty and neat. Foot-  
puffed vamp. Trim 1 3/4-in. heel. Flexible  
Neolite lift. Wt. 1 lb. 13 oz. State width, size.  
Sizes: 6, 6 1/2, 7, 7 1/2, 8, 8 1/2, 9, 9 1/2, 10, 10 1/2, 11.  
5, 5 1/2, 6, 6 1/2, 7, 7 1/2, 8, 8 1/2, 9, 9 1/2, 10, 10 1/2, 11.  
Sizes: 5, 5 1/2, 6, 6 1/2, 7, 7 1/2, 8, 8 1/2, 9, 9 1/2, 10.  
-White Kidskin.....8.70  
-Black Kidskin.....8.70

Satisfaction Guaranteed  
OR YOUR MONEY BACK

## Stunning Gore Pump Tailored for Ease Afoot

FULL CUSHION INSOLE \$8.70 COMBINATION LAST FOR  
GIVES YOU ALL DAY COMFORT BEST POSSIBLE FIT

(R) T Sophisticated Step-In Gore Pump. Designed to give you the stylish elegance  
and comfort you want. Sure to look lovely with anything in your wardrobe.  
Made of luxurious kidskin. Leather ring on vamp is elasticized to flex as you walk.  
1 3/4-inch Louis heel. Flexible, long-wearing sole. Durable Neolite lift.  
Shipping weight 1 lb. 7 oz. Please state width and size in order.

- Width A. Comes in Sizes: 6 1/2, 7, 7 1/2, 8, 8 1/2, 9, 9 1/2, 10.
- Width B. Comes in Sizes: 5 1/2, 6, 6 1/2, 7, 7 1/2, 8, 8 1/2, 9, 9 1/2, 10.
- Widths C, D. Come in Sizes: 5, 5 1/2, 6, 6 1/2, 7, 7 1/2, 8, 8 1/2, 9, 9 1/2, 10.
- (R) 24 A 2629-Black Kidskin.....8.70
- (T) 24 A 2619-White Kidskin.....8.70



## For Fashion Conscious Women With Hard-to-Please Feet

(W) Tailored Kidskin pump with  
elasticized collar. Cush-  
ioned insole. 1 7/8-in. heel. Long-  
wearing sole. Neolite lift. Wt.  
1 lb. 11 oz. State width, size.  
Widths B, D: 4 1/2, 5, 5 1/2, 6, 6 1/2,  
7, 7 1/2, 8, 8 1/2, 9, 9 1/2, 10, 10 1/2, 11.  
Width EE: 5, 5 1/2, 6, 6 1/2, 7, 7 1/2,  
8, 8 1/2, 9, 9 1/2, 10, 10 1/2 and 11.  
24 A 2616-Black Kid....7.74  
24 A 2615-White Kid....7.74

(X) V-Throat Style. Soft Kid.  
Cushioned insole. 1 7/8-in.  
heel. Long-wearing sole. Neo-  
lite lift. Ship. wt. 1 lb. 11 oz.  
State width and size.  
Widths B, D: 4 1/2, 5, 5 1/2, 6, 6 1/2,  
7, 7 1/2, 8, 8 1/2, 9, 9 1/2, 10, 10 1/2, 11.  
Width EE: 5, 5 1/2, 6, 6 1/2, 7, 7 1/2,  
8, 8 1/2, 9, 9 1/2, 10, 10 1/2 and 11.  
24 A 2606T-Black Kid...7.74  
24 A 2646-White Kid....7.74

(Y) Superbly designed Calfskin  
pump, so style right for any  
occasion. Smart band trims  
vamp. Neat 1 3/4-in. heel. Fully  
cushioned. Flexible long-  
wearing sole. Neolite lift. Wt.  
1 lb. 13 oz. State width, size.  
A: 6, 6 1/2, 7, 7 1/2, 8, 8 1/2, 9, 9 1/2, 10.  
B, C, D: 5, 5 1/2, 6, 6 1/2, 7, 7 1/2, 8,  
8 1/2, 9, 9 1/2, 10.  
24 A 2682-Black.....8.70

Items suffixed "T" are shipped from Baltimore. Order from Albany.



# fashion stride Offers More Beauty

enjoy these most wanted styles in extra widths at

comfortable

luxurious

\$774

Has Special

On or Off



## Soft Kangaroo

with cushion puffed vamps

\$774

**F** Scuff-resistant Kangaroo is super-flexible, gives more comfort. Thickly cushioned puffed vamps are delicately detailed. Low 1-inch heels for walking ease. Flexible, long-wearing soles. Sturdy Rubber lifts.

Widths D, EE. Sizes: 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10. Shipping weight 1 lb. 7 oz. State width and size.

24 A 2604—Black Kangaroo..... 7.74

## In Over 70 Widths and Sizes

**G** Popular Gypsy Tie Oxford carries you through the day with a minimum of effort, a maximum of comfort. Smartly tailored for every occasion. Of pliant Kidskin that flexes with every step. Choose from 73 widths and sizes. 1½-inch heel. Flexible sole, sturdy rubber heels.

Widths AA, A. Sizes: 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10.

Widths B, C, D, E, EE: 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10. Shipping weight 1 lb. 11 oz. State width and size.

24 A 2600—Black Kidskin..... 6.97

**H** Classically designed Tie Oxford features trim cutouts and perforations for extra comfort. Of butter-soft Kidskin. Comes in 73 widths and sizes. Neat 1½-inch heel. Flexible, long-wearing sole. Rubber lifts.

Widths AA, A. Sizes: 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10.

Widths B, C, D, E, EE: 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10. Shipping weight 1 lb. 11 oz. State width and size.

24 A 2652—Black. 24 A 2653—Dark Brown. 6.97



## Sensible Low-Heeled Fashions Give More Support

**K** Most versatile fashion. This stunning gore Pump is designed to be a very important shoe in your wardrobe. Handsome vamp design is a stylish cover-up for what's underneath! Elasticized gores mean built-in comfort all day long. In softest Kidskin with a comfortable 1-inch heel. Flexible, long-wearing sole. Durable Rubber lifts give extra long wear. Ship. wt. 1 lb. 13 oz.

Widths D, EE. Sizes: 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10. Please state width and size.

24 A 2660—Black..... 6.97

**L** Smartly tailored Oxford has soft toes for feeling of comfort—every step is softly so. Luxurious Kidskin for a light, yet firm fit. Fully lined insole. Flexible, durable soles. 1-inch heels. Buoyant Rubber lifts. Ship. wt. 1 lb. 9 oz.

Width EE. Sizes: 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9. 24 A 2750—Black. State size.....

**M** Sturdy High Top for extra support. Trim, tested to give you maximum comfort even in the most strenuous wear. Soft toes for gentle roominess. Support cradles your foot. Flexible, long-wearing sole. 1-inch heels have Rubber lifts. Ship. wt. 1 lb. 11 oz.

Width EE comes in Sizes: 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9. 24 A 2754—Black. State size.....

## Trim Style . . . Not Only for Nurses

**J** Washable White Leather or Black Smooth Leather in an Oxford that features up-to-date styling. Perforations give important coolness. Soft cushioning under insole. Goodyear Welt construction. Rubber soles, lifts. 1½-inch heel.

Width A. Sizes: 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11. Widths C, E: 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11. Ship. wt. 2 lbs. 4 oz. State width and size.

24 A 2610—White Washable Leather.

24 A 2662—Black Smooth Leather..... 6.97

Just Say "CHARGE IT"

SEE PAGE 1281



# Beauty Comfortable Soft Leather Shoes

a widths as .luxuriously cushioned for ease

guished, Young Style

\$774

Looking Oxford is the smartest way to comfort. Of softest Glove Leather to your feet. Light-as-air cushion is added comfort. Good-looking 1 7/8-in. Flexible, long-wearing sole. Sturdy months of wear. Ship. wt. 1 lb. 10 oz. Widths: 6, 6 1/2, 7, 7 1/2, 8, 8 1/2, 9, 9 1/2, 10. D, EE come in Sizes: 5, 5 1/2, 6, 6 1/2, 7, 7 1/2, 8, 8 1/2, 9, 9 1/2, 10.

Back. State width and size. . 7.74

## mp Has Spectator Look

Practically practical—finger gore Pump of supple Kidskin. Flexible, elastic gently with each step, keep shoe out pinching. Cushioned insole. Neolite lifts. Long-wearing sole. Ship. wt. 1 lb. 13 oz.

Widths: 7, 7 1/2, 8, 8 1/2 and 9.

Widths: 6, 6 1/2, 7, 7 1/2, 8, 8 1/2 and 9.

Widths: 5, 5 1/2, 6, 6 1/2, 7, 7 1/2, 8, 8 1/2, 9.

Widths: 6, 6 1/2, 7, 7 1/2, 8, 8 1/2, 9.

Widths: 6, 6 1/2, 7, 7 1/2, 8, 8 1/2, 9.

Back. State width and size. 6.97

## For On or Off the Job

Now—on the go—professional women Leather crisply styled, perforated smart. Expertly constructed with Good-Special cushioning under the insole. Rubber sole, lifts.

Widths: 5, 5 1/2, 6, 6 1/2, 7, 7 1/2, 8, 8 1/2, 9.

Widths: 5, 5 1/2, 6, 6 1/2, 7, 7 1/2, 8, 8 1/2, 9.

Widths: 5, 5 1/2, 6, 6 1/2, 7, 7 1/2, 8, 8 1/2, 9.

Back. State width and size. 5.97

For regular shoe size. If unsure of your size, see instructions on Page 1271.



## Support

toes for that spec... softly supported... fit. Fully cushion... inch heels h... 9 oz. 8 1/2, 9.

Trim, tailored... comfort every step... Supple Kidskin... wearing soles. L... p. wt. 1 lb. 10... 7, 7 1/2, 8, 8 1/2, 9.

tailored Gypsy Tie Oxford of supple Kidskin. Designed to be first in style anytime, anywhere. Toe and lace stays are made of Patent Leather for that well-turned-out look. Perforated vamp for extra breath. Long-wearing sole. 1 1/2-in. Sturdy Rubber lifts. Widths: 5, 5 1/2, 6, 6 1/2, 7, 7 1/2, 8, 8 1/2, 9. Ship. wt. 1 lb. 14 oz. Please state width and size.

Back—Black Kidskin. . 5.97

Classically styled Tie Oxford, always in the best of taste. Here with the added perfection of fine Kidskin, expert craftsmanship. Lace stays. Flexible Wardolite sole and broadbase walking heel (1 1/2-in. high) reduce foot fatigue, help eliminate muscle strain. Rubber lifts. Widths B, D, EE come in Sizes: 5, 5 1/2, 6, 6 1/2, 7, 7 1/2, 8, 8 1/2, 9. Wt. 1 lb. 13 oz. State width, size. 24 A 2741—Black. 24 A 2742—Dark Brown. . 5.97

Ideally designed to combine beauty and blissful comfort. Elastic gore gives best fit possible. Of supple Kidskin. 1 7/8-in. heel. Rubber lifts; durable sole. Ship. wt. 1 lb. 10 oz. Width AA: 6, 6 1/2, 7, 7 1/2, 8, 8 1/2, 9, 9 1/2, 10. Widths B, D, EE: 5, 5 1/2, 6, 6 1/2, 7, 7 1/2, 8, 8 1/2, 9, 9 1/2, 10. State width, size. 24 A 2608—White. 24 A 2609—Black. . 7.74

Satisfaction Guaranteed OR YOUR MONEY BACK

Graceful Kidskin Pump with light, slimming lines. Cut-outs and perforations adorn the vamp. Elasticized side gores for a gentle, non-slip fit. Long-wearing sole. 1 1/2-in. heel has Rubber lift. Widths C, E, EEE come in Sizes: 5, 5 1/2, 6, 6 1/2, 7, 7 1/2, 8, 8 1/2, 9, 9 1/2, 10. Ship. wt. 1 lb. 11 oz. State width, size. 24 A 2700—White. 24 A 2731—Black. . 5.97



# Foot-Flattering, Leisure Hour Slippers

W



## Luxurious Leathers

so flattering . . . so comfortable

**H Moc-Toe Slipper.** Neatly pin-pleated of Glove-soft Capeskin. A comfort-loving favorite that goes outdoors, too. Lustrous Rayon Faille lining. Long-wearing, low wedge heel. Ship. wt. 1 lb. 2 oz.  
Widths C, EE. Sizes: 4, 5, 6, 7, 8, 9, 10. State size.  
24A263—Pink.  
24A265—Dark Blue.  
24A262—Light Blue.  
24A266—Black. **3.77**

Shop by Mail, Phone, In Person. Pgs. 1267 to 1270.

**J Leisure hour glamour.** Of soft Capeskin. Cushion insole, puff vamp. Composition sole, heel. Wt. 1 lb. Med. Width. Sizes: 5, 6, 7, 8, 9. State size.  
2-in. Wedge heel.  
24A150—Lt. Blue.  
24A156—Beige.  
24A151—Black.  
24A171—Pink. **3.30**  
1-in. Wedge heel (not shown).  
24A145—Lt. Beige.  
24A146—Pink.  
24A147—Lt. Blue.  
24A149—Black. **3.30**

**K Soft Leather** decidedly... Vinyl covered insole offers ease. Leather... wedge heel. 1 lb. State size. Med. Width. Sizes: 5, 5½, 6, 6½, 7, 7½, 9, 9½, 10.  
24A100—Pink.  
24A104—Lt. Blue.  
24A105—Black.

If Slippers are... whole sizes... you wear ½... next smaller size.

super-flexible

## Stretchables

\$2.97 AND \$3.97

**F G** Gives gently with every step. Soft Glove Leather. Ribbed crepe sole, heel. Wt. 1 lb. Medium Width. Sizes: 4, 4½, 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9, 10.

**(F) Wards Finest.** Newest Wide elasticized stretch top. 24A114—White. 24A116—Black. 24A115—Beige. State size. **3.97**

**(G) Favorite Ballerina.** Elastic Top. 24A497—Turquoise. 24A498—Red. 24A496—Lt. Beige. 24A495—White. 24A499—Black. State size. **2.97**

**Satisfaction Guaranteed OR YOUR MONEY BACK**

194 WARDS BPCEDAS



## Ease-Afoot in 3 Fashionable Styles

**L** Smartly shimmering Quilted Rayon Satin Pump. Cheerful Satin bow. So right for your leisure time wear. Springy cushion crepe sole and heel. Ship. wt. 1 lb. State size. Medium Width. Sizes: 4, 5, 6, 7, 8, 9.  
24A14—Royal Blue.  
24A13—Light Blue.  
24A12—Pink.  
24A15—Black. **1.97**

**M** Delicate embroidery enhances quilted Rayon Satin Step-in. Trimmed with contrasting lining. Satin covered platform. Leather sole, low wedge heel. Wt. 1 lb. 5 oz. Med. Width. Sizes: 4, 4½, 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10. State size.  
24A213—Pink.  
24A211—Royal Blue.  
24A212—Black. **3.47**

**N** Relax in this light, breezy Slip-on. Elasticized side gores flex with each step. Cotton Chino Cloth, cushioned insole. Crepe sole; low wedge heel. Width AA: 7, 8, 9, 10, 11. Width C: 5, 6, 7, 8, 9, 10, 11. Ship. wt. 1 lb. 8 oz. State width, size.  
24A77—Beige.  
24A78—Black.  
24A76—Lt. Blue. **2.97**

## Versatile Favor.

**P** Ever-popular Everett. Ideal round wear. Of foot comfort (65% Wool, 25% Cotton, 10% Leather tipped toe adds wear. Gay plaid collar. L-rubber heel. Shipping weight. Please state size. Wide Width. Sizes: 4, 5, 6, 7, 8. 24 A 416—Wine. 24 A 417—Blue. . . . .

**R** Whisper soft Cotton Terry C for wear at home or on. Hand wash and they look again. Stretchy elastic gores a snug fit. Cushion crepe sole. Med. Width. Sizes: 4, 5, 6, 7. 24 A 510—Red. Ship. wt. 1 lb. 24 A 511—Blue. State size. . . . .



# Women's, Child's Top Quality Stormwear

## Leathers

o comfortable

**[K] Soft Leather** decidedly ch...  
Vinyl covered  
insole offers  
ease. Leather  
wedge heel. S  
1 lb. State size.  
Med. Width. S  
5, 5½, 6, 6½, 7, 7½,  
8, 9, 9½, 10.  
24A100—Pink.  
24A104—Lt. Blue.  
24A105—Black.

If Slippers are l  
whole sizes only  
you wear ½ size  
next smaller size



### Hi-Top Boots Give Most Protection

**[U]** Pull-on Boot. 100%  
Satin-finish Rubber.  
Cotton Fleece lined. To order, see  
instructions below.  
Sizes: 4, 5, 6, 7, 8, 9. State size.  
Wt. 1 lb. 15 oz.  
24 A 9527—Red.  
..... 4.27

**[V]** Best Quality zip-up Boot. Full gus-  
set has side opening slide fastener.  
Waterproof Satin-finish Rubber. Cotton  
Fleece lined. Reinforced top. To  
order, see instructions below.  
Sizes: 4, 5, 6, 7, 8, 9. Wt. 2 lbs. 4 oz.  
24 A 9608—White. 24A9606—Brown.  
24 A 9607—Red. State size.... 4.97

Protection in this 100% waterproof **Knee-high Boot**. Satin-finish Rubber.  
Cotton Fleece lined. Skid-resistant soles and heels.  
Reinforced top gives longer wear.  
Sizes: 4, 5, 6, 7, 8, 9. Order shoe size. For ½ sizes, order next size larger. State size.  
24 A 9527—Red. Shipping weight 2 lbs. 10 oz. .... 6.97

Say "CHARGE IT" at Wards, See Page 1281 ★



### Nylon Makes News

**[W]** Lightweight, Water-repel-  
lent Nylon Boots. Side-fold  
gusset opens wide to make  
it easy to slip on. Elastic loop  
and button fastening is easy  
to close, won't snap open—  
"gives" with your foot. Choose  
low wedge or cuban heel.  
Order shoe size. For ½ size,  
order next size.  
Comes in the following Sizes:  
5, 6, 7, 8, 9, 10. State size.  
Shipping weight 1 lb.  
24A9419—Blk. Med. Cuban.  
24A9420—Blk. Low Wedge. 3.97

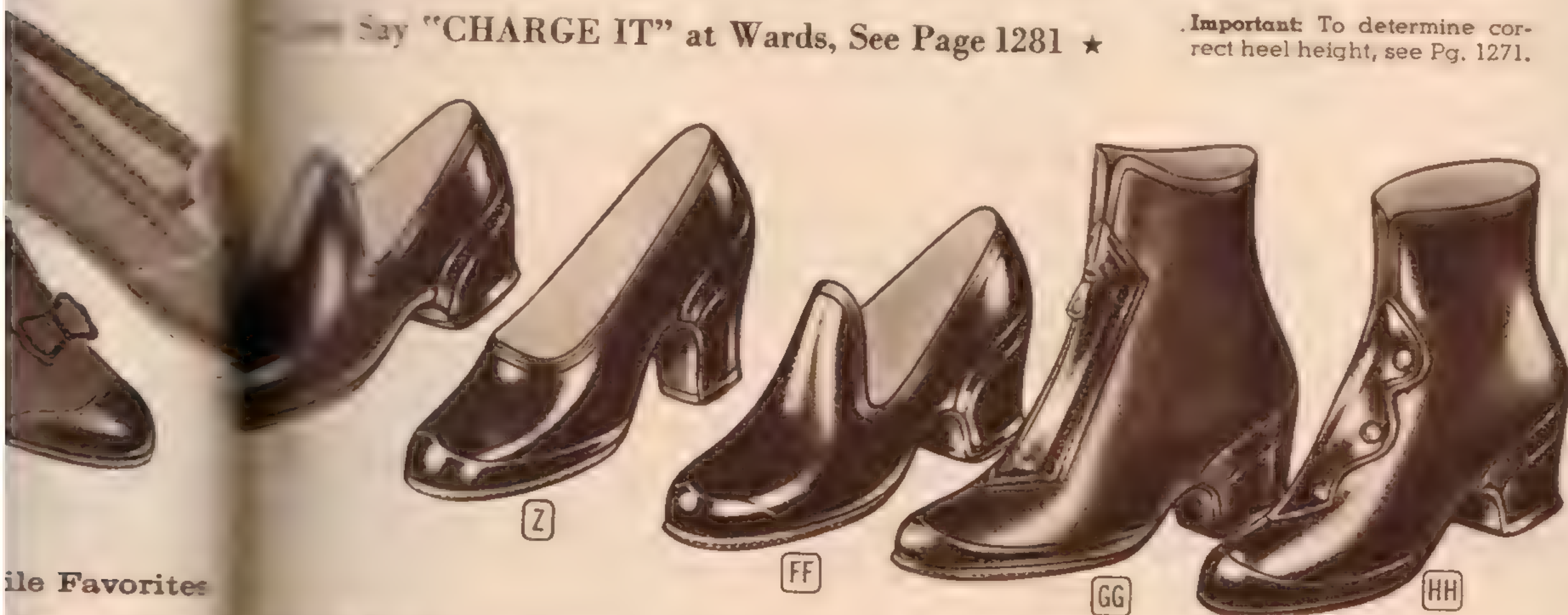
**Important:** To determine cor-  
rect heel height, see Pg. 1271.

### Most Fashionable

**LIGHTWEIGHT \$1.87** **FIT IN**  
**PLASTIC** **POCKET, PURSE**

**[X]** Keep in stride with fashion! Light-  
weight Plastic Boots are Waterproof  
and completely washable. Fold to fit in  
purse or pocket. Side-fold gusset gives  
plenty of room to slip boot on; fastens  
down tight with loop button clasp. Order  
shoe size. For ½ size, order next size.  
Shipping weight 14 oz. State size.  
Sizes: 4, 5, 6, 7, 8, 9, 10, 11.

**To wear over Cuban Heel shoes:**  
24A9456—Smoke. 24A9455—Clear. 1.87  
**To wear over medium and flat heel shoes:**  
24 A 9457—Clear.  
24 A 9458—Smoke. .... 1.87



## ile Favorites

**Everett.** Ideal for  
Of foot caress  
Cotton, 10% F  
toe adds style.  
collar. Leather  
ing weight 1  
4, 5, 6, 7, 8, 9

**Cotton Terry Cloth**  
home or on the  
d they look l  
lastic gores ass  
on crepe sole a  
4, 5, 6, 7, 8  
hip. wt. 1 lb. 2 oz.  
State size. ....

### for Rainy Days

**Waterproof Black Storm Rubbers.**  
Cotton net lining. Wt. 1 lb.  
7, 7½, 8, 8½, 9, 9½, 10.  
Order shoe size.  
Heel..... 2.67  
AA, A, B widths  
C, D, E order ½ size  
Cuban.  
Medium Cuban.  
Heel.  
Heel..... 2.67

### 3 Extra Wide EEE Styles

**[FF] to [HH]** EEE width for hard-to-fit feet. Of waterproof Rubber.  
**(FF) Black Storm Rubber.** Cotton net lining. Ship. wt. 1 lb. 7 oz.  
Width EEE: 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10. Order regular shoe size.  
24 A 9402—Medium Heel. 24 A 9401—Low Heel. .... 2.67  
**(GG) (HH) Satin-finish ankle-high Galoshes** give extra protection in stormy  
weather. Cotton fleece lining. Non-skid sole and heel.  
Width EEE comes in Sizes: 4½, 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10.  
**(GG) Black slide style.** Ship. wt. 1 lb. 11 oz. Order regular shoe size.  
24 A 9634—Medium Heel. 24 A 9633—Low Heel. .... 5.47  
**(HH) Black 2-snap style.** Wt. 1 lb. 11 oz. Order regular shoe size.  
24 A 9580—Medium Heel. 24 A 9581—Low Heel. .... 4.27

### HOW TO ORDER WOMEN'S AND CHILD'S STORMWEAR LISTED ON THIS PAGE

Over flat and low heeled shoes:  
Order boots in the next whole  
size. (Ex.: If you wear size 5  
shoe, order size 6 boot; for size  
5½ shoe, order size 6 boot.)

Over High heeled shoes: Order the  
next whole size smaller than shoe  
size. (Example: If you wear size 6  
shoe, order size 5 boot; to wear  
over 6½ shoe, order size 6 boot.)



### Children Prefer These

**[JJ] [KK] Rubber Stormwear** keeps their  
feet dry. Order shoe size. For  
½ size, order next whole size.  
**(JJ) Waterproof Rubbers.** Wt. 14 oz.  
Tot's Sizes: 5, 6, 7, 8, 9, 10, 11, 12.  
24 A 9451—Red. State size. .... 1.87  
Tot's, Child's Sizes: 5, 6, 7, 8, 9, 10, 11,  
12, 13; 1, 2, 3, 4. Ship. wt. 14 oz.  
24A9452—Black. 24A9454—Brown. 1.87  
**(KK) Front Slide Boot.** Cotton fleece lin-  
ing. Wt. 1 lb. 9 oz. State size.  
Child's Whole Sizes: 6 to 13; 1 to 4.  
24A9530—Brown. 24A9531—Red. .... 3.97





# Carol Brent Seamless Nylons

Best... truly proportioned **\$1.25** PAIR **\$1.19** PAIR LOTS OF

**GUARANTEED TWICE THE WEAR  
OR YOUR MONEY REFUNDED**

we're raving about our new multifilament sheers

- The Finest, Sheerest Nylons Made—474 Needle—For Greater Snag-Resistance!
- Have a Flattering Streak-Free Finish... Truly Proportioned to Flatter and Fit

Here's Enticing Bare-Leg Flattery for all your costumes! Cloud-soft, importantly luxurious, and **Guaranteed** to last twice as long as regular Sheers or Return Them for a New Pair! Specially plied threads (3 of 7 Denier ea.) give them this amazing double wear, sheer beauty. "Magic Knit" eliminates ankle sag; special stretchy non-bind top. Reinforced heel and toe.

3 Style-right Colors: Bisque, Dream, Tropic Tan.  
30 A 1990—Short. Abt. 29 in. Sizes: 8½, 9, 9½.  
30 A 1991—Medium. Length about 31 in. Sizes: 9, 9½, 10, 10½, 11.  
30 A 1992—Long. Abt. 34 in. Sizes: 10, 10½, 11.  
Ship. wt. pr. 1 oz. Please state size and color.  
Pair \$1.25.....3 Pairs \$3.60.....6 Pairs \$5.46

Better...proportioned to fit **94c** AND **\$1.25** PR. **91c** AND **107c**

- Glamorous 474 Needle Dress Sheers... Fine 15 Denier... in Flattering Neutral Tones
- Impeccably Knit... Beautifully finished... Fashion-cued Colors... Personalized

## Plain Knit—Streak Free

The Seamless Girl's Favorite Style—lovely ultra sheers that take you anywhere, anytime, in glamorous fashion. Neatly reinforced heel, toe. Colors: Bisque, Dream, Tropic Tan.  
30A1983-Short. Abt. 29 in. Sizes: 8½, 9, 9½.  
30A1986-Med. Abt. 31 in. Sizes: 9, 9½, 10, 10½, 11.  
30A1989-Long. Abt. 34 in. Sizes: 10, 10½, 11.  
Ship. wt. pr. 1 oz. State size and color.  
Pair 94c.....3 Pairs \$2.79.....6 Pairs \$5.46

## Run-Resistant Microfilm Mesh

Longer Wearing Dress Sheers—feel they won't run below a snag. Lovely filmy bare-leg beauty—reinforced heel, toe. Colors: Bisque, Dream, Tropic Tan.  
30A1980-Short. Abt. 29 in. Sizes: 8½, 9, 9½.  
30A1981-Med. Abt. 31 in. Sizes: 9, 9½, 10, 10½, 11.  
30A1982-Long. Abt. 34 in. Sizes: 10, 10½, 11.  
Ship. wt. pr. 1 oz. Please state size and color.  
Pair 94c.....3 Pairs \$2.79.....6 Pairs \$5.46

## Demi Toe—Nude Heel

You're Sure of Admiring Glances when you wear these Nude Heel Glamour Sheers with sandals or backless shoes. Slight toe reinforcement. Colors: Bisque, Dream, Tropic Tan.  
30A1914-Short. Abt. 29 in. Sizes: 8½, 9, 9½.  
30A1915-Med. Abt. 31 in. Sizes: 9, 9½, 10, 10½, 11.  
30A1916-Long. Abt. 34 in. Sizes: 10, 10½, 11.  
Ship. wt. pr. 1 oz. State size and color.  
Pair 94c.....3 Pairs \$2.79.....6 Pairs \$5.46

## Extra Long for Tall Girls

Length About 36 inches. Proportions and width for perfect fit, utmost flattery way to no-seam leg glamour and the long-stemmed girl. Toe and heel reinforced. Colors: Bisque, Dream or Tropic Tan.  
30 A 1918—Pair \$1.25; 3 Pairs \$3.60

Good...designed to fit the average leg **79c** PAIR **73c** PAIR

- Mesh Knit or Plain Knit 15 Denier, 400 Needle Dress Sheers... Fine Value

Misty-Sheer with more wear, beauty than you'd expect at this price! Reinforced heel, toe. Colors: Bisque, Dream, Tropic Tan, White. Sizes: 9, 9½, 10, 10½, 11.  
30 A 1937—Run-Resistant Mesh. Colors: Bisque, Dream, Tropic Tan, White. Sizes: 9, 9½, 10, 10½, 11.  
30 A 1939—Plain Knit. Colors: Bisque, Dream, Tropic Tan. Sizes: 9, 9½, 10, 10½, 11.  
Ship. wt. pr. 1 oz. State size and color.....Pair 79c; 3 Pairs \$2.25.

Wards Special Bonus Buy **3** PAIRS **\$1.65**

- Absolutely First Quality... Mesh Knit 15 Denier, 400 Needle Dress Sheers

Run-Resistant filmy mesh; won't run below a snag! Carefully inspected, first Quality to-fit and flatter the average leg. Reinforced heel and toe. Ship. wt. 3 prs. 4 oz.  
30 A 1935—Colors: Bisque, Dream. Sizes: 8½, 9, 9½, 10, 10½, 11. State size, color.....

## CHECK CHART FOR LENGTH YOU SHOULD WEAR

Height In Stocking Feet	If Leg Is	Order Length
Under 5 ft. 3 in.	Slim Average Full	Short Short Med.
5 ft. 3 in. to 5 ft. 6 in.	Slim Average Full	Short Med. Med.
5 ft. 7 in. to 5 ft. 9 in.	Slim Average Full	Med. Med. Long
Over 5 ft. 9 in.	All Types	Long



## Select A High Fashion Color for Every Costume



## PROPORTIONED SEAMLESS DRESS

Your Legs and You in costume-cued Enchantingly yours in Carol Brent's petal-soft tinted colors—7 of them—Seamless Nylon wardrobe to complete all of your fashions. 15 Denier; reinforced heel, toe.  
Hint of A Tint Colors: Bone (Oyster Shell); Spark (Golden Beige); Rich Brown; Sapphire (True Blue); Gray; Midnight (Off Black).  
30A1943-Short. Abt. 29 in. Sizes: 8½, 9, 9½.  
30A1946-Medium. Abt. 31 in. Sizes: 9, 9½, 10, 10½, 11.  
30A1949-Long. About 34 in. Sizes: 10, 10½, 11.  
Shipping weight pair 1 oz. State size and color.  
Pair 94c.....3 Pairs \$2.79.....6 Pairs \$5.46



# Nylons

5 PAIR \$1.19  
LOTS OF 3

WEAR  
DED

ment sheers

er Snag-Resistance  
l to Flatter and Fit

Bisque, Dream,

Abt. 29 in. Sizes:

Length about  
8 1/2, 11.

Abt. 34 in. Sizes:

Please state size

Pairs \$3.60.....6

\$1.25 PR. 91c PAIR  
LOTS OF 3

flattering Neutral tones  
... Personalized

stant Microfilm Mesh

Dress Sheers—feels

as a snag. Lovely

beauty—reinforced

ream, Tropic Tan.

Abt. 29 in. Sizes:

31 in. Sizes: 9, 9 1/2,

34 in. Sizes: 10, 11

Please state size

Pairs \$2.79.....6

Long for Tall Girls

ches. Proportioned

fect fit, utmost flatter

leg glamour and

girl. Toe and heel

Nylons; 15 Denier, 4

ream or Tropic Tan.

4, 12.

State size and color

125; 3 Pairs. \$3.60; 6

79c PAIR 73c PAIR  
LOTS OF 3

re... Fine Value!

Reinforced heel, toe

White. Sizes: 9, 9 1/2, 11

10, 10 1/2, 11.

3 Pairs \$2.25; 6 Pairs

\$1.65

le Dress Sheers

ed, first Quality Nylons

rs. 4 oz.

color..... 3 Pairs

very Costume

SEAMLESS DRESS S

costume-cued color

Carol Brent's say

—7 of them—for a

robe to complement

Denier; reinforced

Bone (Oyster Beige)

Golden Beige); Col-

(True Blue); Gray

Black).

in. Sizes: 8 1/2, 9, 9 1/2,

31 in. Sizes: 9, 9 1/2, 11

4 in. Sizes: 10, 10 1/2,

1 oz. State size and

\$2.79.....6 Pairs

## Run-Stop LONG-WEARING LUXURY NYLONS

special band in welt and toe prevents runs

Best...truly proportioned **\$1.15** PR. \$1.09 PAIR  
LOTS OF 3

You'll marvel at the extra wear you'll get from these fabulous Fashion Sheers. There's an important reason why: A special run-stop band is knit in the welt and toe (where most runs start) . . . preventing runs from entering the sheer area . . . even if scissor-snipped!



### Fine Seamed Dress or Daytime Sheers

Long-Wearing 60 Gauge Nylon. Lovely flattery or glamour fashions. Proportioned to fit you. Colors: Dream or Gaiety.

Short. Sizes: 8 1/2, 9, 9 1/2.

Med. Sizes: 9, 9 1/2, 10, 10 1/2, 11.

Long. Sizes: 10, 10 1/2, 11.

Ship. wt. pr. 1 oz. State size, color.

3 Pairs for \$3.25

Daytime Sheer. 28 Denier, 51 Gauge Nylons; so-slim seams. Wonderful everyday or business sheer; a compliment to dressy fashions as well. Colors: Dream or Gaiety.

30A1875-Short. Sizes: 8 1/2, 9, 9 1/2.

30A1876-Med. Sizes: 9, 9 1/2, 10, 10 1/2, 11.

30A1877-Long. Sizes: 10, 10 1/2, 11.

Ship. wt. pr. 1 oz. State size, color.

Pair \$1.15.....3 Pairs for \$3.25

### Seamless Dress Sheers

Plain Knit. Sheer as a cobweb and streak-free! Truly proportioned for a fashion picture in no-seam glamour. Reinforced heel, toe. 15 Denier. Colors: Bisque, Dream, Tropic Tan.

30A1970-Short. Sizes: 8 1/2, 9, 9 1/2.

30A1971-Med. Sizes: 9, 9 1/2, 10, 10 1/2, 11.

30A1972-Long. Sizes: 10, 10 1/2, 11.

Ship. wt. pr. 1 oz. State size, color.

Pair \$1.15.....3 Pairs for \$3.25

Microfilm Mesh. Longer wear plus sheer, streak-free beauty. Fine mesh hardly seen on leg, resists runs from snags. Reinforced heel, toe. 15 Denier. Colors: Bisque, Dream, Tropic Tan.

30A1962-Short. Sizes: 8 1/2, 9, 9 1/2.

30A1963-Med. Sizes: 9, 9 1/2, 10, 10 1/2, 11.

30A1964-Long. Sizes: 10, 10 1/2, 11.

Ship. wt. pr. 1 oz. State size, color.

Pair \$1.15.....3 Pairs for \$3.25

## Kant Run Mesh DRESS SHEER NYLONS

they just won't run when snagged, torn . . . or even cut!

Best...truly proportioned **\$1.25** PR. \$1.19 PAIR  
LOTS OF 6

Twin Thread 60 Gauge Luxury Sheers give you twice the wear because they're 2-thread Nylons. Kant Run Toe Guard and Stretch Welt mean more wear, fabulous comfort! Fine mesh is so filmy on your leg, yet they'll never run! Trim seams. Colors: Dream, Gaiety, White. Ship. wt. pr. 2 oz. State size, color.

30A1814-Short. Abt. 29 in. Sizes: 8 1/2, 9, 9 1/2.

30A1815-Med. Abt. 31 in. Sizes: 9, 9 1/2, 10, 10 1/2, 11.

30A1819-Long. Abt. 34 in. Sizes: 10, 10 1/2, 11.

Pr. \$1.25.....3 Pairs. \$3.60.....6, \$7.14

Better...knit for the average leg

WHITE **\$1.15** PR. \$1.08 PAIR  
TOO LOTS OF 6

15 Denier, 60 Gauge Fashion Sheers with slim straight seams. Why not be confident of the well-groomed look the day long? These lovely Nylons can't run—even when cut, snagged or torn. Be sure of flattering sheerness too—the pinpoint mesh can scarcely be seen on your leg. Wear them to work, look pretty at night! Colors: Dream, Gaiety, White. Ship. wt. pr. 1 oz. Sizes: 8 1/2, 9, 9 1/2, 10, 10 1/2, 11. State size, color.

30 A 1837—Pr. \$1.15; 3 Pairs. \$3.30; 6 Pairs. \$6.48

S-T-R-E-T-C-H Kant Run Dress Sheers **94c** PR. 91c PAIR  
LOTS OF 6

See how the Stretch clings from top to toe, hugs your legs so comfortably. Proportioned for a more personalized, perfect fit! Kant Run means the fine lacy stitch prevents them from running, ever. 15 Denier, 60 Gauge; trim seams. Colors: Dream, Gaiety, Tropic Tan. Sizes: Petite (8, 8 1/2, 9); Average (9, 9 1/2, 10); Tall (10, 10 1/2, 11, 11 1/2). Wt. pr. 1 oz. State size, color.

30 A 1776—Pair 94c.....3 Pairs. \$2.79.....6 Pairs. \$5.46

We have Kant Runs in Over-Knee and Knee-High styles on Page 199. Size Scale on Page 200.

ALL WARDS 197



Satisfaction  
Guaranteed  
FOR YOUR  
Y BACK

BRENT NYLON COLORS

.....Light Honey-Beige

.....Rose-Beige

.....Sunny Beige

.....Soft Pink Taupe

.....Suntan Tone



# Carol Brent Fine Seamed Nylons

the luxury sheers you love

## Best

truly proportioned

**\$139 PR.** \$1.32 PAIR  
LOTS OF 6

- Our Finest, most luxurious
- Twin Thread knit—shuns runs
- Absolute glamour, flattery

### 72 Gauge Deluxe Sheers

Our Finest, Sheerest Nylons are a cloud-soft mist of filmy beauty—a tremendous compliment to your finest fashions and you. Twin Thread knit for unbelievable strength—runs are almost eliminated. Luxury from top to toe: dainty picot trim on non-binding stretch welt; lovely shell foot reinforcement; slim, straight-line seams. We know you can pay much more, but you can't buy any better. Ship. wt. pair 2 oz.

Bisque, Dream, Gaiety. State size, color.

30 A 1830—Medium. About 31 inches.

Sizes: 9, 9½, 10, 10½.

30A1844—Long. Abt. 34 in. Sizes: 10, 10½, 11.

Pr. \$1.39....3 Pcs. \$4.00....6 Pcs. \$7.92

**JUST SAY "CHARGE IT"**

SEE PAGE 1281

## Better

truly proportioned

**94c PR.** 91c PAIR  
LOTS OF 6

- Beautiful ultra sheer Nylons
- Twin Thread, double strength
- Utmost flattery and value

### 60 Gauge Dress Sheers

Self Seams or Dark Seams—so svelte—to make your legs look lovely both—let the Dark seams lend an extra touch to your Nylon Wardrobe. Twin Thread knit to give you double run protection—enticing sheer flattery.

SelfSeams. Bisque, Dream, Gaiety, Tropic.

30 A 1850—Short. Length about 29 inches.

Sizes: 8½, 9, 9½.

30 A 1860—Medium. Length about 31 inches.

Sizes: 9, 9½, 10, 10½, 11.

30A1880—Long. Abt. 34 in. Sizes: 10, 10½, 11.

Dark Seams. Dream, Gaiety, Tropic.

30 A 1864—Medium. Length about 31 inches.

Sizes: 9, 9½, 10, 10½.

30A1884—Long. Abt. 34 in. Sizes: 10, 10½, 11.

Ship. wt. pair 2 oz. State size and color.

Pair 94c....3 Pairs \$2.79....6 Pairs \$5.14

**Good . . . designed to fit the average leg 3 PRS. \$1.14**

- 15 Denier, 60 Gauge Dress Sheers that Flatter, Give Good Service

More Wear, More Beauty than you'd expect at this price! Closely woven, misty-sheer, snag-resistant than 51 Gauge Nylons. Slim seams. Colors: Dream, Gaiety, Tropic. 30 A 1858—Sizes: 9, 9½, 10, 10½, 11, 11½. Wt. 3 prs. 6 oz. State size and color....3 Pairs \$1.14

**Wards Special Bonus Buy 3 PRS. \$1.14**

- Absolutely First Quality . . . 15 Denier, 51 Gauge Dress Sheer Nylons

Bell-Ringing Value clear across the country! Carefully inspected, fine-seamed. Flatteringly sheer; most unusual value at 3 Pairs \$1.14. Colors: Dream or Gaiety. 30 A 1832—Sizes: 9, 9½, 10, 10½, 11. Wt. 3 prs. 6 oz. State size and color.....3 Pairs \$1.14

## Stretch Nylon

### Best Agilon® Nylon

truly proportioned

**\$125 PR.** \$1.19 PAIR  
LOTS OF 6

#### Seamless Sheers

Our Finest Seamless Stretch. Agilon Nylon yarn makes the difference! It's softer, sheerer, springier! Keeps the Stretch longer! Wrinkle-free; snag-resistant. 15 Denier; reinforced heel, toe.

Bisque, Dream, Tropic Tan.

30A1942—Petite (fits 8, 8½, 9).

30A1945—Average (fits 9, 9½, 10).

30A1948—Tall (10, 10½, 11, 11½).

Wt. pr. 2 oz. State size, color.

Pr. \$1.25; 3 for \$3.60; 6 for \$7.14

#### Twin Thread

Fabulous Resilience! Twin Thread give you longer wear. Proportioned Seamless for comfortable stretch. Want the Self-Seam for your evening gowns, the Dark Seams for those glamorous moments. sheer; 60 Gauge. Dream, Gaiety.

Petite (8, 8½, 9).

10; Tall (10, 10½, 11).

30A1770—Seamless.

30A1771—Dark Seams.

Wt. pr. 1 oz. State size.

Pr. 94c; 3, \$2.79

Nylon Hosiery Colors are described on Page 197.  
Proportioned Chart, Pg. 196; Size Scale, Pg. 200.



Nylons

u love

Better

proportioned

3 PR. 91c PAIR  
LOTS OF 6

ultra sheer Nylon  
thread, double strength  
flattery and value

age Dress Sheers

Dark Seams — so  
your legs look love  
ark seams lend an  
en Wardrobe. Tw  
double run protec  
flattery.

e, Dream, Gaiety, Tr  
t. Length about 25

um. Length about  
10%, 11.

Abt. 34 in. Sizes: 10,  
eam, Gaiety, Trop  
am. Length about  
10%.

Abt. 34 in. Sizes: 10,  
2 oz. State size and  
airs \$2.79.... 6 Pa

leg 3 PRS. \$18

Good Service

woven, misty-sheer  
eam, Gaiety, Trop  
ize and color... 3 Pa

\$114

ess Sheer Nylons

ted, fine-seamed  
Dream or Gaiety.  
d color..... 3 Pa

# Garter-Free Comfort is Yours

with elastic top nylons

## Over Knee S-t-r-e-t-c-h

Sheers \$1.25 PR. \$1.19 PAIR  
LOTS OF 6

ood knit for twice the wear, twice the  
erson! White, too. Fit like skin. 60  
self-seams. State size, color.

Gaiety, White. Sizes: **Petite** (8, 8½, 9);  
Tall (10, 10½, 11, 11½). Wt. pr. 3 oz.  
—Pair \$1.25; 3 Prs. \$3.60; 6 Prs. \$7.14

Dress Sheers \$1.39 PR. \$1.32 PAIR  
LOTS OF 6

Scissor-Snip them, they'll never run!  
Mesh; 15 Denier, 51 Gauge. Magic  
self-seams. State size, color.

Dream, Gaiety. Sizes: **Petite** (8, 8½, 9);  
Tall (10, 10½, 11, 11½). Wt. pr. 3 oz.  
—Pair \$1.39; 3 Prs. \$4.00; 6 Prs. \$7.92

Daytime Sheers \$1.39 PR. \$1.32 PAIR  
LOTS OF 6

**Twin Threads**—run can't occur unless both  
break! Trim seams. Enjoy longer wear, per-  
sonalized fit. 60 Gauge. State size, color.  
Dream, Gaiety, White. Sizes: **Petite** (8, 8½, 9);  
Av. (9, 9½, 10); Tall (10, 10½, 11, 11½). Wt. pr. 3 oz.  
30A1787—Pair \$1.39; 3 Prs. \$4.00; 6 Prs. \$7.92

Seamless Sheers \$1.39 PR. \$1.32 PAIR  
LOTS OF 6

**No seams to twist or turn.** Lovely 15 Denier  
delicately sheer Stretch Nylons. Cling so  
close, look so skin-smooth. State size and color.  
Bisque, Dream, Gaiety, Tropic Tan. **Petite** (8,  
8½, 9); Av. (9, 9½, 10); Tall (10, 10½, 11, 11½).  
30A1977—Wt. pr. 3 oz. Pr. \$1.39; 3, \$4.00; 6, \$7.92

## Knee High S-t-r-e-t-c-h

Dress Sheers 94c PR. 91c PAIR  
LOTS OF 6

ood knit practically eliminates runs!  
ress you want and twice the wear.  
fit; 60 Gauge. State size, color.

Dream, Gaiety. Sizes: **Petite** (8, 8½, 9);  
Tall (10, 10½, 11, 11½). Wt. pr. 2 oz.  
—Pair 94c; 3 Prs. \$2.79; 6 Prs. \$5.46

Kant Run Dress Sheers \$1.25 PR. \$1.19 PAIR  
LOTS OF 6

**White, Too! They Won't Run Ever**—even if fine  
lacy stitch is snagged or cut! 15 Denier, 51  
Gauge; self-seams. State size and color.  
Dream, Gaiety, White. Sizes: **Petite** (8, 8½, 9);  
Av. (9, 9½, 10); Tall (10, 10½, 11, 11½). Wt. pr. 2 oz.  
30A1778—Pair \$1.25; 3 Prs. \$3.60; 6 Prs. \$7.14

## Knee High... Regular Knit

Mesh 94c PR. 91c PAIR  
LOTS OF 6

White, too! Run-resistant, longer  
15 Denier Nylons. Fine mesh stitch;  
beauty. Wt. pr. 2 oz. State size, color.

Dream, Gaiety, White, 9, 9½, 10, 10½, 11.  
—Pair 94c; 3 Prs. \$2.79; 6 Prs. \$5.46

Seamed Daytime Sheers 94c PR. 91c PAIR  
LOTS OF 6

**Twin Thread**—more serviceable Nylons with  
twice the run-resistance. Gore heels—finer fit!  
60 Gauge. Wt. pr. 2 oz. State size and color.  
Dream, Gaiety, White. Sizes: 9, 9½, 10, 10½, 11.  
30A1808—Pair 94c; 3 Prs. \$2.79; 6 Prs. \$5.46

Satisfaction  
Guaranteed  
OR YOUR  
MONEY BACK

# Nylons Fit Like Your Own Skin

Better

Twin Thread Sheers

**Fabulous Run-Away** Twin Thread Nylons give you longer wear. Proportioned Sizes fit comfortably stretch-fit. Want the Self-Seam for your everyday wear, the more delicate Dark Seams for extra special moments. Fine sheer; 60 Gauge. Dream, Gaiety, Tropic Tan. **Petite** (8, 8½, 9); Av. (9, 9½, 10); Tall (10, 10½, 11, 11½). 30A1770—Self Seam; 30A1771—Dark Seam. Wt. pr. 1 oz. State size and color. Pr. 94c; 3, \$2.79; 6, \$5.46

Microfilm Mesh

Dress Sheers and a Microfilm complement your wardrobe. Enjoy the stretch and durability of Microfilm Mesh. Available on your leg, it won't run below a snag. No wrinkles forever—smooth to personally fit you. No seams; heel and toe.

Dream, Gaiety, Tropic Tan. Wt. pr. 1 oz. **Petite** (8, 8½, 9); Av. (9, 9½, 10); Tall (10, 10½, 11, 11½). State size, color. Pr. 94c; 3, \$2.79; 6, \$5.46

Seamless Plain Knit

**The Dress Sheer Nylons** that give you everything: fabulous hug-fit from thigh to toe—no wrinkling or sagging; no seams to worry about. All adds up to ultra bare-leg flattery that's so important in today's fashion look. 15 Denier Stretch Nylons with trim heel and toe reinforcement. Colors are described on Page 197. Check the Hosiery Size Scale on Page 200.

Colors: Bisque, Dream, Gaiety, Tropic Tan. Ship. wt. pr. 1 oz. **Petite** (8, 8½, 9); **Average** (9, 9½, 10); Tall (10, 10½, 11, 11½). 30 A 1958—State size and color. Pr. 94c; 3 Prs. \$2.79; 6, \$5.46

## Junior Miss Nylons

Seamless Sheers

- Specially knit for young legs
- No more wrinkling at ankles

94c PR. 91c PAIR  
LOTS OF 6

**S-t-r-e-t-c-h** Seamless Dress Sheers, 15 Denier—the Nylons Teens and Juniors love because they really fit like skin. Away with all wrinkles! Wt. pr. 1 oz. Bisque, Dream, Tropic Tan. **Petite Slim** (8, 8½, 9); **Petite** (8½, 9, 9½); Av. (9, 9½, 10); Tall (10, 10½, 11, 11½). State size, color. 30 A 1954—Pr. 94c; 3, \$2.79; 6 Prs. \$5.46

**Regular Knit** 15 Denier Seamless. Tops with the young crowd. Lend exciting glamour to all their occasions; no seams to fret about! Wt. pr. 1 oz. State size, color. Bisque, Dream. Sizes: 8½, 9, 9½, 10, 10½. 30 A 1930—Pr. 94c; 3, \$2.79; 6 Prs. \$5.46



# Carol Brent Daytime Sheer Hosiery

durable nylons for those busy days

BEST and BETTER are truly proportioned

Our Best Quality  
GUARANTEED

\$1.25 PR. \$1.19 PR. IN  
LOTS OF 6

3 Pairs. 1 size, color, must give you 90 DAYS  
WEAR or you get 3 NEW PAIRS FREE!

## Kant Run S-t-r-e-t-c-h

Cut, snip or snag them—they won't run! White too! Twin Thread Daytime Sheers (they're twice as strong) with comfy-soft absorbent Cotton sole. Fine quality, really serviceable Nylons you'll favor on busy days. Attractive Kant Run stitch assures completely run-free wear plus sheer beauty. See how they stretch and mold to hug-fit like your own skin. 51 Gauge; slim seams. Guarantee Above.

Colors: Dream, Gaiety or White.

Petite (8, 8½, 9); Average (9, 9½, 10); Tall (10, 10½, 11, 11½). Ship. wt. pr. 2 oz.

30 A 1775—State size name and color.  
Pair \$1.25; 3 Pairs \$3.60; 6 Pairs \$7.14

## Twin Thread with Stretch Top

Seamed Deluxe Daytime Sheer Nylons. Discover with your very first pair—why they're so luxurious, so different—to touch, to wear! Nylonized with Lanolin! That makes them cloud-soft, longer-wearing. Stretch top molds to your thigh comfortably. Twin Thread knit (ea. 15 Denier) practically eliminates runs! 60 Gauge with slim seams. Guarantee Above.

Colors: Dawn or Gaiety.

30A1825-Medium. Sizes: 9, 9½, 10, 10½, 11.

30A1841-Long. Sizes: 10, 10½, 11.

Ship. wt. pr. 2 oz. State size, color.

Pair \$1.25; 3 Pairs \$3.60; 6 Pairs \$7.14

## Our Longest Wearing Kant Run

Made Exclusively for Wards—with a wonderful plus feature! They have a Kant Run, non-binding Stretch Top! Give them all the rough treatment you want—even snip them with a scissors—they just refuse to run. The solid heel, toe and foot of these 30 Denier, 60 Gauge Nylon Sheers means greater comfort, better fit. Trim Seams. Guarantee Above.

30A1818-Medium. Dream, Gaiety, White. Sizes: 9, 9½, 10, 10½, 11.

30A1826-Long. Colors: Dream, Gaiety.

Sizes: 9½, 10, 10½, 11.

Ship. wt. pr. 2 oz. State size and color.

Pair \$1.25; 3 Pairs \$3.60; 6 Pairs \$7.14

Better

94c PR.

91c PR. IN LOTS OF 6

## Multifilament Seamless Sheer

Run-Resistant—Long-Wearing: twisted threads (4 of them, each 7 give them this amazing strength them for work, for dress, day—they can take it. Yet they're enough to assure you that no-se leg flattery you love. Answer problem too. 400 needle Nylons reinforcement at heel and toe.

Colors: Dream or Dawn.

30A1951-Short. Sizes: 8½, 9, 9½.

30A1952-Medium. Sizes: 9, 9½, 10.

30A1955-Long. Sizes: 10, 10½, 11.

Ship. wt. pr. 2 oz. State size and

Pair 94c; 3 Pairs \$2.79; 6 P

## High Twist Sheer—Stretch

White too! These 30 Denier Se lons are ideal walking sheers knit of fine High Twist Yarn means they have more elastic strength, lovely sheerness. The every movement you make— stretch with ease. Proportion lengths, with Stretch-to-fit Top you wonderful thigh comfort. self-seams. Wt. pr. 2 oz. State

Colors: Dream, Gaiety or White

30A1810-Medium. Sizes: 9, 9½, 10.

30A1812-Long. Sizes: 10, 10½, 11.

Pair 94c; 3 Pairs \$2.79; 6 P

## Right Angle Cotton Foot

White too! For Utmost Comfort— recommend these 40 Denier, Daytime Sheer Nylons. Design unique features: 1—Mercer foot is soft, more absorbent. 2 Right Angle Foot anchors he keeps seams straight. 3—St Top fits any thigh without b

Colors: Dream, Gaiety, White

Ship. wt. pr. 2 oz. State size

30A1804-Medium. Sizes: 9, 9½,

Pair 94c; 3 Pairs \$2.79; 6

See Proportioned Length Chart

**Helanca® S-T-R-E-T-C-H**  
Nylon

SEMI-SHEERS \$1.49 PR. \$1.40 PR. IN  
LOTS OF 3

Fine Seamed—in Black too! Buy these if you want an extra sturdy 100% Stretch Nylon hose that gives you exceptional long wear plus wrinkle-free hug-fit. Fine Helanca yarn is famous for its run-resistant quality and the way it gives and molds when you bend or stretch. 51 Gauge.

Dream, Gaiety, Black, White. Petite (8, 8½, 9); Average (9, 9½, 10); Tall (10, 10½, 11, 11½). State size name and color.

30 A 1856—Wt. pr. 2 oz. . . . . Pair \$1.49; 3 Pairs for \$4.20

Good for the average leg 79c PR. 73c PR. IN  
LOTS OF 6

A Terrific Value! These Daytime Sheer Nylons are knit to give legs a neat, look with lots of practical serviceability. Most kind to your budget too—for more under other brand names! 30 Denier, 51 Gauge; neat self-seams. Colors: Dream, Gaiety, White. Sizes: 9, 9½, 10, 10½, 11. Ship. wt. pr. 2 oz. 30 A 1820—State size and color. . . . . Pair 79c; 3 Pairs for \$2.25; 6 P

"CHARGE IT" AT WARDS  
SEE PAGE 1281

200 WARDS ALL

CONSULT SIZE CHART BELOW FOR RECOMMENDED HOSIERY SIZE YOU SHOULD WEAR

If Shoe Size is:	3-4	4½-5	5½-6	6½-7	7½-8	8½-9
Order Stocking Size:	8½	9	9½	10	10½	11
Approx. Length of Reg. Hose:	30 in.	30 in.	31 in.	32 in.	32 in.	33 in.

For shoe width "D" or wider, order ½ size larger. For "A" or narrower, ½ size smaller.



Support Stocking with a Fashion Look

# Supp-hose®

- Relieves Leg Fatigue—Flatters, Too
- Outwears Ordinary Nylons by far

Seamed or Seamless  
S-T-R-E-T-C-H

AS SEEN ON TV \$4.95 PR. POSTPAID

100% Nylon—No Rubber! Made especially for the woman who must be on her feet all day. Designed to firmly support aching legs and bring relief from leg fatigue. Requires no overstocking, no special washing care.

30 AP 1700—Seamed. Full-fashioned fit with pencil-slim, slenderizing seams. Colors: Dream, Dawn or White.

30 AP 1900—Seamless. Twin thread knit for double insurance against runs! Now—no-seam, bare-leg flattery plus relief! Colors: Dream or White only.

Petite Royal: fits Short 9½, 10.

Regular: fits Medium 8½, 9, 9½.

Regular Royal: fits 10, 10½, 11.

Tall: fits Long 9½, 10.

Tall Royal: fits Long 10½, 11.

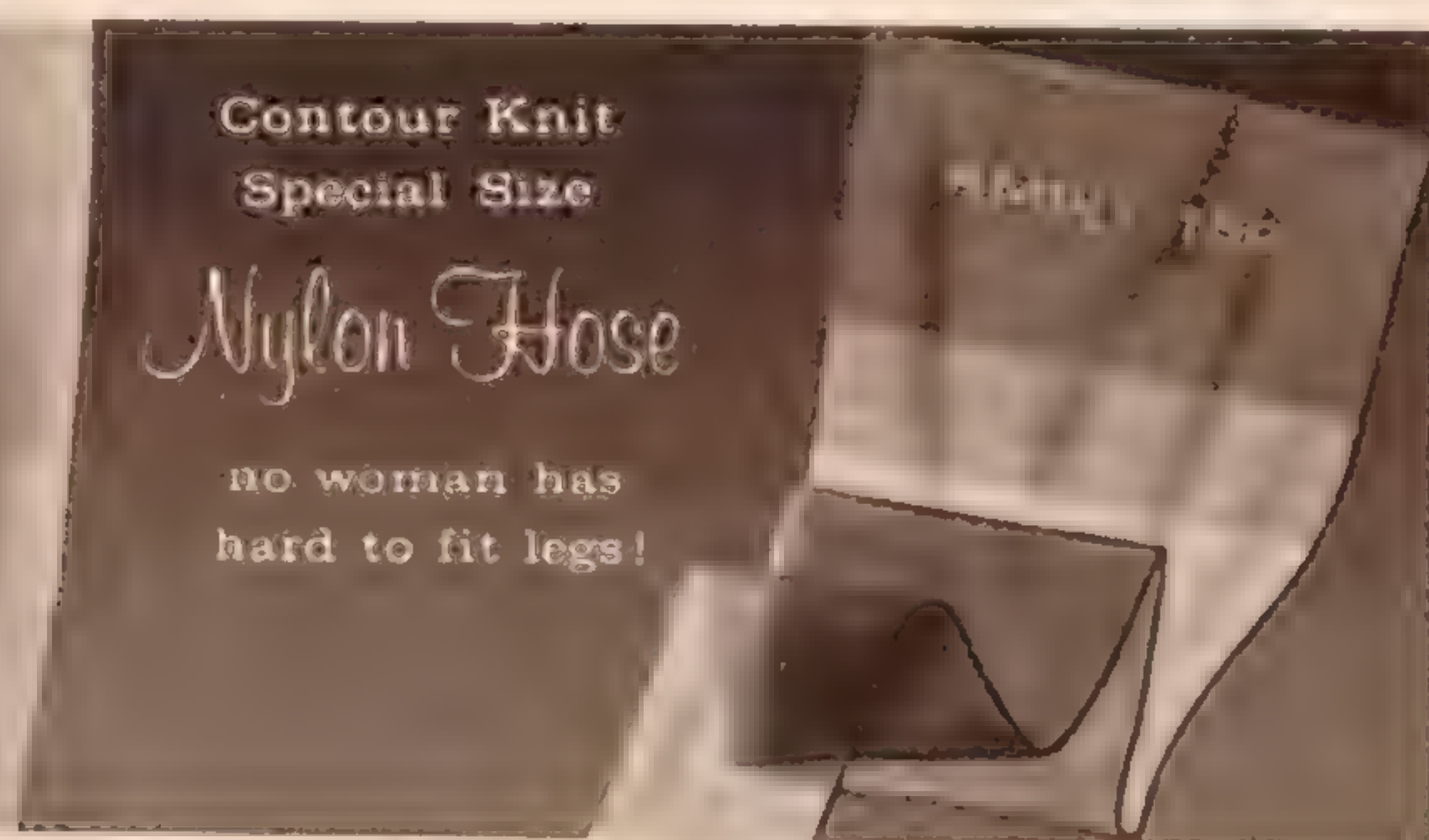
Extra Large: fits Long 10½, 11, 11½.

Order by size name and color.

Postpaid.....Pair \$4.95



comes in White too, for nurses and professional women. See facing Pages 196, 197 and 199 for details, including Knee-Highs, and Colors described Page 197.



Outsize

Designed for heavier legs  
Wider and longer through-  
the fuller than average leg.

Ample Top

Most comfortable hose made for  
women with large thighs and average  
legs. Wide above knee; reg. size below.

\$1.59 PR. \$1.49 PR. IN  
LOTS OF 6

30 Denier, 51 Gauge Out-  
size Soft Cotton welt; sturdy Ny-  
lon Sole for comfort. Nylon  
seams. Length 32-35 inches.

Gaiety. State size and color.

Sizes: 9, 9½, 10, 10½, 11, 11½, 12. Wt. pr. 2 oz.

Pr. \$1.59; 3 Pairs \$4.65; 6, \$8.94

\$1.39 PR. \$1.32 PR. IN  
LOTS OF 6

Seamless. Long-wearing 30 Denier,  
Outsize. Loose coarse welt for  
comfort. Length 34-36 in.

Gaiety. State size and color.

Sizes: 9, 9½, 10, 10½, 11, 11½, 12. Wt. pr. 2 oz.

Pr. \$1.39; 3 Pairs \$4.00; 6, \$7.92

\$1.59 PR. \$1.49 PR. IN  
LOTS OF 6

Seamless. Enjoy extra roominess all  
day 30 Denier Nylons, plus the  
no-seam look. 474 needle;  
heel, toe. Length 34-36 in.

Gaiety. State size and color.

Sizes: 9, 9½, 10, 10½, 11, 11½, 12. Wt. pr. 2 oz.

Pr. \$1.59; 3 Pairs \$4.65; 6, \$8.94

Daytime Sheer \$1.49 PR. \$1.42 PR. IN  
LOTS OF 3

With Seams. You'll get a new thrill  
when you see how these Nylons fit and  
flatter you. If you have an average leg  
with heavier than average thigh, the spe-  
cially knit wide tops will give you real  
comfort, longer wear. 30 Denier, 60 Gauge.  
Dream or Gaiety. State size and color.

Sizes: 9½, 10, 10½, 11, 11½. Wt. pr. 3 oz.

30 A 1881.....Pr. \$1.49; 3 Pairs for \$4.26

Dress Sheers \$1.49 PR. \$1.42 PR. IN  
LOTS OF 3

Ample Top—With Seams. You too can en-  
joy the wonderful non-binding thigh com-  
fort you've never had before, plus aver-  
age leg fit—without depriving yourself  
of the flattery of lovely fashion sheer  
Nylons. 15 Denier, 60 Gauge.

Bisque or Dream. State size and color.

Sizes: 9½, 10, 10½, 11, 11½. Wt. pr. 3 oz.

30 A 1879—Pr. \$1.49; 3 Pairs for \$4.26

Carol Brent Nylon Colors are described  
on Page 197. See Size Chart, facing page.

Satisfaction Guaranteed  
OR YOUR MONEY BACK



## Serviceweights

Our Most Durable Nylon Hose  
Also in White for Professional Women

Seamless or Seamed \$1.15 PR. \$1.08 PR. IN  
LOTS OF 6

Where Can You Buy top quality Serviceweights with special wear  
and comfort features at such low, low prices? Only at Wards!  
Colors: Bisque, Dream, Gaiety, White. Wt. pr. 2 oz. State size, color.

Seamless—Made Especially for Wards—to please the woman who  
needs Serviceweight durability but wants no-seam flattery as well!  
All Nylon, 50 Denier; extra thigh comfort in lovely stretch welt.  
30A1910—Sizes: 9, 9½, 10, 10½, 11. Pr. \$1.15; 3 Pairs \$3.30; 6, \$6.48

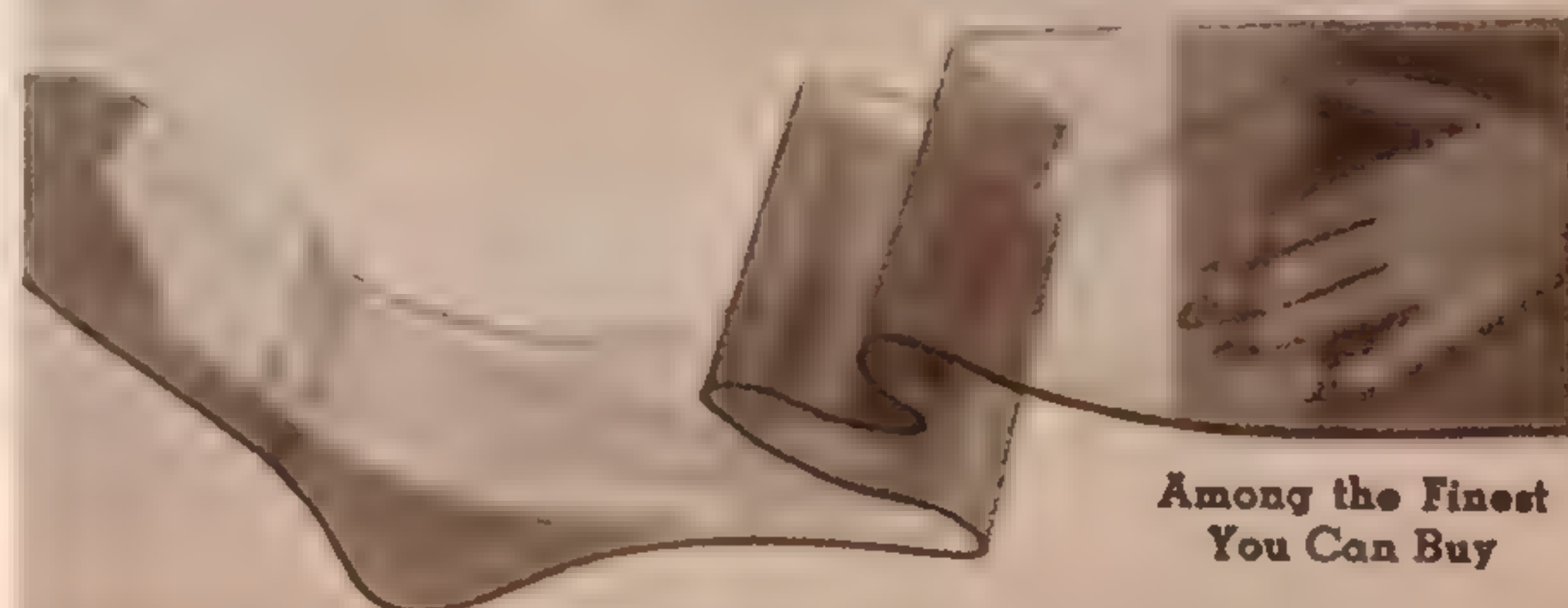
Seamed—For Years Our Best Seller! 70 Denier, 51 Gauge Service-  
weight Nylons with Lisle foot and welt to pamper you with extra soft-  
ness, absorbency, comfort—all day long! Nylon reinforced heel.  
30A1800—Sizes: 8½, 9, 9½, 10, 10½, 11, 11½. Pr. \$1.15; 3, \$3.30; 6, \$6.48

Right Angle Cotton Foot—Fine Seams \$1.39 PR. \$1.32 PR. IN  
LOTS OF 6

For Longest Wear, Buy Our Most Durable, Heavier 80 Denier Twin  
Thread Serviceweight Nylons, 51 Gauge. Note extra quality fea-  
tures compared to those selling elsewhere: Right Angle foot anchors  
heel pocket, seams stay straight. Lisle foot and welt—so soft, absorb-  
ent. Nylon heel and toe for more wear. Twin thread means twice the  
strength—almost eliminates runs. Colors: Dream, Gaiety, White.  
30A1802—Reg. Length. Fits average leg. Sizes: 9, 9½, 10, 10½, 11, 11½.  
30A1816—Extra Long. Ideal for the taller woman and those with a  
heavier than average leg. Sizes: 10, 10½, 11, 11½.

Wt. pr. 3 oz. State size, color. . . . Pr. \$1.39; 3 Pairs \$4.00; 6 Pairs \$7.92

## Silk Hosiery



Among the Finest  
You Can Buy

AT WARDS  
ONLY \$1.59 PR. \$1.49 PR. IN  
LOTS OF 6

Seamed Daytime Sheers. Our sheerest Silk Stocking boasts the  
luxury feel of highest quality Pure Silk—delicate 3 thread, 45  
Gauge. So clear and shadow-free; beautifully knit for the  
fit you love. Slim seams; reinforced heel and toe for wear.

Colors: Dream, Gaiety. Sizes: 9, 9½, 10, 10½, 11. Wt. pr. 2 oz.

30 A 1890—State size, color. Pr. \$1.59; 3 Pairs \$4.65; 6 Pairs \$8.94

Seamed Serviceweight. A heavier Silk stocking that will give  
longer wear. Highest Grade All Silk Leg; stronger 6-thread, 45  
Gauge. Added wear, comfort in Cotton welt, Cotton-Silk foot.  
Dream, Gaiety. Sizes: 8½, 9, 9½, 10, 10½, 11. State size, color.

30 A 1895—Wt. pr. 2 oz. Pair \$1.59

3 Pairs \$4.65.....6 Pairs \$8.94

ALL 2 WARDS 201



# Carol Brent Guaranteed Cotton Hosiery

superior quality . . . all with strong durene mercerized cotton



**GUARANTEE:** 3 pairs 1 size, color may wear 3 MONTHS or you get 3 PAIRS FREE

- 2-ply fibers provide extra strength, softness, absorbency
- Seamless Sole for underfoot comfort; Neat Seams
- Fashion Knit Ankle, High Spliced Heel give extra support
- Nylon Reinforced heel, toe; 4-inch Welt for extra support

**Nylon over Durene 3 PRS. \$2.40**

Maximum wear, finest appearance! Your best choice for all-occasion wear. 50 Denier run-resistant Nylon on outside; Durene Mercerized Combed Cotton on inside is soft, absorbent. Reinforced heel and toe. Retain shape; dry faster too! Packaged 3 prs. 1 size, color. Wt. 3 prs. 7 oz. State size, color.

Beige or French Tan. Sizes: 9, 9½, 10, 10½, 11. 30 A 1525—3 Pairs \$2.40 . . . . . 6 Pairs \$4.75

**Our Finest Durene 3 PRS. \$2.35**

Finest Grade Mercerized Combed Cotton. Unexcelled quality at this price! Double top adds an extra style and quality. So shapely with muted finish that is wonderfully soft and absorbent, serviceable. Packaged 3 pairs 1 size, color. Ship. wt. 3 prs. 6 oz. State size, color.

Beige or French Tan. Sizes: 9, 9½, 10, 10½, 11. 30 A 1518—3 Pairs \$2.35 . . . . . 6 Pairs \$4.75

**Better Durene Cotton 3 PRS. \$2.05**

White, too! Strong, smooth Mercerized Combed Cotton; with a pretty picot top—an unusual feature on a hose at this price. Enjoy good looks, practical serviceability! Reinforced heel, toe. Packaged 3 prs. 1 size, color. Beige, Black, French Tan, Taupe, White. Sizes: 8½, 9, 9½, 10, 10½, 11. State size, color.

30A1508—Wt. 3 prs. 6 oz. 3 Pairs \$2.05; 6, \$3.98

**Good Durene Cotton 3 PRS. \$1.75**

Sturdy Serviceweight. Even our Good Durene is Guaranteed to wear and has all the features explained above, plus a reinforced heel, toe. 100% Mercerized Combed Cotton. Packaged 3 prs. 1 size, color. State size and color.

Beige, French Tan. Sizes: 9, 9½, 10, 10½, 11. 30A1506—Wt. 3 prs. 6 oz. 3 Pairs \$1.75

## Full Fashioned for Better Fit, Less Wrinkling

**Best Cotton Lisle \$1.49 PR. \$1.44 LOTS OF 3**

Words Best Imported Lisle from Egypt (2-ply Mercerized Cotton yarns)—best for strength, softness, absorbency. Can't wrinkle around ankles—patented "Right Angle" foot anchors heel pocket, keeps fine seams straight! 51 Gauge; reinforced toe GUARANTEE above.

Beige, Black or Taupe. Ship. wt. pair 3 oz. Sizes: 9, 9½, 10, 10½, 11. State size, color. 30 A 1527—Pair \$1.49 . . . . . 3 Pairs \$4.32

**Better Cotton Lisle \$1.25 PR.**

White, too! 45 Gauge Serviceweight. 2-ply Durene Mercerized Combed Cotton. Picot edge on top welt. A sturdy, fine full fashioned fit. Triple reinforcement at heel, toe and sole prevents wear and friction. Neat seams. GUARANTEE above.

Beige, Taupe or White. Ship. wt. pair 3 oz. Sizes: 9, 9½, 10, 10½, 11. State size, color. 30 A 1526—Pair \$1.25 . . . . . 3 Pairs \$3.75



**STRETCH**  
Nylon or Cotton  
**3 PRS. \$1.09**

Seamless Stretch Foot Socks in 100% Stretch Nylon or 50% Nylon and 50% Cotton. Both have non-slip foam rubber heel grips—fit snugly with comfort—no slipping! Low cut shell vamp cannot ride over shoes. Perfect socklets with pumps, play shoes, slippers.

One Size fits all (8-11). Color: Natural Beige. 30 A 1537—All Stretch Nylon. Super Sheer. 30 A 1530—Stretch Cotton-Nylon. Soft, absorbent. Ship. wt. 3 prs. 3 oz. 3 Pairs \$1.09; 6 Pairs \$2.15

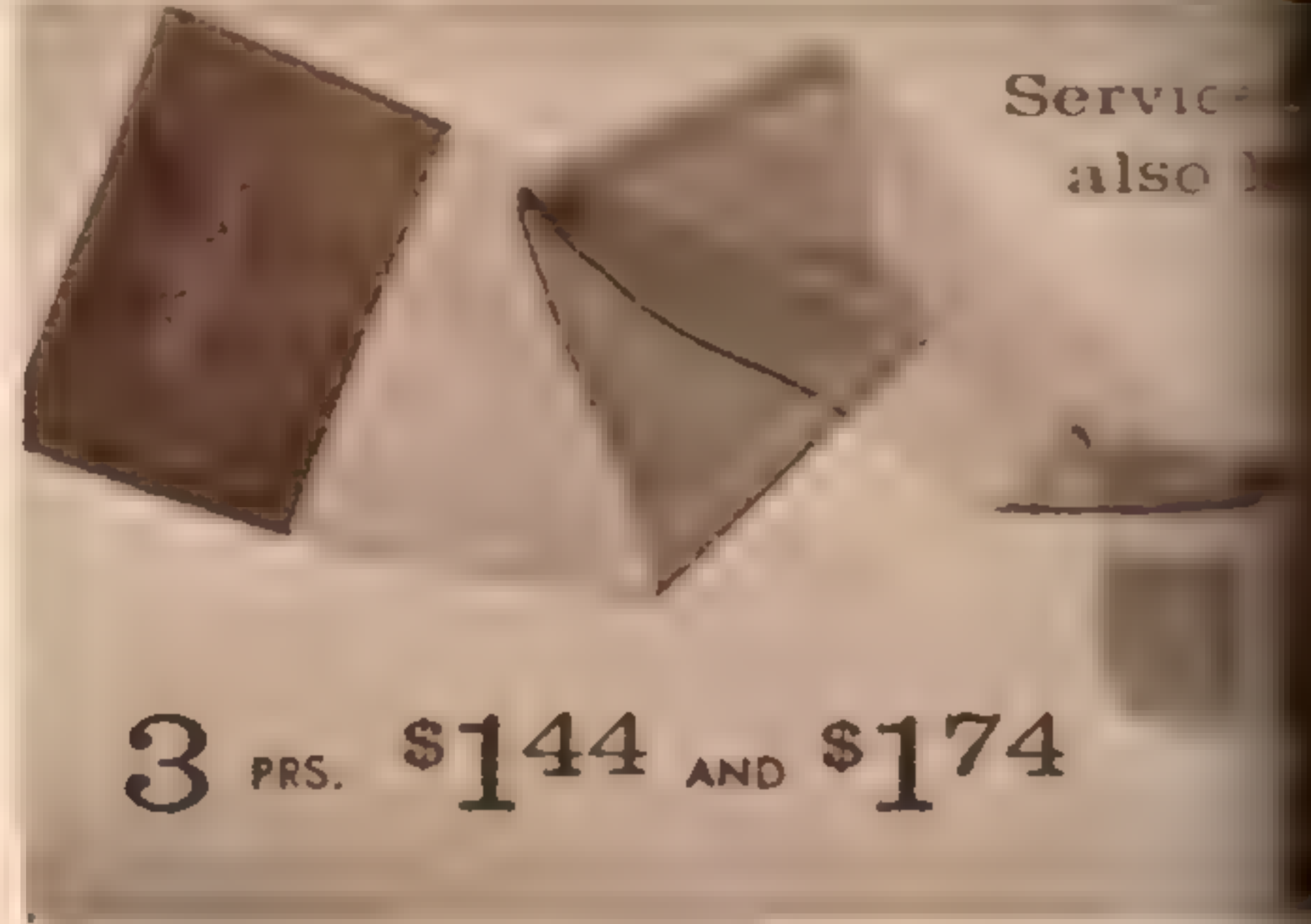


**3 PRS.**  
**\$2.25**  
(Reg. Sizes)

Regular and Outsizes. Durene Mercerized Combed Cotton with a Stretch Nylon welt to support and fit the fuller than average thigh. Double sole; seamless foot; reinforced heel, toe—for longer wear where you need it most. Seam-effect back; contour heel. State size, color.

30 A 1501—Regular Sizes: 9, 9½, 10, 10½, 11. Beige, French Tan. Wt. 3 prs. 6 oz. 3 Pairs \$2.25 30 A 1511—Outsizes: 9½, 10, 10½, 11. Beige, French Tan. Wt. 3 prs. 8 oz. 3 Pairs \$2.35

Beige . . . Lt. Cream Sand with brown undertone  
Dream . . . rosy Beige, warm flesh undertone  
Flair . . . . . a gray-toned Medium Taupe  
French Tan . . . Med. Tan, warm rose undertone  
Taupe . . . . . a lovely gray-toned Brown



**3 PRS. \$1.44 AND \$1.74**

- Mock Seams have the look of real seams
- Seamless Soles that give you more support

Plain Knit Serviceweight Rayon with Mercerized Cotton heel and toe. Mock seams flatter, slenderize legs. Ship. wt. 3 prs. 6 oz. Colors: Dream, Flair. Sizes: 9, 9½, 10, 10½, 11. 30 A 1534—State 1 size, color. . . . . 3 Pairs \$1.44

Run-Resistant Rayon Mesh Serviceweight. Perfect for active wear; lovely lacy mesh. Mercerized Combed Cotton heel, toe for wear. Color: Dream, Flair. Ship. wt. 3 prs. 6 oz. Sizes: 9, 9½, 10, 10½, 11. 30 A 1536—State 1 size, color. . . . . 3 Pairs \$1.74

**"CHARGE IT" AT WARDS**  
SEE PAGE 1281

202 WARDS ALL

Color Chart at Right  
For Hosiery on This Page



**Sosiery**

**erized co**

1 size, color r  
get 3 PAIRS FREE

length, softness, c  
comfort; Neat Seam  
Reinforced Heel give  
each Welt for garter

3 PRS. \$2

erized Combed C  
at this price! E  
style and qual  
muted finish the  
and absorbent,  
ed 3 pairs 1  
prs. 6 oz. State  
n. Sizes: 9, 9½, 10  
\$2.35.....6 P

3 PRS. \$1

ht. Even our Good  
ear and has all w  
above, plus a s  
erized Combed  
e. Packaged 3 pr  
d color.  
Sizes: 9, 9½, 10, 10½, 11.  
s. 6 oz. 3 Prs. \$1.79

**rinkling**

\$125 PR.

age Serviceweight  
erized Combed  
welt. A sturdier h  
d fit. Triple rein  
e prevents wear  
rs. GUARANTEE  
White. Ship. wt. pr  
½, 11. State size  
25.....3 Pa



(B)

(C)

Wear Triple Rolls  
3 Ways

## Bulky Look Campus Favorites

Knit Tops of 100% Soft Spun Cotton Interwoven with  
Elasticity for comfy-snug fit; Never Sag or Slip

**ular Crews**

2 PRS. 97c

Knit Crew young-  
e about. Can be  
ght or Twirler  
pattern. Ab-  
Cotton in the  
b they love—with  
knit foot.

½, 10, 10½, 11.  
s. 6 oz. State size.  
2 Prs. 97c; 4, \$1.88

2 PRS. \$118

in Pups—there's  
As unique  
er—beloved by  
Miss to the college  
tuckstitch knit,  
bulky top! So  
Spin Cotton.

½, 10, 10½, 11.  
s. 6 oz. State size.  
2 Prs. \$1.18; 4, \$2.32

SIZE SCALE FOR MISSES', JR. MISS AND WOMEN'S SOCKS

	3-4	4½-5	5½-6	6½-7	7½-8	8½-9	9½-10
Size:	8½	9	9½	10	10½	11	11½

**Triple Roll Bobby Socks**

Sweater Knit Cuff 2 PRS. 97c

(C) Heavy-weight; Spun Combed Cotton;  
reinforced heel, toe. Elasticized cuff  
is bulky and soft. Ship. wt. 2 prs. 7 oz.  
White. State size: 9, 9½, 10, 10½, 11.  
30 A 1225—2 Prs. 97c; 4, \$1.88; 6, \$2.79

Stretch Foot Morpul 2 PRS. \$119

(C) 100% Stretch Nylon Foot fits neatly,  
wears much longer! 100% Combed  
Cotton bulky "Morpul" elasticized cuff.  
One of your best buys in Morpul socks.  
White. One Size Fits 9 to 11. Wt. 2 prs. 7 oz.  
30 A 1342—2 Prs. \$1.19.....4 Prs. \$2.32

Med. Weight Morpul 3 PRS. \$115

(C) 100% Combed Cotton; non-slip  
"Morpul" cuff. Nylon reinforced heel,  
toe. Packed 3 prs. 1 size. Wt. 3 prs. 6 oz.  
White. State size: 9, 9½, 10, 10½, 11.  
30 A 1345—3 Prs. \$1.15.....6 Prs. \$2.22

**Card Brent**

**Guaranteed  
Anklets**



**Mercerized COTTONS... Nylon-Clad**

3 Pairs 1 Size, Any Color, Must Wear 3 MONTHS or Replaced FREE

Best Cotton 3 PRS. \$144

Finest Quality Durene Mercerized  
Combed Cotton (80%) on inside gives  
softness, absorbency, Nylon (20%)  
on outside for durability. Springy  
ribbed cuff; reinforced heel, toe.  
Washfast Colors: Beige, Lt. Blue,  
Navy, Red, White. State size, color.  
Sizes: 9, 9½, 10, 10½, 11. Wt. 3 prs. 4 oz.  
30 A 1367—3 Prs. \$1.44; 6 Prs. \$2.79

Better Cotton 3 PRS. \$115

Slightly Lighter in Weight than Ank-  
let at left, but with same content  
and construction. Fine value at  
this low price—and it's Guar-  
anteed to wear! Washfast colors.  
Colors: Beige, Light Blue, White.  
Sizes: 9, 9½, 10, 10½, 11.  
Wt. 3 prs. 4 oz. State size and color.  
30 A 1267—3 Prs. \$1.15; 6 Prs. \$2.22

**S-T-R-E-T-C-H Nylon Anklets**

3 Pairs 1 Size, Any Color, Must Wear 6 MONTHS or Replaced FREE

Best Ban-Lon® 3 PRS. \$144

100% Ban-Lon Stretch Nylon for  
sweater-soft luxury that sends you  
walking on air; has amazing strength  
without bulk! Sized right—stretches  
comfortably to give you neat con-  
tour fit. Washfast. Wt. 3 prs. 4 oz.  
Colors: Beige, Light Blue, Maize,  
Navy, Red, White. State size, color.  
Medium (8½ to 9½); Large (10-11½).  
30 A 1277—3 Prs. \$1.44; 6 Prs. \$2.79

Better Helanca® 3 PRS. \$115

Sturdy 100% Helanca Stretch Nylon;  
well-known for its exceptional re-  
siliency—elasticity will not wash  
out. Gives you personalized, com-  
fort-ease fit. Wash in a wink, dry  
just as fast. Washfast colors.  
Beige, Light Blue, Navy or White.  
One Size Fits 9 through 11.  
Ship. wt. 3 prs. 3 oz. State color.  
30 A 1350—3 Prs. \$1.15; 6 Prs. \$2.22

Service S  
also Mes

74

look of full-fashion  
re you more comfor

with Mercerized  
d toe. Mock fashion  
legs. Ship. wt. 3 pr  
9½, 10, 10½, 11.  
.....3 Prs. \$1.44; 6

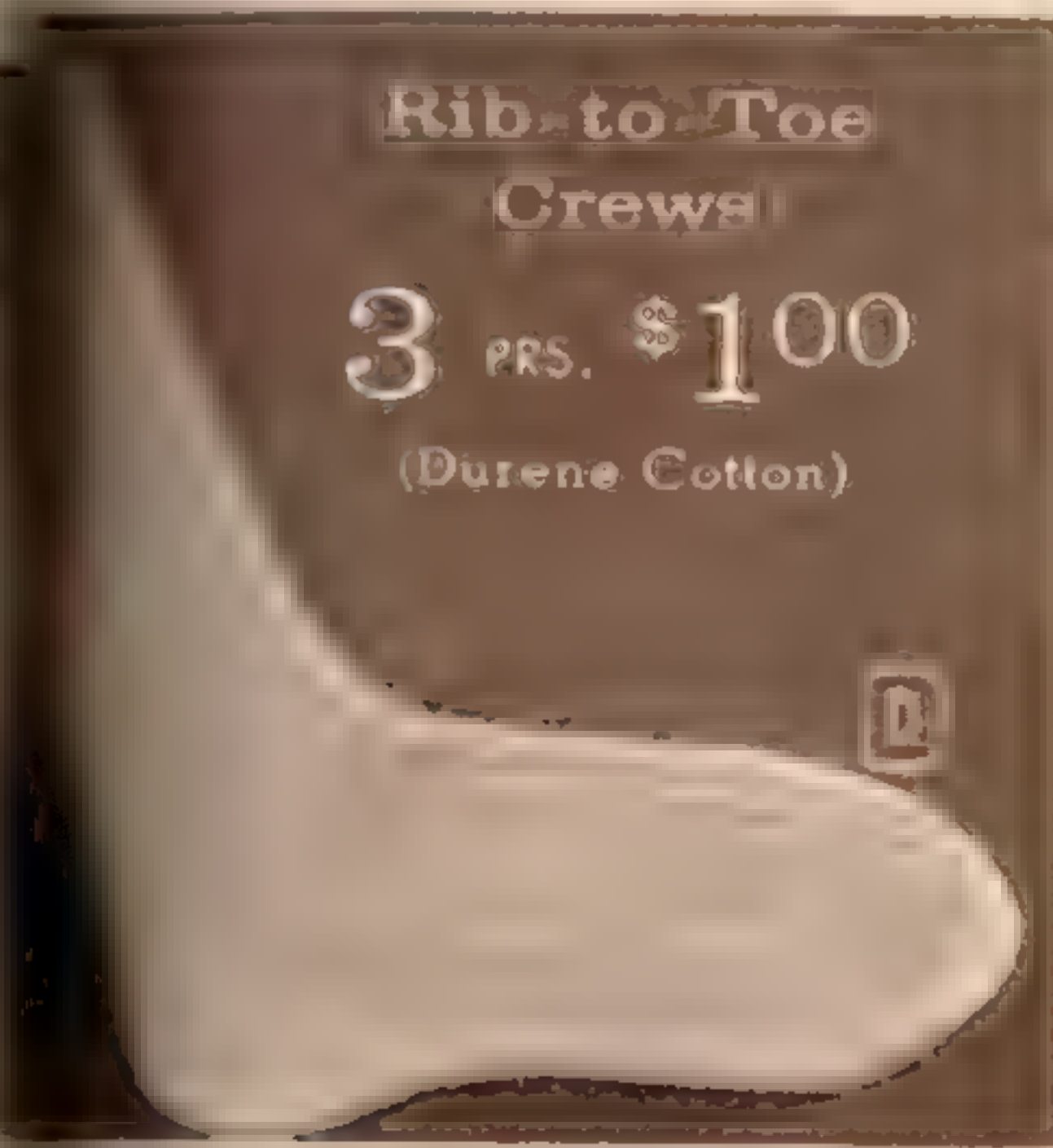
riceweight. Sturdier  
cy mesh. Durene  
e for wear. Mock  
3 prs. 6 oz.

.....3 Prs. \$1.74; 6

**Rib-to-Toe  
Crews**

3 PRS. \$100

(Durene Cotton)



(D)

**Bunny-Soft Socks  
Orlon Blends**



(E)

(E)



(G)

FORTIFIED  
WITH  
DU PONT  
420 NYLON  
FOR  
EXTRA WEAR



(H)

**Guaranteed to Wear**

Any Color, Must Wear 3  
Months or Replaced FREE. Washfast.

**Helanca Stretch Nylon.**  
Sturdy, fit so smoothly.  
Colors: White. State color.

Sizes 9-11. Wt. 3 prs. 3 oz.  
—3 Prs. \$1.44; 6 Prs. \$2.79

**Mercerized Combed Cot-**  
ton reinforced heel, toe. State  
color: Lt. Blue, Red, White, Navy.

Sizes: 9, 9½, 10, 10½, 11. Wt. 3 prs. 3 oz.  
—3 Prs. \$1.00; 6 Prs. \$1.95

**Machine Washable Sweater-Mates**

(E) (F) Most Luxurious, cashmere-soft blend; 70% Orlon  
Acrylic, 30% Stretch Nylon—like walking on a cloud!  
Rich sweater-coordinated colors—all Machine Washable.  
Colors: Beige, Gold, Lilac, Lt. Blue, Medium Green, White.  
One Size Fits 9 to 11.

(E) Crew. Downy-soft and good-looking, like no other crew  
you've worn! Ribbed top, flat knit foot. Ship. wt. pr. 5 oz.  
30 A 1213—State color only.....Pair 79c; 3 Pairs \$2.22

(F) Anklet—a real Teen Queen! Rib-to-toe with neat knit-on  
turn cuff. In 6 Colors Above and Navy. Ship. wt. 2 prs. 6 oz.  
30 A 1210—State color only.....2 Pairs \$1.19; 4 Pairs \$2.32

**Our Finest Cottons**

(G) Combed Cotton Crew  
strengthened with  
420 Nylon (5%) takes rug-  
ged wear, is delightfully  
soft and absorbent. Has  
MORPUL Action Cuff—  
neatly ribbed and elas-  
ticized to stay put! White.  
Ship. wt. 2 pairs 6 oz.  
Sizes: 9, 9½, 10, 10½, 11.  
30 A 1227—State size.  
2 Prs. \$1.25; 4 Prs. \$2.40

(H) Anklet. Ribbed turn-  
down cuff smoothly  
knit-on. Fine quality  
Combed Cotton strength-  
ened with 20% Dupont  
420 Nylon. Hard to ex-  
ceed for wear and looks.  
A hit on the campus!  
White. Wt. 2 prs. 6 oz.  
Sizes: 9, 9½, 10, 10½, 11.  
30 A 1229—State size.  
2 Prs. \$1.00; 4 Prs. \$1.90

★ Satisfaction Guaranteed or Your Money Back ★

ALL WARDS 203





**E New Vyrene Spandex**—the amazingly lightweight, longer lasting Elastic Bra! Cotton circular stitched cups for rounded contours. Biased elastic (Acetate, Cotton and Spandex) sides breathe with you for comfortable, accurate fit. White. Shipping weight ea. 3 oz.

Cat. No.	Cup	Bra Size, Inches
28 A 2871	A	32, 34, 36
28 A 2872	B	32, 34, 36, 38
28 A 2873	C	34, 36, 38, 40

State bust size... Ea. \$2.97; 2, \$5.85

**F For Fashion's silhouette**—Horizontal fagotting joins circular stitched and spoke center cups for fine uplift, lovelier contours. Elastic at front band has notched cut-out for breathing ease. 100% Cotton Broadcloth. Color: White. Shipping weight ea. 2 oz.

Cat. No.	Cup	Bra Size, Inches
28A2801	A	32, 34, 36
28A2802	B	32, 34, 36, 38
28A2803	C	34, 36, 38, 40

State bust size... Ea. \$1.57; 2, \$3.05

*Carol Brent*

fine quality...  
low prices...  
guaranteed comfort

**G Action straps** for ease of movement and fashionable contour lines. Circular stitched cups for firm uplift, rounded contours. Net-lined for sure shape retention. Elastic side inserts for breathing ease. All Cotton Broadcloth. Wt. ea. 3 oz. White.

Cat. No.	Cup	Bra Size, Inches
28A2507	B	34, 36, 38, 40
28A2508	C	34, 36, 38, 40, 42
28A2509	D	34, 36, 38, 40, 42, 44

State bust size... Ea. \$1.97; 2, \$3.80

**J Underscore your Spring fashions** with this popular Bra designed to create a lovelier figure. Scalloped, lightly padded under-bust sections provide firm support and youthful uplift. Net lining insures shape retention. 4 rows of stitching along band prevents roll-up, keeps Bra smoothly in place. Elastic gore center front allows comfortable breathing. 100% Cotton Broadcloth. White. Wt. ea. 3 oz.

Cat. No.	Cup	Bra Size, Inches
28A2356	A	32, 34, 36
28A2357	B	32, 34, 36, 38, 40
28A2358	C	34, 36, 38, 40, 42

State bust size... Ea. \$1.86; 2, \$3.65

**K Be active with V-Active**—the new Bra that never binds! Specially designed cups move with your every action. Elasticized (Acetate, Rubber, Dacron Polyester) under arm for easy fit. Daintily embroidered Nylon Sheer cups are Marquisette lined.

Color: White only. Ship. wt. ea. 3 oz.

Cat. No.	Cup	Bra Size, Inches
28 A 377	B	32, 34, 36, 38
28 A 378	C	32, 34, 36, 38, 40

State bust size... Ea. \$2.97; 2, \$5.80

For 3 ways to shop see Pages 1267-70.

**L The all Stretchable Bra**—so comfortable you'll forget you have it on! All Elastic (Cotton, Rayon, Rubber) Bra stretches with you, yet maintains firm control. Delicately embroidered Nylon Marquisette upper bust section. Adjustable back hook closing. White. Wt. ea. 3 oz.

Cat. No.	Cup	Bra Size, Inches
28A4351	A	32, 34, 36
28A4352	B	32, 34, 36, 38, 40
28A4353	C	34, 36, 38, 40

State bust size... Ea. \$2.44; 2, \$4.70

**M Personalized fit**—Touch and Adjust tab at center front adjusts to your contours. Lower cups are delicately embroidered, lined for youthful uplift. Embroidered front insert for flattering separation. Elastic front band stays snug. All Cotton except trim. White. Wt. ea. 2 oz.

Cat. No.	Cup	Bra Size, Inches
28 A 1136	A	32, 34, 36
28 A 1137	B	32, 34, 36, 38
28 A 1138	C	34, 36, 38

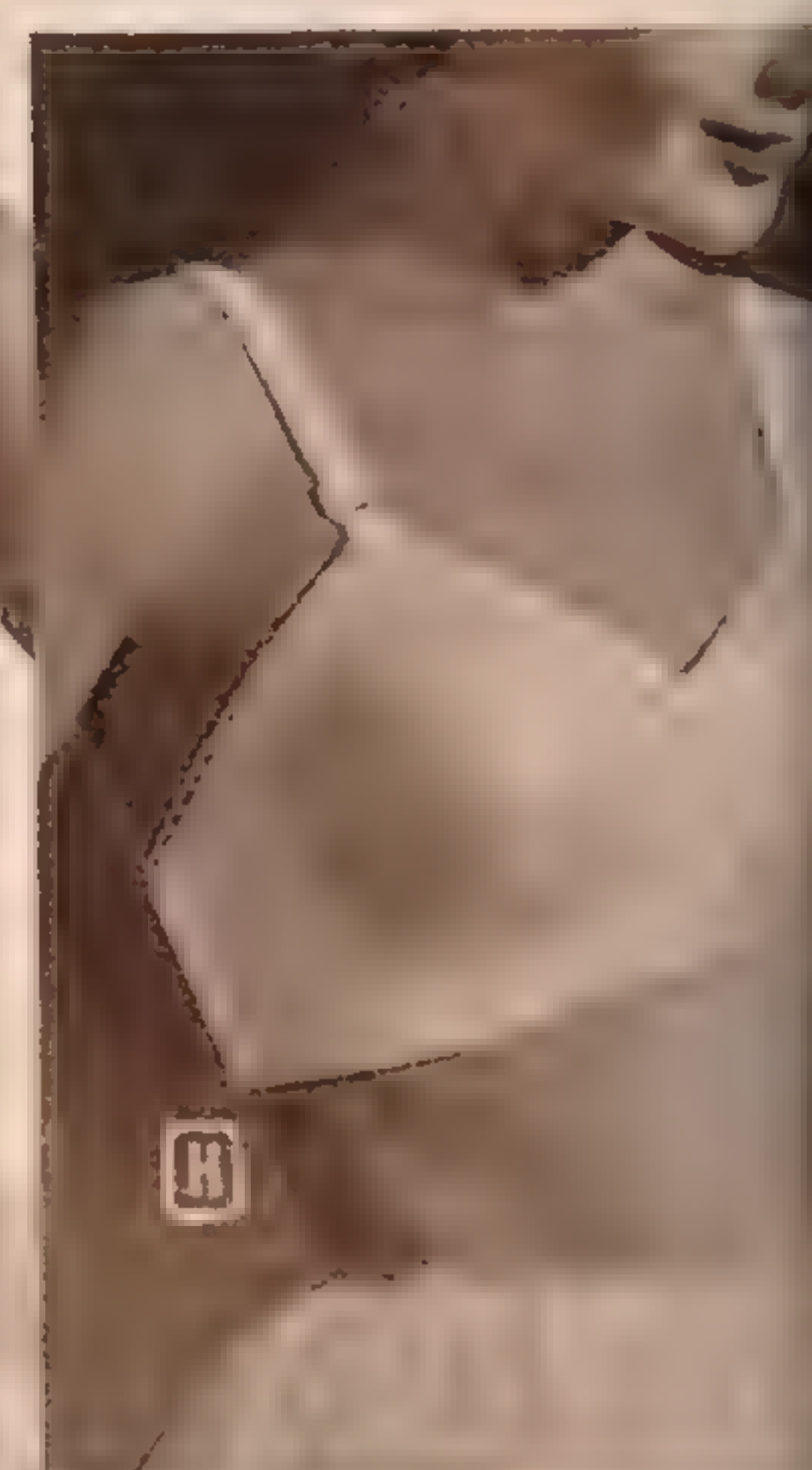
State bust size... Ea. \$1.77; 2, \$3.45

**N Cross Strap** C fuller figure able cross straps join cup stitching to give able firm support and separation. Adjustable closing. Cotton White. Ship. wt. ea. 2 oz.

Cat. No.	Cup	Bra Size, Inches
28A3402	B	32, 34
28A3403	C	34
28A3404	D	34

State bust size... Ea. \$2.44; 2, \$4.70

Fashion R... as for a



**H Your choice of Nylon** Circular stitched under lift, mold a pretty figure. Cotton front elastic insert for breathing comfort. White. Ship. wt. ea. 2 oz.

Cat. No.	Fabric	Cup	Bra Size, Inches
28A2301	Cotton	A	32, 34, 36
28A2302	Cotton	B	34, 36, 38
28A2303	Cotton	C	34, 36, 38, 40
28A2316	Nylon	A	32, 34, 36
28A2317	Nylon	B	34, 36, 38
28A2318	Nylon	C	34, 36, 38, 40

State bust size... Ea. 93c; 2, \$1.86





# Fashion R... for a Beautiful Silhouette



Choice of Nylon or  
stitched under  
pretty figure. Com  
insert for breas  
White. Ship. wt. ea.

Cup	Bra Size
A	32, 34, 36
B	34, 36
C	34, 36
A	32, 34, 36
B	34, 36
C	34, 36

Velcro Touch and Ad  
tab for individualized  
Cotton cups for flattering  
support. Leno Elast  
Rubber and Dacron  
cups, at back and at  
comfortably, stretches  
every breath. Straps are  
Color: White only.

each 3 oz. State bust size.

Cup	Bra Size, In.	Price
B	32, 34, 36	\$2.97
C	32, 34, 36, 38, 40	\$2.97
	34, 36, 38, 40, 42	\$2.97

styled short line Bra  
with your every move-  
Embrodered Nylon  
assure gentle contours of  
natural bosom. Nylon Sheer  
greater separation. Elastic  
(Leno, Rubber) lower band,  
sides. Color: White. Ship-  
ea. 3 oz.

Cup	Bra Size, Inches
B	32, 34, 36, 38
C	34, 36, 38, 40

.....\$2.97; 2, \$5.80

Cup	Bra Size, Inches
D	34, 36, 38, 40, 42

size.....\$3.94

**I** Carol Brent by Peter Pan presents  
the amazing new "Pick-Up"  
Bra—contour crescents of light pad-  
ding inside the cups provide youth-  
ful uplift and superb side control.  
Fagotted cups are circular stitched  
for added support, net lined for  
shape-retention. "No-Curl" elastic  
front band prevents riding and  
binding. All Cotton except trim.

Color: White. Ship. wt. ea. 3 oz.

Cat. No.	Cup	Bra Size, In.
28 A 3986	A	32, 34, 36
28 A 3987	B	32, 34, 36, 38
28 A 3988	C	34, 36, 38, 40

State bust size. .Ea. \$2.33; 2, \$4.50

**U** Delicate Nylon lace overlays Sat-  
in cups. Satin arcs curve around  
lower cups into wide-set straps. 3/4  
cups are underwired and flannel-  
lined for support and comfort. Light  
foam padding accents a lovelier  
bustline. Lace sides and back. Mar-  
quisette lined. Contoured elastic  
front. Color: White. Wt. ea. 3 oz.

Cat. No.	Cup	Bra Size, In.
28 A 2086	A	32, 34, 36
28 A 2087	B	32, 34, 36, 38
28 A 2088	C	34, 36, 38, 40

State bust size. .Ea. \$2.88; 2, \$5.60



All bras shown on these 2 pages  
are washable. For Complete Details  
on Washability Terms, See Pg. 1273.

## Back Magic \$344

**V** Bewitchingly bare back and heav-  
enly contours! The sorcery is in  
the wide-set shoulder straps and  
unique clasp fasteners that anchor  
securely to your girdle. Perfect with  
decollete fashions too. Cleverly de-  
signed 3 section cups magically mold  
alluring contours, lift and firm a pret-  
tier you! Comfortably Satin covered  
underbust wiring assures extra sup-  
port. Nylon laced lined with Marquisette.

Black, White. Wt. 3 oz. State size, color.

Cat. No.	Cup	Bra Size, In.	Price
28A4181	A	32, 34, 36	\$3.44
28A4182	B	32, 34, 36	\$3.44
28A4183	C	32, 34, 36	\$3.44

Satisfaction Guaranteed  
OR YOUR MONEY BACK

## Joan Browne Shows How to Measure

TO DETERMINE YOUR INDIVIDUAL BUST TYPE AND SIZE,  
FOLLOW DESCRIPTIONS BELOW

**Undeveloped or Very  
Small Development**—mature  
figures. Emphasize your  
by wearing a padded bra  
padding bust pads inside  
ally designed brassiere.

**Average Bust Development.**  
or slightly pendulous  
figure type requires an  
bra for correct fit plus a  
supported, youthfully shaped  
a more flattering figure.

**Full Bust Development.**  
cups for better cover-  
molded uplift; shoul-  
usually built-up for bet-  
assured assurance, greater  
figure improvement.

**A Cup: Small Development Bust.**  
For the firm or slightly sagging,  
young or mature figures. Small  
Bras aid in creating a firm, high  
bustline—assuring you of an at-  
tractive yet comfortable fashion fit.

**C Cup: Full Bust Development.** Only  
a bra with full, deep cups pro-  
vides the support needed to  
enhance the fuller figure type.  
Full Cup bras fit well, flatter, and  
also hold your bust comfortably.

**Pendulous Bust Development.** This  
figure type needs special treat-  
ment and expert fitting. Tissues  
cannot support breasts adequately.  
The Small, Average, Full or  
Ex. Full bust may be pendulous.



Free Personalized  
Fitting Service: You  
may send any of  
your questions or  
problems to Joan  
Browne, care of  
nearest Wards  
Mail Order House.



### TO GET PROPER FIT AND FLATTERY IN A BRA

(a) Measure your bust at the fullest part without Bra  
on. (Keep tape measure level in back.) If your bust  
is in between sizes, order the next size larger. (For  
example, if your bust is 35 inches order size 36.)

(b) To determine your individual bust or cup type  
for Bras, Bracelettes or Corsets, be sure to refer to  
silhouette chart plus descriptions to left of chart.

The Carol Brent Label is your assurance of Quality.  
All fabrics and elastics meet Wards top standards.  
Each garment is Wards Laboratory Approved. Joan  
Browne approves each style for accurate fit, comfort.



# Versatile Bras for a Fashion Silhouette

glamorous strapless, convertible style

**E** You're feminine in a glamour-molding Strapless Bra.  $\frac{3}{4}$  cups overlayed with dainty lace are gently padded and underwired for firm uplift, control. Elastic insert at center front is boned for stay-in-place fit. Elastic (Acetate, Cotton, Rubber) back, boned side. White.

Cat. No.	Cup	Bra Size, inches
28 A 392	B	34, 36, 38, 40
28 A 393	C	34, 36, 38, 40, 42
28 A 394	D	34, 36, 38, 40, 42, 44

Ship. wt. 4 oz. State size... \$3.94

**G** A truly versatile beautifier — Convertible Bra can be worn 4 ways: with straps or strapless — wide shoulder or halter. Undercup wire flannel lined for comfortable uplift. Embroidered  $\frac{3}{4}$  Cotton Broadcloth foam padded cups; elastic sides, back for secure fit. White.

Cat. No.	Cup	Bra Size, inches
28 A 4601	A	30, 32, 34, 36
28 A 4602	B	32, 34, 36, 38
28 A 4603	C	34, 36, 38, 40

Wt. ea. 3 oz. State size. \$2.33; 2, \$4.50

**J** New! Flip Top Bra — Simply pull flap up, add straps, you have a comfortable bra — remove straps, tuck flap in, you have a strapless for decollete wear. 3-section lightly padded Cotton Broadcloth cups; elastic sides, back. Under wired cups, lightly boned sides. White.

Cat. No.	Cup	Bra Size, inches
28 A 4701	A	32, 34, 36
28 A 4702	B	32, 34, 36, 38
28 A 4703	C	32, 34, 36, 38

Wt. ea. 3 oz. State size. \$2.97; 2, \$5.80

**F** Midriff magic — boned S Longline molds contours to give you the midriff bulges away. Fast in two wonderful fabrics: Rayon for stay-in-place, Embroidered upper cups

Cat. No.	Fabric	Cup	Bra Size
28 A 2857	Cotton	B	32, 34, 36
28 A 2858	Cotton	C	34, 36, 38
28 A 2862	Nylon	B	32, 34, 36
28 A 2863	Nylon	C	34, 36, 38

Wt. ea. 8 oz. State size. \$2.97; 2, \$5.94

**H** Glamour molding in a Convertible Bra.  $\frac{3}{4}$  Cotton cloth cups are diagonally and lightly padded to shape contours. Wire undercups ton flannelette lined, covered Rayon Satin for comfort. Elastic back assure non-binding

Cat. No.	Cup	Bra Size
28 A 2096	A	32, 34
28 A 2097	B	32, 34
28 A 2098	C	34

Wt. ea. 3 oz. State size. \$1.97

**K** Shapely control in a Longline, plus inches away from your midriff. Broadcloth boned strapless U-wire under  $\frac{3}{4}$  cups for Batiste elastic back section, comfortable Cotton flannelette lined back closure

Cat. No.	Cup	Bra Size
28 A 267	B	32, 34, 36
28 A 268	C	34, 36, 38
28 A 269	D	34, 36, 38

Wt. ea. 6 oz. State size. \$2.97

Before you order your Bra, be sure to consult Joan Browne's Instructions, found on Page 205. All fine fabrics deserve special care, so please refer to Wards Washability Terms described on Page 205.

**L** Back magic in a front-hook Longline. Wired, foam rubber lined bust cups covered with embroidered Nylon, Rayon sheer. Smooth front panel of embroidered sheer lined with Nylon Taffeta. Rayon, Rubber Leno elastic sides, back, bottom nip midriff. Boned throughout. White. Ship. wt. 12 oz. State bust size.

Cat. No.	Cup	Bra Size, inches	Price
28 A 551	A	32, 34, 36	\$7.74
28 A 552	B	32, 34, 36, 38	\$7.74
28 A 553	C	34, 36, 38	\$7.74

Carol Brent GOLDEN LABEL

Daring Cotton Strapless \$4.94

**M** A Strapless Bra that clings to you — Latex back assures no slipping, no sliding. Front plunges for decollete necklines. Cotton circle-stitched foam lined  $\frac{3}{4}$  cups are wired. Front close. White. Ship. wt. 10 oz. State bust size.

Cat. No.	Cup	Bra Size, inches	Price
28 A 4021	A	32, 34, 36	\$4.94
28 A 4022	B	32, 34, 36, 38	\$4.94
28 A 4023	C	32, 34, 36, 38	\$4.94

"CHARGE IT" at Wards  
SEE PAGE 1281





# Bras Silhouette Convertible st

magic — boned  
molds contour  
d lines while  
edges away. F  
wonderful fabric  
for stay-in-place  
red upper cups

Fabric	Cup	Bra
Nylon	B	32, 34
Nylon	C	34, 36
Nylon	B	32, 34
Nylon	C	34, 36

State size. \$2.97

our molding in a  
rtable Bra. ¾ Cotton  
s are diagonally  
ly padded to shap  
Wire undercups  
elette lined, cover  
for comfort. Elastic  
are non-binding fr

Cup	Bra Size
A	32, 34, 36
B	32, 34, 36
C	34, 36

State size. \$1.97

ly control in a  
ne, plus inches  
om your midriff  
n boned strapless  
nder ¾ cups for  
lastic back section.  
comfortable Cotton  
d back closing.

Cup	Bra Size
B	32, 34, 36
C	34, 36, 38
D	34, 36, 38

State size. \$2.97

Joan Browne's Meas  
ics deserve special  
described on Page

## Contour or Padded Bras for a fashion-perfect silhouette

Bras add allure  
soft, gentle lining.

economy style. Circular  
Cotton Broadcloth 2-  
cups are lightly foam rub-  
bered for uplifted roundness.  
Inserts for comfort,  
A Cup: Very Small to  
B Cup: Small to Average.  
State. Ship. wt. ea. 2 oz.

Cup	Bra Size, Inches
A-minus	32, 34, 36
B-minus	32, 34, 36, 38

Ea. 93c; 3 for \$2.60

ed stitching lets you see  
figure as you want it to  
ed Cotton Broadcloth Bra  
tagoting on spoke-center  
contour cup; gives your  
er lines and attractive  
Elastic insert for midriff  
Color: White. Wt. ea. 3 oz.

Cup	Bra Size, Inches
A	32, 34, 36
B	32, 34, 36, 38

Ea. \$1.86; 2, \$3.65

anced Padded Cotton Broad-  
bra molds beautiful full-  
ed anchor band under  
d cups prevents rolling.  
Insert. A Cup: develops  
Bust to Small; B Cup: de-  
nder Av. Bust to Average.  
Shipping weight each 3 oz.

Cup	Bra Size, Inches
A-minus	30, 32, 34, 36
B-minus	32, 34, 36, 38

Ea. \$1.94; 2 for \$3.80

velous molder sure to give  
amour for the latest fash-  
y padded cups accented  
roidered Nylon Sheer.  
tic (Rayon, Cotton, Rub-  
cut at sides for support,  
Elastic, embroidery at  
eat for separation. White.

Cup	Bra Size, Inches
A	32, 34, 36, 38
B	32, 34, 36, 38

4 oz. State bust size. \$3.77

choice of 2 fabric favorites  
Acetate Satin or 100%  
Broadcloth. A value Bra  
especially to accentuate  
bust. Removable foam rub-  
bered fashion allure to your  
convenient front closing.

State. Ship. wt. ea. 3 oz.

Fabric	Cup	Bra Size, In.
Satin	A	32, 34, 36
Cotton	A	32, 34, 36

Ea. \$1.88; 2 for \$3.65

Padded Bras give you full-  
er contours, lovelier curves.

New elegance in form achieved  
with fine lace covering foam  
rubber padded Acetate Satin cups.  
Stitched down midriff band of Satin  
supports as it anchors. Elastic insert  
in center front gives comfort.

A Cup: Very Small to Small; B Cup:  
Sm. to Av. White. Wt. ea. 3 oz.

Cat. No.	Cup	Bra Sizes, Inches
28A3296	A-minus	32, 34, 36
28A3297	B-minus	32, 34, 36, 38

State bust size. Ea. \$1.47; 2 for \$2.85

Carol Brent by Peter Pan gives  
delightful comfort, added curves.  
New, fabulous honeycomb elastic  
around 4-section, fagoted, padded  
Cotton cups expand and conform  
with every move. Elastic center,  
diaphragm fits smoothly—won't  
ride-up. Can't curl band hugs  
snugly in ease. Color: White.

A Cup: develops Very Small to Small.  
B Cup: develops Small to Average.

Cat. No.	Cup	Bra Size, Inches
28A3981	A-minus	32, 34, 36
28A3982	B-minus	32, 34, 36, 38

Wt. 3 oz. State bust size. \$3.33

Look lovelier in everything you  
wear with embroidered Cotton  
4-section cups that are generously  
foam rubber padded for newly  
rounded contours. Rayon lined for  
softness. Pretty shell trim edges top.  
Forked straps give comfortable sup-  
port. Elastic insert. White. Wt. ea. 3 oz.

Cat. No.	Cup	Bra Size, Inches
28A2851	A	32, 34, 36
28A2852	B	32, 34, 36

State bust size. Ea. \$2.83; 2 for \$5.50

Enjoy wonderfully new, truly per-  
sonalized fit. Net woven elastic  
surrounding cups expands and con-  
tracts to fit each size perfectly.  
Padded, circular stitched Cotton  
Broadcloth cups mold a flattering,  
feminine bustline. Elastic gores at  
sides for ease. White. Wt. ea. 3 oz.

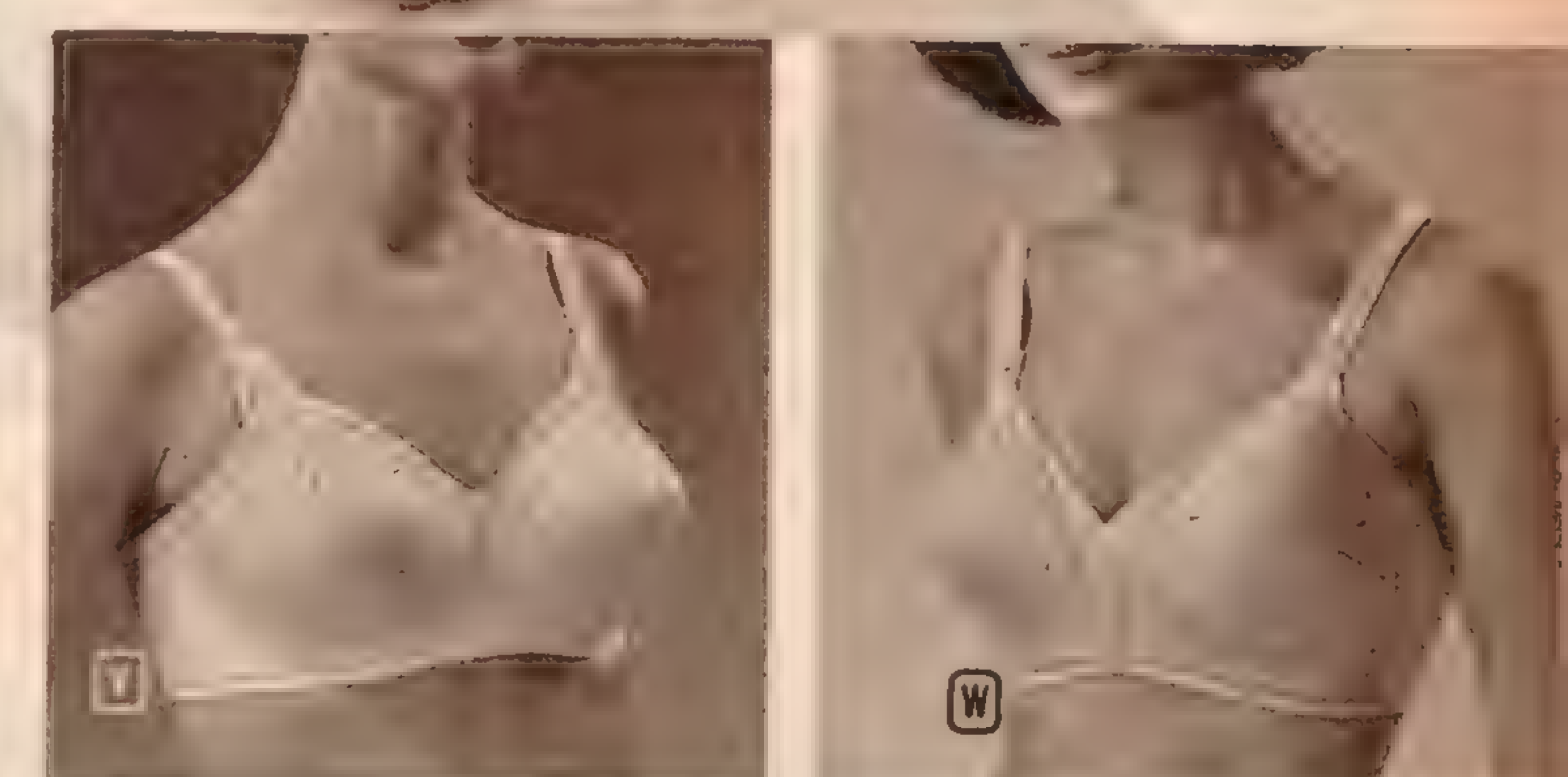
Cat. No.	Cup	Bra Size, Inches
28A4031	A	32, 34, 36
28A4032	B	32, 34, 36

State bust size. Ea. \$2.94; 2, \$5.75

Joan Browne's Complete Measuring  
Guide can be found on Page 205.  
Please refer to it before ordering.

Wards offers 3 easy ways to shop:  
by mail, phone or in person. Full de-  
tails can be found on Pgs. 1267-70.

Satisfaction Guaranteed  
OR YOUR MONEY BACK





# Younger Than Springtime in a *maidenform* Bra

DELIVERED POSTPAID



E

**G Chansonette**—most popular style. . .  
Fagotted 2-section cups are circular stitched and spoke stitched to accent bustline and support with ease. Snug fitting midriff band never rolls. Elastic front insert gives freely. 100% Cotton Broadcloth. White. Postpaid. State size.

Cat. No.	Cup	Bra Size, inches	Price
28AP1501	A	32, 34, 36, 38	\$2.00
28AP1502	B	32, 34, 36, 38, 40	\$2.00
28AP1503	C	32, 34, 36, 38, 40	\$2.00

**H Overture**—stitched re lower cups with contouring, center darts. Elastic front band fit snugly, com

White Acetate Satin. State size.

Cat. No.	Cup	Bra Size, inches
28AP1532	B	32, 34, 36, 38
28AP1533	C	34, 36, 38, 40

White Cotton Broadcloth. State size.

Cat. No.	Cup	Bra Size, inches
28AP1537	B	32, 34, 36, 38
28AP1538	C	34, 36, 38, 40



F

**E New Arabesque** spells enhancement for your silhouette! Cotton Broadcloth, circular stitched cups, embroidered in whirling floral motif, uplift and support. Revolutionary bias-cut elastic insert for super separation—breathe-easy comfort. Color: White. Postpaid. State size.

Cat. No.	Cup	Bra Size, in.	Price
28AP1601	A	32, 34, 36	\$2.50
28AP1602	B	32, 34, 36, 38	\$2.50
28AP1603	C	32, 34, 36, 38	\$2.50

Arabesque: Foam Rubber Padded.

28AP1606	A Minus	32, 34, 36	\$3.50
28AP1607	B Minus	32, 34, 36	\$3.50

**F Concerto**—with action straps for youthful uplift, end of shoulder strain. Cotton Broadcloth, circular stitched cups. Front elastic insert fits smoothly. White. Postpaid. State size.

Cat. No.	Cup	Bra Size, inches	Price
28AP1517	B	32, 34, 36, 38	\$3.00
28AP1518	C	32, 34, 36, 38, 40	\$3.00
28AP1519	D	34, 36, 38, 40, 42	\$3.50

"CHARGE IT" at Wards  
SEE PAGE 1281



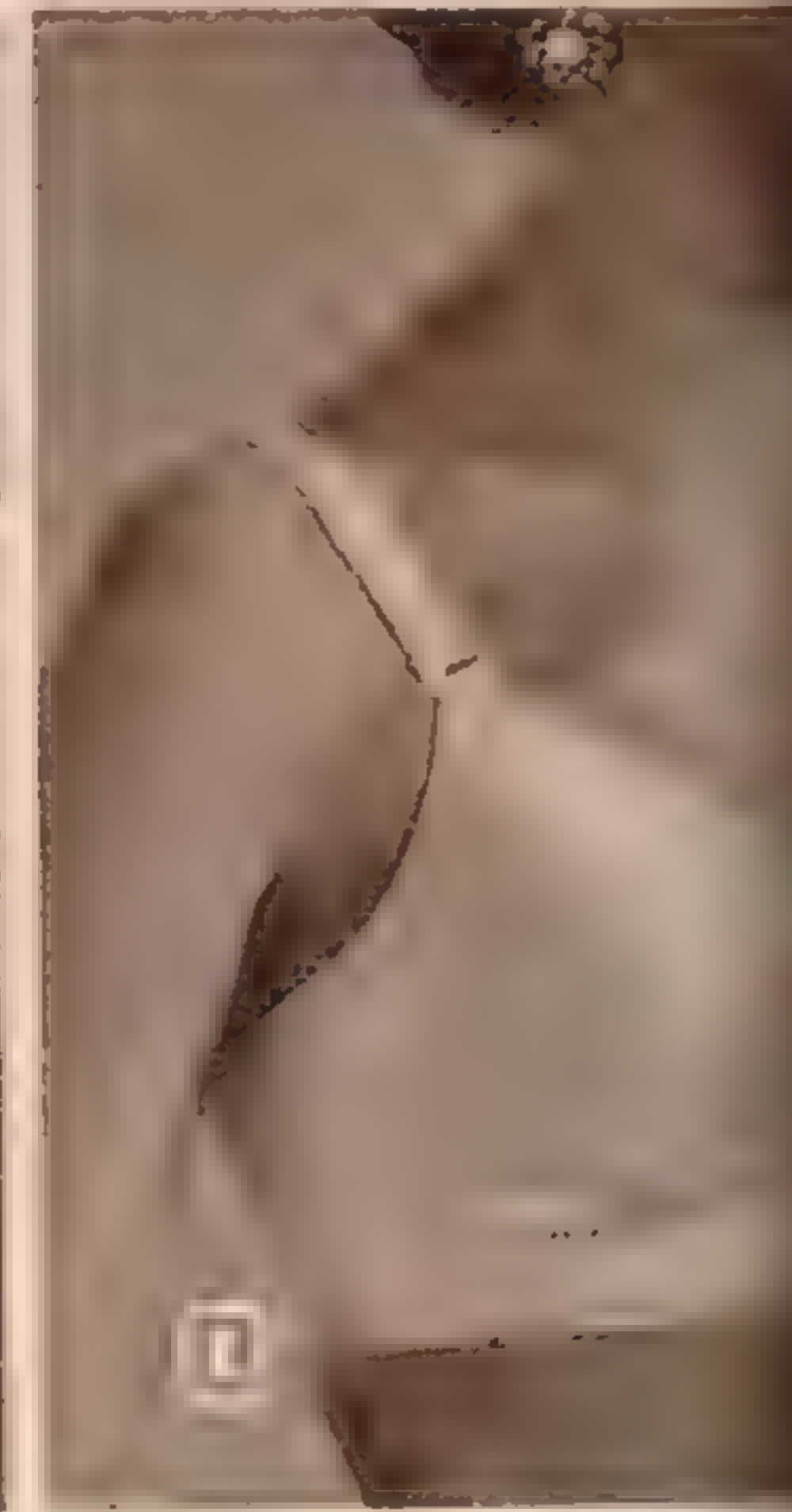
G



H



I



J

**J Star Flower** delights in delicate petal patterned stitching on Cotton Broadcloth cups. Twin elastic bands fit smoothly under bust to afford flexible, controlled freedom. Bra always stays in place snugly. Color: White. Postpaid. State size.

Cat. No.	Cup	Bra Size, inches	Price
28AP1586	A	32, 34, 36	\$2.50
28AP1587	B	32, 34, 36, 38	\$2.50
28AP1588	C	34, 36, 38	\$2.50

**K Allo-ette** in Cotton Acetate Satin with crosses at center in high rounded contour accentuate curves in bustline. Lined 2-in. bra in place, firm. Color: White. Postpaid.

Cat. No.	Cup	Bra Size, inches
28AP1527	B	32, 34, 36, 38
28AP1528	C	34, 36, 38, 40

**L Innovation**—Maidenform's Newest—for your loveliest silhouette at a popular price. Foam rubber cups lined in soft Jersey for a fuller bustline. Upper cups daintily embroidered, V stitching on lower cups. Elastic gores in midriff band. Color: White. Postpaid. State size.

Cat. No.	Cup	Bra Size, in.	Price
28AP1596	A Minus	32, 34, 36	\$1.50
28AP1597	B Minus	32, 34, 36	\$1.50

**M Etude** in Cotton waffle stitching fagoting for accent center enhances band. White. Postpaid.

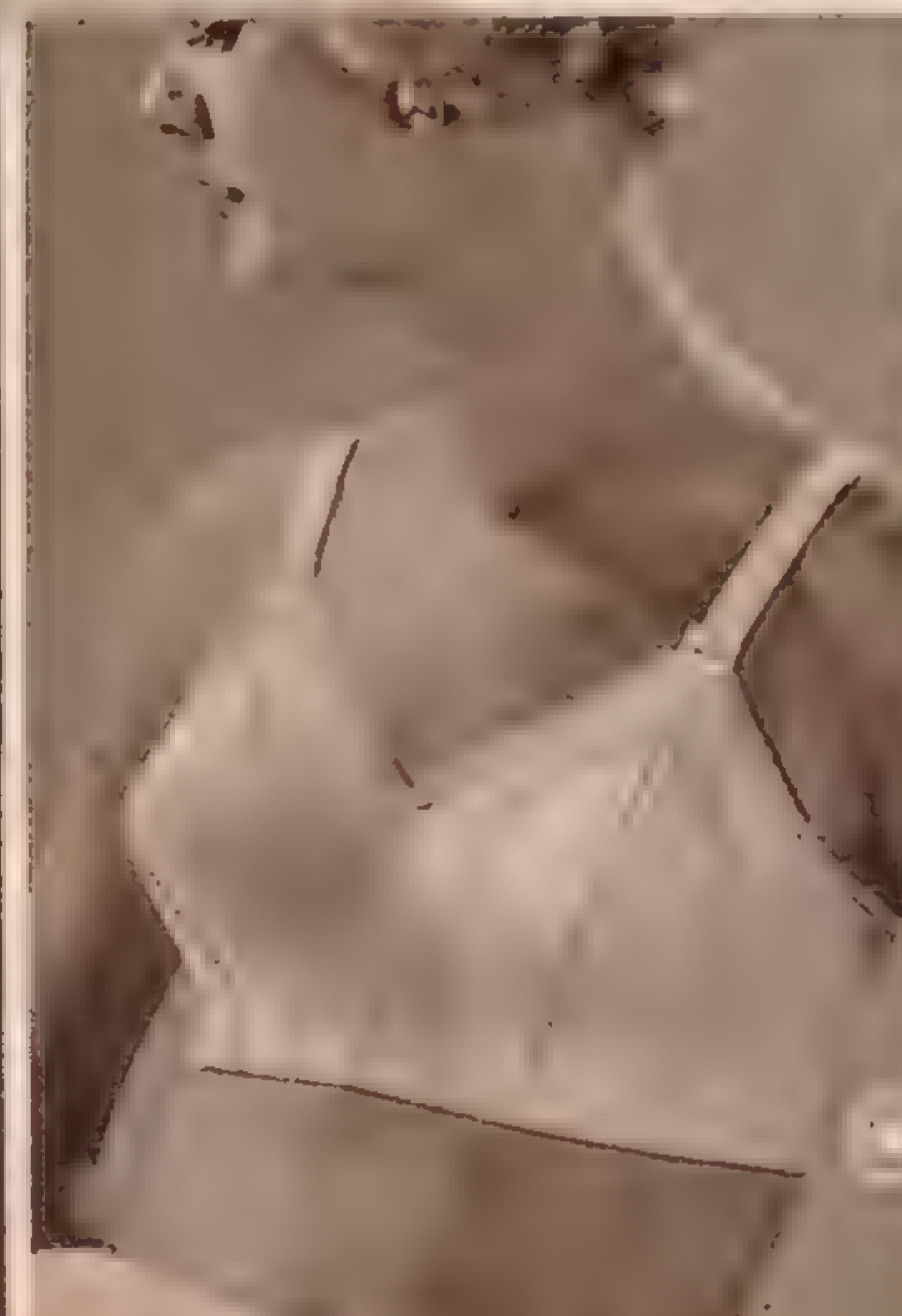
Cat. No.	Cup	Bra Size, inches
28AP1552	B	32, 34, 36, 38
28AP1553	C	34, 36, 38, 40

Etude Minor. Sottly F

28AP1561	A Minus	32, 34, 36
28AP1562	B Minus	32, 34, 36



K



L



# Bra

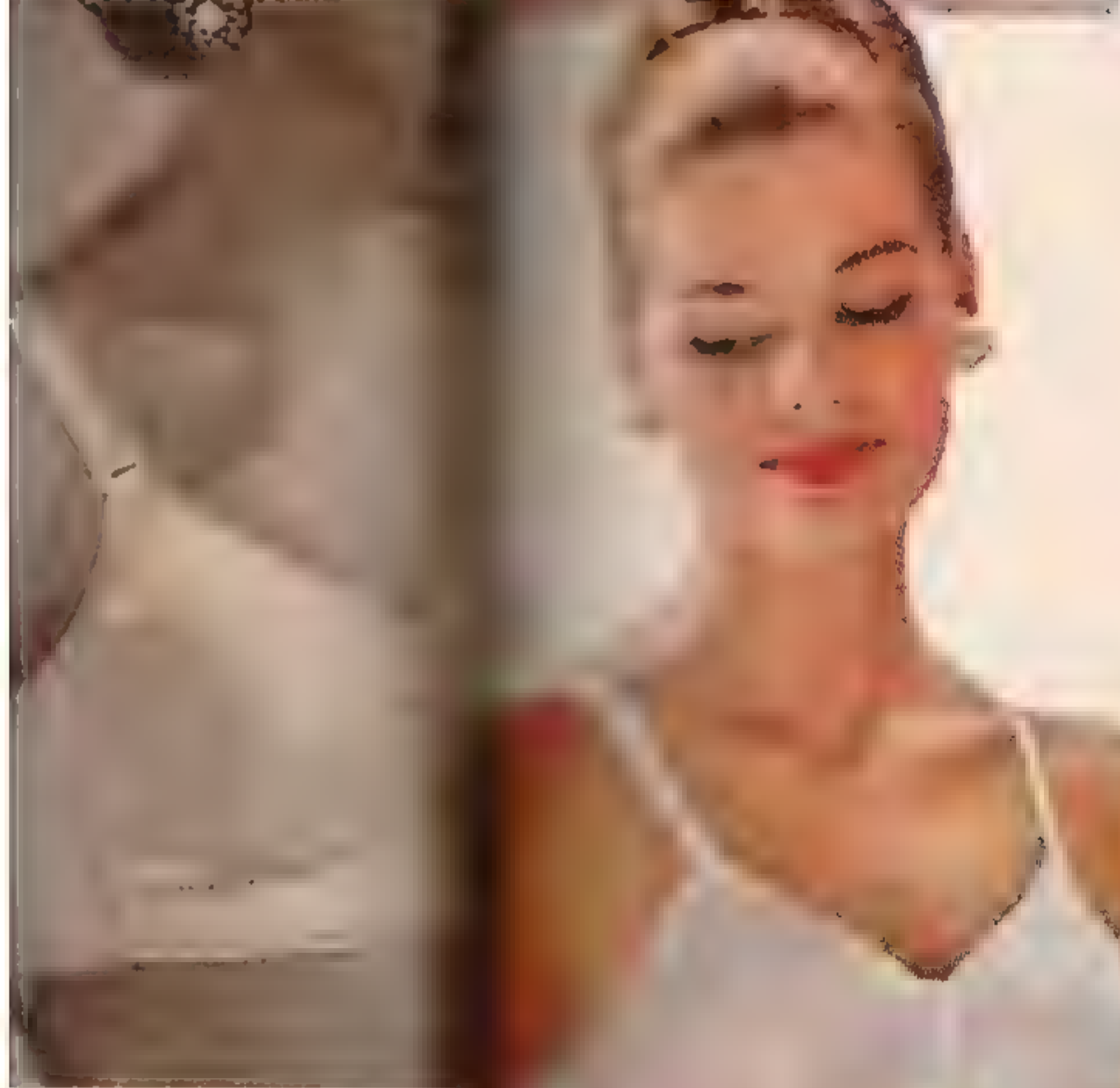
feature—stitched: er cups with com ter darts. Elast and fit snugly.

acetate Satin. State

Bra Size
32, 34, 36, 40
34, 36, 38

Cotton Broadcloth

Bra Size
32, 34, 36, 40
34, 36, 38



ette in Cotton Br ate Satin strip un at center for sep ed contours. De te curves for a Lined 2-inch ba lace, firmly, com ate. Postpaid. Sta

Bra Size, in.
32, 34, 36, 38, 40
34, 36, 38, 40

in Cotton Broadl e stitching - and or accented uplift hances separation ate. Postpaid. Sta

Bra Size, in.
32, 34, 36, 38, 40
34, 36, 38, 40

or. Softly Padded A Minus 32, 34, 36 B Minus 32, 34, 36

olutionary "Just a Just" \$2.95 EACH

ual fit in front—where most important. Embroi- don Broadcloth cups lace. Elastic sides for flexibility with con- atches at right. paid. State bust size.

Bra Size, in.
32, 34, 36, 38, 40
32, 34, 36, 38, 40
34, 36, 38, 40

Measure for Bras: Please Page 205 for best fit.

## Forever Lovely in Lovable Bras

POSTPAID

**N** Full Figure loveliness designed distinctly in Cotton Broadcloth. Firm innercups and contoured underbust band support and separate comfortably. Wider straps relieve unwelcome shoulder strain, allow free movement. Butterfly applique interest on front, except on Sizes 44, 46, 48. White. Postpaid. State bust size.

Cat. No.	Cup	Bra Size, inches
28AP3223	C	34, 36, 38, 40, 42, 44, 46
28AP3224	D	34, 36, 38, 40, 42, 44, 46, 48

Each \$1.50. . . . Save . . . . 2 for \$2.90

**P** Sweater Bra—most important to undercover loveliness! Sweet-heart styled seam-free Helanca® Nylon smoothly covers 4-section foam contoured uplift cups. Enhances curves, rounds lines for clinging fitness. Stitched no-curl Cotton Broadcloth midriff band. Cotton sides, back stay in place. Red, Black, White. Postpaid.

Cat. No.	Cup	Bra Size, in.
28 AP 3331	A	32, 34, 36
28 AP 3332	B	32, 34, 36, 38
28 AP 3333	C	34, 36, 38, 40

State bust size, color. Ea. \$1.50; 2, \$2.90

### Color-Cued Wardrobe

BOX OF 5 FOR \$4.90

**R** Add zest to your Bra assortment, coordinate your lingerie! Pretty pastels at a delightfully low price. All Cotton Broadcloth with circular stitched 4-section cups, lined lower cups give extra support and comfortable uplift. Elastic front insert for breathe-easy flexibility. Dainty shell trim traces outline of cups. Each box contains: 1 Blue, 1 Pink, 1 Maize, 2 White. Postpaid. State bust size.

Cat. No.	Cup	Bra Size, in.	Price
28AP3336	A	32, 34, 36	5, \$4.90
28AP3337	B	32, 34, 36, 38	5, \$4.90
28AP3338	C	34, 36, 38, 40	5, \$4.90



**T** Convertible Straps. Longline with zip front. Low "V" back plunges almost to waist. Lace over Satin padded cups uplift. Satin Lace, Leno Elastic panels alternate for firm control. Undercup wiring, light boning. Black with Pink lining or All White. State size, color. Ppd.

Cat. No.	Cup	Bra Size, in.	Price
28AP3316	A	32, 34, 36	\$3.95
28AP3317	B	32, 34, 36, 38	\$3.95
28AP3318	C	34, 36, 38, 40	\$3.95

Satisfaction Guaranteed OR YOUR MONEY BACK

## Fashion Begins with Exquisite Form Bras

POSTPAID

**V** Softly padded for a more alluring silhouette. Circle-O-Form foam rubber lined cups in Cotton Broadcloth, circular stitched, mold with new freedom. Double fabric underbust band gives stay-put assurance. Elastic front insert. Lined back closing for comfort. White. Postpaid. State bust size.

Cat. No.	Cup	Bra Size, in.	Price
28AP1801	A	32, 34, 36	\$2.50
28AP1802	B	32, 34, 36, 38	\$2.50

**W** Arc-support stitching on Cotton Broadcloth cups gives firm uplift, support and separation. Lined, contoured midriff band and side elastic inserts for controlled freedom with breathe-easy comfort. White. Postpaid. State bust size.

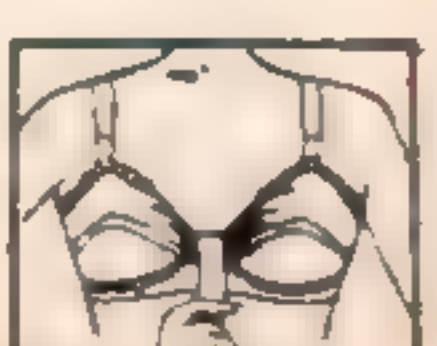
Cat. No.	Cup	Bra Size, in.	Price
28AP1806	A	32, 34, 36	\$1.50
28AP1807	B	32, 34, 36, 38	\$1.50
28AP1808	C	34, 36, 38, 40	\$1.50
28AP1834	D	34, 36, 38, 40, 42	\$2.00

**X** Action overlay straps give you complete freedom, relieve shoulder strain. Cotton Broadcloth circular stitched cups, net lined for smooth fit; firmly uplift and support. Double fabric snug midriff band. White. Postpaid. State bust size.

Cat. No.	Cup	Bra Size, in.	Price
28AP1826	A	32, 34, 36	\$2.50
28AP1827	B	32, 34, 36, 38	\$2.50
28AP1828	C	34, 36, 38, 40, 42	\$2.50
28AP1829	D	34, 36, 38, 40, 42, 44	\$3.50



Less fullness, separation—pull tab up



More fullness, separation—pull tab down





# Playtex

## Living Bras

POSTPAID

**E** Bias cut elastic sides give excellent fit, control and comfort. Criss-cross surplice front affords best separation. Contour midriff band, sides and back. Breathe-easy elastic. Nylon sheer embroidered cups, lined lower section for contoured uplift, smooth control.

White only. Postpaid. State bust size.

Cat. No.	Cup	Bra Size, inches
28 AP 3001	A	32, 34, 36
28 AP 3002	B	32, 34, 36, 38, 40
28 AP 3003	C	34, 36, 38, 40, 42
28 AP 3004	D	34, 36, 38, 40, 42

**F** New "Stretch-Ever" Bra fashions a magic elastic that lasts long, washes whiter than any other owned! Figured Cotton cups, lined lower section for firm uplift. All (Rayon, Cotton, Spandex) bias cut surplice front and snug fitting.

White only. Postpaid. State bust size.

Cat. No.	Cup	Bra Size, inches
28 AP 3051	A	32, 34, 36
28 AP 3052	B	32, 34, 36, 38, 40
28 AP 3053	C	32, 34, 36, 38, 40, 42

**G** "Fashion Magic" brings a fashionable figure instantly. Stay-firm panels support in comfort, eliminating stress. Elastic diaphragm breathes for easy control. Embroidered Broadcloth. Machine washable, shape even after many washings.

White only. Postpaid. State bust size.

Cat. No.	Cup	Bra Size, inches
28 AP 3036	A	32, 34, 36
28 AP 3037	B	32, 34, 36, 38
28 AP 3038	C	32, 34, 36, 38, 40

**H** Midriff controlling Longline smoother silhouette. Bias cut sides, surplice criss-cross front for motion and action-ease. Nylon embroidered cups, lined lower section for uplift. Nylon front panels plus elastic and back surround you slimming.

White. Postpaid. State bust size.

Cat. No.	Cup	Bra Size, inches
28 AP 3012	B	32, 34, 36, 38, 40
28 AP 3013	C	34, 36, 38, 40
28 AP 3014	D	34, 36, 38, 40, 42

**J** "Beauty Shape". Embroidered padded Cotton cups are perfect to define your curves naturally. Elastic sides, criss-cross surplice flexible freedom and comfort. Elastic back never rides up, gives with your every movement.

White. Postpaid. State bust size.

Cat. No.	Cup	Bra Size, inches
28 AP 3031	A	32, 34, 36
28 AP 3032	B	32, 34, 36, 38

**K** "Magic Cling" Strapless your contours like magic. Elastic sides and back for support without pressure. Nylon Marquisette lightly lined with foam rubber curves. Lined undercup wiring complete your stay-up.

White. Postpaid. State bust size.

Cat. No.	Cup	Bra Size, inches
28 AP 3016	A	32, 34, 36
28 AP 3017	B	32, 34, 36, 38
28 AP 3018	C	32, 34, 36, 38

JUST SAY "CHARGE"  
SEE PAGE 1281

For How to Measure Bras, see  
3 Ways to Shop at Wards, F



# nytex

## g Bras

STPAID

the sides give extra support and comfort. Cotton cups, best separation, sides and back. Nylon sheer lined lower section for smooth control. State bust size.

Bra Size, inches

32, 34, 36

32, 34, 36, 38, 40

34, 36, 38, 40, 42

34, 36, 38, 40, 42

Ever' Bra fashion that lasts longer than any other. Cotton cups, firm uplift. All-elastic (spandex) bias cut for snug fitting. State bust size.

Bra Size, inches

32, 34, 36

32, 34, 36, 38, 40

34, 36, 38, 40, 42

34, 36, 38, 40, 42

Brings a fashion Stay-firm support, comfort, eliminate diaphragm breathing. Embroidered line washable, many washings. State bust size.

Bra Size, inches

32, 34, 36

32, 34, 36, 38

32, 34, 36, 38, 40

Rolling Longline in net. Bias cut elastic cross front for separation. Nylon embroidered section for better support plus elastic to slimmingly. State bust size.

Bra Size, inches

32, 34, 36

32, 34, 36, 38

32, 34, 36, 38, 40

Embroidered, lace cups are pre-shaped to follow curves naturally. Bias cross surplice front for extra support and comfort. Low cut underwire stays up or down with every movement. State bust size.

Bra Size, inches

32, 34, 36

32, 34, 36, 38

Strapless comfort like magic! Never back for sure grip. Nylon Marquisette with foam rubber to undercup wire, light stay-up assurance. State bust size.

Bra Size, inches

32, 34, 36

32, 34, 36, 38

CHARGE 1

AGE 1281

re Bras, see Page

Wards, Pgs. 1267-



Carol Brent by Elaine

OF HOLLYWOOD

shape with a snugly supporting Long-stitching on 4-section cups, rounds your gently. Acetate Satin cups, forms smooth for superior control. Waist hugging inches off midriff with. Wt. 8 oz. State size.

Bra Size, inches	Price
32, 34, 36, 38, 40, 42	\$3.97
34, 36, 38, 40, 42	\$3.97

### Action Fit for Figure Allure \$2.97

the outstanding features—uplifted support with elastic arch around cups. Cotton Broadcloth cups that have adjustable action. White. Ship. wt. ea. 3 oz. State size.

Cup	Bra Size, inches	Price
A	32, 34, 36, 38	\$2.97; 2 for \$5.80
B	34, 36, 38, 40	\$2.97; 2 for \$5.80
C	36, 38, 40, 42, 44	Each \$3.49

Satisfaction Guaranteed

OR YOUR MONEY BACK

A to D Cup flattery. Cotton Broadcloth, circular stitched cups, net lined to hold shape, lift. Double fabric front insert for youthful separation. White. Ship. wt. ea. 3 oz.

Cat. No.	Cup	Bra Size, inches
28 A 501	A	32, 34, 36
28 A 502	B	32, 34, 36, 38, 40
28 A 503	C	32, 34, 36, 38, 40

State size. . . . . Ea. \$1.94; 2, \$3.80

Cat. No.	Cup	Bra Size, inches
28 A 504	D	32, 34, 36, 38, 40

State size. . . . . Ea. \$2.49; 2, \$4.75

### Fashionably Low Cut Glamour \$3.47

Your loveliest contours fashioned with foam rubber padding covered with Nylon Tricot. Cotton Broadcloth, circular stitched cups mold a prettier figure, rounder contours. Smooth stay-down midriff band; center insert for separation. Ship. wt. 4 oz. State size.

Cat. No.	Cup	Bra Size, in.	Color	Price
28 A 521	A	32, 34, 36	White	\$3.47
28 A 522	B	32, 34, 36	White	\$3.47

Before ordering, be sure to check your size and figure type. See How To Measure For Bras, Page 205



the wings stay-put assurance plus a well defined fashion. Durable Cotton Broadcloth cups, net for shape-retention, afford uplift and excellent support. Inserts in 2-inch band for extra comfort. State bust size.

Cup	Bra Size, inches
A	32, 34, 36
B	32, 34, 36, 38, 40
C	34, 36, 38, 40

Each \$2.33; 2 for \$4.50

For the full and pendulous figure—a Bra that offers youthful uplift and firm, controlling support while it meets fashion's demands. Smooth, durable Cotton Broadcloth with wide shoulder straps that extend over cups to eliminate strain, give maximum support. Innercups for firm uplifted control. Center darts separate so very becomingly. Color: White. Ship. wt. ea. 2 oz.

Cat. No.	Cup	Bra Size, inches
28 A 543	C	34, 36, 38, 40, 42, 44

State size. . . . . Each \$2.97; 2 for \$5.80



Versatile 4-way Bra. Wear it Regular, Strapless, Halter or Off-shoulder as the current fashion occasion demands. Daintily embroidered 2-section Cotton Broadcloth cups, foam rubber lined for firm uplift and added curves. Comfortable undercup wire. Elastic sides and back give freely for breathe-ease. White. Ship. wt. 5 oz. State size.

Cat. No.	Cup	Bra Size, in.	Price
28A516	A	32, 34, 36	\$3.47
28A517	B	32, 34, 36, 38	\$3.47
28A518	C	32, 34, 36, 38	\$3.47



Waist Nipper and Bra in One—a must in your fashion wardrobe. Magic Action Straps offer firm, uplifted support in double fabric Cotton Broadcloth that adjusts to suit you. For your loveliest curves the arc undercups control with flexibility. 4-inch Elastic midriff band eliminates unsightly bulge. White. Shipping weight 7 oz. State size.

Cat No	Cup	Bra Size, inches	Price
28A587	B	34, 36, 38, 40, 42	\$3.48
28A588	C	34, 36, 38, 40, 42	\$3.48
28A589	D	36, 38, 40, 42, 44	\$3.97

Full figure molding in net lined circular stitched Cotton Broadcloth cups, with Acetate Satin outline for enhanced curves. Lined wire undercups for stay-put fit with ease. Forked straps give extra support. Color: White. Ship. wt. 7 oz. State size.

Cat. No.	Cup	Bra Size, inches	Price
28A567	B	34, 36, 38, 40	\$3.97
28A568	C	34, 36, 38, 40	\$3.97
28A569	D	34, 36, 38, 40, 42	\$3.97





**E** Prettier contours in figure defining uplift Cotton Broadcloth Bra. 2 section cups with Tulip shape Glamor-Tex insert in lower cups for support. Dainty embroidery traces upper cups. Center front diaphragm and back panels of elastic for unlimited freedom, control. Lightly boned at sides. Color: White. Ship. wt. 3 oz. State size only.

Cat. No.	Cup	Bra Size, inches	Price
28 A 372	B	32, 34, 36, 38, 40	\$2.68
28 A 373	C	34, 36, 38, 40, 42	\$2.68

**F** Midriff slimming cross-stitched and fagotted center panel, controls. 2-section cups of Cotton Broadcloth have Glamor-Tex Tulip uplift insert in lower cups, embroidered upper. Lightly boned sides; flexible elastic back. White. Wt. 4 oz. State size.

Cat. No.	Cup	Bra Size, inches	Price
28 A 297	B	34, 36, 38, 40, 42	\$2.68
28 A 298	C	34, 36, 38, 40, 42, 44	\$2.68
28 A 299	D	34, 36, 38, 40, 42, 44, 46	\$2.68

**G** Front or Back Hook closing offers convenience in dressing. Semi-longline defines your curves. Glamor-Tex insert sewn-in lower cups for support. Embroidered Cotton Broadcloth cups. Elastic panels give freedom. White. Ship. wt. 3 oz. State size.

Cat. No.	Style	Cup	Bra Size, inches	Price
28 A 302	Front Hook	B	34, 36, 38, 40, 42	\$2.68
28 A 303	Front Hook	C	34, 36, 38, 40, 42, 44	\$2.68
28 A 306	Back Hook	A	32, 34, 36, 38	\$2.68
28 A 307	Back Hook	B	32, 34, 36, 38, 40	\$2.68



**K**

**K** Longline controls midriff bulge—front Cotton Broadcloth Bra. 2-section cups with Glamor-Tex Crescent insert sewn-in lower cups. Elastic gores for breathe-easy comfort. 3 corset hooks. Color: White. Ship. wt. 4 oz.

Cat. No.	Cup	Bra Size, inches
28 A 282	B	34, 36, 38, 40, 42
28 A 283	C	34, 36, 38, 40, 42, 44
28 A 284	D	36, 38, 40, 42, 44, 46



glamor-tex by Carol Brent

Were \$2.98 Now \$2.68 EACH



**H** Built up, and adjustable double fabric shoulder straps for support. Glamor-Tex Crescent sewn-in lower cups for added control. Elastic inserts. Cotton Broadcloth. 3 corset hooks. Color: White. Ship. wt. 5 oz. State bust size.

Cat. No.	Cup	Bra Size, inches	Price
28 A 293	C	34, 36, 38, 40, 42, 44	\$2.68
28 A 294	D	36, 38, 40, 42, 44, 46	\$2.68
28 A 295	DD	36, 38, 40, 42, 44, 46, 48	\$2.68



**J** Semi-Longline with built-up shoulders for extra sturdy support. Double fabric, adjustable straps. Front hook opening for comfortable dress-ease. Wide elastic side panels fit snugly—give freely. Glamor-Tex Tulip insert in lower cups. Cotton Broadcloth. White. Wt. 4 oz. State size.

Cat. No.	Cup	Bra Size, inches	Price
28 A 313	C	34, 36, 38, 40, 42, 44, 46	\$2.68
28 A 314	D	34, 36, 38, 40, 42, 44, 46	\$2.68

## GLAMOR-TEX

The Exclusive Sewn-in U



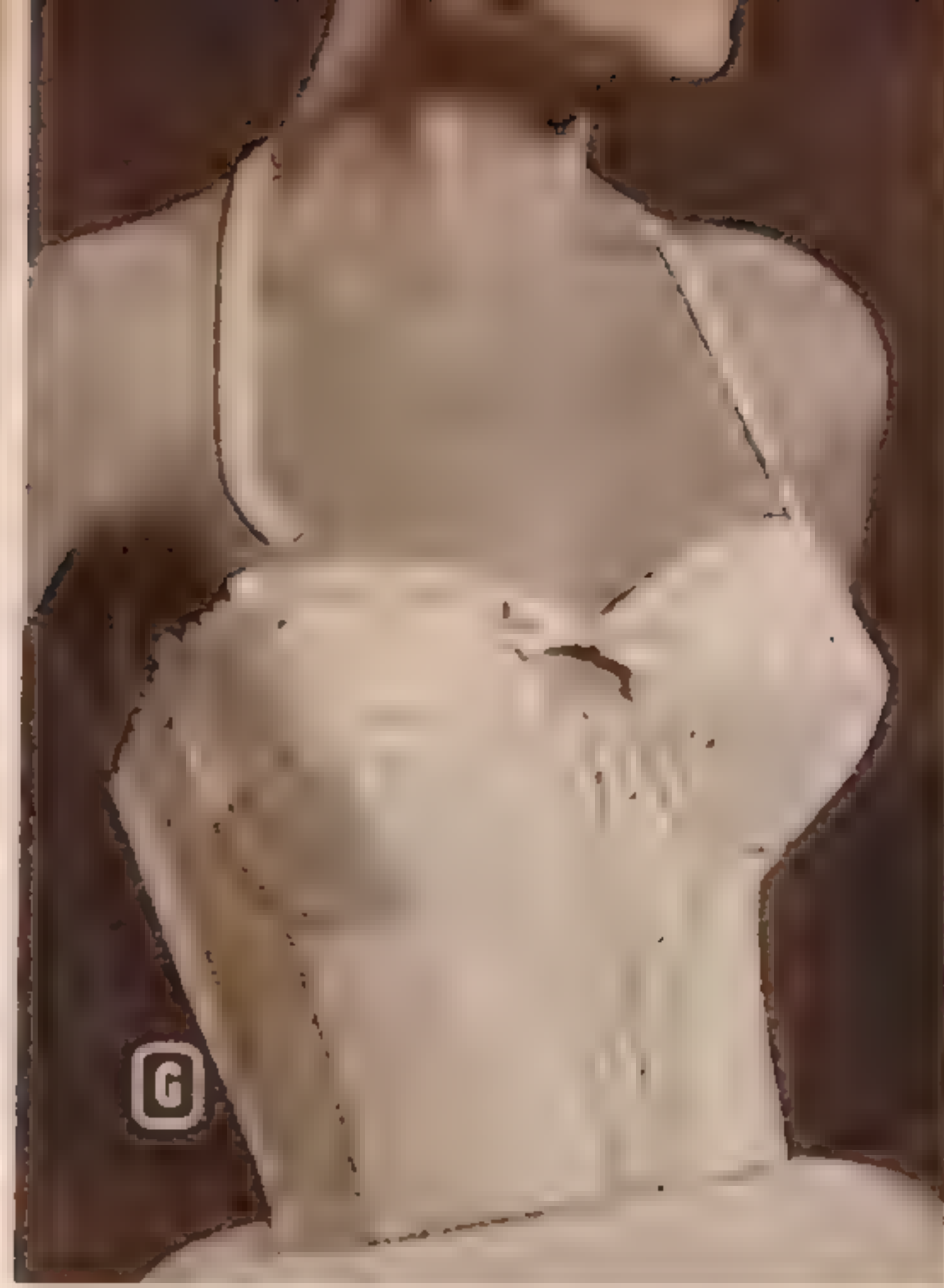
Crescent Design



Tulip Design

Permanent interfacing stitched in uplifts without wires or bones! Improves with washing! Tulip—maintains silhouette; Crescent—supports a he





## Cotton Broadcloth

# Bras

Less than 1% Shrinkage

**SANFORIZED** *plus*  
TRADEMARK

**WASH 'N' WEAR**  
Little or No Ironing



**E** Alluring contours for the fuller figure, with excellent control. Cotton Broadcloth with stitched Rayon Satin for prettier separation. Darted cups for youthful, uplifted lines. Front zipper and hook closing make dressing breeze-easy. Firm elastic inserts allow flexibility. Sturdy wide shoulder straps relieve strap-stress. White.

Cat. No.	Cup	Bra Size, inches
28 A 142	B	34, 36, 38, 40, 42, 44
28 A 143	C	34, 36, 38, 40, 42, 44, 46
28 A 144	D	36, 38, 40, 42, 44, 46, 48

Wt. ea. 7 oz. State size . . \$2.97; 2, \$5.80

To Insure Proper Fit be sure to consult How to Measure Bras. Please see Page 205. Washability, Page 1273.

**F** Slimming Longline enhances curves with wired un-pattering uplift, separa-panel and Batiste elastic hook slim midriff bulge for younger lines. Smooth cloth; cups darted and uplift. White.

Bra Size, inches
34, 36, 38, 40, 42, 44
34, 36, 38, 40, 42, 44, 46
34, 36, 38, 40, 42, 44, 46, 48

Wt. ea. 5 oz. State size . . \$3.97

**G** Convenient front closing. Longline lined, fagotted front panel for control. Darted 3-section Broadcloth cups accent elastic back panels, light away bulges. White.

Bra Size, inches
34, 36, 38, 40, 42, 44
34, 36, 38, 40, 42, 44, 46
34, 36, 38, 40, 42, 44, 46, 48

Wt. ea. 5 oz. State size. \$2.97; 2, \$5.80

**H** Convertible straps for versatile all-occasion wear. Convenient front opening Longline with elastic sides for control with freedom. Embroidered 3/4 Cotton Broadcloth cups, foam rubber lined for uplift. Lined undercup wire supports.

Color: White. Ship. wt. ea. 9 oz. Please state bust size.

Cat. No.	Cup	Bra Size, in.	Price
28 A 151	A	32, 34, 36	\$3.97
28 A 152	B	32, 34, 36, 38	\$3.97
28 A 153	C	34, 36, 38, 40	\$3.97

**I** Ultra fashionable plunging neck Longline fits smoothly, hugs contours gracefully. The perfect choice under chic fashions. Batiste Elastic front with stitched overlay panel for control. Lined, embroidered Cotton Broadcloth upper cup sections. Black, White. Wt. 6 oz. State size, color.

Cat. No.	Cup	Bra Size, in.	Price
28A207	B	34, 36, 38, 40	\$3.33
28A208	C	34, 36, 38, 40, 42	\$3.33



**J** Charming contours in circular stitched Nylon Marquisette lined cups that uplift and support for a more youthful line. Reinforced all around midriff band for smooth, free fit. Double elastic front insert. Cotton Broadcloth. White. Ship. wt. ea. 4 oz.

Cat. No.	Cup	Bra Size, inches
28 A 2081	A	32, 34, 36
28 A 2082	B	32, 34, 36, 38
28 A 2083	C	34, 36, 38, 40

State size . . . . . \$1.77; 2 for \$3.45

**K** Uplifted beauty with 4-section circular stitched Cotton cups, net lined for support. Scalloped, padded underbust section gives youthful uplift. Double Cotton front, elastic inserts at sides, back for control. Stay-down midriff band never binds. White.

Cat. No.	Cup	Bra Size, inches
28 A 2347	B	32, 34, 36, 38, 40
28 A 2348	C	34, 36, 38, 40, 42

Wt. ea. 4 oz. State size. \$1.94; 2, \$3.70

**L** Alluring Cotton Bandeau gives comfortable uplift with 3-section fagotted, shaped cups. Center darts for separation. Firm stay-down midriff band follows body lines, elastic insert, for flexible movement. Notched cut-out. White.

Cat. No.	Cup	Bra Size, inches
28 A 331	A	32, 34, 36
28 A 332	B	32, 34, 36, 38, 40
28 A 333	C	34, 36, 38, 40, 42

Wt. ea. 4 oz. State size. \$1.47; 2, \$2.85

**M** Smoothly contoured Cotton Broadcloth Band Bra. Cotton Flannel-ette lined front hook opening for convenience, comfort. Shaped elastic inserts fit snugly. 3-section fagotted, darted cups conform to uplift, support. White. Ship. wt. ea. 3 oz.

Cat. No.	Cup	Bra Size, inches
28 A 342	B	34, 36, 38, 40
28 A 343	C	34, 36, 38, 40, 42
28 A 344	D	34, 36, 38, 40, 42, 44

State size . . . . . \$1.97; 2 for \$3.80

Satisfaction Guaranteed or Your Money Back ★

R-TEX

own-in Uplift



Tulip Design

ched into lower  
bones! Retains sh  
Tulip—molds a p  
ports a heavier fi







**E Cotton Broadcloth Bra** — boasts Satin trim and elastic side inserts. Dated cups support and mold. Wide midriff band won't ride up. Forked straps. White. Wt. ea. 3 oz.

Cat. No.	Cup	Bra Size, inches
28 A 102	B	34, 36, 38, 40, 42, 44
28 A 103	C	34, 36, 38, 40, 42, 44, 46
28 A 104	D	36, 38, 40, 42, 44, 46, 48

State size... Each \$1.97; 2 for \$3.80

28 A 105 | DD | 36, 38, 40, 42, 44, 46, 48

State size... Each \$2.59; 2 for \$4.85

Carol Brent  
Bras



**F Full figure flattery** — stitched undercups for firm control. All Cotton Broadcloth. Center insert for youthful separation. Elastic and Cotton shoulder straps extend to lower edge in back, help relieve tension. Color: White only.

Cat. No.	Cup	Bra Size, inches
28 A 2824	D	34, 36, 38, 40, 42, 44

Ship. wt. 7 oz. State size... \$3.59

28 A 2825 | DD | 34, 36, 38, 40, 42, 44, 46

Ship. wt. 7 oz. State size... \$3.97

**H Action straps** for comfortable fit. Cross-stitch, lined undercups for uplift and support. Midriff band with elastic inserts g-i-v-e-s freely. 100% Cotton Broadcloth. Color: White only. Ship. wt. each 3 oz.

Cat. No.	Cup	Bra Size, inches
28 A 1062	B	34, 36, 38, 40
28 A 1063	C	34, 36, 38, 40, 42
28 A 1064	D	34, 36, 38, 40, 42, 44

State size... \$1.57; 2 for \$3.05



**G Convenient front hook** makes dressing a breeze. Padded cup seams uplift and with ease, mold a lovelier figure. Comfortable elastic side goes. Midriff won't bind or pinch. Cotton Broadcloth. White. Wt. ea. 3 oz.

Cat. No.	Cup	Bra Size
28 A 4122	B	34, 36, 38, 40
28 A 4123	C	34, 36, 38, 40, 42
28 A 4124	D	34, 36, 38, 40, 42, 44

State size... \$1.97; 2 for \$3.80

**J Semi-longline Cotton Bra** — tion cups, lower half of a embroidered Cotton, flange for support. Doubled fabric at diaphragm has generous inserts for breathing comfort. back closing. White. Wt. ea. 4 oz.

Cat. No.	Cup	Bra Size, inches
28 A 2352	B	34, 36, 38, 40
28 A 2353	C	36, 38, 40, 42

State size... \$1.86; 2 for \$3.52

Before you order your Bra, be sure to consult the Measuring Instructions. Information prepared by Joan Browne, Wards noted Corsetiere, Page 1281. Bras on these 2 pages are washable. For Washability Terms, see Page 1281.



## Designed for the Pendulous Figure

inner cups assure firm support and superb fit

**K Adjustable straps**, wide criss-cross sections support under cups, help modify a pendulous silhouette. Comfortable rubber lined straps. Elasticized side gores give as you move. 4 corset hooks. Cotton. White. Ship. wt. 7 oz. State size.

Cat. No.	Cup	Bra Size, inches	Price
28 A 3413	C	36, 38, 40, 42, 44	\$3.47
28 A 3414	D	36, 38, 40, 42, 44	\$3.94

**M Answers fuller figure needs** — Criss-cross bands uplift and separate. Wide elastic insert at back closing for comfort and control. Innercups give firm support and uplift to the full pendulous figure. All Cotton. Color: White. Wt. ea. 4 oz.

Cat. No.	Cup	Bra Size, inches
28 A 3407	B	34, 36, 38, 40
28 A 3408	C	34, 36, 38, 40, 42

State size... Each \$1.97; 2, \$3.80

28 A 3409 | D | 36, 38, 40, 42, 44

State size... Each \$2.47; 2 for \$4.85

**L Convenient front opening.** Semi-longline style slims midriff. Inner cups for a higher, youthful look. Acetate Satin trims cups, center front for added separation. 2 corset hooks. All Cotton. White. Wt. ea. 4 oz.

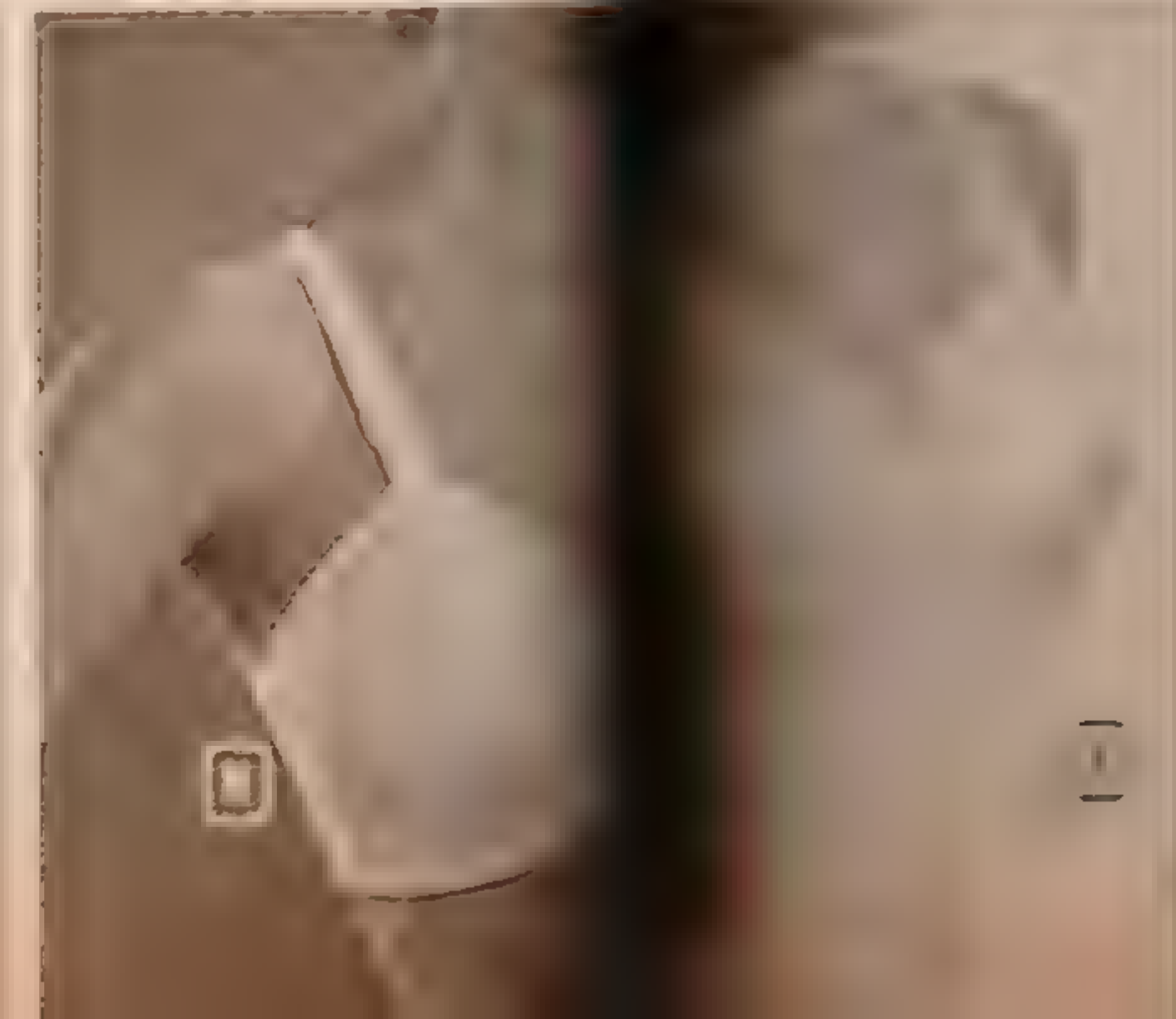
Cat. No.	Cup	Bra Size, inches
28 A 1028	C	34, 36, 38, 40, 42
28 A 1029	D	36, 38, 40, 42, 44

State size... \$1.97; 2 for \$3.80

**N Look and feel your best!** Deep cups have center darts for youthful separation. Tapered straps over cups afford exceptional control for the pendulous figure. Inner cups provide uplift and gentle support. Adjustable elastic back closing. All Cotton. Color: White. Shipping weight each 2 oz. State size.

Cat. No.	Cup	Bra Size, inches
28 A 1022	B	34, 36, 38, 40, 42
28 A 1023	C	34, 36, 38, 40, 42, 44

Each only \$1.97... 2 for \$3.80







**V** Princess style 100% Cotton long-line Bra with embroidered front, lined at diaphragm. Stitched Satin arcs from center front assure separation, extra support. Elastic gores at waist. White. Ship. wt. ea. 4 oz.

Cat. No.	Cup	Bra Size, inches
28 A 3657	B	34, 36, 38, 40, 42
28 A 3658	C	34, 36, 38, 40, 42, 44

State bust size. Ea. \$2.97; 2 for \$5.80

Wards Three easy ways to shop: By Mail, Phone, or in Person. For more information, see Pages 1267-1270.

## Flatter the Fuller Figure

at front hook  
ressing a breeze  
s uplift and s  
ould a lovelier  
elasticside gores  
t bind or pinch.  
cloth. White. Wt.

**Designed Bra** has flat-space stitched cups for rounded contours; cut out added separation. Wide (Rayon, Cotton and band slims midriff, white new narrowness. Cotton. White. Shipping

Cup	Bra Size, inches
B	34, 36, 38, 40
C	34, 36, 38, 40, 42
D	34, 36, 38, 40, 42, 44

.....\$1.97; 2 for \$3.80

Cup	Bra Size, inches
B	32, 34, 36, 38, 40, 42
C	34, 36, 38, 40, 42, 44

Ea. \$1.97; 2 for \$3.80

**Line Cotton Bra.** 3/4 lower half of cup Cotton, flannel. Doubled fabric has generous eathring comfort. 3 White. Wt. ea. 3

**Designed Cotton Broadcloth** less than 1%). Conven- hook closing under front a pressing a breeze. 3-se- mold youthful lines. Dou- panel slims midriff. Elastic boning for better fit. Ship. wt. 9 oz.

Bra Size, inches
34, 36, 38, 40, 42
36, 38, 40, 42, 44

.....\$1.86; 2, \$3.72

Cup	Bra Size, in.	Price
B	34, 36, 38, 40, 42	\$3.97
C	36, 38, 40, 42, 44	\$3.97
D	38, 40, 42, 44, 46	\$3.97

Wt. 5 oz. State size.....\$4.94

**R** Contoured, midriff slimming Bra. Comfortable Elastic (Rayon, Cotton, Rubber) sides, back stretch freely. Delicately embroidered 2-section Nylon cups, front panels. Center insert for added separation. Side boning keeps your bra firmly in place. Color: White. Ship. wt. 5 oz. State bust size.

Cat. No.	Cup	Bra Size, in.	Price
28A2807	B	34, 36, 38, 40	\$4.94
28A2808	C	34, 36, 38, 40	\$4.94
28A2809	D	34, 36, 38, 40, 42	\$5.94

**U** Dia-Trol's fabulous formula for the fuller figure — effective, lightweight control! Exclusive "vestee" front closing for easy dressing. Lace upper cups and quick-drying Dacron Polyester lower cups. Elastic back panels lightly boned.

Cat. No.	Cup	Bra Size, inches
28A4503	C	36, 38, 40, 42, 44, 46, 48, 50, 52
28A4504	D	36, 38, 40, 42, 44, 46, 48, 50, 52

Wt. 5 oz. State size.....\$4.94



aring Instructions  
rsetiere, Page 205  
Terms, see Page 2

Satisfaction Guaranteed or Your Money Back ★

## Extra Support Designs

mold full or heavy figures

**W** Define and control your figure. Danted cups. Set-in band trims midriff. Built-up straps have elastic inserts that end shoulder strap strain. Elastic side gores. Cotton Broadcloth. Ship. wt. ea. 7 oz. C Cup: Nude, White; D Cup: White.

Cat. No.	Cup	Bra Size, inches
28A1053	C	36, 38, 40, 42, 44, 46, 48, 50, 52
28A1054	D	38, 40, 42, 44, 46, 48, 50, 52

State size, color. Ea. \$1.97; 2, \$3.80

**X** Mold a lovelier silhouette! Elastic (Acetate, Cotton, Rubber) front panels slim midriff. Cotton-Rayon Batiste Bra has lined front opening for breeze-easy dressing, plush lined straps relieve shoulder tension. 4 corset hooks. 5-inch band. Color: White.

Cat. No.	Cup	Bra Size, inches
28 A 3617	B	36, 38, 40, 42, 44
28 A 3618	C	36, 38, 40, 42, 44, 46, 48
28 A 3619	D	38, 40, 42, 44, 46, 48

Wt. ea. 5 oz. State size. \$2.97; 2, \$5.80

**Y** Long-wearing Bra of 90% Cotton, 10% Rayon for the fully mature figure. Built-up straps, elastic inserts for complete, comfortable support. Elastic side gores. Front opening. 1 corset hook. Color: Tearose. Ship. wt. ea. 3 oz. State bust size.

Cat. No.	Cup	Bra Size, inches
28A1038	C	36, 38, 40, 42, 44, 46, 48, 50

Each \$1.33.....Two for \$2.60

**Z** High contours, midriff control in Cotton Broadcloth. 2 elastic side gores for breathing comfort. Stitched lower cups lined for support. Straps on C cup are built up to relieve tension. 4 corset hooks. Color: White.

Cat. No.	Cup	Bra Size, inches
28 A 2022	B	34, 36, 38, 40, 42
28 A 2023	C	36, 38, 40, 42, 44, 46

Wt. ea. 4 oz. State size. \$1.97; 2, \$3.80



Before ordering be sure to check Joan Browne Measuring Instructions on Page 205 of this Catalog.

ALL WARDS 215



# Bracelette Beauty... irresistibly yours

**F Carol Brent Golden Label** — our finest quality longline Bra. Luxury fabric, styling and workmanship. This cloud-light longline is so wonderfully comfortable. Delicate embroidered Marquisette decorates 100% Nylon body and cups. 4-inch boned, flexible Nylon Elastic band trims midriff to smooth, attractive lines. 2-section cups offer firm uplift — gently round bosom contours. White. 28A4026-Small. A Cup: 32, 34, 36. 28A4027-Av. B Cup: 32, 34, 36, 38. 28A4028-Full. C Cup: 32, 34, 36, 38, 40. Wt. 6 oz. State bust size... **\$4.88**

**G All-In-One Glamour.** Strapless bra, waist cincher and panty offer a smooth, lovely silhouette. All Nylon Taffeta with lightly boned front, back panels. Leno Elastic sections at sides control. Sheer upper cups, wired undercups for support, uplift. Nylon Tricot Panty opens in front. 4 garters adjust and detach. Convenient side zipper. Color: White. Fits Average hips 3-4½ inches larger than bust. Length: 18 inches. Ship. wt. 14 oz. 28A5679-Av. B Cup: 32, 34, 36, 38, 40. State bust, waist, hips... **\$6.94**

Carol Brent®  
GOLDEN LABEL



Carol Brent

Golden Label

- Your key to Our Finest Quality
- Your key to Luxurious Fabric
- Your key to Matchless Design
- Your key to Expert Workmanship

LUXURY **\$8.88** QUALITY

**E Here's fashion beauty for you!** Our exciting Bracelette with its lovely, feminine embroidered front. Natural bustline, attractively tapered midriff and sleekly cinched waist all combine to afford you overall silhouette control. Fine Cotton front; light Elastic side panels promise angel-soft control. Flexible boning for slim-ease. Lightly padded, wired ¾ cups offer firm support plus rounded uplift. Back hooks. Detachable Garters. White. Length: about 16 in. Shipping weight 10 oz. Please state bust and waist sizes.

28 A 5621-Small. A Cup: 32, 34, 36 in... **\$8.88**  
28 A 5622-Average. B Cup: 32, 34, 36, 38. **\$8.88**  
28 A 5623-Full. C Cup: 32, 34, 36, 38 in... **\$8.88**

★ **"CHARGE IT" AT WARDS** ★  
SEE PAGE 1281



**Sanforized Cotton Broadcloth!** Convenient front zip, midriff slimming convertible Bracelette. Underwired, foam-lined bust cups. Batiste elastic sides, back panels. Boned to control. Embroidered front panel, upper cups. Garters detach. White. Length: 17 in. Ship. wt. 10 oz. 28 A 5683-Av.: B: 34, 36, 38, 40. 28 A 5684-Full Bust. C Cup: 34, 36, 38, 40, 42 inches. State bust, waist sizes... **\$6.94**

**"Elegant" is your Convertible Bracelette** with quick-zip front. Lovely lace enhances foam rubber lined, 4-section cups. Lace panels alternate with Leno elastic to whittle waist, midriff. Light torso boning, flannel backed undercup wiring. Extra low back has wide elastic border. Straps, garters detach. Length: 17 in. Color: White. 28A5642-Av. B Cup: 32, 34, 36, 38. 28A5643-Full. C: 32, 34, 36, 38, 40. Wt. 10 oz. State bust, waist. **\$7.47**

**Convenient 2-1/2" Broadcloth** waist cincher combination. Boned and sides for support. Wired undercups. Garters detach. Length: 17½ in. 28 A 5692-Av. B Cup: 32, 34, 36, 38. 28 A 5693-Full Bust. C Cup: 34, 36, 38. State bust, waist. **\$7.47**



# Making Slimness in Garter Belts

Carol Brent

See our exciting  
new Bras, Girdles  
on Pages 246-247.

G

**Taffeta front, back**  
tummy, der-  
risesides; bon-  
Side hooks.  
Wt. ea. 5 oz.  
2, 34, 36, 38, 40.  
12 1/2 back.  
10 1/2 inches  
back.  
\$2.97; 2, \$5.80

**Cotton Jacquard**  
Front bones,  
Side  
White.  
2, 34, 36, 38, 40.  
Length: 10 1/2 in.  
Wt. ea. 6 oz.  
Long Length: 11 1/2 in.  
Wt. ea. 6 oz.  
\$1.97; 2, \$3.80

**Cotton or Rayon Sat-**  
boning, elastic  
Wt. ea. 5 oz.  
2, 30, 32, 34, 36.  
11" back.  
Cotton. White.  
\$2.66; 2, \$5.15  
Rayon Satin. White.  
\$1.97; 2, \$3.80

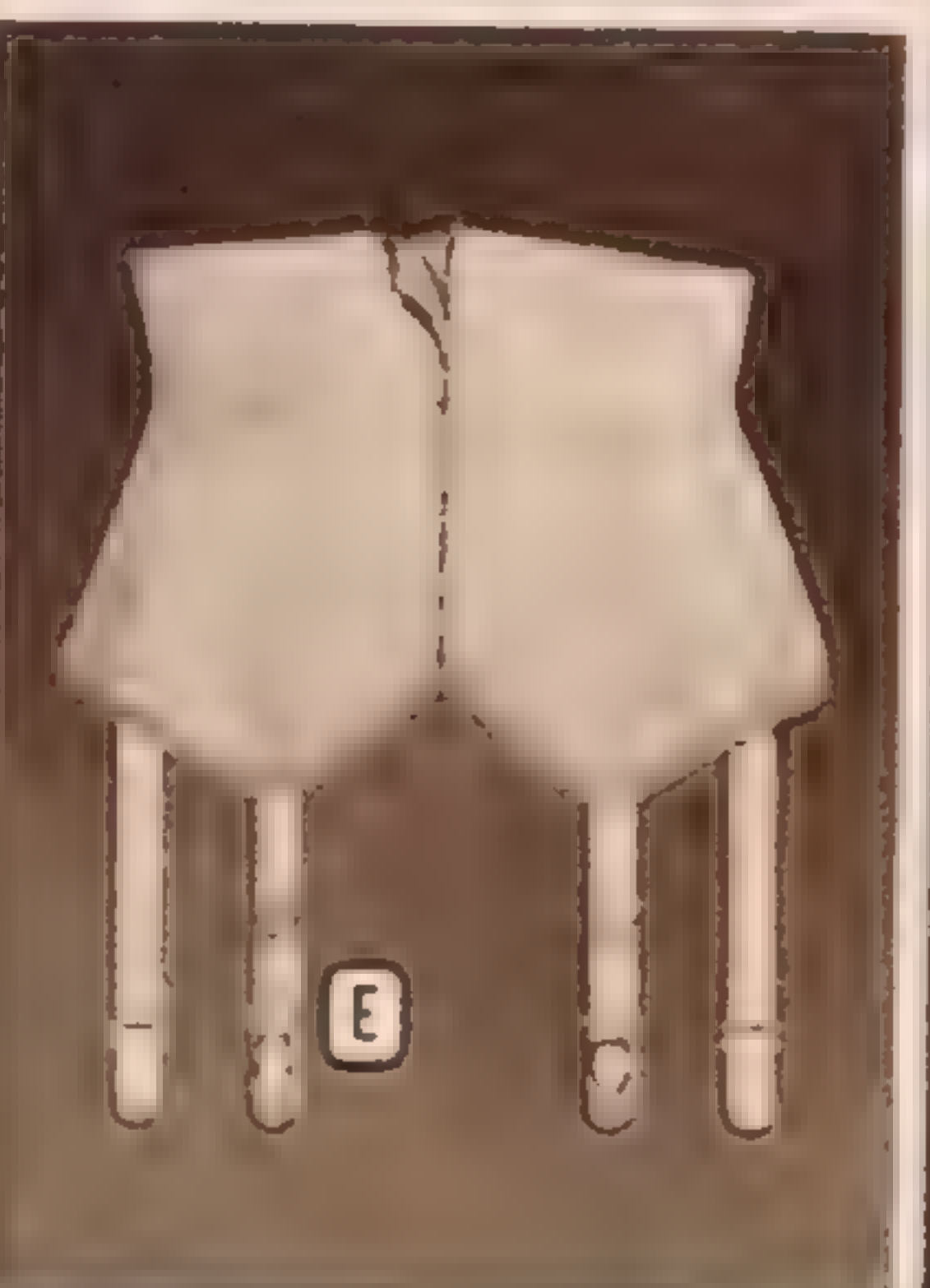
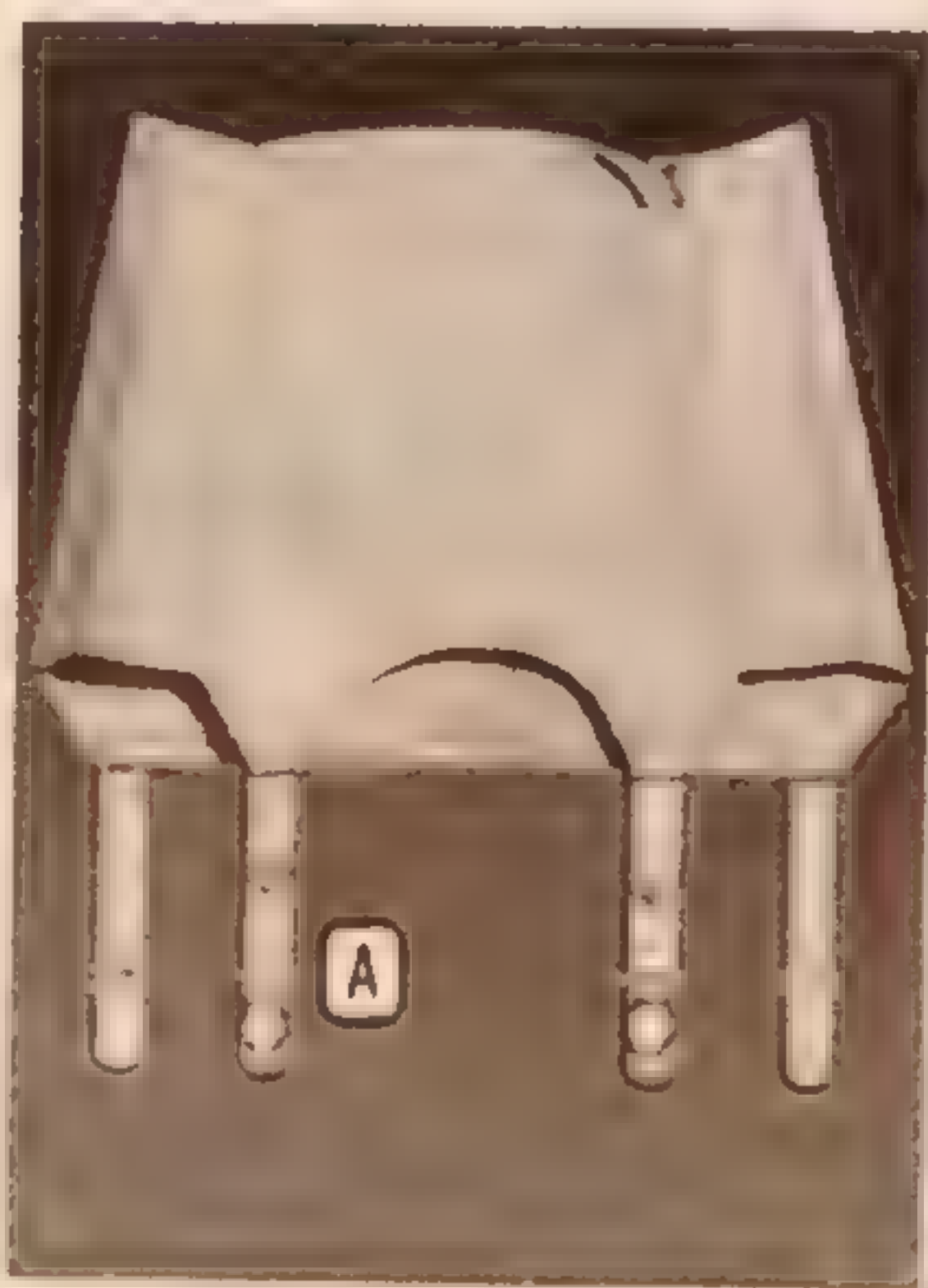
ed bones slim.  
panels mold.  
2, 30, 32, 34, 36.  
11 in. back.  
Cotton-Rayon Bro-  
Pink, White.  
and color.  
Cotton Mesh.  
State size.  
\$1.66; 2, \$3.20

waist begins with  
inner elastic  
Satin, Cotton  
roll boning.  
4 garters. White.  
28, 30, 32 in.  
front; 7 1/2 back.  
7 oz. State waist.  
\$2.97; 2, \$5.80

**Just oh-so-tiny-waist**  
waist cincher  
with easel Jac-  
Power Net, boning  
controls contours.  
Ship. wt. 4 oz.  
Small (24-26); Med.  
Large (29-30 in.).  
front; 7 in. back.  
State waist. \$3.97

**Elastic Waist Cinch-**  
waistline, trims  
Lightly boned.  
ribbon V de-  
on front hooks.  
White. Ship. wt. 7 oz.  
24, 26, 28, 30, 32, 34.  
front; 12 in. back.  
State waist. \$3.57

**Cincher Garter**  
Wash 'n Wear  
Side panels.  
and snugs waist.  
ed front panel.  
5 oz. State size.  
28, 30, 32, 34, 36.  
front; 11 back.  
\$2.77; 2, \$5.40



Short Average Tall

## Proportioned-To-Fit Garter Girdle \$3.47

**L** Curved waist for gentle contours. Lightly boned Rayon jacquard front panel flattens tummy. Elastic side panels. Side hooks. 4 garters. White. State waist: 24, 26, 28, 30, 32, 34, 36. Ship. wt. 10 oz. 28A5663—Short. 8 1/2 in. front; 10 1/2 in. back... \$3.47 State waist: 28, 30, 32, 34, 36, 38, 40. Ship. wt. 10 oz. 28A5662—Av. 10 1/2 in. front; 12 1/2 in. back... \$3.47 28A5664—Tall. 11 1/2 in. front; 13 in. back... \$3.47

## Excellent Tummy Controller \$3.97

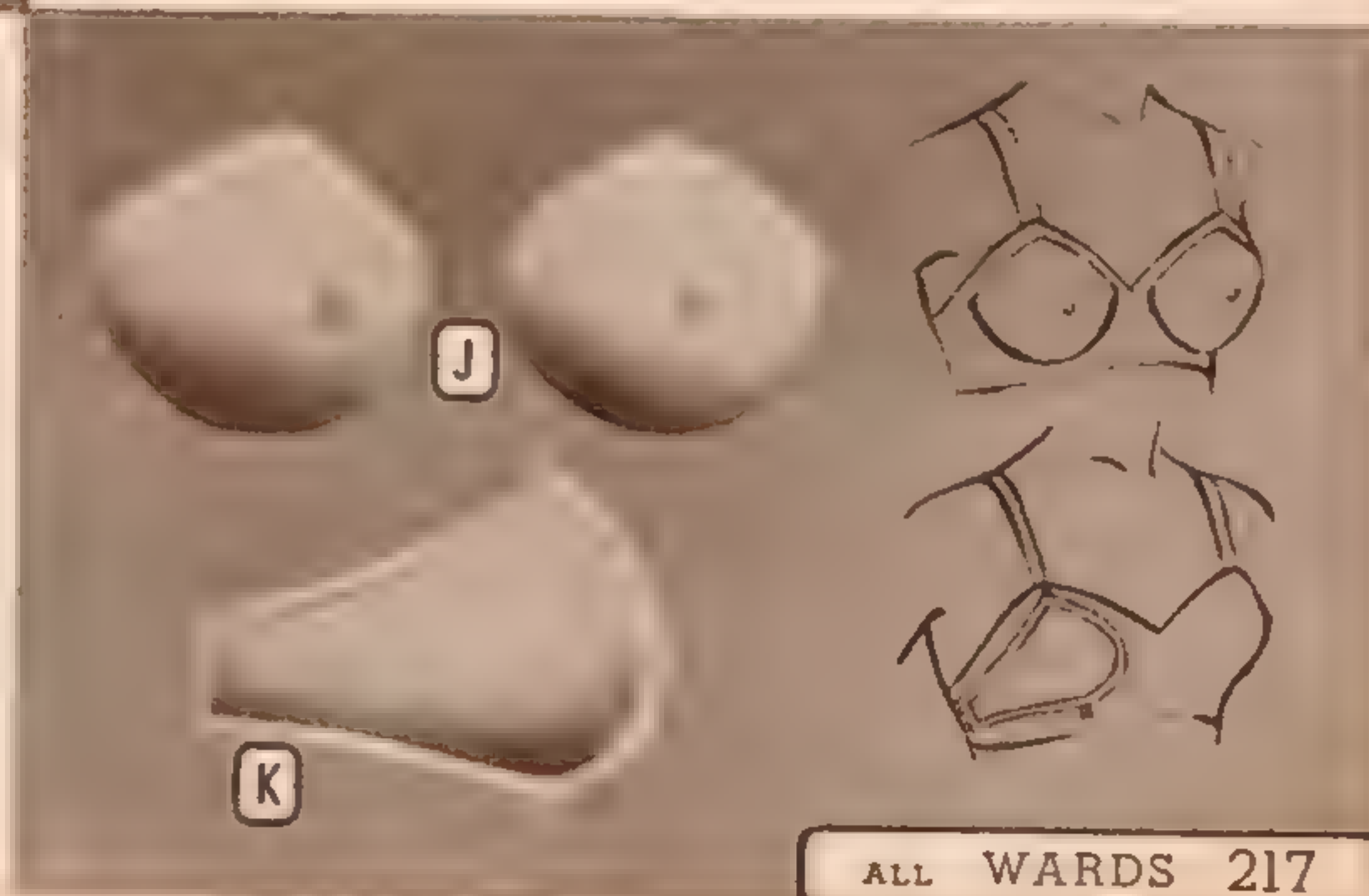
**M** A slim figure for that new Spring fashion look is yours with this wonderful, streamlining Garter Belt. Whisk tummy bulges away with firm criss-cross elastic bands! Nylon Taffeta criss-cross lower front for walking-ease. Power Net sides and back afford excellent hip and derriere control. 2 front garters adjust; 2 back trolley garters. Color: White. Waists: 26, 28, 30, 32, 34 in. Wt. 5 oz. State waist. 28A5601—Length: 9 in. front; 10 in. back... \$3.97

## Bust Pads \$1.00 and \$3.97

**J** Maidenform Pads. "Contour Shaped" Foam Rubber Pads. 28 AP 20—One Size. White... Postpaid. Pair \$1.00

**K** Surgical Bust Pads covered with soft Rayon Tricot. Rayon twist cord edging is your protection against ravelling. Attached sewn-on tabs. White. Shipping weight 4 oz. S: A Cup; M: B Cup; L: C Cup; Ex. L: D Cup. State cup size. 28 A 30—Right Side Contour. .... Each \$3.97 28 A 40—Left Side Contour..... Each \$3.97

★ Satisfaction Guaranteed or Your Money Back ★



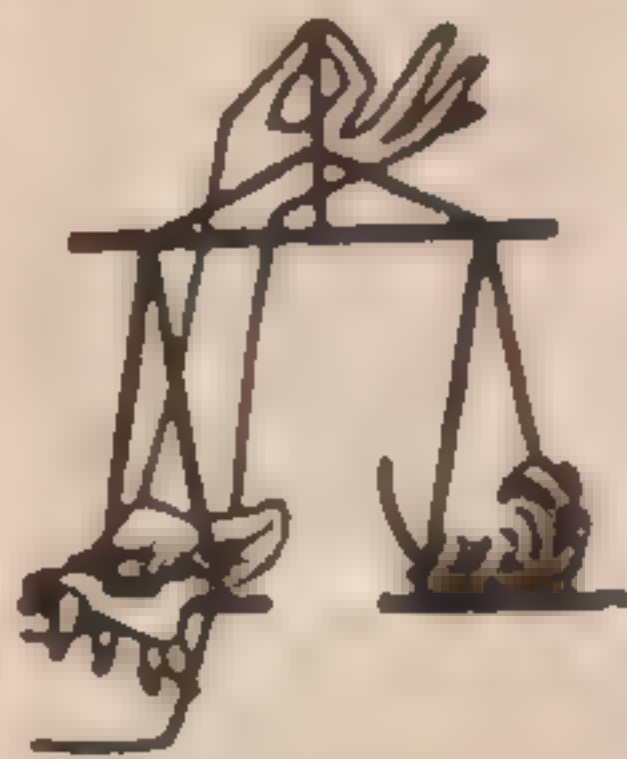




DuPont's New Discovery!  
First Machine Washable,  
Machine-Dry Foundations!

new comfort and freedom in

## Lycra® Spandex Foundations



Lycra... built-in stretchability... Lycra Spandex... DuPont's amazing new Non-rubber Elastic Fiber... Lightweight... Combines brand-new sheerness and Lightness with wondrous Strength, Durability.

PANTY **\$7.17** GIRDLE

**CHARGE IT**  
See Page 1281

**(A) (B)** Mere ounces of Nylon and Lycra Spandex Power Net for hip and thigh slimming with feathery lightness! Downstretch front and back sections of Acetate, Cotton, Nylon and Lycra Spandex trim tummy, smooth derriere. Two spiral bones at waist prevent rolling. Helanca® Nylon webbing tapers, controls thighs. **Fits Average hips 8-10 inches larger than waist.** To Measure, Pg. 223. **Waist sizes:** Small (24-26); Med. (27-28); Lge. (29-30); Ex. Lge. (31-32).

**(A) Girdle:** Four garters. Ship. wt. 12 oz. **State waist and hip sizes.** 28 A 6452—**Average Length:** 15 in. down on body. White... **\$7.17**  
28 A 6462—**Long Length:** 17 in. down on body. White... **\$7.17**  
**(B) Panty:** Nylon Crotch. 4 garters detach. Wt. 12 oz. **State waist, hips.** 28 A 6451—**Average Length:** 15 in. down on body. White... **\$7.17**  
28 A 6465—**Long Length:** 17 in. down on body. White... **\$7.17**

**(C)** Long leg panty—Was \$6.98 Big Fall Book. So adept at sleeking hips and thighs in lightweight comfort. Front and back panels of downstretch Satin (Acetate, Cotton, Nylon and Lycra Spandex) flatten tummy, subdue derriere. Criss-cross stitching on front panel for extra control. Side sections of lightweight Nylon, Rayon, Lycra Spandex Power Net. 4 garters detach. White. Wt. 12 oz. **Fits Average Hips 8 to 10 inches larger than waist.** To Measure, Pg. 223. **Waist Sizes:** Sm. (24-26); Med. (27-28); Lge. (29-30); Ex. Lge. (31-32). 28A6463—Lgth.: 17" down on body, 1" above. **State waist, hips. \$6.27**

**(D)** Unbelievably lightweight yet strong, durable. Gently shaping Rayon, Nylon and Lycra Spandex controls hips, thighs. Nylon Satin front panel frosted with lacy chevrons flattens tummy. Downstretch back panel of Cotton and Rubber Satin slims. White. **Fits Average hips 8 to 10 in. larger than waist.** To Measure, Pg. 223. **Waists:** S(24-26); M(27-28); L(29-30). **Average Lgth.:** 14½" waist down. 28 A 6453—**Panty.** 4 detachable garters, soft Nylon Tricot crotch. 28 A 6454—**Girdle.** 4 garters. **Shipping weight 10 oz. State waist and hip sizes... \$5.44**

**(E)** Sportswear Brief. Nylon, Lycra Spandex Power Net combined with Acetate, Cotton, Nylon and Lycra Spandex Satin front panel provides control, freedom. Elastic at leg for close fit without binding. 4 garters detach. Color: White only. Ship. wt. 10 oz. **Fits Average hips 8 to 10 in. larger than waist.** To Measure, Pg. 223. **Waist sizes:** Sm. (24-26); Med. (27-28); Lge. (29-30); Ex. Lge. (31-32). 28A6415—Lgth. 13 in. waist down on body. **State waist, hips. \$5.37**

## Mold Casual Curves with Carol Brent Foundations

(shown facing page 1281)

### Power Net Comfort

**(F) (G)** Acetate Satin front panel overlayed with lace smooths tummy. Downstretch back panel (Acetate, Cotton, and Rubber) flattens derriere. Rayon-Rubber Power Net sides slim hips. Double Power Net reinforcements at thighs for control. Colors: Beige, Black, White. To Measure, Pg. 223. 4 garters (detach on Panty).

**Fits Average hips 8-10 inches larger than waist.**  
**Waists:** S. (24-26); M. (27-28); L. (29-30); Ex. L. (31-32).  
(F) 28A6455—**Panty.** Lgth.: 15" waist down on body.  
(G) 28A6456—**Girdle.** Lgth.: 15" waist down on body. Ship. wt. 7 oz. **State waist, hips, color... \$4.74**

### Gentle Full Figure Control

**(H) (J)** Streamline in superb comfort in 2-way Stretch Nylon, Cotton, Rubber Power Net that effortlessly trims away unwanted inches. Designed with cut-up front for the most comfortable freedom ever! Satin Elastic (Rayon, Cotton, Rubber) front and back for sure down stretch control, a sleeker backline. Side zipper ends daily tug and pull. Colors: Pink or White. See Joan Browne. Measuring Instructions on Page 223.

**Fits Av. to full Hips 9-11 in. larger than waist.**  
**Waists:** 25, 26, 27, 28, 29, 30, 31, 32, 34, 36 in.  
(J) 28A6370—**Girdle.** Non-Rollbones. Av. Lgth.: 14".  
(H) 26A6369—**Brief.** Lgth.: 12". Contour crotch of Power Net and Nylon Tricot. 4 garters detach. Ship. wt. 14 oz. **State waist, hips, color... \$5.97**

### A More Exciting Shape

**(K) (L)** Lightweight comfort, have in Nylon and Acetate criss-cross front for firm, comfortable waistband narrows midriff. Satin (Acetate, Cotton, Rubber) firm

**Fits Average hips 8-10 inches larger than waist.**  
**Average Length:** 14 in. waist down.  
**Waist sizes:** Small (24-26); Medium (27-28); Large (29-30); Extra Large (31-32).  
(K) 28 A 6341—**Panty.** Nylon Tricot.  
(L) 28 A 6340—**Girdle.** Cut-up front. Ship. wt. 13 oz. **State waist, hips, color... \$5.44**

For convenience How to Measure



Comfortable Nylon, Rayon, Rubber  
 Power Net trims inches off hipline.  
 Panels of downstretch Acetate  
 down Elastic flatten tummy, trim  
 new slimness. Beige, Black,  
 wt. 7 oz. To Measure, Pg. 223.  
 Fits 8-10 in. larger than waist.  
 11" down on body; 1 1/2" above.  
 Small (24-26); Medium (27-28);  
 Extra Large (31-32) inches.  
 C-Panty. 4 detachable garters.  
 C-Girdle. 4 garters.  
 Colors, color.....\$4.97; 2, \$9.50

Nylon Lace Bra dyed to match  
 above. Luxurious Satin pre-  
 s for glamorous uplift.

Beige, Black, White. Ship. wt. 4 oz.

Cup	Bra Size, in.
A	32, 34, 36
B	32, 34, 36, 38
C	34, 36, 38, 40

For.....\$1.97; 2 for \$3.80



### Glamorously Molding Girdles with Contour Cut Back

LONG LEG PANTY \$5.97 POWER NET

WAIST NIPPER \$4.97 AND \$3.97

(R) New Spring fashions start with shaped back panel of Dacron Polyester and smooth Pima Cotton Broadcloth that gently lifts and molds derriere. Nylon, Rayon, Rubber Power Net trims hipline. Comfortable non-roll waistband. Front panel of Satin Elastic tones tummy. Nylon tricot crotch. 4 garters detach. White only. Read Joan Browne's Measuring Instructions, Page 223. Fits Average Hips 8 to 10 in. larger than waist. Lgth.: 17 in. waist down on body; 2 in. above. Waists: S (24-26); M (27-28); L (29-30); Ex. L (31-32). 28A6329-Ship. wt. 14 oz. State waist, hips. \$5.97

(T) (U) Back panel of Dacron Polyester, Pima Cotton. Nylon, Rayon, Rubber Power Net. (T)28A6359-Non-roll Waist. Dacron, Acetate, Leno Elastic front panel. 11" waist down on body; 1" above. Fits Average Hips 8-10 in. larger than waist. White. Waists: S (24-26); M (27-28); L (29-30); Ex. L (31-32). Ship. wt. 13 oz. State waist, hip sizes.....\$4.97 (U)28A6327-Waist Line Style. Length: 11 inches on body. Rayon Satin downstretch front. White. Fits Average-Full Hips 8-11 in. larger than waist. Waists: Sm. (24-26); Med. (27-28); Large (29-30) in. Wt. 1 lb. 4 oz. State waist, hip sizes.....\$3.97

shown on  
 facing page)

ing Silhouette

rt, durability—ye  
 Acetate Power h  
 comfortable control  
 ff. Satin Elastic  
 firms derriere.  
 ches larger than  
 waist down; 1 in.  
 Medium (27-28);  
 To Measure, Pa  
 Crotch. Garters  
 p front affords fre  
 hip sizes. \$4.97; 2

Measure, See Page





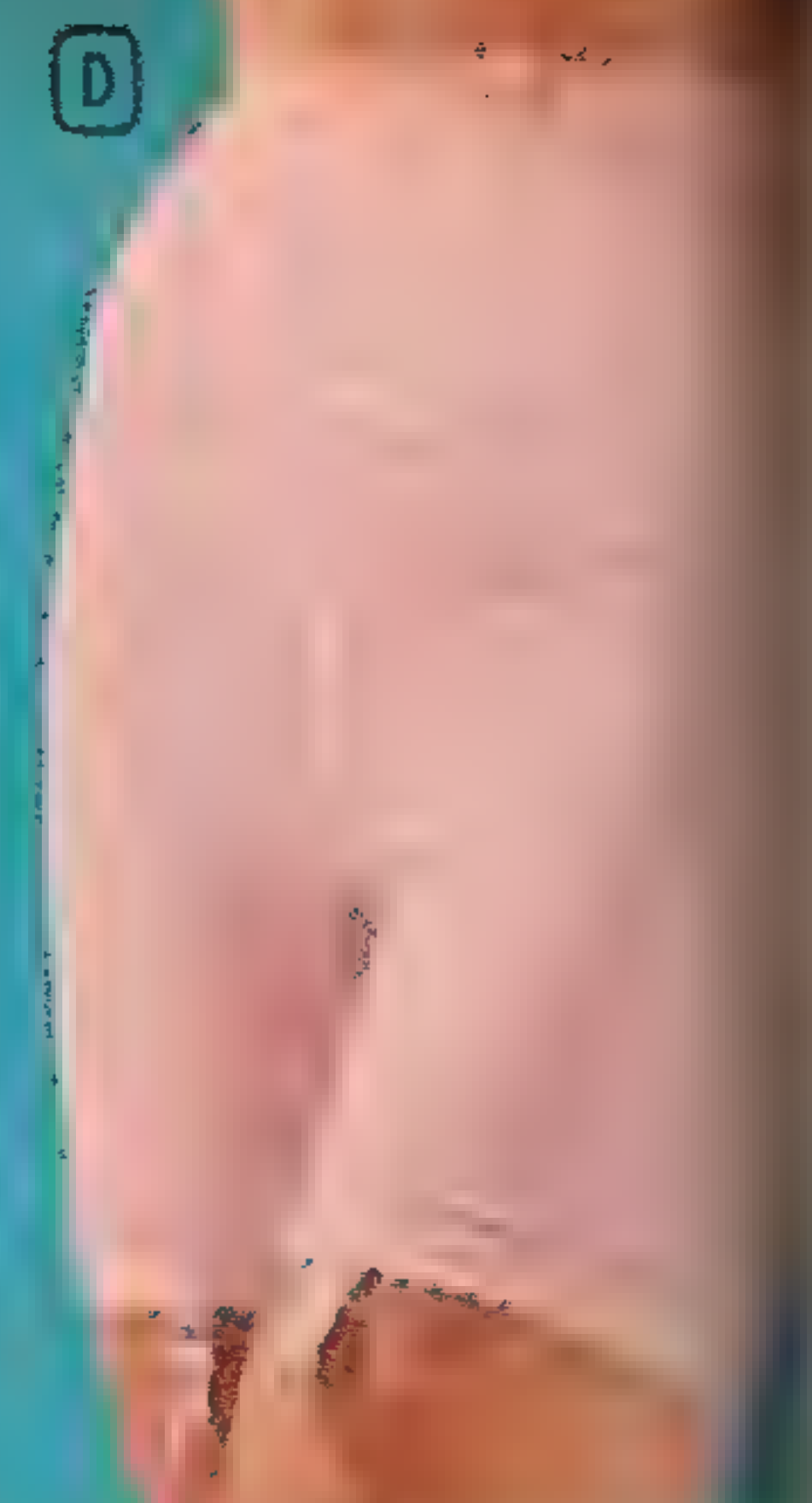


## Magicool Girdles

by perma-lift

NEW AND BETTER. SOFTER.  
COOLER RUBBER

Of miracle "Flastomer D"—a  
new, cool, air-whipped Rubber



**D to F** Here are reasons  
Magicool will  
you with comfort and slim-

- Air-cooled with 50,000
- Lined with kitten-soft
- Nylon—so very nice next
- Full 2-way stretch trim
- and derriere—branch-like
- ing at front to hold tummy
- Easy care! Can be
- washed, dried or hand
- Stays crystal white, color
- Glides on as quick and
- hose—and never rides
- Magicool offers you 3
- Blue, Champagne, Pink

Fits Average hips 8 to 10  
larger than waist

State waist, hips and  
Waist Sizes: Small (24-26);  
Medium (27-28); Large (29-30);  
Extra Large (31-33) inches

(D) 28AP6069—Panty. Length: 15 in. waist down on body. Nylon Tricot Crotch. 4 detachable garters. . . . . Postpaid \$5.95

(E) 28AP6068—Girdle. Length: 15 inches waist down on body. Four garters. . . . . Postpaid \$5.95

Waist Sizes: Small (24-26); Medium (27-28); Large (29-30); Extra Large (31-33) inches

(F) 28AP6067—Brief. Length: 13 in. waist down. Nylon Tricot Crotch. 4 detachable garters. . . . . Postpaid \$5.95

ALL ITEMS ON THE  
DELIVERED TO YOU FREE

"Skippies"... Long or Reg. \$8.95 AND \$7.50

**A B** Step into "Skippies"—your smartest move towards a slim figure. Front panel of Nylon Taffeta overlaid with Nylon, Cotton Lace banish's tummy bulge. Controlling downstretch Elastic back panel; gently shaping sides of Nylon, Cotton Power Net. Feather-stays in 2½-in. waistband prevent rolling. Nylon Tricot crotch. Colors: Ivory Rose, White, Black. Waists: Small (24-26); Medium (27-28); Large (29-30). Average hips 8-10 in. larger than waist. Measure, Pg. 223. State waist, hips, color. (A) 28AP6485—Long Panty. Lgth.: 17 in. waist down; 2 abv. 4 hidden garters. Ppd. \$8.95 (B) 28AP6483—Reg. Panty. Lgth.: 14 in. waist down; 2 abv. 4 garters detach. Ppd. \$7.50

**C** Formfit Bra. Nylon Lace circular stitched cups round lines. Lace insert for separation. 2-in. elastic front band. Nylon Taffeta sides, back. State size, color.

Cat. No.	Color	Bra Size, in.	Material	Price
28AP6482	B	32, 34, 36, 38	Ivory Rose, White, Black	Ind. \$3.95
28AP6483	C	34, 36, 38	Ivory Rose, White, Black	Ppd. \$2.95

## PETER PAN Girdles

**G** New! Network Panty Girdle in Petite Sizes, Too—programs your figure for freedom. Stretchy Nylon Helanca® backed elastic mesh forms crotch, fine thigh control. Nylon, Rayon, Cotton Power Net reinforced at front completes slimming. 4 hidden garters detach. Av. hips 8 to 10 in. larger than waist. White only. State waist, hips. Waists: Petite (21-23); Small (24-26); Medium (27-28); Large (29-30). 28AP6491—Length: 16½ in. waist down on body. . . . . Postpaid \$5.95

**H** Lean and sleek—you're in "Tiger" Long Leg Panty, an adept controller from waist to thighs. Firmolastic bands woven into Nylon-Acetate Power Net trim tummy and thighline—reinforced at front. Dipped waist can't bind. 4 hidden, detachable garters. Av. hips 8-10 in. larger than waist. Measure, Pg. 223. Red or White. Waists: Sm. (24-26); Med. (27-28); Lge. (29-30). State waist, hips, color. 28AP6333—Long Length: 17 in. waist down on body. Postpaid \$5.95

**J** Little-X light control—of Nylon-Acetate Power Net diagonal stretch panels to firm your tummy—give wondrous freedom. Average hips 8 to 10 inches larger than waist. Waists: S. (24-26); M. (27-28); L. (29-30). Pink, Black or White. 28AP6318—Girdle. Length: 14 in. waist down on body. 4 garters. 28AP6319—Panty. Length: 13 in. waist down on body. Downstretch Acetate Satin elastic back. Nylon Tricot crotch. 4 garters detach. State waist, hips and color. To Measure, Page 223. . . . . Postpaid \$5.00





## Sarong Two'' \$10<sup>95</sup>

bend in freedom. Elastic edges criss-cross in ls—stretches as you move. Cotton-Ray front panels provide famous "lift" tummy control. Cross stretch Rayon, sides trim hips. Satin elastic down-2 in. non-roll top. Convenient side dressing so very easy. White.

28, 29, 30, 31, 32, 34 in. Measure, Pg. 223.

Full hips 8-11 in. larger than waist.

14 in. waist down; 2 1/2 in. above waist.

Waist and hip sizes. Postpaid. \$10.95

## Section Design \$13<sup>95</sup>

slim your thighs as never before! 4 sections Leno elastic combined with Rayon panels taper inches magically. Long criss-cross front of Cotton-Rayon with elastic for ease. Rayon Satin Non-roll top. Side zipper. White.

28, 29, 30, 31, 32, 34 in. Measure, Pg. 223.

Full hips 8-11 in. larger than waist.

14 in. waist down; 2 1/2 in. above waist.

Waist and hip sizes. Postpaid. \$13.95

## Sarong's Criss-Cross

Every featuring all new stretch-ever front, back. 3-section Nylon embroidered with lower sections lined with cloth. White. Postpaid. State size.

No.	Cup	Bra size, inches	Price
1	A	32, 34, 36	\$3.95
2	B	32, 34, 36, 38, 40	\$3.95
3	C	34, 36, 38, 40	\$3.95

## "Sarong Jr." \$6<sup>95</sup>

Our model puts a light touch to slimming. Panels of Nylon lace, Taffeta edged down tummy. Nylon, Rayon Power downstretch Rayon Satin elastic back. Non-roll elastic top. White only.

28-30; M. (27-28); L. (29-30); Ex. L. (31-32).

8-10 in. larger than waist. Measure, Pg. 223.

14 in. waist down on body; 2 in. above.

Waist and hip sizes. Postpaid. \$6.95

## "Sarong Jr." Panty \$7<sup>95</sup>

and so flattering to your figure. Nylon Rayon Power Net sides trim hips and thighs. downstretch Rayon Satin back, Nylon give you the fashion look from every angle. Elastic cuff top is lightly boned to prevent inches off your waist. Color: White.

28-30; M. (27-28); L. (29-30); Ex. L. (31-32).

8-10 in. larger than waist. 4 garters detach.

15 in. down on body. To Measure, Page 223.

Waist and hip sizes. Postpaid. \$7.95

or Your  
Money Back



Satin Panels for  
Extra Hip Control



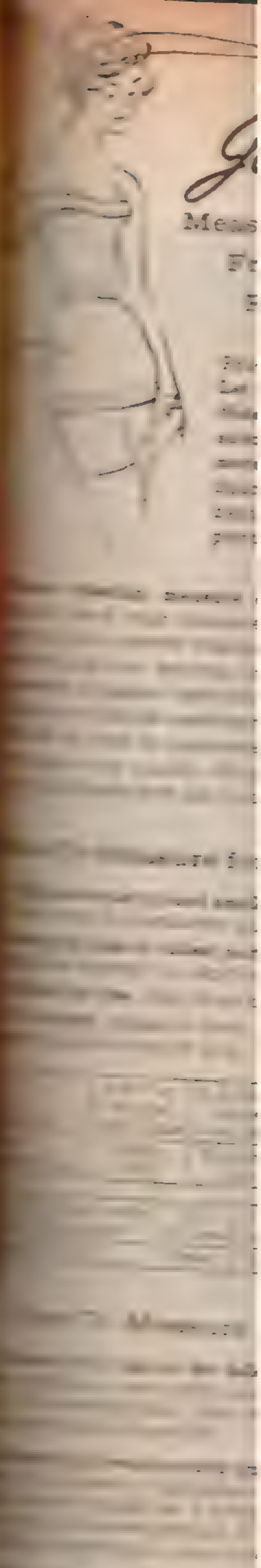
## Stop Thigh Bulge with sarong Foundations

POSTPAID

walks with you—won't ride up

- Unique slimming design deftly eliminates all thigh bulge
- Famous criss-cross front panels lift and trim your tummy
- Free-stride front can't bind—gives day-long comfort





# Playtex Girdles

## Pure Molded Latex Postpaid

**"Mold and Hold" Slimmer**

**\$10.95 AND \$11.95 POSTPAID**

**(A) (B)** Inches dissolve as you zip on this marvelous controller with the extra comfort of softer, more absorbent 100% Cotton lining. Molded Magic Finger panels smooth and flatten tummy, slim hipline and taper waist. Perforated for delightful coolness; all elastic sewn-down garters won't pull hose. Playtex Measuring below, right. Color: White. State size. Postpaid.

Length: 15 in. from the waist down on body.

(A) 28AP6046-Girdle. Ex. Sm., Sm., Med., Lge. \$10.95

(A) 28AP6048-Extra Large Girdle. . . . . \$11.95

(B) 28AP6047-Panty. Ex. Sm., Sm., Med., Lge. \$10.95

**"Magic Controller"**

**\$8.95 AND \$9.95 POSTPAID**

**(C) (D)** Firmest controller in Playtex Step-ins! Molded Magic Finger panels flatten and smooth tummy. Waist-whittling non-roll top defines your curves. Perforated coolness with soft, absorbent 100% Cotton lining for all day freedom with comfortable control. All elastic, sewn-down garters adjust. See Playtex size scale, right.

Lgth.: 15 in. waist down. White. State size. Postpaid.

(C) 28AP6043-Panty. Ex. Sm., Sm., Med., Lge. \$8.95

(C) 28AP6045-Extra Large Panty. . . . . \$9.95

(D) 28AP6040-Girdle. Ex. Sm., Sm., Med., Lge. \$8.95

(D) 28AP6042-Extra Large Girdle. . . . . \$9.95

**Lightweight "Living" S**

**\$5.95 TO \$7.95**

**(E) TO (G)** Lightest full control Girdle. 100% Cotton lining for softness. Non-roll top pares waist. Molded tummy, derriere. Cool perforations. Playtex size scale, below. White.

(E) 28AP6080-Girdle. Sizes: Extra Small, Medium, Large. Length: 15 inches waist down.

(E) 28AP6086-Ex. Large Girdle. Length: 15 inches waist down.

(F) 28AP6081-Panty. Extra Small, Small, Medium, Large. Length: 15 inches waist down.

(G) 28AP6079-Brief. Extra Small, Small, Medium, Large. Length: 13 inches waist down.

### HOW TO MEASURE FOR PLAYTEX

Measure your hips at the fullest part, over a slip, without shoes. Look and feel your very best, and achieve a flattering fit.

Order Size	To Fit Waist
Extra Small	22 to 24 in.
Small	25 to 27 in.
Medium	28 to 30 in.
Large	31 to 33 in.
Extra Large	34 to 37 in.



# Joan Browne

## Measuring Instructions

### Free Personalized Fitting Service

Proper Fit Guaranteed. Let Joan Browne, Wards Noted Foundations Consultant, be your guide to a more flattering, fashionable figure. Follow the charts below in selecting your particular figure type.

1. **Measure carefully** using the charts your measurements to Joan Browne, in nearest Wards Mail Order House. Service Joan Browne will be glad to answer any special problem you may have. Thanks to largest assortment of foundation garments, we guarantee you proper fit. Wards top quality. All garments, fabrics meet our standards and are Lab approved for long wear.

### To Measure for Girdle or Corset

- 1. **Measure waist around smallest part**, over a Slip only.
- 2. **Measure hips at fullest part**, across buttocks. Do not measure too tightly.
- 3. **Use chart below.**
- 4. **Measure from waist to place on thigh** where garter should end.

4 to 7 in. larger than waist	8 to 10 in. larger than waist	9 to 11 in. larger than waist	10 to 12 in. larger than waist
Small Hip	Average Hip	Av.-Full Hip	Full Hip

Waist is:	10-11 inches	12-13 inches	14-15 inches	16-17 inches
	Brief	Short	Average	Long

### To Measure for Corselet

- 1. **Measure your bust at the fullest part**, without a Bra. Tape level across back. To determine development, turn to the How-To-Measure charts on Page 205.
- 2. **Measure your waist around smallest part**, over a Slip or wear a foundation garment. Your waist should be 5 inches to 7 inches smaller than measurement. If it is smaller or larger, a corset with a bra is best for you.
- 3. **Measure your hips at fullest part**, across buttocks, foundation garment. Then select your corselet from the chart below.

1-2½ in. larger than bust	3-4½ in. larger than bust	4-6 in. larger than bust	5-7 in. larger than bust
Small Hip	Average Hip	Av.-Full Hip	Full Hip

4. **Measure your side from waist to place on thigh** where garter should end. If you are short from shoulder to hip, select half-size corselets, Page 236.

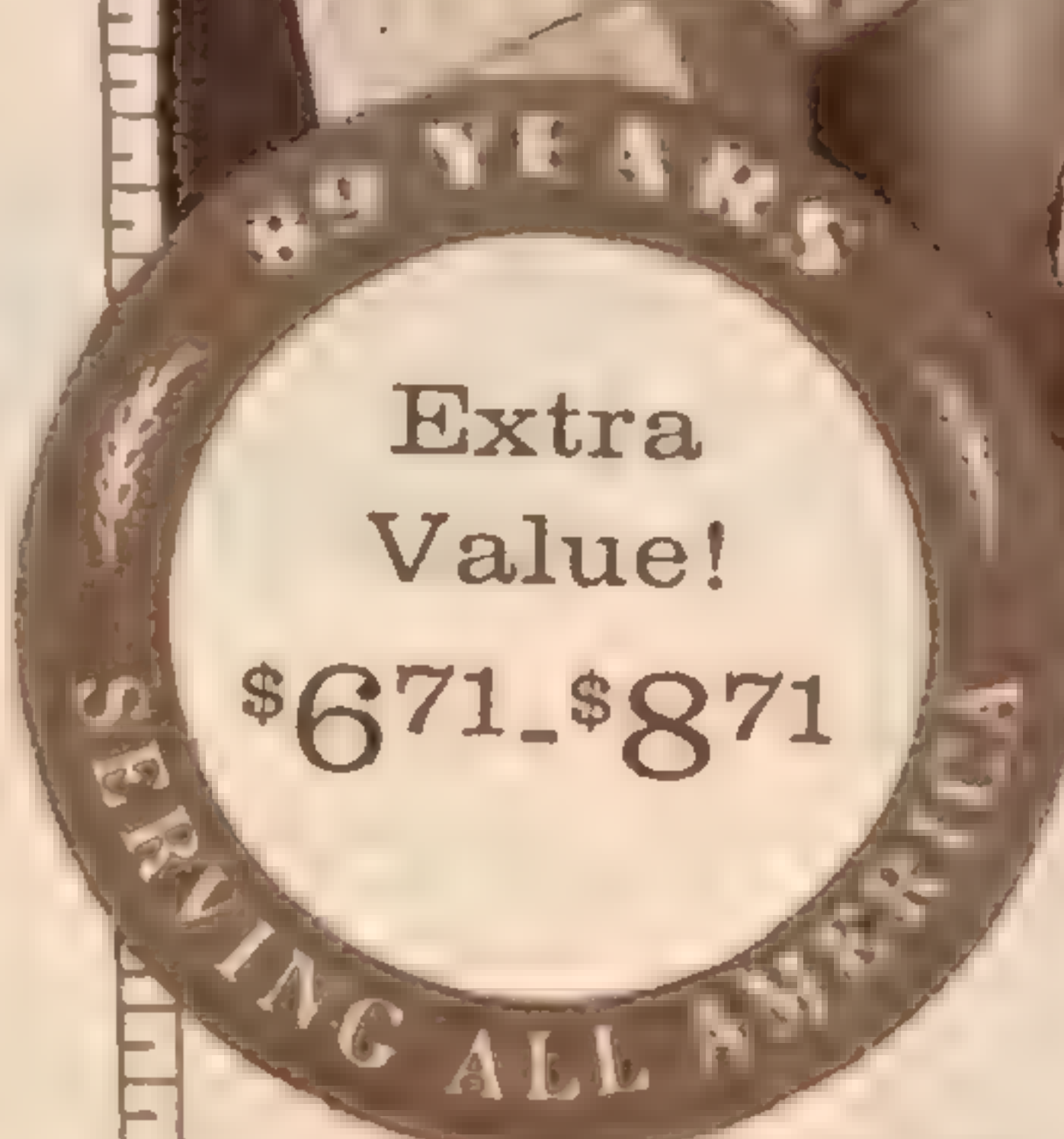
From waist to corselet is:	12-13 inches	14-15 inches	16-17 inches
Length:	Short	Average	Long

5. **Complete line of Junior Foundations** you're looking for. Turn to Page 245.

6. **Wards 3 Easy Ways to Shop:** by mail, phone or in person. For full details, see Pages 1267 to 1270.

**Satisfaction Guaranteed  
OR YOUR MONEY BACK**

Waist	To Fit
33 in.	33 to 34
35 in.	35 to 36
37 in.	37 to 38
39 in.	39 to 40
41 in.	41 to 42
43 in.	43 to 44



## New Improved Molded Latex Girdles

Magic band front and back panels accomplish super slimming—without bones! New fused Cotton lining for easy donning, soft and absorbent, too. All-over perforations keep you cool. Non-roll top.

ONLY \$6.71 SPECIAL

- (H) (J) **Figure glamour in Carol Brent Step-Ins.** See features in editorial above and sketches to the left. To Measure, use chart below. 4 garters detach on Panty. Color: White. Waists: Extra Small, Small, Medium, Large and Extra Large. Shipping weight 10 oz. State waist and hips.
- (H) 28 A 6084—**Girdle.** Average Length: 15 in. on body...\$6.71
- (J) 28 A 6085—**Panty.** Brief Length: 13 in. on body.....\$6.71

ONLY \$8.71 SPECIAL

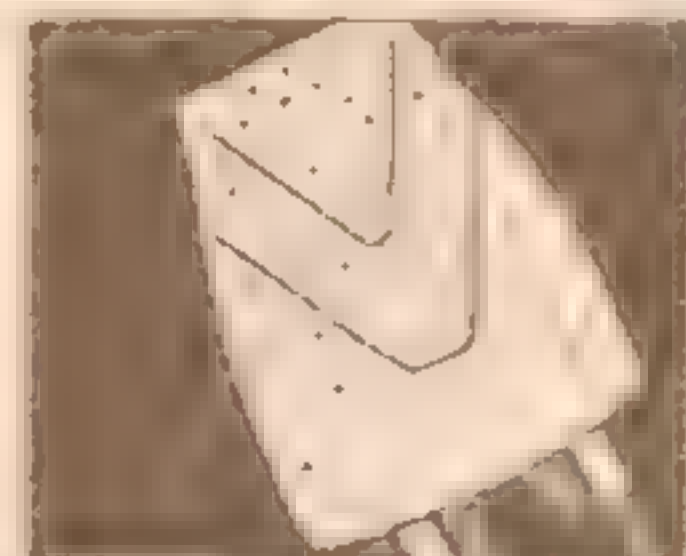
- (K) (L) **Slim down with the added convenience of a side zipper.** See features in editorial above and sketches to left. To Measure, use size chart below. 4 garters detach on Panty. Color: White only. Waist Sizes: Extra Small, Small, Medium, Large, Extra Large. Shipping weight 10 oz. Please state waist and hips.
- (K) 28 A 6088—**Girdle.** Average Length: 15 in. on body...\$8.71
- (L) 28 A 6087—**Panty.** Brief Length: 13 in. on body.....\$8.71

### MEASURING CHART FOR LATEX

Order Size	Ex. Small	Small	Medium	Large	Ex. Large
To Fit Waist	23-25	26-28	29-31	32-34	35-40
To Fit Hips	32-36	35-39	38-42	41-45	44-48



"Magic Band-X" front flattens tummy



"Magic Band" back slims derriere



Detachable, Adjustable garters grip firmly



Carol Brent

# Knit Elastic Girdles for Bonel

"Flat-E-Feet"

\$4.98

- Effective Boneless Slimming
- Patented Contour Control Innershield means Comfort
- Resilient 2-way Stretch in Fine Knitted Elastic
- Waist Sizes to 42 inches
- All Wards Lab Approved
- Buy two for Extra Savings



**Gentle Shape-Maker.** Flexible 2-way stretch knit of Rayon and Rubber effort-lessly shapes your figure to new, excit-  
ing contours. Spe-

cially designed, gently con-trolling innershield flattens tummy, shapes hips to allur-ing lines without a bone. Feel comfortable — look lovelier! Side zip for dressing magic. Color: White. To Measure, Page 223. Ship. wt. ea. 12 oz.

**Fits Average-Full Hips 8-11 inches larger than waist.**

Av. Lgth.: 15 in. waist down. Waist Sizes: 28, 30, 32, 34, 36, 38, 40, 42 inches.

28 A 5866—Girdle. 4 garters. 28 A 5966—Panty. Rayon Tricot Crotch. 4 detachable garters. State waist and hip sizes.

Each \$4.98.....2 for \$9.50

Just Say "CHARGE IT"

SEE PAGE 1281

Contour Waist eliminates binding feeling

No-chafe Helanca® backed Band

Super-SLIMMING Power Net Inner Panels at Tummy and Hips

Extra-fine Helanca® Knit Elastic for firm control

Soft, smooth comfort. So easy to launder.



Ban-Lon® Nylon \$2.94

**A** Fashioned to fit you so smoothly — like your best seamless hose. Gently follows your body curves for excellent control. No seams to bind. Smooth finish Ban-Lon® Nylon with Rubber; so soft, absorbent, dries quickly. No-bind elastic tape top, lower edge. Panty has Nylon Tricot Crotch. Color: White. To Measure, Page 223.

**Fits Average to Full Hips 8 to 11 inches larger than waist.**

Average Length: 14 inches waist down on body. Shipping weight ea. 5 oz. Waists: Small (24-26); Medium (27-28); Large (29-30); Extra Large (31-32).

28 A 5808—Girdle.

28 A 5908—Panty. 4 garters detach.

State waist, hips... Ea. \$2.94; 2, \$5.75

Long Length \$2.94

Here's Good News For... and all who prefer a...

**B** Now! A slimmer you... thighs in super-cor-tate, Rayon, Rubber. Pa-tic panel smooths away... No-bind elastic at waist... Color: White. Measure...

**Fits Average to Full Hips 8 to 11 inches larger than waist.**

Long Lgth.: 16 in. waist down.

Waist Sizes: Small (24-26); Medium (27-28); Large (29-30); Extra Large (31-32).

28 A 5920—Panty. 4 garters detach.

28 A 5820—Girdle. 4 garters detach.

State waist, hips... Ea. \$2.94; 2, \$5.75

Criss-Cross Innershield \$3.77 AND \$1.94



**C** Resilient 2-way Stretch Rayon and Elastic Knit — smooths away bulges, streamlines your figure in a jiffy! Criss-cross elastic bands form boneless innershield; comfortably lifts and flattens abdomen. (See sketch.) Convenient side zipper makes dress-ing a breeze. Panty: 4 garters detach. Color: White. See Measuring, Pg. 223.

**Fits Average to Full Hips 8 to 11 inches larger than waist.**

Average Length: about 15 inches. Waists: 28, 30, 32, 34, 36, 38, 40 inches.

28 A 5855—Girdle. Ship. wt. ea. 12 oz.

28 A 5955—Panty. Ship. wt. ea. 13 oz.

State waist, hips... Ea. \$3.77; 2, \$7.20

**D** Slim-down in face... Roll-on stretches... and dressing ease. Der-ered front panel. bands that whisk... Elastic (Rayon, Acetate) and back offer even control. Contour binding comfort. bottom edge. Ship... Color: White. Measure...

**Fits Average to Full Hips 8 to 11 inches larger than waist.**

Av. Lgth.: 14 in. waist down.

Waists: Small (24-26); Medium (27-28); Large (29-30); Extra Large (31-32).

28 A 5858—Girdle. 4 garters detach.

28 A 5958—Panty. 4 garters detach.

State waist, hips... Ea. \$3.77; 2, \$7.20

Extra Power Stretch... Proper Fit and Fine Control \$3.94

**A Slimmer Role For Your Active Figure** — Carol Brent's "Trim-Down" Panty and Girdle will do wonders for you! Helanca® Nylon knit with extra power Rubber disciplines the lines of every figure type — gives terrific thigh control, too! Super-slimming Power Net panels are your assurance of slimmer, trimmer tummy, hips and thighs. Color: White. Joan Browne's Measuring Instructions on Page 223.

**Fits Average Hips 8-10 in. larger than waist.** Length conforms to body.

28 A 5937—Panty. Nylon Tricot Crotch. 4 detachable garters.

Waist Sizes: 24-30; 32-36; 38-42 inches.

28 A 5837—Girdle. 4 trolley garters. Waists: 24-30; 32-36; 38-42 inches.

Shipping weight each 7 oz. Please state waist, hips... Ea. \$3.94; 2, \$7.75

224 WARDS ALL

Joan Browne Measuring on Page 223.



# Boneless Comfort and Sure Control

New!  
Angel Touch



**E 3 Proportioned Lengths!**  
Soft, controlling Knit of Acetate, Rubber, Nylon offers resilient 2-way stretch action. "Kant Roll" top defines midriff. Ribbed front panel with Nylon Sheer overlay. Panty: detachable crotch, garters. White. To Measure, Page 223.

**Fits Average to Full Hips 8-11 inches larger than waist.**  
Waists: Sm. (24-26); Med. (27-28); Lge. (29-30); Ex. Lge. (31-32).

**Short Lgth.:** about 12 inches.  
28 A 5821-Girdle.  
28 A 5921-Panty.

**Average Lgth.:** about 14 in.  
28 A 5822-Girdle.  
28 A 5922-Panty.

**Long Lgth.:** about 16 inches.  
28 A 5823-Girdle.  
28 A 5923-Panty.

Wt. ea. 7 oz. State waist, hips.

Each \$2.97.....2 for \$5.80

28 A 6410-Extra Crotch.

Ship. wt. ea. 2 oz.....Ea. 59c



**F Streamline your figure with** lightweight control. Velvet-soft Helanca Nylon and Rubber stretches for perfect fit! Flatters your figure — so comfortable, too. Helanca® elastic at waist and leg bands won't chafe or bind. Buy 2 for extra savings. Tucked in reusable plastic box. Measure, Pg. 223. Color: White. Ship. wt. ea. 6 oz.

**Fits Average to Full Hips 8-11 inches larger than waist.**

**Average Lgth.:** 14 in. on body.  
Waists: Small (24-26); Medium (27-28); Large (29-30) inches.  
28 A 5839-Girdle.

28 A 5939-Panty. 4 garters detach. State waist, hip sizes.

Each \$1.98.....2 for \$3.80



**G Look at this terrific value!** The price is unbeatable — you're sure to want all three! Lightly Knit Rayon and Rubber Roll-on has extra soft finish to gently firm your figure. Color: White only. See Measuring Details, Page 223.

**Fits Average-Full Hips 8-11 inches larger than waist.**

Waists: Small (24-26); Medium (27-28); Large (29-30) inches.

**Average Length:** about 11 in.  
28 A 5913D-Brief.

**Average Length:** about 14 in.  
28 A 5912D-Panty.

28 A 5812D-Girdle.

Shipping weight each 6 oz. State waist and hip sizes.

Each 93c....Any 2 for \$1.80



**Junior Favorite \$2.94**

**L Step-in control with non-roll** Swiss Knit Elastic. Panel of Nylon Sheer over Acetate Satin flattens tummy. All-over slimming with 2-way stretch Rayon, Cotton Power Net. Panty has Nylon Crotch. Wt. 6 oz. Pink, White. Measure, Pg. 223.

**Fits Average Hips 8 to 10 in. larger than waist.**

**Average Length:** 14 in. waist down on body; 1 above waist.

Waists: Sm. (24-26); Med. (27-28); Lge. (29-30); Ex. Lge. (31-32).

28A6425-Panty. 4 garters detach.

28A6426-Girdle. Four garters.

State waist, hips, color..\$2.94

**Gentle Control \$4.47**

**M Soft-touch slimming is so right** for you who have a Junior Figure! Lightweight Nylon, Cotton and Elastic lace. Nylon Taffeta front panel holds tummy flat. Easy-on side zipper. White. Wt. 7 oz. Measure, Pg. 223.

**Fits Average Hips 8 to 10 in. larger than waist.**

Waists: Sm. (24-26); Med. (27-28); Lge. (29-30); Ex. Lge. (31-32) in.

**Length:** 13 inches waist down.

28 A 6382-Girdle.

28 A 6383-Panty. Rayon Crotch. Detachable garters.

28 A 6381-Brief. Lgth.: abt. 10 in.

State waist, hip sizes....\$4.47

## The Molding Miracle

POSTPAID

\$7.95 AND \$8.95

**H TO K Discover a whole new world** of glamour — wear Angel Touch! You're bewitched all day in boneless comfort. Angel Touch feels like part of you. Made of smooth Latex covered with silky-soft Rayon Tricot. It's porous, absorbent, so refreshingly cool! Angel Touch offers you a younger, slimmer silhouette — effortlessly trims inches off hips and thighs. Double front panel affords excellent tummy control. Helanca® Nylon tape at edges won't chafe, bind. 4 garters detach on panties. See How to Measure, Pg. 223. Color: White-Gold.

**Fits Average Hips 8 to 10 inches larger than waist.**

**Waist Sizes:** 23-24; 25-26; 27-28; 29-30; 31-32; 33-34; 35-36 inches.

**Average Length:** 15 inches on body.

(H) 28 AP 6060-Girdle.

**Average Length:** 14½ inches on body.

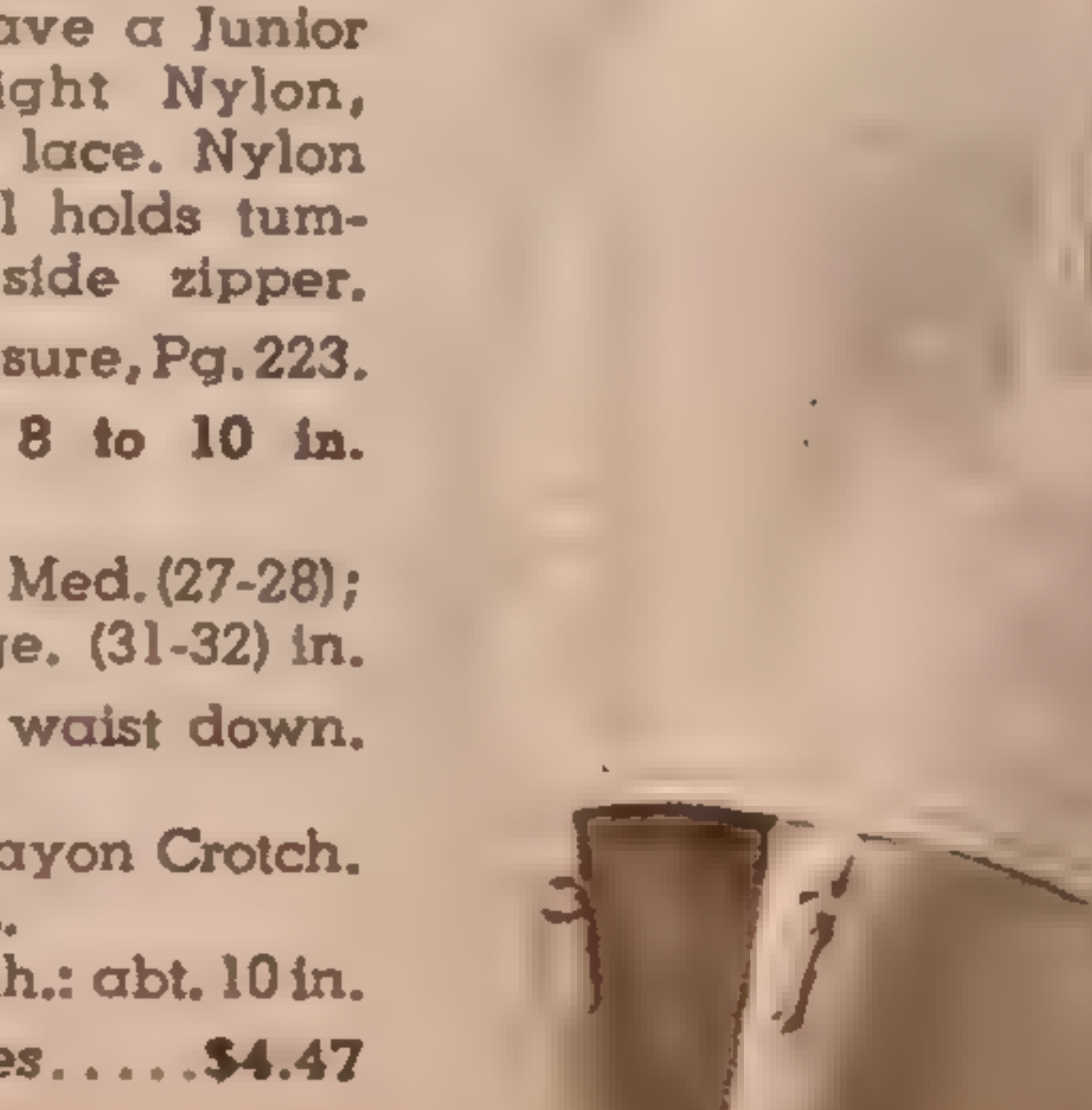
(J) 28 AP 6061 - Panty. Comfortable self-fabric Crotch.

State waist, hips.....Postpaid \$7.95

**Long Length:** 17 inches on body.

(K) 28 AP 6063-Long Leg Panty. Comfortable self-fabric crotch.

State waist, hip sizes..Postpaid \$8.95





# Briefs and Panties for Your Leisure Life

specially designed for sportswear slimming

## Lightweight Slimmer

ONLY \$17.68 EACH

**A** You'll adore this featherweight figure molding Brief — it's Carol Brent's most popular style! Fabulously fashioned with built-in comfort features, yet designed to mold your figure to flattering lines. Nylon, Rayon, Rubber Power Net sides offer plenty of "give"; shape an alluring hipline, too! Power Net panel at crotch, extra wide elastic band at leg openings is contour cut to assure the freedom of non-binding fit. Rayon, Cotton Satin Elastic front, back stretches up-down to hold a reed-slim line. Woven non-roll elastic waistband for tinier waist. Cotton Flannel-ette lined side zipper for breeze-easy dressing. Six garters detach. Joan Browne Measuring, see Page 223. For Bra see Page 205(P). Color: White. Ship. wt. 1 lb. 4 oz.

**Fits Average to Full Hips 9-11 inches larger than waist.**

**Long Brief:** 14 inches from waist down; 2 inches above waist.

**Waists:** 26, 27, 28, 29, 30, 31, 32, 34, 36. 28 A 6367—State waist, hips...\$7.68



**B** Scanty Panty is action cut for free movement. Downstretch Rayon, Cotton, Satin Elastic front slims your tummy. Controlling Nylon, Cotton Power Net sides, back and crotch effortlessly trim off inches. Non-roll waist never binds, pinches. No-bind leg bands. 4 Garters detachable. White only. To Measure, Page 223.

**Fits Average Hips 8 to 10 inches larger than waist.**

Brief about 12 inches on body. **Waist Sizes:** S. (24-26); M. (27-28); L. (29-30); Ex. L. (31-32). 28A6361—Shipping weight 6 oz. State waist, hip sizes...\$3.97

**C** Casual Brief for perfect slimming underswimwear, shorts or slacks. Ideal for Junior figures. Controlling front and back panels trim inches away. Styled in smooth Acetate, Cotton Satin Elastic. Cut up legs won't bind. For accurate Measuring, see Joan Browne's Instructions, Pg. 223. Pink, Black, White. Wt. 4 oz. **Fits Average hips 8 to 10 in. larger than waist.**

**Length:** about 10 in. on body. **Waist Sizes:** Small (24-26); Med. (27-28); Large (29-30); Extra Large (31-32) in.

**State waist, hips and color.** 28 A 6400...\$1.97; 2 for \$3.80

**D** Sports Brief for featherweight control and comfort under all your leisure fashions. Nylon Taffeta front, back panels flatten tummy, mold and slim derriere. Controlling Rayon, Nylon Leno Elastic sides. Cut-up front affords maximum leg action. Nylon crotch buttons at front. Four garters are detachable. Side zipper for dressing ease. White. How to Measure on Page 223.

**Fits Average hips 8 to 10 inches larger than waist.**

**Waists:** 25, 26, 27, 28, 29, 30, 32, 34, 36. **Lgth.:** about 10" at sides. **State waist and hips.** 28 A 6311—Ship. wt. 4 oz...\$4.27



Just Say  
"CHARGE IT"  
SEE PAGE 1281

## Panties You Needn't Wash Every Night

convenient disposable inner crotches



**E** Free 60-day supply of convenient Snap-in disposable Inner crotches makes this Ever Fresh long leg Panty an outstanding value. Nylon and Rayon Power Net smooths your figure waist to thigh in unbelievable comfort. Satin Elastic (made of Acetate, Cotton and Rubber) downstretch front and back panels complete controlling action. White. Joan Browne Measuring Instructions, Pg. 223.

**Fits Average hips 8-10 in. larger than waist.** **Long Length:** 17 in. waist down on body. **Waists:** Small (24-26); Medium (27-28); Large (29-30); Extra Large (31-32) inches. 28 A 6479—Wt. 8 oz. State waist, hips...\$5.88

**Extra 60-day supply of disposable crotches.** 28 A 6450—(For Panty E). Ship. wt. 2 oz. 59c

**F** Free 60-day supply of Snap-in, Throwaway Inner crotches. New boon makes nightly laundering unnecessary, doubles the life of the Rose Petal Panty Girdle. "Velvet soft", lightly knit Acetate, Rayon, Rubber and Nylon controls with magical comfort. Swiss knit non-roll waistband smooths midriff — whittles your waist. 4 garters detach. Joan Browne's For Measuring Instructions, see Page 223. Color: White only. Ship. wt. 8 oz.

**Av.-full hips 8-11 in. larger than waist.** **Av. Length:** 15 in. waist down on body. **Waist Sizes:** Small (24-26); Medium (27-28); Large (29-30) inches. 28 A 5900—State waist, hips...\$3.97

**Extra 60-day supply of crotches.** 28 A 6458—(For Panty F.) Wt. 2 oz. 59c





# Thigh Slimming Girdles

by *Carol Brent*

Hi-Rise

"Majorette"



Convenient Open Crotch

SNAP-IN SHIELD **\$8.94**

**L** Slim-line Panty cut longer for excellent thigh trimming. Features amazing interlocking crotch of Rayon Satin Elastic that gives with you. Soft inner shield snaps out conveniently. Downstretch Elastic (Acetate, Nylon, Rubber, Cotton, Rayon) front, back panels comfortably flatten your tummy and slim derriere. Side panels of Nylon, Rayon Power Net whittle hips to new dimensions. Non-roll bones trim waistline. 4 garters detach to end unsightly bulges under your shorts or slacks! Side zipper banishes daily tug and pull. Consult Joan Browne's Measuring Instructions, Page 223. Color: White only. Wt. 1 lb. 4 oz.

**Fits Average to Full hips 8 to 11 inches larger than waist.**

**Waist Sizes:** 25, 26, 27, 28, 29, 30, 32, 34 inches.

**28 A 6353 - Average Length:** 14 in. waist down; 2 inches above.

**28 A 6375 - Long Length:** 16 in. waist down; 2 inches above.

**State waist and hips. . . . \$8.94**

**M** Effective thigh control in a long, lean Panty Girdle that slims and trims your figure from midriff to thigh! Nylon, Rayon, Rubber Power Net Elastic assures comfortable, firm, lasting control. Deep (4 inch) lacy elastic bands at leg openings afford sleek, fashionable line at thighs; stretch and give with every movement. Special non-roll top pares midriff to alluring hand-span breadth. 4 concealed garters are detachable. Measuring Instructions on Page 223. Color: White. Shipping weight 8 oz.

**Average hips 8-10 in. larger than waist. Length:** 18 inches waist down on body; 2½ inches above waist.

**Waist Sizes:** Small (24-26); Med. (27-28); Large (29-30); Extra Large (31-32) in. **28 A 6321 - State waist, hip sizes. \$4.94**

For How to Measure, please see Pg. 223.

**Satisfaction Guaranteed  
OR YOUR MONEY BACK**

Length Conforms  
to Your Waist  
Sizes to 44

**G** Stretch Slimmer of Rayon Power Net weights a smooth line from Tummy and back. Downstretch (Acetate, Rubber) Satin Lastex Elastic inner thigh band, never chafe. detachable. Measuring Instructions on Page 223. Color: White. Ship. wt. 12 oz.

**Fits Average to Full Hips 9-11 inches larger than waist.**

**Length:** 18 inches on body. **Waist Sizes:** 30, 32, 34, 36, 38, 40, 42, 44. To Measure, Pg. 223.

**State waist, hips. . . \$5.97**

**H** Superb control and comfort in a long leg Panty. Proportioned length conforms automatically to your waist. Downstretch Satin Elastic (Rayon, Acetate, Rubber, and Cotton) front, back and side panels trim figure. Non-chafe cross-stretch Satin Lastex crotch. Non-roll top. 4 hidden garters detach. White. Ship. wt. 1 lb.

**Fits Average to Full Hips 9-11 inches larger than waist.**

**Length:** 18" waist down; 1" above. **Waist Sizes:** 26, 28, 30, 32, 34, 36, 38, 40, 42, 44. To Measure, Pg. 223.

**28 A 6497 - State waist, hips. \$7.94**

**J** Slim in new Spring and sportswear! All over streamlining in lengths! Nylon and Net, contour-cut to Performs amazing to hips and thighs. Non-roll bones to every movement. Waistline is naturally won't bind while it stays in place. White or Black.

**Fits Average to Full hips 8 to 11 inches larger than waist.**

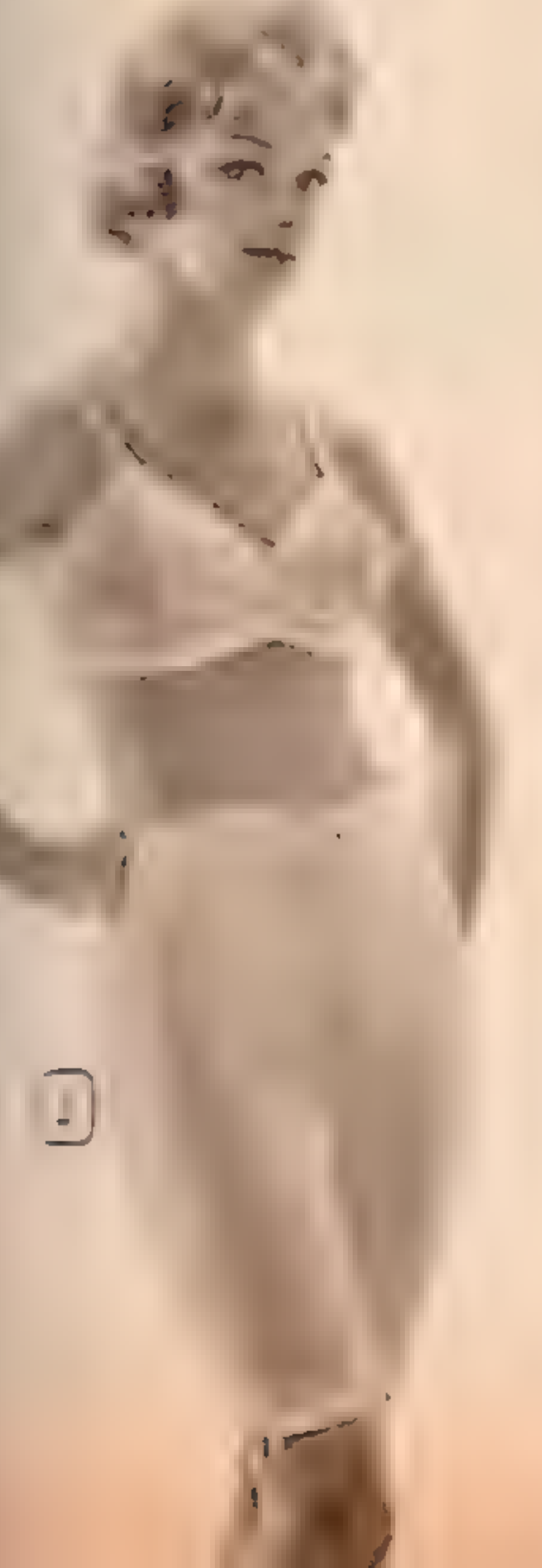
**Length:** 18 inches on body. **Waist Sizes:** Small (24-26); Med. (27-28); Large (29-30). To Measure, Pg. 223.

**State waist, hips. . . \$4.97**

**Length:** 18 inches on body. **Waist Sizes:** Small (24-26); Med. (27-28); Large (29-30). To Measure, Pg. 223.

**State waist, hips. . . \$5.94**

**3 Easy Ways to Shop:** By Phone, or in Person, Pages 1267 to 1270.



**L**

**K**

**M**





# Step Lively, Step Lovely Girdles

sleek, thin you  
in glorious freedom



**Triple Cross-Freedom Cut**  
\$794 AND \$897

**Cross Check Control**  
\$694

**(A) (B) Comfort, Freedom, Control** — all 3 are yours in this all elastic Foundation. Leno elastic bands (Rayon, Cotton, Rubber) with controlled stretch smooth tummy bulges. Cross-stretch Leno elastic sides, down-stretch Rayon, Cotton, Satin back streamline hips and derriere. Cut up front affords freedom of movement. Convenient side zipper ends tugging, pulling — makes dressing a joy. Color: White. To Measure, Page 223.  
**Fits Average to Full hips 9-11 inches larger than waist.**  
Average Length: 14 inches waist down; 1½ inches above waist.  
Waist Sizes: 26, 27, 28, 29, 30, 31, 32, 34, 36, 38, 40, 42 inches.  
Wt. 1 lb. 5 oz. State waist, hip sizes.  
(A) 28 A 6396-Girdle.....\$7.94  
(B) 28 A 6389-Panty. Nylon Tricot Crotch; 6 garters detach.....\$8.97  
28 A 6420-Extra Panty Crotch.  
Shipping weight each 2 oz. Each 79c

**(C) Tummy flattening at front** — Uniquely constructed at front has triple firm bands at tummy to check bulges. stretch Rayon, Rubber Leno sides trim inches off thigh hips to lovelier lines. Back of Rayon, Cotton smooths derriere. Non-roll whittles waist. Convenient per relieves dressing strain front is specially designed low your leg motion. See How to Measure on Page 223. Color: White. Ship. wt. 1 lb. 5 oz.  
Waists: 27, 28, 29, 30, 31, 32, 34, 36, 38, 40, 42 inches.  
Av. hips 8-10 in. larger than waist.  
Average Length: 14 inches waist down; 2 inches above waist.  
28 A 6386-State waist, hips  
Av.-Full hips 9-11 in. larger than waist.  
Long Length: 16 inches waist down; 2 inches above waist.  
28 A 6388-State waist, hips

*Carol Brent*



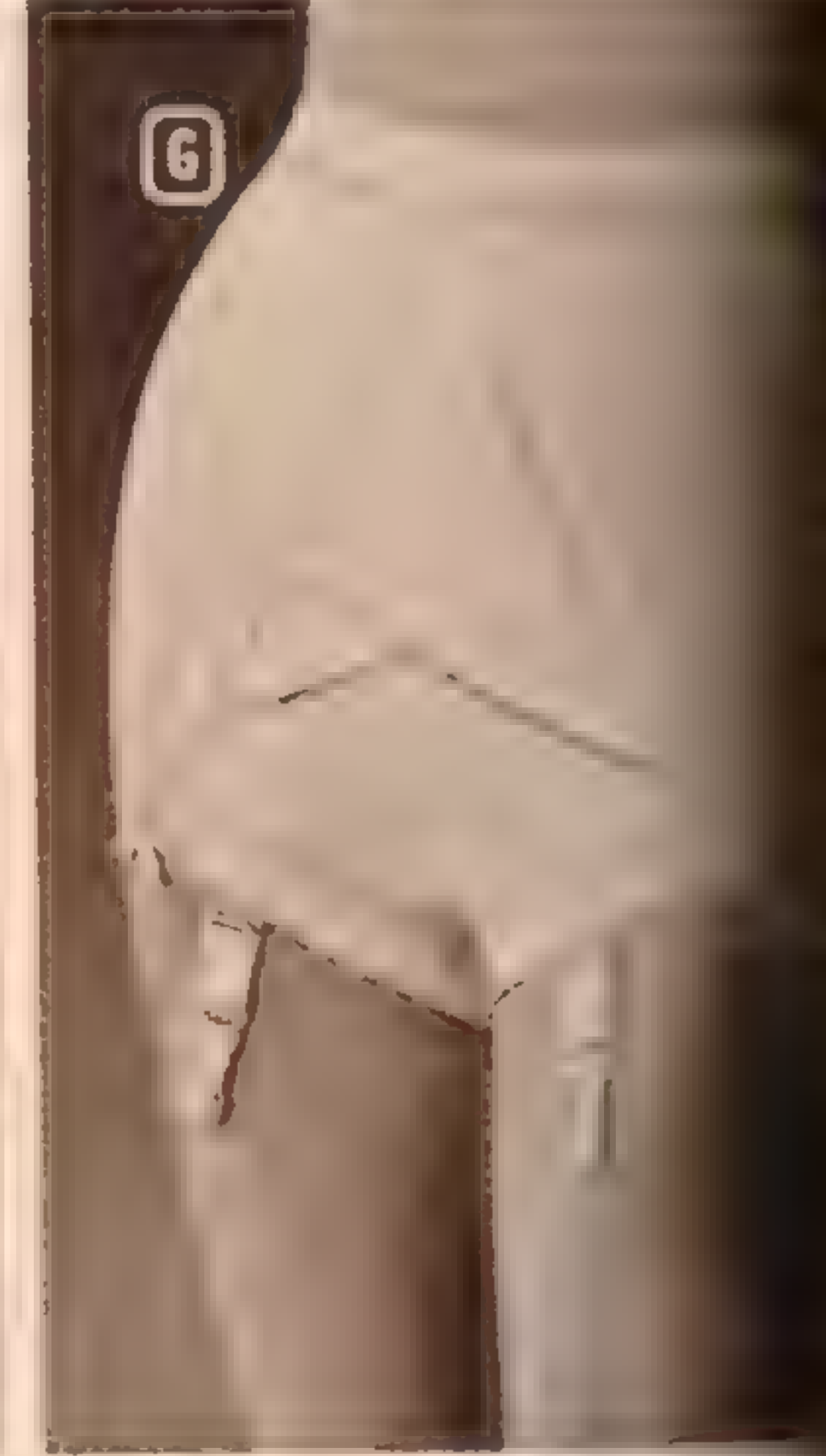
**Controlling Long Leg Thigh Slimmer**

**(D) At last — a new fashion look for you!** Simply step into this new, exciting Panty — thigh bulges vanish in complete comfort. Rayon, Cotton Power Net streamlines thighs, hips and derriere. Criss-cross front bands of Acetate, Rayon, Cotton elastic flatten tummy. Soft Nylon Tricot lining and crotch. 4 garters detach. White only.  
**Fits Average hips 8 to 10 inches larger than waist.**  
Long Lgth.: 19 in. waist down on body. Measure, Pg. 223.  
Waists: Sm. (24-26); Med. (27-28); Lge. (29-30); XLge. (31-32).  
28 A 6405-Ship. wt. 7 oz. State waist and hip sizes. \$5.44



**Free Stride Step-In — Extra Sizes, too!**

**(E) (F) Triple-Cross Leno elastic bands** (Rayon, Rubber, Acetate) free legs, hold tummy firm. Nylon Power Net trims derriere — molds hips to shapely lines. Non-roll elastic band pares waist. See How to Measure, Page 223. Color: White. Ship. wt. 11 oz. State waist, hips.  
**Fits Av. hips 8-10 inches larger than waist.**  
Av. Lgth.: 13 in. waist down on body; 2 above.  
Waists: Small (24-26); Medium (27-28); Large (29-30); Extra Large (31-32) inches.  
(E) 28 A 6390-Girdle.....\$4.97  
(E) 28 A 6310-Ex. Size Girdle. Waists: 34, 36, 38, 40. \$4.97  
(F) 28 A 6399-Panty. Detachable garters, Nylon Tricot Crotch.....\$5.97  
(F) 28 A 6420-Extra Panty Crotch. Wt. 2 oz. 79c



**Cut-up Brief Designed for Firmness**

**(G) The briefest step-in styling for effectiveness.** Affords allover firmness in motion. Criss-cross tummy bands of Rayon, Cotton, Rubber Leno firm control without bones. Hip won't bind or pinch. Hip Cotton Power Net slims a lovely smoothness, daylong comfort. 4 garters detach. Joan Browne Measuring on Page 223.  
**Fits Average hips 8-10 in. larger than waist.**  
Length: about 12 inches waist down on body.  
Waist Sizes: Small (24-26); Medium (27-28); Large (29-30); Extra Large (31-32) inches.  
28 A 6305-Wt. 7 oz. State waist and hip sizes.



flattening of  
 contracted  
 the arm. 20  
 neck 21 in.  
 the Palmer Line  
 1/2 in. off the  
 the lines. 2  
 the Owen S  
 the Non-  
 the Conven  
 the strong su  
 the design  
 the motion. 1  
 the course on 1  
 the 1/2 in. wt. 1  
 the 20, 31, 30



**Easiest dressing ever**  
— No more struggling  
into clothes! Conmar  
Double-Zip Closing  
opens, locks at either  
end; always stays flat.

just wrap, hook, zip these girdles

## Double-Zip Ends Pulling, Tugging



— your easiest way to smart figure  
Smooth Dacron Polyester Taffeta,  
Fabric with extra firm controlling  
elastic (Dacron Polyester, Acetate,  
Stretch sides and downstretch back  
ing action. Special non-roll elastic  
ist to handspan trimness. Boned  
and makes tummy bulges vanish  
comfortable. Before ordering, con-  
s Measuring details, Page 223.

27, 28, 29, 30, 31, 32, 33, 34, 36, 38 in.  
 Size 8-10 inches larger than waist.  
 Length: 14 in. waist down; 2½ above.

Full hips 9-11 in. larger than waist.  
Length: 16 in. waist down; 2½ above.  
5 oz. State waist, hip sizes... \$7.84

**1. Slim Hi-Waister.** 4 section Leno (Cotton Polyester, Acetate, Rubber), reinforced to trim hips. Nylon Tailor lined to flatten tummy. Mid-rise waist with no-poke Coilwire, no-poke. Downstretch Satin elastic (Cotton, Rubber) smooths derriere. Paper. Helanca Nylon taped seams. **See** How to Measure, Page 223.

Average Length: 14½ inches waist  
inches above waist.

—Long Length: 16½ inches waist down;  
5½ inches waist.

4 oz. State waist, hips.....\$7.94

## Lovely Dacron and Pima Cotton

**POWER BAND CONSTRUCTION** **\$1094** ➔

**(K) Doubl-Zip — for your dressing ease.** Power band reinforced Leno elastic (Dacron Polyester, Cotton, Rubber) front panels banish tummy bulges — slim hipline dramatically. Leno elastic side and back sections for sleek line, flexibility. Downstretch Rayon, Cotton, Satin elastic back provides derriere control. Dacron and Pima Cotton fully lined front panel is boned to assure firm support and control. Nylon Sheer, Cotton bust cups fully lined for attractive uplift and rounded flat-tery. Adjustable straps have elastic inserts — are your assurance of proper support without strap strain. 6 garters. Remember, before ordering consult Joan Browne's easy Measuring Instructions on Page 223. Color: White only. Ship. wt. 1 lb. 7 oz.

**Fits Av. hips 3-4½ inches larger than bust.**  
Average Length: 25 in.; 15 in. waist down.  
28 A 7330—Average Bust Sizes. B Cup: 34, 35,  
36, 37, 38, 40, 42 inches.

**Fits Full hips 5-7 inches larger than bust.**  
**Long Length:** 27 in.; 17 in. waist down.  
**28 A 7331-Full Bust Sizes. C Cup:** 36, 38,  
 40, 42, 44, 46, 48, 50 inches.  
**State bust, waist and hips. . . . . \$10.94**

**Satisfaction Guaranteed  
OR YOUR MONEY BACK**



## Side Hook Girdles for Effective Slimming with Utmost Ease

- **Skimmer \$3.44**

**Nylon Taffeta \$4.94**

signed for Freedom  
 styling for true si  
 is all over comfort  
 ummy flattening  
 abber Leno elar  
 bones. Cut up  
 Hip whittling F  
 as a lovelier  
 ing in brief for  
 comfort. 4 garters d  
 ing on Page 223.  
 0 in. larger than w  
 es waist down on  
 4-26); Medium (2  
 Large (31-32) in  
 te waist, hips....  
 member: Before or  
 owne Measuring. P

...slimming power, un-  
usually low priced. Cot-  
ton Batiste. Specially  
made, front innershield  
for support, relieve  
elastic sides (Cotton,  
Lycra) slim hips. Elastic  
for ease as you walk.  
Need. Side hook closing.  
Price, Page 223. Tearose.  
Sizes: 27, 28, 29, 30,  
31, 36, 38 inches.

• hips 8 to 10 inches  
and waist.

2-Average Length: 14 in.  
size 10-12 inches larger

Average Length: 14 in.

—Long Length: 16 in.  
—State waist, hips. \$3.44

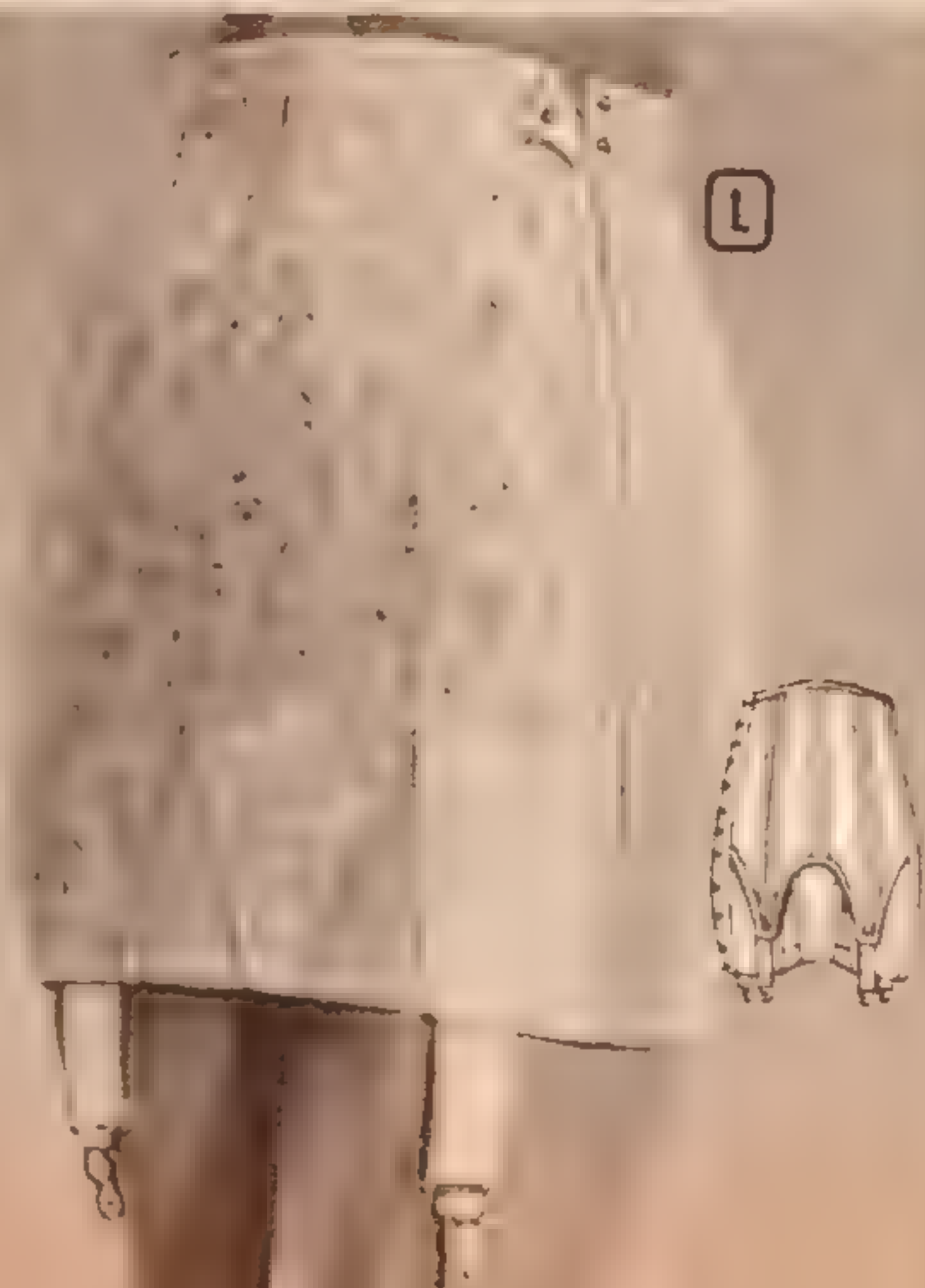
**(M)** **Your choice of 3 Proportioned** Lengths your assurance of best fit — best slimming. Boned front innershield affords firm abdomen control. Boned back means comfortable support — smooths derriere. 4 side sections of Rayon, Rubber Leno elastic reinforced at front for extra slimming action. Side hook closing. 4 garters. White only. See How to Measure, Page 223.

**Fits Average hips 8-10 inches larger than waist.**

Waist Sizes: 26, 27, 28, 29,  
30, 31, 32, 34, 36. Ship. wt. 8 oz.

28A6161-Average Length: 14 in.  
28A6160-Short Length: 12 in.

28A6162-Long Length: 16 in.  
Wt. 8 oz. Slate waist, hips. \$4.94





# Girdles Go to All Lengths . . . for slim thighs



**Pretty Thigh Slimmer \$5.94**

**F** New long leg thigh slimmer — attractive lace-patterned Rayon, Acetate Power Netsides assure light, firm slimming. Double Nylon net and lace front section flattens tummy. Controlling downstretch Acetate, Cotton back. Dipped waist for comfort. Nylon crotch. 4 concealed garters detach. White. Measure, Page 223. **Fits Average to Full hips 8 to 11 inches larger than waist.** Waists: Extra Small (23-24); Small (25-26); Medium (27-28); Large (29-30); Extra Large (31-32). 28 A 6393—Long Length: 18 inches waist down on body. Wt. 8 oz. State waist, hips... \$5.94



**For Tall Gals \$5.44**

**G** Miss "T". Nylon, Rayon Power Net slims from waist to thighs. Downstretch Rayon, Cotton, Satin front panel flattens tummy. **Fits Average to Full hips 8-11 inches larger than waist.** Length: 16" waistdown; 1 1/2" above. Stretches on your body to 17 1/4 in. Waist Sizes: Sm. (24-26); Med. (27-28); Lge. (29-30); Ex. Lge. (31-32). 28 A 6379 — Panty. Nylon Tricot crotch. 4 garters detach. White. 28 A 6380—Girdle. 4 garters. White. Wt. 12 oz. State waist, hips... \$5.44

## New! Proportioned Panty (A, B, C)

Personalized fit \$4.88 to \$5.88

**A TO C** What length Panty Girdle do you prefer? Extra Long, Long or Average Length, you're sure to find the garment for you here! Carol Brent's Proportioned Panties never ride up. Elastic Net gently hugs, slims thighs — stays in place as you sit, bend or stride. One-piece downstretch Satin elastic (Acetate, Cotton, Rubber) forms front panel, crotch and back panel — eliminates chafing seams. Reinforced front flattens tummy. Front, side sections of controlling Nylon, Rayon, Cotton Power Net. 4 garters detach. White. To Measure, Page 223. **Fits Average-full hips 8-11 inches larger than waist.** Waists: Sm. (24-26); Med. (27-28); Lge. (29-30); XL (31-32). Measure, Pg. 223. Ship. wt. 7 oz. State waist, hips. (A) 28A6493—Ex. Long: abt. 19" waist dn. on body. \$5.88 (B) 28A6459—Long: abt. 17" waist dn. on body. \$5.44 (C) 28A6457—Aver.: abt. 15" waist dn. on body. \$4.88

**D** A must for your Foundation wardrobe — new Panty Girdle featuring fabulous self-edged Flex-o-band. Waist and leg bands are knitted into the controlling Rayon and Nylon Power Net — banishes bulky seams that bind, irritate. Slimming down-stretch Acetate, Cotton Satin back. Reinforced front trims tummy. 4 garters detach. White. Measure, Pg. 223. **Fits Average hips 8 to 10 inches larger than waist.** Waists: Sm. (25-26); Med. (27-28); Lge. (29-30); XL (31-32). 28 A 6331—Average Length: 14 in. waist down on body. 28 A 6335—Long Length: 16 in. waist down on body. Wt. ea. 6 oz. State waist, hip sizes. Ea. \$3.94; 2, \$7.60

**E** Trim down from waist to thighs — Rayon, Acetate, Nylon Power Net slims figure to new loveliness. Dipped-waist can't bind. Slimming Acetate, Cotton downstretch satin back. Reinforced front slims tummy. Nylon crotch. 4-in. elastic leg bands. 4 concealed garters detach. White. Measure, Pg. 223. **Fits Average hips 8 to 10 inches larger than waist.** Waists: Sm. (24-26); Med. (27-28); Lge. (29-30); XL (31-32). 28 A 6317—Long Length: 17 in. waist down on body. Ship. wt. 7 oz. State waist and hips. . . . . \$3.94

## Sil-O-Ette Sport Tights, Postpaid \$3.98-\$4.98

**H** Lightweight Nylon, Rayon and Cotton Leno Elastic Step-in smooths you from waist to thigh. Reinforced edge is woven into body elastic to eliminate extra seam — assuring all-over smoothness plus the utmost in comfort. Non-binding contour crotch of Rayon tricot. See Size Chart, below. Color: White only. State waist and hips. Average Length: 15 in. waist down on body. 28 AP 6365—Reg. hips: 34, 36, 38, 40, 42. \$3.98 28 AP 6363—Ex. hips: 44, 46, 48, 50 in. \$4.98

Order Size	34	36	38	40
If Hips are	33-34	35-36	37-38	39-40

Order Size	42	44	46	48	50
If Hips are	41-43	43-44	45-46	47-48	49-50

## Midriff Stretch Control

**J** Amazing midriff waistband that front, back, hugs Nylon, Rayon curves. Front, E of Acetate, Cotton stretch elastic smooth. Black, White. To Measure, Page 223. **Fits Average hips 8 to 10 inches larger than waist.** Average Length: 15 in. waist down on body. Waists: Sm. (24-26); Med. (27-28); Large (29-30); Extra Large (31-32). 28 A 6347 — Panty. 4 garters are detach. 28 A 6346 — Girdle. State waist, hips, . . . . . \$5.94

Just Say "CHARGE IT"  
SEE PAGE 1281



m thighs

# Wrap-Around Foundations

- Non-roll elastic top slims midriff
- Dress easily . . . convenient side zip opens fully
- Criss-cross front panels sleek tummy
- Cut-up front provides action-free comfort all day

Superior Control

on \$5.97  
off

• wrap-around for ultimate ease and convenience. wrap, hook and zip — at the experience superior comfort. Double Nylon banish tummy bulges. Elastic edged for comfort you sit, bend or stretch. Rayon Power Net sides hips to alluring lines. Rayon, Cotton, Satin back derriere. 4 garters. To Measure, Page 223. Color. Ship. wt. 9 oz. Sizes 26, 28, 30, 32, 34, 36 inches.

Fits Average hips 8 to 10 in. larger

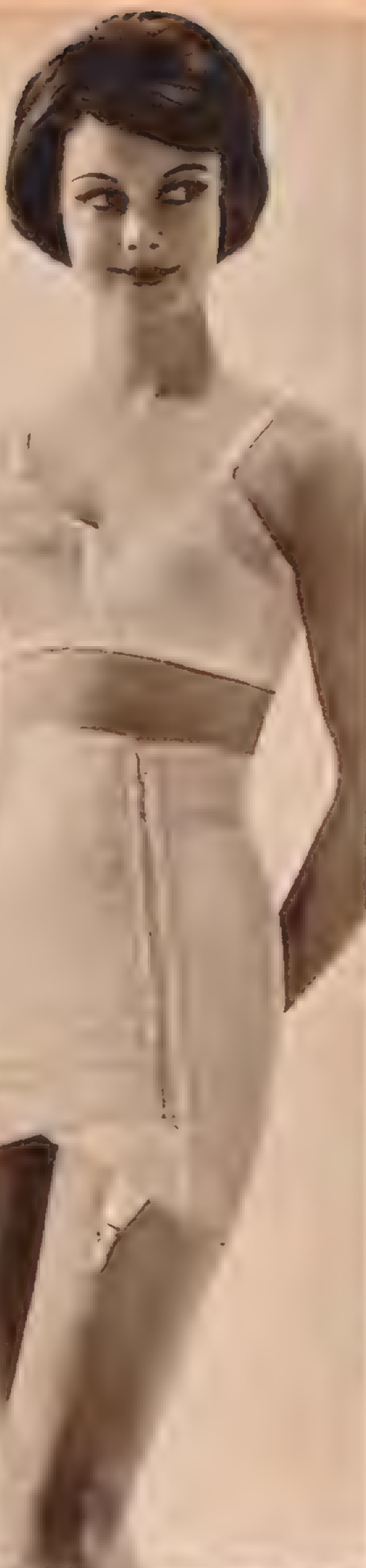
Average Length: 14 in. waist down on body; 2 in. above.

Fits 10 to 12 inches larger

Long Length: 16 in. waist down on body; 2 in. above.

and hips . . . . . \$5.97

See Terms, Page 1273.



Zip up



Zip down

# Duo-Zip

instant slimming

# Foundations

Midriff Magic

High \$7.94  
Waist

Discover how effortlessly inches vanish with this new Carol Brent Duo-zip Girdle. Simply zip up — zip down and your figure takes on smooth, shapely lines. Lightly boned non-roll top gently whittles waist. Luxurious Nylon Satin front and side panels trim inches from tummy — shape an alluring hipline. Controlling, lightweight Nylon and Cotton Leno elastic is reinforced at front to afford added control. Comfortable downstretch Acetate, Cotton Satin back sleeks derriere. No-chafe Helanca taped edges are your assurance of day long comfort. 4 garters. Measure, Pg. 223. White.

Fits Average hips 8 to 10 inches larger than waist.

28 A 6108—Average Length: 14 in. waist down on body; 2 in. above. Waists: 26, 28, 30, 32, 34, 36 inches.

28 A 6110—Long Length: 16 inches waist down on body; 2 in. above. Waists: 28, 30, 32, 34, 36, 38, 40, 42.

Wt. 1 lb. 5 oz. State waist, hips. \$7.94

Satisfaction Guaranteed  
OR YOUR MONEY BACK



Midriff \$5.8  
Control

ring midriff control band that separates, hugs waist in Rayon Power Net front, back control, Cotton Satin, elastic smooth a true White. To Measure, Page 223.

average hips 8 to 10 in. larger than waist.

Average Length: 14 in. waist down on body; 3 above. V Sm. (24-26); Med. (28-30); Ex. Large (32-34).

17—Panty. Nylon. Cotton. are detachable.

15—Girdle. Four garters, hips, color...

• The most convenient design dressing ease. Wrap-around with hooks under right side of front panel for extra tummy control. Non-roll elastic (Acetate, Cotton) front and back plus sides of Nylon, Cotton, Rayon afford excellent control. Color: White.

To Measure on Page 223.

Fits 8-10 in. larger than waist.

26, 28, 30, 32, 34, 36 inches. Ship. wt. ea. 10 oz.

Average Length: 14 inches waist down on body; 1 inch above.

Long Length: 16 inches waist down on body; 1 inch above.

and hip sizes . . . . . \$5.44

For further consult Joan Browne's helpful Measuring Instructions, Page 223.

Superlative tummy control plus easy donning with double-front wrap-around girdle. Specially designed criss-cross bands of Rayon, Rubber Leno elastic slim your figure by inches. Nylon, Cotton, Rubber Power Net sides mold hips and thighs. Rayon, Cotton, Rubber downstretch Satin back panel sleeks derriere. Enjoy comfort of an all elastic garment! 4 garters. Measure, Page 223. White.

Fits Average hips 8 to 10 inches larger than waist.

Average Length: 14 inches waist down; 1 inch above waist.

Waist Sizes: 26, 27, 28, 29, 30, 31, 32, 33, 34, 36. Ship. wt. ea. 14 oz.

28 A 6466—State waist, hips. \$6.97

Experience the comfort of boneless slimming — the ease of Duo-Zip—this new garment sleeks you, thins you the all-elastic way. Fine quality Rayon, Cotton Power net slims inches from hips and derriere. Controlling criss-cross Rayon, Cotton Leno elastic front section is firmly woven to lift and flatten tummy. Unique action cut design follows natural leg motion — refuses to cut or bind. Color: White.

Ship. wt. 1 lb. Measure, Pg. 223.

Fits Average hips 8 to 10 inches larger than waist.

Average Length: 14 inches waist down on body; 3 inches above.

Waists: 26, 28, 30, 32, 34, 36 in.

28 A 6306—State waist, hips. \$5.94

Duo-Zip — the instant slimmer. So easy to slip on — off. Rayon and Cotton Jacquard front panel with criss-cross elastic inner bands that tone down your tummy to never-before, natural flatness. Sides and back of Rayon Power net mold hips, smooth derriere. 4-in. non-roll elastic band snug waist. White only. See How to Measure, Pg. 223. Waists: 26, 28, 30, 32, 34, 36, 38, 40 in.

Av. hips 8-10 in. larger than waist. 28 A 6180—Average Length: 14 in. waist down on body; 3 in. above.

Full hips 10-12 in. larger than waist. 28 A 6185—Long Length: 16 inches waist down on body; 3 in. above.

Wt. 14 oz. State waist, hips. \$4.94





#### 4-Section Girdles Slim Hips, Thighs

**(A) (B)** You'll be inches slimmer — have a lovelier silhouette from waist to thighs. 4 sections of Dacron Polyester Leno Elastic with controlling power band front. Fully lined Nylon front flattens tummy to new trimness. Rayon, Cotton Satin downstretch elastic back molds a smoother line for the new Spring fashions. High waist design trims inches to minimize your waistline. Coilwire boned front for comfort. Side zipper. White.

**(A) Girdle.** Four garters.

28 A 6217—**Av. full hips 8-11" larger than waist.**  
Average Lgth.: 14 in. waist down; 3 above waist.  
Waist Sizes: 26, 27, 28, 29, 30, 31, 32, 34, 36 inches.

28 A 6222—**Straight Hips 5-8 in. larger than waist.**  
Short Length: 12 in. waist down; 3 above waist.  
Waists: 26, 27, 28, 29, 30, 31, 32, 34, 36 inches.

28 A 6221—**Av. full hips 8-11" larger than waist.**  
Long Length: 16 in. waist down; 3 above waist.  
Waists: 27, 28, 29, 30, 31, 32, 34, 36, 38, 40, 42 in.  
Ship. wt. 1 lb. State waist, hips.....\$7.97

**(B) Panty.** 4 concealed garters detach.

28 A 6219—**Av. hips 8-10 in. larger than waist.**  
Average Length: 15 in. waist down; 2 in. above.  
Waist Sizes: 26, 28, 30, 32, 34, 36, 38 inches.

28 A 6227—**Full Hips 10-13 in. larger than waist.**  
Long Length: 16 inches waist down; 3 above.  
Waist Sizes: 28, 30, 32, 34, 36, 38, 40 inches.  
Ship. wt. 1 lb. State waist, hips.....\$8.97

**(C)** Firm control for the Fuller Figure with comfortable wire boning. Non-roll elastic cuff top. Cotton Batiste elastic cross-stretches at sides to ne with downstretch back to complete your new silhouette. Rayon, Cotton Batiste front panels and lined assure smoother abdomen — holds effective, comfortable support. Handy side zipper, donning a pleasure. Color: White. To Measure

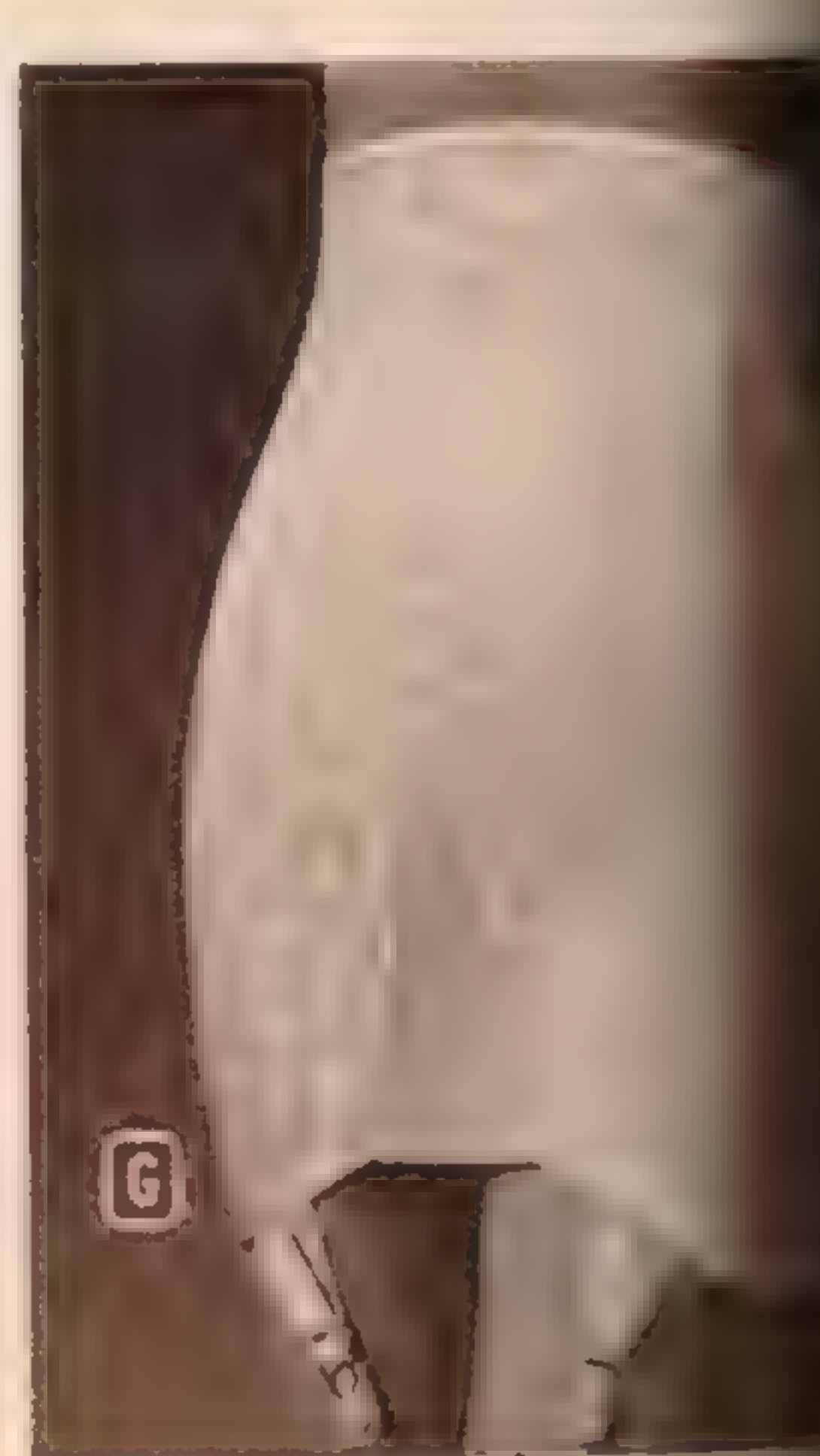
**Average-full hips 9-11 in. larger than waist**

Waists: 28, 29, 30, 31, 32, 33, 34, 36, 38, 40, 42  
28A6210—**Average Length:** 15 in. waist down; 2 in. above.  
28A6211—**Long Length:** 17 in. waist down; 2 in. above.  
Ship. wt. 1 lb. 8 oz. State waist, hips.....

**(D)** The Hurdle-Girdle — the style that makes so easy for you because of the exceptional features in the design. Criss-cross front panels. Satin are cut up to allow maximum leg features contour control and lightly boned control sections of downstretch Rayon, Acetate Leno elastic. Satin elastic downstretch back roll band whittles your waist. Side zip. Color: White.

**Average hips 8 to 10 inches larger than waist**

Waist Sizes: 26, 27, 28, 29, 30, 31, 32, 33, 34, 36  
28A6204—**Average Length:** 14 in. waist down; 2 in. above.  
28A6246—**Long Length:** 16 in. waist down; 2 in. above.  
Ship. wt. 1 lb. 5 oz. State waist, hips.....



**(E)** Smooth 'n easy front zipper in lightly boned front panel of Rayon, Cotton Satin with criss-cross Rayon, Cotton, rubber elastic inner bands to provide firm flattening action. Cross-stretch Leno elastic sides plus downstretch Rayon, Cotton Satin elastic back. Non-roll elastic waist. Color: White.

**Average to full hips 9 to 11 in. larger than waist.**

28A6437—**Extra Panty Crotch.** Ship. wt. 2 oz....59c

**Panty.** Nylon Tricot Crotch and 4 garters detach.  
Waists: 28, 29, 30, 31, 32, 34, 36, 38, 40 inches.

28A6297—**Average:** 14½ in. waist down; 2½ in. above.

28A6265—**Long Lgth.:** 16½ in. waist down; 2½ in. above.

**Girdle.** Elastic gores for easy thigh control.

Waists: 28, 29, 30, 31, 32, 34, 36, 38, 40, 42, 44 in.

28 A 6296—**Av.:** 14½ in. waist down; 2½ in. above.

28 A 6264—**Long:** 16½ in. waist down; 2½ in. above.

Ship. wt. 1 lb. 6 oz. State waist, hips.....\$6.97

**(F)** Boneless criss-cross control — the secret of exciting shape-making is the criss-cross inner bands that lift and flatten abdomen. Cross-stretch Rayon, Cotton Leno Elastic sides hug contours for a slim, trim hipline. Downstretch back of Acetate Cotton Satin for comfort in walking, sitting and bending — does so much, too, in streamlining your figure where you need it. Non-roll top never pinches as it whittles inches away. Easy-on side zipper. Color: White. Joan Browne Measuring on Page 223.

**Average to full hips 9-11 in. larger than waist.**

Average Length: 14 in. waist down; 2 in. above.  
Waists: 27, 28, 29, 30, 31, 32, 34, 36 inches.

28 A 6377—**Panty.** Nylon Tricot Crotch detaches.

28 A 6378—**Girdle.** Four attached garters.

Ship. wt. 1 lb. 5 oz. State waist, hips.....\$5.94

28 A 6435—**Extra Panty Crotch.** Wt. 2 oz....Ea. 59c

**(G)** Freshrunk Cotton and Rayon Leno to control shrinkage to 5%. As a result, offer in value, streamlined curves, satiny figured fabric that is wonderful, and keeps its slimming power in washings.

Flexible Coilwire boned front for firmest control with no-poke comfort innershield effectively flattens tummy. Sleeker, trimmer hips side sections of cross-stretch Rayon. Rubber Leno elastic. Adjustable side zipper. Easy-on and easy-off with smooth action. Color: White. Joan Browne Measuring on Page 223.

Waist Sizes: 27, 28, 29, 30, 31, 32, 34, 36, 38, 40, 42

**Average hips 8 to 10 inches larger than waist**

28 A 6294—**Av. Lgth.:** 15 in. waist down; 2 in. above.

**Full hips 10-12 inches larger than waist**

28A6248—**Long Lgth.:** 16 in. waist down; 2 in. above.

Ship. wt. 15 oz. State waist and hips.....





# Proportioned Girdles

especially designed for proper fit, control



## Lustrous Satin for Slimming

HIP-TRIMMING **\$8.71** WAIST-NIPPING

**(M)** Were \$8.89. You'll see yourself with a new figure — you'll feel the delightful day-long comfort. Preshrunk (maximum shrinkage 2%) Rayon, Cotton Satin front and lining. 3 firmly supporting bones to smooth tummy. Coilwire boning at elastic cuff top can't roll over or pinch — you'll be amazed at what it does for your waistline. To define allover slimming — cross-stretch Leno elastic sides (Rayon, Rubber) and Satin Elastic downstretch back — the last words in figure flattery. Kitten-soft Helanca Nylon taped edges. Fortisan-Nylon sewn seams assure longer wear, durable slimming power. Free 'n easy dressing with smooth side zipper. Color: White. Joan Browne Measuring on Page 223.

**Fits Average hips 8 to 10 inches larger than waist.**

28 A 6223—Waist Sizes: 26, 27, 28, 29, 30, 31, 32, 33, 34, 36, 38, 40 inches. **Average Length:** 14 inches from waist down; 2 inches above waist.

28 A 6268—Waist Sizes: 28, 29, 30, 31, 32, 33, 34 inches.

**Short Length:** 12 inches waist down; 2 inches above waist.

28 A 6269—Waist Sizes: 28, 29, 30, 31, 32, 33, 34, 36, 38, 40 inches. **Long Length:** 16 inches from waist down; 2 inches above waist.

Ship. wt. 1 lb. 4 oz. Please state waist and hip sizes. . . . . **\$8.71**

## Fashion Plus Fine Control

FINE FABRICS **\$9.94** FINE WORKMANSHIP

**(N)** Were \$10.98. A favorite fashion shape-maker — in a glamorous hip-tapering design destined to take you into the latest Spring fashions with new figure loveliness. 4 sections of Rayon Leno Elastic for total, allover slimming flattery. Downstretch Acetate-Cotton Satin hip sections and back panel assure you of comfort along with the control needed for a flatter, trimmer derriere. Pima Cotton and Dacron Polyester front panel is fully lined and firmly boned for extra support. You lose inches from your waistline with defining 2-in. non-roll top that features no-poke, no-pinch Coilwire boning. Rustproof garters. Seams sewn with durable Fortisan-Nylon threads. Smooth side zipper aids donning. White. Complete Measuring Instructions, Page 223.

**Fits Average to Full hips 9 to 11 inches larger than waist.**

**Waist Sizes:** 28, 29, 30, 31, 32, 33, 34, 36, 38, 40, 42 inches.

28 A 6166—**Average Length:** 15 in. from waist down; 2 inches above waist.

28 A 6168—**Long Length:** 17 in. from the waist down; 2 inches above waist.

Ship. wt. 1 lb. 7 oz. State waist, hip sizes. **\$9.94**

For Joan Browne's Complete Measuring Instructions for Foundations, see Page 223.

For Wards three easy ways to shop: by Phone, Mail or in Person, be sure to refer to Pages 1267-1270 and see how handy it is.

## Made for Carol Brent by One of the Country's Leading Manufacturers

**1350.** Enjoy new shapeliness — see how attractive you'll be in everything you wear this Spring. 4 sections of Rayon Leno Elastic side panels slim hips to tapered lines. Rayon Satin back for a flatter derriere. Cotton Broadcloth front edged with elastic for freedom as you walk. Elastic top. Handy side zipper. Color: White.

**28, 30, 32, 34, 36, 38, 40, 42 in.** To Measure, Page 223.

**Fits hips 8 to 10 inches larger than waist.**

**Average Length:** 14 inches waist down; 2 1/4 in. above waist.

**Fits 10 to 12 inches larger than waist.**

**Long Length:** 16 inches waist down; 2 1/4 inches above waist.

**State waist and hip sizes. . . . . \$10.88**

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e to 5%. An out  
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boned fabric base  
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Adjustable back  
with smooth side  
Browne Measuring, Pa  
, 30, 31, 32, 34, 36  
inches larger than v  
5 in. waist down; 2  
hes larger than waist  
6 in. waist down; 2  
waist and hips. . . . .

**293, \$8.95.** Nylon Taffeta-cross front. Downstretch Satin Elastic back; Leno elastic sides; elastic waist. Side zip. Color: White. See on Page 223.

**27, 28, 29, 30, 31, 32, 40, 42.** Ship. wt. 12 oz.

**State waist and hip sizes.**

**Fits to full hips 8-11 in.**

**larger than waist.**

**Average Length:** 14 1/2 in. from waist down; 1 1/2 above. **\$7.44**

**Fits to full hips 9-11**

**larger than waist.**

**Long Length:** 16 in. from waist down; 1 1/2 above. **\$8.44**

**Guaranteed or Your Money Back**

**(L)** Were \$8.98. Cotton, Rayon Brocade front panels. Rayon Elastic sides, lower gores slim with ease. Downstretch back of Rayon, Cotton Satin Elastic for trimness. 4 garters. Color: White.

**Fits Average-full hips 8-11 inches larger than waist.**

**Waists:** 26, 27, 28, 29, 30, 31, 32, 34. **28 A 6288—Av. Lgth.:** 14 in. waist down; 2 1/4 in. above. **Wt. 1 lb. 4 oz.**

**Fits Full hips 10 to 12 in. larger than waist.**

**Waists:** 28, 30, 32, 34, 36, 38, 40, 42. **28 A 6290—Long:** 16 in. waist down; 2 1/4 in. above. **Wt. 1 lb. 4 oz.** State waist, hip sizes. . . . . **\$8.78**



elastic  
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for  
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front  
tummy.  
walk,  
comfort.



(M)



# All Elastic Corselets...Effective Boneless Control

Our



A



B

C



D

E

**A** All new, boneless beautifier—comfort-designed in Rayon, Rubber. Criss-cross front tones down tummy—ends in action-legs for freer motion. Back hook closing sleeks line. Downstretches Bust section of all Nylon Satin, lace for uplift, separation. **Fits** Average hips 3 to 4½ inches larger than bust. To Measure: Average Lgth.: about 24 in.; 14 in. waist down on body. **28A7455—Average:** B Cup: 34, 36, 38, 40, 42. State bust, waist, hips. **28A7456—Full:** C Cup: 34, 36, 38, 40, 42. State bust, waist, hips.

**B** Fine knit Acetate, Rayon Elastic with Acetate Satin front panel to hold tummy. Magic elastic bust design molds contours, gives fine separation. Smooth side zipper. Adjustable straps—elastic at back. **Average-Full hips 3-5 in. larger than bust.** To Measure, Pg. 223. **Av. Lgth.:** 24 in.; 14 in. waist down. **White. State bust, waist and hips.** **28A7440—Average Bust:** B Cup: 34, 36, 38, 40, 42, 44 in. Wt. 1 lb. \$6.88 **28A7441—Full Bust:** C Cup: 34, 36, 38, 40, 42, 44. Ship. wt. 1 lb. \$6.88

**D** Waist-cincher Corselet defines midriff with 3-in. overlay of woven Elastic. Reinforced Nylon front panel lifts tummy. Side, back sections: knit of Acetate, Rayon, Rubber. 2-section cups. Front zip. Straps adjust. To Measure, Pg. 223. **Av.-Full hips 3-5 in. larger than bust.** **White. State bust, waist, hips.** **Av. Lgth.:** 24 in.; 14 in. waist down. **28A7420—Av.:** B Cup: 34, 36, 38, 40, 42, 44, 46, 48, 50, 52. Wt. 11 oz. \$5.94 **28A7421—Full:** C Cup: 34, 36, 38, 40, 42, 44, 46, 48, 50, 52. Wt. 11 oz. \$5.94

**C** Economy, Value priced roll-on Cotton, Rubber 2-section cups—trims away unwanted inches, gives lovelier figure. Dared cups assure a fine up rounded dimensions. **Joan Browne Measure:** **Av.-Full hips 3-5 in. larger than bust.** **Average Length:** 14½ waist down on body. **28A7445—Av. Bust:** B Cup: 34, 36, 38, 40, 42. **28A7446—Full:** C Cup: 34, 36, 38, 40, 42. Wt. 9 oz. State bust, waist, hips.

**E** You dress in ease zip it up! Knit Rayon Rubber Elastic has separating zipper. Reinforcements at bust, waist, midriff, narrows. **Fits Average-Full hips 3-5 in. larger than bust.** **Av. Lgth.:** about 24 in. waist down on body. **28A7443—Av.:** B Cup: 34, 36, 38, 40, 42. **28A7444—Full:** C Cup: 34, 36, 38, 40, 42. State bust, waist, hips.



# Our Finest Foundations

Carol Brent GOLDEN LABEL

one of the foremost foundation manufacturers—the ultimate in fine fabrics, workmanship. The last word in high-fashion, luxury slimmers. All these top features at Wards low prices!

## Fasculous Figuring "Freedom Lift"

and flattery—yours with this Corset supreme. Fully lined section of embroidered Nylon Sheer with Power Net in back to eliminate strap-strain. Front, back panels of Nylon Sheer sections of Nylon, Cotton Rubber Leno Elastic to perfect dimensions. Dated front sections lift, flatten tummy; Side zipper, hooks at bust. White. To Measure, Pg. 223.

Fits 3 to 4½ inches larger than bust.

Length: 25 inches; 15 in. waist down.

Average Bust. B Cup: 33, 34, 35, 36, 37, 38 inches.

Full Bust. C Cup: 34, 35, 36, 37, 38, 39, 40 inches.

State bust, waist and hip sizes. . . . . \$14.78

your figure from above waist to thighs. 4 darts, strategically placed sections of Rayon, Cotton Leno Elastic lift, flatten down-stretch Rayon Satin front and back smooths new side zipper shortens dressing time. Color: White only.

Fits 3-4 in. larger than waist. To Measure, see Page 223.

Length: 26, 27, 28, 29, 30, 31, 32, 33, 34 in. Ship. wt. 1 lb. 4 oz.

Length: 14 in. waist down; 2½ above. State waist, hips. \$11.71

Fits 10 to 12 in. larger than waist. To Measure, see Page 223.

Length: 28, 29, 30, 31, 32, 33, 34, 35, 36, 37, 38 in. Ship. wt. 1 lb. 4 oz.

Length: 16 in. waist down; 2½ in. above. State waist, hips. \$11.71

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Full: C Cup: 36, 38, 4  
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ents of Power Ne  
bbled elastic wa  
arrows waist. Wt  
ge—Full hips 3 to 5  
an bust. Color:  
about 24 in.; 14  
body. Measure, F  
iv.: B Cup: 34, 36, 38  
all: C Cup: 36, 38, 4  
waist and hip size



## You're Invited to the "Social Circle"

**[H]** Join the circle of lovelier figures. Famous circle-stitched control on Acetate Satin front panel, down-stretch Rayon, Cotton Satin Elastic back panel. Control at waist, thighs with Nylon, Cotton Leno Elastic side sections. Circle stitched cups of Acetate Satin, Nylon Sheer round contours, separate so very attractively. Convenient, quick donning side zipper. To Measure, see Pg. 223. Fits Average hips 3-4½ in. larger than bust. Av. Lgth.: 25 in.; 15 in. waist down. 28 A 7366—Average Bust. B Cup: 34, 35, 36, 37, 38, 39, 40 inches. White only. 28 A 7367—Full Bust. C Cup: 34, 35, 36, 37, 38, 39, 40 inches. White only. Ship. wt. 1 lb. 2 oz. Please state bust, waist and hip sizes. . . . . \$14.78

**[J]** Achieve new glamour with a tinier waist, smoother tummy, hips, derriere. The secret: 5 concentric circles stitched over Nylon, Cotton Power Net front and back. Wide down-stretch panels of Rayon, Cotton Satin complete hip slimming. Contoured high waistband with 5 bones prevents rolling. Side zipper. Helanca edges waist, bottom. White only. Ship. wt. 1 lb. 3 oz. Average to full hips 8 to 11 in. larger than waist. To Measure, see Pg. 223. Av. Lgth.: 15 in. waist dn.; 2½ abv. Waists: 26, 27, 28, 29, 30, 31, 32, 33, 34. 28 A 6486—State waist, hips. \$12.71

**[K]** You'll look and feel a whole size smaller. High-waisted "Social Circle" flattens and firms in 2 most important places—tummy and derriere—with concentric circles stitched over Nylon Taffeta front and back panels. Rayon, Rubber, Dacron Polyester, Cotton Elastic sides trim hips and thighs. High-rise boned non-roll waist. Handy side zipper. 6 garters. Color: White. Ship. wt. 1 lb. 3 oz. Average to full hips 8 to 11 in. larger than waist. To Measure, see Pg. 223. Length: 15 in. waist down; 3½ above. Waists: 26, 27, 28, 29, 30, 31, 32, 33, 34. 28 A 6342—State waist, hips. \$10.71

Satisfaction Guaranteed  
OR YOUR MONEY BACK





Long Average Short

# Proportioned Corselets

for perfect, individual fit

Caro  
with w



## Glamour All-in-Ones

**\$1088 AND \$994**

**A** Spring trimming for hips and thighs with Nylon-Rayon Power Net. Embroidered, lined Nylon Marquisette Bra. Firm Rayon, Cotton Satin downstretch elastic front, back panels. Side zip. 6 garters. Black or White.

**Average Hips 3-4 1/2 in. larger than bust.**  
Average Lgth.: 24"; 14 waist down on body.  
28A7350-Av. B Cup: 32, 34, 36, 37, 38, 39, 40, 42.  
28A7351-Full. C Cup: 34, 36, 37, 38, 39, 40, 42, 44.

**Av.-Full Hips 4-6 in. larger than bust.**  
Long Lgth.: 27"; 17" waist down on body.  
28A7352-Full. C Cup: 36, 37, 38, 39, 40, 42, 44.  
Wt. 1 lb. State bust, waist, hips, color. **\$10.88**

**B** Power Band Control. Rayon-Acetate Power Net Elastic reinforced at front. Downstretch Acetate, Cotton Satin Elastic back. Lined, Boned Acetate Satin front panel and sides slim. Nylon Marquisette bust, Rayon Satin undercups, 4 garters. Side zipper. Color: White. Wt. 1 lb. 2 oz.

**Average Hips 3-4 1/2 in. larger than bust.**  
Av. Busts: 34, 35, 36, 37, 38, 39, 40, 42, 44 in.  
28 A 7361-Average. Average Lgth.: 25 in.;  
15 waist down. State bust, waist, hips. **\$9.94**  
28 A 7362-Short-Waisted. Short Lgth.: 22 in.;  
13 waist down. State bust, waist, hips. **\$9.94**

**Average-Full Hips 4-6 in. larger than bust.**  
Full Busts: 36, 38, 40, 42, 44, 46, 48 inches.  
28 A 7363-Long Figure. Long Length: 27 in.;  
17 waist down. State bust, waist, hips. **\$9.94**

**"CHARGE IT" AT WARDS**

SEE PAGE 1281

236 WARDS BCSKA



## Boned Innershield For Full Figure Support

**C** All Rayon-Leno Elastic plus front zipper gives extra control with utmost ease. Special boned and lined innershield for added flattening. Bust sections of lace, Acetate Satin give a lovelier lift, separation. Adjustable shoulder straps. 4 garters. Measure, Page 223.

**Fits Average to Full Hips 4 to 6 in. larger than bust.**  
Average to Full Busts: 36, 38, 40, 42, 44, 46  
28A7335-Av.-Long Fig. Av.-Long Lgth.: 26 in.; 15 1/2" waist down.  
28A7334-Short-Waisted Fig. Short Lgth.: 22 in.; 13" waist down.  
Ship. wt. 1 lb. State bust, waist and hip sizes. . . . .

## Dramatic Dimensions From Bust to Thighs

**D** Boned, lined Nylon Taffeta front panels slim and support. Back panel for control. Cross-stretch sides slim and support. Elastic cups mold lovely contours. Side zip. Measure, Page 223.

**Fits Average Hips 3 to 4 1/2 inches larger than bust.**  
28 A 7357-Average Length: 25 inches; 15 waist down.  
Average Bust. B Cup: 34, 35, 36, 37, 38, 39, 40, 42  
28 A 7356-Short Length: 23 inches; 13 waist down.  
Average Bust. B Cup: 32, 33, 34, 35, 36, 37, 38

**Fits Average-Full Hips 4-6 in. larger than bust.**  
28 A 7358-Long Length: 27 inches; 17 waist down.  
Full Bust. C Cup: 36, 37, 38, 39, 40, 42, 44  
Ship. wt. 14 oz. State bust, waist, hip sizes. . . . .

## Boned Front Gives Comfortable Tummy Firmness

**E** Luxurious Acetate Rayon Satin cross-stretch Elastic front. Downstretch back completes flattery. Elastic shoulder straps for support. Elastic gored lower front. Hooks at bust. Side zip. 4 garters.

**Av. hips 3-4 1/2 in. larger than bust. Av. Lgth.: 25 in.**  
28 A 7348-Average Figure. Full Busts: 36, 38, 40, 42, 44  
**Small hips 1-2 1/2 in. larger than bust. Short: 22 in.**  
28 A 7345-Short-Waisted Figure. Full Busts: 36, 38, 40, 42  
**Full hips 5-7 in. larger than bust. Long Lgth.: 27 in.**  
28 A 7347-Long Figure. Full Busts: 38, 40, 42, 44, 46  
Measure, Pg. 223. Ship. wt. 1 lb. State bust, waist, hip sizes. . . . .

See Joan Browne Measuring Instructions on Page 223  
3 Ways to Shop: Mail, Phone and In Person. See Page 223





Corse

individual

# Carol Brent Slimming Corselets

with wonderfully convenient front zippers



## Figure Support

per gives extra  
and lined Cor  
sections of Ale  
separation it  
Measure, Pg.  
larger than bust  
42, 44, 46, 48  
15 1/2 in. w  
13 in. w

## Bust to Thighs

els slim silhouette  
sides slim hips  
Measure, Page 223  
larger than bust  
waist down.  
39, 40, 42, 44  
down.  
37, 38, 40, 42  
larger than bust.  
waist down.  
40, 42, 44, 46  
es.

## Tummy Flattening

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th.: 25 in.; 15 wa  
36, 38, 40, 42, 44  
rt: 22 in.; 13 wa  
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42, 44, 46, 48, 50  
ast, waist, hips.

on Page 223. Use  
erson. See Pages 12

## Torsette 6-Way Torsolette For A Lovelier You

ny slimmer — compatible with every style you wear.  
Nylon Taffeta panels alternate with elastic (Acetate, Rubber) panels to mold curves. Coilwire bones  
can't pinch. Detachable shoulder straps, garters. Easy  
Lgth.: Side 10 in.; Back: 12 waist down. White.  
Bust with gentle underwire. Ship. wt. 1 lb. 7 oz.  
Average Bust. B Cup: 32, 34, 36, 38, 40, 42 inches.  
Full Bust. C Cup: 34, 36, 38, 40, 42, 44, 46 inches.  
Extra Full Bust. D Cup: 34, 36, 38, 40, 42, 44, 46 in.  
Foam Rubber shaped, gently underwired. Wt. 1 lb. 7 oz.  
Small Bust. A Cup: 32, 34, 36, 38 inches.  
Average Bust. B Cup: 34, 36, 38, 40 inches.  
To Measure, Page 223. State bust, waist, hips. \$8.97

## "Lace Elegance" — For Lithe, Lean, Fluid Lines

ing Bra, low cut back match fashion's dictates. Nylon  
front lined to hold tummy flat. 2-way stretch Nylon,  
Lower Net elastic plus flexible Coilwire slims from waist  
bra has uplifting underbust wire, detachable straps.  
front zip. 6 garters. White. Ship. wt. 1 lb. 8 oz.  
3 1/2 in. larger than bust. To Measure, Page 223.  
Lgth.: 24 in.; 14 waist down. State bust, waist, hips.  
Av. Bust. B Cup: 32, 34, 36, 38, 40 inches... \$12.94  
Full Bust. C Cup: 32, 34, 36, 38, 40 inches... \$12.94

## For A Sleeker Hipline — Controlled Abdomen

ee yourself as you'd like to look — trimmer hips, flatter  
y. 4 sections of Acetate, Nylon Leno elastic, firming  
band front. Boned, lined Nylon Taffeta front panels  
as you close front zipper. Downstretch Acetate, Cotton  
lastic back smooths derriere. Nylon bust sections lift,  
minine line. 6 garters. White. Measure, Page 223.  
3 1/2 in. larger than bust. Av. Lgth.: 25 in.; 15 waist dn.  
Average Bust. B Cup: 36, 37, 38, 39, 40, 42, 44, 46.  
5-7 in. larger than bust. Long: 26 in.; 16 waist down.  
Full Bust. C Cup: 36, 37, 38, 39, 40, 42, 44, 46.  
1 lb. 5 oz. State bust, waist, hip sizes... \$8.97

satisfaction Guaranteed or Your Money Back



Marvelous "Diatrol"

ELASTIC VESTEE \$11.88 DRIP-DRY COMFORT

The exciting feature of an Elastic Vestee that helps mold your bustline — gives added control to your waistline and diaphragm! Besides — it's cloud-light! drip-dry! and wonderfully comfortable! Dacron Polyester Boned front, back panels lined with Nylon. Leno elastic (Rubber, Rayon, Nylon) at sides; elastic at legs for ease. Front zip. Vestee hook closed. 6 garters.

Full Busts: 36, 37, 38, 39, 40, 41, 42, 43, 44, 45, 46, 48, 50, 52. White. To Measure, Page 223.

Average Length: 25 in.; 15 in. waist down. 28 A 7332—Av. hips 3-4 1/2 in. larger than bust.

Long Length: 27 in.; 17 in. waist down. 28 A 7333—Full hips 5-7 in. larger than bust.

Wt. 1 lb. 6 oz. State bust, waist, hips. \$11.88

## Our Luxury Quality

COTTON-RAYON \$12.88 COILWIRE BROCAGE BONING

Nylon lace semi-built-up bust molds contours. Boned front has Cotton Flannelette lined front zip. Cotton, Rubber elastic sides, Coilwire boned Brocade back. Adjustable Cotton Flannelette lined shoulder straps. Elastic inserts at legs. 6 garters.

Full Busts: 36, 38, 40, 42, 44, 46 in. White. 28 A 7341—Average. Av. hips 3-4 1/2 in. larger than bust. Av. Lgth.: 25 in.; 15 waist down.

Full Busts: 36, 38, 40, 42, 44, 46 in. White. 28 A 7340—Short-Waisted. Sm. hips 1-2 1/2" larger than bust. Short: 22 in.; 13 waist dn.

Full Busts: 38, 40, 42, 44, 46, 48, 50. White. 28 A 7342—Full: Full hips 5-7 in. larger than bust. Long Lgth.: 27 in.; 17 in. waist down.

Wt. 1 lb. 10 oz. State bust, waist, hips. \$12.88



Luxurious Cotton-Rayon Jacquard is satiny-soft, so durable. "Say-la-Set" (controls shrinkage to 3%). Hand wash.

BACK LACER... EXTRA SUPPORT **\$5.94**

**A** Best-selling All-In-One gives effective control with added support and comfort. In soft, sturdy Cotton-Rayon Jacquard with "Say-la-Set" (maximum shrinkage 3%). Boned front supports abdomen, creates slim line—back laces support middle back and adaptly flatten derriere. Built-up bust; wide elastic strap insert—lifts but can't dig into your shoulders and leave painful strap marks. Soft Swami upper bust. 4 adjustable garters. Color: Tearose. See Joan Browne's Measuring Instructions, Pg. 223. State bust, waist, hip sizes.

Average to Full hips 4 to 6 in. larger than bust.

Full Busts: 36, 38, 40, 42, 44, 46, 48 inches.

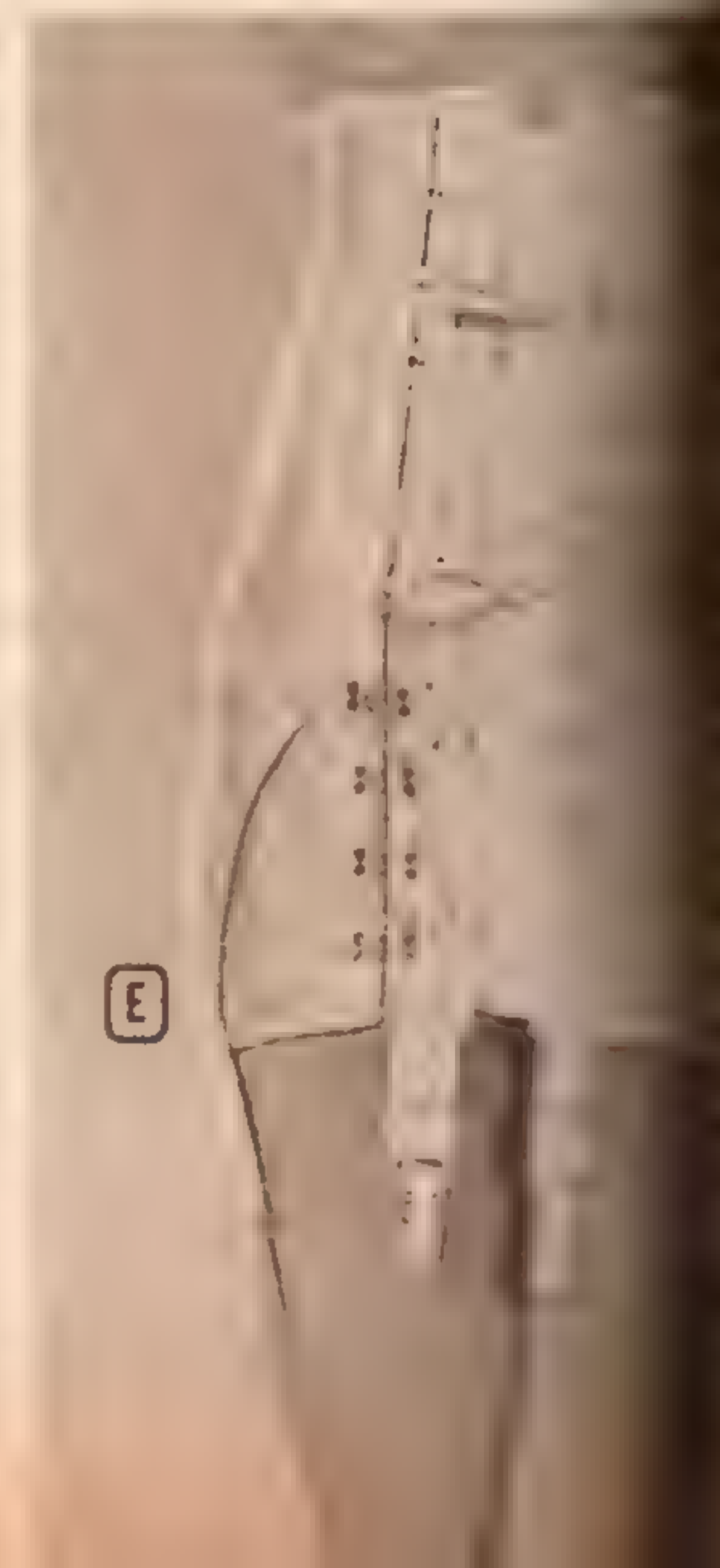
28 A 7123—Average Length: 25 in.; 15 in. waist down on body. Ship. wt. 1 lb. 5 oz. **\$5.94**

Full Busts: 34, 36, 38, 40, 42, 44, 46 inches.

28 A 7122—Short Length: 23 in.; 13 in. waist down on body. Ship. wt. 1 lb. 5 oz. **\$5.94**

Joan Browne's Complete Measuring Instructions can be found on Page 223. Before ordering, be sure to refer to it.

★ "CHARGE IT", See Page 1281 ★



**B** For you who are not slender, an overall Foundation controls so comfortably—smooths bulges, flattens at front, curves in waist. Our most popular inner-belt of firmly boned Cotton has diagonal bands, elastic sides to lift, support abdomen. Elastic side sections, gores let you move freely. Semi built-up bust section darted for fit, separation. Adjustable straps have back elastic inserts for comfort. Convenient side hook closing. High reinforcements end in 2 trolley garters. 2 other garters adjust. Tearose. Measure, Page 223.

Fits Average hips 3-4½ inches larger than bust.

Average Lgth.: 25 in.; 15 in. waist down; 11 in. innerbelt.

28A7037—Smooth Back. Full Busts: 36, 38, 40, 42, 44, 46, 48 in.

28A7055—Laced Back. Full Busts: 36, 38, 40, 42, 44, 46, 48 in.

Short Lgth.: 22½ in.; 13 in. waist down; 9¾ in. innerbelt.

28A7036—Smooth Back. Full Busts: 34, 36, 38, 40, 42, 44, 46 in.

28A7056—Laced Back. Full Busts: 34, 36, 38, 40, 42, 44, 46 in.

Fits Full hips 5 to 7 inches larger than bust.

Average Lgth.: 25 in.; 15 in. waist down; 11 in. innerbelt.

28A7039—Smooth Back. Full Busts: 36, 38, 40, 42, 44, 46, 48 in.

Long Length: 27 in.; 17 in. waist down; 11 in. innerbelt.

28A7040—Smooth Back. Full Busts: 38, 40, 42, 44, 46, 48, 50, 52.

28A7057—Laced Back. Full Busts: 38, 40, 42, 44, 46, 48, 50, 52.

Ship. wt. 1 lb. 12 oz. State bust, waist, hips. **\$6.94**



# able Co Foundations

ayon jacquardrous



Coils of springy wire bend as you do with every movement—will never poke or pinch. A firm, flexible boning that slims with comfort.

**Back Lacer** in Cotton-Rayon jacquard gives you a perfect fit, effective slimming. Firmly Coilwired back fits smoothly above lower back. Laces at front clasp lifts abdomen, 4 others adjust. Measuring on Pg. 223.

Ship. wt. 1 lb. 13 oz.

**Av. hips 8 to 10 inches larger than waist.**

28, 30, 32, 34, 36, 38, 40 in.

**Average Length:** 14 inches 1 1/2 inches above waist.

**Short Length:** 13 inches 1 1/2 in. larger than waist.

32, 34, 36, 38, 40, 42 in.

**Long Length:** 16 inches 3 inches above waist.

State sizes.....\$5.94

**Back Lacer** of Rayon jacquard in 3 lengths gives you a perfect fit, effective slimming. Firmly Coilwired back fits smoothly above lower back. Laces at front clasp lifts abdomen, 4 others adjust. Measuring on Pg. 223.

Ship. wt. 1 lb. 4 oz.

**Av. hips 8 to 10 inches larger than waist.**

28, 30, 32, 34, 36, 38 in.

**Average Length:** 15 inches 1 1/2 in. above waist.

**Short Length:** 13 inches 1 1/2 in. above waist.

**Long Length:** 17 inches 1 inch above waist.

State sizes.....\$4.97

**Back Lacer** in 3 lengths gives you a perfect fit in Cotton-Rayon jacquard. Coilwired front clasp. Laces at sides and back support middle back, flatten derriere. Built-up bust; wide elastic strap insert—lifts, can't dig into your shoulders. All Nylon bust provides gentle uplift and smooths youthfully attractive contours. 4 garters adjust. Tearose only. Measuring on Pg. 223.

Ship. wt. 1 lb. 5 oz.

**Av. hips 8 to 10 inches larger than waist.**

28, 30, 32, 34, 36, 38 in.

**Average Length:** 14 inches 2 1/2 in. above waist.

**Short Length:** 12 inches 2 inches above waist.

30, 32, 34, 36, 38, 40.

**Long Length:** 16 inches 2 1/2 in. above waist.

State sizes.....\$5.94

**Guaranteed  
OUR MONEY BACK**



## Effective Back Lacer WITH EXTRA SUPPORT

**\$5.94**

**F** Favorite allover slimmer in smooth 2-ply Nylon Taffeta—so easy-care, so quick to drip-dry. Front boned to support abdomen, give sleek line. Back laces support middle back, flatten derriere. Built-up bust; wide elastic strap insert—lifts, can't dig into your shoulders. All Nylon bust provides gentle uplift and smooths youthfully attractive contours. 4 garters adjust. Tearose only. Measuring on Page 223.

**Fits Average to Full hips 4-6 inches larger than bust.**

Full Busts: 36, 38, 40, 42, 44, 46, 48 in. Ship. wt. 1 lb. 5 oz. 28A7155—Average Length: 25 in.; 15 inches waist down on body.

Full Busts: 34, 36, 38, 40, 42, 44, 46 in. Ship. wt. 1 lb. 5 oz. 28 A 7156—Short Length: 23 in.; 13 inches waist down on body.

State bust, waist, hips.....\$5.94

## Boned Nylon Taffeta INNERBELT CONTROL

**\$8.94**

**G** Easy-care Nylon Taffeta—Fabriculized for greater absorbency, silkier touch and longer wear. Innerbelt has elastic to lift and flatten abdomen. Lined and boned front and back sections slim you. Cross-stretch Cotton, Nylon Elastic sides trim hips. Nylon Lace upper cups. Straps adjust. 4 garters. Measuring, Pg. 223. Color: White. Ship. wt. each 1 lb.

Full Busts: 36, 38, 40, 42, 44, 46 in. Av. Lgth.: 25 in.; 15 in. waist down. 28A7046—Average: Average hips 3 to 4 1/2 inches larger than bust.

Av. Busts: 34, 36, 38, 40, 42, 44 in. Short Lgth.: 20 in.; 12 waist down. 28A7045—Short-waisted. Average hips 3-4 1/2 in. larger than bust.

Full Busts: 38, 40, 42, 44, 46, 48, 50, 52 inches.

Long: 27 in.; 17 inches waist down. 28 A 7047—Full hips 5 to 7 inches larger than bust.

State bust, waist, hips.....\$8.94

## Smooth Nylon Taffeta

**H** Excellent back support with Nylon Taffeta back lacer featuring no-poke, no-pinch Coilwire boning. Rayon, Cotton Elastic at waist, thighs. Thigh reinforcements end in 2 trolley garters. 4 other garters adjust. Front shaped bones flatten. See Joan Browne Measuring, Pg. 223.

Color: Tearose. Ship. wt. 1 lb. 8 oz.

**Av. hips 8-10 in. larger than waist.**

Waists: 28, 30, 32, 34, 36, 38 inches. 28A6602—Average Length: 15 inches waist down; 1 1/2 in. above waist.

Waists: 26, 28, 30, 32, 34, 36, 38 in. 28 A 6603—Short Length: 13 inches waist down; 1 1/2 in. above waist.

State waist, hip sizes.....\$4.97

**J** Hi-waisted to slim you 3 in. above waist. Light, sturdy Nylon Taffeta. Double Coilwire bones at front, sides, back for control. Back laces adjust. Front thigh reinforcements. Cotton, Rayon Elastic gores at waist, lower front. 6 garters adjust. Color: Pink. Measuring on Page 223. Waist Sizes: 26, 28, 30, 32, 34, 36, 38, 40, 42. Ship. wt. 1 lb. 12 oz.

**Av. hips 8-10 in. larger than waist.** 28A6606—Average Length: 14 inches waist down; 3 inches above waist.

**Full hips 10-12 in. larger than waist.** 28 A 6607—Long Length: 16 inches waist down; 3 inches above waist.

State waist and hips.....\$5.94



BCSKA WARDS 239



Carol  
Brent



Long Average Short

## Abdomen Controlling Corset

slimming fabric backs skillfully  
boned for effective support

A

**B** Discover — and then delight in the marvelous control and fashion-slimming you get in this Nylon all-in-one. Attractive Princess bustline styling provides you with a naturally firmer uplift — more gentle molding. Specially boned front and back inner panels slim effectively, support your figure in comfort. Upper busts are prettily embroidered. Flexible Leno elastic (Rayon, Rubber, Nylon and Cotton) sides whittle you to new narrowness. Easy-into side zipper cuts donning time in half. Four garters. Color: White. Joan Browne Measuring Instructions on Page 223.

**Average Hips 3-4½ inches larger than bust.**

28A7135—Av. Busts: B Cup: 32, 34, 35, 36, 37, 38, 39, 40. Average Length: 24 in.; 14 in. from waist down.

28A7136—Full Busts: C Cup: 34, 35, 36, 37, 38, 39, 40, 42. Long Length: 26 in.; 16 in. from waist down. Wt. 1 lb. 8 oz. State bust, waist, hip sizes. . . \$7.94

**C** Fine value in a Belted Corsetlet. Dec. Cotton-Rayon Jacquard with convex hooks. Boned Cotton Poplin innerbelt corsetmen. Boned back supports. Elastic (Cotton) sides mold your hips. Semi built-up youthful curves. Tearose. Measure on: Average-Full Busts: 34, 36, 38, 40, 42, 44.

**Average Hips 3-4½ in. larger than bust.**  
28 A 7029—Average Length: 24 in.; 14 in. w.

**Av.-Full Hips 4-6 in. larger than bust.**  
28 A 7026—Long Length: 26 in.; 16 in. w.

**Average Hips 3-4½ in. larger than bust.**  
28 A 7024—Short Length: 22 in.; 12 in. w.  
Wt. 1 lb. 7 oz. State bust, waist, hips

★ Just Say "CHARGE IT"  
SEE PAGE 1281

## Comfort. Slimming

DACRON POLYESTER \$8.97 THREE LENGTHS

**A** Start planning your Spring fashion wardrobe now with an all-over, lovelier shape. Boned abdominal panel gives you firm, flattering control — flexible Coilwire boned back panel supports you in no-poke, no-pinch comfort — you'll see the amazing difference. Leno Elastic (Rubber, Acetate, Nylon) side sections and gores trim you in seconds. Flattering uplift that's youthfully attractive is assured you by lined and darted bust sections. Smoothly convenient front zipper banishes daily struggles forever! Adjustable straps have elastic at back. 4 adjustable garters. White. To Measure, Page 223.

**Fits Average to Full Hips**  
4 to 6 inches larger than bust.

Average-Full Busts: 36, 37, 38, 39, 40, 42, 44, 46 in.  
28A7170—Average Lgth.: 25 in.; 15 in. waist down.  
28A7171—Short Lgth.: 23 in.; 13 in. waist down.  
28A7172—Long: 26 in.; 16 inches waist down.  
Wt. 1 lb. 2 oz. State bust, waist, hip sizes. \$8.97

Shop with absolute ease at Wards — 3 convenient ways: phone, mail, or in person. Pgs. 1267-70.

240 WARDS BCSKA



**D** A really terrific buy! Long-wear Corset Batiste. Well boned flattens abdomen for smooth line, silhouette. Boned back gives comfort. Cotton-Rubber elastic sides for figure trimmer hips. Self-fabric bust has support for natural roundness, needed support. Adjustable shoulder straps. Hook closing. 4 garters adjust. See Joan Browne Measuring Guide.

**Average Hips 3 to 4½ inches larger than bust.**

Average Busts: 32, 34, 36, 38, 40, 42  
28 A 7128—Average Length: 24 in.; 14 in.

Average Busts: 34, 36, 38, 40, 42  
28 A 7146—Long Length: 26 in.; 16 in.

Average Busts: 34, 36, 38, 40, 42  
28 A 7124—Short Length: 22 in.; 12 in.  
Ship. wt. 1 lb. State bust, waist, hip sizes

**E** Proportioned For Half-Size Figures. Boned Cotton Coutil innerbelt firm built-up bust has fused "Klex" cups. Cotton, Rayon Jacquard with stretch elastic side sections (Cotton).  
**Average Hips 3-4½ in. larger than bust.**  
Average Busts: 34, 36, 38, 40, 42, 44, 46  
28A7016—Short-waisted. Av. Lgth.: 24 in.  
28A7015—Short-waisted. Short: 20 in.  
Ship. wt. 1 lb. 7 oz. State bust, waist, hip sizes



# g Cotton Back Foundations

skillful and easy movement all day—  
support most effective support ever!



**Red Corselet** (max. shrink. 3%).  
The innerbelt has wide  
sides which lift, flatten  
the side sections (Cotton,  
Rayon). Boned action back  
while it allows com-  
movement. Adjustable  
side hooks. 4 garters.  
10 oz. Measure, Pg. 223.  
34½ in. larger than bust.  
36, 38, 40, 42, 44, 46 inches.  
24 in.; 14 in. waist down.  
21½ in.; 12 in. waist down.  
5-7 in. larger than bust.  
36, 40, 42, 44, 46, 48 inches.  
Lgth.: 26 in.; 16 waist down.  
hip sizes.....\$7.74

**G Semi-built-up Bra section** has duo  
action diaphragm that breathes with  
you. Front laces adjust—you choose  
control. Lined, boned front. Slimming  
elastic side sections of Cotton, Rayon,  
Rubber. Flexible boned action back  
supports. Coilwire boning never pokes.  
Cotton, Rayon Jacquard—Say-la-Set  
(maximum shrinkage 3%). 6 garters  
adjust. Color: Tearose. Wt. 1 lb. 12 oz.  
Av-Full Hips 4-6 in. larger than bust.  
Average to Full Busts: 36, 37, 38, 39,  
40, 41, 42, 44, 46, 48, 50 inches.  
28A7112-Av. Lgth.: 25 in.; 15 in. waist dn.  
28A7114-Long Lgth.: 26 in.; 16 waist dn.  
Av.-Full Busts: 36, 37, 38, 39, 40, 42, 44 in.  
28A7113-Short Lgth.: 23 in.; 13 waist dn.  
State bust, waist, hip sizes.....\$8.97

**CHARGE IT**  
PAGE 1281



**Back Control \$5.94**  
Boned reinforced in the front  
adjustable laces lets you choose  
of abdomen control. Pre-  
Rayon Jacquard (max.  
long wear. "Action Back"  
any way you bend, sit or  
supporting supports and relieves  
gores nip waist adeptly,  
flexibility. 4 garters  
Tearose. Measure, Pg. 223.  
23, 30, 32, 34, 36, 38, 40 inches.  
8-10 in. larger than waist.  
Average Length: 14 inches  
2 inches above waist.  
Short Length: 12 inches waist  
1 inches above waist.  
Hips 10-13 in. larger than waist.  
Long: 16 in. waist down; 2 above.  
1 lb. State waist, hips....\$5.94

**Satisfaction Guaranteed**  
**FOR YOUR MONEY BACK**  
ring, check Joan Browne's com-  
ring Instructions on Pg. 223.



## Convenient Front Zipper Corselet

NYLON \$9.88 JACQUARD \$8.97

**J K** So easy to don—makes dressing a joy! Front panel boned  
for extra wear, support. Bust section lifts and separates.  
Shoulder straps adjust. Elastic sides and gores complete slimming.  
**(J) Nylon Taffeta.** Downstretch Rayon Satin elastic back trims in com-  
fort. Coilwire boned upper back moves independently for ease. Back  
view, above. Lined Nylon lace upper bust. White. Measure, Pg. 223.

**Fits Small Hips 1-2½ inches larger than bust.**  
Average to Full Busts: 36, 38, 40, 42, 44, 46, 48 inches.  
28 A 7190-Short Length: 23 inches; 13 in. from waist down.

**Fits Average to Full Hips 4 to 6 inches larger than bust.**  
Average to Full Busts: 36, 38, 40, 42, 44, 46 inches.  
28 A 7191-Average Length: 24 in.; 14 inches from waist down.

**Fits Average to Full Hips 4 to 6 inches larger than bust.**  
Average to Full Busts: 36, 38, 40, 42, 44, 46, 48 inches.  
28 A 7192-Long Length: 26 inches; 16 inches from waist down.  
Ship. wt. 1 lb. 6 oz. State bust, waist, hip sizes.....\$9.88

**(K) Cotton-Rayon Jacquard Batiste.** Boned fabric action back. "Say-  
la-Set" (maximum shrinkage 3%). Tearose, White. Measure, Pg. 223.  
**Fits Average Hips 3-4½ inches larger than bust.**

Full Bust Sizes: 36, 38, 40, 42, 44, 46 inches.  
28 A 7101-Average Length: 25 inches; 15 inches from waist down.  
28 A 7100-Short Length: 23 inches; 13 inches from waist down.

**Fits Average to Full Hips 4 to 6 inches larger than bust.**  
Average to Full Busts: 36, 38, 40, 41, 42, 44, 46, 48 inches.  
28 A 7110-Long Length: 26 inches; 16 inches from waist down.  
Ship. wt. 1 lb. 9 oz. State bust, waist, hip sizes, color.....\$8.97







# Best Feature Aids

for best fit, laces should be 2-in. apart

- actual waist, hip measurements.
- no allowance for laces.
- A Wards Exclusive . . .
- you real money saving prices.
- Compare these fine foundations
- many features and best fabrics.

Start with a High Fashion Look

ACCESS! \$8.97 STRAPLESS!

**Circle Control**—especially for you who need support yet want a youthful garment without encumbrance of straps or laces! Wear your body will be surrounded by a magic net. Rayon-Cotton Satin elastic front panel controls abdomen; give a naturally flattening line. Inner panel of Satin elastic is on lower back. Acetate-Nylon Leno elastic on hips, upper thighs. Nylon back section. Side zip. 6 garters. Bra, Pg. 214(E).

only. Shipping weight 1 lb. 4 oz.

**Average Full hips 9 to 12 in. larger than waist.**

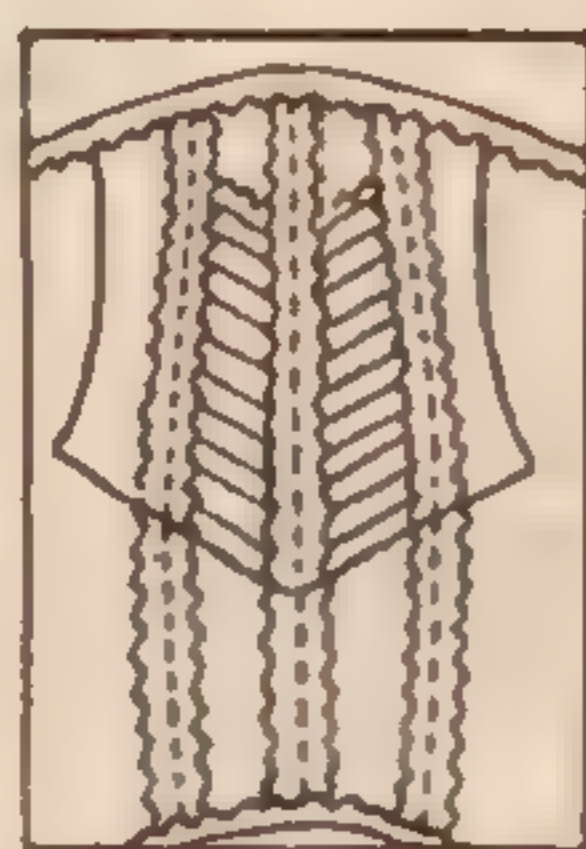
28, 29, 30, 31, 32, 33, 34 inches.

**Average Lgth.:** 14 waist down; 2 above waist.

28, 29, 30, 31, 32, 33, 34, 36 inches.

**Long Lgth.:** 16 in. waist down; 2 above waist.

waist and hip sizes . . . . . \$8.97



Front Panel



Back Panel

Joan Browne  
How to Measure  
on Page 223.

**DISFACTION GUARANTEED**  
OR YOUR MONEY BACK

shopping at Wards is so pleasant and convenient. There to shop: by mail, phone or in person. Details, Pgs. 1267-70.

All Day Long

at waist and  
provides extra



**G Luxurious Cotton-Rayon Brocade** with "Say-la-Set" (maximum shrinkage 3%). Expertly boned front supports abdomen as it flattens it. Built-up boned back relieves troublesome muscular strain and fatigue. Double strap laces adjust to give the amount of control right for you. (See small view, right.) Comfortable elastic gores, soft helanca edges. Nylon edge pull tapes, with eyeletted buckles. Easy-on side hook closing for quicker donning. Joan Browne measuring, Page 223. Color: Tearose.

**Fits Straight to Average hips 5-9 inches larger than waist.**

Waist Sizes: 26, 27, 28, 29, 30, 31, 32, 34, 36 inches. Ship. wt. 1 lb. 7 oz.

28A6968—**Average Lgth.:** Front: 8 in. down; Back: 13 down; 2½ above waist.

28A6967—**Short:** Front 7½ in. down; Back: 12 in. down; 2½ in. above waist.

State waist and hip sizes . . . . . \$6.97

**H A fine slimmer and supporter.** Built-up back supports, relieves (small view, left)—boned front lifts abdomen. Rayon-Cotton Brocade "Say-la-Set" (maximum shrinkage 3%). Elastic gores give freedom. Laces and 4 garters adjust. Side hooks. Tearose.

Waist Sizes: 25, 26, 27, 28, 29, 30, 31, 32, 33, 34, 36 in. To Measure, Pg. 223.

28A6960—**Straight-Av. hips:** 7½-10½ in. over waist. Lgth.: Front: 12 in. down; 2 in. above. Back: 13 in. down; 3 above.

28A6961—**Av.-Full hips:** 8-11 in. over waist. Lgth.: Front: 12½ in. waist down; 2 above. Back: 14 in. down; 3 above.

Waist Sizes: 27, 28, 29, 30, 31, 32, 33, 34, 35, 36, 38, 40 in. To Measure, Pg. 223.

28A6962—**Full hips:** 10-13 in. over waist. Lgth.: Front: 14 in. waist down; 2 above. Back: 16 in. down; 3 in. above waist.

Wt. 1 lb. 12 oz. State waist, hips. \$7.94

**J Cotton-Rayon Jacquard**—controls beautifully, lasts longer! Front panel has shaped bones with diagonal elastic bands and sides to lift, control full, pendulous abdomen. Built-up back boned for added support—relief to tired muscles. Adjustable strap controlled back laces let you choose your most comfortable fit and your most flattering look. (See small view to the left.) Side hook closing makes it easier to dress. 4 garters; Front 2 adjust. Tearose. Measuring, Page 223.

**Average hips 8 to 10 inches larger than waist.**

Waists: 26, 28, 30, 32, 34, 36, 38, 40, 42.

28A6924—**Average Length:** 10½ in. front; 15 in. back; 1 in. above your waist.

28A6925—**Short Length:** 8 in. front; 12 in. back; 1 in. above your waist.

Wt. 14 oz. State waist, hips. . . . \$5.94

**K Sleekly supporting Side Lacer.** Smooth boned back eases strain. Nylon edged pull tapes, mercerized laces and eyelet buckles. Cotton-Rayon Coutil is "Say-la-Set" (maximum shrinkage 3%). Specially boned, shaped front panel lifts and supports abdomen. Elastic gores for walking ease. Convenient side hook closing. Color: White only. Ship. wt. 1 lb. 4 oz.

**Fits Straight-Average hips 5½ to 9½ inches larger than waist.**

Waists: 28, 29, 30, 31, 32, 33, 34, 35, 36, 38 in. To Measure, see Pg. 223.

28A6955—**Av. Lgth.:** Front: 9 in. down; 2 above. Back: 12 in. down; 3 in. above.

28A6956—**Short Lgth.:** Front: 7½ in. down; Back: 11½ in. down; 2½ above waist.

State waist and hip sizes . . . . . \$5.97

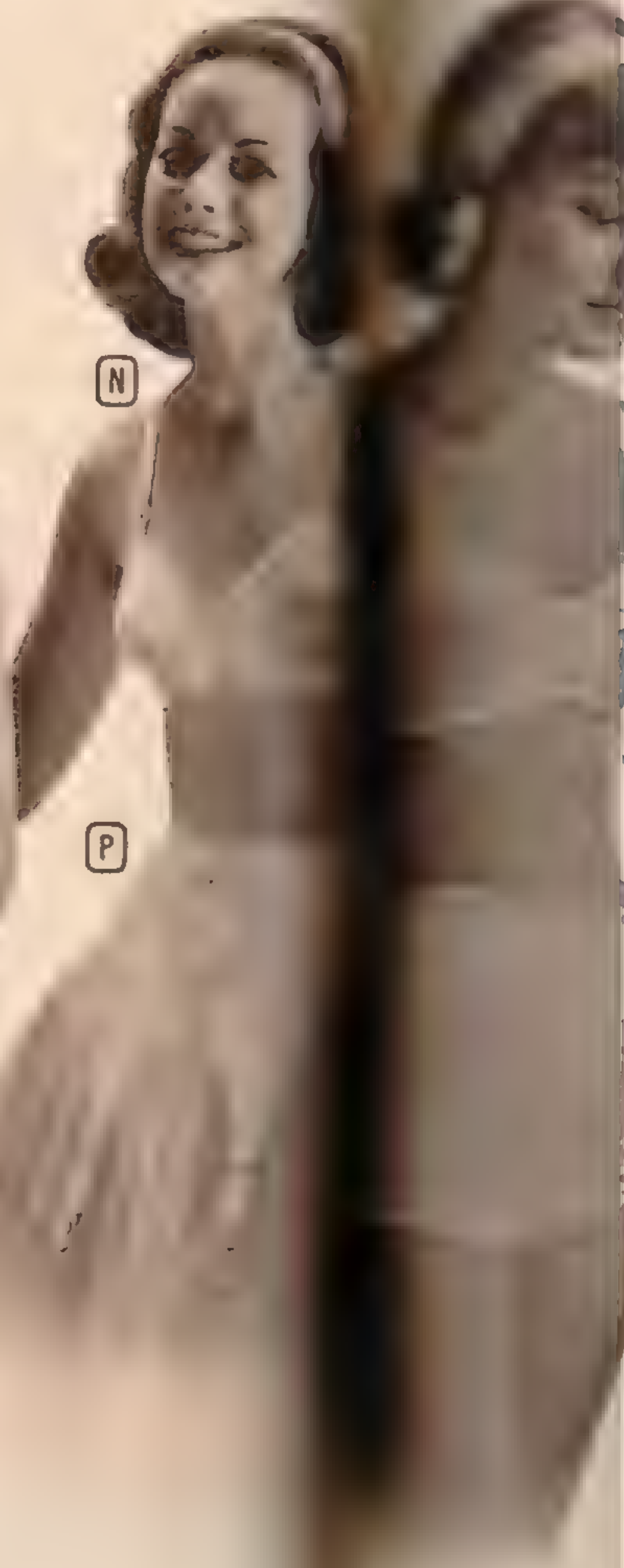


Scaled to the

Junior Figure

Carol Brent Presents Intimate

her  
first  
bra



**E** Helanca® Nylon Dancing Doll—the perfect beginning Bra for a young lady. Soft Helanca cups conform to a gradually growing figure. Lightly lined for gentle support. Lustrous Satin elastic insert for added separation. Adjustable back hook closing. Color: White. Ship. wt. ea. 3 oz.

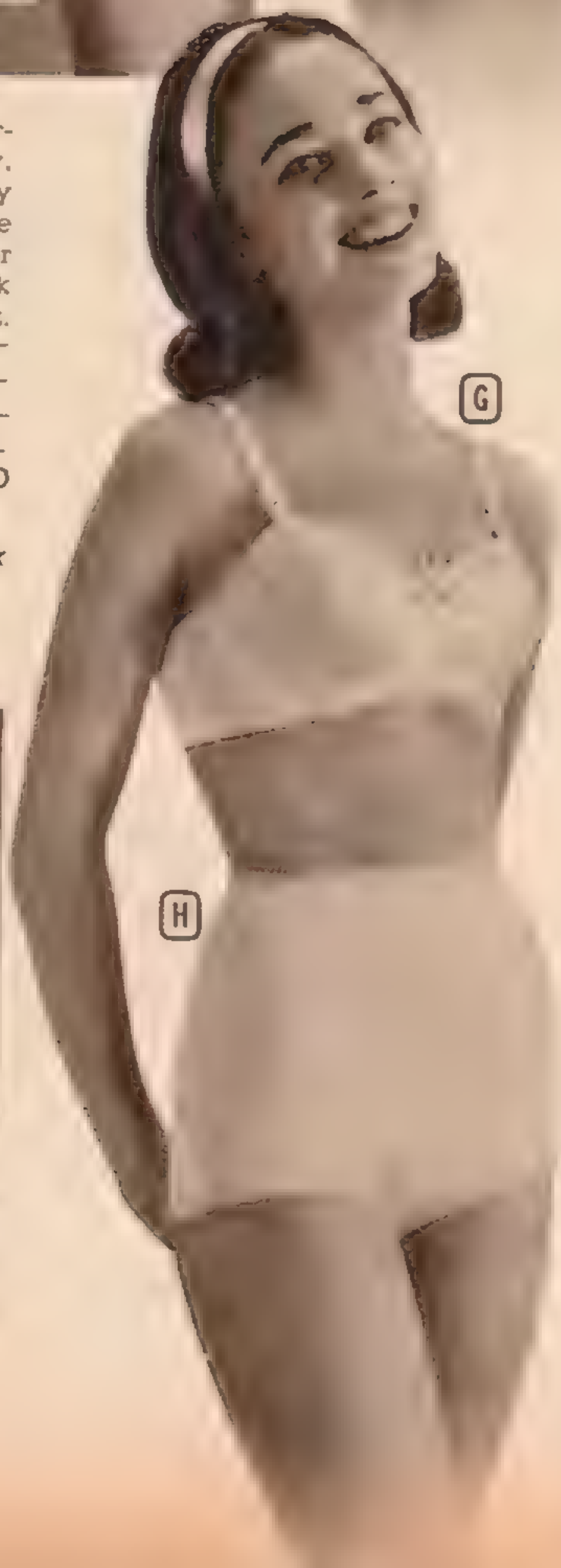
Cat. No.	Cup	Bra Size, inches
28A3320	AA	28, 30, 32, 34
28A3321	A	30, 32, 34, 36

State size ..... Ea. \$1.25; 2 for \$2.40

★ "CHARGE IT" at Wards ★  
SEE PAGE 1281



**F** Teen-age Mesh Elastic (Cotton, Rubber, Rayon) step-in Garter Belt flatters your figure. White. Lgth.: 7 in. front, back. Waists: S. (24-26); M. (27-28); L. (29-30). 28A5626—Wt. ea. 4 oz. State size. 99c; 2, \$1.90



**G** For lovelier contours—this Cotton Bra conforms beautifully to your size. 4 section lined circular stitched cups enhance your bust-line. Front elastic insert allows easy breathing. White. Wt. ea. 3 oz.

Cat. No.	Cup	Bra Size, in.
28A3270	AA	28, 30, 32, 34, 36
28A3271	A	30, 32, 34, 36

State bust size. Ea. \$1.47; 2, \$2.85

**H** New! Junior sized Elastic Leg Brief of 100% Nylon Tricot, designed for comfort and ease. Smartly tailored with fine elastic waist and legs. White. Wt. ea. 2 oz. Fits dress sizes: 7 (32" hips); 9 (33"); 11 (35"); 13 (37").

32A908—State size. Ea. 69c; 3, \$1.98

**J** Nylon stitched cups for youthful flattery. Elastic inserts under cups for breathe-easy midriff control. Acetate Satin, Nylon center insert accents contours. Wt. ea. 2 oz.

Cat. No.	Cup	Bra Size, inches
28A1020	AA	28, 30, 32, 34, 36
28A1021	A	30, 32, 34, 36

White. State size. Ea. \$1.19; 2, \$2.30

**K** New! Junior sized Elastic Leg Brief of Combed Cotton that's cool and absorbent all year 'round. Sweetly tailored in a soft dimple knit design. White. Wt. ea. 2 oz. Fits dress sizes: 7 (32" hips); 9 (33"); 11 (35"); 13 (37").

32A608—State size. Ea. 49c; 3, \$1.41

**L** Luxurious Lace Nylon Sheer. Soft cups. Cut-out notched insert for separation

Cat. No.	Cup	Bra Size
28A3610	AA	28, 30
28A3611	A	30
28A3612	B	30

Wt. ea. 2 oz. State size \$1.19

**M** Baby Doll Garter Nylon elastic smooth my. Lacy Panty Garter Belt. 4 detenters adjust. White Brief. Length: 13 in. S. (24-26); M. (27-28) 28A5603—State size

**N** 2-section Cotton ladder stitched smooth line. Lower bordered and lined for center panel, side White. Wt. ea. 3 oz.

Cat. No.	Cup	Bra Size
28A1130	AA	28, 30
28A1131	A	30, 32

Each 93c

**P** Pretty Cotton shapes hips my. Embroidered Cotton lined for criss-cross Satin Lgth.: Front, 6" Waists: 24, 26, 28 28A5607—Ea. \$1.57



# Intimate Apparel Created Just for You



(Y)

**(Y) (Z) Figure caressing** knitted Nylon and Rubber Elastic molds curves and controls Junior figures to new slimmness without restricting bones. Extra elasticity makes it fit like a second skin and it's soft and smooth to the touch, too. Color: White. Ship. wt. 9 oz. **Added Bonus:** A handy Girdle shaper is included with each garment for washing and drying convenience. **Fits Average to Full hips** 8-11 in. larger than waist. Lgth.: Abt. 14-16 in. on body. **Waist Sizes:** Small (24-26); Med. (27-28); Lge. (29-30) in. **(Y) 28A5890-Girdle.** 4 garters. **(Z) 28A5990-Panty.** Four garters are detachable. State waist, hip sizes. \$3.98

(Z)

## Various Lace Bra

on Sheer. Spoke Cut-out notch, elastic separation. White.

Cup	Bra Size
AA	28, 30, 32, 34
A	30, 32
B	32

2 oz. State size. \$1.77

## by Doll Garter Panty

Elastic smooths. Lacy Panty attached. Belt. 4 detachable garters. White. Wt. length: 13 in. waist (26); M. (27-28); L. (29-30)—State size. . . .

## section Cotton

under stitched for line. Lower cups lined for uplift. Elastic front panel, sides and back. Wt. ea. 3 oz. State size. . . .

Cup	Bra Size
AA	28, 30, 32
A	30, 32

3 oz. . . . . 3 for \$5.75

## ty Cotton Garter

shapes hips and firm. Embroidered Nylon. Lined front panel. Satin trim. Wt. ea. front, 6"; Back, 2". State size. . . . . 2 for \$1.57; 2 for \$2.85

**(U) Be confident** of lovelier curves in this Padded Cotton Bra for the younger set. Removable foam rubber pads. Daintily embroidered 2 section cups mold rounded contours. Elastic front band. White only. Wt. ea. 2 oz. State size. . . . . \$1.47; 2, \$2.85

Bra Size, in.
28, 30, 32, 34
30, 32, 34, 36

**(V) Power Net** of Nylon, Rubber trims curves. Double front panel. Soft Helanca at low dip waist, bottom. Color: White. **Fits Av.-Full hips** 9-11 in. larger than waist. Waists: Sm. (23-24); Sm. Med. (27-28); Lge. (29-30). Length: 13 inches on body. Ship. wt. ea. 6 oz. **28A6315-Panty.** 4 garters are detachable. Soft Nylon Tricot crotch. **28A6314-Girdle.** 4 garters. State waist, hip sizes. Each \$2.94; 2 for \$5.75

**(W) Versatile Convertible** Strapless for teens! 2 section embroidered Cotton cups lightly padded, lower half Cotton Flannel-lined for lovelier curves. Straps detach, adjust for regular or wide necklines. Elastic front panel. Ship. wt. ea. 2 oz. White. . . . . \$1.47; 2, \$2.85

Cat. No.	Cup	Bra Size, in.
28A1030	AA	28, 30, 32, 34
28A1031	A	32, 34, 36

Each \$1.66; 2 for \$3.20

**(X) Blue ribbons,** Nylon Lace on Acetate, Nylon front panel. Downstretch Acetate, Cotton, Rubber back panel. Power Net (Rayon, Acetate, Rubber) sides. White. **Fits Average hips** 8-10 in. larger than waist. Waists: S. (24-26); M. (27-28); L. (29-30); Ex. L. (31-32). Lgth.: 15" on body. **28A6423-Panty.** 4 garters detach. Nylon Tricot crotch. **28A6424-Girdle.** 4 garters. State waist, hips. Wt. 6 oz. Each \$2.94. . . . 2 for \$5.75

Cat. No.	Cup	Bra Size, in.
28 A 3350	AA	28, 30, 32, 34
28 A 3351	A	30, 32, 34, 36

State size. \$1.47; 2, \$2.85



**(AA) New Acetate Elastic Leg** Brief fashioned especially for the Junior figure. Very pretty with delicate lace inserts and rosette trim at front of leg openings. Lace ruffle edges leg openings. Easy care too—wash, dry in a wink! Colors: Pink, White. Wt. 2 oz. State size and color. **Fits dress sizes:** 7 (32" hips); 9 (33"); 11 (35"); 13 (37"). **32 A 99—Each 59c; 3 for \$1.71**

**(BB) A sweetheart** of a Junior Panty. Embroidered hearts trace sheer front panel. Lace edged Elastic leg openings. 100% Nylon. Ship. wt. 2 oz. Pink or Blue hearts on White background. State size, color. **Fits dress sizes:** 7 (32" hips); 9 (33"); 11 (35"); 13 (37"). **32 A 909—Ea. \$1.00; 3 for \$2.90**

★ Satisfaction Guaranteed or Your Money Back ★



SCALED TO THE JUNIOR FIGURE

# Fashionable Slips and Petticoats



**A** Dance your way through moonlit evenings in our billowy Petticoat. Sure to set your full skirts afloat. Triple skirts of shirred Net bloom into fullness. Rows 'n rows of sherbet lace swirl skirt — enhanced with jaunty ribbon bow. Lilac, Pink, White. 32 A 9946—Sizes: Small (7-9); Med. (11-13). Wt. 14 oz. State size, color.

**B** Underscore your chic fashions with Slip elegance in 100% Nylon Tricot. Schiffli embroidered spray framed in rows of embroidered sheer. Hemline echoes bodice. Colors: Lt. Blue, White. Hand wash. Ship. wt. 6 oz. State size, color. 32 A 6245—Sizes: 7, 9, 11, 13. \$3.94

**C** Willowy slim-line "Petti" with lace-edged side slit and scalloped hem. Embroidered lace cut-outs, floral spray at hem. All Nylon Tricot. White. Hand wash. State size. Sizes: Sm. (7-9); Med. (11-13). Wt. 5 oz. 32 A 9191—Jr. Petite length. . . \$2.69 32 A 9192—Average Jr. Length. \$2.69

**D** Pettipants — the perfect underpinning for your culottes and knee length skirts. Lace and fluted sheer for fancy legwork. All Nylon Tricot (except trim). Hand wash. Coral, Lilac, Yellow, White. Wt. 5 oz. Sizes: Sm. (7-9); Med. (11-13); L. (15). 32 A 9095—State size, color. . . \$1.86

**E** Dainty pin-stripe coat news. Woven Polyester drips dry Venice lace traces hem. Pink, Seafoam or White with White. Hand wash. Sizes: Small (7-9); Med. 32 A 8985—State size, color.

**F** **G** Front shadow-vent see-through. Durable pair in Dacron, Cotton Batiste. 50% lace and embroidered hem. Embroidered lace enhanced with dewy Petticoat boasts of tail sides. Hand wash only. Ship. wt. 6 oz. (F) Slip. Sizes: 7, 9 32 A 7645—Average (G) Petticoat. Sizes: 32 A 9872—Average 32 A 9871—Jr. Petite

Petticoats: Av. Jr. Length. Petite Length. abt. 22 1/2



# Slips and more wear... A New Look for Campus or Career



Flowy Petticoat  
at shirred 100%  
lace swirl around  
pink, White. Hand  
State size, color

pin-stripe makes  
ws. Woven 100%  
drips dry in a  
e traces hem, s  
foam or Taffy  
e. Hand wash. W  
1 (7-9); Medium  
State size, color

shadow-panels to  
see-thru. The  
in Dacron Polyester  
Batiste. Both have  
embroidery that  
bordered bodice at  
h dewdrop lace  
coats of double s  
Hand wash. Color  
wt. 6 oz. State size  
es: 7, 9, 11, 13.  
Average Jr. Length  
at Sizes: S. (7-9); M.  
Average Jr. Length  
r. Petite Length.

Av. Jr. Lgth. abt. 24  
abt. 22 1/2". Measure

For those who have a sweet tooth — candy cane striped shorty Pajamas. Cotton Batiste. Pop-over top boasts eyelet embroidered eyelet lace trims sleeveless opening. Jamaica Shorts: all around elastic waist. Pink-White, Blue-White Stripe. Washfast. Wt. 8 oz. —Carol Brent Jr. Sizes: 7, 9, 11, 13, 15. State size, color... \$2.97

Spring — a myriad of delicate flowers bloom on Baby Doll. All Cotton Batiste. Dainty bows enhance scooped neckline. Dainty tiny puffed sleeves and neckline. All around elastic waist. Baby Doll. Colors: Blue or Rose on White. Washfast. Wt. 8 oz. —Carol Brent Jr. Sizes: S. (7); M. (9-11); L. (13-15). State size, color... \$2.97

Land of faraway places in Swiss Tyrolean Toreador Pajamas. Calico tapered trousers end in lace ruffles. White pop-over top with yoke prettied with embroidery, rickrack, calico print. All around elastic waist. Red or Blue print with White top. Washfast. Wt. 10 oz. —Carol Brent Jr. Sizes: 7, 9, 11, 13, 15. State size, color... \$3.97

Satisfaction Guaranteed or Your Money Back ★

Say "CHARGE IT" at Wards, See Page 1281

## New No-Iron Belfast

(L-M-N) lovely nightwear in misses' sizes

Belfast! The new self-ironing Cotton that irons itself in the wash! Your favorite styles accented with delicate embroidery on sheer overlay, framed with contrasting piping. All Cotton (excl. of trim). Washfast.

**L** A waltz-length Gown for dancing dreamers. Colors: Blue or Pink embroidery on White. Wt. 9 oz. State size, color. Sizes: 32, 34, 36, 38, 40 in. 32 A 2187.....\$5.76

**M** Toreador Pajamas. Colors: Blue, Pink embroidery on White. Wt. 10 oz. State size, color. Sizes: Small (32); Med. (34-36); Large (38-40). 32 A 4131.....\$5.76

**N** Adorable Baby Doll. Colors: Blue or Pink embroidery on White. Wt. 8 oz. State size, color. Sizes: Small (32); Med. (34-36); Large (38-40) inches. 32 A 4571.....\$5.76





# Carol Brent Cotton Carnival Gaily Brings You C



**A** **Gay Culotte** — cool'n fresh as a daisy. Button-front halter top and gathered skirt-effect trousers. All Cotton. Blue or Pink print. Washfast. Bust Sizes: 32, 34, 36, 38 inches. Shipping weight each 7 oz. 32 A 4275—State size, color. **\$4.44**

**B** **Waltz-length Gown.** Soft 100% Cotton. V-neckline outlined with dainty embroidered ruffle. Blue, Pink, Yellow. Washfast. 32 A 2151—Reg.: 32, 34, 36, 38, 40. Wt. 7 oz. State size, color.. **\$2.96**  
32 A 2152—Ex. Sizes: 42, 44, 46, 48. Wt. 8 oz. State size, color.. **\$3.49**

**C** **Polka Dot party.** Waltz length Gown of All Cotton Batiste. Rickrack brightens bodice, hem. Pretty flower blooms on top. Red or Blue Polka dots on White. Hand wash. Ship. wt. 7 oz. Busts: 32, 34, 36, 38, 40 inches. 32 A 2103—State size, color. **\$2.96**

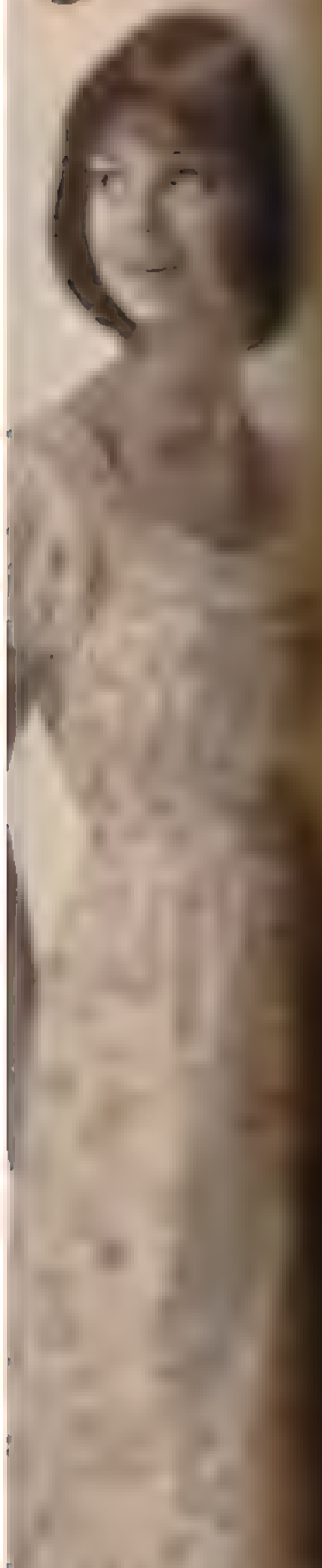
**D** **Button up your waltz-length Gown** — a polka dot parfait of 100% Cotton. Lace trims scoop neck, hem. Washfast. Wt. 7 oz. Blue or Pink. State size, color. 32 A 2022—Reg. Sizes: Small (32); Med. (34-36); Lge. (38-40). **\$2.85**  
32A2023—Ex. Large (42-44). **\$3.44**

**E** **A Springtime bouquet** — your waltz-length Gown of all Cotton Batiste. Delicate lace lovingly accents top and hemline. Elastic-back waist. Wt. 7 oz. Lilac or Maize print. Washfast. Bust Sizes: 32, 34, 36, 38, 40 in. 32 A 2173—State size, color. **\$3.76**

**F** **Print 'n polka dots** join hands in this waltz-length Gown of All Cotton Batiste. Dainty lace trims top. Washfast. Wt. 7 oz. Blue or Pink print on White. Please state size and color. 32A2193—Reg.: 34, 36, 38, 40. **\$1.96**  
32A2194—Ex.: 42, 44, 46, 48. **\$2.44**



# You Can't Resist Easy-Care Nitewear



**G** Girl look in a sweet Hubbard Long Gown. Plisse (except trim). Par- edged in 3 tiers of eye- with dainty bow. A added with tiny elas- sleeves. Washfast. Pink print on White. State size and color. 32,34,36,38,40. \$2.82 42, 44, 46, 48... \$3.47

— styled in two de- fabrics, and priced so appeal. 100% Cotton 100% Cotton Plisse — . Semi-fitted with neckline; pretty bow Washfast.

print on White. Weight 8 oz.

Cotton Plisse. Reg. Sizes: 34-44. State size \$1.75

Cotton Plisse. Extra Sizes: 46-52. State size \$1.95

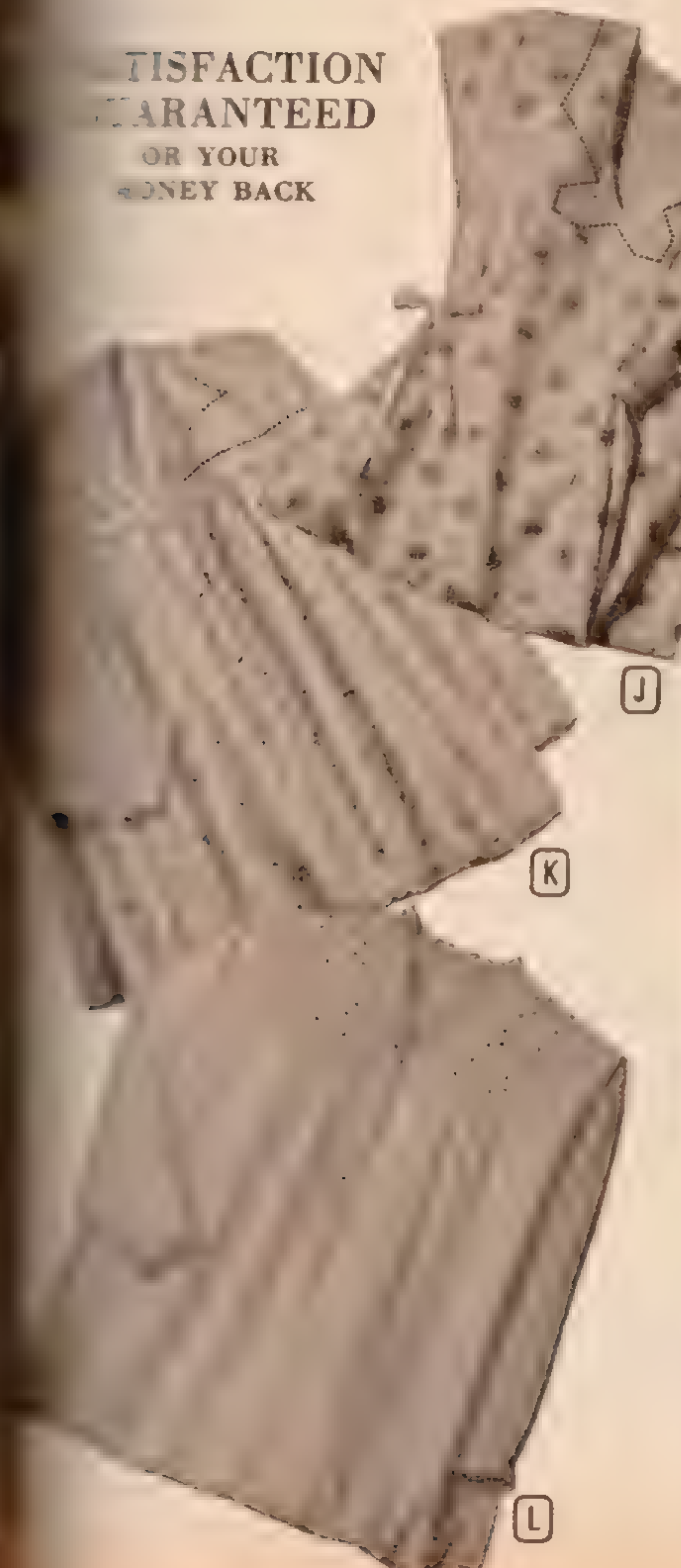
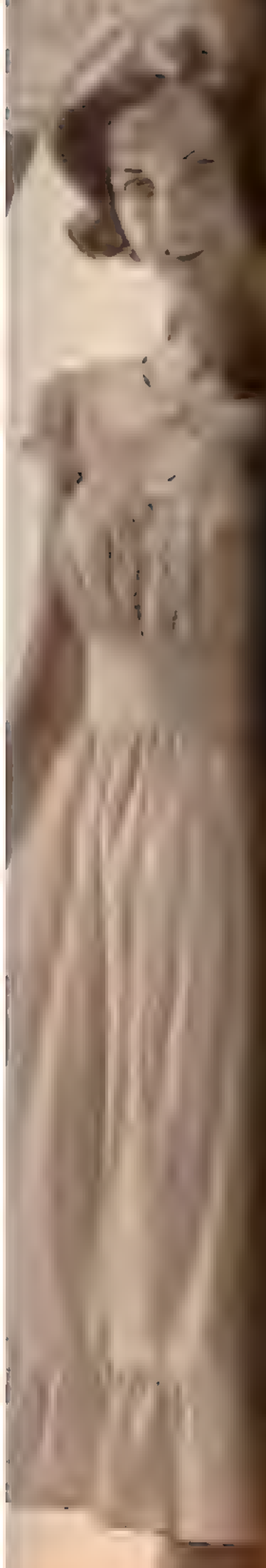
Cotton Batiste. Reg. Sizes: 34-44. State size \$1.96

Nitewear deserves loving Washability, Pg. 1273.

**Cotton Nainsook Long Gown.** Choice of 3 qualities. Femininity lead with eyelet trim at neckline, long sleeves. Color: White. Sanforized for longer wear. 88x80 threads per square inch. Regular Sizes: 34-36; 38-40; 42-44. Ship. wt. 9 oz. State size. \$2.96 Extra Sizes: 46-48; 50-52 in. Ship. wt. 9 oz. State size. \$3.49 80x72 threads per square inch. Regular Sizes: 34-36; 38-40; 42-44. Ship. wt. 9 oz. State size. \$2.47 68x72 threads per square inch. Tuck trim (not shown). Regular Sizes: 34-36; 38-40; 42-44. Ship. wt. 9 oz. State size. \$2.29

All Nightgowns come in Extra Sizes, too!

**DISFACTION  
GUARANTEED  
OR YOUR  
MONEY BACK**



**H** Hum a lullaby and you're off to dreamland in easy-care Drip-Dry 100% Cotton (except trim) Mother Hubbard Gown. Delicately printed, etched with lace at ruffled neck, sleeves. Piping at neckline, tab with mock pearl buttons. Washfast. Aqua or Pink print on White. Ship. wt. 7 oz. State size and color. 32 A 2586-Reg.: 34, 36, 38, 40. \$2.82 32 A 2587-Extra: 42, 44, 46, 48. \$3.49

**K** Granny Gown, 100% Cotton Plisse. Lgth.: 54 in. Washfast. Wt. 10 oz. Regular Sizes: 34-36; 38-40; 42-44. 32 A 2548-Print. State size... \$1.85 Extra Sizes: 46-48; 50-52 inches. 32 A 2549-Print. State size... \$2.43 Regular Sizes: 34-36; 38-40; 42-44. 32 A 2522-Solid. Pink or White. State size and color... \$1.96

**Med.-Wt. 100% Cotton Flannelette** Granny Gown. Wash alone. Wt. 11 oz. Regular Sizes: 34, 36, 38, 40. Lt. Blue, Maize, Pink. Length: 52 in. 32 A 2630-State size, color... \$1.96 Extra Sizes: 42, 44, 46, 48, 50. Lt. Blue or Pink. Length: 52 in. 32 A 2631-State size, color... \$2.26



## Bedjackets... Cloud-Soft Puffs of Femininity for Easy-Care Comfort

**M** Picture pretty — dainty Bed-jacket in 100% Vynaire Poly- ester (except trim). Sheds creases like magic. Smocked yoke framed in lace, ribbon. Sugar 'n spice embroidery trims front. Pink or Blue. Washfast. Wt. 5 oz. Sizes: M. (34-36-38); L. (40-42). 32 A 5941-State size, color. \$3.90

**N** A bit o' fluff — ideal frosting for nitewear. Opaque Bed-jacket of 100% Nylon (except trim). Rows of lace pretty yoke — end in dainty bow. El- bow length elasticized sleeves. Blue, Pink. Hand wash. Wt. 5 oz. Sizes: M. (34-36-38); L. (40-42). 32 A 5936-State size, color. \$3.27

**P** Printed Bedjacket. All Cotton Batiste (except trim). Rickrack, lace etch collar, yoke. Wt. 7 oz. Blue or Red on White. Washfast. Sizes: Med. (34-36-38); Lge. (40-42). 32 A 5938-State size, color. \$2.96





Ivy League

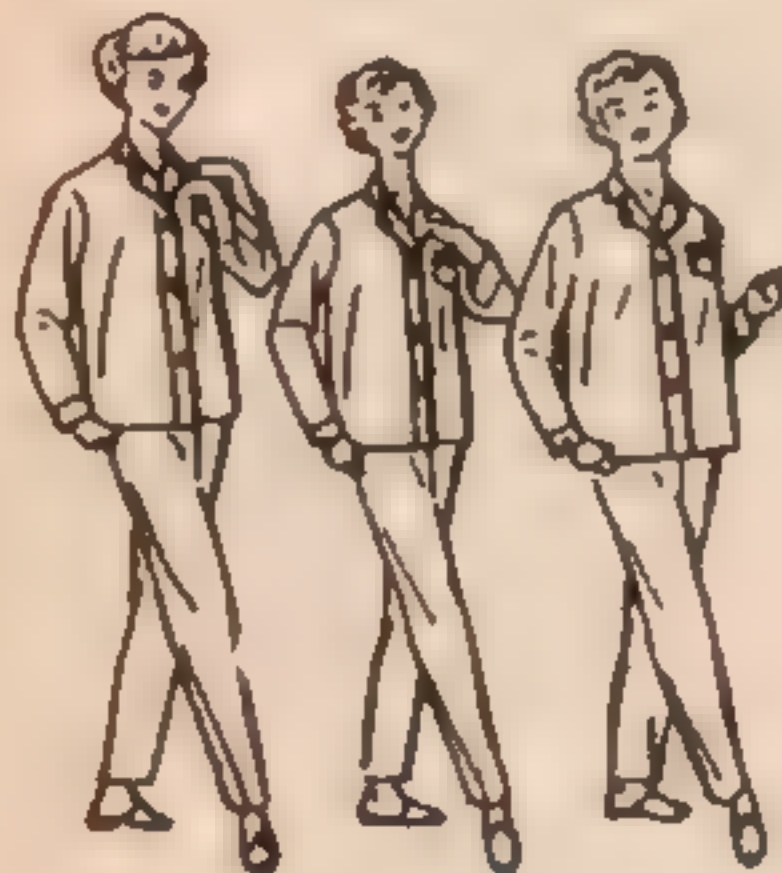


Mandarin



Peter Pan

## 3-Way Collar Classics



Tail Av. Extra

**\$2.97 AND \$3.49**

Sanforized for longer wear and Wash 'n Wear for easiest care.

Versatile 3-Way Collar—wear it Ivy League, Mandarin, Peter Pan.

"Flat-Bak" waist with elastic inserts, button placket. Washfast.

### Misty-Soft Pastels . . . In A Feminine Mood

**A** Simple but so comfortably smart—this trim Pajama of 100% Sanforized Cotton Broadcloth in an ever-popular design made to fit you perfectly forever! Striking piping in a contrasting color edges front placket and convenient, stash-away pocket. Light Blue or Pink. Ship. wt. 12 oz.

32 A 4110—Average Length. Trousers: 41 inches.

Bust Sizes: 32, 34, 36, 38, 40 in. State size, color. . . . \$2.97

32 A 4111—Tall Length. Trousers: 44 inches.

Bust Sizes: 34, 36, 38, 40. State size, color. . . . \$3.49

32 A 4112—Extra Sizes. Trousers: 41 inches.

Bust Sizes: 42, 44, 46 in. State size, color. . . . \$3.49

### Dashing Bowler's Print . . . Utter Comfort

**B** Strikes and Spares score a high game in these attractive Pajamas with a sportswear air. 100% Sanforized Cotton Broadcloth for smooth wear, iron-free care! Piping traces a pretty trim on front placket, handy pocket. Blue or Red Print on White background. Ship. wt. 12 oz.

32 A 4107—Average Length. Trousers: 41 inches.

Bust Sizes: 32, 34, 36, 38, 40 in. State size, color. . . . \$2.97

32 A 4108—Tall Length. Trousers: 44 inches.

Bust Sizes: 34, 36, 38, 40 in. State size, color. . . . \$3.49

32 A 4109—Extra Sizes. Trousers: 41 inches.

Bust Sizes: 42, 44, 46 in. State size, color. . . . \$3.49

## Cotton Pretty Pajamas

### **E** Star of Popover Pajamas!

Cotton Batiste with exciting color styling. Floral print tops with solid color piping at neck, bottom and elasticized sleeves—tiny bows too! Trousers: all around elastic waistband. Colors: Pink or Light Blue. Washfast. Wt. 11 oz. Sm. (32); Med. (34-36); Lge. (38-40). State size, color. . . . 32 A 4301—State size, color. . . .

### **F** Pert Popover of 100% Cotton

Cotton. Beautiful roses on slip-over top, treader Trousers: all elastic waist. Colors: Pink or Light Blue. Washfast. Wt. 11 oz. Sm. (32); Med. (34-36); Lge. (38-40). State size, color. . . . 32 A 4304—State size, color. . . .

### **G** New! Gingham Nightcap

Cotton. Washfast. State size, color. . . . Pink, Blue, Lilac. 1 size. 32 A 5992—Ship. wt. 2 oz.

### **H** Dutch Treat—full length

mas, 100% Cotton Broadcloth. Slip-over top with 2-button placket highlighted by tulips and leaves. Trousers: 41 in. trousers have "Flat-Bak" waist, elastic inserts, button placket. Colors: Blue or Pink. Washfast. Wt. 11 oz. Sm. (32); Med. (34-36); Lge. (38-40). State size, color. . . . 32 A 4300—State size, color. . . .

### **J** Sparkling Robe and Pajamas

that contrasts checks and stripes. Solid color calf length robe has classic checked collar and top of woven gingham. Pajamas: 3-way collar for versatile wear. color trousers have "Flat-Bak" with elastic inserts, button placket. Colors: Pink or Plum. State size, color. . . . Busts: 32, 34, 36, 38, 40. 32 A 4302—Set. Wt. 1 lb. 32 A 4303—Pajamas. Wt. . . .

### **K** Darling Baby Doll, 100% Cotton

(except trim), with lace, Peter Pan collar, elasticized puffed sleeves, all elastic waist, legs. Lt. Blue. Bust Sizes: Small (32); Med. (34-36); Lge. (38-40) in. Washfast. 32 A 4557—State size, color. . . .

### **L** Baby Doll in polka dots

happiest dreams in 100% Combed Cotton. Bright rickrack trim, appliqued blossom. Elastic at waist and legs. Red or Blue on White. Bust Sizes: S. (32); M. (34-36); L. (38-40). 32 A 4553—State size, color. . . .

### **M** Sailor-style Jammies

jamas in 100% Cotton. Striped Middy top with border at V-neck, shorts: elasticized waist. Pink. Washfast. Ship. wt. . . . S. (32); M. (34-36); L. (38-40). 32 A 4556—State size, color. . . .

### **N** The Bikini with

style topper. Print trimmed with cowl neckline and hemline. All elastic top; elastic waist band. Wt. 8 oz. Red or Blue. Bust Sizes: Sm. (32); Med. (34-36); Lge. (38-40). State size, color. . . . 32 A 4551—3-Piece Set. . . .

### **P** Pixie Slip-on

ther sidewall. Suedine soles. Colors: Red, Lt. Blue. Shoe Sizes: Small (5-6); Med. Lge. (7-7½); Large (8-9). 30A1675—State size, color. . . .



## No-Iron Wash 'n Wear Sleepwear

### 100% Cotton Broadcloth Set

**C** Two for tea, coffee or any time you relax—lovely Robe and Pajama Set. Delicate floral print with solid color piping on middy-type collar and placket of jacket, Peter Pan collar of Robe. Full cut trousers have an all around elastic waistband. Washfast. Pink or Blue Floral Print.

Busts: 32, 34, 36, 38, 40 inches. Please state bust size, color.

32 A 4104—Wt. 12 oz. Set \$3.91

### 100% Cotton Plisse Pajama

**D** Summery cool Pajama has a flower-fresh look. Pretty polka dot print with pert Peter Pan collar. Two flower-pot shaped pockets with lovely flowering plants make handy catch-alls. Full length trousers: all elastic waist, Washfast. Colors: Red or Blue on White. Sizes: 32, 34, 36, 38, 40 inches. Please state size and color.

32A4305—Ship. wt. 12 oz. \$2.96

**"CHARGE IT"**  
SEE PAGE 1281





# Pajamas are Sherbet Cool



G  
 E  
 F  
 H  
 J  
 I  
 L  
 M  
 N

Baby Doll, 100% Cotton, with a Peter Pan collar and cuffed sleeves. Bust, 34-36; L. (38-40). Washfast. Wt. 12 oz. State size, color.

Jamaica Shimmer, 100% Cotton. Bodice top has French V-neck, hem, elasticized waist. Bust, 34-36; L. (38-40). Washfast. Wt. 12 oz. State size, color.

3-Piece Set. . . .

on has sheepskin walls, foam cushions. Antique buckles. Lt. Blue, Pink or Small (5-5½); Med. (6-6½); Lge. (7-7½); Lge. (8-9). Washfast. Wt. 12 oz. State size and color.



89 YEARS  
**New!**  
**Vynaire**  
**Nightwear**  
 EXCLUSIVE WITH  
 WARDS  
 SELLING ALL AMERICA

A



C



D



E



Check Trim

G



H



F



Nightcap Sold,  
 Pg. 250

L

252 WARDS



New!  
 wonde  
 Vynaire

Backrack

Primary

Thomson



## New! No-Iron

Wonder fabric

Vynaire nightwear

**Crash 'n Wear:** 36% Vycron Polyester, 28% Nylon—loveliest and newest of washable, no-iron miracle fibers.

### Backrack 'n Flowers

**Baby Doll** gives you cool comfort in 100% Vynaire (exclusive of backrack traces prettily along straps and, quaintly encircles 3 Spring blossom scalloped hemline. Panties have elastic legs. Yellow or Pink.

Sizes: Small (32); Medium (34-36); Large (38-40) in. Ship. wt. 8 oz. State size, color. **\$3.77**

**43-in. Dress Length Gown**—sleepy of our baby doll, and lovely, too. Soft Vynaire (exclusive of trim). Backrack and floral bouquets dress hemline, softly scalloped hemline.

Sizes: 34, 36, 38, 40 in. Yellow or Pink. Ship. wt. 8 oz. State size, color. . . . **\$3.77**

### Embroidery . . . High Styling

**Bed Supreme** in 100% Vynaire (exclusive of delicate floral embroidery on White bodice, makes enhancing band above neat tiers at bodice add interest. Elastic waist, legs. Pink or Blue.

Sizes: Small (32); Medium (34-36); Large (38-40) in. Ship. wt. 8 oz. State size, color. **\$3.77**

**Easy, Too.** Femininity first in this dress of 100% Vynaire (exclusive of delicate embroidered White bodice joins figure flattering tiers; embroidered circles hem. Pink or Blue. Ship. wt. 8 oz. State size and color.

Bust Sizes: 32, 34, 36, 38, 40 in. **\$3.77**

Extra Sizes: 42, 44, 46 inches. . . **\$4.59**

**Wontas love the Toreador**—when it's made of 100% Vynaire (except trim). Embroidered White neckline makes a perfect frame for triple tiered midriff. Trousers have elastic waist. Pink or Blue.

Sizes: Small (32); Medium (34-36); Large (38-40). Ship. wt. 10 oz. State size, color. **\$3.77**

### Check-Trimmed Dreamers

**Be prepared for a downpour of pleasure** in this delicate Popover of 100% Vynaire (exclusive of trim). Gay embroidered, appliqued perform this lovely task. Neat checks form hem of top. Check-trimmed trousers: elastic waist. Colors: Lilac or Blue.

Sizes: Small (32); Medium (34-36); Large (38-40) in. Ship. wt. 10 oz. State size, color. **\$3.77**

**When rain, come shine**—you're always the dressed napper in this dress length of 100% Vynaire (exclusive of trim). Sprites, embroidered, appliqued umbrellas dance on midskirt. A frosting of lace trims straps and bust section. Colors: Lilac or Blue.

Sizes: 32, 34, 36, 38, 40 inches. Ship. wt. 8 oz. State size, color. **\$3.77**

**Don't Rain!** You won't fret when you see darling checkered umbrellas appliqued to Jamaica Shorts Pajama of 100% Vynaire (exclusive of trim). Checks form yoke and hem. Frosty lace at Peter Pan collar. Shorts: elastic waist. Colors: Lilac or Blue.

Sizes: Small (32); Medium (34-36); Large (38-40). Ship. wt. 8 oz. State size, color. **\$3.77**

**"HARGE IT" AT WARDS**

SEE PAGE 1281



### Mother and Daughter Cotton

**[J]** It's such fun to dress alike especially in this pretty Coat and Pajama Set of 100% Cotton (exclusive of trim). For delightful sleeping—a Batiste Popover Pajama with White top and lace trimmed print collar and hem band. Tapered print trousers have all elastic waist. For relaxing—a jacket length Coat of Crepe Cotton Plisse makes a smart cover-all. Washable. State size, color.

32 A 4106C—**Mother's Set.** Blue or Pink Print.

Bust Sizes: 32, 34, 36, 38, 40 in. Wt. 14 oz. . . **\$5.99**

31 A 5213C—**Daughter's Set.** Blue or Pink Print.

Sizes: 4, 6, 8, 10, 12, 14. Ship. wt. 10 oz. . . . **\$3.95**

### Perky Slip-Ons . . . Perfect Bedtime Comfort

**[L]** The adorable Slip-Ons shown on models wearing matching Mother and Daughter ensembles can be found on Page 250. Be sure to see them.

### Vynaire Peignoir Set

**[K]** Be prepared to look beautifully feminine as you nap or just lounge about—the lovely, utterly easy-care way is in this Gown and Coat Set of 100% Vynaire, the exciting blend of 36% Vycron Polyester, 36% Cotton and 28% Nylon (except trim). Rows and rows of frothy lace form Coat's yoke and capelet sleeves—cover all of Gown's bust section and hemline. Shimmering ribbon makes a perfect closing for Coat—Gown uses it as a soft belt. Popular "Spaghetti" straps on Gown.

Colors: Pink or Light Blue.

32 A 2156—**Peignoir Set.** Bust Sizes: 32, 34, 36, 38, 40 in. Ship. wt. 1 lb. State size, color. . . . **\$8.88**

32 A 2157—**Gown Only.** Bust Sizes: 32, 34, 36, 38, 40 inches. Ship. wt. 9 oz. State size, color. . . . **\$3.92**

**SATISFACTION GUARANTEED**

OR YOUR MONEY BACK

Shopping is so very pleasant at Wards. Read all about Wards 3 Easy Ways to Shop: by Mail, Phone or in Person. See details on Pgs. 1268-1270.

ALL WARDS 253





No more rip-  
ping or tear-  
ing at the  
seams. Elas-  
tic straps  
give with  
every move.

Patented  
'Suspenda'  
Gown straps  
stay securely  
in place;  
will not cut  
or bind.

## Nylon...Cloud-Soft Nitewear

- A** Cupid-kissed Toreador Pajamas—heart-shape pocket with lace. Button front pop-over fancied with lace galore! Pants: all-around elastic waist—end in lacey ruffle. All Nylon Tricot (excl. of trim). Hand wash. Champagne, Pink. 32A5054—Sizes: S (32); M (34-36); L (38-40). Wt. 10 oz. State size, color. \$3.88
- B** The Land of Nod honors the sophisticated set with this dress length Gown of 100% Nylon Tricot. Rows of double sheer ruching enhance shaped bust section for flattering fit. Nylon sheer at straight back and hem. Diamond shaped midriff fits smoothly. Hand wash. Colors: Light Blue or Pink. 32A3502—Bust Sizes: 32, 34, 36, 38, 40. Ship. wt. 7 oz. State size and color. \$3.88
- C** The key to her heart—a Baby Doll with lace edged heart-shape pocket. Lacey ruffles pretty top, cuffs. All around elastic waist, elasticized cuffs on Panty. All Nylon Tricot (excl. of trim). Hand wash. Champagne or Pink. 32A5624—Sizes: S (32); M (34-36); L (38-40). Wt. 8 oz. State size, color. \$3.88
- D** Bow-bound Nitecap for bedtime loveliness. All Nylon lace (except trim). 32A5993—Champagne, Pink. One size fits all. Wt. 2 oz. State color. \$1.69
- E** Proportioned Nylon Tricot Gown. Slip-proof elasticized straps. Hand wash. Wt. 8 oz. Lt. Blue, Pink. State size, color. Full Length Gown. Sizes: 34, 36, 38, 40 inches. 32A3012—Average Length: 53 inches. \$3.94 32A3013—Tall Length: 57 inches. \$4.76 32A3014—Extra: 42, 44, 46. Lgth.: 53 in. \$4.76 Dress Length Gown: Lgth.: 43 in. (not shown). 32A3511—Sizes: 32, 34, 36, 38, 40 in. \$3.94
- F** Sweet dreams in a waltz length Gown of all Nylon Tricot (except trim). Lace, Sat-in trim front; lace edges hem. Champagne, Lilac. Hand wash. 32A3563—Reg.: 32, 34, 36, 38, 40. State size, color. Wt. 10 oz. \$3.96 32A3564—Ex. Sizes: 42, 44, 46, 48. State size, color. Wt. 10 oz. \$4.59



## Economy Long Gowns... Extra Sizes, 7

- G** Midriff lovely! Nylon Sheer with embroidered overlay. Elastic-back waist. 100% runproof Acetate Tricot, except trim. Hand wash. Wt. 8 oz. Lemon, Lt. Blue. State size, color. 32A3715—Reg.: 32, 34, 36, 38, 40. \$2.96 32A3716—Ex. Sizes: 42, 44, 46, 48. \$3.49
- H** Pleated bodice, some Straps, neck lace. Elastic-back waist. 100% Runproof knit Acetate Tricot, except trim. Hand wash. Lt. Blue, Pink. State size, color. 32A3706—Av. Lgth.: 34, 36, 38, 40. \$2.96 32A3707—Ex. Sizes: 42, 44, 46, 48. \$3.49
- J** Sizes up to 52 in. Tailored simplicity in a Gown smartly accented with stripes and a lovely fitted midriff. 100% Runproof knit Acetate Tricot, except trim. Hand wash. Ship. wt. 8 oz. Colors: Lt. Blue, Maize, Pink. Hand wash. Ship. wt. 8 oz. 32A3701—Reg. Sizes: 34, 36, 38, 40, 42, 44. State bust size and color. \$2.96 32A3702—Ex. Sizes: 46, 48, 50, 52 in. State bust size and color. \$3.49



# Carol Brent Lingerie

## Acetate Combination

100% Nylon or 100%  
No elastic at waist for  
gathered bust. Wide  
ribbon straps adjust.  
34, 36, 38, 40, 42 in.  
State size, color.  
\$2.28; 3, \$6.56; 6, \$12.37  
State size, color.  
Ea. \$1.78; 3, \$5.19; 6, \$9.67

## Rayon and Rayon Bloomer

Quality Bloomer. 80% flat  
Rayon, 20% Rayon stripes.  
Flesh. Wt. ea. 4 oz. State size.  
Reg. Hips: Sm. (34-37); Med.  
Large (42-44). Ea. 88c; 3, \$2.56  
Extra Hips: 46, 48, 50 in.  
3 for \$2.82

## Acetate Tricot Vest

cut for comfort, coverage.  
Acetate Tricot. Protective  
underarm shields. Straight back cov-  
ers stable ribbon straps.  
Flesh. State size and color.  
34, 36, 38, 40, 42 in. Wt. ea. 4 oz.  
Ea. 88c; 3 for \$2.56; 6, \$4.81

## "Point" Garter Panty

—bias cut design for per-  
fect garter tabs. (Garters not  
included). Wt. 4 oz. State size.  
2 fits hips (35-36); 13-14 fits  
15-16 fits hips (39-40);  
17-18 fits (41-42) in.  
100% Nylon. Ea. \$1.88; 3, \$5.34  
Acetate. Ea. \$1.38; 3, \$3.90  
4 Garters. Wt. 1 oz. . . . .25c

## Double Back Panel Panties—Hips to 56 in.

### CIRCULAR KNIT 100% RAYON .. CHAFE-FREE FIT

cut Bloomer. Comfortable elastic at legs never binds, cuts. Pink only.  
Reg. Hips: 33-36; 37-40; 41-44. Wt. ea. 6 oz. State size. 78c; 4, \$2.99  
Ex. Hips: 45-48; 49-52; 53-56. Wt. ea. 6 oz. State size. Ea. 97c; 4 for \$3.68  
Cut Cuff Panty. Fits thighs smoothly without binding. Pink only.  
Reg. Hips: 37-40; 41-44. Ship. wt. 5 oz. State size. Ea. 78c; 4 for \$2.99  
Ex. Hips: 45-48; 49-52; 53-56. Wt. ea. 5 oz. State size. Ea. 88c; 4 for \$3.35

Gives full coverage, freedom of movement. Flatlocked seams. Pink.  
Reg. Hips: 37-40; 41-44. Wt. ea. 6 oz. State size. Ea. 78c; 4 for \$2.99  
Ex. Hips: 45-48; 49-52; 53-56. Wt. ea. 6 oz. State size. Ea. 88c; 4 for \$3.35

Measure: Vests and Combinations—place tape around fullest part of bust.  
Panties, Briefs and Bloomers—place tape around fullest part of hips.

★ Satisfaction Guaranteed or Your Money Back ★

## Acetate or Cotton Bloomer

Medium Length Bloomer in two  
fabrics. Covered elastic at legs.  
Fully cut for chafe protection.  
Sturdy Runproof 100% Acetate Tricot.  
Pink. Ship. wt. ea. 5 oz. State size.  
Regular Hips: 36, 38, 40, 42 inches.  
32A406—Each 99c; 3, \$2.88; 6, \$5.46  
Extra Hips: 44-46; 48-50 inches.  
32A416—Each \$1.38; 3, \$4.02; 6, \$7.62  
Finest Durene Mercerized Combed Cot-  
ton, smooth flat knit. Soft, super ab-  
sorbent. Flesh, White. Wt. 4 oz.  
Reg. Hips: S (34-37); M (38-41); L (42-44).  
32A582—State size, color. \$1.28; 3, \$3.72

## Flat Knit Cotton Vest

Extra Fine flat knit 100% Combed  
Cotton—resists shrinkage. Full cut  
for active days. Shaped sides assure  
smooth, non-binding fit. Tubular  
bound neck, straps. Flesh, White.  
Busts: Small (34-36); Medium (38-40);  
Large (42-44) in. Ship. wt. ea. 3 oz.  
32A654—State size, color. Ea. 97c; 3, \$2.82

## Rib Knit Combed Cotton Vests

Sleeveless Vest—so comfortable, so  
absorbent, too! Dainty Picot trim  
at neck, armholes. White only.  
Ship. wt. ea. 4 oz. State size.  
Best Durene Vest of finest quality  
100% Mercerized Combed Cotton.  
Busts: S (34-36); M (38-40); L (42-44).  
32 A 656—Each 97c. . . . .3 for \$2.82  
Better All Combed Cotton Vest. Double  
fabric underarm shields protect.  
32 A 658—Regular Busts: S. (34-36); M.  
(38-40); L. (42-44). Ea. 64c; 3, \$1.87  
32 A 659—Extra Bust Sizes: 46, 48, 50.  
Each 74c. . . . .3 for \$2.17



Double Back  
View Shown





SUN MON TUES WED THUR FRI SAT

3 4 5  
10 11 12  
17 18 19  
24 25 26



## eiderlon®...Wonderblend Panties

- Luxury-soft blend of 56% Cotton, 44% Rayon
- Machine Washable—quick drying delight

- Shrink-and-Stretch resistant; Reinforced
- Whiter Whites, Brighter Colors—all open

**A** Elastic Leg Brief designed for action free comfort. Smartly tailored with fancy elastic all around waist, leg openings—for non-binding smooth fit. Contoured to fit closely. Colors: Maize or White. Hip Sizes: 36, 38, 40, 42 in. Ship. wt. ea. 3 oz.  
32 A 26—State size, color. Ea. 58c; 3, \$1.68; 6, \$3.19

**B** Embroidered Day of the Week or Elastic Leg Briefs. Set of 7 or Set of 3. Reg. Hips: 32-34; 35-37; 38-40. Gift Boxed. \$3.29  
32 A 29—Set of 7 (All Days). Each box 1 Maize, 2 Pink, 2 White, 2 Blue. Wt. box 15 oz.  
32 A 31—Set of 3. White, Pink, Blue. Wt. box 7 oz.

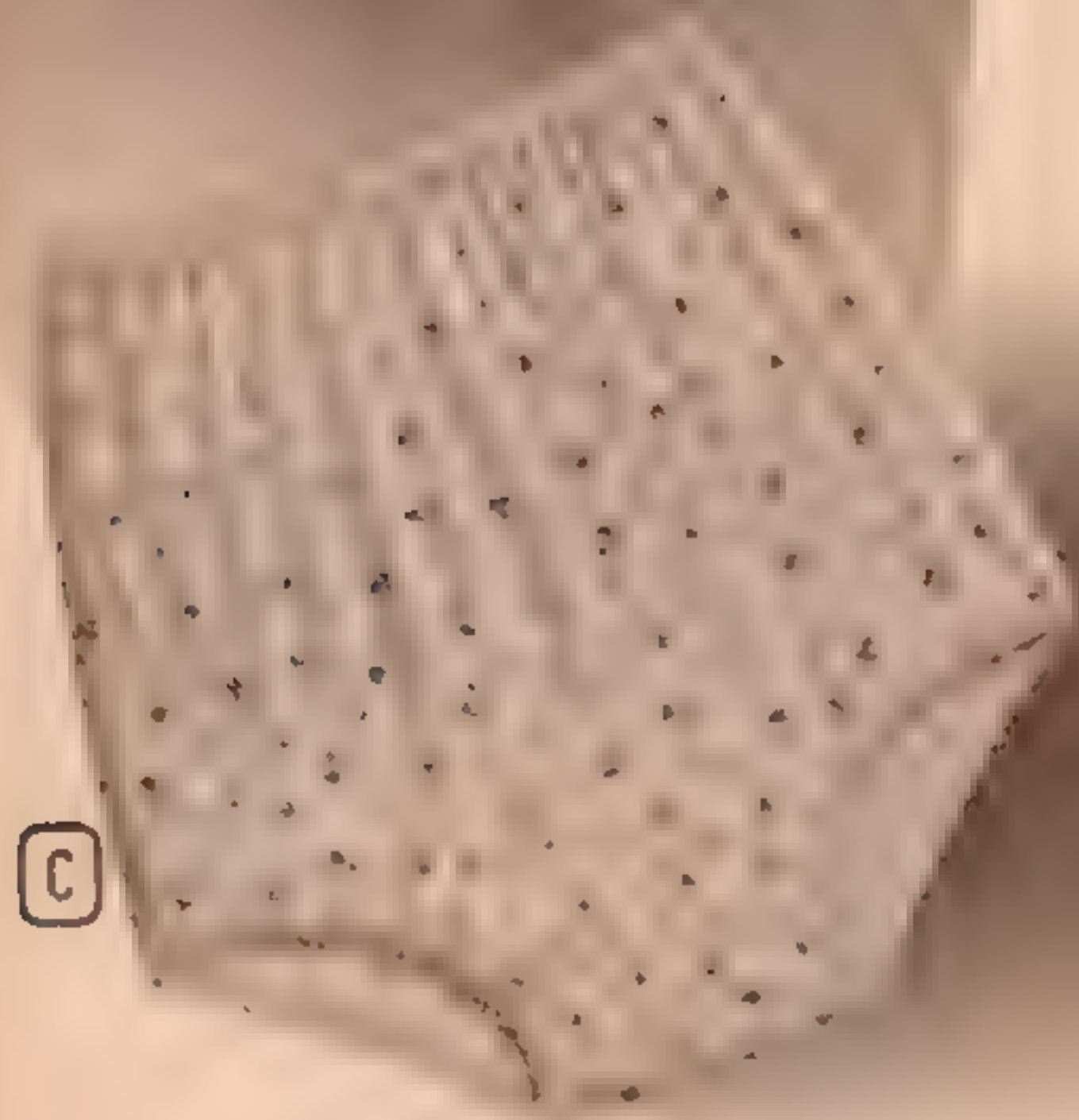
**C** Sweetly feminine floral print scattered on white background. Elastic leg fits comfortably, smoothly, trimly. Assorted Prints on White. Ship. wt. ea. 3 oz. Regular Hip Sizes: 36, 38, 40, 42 inches.  
32 A 27—State size. Each 68c; 3 for \$1.97; 6 for \$3.73

**D** Band Leg Brief with closely rib knit cuffs offers lightful comfort. Retain shape, won't stretch. Contoured to fit perfectly, smoothly. Pink or White. Regular Hip Sizes: 36, 38, 40, 42 inches. Wt. ea. 3 oz.  
32 A 28—State size, color. Ea. 58c; 3, \$1.68; 6, \$3.19

**E** Cool, Light Mesh of 52% Rayon, 48% Cotton. All-around elastic at waist, legs gives smooth trim fit, never binds. Contour cut to fit snugly. Color: White. Hip Sizes: 36, 38, 40, 42 inches. Ship. wt. ea. 3 oz. State size only.  
32 A 25—Ea. 58c; 3, \$1.68; 6, \$3.19

**F** Flare Panty with wide leg openings for comfort. Flat tape front, elastic at back, waist. Pink, White. State size, color. 32A304—Reg. Hips: 36, 38, 40, 42. Wt. ea. 3 oz. 68c; 3, \$1.97; 6, \$3.73  
32A344—Ex. Hips: 44-46, 48-50. Wt. ea. 3 oz. 88c; 3, \$2.58; 6, \$4.83

**G** Cuff Panty with flat elastic back waist. Longer added coverage. Fits smoothly. White, Pink. State size, color. 32A204—Reg. Hips: 36, 38, 40, 42. Wt. ea. 4 oz. 68c; 3, \$1.97; 6, \$3.73  
32A214—Extra Hips: 44-46, 48-50. Wt. ea. 4 oz. 88c; 3, \$2.58; 6, \$4.83



Mesh

## Our Most Luxurious Ban-Lon® Nylon Panties

- 100% Nylon—Soft and fluffy, never clings
- No side seams—double fabric crotches

- Washable, dries quickly, stays fresh
- Completely shrink-and-stretch resistant

**H** Elastic Leg Brief designed for the active woman. Contour cut for snug, non-binding fit—provides flexibility. Smartly tailored with fancy elastic all around waist and leg openings, never shows unsightly lingerie lines, always looks trim. White. Hip Sizes: 32-34, 35-37, 38-40. Wt. ea. 3 oz. State size.  
32 A 823.....Each 82c; 3 for \$2.39; 6 for \$4.68

**J** Band Leg Brief with closely rib knit cuffs offers extreme comfort and freedom of movement. Snug leg openings never stretch, always fit closely. Contour styled to follow natural lines smoothly. All-around elastic waistband. Color: White. Hip Sizes: 32-34, 35-37, 38-40. Wt. ea. 3 oz. State size.  
32 A 844.....Each 82c; 3 for \$2.39; 6 for \$4.68

**K** Full Flare—fits hips up to 46 in. Longer, wider legs for convenience. All elastic waist. (Not shown.) Perfect with foundations. White. Wt. ea. 3 oz. State size. 32 A 853—Regular Hip Sizes: 32-34, 35-37, 38-40 in. Each \$1.19.....3 for \$3.50; 6 for \$6.89  
32 A 858—Extra: 41-43, 44-46. \$1.59; 3, \$4.70; 6, \$8.99

**L** Cuff Panty with longer, narrower legs gives you greater coverage plus chafe-proof protection. All-around fancy elastic waist (not shown), allows flexibility. White. Wt. ea. 3 oz. State size. Hip Sizes: 32-34, 35-37, 38-40 inches.  
32 A 859.....Each \$1.19; 3 for \$3.50; 6 for \$6.89

G L



# Carol Brent Year Round Cotton Undies



## Tight Leg Cotton Union Suits

Long legs with the added convenience of open lap seat. Dainty adjustable drawstring neck is tubular bound for longer wear. Features, below. Color: White. State size.

Finest Combed Cotton yarns, closely rib knit for greater absorbable elasticity. Underarm shields give complete protection.

Best Sizes: 34, 36, 38, 40, 42, 44 in. Wt. ea. 5 oz. Ea. \$1.77; 3, \$5.04

Best Sizes: 46, 48, 50 in. Wt. ea. 7 oz. Ea. \$1.97; 3, \$5.61

(Similar to illustration). Durable Cotton. No underarm shields.

Best Sizes: 34, 36, 38, 40, 42, 44 in. Wt. ea. 5 oz. Ea. 97c; 3, \$2.81

Best Sizes: 46, 48, 50 in. Wt. ea. 7 oz. Ea. \$1.17; 3, \$3.33

## Wide Leg Cotton Union Suits

Long legs plus comfortable closed seat and smooth fitting shaped dainty Shell trim edges bottom of legs. Pretty picot trimmed adjustable practical durability. Color: White. State size.

Finest Combed Cotton yarns, closely Rib Knit for extra absorbable elasticity. Underarm shields offer complete protection.

Best Sizes: 34, 36, 38, 40, 42, 44 in. Wt. ea. 5 oz. Ea. \$1.77; 3, \$5.04

Best Sizes: 46, 48, 50 in. Wt. ea. 7 oz. Ea. \$1.97; 3, \$5.61

(Similar to illustration). Durable Cotton. No underarm shields.

Best Sizes: 34, 36, 38, 40, 42, 44 in. Wt. ea. 5 oz. Ea. 97c; 3, \$2.81

Best Sizes: 46, 48, 50 in. Wt. ea. 7 oz. Ea. \$1.17; 3, \$3.33

For Union Suits: Place Tape Around Fullest Part of Bust.



Panty gives added... Closely Rib Knit of... Cotton; assures long... and durability... Elastic at waist and... gives flexible, smooth... only.

Weight each 4 oz.

Best Sizes: 34, 36, 38, 40, 42, 44 in. Wt. ea. 5 oz. Ea. 97c; 3, \$2.81

Best Sizes: 46, 48, 50 in. Wt. ea. 7 oz. Ea. \$1.17; 3, \$3.33

**D** Hip Sizes to 47 in. 100% Combed Cotton Flare Panty. Sturdy all-around elastic waist; double fabric crotch. Washfast. Wt. ea. 3 oz. Colors: Flesh or White.

32A640—Regular Hip Sizes: Small (34-37); Medium (38-41); Large (42-44). State size, color. Ea. 99c; 3, \$2.86

32A641—Extra Hip Sizes: 45-47 in. State size, color. Ea. \$1.09; 3, \$3.09

nationally  
known

**LOLLIPOP**

## Briefs

ONLY **85c** POSTPAID

- Famous for finest quality
- Expert workmanship thruout
- Shrink and stretch-resistant

**E** Band or Elastic Leg Briefs of 100% flat knit Combed Cotton, contour cut for excellent fit. Reinforced throughout for longer wear. Nylon reinforced rib knit cuffs always retain shape; fine elastics never bind. Washfast.

Flesh, Maize, White, Lt. Blue.

Hips: 5(36); 6(38); 7(40); 8(42) in.

32AP619-Band Leg.

32AP639-Elastic Leg (not shown)

State size, color. Postpaid. 85c



## Combed Cotton Briefs

**F** Fine Rib Knit Cuff Brief. De Luxe Interlock Knit 100% Combed Cotton. Special process makes them super-soft, run-resistant! Reinforced throughout. Colors: Flesh, White. State size, color. Hips: S. (34-37); M. (38-41); L. (42-44). 32 A 623—Wt. ea. 3 oz. Ea. 77c; 3, \$2.23

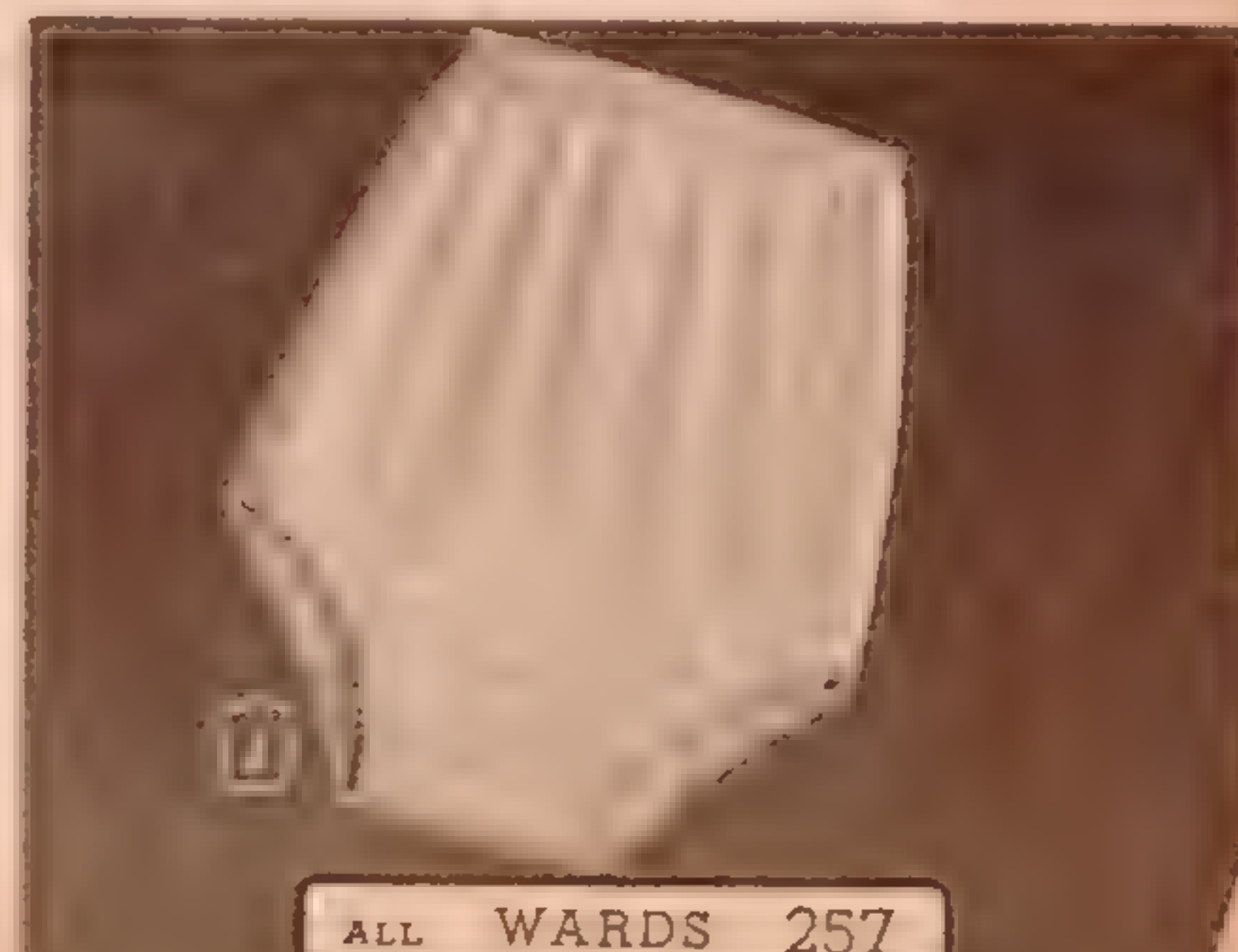
**G** Elastic Leg Brief. Pretty Print 100% Combed Cotton. Novelty dimple-stitched with dainty rosebuds scattered on White. Elastic waist, legs. Hips: 32-34; 35-37; 38-40 in. Wt. ea. 3 oz. 32A629—State size. Ea. 57c; 3, \$1.63

**H** Band Leg Brief, rainbow pastels. Good quality flat knit 100% Combed Cotton. Rib knit cuffs retain shape. Contour cut for snug fit. White, Lt. Blue, Maize, Flesh. State size, color. Hips: S. (34-37); M. (38-41); L. (42-44). 32A624—Wt. ea. 3 oz. Ea. 51c; 3, \$1.46

## Helanca<sup>®</sup> Brief

**J** Sportswear must—eliminates lingerie lines. Full fashioned, lightweight Helanca Stretch Nylon fits like a second skin. So comfortable with seamless crotch. Black, Red, White. Wt. ea. 3 oz. One size fits hips 32 to 42 in. 32A841—State color. Ea. 88c; 3, \$2.56

3 Ways to Shop—Pgs. 1267-1270. All Items Washable—Pg. 1273.



Satisfaction Guaranteed or Your Money Back ★



# Beau Dura Spun-lo®

## KNIT RAYON LINGERIE

buy each style in lots of 6 and save

- Comfortable, absorbent, Circular Knit Rayon
- Contour cut — sag-resistant — elastics
- Lock-stitched seams guarantee long wear
- All are expertly tailored — sized for

Reg. Sizes 58c Save 25c

**F Elastic Leg Brief.** Contour cut for comfortable elastic waist for snug, action-free fit.  
32A11-Reg. Hips: 32-34; 36-38; 40-42; 44-46; 48-50; 52-54; 56-58; 60-62; 64-66; 68-70; 72-74; 76-78; 80-82; 84-86; 88-90; 92-94; 96-98; 100-102; 104-106; 108-110; 112-114; 116-118; 120-122; 124-126; 128-130; 132-134; 136-138; 140-142; 144-146; 148-150; 152-154; 156-158; 160-162; 164-166; 168-170; 172-174; 176-178; 180-182; 184-186; 188-190; 192-194; 196-198; 200-202; 204-206; 208-210; 212-214; 216-218; 220-222; 224-226; 228-230; 232-234; 236-238; 240-242; 244-246; 248-250; 252-254; 256-258; 260-262; 264-266; 268-270; 272-274; 276-278; 280-282; 284-286; 288-290; 292-294; 296-298; 300-302; 304-306; 308-310; 312-314; 316-318; 320-322; 324-326; 328-330; 332-334; 336-338; 340-342; 344-346; 348-350; 352-354; 356-358; 360-362; 364-366; 368-370; 372-374; 376-378; 380-382; 384-386; 388-390; 392-394; 396-398; 400-402; 404-406; 408-410; 412-414; 416-418; 420-422; 424-426; 428-430; 432-434; 436-438; 440-442; 444-446; 448-450; 452-454; 456-458; 460-462; 464-466; 468-470; 472-474; 476-478; 480-482; 484-486; 488-490; 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940-942; 944-946; 948-950; 952-954; 956-958; 960-962; 964-966; 968-970; 972-974; 976-978; 980-982; 984-986; 988-990; 992-994; 996-998; 1000-1002; 1004-1006; 1008-1010; 1012-1014; 1016-1018; 1020-1022; 1024-1026; 1028-1030; 1032-1034; 1036-1038; 1040-1042; 1044-1046; 1048-1050; 1052-1054; 1056-1058; 1060-1062; 1064-1066; 1068-1070; 1072-1074; 1076-1078; 1080-1082; 1084-1086; 1088-1090; 1092-1094; 1096-1098; 1100-1102; 1104-1106; 1108-1110; 1112-1114; 1116-1118; 1120-1122; 1124-1126; 1128-1130; 1132-1134; 1136-1138; 1140-1142; 1144-1146; 1148-1150; 1152-1154; 1156-1158; 1160-1162; 1164-1166; 1168-1170; 1172-1174; 1176-1178; 1180-1182; 1184-1186; 1188-1190; 1192-1194; 1196-1198; 1200-1202; 1204-1206; 1208-1210; 1212-1214; 1216-1218; 1220-1222; 1224-1226; 1228-1230; 1232-1234; 1236-1238; 1240-1242; 1244-1246; 1248-1250; 1252-1254; 1256-1258; 1260-1262; 1264-1266; 1268-1270; 1272-1274; 1276-1278; 1280-1282; 1284-1286; 1288-1290; 1292-1294; 1296-1298; 1300-1302; 1304-1306; 1308-1310; 1312-1314; 1316-1318; 1320-1322; 1324-1326; 1328-1330; 1332-1334; 1336-1338; 1340-1342; 1344-1346; 1348-1350; 1352-1354; 1356-1358; 1360-1362; 1364-1366; 1368-1370; 1372-1374; 1376-1378; 1380-1382; 1384-1386; 1388-1390; 1392-1394; 1396-1398; 1400-1402; 1404-1406; 1408-1410; 1412-1414; 1416-1418; 1420-1422; 1424-1426; 1428-1430; 1432-1434; 1436-1438; 1440-1442; 1444-1446; 1448-1450; 1452-1454; 1456-1458; 1460-1462; 1464-1466; 1468-1470; 1472-1474; 1476-1478; 1480-1482; 1484-1486; 1488-1490; 1492-1494; 1496-1498; 1500-1502; 1504-1506; 1508-1510; 1512-1514; 1516-1518; 1520-1522; 1524-1526; 1528-1530; 1532-1534; 1536-1538; 1540-1542; 1544-1546; 1548-1550; 1552-1554; 1556-1558; 1560-1562; 1564-1566; 1568-1570; 1572-1574; 1576-1578; 1580-1582; 1584-1586; 1588-1590; 1592-1594; 1596-1598; 1600-1602; 1604-1606; 1608-1610; 1612-1614; 1616-1618; 1620-1622; 1624-1626; 1628-1630; 1632-1634; 1636-1638; 1640-1642; 1644-1646; 1648-1650; 1652-1654; 1656-1658; 1660-1662; 1664-1666; 1668-1670; 1672-1674; 1676-1678; 1680-1682; 1684-1686; 1688-1690; 1692-1694; 1696-1698; 1700-1702; 1704-1706; 1708-1710; 1712-1714; 1716-1718; 1720-1722; 1724-1726; 1728-1730; 1732-1734; 1736-1738; 1740-1742; 1744-1746; 1748-1750; 1752-1754; 1756-1758; 1760-1762; 1764-1766; 1768-1770; 1772-1774; 1776-1778; 1780-1782; 1784-1786; 1788-1790; 1792-1794; 1796-1798; 1800-1802; 1804-1806; 1808-1810; 1812-1814; 1816-1818; 1820-1822; 1824-1826; 1828-1830; 1832-1834; 1836-1838; 1840-1842; 1844-1846; 1848-1850; 1852-1854; 1856-1858; 1860-1862; 1864-1866; 1868-1870; 1872-1874; 1876-1878; 1880-1882; 1884-1886; 1888-1890; 1892-1894; 1896-1898; 1900-1902; 1904-1906; 1908-1910; 1912-1914; 1916-1918; 1920-1922; 1924-1926; 1928-1930; 1932-1934; 1936-1938; 1940-1942; 1944-1946; 1948-1950; 1952-1954; 1956-1958; 1960-1962; 1964-1966; 1968-1970; 1972-1974; 1976-1978; 1980-1982; 1984-1986; 1988-1990; 1992-1994; 1996-1998; 2000-2002; 2004-2006; 2008-2010; 2012-2014; 2016-2018; 2020-2022; 2024-2026; 2028-2030; 2032-2034; 2036-2038; 2040-2042; 2044-2046; 2048-2050; 2052-2054; 2056-2058; 2060-2062; 2064-2066; 2068-2070; 2072-2074; 2076-2078; 2080-2082; 2084-2086; 2088-2090; 2092-2094; 2096-2098; 2100-2102; 2104-2106; 2108-2110; 2112-2114; 2116-2118; 2120-2122; 2124-2126; 2128-2130; 2132-2134; 2136-2138; 2140-2142; 2144-2146; 2148-2150; 2152-2154; 2156-2158; 2160-2162; 2164-2166; 2168-2170; 2172-2174; 2176-2178; 2180-2182; 2184-2186; 2188-2190; 2192-2194; 2196-2198; 2200-2202; 2204-2206; 2208-2210; 2212-2214; 2216-2218; 2220-2222; 2224-2226; 2228-2230; 2232-2234; 2236-2238; 2240-2242; 2244-2246; 2248-2250; 2252-2254; 2256-2258; 2260-2262; 2264-2266; 2268-2270; 2272-2274; 2276-2278; 2280-2282; 2284-2286; 2288-2290; 2292-2294; 2296-2298; 2300-2302; 2304-2306; 2308-2310; 2312-2314; 2316-2318; 2320-2322; 2324-2326; 2328-2330; 2332-2334; 2336-2338; 2340-2342; 2344-2346; 2348-2350; 2352-2354; 2356-2358; 2360-2362; 2364-2366; 2368-2370; 2372-2374; 2376-2378; 2380-2382; 2384-2386; 2388-2390; 2392-2394; 2396-2398; 2400-2402; 2404-2406; 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3136-3138; 3140-3142; 3144-3146; 3148-3150; 3152-3154; 3156-3158; 3160-3162; 3164-3166; 3168-3170; 3172-3174; 3176-3178; 3180-3182; 3184-3186; 3188-3190; 3192-3194; 3196-3198; 3200-3202; 3204-3206; 3208-3210; 3212-3214; 3216-3218; 3220-3222; 3224-3226; 3228-3230; 3232-3234; 3236-3238; 3240-3242; 3244-3246; 3248-3250; 3252-3254; 3256-3258; 3260-3262; 3264-3266; 3268-3270; 3272-3274; 3276-3278; 3280-3282; 3284-3286; 3288-3290; 3292-3294; 3296-3298; 3300-3302; 3304-3306; 3308-3310; 3312-3314; 3316-3318; 3320-3322; 3324-3326; 3328-3330; 3332-3334; 3336-3338; 3340-3342; 3344-3346; 3348-3350; 3352-3354; 3356-3358; 3360-3362; 3364-3366; 3368-3370; 3372-3374; 3376-3378; 3380-3382; 3384-3386; 3388-3390; 3392-3394; 3396-3398; 3400-3402; 3404-3406; 3408-3410; 3412-3414; 3416-3418; 3420-3422; 3424-3426; 3428-3430; 3432-3434; 3436-3438; 3440-3442; 3444-3446; 3448-3450; 3452-3454; 3456-3458; 3460-3462; 3464-3466; 3468-3470; 3472-3474; 3476-3478; 3480-3482; 3484-3486; 3488-3490; 3492-3494; 3496-3498; 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4592-



# Our Best Runproof KNIT ACETATE PANTIES

finer gauge gives more softness, wear

- Our most popular styles in 100% Acetate (exclusive of trim)
- Fine features: Runproof knit, lighter-weight, absorbent, opaque
- Strain points bar-tacked, tab covers waist seam . . . Washfast



Carol  
Brent

Satisfaction Guaranteed  
OR YOUR MONEY BACK



Reg. Sizes 76c Save 46c LOTS 6

**P** **Shorty Flare.** Shorter, narrower legs provide you with a closer, more comfortable fit. Expert tailoring insures shape retention. Trimly hemmed leg openings fit smoothly—won't ride up or bunch under skirts. Durable elastic waist. Colors: Pink or White. Ship. wt. ea. 3 oz. State size, color. 32A228-Reg. Hips: 36, 38, 40, 42 in. Each 76c; 3 for \$2.20; 6 for \$4.10 32A238-Extra Hips: 44, 46, 48 inches. Each 86c; 3 for \$2.50; 6 for \$4.64

Reg. Sizes 66c Save 40c LOTS 6

**T** **Contour Cut Elastic Leg Brief** for the most complete wearing comfort you've ever known. Active women love snug, non-binding fit. Durable elastic at waistline and leg openings. You never have to worry about unsightly lingerie lines. Colors: Pink or White. Ship. wt. ea. 3 oz. State size, color. 32A8-Reg. Hips: 34, 36, 38, 40, 42 in. Each 66c; 3 for \$1.90; 6 for \$3.56 32A10-Extra Hips: 44, 46, 48 inches. Each 76c; 3 for \$2.20; 6 for \$4.10

83c EA. Save 50c LOTS 6

**R** **Cuff Panty.** Longer, narrower legs assure you added convenience, comfort—plus greater absorbency. Trimly hemmed leg openings never stretch out of shape—fit snugly. Wear with or without your foundation. Colors: Pink or White. Ship. wt. ea. 4 oz. State size, color. 32A208-Regular Hips: 38, 40, 42 in. Each 83c; 3 for \$2.40; 6 for \$4.48 32A218-Extra Hips: 44, 46, 48, 50 in. Each 93c; 3 for \$2.70; 6 for \$5.02

83c EA. Save 50c LOTS 6

**U** **Full Flare** offers wide leg openings for the utmost in convenience, comfort and coverage. Affords extra absorbency, too! Here is the perfect panty to wear with your foundation garments. Firm elastic at waist. Colors: Pink or White. Ship. wt. ea. 3 oz. State size, color. 32A318-Reg. Hips: 38, 40, 42 in. Each 83c; 3 for \$2.40; 6 for \$4.48 32A328-Ex. Hips: 44, 46, 48, 50 in. Each 93c; 3 for \$2.70; 6 for \$5.02

Carol Brent Panties: Our finest fabrics, workmanship. See Washability Terms, Page 1273.

ALL WARDS 259





# IMAGINE!

## Underwear That Slims

"magic lady" by *Exquisite Form*

PANTY OR BRIEF **\$3.95** POSTPAID

- The Magic is in its Blend—Unbelievably Lightweight Nylon and Rubber
- The Magic is in its Control—Most Powerful Elastic molds gently, surely
- The Magic is in its Versatility—Soft Underwear with detachable Garters
- The Magic is in its Wearability—Sturdy construction can't lose its shape
- The Magic is in its Washability—Washing after washing improves it

**(A) (B)** Its Magic is now Yours—the hosiery-light comfort brings new freedom plus a dash of control—makes both styles a must in your lingerie wardrobe. Garter Magic eliminates hose-tugging problems—super-long on the brief for stay-up security. White, Small, Medium, Large. See Size Scale below.  
**(A)** 32AP904—Panty. 4 Regular Garters. Hand wash. State size. Postpaid \$3.95  
**(B)** 32AP912—Brief. 4 Extra Long Garters. Hand wash. State size. Postpaid \$3.95

260 WARDS ALL

If your hip size is: 32 to 34 Order *Small*; Size 35 to 37 Order *Medium*; Size 38 to 40 Order *Large*.

## Our Panty Parade

in S



Pretty  
Plastic  
Box  
Briefs

### America's Favorite Briefs

Outstanding values in Fine Knit Cotton, Nylon or Rayon. Ideally suited to the active life—washable, quick-drying. Attractively packaged in perfect gift-giving boxes.

**(C)** Free Rain Bonnet with Circular Knit 100% Rayon Briefs in 2 styles. Self fabric cuff band leg holds its shape; elastic leg style fits smoothly. Double fabric crotches in both, reinforced throughout.  
 1 of ea. to box: Pink, White, Blue, Maize, Orchid, Nile Green.  
 Hips: S. (32-34); M. (35-37); L. (38-40); Ex. L. (41-42). Wt. box 15 oz.  
 32 A 112—Elastic Leg.  
 32 A 111—Band Leg (not shown).  
 State size. Box of 6 for . . . \$2.49

**(D)** Free Rain Bonnet with Nylon Briefs, 30 proof knit. Pretty 'n' wash in a breeze, always retain their tapering shape. All-around leg openings and for smooth, action.  
 Each box contains 1 White, Blue, Ship. wt. box 15 oz.  
 Hip Sizes: Small (32-34); Large (40); Ex. L. (41-42).  
 State size only.  
 32 A 811—Box of 6

**(E)** Free Rain Bonnet with 100% Knit Combed Cotton Briefs of colors. A gay addition to your lingerie wardrobe. Sanitized process checks shrinkage—means longer wear. Elastic at waist, legs. Double fabric crotch, bar-tacked seams. Each box contains 1 ea.: Blue, Pink, Maize, Mint Green.  
 Hip Sizes: Small (32-34); Medium (35-37); Large (38-40); Ex. L. (41-42).  
 32 A 630—Ship. wt. box 15 oz. State size only. Box of 6

## Beautiful Gift Boxed Sets

by *Carol Brent*

A Bevy of Briefs in pampered pastels—so gift-worthy. Hand wash in a wink, dry quickly; take to active life.

**(F)** Hip sizes up to 46 in. Special "Sanitized" finish retains freshness of these runproof 100% Acetate Briefs. Process keeps them antiseptically clean; cheery pastels brighten your wardrobe. Trim fitting elastic hugs waist, legs comfortably. Each box contains: 2 White, 1 Blue, 1 Pink, 1 Green, 1 Maize.  
 Hips: 32-34; 35-37; 38-40; 41-43; 44-46. Wt. box 14 oz. State size.  
 32 A 164—Box of 6 for . . . \$2.83

**(G)** Dainty and Delicate Leg Briefs of cotton, exclusive of scalloped lace frame leg opening, trace of lace around a final bit of trim. Lightful rainbow colors. Each box contains: 2 White, 1 Pink, 1 Blue, 1 Green, 1 Maize.  
 Hips: 32-34; 35-37; 38-40; 41-43; 44-46. Wt. box 14 oz. State size.  
 32 A 103—Box of 6

**(H)** Elastic or Band leg Briefs of Beau Dura Spun-lo® 100% knit Rayon. Perfect for active wear! Durable, long wearing; reinforced at all strain points. Each box contains 1 ea.: Pink, White, Turquoise, Maize, Lt. Green, Lilac. State size only.  
 Hips: 32-34; 35-37; 38-40 in.  
 32 A 14—Elastic Leg.  
 32 A 17—Band Leg (not shown).  
 Wt. box 14 oz. Box of 6 for \$2.99

**(J)** Hip sizes up to 46 in. 100% Nylon care delight with durability. Elastic will never break. Each box contains: 2 White, 1 Lt. Blue, 1 White, 1 Pink, 1 Green, 1 Maize.  
 Hips: 32-34; 35-37; 38-40; 41-43; 44-46 in. Box of 6

See Our New Line of Junior Panties Page 246.



For 3 conversions. At Wards—by person—see For Washable turn to Page 11

Just Say "CHARGE IT" at Wards,



# Step with Fashion



2.49  
Box of 6



D 1.96 Box of 3



2.83  
Box of 6



F 2.83 Box of 6 Sanitized



2.99  
Box of 6



## Ballerina Boutique

GIFT BOX OF 3 \$3.99

Ballet Motif in muted pastels creates a luxurious trinket box of fine Rayon Satin. Runproof Nylon Tricot Briefs trimmed in lace and Schiffli embroidery for elegant gift-giving. All elastic leg openings, elastic waist, Hand wash. Wt. 1 lb. 4 oz.

1 of each: White, Pink and Blue.  
Hips: 32-34; 35-37; 38-40 in.  
32 A 914—State size, Box 3, \$3.99

To Measure: Place tape snugly around the fullest part of hips.

Satisfaction Guaranteed  
OR YOUR MONEY BACK



G 2.96 Box of 5

New, Exciting Carol Brent Gift Box...F, G, H, J

J 3.23 Box of 6





# Nylon Slips in Fashion

with Spring's Favorite Colors

You're chic even in underfashions that echo shades most in vogue this Spring—also your beloved White—you'll enjoy perfect harmony with everything you wear



**(A) (B)** With designs on the beautiful—exquisite hand detailed embroidery and lace trace a lovely flourish at graceful neckline of Slip and across hemline of Slip and matching Petticoat. Added appeal with a saucy side slit that's such an exciting and important note in today's fashions. Of 100% Nylon Tricot and Nylon lace. Av. Lgth. Colors: Yellow, Lilac, Coral or White.

(A)32A6275—Slip. Ship. wt. 6 oz. Bust Sizes: 32, 34, 36, 38, 40 in. State size and color. . . . . \$3.97

(B)32A9275—Petticoat. Ship. wt. 5 oz. Waist Sizes: Sm. (24-26); Med. (27-29); Lge. (30-32). State size, color. \$2.97

**(C) (D)** A flair for the feminine inspires this lovely Slip and its pretty matching Petticoat. Misty sheer overlay, lace and a delicate spray of applique embroidery adorn flattering bodice of Slip and rich hemline of both Slip and Petticoat. A new note—smart slit at center back of hemline. 100% Nylon Tricot (exclusive of trim). Av. Length. Colors: Lilac, Yellow, Coral or White.

(C)32A6285—Slip. Ship. wt. 6 oz. Bust Sizes: 34, 36, 38, 40, 42 in. State size and color. . . . . \$3.97

(D)32A9285—Petticoat. Ship. wt. 5 oz. Waist Sizes: Sm. (24-26); Med. (27-29); Lge. (30-32). State size, color. \$2.97

**(E) (F)** Divinely deep in lace—swirly Slip and com Petticoat. All over lace bod Slip lined with self fabric edges straight back. G dance-away hem flounce on Slip and Petticoat alternate and ruffled sheer—makes a underlining for semi-flare. All Nylon (except trim). Av. Colors: Coral, Yellow, Lilac

(E)32A6287—Slip. Ship. wt. Bust Sizes: 32, 34, 36, 38 State size and color. . . .

(F)32A9287—Petticoat. Ship. Waist Sizes: Sm. (24-26); Med. Lge. (30-32). State size, color

**(G)** New, beautiful Camisole ly coordinates with even coat on this page—deep overlay at front and back. able elasticized waist and smooth, stay-in-place fit. bon straps. All Nylon ( Colors: Yellow, Lilac, Coral Bust Sizes: 32, 34, 36, 38 32A9035—State size and color

Hand wash all Slips and on this and facing page for

Just Say "CHARGE" SEE PAGE 12





your invitation to the world of luxury

# Our Finest, Most Beautiful Slips

## Golden Label by Carol Brent



1. All with laces imported from France
2. Touches of appliques, embroidery
3. "Non-Twist," Nylon Satin straps
4. Workmanship—care to perfect fit



(H)

(L)

(K)

— butterfly patterned Nylon  
— lace and appliques atop scal-  
— ed. Nylon. Hand wash.  
— (beige), White. Wt. 5 oz.  
— 4-29; M. (27-29); L. (30-32) in.  
— 4 in. Lgth. State size, color. **\$3.97**  
— Short. State size and color. **\$3.97**

— 29 Nylon Satin Tricot—so soft  
— lous. Neckline and hem  
— Nylon lace and cut-out  
— dery. Hand wash. Cham-  
— (pige) with Ecru Lace; All White.  
— 32, 34, 36, 38, 40, 42. Av. Lgth.  
— 6 oz. State size, color. **\$7.97**

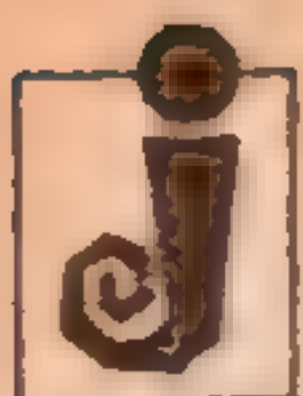
(K) Fluid Princess lines in 100% Nylon  
Tricot with exquisite imported  
French Nylon lace at hem, neckline  
and straight back. Hand washable.  
Navy, White. Wt. ea. 6 oz. State size, color.  
32 A 6662-Av. Busts: 32, 34, 36, 38, 40. **\$5.97**  
32 A 6661-Short. Busts: 32, 34, 36, 38. **\$5.97**

(L) "Satin-de-Lys," a woven blend of Silk,  
Nylon, Dacron Polyester—looks,  
feels like silk—drips-dry with ease.  
Hand wash. Ship. wt. 6 oz.  
Topaz (creamy-white) or Champagne.  
Bust Sizes: 32, 34, 36, 38, 40. Av. Lgth.  
32 A 8455—State size and color. . . **\$7.97**

**Satisfaction  
Guaranteed**

or Your  
Money Back





Carol Brent  
Jr. Sizes, too

# Slips That Fit Whether You



Wards can fit you in elegant, luxurious tricot th

## Save on Our Most Popular Slip

**(A) Classic beauty—elegance in all Nylon.** Dainty Nylon pleated bodice is Nylon lined—framed in Nylon Alençon lace. Pretty pleats, lace ripple at hemline. Fine workmanship, better fabric for longer wear. Colors: Pink, Black or White. Hand wash.  
32A6202—Average. Even Sizes 32-44 in. busts.  
32A6201—Short. Even Sizes 32-38 inch busts.  
32A6203—Tall. Even Sizes 34-40 inch busts.  
Ship. wt. 6 oz. State size, color . . . . . \$3.68  
Carol Brent Junior Sizes for the Junior Figure: 7, 9, 11, 13, 15. White. Measure, below.  
32A6215—Ship. wt. 6 oz. State size . . . . . \$3.68

**(B) Lace lavished luxurious satin faced Nylon** Tricot. Deep front and back bodice beautifully graced with all Nylon lace, Nylon lined, too! Lace is gored and molded to bust-line. Sumptuous lace edges hemline. Colors: Black or White. Hand wash.  
32A6462—Average. Busts: 32, 34, 36, 38, 40, 42 in.  
32A6461—Short. Busts: 32, 34, 36, 38 inches.  
32A6463—Tall. Busts: 34, 36, 38, 40, 42 inches.  
Ship. wt. 8 oz. State size and color . . . . . \$3.94

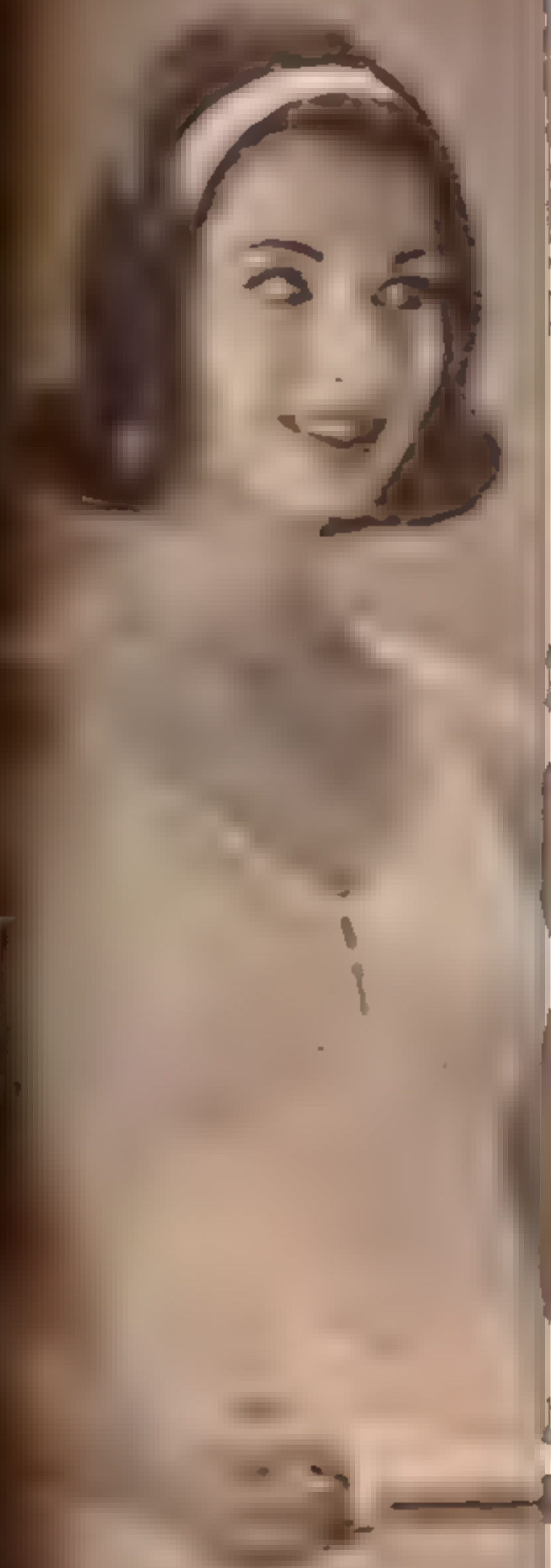
**(C) Tailored to perfection!** Nylon Sheer and delicate enhance matching Slip and Hand wash. Colors: Black or White.  
(C) Slip. Ship. wt. 6 oz. State size, color . . . . . \$3.68  
32A6002C—Av. Busts: 32, 34, 36, 38, 40 in.  
32A6001C—Short. Busts: 32, 34, 36, 38 in.  
32A6003C—Tall. Busts: 34, 36, 38, 40 in.  
(D) Petticoat. Ship. wt. 5 oz. State size, color . . . . . \$3.68  
32A9002C—Average. Waists: S (24-26); Lge. (30-32); Ex. Lge. (34-36)  
32A9001C—Short. Waists: S (24-26); Lge. (30-32); Ex. Lge. (34-36)  
32A9003C—Tall. Waists: M (27-29); Lge. (30-32); Ex. Lge. (34-36)

**(E) Prettily Proportioned in 4 sizes** Tricot Slip has 4-gore skirt top. Rows of Chantilly type lace. Nylon insert. Lovely lace edges. Hand wash. Colors: Black or White.  
32A6112—Average. Bust Sizes: 34, 36, 38, 40 in.  
32A6111—Short. Bust Sizes: 32, 34, 36, 38 in.  
32A6113—Tall. Bust Sizes: 36, 38, 40, 42 in.  
Ship. wt. 5 oz. State size, color . . . . . \$3.68  
32A6114—Extra Sizes. Busts: 42, 44, 46, 48 in.  
Ship. wt. 6 oz. State size and color . . . . . \$3.94

**SATISFACTION GUARANTEED**  
OR YOUR MONEY BACK

**"CHARGE IT" AT**  
SEE PAGE 1281

Carol  
Brent



## Measuring Instructions for All Slips

Measure bust over bra, hips at fullest part. If hips are 4 in. or more larger than bust, order next larger size.

Order Size:	32	34	36	38	40	42	44	46	48	50	52
If Bust is:	32	34	36	38	40	42	44	46	48	50	52
If Hips are:	35	37	39	41	43	45	47	49	51	53	55

To Measure for correct lgth.: place tape from shoulder over bust down to desired lgth. Measure ht. in stocking feet.

Height	Length	Slips	Petticoat
Under 5 ft. 3 in.	Short Lgth.	Abt. 40½ in.	Abt. 24 in.
5 ft. 3 in. to 5 ft. 6 in.	Av. Lgth.	Abt. 43 in.	Abt. 25½ in.
Over 5 ft. 6 in.	Tall Lgth.	Abt. 45½ in.	Abt. 27½ in.

Extra Sizes come in length about 45½ inches

## CAROL BRENT JUNIOR SIZE SCALE

Order Size:	7	9	11	13	15
If Bust is:	30½	32	33½	35	36½
If Hips are:	32	33½	35	37	39
Slip length abt.:	40	40½	41	41½	41½



Grant: ...not that's a joy to care for



### mat Shadow Panel

...wed! Tailored, scalloped em-  
hem and bodice facing. All  
Hand wash. Pink or White.  
...age. Busts: 34, 36, 38, 40 in.  
...rt. Bust Sizes: 32, 34, 36, 38, 40.  
... Bust Sizes: 34, 36, 38, 40 in.  
State size, color... Each \$2.94

• **Val-type lace** alternate with Nylon at neck, hem. Trim at ck. All Nylon Tricot. White.  
 • Busts: 32, 34, 36, 38, 40, 42, 44.  
 • Busts: 32, 34, 36, 38, 40 in.  
 • Busts: 36, 38, 40, 42, 44 in.  
 • Wt. 6 oz. State size. . . . . \$2.97

8, now \$3.77. Nylon lace, sheer, lined bodice. Nylon lace, rem. All Nylon. Aqua, White. **Orange.** Busts: 34, 36, 38, 40, 42, 44. **Art.** Busts: 32, 34, 36, 38, 40 in. **1** Busts: 34, 36, 38, 40, 42, 44. **Wt.** 7 oz. **State size, color, \$3.77**

See Washability, Page 1273.



## All Around Inner Skirts

**Romantic Whispers of Lace \$397**

**J All-over delicate lace bodice** underscored with silky soft Nylon Tricot. Lavish hemline echoes bodice. Inner skirt is sewn down at side seams—will never ride up or show unsightly lingerie lines. All Nylon (exclusive of decoration). Color: White only. Hand wash. Ship. wt. 8 oz. State size.

**32A6232—Average Length.** Bust Sizes: 34, 36, 38, 40, 42, 44. **\$3.97**

**32A6231—Short Length.** Bust Sizes: 32, 34, 36, 38 inches. **\$3.97**

**32A6233—Tall.** Bust Sizes: 36, 38, 40, 42, 44 in. . . . . **\$3.97**

**K Empire styling** graced with the elegance of applied Schiffli embroidered roses. Delicate lace enhances fully lined bust sections. Soft Nylon sheer etches front V-neck, straight back. Scalloped lace traces hemline. Inner skirt is sewn down at side seams—never rides up! 100% Nylon. Color: White. Hand wash. Ship, wt. ea, 8 oz. State size only.

**32A6242—Average Length.** Busts: 34, 36, 38, 40, 42, 44. **\$3.97**

**32A6243—Tall Length.** Busts: 36, 38, 40, 42, 44. . . . . **\$3.97**



# Spring Petticoat Bazaar

by *Carol Brent*

and every one flatters your silhouette

Some Slim-Liners — Some Semi-Flares — Some Whirl as You Walk  
They Wash 'n Wear and Shun All Ironing  
And All are Yours at Wards Wonderfully Low, Low Prices



**A** Shadows won't worry you with an all around sewn down at side seams. Dainty Petticoat in Dacron Polyester, Nylon, Cotton Batiste (except trim). Highlight is the hemline — an embroidered eyelet flounce above an embroidered eyelet flounce. White. *Waist Sizes: Small (24-26); Medium (27-29); Large (30-32)* 32 A 9809—Ship. wt. 5 oz. Hand wash. State size

**B** Hand detailed, exquisite lace and shirring appliques over Nylon Tricot spray hemline. Upside of a dramatic front panel. 100% Nylon (trim). Slim styling with comfort-stride side seam. Lovely hem has scalloped, embroidered back. Pink or White. Average lgth. Ship. wt. 5 oz. *32 A 9142—Waists: Sm. (24-26); Med. (27-29); Lge (30-32)* 32 A 9144—Extra Waists: X (34-36); XX (38-40); XXX (42-44)

**C** Wash'n Wear 100% Dacron Polyester — a fabric you never iron — so soft and lightweight. An unusually interesting white-on-white Jacquard pattern. Glows with subtle satin accents. Wide band of Alençon lace circles hemline. Average length. *Waist Sizes: Small (24-26); Medium (27-29); Large (30-32)* 32 A 8995—Ship. wt. 5 oz. Hand wash. State size

**D** Wash'n Wear 100% Dacron Polyester — Spring's favorite Polka Dot pattern. Peter Pan collar. Scalloped hemline accented with lace and embroidery. All elastic waistband. Available in Blue, Mist Green or Beige, all with White. *Waist Sizes: Small (24-26); Medium (27-29); Large (30-32)* 32 A 8990—Ship. wt. 5 oz. Hand wash. State size

**E** A gentle flare — a most feminine air! Ours is a Petticoat in delicate pastels does so much for waists and all other full skirted fashions. Polyester, Nylon, Cotton (except trim) with a layered overskirt in 2 wide tiers that's built on a Nylon Marquisette underskirt. Hand wash. *Colors: Coral, Lilac, Yellow or White. Size 32* 32 A 9839C—Please state size and color...

**F** Matching Camisole in 100% Dacron Polyester (except trim) lavishly eyelet embroidered back. Lace edges embroidered straps. *Colors: Coral, Lilac, Yellow or White. Hand wash.* 32 A 9039C—Bust Sizes: 32, 34, 36, 38, 40. Ship.

Complete Measuring Instructions for Slips can be found on Page 264. Please refer to it.

Just Say "CHARGE IT", See



## Petticoats...Your Spring Confections

**H** Ribbon enhances Shirred front of all-over lace (72% nylon) with fullness starting at waist. Nylon Net underskirt for a full look. Colors: Pink, White. Hand wash. **Average Length.** Waist Sizes: Small (27-29); Lge. (30-32). State size, color... **\$3.97**

**K** Powder-puff soft and feather-spun light — this dainty Bouffant puts a lift in your every step. Shirred Nylon sheer atop a Nylon Taffeta underskirt adds 2 rows of Alençon-type lace in a tiered effect. 100% Nylon (exclusive of trim). Colors: Beige, Lilac or White. Hand wash. 32 A 9972 — **Average Length.** Waist Sizes: Sm. (24-26); Med. (27-29); Lge. (30-32). 32 A 9971 — **Short.** Waists: Small, Medium. 32 A 9973 — **Tall.** Waists: Medium, Large. Ship. wt. 1 lb. State size, color... **\$5.94**

**L** You'll feel like dancing everywhere you go in this delightful semi-bouffant Petticoat. Finely pleated Nylon Sheer plus something new! — tone-on-tone cross-dye lace combine to make the overskirt. See the 2-layer underskirt of lace-edged Nylon Net over lift-giving Nylon Marquisette. All elastic waistband. 100% Nylon (except trim). Av. lgth. Colors: Beige, Blue or Pink. 32A9919 — **Waists:** Sm. (24-26); Med. (27-29); Lge. (30-32). Wt. 8 oz. State size, color. **\$7.94**

**M** For your most gala occasions — a full Bouffant — double skirted of Nylon Marquisette with overlay of scalloped lace. Nylon Tricot hip section. All Nylon (except trim). Colors: Blue, Yellow or White. Shipping weight each 8 oz. Hand wash. 32A9992 — **Average.** Waists: Sm. (24-26); Med. (27-29); Lge. (30-32). State size, color. **\$5.74** 32A9995 — **Carol Brent Jr.** Sizes: Small (7-9); Medium (11-13). State size and color. **\$5.74**

**SATISFACTION  
GUARANTEED**  
★ OR YOUR ★  
MONEY BACK



# No Iron Wonder Fabric S

undercover loveliness in an arr

here's a marvelous passport to complete summer

Make

low-free, w

5%-dacron

## Deep Hued Mates

**(A) (B)** Footnote to Fashion uncovers your coolest secret—Slip and Petticoat in popular vat-dyed Black or Navy. Slip bodice graced in finest Schiffli embroidery, sweetheart neckline edged in dainty lace. Hemline harmonizes embroidery and lace. Straight line styling compliments your favorite dark dresses. Petticoat has side slits. Colors: Black or Navy.

**(A) Slip.** Wt. ea. 6 oz. State size, color. 32 A 7852C—Av. Busts: 34, 36, 38, 40, 42, 44 inches. . . . . \$3.97

32 A 7851C—Short. Bust Sizes: 32, 34, 36, 38 inches. . . . . \$3.97

32 A 7853C—Tall. Bust Sizes: 36, 38, 40, 42, 44 inches. . . . . \$3.97

**(B) Petticoat.** Wt. ea. 5 oz. State size, color.

32 A 9882C—Av. Waists: S. (24-26); M. (27-29); L. (30-32) . . . . . \$2.97

32 A 9881C—Short. Waists: S. (24-26); M. (27-29) . . . . . \$2.97

32 A 9883C—Tall. Waists: M. (27-29); L. (30-32) . . . . . \$2.97

**(C)** All around inner skirt (sewn down at side se) tects from unsightly shadows. Deep princess lavished with embroidered eyelet front and b flounce hem with lush eyelet embroidery. Wons under all your sheer summer dresses! Color: W 32 A 7882—Average Length. Busts: 34, 36, 38, 40 32 A 7883—Tall Length. Bust Sizes: 34, 36, 38, 40 Shipping weight 7 oz. State size only. . . . .

**(D)** Strapless Slip—Simply wonderful for summertime "Flufon" blended aerated elastic all-around cups, smoothly hugs back from waist to top in assurance without binding or pinching. Front shap stitched at side seams, protects you from sha Dainty lace edging at top and bottom. Av. Length Bust Sizes: 32, 34, 36, 38 inches.

32 A 7876—Shipping weight 7 oz. State size. . . .

**(E)** Exquisite hand detailed embroidered lace delicate design at scalloped neckline. Encased brodered floral spray flourishes at scalloped fr Tailored, scalloped back hem has stride-easy Shadow panel, sewn-down at sides, prevents Colors: White. Average Length.

Bust Sizes: 32, 34, 36, 38, 40 inches.

32 A 7895—Shipping weight 7 oz. State size. . . .

New, Exciting  
Junior Slips  
on Page 246.

Carol  
Brent

(B)

(A)



Slip and Petticoat Proportioned

Just Say "CHARGE IT" at Wards  
SEE PAGE 1281



(D)

(E)

(E)

Length  
\$2.17  
Bust Sizes  
\$2.67

and Petticoats  
Phone 10

Guaranteed



Fabric

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# Make Wash Day a Dream

-free, work-free fashion delights

dacron polyester, 31% nylon, 24% cotton, exclusive of trim

**WASH 'N' WEAR**  
Little or No Ironing



## Grecian Grace in Pleats 'n Lace

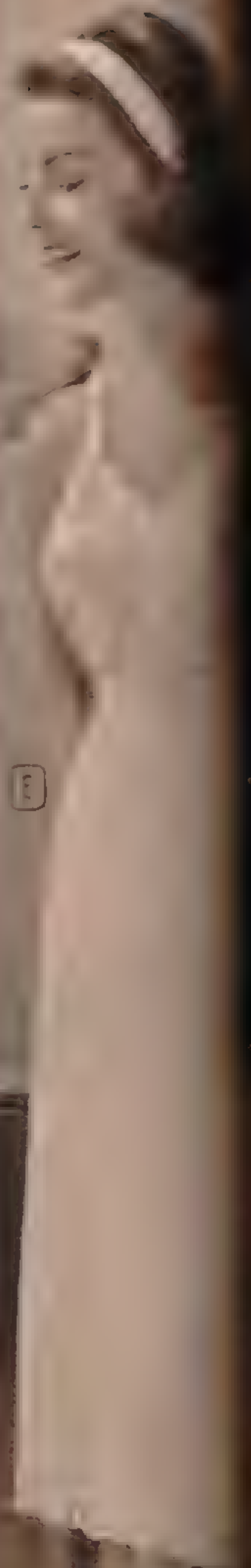
- J** Beautiful lined, pleated bodice, framed in wide lace. Ruffled pleats and lace form delicate hemline. Lt. Blue, Pink, White. Ship. wt. 7 oz. State size, color.  
32A7622C—Av. Length. Busts: 32, 34, 36, 38, 40 in. . . . \$2.94  
32A7621C—Short Length. Bust Sizes: 32, 34, 36, 38 in. \$2.94  
32A7623C—Tall Length. Bust Sizes: 36, 38, 40, 42 in. . . \$2.94

- K** Heavenly hemline of pleats, lace and embroidery. Lt. Blue, Pink, White. Wt. 6 oz. State size, color.  
32A9812C—Av. Waists: S. (24-26); M. (27-29); L. (30-32). \$1.97  
32A9811C—Short. Waists: S. (24-26); M. (27-29) . . . . \$1.97  
32A9813C—Tall. Waists: M. (27-29); L. (30-32) . . . . \$1.97



Proportioned Sizes

Front Shadow Paneled



E

G

H

Proportioned

ing bodice de-  
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with sweetly  
ts and a  
Feminine  
ne gently  
4-gore skirt  
nt shadow  
prevents  
White.  
State size only.  
Average Length.  
36, 38, 40. \$2.17  
Extra Bust Sizes:  
32, 34, 36, 38, 40. \$2.67

**G** Fashion's Favorite Pastel Colors. Lace lavished Grecian bust completely lined, topped by bow. Smoothly fitting midriff insert. Softly flared, 4-gore skirt with front shadow panel protection. Wide flounce of lace alternating with self fabric forms delicate finish. Lace edges straight back. Coral, Lilac, White. Av. Lgth. Bust Sizes: 32, 34, 36, 38, 40 in. Wt. 7 oz. State size, color. 32 A 7677 . . . . . \$2.94

**H** Glamorous Grecian Princess—Divinely inspired embroidered bodice framed in lace to delight a goddess. Dainty, demure hemline of lace and embroidery edged in double sheer. Figure alluring 4-gore skirt has peek-proof shadow panel. Lace edges straight back. White. 32 A 7602—Average Length. Bust Sizes: 32, 34, 36, 38, 40. 32 A 7601—Short Length. Bust Sizes: 32, 34, 36, 38 in. 32 A 7603—Tall Length. Bust Sizes: 34, 36, 38, 40 in. Wt. 7 oz. State size. . . . \$2.97

J

K

Slips and Petticoats on These Two Pages. 3 Ways to Buy: Mail, Phone, In Person — see Pages 1267-70.

Money Guaranteed or Your Money Back

To Measure for Slips and Petticoats see Page 264.



# Shadow Paneled Sanforized Cotton Slips

## Sanforized Batiste PROPORTIONED TOO

EACH \$2.77 REG. SIZES

**A** Was \$2.97 Big Fall Book! Extras galore — Sumptuous eyelet embroidered bodice, deep hem flounce, lustrous ribbon beading. Straight cut skirt features protective front panel. All Combed Cotton (excl. of trim). Color: White. Shipping weight 6 oz.  
32 A 7232—Av. Lgth. Busts: 34, 36, 38, 40, 42, 44. State size.....\$2.77  
32 A 7231—Short. Busts: 32, 34, 36, 38, 40. State size.....\$2.77  
32 A 7233—Tall Lgth. Busts: 36, 38, 40, 42, 44. State size.....\$2.77  
32 A 7234—Extra Sizes: 46, 48, 50, 52. Please state size.....\$3.94

**Added Feature!** All-around shadow panel. 2-seam skirt. Average Length. Bust Sizes: 34, 36, 38, 40, 42, 44. 32 A 7235—State bust size.....\$3.94

## Sanforized Batiste

**B** Delightfully Feminine. All Cotton (excl. of trim) combines frosty eyelet and permanent Nylon pleating. Lace confection edges V-neck and straight back. Luxurious flounce of Nylon permanent pleating enhances lace, eyelet edged hemline. Front shadow panel for modest protection. Maximum shrinkage 1%. White. Bust Sizes: 32, 34, 36, 38, 40, 42, 44. 32 A 7215—Wt. 7 oz. State size. \$2.94

## 4 Proportioned Sizes

**C** So delightfully cool and pretty under your Spring fashions. Lavish eyelet embroidery ruffle trims hemline with ribbon bow at center front. Four-gore straight-cut skirt. Front, back shadow panel. All Sanforized Cotton exclusive of decoration. White. Waist Sizes: Sm. (24-26); Med. (27-29); Lge. (30-32). Wt. ea. 6 oz. State size.  
32 A 9452—Average Length. Each \$1.97  
32 A 9451—Short Length. . . . Each \$1.97  
32 A 9453—Tall Length. . . . Each \$1.97  
32 A 9454—Extra Sizes. . . . Each \$2.68

C D E

All Proportioned

\$1.97

EACH

## Classic Style

**D** Grecian Style straight-cut skirt. Front shadow panel. Lace embroidery. Lace edges straight line of ruffled eyelet embroidery. All Sanforized Cotton exclusive of trim. 32A7012—Av. 34. 32A7011—Short. 32A7013—Tall. Ship. wt. 7 oz.

## Pretty Eyes

**E** Tailored to straight-cut skirt. shadow panel. enhanced with high count All-ten Nainsock. Straight back. Color: White. 32A7122—Av. 32, 34, 36, 38. 32 A 7121—Short. 32, 34, 36, 38. 32 A 7123—Tall. 34, 36, 38, 40. 32 A 7124—Tall Length: 46, 48.

"CH

★

SEE



# Carol Brent Drip-Dry Cotton Slips

**F** Sizes 32 to 52 — \$1.97 EA.

## 3-WAY IMPROVED FIT; SKETCH BELOW

1. Surplice bodice for easy arm movement, care-free non-bind comfort.
2. Inserted diamond-shaped midriff for smooth fit. Ends unsightly lingerie lines.
3. Four-gored skirt moulds gently and easily over hips, won't ride up.

All cool no-iron Cotton Percale. Crisp Eyelet embroidery ruffle accents hem. Front shadow panel prevents peek-thru. Average length. White.

Busts: 32, 34, 36, 38, 40, 42, 44, 46, 48, 50, 52.  
32 A 7477—Ship. wt. 7 oz. State size. \$1.97

**WASH 'N' WEAR**  
Little or No Ironing

**F**



3-Way Improved Fit

## All Around Inner Skirt \$1.97

**G** Waists 24 to 36 — one Low Price! All around inner skirt for perfect shadow protection. Second skirt sewn down at sides can't ride up. Ruffled hem with dainty lace inserts. All Cotton (exclusive of trim). White only.

Waist Sizes: Small (24-26); Med. (27-29); Lge. (30-32); Ex. Lge. (34-36). Av. Lgth.  
32 A 9778—Ship. wt. 5 oz. State size. \$1.97

**L**

**M**



Proportioned

## Polished Cotton...Always Crisp

ZIPPER SIDE **\$2.83** EXTRA VALUE

**L** Outstanding Value! Was \$2.98 Big Fall Book. All Embossed Cotton (exclusive of trim). Skirt fits over hips smoothly, blossoms into softly gathered, tiered flare. Inserted midriff creates princess lines. Zipper side. Nylon sheer, eyelet embroidery, and lace trim front. Bust Sizes: 32, 34, 36, 38, 40, 42, 44. White. Average length. 32 A 7566—Ship. wt. 8 oz. State size. . . . . \$2.83

**M** Our Drip-Dry Slip with so many delightful features — front and back embroidery, pretty 4-gored skirt with 84-in. sweep, zipper side close. All Cotton (excl. of trim). 32 A 7582—Average Length. Bust Sizes: 34, 36, 38, 40, 42, 44. 32 A 7581—Short Length. Bust Sizes: 32, 34, 36, 38, 40, 42. 32 A 7583—Tall Length. Bust Sizes: 34, 36, 38, 40, 42, 44. Color: White. Ship. wt. 9 oz. State size only. . . . . \$2.94

## Satisfaction Guaranteed or Your Money Back

Slips on these 2 pgs. are Washable. To Measure, Page 264.

ALL 2 WARDS 271

## Built-Up Cottons . . . 99c TO \$1.97 (REG. SIZES)

**H** Sturdy Cotton — 68x72 thread count. Strong French seams for long wear. Full cut. Av. length. Pink, White. Ship. wt. ea. 6 oz. State size and color. 32 A 7172—Busts: 34, 36, 38, 40, 42, 44. Ea. 99c; 3, \$2.90

**J** Sanforized Nainsook for greater durability. 4-gore straight-cut skirt never rides up. Eyelet trims hem, bodice. Average length. White. Wt. 6 oz. State size. 32 A 7182—Busts: 34, 36, 38, 40, 42, 44 in. . . Each \$1.79 32 A 7184—Ex. Sizes: 46, 48, 50, 52 in. . . . . Each \$1.98

**K** Shadow Paneled and Sanforized 100% Cotton Nainsook (exclusive of decoration). Pretty as well as practical! Crisp eyelet frosts neck and hem. White. Average length. Ship. wt. ea. 7 oz. State size. 32 A 7192—Busts: 34, 36, 38, 40, 42, 44 in. . Each \$1.97 32 A 7194—Ex. Sizes: 46, 48, 50, 52 in. . . . . Each \$2.69

Classic Simp

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Av. 34

Short

Tall. 36

7 oz. State

Pretty Eyelet

tailored to p

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White. Pleas

22—Average Len

36, 38, 40, 42

Short Len

36, 38, 40 in

7123—Tall Len

36, 38, 40, 42, 44

7124—Extra Sm

46, 48, 50, 52

CHARGE  
SEE PAGE





# New and Different Self-Ironing Cotton Slips

wash 'n dry any way you like... stays mirror-smooth...  
shadow paneled, too

Forget you have an iron! Wash Belfast Cottons by hand or machine. Spin, tumble or hang-dry them.

**A** Daisy-fresh Petticoat of 100% Belfast Combed Cotton Lawn (except trim). Floral embroidery and laces enhance deep self fabric hem flounce. Effective front shadow panel sewn down at sides. Average Length. Color: White only. 32A9736—Waists: Sm. (24-26); Med. (27-29); Lge. (30-32). Wt. 6 oz. State size. \$2.94

**B** Classic Grecian Styling in 100% Belfast Combed Cotton Lawn (excl. of trim). Lace forms front bodice, scalloped hem; edges straight back. 2 kinds of shadow protection. Av. Lgth. 32 A 7545—All Around Shadow Panel. Sizes: 34, 36, 38, 40, 42, 44. White only. Ship. wt. 7 oz. State size... \$3.97  
32 A 7536—Front Shadow Panel. Sizes: 34, 36, 38, 40, 42, 44. White only. Ship. wt. 6 oz. State size... \$2.97

**C** Beautifully Classic Slip of 100% Belfast Combed Cotton Lawn (excl. of trim). Elegant bonnaz embroidery and filmy sheer outline bodice; double sheer edges straight back, circles hemline. Seam-to-seam front shadow panel. Average Length. Color: White. 32A7542—Av. Busts: 32, 34, 36, 38, 40, 42 in. 32A7541—Short. Busts: 32, 34, 36, 38 in. 32A7543—Tall. Busts: 34, 36, 38, 40, 42. Ship. wt. 7 oz. State bust size... \$3.49



**D** 100% Belfast Cotton Percale Petticoat (except trim); shadows away. Eyelet embroidery, lace hem. Waists: Small (24-26 inches); Medium (27-29 inches); Large (30-32 inches). 32 A 9705—Color: White. Shipping weight 5 oz. State size

**E** Self embroidery and rows of lace trim 100% Belfast Cotton Percale Slip. Lace edges straight back. Front shadow panel. Av. Lgth. 32A7512—Reg.: 32, 34, 36, 38, 40, 42, 44. White. Wt. 7 oz. State size... \$2.58  
32A7514—Ex. Sizes: 46, 48, 50 in. White. Wt. 7 oz. State size... \$3.18

**F** Fresh and feminine Belfast Cotton Percale Slip. Beautifully adorned with eyelet embroidery, lace. Ruffled front shadow panel. Bust Sizes: 32, 34, 36, 38, 40, 42. 32A7405—Wt. 7 oz.



## Slips

### Permanent Crepe Slips

100% Multifilament Rayon Crepe

Set Princess Style in proportioned  
Lace frames bodice and hemline.  
Ship. wt. 5 oz. State size, color.  
Length Busts: 34, 36, 38, 40, 42, 44. \$2.94  
Busts: 32, 34, 36, 38, 40. \$2.94  
Busts: 34, 36, 38, 40, 42, 44. \$2.94  
Busts: 46, 48, 50, 52. \$3.94

Wear 1 yr. or replaced free, Postpaid!  
Fabric front bodice, 4-gore skirt.  
42, 44. Pink, White, Hand wash.  
5 oz. State size, color. . . Each \$1.97

Satisfaction Guaranteed ★

Your Money Back



(H)  
Guaranteed

(G)



(J)  
Side  
Zipper

(K)  
Proportioned  
Extra Sizes, too

See our  
wonderful Junior slips  
on Page 246



Knit to Fit  
Beau Dura

Extra Sizes, too



## Taffeta Slips... mold the fit of fashion's knits

100% Seraceta Acetate Taffeta

(J) Skirt softly blossoms into 3 billowy tiers that  
enhance Spring's newest fashions. Side  
zipper for smooth fit. Princess line bodice  
flatters contours. Cover-bra, V-back. Hand  
wash alone. Colors: Red, Navy, White.  
Bust Sizes: 32, 34, 36, 38, 40, 42, 44.  
32 A 8135—Ship. wt. 8 oz. State size, color. \$2.97

(K) Average, Tall and Extra Sizes, too! 4-gore  
straight line skirt provides smooth fit under  
slim fashions. Inserted midriff—no uncomfort-  
able bulk at waist. Hand wash alone.  
Black, Navy, White. Wt. 6 oz. State size, color.  
32 A 8002—Av. Busts: 34, 36, 38, 40. Each \$1.97  
32 A 8003—Tall. Busts: 34, 36, 38, 40. Each \$1.97  
32 A 8004—Ex. Busts: 42, 44, 46, 48. Each \$2.69

Wash 'n Wear 100% Dacron Taffeta

New... exciting... delicately soft fabric  
Drips dry in a jiffy—needs no ironing  
Pretty permanent pleats at hemline

(L) (M) Enter Spring in a Slip and Petticoat tai-  
lored to perfection. A wisp of Nylon  
sheer etches V-neck and straight back. Deli-  
cate scalloped embroidery outlines bust. Perma-  
nent pleats circle hemline of both slip and petti-  
coat. Perfect under slim fashions. Av. Lgth.  
Colors: Beige, Black, White. Hand wash alone.  
(L) Slip. Busts: 32, 34, 36, 38, 40 inches.  
32 A 8100—Ship. wt. 6 oz. State size, color. . . \$3.77  
(M) Petticoat. Waists: S (24-26); M (27-29); L (30-32).  
32 A 8900—Ship. wt. 5 oz. State size, color. . . \$2.83



# New, Exciting Slip Glamour for Sizes 42 to 52

**WASH 'N' WEAR**  
Little or No Ironing



## Nylon Tricot

### EASY-CARE... LOVELY WEAR

**(A)** You'll appreciate the seam to seam shadow panel on this Slip of 100% Nylon (except trim). Bodice, hem adorned with floral spray embroidery, lace cut-outs. Lace, Sheer edge neck, hem. White. Ex. Sizes: 42, 44, 46, 48, 50, 52. Hand wash. 32A6588-Slip, wt. 10 oz. State size. \$4.94

**(B) (C)** Lace, more lace at lined front bodice of Slip, hem of Petticoat. All Nylon (except trim). Hand wash. State size. (B) 32A6375-Slip. X Sizes: 42, 44, 46, 48, 50, 52. Black, Pink or White. Ship. wt. 8 oz. \$3.97 (C) 32A9288-Petticoat. Waist Sizes: X (34-36); XX (38-40); XXX (42-44). Black or White. Ship. wt. 6 oz. .... \$2.97

**(D)** Pretty Petticoat boasts of its fluttering pleated hemline with dainty lace insert. 100% Nylon (except trim). Pink or White. Hand wash. State size and color. Waists: X (34-36); XX (38-40); XXX (42-44). 32A9152-Average Length. Wt. 5 oz. \$2.97 32A9153-Tall Length. Ship. wt. 5 oz. \$3.69

## Paneled... No-Iron Wonder Fabric

• 45% Dacron Polyester, 31% Nylon, 24% Cotton (except trim)... cotton-comfort, drip-dry... easy

**(E)** Front shadow panel. So youthfully feminine. Bodice and hemline beautified with delicate self embroidery and Nylon sheer pleats. Embroidery at straight back. Av. Lgth. Hand wash. White. Wt. 8 oz. Ex. Sizes: 42, 44, 46, 48, 50, 52. 32A7865-State size.... \$4.17

**(F)** Front shadow panel on this flatterer that highlights the fineness of embroidered lace trimmed bodice lovely hemline. Lace straight back. Average Length. Hand wash. White. Ex. Sizes: 42, 44, 46. 32A7835-State size

**(G)** Seam-to-Seam front shadow panel plus comfort slit on this feminine Petticoat. Exquisite floral embroidery around hemline. Average Length. White. Hand wash. 32A9865-Waist Sizes: X (34-36); XX (38-40); XXX (42-44). Shipping weight 7 oz. State size.....

Just Say "CHARGE IT", See Page 1281







104 Pcs.  
\$3.25

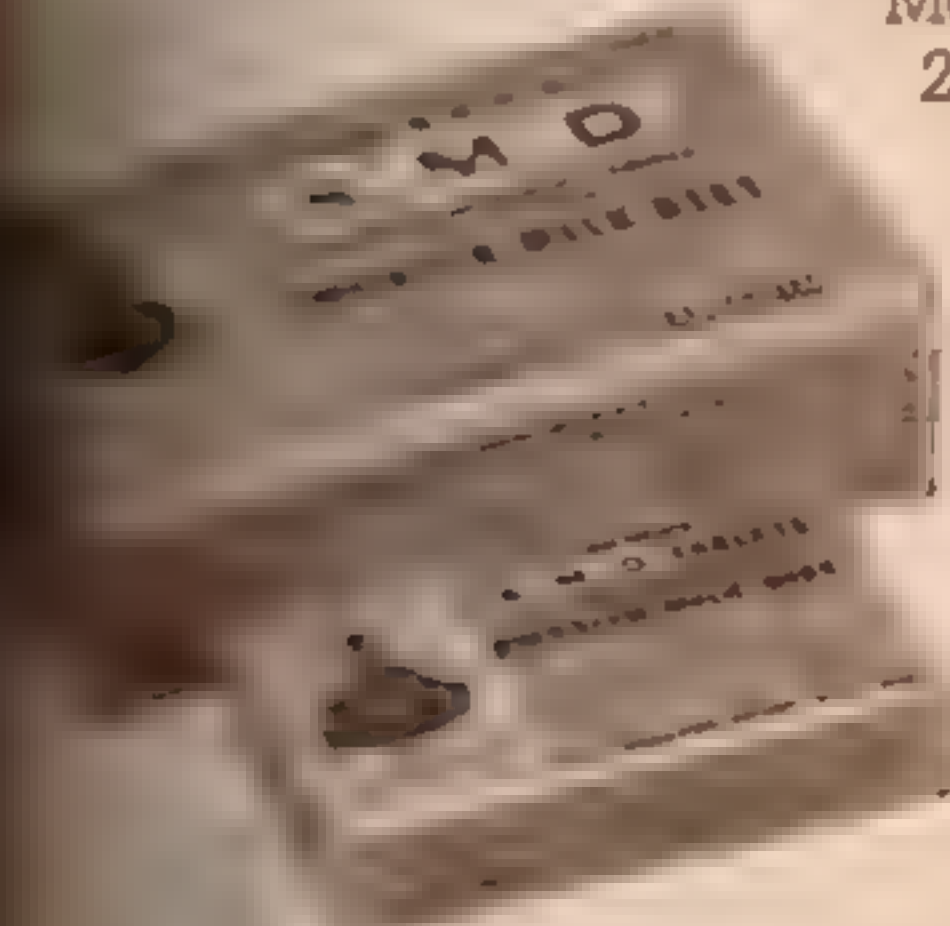
1

### Ayds Reducing Plan

- Ayds Vitamin and Mineral Candy. Lose 2 pounds eating 3 meals a day. One min-mineral-fortified candy before meals increases appetite, helps discourage fat. tested. Diet plan incl. Postpaid.
- Vanilla-Caramel-type 104 Pcs.. \$3.25
- Vanilla-Caramel-type 208 Pcs.. 5.50
- Chocolate Fudge-type 104 Pcs.. 3.25
- Chocolate Fudge-type 208 Pcs.. 5.50

### Mead Johnson's Swedish Milk Diet

Month's Supply Granules  
2-Week Supply Tablets  
**\$3.00**



- Eat regularly 4 days a week; use SMD 3 days
- Tablet or granules
- Chocolate flavor granules extra fortified with vitamins, minerals

Mead Johnson's Swedish Milk Diet... for easy weight Diet plan included. Postpaid.  
- Fin. Granules. 1-Mo. supply \$3.00  
- Choc. Granules. 1-Mo. supply 4.00  
- 72 Tablets. 2-week supply... 3.00

### Weight with Wate-on

- 1 2 5 New Improved Wate-on.. Helps stimulate appetite; helps food assimilation. Contains Vitamins B12, C, Lecithin, Calcium, Phosphorous, Proteins, Carbohydrates, Fats, other nutrients. Tablets or liquid. Postpaid.
- 4) 53 AP 3200—96 Tablets... \$3.00
- 53 AP 3201—192 Tablets..... 5.50
- 53 AP 3220—1 Pint Liquid..... 3.00
- 5) 53 AP 3226—SUPER WATE-ON LIQ. Super strength; super fortified. 1-Pint Bottle. Postpaid..... \$3.98

Keep the Easy Charge-Account Way.  
Say "Charge It" at Wards!  
See Details on Page 1281.

# Drink Your Meals and Diet

## THE REGUCAL WAY!



- Dietary Weight control agent
- Only 900 Calories in each 1/2 lb.
- Nutritionally-balanced food concentrate
- Mix with water for beverage diet
- Chocolate and Plain flavors

### Regucal for Calorie Control

Regucal helps control weight the natural way—by regulating calorie intake. Mixed with water makes a palatable beverage. Nutritionally balanced with proteins, carbohydrates, fats, vitamins, minerals; does not contain drugs, appetite depressants nor artificial bulk.

Normal Overweight, in most cases, stems from consuming more calories than you can use. The excess becomes fat. Eat fewer calories, excess fat is burned for energy. You can use 8 oz. Regucal as total daily diet; makes 4 glassfuls of 225 calories each.

- 53 A 3179—Three 8-oz. Cans. Chocolate. Ship. wt. 2 lbs. 8 oz. \$2.59
- 53 A 3180—Three 8-oz. Cans. Plain. Ship. wt. 2 lbs. 8 oz..... 2.59
- 53 A 3181—Twelve 8-oz. Cans. Chocolate. Ship. wt. 8 lbs. 12 oz. 9.59
- 53 A 3182—Twelve 8-oz. Cans. Plain. Ship. wt. 8 lbs. 12 oz..... 9.59

### Metrecal—Powder or New Liquid Form

6 Mead Johnson's "Metrecal"—scientifically balanced 225-calorie meal in every glassful. Helps you get slim and stay slim safely and easily. Postpaid.

- 53 AP 3227—8-oz. Can. Chocolate Flavor..... \$1.19
- 53 AP 3228—8-oz. Can. Butterscotch Flavor..... 1.19
- 53 AP 3229—8-oz. Can. Plain Flavor..... 1.19
- 53 AP 3238—3 1/2-lb. Can. Chocolate Flavor..... 6.93
- 53 AP 3239—3 1/2-lb. Can. Butterscotch Flavor..... 6.93
- 53 AP 3240—3 1/2-lb. Can. Plain Flavor..... 6.93
- 53 AP 3241—Twelve 8-oz. Cans. Chocolate..... 13.50
- 53 AP 3242—Twelve 8-oz. Cans. Butterscotch.... 13.50
- 53 AP 3243—Twelve 8-oz. Cans. Plain Flavor... 13.50

Three Delicious Flavors



- LIQUID METRECAL. 225 calories per can. Postpaid.
- 53 AP 3300—Pack of 6 Cans. Chocolate Flavor... \$2.09
- 53 AP 3301—Pack of 6 Cans. Butterscotch Flavor.. 2.09
- 53 AP 3302—Pack of 6 Cans. Vanilla Flavor..... 2.09

## WARDS DELUXE MASSAGE LOUNGE... WITH HEAT

Massage action with or without heat  
Heat unit each, work in unison and alternate both forward and lateral motion

- Beautiful design; luxurious upholstery
- Two lounge sections; one converts to chair
- Stretch bar, sand bag, instructions included

- Motor unit swivels on fixed base
- Motor unit can be used for spot massage
- 30-Minute Timer within easy reach on motor

Units, operating in unison, in either forward or horizontal position, provide gentle, massage. Alternate action permits vigorous massage. Instructions included for back, hip, thigh and foot massage.

Gold Color Tailored Upholstery of reinforced vinyl; 3 1/4-in. plastic foam padding. Square, anodized aluminum, golden finish legs; strong steel frame. Size overall about 80x18 in., 16 in. high. Smart lounge sections can double as furniture anywhere in house.

Dependable Motor, golden plastic housing. Controls, timer can be operated from prone position. For 110-120 V. 60 Cycle AC. UL Approved. Ship. Freight, Truck, Express. Ship. wt. 110 lbs.  
53 A 3609 R—\$5 Down on Terms..or Cash \$179.95



7



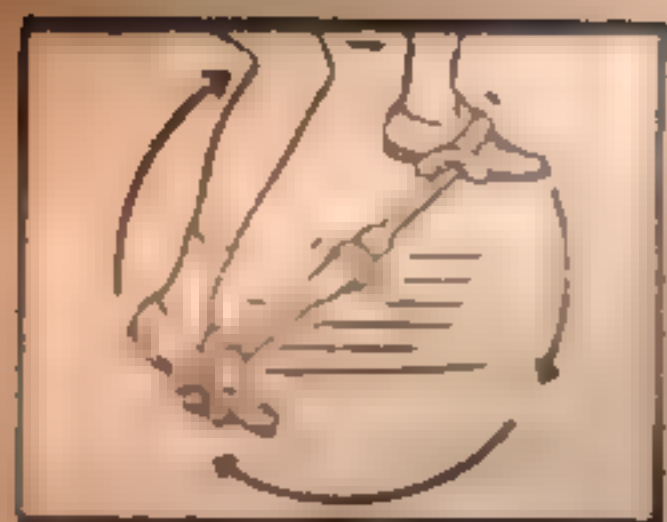
Lounge sections convert to chair. 4-way action Use motor unit for spot massage. from 2 pads.

At Wards Only  
**\$179.95**

Buy on Easy Terms  
Only \$5.00 Down

SAKD4 WARDS 275





Brisk action



Seat adjusts



12-in. stroke

# Invigorating Massage



**\$179<sup>95</sup>**

\$5 Down on  
Easy Terms

## Wards

### New Deluxe Electric Cycle

- 1/3-HP Motor; 12-in. exercise stroke
- Wide contoured seat; safety-stirrups
- Pedals rotate at 55 RPM
- Synchronized action in handlebars, Seat, pedals—motorized or manual

- Compact, welded steel frame
- High impact plastic housing
- On-off controls. • Triple-chrome-plated handlebars
- Molded rubber feet steady machine

1 Now, Effortless Exercise. Enjoy the toning, stimulating, figure improving action of bicycling, rowing, swimming.

53 A 3612 F—Abt. 44x12x36 in. high. 110-120 V. AC. UL Appr. \$5 Down. Cash \$179.95

Shipped from Factory in New York City. Allow 10 days extra. Ship. Freight, Truck or Express. Ship. wt. 90 lbs.

2 \$5<sup>88</sup>

3 \$8<sup>88</sup>



4 \$13<sup>75</sup>

2 Vibrator Massage Pillow. Foam plastic padded comfort, gentle, soothing massage. Removable, washable corduroy zipper cover; On-off switch. Abt. 10 1/2 in. sq. 3 in. thick. UL Approved. 110-120 V. AC. Ship. wt. 2 lbs. 12 oz. 53 A 3621—State: Coral, Gold, Cocoa Brown, Turquoise. \$5.88

3 3-Way Vibra Therm. Heat only, massage only or heat and massage together. Zippered, polished cotton over foam plastic. 10 1/2 in. sq. x 3 in. 110-120 V. AC. State: Aqua, Pink, Nutmeg Brown, or Lilac. 53 A 3620—UL Appr. Ship. wt. 3 lbs. 8 oz. . . . Only \$8.88

4 Fingertip Dial Controls Rheostat Motor with Two Speeds. Low for gentle, soothing vibration, High for deep, penetrating, toning massage. Fits body contours. Pastel vinyl over foam plastic. UL App. 110-120 V. AC.

276 WARDS CBASKDF

53 A 3614—About 13x11x4 in. Ship. wt. 6 lbs. . . . Only \$13.75



8 Fostoria All-Purpose Massager. Delivers gentle, penetrating massage. Sturdy, ball-bearing construction. Lightweight plastic housing. Ship. wt. 2 lbs.

53 A 4235—\$2 Dn. Cash \$19.95

9 Charlescraft Electric Vibrator-Massager. For gentle massage of scalp, face, body. White plastic housing. Cushioned bottom surface.

53 A 4225—Wt. 1 lb. . . . \$6.95



10 Wahl Massagers with Vibrator-Type Motors, cushioned bases. Hold to hand by watchband-style springs.

(10) Supersage Heavy Duty Professional Model. Strong, powerful but lightweight. 53 A 4282—Wt. 3 lbs. . \$13.98

(11) Powersage Standard Home Model delivers strong vibrations for effective body massage. Ship. wt. 2 lbs. 8 oz. 53 A 4281—At Wards. . \$9.98



12 Oster Massager. Full Universal.

(12) Scientific home or professional heavier duty type. Lightweight design. Only \$4.50 Down. 53 A 4341—Wt. 3 lbs. . \$5.95

(13) Stim-u-Lite Massager. Gentle enamel on steel num base. Ship. wt. 2 lbs. . \$5.95

## New Electra Pedal-Trim

- Motorized handlebar-pedal action (no manual action)
- Rheostat controlled speed 40 to 120 RPM
- Motor and gears enclosed, permanently lubricated
- Handlebar safety control stops motor instantly
- Extra-heavy pedals, strong safety straps
- Handlebars, spring saddle adj.

5 Vinyl Upholstered Saddle. Gold-colored frame; chrome-plated legs, handlebars. 110-120 V. AC. UL Approved. Frt., Trk., Exp. Ship. wt. 35 lbs. 53 A 3604 R—\$7 Dn. Cash \$69.95

\$54<sup>95</sup>

\$5.50 DN.



Buy on  
Terms

## New Dual-Action Pedal-Trim

- Automatic full-movement handle-bar activated by pedalling
- Instantaneous finger-tip variable tension control
- Full ball-bearing crank
- Adjustable spring saddle

7 Exercise the Whole Body. Tension adjusts to desired pedal pressure. Plastic leg tips. Chrome handle-bars, trim; gray baked enamel finish. Frt., Trk., Exp.

53 A 3603 R—Wt. 26 lbs. Cash \$24.95

\$24<sup>95</sup>

\$2.50 DN.



See Term  
Page 1280

## New Health

- Steel construction
- Variable tension
- Smooth, quiet
- Ball-bearings crankshaft, roller
- Protective rubber

6 Stationary Exercise size; enamel chrome trim. No guard. Stand 19x39-in. ht. Modern Germany. Instructions. Frt., Exp. Wt. 36 lbs. 53 A 3650 R. . . . \$12.95

## Stim

## Fit With

## Eska Be



# Stimulating Exercise . . . Only Minutes a Day, Such Big Rewards

## Fit With Eska Belt

• 1/4 HP. G.E. Motor  
• leather ends  
• control controls  
• no installation

Massage Belt  
• type for  
• messages  
• 30, waist,  
• 12 lever  
• speeds  
• controls belt  
• high vibra-  
• 120-140  
• hood. Cast  
• and 30x  
• rubber  
• 120-140  
• Trk., Expr.  
• 120-140

Cash \$79.50

Now!

Easy Terms  
Page 1283

\$79.50

\$8 Down on  
Easy Terms



Motor Control

Belt Control

15. Relax in a soothing bath. Help stimulate open pores. Three-speed. Heavy plastic. Easy to assemble. Heavy plastic. Easy zipper closes; erproof mat abt. electric vaporizer automatically when instructions. 110-120 V. AC. Ship. wt. 32 lbs. Cash \$29.95

16. Exercise on a Slant Board. Six-foot board, 16 in. wide, with legs that adjust to 20-in. height, permits a variety of exercises not attainable on a flat surface. Relax with head at lower level, feet elevated. Circulatory changes relieve fatigue. Natural finish wood; rubber-tipped legs. Easy to assemble. Ship. Freight, Truck, Express. Ship. wt. 32 lbs. 53 A 3645 R. . . . . Only \$14.95

Portable  
Steam Bath  
\$29.95



16  
Slant Board for  
Daily Workout  
\$14.95

## MASSAGE YOUR WHOLE BODY

- Single-speed, heavy-duty motor
- 1/4-HP Motor
- 4-in. web belt, reinforced ends
- Fingertip dial regulates belt stroke for Low, Medium or High
- Portable; no installation
- Inlaid rubber mat in base
- Base about 14x30 inches
- Height about 40 in.
- For 110-120 V. AC only; UL Approved
- Calorie guide included

20. Peerless Massage-A-Belt. Enjoy healthful massage, conveniently at home. Air-cooled motor drives web belt to deliver massage action. Low or Medium stroke for light, surface massage; High for deep, penetrating action. Instructions demonstrate how to pin-point massage to shoulders, waist, abdomen, hips, thighs, legs or feet, concentrating wherever need is greatest.

Calorie guide included helps you to coordinate sensible diet with daily high speed massage to help firm tissues, tone muscles and trim off inches.

Metal housing on heavy-duty 1/4-HP motor. Sturdy cast metal frame. Height about 40 in. Platform base 14x30 inches has inlaid rubber mat. No installation is necessary. Easy to assemble. Mailable. Ship. wt. 40 lbs. \$4.50 Down. Buy it now on Easy Terms. 53 A 3640 MO. . . . . Cash \$44.95

Open a Charge Account!  
It's Easy!  
Turn to Page 1281  
for Details

## PEERLESS

ONLY  
\$44.95



\$4.50 Down on  
Easy Terms

\$12.95

\$9.49

\$6.59



\$7.77

- For quick, temporary relief of minor aches and pains often associated with arthritis, rheumatism
- For daily facial massage to help tone muscles, firm tissues

21. Oscillating Massager with Infra-red Heat. 4-way dial permits Low or High Heat only, Massage only, or Heat and Massage together. UL Approved. 53 A 4245—For 110-120 V. AC. Ship. wt. 1 lb.. \$7.77

22. Fostoria Foot Massager. Ease tired, cramped feet, help stimulate local circulation with steady, rotating massage. Dual plastic discs, contoured, ridged to keep feet from slipping. On-off switch; plastic housing. Rubber suction feet. 110-120 V. AC. UL Approved. 53A4236—Wt. 4 lbs. \$9.89

\$9.89



ALL WARDS 277

## Vibrators for Foot, Scalp, Body Massage . . . \$6.59 to \$12.95

with assorted attachments to massage from head to toe.

Massage helps to stimulate circulation, improve skin and muscle tone; helps induce relaxation.

2-Speed Vibrator. Attachments for facial, scalp, massage. Two speeds provide varying light, soothing to deep penetrating regular use helps firm skin and muscles. Lightweight, compact vibrator-type motor. Professional duty. Plastic housing. 110-120 V. AC. UL Appr. 53 A 4280—Wt. 2 lbs. 4 oz. \$12.95

18. Wahl Jumbo Vibrator with 4 attachments—designed to deliver a deep, penetrating massage stroke. Wonderful for facial, scalp and varying degrees of body massage. Magnetic Motor constructed for heavy duty. Massager is lightweight, compact, easy to handle. Completely encased in black nylon. Motor will not heat; no oiling or adjusting necessary. For 110-120 V. AC only. UL Approved. 53 A 4280—Wt. 2 lbs. 4 oz. \$9.49

19. Wahl Home Vibrator is similar to Wahl Jumbo Vibrator (18) at left but is lighter weight construction and its action is not so deeply penetrating. Has four attachments for facial massage, scalp workouts, body toning. Helps stimulate circulation. Dependable Magnetic Motor in compact nylon case. Its light weight makes it comfortable to hold. For 110-120 V. AC only. UL Approved. 53 A 4283—Ship. wt. 2 lbs. \$6.59

\$6.95 to \$4.95

On-off S  
2-DC. UL Appr.

Oster Massager  
Universal M  
Scientific Mo  
er professional  
er duty than (C  
weight aluminum  
\$4.50 Down, \$5  
1-Wt. 3 lbs. Cash  
Stim-u-Lax Jumbo  
ager. General de  
el on steel housin  
base. Ship. wt. 2  
340—\$3 Dn., C





## Dramatize Your Eyes

**1 Mascaramatic** by Helena Rubinstein. Separates, colors lashes as it curls them gently upward. Won't streak, run or smear. State Shade: Black, Brown or Navy. 53 AP 5653—Postpaid.....**†\$2.20**

**2 Waterproof Cream Mascara** by Helena Rubinstein. 1/4-oz. tube with brush. State Shade: Black, Blue, Brown or Blue-Green. 53 AP 5670—Postpaid.....**†\$1.38**

**3 Eye Cream Special** by Helena Rubinstein. Protects eye area against lines, dryness. 1/2-oz. jar. 53 AP 5660—Postpaid.....**†\$2.20**

**4 "Dark Eyes" Permanent Coloring** for lashes and brows. State Shade: Black, Brown, Light Brown. 53 AP 5630—Postpaid.....**†\$1.31**

**5 Automatic Mascara Wand** by Max Factor. Refillable. Colors, curls and waterproofs lashes. State Shade: Black, Brownish-Black, Brown, Blue or Blue-Green. 53 AP 5727—Postpaid.....**†\$1.65**

**6 Mascara Eyelash Make-Up** by Max Factor. Won't bead or burn. State Shade: Black, Brown, Blue. 53 AP 5730—Postpaid.....**†\$1.21**

**7 Automatic Eye Pencil** by Max Factor. Always stays sharp. State: Black, Brown, Light Brown. 53 AP 5731—Postpaid.....**†\$1.65**

53 AP 5732—Refills For Eye Pencil (7) above. State: Black, Brown, Lt. Brown. Postpd.....4 Refills **†\$1.10**

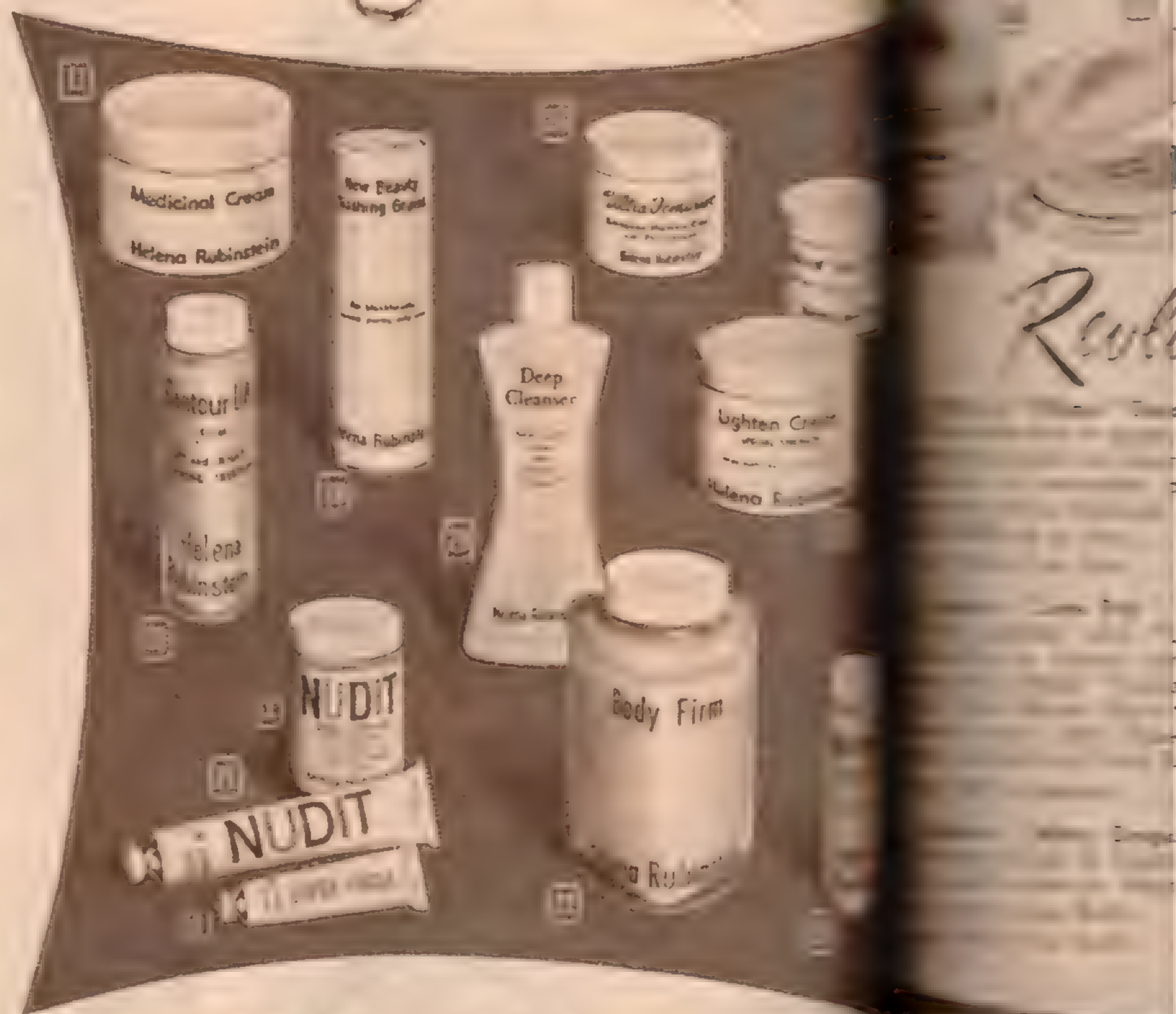
**8 Automatic Roll-On Mascara** by Revlon. Curls and separates lashes as it colors them. No smudge or smear; no unpleasant odor. Lasts through rain or shine; remove with soap and water or make-up remover. Golden case. State Shade: Blue, Black or Dark Brown. 53 AP 5870—Postpaid.....**†\$2.20**

**9 Coty's "Duo-Matic" Mascara and Eye Crayon.** 1st shade Mascara; 2nd shade Eye Crayon: Brown with Dark Brown, Brown with Light Brown, Black with Black, Blue with Light Brown. State Shade. 53 AP 5916—Postpaid.....**†\$2.75**

**10 Coty's "Eye Lights."** Use as liquid eye shadow, as eye liner or as mascara. Brush incl. State: Sea Green, Caribbean (bright) Blue or Emerald (greenish) Blue. 53 AP 5917—Postpaid.....**†\$2.20**

**11 Kurlash Travel Kit.** Purse-size plastic case with Deluxe Eyelash Curler, Twissors (12) below and Kurlene Eyelash Cream to condition brows, lashes. Case abl. 3 1/2 x 5 1/2 in. 3c F.E. tax incl. Postpd. 53 AP 5634.....4-Pc. Kit **\$1.78**  
53 AP 5631—Kurlash Eyelash Curler only. Postpaid.....**\$1.25**  
53 AP 5633—4 Refills for Kurlash Eyelash Curler. Postpaid....**\$1.00**

**12 Deluxe Twissors**—professional tweezers. Scissors-style handle provides full view while tweezing. 53 AP 5632—Postpaid.....**75c**



## Helena Rubinstein

**17 New "Bio-Clear" Medicated Cream** for troubled skin. Greaseless; natural color. (Mds. differs from that pictured; too late to photograph). 53 AP 5659—3/4-oz. Tube. Ppd...**†\$1.10**

**18 Beauty Washing Grains.** Mix with warm water; apply paste to face. Rinses away imbedded impurities—even blackheads and whiteheads. 53 AP 5685—3 oz. Postpaid.....**†\$1.93**

**19 Contour-Lift Film.** Makes skin look younger and firmer. Use day, night. 53 AP 5663—2 oz. Postpaid.....**†\$3.30**  
53 AP 5657—4 oz. Postpaid.....**† 5.50**

**20 Deep Cleanser.** Liquid cream reaches into pores to float up dirt and make-up; helps destroy bacteria. In handy plastic squeeze bottle. 53 AP 5653—6 oz. Postpaid.....**†\$1.65**

**21 Nudit (A) and (B)** to safely remove hair in minutes. Super-Finish with (B) protects tender facial skin. Postpd. (A) 53 AP 5669—Nudit For Legs.**†\$1.65**  
(B) 53 AP 5710—Nudit With Super-Finish For Face.....2-Pc. Set **†\$2.48**

**22 Body Firm**—unique treatment for the exercises tightening action. Full when reducing weight. Rich oils to smooth skin, vitamin extracts to tone and invigorate. 53 AP 5667—8 oz. Postpaid.....**†\$2.20**

**23 Skin Dew.** Day and night to help eliminate age spots, flakiness. Greaseless; i... 53 AP 5664—2 oz. Postpd...  
53 AP 5665—4 oz. Postpd...**†\$1.10**

**24 Lighten Cream.** Bleaches tones, fading tans. Helps skin become shade. 53 AP 5666—2 1/4 oz. Postpd...**†\$1.10**

**25 Pasteurized Face Cream** Lubricates, cleans skin; leaves it velvety. 53 AP 5662—2 3/4 oz. Postpd...**†\$1.10**

**26 Ultra-Feminine Cream** Erone—the hormone skin produce its own m... in. Smooths skin; diminishes wrinkles. 53 AP 5655—2 oz. Postpaid.....**†\$1.10**



**13 Beauty Diet Cream With Hormones And Royal Jelly.** Use at night, all day under make-up; helps eliminate dryness and age lines. 53 AP 5691—Greaseless, 2 1/4-Ounce Jar. Postpaid.....**†\$5.50**

**14 Dry Skin Cream.** Cleans as it softens; imparts moisture to skin. 53 AP 5692—4-Ounce Jar. Postpaid.....**†\$2.20**

**15 Liquid Pearl**—deep cleanser for normal, dry or oily type skins. 53 AP 5693—5-Ounce Bottle. Postpaid.....**†\$1.10**

**16 Moisture Lotion.** Use at night and all day under make-up. Greaseless. 53 AP 5694—2-Ounce Bottle of Tussy's 24-Hour Moisturizer. Postpaid.....**†\$3.30**





**Revlon**

## Beauty Treatments

**"Vama" Cream** for the look of youth. Blend of and other precious make circulation nature.

53 AP 5988—3.5 oz. Postpaid. **†\$3.85**

**"Love Pat." Blend** of der and "Lanolite" a handy compressed "tortoise" com- pade (light to dark): Misty Rose, Cream and Dark Rachel.

53 AP 5977—L'Origan. Ppd.... **†\$1.93**

53 AP 5923—Emeraude. Ppd... **† 1.93**

53 AP 5933—Paris. Postpaid.... **† 1.93**

53 AP 5913—L'Aimant. Ppd.... **† 1.93**

53 AP 5976—L'Origan. Ppd.... **†\$1.49**

53 AP 5920—Emeraude. Ppd... **† 1.49**

53 AP 5930—Paris. Postpaid... **† 1.49**

53 AP 5910—L'Aimant. Postpaid **† 1.49**

53 AP 5975—Postpaid..... **†\$2.20**

53 AP 5924—Emeraude. Ppd... **†\$2.20**

53 AP 5979—L'Origan. Ppd.... **† 2.20**

53 AP 5934—Paris. Postpaid.... **† 2.20**

53 AP 5914—L'Aimant. Ppd.... **† 2.20**

53 AP 5975—Postpaid..... **†\$2.20**

53 AP 5924—Emeraude. Ppd... **†\$2.20**

53 AP 5979—L'Origan. Ppd.... **† 2.20**

53 AP 5934—Paris. Postpaid.... **† 2.20**

53 AP 5914—L'Aimant. Ppd.... **† 2.20**

53 AP 5975—Postpaid..... **†\$2.20**

53 AP 5924—Emeraude. Ppd... **†\$2.20**

53 AP 5979—L'Origan. Ppd.... **† 2.20**

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53 AP 5975—Postpaid..... **†\$2.20**

53 AP 5924—Emeraude. Ppd... **†\$2.20**

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53 AP 5934—Paris. Postpaid.... **† 2.20**

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53 AP 5975—Postpaid..... **†\$2.20**

53 AP 5924—Emeraude. Ppd... **†\$2.20**

53 AP 5979—L'Origan. Ppd.... **† 2.20**

53 AP 5934—Paris. Postpaid.... **† 2.20**

53 AP 5914—L'Aimant. Ppd.... **† 2.20**

53 AP 5975—Postpaid..... **†\$2.20**

**Revlon's Lustrous Lipstick.** Refills "click-in, click-out." Shades: Cherries-a-la-Mode (fuschia), Fifth Avenue Red (clear red), Pinkissimo (pink tone) and Queen of Diamonds (rosy coral). Postpaid.

53 AP 5867—State Shade... **†\$1.65**

53 AP 5868—Refill for above. State Shade. Postpaid..... **†\$1.21**

**Medicated "Silicare" Lotion.**

Soothes chapped or dry skin; promotes healing. 5¼-oz. bottle.

53 AP 5859—Postpaid..... **\$1.25**

**"Aquamarine" Lotion.** Softens rough, chapped areas. Ppd.

53 AP 5852—5-oz. Bottle.... **†\$1.10**

**Revlon's "Clean and Clear".**

"Lanolite" cleansing lotion.

53 AP 5854—5½ oz. Ppd... **†\$1.38**



**Coty's L'Aimant Spray Mist.**

53 AP 5988—3.5 oz. Postpaid. **†\$3.85**

**Vitamin A-D Complexion Cream.**

Massage daily into dry skin for younger, fresh, moist look. 2-ounce jar.

53 AP 5889—Postpaid..... **†\$3.85**

**Coty's Famous Dusting Powder** with large fluffy puff. Big 5¼-oz. box.

53 AP 5977—L'Origan. Ppd.... **†\$1.93**

53 AP 5923—Emeraude. Ppd... **† 1.93**

53 AP 5933—Paris. Postpaid.... **† 1.93**

53 AP 5913—L'Aimant. Ppd.... **† 1.93**

**Coty's "Airspun" Face Powder.** Fine texture; lasting. Shades (light to dark): Naturelle, Muted Cotyrose (deep natural), Rachel No. 1, Rachel No. 2, Soleil d'Or (medium—in all fragrances below except Paris). State Shade.

53 AP 5976—L'Origan. Ppd.... **†\$1.49**

53 AP 5920—Emeraude. Ppd... **† 1.49**

53 AP 5930—Paris. Postpaid... **† 1.49**

53 AP 5910—L'Aimant. Postpaid **† 1.49**

53 AP 5975—Postpaid..... **†\$2.20**

53 AP 5924—Emeraude. Ppd... **†\$2.20**

53 AP 5979—L'Origan. Ppd.... **† 2.20**

53 AP 5934—Paris. Postpaid.... **† 2.20**

53 AP 5914—L'Aimant. Ppd.... **† 2.20**

53 AP 5975—Postpaid..... **†\$2.20**

53 AP 5924—Emeraude. Ppd... **†\$2.20**

53 AP 5979—L'Origan. Ppd.... **† 2.20**

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53 AP 5975—Postpaid..... **†\$2.20**

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53 AP 5975—Postpaid..... **†\$2.20**

53 AP 5924—Emeraude. Ppd... **†\$2.20**

53 AP



# Good Grooming

Is Your Greatest Asset . . .

1 **Genuine Castile Soap** from Austria.  
53 AP 5238—4 Bars. Postpaid. . . . \$1.00

2 **Yardley English Lavender Bath Soap.**  
53 AP 5236—3 Bars. Postpaid. . . . \$1.50

**Regency Soap** (not shown). Mild, rich lather.  
53 AP 6245—24 Personal Bars. Ppd. . . \$2.00

3 **Ivory Soap.** 99.44% pure; it floats.  
53 AP 5207—12 Med. Bars. Ppd. . . \$1.29  
53 AP 5208 MB — Case (100) Medium Size Bars. Save 96c by the case. Postpaid. . \$9.79  
53 AP 5205—16 Personal Bars. Ppd. . 1.19  
53 AP 5206 MB—Case (144) Personal Size Bars. Save \$1.22 by the case. Postpaid. \$9.49

4 **Neutrogena.** Belgian Complexion soap.  
53 AP 5237—Postpaid. . . Each Bar \$1.00

5 **Nylon Bath Brush.** State: Pink, White.  
53 A 5241—Ship. wt. 4 oz. . . . \$1.39  
53 AP 4984—Lined Shower Cap. Ppd. . . 79c

6 **Foam 'N Bath Set With 27 Tabs** for luxury bathing. Fastens to faucet.  
53 A 5239—Ship. wt. 1 lb. . . Set †\$3.15

7 **"Powder Up" Aerosol Dusting Powder.** Deodorizes, helps prevent chafing; girdles slip on like magic.  
53 A 5240—6 oz. Wt. 9 oz. . . . †\$1.65

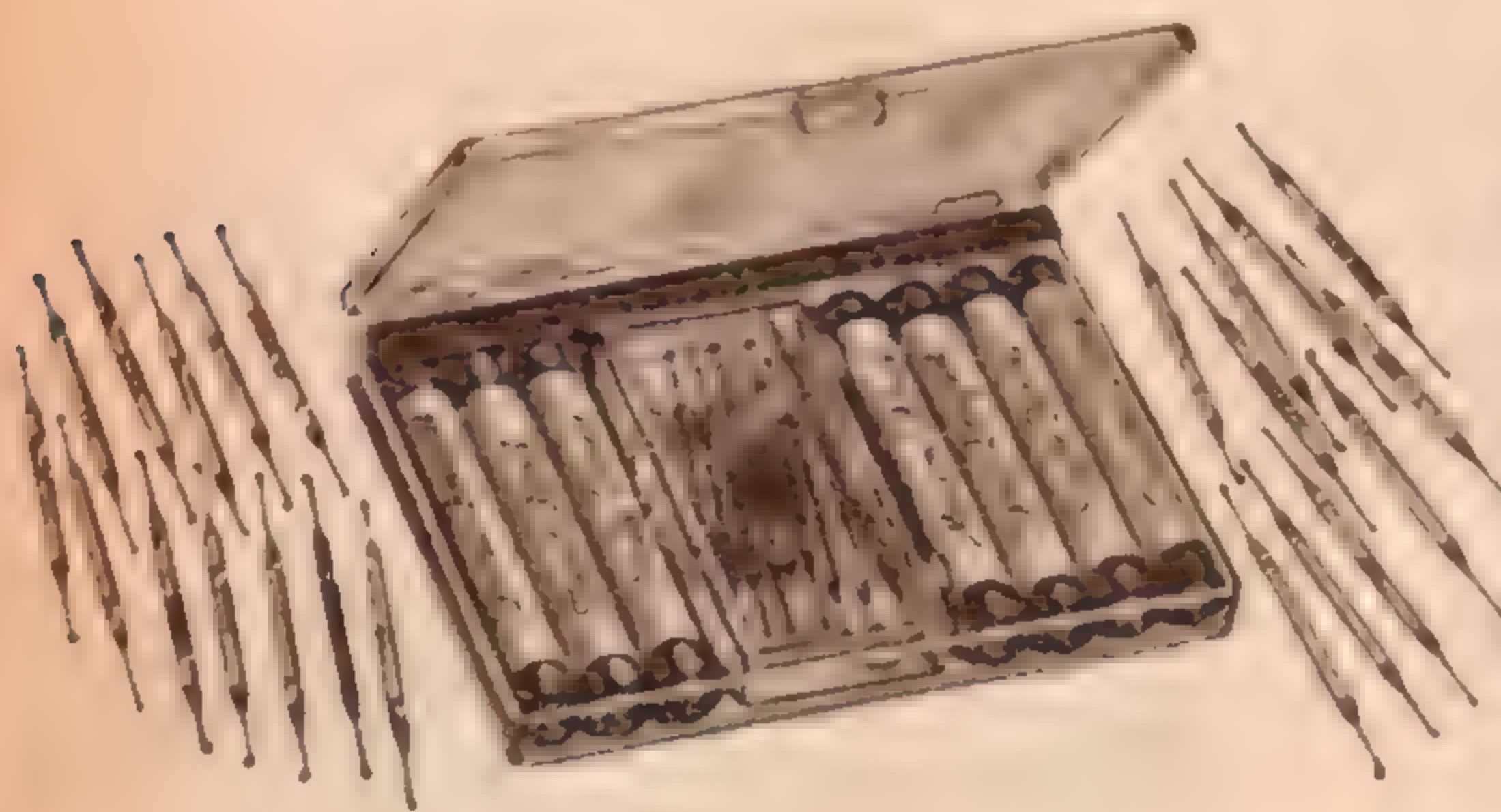
8 **Sardo for the bath.** Removes dry skin.  
53 AP 5255—4 oz. Postpd. †\$3.30

9 **Shulton's "Old Spice" Body Sachet.**  
53 AP 5764—1 1/4 oz. . . Postpd. †\$1.10

10 **Shulton's "Old Spice" Bath Crystals.**  
53 AP 5766—8 Tubes. Postpd. †\$1.10

11 **Shulton's "Old Spice" Dusting Powder.** 7-oz. box; big, fluffy puff.  
53 AP 5770—Postpaid. . . . †\$1.65

12 **Shulton's "Desert Flower" Cologne.**  
53 AP 5758—Spray Bottle. Ppd. †\$2.20



## Nips Perfume Typers Only \$200

65 "Nips" Of Famous Perfumes plus purse-size carrying case and "Your Perfume Guide" booklet with complete instructions for choosing and wearing perfume. Name of fragrance appears on each vial; booklet identifies them by type. Includes seven basic scents: Floral, Floral Bouquet, Oriental, Modern, Spicy, Fruity and Forest. In clear plastic re-usable box. 11c Federal Excise Tax included.  
53 AP 6012—Postpaid. . . 65 Nips In Gift Box †\$2.00

ALL PRICES INDICATED THUS (†) INCLUDE FEDERAL TAX.



## Tissues . . . Save by the Case

13 **Dovalettes Facial Tissues.** Soft, snowy-white. 400 (200 double) per box. Each tissue 8x10 in.  
53 A 5276 R—Case (36 Boxes). Shipped Freight, Truck or Express. Ship. wt. 37 lbs. . . . \$9.29  
53 A 5271—6 Boxes. Ship. wt. 5 lbs. 12 oz. . . 1.59

**Kleenex Cleansing Tissues** (not shown). 400 (200 double) per box. Each tissue 8 3/4 x 9 3/4 inches.  
53 A 5281 R—Case (36 Boxes). Shipped Freight, Truck or Express. Ship. wt. 38 lbs. . . . \$10.19  
53 A 5279—6 Boxes. Ship. wt. 5 lbs. 8 oz. . . 1.79

## Paper Towels, Tissues, Napkins

14 **Dovalettes Toilet Tissue.** 1000 (500 double) sheets per roll. Save—Order By 7.  
53 A 5285 R—Case (96 Rolls). Shipped Freight, Truck or Express. Ship. wt. 53 lbs. . .  
53 A 5275—24 Rolls. Wt. 12 lbs. 8 oz. . .  
53 A 5280—12 Rolls. Ship. wt. 6 lbs.

**Delsey Toilet Tissues** (not shown). 1000 (500 double) sheets per roll. Save—Buy By 7.  
53 A 5287 R—Case (100 Rolls). Shipped Freight, Truck or Express. Ship. wt. 53 lbs. . .  
53 A 5288—12 Rolls. Ship. wt. 6 lbs.

**Kleenex Table Napkins** (not shown). Fifty 15 1/2 x 15 1/4-inch napkins.  
53 A 5290—5 Boxes. Ship. wt. 3 lbs.

**Kleenex Paper Towels** (not shown).  
53 A 5297—6 Rolls. Ship. wt. 3 lbs.

**Babyette Tissues** (not shown). Soft, 400 (100 double) 5x9-inch sheets per box.  
53 A 5278—12 Boxes. Wt. 3 lbs. 8 oz.

## Basic Beauty Aids . . . Creams and Lotions

15 16 **DuBarry's Beauty Creams** containing precious Royal Jelly, the wonderful vitalizing diet of the Queen Bee.

(15) **Royal Nectar** for use under make-up. Greaseless; gives skin radiant glow.  
53 AP 6070—2-oz. Jar. Postpaid. †\$5.50

(16) **Royal Treatment Cream** for overnight beauty care. Keeps skin moist, smooth.  
53 AP 6071—3/4-oz. Jar. Postpaid. †\$5.50

17 **DuBarry's "Bloom"**—cheek color that blends with all skin, lipstick shades.  
53 AP 6072—Postpaid. . . . †\$1.38

18 **Instant Endocrine.** Absorbs instantly; moisturizes skin. Use day and night.  
53 AP 6049—2-oz. Jar. Postpaid. †\$5.50

19 **Regular Endocrine** like (18) above but not so rapidly absorbed by the skin.  
53 AP 6050—2-oz. Jar. Postpaid. †\$5.50

20 **Glycerine-Rose Water Hand Cream.**  
53 AP 6068—4.4-oz. Jar. Postpd. †\$1.38

21 **Lady Esther's "4-Purpose" Cream.** Day or night cream. Cleanses, softens.  
53 AP 6061—6-oz. Jar. Postpaid. . . †\$1.08

22 **Lady Esther's Estrogenic Hormone Day or Night Cream.** Richly fortified.  
53 AP 6062—2-oz. Jar. Postpaid. . . †\$1.38

23 **Noxzema.** Greaseless medicated cream. Soothes and heals; moisturizes.  
53 AP 5602—10-oz. Jar. Postpaid. †\$1.38

24 **Esoterica.** Fragrant, greaseless medicated cream; helps fade dark spots.  
53 AP 6052—3-oz. Jar. Postpaid. . . †\$2.20

25 **Lydia O'Leary's "Spotstik".** Helps heal, conceal blemishes; hides circles. Shades: Light, Medium, Brunette.  
53 AP 6054—State Shade. Postpaid. †\$1.65

26 **Martha Lorraine's Lip Brush.** Genuine sable tip nigre bristles. For professional application of lipstick by brush.  
53 AP 5797—Postpaid. . . . \$1.00

27 **Martha Lorraine's "Lip-Smooth".** Use as base under lipstick; prevents feathering; softens dry, cracked lips.  
53 AP 5796—Postpaid. . . . †\$1.10

28 **Hazel Bishop's "No-Smear" Lipstick.** Shades: Soft Pink, Deep Pink, Bright Coral, Real Real Red and Fire Power.  
53 AP 5804—State Shade. Postpaid. †\$1.49

29 **Hazel Bishop's "Complexion Glow".** Liquid cheek color; no rouged look. State Shade: Pink, Coral, Rose.  
53 AP 5806—Postpaid. . . . †\$1.38

30 **Lydia O'Leary's Medicated Lotion.** Cleanses pores; heals blemishes; helps eliminate pimples, blackheads.  
53 AP 6053—4 oz. Postpaid. . . . †\$2.20

31 **Bonnie Bell 1006 Lotion.** Antiseptic cleanser with healing action. Helps eliminate blackheads, large pores.  
53 AP 6051—1 Pint. Postpaid. . . †\$5.50







### Popular Deodorants

- Deodorant. 24-hour protection.  
—1½-oz. Bottle. Postpaid...†\$1.08
- Roll-On Deodorant. Postpaid.  
—Two 1½-ounce Bottles...†\$1.10
- Deodorant With Perstop. Postpaid.  
—Two 1-ounce Bottles....†\$1.52
- Deodorant (not shown). Postpaid.  
—Two 1.05-ounce Jars.....†\$1.52
- Deodorant with hexachlorophene.  
—Two 1.2-oz. Jars. Postpd..†\$1.52
- 5-Day Roll-On Deodorant. Postpaid.  
—1½-ounce Bottle.....†80c
- Deodorant Pads (not shown). Postpaid.  
—5 Pads In Screw-Top Jar...†\$1.21



### Included With Any Lady Sunbeam! Gift Set of French Perfumes Sold on Page 279

- [37] Lady Sunbeam Shavemaster with micro-twin cutting head. Snap-shut travel case.  
53 AP 3800—Petal Pink. Postpaid.....\$11.85
- [38] Lady Sunbeam "Elegance" with multiple cutting head. Attractive travel case. For AC or DC. Colors: Parisian Pink or Brittany Blue.  
53 A 3801—State Color. Ship. wt. 2 lbs...\$16.19
- [39] Lady Remington with adjustable roller combs. Travel case. State: Blue, Orchid or Gold.  
53 A 3850—Ship. wt. 1 lb. 4 oz.....\$11.40
- [40] Lady Schick "Patrician" for safe, smooth shaving. Beautiful Shell White housing.  
53 A 3900—Travel Case. Ship. wt. 1 lb....\$8.95
- [41] Schick's "Crown Jewel" with 96 blades to whisk away unwanted hair. Luxury-lined case. Brilliant "jeweled" trim on Alabaster White.  
53 A 3901—Ship. wt. 1 lb. 4 oz.....\$12.98

Ladies' Shavers for 110-120 V. AC Only (except [38] for AC-DC). UL Appr. Cord, Plug, Brush Incl.



### Everything to Keep Your Hands Lovely

- [42] to [46] Manicure Implements of finest quality cutlery steel. All from Germany, except (44) from France.  
(42) 6-Pc. Set. Nail Nipper, Nail and Cuticle Scissors, File, Cleaner, Tweezers. Green top-grain cowhide zippered case.  
53 A 6143—Case 6x3 in. Wt. 9 oz.†\$5.95
- (43) Fingernail-Toenail Nipper. Clip-spring operation with locking latch.  
53 A 6096—Ship. wt. 6 oz.....\$3.98
- (44) Cuticle Nipper imported from France.  
53 A 6112—Ship. wt. 5 oz.....\$2.98
- (45) Cuticle Scissors. Abt. 3½ in. long.  
53 A 6113—Ship. wt. 4 oz.....\$1.98
- (46) Nail Scissors. About 3½ in. long.  
53 A 6111—Ship. wt. 4 oz.....\$1.98
- [47] Steel Tweezers. About 3 inches long.  
53 A 6117—Ship. wt. 1 oz.....75c
- [48] "Diamon Deb"—wonder file; helps protect nails. Rustproof abrasive surface of sapphire diamond crystals on nickel silver. About 6 in. long.  
53 A 6119—Ship. wt. 1 oz.....\$1.25
- [49] Signet High-Protein Capsules help build healthy nails. Instructions.  
53 AP 6010—33 Capsules. Postpd...\$2.00  
53 AP 6011—100 Capsules. Postpd.. 5.00
- [50] Pacquin's Hand Cream. 5¼-oz. Jar.  
53 AP 5625—Postpaid.....†\$1.08
- Pacquin's Hand Lotion (not shown). Ppd.  
53 AP 5637—10-oz. Dispenser....†\$1.08
- [51] Kleer Skin Hand Cream. Postpaid.  
53 AP 5635—8-ounce Jar.....†89c
- [52] Jergen's Lotion. Old favorite.  
53 AP 5690—12½ oz. Postpaid.†\$1.08

### Tidee Tray Only \$100

Dainty Cosmetic Tray with separate compartments for bobby pins, lipsticks, bottles, etc. Keeps make-up accessories in one easy-to-reach place. Opaque white plastic with fluted edge; 4 rosebud decorations. About 9¼x3½ inches.  
53 A 6046—Ship. wt. 6 oz.....\$1.00



### Young America Shop

- [54] Palomino inspires boys and girls to riding. Embossed saddle bags contain many tools—comb, nail file, nail toothbrush. Handsome horse 7 in. tall. Modeled of Palomino-tan-and-resistant plastic.  
—Ship. wt. 12 oz...5-Piece Set \$2.69
- "Medicare" For Teens. Medicated cream for teen-agers; triple-action treatment helps heal unsightly blemishes. 2 oz. each: Medicated Creamy Masque, Medicated Skin Toner (circulation), Medicated Lotion (moisturizes). State: Light, Medium.  
—3-Piece Set. Postpaid....†\$3.25  
—2 oz. Creamy Masque. Ppd.† 1.10  
—2 oz. Skin Toner. Postpd..† 1.10  
—2 oz. Medicated Lotion. Postpaid.  
—Light or Medium.....†\$1.10

- [55] Magicolor Bubble Bath by Wrisley for tubfuls of tinted bubbles. Won't produce red, yellow, blue or green children. Postpaid.  
53 AP 6162—20 Packets (Assorted)...†\$1.10
- [56] Triocin And Blue Foam for teen-age skin problems. Clinically-tested combination acts as cleansing-healing agent.  
(56) Blue Foam "Soap In A Tube". Will not irritate the tenderest skin; designed to gently float dirt and oil out of pores.  
53 AP 3123—4-oz. Tube. Postpaid.....89c
- (57) Triocin Formula For Acne. Stimulates healing as it conceals unsightly blemishes.  
53 AP 3114—¼-oz. Tube. Postpaid...\$1.29
- [58] Golden Music Box Charm Bracelet. Wind-up stem; On-Off button. Assorted tunes; assorted designs. Flat-link golden bracelet.  
53 A 5449—Ship. wt. 3 oz.....\$2.98

### Remove Superfluous Hair

- [59] Nair Lotion. Quickly removes facial and leg hair.  
53 AP 5640—6-oz. Plastic Bottle. Postpaid.....†\$1.38  
53 AP 5641—Nair Cream. 4-oz. Tube. Postpaid.....† 1.08
- [60] Imra Lotion. Odorless; removes unwanted hair quickly.  
53 AP 5606—4¼-oz. Jar. Postpaid.....†\$1.10  
53 AP 5603—Imra Cream. 4½ ounces. Postpaid....† 1.38
- [61] Zip Epilator Wax. Removes hair neatly and safely.  
53 AP 5617—7-ounce Cake. Postpaid.....\$1.79  
53 AP 5619—Zip Cream Remover. 4½ oz. Postpaid...† 1.65
- [62] Curvfit Underarm Razor for easy, nick-free shaving.  
53 AP 5612—Razor with 1 Blade. Postpaid.....98c  
53 AP 5613—10 Curvfit Blades. Postpaid.....78c
- [63] Bellin's Wonderstone. Gently "erases" facial hair.  
53 AP 5621—Abrasive Stone. Postpaid.....\$1.25
- [64] Baby Touch Hair Remover Pads.  
53AP5605—Postpd. 4 Pads.95c



**1 Roux Creme Color Shampoo.** Shades: Blue Black, Black, Dark Brown, Ash Brown, Dark Ash Blonde, Light Ash Blonde, Light Blonde, Medium Brown, Warm Brown, Golden Brown, Golden Blonde, Dark Auburn and Light Auburn. Includes applicator, instructions. State Shade. 53 AP 5367—Postpaid.....**†\$1.21**

**2 Roux Color Crayon.** Stroke over gray strands, new growth. Same shades as (1) above. State Shade. 53 AP 5378—Postpaid.....**†\$1.10**

**3 Roux Creme Hair Tint.** Same shades as (1) above. State Shade. 53 AP 5368—Postpaid.....**†\$1.05**

**4 Roux "Fanci-full" Rinse.** Full pint of ready-to-use temporary hair coloring. For gray or bleached hair. Shades: Gilded Lily (golden blonde), Frivolous Fawn (golden brown), Platinum Plus, Lucky Copper (auburn), Plush Brown (medium brown), Silver Lining (silver gray), Chocolate Kiss (dark ash brown), Black Rage (charcoal) and True Steel (steel gray). State Shade. 53 AP 5360—Postpaid.....**†\$2.48**

**5 Roux Creme Hair Lightener.** Works faster than oil bleach. New gold shade; use on any color hair. Conditions hair as it lightens it—just a few shades—or to a very light tone. 53 AP 5365—Postpaid.....**†\$1.38**

**6 Roux Color Applicator.** Plastic, squeeze bottle with tapered funnel for easy application of color at hair roots. 1 to 5-oz. measurements stamped on side of bottle. 53 AP 5377—Postpaid.....**40c**

**7 Roux "Color Curl."** Adds lustrous color as it disciplines curls. Contains U. S. certified colors that can be shampooed out; no metallic powder; no flaking or rub-off. Generous 7-oz. spray bottle. Shades: Brown, Golden Blonde, Titian, Red Blonde, Steel Gray, Platinum or Brilliant (brightens hair, adds lights without adding any color). State Shade. 53 AP 5369—Postpaid.....**†\$1.65**

**8 Roux "Superoxide"** to use alone as bleach—or as activator with other hair colorings as directed. Save on this giant 16-ounce bottle. 53 AP 5376—Postpaid.....**†61c**



## Be Young... Be Lovely

## WITH NEW HAIR COLOR



### Color Restorers . . . Tints . . . Dyes

**9 New Shulton "Technique" Color-Tone.** Beautifies hair without changing the color. Mixes with water. Includes sponge, plastic mittens, instructions. Shades: Blonde Pearl (lt. blonde), Bamboo (med. ash blonde), Desert Sand (dk. ash blonde), Toast (lt. brown), Brown Spice (med. brn.), Brunette (dk. brn.), Black Raven, Spun Gold (golden blonde), Bright Penny (reddish blonde), Autumn Rust (lt. auburn), Red Sable (auburn) and Caramel (golden brn.). State Shade. 53 AP 5353—Postpaid.....**†\$2.20**

**10 Kolor Bak.** Restores natural-looking color to gray, drab or faded hair. Helps you look years younger. Instructions for easy application. 53 AP 5375—8 oz. Postpaid...**†\$1.64**

**11 Yuth Hair Color Restorer.** Apply to scalp; gradually changes gray, drab, faded hair to natural-looking color... makes you look years younger. For all shades of hair. 53 AP 5390—8 oz. Postpaid...**†\$2.75**

**12 Inecto Hair Dye.** Shades: Light Brown, Dark Brown, Darkest Brown, Brown, Light Warm Brown, Dark Warm Brown, Black, Ash Blonde, Light Ash Brown, Dark Ash Blonde, Golden Brown, Auburn. State Shade. 53 AP 5356—4 Treatments. Ppd.**†\$5.17**  
53 AP 5355—1 Treatment. Ppd.**† 1.38**

**13 Lastone Hair Dye.** Shades: Dark Brown, Light Brown, Medium Brown or Black. State Shade. Ppd. 53 AP 5380—6-oz. Bottle.....**†\$2.20**

### Comb and Brush Sets . . . Mirrors

**14 Comb and Brush Set.** Brush has 5 rows of natural bristles set in durable pearl-tone plastic. Matching comb. State color: Pink, Blue, White. 53 A 5010—Ship. wt. 9 oz. .Set **\$2.98**

**15 Clear Lucite Comb And Brush Set.** Brush has 5 rows of extra heavy nylon bristles in durable sparkling clear lucite. Matching comb. 53 A 5013—Ship. wt. 9 oz. .Set **\$2.29**

**16 Lucite Comb And Brush Sets.** Nylon bristles. Ship. wt. 9 oz. per set. 53 A 5007—Clear Lucite Set; brush has 8 rows bristles.....Set **\$1.98**  
53 A 5071—Comb-Brush Set; brush has 5 rows bristles. State Color: Rose, Blue, Clear.....Set **98c**

**17 Combs-A-Plenty.** 50 combs in assorted styles and colors. 53 A 5060—Ship. wt. 12 oz.....**98c**

**18 Round-The-Neck Mirror.** Handy! Versatile! Use around neck as shown—or adjustable neck piece forms base for table mirror. Adjusts to any angle; folds flat for storage. One side magnifies—one regular vision. 5½-inch crystal-clear mirror in clear lucite frame. 53 A 5074—Ship. wt. 12 oz.....**\$2.89**  
53 A 5075—Like above but gold-color anodized frame. Wt. 1 lb.....**\$3.79**  
53 A 5076—Like above with clear lucite frame but 5 inches in diameter. Ship. wt. 13 oz.....**\$1.98**

**19 Reversible Round Hand Mirror.** 1 side magnifies, 1 regular vision. 5 in. diam. Clear lucite frame. 53 A 5111—Ship. wt. 1 lb.....**\$3.98**

**20 Reversible Oval Hand Mirror.** Both sides regular vision. Clear lucite frame. About 5¼x3¾ in. 53 A 5080—Ship. wt. 1 lb.....**\$2.59**

### Restore Natural Hair Color

**Men . . . Women . . . Grecian Formula 16** safely and gradually restores natural looking color to your faded, drab or gray hair. Apply clear colorless liquid daily and see wonderful results in 10 days to 3 weeks. Can be used for all types of hair. Application is quick and easy (you do it yourself). The change is so gradual only you will know the secret.

53 AP 5383—4-ounce Bottle. Postpaid.....**†\$3.85**  
53 AP 5389—8-ounce Bottle. Postpaid.....**† 7.15**

### Glamorize Your Hair With Tintz

**Tintz Creme Color Shampoo.** Washes beautiful shimmering color into your hair. Lanolin-rich; conditions the hair as it cleanses and colors it. You may lighten, darken or match your present shade; color holds fast—won't fade or wash out. Leaves hair soft, manageable, natural-looking. Shades: Black, Jet Black, Dark Ash Brown, Medium Ash Brown, Light Ash Brown, Ash Blonde, Medium Warm Brown, Dark Warm Brown, Auburn and Golden Blonde. Activator and Instructions included.

53 AP 5350—State Shade. Postpaid.....**†\$1.64**

Prices Indicated Thus (†) Include Federal Ex. Tax.







**21 Creme Color Shampoo.** Wash color you wash into easy step. It conditions as it adds high luster. Shades: (light to dark), Red (brightens red tones), Golden highlights), (deepens tones), Steel Gray (silver), Blue Gray (eliminates State Shade.  
Postpaid...**†\$1.10**

**22 Tintair.** Covers gray, drab and faded streaks; leaves hair natural-looking—any color you choose. Shades (light to dark): Starlight Blonde, Grecian Blonde, American Brown, Mona Lisa Brown, Gleaming Bronze, Glossy Chestnut, Brown Onyx, Jet Brown, Black. State Shade.  
53 AP 5381—Postpaid.....**†\$2.20**

**23 Tintair Touch-Up.** Same shades as Tintair (22) above. Postpaid.  
53 AP 5382—State Shade.....**†\$1.64**



## USE TIZ...

Quick Color For Faded Hair



**24 New Tiz Concentrate—**creme and color rinse. Mix with water and apply with brush. Conditions and improves texture of hair. Lasts from shampoo to shampoo. Shades: Slate, Smoky, Black, Blonde, Copper, Brown, Black, Perl (helps remove yellow cast), Brown, Coppery Brown, Copper and Blonde. State Shade.  
53 AP 5442—Postpaid.....**†\$1.65**

**25 Tiz Mist.** Creme and color rinse sprays on quickly, easily. In 6 1/4-oz. plastic squeeze bottle. Shades: Slate, Smoky, Black, Blonde, Copper, Light Brown, Medium Brown, Dark Brown, Coppery Brown and Perl (helps remove drab yellowish cast). Easy instructions. State Shade.  
53 AP 5441—Postpaid.....**†\$2.15**

**26 Color Comb** for quick touch-ups. Just comb color into your hair and blend in with brush. Shades: Medium Brown, Dark Brown, Black and Auburn.  
53 AP 5357—State Shade. Postpaid.....**†\$1.03**



## MISS CLAIROL Does She...Or Doesn't She?

**27 Creme Formula Hair Color Bath** by Miss Clairol. Covers gray hair; will lighten, darken or match your present shade. Shades: Topaz (light blonde), Golden Apricot (honey blonde), Moongold (medium ash blonde), Coppertone, Chestnut (light Brown), Coffee (rich, medium) Brown, Sable (dark) Brown, Black Velvet. State Shade.  
53 AP 5372—Postpaid.....**†\$1.38**

**28 Instant Clairol.** Covers gray, drab, faded hair; will lighten, darken or match present shade. Does not wash out. Shades: Light Golden Brown, Dk. Warm Brown, Lt. Warm Brown, Lt. Drab Brown, Med. Warm Brown, Med. Drab Brown, Dk. Drab Brown, Dk. Ash Blonde, Med. Blonde, Dk. Auburn, Black. State Shade.  
53 AP 5370—Postpaid.....**†\$1.10**

**29 Miss Clairol Touch-Up Crayon.** Readily hides tell-tale gray or drab new growth that appears between regular color treatments. Just rub on, blend in. Shades: Medium Brown, Dark Warm Brown, Dark Brown, Black. State Shade.  
53 AP 5371—Postpaid.....**†\$1.10**

**30 Instant Whip Creme Hair Lightener** by Miss Clairol. Cleanses, conditions and lightens hair in one easy step. Fast-action lather helps prevent dryness; leaves hair soft.  
53 AP 5359—Postpaid.....**†\$1.38**

**31 Come Alive Gray.** Easy-to-use tint puts new life and sparkle in gray hair. Lasts from shampoo to shampoo. Shades: White Sapphire, Silver Diamond, Black Pearl. State Shade.  
53 AP 5373—Postpaid.....**†\$1.65**



**32 Color Cream Hair Tint** by Noreen. Self-tinting; easily. Shades: Diamante (pastel), Blonde Champagne (ash blonde), Honey Sunny Blonde (red-ash blonde), Mink (dark ash blonde), Auburn Glow (Auburn Aura (deep brown (light) Naturelle, Brown, Seal (dark) Sapphire (blue Black) (ash tone). Be sure to use Color Cream (32) above.  
Postpaid.....**†\$1.65**

**33 Creme Peroxide.** Creamy hair prevents dryness. Use with Color Cream (32) above.  
4 oz. Postpaid...**†\$1.10**

**34 Color Lift Hair Rinse.** Lasts through 5 shampoos. Lathers on; conditions as it colors. Shades: Black Lustre, Silver Shimmer, Misty Pearl, Medium Brown Glint, Dark Brown Glint, Copper Dazzle, Bright Auburn, Deep Auburn, Gold Radiance, Ash Halo, Ash Halo "B" (tones down reds). State Shade. 2 applications.  
53 AP 5398—Postpaid.....**†\$1.65**

**35 Color Tint Rinse.** Lasts from one shampoo to the next. Shades: Black, Dark Amber (dark brown), Tawny Brown (chestnut), Red Head (auburn), Blonde Tint (golden blonde), Silver Tint (platinum), Blue Smoke (steel blue). Be sure to use Color Lift (34) above. Package of 8 rinses.  
53 AP 5395—Postpaid.....**†\$1.38**



## NOREEN Hair Colors

**36 New Noreen "Liqui-Color."** Refresh your hair color with every shampoo. Highlights all shades; helps blend in gray, tones up bleached or dyed hair. Shades: CHAMPAGNE (golden tone for natural or bleached blondes), TAWNY BEIGE (golden brown tone for light brownettes), FIRELIGHT (gold-red tones for light brownettes), COPPER PENNY (auburn tone for light brownettes, mahogany tone for dark), SABLE LUSTRE (rich brown tone for dark brownettes), BLACK JET (polished black), CINDER GRAY (light to dark silver tones; eliminates yellow) FROSTY WHITE (snowy, lustrous; eliminates yellow).  
53 AP 5379—6 oz. (5 to 10 applications). State Shade. Postpaid.....**†\$1.93**

**37 Noreen Hair Rinse.** Dissolve 1 capsule in final rinse. Shades: Gold, Sun-bronze, Henna-bronze, Dark Copper, Amber Brown, Gypsy Brown, Sable Brown, Ebony Brown, Onyx, Smoke Gray, Gunmetal, Steel Gray, Silver White.  
53 AP 5374—State Shade. Postpaid.....Box of 16 Capsules **†\$1.52**

## Be Glamorous With Tresemme



**38 Tresemme Complete Hair Color Kit** as seen on TV. Includes 2-oz. bottle each: Creme Hair Color and Creme Lotion Developer (a creme base peroxide which is more gentle to the hair). Shades: Raven's Wing (black), Midnight (dark) Brown, Dusky (medium) Brown, Copper Lustre (light auburn), Sun Spun (golden blonde), Desert Sand (light blonde). Be sure to use Color Cream (32) above.  
53 AP 5394—Postpaid.....2-Piece Set **†\$1.65**

**39 Tresemme Creme Lotion Developer** (as in (38) above) to use as activator with any hair coloring; replaces regular peroxide. Gentle to the hair.  
53 AP 5392—4-oz. Bottle. Postpaid.....**†83c**

**40 Tresemme Creme Hair Lite'ner** for beautiful lightening or pre-bleaching. Works rapidly and thoroughly. Creme formula conditions the hair.  
53 AP 5393—2-oz. Bottle. Postpaid.....**†\$1.38**

Use All Hair Color Preparations Only As Directed on Label.

All Prices Indicated Thus (†) Include 10% Federal Excise Tax.

JUST SAY CHARGE IT

ALL WARDS 283





## LADY SUNBEAM

- Dries Hair Quickly!
- Dries Nails, Too!

**\$1988**

Controlled Heat, Hair Dryer with drying cap. Warm air flows through tube and hood, circulates through hair rapidly, evenly. Overflow vent dries polish at same time. Washable drying cap connected to motor by flexible hose.

Unbreakable Plastic Housing. On-Off, Hot-Medium-Warm-Cool control. Cord, plug included. For 110-120 volts, AC only. UL Appr. State: Blue, Pink, or Turquoise. Ship. wt. 4 lbs. 4 oz.

53 A 4100—\$2 Down. Cash \$19.88

### Lady Sunbeam Deluxe

All the Wonderful Sunbeam Features (see above), plus sliding door storage space in dryer cabinet. Rosy-beige plastic cabinet. For 110-120 volts, AC only. UL Approved. Ship. wt. 7 lbs.

53 A 4101—\$3 Down, Cash \$26.88

**\$2688**



Drying Hood Only **\$189**

Converts Any Hair Dryer to modern hood-type for more comfort, speed and ease. Elasticized tube end fits over dryer nozzle.

Vinyl plastic hood adjustable to any head size. Directs heat uniformly through hair. Ship. wt. 4 oz.

53 A 4110.....\$1.89

Charlescraft **\$598**  
Dryer

Table or Hand Hair Dryer With Hood. Adjustable wooden handle. Perforated (ventilated) plastic drying hood. Hot-Cold switch. Housing and metal pedestal-base, enameled beige. 110-120 V., AC only. UL Appr. Ship. wt. 3 lbs.

53 A 4111.....\$5.98

Chic Milady **\$875**  
Dryer

Makes a Fine Traveling Hair Dryer. Low flat design fits in drawers, luggage. Switch for On-Off, Hot or Cool. Adjustable ventilated plastic drying hood; pink plastic housing. 110-120 volts, AC only. UL Appr. Ship. wt. 3 lbs. 10 oz.

53 A 4140.....\$8.75

## RONSON "Beauty T:

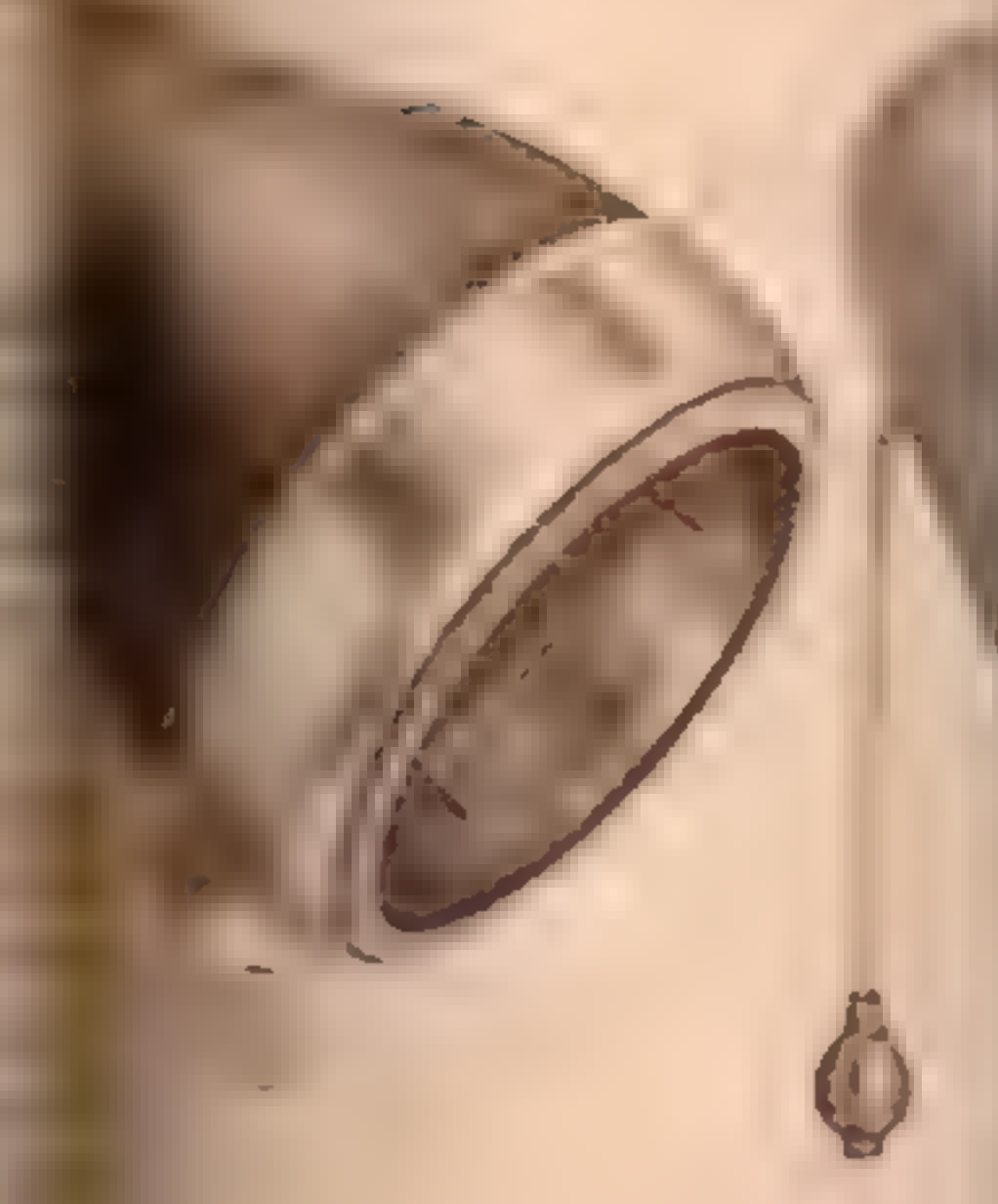
**\$2188**

- Comb Dries! Brush Dries!
- Hood Dries, Too!



Hair Dryer Has Hood, Comb and Brush attachments which connect to hose and circulate warm air through hair; dries, quickly, evenly—Off-Cool-Warm control delivers desired temperature immediately.

Clever Fold Away Handle on high plastic dryer. In white plastic storage case about 14 1/4 x 9 1/2 x 4 7/8 in. satiate unit that has everything you wanted in a dryer. For 110-120 volts, AC only. UL Approved. State color: Blue or Petal Pink. Ship. wt. 4 lbs. 8 oz. 53 A 4132—\$2.50 Down.....Cash \$21.88



(8) To (10) Hair Dryer which adjusts height.

(8) Ariston Westinghouse most popular desired heat electrically; control hood. Jewel light. Deluxe roll, 4-legged slightest adjusts height automatically. Gray finish, color trim. Wt. 53 A 4127 MO.



General Electric **\$2495**  
Portable Dryer

Fast and Thorough... dries hair in minutes. 72 jets spread warmth evenly. Control for Off-Cool-Low-Medium-High. Reach-in bonnet—check hair easily through drawstring opening.

Quiet and Convenient—use the phone or enjoy TV—strap dryer to waist or carry like shoulder bag. Pink and Ivory color. 110-120 V., AC only. UL Appr. Wt. 5 lbs. 4 oz.

53 A 4135—\$2.50 Dn., Cash \$24.95

Miracle Deluxe **\$1295**  
Hood Dryer

Many of Higher Priced Features. Dries nail polish; it dries your hair. Hood means more drying, elasticized edge adjusts head size.

Off-Cool-Warm-Hot Pink high-impact plastic. Universal motor. 110-120 volts; AC only. UL Appr. Ship. wt. 4 lbs. 4 oz.

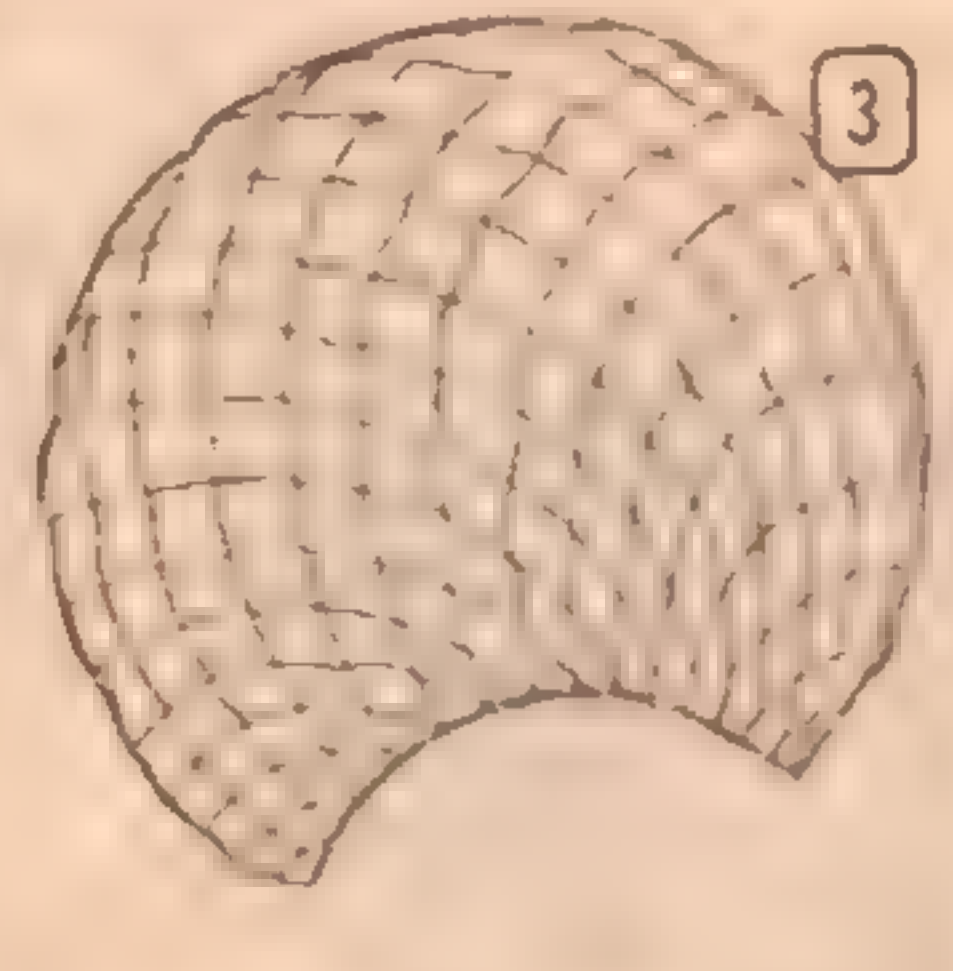
53 A 4115.....



(1) Pretty Rayon Sleep Turbans. Reinforced nylon borders. Set of 4—1 ea. Pink, Blue, Dark Brown, Medium Brown. Wt. 2 oz. 53 A 4996.....\$1.00



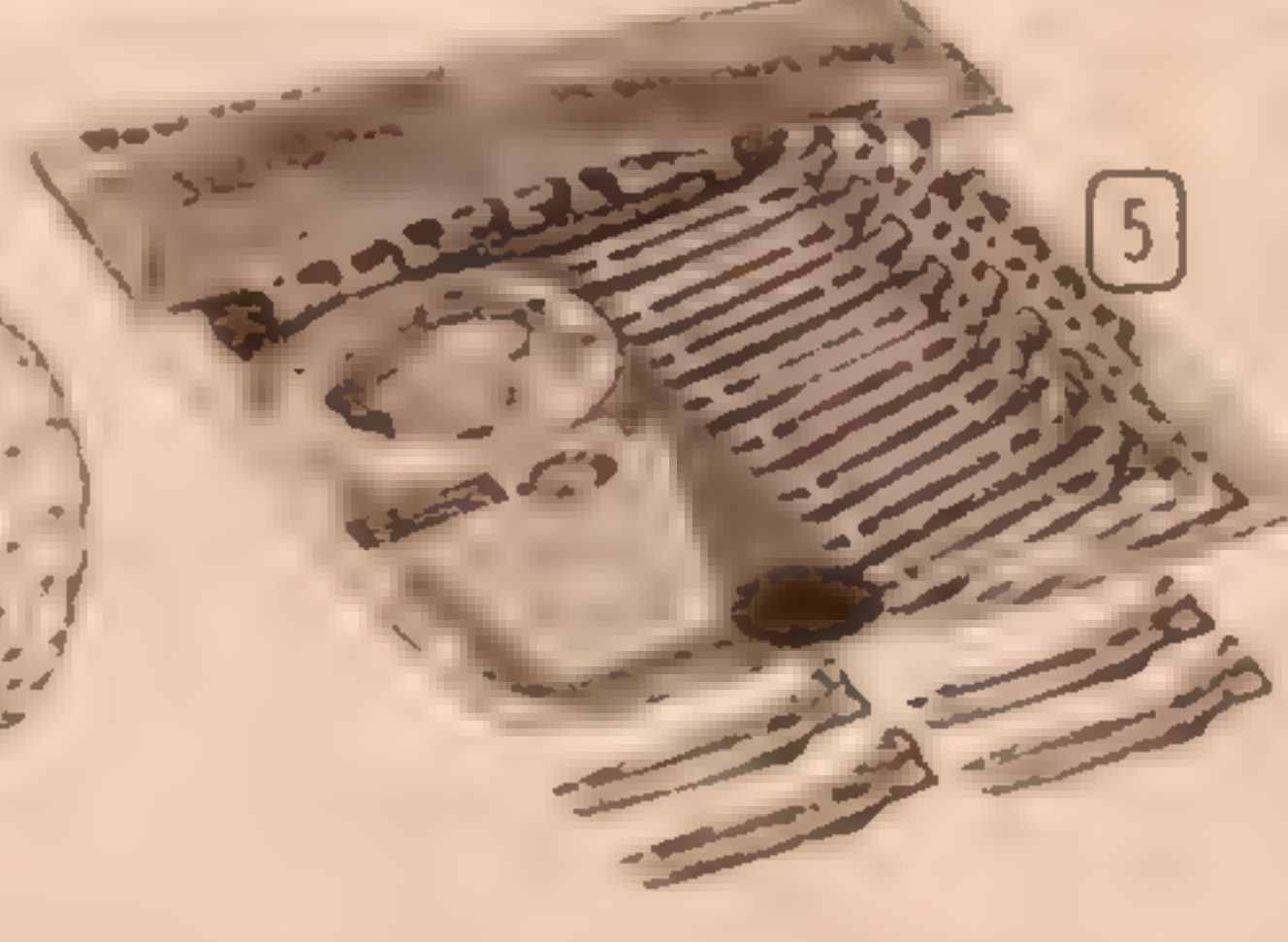
(2) Colored Beads on Nets of dbl. nylon. State: Dk., Med., Lt. Brn.; Blk.; Wht.; Gray; Blonde. Wt. 2 oz. 53 A 4997..4 for \$1.49  
Wht. Rubber Swim Cap. 53A4995—Wt.3oz.\$1.49



(3) Nylon Hair Nets. State Color: Lt., Med., Dark Brown; Black, Blonde, White, Gray. Ship. wt. 2 oz. Full Size. Elastic edge. 53 A 4955...24 for 99c  
Cap Type, Elast. back. 53 A 4954...15 for 99c



(4) Handmade Nylon Nets. No elastic. State: Lt., Med., Dark Brown; Black, Blonde, White, Gray. Wt. 1 oz. Regular Size. 53 A 4957..5 for \$1.00  
Bob-size. 53 A 4958..5 for 1.00



(5) Lady Ellen Pin Curl Clips. 32 spring-action steel clips. Pstpd. 53 AP 4951..Only 98c  
450 Cushion-Tip Bobby Pins. Black or Bronze. State color. 53A4953—Wt. 10 oz.89c



(7) Brush Roll horse-hair rollers, choice of sizes. 53 A 4998—7/8" 53 A 4999—1 1/2" Rubber Tipped 4 cards of 12. 53 A 4988—Wt. 1/2 lb.



## LONG DRYING SPEED AND EASE

BETTER

GOOD



(8) to (10) Have a Salon Style Hair Dryer for efficiency and comfort. All three of these dryers have heavy gauge steel hoods which adjust up or down or stay in desired position and adjustable-height non-tip stands. 110-120 V. AC only. UL Appr. Mailable.

(8) **Aristo Deluxe.** Westinghouse thermostat supplies desired heat automatically; controls on hood. Jeweled pilot light. Deluxe easy-roll, 4-legged stand; slightest pressure adjusts height automatically. Belge-gray finish, gold-color trim. Wt. 20 lbs. 53 A 4127 MO—\$4.50 Dn....Cash \$44.95

(9) **Aristo Junior Professional-Type** for homes, small Beauty shops. Features above plus—On-Off, Hot-Medium-Cold control. Satin-chromed steel stand, folding 3-legged base (see sketch). Gold-color hood. Wt. 15 lbs. 53A4126 MO—\$3.50 Down.Cash \$32.95

(10) **Aristo Home Economy Dryer.** Expensive dryer features above plus—finger-tip switch for Hot-Cold. Satin-chromed steel stand, 3-legged folding base (see sketch). Hood has Rose enamel finish. Wt. 15 lbs. 53 A 4125 MO—\$2.50 Down.Cash \$20.95

### Shampoo Tray and Sprays

(11) **Shamp-Ease Tray** for greater comfort. Rustproof steel; rubber suction cups. About 15 3/4 x 13 1/2 in. wide. 53 A 4122—Ship. wt. 2 lbs. 12 oz.....\$3.43

(12) (13) **Shampoo Sprays.** Heavy 5-ft. rubber hose, rustproof aluminum spray plate. Fits faucets 5/16 to 3/4-in. outside diameter. Ship. wt. each 1 lb. 2 oz.

(12) 53 A 4121—Single Faucet Connection.....97c  
(13) 53 A 4120—Double Faucet Connection.....\$1.55

### Wards Curling Iron

(14) **Chrome-Plated Curling Iron.** Enameled wood handle protects hands. Removable heat-sealing clamp for sealing packages. 6-ft. cord, plug. 110-120 V. AC only. UL Appr. 53 A 4145—Ship. wt. 8 oz.....\$1.98



### Sprays, Shampoos, Hair Dressings

(15) **TV advertised self-hair spray.** Postpaid.

5-7-oz. Size.....\$1.65  
3 1/4-oz. Size.....\$2.48

(16) **Satin Set.** Curls last longer; Postpaid.

5-5 1/4-oz. Spray Can. \$1.49  
14-oz. Spray Can..\$2.37

(17) **Shampoo.** Helps combat dandruff, 7-oz. size.

Postpaid.....\$1.00

(18) **Dandruff Remover.** 8-oz. size.

Postpaid.....\$1.50

(19) **Shampoo.** 7 1/2-oz. size.

Postpaid.....98c

(20) **Shampoo.** 7-oz. size.

Postpaid.....\$1.00

(17) **Helene Curtis Spray Net.** Postpd. 53 AP 5333—6 oz. Regular..\$1.49 53 AP 5334—6 oz. Super Soft...\$1.49

(18) **Breck Spray-On Hair Set Mist.** 53 AP 5420—5 1/2 oz. Postpd..\$1.38

(19) **Liquinet Spray with Lanolin.** 53 AP 5320—14 oz. Postpd..\$1.09

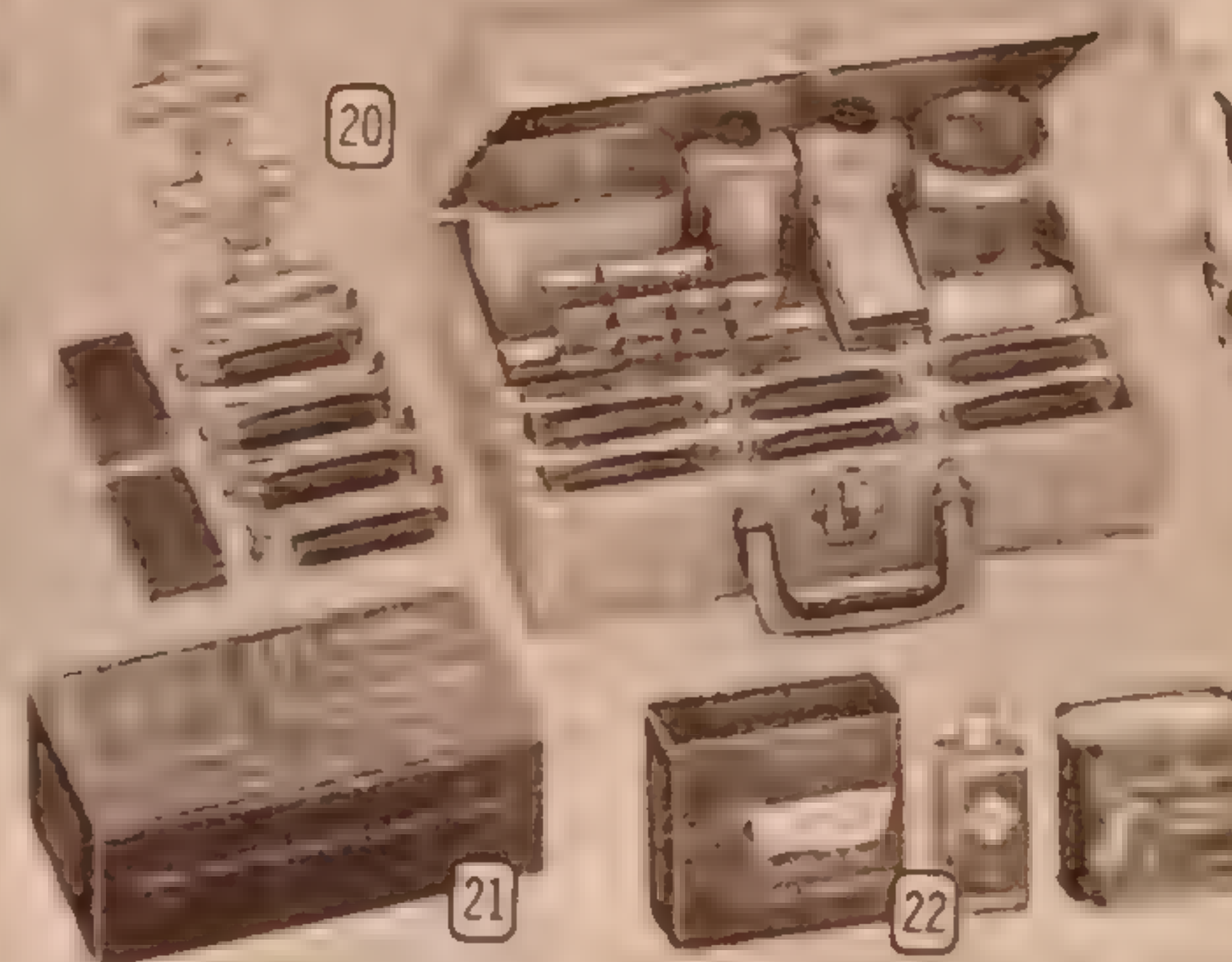
**Breck Shampoo.** 16-oz. size. Postpaid. 53 AP 5424—For normal hair....\$1.75 53 AP 5425—For dry hair.....1.75

**Vitalis Hair Tonic.** 12-oz. size. 53 AP 5331—Postpaid.....\$1.42

**Wildroot Cream Oil Tonic.** 9-oz. size. 53 AP 5330—Postpaid.....\$1.31

**Alberto VO/5 Hair Dressing.** 1 1/2-oz. tube. 53 AP 5341—Postpaid.....\$1.10

## EVERYTHING For The Girl Who Likes To Do Her Own Hair



### Machineless Heat Waves

(20) **Ezy-Kurl 24-Curler Set For Home Use.** Professional type—both oil and water activated. Includes: 24 each Curlers, Spacers, Rods, Clamps, Pads; 2 oz. Solution; 28 each End Papers, Oil Heat Pads, Oil Sachets, Dip-Type Water Heat Pads, Instructions. 53A4960—Carrying case. Ship. wt. 7 lbs. 8 oz. \$14.50

**Ezy-Kurl 6-Curler Set** (not shown). 6 each Curlers, Spacers, Rods, Clamps; 2 oz. Solution; 28 End Papers, Heat Pads. Ship. wt. each 2 lbs.

53 A 4961—6-Curler Oil Type Set with 28 each Oil Heat Pads, Oil Sachets, Instructions....Set \$3.99

53 A 4962—6-Curler Water-Type Set with 28 Dip-Type Water Heat Pads, Instructions....Set \$3.69

(21) **Ezy-Kurl Refills (Oil or Water Type).** Each includes 2 oz. Solution, 28 End Papers, 28 Oil or Water Heat Pads and 28 Oil Sachets (with Oil Type Refill). Ship. wt. 1 lb. 3 oz.

53A4963—Oil Type for Medium, Fine, Normal \$1.25

53A4964—Oil Type for Tight Wave.....\$1.25

53A4965—Oil Type for Gray, Dyed, Bleached \$1.25

53A4966—Water-Type. Medium, Fine, Normal \$1.25

53A4967—Water-Type for Tight Wave.....\$1.25

(22) **Lady Carole Refill.** 28 Heat Pads; 28 Foil and Cloth Pads. Solution, Instructions included.

53 A 4933—Ship. wt. 1 lb. 4 oz.....\$1.09

**Lady Carole Heat Wave Kit** (not shown). 28 Water-type Pads; 12 each Curlers, Clamps, Felts; 24 Protectors; Wave Solution; Shampoo and Rinse.

53 A 4932—Instr. Ship. wt. 3 lbs. 4 oz.....\$2.59

### Easy-to-Use Home Permanents

(23) **Toni Home Permanent.** Postpaid.

53AP4973—REG...\$2.19

53AP4974—SUPER. \$2.19

53AP4975—GENTLE \$2.19

(24) **Tip Toni** for bangs, unruly ends. Postpd.

53AP4926—REG.. \$1.48

53AP4927—SUPER. \$1.48

53AP4928—GENTLE \$1.48

**Tonette** (not shown). Made especially for children's hair. Postpd.

53 AP 4972.....\$1.92

(25) **Toni Plastic Spin Curlers** for tighter waves.

36 Regular, 6 Small.

53AP4909—Postpd. \$1.49

**Toni Softstyle Curlers** (not shown). 36 Lg., 6 Small.

53 AP 4947—Postpd. \$1.49

(26) **Miracle Mist Lilt.** Easy neat set Postpd.

53AP4941—Med.. \$2.12

53AP4942—Curly.. \$2.12

(27) **Bobbi Permanent.** Includes curlers.

53 AP 4911—Postpd. \$2.06

**Bobbi Refill**—like above but no curlers incl.

53AP4910—Postpd. \$1.64

(28) **Prom Permanent** with wave stabilizer.

53AP4948—Postpd. \$2.19

**Prom End Curl** (not shown). For touch-ups, unruly ends. Postpd.

53 AP 4923.....\$1.37

(29) **Richard Hudnut Quick**—with exclusive crystal clear lotion.

Takes 1/2 the time. You may shampoo immediately. Postpaid.

53AP4902—REG...\$2.18

53AP4903—SUPER. \$2.18

53AP4904—GENTLE \$2.18

**Richard Hudnut Pin-Quick** (not shown). Easy as setting your hair.

53AP4905—Postpd. \$1.93

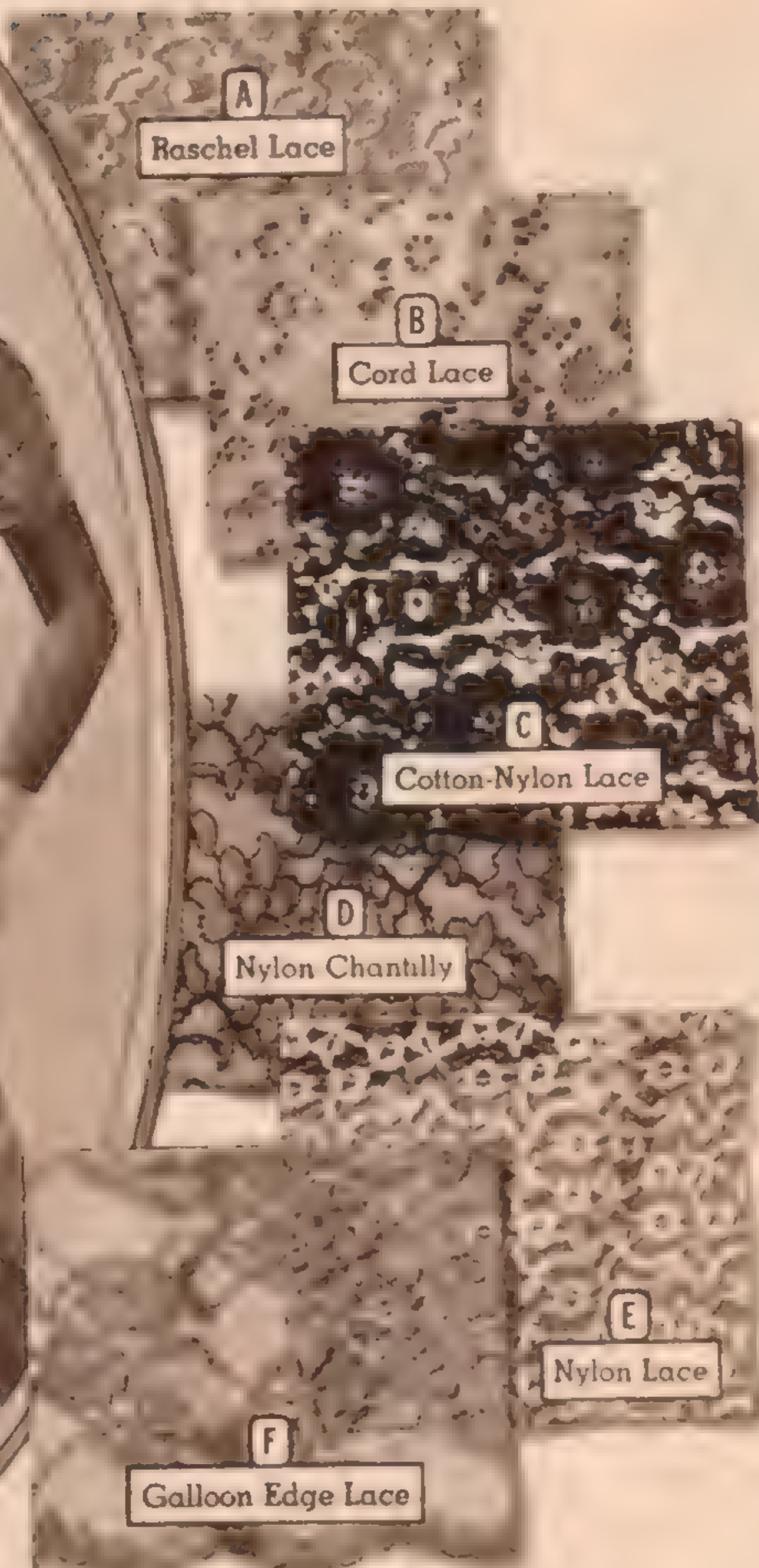


(†) Indicates Fed. Excise Tax Included.

ALL WARDS 285



# Making Beautiful Fashion News... SCHIFF EMBRO



Raschel Lace 87c YD.

**A** Fine cording traces the design of this lace of 60% Acetate, 40% Nylon. For alluringly lovely gowns, dresses, blouses, stoles. 35 in. wide. Shown 1/4 size. Black, Lt. Blue, Pink, White. Dry clean. 16A1800—Wt. yd. 3 oz. State color. Yd. 87c

Cord Lace \$1.19 YD.

**B** Richly textured 97% Cotton, 3% Nylon Lace; raised cording outlines the beauty of the floral motif. Dresses, blouses. Dry clean. Shown 1/4 size. Beige, Black, Pastel Blue, White, Pink. 16A1810—Wt. yd. 3 oz. State color. Yd. \$1.19

Cotton-Nylon Lace \$1.59 YD.

**C** The magic of Lace for your most enchanting gowns, late-day fashions; here in 95% Cotton, strengthened with 5% Nylon for lasting beauty. Dry clean. 34 in. wide. Shown 1/4 size. Beige, Black, Lt. Blue, Pink, White. 16A1811—Wt. yd. 3 oz. State color. Yd. \$1.59

Nylon Chantilly \$1.59 YD.

**D** Shadow-sheer, fragile in appearance—but created with strength of 100% Nylon. For couturier-look creations; gowns, blouses, stoles. Dry clean. 34 in. wide. Black, Lt. Blue, Pink, White. Shown 1/4 size. 16A1820—Wt. yd. 3 oz. State color. Yd. \$1.59

Nylon Lace \$1.98 YD.

**E** Romantically lovely for a bride, members of the wedding, or any gala occasion. 100% Nylon, delicately corded. Shown 1/4 size. Dry clean. 34 in. wide. Black, Lt. Copen, Lilac, Rose-Beige, White. 16A1821—Wt. yd. 3 oz. State color. Yd. \$1.98

Galloon Edge Lace \$1.98 YD.

**F** Beautifully scalloped at both edges. 62% Acetate, 38% Nylon in an enchanting design, for sumptuous creations; for evening or daytime wear. Dry clean. 34 in. wide. Shown on figure above. Black, Coffee, Pastel Blue or White. 16A1825—Wt. yd. 3 oz. State color. Yd. \$1.98

**G** Simplicity's Misses', Women's Dress. Size 14, 3 3/4 yds. 35 in. lace; 1 1/4 yds. 1 1/2 inch ribbon trim. 16AP5856—State size: 12, 14, 16, 18, 20, 40, 42. Postpaid. 65c

New! Butterick's Home Pattern Catalog shows over 200 Patterns complete with size charts and yardages.

Send coupon with 50c in coin (no stamps) to address below.

The Butterick Pattern Co., Box #1228  
2900 N. Beale Avenue, Altoona, Penn.

Name .....  
Address .....  
City ..... Zone .....  
State .....

Imported Silk Organza \$1.97 YD.

- Pure Silk, pure luxury from Japan, noted for its silk
- Embellished with a rich tracery of gleaming embroidery

**H** Make your dream creations in this 100% Pure Silk Organza. Special permanent finish preserves its gossamer beauty; filmy-sheer, the ultimate in femininity; exquisitely Rayon-embroidered in the U.S.A. to give it an even more glamorous look. Dazzling formals, graduation dresses, wedding wear. Dry clean. 16A1870—42 in. wide. Shown 1/4 size. Wt. yd. 3 oz. State color. Yd. \$1.97

**J** Simplicity Pattern. Junior and Misses' Dress. Size 13 to 16. 42 inch fabric. Sizes: 11, 12, 13, 14, 15, 16, 18. 16 AP 5857—State size. .... F

Embroidered Combed Cotton Satin \$1.97 YD.

- Satiny texture with shimmering overtones of embroidery
- Everglaze finish keeps sparkling look through washings

**K** For your prettiest summer fashions for daytime or evening. Everglaze 100% Combed Cotton, exclusive of embroidery. A graceful scroll-work of Rayon embroidery adds a touch of elegance. For dresses, separates, skirts. Easy to sew, easy to care. Wash. 36 in. wide. Shown 1/4 size.

16 A 1868—Shipping weight yd. 5 oz. State color name

Dan River Wrinkl-Shed Dri-Don \$1.97 YD.  
EMBROIDERED COTTON GINGHAM

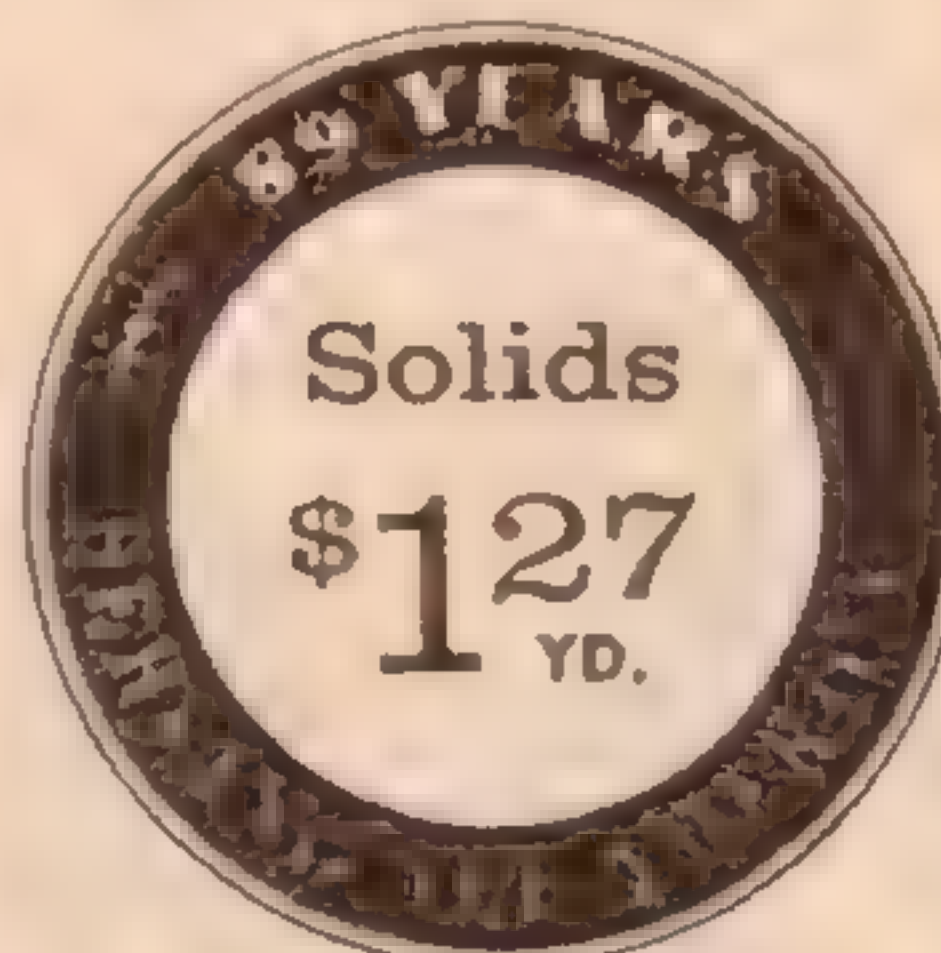
- Gingham as you like it, in clear, sparkling colors
- Easy-care; crease-resistant; little or no ironing

**L** The practical, versatile beauty of 100% combed Cotton with Dan River's wonderful wash-and-wear qualities (machine washable) and a big plus—embroidery adds a fashion touch. Washfast; max. shrink. 1%. 36 in. wide. Shown 1/4 size. 16 A 1866—Shipping weight yd. 5 oz. State color name

Embroidered All Cotton Batiste \$1.97 YD.

- Design of eyelet daisies on smooth 100% Cotton
- Beautifully cool—for so many of summer's needs

**M** Daisies do tell—a delightful fashion story in this favorite that is so easy to sew into dresses, blouses, handkerchiefs. Handkerchief-weight 100% combed Cotton. Hand wash. 16 A 1862—Shown 1/4 size. Wt. yd. 3 oz. State color name



Linen Blouse

Imported from Ireland  
Embroidered and

\$1.97-\$1.27

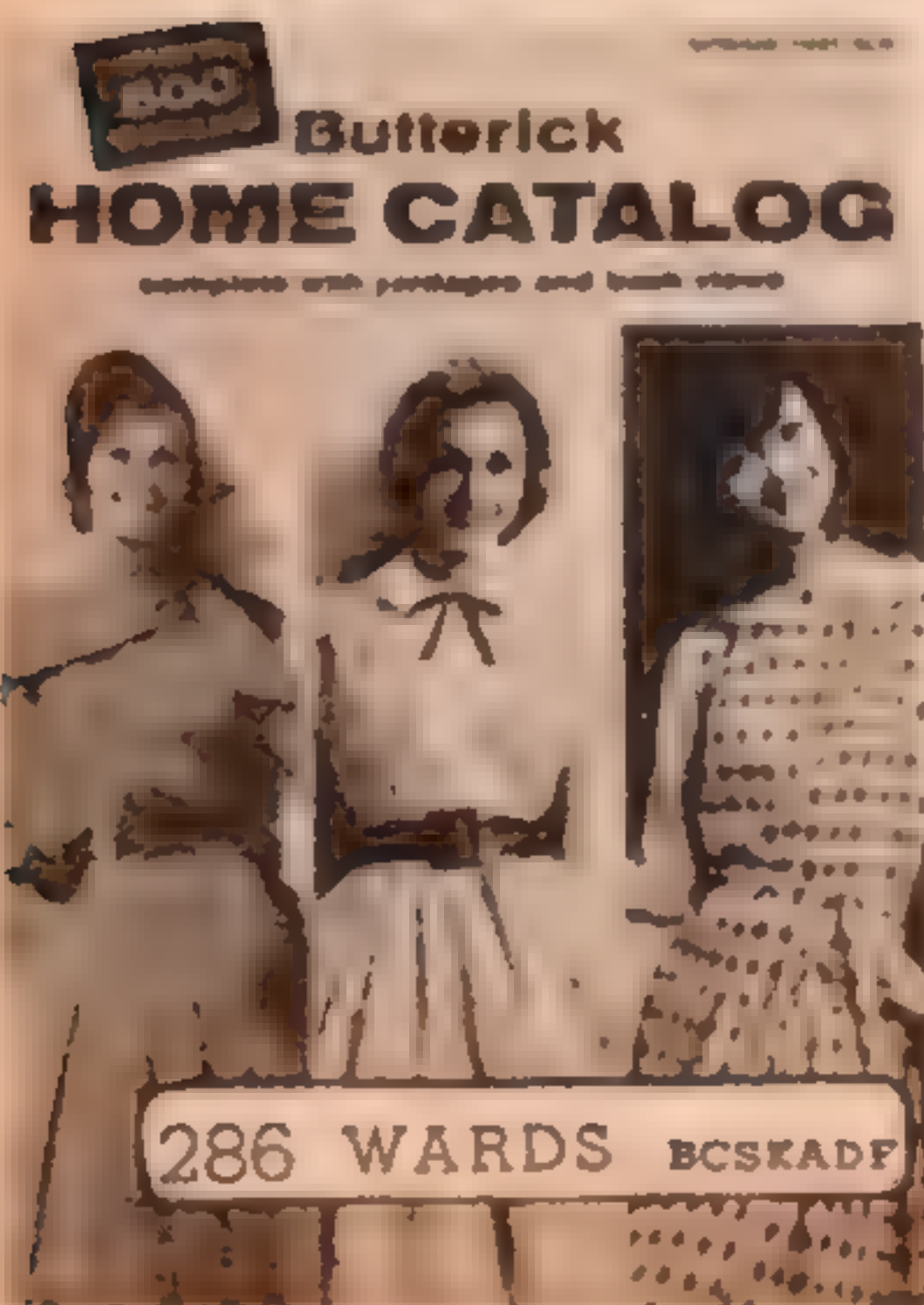
- So crisp and fresh... Textured Irish Linen
- Long wearing; crease-resistant; washable; dry clean
- Distinctive label, free—to sew into your creations

**N** An exceptional value! Sew a custom-look dress or blouse that will look many times its little price. Your choice of full, Rayon-embroidered designs, to combine or matching plain colors. A rich blend of 55% Rayon Linen: for dresses, ensembles, separates, lightweight jackets, children's clothes. 36 in. wide. Ship. wt. yd. 16 A 1880C—Pats. 50 to 65, shown 1/4 size. State color name. 16 A 1478C—Matching Solids. State color name....

**P** McCall's Misses' 2-Pc. Ensemble. Size 12 takes 2 1/4 yds. for jacket, 36 in. fabric. 16 AP 5865—State size: 10, 12, 14, 16, 18, 20. Postpaid

For complete explanation of Washability Terms, please see Free Sewing Book offer—see Page 311. Sewing Notions and Wards fine sewing machines and attachments sold on credit. See the Fabric Swatch Book of samples at Wards nearest you.

Satisfaction Guaranteed or Your Money Back  
JUST SAY "CHARGE IT", SEE PAGE 311



286 WARDS BCSKADP



ar Money  
EE PAGE

**(N) Irish Linen Blend**

**L**  
**Dan River**  
**Gingham**

ALL WARDS 287





## PRINTS Transition to Spring

### Match-ups for Spring (above) 93¢ YD.

**Twin Prints**—Nylon Chiffon and Acetate Taffeta, both splashed with the same print. Fashion pairs them into the loveliest ensembles. Shown 1/3 size.

**Printed Chiffon**—Captures all the enchantment of new Spring flowers. Delicately filmy and cool yet resists wrinkles. 100% Nylon. Hand wash. 44-in. wide. 16 A 1531C—Ship. wt. yd. 4 oz. State color no. Yd. 93¢

**Matching Printed Taffeta**—Crispy and rustly for your prettiest dress-ups. Use with the above Chiffon for a striking outfit. 100% Acetate. 44 in. wide. Dry clean. 16 A 1550C—Ship. wt. yd. 4 oz. State color no. Yd. 93¢

### Sumptuous Silk by Skinner (right) \$2.69 YD.

Our luxury line of fine Pure Silk prints. All designed and hand-screened by the famous Skinner Silk Mills. Whisper soft and picture pretty—will sew easily into the season's latest fashion. Shown 1/3 size. Dry clean. 40 inches wide.

16 A 1592—Wt. yd. 4 oz. State color no. Yd. \$2.69

Explanation of Washability Terms, see Page 1273.

Complete line of Sewing Notions, Pgs. 299 to 301.



**A** Butterick's Misses' Suit. Size 12 takes 27/8 yards 44 inch fabric. 16 AP 5875—10, 12, 14, 16. Ppd. 50¢

**B** Butterick's Misses' Dress. Size 12 takes 4 1/8 yards 44 inch fabric. 16 AP 5876—10, 12, 14, 16. Ppd. 60¢



**C** Homespun-effect—7 Colors

Linen We

Willow

Blue

Cocoa

Rose-Pink

### All Chromspun Acetate Brocade (below) \$1.77

Fashion decrees texture! And what could be more elegant than this rich, full-bodied Brocade? Pretty floral design delicately stands out from the firm background. 44 in. wide. Dry clean. Shown 1/3 size. 16A1561—Ship. wt. yd. 9 oz. State color below. Yd. \$1.77

### Lovely Brocade Taffeta (below) 93¢ YD

Jewel-toned All Chromspun Acetate for your special dress-ups. Sparklingly iridescent and all are reversible. Colorfast to sun, light, perspiration, gas fumes. Shown at 1/3 size. 44 in. wide. Dry clean. 16A1556—Ship. wt. yd. 7 oz. State color below. Yd. 93¢

### Season's New Colors

#### Wrinkle-free Homespun Effect

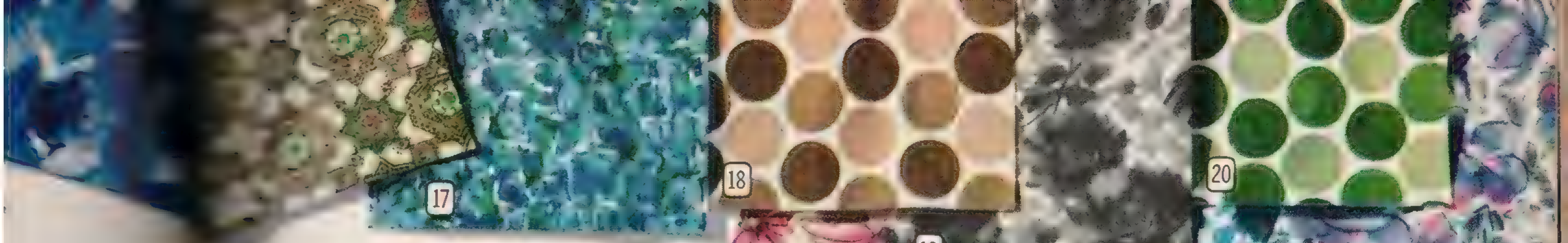
**C** A texture story in solid colors. 6% Dacron Polyester. Wash only a little ironing. Machine wash. Colors: Black, Blue, Cocoa, Cream, Willow. See color block above. 16A1474—Ship. wt. yd. 9 oz. State

#### Burlington's Easy Care Linen Weave

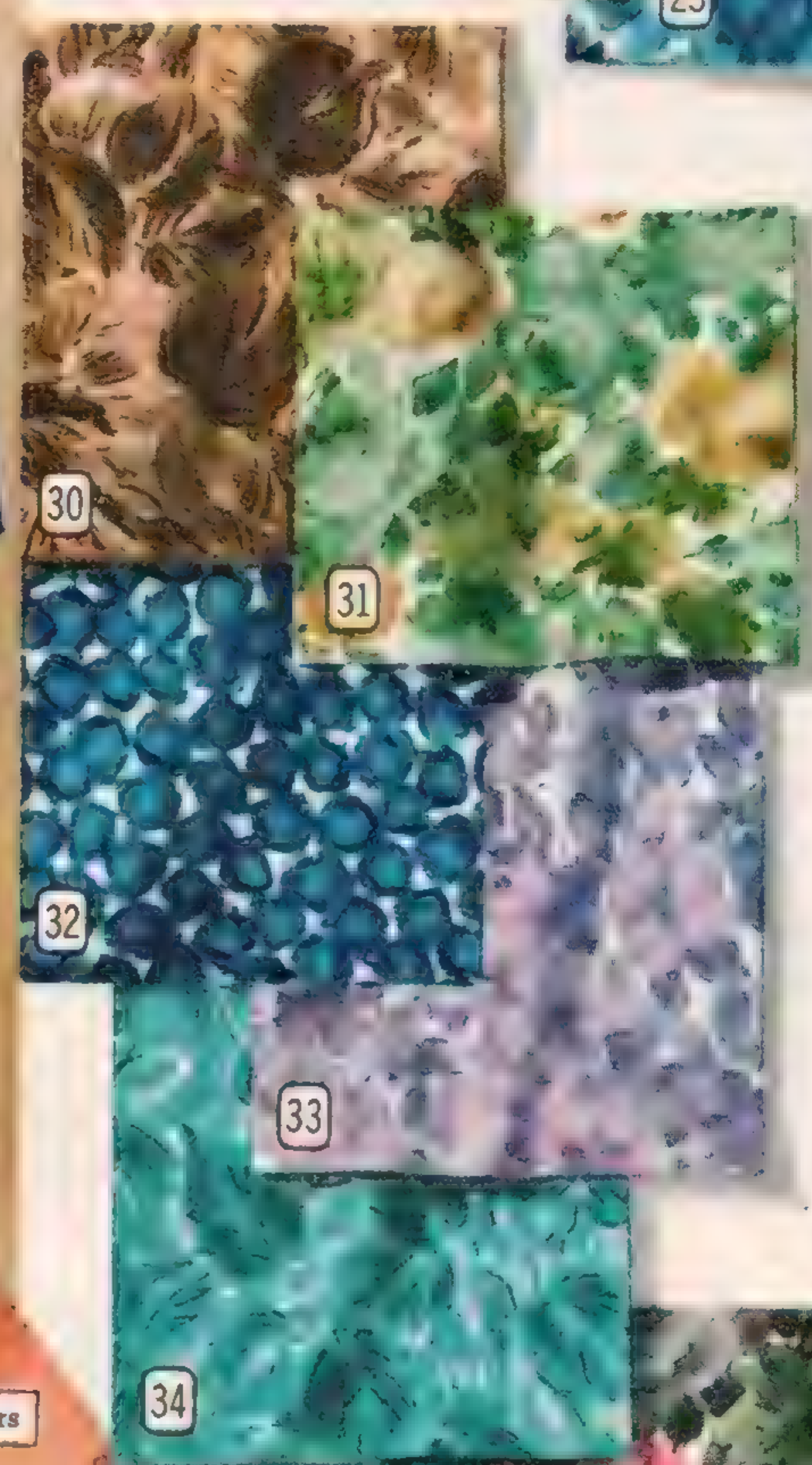
**D** More texture—more interest! 94% Rayon and 6% Dacron F. only a little ironing. Machine wash. Colors: Beige, Black, Blue, Lilac, Pink, Turquoise, White, Yellow. 16A1477—Ship. wt. yd. 9 oz. State







# Spring Fabrics



## ↑ Panorama of Pongee Prints 87c

New as tomorrow and every inch fashion! Delightfully cool and collected for wearing right now and all through the Summer. Rich prints come alive on this smooth fabric. Perfect for casual wear or dressy fashions. Crease-resistant. 60% Acetate and 40% Cotton. Hand wash. Shown at 1/3 size. 44 in. wide. State color no. 16 A 1593—Ship. wt. yd. 6 oz. . . . . Yd. 87c

## ← Rayon-Silk Garden Prints 93c

Purely and simply elegant! You'll look your very best here, there and everywhere in these "perfect for Spring" prints. Imagine a bouffant party dress or a smart blouse coordinated with a solid shown below. Beautifully patterned and drenched in newest colors. 75% Rayon, 25% Silk. Hand wash. Shown abt. 1/4 size. 39 in. wide. State color no. 16 A 1595—Ship. wt. yd. 5 oz. . . . . Yd. 93c

See and feel actual swatches of Fabrics in Wards Catalog or Retail Store nearest you.

Send for Butterick's Sewing Book, Pg. 311.

## Satisfaction Guaranteed OR YOUR MONEY BACK



## 's New

## Solid Colors

Effect \$124

Walfa Homespun Effect \$148 YD.

are unlimited! Belting's 83", Rayon and Acetate. Its crease resistant finish keeps box fresh. For suits, skirts and coordinates. Blue, Cocoa, Fern, Lilac, Navy, White, etc. Please see the color block above for shades. 44 in. wide. 16 A 1554—Ship. wt. 9 oz. State color name. Yd. \$1.48

Classic . . . Arnel Sharkskin \$144 YD.

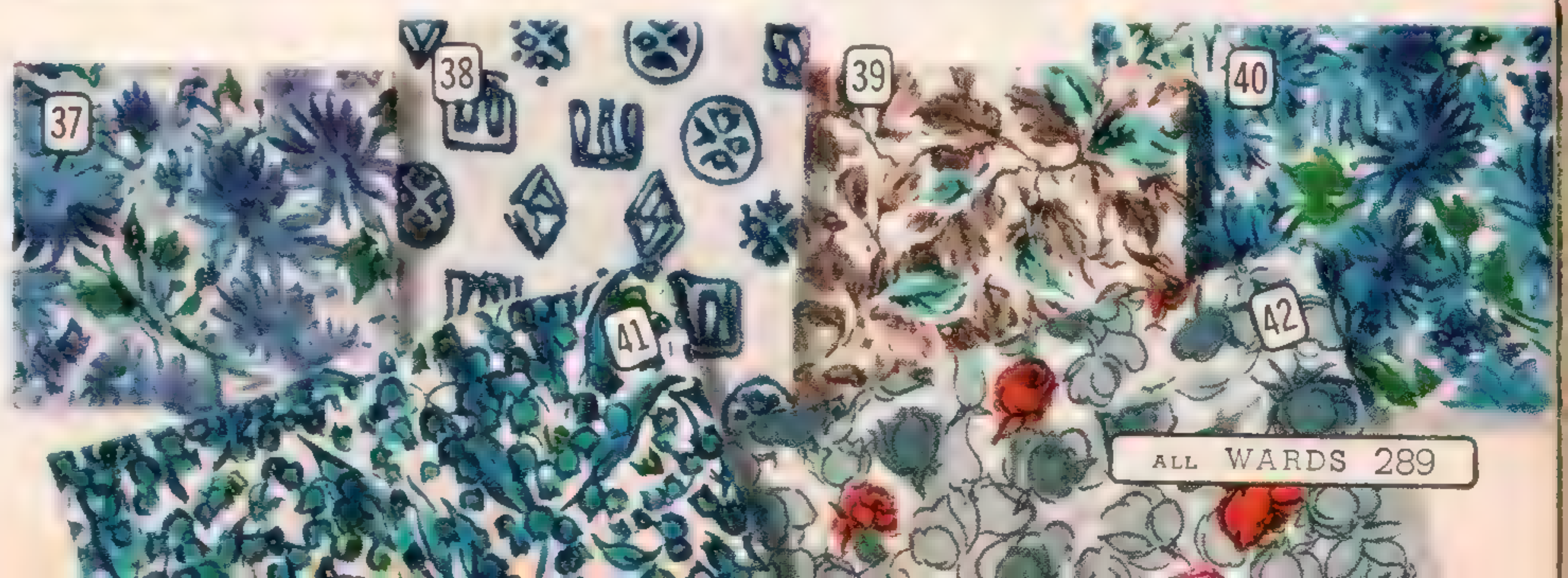
side for connoisseurs of tailoring, fit and fashion. Shows into suits, dresses, sportswear, pleated coats stay in—crease resistant. Drip dry, 100% Arnel Triacetate. 44 in. wide. Blue, Coral, Lilac, White, Willow, Yellow, etc. See color block above for correct shades. 16 A 1555—Wt. yd. 9 oz. State color name. Yd. \$1.44

## BUTTERICK PATTERNS

- G Misses' Dress. Size 12 takes 3 7/8 yds. 44 in. Sizes: 10, 12, 14, 16, 18. 16 AP 5877—State size . . . . . Postpaid 60c
- H Junior and Misses' 3-pc. Ensemble. Size 13 Dress, Jacket 3 3/4 yds.; Over-Bouse 1 1/4 yds. 44 in. 16 AP 5873—Sizes: 11, 12, 13, 14, 16, 18. Ppd. 60c

## Crease-Resistant Arnel Jersey (below) \$177 YD.

This fashion fabric knows no season! It's an American classic in these versatile hand screened prints. Hand washable, crease and crush resistant. Needs only the minimum of ironing. For blouses, dresses. 100% Arnel Triacetate. Washable. Shown abt. 1/4 size, 44 inches wide. 16 A 1554—Ship. wt. 7 oz. State color number. . . . . Yd. \$1.77







## 5 Fabric Variations of SHANTUNG

Acetate and Rayon Shantung Prints **93c**

**A** 54% Acetate, 46% Rayon Shantung with a soft dull lustre right for dresses, blouses, sportswear. Crease-resistant; washable. Patterns 1-8 shown  $\frac{1}{4}$  size. 44 inches wide. 16 A 1520—Ship. wt. yd. 5 oz. State color number shown at left.

Lustrous Shantung **93c**

**B** Look, feel of silk. 53% Acetate, 47% Rayon. Crease-resistant; hand wash. 44 in. wide. State color shown at left. 16 A 1178—Wt. yd. 5 oz. Yd. 93c

Dacron Shantung **\$1**

**B** Easy care solids of Polyester Shantung. Dries quickly. Little shrinkage. 44 in. wide. State color shown at left. 16 A 1454—Wt. yd. 8 oz. Yd. \$1

Basket-Weave Boucle **\$1.57**

Silk Shantung **\$2**

**C** Basket-weave Boucle. 50% Rayon, 50% Acetate. Crease-resistant; hand wash. 44 in. wide. Wt. yd. 8 oz. State color shown at left. 16 A 1452—Hand wash. 44 in. wide. Wt. yd. 8 oz. State color shown at left. Belding's 100% Pure Silk Shantung. Silky luster; so soft. Water, spot and crease resistant. Dry clean only. Wt. yd. 8 oz. 16 A 1498T—Ship. wt. yd. 5 oz. State color name above.

**D** Butterick's Junior, Misses' Dress. Size 12; bodice taken 1 $\frac{1}{8}$  yds.; cummerbund,  $\frac{1}{2}$  yd. 44-inch fabric. 16 AP 5670—Size: 11, 12, 13, 14, 16. State size. Postpaid, . . .



**E** Shantung Coordinates  
**84c AND \$1.12**

Silky textured Shantung weave of 52% Cotton, 48% Cupioni Rayon. Crease-resistant; hand wash. Max. shrinkage 2%. 45 in. wide. Dots shown  $\frac{1}{3}$  size. Ship. wt. yd. 6 oz. 16 A 1524—Dots. State no. . . Yd. \$1.12 16 A 1164—Solids. State color. Yd. 84c

**E** Butterick's Misses' Dress. Size 12; 1 $\frac{1}{8}$  yds. dots, 1 $\frac{1}{4}$  yds. solid, 44-inch fabric. 16 AP 5879—State: 12, 14, 16, 18, 20. Postpaid 60c

Just Say "CHARGE IT" at Wards  
SEE PAGE 1281

For Free Sewing Book offer, please see Page 311. Get a Butterick Home Catalog. Please see Pg. 286. See Wards Sewing Notions on Pages 299 and 301.

Linen-Like Cotton  
**67c AND \$1.12**

Linen-like All Rayon. Ideal for suits, ensembles. Keep crease-resistant. 44 in. wide. Wt. yd. 8 oz. 16 A 1514—Dots. State color. 16 A 1153—Solids. State color. Yd. 67c





# Dacron for Permanent WASH 'N WEAR

ment, because it's woven into the fabric  
 "life of ease" fabrics that need very little care ever.  
 need ever do is simply wash them, drip-dry them, wear them.  
 are stubbornly crease resistant; require little or no ironing.  
 the season's most appealing colors and patterns that stay fresh.

## All Dacron Batiste Checks and Solids

**A** Batiste of 100% Dacron  
 7 colors. Lightweight,  
 feminine dresses,  
 men's wear. Washable.  
 Spring weight yd. 4 oz.  
 State color name. Yd. \$1.17

**B** Batiste Checks of 100% Dacron  
 Polyester. For cool, airy dresses  
 and sportswear. Crease resistant—  
 shuns wrinkles. Washable. Checks  
 shown 1/2 size. 44 in. wide. Wt. yd. 4 oz.  
 16A1566—State check no. . . Yd. \$1.57

## Quality Dacron and Cotton Broadcloth

**C** Quality Broadcloth, Scotch-  
 by Burlington. 65%  
 35% Cotton. Stain  
 Will not pill. Wash-  
 Ship. wt. yd. 6 oz.  
 State color name. Yd. \$1.57

**C** Good Quality Broadcloth solids in a  
 happy blend of 65% Dacron Poly-  
 ester and 35% Cotton. Little ironing  
 needed; sheds wrinkles. Washable.  
 Width 44 in. Shipping weight yd. 6 oz.  
 16A1455—State color name. Yd. \$1.27

Anti-faction Guaranteed or Your Money Back ★

See swatches at Catalog Stores.  
 Washability Terms on Pg. 1273.



## Coordinated Checks and Solids

WESPUEN EFFECT \$157

"RUFF-N-NUFF" \$127

**A** Lustrous Silvano  
 effect in shepherd  
 state, 46% Rayon,  
 crease resistant. Hand  
 wide. Checks 7-14  
 size. Wt. yd. 8 oz.  
 State check no. Yd. \$1.57

**D** Mallinson's "Ruff-n-Nuff"  
 fancy linen-weave solids.  
 95% Rayon, 5% Silk. Hand wash-  
 able; crease resistant finish.  
 For enchanting suits, dresses.  
 Width 44 inches. Wt. yd. 8 oz.  
 16 A 1175—State color. Yd. \$1.27

## Color-Mates in Cotton and Arnel Pique

CHOOSE EXCITING PLAIDS \$127 YD. AND BEAUTIFUL PLAIDS

**E** Plaids. Crisp, waffle-weave pique in  
 55% Combed Cotton, 45% Arnel Tri-  
 acetate. Washable and crease resistant.  
 For casuals, sportswear, children's wear.  
 Width 44 inches. Plaids 20-25 shown 1/4  
 size. Shipping weight yd. 9 oz.  
 16 A 1509—State plaid no. . . . . Yd. \$1.27

**E** Plains. Crisp waffle-weave pique with  
 White undertones. 78% Combed Cot-  
 ton, 22% Arnel Triacetate. Washable;  
 crease resistant. 44 in. wide. Wt. yd. 8 oz.  
 16 A 1507—State color name . . . Yd. \$1.27





## Sun-filled Colors in **ARNEL-COTTON**



Advance. Misses' Separates. Size 14  
—2¾ yds. 44 in. Sizes: 10, 12, 14, 16, 18.  
16 AP 5885—State size. Postpaid. 65c

Wash 'n Wear • Colors Stay Bright

SOLIDS **88c** YD. FANCIES **\$1.27**

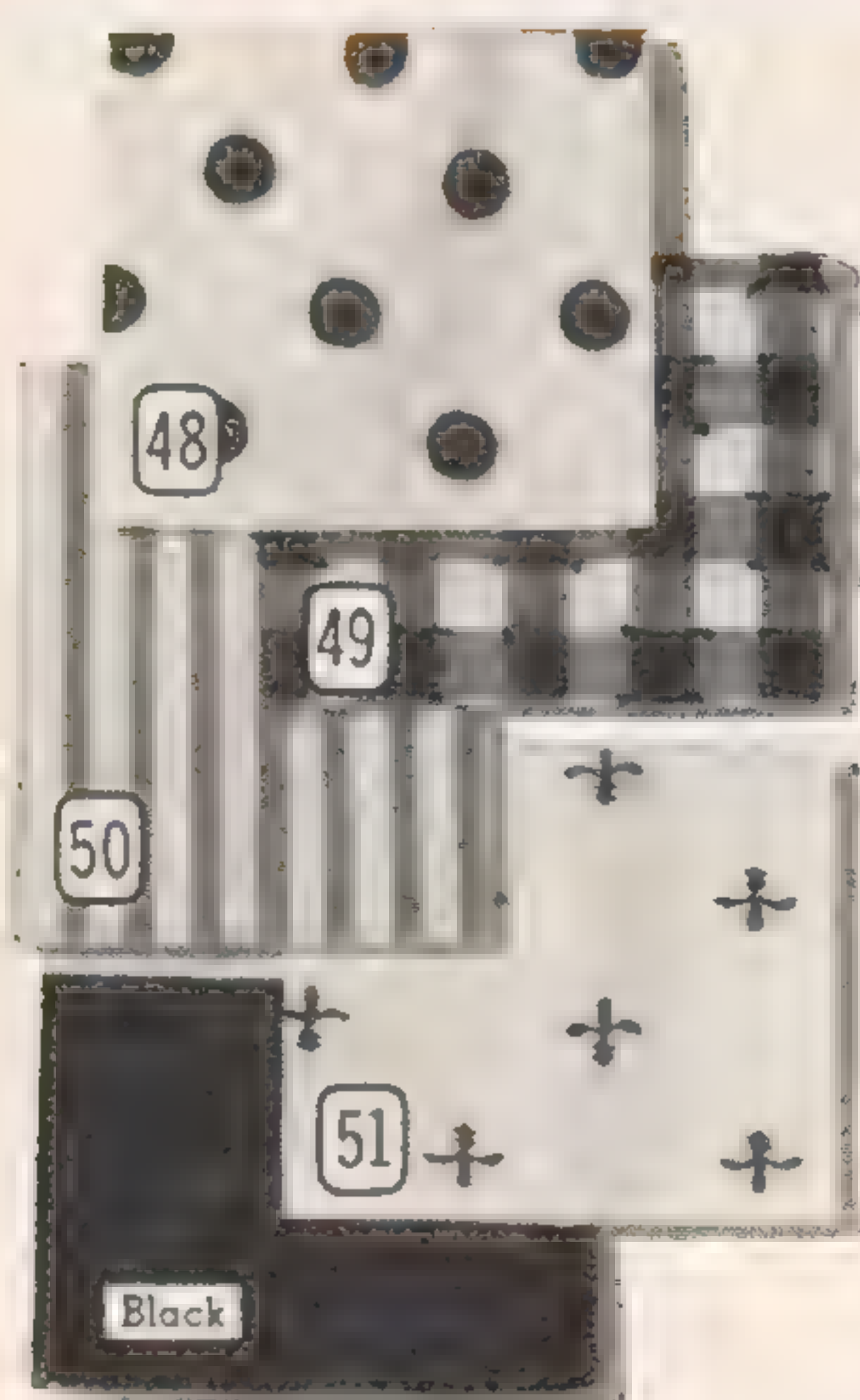
WERE 97c YD. LAST SPRING WERE \$1.37 YD. LAST SPRING

• Machine washable . . . Crease resistant . . . Holds . . .

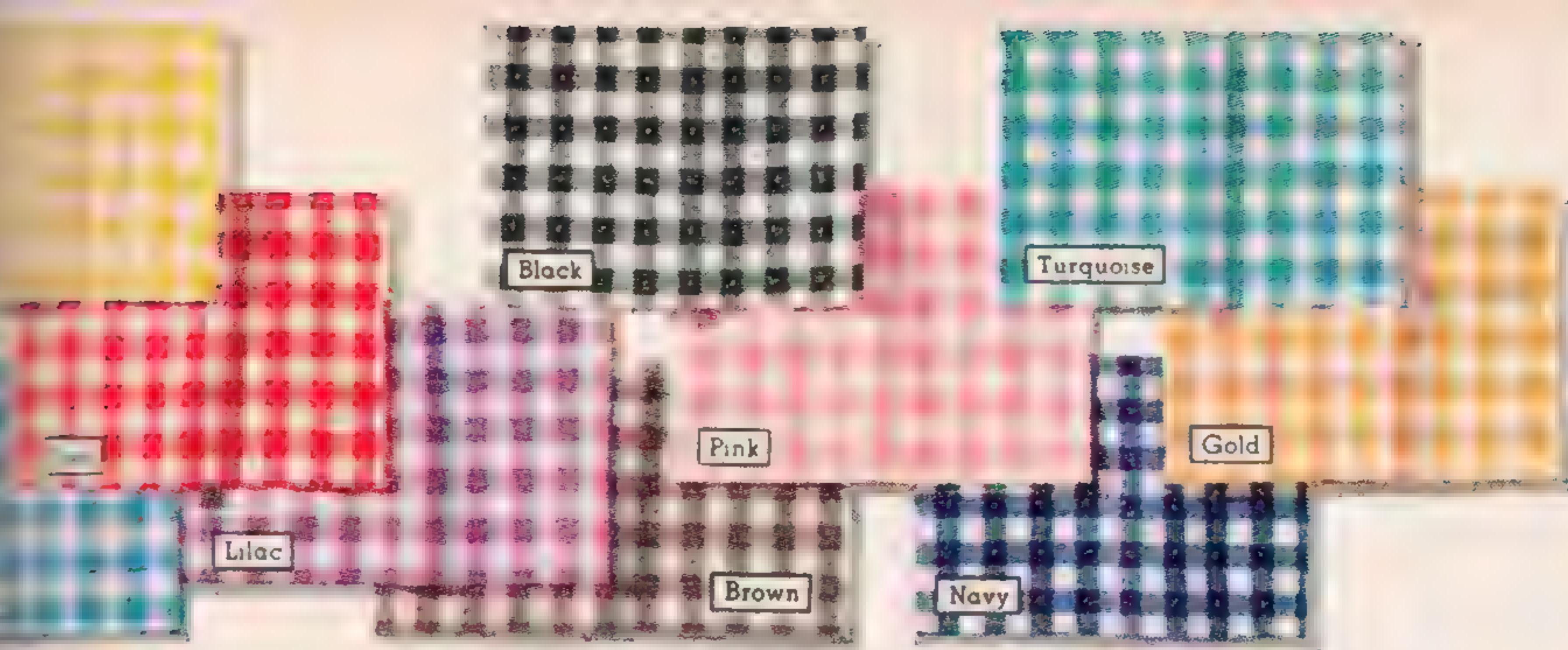
The fuss is over when you sew with Arnel Triacetate and Cotton in a wink and drip-dries quickly. Max. shrinkage 2%. Fabric Solids, Dots, Fleur-de-Lis—50% Arnel, 50% Cotton; Stripes 20% Cotton; Checks—55% Cotton, 45% Arnel. 44 in. wide.

16A1504—Stripes, Checks, Pats. shown abt. ⅓ size. State color name.  
16A1187—Solids. State color name . . . . .

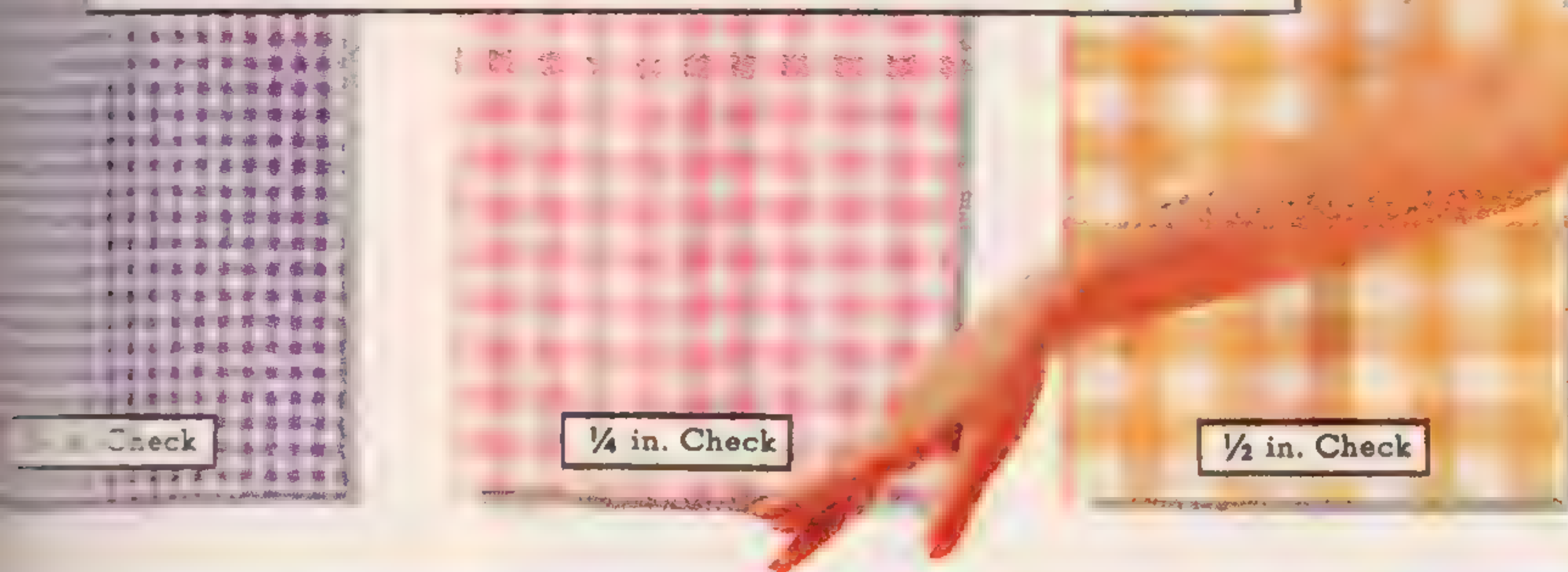
"CHARGE IT" AT WARDS, SEE PAGE 292







All 3 Check Sizes Come in the Above 10 Colors



COTTON

Stay Easy  
\$1.27

7 YD. LAST SPIN

SEE PAGE

## Colored Colors in GINGHAM

Dan River **Wrinkl-SHED<sup>®</sup>** with **Dri-Don<sup>®</sup>**

64<sup>C</sup> YD. BORDERS 84<sup>C</sup> YD. PLAIDS AND FANCIES 74<sup>C</sup> YD.

the best behaved clothes in town when you wear this 100% Fine Combed  
needsstarch. Machine washfast. Max. shrink. 1%. 36 in. wide. Wt. yd. 5 oz.  
in. checks above (Lt. Blue, Yellow, Pink, Black) have been dyed-to-  
one color in the woven borders, which also are 1/8 in. checks.

Seven Checks. 1/8 in. check. State color name.....Yd. 64c  
Seven Checks. 1/4 in. check. State color name.....Yd. 64c  
Seven Checks. 1/2 in. check. State color name.....Yd. 64c  
Seven Borders. State color name.....Yd. 84c  
Plaids and Fancies. State color number.....Yd. 74c



Pattern. Misses' Dress. Size 14—Top—13 1/2 yds., Skirt—3 yds. 36 in.  
State size: 10, 12, 14, 16, 18.....Postpaid 50c





Heather Beige

Red

**A**

Milliken Orlon—Wool  
\$2.68 YARD

40

Gold

42

Stone Green

43

44

Navy

45

Black

46

Med. Gray

Turquoise

41

Candy Rose

**C**

Fine Italian Velveteen  
\$2.77 YARD

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Every Item **SPECIALLY PRICED** for Spring Sewing

**D**

3 Famous Corduroys  
EACH IN THESE 15 COLORS  
79c YD. TO \$1.49 YD.

Stone Green

Gold

Sky Blue

Purple

White

Emerald

Scarlet

Pink

Copen

Beige

Black

Brown

Purple Rose

Lilac

Turquoise

**E**

Sky Blue

**F**

Beige

Luggage

White

Black

Red

**G**

Stone Green

Copen

Navy

**H**

Gale & Lord Tarn  
\$1.94 YARD

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and Wool Mates \$2.68 YD.

Machine washable; quick drying  
won't shrink, stretch, crease

Area—a subtle blend of 65% Orlon  
Wool. Machine washable. Strong-  
long wear. Worsted-like weave  
even after laundering. For separates,  
children's wear. Ship. wt. yd. 10 oz.  
Shown 1/4 size. 54 in. wide.

State color no. or name. . . . Yd. \$2.68

Junior and Misses' 3-pc. Outfit. Size  
2 7/8 yds. 54-in.; blouse, 1 5/8 yds.  
1, 12, 13, 14, 15, 16, 18.

State size. Postpaid. . . . . 60c

Velveteen from Italy \$2.77

Secure, long-wearing lustrous pile held  
secure by firm twill-back. All Cotton.  
Favorite classic fashions. Dry clean.  
Ships. Ship. wt. yd. 10 oz.

State color name. . . . . Yd. \$2.77

Corduroys in 15 Colors

Quality comes in 15 colors as shown.  
Machine washfast; 37 in. wide.

Crestwale—16 ribs per inch. For beau-  
tiful fashions, decorating.

Wt. yd. 9 oz. State color name. Yd. 79c

Seacare—16 ribs. Spot, stain, crease-  
repellent. Little or no iron.

Wt. yd. 9 oz. State color name. Yd. \$1.19

Finest Corduroy—21 tiny ribs per inch.  
Texture—for beautiful fashions.

Wt. yd. 7 oz. State color name. Yd. \$1.49

Wools Each in 10 Colors

- J. P. Stevens' All Wool Flannels
- Choose from 10 colors as shown

Stevens famous All Wool pebble-textured  
flannel. A delightful surface interest in a  
flannel. Make this your beautiful choice  
for spring in skirts, suits, coats, toppers.

Width 56 in. Ship. wt. yd. 11 oz.

State color name. . . . . Yd. \$3.97

Stevens fine All Wool Flannel. America's  
best-selling smooth-surfaced Flannel from  
a famous mill. Firm-textured, soft and  
long-wearing. For skirts, suits, coats,  
and wear. Dry clean only.

Shipping weight yd. 10 oz.

State color name. . . . . Yd. \$2.68

Stevens Basketweave—a hand-loomed  
richly textured fabric of All Wool.  
Suits, skirts and create your own  
spring from this famous name fabric.

Width 56 in. Ship. wt. yd. 12 oz.

State color name. . . . . Yd. \$2.97

Lord Tarpoon Cloth \$1.94 YD.

Lord Tarpoon Cloth woven of 2-ply All  
Cotton has water-repellent Zelan  
finish, spot, soil-resistant. A perfect choice  
for sportswear, dresses, suits, raincoats  
washfast and colorfast. Max. shrink. 1%.  
Shown 1/3 size; Pats. 61 to 64, 1/4 size.  
Shipping. Ship. wt. yd. 8 oz.

State color number or name. Yd. \$1.94

Pattern. Misses' Sportswear Ensemble  
Blouse and shorts takes 2 yds.; skirt  
45-in. fabric. Sizes: 10, 12, 14, 16, 18.

State size. Postpaid. . . . . 50c

Terms are stated on Page 1273.  
Book at our Catalog and Retail Stores.

Just Say "CHARGE IT" ★  
SEE PAGE 1281

## EARL-GLO LININGS

K  
Twill-Weave

L  
Acetate Satin

M  
Indescent Taffeta

N  
Smooth Nylon

### Nationally Famous Earl-Glo Sanitized Linings—Guaranteed

- Flower-fresh and perspiration proof with built-in germ-free protection.
- Guaranteed to last the life of your garment or replaced postpaid.
- Will retain the rich original color and keep a bright new look.

100% Rayon 69c YD.

**K** Rich Twill weave  
coat Lining; sturdy  
and wrinkle-resistant.  
So long-wearing; last-  
ingly lovely. Made by  
famous Earl-Glo, it will  
enhance the beauty of  
any garment. Will not  
fade—keeps its color.  
Dry clean. 40 in. wide.

Colors: Gray-Blue,  
Black, Beige, Navy,  
Med. Gray.

Ship. wt. yd. 5 oz.

Please state color.

16 A 1650. . . . Yd. 69c

100% Acetate 79c YD.

**L** 100% Acetate Satin  
for coats and jackets.  
Its rich, wonderful feel  
is so luxurious; slips on  
and off so easily. Keeps  
its original fresh color;  
fade-resistant. Guar-  
anteed to last life of gar-  
ment or replaced. Dry  
clean. 45 in. wide.

In 7 lovely Colors: Lilac,  
Navy, Lt. Gray, Black,  
Beige, Gold, Royal Blue.

Ship. wt. yd. 6 oz.

Please state color.

16 A 1652. . . . Yd. 79c

Taffeta 89c YD.

**M** Changeable color ef-  
fects create a beau-  
tiful glow in jackets and  
coats. 60% Acetate, 40%  
Rayon. Fade-resistant; it  
will keep its fresh, color-  
ful look for the life of your  
garment. Dry clean. 45  
in. wide.

Colors: Gray-Rose, Gray-  
Blue, Deep Copper,  
Black-Wine, Mauve-  
Beige, Sapphire-Navy.

Ship. wt. yd. 5 oz.

Please state color.

16 A 1655. . . . Yd. 89c

100% Nylon 97c YD.

**N** Petal-smooth, firm-  
textured; practical  
too—combines with  
other washable fabrics to  
make a completely wash-  
able garment. Keeps its  
fresh, new look; fade-  
resistant—holds its color.  
Long wearing. Will not  
shrink. 45 inches wide.

Colors: Lt. Blue, Pink,  
White, Scarlet, Natural,  
Black, Med. Gray, Navy.

Ship. wt. yd. 4 oz.

Please state color.

16 A 1658. . . . Yd. 97c

Milium  
INSULATED LINING

P  
Rayon Satin

R  
Sheath Lining

U  
Tailor's Canvas

PELLON  
THE WONDER-UNDER

T  
Interfacing

### Famous Linings, Interfacings

Milium Lining \$1.27 YD.

**P** Nationally known Milium in  
100% Rayon Satin, gives  
warmth without weight. Sci-  
entifically metalized back. Bulk-  
free insulation for all-weather  
comfort. Firmly woven; long-  
wearing. Its gleaming Silk-  
like texture will add a luxury  
note to coats and jackets. Slips  
on and off so easily, too. You  
get all the beauty of a regular  
lining with an important plus  
— multi-season wearability.  
Dry clean. 40 inches wide.

In 7 Popular Colors: Beige,  
Black, Brown, Gray-Blue, Me-  
dium Gray, Navy, Red. Ship-  
ping weight yd. 7 oz.

State color.

16 A 1665. . . . . Yd. \$1.27

"Sir Rajah" Rayon 81c YD.

**R** Sheath Dress and Skirt lin-  
ing of 100% Spun Rayon.  
Washable, strong, light in  
weight. To underline dresses,  
skirts, suits for perfect shape-  
retention. 45 in. wide.

Black or White. Wt. yd. 4 oz.

16A1677—State color. Yd. 81c

Tailor's Canvas 66c YD.

**U** Sturdy interfacing holds the  
beautiful shape of collars,  
cuffs, lapels, jacket and coat  
fronts. 60% Cotton, 24% Rayon,  
16% Goat Hair. 25 in. wide.  
Dry clean.

Shipping weight yd. 6 oz.

16A1675—Tan only. . . Yd. 66c

### Pellon Interfacings

69c to \$1.10

**T** Molds and holds shape and drape.  
Assures lasting, fashionable lines.  
Bonded fibers. Porous and crease-  
resistant. Cuts in any direction; can-  
not ravel. No seam finishing is  
necessary. Washable.

Lightweight for dresses. 70% Rayon,  
30% Nylon. 25 in. wide. Wt. yd. 3 oz.

Colors: Black or White.

16A1680—State color. . . . . Yd. 69c

New Bias Dress Weight for trimmings  
and lining skirts. 80% Nylon, 20%  
Rayon. Has lots of "give" but will  
not sag. 37 in. wide. Ship. wt. 4 oz.

Colors: Black or White.

16A1681—State color. . . . . Yd. 87c

Medium-weight for suits, coats and  
petticoats. 60% Nylon, 40% Rayon.

Colors: Black or White. 37 in. wide.

16C1682—Wt. yd. 5 oz. State color. Yd. \$1.10

Lt. Blue  
Nile Green  
Pink  
White  
Yellow

13 14

71 75

78 79

### Cone Flannelette in Soft Prints and Solids

Super-soft Sanforized 100% Cotton Flannelette. Warm, cozy,  
thickly napped. Machine washfast; max. shrink. 1%. Width 36 in.  
Prints: Pat. #13—Blue lamb on White ground; Pat. #14—White  
lamb on Pink ground; Pat. #71—Pink and White baby check;  
Pat. #75—Blue and White baby check; Pat. #78—Red rosebuds  
on White ground; Pat. #79—Red rosebuds on Yellow ground.  
Pats. shown at about 1/3 size. Ship. wt. yd. 5 oz. State color number.  
16 A 3280. . . . . Yd. 43c; 10 yds. or more Yd. 41c

Plains: Wt. yd. 5 oz. State color.  
16A3265—Yd. 43c; 10 yds. or more Yd. 41c

White Diaper Flannelette (not shown).  
100% Cotton. Washable. 27 in. wide.  
16A3250—Wt. 10 yds. 2 lbs. 10 Yds. \$2.24

BCSKAP 2 WARDS 295



**A**  
Flocked Nylon Sheer

**B**  
Flocked Nylon Sheer

**C**  
Flocked Dacron Sheer

**D**  
Flocked Nylon Sheer

**A**  
Nylon Organdy

## Cool **CRISP SHEERS** with Velvety Floc.

finest of fashion's sheers for big and little girls

### Flowered Nylon Sheer **74c** YD.

**A** 100% Nylon Sheer with permanent All Rayon flocking. Delicate and feminine for your prettiest dresses and blouses. Shown at 1/3 size. Not for curtains. Hand wash. Little or no iron. Ship. wt. yd. 3 oz. Colors: Lt. Blue, Pink, White, Lt. Green, with White Flocking. 45 in. wide. 16 A 1526—State color name . . . Yd. 74c

### Color-on-Color Nylon Sheer **74c**

**B** Permanent All Rayon flocking on Nylon Sheer combined with color printing. Not for curtains. 45 in. wide. Hand wash. Little or no ironing. Orchid (with Lilac, White); Lt. Green (with White); Lt. Blue (with Blue, White); White (with Pink, White). Shown at 1/3 size. 16 A 1527—Wt. yd. 3 oz. State color name . . . Yd. 74c

### Dotted Dacron Sheer **\$1.29** YD.

**C** Delicately flocked with permanent All Rayon pin dots on 100% Dacron Polyester sheer. For easy care curtains, too. Hand wash. Drip-dry. No ironing needed. Colors: Sky Blue, Maize, White, Lilac, Pink, each with White dots. Red dots on White. 44 in. wide. Wt. yd. 3 oz. Shown 3/4 size. 16 A 1540—State color name . . . Yd. \$1.29

### Nylon Sheer with Dots **74c**

**D** Daintily dotted with All Rayon permanent flocking on 100% Nylon Sheer. For dresses, blouses, children's wear. Suitable for curtains. Hand wash. Dries quickly. Little or no iron. 44 in. wide. Shown at 1/3 size. Colors: Lt. Blue, White, Pink, Maize, each with White dots. Red dots on white. 16 A 1525—State color name . . . Yd. 74c



**N**

**M**

**F**  
Acetate Taffeta



**E**  
Taffeta Pin Checks

**G**  
Nylon Taffeta



**H**  
Skinner's Arnel Taffeta

**J**  
Parchment Taffeta



**K**  
Bengaline Faille

**L**  
Arnel Faille

## Taffetas. Failles for Day and Eve

### Columbia's Taffeta Pin Checks **67c** YD.

**E** Tiny Pin Checks woven of 100% Acetate Taffeta. Make billowy, rustling dresses, skirts, and blouses for Fashion Plates of all ages. Colorfast. Colors: Aqua, Black, Bright Navy, Pink, Red, each with White. Hand wash or dry clean. 44 in. wide. Ship. wt. yd. 5 oz. 16 A 1551—State color name . . . Yd. 67c

### All Acetate Taffeta **49c**

**F** A Better quality Taffeta for evening dresses and skirts as well as linings. Medium weight. Hand wash. 44 in. wide. Colors: American Beauty, Orchid, Ice Blue, Ice Pink, Ice Green, Rose, Scarlet, Turquoise, Yellow. Shipping weight yd. 5 oz. 16 A 1285—State color name . . . Yd. 49c

### All Nylon Taffeta **84c** YD.

**G** This classic taffeta is a fashion within itself. Lightweight yet firm for dresses, skirts, blouses and decorating. Hand washable. Dries quickly and requires only a little ironing. 44 inches wide. Colors: Ice Blue, Ice Pink, Black, Red, White, Navy, Orchid, Turquoise. Wt. yd. 5 oz. 16 A 1490—State color name . . . Yd. 84c

### Skinner's Arnel Taffeta **\$1.16**

**H** Our Finest! Skinner's famous Triacetate Taffeta with a texture that never fails to flatter. Crisp and keeps your skirts, dresses fresh. Washable. Dries quickly, ironing not needed. 44 in. wide. Colors: Black, Lt. Pastel Green, Pink, White. Wt. yd. 5 oz. 16 A 1251T—State color name . . . Yd. \$1.16

### Parchment Taffeta **84c** YD.

**J** 100% Nylon Taffeta for rustling softness in billowy petticoats. Permanently finished for lasting crispness. Hand washable. Needs little or no ironing. 44 in. wide. Shipping weight yd. 4 oz. Colors: Ice Blue, Ice Pink, Red, White, Black. 16 A 1475—State color name . . . Yd. 84c

### Bengaline Faille **\$1.16**

**K** The ribs have it! The new texture. Rich and lustrous. Right coats and suits for year after year. Crease resistant. 52% Rayon Combed Cotton. Dry clean. 44 in. wide. Colors: Beige, Black, White. Wt. yd. 10 oz. 16 A 1020—State color name . . . Yd. \$1.16

### All Arnel Triacetate Crepe Faille **\$1.47** YD.

**L** Soft and supple for your better dresses and blouses. Drapes beautifully. Stays smooth. Machine or hand washable. Little or no ironing. Shipping weight yd. 4 oz. Colors: Black, Beige, Navy, Deep Emerald Green, Slate Blue, White. 16 A 1060T—44 in. wide. State color name in your order . . . Yd. \$1.47

**M** Advance Pattern. Girl's Dress Size: 10—27 1/2 yds. 45 in. fabric, 5 1/2 yds. 1/4 in. trim. 16AP5889—State 7, 8, 10, 12, 14. Postpaid . . . 50c  
**N** Child's. Size: 4, 2 yds. 45 in. 4 1/4 yds. 3/4 in. edging. 16AP5888—State 1, 2, 3, 4, 5, 6. Postpaid . . . 40c

Washability Terms on labels

Just Say "CHANCE"  
SEE PAGE 297



**B**  
Nylon Chiffon

**E**  
Nylon Tulle

**C**  
Faile Taffeta

**D**  
Moire Taffeta

**F**  
Nylon Net

**A**  
Organdy

## Various DYED-TO-MATCH Fabrics

(a to g) in these 10 dyed-to-match colors

• Green • Ice (lt.) Blue • Ice (lt.) Pink • Scarlet  
• Coral • Orchid • Yellow • White • Black

**Organdy 74c Yd.**

Organdy with a permanent wash. Stays crisp and strong even after repeated washing. 44 in. wide. Washable. In 10 colors above. Wt. yd. 3 oz. State color name. Yd. 74c

**All Nylon Chiffon 74c Yd.**

**B** So feminine, so delicate, so right for evening and party dresses. Longer wearing and washable. Unbelievably strong for its sheer look. Non-static finish; will not cling. 44 in. wide. Wt. yd. 3 oz. State color. 16 A 1418C.....Yd. 74c

**Faile Taffeta 76c Yd.**

Excellent quality Faile Taffeta. All Acetate. Has such a beautiful sheen. Lovely for party dresses and children's wear. In 10 colors above. Width 44 in. Shipping weight yd. 7 oz. State color name. Yd. 76c

**Moire Taffeta 92c Yd.**

**D** A subtle permanent floral design gives surface beauty to 100% Acetate Moire Taffeta. It's versatile enough for either afternoon or evening wear. Dry clean. 45 inches wide. In 10 colors above. Ship. wt. yd. 6 oz. 16A1273CT—State color name. Yd. 92c

**Nylon Tulle 67c Yd.**

Nylon Tulle. Strong close weave giving crispness and strength. No snags and rips. Dry clean. 44 in. wide. In 10 colors above. Wt. yd. 2 oz. State color name. Yd. 67c

**All Nylon Net 45c Yd.**

**F** Sheer Net enhances the beauty of formals, skirts, veils, stoles. A classical favorite. Sheer, crisp, strong. Dry clean. 72 in. wide. 10 colors above. Ship. wt. yd. 3 oz. State color. 16 A 1425C.....Yd. 45c

**Shimmering Rayon Satin 88c Yd.**

Quality 100% Rayon Satin. Smooth, full bodied with a sheen that lasts, wearing after wearing. For dresses, skirts, home decoratives. 44 inches. Ship. wt. yd. 6 oz. In 10 colors above. Dry clean. Please state color name.....Yd. 88c

## Elegance in Satin and Brocade

**Acetate Satin 53c Yd.**

Elegance. For dresses, skirts. Dry clean or hand wash. Colors: Black, Emerald Green, Pink, Nile Green, Rose, Scarlet, Turquoise, Yellow, White. Yd. 6 oz. State color. Yd. 53c

**Skinner's Satin \$1.96 Yd.**

**J** Skinner's Dull Luster Satin. 100% Acetate with rich, soft highlights. For elegant dresses, skirts. Dry clean. Extra wide 50 in. Ship. wt. yd. 9 oz. Black, Candlelight Beige, Jewel-Pink, White, Moonlight Blue. State color. 16 A 1497T.....Yd. \$1.96

**Satin \$1.87 Yd.**

Heavy 100% Acetate. Permanent design on Satin with Taffeta. For dressy skirts and dresses. 44 in. wide. Wt. yd. 8 oz. Colors: White, Pink, Lt. Blue, Black. State color. Yd. \$1.87

**Slipper Satin \$1.07 Yd.**

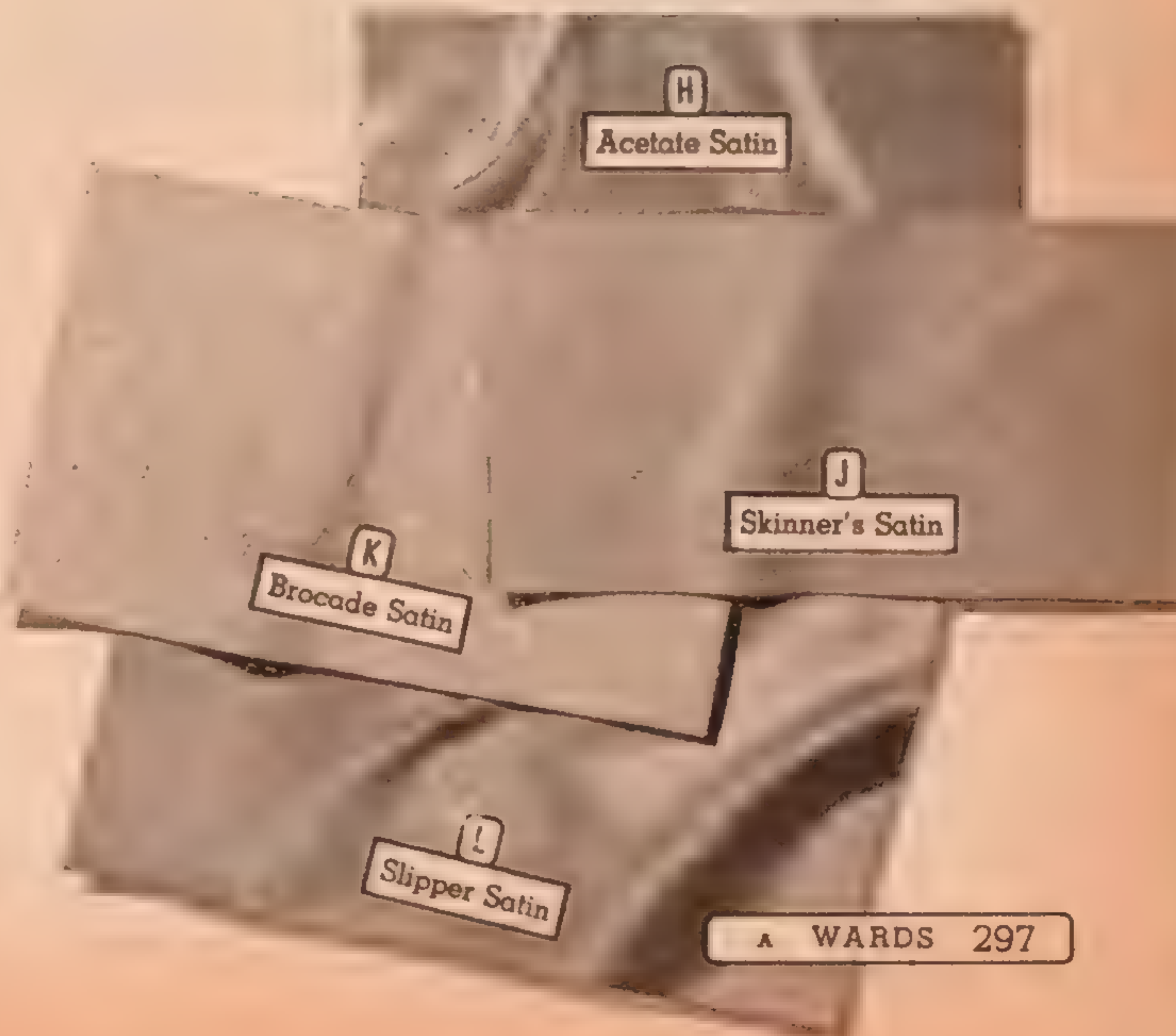
**L** Heavy 100% Acetate Slipper Satin. Perfect for your wedding day; also dresses, skirts, suits. Gives radiant beauty to your wardrobe. Dry clean. Colors: White, Pink, Lt. Blue, Black. 44 in. wide. Wt. yd., 8 oz. State color. 16 A 1260.....Yd. \$1.07

**Misses Bridal Dress—Size 14, 16. State Pattern Size. Postpaid.....\$1.00**

**N** McColl's Misses and Jr. Brides Maid Dress—Size 12 Skirt takes 3 yds. 42 in. 3 yds. lining. Top 1 3/4 yds. 44 in. 16AP5867—9,10,11,12,13,14,15,16. Ppd. 75c

“T” ship from Baltimore. Pay Postage from Albany Mail Order House.

Satisfaction Guaranteed or Your Money Back ★







**A**  
Ribbon Knit-Effect Jersey

**B**  
Arnel-Nylon Cable-Stitch Jersey

## Travel-Wise JERSEY

Cohama Casuals... Choose From 4 Qualities

### Ribbon Knit-Effect \$187

**A** Cohama's "Cablegram"—a new ribbon-weave Jersey in a knit effect. So soft and supple it flatters your every move. This wonderful blend of 85% Acetate and 15% Nylon is washable and stubbornly crease-resistant. Width 40 inches. Shown at 3/4 size. Beige, Black, Navy, Sky Blue, White, Willow Green. Ship. wt. yd. 7 oz. 16A1447T—State color. . . . Yd. \$1.87

### Cable-Stitch Jersey \$278

**B** Delightfully practical—won't wrinkle; machine washable; drip-dry; no ironing needed. An easy-care blend of 85% Arnel Triacetate and 15% Nylon by Cohama. A perfect travel companion in dresses, blouses, separates. 47 inches wide. Pattern shown at 3/4 size. Colors: Beige, Black, Navy, Toast, Turquoise, White. Ship. wt. yd. 9 oz. 16A1448T—State color. . . . Yd. \$2.78

### Cohama's Nylon Jersey \$137

**C** 100% Nylon makes this Jersey truly wrinkle-free and crease-resistant. Travels well. You'll want several dresses, blouses, separates of this Jersey. Hand wash; drip-dry. Minimum ironing keeps it morning-fresh all day long. Width 44 in. Shown actual size. Colors: Beige, Black, Navy, Pink, Red, Turquoise, White. Ship. wt. yd. 6 oz. 16A1438T—State color. . . . Yd. \$1.37

### Rayon-Acetate Boucle \$147

**D** You'll love the fine feel and crease-resistant finish that make this Boucle by Cohama so practical and popular—wrinkles hang out between wearings. 62% Rayon, 38% Acetate. Nubby surface interest. Jackets, skirts, dresses, coats. Hand wash. Shown 3/4 size. Beige, Black, Coral, Lt. Blue, Lt. Lilac, Willow Green. 43 in. wide. Wt. yd. 9 oz. 16A1461—State color. . . . Yd. \$1.47

**C**  
Nylon

**D**  
Cohama Boucle

**E** Simplicity's Jr., Misses Bag, Sash. Size 11.4. Sizes: 11, 12, 13, 14, 15. 16AP5859—State size.

**F** Simplicity's Jr., Misses form. Size 13, 27. Sizes: 11, 12, 13, 14, 15. 16AP5860—State size.

**G**  
Arnel and Cotton

**H**  
Rayon Blend Flannel

**J**  
Acetate Magic Crepe

**K**  
Rayon-Nylon Gabardine

**L**  
Dacron Uniform Cloth

**M**  
Nylon F

**N**  
Dacron Crepe

**P**  
Acetate Cr

## Casual Fabrics to Take You Anywhere

### Cotton-Arnel Checks 77c

**G** 55% Combed Cotton, 45% Arnel Triacetate. Washable; little ironing; crease-resistant. 45 in. wide. Shown 3/4 size. Wt. yd. 6 oz. Colors: Black, Lt. Blue, Lilac, Red, Pink, Turquoise—ea. with white. 16A1502—State color. . . . Yd. 77c

### Acetate Magic Crepe 79c

**J** 100% Celanese Acetate has the look and feel of expensive silk Crepe. Crease-resistant; hand washable. Width 44 inches. Colors: Black, Lilac, Lt. Blue, Navy, Pink, White. Wt. yd. 6 oz. 16A1039—State color. . . . Yd. 79c

### Rayon Blend Flannel 93c

**H** Washable, crease-resistant Flannel. 45 in. wide. Med. Gray: 70% Rayon, 30% Acetate; other colors: 90% Rayon, 10% Acetate. Shipping weight yd. 7 oz. Med. Gray, Navy, Powder Blue, Red, Straw, White, Willow Green. 16A1158—State color. . . . Yd. 93c

### Rayon-Nylon Gabardine 93c

**K** Classic Gabardine in a strong, firm twill weave of 92% Rayon and 8% Nylon. Hand washable. Colors: Beige, Black, Gold, Hunter Green, Navy, Powder Blue, Royal, White. 44 in. wide. Wt. yd. 7 oz. Shipping weight yd. 7 oz. 16A1227—State color. . . . Yd. 93c

## Versatile, Easy-Care Fabrics

### 100% Dacron \$137

**L** Uniform Cloth. Dacron Polyester; semi-crisp taffeta finish. Washable; little, no iron. Width 44 in. Colors: Aqua, Pink, White, Lt. Blue. Ship. wt. yd. 6 oz. 16A1446—State color. Yd. \$1.37

### All Dacron Crepe \$124

**N** 100% Dacron Polyester. Rich sand texture. Washable; drip-dry; little, no iron. Width 47 in. Wt. yd. 5 oz. Colors: Pink, Lt. Blue, Mint (lt.) Green, White, Lt. Yellow. 16A1465T—State color. Yd. \$1.24

### All Nylon Pucker

**M** Permanent pucker. Needs no iron. Washable; dries quickly. Uniforms, child's. White, Aqua, Pink. 44 in. wide. 16A1258—State color.

### All Acetate Crepe

**P** Smooth, firm. For blouses. 45 in. wide. Maximum shrinkage. Black, Beige, Pink, White. 16A1000—State color.

Items marked "T" are shipped from Baltimore. Y and pay postage from Wards Albany Mail Order.



## Fine Linens Imported from Ireland

### FOR DRESSES, BLOUSES, TABLECLOTHS AND EMBROIDERY WORK

**Handkerchief Linen**—lovely, dainty, semi-sheer. Perfect for baby things, blouses, dresses. Width 36 inches. Washable.

16 A 5046—White. Wt. yd. 4 oz. Yd. \$1.42

**Pastel Dress Linen**. Semi-sheer Irish Handkerchief Linen. Drapes softly; for dresses, blouses, party dresses. Washable.

Colors: Aqua, Lt. Green, Lt. Pink, Lt. Yellow, Lt. Blue. Width 36 inches.

16A5045—Wt. yd. 5 oz. State color. Yd. \$1.64

**Irish Linen Crash**. Good quality, heavy-weight; semi-stiff finish. Woven of heavy, unbleached yarns. For luncheon sets, scarfs, drapes. Washable. Tan only.

16A5040—18 in. wide. Wt. yd. 5 oz. Yd. 87c

16A5041—36 in. wide. Wt. yd. 10 oz. Yd. \$1.18

16A5043—54 in. wide. Wt. yd. 14 oz. Yd. \$1.88

**Best Quality Irish Linen**. Lustrous, long-wearing. Just right for blouses, dresses, needle-work, table linens. Tightly woven for extra durability. White. Washable.

16A5044—18 in. wide. Wt. yd. 5 oz. Yd. \$1.37

16A5049—36 in. wide. Wt. yd. 7 oz. Yd. \$2.34

16A5050—45 in. wide. Wt. yd. 9 oz. Yd. \$2.99

16A5051—54 in. wide. Wt. yd. 11 oz. Yd. \$3.68

**Good Quality Linen**. Heavy textured; for suits, towels, dusters. Eggshell. Washable.

16A5047—18 in. wide. Wt. yd. 5 oz. Yd. \$1.09

16A5048—36 in. wide. Wt. yd. 9 oz. Yd. \$1.54

16A5052—54 in. wide. Wt. yd. 14 oz. Yd. \$2.37

**Irish Linen—Suiting weight**. Crease-resistant. 36 in. wide. Washable. Lt. Copen, Beige, Navy, Shell Pink, White, Black.

16A5042—Wt. yd. 9 oz. State color. Yd. \$1.88

① **Simplicity's Junior and Misses' Dress**. Size 14, 2¾ yards; ¾ yard contrast 36-inch. 16 AP 5843—Sizes: 11, 12, 13, 14, 15, 16, 18. State size. Postpaid. . . . . 60c

## ← Strong, Lab-Tested Felts . . . 9 Popular Colors

• Just cut and seam . . . no hems needed 72-IN. WIDTH \$2.27 YD.

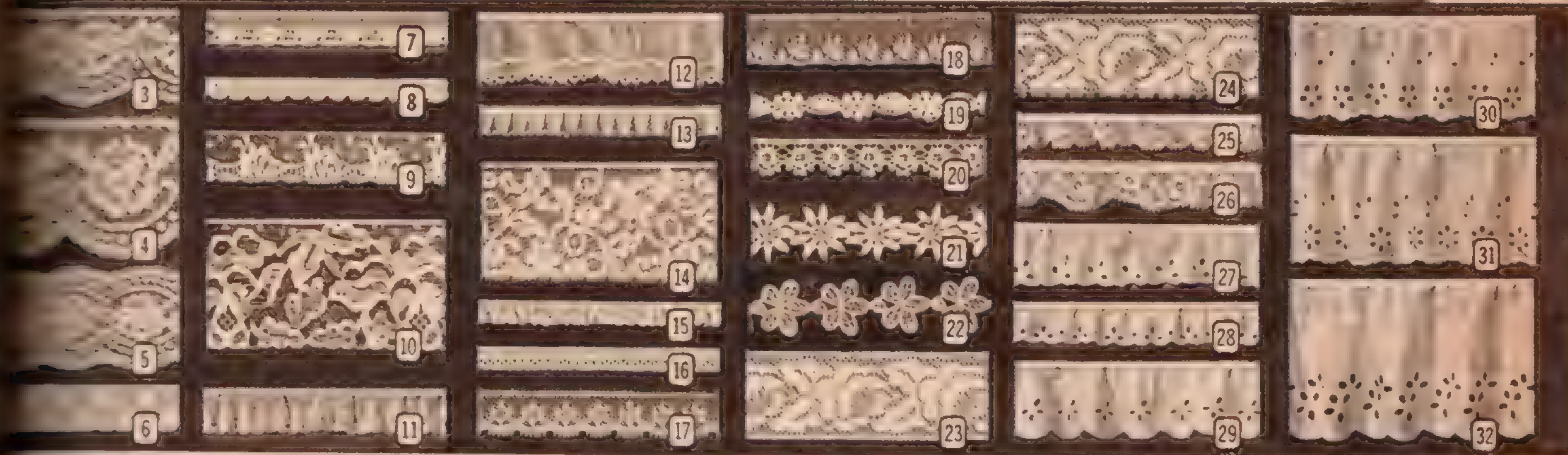
- Black
- Emerald Green
- Light Blue
- Pink
- Royal Blue
- Scarlet Red
- White
- Dark Brown
- Peacock Blue

② **Firm-bodied Felt** of 50% Wool and 50% Rayon will retain its original shape. No pull or sag—and it will not ravel. Has so many uses—skirts, jumpers, appliques, stuffed animals. Lab-tested for strength and wear. Dry clean. State color listed at left.

16 A 5053—Width 72 in. Ship. wt. yd. 1 lb. . . . Yd. \$2.27

16 A 5054—Width 36 in. Ship. wt. yd. 8 oz. . . . Yd. \$1.20

② **McCall's Transfer Pattern** for 8 stuffed toys (4 shown). Bodies take 14 x 17 in.; 2 oz. stuffing; assorted trim. 16 AP 5868—Toys are 6½ x 7 in. Instructions incl. Ppd. 35c



## Feminize Your Wardrobe with Dainty Trims, Laces and Rufflings

### Trims . . . Dainty Fashion Accents

③ **Nylon Alencon-type Lace**, scalloped edge. Trim lingerie, blouses. Washable; white. Ship. wt. per cut 2 oz. —Width 2½ inches. . . . . 2 yds. 96c —Width 3¾ inches. . . . . 2 yds. \$1.27 —Width 2¾ inches. . . . . 2 yds. 99c

④ **All Nylon trims** add a new note to lingerie, blouses. Washable, require little ironing. White only. Ship. wt. per cut 3 oz.

⑤ **Nylon "Antique-type" Lace** edging. —Width 1 inch. . . . . 4 yds. 96c

⑥ **Nylon Val Lace**, ½ in. wide. 6 yds. 55c

⑦ **Nylon Val Lace**, ¾ in. wide. 6 yds. 58c

⑧ **Nylon Val Lace**, 1 in. wide. 6 yds. \$1.09

⑨ **Nylon Alencon-type Lace**, 1½ inches wide. . . . . 6 yds. \$1.27

⑩ **Nylon Alencon-type Lace** (not shown). —Width 2¾ inches. . . . . 6 yds. \$2.18

⑪ **Nylon Alencon-type Lace** (not shown). —Width 3¾ inches. . . . . 4 yds. \$1.99

⑫ **Nylon Ruffle** with Rayon Embroidery. —Width 1 in. Wt. per cut 3 oz. 6 yds. \$1.16

⑬ **Sheer All Nylon Ruffle** with All Rayon Embroidery. Washable. Wt. per cut 2 oz. —Width 1½ in. State color. . . . 4 yds. 58c

### Ruching, Pleats, Lovely Cotton Laces

⑬ **All Nylon Tricot Sheer**. Box-pleated Ruching. Picot-edged, bound top. Washable. White. 16A6140—¾ in. wide. Wt. per cut 2 oz. 4 yds. \$1.17

⑭ **Venetian-type Lace Trim**. Soft, durable 100% Ban-Lon Nylon. Washable. Wt. per cut 2 oz. (14) 16 A 6126—Width 1½ in. White. 6 yds. \$1.44

16 A 6127—Width 2¾ in. White. . . . 4 yds. \$1.87

⑮ **All Nylon Val Lace Ruffle**. Washable. White. 16A6138—¾ in. wide. Wt. per cut 2 oz. 4 yds. 78c

⑯ **All Cotton Venetia-type Lace Edging**. White. 16A6132—¾ in. Wt. per cut 2 oz. 4¾ yds. \$1.14

⑰ **Val Laces**. Washable; drip-dry; little, no iron. White. Wt. cut 2 oz. ¾ in. width. (17) 16A6137—All Cotton Val Lace. ¾ in. 11¾ yds. \$1.14

(18) 16A6096—Val Lace Edging. 86% Cotton, 14% Nylon. White only. ¾ in. wide. . . . . 6 yds. 57c

⑲ **to ⑳ Venice-type Lace**. Heavy, firm. Washable. White. Ship. wt. per cut 3 oz. (19) 16A6134—All Cotton. ½ in. wide. . . 5 yds. 74c

(20) 16A6135—All Cotton. ½ in. wide. . . 5 yds. 89c

(21) 16A6133—All Cotton. 1 in. wide. . . 2½ yds. 69c

(22) 16A6095—All Cotton. 1 in. wide. . . 3¼ yds. 99c

(23) 16A6098—Lace Insertion. 71% Cotton, 25% Rayon, 4% Nylon. 2¾ in. wide. . . . 4 yds. \$1.18

(24) 16A6097—Lace Edging. 71% Cotton, 25% Rayon, 4% Nylon. Width 2½ inches. . . . 4 yds. \$1.18

### Picture-Pretty Edgings and Rufflings

⑳ **French Val Lace Ruffles**. 100% Cotton. Wash and Wear. Washable. Wt. per cut 2 oz. (25) 16A6120—Width ½ inch. White. . . . 6 yds. \$1.15

(26) 16A6121—Width ¾ inch. White. . . . 6 yds. \$1.48

㉑ **to ㉓ Fine White All Cotton Batiste Ruffles**. Eyelet embroidery, bound edges. Washable; little or no ironing. Ship. wt. per cut 3 oz.

(27) 16 A 6141—Width 1½ inches. . . . 6 yds. \$1.12

(28) 16 A 6145—Width 1 inch. . . . . 6 yds. 88c

(29) 16 A 6146—Width 2 inches. . . . . 4 yds. \$1.17

(30) 16 A 6144—Width 2½ inches. . . . 4 yds. \$1.12

(31) 16 A 6142—Width 3 inches. . . . . Yd. 44c

(32) 16 A 6143—Width 3½ inches. . . . . Yd. 52c

★ JUST SAY "CHARGE IT" ★  
SEE PAGE 1281

For a complete line of sewing notions, see Pages 300, 301. Color service on zippers, thread, trimmings is offered on Page 300.

Fabric swatches at Wards Catalog Stores. The Washability Terms on these pages are explained in complete detail on Page 1273.

★ Satisfaction Guaranteed or Your Money Back ★



INVISIBLE

## Fashion-Right Color Coordinated Service!

### Fine Quality Notions From 3 Famous Makers

- Talon Zippers • Coats & Clark's Thread • Wright's Trims

Now you can purchase your fine quality Zippers, Thread and Trimmings together—in lovely harmonizing colors to achieve a really professional look. Select the colors you want from those listed at right. Save time and effort; shop by mail.

For Talon Zippers: Nos. 16AP6205, 16AP6207, 16AP6208.

For Coats & Clark's Mercerized Thread: No. 16A7212.

For Wright's Trimmings: Nos. 16A-6300, 16A6301, 16A6302, 16A6304.

### 15 Popular Colors

- Aqua •
- Black •
- Dk. Brown •
- Dk. Green •
- Lt. Blue •
- Lt. Green •
- Lt. Tan •
- Peacock Blue •

Talon

### "Seam Thin" Invisible Zippers

**A** It's new! It's like magic! All that remains visible after insertion is the pull-tab of the slider. Designed especially for skirts, slacks, shorts—use it any time you want a perfect closure. Easy to use. Dependable. All Cotton tapes.

Comes in 12 washfast Colors: Black, Dk. Brown, Dk. Gray, Lt. Blue, Lt. Tan, Med. Blue, Med. Gray, Med. Green, Navy, Pink, Red, White.

Comes in 2 Sizes: 7 in., 9 in. State size and color.

16 AP 6220—Postpaid. . . . . 7-inch 45c; 9-inch 50c

### Talon "Magic Zip" Zipper

**B** Famous name Zippers. Preferred by home sewers for their better fit, long life. Noted for their ease of operation, their dependability. Washfast colors. All Cotton tapes. State size, and color from chart above.

16 AP 6205—Dress Neckline Zipper. Opens 6-in. 30c; 9-in. 35c; 14-in. 45c; 18-in. 50c; 24-in. 55c.

16 AP 6208—Magic Zipper for side of dress. Opens at top and bottom. . . . . 10-in. 35c; 14-in. 40c; 18-in. 45c; 24-in. 50c.

16AP6207—Magic 7-in. Skirt Zipper. Top opens 7-in. 35c; 9-in. 40c; 11-in. 45c; 13-in. 50c; 15-in. 55c.

COATS & CLARK'S

### C Coats & Clark's Washfast Sewing Threads

**6-Cord Cotton Thread.** A fine quality utility thread for everyday sewing. Just right for sheets, pillow cases, pajamas, basting—most of your sewing needs. In handy 125-yd. spools.

Colors: White—Sizes 40, 50, 60. Black—Size 50. Ship. wt. each 3 oz. State size and color.

16 A 7204—Each Spool. . . . . 14c

**Nylon Sewing Thread.** Comes in 125-yard Spools. Unusually strong; no better choice for sewing synthetic fabrics.

In 10 popular Colors: Yellow, Black, Dk. Brown, Dk. Nile Green, Med. Blue, Navy, Pink, Lt. Gray, White, Scarlet.

Ship. wt. each 2 oz. State color.

16 A 7228—Each Spool. . . . . 14c

**Mercerized Cotton Sewing Thread.**

Comes in handy 125-yd. spools. Fine quality strong thread. Available for the best results. See color chart above for listing of available colors.

Size 50. Ship. wt. each 2 oz. State color from chart.

16 A 7212—Each Spool. . . . . 14c

WRIGHT'S

### D Wright's Fashion Trims . . . Washfast, Beautifying

**Rayon Seam Binding.** 3-yd. pieces. 1/2-in. wide. For finished, tailored seams, neat hems.

Colors: Black, Dk. Brown, Lt. Blue, Med. Red, Pink, White, Beige, Dk. Gray, Navy.

16 A 6307—Ship. wt. 1 oz. State color. . . 1 piece 14c

**All Cotton Bias Skirt Facing.** 3-yd. pieces. 80-Sq. Nainsook. 2 inches wide. Makes deep hems. Black, Dk. Gray, Navy, Med. Red, Med. Tan, White.

16 A 6306—Ship. wt. 1 oz. State color. . 1 piece 24c

**Cotton Bias Tape.** 5-yd. pieces. Smooth Trim. Colors on chart, see above.

16A6300—Single fold. 1/2-in. wide. Wt. 1 oz.

16A6301—Double fold. 1/4-in. wide. Wt. 1 oz.

**Mercerized Cotton Rickrack Trimming.** 5-yd. pieces. See color chart above. Ship. wt. 1 oz.

16 A 6302—1/4-in. wide. State color.

**Wide Cotton Bias Tape.** 7/8-in. Nainsook. See color chart above. Ship. wt. 1 oz.

16 A 6304—4-yd. pieces. State color.

VELCRO

### Velcro Fastener

**E** A Magical Closure. For skirts, jackets, seat covers. 2 All Nylon tapes, 1 in. wide; one with "hooks," the other with "eyes." They cling when pressed together. Cut to any length. Wts.: ft. 1 oz.; yd. 3 oz. Colors: Beige, Black, Dark Brown, White, Red, Dark Gray. Washable.

16 A 6201—State color.

1 in. 7c; 1 ft. 72c; 1 yd. \$1.94

### Thread Boxes, Plier Kits, Other Notions for Easier Sewing

**F** Box of 60, 40-yd. spools Mercerized Cotton Thread. Size 50. Black, White, Assorted Colors. Washable. 16A7216—Wt. 2 lbs. 4 oz. \$2.97

**G** Eyelet Plier Set. 6-in. Steel Pliers; 300 colored Aluminum eyelets. Instructions. 16 A 6035—Wt. 8 oz. Set \$1.84

**H** Colored Aluminum Eyelets. 16A6036—Wt. 3 oz. 300. 48c

**J** Automatic Hand Sewing Machine. Plastic; Steel working parts. Stitches, bastes, sews buttons, overcasts on any fabric. One-hand squeeze-pressure. Instructions incl. 16A6039—Ship. wt. 8 oz. \$1.79

**K** Snap Fastener-Plier Set. 6-in. Steel Pliers. 16 Nickel or Brass. Size 7/16 in. Snaps. State color.

16 A 6024—Wt. 8 oz. Set \$1.84

**L** 7/16-in. Snap Fasteners. State Nickel or Brass. 16 A 6025—Wt. 3 oz. 16 for 52c

**M** Belt and Buckle Kit. 2 cover-your-own 40-in. Cotton belts (3/4-in. and 2-in. wide); metal buckles, eyelets, hooks; ready to make. Black, White. State color.

16 A 6237—Wt. 6 oz. Kit 64c

**N** Chrome-plated Steel Pinkers from Japan. 6 in. Cuts all fabrics. 1/8-in. pink.

16A6896—Ship. wt. 5 oz. 99c

**P** "28 Spool" Sewing Box. Contains 28 spools, needles, pins, thread, and a variety of cutters. No loose ends. 16A6017—Ship. wt. 1 lb. 1.94

**R** Tack-It Transfer. Transfers to both pieces of fabric. More seams. Felt-covered paper for 25¢. 16A6500—Ship. wt. 1 lb. 1.94

300 WARDS ALL

★ Just Say "CHARGE IT", See Page 1281 ★





## Sew Like a Pro... Sewing Aids

**WARDS Own Scissors... Save 15% Now**

- Hot Drop Forged High Carbon Steel... stays sharp
- Compare... prices cut from last Big Spring Book

Was \$5.96. Lightweight  
Inlaid Steel blades.  
Silver pinked edge.  
5-in. Wt. 5 oz. **\$5.07**

Scissors. Were \$1.99,  
Nickel-plated Steel.  
5-in. Wt. 3 oz. **\$1.69**  
6-in. Wt. 3 oz. **\$1.75**

Scissors. Were \$3.00, \$3.30.  
For close-to-the-  
Cuts in 2 sizes.

Length 7-in. Wt. 5 oz. **\$2.55**

Length 8-in. Wt. 6 oz. **\$2.80**

Enamelled Handles. Was \$3.00.  
Nickel-plated blades  
8 inches long.

9 oz. **\$2.55**

**D** Buttonhole Scissors. Nickeled.  
Was \$2.25. Adjusts up to 1 in.  
16A6832—Length 4-in. Wt. 3 oz. **\$1.92**

**E** Straight Trimmers. Were \$3.00  
and \$3.30. Nickel-plated Steel.  
16A6807—Length 7-in. Wt. 5 oz. **\$2.55**  
16A6808—Length 8-in. Wt. 7 oz. **\$2.80**

**F** Manicure Scissors. Was \$1.88.  
Nickel-plated. Sharp points.  
16A6833—Length 3 1/4-in. Wt. 3 oz. **\$1.59**

**G** Light Trimmers. Was \$3.00. Nick-  
eled. Shaped for easy cutting.  
16A6809—Length 7-in. Wt. 7 oz. **\$2.55**

**H** Embroidery Scissors. Nickel-  
plated blades. Ship. wt. 4 oz.  
16A6829—Length 3 5/8-in. **\$1.60**  
16A6831—Length 5-in. Was \$1.99. **\$1.68**

**Superb WISS Scissors... A Quality Name... Postpaid**

- Extra fine quality... made of Hot Forged High Carbon Steel
- Precision fitted blades... handles shaped for comfort in use

**J** All Chrome Plated Pinkers—for  
1/8-in. pinked edges. Boxed.  
16AP6859—Length 7 1/2-in. Ppd. **\$7.95**  
16AP6866—Length 9-in. Ppd. **\$8.95**

**Black Enamelled Handle Pinkers**—  
Nickeled blades. Boxed. Postpaid.  
16AP6858—Length 7 1/2-inches. **\$6.95**  
16AP6865—Length 9-inches... **\$7.95**

**K** Chrome Plated Pinkers—for any  
fabric. 1/8-in. pink. 5 1/2-in. long.  
16AP6879—Boxed. Postpaid... **\$5.50**

**Black Enamelled Handles**—Nickeled.  
16AP6880—As above. Ppd... **\$4.95**

**L** "Skallopers"—cuts 1/4-in. non-  
fray rounded scallops. Nickeled  
blades; Navy Enamelled handles.  
16AP6827—Length 7 1/2-in. Ppd. **\$7.50**

**M** Heavy Bent Trimmers—Nickeled.  
Inlaid blades. Stays sharp.

16AP6802—Length 7-in. Ppd. **\$4.95**

16AP6803—Length 8-in. Ppd. **\$5.50**

**Black Enamelled Handles**—Nickeled.  
16AP6800—Length 7-in. Ppd. **\$4.15**  
16AP6801—Length 8-in. Ppd. **\$4.75**

**N** Nickel-Plated Heavy Trimmers.  
Inlaid blades for easy cutting.  
16AP6892—Length 7-in. Ppd. **\$4.90**  
16AP6893—Length 8-in. Ppd. **\$5.35**

**Black Enamelled Handles**. Nickeled.  
16AP6852—Length 7-in. Ppd. **\$4.00**

**P** Light Trimmers—Nickel-plated.  
Cut easily to tip in a single stroke.  
Lightweight—hand does not tire.  
16AP6862—Length 6-in. Ppd. **\$4.25**

## Acme Dress Form

**Professional Way to Sew**

**\$13<sup>74</sup>**

- Nationally famous for custom fit forms
- Lifetime investment; changes with figure
- Adjusts six ways with side-hold action

**R** For perfect fit and professional results. Pin,  
alter and fit right on the form. Papier-mache;  
Gray 100% Cotton Jersey cover. Sturdy Metal  
base, rod, frames. Instructions included. Measure  
bust, hips at fullest part, waist at smallest. Order  
largest form that includes your measurements.  
Mailable. Shipping weight 18 lbs.

Cat. No.	Bust	Waist	Hips	Price
16A6407MO	36-44 in.	29-36 in.	39-48 in.	\$13.74
16A6406MO	32-39 in.	25-31 in.	35-42 in.	\$13.74
16A6405MO	30-37 in.	23-29 in.	33-40 in.	\$13.74

**Dritz 3-way Skirt Marker \$1.87**

**T** Self-marking, blow-type. Marks hems up to 18  
in. from floor. Grips skirt for accurate marking.  
Metal base, Wood ruler. Use pins, powder, chalk.  
16A6565—Powder included. Wt. 1 lb. 9 oz. **\$1.87**

**Stretch Knit Pinning Jersey \$1.89**

**U** Cover your dress form with this smooth-fitting  
100% Cotton Pinning Jersey. Smooth surface  
makes fitting and alterations easier. Fits all forms.  
16A6000—Gray mixture color. Ship. wt. 6 oz. **\$1.89**

**Satisfaction Guaranteed**  
OR YOUR MONEY BACK

## Push Button Form

**Adapts Easily to Your Size**

**\$18<sup>77</sup>**

- "Sally-Stitch" Custom Dress Form
- Push Button control; easy adjusting
- See garments shaping as you sew

**V** Easy-to-use form; eliminates tiring fittings—  
gives every garment a custom tailored look.  
Adjusts easily from the outside; just press buttons,  
release, and your measurements are locked  
firmly in place. Height adjusts. Papier-mache  
body with Gray and Black 100% Cotton Jersey  
cover. Sturdy Metal stand. Measure bust and hips  
at the largest point, and your waist at smallest.  
Order the largest size that includes all measure-  
ments. Instructions included. Ship. wt. 18 lbs.

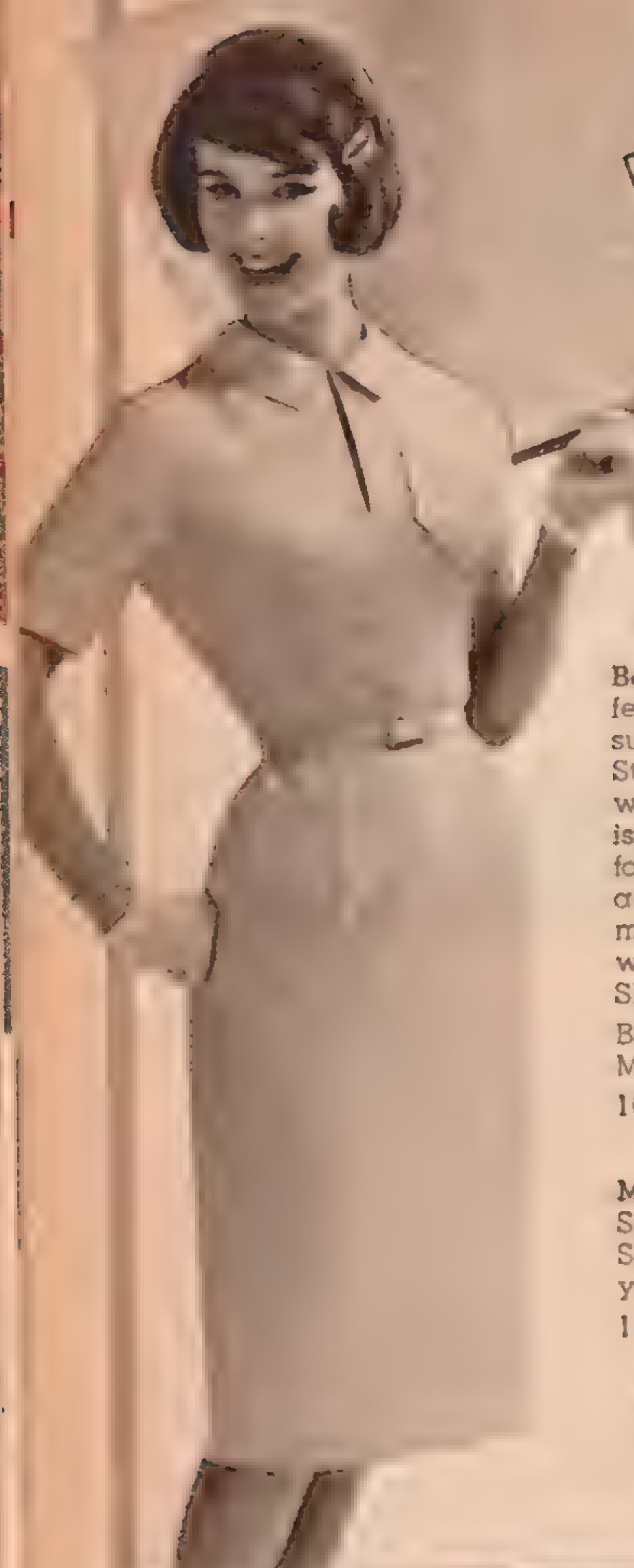
**DRESS FORM SIZE CHART**

Cat. No.	Bust	Waist	Hips	Price
16A6404MO	36-43"	27-34"	37 1/2-45"	\$18.77
16A6403MO	32-39"	22 1/2-30"	34-41"	\$18.77

**"Pin-It" Skirt Marker \$2.83**

**W** Pin-It marker marks hems up to 19 inches  
from floor. Quick, easy and accurate. Pin  
an even hemline every time with no fuss,  
no fuss. Handy built-in pin cushion on base.  
Hardwood ruler; Metal base and skirt clamps.  
16A6564—Shipping weight 1 lb. 2 oz. **\$2.83**





Textured Dobby

# PIMA MIST

## Frosty, Semi-Sheer

100% combed pima cotton

### 97c TO \$1.97

Stripes • Checks • Embroidery • Prints •

- Semi-sheer loveliness in sherbet pastels
- Just rinse, dry, and they're ready to wear
- Permanently crease and wrinkle resistant
- Washfast; max. shrink. not more than 2%

Dresses are made of this breeze-weight Pima, so airy, so soft, buoyantly beautiful; just the right weight for fashion's newest: billowy or softly draped. For daytime, evening, wedding wear; girl's prettiest party frocks. Created in dream-pastels to coordinate,...

### 100% Cotton Dobby 97c YD.

Beautiful Novelty Weave, surface effect All Cotton created for exquisite summertime fashions by famous J. P. Stevens. A joy to sew, wonderful to wear, this soft, fine quality cotton is firmly woven, a natural choice for billowy dresses, pretty blouses, and children's wear. Washable; maximum shrinkage 2%. Wash and wear, little or no iron. 44 in. wide. Ship. wt. yd. 5 oz.

Black, Eggshell, Lilac, Lt. Blue, Mint, Pink, Tan, Straw, White.  
16 A 2625—State color . . . . Yd. 97c

McCall's Misses' Proportioned Dress: Short, Medium, Tall. Easy to sew. Size 12 Medium Height takes 3 3/8 yds. 35-in. Sizes: 10, 12, 14, 16, 18, 20. 16 AP 5872—State size. Postpaid 50c

**Satisfaction Guaranteed  
OR YOUR MONEY BACK**

### Pima Mist Solids 97c YD.

Pure pastel colors in Stevens 100% Combed Pima Cotton. Beautiful individually, or coordinated. Also comes in Black. Ship. wt. yd. 3 oz.  
16A2609-42 in. wide. State color. Yd. 97c

### Pima Mist Checks 97c

Raised Cotton Satin cord in over check design on Stevens 100% Combed Pima Cotton. Also comes in Black. Ship. wt. yd. 3 oz.  
16A2611-42 in. wide. State color. Yd. 97c

### Pima Mist Stripes \$1.19 YD.

Woven French Ribbon stripe of Satin Brocade gleams on Stevens 100% Combed Pima Cotton. Also in Black. 3/4 in. stripe every 3 in. Wt. yd. 3 oz.  
16A2610-42 in. wide. State no. Yd. \$1.19

### Pima Mist Prints \$1.19

New couturier designs in pastel colorings on smooth Stevens 100% Combed Pima Cotton. 37 in. wide. Ship. wt. yd. 3 oz.  
16 A 2612—State color no. Yd. \$1.19

### Pima Mist Embroidery \$1.97 YD.

Exquisite Border Design of shimmering Schiffli Rayon Embroidery garland motif, on Stevens 100% Combed Pima Cotton. Shown on opposite page. Coordinates with solids. Also in Black, Embroidered. 16A1864—Shown 1/4 size. 44 in. wide. Wt. yd. 3 oz. State color no. or Black. Yd. \$1.97

⑦ McCall's Pattern. Misses' Dress. Size 12, 5 1/2 yds. 44 in. Border design. 16AP5869—State size: 10, 12, 14, 16, 18. . . . . Yd. \$1.97

## Seven Easy-Sew Fabrics for an Easy Summer

### All Cotton Duck 74c YD.

Blazer Stripes or Solid Colors. Avondale's firm-textured weave. For eye-stopping sportswear, jackets. Washable. Max. shrink. 1%. 36 in. wide. Multi-color Stripe: Navy-Red-Green-Gold-White. Solids: Black, Cocoa, Lilac, Lt. Blue, Pink, Red, Skipper, White, Willow. State: Blazer Stripe or solid color. 16A2723—Ship. wt. yd. 7 oz. Yd. 74c

### Chino 89c YD.

The way to smooth perfection—crease-resistant, lustrous All Cotton sport fabric for beautifully tailored shorts, slacks, skirts, suits and separates. Washfast; maximum shrinkage 2%; needs little or no ironing. 42 in. wide. Fine for children's clothes, too. Colors: Black, Lt. Blue, Pink, Sand Beige, Scarlet, Red, White. State color. 16 A 2725—Ship. wt. yd. 8 oz. Yd. 89c

### Embossed Prints 47c

Beautiful daisies in a semi-sheer, lustrous All Cotton sport fabric. Crease, soil resistant. max. shrink. 2%. 36 in. wide. 1/4 size. Date time; Shipping weight yd. 7 oz. Colors: White on Pink; Pink on Lt. Pink; Blue on Lt. Lilac on Lilac. 16 A 2132—State color. Yd. 47c

### Sharkskin 84c YD.

Noted for its rich texture, this 100% Cotton Sharkskin is washable, needs little or no ironing; maximum shrinkage 2%. Wonderfully crease-resistant for a spic-and-span look; perfect for sportswear, dresses, jackets. 42 inches wide. Black, Brown, Helio, Lt. Blue, Pink, Red, Tan, White, Willow. Shipping weight yd. 7 oz. 16 A 2727—State color . . . . Yd. 84c

### Skirt Pleats 80 INCH

Make a permanently pleated skirt of crease-resistant 100% Cotton easily and quickly; no hemming. Make, wear the same day. Order waist size plus 1 inch. Instructions included. Make a lovely blouse of matching, unpleated Cotton. Washfast; maximum shrinkage 2%. Width 37 inches. Black, Navy, Red, Turquoise, White. 16A2116-Pleated. Av. wt. 1 lb. In. 8c 16A2123-Unpleated. Wt. yd. 5oz. Yd. 47c

### Sport Twill 57c

Texture interest in a heavier, semi-lustrous Cotton Twill. Easy to sew, e Washfast; Sanforized shrinkage. For sport skirts, dresses, underwear. 36 in. wide. Colors: Beige, Black, Navy, Kelly Green, Red, White. Ship. wt. yd. 7 oz. 16 A 2732—State color. Yd. 57c



302 WARDS ALL

Sharkskin

Skirt Pleats

Sport Twill

Washability:  
Sewing Books  
See and Fee  
at Nearest

JUS  
"CHA  
See



# Bona Mist



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prints

Beige

Lt Blue

Pink

Yellow

Orch.d

ALL 303



# DENIM Color Mates



## Coordinated Sport Denim

All Cotton... Washable

64c YARD

- For home decorating, smart separates
- Easy care; needs little or no ironing

Choose from these 2 types of 100% Cotton Denim, all beautifully coordinated. 36-inch wide—decorations—cane curtains, draperies—also for fashion-right sportswear in various colors; little, no iron; max. shrinkage 36 inches. Shipping weight yard.

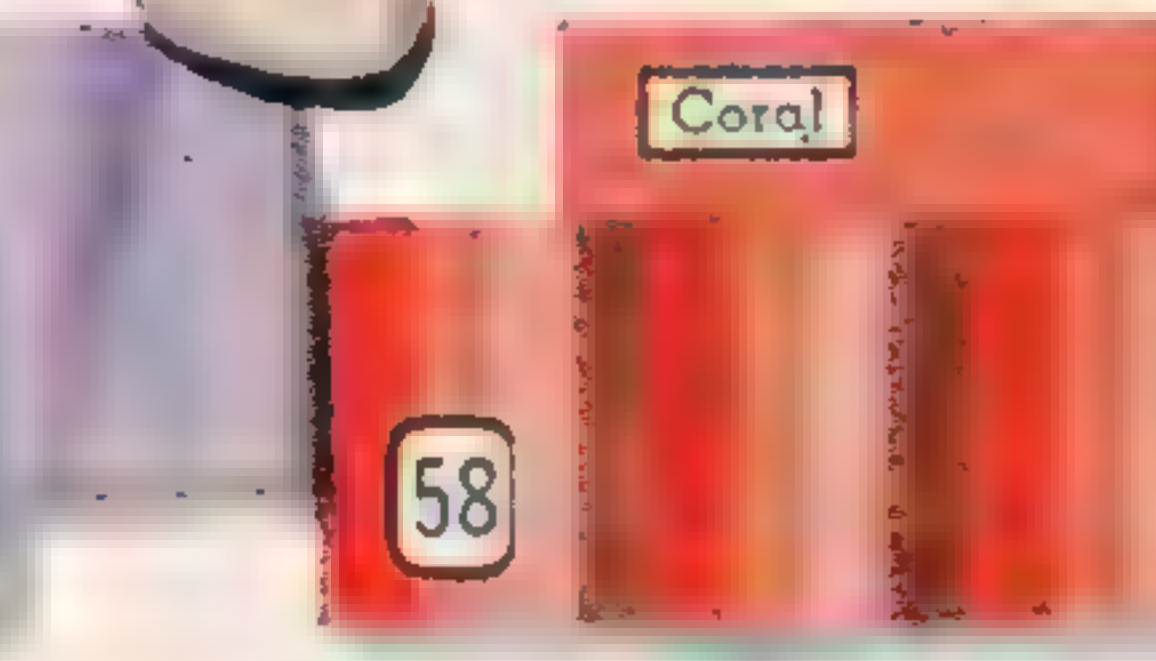
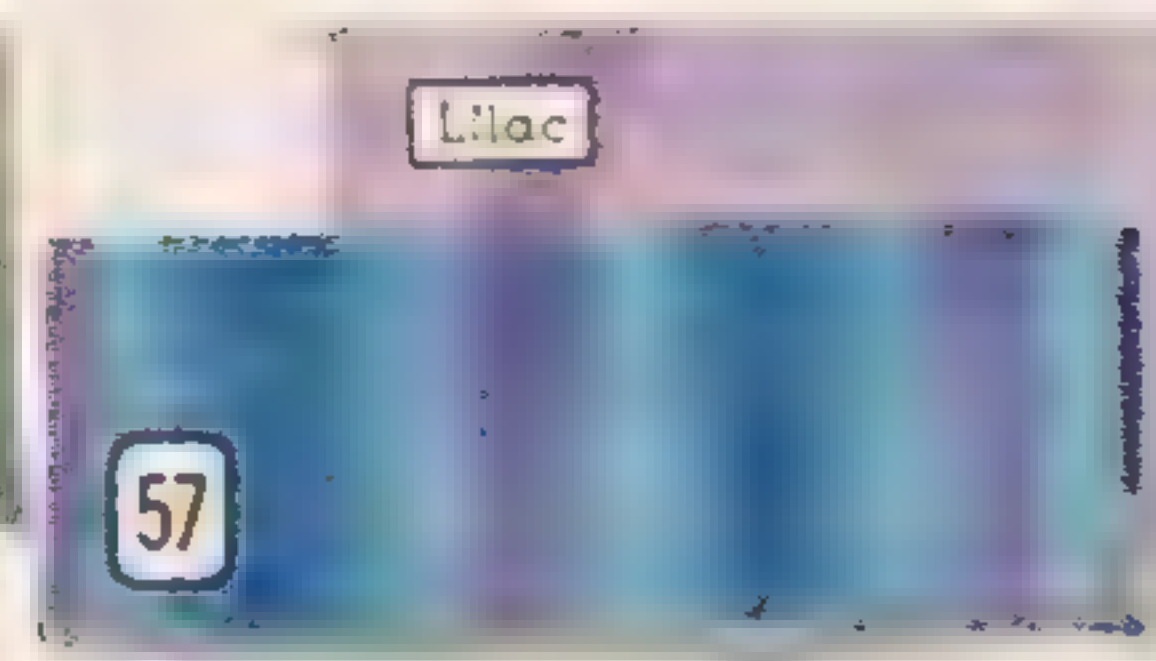
Smooth Sport Denim. Patterns 41-50. Size 14-16. Also in eight coordinated sizes.

Ribbed Sport Denim—this year's season of textured interest. Pats. 51-60. Size 14-16. Solids in Lilac, Coral, Med Blue. 16A3512—State color no. or name.

**A** Advance Pattern for Misses' Sports Separates. 14 tunic takes 2½ yds.; pants, trousers take 2½ yds. 36-in. fabric. 16AP5890—State size: 10, 12, 14, 16, 18.

For Complete Washability Terms, See

"CHARGE IT", SEE PAGE



9-oz. Cotton Terry

PRINTS 89c YARD

- The ideal easy-care sportswear
- Just wash it, wear it—no ironing

100% Cotton Terry Cloth. So comfortable for beachwear, sportswear, etc. Machine washable. No ironing. Pats. shown 1/6 size. Ship.

16A4573—Solids. State color no. or name.  
16A4577—Prints. State color no. or name.



# Coordinated SPORT COTTONS



(A) Plains

## Wear Sailcloth

Sport Prints 77<sup>c</sup> YD.  
Coordinated Solids

Combed Cotton Sailcloth. Crease, resistant. Washfast. Width 35 in. Max. shrink. 2%. Wt. yd. 6 oz.

—Plains. Also Moss and Yellow State color . . . . . Yd. 77c

—Prints, Rt. State print no. Yd. 77c

## Bedford Cord Solids

Wear; little, no iron  
Resistant finish 88<sup>c</sup> YD.  
Sportswear weight

Bed in same 15 colors, including  
Coordinates with Sailcloth  
Narrow wale. Washfast;  
Max. shrink. 2%. Wt. yd. 8 oz.  
State color name above . . Yd. 88c



(E)



(B) Sailcloth Prints Above Shown About 1/6 Size.

(E) Misses' Sportswear Advance pattern. Size 14 top, 11 1/2 yds.; shorts, 1 1/2 yds. 36-inch fabric. Sizes: 10, 12, 14, 16, 18. State size. 16 AP 5892 . . . Postpaid 50c

(F) Deck Pants, Overblouse Advance pattern. Teen and Junior. Size 14 top, 2 yds.; pants, 2 yds. 36-in. State size: 9, 10, 11, 12, 13, 14, 15, 16. 16 AP 5891 . . . Postpaid 50c

(D) Bengaline Prints Below Shown About 1/6 Size.



(C) Plains

## Bengaline Sport Cotton

Resistant; washfast 97<sup>c</sup> YD.  
Wear; little, no iron

Co-text coordinated fashion prints  
Plains in lightly ribbed All Cot-  
Max. shrink. 2%. Wt. yd. 7 oz.

—Plains, abv. State color . . Yd. 97c

—Prints, Rt. State print no. Yd. 97c

Satisfaction Guaranteed ★  
OR YOUR MONEY BACK



(F)

FREE!  
Rope Belt  
incl. with  
Deck Pants  
Pattern  
#16AP5891







### Famous Galey & Lord "Shagbark"

Truly Wash 'n Wear with Woven in Crease Resistance \$1.64 YD.

Still the Leader! The first and the best in truly wash 'n wear fabrics. The richest of colors woven together for fashion's most striking effects. Its unique weave with soft nubby surface interest resists wrinkles naturally. So packable! Only needs a touch of the iron. Just dunk, drip and don. Dresses, skirts and sportswear. 100% Cotton. Washfast colors. 45 in. wide. Swatches shown 1/3 size. Max. shrink. 1%.

16 A 3418—State Color No. or Name. Ship. wt. yd. 6 oz....Yard \$1.64

**A** McCall's Mother Dress. Size 12 takes 6 1/4 yds. 45 in. fabric, 4 yds. lace (2 1/2 in. wide). Sizes: 10, 12, 14, 16, 18.

16AP5870—State size. Postpaid 50c

**B** McCall's Daughter Dress. Size 4 takes 2 7/8 yds. of 45 in. fabric, 2 7/8 yds. 2 1/2 in. lace. Sizes: 1, 2, 3, 4, 5, 6.

16AP5871—State size. Postpaid 50c

It's Free! Send for Butterick's Sewing Book. For details see Page 311.



### Dan River Tissue Gingham

100% Combed Cotton 84¢ YD.

Sheer and delicate with famous Wrinkl-Shed finish. For dresses, crisp curtains. Little or no ironing. Washfast. Preshrunk. Max. shrink. 1%. 35 in. wide. Pats. shown 1/4 size. Wt. yd. 3 oz. 16A3439—State Color Number. Yd. 84c

★ Just Say "Charge It" ★  
See Page 1281

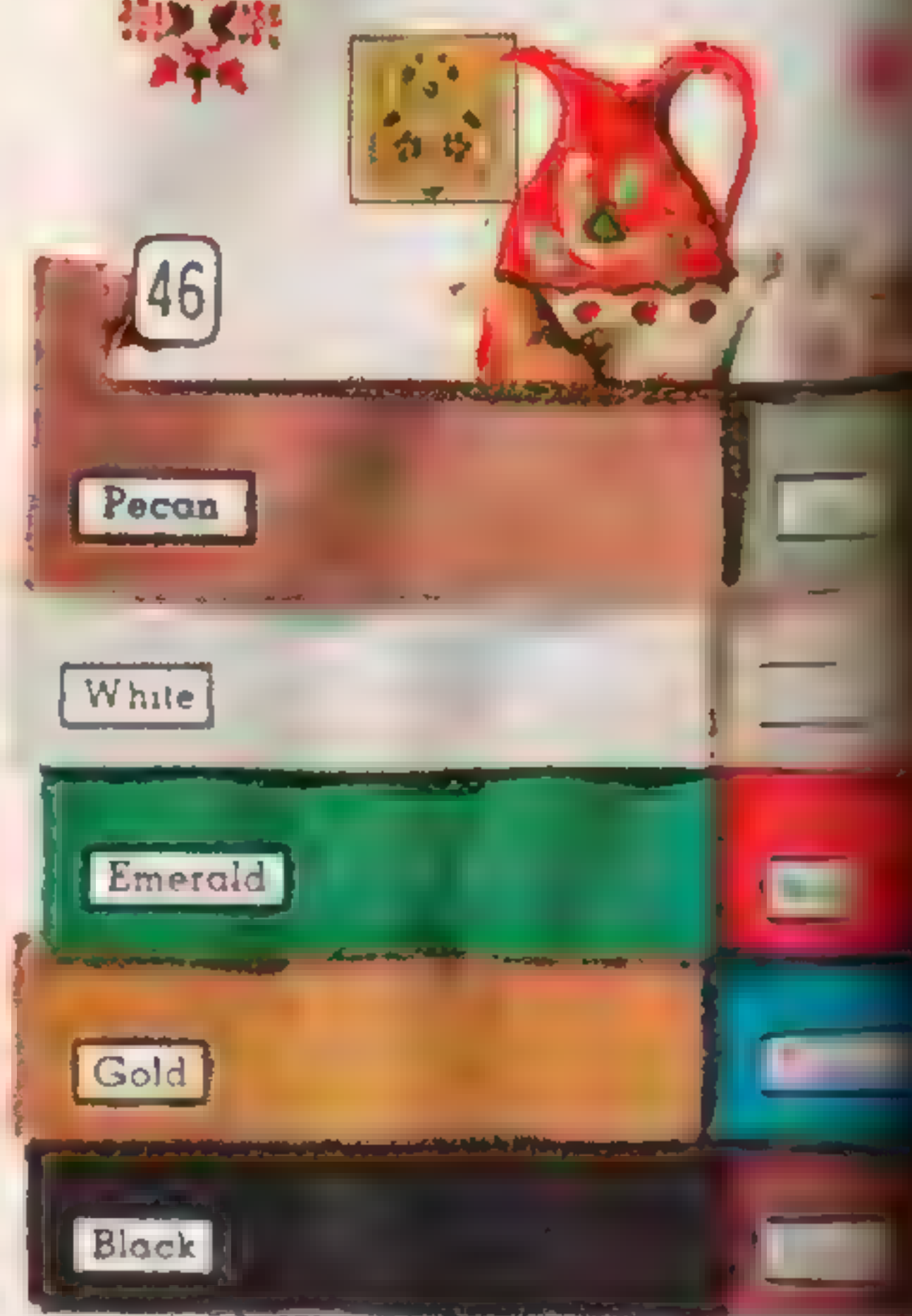


### Color-Mated Taffetized Chambray

100% Fine Combed Cotton with Everglaze Finish 74¢ YD.

For the first time we are offering this classic Chambray in a tiny check (1/16 in.) and smart stripes to be coordinated with solids. Famous Everglaze finish keeps it crease, spot and soil resistant—for the maximum in easy care. Perfect for separates, dresses, decorating. Washable. 36 in. wide. Max. shrink. 1%. Ship. wt. yd. 5 oz. 16A3436C—Pats. shown 1/3 size. State Color Name or Number. Yd. 74c

Washability Terms, Pg. 1273. Complete line of sewing notions, Pgs. 299-301.



### Fabric

Decorating Prints

49¢ YD. 47¢ YD.

You are the decorator with Sailcloth type prints and stripes for every room in your home. Drapes, cafes, slipcovers lift to every room. Close texture. 100% Cotton. Max. shrink. 1%. Washfast colors. Pats. 40 and 46 shown 1/3 size. Wt. yd. 6 oz. State Color Name or Number. Yd. 49c; 10 Yds. 4.74

See and feel actual swatches in the Wards Catalog Store





Fabrics

## Home in DECORATIVE COTTONS

ating Prints

47c  
YD. OF

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colors. 3  
1 7 size  
State Color Name

10 Yds. or more

swatches  
Store in

### INDIAN HEAD<sup>®</sup> all purpose cotton

98c  
YD

36-IN.  
PLAINS

89c  
YD.

54-IN.  
PLAINS

\$129  
YD.

—Linen-like 100% Crisp Cotton. Easy to sew. So smart for  
—mix with solids for striking effects. Never needs starch.  
—iron. Max. shrink. 1%. Washfast. Shown abt. 1/2 size.  
—37—Width 36 in. State color no..... Postpaid Yd. 98c

—Permanently crisp, linen-like finish of 100% Cotton. 36 in.  
—fashions and the extra wide 54 in. is just perfect for  
—draperies, cafe curtains, bedspreads etc. Washfast.  
—shrinkage 1%.

—36—Width 36 in. State color name..... Postpaid Yd. 89c

—54—Width 54 in. State color name.... Postpaid Yd. \$1.29

### Crisp Everglaze Chintz

PRINTS  
PLAINS

71c  
YD.

68c YD.

10 YDS. OR MORE

QUILTS

\$157  
YD.

Permanently crisp, needs no starch. Resists soil, spots and wrinkles.  
100% Cotton for decorating and fashions. Quilts have all Cotton  
Filler, Nylon Stitching. Shown abt. 1/2 size. Washfast. Max. shrink.  
2-3%. Ship. wt. yd. 6 oz. 36-in. wide.

16 A 2705—Plains. State color name..... Yd. 71c; 10 yds. 68c yd.

16 A 2704—Prints. State color number.... Yd. 71c; 10 yds. 68c yd.

16 A 2706—Quilts. State color number..... Yd. \$1.57



Decorating Books

SET OF \$100

Famous Singer Sewing  
Co.'s 4 best selling  
books on decorating.  
16 AP 6294... Ppd. \$1.00

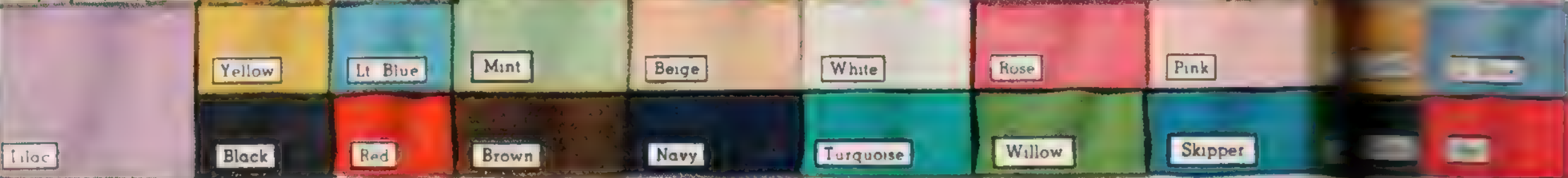
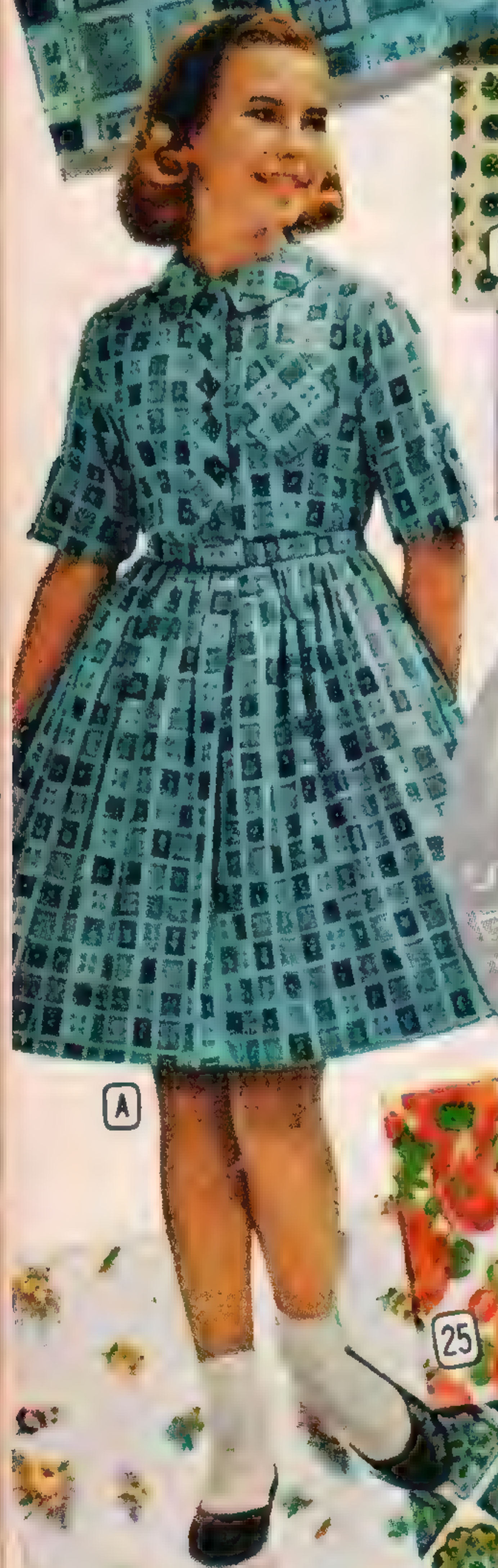
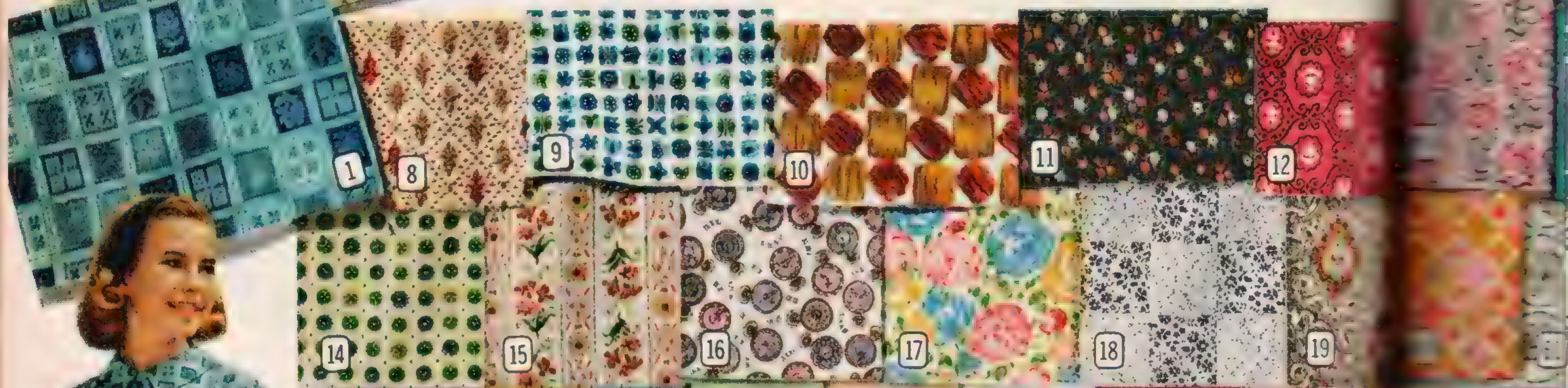
Satisfaction Guaranteed or Your Money Back

ALL WARDS 307





## Wash 'n Wear **AUTOMATIC COTTON**



### Automatic Cotton . . . Better Quality

- Enchanting prints and plains—new exciting Spring colors
- 100% Cotton keeps you looking fresh and cool all day long
- Machine washfast; Wash and Wear with little, no ironing

Wash 'n Wear Automatic Cotton is a delight to a busy homemaker. Resists creasing, soiling, stains. Both Mom and Little Miss will look their prettiest in Automatic Cotton blouses, skirts, sportswear, children's wear. Little or no iron. Max. shrinkage Pat. 19 shown  $\frac{1}{8}$  size, others about  $\frac{1}{4}$ . Width 36 in. Ship. wt. yd. 16 A 2320—Prints. State print number . . . . . Yd. 52c; 6 yds. or more 49c. 16 A 2120—Plains. State color name . . . . . Yd. 52c; 6 yds. or more 49c.

[A] Butterick's Girls' Dress. Size 10 takes  $2\frac{2}{3}$  yds. of 36-in. 16 AP 5881—Sizes: 7, 8, 10, 12, 14. State size. Postpaid . . . . .

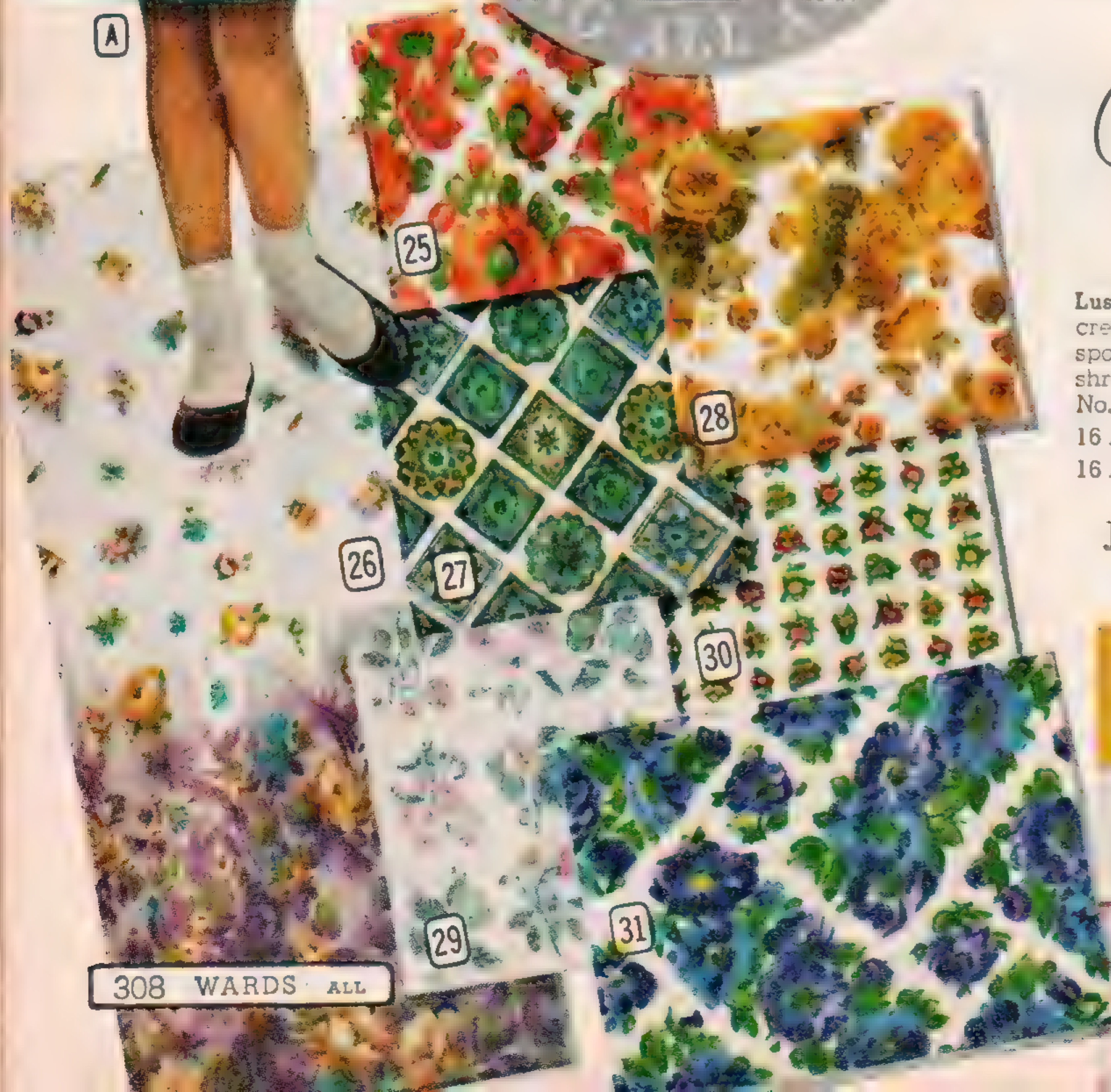
## Crisp **POLISHED COTTON**

- An easy care fabric
- Requires no starching
- 100% washfast Cotton
- Crease, spot-resistant

Lustrous Everglaze® Polished Cotton, a luxury fabric at a low cost. Resists crease, spot and soil-resistant for lasting freshness. Ideal for dress, sportswear. Perfect for beautifully lustrous home decorations. Max. shrinkage 2%. Width 36 inches. Prints shown: No. 26,  $\frac{1}{8}$  size; No. 29,  $\frac{1}{4}$  size; others,  $\frac{1}{2}$  size. Shipping weight yard 5 oz.

16 A 2703—Prints. State print number . . . . . Yd. 52c; 6 yds. or more 49c. 16 A 2700—Plains. State color name . . . . . Yd. 52c; 6 yds. or more 49c.

Just Say "CHARGE IT" at Wards, See Page 12





TON

# Wash 'n Wear GOVERNED COTTON



Quality

Best Quality Governed Cotton 77c yd.

- Designer prints in soft tones
- The very latest fabric styling
- Soft, silky-smooth finish
- So practical; machine washfast
- Wash 'n Wear; little, no iron
- Won't shrink, wrinkle, crease

Unquestioned quality of Governed Cotton brings you up-to-the-minute smartness. For dresses, blouses, sportswear, children's wear. Size 14, size. Wash 'n Wear. All Cotton. Sanforized; max. shrink. 1%. Width 36 inches. Ship. wt. yd. 4 oz. State print number. Yd. 77c. Quality All Combed Cotton Broadcloth. Maximum shrinkage 2%. Width 38 inches. Ship. wt. yd. 5 oz. State color name. Yd. 77c.

Wash 'n Wear's Misses' Dress. Size 14 takes 5 1/4 yards of 36-inch fabric. 5332—Sizes: 12, 14, 16, 18. State size. Postpaid. . . . . 60c

OTTON

## Englaze® COTTON SATIN

Prints 97c yd. Plains 83c yd.

Cotton Satin is woven of 100% Fine Combed Cotton. The smooth Everglaze makes it perfect for your loveliest skirts, dresses, blouses. For home decorating, too. Stubbornly crease and spot-resistant. Maximum shrinkage 2%. Prints shown about 1/2 size.

—Prints. Width 36 in. Ship. wt. yd. 5 oz. State print no. . . . Yd. 97c  
—Plains. Width 36 in. Ship. wt. yd. 5 oz. State color name. Yd. 83c

Satisfaction Guaranteed or Your Money Back ★







Pinnacle  
LAB-TESTED QUALITY

Premium Percale... 37<sup>c</sup> YD.



D Percale 33<sup>c</sup> YD. 29<sup>c</sup> YD. 10 YDS. OR MORE



310 WARDS ALL



E Permanent Crinkle Plisse 37



F Hemstitched Borders 57





# Pinnacle

LAB-TESTED QUALITY

mium Percale

37<sup>c</sup> YD.

Finest All Cotton Percale  
French Dry Finish

50-eg. construction for longer  
smooth, firm bodied. For fash-  
ion. 36 in. wide. Washfast.  
Shown 1/4 size.

State Pat. Yd. 5 oz. Yd. 37c  
State color. Yd. 5 oz. Yd. 37c

Child's. Size 4—1 1/8 yds.; 3/4  
Size 36 in. 2 3/4 yds. rick-rack.  
Size size: 1, 2, 3, 4, 5, 6. Ppd. 45c  
Size—Size 10, 2 7/8 yds. 36 in.  
State size: 7, 8, 10, 12, 14. Ppd. 50c

33<sup>c</sup> YD. 29<sup>c</sup> YD. 10 YDS.  
OR MORE

64x60 Percale. 124 threads  
Perfect for inexpensive decor-  
ation. Washfast. Wt. yd. 3 oz.  
State Pat. no. or color.  
Yd. 33c; 10 yds. or more Yd. 29c  
Yd. 33c; 10 yds. or more Yd. 29c

Crinkle Plisse 37<sup>c</sup> YD.

Ironing! 100% Cotton that you  
dry and wear. For sleepwear,  
36 in. wide. Washfast. Wt. yd. 4 oz.  
State Pat. no. . . . . Yd. 37c  
State color name . . . Yd. 37c

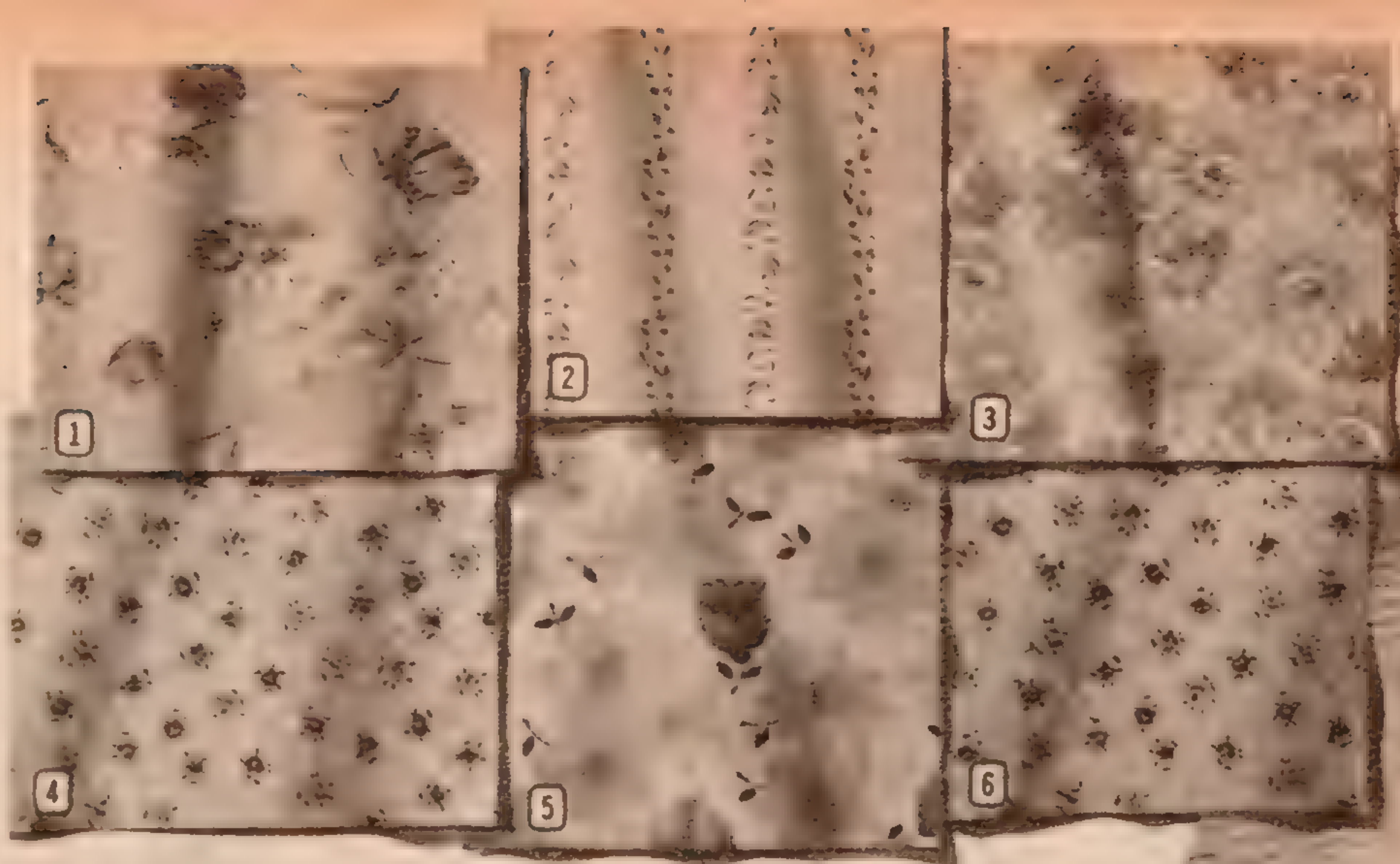
Border Prints 57<sup>c</sup> YD.

easy way to make "different"  
cases. Sew on 2 sides and your  
need. Make aprons, cases. Bal-  
constructions. 100% Cotton.  
36 in. wide. Shown at 1/8 size.  
Border No. Wt. 5 oz. Yd. 57c

Butterick's  
Home Sewing Book

You'll sew-like-a-pro after  
you've read this easy-to-  
follow book covering  
every aspect of sewing.  
For the beginner as well  
as the experienced sewer.  
Full of helpful hints and  
detailed basic instruction.

copy select any fashion fabrics  
286 to 311, in this Catalog.  
colors, prints or combination of  
and the cost of your order; if it  
or more, the book is yours free.  
separate ordering line:  
With \$5.00 Order. No Charge.  
Regular Price. Postpaid. . . 50c



Crepe Louise . . . The Newest Nightwear Fabric

PRINTS 52<sup>c</sup> YD. PLAINS

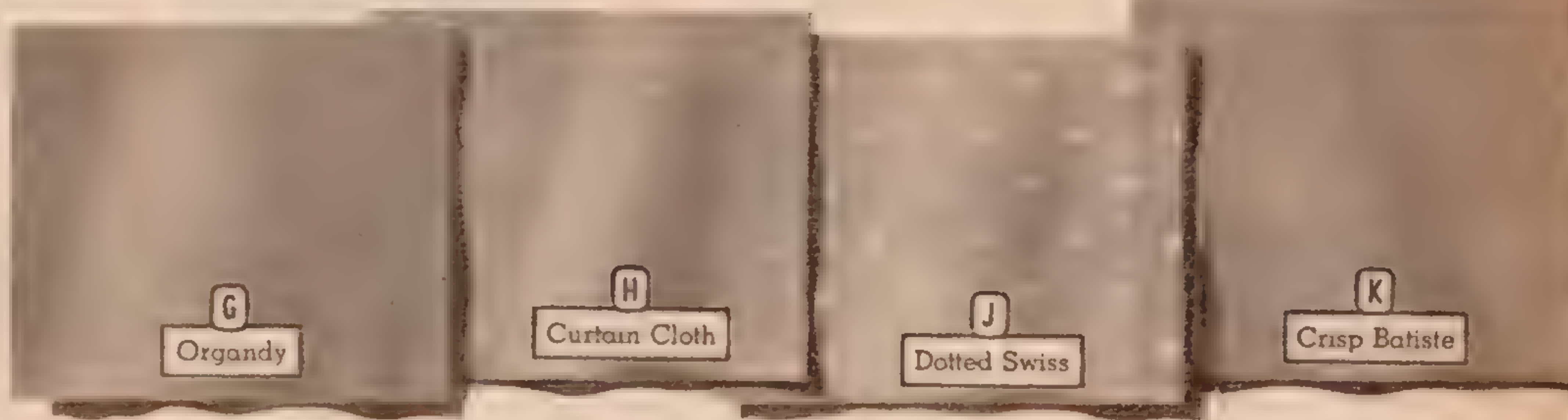
It's new—it's different. Wards all Cotton Crepe for the softest nightwear ever.  
Feather light and Washfast; it never needs ironing. The permanent crinkles  
wouldn't dare wash out. 36 in. wide. Choose Print or Plain.

Prints. Pat. #1—Lavender, Pink, Blue flowers on Pink; Pat. #2—Tiny Blue-  
White Daisies on Lt. Blue; Pat. #3—Pink-Gold daisies on White; Pat. #4—  
Red rosebuds on Pink; Pat. #5—Lt. and Dark Blue Floral on White; Pat. #6—  
Gold-Pink rosebuds on Yellow. Shown at 1/4 size.

16 A 2900—Prints. State color number. Ship. wt. yd. 3 oz. . . . Yd. 52c  
16 A 2920—Plains. State color name shown at right. Ship. wt. yd. 3 oz. Yd. 52c

We feature a complete line of coordinated sewing notions on Page 300.

White  
Lt. Blue  
Maize  
Pink  
Aqua  
Lilac



Cottons . . . Value Packed and Versatile 54<sup>c</sup> AND 88<sup>c</sup> YD.

**G Organdy**—For your prettiest dressups. In 2 fine  
qualities. Colors: Black, Lt. Blue, Mint Green,  
Orchid, Pink, Red, White or Yellow.

100% Fine Combed Cotton—Mercerized. Spot resistant.  
Non-curl. Heberlien Finish. Never needs starch.  
16A2904—38 in. wide. Wt. yd. 3 oz. State color. Yd. 66c  
Imported Swiss Organdy—Anti-curl. 100% Pima Cotton.  
16A2905—State color. Wt. yd. 3 oz. 44 in. wide. Yd. 88c

**H Curtain Cloth**—All Cotton, medium wt. and pre-  
shrunk for drapery linings that will give years of  
service. Gives drapes added body. So inexpensive  
but makes such a difference in your drapes. Natural  
color only. Washfast. 36 in. wide. Max. shrink. 2%.  
16A2310—Ship. wt. yd. 4 oz. 54c Yd.; 10 yds. or more Yd. 44c

**J Dotted Swiss**—All Fine Combed Cotton with Woven-  
in Dots. Permanent semi-crisp finish to keep gar-  
ments fresh as new. Mercerized. 36 in. wide.

Colors: Aqua, Lt. Blue, Navy, Orchid, Pink, Red, White  
or Yellow—each with white dots. Pink or Red dots  
on white. Max. shrink. 2%. Washfast.  
16 A 2917—State color. Ship. wt. yd. 4 oz. . . . . Yd. 77c

**K Crisp Batiste**—So delicate and smooth—just right  
for your finest lingerie and blouses. Crease, spot  
and soil resistant. Little or no iron. 100% Fine Combed  
Cotton. Washfast. Maximum shrinkage 2%. 38 in. wide.  
Colors: Black, Lavender, Lt. Blue, Lt. Pink, Mint,  
White, Yellow. Shipping weight yard 4 oz.

16 A 2910—State color . . . . . Yd. 59c

Be Economical . . . Buy by the Bundle \$147 to \$387

**L Good Small Piece** 5 lb. Bundle  
of 1/8 to 1 yd. pieces of assorted  
fabrics of undetermined fiber con-  
tent. Contains about 20 yds. in  
total of prints and plains. All  
usable, some imperfect. Ideal for  
patchwork quilts, rag rugs,  
aprons, also perfect for doll  
clothes. Washable.

16 A 2980—Wt. 5 lbs. 4 oz. . . \$1.47

**M Better All Cotton Bundle**—  
contains 10 yds. of prints,  
solids and yarn dyed Cottons.  
Combinations of one and two yard  
lengths for dresses and skirts. All  
goods are perfect, from our regu-  
lar stock, some are better goods.  
Washfast. 36 in. wide. Buy a few  
now at this low price.

16 A 2981—Wt. 2 lbs. 8 oz. . . \$2.97

**N Best All Cotton Bundle**—10  
yard bundle of 1 yd. to 4 yd.  
perfect pieces of Cotton. All crease  
resistant. All are from our better  
fabrics. For only 39c yd. you can  
make dresses, skirts, blouses, etc.  
The economical way to replen-  
ish your wardrobe for Spring and  
Summer. 36 in. wide. Washable.

16 A 2982—Wt. 2 lbs. 8 oz. . . \$3.87

See and Feel actual swatches of all our fabrics in Wards Catalog or Retail Store nearest your home.  
Butterick's Home Catalog showing 200 patterns, see Page 286. For explanation of Washability Terms, Page 1273.

★ Satisfaction Guaranteed or Your Money Back ★

ALL 2 WARDS 311







## 13 Accessories for a Beautiful, Organized Closet



### White Plastic, Corduroy Garment Bags—Gold-Color Trim

① TO ⑤ One of the finest Ensembles you can buy. Luxurious brushed silk-effect Plastic. Gold-color Mylar Metallic Trim. Wide wale Corduroy-effect quilting. Heavy Nickled hooks. Heavy wire drop frame. White Plastic covered wood cross bar.

① **Jumbo Garment Bag**—Holds 16 Garments. Size: 57 in. long x 21 x 14 in. 56-in. zip. 16 A 8540L—Ship. wt. 4 lbs. . . . . \$5.75

② **Regular Garment Bag**—Holds 8 Garments. Size: 57 in. long x 21 x 8½ in. 56-in. zip. 16 A 8542—Ship. wt. 3 lbs. . . . . \$5.50

③ **Jumbo Suiter**—Holds 8 suits. Size: 45 in. long x 14 x 21 in. 44-in. zipper. 16 A 8541—Ship. wt. 3 lbs. 10 oz. . . . \$5.50

④ **Six-pair Women's Shoe Bag**—Size: 34 in. long x 19 in. wide. Masonite top bar. 16 A 8543—Ship. wt. 1 lb. 6 oz. . . . \$3.85

⑤ **Triple Blanket Bag**—Keeps 3 blankets neat, clean and handy. For storage. 16 A 8544—Shipping weight 14 oz. Size: 23½ x 21½ x 8 in. Long 28-in. zipper. \$1.95

⑥ **Extra Roomy Shelf Bag**—Place for linens, handbags, hats, accessories. All Clear heavy Vinyl Plastic with Gold-color quilted top and flap. Gold-color binding. Extra heavy cardboard shelves with glossy White covering. 3 supporting cords each side. 16 A 8492L—Size: 57x21x14 in. 56-in. zipper. Ship. wt. 7 lbs. 8 oz. . . . . \$5.75

### Flecked Clear Plastic Stackable Storage Boxes

⑦ **Set of 3 Shoe Boxes**—Keeps shoes clean and in view. Removable lid. Size: 12 x 6½ x 3½ in. 16A9244L—Wt. 4 lbs. 3, \$2.44

⑧ **Sliding Drawer Shoe Box**—Stackable. Damp cloth cleans. Size: 12x6x4 inches. Ship. wt. each 1 lb. 8 oz. 16A9245—Ea. \$1.54; 3, \$4.50

⑨ **Shirt, Sweater Boxes**—Sliding Drawers. Size: 15x12x4¾ in. Wt. ea. 4 lbs. 16A9246L—Shirt Box. \$3.44 16A9247L—Sweater. . \$3.44

### Little Closet L

⑩ **Electric Dehumidifier**—Keeps harmful dampness out of closet. 10 in. long; ¾-in. diameter. 100-watt. UL approved. Covered with Plastic Netting. Uses 25 W. 16 A 9253M—Ship. wt. 2 lbs.

⑪ **Men's 6 Pair Shoe assembly**. Triple Steel. Tubular legs with extra heavy, large loops. 16 A 8362L—Ship. wt. 3 lbs.

⑫ **Step Stool**—so versatile. Hardwood shelves. Hardwood with Gold-color trim. Covering on steps to prevent slipping. Size: 19 in. high x 13 in. 16 A 9250L—Ship. wt. 3 lbs.

⑬ **10-Shelf Bag**—Holds 10 women's shoes in 10 compartments. Keeps shoes clean. Quilted Clear Vinyl Plastic, Extra heavy Cardboard. Size: 8½ x 13 x 57 in. 16 A 8410—Ship. wt. 3 lbs. 6-Shelf Bag—not shown. 16 A 8491—Ship. wt. 2 lbs.



... is as beauty does. And function-with-charm is the keynote of this new Notion Shop, Page 312 through Page 321. Here you will find an impressive selection in the new and unusual—as well as long-time favorites—to make your home lovelier, your living more pleasurable.

**Screen Panels**—the perfect room divider, the easy way to provide privacy and extra storage space. Translucent Plastic panel with decorative pattern; Black lacquered Wood framing. Sold separately (3 shown). Put together as you wish: 2, 3, 4 or more using Brass-plated Hinges, sold below. Make a beautiful screen in your home you will be proud of for years. Not available. Panel, 60 in. high x 17½ in. wide. Wt. 10 lbs. \$5.99. Brass-plated Hinges. Wt. pr. 4 oz. . . . Pr. 46c

**Tray Rack**. Sturdily made of hardwood. Strong, elegantly Brocaded Rayon support. Folds flat for portability or storage. A note of hospitality in a guest room too. 12 in. long x 14 in. wide x 20 in. high. Maple, Mahogany, Bisque.

Matches Holder (7) below. Ship. wt. 5 lbs. \$7.95

**Wardrobe** has been captured in this spacious Jumbo Wardrobe and two Chests. Beautiful motif on translucent Plastic fronts; Black Wood framing. Will blend with any decor, modern. Distinctive and practical.

**Jumbo Wardrobe**. Size 65 in. high x 36 in. x 21 in. deep. Description above. Full sliding door access; fingertip grooves. Full width hat shelves included. Shipped flat. Wt. 30 lbs. Not available. \$3.00 down, or Cash. \$29.95

**Chest** for lingerie, apparel, accessories. Sold above. 34 in. high x 24 in. wide x 12 in. deep. Not available. Wt. 18 lbs. \$2.50 down or \$23.95

**Chest**, roomy and easy to move. Described above. Use it for clothing, personal articles of all kinds. 34 in. high x 24 in. wide x 12 in. deep. Not available. Ship. wt. 15 lbs. . . . \$19.95

**Coat Rack** of gleaming Brass-plated Steel. For hall, bedroom, closets, rumpus room; holds umbrellas. Folds flat. Comes in 2 sizes. 1 Peg Rack (illustrated). Ship. wt. 4 lbs. \$4.95. 2 Peg Rack (not shown). Ship. wt. 3 lbs. \$3.95

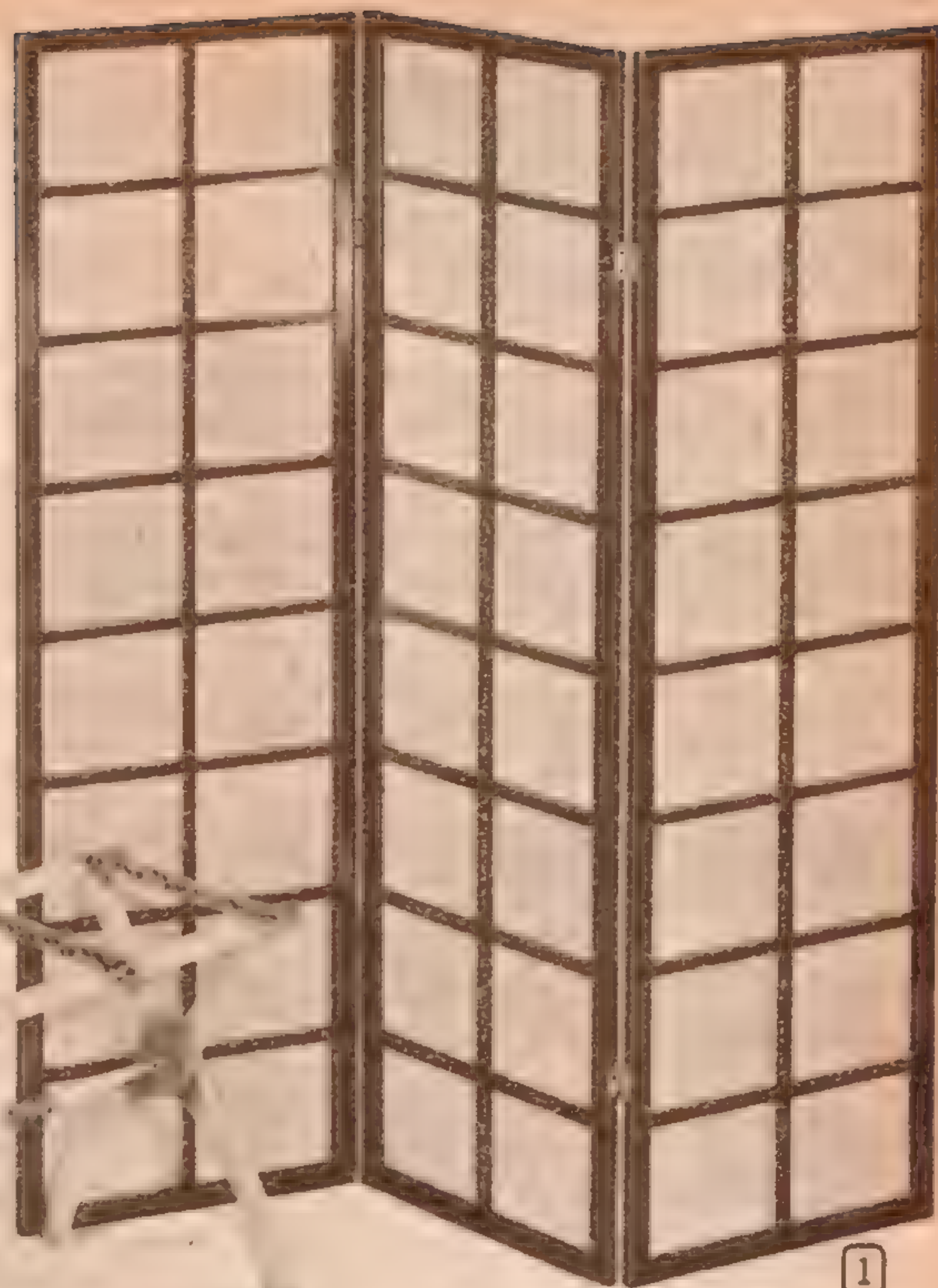
**Holder** with gracefully sculptured lines. Good in choice of 3 finishes. Matches Tray Rack. A useful, beautiful addition to your room. Storage. 30 in. high x 20 in. wide x 16 in. deep. Maple, Mahogany, Bisque. Ship. wt. 5 lbs. State finish . . . \$7.95

**Storage Chests**. Rust resistant, Vinyl Aluminum. Dependable protection for fabrics, apparel. Keep dry, humidity. Rich Silver-Gray color.

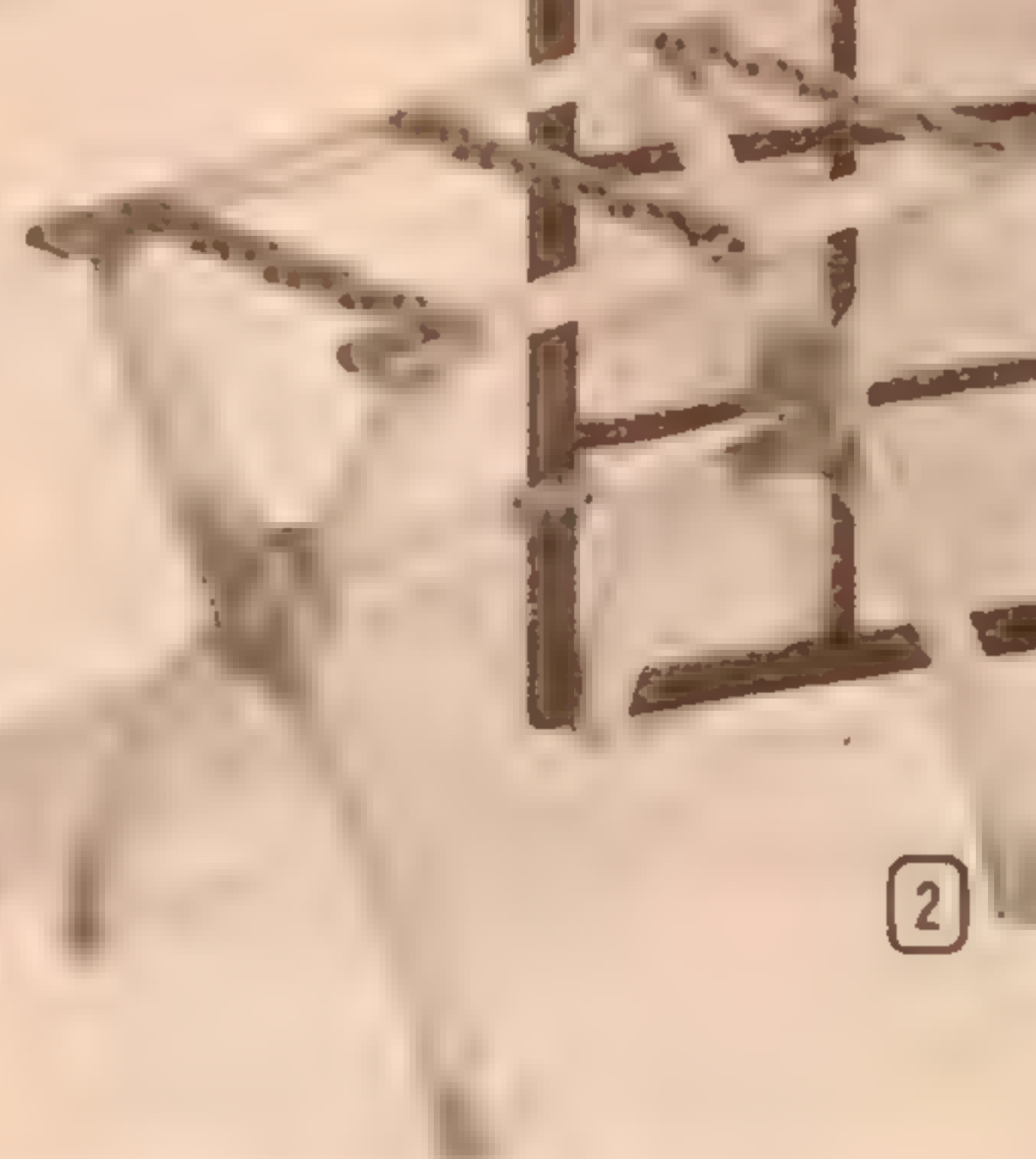
**Jumbo**. Size 30 in. long x 18 in. wide x 16 in. high. Not available. Shipping weight 16 lbs. \$8.95

**Underbed**. Size 40½ in. long x 18 in. x 6 in. high. Shipping weight 14 lbs. . . \$6.60

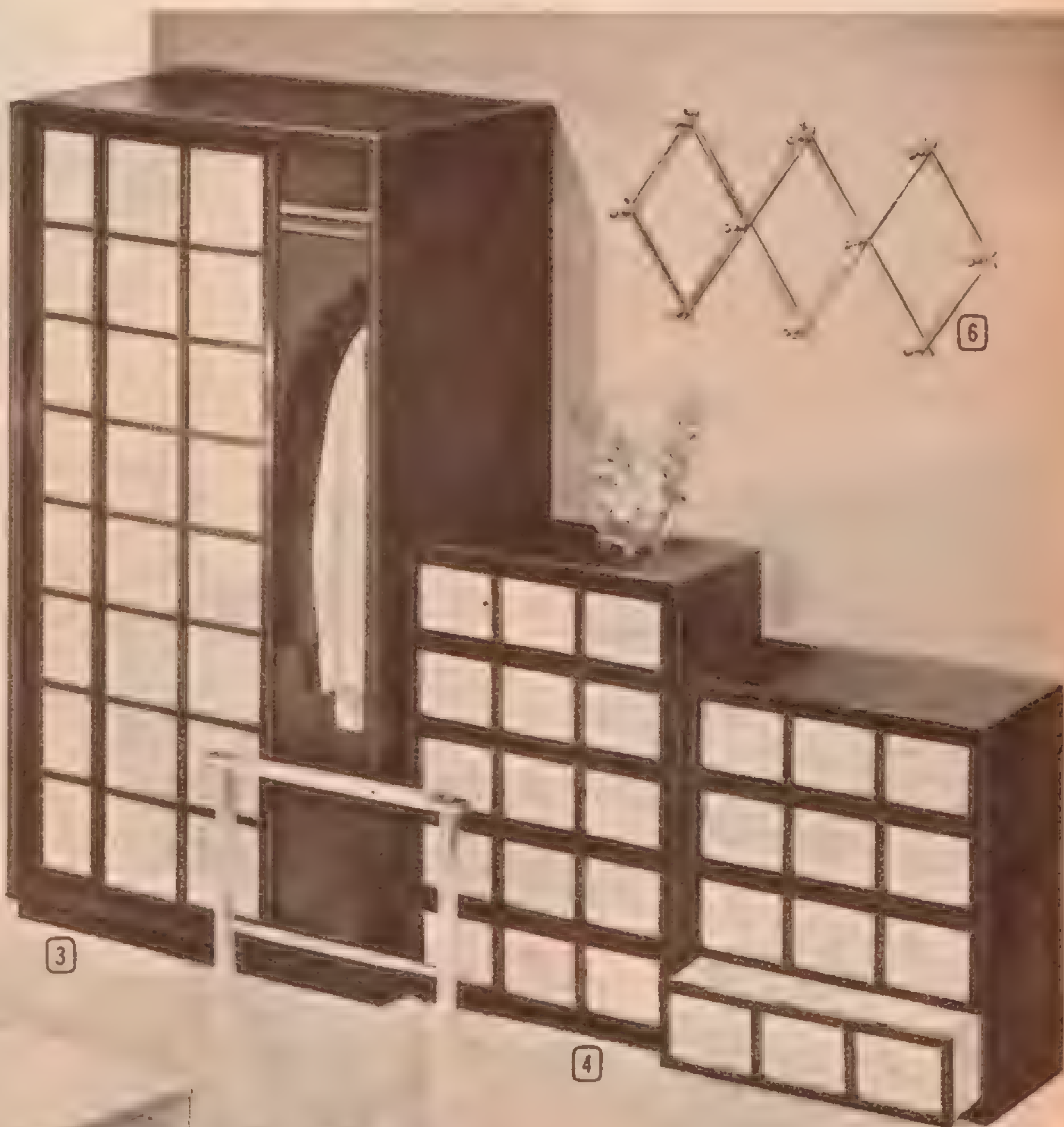
**DISFACTION GUARANTEED ★**  
OR YOUR MONEY BACK



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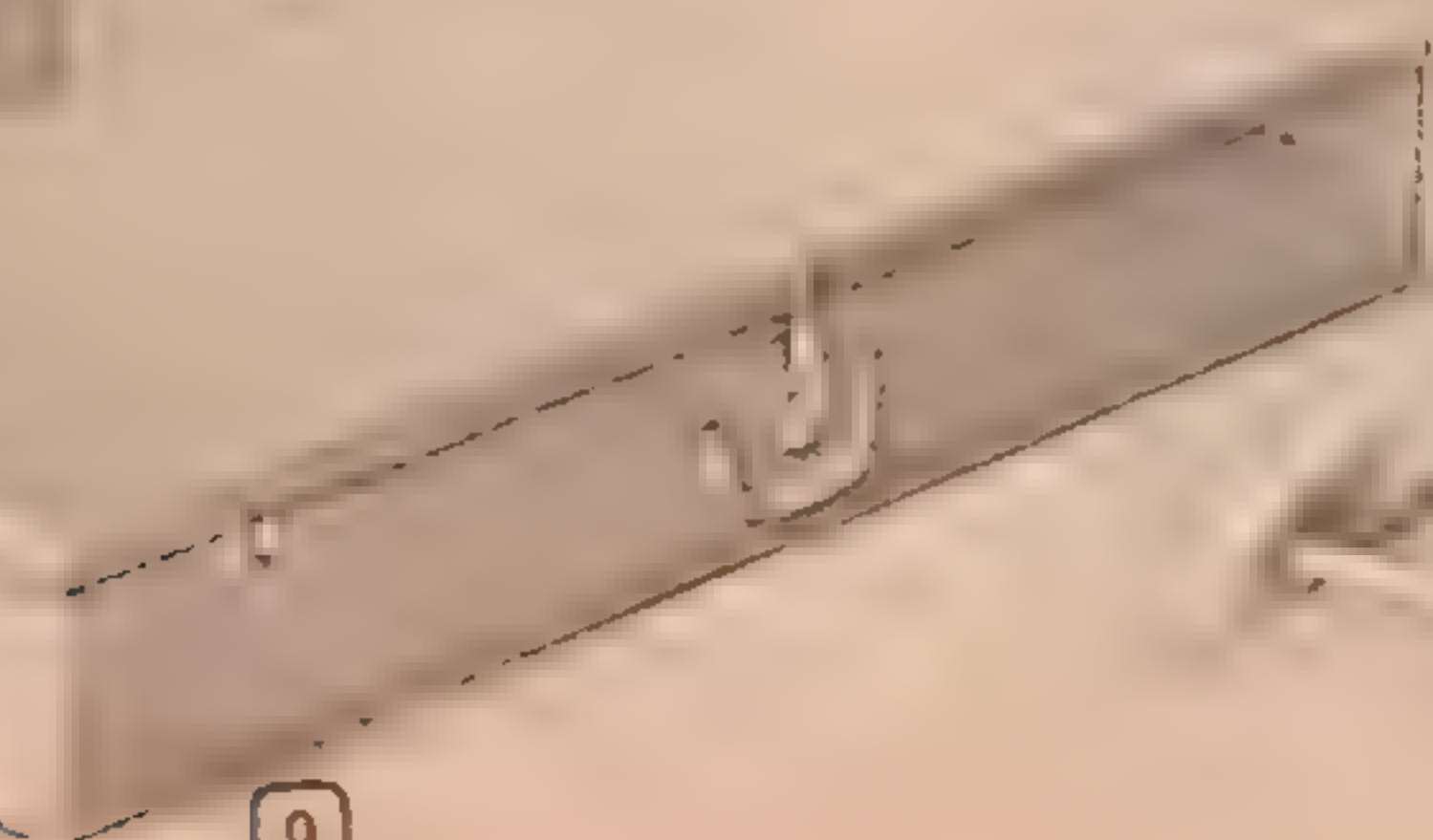
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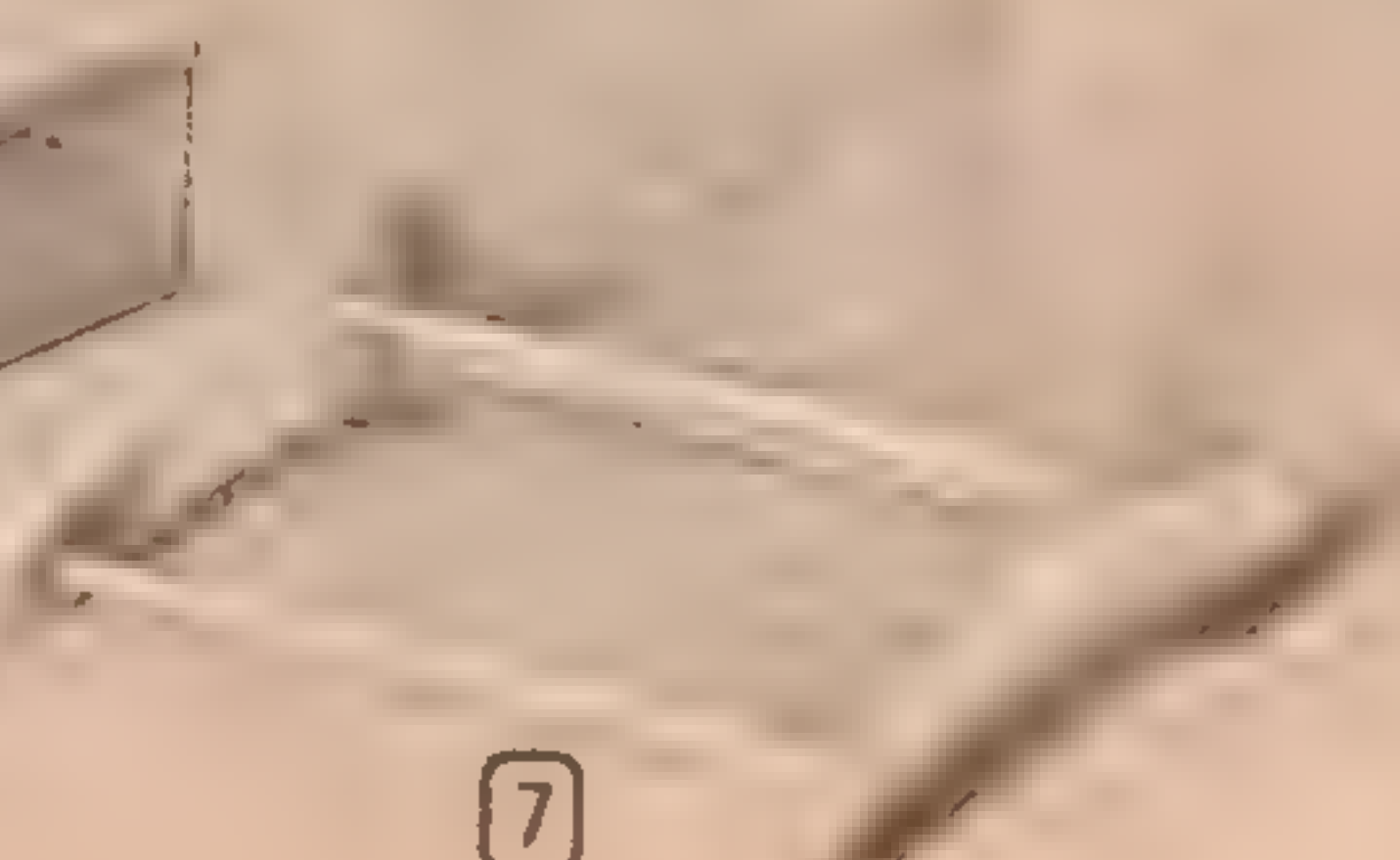
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8



9



7



## Be Your Own Decorator with E-Z-Do Adjustable Wall Shelves

A Built-in Look at a budget price; easy to put up. Beautiful Walnut-grain Lifetime Microtex finish—mar, heat and stain resistant; never needs polishing. Wall-to-wall; floor-to-ceiling; or in-between. Shelves will adjust to any height from 1½ in. up. Wall Strips and Brackets are made of Solid Hardwood. Shelves are made of sturdy Hardboard (pressed Wood).

Design your own arrangement to blend with any decor. Just fasten strips to wall, then place shelves (or decorative pieces such as record cabinet (11) below). Rich walnut-like finish with Microtex surface keeps its gleaming patina—never needs polishing! Shelves require two brackets ea. (same depth as shelf). Use 3 Wall Strips and 3 Brackets on shelves over 36 in. long. Choose strips long enough for possible future arrangements. For living room, bedroom, etc.

### Shelves. Hardboard; Walnut Finish

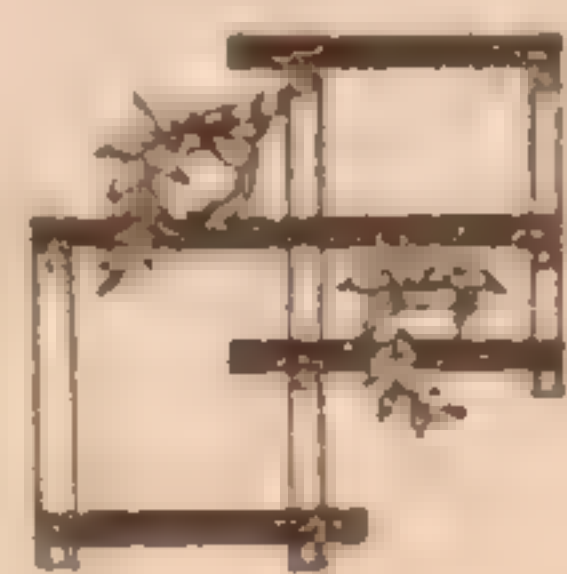
Size	Cat. No.	Ship. wt.	Price
8 x 24 in.	66A1066L	3 lbs.	\$2.49
8 x 30 in.	66A1067M	4 lbs.	3.39
8 x 36 in.	66A1068M	5 lbs.	4.39
8 x 42 in.	66A1069M	6 lbs.	5.49
8 x 48 in.	66A1070M	7 lbs.	6.39
10 x 36 in.	66A1071M	6 lbs.	6.39
10 x 48 in.	66A1072M	8 lbs.	7.99
12 x 36 in.	66A1073M	7 lbs.	7.99
12 x 48 in.	66A1074M	9 lbs.	9.99

### Brackets. Hardwood; Walnut Finish

Size	Cat. No.	Ship. wt.	Price
8 in. long	66A1151	5 oz.	79c
10 in. long	66A1152	6 oz.	89c
12 in. long	66A1153	7 oz.	99c

### Wall Strips. Hardwood; Walnut Finish

Size	Cat. No.	Ship. wt.	Price
12 in. long	66A1154	5 oz.	59c
24 in. long	66A1155	9 oz.	99c
36 in. long	66A1156M	14 oz.	\$1.39
48 in. long	66A1157M	1 lb.	1.89
60 in. long	66A1158M	1 lb. 3 oz.	2.49



Shelves: 3-24", 1-36"  
Brackets: 8  
Wall Strips: 2-24", 1-36"



Shelves: 1-24", 4-36", 1-48"  
Brackets: 12  
Wall Strips: 1-36", 1-48", 2-60"



A  
Ward  
First

Instructions included



## E-Z-Do Creates The Danish Look

- Designed with contemporary flair; a built-in look.
- Beautifully crafted in Hardboard (pressed Wood).
- Rich finish of Walnut-grain Lifetime Microtex.
- Mar, heat and stain resistant; never needs polishing.

This Danish-inspired group coordinates essential furniture for any room. Create your own arrangement. For installation, we recommend two panels between divider and wall or use Wall Strips sold above. Shipping instructions included.

- 66A1159M—Upright Hardwood Tension Divider. Walnut-grain finish; from 7'8" to 8'6". Shipping weight 10 lbs. ....
- 66A1160M—Room Divider Panel. Walnut-grain finish; Walnut one side, White other. 29¼x18½ in. Wt. 11 lbs. ....
- 66A1161M—Room Divider Panel. Walnut-grain finish; Walnut one side, White other. 29¼x23¾ in. Wt. 11 lbs. ....
- 66A1162—Wood Planter. Oval shape: 9½x7¾ in. ....
- 66A1164R—China Cabinet. Clear Plastic sliding doors; movable shelf; 2 brackets. White inside. 31½x18½ in. Shipping weight 35 lbs. ....
- 66A1163R—Storage Bar. Automatic light; stainless steel inside; Brass-Plated handle; 2 brackets. Holds glasses, dishes, bottles, etc. 31½x16¾x14¼ in. Wt. 11 lbs. ....
- 66A1165R—Desk. Ample writing surface; two drawers; Brass-Plated handles. 41¾x41¾ in. Shipping weight 32 lbs. ....
- 66A1166M—Box Light. Translucent Glass Red on-and-off switch. Bulb not included. 31½x18½ in. Shipping weight 20 lbs. ....
- 66A1167M—Magazine Shelf with 2 brackets. Shipping weight 11 lbs. ....
- 66A1168R—4-Drawer Storage Chest; dove-colored finish; modern adjustable legs. Brass-Plated drawer pulls hold papers, telephone directories, miscellaneous. Size: 24 x 29½ x 16 in. Ship. wt. 45 lbs. ....
- 66A1169R—Record Cabinet. Easy access, protective sliding doors, Brass-Plated handles. Shelves and light inside. Size 24x29½x16 in. Ship. wt. 45 lbs. ....



## Wardrobe

### STRIATE FRONT

- Finish on sides
- (2) (3) (4) below
- Hard (not wood)
- Easy to clean

Tan lacquered  
frame; hat shelf.  
casters. Not mail-  
ing. Instructions in-  
cl. 65 in. high x 21 in. deep.  
4th door. Wt. 22 lbs.  
30 garments. \$18.95  
without casters.  
Wt. 21 lbs. \$16.95  
door. Wt. 21 lbs.  
10 garments. \$16.95  
without casters.  
Wt. 21 lbs. \$14.95  
door. Wt. 25 lbs.  
15 garments. \$17.45  
without casters.  
Wt. 25 lbs. \$15.45



### Matching Chests (Wardrobes Above)

- Front Gold and White; Blonde-grain finish on sides
- Fiberboard (not wood); Plastic coated; cleans easily
- Wood framing; Brass-plated Steel drawer pulls
- Attractive, useful—hold clothing, shoes, linens. Assembled

MO-4-Drawer. Ht. 28 in. x 18 in. wide x 12 in. deep. Wt. 10 lbs. \$8.45  
-6-Drawer. Ht. 28 in. x 24 in. wide x 12 in. deep. Wt. 12 lbs. \$10.45  
-7-Drawer. Ht. 34 in. x 24 in. wide x 12 in. deep. Wt. 15 lbs. \$13.45

## Accordion Door Wardrobe

### RICH COLORS, EASY ACCESS

- Decorative—use in any room
- Durable Fiberboard (not wood)
- Attractive, slide Accordion doors

5 This Wardrobe blends with any decor. Extra heavy wood frame, painted to match rich Tan and Fruitwood color; heavy Accordion Plastic doors glide easily on metal tracks for easy access; Brass-plated Steel pulls. Spacious hat shelf; storage area at bottom. Shelf and hanger supported by double wood reinforcement. Not mailable. Shipped flat. Instructions incl. 65 in. high x 21 in. deep. 4 ball-bearing casters.

36 in. wide—for 30 garments.  
16A8934R-With casters. Wt. 25 lbs. 18.95  
16A8907R-Without casters. Wt. 25 lbs. 17.45  
42 in. wide—for 35 garments. Wt. 30 lbs.  
16 A 8935R-With casters. . . . . \$22.95  
16 A 8900R-Without casters. . . . . \$21.45



### Beautifully Crafted Hardboard Chests

- Walnut grain or White; Hardboard (pressed Wood); Microtex surface
- Mar, heat and stain-resistant surface which never needs polishing
- Heavy Wood frame; Brass-plated Steel pulls; comes assembled

6 4-Drawer. 28 in. x 16 in. wide x 12 in. deep. State: Walnut or White. Wt. 27 lbs. 16A8936CMO. . . \$15.95  
7 4-Drawer. 30 in. x 20 in. wide x 12 in. deep. State: Walnut or White. Shipping weight 32 lbs. 16A8938CR. . . . \$24.95  
8 5-Drawer. 33 in. x 16 in. wide x 12 in. deep. State: Walnut or White. Shipping weight 31 lbs. 16A8937CMO. . . \$19.95

## Wardrobes and Chests

### Chest

### Gold Flecked Steel Chests

- Durable, welded unitized construction
- Beautiful, washable Baked Enamel Finish

10 4-Drawer. All Steel. Attractive Gold-color Flecks on White ground. For apparel, accessories, linens, etc. Size: 28 in. high x 20 in. wide x 12 in. deep. Shipping weight 20 lbs. 16A9072R. . . . \$12.90  
11 5-Drawer. All Steel. Souseful and decorative. Gold-color Flecks on White ground. Size: 34 in. high x 20 in. wide x 12 in. deep. Ship. wt. 25 lbs. 16A9073R. . . \$14.90

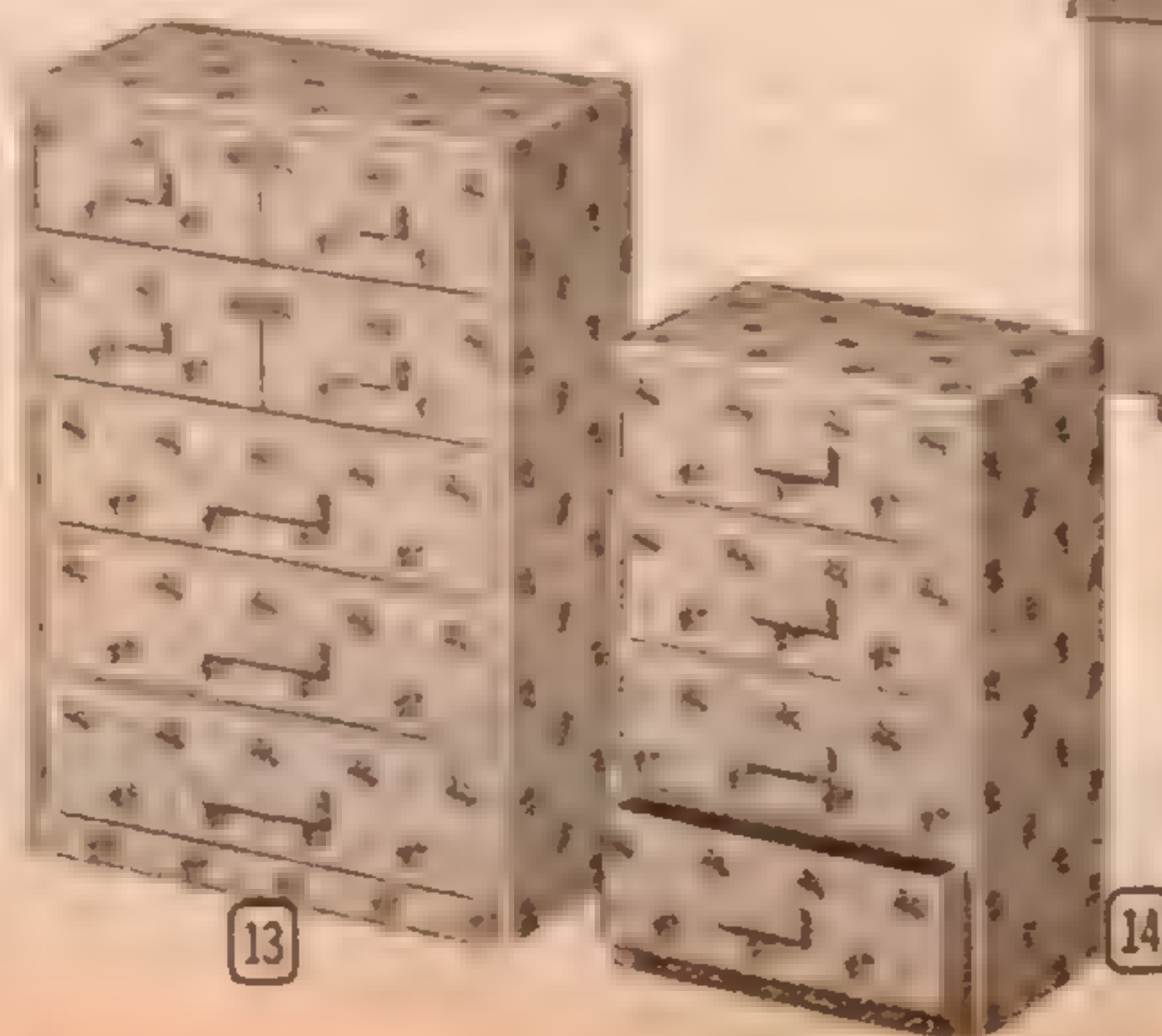
Buy!



### Walnut Finish Wardrobe, Rosebud Chests

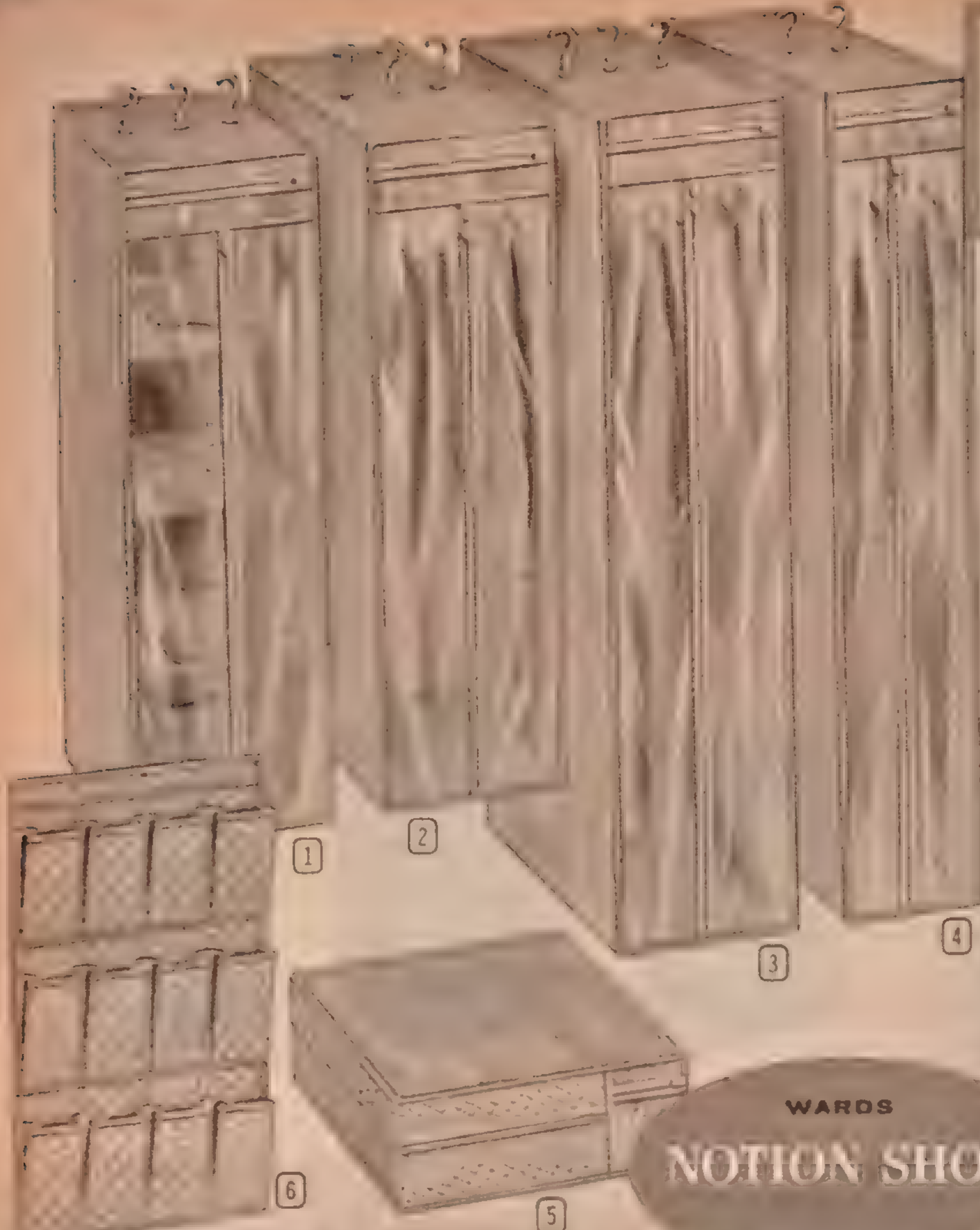
12 Walnut Finish Wardrobe; Fiberboard (not wood); Plastic coated. Wood frame. Hat shelf. 4-ball bearing casters. Not mailable. Shipped flat. Instructions included. 66 in. high x 21 in. deep. 36 in. wide. 3/4 sliding door. Wt. 22 lbs. 16 A 8939R-Holds 30 garments. . . \$14.45  
As above, without casters. 16 A 8901R-Ship. wt. 22 lbs. . . . \$12.45  
29 in. wide. 3/4 sliding door. Wt. 19 lbs. 16 A 8940R-Holds 25 garments. . . \$10.95  
As above, without casters. 16 A 8902R-Ship. wt. 19 lbs. . . . \$8.95  
36 in. wide. Full sliding door. Wt. 23 lbs. 16 A 8941R-Holds 35 garments. . . \$16.95  
As above, without casters. 16 A 8903R-Ship. wt. 23 lbs. . . . \$15.45

13 14 Rosebud Chests. Fiberboard (not wood). Wood handles, frame. (13) 16A8943MO-7-Drawer. 34 in. high x 24 in. wide x 12 in. deep. Wt. 16 lbs. \$9.75  
(14) 16A8942MO-4-Drawer. 28 in. high x 18 in. wide x 12 in. deep. Wt. 12 lbs. \$6.95



Home Furnishing  
Terms on Page 791





WARDS  
NOTION SHOP



*Free*

\$1.00 purchase of \$10 or more of any regular manner. Wri

Better Quality... Guardian Set

\$1.79 to \$4.49

- 3-way Moth protection — sides, top, bottom
- 3 Bags of Moth Crystals, vaporizer with bags 1 to 3
- Smart Embossed Plastic with Quilted trim
- Each garment bag has a handy see-thru front
- Aqua, Beige, Deep Green, Light Blue, Pink

- ① 4-Shelf Bag — 42 in. long x 14 in. deep x 13 in. wide. Long 37-in. zipper. Keeps little items accessible. Bound front seams. Sturdy wire frames and nickel-plated hooks. Ship. wt. 4 lbs. State color. 16 A 8414DC.....\$4.49
- ② 8-Suit Bag — 42 in. long x 13 in. deep x 13 in. wide. Long 37-in. zipper. Bound seams. Sturdy wire frames. Nickel-plated hooks for suits and jackets. Ship. wt. 2 lbs. State color. 16 A 8415DC-Wt. 2

- ③ Jumbo 16-Garment Bag — Extra long and wide. 57 in. long x 20 in. deep x 13 in. wide. Long 52-in. zipper. Bound front seams. Strong wire frames; nickel-plated hooks. State color. 16 A 8416DC-Wt. 3 lb. \$2.79
- ④ 8-Garment Bag — Convenient size. 57 in. long x 20 in. deep x 8 in. wide. Long 52-in. zipper front seams. Wire nickel-plated hooks. Ship. wt. 2 lbs. State color. 16 A 8417DC.....

- ⑤ Giant 3-Blanket Bag — keeps them neat and clean. 23 in. x 23 in. x 11 in. 36-inch zipper. Quilted Panels. Shipping weight 1 lb. 4 oz. State color. 16 A 8418DC.....\$1.79
- ⑥ Woman's Shoe Bag — holds 6 pairs quilted. Bound seams. Size: 29 in. in. wide. Shipping weight 1 lb. State color. 16 A 8413DC.....

Lightweight Shoe-Pack for Travelling \$5.55

⑦ For travel or to hang on your closet door. Portable Shoe Bag holds 4 pairs Men's shoes or 8 pairs Women's. Plastic lined Red or Black Plaid. Rubberized Rayon. Sturdy carrying handles. Long zipper. Size: 20 in. long x 13 in. x 6 3/4 in. State color. 16 A 8557D-Wt. 1 lb. 8 oz. 10% F.E.T. incl.....\$5.55

Handy 9-pair Shoe Chest \$3.77

⑧ Keeps all your shoes within easy reach even when they are stored. Clear Vinyl Plastic top with colored heavy Vinyl body. Sturdy handles. Size: 36 in. long x 18 in. wide x 4 in. deep. Colors: Dark Green, Silver Gray. 16 A 8479DL-Ship. wt. 4 lbs. 8 oz. State color...\$3.77

Your Choice of Closet Protection 99c to \$1.99

- ⑨ TO ⑫ (9) 5-lb. Can of Para Nuggets — Protects your valuable woolsens in closets, drawers. 16 A 9265D-Shipping weight 5 lbs.....\$1.99
- (10) 2 1/2-lb. can of Para Crystals — for Moth Protection. 16 A 9264D-Shipping weight 2 lbs. 8 oz.....99c
- (11) Aerosol Moth Proofers — Odorless. Kills moths on contact. 100% effective. Contains 14 oz. 16 A 9255D-Shipping weight 1 lb.....\$1.00
- (12) Cedarized Aerosol — Cedar lines drawers, closets. 16 A 9254D-Contains 14 oz. Ship. wt. 1 lb.....\$1.00

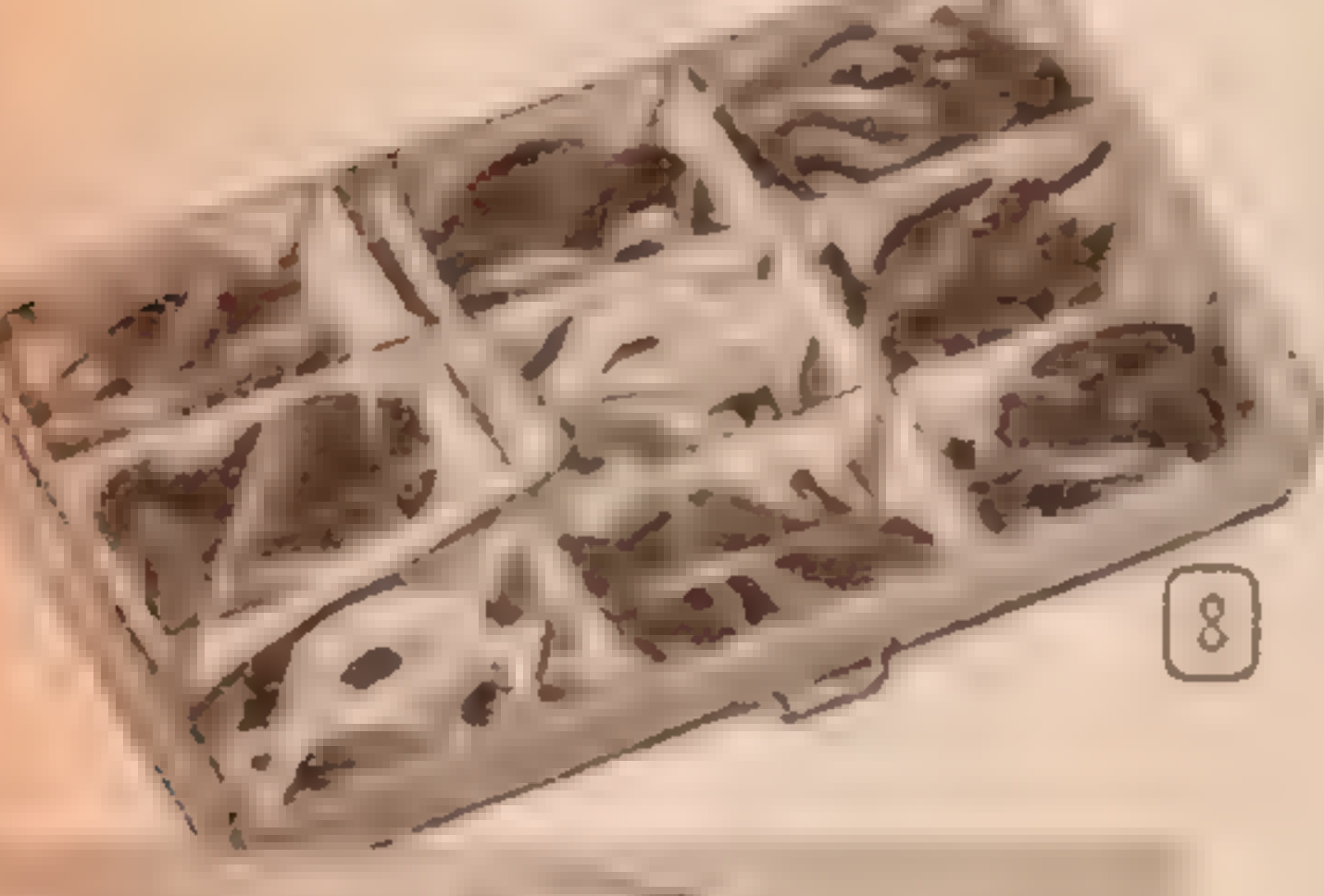
Embossed Plastic Under-Bed Chest \$3.87

⑬ Here's an invaluable space-saver! Fill it with any items you want to store and it hides itself under the bed. Always within easy reach when you need it. Sturdy wire frame. Large zipper for easy opening. A large 41 in. long, 18 in. wide and 6 3/4 in. deep. Colors: Deep Green, Silver Gray. 16 A 8401DL-Ship. wt. 3 lbs. State color.....\$3.87



Home Storage or Travel Bags \$1.27 to \$3.59

- ⑭ ⑮ Alligator Grain Plastic with Cotton backing. Full front zipper. Color: Brown. (14) Holds 4 Suits. 42x20 in. 16 A 8495D-Ship. wt. 1 lb. \$2.99
- (15) Holds 8 dresses. 54x20 in. 16 A 8494D-Wt. 1 lb. 4 oz. \$3.59
- ⑯ ⑰ Clear 8-garment Dress or Suit Bag. Full front zipper. (16) Holds 4 suits. 16 A 8497D-Ship. (17) Holds 8 dresses. 16 A 8496D-Wt. 1 lb.
- ⑱ TO ⑳ Heavy Clear Plastic Bags — For individual use. 3 sizes: Formal, dress and suit. Blue binding or daily use. Damp cloth cleans. Hooks are included. (18) 16 A 8478D-Suit — 42x24 in. 36-in. zipper. Wt. (19) 16 A 8477D-Dress — 54x24 in. 45-in. zipper. Wt. (20) 16 A 8476D-Formal — 66x24 in. 51-in. zipper.





sol Moth Proofer with a total  
of any items on these two pages

manner. Write FREE, for price.

### Embossed Whipcord Plastic Bags

- Sound Seams — Nickered Hooks
- Lasting Heavy drop Wire Frames
- Med. Green, Pink, Turquoise, White

**\$1.94 to \$4.44**

Garment Bag —  
24 x 20 in.  
easy-  
4 lbs.  
.....\$4.44

② Jumbo 16-Garment  
Bag — 57 in. long x  
20 x 14 in. 63-in. zippered  
door. Ship. wt. 3 lbs.  
Please state color above.  
16 A 8420DC.....\$3.44

③ Jumbo 8-Suit Bag —  
42 in. long x 20 x 14 in.  
Handy 51-inch zippered  
door. Ship. wt. 2 lbs. 8 oz.  
Please state color above.  
16 A 8421DC.....\$3.14

All Quilted Shoe Bag —  
neat, clean and handy.  
shoes. Metal top bar.  
17 in. wide. Ship. wt. 1 lb.  
State color above...\$2.24

⑤ Three-Blanket Bag — Perfect for stor-  
age or to keep extra blankets  
clean. Quilted trim. Size: 23x23x11 in.  
Long 36-inch zipper. Ship. wt. 1 lb.  
16 A 8423DC—State color above...\$1.94

### Everglaze Polished Cotton Garment Bags

- Stable, Soil-Resistant and Durable
- Nickel hooks, Heavy drop Wire frames
- Light Blue, Medium Tan or Pink

**\$2.64 to \$4.94**

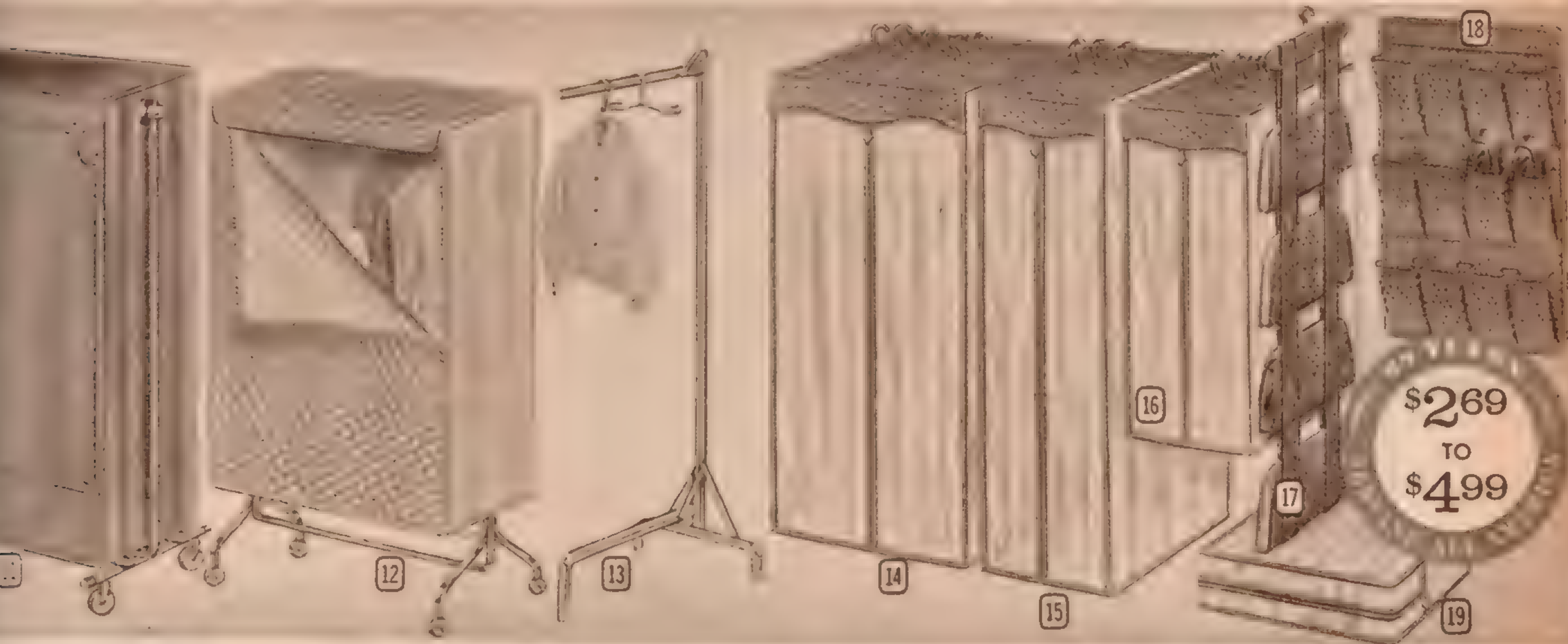
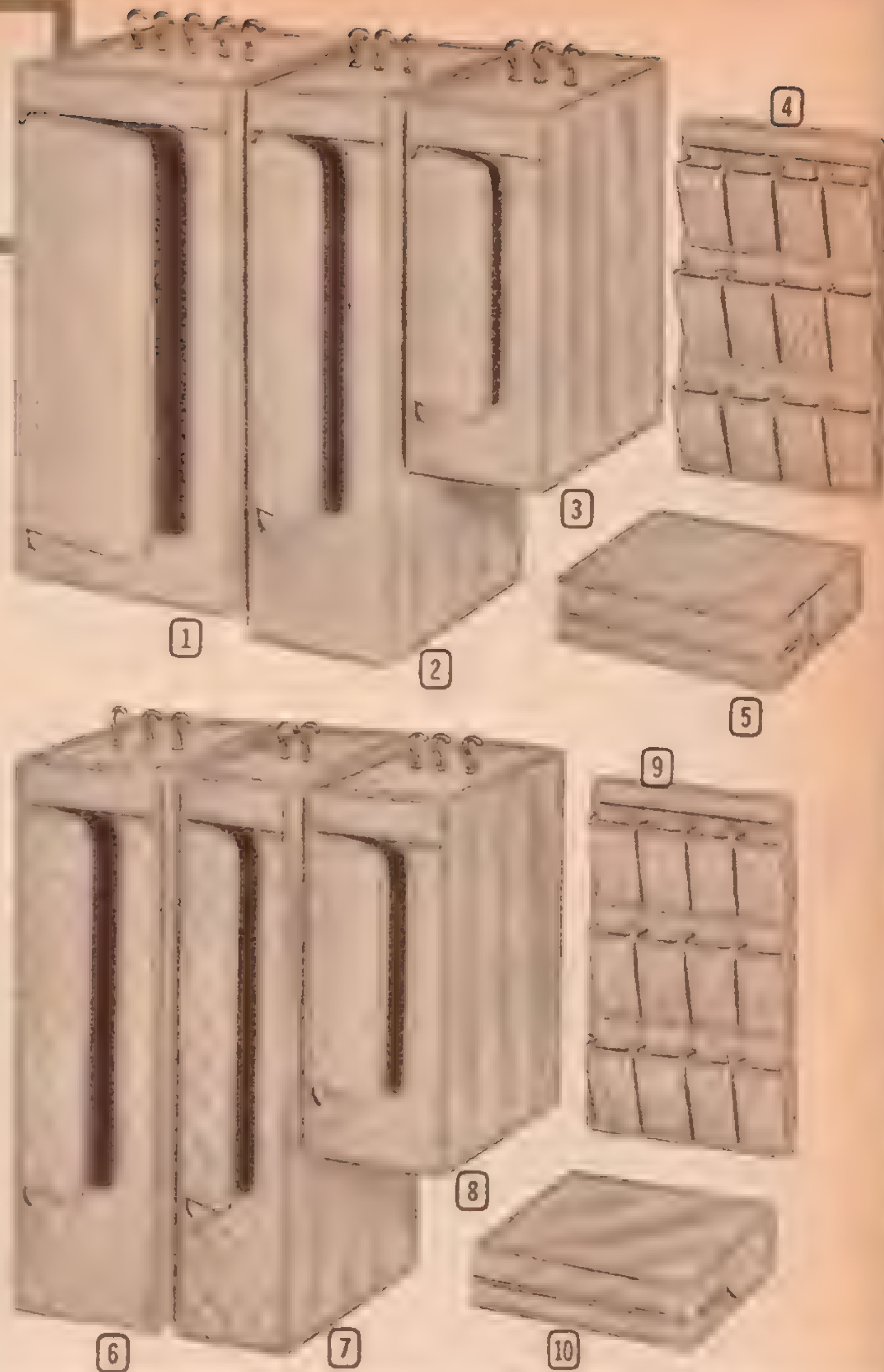
Garment Bag —  
20 x 14 in.  
zippered  
State color.  
.....\$4.94

⑦ 8-Garment Bag —  
57 in. long x 20 x 8 in.  
51-in. zippered door. Wt.  
2 lbs. 8 oz. State color.  
16 A 8425DC.....\$4.74

⑧ Jumbo 8-Suit Bag —  
42 in. long x 20 x 14 in.  
51-in. zippered door. Wt.  
2 lbs. 8 oz. State color.  
16 A 8426DC.....\$4.74

All Quilted Shoe Bag —  
pairs shoes neat and clean.  
red holds bag straight.  
long x 17 in. wide. Wt. 1 lb.  
State color above...\$2.94

⑩ Three-Blanket Bag — Holds and pro-  
tects 3 blankets. Quilted side panels.  
Convenient 36-in. zipper. Size: 23 x  
23 x 11 in. Shipping weight 14 oz.  
16 A 8428DC—State color above...\$2.64



### Clear Plastic Closets Give More Room

**\$2.194**

**\$14.94**

### Caddy

**\$4.94**

40 garments.  
51½ in. x 22  
bottom com-  
front, top pan-  
quilted Vinyl  
bottom heavy  
plastic. Heavy  
Chrome-plated  
Full zipper.  
Instructions incl.  
Pink, Turquoise,  
Med. Blue. flat.  
4 lbs. State color.  
\$2.50Dn. \$21.94

⑫ Holds up to 25  
garments. Heavy  
Plastic, embossed  
fabric-like texture,  
86-in. zipper. "Open-  
Door" for easy access.  
Chrome-plated tubu-  
lar Steel frame. Damp  
cloth cleans. Size: 63  
in. high x 35 in. x 22 in.  
Rose, Med. Green,  
Med. Blue. Wt. 14 lbs.  
Mailable. State color.  
16A8093DMO—\$14.94

⑬ Our all-purpose  
Caddy — one of the  
handiest things you  
can have for freshly  
ironed clothes. Notched  
top bar for 24 dresses.  
Dependably sturdy.  
Chromed 1-in. tubular  
Steel. Legs are braced.  
Protective tips.  
Size: 59 in. high; stand  
25 x 17½ in. 26-in. top  
bar. Mailable. Wt. 5 lb.  
16 A 8033DM...\$4.94

### Clear Plastic Garment Bags; Solid Accessory Bags

⑭ to ⑲ Clear Vinyl Plastic sides, front and back. Gold color "brushed satin"  
Plastic trim. Quilted top and front flap. Nickered hooks. Wire frame.

⑭ Super Jumbo 30-Gar-  
ment Bag. Size: 57 in.  
long x 21 in. x 24 in. Full  
length zipper. Wt. 3 lb. 8 oz.  
16 A 8453D.....\$4.99

⑮ Jumbo 16-Garment  
Bag. Size: 19½ x 14½  
x 57 in. Full length zip-  
per. Wt. 2 lbs. 8 oz.  
16 A 8454DL....\$3.99

⑯ Jumbo Suiter — Holds  
8 suits. Size: 19½ long  
x 14½ x 42 in. Full length  
zipper. Wt. 2 lbs. 4 oz.  
16 A 8455D.....\$3.79

⑰ 4-Purse Holder —  
Quilted gold-color.  
57 in. long x 14½ in. wide.  
Ship. wt. 1 lb. 4 oz.  
16 A 8458D.....\$3.99

⑱ Ladies' 6-pr. Shoe  
Bag. Quilted gold-  
color. Size: 19 x 33 in.  
Ship. wt. 1 lb. 3 oz.  
16 A 8456D.....\$2.99

⑲ Triple Blanket Bag —  
keeps blankets neat,  
21x23x8", 28" zip. Clear  
with gold-color trim.  
16A8457D—Wt. 14 oz. \$2.69

"CHARGE IT", SEE PAGE 1281

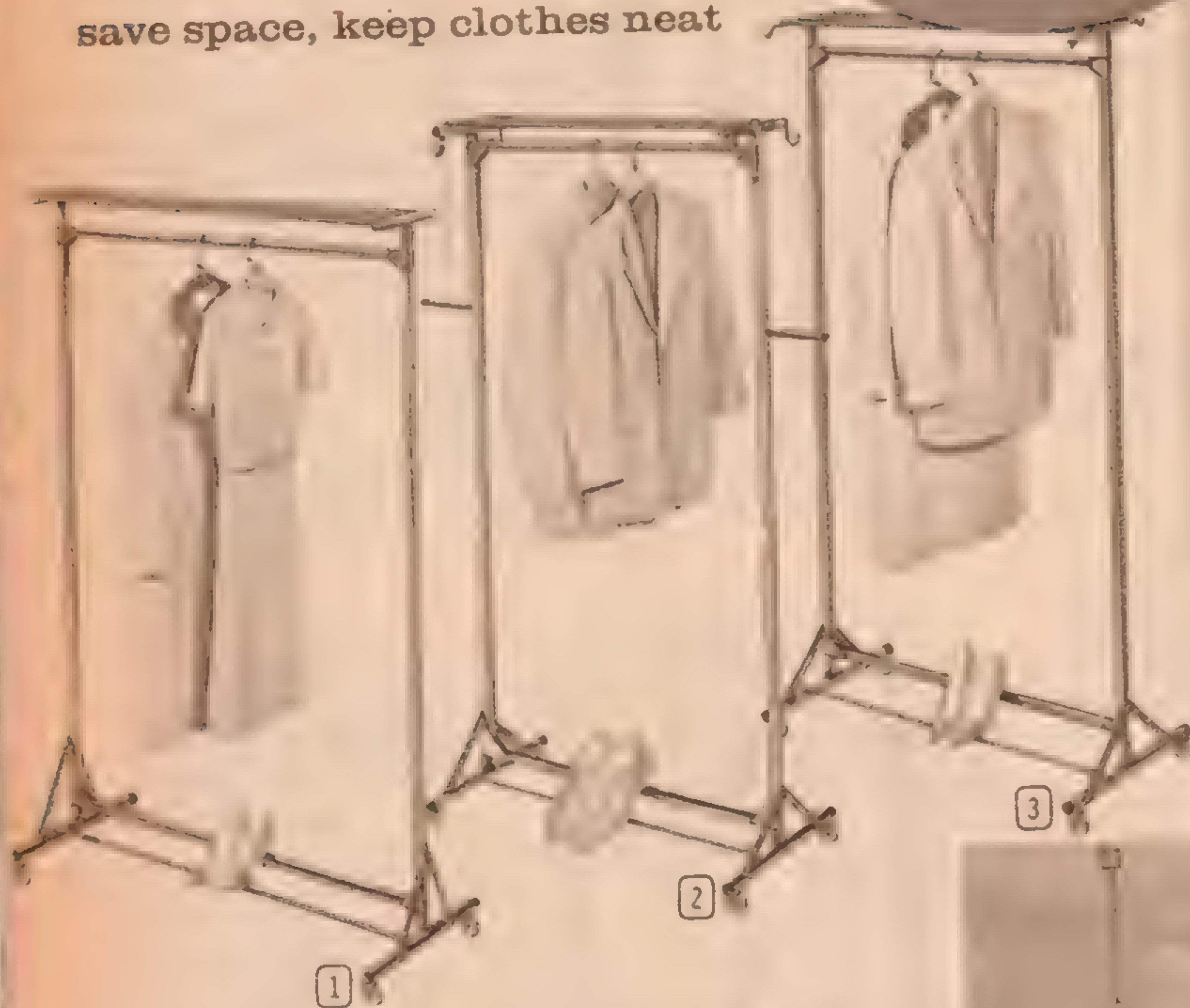
BCSKAF: WARDS 317



# Closet Accessories

save space, keep clothes neat

WARDS  
NOTION SHOP



## Clothing Racks Good • Better • Best

**1 Our Best Quality.** Double-thickness 1-in. tubular Steel; sturdier construction—twice as heavy as our Good or Better quality. Triple Chrome-plate. Extra large size: 71 in. high x 48 in. wide x 18 in. deep. Holds 60 garments. Snap-lock construction; instructions. Extra wide hat shelf; cross-bar at bottom for shoes. Steel riveted hinges. Easy-rolling 2-in. Plastic casters. 16A8047MO—With casters. Shipping weight 19 lbs. \$14.95  
16A8048MO—Same as abv.; rubber tipped feet. Wt. 19 lbs. \$13.95

**2 Our Better Quality.** 1-in. Chromed tubular Steel. 71 in. high x 38 in. wide x 18 in. deep. Self assembly; instructions. 7-in. swing bar for hanging space; hat rack; shoe bar. 16A8045MO—With Plastic casters. Ship. wt. 14 lbs. \$11.99  
16A8046MO—Same as abv.; rubber tipped feet. Wt. 14 lbs. \$10.99

**3 Our Good Quality.** 1-in. Chromed tubular Steel. Self assembly. Chrome wire hat shelf; shoe bar. 68 in. x 37 1/2 in. x 18 in. 16A8041M—With Plastic casters. Ship. wt. 10 lbs. \$8.75  
16A8042M—Same as above; rubber tipped feet. Wt. 10 lbs. \$7.75  
**Not Shown—**1-in. tubular Steel, Chrome-plated. Adjusts to child's height. Wire hat shelf; shoe bar. 68" high x 39" wide x 18" deep. 16A8044M—With Plastic casters. Instr. incl. Wt. 9 lbs. \$6.99  
16A8043M—Same as abv., without casters. Instruc. Wt. 9 lbs. \$5.99

## Multi-Shelves

Set of 3 \$4.77

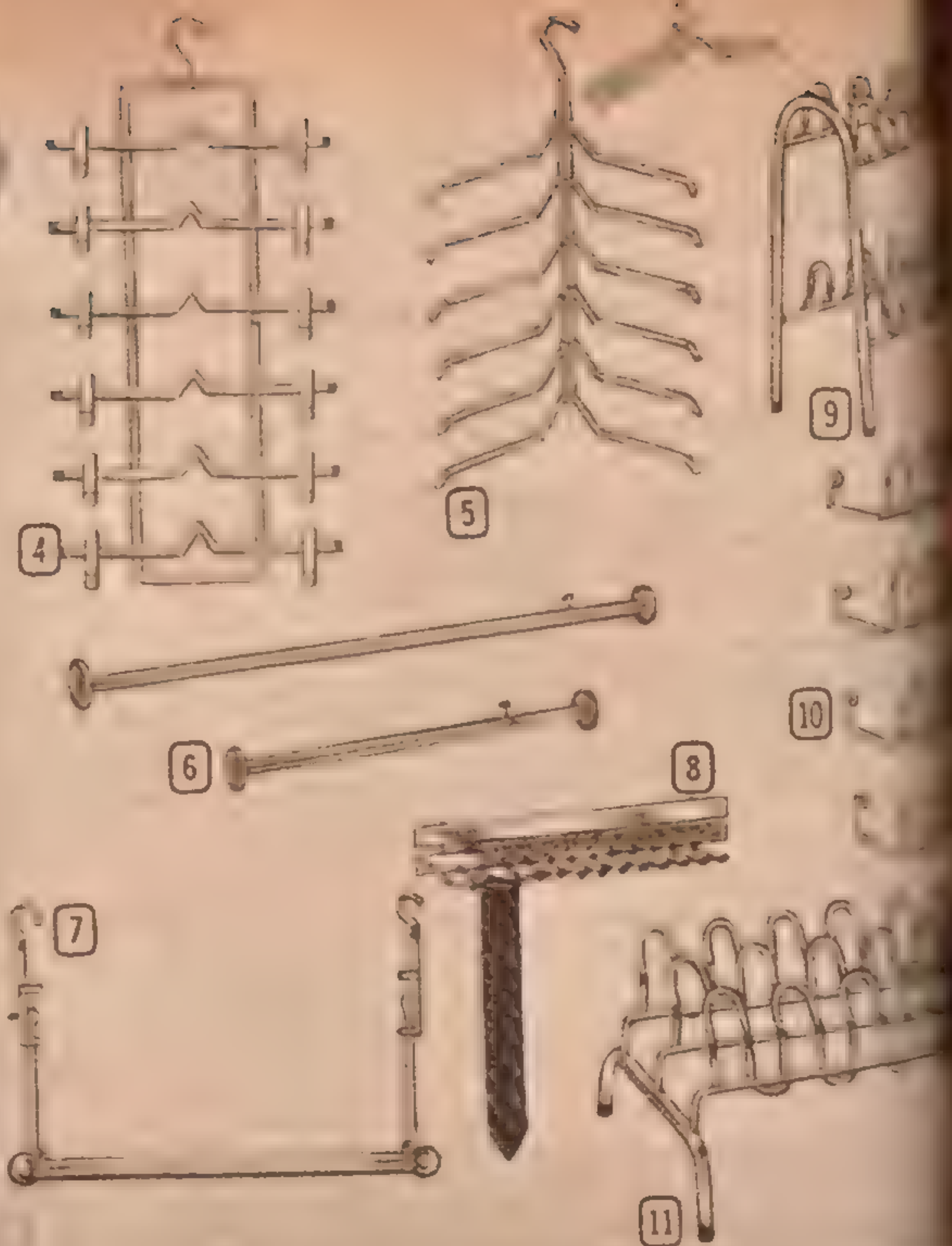
**12 Chrome-plated Steel;** ideal for closet, kitchen, garage. Each shelf is 20 in. wide, 9 1/4 in. deep. Overall size: 34 in. high x 20 in. wide x 9 1/4 in. deep. Wall brackets are 5/8-in. Steel tubing; shelves are made of Steel wire with safety lip. Fits on wall or door. Instructions are included. Shipping weight 5 lbs. 8 oz. 16 A 8011L.....\$4.77

## Over Door Valet

\$7.97

**13 Door organizer,** made of 5/8-in. Chrome-plated Steel tubing. Hang over door without nuts or bolts. Useful anywhere in the home. Holds 7 pairs shoes, 2 hats, dozens of ties, belts; umbrellas, bags. Can also be attached to wall with screws. 67 in. high, 21 in. wide x 7 in. deep. Instructions are included. Ship. wt. 6 lbs. 16 A 8014M.....\$7.97

318 WARDS BCSKAP 2



## Handy Closet Organizers

**4 Folding Skirt Rack.** Hang 6 or more. White Plastic clips. Triple Chrome-plated Steel. 25 x 13 in. Folds to 1/2 size. 16A8009—Wt. 1 lb. 6 oz. \$1.44  
**5 Folding Blouse Rack.** Hang 6 blouses. Triple Chrome-plated Steel. Plastic arms. Size: 17 in. wide. 16A8313—Ship. wt. 1 lb.

**6 Tension Poles.** Use in bathroom or closet. Chrome-plated Steel. Adjusts with set screw; end screws out for Plastic ends remove for use regular way with screws. 16 A 8001M—Expands 39-74 in. Ship. wt. 3 lbs. 6 oz.  
16 A 8000L—Expands 22-42 in. Ship. wt. 2 lbs.

**Regular Poles (not shown).** 7/8-in. diameter. Chrome-plated Steel. 16 A 8316M—Expands 30-48 in. Ship. wt. 2 lbs. 2 oz.  
16 A 8317M—Expands 40-72 in. Ship. wt. 3 lbs. 8 oz.

**7 Expansion Lo-Bar.** Hang on closet rod for child's clothes. Adjusts in height 17-27 in. and width 36 to 46 in. Triple Chrome-plated Steel. 16A8016L—Wt. 2 lbs. \$2.47  
**8 Automatic Tie Rack.** 24 ties. All hold as one; folds flat. Chrome-plated Steel bar; wire hangers. 16A8005—Wt. 10 oz.

**9 Women's 12-Pr. Shoe Rack.** Extra large size. 25x22x10 in. Tubular legs, Plastic tips. Triple Chrome-plated Steel. 16A8006L—Wt. 4 lbs. 8 oz. \$3.37

**11 Women's 9-Pr. Shoe Rack.** Triple Chrome-plated Steel. "Wedgelock" construction. Tubular legs, Plastic tips. Size: 21 x 18 x 11 in. 16A8294L—Ship. wt. 3 lbs. \$2.55

**"Charge It"**  
See Page 14

## Modern Towel Pole \$6.47

**14 Convenient,** decorative. 1-in. Chrome-plated Steel tubing. Has two 7-in. Chromed rings plus two Plastic-tipped cross arms, one 24 in. wide, other 18 in. Self-leveling, non-mar glides on both ends. Fits between ceiling and floor with spring tension. Fits from 7 ft. 6 in. to 8 ft. 6 in. height. Instructions included. 16A8017M—Shipping weight 5 lbs. \$6.47

## Pants Crease Dryers 2 Pa

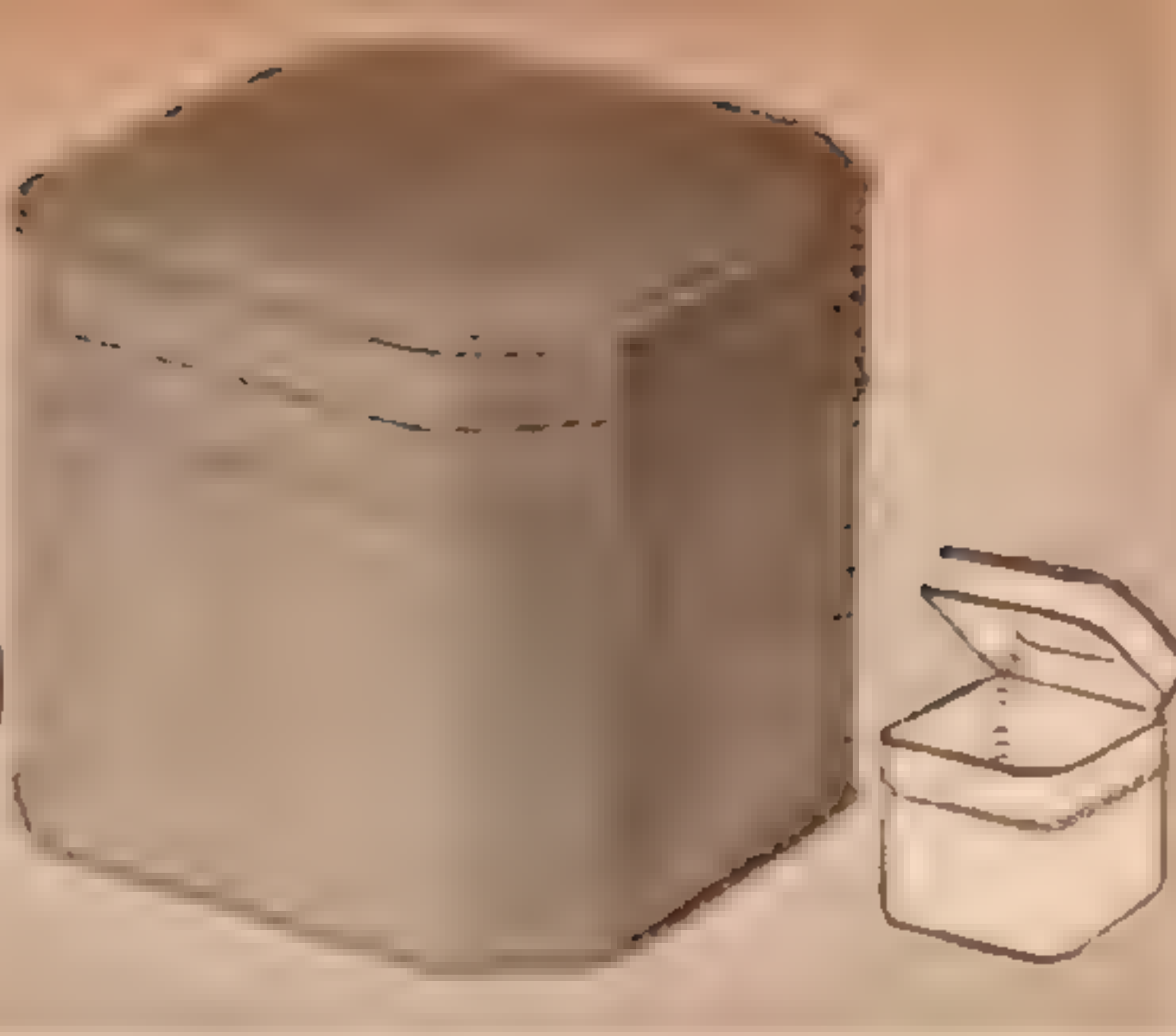
**15 One size fits all:** men's, or girls'. Polished Steel. Top and bottom release. 37 in. long. Top and bottom 16 1/2 in.; bottom from 7 in. locking. Ship. wt. 2 lbs. 2 oz. 16A8260M.....Set \$2.99  
**Not shown.** Economy Crease Dryer. Chrome-plated Steel. Ship. wt. 2 lbs. 16A9270M—Lgth. 35 1/2 in. Set \$2.99



## Handy Helpers around the home



2



3



5

### Magmate Storage Hassocks

Urethane foam; Cotton top pad-cover. Brown, Beige print on Ivory. 16 1/2 x 15 3/4 x 15 3/4 in. Wt. 19 lbs. \$14.95 (Set Shown). As above. Plastic cover, leather finish. Brass tipped Walnut legs. Colors: White, Sandalwood Beige, Sea Green. Ship. wt. 19 lbs. State color name. \$14.95

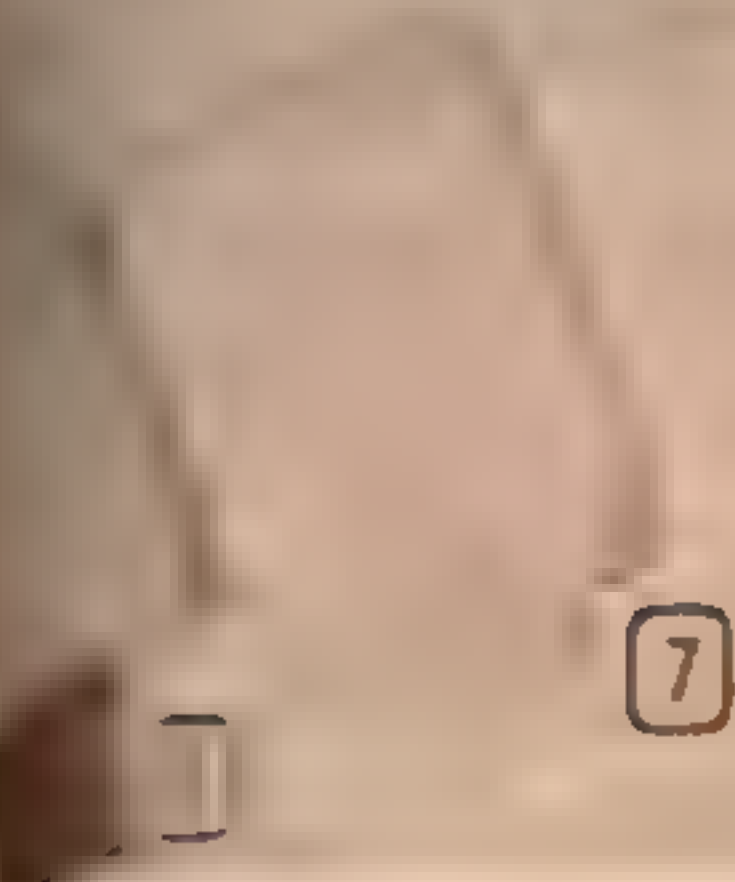
### Space-Saving Stor-a-way Hassock

2 Soft padded top. Cover: 15 gauge extra heavy Vinyl Plastic with embossed leather-like finish. Size: 16 in. square x 15 in. high. Colors: Bone White, Sandalwood Beige, Sea Green. Ship. wt. 11 lbs. 16 A 9256MO—State color. . . . . \$8.95

### Clear Vinyl Plastic Covers

3 to 5 Waterproof—can be used indoors or outdoors. Edges fully seamed, with all Nylon stitching.

- (3) 16A9271—Chair Cover. 36x36x36 in. Wt. 1 lb. . . . Ea. \$1.45  
(4) 16A9274—Automatic Washer Cover. Fits any standard size. Ship. wt. each 10 oz. . . . . \$1.49  
(5) 16A9273—Pillow Cover. 27x19 in. Wt. 2, 9 oz. 2 for \$1.09  
16A9272—Sofa Cover. 36x90x36 in. Wt. 2 lbs. . . . Each \$3.75  
16A9275—Washer Cover. Round style. Fits all standard round models. Shipping weight each 12 oz. . . . Each \$1.49  
16A9276—Table Cover. 54x54 in. Ship. wt. 7 oz. . . . Each 89c  
16A9277—Table Cover. 54x72 in. Ship. wt. 10 oz. . . Each \$1.29  
16A9278—Table Cover. 54x90 in. Ship. wt. 14 oz. . . Each \$1.59  
16A9279—Set of 4 Shoe Covers. Ship. wt. set 5 oz. . . Set 85c  
16A9280—Set of 3 Shoulder Covers. Welded eyelets. Gussets for extra room. 21x8 1/2 x 2 in. Ship. wt. set 5 oz. . . . Set 85c  
16A9281—Contour Crib Mattress. Elastic. 52x27. Wt. 10 oz. \$1.25  
16A9282—Contour Double Mattress. Elastic. 54x75. Wt. 17 oz. \$1.85  
16A9283—Contour Twin Mattress. Elastic. 39x75. Wt. 1 lb. \$1.75  
16A9284—Gusseted Sweater Case. 17x12 in. Wt. 4 oz. Ea. 69c  
16A9285—Set of 3 Sweater Bags. 19x11 in. Wt. set 7 oz. Set 85c



8



9



10

Seed Polish  
Lamb's Wool  
any surface.  
Whistle. Ship.  
wt. ea. 6 oz.  
Natural. Ea. 97c

Faced "Borg"  
Mitt. 50%  
Acetate  
of fabric).  
Whistle. Wt. 6 oz.  
Natural. Ea. 87c

8 "Rug-Lock" non-skid spray  
backing for rugs, lamp  
bases, coasters, etc. 10-oz.  
Aerosol can covers 40 square  
feet. Shipping weight 1 lb.  
16 A 9261 . . . . . Each \$1.33

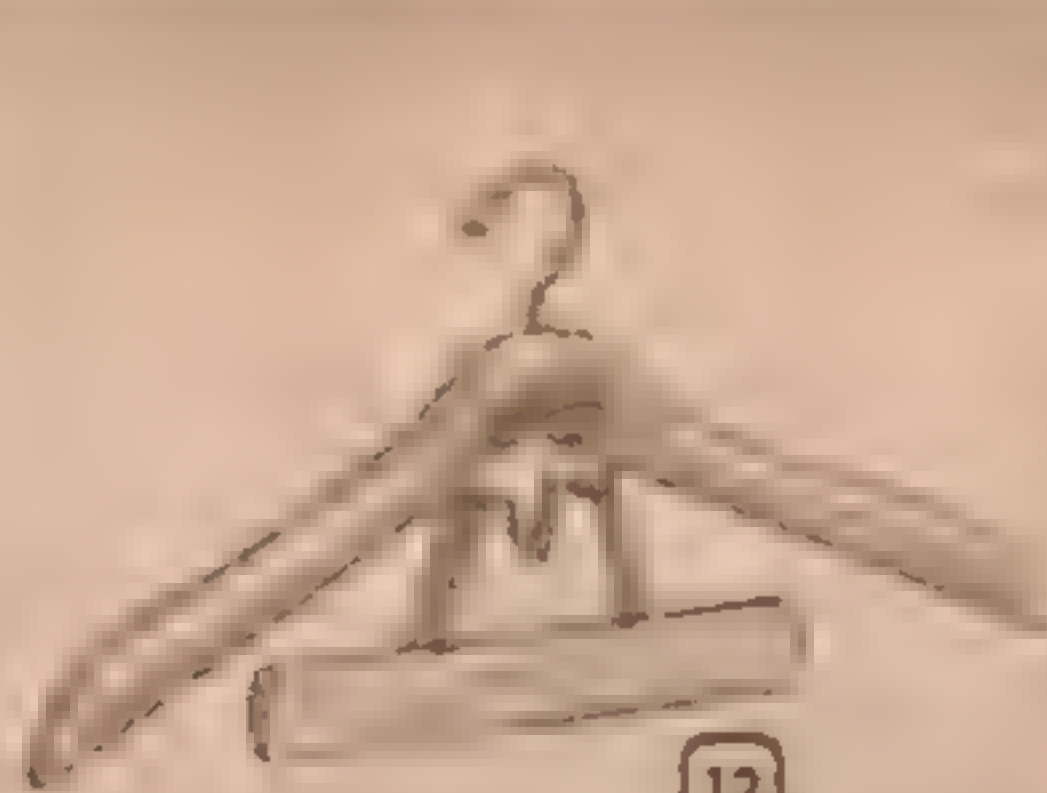
9 "Cleeron" transparent  
Plastic coating. For sil-  
ver; non-yellowing. 12 oz.  
Aerosol can. Use on any sur-  
face. Ship. wt. 1 lb.  
16 A 9262 . . . . . Each \$1.33

10 Extra heavy ribbed All Plas-  
tic Runner. Waterproof;  
cleans easily—simply wipe with  
a damp cloth. Versatile—so  
many uses. Cut to desired shape  
for table mats, runners, drawer  
and shelf linings.  
Colors: Crystal Clear, Medium  
Gray, Medium Green, Medium  
Tan. Width 30 inches. Shipping  
weight 5 yds., 2 lbs. 4 oz.  
Please state your color choice.  
16 A 9269L—5 Yards. . . . \$2.59



11

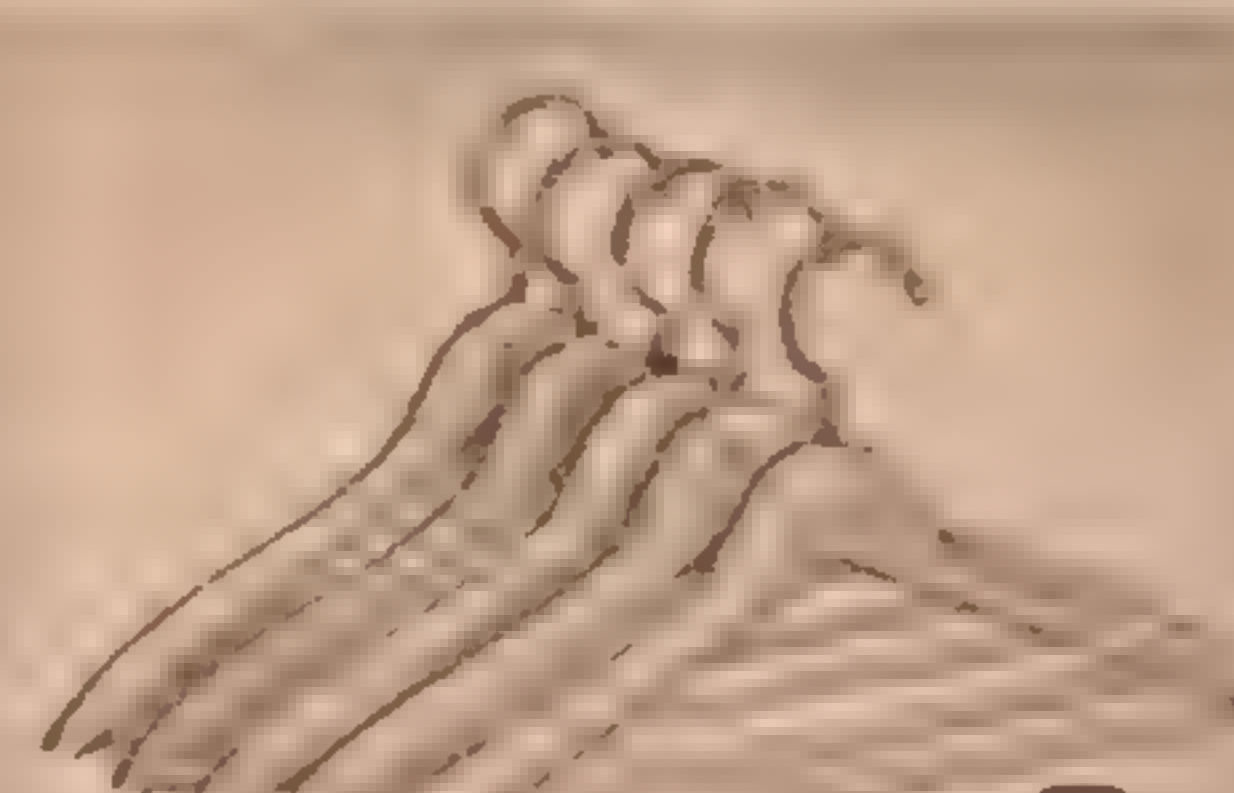
12



13



14



15



16

Heavy Hardwood  
hangers lined with  
steel hooks.  
Shipping weight set 1 lb.  
16A8021—Skirt. 13 in.  
Natural. . . . 2 for 89c  
16A8022—Pants. 10 1/2 in.  
Natural. . . . 2 for 89c

13 Combination Hanger.  
Contour shoulders. Made  
of fine, varnished Natural  
Hardwood. Steel lock.  
Shipping weight each 1 lb.  
16A8021—Men's. 18 in. Ea. 89c  
16 A 8022—Women's. Not  
Shown. 16 1/2 in. long. Ea. 89c

14 Set of 3 Electro-static  
bar straight-back  
men's suit hangers. 17 in.  
long. Pants cannot slip.  
Varnished Natural Hard-  
wood. Shipping weight 3,  
1 lb. 2 oz.  
16A8025 . . . . . 3 for 99c

15 Set of 5 Suit Hangers.  
Lacquered Natural  
Wood, hand rubbed finish.  
17 in. long. Ship. wt. set 2 lbs.  
16A8029 . . . . . 5 for 99c  
16A8031—4 Curved Suit Han-  
gers. Details as above. Ship.  
wt. set 2 lbs. . . . . 4 for 99c

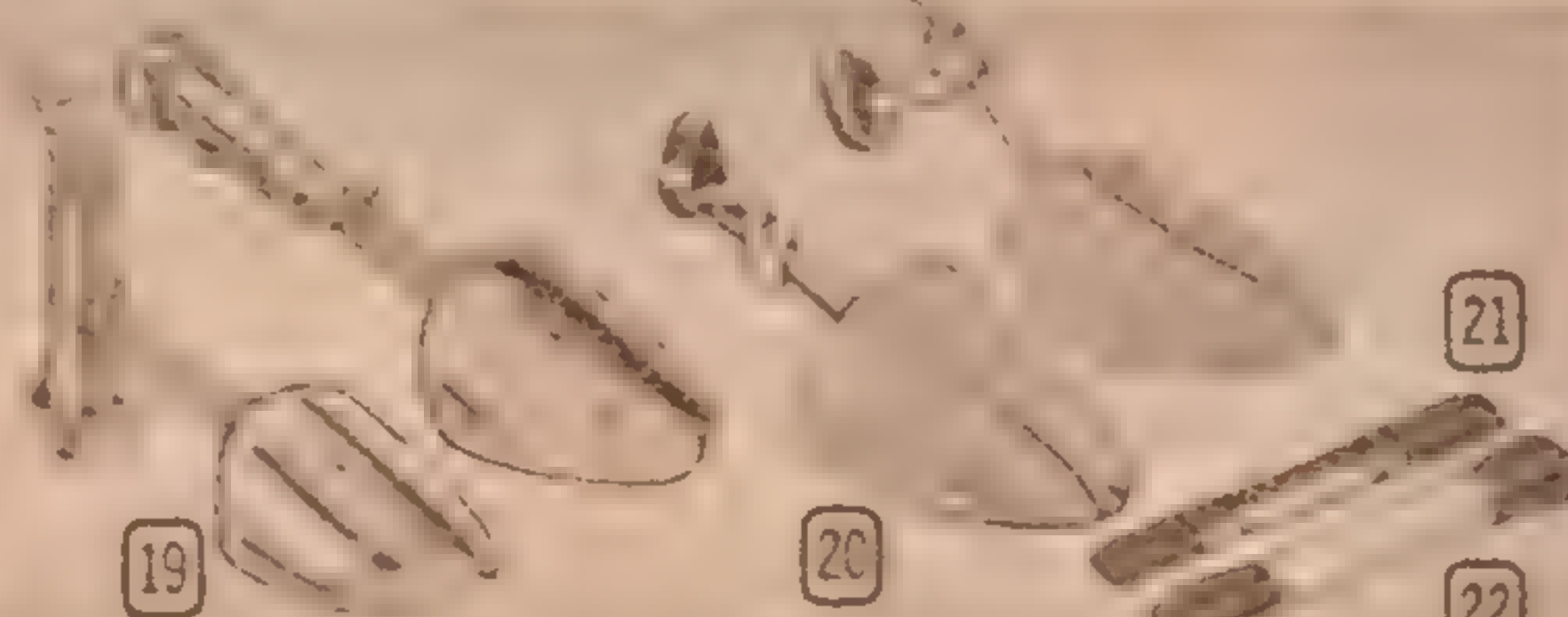
16 Pants Rak in Varnished  
Natural Hardwood with  
Heavy Chrome-plated wire  
hook. 5 slots, each holds 1  
pair of pants or 1 skirt.  
Size: 13 x 5 1/2 x 7 3/8 inches.  
Shipping weight ea. 2 lbs.  
16A8032 . . . . . \$4.50



17



18



19

20

21

22



23

Shell Plastic  
Dryer ends  
clutter. Ad-  
mounting—  
screws or  
as 32 stock-  
gloves or ties  
at wall space.  
runs, snags.  
clips. Clear.  
weight 9 oz.  
\$2.77

18 2 Pairs of Durable  
Plastic Glove Dryers.  
Keeps gloves in shape  
without stretching as  
they dry. Ideal for lea-  
ther as well as fabric  
gloves. So handy for  
traveling. Fits all sizes;  
has hook for hanging.  
Color: Pink. Ship. wt. 2  
prs. 8 oz.  
16 A 9266 . . . . 2 Prs. 89c

19 Metal Shoe Trees. Nickered  
Steel. Ship. wt. pr. 1 lb. 10 oz.  
Women's Sizes: 3 to 7.  
16 A 8056—Pr. 67c; 2 Pr. for \$1.25  
Men's Sizes: 6 to 12.  
16 A 8055—Pr. 77c; 2 Pr. for \$1.45

20 "Kom-Pak" Shoe Trees. Hard-  
wood toe, heel; Metal clamps.  
Shipping weight each pair 2 lbs.  
16A8002—Sizes: 6 to 8 1/2. Pr. \$2.37  
16A8003—Sizes: 9 to 10 1/2. Pr. \$2.37  
16A8004—Sizes: 11 to 12. Pr. \$2.37

23 Shoe Shine Kit. Keeps  
all your shoe shine  
needs together. Oak Lac-  
quered Box; 10 x 10 x 7 in.  
2 each: brushes, cloths,  
daubers; 4-29c cans Grif-  
fin Polish: 2 Black, 1 Brown,  
1 Neutral. Wt. 6 lbs. 5 oz.  
16 A 9263L . . . . . \$5.66





It Is So Easy to Make  
A Punch Needle Rug

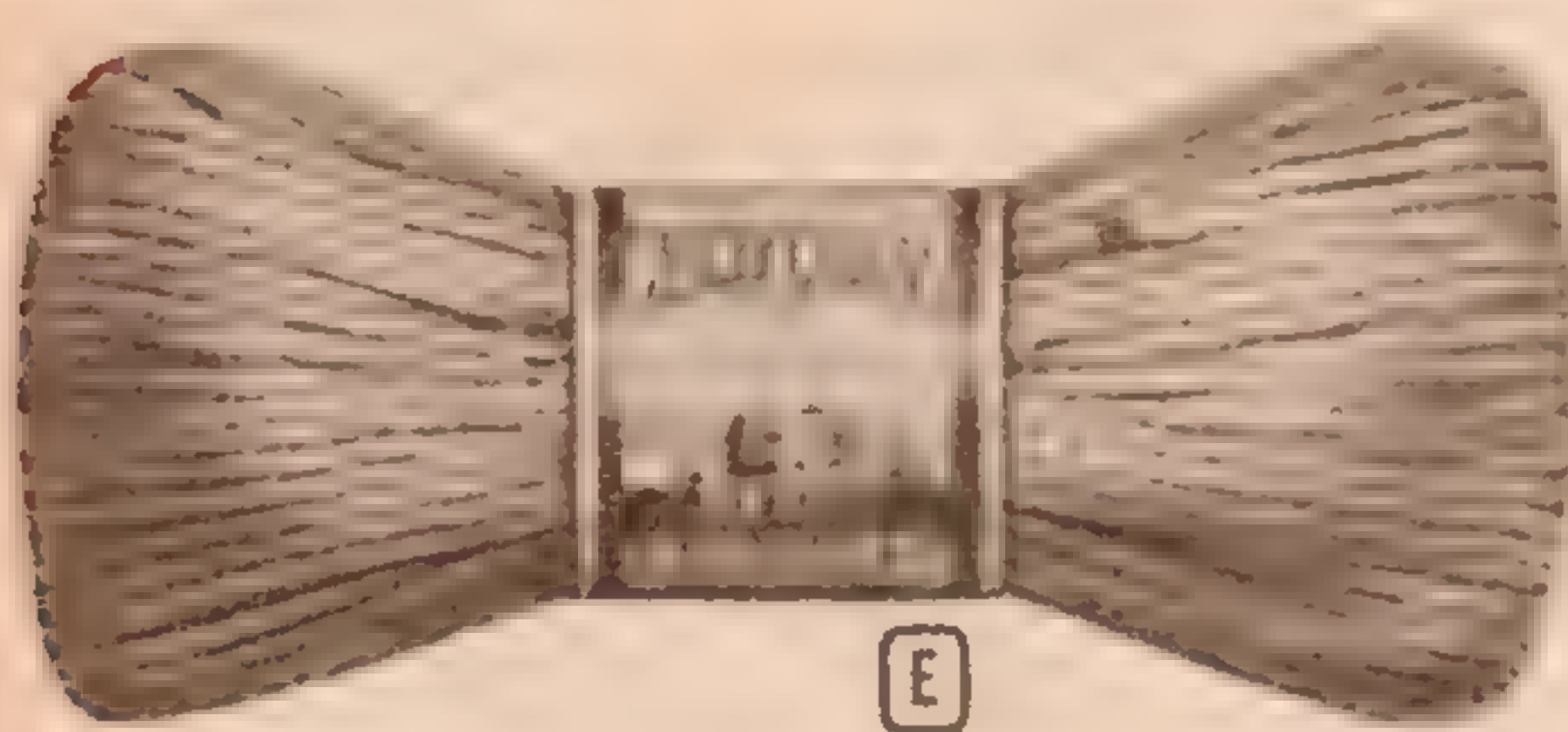


### Aunt Lydia's Yarn and Supplies

**(A) to (C) Punch Needle Rug Foundations.** Heavy All Cotton. Special for punch work. Washable. Instructions.  
16 A 7606—Size 27x40 in. Wt. ea. 5 oz. State pat. no. Ea. 97c  
(A) Pat. 1—**The Guardsman:** 1 Skein Cream, 1 Skein Dk. Copen (National), 1 Skein Black, 10 Skeins Med. Blue, 2 Skeins Red.  
(B) Pat. 2—**The Trellis:** 2 Skeins Lt. Blue, 2 Med. Blue, 2 Med. Green, 1 Evergreen, 6 Black, 1 Chartreuse, 1 White.  
(C) Pat. 3—**Blue Plate:** 6 Skeins White, 3 Skeins Lt. Blue, 3 Skeins Med. Blue, 5 Skeins Dk. Copen (National).  
Buy above colors in yarn 16A7609 below or select others.

**(D) Aunt Lydia's All Steel Punch Needle.** Adjustable gauge. 16A7608—Length 5½ in. Ship. wt. ea. 2 oz. Each 49c

**Aunt Lydia's Wooden Rug Frame** (not shown). Wt. ea. 8 oz. 16 A 7607—Size: 21 x 26 inches. . . . . Each 97c



### Aunt Lydia's Heavy Rug Yarn

**(E) 4-ply; 75% dull Rayon, 25% Cotton.** 70-yd. skeins. Pink, Beige, Dk. Copen (National), White, Lt. Blue, Lt. Rose, Red, Med. Gray, Rust, Med. Green, Yellow, Black, Chartreuse, Med. Blue, Cream, Evergreen (dk.). Washable. Wt. ea. 6 oz. 16 A 7609—State color. . . Each 34c; 6 for \$1.98; 12 for \$3.84

Just Say "CHARGE IT", See Page 1281



## Our Best Quality Crochet Cottons

Brands You Can Rely On . . . At Wards Low Prices

**(F) Bedspread Cotton.** 4-ply 100% combed Cotton Crochet yarn. Washable. 2,500 yds. Big economy cones. Ship. wt. each cone 1 lb. 2 oz.  
16 A 7299—Natural. . . . . Cone \$1.99  
16 A 7298—White. . . . . Cone \$2.28

**(G) Mercerized Crochet 100% Cotton.** Large cones. Size 30: 3000 yards. Washable.  
16 A 7271—Ecru. Ship. wt. ea. 15 oz. Cone \$1.68  
16 A 7270—White. Ship. wt. ea. 15 oz. Cone \$1.68

**(H) Our Finest Cartier-Bresson 6-cord All Cotton Crochet yarn** from France. Double mercerized, washfast. Sizes: 20-180 yds.; 30-220 yds.; 40-250 yds.; 50-295 yds.; 60-339 yds.; 70-377 yds. White only. Shipping weight each 2 oz. 16 A 7291—State size . . . . . Each 44c; 6 for \$2.58

**(J) "Knit-Cro-Sheen" 4-ply Cotton.** Mercerized; boilfast. Wt. 4 oz.  
16A7286—175-yd. balls: Med. Blue, Red, Canary Yellow, Bright Green balls: Ecru, White. . . . . Each 34c  
Shaded: Blues, Pinks, Yellows, Greens  
16 A 7287—175-yd. balls. Each 34c

**(K) Coats & Clark's "South" Cotton.** Mercerized. 3-cord Ecru; 600-yd. ball: Cream, White  
16A7285—Wt. 3 oz. State color. Ea. 34c

**(L) Daisy Crochet All Cotton.** Combed. Size 10: 300 yds.; 20: 400 yds. White, Ecru, Cream. Washable.  
16A7288—State size, color. Ea. 33c



## Famous Rug Yarns and Carpet Warp

**(M) Lily Medium weight.** 4-ply Fine Cotton Rug Yarn. 80-yd. skein. Washable. Ship. wt. each 5 oz. White, Blk., Dusty Rose, Med. Gray, Yellow, Beige, Lt. Blue, Lt. Green, Emerald Green, Wine, Cream. State color.  
16 A 7602—Ea. 38c; 6 for \$2.22, 12 for \$4.32

**(N) Primrose 4-ply Cotton Carpet Warp.** 800-yd. spool. Hand wash alone. Wt. ea. 10 oz. 16A7605—Dk. Green, Lt. Green, Red, Wine, Lt. Blue, Gold, Med. Gray, Med. Rose, Dk. Blue, Dk. Brown, White, Black. State color. . . . Ea. 67c; 10, \$6.50  
16 A 7604—Natural. . . . . Each 57c; 10 for \$5.50

**(P) Lily Carpet Warp.** 100% Cotton in 400-yd. skeins. Wine, Dusty Rose, Rust, Lt. Green, Emerald Green, Beige, Yellow, White, Lt. Green. Ship. wt. ea. 10 oz.  
16 A 7601—State color. . . . . Ea. 34c

**(R) Light-wt. blend Rug Yarn.** 75% Rayon, 25% Cotton. Washable. Colors: White, Black, Cense, Lt. Green, Lt. Yellow, Med. Green, Med. Green, Pink, Red, Tan. 16A7610—State color. Ea. 25c





## Knitting Yarns for Every Purpose

all Wards finest . . . all moth-proof

**A** **Knitting Worsted**; 4-oz. skeins. For afghans, sweaters, all hand washable. Wt. ea. 5 oz. Colors: Beige, Black, Brt. Red, Charcoal, Deep Pink, Green, Lt. Pink, Med. Gray, Natural Heather, Green, Oxford Gray, Rose, Turquoise, White, Yellow. State color. Skein 92c; 4, \$3.59

**B** **Wool**—50% Virgin Wool, 50% Nylon. For the new bulky look in sweaters and coats. In 2-oz. skeins. Hand washable. Ship. wt. each 3 oz. Colors: Bisque, Black, Charcoal, Med. Blue, Med. Gray, Mint (lt.) Green, Red, Yellow, Turquoise, White. State color. Skein 64c; 4 for \$2.49

**C** **Wool and Worsted**. 50% Nylon, 50% Virgin Wool. For soft, durable sweaters, stoles, afghans. Hand washable. Comes in handy 2-oz. skeins. Colors: Black, Lt. Blue, Navy, Pastel Pink, Silver Gray, White, Yellow. Wt. ea. 3 oz. State color. Skein 60c; 4 for \$2.36

**D** **Wool** in a soft, practical blend of 50% Virgin Wool and 50% Wool. Comes in 1-oz. pull-skeins. The inexpensive yarn that both mothers and children appreciate. Hand washable. Weight each 2 oz. Colors: Blue, Baby Pink, Baby Green, White. State color. Each ball 37c; 4 for \$1.44

**E** **Crimp-set 100% Nylon Yarn**. 3-ply. For stoles, sweaters, shrugs, baby wear. In 1-oz. balls. Hand washable. Comes in 8 beautiful Colors: Baby Green, Baby Lavender, Black, Light Blue, Pink, Scarlet, White, Yellow. Ship. wt. each ball 2 oz. State color. 16 A 7514D . . . Each ball 35c; 4 for \$1.29

**F** **DuPont 100% Orlon Acrylic Yarn**. Lightweight for sweaters. Stays Cashmere soft. In 2-oz. pull-skeins. 5 Colors: Lemon Yellow, Lt. Blue, Lt. Pink, Pastel Green, White. Hand washable. Ship. wt. ea. 3 oz. State color. 16 A 7509D—Each skein 68c; 4 for \$2.68

**G** **3-ply Sport Yarn**. 50% Nylon, 50% Wool. In 2-oz. pull-skeins ready to use. Hand wash. Ship. wt. ea. 3 oz. Colors: Black, Brt. Red, Deep Green, Med. Blue, Med. Brown, Natural Heather, Navy, White, Oxford Gray. State color. 16 A 7502D—Each skein 77c; 4 for \$2.99

**H** **Pompadour Sparkle Yarn**. 3-ply 85% DuPont Nylon entwined with 15% Rayon. 1-oz. pull-skeins. Hand wash. Lt. Blue, Lt. Pink, Baby Green, Baby Yellow, White. Wt. ea. 2 oz. State color. 16 A 7507D—Each skein 36c; 4 for \$1.39

**I** **4-ply Knitting Worsted** (not shown). Handy 1-oz. pull-skeins; ready to use. Black, Brt. Red, Deep Pink, Med. Blue, Kelly Green, Med. Brown, Med. Gray, Natural Heather, Navy, Turquoise, White. Hand wash. Wt. ea. 2 oz. State color. 16 A 7513D—Each skein 33c; 4 for \$1.28

## For All Your KNITTING NEEDS



**Free!**

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With Any \$5.00 Knitting Yarn Order

**J to M** When you order \$5 or more of knitting yarns suffix D, enter article no. of 1 book on separate line with "no charge."  
**(J)** 16A7517—"Children's Fashions in Wool." Ship. wt. 1 oz. . . Each 33c  
**(K)** 16A7518—"Bulkee Fashions in Wool." Ship. wt. 1 oz. . . Each 33c  
**(L)** 16A7519—"Fashions in Wool for Little Tots." Ship. wt. 1 oz. . Each 33c  
**(M)** 16A7520—"Socks and Mittens." Shipping weight 1 oz. . . Each 33c

## Afghan Kits

Choose 1 of 3 Styles \$9.75

**N** **New Suburban Afghan Kit** to crochet. 30 oz. 3-ply Virgin All Wool lightweight Worsted for a 45 x 60 inch afghan. Mothproof. Instructions. Black with Gray, Red, White. Dry clean. 16 A 7416—Ship. wt. 2 lbs. Kit \$9.75

**P** **Navajo Afghan Kit**. American Indian-type pattern to crochet. Mothproof. Instructions. 30 oz. of 3-ply 100% Virgin Wool Knitting Worsted for a 40 x 70 in. afghan. Colors: #1-Black, White, Gray, Red; #2-Orange, Rust, Beige, Taupe, Dark Brown. Dry clean. State color combination. 16 A 7411—Ship. wt. 2 lbs. . . Kit \$9.75

**R** **Ripple Afghan Kit**. 100% Virgin Wool. 33 oz. of lt.-wt. Worsted to crochet. Afghan size: 45 x 60 in. Instructions. Dry clean. Mothproof. In 3 lovely Color combinations: #1-Yellows and Browns; #2-Grays and Reds; #3-Rusts and Greens. State combination. 16 A 7400—Ship. wt. 2½ lbs. Kit \$9.75

If you need more yarn for your afghan, send us a color sample and no. skeins needed—we'll send them to you.

**Satisfaction Guaranteed OR YOUR MONEY BACK**

## Ward's Free or Carry Yarn

**Knitting Bag \$2.89**  
 The Bag makes knitting portable. It has a floral pattern. Vinyl handles. Our color choice will please you. Ship. wt. ea. 8 oz. . . . . \$2.89

**Knitting Yarn Box \$3.58**  
 The Clear Plastic sprinkled with gold-color flecks. Ribbed for stacking; handy partitions. 16 x 12 x 5 in. Wt. 4 lbs. . . \$3.58







# Teen Playwear

new sun 'n fun fashions

## Smart Separates Accent Green

- (A) TO (D) Color-mated Wardrobe** for fashion-minded Teens. Machine washable Cottons, so easy to care for. Teen Sizes: 8, 10, 12, 14, 16. See Chart 5 on Page 366.
- (A) Multi-print Shirt.** Color splash in fine Cotton. In-or-out style, hemmed bottom. Turn-up sleeves. EA 2800C—Ship. wt. 6 oz. State size, color.
- (B) Jamaica Shorts.** Well-tailored in easy-care Cotton. Self-fabric belt, side pocket, side zipper closing. EA 2819C—Green. Ship. wt. 8 oz. State size, color.
- (C) Casual Shirt.** Smartly styled in fine Cotton. "Little Boy" Collar; placket front. Roll-up sleeves. EA 2808C—Green, White. Wt. 6 oz. State size, color.
- (D) Culottes.** Style news for active Teens. Cotton. Double pleated front and back; self-belt. Side zipper. EA 2917C—Green. Ship. wt. 9 oz. State size, color.

## Leisure Fashions Feature Lilac

- (E) TO (H) Color-cued Separates.** Machine washable Cottons. Teen Sizes: 8, 10, 12, 14, 16. See Chart 5, Page 366.
- (E) Tunic Shirt.** Pullover style with Italian-inspired Turn-back cuffs, self-belt. Cotton Broadcloth. EA 2811C—Lilac-Beige Print. Wt. 6 oz. State size, color.
- (F) Tapered Pants.** Cotton Random Cord, narrow rib. Well-cut for flattery. Side pocket; zipper side. EA 2923C—Lilac or Beige. State size, color.
- (G) Sleeveless Shirt.** Softly rolled Riviera collar. Buttons accent Cotton Broadcloth. Ship. wt. 5 oz. EA 2814C—Lilac or Beige. State size, color.
- (H) Jamaica Shorts.** Two favorite Cottons, smart in Solid Colors. Side pocket, zipper side. Ship. wt. 7 oz. EA 2839C—Poplin. Lilac-Beige Print. State size, color. EA 2844C—Random Cord. Lilac, Beige. State size, color.

## Gabardine Nassau Shorts... Big Value at \$1.99

- (J) Classic Style** in Cotton Gabardine. Band waist. Camellia, Blue, White or Black. Machine washable. Teen Sizes: 8, 10, 12, 14, 16. See Chart 5 on Page 366. EA 2812—Ship. wt. 7 oz. State size, color.

## Jamaica Shorts... Lustrous Cotton Sheen \$2.99

- (K) Distinctive Styling** for the modern Teen. Pockets with button trim; braided hemp belt. Colors: Light Blue, Black or Honey Gold. Machine washable. Teen Sizes: 8, 10, 12, 14, 16. See Chart 5, Page 366. EA 2813—Ship. wt. 7 oz. State size and color.

## Popular Cotton Sheen Ranch Pants \$2.99

- (L) For Trim Fit.** Tapered legs, pearl-like snap pockets, diamond-shaped belt-loops, side zipper. Colors: Beige or Light Willow Green. Machine washable. Teen Sizes: 8, 10, 12, 14, 16. See Chart 5 on Page 366. EA 2967—Ship. wt. 12 oz. State size and color.

## Smart Random Cord Deck Pants \$2.99

- (M) New Fabric, New Length!** Cotton Random Cord. Stripes of varying width. Self-belt, side pocket. Colors: Apple Green or Honey Gold. Machine washable. Teen Sizes: 8, 10, 12, 14, 16. See Chart 5 on Page 366. EA 2896—Ship. wt. 8 oz. State size and color.

## Gabardine "Cabin Boy" Pants \$2.99

- (N) Popular New Length for Teens!** Sleek-fitting Gabardine. Self-belt, side pocket, smooth finish. Colors: Blue or White. Machine washable. Teen Sizes: 8, 10, 12, 14, 16. See Chart 5 on Page 366. EA 2897—Ship. wt. 8 oz. State size and color.

The Playwear Fashions on these 2 pages ship by First Class Order and pay postage from Wards nearest Mail Office. Ft. Worth, Oakland, Portland customers—see separate list.

For Shoes shown on these 2 pages, please see separate list. Good care means longer wear—see Washability Terms.

Just Say "Charge It" at Wards, See

### Cotton Knits in the News!

**Specially Treated** to retain their shape. Machine washable. Teens': 8, 10, 12, 14, 16. Chart 5, Pg. 366. State size and color.

**Striped Knit Shirt.** Boat neck, 3/4 sleeves, slit sides. Willow Green-White, Black-White. EA 2809—Ship. wt. 5 oz. \$1.96

**Knit Deck Pants.** Tapered fit. Back zip. Willow Green, Black. EA 2849—Ship. wt. 1 lb. \$3.96

### Culottes and Deck Pants Styled in Ticking Stripe

**Action-Loving Culottes** and Shirt. Machine washable. Teens': 8, 10, 12, 14, 16. Chart 5, Pg. 366. State size, color.

**Shirt.** Cotton Broadcloth. Big collar. Black or White. EA 2852—Ship. wt. 5 oz. \$1.84

**Culottes.** Self belt, side zipper. Black-White Cotton Ticking Stripe. State size. EA 2918—Ship. wt. 1 lb. \$3.69

**New Coordinates** for casual fun. Machine washable Cottons. Teen Sizes: 8, 10, 12, 14, 16. Chart 5, Page 366. State size.

**Slipover Shirt.** Red bandana print poncho style; boat neck. EA 2866—Ship. wt. 4 oz. \$1.77

**Deck Pants.** Smooth waistband, side slash pocket, back zipper. Black-White Ticking Stripe. EA 2867—Ship. wt. 1 lb. \$2.96

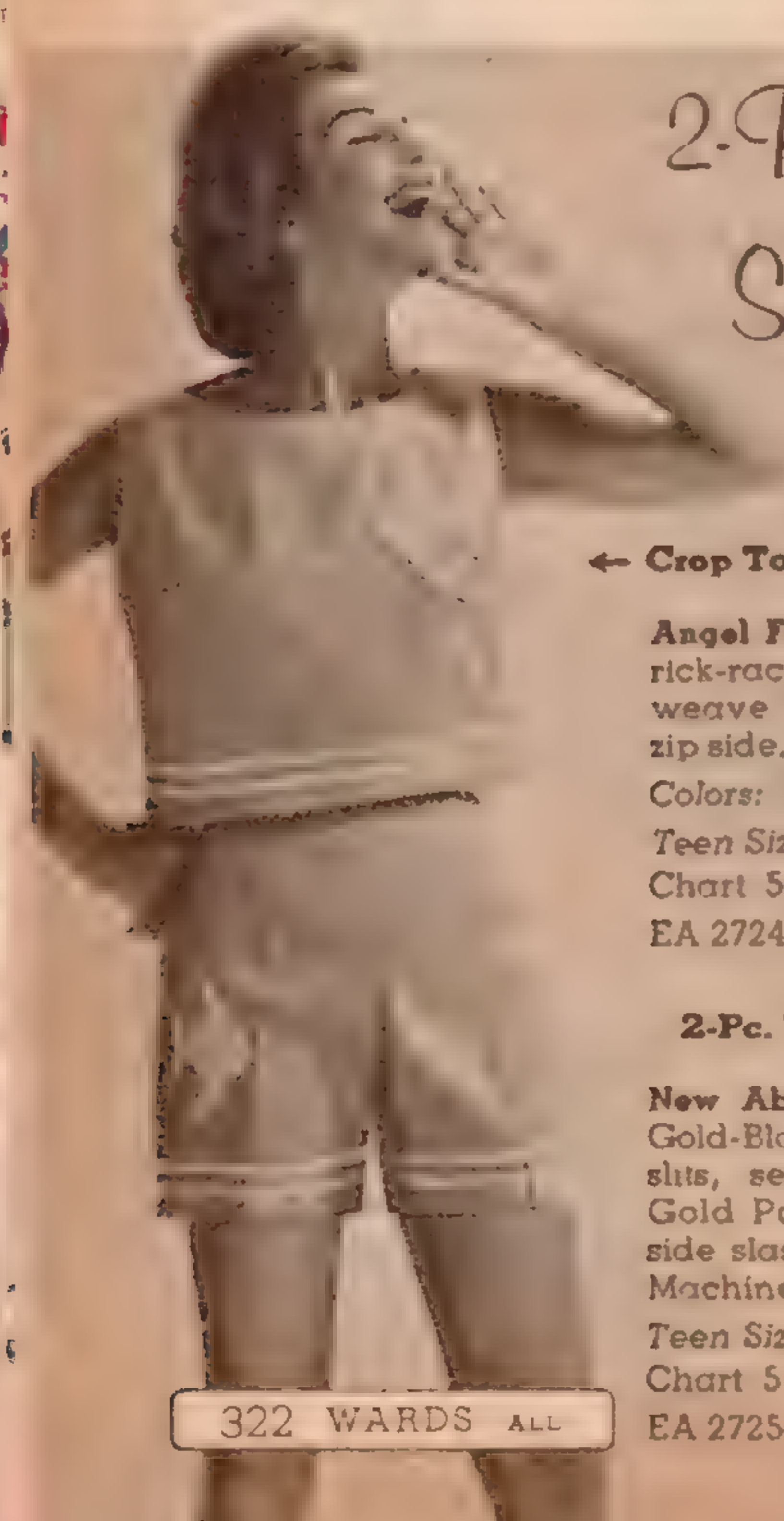
## 2-Pc. Jamaica Shorts Sets

### ← Crop Top Set \$3.58

**Angel Fish Applique** and white rick-rack highlight new basket weave Cotton. Jamaica Shorts; zip side. Machine washable. Colors: Apricot or Aqua. Teen Sizes: 8, 10, 12, 14, 16. Chart 5, Page 366. Wt. 12 oz. EA 2724—State size, color. \$3.58

### 2-Pc. Tunic Set \$3.96→

**New Abstract Print Pullover** in Gold-Black-and-Red, with side slits, self-fabric belt. Antique Gold Poplin Jamaica Shorts; side slash pocket, back zipper. Machine washable Cotton. Teen Sizes: 8, 10, 12, 14, 16. Chart 5, Page 366. Wt. 12 oz. EA 2725—State size, color. \$3.96







1.89 [B] SHORTS 2.79 [C] SHIRT 2.49 [D] CULOTTES 3.79 [E] TUNIC 2.59 [F] PANTS 2.94 [G] SHIRT 1.96 [H] SHORTS 2.49





# Mother'n Daughter Dresses

FOR MOTHER \$397    BIG SISTER \$297    LITTLE SISTER \$277

**(A)** Polka Dot Prettiness, Daisy-fresh Accents. Newly fashioned look-alikes in easy-care Cotton, smart for now and on into Summer. Highlighted with dainty lace edging and crisp White piping. Gently fitted bodice boasts a graceful scoop neckline, softly gathered swirl skirt. All Cotton exclusive of trim.

Colors: Coral or Turquoise, each with White Polka Dots. Washable.

Jr. and Misses'. Sizes: 9-10, 11-12, 13-14, 15-16, 17-18. Wt. 15 oz. RVW10C—See Size Charts, Page 139. State size, color . . . \$3.97

Big Sister. Sizes: 7, 8, 10, 12, 14. See Chart 4, Page 366. EVW12C—Shipping weight 11 oz. Please state size, color . . . \$2.97

Little Sister. Sizes: 2, 3, 4, 5, 6, 6X. See Chart 3, Page 366. EVW11C—Shipping weight 8 oz. Please state size, color . . . \$2.77

**(B)**

FOR MOTHER \$789    BIG SISTER \$589    LITTLE SISTER \$489

**(B)** Schiffler Embroidered Eyelet Cotton. frosty White, over its own s Mint Green Cotton. Billowy skirt signed for Mother-and-Daughter fil touches in the ruffled lace trim short banded sleeves, smart coll open-at-the-throat look! Self-fabri pearl-like green buttons. Hand wa

Jr. and Misses'. Sizes: 9-10, 11-12, 13-14, 15-16, 17-18. See Size Charts, Page 139. RVW13C—Ship. wt. 15 oz. State size.

Big Sister. Sizes: 7, 8, 10, 12, 14. C EVW15C—Ship. wt. 1 lb. 5 oz. State size

Little Sister. Sizes: 2, 3, 4, 5, 6, 6X. C EVW14C—Ship. wt. 14 oz. State size

See Wards Complete Washability Terms

Just Say "CHARGE IT" SEE PAGE 1281





FOR MOTHER BIG SISTER LITTLE SISTER  
\$5.97 \$3.97 \$2.97

Basic News in Companion Prints! Bright yellow with White Provincial design on the tunic; underskirt reverses the smart effect. Picture-pretty Cotton "in" all Summer long. Rickrack tie-cord sash. Nylon Net tops all flaring underskirt. Washable.

Jr. and Misses'. Sizes: 9-10, 11-12, 13-14, 15-16, 17-18. See Size Charts, Page 139. EVW19C—Ship. wt. 15 oz. State size. \$5.97

Big Sister. Sizes: 7, 8, 10, 12, 14. See Chart 4, Page 366. Ship. wt. 11 oz. EVW21C—State size.....\$3.97

Little Sister. Sizes: 2, 3, 4, 5, 6, 6X. See Chart 3, Page 366. Ship. wt. 8 oz. EVW20C—State size.....\$2.97

FOR MOTHER BIG SISTER LITTLE SISTER  
\$5.97 \$3.97 \$2.97

**D** Applied Arnel-and-Cotton Shirtdress. Newest version of the classic favorite, equally becoming to Mother and Daughters! A trio of applique buds underlines each button; self belt. Fine blend of Arnel Triacetate and Cotton, except trim. Resists creases. Washable; only touch-up ironing. Colors: Lilac or Yellow.

Jr. and Misses'. Sizes: 9-10, 11-12, 13-14, 15-16, 17-18. See Size Charts, Page 139. RVW19C—Wt. 1 lb. State size, color. \$5.97

Big Sister. Sizes: 7, 8, 10, 12, 14. See Chart 4, Page 366. Ship. wt. 11 oz. EVW21C—State size and color.....\$3.97

Little Sister. Sizes: 2, 3, 4, 5, 6, 6X. See Chart 3, Page 366. Ship. wt. 8 oz. EVW20C—State size and color.....\$2.97

on these 2 Pages ship from Chicago. pay postage from nearest House. North, Oakland, Portland—see Page 355.

★ Satisfaction Guaranteed ★  
OR YOUR MONEY BACK





Teen



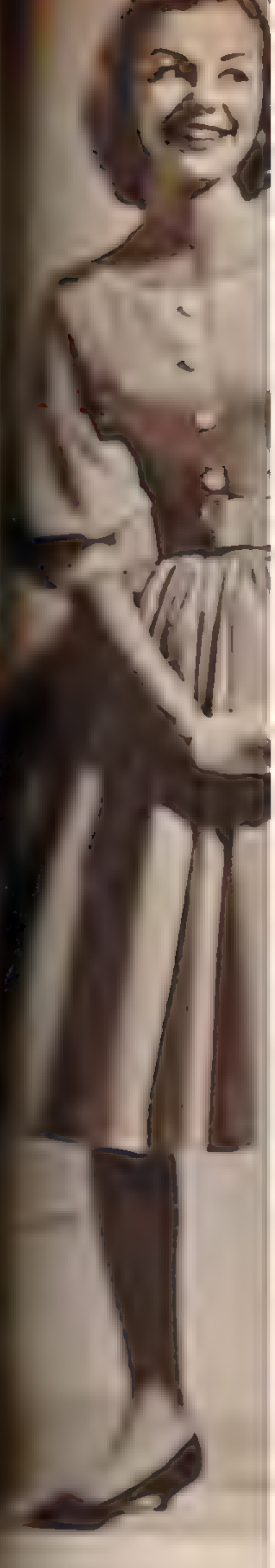
A  
5.90



B  
6.96



C  
5.96



E  
7.94

## Fashion News

**A** Embroidered Eyelet Trim peeks from sleeveless Cotton Dress. Back-button Stripes: Turquoise or Coral, with White. Teen Sizes: 8, 10, 12, 14, 16. Chart 5 EA 685—Ship. wt. 1 lb. State size and color.

**B** Embroidered Floral Panel—Pink and Green smartly accent this simple White Cotton except for embroidery trim. Hand Teen Sizes: 8, 10, 12, 14, 16. See Chart 5 EA 686—Ship. wt. 1 lb. Please state size.

**C** Lace-Trimmed Woven Cotton Check. The skirt has wide lace border all around. Teens': 8, 10, 12, 14, 16. Chart 5, Page 3 EA 687—Lilac or Pink. State size and color.

**D** Lace-Topped Nylon with roses at the lace of Cotton and Nylon; match Acetate; Cocoa Nylon Chiffon Skirt. Teen Sizes: 8, 10, 12, 14, 16. See Chart 5 EA 688—Ship. wt. 1 lb. State size.

**E** Two-Piece Cotton and Arnel Triacetate Green-and-White Check Jacket over Dress with check midriff. Washable; Teen Sizes: 8, 10, 12, 14, 16. See Chart 5 EA 689—Ship. wt. 1 lb. State size.

For Wards Washability Terms, Please See

★ Satisfaction Guaranteed  
OR YOUR MONEY BACK





G  
7.96

H  
7.96

## New Dresses for Teens

**Eastern Sleeve** styling with embroidered cuffs. Topped by a wide belt, scoop neckline. Beige. All Cotton except trim. Washable. 8, 10, 12, 14, 16. See Chart 5 on Page 366. 1 lb. State size and color. . . . \$5.90

**Lace Midriff** circles a Navy and White giant print of lustrous, crisp Acetate. Lace sleeves with tie cord. Hand washable. 8, 10, 12, 14, 16. See Chart 5 on Page 366. 1 lb. State size. . . . \$7.96

**Quilted Cotton and Silk Dress** features Blue top, pleated cummerbund and a wide-sweep Big Blue applique adds dramatic instant party choice! 77% Cotton; 23% Silk. 8, 10, 12, 14, 16. Chart 5, Pg. 366. Hand wash. 1 lb. Please state size. . . . \$7.96

**New Sheath** with puff sleeves and double effect that extends to trim the self belt. 100% Cotton. Washable. 8, 10, 12, 14, 16. See Chart 5 on Page 366. Please state size and color. . . . \$4.94

**Trimmed Shirtdress** boasts lace bands accent front, back. Standaway collar, roll-sleeves. Beige. Slim self belt. 100% Cotton. Washable. 8, 10, 12, 14, 16. See Chart 5 on Page 366. 1 lb. State size and color. . . . \$5.96

On these two pages ship from Chicago. Order, please from nearest House. Ft. Worth, see Pg. 355.



J  
4.94

K  
5.96



BCFKDAS WARDS 327



Teen



A  
4.95



B  
4.95



D  
5.96

E  
3.96

## New Look Dress

**A Pansy Applique Midriff** on this sleeveless dress. Check highlights the tiny waistline, the Lilac or Yellow; with white. Nylon-overlay material. Teen Sizes: 8, 10, 12, 14, 16. Chart 5, Page 365. EA 695—Ship. wt. 1 lb. State size and color.

**B Button-Front Coatsdress** in Cotton is a good fashion, accented with deeper-toned rickrack trim. Colors: Medium Blue or Lilac. Washable. Teen Sizes: 8, 10, 12, 14, 16. See Chart 5 on Page 365. EA 696—State size and color.

**C Tyrolean Print Cotton** with shoulder tie and lowy skirt, White rickrack trim. White. Teen Sizes: 8, 10, 12, 14, 16. Chart 5, Page 365. EA 697—Ship. wt. 1 lb. Please state size.

**D New Cowl Collar** on smart solid-and-print bodice. Gently fitted bodice of Lilac and full skirt in matching tones of Lilac, Blue and Rose or White. is cinched with its own wide Black plastic belt. Teen Sizes: 8, 10, 12, 14, 16. Chart 5, Page 365. EA 698—Ship. wt. 1 lb. Please state size.

**E New Vestee Bodice** lends a spanking White open-front polka-dot Cotton Charmers. It is white with a full swirly skirt and short sleeves. Pink or Turquoise; with white Polka dots and white trim. Teen Sizes: 8, 10, 12, 14, 16. See Chart 5 on Page 365. EA 699—Ship. wt. 1 lb. State size and color.

Fashions on these 2 pages ship from Chicago, postage from nearest House. Ft. Worth customers.

Just Say "CHARGE IT", See Page 365





**G**  
3.59



**H**  
2.49

**J**  
3.49



**K**  
2.79

**L**  
2.97  
New  
Shorty  
Skirt

Discover

## Casual Separates

**Shortwaist Separates.** Lustrous Combed Cotton by Stein-Tex.  
Teen Sizes: 8, 10, 12, 14, 16. Chart 5, Page 366. Washable.  
• Well-tailored. Colors blend with all skirts on page.  
• Lilac, Honey Gold, White. Wt. 7 oz. State size, color. \$2.59  
• Flattering full sweep, unpressed pleats. Self belt.  
• Lilac, Honey Gold. Ship. wt. 12 oz. State size, color. \$3.59

**First Pair-ups.** Fashion tones of Lilac-and-Gold on White.  
Teen Sizes: 8, 10, 12, 14, 16. Chart 5, Page 366. Washable.

**Tunic Blouse** has tie front, gently scooped neck.  
• Drip-dry Cotton Broadcloth. Wt. 7 oz. State size. \$2.49

**Sweep Skirt.** Match with tunic or mix with a solid top.  
• Drip-dry Cotton Broadcloth. Wt. 12 oz. State size. \$3.49

**Newest Fashion Rage.** Shorty Skirt and companion Blouse.  
Teen Sizes: 8, 10, 12, 14, 16. Chart 5, Page 366. Washable.

**Boy Blouse.** Fine quality drip-dry Cotton Broadcloth.  
• Lt. Turquoise, each with contrasting self-fabric flower.  
• Ship. wt. 7 oz. State size, color. \$2.79

**Shorty Skirt** of drip-dry Arnel Triacetate and Rayon.  
• Turquoise, White. Wt. 12 oz. State size and color. \$2.97

**Poncho 'n Pleats** go together, mix with other separates.  
Teens': 8, 10, 12, 14, 16. Chart 5, Pg. 366. Washable, drip-dry.

**Poncho.** Woven Cotton with Knit look. Wear in or out.  
• White-and-Lilac Stripes. Wt. 7 oz. State size. \$2.89

**Pleat Skirt** of Arnel Triacetate Sharkskin. Ship. wt. 14 oz.  
• Colors: White or Lilac. State size and color. \$3.89

**Styled for Active Fun!** New Culottes and sleeveless Shirt.  
Teens': 8, 10, 12, 14, 16. Chart 5, Pg. 366. Washable, drip-dry.

**Front Shirt.** Tailored in lustrous Cotton Broadcloth.  
• Lilac, Honey Gold, White. Wt. 6 oz. State size, color. \$1.87

**Skirt** in rich Harlequin checked Cotton. Medallion belt.  
• Gold, Lilac; with white. Wt. 12 oz. State size, color. \$3.97



**M**  
2.89

**N**  
3.89



**P**  
1.87

**R**  
3.97

See Page





**A**  
Wool Blend  
Flannel  
14.89



**B**  
Tweed  
Look  
14.95



**C**  
Wool Blend  
12.90  
All Wool  
14.90



**D**  
12.95

**A** Smart Sailor Collar tops a dashing Coat with unusual details — patch pockets, high-perched flaps, big pearl-like buttons. Rich blend of 70% Reprocessed Wool, 25% Wool, 5% Nylon. Rayon lining. White linen-look Rayon overcollar. Colors: Gray or Navy. Dry clean. Teens': 8, 10, 12, 14, 16. Chart 5, Page 366. Ship. wt. 3 lbs. 2 oz. EA4150—State size, color. \$14.89

**B** Button Pyramid, jaunty new accent on a "go-everywhere" Coat. Multi-tone nubs fleck the tweedy blend of 50% Rayon, 25% Reprocessed Wool, 25% Nylon. Harmonizing overcollar of linen-look Rayon. Two-button tab back. Rayon lined. Medium Green, Lt. Blue, Lilac. Teens': 8, 10, 12, 14, 16. Chart 5, Pg. 366. Dry clean. Wt. 3 lbs. 2 oz. EA4151—State size, color. \$14.95

**C** Two Smart Fabrics feature classic colors or new Spring shades! Multi-button Coat with double stitch detail, turn-back cuffs. Acetate lined. Dry clean. Teens': 8, 10, 12, 14, 16. Chart 5, Page 366. Ship. wt. 3 lbs. 2 oz. Wool Blend Flannel. 70% Reprocessed Wool, 25% Wool, 5% Nylon. Medium Gray or Navy. EA4152—State size, color. \$12.90 All Wool Flannel. New shades: Gold, Lilac, Fern (med.) Green. EA4153—State size, color. \$14.90

**D** Parisian Look, Teens! Beautiful Suit in soft All Wool Braid-bound Cardigan boasts bracelet-length smart flaps; Rayon tate lined. Box-pleat graceful swing; and Colors: Gray or Navy. Teens': 8, 10, 12, 14, Page 366. Ship. wt. 2 EA2205—State size, c

**E** Topper News! K Acrilan Acrylic to Curon foam back back for flattering full-length raglan Braid trim, coin-patch pockets. A Beige with Black E Lilac with White. E Teens': 8, 10, 12, 14 Page 366. Ship. EA2230—State size

**F** Value-priced Top Acrilan Acrylic ble tabs top unpre for new back into back cuffs and Acetate lined. Haze White, Red or Be Teens': 8, 10, 12, 14 Page 366. Ship EA2233—State size

Just Say "Ch  
SEE PAGE





G  
12.89

**Favorite.** New Suit in cropped double-breasted and box-pleated pastel plaid. 70% wool, 30% rayon blend. Notched lapels, patch pockets accent waistline. Skirt has side zip.

Colors: Navy, Lt. Blue, Gold. Dry clean. Sizes: 12, 14, 16. Chart 5, Page 366. Ship. wt. 2 lbs. 10 oz. State size, color. \$12.89

**Knitting Suit,** fashion Spring! 70% Rayon, 25% Wool, 5% Acrylic. Jacket boasts notched lapels, white linen collar; notched lapels. Back kick pleat. Skirt; side zip. Navy. Dry clean. Sizes: 12, 14, 16. Chart 5, Page 366. Ship. wt. 2 lbs. 10 oz. State size, color. \$14.95

**Wool-Silk Blend Tweed** Union-favored knit pattern for Teens! Weave in 87% Wool, 13% Silk. Two pockets; glitter (F.E.T. included). Dry clean. Colors: Lilac, Lt. Blue. Sizes: 12, 14, 16. Chart 5, Page 366. Ship. wt. 3 lbs. 2 oz. State size, color. \$16.89



H  
14.95

**Paris Inspired!** Braid bound Cardigan Coat, newly styled for the fashion-minded Teen. Knit Jersey blend of 80% Orlon Acrylic, 20% Wool laminated to Curon foam back. Accented with big patch pockets, braided flaps, giant buttons. Red, Gold, Lt. Blue. Dry clean. Teens': 8, 10, 12, 14, 16. Chart 5, Page 366. Ship. wt. 3 lbs. 2 oz. EA4155—State size, color. \$18.89

**Knotted Saucer Buttons** lend dramatic highlight to this feather-soft Acrilan Acrylic Suede Topper. Smart style with Mandarin collar, free-swinging 3/4 length bell sleeves, two large welt pockets. Acetate lining. Easy-care—hand washable. White, Fern (med.) Green, Red. Teens': 8, 10, 12, 14, 16. Chart 5, Page 366. Ship. wt. 2 lbs. 2 oz. EA2236—State size, color. \$12.89

**All Wool Topper** featuring newest Spring colors. Smart multi-pleated back with criss-cross rounded back belt. Pert collar, rounded tab pockets. Turn-back cuffs. Rayon lined. Lilac, Gold, Coral. Dry clean. Teens': 8, 10, 12, 14, 16. Chart 5, Page 366. Ship. wt. 2 lbs. 2 oz. EA2239—State size, color. \$10.89



J  
Basket Weave  
16.89



K  
New Knit Jersey  
18.89



L  
12.89



M  
10.89



**SATISFACTION**

★ **GUARANTEED** ★  
or Your Money Back

On these two pages ship  
Chicago. Order, pay post-  
wards nearest House.

BCAS WARDS 331



**Teen**

## Frothy Nylon

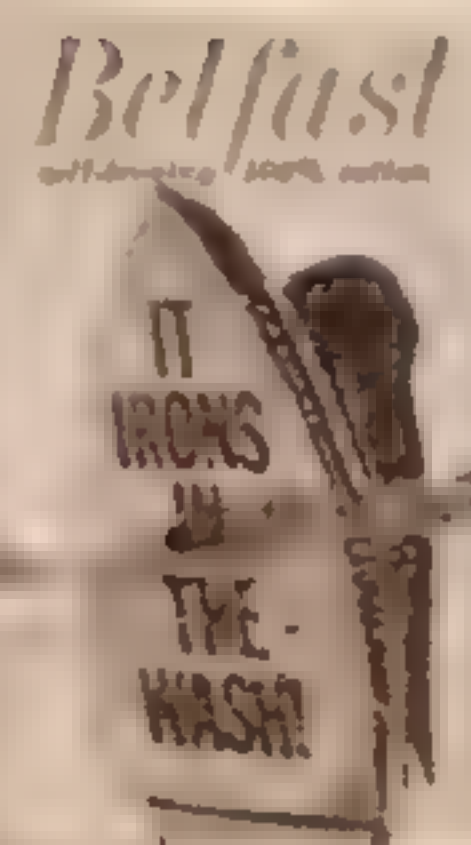
BOUFFANT SLIP

**\$3.89**

**A** Ribbon 'n Lace Bands accent ruffled Net. Rustling Taffeta underskirt with sweeping Net flounce. Smooth Tricot torso. Adjustable straps. All Nylon except trim. White. Hand washable. Teen Sizes: 8, 10, 12, 14, 16. Chart 5, Page 366. Ship. wt. 8 oz. State size. 31A5117.....\$3.89



## New! Belfast Self-Iron Cottons



- Never any need to touch an iron to these slips . . . truly Wash 'n Wear!
- You can machine wash or hand wash, Belfast always dries mirror-smooth.

### Rich Eyelet Embroidery and Lace \$2.69

**B** Fine Combed Cotton except trim. Soft, yet long-wearing. Beautifully detailed with dainty flounce. Adjustable straps. New easy-care in Belfast self-iron finish. Washable. Teen Sizes: 8, 10, 12, 14, 16. Chart 5, Pg. 366. 31 A 5115—White. Wt. 5 oz. State size . . \$2.69

### So Pretty...Priced So Low! \$1.89

**C** Good Quality Percale highlighted with eyelet embroidery, lace and sheer. All Cotton except trim. Straps adjust. New Belfast finish that never needs ironing. Washable. Teen Sizes: 8, 10, 12, 14, 16. Chart 5, Page 366. 31 A 5103—White. Wt. 5 oz. State size . . . \$1.89

## Extra V COTTOS

**2 FOR \$**

Set of Two Wash line 1 Drip-ton except graced embro and adjust White. Teen S 14, 16 366. S 31A5105—Pkg. of 2

Washab on these defined or



## Billowing 50-Yard Sweep \$2.89

Swirling Sea of Ruffled Net floats your best full skirted frocks, keeps you in the swing of fashion! Tiered Petticoat of Nylon Net. Clinging Tricot torso; elastic waistband for snug fit. Teen Bras, Page 244. Colors: White, Pink or Light Blue. Hand washable. Teens': Small (8); Med. (10-12); Large (14-16). Chart 5, Page 366. 31 A 5196—Ship. wt. 8 oz. State size and color.....\$2.89

Just Say "CHARGE IT"  
SEE PAGE 1281

332 WARDS BCKDAS 2

**5 FOR \$1.95**

Acetate Tricot runproof Brief. Double crotch for longer wear. Elasticized legs. Pkg. 5, 1 size has 3 White; 2 Pink. Washable. Teen Sizes: 8, 10, 12, 14, 16. Chart 5 on Page 366. Ship. wt. 6 oz. State size. 31A584—Pkg. of 5...\$1.95

**3 FOR \$1.47**

Eiderlon Knit Brief. Combed Cotton, Rayon. Double crotch. Elasticized legs. Pkg. 3, 1 size. Pastel Print on White. Washable. Teens': 8, 10, 12, 14, 16. Chart 5, Pg. 366. Wt. pkg. 4 oz. 31A588—State size. Pkg. 3, \$1.47; 2 pkgs. \$2.90

**3 FOR \$1.47**

Nylon Tricot— long wearing Elasticized crotch. Elasticized legs. Pkg. 3, 1 size. Pastel Print on White. Washable. Teens': 8, 10, 12, 14, 16. Chart 5, Pg. 366. 31A586—State size. Pkg. 3, \$1.47; 2 pkgs. \$2.90



Extra Value  
 2 for \$1.47



FOR \$1.47  
 Tricot—  
 Elastic—  
 size 8 to 14.  
 or Blue stripes on  
 and White. Wt. 4 oz.  
 color.... \$1.86  
 tion Guaranteed  
 UR MONEY BACK

\$1.47; 2 pkgs 2



**Garter Panty**  
**Stretch \$1.86**  
 especially for Teens.  
 nca Nylon, 25% Rub-  
 weight Garter Panty.  
 firmly smooths your  
 e that trim, lovely  
 ed legs, waistband  
 Detachable garters  
 ched to saucy stripe.  
 ble.  
 Teen Sizes 8 to 14.  
 or Blue stripes on  
 and White. Wt. 4 oz.  
 color.... \$1.86  
**tion Guaranteed**  
**UR MONEY BACK**

**32-Gauge Tricot**  
**Petticoat \$1.39 Slip \$1.59**  
**(J) (K) Lustrous Acetate Tricot**, ex-  
 clusive of trim; a new  
 finer quality that is more opaque.  
 White. Hand wash. Little, no-iron.  
**(J) Princess-pretty Petticoat** lav-  
 ished with lace. Elastic waist.  
 Teen Sizes: Small (8); Medium  
 (10-12); Large (14-16). Chart 5 on  
 Pg. 366. Wt. ea. 3 oz. State size.  
 31 A 5195—Ea. \$1.39. 2 for \$2.70  
**(K) Charming Lace** graces Slip.  
 Midriff insert for smoother fit.  
 Adjustable straps. Wt. ea. 4 oz.  
 Teen Sizes: 8, 10, 12, 14, 16. See  
 Chart 5 on Page 366. State size.  
 31 A 5116—Ea. \$1.59. 2 for \$3.10

**Dacron Blend**  
**Petticoat \$1.85 Slip \$2.45**  
**(L) (M) Miracle Blend Dacron Poly-**  
 ester, Nylon, Cotton; a silky-  
 soft Wash 'n Wear fabric; lovely  
 for lingerie! Slim-line styling.  
 Hand washable. Ship. wt. 5 oz.  
**(L) Schiffli Embroidered Petticoat**;  
 scalloped hem. Elastic waistband.  
 Teens': Sm. (8); Med. (10-12); Lge.  
 (14-16). See Chart 5 on Page 366.  
 31 A 5188—White. State size. \$1.85  
**(M) Slip of Classic Elegance**; ac-  
 cents of petite embroidered flowers  
 and lace inserts. Straps adjust.  
 Teen Sizes: 8, 10, 12, 14, 16.  
 See Size Chart 5 on Page 366.  
 31 A 5104—White. State size. \$2.45

**Classic Shirtwaist Pajamas \$2.89**  
**(D) Cotton Broadcloth.** Popular convertible  
 collar, breast pocket, roll-up sleeves.  
 Pink, Lt. Blue Print. Washable. Sanforized.  
 Teens': 8, 10, 12, 14, 16. Chart 5, Pg. 366.  
 31 A 5409—Wt. 11 oz. State size, color... \$2.89

**Candy Striped Baby Doll \$1.97**  
**(E) Drip-dry Cotton** except for dainty lace and  
 sheer trim. Elasticized back panty.  
 Stripes: Pink, Lt. Blue—on white. Washable.  
 Teens': 8, 10, 12, 14, 16. See Chart 5, Pg. 366.  
 31 A 5415—Wt. 7 oz. State size, color... \$1.97

**Popover with Capri Pants \$2.97**  
**(F) Schiffli Embroidery** sparks Wash 'n Wear  
 no-iron Cotton Batiste exclusive of trim.  
 Colors: Pink or Light Blue. Washable.  
 Teens': 8, 10, 12, 14, 16. See Chart 5, Pg. 366.  
 31 A 5416—Wt. 7 oz. State size, color... \$2.97

**Dreamer's 3-Pc. Bikini Set \$2.47**  
**(G) Wash 'n Wear, no-iron Cotton** except trim.  
 Shorty Jacket, elasticized Midriff, Panty.  
 Floral Print: Pink or Lt. Blue. Washable.  
 Teens': 8, 10, 12, 14, 16. See Chart 5, Pg. 366.  
 31 A 5414—Wt. 7 oz. State size, color... \$2.47



**Slim-Line Slip \$1.79**  
**Priced So Low!** Pleats-for-keeps enhance the  
 hemline and bodice of Tricot Slip. All Nylon  
 except embroidery, lace trim. Straps adjust.  
 White, Pink. Hand wash; little or no iron.  
 Teen Sizes: 8, 10, 12, 14, 16. Chart 5, Pg. 366.  
 31 A 5110—Wt. 5 oz. State size, color... \$1.79





## New Separates Feature the Shorty Skirt

### Flared Shorty Skirt \$2.89

**Pinwale Cotton Cord.** Top of Knee Length—so new, so dashing! Little ironing. Lilac, Honey Beige, Black. Washable. Sizes: 7, 8, 10, 12, 14. Chart 4, Pg. 366. EA1615—Wt. 10 oz. State size, color. \$2.89

### Fashion Collar Blouse \$1.89

**Fine Cotton Broadcloth.** Wash 'n Wear. Colors: Lilac or White. Washable. Sizes: 7, 8, 10, 12, 14. Chart 4, Pg. 366. EA1211—Wt. 6 oz. State size, color. \$1.89

### Pleated Shorty Skirt \$2.39

**Arnel Triacetate and Rayon.** Durably pleated, easy-care, needs little ironing. Colors: Turquoise or White. Washable. Sizes: 7, 8, 10, 12, 14. Chart 4, Pg. 366. EA1616—Wt. 10 oz. State size, color. \$2.39

### New! In-or-Out Shirt \$1.79

**Pert Poncho Style** in little iron Cotton. Colors: Lt. Turquoise, White. Washable. Sizes: 7, 8, 10, 12, 14. Chart 4, Pg. 366. EA1212—Wt. 5 oz. State size, color. \$1.79



## Full, Flared Cotton Skirts ONLY \$2.96

**Smart Sharkskin** with pert duck applique on pocket. Generous sweep. Wt. 12 oz. Turquoise or White. Hand washable. Sizes: 7, 8, 10, 12, 14. Chart 4, Page 366. EA1617—State size and color. \$2.96

**Wash 'n Wear Novelty Print** in Multi-pastels on white ground. 2 patch pockets; contrasting plastic belt. Washable. Sizes: 7, 8, 10, 12, 14. Chart 4, Pg. 366. EA1618—Wt. 12 oz. State size. \$2.96



## Wash 'n Wear Cotton Blouses

### "Split Level" \$1.94

**A Rich Schiffli Embroidery.** Tuck-in with crop top styling. White Broadcloth. Washable. Sizes: 7, 8, 10, 12, 14. See Chart 4 on Page 366. Ship. wt. 6 oz. EA 1213—State size. \$1.94

### Lace Trimmed \$1.19

**B "Sissy" Blouse.** Cotton Broadcloth—for dress. Turn-up cuffs. Sizes: 7, 8, 10, 12, 14. See Chart 4 on Page 366. Ship. wt. 6 oz. EA 1285—State size. \$1.19

### Favorite Casual \$1.89

**C New Colors** to cheer up her skirts. Washable Cotton. Lilac, Med. Green, Red, White. Sizes: 7, 8, 10, 12, 14. Chart 4, Pg. 366. Wt. ea. 7 oz. State size, color. EA 1270—Ea. \$1.89; 2 for \$3.70

### \$1.19 \$1.09 LOTS

**D Big Value! Peter Pan** cloth Classic. Pink, Lt. Blue, Med. Green. Sizes: 7, 8, 10, 12, 14. Chart 4 on Page 366. Wt. ea. 4 oz. EA 1268... Ea. \$1.19



### ANY 2 FOR \$2.66 \$1.39 EACH

**Cool Crop Tops** in Washable Cotton except trim. Ship. wt. 4 oz. Sizes: 7, 8, 10, 12, 14. See Chart 4 on Page 366. State size. EA1203D—**Novelty Print.** Multi-color allover design on white. EA1204D—**Butterfly Motif.** Gold. EA1205D—**Fringe Trimmed.** Lilac. Each \$1.39. Any 2 for \$2.66

### ANY 2 FOR \$3.38

**Favorite Blouses** Cotton—ideal pants. Save on 4 oz. Sizes: 7, 8. Chart 4 on Page 366. EA1206D—White. EA1207D—Lilac. EA1208D—Pretty Pink. Each \$1.59. Any 2 for \$3.38



7 to 14



#### Crop Top Set \$3.97

**Arnel-and-Cotton.** Pretty Crop Top with soft, pressed pleats; love- Fine Arnel Triacetate woven check is little ironing. Colors: ea. with White. Sizes: 7, 8, 10, 12, 14. See Chart 4 Shipping weight 1 lb. State size....Set \$3.97

#### Shirt \$1.89 Skirt \$2.89

**[F] Wash 'n Wear Separates.** Fine Cotton Broadcloth, fun-to-mix colors. Washable; little iron. Sizes: 7, 8, 10, 12, 14. Chart 4, Pg. 366. **Classic Shirt.** Button-down collar. Lilac, Deep Pink, White. Wt. 6 oz. EA1209—State size, color...\$1.89 **Full Flared Skirt.** Self belt. Lilac or Deep Pink. Wt. 11 oz. EA1620—State size, color...\$2.89

### Culotte Sets

#### Quilt Print \$3.97

**Quilting Culotte Set** in a new print with all the beauty of color and design. Patchwork quilt, soft and. Rick-rack accented with pleated Culottes—usually fine wash 'n iron. A pretty, feminine set for active sports. Washable; little iron. Colors: Lilac or White. Sizes: 7, 8, 10, 12, 14. See Chart 4 Shipping weight 1 lb. 3 oz. State size....Set \$3.97

#### Bicycle Print \$3.97

**Culotte Set** in a charming old fashioned bicycle and Rose on White background—styled for active sports. Blouse; boat neck, collar. Slim, tailored plastic Belt. Washable little ironing. Colors: Lilac or White. Sizes: 7, 8, 10, 12, 14. See Chart 4 Shipping weight 1 lb. State size....Set \$3.97



### Tunics are News

WITH PLEATED SKIRTS

#### TUNIC \$1.99 SKIRT \$2.89

**[J] Dramatic Dress-ups.** Smart belted Tunic teamed with contrasting Skirt and Blouse. All 3 washable; little ironing. Sizes: 7, 8, 10, 12, 14. Chart 4, Pg. 366. **Tunic,** Rayon Flannel except trim. Colors: Dk. Lilac or Navy; each with White. Ship. wt. 7 oz. EA1622—State size, color...\$1.99 **Skirt,** Arnel Triacetate Sharkskin. Colors: Lilac or White. Wt. 11 oz. EA1623—State size, color...\$2.89 **Blouse,** White. Wash 'n Wear Cotton. EA1210—Wt. 6 oz. State size. \$1.89

#### 2-pc. Tunic Set \$4.79

**[K] Check Mates** in Lilac and White—with the look and feel of Spring. Cool wash 'n wear Cotton and Arnel Triacetate. Tie-belt Tunic, gay floral overprint. Crisp, pleated Skirt. Washable; needs little ironing. Sizes: 7, 8, 10, 12, 14. See Chart 4 on Page 366. Ship. wt. 1 lb. EA1621—State size, color. Set \$4.79

Satisfaction Guaranteed  
OR YOUR MONEY BACK

BCAS 2 WARDS 335





## Season-Smart Jacket

### Handsome Continental Styling \$6.89

**Gold-Colored Buttons 'n Buckles** accent water-repellent Poplin Jacket. Gay print lining. Yoke front, sleeve tabs. Washable All Cotton. Willow (med.) Green or Beige-Tan. Sizes: 7, 8, 10, 12, 14. Chart 4, Page 366. EA 3185—Wt. 1 lb. 8 oz. State size, color. \$6.89

### Knit 'n Vinyl \$8.95

**Cable Knit** Orlon Acrylic laminated to Polyurethane foam. Snow-White Vinyl Plastic front. Acetate lining. Hand wash. Lilac or Willow Green. Sizes: 7, 8, 10, 12, 14. Chart 4, Page 366. Wt. 2 lbs. 6 oz. State size and color. EA 3186.....\$8.95

### Leather-Look \$7.90

**Lustrous Vinyl Plastic** Jacket with roomy button-and-flap trimmed front. Acetate lining. Clean with damp sponge. White, Willow Green. Sizes: 7, 8, 10, 12, 14. Chart 4, Page 366. Wt. 2 lbs. 6 oz. State size and color. EA 3187.....\$7.90

### New Tab Trim \$5.89

**Smart Contrast.** Tabs and big buttons spark a Car Coat of water-repellent Cotton Sateen; Cotton print lining. Washable. Colors: Beige or Red. Sizes: 7, 8, 10, 12, 14. Chart 4, Page 366. Wt. 1 lb. 8 oz. State size and color. EA 3188.....\$5.89

### Priced Low \$

**New Random-** Knit braid accent collar, check Jacket lined with ton Kasha. W Colors: Red or Sizes: 7, 8, 10, 4, Page 366. 8 oz. State size EA 3189.



### Budget Cotton Sheen \$2.97

**[A] Zip-Front Jacket.** Cotton Kasha lining. Elasticized sides. Washable. Red, Nassau (bright) Blue, Med. Green. Sizes: 7, 8, 10, 12, 14. Chart 4, Pg. 366. EA3108-Wt. 1 lb. State size, color. \$2.97

### New-Look "Kookie" Coat \$4.79

**[B] The Big Scoop** in casual cover-ups! Water-repellent Rain or Shine Coat. Cotton Poplin; raglan sleeves; contrast stitching, jumbo patch pockets. Snap closing. Ship. wt. 14 oz. Gold, Med. Green, Black. Washable. Sizes: 7, 8, 10, 12, 14. Chart 4, Pg. 366. EA 3190—State size, color. .... \$4.79

### Gay Checked Rain Set \$4.95

**[C] Transparent Vinyl Plastic Shell** over checked Rayon Taffeta. Plastic tab trim. Matching Hat and Belt. Black-White; Red-White. Wt. 2 lbs. 4 oz. Sizes: 7, 8, 10, 12, 14. Chart 4, Pg. 366. EA 4814—State size, color. .Set \$4.95



## Value Priced for 3-6

**Fine Random-Cord Cotton** in vari-rib we new fabric! Soft Cotton Kasha lining. Colors: Red or Medium Green. Washable. Sizes: 3, 4, 5, 6, 6X. See Size Chart 3, 7  
**For Boys.** Zip-front. Contrasting knit collar. EA 3183—State size and color....  
**For Girls.** Double-breasted with bright. EA 3184—State size and color....

The smart fashions on this page are available in Chicago. Order, pay postage from



7 to 14

## Big Values in Washable Cotton Pants!

Denim	Sport Denim	Cotton Twill	Random Cord
\$1.88	\$1.69	\$2.49	\$2.94
<p><b>New Spring Colors</b> in popular sport weight Cotton. Rivets, bar tacks at strain points. Side zip. No belt. Machine washable. Colors: Honey Gold, Willow (med.) Green. Sizes: 7, 8, 10, 12, 14. See Chart 4 on Page 366. Shipping weight 14 oz. State size and color.</p>	<p><b>Ranch Pants.</b> Snug-text waistband keeps shirt in place. So smart, fun to wear! "V" shaped Western pockets. Side zipper. Sanforized. Machine washable. No belt. Colors: Beige, Black. Sizes: 7, 8, 10, 12, 14. See Chart 4 on Page 366. Ship. wt. 1 lb. State size and color.</p>	<p><b>New Ribbed Texture</b> in these Slim Pants with fashion flair in wide embroidered belt. Smart welted pockets; side zipper. Tapered slit legs. Machine washable. Gold or Leaf (med.) Green. Wt. 14 oz. Sizes: 7, 8, 10, 12, 14. Chart 4, Page 366. State size and color.</p>	
31 A 5020... \$1.88	31 A 5020... \$1.69	31 A 5035... \$2.49	31 A 5461... \$2.94



## Classics... Buy 2 and Save!

### Value-Priced Cotton Playwear

Shirt \$1.00

Classic Shorts 98c

**Cotton Broadcloth,** any sportswear. Off-front pocket—or tuck in. Wash 'n wear! Medium Blue Machine washable. Sizes: 7, 8, 10, 12, 14. Chart 4, Pg. 366. Ship. wt. ea. 4 oz. State size and color.

1 for \$1.00; 2 for \$1.90

**Sturdy Cotton Twill,** a big favorite for active sports, perfect for campers! Band front, boxer back; 2 pockets. Priced low for summer fun. Red, Navy, Medium Blue or White. Machine washable. Sizes: 7, 8, 10, 12, 14. Chart 4, Page 366. Ship. wt. ea. 4 oz. State size, color.

31A5522—Ea. 98c; 2, \$1.90

Pedal Pushers \$1.19

**Cotton Twill Classic Tapered Style,** smart and practical. Band front, boxer back, 2 front pockets. Machine washable.

Colors: Red, Navy, Med. Blue. Sizes: 7, 8, 10, 12, 14. See Size Chart 4, Pg. 366. Ship. wt. ea. 5 oz. State size and color.

31A5523—Ea. \$1.19; 2 for \$2.30

## Wash 'n Wear Seersucker

### Combed Cotton Switch-about

CROP TOP OR SHIRT **\$1.47** SHORTS IN 2 STYLES

**(A) TO (D) Sports Match!** Well-tailored foursome, ever so smartly detailed in latest fashion-right colors. Fine quality woven-stripe Cotton Seersucker, famous for its no-iron easy care and stay-fresh look.

**Stripes:** Coral or Lilac; with white. Machine washable. Sizes: 7, 8, 10, 12, 14. Chart 4, Pg. 366. State size, color.

**(A) 31A5922C—Crop Top.** Button back. Wt. 4 oz. \$1.47

**(B) 31A5923C—Cuffed Shorts.** Hi-rise waist, elastic at sides; back zip; elasticized at inner leg. Wt. 5 oz. \$1.47

**(C) 31A5920C—In-or-Out Shirt.** 2 pockets. Wt. 6 oz. \$1.47

**(D) 31A5921C—Nassau Shorts.** Hi-rise waist, elastic at sides; back zipper. Side pocket. Wt. 5 oz. \$1.47

Means Longer Wear. For explanation of Washability interesting fabric information, turn to Page 1273.

Satisfaction Guaranteed or Your Money Back

BCAS WARDS 337





7 to 14

# Playmates

in easy-care cotton

## Happy Clown on Random

(A) TO (F) Solid and Patch Print Pair-U playtime fashions. Crop Top, Shorts, Tapered Pants and Culottes—a Random-weave Cord, the season's new all with Happy Clown applique. Color Patch Print Shirts. Machine washable. Sizes: 7, 8, 10, 12, 14. See Chart 4 on 366.

(A) Crop Top with scoop neck and button. 31 A 5543C—Ship. wt. 4 oz. State size.

(B) Jamaica Shorts. 2 pockets; elastic back. 31 A 5942C—Ship. wt. 6 oz. State size.

(C) Tunic Print Pullover with boat neck. 31 A 5542C—Ship. wt. 4 oz. State size.

(D) Tapered Pants. 2 pockets; elastic back. 31 A 5436C—Ship. wt. 9 oz. State size.

(E) Sleeveless Print Shirt with smart collar. 31 A 5533C—Ship. wt. 4 oz. State size.

(F) New Culottes. Elastic back waist. 31 A 5933C—Ship. wt. 8 oz. State size.

## Saucy Red Dot "Playk"

(G) TO (L) New Knit Look Coordinates Summer White with Candy for bright accent on these young partners. Styled in "Playknit", textured Cotton that looks like knit. Machine washable. Sizes: 7, 8, 10, 12, 14. See Chart 4 on 366.

(G) Crop Top. Pullover style with trim. 31 A 5553C—Ship. wt. 4 oz. State size.

(H) Cuffed Shorts. 2 pockets; elastic back. 31 A 5952C—Ship. wt. 4 oz. State size.

(I) Sleeveless Shirt with pert collar. 31 A 5554C—Ship. wt. 4 oz. State size.

(K) New Shorty Skirt, whirling fun around elastic at waist. Attached. 31 A 5953C—Ship. wt. 8 oz. State size.

(L) Jamaica Shorts. 2 pockets; elastic back. 31 A 5954C—Ship. wt. 6 oz. State size.

## Cotton Sheen in New

(M) TO (R) Daisy-fresh Appliques highlight the big "flower" sets on Tapered Pants and Jamaica Top with same pretty, feminine accents of lustrous Cotton Sheen in fashion. Color-cued Shirt in woven check. Machine care Mom will like—they're machine washable. Sizes: 7, 8, 10, 12, 14. See Chart 4 on 366.

(M) Gingham Shirt. 2-way collar. 31 A 5549C—Ship. wt. 4 oz. State size.

(N) Tapered Pants. 2 pockets; elastic back. 31 A 5437C—Ship. wt. 9 oz. State size.

(P) Crop Top. Pullover style with trim. 31 A 5548C—Ship. wt. 4 oz. State size.

(R) Jamaica Shorts. 2 pockets; elastic back. 31 A 5948C—Ship. wt. 6 oz. State size.

## Stripe Mates in "Play"

(T) TO (V) Fashion-Flash—Sun G paired to perfection in match-ups. Tailored in "Playknit" textured woven Cotton that looks like striping featured in the Shirt. 2 pockets on Cabin Boy Pants and up for value-priced outfits. Machine washable. Sizes: 7, 8, 10, 12, 14. See Chart 4 on 366.

(T) Pullover Shirt. Link-style buttons. 31 A 5580C—Ship. wt. 4 oz. State size.

(U) Cabin Boy Pants. 2 pockets; elastic back. 31 A 5980C—Ship. wt. 7 oz. State size.

(V) Jamaica Shorts. 2 pockets; elastic back. 31 A 5981C—Ship. wt. 6 oz. State size.

For Shoes shown on these two pages, see page 367.

"CHARGE IT", See page 367.

Proper Care means Longer Wear. See Wards Washability Terms, back of this book.

## Knit Twosomes in New Colors

### Slacks Set \$4.97

Lilac Color Mates in fine Cotton Knit—fun to wear, easy care. Placket Shirt in Jacquard design has a convertible collar. Tapered Slacks are Cotton lined to hold shape; elastic back waist. Machine washable. Shipping weight 1 lb. Sizes: 7, 8, 10, 12, 14. See Size Chart 4, Page 366. 31 A 5882—State size. \$4.97

### Jamaica Set \$3.97

Pussy Cat Applique sparks Cotton Knit playtime Set. Gold Pullover Shirt has smart Capri collar. Shorts in Gold-and-Apple Green Jacquard knit Plaid have snug elastic back waist. Machine washable. Shipping weight 13 oz. Sizes: 7, 8, 10, 12, 14. See Size Chart 4, Page 366. 31 A 5881—State size. \$3.97

## Tennis Playsets \$2.89

- Arnel Blend Playsuit and Panty.
- Action-Pleated Skirt... Ever Neat!

Winning Style in Arnel Triacetate blends. Separate matching Panty. Machine washable. Sizes: 7, 8, 10, 12, 14. Chart 4, Page 366.

Textured-Weave Plaid of Cotton and Arnel. Lilac-White or Green-White. Ship. wt. 10 oz. 31 A 5884—State size and color... \$2.89

Solid Colors in Cotton and Arnel Broadcloth. Colors: Light Blue or White. Ship. wt. 10 oz. 31 A 5883—State size and color... \$2.89



## Colorful New Pullovers, Smartly Styled in Cotton Knit

Novelty Stripe or Terry Knit Solid. Boat neck, 3/4 sleeves; slit sides. Machine washable Cotton. Ship. wt. 4 oz. Sizes: 7, 8, 10, 12, 14. Chart 4, Pg. 366.

Striped Knit. Gold-Green-and-White. 31 A 5760—State size... \$1.97

Solid Color Terry Knit. Gold or White. 31 A 5761—State size and color... \$1.97

Tunic Shirt—latest look in Cotton Knit casuals. V-neck, round collar. White piping, tie.

Red with White Dots or Solid Willow Green. Machine wash. Sizes: 7, 8, 10, 12, 14. Chart 4, Page 366. State size, color. 31 A 5762—Wt. 4 oz.... \$1.97

Boat Neck Sleeveless Shirt in bold Stripe or smart Solids. Machine washable. Wt. ea. 4 oz.

Stripe (Red-Navy-White) or Solid Red, Turquoise or White. Sizes: 7, 8, 10, 12, 14. Chart 4, Page 366. State size and color. 31 A 5763—Ea. \$1.17; 2, \$2.25

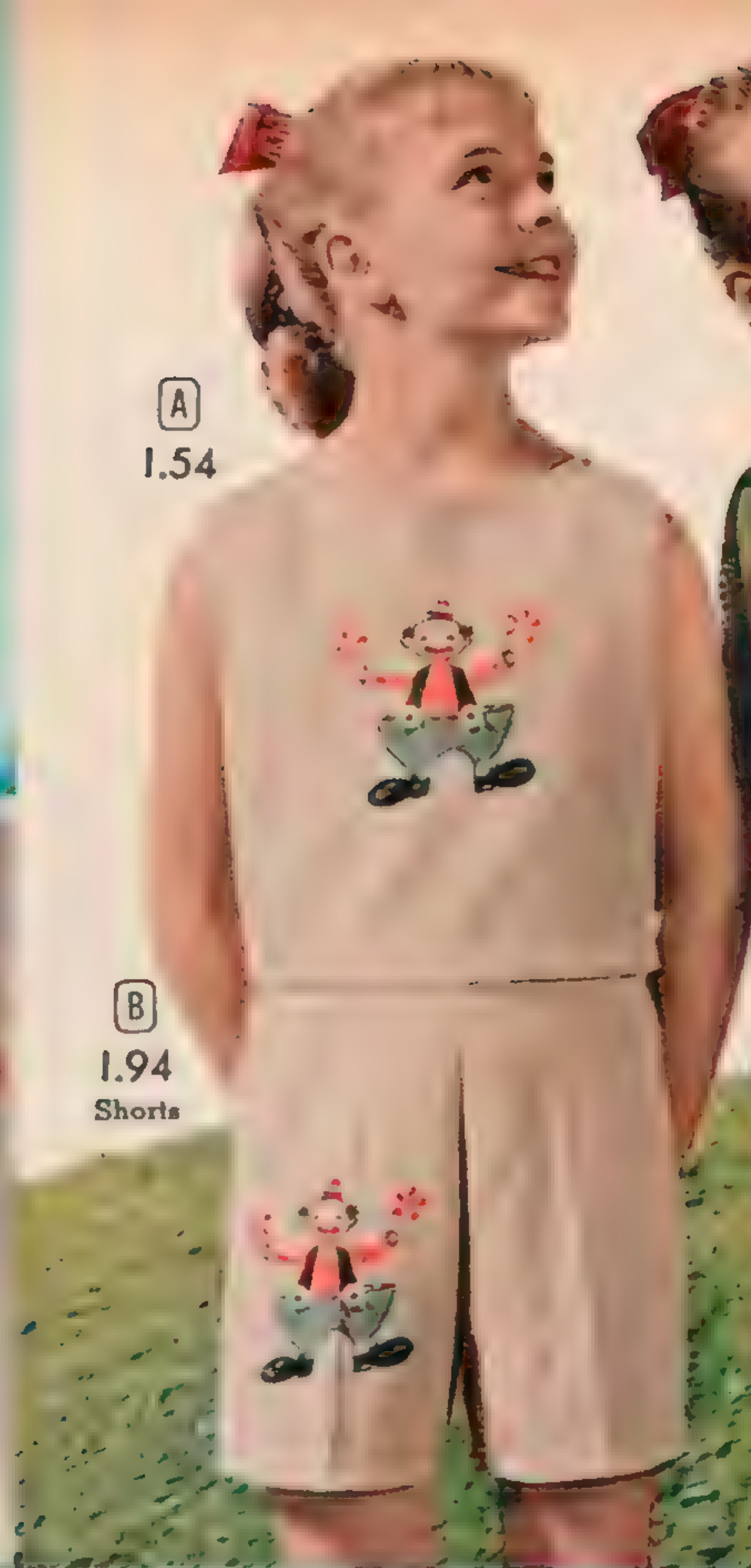




P  
1.78

R  
1.97

N  
2.77



A  
1.54

B  
1.94  
Shorts



C  
1.97

D  
2.77  
Pants



U  
1.94



E  
1.79  
Shirt

F  
2.89  
Culottes

G Crop Top 1.74

J Shirt 1.74

G Crop Top 1.74

H Shorts 1.84

K Shorty Skirt 2.79

L Jamaicas 1.94

ALL 339





## Swim News

2.97

for

TEENS

**(A) Shadow-stripe Knit.** A spirited design with gay horizontal stripes. Solid color trim and button front panel. Lined, boned. Colors: Black-Gold-White, Red-Gold-White, Aqua-Gold-White. Ship. wt. 12 oz. Teens': 10, 12, 14, 16. Chart 5, Pg. 366. EA 4361—State size and color

**(B) Smartly Styled Knit**—beautiful for Teens, with tangy nautical accents. The White "V" insert has cross harmonizing braid and braided buttons. Boned, lined bra and Rubber knit. Shipping wt. 12 oz. Red or Royal Blue—ea. with white. Teens': 10, 12, 14, 16. Chart 5, Pg. 366. EA 4362—State size and color

**(C) Tiny Stay-in Pleats** give a flatterer which keeps its shape. Spanking-white Arnel Triac Smart Suit is lined; bra general. Elasticized back, legs. Shipping wt. 12 oz. Blue-Green Plaid or Red-Green Plaid. Teens': 10, 12, 14, 16. Chart 5, Pg. 366. EA 4363—State size and color

Swim Fashions on this page are imported from Chicago. Order, please, from Wards nearest Mail Office.

## Flattery for

8 to 14

**(D) Crisp Stay-in Pleats.** Pretty Cotton Print for a beach ballerina. Solid color bloomer panty, bodice top. Elasticized back. Lined. Colors: Turquoise-White or Red-White. Wt. 10 oz. Girls': 8, 10, 12, 14. See Chart 4 on Pg. 366. EA 4364—State size and color.....\$2.97

**(E) Nautical Knit.** 2-tone front has anchor buttons, applique; half-belt. Lined bra. Chrom-spun Acetate-Cotton-Rubber. Colors: Red or Royal Blue—each with White. Girls': 8, 10, 12, 14. Chart 4, Pg. 366. Wt. 10 oz. EA 4365—State size and color.....\$3.97

**(F) (G) Knit Tank Suits** with a jaunty air. Born to swim—fun in the sun! Button trim.

**(F) Smart Checks** in Cotton-and-Rubber knit. Black-and-White or Red-and-White. Wt. 10 oz. Girls': 8, 10, 12, 14. See Chart 4, Page 366. EA 4367—State size and color.....\$2.94

**(G) Solid Colors** in sleek Nylon Stretch knit. Colors: Red, Gold or Black. Ship. wt. 10 oz. Girls': Med. (8-10); Lge. (12-14). Chart 4, Pg. 366. EA 4366—State size and color.....\$2.54

★ "CHARGE IT" AT WARDS ★  
SEE PAGE 1281







7 to 14



Value!

**Woven Gingham  
Shirt and Belt...  
Cotton Sheen Pants**

**Two-Piece Slack Set** at such a tiny price! Classic plaid and solid combination is a wardrobe basic. Woven plaid Cotton Shirt has popular little boy collar. Cotton Sheen Pants, tapered for flattering fit; 1 back pocket. Elastic back waist. Matching plaid belt. Machine wash. Gold Slacks, Gold Plaid Shirt and Belt; or Red Slacks, Red Plaid Shirt and Belt. Sizes: 7, 8, 10, 12, 14. See Chart 4, Page 366 for How to Measure. Ship. wt. 1 lb. State size and color. 31 A 5877...2-Pc. Set \$2.77



## 2-Pc. Sets... New Tops, Jamaica Shorts

**Sun-baked Gold-Green Tunic.** Gold Jamaica. Machine washable. 12 oz. Sizes: 7, 12, 14. See Chart 4, Pg. 366. State size. 2-pc. Set \$2.97

**Saucy Fishes** dart over Lilac printed Crop Top. Padded fish on Lilac Sheen Jamaicas. Boxer back; 2 pockets. Machine washable Cotton. Ship. wt. 12 oz. Sizes: 7, 8, 10, 12, 14. See Chart 4, Pg. 366. State size. 31A5879...2-pc. Set \$2.87

**Popular Crop Top** printed in modernistic Red and Gold design, fringed in White. Solid Red Gabardine Jamaicas, boxer back. Machine washable Cotton. Wt. 12 oz. Sizes: 7, 8, 10, 12, 14. See Chart 4, Pg. 366. State size. 31 A 5878...2-pc. Set \$2.77

Washability Terms used are explained on Page 1273.

**SATISFACTION  
GUARANTEED  
OR YOUR  
MONEY BACK**



## ion Poplin Playwear

**Styrous Sport Fabric**, in her most flattering styles. Smart hi-rise waist. Machine washable. Sizes: 10, 12, 14. Chart 4, Pg. 366; State size, color.

**Elastic inserts** at sides and inner leg for smooth, back zipper. Ship. wt. each 5 oz. White, Green, Blue, Red. Ea. \$1.29; 2 for \$2.50

**Shorts.** Elastic sides; side pocket; zip back. Blue, Red, Green, Gold. Wt. 6 oz. Ea. \$1.49; 2, \$2.85

**Boy Pants.** Elastic sides; side pocket; zip back. Gold, Green, Red, Blue. Wt. 8 oz. Ea. \$1.79; 2, \$3.45

**Girl Pants.** Ankle-length; self-belt; side zipper. Green, Gold, Blue. Ship. wt. 12 oz. .... \$1.89

**Knit Shirt**, casually styled in block pattern. Elastic sides; side slits; boat neck. Color coordinates with D for a smart team-up. Machine washable. Sizes: 7, 8, 10, 12, 14. See Chart 4, Pg. 366. Ship. wt. 5 oz. State size. .... \$1.96



## Popular 'Cabin Boy' Pants \$1.95

**F Sport Denim** with rick-rack accents Apricot Pants. Tapered legs with side slits. 2 front pockets, side zip. Machine wash. Sizes: 7, 8, 10, 12, 14. See Chart 4, Pg. 366. Wt. 7 oz. 31A5914-State size. \$1.95

**G Sailboat Print** in Green-and-White. Nautical style rope belt. Cotton Pants. Zip side. Sizes: 7, 8, 10, 12, 14. See Chart 4, Pg. 366. Machine washable. 31A5913—Wt. 7 oz. .... \$1.95



7 to 14



**A**  
3.94



**B**  
3.94



**C**  
3.90



**D**  
5.77  
2-Pcs



**E**  
5.77  
3-Pcs.



## Style + Value

**A** Gay Cat Applique highlights a ch... and White Candy-striped Shirt... rick-rack accents on each sleeve, ... skirt. All Cotton excluding trim. Wash... Sizes: 7, 8, 10, 12, 14. See Chart 4. EA 423—Ship. wt. 12 oz. State size.

**B** Rooster Motif of color-bright app... Black and White Rick-rack on a ... of All Cotton except trim. White ... Colors: Sky Blue or Aqua. Washable. Sizes: 7, 8, 10, 12, 14. See Chart 4. EA 424—Ship. wt. 12 oz. State size, color.

**C** Season's New Tunic Look in solid ... with gay checked collar and piping. Colors: Soft Gold, Violet. Washable. Sizes: 7, 8, 10, 12, 14. See Chart 4. EA 425—Ship. wt. 12 oz. State size and color.

**D** Smart 2-Piece Jacket Dress boasts bodice with pleated skirt and bro... fashion-highlighted by applique-like Navy and White Linen-like Rayon. Sizes: 7, 8, 10, 12, 14. See Chart 4. EA 421—Ship. wt. 14 oz. State size. 2-Pcs.

**E** Hat, Jacket, Dress Set. Smart ... Rayon and Acetate checks with Avisco Rayon. Cool sleeveless Dress. Colors: Beige or Aqua. Ship. wt. 18 oz. Sizes: 7, 8, 10, 12, 14. See Chart 4. EA 422—State size and color. . . . 3-Pcs.

Dresses on these 2 pages ship free. Order, pay postage from nearest post office.





**(F)**  
5.84

**(G)**  
4.74

**(H)**  
5.94

## Value Smart Dresses

**Embroidered White Eyelet**, under-  
lined by a bright colored lining; match-  
ing cummerbund, midriff. All Cotton.  
Bright Pink, Mint Green. Washable.  
7, 8, 10, 12, 14. See Chart 4, Page 366.  
—Wt. 12 oz. State size, color.....**\$5.84**

**White Lace Border** accents gay solid  
Dress of All Cotton except trim. Smart  
bodice; piped collar, cuffs. Washable.  
Lilac, Shocking Pink. Ship. wt. 12 oz.  
7, 8, 10, 12, 14. See Chart 4, Page 366.  
—State size and color.....**\$4.74**

**Satin and Silk** with striking Black Lace  
at sleeves and yoke edge. White lace-  
collar and cuff insert. Washable.  
Pale Gold or Violet. Ship. wt. 12 oz.  
7, 8, 10, 12, 14. See Chart 4, Page 366.  
—State size and color.....**\$5.94**

**Easy-care Nylon and Dacron** for party going.  
Dacron print highlights Dacron Polyester  
e, dainty lace trim. Nylon skirt, attached  
ment petticoat in Green. Hand washable.  
7, 8, 10, 12, 14. See Chart 4, Page 366.  
—Ship. wt. 12 oz. State size.....**\$6.77**

**Over White Nylon Lace** Dress over pastel  
white. Acetate-Rayon lining, petticoat.  
folded flower-trimmed cummerbund.  
Sky Blue, White. Washable. Wt. 12 oz.  
7, 8, 10, 12, 14. See Chart 4, Page 366.  
—State size and color.....**\$5.94**

ship from C  
nearest Ward

Resaleability Terms are explained on Page 1273.



**(J)**  
6.77

**(K)**  
5.94





(B)  
3.97

(C)  
2.94

(F)  
2.94

(A)  
2.94

(E)  
2.94

## Cotton Dresses

(A) Rickrack Accents the provincial bodice of this Cotton Dress. White trim. Washable. Ship. \$1.00. Lilac or Yellow. Sizes: 7, 8, 10, 12, 14. Chart 4, Pg. 366. EA 433—State size and color.....

(B) Victorian Look in Blue and White stripe print. Gay rickrack accents. Cotton except trim. Washable. Ship. \$1.00. Sizes: 7, 8, 10, 12, 14. Chart 4, Pg. 366. EA 434—Ship. wt. 10 oz. State size.....

(C) New Collar emphasizes novel tucked yoke. Washable Leaf pin (10% F.E.T. incl.). Washable. Color: Green. Sizes: 7, 8, 10, 12, 14. Chart 4, Pg. 366. EA 435—Ship. wt. 10 oz. State size.....

(D) Tunic 2-pc. Look. Attached Nylon Net with Red Cotton dust ruffle under Black stripe Cotton print. Gay floral borders. Washable. Sizes: 7, 8, 10, 12, 14. See Size Chart 4, Pg. 366. EA 436—Ship. wt. 10 oz. State size.....

(E) Schiffler Embroidered Crop Top. Peter Pan collar. Cotton except trim. White embroidery. Blue or Pink. Sizes: 7, 8, 10, 12, 14. Chart 4, Pg. 366. EA 431—Ship. wt. 10 oz. State size and color.....

(F) Parisian Style, now famous, in a pretty Cotton Polka Dot. White yoke; perky bow. Washable. Sizes: 7, 8, 10, 12, 14. See Chart 4 on Page 366. EA 432—Ship. wt. 10 oz. State size.....

Just Say  
"CHARGE IT"

SEE PAGE 1281

The pretty fashions on these two pages are from Chicago. Order, pay postage from Washability Terms





Prices: Fixed Low!

**Item** Midriffsnugs waist below tucked bodice on collar. All Cotton except trim.  
**Sizes:** 7, 8, 10, 12, 14. Chart 4, Pg. 366.  
**Washable.** Wt. 10 oz. State size, color, **\$2.97**

Pocket Accent for dashing shirtwaist style.  
 Dress Cotton—wear now, later. Tie-sash.  
 Sizes: 7, 8, 10, 12, 14. Chart 4, Pg. 366.  
 Washable. Wt. 10 oz. State size, color. **\$2.95**

**Check** of All Cotton except trim. Lace  
bes large pockets; adds interest at waist.  
Sleeve and cuffs; check bow for contrast.  
Color: White or Turquoise. Washable.  
Size: 10, 12, 14. See Size Chart 4, Page 366.  
Wt. 11 oz. *State size and color.* **\$3.94**

**Design on Checks.** Colorful strawberry applique set off by darker colored piping. Woven in Dress of Cotton except trim. Washable.

**Chart 4, Pg. 366.**

**Size:** 7, 8, 10, 12, 14. **Chart 4, Pg. 366.**

**Sp. wt. 11 oz. State size, color. . . . \$3.84**

Collar draped to emphasize pleated mid-  
bow accent. Flower Cotton Print. Washable.  
Size. Sizes: 7, 8, 10, 12, 14. Chart 4, Pg. 366.  
Imp. wt. 10 oz. State size . . . . . **\$3.90**

—Moderated Tulip Appliques grace the bodice  
—The charming Sundress. Cotton except trim.  
—Yellow-Green or Pink-Green. Washable.  
—10, 12, 14. Chart 4, Page 366.  
—Ship. wt. 10 oz. State size, color.... **\$3.90**

**DISFACTION GUARANTEED**  
or Your Money Back

**DISFACTION GUARANTEED**  
or Your Money Back





**(A)**  
2.95  
3.95

**(C)**  
2.94  
3.94

**(B)**  
2.97  
3.97

**(D)**  
4.90  
5.90

## Pert 'n Pretty Sister Dress

**(A) Wide Lace Midriff** with beading trim spices the prettiest of sleeveless confections. Floral print All Cotton except trim. Dainty lace edging at armholes and neckline. Button back with adjustable back belt. Colors: Pink or Blue. Washable.

**Little Sister**—Sizes: 3, 4, 5, 6, 6X. See Chart 3, Page 366. Ship. wt. 8 oz. EA 344C—State size and color. \$2.95

**Big Sister**—Sizes: 7, 8, 10, 12, 14. See Chart 4, Page 366. Ship. wt. 11 oz. EA 444C—State size and color. \$3.95

**(C) Fine Combed Cotton, Woven Check.** Deep-tone daisy appliques add a charming fashion accent to this saucy sleeveless Dress. They form a lacy chain, outlining the sparkling White apron-effect front panel. Washable. Colors: Lilac or Gold ea. with White.

**Little Sister**—Sizes: 3, 4, 5, 6, 6X. See Chart 3, Page 366. Ship. wt. 8 oz. EA 346C—State size and color. \$2.94

**Big Sister**—Sizes: 7, 8, 10, 12, 14. See Chart 4, Page 366. Ship. wt. 11 oz. EA 446C—State size and color. \$3.94

**(B) 2-Pc. Jumper Dress** with a matching Blouse over the separate Jumper over the separate Blouse with elasticized Jumper has rick-rack and button back. Adjustable back belt. Colors: Green or Lilac.

**Little Sister**—Sizes: 3, 4, 5. See Chart 3, Page 366. Ship. wt. 8 oz. EA 345C—State size and color. \$2.95

**Big Sister**—Sizes: 7, 8, 10, 12, 14. See Chart 4, Page 366. Ship. wt. 11 oz. EA 445C—State size and color. \$3.95

**(D) New Dacron Tunic** with a prettied bodice, white overskirt of All Dacron except trim. Ruffled Dacron petticoat in White. Colors: Maize or Coral.

**Little Sister**—Sizes: 3, 4, 5. See Chart 3, Page 366. Ship. wt. 8 oz. EA 343C—State size and color. \$2.95

**Big Sister**—Sizes: 7, 8, 10, 12, 14. See Chart 4, Page 366. Ship. wt. 11 oz. EA 443C—State size and color. \$3.95

**Just Say "CHARGE IT"**  
SEE PAGE 1281

Styles on these 2 pages  
Chicago. Order, pay  
nearest House. Ft. Worth  
Portland customers—





(A)  
6.95  
7.95

7 to 14  
and  
3 to 6x

(C)  
6.95  
7.95

(B)  
5.95  
6.95

## Dresser Suit New Suit Fashions

**Upper Dress**—Long-sleeved, button-front, white Rayon overcollar, cuffs, 10% F.E.T. incl. on Bag. or Medium Gray. Sizes: 3, 4, 5, 6, 6X. Ship. wt. 1 lb. 6 oz. State size, color. **Set \$6.95**

**Lower Dress**—Long-sleeved, button-front, white Rayon overcollar, cuffs, 10% F.E.T. incl. on Bag. or Medium Gray. Sizes: 3, 4, 5, 6, 6X. Ship. wt. 1 lb. 6 oz. State size, color. **Set \$6.95**

**Blazer**—Long-sleeved, button-front, white Rayon overcollar, cuffs, 10% F.E.T. incl. on Bag. or Medium Gray. Sizes: 3, 4, 5, 6, 6X. Ship. wt. 1 lb. 6 oz. State size, color. **Set \$6.95**

**Skirt**—Long-sleeved, button-front, white Rayon overcollar, cuffs, 10% F.E.T. incl. on Bag. or Medium Gray. Sizes: 3, 4, 5, 6, 6X. Ship. wt. 1 lb. 6 oz. State size, color. **Set \$6.95**

**Blazer and Skirt Classics**. Well-tailored Blazer is All Wool except emblem; Rayon lining. Box-pleat Skirt in Arnel Triacetate Sharkskin, Smart outfit or separates. Sizes: 7, 8, 10, 12, 14. Chart 4, Pg. 366. Ship. wt. 2 lbs. State size, color. **Set \$7.95**

**Blazer**: Red, Navy, Charcoal Gray. Dry clean. Ship. wt. 1 lb. 10 oz. EA 2115—State size, color. **\$6.90**

**Skirt**: White or Lilac. Durably box-pleated. Washable. Ship. wt. 10 oz. EA 1623X—State size, color. **\$2.89**

**Suit News**—Short Jacket, Sunburst Pleated Skirt. Prettily detailed in Rayon and Acetate Flannel except trim. Jacket boasts piped White linen-collared, Skirt is highlighted with colorful embroidery. Dry clean. Quince or Med. Gray. Sizes: 7, 8, 10, 12, 14. Chart 4, Page 366. Ship. wt. 2 lbs. State size and color. **Set \$6.97**

(D)  
Jacket  
6.90  
Skirt  
2.89

(E)  
6.97

Satisfaction Guaranteed or Your Money Back ★

BFCKDAS 2 WARDS 347



7 to 14



**A**  
Wool Blend  
Flannel  
9.89



**B**  
Pattern News  
12.97



**C**  
Back-Bow Detail  
12.95



**D**  
Coat and Hat Set  
10.95



**E** Acrilan 9.95



**F**  
Budget Topper  
7.75

**A** Outstanding Value! Smart new version of the classic Flannel Coat in rich blend of 95% Reprocessed Wool, 5% Nylon. Rayon lining. Softly flared; inverted back pleat has tiny belt with a button! Two welt pockets. White linen-like Rayon overcollar. Dry clean. Colors: Gray or Navy. Wt. 2 lbs. 2 oz. Sizes: 7, 8, 10, 12, 14. Chart 4, Pg. 366. EA 3910—State size and color. \$9.89

**B** Striking Raised Pattern Effect in fine blend of 70% Wool, 30% Nylon. Shawl collar has detachable flower. Soft pleat treatment front and back, lend flaring fullness and new fashion excitement. 2-button contour back belt. Rayon lined. Dry clean. Ship. wt. 2 lbs. 2 oz. Colors: Navy or Lilac, with White. Sizes: 7, 8, 10, 12, 14. Chart 4, Pg. 366. EA 3911—State size and color. \$12.97

**C** Interest Centers at the Back of this beautifully detailed Wool Flannel Coat. Six gores in back are topped with raised-seam design; center bow, back belt. Easy-fit raglan sleeves, tab pockets. Glossy pearl-like buttons. Acetate lining. Dry clean. Ship. wt. 2 lbs. 2 oz. Coral Red, Lilac, Fern (med.) Green. Sizes: 7, 8, 10, 12, 14. Chart 4, Pg. 366. EA 3912—State size and color. \$12.95

**D** Coat and Hat for One So smart for Easter Spring. New "Brick Top" Rayon, Acetate blends pleats for full flare, from White linen-like Rayon embroidery detailed. Dry clean. Matching Hat. Colors: Green, Lilac. Sizes: 7, 8, 10, 12, 14. C. EA 3913—State size and color. \$10.95

**E** Butterfly Flaps, but add a special fastener full, gored back of Topper soft Acrilan Acrylic with Acetate lining. Easy-fit raglan sleeves with tabs. One-button closing. Hand washable. Colors: White, Red. Sizes: 7, 8, 10, 12, 14. C. EA 2100—State size and color. \$9.95

**F** Triple Tab Accents back of this smart Topper. A "find" in Covered buttons can look plastic. Well-tailored stitched back, tab back cuffs. One-button closure. White, Lilac, Pink. Sizes: 7, 8, 10, 12, 14. C. EA 2101—State size and color. \$7.75

Styles on these two pages ship from Chicago. Order, pay postage nearest Mail Order House. Washability Terms are explained.

★ Just Say "CHARGE IT" at Wards, See Page 2





G

Triple-Belt Back  
12.97



H

All Wool Flannel  
13.89



J

Rain or Shine Set  
7.95



K

Knit Jersey  
or Acrilan  
14.95

... 3-pc. Belt tops the soft  
back of this distinctive  
coat she'll love for its  
casual air.  
... fine blend of 50%  
... Reprocessed Wool, 25%  
... shows off fashionably  
... and-tab trimmed patch  
... edged White linen-  
... overcollar. Rayon lined.  
... Ship. wt. 2 lbs. 2 oz.  
... Green, Lilac, Lt. Blue.  
... 12, 14. Chart 4, Pg. 366.  
... State size and color. . \$12.97

... Interest. She'll look so  
... in this fitted Coat  
... Flannel with gored  
... Two-tone buttons add  
... to side tabs and back  
... Notched collar sports a  
... Rayon overcollar.  
... Ship. wt. 2 lbs. 2 oz.  
... (med.) Green. Dry clean.  
... 12, 14. Chart 4, Pg. 366.  
... State size and color. . \$13.89

... Set. Water-repellent  
Coat and Hat, highlighted  
... collar and covered  
... Rayon for smart contrast.  
... Paisley print with harmoniz-  
... red trim. Flap pockets;  
... rick-pleat. Acetate lined.  
... sable. Ship. wt. 1 lb. 10 oz.  
... Turquoise or Lilac on White.  
... 12, 14. Chart 4, Pg. 366.  
... State size and color. . \$7.95

**K Two Fashion Fabrics.** One is new  
Knit Jersey of 80% Orlon Acrylic,  
20% Wool laminated to Scottfoam  
back. The other is Acrilan Acrylic  
Suede fabric. Beautifully detailed  
Coat with slot-seam back. White  
overcollar of linen-look Rayon. All  
Acetate lining. Dry clean.  
Sizes: 7, 8, 10, 12, 14. Chart 4, Pg. 366.  
Wt. 2 lbs. 2 oz. State size, color.  
EA 3907—Knit Jersey. Orlon, Wool  
blend. Red or Lt. Blue. . . . \$14.95  
EA 3908—Acrilan Acrylic Suede.  
Red or Fern (med.) Green. . . \$14.95

**L Value-Priced Topper.** Soft Nylon  
Fleece, fashioned to go every-  
where. Rows of stitching border the  
jaunty "nautical" collar, also ac-  
cent front and back. Pearl-like but-  
tons trim the four front flaps. One-  
button closing. Acetate lined. Hand  
washable. Ship. wt. 1 lb. 10 oz.  
Colors: White, Med. Blue or Pink.  
Sizes: 7, 8, 10, 12, 14. Chart 4, Pg. 366.  
EA 2103—State size and color. \$7.95

**M Topper in Two Fabrics,** Acrilan  
Suede or Knit Jersey. Gored  
yoke, braid trim. Wt. 1 lb. 10 oz.  
Sizes: 7, 8, 10, 12, 14. Chart 4, Pg. 366.  
**Acrilan Acrylic Suede.** Hand wash.  
White, Fern Green, Peacock Blue.  
EA 2102—State size, color. . . \$8.95  
**Knit Jersey** of 80% Orlon Acrylic,  
20% Wool, laminated to Scottfoam  
back. Dry clean. Red, Lilac, Gold.  
EA 2104—State size, color. . . \$9.95



L Nylon Fleece 7.95

M Acrilan Suede 8.95  
Knit Jersey 9.95





### Lacy Bouffant Slips

Tiered Skirt **\$1.97**

Priced So Low! **\$1.84**

**(A)** Pink 'n White Lace high-lights bodice, skirt of stay-crisp bouffant Slip. All White polished Cotton except trim. Elasticized back. Adjustable straps. Washable. Sizes: 7, 8, 10, 12, 14. Chart 4, Page 366. Ship. wt. 7 oz. 31 A 5096—State size. **\$1.97**

**(B)** Whirling Net Ruffles atop rustling Taffeta under-skirt. Lacy Tricot bodice; elasticized sides. All Nylon except trim. Straps adjust. White or Pink. Hand wash. Sizes: 7, 8, 10, 12, 14. Chart 4, Pg. 366. State size, color. 31 A 5047—Wt. 6 oz. **\$1.84**



### Cut Thread . . . Add 1 Inch

Nylon Tricot **\$1.94**

Dacron Blend **\$1.94**

**Pleated Flounce Slip.** "Gro-Tuck" waist. All Nylon except trim. Straps adjust. Elasticized sides. White. Sizes: 7, 8, 10, 12, 14. Chart 4, Pg. 366. Hand washable. State size. 31 A 5010—Wt. 4 oz. **\$1.94**

**Wash 'n Wear Slip.** Dacron Polyester Cotton. "Gro-Tuck" waist. Elasticized sides. White. Sizes: 7, 8, 10, 12, 14. Chart 4, Pg. 366. Hand washable. State size. 31 A 5014—Wt. 4 oz. **\$1.94**



**Extra Value!**

### Fine Polished Cotton

SPECIAL LOW PRICE **\$1.55** \$1.49 EA. IN LOTS OF ANY 2

**(C) (D)** Always Crisp and Lovely—washing after washing! Crease-resistant All Cotton, except dainty embroidery and lace trim. Full, tier-graced skirts, elasticized backs. Washable; easy-care, no starching! Sizes: 7, 8, 10, 12, 14. See Chart 4, Pg. 366. White. Ship. wt. ea. 6 oz. State size.

**(C) Eyelet Embroidery.** Lace-edged straps. 31 A 5046D. . . . Ea. **\$1.55**; Any 2 for **\$2.98**

**(D) Embroidered Sheer Trim.** Straps adjust. 31 A 5048D. . . . Ea. **\$1.55**; Any 2 for **\$2.98**



### Wash 'n Wear Class

BUDGET SLIPS **\$2.97** PKG. C

**Three Favorite Styles,** each with 4-gored elasticized sides, adjustable straps. 1 Cotton; 1 ruffle-flounce Plisse; 1 drip-embroidered eyelet. All Cotton except trim. Washable; little or no ironing. Sizes: 7, 8, 10, 12, 14. Chart 4, Page 366. 31 A 5016—State size. . . . . **Pkg. \$2.97**



7 to 14



E

25-Yard Sweep

\$2.77

Bra, Panty Set \$1.97

Billowy Slip \$2.97

Tiered \$2.97

Washer. All Nylon except trim. Skirts. Tricot bodice. Straps adjust. Elastic waist, double crotch. Hand wash. Wt. 4 oz. White, Lt. Blue, Pink. Sizes: 8, 10, 12, 14. Chart 4, Pg. 366. State size, color. 31 A 527. . . . Set \$1.97

Like Mother's! All Nylon Tricot except trim. Bra has lined lace cups; straps adjust. Panty: Lace front panel; elastic waist, double crotch. Hand wash. Wt. 4 oz. White, Lt. Blue, Pink. Sizes: 8, 10, 12, 14. Chart 4, Pg. 366. State size, color. 31 A 527. . . . Set \$1.97

E Whirling 25 Yards of Net drift over crisp Marquisette underskirt. All Nylon except trim. Tricot bodice; straps adjust; elasticized back. Colors: White, Lt. Blue. Sizes: 7, 8, 10, 12, 14. See Chart 4, Pg. 366. Hand wash. State size, color. 31 A 5067—Wt. 7 oz. \$2.97

F Ribbon-bound Ruffles of Marquisette swirl over Tulle. All Nylon Slip except lace trim on Tricot bodice. Straps adjust; elasticized back. White, Pink. Hand wash. Sizes: 7, 8, 10, 12, 14. See Size Chart 4, Pg. 366. State size and color. 31 A 5000—Wt. 7 oz. \$2.97

F



Dacron Blend \$1.79

Crisp Everglaze Cotton \$1.87

Line Petticoat in Dacron, Cotton; a drip-dry, and. Lace, embroidery white, side slits. Sizes: 12, 14. See Chart 4, Pg. 366. Wash. Ship. wt. 3 oz. White. State size. \$1.79

Bouffant Petticoat. Dainty Pink and White lace on ruffled tiers. Polished Cotton except trim. Elastic waist. Sizes: 7, 8, 10, 12, 14. See Chart 4, Pg. 366. Washable. Ship. wt. 3 oz. 31 A 5097—White. State size. . . \$1.87

New Two-in-One Slip!

Puff 'n Fluff \$3.97

G Just Blow up Inflatable Tube—soft-flaring Slip becomes billowing Bouffant! Nylon except trim. White or Pink. Hand wash. Postpaid. Sizes: 7, 8, 10, 12, 14. Chart 4, Pg. 366. 31 AP 5007—State size, color. . . \$3.97



G

Refraction Guaranteed  
OUR MONEY BACK

Try "CHARGE IT"  
SEE PAGE 1281





## 7 to 14

Wash'n Wear Favorites

### Saucy 3-Pc. Bikini Set \$2.99

**A** Cool 'n Airy Sleep Set heads the list! Lace-trimmed Jacket, Bra and Panties. Drip-dry 100% Cotton except trim. oh-so-feminine floral print. Washable. Colors: Aqua or Pink. Ship. w/ins. Sizes: 7, 8, 10, 12, 14. Chart 4, Pg. 31 A 5218—State size, color. Set \$2.99

### Lacy Butcher Boy Plisse \$1.99

**B** Off to Dreamland, the easy way! Cloud-light Pajamas. Cotton except lace trim. Elastic waist on trousers. Washable; drip-dry. Blue or Pink Floral Print. Sizes: 7, 8, 10, 12, 14. Chart 4, Pg. 31 A 5216—State size, color

### Gay Striped Baby Doll \$1.99

**C** Dainty White Eyelet cap sleeves and accents on drip-dry striped Baby Doll. Panty has elasticized back waist. Colors: Blue, Red. Washable. Sizes: 7, 8, 10, 12, 14. Chart 4, Pg. 31 A 5215—State size and color

### Bow-Spiced Capri Pajamas \$2.99

**D** Soft Blue Ripple-Stripes, accented by the gentlest sprinkling of red and white lace. 100% Cotton except trim. Washable. Sizes: 7, 8, 10, 12, 14. Chart 4, Pg. 31 A 5217—Wt. 6 oz. State size

### Polka-Dot Baby Doll \$1.99

**E** Red-White Lace Edging accents neckline, hem, Matchless. has elastic-back waist, leg openings. Red dots on White. Drip-dry. 100% Cotton except trim. Washable. Sizes: 7, 8, 10, 12, 14. Chart 4, Pg. 31 A 5214—State size . . . .

Washability Terms Explained Pg. 32

Satisfaction Guaranteed  
OR YOUR MONEY BACK



### Runproof Tights FOR TOTS TO TEENS

Guaranteed Runproof 1 Year  
or Replaced Free, Postpaid

**\$1.25 \$1.65 \$1.75**  
1-6X 7-14 Teen

Stretch Nylon. Contoured for perfect fit. Safety-stitched double crotch. Woven elastic waist. Hand washable.  
**For Toddlers, Little Girls.** Royal Blue, Lilac, White, Red, Beige, Lt. Blue, Navy. Sizes: Toddler (fits 1-3; Ht. 31-37 in.); Small (fits 4-6X; Ht. 38-48 in.) Wt. ea. 4 oz. State size and color.  
31 A 566—Ea. \$1.25; 3, \$3.65  
**For Girls and Teens.** Beige, Black, Gold, Loden Green, Navy, Plum, Red or Royal. Girls' Sizes: Med. (fits 7-10; Ht. 49-55 in.); Lge. (fits 12-14; Ht. 56-59 in.) Wt. ea. 6 oz. State size, color.  
31 A 567—Ea. \$1.65; 3, \$4.85  
**For Teens.** One size fits 10-16; Ht. 60-64 inches. Wt. ea. 6 oz. State color.  
31 A 568—Ea. \$1.75; 3, \$5.15



**eiderlon** • As Advertised in  
Life Magazine

• 56% Cotton, 44% Rayon . . . Soft, long-wearing blend. Washable.  
• Three Favorite Styles . . . Elastic waist and legs. Double crotch.

**Print 3 FOR \$1.47**  
Pink-and-Blue on White. Package of 3 in 1 size. Sizes: 2, 4, 6, 8, 10, 12, 14, 16. Scale, Page 353. Wt. pkg. 3 oz. State size. 31 A 546—Pkg. 3, \$1.47  
Save! 2 pkgs. for \$2.90

**Day of Week Set \$2.97**  
Fun to Wear! Colorfully embroidered "Days". Box of 7 Panties, 1 size: 4 White, 3 assorted Pastels. Wt. 9 oz. Sizes: 2, 4, 6, 8, 10, 12, 14, 16. Scale, Pg. 353. State size. 31 A 556—Box of 7. \$2.97

**Solids 3 FOR \$1.47**  
Classic. Pkg. of 3 in 1 size: 1 White, 1 Blue, 1 Pink. Sizes: 2, 4, 6, 8, 10, 12, 14, 16. Scale, Pg. 353. Wt. pkg. 5 oz. State size. 31 A 544—Pkg. 3, \$1.47  
Save! 2 pkgs. for \$2.90





### 2-8 Vests

3 FOR \$1.11

Sturdy Combed Cotton Vests in ribbed knit proper round wear. So practical, priced so low, one size. White. State size.

Sizes: 2, 4, 6, 8. See Scale. Wt. pkg. 6 oz.

Square Neck... Pkg. 3, \$1.11; 2 pkgs. \$2.10

Round Neck... Pkg. 3, \$1.11; 2 pkgs. \$2.10

Sizes: 10, 12, 14, 16. See Scale. Wt. pkg. 6 oz.

Square Neck... Pkg. 3, \$1.35; 2 pkgs. \$2.64

Round Neck... Pkg. 3, \$1.35; 2 pkgs. \$2.64

### 10-16 Vests

3 FOR \$1.35

### Suede-soft Interlock Combed Cotton

• 3 of 1 Size, 1 Style Wear 1 Year or Replaced Free, Postpaid.

Vest, Brief SIZES 2-8 59c SIZES 10-16 69c

(E) (F) Each stitch locked to prevent runs. Fine Cotton Knit. Vest has hemmed armholes, flat-locked seams. Brief has heat-resistant, woven elasticized waistband; sturdy double crotch.

Little Girls. Sizes: 2, 4, 6, 8. See Size Scale. Ship. wt. ea. 3 oz.

(E) 31 A 462—Vest. White. State size.....Each 59c; 3 for \$1.69

(F) 31 A 463—Brief. White. State size.....Each 59c; 3 for \$1.69

Older Girls. Sizes: 10, 12, 14, 16. See Scale. Ship. wt. ea. 4 oz.

(E) 31 A 462—Vest. White. State size.....Each 69c; 3 for \$2.00

(F) 31 A 463—Brief. White. State size.....Each 69c; 3 for \$2.00

### Deane® Vest, Brief 57c AND 67c

Best Ribbed Knit. Double-ply Mercerized for longer wear, greater absorbency. Picot trim. Brief has elasticized waistband, ribbed cuffs. White. State size.

Sizes: 2, 4, 6, 8. See Scale. Ship. wt. ea. 3 oz.

Vest.....Each 57c; 3 for \$1.69

Brief.....Each 57c; 3 for \$1.69

Sizes: 10, 12, 14, 16. See Scale. Wt. ea. 4 oz.

Vest.....Each 67c; 3 for \$1.97

Brief.....Each 67c; 3 for \$1.97

### Mesh Knit Vest and Panties... Sizes 2 to 16 57c

(G) (H) Peek-a-boo Mesh of soft, absorbent Combed Cotton Knit; designed for comfortable fit. Camisole-style Vest has dainty Cotton lace trim with decorative bow at front. Non-slip narrow shoulder straps. Panty has self-ruffled legs for a feminine touch. Elasticized waistband; double crotch for longer wear. Washfast. Sizes: 2, 4, 6, 8, 10, 12, 14, 16. See Size Scale. State size.

(G) 31 A 488—Vest. White only. Wt. ea. 2 oz.. Each 57c; 3 for \$1.69

(H) 31 A 471—Ruffled Panty. Colors: White or Pink. Shipping weight each 3 oz. State size and color. ....Each 57c; 3 for \$1.69



### Postpaid by Wards Combed Cotton

Bra \$1.00 Brief 69c

(J) Lolli-Bra, perfect for her "first" bra. Picot trim on double layer of knit Cotton. Adjustable straps. White. Washfast. Chest Sizes: 28, 30, 32, 34. See Scale. State size. 31AP599—Postpaid. \$1.00

(K) Lollipop Brief. Contour cut for comfort. Double seat. Reinforced ribbed cuffs. Washfast. Colors: White, Pink, Blue. Sizes: 2, 4, 6, 8, 10, 12, 14, 16. See Size Scale below. State size and color. 31 AP 550....Postpaid 69c



5 FOR  
\$1.97

57c  
3 FOR  
\$1.69

3 FOR  
\$1.15

3 FOR  
\$1.14



### Nylon Tricot 77c

Rhumba Style, frilly ruffles of embroidered Sheer. Pink or Blue on White. Wt. ea. 2 oz. Hand washable. Sizes: 2, 4, 6, 6X. See Scale. State size and color. 31 A 528—Ea. 77c; 3, \$2.25

### Bra, Panty Set \$1.97

Nylon Tricot except trim. Bra straps adjust; lined cups. Elastic waist Panty. White, Lt. Blue or Pink. Sizes: 2, 4, 6, 6X. See Scale. Hand wash. Statesize, color. 31A527—Wt. 2 oz. Set \$1.97



BCSA 353

### Trimmed

Acetate Tricot. Elastic legs, double crotch. Assorted colors (2 Pink, 1 Blue, 1 White). Pkg. 5, 1 size. Sizes: 2, 4, 6, 8, 10, 12, 14, 16. Ship. wt. 6 oz. Wash. State size. Pkg. 5, \$1.97

### Fine Combed Cotton

Priced for Extra Value. Smooth flat knit Brief; elastic waist; rib cuffs; double crotch. Washfast. Pink, White. Wt. ea. 4 oz. Sizes: 2, 4, 6, 8, 10, 12, 14, 16. See Size Scale. 31A457—State size, color. Each 57c; 3 for \$1.69

### Floral Print

Combed Cotton Knit. Pink and Blue posy print on White. Double crotch, elasticized legs. Washfast. Pkg. of 3, 1 size. Sizes: 2, 4, 6, 8, 10, 12, 14. See Scale. Wt. ea. 4 oz. 31 A 465—State size. Pkg. 3, \$1.15; 2 pkgs. \$2.25

### Cotton-Rayon Blend

Classic Brief. Elastic waist; double crotch. Washfast. Pkg. 3, 1 size. White or Pastel Asstd. (1 Lt. Blue, 1 Pink, 1 Maize). Sizes: 2, 4, 6, 8, 10, 12, 14, 16. See Scale. Wt. pkg. 6 oz. 31A459—State size, color. Pkg. 3, \$1.14; 2 pkgs. \$2.25

Sizes 2-16. Order by Size, not sure over underwear: chest with under arms, hips at fullest part. If sizes, order next larger size.

Order Size	2	4	6	6X	8	10	12	14	16
If Chest is:	21	23	25	25½	27	29	30½	32	33½ in.
If Hips are:	21½	23½	25½	26½	28½	31	33	35	36½ in.

rtised in  
Magazine  
Washable  
Double crotch  
3 FOR \$  
Pkg.  
1 P  
2, 4, 6  
Scale,  
pkg. 5 oz.  
A 544—Pkg. 3  
rel 2 pkgs. for



Up to 6x



PLAY SETS \$2.97  
PKG. OF 3

**D** Blouse and Shorts in Wash 'n Wear Cottons. Pkg. 3 sets, 1 size, asstd. colors: 2 Print Blouses with solid Shorts; 1 solid Blouse with Print Shorts. Elastic waist. Washfast. Sizes: 3, 4, 5, 6, 6X. Chart 3, Pg. 366. Ship. wt. 12 oz. 31 A 3332—State size. Pkg. of 3 Sets.....\$2.97

KNIT TOP SET \$3.77  
PKG. OF 3

**E** Style News! White Combed Cotton Knit Shirt. Smart contrast neckline. Cotton Poplin boxer Shorts in Red, Turquoise, Gold. Pkg. 3 Wash 'n Wear Sets, 1 size. Washable. Sizes: 3, 4, 5, 6, 6X. Chart 3, Pg. 366. Ship. wt. 14 oz. 31 A 3351—State size. Pkg. of 3 Sets.....\$3.77

CROP TOP SETS \$3.37  
PKG. OF 3

**F** Cool Favorites of Wash 'n Wear Cottons. Pkg. 3 sets, 1 size, asstd. colors: 2 Print Tops with solid Shorts; 1 solid Top with Print Shorts. Elastic waistband. Washfast. Sizes: 3, 4, 5, 6, 6X. Chart 3, Pg. 366. Ship. wt. 12 oz. 31 A 3331—State size. Pkg. of 3 Sets.....\$3.37

PLAYSUITS \$2.97  
PKG. OF 3

**G** Romper Style; Wash 'n Wear Cottons. 1 summer fun! Pkg. size, asstd. colors: stripe, 1 solid, print. Elasticized waist and legs. Sizes: 3, 4, 5, 6, 6X. Chart 3, Pg. 366. Ship. wt. 12 oz. 31 A 3353—State size. Pkg. of 3 Sets.....\$2.97

Saucy Cotton Suit \$2.87

**A** Schiffli Embroidered Ruffle. Elasticized back. Wt. 10 oz. Red or Navy, with White trim. Sizes: 4, 6, 6X. Chart 3, Pg. 366. EA 4368—State size, color. \$2.87

Diamond Knit \$2.87

**B** Nylon-Cotton Blend; smooth fit. V-neck. Ship. wt. 10 oz. Colors: Red-White, Royal-White. Sizes: 4, 6, 6X. Chart 3, Pg. 366. EA 4369—State size, color. \$2.87

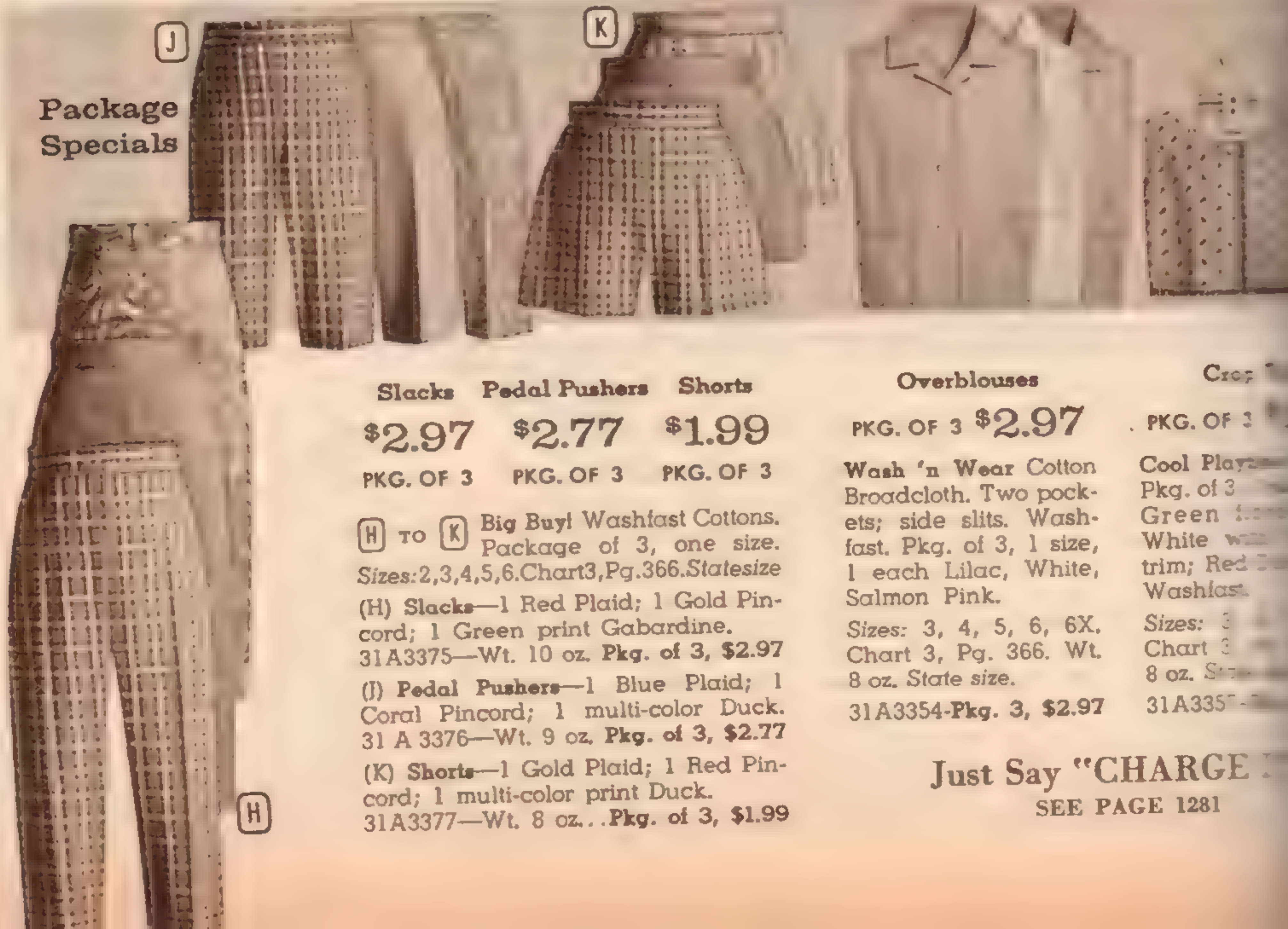
Nylon Tank Suit \$1.87

**C** Stretch Nylon. Button trim. Colors: Red, Royal or Gold. Sizes: Sm. (1-3); Med. (4-6x). Charts 2, 3, Pg. 366. Wt. 10 oz. EA 4370—State size, color. \$1.87

Swim Suits above shipped from Chicago. Order and pay postage from nearest Mail Order House.

354 WARDS BCAS

Package  
Specials



Slacks Pedal Pushers Shorts  
\$2.97 \$2.77 \$1.99  
PKG. OF 3 PKG. OF 3 PKG. OF 3

**H TO K** Big Buy! Washfast Cottons. Package of 3, one size. Sizes: 2, 3, 4, 5, 6. Chart 3, Pg. 366. Statesize  
(H) Slacks—1 Red Plaid; 1 Gold Pincord; 1 Green print Gabardine. 31A3375—Wt. 10 oz. Pkg. of 3, \$2.97  
(J) Pedal Pushers—1 Blue Plaid; 1 Coral Pincord; 1 multi-color Duck. 31 A 3376—Wt. 9 oz. Pkg. of 3, \$2.77  
(K) Shorts—1 Gold Plaid; 1 Red Pincord; 1 multi-color print Duck. 31A3377—Wt. 8 oz. Pkg. of 3, \$1.99

Overblouses

PKG. OF 3 \$2.97  
Wash 'n Wear Cotton Broadcloth. Two pockets; side slits. Washfast. Pkg. of 3, 1 size, 1 each Lilac, White, Salmon Pink. Sizes: 3, 4, 5, 6, 6X. Chart 3, Pg. 366. Wt. 8 oz. State size. 31A3354-Pkg. 3, \$2.97

Crop

PKG. OF 3  
Cool Play... Pkg. of 3... Green... White... trim; Red... Washfast. Sizes: 3... Chart 3... 8 oz. State size. 31A3355

Just Say "CHARGE"  
SEE PAGE 1281





**\$1.89**

2-Pc. Front. Three  
-an-loving styles  
Cottons. Elastic  
-e, buy any two!  
Wt. ea. 6 oz.  
6, 6X. Chart 3,  
6. State size.  
Bedford Cord  
rd print Top.  
-Green. Ea. \$1.89  
Sport Denim with  
Daisy applique.  
Gold. Ea. \$1.89  
Jamboree. Wo-  
-ed-and-Green.  
-...Ea. \$1.89  
2 (A) (B) (C), \$3.75

**CROP TOP AND SHORTS SETS \$1.96**

(D) TO (F) Play Partners!  
Slip-on Top; elastic  
back Shorts. 3 cool Cot-  
tons. Save, buy any 2!  
Washable. Wt. set 6 oz.  
Sizes: 3, 4, 5, 6, 6X. Chart  
3, on Page 366. State size.  
(D) Polished Cotton Shorts,  
Fringed Jungle Print Top.  
31A3311D-Gold. Set \$1.96  
(E) Bedford Cord Shorts.  
Woven Gingham Check Top.  
31A3312D-Lilac. Set \$1.96  
(F) Gay Clown Print. Duck  
Shorts. Broadcloth Top.  
31A3313D-Pink. Set \$1.96  
Buy Any 2 (D) (E) (F), \$3.89

**PLAYSUIT AND PANTY SETS \$1.89**

(G) TO (J) Stay-in Pleats.  
Wash 'n Wear  
Cotton and Arnel Triace-  
tate. Matching Panty,  
plastic belt. Save, buy any  
2! Washable. Wt. set 7 oz.  
Sizes: 3, 4, 5, 6, 6X. Chart  
3, on Page 366. State size.  
(G) Tiny Woven Checks with  
pretty Flower Spray Print.  
31A3319D-Lilac. Set \$1.89  
(H) Solid Color Gold.  
31A3320D.....Set \$1.89  
(J) Dainty Flower Print with  
tiny Woven Checks.  
31A3321D-Blue. Set \$1.89  
Buy Any 2 (G) (H) (J). \$3.75



**New Twosomes  
with Knit Tops**

**\$1.95**

(N) Smart Contrast. White  
Shirt in novelty knit.  
Trim matches Red Pedal  
Pushers of new Random  
Cord; slit leg, elastic back.  
Washable Cotton.  
Sizes: 3, 4, 5, 6, 6X. Chart  
3, Pg. 366. State size.  
31A3308-Wt. 9 oz. Set \$1.95

(P) Nautical 2-Piece Set.  
Blue and White stripe  
Cotton Knit Shirt. Nassau  
Blue Polished Cotton Pedal  
Pushers; slit legs, elastic-  
back waist. Washable.  
Sizes: 3, 4, 5, 6, 6X. Chart  
3, Pg. 366. State size.  
31A3309-Wt. 9 oz. Set \$1.95

**Pants Set \$3.88**

Shirt, luxury woven  
Random Cord Ankle  
Washable Cotton.  
Apple Green. Wt. 10 oz.  
5, 6, 6X. Chart 3, Pg. 366.  
State size, color...\$3.88

**Shorts Set \$2.95**

Trim. White ribbed-knit  
with belted Random Cord  
in washable Cotton.  
Apple Green. Wt. 8 oz.  
5, 6, 6X. Chart 3, Pg. 366.  
State size, color...\$2.95

**Cotton Set \$2.89**

Whale awash on Cot-  
ton Pedal Pushers, Shorts;  
-rized Twill. Wt. 8 oz.  
-e, Red. Washable.  
5, 6, 6X. Chart 3, Pg. 366.  
-State size, color. \$2.89



★ **Satisfaction  
Guaranteed** ★  
or Your Money Back

Washability Terms used are  
explained on Page 1273.

BCAS WARDS 355



1 to 6X

**Slacks Set.** Front  
Sateen Slacks,  
Back; detach-  
Washable Co  
SIZES 2, 3, 4, 5  
State size  
—Wt. 8 oz. Set 5

**Slacks Set.** Front  
Under loops  
on Sateen  
with knee c  
Washable Co  
SIZES 2, 3, 4, 5  
State size  
—Wt. 8 oz. Set 5

**Puff Sleeves \$1.37**

**Big Red Apple** gaily  
applied on White  
Combed Cotton Knit  
Shirt. Stripe trim on  
rib-knit collar, cuffs.  
Machine washable.  
Sizes: 1, 2, 3, 4. See  
Chart 2, Page 366.  
State size. Wt. 3 oz.  
31A7505.....\$1.37

## Nautical

**Seahorse A:**  
Knit Shirt, C  
ton. Rib-kr  
chine w  
Red-White  
Blue-Wh  
Sizes: 1, 2  
Chart 2, F  
3 oz. State  
31A7504...

**Now Knit \$1.89**

**A** Smart Harlequin print overblouse in open-work Combed Cotton Knit. Fashion accents—string tie-belt at front, two pockets, boat neck. Machine washable. Sea Foam Green or Lilac; with White. Sizes: 3, 4, 5, 6, 6X. Chart 3, Page 366. Ship. wt. 4 oz. State size, color.

**31A7617.....\$1.89**

**Sailor Boy \$1.95**

**B** **Nautical Styling**  
from striped neck  
insert to anchor on  
sleeve. Fine Combed  
Cotton in a distinc-  
tive novelty knit. A  
handsomely tailored  
Shirt. Machine wash-  
able. Ship. wt. 5 oz.  
**Colors:** Red or Blue  
—each with White.  
**Sizes:** 3, 4, 5, 6, 6X.  
See Chart 3, Pg. 366.  
**State size, color.**  
**31A7618.....\$1.95**

**Boat Neck \$1.29**

**C** **Big Shirt Catch** for little fishermen! Fine Combed Cotton Knit. Big, bold stripes.  $\frac{3}{4}$  length sleeves. Machine washable. Gold-Green-Brown or Red-Navy-Copen Blue; each with White. Sizes: 3, 4, 5, 6, 6X. See Chart 3, Pg. 366. Ship. wt. ea. 5 oz. *State size and color.* 31 A 7619. Each **\$1.29** **Save! Buy 2 for \$2.50**

**Pullover 92c**

**D** Priced low! Warmly inner-fleeced Cotton Sweatshirt. Washable.  
Gold, Med. Blue or Red. Wt. ea. 6 oz.  
Sizes: 2, 4, 6, 8. See Chart 3, Page 366.  
State size and color.  
31A7680 — Each 92c  
**Save! 2 for \$1.80**

Hooded :

**E** Persons  
string t  
shirt; in  
Cotton. Fr  
Alphabe:  
Red, Med  
Sm. (2-3)  
Lge. (6-6)  
Pg. 366.  
State size  
31A7676

★ JUST SAY "CHARGE"  
SEE PAGE 1281



6

9

1

*Durand*® ... Our Finest Crew Neck Knit Shirts

**Boys' and Girls' Sizes 3-6X**

**(F) (G) Mercerized 2-Ply Combed Cotton**  
Knit. Extra strong; gives long wear. Keeps its rich luster. Washfast.

**(F) Solid Colors.** Short-sleeved style. Mint Green, White, Blue or Red.  
**Sizes:** 3, 4, 5, 6, 6X. See Chart 3 on Page 366. *State size and color.*  
**31A7623—Wt. ea. 4 oz. Ea. 87c; 3, \$2.55**

**(G) Colorful Stripes.** Short Sleeves. Gold, Blue, Red. *State size, color.*  
**Sizes:** 3, 4, 5, 6, 6X. Chart 3, Pg. 366.  
**31A7626—Wt. ea. 4 oz. Ea. \$1.07; 2, \$2.00**

## SOLIDS

87c

85c ea. in  
Lots of 3

## STRIPES

\$107

**\$1.00 ea. in  
Lots of 2**

**For Toddlers, Sizes 1-4**

**(H) (J) Long-lasting Luster.** Strong, 2-ply mercerized Combed Cotton Knit Shirts. Short sleeves. Washfast.

**(H) Solid Colors.** Two-button shoulder. Colors: Pink, Maize, Mint, White. Sizes: 1, 2, 3, 4. See Chart 2, Pg. 366. Wt. ea. 3 oz. State size and color. 31A7523.....Ea. 87¢; 3, \$2.55

**(J) Bright Stripes.** Two-snap shoulder. Blue, Red, Maize. Sizes: 1, 2, 3, 4. See Chart 2, Pg. 366. State size, color. 31A7506-Wt. ea. 3 oz. Ea. \$1.07; 2, \$2.00

3

(K) S  
Mac  
Pkg  
Wt.  
Blue  
31A

(L) S  
2-b  
Wt.  
Blue  
31A

356 WARDS BCKAS 2



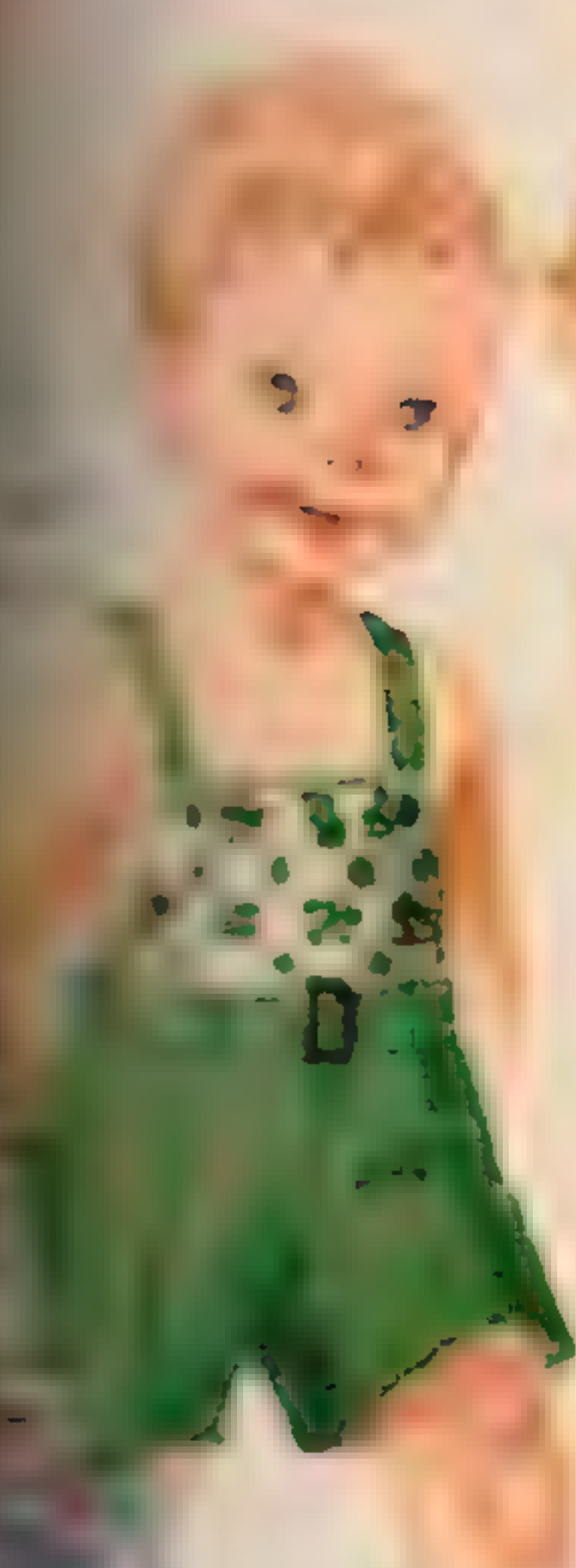
**Slacks Set.** Print  
Slacks, fly-  
detachable  
Cotton.  
2, 3, 4. Chart  
size, color.  
Set \$2.95

**Set.** Print Shirt  
loops. Em-  
Sateen sus-  
boxer back.  
Washable Cotton.  
2, 3, 4. Chart  
size, color.  
Set \$1.85

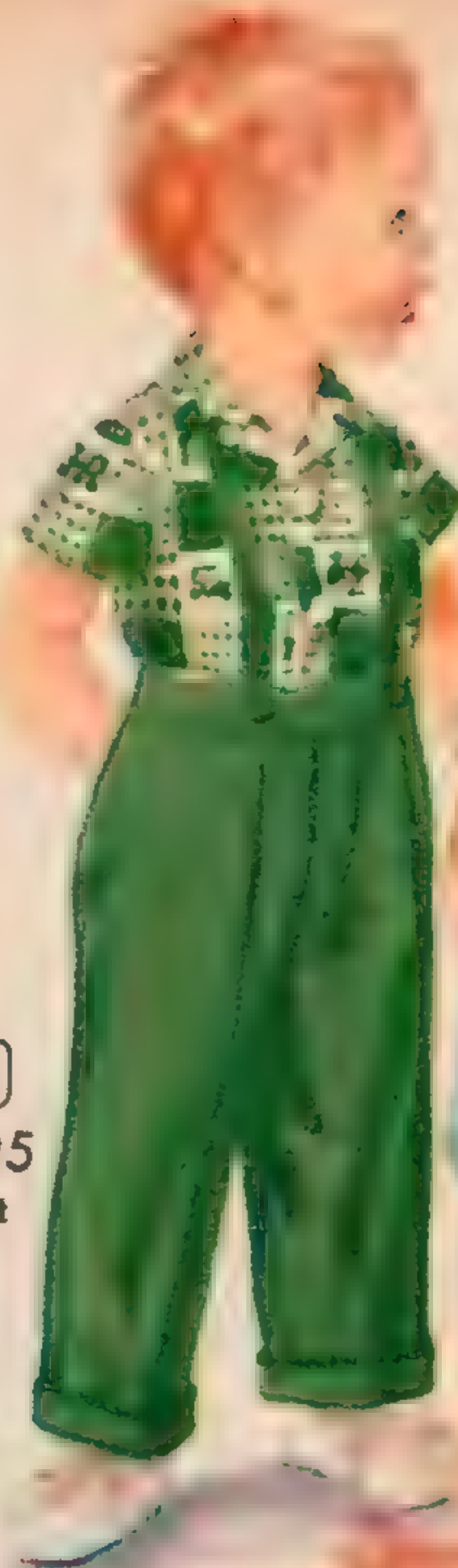
**C Crop Top, Shorts Set.** Em-  
broided crumb pocket on  
top. Poplin Shorts have boxer  
back, cuffs. Washable Cotton.  
Lilac, Med. Green. Sizes: 2, 3, 4.  
Chart 2, Pg. 366. State size, color.  
31 A 3259—Wt. 6 oz. Set \$1.95

**D Crop Top, Pedal Pusher Set.**  
Poodle applique sparks  
woven plaid Gingham Top.  
Sateen Pedal Pushers; boxer  
back waist. Washable Cotton.  
Coral, Gold. State size, color.  
Sizes: 2, 3, 4. Chart 2, Pg. 366.  
31 A 3273—Wt. 7 oz. Set \$2.59

Up to 4



A  
2.95  
Set



B  
1.85  
Set



C  
1.95  
Set



D  
2.59  
Set

Package  
Specials!

F  
2.94  
Pkg. 3

K  
2.95  
Set

N  
1.75

M  
2.95  
Set

L  
1.95

Machine  
WASHABLE

Washable Cotton,  
back. Pkg. 3, 1 size;  
Blue, Red. Wt. 8 oz.  
4. Chart 2, Pg. 366.  
size. Pkg. 3, \$2.94

**F Halter Sets, Pkg. 3, 1 size; 1 ea.:**  
Blue, Green, White — with  
red. Washable Cotton. Wt. 8 oz.  
Sizes: 1, 2, 3, 4. Chart 2, Pg. 366.  
31 A 3231—State size. Pkg. 3, \$2.94

Washed Twills, PACKAGE OF 3 FOR ONLY \$2.97

Slacks; elastic back, detachable suspenders, back  
Washable Cotton. Package of 3 in 1 size includes 1  
Navy Blue, Charcoal Gray. Ship. wt. 14 oz.  
— Sizes: 2, 3, 4. Chart 2, Pg. 366. State size. Pkg. 3, \$2.97

Overalls, button side placket, elastic back; suspenders  
bib. Washable Cotton. Pkg. 3, 1 size; 1 each: Royal  
Green. Maximum shrinkage 1%. Ship. wt. 15 oz.  
— Sizes: 2, 3, 4. Chart 2, Pg. 366. State size. Pkg. 3, \$2.97

Creepers, washable Cotton. Pkg. of 3 in 1 size;  
Red, Blue, Maize. Sizes: 12, 18, 24 mos. Chart 1, Pg. 366.  
— Ship. wt. 13 oz. State size. . . . . Pkg. 3, \$2.97

action Guaranteed or Your Money Back

12-24 Mos. Appliqued Cotton Cord . . . Snap Crotches

**K Print 'n Solid Set.** Random Cord  
Creepers; button sides. Elastic  
back. Cotton Print Shirt. Sanforized.  
Colors: Gold or Med. Blue. Ship. wt. 6 oz.  
Sizes: 12, 18, 24 mos. Chart 1, Pg. 366.  
31 A 3115—State size, color. . . Set \$2.95

**M Butcher Boy Set,** in White fine rib  
Bedford Cord with Red-and-White  
Gingham, pert appliques. Suspender  
Slacks. Sturdy Cotton. Ship. wt. 8 oz.  
Sizes: 12, 18, 24 mos. Chart 1, Pg. 366.  
31 A 3117—State size. . . . . Set \$2.95

**L Zip-front Coverall** in new Random  
Cord; Sanforized. Styled for quick,  
easy changes. Snug elastic waistband.  
Colors: Blue or Red. Ship. wt. 6 oz.  
Sizes: 12, 18, 24 mos. Chart 1, Pg. 366.  
31 A 3116—State size and color. . . \$1.95

**N Random Cord Creeperall,** sturdy as  
the big bear applique on leg. Button  
sides. Elastic-back waist. Sanforized.  
Green, Pink. Shirt, see index. Wt. 5 oz.  
Sizes: 12, 18, 24 mos. Chart 1, Pg. 366.  
31 A 3118—State size and color. . . \$1.75

G  
2.97  
Pkg. 3

H  
2.97  
Pkg. 3

J  
2.97  
Pkg. 3





2 to 6X



**Classic Blazer Set \$5.79**

**Blazer and Slacks.** Smart favorites in handsome Rayon and Acetate Flannel. Blazer lined in fine striped Cotton; metal buttons, crest applique. Self-belted Slacks; zip fly, 2 pockets. Washable. Ship. wt. 1 lb. 3 oz. Red Blazer, Charcoal Slacks or Navy Blazer, Med. Gray Slacks. Sizes: 3, 4, 5, 6, 6X. Chart 3 on Page 366. State size, color. 31A6938.....Set \$5.79

**Machine Washable Outfits \$5.89**

tested and approved in wards laboratory

**Woven Plaid Jacket, Solid Slacks** are smartly tailored of 100% Cotton. Dan River Dansport Jacket has solid color lining. Trim self-belt Slacks in new Random Cord with zipper fly. Wt. 1 lb. Brown Plaid / Gold or Blue / Steel Blue. Sizes: 3, 4, 5, 6, 6X. Chart 3, Pg. 366. 31A6939—State size, color...Set \$5.89

**Contrasting Jacket, Slacks** in cool Rayon Congo Cloth. Smart Jacket is lined in neat Cotton Print. Tailored Slacks with self-belt; zip fly, 2 pockets, cuffs. Ship. wt. 1 lb. Colors: Blue/Navy or Tan/Brown. Sizes: 3, 4, 5, 6, 6X. Chart 3, Pg. 366. 31A6940—State size, color...\$5.89

**Dress Suit, Smart Vest \$7**

**D** Gray Suit, Red Vest in Acetate Flannel. Jacket, back are Rayon. Self-belt, zip fly Slacks. Dry clean Jacket. Sizes: 3, 4, 5, 6, 6X. Chart 3. 31A6941—Wt. 1 lb. 3 oz. State size, color.

**Check 'n Solid Sport Set \$4**

**E** 3-6X Budget Twosome in Acetate Flannel. Cotton lined. Zip fly Slacks; 2 pockets. Tan/Brown; Blue/Navy. Washable. Sizes: 3, 4, 5, 6, 6X. Chart 3. 31A6942—State size, color.

**Toddlers' Sport Set \$4.85**

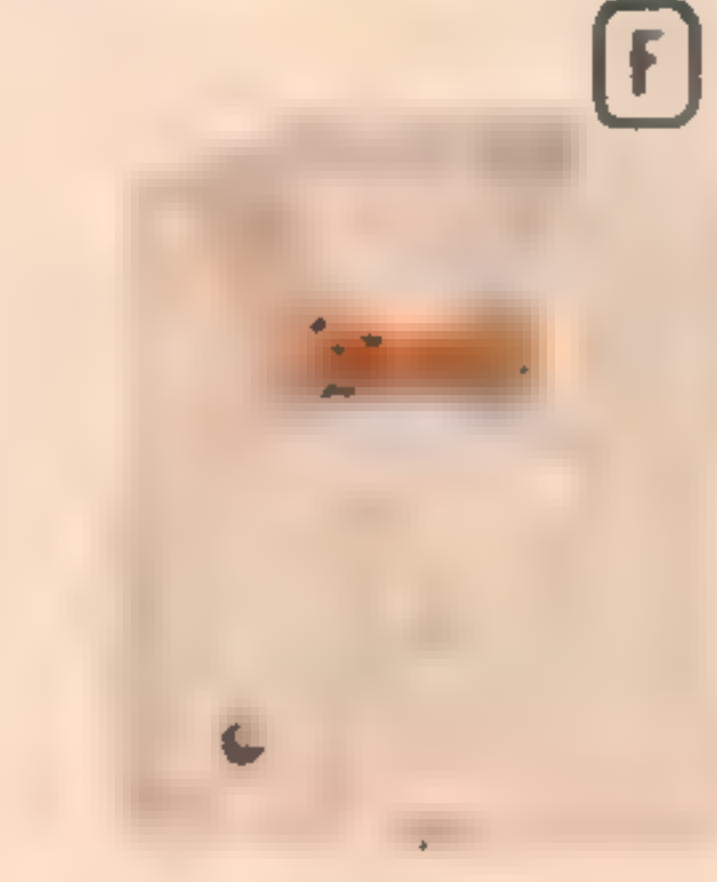
**A** Blue Houndstooth Check Jacket with Navy Slacks. Rayon and Acetate Flannel. Jacket Cotton lined. Suspender Slacks; zip fly. Washable. Sizes: 2, 3, 4. Chart 2, Page 366. 31A6890—Wt. 1 lb. State size. \$4.85

**Wash 'n Wear Eton Suit \$3.90**

**B** Rayon Congo Cloth. Red Jacket; crest, piping. Unlined. Navy Suspender Slacks; fly front. Washable. Sizes: 2, 3, 4. Chart 2, Page 366. 31A6846—Wt. 12 oz. State size. \$3.90

**Smart 4-pc. Eton Set \$3.90**

**C** Linen-like Rayon. White Jacket, Navy Suspender Shorts, short sleeve Shirt, Bow Tie. Washable. Sizes: 2, 3, 4. Chart 2, Page 366. 31A6843—Wt. 12 oz. State size. \$3.90



**Wash 'n Wear Dress**

**F G** White Cotton Broadcloth Yokeback. Lined collar. Sizes: 2, 3, 4, 5, 6, 6X. Chart 2. \$1.79

**F** Bow-Tie Set. Wear with metal cuff links (10¢). Assorted ties. Ship. wt. 1 lb. 3 oz. 31A7769—State size...\$1.79

**G** Short Sleeves with cuffs. 31A7735—State size...\$1.79

**"CHARGE IT"** SEE PAGE 12







**Value!**  
\$1.87

**Cord Slacks.**  
Wear Rib  
tailored.  
inserts, zip-  
band clos-  
side pock-  
Washable.  
Gray.  
6, 6X.  
Pa. 366.  
\$1.87

**NEW!**  
**Extra Length**  
slacks grow 1½-in.  
**\$2.95**

- Just Clip a Thread, Turn Down For an Extra Cuff.
- Expertly Man-Tailored.
- Elastic Side Inserts.
- Gripper Fastener Waist.
- Self-belt, Zipper Fly.

**Gabardine**  
\$2.39

**Special Purchase!**  
Rayon-Acetate Gab-  
ardine; man-tailored de-  
tails; 2 pockets, elastic  
side inserts, Gripper fas-  
tener waist. Zip fly,  
cuffs. No belt. Washable.  
Gray, Brown or Navy.  
Sizes: 3, 4, 5, 6, 6X.  
See Chart 3, Page 366.  
State size and color.  
31A6948—Wt. 8 oz. \$2.39



**Plaid**  
\$2.59

**Slacks.**  
Wear Pol-  
Half belt,  
inserts for  
side pockets,  
and cuffs. Sus-  
detachable.  
maximum  
Black-White;  
or Loden-  
Washable.  
4, 5, 6, 6X.  
3, Page 366.  
and color.  
Wt. 8 oz. \$2.59

**Wash 'n Wear Random Cord**

**Crisp, vari-rib weave Cotton.** Easy-care Wash 'n Wear finish means little or no ironing. Sanforized. Styling details as above. Colors: Green, Taupe Brown, Black. Washable. Sizes: 3, 4, 5, 6, 6X. Chart 3, Page 366. 31 A 6943—Wt. 9 oz. State size and color...\$2.95

**Wash 'n Wear Flannel Blend**

**Burlington Mills' rich, deeply napped blend** of Rayon, Acrilan Acrylic, Acetate. Favorite for dress-up. Styling details as above. Washable. Cambridge Gray, Charcoal Gray, Char. Green. Sizes: 3, 4, 5, 6, 6X. See Chart 3, Page 366. 31 A 6945—Wt. 9 oz. State size and color...\$2.95

**Coneset Wash 'n Wear Polished Cotton**

**Famous Cone Mills' smooth, lustrous Polished Cotton.** Easy-care finish—little or no ironing needed. Sanforized. Styling details as above. Colors: Blue, Gold, Charcoal Gray. Washable. Sizes: 3, 4, 5, 6, 6X. Chart 3, Page 366. 31 A 6944—Wt. 9 oz. State size and color...\$2.95

**Wash 'n Wear Sheen Gabardine**

**Burlington Mills' blend of Rayon, Arnel Triacetate and "420" Nylon for extra wear.** Need little or no ironing. Styling details as above. Navy, Brown or Charcoal Gray. Washable. Sizes: 3, 4, 5, 6, 6X. See Chart 3, Page 366. 31 A 6946—Wt. 9 oz. State size and color...\$2.95

**Classic Check**  
\$2.39

**Continental Style—** Hound's Tooth Check. Wash 'n Wear Polished Cotton. Tab front, side tabs with concealed elastic adjust for snug fit. Zipper fly. Sanforized. Colors: Black-White; Gold-Black; Loden-Black. Washable. Sizes: 3, 4, 5, 6, 6X. State size and color. 31A6949—Wt. 7 oz. \$2.39

★ Satisfaction Guaranteed or Your Money Back ★

BOOKS 2 WARDS 359





**(B)**  
3.89  
Set

**(C)**  
3.89  
Set

**(A)**  
2.87  
Set

## New Sport Sets

"Charge It"  
See Page 1281



1.45

1.75

1.55

1.76

**Multi-Stripe Cotton**  
Shirt has solid trim.  
Popular placket style.  
Yoke back. Washable.  
Green or Red. Wt. 5 oz.  
Sizes: 2, 3, 4, 5, 6, 6X.  
See Chart 3, Page 366.  
State size and color.  
31A7718...Each \$1.45

**Embroidered Baseball**  
Motif on Wash 'n Wear  
Cotton Broadcloth Shirt.  
Shortsleeves, yoke back.  
Red or Blue. Washable.  
Sizes: 2, 3, 4, 5, 6, 6X.  
See Chart 3, Page 366.  
Wt. 5 oz. State size, color.  
31A7717....Each \$1.75

**Woven Cotton**  
Shirt of w...  
ton. New...  
yoke bac...  
Blue, Red...  
Sizes: 2, 3...  
See Char...  
State size...  
31A7716



**(F)**

**(D)**

**(E)**

**(D)**

**(E)**

**(F)**



**Match-Up Shirt \$1.35**

**Geometric Print** matches lining  
of jacket at right. Wash 'n Wear  
Cotton Broadcloth. Yoke back.  
Washable, little iron. Wt. ea. 5 oz.  
Colors: Green-Gold; Blue-Red.  
Sizes: 3, 4, 5, 6, 6X. Chart 3, Pg. 366.  
31A7714C—State size and color.  
Each \$1.35. Save 2 for \$2.60

## New Random Co

SLACKS \$1.95 SHORTS \$1.55 JACKE

**(D) TO (F)** Styled Like Dad's in handsome  
Cord—unusual new texture  
varying widths. Sanforized Cotton, max...  
1%. Slacks and Shorts have button-tab w...  
back, zip fly, 2 front pockets. Zip-front j...  
match shirt at left and has contrasting C...  
Colors: Tan, Green, Gold or Blue. All are w...  
Sizes: 3, 4, 5, 6, 6X. Chart 3, Pg. 366. State...  
(D) 31 A 3455C—Slacks. Wt. ea. 10 oz. Ea. \$...  
(E) 31 A 3456C—Shorts. Wt. ea. 6 oz. Ea. \$...  
(F) 31 A 3457C—Lined Jacket. Ship. wt. 12...

Proper care means longer wear—Washability 7

**(A) Stripe 'n Solid Set** has Combed Cotton Knit Shirt  
and Polished Cotton Boxer Slacks, with fly front.  
Colors: Charcoal Gray or Loden Green. Washable.  
Sizes: 3, 4, 5, 6, 6X. Chart 3, Page 366. Ship. wt. 12 oz.  
31A6937—State size and color.....\$2.87

**(B) Color-Mated Set.** Textured Knit Combed Cotton Shirt  
has 2-button placket, chest emblem. Belted Slacks  
of fine-rib Cotton Bedford Cord, zipper fly. Washable.  
Gold Shirt, Stag Brown Slacks; Lt. Blue with Steel Blue.  
Sizes: 3, 4, 5, 6, 6X. Chart 3, Page 366. Ship. wt. 12 oz.  
31A6936—State size and color.....\$3.89

**(C) Plaid 'n Plain Set.** Combed Cotton Shirt in rich  
textured weave with chessman appliques. Belted  
fine-rib Cotton Bedford Cord Slacks with zipper fly.  
Blue Shirt, Steel Blue Slacks or Gold with Bronze.  
Sizes: 3, 4, 5, 6, 6X. Chart 3, Page 366. Washable.  
31A6935—Ship. wt. 12 oz. State size and color....\$3.89



2 to 6X

1.76

1.56

(N)  
3.50  
Pkg. of 3

(P)  
1.89  
Set

(R)  
2.94  
Set

BUY 3...SAVE 10%

BOXER SHORTS

BOXER SLACKS

ANY 3 FOR \$1.99

ANY 3 FOR \$3.20

Play Sets \$3.50 PKG. OF 3

(A) Less than \$1.17 a Set in this package of Shirt and Shorts Sets. Combed Cotton Knit Shirts teamed up with Boxer Shorts of Cotton Poplin; elasticized waist. Pkg. includes 3 sets—Shorts: 1 each Blue, Brown, Green; each with harmonizing Shirt. Washable. Ship. wt. 1 lb. Sizes: 3, 4, 5, 6, 6X. Chart 3, Pg. 366. State size.

31 A 3452-Pkg. 3 Sets \$3.50

Knit Top Set \$1.89

(P) Smart Contrast. Handsome Shirt in textured knit Combed Cotton with button placket and smart emblem. Shorts of sturdy Cotton Bedford Cord; elasticized waist, fly front, back pocket. Washable. Ship. wt. 8 oz. Gold Shirt, Green Shorts or White Shirt, Navy Shorts. Sizes: 3, 4, 5, 6, 6X. Chart 3, Page 366. State size, color. 31 A 3451.....Set \$1.89

Nautical Set \$2.94

(R) Newest Mates for young "sailors." Topside, bold Red-White-Blue striped novelty Knit Shirt with boat neck. Down below, White Polished Cotton Deck Pants; rope-belted, with Blue side stripe. Elastic-back waist, zipper fly, slit legs. Washable Cotton. Wt. 10 oz. Sizes: 3, 4, 5, 6, 6X. Chart 3, Page 366. State size. 31 A 3450.....Set \$2.94

Sheen

Random Cord

Stripe Cord

• Sturdy Cotton Fabrics . . . Washable; Need Little or No Ironing.  
• Trim Styling . . . All Have Elastic Waist, Fly Front, Hip Pocket.

(J) Combed Cotton. Plaid in colors. Gold or White. Sizes: 3, 4, 5, 6. See Page 366.  
(K) Slacks. Wt. 5 oz. State size, color. Any 3, \$3.20  
(L) Shorts. Wt. 4 oz. State size, color. Any 3, \$1.99

(J) (K) Vari-Cord Weave, new rib Cotton. Sizes: 2, 3, 4, 5, 6. Chart 3, Pg. 366. State size, color.  
(J) 31 A 3423D—Slacks. Charcoal Gray, Med. Brown or Loden Green. Ship. wt. ea. 5 oz. Ea. \$1.19; Any 3 for \$3.20  
(K) 31 A 3426D—Shorts. Steel Blue, Tan or Gold. Ship. wt. ea. 4 oz. Ea. 74c; Any 3 for \$1.99

(L) (M) Woven Pin Cord. Fine Combed Cotton in narrow rib. Blue, Brown, Charcoal Gray; each with White. Sizes: 2, 3, 4, 5, 6. See Chart 3, Page 366.  
(L) 31A3425D—Slacks. Wt. ea. 5 oz. State size, color. Ea. \$1.19; Any 3, \$3.20  
(M) 31A3428D—Shorts. Wt. ea. 4 oz. State size, color. Ea. 74c; Any 3, \$1.99

Satisfaction Guaranteed or Your Money Back ★

BFCAS WARDS 361



2 to 6X



FORTIFIED  
WITH  
**DU PONT  
420 NYLON**  
FOR  
EXTRA WEAR

70%  
MORE  
WEAR



## GUARANTEED Fused Knee Denim Jeans

Double Knees Must Outwear Jeans or You Get a New Pair FREE

**Miracle Wear! \$1.94**  
NYLON FORTIFIED DENIM

**A** "Western Rancher" slim Jeans. 10-oz. Nylon-fortified Blue Denim (83% Cotton, 17% "420" Nylon) for extra wear! Turn-up cuffs; zip fly. No belt. Sanitized; vat-dyed—machine washable. See Sample. Sizes: 2, 3, 4, 5, 6, 6X. State size. 31A7107—Wt. ea. 10 oz. Ea. \$1.94; 2, \$3.80  
100% Cotton 9-oz. Denim. Details above. 31A7106—Wt. 9 oz. Ea. \$1.74; 2 for \$3.40

**B** Western Shirt. Sanitized Cotton except embroidery. Ship. wt. 5 oz. Blue-and-Black or Grey-Red. Washable. Sizes: 2, 3, 4, 5, 6, 6X. Chart 3, Page 366. 31A7733—State size and color. Ea. \$1.94

\$1.64 Each

**\$152** EA. IN LOTS OF 2

**C** Saug-tex elastic back waist keeps shirt on. Slim-fitted tapered legs, cut long for extra turn-up. Zipper fly; four pockets; yoke back. Sturdy 9 oz. Cotton Blue Denim is Sanitized, vat-dyed. Machine washable. Ship. wt. ea. 10 oz. Sizes: 2, 3, 4, 5, 6, 6X. See Chart 3, Pg. 366. 31A7111—State size. Ea. \$1.64; 2 for \$3.04

**Popular Boxers \$1.11**

**D** Vat-dyed Blue Denim Elastic waist. Extra long legs turn-up. 2 pockets. Sanitized. Washable. Ship. wt. ea. 10 oz. Sizes: 2, 3, 4, 5, 6, 6X. Chart 3. **Guaranteed Double Knees.** 31A7174—State size. Ea. \$1.11  
**Single Knees.** 7 1/4 oz. Denim. 31A7120—State size. Ea. \$1.11

**Suspender Jeans \$1.11**

**E** Sanitized Cotton 10-oz. Denim with detachable suspenders. Belt loops. Legs cut long turn-up. 4 pockets. Zipper fly. max. shrink. 1 1/2%. Chart 3. Sizes: 2, 3, 4, 5, 6, 6X. Chart 3. **Guaranteed Double Knees.** 31A7133—State size. Ea. \$1.11  
**Single Knees.** 7 1/4-oz. Denim. 31A7142—State size. Ea. \$1.11

SCALE FOR  
31A7107  
31A7106  
DENIMS

Order Size	2	3	4	5	6	6X
Wt. ea.	19 1/2	19 1/2	20	20 1/2	21	21 1/2
Length in.	15 1/2	17 1/4	19	20 1/4	22 1/4	24 1/4

## Twill Jeans for Rugged Wear

**Popular New Spring Colors \$1.97**

**F** Triple Stitched Seams. Extra heavy 13 3/4-oz. Cotton Twill. Zip fly; 4 pockets. No belt. Shirt, see Index. Cadet Blue, Loden Green. Washfast. Wt. ea. 11 oz. Sizes: 3, 4, 5, 6, 6X. See Chart 3 on Page 366. 31A7127—State size, color. Ea. \$1.97; 2 for \$3.90

## Package Values! Slacks, Shirts

**3 FOR \$2.97**

**G** Cotton Twill Slacks for boys and girls. Pkg. of 3 in one size. Washable. Sizes: 3, 4, 5, 6, 6X. Chart 3, Pg. 366. Ship. wt. 1 lb. 4 oz. 31A3414—Boys'. Pkg. 3, 1 ea. Navy, Brown, Charcoal Gray State size. Ea. \$2.97  
31A3413—Girls'. Pkg. 3, 1 ea. Red, Turquoise, Kelly Green. State size. Ea. \$2.97

**3 FOR \$2.97**

**H** Sport Shirts in Wash 'n Wear Cotton. Low priced for this quality. Yoke back, short sleeves. Pkg. 3 of 1 size; assorted colorful prints. Washfast. Shipping weight 8 oz. Sizes: 2, 3, 4, 5, 6, 6X. See Chart 3, Page 366. 31A7700—State size. Package of 3. Ea. \$2.97



"CHARGE IT"  
SEE PAGE 1281





**Sweater Knit" Bulkies**  
**ROLL ANKLETS OR CREW SOCKS**

**2 PRS. 97c** **GOOD QUALITY** **3 PRS. \$1.00**

Favorite Styles in two qualities. Triple Roll Bobby  
 right-up Crew Socks. Secure fit; won't slip  
 Combed Cotton. Interwoven elastic  
 Washfast. See Size Scale below.

heavy-wt.; 4-ply yarn top. White. State size.  
 9, 9½, 10, 10½. Wt. pkg. 6 oz. Pkg. 2, 1 size.  
 Roll. . . . . Pkg. 2 prs. 97c; 2 pkgs. \$1.90  
 right-up Crew. . . . Pkg. 2 prs. 97c; 2 pkgs. \$1.90

medium weight. Pkg. 3 pairs, 1 size.  
 White or Pastel Asst. (Lt. Blue, Pink, Maize).  
 Sizes: 6, 6½, 7, 7½, 8, 8½. State size, asst.  
 pkg. 4 oz. . . . . Pkg. 3 prs. \$1.00; 2 pkgs. \$1.95

Crew Sock. Terry cushion lined sole.  
 4, 8, 8½, 9, 9½. White only. State size.  
 3 oz. . . . . Pkg. 3 prs. \$1.00; 2 pkgs. \$1.95

**GUARANTEED 9 MONTHS WEAR!**

3 PRS. 1 SIZE MUST WEAR 9 MOS. OR FREE REPLACEMENT



**Nylon S-t-r-e-t-c-h Anklets**

**Kitten-soft Ban-Lon 3 PRS. \$1.47**

**Stretch Nylon 3 PRS. \$1.17**

**F** "Magic-fit" Ban-Lon, stretch to fit  
 Nylon. Holds snugly, will not sag.  
 Colors: Pink, Light Blue, White, Red,  
 Maize, Hunter Green or Navy. Washfast.  
 Sizes: Small (6-7); Medium (7-8½). See  
 Scale. Wt. 3 pairs, 3 oz. State size, color.  
 31 A 47. . . . 3 prs. \$1.47; 6 prs. for \$2.88

**H** Rainbow Colors to match every outfit.  
 Wrinkle-free ribbed cuffs fit snugly.  
 Colors: White, Brown, Maize, Navy, Pink,  
 Lt. Blue, Red, Beige. Wt. 3 prs. 3 oz.  
 Sizes: Small (6-7); Medium (7½-9). See  
 Scale. Washfast. State size, color.  
 31 A 44. . . . 3 prs. \$1.17; 6 prs. for \$2.28

**Textured Ban-Lon 3 PRS. \$1.47**

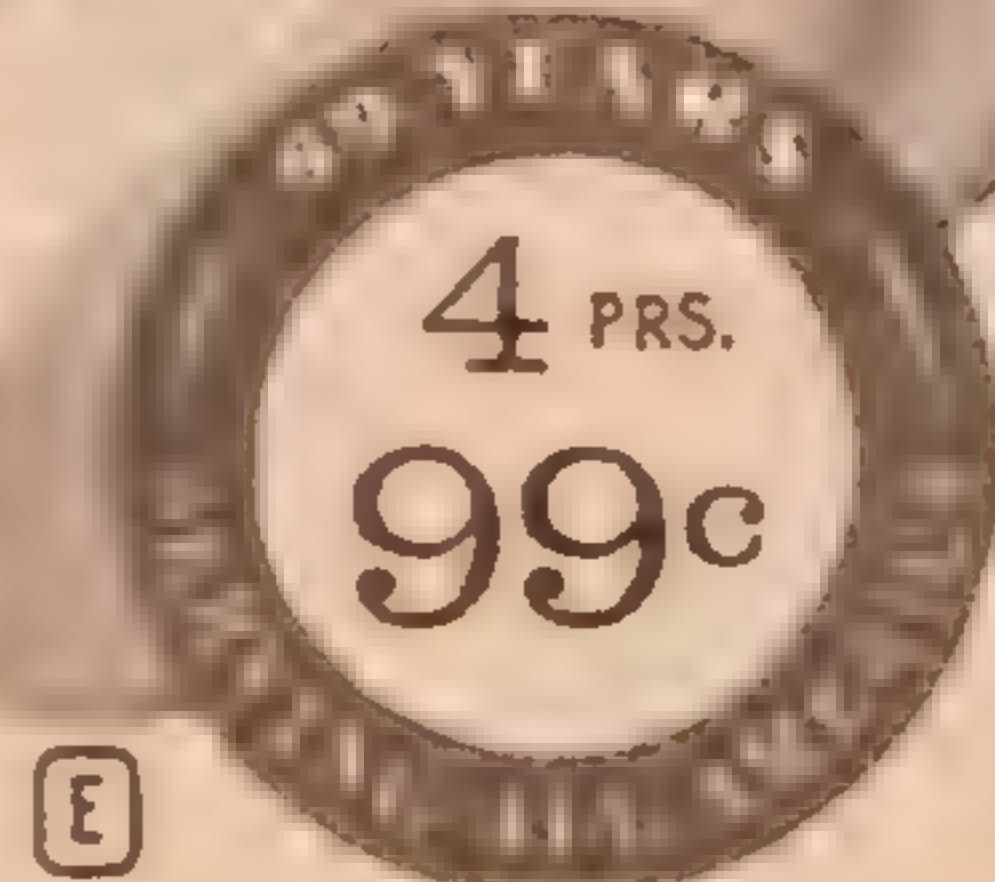
**Morpul Triple Roll 3 PRS. \$1.47**

**G** Assorted Knit-in Cuff Patterns. Wash-  
 fast Nylon. Pkg. 3 of 1 size, 1 asst. All  
 White; Pastels (Lt. Blue, Pink, Maize);  
 Fashion Asst. (Lilac, Gold, Med. Green).  
 Sizes: Sm. (6-7); Med. (7-8½). See Scale.  
 Wt. pkg. 3 oz. State size, color assortment.  
 31 A 4. . . . Pkg. 3 prs. \$1.47; 2 pkgs. \$2.88

**J** Casual Comfort. Stretch Nylon foot;  
 Combed Cotton cuff. Perfect combina-  
 tion for smooth and secure fit. White.  
 Washfast. Pkg. of 3 prs. in 1 size.  
 Sizes: Small (6-7); Medium (7-8½). See  
 Size Scale. Ship. wt. 4 oz. State size.  
 31 A 42. . . . Pkg. 3 prs. \$1.47; 2 pkgs. \$2.88

**Go-Week \$1.97**

Wear! A special Ank-  
 each day pleases  
 Washfast Cotton.  
 "rys" will last life of  
 assortment: 1 Pink, 1  
 Maize, 4 White.  
 7, 7½, 8, 8½, 9, 9½.  
 ze. Ship. wt. 6 oz.  
 size. State size.  
 Set of 7 pairs \$1.97



**2 PRS. \$1.15**

ously Soft; Hi-Bulk  
 acrylic, Nylon blend  
 w Socks with Puff  
 fashion assortment in  
 colors! Washfast.  
 Gold, Stone Blue,  
 White or Red.  
 from 7 to 9.  
 4 oz. State color.  
 2 prs. \$1.15; 4 prs. \$2.25

**Special Purchase!**

**E** Fine Gauge Knit-on Cuff  
 Anklets. Durene® Merceri-  
 zed Cotton; soft and absorb-  
 ent. White or Pastel assort-  
 ment: (1 White, 1 Pink, 1  
 Maize, 1 Lt. Blue). Pkg. 4 of 1  
 size, 1 asst. Washfast. Wt. 4 oz.  
 Sizes: 6, 6½, 7, 7½, 8, 8½. See  
 Size Scale. State size, color.  
 31 A 8. . . . Pkg. of 4 pairs 99c

**fraction Guaranteed or Your Money Back \***

**Durene® Guaranteed 3 Months Wear!**

3 Pairs, one size must wear 3 months or free replacement

**3 PRS. 95c**

**3 PRS. 95c**

**3 PRS. \$1.10**

**3 PRS. \$1.17**

**K** Crew Socks.  
 Ribbed Mer-  
 cerized Cotton. Pkg.  
 3, 1 size, 1 asst.  
 Washfast. White or  
 Dark (Red, Brown,  
 Navy). Wt. pkg. 3 oz.  
 Sizes: 5½, 6, 6½, 7,  
 7½, 8, 8½. See Scale.  
 31A34—State size,  
 color assortment.  
 Pkg: 3 pairs 95c  
 2 pkgs. for \$1.86

**L** Blazer Anklets.  
 Mercerized Cotton.  
 Pkg. 3, 1 size, 1  
 asst. Washfast.  
 Dk. (Brown, Navy,  
 Gray); Pastels (Lt.  
 Blue, Maize, White)  
 Sizes: 5½, 6, 6½, 7,  
 7½, 8, 8½. See Scale.  
 31A38—Wt. pkg. 3  
 oz. State size, asst.  
 Pkg. 3 pairs 95c  
 2 pkgs. for \$1.86

**M** Pretty Cuffs.  
 Mercerized Cotton.  
 Pkg. 3, 1 size, 1  
 asst. Washfast. Pas-  
 tels (Pink, Blue,  
 Maize); White with  
 assorted patterns.  
 Sizes: 6, 6½, 7, 7½,  
 8, 8½. See Scale.  
 31A22—Wt. pkg. 3  
 oz. State size, asst.  
 Pkg. 3 prs. \$1.10;  
 2 pkgs. for \$2.15

**N** Solid Color Ank-  
 lets. 80% Durene®  
 Mercerized Cotton,  
 20% Nylon. Washfast.  
 Colors: Red, Navy,  
 Lt. Blue, White.  
 Sizes: 6, 6½, 7, 7½,  
 8, 8½. See Scale.  
 State size, color.  
 31A7—Wt. 3 prs. 3 oz.  
 3 pairs. . . . . \$1.17  
 6 pairs. . . . . \$2.28

Scale for Sizes 5½  
 Be sure style want-  
 in sizes needed.

If Shoe Size is:	5-5½	6-7	7½-9	9½-10½	11-12	12½-1	1½-3	3½-4½	5-6	6½-7	7½-8
Order Sock Size:	5½	6	6½	7	7½	8	8½	9	9½	10	10½



1 to 6X

(A)

(C)

(D)

(E)

(F)

### 3-Piece Bikini Set \$2.37

(A) Pajama Glamour features lace-trimmed Jacket, Bra and Panties in drip-dry Cotton print. Washable. Colors: Pink or Aqua. Ship. wt. 4 oz. Sizes: 2, 4, 6, 6X. Chart 3, Page 366. 31A4579—State size, color. Set \$2.37

### Popover Crop Top \$1.97

(C) Batiste Pajamas in cool drip-dry Cotton with lace, embroidery trim. Capri Pants. Washable. Colors: Pink, Lt. Blue. Wt. 4 oz. Sizes: 2, 4, 6, 6X. Chart 3, Pg. 366. 31A4578—State size, color. . . \$1.97

### Cherries 'N Checks \$1.97

(E) Butcher-Boy Style. Print, contrast check, Washable, drip-dry Cotton sheer trimming. Elastic. Sizes: 2, 4, 6, 6X. Chart 3, Pg. 366. 31A4573—Wt. 6 oz. Ship. wt. 7 oz. \$1.97

### Tier-Top Baby Doll \$1.77

(B) Blooming Flower Print on drip-dry Cotton Batiste, lace-edged tiers. Piped neckline and sleeves. Ruffled elastic-back Panty. Wt. 4 oz. Lt. Blue or Pink. Washable. Sizes: 2, 4, 6, 6X. Chart 3, Pg. 366. 31A4574—State size, color. . . \$1.77

### Bold Red and White \$1.97

(D) Popular Crop-Top Pajamas have White Top and Red Capri Pants, both with Red Schiffli embroidery. Easy-care drip-dry Cotton except trim. Washable. Ship. wt. 5 oz. Sizes: 2, 4, 6, 6X. Chart 3, Pg. 366. 31A4577—Please state size. . . \$1.97

### No-Iron Plisse \$1.97

(F) "Sport of Kings" crescent accents jaunty print. Pants have all-around elastic and fly front opening. White Cotton Plisse. Sizes: 2, 4, 6, 6X. Chart 3, Pg. 366. 31A4576—Wt. 7 oz. Ship. wt. 8 oz. \$1.97

### 4-6X Plisse 2 FOR \$2.35

(G) For Boys, Girls. Pkg. 2, 1 size; 1 Huckleberry Hound print; 1 Lt. Blue solid. Washable Cotton. Wt. 9 oz. Sizes: 4, 6, 6X. Chart 3, Page 366. 31A4572—State size. . . Pkg. 2, \$2.35

### 2-6X Baby Dolls 2 FOR \$2.15

(H) Value-Priced Pajamas! Pkg. 2, 1 size. Colorful prints on White. Washable, drip-dry Cotton. Wt. 7 oz. Sizes: 2, 4, 6, 6X. Chart 3, Page 366. 31A4580—State size. . . Pkg. 2, \$2.15

### 1-3 Plisse 2 FOR \$1.92

(J) Boys' and Girls' Sleepers, Pkg. 2, 1 size; 1 Print and 1 Lt. Blue solid. Washable Cotton. Wt. 8 oz. Sizes: 1, 2, 3. See Chart 2, Page 366. 31A4500—State size. . . Pkg. 2, \$1.92

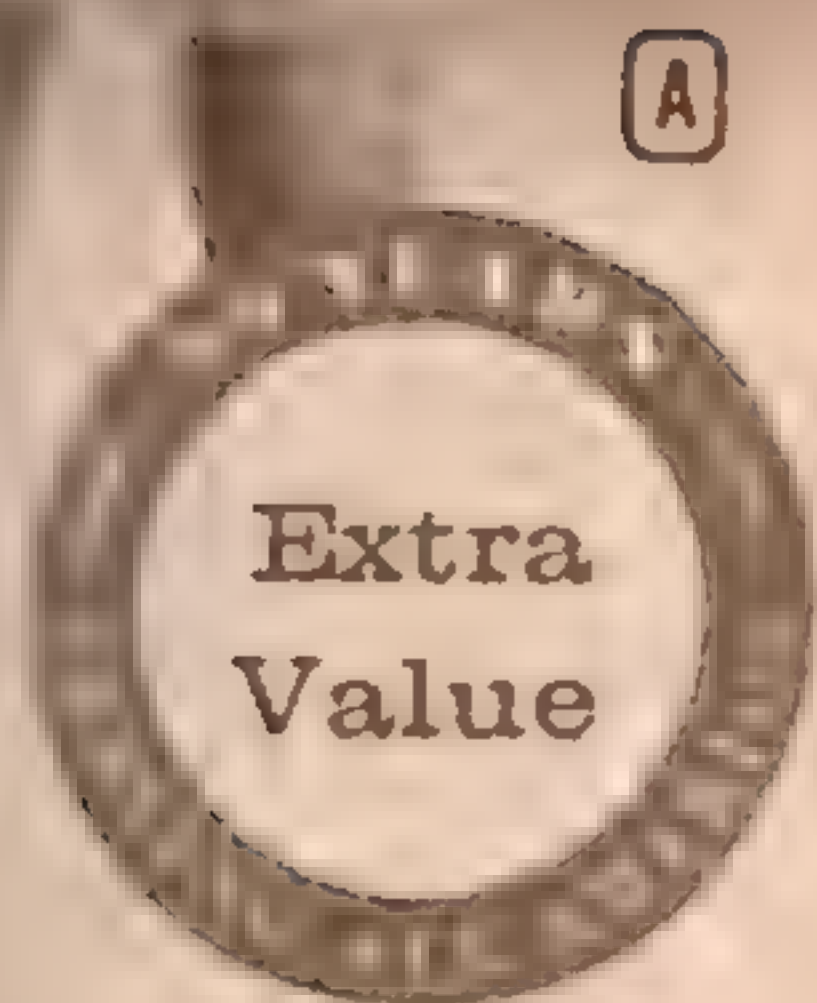
### 1 to 4 \$1.49 3 to 6 \$1.99

(K) Cotton Knit Sleepers, even at toes. (K) Sizes: 1, 2, 3, 4. White or Mint Green. Washable. 31A4404—State size, color. (L) Sizes: 3, 4, 5, 6. Mint Green or Lt. Blue. Washable. 31A4715—State size, color. \$1.49





SIZES  
3 TO 6X



#### Bouffant \$1.47

Low! Soft, lacy  
ps a pretty 2-  
quissette overskirt  
trim. Taffeta  
Nylon except  
washable. White.  
4, 5, 6, 6X. See  
Page 366. Wt. 6 oz.  
—State size. . \$1.47

#### Full Circle Skirt \$1.07

**B** Polished Cotton Bouffant. A  
beautiful buy—with dainty em-  
broidered bodice and luscious lace  
trim. Elasticized back. Cotton except  
trim. Washable; little ironing. White.  
Sizes: 3, 4, 5, 6, 6X. Chart 3, Pg. 366.  
31 A 4959—Wt. 5 oz. State size. \$1.07

#### New Two-in-One Slip! \$2.97

**C** Puff 'n Fluff with inflatable tube.  
Soft-flaring with tube deflated—  
bouffant when you blow it up.  
Straps adjust. Nylon except trim.  
White or Pink. Hand wash. Postpaid.  
Sizes: 3, 4, 5, 6, 6X. Chart 3, Pg. 366.  
31 AP 4969—State size, color. . \$2.97

#### Embroidered Eyelet \$1.97

**D** Lustrous Polished Cotton, deep  
ruffles and dainty lace! Elas-  
ticized back. Straps adjust. Cotton  
except trim. Washable. White.  
Sizes: 1, 2, 3, 4, 5, 6, 6X. Chart 3, Pg. 366.  
31 A 4957—Wt. 6 oz. State size. \$1.97

#### Billowing Net Ruffles \$1.97

**E** Full Circle Skirt with Net ruffles on  
Taffeta. Tricot bodice, ribbon and  
lace. Nylon except trim. Ship. wt. 6 oz.  
Pink, Maize, White. Hand washable.  
Sizes: 3, 4, 5, 6, 6X. Chart 3, Page 366.  
31 A 4972—State size, color. . . \$1.97

**DISFACTION  
ARANTEED  
OR YOUR  
MONEY BACK**

#### Nylon Bouffant \$1.97

**F** Embroidered Tricot Bod-  
ice. Lace trimmed sheer  
overskirt; taffeta underskirt.  
Nylon except trim.  
White, Pink. Hand wash.  
Sizes: 1, 2, 3. Chart 2 on Pg.  
366. State size and color.  
31 A 4909—Ship. wt. 4 oz. \$1.97

#### "Grow" Slip 97c

**G** All Cotton Everglaze  
except embroidery and  
lace trim. "Grow" shoulder  
tucks. White. Washable.  
Sizes: 1, 2, 3. Size Chart 2,  
Pg. 366. Ship. wt. 4 oz.  
31 A 4904—State size. . . 97c

#### Print Trimmed \$1.97

**H** Flocked Nylon Rose Print  
overlay pretties Slip of  
All Cotton Everglaze, ex-  
cept trim. White. Hand wash.  
Sizes: 1, 2, 3. Chart 2, Pg. 366.  
Ship. wt. 4 oz. State size.  
31 A 4905. . . . . \$1.97

#### Wear Slips 3 FOR \$1.97

1 Nylon, except trim. Pkg. 3, 1 size: 1  
1 Polished Cotton; 1 Plisse. White.  
Washable; little iron. Wt. pkg. 9 oz.  
4, 5, 6, 6X. Chart 3, Page 366.  
—State size. . . Pkg. of 3 for \$1.97

Care means Longer Wear. For Complete Washability Terms, see Pg. 1273.



BFGDAS WARDS 365



# Wards Guarantees Proper Fit for Girls and Boys

order by size, not age...measure each time  
you order...use scales below

All Wards garments are made to fit body measurements in the charts below, which are based on a scientifically developed sizing system. If measurements fall between sizes, order the next larger size. Be sure style wanted comes in the size needed.



## CHART 1. INFANTS' SIZES 6 TO 30 MOS.

For babies from birth until they are learning to walk. Most important measurements are Weight, Height.

Order Size	6 Mos.	9 Mos.	12 Mos.	18 Mos.	24 Mos.	30 Mos.
If Chest is	18	18½	19	20	21	22 in.
If Height is	to 26½	27-27½	28-29	30-31½	32-34	34½-35½ in.
If Weight is	to 18	19-20	21-22	23-26	27-29	30-31 lbs.



## CHART 2...TODDLER SIZES 1 TO 4

For Toddler Girls and Boys who still have the shorter legs and rounded figure of infancy. Garments are cut fuller to allow for diapers; lengths are shorter than 2-6X Range. Most important measurements: Height, Length.

Order Size	1	2	3	4
If Chest is	20	21	22	23 in.
If Waist is	20	20½	21	21½ in.
If Height is	up to 31	32-34	35-37	38-40 in.
If Weight is	up to 25	26-29	30-34	35-38 lbs.
Dress Length	15½	16½	17½	— in.
Coat Length	—	17	18	19½ in.
Skirt Length	—	10	10½	— in.



## CHART 3. CHILDREN'S SIZES 2 TO 6X

For Girls and Boys whose figures are lengthening out, losing the rounded contours of infancy. Dresses, Coats are longer than for Toddlers. Most important measurements are Length, Height. For swimwear, check Weight.

Order Size	2	3	4	5	6	6X
If Chest is	21	22	23	24	25	25½ in.
If Waist is	20½	21	21½	22	22½	23 in.
If Height is	up to 34	35-37	38-40	41-43	44-46	47-48 in.
If Weight is	up to 29	30-34	35-38	39-44	45-49	50-54 lbs.
Dress Length	—	19½	21	22½	24	25½ in.
Coat Length	—	—	21½	23	24½	26 in.
Skirt Length	—	11	12	13	14½	15½ in.



## CHART 4. GIRLS' SIZES 7 TO 14

For Grade School Girls whose figures are straight up and down and who are still undeveloped. They are shorter than Teens, below. Most important measurements: Height, Chest, Waist. For slim skirts and sportswear, check Hips. For swimsuits, check Weight.

Order Size	7	8	10	12	14
If Chest is	26	27	29	30½	32 in.
If Waist is	23	23½	24½	25½	26½ in.
If Hips are	27½	28½	31	33	35 in.
If Height is	50	51-52	53-56	57-58½	59-61 in.
If Weight is	60	67	83	95	107 lbs.
Dress Length	27	29	32	35	37 in.
Coat Length	28	30	33	36	38 in.
Ankle Pants Length	29½	31	34	35½	37 in.
Skirt Length	18	19½	22	24	26 in.



## CHART 5...TEEN SIZES 8 TO 16

For the High School Girl whose figure is beginning to develop; her waist is slimmer in proportion to bust. Needs longer length. Most important measurements are Length, Bust, Waist. For slim skirts, sportswear—check Hips. For swimwear, check Weight.

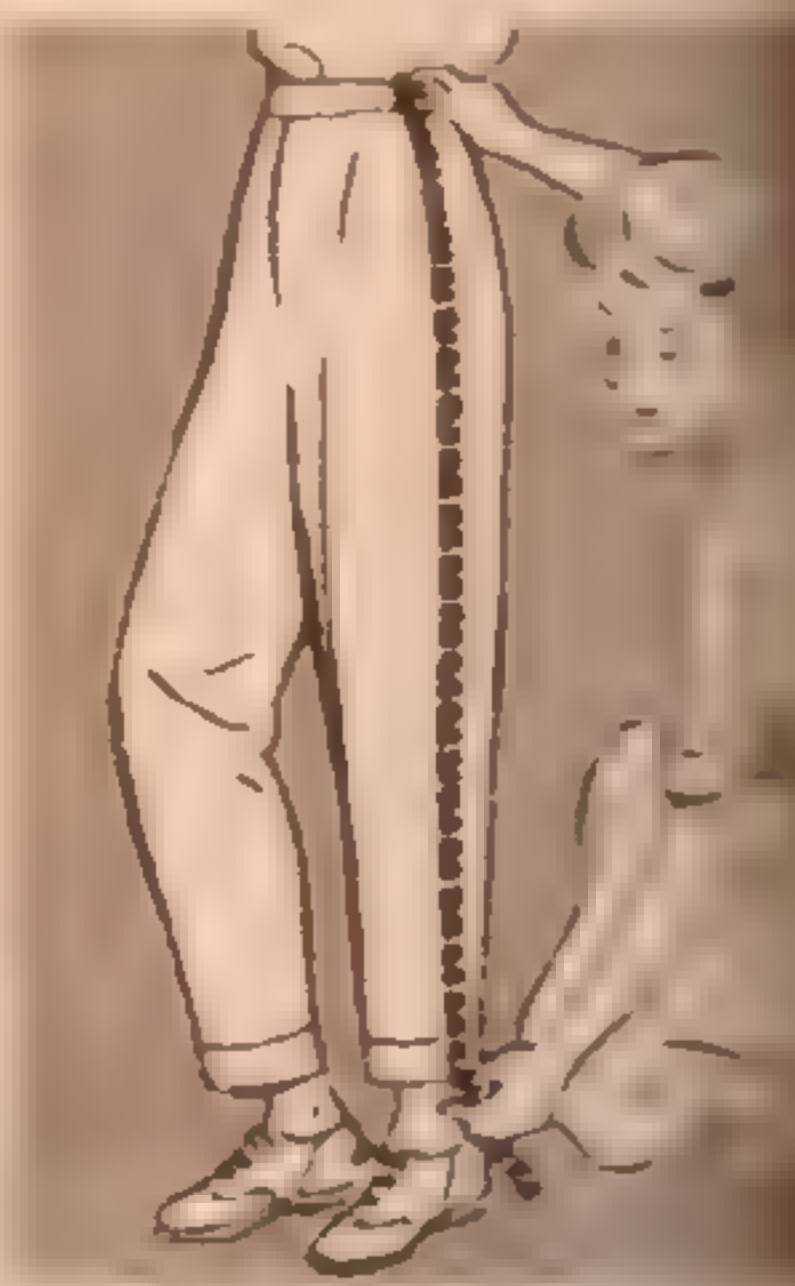
Order Size	8	10	12	14	16
If Bust is	29	30½	32	33½	35 in.
If Waist is	23½	24½	25½	26½	27½ in.
If Hips are	30½	32½	34½	36½	38½ in.
Height up to	61½	62½	63½	64½	65½ in.
Weight up to	83	93	105	117	127 lbs.
Dress Length	39	40	41	42	43 in.
Coat Length	40	41	42	43	44 in.
Ankle Pants Length	36½	37	37½	38	38½ in.
Skirt Length	25	26½	27	27½	28 in.



Measure Height: stand against wall without shoes.  
Measure Chest with tape under arms; Waist at natural waist; Hips at widest part.



Dress or Coat Length: follow natural curve from nape of neck to waist and from waist to the length.



Slack Length: measure top of waistband, side of leg to cuff.  
Skirts: top of waistband to hem or to length.

## EASY STEPS IN MEASURING BOYS' WEAR



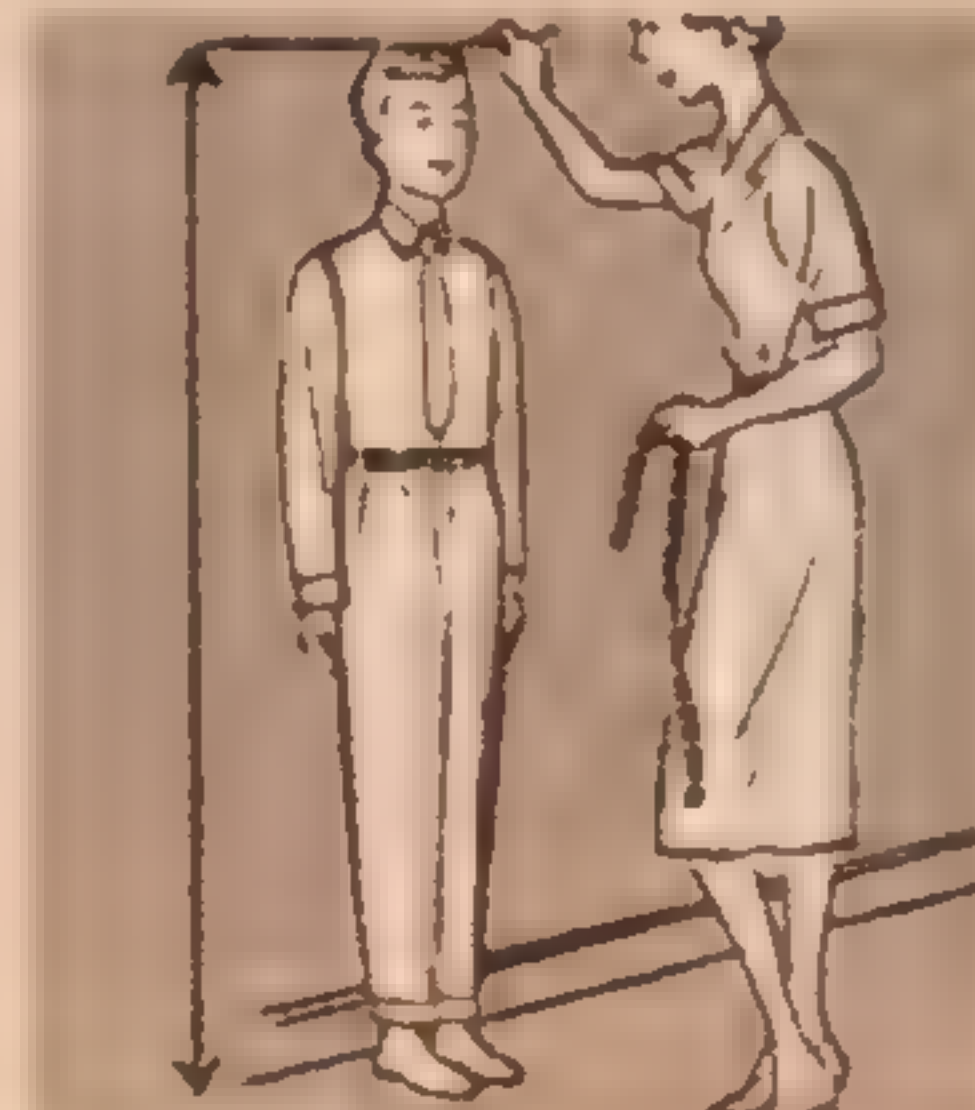
**Chest:** Take measurement over shirt, holding tape well up under the arms. For Outerwear, measure over clothing to be worn underneath.



**Waist:** Measure over trousers with belt removed; the number of inches is waist size. When measuring, hold tape snug, yet not too tight.



**Inseam:** Take well-fitting trousers, lay flat; measure from crotch seam down the inside of leg. State which is waist, which is inseam.



**Height:** Take without shoes. Have boy stand erect, heels touching wall. Mark wall directly behind top of head, measure from floor to mark.



**Neck:** Put tape around neck. Check Size S for size corresponding to measurement; only, not neck.



## Longtime Fresh Hat Fashions

**Capulet.** Styled  
Rayon Tat-  
tambore flowers.  
Colors: Blue, Pink,  
White. Wt. 8 oz.  
Fits 20 to 22 in.  
State color. \$2.39

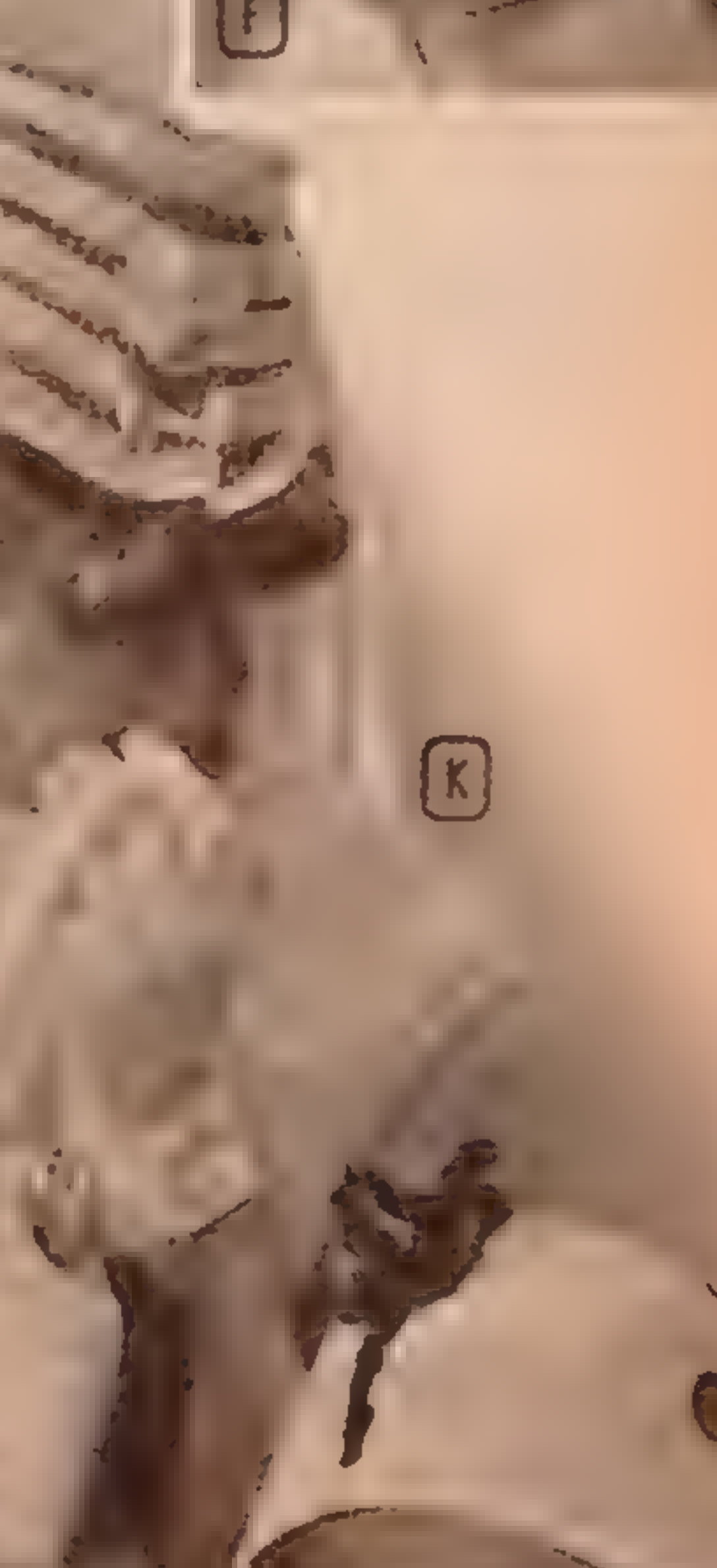
**Trellis.** Rayon  
bow loops  
Capulet.  
Black, Pink,  
Ice (lt.) Blue.  
Wt. 7 oz.  
State color. \$2.39

**1 in Bas-  
Toyo Cloth.**  
Lace brim.  
(lt.) Blue,  
Pink; All White.  
Wt. 8 oz.  
State color. \$2.39

**Cob-web Capulet.** Rayon  
Velvet. Twin frame and  
bow. Mesh circlet veil.  
Colors: Beige, Black, Pink,  
Red, White, Sapphire Blue.  
Fits all headsizes. State color.  
HA 5351—Wt. 8 oz. . . . \$1.79

**Flowers trim Breton.** Of  
Synthetic Straw Cloth  
with a linen-like weave.  
White with Pink, Navy or  
Red trim; All White. Wt. 9 oz.  
Fits heads 19½ to 21½ in.  
HA 5353—State color. . \$1.98

**Pillbox.** Rayon Mesh  
edged with Nylon Net,  
Lace Ruffles; Velvet trim.  
White with Ice (lt.) Blue,  
Pink or Green; All White.  
Fits 21 to 22 in. Wt. 8 oz.  
HA 5355—State color. . \$2.69



## Hat, Bag Sets Just Like Mom's

**Heart Capulet and Bag Set.** Tiers of sheer Nylon  
with colorful wreath. Rayon Satin chin ties.  
Bag has gold-color eyelets, cord draw string.  
Colors: (lt.) Blue, Pink or White. Fits 19 to 21 in. State color.  
Set. Wt. 8 oz. Price incl. 10% F.E.T. on Bag. \$3.08  
Hat only. Ship. wt. 7 oz. . . . . \$1.89

**and Bag Set.** Of Rayon Organza and Satin flowers.  
Plastic Bag with flowers matching the Hat.  
Colors: Lilac, Pink, Lemon Yellow, White. Fits 20½-22 in.  
Set. Wt. 9 oz. 10% F.E.T. incl. on Bag. State color. \$2.59  
Hat only. Ship. wt. 7 oz. State color. . . . . \$1.49

**and Bag Set.** Of Rayon Grosgrain Ribbon sewn row  
Rayon Velvet headband and streamers; mele  
Master. Matching Bag has metal frame. State color.  
Colors: Lilac, Pink, Lemon Yellow or White. Fits 20½-22 in.  
Set. Wt. 14 oz. 10% F.E.T. incl. on Bag. . . . . \$3.97  
Hat only. Ship. wt. 8 oz. . . . . \$2.39

**Bonnet and Bag Set.** Of Rayon Mesh and shiny  
Synthetic Straw Braid with Rayon Velvet bow, streamers.  
Colors: Pink or White. Fits heads 20½ to 21½ in. State color.  
Set. Wt. 10 oz. Price incl. 10% F.E.T. on Bag. \$3.97  
Hat only. Ship. wt. 8 oz. . . . . \$2.39

**he and Bag Set.** All Cotton Sailcloth with smart figu-  
raments. This favorite for beach or sportswear  
every young miss. Fits 21½ to 22½ in. State color.  
White with Black or Red ornament; Red with White.  
Set. Wt. 1 lb. 10% F.E.T. incl. on Bag. . . . . \$3.48  
Hat only. Ship. wt. 11 oz. . . . . \$1.39

ely children's Hats shown on this page are shipped  
Chicago. Order and pay postage from Nearest House.

**Cloche.** Fashioned of tiers of Rayon Pleated Ribbon.  
Rayon Velvet bow and streamers. Ship. wt. 8 oz.  
White with Pink, Lilac, Navy, Red or White Ribbon.  
HA 5366—Fits 19½ to 21 in. State color. . . . . \$2.69

**Beanie.** Of All Cotton Pique. Your little girl will love  
the French Poodle ornament with movable eyes.  
White with Ice (lt.) Blue, Black, Pink or White poodle.  
HA 5367—Fits 19½-21½ in. Wt. 8 oz. State color. . \$1.98

**Duster Cloche.** Cotton Pique with dangling flowers.  
White with Ice (lt.) Blue, Pink or Yellow trim; All White.  
HA 5368—Fits 19½-21 in. Wt. 9 oz. State color. . . . \$1.98





2 to 4



"Brick Top" Check \$8.90

Cape-charmed Coat of Cotton, Rayon. Matching Bonnet. Pearl-like buckle trim. Rayon lining. Lace-iced cape collar has gay fruit clusters. Dry clean.

Gray or Lilac, ea. with White. Sizes: 2, 3, 4. Chart 2, Pg. 366. Wt. 1 lb. 6 oz. State size, color. E A 6900.....Set \$8.90



Value Priced Set \$6.97

Lacy White Overcollar on linen-like Rayon and Cotton Coat. Button tab trim. Acetate lining. Matching Bonnet. Wt. 1 lb. 6 oz. Pink, Lilac, Aqua. Hand wash. Sizes: 2, 3, 4. See Chart 2, Pg. 366. State size and color. E A 6901.....Set \$6.97



Smart Wool Blend \$9.90

Flap Trim Detail. 95% Reprocessed Wool, 5% Nylon. Rayon lined. Linen-look Rayon Overcollar. White Straw Roller. Gray or Navy. Wt. 1 lb. 6 oz. Sizes: 2, 3, 4. Chart 2, Pg. 366. Dry clean. State size, color. E A 6902.....Set \$9.90



Puritan Collar \$7.97

Rosebuds and Lace trim of fitted Rayon, Acetate. Lustrous pearl-like Rayon lined. Matching Navy, Red. Wt. 1 lb. 6 oz. Sizes: 2, 3, 4. Chart 2, Pg. 366. Dry clean. State size, color. E A 6903.....Set \$7.97



E 5.90 Set

C 5.90 Set

D 5.97 Set

Sizes 12-24 Mos.

A Raglan Sleeve Coat. Matching Eton Cap. Acetate lined. Hand washable. Sizes: 2, 3, 4. Chart 2, Page 366. Ship. wt. 1 lb. 6 oz. State size and color. E A 7314—Check Arnel Triacetate, Rayon. Navy-White, Brown-White.....Set \$5.97 E A 7316—Solid 85% Wool, 15% Nylon. Lt. Blue or Navy.....Set \$7.97

B "Rain or Shine" Chesterfield Coat, Eton Cap. Combed Cotton Poplin. Print Cotton lining. Ship. wt. 1 lb. 6 oz. Colors: Tan, Willow Green. Hand wash. Sizes: 2, 3, 4. Chart 2, Page 366. E A 7313—State size, color.....Set \$5.97

C Sheer Nylon Overcollar, lace edged. Press-pleat yoke detail. Rayon, Acetate. Acetate lined. Matching Bonnet. Pink, Maize. Hand washable. Wt. 1 lb. 6 oz. Sizes: 12, 18, 24 mos. Chart 1, Page 366. E A 6816—State size, color.....Set \$5.90

D Lace Trim at Collar, Cuffs. Rayon, Cotton Coat, matching Bonnet. Acetate lined. Softly pleated yoke detail. Blue, Pink. Hand washable. Wt. 1 lb. 6 oz. Sizes: 12, 18, 24 mos. Chart 1, Page 366. E A 6818—State size, color.....Set \$5.97

E Jaunty Blue-White Check Coat, Eton Cap. Arnel Triacetate, Cotton. Acetate lined. White Rayon Overcollar. Button-trimmed back belt. Hand washable. Sizes: 12, 18, 24 mos. Chart 1, Page 366. Ship. wt. 1 lb. State size. E A 6817.....Set \$5.90



E 5.97 Set

Just Say "CHARGE IT"  
SEE PAGE 1281



4 to 6x



**F**  
5.94  
7.94  
Topper



**G**  
8.79



**H**  
6.97  
Coat



**J**  
9.95  
Coat

**Topper** in baby-soft Acrilan or Nylon—favorite Multigored back, 2-pc. belt. Double notch turn-up cuffs. Acetate wash. Wt. 1 lb. 6 oz. Colors: White, Pink, Lt. Blue. Chart 3, Page 366. State size, color. . . \$5.94

**100% Nylon Fleece.** White, Pink, Lt. Blue. . . \$5.94  
**100% Acrilan Acrylic Suede.** White, Red. . . \$7.94

**Top-Style Hat** trimmed with feathers, leaves. Wt. 9 oz. Fits 19½-21 in. head. \$1.79

**"Shine or Shine"** Coat, sparkled with Polka-Dot lining and novelty collar converts to hood. New braid trim, pockets. Rayon, Acetate lined. Wt. 1 lb. 6 oz. Colors: White with Red. Dry clean. Sizes: 4, 5, 6, 6X. Chart 3, Pg. 366. State size, color. . . \$8.79

**So Low!** Smart Rayon and Coat with lace-iced shawl collar of White Linen-like Rayon, bright buttons trim pockets. Acetate lined. Hand wash. Colors: Lilac, Lilac. Wt. 2 lbs. Sizes: 4, 5, 6, 6X. Chart 3, Pg. 366. State size, color. . . \$6.97

**Color Hat.** Straw Braid with ribbon, lace band. Wt. 9 oz. Fits 19½-21 in. head. \$1.95

**J Smart Princess Styling** in a Flannel Coat of 70% Reprocessed Wool, 25% New Wool and 5% Nylon. New "peak" accents at waist. Rayon lined. White Linen-like Rayon Overcollar with contrasting braid trim. Wt. 1 lb. 6 oz. Colors: Gray with Green trim on collar or Navy with Navy trim. Sizes: 4, 5, 6, 6X. Chart 3, Pg. 366. EA 3786—State size, color. . . \$9.95

**Pert Straw Cloth Cloche** in White with contrasting trim. Wt. 9 oz. State trim color: Navy or Green. EA3789—Fits 19½-21 in. head. \$1.95

**K Coat 'n Derby Twosome.** Cotton and Rayon "Brick-Top" check. Fitted Coat has White Linen-like Rayon overcollar. Belted sides, back. Rayon lined. Matching Hat. Dry clean. Wt. 1 lb. 6 oz. Colors: Green-White, Gray-White. Sizes: 4, 5, 6, 6X. Chart 3, Pg. 366. EA3787—State size, color. Set \$10.95

**L Fine 100% Wool** in a graceful semi-fitted style with new tab trim. Gored front, back. Crisp White Linen-like Rayon overcollar. Rayon lining. Wt. 1 lb. 6 oz. Lilac, Fern (Med.) Green, Red. Sizes: 4, 5, 6, 6X. Chart 3, Pg. 366. EA3788—State size, color. . . \$9.95

**White Straw Braid Roller.** Gay posy 'n ribbon trim. Ship. wt. 8 oz. EA3790—Fits 19½-21 in. head. \$2.55

**K**  
10.95  
2-Pc. Set



**L**  
9.95  
Coat

**E**  
5.97  
Set

These two pages ship to you from Chicago. Order, pay postage. Nearest Wards House. Washability Terms explained Pg. 1273.

Satisfaction Guaranteed or Your Money Back ★

BCKDAS 2 WARDS 369



3 to 6X



A  
4.89



B  
3.97



5.79  
D

E  
4.57

**A** White Eyelet Batiste, so pretty pastel peeking through. Washable Cotton; little ironing. White-Blue; White-Pink. Ship. wt. 3.5. Sizes: 3, 4, 5, 6, 6X. Chart 3, Pg. 365. State size and color.

**B** New Drop Shoulder, tiny bodice so much to admire! Fine Combed Cotton Dress. Nylon Net attached. Washable; little ironing. Colors: Gold or Rose. Ship. wt. 3.5. Sizes: 3, 4, 5, 6, 6X. Chart 3, Pg. 365. State size and color.

**C** Crisp and Fresh as Spring! Green and tone-on-tone pastel. A buy! Washable Cotton; little ironing. Colors: Rose or Blue. Ship. wt. 3.5. Sizes: 3, 4, 5, 6, 6X. Chart 3, Pg. 365. State size and color.

**D** Elegant Party Dress—soft, lovely—a little girl's dream. Dotted Swiss Nylon, parrot. Attached Petticoat. All Nylon. Hand washable. Little, no ironing. Colors: Pink or Mint Green. Ship. wt. 3.5. Sizes: 3, 4, 5, 6, 6X. Chart 3, Pg. 365. State size and color.

**E** Dacron and Cotton. Luscious lovely "dress-up!" New look. Wonderful 72% Dacron 28% Cotton—hand washable; little ironing. Attached Nylon Net Petticoat. Colors: Aqua or Pink. Ship. wt. 3.5. Sizes: 3, 4, 5, 6, 6X. Chart 3, Pg. 365. State size and color.

JUST SAY "CHARGE"  
SEE PAGE 1281





**G**  
2.97

**H**  
2.89



**J**  
3.75  
3.95

**K**  
2.97  
3.57

Sizes  
1 to 6x

**Dot Twin Print** has winning  
—apron-like front panel; rick-  
rack trim. Cotton; little iron. Wt. 8 oz.  
Aqua; with white. Washable.  
4, 5, 6, 6X. Chart 3, Page 366.  
—State size and color... \$2.94

**Embroidered Sleeves**, pert new  
waist—such a sweetheart of a  
—outstanding value at this low  
—washable Cotton; little, no iron.  
—Rose or Blue. Ship. wt. 8 oz.  
4, 5, 6, 6X. Chart 3, Page 366.  
—State size and color... \$2.97

**Red Tunic** bursts into bloom—  
—outaway-back skirt, rickrack  
—washable Cotton; little, no iron.  
—Rose or Blue. Ship. wt. 8 oz.  
4, 5, 6, 6X. Chart 3, Page 366.  
—State size and color... \$2.89

**—pretty Sisters.** Bright appli-  
—and rickrack trim white Cotton  
—embroidered Cotton Gingham Dress.  
—Green, Lilac, Red. Washable.  
2, 3. Chart 2, Pg. 366. Wt. 10 oz.  
—State size, color... \$3.75  
4, 5, 6X. Chart 3, Pg. 366. Wt. 14 oz.  
—State size, color... \$3.95

**—on Sisters.** 3 billowy skirts—  
—laces and lace. Quaint collar.  
—except trim; little, no ironing.  
—Aqua-White. Washable.  
2, 3. Chart 2, Pg. 366. Wt. 10 oz.  
—State size, color... \$2.97  
4, 5, 6X. Chart 3, Pg. 366. Wt. 14 oz.  
—State size, color... \$3.57

**Satisfaction Guaranteed ★**  
**—YOUR MONEY BACK**



3 to 6X

2.87



A 2.89

B 2.89

C 2.89

**A Large Pockets.** Up-to-the-minute fashion. Trimmed with floral appliques, rick-rack. Bertha collar edged in rick-rack. Cotton except trim. Little or Pink or Blue. Washable. Sizes: 3, 4, 5, 6, 6X. Chart 3, Pg. 31A6308—State size, color.

**B Rooster Appliques** and rick-rack adorn bodice and printed stripe skirt. Wear in both spring and summer. Washable Cotton. Little or Black-White-Red. Wt. 8 oz. Sizes: 3, 4, 5, 6, 6X. Chart 3, Pg. 31A6309—State size...

**C Smart Bib Front,** Large rick-rack trim and buttons grace sleeveless Dress. Adjustable back buttons. Washable, Little Colors: Lilac or Aqua. Sizes: 3, 4, 5, 6, 6X. Chart 3, Pg. 31A6310—State size, color.

**D Lace Trimmed Lap-** style feature at a Peter Pan collar has lace. Tiny pearlized buttons. Washable Cotton. Little Colors: Lilac, Maize. Wt. 8 oz. Sizes: 3, 4, 5, 6, 6X. Chart 3, Pg. 31A6311—State size, color.

**E Fine Woven Check.** Dress. Saucy rick-rack bodice. Lace-edging on sleeves. Washable Cotton. Green-White or Lilac-White. Sizes: 3, 4, 5, 6, 6X. Chart 3, Pg. 31A6312—State size, color.

**F Lace Crop Top Effect**—and frilly. Scoop neckline edged sleeves. A wonderful Washable Cotton. Little Apricot, Mint Green. Sizes: 3, 4, 5, 6, 6X. Chart 3, Pg. 31A6313—State size, color.

Just Say "Charge" SEE PAGE 12

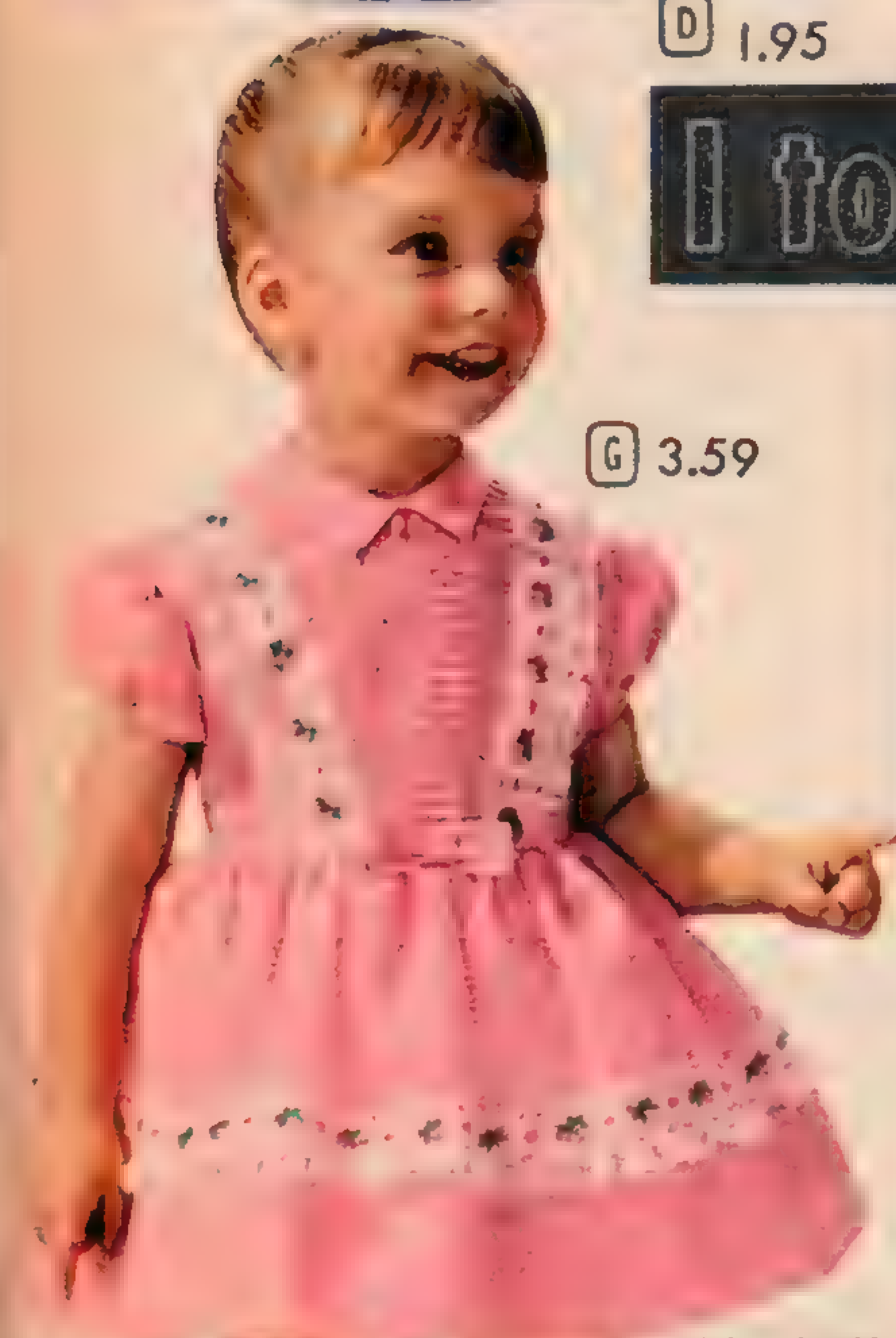


D 1.95

E 1.95

F 1.95

1 to 3



G 3.59



H

J

K

**G Dacron and Cotton** for dress-up. Practical and easy-care. Frosty Nylon lace on tucked bodice, skirt. Attached Nylon Petticoat. Blend-72% Dacron Polyester, 28% Cotton. Pink or Aqua. Hand wash. Sizes: 1, 2, 3. Chart 2, Pg. 366. State size and color. 31A6037—Wt. 8 oz...\$3.59

**Woven Check \$1.89**  
**H Combed Cotton.** Quality at a tiny price! Shirt-dress prettied with rick-rack, rooster applique. Checks: Maize-and-White; Aqua-White. Washable. Sizes: 1, 2, 3, Chart 2, Pg. 366. State size and color. 31A6038—Wt. 6 oz...\$1.89

**Fashion News \$2.85**  
**J Rick-rack** and bright embroidered tape accent square-shaped yoke and skirt. Petite collar. All Cotton. Tie-sash. Washable. Colors: Blue or Pink. Sizes: 1, 2, 3. Chart 2, Pg. 366. State size and color. 31A6040—Wt. 6 oz...\$2.85

**Cape Sleeves \$2.85**  
**K Smocked** flower flower. Cool Cotton for and later in summer. ue priced! Colors: Apricot. Sizes: 1, 2, 3. Chart 2, Pg. 366. State size and color. 31A6039—Wt. 6 oz...\$2.85

372 BFC KAS



Up to 30 Mos.

(A)  
2.87

(B)  
1.96

1.97  
Set

1.94  
Set

2.97  
Set

Wrinkl-  
shed Cot-  
ton. Phil-  
ippine  
trim. Wash-  
able.  
Lt. Blue.  
18 mos.  
State size and color.  
Wt. 3 oz. \$2.87

(B) 100% Nylon except  
trim. Dress dainti-  
ly flocked. Attached  
petticoat. Washable.  
Lt. Blue, Maize, Pink.  
Sizes: 9, 12, 18 mos.  
State size and color.  
31 A 1605-Wt. 3 oz. \$1.96

Sunsuit, Bonnet Set of  
crisp White Cotton;  
colored ruffle trim, deli-  
cately embroidered  
bib. Plastic lined Pan-  
ty, elastic-back waist.  
Pert Bonnet. Wash-  
able. Ship. wt. 5 oz.  
Red trim on White.  
Sizes: 12, 18, 24 mos.  
See Chart 1, Pg. 366.  
Please state size.  
31 A 1742-Set...\$1.97

Schiffli Embroidery  
adds a dainty touch to  
apron front. Wash 'n  
Wear two-pc. Cotton  
Topper Set. Wee but-  
tons and lace trim yoke.  
Plastic lined Panty; el-  
astic waist. Washable.  
Colors: Pink, Maize.  
Sizes: 9, 12, 18 mos.  
Chart 1, Pg. 366. Wt. 6  
oz. State size and color.  
31 A 1826-Set...\$1.94

New Deck Pants Set.  
Dan River Combed Cot-  
ton. White Topper has  
Gingham trim to match  
suspender Pants with  
6-snap crotch and elas-  
tic back. Ruffle trim.  
Washable. Wt. 5 oz.  
Lilac, Pink, Lt. Blue.  
Sizes: 12, 18, 24, 30  
mos. See Chart 1, Pg.  
366. State size, color.  
31 A 1711-Set...\$2.97

THREE-WAY \$2.94  
PLAY SET

Change about! Gingham  
Topper, Panty. Cluny  
lace-trim White Pinaflore.  
All Dan River Combed Cot-  
ton. Plastic-lined Panty.  
Red or Pink. Washable.  
Sizes: 9, 12, 18, 24 mos.  
Chart 1, Pg. 366. Wt. 6 oz.  
State size and color.  
31 A 1825-3-pc. Set. \$2.94

Dresses for one low price. Pkg. 3,  
1 ea. Blue, Maize, Red Dot. Washable.  
18 mos. Chart 1, Pg. 366. Wt. 7 oz.  
State 1 size. Package of 3...\$2.97

(D)  
1.96  
Set

(F)  
2.89  
Set

(G)  
2.86  
Set

(E)  
1.95

(H)  
1.94

Topper Set of  
check Cotton  
Trim. Appliqued  
White Cotton  
collar. Plastic  
lined Panty with elasti-  
c back. Washable.  
Med. Blue, Red.  
12, 18 mos.  
Chart 1, Pg. 366.  
State size, color.  
31 A 1742-Set...\$1.96

(E) Stretch Creeper of  
Helanca Nylon  
Knit. One-piece style.  
Top has gay screen-  
print. Ribbed-knit trim.  
3-snap crotch. Wash-  
able. One size fits 6-18  
months (26 lbs.).  
Colors: Maize, Red or  
Lt. Blue-ea. with white.  
Wt. 4 oz. State color.  
31 A 1755...\$1.95

(F) Two-pc. Knit Set of  
fine Combed Cot-  
ton. Jacket has middy  
style attached dickey,  
collar and sleeves in  
novelty knit. Plastic-  
lined Panty has snap  
crotch. Washable.  
Lt. Blue, Maize. Wt. 6 oz.  
Sizes: 6, 12, 18 mos.  
State size and color.  
31 A 1728-Set...\$2.89

(G) Two-Way Set of All  
Cotton. Gingham  
Shirt has Red piped  
trim. White Suspender  
Shorts with applique  
can be worn alone as  
sunsuit; plastic-lined,  
snapcrotch. Washable.  
Gray or Blue. Wt. 6 oz.  
Sizes: 12, 18, 24, 30 mos.  
State size and color.  
31 A 1783-Set...\$2.86

(H) Sunsuit. Dan River  
Wrinkl-shed finish  
Combed Cotton Broad-  
cloth. Embroidered,  
applied Philippine  
import. Plastic-lined,  
snapcrotch. Washable.  
Maize or Light Blue.  
Sizes: 9, 12, 18 mos.  
See Chart 1, Page 366.  
State size and color.  
31 A 1743-Wt. 4 oz. \$1.94

NEW! DECK \$1.98  
PANTS SET

Jaunty Cotton Twosome.  
White Poplin Deck Pants  
with special built-in plastic  
panty; two big pockets.  
Red Striped Knit boat-  
neck Shirt. Washable.  
Sizes: 12, 18, 24, 30 mos.  
Wt. 6 oz. State size.  
31 A 1710-Set...\$1.98

Action Guaranteed or Your Money Back

See Infants' Size Chart 1, Page 366. Washability Terms on Pg. 1273.

ALL WARDS 373



# Baby's Off to the Land of No

Cling-Soft Terry Sleepers . . . Snap-Front

**Baby's First Sleeper \$1.89**

(A) Ideal "home from hospital" Gift. Cotton Knit Terry cloth. Snaps down the front and legs for easy diaper changing. Mitten cuffs; attached bootie feet. Washable.

Maize, Pink or White. Wt. 5 oz. Sizes: 1 mo. (fits to 8 lbs.); 2 mos. (9-11 lbs.); 3 mos. (12-14 lbs.).

31 A 1348—State size, color . . . \$1.89

**S-T-R-E-T-C-H Terry \$2.19**

(B) Grows with Baby. Knit stretches to fit. 60% Cotton. Snap front and easy diaper change. Sh. trims collar. Washable. W.

Colors: Pink, Aqua, Maize. Sizes: Sm. (fits to 6 mos.; Med. (7-12 mos.; 19-22 lbs.).

31 A 1349—State size, color.



**Washfast Prints and Pastels  
In Soft Combed Cotton Knit**

(C) TO (G) **Pretty Print Match-ups.** No-iron Combed Cotton Flat Knit or (D) Terry Knit. Pink or Maize Rosebuds or Multi-pastel Nursery design—all on white ground.

(C) **2-Pc. Topper Set.** Smocked button-front Top. Ruffle trim. Plastic-lined Panty. Elasticized at sleeves, legs.

Sizes: 9, 12, 18 mos. Chart 1, Pg. 366. Ship. wt. 5 oz. State size, color, pattern. 31 A 1841C . . . . . Set \$1.96

(D) **3-Pc. Cotton Knit Terry Set** for play or sleep. Pullover Top, Pants, Booties have elasticized openings. Pompon trim at neck, on booties. Ship. wt. set 8 oz. Sizes: Small (fits to 9 mos.; 20 lbs.) or Large (10-18 mos.; 21-26 lbs.). 31A1317C—State size, color, pattern. \$1.94

(H) (J) **Solid Pastels and White.** Soft Combed Cotton Knit for Baby's everyday needs. Aqua, Maize, Pink or White. Fits up to 6 mos. (18 lbs.). Washfast; needs no ironing.

(H) **Slip-on Gown.** Turn-back mitten cuffs, 2-snap top closing. Drawstring bottom for draft-free warmth. Ship. wt. ea. 5 oz. 31A1215C—State color. Ea. 92c; 3 for \$2.70

(E) **Smocked Kimono.** Snap top closing; opens fully. Bow trim. Fits to 6 mos. (18 lbs.). Ship. wt. ea. 4 oz. State color, pattern. 31 A 1221C . . . . . Each \$1.22; 3 for \$3.57

(F) **Mitten-cuff Gown.** Smocked snap top; draw-string bottom. Fits to 6 mos. (18 lbs.). Ship. wt. ea. 5. oz. State color, pattern. 31 A 1220C . . . . . Each \$1.22; 3 for \$3.57

(G) **Puff-sleeve Sacque.** Smocked neck; ribbon bow trim. Fits to 6 mos. (18 lbs.). Ship. wt. ea. 3 oz. State color, pattern. 31 A 1226C . . . . . Each 97c; 3 for \$2.85

(J) **Matching Kimono.** Full-length front opening; 2-snap closing at top. Shell-stitch trim. Shipping weight ea. 4 oz. 31A1216C—State color. Ea. 92c; 3 for \$2.70

**Flannelette Kimono**

(K) (L) **Kimono, Gown.** Pastel Ducky White. Warm Flannelette. Sanforized shrinkage 1%. Knit neck, cuffs. Fit to 6 months (18 lbs.). (K) 31A1268C—Gown. 4 oz. Ea. 96c. Save (L) 31A1269C—Kimono. 4 oz. Ea. 96c. Save

**3-Pc. Sleep Set**

(M) **Knit Cotton Terry.** Styled, snap front. Elastic-waist pants. Smocked Booties. Pink, Aqua, Maize. Med. fits to 9 mos. Lge. 10-18 mos. Ex. Lge. 24-30 lbs. Washable. Size 31 A 1338—White



(M) 1.97



# Baby Fashions for Sizes 6 to 18 Months

Just Say  
"Charge It"

See Page 1281

## Gift for Baby's Christening \$4.95 SET

**Set Dacron** except trim. and Jack-  
w trims  
dress yoke.  
Gift box.  
(22 lbs.).  
Set \$4.95

**Boys' 3-Pc. Set.** Crisp,  
easy-care Dacron Polyester  
except trim. 1-pc. Creeper;  
Acetate lined, Cotton inter-  
lined Vest and Cap. White.  
Washable. Gift box.  
Fits to 12 mos. (22 lbs.).  
Ship. wt. 6 oz.  
31 A 1611.....Set \$4.95

A  
87  
Set



B  
2.87  
Set

## Red Orlon Sets and Shawls

**2-Pc. Set.** Cap,  
Bootees in  
except rib-  
bard design.  
(20 lbs.).  
or White.  
State color.  
18 oz. Set \$1.87

**Our Best 3-Pc. Set.** Cap,  
Sweater, Bootees in  
Hi-Bulk Virgin Orlon Acry-  
lic except trim, ribbons.  
Colors: Aqua, Maize, White.  
Fits to 9 mos. (20 lbs.).  
Hand wash. State color.  
31 A 2056—Wt. 8 oz. Set \$2.87

**Shawl.** Orlon  
except embroi-  
m. Belgian-  
t. 46x50 in.  
r Lt. Blue.  
State color.  
14 oz. \$4.77

**Hand-Knotted Fringe.**  
Snowy-white Shawl of  
Orlon Acrylic, exclusive of  
trim. Dainty pastel floral  
embroidery. Hand wash-  
able. About 50 x 50 in.  
31 A 2159—Wt. 14 oz. \$3.77

C  
4.77

D  
3.77



## Tiny Dress-Ups for Special Occasions

**E French Val Lace** charms fine hand-made and embro-  
dered Baby Set from the Philippines. Dress, matching Slip  
in soft Combed Cotton Batiste except trim. Slip has button-  
on shoulder. A pretty gift set for your favorite baby!  
Colors: Pink or White. Hand wash. Fits to 12 mos. (22 lbs.).  
31 A 1601—Ship. wt. 6 oz. State color....2-Pc. Set \$2.87

**F Philippine Hand-made**  
Dresses. Combed Cotton  
Batiste except embroidery  
and lace trim. In assorted  
styles. Fits to 12 months  
(22 lbs.). Ship. wt. 4 oz.  
Colors: Maize, White, Pink.  
Hand wash. State color.  
31 A 1617.....2 for \$1.79

**G Dress and Panty Set** of  
Flocked Nylon except  
lace and embroidery trim.  
Ruffled, plastic-lined Panty.  
Colors: Lt. Blue or Pink.  
Washable. Ship. wt. 5 oz.  
Sizes: 9, 12, 18 mos. Chart 1,  
Pg. 366. State size, color.  
31 A 1631—2-Piece Set \$1.97

**H Two-Pc. Creeper.** An ideal  
Christening outfit. White  
Cotton Knit has novelty trim.  
Plastic-lined Panty with  
elastic back. Washable.  
Sizes: 6, 12, 18 mos. See Size  
Chart 1, Pg. 366. Wt. 5 oz.  
31 A 1771—State size....\$1.95

**J Two-panty Creeper Set** of  
absorbent Combed Cot-  
ton. Two plastic lined Pan-  
ties; in White and Lt. Blue.  
White Shirt has Lt. Blue trim.  
Sizes: 6, 12, 18 mos. Chart 1,  
Pg. 366. Washable. State size.  
31 A 1772—Wt. 6 oz. Set \$2.95

H  
1.95

J  
2.95  
Set



## Print Sweater \$1.59

**Dainty Rosebud Design** high-  
lights Interlock Knit Cotton  
crew neck Cardigan. Con-  
trast color trim. Hand wash.  
Pink or Maize—ea. on white.  
Sizes: 9, 12, 18, 24 mo. Chart  
1 on Pg. 366. State size, color.  
31 A 2038—Wt. 5 oz....\$1.59

## Quilted Nylon Bunting for Baby's Outings \$4.87

**Print Bunting with Hooded Jacket.** Nylon cover of petite multicolor Pas-  
tel Print on white. Ribbon trim. Soft fluffy filling of feather-light Da-  
cron Polyester. Zipper-front Bunting Bag. Separate Jacket with 2-snap  
front has attached hood, mitten cuffs. Machine washable. Gift boxed.  
31 A 1405—Fits to 9 months (20 lbs.). Ship. wt. 1 lb. 5 oz..... \$4.87

For a complete explanation of Wards  
Washability Terms, see Page 1273.

ALL WARDS 375



Stylish Specially for Active Toddlers



376 WARDS ALL 2



# and Panties for Baby



## Quality Baby Shirts Reduced!

• 100% Combed Cotton, 10% Nylon wears 2½ times longer than Cotton, according to independent laboratory tests.  
 • Sanitized to retard germs and resist odors.

	Sleeveless	Snap-Side
<b>1.38</b>	<b>2 FOR 99c</b>	<b>2 FOR \$1.48</b>
<del>\$1.45</del>	Were 2 for \$1.05	Were 2 for \$1.63
	Cool Comfort for Baby, all year 'round. Bound neck, armholes. Water-repellent pin tapes of Cotton Twill. Pkg. of 2, 1 size. White.	Expansion Feature: snip thread on tape, shirt grows with baby. Non-binding short sleeves. Water-repellent Cotton Twill pin tapes. Pkg. 2, 1 size. Wt. pkg. 5 oz.
	Sizes: 6, 12, 18, 24, 36 mos. See Size Scale. Ship. wt. pkg. 3 oz.	Sizes: 3, 6, 12, 18 mos. See Size Scale. White.
	31 A 205—State size.	31 A 300—State size.
<del>\$2.64</del>	2 for 99c; 4 for \$1.90	2 for \$1.48; 4 for \$2.76

Size:	3 mo.	6 mo.	12 mo.	18 mo.	24 mo.	36 mo.
Weight:	to 13 lbs.	14-18	19-22	23-26	27-29	30-32 lbs.



## Our Better Baby Shirts Reduced!

- Tiny World Combed Cotton Rib-knit . . . Non-bind sleeves.
- Retains shape after many washings. Flat, no-chafe seams.
- Cotton Twill Diaper Pin Tapes prevent tears in shirt.

Snap-Side	Tie-Side	Slip-On
<b>3 FOR \$1.59</b>	<b>3 FOR \$1.47</b>	<b>3 FOR \$1.47</b>
Were 3 for \$1.89	Were 3 for \$1.59	Were 3 for \$1.59

- (A) (B) Snaps adjust as baby grows. Snip thread on tape for expansion feature. Fast, easy for dressing baby. White. See Size Scale. Sizes: 3, 6, 12, 18 mos. Pkg. 3, 1 size, 1 style.
- (C) (D) Lap-Over front for double protection of baby's chest and stomach. Twist-resistant tape ties of Cotton Twill. Pkg. of 3, 1 size, 1 style. Sizes: 3, 6, 12, 18 mos. See Size Scale. White.
- (E) Cap Shoulder construction opens wide for quick, simple dressing. Fits snugly around neckline. Cotton Twill diaper pin tapes. Favorite style for babies six months old and over. White. Pkg. 3, 1 size. Sizes: 6, 12, 18, 24 mos. See Size Scale.
- (A) 31A303-Short Sleeves. Wt. pkg. 6 oz. State size. 3 for \$1.59; 6 for \$2.94
- (B) 31A304-Long Sleeves. Wt. pkg. 6 oz. State size. 3 for \$1.59; 6 for \$2.94
- (C) 31A309-Short Sleeves. Wt. pkg. 6 oz. State size. 3 for \$1.47; 6 for \$2.82
- (D) 31A209-Long Sleeves. Wt. pkg. 6 oz. State size. 3 for \$1.47; 6 for \$2.82
- 31 A 338—Short Sleeves. Wt. pkg. 6 oz. State size. 3 for \$1.47; 6 for \$2.82



## ing Panties Priced Low

	Flat-Knit Panty
<b>1.14</b>	<b>4 FOR 92c</b>
<del>\$1.19</del>	
	Special Value! Cotton Panty. Absorbent double layer with triple thick crotch. Elasticized waist. Pkg. of 4, 1 size. White.
	Sizes: 1, 2, 3, 4. See Scale. Wt. pkg. 7 oz.
	31 A 353—State size.
<del>\$2.18</del>	4 for 92c 8 for \$1.79

## Dri-Nighter

	Soaker Panty
<b>NEW! ONLY 77c</b>	
	Waterproof outside; 2-layer Cotton interlock knit Panty; giant size plastic coated crotch. Use night or day as diaper cover or trainer. Machine washable.
	Sizes: 1, 2, 3, 4. White.
	Wt. ea. 3 oz. State size.
	31A369-Ea. 77c; 3, \$2.25

## ed-Knit Binders

<b>3 FOR 93c</b>
<del>\$1.00</del>
• 100% All Combed Cotton
• All protection to baby. Cotton
• Size about 5x20 in. White.
• Shipping weight pkg. 4 oz.
• 3 prs. \$1.74



## Reduced! Our Best Training Panty

<b>3 FOR \$1.29</b>
<del>\$1.38</del>
Were 3 for \$1.38, 6 for \$2.70

- 100% Combed Cotton Rib-knit.
- Extra Large Size Triple Crotch.

Super-Absorbent; double thickness throughout; triple crotch. Resists shrinkage, holds shape. Heat-resistant elastic waist. Pkg. 3, 1 size. Sizes: 1, 2, 3, 4, See Scale. White. Wt. pkg. 6 oz. 31 A 363—State size. . . . 3 for \$1.29; 6 for \$2.46

Order Size:	1	2	3	4
If Weight is:	Up to 25 lbs.	26-29	30-34	35-38 lbs.







Complete 3-Layer Diaper  
Use Once... Throw Away  
No Panty Needed

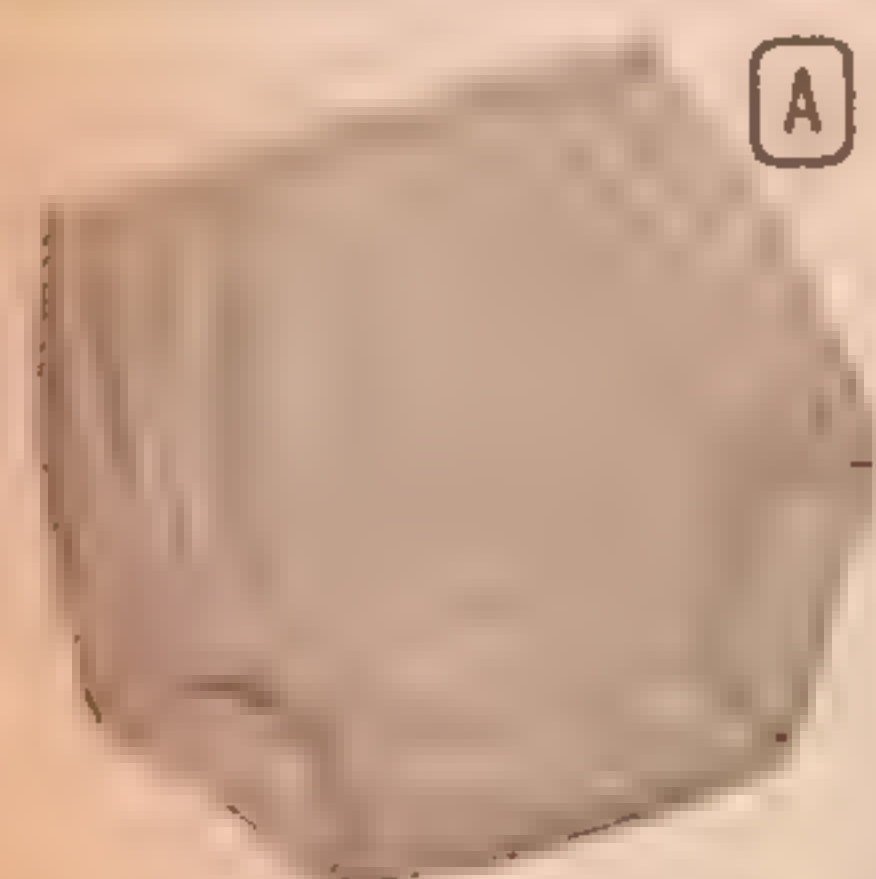
## Tiny World Disposable Diapers

ECONOMY \$2.95 CARTON REGULAR \$1.10 PACK

- Next to Skin: Soft, Two-ply Facial Tissue
- Inner Layer: Absorbent Non-Woven Cellulose
- Outer Layer: Waterproof White Polyethylene

Less than 3c each, when you buy small. Tiny World Disposable Diapers eliminate the need for baby pants. So inexpensive — use once, throw away — you take baby visiting, or to use as underpads in sickroom. Non-chafing, medicated to prevent diaper rash. High wet-strength; can be folded. Small (baby under 12 lbs.); Large (baby over 12 lbs.).

**Economy Carton.** Sm.: 108 pads; Lge.: 72 pads. 31 A 662-Wt. carton 5 lbs. 4 oz. . . . Ea. \$2.95  
**Regular Pack.** Small: 36 pads; Large: 24 pads. 31 A 663-Wt. pack 1 lb. 12 oz. . . . Ea. \$1.10



## Kleinert's Silk Softex Panty

**A "Snug Fit" Shape.** Waterproof Panty with full-cut back for ample diaper room. Nylon covered rubber at waist, legs for comfy fit. So soft, won't chafe. Machine washable (100%). Boxed. Lt. Blue, Pink, White. Sm., Med., Lge., Ex. Lge. See Scale. Wt. ea. 3 oz. State size, color. 31 A 1106... Each 96c Save!.. Buy 3 for \$2.79

## Tiny World Infants' Waterproof Panties

• Slip-on and Snap-side styles... Machine washable 100%.

**B Ruffled-back.** All Nylon Tricot, plastic-lined. Nylon covered elastic waist, legs. Wt. ea. 3 oz. Sm., Med., Lge., Ex. Lge. See Scale. Pink or White. State size, color. 31 A 1124... Ea. 95c; 2 for \$1.84

**C Tiny Pin Dots.** Nylon back ruffles on Rayon and Acetate Knit. Plastic coated. Ship. wt. ea. 3 oz. Sm., Med., Lge., Ex. Lge. See Scale. Maize, Pink, White. State size, color. 31 A 1130... Ea. 67c; 3 for \$1.95

**D For Baby Boys.** Striped Dacron Polyester; separate plastic lining. Yoke front, "pretend" fly. Red or Blue stripes; with white. Sm., Med., Lge., Ex. Lge. See Scale. Ship. wt. ea. 3 oz. State size, color. 31 A 1126... Ea. 95c; 2 for \$1.84

**E 100% Acetate Tricot.** Snap-side style. Plastic lined. Covered elastic at back-waist, legs. Colors: Lt. Blue, Maize or White. Sm., Med., Lge., Ex. Lge. See Scale. Wt. ea. 3 oz. State size, color. 31 A 1101... Ea. 67c; 3 for \$1.95

**F Frosted Plastic Panty, 2 styles.** Pkg. of 2, in 1 size, 1 style. Sm., Med., Lge., Ex. Lge. See Scale. Ship. wt. pkg. 4 oz. State size. 31 A 1118-Snap-side. 2, 77c; 4, \$1.47 31 A 1133-Slip-on. 4, 97c; 8, \$1.89

**G Rayon Gingham Checks.** Plastic coated. Pkg. 2; 1 size, 1 color. Lt. Blue or Pink-ea. with white. Sm., Med., Lge., Ex. Lge. See Scale. Ship. wt. pkg. 4 oz. State size, color. 31 A 1102... 2 for 94c; 4 for \$1.76

### SIZE SCALE FOR INFANTS' WATERPROOF PANTIES (A) TO (G)

Size	Small	Medium	Large	Extra Large
Weight	fits to 13 lbs.	14-18	19-22	23-26 lbs.

## Big Baby. Toddler Waterproof Panties

• Slip-on and Snap-side styles... Machine washable 100%.

**H Kleinert's New Trainer Panty.** Waterproof plastic-coated Tricot outside; absorbent knit Terry lining. 53% Cotton, 47% Rayon. Nylon covered rubber at waist, legs. Small, Med., Lge. Scale below. White. Wt. ea. 5 oz. State size. 31 A 1127... Ea. \$1.35; 2 for \$2.62

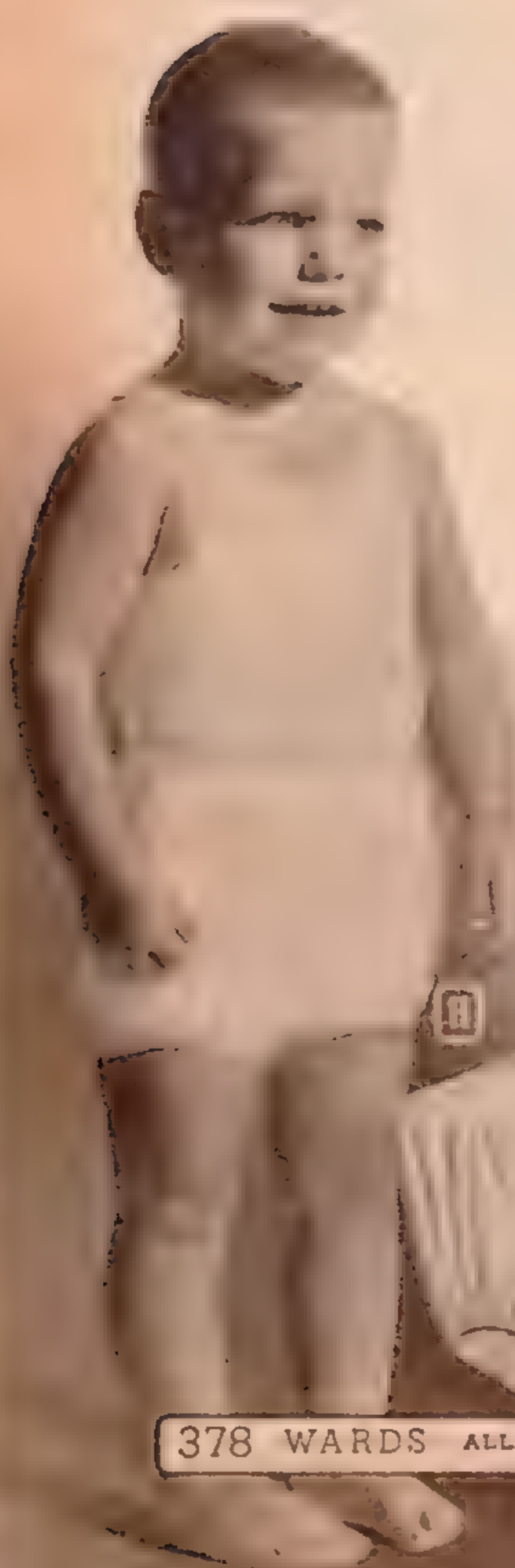
**J Kleinert's Silk Softex Panty** has full-cut back for ample diaper room. Plastic-coated slip-on style. Soft; won't chafe. Nylon covered rubber at waist and legs. Small, Med., Lge. Scale below. White. Wt. ea. 3 oz. State size. 31 A 1121... Ea. \$1.22; 2 for \$2.38

**K Frosted Plastic Panty.** Snap sides for quick-and-easy diaper changes. Pkg. of 2 in 1 size. Sm., Med., Lge. Scale below. Ship. wt. pkg. 4 oz. State size. 31 A 1138-2 for \$1.10; 4 for \$2.10

**L Slip-on Panty.** Acetate Tricot, Plastic lined. Nylon covered elastic waist, legs for smooth fit. Sm., Med., Lge. Scale below. White. Ship. wt. ea. 3 oz. State size. 31 A 1129... Ea. 69c; 3 for \$1.98

### SCALE FOR (H) TO (L)

Size	Small	Medium	Large
Weight	27-30	31-34	35-38 lbs.



378 WARDS ALL



## Disposable Diaper Pads

PANTY 89c BOX OF 30 PADS \$1.29

**Disposable Diaper Pads** of Maslin; soft, non-irritating, that's highly absorbent and medicated to prevent diaper rash. Use once, throw away! Use below. Size about 7x16 in. White. Wt. ea. 3 oz. 31 A 650-Pads... Box of 30, \$1.29

**Waterproof Panty** of White Vinyl Plastic; above or regular diapers. Snap-side style. Strap inside front and back holds diaper. Small, Medium, Large, Extra Large. See Scale. 31 A 651-Panty. Wt. ea. 3 oz. State size. Ea. 89c



## Curity Diapers

**Quick-dry Gauze.** Woven-in guide line for fast, easy folding. Extra absorbent, wrinkle-resistant two layer surgical-type Gauze. Pinked and selvaged edges. White. Abt. 21x40 in. Postpaid. 31 AP605-Box of 12, \$3.75

**Tiny World Disposable Diapers** fit inside Curity Diapers. Prevent rash, lessens wrinkling. Abt. 9 3/4 x 16 in. 31 A 652-Box of 77c; 2 for \$1.29





## Tiny World Diapers

save when you buy 3 dozen

Laboratory tested and approved for absorbency, strength, shrinkage.  
Sealed in dustproof Polyethylene pack for cleanliness, convenience.

*Size Diapers... Won't Shrink Out of Fit!*

50% LESS SHRINKAGE AFTER WASHING **\$3.35** \$3.25 DOZ. IN LOTS OF 3 DOZ.

**Best Diapers.** Shrink-resistant 21x40-in. size adjusts to fit all babies, through diaper period! More serviceable, more comfortable because of size control. Surgical-type Cotton Gauze—more absorbent; quick-drying. Exclusive wrinkling. Pinked edges are non-chafing, resist fraying.  
Ship. wt. 12, 1 lb. 13 oz. ....12 for \$3.35; Save 30c, buy 36 for \$9.75

Reduced ... Were \$2.26

**37 DOZ.** \$1.94 DOZ. IN LOTS OF 3 DOZ.

**Best Quality.** Save at this new! Medium-weight Cotton. 27x27 in. Wt. 12, 1 lb. 9 oz. 12 for \$1.97; Save! 36 for \$5.82

**Best Quality Birdseye**

**56 DOZ.** \$2.52 DOZ. IN LOTS OF 3 DOZ.

**For Long Wear!** In 2 sizes. Fine weave Cotton Birdseye. Highly absorbent. White. Before Hems. Wt. 12, 1 lb. 13 oz. 12 for \$2.56; Save! 36 for \$7.56

**Large Size!** Were \$3.46 doz. before hems. Ideal size for baby. White. Wt. 12, 2 lbs. 2 oz. 12 for \$3.36; Save! 36 for \$9.93

**Extra Size Birdseye, Size 21 x 40 in.**

**\$2.46 DOZ.** \$2.42 DOZ. IN LOTS OF 3 DOZ.

**C** 15% Larger than Regular 27x27-in. Diaper. Folds easily to fit all babies through entire diaper period. All edges selvaged for longer wear. More absorbent, easier to wash, faster drying than regular size Birdseye. Sturdy White Cotton. Ship. wt. 12, 1 lb. 11 oz. 31 A 604...12 for \$2.46. Save! 36 for \$7.26

**Heavy-Weight Flannelette**

**\$2.83 DOZ.** \$2.79 DOZ. IN LOTS OF 3 DOZ.

**D** Fine Quality Flannelette, napped on both sides; extra warm, absorbent. Strong, closely woven Cotton. White. 27x27 in. before hems. Wt. 12, 1 lb. 13 oz. 31 A 609...12 for \$2.83. Save! 36 for \$8.37



WERE **\$2.59** DOZ.  
\$2.88

## Gauze Diapers Reduced!

Save 29c on 1 Doz...Save \$1.08 on 3 Doz.

• Extensive Laboratory Tests Prove These Diapers Superior in Strength . . . Softness . . . Service!

**Better-than-Ever Value at New Low Prices!** Top favorite for years for their many fine quality features. Extra comfort for Baby because they're so highly absorbent, stay soft after countless washings, are treated for wrinkle-resistance. Less care for Mother, because they are easy to wash, dry so much faster! Two layers of surgical-type Cotton Gauze with pinked and selvaged edges that resist fraying. Size about 21x40 inches that adjusts to fit any size baby. White. Polyethylene sealed package. Ship. wt. 12, 1 lb. 13 oz. 31 A 616—Save! 12 for \$2.59; 36 were \$8.52, Now \$7.44



**Folded Gauze**

**Diapers** fit all layer surgical-type Gauze with absorbent 8-layer, 6-panel. Pinked, selvedges. Easy to wash, dry. White. Abt. Ship. wt. 6, 14 oz. 5 for \$1.84; 12, \$3.56

**Dress-up Gauze Diapers**

**Pastel Nursery Print.** Double layer surgical-type Cotton Gauze is highly absorbent, easy to wash, dries quickly, stays soft. Pinked selvedges. Washfast multicolor Pastel Prints on White. Abt. 20x40 in. Ship. wt. 3, 7 oz. 31A626-3 for \$1.00; 6, \$1.90

**Stay-dry Diaper Liners**

**Keeps Baby Dry.** Liquid passes through Synthetic Fiber Liner and is absorbed by diaper; helps prevent rash because baby stays dry. Will fit all diapers. Machine washable. Boilable. Size abt. 12x19 in. Cream. Ship. wt. 3, 6 oz. 31 A 664-3 for \$2.27; 6, \$4.45

**Pre-shaped Birdseye Diapers** **\$3.85** DOZ.  
ABSORBENT INTER-WOVEN CENTER

**Quick and Easy**—just put on and pin. Pre-shaped White Cotton Birdseye Diapers are super-absorbent, more comfortable for baby. 7-in. triple layer center panel; 2-in. single layer sides. Stay soft; retain shape; dry quickly. Firmly stitched edges. 31 A 623—Ship. wt. 6, 11 oz. ....6 for \$1.97; Save! 12 for \$3.85

**Satisfaction Guaranteed**  
OR YOUR MONEY BACK

ALL 2 WARDS 379







## Tiny World Fitted Sheets

- Easy on and off. Stay neatly tucked in.
- Sturdily reinforced at ends and corners.
- Fit 28x52-in. Crib Mattress... No-iron.

**A** **Percal Fitted Sheet.** Fine combed Cotton, 190 threads per sq. in. after Sanforization. Smooth, close weave assures long wear. Maximum shrinkage 1%. White. Machine washable.  
31 A 2600—Wt. ea. 8 oz. Each \$1.35; 3 for \$3.95

**B** **Knit Fitted Sheet;** flat-knit Cotton. Full under-tuck on all 4 sides. Gay print on white or All White (not shown). Washfast. Wt. ea. 8 oz.  
31 A 2604—Pastel Print. . . . Ea. \$1.57; 3 for \$4.64  
31 A 2603—White. . . . . Ea. \$1.17; 3 for \$3.39

**C** **Budget Quality Fitted Sheet.** Smooth Cotton; 166 threads per sq. in. after Sanforization. Machine washable. White. Save, buy 4.  
31 A 2601—Wt. 2, 14 oz. 2 for \$1.79; 4 for \$3.50

**D** **Print Fitted Sheet.** Gay Multi-pastels on white. Washfast Cotton; 166 threads to sq. in. after Sanforization. Easy care. No ironing.  
31 A 2619—Wt. ea. 7 oz. . . . Ea. \$1.05; 3 for \$3.00

**E** **Bassinet Sheet.** 36 x 54 in. before hemming. Not fitted. Cotton; 166 threads per sq. in. after Sanforization. Machine washable. White.  
31 A 2625—Wt. 2, 12 oz. . . 2 for \$1.69; 4 for \$3.29

For Knit Terry Sleeper shown above, see Page 374.



## Chix... Nationally Known

- Fitted Sheets are Time-saving; Easy on-and-off.
- Fine Washfast Cotton; Maximum Shrinkage 1%.
- Fit Standard Size 28 x 52-inch Crib Mattress.

**F** **Bottom Sheet.** Smooth Percal, 180 threads to sq. in. Four built-in bias-taped corners and ends. Ship. wt. ea. 8 oz.  
Colors: Lt. Blue, Matze, Pink, White. State color.  
31A2610—Ea. \$1.39; 3, \$4.07

**G** **Fitted Pillow Case.** Fine Percal, 180 count. Envelope type. Wide back opening with end flap to tuck in. Fits 12 x 16-in. pillow.  
White. Ship. wt. 2, 5 oz.  
31A2609—2, 98c; 4, \$1.92

**H** **Top Sheet.** Quality Percal, 180 threads to sq. in. 2-in. hem on turn-back top. 2 built-in bottom corners; bias-tape bound for long wear. Easy-care. White. Ship. wt. ea. 8 oz.  
31A2615—Ea. \$1.45; 3, \$4.25

**J** **Striped Bottom Sheet** adds color to nursery. Multi-pastels on white. 80-square Cotton. Fitted corners and ends are bias-taped for longer wear. Ship. wt. each 7 oz.  
31A2611—Ea. \$1.15; 3, \$3.35



## Quilted Mattress Pad

- Celacloud batting resists stains and is very absorbent, non-allergic.
- Double-stitched for long wear.

**Tops in Protection!** Wonderful Wondercloud®, Celanese Acetate fiber filling for quilted pads. Sanforized Cotton Muslin cover, maximum shrinkage 1%. Double box-stitching prevents filling. Double-stitched binding on sides for extra wear. Protects mattress from soil, stains. Launderers easily, and Machine washable at 160°.

**Utility Size:** 17 x 18 in. Ship. wt. 31 A 2770—2 for \$1.10. . . . .

**Bassinet Size:** 18 x 34 in. Wt. ea. 31 A 2771—Each \$1.10. . . . .

**Crib Size:** 27 x 34 in. Wt. ea. 12 31 A 2772—Each \$1.57. . . . .

**"Extra Tuck-in" Size:** 34 x 52 in. 31 A 2773—Ship. wt. 1 lb. 7 oz.



## Waterproof Protection

**K** **"Sani-Sheet."** Heavy Cottonette, waterproof rubber on sides softly napped. Odorless.  
**Bassinet Size:** 18 x 27 in. Ship. 31 A 2664—White. . . . . Ea. 98c  
**Crib Size:** 27 x 36 in. Ship. 31 A 2665—White. . . . . Ea. \$1.15  
**"Extra Tuck-in":** 36 x 54 in. 31 A 2666—White. . . . .

**L** **Heavy-weight Rubber Sheet.** ply Natural Rubber cover. Waterproof; odorless; bond. **Crib Size:** 27 x 36 in. Ship. 31 A 2670—Ea. 62c. . . . .  
**"Extra Tuck-in":** 36 x 54 in. 31 A 2671—Ea. \$1.23. . . . .

**M** **Waterproof Lap Pads** fabric on both sides. **Size:** 12 x 14 in. White. Ship. 31 A 2626—4 for 99c. . . . .  
**Size:** 18 x 18 in. White. Ship. 31 A 2628—2 for 99c. . . . .



## Practical Waterproof Covers Completely Protect Baby's Mattress

**Two-in-one.** Quilted Mattress Pad and Cover. Gay pastel print on White Cotton Top—soft filling. Lined with waterproof White Plastic. Built-in corners. Fits 28 x 52-inch mattress. Washable.  
31 A 2811—Wt. 1 lb. 10 oz. . . \$2.89

**White Plastic.** Waterproof Mattress Cover has electronically sealed rustproof zipper; seams. 4 air vents keep mattress fresh. Box style. Washable. Fits 28x52-in. standard crib mattress.  
31 A 2804—Wt. 12 oz. . . . . \$1.87

**Pastel Nursery Print on White.** Waterproof Plastic Mattress Cover. Box style. Seams and rustproof zipper are electronically sealed. Two air vents on each side. Fits 28 x 52-in. mattress. Washable.  
31 A 2806—Ship. wt. 14 oz. . \$2.62





### Useful Bibs

**B** Bib of Vinyl Plastic with catcher pocket. Multi-colored binding and ties. Machine washable. Snap cloth, stays soft. Colors: Aqua or Maize, self-color binding; White with stripe binding. Abt. 36x36 in. Wt. ea. 3 oz. 31 A 700—State color. . . . Ea. \$1.97; 2 for \$3.88

**C** 2-ply Cotton Terry, Snap at neck. Size 12x10 in. Washfast. Wt. ea. 3 oz. Colors: Pink or multi-pastel stripe trim. State color. 31 A 713—Wt. set 7 oz. . . . Set 98c; 2 sets \$1.92

**D** Cotton Knit Terry 3-Pc. Bath Set, 1 Pastel Towel, 36x36 in.; 2 White Washcloths, 9x11 in. bound to match Towel. Polyethylene wrapped. Maize, Pink or Aqua. Washfast. Wt. set 1 lb. 31 A 712—State color. . . Set \$1.97; 2 sets \$3.88

### For Baby's Bath Time

**E** Hooded Bath Towel of Cotton Knit Terry, soft and warm to wrap around baby. Cotton Knit binding. Triangular piece forms hood. Attractively gift wrapped in Polyethylene. Washable. Aqua or Maize, self-color binding; White with stripe binding. Abt. 36x36 in. Wt. ea. 13 oz. 31 A 700—State color. . . . Ea. \$1.97; 2 for \$3.88

**F** Knit 3-Piece Bath Set of absorbent Combed Cotton. Includes one 20x30-in. Towel, two 10x10-in. Washcloths. White with multi-pastel striped border. Washfast. Specially gift wrapped in Polyethylene to give to a new baby. 31 A 713—Wt. set 7 oz. . . . Set 98c; 2 sets \$1.92

**F** Cotton Knit Terry 3-Pc. Bath Set, 1 Pastel Towel, 36x36 in.; 2 White Washcloths, 9x11 in. bound to match Towel. Polyethylene wrapped. Maize, Pink or Aqua. Washfast. Wt. set 1 lb. 31 A 712—State color. . . Set \$1.97; 2 sets \$3.88

### Dacron Filled Pillow for Baby

**G** Smooth Nylon Cover. Downy Dacron Polyester filling for soft support. Cut size 12x16 inches. Colors: Light Blue or Pink. Hand washable. 31 A 2700—Ship. wt. 7 oz. State color. . . . \$1.66



### Dacron Filled for Cloud-soft Warmth

**Comforter \$5.97**

**2-Pc. Crib Set \$7.97**

**G** Colorful Nursery Print adds a bright touch to baby's crib. Smooth Polished Cotton cover has downy soft Dacron Polyester filling—so warm, yet light as a feather. One side of Comforter shows charming multicolor pattern on White background; reverses to solid White. So easy-care for mother, machine washable (100%). Cut size is 36x50 inches. Shipping weight 1 lb. 5 oz. 31 A 2742. . . . \$5.97

**H** Comforter and Pillow, so soft for Baby! Woven Nylon cover has delicate flower pattern, multi-pastels on White background. Edged with embroidered White Nylon ruffle. Both have filling of fluffy Dacron Polyester. Pretty gift box. Comforter: cut size is 36x45 in., machine washable (100%). Pillow: cut size is 12x16 in.; hand washable. Shipping weight 3 lbs. 31 A 2740. . . . Set \$7.97



### For Youth Beds . . . Specially Sized Bedding, Priced Low!

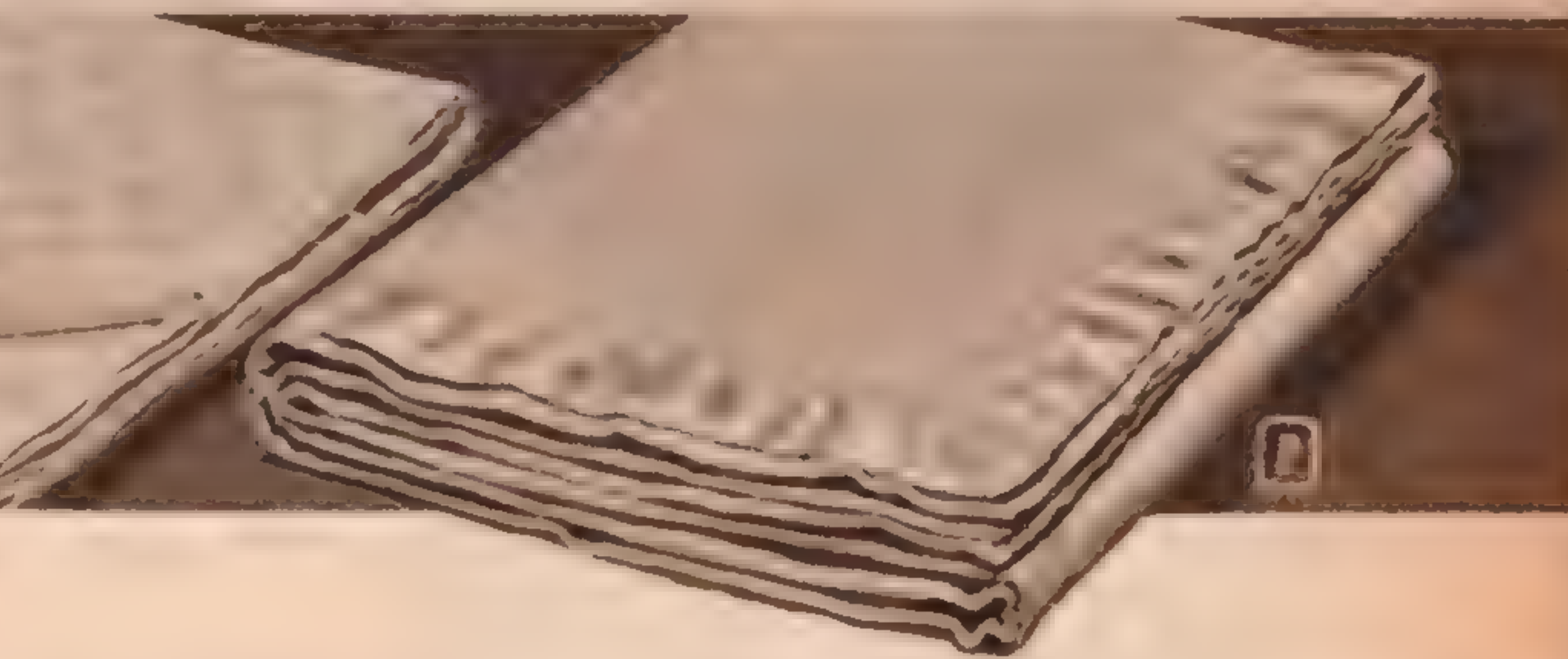
**K** Spread. Chenille ripple front, Muslin back. White with multi-colored overlay. Washable Cotton. 54x82 in. Wt. 1 lb. 7 oz. 31 A 2810—Fits 33x66-in. mattress. \$3.87

**L** Sheets of fine quality 180 count. Lie flat, fitted corners stay neat. Easy on-and-off. Max. 33x66-in. mattress. White. Machine washable. Ship. wt. ea. 12 oz. 31 A 2809—White. Fits 33x66-in. mattress. \$2.49

**L** Fitted Cover-and-Pad. Flower print on Quilted Cotton Top; soft filling. Plastic back. Cotton Muslin sides, ends. Washable. Wt. 2 lbs. 1 oz. Colors: Pink or Blue—ea. on white. State color. 31 A 2810—Fits 33x66-in. mattress. . . . \$3.69

**M** Heavy Plastic Mattress Cover; Box style. Heat-sealed seams, rustproof zipper. Waterproof. 2 air vents each side. Washable. Wt. 1 lb. 1 oz. 31 A 2809—White. Fits 33x66-in. mattress. \$2.49

**N** Quilted Pad. Sanforized, Bleached Muslin cover; Celacel® Celanese Acetate filling. Doublebox-stitched. Machine washable. 34x66 in. 31 A 2774—Wt. ea. 1 lb. 11 oz. Ea. \$3.69; 2, \$7.20



### Youth Blankets in 2 Fine Fabrics \$7.95 AND \$3.77

**P** DuPont Virgin Orlon Acrylic. Laboratory-tested for long wear; stays lovely after many washings. Sanitized against germs, odors. Warm, but feather-light. 6-in. Nylon binding. Colors: Lt. Blue, Pink or Maize. Machine washable (100%). 31 A 2517—Abt. 54x72 in. Wt. 2 lbs. 6 oz. State color. . . . \$7.95

**Q** 90% Rayon, 10% Orlon Acrylic. 4-in. Acetate binding all around. Turquoise, Cherry, Yellow. Easy care machine washable (100%). 31 A 2524—Abt. 54x72 in. Wt. 2 lbs. 1 oz. State color. . . . \$3.77

**Just Say "CHARGE IT"**

SEE PAGE 1281

ALL WARDS 381



OUR FINEST! GIFT BOX

## 82-Pc. Layette

\$28<sup>99</sup>

Birdseye Diapers

\$31<sup>49</sup>

Gauze Diapers

Our Most Complete Layette. Carefully selected for comfort and practicality to meet baby's needs. Hours of shopping! All items in the set are left and described below. Many have pre-cut touches. A wonderful gift for the new baby, attractively packaged in a large ribbon-tied box.

- 36 Diapers. Your choice of double-layered about 20x40 in. or Birdseye weave, or Gauze.
  - 2 Knit Gowns. Combed Cotton with snap-closure. Dainty shell-stitched edging. Drawstring bottom assure draft-proof comfort for baby.
  - 2 Knit Kimonos. Combed Cotton; full front snap fasteners. Shell-stitch trim. Matching.
  - 1 Print Knit Kimono. Combed Cotton with nursery design on white ground. Sweet front trim. Full front opening with snap.
  - 1 Print Knit Sacque. Combed Cotton with nursery design on white. Smocked bottom.
  - 6 Tie-side Shirts. Ribbed-knit Combed Cotton over front, non-bind short sleeves. Tape ties. Sturdy Twill diaper pinning.
  - 2 Waterproof Panties. Frosted Plastic; 6-snap.
  - 4 Drooling Bibs. Multi-stripe binding. Cotton Terry on one side, Plastic on other.
  - 2 Knit Towels. Multi-stripe binding. Softest Double thickness Combed Cotton. 20x30.
  - 4 Knit Washcloths to match knit towels.
  - 1 Cotton Terry Towel, 36x36 in. Multi-stripe.
  - 2 Fitted Crib Sheets. Fine Cotton, 166-count perforation. Pastel print on white. Reinforced mitered corners. For 28x36.
  - 5 Quilted Pads. White Celacloth Cellulose filling—absorbent yet fast-drying. Waterproof cover. Three, size 17x18 in.; two, size 18x34 in.
  - 1 Waterproof Rubber Sheet. Heavy-weight.
  - 1 Crib Blanket. Warm, fluffy blend of 90% Orlon Acrylic. Lustrous, wide Nylon trim with pastel print nursery designs. Size 36x50.
  - 5 Receiving Blankets. Softly napped Cotton stripes on white ground. Medium-weight.
  - 4 Lap Pads. Napped fabric, rubber backing.
  - 3 Cards of Safety Pins. Rustproof Nickel.
- Garments fit baby up to 6 months (18 months, except where specified. White, except where specified. White, except where specified.
- 31 A 2288L—82-Pc. Layette with Birdseye Diapers. Shipping weight 16 lbs. . . \$3.00 down or \$17.69.
- 31 A 2289L—82-Pc. Layette with Gauze Diapers. Shipping weight 16 lbs. . . \$3.50 down or \$19.39.

### You Get Bonus Layettes for Twins

Order any of these Layettes before you buy. Then, if the stork brings two—or more—extra sets, free and postpaid. Just add \$3.00 with first Layette, signed by your doctor.

## 52-Pc. Gift Boxed Basic Layette

\$17<sup>69</sup> Birdseye Diapers

\$19<sup>39</sup> Gauze Diapers

Basic Set contains items listed below—all the same fine quality, styling and fabrics as in 82-piece set. Attractively gift-boxed.

- 24 Diapers, Gauze or Birdseye weave.
  - 2 Knit Gowns, 2 Knit Kimonos.
  - 4 Tie-side Knit Shirts. Combed Cotton.
  - 2 Waterproof Plastic Panties; 6-snap.
  - 4 Drooling Bibs. Striped binding.
  - 1 Knit Towel, 2 Knit Washcloths.
  - 1 Waterproof Rubber Sheet, 27x36 in.
  - 3 Quilted Pads. Two, size 17 x 18 inches; one size, 18 x 34 inches.
  - 1 Crib Blanket, size 36 x 50 inches.
  - 3 Receiving Blankets. Pastel striped.
  - 3 Cards of Safety Pins. Rustproof.
- These items completely described in the 82-piece Layette above.
- 52-pc. Layette with Birdseye Diapers.  
31 A 2286L—Ship. wt. 11 lbs. . . \$17.69
- 52-pc. Layette with Gauze Diapers.  
31 A 2287L—Ship. wt. 11 lbs. . . \$19.39

## 40-Pc. Gift Boxed Starter Layette

\$11<sup>39</sup> Birdseye Diapers

\$12<sup>99</sup> Gauze Diapers

Starter Set contains items listed below—all same fine quality, styling and fabrics as 82-piece set. Nicely gift-boxed.

- 24 Diapers, Gauze or Birdseye.
  - 2 Knit Gowns, 1 Knit Kimono.
  - 4 Tie-side Knit Shirts; Combed Cotton.
  - 2 Waterproof Plastic Panties.
  - 1 Waterproof Sheet. Size 27 x 36 in.
  - 2 Quilted Pads. Size 17 x 18 inches.
  - 2 Receiving Blankets, pastel striped.
  - 2 Cards of Safety Pins.
- These items completely described in 82-piece Layette above.
- 40-pc. Layette with Birdseye Diapers.  
31A2277L—Ship. wt. 11 lbs. . . \$11.39
- 40-pc. Layette with Gauze Diapers.  
31A2278L—Ship. wt. 11 lbs. . . \$12.99

Proper Care means Longer Wear. See Washability Terms explained on Page 375.

Beautiful Christening Sets for baby's first important occasion. Page 375. Nicely boxed, perfect for gifts. Sure to please.





at Bottom, Ties at Top, Stays Put! \$2.97

**Slippers Slip Over Mattress-foot.** Acetate ribbon ties hold blanket at top. Soft Cotton. A delightful kitten motif on pastel background. Acetate binding all-around. A pretty way to keep baby covered, a welcome gift! Machine washable (100%).  
 Colors: Blue, Maize. Fits standard 28 x 52 in. crib mattress.  
 Ship. wt. 1 lb. 7 oz. State color.....\$2.97



### Fine Crib Blankets... Machine Washable (100°)

**Priced Jacquard.** Sanitized Cotton; 3-in. wide binding. Assorted reversible nursery motifs. Size about 36 x 50 in. Ship. wt. ea. 1 lb.  
 Colors: Lt. Blue, Maize—each with White.  
 —State color.....Ea. \$1.84; 2 for \$3.58

**Soft Orlon.** Laboratory tested for long wear. Virgin Orlon Acrylic; Sanitized to resist germs and retard odors. Repels moths and keeps fine appearance through many washings. 6-in. Nylon binding. Gift box.  
 Colors: Maize, Lt. Blue, White. State color.  
 —Abt. 36x50 in. Wt. 1 lb. 11 oz. \$3.65  
 —Abt. 40x60 in. Wt. 2 lbs. 2 oz. \$5.47

**Blankets.** Lint-free Acetate filled. Colors: Maize, Pink, Seafoam (Aqua), White. Size about 36x50 in. Acetate Tricot covering. 6-inch binding all-around. State color.  
 —Ship. wt. 1 lb. 4 oz. \$2.83  
 —40x60 in. Woven Acetate covering. 6-inch binding all-around. State color.  
 —Ship. wt. 1 lb. 7 oz. \$3.97

### Soft Cotton Receiving Blankets for Many Needs

**Pastel Cotton Prints.** Abt. 30x40 inches. Assorted Nursery Patterns. Softly napped. Machine stitched. Washable. 2 to a package.  
 —Wt. 2, 14 oz. 2 for \$1.27; 4 for \$2.48

**Best.** Reversible Cotton Jacquard. Soft, napped for cozy warmth at baby's bath and nap; closely woven for long, sturdy wear. Stitched edges. Size about 30x40 inches. Colors: Light Blue, Pink or Aqua—each with assorted designs. Washable. Wt. ea. 9 oz.  
 —State color.....Ea. 91c; 3 for \$2.67

**Multi-pastel Screen Print on White.** 90% Virgin Avisco Rayon; 10% Orlon Acrylic. Double woven. Non-allergenic, moth-proof. Abt. 36 x 50 in. 5-in. Nylon binding: Pink, Lt. Blue, White.  
 31A2520-Boxed. Wt. 1 lb. 11 oz. State color. \$3.97

**Luxurious Chatham North Star.** Long-wearing Virgin Acrilan Acrylic; 6-in. Nylon binding. "Hygienated"—antiseptically treated to resist germs; non-allergenic. Moth-, mildew-resistant. Shrinkage-controlled. Gift box.  
 Colors: Lt. Blue, Maize, Pink, White. Postpaid.  
 31AP2507—Size abt. 36x50 in. State color. \$5.98  
 31AP2508—Size abt. 40x60 in. State color. \$7.98

**Dacron Filled Quilted Blanket.** Lint-free, won't shed. Woven Nylon cover quilted to soft Dacron Polyester filling. Nylon ruched binding. Charming Nursery Print in multi-pastels on white; reverses to solid White. Makes a dainty carriage cover, too! Abt. 36x50 inches. Binding Colors: Light Blue, Pink or White.  
 31A2545—Ship. wt. 1 lb. 5 oz. State color. \$4.95

**Pastel Stripe Borders.** Abt. 30x40 in. Stitched edges. Washable Cotton. Ship. wt. 2, 14 oz. Pink, White, Maize, Aqua. State 1 color to Pkg.  
 31A2403.....Pkg. of 2 for \$1.21; 4 for \$2.38

**Nursery Prints.** Assorted multi-pastels. Abt. 26x34 in.; stitched edges. Washable Cotton.  
 31A2404—Wt. 3, 12 oz. 3 for \$1.28; 6 for \$2.50



\$2.68 EA.

ANY

2 FOR \$5.18

Our Lowest Price Ever!

### Blankets Reduced

Were \$2.79 each, 2 for \$5.38

- Sanitized to resist germs and retard odors.
- Sturdy Nylon Binding. Machine washable (100°).

**Solid Pastels.** Warm, fluffy blend of 90% Rayon, 10% Orlon Acrylic. Size about 36 x 50 inches. White, Maize, Lt. Blue or Pink. Wt. ea. 1 lb. 4 oz.  
 31A2539D—State color. Each \$2.68; any 2 for \$5.18

**Jacquard.** 100% Cotton. Asstd. Nursery motifs. Colors: Seafoam (Aqua), Pink, Lt. Blue, Maize—each with White. Abt. 36 x 50 in. Wt. ea. 1 lb. 4 oz.  
 31A2459D—State color. Each \$2.68; any 2 for \$5.18

**Dainty Print Binding** on solid pastels, 90% Rayon, 10% Orlon Acrylic. Size abt. 36 x 50 in. Colors: Maize, Lt. Blue, Pink or White—each with color-matched Print binding. Wt. ea. 1 lb. 4 oz.  
 31A2538D—State color. Each \$2.68; any 2 for \$5.18



SATISFACTION GUARANTEED  
 OR YOUR MONEY BACK



*When only the best will do.*



### Elegant French Provincial in Bone White and Gold

**(1) TO (4)** PURE ENCHANTMENT FOR YOUR NURSERY . . . sweet dreams will abound in this fairyland setting . . . Bone White French Provincial furniture, exquisitely styled, delicately etched in Gold color. The ultimate in good taste, yet moderately priced. Good craftsmanship is evident in every lovely detail—the gracefully curved lines, beautifully turned spindles.

This group will grow with baby . . . so luxurious for tots and teens as well as for the new arrival. All Hardwood construction—will last for years. Drawers slide smoothly on center guides. Dresser and Chest are corner blocked for lasting rigidity. Decorative, brass finished drawer pulls.

**(1) FRENCH PROVINCIAL CRIB.** Exceptionally fine construction—heavier and sturdier than most cribs. Deluxe, chrome-plated hardware is rattleproof, stays bright and gleaming. Stabilizer bar on each side acts as bed rail and provides solid rigidity. Both sides drop smoothly and silently with a touch of the toe . . . leaves both hands free to handle baby. 4 level steel spring . . . use at upper level when baby is tiny; ends bending during difficult early months. Sanitary plastic teething rails. 6-year size—30x54 in.

66 A 2821 R—CRIB. Wt. 50 lbs. . . \$44.95

66 A 2738 R—CRIB WITH WARDS EV-R DRI

POLYFOAM MATTRESS. Wt. 58 lbs. . . \$54.95

66 A 2820 R—CRIB WITH EV-R DRI 240 COIL

INNERSPRING MATTRESS. Wt. 74 lbs. \$56.95

**(2) FRENCH PROVINCIAL DRESSER WITH MIRROR.** Plate Glass mirror tilts to give full-length reflection. 3 spacious drawers. Abt. 40x18x31 in. high. Mirror abt. 26x32 in.

66 A 2828 R—Wt. 109 lbs. . . \$69.95

66 A 2829 R—FRENCH PROVINCIAL DRESSER

WITHOUT MIRROR. Wt. 84 lbs. . . \$54.95

**(3) FRENCH PROVINCIAL 5-DRAWER CHEST.**

Ample space for clothes. Wt. 97 lbs.

66A2827R—Abt. 32x18x44 in. high. \$59.95

**(4) FRENCH PROVINCIAL TWIN BED.** headboard. Adult size: 39 in. Wt. 100 lbs.

66 A 2824 R—Wt. 42 lbs. Bed R. included. . . . .

66 A 2825 R—TWIN BED WITH . . .

TRESS AND LINK SPRING. Wt. 100 lbs.

66 A 2826 R—TWIN BED WITH . . .

TRESS AND BOX SPRING. Wt. 150 lbs.

**(5) "SPOT," THE FRIENDLY PUP.**

Little dog is a wonderful pet.

Such a gay dog, too—his sleek . . .

white plush with big turquoise . . .

Cotton-stuffed so he's lightweight . . .

gable. Secure "shoe-button" . . .

satin bow on his neck. Abt. 17 in. high.

48 A 7454—Ship. wt. 2 lbs. 8 oz.

**(6) SALEM SQUARE CRIB.**

Bring the charm of early . . .

to baby's bedroom with a Salem . . .

Outfit that echoes authentic . . .

and boasts the ultimate in fine . . .

**(6) SALEM SQUARE CRIB.** Quality . . .

luxurious in every detail. Gr . . .

end panels, beautifully turned . . .

Finish is hand-rubbed to a warm . . .

Maple color to match other pieces . . .

new Salem Square group. E . . .

sturdy Hardwood construction . . .

corner posts, side rails and sp . . .

Stabilizer bar on each side . . .

rigidity, acts as bed rail. Del . . .

plated hardware is rattle-pro . . .

drop noiselessly and effortlessly . . .

of the toe. 4-level steel spring.

66 A 35000R—Wt. 58 lbs. \$5 Dn.

66 A 2382 R—CRIB WITH WA . . .

POLYFOAM MATTRESS. Wt. 66 lbs.

66 A 2383 R—CRIB WITH EV-R . . .

INNERSPRING MATTRESS. Ship.

**(7) SALEM SQUARE CHEST.** S . . .

inches high.

66 A 32013 RX—Ship. wt. 93 . . .

JUST "Charge It!"  
SAY



# WONDERFUL WORLD OF BABY THINGS



## Welcome Gifts for the New Arrival

**IMPERIAL FOLDING COACH.** In real elegance and utmost every detail. Rolls along precision-built spring suspension for floating, bump-free ride. Upholstered interior is padded to and cozy. Comes with thick, roof pad.

Wheels have tangent spokes, chrome-plated mudguards. Non-tip stand drops down when brakes are applied.

Upholstered; heavy, richly fabric is weatherproof. Storm in washable plastic has in back; sun visor. Entirely chrome-plated. Pusher handle is . . . About 37x18½ in. overall.

Net wt. 51 lbs. . . . . \$49.95

**PLAY YARD.** Large size—40x for those who want the finest tubular steel frame is exceptional and so easy to keep gleaming net sides are practically indestructible and easily for so cushions falls, keeps toys and provides hundreds of tiny help baby learn to stand. Folds flat. Masonite floor. Comfort pad filled with Tufflex included.

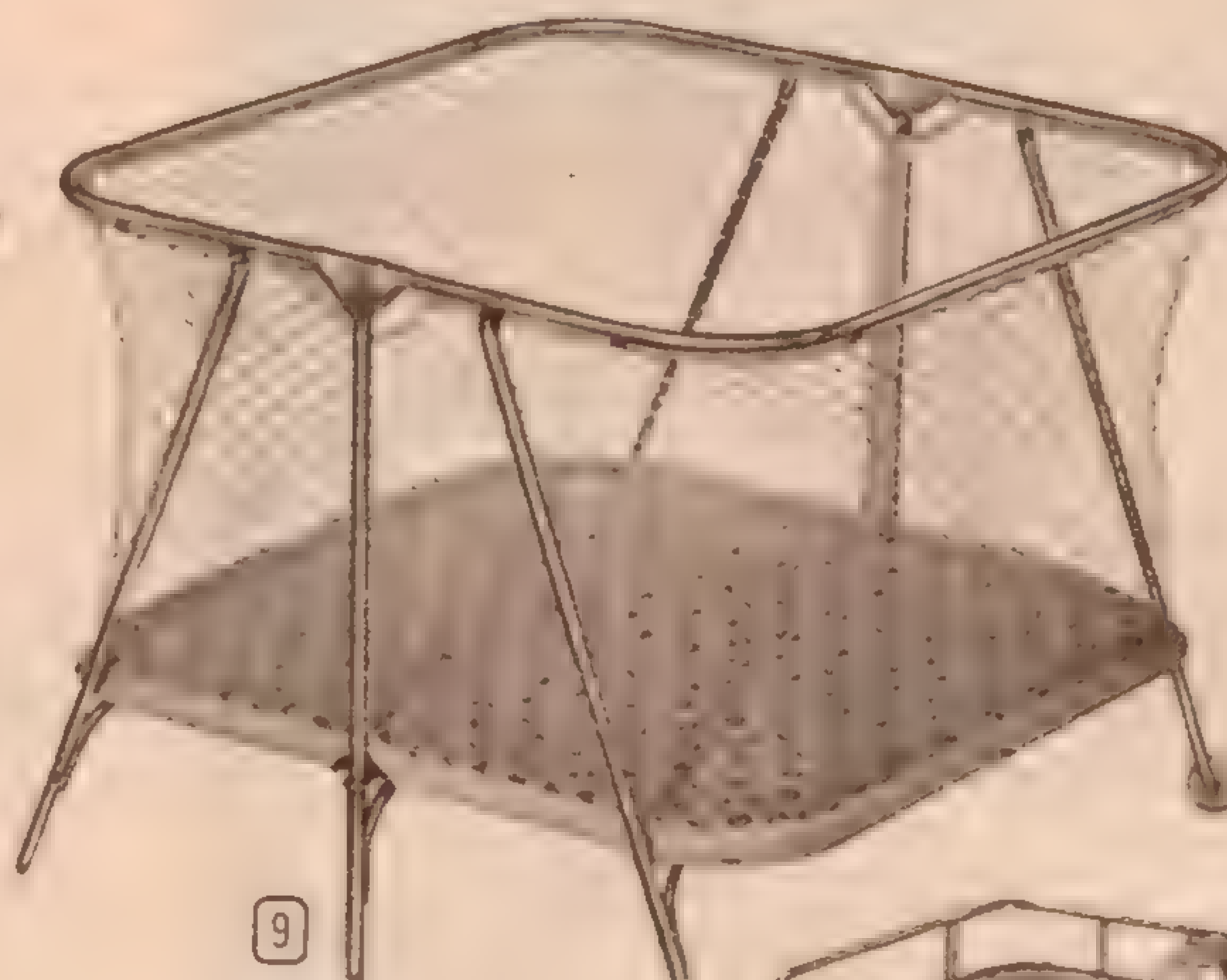
Net wt. 36 lbs. . . . . \$22.95

**CARRYALL . . . WATERPROOF,** keeps formula, foods hot or cold. embossed gold-color design; on side. Strong spring holds top up, 4 pockets, 3 inner bags—bottles (bottles not incl.).

Net 17x12x7 in. Wt. 3 lbs. . . \$7.50

**OMATIC FOOD WARMER.** Heats meal, keeps it warm—no hot bottom prevents spills. Easy to immerse. 110-120 V., State: Pink or Blue.

Gift box. Postpaid. . . . . \$14.95



**DELUXE, TRIMBLE BATH . . .** designed for eye appeal, sturdiness and greater convenience for mother. Styled like a piece of furniture with polished aluminum upright legs for strength and rigidity. Casters on all 4 legs mean it can be rolled easily from room to room.

Baby-Form plastic tub has tub rest molded right in . . . no extra parts to arrange, adjust or clean. Lifts out easily for filling or emptying . . . or use convenient drain hose with shut-off clamp. Tub can be used separately, and is ideal for traveling.

Solid aluminum top has wetproof pad with pillow head rest and safety strap. Aqua-temp spray shows temperature of water. 2 roomy side trays plus large utility shelf keeps all baby's bath necessities at hand. Handy towel bar. Easy to assemble. Size: About 36½ by 23 by 39½ inches high.

66 A 3345 R—Ship. wt. 26 lbs. . . . . \$24.95

**FRILLY, FROTHY DREAM OF A BASKET . . .** fit for your very own prince or princess. It's wonderfully practical, too. Basket is draped with luxurious embroidered sheer white nylon skirt—nylon underskirt. Lined with softly quilted nylon. Ribbon trim for hood. Plastic-covered Tufflex-filled pad is washable. Basket is of woven fiber; has removable hood. Its legs fold under—use later in car as auto crib. Roomy basket is about 34x18 in. at top. Casters.

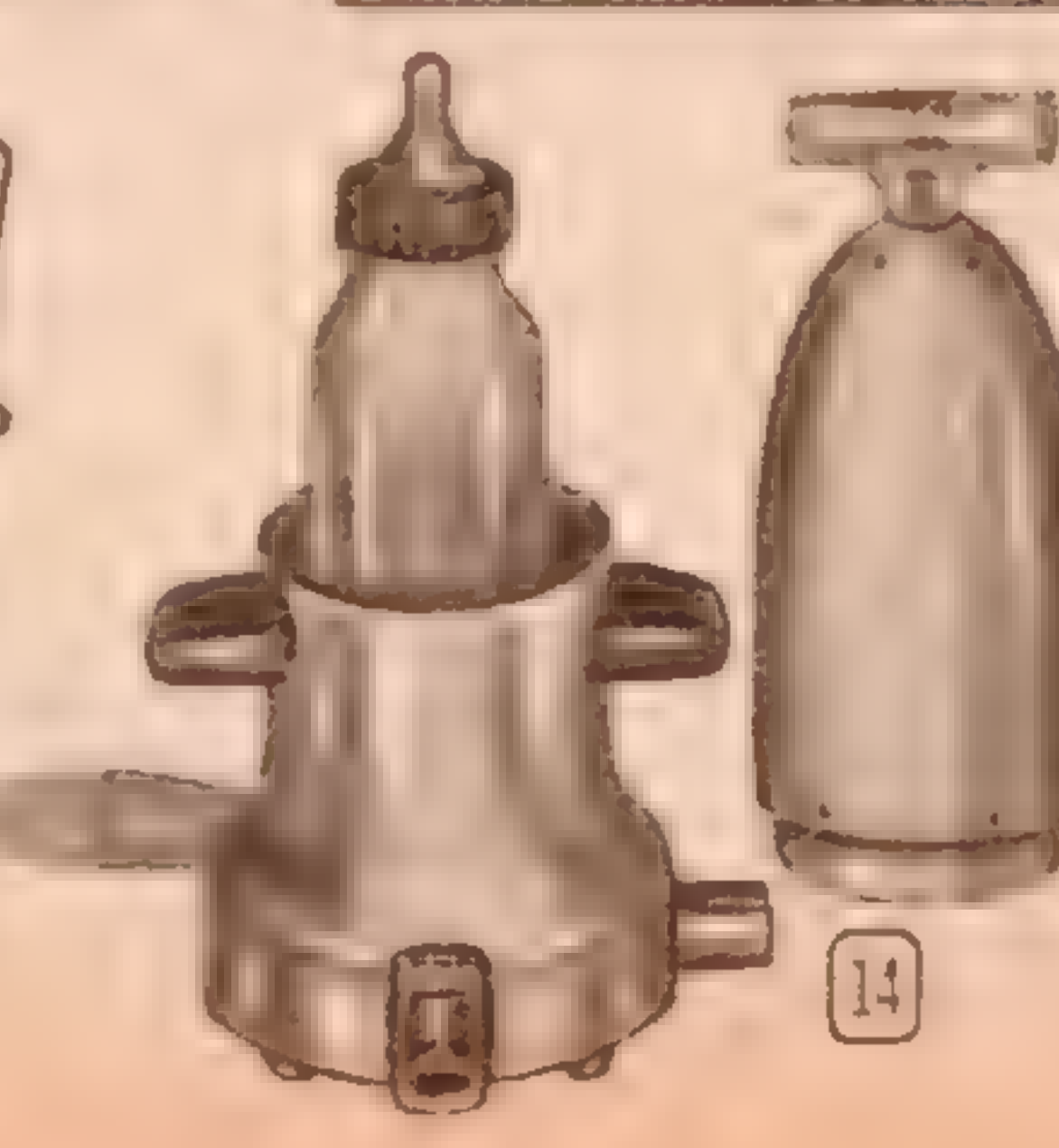
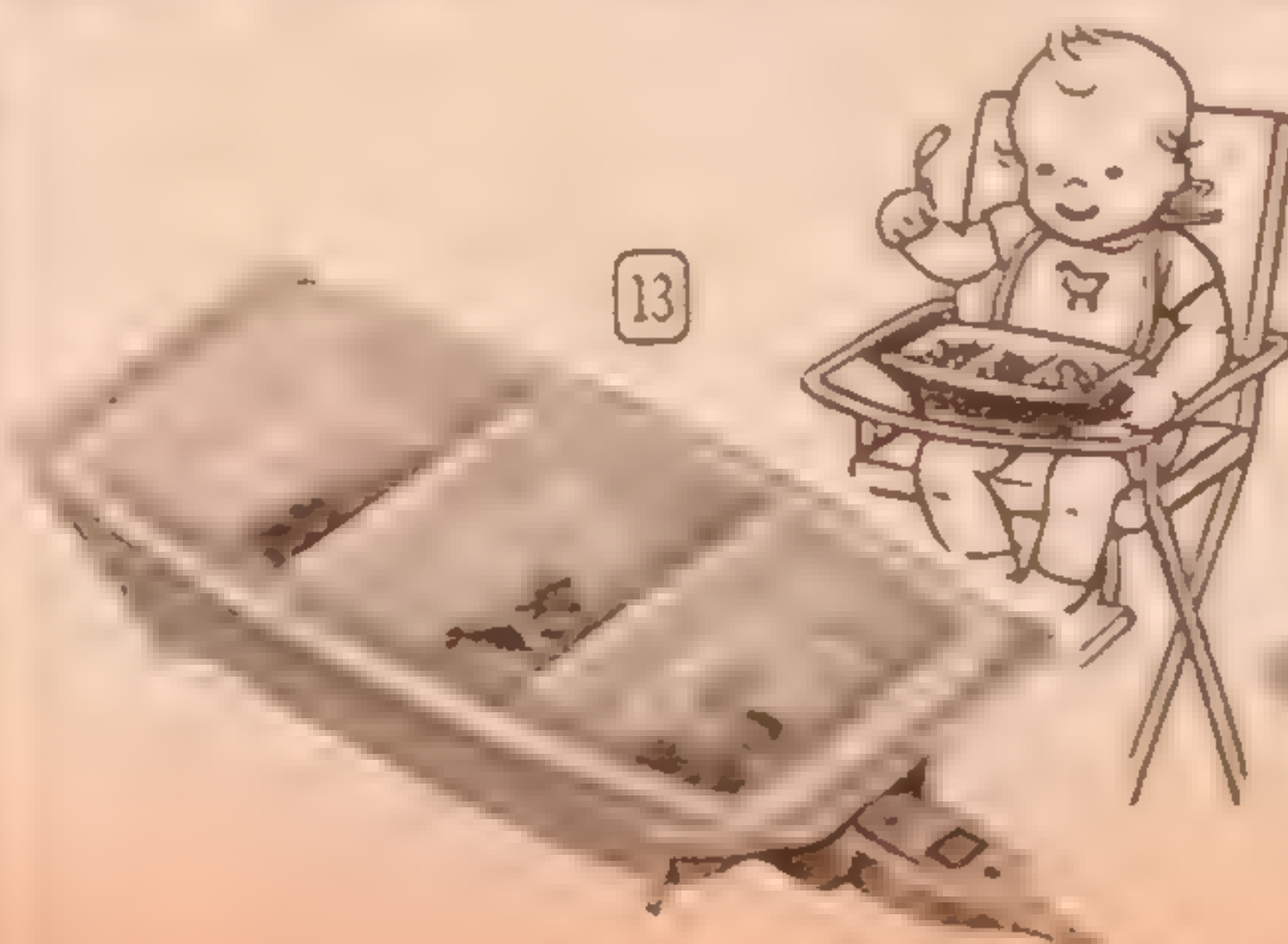
66 A 2957 R—Ship. wt. 15 lbs. . . . . \$22.95

**SUNBEAM AUTOMATIC BOTTLE WARMER.** Sensitive thermostatic control—stops automatically when formula is ready. Easy-to-clean aluminum. 110-120 V., AC only. UL Appr. Bottle not incl. Other warmers Pg. 397.

53 AP 4585—Instructions. Postpaid. . . \$13.95

**"OUR BABY"** beautiful record book by editors of "Better Homes And Gardens." Most complete record available for first 6 years. Padded white vinyl cover looks and feels like fine silk moire, wipes clean with a damp cloth. Title stamped in gold.

53 A 1012—Gift box. Ship. wt. 1 lb. 7 oz. \$3.44







Complete Outfit  
\$13.47

### Baskets Make Cozy Fire

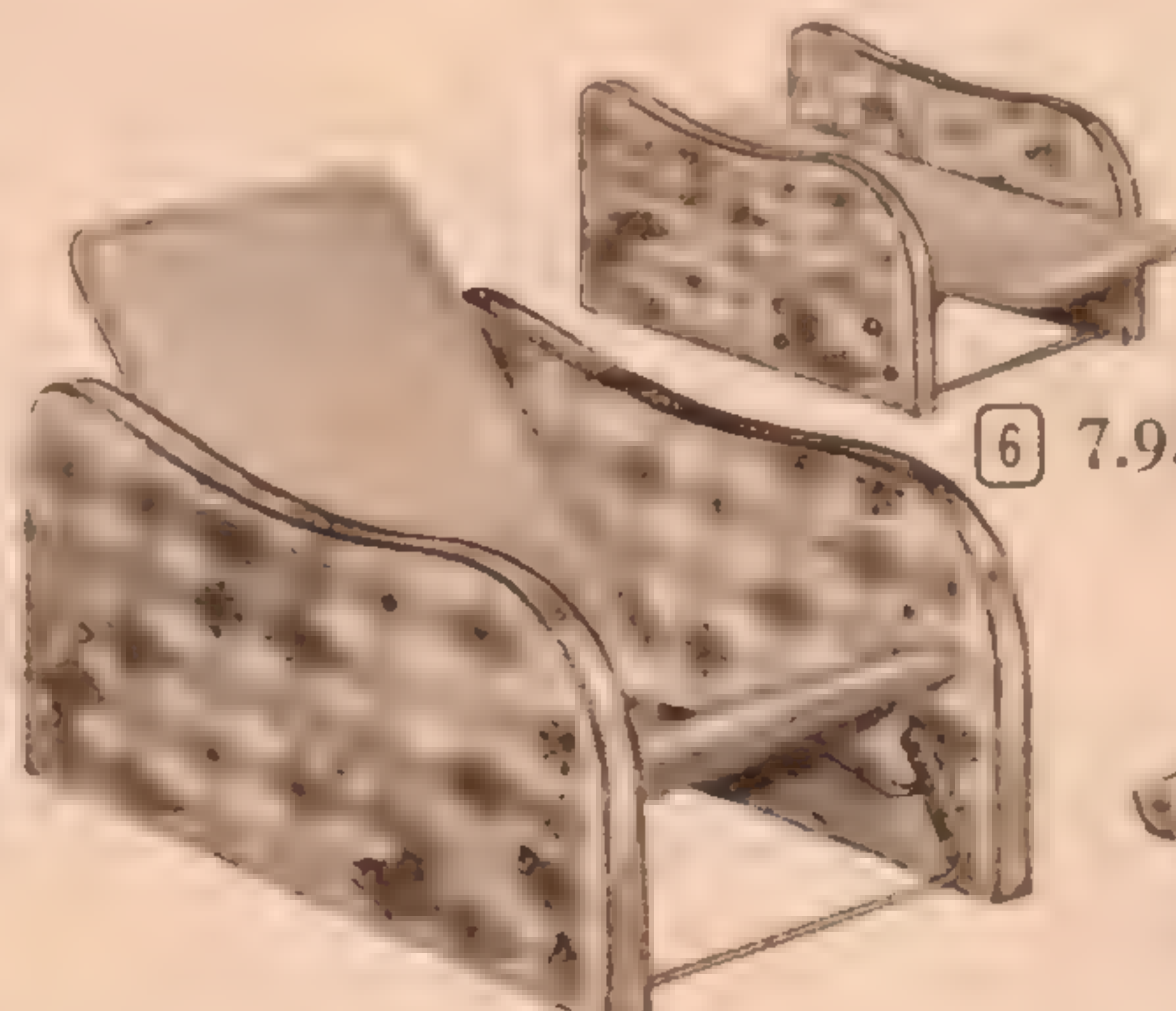
- ① ROCKING BASKET LIFTS OFF for easy carrying. Can also be used as Bed. Gentle rocking motion soothes Baby. Safety device prevents rock too far; safety lock holds basket stationary when desired. Tubular steel stand, easy to clean. Removable tray for diapering.
- Fine, hand-woven Reed basket is enameled in sparkling white and padded mattress are included—both covered in washable Vinyl plastic. Large Lucite casters. State Liner and Mattress on side, other Blue; or Yellow with Mint Green. Order ribbon basket.
- 66 A 2970 R—Basket 30x18x10 in. deep. Ship. wt. 25 lbs..
- SATIN RIBBON for Baskets (1) and (11). 4 yds., 2 in. wide.
- 66 A 2964—State: Pink, Blue or Yellow. Ship. wt. 6 oz....
- ② BASKET LIFTS OFF STAND (as shown). Removable hood protects from sun, drafts. Basket lined with smooth fiberboard. Hardwood stand may be used as dressing table. Wire retainer in place. Both Basket and Stand finished in White enamel. Tapers to 29x12 in. at bottom. 12 in. deep. Outfit includes Pad.
- 66 A 2951 YO—OUTFIT. Ship. wt. 21 lbs.....
- 66 A 2950 MO—BASKET ONLY. Ship. wt. 9 lbs.....
- 66 A 2958 MO—STAND ONLY. Ship. wt. 10 lbs.....
- ③ "DROWSY BOWSER". Red and white plush. Tweak.
- 48 A 7077—About 13 in. long, foam stuffed. Ship. wt. 1 lb.



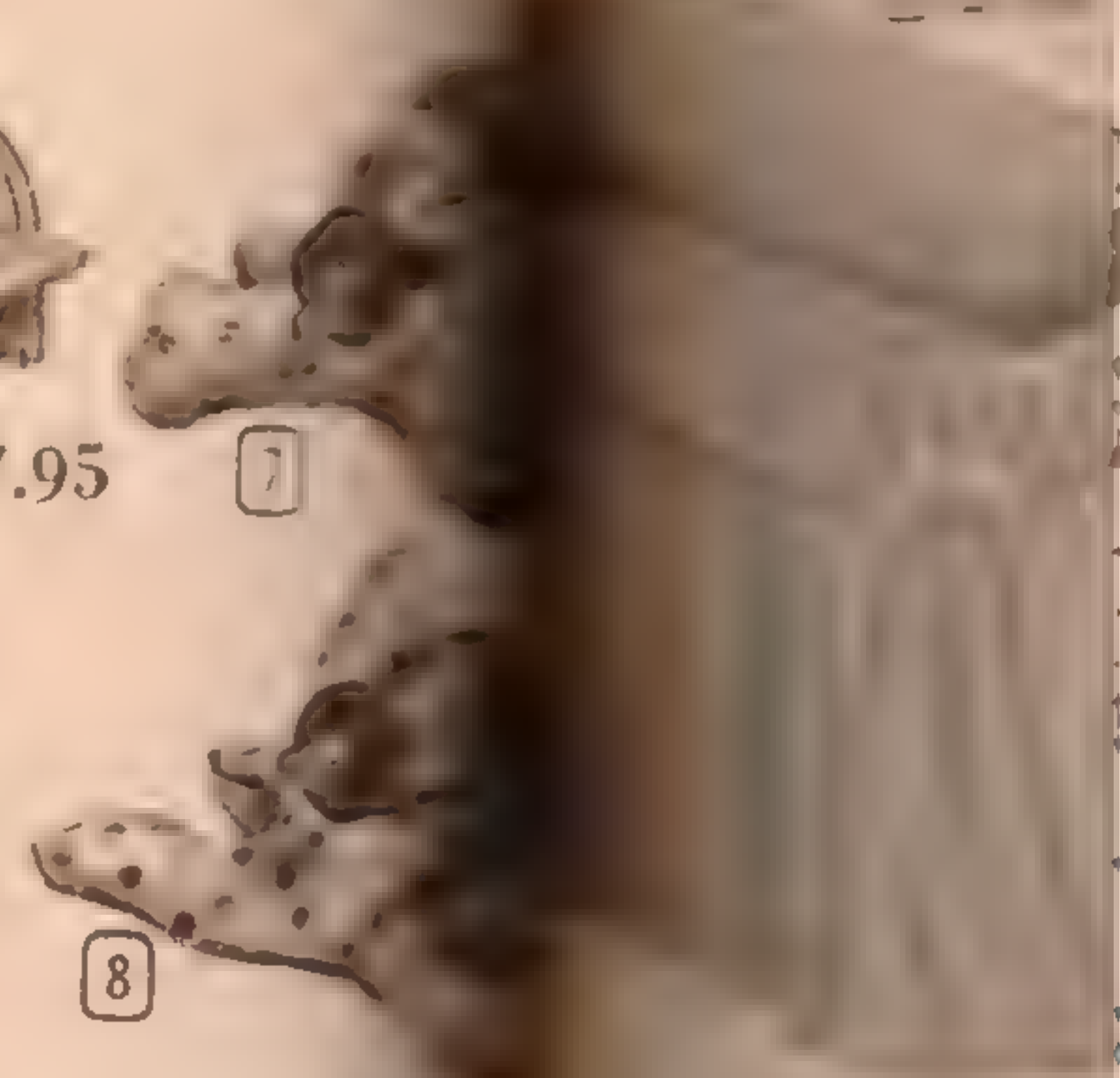
④ 3.39



⑤ 4.98



⑥ 7.95



⑧

### Make Feeding Time, Napping Time Easy For Mom and Baby

- ④ MULTI-PURPOSE COMFY BABE. Cradle Chair, Feeding Chair or Car Seat. Wide, non-tip base wedges between sofa or car cushions. Infants love its springy, rocking motion. Smooth metal frame. Sturdy, Red poplin cover removes for laundering. Safety strap. About 21x18x19 in. high.
- 66 A 3173 L—Shipping weight 4 lbs. 8 oz.....\$3.39
- 66 A 3182—EXTRA COVER. Shipping weight 5 oz..... 1.98
- ⑤ CRADLE SEAT... Baby sits up or naps. Similar to (6), but not as thickly padded or as large. Sides and removable seat are comfortably padded with Tufflex. Covered in washable Vinyl plastic. Safety strap.
- 66 A 2534—Shipping weight 7 lbs.....\$4.98
- 66 A 2537—Like (5) with hook over arms for use as Car Seat... small view. Shipping weight 9 lbs.....\$5.95

Shop and Save the Ward Catalog Store Way. Shop in person or by phone. For the store nearest you see Pages 1267-1269.

- ⑥ EXTRA LARGE, MORE COMFORTABLE than (5). A cradle seat that supports the smallest baby. An ideal way to keep the infant happy and free mother's hands for feeding. Seat and draft-proof sides are thickly padded with Tufflex to cradle baby's body. Scientifically designed for proper support—seat adjusts to two positions... baby sits up or naps in perfect comfort.

Covered in heavy, fabric-supported Vinyl plastic that wipes clean. Seat pad is removable. Safety strap. Strong boxed edges. Fastens to car seat for travel.

66 A 3153 M—Shipping weight 8 lbs.....\$7.95

IMPORTANT SHIPPING NOTICE: "R" after Catalog Number means shipped promptly from Stock by Freight, Truck or Express. "M" or "MO" items are Mailable.

"YO" after Catalog Number means Mailable item in more than one package.

### Welcome Gifts

- ⑦ "LIL BITEY" It's a cunning teether holder... a teether holder... plastic ears are edged with soft rubber. Non-toxic. Soft. It is flowered terry cloth. Detachable bottleholder. Snap on. About 5 in. long.
- 48 A 7256—Ship. wt. 1 lb.
- ⑧ CUNNING KITTY... cures on her... time. A fascinating... Mother-saver too—... jiffy. Pastel polka dots... covering, soft and... "chewers." Bottle...
- 53 A 4595—Ship. wt. 1 lb.



# WEE ONES IN COMFORT



(10) Outfit \$11.75



(11) \$14.98



(12)

## Bed Use As Car Cribs

**BASKET ON LEGS.** Woven smooth fiberboard lining. Hardwood, metal-braced frame or use as Car Crib.

and finished in White enamel. Tapers to 29x12 in. at bottom. Outfit includes Pad-Liner (15). Liner has Pink and Blue on White background.

OUTFIT. Ship. wt. 14 lbs. \$9.95

BASKET AND LEGS. Wt. 12 lbs. 6.99

**HOOD SHIELDS BABY.** Legs fold for car bed use. Lined interior. White Basket 34x18 in., tapers to 12 in. deep. Pad-Liner included. Liner has Pink and Blue on White background.

OUTFIT. Wt. 16 lbs. \$11.75

LESS ONLY. No Pad, Liner.

Ship. wt. 11 lbs. \$8.95

(11) **FINE QUALITY, HAND-WOVEN REED BASKET.** Remove tray, fold legs under to use as Car Crib. Basket and Hardwood stand finished in White enamel. Basket 30x18x10 in. deep. Wetproof Mattress, Liner included. State: Pink one side, other Blue; or Yellow with Green. Ribbon not included (sold separately on Page 386, item (1)).

66 A 2960 R—Ship. wt. 17 lbs. \$14.98

66 A 2961 R—Without tray. Wt. 14 lbs. 12.98

(12) **LOVABLE BABY ELEPHANT.** An appealing armful, ever so soft and cuddly. Bright red plush with foam rubber stuffing. Tweak his tail, hear him squeak! About 12½ inches high.

48 A 7074—Ship. wt. 1 lb. 2 oz. \$2.95

JUST "Charge It"  
SAY  
AT WARDS

(13) 2.98

(14) 2.49

(15) 1.79



1.87 (16)

(17)

2.98

## Basket Liners, Pads . . . Measure Crib Carefully

**NYLON PLASTIC BASKET LINERS.** Easy-to-care plastic—wipe clean or tub washable. Fit deep, 29x12 in. at bottom. Pink and Blue on White background.

FLOOR LENGTH SKIRT, 5-inch ruffle. Ship. wt. 2 lbs. 2 oz. \$2.98

13-INCH SKIRT. Ship. wt. 12 oz. \$2.49

**LARGE SIZE FITS BASKETS 15x32 INCHES** 12 in. deep. Ship. wt. 1 lb. \$2.98

5-INCH RUFFLE. Ship. wt. 10 oz. \$1.79

**COMBINATION.** Basket Pad and Liner but with rosebuds on ruffle only. Ship. wt. 2 lbs. \$2.98

(16) **VINYL BASKET PAD.** Tufflex padding. Extra-heavy, 6-gauge Vinyl cover. Washable, wetproof . . . reversible for extra wear. Box edges. Pink and Blue floral pattern on White background, reverses to White. Be sure to measure basket bottom carefully.

66 A 2360 M—29x12 in. Wt. 2 lbs. \$1.87

66 A 2361 M—Same as (16) except large, 15x32-in. size. Shipping weight 2 lbs. \$2.49

66 A 2362 M—Same as (16) except 4-gauge Vinyl cover. Pillow edge. Ship. wt. 1 lb. 4 oz. \$1.49

(17) **BEST VINYL BASKET PAD.** Embossed and quilted cover—filled with rubberized hair for more comfort, longer use. White. 29x12 inches. 66 A 2363 M—Ship. wt. 2 lbs. 4 oz. \$2.98

## Wards Finest Basket Liner

(18) **100% SHEER NYLON** . . . the utmost in luxury to greet the new arrival. Here are luxurious gathers of frothy White nylon, exquisitely embroidered in a classic White-on-White design. Wonderfully practical too . . . Nylon skirt and underskirt last and last . . . washes beautifully, dries quickly. Liner and underskirt also in White. 5-in. top ruffle, 3-in. bottom ruffles. Fit baskets 12 in. deep, 29x12 in. at bottom. Measure basket bottom carefully. Choose one of pads on left.

66 A 2277—BASKET LENGTH. Wt. 1 lb. 10 oz. \$9.95

66 A 2296—FULL LENGTH. Wt. 2 lbs. 12.95

**NYLON BASKET LENGTH LINER WITH PAD (16); BASKET, LEGS (10).**

66 A 2278 R—Ship. wt. 15 lbs. \$19.95

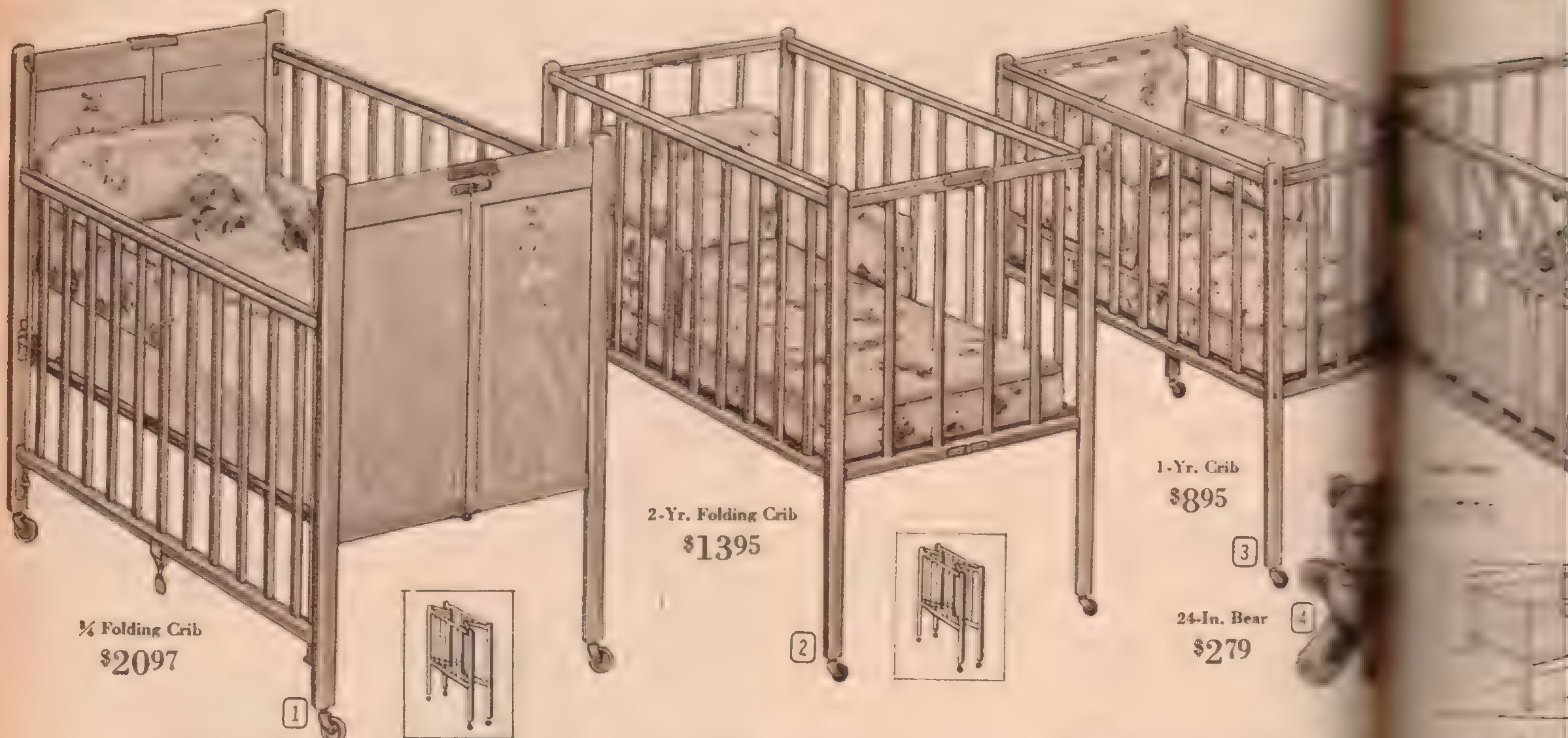
BA WARDS 387





# SPACE SAVING JUNIOR CRIBS

## APARTMENT SIZE CRIBS...ROLL THROUGH DOORWAYS



1/4 Folding Crib  
\$2097

2-Yr. Folding Crib  
\$1395

1-Yr. Crib  
\$895

24-In. Bear  
\$279

- Folds Easily For Storage
- Solid, Draft-proof End Panels

- Folds Easily For Storage
- Closely Spaced Spindles

- Sturdy Hardwood, Varnish Finish
- Closely Spaced Spindles

**1 FOLDING 3/4-CRIB AND OUTFITS.** Use until ready for youth bed. Convenient drop-side. Hardwood with closely spaced spindles. Natural Varnish finish. Steel spring. Interior, 24x47 inches.

OUTFIT: Crib, 63-Coil Mattress (5), Bumper Pad.  
66 A 2787 R—Ship. wt. 63 lbs.....\$31.97

OUTFIT: Crib, 45-Coil Mattress (5), Bumper Pad.  
66 A 2689 R—Ship. wt. 53 lbs.....\$29.95

CRIB AND 45-COIL MATTRESS (5).  
66 A 2688 R—Ship. wt. 52 lbs.....\$27.50

66 A 2719 R—CRIB ONLY. Ship. wt. 40 lbs.....\$20.97

BUMPER PAD for (1) and other same size cribs.  
66 A 2316—Ship. wt. 1 lb. 4 oz.....\$2.49

**2 FOLDING 2-YEAR CRIB AND OUTFITS.** Interior 22x42 in. Strong composition bottom. Hardwood with Natural Varnish finish.

OUTFIT: Crib, 30-Coil Mattress (6) and Bumper Pad.  
66 A 2666 R—Ship. wt. 39 lbs.....\$23.95

OUTFIT: Crib, 20-Coil Mattress (6) and Bumper Pad.  
66 A 2672 R—Ship. wt. 37 lbs.....\$21.95

CRIB AND 20-COIL INNERSPRING MATTRESS (6).  
66 A 2673 R—Ship. wt. 36 lbs.....\$19.50

66 A 2723 R—CRIB ONLY. Ship. wt. 27 lbs.....\$13.95

BUMPER PAD for (2) and similar sizes.  
66 A 2321—Ship. wt. 1 lb. 2 oz.....\$2.29

**3 ONE-YEAR CRIB OUTFITS.** Interior 22x42 in. Strong composition bottom. Perfect space.

OUTFIT: Crib, 20-Coil Mattress (7) and Bumper Pad.  
66 A 2656 YO—Ship. wt. 26 lbs.....\$19.95

CRIB WITH 20-COIL MATTRESS (7).  
66 A 2657 YO—Ship. wt. 25 lbs.....\$18.95

66 A 2550 MO—CRIB ONLY. Wt. 17 lbs.....\$13.95

BUMPER PAD for (3) and similar sizes  
66 A 2320—Ship. wt. 1 lb.....\$2.29

**4 BIG BROWN TEDDY BEAR.** A favorite for cuddly "bear-hugs." Plush; 18 in. high.  
48 A 7044—About 24 in. tall. Wt. 3 lbs.....\$2.79

9.95 5

7.95 6

4.95 7

## Mattresses for Junior, Apartment-Size Cribs

### Before Ordering Mattress, Read This

All small cribs are not the same size. Avoid disappointment, do not buy until you have measured inside of crib carefully before ordering.

**5 3/4-SIZE CRIB INNERSPRING MATTRESS.** 23x46 inches long. Fits Crib (1) and other cribs of the same size. Full-size innerspring coils covered with soft, layer felted cotton. Box edges won't crush down.

Extra-heavy gauge Vinyl plastic cover resists snags, tears. Waterproof cover is sanitary, washable, and easy to clean. Helps keep baby healthy. Gaily colored nursery print design.

66 A 2450 R—63 COILS. Innerspring unit is insulated with Sisal for longer mattress life, more comfort. Fabric supported plastic cover. Ship. wt. 22 lbs.....\$9.95

66 A 2451 R—45 COILS. Solid Blue Plastic Cover. Unit is insulated with Postureboard. Ship. wt. 12 lbs.....\$7.87

**6 2-YEAR CRIB INNERSPRING MATTRESS.** 21x41-in. long. Fits Crib (2) and others of same size. Full-size innerspring coils. Soft, felted cotton and Postureboard insulation provide a smooth, comfortable sleeping surface. Box edge.

Extra-heavy gauge, Vinyl plastic cover. 50% heavier than most others... gives longer wear, resists snags and tears. Waterproof cover is sanitary, washable... easy to clean. Colorful nursery print design on 30-coil; solid Blue on 20-coil.

66 A 2427 MO—30 COILS. Provides added firmness, longer life. Wt. 11 lbs.....\$7.95

66 A 2454 MO—20 COILS. Solid Blue Plastic Cover. Ship. wt. 9 lbs.....\$5.95

**7 1-YEAR CRIB MATTRESS.** 21x41-in. long. Fits Crib (3) and others of same size. Full-size innerspring coils covered with soft, felted cotton with Postureboard for a smooth, comfortable sleeping surface. Box edge won't crush down, protects mattress.

Extra-heavy gauge, Vinyl plastic cover resists snags, tears. Waterproof cover is sanitary and washable. Gaily colored nursery print design.

66 A 2460 MO—20 COIL. Wt. 11 lbs.....\$7.95

TUFFLEX-FILLED. 2 in. thick. Extra firm construction, not pillow edge, gives mattress edge better, won't crush. Extra-heavy gauge Vinyl cover in Solid Blue. 66 A 2386 MO—Ship. wt. 4 lbs.....\$4.95



### Musical Cradle Gym

**8** Amuses baby, exercises arms, neck, back. Pull center ring...music box plays. Hardwood bar, plastic rings, adjustable strap. Gift boxed.

48 A 1143—Wt. 1 lb..\$3.32



# 3-IN-1 JUNIOR CRIBS

CRIB, PLAY YARD, CAR BED



## 3-IN-1 UNIT AT ONE LOW PRICE

Hinged Side Gate • Sanitary Teething Rails • Folds Flat  
Rolls Through Doorways • Sturdy Hardwood Construction

CRIB, PLAY YARD, CAR BED . . . all at this low price. Use as Crib or Bassinet extend legs to full height. For car bed, legs to car seat height. Lower all legs for Play Yard.

At birth . . . hinged side-gate swings down to let you reach baby; eliminates bending during difficult early months. Rolls through doorways . . . keep baby near you during the day. At night, can be rolled from room to room without disturbing baby. Lucite Sturdy Hardwood construction.

plastic teething rails all around. Folds flat. Patented lock rapidly when set up. Varnish finish. 40x28 in.

66 R—Crib Only. Ship. wt. 35 lbs. . . . . \$17.75

PLAY YARD WITH 2-IN. TUFFLEX MATTRESS.

66 R—Shipping weight 41 lbs. . . . . \$20.95

For (9). Thick, firm 2-in. Tufflex. Heavy, wetproof Vinyl cover. Box edges won't crush down.

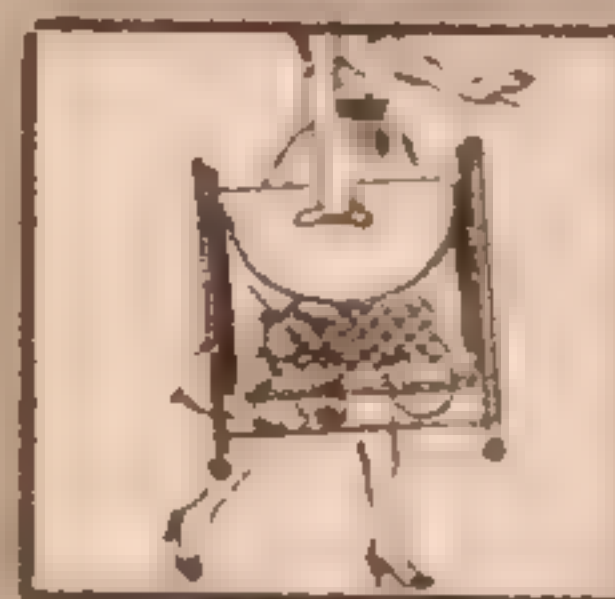
66 R—Shipping weight 6 lbs. . . . . \$4.29



Car Bed



Rolls Through Doorways



Folds Flat



Yard Only

\$19.95

(10)



JUST SAY

"Charge It"

SEE PAGE 1281

## Portable Crib, Play Yard and Car Bed

Folds Flat • Nylon Net Cushion Falls • Strong Tubular Steel Frame  
Drop Sides, change baby without lifting • Rolls Through Doorways

(10) CRIB AT NIGHT, PLAY YARD BY DAY, PORTABLE CAR BED. Developed by Wards to give baby a cozy "first bed" and a sturdy play yard all in one! Nylon net cushions baby's falls, is almost indestructible. Net keeps toys inside and provides hundreds of hand-holds that help baby learn to stand.

For Play Yard, simply lower 3-position legs. For Car Bed, raise two legs car seat high and extend other two legs to car floor.

Folds flat to carry. Rolls through doorways on big lucite casters. Baby stays with you during the day, can be moved easily from room to room at night.

Convenient drop-sides let you "change" baby without lifting. Strong tubular steel frame. Chrome-plated legs. Warp-resistant Masonite floor. Size about 40x27 inches. Order Mattress separately below.

66 A 3007 R—NYLON BASSINET-PLAY YARD ONLY. Shipping weight 24 lbs. . . . . \$19.95

66 A 2282MO—WETPROOF 2-IN. TUFFLEX MATTRESS for (10). Box Edge, 6-Gauge Vinyl cover. Ship. wt. 6 lbs. . . . . \$4.98

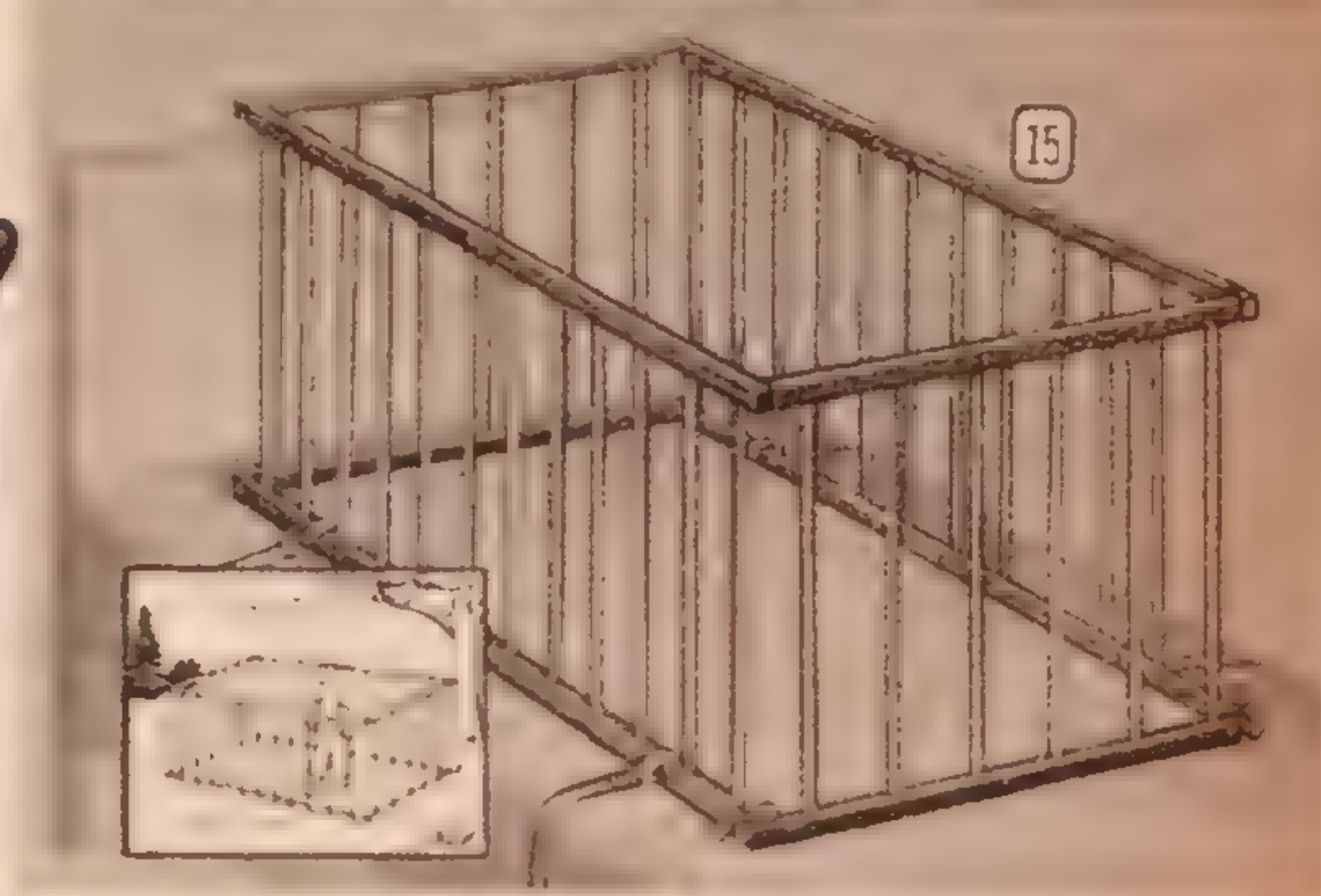
SHIP. NOTICE: "R" after Cat. No. means shipped promptly from Stock. "M" or "MO" means Mailable. "YQ" means Mailable item shipped in more than one package.



(12)



(13)



(15)

## Amusing Playthings . . . Attractive Gifts for Baby

"GEL SYMPHONY" MOBILE. Music box plays lullaby as tinted cherubs flutter over free-turning metal support, firm clamp.

66—Gift box. Ship. wt. 1 lb. 8 oz. . . . \$3.89

CAL "KLINKER." Music box plays when "blows" on his harmonica. Furry plush body, cotton-stuffed.

—Abt. 12 in. tall. Wt. 1 lb. 12 oz. \$6.89

(12) ALVIN THE CHIPMUNK. Plays his harmonica while music box plays "The Chipmunk Song." Brown and white plush, cotton stuffed. Felt trim.

42 A 7358—Abt. 10 in. tall. Ship. wt. 1 lb. . . . \$4.49

(14) MUSICAL JACK-IN-THE-BOX. Delights tots. Turn crank to start tune . . . pop! . . . up goes the top, out pops the clown. Colorful metal box.

48 A 1653—Abt. 5 3/4 in. sq. Ship. wt. 1 lb. 4 oz. . . \$1.89

## Portable Crib or Play Yard

(15) STRAP TO ADULT BED . . . provides a secure bed when visiting or traveling. 4 straps included. Makes a fine outdoor play area . . . just push steel anchors (incl.) into ground to keep yard in place. Hardwood with Varnish finish. Abt. 25 1/2 x 49 x 19 1/2 in. high.

66 A 2962 R—Folds flat. Ship. wt. 11 lbs. . . . \$9.79

WETPROOF VINYL PAD FOR ABOVE.

66 A 2357M—Ship. wt. 1 lb. 8 oz. . . . \$1.98

BACSKDF 2 WARDS 389





# Storkline

## Fine Quality Crib

① STORKLINE 6-YEAR CRIB. Gro-bowed front, decorated with color. Made from beautifully grained hard-wood. Full end panels protect baby from all angles. Double-drop sides with toe-touch control—both hands to hold baby; attend baby from either side.

Sanitary plastic teething rails. Spring has tubular steel frame for stability . . . adjusts to 4 levels. Lower as baby grows. Order Bumper Pad Smooth, triple-coated finish in Waxed Birch, Maple or White Enamel; chip-resistant. 66A2708R—Crib. Wt. 51 lbs. State Finish. 66 A 2735 R—STORKLINE CRIB AND POLYFOAM MATTRESS (3) shown on page 392. Shipping weight 59 lbs. State Finish. 66 A 2769 R—STORKLINE CRIB AND EV-R DRI MATTRESS (2) shown on page 392. Ship. wt. 75 lbs. State Finish. . . .

NURSERY GROUP. Consists of Crib (1), Mattress (2), Page 392; Chest (2), Page 392; and Chifforobe (3). Choice of Waxed Birch, Maple or White Enamel finish.

66 A 2736 R—Ship. weight 262 lbs.

② STORKLINE 5-DRAWER CHEST. Select hardwood. Guided drawers; brass finished pulls. Abt. 29x16x43 in. high. Triple-coated finish in Waxed Birch, Maple or White Enamel. 66 A 2365 R—Wt. 87 lbs. State Finish.

③ STORKLINE CHIFFOROB. Full-length door section at bottom. Waxed Birch finish. Slide out clothes rod. Center guided drawers. Brass finish pulls. Select hardwood. 15x42 in. high. Casters. Triple-coated finish in Waxed Birch, Maple or White Enamel. 66 A 2366 R—Wt. 100 lbs. State Finish.

④ CRADLE-TUNE-TIME. Pretend crib, playpen or wall. Musical. "Hi-Diddle-Dee-Dee", hands turn. 48 A 1140—Abt. 7-in. diam. Wt. 10 lbs.

⑤ "SPUNKY", child's first riding horse. Lucite casters. Abt. 20 in. high. 48 A 5102—Plastic. 10 in. to 20 in. high.

Linoleum shown sold on page 392.

### Discourage Night "Terrors"

⑦ PLASTIC EXTENSION RAILS. Safer for baby . . . useful when baby begins to climb. Attach to side of standard 6-year (30x54-in.) crib. Against baby climbing out. Height about 8 in. above crib. One for each side.

66A3028M—Wt. ea. 31bs. 4 oz. Ea. \$1.98



### French Poodle

⑬ So life-like and so realistic. Beret, matching vest, color collar are removable. Felt body, cotton lining. 48 A 7423—Ship. wt. 2 lbs.

### "Musical Bells" For Baby

⑭ TRUE-TONE SWISS ALP HORN. Cord ties to crib, can be played. Plays gentle lullaby; also. 53 A 4596—Boxed. Ship. wt. 1 lb. 14 oz.

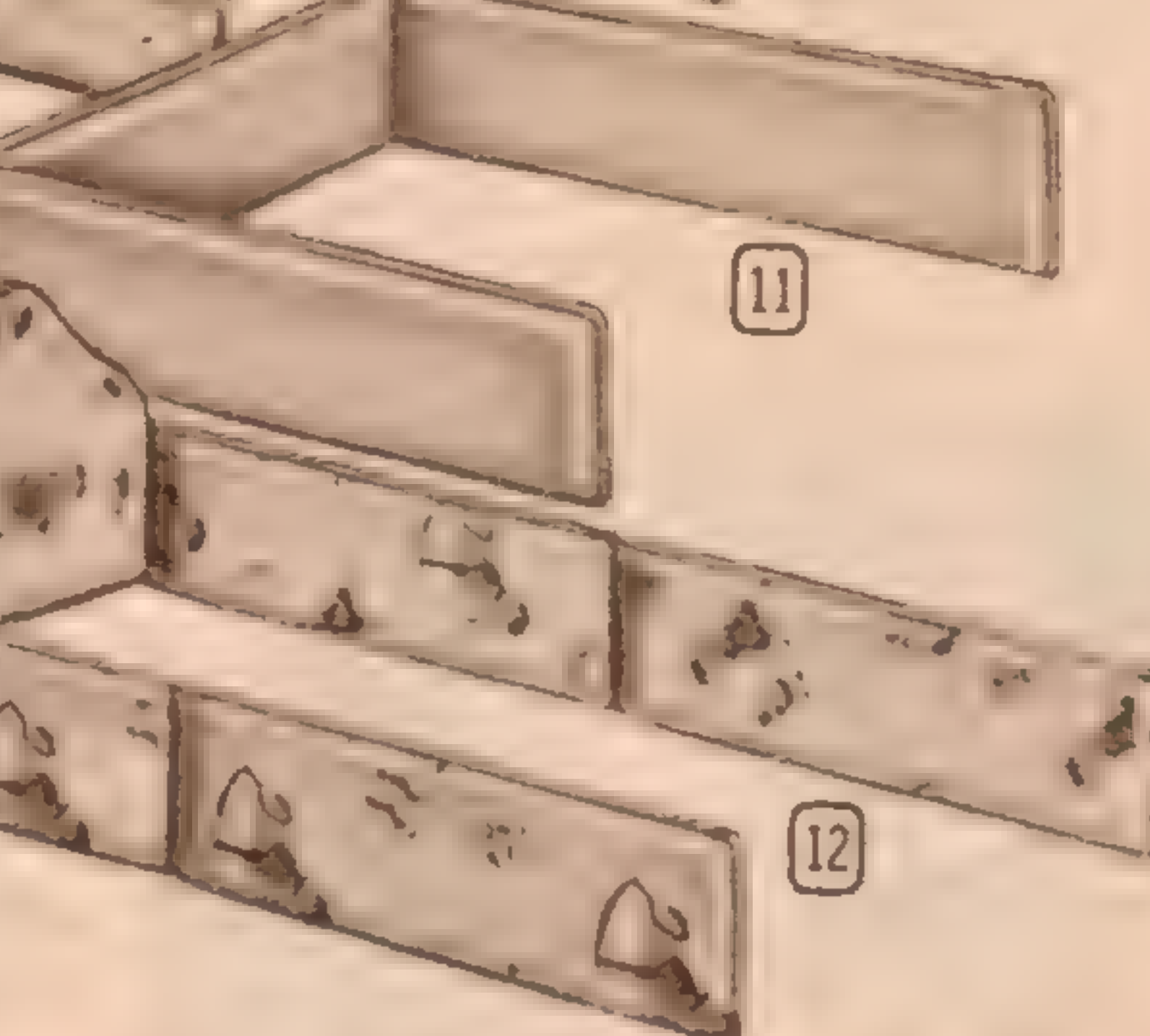
### Ward's Special Value

⑥ GOOD QUALITY 6-YR. CRIB. Built to give lasting service. Full end panel is made of hardwood rather than composition board used on lower priced cribs. Adjustable 3-position spring—use high position when baby is small, lower as he grows. Single drop-side. Durable Waxed Birch finish. Bumper pad not incl.

66 A 2660 R—CRIB ONLY. Wt. 50 lbs. . . . \$18.79

66 A 2651 R—CRIB WITH 140-COIL MATTRESS (1). Pg. 392. Shipping weight 73 lbs. . . . \$30.97

66 A 2662 R—CRIB WITH 42-COIL MATTRESS (4). Page 392. Ship. wt. 67 lbs. . . . \$24.79

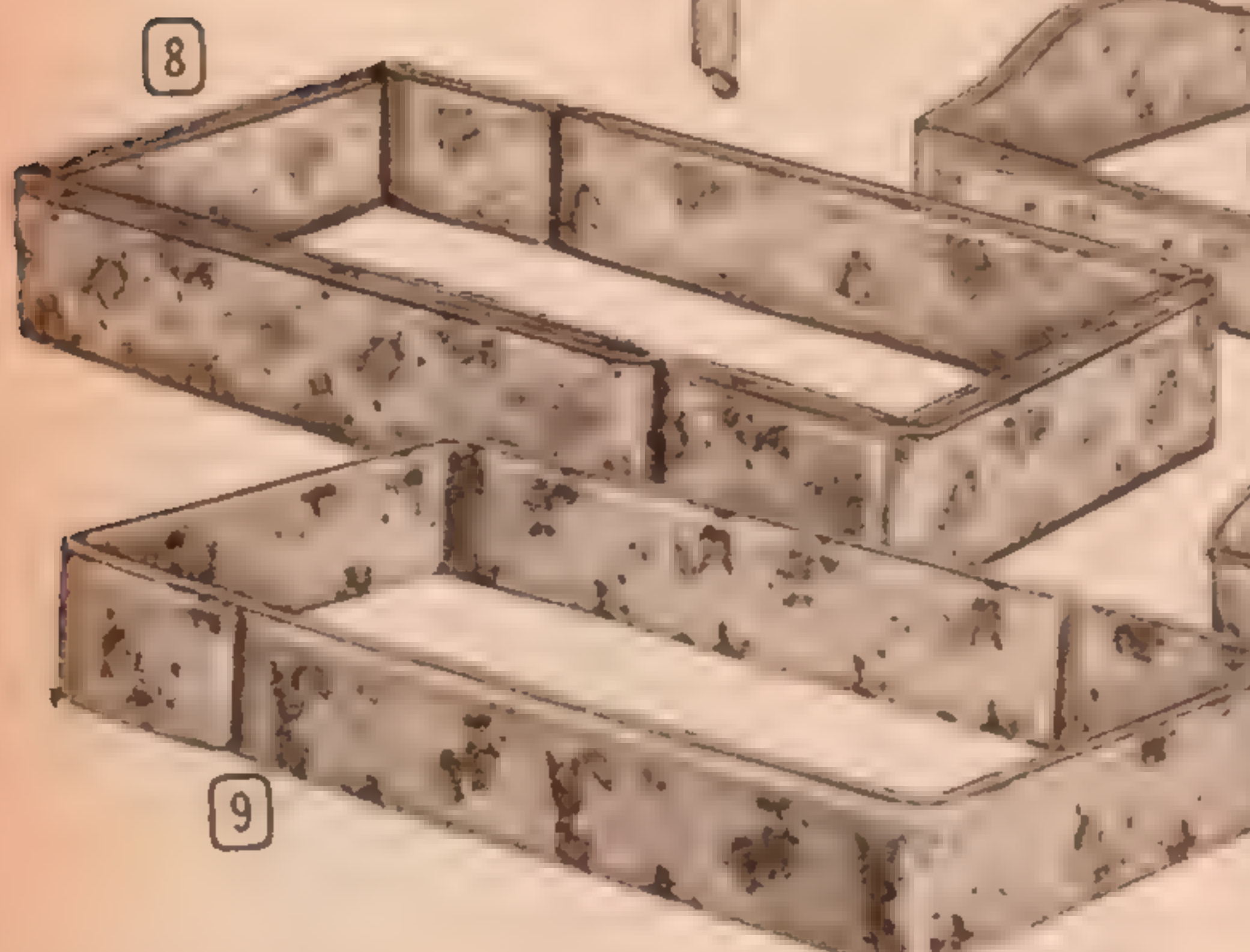


⑩ BOXED-EDGE CRIB BUMPER PAD. Extra thick 1 1/4-inch Tufflex padding cushions baby. Strong box edges won't crush down. Heavy-duty, wetproof, 6-gauge Vinyl cover. Extra high sides—7 1/2 in. Gay Nursery Print. 66 A 2290 M—Ship. wt. 1 lb. 14 oz. . . . \$2.98

⑪ PILLOW EDGE CRIB BUMPER PAD. 4-gauge Vinyl cover. Filled with Tufflex. 1 in. thick, 6 1/2 in. high. 66 A 2300—Assorted Colors. Ship. wt. 1 lb. 2 oz. . . . \$1.69

⑫ HOLLYWOOD STYLE CRIB BUMPER PAD. Full length gives baby more protection than Pads (10) and (11) above. Heavy, 6-gauge Vinyl plastic cover is wet-proof. Tufflex-filled to cushion baby's bumps. Back is 15 1/2 in. high, 1 1/2 inches thick. Arms are 6 1/2 inches high. Ship. wt. 2 lbs.

66 A 2293 M—Colorful Nursery Pattern. . . . \$3.98 "R" after Catalog Number means shipped from Stock by Freight, Truck or Express.



Most Crib Bumper Pads are covered with thin, 4-gauge plastic. Ward's Pads (except (11)) are made of 6-gauge (or fabric-backed plastic) which is 50% heavier. It resists tears, lasts longer . . . costs less in the long run.

⑧ NEW EV-R DRI POLYFOAM CRIB OR PLAY-YARD BUMPER. Super-buoyant—1 1/2 in. thick polyfoam. Non-allergenic, non-absorbent, dust and odor free. Heavy fabric supported vinyl cover is tear-resistant; wears longer than ordinary plastic. Boxed edges. 7 1/2 in. high. Fits 30x54-in. crib and 40x40-in. play yards. 66A2312—4 color Nursery Design. Wt. 2 1/2 lbs. . . . \$4.98

⑨ ALL-AROUND CRIB AND PLAY YARD BUMPER. Strong, wetproof 6-gauge Vinyl Plastic cover. 1 in. thick Tufflex filling. Sides are 7 1/2 in. high. Fits 30x54-in. cribs and 40x40-in. play yards. Gay Nursery Print. 66 A 2291 M—Ship. wt. 1 lb. 14 oz. . . . \$3.49





## Compare Wards Low Prices for This Quality and Style

**NEW STEEL, NYLON AND PLASTIC UPHOLSTERED.** Extra safe for baby! Strong but nylon net sides cushion baby from padded end panels upholstered with backed plastic.

Quietly... mother can sit on crib and safety locks protect baby. Rolls through doorway, yet takes full-size crib mattress. Fine White baked-on enamel finish. Smartly patterned. About 29x53 inches. Shipped Prepaid. \$4 Dn...Cash **\$39.95**

**WARDS EV-R DRI POLYFOAM MATTRESS.** Shipped Prepaid. \$4.50 Dn.Cash **\$44.95**

**DRI 240-COIL INNERSPRING MATTRESS.** Shipped Prepaid. \$5 Down.Cash **\$46.95**

**16 STORKLINE MODERN FLUSH PANEL CRIB.** Touch toe drop-sides mean extra convenience for mother. Sturdy hardwood frame with large end panels at foot and head. Tapered legs have attached brass ferrules—large easy rolling casters. Famous Storkline rattle-proof hardware. Sanitary plastic teething rails—protects baby's tender mouth. Large, gaily colored, whimsical nursery decal. Tubular steel link spring adjusts to 4 positions. 54x31x45 in. high. Waxed Birch. Order Matching Chest (2) and Chifforobe (3) opposite page.

66 A 2392 R—CRIB AND SPRING. Wt. 63 lbs.....**\$39.95**

66 A 2393 R—STORKLINE CRIB AND EV-R DRI POLYFOAM MATTRESS (3) Pg. 392. Ship. wt. 71 lbs. State Finish. **\$49.95**

66 A 2394 R—STORKLINE CRIB AND 240-COIL MATTRESS (2) Pg. 392. Wt. 87 lbs.....**\$52.95**

**17 WARDS TINY WORLD 6-YR. CRIB.** Beautifully finished Hardwood. Double-drop sides, toe-touch control. Steel link spring adjusts to 4 positions. Plastic teething rails all around. Draftproof end panels. State: Waxed Birch or Maple Finish.

66A2758R—CRIB AND SPRING. Matches (20) and (21) below. Ship. wt. 50 lbs.....**\$26.95**

66A2768R—CRIB AND 140-COIL MATTRESS. Wt. 73 lbs.....**\$36.95**

CRIB WITH 240-COIL INNERSPRING MATTRESS. 66 A 2734 R—Ship. wt. 74 lbs.....**\$39.95**

JUST SAY "Charge It" SEE PAGE 1281

## Grow-Up Crib

From Birth to Teenage

**\$59.95 With Mattress**

3-yr. child can get in and gate-side is left open.

Remove gate sides and

WOOD BED. Converts to Grown-up removing guard rails.

**LARGE SIZE**... grows to your child. End sections low for safety, yet sides are in Hardwood construction. Steel State Finish: Waxed Birch or Maple pieces (20) and (21).

**CRIB AND INNERSPRING MATTRESS.**

Ship. wt. 106 lbs.....**\$59.95**

**INNERSPRING MATTRESS, CHEST (20).**

Ship. wt. 242 lbs.....**\$130.00**

**CR (18). Wetproof, vinyl cover.**

—Tufflex-filled. Wt. 3 lbs.....**\$3.95**

**BED... STANDARD 6-YR. CRIB**

(18) above but 30x54 inches.

Waxed Birch or Maple Finish.

**GROW-UP CRIB. Wt. 66 lbs.**

State Finish.....**\$39.95**

**CRIB AND 140-COIL MATTRESS.**

Wt. 89 lbs. State Finish... **\$49.95**

**COIL MATTRESS, CHEST (21), AND**

State Finish.

—Ship. wt. 225 lbs.....**\$120.00**

**CHILD CHIFFOROB.** Wardrobe side

rod. 4 drawers. Hardwood. Abt.

high. Matches (6), (17), and (18).

—State: Waxed Birch or Maple

weight 73 lbs.....**\$39.95**

**CHILD 5-DRAWER CHEST.** Solid Hard-

water guided drawers. Abt. 27x16x

22 lbs. Matches Pieces (6), (17), (18).

—State: Waxed Birch or Maple

weight 63 lbs.....**\$32.95**



Junior Bed



Hollywood Bed

Crib Size... Use to 6 Years

**19 \$49.95**



Crib and Mattress

ASKD 2 WARDS 391



WARDS  
BABY SHOP

\$12<sup>87</sup> ①  
140 Coil

\$14<sup>87</sup> ②  
240 Coil

\$12<sup>75</sup> ③  
Polyfoam

## EV-R-DRI MATTRESSES...BEST FOR BABY

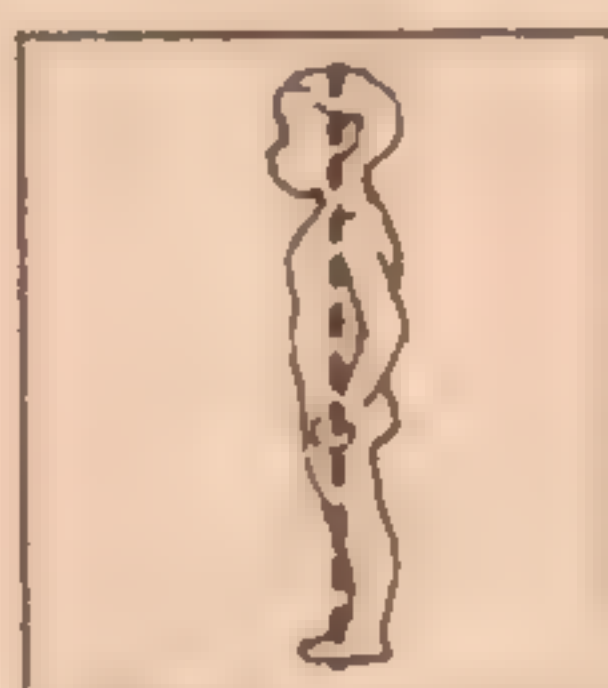


### Tested Jump-Proof

Your baby's mattress must take jumping as well as sleeping. Ev-r-Dri Mattresses are tested to simulate years of children's hard use...

50,000 BOUNCES, by special apparatus, produced this effect. Each mattress was then opened and thoroughly examined by experts.

RESULT... No damage, no breakdown. Sagging, lumping, cover deterioration were NOT present... proof of Ev-r-Dri's fine quality, wonderful economy.



### Posture Design

Pediatric features doctors advise. Ev-r-Dri Mattresses give firm support to young, growing bodies 6 to 60 lbs.



### Snag-Proof

Covers are fabric-supported plastic; much stronger than plastic alone. Resists snags and tears.



Waterproof cover... cleans a damp...

① 140-COIL EV-R-DRI MATTRESS. Built firm for good posture. All-around border wire keeps edges firm and neat. Coils are encased with woven Sisal pads to prevent "coil feel." Thick, felted Cotton over Sisal for posture-right, sleeping surface. Wetproof cover is of strong, fabric-supported, Vinyl plastic—resists tears and snags. Colorful, Harlequin pattern. Ship. wt. 23 lbs.

66 A 2405 R—Abt. 28x52 in.; fits all 6-yr. cribs... \$12.87

② 240-COIL EV-R-DRI MATTRESS. High coil count provides extra wear and extra firmness so necessary for young, growing backs. Coils are encased with unbreakable, woven Sisal to prevent "coil feel." Extra-thick layers of felted Cotton over Sisal assure a comfortable sleeping surface. All-around border wire keeps edges firm.

WETPROOF COVER is of heavy-duty, fabric-supported Vinyl plastic—stronger and heavier than used on (1). Resists tearing better than quilted plastic. Gay nursery pattern. 4 side vents permit air to circulate, keeping interior fresh and clean. Size: About 28x52 inches—fits all 6-yr. cribs. 66 A 2409 R—Shipping weight 24 lbs..... \$14.87

③ POLYFOAM EV-R-DRI MATTRESS with full reverses on both sides... reverses for longer use. 1 inch thick Polyfoam. Super-firm, super-bouncy surface... won't sag, lump or shift. Rubber-core adjusts itself to every curve of the body utmost in sleeping comfort plus firm, level baby's posture.

COOL, FRESH AND ODORLESS. Polyfoam is non-absorbent, dust and odor free. Tiny pores circulate naturally for a cleaner, cooler... collect dust or air-borne irritants.

WATERPROOF COVER, on both sides, is heavy supported Vinyl plastic—stronger than used on (1). It's the most tear and snag resistant cover will take hard use by active youngsters. 4 let fresh air circulate. Colorful nursery print. About 28x52 in.—fits all 6-yr. cribs.

66 A 2437 R—Shipping weight 8 lbs.....

Shipping Notice: "R" after Cat. No. means from Stock by Freight, Truck or Express. "M" means...

"Charge It"  
See Page 1281



### Wards Economy Crib Mattresses

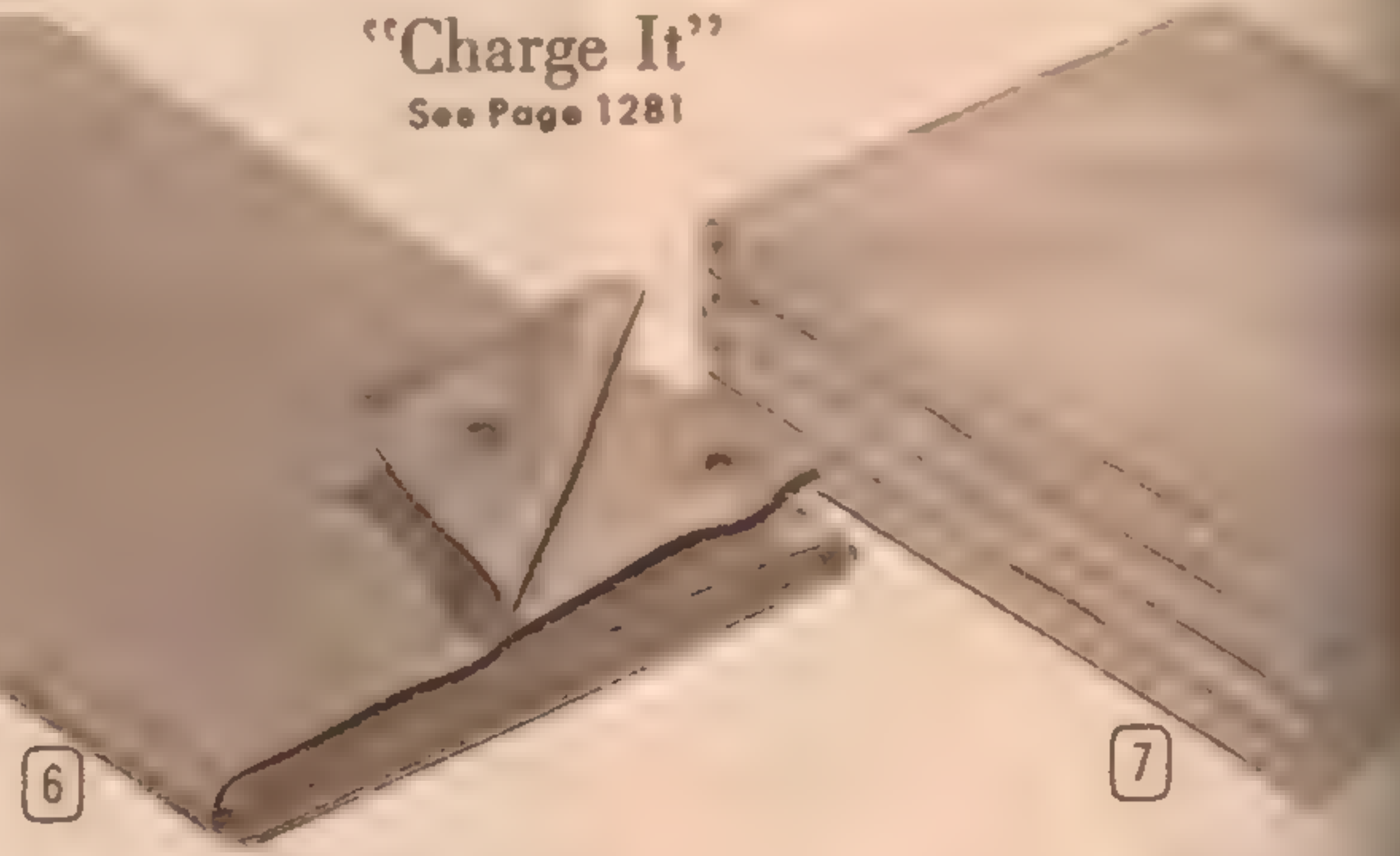
④ WARDS LOWEST PRICED... 42-COIL MATTRESS. An excellent buy at this low price. Coils are encased in strong fiberboard... adds support to give baby healthful sleep. Not as long-wearing as Mattresses above. Wetproof, 7-gauge Vinyl cover is washable. Vinyl taped, sealed edges. Size: about 28x52 inches long—fits all 6-year cribs.

66 A 2425 R—Shipping weight 17 lbs..... \$6.69

⑤ GOOD QUALITY... 75-COIL MATTRESS. Firmly built with heavy gauge coils and posture board to provide extra strength... thick cotton cushioning for a comfortable surface. Wetproof cover is strong heavy-gauge Vinyl plastic. Colorful nursery print pattern. Ventilated interior. Firm box edges.

392 WARDS BFCKDAS 2

66 A 2441 R—About 28x52 inches—fits all 6-year cribs. Shipping weight 21 lbs..... \$9.79



### Protect Crib Mattress and Carriage Pad

- Sanitized® for Hygienic Protection
- Keeps Mattress Dry, Stain-Free
- Resists Alcohol, Medication, etc.
- Can Be Boiled To Remain Sanitary
- Ties To Bed, Stays Wrinkle-Free

⑥ RUBBER SHEETING saves work, helps keep baby comfortable. Maroon color. Flexible openings in corners for tying to bed, keeps sheet taut and smooth. For larger size sheets see Pg. 605. Wt. 1 lb. 8 oz. 53 A 7121 X—Size 36x54 in.... \$1.97

- For Nursery, Crib
- Each Absorbs 12
- Its Weight In Water
- Soft, Sanitary F

⑦ 50 CELLULOSE 17 1/2 x 24 in.—e... Protects bedding, keeps comfortable. Top layer ent paper; soft fiber bunch so pad lies smooth and work. Ship. wt. 53 A 7037MX—Mailable





### Colorful Wall Plaques, Lamps Brighten Child's Room . . . Tell Story

**LAMPS, Designed to Enhance Your Child's Room.** All Hardwood in pastel colors to harmonize with any decor. Hand-decorated in bright, glossy, non-toxic enamel . . . Unusual attention is given to detail.

**"MERRY CROSS."** About 16 inches high. Emphasizes the cross, 10 inches in diameter.

Shipping weight 3 lbs. . . . . \$3.95

**"NIGHTY DUMPTY."** 10-inch diameter shade. —Abt. 18 in. high. Ship. wt. 4 lbs. \$4.95

**"DAY AND NITE."** LAMP AND NITE-LITE COMBINATION. On-off switch for light in base. 7-inch diameter shade. About 18 in. high. —Shipping weight 4 lbs. 4 oz. . . . \$6.95

**"LITTLE DUTCH MILL."** REVOLVING MUSICAL. Brass music box plays Brahms lullaby. —Abt. 18½ in. high. Fiber glass shade, 10 in. diameter. Ship. wt. 4 lbs. 4 oz. . . \$9.95

**(12) TO (15) NURSERY PIN-UP WALL PLAQUES.** Add color and fun to child's room or playroom. Each set tells a complete story. Central figures are 11½ to 17½ in. high. 3-dimensional, ¾-in. thick hardboard. Bright, bold colors. Tacks included.

**(12) BAMBI AND FRIENDS.** The Wise Old Owl, Rabbits and Skunk come to see their friend Bambi.

66 AP 3295—Postpaid . . . . . \$2.98

**(13) THE THREE LITTLE KITTENS** have lost their mittens, but happily find them again. Mother Cat bakes a pie.

66 AP 3278—Postpaid . . . . . \$2.49

**(14) HIGH DIDDLE DIDDLE** the cat plays his fiddle, and the cow jumps over a laughing moon.

66 AP 3298—Postpaid . . . . . \$2.49

**(15) NOW I LAY ME DOWN TO SLEEP,** but the children say their prayers first. Perfect for above bed.

66 AP 3293—Postpaid . . . . . \$2.49



### Matching Wall Plaque, Lamp

**(16) (17) "MARY HAD A LITTLE LAMB"** . . . and it follows her to the little red schoolhouse every day. Mary carries her slate and a big, shiny apple for teacher.

**(16)** 66 AP 3287—WALL PLAQUE. Colorful, ¾-in. hardboard. Tacks included. Postpaid . . . . . \$2.49

**(17)** 66 A 3204—LAMP, NIGHTLIGHT COMBINATION. Hand-decorated. Ht. abt. 18 in. Wt. 4 lbs. . . . . \$6.95

66 A 3288—WALL PLAQUE AND LAMP COMBINATION. Ship. wt. 6 lbs. . . . . Both for only \$8.95



### Colorful Wall Decorations and "Tidy" Racks

**"JUNIOR JR. TRAIN"** is over 3½ ft. long. 15 famous railroad characters. ¾-in. hardboard.

66 A 3294—Abt. 11 in. high. Postpaid . . . . . \$2.98

**"THE 'LULLABY LIMITED' WALL PLAQUE.** About 4 ft. long, with 5 delightfully decorated train cars. ¾-in. hardboard. 2 gummed-backed alphabet blocks for child's name.

66 A 3297—Abt. 11 in. high. Postpaid . . . . . \$3.98

**"TIDEE-UPS"** helps youngsters to hang up their things. 6 pegs, ½-in. hardboard.

66 AP 3291—"LULLABY LIMITED," matches plaque (19). Postpaid . . . . . \$3.98

66 AP 3299 L—BEAR. Postpaid . . . . . 2.98

**"CLOTHES HORSE"** helps children keep clothes hanging up. Natural finish, Red trim, wood pegs.

66 A 3296 M—45½ in. high. Postpaid . . . . . \$2.98

**(23) "COWBOY CLOTHES RACK"** 5 pegs; clear lacquer finish. Screws included. Abt. 22 in. long.

66 A 3290—Ship. wt. 1 lb. 4 oz. . . . . \$1.98

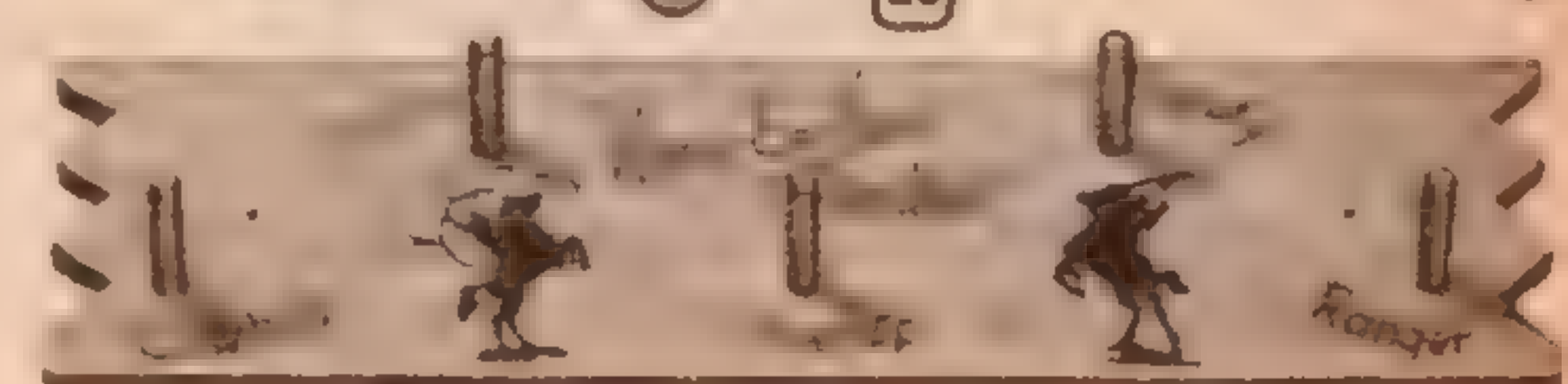
**(24) (25) MATCHING TOY CHEST AND DIAPER HAMPER.** Made of all steel frames. Washable, scuff-proof fabric supported plastic covering. Gay, 4 color Circus pattern on White.

**(24) GIANT TOY CHEST** . . . holds huge number of toys. Storage space for children's blankets, etc. Hinge cover with stop lock. Wt. 20 lbs.

66 A 2294 MO—Abt. 15x30x17 in. high. . . \$12.50

**(25) NURSERY DIAPER HAMPER.** Removable, sanitary, washable plastic bag makes handling quick, easy. Deodorizer keeps hamper, nursery free from objectionable odors. Removable, White plastic cover. Gold-tone handles. Wt. 7 lbs.

66 A 3292 MO—24 in. high. 12-in. diam. . . \$6.95







**\$92.95**  
Complete  
3 Way Bed Outfit



**\$114.95**

### Bookcase Bunk Bed

- More Features, Less Money
- Use from Childhood Through College
- Salem Maple Finish, Colonial Styling
- Durable Hardwood Construction
- Matches Pieces (2), (3), (11), and (12)

**4** BUNK-BED OUTFIT WITH BOOKCASE—Have all the beauty and convenience of a bookcase bed (9) on the same frame. Conserve room space at the same time. Your child will be thrilled to have his own personal space for storing favorite books, toys, lamps, etc. Perfect for boys and girls alike. Buy when they are tots, then later remove guard rails as they grow... convert to twins if you move or change. See (9) opposite page. The number of arrangements are limitless!

Complete outfit includes two 39-in. Twin beds; two 126-Coil Innerspring mattresses; four Guard rails; extra-sturdy Ladder. Foot end has a clothes rack that is equipped with rounded pegs for clothes.

66 A 2883 R—Complete Outfit—Match pieces separately. Ship. wt. 186 lbs. \$5 Dn

## Tot to Teen Bedroom Furniture

- Matching Pieces with Rich Salem Maple Finish
- Solid Hardwood Construction Endures Years of Use
- 3-Way Beds; Use as Twin, Trundle or Bunk

**1** TO **3** THEY'LL BE SO PROUD to have their very own coordinated bedroom set—and you'll be delighted, too! Select other matching pieces under (10) to (13) on opposite page.

**(1)** 3-WAY ADULT TWIN-SIZE BEDS. (39 in. wide)—Use as (1) Bunks; (2) Trundle Beds; (3) Twins. Trundle beds roll apart at night, close during day. As bunks, top bed is 50 in. high.

COMPLETE OUTFIT: Includes two 39-in. Twin beds; two 126-Coil innerspring mattresses, two link springs; guard rail; ladder and casters for trundle.

66A2799R—COMPLETE OUTFIT. Wt. 176 lbs. **\$92.95**

66 A 2800 R—OUTFIT WITHOUT MATTRESSES.

Shipping weight 116 lbs. **\$56.95**

66 A 2801 R—OUTFIT WITH MATTRESSES: NO GUARD RAIL OR LADDER.

171 lbs. \$5 Dn. **Cash \$87.95**

66A2802R—BEDS ONLY—NO MATTRESSES, GUARD RAIL OR LADDER. Ship. wt. 111 lbs. **\$52.95**

**(2)** STUDENT DESK. Width 44 inches; Depth 16 inches; Height 32 inches.

66 A 6875 RX—Ship. wt. 57 lbs. **\$32.95**

**(3)** DESK CHAIR. Width 15 inches; Depth 15 inches; Height 32 inches.

66 A 6876 RX—Ship. weight 15 lbs. **\$9.95**



**\$19.95**

**\$26.75**

### Youth Beds for Children 2 to 12

**5** HOLLYWOOD YOUTH BED. Strong, steel frame and firm link spring all one piece for extra strength. 9-in. tapered legs. Headboard padded; covered in strong, textured Gray Vinyl plastic. Headboard and Guard rails remove for use as Lounge. Abt. 34½x68 in. Headboard ht. 30 in.

66 A 2884 R—BED ONLY. Ship. wt. 44 lbs. **\$19.95**

66 A 2885 R—BED WITH 108-COIL MATTRESS (8). Ship. wt. 76 lbs. \$4.50 Dn. **Cash \$34.95**

66 A 2850 R—BED WITH 160-COIL MATTRESS (7). Wt. 79 lbs. **\$39.50**

**6** STORKLINE YOUTH BED. Ruggedly built of hard Maple. Finished in Waxed Birch or Maple. Strong aluminum finished steel link spring. Removable guard rails protect child from falls. Casters: Size: Abt. 36x68 in. Headboard ht. 32 in. State: Waxed Birch or Maple Finish.

66 A 2715 R—BED. Ship. wt. 56 lbs. **\$26.75**

66 A 2718 R—BED WITH 108-COIL MATTRESS (8). Wt. 88 lbs. \$4.50 Dn. \$5 Mo. **Cash \$42.95**

66 A 2717 R—BED WITH 160-COIL MATTRESS (7). Wt. 91 lbs. \$4.50 Dn., \$5 Month. **Cash \$44.95**



**YOUTH MATTRESSES**  
**\$14.95**  
TO  
**\$19.75**

**7** YOUTH SIZE—ADULT QUALITY. Steel provide best support. Wetproof cover laminated to Vinyl plastic—stronger than alone. Tufted to prevent sagging and Sisal-insulated for firmness. White felted comfort. Strong, all-around border wire. 66 A 2442 R—STANDARD SIZE. 160 Coils. Weight. About 32x66 in. Ship. weight 35 lbs.. 66 A 2438 R—SMALL SIZE: 152 Coils. Weight. About 30x62½ in. Ship. weight 31 lbs.

**8** GOOD QUALITY. 108 Heavy innerspring. Fabric supported Vinyl cover...strong. 66 A 2402 R—STANDARD SIZE: Abt. 32x66 in. 66 A 2412 R—SMALL SIZE: Abt. 30x62½ in. 7





Case Twin Bed with Guard Rails

FROM YOUTH THROUGH TEEN-AGE. Full 39-in. wide. Same fine quality as (4) on opposite page. Good construction. Designed with comfort and safety in mind. Salem Maple finish matches pieces (10) through (13). Handy bookcase headboard holds books, lamp and toys conveniently nearby. Guard rails protect children when small, can be removed later on. Bed grows as child grows. Durable construction for sturdy support.

TWIN BED WITH STEEL LINK SPRING. Shipping weight 22 lbs. .... \$4 Down, Cash **\$39.95**

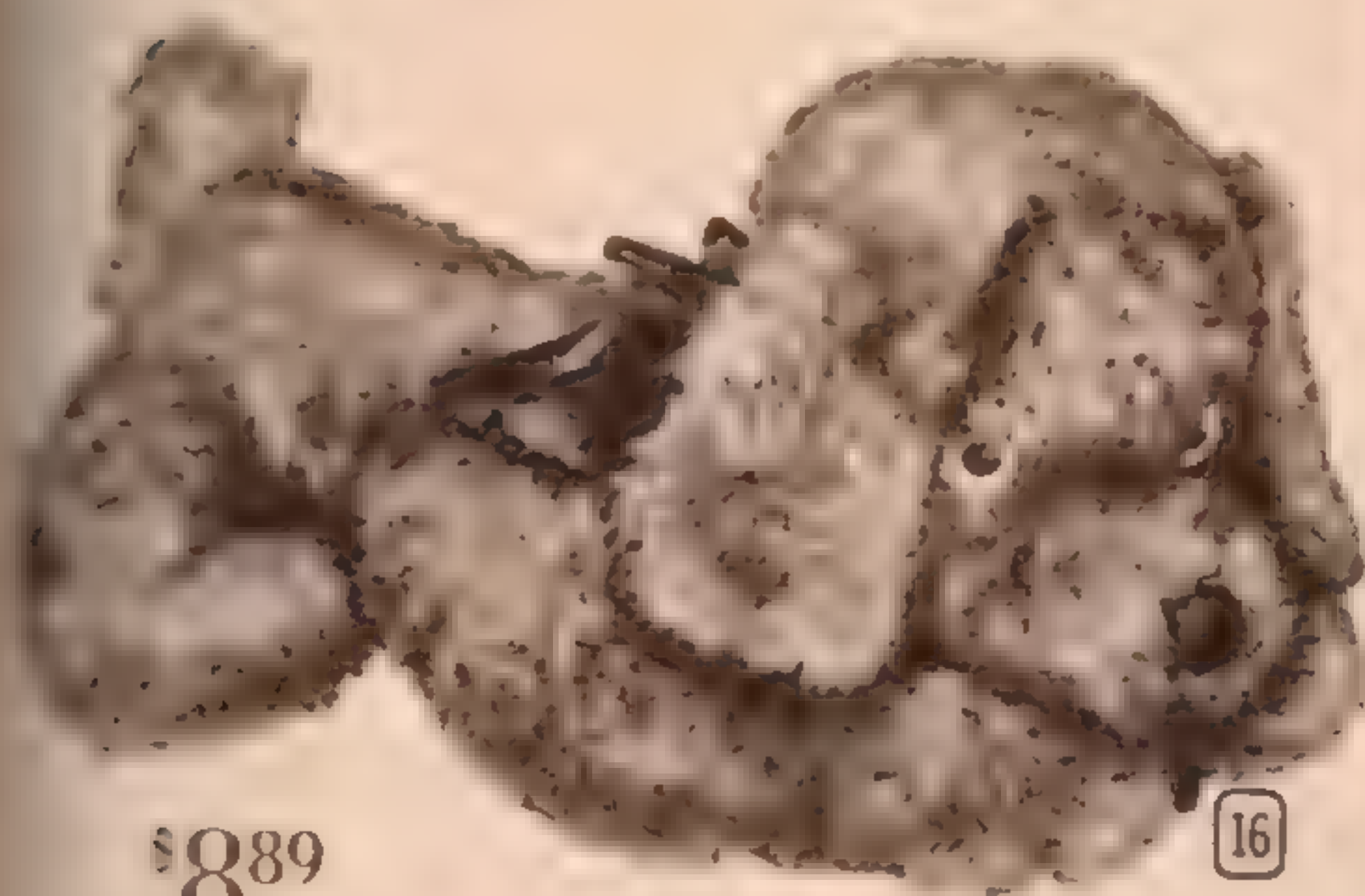
—TWIN BED, 126-COIL MATTRESS AND LINK SPRING. Shipping weight 90 lbs. .... \$5 Down, Cash **\$59.95**

Catalog Number means shipped from Stock by Truck or Express.



Bed, Box Springs, Mattress, Chest

**\$99.95**



**\$8.89**

Big, Soft, Cuddly Dog

TOY DOG. Oversize pet is a favorite for dorm or home. Sit on him or use him as a pillow. He's so soft and cuddly. Tots like him as a cushiony seat for TV-time. Plush, "ginger" color; cotton-stuffed. For our complete selection of stuffed toys be sure to send for Toy Catalog—you'll find coupon on Page 414. M—Abt. 31 in. long. Ship. wt. 9 lbs. .... **\$8.89**

(10) TO (13) IMPORTANT LOOKING BEDROOM GROUP delights both boys and girls! Authentic colonial styling. Rich Salem Maple finish accented with brass finished hardware. Solid hardwood construction for years of use. Use through teenage.

(10) YOUTH BED NOW, TWIN BED LATER. Full-length, adult size; 39 in. wide. Colonial poster bed styling with gracefully turned posts. Guard rails protect from tumbles, can be removed when child grows older. Firm, adult quality 126-coil innerspring mattress . . . Sisal insulated, felted cotton filling. Box spring has 45 coils . . . is well-padded with Sisal and Cotton. 66 A 2812 R—BED, SPRING, GUARD RAILS ONLY. Shipping weight 67 lbs. .... **\$34.95**  
66 A 2818 R—WITH MATTRESS, BOX SPRING. Ship. weight 158 lbs. \$5 Down, or Cash **\$74.95**  
66 A 2813 R—WITH MATTRESS, LINK SPRING. Shipping weight 97 lbs. .... **\$59.95**

4-PC. GROUP. Bed (10) with Mattress, Box Spring and 4-Drawer Chest (13). Shipping weight 222 lbs. 66A2819R—Separately \$108.90. \$5 Dn. Cash **\$99.95**

(11) 3-DRAWER DRESSER, WITHOUT MIRROR. Width 36 inches. Depth 16 inches. Height 32 inches. 66 A 6870 RX—Ship. weight 61 lbs. .... **\$33.95**

(12) PLATE GLASS MIRROR—24 in. wide, 31 in. ht. 66 A 6877 RX—Ship. wt. 15 lbs. .... **\$8.00**

(13) 4-DRAWER CHEST. Width 30 inches, Depth 16 inches, Height 40 inches. 66 A 6869 RX—Ship. weight 64 lbs. .... **\$33.95**

(14) LAZY LION (shown on bed). Tawny-color plush coat, luxuriant mane. Cotton-stuffed. 48A7427M—Abt. 28 in. long. Ship. wt. 4 lbs. **\$4.89**

(15) HAPPY HIPPO (shown above) in funny hat. Soft gray and white plush; cotton-stuffed. 48 A 7437—Abt. 18 in. tall. Ship. wt. 1 lb. 14 oz. **\$6.49**

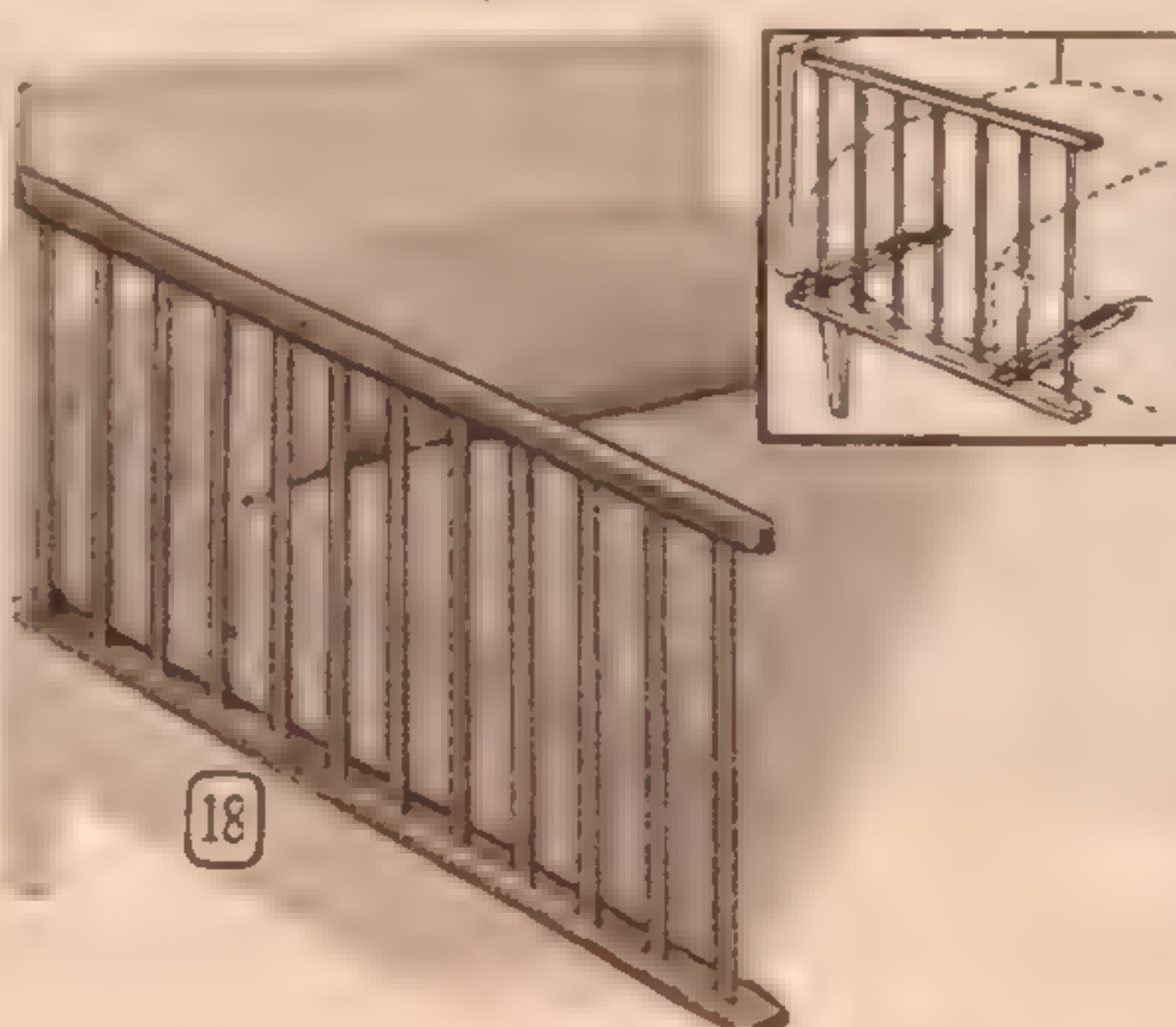


Adding Tubular Rails

• On Any Adult Bed, Sofa, etc.  
• To take when Traveling

Take a fine bed away from home. Smooth, tubular steel slip between mattress and spring to hold them upright. Insert in seconds. Folds flat. Abt. 13½ in. high. Wt. 4 lbs. 66 A 2981 M—Each **\$1.89**; Pair **\$3.79**

Satisfaction Guaranteed



Hardwood Safety Rails

• Will Fit Any Adult Bed  
• Insert in a Matter of Seconds  
• Durable, natural Varnish Finish

(18) Makes a youth bed with any adult bed or even a sofa. Keeps child from falling off during sleep. Smooth wood slats slip between mattress and spring to hold rail upright . . . nothing to attach . . . insert or remove quickly. Ht. Abt. 19 in. Ship. wts.: 30 inches (non-folding) 6 lbs. 50 inches (folding) 8 lbs. 66 A 2981 M—30 in. long. Ea. **\$2.94**; Pr. **\$5.49**  
66 A 2982 M—50 in. long. Ea. **4.87**; Pr. **8.50**



Control Bedwetting . . . Improved "Wet Guard" **\$21.25**

• Often Puts An End to Embarrassing Habit In 2 To 4 Weeks  
• Approved And Recommended By Doctors—Harmless, No Drugs  
• Easy To Use—Battery Operated, Illustrated Instructions

(19) CONDITIONS SOUND SLEEPER TO AWAKEN IN TIME to forestall bed wetting. Battery-operated buzzer unit is connected to foil pad kit (solid sheet, special separating sheet and perforated sheet) that goes on bed under regular or slip sheet. First drops of urine activate buzzer, awakening sleeper. Conditioned response gradually teaches the "waking-up habit." Recommended For Children (over 3½ yrs.) and adults who have no organic disorders. Includes white plastic buzzer unit, battery, 3 complete foil pad sets, instructions, daily progress chart and "Award Stars." Wt. 4 lbs. 4 oz. More details Pg. 604.

53 A 7014X—\$2.50 Down . . . . . Cash **\$21.25**

BFCEDAS WARDS 395





## IT'S FEEDING TIME



### Adjustable Feeding-Play Table

**1** WARDS FINEST . . . WITH RECLINING SEAT. Best for baby, best for mother. Exclusive reclining seat is luxuriously padded and comfortably contoured to cradle baby's body. Back adjusts to 3 positions—gives younger babies needed back support. Covered in long-wearing Blue and Gray Vinyl.

Sanitary, non-mar plastic top (multi-color Pink and Blue) wipes clean—no grooves to retain food. Surface 24 in. square—3 times more feeding space

than high chair. Baby sits inside own table—helps develop good eating habits.

Chrome top rail helps prevent spills onto the floor. Has all features shown in small views under (2). Heavy, chrome-plated, tubular steel legs raise diner to adult table height—baby can join family meals. Use as Play Table, too. Folds flat. Extra wide, polished aluminum apron on all four sides. Safety strap holds baby in snugly.

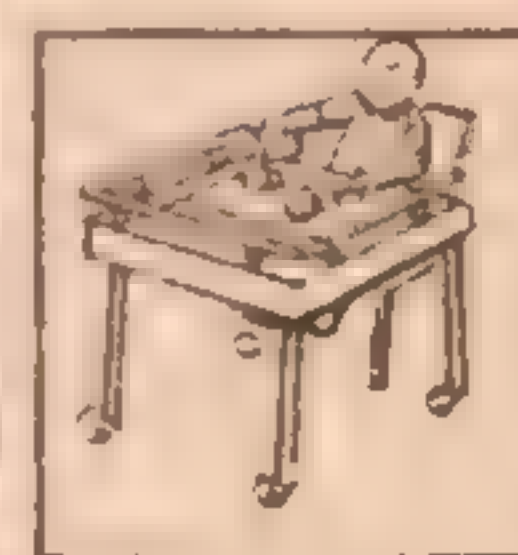
66 A 2561 MO—Ship. wt. 29 lbs..\$24.95



Raise Diner for family meals



Lower legs, convert to play table



Folds for car



### Feeding-Play Table, Reclining Seat

**2** AN EXCELLENT BUY AT THIS LOW PRICE. Reclining to three positions. Not contoured or as thickly padded, but will give baby comfortable support. Upholstered, Vinyl plastic to match table top, so easy to keep clean for baby.

Smooth, sanitary plastic top will not mar or stain, has no grooves to retain food—wipes clean in an instant. Surface is 24 in. square—3 times more feeding space.

Adjust to Play Table by lowering legs; swing backrest close top. Sturdy tubular steel legs have easy-to-clean finish. Polished aluminum apron on all four sides. Folds in three positions. Safety strap. Smooth rolling casters. For 66 A 2578 MO—Shipping weight 27 lbs. ....

### Renew Play-Table



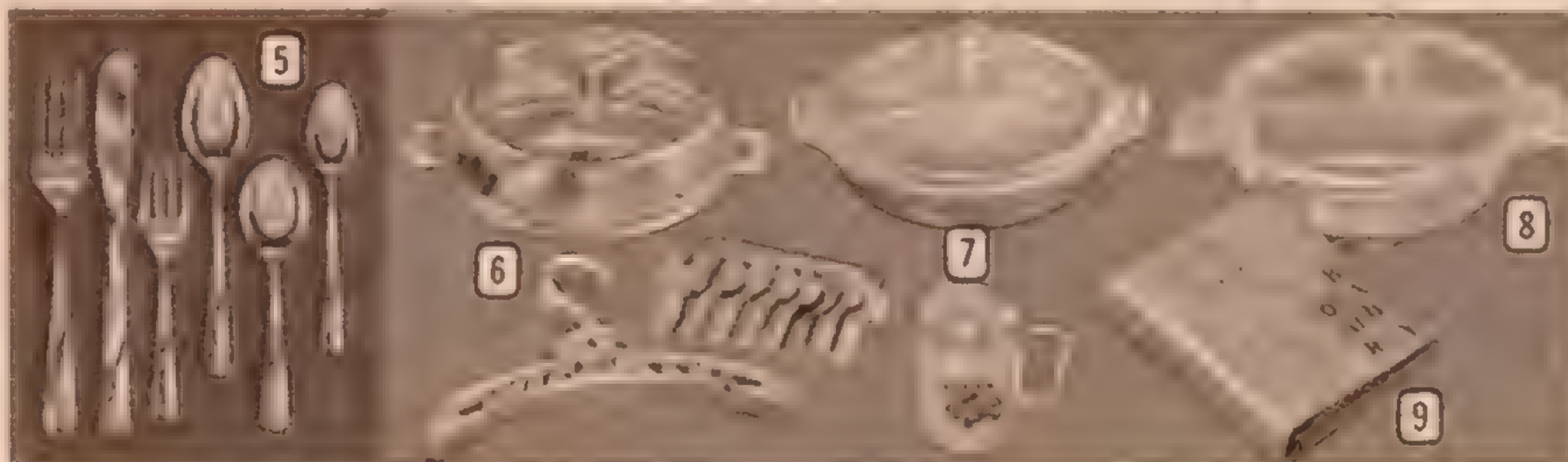
**3** PLAY AND FEEDING TABLE COVER. Renew baby's play table with this low cost! This low cover is made of supported vinyl. Easy to clean—just wipe with damp cloth. Assistant. Use on all Wards Tables like (1) and (2). Easy to attach. Fits 24 inches by 12 inches high. 66 A 2558 R—Wt. 12 oz.



### New Booster Chair

**4** MODERN BOOSTER CHAIR. Extra secure and comfortable for small child. His legs rest easily against the high, padded seat. Base has a non-skid pad which adheres to the bottom of any chair and prevents slipping. Use on any adult chair to bring the child to table height. Attractive, neutral tan washable plastic upholstery wipes clean with a damp cloth. Padded arms and back.

66 A 2634—Wt. 4 lbs.....\$3.98



### "Oceanic Jr." Flatware

**5** 6-PC. OR 3-PC. SETS match adult stainless steel by Oneida, Ltd., Pg. 697. Never tarnishes, seldom needs polishing. Fits tiny hands, makes eating easier for the small child.

6-PC. PROGRESS SET: wide and narrow-bowl Spoons, Fork for 2-3 year old; 6 3/8-in. Knife, 5 7/8-in. Fork, 5 1/4-in. Spoon for the 4-8 year old.

86 A 1796—Wt. 1 1/2 lbs..\$1.89

3-PC. JUNIOR SET. Knife, Fork, Spoon as above for 4-8 yrs.

86 A 1795—Wt. 1 lb.....95c

### Pretty, Practical Baby Gifts

**6** DECORATED PLASTIC GIFT SET. 7 1/2-in. Warmer Dish—colorful animals float in water section for baby to see when food's gone; suction base. Covered Cup; 4 Hangers; 8-Key Clatter-Toy Teether. Gift-boxed. State color: Pink, Blue or Yellow. Wt. 2 lbs. 2 oz. 86 A 1777.....\$2.79

**7** GENUINE CHINA WARMER. Sturdy, durable. 8-in. diam. yellow dish, turquoise base; rubber suction cup grips table firmly, won't skid. 86 A 1778—Wt. 2 1/2 lbs..\$3.29

**8** POLYETHYLENE WARMER. 3 compartments. Boil-proof—keeps food hot. Double walls, suction base, hinged cap. 8-in. diam. State Pink, Blue or Maize (yellow). 86 A 1776—Wt. 1 lb....\$1.59

**9** WHITE BABY ALBUM. Washable, padded cover, pink and white design. 5x7 in., 6 pages. Multi-ring steel back binder. Fly-leaf has handy record space. Wt. 2 lbs. 67 A 6008—Album.....\$2.98 6-PAGE REFILL. 67 A 6058X—Wt. 6 oz....69c

### 4-Pc. G

**10** A PERFECT Mother Matching p no-tip warmer; base; spill-proof training cup; tot-size easy spoon; electr er, (for 110-1 UL Appr). Ivory-color box. Bottle n 53 A 4500—8 oz.....4 Stretch Buyin open a Ward ment Account.





\$9.86

\$11.79

\$15.95



\$14.45

### All Wards High Chairs Convert to Youth Chairs

**MY HIGH CHAIR** . . . sturdy construction, budget priced. Seat and back comforted with Tufflex. Bright, chrome-plated steel frame. Plastic tray; stationary footrests to youth chair by removing tray and footrest. Upholstered with 3 dimensional washable plastic in Yellow or Gray. State color. MO—Ship. wt. 13 lbs. . . . . \$9.86

**CEDED FOLDING HIGH CHAIR.** Folds and compactly when not in use—ideal. A handsome, sturdy chair at this low price. Chrome-plated tubular steel frame, lightweight, yet sturdy. Stays bright and minimum care. Plastic tray and adjustable footrest. Remove both tray and footrest to youth chair. Seat and back comforted with Tufflex. Upholstered in washable Vinyl plastic with 3-dimensional pattern. Safety strap. Choice of Yellow or Gray. Wt. 15 lbs.

MO—State color. . . . . \$11.79

**13 "HI-LOW" HIGH CHAIR.** Combines all the features of a High Chair, and a Feeding-Play table at one low price! This is one of the most versatile chairs you will find. Use it in high position for a feeding or play table. Switch to low position with one easy motion . . . use with tray for feeding or play; without tray for TV viewing or youth chair.

Use from babyhood through 6 years. Triple-chrome plating over tubular steel frame. "Easy-Lift" tray, same as (22) below. Upholstered in heavy, washable vinyl plastic. Boxed edges. Filled with Tufflex for comfort. White background, multi-colored nursery pattern.

66 A 2528 R—Ship. wt. 20 lbs. . . . . \$15.95

JUST SAY "Charge It!" SEE Pg. 1281



**15 WARDS MULTIVITAMIN DROPS** for infants and children to 12 yrs. Details Pg. 592. Ship. wt. 8 oz. 53 A 3084 X—60 ccs., Drpr. . . \$1.98

See Wards Big Vitamin Section Pgs. 588 to 594.

### Wards Finest Folding High Chair

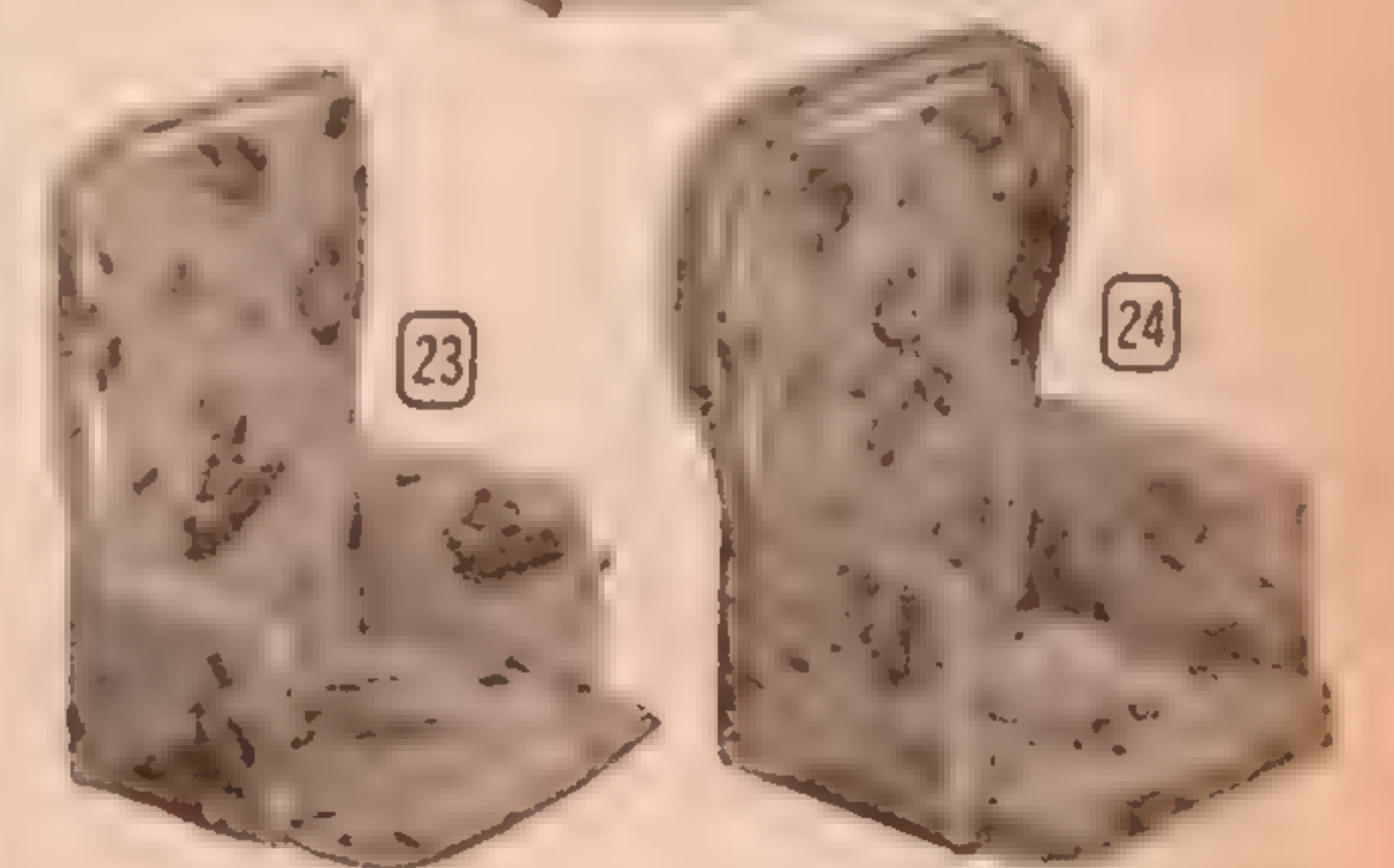
**14 DELUXE IN EVERY WAY.** Folds more compactly than (12) at left . . . fits any car trunk for traveling. Sturdy vinyl upholstery is long wearing . . . easy to keep clean. Boxed edges, extra thick Tufflex padding insure baby's comfort. Multicolor upholstery pattern has Pink, Blue and Yellow stars against White background. . . a bright addition to any decor.

Just one hand motion swings "Easy-Lift" tray aside . . . leaves other hand free to hold baby (same as (22) below). Triple-chrome tubular steel frame is mar-resistant. Lightweight; easy to move. Widespread legs prevent tipping. Towel bar at back. For Youth Chair, remove tray and footrest.

66 A 2513 MO—With Safety Strap. Ship. wt. 16 lbs. . \$14.45



Catalog Number means shipped from Stock by Freight, Truck or Express. Marked "M" or "MO" are Mailable.



### 2-Way Warmer

**16 A Bottle Warmer!**  
**16 A Food Warmer!**  
**16 Ring Vaporizer Tool!**

**16** **2-WAY ELECTRIC GIFT** includes warmer, bottle, and vaporizer. Break-resistant plastic, gold-foil insert. Completely automatic, correct temperature, shuts off. With vaporizer attachment, helps give colds. 110-120 V., UL Appr. Gift box. 66 A 4507—Wt. 2 lbs. . \$5.49

### Bottle And Food Warmers For Home And Travel

**17 ENAMELED WARMER** For Bottle, Canned Foods. Bottom serves as saucepan too. 5-in. diam. Ship. wt. 1 lb. 53 A 4586—Bottle not included. . . . \$98c

**18 SEMI-PORCELAIN ELECTRIC BOTTLE WARMER.** Shuts off automatically when liquid evaporates. For 110-120 V., AC only. UL Appr. Ship. wt. 2 lbs. 53 A 4503—Bottle not included. . . \$1.69

**19 ELECTRIC COMBINATION—Pottery Warmer-Vaporizer** has food dish, vaporizing attachment. Shuts off automatically. 110-120 V., AC only. UL Appr. 53 A 4504—Ship. wt. 2 lbs. 8 oz. . \$2.59

**20 LULL-A-BABE MUSICAL HOLD-ER** keeps bottle warm for hours. Concealed Swiss musical movement in base plays a pretty lullaby, key wind. Insulated quilted vinyl cover is washable. Includes standard Evenflo 8 oz. nurser-bottle, cap, disc and nipple. 53 A 4591—Ship. wt. 1 lb. . \$2.98

**21 CUDDLY DOLL OR INSULATED PLASTIC BOTTLE HOLDER—** keeps bottle warm for hours. Pretty pastel polka dots on white cover; handy front zipper closure. 53 A 4699—Ship. wt. 6 oz. . . \$98c

**22 "EASY LIFT" PLASTIC HIGH CHAIR TRAY.** Fits only wood and tubular metal chairs measuring 14 3/4 in. from outside arm edge to outside arm edge. One hand releases tray, leaving other arm free to hold baby. Returns to same position on chair arms until adjustment is reset. Just move as baby grows. Shatterproof plastic is washable. 66 A 2525—Shipping weight 2 lbs. . . . \$2.89

**23 STANDARD QUALITY HIGH CHAIR PAD.** Wet-proof cover is 4-gauge Vinyl plastic—not so heavy as (24). Seat and arms 1 in. thick, back 1 1/2 in. Assorted nursery patterns. 66 A 2553—Tufflex filled. Ship. wt. 14 oz. . \$1.39

**24 WARDS BEST HIGH CHAIR PAD.** New Poly-foam, 1 1/2 in. thick. Tear resistant fabric supported cover will last life of high chair. Box edged. 66 A 2554—Ship. wt. 1 lb. 2 oz. . . \$2.69





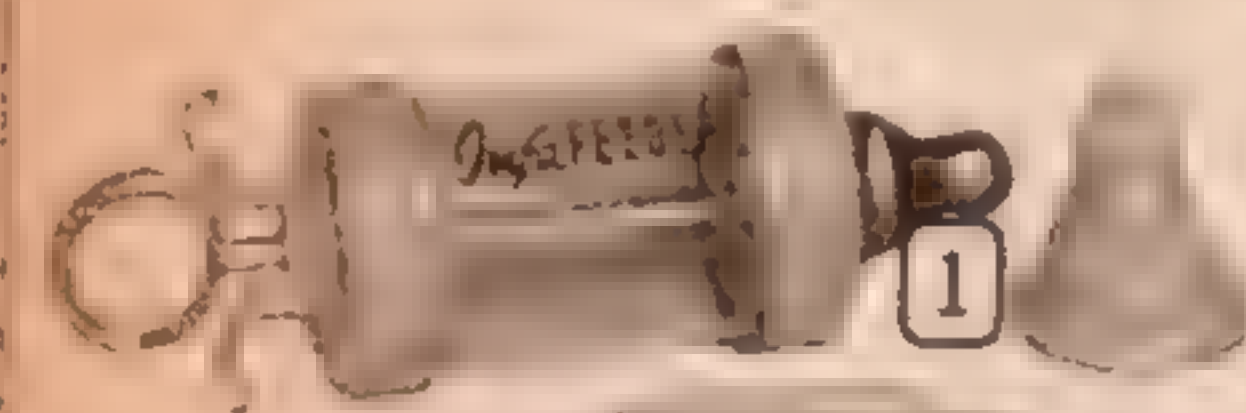
\$3.49

## New! Automatic Baby Feeder

- Helps Prevent Colic—Holds Bottle At Proper Angle
- Frees Busy Mothers For Other Chores While Watching Baby

Developed By A Doctor—a boon to busy mothers. Bottle sling adjusts easily to proper height and angle for your baby; strong spring holds securely.

High impact plastic is durable, sanitary. Tripod legs help prevent tipping. Abt. 10½x14 in. high. Bottle not incl. 53 A 4590—Ship. wt. 1 lb.....\$3.49



1 Infant-Feeder's Ingenious Yet Simple Arrangement of nipple, flow-control disc and air-control plunger provides controlled feeding of strained foods, cereals. 3 nipples, cover included. 53 A 4560—Plastic. Ship. wt. 3 oz.....\$2.49



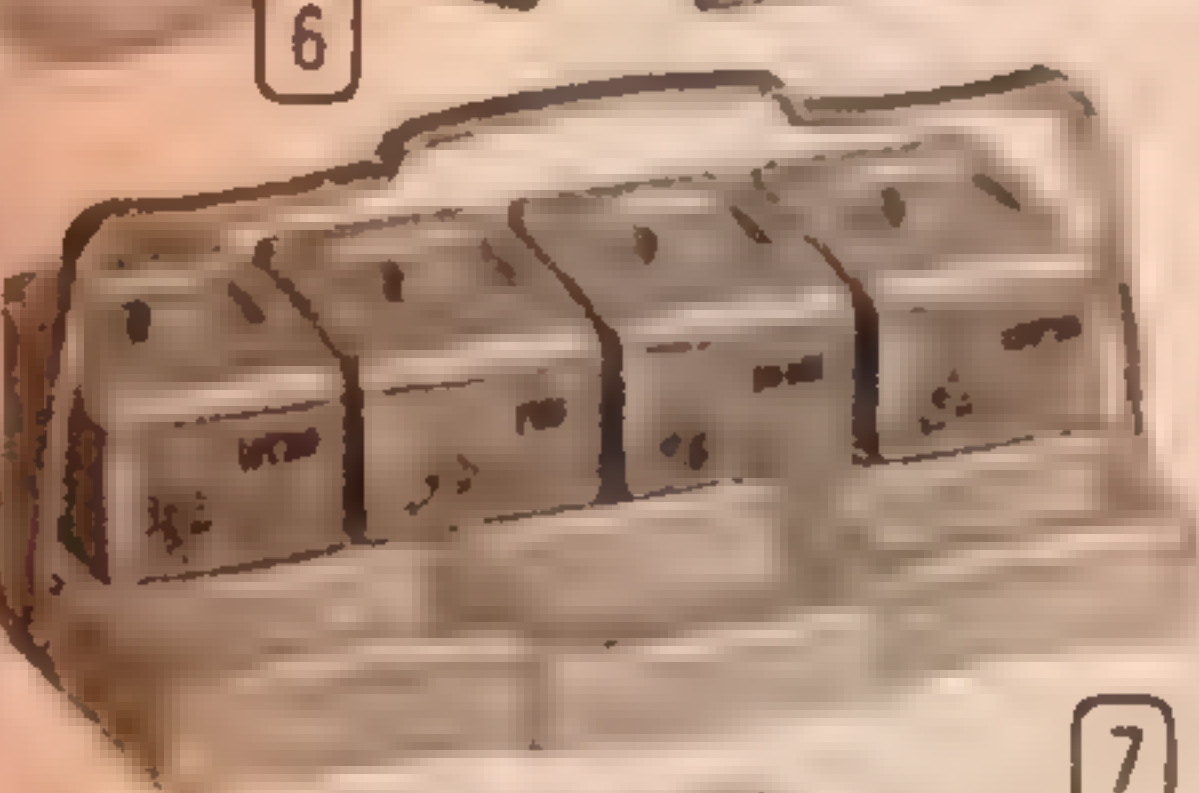
2 3 Infant's Umbilical Trusses for navel rupture. To Order: measure around body snugly at navel. If odd number of inches, order next smaller size. State Even Size: 14 to 24 inches.



(2) Elastic Body Band with 2 front buckles, permits free movement. Soft, washable rupture pad. 53 A 6843 X—Gives firm support. Wt. 4 oz. \$1.98



(3) Velcro-Closed Support. So simple to fasten that an older child can put it on alone. 1½-in. cotton-acetate elastic; removable rubber pad. 53 A 6670 X—Extra Belt included. Wt. 3 oz. \$3.49



4 First Aid For Your Infant And Child. Explains, illustrates aid in major, minor emergencies. By Eric Northrup, noted medical journalist. 53 A 1016—Ship. wt. 1 lb. 4 oz.....\$1.97



5 Better Homes & Gardens Baby Book. Prenatal care, child care and training through the 6th year. 6-yr. record. Illustrated. Abt. 256 pages. 53 A 1001—Ship. wt. 1 lb. 12 oz.....\$3.44



6 Infant's Rectal Syringe. 4-oz. rubber bulb. 53 A 6909—Ship. wt. 6 oz.....89c



7 Nursery Tray And Jar Set. Roomy tray with handle has 4 removable covered containers for lotion, pins, swabs, cotton; soap dish; 2 utility compartments. Maize plastic. 53 A 4598—Ship. wt. 1 lb. 4 oz.....\$2.95



8 Baby Bottom Bath—antiseptic, moist paper towlettes soothe delicate skin, prevent rash, irritation. Use at every diaper change, wonderful for travel. Each moisture-sealed in foil. 53 A 4647—Box of 20. Ship. wt. 8 oz. ....98c

## IT'S FEEDING TIME!



### Our Best Sterilizer \$12.95

- Thermostatically Controlled—Shuts Off Automatically
- Convenient For Travel—Compact, Carrying Case Design
- Case Completely Insulated—Keeps Formula Hot Or Cold

Automatic Electric Sterilizer prepares 8 feedings at one time. A minimum rustproof rack fits easily in refrigerator. Starts quickly, shuts off automatically when sterilization is complete. Rugged aluminum with heat-resistant plastic cover and handle. Bottles not included. 110-120 V., AC only. Rubber-covered cord and plug.

53 A 4506—UL Approved. Ship. wt. 4 lbs. 4 oz.....\$12.95



### Insulated Carryalls Keep Food Hot or Cold

All-Purpose Bags are plastic lined and insulated to carry formula, foods. Ideal to take along with baby, or for beach, picnics, etc.

9 Airline Style; shoulder strap. White plastic; gold and black design; zippered top; outside pocket. Insulated 1-bottle bag; lg. plastic bag. Abt. 5¼x10½x11¾ in. Bottles not included. 53 A 4607—Ship. wt. 2 lbs. \$3.98

10 Pretty Yellow Bag has shoulder straps, front flap lock. Quilted-effect plastic, zipper pocket in back. Abt. 12½x11¾x3¾ in. 53 A 4616—Wt. 1 lb. 8 oz....\$2.98

11 "Hot Box" Overnight and-pepper tweed, b. Zippered cover, inside. Two 1-bottle insulated large polyethylene bag. 11½x6¼ in. Bottle not incl. 53 A 4603—Ship. wt. 4 lbs. \$5.98

Our Finest Bag Sold on Page 385. Small View At Right.

## Famous Brand Nursing Bottles

DAVOL NURSERS. Unit includes—bottle (resists heat or cold) with twin dimple grip; Feed-Rite nipple (exclusive air vent permits controlled flow of formula); plastic collar and sealing disc.

12 8-Unit Nurser Set. Six 8-oz., two 4-oz. nursers; 2 extra collars, seals, 3 extra nipples. 53 A 4561—Ship. wt. 4 lbs...\$2.35  
53 A 4562—Unbreakable Plastic 8-oz. Bottles in nurser units. Ship. wt. 7 oz.....Three Units 99c

NURSMATIC NURSERS. Each unit includes—shockproof Thermoglas bottle; "Les-Air" nipple (built-in formula-flow control prevents collapse); plastic hood, collar.

13 Six 8-oz. Nurser Units. 53A4621—Wt. 3 lbs. 8 oz. \$2.94  
53 A 4620—Two 4-oz. Nurser Units (not shown). Ship. wt. 13 oz. 98c

EVENFLO NURSERS. Each includes—bottle; patented twin air-valves prevent collapse, excess air intake; plastic cap and sealing disc.

14 8-Unit Formula Set. Six 8-oz. two 4-oz. units—glass. 53A4538—Ship. wt. 3 lbs. 15 oz.  
53 A 4536—Ten 8-oz. Glass. Ship. wt. 5 lbs. 4 oz.....  
53 A 4535—9 Self-Regulating. Ship. wt. 2 oz.....  
53 A 4537—9 Caps, 9 Discs. Ship. wt. 5 oz.....

15 Unbreakable Plastic 8-oz. colorful pastels. Ship. 53 A 4534—Three 8-oz. U

16 Deluxe Pyrex Nursers: or cold. Ship. wt. 1 lb. 53 A 4533—Three 8-oz. U



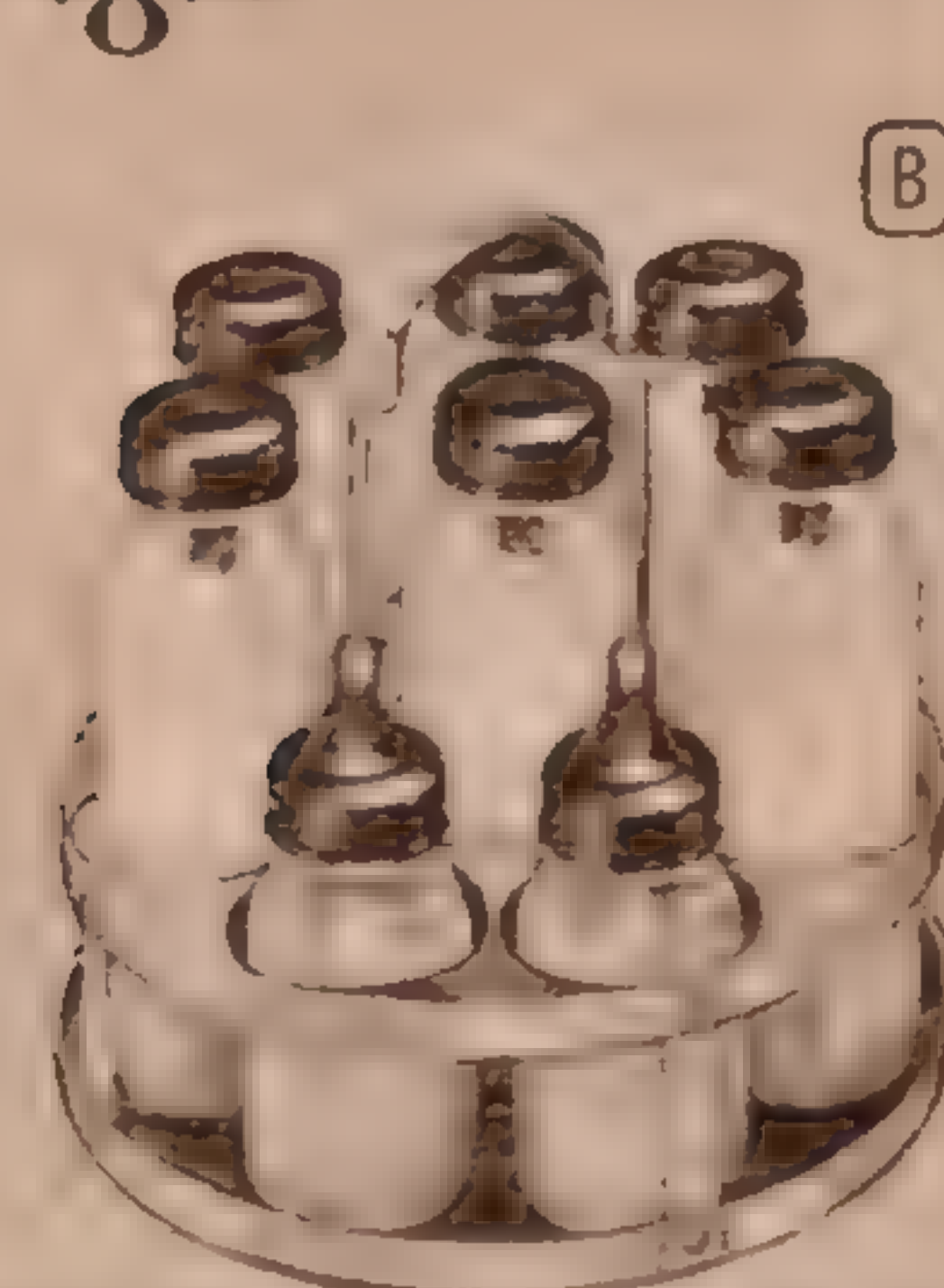
## Non-Electric Sterilizer

\$5.98



## Automatic Electric Sterilizer

\$8.98



SAVE

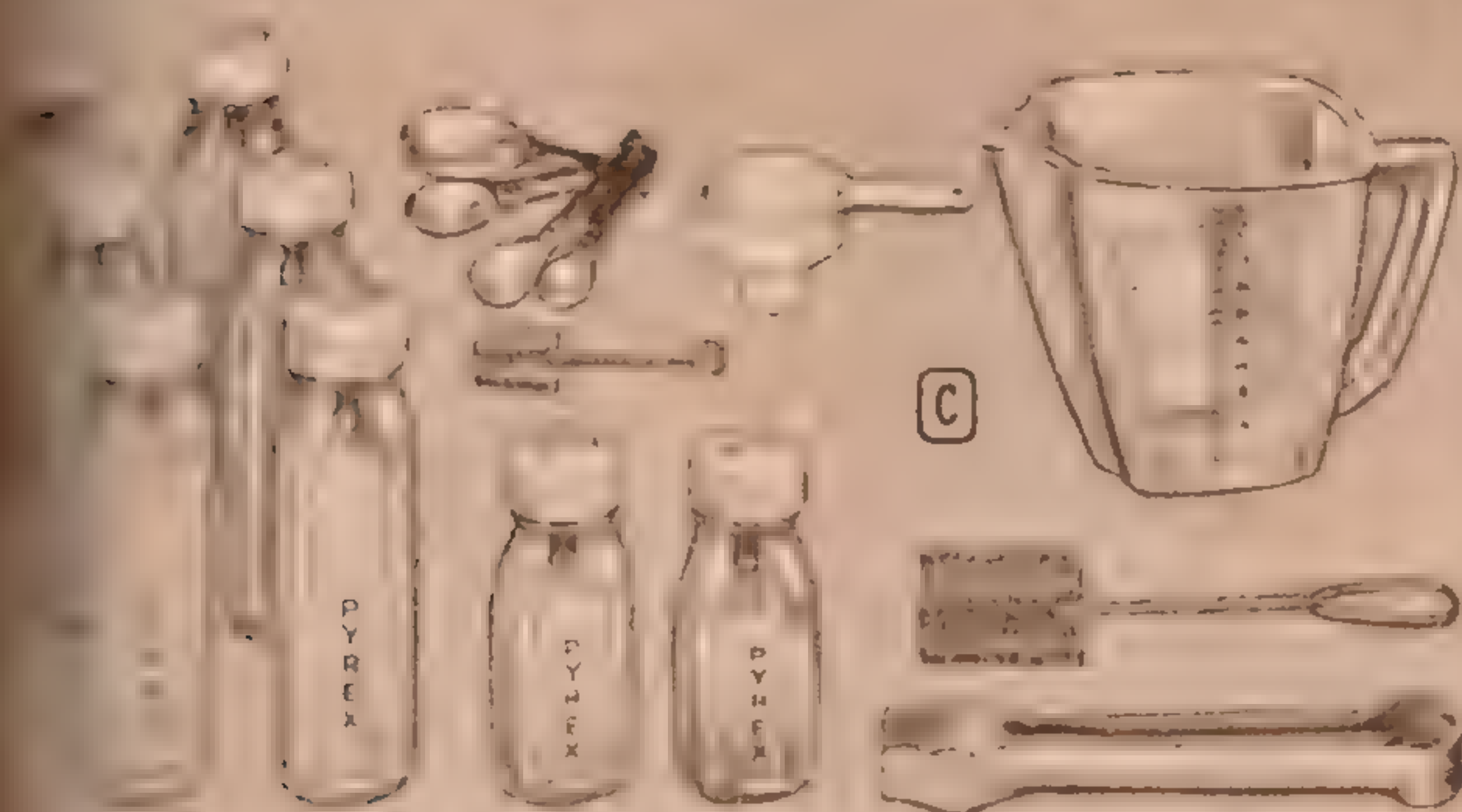
\$1.00

on Layette  
Combination  
Offer

## Nursemaid Formula Layette

With Glass \$3.59

With Pyrex \$5.49



## 44-Pc. Evenflo Formula Layette

With Glass \$4.98

With Pyrex \$5.98



**Exclusively Wards! Quick-Heating, Heavy Rustproof Aluminum Stand Lift-Out Rack Holds As Many As Ten Bottles At Once**

**Model—Non-Electric Sterilizer**, wire bottle rack. Abt. 11 in. high, 9-in. diam.

50—Sterilizer Only (bottles not incl.). Ship. wt. 3 lbs. .... \$5.98

Save \$1 on Sterilizer when you buy either layette (C) or (D).

or Pyrex bottles. Ship. wt. 3 lbs. .... \$4.98

**Model—Non-Electric Sterilizer** (not shown). Aluminum construction, as above; lift-out bottle rack holds 8 bottles.

51—Sterilizer, abt. 11 in. high, 9½-in. diam. Ship. wt. 3 lbs. ... \$3.98

**Model—Two 4-oz. Davol Feed-Rite Nurser Units**. Eight each bottles, caps and discs. See description (12) opposite page.

**Formula Guide of Modern Methods For Preparing Formula**

Plastic Graduated Pitcher 4-Pc. Measuring Spoons

Stainless Metal Tongs, Rubber Jaws Nylon Bottle Brush

Plastic Funnel-Strainer Nylon Nipple Brush

52—42-Pc. Nursemaid Layette. Glass Bottles. Wt. 5 lbs. .... \$3.59

42-Pc. Nursemaid Layette. Pyrex Bottles. Wt. 5 lbs. .... \$5.49

- Just Plug It In—Electricity Does The Watching For You
- Shuts Off Automatically When Sterilization Is Complete
- Prepare Eight Feedings In One Simple Operation

**(B) Electric Sterilizer**. Durable plastic base, bright aluminum cover, rubber-covered cord. Bottles, caps and discs not incl., fit in rustproof polished aluminum rack, separate nipple rack. Abt. 11 in. high, 9½-in. diam. 110-120 V., AC only. 53 A 4505—Sterilizer Only. UL Approved. Ship. wt. 4 lbs. 12 oz. .... \$8.98

53 A 4505 D—Save \$1 on Sterilizer when you buy either layette (C) or (D). Choose glass or Pyrex bottles. Ship. wt. 4 lbs. 12 oz. .... \$7.98

**(D) Six 8-oz. and Two 4-oz. Evenflo Nurser Units**. Eight each—bottles, twin air-valve nipples, caps, sealing discs. See description (14) opposite page.

Book Of Modern Methods For Preparing Formula—suggestions by doctors, etc.

32 oz. Measuring Pitcher

Long-Handled Metal Tongs, Rubber Jaws

4-Pc. Measuring Spoon Set

Nipple Jar with 2 Covers (1 perforated)

Nylon Bottle Brush

One-Piece Metal Strainer-Funnel

53 A 4531—44-Pc. Evenflo Formula Kit. Glass Bottles. Ship. wt. 8 lbs. .... \$4.98

53 A 4532—44-Pc. Evenflo Kit. Pyrex Bottles. Ship. wt. 8 lbs. .... \$5.98

## USE THESE STERILIZERS IN 2 WAYS—EFFICIENT FOR EITHER REGULAR OR TERMINAL METHOD

**REGULAR METHOD**—Place Bottle Equipment Only In Sterilizer, Fill Later

**TERMINAL METHOD**—Place Formula In Bottles, Cap And Sterilize In One Operation

## No Gift Set \$5.98

**Formula Starter Set** or to your equipment. six 8-oz. and one 4-oz. Pyrex nursers with three nipples; six plastic covers; metal tongs with jaws; infant-size hot water booklet "Modern Methods for Preparing Baby's Formula." In gift box, gift card. Wt. 5 lbs. 20 Pcs. \$5.98

## Electric Vaporizer \$10.95

**(18) By General Electric**. Helps relieve colds, croup, respiratory discomfort—with or without medication. 3¾-qt. capacity, steams abt. 12 hrs.—automatic shut-off.

On-Off button; signal light. Heat-resistant plastic. Abt. 10x7½ in. 110-120 V., AC only. UL Appr. State: Pink or Blue. Other vaporizers, Pg. 603.

53 A 7149—Ship. wt. 4 lbs. \$10.95

## Evenflo Formula Supplies

**(19) Glass Pitcher**—clearly marked 4-32 oz. 53 A 4541—Ship. wt. 1 lb. 7 oz. .... 59c

**(20) Metal Nursery Tongs**, gum rubber jaws. 53 A 4540—Ship. wt. 3 oz. .... 59c

**(21) Plastic Funnel-Strainer**, will sterilize. 53 A 4539—Ship. wt. 1 oz. .... 2 for 59c

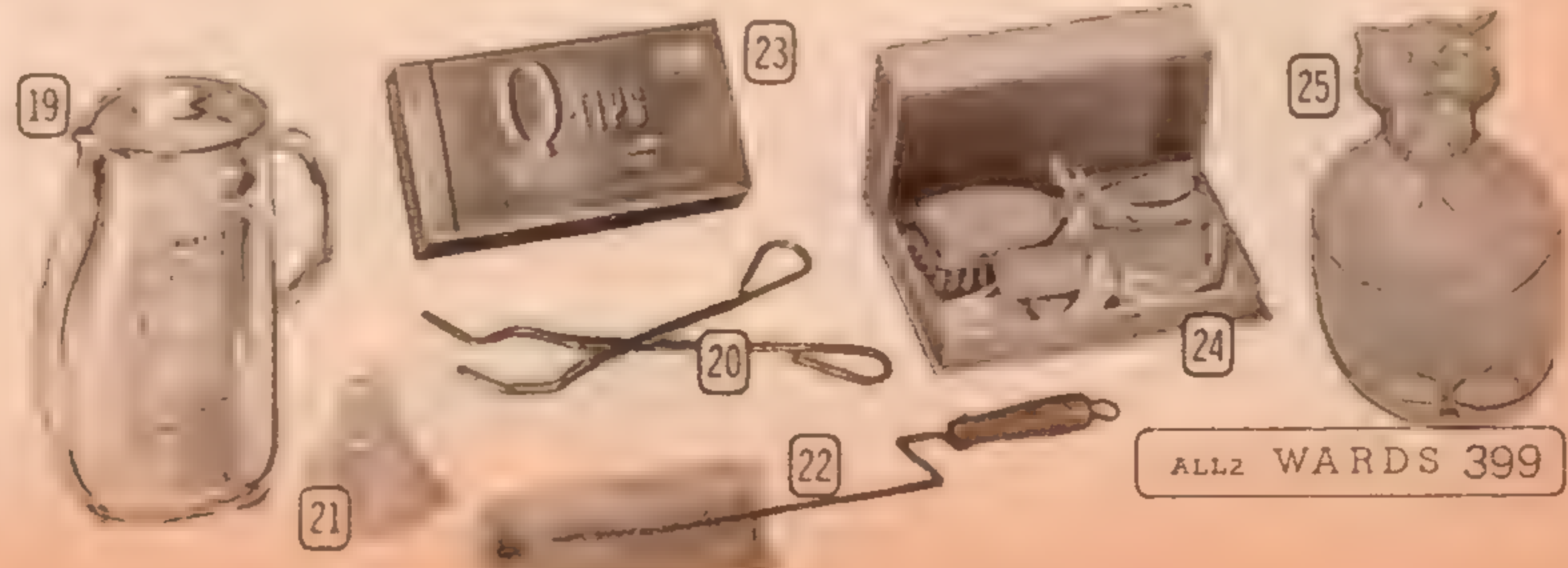
**(22) Nylon Bristle Bottle Brush**. 53 A 4625—Ship. wt. 3 oz. .... 35c

## For Baby Care and Comfort

**(23) Q-Tips**—sterilized double-tip swabs. 53 AP 4641—Box of 170. Postpaid. .98c

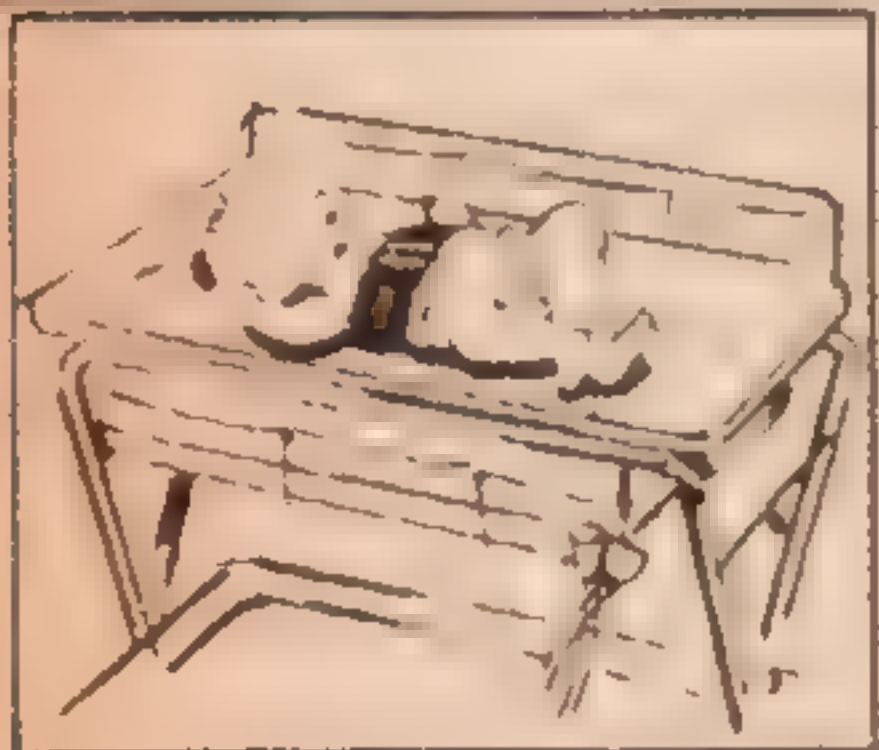
**(24) Baby Comb And Brush Set**. Soft nylon bristles, yellow plastic back; abt. 5 in. 53 A 4597—Matching comb. Wt. 5 oz. \$1.95

**(25) Infant-Size Hot Water Bottle**, animal design. Strong rubber bottle, leak-proof neck, screw-in stopper. 1-pt. cap. 53 A 6951—Ship. wt. 8 oz. .... \$1.59

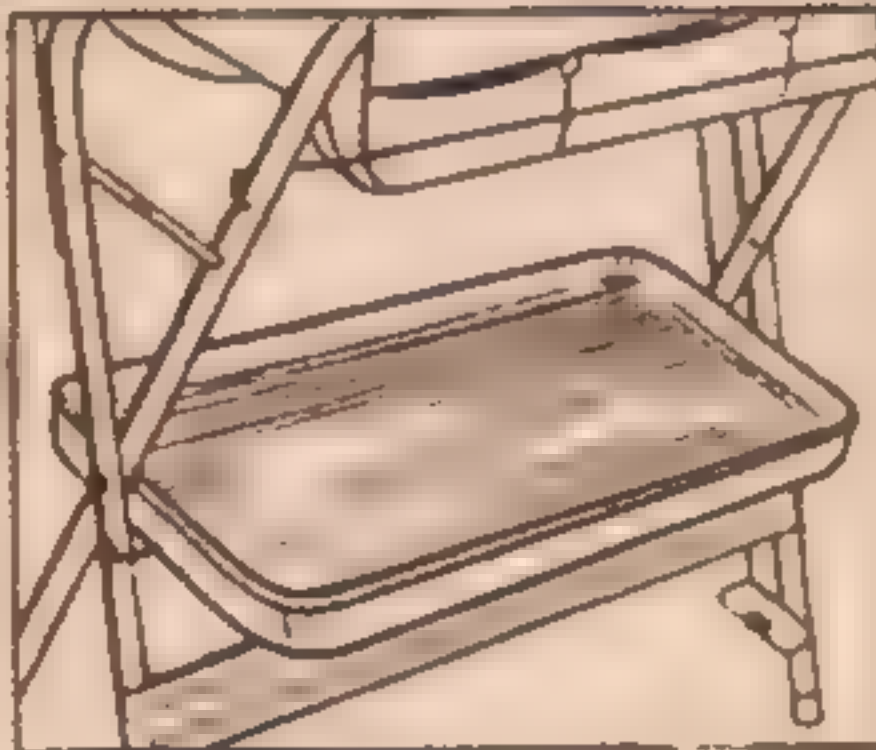




WARDS  
BABY SHOP



Large dressing table . . . Chest strap holds baby gently, securely.



Extra-wide Utility shelf holds diapers, clothes. Perfect for storing accessories.



Convenient Foot Pedal raises and lowers top . . . leaves both hands free to tend baby.



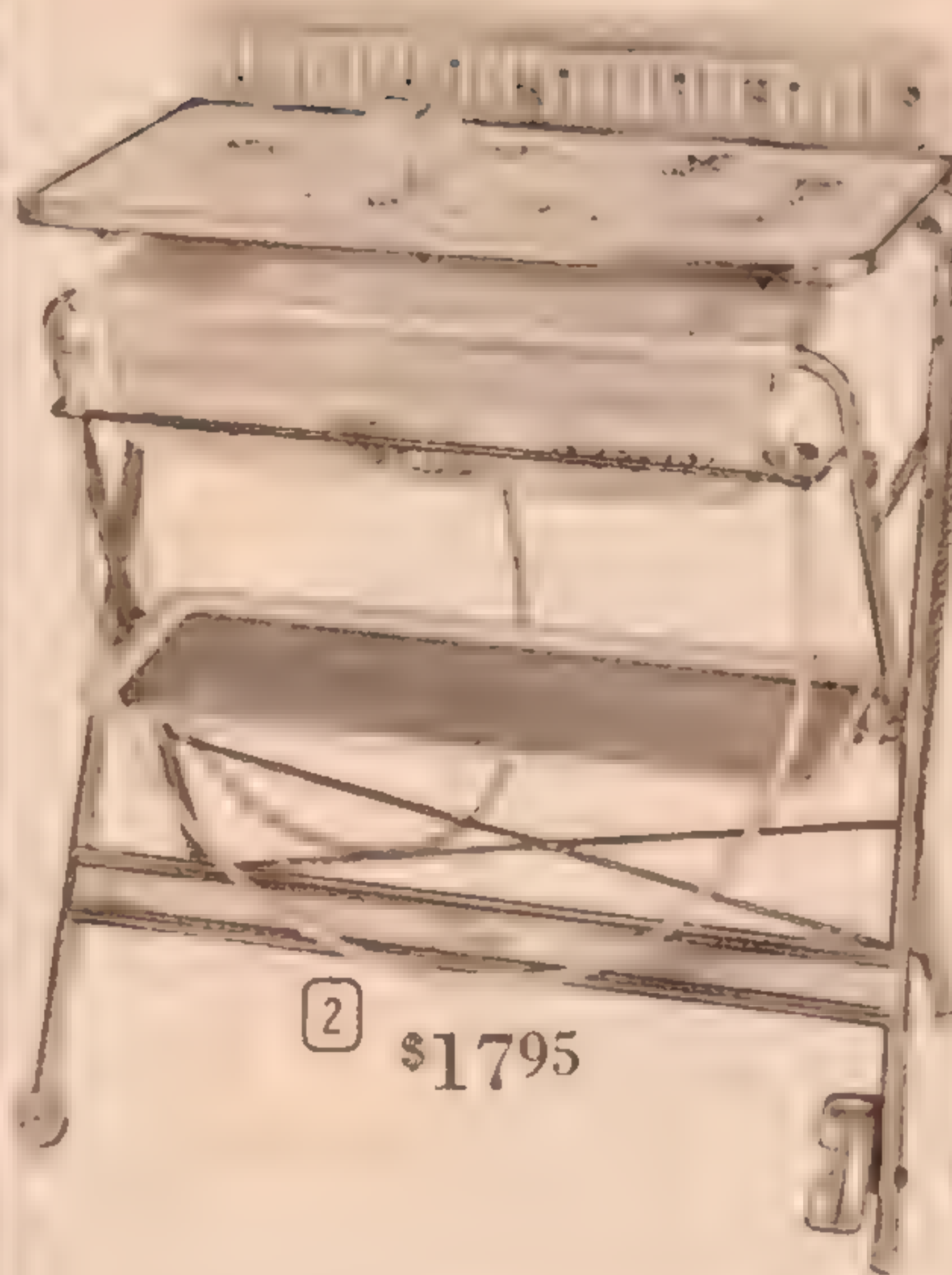
### Change, Dress Baby Without Effort

- ④ **Strolee "Small Changer"** . . . a new idea to make life easier for mother. Use to change or dress baby, to fold diapers, as play tray, as storage tray . . . plus many other uses. Fits snugly and safely on crib rails . . . no screws, tools or fastening. Soft pad has multi-colored nursery print on White background; White Plastic tray. Chest strap included.  
66 A 2512 MO—Size, 18x34 in. wide. Wt. 5 lbs. . . . . \$7.95



- ⑨ **Handy Dressing Table** folds to store in minimum space. Easy to carry, easy to move. White duck top with Blue trim. White enameled tubular frame. Safety strap. About 39 1/4 x 17 1/2 x 33 1/2 inches high.  
66 A 2944 M—Ship. wt. 8 lbs. . . . \$5.69

# BATH TIME...



② \$17.95



③ \$12.95

## Nationally Known Trimble Kiddie Baths

- Aluminum-Finished Steel Frame
- Large, Front Pockets for Accessories
- Handy Metal Towel Bar
- Extra Large Aluminum Utility Shelf

- ① **Plastic Tub Is Removable For Use Anywhere** . . . Specially molded and contoured for baby's comfort. Built-in tub rest with foam pillow keeps baby's head and shoulders above water. Solid aluminum dressing-table top raises and lowers by foot pedal . . . leaves both hands free to tend baby. Wetproof Tufflex pad for baby's comfort. Chest strap slots through top to hold baby securely. Pillow headrest on pad.

Extra large utility tray for diapers, towels, etc. Casters at one end, other end plastic-tipped for stability. Spray hose, drain hose. Size: about 35x20 1/2 x 37 in. high.  
66 A 3343 R—Ship. wt. 26 lbs. . . . \$22.95

- ② **Wards Most Popular Trimble** big features: 1) Solid aluminum frame; 2) Inside tub rest supports baby's head above water; 3) Tufflex pad for baby's comfort. Chest strap slots through top to hold baby securely. Pillow headrest on pad.

Solid dressing-table top raises and lowers by foot pedal. Wetproof Tufflex pad for baby's comfort. Chest strap slots through top to hold baby securely. Large, leakproof plastic tub with rest, one end, other plastic-tipped for stability. Size: about 35x20 1/2 x 36 in. high.  
66 A 3329 R—35x20 1/2 x 36 in. . . . \$17.95

- ③ **Economy Trimble Bath.** Dressing-table top is suspended on aluminum frame. Top acts as a shelf when raised at bath time. Plastic tub with rest, one end, other plastic-tipped for stability. Size: about 35x20 1/2 x 36 in. high.  
66 A 3339 R—35x20 1/2 x 36 in. . . . \$12.95



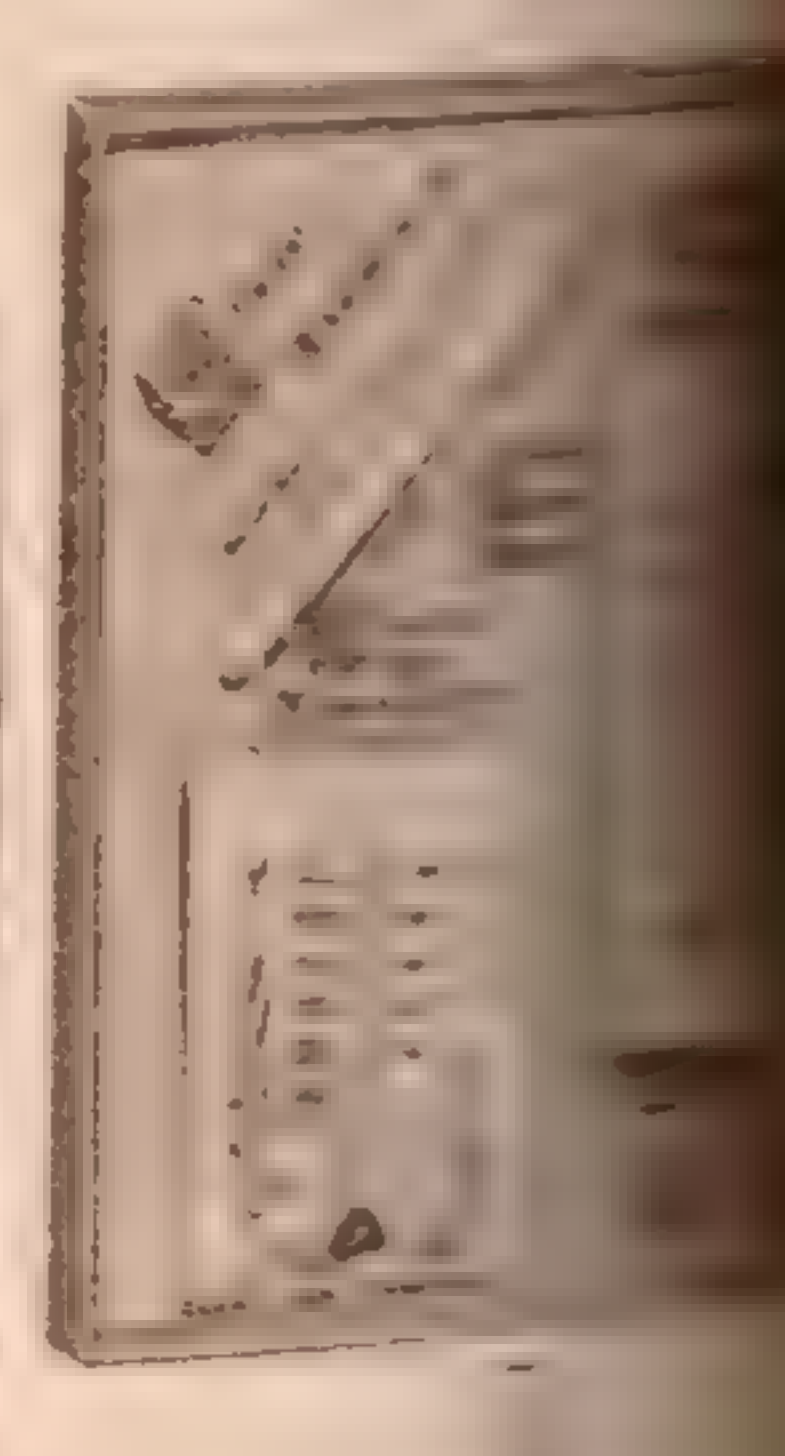
⑤



⑥



⑦



### Johnson & Johnson Gift Sets

- ⑤ **Travel Kit**—pastel plaid plastic case holds Oil, Powder, Cream, Lotion, Soap, Swabs.  
53 AP 4632—Gift Box. Postpaid . . . . \$2.75
- ⑥ **Plastic Tray**, Soap, 2 1/8 oz. Cream, 4 oz. Lotion, 5 oz. Oil, 9 oz. Powder, 54 Swabs.  
53 AP 4630—Gift Box. Postpaid . . . . \$3.50
- ⑦ **Smaller Tray**, Soap, 4 oz. Powder, 1 oz. Cream, 2 oz. Oil, 2 oz. Lotion, 10 Swabs. Prepaid . . . . \$2.25

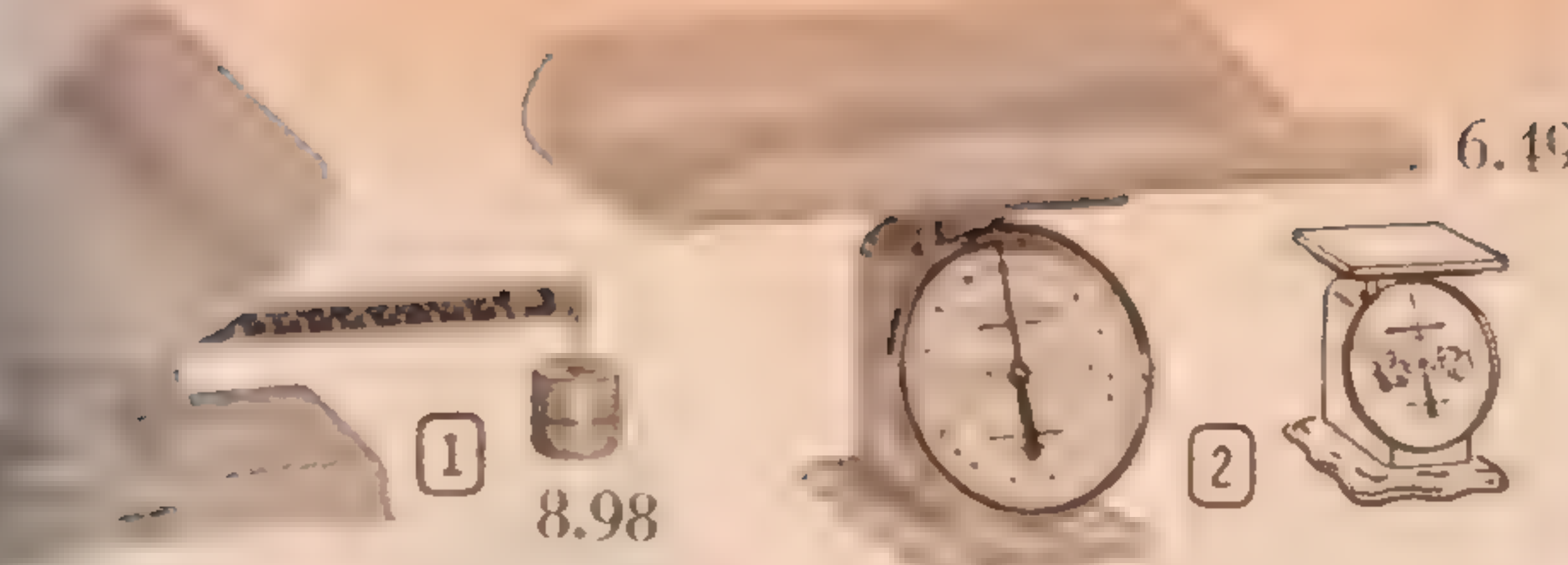
### Accurate And Reliable

- ⑦ **Physician-Type Thermometer**—type for oral or rectal use. U.S. Standard requirements.  
53 A 7024—Boxed. Ship. wt. 1 lb. . . . \$1.95
- ⑧ **Thermometer Set**—a variety of everyday use. Wall thermometer; floating bath thermometer; clinical type for fever, with scale.  
53 A 4640—Wt. 7 oz. . . . 3-Pc. . . . \$2.95

- ⑩ **Deluxe Baby Anchor**—gives mother feeling of security. Relieves anxiety of mother's hands for baby. Strap baby on non-slip anchor seat. Suction cup to tub or sink. Supports baby in sitting position. Affords additional comfort to baby while sitting. About 1 lb. . . . \$1.95

Just Say Charge It SEE PAGE 1281

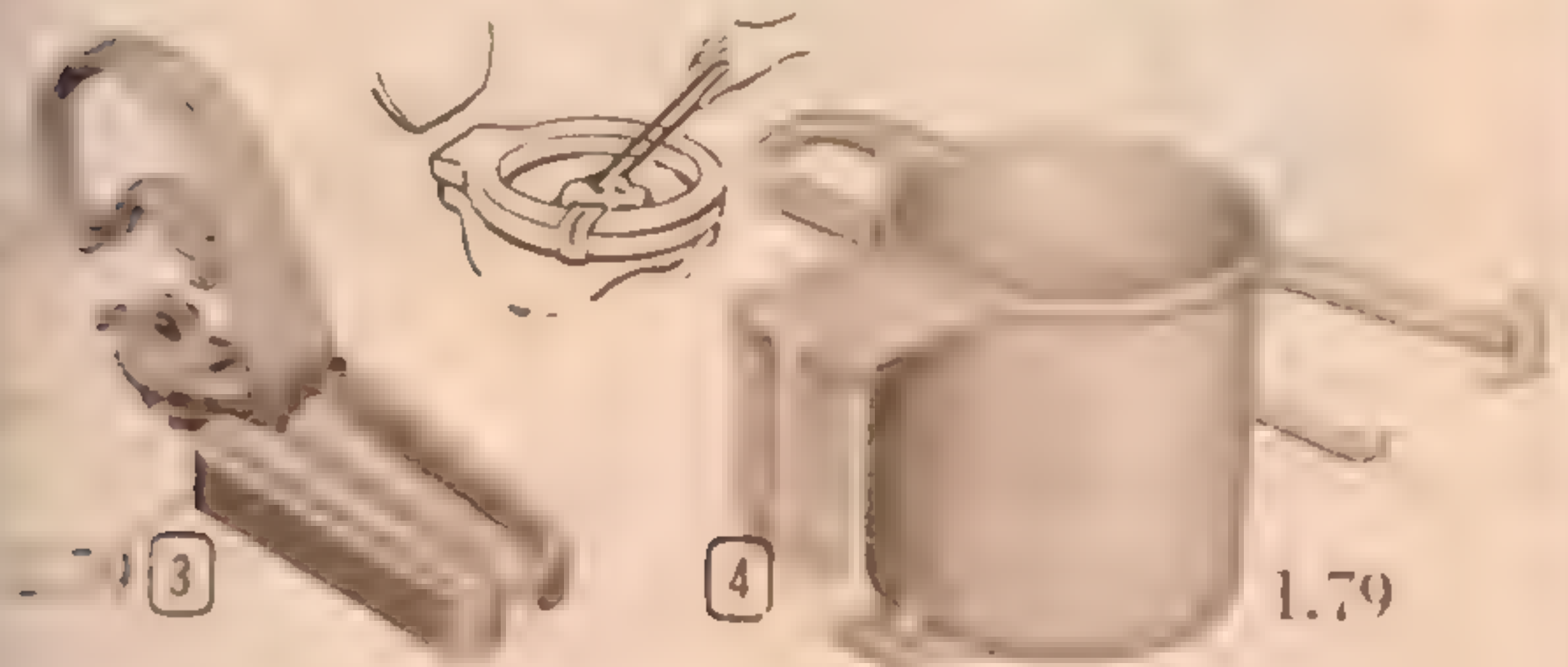




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### Record Baby's Weight Accurately

- **For Accuracy**
  - **Base Averts Tipping**
  - **Level Construction**
  - **Roomy Tray Is Removable**
  - **Soft Cotton Terry Cloth Cover**
  - **Becomes Household Scale Too!**
- 1** **Platform Scale**—preferred by doctors for exceptional accuracy up to 30 pounds. Easy-to-read markings on dial. Construction with about 12x7½ in. platform, about 11x18 in., gentle baby comfort. Protective smooth top, easy to clean; ivory color. Wt. 13 lbs. State color. \$8.98
- 2** **Spring Scale** accurately weighs up to 30 pounds by ounces. Large removable tray, about 18x12 in., has protective rolled edges. Elastic-bound Terry cotton cover adds comfort. With tray removed, becomes efficient household scale (see sketch above). White enamel-finished metal base and tray, easy to clean. Large markings on dial. Wt. 7 lbs. 58 A 4639 M—Mailable \$6.49



### Easy Ways with Soiled Diapers

- **Simplify a Messy Task . . . Hands Need Never Touch Water**
- **Diaper Attaches Securely to Toilet Bowl . . . Easy to Remove**
- **Sturdy, Plastic Construction, Odor- and Stain-Proof**
- **Diaper Wringer** attaches easily to toilet bowl (folds under rim). Just clamp diaper in bowl and let soak . . . or in bowl, then feed wringer as shown in sketch. State color: White; abt. 4¼ in. high. Wt. 8 oz. \$2.79
- **Diaper Dunker.** Drainer cup hooks over toilet bowl—tongs grip diaper securely. Rinse diaper in bowl, press out excess moisture in cup—transfer to diaper pail. Cup 3⅞ in. high, 4-in. diam. Tongs 10⅞ in. long. State: Blue, Pink, Yellow. 86 A 1730—Ship. wt. 14 oz. \$1.79

## SAVE \$1.00 On Baby Bath-Diaper Pail COMBINATION



30-Qt.  
Bath  
\$2.59

Diaper  
Pail  
\$3.49

### Your Best Buy . . . Both Only \$5.08

- 5** **So Big You'll Use It Longer!** Holds 30 quarts. Makes bath-time safer, more comfortable. Warmer to the touch, softer feeling. Easier for mother to handle. Holders molded into top for soap and other supplies. In colorful polyethylene. Abt. 28x18 in., sloped from 7 to 6½ in. deep. Hole for hanging. Price cut 70c; was \$3.29 in Fall Book. Order with Diaper Pail (6), at right, SAVE \$1.00 more! State color: Yellow, Pink or Blue. 86A1735 MO—Wt. 3 lbs. 12 oz. \$2.59
  - 6** **Pretty, Practical Diaper Pail.** Built-in cup holds deodorant cake (1 incl.) that helps banish odors. Sturdy, sanitary polyethylene with snug-fitting cover, wide plastic handle for easy carrying, emptying. 14½ in. high. 16-qt. capacity. State: Yellow, Pink, Blue. 86 A 1734—Wt. 3 lbs. 4 oz. \$3.49
- SAVE \$1 on Combination.** Bath (5) and 16-Qt. Diaper Pail (6). State color: Yellow, Pink or Blue. 86 A 1736 YO—Wt. 7 lbs. Only \$5.08



### Sanitary, Unbreakable Polyethylene

- **7** **Deodorant Cakes.** 12 cakes. \$3.98
- **8** **Ventilated Hamper.** Handy storage for wet or dry clothes and bedding. Perforated hinged cover. Abt. 11¼x14½x17½ in. State color. 86A1745 MO—Wt. 4 lbs. \$3.95
- **9** **18-Qt. Diaper Can.** Step-on pedal opens front . . . square basket swings out for filling—closes by itself. Removes easily to empty. 13x11¼x16¾ in. high. Yellow only. Ship. wt. 6 lbs. 86 A 1733 MO \$6.95
- **10** **Combinets.** Bail handle. Red wood grip, red trim. 7¼-Qt. Poly-plastic cover. 86 A 1700 M—Wt. 3 lbs. \$1.43
- **11** **14-Qt. Diaper Pail.** Drop cover, bail handle with wood grip. Smart red trim. 86 A 1702 M—Wt. 5 lbs. \$2.59
- **12** **16-Qt. Diaper Can.** Stainless steel pedal. Snug-fit cover closes on silent rubber cushion. 11½x16 in. high, deer decal. Easy-to-clean polyethylene inner pail has wire bail handle for easy lifting, emptying. 2 Clear-O-Discs incl. Pkg. of 8 given extra. Add Clear-O-Discs, 86A1711 at right to order, give ship. wt., state EXTRA for price. 86 A 1710MOD—Wt. 8 lbs. \$5.49

### White Porcelain Enamel on Steel

- **13** **30-Qt. Diaper Hamper.** Deodorizer cup in lid, 1 cake incl. Plastic liner lifts out. Aluminum painted inside for rust, stain resistance. 11x11x24 in. high. Extra deodorant cakes listed at left, 86 A 1706. 86 A 1707 MO—Wt. 9 lbs. \$5.32
- **14** **30-Qt. Diaper Hamper with step-on pedal.** Deodorizer cup in lid, 1 cake incl. Plastic liner lifts out. 11x11x24 in. Aluminum painted inside to resist rust, stain. Extra deodorant listed at left, 86 A 1706. 86 A 1705 MO—Wt. 9 lbs. \$7.85
- **EXTRA 8 Clear-O-Discs** for hampers (13) and (14) above. 86 A 1709—Wt. 4 oz. . . 2 for 98c





\$5.95



\$4.98



Step Stool

TV-Play Chair



\$5.49



Folds C.

### Sanitary Plastic, 2-Tone Colors

### Sturdy Training Chairs with Comfortable Plastic Seats

**1** COMBINATION TRAINING CHAIR AND SEAT. Utmost in comfort and cleanliness. Designed to reduce squirming, restlessness. Seat slants slightly so child leans forward in natural position. No pad needed. Strong plastic is sanitary, easy to clean. Seat lifts off base to fit on adult toilet when child no longer needs security of low chair (small view).

Choice of two-tone pastel colors: base has darker tone, seat is of lighter shade. State: Pink, Blue or Yellow. Chamber, safety strap included. Deflector and Free Training Booklet with Complete Outfit.

66 A 2455 M—Complete Outfit with Training Booklet. Shipping weight 5 lbs. . . . . \$5.95

66 A 2459—Seat Only—no deflector or booklet. Order Deflector (11) separately. Wt. 3 lbs. . . . \$2.95

**2** FOLDING TRAINING CHAIR converts to Step Stool or Play Chair by swinging backrest down . . . see small view above. Sturdy, bronzed tubular frame; Hardwood back. Contoured plastic seat affords extra comfort, reduces restlessness . . . easy to clean; just wipe with a damp cloth. No pad is needed.

Folds compactly for storing or for traveling. Plastic chamber and safety strap included. Order plastic deflector (11) separately below.

66 A 2486—Wt. 8 lbs. . . . . \$4.98

**3** IDEAL-FOR-TRAVEL TRAINING CHAIR. Lightweight; folds flat with soft plastic chamber to compact 3 inches. Portable, convenient, perfect for traveling . . . takes up little storage space.

Draft-proof, solid metal side panels beautifully finished . . . no sharp edges, corners. Washable plastic seat is reinforced with metal supports. Enameled wood back. Button glides protect floor surface. Deflector included.

66 A 2533—Wt. 6 lbs. . . . . \$6.98

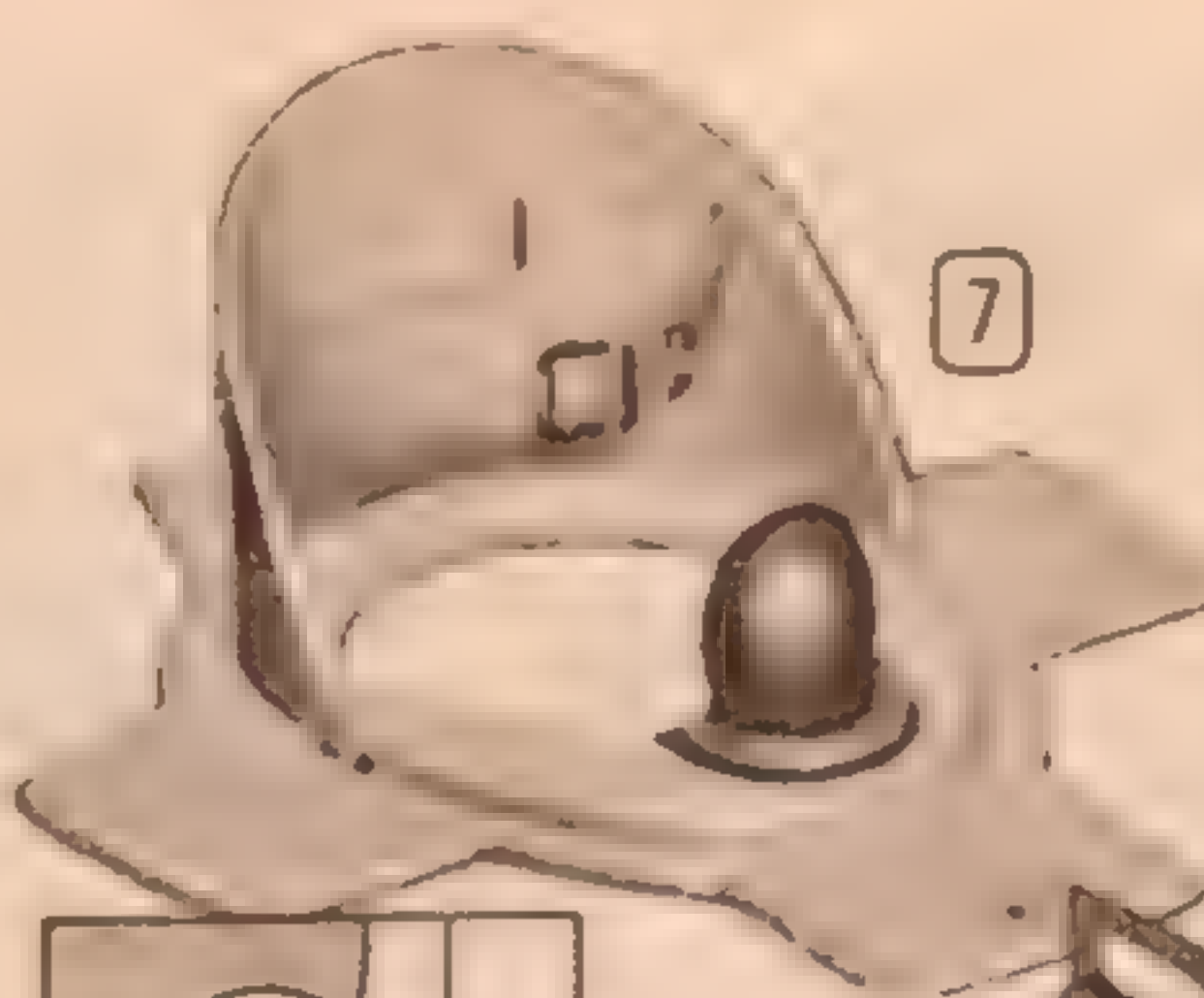
**4** TRIPLE-DUTY . . . Use 3 as Low-level Trainer, 2) Folding Chair, 3) Step Stool. Bronzed metal just swing backrest down to opening. Sanitary, snap-on tray and chamber are easy to store. no grooves to catch soil.

Comfortable, contoured, snap-on plastic seat. Strong tubular construction is long wearing, resisting and staining. Hardwood Sanitary varnish finish wipes in a jiffy. Order plastic Deflector separately below.

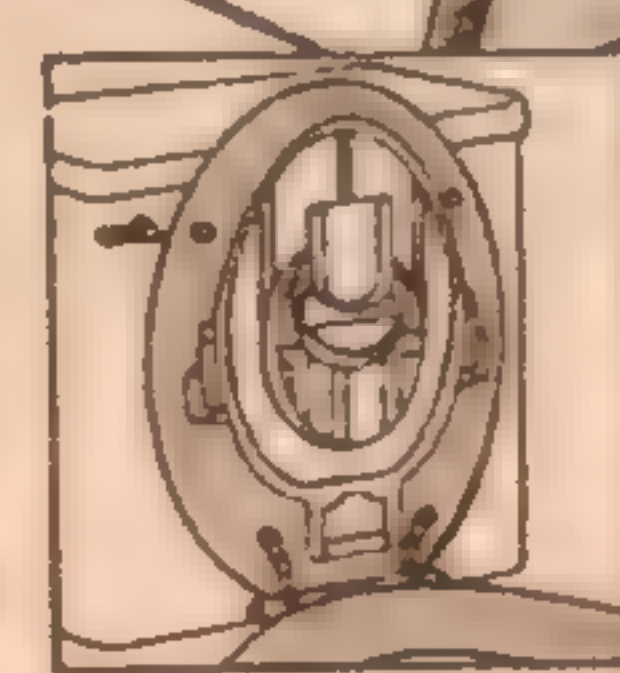
66 A 3348—Wt. 6 lbs. 8 oz.



Swings up when not in use.

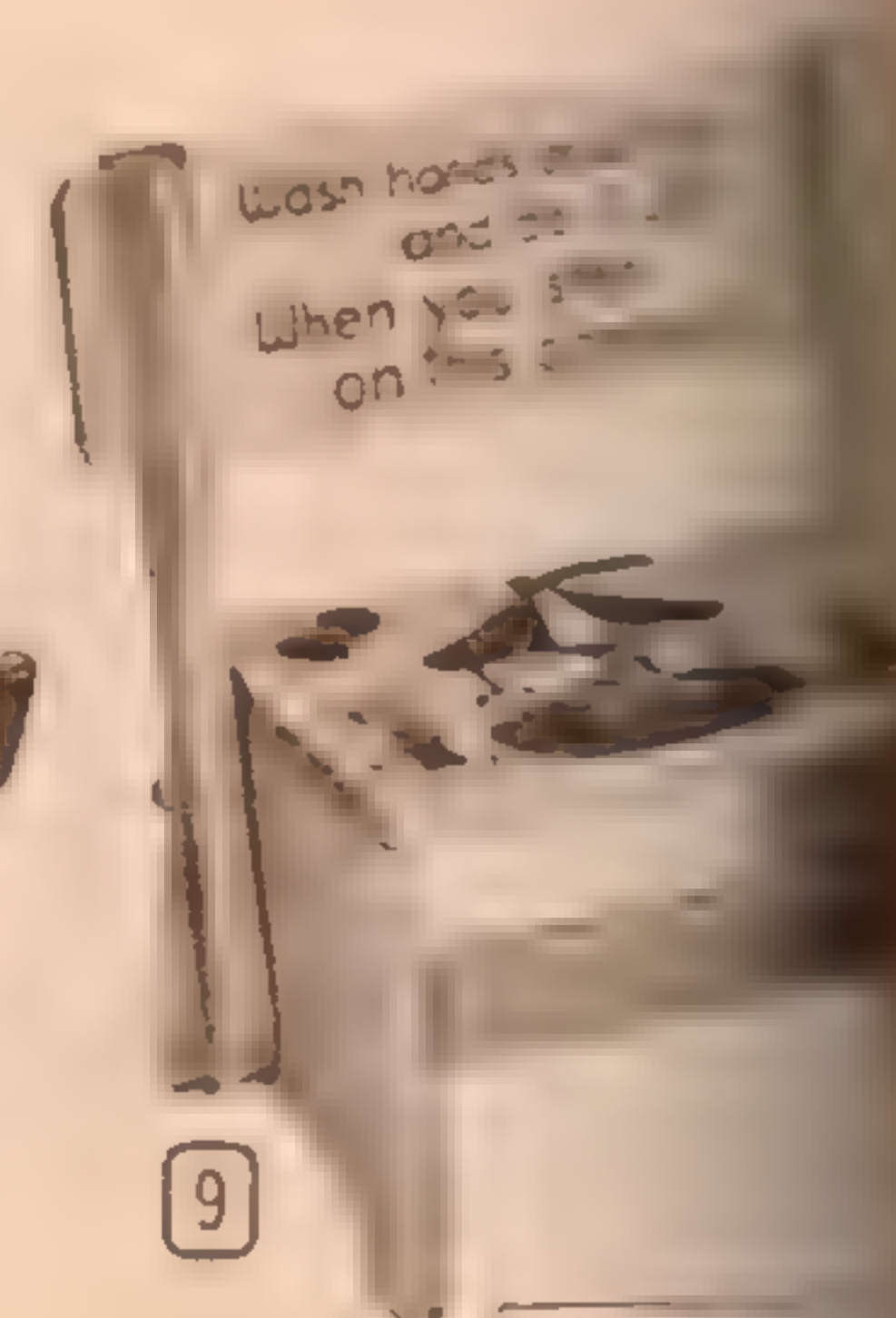


11



Swings up when not in use.

13



### It's Easier To Train Baby With Wards Training Aids

**5** MOLDED PLASTIC TRAINING RING. For older child who does not need back support. Fits adult toilet, bar-type hinge only. For other type seat hinge order Adapter 66 A 2469 listed at right. Swings down for use.

66 A 2557—Ship. wt. 12 oz. . . . . 98c

**6** TOIDEY® TRAINER. Unbreakable white plastic. Sanitary. Easy to clean. Built-in deflector. Safety strap holds baby snug and secure.

66 A 2456—Ship. wt. 14 oz. . . . . \$2.29

**7** PLASTIC TRAINING SEAT. Plastic tabs rest on toilet bowl; can't mar seat. Lower toilet seat over Trainer to lock on (small view). Can't slip. Nothing to attach to seat. Removable back support for older child. Safety strap.

66 A 2464—Wt. 2 lbs. 4 oz. . . . \$3.79

66 A 2465—Deflector. Wt. 3 oz. . . 59c

**8** "JIFFY" FOLDING PLASTIC SEAT. Sanitary, shatter-proof, folds against lid when not in use. Snaps into position when lowered. Fits standard toilet seats with bar-

type hinges, or any others with adapter below. Removable Deflector incl. Ship wt. 2 lbs. 4 oz.

66 A 2467—With Footrest. . . . . \$3.49

66 A 2468—Without Footrest. Shipping weight 2 lbs. . . . . \$2.49

66 A 2469—Adapter for Toilet Seats Without Bar-Type Hinges. Wt. 2 oz. 29c

**9** DOUBLE DUTY . . . Step Stool, Play Chair. Has gay and colorful design. Back lowers to form stool—back raises for play or TV chair. Solid Hardwood with clear varnish finish.

66 A 2520—Ship. wt. 6 lbs. 8 oz. . \$2.98

**10** NURSERY PAD. Fits all standard training seats and chairs. Tackles washable Vinyl cover.

66 A 2308—Wt. 7 oz. Tie on 7

**11** URINE DEFLECTOR for (3) and (4). Molded plastic

66 A 2491—Sanitary. Ship. wt. 1 lb.

**12** LET "TINKLE" TRAIN Plastic doggy trickles with chamber—sight, sound en

53 A 4650—Ship. wt. 1 lb.

**13** REMOVABLE PLASTIC C

tary. Fits Ward wood

66 A 2493—Ht. 3 in. Ship. v



# BABY TRAVELS IN COMFORT



**STAND SAFETY STRAP FOR 1-TO-5**  
OLDS. Jacket-type harness of strong  
es to strap that goes around car seat.

**4—Use also as walking harness. \$1.98**

**SEAT-BOOSTER CHAIR.** Child sits  
ably, securely in front or back seat,  
gh to enjoy scenery. Safety strap.  
seat and back, two-tone, Blue vinyl  
y. Foam skid pad base prevents  
Seat ht. 5 in. Wt. 4 lbs.

**23—13x11x12½ in. high.....\$4.95**

**ECONOMY AUTO SEAT.** Heavy dark Blue  
e. Plastic covered seat and hangers.  
—Fold for storage. Wt. 3 lbs....\$1.89

**17 GOOD QUALITY SIT-N-STAND AUTO SEAT.**  
Seat drops so child can stand while riding  
(small view). Bright Zinc-plated. Steel frame  
and hangers protect upholstery. Plastic horn,  
gear shift, steering wheel. Folds. Safety strap.  
66 A 3370—Ship. wt. 4 lbs. ....\$2.99

**18 BEST SIT-N-STAND AUTO SEAT.** Bright Zinc-  
plated guard rail opens for easy seating;  
seat drops so child can stand while riding. Padd-  
ed. Vinyl upholstery with White background,  
Turquoise, Gold, Silver Starburst pattern.  
Smooth, bright Zinc-plated. Tubular steel  
frame and hangers protect upholstery. Plastic  
wheel, horn, gear shift. Strong safety strap.  
66 A 3372—Ship. wt. 4 lbs. 8 oz.....\$4.98

## 2-in-1 Luxury Car Seat—High Chair

**19 USE IN 2 COMPLETELY DIFFERENT WAYS!** Auto seat and  
portable high chair all in one. Fits almost any chair, any  
car . . . folds compactly when not in use, or for traveling.

**AS CAR SEAT** use with or without snap-on Tray. Cozy, draft-  
proof sides protect baby when small, can be unsnapped and  
folded under later on, or when not in use. Seat drops so child  
can stand safely and comfortably while riding.

**AS HIGH CHAIR SEAT,** plastic covered hangers attach to  
chair . . . fold when not in use—won't harm upholstery.

Thickly padded. Box-edged; cover in Steel-blue em-  
bossed fabric-backed Vinyl. Safety strap holds baby in  
place. Bright Zinc-plated tubular steel frame.

66 A 3377—Shipping weight 5 lbs.....\$5.95



## Insulated Carryalls

**Top Formula, Foods Hot Or Cold**  
**astic Lined Against Dampness**  
**For Baby, Beach, Picnics, Etc.**

**TOP FLIPS OPEN EASILY.** Heavy  
embossed plastic; light color,  
trim. Insulated 1-bottle bag,  
ethylene bag included. Bottles  
incl. Abt. 15¼x10x6¾ in.

**4602—Ship. wt. 3 lbs.....\$4.29**

**RED PLAID UTILITY BAG** with  
upper on 3 sides. Heavyweight  
etc. Abt. 15¼x10½x6¾ in.

**4606—Ship. wt. 2 lbs.....\$1.98**

## Car Crib-Seat Combinations

**22 WARDS LOWEST PRICED AUTO CRIB-CAR SEAT.**  
Heavyweight twill body. Wetproof, Tufflex  
padded mattress. Hang in front or back of car.  
66 A 3177 MO—Abt. 32x15x7 in. deep. Wt. 10 lbs.\$5.95

**23 BETTER QUALITY AUTO CRIB-CAR SEAT.** Heavy  
plaid luggage cloth body is sturdier; wears  
much longer than (22) above. Wetproof; easy to  
clean—just wipe with a damp cloth. Washable,  
plastic lining. Bright plated tubular legs for firm  
support. Softly padded, wetproof mattress and  
bumper pad. Safety strap. Convenient carrying  
handles. Hang in front or back of car. Abt. 33½x  
15½x8½ in. deep.

**66 A 3154 MO—Ship. weight 12 lbs.....\$8.95**

## Wards Best Auto Crib With Screen Top

- Strong Fabric-Supported Vinyl Body, Metallic Blue Color
- Bright Zinc-Plated Tubular Steel Frame

**24 OUR BEST 3-WAY AUTO CRIB.** Extend legs for Car Crib (A).  
Simple adjustment changes unit to Car Seat (B). Attach Nylon  
netting with Vinyl sunshade, use as outdoor Bassinet (C).

Wipe-clean plastic lining in rosebud print. Mattress and Bumper  
Pad are covered with heavy-gauge plastic, filled with Tufflex.

Sturdy bright-plated tubular steel frame. Smooth tubular hangers  
attach to end or side of crib for use in front or back of car. Handy  
carry handles. Large extension front. Deeper than most Auto Cribs—  
safer for your baby. Approximate size: 34x15½x9 in. deep. Folds  
flat for easy carrying, storing.

**66 A 3151 MO—Ship. wt. 14 lbs..\$11.95**





JUST SAY  
"Charge It"  
SEE PAGE 1281

## Lift Out Bodies Make Ideal Car-Beds and Bassinets

**1** 5-WAY USE... CARRIAGE NOW, STROLLER LATER... Saves buying Bassinet, Car Seat, Auto Crib. Lift-out body is easy to carry, perfect for traveling. Large-size, yet lightweight... all steel frame; big 9-in. rubber tires make pushing easy. Padded seat and back cushion covered in washable Vinyl plastic, no extra pad needed. Padded guard rail. Heavy, rainproof Leatherette exterior is richly textured in deep Blue. Washable plastic interior.

Hood removes or folds for bassinet use. Softly padded rails on body protect baby from accidental bumps. Plastic-covered hangers protect car upholstery. Safety strap. Footbrake. Body about 34x18x11 in. deep. Frame folds compactly for easy storage, fits any car trunk.

66 A 3082 R—Ship. wt. 29 lbs. .... \$19.50

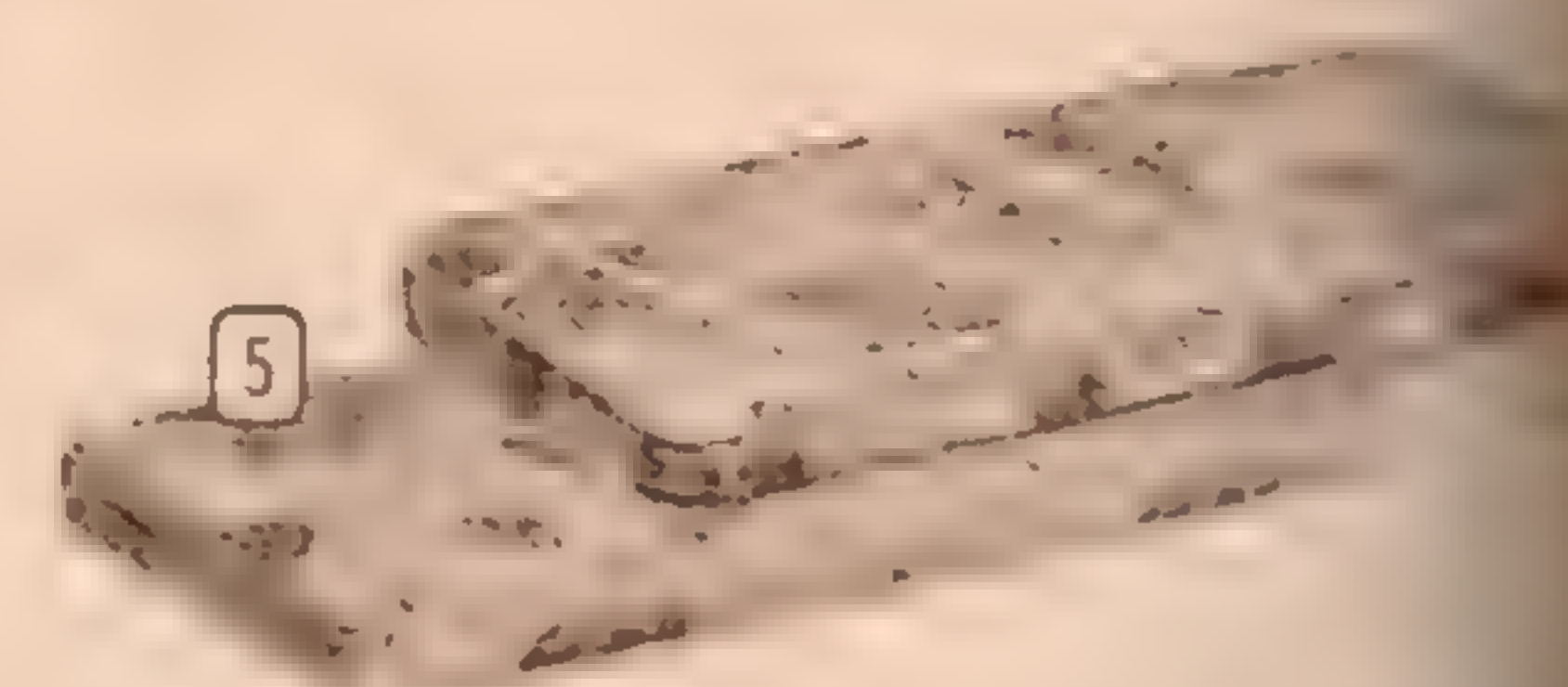
**2** COZY CART—THE PERFECT CAR BED OR BASSINET. Lightweight body lifts from frame, has handy carrying straps. Hood folds down or is easily removed. Rugged, yet lightweight, steel frame folds flat for storing or traveling.

Campbell Plaid exterior in weather-resistant luggage fabric. Washable plastic interior. Chrome pusher. Safety footbrake. 8½-in. rubber tires. Abt. 31x15x10 in. deep. Wt. 23 lbs.

66 A 3065 MO—Order Pad (5) right. .... \$15.95

**3** ECONOMY CARRIAGE. Larger (abt. 31x15x10 in.) and stronger than most carriages at this price. Lightweight body lifts out of frame for Bassinet or Car Crib use. Strong, Blue drill cloth body. Safety footbrake.

66 A 3058 MO—Ship. wt. 20 lbs. .... \$11.95



**4** **5** WETPROOF CARRIAGE PADS. Thick, soft padding. Wetproof Vinyl covers in bright patterns. Clean easily with damp cloth.

**(4)** HINGED PAD FOR CARRIAGES WITH ADJUSTABLE 2½ in. thick. Size: Abt. 32x15 in. wide.

66 A 2328 M—Ship. wt. 2 lbs. 12 oz. ....

**(5)** PAD FOR (2), (3) and other carriages with adjustable backs. 2 in. thick. Size: About 31x15 in.

66 A 2301 M—Ship. wt. 2 lbs. ....

SHIPPING NOTICE: Items keyed "R" after Car number are shipped promptly from Stock by Freight or Express. "M" or "MO" items are Mailable.



## Back Seat Bassinet... Bed... Play Yard \$794

**6** BABY PULLMAN—PERFECT BACK SEAT BED OR PLAY AREA. For travel, lower only one side... leaves room for mother on back seat. For Bassinet, raise both sides... protects baby from bumps and drafts (see small views). When child is awake, lower both sides for Play Yard (main view).

Sturdy enough for older children, too. Hardboard, reinforced with Hardwood blocks and steel locks... designed for extra hard wear. Room underneath for luggage. Smooth car hangers protect upholstery.

Two Sizes—one for Regular make cars, one for the new Compact cars. Regular, 29 in. deep; Compact, 25 in. deep. Fold for storage. State: Regular or Compact size. Order either Deluxe or Regular Pad below.

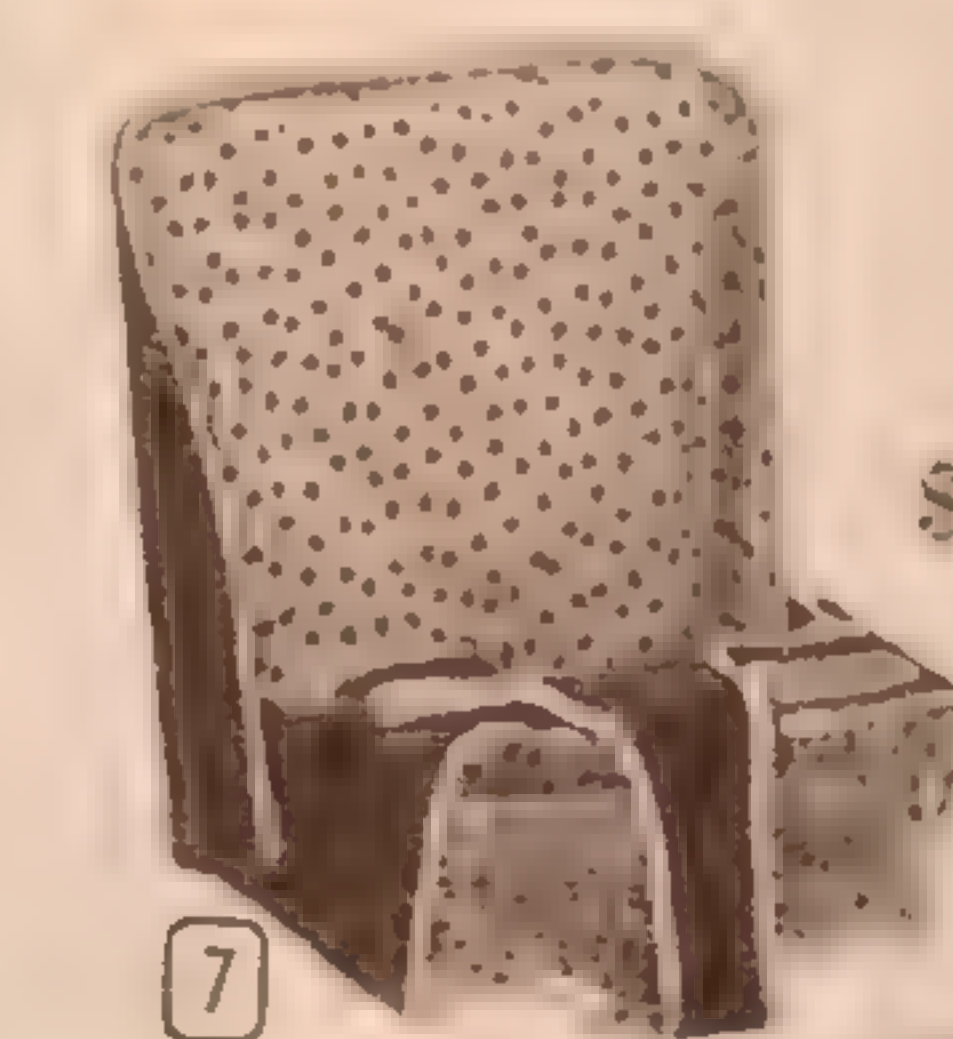
66 A 3196 MO—Pullman without Pad. Ship. wt. 20 lbs. .... \$7.94

DELUXE PAD. Washable, non-tear Vinyl plastic cover is fabric supported. Extra-thick 1½-in. Tufflex padding.

66 A 3198 M—State: Regular or Compact. Wt. 9 lbs. .... \$6.95

REGULAR PAD. 1-in. thick padding. Wetproof Vinyl cover.

66 A 3197 M—State: Regular or Compact. Wt. 2 lbs. .... \$4.95



98c



## Stroller Replacement Seats

**7** FOR WARDS 2 MOST POPULAR STROLLERS. Weather-proof leatherette with plastic lining. Extra heavy padding. Weight each, 2 lbs.

66 A 3064—FITS 3-IN-1 SWIVEL-WHEEL STROLLER similar to (17) opposite page....

66 A 3078—FITS SLEEPER-STROLLER similar to (15) opposite page.....

**8** PLASTIC PAD FOR TAYLOR TOTE STROLLER BACK. Washable Blue and White.

66 A 2289—Ship. wt. 8 oz. ....





## "Piggy-Back" for Two!

CHILD STROLLER THAT IS ALL ONE UNIT! Nothing but instead a unit built especially for 2 children on a strong tubular steel frame. Chromed pusher, and Large, Nylon bearing wheels never squeak. Weatherproof body in handsome Campbell plaid. Plastic interior wipes clean. Gaily-fringed, extra strong canopy. Extra-sturdy footbrake.

For 1 Child: rear seat extra-large shopping basket. Makes into Carriage quickly. When Used for 2 Children, larger child sits in front, has own footrest.

66 MO—Folds Flat. Ship. wt. 35 lbs. . . . . \$19.95



## WARDS EXCLUSIVE 3-Way Converta-Stroller

**NEW FEATURE . . . CONVERTS TO COZY CARRIAGE** for baby's first months. No need to buy a carriage for this short period. You get Wards exclusive floating ride . . . a special cushion spring smooths over bumps, makes pushing a pleasure.

Easily converts to Walker for baby's first steps. Large, plastic-covered bumper protects furniture. Pusher handle adjusts in height for tall or small women. Over-size, removable package carrier holds large packages.

Wards finest quality all tubular steel frame.

Fully chrome-plated. Unbreakable metal play tray. Sunshade adjusts to 3 positions. Wind-breaker hood on backrest folds back to accommodate larger child. Rich looking White leatherette body with Blue and Silver Starbursts and Gold flecks. Thickly padded seat and backrest. Folds compactly, fits easily in any car trunk.

66A3055MO—STROLLER-WALKER-SLEEPER shown in Fig. (10). Shipping weight 24 lbs. . . . \$19.95

66 A 3087—FOOTWELL AND SIDE CURTAINS shown in Fig. (11) for snug protection from snow and rain. Ship. wt. 2 lbs. . . . . \$3.00



## For Baby's Travels

**TAYLOR TOT STROLLER.** Rear footrest and pusher to make it a baby carrier. Steel frame, Blue and White finish. Nylon bearing wheels, bumpers.

65 MO—Ship. wt. 19 lbs. . . . \$8.95

**CANOPY**—Fits all Taylor Tots.

66 A 3109—Ship. wt. 3 lbs. . . . \$2.95

**CARRYING BAG.** Fits all Taylor Tots. Weatherproof fabric over wire frame.

66 A—Carrying handles. Wt. 2 lbs. \$2.49

## Folding Strollers Make Snug Sleepers, Too

**SMARTLY-STYLED . . . ECONOMICAL.** Converts quickly to sleeper. Heavy, dark blue Twill body; bright Polkadot plastic interior . . . wipes clean. Thick padded seat, backrest.

Strong tubular steel frame is lightweight, easy to handle. Large 7-in. wheels. High back supports baby's head. Detachable sun canopy. Footbrake. Folds compactly for carrying or for storage.

66 A 3059 MO—Wt. 18 lbs. . . \$10.95

**PERFECT FOR CAREFREE STROLLING.** Floating spring gear smooths out ride. Lightweight, durable, chrome-plated frame. Converts quickly to Sleeper. Folds flat for traveling or storing. Softly padded seat and back upholstered in wipe-clean plastic.

Weatherproof, leatherette body in Blue, White and Gold Harlequin pattern. Wire wheels. Built-in shopping basket. Detachable sun canopy. Footbrake.

66 A 3076 MO—Wt. 17 lbs. . . \$15.95



## 3-in-1 Stroller

**SWIVEL-WHEEL STROLLER.** Converts quickly to Walker or Sleeper. Chrome-plated tubular steel frame, stronger than flat steel frame often used on low priced strollers. Built-in package carrier.

Padded seat and back. Washable leatherette body. High back support. Detachable sun canopy. Play tray. Folds for carrying. Footbrake.

66 A 3069 MO—Wt. 21 lbs. . . \$14.47





# PLAY TIME BA



Easy-grip Nylon Net



Folds Easily



Handy Drop Sides



Yard Only

\$10.49

## Folding Nylon Yards . . . Lighter, Stronger Than Wood Yards

**(1) (2) NYLON NET WITH TUBULAR STEEL FRAME.** Strong, yet easy to handle. To fold, lower sides, pick up from center. Drop-sides let you tend baby right in play yard. Easy rolling casters make moving easier. Nylon net sides keep toys inside, provide hundreds of hand-holds for baby. Sanitary plastic top rail. Warp-resistant Masonite floor keeps baby above floor drafts. Order pads separately.

**(1) BIG 40x40-IN. PLAY YARD ONLY.** Chrome-plated legs. Room for two children, toys. 66 A 3008 R—Shipping weight 28 lbs. \$17.95  
66 A 3016—WETPROOF PAD for (1) above. 3/4 in. Tufflex. Wt. 3 lbs. . . . . \$2.50  
**(2) "THRU-THE-DOOR" PLAY YARD ONLY.** Rolls from room to room. About 40x27 in. 66 A 3012 R—Shipping weight 25 lbs. \$16.95  
66 A 2309—WETPROOF PAD for (2) above. 3/4 in. Tufflex. Wt. 2 lbs. 8 oz. . . . . \$2.50

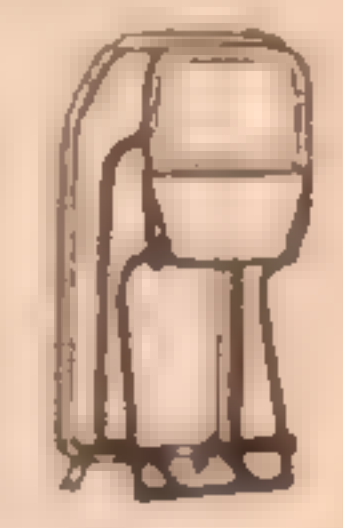
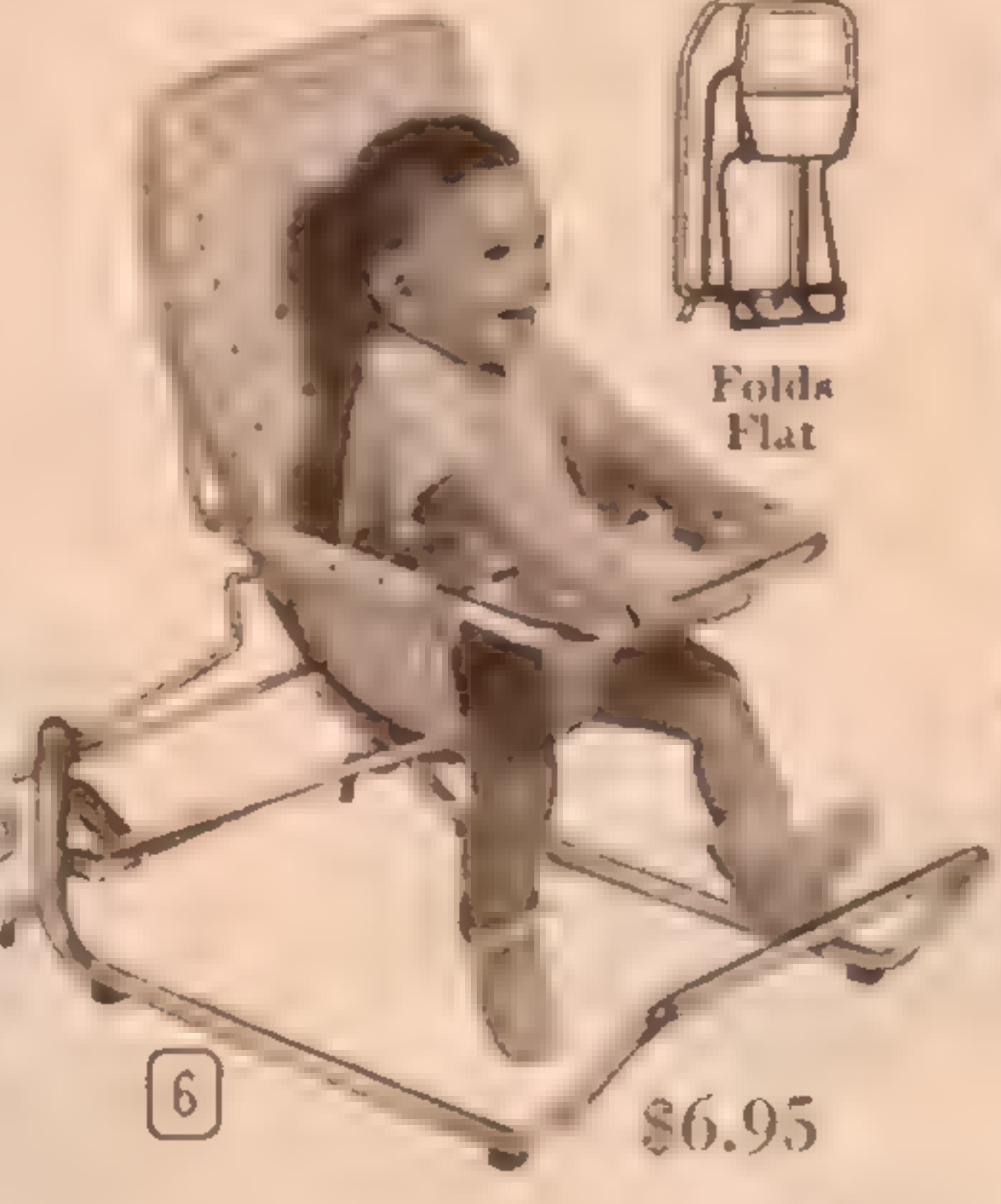
## "Just For Fun" . . . and Built for S

**(3) GOOD QUALITY WOOD PLAY YARD OUTFIT.** Enter-free Hardwood . . . stronger than pine yards. Stant composition floor keeps baby above drafts. Clear varnish finish. Size about 40x40 in. Folds to 6-6. 66 A 3001 R—YARD WITH PAD (23) Page 407. Wt. 33 lbs. 66 A 3026 R—YARD ONLY. Ship. wt. 31 lbs. . . . .

**(4) LITTLE RED FOX,** so soft and cuddly in his coat. Plush. Plump cotton stuffed body. 48 A 7432—About 13 in. tall. Ship. wt. 1 lb. . . .



\$9.98



Folds Flat

\$6.95



\$4.65



\$3.99

\$4.95

## Jumper Chairs and Walkers for Playtime Exercise

**(5) OUR BEST ALUMINUM JUMPER-WALKER.** Muscle building, bouncing fun for baby. Walker aids first steps, gives child confidence he needs in walking. Non-tip widespread safety legs. Child has support of large, comfortable seat. Large swivel casters make walking easier. Front and rear bumpers protect furniture. Crotch strap holds baby safely. Metal tray for snacks or toys.

As Jumper Chair, baby bounces on steel springs. Two wheels lock in place; or you can remove casters, replace with plastic tips (included) to convert to Jumper. Wetproof, tear resistant cleans easily. Walker easy to assemble.

66 A 3050 M—Ship. wt. 8 lbs. . . . . \$9.98

**(6) FOLDING FUN-JUMPER** has non-tip frame of heavy gauge steel tubing with polished triple Chrome

finish for easy cleaning. Contoured seat and back hold baby safely in place. Strong fabric-supported Vinyl seat in gay polka dot pattern. Plastic snap-in tray for toys or snacks. Seat removes for washing. Smooth jumper action springs.

66 A 3181 MO—Ship. wt. 9 lbs. . . . . \$6.95

**(7) JUMPER CHAIR.** Steady, widespread base makes bouncing safer and more fun. "S"-shaped, White enameled legs provide pleasant motion. Fabric-supported plastic seat is removable . . . fully washable. High back for proper head support. Tray. 66 A 3166—Ship. wt. 11 lbs. . . . . \$4.65

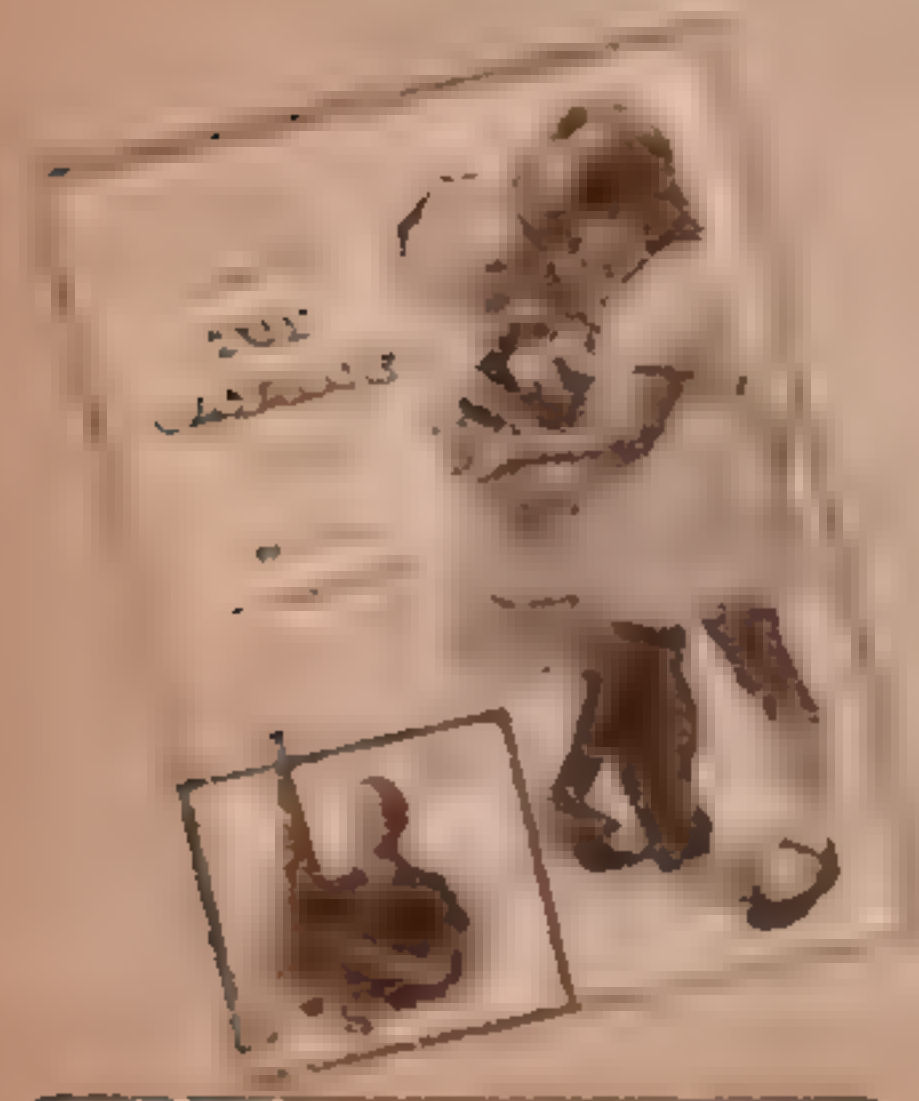
**REPLACEMENT SEAT FOR (7) AND TEETERBABES.** White Duck fabric. Won't cover tray.

66 A 3167—Ship. wt. 5 oz. . . . . \$1.60

**(8) ECONOMY WALKER** builds confidence. Strong duck fabric. Plated tubular steel frame. Easy to fold. 66 A 3053 M—Folds compactly. Wt. 11 lbs. . . .

**(9) NEW SAF-T-WALKER . . .** with safety bumper with heavy vinyl covering . . . full protection. Easy rolling walker aids baby's for easy storage.

Quality construction . . . heavy tubing in sparkling "life-brite" finish. Large, 2-in. lucite casters. Wide-spread legs for greater stability. Laminated nylon and Vinyl floor cleans with a damp cloth. Colors. 66 A 3056 M—Use to 15 months. Wt. 11 lbs. . . .



## FREE

Wards 1961 Toy Catalog

Contains over 1200 toys to delight children of all ages. Send for your copy—use coupon on Page 414.

406 WARDS BFCKDAS 3



## Cloth Books With Stuffed Toy

**(10) AGES 1 TO 4.** Play pen fun. Simple stories, gay color in non-toxic print. Soft linen-like pages, take "reading," chewing, tugging. Foam-stuffed "squeak" toy—tiny lamb shown below. 53 A 171—3 Books, Toy. Wt. 8 oz. . . . \$3.44  
53 A 172—2 Books, Toy. Wt. 6 oz. . . . \$2.44



## Books

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# BABY'S FUN TIME



Yard Only

**\$14.79**

## Best Quality Wood Play Yard

• Good Construction

• Safety Lock for Extra Rigidity

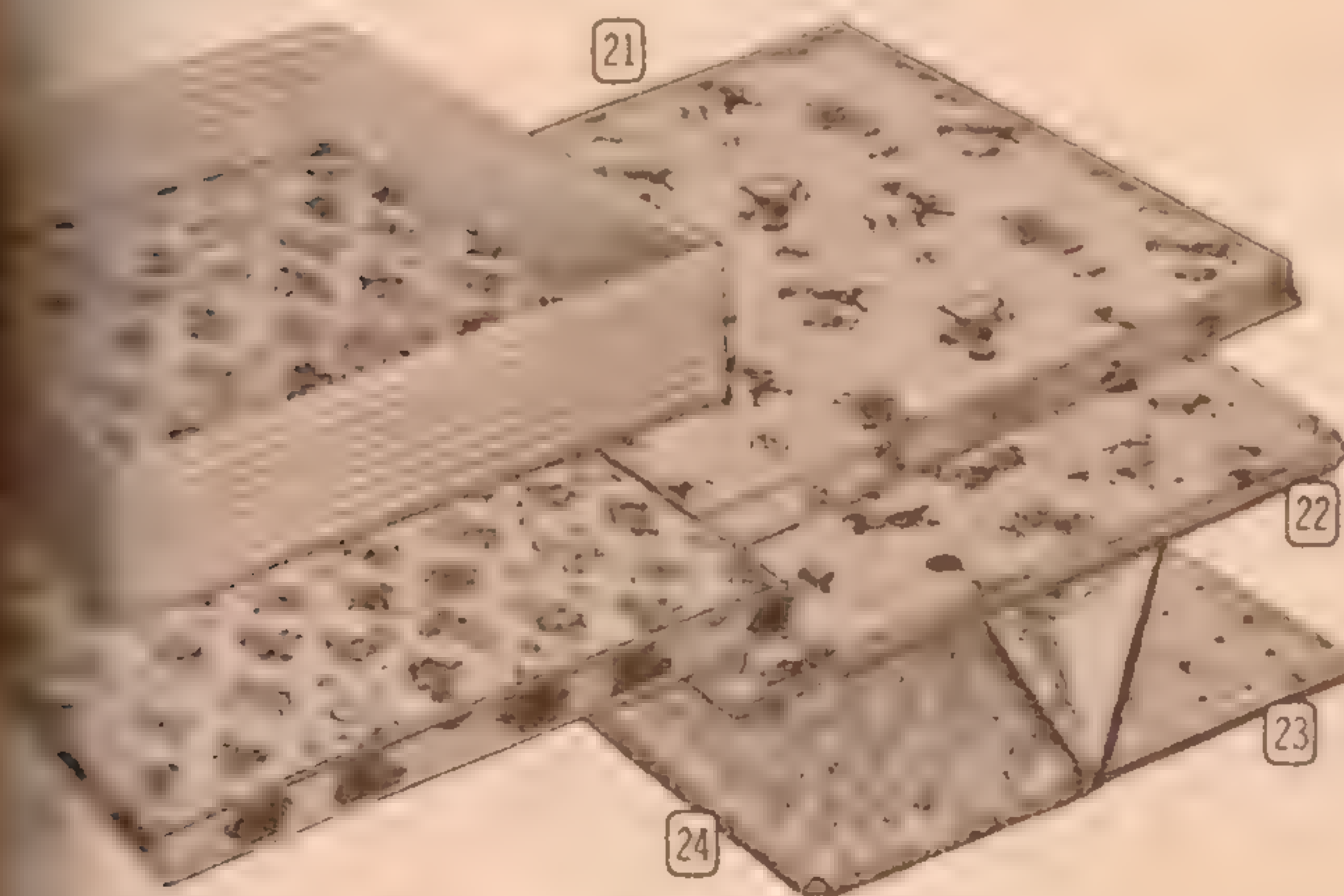
**QUALITY WOOD PLAY YARD OUTFIT.** Hinged side-gate swings as you reach baby easily. Fine select Hardwood construction. Added safety lock for extra rigidity. No pinched fingers or wobbly ground plastic teething rails. Warp-resistant composition floor is drafts and dust. Strong cross-brace supports floor, no center leg. Non-toxic varnish finish—resists chipping, safer for baby. About folds compactly to 6 in. wide.

—YARD WITH PAD (22), see below. Ship. wt. 38 lbs. . . . . **\$16.50**

—YARD ONLY. Ship. wt. 35 lbs. . . . . **14.79**

CAT. NO. means shipped promptly from Stock by Freight, Truck "M" or "MO" means Mailable.

**SAY "Charge It!" AT WARDS, Sec Page 1281**



## Ev-R-Dri Pads—Wards Best

**And This . . .** Most Play Yard Pads are thin, have 4-gauge plastic covers. Wards Play Yard Pads are at least 6-gauge plastic . . . 50% stiffer (except for 23). This means Wards Pads will last longer, give better service, and cost less in the long run.

**AT WARDS . . . POLYFOAM PLAY YARDS.** Constructed to Wards quality standards. Lightweight polyfoam is gentle to baby. Non-toxic and odorless . . . air circulates, actually expels dust. Exclusive covers last for the life of the Play Yard. The wipe-off wetproof plastic covers are tear resistant because they are fabric supported. Ends frequent pad replacements. Pads matched in colorful harlequin pattern.

**EV-R-DRI DRAFTPROOF PLAY YARD** Pads. Sides 10 in. high keep baby safe. Elastic corner ties.

MO—40x40 in. Wt. 4 lbs. **\$5.79**

**EV-R-DRI PLAY YARD PAD.** 1½-in. polyfoam. Boxed edges. 40x40 in. MO—Wt. 3 lbs. 4 oz. **\$4.97**

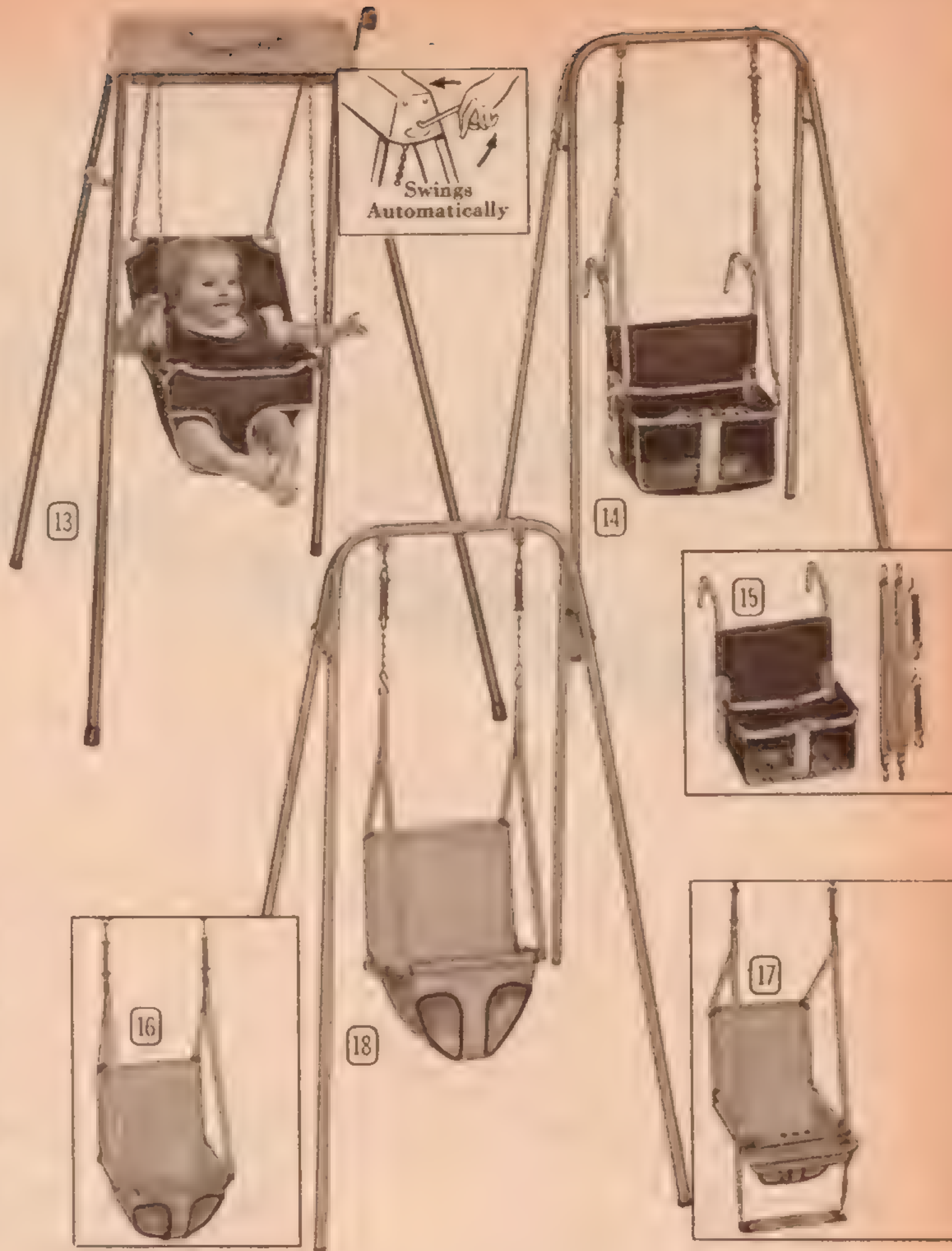
**(21) TO (24) WETPROOF PLAY YARD PADS.** Strong, sanitary, wipe-clean covers. Resilient Tufflex filling keeps baby comfy, protects from bumps and bruises. Maximum quality at each price.

**(21) 1¼-IN. TUFFLEX PAD—6-gauge Vinyl.** Strong Boxed edges. About 40x40 in. Gay nursery print pattern. 66 A 2322 MO—Wt. 3 lbs. 4 oz. **\$3.77**

**(22) ¾-IN. TUFFLEX PAD—6-gauge Vinyl** cover. Pillow edge. Size: about 40x40 in. Assorted Colors and Patterns. 66 A 2358—Ship. wt. 2 lbs. 12 oz. **\$2.79**

**(23) ½-IN. TUFFLEX PAD.** 4-gauge Vinyl. Abt. 40x40 in. Gay Colors and Patterns. 66 A 2297—Ship. wt. 2 lbs. 4 oz. **\$1.97**

**(24) WHITE TERRY CLOTH COVER.** Fits all 40x40-in. pads. Washable. 66 A 2352—Ship. wt. 8 oz. **\$2.98**



## Babies Love to Swing

**(13) SWING-O-MATIC AUTOMATIC SWING.** Wind up, baby swings automatically for 15 to 20 minutes. High back for proper support. Drill cloth seat fully enclosed for baby's safety. Enameled tubular steel stand 44½ in. high. Widespread plastic-tipped safety legs. Stand folds flat. 66 A 3379MO—Ship. wt. 13 lbs. **\$10.49**

**(14) (15) BABY SWING—CAR SEAT.** Use as swing or car seat. Non-tip tubular steel stand about 48 in. high. Widespread rubber-tipped safety legs. Blue duck fabric; reinforced seat. High back supports head. Plastic-covered hooks will not mar upholstery. (14) 66 A 3360 MO—SWING WITH FOLDING STAND. Ship. wt. 13 lbs. **\$6.69**

(15) 66 A 3361—SWING WITHOUT STAND. Attach to door frame. Wt. 5 lbs. **\$2.87**

**(16) (17) BABY SWINGS** attach to any door frame. High back support; firm seat. Heavy White Duck fabric over steel frame. Double web straps prevent spinning. Fun play tray, beads and footrest are included with (17). Footrest makes sturdy kicking platform.

(16) No FOOTREST, TRAY OR BEADS. 66 A 2919—Ship. wt. 2 lbs. **\$1.67**

(17) With FOOTREST, TRAY, BEADS. 66 A 2921—Ship. wt. 3 lbs. **\$2.37**

**(18) BABY SWING AND STAND.** Swing has all the features of (16), and has folding stand of tubular steel. Height about 48 in.

66 A 3371 MO—SWING AND STAND. No Footrest, Tray or Beads. Shipping weight 10 lbs. **\$5.49**



## Baby Minders . . . A Big Help to Mother

**(25) DOOR OR WINDOW GATE.** Large rubber bumper wedges securely between door or window jambs . . . no screws or clamps needed. Attaches and removes easily. Hardwood. Width adjusts from 23 to 37 in. 66 A 2794 M—Height 23½ inches. Ship. wt. 5 lbs. **\$3.89**

**King-Size Gate.** Same as (25), but adjusts from 32 to 48 in. Fits archways, large doorways. Ht. 23½ in. 66 A 2764M—Ship. wt. 7 lbs. **\$5.47**

**(26) FOLDING SAFETY GATES.** Use in doorway, porch or window. Child cannot open strong latch. Sturdy Hardwood construction. Easy to install; hardware is included. Varnish finish. Height 26 inches.

66 A 2793 M—3 Ft. Wide. 4 lbs. **\$1.59**

66 A 2795 M—5 Ft. Wide. 5 lbs. **\$2.24**

66 A 2797 M—7 Ft. Wide. 6½ lbs. **\$2.74**



# Swim at Home

## Fairway Pool Kit

LOW AS \$475<sup>00</sup>

### Bonus Offer 100 LBS. OF CHLORINE WITH COMPLETE POOL KIT

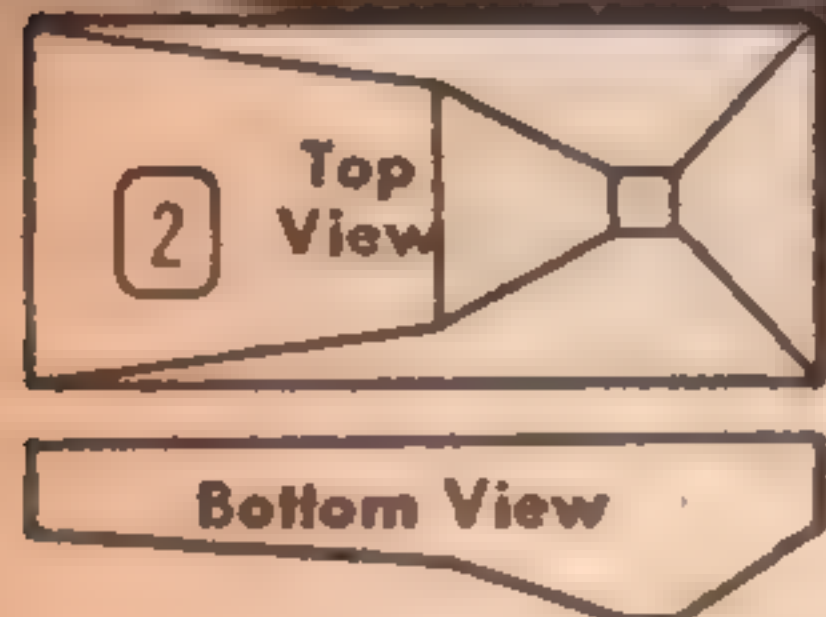
Enjoy Summer Fun in Your Own Private Pool. Complete kit of basic equipment for a residential pool includes: Vinyl Pool Liner (2); Filter (6) or Automatic Surface Skimmer (23); Drain (26); Vacuum Inlet Fittings (29) and (28). Plus FREE Chlorine if you purchase before May 1st.\*

12x27-ft. Pool. 3 to 6 ft. deep. With Filter (6) 81 A 4160 RD—Shipping wt. 226 lbs. .... \$475.00

16x32-ft. Pool. 3 to 7 ft. deep. With Filter (6) 81 A 4161 RD—Shipping wt. 367 lbs. .... \$525.00

20x40-ft. Pool. 3 to 9 ft. deep. Filter 81 A 4162 FD—Shipping wt. 472 lbs. .... \$575.00

\*For FREE Chlorine, order 100 lbs. of Pittchlor (11), write FREE for price on order.



### Pool Liners

2 Heavy 22-Gauge Boltflex Vinyl Liners. Resists rips, cracks... easy to clean. Aqua color. Hopper bottom design requires minimum of concrete for walls. Line excavation with concrete blocks or pour concrete and install liner. Instructions included. State Size and Catalog Number.

Catalog Number	Width, Lgth., Ft.	Depth, Feet	Capacity, Gallons	Wt. Lbs.	Cash Price
81 A 4109 R	12x27	3-6	10,200	90	\$239.50
81 A 4109 R	16x32	3-7	20,000	130	\$334.50
81 A 4109 F	20x40	3-9	36,000	225	\$479.50

### Automatic Chlorinator \$98<sup>00</sup> (not shown)

- Keeps your pool safely sanitary at all times
- Pays for itself in saving of chlorine
- Keeps chlorine level constant, automatically
- Compact... Lightweight... Easy to use
- Chlorinates pools up to 200,000 gals.

Keeps Your Pool Water Clear and Safe. Eliminates cloudy green water due to algae, short inefficient filter runs and unsafe germ-ridden water. No more messy hand chlorination. Manual operation for super-chlorination, if desired, is possible by moving lever to manual position. Capacity 0 to 10 lbs. per hour active chlorine equivalent. 110-120 V. 60 Cy. 81 A 4154—Size 4½x5x3½ in. Ship. wt. 4 lbs. \$98.00

JUST SAY "Charge It!" AT WARDS

### Douglas Fir Diving Board

1 Finest quality. Constructed of carefully selected Douglas Fir for greatest strength and resilience. Made with 11 laminations and coated with a plastic non-slip coating to preserve entire core. Stand not incl., order separately below.

81 A 4112F—State Size		
Size	Lbs.	Price
8 ft. x 18 in.	80	\$58.95
10 ft. x 18 in.	100	\$68.50
12 ft. x 20 in.	120	\$79.50

Diving Board Stand. (Not shown) For board described above. 6 in. high. Galvanized steel. 81 A 4113 K—Ship. wt. 34 lbs. Mail... \$24.50



### Pool Toys for Added Fun

3 Plastic Raft. Made of 4 sections of Polyethylene foam. Size 24x60 in.

60 A 4637—Shipping wt. 2 lbs. .... \$7.93

4 Kick Board. Polyethylene foam. Lightweight... designed for safety.

60 A 4636—Size 12x24x1½ in. Wt. 1 lb. ... \$2.18

PLANNING A POOL? Write Wards Customer Engineering Dept. for Swimming Pool Information Form No. 27698. Our technical advisors will help you plan your pool at a saving.

### Pool Heaters

LOW AS \$224<sup>50</sup>

5 Enjoy Extra Weeks of Swimming Fun. Keeps water at a comfortable temperature. 100% automatic operation. No "burn-out" hazard. Glass-lined tank resists rust and corrosion. Safety pilot turns off gas automatically if pilot flame goes out. Available in natural or bottled gas models (natural gas supplied from city mains; Bottled LPG gas supplied in steel tanks or drums). Choose heater according to pool size and climate, see explanation below. Takes ¾-in. gas and 2-in. water connections. Check with your gas company for type of gas used in your locality.

81 A 4108 F—State BTU and Type of Gas.

BTU	Recovery		Flue In.	Size Gal.	Wt. lbs.
	60°	100°			
90,000	126	94.5	5	10,000	322
130,000	181.7	109.2	6	15,000	437
178,000	249	149.5	6	19,000	437
215,000	300	180	6	26,000	443
250,000	350	210	7	33,000	451

Chart based on average Southern temperatures. Colder climates use next larger size. If in Wards Customer Engineering Department.

### Filters Keep Water Sparkling Clean

6 TO 9 Fairway Diatomaceous Earth Filters. Remove foreign matter from pool... making more refreshing and healthful. Self-priming pump, integral back strainer, forces water through diatomite filtering agents, back to pool. Internal steel tank corrosion-resistant. No backwash or sewer connections needed. 110-volts, 60-cycle AC. All but skim filter (7) have baked-on epoxy finish. Order Earth, (10) opposite page. Filters Not Mailable.

(6) For Pools up to 15,000 gals. (about 12x27 ft.). ½-HP pump, 1¼-in. suction, discharge, 29 in. high, 9-in. diameter. Needs 24x21-in. floor space. 81 A 4100 R—Shipped from Stock. Ship. wt. 121 lbs. \$9.00 Monthly. .... \$215.00

(7) Skim Filter. Same as above but with copper filter and skimmer tank. For pools up to 15,000 gals. (about 12x27 ft.). ¾-HP pump, 1½-in. suction, discharge, 34 in. high, 11½-in. diameter. Needs 24x21-in. floor space. No separate vacuum fittings needed. Promptly from Fact. in Stock. 81 A 4105 F—With Flange for Vinyl Liners. Wt. 164 lbs. \$16.50 Monthly. .... \$215.00

81 A 4104 F—For Concrete Pools. Ship. wt. 162 lbs. \$13.50 Monthly. .... \$215.00

(8) For Pools up to 23,000 gals. (about 16x32 ft.). ½-HP pump, 1¼-in. suction, discharge, 40 in. high, 18-in. diameter. Needs 33x31-in. floor space. 81 A 4101 R—Shipped from Stock. Ship. wt. 222 lbs. \$11.00 Monthly. .... \$309.00

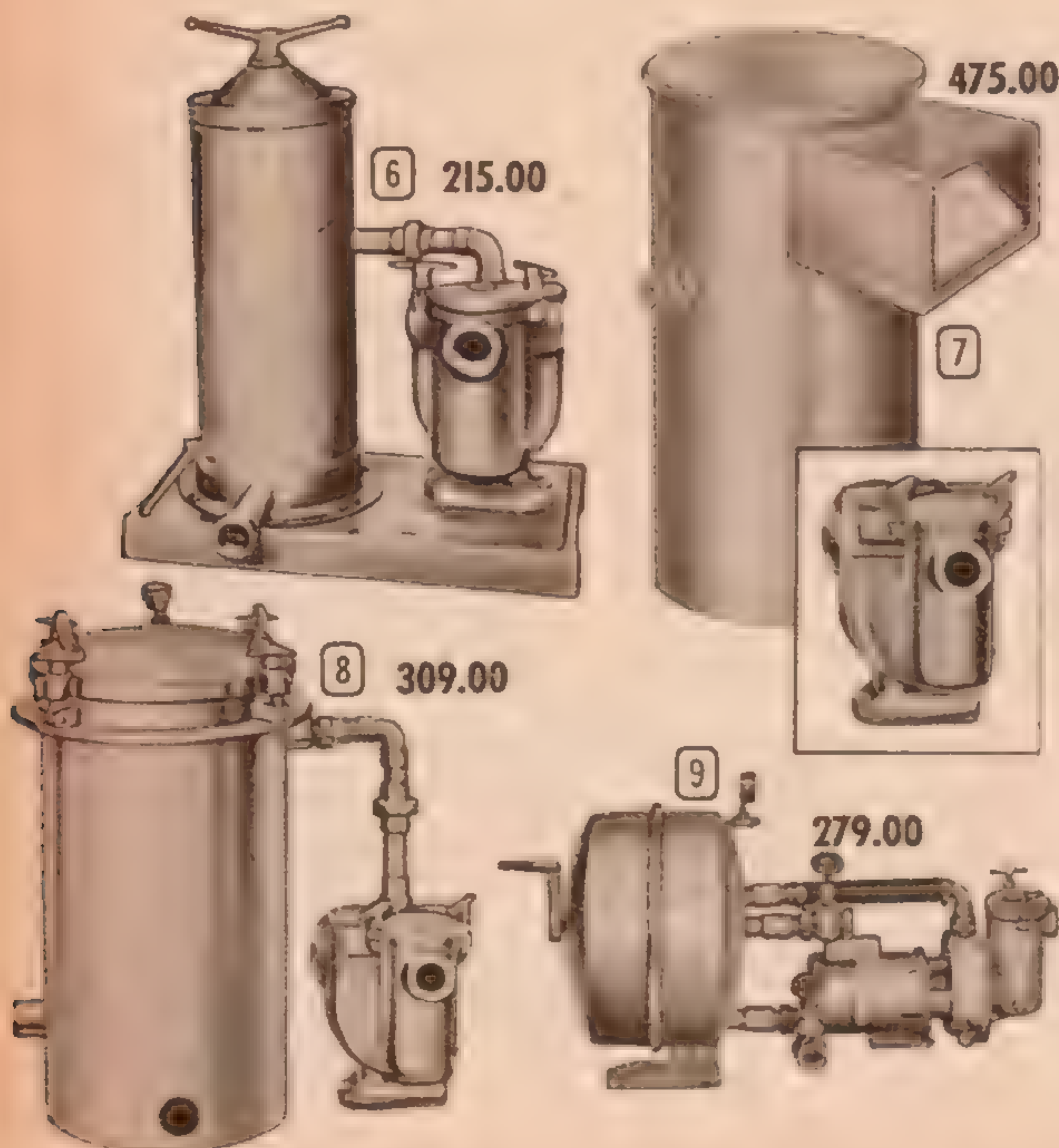
For Pools up to 30,000 gals. (about 18x34 ft.). ½-HP pump, 1½-in. suction, discharge, 40 in. high, 18-in. diameter. Needs 33x31-in. floor space. \$12.50 Monthly. Wt. 227 lbs. 81 A 4102 F—Shipped promptly from Fact. near Chicago or Los Angeles. .... \$309.00

For Pools up to 38,000 gals. (about 20x40 ft.). ¾-HP pump, 1½-in. suction, discharge, 40 in. high, 18-in. diameter. Needs 33x31-in. floor space. Ship. wt. 233 lbs. 81 A 4103 F—Ship. promptly from Fact. near Chicago or Los Angeles. \$14.00 Mo. .... \$309.00

(9) New Spin Diatome Filter. Capacity 15,000 gals. (about 12x27 ft.). ½-HP pump, 1¼-in. suction, discharge. Needs 17x32-in. floor space for installing. Turn crank to spin filter clean. 81 A 4106 R—Shipped promptly from Stock. Ship. wt. 98 lbs. \$10.00 Monthly. .... \$279.00

Larger Spin Filter (not shown). Capacity 32,000 gals. (about 18x36 ft.). ¾-HP pump, 1½-in. suction, discharge. Needs 17x40-in. floor space. 81 A 4107 R—Shipped promptly from Stock. Ship. wt. 126 lbs. \$12.00 Monthly. .... \$279.00

Shipping Information: All items these two pages shipped from Stock, unless otherwise except following shipped promptly from Factories stated here: Diving Boards (81 A 4112 F) Austin, Tex.; Diving Board Stand (81 A 4113 K), 2 and 3-tread Pool Ladders (81 A 4114 K) near Chicago; and 20x40-ft. Vinyl Liner (81 A 4109 F), Pool Heaters (81 A 4108 F)—from Los Angeles.





## POOL CHEMICALS



**Earth.** For charging Diatom Earth Filters. 50-lb. bag.

81 A 4135 M—Ship. wt. 50 lbs. .... \$6.95

**Granular Chlorine**—for instant chlorine water. Same action as (12). Not Mailable. State Size.

81 A 4135 M—Ship. wt. 6 lbs. .... \$3.69

81 A 4136 MO—Ship. wt. 120 lbs. .... \$46.50

**Chlorine Tablets** for pure clean growth of algae and harmful active ingredients. Easy to use. Not Mailable. State Size.

81 A 4135 M—Ship. wt. 4 lbs. .... \$2.89

81 A 4136 MO—Ship. wt. 120 lbs. .... \$52.00

**Water Test Kit.** 2 color standards for pH and chlorine. Complete instructions, vinyl case. 2 3/4 in. Ship. wt. 8 oz. .... \$4.95

**Alkalate.** Reduces alkalinity. 25-lb. Drum. Wt. 27 lbs. .... \$5.95

**Concentrate.** Kills chlorine resistant strains. Quart treats 10,000 gals. Approximately 4 months.

Quart Bottle. Wt. 3 lbs. .... \$5.50

**Chloro-sensor.** Floating plastic cup. Measures granular chlorine (11) or (12). 6-in. diameter.

Shipping wt. 1 lb. .... \$1.98

**Solution.** (Not shown.) For testing water. Use with test kit (13).

81 A 4137 M—Ship. wt. 14 oz. .... \$1.45

**Solution.** (Not shown.) For testing pool water. Use with kit (13).

81 A 4138 M—Ship. wt. 14 oz. .... \$2.39

**Solution.** (Not shown.) Neutralizes acid content. 20-lb. container.

81 A 4139 M—Ship. wt. 21 lbs. .... \$4.95

## INSTALLATION EQUIPMENT AND ACCESSORIES



**Aluminum Jet Vacuum Cleaner** for vinyl liner pools. Attaches to garden hose. Jet action furnishes suction for removing larger particles, sediment. 9-in. head, vinyl bumper guard. Rides on 2 replaceable nylon brushes. With hose coupler, removable handle bracket, 12-ft. handle (18), dynel bag. Needs 30-lb. water pressure.

81 A 4135 M—Ship. wt. 4 lbs. 8 oz. .... \$19.95

**Jet Vacuum Cleaner for Concrete Pools.** (Not shown.) 10-in. head with brass hose coupler, removable handle bracket and brush. Rides on adjustable rubber wheels. Has heavy-duty cloth bag. Use over 30 lbs. water pressure; 3/4-in. hose.

81 A 4136 MO—Ship. wt. 5 lbs. 8 oz. .... \$34.50

**12-Ft. Aluminum Handle.** Set of three lightweight 4-ft. poles for vacuum heads, brushes or skimmer.

81 A 4141 M—Mailable. Ship. wt. 1 lb. .... \$6.75

**Straight Pool Wall Brush.** 18-in. white nylon brush keeps pools clean. Includes adapter for attaching handle.

81 A 4138 M—Ship. wt. 1 lb. 4 oz. .... \$6.95

**Curved Pool Wall Brush.** (Not shown.) Same as brush shown above except has curved ends for rounded surfaces.

81 A 4139 M—Ship. wt. 1 lb. 4 oz. .... \$7.50

**Vacuum Cleaner Set.** 10-in. chromed brass head. Cleans thoroughly, quickly. Includes: center-mounted nylon brush and adjustable wheels, 30 ft. of 1 1/2-in. white vinyl hose, 12-ft. handle (18), chrome plated brass sleeve and nut for connection to pool and 3 hose floats.

81 A 4134 YO—Ship. wt. 20 lbs. .... \$79.95

**Tile Brush.** Tough, heavy-duty bristles mounted in wooden holder. Fits handle (18).

81 A 4140 M—Ship. wt. 1 lb. 8 oz. .... \$4.50

**Hand Skimmer.** 14 1/2 x 15-in. stainless steel frame. Large pocket fiber glass screen. Order handle (18).

81 A 4137 M—Ship. wt. 1 lb. .... \$5.50

**Automatic Surface Skimmer.** Keeps water surface clean at all times. Fits 1 1/2-in. vacuum fitting (29).

81 A 4115—Ship. wt. 1 lb. .... \$19.95

**Ring Buoy.** Ideal safety item for your pool. All plastic 15-in. ring. One white float, 25 ft. of 1/4-in. rope.

81 A 4127—Ship. wt. 3 lbs. .... \$9.50

**Underwater Light for Vinyl Liner Pool.** Make your pool safer, more beautiful at night. Hermetically sealed, 500-w. 110-120-volt. With copper niche mounting ring.

81 A 4121 YB—Ship. wt. 25 lbs. .... \$64.50

**1 1/2-in. Main Drain Fitting.** Cast brass construction with chromed brass cover. For vinyl liner pool.

81 A 4117—Ship. wt. 12 lbs. .... \$13.75

**Adjustable Life Line.** 25 ft. of 1/4-in. plastic rope has 5 floats. Chromed brass hooks on both ends.

81 A 4126—Ship. wt. 1 lb. .... \$7.95

**Adjustable Inlet Fitting.** Controls water flow to pool.

81 A 4118—Size 1 in. Ship. wt. 1 lb. .... \$3.95

**1 1/2-in. Vacuum Fitting with plug.** Use with (20) and (23).

81 A 4119—Ship. wt. 1 lb. 4 oz. .... \$4.50

**Pool Ladder.** For safety and convenience. Chrome plated brass. 1 1/4-in. rails. Includes deck anchor, escutcheon plates, rubber bumpers. 2 or 3 tread. State size.

81 A 4110 F—2-TREAD. Ship. wt. 38 lbs. .... \$74.50

81 A 4110 F—3-TREAD. Ship. wt. 42 lbs. .... \$79.50

**Pool Thermometer.** Be sure of water temperature. Unbreakable ... easy to read. Vinyl cord. 3/4 x 6 1/4 in.

81 A 4142—Ship. wt. 6 oz. .... \$4.98

**Plastic Float.** Solid blue. Fits 3/4-in. plastic rope.

81 A 4125—Ship. wt. 12 oz. .... \$1.89

**Swimming Pool Book.** Published by Sunset Magazine. Information on pool planning, installation and maintenance.

81 A 4188—112 Pages. Shipping wt. 1 lb. .... \$1.89

## Rain Jet Full-Flow Flexible Plastic Pipe and Fittings

**Super "25"** ... same quality as our brand; especially engineered for Rain Jet systems. 7/8-in. I.D. pipe carries full 1-in. water meter. Has N.S.F. approval to drinking water. Tested for 75 lbs. working pressure. Rain Jet pipe and fittings eliminate old restricting insert fittings. Fittings leakproof. Tightening yet can swivel on pipe. Connect pipe with adapter (36). Use only with fittings at end of sprinkler heads (38). Wts. 4 oz., 22 lbs. 200-Ft. 17c; 200-ft. Coil. .... \$34.00

34 TO 37 Plastic Fittings for Rain Jet Pipe (33)				
Catalog Number	Type, Fitting	Riser Size	Wt.	Price
(34) 81 A 5201 W	Tee	3/4 in.	3 oz.	\$1.25
81 A 5202 W	Tee	1/2 in.	3 oz.	1.15
(35) 81 A 5203 W	Elbow	3/4 in.	3 oz.	95c
81 A 5204 W	Elbow	1/2 in.	3 oz.	85c
(36) 81 A 5205 W	Adapter	3/4 in.	3 1/2 oz.	75c
81 A 5206 W	Adapter	1 in.	3 1/2 oz.	85c
(37) 81 A 5207 W	4 in. Riser	1 1/2 in.	1 1/2 oz.	30c
81 A 5208 W	4 in. Riser	3/4 in.	1 1/2 oz.	40c



## Underground Sprinkler System Heads and Fittings for Low Cost Lawn Beauty

**Rain Jet Sprinkling System Waters Your Lawn Like a Gentle Rain.** One Rain Jet head does work of 5 conventional heads. Mounts flush with turf—pops up when on. Pop-up plus pulsation action gives even distribution from head to edge.

**Brass Rain Jet Sprinkler Heads.** Fits steel or plastic nipple.

Type and Coverage	Nipple	Wt.	Price
81 A 5170 W Full Circle 24-ft. Diam.	1/2 in.	7 oz.	\$1.95
81 A 5171 W Full Circle 30-ft. Diam.	1/2 in.	9 oz.	3.95
81 A 5172 W Full Circle 35-ft. Diam.	3/4 in.	1 lb.	4.95
81 A 5173 W Full Circle 1 to 4-ft. Diam.	1/2 in.	1 lb.	1.15
81 A 5174 W Full Circle 35 to 46-ft. Diam.	3/4 in.	1 lb.	6.95
81 A 5175 W Half Circle 15-ft. Radius	3/4 in.	14 oz.	4.95
81 A 5176 W Half Circle 1 to 4-ft. Radius	1/2 in.	1 lb.	1.15
81 A 5177 W 1/4 Circle 10 to 12-ft. Radius	3/4 in.	1 lb.	4.95
81 A 5178 W Square 25 ft. x 25 ft.	1/2 in.	9 oz.	4.95
81 A 5179 W Square 30 ft. x 30 ft.	3/4 in.	14 oz.	6.95
81 A 5180 W Small Square 18 ft. x 18 ft.	1/2 in.	7 oz.	2.95
81 A 5181 W Small Rect. 5 ft. x 25 ft.	1/2 in.	1 lb.	3.95
81 A 5182 W Parkway 5 ft. x 40 ft.	1/2 in.	9 oz.	3.95

**Flow Adjuster.** (Not Shown.) Adjusts pressure. State size.

81 A 5178—1/2 in. Wt. 2 oz. .... 85c; 81 A 5178—3/4 in. Wt. 3 oz. .... 95c

81 A 5179 W—Wrench. Use with (38). 1/2-in. riser. Wt. 5 oz. .... 60c

81 A 5177 W—Wrench. Use with (38). 3/4-in. riser. Wt. 5 oz. .... 50c

**Brass Rain Bird Sprinkling System for Use on Large Lawns.** Impulse type, 38-ft. radius at 25 lbs. pressure. Rain Bird "Do-All"

81 A 5140 W—(Not shown) Full or Part Circle. Wt. 15 oz. .... \$7.25

81 A 5142 W—(Not shown) Part Circle. Wt. 14 oz. .... 6.50

81 A 5143 W—(Not shown) Full Circle. Wt. 13 oz. .... 3.30

**All Brass Valve Key.** Top tapped 1/2 in. to fit Rain Bird sprinkler heads. Bottom fits brass valve (41) below.

81 A 5152 W—Shipping wt. 14 oz. .... \$3.65

**Quick Coupling Brass Valve for Rain Bird Sprinkler Heads.** Attach head to valve key and connect to quick coupling valve. Permits moving head from one coupling to another.

81 A 5151 W—Shipping wt. 1 lb. 10 oz. .... \$4.95

**Conventional Sprinkling Systems.** Use no more than 5 heads set 8-10 ft. apart on 1 branch. Needs at least 25 lbs. pressure. Connect with (46) or (47) 1/2-in. size only with nipple.

Brass Heads	Full Circle	Half Circle	Quarter Circle	Wt.	Price
(42) Pop-up 1/2 in.	81 A 5135 W	81 A 5134 W	81 A 5133 W	8 oz.	98c
(43) Flat Head 1/2 in.	81 A 5132 W	81 A 5131 W	81 A 5130 W	5 oz.	45c

81 A 4075 W—PRESSURE TEST GAUGE. Ship. wt. 7 oz. .... \$2.69

Accessory Fittings for Lawn Sprinkling Systems				
Catalog Number	Type Of Fitting	Size	Wt.	Price
(45) 81 A 5147 W	Anti-Siphon Shut-Off Valve	3/4 in.	3 lbs.	\$4.50
81 A 5148 W	Brass Shut-Off Valve	3/4 in.	2 lbs.	2.95
(46) 81 A 5114 W	Plastic Tee for 1/2 in. Heads	1/2 in.	2 oz.	45c
81 A 5114 W	Plastic Tee for 3/4 in. Heads	3/4 in.	3 oz.	45c
(47) 81 A 5115 W	Plastic Elbow for End of Line	1/2 in.	2 oz.	38c
81 A 5115 W	Plastic Elbow for End of Line	3/4 in.	2 oz.	38c

**Shut-Off Key.** Shuts valves when placed below ground level.

81 A 5149 W—Shipping wt. 1 lb. 2 oz. .... 49c

81 A 5123 W—BRASS CLAMPS. Use with (46), (47). Wt. 2 oz. .... 10c

81 A 5150 W—SPRINKLER HEAD WRENCH. Ship. wt. 5 oz. .... 35c

"W" after Cat. No. from Stock or Houston Warehouse



BFCCKDAS\*WARD S409



# BIG 20-IN. BIKE

... Fine Quality ... Low Prices

CONVERTIBLE FOR **\$26<sup>99</sup>**  
BOYS AND GIRLS



Bar Swings Down for Girls on Both 20-in. and 16-in. Sidewalk Bikes.

① **Deluxe Roadmaster Convertible Bike.** Bar swings down for girls—see sketch. 7/8-in. tubular steel frame, 1 1/2-in. head. Rear wheel brake, 20-in. wheels. Ball bearing front wheel hub, tangent spokes. 1 5/8-in. semi-pneumatic tires. Full length chainguard, vinyl-top saddle, plastic hand grips, streamers. Luggage carrier. Remove bar and child learns to ride. Ages 4 to 8. Flamboyant red, white trim. 48 A 5375 R—Leg reach 22-26 in. Ship. wt. 41 lbs. \$3.00 Dn.

## 16-in. Ward Wonder Value...Convertible Sidewalk Bike

② **Deluxe Roadmaster converts for girls—see sketch.** 7/8-in. frame, 1 1/2-in. head, rear wheel brake. Wheels 16-in. diam. Ball bearing front wheel, tangent spokes, wide rims. 1 5/8-in. semi-pneumatic tires. Full length chainguard, vinyl-top saddle, single coil springs, plastic hand grips. Removable balancer. Flamboyant red, white trim. Leg reach 22-26 in. 48 A 5381 R—Ship. wt. 34 lbs. Only \$2.50 Down.

③ **Basket-Horn Set for Bikes and Velocipedes.** Clamps for attachment to handlebars. 48 A 5409—Basket-Horn Set. Horn 6 3/4 in. long. Wt. 1 lb. 48 A 5405—Basket (10x7x3 3/4 in. deep) only. Ship. wt. 1 lb.



② **\$22<sup>44</sup>**



④ **\$13<sup>68</sup>**  
10-in.

⑤ **\$8<sup>49</sup>**  
10-in.

## Wards Best Quality "Junior" Velocipede

④ **A Streamlined Beauty.** "U-bar" 2-in. frame, nose, tail. Ball bearing front, plain bearing rear. Wide channel rims, riveted spokes. White enamel finish. (10-in. size has 1 1/2-in. rear tires). 2-pc. extra-adjustable padded vinyl-top saddle with double coil springs. FITTINGS CHROME PLATED. Flamboyant red, white trim.

Front Wheel	Tires	Leg Reach	Ship. wt.	Color
16 in.	1 5/8 in.	19 to 22 in.	28 lbs.	48 A 5411 R
12 in.	1 5/8 in.	17 to 20 in.	23 lbs.	48 A 5412 R
10 in.	1 5/8 in.	15 to 18 in.	21 lbs.	48 A 5413 R

## Wards Good Quality "Junior" Velocipede

⑤ **Outstanding Value.** 1 1/4-in. U-bone frame, 2-in. fork. Ball bearing front, plain bearing rear. Wide channel rims, riveted spokes. Adj. steel saddle. Bicycle-type pedals. Metallic Turquoise, other sizes Flamboyant red, white trim.

Front Wheel	Tires	Leg Reach	Ship. wt.	Color
20 in.	1 1/2 in.	21-24 in.	28 lbs.	48 A 5414 R
16 in.	1 1/2 in.	19-22 in.	24 lbs.	48 A 5415 R
12 in.	1 1/2 in.	17-20 in.	19 lbs.	48 A 5416 R
10 in.	1 1/2 in.	15-18 in.	16 lbs.	48 A 5417 R

## Here Comes the Fire Chief

⑥ **Bright Red Automobile** is ready to go when the fire bell rings. Chrome fire bell, tail light decals. Heavy steel body, enamel bumper, grille, steering wheel. Adjustable ball bearing pull straps. Solid rubber tires. Enamel finish. 48 A 5488 R—About 39 1/2 x 17 1/2 in. wide. Ship. wt. 28 lbs.

## Steel Wagon ... with 'Old West' Wagon Cover

⑦ **Deluxe Greyhound Wagon.** 10-in. wheels, life-time steel body 35x16 1/2 x 4 in. deep. Tubular handle. White cloth cover, drawstrings, 3 wire hoops, 2 base hoops. Wagon over 27 in. long. Use separately as a tent. 48 A 5809 YO—Buy Both: Wagon and Cover. Ship. wt. 28 lbs. 48 A 5500 MO—Deluxe Greyhound Wagon only. Ship. wt. 24 lbs. 48 A 5517 M—Wagon Cover only. Abt. 30 in. high.

NOTE: Leg Reach measure child from crotch to top of knee (slightly larger size for longer use). "R" after C means Shipped Frt., Truck, Exp.; others Mailable. Velocipedes shipped partly assembled. Wagons shipped fully assembled.



⑥ **\$12<sup>29</sup>**

⑦ **\$10<sup>99</sup>**  
Complete



# **Pools now FOR SUMMER FUN**

**Vinyl Pool.** Tough, durable Koro-vinyl plastic that resists mildew. Factory tested to guard defects. Plastic coating on steel protects it from snagging, rusting. Top of frame, holds tank. Electric seams; drain plug. Folds for storage, repair kit included. Aqua pump inside. *Available.*

Capacity	Catalog No.	Wt.	Price
440 gal.	48 A 6941M	20 lbs.	\$22.94
330 gal.	48 A 6940M	15 lbs.	17.94
280 gal.	48 A 6939	9 lbs.	9.94

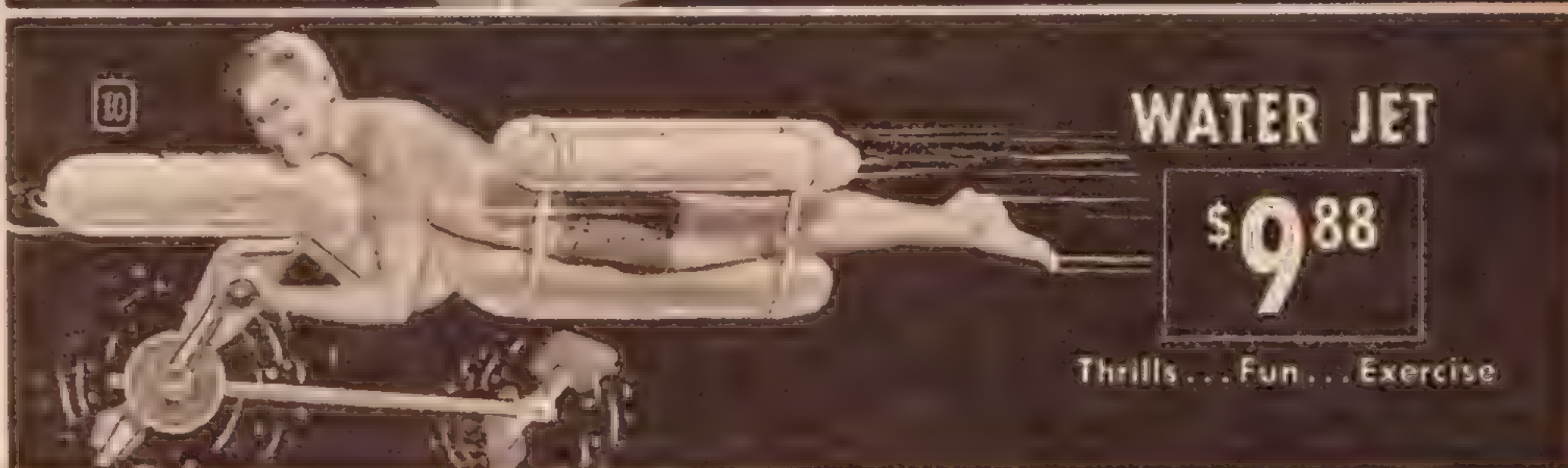
**Nylon Pool.** Durable nylon liner, tested—strong, tough, but light—resists puncture, wear, abrasion, rot, rust, and stitched corners. Extra strong rectangular steel frame; simple interlocking design, "Snap-on" metal seats. Quick, no nuts, bolts, tools. Drain plug. Fold for storage. Cadmium plated steel, decorated bottom. Largest size, *Available.*

Capacity	Catalog No.	Wt.	Price
440 gal.	48 A 6929MO	24 lbs.	\$22.94
255 gal.	48 A 6928MO	19 lbs.	17.94
180 gal.	48 A 6927MO	15 lbs.	13.94

Exciting play in big pools or lake. Propel lightweight "raft" through frame, flexible plastic propeller, polyfoam floats; straps adjust for 20 in. water depth.

—Abt. 30 in. long. Wt. 6 lbs. .... \$9.88

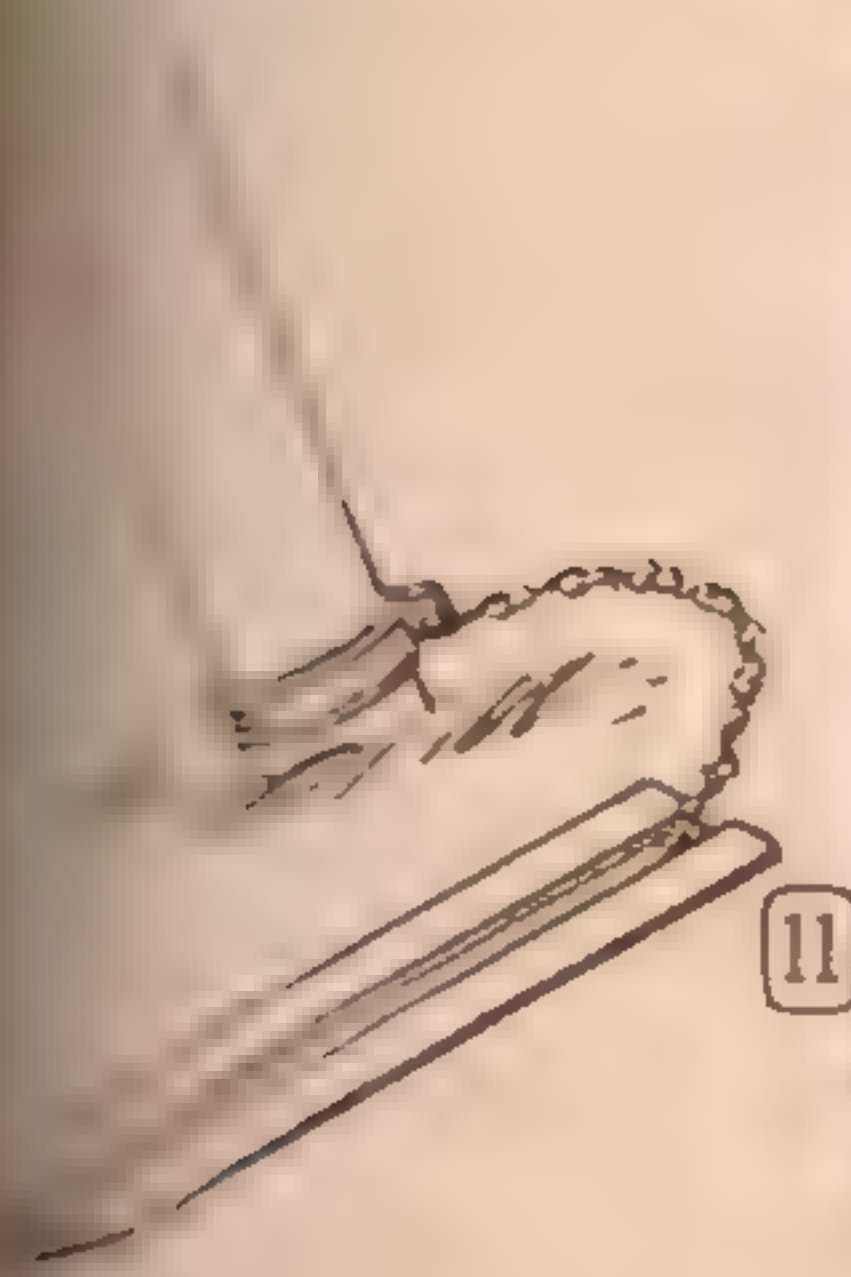
**Credit To Buy Now For Fun All Summer.**  
Down. See Page 1283 for Credit Details.



**WATER JET**

**\$9<sup>88</sup>**

Thrills... Fun... Exercise



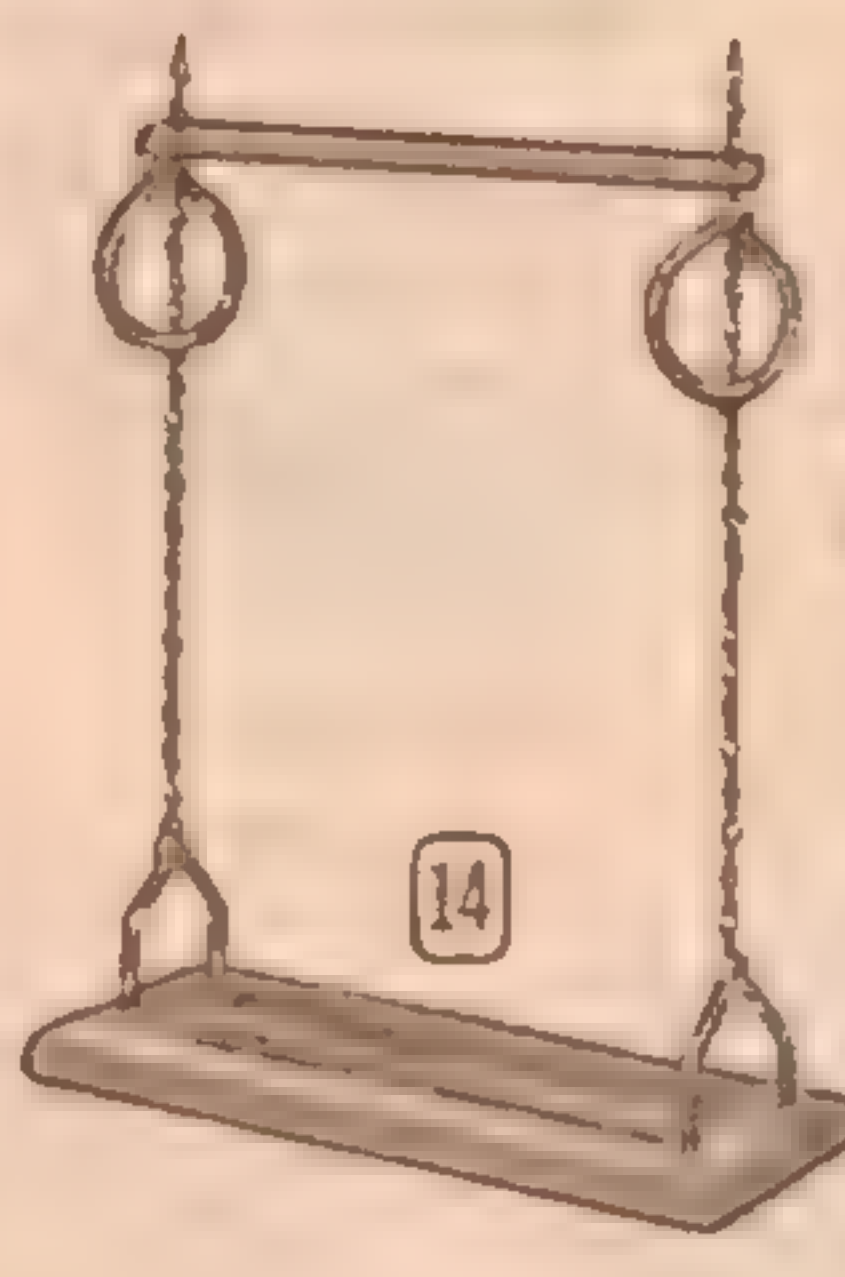
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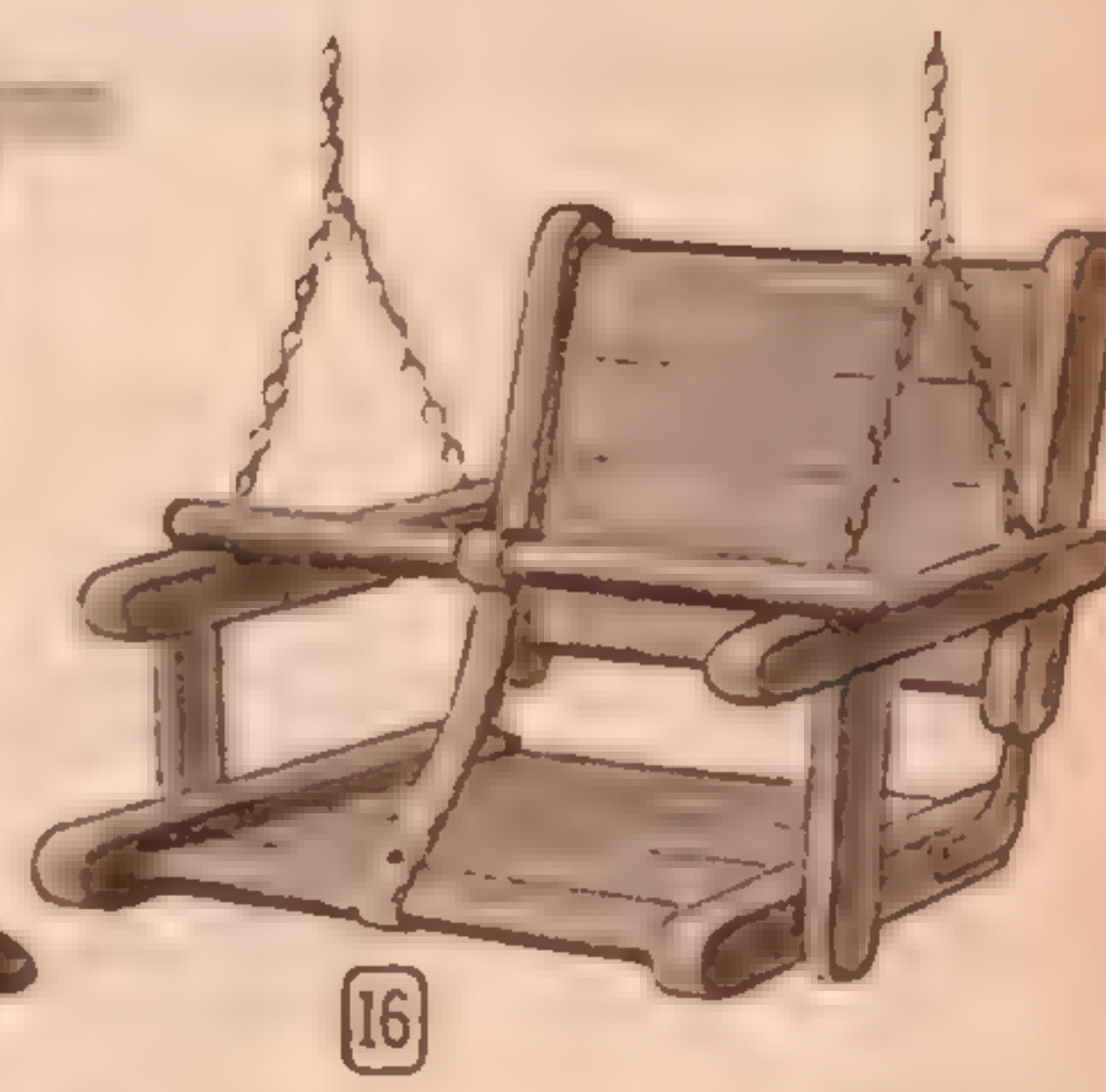
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14



15



16

**11 Anchors.** Hold Gym rigid. Steel stakes 24 in. long, 1 3/4 in. wide; attached chains, clamps (fit tubing up to 2 1/2 in. diam.)

—Set of 4. Wt. 4 lbs. 10 oz. .... \$1.94

**13 Kit for Gyms.** Four 6-ft. lengths rust-resistant chain, tested to 750 lbs.; 4 non-twist hanging hangers. Fit tubing up to 2 1/2 in.

—Complete Set. Wt. 3 lbs. 9 oz. .... \$1.99

—4 Hangers only. Wt. 1 lb. .... 88c

**13 Canvas Swing Seat.** Popular with youngsters. Soft, pliable; leather reinforced. Snap hooks for chains; chains not included. 5 3/4 in. strapping.

48 A 6684—Ship. wt. 11 oz. .... \$1.87

**14 3-Play Swing.** 3 to 8 yrs. Safety tested to 750 lbs. Rust-resistant chains; 18-in. non-tilt enameled steel seat; "S" hooks attach steel trapeze, flying rings. Chains about 6 ft. long. Screw-eye hangers.

48 A 6528—Ship. wt. 4 lbs. 11 oz. .... \$2.19

**15 Level-seat Airlide.** Two hanger units—for Gym, rafters (can transfer without removing hangers). 71-in. steel uprights, smooth seats.

48 A 6562 MO—Ship. wt. 14 lbs. *Available.* \$6.88

**16 Baby's Safety Swing.** Smooth lacquered hardwood slatted seat, abt. 12x13 1/2 x 12 in. high. Crossbar, safety strap. With 5-ft. rust-resistant chains, hardware. Assembled; folds to store.

48 A 6529—Ship. wt. 5 lbs. 13 oz. .... Only \$4.49

## **Teeter Rock, Sr.**

Rocking fun for several young children. Sturdy platform, safety handrails, 24 in. high. Abt. 7 ft. 5 1/2 in. long x 28 in. wide; green, red and yellow baked-on enamel; rust-resistant plated rockers. Easy to assemble; instructions. Frt., Truck, Express.

48 A 6661 R—Ship. wt. 34 lbs. .... Only \$13.88

## **Sturdy Sand Boxes**

**18** Smooth selected wood; braced steel bottom. Protective duck canopy raises, lowers, tilts. Instructions. Ship. wts. 45 lbs., 27 lbs. Frt., Truck, Express.

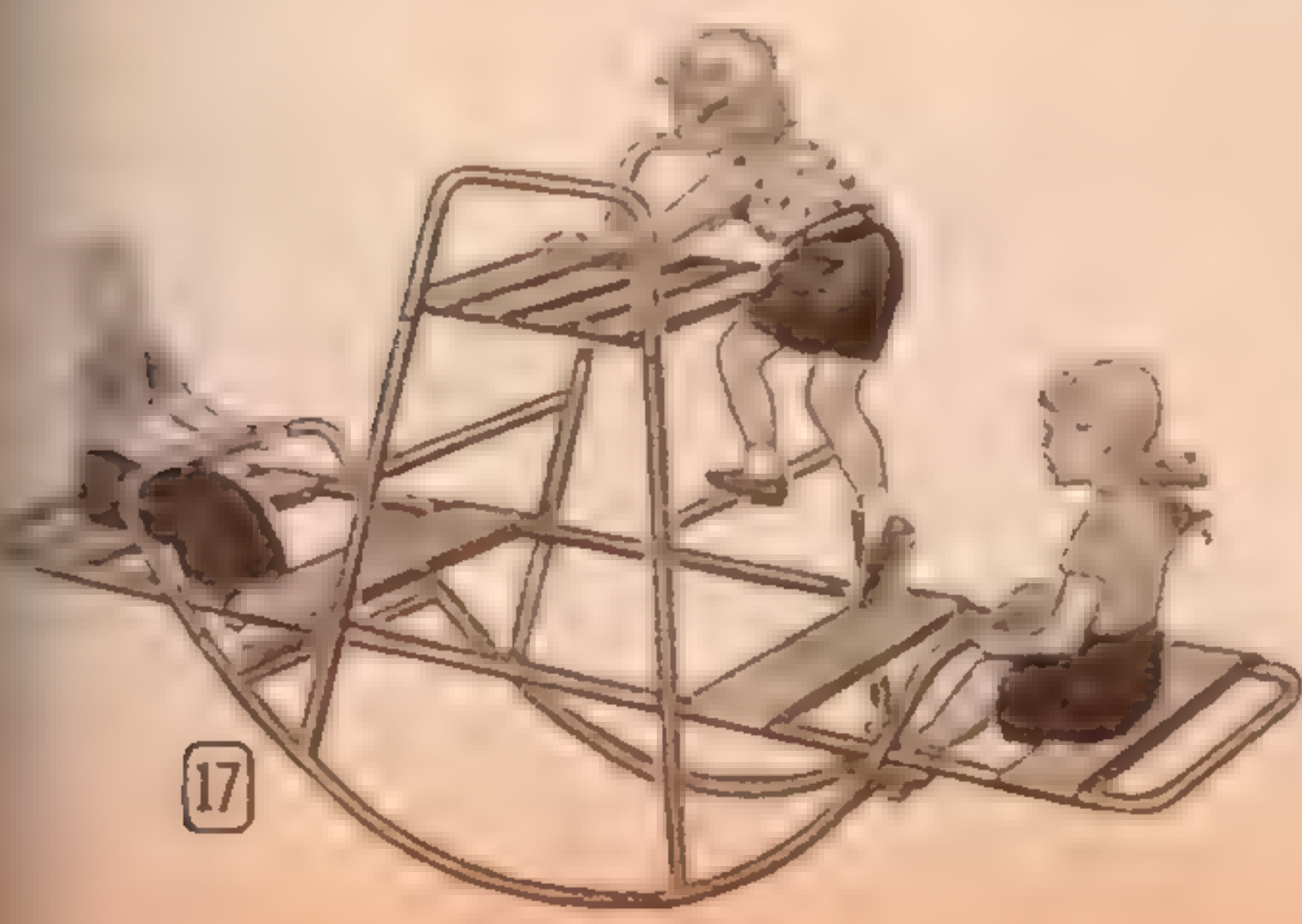
48 A 6660 R—50x40x41 in. high (inside 39x29x4 1/2 in. deep). Fringed canopy. Colorful outdoor enamel. \$13.49

48 A 6661 R—38x38x40 in. high (inside 29x29x4 1/2 in. deep). Unpainted California redwood. Plain seats. Canopy not fringed. .... \$7.88

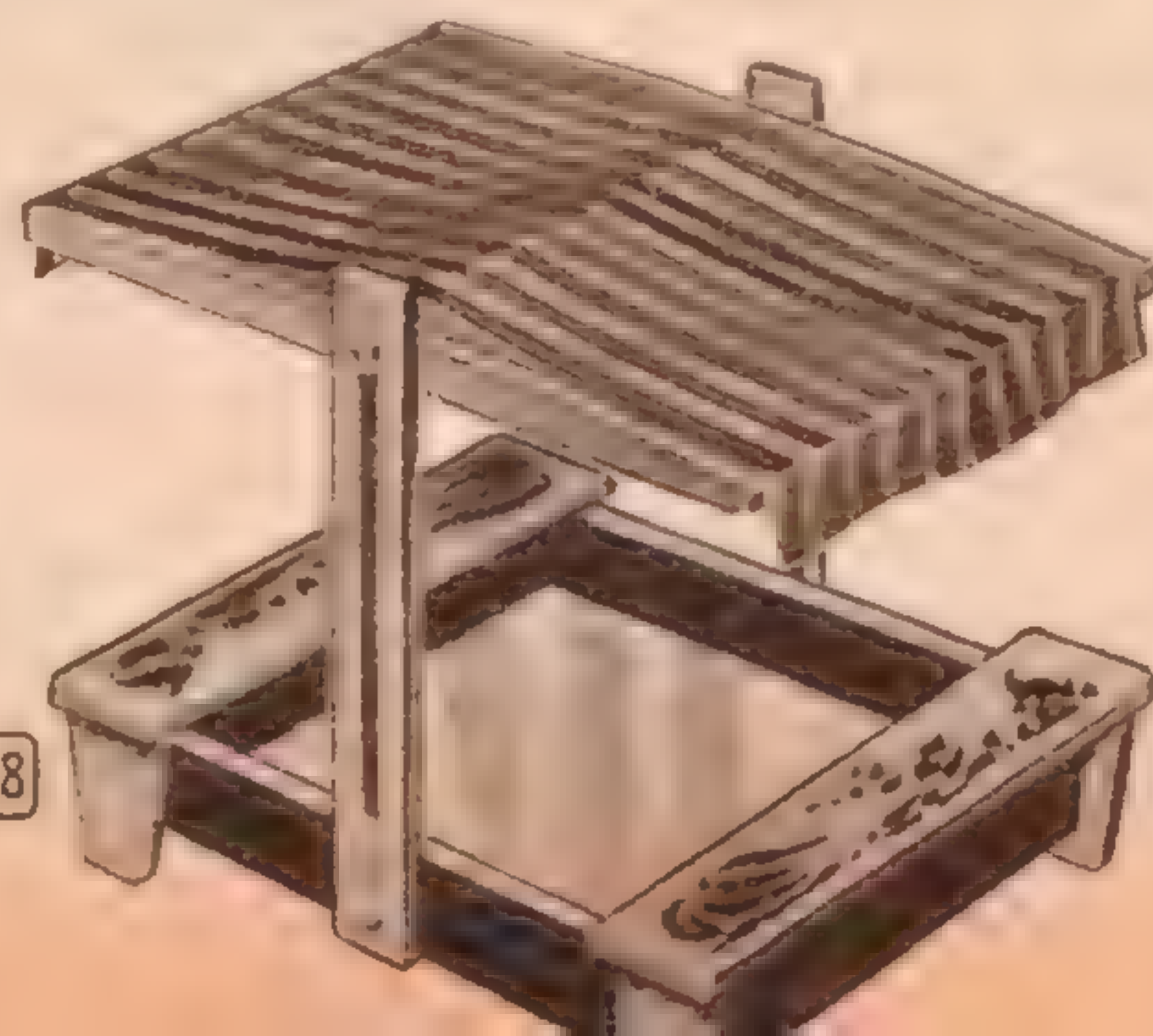
## **Climbing Tower**

**19** Exciting fun and exercise. Strong tubular steel; 4 ladders with bolted steel rungs; chinning bars on each side. Center trapeze bar abt. 4 ft. from ground; 24-in. safety-tested chains. Red, green and yellow outdoor enamel finish. Abt. 6 ft. 8 in. high; takes space abt. 6 ft. square. Instructions. Shipped by Frt., Truck, Exp.

48 A 6409 R—Wt. 44 lbs. Only \$2.00 Dn., Cash \$18.99



17



18



19

DA WARDS 411



# ECONOMY-PRICE Fun-Packed Gym

BUILD

ONLY  
**\$18<sup>88</sup>**

With Slide

**\$13<sup>88</sup>**

Without Slide

## 9-Play Gym With 5-Ft. Slide

- Top bar 7 ft. long is 2-in. diam. steel tubing
- Legs 6 ft. 6 in. long are 1½-in. tubing

## With 3-Play Platform Slide

**\$26<sup>88</sup>**

\$3.00 Down  
on Terms

**A** Thrilling set for younger children—low-price with favorite play activities for a group. All the extra quality features at right.

5-ft. SLIDE with smooth "Galvanite" surface. Gym frame; ground stake at foot. Abt. 13 in. rails 1¼ in. deep. LADDER has bolted rungs. Two safety tested to 750 lbs.; "S" hooks attach. RINGS. Level-seat GLIDER has hardened alloy smooth seats, welded footrests. 2 CHINNING BARS.

Red, green and yellow outdoor finish. abt. 9 ft. 6 in. (8 ft. 2 in. without slide) x 5 ft. extends 3 ft. Instructions. Ship. Freight, Truck or Express. 48 A 6429 R—9-PLAY GYM WITH SLIDE. Ship. wt. 72 lbs. . . . . At Wards Catalog. 48 A 6428 R—7-PLAY GYM (No Slide). Wt. 50 lbs.

## 11-Play Gym With 7-Ft. Slide

**B** 3 Full Swings . . . 3-Play Platform Slide . . . popular play features for happy outdoor fun. quality-construction extras shown at right.

7-ft. SLIDE has safety platform that adds shiny "galvanite" slide surface abt. 13 in. side rails (slide length includes platform). clamps to Gym, has bolted rungs, ground. Three SWINGS, safety tested to 750 lbs.; "S" TRAPEZE BAR, FLYING RINGS. Level-seat GLIDER has hardened alloy bearings, plastic-capped CHINNING BARS.

Red, green and yellow outdoor finish. abt. 11 ft. x 5 ft. 9 in.; slide extends 4 ft. Shipped Freight, Truck or Express. 48 A 6432 R—11-PLAY GYM. Ship. wt. 94 lbs.

## Playtime Favorites For Fun And Thrills

**C D** "Whirlwind" Merry-go-Round. Delights younger children—it turns when they pump; use indoors or out. Welded steel base has 4 legs, strong braces. Heavy steel cross shaft; form-fitting seats. Steel footrests (plastic-capped) and handles. Quiet, long wearing bearings. Red, green and yellow outdoor enamel finish. Width overall abt. 6 ft. 5 in., seats about 20 in. high. Easily assembled; instructions.

(C) 48 A 6487 MO—2-PASSENGER. Ship. wt. 37 lbs. Mailable. . . . \$14.99  
(D) 48 A 6484 R—4-PASSENGER. Ship. wt. 53 lbs. Freight, Truck or Express. Only \$2.50 Down on Terms. . . . . Cash \$24.88

**E F** "Catalina Wheelmaster"—a Roller Coaster for thrilling fun-on-wheels in your own yard. Dual tread wheels grip rails for dips, glide over lawn on rubber tires. Hardened alloy bearings. Varnished oak car bed abt. 26½x12½ in.; steel under-carriage; 1-piece tubular steel safety hand rail and foot rail. Platform with ladder abt. 27 in. high; safety hand rails. Safety catch holds car. Welded steel tubing track 10 ft. long overall. Easy slip-fit assembly; instructions. Red, green and yellow outdoor finish.

(E) 48 A 6413 MO—Ship. wt. 31 lbs. Mailable. . . . . Only \$13.88  
(F) 48 A 6414 MO—Extra 12-ft. Track. Ship. wt. 13 lbs. Mailable. . . . 5.88



**Whirlwind**  
**\$14<sup>99</sup>**



**Roller Coaster**  
**\$13<sup>88</sup>**



# BUILT-IN Strength AND Safety FEATURES

## Our Finest Gym Extra Big...Rugged

With 9-ft. Slide **\$46<sup>88</sup>** Only \$5.00 Down

**\$32<sup>88</sup>**  
Without Slide

### Features On Every Ward Gym

**Vise-Clamp Corners** hold set firm and rigid, provide maximum stability; no twist or sway.

**Strong Glider Seats.** Crossbar welded in a unit... nothing to assemble or come loose.

**Quiet Swing Hangers** hug top bar, can't turn or twist; lifetime nylon bearings.

**No Sharp Edges on Slides.** Bedways are inserted in D-shape side rails.

**Non-Tilt Swings.** 18-in. heavy-ga. steel seats, rolled edges. Electro zinc-plated chains.

**All-Weather Finish.** Red, green and yellow baked enamel. Rust-resistant hardware.



- Entire frame is heavy-gauge 2-in. diam. steel tubing
- Top bar 9 ft. 3 in. long, legs 8 ft. 4 in. long

### DeLuxe 11-Play Gym...Separate 9-Ft. Slide

**G** Lawn Swing... Level-seat Glider... 3-Play Platform Slide to place anywhere. All quality extras at left. LAWN SWING has tubular steel uprights; slatted platform and seats (16 in. wide). GLIDER has hardened alloy bearings, plastic-capped handles, covered footrests. 9-ft. SLIDE (length incl. platform) has "Galvanite" bedway abt. 16 in. wide, 2-in. side rails. LADDER has welded flat steps, wide stabilizer bar, ground stakes. 2 SWINGS safety tested to 1000 lbs.; "S" hooks attach TRAPEZE, RINGS. 2 CHINNING BARS. Red, green, yellow finish. Takes space abt. 12 ft. 4 in. (11 ft. without slide) x 6 ft. 4 in.; slide extends 7 ft. Inst. 48 A 6436 R—11-PLAY GYM SEPARATE SLIDE. Wt. 162 lbs. Frt., Truck, Express. Only \$5.00 Down...Cash \$46.88 48 A 6435 R—8-PLAY GYM. (No Slide.) Ship. wt. 113 lbs. Frt., Truck, Express. Only \$3.50 Down...Cash \$32.88

### Lawn Swing Gym

With 7-ft. Slide **\$36<sup>88</sup>** Only \$4 Down

**\$27<sup>88</sup>**  
Without Slide



- Entire frame is heavy-gauge 2-in. diam. steel tubing
- Top bar 8 ft. 6 in. long, legs 7 ft. 4 in. long

### 11-Play Gym With 7-Ft. Slide

**H** Special Value. Smaller than above but with Lawn Swing, Glider, 3-Play Platform Slide! Extras at left. LAWN SWING has tubular steel uprights; slatted platform and seats (16 in. wide). Level-seat GLIDER has hardened alloy bearings; footrests, plastic-capped handles. 7-ft. SLIDE (length incl. platform); "Galvanite" bedway abt. 13 in. wide, 1 1/4-in. side rails. LADDER clamps to Gym; bolted rungs, ground stake. Two SWINGS safety tested to 750 lbs.; "S" hooks attach TRAPEZE, RINGS. 2 CHINNING BARS. Red, green, yellow finish. Takes space abt. 11 ft. (9 ft. 6 in. without slide) x 5 ft. 9 in.; slide extends 4 ft. Inst. 48 A 6434 R—11-PLAY GYM WITH SLIDE. Ship. wt. 120 lbs. Shipped Frt., Truck, Expr. Only \$4.00 Down...Cash \$36.88 48 A 6433 R—8-PLAY GYM (No Slide). Ship. wt. 92 lbs. Shipped Frt., Truck, Expr. Only \$3.00 Down...Cash \$27.88

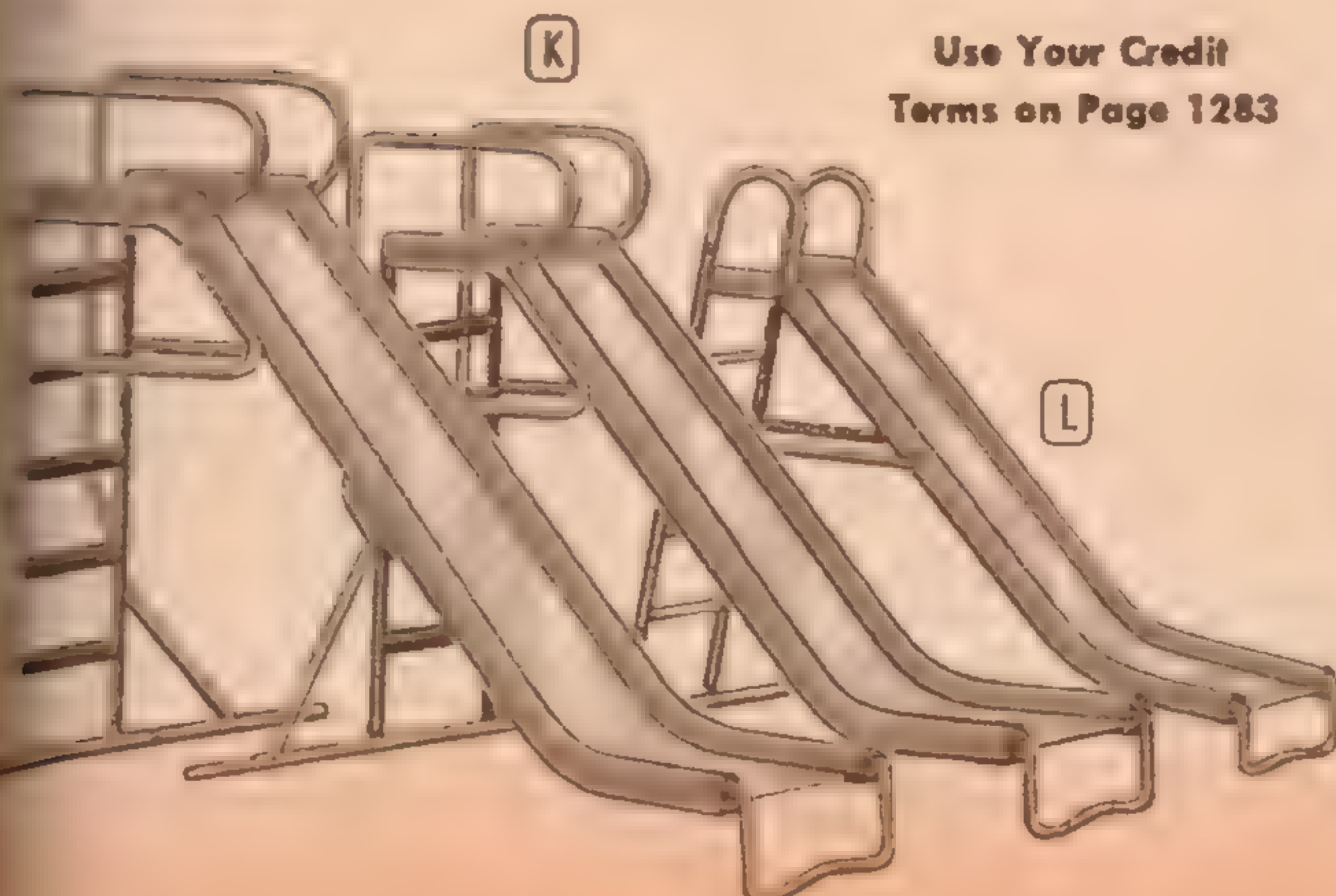
### Speedy Steel Slides—Bedways Fully Assembled

Check the Features on Wards Slides. Super-smooth, built for hard play. Bedway inserted in "D" shape side rails, no rough edges. Ladders braced, bolted to slide. Welded flat steps and handrails on (J) and (K). Wide stabilizer bar, steel ground stakes. Red, green and yellow outdoor finish, rust-resistant hardware. Assembling instructions (bedways fully assembled). Shipped by Frt., Truck, Express.

**J** De luxe Stainless Steel Slide with safety platform (length includes platform). Wards finest—faster, cleaner, brighter, won't rust or warp. Shiny surface stays clean, glossy. Bedway abt. 16 in. wide backed with heavy gauge galvanized steel for extra strength, side rails about 2 in. deep. Ship. wt. 75 lbs. 48 A 6421 R—11-Ft. SLIDE (Ht. overall 6 ft. 7 in.) Only \$3.50 Down...Cash \$31.88

**K** Galvanized Steel Slides with Platform. (Length includes platform.) Smooth, shiny surface is patented "Galvanite," heavy-gauge steel bedway. Abt. 16 in. wide, side rails 2 in. deep. Flat steps, hand rails. Ship. wts. 70 lbs., 58 lbs. 48 A 6423 R—11-Ft. SLIDE (Ht. overall 6 ft. 7 in.) \$2.50 Down...or Cash \$24.88 48 A 6422 R—9-Ft. SLIDE (Ht. overall 5 ft. 5 in.) \$2.00 Down...or Cash 19.88

**L** Tots' Slides. Galvanized steel with smooth "Galvanite" surface, heavy-gauge steel bedway. Abt. 13 in. wide, 1 1/4-in. side rails. Ladders have bolted rungs. Socket-type stabilizer bar with ground stakes. Ship. wts. 36 lbs., 26 lbs. 48 A 6408 R—8-Ft. (Ht. 5 ft. 2 in.) Platform top...\$14.88 48 A 6437 R—6-Ft. (Ht. 4 ft.) No platform... 9.88



Use Your Credit  
Terms on Page 1283



# These Toys, and Hundreds More in Our FREE 1961 Toy Catalog

**WARDS 1961  
TOY  
CATALOG**  
A Complete Assortment  
of Over 1200 Toys for  
Kids to Teen-Agers  
AMERICAN  
Shopping Center  
**MONTGOMERY WARD**

**1 3.67** Skates

**2 3.44** Pitch-back

**3 2.29** Toy Cash Register

**4 8.88** 200-Piece Farm Set

**5 1.69** Tractor

**6 4.95** Baby Doll with Suitcase and Luggage

**7 4.95** PT-19 Flight Trainer

**8 4.95** Transistor Radio

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**1 Ball Bearing Roller Skates.** Made of tough Norolon plastic with noiseless rubber-tire wheels, 1 in. wide. Use indoors or out—won't mar floors. Fit any type shoe. For ages 6 to 12.  
48 A 3587—Ship. wt. 3 lbs.....Pair \$3.67

**2 "Pitch-Back."** Practice pitching and batting without chasing balls! Returns any regulation softball or baseball—simply adjust angle to compensate for height of pitcher, distance, etc. Nylon net, steel frame, oak brace. 30-in. square.  
48 A 3500 M—Ship. wt. 3 lbs. Mailable.....\$3.44

**3 Tom Thumb "Push Button" Cash Register** . . . makes it really fun to play store. Nine buttons to record sales. Push lever at side—drawer pops open, bell rings. Amount of sale shows in windows at top. Play money included. Durable plastic and steel, about 7¼ in. high.  
48 A 621—Ship. wt. 2 lbs. 8 oz.....\$2.29

**4 It's Motorized! Wards "Garden Mark" Farm.** Thrilling Power Plant Drive runs conveyor to storage bin and silo; operates hay lift, moves litter carrier . . . just connect power unit to any of 3 drive pulleys. Giant Set includes Barn 12x9x11¾ in., Storage Bin, Machine Shed, Chicken Coop, Pig Pen, all brightly lithographed metal. Easy to assemble. Plastic Truck, Tractor, Plow, Rake, Disc, Mower, Wagon, Tools. 72 Farm Animals, 8 Farm Hands, 20 Pcs. Fence. Operates on 2 "D" batteries (order below). Ship. wt. 8 lbs. Mailable.  
48 A 2754 M—Over 200-Pc. Farm Set.....\$8.88  
48 A 2340—"D" Batteries. Wt. 1 lb.....4 for 67c

**5 Climbing Tractor** emits harmless smoke over obstacles . . . sure-grip treads. Clockspring motor with brake and clutch. Lithographed steel, about 8½ in. long.  
48 A 2865—Ship. wt. 1 lb. 6 oz...

**6 Baby Doll with Suitcase and Luggage.** wets, cries tears. Has rooted eyes, is fully jointed. Wears shirt and layette includes rompers, skirt, blanket, sponge, soap, tissues, bottle, pacifier. Doll, complete with suitcase and layette.  
48 A 3844—Abt. 16-in. doll. Wt. 3 lbs

**7 PT-19 Flight Trainer—ready to fly** like real Air Corps trainer. 22-in. New construction high impact plastic. Smash if it crashes! Spring start engine. Tiny figures of instructor and plane. Accessory Kit, and instruction book. Order battery for starting engine.  
48 A 2629—Ship. wt. 2 lbs. 7 oz.  
60 A 13250 X—1½-volt Dry Cell

**8 Transistor Radio** that fits in your pocket. Goes anywhere you go. Great for ball games, picnics, parties. Listening or use private earphone. Programs without disturbing others. Provides good reception of strong stations. With 9-V. transistor. High-impact plastic case. Imported from Japan. Ship. wt. 1 lb.  
48 A 2272—Carrying case included



## WASH 'N WEAR WARDROBE NEWS

**Slacks.** Wonderfully crisp 3-season blend of 65% Vycron Polyester, 35% Combed Cotton. Tailored trim fitting natural lines with single-back center vent, 2 lower flap pockets plus inside pocket. Has 3 bone buttons with vents. Fully lined with strong Nylon. Green, Charcoal Gray. Washable.

Sizes: 18, 20. Scale #1, Page 421, Regular. Wt. 1 lb. 2 oz. State size, color. **\$11.66**

**Slacks.** 65% Vycron Polyester, 35% Combed Cotton. Elastic-anchored button side tabs, 2 front pockets, 2 rear pockets, cuffs, Walde washable. Size Scale, see Pg. 437, Regular. Tan, Char. Gray. Sizes: 8, 10, 12, 14, 16, 18. Wt. 1 lb. State size, color. **\$4.88**

**Style Slacks.** Tailored to the trim universal in a blend of 65% Vycron Polyester, 35% Cotton. 2 front, 2 back pockets, cuffs, zip fly. Charcoal Gray, Olive Green. Washable. Sizes: 12, 14, 16, 18. Scale, Page 437, Regular. Wt. 1 lb. State size and color. **\$4.88**

**Model Knit Shirt** in resilient blend of 65% Polyester, 50% Cotton. Novelty screen-printed. Button-down collar, chest pocket. Sleeves, bottom. Washable. Wt. 7 oz. Sizes: 6, 8, 10, 12, 14, 16, 18. Scale, Pg. 431. State size and color. **\$1.97**

**Collar Knit Shirt.** Luxurious blend of 50% Polyester, 50% Orlon Acrylic. 3-button collar, emblem on chest pocket. Rib-knit cuffs and hemmed bottom. Washable. Sizes: 6, 8, 10, 12, 14, 16, 18. Size Scale, Pg. 431. Wt. 7 oz. State size, color. **\$2.37**

**Short Sleeve Shirts.** Wrinkle and spot resistant blend of 65% Vycron Polyester, 35% Combed Cotton. Permanent collar stays and pearlized buttons. Either embroidered Sport Shirt Style or Solid Style for dress or casual wear. Washfast. Max. shrinkage 2%. State size and color. Sizes: 12, 14, 16, 18. Scale, Pg. 431. Wt. 7 oz. Embroidered. White, Tan, Blue, Gold, Green. **\$1.94** Embroidered (not shown). White, Blue. **\$1.94**

**Shirt with Unique Unicorn Print** pattern. Distinctive blend of 65% Vycron Polyester, 35% Combed Cotton. Permanent collar stays, pearl-like buttons. Max. shrink. 2%. Short sleeves. Washfast. Sizes: 6, 8, 10, 12, 14, 16, 18. Scale, Pg. 431. Wt. 7 oz. State size and color. **\$1.94**

**Check Pattern Sport Shirt.** Long-wearing blend of 65% Vycron Polyester, 35% Combed Cotton. Collar, matched pocket, pearl-like buttons. Preshrunk, max. shrink. 2%. Washfast. Sizes: 6, 8, 10, 12, 14, 16, 18. Size Scale, Pg. 431. Wt. 7 oz. State size and color. **\$1.94**

**Speed Shorts, T-Shirt** in a long-wearing, super soft blend of 50% Vycron Polyester, 50% Cotton. Speed Shorts: Rib-knit with heat-resistant waistband, leg openings. T-Shirt: Flat knit; crew neck, taped shoulder seams, hemmed bottom. Wt. 3, 12 oz. Pkg. of 3, 1 size only. Sizes: 4, 6, 8. Scale, see Pg. 427. White only. **\$3 for \$1.95** Speed Shorts. State size. **\$3 for \$2.65** T-Shirt. State size. **\$3 for \$2.90** Sizes: 12, 14, 16. Scale, see Pg. 427. White only. **\$3 for \$2.45** Speed Shorts. State size. **\$3 for \$2.90** T-Shirt. State size.

## SATISFACTION GUARANTEED

OR YOUR MONEY BACK



# VYCRON\*

## Polyester Blends

Permanent Wash 'n Wear  
Performance Certified By  
Wards Laboratory

Has A Luxurious Supple Texture,  
Resists Wrinkles, Wear

Lends Character To Fabrics  
That May Be Wispy Washy  
Without It. So If It's A  
Question of Wear or Care  
Vycron Is The Answer

\*TM Beuknit Mills Inc.





**A Smart Boucle Outfit.** A top combination of style and value. Neat boucle weave Coat of 75% Wool, 25% Rayon. Smart 3-button single breasted style has 3 patch pockets, is fully lined in smooth Rayon. Rayon Gabardine Longies are tailored with 2 pockets, hook and eye closure. Waistband has elastic side inserts for a trim fit. Zipper fly and cuffed bottoms. Colors: Blue-Gray Jacket with harmonizing Navy Blue Longies; Tan Jacket with Brown Longies. Wt. 2 lbs. Sizes: 3, 4, 5, 6, 7, 8. For Size Scale, To Measure, see facing page. 33 A 3752—State size, color. \$7.84

## Our Finest Sport Twosomes

**A**  
7.84

**B Plaid Sport Outfit.** Debonair Plaid Jacket in a Wash 'n Wear blend of 65% wrinkle-resisting Orlon Acrylic, 35% Wool. Single breasted front with 3 metal buttons, 3 patch pockets. Fully lined in smooth, strong Nylon. Longies in a Flannel blend of Rayon and Acetate have pleatless front, 2 side pockets plus waistband with elastic side inserts. Cuffs, zip fly. Brown-Gray Plaid with Brown Longies; Red-Gray Plaid with Char. Gray. Machine washable. Sizes: 3, 4, 5, 6, 7, 8. See Size Scale, facing page. Ship. wt. 2 lbs. 33 A 3738—State size, color. \$7.84

**B**  
7.84

**Just Say "CHARGE IT"**  
See Page 1281

## ROYAL OAK Junior Sport Outfit

Adorable Two-Piece Fully Tailored Selection of Colors from Latest Low to

Wool Blend Coat 100% Nylon Fully Washable Blend with Rayon 7, 8, 9, 10, 11, 12

Blazer Set

Spanish Pattern Co

Other Colors

Wool Blend Coat

Wool Blend Coat

Wool Blend Coat

Wool Blend Coat

Wool Blend Coat

Wool Blend Coat

Wool Blend Coat

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Wool Blend Coat

Wool Blend Coat

Wool Blend Coat

Wool Blend Coat

4.87 EA.  
EXTRA SIZES  
4 TO 12

**H**

**J**

ALSO IN  
SHORTS SETS  
3.87 EA.

## Casual Outfits in a Wide Range of Styles

**D**  
6.33

**F**  
4.87

**G**  
6.84

**E**  
5.66

**C**  
7.35



# Outfits... Sizes 3 to 8

Two-Piece Outfits for Spring, Summer  
Tailored with Tasteful "Grown-Up" Detail  
Selection of the Very Newest in Fine Fabrics  
from Latest Patterns and Smartest Colors  
Low to Bring You Top Dollar Value

**Flannel Coat.** Single breasted coat in a blend of 46% Wool, Nylon plus 10% luxurious Cashmere. 3-button front, lined with smooth Rayon. Longies in a Rayon- have waistband with elastic inserts for a trim fit; and zipper fly closure. Shipping weight 2 lbs. h Navy Longies; Tan Coat with Brown Longies. 6. For Size Scale, How To Measure, see below. and color.....\$7.35

**Flannel Set.** Thorough craftsmanship plus subdued classic the utmost in good taste. Soft, smooth blend of Rayon Flannel. Coat has lustrous Rayon lining throughout. with 2 metal buttons, 2 flapped slant pockets and on chest. Richly napped Longies are cuffed, have and zipper fly closure. Ship. wt. 2 lbs. with Charcoal Gray Longies; Navy Blue Coat with Longies; Loden Green Coat with Black-Olive Longies. 8. For Size Scale, How To Measure, see below. and color.....\$6.33

**Pattern Coat.** 3-button single breasted Coat in a blend Acetate. Has 2 lower front patch pockets plus chest with smooth Rayon. Rayon Gabardine Longies with elastic side inserts for a trim fit all day long. zipper fly closure and cuffed bottoms. with Navy Longies; Tan Coat with Brown Longies. 8. For Size Scale, How To Measure, see below. wt. 2 lbs. State size and color.....\$5.66

**Eton Casual Outfit.** Wash 'n Wear Sateen Plaid Jacket, Single breasted front with 2 bright metal buttons. 2 pockets. Unlined. Polished Cotton Longies with elastic trim fit; 2 front pockets plus zipper fly and cuffs. —Brown Longies; Loden Plaid Coat—Olive Longies. 7, 8. For Size Scale, How To Measure, see below. wt. 2 lbs. 6 oz. State size and color.....\$4.87

**Smart—Neat Checked Coat.** Rayon and Acetate Coat has med front with 3 buttons, 2 lower flap pockets. Fully lined Rayon. Rayon Gabardine Longies feature waist with , hook-eye closure, 2 pockets, zipper fly and cuffs. —Navy Longies; Tan-White Coat, Brown Longies. 7, 8. For Size Scale, How To Measure, see below. wt. 1 lb. 6 oz. State size and color.....\$6.84

**Longies Coordinated Set.** Cotton knit pullover Shirt has 2 pocket, collar with permanent non-wilt stays. Neat em- Short sleeves. Longies in a crisp Cotton Random e neat pleatless front; trim-fitting half-boxer waist, nt pockets, zipper fly and cuffs. Washable. 12. Tan Longies; Green Shirt—Willow Green Longies. 2. For Size Scale, How To Measure, see below. wt. 1 lb. State size and color.....\$4.87

**Set.** As above except Cord Shorts instead of Longies. , wt. 1 lb. State size and color.....\$3.87

**Shirt, Longies Coordinated Set.** Wash 'n Wear Cotton Shirt e no ironing. Has button front with neat university style , short sleeves. Trim, pleatless Cotton Random Cord in, easy-out half-boxer, elastic waist, full self-fabric ets, zipper fly front and cuffed bottoms. Washable. 12. Pewter Green Pants; Red-Gold Shirt, Bronze Pants. 10, 12. For Size Scale, How To Measure, see below. wt. 1 lb. State size and color.....\$4.87

**Set.** As above except Cord Shorts instead of Longies. , wt. 1 lb. State size and color.....\$3.87

## HOW TO MEASURE FOR JR. OUTFITS, SETS

over shirt, under arms and over shoulder blades. Meas- trousers without belt. Measure height without shoes. ts fall between sizes, order size nearest waist and -strated How To Measure instructions, turn to Page 366.

	3	4	5	6	7	8	10	12
to 22	23	24	25	25¾	26½	28	29½ in.	
to 21	21½	22	22½	23	23½	24½	25½ in.	
to 37	40	43	46	48	50	54	58 in.	

ation Guaranteed or Your Money Back



## JUNIOR DRESS WEAR...SIZES 3 TO 8

**K 4-Piece Outfit in Rayon and Acetate Flannel.** Coat has 3 metal buttons, 2 flap pockets. Matching Longies plus extra pair of contrasting Longies; each have 2 pockets, zip fly, cuffs. Flannel side of vest matches coat—reverses to smooth patterned Rayon. Wt. 3 lbs. Loden Green Suit with extra pair of Black-Olive Longies; Med. Gray Suit with extra Charcoal Gray Longies. Sizes: 3, 4, 5, 6, 7, 8. Size Scale, below. 33 A 3754—State size and color. \$10.77

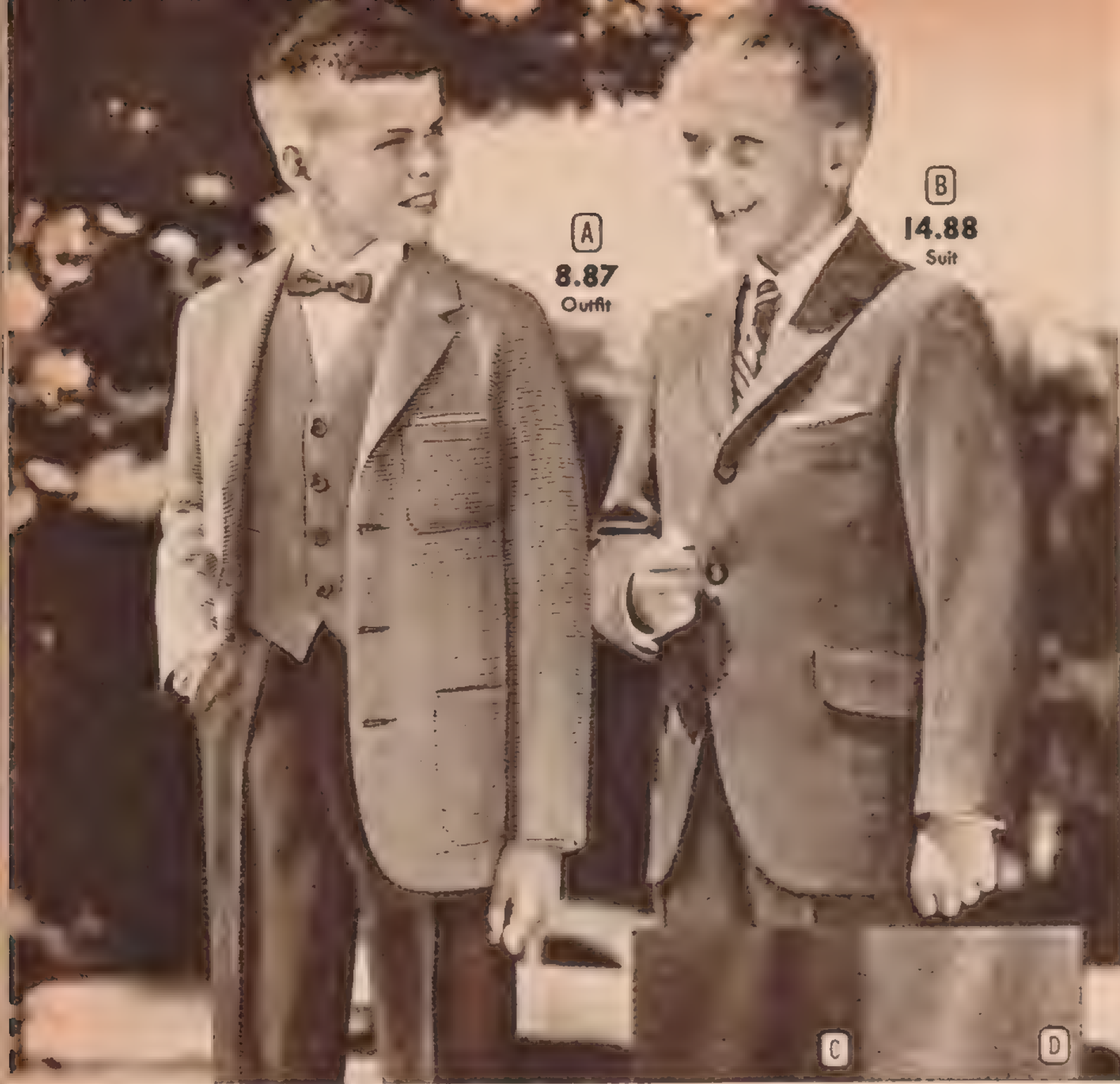
**M Jr. Coat and Cap Set.** Luxury blend of 60% rich Wool, 20% Nylon for strength and durability, 10% Cashmere and 10% smooth Rayon. Coat is tailored with easy-fitting raglan sleeves and 2 front slash pockets. Both Coat and Eton Cap are fully lined with Rayon. Colors: Gray or Tan. Wt. 2 lbs. 6 oz. Sizes: 3, 4, 5, 6, 7, 8. For Size Scale, and How To Measure, see bottom of pg. 33 A 3900—State size and color..\$9.84

**L Pinwale Corduroy Suit.** Velvety Cotton Corduroy is exceptionally sturdy, good looking. Single breasted Coat features 3 gleaming metal buttons, 2 patch pockets. Fully lined in Rayon. Trim, pleatless Continental style Longies have 2 angle-cut front pockets plus zipper fly, cuffs. Machine washable. Colors: Tan or Loden Green. Sizes: 3, 4, 5, 6, 7, 8. For Size Scale, To Measure, see below. Ship. wt. 2 lbs. 33 A 3739—State size and color..\$7.87

**N Jr. Flannel Suit of Rayon and Acetate.** Tastefully tailored for the junior gentleman. Perfect for step-out wear anytime, anywhere. Trim fitting single breasted 3-button coat has 2 flap pockets and is fully lined with smooth Rayon. Pants have 2 pockets, side elastic inserts, zipper fly and cuffs. Color: Medium Gray only. Wt. 1 lb. 6 oz. Sizes: 3, 4, 5, 6, 7, 8. Size Scale, below. 33 A 3759—State size.....\$6.38







**(A)**  
8.87  
Outfit

**(B)**  
14.88  
Suit

### WASHABLE 3-PIECE OUTFIT

**(A)** Coat, Longies and Vest—a handsome three-piece with grown-up smartness. Eye-catching Checked Coat in crisp, cool Rayon and Acetate. Vest and Longies of Rayon and Acetate Flannel in smartly contrasting solid colors. Coat carefully tailored in 3-button single-breasted style. Longies have elastic side inserts for waist-hugging fit, 2 pockets, zipper fly and cuffs. Coat, Vest lined in smooth Rayon. What's more, outfit is fully washable. Colors: Blue Jacket with Navy Pants and Red Vest, or Tan Jacket with Brown Pants and Gold Vest. Shipping weight 1 lb. 12 oz. Sizes: 4, 5, 6, 7, 8, 10, 12. See Size Scale below. 33 A 3718—State size and color.....\$8.87

### JUNIOR DRESS SUITS

**(B) to (D)** Classic Single-Breasted Styling with full, smooth Rayon linings in Coats for added comfort. Fine tailoring offers chest pocket and lower flap pockets. Trim, plain front Longies have trim-fit elastic side inserts. Finished with cuffs, 3 pockets, zip fly.

**(B)** 100% Wool Flannel. Deeply-napped luxurious fabric is traditionally a top pick for its comfortable, dress-up smartness. Charcoal Gray, Med. Gray or Olive Green. Sizes: 6, 7, 8, 9, 10, 11, 12. Ship. wt. 2 lbs. 6 oz. 33 A 3773—State size and color.....\$14.88

**(C)** Rayon and Nylon Sheen Gabardine. Long favored for the way it combines handsome appearance with unusually fine durability. Navy or Olive Tan. Ship. wt. 2 lbs. 6 oz. Sizes: 6, 7, 8, 9, 10, 11, 12. See Scale. 33 A 3764—State size and color.....\$10.88

**(D)** Rayon and Acetate Flannel. Its good looks and soft texture belie its low price. Gray or Olive Green. Ship. wt. 2 lbs. 6 oz. Sizes: 6, 7, 8, 9, 10, 11, 12. See Scale. 33 A 3776—State size and color.....\$10.88

### WASHABLE ALL-OCCASION SUIT

**(E)** Important in Any Boy's Wardrobe. Ideal for special dress-up events. Perfect attire at Confirmation, Communion or other special dates at Church and School. Carefully tailored of 100% Rayon along today's easy-fitting, comfortable lines. It's completely washable, too—that's important—means suit can be worn often and be ready on short notice. Single-breasted coat fully lined in smooth Rayon. Two lower flap pockets, chest pocket. Longies have elastic inserts for trim fit, two pockets, cuffs, zipper fly. Colors: Navy or White. Ship. wt. 2 lbs. Sizes: 6, 8, 10, 12. See Scale below. 33 A 3722—State size and color.....\$7.57



**(E)**  
7.57  
Suit

# ROYAL OAK Sport Outfits

A WIDE SELECTION OF FASHIONABLE SUITS WITH G

### VERSATILE 2-PIECE CASUAL SUITS

**(F)** 2-Pc. Outfit. Manly Tweed Coat in luxurious blend of Wool, 20% Nylon, 15% Rayon and 10% Cashmere. Single-breasted styling with 3 patch pockets. Rayon Rich, solid-color Longies perfect contrast for coat. Washable Rayon and Acetate Flannel in perfect fashion. Elastic side inserts, cuffs, 2 pockets and a Blue-Gray Coat with Charcoal Gray Longies or a Coat with Black Olive Longies. Shipping weight 2 lbs. 6 oz. Sizes: 4, 5, 6, 7, 8, 10, 12. See Size Scale below. 33 A 3778—State size and color.....\$14.88

**(G)** 2-Pc. Outfit. 100% Wool Blazer in attractive eye-catching emblem on chest pocket. No style taken the Blazer's place. Nothing tops Wool for looks. Single-breasted tailoring sparked by new patch pockets, full Rayon lining. Washable Rayon Flannel Longies complete handsome outfit. Zipper fly. Red Coat with Charcoal Gray Longies; Loden Green Coat with Black Olive Longies; Navy Coat—Medium Gray Longies. Shipping weight 2 lbs. 6 oz. Sizes: 4, 5, 6, 7, 8, 10, 12. See Size Scale below. 33 A 3720—Ship. wt. 2 lbs. State size, color.....\$14.88

**(H)** 2-Pc. Wash 'n Wear. Handsome woven Cotton is as practical as it is good-looking. Needs no ironing. Classic 3-button styling with patch pocket lining for added comfort. Cotton Pincord Longies in distinctive contrast. Same special easy-care features side inserts for trim fit, cuffs, 2 pockets and a zipper fly. Colors: Blue Coat with Navy Longies; Olive Green Coat with Willow Green Longies. Washable. Ship. wt. 2 lbs. 6 oz. Sizes: 4, 5, 6, 7, 8, 10, 12. See Size Scale below. 33 A 3779—State size and color.....\$14.88

**(J)** 2-Pc. Outfit. Bright Plaid Coat in a luxurious blend of 70% Wool, 20% Nylon and 10% rich Cashmere. Single-breasted style tailored in easy, natural fit. Full Rayon lining and patch pockets. Smartly washable Rayon and Acetate Flannel Longies wear. Tailored with snug elastic side inserts for stay-up fit. Finished with zipper fly, cuffs, 2 pockets. Colors: Gray Jacket, Navy Pants; Olive Green Jacket, Navy Pants. Sizes: 4, 5, 6, 7, 8, 10, 12. See Size Scale below. 33 A 3774—Ship. wt. 2 lbs. State size, color.....\$14.88

### SPORT COATS... SAVE ON CLOTHING

**(K)** Sport Coat. Sparkling white in crisp lines. Crease-resistant features mean ever-new look. Up-to-date natural-fit styling high-lighted with contrast, slanting flap pockets. Extra-comfort with a touch of stretch. Color: White only. Sizes: 6, 8, 10, 12. See Size Scale below. 33 A 3564—Ship. wt. 1 lb. State size only.

**Save! Buy 2-Pc. Outfit!** Coat above plus our Wash 'n Wear Gabardine Longies. Blend of smooth-textured Rayon and durable DuPont "420" Nylon sheds wrinkles, crease. Wash 'n Wear—little iron. Cuffs, 2 pockets. White Coat, Navy Longies. Sizes: 6, 8, 10, 12. Ship. wt. 2 lbs. 6 oz. State size. 33 A 3505—Ship. wt. 2 lbs. 6 oz. State size

**(L)** Sport Coat. Finely Ribbed Cotton in a variety of colors. Carefully tailored, lightweight. Lining offers utmost in comfort. Its weight makes it ideal, casual wear. Flap pockets, chest pocket. Colors: Sage Green, Lt. Blue, Tan. Sizes: 6, 8, 10, 12. Ship. wt. 1 lb. 8 oz. State size, color. 33 A 3563—Ship. wt. 1 lb. 8 oz. State size, color

**Save! Buy 2-Pc. Outfit.** Coat above plus our Wash 'n Wear Longies in lustrous blend of Rayon, Acetate and fortifying DuPont "420" Nylon. Wash 'n Wear. Colors: Sage Green Coat, Brown Longies; Lt. Blue Coat, Brown Longies; Tan Coat, Brown Longies. Sizes: 6, 8, 10, 12. Ship. wt. 2 lbs. State size, color. 33 A 3527—Ship. wt. 2 lbs. State size, color

Just Say "CHARGE IT", See Page 366

**How To Measure for Boys' and Junior Boys' Suits and Sport Coats.** Measure chest over shoulders under arms and over shoulder blades. Measure waist over trousers without belt. Measure height without shoes. Order size nearest waist and height. See Page 366 for illustrated How To Measure.

Order Size	4	5	6	7	8	9	10
If Chest is:	23	24	25	25¾	26½	27¼	28
If Waist is:	21½	22	22½	23	23½	24	24½
If Height is:	40	43	46	48	50	52	54



# Boys' Outfits . . . Sizes 4 to 12

WITH GROWN-UP DASH



2-PC.  
OUTFITS  
8.84  
EACH



2-Pc. Outfits . . . 8.77 EACH

**Sport Coats**  
**Save on Outfits**

**Our Finest**  
**2-Pc. Outfit**  
**\$9.87**

Coat of Galey & ... Spoon Cloth—a rich, ... Cotton that's won- ... able as well as good ... art-hued Plaids as ... 5 Lord can create. ... y tailored in taste- ... al lines with slanted ... and full Rayon lin- ... y contrasting Rayon ... Longies complete ... y attractive outfit. ... with elastic side in- ... ay-long stay-up fit, ... zip fly, cuffs. Both ... Longies washable.

Freedom. Gray Coat with ... Gray Longies; Predom. ... with Navy Blue Longies.

10, 12. Size Scale on ... page. Shipping weight ... 2. State size and color.

..... 2 Pcs. 9.87



6.84  
Coat  
9.66  
Outfit

6.84  
Coat  
9.66  
Outfit



**SAISFACTION GUARANTEED**  
**OR YOUR MONEY BACK**





**(A)**

**14.64** Jacket  
**18.94** Outfit

**(B)**

**14.64** Jacket  
**18.94** Outfit



**10.94**  
**15.44**

**ROYAL O**

A Fine Array of 1  
- Smartly Color-Co

**OUR FINE**

Wool Flannel 1  
Single-breasted  
by 3 buttons  
embroidered  
up pockets  
Olive Green  
16 18  
100% State

- Save 10%  
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**(D)**

**13.78** Jacket  
**17.44** Outfit

**(E)**

**13.78** Jacket  
**17.44** Outfit

**420 ALL**

**Also HUSKIES**



**(F)**

**10.88** Jacket  
**14.85** Outfit

**Also HUSKIES**



# ROYAL OAK Prep Sportswear

The Array of Top Values in Prep Boys' Sport Coats and Outfits.  
Color-Coordinated. Wards traditionally expert tailoring.

## OUR FINEST SPORT COATS AND OUTFITS

**Good Flannel Blazer Sport**  
Single-breasted styling  
3 metal buttons.  
Emblem. Smooth Ray-  
on pockets at bottom.  
Olive Green or White.  
16, 18, 20. Scale #1.  
State size, color.

.....\$14.64

**Savel Coat above plus**  
\$4.77 Acrilan, Rayon  
Slacks. Red Coat—  
Slacks; Navy Coat—  
Slacks; Olive Green Coat  
Slacks; White Coat—Char-  
coal Slacks. Size above. State  
size, color.

Wt. 3 lbs. 8 oz. 2-Pcs. \$18.94

**Glen Plaid Sport Coat.** 70% Wool,  
30% Orlon Acrylic. Distinctively  
masculine tailoring with stylish side  
vents, smooth Rayon lining, 2 flap  
pockets, inside chest pocket. Blue  
Gray, Olive Gray. Ship. wt. 2 lbs.  
Sizes: 12, 14, 16, 18, 20. Size Scale  
#1, below. State size and color.  
33 A 3657.....\$14.64

**2-Pc. Outfit—Savel Jacket above**  
plus our \$4.77 Acrilan Acrylic, Ray-  
on blend Flannel Slacks—Wash 'n  
Wear. Scotchgard finish repels  
stains, water. Washable. Sizes above.  
Blue-Gray Coat, Charcoal Gray  
Pants; Olive Gray, Brown Slacks.  
State coat, slack sizes and color.  
33A3529—Wt. 3 lbs. 8 oz. 2-Pcs. \$18.94

## WASH 'N WEAR, SCOTCHGARD

**Easy & Lord Plaid Coat** of Dacron Polyester and Cotton. Minimum  
stain-repellent. Finished with bone buttons, smooth Nylon lining.  
Olive Blue. Sizes: 6, 8, 10, 12, 14, 16, 18, 20. Scale #1, below.  
Wt. 1 lb. State size and color.....\$10.94

**Coat above plus fine Slacks** of Wash 'n Wear, Scotchgard-  
Cardine—Rayon, Dacron Polyester, DuPont "420" Nylon. Univer-  
sity with pleatless front, Walde's zip fly, 4 pockets, cuffs. Washable.  
Olive Blue Coat—ea. with Charcoal Gray Pants. Sizes above.  
Wt. 2 lbs. 8 oz. State coat size, slack size, color.....2-Pcs. \$15.44

## REGULAR OR HUSKY SIZES

**distinctive Plaid** of 75%  
Acrilan Acrylic for  
rear. Metal buttons. Lined  
Rayon. Center vent.  
Olive Green, Gray.

16, 18, 20. Scale #1 be-  
low. 2 lbs. State size, color.  
Regular.....\$13.78  
Husky.....\$14.78

**Savel Coat above with**  
Flannel Pants. 4 pockets,  
Trim University  
style. Sizes above.  
Olive Green Coat with Brown  
Slacks; Coat, Med. Gray  
Slacks. Wt. 3 lbs. 8 oz.

State size and color.  
Regular.....\$17.44  
Husky.....\$19.44

**Plaid Coat** in rich blend of 50% Wool and 50% Rayon. Fully lined  
smooth lustrous Rayon. Center back vent lends smartness, easy fit.  
Olive Green or Gray. Sizes: 12, 14, 16, 18, 20. See Scale #1, below.  
Weight 2 lbs. State size and color in your order.

Regular Sizes.....\$10.88 33 A 3695—Husky Sizes.....\$11.88

**Savel Coat above plus Slacks** of Rayon Flannel. Smartly tai-  
lored University style with 4 pockets, Walde's zip fly.

Olive Green Coat with Brown Slacks; Gray Coat with Gray Slacks.  
State size above. Ship. wt. 3 lbs. 8 oz. State coat, slack sizes, color.

Regular. Sizes above...\$14.85 33A3577—Husky. Sizes above...\$16.50

## Elegant Coat... Wash 'n Wear Slacks

**Rayon Sport Coat.** Smart single-breasted fashion with pearl-like  
buttons. Full, smooth Rayon lining. Back center vent. Two flap pockets.  
State only. Sizes: 12, 14, 16, 18, 20. See Size Scale 1, below.  
Ship. wt. 2 lbs. State size only.....Coat \$8.88

**Savel Coat above plus our \$3.88 Sheen Gabardine Slacks.** Stay-  
ed of Rayon, Arnel Triacetate and DuPont "420" Nylon. Trim-line  
style with four pockets. Wash 'n Wear, too. Washable—little ironing.  
State Coat with Navy Pants. Sizes above. Ship. wt. 3 lbs. 8 oz.

See Scale 1. State coat and slack sizes.....Outfit \$12.59

**Measure Boys' Suits, Sportswear.** Measure chest over shirt, up under  
arm over trousers without belt, inseam from crotch. If  
measurements fall in between sizes, order the size nearest his waist and in-  
seam. Scale 1 for Outfits, Scale 2 for Suits. Suits are cuffed to boy's measure-  
ment given longest available. Illustrated How To Measure, Pg. 366.

Order Size	6	8	10	12	14	16	18	20
If Chest is:	25	26½	28	29½	31½	33	34½	36 inches
Waist:	23	24	25	26	27	28	29	30 inches
Inseam:	18½	21	24	26	28	29	30	31 inches
If Chest is:	—	—	—	31	33	35	37	39 inches
Waist:	—	—	—	28½	30	32	34	36 inches
Inseam:	—	—	—	26	28	29	30	31 inches



## Prep Dress Suits

- Smartest Single-Breasted Fashions
- Trim-Line University Style Slacks
- Tailored to Lead That Grown-Up Look

**Dashing Sheen Gabardine Prep Suit.**  
Unsurpassed in young man's fashion  
for style and durability. Blend of Rayon  
and DuPont "420" Nylon is elegantly  
lustrous, assures long, comfortable wear.  
Jacket lined in Rayon. Inside chest pock-  
et. Tapered University Pants have plain  
front, 4 pockets, zipper fly, cuffs.  
Navy or Olive Tan. Ship. wt. 3 lbs. 6 oz.

33 A 3867E—Regular Sizes: 12, 13, 14, 15,  
16, 17, 18, 19, 20. See Size Scale #2.  
State size, inseam and color.....\$16.84

33 A 3863E—Husky Sizes: 10, 11, 12, 13,  
14, 15, 16, 17, 18, 19, 20. See Scale #2.  
State size, inseam and color.....\$17.84

**100% Wool Flannel Prep style Suit**  
with University Pants will fill the bill  
for any occasion. A classic in true dress-up  
smartness. Jacket has full Rayon lining  
plus inside chest pocket. 2 lower flap  
pockets. Center vent in back. Pants have  
plain front, stylish tapered legs. 4 pockets,  
zipper fly, cuffs. Ship. wt. 3 lbs. 6 oz.  
Char. Gray, Med. Gray or Olive Green.

33 A 3850E—Reg. Sizes: 12, 13, 14, 15, 16,  
17, 18, 19, 20. See Scale #2. State size,  
inseam and color.....\$19.44

33 A 3851E—Husky Sizes: 10, 11, 12, 13, 14,  
15, 16, 17, 18, 19, 20. State size, inseam,  
color. \$2.50 down or Cash.....\$20.44

**Distinctive Muted Glen Plaid.** Single-breasted with University Slacks. Plaids:  
Gray, Olive. Sizes: 12, 13, 14, 15, 16, 17, 18, 19, 20. Scale #2.

33A3852E—Med.-weight. 75% Wool, 25% Acrilan Acrylic. Mothproof. Fancy  
Rayon lining. Wt. 3 lbs. 6 oz. State size, inseam and color. \$2.50 down or Cash \$21.50

33A3887E—Wash 'n Wear Lightweight Suit (not shown). Little or no ironing.  
Dacron Polyester, Rayon. Nylon lined. Wt. 3 lbs. State size, inseam, color. \$18.87

Scale 2	Order Size	10	11	12	13	14	15	16	17	18	19	20
Regular	If Chest is:	—	—	29½	30½	31½	32½	33½	34½	35½	36½	37½
	Waist:	—	—	26	26½	27	27½	28½	29	29½	30	30½
	Longest inseam:	—	—	27	28	29	29½	30½	31	32	32½	33
Husky	If Chest is:	29	30	31	32	33	34	35	36	37	38	39
	Waist:	27	27½	28½	29½	30	31	32	33	34	35	36
	Longest inseam:	24½	25	26	27	28	29	30	31	32	32½	33

"Charge It", See Page 1281

SCASKO 2 WARDS 421



## Jr. Longies... ROYAL OAK



**SCOTCHGARD**  
STAIN REPELLER



Repels  
Water



Repels  
Oil



Repels All  
Spots, Stains

- Scotchgard Finish Protects Against All Stains; Even Oil Stains. Repels Water.
- Wash 'n Wear for Easiest Care Ever! Drip Dry with Little or No Ironing Required.
- Slim, Pleatless University Tailoring with Self Belt, Trim Tapered Legs, Cuffs.

QUALITY **\$3.94** PLUS VALUE

### Gabardine With "420" Nylon

Tailored in a fine Gabardine blend of Dacron Polyester, DuPont "420" Nylon, and Rayon. 2 slant front pockets, 2 hip pockets, Walde's zip fly.

Char.Gray, Brown, Navy, Olive. Machine washable.

Sizes: 4, 6, 8, 10. Size Scale, see bottom of page.

33 A 1895—Ship. wt. 1 lb. State size, color... **\$3.94**

### Acrilan Flannel Blend

Richly napped Flannel blend of Acrilan Acrylic and Rayon. Neatly tailored in the university manner with set-on waistband, 2 slant side pockets, 2 hip pockets, Walde's zip fly. Machine washable.

Colors: Charcoal Gray, Brown, Med. Gray, Olive.

Sizes: 4, 6, 8, 10. Size Scale, see bottom of page.

33 A 2170—Ship. wt. 1 lb. State size, color... **\$3.94**

Gabardine

Flannel Blend

## ROYAL OAK

### Suspender Style Longies

- Easy Care Wash 'n Wear Finish.
- Need Little or No Ironing.
- Handy Detachable Suspenders.

**(A) TO (D)** Exceptional group of Jr. Longies. Feature all the convenient tailoring details that have found favor with busy mothers everywhere: handy detachable suspenders, all-around self-fabric belt and waistband with elastic side inserts that make these Longies especially easy to put on and take off. Each pair of Longies also has 2 pockets with neatly cuffed bottoms and Walde's zipper fly. Your choice of a very smart array of newest washable colors.

Sizes: 3, 4, 5, 6, 7, 8. Scale, below at right.

(A) Gabardine in a blend of Rayon, Arnel Triacetate and Nylon. Brown, Charcoal Gray, Navy. 33 A 1890—Ship. wt. 1 lb. State size, color... **\$2.94**

(B) Bedford Cord. Very popular narrow-rib Cotton Cord. Colors: Tan, Blue or Olive Green.

33 A 2116—Ship. wt. 1 lb. State size, color... **\$2.84**

(C) Flannel Blend of Rayon, Acrilan Acrylic and Acetate. Brown, Charcoal Gray, Medium Gray. 33 A 2158—Ship. wt. 1 lb. State size, color... **\$2.94**

(D) Polished Cotton. Sturdy fabric is a favorite for all-around wear. Tan, Blue, Charcoal Gray. 33 A 2115—Ship. wt. 1 lb. State size, color... **\$2.77**

"CHARGE IT", See Page 1281

A

B

C

D

422 WARDS ALL



**NEW**

## Distinctive Plaid

FLANNEL BLEND **\$3.88** FULLY WA

Debonair Junior Longies of smoothly napped and Acetate. Plush textured Longies look cost much more with new, extra-smart pattern and grown-up tailoring. Practical cause they're completely and easily hold neat crease. Longies with plaid pockets, 2 side pockets, cuffs, Walde's zip fly.

Plaids: Gray or Olive. Sizes: 4, 6, 8, 10. State size and color...

33 A 2194—wt. 1 lb. State size and color... **\$3.94**

## FAVORITE FABRICS

FLANNEL **\$2.94** GABARDINE

- Wash 'n Wear—Little or No Ironing.
- Trim Pleatless University Tailoring.
- 2 Pockets, Cuffs, Walde's Zip Fly.

### Royal Oak Flannel Blend

Richly napped Flannel blend of Rayon, Acrilan Acrylic and Acetate. Wt. 1 lb.

Brown, Char.Gray, Med. Gray. Washable.

Sizes: 4, 6, 8, 10. Scale, below. No Belt.

33 A 2177—State size and color... **\$2.94**

### Royal Oak Gabardine Blend

Smart dress-up Gabardine of Rayon, Arnel Triacetate and "420" Nylon. Wt. 1 lb.

Brown, Charcoal Gray, Navy. Washable.

Sizes: 4, 6, 8, 10. Scale, below. No Belt.

33 A 1882—State size and color... **\$2.94**

Gabardine

Flannel Blend

**How To Measure For Junior Longies.** Measure waist and hips. Measure inseam from close up under crotch. If you fall between two sizes, order the larger size. Always want is listed. For illustrated How To Measure instructions...

Order Size	3	4	5	6
Waist	21½	22	22½	23
Inseam	13½	15	16¾	18½





(A)  
1.99

(B)  
1.44

(D)  
1.84

### WASHABLE COMBED COTTON KNITS... 4 TO 12

**A** Crew-necks. Bright stripes in different color. Hemmed bottom. Reinforced seams. Colors: Blue, Red, Olive. Sizes: 4, 6, 8, 10, 12. Scale, Pg. 431. Wt. ea. 5 oz. State size. 33 A 670—State size, color. \$1.44; 3, \$4.15

**B** Rib-Knit Fashion Collar. Each color with a different stripe for smart variety. Sold singly or in sets at a saving. Hemmed short sleeves, bottom. Colors: Red, Gold, Blue. Wt. ea. 5 oz. Sizes: 4, 6, 8, 10, 12. Size Scale, Pg. 431. 33A670—State size, color. \$1.44; 3, \$4.15

**C** Hero Screen Prints. Crew-necked short sleeves, bottom. Colors: Maize, Rifleman, Ranger (Blue). Wt. 3, 9 oz. Sizes: 4, 6, 8, 10, 12. Scale, Pg. 431. 33 A 668—State size, color. \$1.84; 2, \$3.60

**D** Textured Knit. Double rib-knit Shawl Collar. Short sleeves, ribbed cuffs. Hemmed bottom. Embroidered crest. Colors: Blue or Gold. State size, color. 33A693—Wt. ea. 6 oz. Ea. \$1.84; 2, \$3.60



### Fine 4 to 12 Textured Knits \$1.84 EA.

**Fashion-Collar** in bulky rib-knit, with smart stripe matching handsome stripe pattern on body. Expertly tailored for long-wear of soft 100% Combed Cotton, with rib-knit short sleeve cuffs, neat rib-knit 2-button placket. Washable. Shipping weight ea. 6 oz. Colors: Red or Med. Blue. Sizes: 4, 6, 8, 10, 12. Scale, Pg. 431. 33 A 668D—State size, color. \$1.84

**Deep V-Placket** with striped rib-knit bib insert. Skillfully tailored of fine Combed Cotton for lasting good-looks and long-wear, with distinctive surface interest knit, hemmed short sleeves, bottom. Washable. No iron. Colors: Gold or Medium Blue. Sizes: 4, 6, 8, 10, 12. Scale, Page 431. State size, color. 33 A 669D—Wt. ea. 6 oz...\$1.84

Special! Any Combination of 2... \$3.60

(K) 1.59

(M)  
2.89

(L)  
1.97



(J)  
2.17



### CASUAL WEAR... 6 TO 18

**E** Striped Boat-Neck. Fine 2-Ply Combed Cotton, tailored for easy wear with 3/4 sleeves, taped side vents. Navy-Red; Red-Navy. Washable. Sizes: 6, 8, 10, 12, 14, 16, 18. Scale, Pg. 431. Wt. ea. 6 oz. State size, color. 33 A 664.....Ea. \$1.77; 2 for \$3.50

**F** Surf Pants of finest Cotton Gabardine, with 2-button tab waist and dual-color contrast piping. Zip fly. Colors: Navy, Red or White. Washable. Sizes: 6, 8, 10, 12, 14, 16, 18. Scale, Pg. 431. Wt. ea. 10 oz. State size, color. 33 A 3362.....Ea. \$2.97; 2 for \$5.90

**G** Lap-Over Boat Neck. Knit Combed Cotton. Hemmed short sleeves and bottom. Reinforced. State size, color. Olive-Gold; Blue-Red. Washable. Sizes: 6, 8, 10, 12, 14, 16, 18. Scale, 431. 33 A 663—Wt. ea. 5 oz. 97c; 2, \$1.90

**H** Crew Neck Knit Combed Cotton. Hemmed short sleeves, bottom. Red, Gold, Lt. Blue, White. Washable. Sizes: 6, 8, 10, 12, 14, 16, 18. Scale, Pg. 431. Wt. ea. 5 oz. State size, color. 33A662—Ea. 97c; 2, \$1.90; 3, \$2.80

(E)  
1.77

(F)  
2.97

(H) 97c

(G)  
97c

### FLEECE LINED COTTON SWEATSHIRTS... 8 TO 18

**Special Styles** for all-weather wear—hooded or rib-knit cuffs, bottom. Colors: Athletic Gray, Navy. All styles washable. Med. (12-14); Lge. (16-18). Pg. 431. State size, color.

**Good.** Contrasting trim, rib-knit cuffs, bottom. Wt. ea. 13 oz. Ea. \$2.17; 2 for \$4.20

**Freedom** action neck, rib-knit cuffs, bottom. Wt. ea. 10 oz. Ea. \$1.59; 2 for \$3.10

**L** 3/4 Sleeve Boatneck. Chess print. Front, side vents. Wt. ea. 10 oz. Washable. Olive Green, Med. Blue, Gold—ea. on White. Sizes: 8, 10, 12, 14, 16, 18. Scale, Pg. 431. 33A868—State size, color. Ea. \$1.97; 2, \$3.90

**M** Shawl-Collar. New smartness via rib-knit lap-over collar, vertical dual-stripe trim. Rib-knit cuffs, bottom. Wt. ea. 12 oz. Colors: Gold, Red or White. Washable. Sizes: S (8-10); M (12-14); L (16-18). Scale, 431. 33A867—State size, color. Ea. \$2.89; 2 for \$5.70







## ROYAL OAK Fashion Knits

**Tipped Fashion Collar** and short sleeve cuffs in a sturdy rib-knit spark this richly textured Combed Cotton knit Shirt. Placket has unique double-button looped closure. Washable. Blue or Gold. Ship. wt. ea. 7 oz. Sizes: 6, 8, 10, 12, 14, 16, 18. Scale, Pg. 431. State size, color. 33 A 656... Each \$1.98; 2, \$3.90

**Wards Finest Gold Label Knit** in textured bulky knit 8-ply Combed Cotton. Embroidered thunderbird emblem. Rib-knit fashion collar, short sleeve cuffs, bottom. Washable. Wt. ea. 10 oz. Red, Black, Lt. Blue or White. Sizes: S. (8-10); M. (12-14); L. (16-18). Scale, Pg. 431. State size, color. 33 A 690-Each \$2.98; 2 for \$5.85

**(A) (B) Fine Combed Cotton Pullovers.** Richly textured fabric in newest right-for-Spring styles. Each features 2-button placket plus hemmed short sleeves and bottom. Washable. Ship. wt. ea. 7 oz. Sizes: 6, 8, 10, 12, 14, 16, 18. For Size Scale, see Page 431. State size and color.

**(A) Braid Trim Style.** Criss-cross embroidery. Ever-neat permanent collar stays. 33 A 691D-Royal Blue, Gold... Each \$1.98

**(B) Panel Front Style.** Vertical woven stripes. Fashion collar. Rib-knit collar. 33 A 689D-Willow Green, Lt. Blue. Ea. \$1.98

**(C) (D) (E) Luxury Acrilan Pullovers.** Super Wear. Need no ironing. Short sleeves, hemmed. Colors: Gold, White, Heather, Med. Blue. Ship. wt. ea. 7 oz. Sizes: 6, 8, 10, 12, 14, 16, 18. For Size Scale, see Page 431. State size and color.

**(C) Neat Button-Down Collar.** 33 A 699D-State size, color. Each \$1.98

**(D) Convertible Fashion Collar.** 33 A 697A-State size, color. Each \$1.98

**(E) Ever-Neat Perma-Stay.** 33 A 698D-State size, color. Each \$1.98

Special! Any 2 Knit Pullover Styles Above — A, B, C, D, E. . . . . Only \$3.85

★ Just Say "CHARGE IT", See Page 1281 ★



## Cotton-Dacron Knits \$1.97 EA. ANY 2 FOR \$3.85

- Cotton-Dacron Polyester Blend Gives Longer Wear — Looks Better Longer.
- Need No Ironing Whatsoever — Permanent Wash'n Wear Won't Wash Out.
- Tailored to the Newest Casual Look — So Right for Spring and Summer.

**(F) (G) (H) 3 Outstanding Knit Styles** in a luxuriously soft, durable miracle fiber blend. Short sleeves. Washable. Willow Green, Gold, Lt. Blue. Wt. ea. 7 oz. Sizes: 6, 8, 10, 12, 14, 16, 18. Size Scale, see Page 431. Please state size and color.

Special! Any 2 Cotton-Dacron Knit Shirts Above — F, G, H. . . . . Only \$3.85

**(F) 33 A 676D-Shawl Collar Style.** Boucle Knit. Rib knit shawl collar. . . . Each \$1.97  
**(G) 33 A 677D-Fashion Collar Style.** Rib-knit collar, cuffs. Welt trim. . . . Each \$1.97  
**(H) 33 A 678D-Notch Collar Style.** Stripe trim on collar, lapels, cuffs. . . . Each \$1.97

## KNIT SWEATER-SHIRTS, RIGHT FOR SPRING

**V-Neck Style.** Fine Combed Cotton in a textured vertical stripe effect bulky knit. Dual color high V rib-knit neck and short sleeve cuffs. Snug-fitting rib knit bottom. Washable.

Gold, Medium Blue or White. Sizes: 8, 10, 12, 14, 16, 18. Scale, Page 431. Ship. wt. ea. 10 oz. State size and color. 33 A 692-Ea. \$1.98; 2 for \$3.90

**Virgin Orlon Style.** High V rib-knit neck in a textured bulky knit. Trimmed fly. Contrast tipping. Rib-knit bottom. Washable. Colors: Willow Green, Med. Blue. Sizes: Sm. (8-10), Lge. (16-18). 33 A 661. . . . . Each \$1.98





## ROYAL OAK Dress Shirt Values \$1.88-\$1.94

**A** Oxford Cloth Shirt in Springmaid Wash 'n Wear Cotton. Convertible short point collar — permanent stays. Washfast. Ties below. State size, color. Ship. wt. 9 oz. Sizes: 4, 6, 8, 10, 12, 14, 16, 18. See Scale, see below. State size... \$1.94

**B** Shirt, Tie, Links Set. Springmaid Wash 'n Wear Cotton Broadcloth White Shirt. Convertible cuffs with metal cuff links included (10% F.E.T. included). Washfast. Max. shrink. 1%. Sizes: 4, 6, 8, 10, 12. Scale, see below. Ship. wt. 9 oz. 33 A 212—State size... \$1.88

**C** Oxford Cloth in Springmaid Wash 'n Wear Cotton. Button-down collar, button cuffs. Little or no ironing. Sanforized. Tie below. State size, color. White or Blue. Washfast. Sizes: 6, 8, 10, 12, 14, 16, 18. For Size Scale, see below. 33 A 214—Wt. 8 oz... \$1.94

## Our Best Gold Label Dress Shirts \$2.44-\$2.94

**D** Springmaid's Wash 'n Wear Combed Cotton. Button cuffs. Regular, short point or eyelet collar — 10% F.E.T. incl.). Washfast. White. Sizes: 10, 12, 14, 16, 18, 20. State size. Wt. 9 oz. Tab... \$2.44 Regular... \$2.44 Eyelet... \$2.44

**E** Ward's Finest Dress Shirt. Everl Combed 2x2 Pima Cotton. Single-needle tailoring. Short Point or Eyelet collars. From Japan's finest mill. Washfast. White. Sizes: 10, 12, 14, 16, 18, 20, 22. Ties and Scale, see below. Ship. wt. 9 oz. State size. 33 A 221—Eyelet... \$2.94 33 A 219—Short Point... \$2.94

**F** Crisp Blend of 65% Dacron Polyester and 35% Combed Cotton. Permanent Wash 'n Wear — little or no ironing. Button cuffs, collar — permanent stays. Sanforized. Tie below. Blue or White. Washfast. Sizes: 8, 10, 12, 14, 16, 18, 20. See Scale. State size, color. 33 A 220—Wt. 8 oz... \$2.44



**G** 1.00



**H** 94c



**J** 94c



**K** 94c



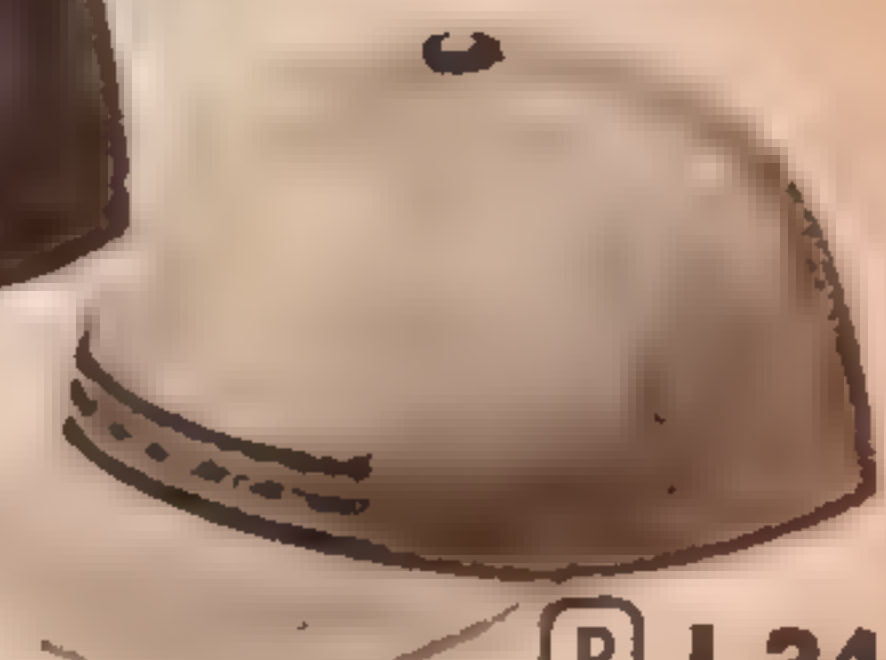
**L** 94c



**M** 94c



**N** 84c



**P** 1.34

**G** Handkerchiefs for \$1.00. A Ward's value. Made of fine 100% cotton. You get 5 snow white and 5 border prints. Hemmed Size: 12x12 in. Washfast. 33 A 130—Ship. wt. 5 oz... \$1.00

**K** Genuine Western Belt. Embossed 1 in. Western Steerhide. Black or Brown. Wt. 4 oz. Sizes: 22, 24, 26, 28, 30, 32. 33 A 1307—State size, color... 94c

**J** Calf Finish Dress Belt in fine top grain Cowhide. Custom crafted saddle leather. 3/4-in. wide. Black or Cordovan. Ship. wt. 3 oz. Sizes: 22, 24, 26, 28, 30, 32. 33 A 1306—State size, color... 94c

**K** Genuine Bridle Cowhide Belt. Marbleized. 3/4-in. Metal buckle. Colors: Brown-Black; Gray-Black. Sizes: 22, 24, 26, 28, 30, 32. Wt. 3 oz. 33 A 1307—State size, color... 94c

**L** **M** Jacquard and Stripe Ties. Here's an especially handsome selection of Acetate-Rayon woven Jacquard and Rayon-Acetate collegiate stripe pattern ties. You have a choice of either Four-In-Hand or permanently knotted types. Newest mix or match colors. Red, Blue or Gold. Boys' Sizes. Shipping weight 2 oz. State stripe or Jacquard pattern and color. (L) 33 A 1425—Perma-Knot... 94c (M) 33 A 1426—Four-In-Hand... 94c

**N** Little League Baseball Cap in Polished Cotton. Official Little League emblem. Button top, taped seams. Red or Royal Blue. Ship. wt. 3 oz. Sizes: 6 1/4, 6 3/8, 6 1/2, 6 5/8, 6 3/4, 6 7/8. 33 A 1500—State size and color... 84c

**P** Dress-Up Eton Cap. Combed Corded Cotton. Contrast tape, embroidery. Natural Tan, Charcoal Gray. Wt. 4 oz. Sizes: 6 1/8, 6 1/4, 6 3/8, 6 1/2, 6 5/8, 6 3/4, 6 7/8. 33 A 1501—State size and color... \$1.34

**To Measure For Boys' and Jr. Boys' Dress Shirts.** Measure neck, order corresponding size. Give size only, no age. Illustrated How To Measure, see Pg. 366.

Size:	4	6	8	10	12	14	16	18	20	22
inches:	10 1/2	11	11 1/2	12	12 1/2	13	13 1/2	14	14 1/2	15

**How To Measure For Boys' Caps.** Place measuring tape or strip of paper around largest part of head. If your boy is between sizes, order the larger size listed.

Order Size:	6 1/8	6 1/4	6 3/8	6 1/2	6 5/8	6 3/4	6 7/8
If Head is:	19 1/8	19 1/2	19 3/8	20 1/4	20 5/8	21 1/8	21 1/2

**Satisfaction Guaranteed**  
or Your Money Back





Also Cotton Flannel

## 6 TO 18 PAJAMAS STYLED FOR COOL SLUMBERTIME COMFORT \$1.97 to \$2.87

**A** Embossed Combed Cotton. Short sleeves. Long pants — adjustable boxer elastic waist for snug fit, button fly. Washable. Colors: Mint — Green trim; Maize — Red trim. Sizes: 6, 8, 10, 12, 14, 16, 18. Size Scale, see below. Wt. 12 oz. State size and color. 33 A 1042—Coat Style. Each \$2.44; 2, \$4.80 33 A 1041—Middy Style. Each \$2.24; 2, \$4.40

**B** Cotton Plisse Coat Style in Chessmen pattern. Short sleeves, chest pocket. Long pants, boxer elastic waist, fly front. Colors: Red or Blue. Washfast. Wt. 12 oz. Sizes: 6, 8, 10, 12, 14, 16, 18. Scale below. 33A1038—State size, color. Ea. \$2.27; 2, \$4.50

**C** Striped Cotton Broadcloth. Top has long sleeves with cuffs, chest pocket. Long pants, adjustable snaps, boxer elastic waist, fly front. Sanforized. Colors: Blue, Red. Washable. Sizes: 6, 8, 10, 12, 14, 16, 18. For Size Scale, see below. Ship. wt. 11 oz. State size, color. 33 A 921—Middy Style... \$1.97 33 A 922—Notch Coat... \$2.24

Striped Cotton Flannel Middy with sizes and colors same as above. Sanforized. Wt. 1 lb. 33 A 931—Ship. wt. 1 lb.. \$2.27

**D** Our Finest Embossed Cotton Pajamas. True Wash 'n Wear performance — ready to wear without ironing. Distinctive 2-color Knight in Armor print. Both notch-collar and pocket welt have contrasting solid color trim. Pants give proper fit with boxer elastic waist and adjustable gripper fasteners. Fly front. Wt. 1 lb. Colors: Red or Blue. Washable. Sizes: 6, 8, 10, 12, 14, 16, 18. Scale below. State size, color. 33A1036—Ea. \$2.54; 2 for \$5.00

**E** Two-Tone Middy. Green 100% Embossed Cotton. Long pants. Wash 'n Wear. Gripper fasteners adjustable. Willow Green, Turq. Blue. Sizes: 6, 8, 10, 12, 14, 16, 18. 33A1037—Wt. 12 oz... Ea. \$2.24

**F** Ward's Gold Label Wash 'n Wear Broadcloth Pajamas. Print. Solid color pants. pocket welt. Boxer waist. Gold, Blue. Washable. Sizes: 6, 8, 10, 12, 14, 16. 33A920—State size, color. Ea. \$2.24

## ROYAL OAK Full Cut Pajamas, Robes

### SMART 4-12 STYLES

**\$2.29 AND \$1.97**

**G** Western States, Stage Coach, six-shooters in colorful screen print on Combed Cotton ski pajama. Double-gusset crotch guaranteed one year or pair free. Washable. State size, color. Wt. 12 oz. Blue, Gold. Sizes: 4, 6, 8, 10, 12. 33 A 1105... \$2.29; 2, \$4.50

**H** Soldiers and Guns Print. Boxer elastic waist, adjustable gripper fasteners. Washfast. Unusual value. Lt. Blue, Maize. State size, color. Sizes: 4, 6, 8, 10, 12. Wt. 10 oz. Cotton Plisse. Short sleeves. 33A1039—Ea. \$1.97; 2 for \$3.85

Cotton Flannel. Long sleeves. 33 A 933—Ship. wt. 12 oz. \$1.97

**J** Nautical print on embossed Cotton. Coat-style with contrast trim at surplice closing, pocket welt. Boxer elastic waist. Shortsleeves. Adjustable gripper fasteners, fly front. Colors: Red, Blue. Washable. Sizes: 4, 6, 8, 10, 12. Wt. 10 oz. 33A1044—State size, color. \$1.97



Wash 'n Wear Mooresville Plaid Robe. Woven fine Combed Cotton. It's practical as well as good looking. Full cut lapels and body. Washable. Red-Olive Plaid. Ship. wt. 1 lb. Sizes: 6, 8, 10, 12, 14, 16, 18. 33 A 3331—State size... \$3.88

Luxuriously Soft T... Thirsty 100% Cotton... and absorbent comfort. 2 pockets. Blue or White. Sizes: 6, 8, 10. 33 A 3332—State size...

To Measure For Pajamas, Robes. Measure chest over shirt, hem. If between 2 sizes, order larger size. Illustrated How To Measure

Order Size:	4	6	8	10	12	14
If Chest is:	23	25	26½	28	29½	31½
If Height is:	40	41-46	47-50	51-54	55-58	59-61





## Better Quality Rib Knit 100% Combed Cotton

**3 FOR \$132 TO \$174**

**(B) Athletic Shirt:** Tubular bound neck and armholes. **Speed Shorts:** Heat-resistant elastic at waist openings. (Pkg. of 3, 1 size only.) See Size Scale below.

**Junior Sizes:** 4, 6, 8. State size.  
(E) 33A4670—Athletic Shirt. White. Ship. wt. 3, 11 oz. . . . . 3 for \$1.32  
(F) 33A4647—Speed Shorts. White. Ship. wt. 3, 7 oz. . . . . 3 for \$1.32  
**Boys' Sizes:** 10, 12, 14, 16. State size.  
(E) 33A4670—Athletic Shirt. White. Ship. wt. 3, 11 oz. . . . . 3 for \$1.47  
(F) 33A4647—Speed Shorts. White. Ship. wt. 3, 7 oz. . . . . 3 for \$1.47  
**Big Boys' Sizes:** 18, 20. State size.  
(E) 33A4672—Athletic Shirt. White. Ship. wt. 3, 11 oz. . . . . 3 for \$1.74  
(F) 33A4667—Speed Shorts. White. Ship. wt. 3, 7 oz. . . . . 3 for \$1.74

**3 FOR \$177 TO \$237**

**(C) (D) T-Shirt:** Rib collarette neck; taped shoulder seams; hemmed bottom, sleeves. **Mid-Shorts:** Double crotch; elastic waist, leg-openings. See Scale. (Pkg. of 3, 1 size.)

**Jr. Sizes:** 2, 4, 6, 8. State size only.  
(C) 33A4640—T-Shirt. White only. Ship. wt. 3, 13 oz. . . . . 3 for \$1.77  
(D) 33A4648—Mid-Length Shorts. White. Ship. wt. 3, 9 oz. . . . . 3 for \$1.77  
**Boys' Sizes:** 10, 12, 14, 16. State size.  
(C) 33A4640—T-Shirt. White only. Ship. wt. 3, 13 oz. . . . . 3 for \$1.98  
(D) 33A4648—Mid-Length Shorts. White. Ship. wt. 3, 9 oz. . . . . 3 for \$1.98  
**Big Boys' Sizes:** 18, 20. State size.  
(C) 33A4641—T-Shirt. White only. Ship. wt. 3, 13 oz. . . . . 3 for \$2.37  
(D) 33A4649—Mid-Length Shorts. White. Ship. wt. 3, 9 oz. . . . . 3 for \$2.37

## Double Fabric Seat

**3 FOR \$177 TO \$198**

**Speed Shorts** of wonderfully soft and absorbent rib-knit Combed Cotton. Extra-sturdy double-fabric seat assures added comfort, longer wear. Snug, heat-resistant elastic waist, elasticized leg-openings won't lose stretch. (Package of 3, 1 size-only.) Size Scale below.

**Junior Sizes:** 4, 6, 8. Color: White. State size.  
33 A 4653—Ship. wt. 3, 7 oz. . . . . 3 for \$1.77  
**Boys' Sizes:** 10, 12, 14, 16. White. State size.  
33 A 4653—Ship. wt. 3, 7 oz. . . . . 3 for \$1.98

## Interlock Knit

**100% Combed Cotton**

**3 FOR \$198 TO \$294**

Full cut to fit just right.  
All strain points reinforced.  
Tailored for real comfort.

**(G) (H) Special Extra-Long Fibers** assure added softness, strength for T-Shirt and Speed Shorts. **T-Shirt:** Seams reinforced with tape at shoulders and back of neck. **Speed Shorts:** Heat-resistant elastic waist and elastic leg-openings retain stretch, keep shorts looking and feeling like new through wash after wash. Double-fabric crotch; taped seams at fly.

**Junior Sizes:** 4, 6, 8.  
(Package of 3, 1 size.) White.  
See Size Scale below. State size.  
(G) 33 A 4638—T-Shirt. Ship. wt. 3, 13 oz. . . . 3 for \$2.67  
(H) 33 A 4637—Speed Shorts. Ship. wt. 3, 7 oz. . . . . 3 for \$1.98  
**Boys' Sizes:** 10, 12, 14, 16.  
(Package of 3, 1 size.) White.  
See Size Scale below. State size.  
(G) 33 A 4638—T-Shirt. Ship. wt. 3, 13 oz. . . . 3 for \$2.94  
(H) 33 A 4637—Speed Shorts. Ship. wt. 3, 7 oz. . . . . 3 for \$2.45

Know what Washable means?  
If not, then turn to Page 1273.



## HOW TO MEASURE JUNIORS, BOYS, BIG BOYS FOR SHIRTS, SHORTS AND DRAWERS

Measure Chest over underwear, tape under boy's arms, under shoulder blades. Measure waist with tape over underwear. If measurement falls between 2 sizes, order the larger size. Be sure size you want is listed before ordering. See How to Measure, Pg. 366. By following instructions carefully, you'll be sure of getting a proper fit.

Order Size:	2	4	6	8	10	12	14	16	18	20
If Chest is:	21	23	25	26½	28	29½	31½	33	34½	36 in.
If Waist is:	20½	21½	22½	23½	24½	25½	26½	27½	29	30 in.
If Height is:	34	35-40	41-46	47-50	51-54	55-58	59-61	62-64	65-66	67-68 in.

**Satisfaction Guaranteed OR YOUR MONEY BACK**

3 easy ways to shop at Wards . . . by phone, mail or in person.

ALL WARDS 427





# Boys' Milemaster Socks. Off Top Value



- Three Pairs Must Wear Three Months or Replaced Free.
- Combed Cotton. Cotton Terry Sole, Heel, Toe Lining.
- Ribbed Elastic Tops Prevent Sagging, Loss of Shape.

**3 PAIRS 99c**

**3 PAIRS \$1.15**

**A** Slack Length Style. Super-elasticized top for permanent neatness. White. (Pkg. of 3, 1 size only.) Wt. 3 prs. 7 oz. Sizes: 8½, 9, 9½, 10, 10½. 33 A 4811-State size only. Were 3 Prs. \$1.09; 6 Prs. \$2.09. 3 Pairs 99c.....6 Pairs \$1.85

**B** Crew Length Style. Perfect for play wear. White. Stay-up top. Wt. 3 prs. 7 oz. Sizes: 8, 8½, 9, 9½, 10, 10½, 11. (Package of 3, 1 size only.) 33 A 4804-State size only. Were 3 Prs. \$1.29; 6 Prs. \$2.39. 3 Pairs \$1.15....6 Pairs \$1.98



**Durene Cable-Stitch**  
**3 PAIRS \$1.19**

**C** Durene is 2-Ply, mercerized Combed Cotton with 1% Nylon-reinforced heel, toe for strength. Rich solid colors. Wt. 3 prs. 7 oz. Brown, Charcoal Gray, Red, Navy. Sizes: 7, 7½, 8, 8½, 9, 9½, 10, 10½. 33 A 4843-Scale, below. State size. 3 Pairs \$1.19.....6 Pairs \$1.85

**Economy Plus Quality**  
**3 PAIRS 95c**

**D** Exceptional Value. Distinctive pattern. Wonderfully soft Combed Cotton with 2% Nylon reinforcement at heel, toe. 1 each of Brown, Blue and Gray. Sizes: 7, 7½, 8, 8½, 9, 9½, 10, 10½. below. (Pkg. of 3, 1 size only.) Wt. 3 prs. 7 oz. 33 A 4936-State size. 3 Prs. 95c; 6 Pairs \$1.45

**Absorbent Athletic Socks**  
**3 PAIRS \$1.19**

**E** Hard-wearing Blend of 35% Combed Rayon, 25% Wool, 10% Nylon. Socks stay up. Reinforced heel, toe and toe cap. Color: White only. Sizes: 8, 9, 10, 11. (Pkg. of 3, 1 size.) Scale below. Wt. 3 prs. 7 oz. 33A4805-State size. 3 Prs. \$1.19; 6 Pairs \$1.85

**Cotton Stripes for Small Boys**  
**4 PAIRS \$1.10**

**F G** Trim, All Cotton Crew Styles. Elastic top. (Pkg. 4, 1 size.) Wt. 4 prs. 8 oz. (F) 1 ea, Navy, Char. Gray, Lt. Gray. Sizes: 6, 6½, 7, 7½, 8, 8½. Wt. 4 prs. 8 oz. 33A4877-State size. 4 Prs. \$1.10; 8 Pairs \$1.85 (G) White, with assorted top stripes. Sizes: 6, 6½, 7, 7½, 8, 8½. Wt. 4 prs. 8 oz. 33A4878-State size. 4 Prs. \$1.10; 8 Pairs \$1.85

**How To Measure Boys' Socks.** Sock size same as your boy's shoe size. If your boy's size is D width or wider, order ½ size larger. If your boy's size is A width or narrower, order ½ size smaller.

If Shoe Size is:	6-7	7½-9	9½-10½	11-12	12½-1	1½-3	3½-4½	5-6	6½-7
Order Sock Size:	6	6½	7	7½	8	8½	9	9½	10



## Healthgard Economy Underwear

- Full Cut Sizes Built with Care to Give Satisfactory Wear
- Made Only of Extra-Long Fibers for Special Softness, Smoothness

**3 FOR \$1.65-\$1.77**

**H** Boxer Shorts. Durable Cotton Broadcloth — Sanforized, with max. shrinkage held to 1%. Heat-resistant elastic waist. Panel seat and hemmed legs. Assorted, neat print patterns. (Pkg. 3, 1 size.) Washfast. See Scale, Pg. 427. Wt. 3, 8 oz. Junior Sizes: 4, 6, 8. 33 A 4656-State size. .3, \$1.65 Boys' Sizes: 10, 12, 14, 16. 33 A 4656-State size. .3, \$1.77

**3 FOR \$1.65-\$1.77**

**J** Cotton T-Shirt. Full cut, comfortable wear. Proper shape with elastic band at shoulder, rib collar, elastic band and hemmed sleeves. White only. (Pkg. of 3 has 1 size only.) See on Page 427. Ship. wt. 3 prs. 7 oz. Junior Sizes: 4, 6, 8. 33 A 4642-State size Boys' Sizes: 10, 12, 14. 33 A 4642-State size.

**3 FOR \$1.05-\$1.17**

**K** Cotton Speed Shorts. Rib-knit — they retain shape wash after wash with heat-resistant elastic waistband, bound legs. Double taped fly, crotch. (Pkg. of 3, 1 size only.) White. Scale, Pg. 427. Wt. 3, 6 oz. Junior Sizes: 4, 6, 8. 33 A 4635-State size. .3, \$1.05 Boys' Sizes: 10, 12, 14, 16. 33 A 4635-State size. .3, \$1.17

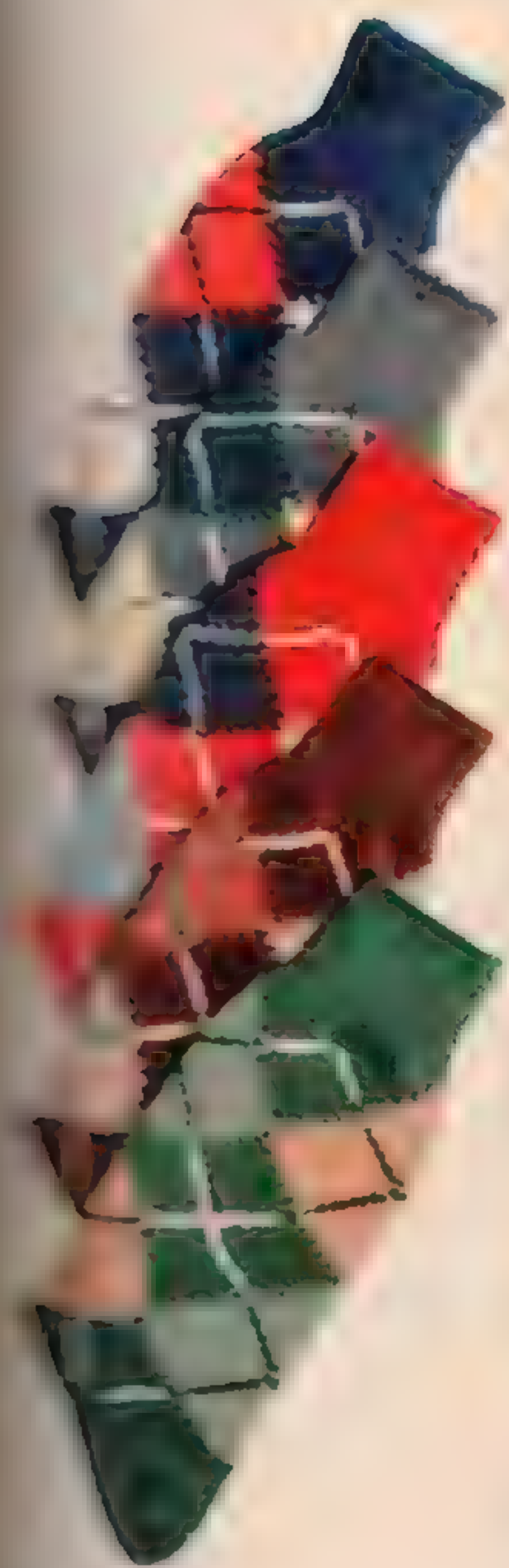
**3 FOR \$1.05-\$1.17**

**L** Cotton Speed Shirt. Rib-knit, tubular bodice and armholes give added comfort. Full cut with curved hem. (Pkg. of 3, 1 size only.) White. Scale, Pg. 427. Ship. wt. 3 prs. 7 oz. Junior Sizes: 4, 6, 8. 33 A 4634-State size Boys' Sizes: 10, 12, 14. 33 A 4634-State size.

★ Just Say "CHARGE IT", See Page 121



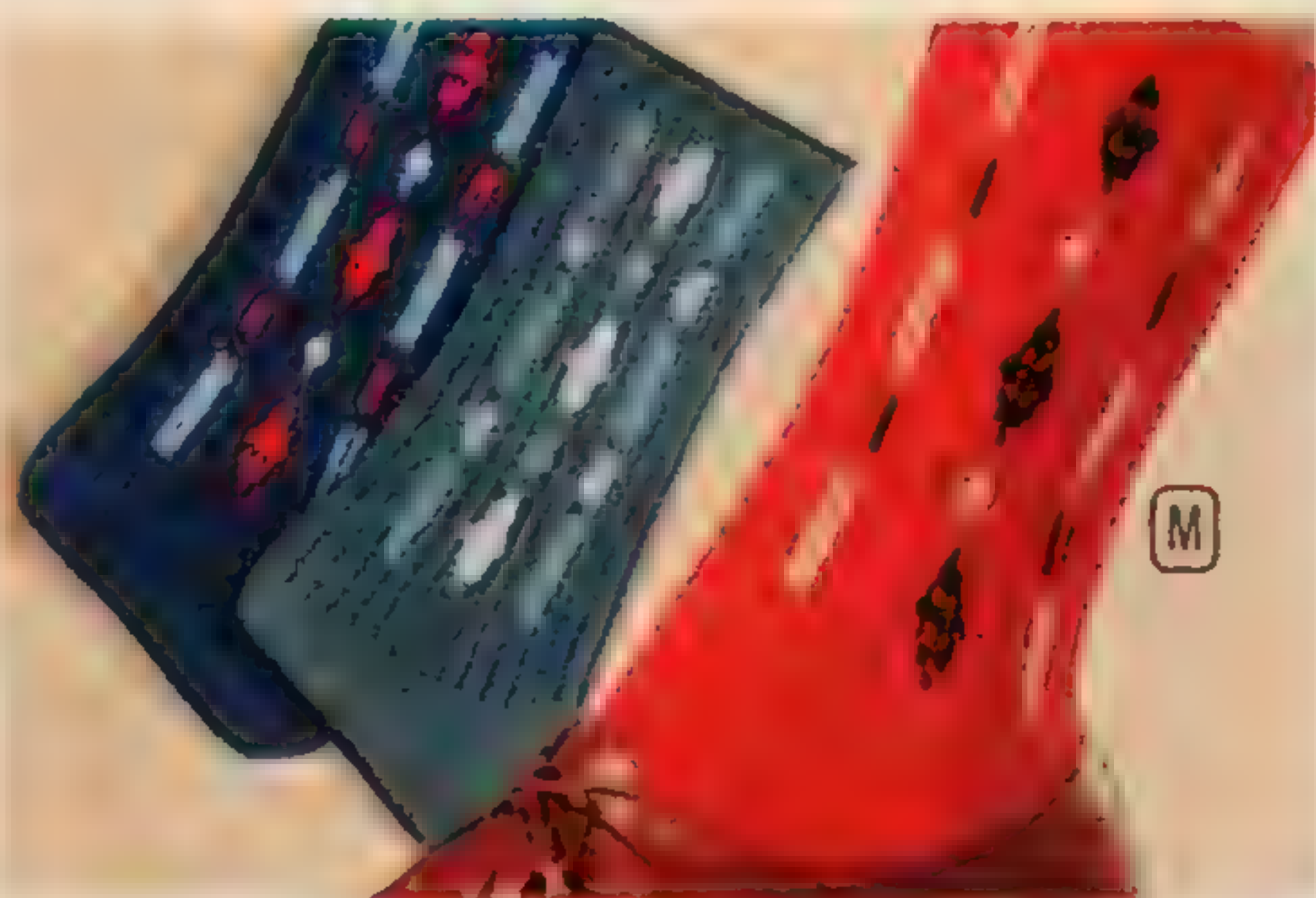
# Values in Styles for Every Need



**Argyles**

**3 PAIRS \$1.49**

Our favorite—right for any Extra-soft, extra-combed Cotton gives a handsome pattern with diamond plaid. Colors: Brown, Red, Char. Gray. Washfast. Sizes: 8, 9, 9½, 10, 10½. (Package of 3, 1 size.) Scale, Facing Page. State size and color. 3 Prs. \$1.49; 6 Prs. \$2.75



(M)



(N)

**Famous Morpul "Stay-Up" Tops**

Specially made elastic tops that just won't sag. Nylon reinforced heel and toe for greater wear. Combed Cotton gives soft, absorbent comfort.

**3 PAIRS \$1.79**

(M) **Crew Length Stretch.** Foot made of 53% Cotton, with 47% stretch Nylon. Cotton top. Washfast. Red, Charcoal Gray, Navy. Sizes: S. (6-8½); L. (9-11). Size Scale, Facing Page. Shipping weight 3 prs. 5 oz. 33 A 4942—State size, color. 3 Prs. \$1.79; 6 Prs. \$3.39

**3 PAIRS \$1.49**

(N) **Slack Length.** 100% Combed Cotton plus 1% Nylon reinforcement in heel and toe. Washfast. Colors: Loden Green, Charcoal Gray or Navy Blue. Sizes: 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½. Wt. 3 prs. 4 oz. 33 A 4945—State size, color. 3 Prs. \$1.49; 6 Prs. \$2.75



(T)

(R)

(P)

Fully Lined Sole

**Guaranteed 100% Nylon S-t-r-e-t-c-h**

**3 PAIRS FOR \$1.49 6 PAIRS FOR \$2.75**

(P) TO (T) 3 Prs. Must Wear 6 Mos. or Free Replacement 100% stretch Nylon exclusive of decoration; 20% Cotton in foot lining. Sizes: Small (fits 6-8½); Large (fits 9-11). Come in packages of 3 of 1 size. Washable. Ship. wt. 3 prs. 4 oz. Scale, Pg. 428. Please state size. (P) 33A4944D—Geometric. 1 ea. of Navy, Brown, Char. Gray. 3 Prs. \$1.49 (R) 33A4862—Solids. 1 ea. of Char. Gray, Brown, Navy. 3 Prs. \$1.49 (T) 33A4941D—Blazer. 1 ea. of Brown, Char. Gray, Lt. Blue. 3 Prs. \$1.49 Special! Any 6 Pairs (Any 2 groups of 3 above).....\$2.75

**Satisfaction Guaranteed or Your Money Back**



**Non-Nylon Blend**

**3 PAIRS \$1.19**

Best price for socks of quality. Fine Cotton-blended with 6% Nylon for longer wear. 1% Nylon in heel and toe for extra reinforcement. Wt. 3 pr. 4 oz. Colors: Brown, Charcoal Gray, Navy. Washfast. Sizes: 7, 7½, 8, 8½, 9, 9½, 10, 10½. (Package of 3, 1 size.) Scale, Page 428. 33 A 4934—State size. 3 Prs. \$1.19; 6 Prs. \$2.19

**20% "420" Nylon**

**3 PAIRS \$1.25**

80% Combed Cotton with 20% DuPont "420" Nylon for hardy wear. Snug elastic top for trim, stay-up fit. Ship. wt. 3 pr. 4 oz. 1 each of Char. Gray, Brown, Navy. Washfast. Sizes: 7, 7½, 8, 8½, 9, 9½, 10, 10½. (Package of 3, 1 size only.) Size Scale, Page 428. 33 A 4946—State size. 3 Prs. \$1.25; 6 Prs. \$2.34

**Bulky Knit Combed Cotton Crews**

- Popular crew socks with plenty of body, felt
- Snug elastic interwoven through top ribbing
- Ideal for Sports, Casual Wear and Dress Wear

**3 PAIRS \$1.19**

**Fine Combed Cotton** sparkling white with colorful assorted stripe top trim. Washfast. Sizes: 8, 8½, 9, 9½, 10, 10½, 11. (Package of 3 of 1 size only.) Size Scale, Pg. 428. Wt. 3 prs. 5 oz. 33 A 4834—State size. 3 Prs. \$1.19; 6 Prs. \$2.19

**3 PAIRS \$1.49**

**Heavy-weight 2-Ply** Combed Cotton for extra wear, comfort. Comes in rich solid colors with smart top stripes. Washfast. Green, Navy or White. Sizes: 8, 8½, 9, 9½, 10, 10½, 11. Wt. 3 prs. 9 oz. 33 A 4829—State size, color. 3 Prs. \$1.49; 6 Prs. \$2.75

**New! T-Shirts with Matching Socks**

**SHIRTS 3 FOR \$2.49 SOCKS 3 PRS. \$1.49**

A new twist in Summer smartness. T-Shirts and Socks in White Cotton trimmed with matching stripes. T-Shirts double as Undershirts. Socks have stay-up tops, Terry Cushion Foot linings. (Packages of 3, 1 size.) 1 ea. Navy, Lt. Blue, Red trim. Washable. 33 A 4652C—Shirt. Sizes: S. (6-8); M. (10-12); L. (14-16). Wt. 3, 3 oz. State size. 3 for \$2.49 33 A 4904C—Socks. Sizes: 8, 8½, 9, 9½, 10, 10½, 11. Wt. 3 prs. 6 oz. State size. 3 for \$1.49

ALL: WARDS 429



**B** 1.94  
Short Sleeves

**C** 1.84  
Also in  
Short Sleeves



**A** 1.94

**E**  
Short  
Sleeves

**Style Leaders  
for Spring  
(E-F-G)**

**\$1.94  
EA.**

**G**

**Newest Cotton  
Casuals  
(H-J-K)**

**\$1.64  
EA.**

**K**  
Also in  
Long Sleeves

**H**  
¾ Push-up  
Sleeves

**J**  
Also in  
Long Sleeves



# ROYAL OAK Sport Shirts

## NEW DAN RIVER RIGHT-FOR-SPRING COTTONS

- Low Prices Plus Recognized Top Quality Add Up to Exceptional Values.
- Wrinkl-Shed — Superior Wash 'n Wear Performance. Little or No Ironing.
- Combed Cotton — Shrinks Less than 1%. Washfast Colors Stay Bright.

**A** Plaid Pullover in colors soft as a Spring breeze. And Wrinkl-Shed finish saves you time and money makes washday a holiday. University Styled 3/4 button-down collar. Carefully matched chest pocket with pearl-like buttons. Short sleeves. Colors: Sun Gold, Willow Green. Sizes: 6, 8, 10, 12, 14, 16, 18. For Size Scale, see below. Ship. wt. 7 oz. State size and color... **\$1.94**

**B** Plaid Pattern in softly Spring tones. Carefully matched chest pocket with permanent sewn-in stays that keep neat all day long. Wrinkl-Shed with Dri-Don means little ironing required. Colors: Blue, Gold, Willow Green. Sizes: 6, 8, 10, 12, 14, 16, 18. Scale, To Measure, below. State size, color. Long Sleeves. Wt. 8 oz. **\$1.84** Short Sleeves. Wt. 7 oz. **\$1.54**

**B** Lively Woven-In Chest Stripe keynotes this casually comfortable short sleeve Sport Shirt. Crisp, cool Dan River Cotton fabric is just right for Spring and Summer wear, too. Non-wilt collar with permanent stays plus pearl-like buttons. Neatly tailored. Colors: Willow Green with Gold, Blue with Green or Gray with Red. Sizes: 6, 8, 10, 12, 14, 16, 18. For Size Scale, see below. Ship. wt. 7 oz. 33 A 444-State size and color... **\$1.94**

**D** University Style Woven Check with classic button-down collar has been voted Most Likely To Succeed on or off campus. Skillfully tailored throughout with matched chest pocket and quality pearl-like buttons. Wrinkl-Shed finish means little or no ironing. Checks: Gold, Blue or Willow Green. Sizes: 6, 8, 10, 12, 14, 16, 18. Scale, To Measure, below. State size, color. 33 A 422-Short Sleeves. Wt. 7 oz. **\$1.54** 33 A 322-Long Sleeves. Wt. 8 oz. **\$1.84**

## SMART, NEW SHORT SLEEVE SPORT SHIRT STYLES

**E** Tone Embroidery sets off solid color Rayon Challis. Specially treated to resist wrinkles. Tailored with neat, non-iron collar and pearl-like buttons. Preshrunk, maximum shrinkage held to a mere 2%. Washfast stay bright and new. Colors: White, Willow Green. Sizes: 6, 8, 10, 12, 14, 16, 18. For Size Scale, see below. Ship. wt. 8 oz. State size and color... **\$1.94**

**F** "Handkerchief" Screen Print on a rich Rayon Challis fabric that resists wrinkles and creases. Reflects the latest in Continental-inspired styling. Pearl-like buttons. Preshrunk, max. shrink. 2%. Washfast colors. Colors: White, Gold or Blue. Sizes: 6, 8, 10, 12, 14, 16, 18. Size Scale, see below. Shipping weight 8 oz. State size and color... **\$1.94**

**F** Blazer Stripe. Bright and breezy edition of a popular favorite stripe pattern that's excitingly new as a bongo beat. Short sleeve Cotton Shirt tailored in the Continental manner with Milano collar. Matched chest pocket, pearl-like buttons. Sanforized, maximum shrinkage 1%. Washfast. Colors: Red, Gold, Green (not shown). Sizes: 6, 8, 10, 12, 14, 16, 18. For Size Scale, see below. Ship. wt. 7 oz. 33 A 428-State size and color... **\$1.94**

## SMART SPORT SHIRTS... SHORT OR LONG SLEEVES

**G** Antique Print keynotes advanced lines of this up-to-date Sport Shirt. Features 3/4 button-up sleeves and collar with permanent stays. Pearl-like buttons. Wash 'n Wear for little or no ironing. Preshrunk, maximum shrinkage held to a mere 2%. Washfast colors. Colors: White, Willow Green, Mocha. Sizes: 6, 8, 10, 12, 14, 16, 18. For Size Scale, see below. Ship. wt. 8 oz. State size and color... **\$1.64**

**H** Print inspired by the elegance of the Victorian Era is the theme of this classic Cotton Sport Shirt. Matched chest pocket and button-down collar. Wash 'n Wear — little or no ironing. Preshrunk, max. shrink. 2%. Washfast colors. Sizes: 6, 8, 10, 12, 14, 16, 18. See Size Scale below. State size and color. Short Sleeve Style. Willow Green, White, Gold. Ship. wt. 7 oz. **\$1.64** Long Sleeve Style. Gold or Willow Green. Ship. wt. 8 oz. **\$1.94**

**J** University Style Pullover — A solid hit in any league. Fine Cotton Oxford Cloth styled with trim button-down collar and 3/4 placket with pearl-like buttons. Chest emblem. Wash 'n Wear, too, needs little or no ironing. Preshrunk, maximum shrinkage 2%. Colors: Blue, Gold or Willow Green. Washfast. Sizes: 6, 8, 10, 12, 14, 16, 18. For Size Scale, see below. State size and color. 33 A 431-Short Sleeves. Wt. 7 oz. **\$1.64** 33 A 301-Long Sleeves. Wt. 8 oz. **\$1.94**

## HOW TO MEASURE FOR BOYS' AND JR. SPORT AND KNIT SHIRTS

Chest over Shirt with tape under arms, high up over shoulder blades; height without shoes. Always order by size, never by age. If your boy is between sizes, order the larger size listed. Always be sure size you want. For complete Illustrated How To Measure instructions, see Page 366.

Size:	4	6	8	10	12	14	16	18
Chest:	23	25	26½	28	29½	31½	33	34½
Height:	40	41-46	47-50	51-54	55-58	59-61	62-64	65-66

Satisfaction Guaranteed or Your Money Back ★



## NEW SHIRT STYLES FOR THE JUNIOR BOY

### Novelty Style \$1.78

3-Dimensional Raised Airplane screen print on Rayon Challis. Permanent collar stays. Maximum shrinkage 2%. Washfast. Colors: Blue, Gold or White. Sizes: 4, 6, 8, 10. For Size Scale, see below. Ship. wt. 7 oz. 33 A 458-State size, color... **\$1.78**

### Western Style \$1.94

Whipstitched Collar. Multicolor embroidery on piped yoke. Contrasting cuffs, pocket welt. Sanforized Cotton. Wt. 7 oz. Colors: Black-Tan; Red-Gray; Blue-Light Blue. Washfast. Sizes: 4, 6, 8, 10, 12. Scale below. 33A228-State size, color. **\$1.94**

## Economy Special

### DRESS \$1.58 SPORT

**L** Wash 'n Wear Cotton Broadcloth. Fine value at this very low price. Needs little or no ironing. 2-way styling — wear with or without tie. Top stitched collar, button cuffs. Preshrunk, max. shrinkage 2%. Colors: Blue, White. Washfast. Sizes: 6, 8, 10, 12, 14, 16, 18. Scale below. Ship. wt. 8 oz. State size, color. 33 A 377-Long Sleeves... **\$1.58** 33 A 443-Short Sleeves... **\$1.36**



## Special \$1.09 EACH 99c EACH IN LOTS OF ANY 3

**M** TO **P** Wash 'n Wear Cotton Short Sleeve Styles. Gingham Check (M) has button-down collar; Heraldic Print (N) and Embossed Shirt (P) have regular collars. Preshrunk, max. shrink. 2%. Washfast. Sizes: 6, 8, 10, 12, 14, 16, 18. Ship. wt. ea. 7 oz. State size and color. (M) 33 A 432D-Check. Blue, Gold, Olive. Ea. **\$1.09**; Any 3 for **\$2.97** (N) 33 A 441D-Print. Blue, Gold, Olive. Ea. **\$1.09**; Any 3 for **\$2.97** (P) 33 A 418D-Embossed. Blue, Gold, Olive. Ea. **\$1.09**; Any 3 for **\$2.97**

"Charge It", See Page 1281

ALL WARD 431



## ALL-WEATHER COATS

**A** Knee-Length Continental of deep-luster Cotton and Rayon. Semi-raglan model offers set-in sleeve smartness with raglan sleeve comfort. For true Continental touch — stylish slanted side pockets and breast pocket with flaps, vent back, square buttons and trim sleeve tabs. Zelan treated to repel rain. Smart Cotton Plaid lining. Scale below. Color: Burnished Olive. Wt. 1 lb. 8 oz. Sizes: 8, 10, 12, 14, 16, 18, 20. 33 A 1794—State size.....\$12.95

**B** Knee-Length Ranchwagon Coat with distinctive Balmacaan collar. Combed Cotton Gabardine — perfect all year, any weather. Chromspun Acetate lining. Zelan treated for water-repellency. Raglan sleeves. Vented back, angled hacking pockets. Trim sleeve tabs. Color: Natural Tan only. Sizes: 8, 10, 12, 14, 16, 18, 20. See Size Scale below. State size. 33 A 1790—Wt. 1 lb. 8 oz.....\$10.95

### Stylish Dress Hat

**C** The Final Dress-Up Touch for young gentlemen. Virgin Wool Felt with brushed finish. Handsome knit band spiced by jaunty feather. Quality construction for trim look and comfort. Scale on Page 448. Colors: Brown, Black-Olive, Gray. Sizes: 6½, 6¾, 6¾, 6¾, 7. Wt. 8 oz. 33 A 1622—State size, color....\$1.94

"Charge It" SEE PAGE 1281

**How To Measure Boys' and Junior Boys' Rain Coats, Rain Sets and Jackets.** To measure chest place tape over clothing to be worn, around shoulder blades and under arms. Measure boy's height with his shoes off. For complete Illustrated How To Measure see Page 366. Know what washability means? If not please see Page 1273.

Order Size	4	5	6	8	10	12	14	16	18	20
If Chest is:	23	24	25	26½	28	29½	31½	33	34½	36 in.
If Height is:	to 40	43	46	50	54	58	61	64	66	68 in.

**A**  
12.95

**B**  
10.95

**D E**  
2.78  
EACH

**C**  
1.94

### RUBBERIZED RAIN SET

**D** Corduroy Faced Collar Coat with rubber on Rayon backing. Corduroy sleeves. Easy-don helmet. Ventilated cape back. Imported. Colors: Yellow or Black. Sizes: 4, 6, 8, 10, 12, 14, 16. How To Measure, at left. Ship. wt. 33 A 1785—State size and color.

**E** Heavy-Weight Natural Rubber backing is your guarantee of water-repellency. Comfortable vented back. Raglan sleeves. Removable Buckle closure. Imported from Japan. Colors: Yellow or Black. Ship. wt. 33 A 1784—State size and color.

## Boys' Reversible Jackets

**F** Warm-Up Style Reversible Jacket of tightly woven Cotton. Just like the lettermen wear. 1 side has sleeves, shoulder yoke and pocket welt contrasting to body. Reverse side solid color. Athletic knit cuffs, collar, waistband. Snap fasteners on both sides. Machine washable. Royal Blue-Gray reverses to Gray, Black-Red reverses to Red. Ship. wt. 1 lb. 4 oz. Sizes: 6, 8, 10, 12, 14, 16, 18, 20. 33 A 2811—State size and color.....\$5.77

**G** Cotton Cord Reversible. One of the most popular styles for this Spring — narrow wale cord. One side eye-catching two-color check print. Reverses to bold solid color. Note the contrast knit collar that turns up to protect neck from cool winds. Contrast knit cuffs, waistband. 2 slash pockets. Machine washable. Green-Black to Solid Green; Red-Black to Solid Red. Shipping weight 1 lb. 2 oz. Sizes: 6, 8, 10, 12, 14, 16, 18. 33 A 2810—State size and color.....\$4.84

**H** Our Finest Quality Reversible. Arnel Triacetate and Cotton. Arnel is that fabulous new long-wear fiber that's soft as a cloud, washes in a jiffy, and is remarkably quick-drying. Retains proper shape as well. Most up-to-date styling with elastic side inserts for trim, comfortable fit, adjustable cuffs, slash pockets. Gold-Black to Gold, Green-Black to Green. Machine washable. Ship. wt. 12 oz. Sizes: 8, 10, 12, 14, 16, 18, 20. 33 A 2812—State size and color.....\$6.66

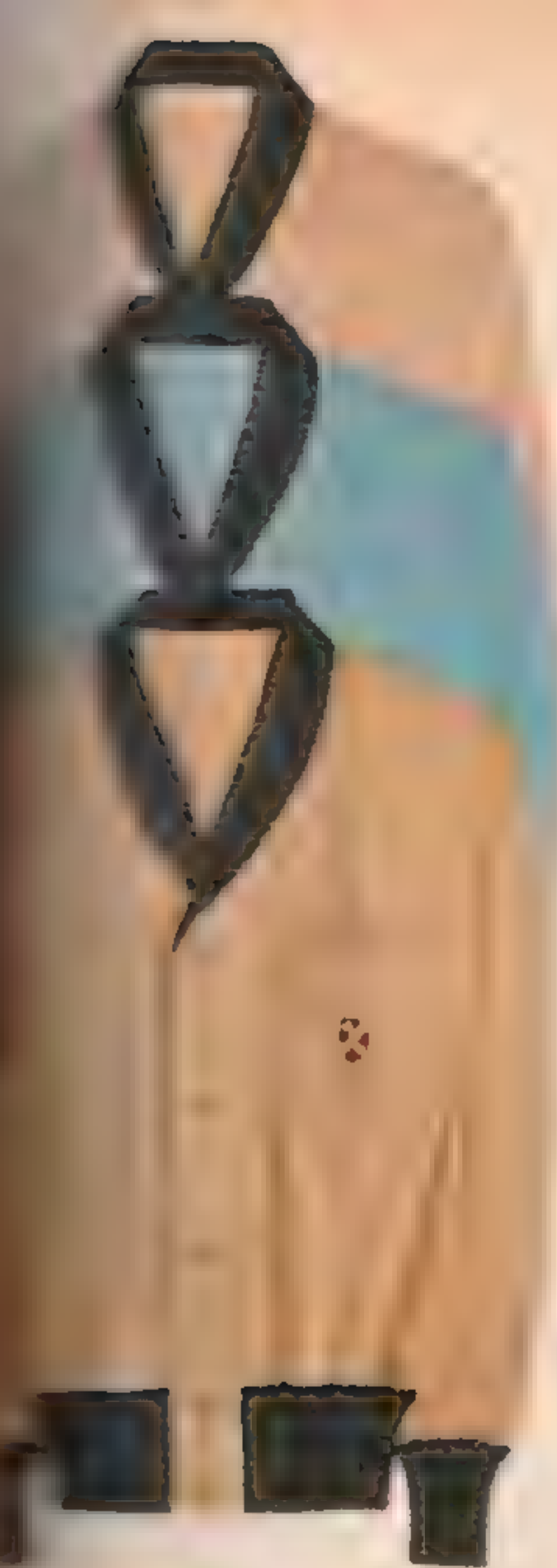
**F**  
5.77

### DASHING STYLES FOR YOUNGER BOYS

**All-Star Baseball Jacket.** Pennants of Major League teams on sturdy Cotton fabric, lined in Cotton Kasha. Athletic knit collar, cuffs, waistband. Machine washable. Ship. wt. 10 oz. See Scale above. State size. Sizes: 6, 8, 10, 12, 14. NATIONAL LEAGUE. 33 A 2841—Red.....\$4.77 AMERICAN LEAGUE. 33 A 2842—Blue.....\$4.77

**Junior Cotton Reversible.** One side handsome woven plaid; other smooth solid color. Snug comfort with elastic at side, 2-button adjustable cuffs. Full zip closing. Slash pockets. Red Plaid to Red; Green Plaid to Green. Machine washable. Ship. wt. 12 oz. Sizes: 4, 6, 8, 10. See Scale, above. State size and color. 33 A 2840.....\$3.97





## ROYAL OAK Jackets with Fresh, New Style Idea

### Narrow Cord \$3.77

Jacket new and exciting. Tailored in a very crisp, narrow-wale Cotton. Advanced styling features color shawl collar, knit waistband. 5 bright ensembles lend a spirited touch. Silver enblem trim on pocket. Unlined. Machine wash. Shipping weight 12 oz. Colors: Lt. Green, Tan, Powder Blue. Sizes: Sm. (8-10); Med. (12-14); Lge. (16-18). Scale, facing page. State size, color... \$3.77

### Textured Effect \$2.84

Unique textured-effect Cotton fabric is crisp, cool, and so right for Spring and Summer wear. Jacket is skillfully and carefully tailored throughout with handsome multi-color striped knit collar, cuffs and trim-fitting waistband. Easy-working full-length zipper front and two front slash pockets. Unlined. Machine wash. Lt. Green, Tan, Powder Blue. Sizes: Sm. (8-10); Med. (12-14); Lge. (16-18). Ship. wt. 12 oz. For Size Scale, see facing page. 33 A 2804-State size, color... \$2.84

### Yoke-Trimmed Poplin \$5.77

Excitingly new Cotton Poplin styled with a difference. Good-looking button-trimmed scallop effect yoke front, trim Corduroy collar with snap-tab closing. Contrast color rib-knit cuffs and snug-fitting waistband. Inside — there's a neatly checked Acetate lining. Full zip front closure and 2 slash front pockets. Machine washable. Oyster (lt. tan), Powder Blue, Brass. Sizes: Sm. (8-10); Med. (12-14); Lge. (16-18). See Size Scale, How to Measure on facing page. Ship. wt. 1 lb. 33 A 2803-State size, color... \$5.77

### New Deck Jacket! \$6.74

Specially styled for fun in surf 'n sun. Whether this summer finds you boating, at the beach, or just loafing around the backyard, this trim hip-length casual Cotton Jacket is for you. Contrasting stitched trim. Detachable hood with drawstring. Adjustable side drawstrings for a trim fit. Harmonizing print Cotton lining in body and hood. Button cuffs, zip front. Blue or Brass. Machine washable. Sizes: 8, 10, 12, 14, 16, 18, 20. For Size Scale, see facing page. Ship. wt. 1 lb. 8 oz. 33 A 2801-State size and color... \$6.74

## for 3-Season Wear



(H)  
6.66



### RAMBLE CORD \$2.94 AND \$3.87

New vari-rib Ramble Cord in Wash 'n Wear Cotton. Features handsome 2-button storm collar, 2-button cuffs. Zipper front plus 2 framed slash pockets. Elastic side inserts at waist. Pre-shrunk, maximum shrinkage 2%. Colors: Light Blue, Red, Tan or Loden (medium) Green. Machine washable. Sizes: 6, 8, 10, 12, 14, 16, 18. Size Scale, facing page. State size, color. 33 A 2820-Unlined. Wt. 1 lb... \$2.94 33 A 2821-Lined in down soft Cotton Flannel. Ship. wt. 1 lb. 2 oz... \$3.87



### COTTON POPLIN \$2.77 AND \$3.44

Now more popular than ever. Fine Cotton Poplin in rich, right-for-Spring shades. Mercerized for added luster and strength. Sanforized, water-repellent. 2-button cuffs, 2 slash front pockets. Elastic side inserts for a trim fit. Zip front. Washable. Red, Navy, Tan or Charcoal Gray. Sizes: 6, 8, 10, 12, 14, 16, 18. Size Scale, facing page. State size, color. 33 A 2790-Unlined. Wt. 10 oz... \$2.77 33 A 2791-Lined in soft Cotton Flannel. Ship. wt. 1 lb... \$3.44

**Satisfaction Guaranteed**  
or your money back

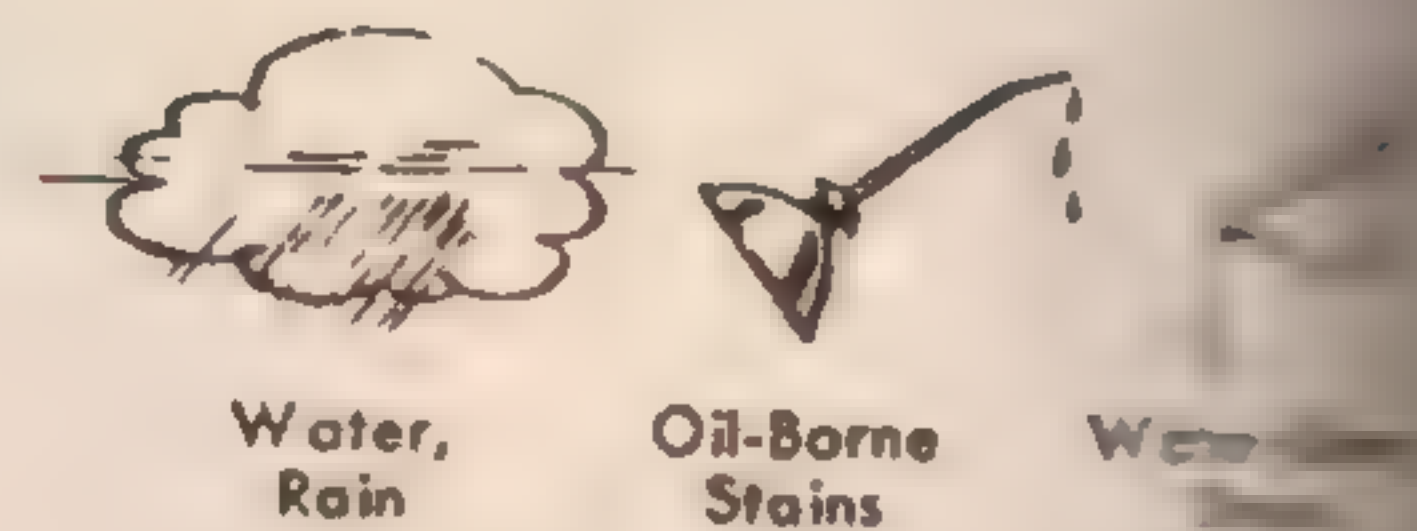
BCSKADP WARDS 433



# ROYAL OAK Prep Slacks



**Treated Fabric  
Will Repel:**



Only perfected Scotchgard treatment affords permanent stain repellency. Dust or soil "sits up" on fabric surface. Simple to brush off.

**Rich Acrilan Blend Flannel \$4.77 AND \$5.77**

**Always Ready to Wear.** University style, pleatless slacks feature Acrilan Acrylic, Rayon blend. Resists wrinkles. Easy to Wash 'n Wear performance—little or no ironing. Scotchgard finish. 2 slant front, 2 hip pockets, cuffs, Waldes zip-fly. Ship. wt. 1 lb. 3 oz. Colors: Brown, Charcoal Gray, Med. Gray, Black Olive. Washable. Ship. wt. 1 lb. 3 oz.  
33 A 2280—Slim. Sizes: 8, 10, 12, 14, 16. State size, color.  
33 A 2281—Regular. Sizes: 10, 12, 14, 16, 18, 20. State size, color.  
33 A 2282—Husky. Sizes: 10, 12, 14, 16, 18, 20. State size, color.

**Stylish Sheen Gabardine \$4.77 AND \$5.77**

**Classic Dress Slacks.** Long-wearing Rayon, Dacron Polyester with Du Pont "420" Nylon. University style pants hold shape. Scotchgard finish, true Wash 'n Wear action. Little or no ironing. Tailoring with slant front pockets, 2 hip pockets, cuffs, Waldes zip-fly. Colors: Charcoal Gray, Brown, Navy or Black Olive. Washable. Ship. wt. 1 lb. 3 oz.  
33 A 1970—Slim. Sizes: 8, 10, 12, 14, 16. State size, color.  
33 A 1971—Regular. Sizes: 10, 12, 14, 16, 18, 20. State size, color.  
33 A 1972—Husky. Sizes: 10, 12, 14, 16, 18, 20. State size, color.

**How To Measure for Boys' Slim, Regular and Husky Slacks.** Measure over trousers without belt. Measure inseam from close up to crotch. Use boy's measurements in build classification (Slim, Regular, Husky).

Order Size:		8	10	12	14	16	18
SLIM	waist:	22	23	24	25	26	
	inseam:	22	25½	27½	29½	31	
REGULAR	waist:		25	26	27	28	29
	inseam:		24	26	28	29	30
HUSKY	waist:		27	28½	30	32	34
	inseam:		24	26	28	29	30



**SLIM REGULAR HUSKY**

**SLIM** For the tall, rangy boy with smaller than average waist, seat, thighs.  
**REGULAR** For the boy of average measurements, no special fit problems.  
**HUSKY** For the heavier boy with larger proportions at waist, seat and thighs.



**RAYON, ACETATE FLANNELS \$4.77 AND \$3.88**

**Rich Muted Plaids.** Tailored to accentuate today's trim fashions. Popular styling features include side adjustment, slant pockets and pleatless front. Extension waistband, too, for snug fit. Cuffs, Waldes zipper fly.  
Plaids: Gray, Olive. Washable.  
Sizes: 10, 12, 14, 16, 18, 20.  
Ship. wt. 1 lb. 3 oz.  
33 A 2271—State size, color. \$4.77

**Handsome Solid Colors.** Napped fabric tailored to-date, streamlined, modern style. With tab-front, side tabs, Waldes zip fly. Wash 'n Wear. Little or no ironing.  
Colors: Charcoal Gray, Gray and Black Olive. Washable. Ship. wt. 1 lb. 3 oz.  
Sizes: 10, 12, 14, 16  
33 A 2252—State size, color.

**FLANNEL**

**GABARDINE**



55%  
ACRILAN  
45%  
RAYON

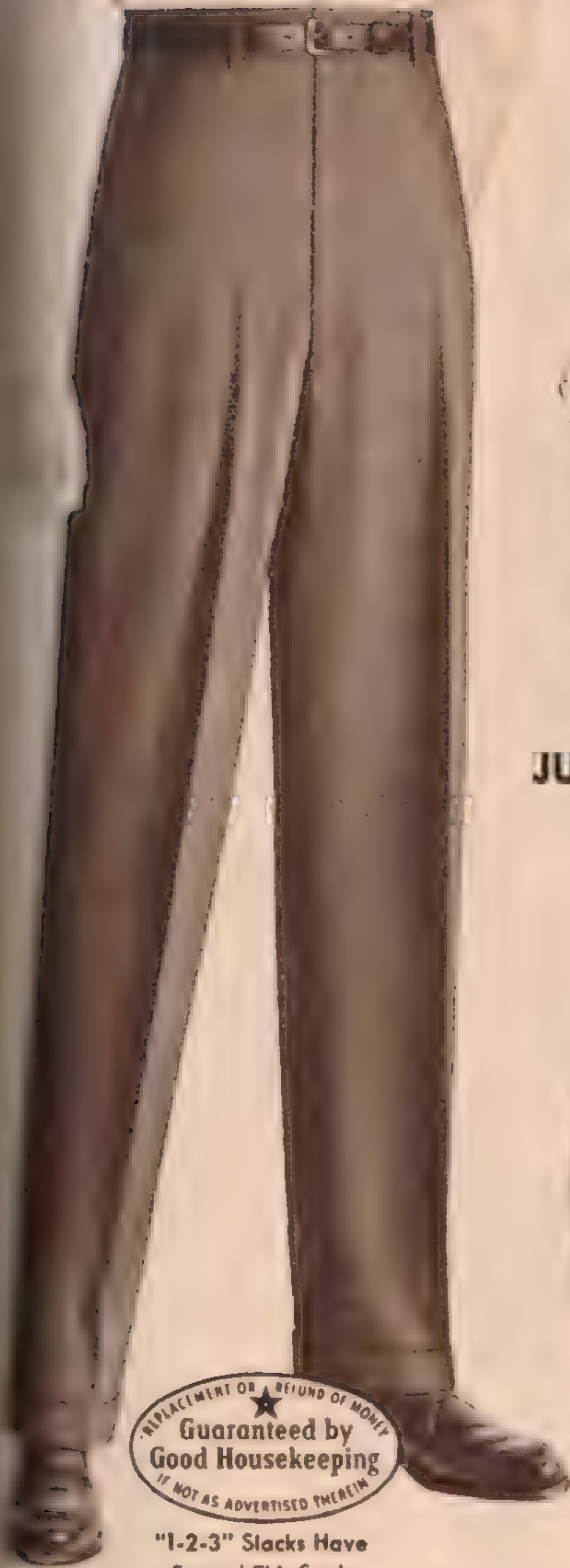
434 WARDS ALL

**Just Say "CHARGE IT" at WARDS, See Page 1**



# Our Best Boys' Dress Slacks

CONE MILLS' AMAZING "FABRIC 1-2-3" GABARDINE



**JUNIOR PREP YOUTH**

SLIM  
REGULAR  
HUSKY



"1-2-3" Slacks Have  
Earned This Seal.

1. Most amazing fabric-news in years—a dress slack fabric so strong it has 3 times the abrasion resistance of heaviest weight All Cotton Denim! Means longest wear ever possible.
2. It keeps clean and neat with hardly any work by you. Real Automatic Wash 'n Wear... just machine wash, drip or tumble dry and they're ready, with little or no ironing.
3. We'll send you your money back if slacks show undue signs of wear or if seams rip within one year. Fabric and construction have earned Good Housekeeping seal of approval.

TOP FABRIC **\$4.77** TO **\$7.87** TOP TAILORING

**Royal Oak Dress Slacks at their very best.** "1-2-3" Gabardine is a superb blend of 65% Dacron Polyester, 35% Rayon. Testing showed it had 3 times the abrasion resistance of heaviest All Cotton Denim! After 5 washings, this margin of superiority widened! And, after 5 washings: we tumble-dried it, gave it a mere touch-up ironing and it had a perfect, wrinkle-free press. Meticulously tailored down to the last stitch by Master Trouser—one of America's leading manufacturers. University style; pleatless front, 4 pockets, tapered legs, Waldes zip fly, cuffs. Charcoal Gray, Dk. Brown or Navy Blue. Machine washable.

**JUNIOR SIZES.** As above plus elastic side inserts, self-belt. Sizes: 4, 6, 8, 10. Size Scale, How To Measure, facing page.

33 A 1870—Ship. wt. 1 lb. State size and color.....**\$4.77**

**PREP SIZES.** Proportioned Slim, Regular, Husky sizes. No belt. Sizes: 10, 12, 14, 16. Slim in size 8 also. Scale on facing page.

**Slim.** Especially tailored for the slim, rangy boy with smaller waist, seat and thigh measurements. Also has longer inseams.

33 A 1911—Ship. wt. 1 lb. 2 oz. State size and color.....**\$6.87**

**Regular.** For boys who have average builds with no fit problems.

33 A 1910—Ship. wt. 1 lb. 2 oz. State size and color.....**\$6.87**

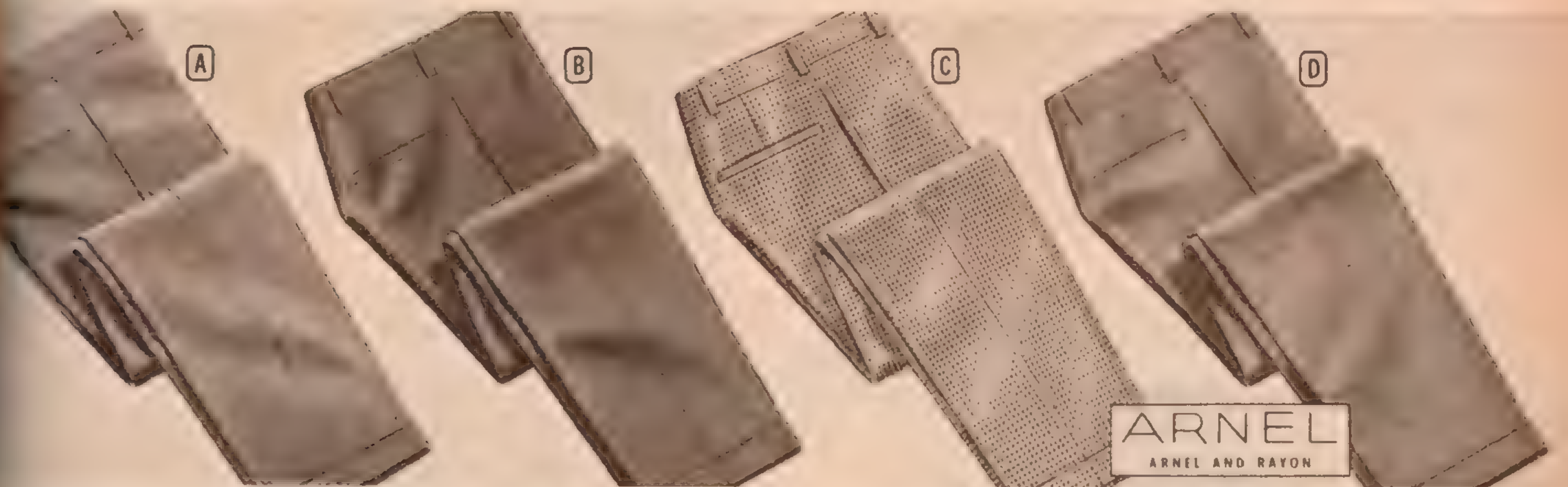
**Husky.** Specially tailored for the heavier-than-average boy with extra room in waist, seat and thighs for a comfortable fit.

33 A 1912—Ship. wt. 1 lb. 2 oz. State size and color.....**\$7.87**

**YOUTH SIZES.** For the more physically mature boy. No belt. Waist Sizes: 28 (with 29 or 30 in. inseam); 29, 30 (with 30 or 31 in. inseam); 31, 32 (with 30 or 32 in. inseam). Scale, Page 439.

33 A 1925—Ship. wt. 1 lb. 4 oz. State waist, inseam, color..**\$7.87**

★ Just Say "CHARGE IT", See Page 1281 ★



**ARNEL**  
ARNEL AND RAYON

**SLIM, REGULAR AND HUSKY SLACKS \$3.88 AND \$4.88**

**Smooth Flannel.** Softly-napped fabric in a blend of Rayon, Acrylic and Acetate. University style with pleatless front, 4 pockets, Waldes zipper fly and cuffs.

Colors: Brown, Charcoal Gray, Medium Gray. Washable for easy care. Ship. wt. 1 lb. 2 oz. Scale, facing page.

Sizes: 8, 10, 12, 14, 16.

33 A 2209—State size, color.....**\$3.88**

Colors: 10, 12, 14, 16, 18, 20.

33 A 2208—State size, color.....**\$3.88**

Sizes: 10, 12, 14, 16, 18, 20.

33 A 2210—State size, color.....**\$4.88**

**Lustrous Sheen Gabardine** of Rayon, Arnel Triacetate, Du Pont "420" Nylon. Wash 'n Wear—minimum ironing. Pleatless front, 4 pockets, Waldes zipper fly and cuffs. Colors: Brown, Charcoal Gray or Navy Blue. Washable for easy care. Ship. wt. 1 lb. 2 oz. Scale, facing page.

**Slim:** 8, 10, 12, 14, 16.

33 A 1964—State size, color.....**\$3.88**

**Regular:** 10, 12, 14, 16, 18, 20.

33 A 1963—State size, color.....**\$3.88**

**Husky:** 10, 12, 14, 16, 18, 20.

33 A 1965—State size, color.....**\$4.88**

**LONG-WEAR, EASY-CARE ARNEL BLENDS \$3.88**

**Midweight Slacks.** For 3-season wear. Closely woven, firm textured fabric blends sturdy Arnel Triacetate, mellow beauty of Rayon. Pants stay neat with minimum effort. Wash 'n Wear. Machine washable—dry quickly—need little ironing. They take, hold neat crease and shed wrinkles. Pleatless University styles with trim, tapered legs, cuffs, zip fly. Sizes: 10, 12, 14, 16, 18, 20. Scale, How To Measure on facing page.

**Smart Check Style.** Wt. 1 lb.

Colors: Black with White or Black with Olive. Machine wash.

33 A 2259—State size, color. **\$3.88**

**Dressy Solid Color.** Ship. wt. 1 lb.

Colors: Black, Charcoal Gray, Medium Olive. Machine washable.

33 A 2227—State size, color...**\$3.88**

Do you know what Washfast means? For complete washability explanations see Pg. 1273.

BFCOAOPS 2 WARDS 435





Black Blue



Erwin Fabrics Have Earned This Seal



Stag Tan Charcoal Suntan Loden Green

# Boys' Casual Slacks

## MIRACLE-WEAR BLENDS

85% POLISHED COTTON, 15% DUPONT "420" NYLON

- Outwear even the heaviest weight All Cotton Denims by far.
- Wash 'n wear for easiest care—need little or no ironing.
- Bright washfast colors. Sanforized plus, shrink under 1%.

**Slim . . . Regular . . . Husky**

HEAVY-WEIGHT **\$3.67** AND **\$4.67** POLISHED COTTON

- A** **Wards Can Fit Your Boy**, No Matter What His Build, with these fine Nylon, fortified Polished Cottons. Whether he's Slim, Regular or Husky, we've got his size—at sensible prices, too! University tailored with pleatless front, 2 button-through back pockets, 2 front pockets. Belt, Pg. 425. Colors: Black, Loden Green, Blue, Suntan or Charcoal Gray. Washfast.
- Slim**—for the slim, rangy boy. Smaller waist, seat, thighs, longer inseam. Sizes: 6, 8, 10, 12, 14, 16. Scale, How to Measure on facing page (Slim). 33 A 2528—Shipping weight 1 lb. State size and color. . . . . **\$3.67**
- Regular**—for boys with average measurements and no special fit problem. Sizes: 6, 8, 10, 12, 14, 16. Scale, How to Measure, see facing page (Regular). 33 A 2529—Shipping weight 1 lb. State size and color. . . . . **\$3.67**
- Husky**—for heavier than average boys. Extra room in waist, seat, thighs. Sizes: 6, 8, 10, 12, 14, 16, 18. Scale, How to Measure, see facing page (Husky). 33 A 2530—Shipping weight 1 lb. State size and color. . . . . **\$4.67**

### New! Streamlined Continentals

NEW RANDOM CORD **\$3.77** HIDDEN SIDE TABS

- B** **New Beltless Continentals** with a clean-as-a-whistle waist treatment. That's because the 2-button adjustable side tabs that keep them neatly up in place are on the inside—completely out of sight. Specially cut to ride low down on the hips. Extra-narrow legs taper smartly down to free-draping cuffless bottoms. 4 pockets, zipper fly and tab front. Loden Green, Stag Tan, Blue, Black, Suntan. Sizes: 6, 8, 10, 12, 14, 16. Size Scale, see facing page (measure 1½-inches below regular belt line). 33 A 2508—Shipping weight 1 lb. State size and color. . . . . **\$3.77**



**"CHARGE IT"**  
See Page 1281

### 2 Smart Wash 'n Wear Cottons **\$2.77**

Choice of heavy-weight Polished Cotton or rib-weave Cotton Bedford Cord. Little or no ironing. University styles with pleatless front, 4 pockets, Walde's zip fly, cuffs. Sanforized, max. shrinkage less than 1%. Ship. wt. 1 lb. Colors: Loden Green, Suntan, Stag Tan, Red, Black or Blue. Washfast.

Sizes: 6, 8, 10, 12, 14, 16, 18. Size Scale on facing page (Regular). State size and color.

33 A 2519—Heavy-wt. Polished Cotton. . . **\$2.77**

33 A 2517—Cotton Bedford Cord. . . . . **\$2.77**

### CONESSET Jr. Beltless Side Tabs **\$2.77**

Excitingly styled for size 4 to 12 boys. Like the looks and practicality of this beltless trim-fitting style. 2-button side tabs attach to concealed elastic anchors. Pleatless front, 2 pockets, zip fly, cuffs. Washfast.

Sizes: 4, 6, 8, 10, 12. Scale, facing pg.

**Solid Color Cotton Verticord.** Stag Tan, Loden Green, Brass, Charcoal Gray or Blue. 33 A 2506—Wt. 1 lb. State size, color. . . . . **\$2.77**

**Polished Cotton Check** in Black-and-White. 33 A 2507—Ship. wt. 1 lb. State size. . . . . **\$2.77**





Black White-Black Brass-Black



Coneset Fabrics Have Earned This Seal



Charcoal Gray Suntan Stag Tan Blue Red Black Brass Loden Green and Willow Green

## New CONESET Cottons

PROVEN WASH 'N WEAR

SANFORIZED PLUS \$3.44 AND \$3.84 WASHFAST MERCERIZED



SLIM  
REGULAR  
HUSKY

(D)

(C) (D) **Diamond Belt Loop Slacks . . . 3 Smart Fabrics . . . Slim, Regular, Husky.** Set the style pace in these narrow-cut, pleatless beauties. A tremendous selection of smart colors in rich Wash 'n Wear Cottons—little or no ironing needed. Proportion-cut to fit boys of all builds. Tailored with pleatless front, diamond belt loops, 4 pockets, zip fly, cuffs. Washfast. Belts on Page 425.

Sizes: (Choice of Slim, Regular or Husky.) 6, 8, 10, 12, 14, 16, 18. Scale, How to Measure below. Shipping weight 1 lb. State size and color in your order.

(C) **Tasteful Glen Plaid in Polished Cotton.** A classic pattern smartly executed. 33A2509—Slim. Loden Green-Black; White-Black; Brass-Black . . . \$3.44  
33A2510—Regular. Loden Green-Black; White-Black; Brass-Black . . . \$3.44  
33A2511—Husky. Loden Green-Black; White-Black; Brass-Black . . . \$3.84

(D) **Cotton Random Cord in Solid Colors:** Fine ribs of gently varying width combine to produce a fabric with an eye-catching, distinctively different look. 33A2500—Slim. Suntan, Stag Tan, Blue, Red, Black, Green, White . . . \$3.44  
33A2501—Regular. Suntan, Stag Tan, Blue, Red, Black, Green, White . . . \$3.44  
33A2502—Husky. Suntan, Stag Tan, Blue, Black, Green . . . \$3.84

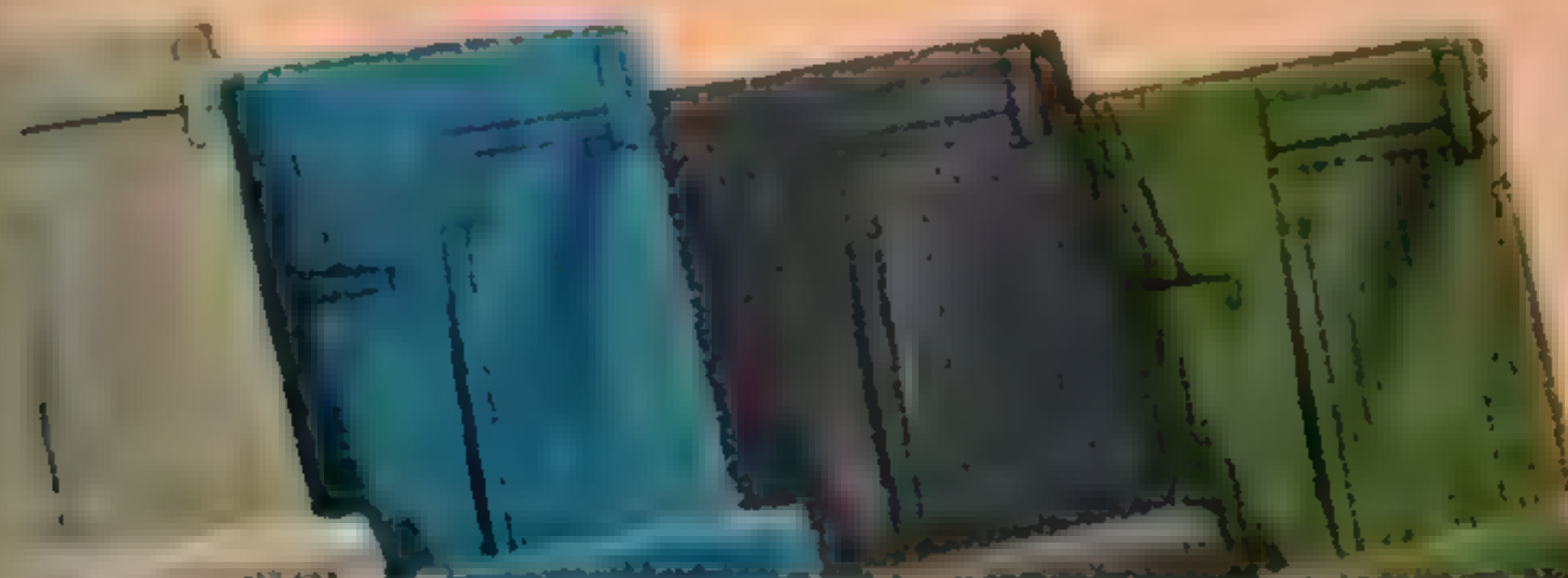
(D) **Heavy-weight Polished Cotton in Solid Colors.** A firmly established favorite. 33A2531—Slim. Suntan, Charcoal Gray, Blue, Red, Brass, Loden Green . . . \$3.44  
33A2532—Regular. Suntan, Charcoal Gray, Blue, Red, Brass, Loden Green . . . \$3.44  
33A2533—Husky. Suntan, Charcoal Gray, Blue, Red, Brass, Loden Green . . . \$3.84

**How to Measure Slim, Regular, Husky Sizes.** Measure waist over pants without belt, inseam from close up in crotch (Ills. Instructions, Pg. 366). Fine measurements which fall within boy's size range: **Slim**—cut smaller in waist, seat, thighs with longer inseam; **Regular**—for boy with average build; **Husky**—for heavier boy. Cut with extra room in waist, seat and thighs. Give size only, not waist or inseam. If your measurements fall between sizes, order the larger size.

Order Size:		4	6	8	10	12	14	16	18
SLIM	Waist:	—	21	22	23	24	25	26	27 in.
	Inseam:	—	19½	22	25	27½	29½	31	32½ in.
REGULAR	Waist:	22	23	24	25	26	27	28	29 in.
	Inseam:	15	18½	21	24	26	28	29	30 in.
HUSKY	Waist:	—	25	26	27	28½	30	32	34 in.
	Inseam:	—	18½	21	24	26	28	29	30 in.

★ Satisfaction Guaranteed or Your Money Back ★

### CONESET Half-Belt "Link Masters" \$3.94



Smart new half belt with eye-catching buckle sparks this trim-lined winner. Cone Mills' Random Cord—striking new fabric with fine ribs of gently varying width. Adjustable belt, interchangeable buckle. 4 pockets, zip fly, cuffs. Wash 'n Wear—little or no ironing.

Colors: Willow Green, Slate Blue, Black, Loden Green, Brass, Washfast.

Sizes: 6, 8, 10, 12, 14, 16, 18. (Also in larger sizes on Page 438.) Scale above (Regular).

33 A 2515—Wt. 1 lb. State size, color . . . \$3.94



### CONESET Deluxe Sportsters \$3.44



You'll like the smooth looks and practicality of this beltless, trim-fitting style. 2-button side tabs attached to concealed elastic anchors keep them firmly in place. In Cone Mills' eye-catching vari-rib Random Cord. Wash 'n Wear. Tab front, four pockets, zip fly, cuffs. Colors: Loden Green, Suntan, Black, Willow Green or Slate Blue. Washfast.

Sizes: 6, 8, 10, 12, 14, 16, 18. (Also in larger sizes on Page 438.) Scale above (Regular).

33 A 2516—Wt. 1 lb. State size, color . . . \$3.44

ALL WARDS 437







55 YEARS  
**11 BIG FEATURES**  
OUR BEST  
SERVING ALL AMERICA

**A**  
\$4<sup>88</sup>  
\$5<sup>88</sup>

65% Dacron, 35% Cotton

438 WARDS ALL



**B** \$4<sup>37</sup>

FORTIFIED WITH  
**DU PONT 420 NYLON**  
FOR EXTRA WEAR

**C** \$4<sup>37</sup>

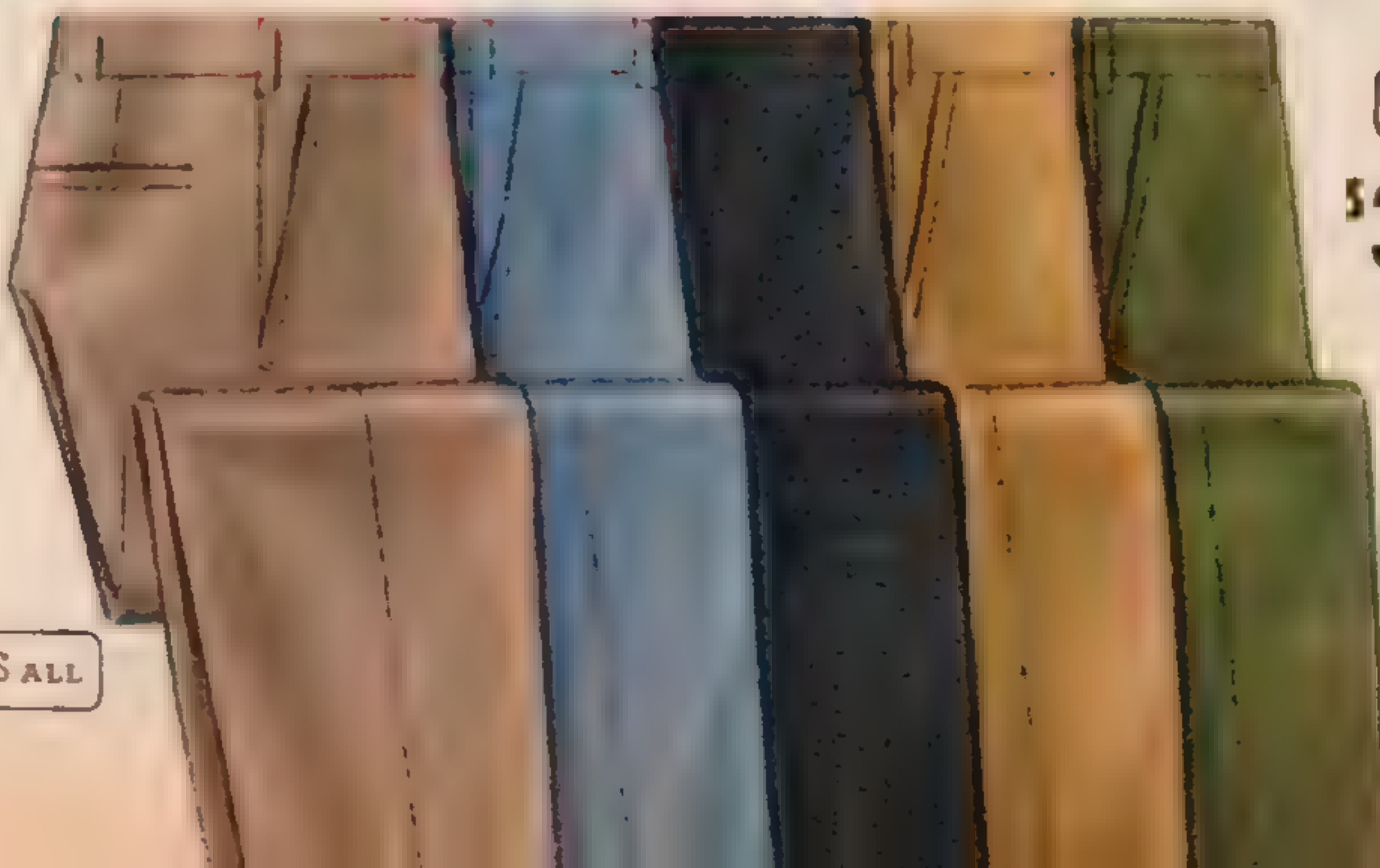
85% Cotton with 15% Dupont "420" Nylon



**D**  
Coneset  
Verticord

\$3<sup>88</sup> EA.

Coneset  
Random



**F**  
\$3<sup>44</sup>

Heavyweight  
Polished Cotton  
(with cuffs)

Satisfaction Guarantee  
or Your Money Back



# Older Boys' Casual Slacks

## DuPont Dacron-Cotton Half-Belt "Link-Masters"

**TWICE THE WEAR WITH HALF THE CARE...ULTRA-NEW STYLING**

Best performing casual slack fabric we've tested...loaded with features. A new "Link-Master" styling has that smart casual look so popular today.

**Dress-Up Appearance and Texture** highlight these exceptional Slacks of 65% Dacron Polyester with 35% Mercerized Combed Cotton. Crammed with features. **1—Wash 'n Wear**...spin or drip dry with minimum ironing. **2—Fused-in Creases** bring neatness. **3—Sanforized Plus**...max. shrinkage less than 1%. **4—Crav-**ed to repel stains and water. **5—Washfast colors.** **6—Crease-resistant**...wrinkles right. **7—Outwear All Cotton Casual Slacks** by 2 to 1. **8—All-Season Weight** and wear. **9—Adjustable Half-Belt** with crested metal buckle gives them an er look. **10—Costly Dart-Treatment** molds them to your waist. **11—Narrow Pleat-** recent their "Country Club" look. 4 pockets, cuffs, zip fly.

Olive Green, Black or Sand. Washfast.

Sizes: 8, 10, 12, 14, 16. See Size Scale, How to Measure, Page 437 (regular sizes). Shipping weight 1 lb. State size and color...\$4.88

For Youth—Waist Sizes and Inseam Lengths, see Scale, to Measure below. Shipping weight 1 lb. State waist size, inseam length and color...\$5.88

## Fine Cotton Fortified with DuPont "420" Nylon



- Outwear even heaviest All Cotton Denim by a wide margin.
- Wash 'n Wear—they need little or no ironing at all.
- Sanforized Plus, shrinkage less than 1%. Washfast colors.

**Cord-Hidden Side Tabs.** Belt-front style with a clean-as-a-whistle. That's because the 2-button anchor them up are on the Ramble Cord fabric of 85% 15% DuPont "420" Nylon—giving ribs of gently varying width a usually smart surface interest. Long, low-riding lines. Extra-taper down to cuffless bottom with 4 pockets, zipper fly. Colors: Loden Green, Suntan, Black, Stag Tan. Washfast.

Waist sizes, inseams, see Scale, below. (Note: Measure for these inches below normal waistline.) Shipping wt. 1 lb. State waist size, inseam length and color...\$4.37

**C University Style Polished Cotton.** Lustrous 85% Cotton with 15% DuPont "420" Nylon. Pleatless front, narrow tapering legs, 4 pockets, zipper fly and cuffs.

Colors: Charcoal Gray, Blue, Black, Suntan or Loden Green. Washfast.

Sizes: For waist sizes and inseam lengths, see Scale and How to Measure below. 33 A 2477—Ship. wt. 1 lb. 5 oz. State waist size, inseam length and color...\$4.37

**Special Slim Sizes:** as above except for smaller waist, seat, thighs, longer inseams.

Waist Sizes: 26 (29, 31-in. inseam); 27 (30, 32-in. inseam); 28 (32, 33-in. inseam); 29, 30 (ea. with 32, 34 in. inseam).

33 A 2487—Ship. wt. 1 lb. 5 oz. State waist size, inseam length and color...\$4.37

## Rich Coneset Cottons in New and Classic Weaves

- Famous Coneset Long-Lasting Wash 'n Wear Finish...little or no ironing.
- Choose from Verticord, New Ramble Cord or smooth Polished Cottons.
- Sanforized Plus, max. shrinkage less than 1%...Bright Washfast colors.

**and Loop Verticord.** Popular narrow fabric. Diamond belt loops, pockets add distinctive smart-tapered legs, cuffless bottom, beltless front, 4 pockets, zip fly. Colors: Adobe Red, Loden Green, Black or Desert Blue. Washfast.

Waist sizes, inseams, see Scale, below. (Note: Measure for these inches below normal waistline.) Shipping weight 1 lb. State waist size, inseam length and color...\$3.88

**Weight Polished Cotton University Style.** Rich colors, smart tailoring and easy A top combination of good looks and practicality. Neatly tailored in classic style, pleatless front, narrow tapered legs. Made with 4 pockets, zipper fly and cuffs. Colors: Gray Tan, Desert Blue, Black, Brass or Loden Green. Washfast.

Waist sizes and inseam lengths, see Size Scale, How to Measure below. Shipping wt. 1 lb. State waist size, inseam length and color...\$3.44

**E Random Cord Beltless Side-Tab.** Note the subtle surface interest of this new Cone Mills fabric. Tab-front beltless style—2-button adjustable side tabs fastened to concealed elastic anchors keep them neatly up in place. Pleatless front, 4 pockets, zipper fly and cuffs. Washfast.

Colors: Willow Green, Blue, Suntan, Black. Sizes: For waist sizes and inseam lengths, see Size Scale, How to Measure below. 33 A 2489—Shipping weight 1 lb. State waist size, inseam length and color...\$3.88

### HOW TO MEASURE INSTRUCTIONS FOR SLACKS ON THESE 2 PAGES

Measure waistline over trousers with belt removed. Number of inches is waist size. Measuring waist be sure to hold the tape measure snugly but yet not too tightly. Take a pair of trousers that fit well and lay them flat on a table. Measure inseam from crotch seam down inside of leg to bottom of cuff. When filling out your order, state waist size and which is inseam length. Illustrated instructions, Page 366.

Sizes:	28	29	30	31	32 inches
Inseam Lengths:	29 or 30	30 or 31	30 or 31	30 or 32	30 or 32 inches



### SANFORIZED, WASHFAST SHORTS

**G Side-Tab Random Cord.** 2-button adjustable tabs. Coneset Random Cord—Wash 'n Wear, little or no ironing. Tab front, 4 pockets, zip fly. Colors: Black, Blue, Stag Tan, Suntan or Brass.

Sizes: 6, 8, 10, 12, 14, 16, 18. See Scale below. Ship. wt. 6 oz. 33A2611—State size, color. \$2.87

**Bedford Cord Walking Shorts** (not shown). Sturdily constructed with 4 pockets, zipper fly.

Colors: Black, Charcoal Gray, Light Blue, Suntan or Red. Sizes: 6, 8, 10, 12, 14, 16, 18. See Scale below. Ship. wt. 6 oz. 33A2602—State size, color. \$1.94

**H Hiking Shorts.** Cotton Corporal Twill. 2 bellows cargo side pockets with secret zipper inner pocket. Metal clip to carry compass, etc., full self belt, elasticized back, zip fly. Navy, Tan, Medium Green.

Sizes: 4, 6, 8, 10, 12, 14, 16. See Scale below. Ship. wt. 6 oz. 33A2586—State size, color. \$1.94

**Mid-Length Camp Shorts** (not shown). Heavyweight Cotton Twill. Full self belt, elastic side inserts, 2 pockets, zip fly. Med. Gray, Med. Green or Tan.

Sizes: 4, 6, 8, 10, 12, 14, 16. See Scale below. Ship. wt. 6 oz. 33A2598—State size, color. \$1.94



**J Choose from 3 cool Cotton Summer fabrics.** Sturdily made with elastic waist, 2 pockets and fly front. Reinforced throughout. Sanforized, maximum shrinkage 1%. Washfast. Sizes: 4, 6, 8, 10, 12. Scale below. Wt. ea. 6 oz. State size, color. 33A2579—Polished Cotton. Char. Gray, Lt. Blue, Suntan...95c

33A2575D—Sturdy Twill. Med. Brown, Med. Green, Navy...95c

33A2576D—Cool Seersucker. Blue, Brown or Green...95c

Special! Any Combination of 3...only \$2.76

**K Smart Corded Cotton Tab Front Style.** Carefree style needs no belt. Elastic side inserts, zip fly. Washfast, Sanforized. Lt. Blue, Willow Green, Suntan, Charcoal Gray, Red.

Sizes: 4, 6, 8, 10, 12, 14. Ship. wt. ea. 6 oz. 33 A 2584—State size and color...Ea. \$1.79; 2 for \$3.48

**To Measure for Shorts—**Measure waist over underwear; height without shoes. If between 2 sizes, order the next larger size.

Order size:	4	6	8	10	12	14	16	18
If Waist is:	21½	22½	23½	24½	25½	26½	27½	28½ in.
If Height is:	40	46	50	54	58	61	64	66 in.

Just Say "CHARGE IT" at WARDS, See Page 1281 ★

ALL 2 WARDS 439





# MIRACLE-WEAR DENIMS

83% COTTON, 17% DUPONT "420" NYLON

Choice of 3 Different Weights

- Proportioned Cut — To give any boy a proper fit.
- Vat-dyed Blue Denim. Sanforized — Under 1% Shrink.
- Cowboy Style. 2 front, rear pockets. Zipper fly.

## Guaranteed Fused Double Knee Jeans

KNEES OUTWEAR JEANS OR NEW PAIR FREE

13 3/4-OZ. FORTIFIED WITH "420" NYLON

SLIM \$289 REGULAR \$289 HUSKY \$319

Strongest and most durable Denim ever tested by our Lab — bar none! It's a brawny blend of the heaviest weight, coarse-weave Denim fortified with DuPont's super-strong "420" Nylon. Gives you a Denim with real backbone that no All Cotton Denim can attempt to match. Shirt on Page 423; Belt, Page 425. Washable with other dark clothing. Scale on facing page.

33 A 50-Slim Sizes: 4, 6, 8, 10, 12. Wt. 1 lb. 5 oz. State size. \$2.89

33 A 51-Regular: 4, 6, 8, 10, 12. Wt. 1 lb. 10 oz. State size. \$2.89

33 A 52-Husky: 6, 8, 10, 12, 14, 16. Wt. 2 lbs. State size... \$3.19

11 1/4-OZ. FORTIFIED WITH "420" NYLON

SLIM \$259 REGULAR \$259 HUSKY \$289

Extra wear woven into every square inch with super-strong DuPont "420" Nylon. Amazing Denim fabric easily outwears the heaviest weight All Cotton Denim. Shirt, Page 423; Belt, Page 425. How to Measure and Size Scale on facing page.

33 A 54-Slim Sizes: 4, 6, 8, 10, 12. Wt. 1 lb. State size... \$2.59

33 A 55-Regular: 4, 6, 8, 10, 12. Wt. 1 lb. State size... \$2.59

33 A 56-Husky: 6, 8, 10, 12, 14, 16. Wt. 1 lb. 4 oz. State size. \$2.89

10-OZ. FORTIFIED WITH "420" NYLON

SLIM \$239 REGULAR \$239 HUSKY \$259

Reinforced throughout with DuPont's wonder-wearing "420" Nylon for countless months of added wear — even more than offered by any All Cotton Denim. Shirt on Page 423; Belt, Page 425. See How to Measure and Size Scale on facing page.

33 A 57-Slim Sizes: 4, 6, 8, 10, 12. Wt. 1 lb. State size... \$2.39

33 A 58-Regular: 4, 6, 8, 10, 12. Wt. 1 lb. State size... \$2.39

33 A 59-Husky: 6, 8, 10, 12, 14, 16. Wt. 1 lb. 3 oz. State size. \$2.59

"CHARGE IT" at WARDS, See Page 1281

### SLIM

For the slim, rangy boy. Extra-narrow waist, seat, thighs. Longer inseam.



### REGULAR

For the boy who has an average build, no special problems in getting a proper fit.



### HUSKY

For the heavier than average boy. Extra-full in waist, seat and thighs.



## Economy Priced Denims

- Vat-Dyed
- 10-oz. Weight
- 2 Styles

## Guaranteed Double

- Outwear Jeans or New Pair
- Sanforized—Wash with Dark
- Vat-dyed Colors Will Not

### Practical Suspender Style

- (A) All Cotton Denim. No trouble with adjustable suspenders with removable buckles. Suspenders removable. 4 pockets, zip fly. Shirt, Pg. 423. Colors: Navy, Charcoal Gray or Lt. Blue. Sizes: 3, 4, 5, 6, 7, 8. Scale, facing page. 33 A 17-State size and color.

### Western Styling \$1.68 to \$2.59

- (B) Rugged All Cotton Jeans. 4 pockets. Shirt, Pg. 430; Belt, Pg. 423. Wt. 1 lb. 3 oz. Slim Sizes: 4, 6, 8, 10, 12. Scale, facing page. 33 A 18-Navy Blue. State size only. 33 A 18-Char. Gray, Lt. Blue. State size only. Regular Sizes: 4, 6, 8, 10, 12. Scale, facing page. 33 A 19-Navy Blue. State size only. 33 A 19-Char. Gray, Lt. Blue. State size only. Husky Sizes: 6, 8, 10, 12, 14, 16. Scale, facing page. 33 A 46-Navy Blue. State size only.



## Rib Weave Corded Denim

**\$1.97** WASHFAST

Denim for School, Play  
Fabric — Smart New Look  
Three Handsome Colors

Jeans for many activities.  
style and they've got  
handsomely ribbed Cotton  
designed to combine  
looks of casual slacks with  
of Denim. Wash'n Wear  
touch-up ironing. Trim,  
ing with 2 front pockets, 2  
cuffs, zip fly. Belt, Pg. 425.  
x.shrink. 1%. Washfast.  
Blue, Lt. Brown, Lt. Gray.  
3, 10, 12. Size Scale,  
asure Instructions, below.  
b. State size, color. **\$1.97**



### HEAVY-WT. DENIM

**Ranger Jeans \$1.97**

waistband patch shows your  
"Lone Ranger" friends he has authen-  
Ranger Jeans. Rugged 11¼-oz.  
Denim; reinforced strain points.  
The knees must outwear jeans  
pair free! 4 pockets, zip fly.  
x.shrink. 1%. Wt. 1 lb. 3 oz.  
Blue only. Wash alone.  
10, 12. Scale, below. (Reg.)  
Please state size.....**\$1.97**

### SANFORIZED 10-OZ. DENIM

**Bib Overalls \$1.94**

Just the thing for knock-about outdoor  
play. Extra-wide suspenders with rust-  
proof, adjustable metal buckles. Have  
5 roomy pockets including huge carry-  
all chest compartment. Sturdily con-  
structed of fine Cotton Denim. Bar-tacked  
strain points. Triple-stitched seams.  
Color: Navy Blue only. Wash alone.  
Sizes: 4, 6, 8, 10, 12. Scale, below. (Reg.)  
33 A 7-Wt. 1 lb. 5 oz. State size...**\$1.94**

#### HOW TO MEASURE FOR ALL ITEMS ON THESE 2 PAGES

waist over trousers without a belt. Measure height without shoes. Find  
within your boy's size classification (Slim, Regular or Husky). If  
falls between two sizes, order the larger size. Before you order,  
be absolutely sure the size you want is listed. For complete illustrated "How  
Measure" Instructions, please turn to Page 366. Washability Terms, Page 1273.

Order Size:	3	4	5	6	7	8	10	12	14	16
If waist is:	—	20	—	21	—	22	23	24	—	—
If height is:	—	41½	—	47½	—	51½	56	60	—	—
IF TALLER	21½	22	22½	23	23½	24	25	26	—	—
If height is:	37	40	43	46	48	50	54	58	—	—
IF TALLER	—	—	—	25	—	26	27	29½	30	32
If height is:	—	—	—	46	—	50	54	58	61	64

## GUARANTEED

### Fused Double Knee Boxer Denim Jeans

**(C) (D)** Fused double knees must outwear jeans or you get a new pair  
free! Sturdy 9-oz. Cotton Denim takes lots of rigorous wear.  
Double-sewn main seams assure extra strength. Bar-tacked at all strain  
points. Sanforized — shrinkage kept to a minimum of 1%. Choose Half  
Boxer Style or Full Boxer style. Shirts sold on Pg. 423, Belt on Pg. 425.  
Color: Navy Blue only. Size Scale at left. (Regular.) Ship. wt. ea. 1 lb.  
**(C)** 33 A 20-Full Boxer. All-around elastic waist. 2 pockets, fly front.  
Wash alone. Sizes: 3, 4, 5, 6, 7, 8. State size. Ea. **\$1.24**; 3 for **\$3.57**  
**(D)** 33 A 9-Half Boxer. Elastic back, 4 pockets, zip fly. Vat-dyed. Wash-  
able with dark clothing. Sizes: 4, 6, 8, 10. State size. Ea. **\$1.74**; 3 for **\$5.10**

### Satisfaction Guaranteed or Your Money Back

For a full selection of bigger Boys' Den-  
ims, please see following two pages.

ALL WARDS 441



# STRONGEST DENIMS EVER TESTED!



**83% Heavy-weight Cotton, 17% "420" Nylon**

- Vat-dyed—stay bright
- Sanforized (shrinkage 1%)
- Made to fit snug, ride low
- Strong, fully reinforced
- Real "101" patch at back
- 2 front swing pockets and 2 rear pockets, zipper fly
- Also 100% Cotton Denim

## Guaranteed Seams

**NEW SADDLE PANTS FREE IF SEAMS RIP OR TEAR**

**SLIM REGULAR HUSKY**



**SLIM \$217 to \$294**

Specially tailored for the slim, rangy boy—smaller than average in waist, seat and thighs. Longer in-seams. Belt is sold on Page 425; Shirt, Page 430. Navy Blue. Washable with other dark clothing. Sizes: 6, 8, 10, 12, 14, 16. See Scale, How to Measure on facing page (Slim). Shipping weight 1 lb. 8 oz.

**13¾-oz. Cotton-Nylon Denim.** Strongest Denim we've ever tested! Outwears the heaviest All Cotton Denim by far. That's because of the superstrong DuPont "420" Nylon woven right into every square inch.

33 A 26—State size in your order. . . . . \$2.94

**13¾-oz. All Cotton Denim.** The very heaviest and strongest All Cotton Denim that's made today.

33 A 40—State size in your order. . . . . \$2.47

**11¼-oz. All Cotton Denim.** Highly serviceable.

33 A 27—State size in your order. . . . . \$2.17

**REGULAR \$210 to \$294**

Tailored for the boy with average measurements and no special problems in getting properly fitted. For Belt, turn to Page 425; Shirt on Page 430. Navy Blue. Washable with other dark clothing. Sizes: 6, 8, 10, 12, 14, 16. See Scale, How to Measure on facing page (Regular). Shipping weight 1 lb. 9 oz.

**13¾-oz. Cotton-Nylon Denim.** Strongest Denim we've ever tested! Outwears the heaviest All Cotton Denim by far. That's because of the superstrong DuPont "420" Nylon woven right into every square inch.

33 A 28—State size in your order. . . . . \$2.94

**13¾-oz. All Cotton Denim.** The very heaviest and strongest All Cotton Denim that's made today.

33 A 34—State size in your order. . . . . \$2.47

**11¼-oz. All Cotton Denim.** Highly serviceable.

33 A 38—State size in your order. . . . . \$2.10

**HUSKY \$243 to \$344**

For the heavier-than-average boy. Extra full in waist, seat, thighs. Belt sold on Pg. 425; Shirt, Pg. 430. Navy Blue. Washable with other dark clothing. Sizes: 6, 8, 10, 12, 14, 16, 18. See Scale, How to Measure, facing page (Husky). Shipping weight 1 lb. 9 oz.

**13¾-oz. Cotton-Nylon Denim.** Strongest Denim we've ever tested. Outwears the heaviest All Cotton Denim by far. That's because of the superstrong DuPont "420" Nylon woven right into every square inch.

33 A 30—State size in your order. . . . . \$3.44

**13¾-oz. All Cotton Denim.** The very heaviest and strongest All Cotton Denim that's made today.

33 A 41—State size in your order. . . . . \$2.76

**11¼-oz. All Cotton Denim.** Highly serviceable.

33 A 49—State size in your order. . . . . \$2.43



## Heavy-wt. 13¾-oz. Cotton Denim Saddle Pants

**IN AUTHENTIC WESTERN STYLE**

- Cut snug and slim—ride down low on hips
- Strongly reinforced at all points
- Choice of vat-dyed or regular Cotton Denim
- Sanforized—maximum shrinkage is removed

**13¾-oz. Cotton Denim... 2**

**VAT-DYED \$247 STAY BRIGHT**

**A** Smart colors add a fresh new note to your wardrobe. Choose from a variety of colors. Cut along authentic Western lines with a hugging fit. They ride down low on hips the way you like them, too. Sturdily constructed with 4 roomy pockets, zipper fly.

Colors: Faded Blue or Charcoal with other dark clothing. Shipping weight 1 lb. 9 oz.

Sizes: 6, 8, 10, 12, 14, 16. See Size Measure Instructions on facing page.

33 A 34—State size and color. . . . .

**Navy Blue 13¾-oz. Cotton Denim \$237 AND \$277**

**B** Heaviest weight All Cotton Denim—hard wear. Authentic Western style. Ride low on hips the way boys like it. Made. 4 pockets, zip fly. Wash alone.

33 A 25—Sizes: 6, 8, 10, 12, 14. Size Measure on facing page (Regular). Ship. wt. 1 lb. 9 oz. Please state size

33 A 25—Waist Sizes: 28 (31-inch inseam); 31 and 32 (33-inch inseam). Ship. wt. 1 lb. 9 oz. Please state size

★ "CHARGE IT", See Page 222



## Herringbone Cargo Pants

For Chores, School  
Extra-strong Cotton  
Washable, max. shrink. 1%

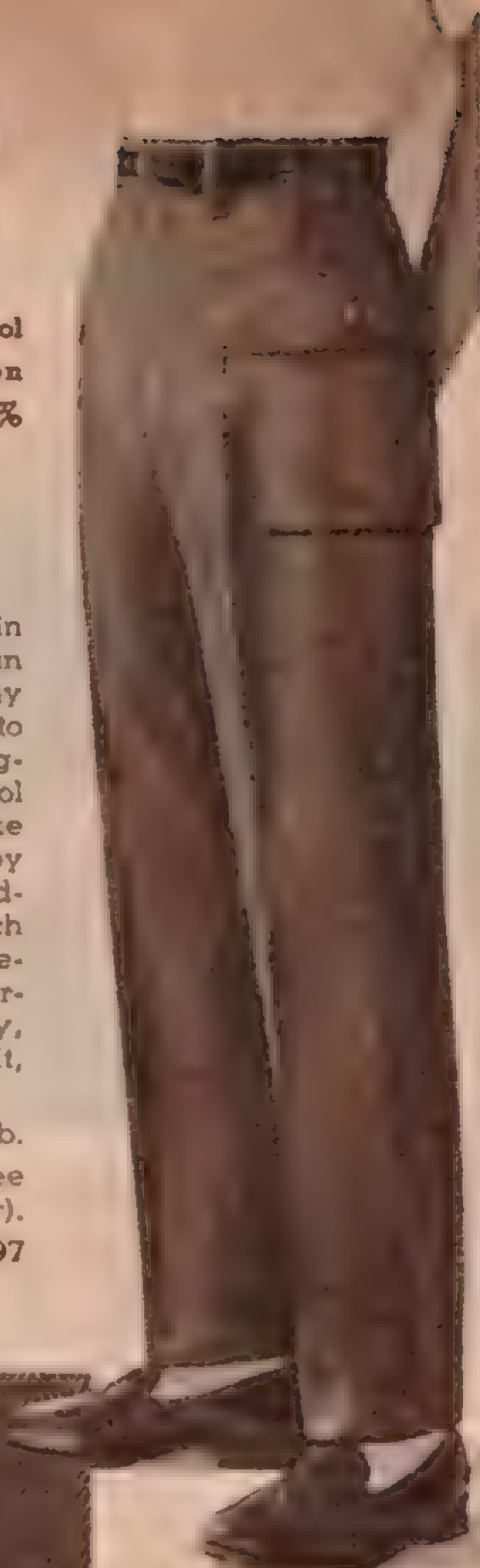
**\$1.97**

Practical Idea in  
Pants—and an  
boy will surely  
he'll want to  
Cotton Herring-  
for work, school  
Tailored just like  
pants worn by  
men. 2 expand-  
through patch  
flaps. Triple-  
ams and bar-  
points. Zip fly,  
Uncuffed. Belt,  
washable.

Green. Ship. wt. 1 lb.

• 10, 12, 14, 16. See  
below (Regular).

State size . . . **\$1.97**



## Rugged 10-oz. Cotton Denims

ized, maximum shrinkage is less than mere 1%  
y constructed . . . full reinforcement throughout  
get exceptionally long wear at a moderate price

### Husky Boy Denims **\$2.37**

Wear Your Husky Boy Properly—cut extra full in waist, seat,  
s. 10-oz. Navy Blue Cotton Denim. 2 front pockets,  
2 back pockets, yoke back, zip fly. Wash alone.

• 8, 10, 12, 14, 16, 18. Scale at right (Husky).

• Ship. wt. 1 lb. 5 oz. State size only . . . **\$2.37**

### Regular Denims **\$1.47 AND \$1.77**

See Navy Blue Cotton Denim is vat-dyed—that means  
they stay bright through repeated washings. Tailored  
front pockets, 2 back pockets and zipper fly. Fully  
washed. Washable with other dark clothing.

• at right (Regular). Ship. wt. 1 lb. 7 oz. State size.

• 10—Sizes: 6, 8, 10, 12 . . . **\$1.47** Sizes: 14, 16 . . . **\$1.77**

## DRESS-UP CORDS



### SLIM REGULAR HUSKY

- Look what you get for less than \$2.00!
- Smart Dress-Up Denim—For School or Play
- Rugged Fabric in Handsome Ribbed Weave

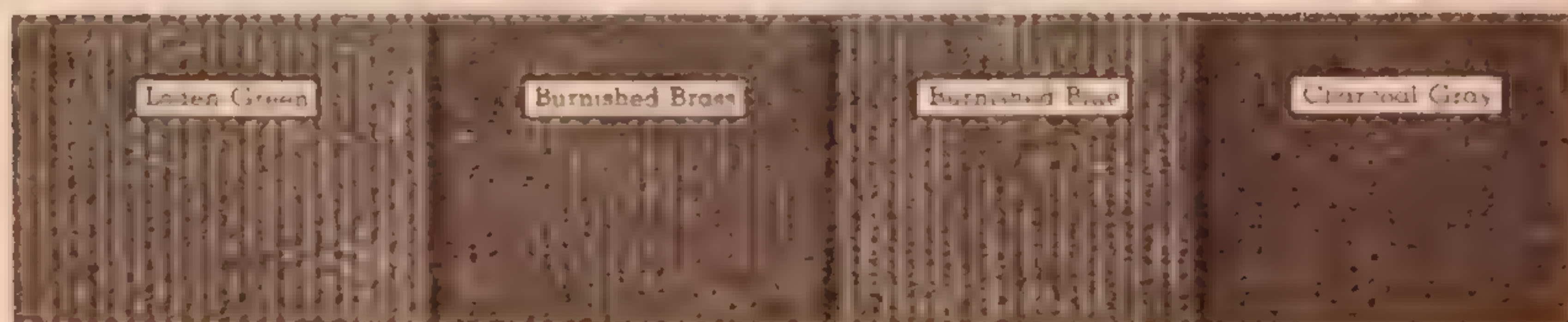
Slacks You Can Wear for Many Activities—they've got  
style, they've got strength. Handsomely ribbed 100%  
Cotton is designed to combine the best good looks of  
Casual Slacks with the rugged wear of Denim. Uni-  
versity styled with patch pockets, 4 pockets, cuffs,  
zipper fly. Confirmed, too. Belt, Pp. 425. Ship. wt. 2 lbs.  
Colors: Indigo Green, Burnished Brass, Burnished Blue  
or Charcoal Gray. Washable. Colors stay fresh.

Sizes: 6, 8, 10, 12, 14, 16. Scale, below.

33 A 67—Slim. State size, color . . . **\$1.88**

33 A 66—Regular. State size, color . . . **\$1.88**

33 A 65—Husky. State size, color . . . **\$1.88**



### HOW TO MEASURE FOR ALL ITEMS ON THESE 2 PAGES

Measure waist over trousers without belt. Measure height without shoes. Find measurements  
which fall within boy's size range (Slim, Regular, Husky). If measurements fall between sizes  
order the larger size. Before you order be sure Size You Want is Listed. For complete illustrated  
"How to Measure" instructions please turn to Page 366. Careful measuring assures proper fit.

Order Size:		6	8	10	12	14	16	18
SLIM	If waist is:	21	22	23	24	25	26	—
	If height is:	47½	51½	56	60	63	67	—
REGULAR	If waist is:	23	24	25	26	27	28	—
	If height is:	48	50	54	58	61	64	—
HUSKY	If waist is:	25	26	27	28½	30	32	34 inches
	If height is:	46	50	54	58	61	64	66 inches

**Satisfaction Guaranteed or Your Money Back**

ALL WARDS 443





## Attention Mothers

Measure your child's foot each time you order. See Size Scale on Pg. 448. Proper fit guaranteed.

# Specially Designed Shoes for Vital First Steps

EXPERTLY BUILT... GUARANTEED FIT... TOT'S SIZES 1 TO 9

fash

WARDS



## Dress-Up Styles

FOR A LITTLE LADY

SAUCY **\$3.77** STURDY

**(F) (G)** For special occasions when little party goers want to look their prettiest. Of soft Smooth Leather or "looking-glass shiny" Patent Leather. Charming little strap across instep. Easy to buckle, adjusts comfortably. Flexible, long-wearing sole. Firm heel-grip. Ship. wt. 12 oz. State size.

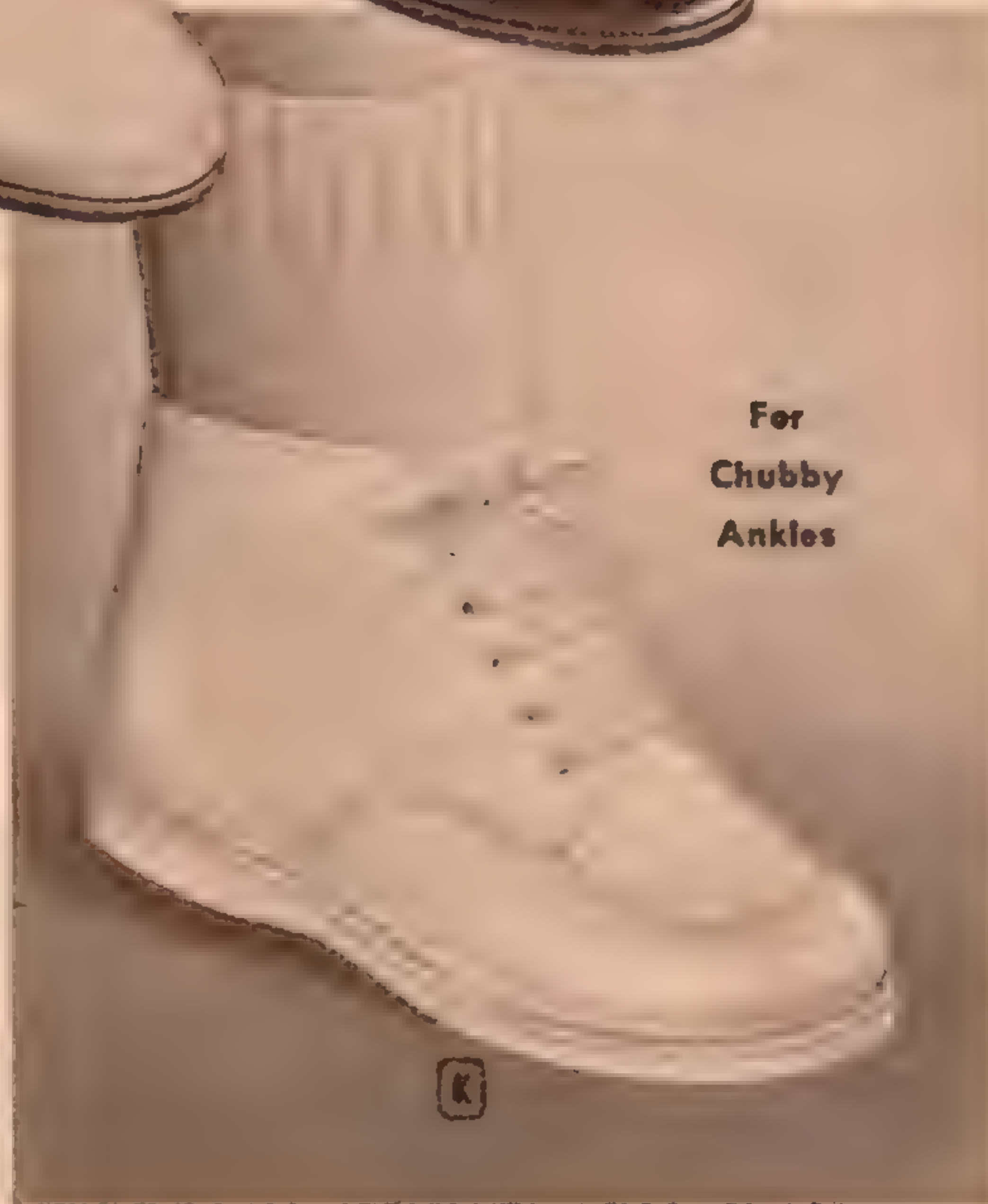
Width D comes in Sizes: 4, 4½, 5, 5½, 6, 6½, 7, 7½, 8.

(F) 24A5036-White Smooth. \$3.77

(G) 24A5035-Black Patent. \$3.77

Shop The Catalog Way at Wards

For  
Chubby  
Ankles



(G)

(H)

## Perfect for a Little Lad

KRADLE KOMFORT **\$3.77** FINE SUPPLE  
FULL CUSHIONING NEVER BINDS

**(H) (J)** 3-Eyelet Leather Oxford. Reverse seam roomy. Scientifically lasted to allow healthy foot growth. 1-piece Leather sole. Width D comes in Sizes: 5½, 6, 6½, 7, 7½, 8. State size.  
(H) 24A5006-All Black. (H) 24A5005-All Black.  
(I) 24A5004-Black with White Vamp.

## Extra Roomy E Width for Chubby Ankles

**(K)** Choice of 2 Qualities. One piece leather to give ankle high support. Please state size.  
**Best Quality.** Washable Kleenette leather. Heel-to-toe cushioning. Ship. wt. 12 oz.  
Width E: 2, 2½, 3, 3½, 4, 4½, 5, 5½, 6, 6½, 7, 7½, 8.  
24 A 5077-White. 24 A 5078-Brown..  
**Better Quality.** Soft smooth leather. Ship. wt. 14 oz.  
Width E: 2, 2½, 3, 3½, 4, 4½, 5, 5½, 6, 6½, 7, 7½, 8.  
24 A 5277-White. 24 A 5278-Brown.

Just Say "CHARGE IT", See Page



## STURDY STYLES, SOFT LEATHERS, FOR BUSY LITTLE TODDLERS

**(L)** Precious styling that little tots love to wear. Lots of room for tots to grow. Smooth Leather or shiny Black Patent Leather. Durable 1-piece sole. Ship. wt. 10 oz. Width D. Sizes: 4, 4½, 5, 5½, 6, 6½, 7, 7½, 8. State size.

24A5128-White Smooth Leather.

24A5127-Black Patent.....\$2.84

**(M)** Washable Saddle. Keeps toddlers right in style with brother and sister. Kleenette Leather whisks clean with a damp cloth. Kradle Komfort Heel-to-toe cushioning keeps tiny feet comfortable. 1-piece Leather sole. Wt. 14 oz. State size.

Width D: 5½, 6, 6½, 7, 7½, 8.

24A5085-Black-White.

24A5084-Brown-White.\$3.77

**(N)** Patch Saddle. Adorable styling and a sturdy stepper for a busy tot. Combination of white, black and gray smooth Leather. Never bind or chafes tots' feet. Built to allow healthy growth of little feet. Crepe sole, heel.

Ship. wt. 14 oz. State size.

Width D: 5½, 6, 6½, 7, 7½, 8.

24 A 5145-White with Black, Gray Patches.....\$3.77

**(P)** Roman Sandal. Decorative straps adjust to fit right every time. Good support from the first step through romping stage. Choose from 2 soft, non-chafing Leathers. Durable 1-piece Leather sole. Ship. wt. 10 oz. State size.

Width D comes in the following Sizes: 1, 1½, 2, 2½, 3, 3½, 4, 4½, 5, 5½, 6, 6½, 7, 7½, 8.

24A5115-White Smooth.

24A5113-Black Patent

Leather.....\$2.97

**(R)** 2 Qualities. Boot. Gives support. 1-pc. Leather sole. Width D: 2, 2½, 3, 3½, 4, 4½, 5, 5½, 6, 6½, 7, 7½, 8. Please state size.

**Best Quality.** Washable Kleenette. Heel-to-toe Kleenette cushioning.

24 A 5012-White

24 A 5011-Brown

**Better Quality.** Soft smooth

24 A 5103-White

24 A 5106-Brown

## FOR EARLY WALKING CONFIDENCE



# fashion stride Pretty Dress Up Footwear

WARDS GUARANTEES YOUR CHILD PROPER FIT. SIZES 8½ TO 13½, 1 TO 4



T



U



V



## Her Finest Pair of Party Shoes

2 STYLES IN 1 \$4.77 SO CHARMING

A little miss change her mind strap to pump in a jiffy. So adorned with a mock-pearl on a square throat. Two rich, durable soles, heels. 1 lb. Please state size.

Sizes: 8½, 9, 9½, 10, 10½, 11, 11½, 12, 12½, 13, 13½, 1, 1½, 2, 2½, 3, 3½, 4.

White Smooth Leather. \$4.77

Black Patent Leather. \$4.77

Satisfaction Guaranteed

or Your Money Back

U Everything about this shoe is "party perfect." Delicate cut out vamp topped prettily by a twinkling bow. Crafted in gleaming black patent leather. Versatile swivel strap can be worn up or down. Long-wearing soles, heels.

Width C. Sizes: 12½, 13, 13½, 1, 1½, 2, 2½, 3, 3½, 4. Wt. 1 lb. State size.

24 A 4707—Black Patent... \$4.77

## Newest Fashion! \$4.52

GRACEFULLY DAINY FOR HER BIG MOMENTS

Swivel Strap, She Can Change to Fit Her Every Mood

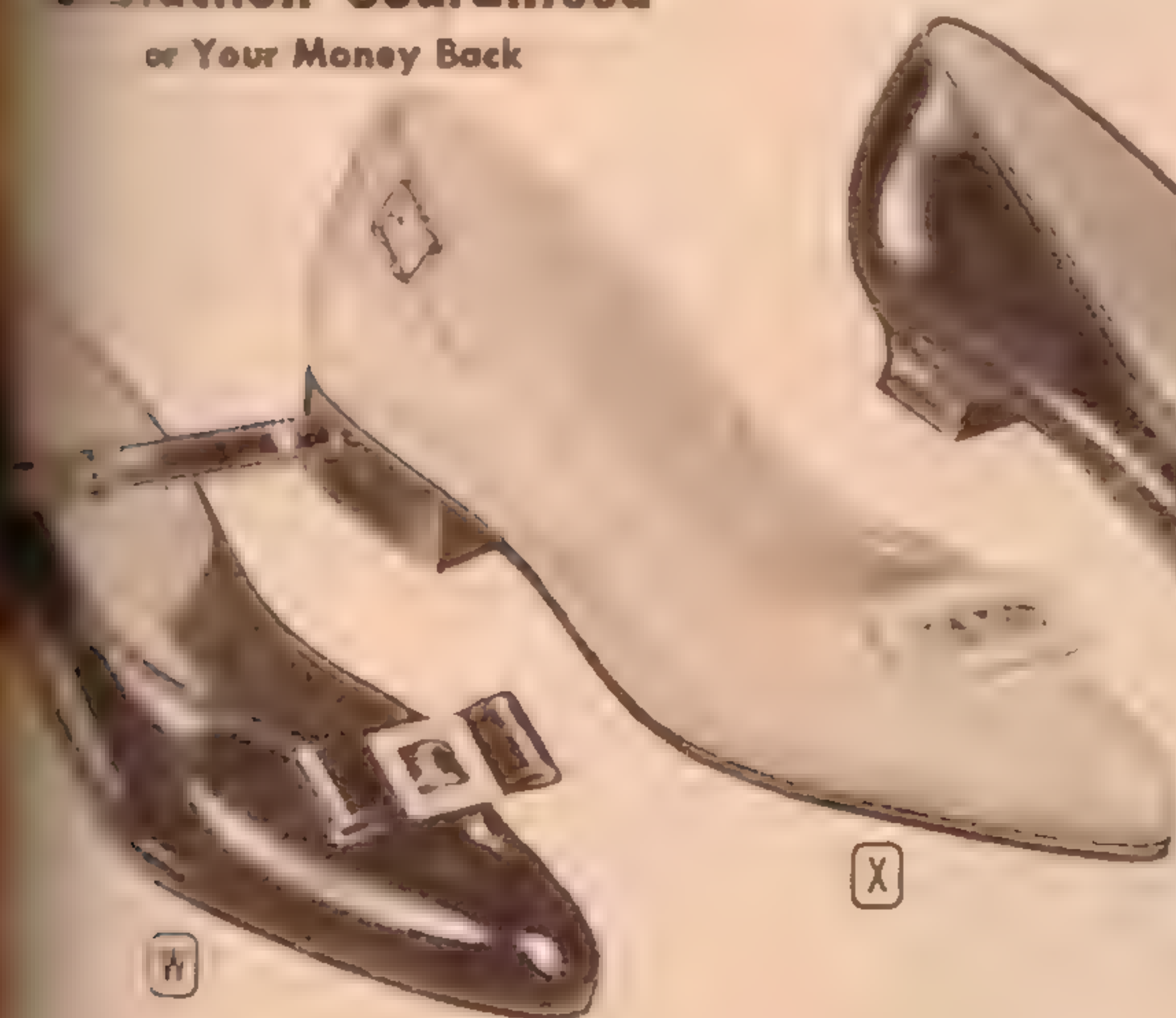
V So charmingly styled and beautifully detailed for the little lady who loves to dress up. It's style that she'll adore to wear. Delicately fringed strap enhances front of vamp, set off by a charming circular buckle. Adjustable swivel style can be worn over the ankle or in the back as a pump. Two rich, supple leathers; long-wearing heels and soles. Ship. wt. 1 lb.

Width B. Sizes: 12½, 13, 13½, 1, 1½, 2, 2½, 3, 3½, 4. Please state size.

Width C. Sizes: 8½, 9, 9½, 10, 10½, 11, 11½, 12, 12½, 13, 13½, 1, 1½, 2, 2½, 3, 3½, 4.

24 A 4715—Black Patent Leather... \$4.52

24 A 4716—White Smooth Leather... \$4.52



W



Y



Z

FF

## SO SPARKLING... FOR A LIVELY LITTLE GIRL

EASY STEPPING \$3.97 EXPERTLY CRAFTED

dream come by a mock-pearl buckle. Swivel strap can be worn up or down. Durable soles, heels. 1 lb. 2 oz. Sizes: 8½, 9, 9½, 10, 10½, 11, 11½, 12, 12½, 13, 13½, 1, 1½, 2, 2½, 3, 3½, 4. State size. Black Patent \$3.97 White Smooth \$3.97

X She'll be pretty as a picture in this adorable style. Convertible strap. Sparkling patent or smooth leather. Long-wearing soles and heels. Wt. 1 lb. 2 oz. Width C comes in Sizes: 8½, 9, 9½, 10, 10½, 11, 11½, 12, 12½, 13, 13½, 1, 1½, 2, 2½, 3, 3½, 4. 24A4838—White Smooth. 24A4837—Black Patent. State size. \$3.97

Y Perfect for a little princess, "The Queen Anne Heel." She'll love the grown up styling. Pert bow trim complements the big girl mood of the shoe. Long-wearing soles, heels. Width C. Sizes: 12½, 13, 13½, 1, 1½, 2, 2½, 3, 3½, 4. Ship. wt. 1 lb. 2 oz. 24A4817—Black Patent Leather. State size. 24A4818—White Smooth Leather. \$3.97

## STYLED FOR THOSE SPECIAL OCCASIONS \$2.97

Z A little party goer's delight in lustrous patent or soft leather, topped off by a dainty bow. Long-wearing soles and heels. Shipping weight 1 lb. State size.

Width C. Sizes: 8½, 9, 9½, 10, 10½, 11, 11½, 12, 12½, 13, 13½, 1, 1½, 2, 2½, 3.

24 A 4955—Black Patent... \$2.97

24 A 4956—White Smooth... \$2.97

FF Classic Mary Jane—Favorite style with the tea party set. Designed to pamper her feet, from party to party. Two rich leathers. Durable sole, heel. Ship. wt. 1 lb.

Width C. Sizes: 8½, 9, 9½, 10, 10½, 11, 11½, 12, 12½, 13, 13½, 1, 1½, 2, 2½, 3.

24 A 4960—Black Patent... \$2.97

24 A 4961—White. State size \$2.97

3 Ways to Shop at Wards: by phone, in person, or by mail. See Pages 1267-70.



fashion shoes

FIT TESTED, WEAR TESTED

Shoes for

GUAR



Sugar and Spice

and Everything Nice...

## The Soft Touch.

LIGHT-STEPPING \$3.97

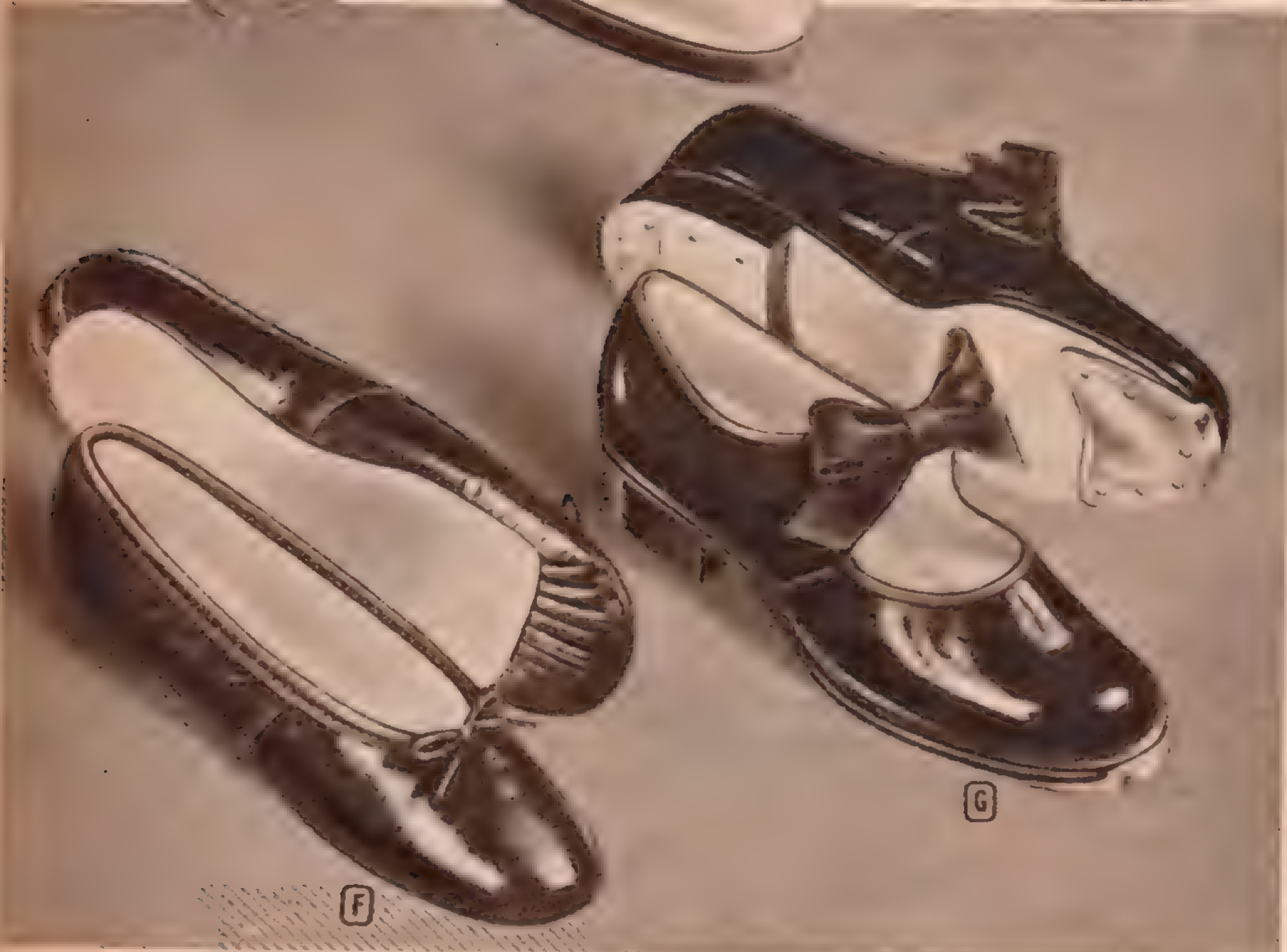
**[H] Patch Oxford.** Lively style, comfort and good looks. Smooth leather, it will top off any outfit perfectly. Crepe sole, heel pumper with all day comfort.

Width C comes in Sizes: 8½, 11, 11½, 12, 12½, 13, 13½, 1, 2, 2½, 3. Shipping weight 1 lb. Please state size.  
24A4935-White with Black-Gro  
24A4934-White with Brown-Tan

**[J] Slip-On. Modern Lines** for a Miss. Perfect for party or school. Smooth Leather. Moc-toe styling. Comfort of toe room. Composite sole. Shipping weight 14 oz. State size.  
Width C. Sizes: 12½, 13, 13½, 1, 2, 2½, 3.  
24 A 4914-White.....  
24 A 4918-Bone.....

**[K] Up-to-the-minute Bal Oxford** Mom's. Made of pliant, smooth leather. Highlighted with square brass tips. Match brass tips on the laces. Buoyant Spun Crepe sole. Shipping weight 1 lb. 10 oz. State size.  
Width C. Sizes: 10, 10½, 11, 13, 13½, 1, 1½, 2, 2½, 3. Wt. 1 lb. 10 oz.  
24 A 4879-White. 24 A 4877-Black  
24 A 4876-Black. 24 A 4875-White

**[L] Jaunty 2-eyolet Tie.** Favorite of minded little girls. Comfortable style she'll be proud to wear. Smooth Leather. Bouncy Cushion sole. Heel for the light-stepping youngsters need. Wt. 1 lb. 3 oz. Shipping weight 1 lb. 3 oz. State size.  
Width C. Sizes: 8½, 9, 9½, 10, 12, 12½, 13, 13½, 1, 1½, 2, 2½, 3.  
24 A 4863-Bone. 24 A 4862-Black  
24 A 4868-Black.....



## PROFESSIONAL STYLING . . . FOR BIG AND LITTLE SISTER \$3.47 AND \$4.97

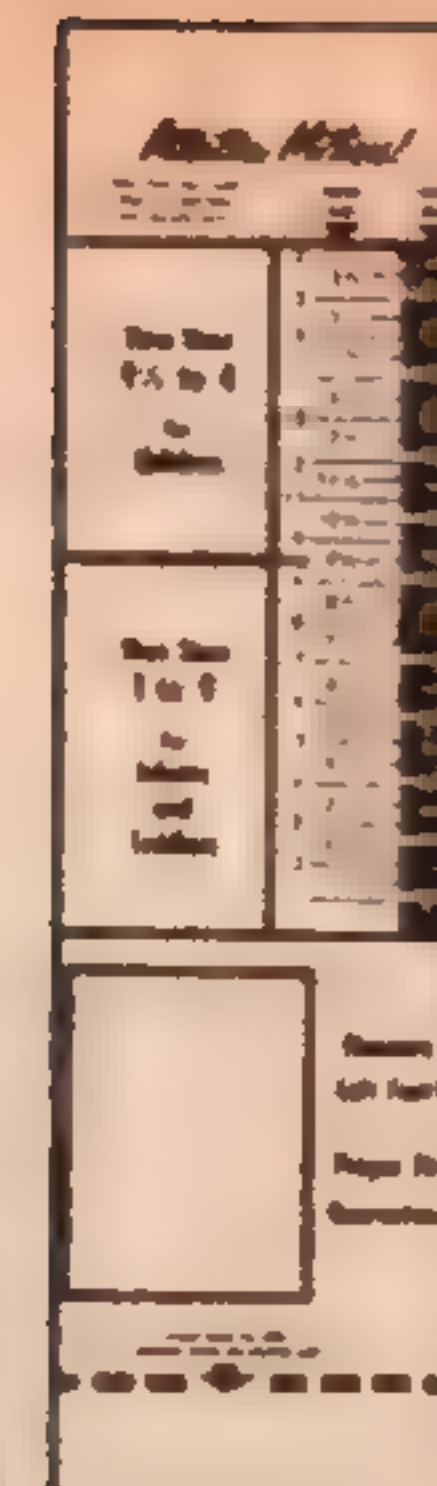
**[F] "Dance, Ballerina, Dance."** Soft ballet-style that enchants young ladies. Made of flexible leather with adjustable instep tie. Sturdy Leather sole. Shipping weight 1 lb. Please state size.  
Width C. Sizes: 8½, 9, 9½, 10, 10½, 11, 11½, 12, 12½, 13, 13½, 1, 1½, 2, 2½, 3. Ship. wt. 1 lb. Please state size.  
24 A 4793-Black. 24 A 4794-White..... \$3.47  
Width B: 3½, 4, 4½, 5, 5½, 6, 6½, 7, 7½, 8. State size.  
24 A 4393-Black. 24 A 4394-White..... \$3.47

**[G] Favorite of young dancers.** Flowing tie front, strong heel, toe taps. Leather sole, heel. Shipping weight 1 lb. 10 oz. State size.  
Width C. Sizes: 8½, 9, 9½, 10, 10½, 11, 11½, 12, 12½, 13, 13½, 1, 1½, 2, 2½, 3.  
24 A 4299-Black Patent Leather..... \$4.97  
Width B: 3½, 4, 4½, 5, 5½, 6, 6½, 7, 7½, 8.  
24 A 4297-Black Patent Leather..... \$4.97



# Shoes for Youngsters On-the-Go

GUARANTEES PROPER FIT...SIZES 8½ TO 13½ AND 1 TO 4



*Attention Mothers!*

Measure Child's foot each time you order. See size scale; how to measure instructions on Page 448. Proper fit guaranteed.



**SAFETY GUARANTEED**  
OR YOUR MONEY BACK



## SEATILE SANDAL

**\$3.97**

Swivel strap that fits every mood. Wonderful for school or party. Leather that shines. Sparrow nail heads decorated. Long-wearing sole. Snap. wt. 1 lb. 7 oz. Sizes: 8½, 9, 9½, 11, 11½, 12, 12½, 1, 1½, 2, 2½, 3. Please state width, size, color in order. Black. Brown. Red. ....\$3.97

## SADDLE...2 QUALITIES

**\$3.97 AND \$4.97**

**(N) (P) Saddle Oxford.** Smooth Leather. Rubber sole, heel. Wt. 1 lb. 7 oz. State width, size.

**Best.** Superior construction. Widths B, C, D. Sizes: 12½, 13, 13½, 1, 1½, 2, 2½, 3, 3½, 4. (N)24A4781-Brown-White.\$4.97 (P)24A4791-Black-White. \$4.97

**Better.** Fine construction. Widths B, C, D. Come in Sizes: 8½, 9, 9½, 10, 10½, 11, 11½, 12, 12½, 13, 13½, 1, 1½, 2, 2½, 3. (N)24A4917-Brown-White.\$3.97 (P)24A4945-Black-White. \$3.97



## Your Child Hard on Shoes? Buy These

**OXFORD STYLES \$3.97-\$4.47 STURDY CONSTRUCTION**

**Boot or Oxford.** Moccasin toe. Roomy and comfortable for active little boys. Perfect for school and play. Built to take rough wear. Strong, supple Brown Leather takes a good durable soles, Rubber heels. Shipping weight 1 lb. 6 oz. Sizes: 8½, 9, 9½, 10, 10½, 11, 11½, 12, 12½, 13, 13½, 1, 1½, 2, 2½, 3. Please state width and size in order. 5610-Oxford, Widths C, D in sizes listed above. ....\$3.97 5611-Boot, Width D only. ....\$4.47

**Boot or Boot.** Sturdy vamp. Stands up to rough treatment. School or play. Smooth Brown Leather. Long-wearing soles. Rubber heels. Shipping weight 1 lb. 6 oz. Sizes: 8½, 9, 9½, 10, 10½, 11, 11½, 12, 12½, 13, 13½, 1, 1½, 2, 2½, 3. Please state width, size, color in order. 5612-Brown Oxford. Width C, D. ....\$3.97 5613-Brown Boot. Width D only. ....\$4.47

**(V) Oxford or Boot with scuff-resistant wing tip.** In strong, smooth Brown Leather that gives months of wear. Toes are reinforced for added durability. Long-wearing soles. Sturdy Rubber heels. Wt. 1 lb. 6 oz. Sizes: 8½, 9, 9½, 10, 10½, 11, 11½, 12, 12½, 13, 13½, 1, 1½, 2, 2½, 3. Please state size. 24 A 5626-Brown Oxford. Width C only. ....\$3.97 24 A 5627-Brown Boot. Width D only. ....\$4.47





# Attention Mothers!

Now! Find Your Child's  
Shoe Size and Hose  
Size, Quickly, Easily

**Shoe Sizes  
9½ to 4**

**For  
Children**

**Shoe Sizes  
1 to 9**

**For  
Infants  
and  
Toddlers**

SHOE SIZE	HOSE SIZE
4	9
3½	
3	
2½	8½
2	
1½	
1	8
13½	
13	
12½	7½
12	
11½	
11	
10½	7
10	
9½	
9	
8½	6½
8	
7½	
7	
6½	6
6	
5½	
5	5½
4½	
4	
3½	5
3	
2½	
2	4½
1½	
1	4

## FOOT SIZE SCALE

1. PLACE LEFT FOOT ON CHART: Be sure child is seated with shoes off and socks on. Take a ruler and hold it vertically along bottom dotted line of chart. Place child's left heel against the ruler.
2. READ FOOT SIZE FROM CHART: Press the child's foot down. Read size directly above the longest toe. For between sizes, take the larger number.
3. DON'T MAKE ALLOWANCE FOR GROWTH: The chart provides ample room for normal foot growth.

**Measure  
Left Foot!**

**Proper Fit  
Guaranteed**

MEASURE CHILD'S FOOT EACH TIME YOU ORDER

PLACE BACK OF HEEL  
AGAINST RULER ON DOTTED LINE

448 WARDS BFCKDAS 2

# Active Little Boys Need

FOR SCHOOL OR PLAY... SIZES 5½ TO 13½...



**DASHING BOOT OR CONTINENTAL SLIP-ON \$4.77 AND \$3.77**

**F** Exciting new style! Handsome two-buckle boot. Sure to be a hit with young boys. In supple Smooth Leather. Moc-toe vamp leaves plenty of room for young feet to "grow in." Sturdily built for rough 'n tumble wear. Long-wearing Wardolite sole. Ship. wt. 1 lb. 12 oz. Width D: 10, 10½, 11, 11½, 12, 12½, 13, 13½, 1, 1½, 2, 2½, 3. Please state size. 24A5500—Black.....\$4.77

★ JUST SAY "CHARGE IT" ★

SEE PAGE 1281

**G** There's news afoot in this slip-on. Styles just like with a dramatic crest on the latest thing in Smooth, sleek Italian-inspired comfortable moc-toe make anywhere! Supple Leather beautiful shine. Fine Long-wearing Wardolite sole. Shipping weight 1 lb. 5 oz. Width C comes in Sizes: 10, 10½, 11, 11½, 12, 12½, 13, 13½, 1, 1½, 2, 2½, 3. Please be sure to state size. 24A5634—Black.....



**"MOUNTAINEER" BOOT; GLOVE LEATHER STYLES \$3.47**

**H** This is it! If your child is tough on shoes, here is a boot specially designed to take the hardest wear. And boys like its grown-up look. Built of sturdy Leather with durable Rubber soles and heels. Garrison backstraps reinforce boot. Ship. wt. 1 lb. 10 oz. Width D: 10, 10½, 11, 11½, 12, 12½, 13, 13½, 1, 1½, 2, 2½, 3. Please state size. 24A5636—Black.....\$4.77

**J K** Toddlers', Boys' Sizes. Leather. Goodyear Cushion crepe sole, heel. Boys' Width D: 10, 10½, 11, 11½, 12, 12½, 13, 13½, 1, 1½, 2, 2½, 3. Width (J) 24A5413—Brown Oxford (K) 24A5414—Brown Shoe Tot's Width D: 5½, 6, 6½, 7, 7½ (J) 24A5213—Brown Oxford (K) 24A5214—Brown Shoe..



# Handsome Pinehurst Shoes

100% GUARANTEES YOUR CHILD A PROPER FIT



## ONLY STYLING FOR YOUR YOUNGSTER \$4.97

Stylishly styled Oxford is best for all occasions. Of fine Leather with textured grain vamp. Shines to a high gloss. Sturdy soles and Rubber heels give months of extra hard wear. State size.

24A5567—Black. Ship. wt. 1 lb. 10 oz. \$4.97  
24A5550—Brown. Ship. wt. 1 lb. 10 oz. \$4.97

Red vamp gives this shoe dress-up and sporty look as well as of durable yet supple Leather that flexes with every step. Sturdy soles and Rubber heels for long wear. Ship. wt. 1 lb. 10 oz. State size.

24A5567—Black \$4.97  
24A5550—Brown \$4.97

**N** Flexible gore front slip-on gives snug, stay-on fit. Good-looking with the smart lines that little boys like. Pliable Leather takes a beautiful shine. Sturdy soles, Rubber heels. Ship. wt. 1 lb. 10 oz. Width D. Comes in the following Sizes: 10, 10½, 11, 11½, 12, 12½, 13, 13½, 1, 1½, 2, 2½ and 3. Please state size.

24A5567—Black \$4.97  
24A5550—Brown \$4.97



## Best Selling Styles



## SHU-LOK . . . 2 SECOND ACTION \$5.74

"Shu-lok"—styled just like Dad's in expertly crafted Leather. Fastest way to get off to school or play. Snap open, shoe slips on easily. Snap to close and it adjusts itself firmly, doesn't slip. Takes a high shine. Durable sole, Rubber heel. Ship. wt. 1 lb. 10 oz.

24A5567—Black. State size \$5.74

## FAVORITE DESIGNS, FINE LEATHERS AND CONSTRUCTION \$3.97

**R** Italian inspired Slip-on features that sleek grown-up look youngsters want! Soft, supple Leather. Elastic gore under vamp assures a snug fit that never binds. Durable sole, Sturdy Rubber heels. Ship. wt. 1 lb. 10 oz. State size. Width D. Sizes: 8½, 9, 9½, 10, 10½, 11, 11½, 12, 12½, 13, 13½, 1, 1½, 2, 2½, 3. 24A5622—Black . . . \$3.97

**T** Sleek moc-toe Oxford, the perfect shoe for sporty or dress-up occasions. Supple Smooth Leather takes a high shine, yet is durable enough for hard use. Sturdy soles and Rubber heels. Wt. 1 lb. 10 oz. Width D: 8½, 9, 9½, 10, 10½, 11, 11½, 12, 12½, 13, 13½, 1, 1½, 2, 2½, 3. State size. 24A5631—Antique Brown. 24A5632—Black . . . \$3.97

**U** Dashing "Pillow-flex" Oxford features a swirl-vamp design youngsters like so well! Supple Leather gives flexible fit. Shines easily, too! Perfect for dress-up occasions. Long-wearing sole, Rubber heel. Wt. 1 lb. 10 oz. Width D: 8½, 9, 9½, 10, 10½, 11, 11½, 12, 12½, 13, 13½, 1, 1½, 2, 2½, 3. State size. 24A5633—Black . . . \$3.97

★ Satisfaction Guaranteed OR YOUR MONEY BACK ★

BOOKS & WARDS 449

By Mail, Phone or in Person. For details, see Pgs. 1268-1270.



# Pinehurst Shoes . . .

AMERICA'S MOST POPULAR SLIP-ONS



**G** Black, Brown

**H** Black

**J** Black



**F** Black

## CAMPUS CASUALS . . . TOPS FOR CITY OR COUNTRY WEAR \$6.77

**G** Reverse Seam Moc-Toe Slip-on. Sleek, trim, decidedly new. Fashioned of smooth Leathers. Supertex vamp lining. Crushproof Perma counters. Goodyear welt. Neolite soles, Rubber heels. Wt. 2 lbs. 12 oz. Widths C, D. Sizes: 3, 3½, 4, 4½, 5, 5½, 6, 6½, 7. State width, size. 24 A 5825 Tobacco Brown. \$6.77 24 A 5825 Black Leather. \$6.77

**H** Medallion Slip-on. Combines casual comfort and imaginative good taste. Of gleaming Leather. Supertex vamp lining, Leather heel lining. Goodyear welt. Crushproof Perma counters. Neolite soles, Rubber heels. Wt. 2 lbs. 8 oz. State width, size. Widths C, D. Sizes: 3, 3½, 4, 4½, 5, 5½, 6, 6½, 7. 24 A 5867-Black Leather. \$6.77

**J** Swirl Slip-on. Combines casual comfort and imaginative good taste. Of gleaming Leather. Supertex vamp lining, Leather heel lining. Goodyear welt. Crushproof Perma counters. Neolite soles, Rubber heels. Wt. 2 lbs. 8 oz. State width, size. Widths B, D. Sizes: 3, 3½, 4, 4½, 5, 5½, 6, 6½, 7. 24 A 5829 Black Leather. \$6.77

## Sizes 3 to 10 \$6.77 to \$7.74

**K** High Tongue Slip-on of smooth, supple Leather. Crushproof Perma counters support shoe backs. Finest Goodyear welt. Unlined for utmost flexibility. Neolite soles and Rubber heels. Shipping weight 2 lbs. 8 oz. State width, size. Widths B, C, D. Sizes: 3, 3½, 4, 4½, 5, 5½, 6, 6½, 7. 24 A 5812-Black Leather. \$6.77 Widths B, C, D. Sizes: 7½, 8, 8½, 9, 9½, 10. 24 A 5842-Black Leather. \$7.74

## Look Fellows . . . No Laces

**L** Just Slip 'Em On — and you're ready. Easy fitting, non-binding Elastic vamp flexes with each step, hugs for comfortable fit. Of rich gleaming Leather. Supertex vamp for flexible comfort. Warder heels. Wt. 2 lbs. 8 oz. State width, size. Widths B, D. Sizes: 3, 3½, 4, 4½, 5, 5½, 6, 6½, 7. 24 A 5912-Black Smooth Leather. 24 A 5913-Brown Smooth Leather. \$6.77

## Square Toe . . . Sizes 3 to 10 \$6.77 AND \$7.74

**F** Exciting Look In Slip-ons. Of supple Grain Leather, resists rough wear. Smooth Leather heel lining, Supertex Vamp lining. Goodyear welt. Crushproof Perma counters support shoe backs. Neolite soles, Rubber heels. Shipping weight 2 lbs. 8 oz. State width and size. Widths B, D. In Sizes: 3, 3½, 4, 4½, 5, 5½, 6, 6½, 7. 24 A 5813-Black Grained Leather. \$6.77 Widths B and D. In Sizes: 7½, 8, 8½, 9, 9½, 10. 24 A 5843-Black Grained Leather. \$7.74



**K** Black



# Specially Designed for Big Boys

BOYSTERS PREFER THESE GOOD LOOKING, LONG WEARING STYLES



**M** Black, Brown



**N** Black, Brown



**P** Black, Brown

## BEST WANTED FOR SCHOOL, DRESS OR SPORTSWEAR \$6.77

**Center Seam.** Sleek looking folded vamp seam. Of smooth, flexible Leather. Smooth Leather heel lining. Supertex vamp lining resists Athlete's Foot Germs. Goodyear welt. Crushproof Perma counters. Neolite soles, Rubber heels. Wt. 2 lbs. 12 oz. Sizes: 3, 3½, 4, 4½, 5, 5½, 6, 6½, 7. State width, size. 24A5859-Black Leather. \$6.77 24A5860-Brown Leather. \$6.77

**Stitch and Turn Oxford.** Sleek looking folded vamp seam. Of smooth, flexible Leather. Smooth Leather heel lining. Supertex vamp lining resists Athlete's Foot Germs. Goodyear welt. Crushproof Perma counters. Neolite soles, Rubber heels. Wt. 2 lbs. 12 oz. Widths C, D: 3, 3½, 4, 4½, 5, 5½, 6, 6½, 7. State width, size. 24A5859-Black Leather. \$6.77 24A5860-Brown Leather. \$6.77

**Reverse Seam Moc-Toe.** Seam sweeps from vamp to quarter highlighting smooth symmetric lines. Goodyear welt. Leather heel lining. Supertex Vamp lining resists Athlete's Foot Germs. Crushproof Perma counters. Neolite soles, Rubber heels. Width D: 3, 3½, 4, 4½, 5, 5½, 6, 6½, 7. Wt. 2 lbs. 12 oz. State size. 24A5862-Tobacco Brown. \$6.77 24A5861-Black Leather. \$6.77



**V** Black

## FILE STYLES FOR BOYS \$6.47 to \$7.74

**High Riser.** Sporty styling for boy needs. Of supple Leather. Supertex vamp lining resists Athlete's Foot Germs. Goodyear welt. Crushproof Perma counters support shoe backs. Neolite soles, Rubber heels. Wt. 2 lbs. 8 oz. Sizes: 3, 3½, 4, 4½, 5, 5½, 6, 6½, 7. State size. 24A5814-Black Leather. \$6.47

**Sweeping Swirl Oxford.** Distinctive embossed design. Of soft Leather. Supertex Vamp linings resist Athlete's Foot Germs. Goodyear welt. Crushproof Perma-counters support shoe backs. Neolite soles, Rubber heels. Wt. 2 lbs. 8 oz. Widths B, D. Sizes: 3, 3½, 4, 4½, 5, 5½, 6, 6½, 7. State width, size. 24A5814-Black Leather. \$6.77



**U** Black

**Wellington Boots.** Always go for these good looking Wellington Boots. They are built, can really take it. Leather resists scratches. Unlined vamp for utmost flexibility. Sturdy soles and Rubber heels. Shipping weight 3 lbs. Sizes: 3, 3½, 4, 4½, 5, 5½, 6, 6½, 7. State width, size. 24A5814-Black Smooth Leather. \$7.74



**R** Black



**T** Black

**Satisfaction Guaranteed**  
or Your Money Back

## Popular Pointees \$7.74

**Pointee Toe** — Lean lines favored everywhere this season. Of soft, supple Leather. Raised Moc-toe design accentuates the sleek, tapered styling. Leather heel linings for smooth comfort. Supertex Vamp lining. Finest Goodyear welt. Crushproof Perma counters support shoe backs. Neolite soles, Rubber heels. Ship. wt. 2 lbs. 8 oz. State size. Width D: 3, 3½, 4, 4½, 5, 5½, 6, 6½, 7. 24 A 5929-Black Leather. \$7.74



## Attention Mothers!

Measure child's foot each time you order. See Size Chart, follow How to Measure instructions on Page 448.



F



M



H



J



L

## BOYS! GIRLS! Action-Packed Shoes

WARDS GUARANTEES PROPER FIT . . . SIZES: 3½ TO 13½; 1 TO

### Softest Glove Leather

STYLED JUST LIKE DAD'S \$6.97 AND \$7.97

- Supple Leather . . . Resists Scuffs.
- Long-wearing Crepe soles and heels.
- Strong Perma-Counters, Firm Support.

**F G Best Quality.** For the boy who is extra hard on his shoes, here is a style ruggedly built of supple, Light Tan Glove Leather. Sewn construction gives months of additional wear. He-man Moccasin Toe Stitching. Springy Steel Shanks. Supertex vamp lining protects feet. Width E. Sizes: 3½, 4, 4½, 5, 5½, 6. Shipping weight 2 lbs. 10 oz. Please state size.

(F) 24 A 7741—Oxford . . . \$6.97  
(G) 24 A 7743—Shoe . . . \$6.97  
24 A 7744—8-inch Boot . . . \$7.97

★ "CHARGE IT" AT WARDS ★  
SEE PAGE 1281

### Ruggedly Built Favorites

MONTHS OF EXTRA WEAR \$4.77 TO \$8.57

**H Engineer Boot.** Better Quality. Oil-tanned Leather, Grain leather insoles. Supertex vamp lining. Rubber tap sole. Width E. Whole, Half Sizes: 11 to 13½. 24A7822—Black. 8-in. Wt. 3 lbs. 6 oz.

**J Budget Quality.** Save Money! Tanned Leather; no-mark rubber heel. Strong sole stitching. Wt. 2 lbs. Width E. Sizes: 1, 1½, 2, 2½, 3, 3½, 4, 4½. 24 A 7788—Brown Shoe. State size.

**K L Good Quality.** Extra features. Brown Grain Leather. Nylon Cord soles, heels—189 wearing. Supertex vamp lining. Width E. Sizes: 1, 1½, 2, 2½, 3, 3½, 4, 4½. (K) 24A7790—Shoe. Wt. 2 lbs. 12 oz. (L) 24A7791—Oxford. Wt. 2 lbs. 12 oz.



N



P



R

### RUGGED ENGINEER BOOT

8-IN. HT. \$6.97 STRONG COUNTERS

- Soft, pliable Oil-tanned Leather.
- Durable brown Rubber soles, heels.

**M Durable Engineer Boots.** Protection boys need. Ship. wt. 2 lbs. 8 oz. State size. Width D. Boys' Sizes: 10, 10½, 11, 11½, 12, 12½, 13, 13½, 1, 1½, 2, 2½, 3. 24 A 5449—Black . . . \$6.97

452 WARDS BCSKADP

### THEIR OUTDOOR FUN STARTS WITH THESE LONG-WEARING FAVORITES

#### Wellington Style

**N High, wide Western styling** for young cowpokes. Soft, pliant Leather. Composition Rubber soles, durable Rubber heels. Snug heels, roomy toes. Handy leather pull-straps. Ship. wt. 1 lb. 15 oz. Width D. Children's Sizes: 10, 10½, 11, 11½, 12, 12½, 13, 13½, 1, 1½, 2, 2½, 3. 24A5421—Black . . . \$5.97 24A5420—Brown. State size . . . \$5.97

#### Lone Ranger Boots

**P Smooth Leather.** Composition Rubber sole, Rubber heel. Width D. Child's: 8½, 9, 9½, 10, 10½, 11, 11½, 12, 12½, 13, 13½, 1, 1½, 2, 2½, 3. Ship. wt. 1 lb. 14 oz. 24A5650—Brown and Tan. 24A5649—Black. State size . . . \$4.97 Width D. Tois' Sizes: 5½, 6, 6½, 7, 7½, 8. 24A5666—Brown-Tan. Wt. 1 lb. 14 oz. 24A5663—Black. State size . . . \$3.97

#### Favorite Jean Boots

**R Sure to be a hit!** Strong Leathers; for comfort. Adjustable for best fit. Composition sole, Rubber heel. State size. Width D. Child's Sizes: 8, 10, 10½, 11, 11½, 12, 12½, 13, 1, 1½, 2, 2½, 3. Wt. 1 lb. 14 oz. 24 A 5417—Black . . . 24 A 5416—Burgundy



# Kidskin or Kangaroo Shoes

MORE COMFORT... EXTRA WIDTHS, SIZES

Fully Cushioned Insole

\$11.70 - \$13.70

- Regular straight tip... oxford or shoe
- Finest leathers... kid or kangaroo
- Fashioned to reduce foot fatigue

**Tip Shoe.** Built for the man who needs extra comfort plus firm support. Good for springy support. Lined vamp. 100% Oak Bend Leather sales, Rubber. Wt. 2 lbs. 14 oz. State width, size.

Soft, yet 17% more strength.  
Widths: 7, 8, 8½, 9, 9½, 10, 10½, 11.  
Lengths: 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 12.  
Black... \$13.70

Exceptionally pliant and supple.  
Widths: 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 12.  
Black... \$11.70

**Tip Oxford.** Cushion insole helps reduce fatigue. Steel shanks for springy support. Lined vamp for smooth fit. Flexible leather soles, durable Rubber heels. Wt. 14 oz. State width, size.

Extra strong, yet soft and supple.  
Widths: 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11.  
Black... \$13.70

Finest most comfortable leathers.  
Widths: 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 12.  
Black... \$11.70



T

U



V



W



X

## CHOOSE FAVORITE KIDSKIN OR KANGAROO, SHOE OR OXFORD

- Comfortable Kangaroo is 17% Stronger than other dress leathers.
- "Slipper-soft" Black Kidskin Leather flexes with every step you take.

**Shoe** designed to give maximum foot comfort. Lined for smooth fit. Leather soles; Rubber heels. Ship. wt. 2 lbs. 6 oz. Kangaroo—soft, flexible, yet strong.

Widths D, E: 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 12.  
24A6878—Black. State width, size... \$12.70

For comfort at a moderate price.

Widths: 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 12.  
24A680—Black. State width, size... \$10.70

**Oxford** Comfortable Oxford has roomy round toes. Lined for smooth fit. Leather soles; Rubber heels. Ship. wt. 2 lbs. 8 oz.

Kangaroo—supple, yet extra strong.

Widths D, E: 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 12.  
24A6877—Black. State width, size... \$12.70

Kidskin—soft leather for comfort.

Widths: 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 12.  
24A6879—Black. State width, size... \$10.70

## SOFT TOES FOR ADDED EASE, COMFORT

FULLY CUSHIONED \$11.70 - \$13.70 LINED VAMPS

**Supple, sturdy Kangaroo uppers.** Leather sole; Rubber heel. Widths E, EEEE: 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 12.

24 A 6833—Black. State width, size. Ship. wt. 2 lbs. 8 oz... \$13.70

**Soft flexible Kidskin uppers.** Leather sole; Rubber heel.

Width E: 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 12. Ship. wt. 2 lbs. 8 oz.  
24 A 6834—Black. State size... \$11.70

**Satisfaction Guaranteed**  
or Your Money Back

BCSKAP WARDS 453



# PowerHouse Service Shoes are Best for Your Feet

FOR MEN WHO DEMAND BETTER LOOKING, BETTER FITTING STYLES FOR ON-THE-JOB COMFORT



## Softest Cushion Insoles

OIL-RESISTANT NEOPRENE SOLES AND HEELS

- Softest cushion insoles assure utmost comfort all day
- Built of supple, full Grain Elk Leather, takes, holds color
- Goodyear welt construction, finest used in master shoes



Keys F, G, H have softest cushion insoles.



Keys F, G, H have Neoprene soles, heels

**\$950 AND \$997**

**(F) (G) Best Quality.** Toughest Neoprene soles and heels resist the corrosive action of grease and oils, grip securely on slickest surfaces for sure-footed safety. Sweatproof cushion insoles won't crack or curl. Perma counters support shoe backs. Supertex lining resists Athlete's Foot. Whole, Half Sizes. Widths C, EEE: 7 to 11, 12; Width D: 7 to 11, 12, 13, 14; Width E: 6 to 11, 12. State width, size. (F) 24 A 7264-Burgundy.....\$9.50 24 A 7268-Black. Wt. 3 lbs. 12 oz. \$9.50 (G) 24 A 7263 - Burgundy. Shipping weight 4 lbs. 4 oz. ....\$9.97

**\$950**

**(H) Cool and Relaxing on a day.** Refreshing breeze round your foot through tiny toothpick perforations. Rids tiresome foot-fatigue. Rids prene soles and heels resist oil and acids. Sweat-proof insoles won't crack or curl. Perma counters support shoe backs. Supertex lining resists Athlete's Foot. Shipping weight 3 lbs. Whole, Half Sizes. Widths 7 to 11, 12; Width E: 6 to 11. 24 A 7267-Burgundy. State and size.....\$9.50

## RIPPLE® SOLE ... SPECIALLY TREATED LEATHER \$11.95

**(J) Best Quality.** Ripple® Soles deep angular waves of compressed rubber ground surely; add inches to your stride. New buoyant floating relieves foot-fatigue. Special leather resists acids and oils. Steel shanks give best support. Supertex Vamp lining resists Athlete's Foot. Width D: 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 12; Width EE: 7, 7½, 8, 8½, 9, 9½, 10. 24 A 7261-Burgundy Leather. Ship. wt. 4 lbs. State width and size

## NEOPRENE CREPE SOLES, HEELS \$997

**(K) Best Quality.** Cushion Neoprene Crepe soles and heels resist oil, acids. Sweatproof cushion insoles won't crack. Of Elk Leather. Perma counters support shoe backs. Supertex lining resists Athlete's Foot Germs. Widths C, EEE. Sizes: 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 12; Width D: 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 12, 13, 14; Width E: 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 12. Wt. 3 lb. 10 oz. State width, size.

454 WARDS FKA

24A7252-Burgundy.9.97  
24A7251-Black....\$9.97



JUST SAY  
"CHARGE IT"  
SEE PAGE 128

Glove Le



Believable soft a  
Goodyear welt co

**(N) Luxurious** styles. De made of s wedge sole Asset Tongue

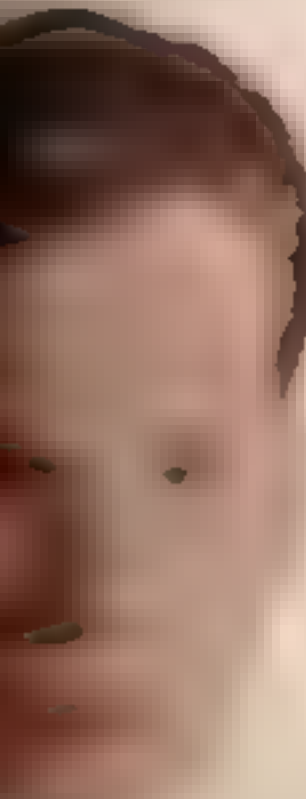
Team Oxford.  
10 oz.  
width, size.  
D: 7, 7½, 8,  
10, 10½,  
Width E:  
8, 8½, 9,  
11, 12.  
Tan 12.99

Power

FOR THE



SYLM



Frank Giffon



## Glove Leather Luxury

Unusually soft and supple. \$12.99 to \$15.99  
 Reinforced welt construction.

Luxurious comfort is yours in these refreshing styles. Designed for all outdoor activities. Care of super-supple Glove Leather. Cushioning soles put spring in your step. Wards Outside Tongue (Patent Pending) seals out dirt, dust.

Oxford.	(M) 6-Inch Shoe.	(N) 9-Inch Boot.
Wt. 4 lbs. 4 oz.	Wt. 4 lbs. 4 oz.	Wt. 4 lbs. 8 oz.
State width, size.	State width, size.	State width, size.
7, 8, 9, 10, 11, 12.	Width D: 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 12; Width E: 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 12.	Width D: 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 12; Width E: 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 12.
24A7153-Tan13.99	24A7153-Tan13.99	24A7154-Tan15.99

See Index for Wards  
 Hunting Equipment

## PowerHouse Four-Season Shoes

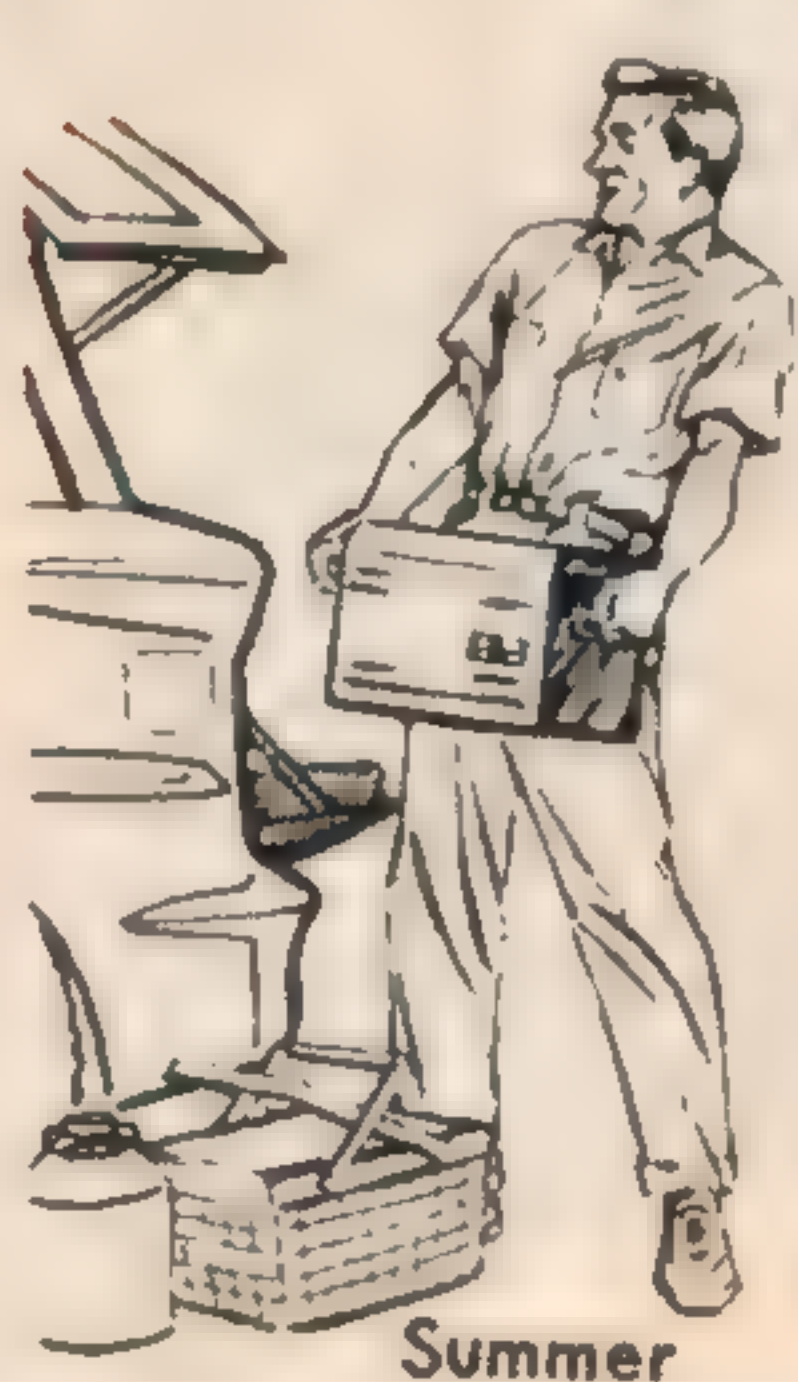
FOR THE OUTDOOR MAN WITH A ZEST FOR STYLE



New Outside Gusset (Patent Pending) — A layer of leather between your foot and the weather. Seals out dust and moisture. Outside nickel hooks, rustproof.

NEW 4-SEASON SHOE IS THE ANSWER TO:

Diversity...uses as varied as all outdoors.  
 Comfort...accurate fit, lightest weight of all.  
 Style...sets the fashion trend for active men.



Summer



Fall



Winter



## Waterproof Leather Styles SYLMER® TREATED... VULCANIZED SOLES

### Frank Gifford

Man, Star Pro Half-back, says, "Waterproof with Sylmer® Leather keep your feet clean and dry. I've learned a leather shoe can't be waterproof at two things:

Sylmer® Leather for repellency plus free breathing comfort.

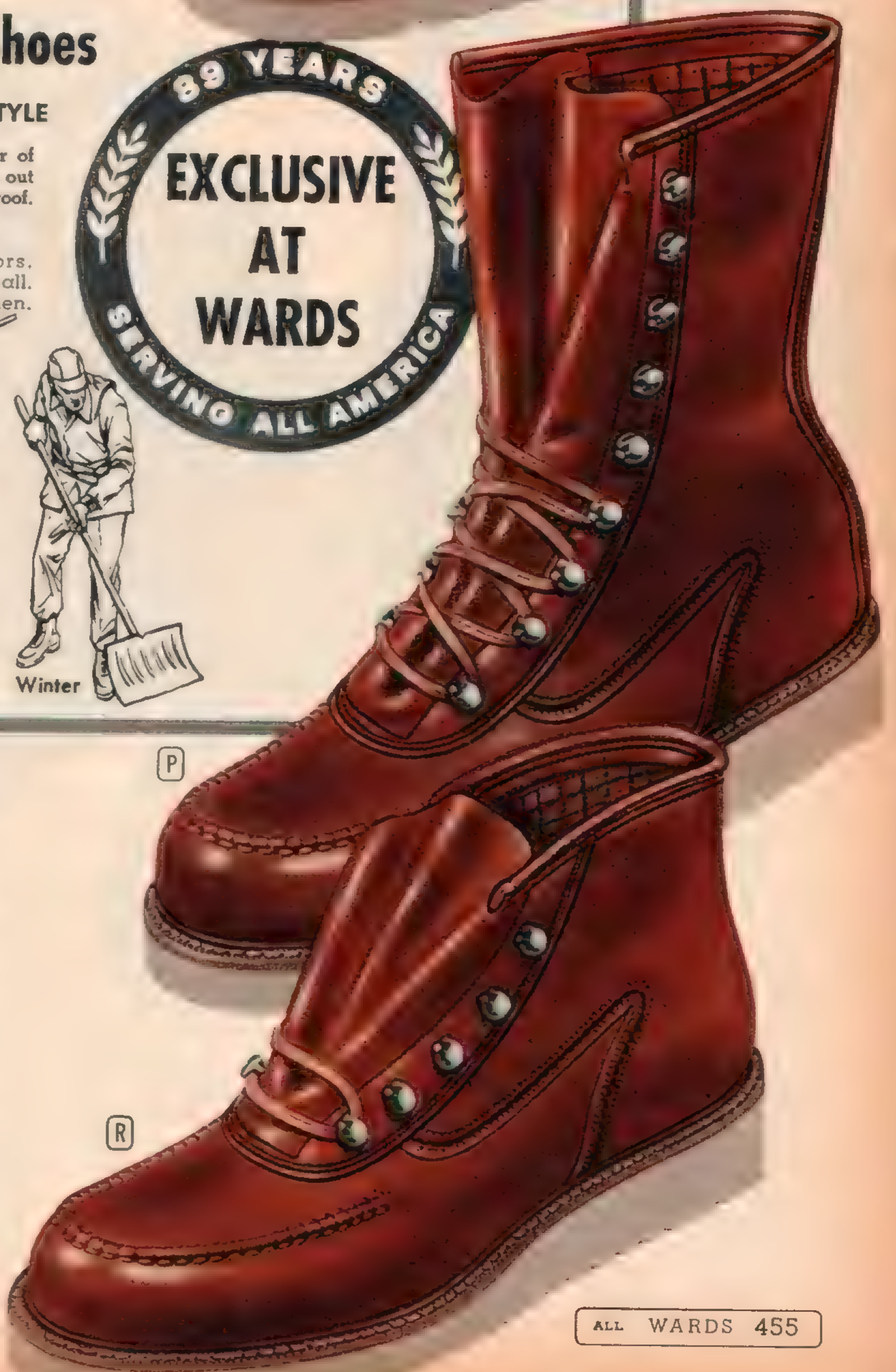
Water-tight construction with all seams sealed at leakage."

(P) Here's The Ultimate in all-weather protection. Crafted of Sylmer® Treated Leather — lets air in, keeps water out. Cushion Crepe wedge soles. Outside Gusset Tongue. State width, size.

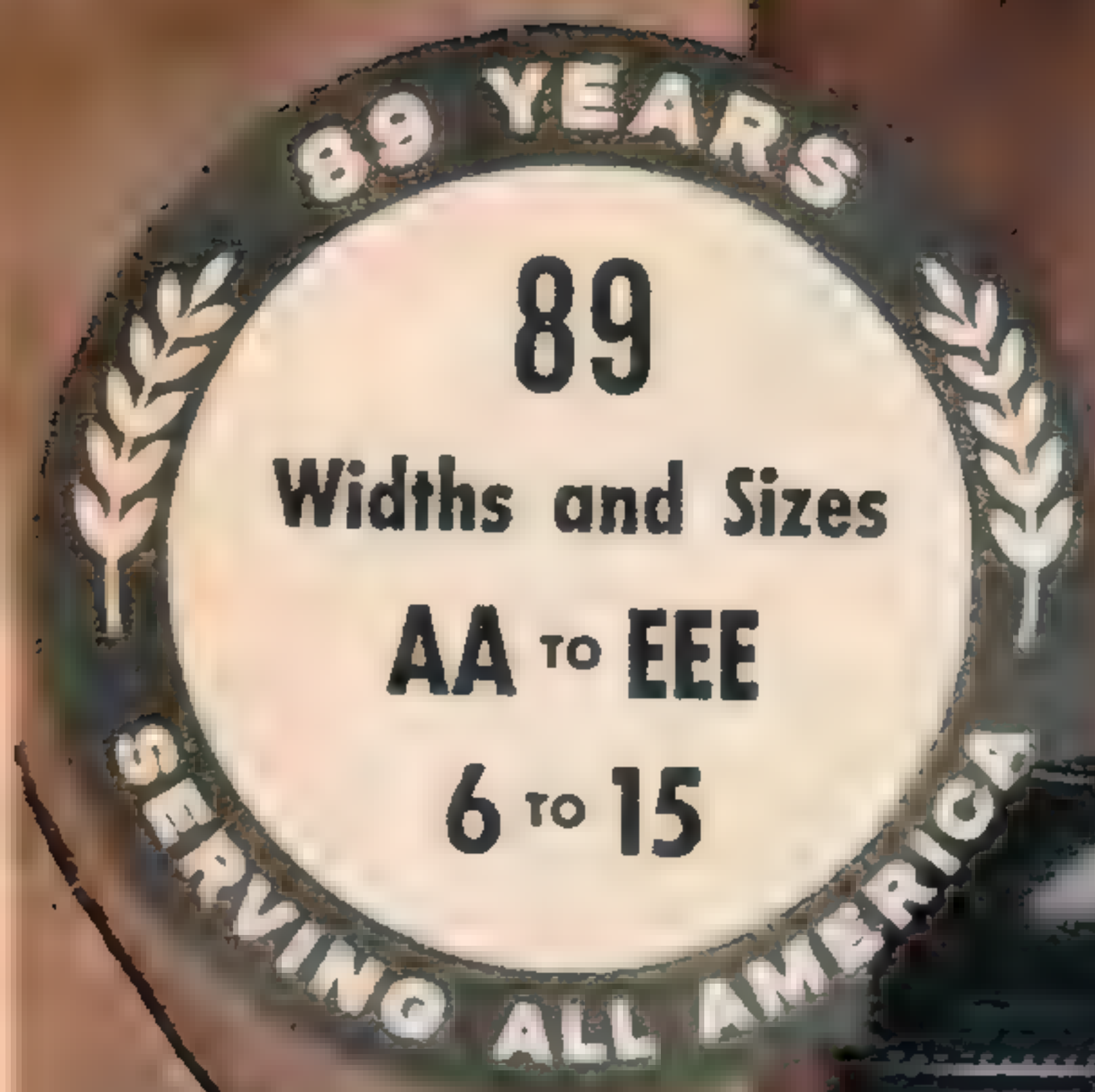
(P) 9-Inch Boot. New protective height. Width D: 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 12. Width E: 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 12. 24 A 7160-Vintage Brown. Colorful Plaid lining. Wt. 4 lbs. 8 oz. \$21.99  
 24 A 7158-Vintage Brown. Finest Foam Insulated lining. Wt. 4 lbs. 12 oz. \$23.99

(R) New Vigorous Styling. Plaid lining. 6-Inch Shoe. Ship. wt. 4 lbs. 8 oz. Width D: 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 12. Width E: 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 12. 24 A 7159-Vintage Brown. \$17.99

★ Satisfaction Guaranteed ★  
 OR YOUR MONEY BACK







## Finest *Pinehurst* Shoes

QUALITY CALF AND VEAL LEATHERS . . . EXPERT CRAFTSMANSHIP

You'll experience a new sense of luxury and prestige in wearing these fine shoes. Skilled craftsmanship plus only the choicest Leathers and materials result in quality you can depend on. Check these important features now: features you'd expect to find only in shoes costing much more.

- Revolutionary VELVET-EZE® Process permits ventilation in the innersole . . . lets your feet breathe as you walk.
- Completely lined for greater comfort.
- Finest Goodyear welt construction.
- Long-wearing Leather soles, Rubber heels.



### Largest Range of Sizes Offered

Puritan Veal or Calfskin **\$15.97**

- F** Classic Moc-Toe Oxford. Graceful lines give the assurance of excellent grooming. Leather lined heel and quarter; lined vamp. Ship. wt. 2 lbs. 8 oz. State width, size.  
24 A 6070T—Tobacco Brown Puritan Veal Leather. **\$15.97**  
24 A 6071T—Black Calfskin Leather. **\$15.97**

WIDTHS AND SIZES FOR ITEM F

	6	6½	7	7½	8	8½	9	9½	10	10½	11	11½	12	12½	13	14	15
AA								x	x	x	x	x	x	x	x	x	
A							x	x	x	x	x	x	x	x	x	x	
B					x	x	x	x	x	x	x	x	x	x	x	x	
C				x	x	x	x	x	x	x	x	x	x	x	x	x	
D	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	
E				x	x	x	x	x	x	x	x	x	x	x	x	x	
EEE				x	x	x	x	x	x	x	x	x	x	x	x	x	

- G** Plain Toe Oxford. Here is simple elegance that will mark you as the well dressed man anytime, anywhere. Crafted of fine Grain Calfskin. Leather lined heel and quarter, lined vamp for smooth fit. Ship. wt. 2 lbs. 8 oz.  
Widths C, E. Sizes: 7½, 8, 8½, 9, 9½, 10, 10½, 11, 11½, 12.  
Width D. Sizes: 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 11½, 12. State width and size.  
24A6065T—Black Calf. **\$16.97**  
24A6076T—Brown Calf. **\$16.97**

- H** Handsome Wing Tip. Features sleek, new low-line look. Leather lined heel and quarter, lined vamp. Width B. Sizes: 8, 8½, 9, 9½, 10, 10½, 11, 11½, 12.  
Width C. Sizes: 7½, 8, 8½, 9, 9½, 10, 10½, 11, 11½, 12.  
Width D: 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 11½, 12. State width, size. Wt. 2 lbs. 8 oz.  
24 A 6082T—Deep Brown Grain Calf Leather. **\$16.97**  
24 A 6083T—Black Smooth Calf Leather. **\$16.97**

- J** Hugger Slipper. In a man's shoe, it presses the ultra-elasticized collar against your non-slip lined vamp. State width, size. Wt. 2 lbs. 8 oz.  
Width A. Sizes: 10½, 11, 11½, 12.  
Width B. Sizes: 10, 10½, 11, 11½, 12.  
Width C. Sizes: 9½, 10, 10½, 11.  
Width D: 7, 7½, 8, 8½, 9, 9½, 10½, 11, 11½, 12.  
24A6059T—Black Calf. **\$16.97**



WARDS FINEST

# Cloud-Soft Cushioned Shoes

NOW YOU CAN WALK ON AIR



(N) Black



(M) Brown, Black



(L) Black



(K) Brown, Black



(P) Brown, Black

\$12.97 PR.

## STYLES THAT FEEL AS GOOD AS THEY LOOK

**Overlay Oxford.** Of grained Leather. Sponge Rubber cushion insole. Crushproof Perma counters. Supertex Vamp lining. Goodyear welt. Smooth Leather heel lining. Crushproof Perma counters. Leather soles, Rubber heels. Ship. wt. 2 lbs. 12 oz. State width, size. Widths C, D: 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 12. Widths EEE: 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 12. \$12.97  
24 A 6105—Black Leather. . . \$12.97

**Stitch and Turn.** Of gleaming Leather. Sponge Rubber cushion insole. Supertex Vamp lining resists Athlete's Foot Germs. Goodyear welt. Crushproof Perma counters. Leather soles, Rubber heels. Ship. wt. 2 lbs. 12 oz. State width, size. Widths C, D: 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 12. Widths EEE: 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 12. \$12.97  
24 A 6105—Black Leather. . . \$12.97

**Long Tip.** Of smooth Leather. Sponge Rubber cushion insole. Supertex Vamp lining. Goodyear welt. Smooth Leather heel lining. Crushproof Perma counters. Leather soles, Rubber heels. Wt. 2 lbs. 12 oz. State width, size. Widths C, D: 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 12. Widths EEE: 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 12. \$12.97  
24 A 6107—Black Leather. . . \$12.97

**Versatile Slip-on.** Of rich smooth Leather. Heel-to-Toe soft Sponge Rubber cushion insole, a real bonus in walking comfort. Unlined for flexibility. Crushproof Perma counters. Finest Goodyear welt construction. Leather soles, Rubber heels. Ship. wt. 2 lbs. 12 oz. State width, size. Widths C, D: 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 12. Widths EEE: 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 12. \$12.97  
24 A 6111—Black Leather. . . \$12.97

## New! Cushioned Smartness

**Reverse Seam Styling.** Sweeping side seams accentuate the clean tapering lines. Heel-to-Toe Sponge Rubber cushion insole. Crushproof Perma counters. Supertex Vamp lining resists Athlete's Foot Germs. Finest goodyear welt construction. Long wearing Leather soles and Rubber heels. Widths C, D: 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 12; Width EEE: 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 12. \$12.97  
24 A 6380—Brown Smooth Leather. Ship. wt. 2 lbs. 12 oz. . . \$12.97  
24 A 6381—Black Smooth Leather. State width and size. . . \$12.97

★ Satisfaction Guaranteed ★  
or Your Money Back

BCSKAF WARDS 457





## Luxury in Fully Glove Leather Lined Shoes

COMPLETELY WRAPS YOUR FEET IN SOFTEST COMFORT

SUPERB DESIGNING **\$11.97** RICH MELLOW LEATHERS

**F Reverse Seam.** Bold sweeping seam accents the smooth tapering lines. Crushproof Perma counters. Glove Leather lining. Goodyear welt. Leather soles, Rubber heels. Width C. Sizes: 8, 8½, 9, 9½, 10, 10½, 11, 12. Width D. Sizes: 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 12. Width EEE. Sizes: 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11. Ship. wt. 2 lbs. 12 oz. State width and size. 24 A 6366-Tobacco Brown Leather... **\$11.97**

**G Raised Seam.** Smart, good-looking, styled to fit every occasion. Crushproof Perma counters. Glove Leather lining. Goodyear welt. Leather soles and Rubber heels. Width C. Sizes: 8, 8½, 9, 9½, 10, 10½, 11, 12. Width D. Sizes: 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 12. Width EEE. Sizes: 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11. Ship. wt. 2 lbs. 12 oz. State width and size. 24 A 6373-Black. 24 A 6374-Brown. **\$11.97**

**H Plain Toe Oxford.** Designed to carry you handsomely through day. Of fine Grained Leather. Crushproof Perma counters. Glove Leather lining. Goodyear welt. Leather soles, Rubber heels. Width C. In Sizes: 8, 8½, 9, 9½, 10, 10½, 11, 12; Width D. In Sizes: 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 12; Width EEE. In Sizes: 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11. Wt. 2 lbs. 12 oz. State width, size. 24 A 6360-Brown Grain Leather... **\$11.97** 24 A 6361-Black Grain Leather... **\$11.97**

## Amazing Ripple® Sole

**\$10.97**

**J You'll Like the rugged wearability** and trim clean lines of this popular shoe. Of supple Leather. Ripple® Soles take the work out of walking. Deep, angular waves of compressed Rubber spring up as you walk — adds inches to your stride, absorb shocks and jolts. Leather heel lining. Supertex Vamp lining resists Athlete's Foot Germs. Crush-proof Perma counters. Goodyear welt. Wt. 2 lbs. Widths B, D, EEE. Sizes: 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 12. State width, size. 24 A 6340-Black Leather... **\$10.97** 24 A 6344-Brown Leather... **\$10.97**

**"CHARGE IT"**  
SEE PAGE 1281



**J**  
Black, Brown



**K**

**L**

## Handsome Pinehurst Golf Shoe \$11.97

**K Here's where you get firm footing** needed for every way. Of rich, supple Leather. Flexible Leather with removable and replaceable steel spikes heel lining, Supertex Vamp lining. Smooth Leather soles. Goodyear welt construction. Ship. wt. 2 lbs. Widths C, D, E, EEE. Sizes: 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 12. State width, size. 24 A 6000-Brown Smooth Leather. State width, size. **\$11.97**

**L Sturdy Spike Wrench.** Solid steel base, red plastic handle. 24 A 6098-Ship. wt. 4 oz. .... **\$1.97**

**M Replacement Set.** 12 Steel spikes with steel springs. 24 A 6099-Ship. wt. 6 oz. .... **\$1.97**





**(N)**  
Brown, Black

**(P)**  
Black, Brown

**(R)**  
Brown, Black

## Pinehurst Smartness Plus Built-In Support

**FINEST ARCH SUPPORTING INSOLES GIVE ADDED COMFORT**

**SUPERTEX VAMP LINING \$11.97 SOFT GLEAMING LEATHER**

**(N) Straight Tip.** Built-In Arch supporting Leather insoles. Leather heel lining. Goodyear welt. Crushproof Perma counters. Leather soles and Rubber heels. Width E: 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11. D, EEE: 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 12. Ship. wt. 2 lbs. 14 oz. State width, size. 24A6209-Brown. 24A6207-Black. **\$11.97**

**(P) Plain Toe.** Built-In Arch supporting Leather insoles. Leather heel lining. Goodyear welt. Crushproof Perma counters. Leather soles and Rubber heels. Width E: 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11. D, EEE: 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 12. Ship. wt. 2 lbs. 14 oz. State width, size. 24A6201-Black. 24A6204-Brown. **\$11.97**

**(R) Plateau Oxford.** Built-In Arch supporting Leather insoles. Leather heel lining. Goodyear welt. Crushproof Perma counters. Leather soles and Rubber heels. Widths C, E: 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11; Widths D, EEE: 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 12. 24 A 6208-Brown. 24 A 6206-Black. Wt. 2 lbs. 14 oz. State width, size. **\$11.97**

Items suffixed "T" are shipped from Baltimore. Order and pay postage from Albany.



**(T)**

**(U)**

### America's Favorite Classics \$10.97-\$11.97

**Custom Toe** Dignified style. Of rich, gleaming Leather. Finest Goodyear welt. Supertex Vamp lining. Leather insole and heel linings. Leather soles and Rubber heels. Wt. 2 lbs. 14 oz. State width, size.

Widths C, D, E, EEE. Sizes: 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 12. 24A6210-Brown Leather. **\$10.97** 24A6211-Black Leather. **\$10.97**

Widths C, D, E, EEE. Sizes: 13, 14, 15. 24A6218T-Brown Leather. **\$11.97** 24A6217T-Black Leather. **\$11.97**

**(U) French Toe.** Leather. Goodyear welt. Supertex Vamp lining, Leather insole, heel linings. Leather soles, Rubber heels. State width, size.

All Sizes. Width B: 8 to 11, 12; Widths C, D: 6 to 11, 12; Width E: 6 to 11. Wt. 2 lbs. 14 oz. 24 A 6240T-Brown. **\$10.97** 24 A 6241T-Black. **\$10.97**

All Sizes. Width A: 8 to 11, 12; Widths C, D: 6 to 11, 12; Width E: 6 to 11. Wt. 2 lbs. 14 oz. 24 A 6200T-Burgundy. **\$10.97**



**(V)**  
3 Colors

### Air Conditioned Comfort \$9.97

**(V) Breezy Nylon Mesh** lets cool air in, hot stuffy air out. Of fine quality Leather with contrasting Nylon Mesh. Leather insole, heel linings. Leather soles and Rubber heels. Shipping weight 2 lbs. 8 oz. State your width and size.

Width D. Sizes: 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11. Width EEE. Sizes: 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11. 24A6292-Dk. Brown, Dk. Brown Mesh. 24A6291-Brown, Wheat Mesh. **\$9.97**

Width C: 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11. Width D. Sizes: 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 12. Width EEE. Sizes: 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11.

24A6290T-Black, Black Mesh. **\$9.97**

**Satisfaction Guaranteed or Your Money Back**



NEWEST HITS! LIGHTWEIGHT AND FLEXIBLE

# Footwear from Italy



## Three Slim, Trim Continentals

DISTINCTIVE, DIGNIFIED DESIGNS \$13.70

**F Underlay Vamp—** Italian simplicity in Calf Leather. Unlined vamp. Leather soles, Rubber heels. Wt. 2 lbs. 12 oz. State width, size. Width A: 9, 9½, 10, 10½, 11, 11½, 12; B: 8½, 9, 9½, 10, 10½, 11, 11½, 12; C, D: 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 11½, 12. 24A6138T-Tobacco Brown. 24A6137T-Black. . . \$13.70

**G Lightweight Slip-on.** Designed for fashion minded men. Of soft Calf Leather. Nickelsidespring for easy-on action. Unlined vamp. Leather soles, Rubber heels. Wt. 2 lbs. 12 oz. State width, size. Width B: 8½, 9, 9½, 10, 10½, 11, 11½, 12; Widths C, D: 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 11½, 12. 24A6141T-Black. . . \$13.70

**H Plain Toe slip-on.** Requires continuous flavoring. Of soft Calf Leather. Nickelsidespring for easy-on action. Unlined vamp. Leather soles, Rubber heels. Wt. 2 lbs. 12 oz. State width, size. Widths C, D: 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 11½, 12. 24A6140T-Tobacco Brown. 24A6139T-Black. . . \$13.70

★ Just Say "CHARGE IT", See Page 1281 ★



### Stitch and Turn Design

**J Smart 3 Eyelet Oxford.** Made of soft, pliant Leathers, polished to a high luster. Sleek, folded vamp seam. Supertex vamp lining resists Athlete's Foot Germs. Goodyear welt. Leather soles and Rubber heels. Wt. 2 lbs. 12 oz. State width, size. Width C: 7½, 8, 8½, 9, 9½, 10, 10½, 11, 12. Width D: 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 12. Width E: 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11. 24A6535—Black Leather. . . . \$9.77 24A6536—Brown Leather. . . . \$9.77

Items suffixed "T" ship from Baltimore or Chicago. Order from nearest House.

Page 455 for Wards Four Season Shoes.

460 WARDS BCSKAP



## NEW TAPERED TOE! STYLED FOR THE WELL DRESSED MAN \$10.70

**K Reverse Seam Slip-on.** Tapering vamp accents the long lean-line look. Crafted of highly polished Leathers. Pepperell Supertex vamp lining resists Athlete's Foot Germs. Leather soles and Rubber heels. Ship. wt. 2 lbs. 8 oz. State size. Width D. Sizes: 7½, 8, 8½, 9, 9½, 10, 10½, 11 and 12. 24A6323—Black Leather. . . \$10.70 24A6324—Tobacco Brown. . . \$10.70

**L Reverse Seam Oxford.** Gracefully sweeping side seams highlight the smooth slender lines. Of rich, supple Leathers. Pepperell Supertex vamp lining resists Athlete's Foot Germs. Leather soles, Rubber heels. Wt. 2 lbs. 8 oz. State width, size. Widths D and E. Sizes: 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11 and 12. 24A6304—Tobacco Brown. . . \$10.70 24A6305—Black. . . . . \$10.70

**M Ventilated Oxford.** tiny perforations permit circulation—keeps feet comfortable on hottest days. Of smooth, pliant Leather. Goodyear welt. Leather soles, Rubber heels. Wt. 2 lbs. 8 oz. State width, size. Widths B and D. Sizes: 7½, 8, 8½, 9, 9½, 10, 10½, 11 and 12. 24A6303—Black. . . . . 24A6302—Tobacco Brown. . . . .



# Relax in Loungers

7 SMART WAYS TO BE AT EASE

## New! Tapered Toe Lounger Styles

IMPORTANT POINT IN MEN'S FASHIONS **\$8.70 AND \$9.70**

**Cross Slip-on.** Resized collar creates side-heel slip — easy-fitting, easy comfort, comfort for flexibility. Composition soles and Rubber heels. Ship. wt. 2 lbs. 12 oz. State width and size.  
Width B: 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 12. D. 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 12. State width, size.  
24A6530—Tobacco Brown. \$8.70  
—Black. \$8.70

**Elastic Side Gore—** for snug comfortable fit. Of flexible leather. Supertex vamp lining resists Athlete's Foot Germs. Goodyear welt. Leather soles, Rubber heels. Shipping weight 2 lbs. 12 oz.  
Width B: 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 12. D. 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 12. State width, size.  
24A6529—Black \$9.70

**Tunnel Gore Slip-on.** Hidden gore gives gently with each step, prevents "Shoe Slip." Of soft, supple leather. Supertex vamp lining. Composition soles, Rubber heels. Ship. wt. 2 lbs. 12 oz. State width and size.  
Width B: 8½, 9, 9½, 10, 10½, 11, 12. D. 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 12.  
24A6325—Black. \$8.70

**Satisfaction Guaranteed or Your Money Back ★**

## FAVORITES FOR YEAR 'ROUND WEAR \$7.97 AND \$8.70

**The Crest Slip-on.** Sweeping Swirl design highlighted by a bold contrasting lightning flash. Of supple leather. Unlined vamp for flexibility. Composition soles and Rubber heels. Ship. wt. 2 lbs. 12 oz. State size.  
Width D. Comes in Sizes: 7½, 8, 8½, 9, 9½, 10, 10½, 11, 12.  
24A6337—Black Leather. \$7.97

**Neat Moc-Toe Slip-on.** Flexibly constructed of Fine Grain Leather. Unlined—they're lighter in weight. Long-wearing Composition soles and Rubber heels. Ship. wt. 2 lbs. 12 oz. State size.  
Width D. Comes in Sizes: 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11.  
24A6532—Tobacco Brown Leather. \$8.70  
24A6531—Black Leather. \$8.70

## EASY-FITTING HANDSEWN SLIP-ONS \$9.70 AND \$10.70

**New Vamp Stitching.** Season's newest sensation. Of soft, Fine Grain Leathers. Unlined for flexibility. Composition soles, Rubber heels. Ship. wt. 2 lbs. 12 oz. State width and size.  
Width B: 8½, 9, 9½, 10, 10½, 11, 12. D: 7½, 8, 8½, 9, 9½, 10, 10½, 11, 12.  
24A6382—Tobacco Brown. \$9.70  
24A6383—Black. \$9.70

**Classic Moc-Toe Slip-on.** One piece of Fine Grain Leather wraps your foot in complete comfort. Flexibly constructed, needs no "Breaking In." Unlined for flexibility. Leather soles, Composition heels. Ship. wt. 2 lbs. 12 oz.  
Widths C, D: 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 12. State width, size.  
24 A 6307—Black. \$10.70

Order your regular shoe size. If unsure of your correct size see Page 1271.

BCSKAF WARDS 461



## Cushion Crepe Soles and Heels

GIVE AMAZING LIGHTWEIGHT BUOYANCY UNDERFOOT

Softest Glove Leather  
CUSHIONED INSIDE AND OUT

HANDSOME **\$6.77** FLEXIBLE

- Cloud-Soft, Buoyant cushioned insoles
- Cushion crepe rubber soles and heels
- Glove Leather . . . Extra Soft and Supple

(F) (G) Extra comfort! Finer appearance! 2 styles in Glove Leather. Cushion insoles padded with crepe rubber soles, heels pillows even in softness. Unlined vamp for flexibility.

(F) Glove Leather Slip-on. Hidden elastic.

Width D. Sizes: 7½, 8, 8½, 9, 9½, 10, 10½, 11.

24 A 6966—Golden Tan. Ship. wt. 2 lbs. 4 oz.

24 A 6967—Olive Brown. State size . . . . .

(G) Glove Leather Oxford. Smart 2-eyelet.

Width D. Sizes: 7½, 8, 8½, 9, 9½, 10, 10½.

24 A 6965—Olive Brown. Ship. wt. 2 lbs. 4 oz.

24 A 6964—Golden Tan. State size . . . . .

Just Say

Youth

• Supple, Ca

• Long-wear

• Ideal for

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### Air Conditioned . . . Light-as-a-Breeze Styles

- Perforated Vamp—cools feet on hottest days.
- Live, bouncy cushion crepe rubber soles and heels absorbs jars and jolts of walking.

**\$6.77**

(H) Oxford Style. Of smooth Leather, unlined vamp for greater flexibility. Wt. 2 lbs. 6 oz. Width D in Sizes: 7½, 8, 8½, 9, 9½, 10, 10½, 11, 12. State size.

24 A 6954—Brown.

24 A 6955—Black. . . . . \$6.77

(J) Neat overlay slip-on. Of smooth Leather; unlined for flexibility. Wt. 2 lbs. 6 oz. Width D in Sizes: 7½, 8, 8½, 9, 9½, 10, 10½, 11, 12. State size.

24 A 6957—Black.

24 A 6956—Tan. . . . . \$6.77

Exclusive At Wards! Exciting Four Season Shoes Shown on Pg. 455.

### Handsomely Styled for Dress or Sportswear

- Airy Cushioned Crepe soles and heels keep feet relaxed.
- Terrific Combination . . . Lightweight; buoyant underfoot.
- Fashionably styled for the well-dressed man about town.

**\$7.97**

(K) Slim Plain Toe Oxford. Everyone's favorite. Handsomely rugged, in perfect taste for all occasions. Of supple Leather. Supertex vamp lining.

Widths D, EEE. Sizes: 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11. Ship. wt. 2 lbs. 4 oz.

State width and size.

24 A 6753—Black . . . \$7.97

24 A 6754—Brown. . . \$7.97

(L) You'll look your best wherever you go in this style leader. Of supple Leather. Sleek 3-Eyelet; Overlay vamp design. Unlined vamp for flexibility.

Widths D, EEE. Sizes: 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11. Ship. wt. 2 lbs. 4 oz.

State width and size.

24 A 6750—Tobacco Brown.

24 A 6751—Black. . . . \$7.97

(M) Front Gore Slip-on for the man who appreciates ease. Non-bulky front gore. Leather. Unlined vamp for flexibility. Ship. wt. 4 oz. State width and size.

Widths D, EEE. . . . .

7½, 8, 8½, 9, 9½. . . .

24 A 6746—Tobacco

24 A 6747—Black



# Shoes Designed for Thrifty Young Men

ANY PAIR ON THIS PAGE ONLY

**\$6.77**

## Easy-Fitting Gore Slip-on

Made of soft, supple Leather; lightweight!  
Wardolite Soles and Heels take extra wear.  
Slipper-like comfort! No laces to bother with.

Favorite style of young men everywhere. Just slip them on! They're right for business or casual wear. Special stretch-astic instep gore provides easy fitting, foot hugging, non-slip. Perfect lightweight ease. Unlined vamp for extra flexibility.

Size B. Sizes: 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11.

Size D, EEE. Sizes: 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11.

24A 6634—Black Leather. Ship. wt. 2 lbs. 12 oz. . . . . \$6.77

24A 6635—Brown Leather. State width, size. . . . . \$6.77

Just Say "CHARGE IT", See Page 1281

## Youthful Styling

- Supple, Comfortable Leather.
- Long-wearing soles, heels.
- Ideal for everyday wear.

Plain Toe. Popular Oxford. Cushioned crepe soles and heels—light, buoyant on your feet. Super-tamp lining. Ship. wt. 3 lbs. 2 oz.

Size D, EEE. Sizes: 6, 6½, 7, 7½, 8, 8½, 10, 10½, 11, 12. State width, size.

24E776—Brown Leather. . . . . \$6.77

24E779—Black Leather. . . . . \$6.77

Casual Slip-on. Always a big hit! For sports, easy walking and just hanging around. Long-wearing Wardolite soles, rubber heels. Unlined vamp.

Size D, EEE. Come in the following sizes: 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11.

24A668—Black. Wt. 2 lbs. 8 oz. . . . \$6.77

24A669—Brown. State width, size. \$6.77



## Most Wanted Styles for Year 'Round Wear

### Exciting Swirl Vamp

The newest look in young men's styles. Handsomely embossed vamp. Of extra light, flexible leather. Super-tex vamp lining. Wardolite soles, Rubber heels.

Size D. Sizes: 6½, 7, 7½, 8, 8½, 9, 10, 10½, 11, 12. Wt. 2 lbs. 12 oz.

24A6615—Black. State size. . . \$6.77

### Hidden Gore Slip-on

Attractive reverse seam Moc-toe. Hidden elastic gore provides snug, non-slip fit. Of supple Leather. Long-wearing Wardolite soles, Rubber heels. Unlined vamp.

Width D. Sizes: 7½, 8, 8½, 9, 9½, 10, 10½, 11, 12. Wt. 2 lbs. 8 oz. State size.

24A6724—Black. . . . . \$6.77

### Moc-toe Oxford

Smart reverse seam. Youthful styling sure to be seen everywhere this season. Supple Leather, long-wearing Wardolite soles, Rubber heels. Super-tex vamp lining.

Width D. Sizes: 7½, 8, 8½, 9, 9½, 10, 10½, 11, 12. Ship. wt. 2 lbs. 10 oz.

24A6729—Black. State size. . . \$6.77

### Plain Toe Oxford

Slim, modern styling. Supple Leather. Wardolite soles, Rubber heels. Super-tex vamp lining.

Width D. Sizes: 7½, 8, 8½, 9, 9½, 10, 10½, 11, 12. Ship. wt. 2 lbs. 10 oz.

24A6731—Black. State size. . . \$6.77



# Pinehurst... Comfort in Eye-Catching Casuals

PERFECT FOR VACATIONS, WEEKEND OUTINGS, OR LOUNGING AT HOME



## Latest Trend in Men's Fashions

- Lightest in Weight... Extra Flexible
- Season's Newest and Smartest Colors

**\$5.97**

**F** Suede Blazer Slip-on. Crafted of deep textured Sueded Leather, Scotchgard® Treated to repel water, resist dirt. Unlined. Cushioned Crepe soles, heels. Wt. 1 lb. 12 oz. Width D: 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11. State size. 24A6919—Gray... \$5.97 24A6920—Loden Green. \$5.97

**G** Imported Hand-Woven India Madras—give an individualistic character and texture interest which is most wanted in today's casual styling. Unlined. Cushioned Crepe Rubber soles, heels. State size. Width D: 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11. Wt. 1 lb. 12 oz. 24 A 6928—Blue Plaid... \$5.97

## New! Imported Italian Sandal \$4.97

**H** Flexible "T" Strap Sandal. Something new for summer—perfect for leisure time wear. Crafted of soft, supple Leather, extra lightweight—extra flexible. Open and airy, breeze through the hottest days in complete comfort. Long wearing. Leather soles and Leather heels. Ship. wt. 2 lbs. 10 oz. State size. Width D. Comes in following Sizes: 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 12. 24 A 6934—Natural Leather... \$4.97

JUST SAY  
"CHARGE IT"  
SEE PAGE 1281



## HANDLACED LEATHER MOCS \$4.27 to \$5.74

**J** Soft Moc. Lasting foot comfort in flexible Leather. Unlined. 1 piece Rubber sole, heel. Wt. 2 lbs. 8 oz. Whole Sizes. Wide: 6-12. For ¼ size order ½ size larger. 24A6811—Dark Brown. \$4.27

**K** Laced Moc—Of supple Leather. Unlined vamp. White wedge Rubber sole, heel. Wt. 2 lbs. 12 oz. State size. Whole Sizes. Wide: 6 to 12. For ¼ size order ½ size larger. 24 A 6930—Saddle Tan. \$5.74



## BEST SELLING ROMEO! IDEAL LOUNGING EASE \$4.77 to \$5.74

**L** Elastic Side Gore in 2 supple Leathers. Lined for smooth comfort. Widths E, EEE: 6 to 11, 12, 13. Wt. 2 lbs. State width, size. Kidskin Leather. Leather sole, Rubber heel. Cushioned insole for utmost comfort. 24B6840—Brown... \$5.74 Elk-Tanned Leather. Buoyant Crepe Rubber soles and heels. Has regular insole (not cushioned). 24 A 6816—Brown... \$5.74 24 A 6807—Black... \$5.74

**M** Classic Good Looks and wonderful foot ease. Crafted of supple Kidskin Leather. Side gore for snug, non-binding fit. Lined vamp for smoothest comfort. Composition soles and Rubber heels. Ship. wt. 2 lbs. State your width, size. Width E: 6 to 11, 12, 13. Width EEE: 6 to 11, 12, 13. 24 A 6836—Brown... \$4.77 24 A 6837—Black... \$4.77

**N** Front Finger Of softest Leather. Elastic means easy hugging, non-binding. Unlined vamp. Composition soles and heels. Ship. wt. 2 lbs. State your width, size. Width E: 7 to 11, 12, 13. Width EEE: 7 to 11, 12, 13. 24 A 6804—Brown... \$4.77 24 A 6803—Black... \$4.77



# Pinehurst...Leisure Hour Slippers for Men, Boys

YOU'RE REALLY SET FOR COMFORT IN THIS SEASON'S FAVORITE STYLES



## Glove Leather Luxury; Soft, Supple

- Handsome, Lightweight.
- Flexible—real foot ease.

**\$4.44 to \$5.50**

**P** Italian Lounger. Of Softest Glove Leather. Cushion Crepe Rubber soles, heels. Ship, wt. 1 lb. 12 oz. Med. Wide: 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 12. State size. 24A8503—Maple. \$5.50 24A8504—Black. \$5.50

**R** Opera Slipper—Of Glove Leather. Plaid lining. Cushion Crepe soles, heels. Med. Wide: 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 12. Wt. 1 lb. 12 oz. 24A8501—Maple. \$4.97 24A8500—Scuff. Tan. (Not Shown)....\$4.97

**T** Men's, Boys' Handlaced Moc. Double-duty style of Elk-Tanned Glove Leather. Cushion insole. Men's Whole Sizes. Med. Wide: 6, 7, 8, 9, 10, 11, 12. 24 A 8421—Smoke. Wt. 1 lb. 5 oz. ....\$4.77 24 A 8431—Tan. State your size.....\$4.77 Boys' Whole Sizes. Med. Wide Width: 2, 3, 4, 5. 24 A 8317—Smoke. Wt. 1 lb. 2 oz. State size..\$4.44

**Satisfaction Guaranteed**

**YOUR MONEY BACK**



**R**



**T**

## New Smartness Afoot \$4.77

**U** Season's Style Sensation. Fashioned of authentic Imported Cotton India Madras in new Olive and Blue Indian Plaid pattern. Sure to be your casual and leisure time favorite. Trim lines highlight neat Overlay Vamp styling. Bouncy Cushion Crepe Rubber soles, heels for utmost comfort.

Men's Sizes, Med. Wide: 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11. Wt. 1 lb. 2 oz. State size. 24 A 8510—Olive, Blue Plaid....\$4.77



**U**



**V**



**W**



**X**



**Y**

## New! Travel Slipper

**\$4.77**

**V** Fold-up, Zip-up and you're ready to go. These new travel slippers almost pack themselves. Lightweight and compact, carry them with you wherever you go. Fashioned of soft, most comfortably flexible Capeskin Leather—for complete foot ease. Wt. 1 lb. 6 oz. State size.

Men's Sizes. Med. Wide Width: 7, 8, 9, 10, 11, 12. 24 A 8414—Brown Slipper and Case....\$4.77

## MEN! BOYS! LIGHT ON YOUR FEET...LIGHT ON YOUR BUDGET \$1.97-\$3.97

**W** Opera Slipper. Of smooth Leather. Striped lining. Cushion Crepe soles and heels. State size. Men's Sizes, Med. Wide: 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11 and 12. 24A8545—Brown. Wt. 1 lb. 7 oz. \$3.97 Boys', Med. Wide: 3, 3½, 4, 4½, 5, 5½, 6. 24A8345—Brown. Wt. 1 lb. 3 oz. \$3.97

**X** Opera Slipper—Of supple Leather. Moc-Toe styling. Cushion Crepe Rubber soles, heels. Wt. 1 lb. State size. Men's, Med. Wide: 7, 8, 9, 10, 11. 24 A 8559—Brown.....\$3.77 Boys', Med. Wide: 3, 4, 5, 6. 24 A 8359—Brown.....\$3.77

**Y** Felt Everett—70% Wool, 30% Rayon. Padded soles, heels. Men's, Med. Wide: 6, 7, 8, 9, 10, 11, 12. 24A8748—Wine. Wt. 1 lb. 2 oz. \$2.34 24A8749—Blue. State size...\$2.34 Boys', Med. Wide: 2, 3, 4, 5. 24A8348—Wine. Wt. 1 lb...\$1.97 24A8349—Blue. State size...\$1.97

To Order Slippers Listed In Whole Sizes Only: Order regular shoe size. For ½ size order ½ size smaller. Medium wide width fits C, D, E widths.



# Men's, Boys' Skips... First Choice

GET TOP PERFORMANCE, GREATER COMFORT, SURE

for Sp

OOTING P



**ARMY  
DUCK**  
Gives  
**50%**  
MORE WEAR



**Streamlined for Better Footwork**

REINFORCED BACKSTAYS **\$3.77** AND **\$4.77** COMPLETELY WASHABLE

- Molded Rubber Arch Support.
- Non-slip molded Rubber Sole.

- Sponge Rubber Arch Support.
- Extra thick Molded Rubber Sole.

**(F) (G) Sturdy Army Duck Uppers** gives 50% longer wear. Cushion insole.

**(F) Oxford.** Comes in the following Men's Sizes: 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 12, 13. Medium Width. State size. 24 A 9061-White. Wt. 2 lbs. 8 oz. . . . **\$3.77**

Boys' Whole, Half Sizes: 11 to 13½; 1 to 6. 24 A 9100-White. Wt. 1 lb. 13 oz. . . . **\$3.77**

**(G) Hi-Top.** Men's: 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 12, 13. Wt. 2 lbs. 8 oz. State size. 24 A 9083-White. Medium Width.

24 A 9084-Black. Medium Width. . . . **\$3.77**

Boys' Whole, Half Sizes: 11 to 13½; 1 to 6. 24 A 9123-White. Medium Width. State size. 24 A 9124-Black. Wt. 1 lb. 10 oz. . . . **\$3.77**

**(H) Best Quality.** Stop and start with perfect balance. Of 50% longer wearing Army Duck uppers. Softest cushion insole; heel cushion; Reinforced backstays and eyelets. Extra thick sole gives shock protection; prevents slipping and skidding. Medium Width.

Comes in the following Men's Sizes: 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 11½, 12. 24 A 9070-Black. Wt. 3 lbs. . . . **\$4.77**

24 A 9071-White. State size. . . . **\$4.77**

Comes in the following Boys' Sizes: 11 to 13½; 1 to 6. 24 A 9110-Black. Wt. 2 lbs. 2 oz. . . . **\$4.77**

24 A 9111-White. State size. . . . **\$4.77**

To Order: For widths C or wider, order regular size; B or narrower, ½ size smaller.

JUST SAY  
**"CHARGE IT"**  
SEE PAGE 1281

**IDEAL FOR TENNIS, BOATING OR JUST TAKING IT EASY**

COMPLETELY WASHABLE **\$3.97** ARCH CUSHION FOR COMFORT

**(K) (L)** Built of 50% longer wearing Army Duck Uppers. Softest cushion insoles; genuine crepe rubber soles and heels. Wear-resistant counters.

Men's: 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 12. (K) 24 A 9085-White. Wt. 2 lbs. 2 oz. . . . **\$3.97**  
(L) 24 A 9087-Loden Green. State size. 24 A 9088-Black. . . . **\$3.97**



**(J)**  
**\$2.84**

**BUDGET QUALITY STYLE**

**(J)** Rugged! Economical! Black enamelling Duck. Cushion insole; non-skid rubber sole. Rubber toe guard. Washable. Men's Sizes: 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 12. Medium width. 24 A 9099-Black. Ship. wt. 2 lbs. State size. . . . **\$2.84**  
Boys' Sizes: 11, 11½, 12, 12½, 13, 13½, 1, 1½, 2, 2½, 3, 3½, 4, 4½, 5, 5½, 6. 24 A 9129-Black. Ship. wt. 1 lb. 7 oz. State size. . . . **\$2.84**

466 WARDS ALL



**(K)**

**(L)**

Comfort

BA

Quality

easy-fitting

wrapped

Cotton Fr

casual co

the follow

9, 9½, 10, 1

Wheat St

EVERYWHERE

Amazing Extra

Army I

Cork rub

et 1 lb. 12 o

7, 7½, 8, 8

TC-Brown

State

of Ruyon

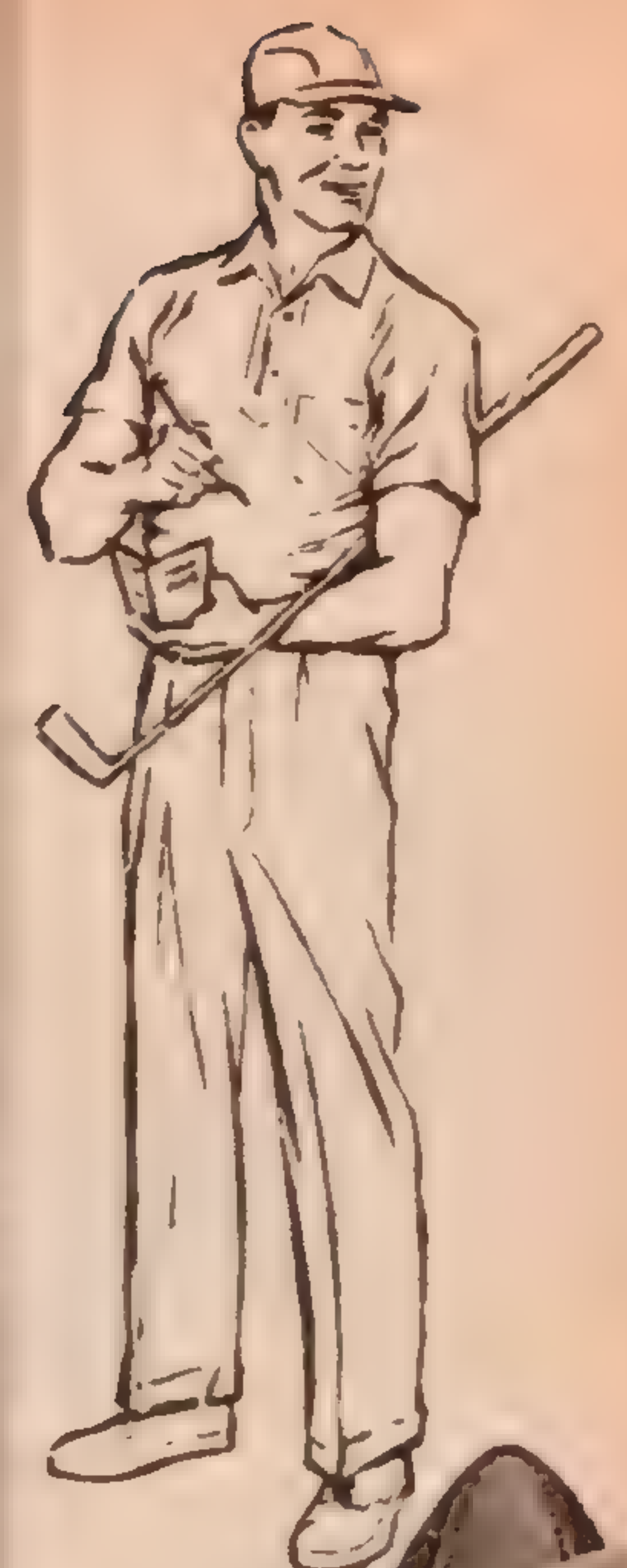


# For Sports, Casual Wear

NOTING PLUS LONG YEAR 'ROUND WEAR



(N)



## Comfortable! Casual! And They're Washable

BASKET-WEAVE COTTON \$4.77 SOFT CUSHION INSOLES

**Best Quality.** Was \$5.75 last Spring. Be at ease in this favorite. Hand-stitched, easy-fitting gore vamp style. Genuine crepe rubber soles and heels; crepe rubber wrapped sole. Newest basket-weave Cotton Fabric is lightweight, right for all casual occasions. Soft cushion insoles relieve tired feet. Washable.

in the following Men's Sizes: 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 12, 13. Medium. 24 A 9379-Wheat. Ship. wt. 2 lbs. 2 oz. \$4.77 24 A 9378-Charcoal Gray. State size. \$4.77

**(N) Best Quality.** Was \$5.75 Big Fall Book. The perfect, all-purpose Casual Skip. Genuine crepe rubber soles and heels; crepe rubber wrapped sole. New basket-weave Cotton Fabric. Restful cushion insoles. Medium and narrow widths. For A, B widths order Narrow; C, D, E, order Medium. Men's: 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 12, 13. 24 A 9361-Wheat. Wt. 2 lbs. 2 oz. \$4.77 24 A 9364-Brown. State size. \$4.77 24 A 9365-Blue. \$4.77 24 A 9366-Charcoal Gray. \$4.77

## SO-EVERYWHERE IN THESE COMFORTABLE STYLES \$2.84-\$3.77

**Easy-fitting** Elasticized instep gore. Long-wearing Army Duck uppers; cushion insoles; Cork rubber soles and heels. Wt. 1 lb. 12 oz. Medium. State size.

Men's: 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 12. 24 A 9342-Brown. \$2.84 24 A 9343-Blue. \$2.84

**Elastic Gore** instep. Butcher weave upper of Rayon, Cotton. Full cushion insole; rubber compound sole and heels; genuine crepe rubber wrap. Med. width.

Men's: 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 12. 24 A 9341-Wheat. Wt. 2 lb. 4 oz. State size. \$3.77 24 A 9340-Char. Gray. 24 A 9344-Lt. Blue. \$3.77

**(U) Versatile! Long-wearing** Army Duck uppers. Cushion insoles; Cork, rubber soles, heels. Wt. 2 lbs. 4 oz. Med. State size.

Men's: 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 12. 24 A 9322-Brown. 24 A 9323-Blue. \$2.84 Boys': 13, 13½, 1, 1½, 2, 2½, 3, 3½, 4, 4½, 5, 5½, 6. 24 A 9385-Brown. 24 A 9386-Blue. \$2.84

**(W) Butcher weave** of Rayon and Cotton. Rubber compound sole, heels; cushion insole; inner platform of cork, rubber. Genuine crepe rubber sole wrap. Med. Width.

Men's: 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 12. 24 A 9337-Charcoal Gray. Wt. 2 lb. 4 oz. \$3.77 24 A 9333-Brown. 24 A 9334-Blue. State size. \$3.77



(P)

## Lightweight Sailcloth

BREEZY! \$2.97 SMART

**(P) Smooth fitting elastic side** gore style of cool Cotton Sailcloth. Mesh vamp or smooth uppers. Soft cushion insole; sponge rubber sole, heel. Shipping weight 1 lb. 8 oz. Men's: 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 12. Medium. Please state size.

(P) Mesh vamp air-conditions feet. 24 A 9399-Wheat. \$2.97 24 A 9398-Black. \$2.97

(R) Smart looking smooth vamp. 24 A 9396-Black. Medium. \$2.97 24 A 9397-Wheat. \$2.97



(R)

## SATISFACTION GUARANTEED

OR YOUR MONEY BACK



(T)



(U)



(V)



(W)



# PowerHouse Shoes Best for Ev

**Waterproof! Vulcanized!**

6 OR 8-IN. STYLE **\$14.97** AND **\$16.97** EXTRA FEATURES

- Sylmer-tanned Leather uppers keep water out, let air in.
- Soles completely vulcanized to upper leather, no stitching.
- Rubber sole molded to follow natural contour of your foot.

**(F) (G)** 6-In. Shoe or 8-In. Boot. Best Quality. Completely waterproof—ideal for all indoor and outdoor activities. Improved quality rubber used in soles, heels provides sure-footed tread wears longer, too. 1-pc. gusset seals out dirt and moisture; sweat-resistant leather insole resists perspiration—won't crack, curl, rot. Super-tex lining. State width and size in your order.

Widths D, E. Sizes: 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 12.

(F) 24 A 7100—6-In. Brown Shoe. Ship. wt. 4 lbs. 4 oz. . . . \$14.97

(G) 24 A 7101—8-In. Brown Boot. Ship. wt. 5 lbs. . . . \$16.97



**(F) 14.97**

**(G) 16.97**

**Outwear**

**INSOLE RESISTANT PERSPIRATION**

- Sensational Vamp
- Extra Strong
- Nim-rod Oil

Best Quality. For the roughest use, oil and grease—stays smooth. Insole resists perspiration. Ramp lining. A

Width D. Sizes: 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 12.

EE. Sizes: 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 12.

7.27—6-In. Brown Shoe



**(H) 14.97**

**(J) 13.97**

## Woodsman Heels for Best Balance

2 POPULAR STYLES **\$13.97** AND **\$14.97** 8-IN. HEIGHT

**(H) (J)** Pitched for rough terrain. Two layers of leather on vamp give double wear. Oil-tanned Leather; sweat-proof insoles; leather vamp lining; Rubber tapsoles, heels; strong Perma-Counters.

Width E. Whole, Half: 7 to 11, 12.

(H) Lace-to-Toe Style. Assures you a better fit. Ship. wt. 5 lbs. 12 oz.

24 A 7235—Black. State size. \$14.97

Width E. Whole, Half: 6 to 11, 12.

(J) Plain Toe Style. A staunch outdoor companion. Wt. 5 lbs. 12 oz.

24 A 7239—Black. State size. \$13.97

Exclusive! Four-Season Shoes for the Outdoor Man. Be sure to see Page 455.

468 WARDS A



**(K) 11.70**

**(L) 10.97**

**FOR TOUGHEST JOBS**

**\$10.97 AND \$11.70**

**(K)** Better Quality 8-Inch Boot. Built to give long wear. Best fitting lace-to-toe style. Of supple Elk-tanned Leather; Neoprene cork soles, heels resist oils, acids; sweat-resistant insoles; strong Perma-Counters; unlined for greater flexibility. Wt. 4 lbs. 8 oz. Width E. Comes in Sizes: 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 12. State size. 24 A 7338—Brown 8-In. Boot. . . \$11.70

**(L)** Better Quality Farm Boot. Rugged Double-tanned Leather is treated to resist soil and barnyard acids. Cord-on-End sole, Cord Tire heel; sweat-resistant insole; Super-tex vamp lining; strong Perma-Counters.

Width E. Sizes: 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 12. Wt. 4 lbs. 8 oz. State size.

24 A 7321—Brown 8-In. Boot. . . \$10.97



**(M) 9.97**

**(N) 10.97**

**ARCH SUPPORT! WEDGE SOLE!**

**\$9.97 AND \$10.70**

- Wedge sole supports your arch—gives full cushion comfort.
- Helps prevent skidding, slipping.
- Soles resist oils and acids.
- Soft, durable Elk-tanned Leather.

**(M) (N)** Best Quality. Buoyant—foot ease. Neoprene cushioner wedge gives gently on ground—ribbed bottom doesn't pick up dirt or grime. Plus all these extra features: Sweat-resistant leather; strong crush-proof Perma-Counters; Super-tex vamp lining fights foot germs. Shipping weight. State width and size in your order.

Widths D, E. Come in Sizes: 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 12.

(M) 24 A 7122—Brown Oxford

(N) 24 A 7108—Brown 6-In. Shoe

**"CHARGE IT" at**

See Page 1281

**LOGGED WO**

**\$7.97 AND**

- Best Quality. Built to last.
- Extra Strong.
- Nim-rod Oil.

Best Quality. Built to last. For the roughest use, oil and grease—stays smooth. Insole resists perspiration. Ramp lining. A

Width D. Sizes: 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 12.

EE. Sizes: 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 12.

7.27—6-In. Brown Shoe

**"CHARGE IT" at**

See Page 1281



# For Every Job

Outwears Any Other Sole 3 to 1

SOLE RESISTS  
PERSPIRATION

**\$12.70**

BEST-FITTING  
LACE-TO-TOE STYLE



- Sensational Wearer — Thru-way Vinyl Plastic Sole.
- Extra Strong Perma-Counters — Can Never Break Down.
- Nim-rod Oil-tanned Leather — Always Stays Supple.

• Quality. Exclusive at Wards. Specially developed for the roughest jobs. Lab-tested Vinyl Plastic sole resists oil and acids. Nim-rod Oil-tanned Leather resists stays smooth, pliable. Lace-to-toe style assures best fit. Resists perspiration; strong Perma-Counters; Super-top lining. Acid-resistant Neoprene heel. Wt. 4 lbs. 4 oz.

D. Sizes: 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 12.

E. Sizes: 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11.

• 7—6-In. Brown Shoe. State width and size. . . . \$12.70



**P 12.70**

**1.97**



**T 7.97**

**U 11.97**



**V 10.97**

## RUGGED WORK LEATHERS

**\$7.97 AND \$8.97**

Hard to fit? Choose from this tremendous selection of widths and sizes. Rugged Double-tanned Leather. Neoprene Cord soles, heels are oil, acid-resistant. Crush-proof Perma-Counters, Neoprene Cord soles, heels; Super-tex vamp lining. Wt. 4 lbs. 4 oz. State width, size.

C. Sizes: 7, 7½, 8, 8½, 9, 9½, 10, 11, 12, 13. Widths E, EEE. Sizes: 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 12, 13.

• 331—6-Inch Brown Shoe. . . . \$8.97

• Quality. Moc-Toe styling. Sweat-resistant insole; Elk-tanned Leather; Neoprene Cord soles, heels; Super-tex vamp lining. Ship. wt. 3 lbs. 8 oz.

C, D. Sizes: 7, 7½, 8, 8½, 9, 9½, 10, 11, 12.

E: 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 11, 12. State width, size.

• 7339—Dark Brown Oxford. . . . \$7.97

## OIL-TANNED LEATHER

**\$10.97 AND \$11.97**

- Sweatproof Leather Insoles.
- Crushproof Perma-Counters.
- Neoprene Cord Soles, Heels.

**U** Built to take roughest wear. Supple Oil-tanned Leather—moisture-resistant. Super-tex vamp lining. Wt. 4 lbs. 8 oz. Width E. Sizes: 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 12. State size.

24 A 7139—8-Inch Brown Boot. . . . \$11.97

**V** 6-inch Shoe Style. Moisture-resistant Oil-tanned Leather; Neoprene Cord soles, heels; Super-tex vamp lining.

Width E. Sizes: 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 12. Wt. 4 lbs. 8 oz. State size.

24 A 7138—6-Inch Brown Shoe. . . . \$10.97



**W 10.97**



**X 9.97**

## Get Complete Day Long Comfort

IN THIS SPECIAL ARCH SUPPORTING STYLE

COMFORT **\$9.97** AND **\$10.97** SUPPORT

**W X** New natural insole (see sketch) provides more comfort, gently cradles your foot. Constructed of soft, pliable Elk-tanned Leather. Neoprene Cord soles and heels, resist oils and acids. Perspiration-resistant insoles, strong Perma-Counters. Storm Welts seal out moisture, full Super-tex vamp lining.

Width C. Comes in Sizes: 8, 8½, 9, 9½, 10, 10½, 11, 12.

Width D. Comes in Sizes: 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 12.

Width E. Comes in Sizes: 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 12.

Wt. 3 lbs. 12 oz. State width, size.

(W) 24A7333-Brown. 6-In. **\$10.97**

(X) 24A7334-Brown. . . . **\$9.97**

• Four-Season Shoes for the outdoor with a zest for style. See Page 455.

★ Satisfaction Guaranteed or Your Money Back ★

BCSKAD WARDS 469



# PowerHouse Cushioned Shoes

THE VERY FINEST CUSHIONING MONEY CAN BUY

Wards Sponge Rubber Cushioning is fully lined with sweat-proof material—will never crack, curl or rot. Always buoyant!



All styles of shoes have cushioning.



Softest Glove Leather... Amazingly Flexible

CRUSH-PROOF  
PERMA-COUNTERS

\$9.99 TO \$12.99

WIDE STEEL SHANKS  
CUSHION INSOLES

WEDGE SOLE AND HEEL

- Extra comfortable cushion crepe rubber wedge soles and heels.

REGULAR HEEL STYLE

- More balance on rough ground
- Cushion crepe rubber soles

(F) TO (H) Best Quality. Were \$10.99 to \$13.99 Last Fall. Lightweight ease! Golden Tan Glove Leather—supple and strong. Wedge sole, heel supports arch; sweat-proof cushion insole. Super-tex vamp lining. State width, size. Width D. Sizes: 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 12. Width E. Sizes: 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 12. (F) 24A7141—Oxford. Wt. 3 lbs. 8 oz. \$9.99 (G) 24A7143—6-in. Shoe. Wt. 4 lbs. \$10.50 (H) 24A7144—8-in. Boot. Wt. 4 lbs. 4 oz. \$12.99

(J) Best Quality. Was \$11.50 Last Fall. Made of Golden Tan Glove Leather—soft, supple, lightweight. Sweat-proof cushion insole. Super-tex vamp lining fights Athlete's foot germs. Perma-counters can't wear down. Shipping weight 4 lbs. Width E. Comes in the Sizes: 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11 and 12. State size. 24 A 7148—6-in. Shoe...

See the new 4-Season Shoes, Pg. 455.



America's Cushioned Favorite

They've Proven Themselves  
Year After Year

MANY WIDTHS, SIZES \$8.50 TO \$10.97

- Over 800,000 pairs sold by Wards
- Longer-wearing, lighter on feet

(K) TO (M) Better Quality. 3 styles with extras that make them most popular in America today. Constructed of sturdy Elk-tanned leather. Fully cushioned for all-day comfort. Protective storm welts. Long-wearing soles, heels are oil-and-acid resistant. Super-tex vamp lining. State width and size.

(K) All-around 6-in. Style. Tops in comfort. Widths D, E, EEE. Sizes: 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 12. Ship. wt. 4 lbs. 24A7363—Brown Smooth Leather

(L) Rugged 8-in. Boot. Protection from weather. Widths E, EEE. Sizes: 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 12. Ship. wt. 5 lbs. 24A7375—Brown Smooth Leather

(M) Double-duty Oxford. Dress-Up, Dress-Down. Widths D, EE. Sizes: 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 12. Ship. wt. 4 lbs. 8 oz. 24 A 7319—Brown Smooth Leather



# PowerHouse Safety Shoes

PROTECTS AGAINST TOE INJURIES ON DANGEROUS JOBS

Built-in Rust-proof Steel Cap Withstands 2000 lbs. static pressure. Guards toes against falling objects



## Most Wanted Safety Styles... Finest Cushioning

- Sponge Cushion Insole relieves fatigue.
- Neoprene soles, heels resist oils, acids.
- Strong Perma-Counters; Super-tex vamp lining.

**\$10.97 AND \$11.97**

## Best Glove Leather... Newest Work Shoe Comfort

Cloud-Soft Cushion Insoles... Safety Toe Protection

Newest, Most Comfortable Features in Safety Toe Work Shoes.

**\$12.70 AND \$14.50**

**[N]** Best Quality. Outstanding features! Injury avoiding safety toe—Golden Tan Glove Leather. Cushion insole; springy steel shanks. Super-tex vamp lining. E. Sizes: 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 12. Wt. 4 lbs. 8 oz. 7-5-8-in. Boot. State size. **\$14.50**

**[P]** Best Quality. Unbeatable combination! Protective safety toes—Golden Tan Glove Leather. Cushion insole; springy steel shanks. Super-tex vamp lining. Width E. Sizes: 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 12. Wt. 4 lbs. 4 oz. 24A7015-6-in. Shoe. State size. **\$12.70**

**[R]** Better Quality. Plain toe shoe with safety toe. Sturdy Double-tanned leather. Ship. wt. 4 lbs. 12 oz. Widths D, E, EE: 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 12. State width and size. 24A7034-Brown... **\$10.97**

**[T]** Better Quality. Cap-Toe Shoe. Long-wearing Elk-tanned leather. Wt. 4 lbs. 8 oz. State your size. Width E. Comes in Sizes: 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 12. 24A7031-Black... **\$10.97**

**[U]** Better Quality. Oxford with safety toe protection. Of rugged Elk-tanned leather. Ship. wt. 3 lbs. 14 oz. State width, size. Width D: 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11. 24A7071-Brown... **\$11.97**

Items suffixed "T" ship from Baltimore. Order, pay postage from Albany.

## Top Protection... Safety Toes

## Outwears Other Soles 3 to 1



## Vinyl Plastic Sole! Safety Toes! \$11.97 AND \$13.70

**[V]** Best Quality. Two years of testing have proved this Vinyl Plastic sole outwears ordinary soles, 3 to 1. Provides safety toe protection. Of rugged Elk-tanned leather. Soft and supple, always. Merrell Super-tex vamp lining. Athlete's Foot Germs. Extra-springy steel shanks.

Widths D, EEE. Sizes: 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 12. Width E. Sizes: 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11 and 12. State width, size in order. (V) 24A7033-Brown. 6-in. Shoe. Ship. wt. 4 lbs. 8 oz. .... **\$11.97** (W) 24A7038-Brown. 8-in. Boot. Ship. wt. 5 lbs. 4 oz. .... **\$13.70**

**[X]** Oil-Driller Boots for roughest wear. They stay with you on the toughest jobs.

**Better Quality.** Elk-tanned leather. Neoprene Cord soles, heels. Smooth leather insole; Goodyear Welt Construction. Super-tex vamp lining. Wt. 3 lbs. 14 oz. Widths D, E. Sizes: 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 12. 24A7013T-Brown. 8-in. State width, size... **\$11.97** **Good Quality.** Double-tanned Leather. Neoprene soles, heels. Super-tex vamp lining. Grain leather insoles; nail construction. Wt. 4 lbs. 12 oz. Width E. Sizes: 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 12. 24A7081-Brown. 8-in. State size... **\$9.97**

**[Y]** Best Quality. 11-in. Safety Toe Engineer Boot. Oil-tanned leather resists moisture; Neoprene Cord soles, heels. Super-tex vamp lining. Width E. Sizes: 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 12. Ship. wt. 5 lbs. 8 oz. Please state size. 24A7035-Black... **\$16.97**

See the exciting, new Four Season Shoes that are featured on Page 455.

★ "CHARGE IT", See Page 1281 ★

A WARDS 471



Long-Wearing  
Nylon Cord  
Sole, Heel

# Famous **Powr-House** Shoes Resist Wear

HANDSOME, RUGGED ENGINEER BOOTS . . . 4 COMFORTABLE FAVORITES



## Nylon Cord Soles and Heels

EXTRA FEATURES . . . HARD-TO-BEAT PRICES!

**\$644 TO \$997**

- 4 Sturdy Work Favorites! 2 Rugged Leathers for extra long wear
- 18% more wear with Nylon Cord soles, heels. Saves on replacement

**(F) TO (J) Value Packed Styles**—designed to give you more wear and comfort at lower prices. Built of rugged Double-tanned or soft, supple Elk-tanned leathers. Smooth grain leather insoles for wrinkle free comfort inside. Extra wide tempered steel shanks give firm, foot-easing support. Sturdy heel counters support. Non-rip Singer lock-stitching. Super-tex vamp lining resists Athlete's foot germs.

**(F) 10-In. Boot.** Width E. Sizes: 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11 and 12. State size. 24 A 7670—Black. Double-tanned leather. Ship. wt. 4 lbs. 4 oz. . . . .

**(G) 8-In. Boot.** Width E. Sizes: 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11 and 12. State size. 24 A 7413—Brown. Double-tanned leather. Ship. wt. 4 lbs. 4 oz. . . . .

**(H) 6-In. Shoe.** Widths D and E. Sizes: 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 12. State size. 24 A 7411—Brown. Elk-tanned leather. Rip-proof seamless 1-pc. back. Wt. 3 lbs. 10 oz. . . . .

**(J) Oxford.** Widths D and E. Sizes: 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 12. State size. 24 A 7412—Brown. Elk-tanned leather. Rip-proof seamless 1-pc. back. Wt. 3 lbs. 10 oz. . . . .

## Most Wanted Engineer Boots

REGULAR HEELS OR BALANCED WOODSMAN HEELS

EASY FITTING **\$1197 TO \$1597** RUGGED

- Specially-built styles for particular jobs. Oil-tanned leather resists moisture, wears months longer. Powr-House features assure you longer wear.

**(K) (L) Best Quality Engineer Boots.** Comfortable heels for outdoor wearing when long hours of work are required. Oak Bend leather soles, rubber heels. Extra wide springy tempered steel shanks; heel support backs. Super-tex vamp lining. State size. Width E. Sizes: 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 12. (K) 24A7618—Black. 17-inch. Ship. wt. 5 lbs. 8 oz. (L) 24A7610—Black. 11-inch. Ship. wt. 4 lbs. 4 oz. . . . .

**(M) Best Quality. Woodsman Heels** for best balance on uneven ground. Tempered steel shanks. Super-tex vamp lining. State size. Width E. Comes in the following Sizes: 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 12. State size in order. 24 A 7637—Black. 11-in. Rubber tapsole, leather. Shipping weight 5 lbs. 4 oz. . . . . 24 A 7616—Black. 11-in. Oak Bend leather soles, rubber heels. Shipping weight 4 lbs. 12 oz. . . . .

See the exciting new 4 Season Shoes on Page 42

Just Say "CHARGE IT", See Page 12



Regular Sole



Tap Sole



# PowerHouse Job-Rated Work Shoes

CAREFULLY DESIGNED TO FIT YOUR SPECIAL WORKING NEEDS



## Rugged Wellington Boot

PREFERRED BY ACTIVE OUTDOOR MEN

\$9.77

- Has Rugged Natural Color reverse leather.
- Double-tanned leather finish, rough side out.

(T) **Better Quality.** Ideal for all kinds of tough outdoor work. Stands up under scuffing, scraping, rubbing and still retains handsome appearance. Long-wearing Cork rubber sole, heel. Smooth sole does not pick up dirt. Supertex vamp lining. 4 lbs. 4 oz. Width D. Sizes: 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 12. 24 A 7985—Natural Color. State size.....\$9.77

## BUILT FOR GREATER WEAR AND COMFORT \$8.97 to \$18.70

(N) **Best Quality.** For the man on his feet all day. Cap-toe style—protection against injuries. Black Calf Leather. Cushioned insole, leather rubber heel. Supertex vamp lining; extra wide steel shank. Ship. wt. 3 lbs. 6 oz. Width C: 7, 7½, 8, 8½, 9, 9½, 10, 11, 12. Width E: 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 12. Width EEE: 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11. State width, size. 24A7271—Black. 6-In. Shoe. 11.97

(P) **Better Quality Gore Style.** A work shoe with slipper soft ease. Elastic gore gives snug, non-binding fit. No bother with lacing—easy on and off for convenience. Supple Elk-tanned leather. Neoprene soles, heels are oil, acid resistant. Supertex vamp lining. Ship. wt. 3 lbs. 10 oz. State width, size. Width D. Sizes: 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 12. Width E: 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 12. 24A7324—Brown. 6-In....\$8.97

(R) **8-inch Kid Leather leg—** Wellington Boot. Leather lined for smooth inside fit. Dress Leather vamp. Oak Bend Leather soles and sturdy Rubber heels. Finest Goodyear welt construction. Shipping weight 4 lbs. Please state size. **Best Quality.** Made of only the finest materials. Width D. Comes in Sizes: 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½ and 11. 24 A 7986—Brown....\$18.70



Always Stays Soft and Supple

## 4 GOOD-LOOKING FAVORITES... FLEXIBLE LEATHERS \$4.77 AND \$9.70

(U) **Budget Quality** Work Oxford. Supple, lightweight Elk-tanned leather. Smart cap-toe styling. Stitch-down construction. Unlined flexibility. Waterproof black carbon rubber soles, heels. Wt. 3 lbs. Width E. Sizes: 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 11, 12. State size. 24A7504—Brown. \$4.77

(V) **Budget Quality** Work Romeo. Lightweight comfort. Slip on-off in a jiffy. Elastic gores. Elk-tanned leather. Unlined flexibility. Waterproof carbon rubber sole, heel. Width E: 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 12. Ship. wt. 2 lbs. 12 oz. State size. 24A7505—Brown. \$4.77

(W) **Budget Quality.** 6-In. Shoe. Extra service for tough jobs. Double-tanned leather. Rubber soles, heels. Special sole stitching; drill cloth vamp lining. Lock-stitch construction. Wt. 3 lbs. 12 oz. Width E. Sizes: 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 12. State size in order. 24A7515—Brown. \$4.77

(X) **Better Quality.** Check foot fatigue —15% lighter weight. Gum rubber sole, heel. Double-tanned leather. Supertex vamp lining. Wt. 3 lbs. 10 oz. Width D. Sizes: 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 12. Width E: 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 12. State width, size. 24A7336—Brown. \$9.70

## Toughest Horsehide \$10.97 AND \$9.77

(Y) (Z) **Better Quality.** Stays supple in bad weather. Won't scuff! Supertex vamp lining. Storm Welts. One of the toughest work leathers known. (Y) 8-In. Boot. Cord rubber soles, heels. Wt. 4 lbs. 4 oz. Width E: 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11. State size. 24 A 7391—Brown.....\$10.97 (Z) 6-In. Shoe. Grain leather soles, rubber heels. Widths E, EEE: 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10, 10½, 11, 12, 13, 14. 24A7304—Brown. Wt. 4 lbs. 12 oz. State width, size. \$9.77

★ **Satisfaction Guaranteed** ★  
or Your Money Back

See the exciting new 4 Season Shoe on Page 455. For the outdoor man with a zest for style.



# Men! Boys! Top Quality

Storm



EXTRA HEIGHT — EASY FITTING — WATERPROOF \$6.77 to \$12.97

**(H) (J) Better Quality.** Medium-weight Rubber Boots. Boot Duck lining for extra comfort, wear. Non-skid molded Black Rubber heels and cleated-type Red Rubber soles. See ordering information below. Please state size.

**Men's:** 6, 7, 8, 9, 10, 11, 12.  
(H) Abt. 26-in. Ship. wt. 5 lbs. 12 oz.  
24 A 9847-Black.....\$11.97  
(J) Abt. 35-in. Ship. wt. 6 lbs. 8 oz.  
24 A 9848-Black.....\$12.97

**Boys' Sizes:** 3, 4, 5, 6.  
(H) Abt. 23-in. Ship. wt. 3 lbs. 10 oz.  
24 A 9891-Black.....\$8.70  
To Order styles F to V — Order regular shoe size. 1/2 sizes, order 1/2 size smaller. Example: If you wear size 8 or 8 1/2 shoe order size 8 boot.

**(K) Best Quality.** 100% Waterproof heavy-duty Rubber, Boot Duck lined. Reinforced cushioned soles. "Resist-Wear" heel counters. Bar-cleated non-skid White Rubber soles, heels. State size.  
**Men's:** 6, 7, 8, 9, 10, 11, 12, 13. To order, see 24 A 9842-Red. Abt. 16-in. Wt. 5 lbs. 12 oz.

**(L) Better Quality Boot.** 100% Waterproof Medium weight Rubber. Reinforced at ankle vamp. Molded Black Rubber heel and bar-cleated non-skid Red Rubber sole. Ship. wt. 4 lbs. 12 oz.  
**Men's:** 6, 7, 8, 9, 10, 11, 12, 13. To order, see 24 A 9840-Black. Abt. 16-in. State size.....\$7.97

**(M) Good Quality.** 100% Waterproof. Boot Duck lined. Non-skid red Bar-cleated soles, Black Rubber heels. Ship. wt. 4 lbs. 12 oz. State size.  
**Men's:** 6, 7, 8, 9, 10, 11, 12, 13. To order, see 24 A 9839-Black Rubber. Abt. 16-in. ....\$4.97  
**Boys':** 1, 2, 3, 4, 5, 6. Shipping weight 3 lbs. 24 A 9890-Black Rubber. Abt. 14-in. ....\$4.97

## Wards Sporting Boots



Semi-hard box toe. Cushioned.



Adjustable inside harness.



Deep-cleated Rubber sole, heel.

\$11.97 AND \$14.97

- 3-way adjustable features: 1) Inside leg harness. 2) Outside straps around thigh. 3) Belt straps prevent slipping, sagging.

**(F) (G) Best Quality.** 100% Waterproof. Abt. 35-in. height. Of light-weight Rubber compounds. Extra features include: Deep-cleated Rubber soles, molded Rubber heels for safe traction. Cushioned insoles give support, comfort. Semi-hard box toes. Cotton Net cloth lining. Reinforced at strain points. To order, see above.  
**Men's. Sizes:** 6, 7, 8, 9, 10, 11, 12, 13. State size.  
(F) 24 A 9849-Olive Drab. Ankle fitting boot. Shipping weight 6 lbs. 12 oz. ....\$14.97  
(G) 24 A 9851-Olive Drab. Wide ankle boot. Shipping weight 7 lbs. 12 oz. ....\$14.97  
(G) **Better Quality** (not shown). Wide ankle boot. Similar to 9851, lighter in weight. No thigh strap. 24 A 9854-Olive Drab. Ship. wt. 7 lbs. ....\$11.97



### Warm Insoles-Boot Socks

**(N) Socks.** 50.5% Reused Wool, 49.5% Rayon. Gray. Wt. 3 prs. 12 oz. Sm. (shoesize) 6,7; Med.:8,9; Lge.:10,11. 24A9991-State size.3 prs.\$1.97;6,\$3.77

**(P) Protective insoles.** Thick Brown Felt hair. Shipping weight 3 prs. 7 oz. Sizes: 6,7,8,9,10,11,12. Order above. 24A9998-State size. 3 prs. 67c; 6,\$1.27



### Safety, Plain Toe \$8.70-\$9.77

**(R) (T) Work Shoes.** Heavy-Duty Black Rubber. 100% Waterproof. Gusseted Cotton Net Cloth lined. Reinforced. Cushioned soles. Non-slip Rubber soles, heels. State size.  
**Men's:** 6, 7, 8, 9, 10, 11. To order, see 24 A 9799-Safety toe. Built-in rubber steel cap. Ship. wt. 3 lbs. 14 oz. ....\$8.70  
(T) 24 A 9798-Plain Toe. Wt. 3 lbs. 14 oz. ....\$9.77

To order W and X: Order according to footwear you wear them over. If your shoe is 9 or 9 1/2, to wear over heavy work shoes, order size 10; over Light work shoes, order size 9. To order Dress Rubbers KK, LL: For Medium and Wide toe shoes, order 1/2 size smaller. Otherwise order your regular shoe size.

"CHARGE IT" at Wards  
SEE PAGE 1281



# Stormwear for Utmost Protection



## RUBBER HI-CUTS \$8.97 AND \$9.97

**Best Quality.** Ankle fitting lace lightweight Hi-Cut. Cotton cloth lined. Skid-resistant Rubber sole, molded heel. Cushion insole. To see facing page. State size.

**Sizes:** 6, 7, 8, 9, 10, 11, 12.  
A 9954-Olive Drab. Abt. Ship. wt. 4 lbs. 8 oz. **\$9.97**  
A 9953-Olive Drab. Abt. Ship. wt. 4 lbs. 4 oz. **\$8.97**

**Items FF and JJ:** Order shoe size. For half size order size larger.

**Work Rubbers GG, HH:** Heavy work, 1 size larger; over light work, 1/2 size over dress 1 size smaller.

## REINFORCED FOR STRENGTH

KEEP FEET DRY  
IN WETTEST WEATHER **\$6.47-\$7.97**

**(W) (X) Better Quality.** Medium heavy-weight Black Rubber Arctic. Cotton Fleece lined. 100% Waterproof. Full gusset tongue. Pull-proof buckle construction. Non-skid Red Rubber soles, heels. Extra thickness at heels gives added durability. To order, see center of facing page.

**Men's Sizes:** 6, 7, 8, 9, 10, 11, 12, 13. State size.

(W) 24 A 9733-5-Buckle. Wt. 3 lbs. 12 oz. **\$7.97**

(X) 24 A 9732-4-Buckle. Wt. 3 lbs. 4 oz. **\$6.97**

**Boys' Sizes:** 1, 2, 3, 4, 5, 6. Shipping weight 3 lbs. 4 oz.

(X) 24 A 9765-4-Buckle. **\$6.47**

**(Y) (Z) Better Quality.** 100% Waterproof. Fine Black Rubber compound. Reinforced at strain points. Cotton Fleece lining gives inside comfort. Skid-proof Rubber soles, heels. Order shoe size. For 1/2 sizes, order half size larger.

**Sizes:** 6, 7, 8, 9, 10, 11, 12, 13. Wt. 2 lbs. 12 oz. State size.

(Y) 24 A 9723-4-Buckle. **\$4.97**

(Z) 24 A 9719-Slide Style, 10-inch. **\$4.97**

**Boys' Sizes:** 11, 12, 13, 1, 2, 3, 4, 5, 6. Ship. wt. 2 lbs. 12 oz.

(Y) 24 A 9724-4-Buckle Style. State your size. **\$4.97**

(Z) 24 A 9766-Slide Style, 9-inch. **\$4.97**



## WIDE SELECTION OF WORK AND DRESS RUBBERS FOR EASY-ON PROTECTION **\$2.57 to \$5.47**

**(HH) Better Quality.** Black Heavy-duty Rubber. 100% Waterproof. Non-skid Red Rubber soles, Cotton Net Cloth lined. State size.

**Pull-proof buckles.** Gusset tongue. Order, see above. Ship. wt. 3 lbs. **Sizes:** 6, 7, 8, 9, 10, 11, 12, 13. 24 A 9470-Storm style. **\$3.97**

24 A 9471-Semi-storm style. **\$3.97**

**(JJ) Best Quality.** Medium-weight Work Rubbers. Cotton Net Cloth lined. Reinforced. 100% Waterproof. Non-skid soles, heels. High vamp gives extra protection. Wt. 2 lbs. 10 oz.

**Sizes:** 6, 7, 8, 9, 10, 11, 12, 13. To order see above. State your size. 24 A 9474-Black. **\$4.97**

**(KK) (LL) Better Quality.** 100% Waterproof Black Dress Rubbers. Cotton Net Cloth lined. Reinforced strain points. Non-skid soles, heels. To order, see left hand page. State size. **Men's Sizes:** 6, 6 1/2, 7, 7 1/2, 8, 8 1/2, 9, 9 1/2, 10, 10 1/2, 11, 12, 13. Wt. 1 lb. 13 oz.

(KK) 24 A 9487-Med. Toe. **\$2.67** (KK) 24 A 9488-Wide Toe. **\$2.67**

(LL) 24 A 9485-Wide Toe. **\$2.67** (LL) 24 A 9486-Med. Toe. **\$2.67**

**Men's.** Come in **Sizes:** 6, 7, 8, 9, 10, 11, 12, 13. Order your regular size, for half size, order a half size larger.

(KK) 24 A 9493-Extra Wide Toe. **\$2.67**

**Big, Little Boys'.** **Sizes:** 11, 11 1/2, 12, 12 1/2, 13, 13 1/2, 1, 1 1/2, 2, 2 1/2, 3, 3 1/2, 4, 4 1/2, 5, 5 1/2, 6. Order half size larger than shoe size.

(KK) 24 A 9500 Black. Ship. wt. 1 lb. 13 oz. **\$2.57**

**(MM) New Lightweight.** Plastic Dress Rubber. Stretchable upper, outsole. 100% Waterproof. Non-slip soles, heels. Wt. 1 lb. State size. **Small:** 5, 5 1/2, 6, 6 1/2, 7. **Medium:** 7 1/2, 8, 8 1/2, 9. **Large:** 9 1/2, 10, 10 1/2, 11. **Extra Large:** 11 1/2, 12, 12 1/2, 13. 24 A 9499-Amber-color. **2.84**





# The Barclay Warranted Suit



**A**  
1 Pants  
Suit



**B**  
1 or 2 Pants  
Suits



**C**  
1 Pants  
Suit



**D**  
1 or 2 Pants  
Suits

## Barclay Warranted Suits Have These Important Extras

- Syl-mer spot-repellent finish sheds rain, water-borne stains even after cleaning.
- Shrinkage Warranty — new suit free if it shrinks after cleaning by proper method.
- Mothproof Warranty — new suit free if this suit is damaged by moths within 1 year.
- Sanitized coat linings for more lasting freshness. Cotton-Nylon trouser pockets.

**A** Glen Plaid Worsted in Olive or Gray—natural shoulder model. Barclay Warranted Suit of luxurious, premium quality 100% Virgin Wool Worsted Flannel—majestic in appearance, casually correct for about every occasion, practically all year 'round. Masterfully tailored, smoothly lined 3-button coat. Notch lapels, flap pockets, center vent. Plain front trousers, zipper fly. Colors: Med. Dk. Olive or Med. Dk. Gray. Chest Sizes: Regulars 35 to 44; Longs 37 to 44; Shorts 36 to 42. Scale "C," Pg. 1271. Wt. 3 lbs. 8 oz. State sizes asked Pg. 1271, color. MA2874—1-Pants Suit. \$4.50 Down or \$42.95

**B** New Fashion Tick Weave Pattern—a new design for dressy good looks. Year 'round Warranted Suit of luxurious 100% Virgin Wool Worsted—distinctive in appearance, rich in texture and tone. Expertly tailored, smoothly lined 3-button coat with slightly rounded lapels, welt pockets, center vent. Pleated trousers, zipper fly. Colors: Dk. Gray, Dk. Olive or Dk. Blue. Chest Sizes: Regulars 36 to 46; Longs 37 to 46; Shorts 36 to 42. Scale "A," Pg. 1271. MA3058—1-Pants Suit. Wt. 3 lbs. 8 oz. State sizes asked, Pg. 1271, color. \$4.50 Down; \$42.95 MA8069—2-Pants Suit. Wt. 5 lbs. State sizes asked, Pg. 1271, color. \$5.50 Down; \$55.00

**C** Stripe Worsted with Rayon design. Warranted Year 'round Suit of 93% Virgin Wool Worsted, 7% Rayon. Stripe enhanced with minute, almost color accents. Quality tailored, smooth 3-button coat. Pleated trousers, zipper fly. Med. Gray or Med. Brown. Wt. 3 lbs. Chest Sizes: Regulars 35 to 44; Longs 37 to 44; Shorts 36 to 42. Scale "A," Pg. 1271. Stouts 40 to 48. See Scale "B," Pg. 1271. State all sizes asked on Pg. 1271 and color. MA3437—1-Pants Suit. \$5.00 Down or \$45.00

**D** Sharkskin of wrinkle-resisting 55% Polyester, 45% Virgin Wool. Smoothly lined 3-button coat, notch lapels, center vent. Pleated trousers, zipper fly. Colors: Med. Dk. Gray, Med. Dk. Brown, Dk. Blue, Med. Dk. Olive. Chest Sizes: Regulars 36 to 46; Longs 37 to 46; Shorts 36 to 42. Scale "A," Pg. 1271. MA3408—1-Pants Suit. Wt. 3 lbs. 4 oz. State sizes asked, Pg. 1271, color. \$4.50 Down; \$42.95 MA3415—2-Pants Suit. Wt. 4 lbs. 8 oz. State sizes asked, Pg. 1271, color. \$6.00 Down; \$54.00 80% Virgin Wool, 20% Silk Sharkskin—Fabric imported from Japan. Features wrinkle-resisting finish. Colors: Med. Dk. Gray, Med. Dk. Brown, Dk. Blue, Med. Dk. Olive. Wt. 4 oz. State sizes as in "D", color. MA3441—1-Pants Suit. \$6.00 Down or \$54.00

## 30 Day Free Trial... Complete

IF NOT COMPLETELY SATISFIED WITH ANY BARCLAY



Reversible  
Vest Included  
With Suit "E"

## Young Men's Suits By Barclay

Spring weight Hopsack Suit with Reversible Vest. compound tone Hopsack of 60% Virgin Wool, 30% acrylic, 10% Dacron Polyester. Smooth draping silhouette with natural shoulders, narrower notch lapels. lined 3-button coat, flapped hacking pockets, vent. 6-button vest with 2 straight welt pockets on sides. Plain front trousers, zipper fly. Ship. wt. 4 lbs.

with Gray Vest that reverses to Gray check; or, Suit with Olive Vest that reverses to Olive check.

Chest Sizes: Regulars 35-44; Longs 37-44. Scale "C," Pg. 1271. State all sizes asked for on Pg. 1271 and color.

MA2820—One Pants Suit with Vest...\$4.50 Down or \$44.95

Basic Stripe Worsted Flannel Suit of 100% Virgin Wool. subtle pattern, delicate deep tone, enhanced with a red stripe—reflects the distinguished taste of the at heart. Expertly tailored for dressy good looks and round comfort. Easy fitting, smooth draping silhouette, with natural shoulders, narrower notch lapels. Smoothly lined 3-button coat, flapped hacking pockets, center vent. Plain front trousers, zipper fly.

Colors: Med. Gray or Olive. Ship. wt. 3 lbs. 8 oz.

Chest Sizes: Regulars 35-44; Longs 37-44; Shorts 36-42. Scale "C," Pg. 1271. State all sizes on Pg. 1271, color.

MA2821—One Pants Suit. \$4.50 Down or Cash...\$42.95

(E)  
44.95

(F)  
42.95

(H)  
19.90  
AND  
42.95

(G)  
29.90

## Typical Barclay Suit Values

(G) All Wool Flannel—budget price, but not budget quality. Fine Fabric and Barclay Fine Tailoring will make this smart, year 'round rich textured Flannel suit of 100% Virgin Wool a top value for the price. Smoothly lined 3-button coat has firm canvas interliner for shape retention. Notch lapels, flap pockets, center vent. Pleated trousers, zip fly. Colors: Charcoal Gray, Medium Gray or Navy.

Chest Sizes: Regulars 35 to 44; Longs 37 to 44; Shorts 36 to 42. Scale "A", Pg. 1271. State sizes Pg. 1271, color. MA2820—One Pants Suit. Wt. 3 lbs. 8 oz. \$3 Down or \$29.90

(H) Price Reduced—Was \$21.95! Rayon-Acetate Gabardine year 'round suit—an exceptionally good value for its price. We've taken lustrous 70% Rayon and 30% Acetate Gabardine—had it carefully tailored in the latest style and now offer it at a price really low for such quality. Smoothly lined 3-button coat has firm canvas interliner for shape retention. Pleated trousers, zipper fly.

Colors: Dark Gray, Dark Brown or Skipper Blue.

Chest Sizes: Regulars 35-44; Longs 37-44; Shorts 36-42. Scale "A," Pg. 1271. State all sizes asked Pg. 1271, color. MA2851—One Pants Suit. Ship. wt. 3 lbs. 8 oz....\$19.90

All Wool Gabardine Suit—a truly elegant fabric, rich and luxurious. Exceptionally well tailored. Styled as above.

Colors: Skipper Blue or Dark Brown. Wt. 3 lbs. 8 oz.

Chest Sizes: Same as "H". State all sizes and color. MA3004—One Pants Suit. \$4.50 Down or Cash....\$42.95

To Order: Use Special Order Blank, Pg. 1271. State chest, sleeve inseam, height, weight, trouser waist, inseam; color. Sent from Chicago. Order, pay postage from Wards nearest Mail Order House.

## Satisfaction Always Guaranteed

IF YOU BUY, RETURN IT AND YOUR MONEY WILL BE REFUNDED

Just Say "CHARGE IT", See Page 1281

BOOKS WARDS 477



# Barclay

## Beats the Heat for Comfort



### Distinguished Formal Wear

**A White Dinner Jacket.** Wrinkle-resisting blend of 2-Ply Rayon and Acetate that's cool and comfortable. Expertly tailored to drape just right, fit just right. Smoothly lined jacket has smart shawl collar, flap pockets, center vent. Chest Sizes: Regulars 36 to 44; Longs 37 to 44; Shorts 36 to 44. State all sizes asked in Special Order Blank, Pg. 1271. Ship. wt. 2 lbs. 8 oz. MA 3681—Jacket. \$3.00 Down or Cash... \$29.95

**Black Trousers.** 2-Ply Rayon and Acetate. Pleated. Rayon Satin braid trim, zipper fly. No cuffs. All Waists: 28 to 34; 36, 38. Inseams: 28 to 33. MA3682—Wt. 1 lb. 8 oz. State waist, inseam. \$13.50

**Golden Brent Tuxedo Shirt** of luxuriously soft Cotton Broadcloth. 16 pleat bosom front with Techperl buttons. Soft collar, French cuffs (use with cuff links). Boxed. Sent from Chicago. Wt. 1 lb.

Necks:	14	14½	15, 15½, 16	16½, 17
Sleeves:	32, 33	32, 33, 34	32, 33, 34, 35	33, 34, 35

35 A 888T—White Shirt. State neck, sleeve. \$5.95

Formal Tie and Cammerbund Set is Sold on Pg. 503.

"CHARGE IT"

See Page 1281

478 WARDS BEAS

**B**  
1 Pants  
Suit



**C**

**D**



1 or 2  
Pants  
Suits

### 30 Day Free Trial

**B Shadow Weave Tropical Suit** of 40% Virgin Wool, 35% Dacron Polyester, 24% Mohair. A preferred combination of matchless luxury, relaxed comfort and day long freshness. Porous weave fabric keeps you fresh looking in any weather—keeps its shape and holds its press. Barclay's styling and tailoring, so brilliantly that your appearance is on a par with your comfort. Smoothly lined 3-button notch lapels, center vent. Pleated trousers, zipper fly. Colors: Black, Gray (dark) or Navy.

Chest Sizes: Regulars 35 to 44; Longs 37 to 44; Shorts 36 to 44. See Scale "A" on Pg. 1271. State all sizes asked for in Special Order Blank on Pg. 1271, and color. Ship. wt. 3 lbs. MA 3606—One Pants Suit. \$4.50 Down or Cash....

**C Shadow Weave Tropical Suit** with harmonizing yarns. 50% Dacron Polyester, 40% Virgin Wool, 10% Mohair. A refreshingly different deep-breathing fabric that keeps you cool and comfortable above the weather. Tailored with the kind of suit Barclay is famous for—easy cut, easy drape, impeccable fit. Smoothly lined 3-button notch lapels, center vent. Pleated trousers have zipper fly. Colors: Medium Gray, Medium Brown, Medium Blue. Chest Sizes: Regulars 35 to 46; Longs 37 to 46; Shorts 36 to 46. See Scale "A," Pg. 1271. Stouts 40 to 48. See Scale "B," Pg. 1271. State all sizes asked on Pg. 1271, and color. MA 3655—One Pants Suit. Wt. 3 lbs. \$4.00 Down or Cash. MA 3669—Two Pants Suit. Wt. 4 lbs. \$5.00 Down or Cash.

**D Subdued Stripe Suit**—Barclay's crisp tropical is a crease resistant blend of 55% Dacron Polyester, 40% Virgin Wool. Breezes come in, wrinkles hang out—pressed in the hottest weather. A comfortable fabric whose durability is matched only by its good looks. Tailored with perfect detailing: smoothly lined 3-button coat, no center vent. Pleated trousers, zipper fly.

Colors: Charcoal Gray, Dark Blue or Dark Olive. Chest Sizes: Regulars 35 to 44; Longs 37 to 44; Shorts 36 to 44. See Scale "A," Pg. 1271. Extra Longs 39 to 46. See Scale "B," Pg. 1271. State all sizes asked, Pg. 1271, and color. MA 3651—One Pants Suit. Wt. 3 lbs. \$4.00 Down or Cash. MA 3666—Two Pants Suit. Wt. 4 lbs. \$5.00 Down or Cash.



**Automatic  
Wash 'n Wear  
Machine Washable  
Machine Dryable**



**E**  
28.50

**F**  
26.90

**G**  
34.90



**H**

## Barclay Summer Comfort Suits!

**New Fashion Plaid** in Olive or Gray. Handsome subdued muted plaid pattern—distinctive in appearance, luxurious in feel. Airy light Automatic Wash 'n Wear fabric of 50% Dacron Polyester and 50% Rayon. A self care fabric with a major breakthrough in eye appeal sheds wrinkles you wear it, needs little if any—even after machine washing. It gives you the ultra-smart color and luxury rarely found before in a wash wear suit. Smoothly lined 3-button notch lapels, flap pockets, center vent. Pleated trousers, zip fly. Wt. 3 lbs.

Colors: Med. Dk. Olive or Med. Dk. Gray. Sizes: Regulars 35 to 44; Longs 37 to 44; Shorts 36 to 42. See Scale "A", Pg. 1271, color. State all sizes asked Pg. 1271, color. MA3782-1 Pants Suit. \$3 Down; Cash \$28.50

**Look Fabric** of 50% Dacron Polyester and 50% Rayon. Rich looking crease fabric—a luxury in touch and seldom matched in appearance. Automatic Wash 'n Wear suit with Barclay fashion flair tailoring. Every tailoring every stitch is planned for wash 'n wear. Wash it in an automatic or dryer—wear it again. Wrinkles out, creases remain. Smoothly lined 3-button coat, notch lapels, flap pockets, center vent. Pleated trousers, zipper fly. Wt. 3 lbs.

Colors: Olive, Charcoal Gray. Sizes: Regulars 35 to 44; Longs 37 to 44; Shorts 36 to 42. See Scale "A", Pg. 1271, color. State all sizes asked Pg. 1271, color. MA3781-1 Pants Suit. \$3 Down; Cash \$26.90

Order: State Chest, Height, Weight, Sleeve Length, Trouser Waist, Seat, Inseam. Or Blank, Page 1271. Sent from Chicago. We pay postage from nearest House.

### **G Dacron-Worsted in Burnished Tones.**

Rich-textured fabric is enhanced and highlighted by subtle blending of colors for a lustrous appearance. 70% Dacron Polyester and 30% Virgin Wool Worsted make this Suit refreshingly light, incredibly cool. It shrugs off wrinkles, stays pressed through the steamiest weather. It can be washed and dried by machine, worn again with little or no pressing. Barclay styled comfort, perfect tailoring. Smoothly lined 3-button coat, notch lapels, flap pockets, center vent. Pleated trousers, zip fly. Wt. 3 lbs. Colors: Burnished Med. Gray, Burnished Med. Olive or Burnished Brown.

Chest Sizes: Regulars 35 to 44; Longs 37 to 44; Shorts 36 to 42. See Scale "A", Pg. 1271. State all sizes asked for on Pg. 1271, color. MA3782-1 Pants Suit. \$3.50 Dn.; Cash \$34.90

### **H Cord or Poplin—a smart looking Poplin**

Suit has been added to our popular Crisp Cord. These two favorite Wash 'n Wear Dacron-Cotton blends stay fresh and neat looking, defy wrinkles. They're Machine wash 'n wearable too! Drip or tumble dry, and they're ready to wear again. Smoothly lined, easy-fitting, natural shoulder 3-button coat, notch lapels, flap pockets, center vent. Zipper fly. Wt. 3 lbs. Sizes: Regulars 35 to 44; Longs 37 to 44; Shorts 36 to 42. State sizes pg. 1271, color.

**Cord Suit** of 75% Dacron Polyester, 25% Cotton. Pleated trousers. Scale "A", Pg. 1271. Lt. Blue, Charcoal Gray, Dark Blue, Olive. MA3702-1 Pants Suit. \$2.50 Dn.; Cash \$24.90

**Poplin Suit** of 65% Dacron Polyester, 35% Cotton. Styled like "H"—plain front trousers. Scale "C", Pg. 1271. Colors: Olive or Tan. MA3711-1 Pants Suit. \$3 Down; Cash \$29.90

BCRDAS WARDS 479

**\$24.90**

**Was \$29.50  
Last Spring**





# Casual Fashion Coordinates

MIXED OR MATCHED FOR NEW STYLE APPEAL

Items suffixed "T" ship from Baltimore or Kansas City. Order and pay postage from Wards nearest Mail Order House.



**A** "Made for each other." That best describes the Shirt, Hat and Socks in this newest, coordinated fashion.

**Knit Shirt.** Boucle knit of 100% Cotton. Boat neck,  $\frac{3}{4}$  length. Hemmed bottom with side slits. Chest pocket. Hand wash.

Small (34-36 chests); Med. (38-40); Lge. (42-44). Colors: Brown 35 A 1200—State size, color. Ship. wt. 8 oz.

**Walking Short.** Wash 'n Wear Polished Cotton—sold on Pg. 508

**Hat.** Imported from Italy. Natural color straw, fishnet band 35 A 5744XT—Sizes  $6\frac{3}{4}$  to  $7\frac{1}{2}$ . State size. Wt. 1 lb. 8 oz.

**Crew Socks.** 100% Combed Cotton with terry lined cushion foot. Color: White, with harmonizing stripes. Washfast. Wt. 3 pr. 35 A 6035—Buy 3 pr. for \$1.95; 6 pr. for \$3.49

**B** Perfect Mixers for a refreshingly cool season ahead. In newest fashion colors, too. State sizes and color.

**Sport Shirt.** 100% Viscose Rayon with embroidered motif. Permanent stays. Square bottom, 1 pocket. Washable. Shrink. 2-3%. Wt. 3 pr. Gold or Lt. Blue, Lt. Tan, Olive Green, White. Shown on Pg. 35 A 1351X—S. (14-14 $\frac{1}{2}$ ); M. (15-15 $\frac{1}{2}$ ); L. (16-16 $\frac{1}{2}$ ). 2, \$5.84; 6 pr. \$29.99

**Automatic Wash 'n Wear Sportcoat.** 65% Dacron Polyester-35% Nylon Lined; center vent; set-in flap pockets. State sizes asked for. All Chests: Reg.: 36 to 44; Longs: 37 to 44. MA 5650—Gold-Olive. Ship. wt. 1 lb. 15 oz. Sent from Chicago. \$29.99

**Automatic Wash 'n Wear Pleatless Slacks.** 65% Dacron Polyester-35% Cotton Tropical. Beltless Style. Zip-fly. Cuffs. Cravenette finish. Gold, Yellow, Green, Black, Pewter, Tan, Brown, Red, Gray. Waists: 29 to 42; Inseams: 29 to 33. State waist, inseam, color. 39 A 1459XT—Shown in 11 colors on Pg. 496, Key B. Wt. 1 lb. 9 oz. \$29.99

**C** You're Ahead In Style and Comfort when you switch to cool, crisp, casual co-ordinates. Please state size, color.

**Sport Shirt.** Exciting Batik Print in Wash 'n Wear 100% Cotton.  $\frac{3}{4}$  length sleeves with 2-button adjustable cuffs. Permanent stays. Square bottom. Chest pocket. Washable. Shrink. 2%. Sizes: Small (14-14 $\frac{1}{2}$  necks); Med. (15-15 $\frac{1}{2}$ ); Large (16-16 $\frac{1}{2}$ ). 35 A 1348—Colors: Gold or Blue. Ship. wt. 10 oz. 2, \$5.56; 6 pr. \$29.99

**Authentic Pro-Golfer Slacks** are Automatic Wash 'n Wear. 65% Polyester-35% Cotton Tropical. Little or no-ironing. Self-venette finish resists rain, stains. Shipping weight 1 lb. 9 oz. Waists: 29 to 40; Inseams: 29 to 33. State waist, inseam, color. 39 A 1463XT—To see this slack in all 11 colors, see Pg. 496, Key A. \$29.99

**D** Hosiery to complete the outfit. State size and color.

**Solid Rib.** Stretch socks of Ban-Lon (texturalized Nylon). Sizes: Regular (fits 9 $\frac{1}{2}$  to 11); Large (11 $\frac{1}{2}$ -14). Ship. wt. 3 pr. 35 A 6125X—Slack Length. Gold, Olive Green. 3 pr. \$2.04; 6 pr. \$9.99

**Argyle.** 100% Combed Cotton, 2% Nylon added to heel, toe. Varnish finish. Sizes: 10 $\frac{1}{2}$ , 11, 11 $\frac{1}{2}$ , 12, 13. Colors: Gold, Olive Green. Wt. 3 pr. 35 A 6266—Slack Length. 3 pr. \$1.95; 6 pr. \$9.99

Just Say  
"CHARGE IT"

SEE PAGE 1281







## Pastel Dress Shirts

FOR HIM AND HER...A FASHION FIRST

IN 6 COLORS **\$2.82** BRENT  
EA.

**A** This Happy Duo rings in Spring in newest "Color-Rama" Sanforized Dress Shirts. Of smooth, lustrous high count 100% Combed Cotton, with semi-spread collar. French fronts for neater effect. Machine washable. His style in long sleeves with 2-way cuffs (button or use links) or short sleeves.

Lt. Blue, White, Pink, Olive, Gold, Gray. Mercerized.

His Sizes: Scale below. State neck, sleeve, color.

Necks:	14	14½	15, 15½, 16	16½, 17
Sleeves:	32, 33	32, 33, 34	32, 33, 34, 35	33, 34, 35

35 A 791C—His. Long Sleeves. Wt. 1 lb. Boxed. \$2.82

35 A 792C—His. Short Sleeves. Wt. 1 lb. Boxed. \$2.82

Her Sizes: 32, 34, 36, 38, 40-in. busts. State size, color.

35 A 793C—Hers. Short Sleeves. Wt. 1 lb. Boxed. \$2.82

## BRENT Sport Shirts

EXACT NECK SIZES FOR BETTER FIT

ONLY **\$2.97** EACH **\$2.92** EA. LOTS  
OF 2

- The Saving Easy Care Fabrics Need Little Ironing.
- 100% Combed Cotton Shirts with 2-way collar for dress or casual wear . . . in or outer square bottom.

**B** 100% Combed Cotton Shirts that feature a 2-way collar—they're as cool and neat as an open neck shirt can be, yet as presentable as a business shirt when with a tie. All have top stitched collars, permanent for all-day neatness of collar points. Short sleeves. Buttoned cuffs. Washable. Shrinkage 1%. Wt. ea. 8 oz. Sizes: 14½, 15, 15½, 16, 16½, 17 in. State size, color.

A1301D—100% Combed Cotton Broadcloth: self line pin perfect; 2 pockets. White.

A1308D—100% Combed Cotton. All over Print. 1 pocket. Blue, Gray, Green or Tan.

A1310D—100% Combed Cotton. Woven Plaid. 2 pockets. Green, Red, Blue, Gold.

Buy Any 2 for \$5.84 . . . . . Each \$2.97



Satisfaction Guaranteed or Your Money Back



# Dan River Wrinkl-SHED

ZELANIZED AUTOMATIC WASH 'N WEAR OUTERWEAR

**A B**  
Tall Sizes Too!



## Reeves Combed Cotton Poplin Jackets

WATER-REPELLENT . . . AUTOMATIC WASH 'N WEAR

**D TO F** Expensively Tailored by a leading Jacket Manufacturer. Antique Print Cotton Linings in Body; Rayon Lined Action Sleeves. Machine Washable . . . Drip or Tumble Dry, Little or no Ironing Needed.

**D** His 'n Hers Hip Length Reeves Poplin Jackets—smooth draping, easy Continental style. Attractive styles that appeal equally to masculine and feminine tastes. Trimmed with rich-looking knit on collar, front panel and pocket welt. Corner button trim on slash pockets. Wt. ea. 1 lb. 8 oz. Colors: Light Tan or Pewter (gray-green). State size and color.

39 A 6144C—His: Men's Even Chests: 36 to 46 inches. . . . \$12.90  
39 A 6146C—Hers: Misses', Juniors': 9-10; 11-12; 13-14; 15-16; 17-18. . . \$11.98

**E** Reeves Poplin—Exceptional Value for the price. Newest non-bind floating shoulder, knit collar top, panel seams, pocket frame seams all combine for smart appearance. Wt. 1 lb. 8 oz. State size and color. Gold, Lt. Tan, Pewter (gray-green). Men's Even Chests: 36 to 46 inches. 39 A 6140—Abt. 25½-in. long. \$7.69

**F** Reeves Poplin Reversible Quality we've seen for years. Non-bind floating shoulder, contrasting piping trim. Wt. 2 lbs. Pewter (gray-green) reverses to Gold plaid. States. Men's Even Chests: 36 to 46 inches. 39 A 6142 25½ in. long

**A TO C** Machine Washable, Drip or Tumble Dry, Little or no Ironing. Water-Repellent even after washing.

**A** Cross-Cord Continental Style Combed Cotton Auto Coat. Expensively tailored with set-in front, Raglan back, Raglan shoulders, Bal collar. Newest style front with sloping welt seams, medallion buttons on front, pocket corners. Smart half cuffs. Cotton patterned lining in body; Rayon lined

sleeves. Wt. 3 lbs. State size, color. Pewter (gray-green), Light Tan. Abt. 34-in. long. Talls: 36-in. long. 39A6952—Reg. Even Chests: 36-46. \$12.90  
39A6953—Tall Even Chests: 38-48. \$14.98

**B** Cross-Cord Cotton-Nylon Reversible. Combed Cotton reverses to Black Nylon Taffeta. Exceptionally well tailored with curved Continental style shoulder yoke, separate waistband with elasticized side inserts. Wt. 1 lb. 8 oz. State size and color. Dk. Gold, Lt. Tan, Pewter (gray-green). Abt. 25-in. long. Talls: Abt. 27-in. 39A6153—Reg. Even Chests: 36-46. \$9.90  
39A6154—Tall Even Chests: 38-48. \$11.98

**C** Danstorm Cotton Poplin—Unlined or Lined in plaid Cotton Suede. Abt. 25-in. long. State size, color. Sm. (36-38 in. chest); Med. (39-41); Lge. (42-44); Ex. Lge. (45-48).

Unlined. White, Charcoal Gray, Light Tan or Pewter (Gray-Green). 39A6014—Wt. 1 lb. 8 oz. Washfast. \$3.66

Lined. Charcoal Gray, Light Tan, Loden Green or Walnut (Dark Tan). 39A6114—Wt. 1 lb. 12 oz. Washable. \$4.66



Our  
Lowest  
Price  
Ever!

Just Say "CHARGE IT" at WARDS, See Page 122







## Foam Bonded Nylon Knit Jackets

**SUPERIOR, MORE LUXURIOUS BECAUSE OF 100% NYLON**

Here's a New Fashion Hip Length Jacket of 100% Nylon knit kitten in texture, suede-like in appearance. Rib Knit sleeves, collar and facings. Body and sleeves bonded to layer of Curon foam. Full shoulder welt across back and chest. Handsome Antique Print lining in body; Rayon lined sleeves. Machine washable or dry clean. Colors: (very lt.) Tan or Pewter (gray-green). State size, color. Wt. ea. 2 lbs.  
**3175C—His: Men's Even Chests: 36 to 46 inches. \$14.70**  
**3177C—Hers: Misses', Juniors: 9-10; 11-12; 13-14; 15-16; 17-18... \$14.70**

### Foam Bonded Cotton Knit

Now for the first time in a reversible! Cotton Knit bonded to 2-color knit accented with knit trim on collar, cuffs, across reverses to Combed Cotton. Ship. wt. 2 lbs. Dry clean. Colors: (gray-green)-White reversible to Pewter; Gold-White to Gold. Chests: 36-46. State size, color.  
**3167—About 25-in. long. \$13.40**

### Foam Bonded 100% Nylon

**J** Soft, suede-like Nylon knit bonded to Curon. Panel styling with continental type collar, drop shoulder with rib knit insert, concealed slash pockets and welt. Lining same as "G." Side vented bottom. 2-button cuffs. Ship. wt. 2 lbs. Washable. Pale Gold, Natural (very lt.) Tan. Even Chests: 36-46. State size, color.  
**39A6165—Abt. 25½-in. long. \$12.70**

**Measure:** Measure chest over clothes normally worn under jacket with tape up under arms. Number of inches is size. If between sizes order next sized. Tall sizes fit men 6 ft. to 6 ft. 4 in. Misses', Juniors' Sizes: See Pg. 139.



## Suede Leather Jackets

- Imported from New Zealand
- DuPont Quilon Treated
- Water and Spot Repellent
- Rayon Lined... Tall Sizes

**K** Top quality—low price. Top quality skins imported from New Zealand. DuPont Quilon treated. Masterfully tailored in America by leading jacket manufacturer. Durably water and spot repellent—finish lasts even after many dry cleanings. Windproof, yet it "breathes" for more comfort. Suede stays soft, supple—colors stay bright. It's long-wearing too! Snug fitting knit collar, cuffs and waistband. Body and sleeves fully lined with Rayon. Wt. 2 lbs. 12 oz. Buckskin Tan, Charcoal (dark) Gray, Rust. State size and color.

**Regular Sizes: Even Chests: 36-46.**  
**39A7666—Abt. 25½-in. long. \$13.70**  
**Tall Sizes: Even Chests: 38-48.**  
**39A7667—Abt. 27½-in. long. \$15.98**



Tall Sizes Too!

## 100% DuPont Nylon

**L** Extra Lightweight Jacket—wind and water-repellent—finish lasts through many washings. Automatic Wash 'n Wear—just toss in washer, drip or tumble dry, little or no ironing. Snug fitting jacket has elastic side inserts, 2-button adjustable cuffs. Zip front with 2 slash pockets and sharply cut collar. Unlined. Washfast. Wt. 1 lb. Colors: White, Light Blue, Pewter (gray-green).

**Sizes: Small (36-38 in. chest); Medium (39-41); Large (42-44); Extra Large (45-48).**  
**State size and color in your order.**  
**39A6002—Abt. 24½-in. long. \$4.60**



## Rain-Pro Golfer Jacket

**M** Water-repellent Rayon-Cotton by Burlington Mills. Finish lasts thru many washings. Free swing, non-bind shoulder and chest construction. Storm tab on collar, rain shedding back yoke and welt on storm type pockets keeps rain out. 2-button adjustable cuffs with elasticized full swing openings. Abt. 25½-in. long. Wt. 2 lbs. Washable. Colors: Gold, Lt. Gray, Lt. Tan. Sizes: Even Chests: 36 to 46 in. **39A6006—State size, color. \$7.90**

## New Ventilated Jacket

**N** Front and back parachute yoke. Back yoke ventilated thru Nylon mesh which covers upper portion of back. Dacron Polyester-Cotton by Galey & Lord. Scotchgard Treated Finish repels oil and water-borne stains. Automatic Wash 'n Wear. Machine washable—drip or tumble dry, little ironing. 2-button cuffs. About 25-in. long. Unlined. Shipping weight 2 lbs. Lt. Tan or Pewter (gray-green). Sizes: Even Chests: 36 to 46 in. **39A6005—State size, color. \$6.40**

**Satisfaction Guaranteed**

**or Your Money Back**

BOOKS 2 WARDS 483



JUST SAY "CHARGE IT"

SEE PAGE 1281

# His and Her BRL

Cool S

- Co-Styled 1
- Soft, Comfo
- Latest Pop

His 'n Hers P  
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HDC—His: 3  
HDC—Hers  
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His, 2 Hers



**A His 'n Her Colorful Batik.** Be the hit of any casual together in this soft 100% Cotton. Wash 'n Wear in machine, drip-dry, only a whisk of the iron needed. Top stitched semi-spread collar with permanent stay-in-place collar line. Pearl-like buttons. Ship. wt. ea. \$3.97. Color: Multicolored Batik. Washable. Max. shrinkage 3%.  
35 A 1379DC—His: Sm. (14-14½ neck); Med. (15-15½); Lge. (16-16½). Short sleeves, square bottom, pocket. State size, color, and price.  
35 A 1380DC—Hers: 32, 34, 36, 38 busts. Contour fit. Look. Roll-up sleeve, Stay-in tails. No pocket. State size, color, and price.  
Buy 2 His, 2 Hers or 1 His, 1 Hers. Any 2 for \$7.84; Ea. \$3.97.  
**Sun 'n Fun Hats.** Light and protective Hinoki Braid woven in Japan. Natural straw color with jaunty straw feather. Colorful Batik band that matches shirts "A." Comfortable cushion foam sweatband. Ship. wt. 1 lb. 8 oz. State size, color, and price.  
35 A 5746CT—His: Sizes: 6¾, 6⅞, 7, 7⅛, 7¼, 7½, 7⅝. \$3.97.  
35 A 5747CT—Hers: Sm. (21½); Med. (22); Lge. (22½). \$3.97.

**B His 'n Hers Bowling Shirt.** Wash 'n Wear 100% mercerized Pima Cotton. Extra wide-swing shoulder pleats. Embroidered motif; 3 free press-on initials. Max. shrink. 3%. Blue, Red, White, Tan. Washable. State size, color, and price.  
His: S. (14-14½); M. (15-15½); Lge. (16-16½); Ex. Lge. (17-17½).  
35A1132DC—His: Short Sleeves: long stay-in tails. Wt. ea. \$3.97.  
35A1193DC—His: Long Sleeves: button cuffs; tails. Wt. ea. \$3.97.  
Her Sizes: 32, 34, 36, 38, 40-in. busts. Ship. wt. each \$3.97.  
35A1133DC—Short roll-up sleeves; tapered cut; long stay-in tails. No pocket. Roll-up short sleeves. State size, color, and price.  
Each \$3.97; Any 2, \$7.84; Save \$1.50, Buy Any 5 for \$19.95.

**C His 'n Hers neatly styled 55% Cotton-45% Cupion® Rayon.** Rich muted variation in weave adds beauty to basic. Wrinkle-resistant fabric keeps fresh look. Permanent creases for extra neatness. Machine washable. Max. shrink. 3%. Colors: Gold, Lt. Blue, Lt. Green, White. Ship. wt. ea. \$3.97.  
35 A 1388DC—His: Small (14-14½); Med. (15-15½); Lge. (16-16½). Short sleeves, sq. bottom, pocket. State size, color, and price.  
35 A 1389DC—Hers: 32, 34, 36, 38 busts. Trim contour fit with tails. No pocket. Roll-up short sleeves. State size, color, and price.  
Buy 2 His, 2 Hers or 1 His, 1 Hers. Any 2 for \$5.84; Each \$3.97.

**D His 'n Hers Sweatshirts.** Light Cotton with absorbent Fleece lining. Style-right ¾ length push-up sleeves with cuffs, full cut armholes. Shape-retaining rib bottom. Reinforced neck. Won't shrink out of fit. Washable. Colors: White, Olive Green, Gold. Wt. ea. 11 oz. State size, color, and price.  
35A1776DC—His: Sm. (34-36 chest); Med. (38-40); Lge. (42-44).  
35A1777DC—Hers: Busts: 32, 34, 36, 38, 40.  
Buy 2 His, 2 Hers or 1 His, 1 Hers. Any 2 for \$3.90; Ea. \$3.90.

Ivy Cotton

Chemical Wash  
Brighten Leisure  
Ivaca India-Inspired  
Color Ties

Easy a Touch of

For muted p  
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fresh look. Be  
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Button down  
Box center  
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shrink. 3%  
Star Eastern  
HDC—His  
Med. (15-15½)  
HDC—Hers  
His, 2 Hers  
Any 2 for

Satisfacti



# BRENT Sport Shirts

## Cool Summer-Oxford Pop-Over

- Co-Styled 100% Cotton Oxford for Leisure-Times
- Soft, Comfortable, Lightweight to Beat the Heat
- Latest Pop-Over Styling in a Sporting Mood

**His 'n Hers Pop-Over in Pull-Over style.** Deep placket front in the new relaxed manner. Woven of fine Combed yarns for strength and good looks. You and yours wear these shirts every chance you get at easy living. They are companion styles at their best. Well-favored with a down collar, button in back. Smart center box pleat in back. 1 pocket. Hemmed short sleeves. Long tails. Machine washable. Sanforized (maximum shrinkage 1%).

Colors: White, Light Blue, Light Green, Light Gold.

**72DC—His: Sizes:** 14, 14½, 15, 15½, 16, 16½, 17 in. necks.

**73DC—Hers:** 32, 34, 36, 38 busts. Man-tailored, but size differences are accounted for. Shoulders are soft, darts are tiny. Contour cut so flatteringly feminine.

Weight each 10 oz. State size and color.

Buy 2 His, 2 Hers or 1 His, 1 Hers. Any 2 for \$5.99; Ea. \$3.25



## Ivy Cotton Pop-Over

- Practical Wash 'n Wear Cotton to Brighten Leisure for You and Yours
- Rich India-Inspired Woven Plaids
- Warm Color Tones. Short Sleeves

Enjoy a Touch of the East in His 'n Hers muted plaids. Drip-dry, need little or no iron. Smooth "Pop-Over" Pull-Over style. Keeps Wash 'n Wear fresh look. Deep 3-button placket with button down collar, button in back. Box center pleat in back. 1 pocket. Machine washable. Machine shrink. 3%. Wt. ea. 10 oz. Color Eastern design as shown.

**1385DC—His:** Sm. (14-14½ in. chest); Med. (15-15½); Lge. (16-16½).

**1386DC—Hers:** 32, 34, 36, 38 busts. Buy 2 His, 2 Hers or 1 His, 1 Hers. State size. Any 2 for \$5.84; Each \$2.97

## Favorite Knit Shirts

- Co-Styled 100% Combed Cotton
- Enjoy the Natural Good Looks of Cotton, the Comfort, Long Wear
- Sporty Pull-Over Model for Leisure

**G His 'n Hers Cotton Mesh Knit.** Mercerized for strength and lustre. Wash 'n Wear: Just drip-dry, wrinkles hang out, little or no ironing. Clean-cut placket at neck—a sportsman's and sportswoman's favorite styling. Action built expansion rib panel. Shortsleeves, long tails with vented sides. Retain shape and fit. Ship. wt. ea. 8 oz.

Light Blue, Olive Green, White, Tan. Machine washable. State size, color.

**35A1269DC—His: Sizes:** Sm. (34-36 chest); Med. (38-40); Lge. (42-44); Ex. Lge. (46-48).

**35A1289DC—Hers:** 32, 34, 36, 38 in. busts. Buy 2 His, 2 Hers or 1 His, 1 Hers. Any 2 for \$7.80..... Each \$3.97



Satisfaction Guaranteed or Your Money Back ★





## Price Cut! Smart Cotton Knit Shirts

"FREEDOM SLEEVES" . . . ACTION STYLED FOR COMFORT

**A** Golden Brent.\* Was \$3.98 last Big Spring Book. Lightweight, Mercerized, 2 Ply Combed Cotton Knit Pullover. Specially constructed sleeves with free-swing expansion rib inserts under each arm. Soft roll fashioned collar, harmonizing stripe on collar and sleeves. Distinctive motif on pocket. Hem sq. bottom. Colors: White, Lt. Blue, Taupe, Dill Green. Machine washable. Small (34-36 in. chest); Med. (38-40); Large (42-44); Ex. Lge. (46-48). 35 A 1233—Ship. wt. 10 oz. State size, color. . . . . \$3.29  
Brent. 1-Ply Combed Cotton Knit. Styled as above, no motif. 35 A 1278X—White, Lt. Blue, Taupe, Dill Green. . . . . \$2.76

★ Just Say "CHARGE IT", See Page 1281 ★

\*Golden Brent Means Wards Finest—Lab Tested for High Quality



# Comfortable Knit Shirts

FASHIONED FOR TODAY'S CASUAL LIVING

Choose Brent Easy to care for Pullovers in Novelty or Classic style. 80% Orlon Acrylic-20% Cotton Mesh Knit. They need only a touch of iron, no blocking. Cotton enhances the luxury of the Orlon shirt, higher absorbency, lightweight comfort. Trim hemmed square pocket. Machine washable. Ship. wt. 8 oz. State size, color.

122—(B) White braid trim accents collar and pocket. 1-button tab button on short sleeve. Colors: Taupe, Maize, Olive Green, Lt. Blue. Small (34-36 chests); Medium (38-40); Large (42-44).....\$3.86

129—(C) Regular collar with 3-button placket. Hemmed short sleeves. Pale Dry, Brown, Lt. Blue, Gold, Olive Green. Small, Medium, Large (see above); Ex. Lge. (46-48 chests).....\$2.83

New 87% Cotton-13% Dacron Polyester Pullover. Fashion-fresh stripe in mock cable knit. Mitered collar for sporty look. Neat 3-button in solid color. Dacron gives these Brent shirts lasting freshness; them easier to wash; little, if any, touch-up ironing. Trim hemmed bottom. Hemmed short sleeve; matched pocket.

Olive Green, Lt. Blue. Machine washable. Wt. 8 oz. State size, color. 110—Small (34-36 chests); Med. (38-40); Large (42-44).....\$2.99

Golden Brent 100% Ban-Lon (fine texturized Nylon). Full-fashioned—cut to the proper size, not cut, gives you better fit. Automatic Wash 'n toss into washer, tumble or drip-dry. No blocking or ironing. Won't stretch out of fit. Collar with 3-button placket. Raglan short sleeves action. Snug ribbed bottom and cuffs. Moth and mildew-proof. Camel Tan, Olive Green, Gold, Red, White. Machine washable. 34-36 chests); Med. (38-40); Large (42-44); Ex. Large (46-48).

142—Boxed. Ship. wt. 12 oz. State size, color.....\$5.97

ny Interlock Knit (not shown). 100% Ban-Lon Nylon. Mock fashion styling. Set-in sleeves. Colors, sizes above. Wt. 12 oz. State size, color. \$4.97

rdy 100% Cotton in panel knit. Built for active wear with expansion vents under each arm. Fashioned collar with neat placket. Raglan short sleeve—shape retaining rib cuff. Hemmed square bottom; Brent tailored. Machine washable. Shipping weight 10 oz. Olive Green, Gold, Lt. Blue. State size, color.

113—Small (34-36 chest); Med. (38-40); Large (42-44).....\$2.99

amous Brent Golf Shirt. Strong 100% Combed Cotton knit. Long back won't ride up, deep side vents for smoother, non-binding fit. e, White, Tan, Dill Green, Sauterne, Red. Machine washable.

Small (34-36 chests); Med. (38-40); Large (42-44); Ex. Large (46-48). 166—Ship. wt. 10 oz. State size and color.....\$2.83

New Striped Jersey Cotton Knit. Well-favored styling with contrasting bar and placket. Trim hemmed square bottom. Machine washable. Navy-White; Gold-White; Green-White; Charcoal Gray-White.

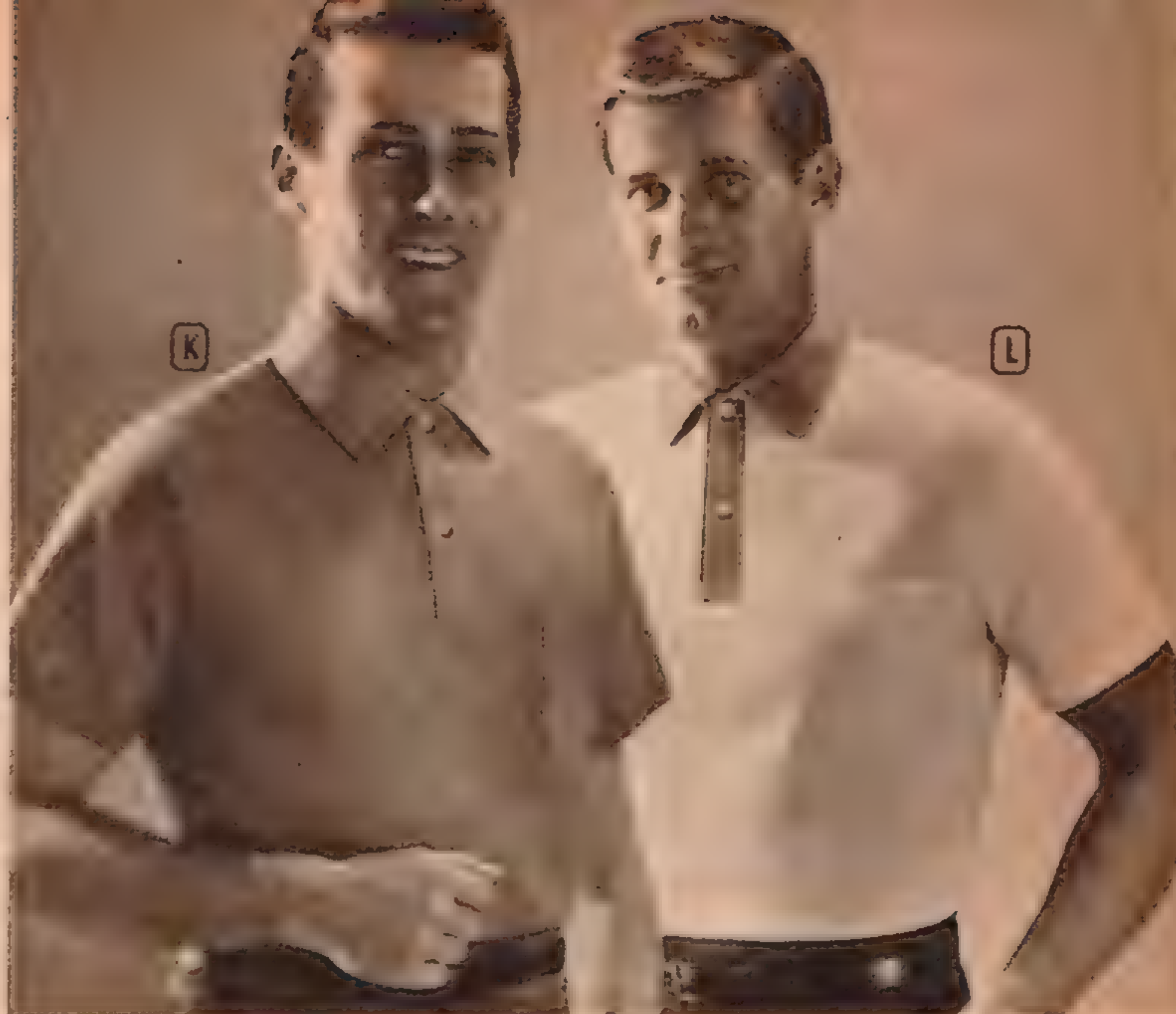
Small (34-36 chests); Med. (38-40); Large (42-44). Ship. wt. 8 oz. 121—Brent tailored. State size, color.....\$2.49

Best and sturdy 100% Cotton knit Sport T-shirt. Reinforced crew neck for ter shape-retention. Reinforced shoulder seams for rugged, active Short sleeves; 1 pocket. Machine washable. Brent tailored.

White, Lt. Blue, Forest Green, Maize, Navy. Ship. wt. ea. 6 oz. 174—Better. Combed Cotton. Sizes: Small (34-36-in. chest); Medium (38-42); Large (42-44); Extra Large (46-48). State size, color. 3 for \$2.80; Ea. 95c

194—Best. Durene Cotton. Mercerized for extra strength, lustre. More vent. Sizes: Small (34-36 chest); Med. (38-40); Lge. (42-44). Colors above. size and color.....6 for \$8.58; 3 for \$4.35; Each \$1.47

Satisfaction Guaranteed or Your Money Back ★



## Newest Knit! Soft, Rich-Color Corval Blend \$2.99

New Corval Glorifies Wash 'n Wear with a Soft Hand and Rich Luster. This Revolutionary Cross-Linked Rayon by Courtauld with its Fine, Even Yarn Creates a Beautiful Look and Feel—With Acrilan, Corval Washes Easier, Dries Faster than Ordinary Wash 'n Wear, Holds Shape, Needs No Blocking at All—Exclusive by Mail at Wards.

(K) (L) All-New 50% Corval Rayon-50% Acrilan Acrylic Pleasure Knits. Placket style for casual wear. Hemmed short sleeves. Trim square bottom. Wash 'n Wear—just toss in machine, drip-dries in a hurry, ready to go again. Pocket. Small (34-36 chests); Med. (38-40); Large (42-44). Wt. 8 oz. State size, color.

(K) 35 A 1204—Regular Collar; waffle knit adds attractive surface interest. Colors: Lt. Blue, Tan, Olive Green, Lt. Gray Heather.....\$2.99

(L) 35 A 1293—Spread Collar, contrast placket. Jersey Knit. Sizes above. Colors: Taupe-Pale Dry, Red-Black, Lt. Blue-Navy, Sauterne-Green....\$2.99



## His 'n Her Western Shirts by Miller \$5.74 HIS \$3.94 HERS

Authentic Western. 100% combed Cotton Broadcloth. For Western "pardners" and city dudes alike. Sculptured stitching on front, back; tapered waist, long tails. Pearl-like snaps; deep cut yokes. Sanforized—max. shrink. 1%. Colors: White or Turquoise. Washable. Ship. wt. 1 lb. 3 oz. State size, color.

His: Form-fitting cut, long sleeves with 3-snap cuffs; stays in collar. 35 A 925C—Sizes: 14, 14½, 15, 15½, 16, 16½, 17-in. necks.....\$5.74

Hers: Continental collar; tapered waist for trim, flattering fit. 35 A 926C—Sizes: 32, 34, 36, 38 and 40-in. busts.....\$3.94

35A3065-Clip-on Western Tie. Rayon. Black, Turquoise, White. Wt. ea. 1 oz. State color. 2, \$1.90; Ea. 97c

ALL WARDS 487





# For Cool Comfort and Style, Buy BRENT Sport Shirts



## Our Lowest Price in 10 Years

### COTTON SPORT SHIRTS IN ASSORTED PRINTS

Soft, Comfortable 100% Cotton. Washfast, too, so you wash without worry . . . All are Sanforized (shrinkage less than 1%). Assorted Patterns in your choice of 4 top fashion colors.

Buy 6 for 94c ea. Cool Short Sleeve Cotton Sport Shirts — ideal to wear for sports, relaxing, barbecuing. Large Assortment of neat all-over patterns, geometrics, conversation prints. Popular in-or-out square bottoms. Our choice from Assorted Patterns is guaranteed to please you. Colors: Blue, Green, Red or Tan. Washfast. Shipping weight each 8 oz. Sizes: Small (14-14½-in. necks); Medium (15-15½) and Large (16-16½). 35 A 1378—State size and color. . . . . Buy 6 for only \$5.64; Each 96c

**\$2.83 EACH ANY 2 SHORT SLEEVE \$2.78 EACH REG. SIZE**

#### (A) Wash 'n Wear Plus Amazing Scotchgard®

Amazing Scotchgard Stain Repeller gives this 100% Cotton Shirt protection against dirt, oil, and water stains . . . and finish lasts through many washings

(A) Have a Carefree Summer with Wash 'n Wear Cotton that's treated to protect fabric against stains, thanks to Scotchgard. They shed every stain in a jiffy; need only touch-up ironing to keep "like-new" look longer. Some plaid, in cool Summer shades, has a top stitched semi-spread collar, permanent stays. Matched chest pocket. In or outer square bottoms. Colors: Blue, Green, Gold. Washable. Max. shrink. 1%. Short sleeves. Wt. ea. Small (14-14½-in. necks); Med. (15-15½); Large (16-16½); Ex. Large (17-17½). 35 A 1392D—State size and color. . . . . Any 2 for \$5.56; Each \$2.83

#### (B) TO (D) Wash 'n Wear Cotton and Cotton Blends

You Just Toss Into Washing Machine . . . They Drip-Dry Into Shape. Need Little or No Ironing . . . Easy Upkeep for Easy Summer Living

(B) Wash-N-Wear. 100% Cotton Seersucker "Pop-over" with easy-on pullover styling. Made in the Best Ivy Tradition: 3 button placket, button collar, button in back; back box pleat. Matched chest pocket. Long. Loden Green, Antique Gold, Lt. Blue. Washable. Shrinkage 2-3%. Wt. ea. Small (14-14½-in. necks); Medium (15-15½) and Large (16-16½). 35 A 1371D—Short Sleeves. State size, color. . . . . Any 2 for \$5.56; Each \$2.83

(C) Wash 'n Wear. 65% Dacron Polyester-35% Cotton. Top stitched collar, permanent stays. 2 pockets. In or outer square bottom. Short sleeves. Lt. Tan, Lt. Blue, Lt. Olive. Also White. Shrinkage 2%. Washable. Small (14-14½ necks); Med. (15-15½); Large (16-16½); Ex. Large (17-17½). 35A1390D—Wt. ea. 8 oz. State size, color. Any 2 for \$5.56. . . . . Each \$2.83

(D) Wash 'n Wear 100% Cotton window pane plaid has matching chest pocket. Top stitched collar, permanent stays. In or outer square bottom. Short sleeves. Wt. ea. Small (14-14½-in. necks); Med. (15-15½); Lge. (16-16½). Wt. ea. 8 oz. 35 A 1344D—State size and color. Any 2 for \$5.56. . . . . Each \$2.83

#### Cotton-Cupioni Rayon

(E) Smart 2-tone piping on pocket. Permanent collar stays. In or outer square bottom. Washable. Shrinkage 2-3%. Please state size and color. Lt. Blue, Red, Gold, Moss Green. Reg. Sizes: Small (14-14½); Med. (15-15½); Lge. (16-16½), Ex. Lge. (17-17½). 35 A 1372D—Short Sleeves. Wt. ea. 10 oz. Any 2 for \$5.56. . . . . Each \$2.83  
35A1122—Long Sleeves. Wt. 12 oz. \$3.77  
Tall Sizes: Med., Large, Ex. Large. Colors: Lt. Blue or Gold. Wt. 14 oz. 35 A 1176—Long Sleeves. . . . . Ea. \$4.77

#### Wash 'n Wear Cotton

(F) This season, switch to cool 100% Cotton Sport Shirts with nizing trim on open vent short cuff and pocket; also decorative piping. Top stitched collar has permanent stays for neater look. In or outer square bottom. Ship. wt. ea. Small (14-14½-in. necks); Med. (15-15½); Lge. (16-16½). Wt. ea. 8 oz. 35 A 1364D—State size and color. Any 2 for \$5.56. . . . . Each \$2.83

How to Measure for Sport Shirts: on a well fitting shirt, lay collar flat, measure from center of collar button to far end of buttonhole. Proper fit guaranteed.

**ECONOMY PRICED \$1.79 EACH SHORT SLEEVE ONLY STYLE**

#### Wash 'n Wear 100% Cotton

(G) Dan River Wrinkl-shed, with Dri-Don. Tampico Cloth has interesting nubby surface. Permanent collar stays. Square bottom. Max. shrink. 1%. Ship. wt. 10 oz. State size and color. Mint Green, Tan or Blue. Washable. Regular Sizes: same as in Shirt J. 35 A 1366—Short Sleeves. . . . . \$1.79  
35 A 1173—Long Sleeves. Wt. ea. 10 oz. 2 for \$5.38. . . . . Each \$2.74  
Talls: M., L., XL., Blue, Mint Green. 35A1171—LongSleeves. Wt. 12 oz. \$3.37

#### Sanforized 100% Cotton

(H) An Exceptionally low price for ever popular woven Gingham Check. Short sleeves. Top stitched semi-spread collar with permanent stays. Chest pocket. Favorite in-or-out square bottom. Buy Sanforized (max. shrinkage less than 1%). Colors: Lt. Blue, Red or Gold. Washfast. Shipping weight 8 oz. Sizes: Small (14-14½-in. necks); Medium (15-15½) and Large (16-16½). 35 A 1391—State size, color. . . . .

#### Sanforized 100% Cotton

(J) Long-wearing Cotton Broadcloth, Washfast, less than 1% shrink. Semi-spread collar, 1 pocket. Popular in-or-out square bottoms. Wt. 8 oz. Colors stay bright wash after wash. Colors: White, Light Blue or Tan. Sm. (14-14½-in. necks); Med. (15-15½); Large (16-16½); Ex. Large (17-17½). 35 A 1384—Short Sleeves. . . . . \$1.79  
35 A 1174—Long Sleeves. Wt. ea. 10 oz. 2 for \$4.88. . . . . Each \$2.49

#### Imported 100% Cotton

(K) Made in British Hong Kong Cotton Woven Plaid. You expect to pay more for this Short sleeves. Top stitched semi-spread collar, permanent stays, outer square bottom. 2 chest pockets. Ship. wt. 8 oz. Max. shrinkage less than 1%. Colors: Red, Blue, Green. Wt. ea. Small (14-14½); Medium (15-15½); Large (16-16½); Ex. Large (17-17½). 35 A 1303—State size, color. . . . .





(B)



(C)



(D)



(E)



(F)



(A)

Short Sleeves

**\$283**  
EA.

**SAVE!**

Any 2 for  
Only

**\$278**  
EA.

(E) (G)

Also in Long Sleeves  
and Tall Sizes

(J)

Also in Long Sleeves



(G)



(H)



(J)



(K)

Short Sleeves

**\$179**  
EA.



**GOLDEN BRENT**

## Summer Shirts

STYLED FOR DISTINCTION **\$3.71**  
TAILORED FOR QUALITY

**Wash 'n Wear 100% Cotton**

**(A)** Cool and comfortable woven Rayon Cotton in the season's leading Wash 'n Wear; drip-dry, little or no ironing. Highlighted by a fashion-new one-piece collar with flexitized removable stays to shape the collar roll you prefer. Breasted vent short sleeves with button trim. Pearlized buttons. Matching pocket. Outer square bottom. Machine washable. Color: Multicolor as shown. Max. shrinkage 2%. Sm. (14-14½ neck); Med. (15-15½); Lge. (16-16½). 35 A 1397-Ship. wt. 10 oz. State size.

**Wash 'n Wear Combed Cotton**

**(B)** Golden Brent. Lightweight Cotton. Variations in weave and fine-line stripe. Distinctive embroidery on collar. Harmonizing color tones. Wash 'n Wear; drip-dry, little or no ironing. Top stitched spread collar, permanent stays. Inner square bottom. 1 pocket. Machine washable. Lt. Olive Green, Gold, Lt. Blue. Wt. 10 oz. Small (14-14½ necks); Med. (15-15½); Lge. (16-16½); Ex. Lge. (17-17½). Max. shrinkage 2%. 35 B 1315-State size and color...

How to Measure, See Other Sport Shirts

## BRENT Casually Styled Sport Shirts

SHORT SLEEVE STYLES **\$2.97 EACH** ANY 2 **\$2.92 EACH**

**(C)** 100% Rayon (exclusive of trim). Well-favored Pullover styling with striped collar, placket. Permanent collar stays keep points neat. Casual square bottom looks good worn inside or outside trousers. Lustrous pearlized buttons. 2 chest pockets. Short sleeves. Max. shrinkage 2%-3%. Machine washable. Wt. ea. 10 oz. Colors: Gold, Blue, Lt. Tan. Sizes: Small (14-14½-inch neck); Medium (15-15½); Large (16-16½). 35 A 1330D-State size, color. Any 2 for \$5.84...Ea. \$2.97

**(D)** 100% Rayon (exclusive of ornamentation). Smart embroidery in rich harmonizing color tones. Permanent collar stays for lasting neatness. In or outer square bottom. Lustrous pearlized buttons. Machine washable. Short sleeves. Ship. wt. ea. 10 oz. Colors: Lt. Tan, White, Lt. Blue, Olive Green; also Gold as shown on Page 480. Max. shrinkage 2%. Sizes: Sm. (14-14½ necks); Med. (15-15½); Lge. (16-16½). 35 A 1351D-State size, color. Any 2 for \$5.84; Ea. \$2.97

**(E)** Popular small check. 55% Cotton-45% Arnel Triacetate. Easy care — only touch-up ironing. Wrinkle-resistant fabric; permanent collar stays. Square bottoms. Max. shrink. 2%. Wt. ea. 10 oz. Red, Olive Green, Lt. Blue, Gold. State size and color. Sizes: Small (14-14½); Medium (15-15½); Large (16-16½); Extra Large (17-17½). 35 A 1369D-Short Sleeve, open vent, 2-button trim, 1 pocket. Any 2 for \$5.84; Each \$2.97 35 A 1115-Long Sleeves — 2-button cuffs, 1 pocket. Any 2 for \$7.84...Ea. \$3.97

★ Just Say "CHARGE IT" at WARDS, See Page 1281 ★



490 WARDS BFCXKAS



WARRANTY





**2.79  
AND  
4.70**

#### GUARANTEED WATERPROOFS

**Best Plastic**—Non-peeling Scotch Grain  
able texture. Guaranteed 100% Water-  
proof—seams specially sealed—New Coat  
free if yours rips or tears. Button front.  
lash pockets and strain points reinforced  
Nylon. Carrying Case. included.  
m (opaque), Gunmetal (translucent).  
es: See Scale below. Wt. 1 lb. 10 oz.  
A 4609—State size, color . . . . . \$4.70

**Good Plastic**. Utilitex Snap Front. Sealed  
seams—Guarantee above. Carry Case  
el. Color: Fog Gray (translucent).  
Small, Med., Large only. See Scale below.  
A 4606—Wt. 1 lb. 10 oz. State size. \$2.79

Size:	Small	Med.	Large	Extra Large	Med. Long	Large Long
Chest:	34-36	38-40	42-44	46	38-40	42-44
Length:	44	46	48	49	48	50

## All-Purpose Coats are Wash 'n Wear!

**A Automatic Wash 'n Wear Cotton Poplin**—Tum-  
ble or drip dry, minimum pressing. Zelan  
water-repellent finish lasts through many wash-  
ings. Knee-length Style—stand-up military collar,  
storm tab, combination shoulders (set-in front, Rag-  
lan back), hacking pockets, center vent. Checked  
lining. Natural Tan, Black. Ship. wt. 2 lbs. 10 oz.  
Even Chests: Regs. 36-44; Longs 36-44. Washable.  
MA 4837—State chest, height, weight, color. \$13.95

**Wash 'n Wear Iridescent Coat**. Water-repellent 68%  
Cotton, 32% Acetate—drip dry, minimum ironing.  
Style as above, but reg. below-knee length.  
Black-Olive, Pewter Green. Lined. Wt. 2 lbs. 12 oz.  
Even Chests: Regs. 36-46; Longs 38-48. Washable.  
MA 4838—State chest, height, weight, color. \$15.95

**B All-Purpose Automatic Wash 'n Wear Poplin** of  
65% Dacron Polyester, 35% Pima Cotton—  
tumble or drip dry, minimum pressing. Zelan  
water-repellent finish lasts thru many washings.  
Regular length, military stand-up collar, storm tab,  
Raglan sleeves, slash-thru pockets, center vent.  
Self yoke. Washable. Natural Tan. Wt. 2 lbs. 4 oz.  
Even Chests: Regular 36 to 46. Longs 38 to 46.  
MA 4839—State chest, height, weight. . . \$18.95

**To Measure:** For Chest: Measure chest over shirt  
with tape up under arms over shoulder blades.  
For Height: Measure in stocking feet. Make no  
allowances for suitcoat or sweater. State chest,  
height, weight, color. Use Special Men's Clothing  
Order Blank, Pg. 1271. Sent from Chicago. Order,  
pay postage from Wards nearest Mail Order House.

★ **SATISFACTION GUARANTEED** ★  
OR YOUR MONEY BACK

**C 100% Waterproof Wash 'n Wear Poplin** All  
Weather Coat that's perfect for any whim of the  
weather-vane. A leading laboratory proved that  
this Combed Cotton coat repelled water at the rate  
of 1 inch rainfall per hour, while the wearer of a  
regular water-repellent coat became sopping wet  
after 10 minutes. It's fluorochemically treated to  
resist oil and water-borne spots and stains, too!  
Wash in your machine, drip dry and wear with  
little or no ironing. Waterproofing lasts through  
many washings. Styled and tailored like a top-  
coat with military stand-up collar, Raglan sleeves,  
slash pockets, center vent. Fully lined with yarn-  
dyed Cotton plaid. Machine washable.  
Natural Tan. Even Chests: Regulars 36 to 46 in.;  
Longs 38 to 46; Shorts 38 to 42. Ship. wt. 3 lbs.  
MA 4854—State chest, height, weight. . . . . \$19.75

**C All-Purpose Wash 'n Wear Combed Cotton Poplin**  
—drip dry, minimum ironing. Durable water-  
repellent finish lasts through many washings.  
Styled like coat above. Patterned lining.  
Natural Tan. Washable. Ship. wt. 2 lbs. 5 oz.  
Even Chests: Regulars 36 to 46; Longs 38 to 46.  
MA 4841—State chest, height, weight. . . . . \$14.95

#### 2 Qualities Men's Umbrellas

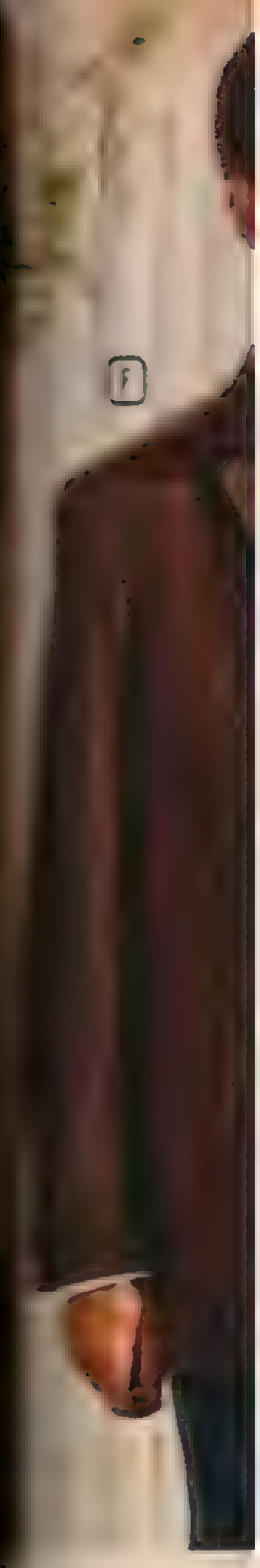
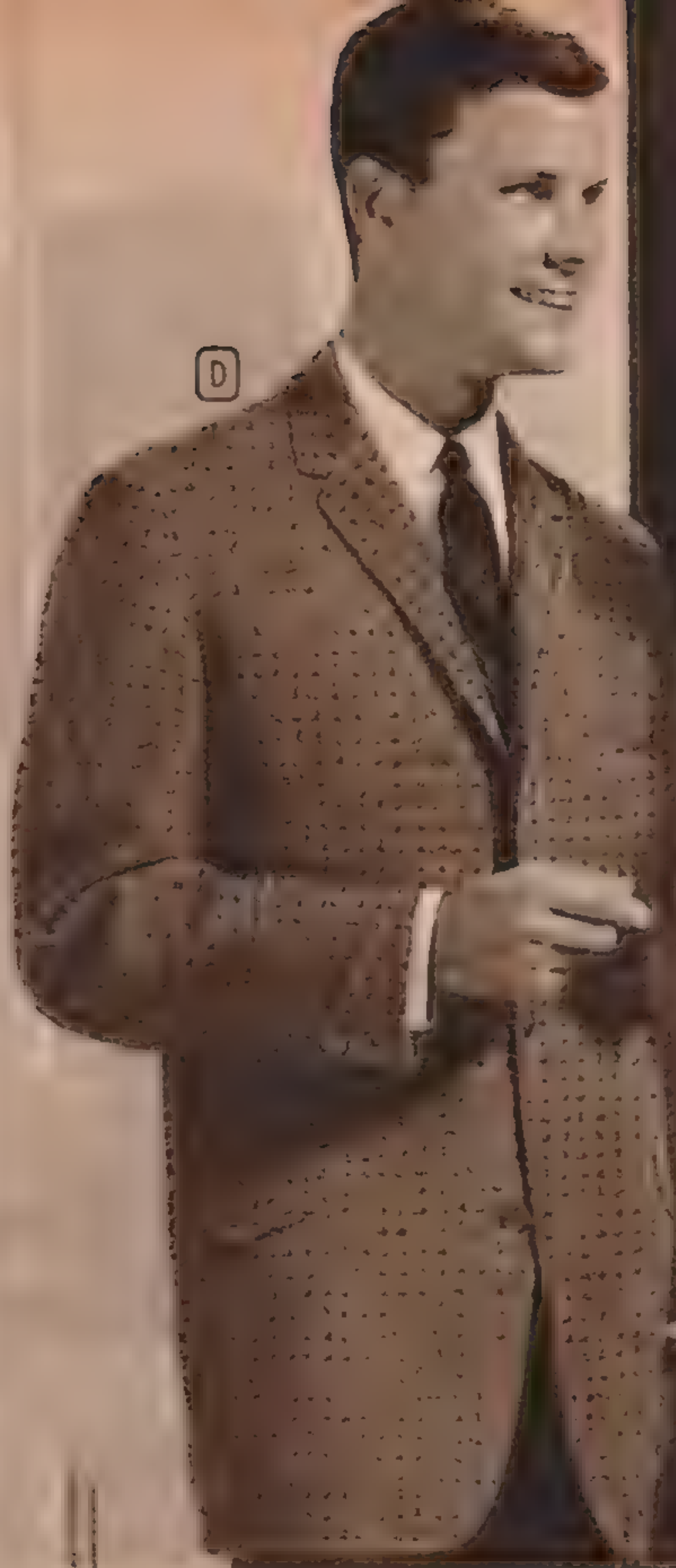
**Best**. Long-wearing 100% Nylon—quick to dry. Cap  
under handle holds ribs closed. Strong 10-rib style.  
20 A 4027—Black. Ship. wt. 2 lbs. . . . . \$5.98

**Good**. 100% Acetate. Self-opener. Closing as above.  
20 A 4024—Black. 7-rib style. Wt. 2 lbs. . . . . \$3.98

For Men's Rain Hats  
and Caps, See Index.

BOOKS WARDS 491





## New Summertime Sportswear

### COOL STYLE-SETTING COMFORT

#### Naturally . . . Natural Shoulders!

**A** Wash 'n Wear Cotton Seersucker Sportcoat, tailored in the young man's natural shoulder style. Drip dry—seldom needs even the touch of an iron for the most fastidious. 3-button front, set-in flap pockets, center vent. Nylon lining. Washable. Blue, Charcoal, Olive. Wt. 1 lb. 12 oz.

All Chests: Regulars: 36 to 44. Longs: 38 to 44. MA 5602—State sizes asked on Pg. 493, color. \$12.50

**2-Pc. Outfit.** Coat plus Ivy A. C. unpleated slacks of Automatic Wash 'n Wear 70% Acrilan Acrylic, 30% Rayon Tropical. See "C", Pg. 496. Blue coat with Gray slacks, Charcoal coat with Charcoal slacks, Olive coat with Olive slacks. Ship. wt. 3 lbs. MA 5802—State sizes asked on Pg. 493, color. \$18.50

**B** Wash 'n Wear Cotton Crosscord Sportcoat—Dan River's new texture-interest cord (see swatch above). Drip dry, seldom need pressing. Styled in the natural shoulder manner like Seersucker sportcoat above, with 3-button front, set-in flap pockets, center vent. Colorful print lining.

Gold, Pewter Green, Tan. All Chests: Regulars: 36 to 44. Longs: 38 to 44. Washable. Ship. wt. 2 lbs. 4 oz. MA 5601—State sizes asked on Pg. 493, color. \$12.75

#### Frosty Cool White Rayon and Dacron

**C** A Special Sportcoat for Special Summer Events! Goes to garden parties or graduation formals with equal aplomb. Richly textured slub weave of 94% Rayon, 6% Dacron Polyester—cool and comfortable, stays neater longer. Fine Brent tailoring features—3-button front, set-in flap pockets, center vent. Rayon lining. Packed in protective Polyethylene bag. For tie and cummerbund see index.

White only. All Chest Sizes: Regulars: 34 to 44. Longs: 36 to 44. Ship. wt. 2 lbs. 4 oz. Dry clean. MA 5720—State sizes asked bottom of Pg. 493. \$14.70

**2-Pc. Outfit.** Coat plus pleated slacks of Automatic Wash 'n Wear 70% Acrilan Acrylic, 30% Rayon. See "C", Pg. 496. Wt. 3 lbs. 8 oz. White coat with Black slacks. MA 5820—State sizes asked bottom of Pg. 493. \$20.95



## BRENT

### EXCELLENT QUALITY

## Year 'R

### SPORTCOAT

#### D Hound's Tooth Sportcoat

75% Virgin Wool, 25% Acrilan Acrylic. 3-button front, flap pockets, center vent. Rayon lining. Dry clean. Wt. 2 lbs. Charcoal Gray-Gold, Charcoal Gray-Olive. All Chests: Regulars: 36 to 44. Longs: 38 to 44. all sizes asked Pg. 493. MA 5048—State sizes asked Pg. 493. \$12.50

**2-Pc. Outfit.** Coat plus pleated slacks of Automatic Wash 'n Wear 70% Acrilan Acrylic, 30% Wool. See "C", Pg. 496. Charcoal Gray-Gold coat with Olive slacks; Charcoal Gray-Olive coat with Charcoal Gray slacks. all sizes asked Pg. 493. MA 5348—Wt. 4 lbs. 3 oz. \$20.95

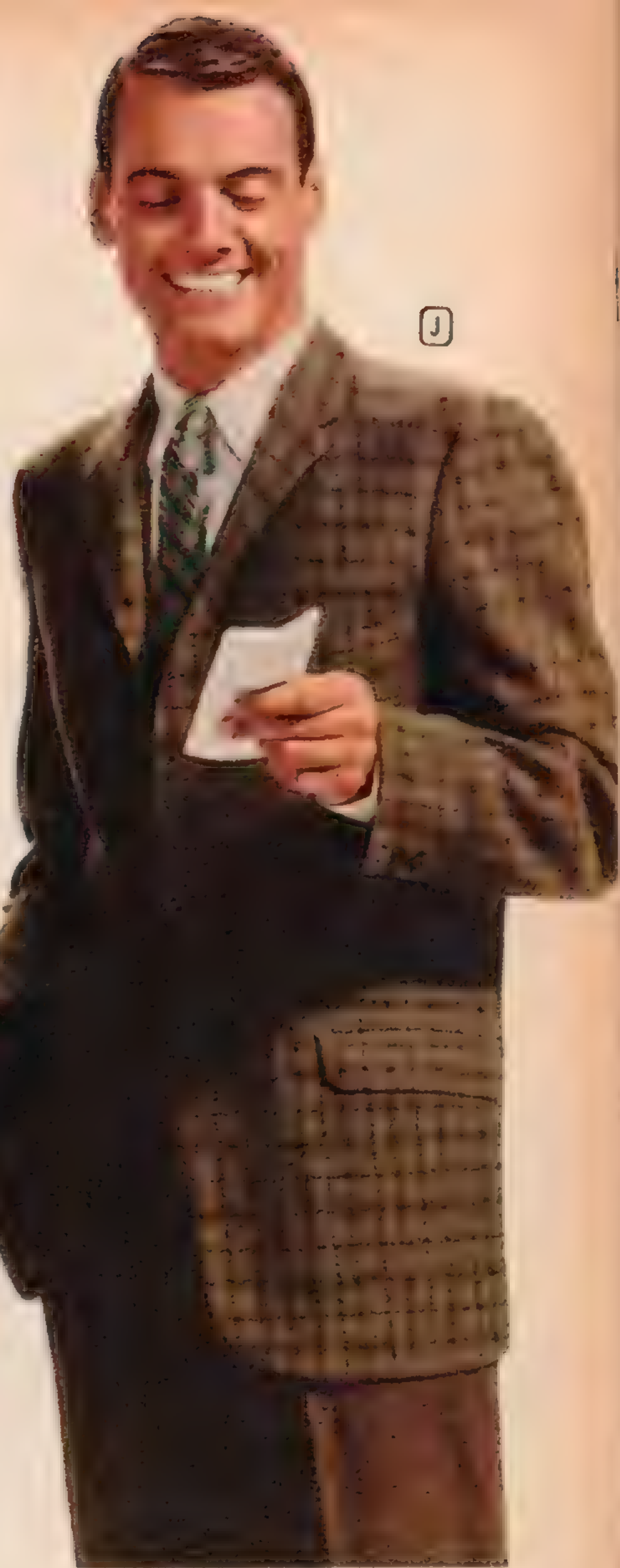
#### E Checked Sportcoat of

Virgin Wool, 29% Rayon, 10% Cashmere. 3-button front, flap pockets, center vent. Rayon lining. Wt. 2 lbs. Lt. Gray, Lt. Tan. Dry clean. All Chests: Regulars: 36 to 44. Longs: 38 to 44. State all sizes asked on Page 493, also color. MA 5049—State sizes asked Pg. 493. \$12.50

**2-Pc. Outfit.** Coat plus pleated slacks of Automatic Wash 'n Wear 70% Acrilan Acrylic, 30% Wool. See "D", Page 500. Gray Coat with Charcoal slacks. Lt. Tan Coat with Brown slacks. all sizes asked Pg. 493. MA 5349—Wt. 4 lbs. 3 oz. \$20.95

"CHARGE IT" See Pg. 493





## Year 'Rounds

### SPORTCOATS AND OUTFITS

**Your Best Bet is a Blazer** for the young-at-Heart casually correct. 100% Virgin Wool is Brent tailored 3-button front, flapped patch pockets, hook center vent and welt pockets. Metal buttons, patterned Rayon lining. Removable chest pocket emblem included. Dry clean.

Colors: Gold, Olive Green, Navy.

Chests: Regulars: 36 to 46. Longs: 46. State sizes asked bottom of page and color. Ship. wt. 2 lbs. 8 oz.

MA 5036...\$2.50 down; Cash \$21.95

**2-Pc. Outfit.** Blazer above plus slim Ivy League unpleated slacks of Automatic Wash 'n Wear 70% Orlon Acrylic, 30% Virgin Wool Worsted. See "C", Pg. 500.

Coat with Olive Slacks; Olive and Navy Coats with Cambridge (med.) Slacks. State sizes asked at bottom of page, color. Wt. 4 lbs. 3 oz.

MA 5336...\$3.50 down; Cash \$30.95

**Reversible Vest**—Colorful Cotton Batik Print with metal buttons reverses to solid color Flannel of 70% Rayon and 30% Acetate with pearl buttons. Adjustable back strap, pockets. Wt. 1 lb. 5 oz. Dry clean.

Reverse Batik reverses to Olive Flannel, Blue Batik to Red Flannel, Gold Batik to Red Flannel. Even Chests: Regulars: 36 to 44. Longs: 36 to 44.

MA 5952—State chest, height, color. \$6.75

#### HOW TO ORDER MEN'S SPORTCOATS AND OUTFITS

**Sportcoats:** State chest, sleeve inseam length, height, weight, coat color.

**Outfits** also state waist and inseam. Use Special Order Blank on Page 1271.

Shipped from Chicago. You order and pay postage from Wards nearest Mail Order House.



## The Barclay Warranted Sportcoat

YEAR 'ROUND WEIGHT FINE QUALITY EXTRAS **\$27.50** REPELS WATER-BORNE STAINS AND RAIN

• Warranted by Wards in 2 Extra Ways—Get a new Sportcoat free if your coat shrinks or is moth-damaged within 1 year of purchase.

**H** Warranted Sportcoat of luxuriously rich 72% Virgin Wool and 28% Orlon Acrylic in neat checks. Quality tailoring features—3-button front, flap set-in pockets, center vent, Rayon lining. Dry clean.

All Chests: Regs.: 36-46; Longs: 38-46. Med. Gray, Olive. Wt. 2 lbs. 8 oz. MA 5094—State sizes asked below left, color. \$3.00 down; Cash \$27.50

**2-Pc. Outfit.** Coat plus pleated slacks of 70% Kodel Polyester, 30% Virgin Wool Worsted. See "G", Page 495. Med. Gray Coat with Charcoal Gray Slacks; Olive Coat with Brown Slacks. Ship. wt. 4 lbs. 4 oz. MA 5394—State sizes asked below left, color. \$4.00 down; Cash \$39.95

**J** Warranted Sportcoat—Luxurious blend of 65% Virgin Wool, 35% Acrilan Acrylic in subtle muted plaid. Fine Tailoring—3-button front, flapped set-in pockets, center vent. Rayon lining. Dry clean.

All Chests: Regs.: 36-46; Longs: 38-46. Olive, Med. Gray. Wt. 2 lbs. 8 oz. MA 5093—State sizes asked below left, color. \$3.00 down; Cash \$27.50

**2-Pc. Outfit.** Coat plus pleated slacks of 70% Orlon Acrylic and 30% Virgin Wool Flannel. See "D", Page 500. Olive Coat with Brown Slacks; Medium Gray Coat with Charcoal Gray Slacks. Ship. wt. 4 lbs. 4 oz. MA 5393—State sizes asked below left, color. \$4.00 down; Cash \$36.50



BE COOL, BE CORRECT BECAUSE

## Plaid Sportswear is Both!



### Galey & Lord Wash 'n Wear DACRON-COTTON BLEND

SPORTCOAT \$18.75 OUTFIT \$25.50

**A** Sportcoat of 50% Dacron Polyester, 50% Combed Cotton. Drip dry, seldom needs pressing. 3-button front, flap set-in pockets, hooked center vent. Nylon lining. Machine washable. Wt. 1 lb. 8 oz. Olive-Blue, Olive-Gray, Burnished Red. All Chests: Regulars: 36-44. Longs: 37-44. Shorts: 36-42. MA 5670—State sizes asked below right, color. \$18.75

**2-Pc. Outfit.** Coat plus Beltless Unpleated Slacks of 65% Dacron Polyester, 35% Cotton. See "B", Pg. 496. Olive-Blue and Olive-Gray Coats with Olive slacks; Burnished Red Coat with Gray. Wt. 3 lbs. MA 5870—State sizes asked below right, color. \$25.50

Just Say "CHARGE IT" at Wards

SEE PAGE 1281

494 WARDS BCKDAS 2

### Dacron-Wool Worsted \$26.95

**B** Sportcoat of 55% Dacron Polyester, 45% Virgin Wool Worsted. 3-button front, flap set-in pockets, center vent. Rayon lining. Olive-Gold, Gold-Gray. All Chests: Regulars: 36-44. Longs: 38 to 46. Ship. wt. 2 lbs. 8 oz. MA 5758—State sizes asked below, color. \$26.95

**2-Pc. Outfit.** Coat plus Pleated Slacks of 55% Dacron Polyester, 45% Wool. See "G", Pg. 496. Either Coat with Gray slacks. Ship. wt. 3 lbs. MA 5858—State sizes asked below, color. \$52.90

### Bleeding Indian Madras \$19.95

**C** Sportcoat of genuine Cotton Madras woven in India. Impeccably tailored. 3-button front, flapped pockets, hooked center vent. Nylon lining. Wash alone. Burgundy-Olive, Gray-Gold. All Chests: Regulars: 36-44. Longs: 37-44. Shorts: 36-42. Wt. 1 lb. 12 oz. MA 5680—State sizes asked below, color. \$19.95

**2-Pc. Outfit.** Coat plus Beltless Unpleated Slacks of 65% Dacron Polyester, 35% Cotton. See "G", Pg. 496. Either Coat with Gold Slacks. Ship. wt. 3 lbs. MA 5880—State sizes asked below, color. \$39.90

### Wash 'n Wear Seersucker \$14.75

**D** Sportcoat of Cotton Seersucker—drip dry, seldom need pressing. 3-button front, flap set-in pockets, center vent. Nylon lining. Olive-Brown, Olive-Gold. All Chests: Regulars: 36-44. Longs: 38 to 44. Ship. wt. 1 lb. 12 oz. MA 5719—State sizes asked below, color. \$14.75

**2-Pc. Outfit.** Coat plus Ivy Unpleated Slacks of 65% Dacron Polyester, 35% Cotton. See "G", Pg. 496. Either Coat with Tan slacks. Wt. 3 lbs. MA 5819—State sizes asked below, color. \$29.50

### TO ORDER SPORTCOATS, OUTFITS

**Sportcoats:** State chest, sleeve inseam, weight, coat color. **For Outfits:** Give sizes plus trouser waist and inseam. Use Special Blank for Men's Clothing with measuring instructions on Page 1271. Sent from Chicago. pay postage from Wards nearest Mail Order:





## Our Finest Dacron and Wool

TROPICAL SLACKS WITH A DISTINCTIVE AIR

### Dacron and Wool Worsted Tropicals

You'll Be Glad You Got Glen Plaid Ivy A.C. Slacks by Brent. Wrinkle-shy, crease-resistant, breeze-cool Tropical blend of 55% Dacron Polyester and 45% Virgin Wool Worsted has a unique weave to allow cool air-flow. Tailored to be trim but comfortable with unpleated front and tapered legs. Zipper fly, cuffs. Dry clean. Belt not included. Ship. wt. 1 lb. 4 oz. Colors: Gray, Olive. Swatches below. Waists: 29-42; Inseams: 29-33. A 1413T-State waist, inseam and color. . . . . \$9.97

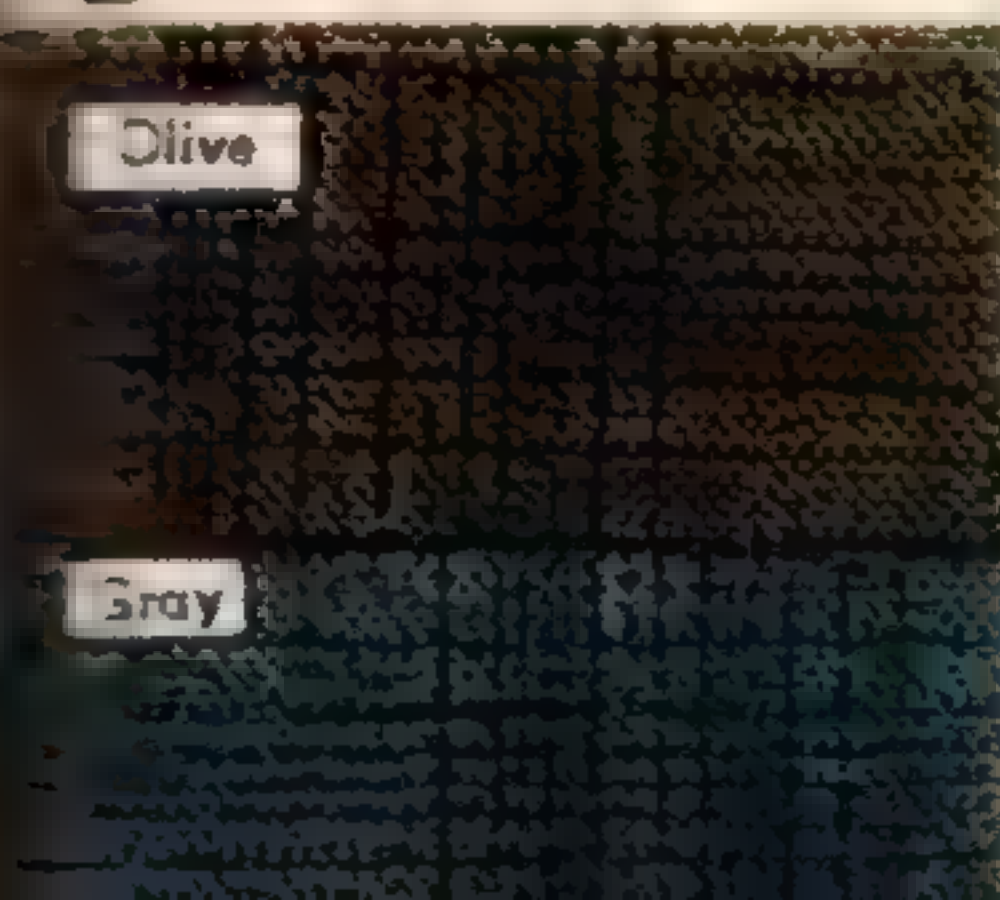
### Dacron, Mohair and Wool Tropicals

Shadow Weave Tropical Pleated Slacks of 50% Dacron Polyester, 30% Mohair and 20% Virgin Wool Worsted are crease-resistant, cool and comfortable even on hot, hot days — look better, wrinkles fall right out. Brent Comfort-Fit Design — deep pleats, zipper fly, cuffs. Dry clean. Belt not included. Colors: Charcoal Gray, Brown, Olive. See Swatches below. Waists: 29 to 42 in.; Inseams: 29 to 33 in. Ship. wt. 1 lb. 4 oz. A 1413T-State waist, inseam and color. . . . . \$13.90

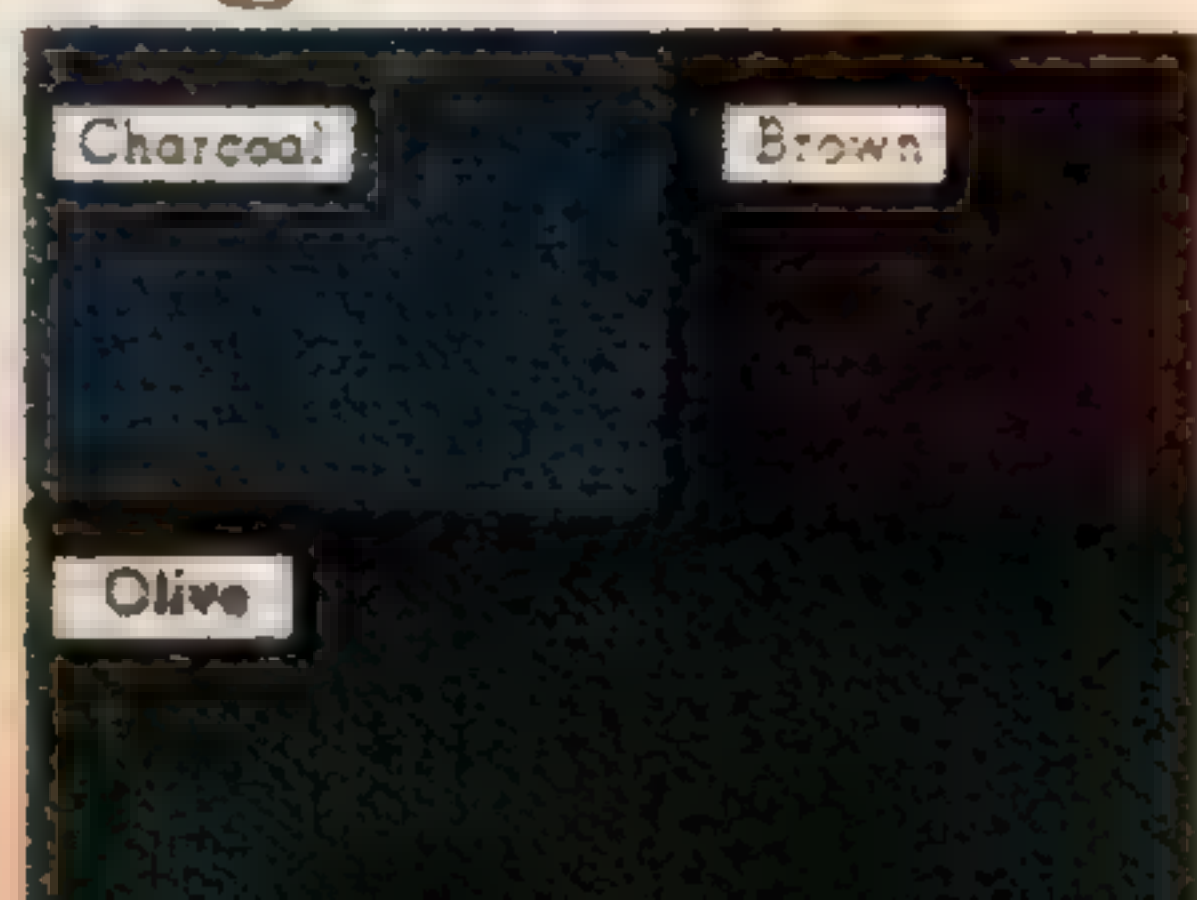
**How to Measure:** For best results, have someone else measure you. For Waist: Place tape around waist while wearing well-fitting slacks (no belt) in position you usually wear them. For Inseam: Measure well-fitting slacks from crotch to length. Slacks suffixed "T" ship from Baltimore or Kansas City. Add and pay postage from Wards nearest Mail Order House.

**★ SATISFACTION GUARANTEED ★**  
OR YOUR MONEY BACK

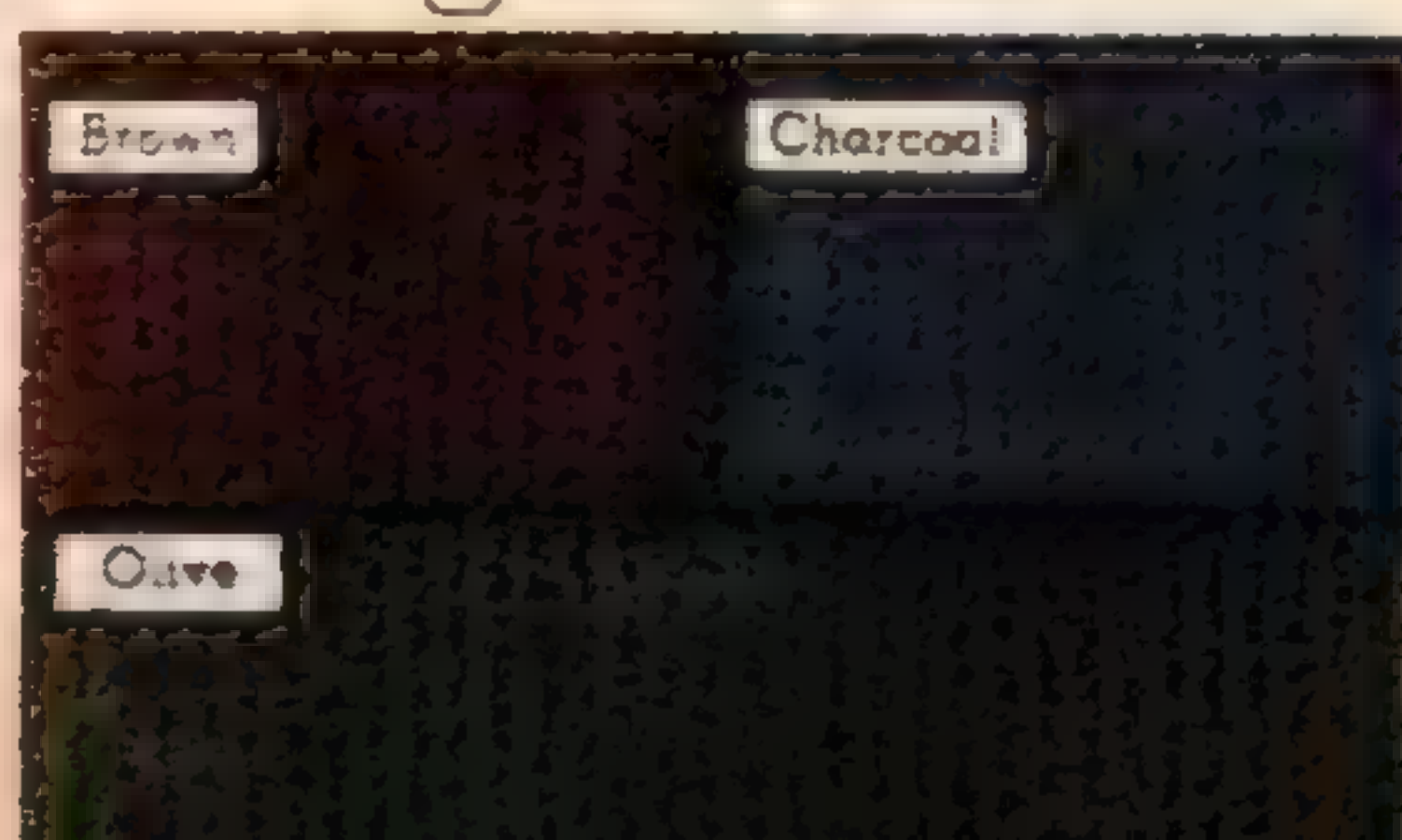
**D** Dacron and Wool



**F** Dacron-Mohair-Wool



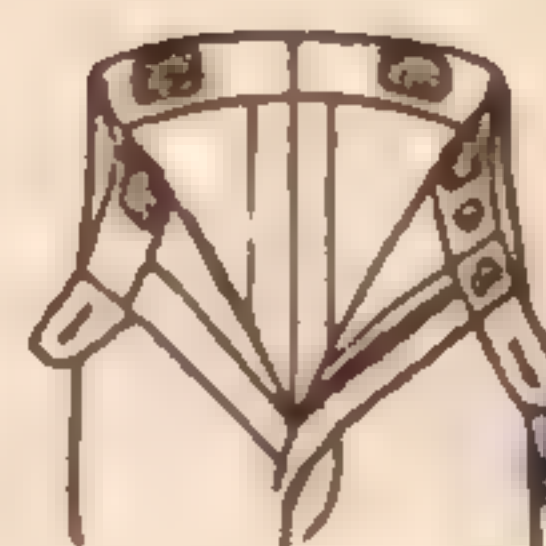
**G** Kodel and Wool



**H** Kodel and Wool



Slacks keyed "G" and "H" have French Fly (inner button-tab) and handy hang loop.



Slacks keyed "H" also have convenient shirt pads to keep shirt tucked in slacks.

## Kodel-Wool Worsted Slacks

FABRIC BY STEVENS, AN EXCLUSIVE AT WARDS BY MAIL

- Year 'round 70% Eastman Kodak's Kodel Polyester, 30% Virgin Wool Worsted.
- Extra high resiliency . . . More wrinkle-resistant, better wrinkle-recovery.
- No pilling or fuzzing . . . High color clarity . . . retains shape and crease.

**G** Pleated Varsity Slacks — Brent Comfort-Fit Design with fine quality tailoring throughout. Extra detailing found only in higher priced slacks — French fly (inner button tab), hanger loop at waist. Zipper fly, cuffs. Dry clean. No belt. Wt. ea. 1 lb. 8 oz. State sizes, color. Brown, Charcoal, Olive. See Swatches below. Waists: 29-42; Inseams: 29-33. 39 A 1205DT-Any 2 for \$27.00; Ea. \$13.90

**H** Pleated Beltless Slacks — Long inseams inc. Button extension waistband with side adjustments. Tailoring details found only in higher priced slacks — French Fly, hanger loop at waist, shirt pads keep shirt tucked in at waist. Zip fly, cuffs. Dry clean. Ship. wt. ea. 1 lb. 8 oz. State sizes, color. Cambridge, Blue, Brown, Olive. Swatches below. Waists: 29-42; Inseams: 29-36. 39 A 1017DT-Any 2 for \$27.00; Ea. \$13.90



# Automatic Wash

A

B

C

65% Dacron-35% Combed Cotton  
Rain-and-Stain Repellent

## Cravenette Finished Slacks

AUTOMATIC WASH'N WEAR TROPICAL

Authentic Pro-Golfer

The Long, Lean Look

**A Pro-Golfer Slacks** — Action-free Brent tailoring — 4 pleats, self half-belt with Velcro adjustments, metal golfer buckle, 2 gores above hip pockets for snug, non-bind fit, shirt pads hold shirt in at waist. Automatic Wash'n Wear Dacron Polyester-Cotton DuPont approved blend. Tumble or drip dry, seldom need pressing — wrinkle-resistant — Cravenette finish resists rain, stains. Wash'n Wear pockets, trim. Zip fly, cuffs. Machine washable. Wt. 1 lb. 4 oz. Yellow, Green, Olive, Gold, Black, Pewter, Tan, Brown, Red, Gray, Blue. Waists: 29 to 40; Inseams: 29 to 33. 39 A 1463T-State sizes, color...\$8.97

**B Continental Beltless Slacks** of DuPont's approved blend of Dacron Polyester and Cotton are Automatic Wash'n Wear. Tumble or drip dry, seldom if ever need any pressing. Cravenette finish resists stains and rain — Wrinkle-resistant, keep crease. Brent tailored in the slim, trim way with unpleated front, button-extension waistband with side adjustments (belt not needed), tapered legs, zip fly, cuffs. Tailoring extras — shirt pads keep shirt tucked in at waist. Wash'n Wear pockets, trim. Washable. Green, Yellow, Olive, Gold, Black, Pewter, Tan, Brown, Red, Gray, Blue. See all 11 colors on models and at left. State waist, inseam and color. Waists: 29 to 42; Inseams: 29 to 33. 39 A 1459T-Ship. wt. 1 lb. 4 oz..\$7.97

STEVENS' ACRILAN, RAYON

## Bengaline Tropical

AN ONLY AT **\$6.94** EXCLUSIVE  
WARDS BY MAIL

**C Comfort-Cool Automatic Wash'n Wear** of 70% Acrilan Acrylic and 30% Rayon go through complete cycle of machine. Tumble or drip dry, seldom need pressing. In Brent Comfort-Fit Design with Wash'n Wear pockets and trim. Zipper fly and cuffs. fast. Belt not included. Ship. wt. 1 lb. 4 oz.  
**Pleated Style.** Long Inseams at no extra cost. Gray, Olive, Brown, Tan, Black, Charcoal. Swatches below. Waists: 29-42; Inseams: 29-33. 39 A 1447T-State waist, inseam, color...\$6.94  
**Unpleated Style.** Angle pockets, tapered legs. Tan, Olive, Brown, Gray, Charcoal only. Swatches below. Reg. Waists: 29 to 42; Inseams: 29 to 33. 39 A 1448T-State waist, inseam, color...\$6.94  
**Stouts:** Cut fuller throughout for larger sizes. Tan, Gray, Brown, Charcoal Gray. Even Waists: 44 to 50; Inseams: 29-31. 39 A 2353T-State waist, inseam, color...\$7.97

Extra Details — form-fit gores above pockets, pads hold shirt in at waist.

"CHARGE IT" AT WARDS  
SEE PAGE 1281



# Wash 'n Wear Tropical Slacks



## BREEZE-COOL SUMMERWEIGHT ALL DACRON AND DACRON BLENDS

**D Single Pleat Slacks** — Comfort of regular pleated slacks, but look and fit trimmer slimmer. Tropical weight Dacron Polyester and 50% cotton in a muted multicolor pattern. Automatic Wash'n Wear — can go through complete cycle of machine. Drip or tumble dry, seldom need pressing. Comfort-Fit Design. Angle pleats, zip fly, cuffs. Machine washable. Belt not included. Spring weight 1 lb. 4 oz. Charcoal Gray, Brown. Waists: 29 to 40; Inseams: 29 to 33. State sizes and color. 39 A 1461T.....\$6.97

**E 100% Dacron Polyester Slacks** are Automatic Wash'n Wear — can go through complete cycle of machine. Tumble or drip dry, seldom need pressing. Cool porous weave, wrinkle-resistant, keep sharp crease. Zip fly and cuffs. Washable. Belt not included. Blue (med.), Brown (dk.), Charcoal (dk.) Gray, Tan, Gray (lt.). **Pleated Style Slacks.** 4 pleats. Waists: 29 to 40; Inseams: 29 to 33. State waist, inseam, color. 39 A 1430T-Wt. 1 lb. 4 oz....\$6.60 **Unpleated Slacks.** Plain front. Waists: 29 to 42; Inseams: 29 to 33. State waist, inseam, color. 39 A 2350T-Wt. 1 lb. 4 oz....\$6.60

**F Cool Pinfeather Cord.** Galey & Lord 75% Dacron Polyester, 25% Cotton. Automatic Wash'n Wear — can go thru complete cycle of machine. Tumble, drip dry, seldom need pressing. Tailored with zip fly, cuffs. Washable. No belt. Wt. 1 lb. 4 oz. **Pleated.** Blue (lt.), Brown (dk.), Charcoal (dk.) Gray, Olive Green, Tan. Waists: 29 to 42; Inseams: 29 to 33. State sizes, color. 39 A 1429T.....\$6.97 **Unpleated** — Ivy A. C., tapered legs. Blue (lt.), Brown (dk.), Charcoal (dark) gray, Olive Green. State sizes and color. 39 A 1462T.....\$6.97

## SAVE \$1.96 ON DACRON AND WOOL WORSTED TROPICAL BLEND

**Be Cool and Comfortable** in our tropical weight blend of 55% Dacron Polyester and 45% Virgin Wool — was \$9.95 in last Wards Spring General Catalog. Automatic Wash'n Wear — can go through complete cycle of your machine. Tumble or drip dry, seldom need pressing. Tailored in Brent

Comfort-Fit Design with 4 pleats, zipper fly and cuffs. Quick-drying Wash'n Wear pockets and trim. Machine washable. Belt not included. Wt. 1 lb. 4 oz. Brown (dk.), Charcoal (dk.) Gray, Olive, Gray (med.). Waists: 29 to 40 inches; Inseams: 29 to 33 inches. 39 A 1405T-State waist, inseam and color. ....\$7.99

## IMPORTANT: HOW TO MEASURE AND ORDER MEN'S SLACKS



**For Waist:** Measure by placing tape around waist while wearing well-fitting slacks (no belt) in position you usually wear them (see sketch). **For Inseam:** Measure well-fitting slacks from crotch to length

desired (see sketch). State waist size first, then inseam size. Also state color in your order. Slacks suffixed "T" ship from Baltimore and Kansas City. Order and pay postage from Wards nearest House.



**Satisfaction Guaranteed**  
or Your Money Back

ADF 2 WARDS 497





## Hit the Deck in Style with Sportswear by Brent

**\$276 to \$349**

**A** Brent. 100% Combed Cotton Knit Shirt; action styled freedom sleeves (expansion inserts under each arm). Pocket. Dill Green, Lt. Blue, Taupe, White. Washable. Small (34-36-in chests); Med. (38-40); Large (42-44); Ex. Large (46-48). Ship. wt. 10 oz. 35 A 1278—State size and color. . . . \$2.76

**B** Deck Pants of Sanforized Cotton Twill. Angle side pockets and back patch pocket. Braid on side of tapered calf-length legs. Braided White rope belt. Washfast. Colors: Blue, Black, White (all with contrast braid). Even Waists: 28 to 38 in. Wt. 1 lb. 35 A 1823—State waist and color. . . . \$3.49

**C** Jamaica Play Shorts. Sanforized Cotton Twill—above knee length. Angle side pockets, back patch pocket. Braid on legs. Braided White rope belt. Washfast. Wt. 1 lb. Colors: White, Blue, Black (all with contrast braid). Even Waists: 28 to 38 inches. 35 A 1825—State waist and color. . . . \$2.97

498 WARDS BKCS 2



## Cotton Plus 420 Nylon

**WASH'N WEAR \$4.94 A. C. SLACKS**

**D** Wears 70% Longer Than All Cotton! Polished Cotton fortified with DuPont 420 Nylon is one of the finest Wash 'n Wear fabrics on the market. Drip dry, seldom need pressing. A. C. Slacks, styled in the slim-look Ivy way with unpleated front and tapered legs, give a trim look without being tight. Zipper fly and cuffs. Washfast and Sanforized. Belt not included. Colors: Tan, Walnut, Olive, Charcoal Gray. See Polished Cotton Swatches facing page. Sizes: Waists 29 to 40 only. For Inseams, see Size Scale No. 2 below right. Ship. wt. 1 lb. 39 A 1650—State waist, inseam, color. . . . \$4.94

### HOW TO MEASURE SLACKS

For best results, have someone else measure you. **For Waist:** Place tape around waist while wearing well-fitting slacks (no belt) in position you usually wear them. **For Inseam:** Measure well-fitting slacks from crotch to length desired. State waist size first, then inseam size; Also state color. Proper fit is guaranteed or your money and shipping charges will be refunded.



## Wash 'n Wear Slacks

- Machine Washable . . . Drip dry, seldom need any pressing
- Sanforized—shrink less than 1% . . . Brent fine tailoring
- The long Lean Look in Ivy A. C.'s or Hip-hugging Slimmers

### Pick Your Cotton: Polished or Pincord

IVY A. C. OR SLIMMERS **\$3.97** SANFORIZED AND WASHABLE

**E** Polished Cotton Ivy A. C. Slacks make the Dean's every campus. Correctly tailored with unpleated and tapered legs for a trim but not tight fit. Zipper cuffs. Wash in machine, hang to drip dry, seldom need pressing. Sanforized and Washable. Belt not included. Colors: Tan, Walnut, Olive, Blue, Charcoal Gray. See Polished Cotton Swatches for colors on facing page. Sizes: Waists 29 to 38 only. For Inseams, see Size Scale No. 1 below. Shipping weight 1 lb. 39 A 1644—State waist, inseam and color. . . . \$3.97

**F** Pincord Slimmers—Continental flavored slacks rise on the hips and taper to pencil-slim cuffless legs with rise beltless extension waistband with side adjustment Italian style polo pockets. Zip fly. Machine washable, drip dry, seldom need pressing. Sanforized and Washable. Colors: Walnut, Blue, Pewter, Tan, Charcoal Gray. See Cotton Pincord Swatches for colors on facing page. Sizes: See Size Scale No. 1 below. Ship. wt. 1 lb. 39 A 1647—State waist, inseam and color. . . . \$3.97

## Just Say "CHARGE IT", See Page 125

### SIZE SCALE NO. 1

Waists:	28	30, 32, 34, 36 inches
Have Inseams:	30, 31, 32	29, 30, 31, 32, 33, 34 in.

### SIZE SCALE NO. 2

Waists:	29, 31, 33	30, 32, 34, 36, 38 in.
Have Inseams:	30, 31, 32	29, 30, 31, 32, 33, 34 in.



# Automatic Wash 'n Wear Slacks

DAN RIVER WRINKL-SHED ZELAN FINISH  
COTTONS WASH' AND DRY IN MACHINE

\$4.94



## Slim, Trim Ivy Inspired A. C.

**Dansheen Extra**—Dan River's Combed Polished Cotton with unpleated front and tapered legs—but not tight. Drip or tumble dry, seldom need pressing. Zipper fly, cuffs. Washfast. Max. shrink. 1%. Not incl. Colors: Tan, Black, Olive, Blue. See Cotton Swatches below. Sizes: Waists 29-40. For Inseams see Scale No. 2 on Pg. 498. Wt. 1 lb. A 1633—State waist, inseam and color . . . \$4.94

## Ivy Mannered Pincord A. C. Slacks

**Dan River Fine Rib Cotton Cord**—drip or tumble dry, seldom need pressing. Slim unpleated front, tapered legs. Zip fly, cuffs. Washfast. Max. shrink. 1%. Not incl. Colors: Walnut, Black, Tan, Olive. See Cord Swatches below. Sizes: Waists 29-40 only. For Inseams see Scale No. 2 on Pg. 498. Wt. 1 lb. A 1651—State waist, inseam and color . . . \$4.94

**Important:** Make sure that colors you choose are in style that you choose. Not all Slacks are in all colors shown in color swatches below.

## Casually Continental in Pincord

**Dan River Fine Rib Cotton Cord**—tumble or drip dry, seldom need pressing. Beltless extension waistband with side adjustments, unpleated front, angle pockets, tapered legs. Zip fly, cuffs. Washfast. Max. shrink. 1%. Gold, Black, Blue, Pewter, Tan. See Pincord Swatches below. Sizes: Waists 29-40 only. For Inseams see Scale No. 2 on Page 498. Wt. 1 lb. 39 A 1634—State waist, inseam and color . . . \$4.94

## The Newest Style, the Newest Weave

**Dan River's Scatter Cord**—the newest texture-interest vari-width Cotton cord. New single pleat style for the man who likes comfort and fit of pleated slacks, but with a slimmer, trimmer look. Tumble or drip dry, seldom need pressing. Zipper fly and cuffs. Washfast. Max. shrink. 1%. Elasticized belt similar to belt shown incl. Ship. wt. 1 lb.

Colors: Tan, Pewter, Blue, Charcoal Gray. See Scatter cord Swatches below. Sizes: All Waists 29 to 42. For Inseams see Size Scale No. 2 on facing page. 39 A 1657—State waist, inseam and color . . . \$4.94

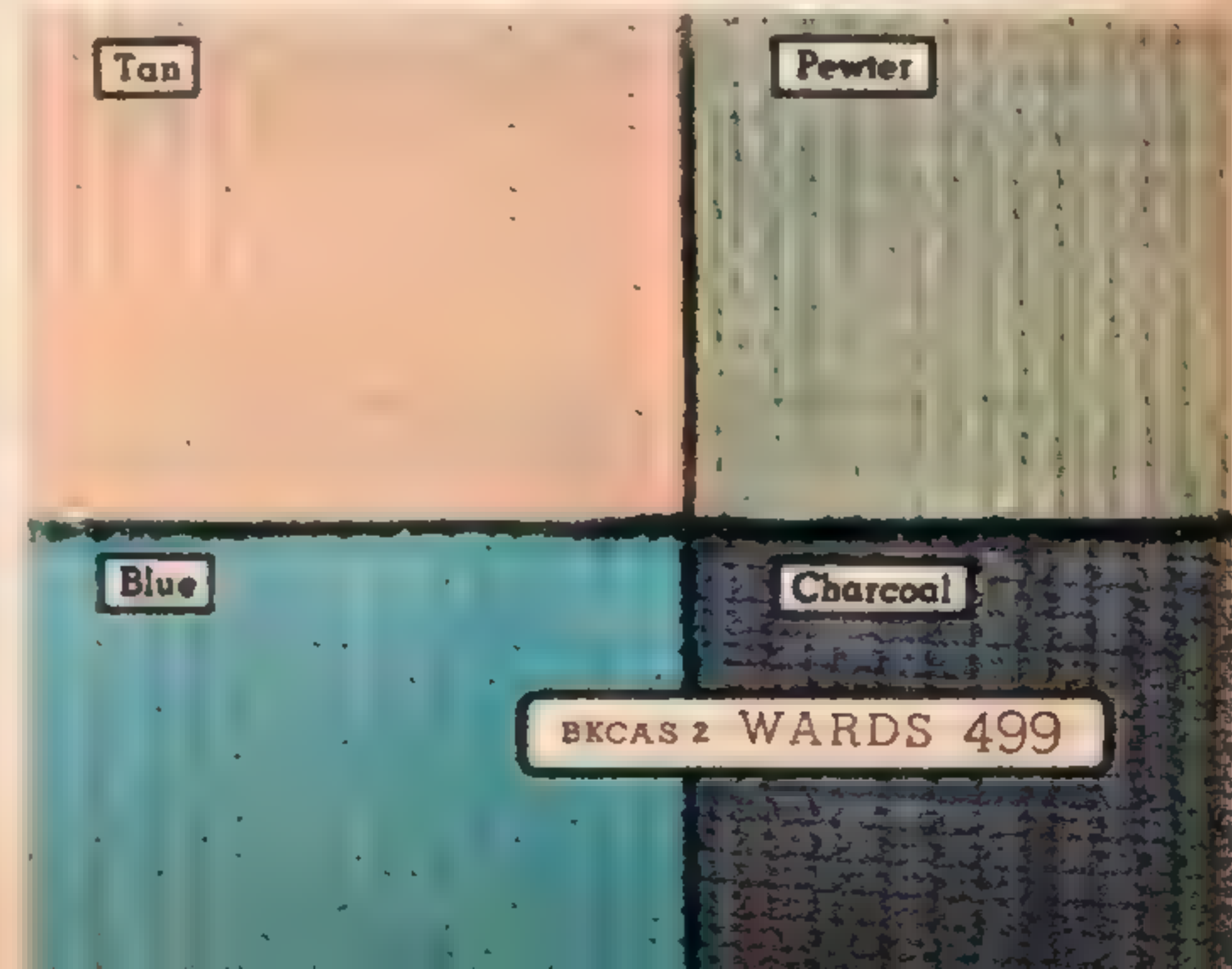
### Polished Cotton



### Cotton Pincord



### Scatter cord







## Gabardine with 6 Times the Wear!

### YEAR 'ROUND RAYON-DACRON-NYLON SLACKS

- Your Money Back if they rip or show undue wear within 1 full year!
- Lab Reports they resist abrasion 6 times longer than all Rayon Gabardine
- Just toss them in washer, drip or tumble dry, little or no pressing!

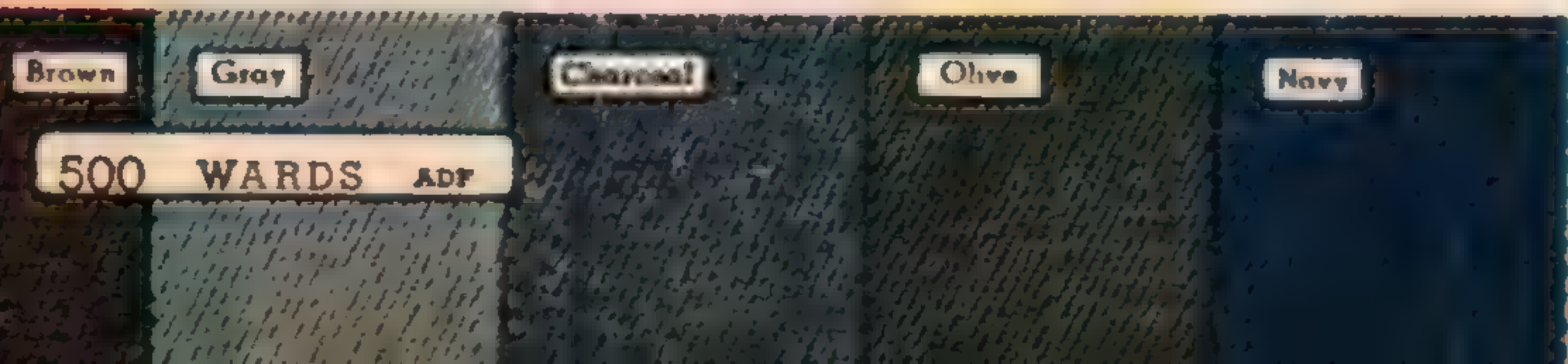
**(A) Pleated Slacks** — Long Inseams at same low price! Guaranteed Gabardine of 68% Rayon, 25% Dacron Polyester, 7% Nylon, Automatic Wash 'n Wear. Expertly tailored with 4 deep pleats, quick-drying Wash'n Wear angled pockets and trim, zipper fly and cuffs. Belt not included. Colors: Brown, Med. Gray, Charcoal Gray, Olive or Navy. Washfast. Waists: 29 to 42; Inseams: 29 to 36. State waist, inseam and color in order. 39 A 1040T—Ship. wt. 1 lb. 8 oz. . . \$7.99

**(B) Slim Ivy A. C. Slacks** — Long Inseams too! Guaranteed Gabardine — 68% Rayon, 25% Dacron Polyester, 7% Nylon. Unpleated front, tapered legs, zipper fly, cuffs. Washfast. No belt. Shipping weight 1 lb. 8 oz.

Reg. Waists: 29-42; Inseams: 29-36. Med. Gray, Brown, Charcoal, Olive or Navy. 39 A 1044T—State sizes, color. . . . \$7.99

**Stout Even Waists:** 44-50; Inseams: 29-31. Cut fuller throughout for larger men. Med. Gray, Brown, Charcoal or Navy. 39 A 2041T—State sizes, color. . . . \$8.99

★ Just Say "CHARGE IT" at WARDS, See Page 1281 ★



## Miracle Blend Flannel Slacks

THEY'RE ALL AUTOMATIC WASH 'N WEAR

70% Orlon Acrylic, 30% Virgin Wool \$9.99

**(C) D Wrinkle-Shy Automatic Wash'n Wear Flannel** of 70% Orlon Acrylic, 30% Virgin Wool Worsted — tumble or drip dry, ironing not needed. Softly-napped year-round blend wears longer than all flannel, holds sharp crease. Quick-dry pockets and trim, zipper fly.

**(C) Ivy A.C. Style** — Comfort-fit design: unpleated, tapered. Colors: Olive, Cambridge Gray, Charcoal Gray or Brown. Washfast. Waists: 29 to 40; Inseams: 29 to 33 inches. Belt not included. 39 A 1141T—Ship. wt. 1 lb. 8 oz. State waist, inseam, color. . .

**(D) Pleated Style** — Brent comfort-fit design with four deep pleats. Colors: Cambridge Gray, Olive, Charcoal Gray or Brown. Washfast. Waists: 29 to 40; Inseams: 29 to 33 inches. Belt not included. 39 A 1136T—Ship. wt. 1 lb. 8 oz. State waist, inseam, color. . .

70% Acrilan Acrylic, 30% Rayon \$6.94

**(C) D Automatic Wash'n Wear Flannel** of 70% Acrilan, 30% Rayon — tumble or drip dry, little ironing needed — can go through complete cycle of washer. Year 'round weight blended fabric tailored to our own Brent comfort-fit design. Quick-drying pockets, trim; zipper fly.

**(C) Ivy A.C. Slacks.** Comfort-fit design. Unpleated, tapered. Colors: Olive, Cambridge Gray, Charcoal Gray or Brown. Washfast. Waists: 29 to 40; Inseams: 29 to 33 inches. Belt not included. 39 A 1140T—Ship. wt. 1 lb. 8 oz. State waist, inseam and color

**(D) Pleated Style** — Long inseams too! Our own comfort-fit design — can go through complete cycle of washer. Year 'round weight blended fabric tailored to our own Brent comfort-fit design. Quick-drying pockets, trim; zipper fly. Colors: Cambridge Gray, Olive, Charcoal Gray or Brown. Washfast. Waists: 29 to 40; Inseams: 29 to 36 inches. Belt not included. 39 A 1128T—Ship. wt. 1 lb. 8 oz. State waist, inseam and color







## Wash 'n Wear Slacks are Easy Care

WRINKLE-SHY YEAR 'ROUND WEIGHT BLENDS

### Wash 'n Wear Gabardine Slacks \$4.77

- Wash by hand or in your machine . . . just hang to drip dry.
- Wrinkle-resistant . . . only touch-up ironing ever needed.
- Popular pleated style slacks in Brent Comfort-Fit Design.

**E** Year 'round Weight Sheen Gabardine—74% Rayon, 20% Arnel Triacetate and 6% DuPont 420 Nylon minimum care blend. Drip dry, seldom need pressing. Styled with 4 deep pleats, zipper fly and cuffs in Brent Comfort-Fit Design. Machine washable. Belt not included. Med. Gray, Dark Brown, Charcoal (dark) Gray, Navy.

Sizes: Waists:	29, 31, 33	30, 32, 34, 36, 38 in.	40, 42
Have Inseams:	30, 31, 32	29, 30, 31, 32, 33, 34 in.	30, 32

39 A 1043T—Ship. wt. 1 lb. 8 oz. State waist, inseam and color . . . \$4.77

### Automatic Wash 'n Wear Ivy A. C. \$6.97

- Can go through complete cycle of your washing machine.
- Tumble or drip dry . . . Seldom if ever need any pressing.
- Wrinkle-shy, keep crease . . . Year 'round weight blend.

**F** Slim Ivy A. C. Slacks of 70% Acrilan Acrylic, 20% Rayon and 10% Acetate woven in a fine rib cord that's minimum care. Styled with trim unpleated front and tapered legs. Quick-drying Wash 'n Wear pockets and trim. Zipper fly, cuffs. Washable. Belt not incl. Colors: Olive (dark green), Brown, Charcoal (dark) Gray.

Waists: 29 to 40 inches; Inseams: 29 to 33 inches.

39 A 1083T—Ship. wt. 1 lb. 8 oz. State waist, inseam and color . . . \$6.97



Measure waist wearing well-fitting slacks (no belt) in position you usually wear them. **For Inseam:** Measure well-fitting slacks from crotch to length desired. State waist, inseam.

All Items Suffixed "T" sent from Baltimore or Kansas City. Order and pay postage from Wards nearest Mail Order House.

**Satisfaction Guaranteed or Your Money Back**

## Wear Walking Shorts by BRENT

### Galey & Lord Blend \$4.90

Automatic Wash 'n Wear . . . Tumble or drip dry, seldom need pressing . . . Wrinkle-resistant, long-wearing.

55% Dacron Polyester and 35% Cotton Blend needs only minimum care for perfect wear! Slim and trim Walking have beltless extension waistband with side adjustments, unpleated front, angle pockets, Zip fly. Wt. 12 oz. (lt.), Gold, Pewter (gray-green), Tan. Washable.

3934T—Waists: 29 to 40. State waist and color . . . \$4.90

### Dan River's Wrinkl-Shed \$3.97

Automatic Wash 'n Wear . . . tumble or drip dry, seldom need pressing . . . Famous Zelan Wrinkl-Shed Finish . . . Stay neat longer, wrinkles fall out like magic.

India Inspired Cotton Plaid Walking Shorts—Automatic Wash 'n Wear. Slim Ivy A. C. unpleated front, angle pocket. Max. shrink. 1%. Machine washable. Zipper fly. Belt not needed. Ship. wt. 12 oz. Colors: Blue or Olive Plaids.

3930T—Waists: 29 to 42. State waist and color . . . \$3.97

Continental Spiced Cordette Shorts—Automatic Wash 'n Wear fine rib Cotton Cord. Beltless extension waistband with side adjustments, unpleated front, zipper fly. Max. shrink. 1%. Machine washable. Ship. wt. 12 oz.

(lt.), Black, Pewter (gray-green), Tan, Walnut (gray-tan).

3929T—Waists: 29 to 40. State waist and color . . . \$3.97

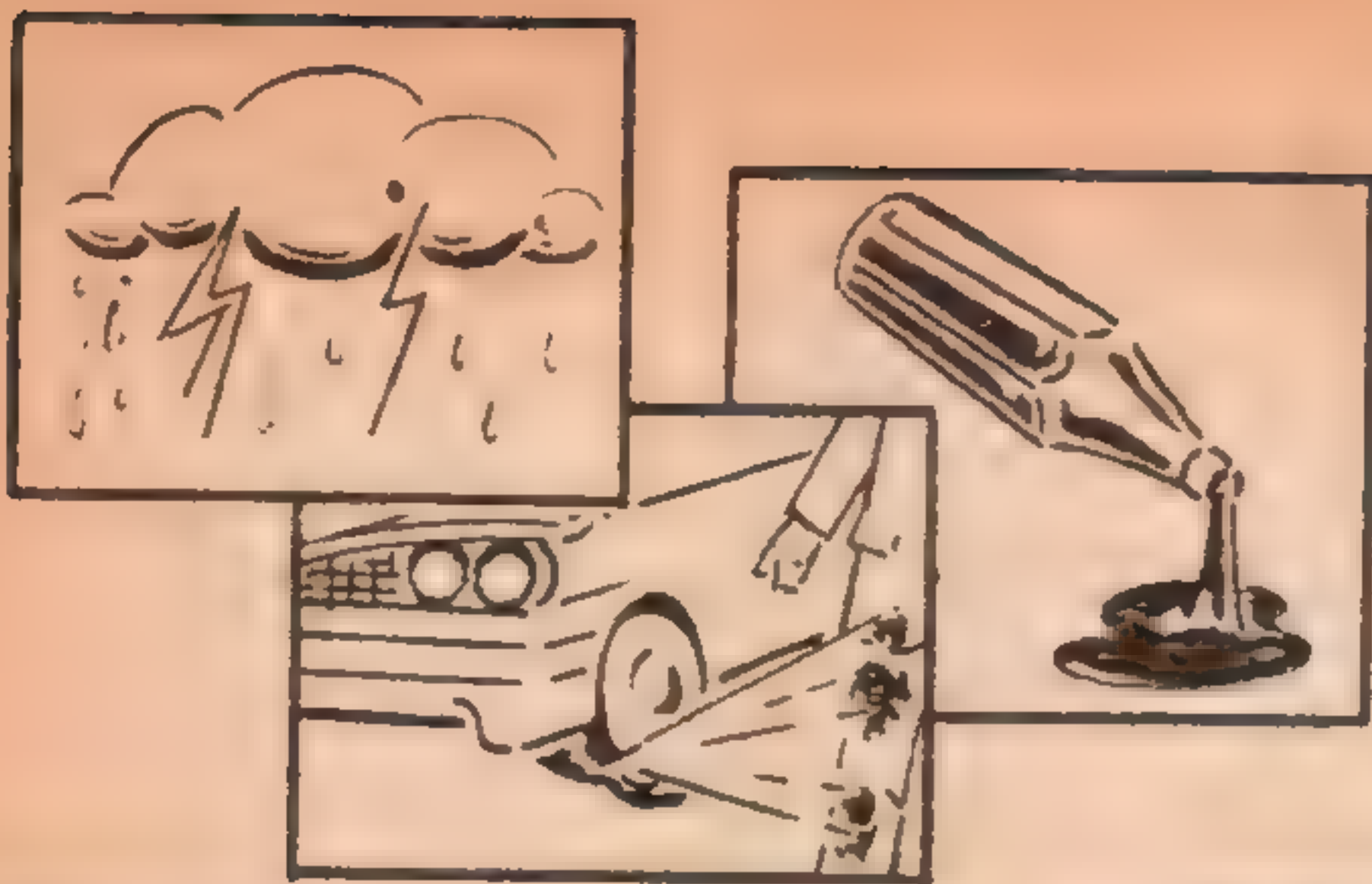
Dansheen Shorts—Automatic Wash 'n Wear Combed Polished Cotton. Beltless extension waistband with side adjustments, unpleated front, angle pockets. Zip fly. Washable.

(lt.), Black, Blue (lt.), Gold, Olive Green. Max. shrink. 1%.

3914T—Waists: 29-40. Wt. 12 oz. State waist, color . . . \$3.97







Rain and Stain Shy Even After Cleaning!

# Virgin Wool Gabardine Slacks

SPEND MUCH LESS ON DRY CLEANING EVERY YEAR



REPELS BOTH OIL AND WATER STAINS!

PLEATED OR UNPLEATED **\$13.90** TO **\$18.98** STOUTS TOO!

Fine All Wool Worsted Sheen Gabardine with Scotchgard stain repeller finish — repels oil and water stains, even after cleaning. Milk, mayonnaise, even crankcase oil can't stain this fine year 'round fabric. Wrinkle-resistant. Carefully tailored in Wards own Brent comfort-fit design for neater, more stylish appearance. Zipper fly, cuffs.

**(A) Pleated Slacks.** Carefully tailored with 4 deep pleats. Colors: Dk. Brown, Char. Gray, Med. Gray, Navy, Tan. No. 39 A 1002T—Wt. 1 lb. 8 oz. State waist, inseam, color. \$13.90

**(B) Unpleated Slacks — Stouts Tool Tailored** with plain front. Colors: Dk. Brown, Charcoal Gray, Med. Gray, Navy. No. 39 A 2016T—Wt. 1 lb. 8 oz. State waist, inseam, color. \$13.90  
Stout Even Waists: 44 to 50; Inseams: 29-31. Measure 39 A 2017T—Wt. 1 lb. 12 oz. State waist, inseam, color. \$18.98

**(A) Premium Quality Doeskin Finish Acapulco Sheen Gabardine** in tightly-woven Scotchgard-finish 100% Virgin Wool. Our finest slacks — meticulously Brent tailored with extra details for finer fit and wear. 4 full pleats, zipper fly, cuffs. Sent from Chicago. Shipping weight 1 lb. 8 oz. Colors: Dk. Brown, Charcoal Gray, Med. Gray, Navy, Tan. No. 39 A 1011T—Wt. 1 lb. 8 oz. State waist, inseam, color. \$18.98

## SYL-MER Silicone Finish

RESISTS STAIN . . . LONG INSEAMS TOO

PLEATED OR UNPLEATED **\$9.90** STOUT SIZES ONLY \$10.95

All Wool Worsted Twill Gabardine with Sylmer Silicone Finish that repels water-borne stains from milk to mud. Comfortable year 'round weight fabric gives hard wear.

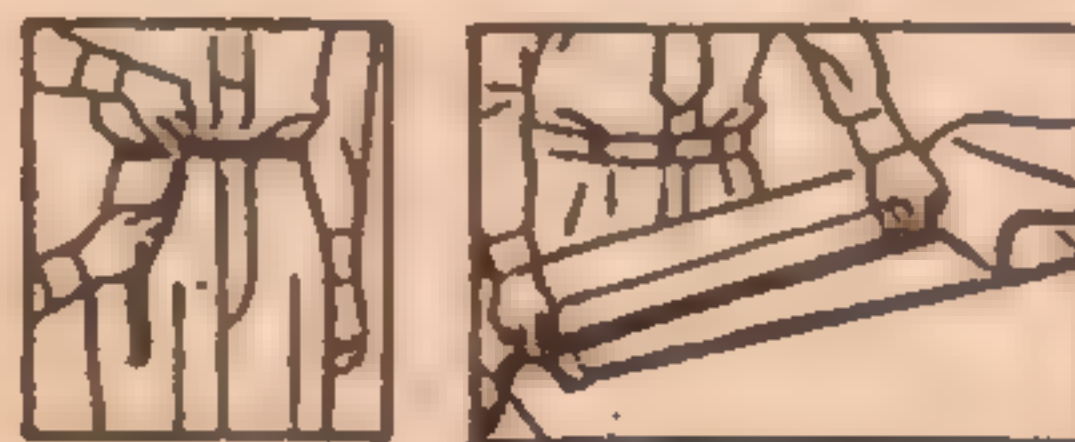
**(A) Pleated Slacks — Long Inseams** at same low price. Brent comfort-fit design with 4 deep pleats, zipper fly. Colors: Dk. Brown, Charcoal Gray, Medium Gray. Waists: 28 to 42; Inseams: 29 to 36 in. Measure 39 A 1014T—Wt. 1 lb. 8 oz. State waist, inseam, color. \$9.90

**(B) Unpleated Slacks — Long Inseams, Stouts Tool Brent** comfort-fit styling with neat plain front, zipper fly. Colors: Dk. Brown, Charcoal Gray, Medium Gray. Reg. Waists: 29 to 42; Inseams: 29 to 36 in. Measure 39 A 2014T—Wt. 1 lb. 8 oz. State waist, inseam, color. \$9.90  
Stout Even Waists: 44 to 50; Inseams: 29-31. Measure 39 A 2015T—Wt. 1 lb. 12 oz. State waist, inseam, color. \$10.95

### Save \$20! Automatic Calendar Watch

Was \$69.95 in Spring 1960 Big Book—Superb 25 Jewel Rotor Watch — gift of a lifetime! Thinnest automatic movement. 10K gold-filled waterproof case, stainless steel. 22K solid gold rotor in movement makes watch self-winding. Incabloc shock-resistant too. Small window on dial shows date. Sweep second hand; leather and gold-filled expansion band. Gift boxed. 10% F.E.T. included. \$45 AP 225L—\$5 Down on Terms . . . . . or Cash

TO MEASURE FOR SLACKS . . . FIT IS GUARANTEED



**How To Measure** — measure by placing tape around waist while wearing well-fitting slacks (belt) in position you usually wear your

**How To Measure Inseam:** measure well-fitting slacks from crotch to length desired. State waist, inseam. Sent from Baltimore or Kansas City, whichever is nearest. Order, pay postage from Wards nearest Mail Order



**(B)**  
Unpleated  
Stouts tool!

**(A)**  
Pleated

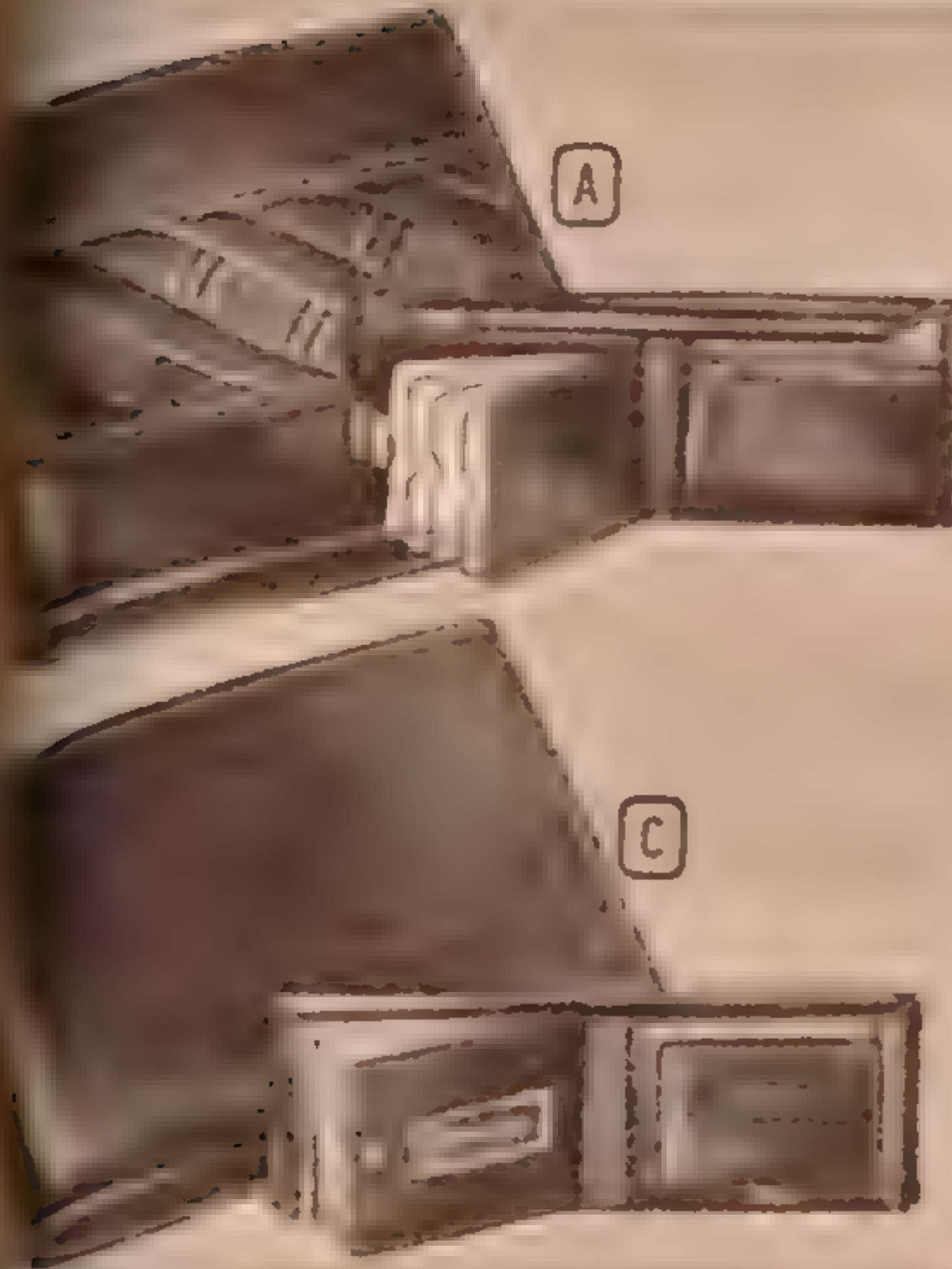


Our Finest Buren **49.95**



# Fine Leather Accessories

WARDS LOW BILLFOLD PRICES INCL. 10% FED. TAX



**Golden Brent and Brent Qualities.** Durable 1-pc. construction for years of service. Removable pass case; 4-wing bar; 2 bill compartments, 1 with flap. Boxed.

35 A 3830E-Golden Brent. Gallun Calfskin; softest known Calif. Colors: 2-tone Brown or Black. Ship. wt. 4 oz. State color, any 1, 2, 3 initials or order plain.....\$6.48

35 A 3831E-Golden Brent. Hand Grained English Morocco; secret compartment. Colors: Black or Brown. Ship. wt. 4 oz. State color, any 1, 2, 3 initials or order plain.....\$4.97

35 A 3832-Brent. Smooth Top Grain Cowhide. Wt. 4 oz. State color: Black or Brown (no initials).....\$3.49

## Top Grain Cowhide

Brent. Lustrous Top Grain Cowhide. Removable Leather cover pass case, wing bar. Two bill compartments, one with zipper. Sturdy bar on coin pocket.

Colors: Black or 2-tone Brown. Shipping weight 6 oz.

35 A 3820-Boxed. State color..\$3.69

## Embossed... Initialed

Golden Brent. Double hand laced edges. Top Grained Steerhide. Four-wing removable Leather covered pass case. Metal edge on flap case and coin pocket.

Color: 2-tone Brown. Boxed. State any 1, 2, 3 initials or plain.

35 A 3833E-Ship. wt. 6 oz.....\$4.95



## Buffalo Calfskin

Brent. Write your name in gold-colored frame on 23K gold leaf. Eight vue removable pass case, wing bar, two card pockets, stamp pockets.

Shipping weight 6 oz.

Colors: Black or Brown.

35 A 3884-Boxed. State color..\$4.48

## Soft Gallun Calfskin

Brent. 3-way Zip Gallun Calfskin. Superior tannage: extra wear. Embossed design. Removable pass case. Gusseted coin pocket, bill pocket, 2 card pockets. Shipping weight 5 oz.

Colors: Black or Brown.

35 A 3829-Boxed. State color..\$4.48

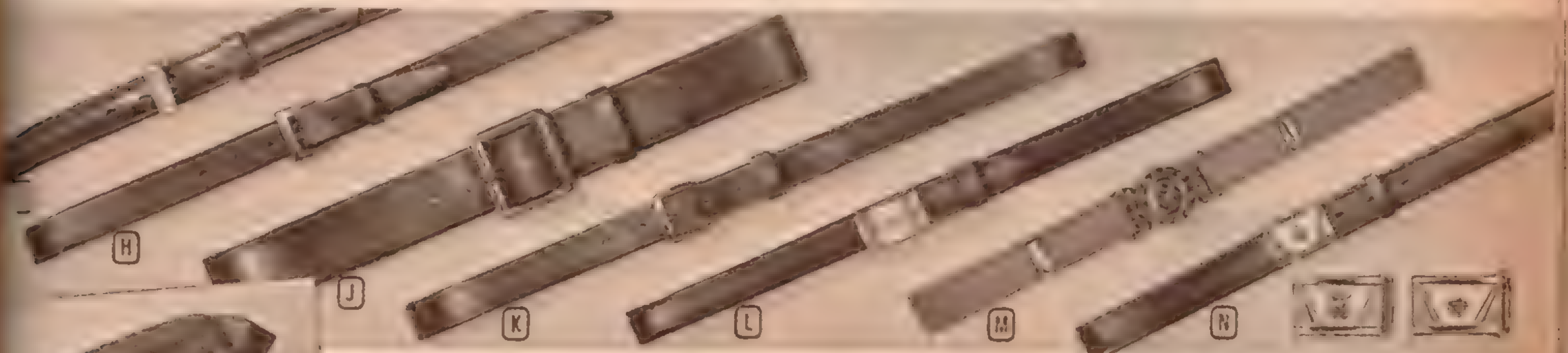
## SPECIALS! EXTRA FEATURES... LOW PRICE

Brent. Value packed style. Top Grain Cowhide with quality features: selected Leather, soft, yet rugged; removable Leather pass case; zippered bill pocket protects your valuables; gusset coin pocket. Colors: Black or Brown. Boxed. Please state color in your order.

35 A 3803-Ship. wt. 4 oz.....\$1.99

Brent. Low in Price, High in quality. Rich Smooth Cowhide. Has removable pass case (ideal for all your photos, cards, etc.); 2 bill compartments, 1 secret. With separate card and stamp section. Colors: Black or Brown. Boxed. Please state color in your order.

35 A 3804-Ship. wt. 5 oz.....\$1.99



## Tie, Cummerbund Set

Luxury at Wards economy price. All Rayon Tie and Cummerbund Set: perfect for formal attire. A must in every man's wardrobe. New adjustable size Cummerbund fits 30 to 44-inch waist sizes comfortably, without binding. Lustrous Rayon clip-on Tie always stays neat.

Colors: Red Plaid or solid Black. Please state color only. Boxed.

35 A 3405-Ship. wt. 6 oz.....\$4.79

Brent. Lustrous 1-in. Top Grain Cowhide. Personalized with 2 initials on gold-colored gilt buckle. Black or Brown. Even Waist Sizes: 30 to 44 in. Wt. 6 oz.

35 A 2772-State size, color, any 2 initials.....\$2.56

Brent. Handsome 1-in. French Pinseal: finely textured; expertly crafted for long-wear. Beveled edge. Even Waist Sizes: 30 to 44 in. Shipping weight 6 oz.

35 A 2759-Black or Brown. State size and color....\$3.65

Brent. Rugged 1 3/4-in. Garrison Belt. Top Grain Cowhide for maximum wear. Black with nickel buckle; Brown with gold-colored buckle. State size and color.

35 A 2705-Even Waists: 28 to 50. Ship. wt. 9 oz....\$1.47

Brent. Action Styled, All-Purpose Belts of Top Grain Cowhide: designed to withstand tough use. Black with nickel buckle; Brown with gold-colored buckle. Even Waist Sizes: 30 to 50 in. Shipping weight 6 oz.

35 A 2728-1 in. wide. State size and color.....93c

35 A 2727-1 1/4-in. wide. State size and color.....\$1.27

Brent. Top Quality 1-in. Cowhide: richly grained. Sparked with Sterling Buckle, initialed or plain. Colors: Black or Brown. Even Waist Sizes: 28 to 44 in. State size, color, initial (No I, O, Q, U, V, X, Y, Z).

35 A 2721-Boxed. Ship. wt. 7 oz. 10% Fed. Tax Incl. \$2.99

Brent. 1-in. Stretch Braided Belt: tops for casual wear. With Heraldic metal buckle. Boxed. Ship. wt. 5 oz. Small (30-32); Med. (34-36); Med. Lge. (38-40); Lge. (42-44).

35 A 2720-Gold, Black or Olive. State size, color....\$1.50

Brent. Rich 1-in. English Morocco Leather in Black or Brown. Mason, Shrine or K. of C. fraternal emblem on gleaming silver color and gilt buckle. Even Waist Sizes: 30 to 44 in. Boxed. Ship. wt. 6 oz.

35 A 2775-State size, color, fraternal emblem.....\$3.89

## Satisfaction Guaranteed

OR YOUR MONEY BACK

For Brent Sun and Fun Straw Hats, see Index.

BCKAS: WARDS 503





**C**  
ALSO IN  
**TALL**  
SIZES

1.97

2.97

**A**

**B**  
1.83



**D**  
1.97

**E**  
2.99

**F**  
1.49

## BRENT Colorful Sweat Togs

### Hooded Shirt in 5 Colors

**A** Heavy-Weight Cotton. Soft Cotton Fleece lined. Roomy muff pockets. Double thick rib cuffs, bottom. Drawstring on hood. Wash alone. Won't shrink out of fit. Colors: Lt. Gray Heather, Navy, Red, White, Yellow. Ship. wt. 1 lb. Small (34-36 chest); Med. (38-40); Large (42-44); Extra Large (46-48). 35 A 1719-State size, color...\$2.97

### Heavy-Wt. Zip Collar Cotton

**C** Soft Cotton Fleece lined. Rib cuffs, bottom. Won't shrink out of fit. Wash alone. Please state size, color. Red, Lt. Gray Heather, Navy, White. Regular Sizes: Small (34-36); Med. (38-40); Large (42-44). Wt. 1 lb. 35 A 1746.....\$1.97 Talls: cut longer. Medium (38-40); Large (42-44); Extra Large (46-48). 35 A 1747-Ship. wt. 1 lb.....\$2.39

### Zip Front in 5 Colors

**E** Compare Wards low price. Extra-heavy-weight Cotton Jacket — can be worn as casual jacket. Cotton Fleece lined. Ribbed collar, cuffs and bottom. 2 pockets. Won't shrink out of fit. Wash alone. Lt. Blue, Gray, Red, Black, White. Small (34-36); Med. (38-40); Lge. (42-44); Ex. Lge. (46-48). Wt. 15 oz. 35 A 1714-State size, color...\$2.99

### Heavy-Wt. Sweat Pants

**B** Sturdy Cotton. Warm, absorbent Cotton Fleece lined. Easy wideribbed waist with a drawstring. Firm elastic cuffs, bottoms. Won't shrink out of fit. Right for all sports. Colors: Navy, Red, Silver Gray, White. Wash alone. Wt. ea. 1 lb. Sizes: Small (fits 30-32 in. waist); Medium (34-36); Large (38-42). 35 A 1778. State size, color...\$1.49

### Heavy-Weight Crew Neck

**D** Extra-Heavy-Weight Cotton. Freedom sleeves — armholes cut fuller for action. Soft, absorbent Cotton fleece lining. V-neck. Won't shrink out of fit. Colors: Gray Heather, Navy, White. Wash alone. Ship. wt. 1 lb. Sm. (34-36 chest); Med. (38-40); Lge. (42-44); Extra Lge. (46-48). 35 A 1701-State size, color...\$2.39

### Rugged Economy Crew

**F** Medium Weight Cotton. Low cost for a sweat shirt. Absorbent Cotton Fleece lining. Nylon reinforced rib neck, rib cuffs and rib bottom. Won't shrink out of fit. Wash alone. Shipping weight each 1 lb. Colors: Lt. Gray Heather, Navy, White. Small (34-36-in. chest); Med. (38-40); Large (42-44). State size, color...\$1.00

## Coat Style Sweaters for All-Year Comfort

100% Virgin Wool and 100% Orlon \$4.80 to \$7.97

**G** 100% Virgin Worsted Wool. Soft, strong yarns found in sweaters for more. Concealed double elbows; reinforced seams. Hand-knit. Colors: Brown Heather, Navy Blue, Oxford Gray. Wt. 1 lb. 10 oz. State size, color...\$4.80  
**Best Wool Interlock Knit.** Heavy-weight. Shape retaining, longer lasting. Colors as above. 35 A 1405-Regular Sizes: Even Chests: 38 to 46 in. Colors as above.  
**Better Wool Rib Knit.** Tight, close set ribs. Colors as above. 35 A 1408-Regular Sizes: Even Chests: 36 to 46 in. Colors as above. 35 A 1409-Stouts: Even Chests: 48 to 52 in. Cut fuller. Colors as above.  
**100% Orlon Acrylic.** Interlock knit. Colorfast. Shipping weight 1 lb. 35 A 1462-Regular Sizes: Even Chests: 38 to 46 in. State size, color. Camel Tan, Charcoal Gray, Navy Blue, Silver Gray. Washable...\$5.97  
35 A 1495-Talls: Even Chests: 38-46 in. Camel Tan, Charcoal Gray

100% Lamb's Wool...Sleeveless, Long Sleeves \$4.97-\$6.97

**H** Soft Lamb's Wool in your choice of 2 models: full cut long sleeve or can be bloused or versatile sleeveless vest for wear under jacket or as a lightweight outer garment. Harmonizing rack trim adds touch of style to front and top of 2 set-in pockets. Snug fitting ribbed cuffs and hem. Colors: Gold, Olive Green, Charcoal Gray, Camel Tan, Lt. Oxford Gray. Dry clean. 35 A 1416-Long Sleeves. Choice of 5 fashion-right colors. Wt. 14 oz. 35 A 1516-Sleeveless (not shown). Choice of 5 colors above. Wt. 10 oz.

Just Say "CHARGE IT" at Wards, See Page 15

ALSO IN  
**TALL**  
AND  
**STOUT**  
SIZES





## Swim, Sail and Play Wear

### FASHION-RIGHT ALL COTTON CABANA SETS

**"Fisherman" print set.** Bold, authentic pattern — as salty as sea. Mercerized for strength, lustre. Sanforized (maximum shrink 1%). Jacket style shirt with yoke in back, matching pocket. Trunks have elastic waist, drawstring, full supporter and flap pocket. Washfast. Colors: Blue or Tan. Sizes: See below.  
 521-Ship. wt. 1 lb. State size, color. . . . . 2-Pc. Set \$6.90

**Thirsty Cotton Terry cloth lined Jacket style set.** Our best Cabana set. Colorful batik print with brilliantly multicolored effect. Jacket with soft Terry lining plus Terry trim on sleeve collar and pockets. Boxer trunks have elastic waist, drawstring, full supporter and flap pocket. Maximum shrinkage 3%. Colors: Blue or Red. Washable. Sizes: See below.  
 520-Ship. wt. 1 lb. State size, color. . . . . 2-Pc. Set \$7.90

### SWIM TRUNKS WITH BUILT-IN SUPPORTERS

**Grey and Lord Cotton plaid** Quick drying, crease-resistant. Firm three-row elastic waist, drawstring, full supporter and button-flap pocket. Washfast. Max. shrink. 1%. Colors: Blue, Red, Olive Green. Sizes: Small, Med., Large, Ex. Large. State size, color.  
 519-Ship. wt. 8 oz. \$2.97

**All Cotton Woven** Quick Boxer. Elastic waist, drawstring, full supporter. Washfast. Max. shrink. 1%. Ship. wt. 8 oz. Colors: White or Red-White. Sizes: Small, Med., Lge., Ex. Lge. State size, color.  
 517-Ship. wt. 8 oz. \$2.86

**D Cotton Swim or Play Shorts.** White side stripes; nautical ship's wheel emblem. 2-button belt tab; zipper front. Front pleats, shirred elastic waistband. Full support liner, button-flap pocket. Max. shrink. 3%. Wt. 8 oz. Colors: Navy, Red or White. Washfast. Small, Med., Large, Ex. Large. 35 A 1818-State size, color. \$3.49

**F Form-fitted Swim Trunk.** 68% Acetate, 27% Cotton, 5% Rubber Faille. Front support. Sea theme on 2-inch elastic waist; pocket. Max. shrink. 1%. Washfast. Black, Red, White. Wt. 8 oz. Sizes below, but no Ex. Large. 35 A 1816-State size, color. \$3.49

**For Swim Trunks and Cabana Sets:** Small (28-30-in. waists); Med. (32-34); Lge. (36-38); Ex. Large in all but "F" (40-42). Shirts proportion to trunk sizes. Measure around waist, over underwear.

## Lightweight Sun 'n Fun Straw Hats

**Imported Straw from Italy** in Natural Straw Color. Fancy band with straw feather. Comfort sweatband. Wt. 1 lb. 8 oz.  
 5720T-Sizes: 6 3/4, 6 7/8, 7, 7 1/8, 7 1/4, 7 3/8, 7 1/2. State size. . . \$1.97

**Dark Brown Coconut Palm Braid** to make the gals look twice. Braided grass band with sport ornaments. Comfortable sweatband.  
 5745T-Sizes: See "G" above. Wt. 1 lb. 8 oz. State size. . . \$2.97

**Italian Straw Import in Natural Straw Color.** Breezy fishnet band. Tyrolean shape, original sea ornaments. Comfort sweatband.  
 5744T-Sizes: See "G" above. Wt. 1 lb. 8 oz. State size. . . \$2.83

**Light and Protective Hinoki Braid** woven in Japan. Natural straw color with snappy straw feather and colorful batik print band matches shirt on Page 484. Cushion foam Taffeta sweatband.  
 5746TX-Sizes: See "G" above. Wt. 1 lb. 8 oz. State size. \$3.77



## Beach Jacket

**L Thick, thirsty 100% Cotton** Terry — drip-dries, little or no ironing. Full-cut 3-button coat style. Handsome embroidered sea motif on chest pocket. 2 roomy lower pockets. White. Washable. Max. shrink. 3%. Sizes: Sm. (34-36 chest); Med. (38-40); Large (42-44). Wt. 9 oz.  
 35 A 1822-State size. . . \$3.90

Hats marked "T" are shipped from Baltimore, Chicago or from Kansas City, whichever is nearer. Order and pay postage from your nearest Wards Mail Order House.





# Style Guild Collection



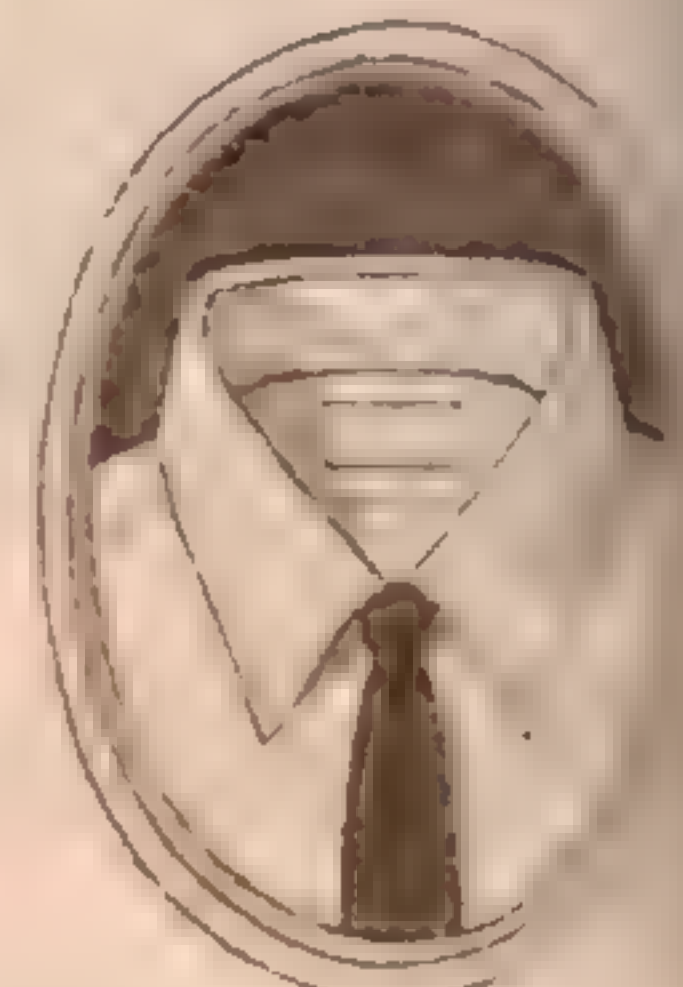
(1) Spread Collar



(2) Snap-Tab Collar



(3) Eyelet Collar



(4) Medium Point Collar



(5) Regular Button Down



(6) Roll Button Down



(7) Short Point Collar

- All-New Golden Brent Style Guild Dress Shirts
- Carefully Selected Styles and Fine Fabrics
- Unexcelled in Good Looks, Fit and Comfort
- Improved Collars — Fit Better, Look Neater.
- Proportioned Body Cut to A Man's Build
- Sanforized for Lasting Fit (Shrinks less than 1%)

Golden  
**BRENT**  
STYLE GUILD COLLECTION

## 100% High-Count Cotton Broadcloth Shirts \$3.97

Sanforized and extra high-count Broadcloth (more threads per square inch). This Broadcloth assures permanent fit and long wear. Has soft, smooth feel, high luster. Feature convertible cuffs—they button or use cuff links. White only. Washfast. For Regular Sizes: See Scale No. 1, opposite page. Shipping weight each 1 lb. State neck, sleeve size in order. Boxed.

- 35 A 704—Spread Collar (1). Permanent collar stays.....\$3.97  
35 A 705—Snap-Tab Collar (2). Snaps easily into place.....\$3.97  
35 A 706—Short Point Collar (7). Permanent collar stays.....\$3.97  
35 A 707—Eyelet Collar (3). Round, pinned collar.....\$3.97  
35 A 708—Tall, Stout Sizes. Spread Collar (1). See Scale 2, opp. pg. \$4.97

## Lustrous 100% Combed Cotton Oxford \$3.97

Rich luster Combed Cotton Oxford. Long-wearing fabric that's soft and comfortable. Features convertible cuffs—they button or use cuff links. Ship. wt. ea. 1 lb. State neck, sleeve. White only. Washfast. For Regular Sizes: See Scale No. 1, opposite page. Boxed.

- 35 A 743—Regular Button-Down (5). Soft collar roll.....\$3.97  
35 A 744—Roll Button-Down (6). Accentuated collar roll.....\$3.97

## Rich SuPima Cotton \$4.97

- Extra-Long Staple Cotton
- Superior in Softness, Strength and Luster
- Sanforized.

High Count 100% SuPima Broadcloth (more threads per square inch). Exceptionally soft, beautiful. Permanent collar stays for smooth line. French cuffs use cuff links. Techperl buttons. Washfast. White. 1 lb. White. Boxed. State size. Sizes: See Scale No. 1, facing page.

- 35A712—Spread Collar (1) \$4.97  
35A713—Med. Point Collar (4) \$4.97  
35A3162—Silk Ivy Repp Stripe Lined. Boxed. Brown, Navy. Ship. wt. ea. 4 oz. State size. 2 for \$2.75. Each \$1.37



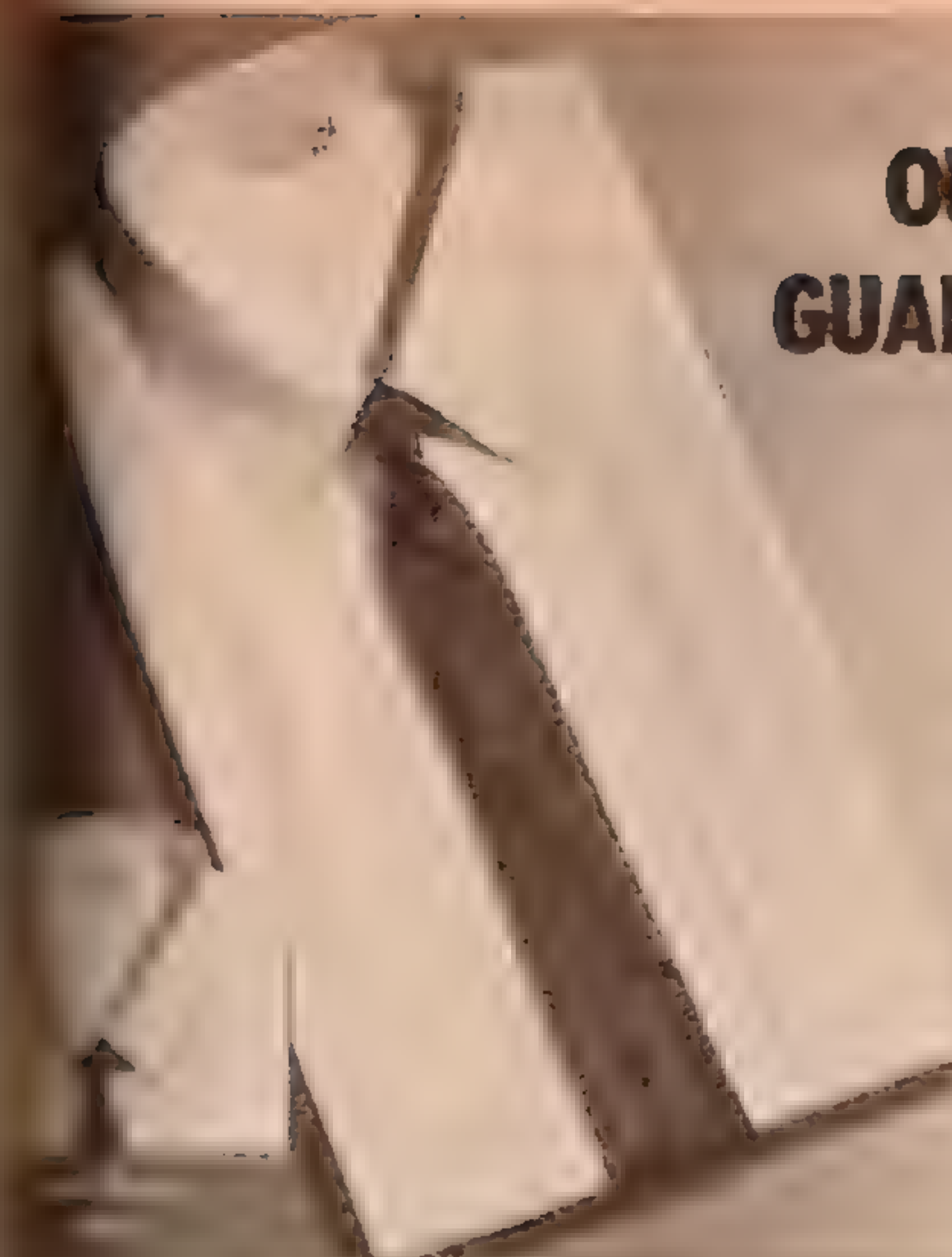
## Our Finest Automatic Wash 'n Wear

- Best Wash 'n Wear Shirts Tested by Wards... Tumble Dry or Drip Dry
- These Blends of Cotton and Man-Made Fibers Save Time, Work, Money
- Little or No Ironing and they Stay Wrinkle-Free, Soil Resistant And

- (A) (B) Golden Brent Style Guild Model. Automatic Wash 'n Wear. collar—most popular collar of all—permanent stays to keep points neater. White. Washfast. Boxed. Sizes: Scale No. 1. Wt. ea. (A) 35A818—65% Dacron Polyester-35% Cotton. State neck, sleeve size. (B) 35A816—50% Kodel Polyester-50% Cotton. State neck, sleeve size. 100% Nylon Crochet Knit Tie. Square end shape. Boxed. Wt. ea. 4 oz. 35A3077—Black, Brown, Navy, Olive, Red. State color. 2 for \$1.90; Each \$0.95. 100% Taslan Nylon Wash 'n Wear Tie. Neat print. Drip-dries. Boxed. Wt. ea. 35A3172—Red, Navy, Olive, Char. Gray. State color. 2 for \$2.75; Each \$1.37

Just Say "CHARGE IT" at WARDS, See Page 122





## OUR SPECIALLY GUARANTEED SHIRTS

You get a **NEW SHIRT FREE** if fine Double Wear Collar Does Not Outwear Body of Long-wearing Shirt.

These Shirts Feature Important Extras... Contour Cut Body has Man Size Shoulders; Trim Tapered Waist with Tail Length Proportioned to Size; Deep Armholes for Bind-Free Comfort; 1 Piece Placket Cuffs for Easier Ironing.



### GOLDEN BRENT HI-COUNT PIMA WITH SPECIALLY GUARANTEED COLLARS \$376

ous high-count Sanforized 100% Pima Cotton Broadcloth. Has soft feel, is durable, long-wearing. 2 x 2 Pima collar is guaranteed (see above). Button cuffs. Techperl buttons. Sanfor-max. shrink. 1%). Mercerized. White only. Washtast. wt. ea. 1 lb. State neck, sleeve size. Boxed. ar Fused Collar. Non-wilting (needs no starch). 330—Sizes: See Scale No. 1 below...3 for \$11.10; Ea. \$3.76

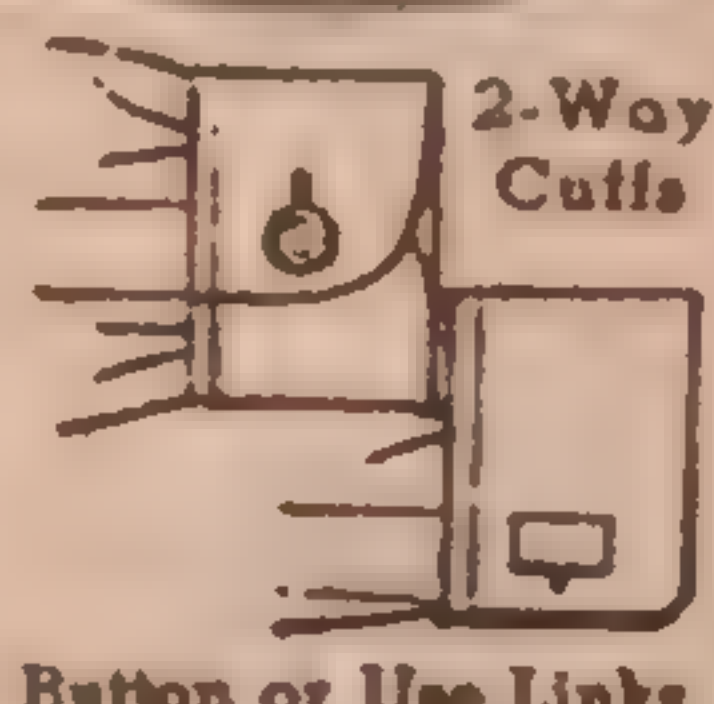
### MENT 100% COTTON BROADCLOTH SPECIALLY GUARANTEED COLLARS \$172 AND \$282

ed Mercerized Broadcloth. 2x2 Pima Collar guaranteed. Tech-tons. Sanforized. Washfast. White. Boxed. Sizes: Scale No. 1. 376—Regular Fused Collar (needs no starch). 302—Short Point Fused Collar (needs no starch). wt. ea. 1 lb. State neck, sleeve sizes.....\$2.82 ay Cotton Broadcloth. Reg. Fused Collar (no starch). Sanf. 350—Sizes: Scale 1, below. Wt. ea. 1 lb. 3 for \$5.00; Ea. \$1.72

For His and Her Dress Shirts in Pastel Colors, See Page 481.



## Automatic Wash 'n Wear Shirts



Electronically Tested and Proved... Wash in Machine, Dry in Machine, Little or No Ironing... Shrink less than 1%... Shed Wrinkles, Stay Fresh. Golden Brent... Finest Selected Fabrics... Superior Tailoring Details... Wrinkle-Free Dacron Polyester lined Collars... Strict Lab Tests

### Wamsutta® \$367 EA. REGULAR SIZES PIMA-COTTON BLEND

Were \$3.98 Fall Book. You save 31c ea. Blend of smooth Pima and Mercerized Combed Cotton. Fabric has Good Housekeeping Seal of Approval. New improved double wear collar resists fraying at back and points. Spread collar with permanent stays for neat look. Collar and cuffs interlined with Dacron Polyester. Versatile 2-way cuffs. Techperl buttons. Washfast. White only. Ship. wt. ea. 1 lb. State neck, sleeve sizes. Boxed. 35 A 868—Regular Size: Scale No. 1 below. State neck, sleeve size. Ship. wt. ea. 1 lb. Boxed.....3 for \$10.71; Each \$3.67 35 A 883—Tall, Stout Sizes: Scale No. 2 below.....3 for \$13.71; Each \$4.67 Short Sleeve Style. All features as above, except V-vent short sleeves. 35 A 644—Necks 14½, 15, 15½, 16, 17. State size. 3 for \$10.71; Each \$3.67 35A804-100% Combed Cotton Broadcloth. All features above except it is all Combed Cotton (no Pima). Regular Sizes: See Scale No. 1.....\$3.25 35A3063-Washable Dacron Polyester Tie. Lined. Boxed. Wt. ea. 4 oz. Black, Brown, Char. Gray, Dk. Green, Navy, Maize, Maroon. State color. 2, \$1.90; Ea. 97



### Take Advantage of this New Low Price ONLY \$282 EACH

Sanforized 100% Combed Cotton Broadcloth at a thrifty price. Mercerized for strength, luster. Regular, non-wilt (no starch) fused collar—a traditional favorite. Button cuffs. Mast, Sanforized (max. shrink. 1%). Boxed. See Scale No. 1 at right. Ship. wt. ea. 1 lb.

35 A 720—Smart Woven End-on-End Broadcloth. Gray, Tan, Blue. 35 A 837—Distinctive Clip Figure Broadcloth. Green, Tan or Blue. neck, sleeve, color.....\$2.82

#### HOW TO MEASURE

To Measure Neck: On a shirt that fits, lay collar flat. Measure from center of collar button to the far end of buttonhole. To Measure Sleeves: measure from center back of collar and down sleeve to end of cuff. Measure carefully. Wards guarantees a proper fit.

#### SIZE SCALE NO. 1 FOR REGULAR SIZES

Neck	14	14½	15, 15½, 16	16½, 17
Sleeve	32, 33	32, 33, 34	32, 33, 34, 35	33, 34, 35

#### SIZE SCALE NO. 2 FOR TALL AND STOUT SIZES

Neck	14½	15, 15½, 16, 16½, 17	17½, 18
Sleeve	35	36	33, 34, 35, 36

Satisfaction Guaranteed OR YOUR MONEY BACK

BFCXKAS WARDS 507



## MEN'S SPUN NYLON HOSE



3 PRS. GUARANTEED  
1 AND 2 YRS.

MED. AND HEAVY 100% SPUN NYLON

- "A" to "E" Golden Brent Spun Nylon
- Completely Shrink Resistant
- Fully Washable and Quick Drying
- Sanitized for Freshness
- Prices Reduced from Big Fall Book. Were \$2.85-\$3.75 in Lots of 3

- (A)** Smart Bulky Knit Argyle in Novelty Pattern. Comfortable heavier-weight. Slack length, elastic tops. 3 Pairs Guaranteed for 2 Years. 35 A 6456-Ship. wt. 3 pr. 10 oz. Sizes, colors below... 6 Pr. \$7.20; 3 Pr. \$3.66
- (B)** Long-wearing Cushion Foot Crew Sock. Shrink and wear resistant. Thirsty, soft Terry lining sole, heel, toe. White only. 3 Pr. Guaranteed 1 Year. 35 A 6069-Ship. wt. 3 pr. 10 oz. State size: see below... 6 Pr. \$5.46; 3 Pr. \$2.76
- (C)** Colorful Diamond Argyle. Year 'round medium-weight. Popular slack length with "stay-up" elastic top. 3 Pr. Guaranteed 1 Year. Sizes, colors below. 35 A 6482-Ship. wt. 3 pr. 7 oz. .... 6 Pr. \$5.46; 3 Pr. \$2.76
- (D) (E)** Classic 4x2 Bulky Rib in 2 lengths. Heavier weight dress hose. 3 Pair Guaranteed 1 Year. Sizes, colors below. Also in White. (D) 35 A 6472-Slack length, elastic top. Wt. 3 prs. 7 oz. 6 Pr. \$5.46; 3 Pr. \$2.76 (E) 35 A 6473-Long length, ribbed top. Wt. 3 prs. 7 oz. 6 Pr. \$5.46; 3 Pr. \$2.76
- Colors: for A, C, D, E: Lt. Gray, Black, Brown, Navy, Camel Tan. Sizes: for A, B, C, D, E: 10½, 11, 11½, 12, 13. State size and color.

## SUPIMA COTTON HOSE



3 PRS. GUARANTEED  
1 YEAR

LUSTROUS 100% SUPIMA COTTON

- "F" to "K" Golden Brent — Superior in Strength to Ordinary Cottons
- 100% Extra Long Staple Cotton Yarns
- New Achievement in Socks
- They Look and Feel Wonderfully Fresh Thru Washing After Washing

- (F) to (K)** Golden Brent. Lasting Comfort, Wear. 100% Supima Cotton. Some of the finest Cottons. 2% Nylon at heel and toe for extra long wear. Colors stay bright. Sizes and colors below. Shipping weight 3 pr. 10 oz. (F) 35 A 6210D-Long Rib Sock. Also in White. Long, rib top. Washable. (G) 35 A 6209D-Slack Rib Sock. Also in White. Slack, elastic top. Washable. (H) 35 A 6204D-Heavy-wt. Argyle. Also in White. Slack, elastic top. Washable. (J) 35 A 6212D-Smart Conservative Clock. Slack length, elastic top. Washable. (K) 35 A 6207D-Novel New Cable Pattern. Slack length, elastic top. Washable. Colors: F-K: Black, Lt. Gray, Brown, Navy, Loden Green. Also "F," "H" come in White. Sizes: F to K: 10½, 11, 11½, 12, 13. Please size and color. .... Any 6 Pair for \$5.46; Any 3 Pair for \$2.76

Special Guarantee: 3 Pairs of Socks Replaced Free Postpaid if 3 Pairs of Style and Size, Any Color, Do Not Wear for the Time Stated in Guarantee.



3 PR. GUARANTEED 1 YEAR  
Comfortable Stretch Hose

- (L) (M)** 100% Ban-Lon (texturized Nylon). More absorbent than ordinary Nylon. Slack length, elastic tops. Washable. State size, color below. (L) 35A6233D-Handsome All-over Pattern. (M) 35A6125D-Smart Rib Hose. Colors below, plus Black, White, Olive Green, Gold.
- (N)** Absorbent 70% Cotton-30% Nylon in 4-Diamond Argyle. Washable. Quick drying. Slack length. 35 A 6082D-Elastic top. State size, color below. Sizes: L to N: Reg. (9½ to 11); Lge. (11½ to 14). Lt. Blue, Brown, Charcoal Gray, Lt. Gray, Navy. Ship. wt. 3 pr. 6 oz. Any 3 Pr. \$2.04; Any 6 Pr. \$3.96

3 PR. GUARANTEED 6 MONTHS  
Handsome Bulky Cotton Argyles

- (P) to (T)** 100% Combed Cotton. 2% Nylon in heel, toe. 2-ply yarns. Vat-dyed. Wash-fast. Slack length, rib top. Ship. wt. 3 pr. 8 oz. Charcoal Gray, Lt. Gray, Navy, Brown, Camel Tan. Sizes: 10½, 11, 11½, 12, 13. State size and color. (P) 35A6095D-Fancy Any 3 Pr. \$1.95; Any 6 Pr. \$3.84 (R) 35A6009D-Fancy Any 3 Pr. \$1.95; Any 6 Pr. \$3.84 (T) 35A6079D-Diamond Any 3 Pr. \$1.95; Any 6 Pr. \$3.84
- Also Ex. Large Sizes: 14, 15. Combed Cotton Diamond Argyle as "N." Details, colors above. Ship. wt. 3 pr. 9 oz. State size and color. 35 A 6325..... 3 Pair \$2.19; 6 Pair \$4.32

3 PAIR GUARANTEED 6 MONTHS  
Fine Nylon Dress Hose

- (U) (V)** Sheer Filament Nylon. Mercerized Cotton top, heel, toe and sole. Nylon rib sole, heel, toe. Shipping weight 3 pr. 6 oz. Black, Brown, Char. Gray, Lt. Gray, Navy. Sizes: 10½, 11, 11½, 12, 13. State size and color. (U) 35A6320D-Fancy. Slack, elastic. Hand. (U) 35A6321D-Fancy. Long, rib. Hand. (V) 35A6059D-Solid Color. Slack, elastic top. (V) 35A6111D-Solid Color. Long, ribbed top. You buy any 3 Pair for \$2.04; Any 6 Pair for \$3.96
- (W)** Med.-wt. 100% Spun Nylon. Classic rib. Brown, Lt. Gray, Char. Gray, White. Sizes: 10½, 11, 11½, 12, 13. State size and color. 35 A 6483-Slack length, elastic top. 35 A 6484-Long length and rib top. Ship. wt. 3 pr. 6 oz. .... 3 Pair \$2.19; 6 Pair \$4.32



## ORLON AND ORLON BLEND HOSE



## CREW SOCKS FOR SPORT OR CASUAL WEAR

### EASY-CARE ORLON—ORLON ACRYLIC BLEND HOSE

• Soft Texture . . . Washable, Dry Quickly, Easier to Care For

**D** Hi-Bulk Orlon and Hi-Bulk Orlon Blends. 2% Nylon in heel and toe assure extra long wear. Comfortably soft, absorbent. Length, non-bind elastic tops. Wt. 3 pr. 7 oz. Sizes, colors below.

**35 A 6465—Golden Brent.** Our Finest Bulky Argyle. 80% Orlon-20% Viscose. Holds shape, resists shrinking. . . 3 Pair for \$3.66; 6 Pair, \$7.20

**A 6497—Golden Brent.** Bulky 100% Orlon 9x3 Rib Sock.

**A 6495—Golden Brent.** Bulky 100% Orlon Diamond Argyle. Holds shape, resists shrinking. . . 3 Pair for \$2.76; 6 Pair for \$5.46

**35 A 6464—Brent.** Argyle in new blend. 50% Orlon-40% Viscose-10% Nylon. 2% Nylon reinforcement in heel and toe. Holds shape, resists shrinking. . . 3 Pair for \$2.19; 6 Pair for \$4.32

Colors: Brown, Charcoal Gray, Gold, Navy, Loden Green, Lt. Gray. Sizes: 10, 11, 11½, 12, 13. Be sure to state size and color in order.

### CHECK THIS SCALE BEFORE ORDERING MEN'S SOCKS

Size in:	6	6½-7	7½-8	8½-9	9½-10	10½-11	11½-12	12½-13
Sock Size:	9½	10	10½	11	11½	12	13	14

**E F** Golden Brent. Heavier-weight Wool Blend. Crew! 75% Lamb's Wool—25% Orlon Acrylic. Colorful stripes or solid. Sanitized yarns—stay fresh. Snug rib top. Hand washable. Shrink controlled. Sizes: 10, 11, 12, 13. Shipping weight 3 pr. 11 oz.

**(E)** 35 A 6580—Colorful stripes on solid colors of Camel Tan, Charcoal Gray, Gold, Lt. Gray, Loden Green, White. State size, color. . . 3 Pr. \$2.76; 6 Pr. \$5.46  
**(F)** 35 A 6575—Solid White only. State size. . . 3 Pr. \$2.76; 6 Pr. \$5.46

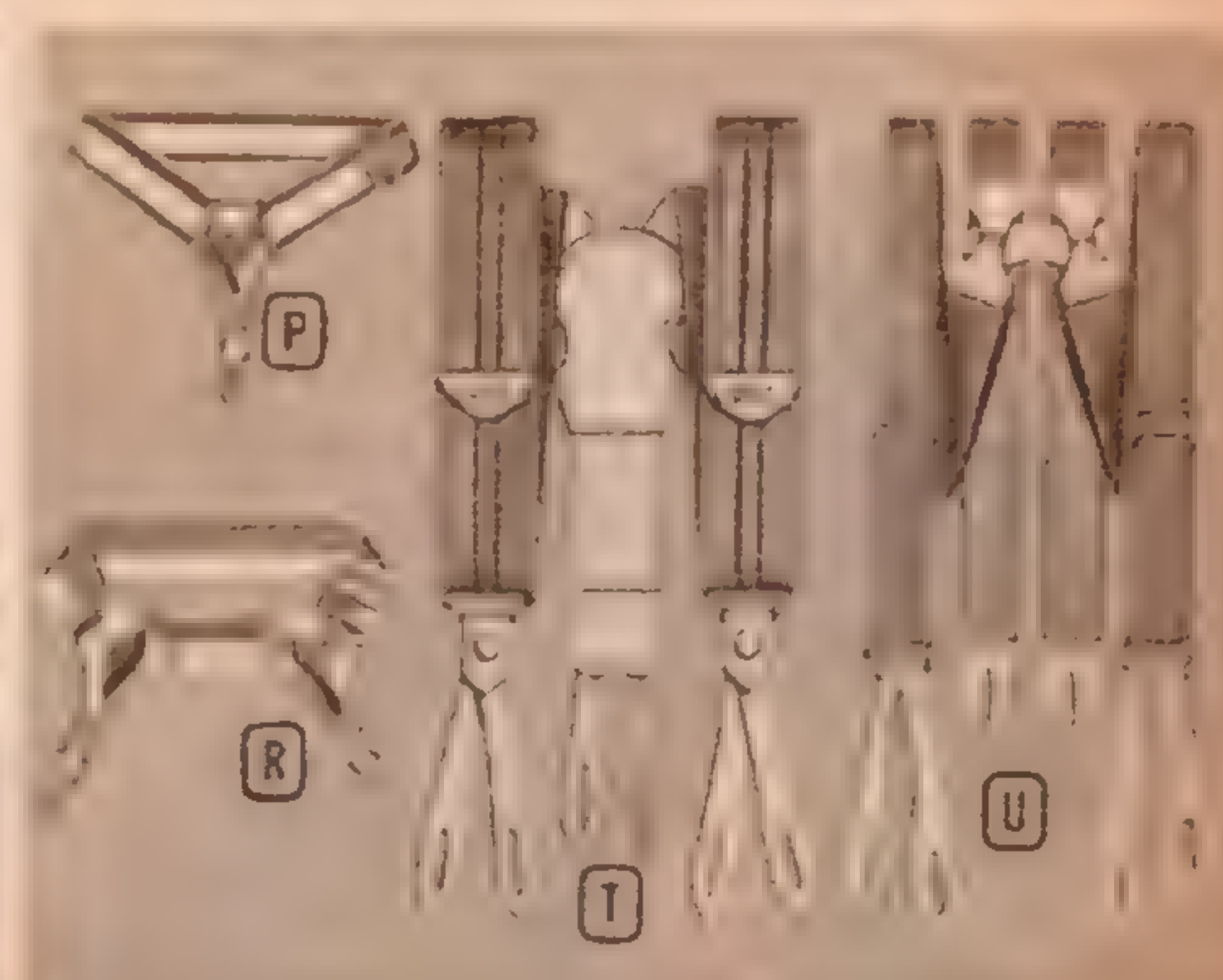
**F** Golden Brent. Wards Finest Wool Blend Stretch Cushion Foot. 4 colors plus White. Heavier-wt. 60% Lamb's Wool-25% Stretch Nylon-15% Cotton. Hand wash alone. Camel Tan, Gold, Lt. Gray, Loden Green, White. Regular (9½ to 11); Large (11½ to 14). 35 A 6507—State size, color. Ship. wt. 3 pr. 11 oz. . . 3 Pr. \$3.66; 6 Pr. \$7.20

**F** Golden Brent. Orlon Blend Stretch Crew in 6 colors. 76% Hi-Bulk Orlon Acrylic-24% Stretch Nylon. Comfortable medium-weight. Sanitized to stay fresh. Camel Tan, Char. Gray, Gold, Lt. Gray, Loden Green, White. Reg. (9½-11); Lge. (11½-14). 35 A 6486—Washable. State size, color. Ship. wt. 3 pr. 9 oz. . . 3 Pr. \$2.76; 6 Pr. \$5.46

**G** Golden Brent. Cushion Foot. 50% Corval Rayon-50% Acrilan Acrylic. New blend has a soft feel, dries fast. Medium-weight. Washable. Ship. wt. 3, 8 oz. Lt. Blue, Tan, Olive Green, Lt. Gray, Taupe (lt. brown), Red, White with stripes. 35 A 6373—Sizes: 10½, 11, 11½, 12, 13. State size, color. . . 3, \$2.76; 6, \$5.46

**H** Brent. Economical Wool Blend Crew. 45% Wool-20% Nylon-25% Cotton-10% Rayon. Comfortable medium-weight. Hand washable. Solid White only. Sizes: 10, 11, 12, 13. 35 A 6552—Ship. wt. 3 pr. 8 oz. State size. . . 3 Pairs \$1.86; 6 Pairs \$3.66

**H** Brent. Economical Combed Cotton Crew. 2% Nylon in heel, toe. Ribbed top. Comfortable medium-weight. Washfast. Solid White only. Sizes: 10½, 11, 11½, 12, 13. 35 A 6024—Ship. wt. 3 pr. 6 oz. State size. . . 3 Pairs \$1.15; 6 Pairs \$2.28; 12 Pairs \$4.44



### PAIRS GUARANTEED 3 MONTHS

#### Economy Mercerized Cotton Hose

100% Durene Mercerized Cotton Lisle Rib. Reinforced with 2% Nylon in toe, heel. Sizes, colors below. Shipping weight 3 pair 6 oz.

6290—Slack length, elastic top.

6291—Slack length, non-elastic top.

6390—Long length, rib top.

Size, color. . . 3, \$1.55; 6, \$3.05; 12, \$5.88

100% knit 100% Mercerized Cotton, except 2% Nylon in toe, heel. Double sale. Wt. 3 pr. 6 oz.

6077—Slack length, elastic top.

627—Long length, rib top. Sizes, Colors, below.

Size, color. . . 3, \$1.15; 6, \$2.28; 12, \$4.44

Colors for J, K: Black, Brown, Medium Gray, White. Washfast.

Colors for J, K: 10½, 11, 11½, 12, 13.

### HERE'S WARDS THRIFT CORNER

#### Thrifty Stretch Nylons and Cottons

**L** Economy 100% Stretch Nylon. Hand washable. Quick drying. Won't shrink out of fit. Slack length, elastic top. Assorted colors and patterns. 1 Size fits 10 to 12. Shipping weight 3 pr. 6 oz. 35 A 6250—State size. . . 3 Pair for 97c

**M** Economy 100% Combed Cotton Argyles in asstd. patterns. Vat-dyed and washfast. Slack length, snug elastic tops. Shipping weight 6 pr. 1 lb. Sizes: 10½, 11, 11½, 12, 13. 35 A 6280—State size. . . 6 Pr. \$3.20; 12 Pr. \$6.34

**N** Economy soft 100% Cotton Cushion Foot. Thirsty Terry lined sole, heel, toe. Slack length, elastic top. White only. Washable. Ship. wt. 3 pr. 8 oz. Sizes: 10½, 11, 11½, 12, 13. Please state size. 35 A 6033. . . 6 Pr. \$1.89; 12 Pr. \$3.72

**P R** Paris Adjustable Garters. Soft non-slip pads won't tear hose or let go.

Colors: Brown, Maroon, Navy. Please state color.

**(P)** 35 AP 2976—Single grip. Postpaid. . . \$1.00

**(R)** 35 AP 2999—Double grip. Postpaid. . . \$1.50

**T** Brent Long Wearing Suspenders. Wide, comfortable elastic. Ship. wt. 4 oz. State color. 35 A 2964—Work. Button-on. Red or Green. . . 94c  
 35 A 2966—Work. Clip-on. Red or Green. . . 94c  
 35 A 2967—Dress. Button-on. Asstd. Stripes. . . 94c

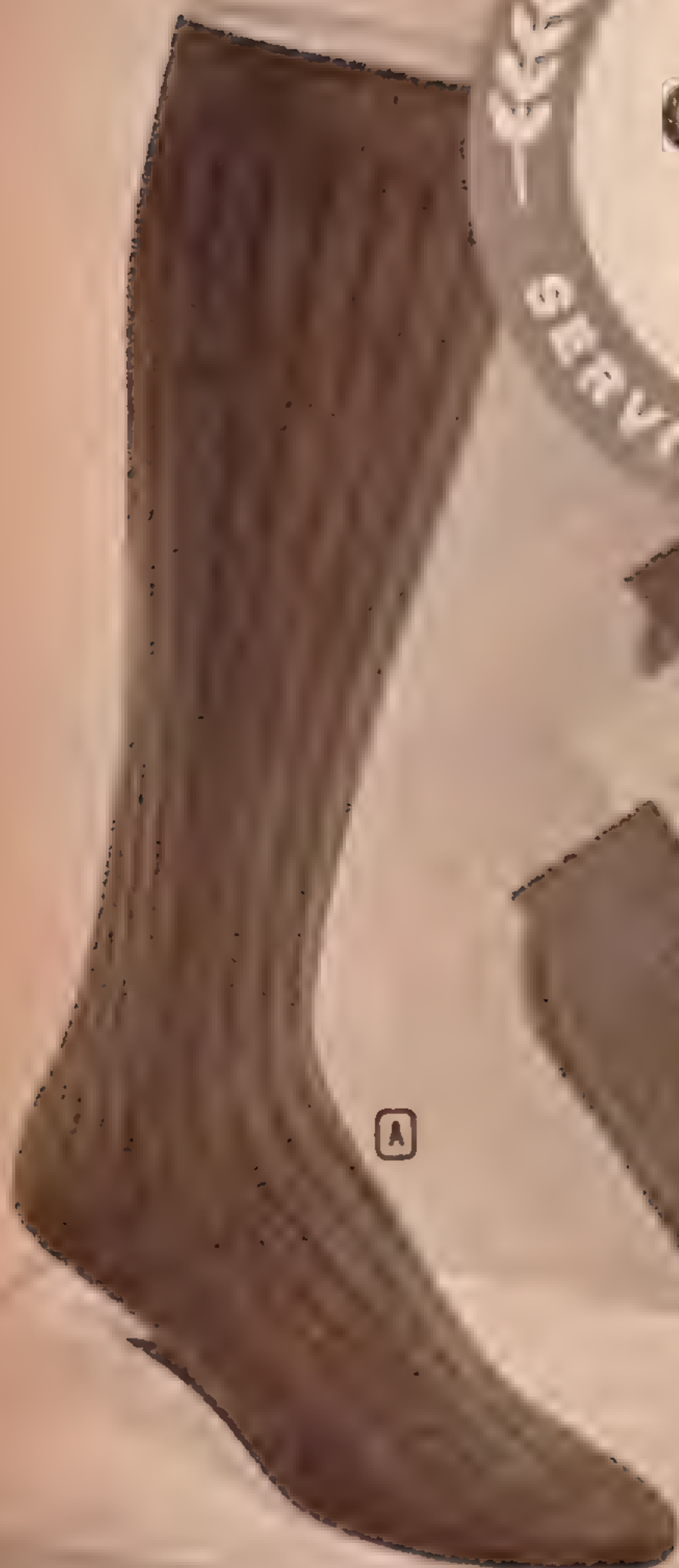
**U** Paris Neat Looking Suspenders. Dressy-stretch free-swing back, Trim elastic 7/8-in. wide. Colors: Brown, Maroon, Navy, White. State color. 35 AP 2951—Button-on (shown). Postpaid. . . \$2.00  
 35AP2956—Clip-on style. (Not shown.) Postpaid. \$2.00



# Ban-Lon Cushion Foot

EXCLUSIVE BY MAIL  
AT WARDS

89 YEARS  
SERVING ALL AMERICA



Soft Terry Lining

## Cushion-Foot Socks

CLOUD-SOFT TERRY COMFORT UNDERFOOT

### GOLDEN BRENT Ban-Lon

3 PAIRS GUARANTEED TO WEAR 2 YEARS

- Only Ban-Lon Offers Soft Cushion Comfort Without Bulk
- Texturalized for More Absorbency Than Ordinary Nylon
- Sanitized to Resist Germ Growth and Odor—Stay Fresh
- Two Size Ranges to Give You More Accurate, Neater Fit

(A) to (F) All-New Ban-Lon (100% texturalized Nylon) Cushion Foot models for non-wrinkle comfort. Terry lined sole, heel, toe, absorbent, thirsty Ban-Lon Knit—extra soft and less bulky. Slacks (except "A"), non-bind elastic tops. Washable. Ship. wt. 3 pr. 8 oz. State size, color.

(A) 35 A 6344—Hi-Rise Rib Sock. Full leg coverage for neater appearance. Non-slip elastic top (needs no garters). Black, Brown, Navy.

(B) 35 A 6341—Argyle. Charcoal Gray, Brown, Light Gray.

"A" and "B": 3 Pair for \$3.66; 6 Pair for \$6.66.

(C) 35 A 6323—Cable. Black, Char. Gray, Brown, Lt. Gray, Olive Green.

(D) 35 A 6333—Rib. Black, Char. Gray, Brown, Lt. Gray, Olive Green.

(E) 35 A 6078—Striped Crew. Camel Tan, Char. Gray, Gold, Lt. Gray, Green. Also comes in White.

(F) 35 A 6020—Solid Crew. White only. "C" to "F": 3 Pr. \$2.76; 6 Pr. \$4.92.

### BRENT Cotton Cushion-Foot

3 PAIRS GUARANTEED 3 TO 6 MONTHS

- "G" to "L" are 100% Cotton with Absorbent Terry in Sole, Heel, Toe

(G) (H) Colorful Argyle or Crew. Vat-dyed Combed Cotton. Slacks, elastic tops. Washfast. 6 Mos. Special Guarantee. Sizes below. Ship. wt. 3 pr. 8 oz. State size, color. 3 Pr. \$2.19; 6 Pr. \$3.84.

(G) 35 A 6356—Smart Argyle. Camel Tan, Charcoal Gray, Lt. Gray.

(H) 35 A 6031—Striped Crew. Camel Tan, Charcoal Gray, Gold, Olive Green, White. Wt. 3 prs. 8 oz. State size, color. 3, \$1.95; 6, \$3.84.

(J) Rib Durene Combed Cotton Lisle Cushion-Foot. Mercerized. 6 Mos. heel, toe. Washfast. 6 Mos. Guarantee. Sizes below. Colors: Black, White, Medium Gray, Brown, Navy. Vat-dyed.

35 A 6381—Slack length, elastic top. Wt. 3 pr. 6 oz. 3 Pr. \$2.19; 6 Pr. \$3.84.

35 A 6382—Long length, rib top. Wt. 3 pr. 6 oz. 3 Pr. \$2.19; 6 Pr. \$3.84.

(K) (L) Economical Cushion-Foot Sock. 3 Mos. Special Guarantee. 100% Combed Cotton. Sizes below. Wt. 3 pr. 10 oz. State size, color.

(K) 35 A 6019—Rib Crew, elastic top. White. 3 Pr. \$1.55; 6, \$3.05.

(L) 35 A 6016—Slack, elastic top. White, Gray. 3 Pr. \$1.25; 6, \$2.48.

(L) 35 A 6026—Long rib top. White, Gray. 3 Pr. \$1.55; 6, \$3.05.

Sizes for G to L: 10½, 11, 11½, 12, 13. State size, color in order.

#### Our Special Guarantee

Three Pairs of Socks Replaced Postpaid if Three Pairs of Same Size, Any Color, Do Not Last for the Time Stated in the Guarantee that are Listed. Check size scale on Page 1281 how to measure socks. Remember proper fit.

"CHARGE IT" at

See Page 1281



# Wash 'n Wear Brent Robes

DRIP-DRY, LITTLE OR NO IRONING

In Hard To Fit Tall and Stout Sizes, Too

Machine Washable  
WASH 'N' WEAR



A

B

## 100% Cotton Flannel Plaid

**A** Handsome assorted plaids. Comfortable year 'round weight. Regular wrap-around model with double shawl collar, facing, cuffs. Many pockets. Max. shrink. 2%. Blue, Red, Brown. Washable. Ship. wt. 2 lbs. State size, color.

35A4837-Regular: Sm. (34-36 chest); Med. (37-40); Lge. (41-44) . . . \$4.99

35A4838-Talls: Longer, for men 6 ft. or over (40-42 chest) . . . \$5.99

35A4839-Stouts: Cut fuller. Fit big men (46-48 chest) . . . \$5.99

## 100% Embossed Cotton

**B** Textured Cotton: drip-dries; no ironing. Wrap-around style; double shawl collar, facing. 3 pockets. Free matched plastic lined carrying case with zipper. Washfast. Wt. 1 lb. 2 oz. Blue or Red. State size, color.

35A4922-Regular: Small (34-36); Med. (37-40); Lge. (41-44). \$4.99

35A4923-Talls: For men 6 ft. or over (40-42 in. chest) . . . \$5.99

35A4924-Stouts: Cut fuller. Fit big men (46-48 chest) . . . \$5.99

★ Satisfaction Guaranteed or Your Money Back ★



THICK TERRY  
MONOGRAM INCL.

**\$10.77** REG.  
SIZES

Golden Brent. Martex's finest, heaviest 100% Cotton Terry: Needs no ironing. Double shawl collar, facing, cuffs. 3 pockets. For Monogram: Unbutton pocket flap, print 2 or 3 initials on card enclosed and return in envelope provided. Flap will be returned to you initialed. Washfast. Ship. wt. 3 lbs. 8 oz.

Blue, White, Maize. State size, color.

35 A 4932-Regular: Small (34-36-in. chest); Med. (37-40); Large (41-44) . . . \$10.77

35 A 4933-Tall Sizes: Cut longer for men 6 ft. and over. Fits 40-42-inch chest . . . \$11.77

35 A 4934-Stout Sizes: Cut fuller for big men. Fits 46-48-inch chest . . . \$11.77

## Brent Cannon Terry Robe \$7.74

100% Cotton Terry (style, sizes as above). Wash 'n Wear. No monogram. Ship. wt. 3 lbs. 10 oz. Blue, White. Washfast. State size and color.

35 A 4930-Regular Sizes (see above) . . . \$7.74

35 A 4929-Tall Sizes (see above) . . . \$8.74

35 A 4935-Stout Sizes (see above) . . . \$8.74

Cannon Terry Go-Round (sketch): highly absorbent; 3-button waist; elastic inserts. Blue, White. Washfast. Ship. wt. 8 oz. State color.

35 A 4802-One Size fits 34 to 46 waist. \$1.97



C

D

E

Whiter  
than  
White

Sanitized

## WHITE COTTON AND IRISH LINEN HANDKERCHIEFS. SAVE ON 2 OR 3 BAGS!

**C** Soft 100% Combed Cotton. Practical, thrifty handkerchiefs in bag of 9. Extra soft, extra strong, extra absorbent. 1/4-in. hemstitched. Ship. wt. each bag 7 oz. 35A4122-Abt. 17 inches square. 3 Bags of 9, \$4.29 . . . 2 Bags of 9, \$2.91 . . . Ea. Bag of 9, \$1.50

Economy: Bag of 15. 100% Cotton. 1/4-in. hem. Ship. wt. ea. bag 8 oz. 35A4196-Abt. 17 inches square. 3 Bags of 15, \$4.29; 2 Bags of 15, \$2.91 . . . Ea. Bag of 15, \$1.50

**D** Outstanding value at Wards. Stock up now on colored border handkerchiefs. Bag of 12. About 16 1/2-inches square. Fine White 100% Cotton. Soft and extra absorbent.

Assorted woven borders in Blue, Brown, Maroon. Washfast colors stay fresh after launderings galore. Plain hem. Wt. ea. bag 8 oz.

35A4178-3 Bags of 12 for \$4.29

2 Bags of 12 . . . \$2.91

Each Bag of 12 . . . \$1.50

**E** Golden Brent Best Quality High Count 100% Irish Linen. Tissue soft, but amazingly long-wearing. Hand rolled hem. Corded borders. Wash easily, iron crisply. Abt. 17 in. White. 35A4147-Wt. ea. bag 3 oz.

3 Bags of 3 for \$4.20; 2 Bags of 3 for \$2.85; Ea. Bag of 3 for \$1.45

Good Hemstitched Linen. Bag of 12. Abt. 16 1/2-in. square. Neat 3/8-in. hem. White. Wt. ea. bag 10 oz.

35A4191-Ea. Bag of 12, \$2.66

## BEST PIMA AND COMBED COTTON

Lustrous, smooth Pima or soft Combed Cotton. Sanitized for hygienic freshness—resist germ growth. White. Ship. wt. ea. bag 5 oz.

35A4138-Pima. Bag of 6. Rolled hem. Abt. 19 in. 3 Bags \$5.79 . . . 2 Bags \$3.91 . . . Each Bag \$2.00

35A4101-All Combed Cotton. Bag of 6. Rolled hem. Abt. 19 in. square.

35A4188-All Combed Cotton. Bag of 6. 3/4 in. hem. About 20 in. square.

3 Bags \$4.29 . . . 2 Bags \$2.91 . . . Each Bag \$1.50

ALL WARDS 511



**We Have Found  
No Other Pajama  
With All These Features—**

SEE SKETCHES AT RIGHT.

Plus High-Rise Front;  
Lined Collar and Lapels;  
Cuffs on Sleeves

Talls and  
Stouts too

①

## GOLDEN BRENT Pajamas

• Extra Fine Quality Cotton Broadcloth **\$3.97** REGULAR  
• All Except No. "3" are Wash 'n Wear **SIZES**

① **Coat or Middy.** Our best Wash 'n Wear Cotton Broadcloth. Drip-dry, little or no ironing. Rich all-over pattern right for lounging. Has all deluxe Golden Brent extras. Blue, Red. Washfast. Shrink. less than 2%. Sizes: A (34-36-in. chests); B (37-40); C (41-44); D (45-48). Wt. ea. 1 lb. 3 oz. State size, color. 35 A 4415—Coat Style. 2 for \$7.90; Ea. \$3.97  
35 A 4416—Middy Style. 2 for \$7.90; Ea. \$3.97  
Talls, Stouts, Talls: B, C, D. Stouts: E (49-52).  
35 A 4417—Coat Style. 2 for \$9.90; Ea. \$4.97

③ **Our best Sanforized solid color Cotton** Broadcloth. Coat style with full piping. One press-on initial included (no X) for personal touch. All Golden Brent extras above. Maximum shrinkage 1%. Wt. ea. 1 lb. 3 oz. Colors: Blue, Gray or Green. Washfast. Sizes: A (34-36-in. chests); B (37-40); C (41-44); D (45-48). State size, color, 1 initial. 35 A 4419—Reg. Sizes: 2 for \$7.90; Ea. \$3.97  
35 A 4439—Talls, Stouts. Talls: B, C, D. Stouts: E (49-52). Colors above... 2, \$9.90; Ea. \$4.97

② **Newest Pajama Style.** Wash 'n Wear Coat or Middy. Drip-dry, little or no ironing. Our best embossed Cotton—smart texture. Contrasting trousers, pocket collar and sleeve cuffs. Has all deluxe Golden Brent extras. Blue, Wine. Max. shrink. 2%. Washfast. Sizes: A (34-36-in. chests); B (37-40); C (41-44); D (45-48). Wt. ea. 1 lb. 3 oz. State size, color. 35 A 4443—Coat Style. 2 for \$7.90; Ea. \$3.97  
35 A 4444—Middy Style. 2 for \$7.90; Ea. \$3.97

④ **Ever-Popular Slip-on in Notch Collar Middy** style. Our best Wash 'n Wear Cotton Broadcloth. Drip-dry, little or no ironing. The comfort of a Middy (without buttons) and the collar styling of a notch collar coat. Handsome all-over pattern. Has all deluxe Golden Brent extras above. Washfast. Colors: Blue or Gold. Max. shrink. 2%. Sizes: A (34-36-in. chests); B (37-40); C (41-44); D (45-48) (see above). Wt. ea. 1 lb. 3 oz. State size, color, 1 initial. 35 A 4414—State size, color. 2, \$7.90; Ea. \$3.97



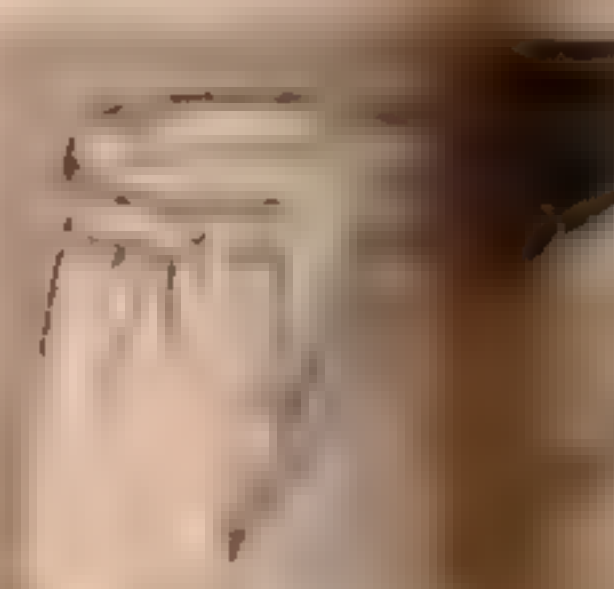
Buttons are  
Reinforced by  
Strong Nylon  
Safety Patch



Pleated Back  
and Full-Cut  
Armholes for  
Lots of Room



"U"-Shaped  
Crotch Plus  
Fully Cut Seat  
for Comfort



All-Around  
elastic waist  
2-grippe  
and 2-belt  
loops

## Economy Cotton Broadcloth Pajamas

Sanforized... Also in Talls, Stouts **\$2.83** REG.  
With Free Press-On Initial Included **EA.** SIZES

⑤ **Smart, comfortable Broadcloth.** Coat or Middy with long pants. Adjustable 2-button waist, elastic inserts. Washfast. Wt. ea. 1 lb. 3 oz. Sizes: A (34-36 Chest); B (38-40); C (42-44); D (45-48). State size, color, 1 initial. 35 A 4305—Coat Style Pajamas. Blue, Gray, Green. 2, \$5.60; Ea. \$2.83  
35 A 4309—Middy Style Pajamas. Blue, Gray, Green. 2, \$5.60; Ea. \$2.83  
35 A 4315—Talls, Stouts: Notch Collar Coat. Blue or Gray. Talls: B, C, D. Stouts: E (49-52). State size, color, 1 initial. 2 for \$7.90; Ea. \$3.97

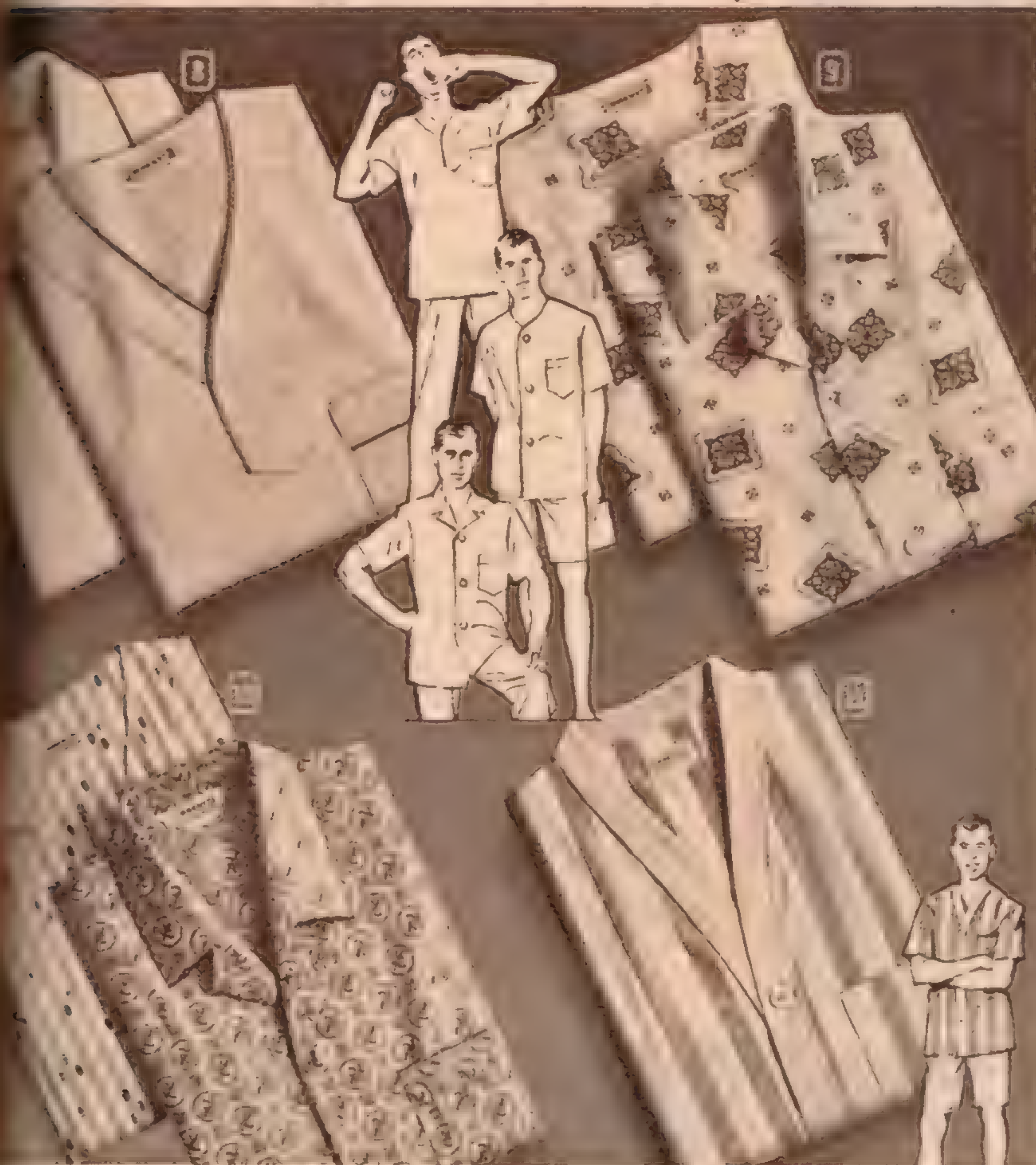
Practical Separates... Pants or Tops **\$1.88**  
Sanforized 100% Cotton Broadcloth **EA.**

⑥ ⑦ **New idea for sleeping comfort.** Colors: Blue or Gray. Washfast. Shipping weight each 10 oz. Please state size and color. 35 A 4310—(6) Shorts. Sizes as in (7) below. Ea. \$1.88  
35 A 4312—(7) Pants. 2-button adjustable waist and elastic inserts. Sizes: A (30-32 waists); B (34-36); C (38-40); D (42-44). Ea. \$1.88  
35 A 4311—Tops. Regular Notch Collar Coat; long sleeves with cuffs (as shown in No. 5, but no initial). Chest Sizes: A, B, C, D. Ea. \$2.83





13  
TALL  
AND  
STOUT



## Wash 'n Wear Pajamas . . . Save Time and Money

**1** Brent. No-Iron Cotton Plisse. Short sleeve styles; fully piped. 2-button waist adjusters, non-bind elastic inserts. Washfast. Colors: Blue, Green, Maize. Wt. ea. 14 oz. Sizes: A (34-36 chests); B (37-40); C (41-44); D (45-48). State size and color in order. 35 A 4474D-Middy Style with long trousers. 35 A 4473D-Coat Style with long trousers. You Buy Any 2 for \$5.90 . . . . . Each \$2.99 35 A 4465-Surplice Coat Style. Trousers with short legs. . . . . 2 for \$5.50; Ea. \$2.79

**2** Brent. Wash 'n Wear Cotton Broadcloth. Drip-dry, little or no ironing. Long pants and long sleeves. 2-button adjustable waist, elastic inserts. Washfast (max. shrink. 2%). Assorted patterns, colors. Ship. wt. 1 lb. 3 oz. Sizes: A (fits 34-36-in. chests); B (37-40); C (41-44); D (45-48). Please state size only. 35 A 4466-Coat Style . . . . . \$3.76 35 A 4467-Middy Style . . . . . \$3.76

**9** Brent. Wash 'n Wear Cotton. Short sleeve styling. Colorful embossed pattern, smart raised texture. 2-button adjustable waist, non-bind elastic inserts. Shipping weight ea. 14 oz. Colors: Blue or Red. Washfast. State size, color. Sizes: A (34-36); B (37-40); C (41-44); D (45-48). 35 A 4422D-Coat Style with long trousers. 35 A 4423D-Middy Style with long trousers. You Buy Any 2 for \$5.90 . . . . . Each \$2.99 35 A 4424-Surplice Coat Style. Trousers with short legs. . . . . 2 for \$5.70; Ea. \$2.89

**11** Brent. Wash 'n Wear Embossed Cotton. Striped with solid contrast on collar, panel front and on shorts. Short sleeve, short leg styling. 2-button adjustable waist; elastic inserts. 1 matching chest pocket. Washfast. Colors: Blue or Red. Maximum shrinkage 2%. Sizes: A (fits 34-36 chests); B (37-40); C (41-44); D (45-48). Wt. ea. 1 lb. State size and color. 35 A 4364 . . . . . 2 for \$5.90; Each \$2.99

## Comfortable Brent Pajamas

**12** Sanforized Cotton Broadcloth in fancy all-over pattern. Handsome Notch Collar Middy Style. Vat-dyed colors stay bright. 2-button adjustable waist, elastic inserts. 1 pocket, plastic buttons. Washfast. Colors: Blue or Red. Shipping weight ea. 1 lb. 3 oz. Sizes: A (34-36 chests); B (37-40); C (41-44); D (45-48). 35 A 4355-State size, color. . . . . 2 for \$5.60; Ea. \$2.83

**13** Sanforized Cotton Broadcloth in handsome assorted stripes. Comfort-right 2-button adjustable waist, non-bind elastic waist inserts. Vat-dyed colors. Pocket; plastic buttons. Washfast. State size. Wt. ea. 1 lb. 3 oz. Sizes: A (34-36-in. chests); B (37-40); C (41-44); D (45-48). 35 A 4322D-Coat Style . . . . . Any 2 for \$5.60; Ea. \$2.83 35 A 4323D-Middy Style . . . . . Any 2 for \$5.60; Ea. \$2.83 35 A 4329-Talls, Stouts. In Coat style. Talls': B, C, D (cut longer). Stouts': E (49-52) . . . . . 2 for \$7.90; Ea. \$3.97

## Economy BRENT Nightshirts

**14** Wash 'n Wear Cotton Plisse or Sanforized Cotton Broadcloth Nightshirts for easy sleeping comfort. Roomy, full cut 54-inch length. Cuffed long sleeves. 1 chest pocket, plastic buttons. Washfast. Wt. ea. 14 oz. Sizes: Small (34-40-in. chests); Med. (41-45); Lge. (46-50). 35 A 4362D-Sanforized Broadcloth. Color: White only. 35 A 4451D-Wash 'n Wear Plisse. Color: White only. 35 A 4352D-Sanforized Broadcloth pattern. Blue, Red. State size, color. . . . . Buy Any 2 for \$5.60; Each for \$2.83

Just Say "CHARGE IT" See Page 1281



# GOLDEN BRENT Underwear... Among

THESE GARMENTS ARE SPECIALLY GUARANTEED! NEW GARMENTS FREE, POSTPAID

the F

# 3 OF 1

Luxu

- Wash 'n Wear
- Just Tumble
- Extra Soft

Guaranteed. Swiss Rib Knit. T-shirt with abrasion-resistant around neck, shoulder. Small (34-36) Chest. Large (42-44). State size. 35A7545—Ship. w

Guaranteed. Fine Flat Knit. T-shirt. Non-sleeve. Non-knit neck. White. Small (34-36) Chest. Large (42-44). State size. 35A7547...

2-Ply Co

- Better
- Chea
- Resis

Guaranteed. T-shirt. Knit. Small (34-36) Chest. 35A7534—Color

Guaranteed. Comfort Plus. Covered elastic waist. Double fit. Double. Small (30-32) Waist. Large (38-40); Extra Large (42-44). Wt. ea. 5 oz. 35A7538...3 for

Guaranteed. Hi-count. T-shirt. Heat-resistant elastic at waist, legs. Taped. Small (30-32); Med. (34-36); Large (38-40); Ex. Large (42-44). Wt. ea. 5 oz. 35A7500—State size. 35A7501—T

**AUTOMATIC**  
Wash and Wear

## Dacron and Combed Pima Cotton

EXTRA ABSORBENT... EXTRA STRONG

EASY-CARE  
PLUS COMFORT

**\$1.40**  
EA.

EXTRA LARGE SIZES  
AT NO EXTRA COST

- Superior Blend for luxurious comfort, fit.
- Superior in Softness, Strength, Resistance to Shrinkage than garments of all Cotton.

**(A)** Guaranteed. Flat Knit T-Shirt of 65% Combed Pima Cotton-Dacron Polyester. Expertly constructed with tape over shoulder across back of rib collarette to reinforce this very important point of strain. Hemmed sleeves and bottom. Ship. wt. each 7 oz. Small (34-36 chest); Med. (38-40); Large (42-44); Ex. Large (46-48). 35 A 7521—White. State size. . . . . 3 for \$4.11; Each \$1.40

**(B) (C)** Guaranteed. Boxer and Yoke Front Shorts. 2 styles in assorted patterns or Solid Blue or White. 65% Dacron Polyester-Combed Pima Cotton. Hi-count Sanforized Woven Broadcloth (extra soft); strong bar tacked fly front; body curved seat; hemmed legs. Boxer: heat-resistant elastic waist. Yoke Front: 4 rustproof gasket fasteners; strong heat-resistant elastic waist inserts. Waist Sizes: 30, 32, 34, 36, 38, 40, 42, 44. State waist size. (B) 35 A 7402—Boxer. State Assorted Patterns, Solid Blue or White. (C) 35 A 7404—Yoke. State White, Solid Blue or Assorted Patterns. Washable. Wt. ea. 5 oz. Buy 3, save. . . . 3 for only \$4.11; Each \$1.40

**(D)** Guaranteed. Athletic Shirt. 50% Dacron Polyester-50% Combed Pima Cotton. Fine Swiss Rib Knit. Bound neck and armholes; webbed shoulders. White. Small (34-36); Med. (38-40); Lge. (42-44); Ex. Lge. (46-48). 35A7407—State size. Wt. ea. 5 oz. 3 for \$4.11. . . . . Each \$1.40

**(E)** Guaranteed. Speed Short. 50% Dacron Polyester-50% Combed Cotton. Shape-retaining Rib Knit. Heat-resistant elastic at waist, legs. Taped. Sm. (30-32); Med. (34-36); Large (38-40); Ex. Lge. (42-44). Wt. ea. 5 oz. 35A7408—State size. Wt. ea. 5 oz. Buy 3, \$4.11. . . . . Each \$1.40



### 100% DUPONT NYLON

- Easy-Care Automatic Wash 'n Wear Quick to Tumble dry or drip-dry.

**(F)** Guaranteed. (See top of page). Satin Smooth Nylon Boxers. Body curved seat; wide heat-resistant elastic waistband. Wide hemmed legs. Waists: 30, 32, 34, 36, 38, 40, 42-in. 35 A 7509—White. Ship. wt. ea. 5 oz. State waist. . . . . Each \$1.79; 3, \$5.28



### TOP QUALITY RAYON... EXTRA SOFT

- Automatic Wash 'n Wear Rayon (Tumble-drip-dry).

**(G) TO (J)** Guaranteed. 100% Rayon. Durable spring needle knit for elasticity, shape retention. Athletic Shirt: bound webbed shoulders. Bound neck, armholes. Boxer Shorts: heat-resistant elastic waistband; reinforced fly. Speed Shorts: heat-resistant elastic at waist, leg openings. Taped fly front. Color: White only. Shirt: Chests: 34, 36, 38, 40, 42, 44, 46. Wt. ea. 6 oz. State size. (G) 35 A 7502—Rayon Athletic Shirts. Ea. 97c; 3 for \$2.85 Shorts: Waists: 30, 32, 34, 36, 38, 40, 42. Wt. ea. 6 oz. State size. (H) 35 A 7503—Rayon Boxers. . . . . Ea. \$1.35; 3 for \$3.87 (I) 35 A 7504—Rayon Speed Shorts. Ea. 97c; 3 for \$2.85



### NYLON CORD... PRICES CUT

- Automatic Wash 'n Wear (dry in any way; no-iron)

**(K) TO (M)** Guaranteed. 100% Nylon Cord. Durable, long-wearing, holds shape. Athletic Shirt: bound webbed shoulders; wear-resistant binding around armholes. Speed Short: heat-resistant elastic at waist openings; taped fly front. Boxers: covered heat-resistant elastic waist. Hemmed legs. Body curved seats. Shirts: Chests: 36, 38, 40, 42, 44, 46-in. Wt. ea. 5 oz. State size. (K) 35A7505—Shirt. . . . . Was \$2.89. \$2.19 ea.; 3 for \$6.57 (L) 35 A 7507—Boxer. . . . . Was \$2.89. \$2.19 ea.; 3 for \$6.57 (M) 35A7506—Speed Short. Was \$1.98. \$1.79 ea.; 3 for \$5.37

514 WARDS ALL



# The Finest in America!

3 OF 1 SIZE, STYLE DO NOT WEAR 1 YEAR.

## Luxurious Creslan® Blend

ACRYLIC FIBER

Wash 'n Wear 75% Combed Cotton—25% Creslan.  
Tumble or Drip-Dry. • Resists Wrinkles.  
Extra Soft. • Lightweight. • Long-Wearing.

3 FOR \$3.48

**Guaranteed. Athletic Shirt.** Fine Swiss Rib Knit. Webbed shoulder with abrasive resistant binding at neck, shoulders. White only. (34-36) Chest; Med. (38-40); (42-44). State 1 size in lots of 3. 5-Ship. wt. 3, 15 oz. 3, \$3.48

**Guaranteed. Crew Neck T-Shirt.** Fine Flat Knit. Action Cut Raglee. Non-sag tape reinforced at neck. Wt. 3, 15 oz. White. (34-36 Chest); Med. (38-40); (42-44);. State 1 size in lots of 3. 7547.....3 for \$3.48

**Guaranteed. Speed Shorts.** Fine Rib Knit. Heat-resistant elastic at waist, elasticized leg openings. Double fabric crotch, fly. White. Small (30-32 Waist); Med. (34-36); Lge. (38-40). State 1 size in lots of 3. 35 A 7546—Wt. 3, 15 oz. 3 for \$3.48

**Guaranteed. Knit Boxers:** slightly longer than brief. Fine Rib Knit Heat-resistant elastic waist; elasticized leg openings. White. Small (30-32 Waist); Med. (34-36); Large (38-40). State 1 size in lots of 3. 35 A 7548—Wt. 3, 15 oz. 3 for \$3.48

## 2-Ply Combed Lisle or Cotton Broadcloth

- Better Comfort from Better Absorbency.
- Chemically Bleached for Whiteness.
- Resists Shrinkage; Keeps Shape, Fit.

\$1.49 EACH

**Guaranteed. Lisle Athletic Shirt.** Comfort Plus Wear. Flexible Shape Retaining Knit for better fit. Smooth shoulder straps are non-binding. (34-36) Chest; Medium (38-40); Large (42-44); Extra Large (46-48). 7534—Color: White. Ship. wt. ea. 5 oz. State size. 3 for \$4.38; Ea. \$1.49

**Guaranteed. Lisle Speed Short.** Comfort Plus Wear. Rib Knit. Reinforced elastic waistband for non-sag. Double fly panel. White. (30-32 Waist); Med. (34-36); Large (38-40); Extra Large (42-44). Ship. wt. ea. 5 oz. State size. 7538...3 for \$4.38; Ea. \$1.49

**Guaranteed. Lisle T-Shirt.** Crew Neck. Comfort plus Wear. Action styled Raglan Sleeve. Smooth Flat Knit. Reinforced tape at back of neck. White. Small (34-36); Med. (38-40); Large (42-44); Extra Large (46-48). Ship. wt. ea. 5 oz. State size. 35 A 7533.....3 for \$4.38; Ea. \$1.49

**Guaranteed. Boxer or Yoke Front Shorts.** Sanforized, Mercerized. Extra Hi-count luxurious Combed Cotton Broadcloth. Double fabric fly front. Heat resistant elastic waist. Yoke Front has 4 gripper fasteners; resistant elastic inserts at waist for snug-fit. Color: White. Sizes: 30, 32, 34, 36, 38, 40, 42 and 44-inches. State waist size. 35 A 7520—Boxer Style. Ship. wt. ea. 5 oz.....3 for \$4.38; Each \$1.49 35 A 7519—Yoke Front. Ship. wt. ea. 5 oz.....3 for \$4.38; Each \$1.49

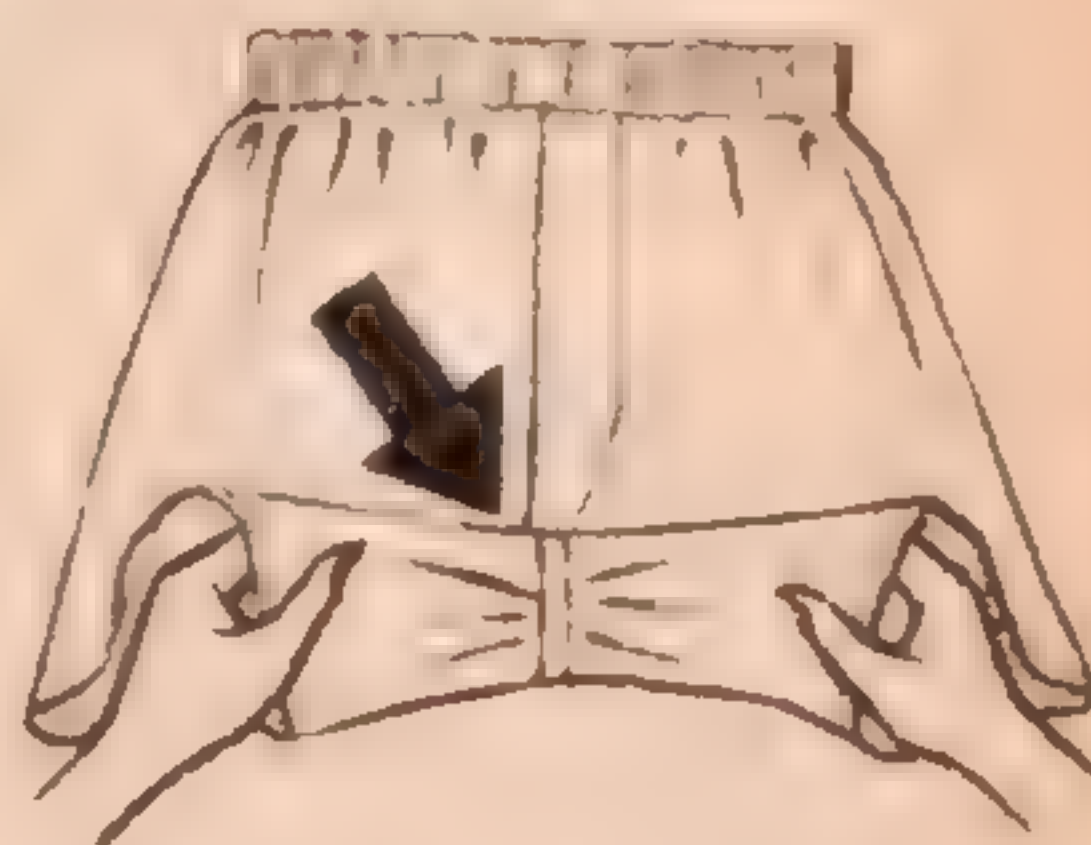


## REINFORCED SHORTS IN 100% COMBED COTTON SANFORIZED BROADCLOTH \$1.16 EACH

**Guaranteed. Yoke Front:** 4 rust-proof gripper fasteners. Heat-resistant elastic inserts at waist. Mercerized, Sanforized (shrink less than 1%). Washable. Features at right. Even Waists: 30 to 44. State size. (H) 35 A 7446—State Solid Blue, White or Assorted Patterns. Ship. wt. ea. 5 oz.....3 for \$3.42; Each \$1.16

**Guaranteed. Boxer Shorts:** wide, heat-resistant elastic waistband. Hemmed legs. Mercerized, Sanforized. Washable. Features at right. Regular Waist Sizes: 30, 32, 34, 36, 38, 40, 42, 44-inches. (J) (K) 35 A 7441—State Solid Blue or Solid White or Assorted Patterns. Ship. wt. ea. 5 oz. State waist size.....3 for only \$3.42; Each \$1.16 Tall Sizes (for men 6 ft. and over). Even Waist Sizes: 30 to 42-in. (K) 35 A 7544—Assorted Patterns only. State size. 3 for \$4.35; Ea. \$1.49 Stout Sizes (for heavier men). Even Waist Sizes: 38 to 54-inches. (K) 35 A 7549—Assorted Patterns only. State size....3 for \$4.35; Ea. \$1.49

### EXTRA STRENGTH WHERE NEEDED MOST



#### G TO K TAPE REINFORCED

- Weightless, bulkless, non-binding tape reinforcement at stress point of greatest wear.
- Shorts are fully cut for unrestricted body movement. Body curved seat for comfort; sturdy bartacked fly front.
- High Count Combed Cotton (196 threads per sq. inch).

To Measure Shirts, Shorts, Drawers: For Shirts: Measure chest, over underwear, with tape well up under arms and over your shoulder blades. For drawers and shorts: Measure natural waistline over underwear.





## GOLDEN BRENT

Means our Finest Quality  
Superior Fabrics and Construction

### Shirts and Shorts

**3 FOR \$2.97**

THAT'S ONLY **99c** EA. LOTS OF 3

### GUARANTEED

Special Guarantee: 3 of 1 Size,  
Style, Must Wear for at least 1 Year  
or New Garments Free, Postpaid.



## Our Best Durenes and 100% Combed Cottons

- Fine Durene . . . 2-ply for Greater Strength and Elasticity
- Combed Cotton, Long Staple, Double Combed for Longer Wear
- We use the highest quality American Cotton yarns and fibers
- Nylon reinforced stress points • Retain shape after washing

**A Athletic Shirt.** Swiss rib knit, Soft, absorbent. 2-ply Ingrain Durene Combed Cotton, Mercerized for added luster. Web shoulders, hemmed bottom. Color: White. Ship. wt. 3, 15 oz.

35 A 7443—Regular Sizes: Small (34-36 inch chests); Medium (38-40 chests); Large (42-44 chests); Extra Large (46-48 chests).

State 1 size in lots of 3. .6 for \$5.82; 3 for \$2.97

35 A 7413—Tall Sizes: Cut 3 in. longer. Medium (38-40); Large (42-44); Extra Large (46-48).

State 1 size in lots of 3. .6 for \$6.84; 3 for \$3.57

**C Speed Short.** Body-hugging rib knit. Durene Mercerized Combed Cotton. 2-ply—extra absorbent, extra durable. Heat-resistant elastic waist, leg openings. Taped fly front. White.

Sizes: Small (30-32); Medium (34-36); Large (38-40); Extra Large (42-44). State 1 size in lots of 3. Shipping weight 3, 15 oz.

35 A 7484. . . . .6 for \$5.82; 3 for \$2.97

**B Crew Neck T-Shirt.** Extra close flat knit. 100% Combed Cotton. Nylon reinforced seamless rib collar; tape across shoulders and back of collar for non-sag fit. White. Shipping weight 3, 1 lb. 5 oz. State 1 size in lots of 3.

35 A 7464—Regular Sizes: Small (34-36 chests); Medium (38-40); Large (42-44). .6, \$5.82; 3, \$2.97

35 A 7522—Talls: Cut longer. Med. (38-40); Large (42-44); Ex. Large (46-48). . . . .6, \$6.84; 3, \$3.57

35 A 7481—Stouts: Ex. Large (46-48 chest); Extra Extra Large (50-52). . . . .6, \$6.84; 3, \$3.57

**D Mid-Short.** Soft rib knit, 100% Combed Cotton. Snug, heat resistant elastic around waist that retains elasticity. Extra durable double fabric taped fly and crotch. Color: White only. Small (30-32 waist); Med. (34-36); Large (38-40); Extra Large (42-44). State 1 size in lots of 3. Shipping weight 3, 1 lb. 2 oz.

35 A 7459. . . . .6 for \$5.82; 3 for \$2.97

### "Nobelt" Boxer for Extra Comfort

- Most Comfortable Waistband for a Boxer Short—Flat Band of Live Rubber Covered with Soft Fleece

**E "Nobelt" Boxer.** Waistband will not slip, rebound—holds elasticity. Sanforized 100% Cotton Broadcloth. Double bar tack fly. Full cut pattern. 3 Assorted patterns; 3 Assorted solid colors; or White. Washfast. State pattern, color or size. Even Sizes: 30 to 42 waists. State 1 size in lots of 3. 35 A 7450—Ship. wt. 3, 1 lb. 4 oz. .6, \$5.82; 3, \$2.97

### Popular Boxer Shorts . . . Sanforized

**Cotton Broadcloth Boxer Shorts.** Cut comfortably. Body curved seat. Max. shrink. 1%. As "E" extra has regular wide elastic waist—heat resistant. State Ass'd. patterns; Solid Blue or White. Washfast. Even Sizes: 30 to 44 waists. Ship. wt. 3, 1 lb.

35 A 7452—State 1 size in lots of 3. .6, \$5.82; 3, \$2.97

Yoke Style



Yoke Style . . . Sanforized  
4 Gripper Fasteners

**Cotton Broadcloth Yoke Shorts.** Grippers easy to insert. Elastic inserts at waist for snug, comfortable fit. Body curved seat. Max. shrink. 1%. Washfast.

State Assorted patterns; Solid Blue or White.

Even Sizes: 30 to 44 waists. State 1 size in lots of 3. 35 A 7451—Ship. wt. 3, 1 lb. . . .6, \$5.82; 3, \$2.97





## T-SHIRTS

Choose from  
4 Versatile Styles



See Quality Combed Cotton **3** FOR \$2.97 THAT'S ONLY **99c** EA. IN LOTS OF 3

**SPECIAL GUARANTEE:** 3 of 1 Size, Style Must Wear at least 1 Year or New Garments Free, Postpaid  
**ANY EXTRAS THAT COUNT:** Superior American Cotton Fibers—Extra Absorbent Flat Knit  
**NO SAG CONSTRUCTION**—Reinforced and Seamless Collar, Fully Taped Shoulder Seams  
**WELL CUT LONG LENGTH**—Gives Extra Tuck-in . . . Specially Processed for Minimum Shrinkage  
**CHEMICALLY BLEACHED**—To Assure Lasting Snowy-White Freshness Washing after Washing

**Sleeveless V-Neck.** Cooler comfort—favored for the neatest look under an open collar shirt or short sleeve dress shirt. Other features above. Ship. wt. 3, 1 lb. 5 oz.

White. Sizes below. State 1 size in lots of 3.

35 A 741 . . . . . 6 for \$5.82; 3 for \$2.97

**Crew Neck T-Shirt.** Sleeve trim in reinforced flat knit gives snug, dressier appearance. Also as undershirt or polo shirt. Other features above. State 1 size in lots of 3.

White. Sizes below. Ship. wt. 3, 1 lb. 5 oz.

35 A 744 . . . . . 6 for \$5.82; 3 for \$2.97

**C** **Sleeveless Crew-Neck.** Popular free 'n easy styling for a man of action. Cut for beach or sportswear—gives non-bind arm room. And it's cooler, too. Other features above.

White. Sizes below. State 1 size in lots of 3.

35 A 7421-Wt. 3, 1 lb. 5 oz. 6 for \$5.82; 3 for \$2.97

**D** **V-Neck T-Shirt.** Easy-on, easy-off. Ideal for sportswear or with an open collar sport shirt. Other features above.

White only. State 1 size in lots of 3.

Sizes below. Ship. wt. 3, 1 lb. 5 oz.

35 A 7418 . . . . . 6 for \$5.82; 3 for \$2.97

For "A" to "D": Small (34-36 in. chests); Med. (38-40); Lge. (42-44). To Measure, see Pg. 515.



Golden Brent Shirts and Shorts WERE \$1.09-\$1.42 Big Fall Book NOW **97c** EA.

Guaranteed: 3 of 1 Size, Style Must Wear at least 1 Year or Get New Garments Free, Postpaid  
Super Savings on Superior Quality Plus A Special Guarantee Make These A Best Buy

**F** **Athletic Shirt.** Was \$1.09. Bound neck, web shoulders; hem bottom. Strongly reinforced. Sizes: Small (34-36 in. chest); Med. (38-40); Large (42-44). White only. State size.

35 A 7497—Ship. wt. ea. 6 oz. 3 for \$2.85; Each 97c

**G** **T-Shirt.** Was \$1.42 each. Taped non-sag shoulder seams, taped back of rib neck. Strongly reinforced. Hemmed sleeves and bottom.

Sizes: Small (34-36 in. chest); Medium (38-40); Large (42-44). Color: White. Ship. wt. ea. 7 oz.

35 A 7496—State size . . . . . 3 for \$2.85; Each 97c

**G** **Mid-Short.** Was \$1.42. Heat resistant elastic waist. Double fabric taped fly, crotch. Strongly reinforced. White only. Wt. ea. 7 oz.

Small (30-32 waist); Med. (34-36); Lge. (38-40).

35 A 7433—State size . . . . . 3 for \$2.85; Each 97c

**H** **Speed Short.** Was \$1.09 each. Heat resistant elastic waist, leg openings. Double fabric taped fly and crotch. Strongly reinforced.

Color: White only. Ship. wt. ea. 5 oz.

Small (30-32 waist); Med. (34-36); Lge. (38-40). 35 A 7498—State size . . . . . 3 for \$2.85; Each 97c

## SAVE 11% to 32% Interlocked Runproof Knits

- Stitches are Locked Together—Garments Will Not Run or Sag
- Fine 100% Combed Cotton... Only Longest, Strongest Yarns Are Used
- Double Needle Knit for Greater Comfort and Extra Long Wear
- Suede Soft—Extra Absorbent
- Treated for Minimum Shrinkage—Always Keep Shape and Fit



# GUARANTEED! BRENT *Healthgard* Underwear

NEW GARMENTS FREE IF 6 DO NOT WEAR AT LEAST 1 YEAR\*

EXTRA!  
Light-  
weight  
durable  
tape  
reinforcement  
in crotch for extra  
wear without bulk.



6 FOR \$4.74 THAT'S ONLY 79¢ EACH

- Brent Mercerized 2-Ply Durene Combed Cotton and 100% Combed Cotton.
- Only the Finest American Yarns used.
- Extra Strong and Extra Absorbent.
- All are Reinforced at points of strain.
- Please state 1 Size only in Lots of 3.

(E) Athletic Shirt. Fine Swiss Rib Knit. Resilient for comfortable, body hugging. Bound neck and arms for longer wear. Pressed for less shrinkage. Ship. wt. 3, 12 oz. Chests: Small (34-36); Med. (38-40); Large (42-44); Ex. Large (46-48); Ex. Ex. Large (50-54). 35 A 7406—Fine Quality 2-ply Durene Combed White. State size. . . . . 3 for \$2.49; 6 for \$4.74. 35 A 7456—100% Combed Cotton. Swiss Rib Knit. White. State size. 3 for \$1.47; 6 for \$2.94.

(F) (H) Speed Shorts. Rib knit. Non-heat resistant elastic at waist. Leg openings. Taped fly and crotch. White.

(F) 2-Ply Durene. Ship. wt. 3, 12 oz. Small (30-32-in. waist); Med. (34-36); Large (40-44); Ex. Large (42-44); Ex. Ex. Large (46-48). 35 A 7467. . . . . 3 for \$2.49; 6 for \$4.74.

(H) 100% Combed Cotton. Ship. wt. 3, 15 oz. 35 A 7425—Double Fabric Back Seat (see sketch). Small (30-32); Med. (34-36); Large (40-44). 3 for \$2.49. . . . . 6 for \$4.74. 35 A 7424—Single Fabric Back Seat. Small (30-32); Med. (34-36); Lge. (38-40); Ex. Lge. (42-44). 3 for only \$1.95. . . . . 6 for \$2.94.

(G) Flat or Rib Knit T-Shirts. Extra Soft. Absorbent Combed Cotton. Rib collar. Neck reinforced with sturdy 420 T. Hemmed sleeves. Fully cut for comfort. Chests: Small (34-36); Med. (38-40) and Large (42-44). Ship. wt. 3, 1 lb. 2 oz. State size. 35 A 7460—Rib Knit: Snug fit. White. 35 A 7473—Flat Knit: Smooth fit. White. 3 for only \$2.49. . . . . 6 for only \$4.74.

GUARANTEED! 6 of 1 size each style must wear for 1 year or you get new garments free, postpaid.

Machine Washable  
WASH 'N' WEAR

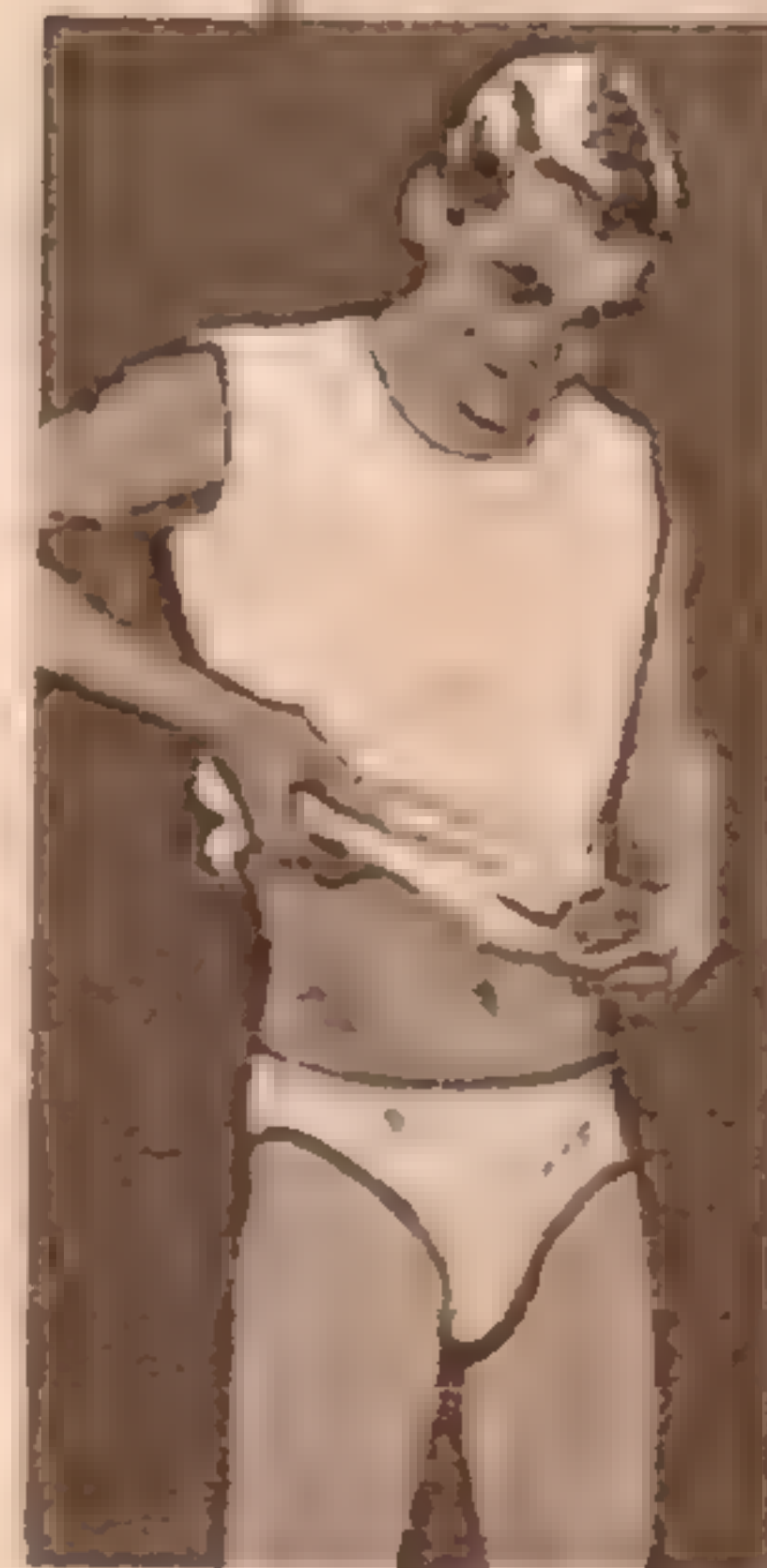
## WASH 'N' WEAR SHORTS—REINFORCED, TOO

- 100% Cotton quickly drip-dries into smooth shape, ready to wear.
- Little or No-ironing. Retains size, shape after many washings.
- Guaranteed. 6 must wear 1 yr. or new garments free, postpaid.

(A) TO (D) Boxer and Yoke Front Shorts. Fine Quality Wash 'n' Wear Cotton. Features tape reinforced crotch seam (sketch). Generously cut; body curved seats. Strong bar-tacked fly front prevents ripping at this strain point. Boxer: heat-resistant elastic waist. Yoke: 3 rustproof Gripper fasteners; elastic inserts at waist. Washfast. Wt. 3, 15 oz. (A)(B) 35 A 7531—Yoke. Even Waists: 30 to 44 in. State 1 size in lots of 3. (C)(D) 35 A 7482—Boxer. Even Waists: 30 to 44 in. State 1 size in lots of 3. State size, White or assorted patterns. . . . . 3 for \$2.49; 6 for only \$4.74.

## SANFORIZED 100% COTTON BROADCLOTH

(A) TO (D) Boxer or Yoke Front Shorts. Budget Priced. Better Quality Broadcloth. Bar-tacked fly. Body curved seats. Boxer: elastic waist. Yoke: 3 rustproof fasteners; elastic waist inserts. Max. shrink. 1%. Even Waist Sizes: 30 to 44 inches. Wt. 3, 15 oz. State 1 size in lots of 3. (A)(B) 35 A 7453—Yoke Front Shorts. (C)(D) 35 A 7431—Boxer Shorts. State 3 Assorted Fancies, 3 Solid colors or 3 White. . . 3 for \$2.25; 6, \$4.38.



T-SHIRTS

6 FOR \$4.74

## Action Cut, For Active Men

(J) (K) Sleeveless Shirt and Bikini Brief. Maximum comfort with minimum care.

(J) Sleeveless Shirt: flat knit Combed Cotton. Reinforced neck and sleeve trim. Crotch reinforced with tape in shoulder seam. Hemmed bottom. Sizes: Small (34-36-in. chests); Med. (38-40); Large (42-44). Ship. wt. 3, 1 lb. 2 oz. 35 A 7479. . . . . 3 for \$2.49; 6 for \$4.74. (K) Bikini Brief: All Combed Cotton. Stretch Nylon. High-rise action cut sides. Colors: Red, White or Black. Washable. Sizes: Small (30-32-in. waists); Medium (34-36); Large (38-40). State size, color. 35 A 7499—100% Combed Cotton: snug fit. Ship. wt. 3, 7 oz. . . . . 3 for \$2.40; 6 for \$4.74. 35 A 7466—100% Stretch Nylon: Flat Knit. Above. Wt. ea. 2 oz. . . . . Each 93c; 3 for \$2.79.



# Athletic Union Suits

In Ideal Fabrics for Year 'Round Wear

COMBED COTTON, MERCERIZED  
DURENE, RAYON, COTTON MESH

**\$1.43 TO \$2.59 EACH**

- Extra Durable Flatlocked seams; convenient shoulder fasteners.
- Tubular Bound neck, armholes.
- Wide lap hemmed seats.

**Best Durene Mercerized 2-ply 100% Combed Cotton.** Extra resilient Swiss Rib Knit for smooth-fit. 1 button closing at shoulders; 2 button seat. Tested for absorbency, wear. Flatlocked Seams. Features above.

**Chest Sizes:** 38, 40, 42, 44, 46, 48 and 50-inches. State chest size.  
A 7587—White. Ship. wt. each 8 oz. . . . . 3 for \$7.47; Each \$2.59

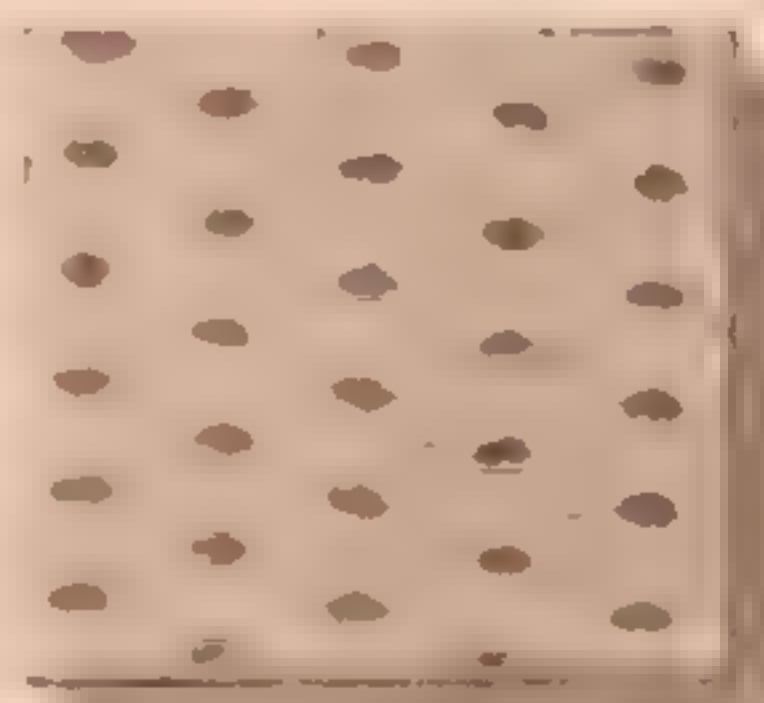
**Smooth Circular All Rayon Knit.** Wide lap hemmed seat. 1 button. Features above.

**Even Chests:** 38 to 50-inches.  
A 7581—White. Ship. wt. ea. 8 oz.  
State size. . . . 3 for \$5.82; Ea. \$1.99

**(A) Better 100% Combed Cotton.** Smooth fit Flat Knit. 1-button shoulder. Button seat. Features above. Ship. wt. ea. 8 oz. White.  
**Reg. Even Chests:** 38 to 50-inches.  
35 A 7592—State size. 3, \$5.37; Ea. \$1.85

**Fine 100% Cotton Mesh Knit.** (See Swatch.) Thousands of tiny perforations assure cooling comfort. Features include: wide lap button seat; rib insert at crotch and crotch. Bound neck and armholes. Convenient 2 button shoulder closing.  
Shipping weight each 8 oz.

**Even Chests:** 36 to 50 in. State chest size.  
A 7577—White . . . . . 3 for only \$4.20; Each \$1.43



**Better 100% Combed Cotton.** Form-fitting panel rib knit for better shape retention. Reinforced at all strain points. 2 button shoulder closing. Convenient button seat. Other Brent features listed above.

**Chest Sizes:** 36, 38, 40, 42, 44 and 46-inches. State chest size.  
A 7575—White. Ship. wt. each 8 oz. . . . . 3 for only \$4.35; Each \$1.47

## Light-wt. Cotton Nainsook Suits EA. \$1.70 REG. SIZE

- 21 Correctly Proportioned Sizes to Fit All Men Comfortably

**Year 'round Porous 100% Woven Cotton.** Expertly tailored with strong bar tacked seams for longest possible wear; button seat; non-binding elastic inserts at waist. Sanforized (maximum shrinkage 1%). White. See Size Scale, How to Measure, Pg. 520. Wt. ea. 10 oz. State size.

A 7601—Regular Size. Even Chests: 36 to 50 . . . . . 3 for \$4.98; Ea. \$1.70  
A 7602—Tall Sizes. Even Chests: 38 to 46 . . . . . 3 for \$5.49; Ea. \$1.86  
A 7603—Stout Sizes. Even Chests: 40 to 54 . . . . . 3 for \$5.49; Ea. \$1.86



**B**  
ALSO IN  
**TALL  
AND  
STOUT  
SIZES**



## Economy Priced Cotton Shirts and Shorts

SOFT, ABSORBENT COTTON YARNS . . . BUY IN LOTS OF 6 AND SAVE MORE AT WARDS

**(C) Athletic Shirt.** Swiss Rib Knit. All Cotton. Tubular bound neck and armholes. Hemmed bottom. Shipping weight 3, 12 oz. State size.  
Small (34-36); Medium (38-40); Large (42-44).  
A 7470—White . . . . . 3 for \$1.20; 6 for \$2.16

**(D) Speed Shorts.** Rib Knit for better shape retention. Strong heat-resistant elastic at waist snug, non-binding fit that lasts. Double fabric patch to give long wear.  
Ship. wt. 3, 12 oz. State size.  
Small (30-32); Medium (34-36); Large (38-40).  
A 7423—White . . . . . 3 for \$1.17; 6 for \$2.22

**(E) T-Shirt.** Smooth, Flat Knit Cotton. Full cut to give you economical, year 'round service. Hemmed sleeves, bottom. Wt. 3, 1 lb. State size.  
Small (34-36); Medium (38-40); Large (42-44).  
35 A 7478—White . . . . . 3 for \$1.80; 6 for \$3.54

**(F) (G) Boxer or Yoke Shorts.** Sanforized Cotton Broadcloth. Boxer: heat-resistant elastic waist. Yoke: 3 gripper fasteners, elastic inserts at waist. Assorted Patterns. Ship. wt. 3, 15 oz.  
Even Waist Sizes: 30 to 44-in. State waist size.  
(F) 35 A 7455—Boxer . . . . . 3, \$1.80; 6 for \$3.54  
(G) 35 A 7454—Yoke Front . . . . . 3, \$1.80; 6 for \$3.54

## Light-wt. Supporter Shorts

FOR SLIMMER, MORE YOUTHFUL LOOK

REG. AND  
EXTRA SIZES **\$1.89** EACH AT  
WARDS

**(H)** The New Look in Men's Fashions demands a slim-trim look. This supporter short with its wide elastic yoke panel helps slim your figure, provides gentle support to back and stomach muscles, fights fatigue all day, all season long. Sturdy Rib Knit construction assures non-bind comfort-wear. White.  
Small (30-32-in. waists); Medium (34-36); Large (38-40) and Extra Large (42-44). Wt. each 6 oz.  
35 A 7448—State size . . . . . 3 for \$5.37; Ea. \$1.89

JUST SAY "CHARGE IT" AT WARDS, SEE PAGE 1281

ALL WARDS 519



# Comfortable Year 'Round Underwear

**GOLDEN BRENT *Healthgard* \$3.96 EACH**

- Extra Comfort! Generously Cut Suits—Extra Fine Rib Knit to fit without binding.
- Features! Non-sag military shoulders; reinforced crotch; non-chip ocean pearl buttons.

(A) **Best Short Sleeve Union Suit.** Made of premium, long-wear 2-ply Durene mercerized 100% Combed Cotton: super-soft, absorbent. Extra fine rib knit for shape-retention; wide lap hemmed button seat; cuffs at short sleeves and ankles. Strong flatlocked seams. Other Golden Brent Features above. Wt. ea. 15 oz. 35 A 7553—Regular Chests: 36, 38, 40, 42, 44, 46 inches. Color: White. State size . . . 2 for \$7.68; Each \$3.96

**BRENT *Healthgard* \$1.75 TO \$2.56 EA. REG. SIZE**

- Union Suits Rib Knit for better shape-retention.
- Extra Absorbent 100% Combed Cotton.
- Non-sag military shoulders; sturdy reinforced crotch and strong flatlocked seams for wear.

(A) **Better. Short or Long Sleeves, Ankle Lgth.:** Regular, Tall, Stout Sizes. Proportioned for accurate fit. Wide lap button seat; non-binding cuffs at sleeves, ankles. Features above. Regular Chests: 36, 38, 40, 42, 44, 46, 48, 50 inches. 35A7556—Short Sleeves. White. Ship. wt. ea. 15 oz. 35A7550—Short Sleeves. Cream. Ship. wt. ea. 15 oz. 35A7551—Long Sleeves. Cream. Ship. wt. ea. 1 lb. State chest size . . . 3 for \$7.23; Each Suit \$2.46

(A) **Tall Sizes:** for men 6 ft. or over, average build. Ship. wt. each 15 oz. State chest size. Reg. Chest Sizes: 38, 40, 42, 44, 46, 48, 50 inches. 35 A 7554—Short Sleeve Suit. Color: Cream only. 3 for \$7.56 . . . Each Garment \$2.52 (A) **Stout Sizes:** heavy men under 5 ft. 8 in. Even Chests: 38 to 54 in. Ship. wt. ea. 15 oz. 35 A 7555—Short Sleeves. Color: Cream only. State chest size . . . 3 for \$7.56; Each Suit \$2.52

(A) **Good: Short Sleeve, Ankle Length Suit.** Soft, absorbent Cotton; wide lap button seam. Cream only. 35 A 7568—Reg. Even Chests: 36 to 46-in. Ship. wt. ea. 1 lb. State size . . . 3 for \$5.16; Each \$1.72

**Mesh Knit Union Suits for Summer Comfort \$1.67 EACH**

(A) **Short Sleeve, Ankle Length.** Made of fine, cool 100% Cotton Mesh for "conditioned" comfort. Features include bound collarette neck, flatlocked seams; wide lap button seat; rib insert at seat and crotch for extra absorbency. Color: White only. Ship. wt. each 13 oz. State chest size. Measure below. 35 A 7570—Reg. Chests: 36, 38, 40, 42, 44, 46, 48, 50 in. 3 for \$4.92; Each \$1.64

**100% Combed Cotton Shirts and Drawers \$1.47 EACH**

- Smooth Balbriggan Flat Knit.
- Ankle Length Drawers: rib cuffs.
- Short Sleeve Shirt has snug rib neck and cuffs—Holds Shape.

(B) (C) **Ideal weight for year 'round wear.** Short Sleeve Shirt features Cambric Yoke; easy adjustable backstraps, convenient suspender loops. (B) 35 A 7610D—Shirt. Cream. Reg. Chests: 34, 36, 38, 40, 42, 44, 46, 48, 50 in. (C) 35 A 7612D—Drawers. Cream. Waists: 30, 32, 34, 36, 38, 40, 42, 44, 46, 48, 50 in. Ship. wt. ea. 8 oz. State size . . . Buy Any 3 Garments for \$4.35; Each \$1.45

- Smooth Flat Knit Shirts: long or short sleeves; reinforced rib collar
- Fine Rib Knit Ankle Length Drawers—Snug Cuffs Hold In Warmth

(D) (E) **Long or Short Sleeve Shirt.** Tape over shoulder seams, across back neck. Drawers: strong heat-resistant elastic waist, taped fly, double fabric crotch. Snug rib cuffs at leg openings. White. State size. Shirt Sizes: Small (34-36-in. chests); Med. (38-40); Large (42-44). (D) 35 A 7480D—Long Sleeve Shirt: rib cuffs. Ship. wt. each 8 oz. (E) 35 A 7624D—Drawers. Even Waists: 30 to 44 inches. Ship. wt. each 8 oz. Any 3 for \$4.35 . . . Each Garment only \$1.45 35 A 7464X—Short Sleeve Shirt (not shown). Hemmed bottom, sleeves. State size . . . stated above. White. Ship. wt. 3, 1 lb. 5 oz. State size . . . 3 for only \$4.35

## SIZE SCALES FOR UNION SUITS

Measure trunk over underwear. Pass tape over shoulder, through crotch, meeting at chest.

Regular: Men 5 ft. 6 in. to 6 ft., average build.

If Trunk is:	59	61	63	65	67	69	71	73
Order Chest:	36	38	40	42	44	46	48	50

Tall: Men 6 feet or taller of average build.

If Trunk is:	62	64	66	68	70	72	74	76
Order Chest:	36	38	40	42	44	46	48	50

Stout: Men under 5 ft. 8, heavier than av. build.

If Trunk is:	61	63	65	67	69	71	73	75	77
Order Chest:	38	40	42	44	46	48	50	52	54

## WINTER-WEIGHT SHIRTS, DRAWERS AND UNION SUITS

**THERMAL SHIRTS AND DRAWERS \$2.87 EACH**

(D) (E) **Heavy-wt. 100% Combed Cotton.** Navy developed Raschel Knit. Heat-trapping air pockets insulate against coldest weather. Wt. ea. 1 lb.

**Crew Neck Shirt:** long sleeves; snug-fitting rib cuffs and rib collar.

Chest Sizes: Small (34-36); Med. (38-40); Large (42-44); Extra Large (46-48).

(D) 35 A 7082—Shirt. Cream only. State size . . . 3 for \$8.49; Ea. \$2.87

**Ankle Length Drawers:** elastic waist; double fabric taped fly and crotch.

Waists: Small (30-32); Med. (34-36); Large (38-40); Extra Large (42-44).

(E) 35 A 7084—Drawers. Cream only. State size . . . 3 for \$8.49; Ea. \$2.87

**UNION SUITS IN 5 WARM WEIGHTS \$1.96 TO \$9.39 EA. REG. SIZE**

**Warm Union Suits (not shown).** Military shoulders; rib long sleeves, ankles. Flatlocked seams. Rib Knit. State size.

35 A 7195—Med. Wt. 100% Cotton. White. Wt. ea. 1 lb. Reg. Chests: 36, 38, 40, 42, 44, 46 inches. 3 for \$5.82; Ea. \$1.94

35 A 7178—Heavy-wt. 100% Cotton. Cream. Wt. ea. 1 lb. Reg. Chests: 36, 38, 40, 42, 44, 46 inches. 3 for \$7.32; Ea. \$2.44

**Wool, Wool Blends.** Color: Natural Gray. Wt. ea. 1 lb. 35 A 7270—50% Spun New Wool-50% Cotton: for added Reg. Chests: 36, 38, 40, 42, 44, 46 inches. 2 for \$11.74; Ea. \$5.87

35 A 7271—50% Spun New Wool-50% Cotton. In Extra Large. Chest Sizes: 48, 50 in. Wt. ea. 1 lb. 14 oz. 2 for \$12.72; Ea. \$6.36

35 A 7285—100% Spun New Wool: warmer than suit. Reg. Chests: 36, 38, 40, 42, 44, 46 in. 2 for \$17.96; Ea. \$8.98

35 A 7287—100% Spun New Wool. In Extra Large. Chest Sizes: 48, 50 in. chest . . . 2 for \$18.98; Ea. \$9.49

**Raschel Thermal Knit Cotton:** knitted in air cells for warmth without bulk. Rib Collarette. Ship. wt. ea. 1 lb. Color: Cream. Reg. Chests: 38, 40, 42, 44, 46, 48 and 50. 35 A 7185 . . . 2 for \$10.98; Ea. \$5.49



# POWR-House Quality Work Socks

6 PAIRS \$225 AND \$249

**1 Original Uncle Sam Work Socks.** Medium heavy 3 ply knit. Strong 100% Cotton (except 2% Nylon in heel and toe for extra wear). Long length, ravel-proof ribbed tops. Washable. Wt. 6 prs. 1 lb. 6 oz. Sizes: 10, 11, 12, 13. State size.  
**2 A 628—Better.** Carded Cotton. Brown mixture. 12, \$4.46; 6, \$2.25  
**3 A 617—Best.** Durable all white Combed Cotton. Strongest yarns used for long wear. 12, \$4.78; 6, \$2.49

6 PAIRS \$167 TO \$240

**4 Red Heel Rockfords—3 weights.** Strong 100% Cotton. Reinforced heel, toe. Long length, ribbed tops. Doll instructions incl. Washable. Brown mixture. Wt. 6 prs. 1 lb. 7 oz. Sizes: 10, 11, 12, 13. State size.  
**42A638—Best.** Heaviest-wt. Extra Long-wearing. 12 prs. \$4.68; 6 prs. \$2.40  
**42A637—Better.** Med. Heavy-wt. Long-wearing. 12 prs. \$3.67; 6 prs. \$1.87  
**42A636—Good.** Medium-wt. Durable, strong. . . . 12 prs. \$3.28; 6 prs. \$1.67



## Guarantee

3 Pairs 1 Size, Any Color Must Wear the Time Specified in Individual Guarantee or We'll Replace them Free Postpaid!

## GUARANTEED 3 or 6 Full Months

**Heavy-wt. 93% Cotton, 7% Nylon Super Mechanics—guaranteed 6 months.** Available in six vat-dyed, Washfast colors to match work outfits. Reinforced heel, toe for added wear. Colors: Army Tan, Gray, Navy, Random, Spruce Green, White. Sizes: See Scale below.  
**42 A 630—Slack Length** with elastic tops. **42 A 640—Long Length** with ribbed tops. Ship. wt. 3 prs. 8 oz. State size and color. . . . . 3 prs. for \$1.37; 6 prs. for \$2.69

**Cotton-420 Nylon Mechanics—guaranteed 6 months.** Absorbent 80% Combed Cotton plus 20% DuPont 420 Nylon. Tests show that it outwears All Cotton socks of similar wt. by 100%. Colors: Air Force Blue, Gray, Navy, Random, Spruce Green, White. Sizes: See Scale below. Washable.  
**42 A 611—Slack Length** with elastic tops. **42 A 612—Long Length** with ribbed tops. Ship. wt. 3 prs. 7 oz. State size and color. . . . . 3 prs. for \$1.25; 6 prs. for \$2.39

**Mercerized Mechanics—2-Ply Cotton guaranteed 3 months.** Vat-dyed 2-ply soft Cotton (except 2% Nylon reinforced heel, toe). Mercerized for strength, absorbency, luster. Colors: White, Lt. Tan, Navy, Gray. Sizes: See Scale below. Non-fade Washfast colors.  
**42 A 604—Slack Length** with elastic tops. **42 A 644—Long Length** with ribbed tops. Ship. wt. 3 prs. 6 oz. State size and color. . . . . 3 prs. for \$1.19; 6 prs. for \$2.33

**Medium-wt. 92% Cotton, 8% Nylon Mechanics—guaranteed 3 months.** Vat-dyed 2-ply Cotton inside for comfort, Nylon plaited outside for extra wear. Reinforced heel, toe. Colors: White, Gray, Random. Sizes: See Scale below. Non-fade Washfast colors.  
**42 A 614—Slack Length** with elastic tops. **42 A 634—Long Length** with ribbed tops. Ship. wt. 3 prs. 7 oz. State size and color. . . . . 3 prs. for \$1.00; 6 prs. for \$1.95

**Terry Lined Shock Absorbent—guaranteed 3 months.** 100% Combed Cotton (except 2% Nylon reinforced heel, toe). Lined with absorbent Terry. Sizes: See Scale below. Washable. Colors: White, Army Tan, Spruce Green, Air Force Blue, Gray, Random. State size, color.  
**42 A 602—Slack Length** with elastic tops. Ship. wt. 3 prs. 6 oz. . . . 3 prs. \$1.00; 6, \$1.95

Order Sock Size:	10½	11	11½	12	13
If Shoe Size is:	7½-8	8½-9	9½-10	10½-11	11½-12

## POWR-HOUSE RUGGED, LONG WEARING WORK GLOVES

**3 Best Quality Side Split Cowhide Leather Driver.** Strong stitched seams. Gunn cut for long wear. Adjustable drawstring tape at wrist. Dark Tan. Wt. pr. 7 oz. State size.  
**5. (8½-9); M. (9½-10); L. (10½-11). 42 A 300—Pr. \$1.47; 2 prs. for \$2.90**

**4 Chore Gloves—Lined or Quilted.** Napped Golden Brown All Cotton Flannel. Strong double knit wrist. Men's Large Size (fits all hands).  
**42A369—Lined water-repellent.** Specially processed—1 pr. outwears 3 prs. 12-oz. Cotton Canvas gloves. Wt. 3 prs. 1 lb. . . . 3 for \$1.47; 6, \$2.90  
**42A365—Quilted.** Double thick. Wt. 6 prs. 1 lb. 3 oz. . 6 for \$2.68; 12, \$5.20

**6 Top Quality Split Cowhide Leather palm, fingers, tips, full leather thumb.** All Cotton Canvas back and All Cotton Flannel lining, napped inside. Wt. 2 prs. 14 oz. Gray only. Men's Large Size.  
**42A405—Safety Cuff Style.** Rubberized cuffs. 2 for \$2.34; 4 prs. \$4.56  
**42A404—Knit Wrist Style.** Double knit for wear. 2 for \$1.92; 4, \$3.79  
**42A402—Knit Wrist Style.** Plain finger tips. . . . . 2 for \$1.33; 4, \$2.61

**4 Unlined Slip-on Style Driver.** Best Top Grain Cowhide. Gunn cut for long, comfortable wear. Shirred elastic at back of wrist for snug fit. Lt. Tan. Sizes: same as "C." State size.  
**42 A 322—Wt. pr. 5 oz. . . . Pr. \$2.19**

**4 Best. Select 1st quality Leather.** All Cotton Canvas back, napped inside. Gunn cut leather palm. Has full leather thumb, finger tips, knuckle strap. Leather wrist pull. Rubberized double fabric cuffs. Elastic at back of wrist. Gray only. Men's Large Size (fits all hands).  
**42A406—Wide Gauntlet Style.** Ship. wt. pr. 10 oz. . . . Pr. \$1.47; 2, \$2.90  
**42A407—Safety Cuff Style.** Ship. wt. pr. 10 oz. . . . . Pr. \$1.37; 2, \$2.68

**4 All Cotton Canvas.** Double thickness knit wrist. White. Men's Large Size. Ship. wt. 3 prs. 9 oz.  
**42 A 353—Best.** Men's 12-oz. weight. 3 prs. for \$1.12; 6 prs. for \$2.18  
**42 A 352—Better.** Men's 10-oz. wt. 6 prs. for \$1.90; 12 prs. for \$3.70  
**42 A 351—Good.** Men's 8-oz. weight. 6 prs. for \$1.40; 12 prs. for \$2.70  
**Women's, Boys' Size.** 8-oz. weight. **42 A 355—6 prs. \$1.40; 12 prs. \$2.70**







ALSO IN  
**TALL  
AND  
EXTRA  
SIZES**

# 3 Qualities Chambray or Covert

POWR-HOUSE SANFORIZED COTTON WORK SHIRTS

**Best Heaviest Weight**  
**\$2.29 AND \$2.39**

**Best—Double Elbows.** Heaviest weight, super strong, longest wearing. Premium Sanforized Cotton (maximum shrinkage less than 1%) has ruggedly reinforced sleeve with double fabric at elbows, under forearms—extends from elbow to cuffs—gives more than double the wear. Extra strong triple fabric interlined collar and cuffs resist fraying. Interlined collar retains shape. Non-rip sleeve facings. 2 button-flap pockets (1 with pencil slot). Ruggedly bar-tacked at all strain points. Triple main seams. Long stay-in tails. Machine washable. Sizes: 14½, 15, 15½, 16, 16½, 17 in. necks. Measure, Pg. 523. State size. 42 A 817—Med. Blue Chambray. Ship. wt. ea. 1 lb. 2 for \$4.44; Each \$2.29 42 A 818—Gray Covert. Ship. wt. ea. 1 lb. .... 2 for \$4.64; Each \$2.39

**Better and Good Medium Heavy-weight**  
**\$1.37 to \$1.94 EACH FOR REGULAR SIZES**

**Better—Double Elbows.** Med. heavy-wt. long-wearing Sanforized Cotton. Double fabric at elbows, forearms for double wear. Triple main seams, double fabric shoulder, cuffs. Interlined collar, non-rip sleeve facings. 2 button-flap pockets (1 with pencil slot). Bar-tacked strain points. Long tails. Machine washable. Wt. ea. 1 lb. To Measure, see Page 523. State size. **Regular Sizes:** 14½, 15, 15½, 16, 16½, 17 in. necks. Chambray. Medium Blue or Gray. State size and color. 42 A 821.....3 for \$5.58; Each \$1.93 42 A 822—Gray Covert.....3 for \$5.61; Each \$1.94 **Tall Sizes:** 15, 15½, 16, 16½, 17, 17½, 18 in. necks. 42 A 823—Blue Chambray....3 for \$6.66; Each \$2.29 42 A 827—Gray Covert.....2 for \$4.68; Each \$2.39 **Extra Large Sizes:** 17½, 18, 19, 20 in. necks. Cut fuller. 42 A 824—Blue Chambray....3 for \$6.66; Each \$2.29 42 A 828—Gray Covert.....2 for \$4.68; Each \$2.39 **Good—Single Elbows.** Med. heavy-wt. Sanforized Cotton. 2 button-through pockets. Some of features above. Machine washable. Wt. ea. 13 oz. State size. **Reg. Sizes:** 14½, 15, 15½, 16, 16½, 17 in. necks. 42 A 800—Med. Blue Chambray. 3 for \$3.90; Each \$1.37 42 A 814—Gray Covert.....3 for \$4.56; Each \$1.59

**"CHARGE IT" AT WARDS**  
SEE PAGE 1281

522 WARDS ALL

If Head is:	21¼	21½	22	22¾	22¾	23¼	23½	24	24¾
Order Size:	6¾	6¾	7	7¼	7¼	7¾	7¾	7¾	7¾



## Wash 'n Wear Heavy-wt. Chambray

**Smoother, Stronger, Crease-resistant—**Drip dry, little or no ironing. Med. Blue Cotton—max. shrink. 1%. Mercerized. Interlined dress-type collar, cuffs resist fraying. Triple main seams, non-rip sleeve facings. 2 pockets. Long tails. Washable. Ship. wt. ea. 1 lb. **Reg. Sizes:** 14½, 15, 15½, 16, 16½, 17 in. necks. 42 A 834—State size.....2 for \$4.24; Each \$2.12 **Tall Sizes:** 15, 15½, 16, 16½, 17, 17½, 18 in. necks. 42 A 835—State size.....2 for \$4.84; Each \$2.42 **Extra Large Sizes:** 17½, 18, 19, 20 in. necks. Cut fuller. 42 A 836—State size.....2 for \$4.84; Each \$2.42



## Zipper Front Chambray or Covert

**Slipover Style** with easy-working 12 in. rustproof zipper front and button tab at neck. Sanforized Med. heavy-wt. Cotton with triple main seams, double shoulder yoke, non-rip sleeve facings. 2 button-through pockets (1 with pencil slot). Interlined collar. Long tails with side gussets. Machine washable. Sizes: 14½, 15, 15½, 16, 16½, 17 in. neck. State size. To Measure see facing Page. Ship. wt. ea. 13 oz. 42 A 849—Med. Blue Chambray. 2 for \$3.86; Each \$1.93 42 A 848—Gray Covert.....2 for \$3.86; Each \$1.93



## HATS TO MATCH WORK OUTFITS

**A Twill Hat.** Water repellent Combed Cotton. Pinch front crown, snap brim. Permalined to retain shape. State size, color. Med. Gray, Army Tan, Spruce Green. Wt. 1 lb. 4 oz. Sizes: 6¾ to 7¾. See Size Scale at left. 42 A 3248.....Each \$1.96

**B Washable Twill Cap.** Sanforized, Mercerized Cotton Twill. 2 tapered crown, T visor. State size, color. Gray, Spruce Green, Army Tan. Sizes: 6¾ to 7¾. See Scale at left. 42 A 3209—Wt. ea. 11 oz. 2 for \$1.68....Each \$0.84

**Semi-D**  
**Jean Cloth—**  
Cotton is Sax  
Vat-dyed. Line  
non-rip sleeve  
seams, double  
flap pockets (1  
Long tails, long  
Tan or Air Force  
Sizes: 14½, 15,  
necks. Measure  
42 A 875....2 for

**Cotton Poplin—**  
Vat-dyed, C  
the main seams,  
collar, non-rip s  
with side gus  
sleeves. Washi  
Gray, Tan, P  
Sizes: As above  
42 A 871....2 for

**Satisfaction**  
or Your

**SANFO**  
Good—Singl  
wt. Dark B  
front, 12  
sleeve facin  
ments. Strong t  
n-thru poe  
in tails. Lor  
14½, 15,  
necks. Measure  
wt. ea. 1  
A 805....2 for

**Bandann**  
Bandannas  
ant Cotton  
Size: 14  
15, 15½,  
16, 16½,  
17 in. necks.  
Wt. 1 lb. 4 oz.  
White Wash  
42 A 3209—Wt. ea. 11 oz. 2 for \$1.68....Each \$0.84



# POW-HOUSE Rugged Work Shirts

## Semi-Dress Shirts

**Jean Cloth**—tightly woven carded Cotton is Sanforized, Mercerized, Vat-dyed. Lined dress-type collar, non-rip sleeve facings. Triple main seams, double shoulder yoke. 2-button pockets (1 with pencil slot). Long tails, long sleeves. Washfast. Colors: Air Force Blue. Wt. ea. 13 oz. Sizes: 14½, 15, 15½, 16, 16½, 17 in. Measure below. State size, color. A 875...2 for \$4.97...Each \$2.59

**Poplin**—Sanforized, mercerized, Vat-dyed, Colorfast. Strong double main seams, interlined dress-type collar, non-rip sleeve facings. Long tails with side gussets. 2 pockets. Long sleeves. Washfast. Wt. ea. 13 oz. Colors: Tan, Postal (light) Blue. As above. State size, color. A 871...2 for \$4.97...Each \$2.59

**Satisfaction Guaranteed**  
or Your Money Back

## Union Made Uniform Shirts

**(D) Burton's Finest 2-Ply Combed Cotton Poplin**—Union made, expertly tailored for on-the-job neatness. Sanforized, Mercerized, Washfast, Vat-dyed. Dress-type collar with sewn-in stays. Double main seams and long tails. 2-button flap pockets (1 with pencil slot). Exact sleeve lengths. Wt. ea. 1 lb. 6 oz. Colors: Nickel Gray or Tan. Sizes: See Scale. State neck size, sleeve length and color.

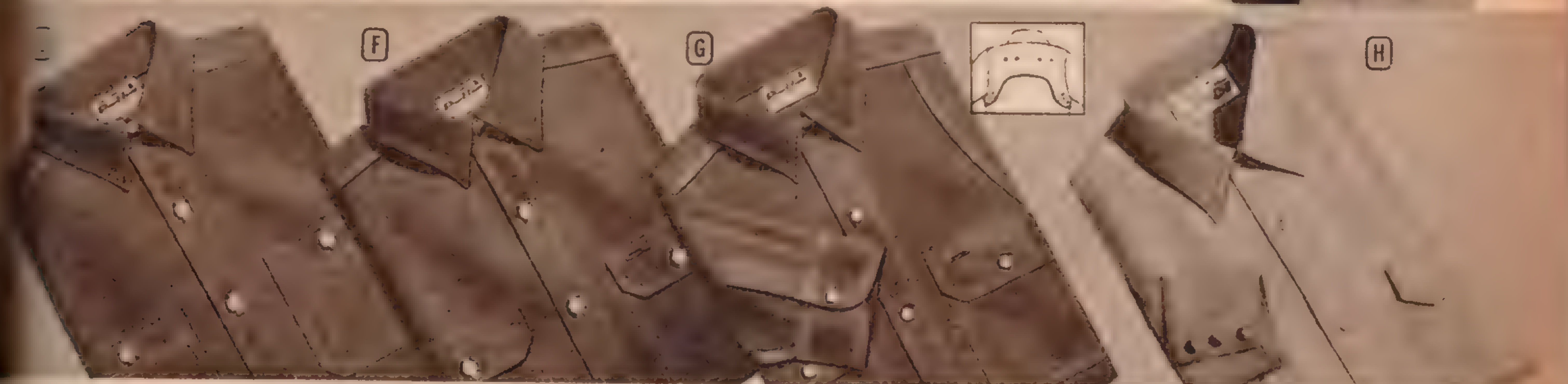
Neck Sizes:	14½ in.	15 in.	15½ in.	16, 16½, 17 in.
Sleeve	32,	32,	32, 33,	33,
Inseam:	33	33,	34,	34,
(inches)	—	34	35	35

42 A 853—Shoulder Strap...2 for \$8.24; Each \$4.32  
42 A 852—Plain Shoulder...2 for \$7.94; Each \$4.17  
**All Cotton Broadcloth.** Fine tailoring, fine fabric. Same outstanding features, colors and sizes of Plain Shoulder Shirt above. Ship. wt. ea. 1 lb. 5 oz. State neck size, sleeve length and color.  
42 A 859—Plain shoulder...2 for \$6.34...Each \$3.27

**To Measure Shirts:** Measure collar of well-fitting shirt from center of collar button to far end of buttonhole. Number of inches is your neck size.



In Exact  
Sleeve Lengths



## SANFORIZED, WASHFAST, VAT-DYED CHAMBRAY

**(J) Good—Single Elbows.** Med. heavy-wt. Dark Blue Cotton Chambray. Button front, interlined collar, non-rip sleeve facings. Bar-tacked strain points. Strong triple main seams, 2-button-thru pockets (no flaps). Long easy-in tails. Long sleeves. Sizes: 14½, 15, 15½, 16, 16½, 17 in. Weights. Measure, see above. State size. Ship. wt. ea. 12 oz.; 3, 2 lbs. 4 oz. A 825...3 for \$5.10...Each \$1.77

**(F) Better—Double Elbows.** Med. heavy wt. Dark Blue Cotton Chambray. Extra Long-wear double fabric at elbows, under forearms. Lined dress-type collar, non-rip sleeve facings. Bar-tacked strain points. Triple main seams, 2 button-thru flap pockets. Long tails. Sizes: 14½, 15, 15½, 16, 16½, 17 in. necks. Wt. ea. 13 oz. State size. 42 A 826—3 for \$5.70...Each \$1.97

## Gripper Fasteners

**(G) Best—Double fabric back, elbows, shoulders, forearms,** Sanforized med. heavy-wt. Dk. Blue Cotton Chambray. Gripper fasteners on front, cuffs, pockets. 16 Ventilation eyelets at back and under arms (see sketch). Triple main seams. Interlined collar, non-rip sleeve facings. Long tails. Wt. ea. 13 oz. State size. Sizes: 14½, 15, 15½, 16, 16½, 17 in. 42 A 830—2 for \$4.88...Each \$2.54

## Cotton Western Shirts

**(H) Authentic Western Styling** with Front Yoke, tapered body. Sanforized, Vat-dyed, Colorfast Cotton. Snap fasteners on front, cuffs, pockets. Long tails. Washfast. Sizes: 14½, 15, 15½, 16, 16½, 17 in. Ship. wt. ea. 1 lb. State size, color. **Army Twill.** Gray or Army Tan. 42 A 845—2 for \$5.86...Each \$2.97  
**Chambray.** Dark Blue only. 42 A 843—2 for \$4.96...Each \$2.57



## Bandannas and Handkerchiefs

**(J) Bandannas** in 2 sizes of soft, strong absorbent Cotton in assorted Washfast colors. **Jumbo Size:** 24 x 22 inches. Choice of color. Colors: Red or Blue. Ship. wt. package, 6 oz. 42 A 3105—State color. Pkg. of 4, \$1.00; 8, \$1.96  
**Regular Size:** About 18 inches square. Choice of color. Colors: Red or Blue. Ship. wt. pkg., 7 oz. 42 A 3100—State color...Package of 8, \$1.00  
**(I) White Work Handkerchiefs.** Soft, absorbent Cotton. Stitched hems. Abt. 16½ in. square. 42 A 3108—Wt. pkg., 7 oz....Pkg. of 10 for \$1.00

## POW-HOUSE ECONOMY SHORT SLEEVE SHIRTS FOR COOL COMFORT

**(L) Wash 'n Wear Chambray.** Drip dry, little or no ironing. Heavy Sanforized Cotton. 2-way collar, long tails. Washable. 2 pockets. Med. Blue. State size. Sizes: Small (14½-15 in. neck); Med. (15½-16); Large (16½-17). **Short Sleeves.** Wt. ea. 11 oz. 42 A 832...3, \$4.47; Ea. \$1.57  
**Long Sleeves.** Wt. ea. 13 oz. 42 A 831...3, \$5.67; Ea. \$1.97

**(M) Washfast Poplin**—Extra sturdy Sanforized, Mercerized Cotton. Double main seams, seamless front. 2-way collar, 2 pockets, long stay-in tails. Gray, Tan, Postal (lt.) Blue. Washfast. Ship. wt. ea. 10 oz. Sizes: Small (14½-15 in. neck); Medium (15½-16); Large (16½-17). State size and color. 42 A 873...3, \$4.92; Ea. \$1.69

**(N) Washable Chambray.** Med. heavy-wt. Sanforized Cotton. Double main seams, 2-way collar, long tails. Med. Blue, Gray. Wt. ea. 14 oz. State size, color. Sizes: Small (14½-15 in. neck); Med. (15½-16); Large (16½-17). 42 A 812...3, \$3.75; Ea. \$1.32





A

B

C

F

FORTIFIED  
WITH  
**DU PONT  
420 NYLON**  
FOR  
EXTRA WEAR

## Double Wear Saddle Pants

**COTTON+420 NYLON+SPECIAL  
FINISH MEANS DOUBLE THE WEAR**

DOUBLY  
GUARANTEED\* **\$3.95** \$3.85 EA. IN  
EA. LOTS OF 2

\*(1) New Pair Free If Main Seams Rip. (2) Will Fit as Well  
and Look as Good as Any You Can Buy or Your Money Back.

**A** Best "101." Double Wear in every pair. 83% Cotton with 17%  
DuPont 420 Nylon (25% in wearing surface) plus Special Finish  
wears at least twice as long as same weight all Cotton. You get  
extra-long, extra-rugged wear and extra value. Sanforized 13 $\frac{3}{4}$ -  
oz. coarse weave Vat-dyed Blue Denim. Powr-House quality con-  
struction — low riding, hip-hugging contour fit, tapered legs.  
"U"-shaped crotch, yoke back as sketch above — no-chafe flat  
inseams. Copper riveted Boatsail watch, front swing pockets. Rug-  
gedly bar-tacked. Extra strong rustproof zip fly. Machine washable.  
Sizes: Scale at right. Belt not included. State waist, inseam.  
42 A 165—Shipping weight ea. 1 lb. 12 oz. . . Ea. \$3.95; 2 for \$7.70

**B** Better "101" Saddle Pants. Doubly Guar-  
anteed (see A). You'd expect to pay much  
more for such quality. Sanforized 13 $\frac{3}{4}$ -oz.  
Whiteback coarse weave Cotton Blue Denim.  
Low riding contour fit, "U"-shaped crotch,  
tapered legs. Flat seams. Boatsail watch,  
front swing pockets. No belt. Wash alone.  
Sizes: Scale below. Wt. ea. 1 lb. 12 oz. State sizes.  
42 A 168—Button Fly. . . Ea. \$3.44; 3 for \$10.17  
42 A 169—Zipper Fly. . . Ea. \$3.44; 3 for \$10.17

Good Quality. Wos \$2.98! Low priced authen-  
tic form-fitting Western Jeans. Sanforized  
13 $\frac{3}{4}$ -oz. Whiteback coarse weave Cotton Blue  
Denim. Styled like "B" above but not spe-  
cially guaranteed. Zip fly. Wash alone.  
Sizes: See Scale below. State waist, inseam.  
42A172—Wt. ea. 1 lb. 12 oz. Ea. \$2.79; 3, \$8.22

**C** "Thunderbird" Ranch Pants. Smooth  
draping and supple — y  
rugged 11-oz. Polished Cotton in Deep  
(very light) Tan. Western styled —  
young men — low riding, close-  
waist, tapered legs. Newest styling —  
tails include overlay on hip pocket  
keystone belt loop at back, non-ch-  
flat out-seams, extended crotch  
Ruggedly reinforced strain po  
Boatsail inside swing pockets, m  
material change pocket. Color ha  
monized non-marring front pocket  
ets and strong snap. Heavy duty  
per. Belt not incl. Machine washable  
Sizes: All Waists: 28 to 34, 36  
Even Inseams: 30, 32, 34 in-  
Wt. ea. 1 lb. 10 oz. State waist, inseam  
42 A 159—Ea. \$3.49. . . . . 2 for \$6.98

Better Quality. I  
curve All Ca  
—age 1%. Ind  
2 for deeper ca  
— Graduated  
reinforced  
seams. Cro  
— travelling.  
— tproof cop  
swing pocket  
See Scale be  
— 105—State sizes

Quality. Was  
— All C  
— hip, tail  
— 28, 30, 32  
— 34, 36, 40  
— Wt. 1 lb.

### Matching Authentic Western Denim Jackets

**D** Unlined "101" Riders' Jacket. Sanforized 13 $\frac{3}{4}$ -oz. All Cotton Blue Denim. West-  
style pleated front. Rust proof snap closures. About 23 $\frac{1}{2}$ -in. long. Wash alone.  
42 A 178—Even Chests: 34-46 in. Wt. ea. 1 lb. 8 oz. State chest. . . . . Ea. \$3.49; 2, \$6.98



**E** Lined "101" Riders' Jacket. Sanforized 10-oz. All Cotton Blue  
Denim. Fully blanket lined of 60% Reused Wool, 28% Co-  
ton, 12% Rayon. Authentic western make. Double pleat  
front. Side tabs, adjustable cuffs. Zip front. Wash alone.  
Even Chests: 36 to 46. Measure on facing page. State chest  
42A777—Abt. 23 $\frac{1}{2}$ -in. long. Wt. ea. 2 lbs. 4 oz. Ea. \$5.59; 2, \$10.98

**How To Measure Pants on this Page:** Measure waist about  
in. lower than usual belt line (see sketch at right). Number  
inches is size. If between sizes, order next  
larger size listed. State waist and inseam.

#### SIZES FOR SADDLE PANTS "A" AND "B"

Waists:	28,38,40	29,30,31,32,33,34,36 in.
Inseams:	30,32,34	30,32,34,36 in.



**Just Say "CHARGE IT"**

See Page 1281





Cotton +  
420 Nylon +  
Special Finish



## Powr-House All Cotton Dungarees

**Better Quality.** 11¼-oz. Sanforized coarse weave All Cotton Denim — maximum package 1%. Indigo Blue with Whiteback — for deeper color. Yoke back styled as... Graduated patterns for bind-free fit. Reinforced strain points, triple stitched seams. Crotch anchored to resist ripping, ravelling. Belt loops tacked top and bottom. Rustproof copper riveted Boatsail watch, front swing pockets. Zip fly. Wash alone.

See Scale below. Wt. ea. 1 lb. 12 oz. 42 A 105—State sizes... 3 for \$6.72; Ea. \$2.29

**Good Quality.** Was \$1.98! 10-oz. fine weave Indigo Blue All Cotton Denim. Styled like "F." Boatsail hip, tool pockets. Zip fly. Wash alone.

Sizes: 28, 29; Inseams: 30, 32. Waists: 34, 36, 38, 40, 42; Inseams: 30, 32, 34. 42 A 102—Wt. 1 lb. 6 oz. State sizes... \$1.69

**G Best Quality.** Top Union craftsmanship. Longest wearing, strongest 11¼-oz. Sanforized fine weave Blue All Cotton Denim. Vat-dyed — won't wash out nor whiten with wear. Machine washable. Bar-tacked double tool pocket. Proportioned patterns for bind-free fit. Reinforced strain points. Boatsail watch, front swing pockets. Yoke back as sketch.

Sizes: See Scale below. State sizes. 42 A 128—Rustproof Zipper Fly Front. 42 A 127—Rustproof Button Fly Front. Wt. ea. 1 lb. 8 oz. 3, \$8.37; Ea. \$2.87

**Extra Large Sizes** — cut for big men! Same quality and features as 42 A 128. Sizes: Waist: 44; Inseams: 30, 32, 34. Waists: 46, 48, 50; Inseams: 30, 32. Wt. ea. 1 lb. 12 oz. State all sizes. 42 A 129... 3 for \$9.87; Each \$3.39

### Trimly Styled Matching Denim Blouses

**Denim Blouse** — 10-oz. Cotton Blue Denim outer fabric; 5½-oz. Red-Black Check Sueded Cotton Flannel Lining — both Sanforized. Elasticized waist. Wash alone. State chest. 42 A 770—Even Chests: 36-46. Abt. 25-in. long. Wt. ea. 2 lbs. 2 for \$9.96; Ea. \$5.29

**Trim Blouses.** Snug waisted, free arm action styling in Sanforized 10-oz. Cotton Blue Denim. Unlined or Blanket lined (60% Reused Wool, 28% Cotton, 12% Rayon).

Even Chests: 36-46. Abt. 25 in. long. Wash alone. State chest size. 42 A 771—Blanket Lined. Wt. ea. 2 lbs. 4 oz. 2, \$10.58; Ea. \$5.49 42 A 226—Unlined. Ship. wt. ea. 1 lb. 8 oz. 2, \$6.98; Ea. \$3.57

**To Measure For Dungarees:** Measure waist over pants (no belt). Measure inseam from crotch to length desired. **To Measure For Jacket:** Place tape around chest, over shirt, high up under arms. If between sizes, order next larger size listed. Proper fit guaranteed.

#### SIZE SCALE FOR DUNGAREES "F", "G", "K"

Waists: 28, 29	30, 31, 33, 38, 40, 42	32, 34, 36 in.
Inseams: 30, 32	30, 32, 34	30, 32, 34, 36 in.



### Twice The Wear In Every Pair!

VAT-DYED TO STAY BLUE **\$3.49** EA. SUPER FABRIC FOR FINEST SERVICE

**K Double Wear!** 11¼-oz. Super Denim of 83% Cotton, 17% DuPont 420 Nylon special finish that armors fibers and protects fabric against punishing abrasion. Wears twice as long as same wt. All Cotton. Vat-dyed color stays Deep Blue — wash after wash — won't whiten with wear. Machine washable. Powr-House construction — fully bar-tacked, triple stitched. Proportioned fit. Boatsail watch, front swing pockets. Zipper fly. Wt. ea. 1 lb. 8 oz. 42 A 111—Sizes: Scale at left. State waist, inseam. 2, \$6.78; Ea. \$3.49

**Satisfaction Guaranteed**  
OR YOUR MONEY BACK

ALL WARDS 525





## Best **PowerHouse** Union Made

SPECIAL FINISH GIVES  $\frac{1}{3}$  MORE WEAR...VALUE

**(A) (B)** Was \$3.69. Vat-dyed, Machine washable — stays blue through washings and wearings. You'll get more wear and greater value from these fine quality overalls. Top union crafted. Wide 2-ply non-curl suspenders, perma-stay buttons. Triple stitched, ruggedly reinforced. Rustproof metal closures. 6 pocket combination bib. Double bottom hip pockets, toolproof swing pockets, 2-way tool pockets. Hammer loop. **Sizes:** See Scale below. For How To Measure, see instructions at right.

Waists:	32, 40, 46	34, 36, 38, 42, 44	30, 48, 50 inches
Inseams:	30, 32, 34	30, 32, 34, 36	30, 32 inches

(A) 42 A 37D-11 $\frac{1}{4}$ -oz. Blue Cotton Denim. Broad back (see sketch).  
 (A) 42 A 25D-11 $\frac{1}{4}$ -oz. Blue Cotton Denim. Low back (see sketch).  
 (B) 42 A 27D-10-oz. Blue-White All Cotton Hickory Stripe. Broad back. Wt. ea. 2 lbs. 4 oz. State waist, inseam... Any 3 for \$10.17; Each \$3.49

**(C)** Matching Coat. Was \$3.69. Unlined 11 $\frac{1}{4}$ -oz. Vat-dyed, machine washable Blue All Cotton Denim. Same special finish, top union craftsmanship as above. Triple stitched seams, 5 pockets, 1 inside. Rustproof metal button cuffs, front. Bar-tacked. Ship. wt. ea. 2 lbs. 4 oz. 42 A 237-Even Chests: 36 to 50. State chest... 3 for \$10.17; Ea. \$3.49

526 WARDS ALL

"CHARGE IT", See Page 1281



## Painter's, Carpenter's Union Made Overalls

**(D)** Painters' Fine Quality Overalls. Were \$3.39. You get quality plus extra value. Expertly proportioned to fit without binding. Sanforized 8 $\frac{1}{2}$ -oz. Hi-count White Boatsail Drill Cotton. 2-way easy reach bib pockets. Ruggedly reinforced and bar-tacked. 5 secure brush and tool loops; strong triple seams; rustproof fittings; double bottom hip pockets; toolproof front pockets. Perma-stay buttons, anchored crotch. Wt. ea. 1 lb. 12 oz. Washable.

**Sizes:** Even Waists: 32 to 44; Even Inseams: 30 to 34 in. State waist, inseam. 42 A 280... 3 for \$9.57; Ea. \$3.27

**(E)** Carpenters' Overalls — Sanforized Cottons. Hi-count 8 $\frac{1}{2}$ -oz. Boatsail Drill or 10-oz. Express Stripe Denim. 2-ply front from waist to below knee. 3-ply at greatest wear point. No "V" bib. 4 pocket nail apron button down. Wt. ea. 2 lbs. 4 oz. Wash alone. **Sizes:** Same as Copy "D." State sizes. 42 A 261-Zip-off Bag Style. Detaches top. Blue-White Stripe. 3 for \$14.67; Ea. \$4.55. 42 A 260-Attached Bag Style. Sewn top. Blue-White Stripe. . . Was \$4.79. Now 3 for \$13.17... Ea. \$4.39. 42 A 250-White Boatsail Drill. Attached Bag style. Was \$4.79. .3, \$13.17; Ea. \$4.39

### Top Union Make White Utility Bandtops

**(F)** Ideal pants for plasterers, painters, paper hangers, other trades where weight is right. White Sanforized 8 $\frac{1}{2}$ -oz. Cotton Drill. Non-bind action fit. Ruggedly reinforced bar-tacked pockets, tool loop. Front swing pockets, hip and change pockets, double tool pocket. Anchored crotch. Zipper fly. Washable. Wt. ea. 1 lb. 12 oz. 42 A 255-Even Waists: 30 to 44; Inseams: 30, 32, 34. State sizes. 3 for \$7.98; Ea. \$2.66

**How To Measure Overalls; Coats:** For Overalls: Measure waist over pants (no belt). Measure inseam from crotch to length desired. For Coat: Place tape around chest over shirt, high up under arms. If between sizes, order next larger size listed.



### Better Power-House Quality \$26.95

**(G)** Was \$2.79. 10-oz. Sanforized Cotton Denim. Proportioned sizes give bind fit. Triple main seams, reinforced cross-bar-tacked. Rustproof riveted strain points. Multi-pocket combination bib. Double bottom hip pocket. Hammer loop, tool pocket. **Sizes:** Scale below. Wt. ea. 2 lb. Wash alone.

Waists:	32, 34, 36, 38	40, 42, 44	30, 46, 48
Inseams:	30, 32, 34	30, 32, 34	30, 32

High "V" Back Solid Indigo Blue Overalls. 42 A 1-State sizes... 3 for \$7.71; Ea. \$2.57. High "V" Back Blue-White Hickory Stripe (see swatch at left). 42 A 8-State sizes... 3 for \$7.71; Ea. \$2.57

**Price Reduced. Matching Coat** (styled "C"). Full cut. Sanforized 10-oz. Blue Cotton Denim. Triple stitched. 5 pockets. Rustproof riveted 5 button front. Wash alone. Even Chests: 36 to 50 in. Ship. wt. 2 lbs. 4 oz. 42 A 200-State chest. 3 for \$7.71; Ea. \$2.57



Full action back for free and easy arm action



Reinforced pockets with strong durable fabric

### Good Quality

#### SANFORIZED IN 4 FA

- Come in Re
- Graduated
- Hammer Lo
- Has All Po
- Sanforized,

10-oz. Gray-B...  
 Price Reduc...  
 Shipping weight...  
 A 512-Reg. E...  
 A 514-Tall E...  
 A 513-Short E...  
 State chest size...

8 $\frac{1}{2}$ -oz. Gray-B...  
 Reduced — v...  
 Weight each 2...  
 A 520-Reg. E...  
 A 522-Tall E...  
 A 521-Short E...  
 State chest size...

8 $\frac{1}{2}$ -oz. Herri...  
 Washfast col...  
 Regular Even C...  
 A 517-Spruce...  
 A 516-Med. T...  
 State chest size...

10-oz. Blue I...  
 2 lbs. 12 oz...  
 A 504-State c...  
 10-oz. Blue-V...  
 Wash alone...  
 Even Che...  
 A 509... State chest size...

### Best Quality

ACB

Wash 'n Wea...  
 Cotton, 420 M...  
 weave. It g...  
 same wt. 8...  
 the greatest...  
 appearance...  
 when...  
 holes in t...  
 inserts, to...  
 warm, firm...  
 up iron...  
 Regular Even...  
 426-Medium...

To Measure...  
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# Powr-House Work Suits with Extra Features



action  
for free  
easy  
action



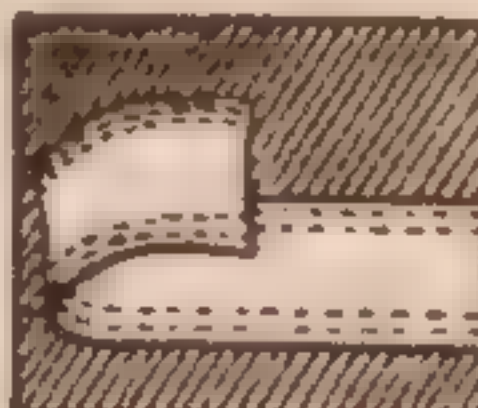
2-way zipper  
front opens  
easily from  
top or bottom



Concealed  
cuff closures  
won't catch,  
tear or mar



pockets  
reinforced  
strong  
fabric



Shape hold-  
ing Sanfor-  
ized Waist-  
banding



Doublestitch-  
edsideswing  
pockets are  
tool proof

## Good Quality I-Pc. Suits

### SANFORIZED 100% COTTONS IN 4 FAVORITE FABRICS

- Come in Regular, Tall and Short Sizes.
- Graduated Patterns—Triple Stitched.
- Hammer Loop and Double Tool Pocket.
- Has All Powr-House Features Above.
- Sanforized, Washable—Max. Shrink. 1%.

10-oz. Gray-Blue Shadow Stripe Fisher Cloth. Price Reduced — was \$5.19! Wash alone. Shipping weight each 2 lbs. 12 oz.

A 512—Reg. Even Chests: 34 to 48 inches.  
A 514—Tall Even Chests: 36 to 48 inches.  
A 513—Short Even Chests: 34 to 46 inches.  
State chest size.....3 for \$14.07; Ea. \$4.76

8½-oz. Gray-Green Herringbone Twill. Price Reduced — was \$5.19! Washfast. Shipping weight each 2 lbs. 12 oz.

A 520—Reg. Even Chests: 34 to 48 inches.  
A 522—Tall Even Chests: 36 to 48 inches.  
A 521—Short Even Chests: 34 to 46 inches.  
State chest size.....3 for \$14.07; Ea. \$4.76

8½-oz. Herringbone Twill in 4 Premium Washfast colors. Ship. wt. ea. 2 lbs. 12 oz. Regular Even Chests: 34 to 48 inches.

A 517—Spruce Green. 42 A 562—White.  
A 516—Med. Tan. 42 A 525—Med. Blue.  
State chest size.....3 for \$14.37; Ea. \$4.89

10-oz. Blue Denim. Wash alone. Wt. ea. 2 lbs. 12 oz. Reg. Even Chests: 34 to 48 in. A 504—State chest.....3 for \$14.37; Ea. \$4.89

10-oz. Blue-White Woven Hickory Stripe. Wash alone. Ship. wt. ea. 2 lbs. 12 oz. Even Chests: 34 to 48 in. State chest. A 509.....3 for \$14.37; Each \$4.89

### Best Quality . . . 6X The Wear

#### ACID SPLASH RESISTANT

Wash 'n Wear. Tri-Fl fabric of Orlon Acrylic, Cotton, 420 Nylon in a tough Sheen Gabardine weave. It gives 6 times the abrasive wear same wt. 8½-oz. all Cotton twill. Suit offers the greatest value in terms of extra wear, appearance, special features. Acid resistant — when washed acid spills will not make holes in the fabric. Trimly tailored with fabric inserts, tool loop, 2-way pocket. Fabric warm, firm hand, looks fine with only touch-up ironing. Washfast. Wt. ea. 3 lbs. Regular Even Chests: 34-50. State chest size. A 526-Medium Gray. 2 for \$25.96; Ea. \$13.49

**How To Measure:** Measure around chest, over arms, up under arms, over shoulder blades. Between sizes, order next even size listed. No allowances as suits are cut to fit. **Full Sizes** fit men over 6 feet 1 inch. **Short Sizes** fit men under 5 feet 6 inches. **Regular Sizes** fit men 5 feet 7 to 6 feet tall.

★ "CHARGE IT" at Wards ★

See Page 1281



## 70% or More Longer Wear

COTTON AND 420 NYLON . . . WASH 'N WEAR

**Powr-House** **\$7.94** **1-PIECE**  
**BETTER QUALITY** **Ed.** **WORK SUIT**

**Extra Wear** — 2 of these Nylon fortified Powr-House work suits outwear 3 leading brand suits of same 8½-oz. wt. all Cotton. You get extra wear and extra value. Suit gives at least 70% longer wear than ordinary all Cotton twill. The secret is the extra strong, extra tough 8½-oz. Herringbone twill fabric of 83% Cotton and 17% DuPont 420 Nylon (25% in wearing surface). Easy care Wash 'n Wear — dries quickly, touch-up iron and it's ready to wear. Quick drying Wash 'n Wear pockets and trim. Has all the Powr-House quality features shown at the top of the page — plus elastic side inserts for a trimmer waist; tool loop and 2-way tool pocket; reinforced crotch. Machine washable. Ship. wt. ea. 2 lbs. 12 oz. **Sizes:** Regular Even Chests: 34 to 48 inches. State chest size. 42 A 523—Color: Gray-Green only.....2 for \$15.64; Each \$7.94





**Galey & Lord**

**DACRON-COTTON PINFEATHER**

EXTRA COOL **\$6.49** EXTRA LIGHT

**5 Times the Wear**—Wards Lab reports it gives over 5 times the abrasive wear of even our heaviest all cotton twills. 75% Dacron Polyester, 25% Combed Cotton that's light and cool—yet extra durable. Automatic Wash 'n Wear—drip or tumble dry, little or no ironing needed. Strong bar-tacks, side seams pressed open and serged for strength and neatness. 5 quick-drying Wash 'n Wear pockets (foot deep side pockets). Zipper fly, cuffs. No belt. Washfast. Max. shrink. 1%. Colors: Tan or Med. Gray. Sizes: See Scale below. 42 A 926—Wt. 14 oz. State all sizes, color. . . . \$6.49

**SIZE SCALE AND MEASURING INSTRUCTIONS**

**To Measure:** Measure waist of well-fitting pants (no belt). Number of inches is waist size. Measure Inseam from beginning of crotch seam down inside of leg to cuff bottom. Number of inches is inseam. State waist first and then inseam.

Waist Sizes:	30	32	34	36	38	40	42	44
Inseams come only in lengths shown under each waist size. State waist size first.	29	29	29	29	29	29	29	29
	30	30	30	30	30	30	30	30
	31	31	31	31	31	31	31	31
	32	32	32	32	32	32	32	32
	33	33	33	33	33	33	33	33
	34	34	34	34	34	34	34	34



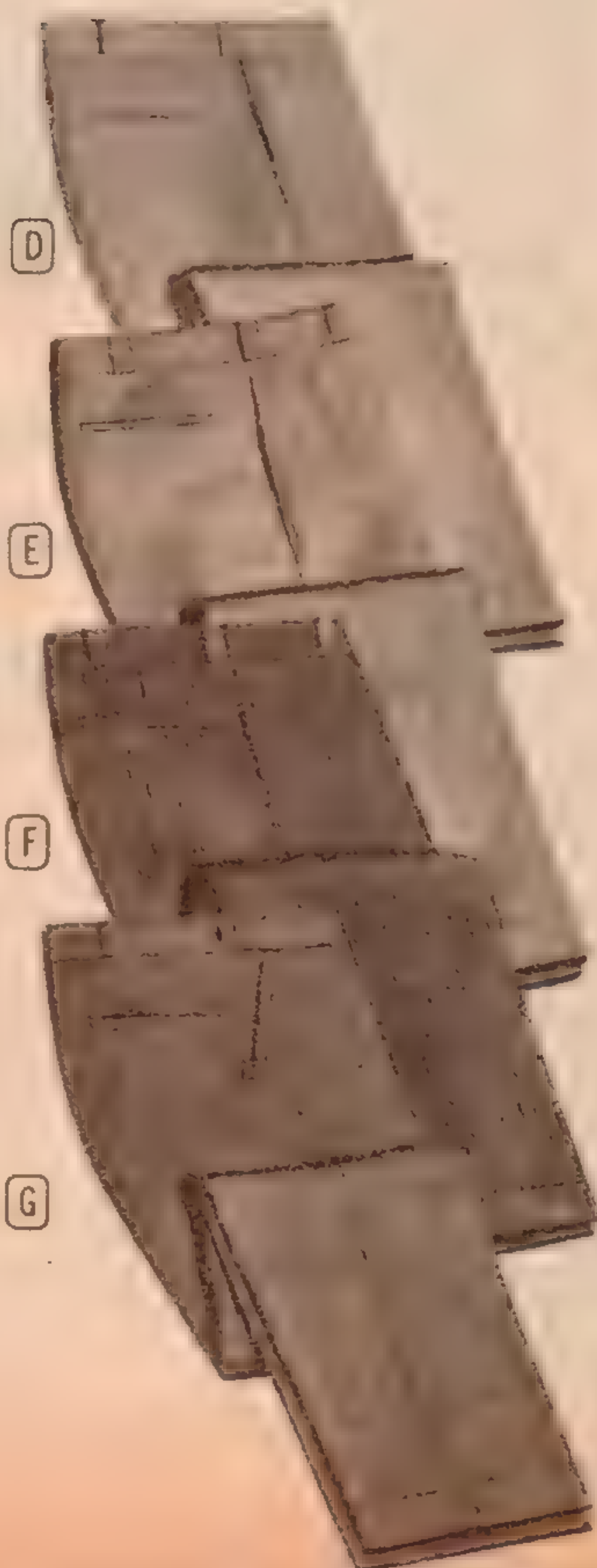
**Galey & Lord**

**PowrHouse Work Pants with Sanforized Plus for Proven**

**A** Galey & Lord Cramerton Cloth—8.2-oz. Combed All Cotton Twill. Wash 'n Wear—drip dry, minimum ironing. 5 Twill pockets, Sanforized waistband. Side seams pressed open. Bar-tacked. Zipper fly, cuffs, no belt. Ship. wt. 1 lb. 4 oz. Colors: Olive Green, Sandstone (lt. tan). Washfast. Size Scale below (No 44 waist). 42A1010—State sizes, color. \$4.97

**B** 70% More Wear—8.5-oz. fabric of 84% Polished Cotton, 16% DuPont 420 Nylon. Wash 'n Wear: drip dry, minimum ironing. 5 Wash 'n Wear pockets, waistband. Side seams pressed open and serged. Zip fly, cuffs. No belt. Ship. wt. 1 lb. 10 oz. Colors: Light Tan, Charcoal Gray. Washfast. Size Scale below (No 42, 44). 42A1041—State sizes, color. \$4.97

**C** Scotchgard Stain Repellent—shuns stains like ink, mud. 8.5-oz. 100% Cotton Twill. Wash 'n Wear—drip dry, minimum ironing. 5 Wash 'n Wear pockets, waistband. Side seams pressed open and serged. Bar-tacks. Zipper fly, cuffs. No belt. Shipping weight 1 lb. 10 oz. Colors: Gray, Air Force Blue. Washfast. Sizes: See Scale below. 42A1007—State sizes, color. \$4.97



**Extra Strong for Toughest Jobs**

**Tough Laboratory Tested Fabrics. Sanforized (Max. Shrink. 1%). Rugged Powr-House Construction. Bar-tacks. Proportioned Pockets—Five Pockets (foot deep side pockets), zipper fly and cuffs.**

**D** Tough Tri-Fi—Resists abrasive wear over 6 times longer than heaviest all cotton. 8.2-oz. wrinkle-resisting blend of 42% Acrylic, 41% Cotton, 17% 420 Nylon. Resists battery acids and harsh chemicals. Automatic Wash 'n Wear, tumble or drip dry, minimum ironing. Has features above. Washfast (max. shrink. 1%). Colors: Olive Green or Oxford Gray. Sizes: See Scale at left. 42 A 1003—Ship. wt. 1 lb. 12 oz. State waist, inseam, color. . . . \$4.97

**E** 8.5-oz. Army Twill—Was \$4.95. 91% Cotton, 9% Nylon—20% strength than all cotton twill. Sanforized Plus Automatic Wash 'n Wear. Features above. Washfast. Wt. 1 lb. 9 oz. State sizes. 42 A 1004—Navy Blue, Spruce Green. Sizes: Scale at left.

**F** 11-oz. Pepperell Whipcord—rugged 91% Cotton, 9% Rayon. Powr-House features as above. Wt. 2 lbs. 4 oz. Wash 'n Wear. 42 A 1206—Oxford Gray. Sizes: See Scale at left. State sizes. \$4.97

**G** Pepperell Coverts—2 Qualities. Closely woven. Wash 'n Wear. 8-oz. Covert—Reduced 10%. 100% Cotton. Sizes: Scale at left. 42 A 1029—Dark Gray. Wt. 1 lb. 12 oz. State sizes. Was \$2.87. 9 1/2-oz. Covert—Reg. and Extra Sizes. Stronger, longer-wearing. Cotton for rugged service. Features above. Dark Gray. State sizes. 42A1034—Reg. Sizes: See Scale at left. Wt. 1 lb. 15 oz. . . . \$2.99 42A1035—Extra Waists: 46, 48, 50; Inseams: 30, 32, 34. Wt. 2 lbs. \$3.99

**F** 12-oz. Sateen. Napped back, tightly woven 100% Cotton. Powr-House features as above. Machine wash alone. Wt. 2 lbs. 4 oz. 42 A 1212—Black-Gray Stripe. Sizes: Scale, left. State sizes. \$4.97

**G** 11 1/4-oz. Blue all Cotton Denim—Reduced 20c. Same rugged construction as above. Double stitched side seams. Machine wash alone. Ship. wt. 2 lbs. 4 oz. 42 A 1165—Sizes: Scale at left, State all sizes. Was \$3.29. . . . \$2.59





3.89

3.45

## Wash 'n Wearability...Max. Shrink. 1%

**Handsone, long-wearing 8.5-oz.**  
100% Cotton Twill. Sanforized Wash 'n Wear finish—drip dry, ironing. Ideal for workwear—cooks, hospital attendants—ever neat, sanitary appearance necessary. 5 pockets (foot deep side pockets). Zipper fly and cuffs. Wash-Belt not included.  
Shipping weight 1 lb. 10 oz.  
See Scale on facing page.  
A 1079—White. State sizes...\$3.89

**Pepperell's Wash 'n Wear** neat 100% Cotton Pincheck for work or leisure. Sanforized Plus—drip dry, little or no ironing ever. 5 fast drying pockets (foot deep side pockets). Side seams pressed open and serged. Zip fly and cuffs. No belt. Wt. 1 lb. 2 oz. Washfast.  
Colors: Light Blue, Tan checks.  
Sizes: Scale on facing page.  
42A924—State sizes, color. \$3.45

## Summer Work Pants

- Four-House construction—Bar tacks.
- Proportioned Patterns—zip fly, cuffs.
- Sanforized Waistband—5 Pockets.

**Pincheck**—Sanforized 100% Cotton. Neat looking for work or leisure. Cool, comfortable and washable. 5 pockets. Side seams pressed open and serged for strength.

Colors: Charcoal Gray or Med. Blue checks.  
Sizes: Scale on facing pg. Wt. 1 lb. 2 oz.  
A 922—State sizes, color...\$2.49

**Seersucker**—cool 100% Cotton is lightweight and comfortable for work or leisure. Stays neat looking with little ironing. Side seams pressed open and serged. Sanforized—shrinks less than 1%.

Colors: Gray-White stripe.  
Sizes: Scale on facing page. Wt. 1 lb.  
A 914—State waist, inseam...\$2.97

**Gabardine**—neat, tightly woven fabric in a longer wearing blend of 70% firm Rayon, 10% tough Nylon. Ideal for work or leisure. Crease-resistant. Washfast. Max. shrink. 1%.

Colors: Charcoal Gray, Chocolate Brown or Navy. Ship. wt. 1 lb. 11 oz.  
Sizes: See Scale on facing page.  
A 1019—State sizes, color...\$4.25

**Satisfaction Guaranteed**  
or Your Money Back



2.49

2.97

4.25

## Nylon Rainwear

**Extra Light**—for work or sports. Entire outfit weighs less than 2 lbs. Rubber coated Nylon—completely waterproof. Resists stains. Carry case included. Tan or Yellow.

**Parka. Slipover style** with attached hood, zipper neck closing (full bib coverage when zipper's open). Hood, bottom have adjustable drawstrings. Sm. (36-38 chest); Med. (40-42); Large (44-46). State size, color. 42 A 2802—Wt. 1 lb. ...\$7.97

**Pants.** Elastic cord waist, ankle snaps adjust—keep out rain. Sm. (32-34 waist); M. (36-38); Large (40-42). Inseams: 30-in. State waist, inseam and color. 42 A 2803—Wt. 1 lb. ...\$5.97

**Save on Outfit.** Parka and Pants. State sizes and color. 42A2804—Wt. 1 lb. 13 oz. \$13.49

**All-Purpose Parka** with attached convertible collar-hood. Rubber coated Featherlite 100% Waterproof Nylon. Raglan sleeves; slash pockets; adjustable snap-on sleeve cuffs; adjustable drawstring at bottom hem; ventilated yoke back; zipper front. 30-in. long. Taupe only. Wt. 1 lb. 2 oz. Sm. (36-38 chest); Med. (40-42); Large (44-46); Ex. Large (48). 42 A 2807—State size...\$8.97

8.97



## Long-Wearing Vinyl

**Regulation Waterproof Police Coat.** Single-breasted 1-piece body. Electronically sealed seams, riveted reinforcements. Reach-through slash pockets. Vents under arms and cape. Reinforced badge patch. Black or Yellow. About 48-in. long. S. (34-36 in. chest); M. (38-40); L. (42-44); Ex. L. (46-48). Wt. 1 lb. 4 oz. 42 A 2912—State size, color...\$4.97

**Cape-Back Coat**—air vents under arms and cape. Slot and buckle fasteners, reach-through pockets. 100% Waterproof. Black or Yellow. Med.-weight Vinyl. Sizes: Same as "R". Wt. 1 lb. 14 oz. 42 A 2908—Abt. 48 in. State size. \$4.59

**100% Waterproof Jacket** in heavy-wt. 10-gauge Black or Yellow Vinyl. Corduroy lined collar, rust-proof snap fasteners on storm fly front. Air vents under arms. Sm. (36-38 chest); Med. (40-42); Lge. (44-46); Ex. L. (48). Ship. wt. 1 lb. 10 oz. 42 A 2810—State size, color...\$3.49

**100% Waterproof Overalls** in heavy-wt. 10-gauge Black or Yellow Vinyl. High bib; adjustable suspenders, sides. Reinforced strain points. Ship. wt. 1 lb. 10 oz. Small (30-32 waist); Med. (34-36); Lge. (38-40); Extra Lge. (42-44). 29-inch inseam. 42 A 2811—State size, color...\$3.69

**Outfit. Jacket-Overalls.** Wt. 3 lbs. 42 A 2812—State sizes, color...\$6.97

**Krene Plastic Parka and Pants Outfit** (not shown). Flexible and 100% Waterproof—stains wipe off easily. Styled like outfit "N" above. Drawstring Hood closes up tight, zipper at neck. Elastic wrists, waistband. Charcoal (dk.) Gray. Wt. 1 lb. 3 oz. Sm. (34-36 chest); Med. (38-40); L. (42-44). Pants proportioned to parka size. 42 A 2805—State size...2-Pcs. \$3.97

4.97

4.59

3.69

3.97



BFCKDAS WARDS 529



# Powr-House Neoprene

BY AMERICA'S TOP WORK RAINWEAR MAKER

(A) TO (E) 100% Waterproof . . . Resists Oil, Solvents and Grease. Wears much longer than ordinary rainwear . . . Multiple layers of Neoprene on strong Cotton back . . . Bonded under high pressure, not brushed on . . . Extra long-wearing and tough . . . Remains supple, won't crack or peel . . . Seams tightly fused.

(A) **Jacket.** Fly front, rustproof snap fasteners, Corduroy-edged collar. Small (36-38 chest); Med. (40-42); Lge. (44-46); Ex. Lge. (48). Wt. 3 lbs. 42 A 2862-Colors: Black, Yellow. Abt. 30 in. long. State size, color . . . \$6.54  
(B) **Overalls.** Full bib, adjustable shoulder straps (back cross-over hood in place), reinforced crotch and strain points. Small (32-34 waist); Medium (36-38); Large (40-42); Extra Large (44). Inseam: 29 inches only. 42 A 2863-Colors: Black or Yellow. Ship. wt. 3 lbs. State size, color . . . \$6.95  
**Save on Outfit.** Jacket and Pants above. Reinforced strain points. 42 A 2864-Black or Yellow. Ship. wt. 5 lbs. 12 oz. State sizes, color . . . \$13.35  
(C) **Hat.** Adjustable chin strap, stiffened brim. Colors: Black, Yellow. 42 A 2866-Sizes: 6¾, 7, 7¼, 7½, 7¾. Wt. 9 oz. State size, color . . . \$1.75  
(D) **Neoprene Cape-Back Coat**—added protection. Air vents underneath. Front like Coat "F" with slot, buckle fasteners. 2 flap pockets. Abt. 48 in. 42 A 2865-Even Chests: 36 to 48. Black. Wt. 3 lbs. State chest . . . \$10.85

## Best Waterproof Neoprene Coated Nylon Coat

(E) You'd expect to pay much more! Our lightest and strongest — virtually defies tearing. Resists solvents, oil, mildew. Vulcanized seams. Cape back with air vents underneath. Slot and buckle fastener. Corduroy-edged collar, reinforced strain points. Big patch flap pocket. Colors: Black or Yellow. Abt. 48 in. long. Shipping weight 3 lbs. 2 oz. 42 A 2915-Even Chests: 36 to 48. State chest and color . . . \$14.95

# Powr-House 100% Waterproof Rubber Rainwear

2 THICK LAYERS OF BUNA S RUBBER ON COTTON BACK

(F) **Cape-Back Coat** in 100% Waterproof Black Rubber. Sturdy vulcanized seams. Cape back adds protection — Air vents underneath. Slot, buckle fasteners, 2 big flap pockets. Corduroy-edged collar. Back styled like coat "D" above. Abt. 48 in. long. Even Chests: 36 to 48. Wt. 3 lbs. 12 oz. 42 A 2901-State chest size . . . \$8.93

(G) **Rubber Hat.** Stitched stiffened brim. Chin strap adjusts. Vulcanized seams. Colors: Yellow or Black. Sizes: 6¾, 7, 7¼, 7½, 7¾. Wt. 8 oz. 42 A 2853-State size, color . . . \$1.45

**Black Rubber Apron** (not shown). Full cut, seamless — neck to knee protection. 2 eyelets, tie cord. 34½ by 43½ in. 42 A 2850-Ship. wt. 1 lb. 7 oz. . . \$2.59

**To Measure Coats and Jackets:** Measure chest over clothing usually worn under rainwear. Place tape around chest, high up under arms, over shoulder blades. Number of inches is your size. **For Pants:** Measure waist over trousers (no belt). Number of inches is size.

(H) **Jacket.** Snap front, Corduroy edged collar. Vent holes. Riveted strain points, vulcanized seams. Abt. 30 in. Colors: Yellow, Black. Wt. 2 lbs. 12 oz. Small (36-38 chest); Med. (40-42); Large (44-46); Extra Large (48). 42 A 2855-State size, color . . . \$5.95

(K) **Hooded Jacket** for added protection. Attached drawstring hood closes tight. Style, sizes, colors as in Jacket "H" above. Ship. wt. 3 lbs. 42 A 2854-State size, color . . . \$7.09

**Save on 2-Pc. Outfits.** Wt. 4 lbs. 8 oz. 42 A 2857-Jacket "H"; Overalls "J". 42 A 2873-Jacket "H"; Trousers "L". State sizes and color . . . \$11.69

(M) **Parka.** Slipover style. Attached hood, snaps at neck. Drawstring bottom. Olive Drab, Black. Small (36-38 chest); Med. (40-42); Large (44-46). Abt. 30 in. Ship. wt. 2 lbs. 8 oz. 42 A 2859-State size, color . . . \$4.69

**2-Piece Outfit** — Parka "M" and Overalls "N" above. Seams sewn and cemented. 42 A 2861-Colors: Olive Drab or Black. Wt. 4 lbs. 12 oz. State sizes, color . . . \$11.69

(J) **Overalls.** Adjustable waist, shoulder straps. High bib. Vulcanized seams, reinforced strain points. Yellow or Black. Small (32-34 waist); Med. (36-38); Large (40-42); Ex. Large (44). Inseam: 29 only. Wt. 2 lbs. 6 oz. 42 A 2856-State size, color . . . \$5.95

(L) **Trousers** — belt loops, suspension buttons, zipper fly. Vulcanized seams. Yellow, Black. Wt. 1 lb. 14 oz. Even Waists: 32 to 44. Inseam: 28 in. 42 A 2851-State waist, color . . . \$4.95

**Save on 2-Pc. Outfits.** Wt. 4 lbs. 8 oz. 42 A 2858-Jacket "K"; Overalls "J". 42 A 2874-Jacket "K"; Trousers "L". State sizes and color . . . \$11.69

(N) **Overalls.** High bib, adjustable shoulder straps, waist. Zipper fly. Olive Drab, Black. Small (32-34 waist); Med. (36-38); Large (40-42). Inseam: 28 in. Shipping weight 2 lbs. 6 oz. 42 A 2860-State waist, color . . . \$4.95

FIN

2-Ply K

SHIRTS

397-\$419

Powr-House -  
heaviest.

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## Galey & Lord Outfits

**FINEST COTTONS WITH SANFORIZED-PLUS WASH 'N WEAR**

### 2-Ply Klondike Cloth

**SHIRTS**

**PANTS**

**\$397-\$419 \$497-\$519**

**Powr-House** — our toughest and heaviest. Rugged Klondike cloth — 2-ply Polished Cotton developed by the Army. It's so tightly woven, so smooth and lustrous, Klondike Cloth resists rips and abrasions better. Now with Sanforized-Plus for the least ironing ever. Washfast and Colorfast too.

**12-Oz. 2-Ply Shirts.** Double main seams and shoulder yoke. Dress collar and long stay-in tails.

Sizes: See Shirt Scale on Page 532.

Wt. 1 lb. 9 oz. State neck, sleeve.

42 A 2108-Olive Green. . . . . \$4.19

42 A 2104-Army Tan. . . . . \$3.97

**10-Oz. 2-Ply Klondike Cloth Pants.** Heaviest, strongest of all! Fast-drying waistband and 5 pockets. Neat cuffs and zipper fly.

Sizes: See Pants Scale on Page 532.

Wt. 1 lb. 14 oz. State waist, inseam.

42 A 2109-Olive Green. . . . . \$5.19

42 A 2105-Army Tan. . . . . \$4.97

### 2-Ply Combed Cramerton Cloth Army Twill

**SHIRTS**

**PANTS**

**JACKET**

**\$254-\$309 \$354-\$397 \$769**

**The Very Finest Combed Army Twill** we have tested; now priced 35c to 75c below last Fall! It's 2-ply combed Cotton — only longest, strongest fibers are used. Meets Army's highest standards for wear-proof weight. And it's improved with Sanforized-Plus Wash 'n Wear finish — wash by hand or in machine, drip dry, wear with least ironing ever. Mercerized for greater strength, luster. Washfast and Colorfast to sun and perspiration. Powr-House construction for longer service. Bartacked strain points. Proportioned patterns.

**6-Oz. Shirts — Long or Short Sleeves.** Double main seams, double fabric yoke. Strong bartacked strain points. Button-flap pockets.

**Long Sleeves** — Were \$3.29-\$3.44. Dress collar, long stay-in tails.

Sizes: Shirt Size Scale, Pg. 532. Wt. 1 lb. 4 oz. State neck, sleeve, color.

42 A 1958-Gray, Army Tan. \$2.74 42 A 1962-Spruce Green. \$3.09

**Short Sleeves** — Were \$2.89-\$2.98. 2-way collar, straight bottom.

Sizes: Small (14½-15-inch neck); Medium (15½-16); Large (16½-17-inch neck). Shipping weight 14 oz. State size and color in order.

42 A 1938-Gray, Army Tan. \$2.54 42 A 1940-Spruce Green. \$2.63

**8.2-Oz. Combed Cramerton Cloth Chino Pants** — Were \$4.29-\$4.44. Fast drying Wash 'n Wear waistband and 5 pockets. Zipper fly and cuffs.

Sizes: Pants Size Scale, Pg. 532. Wt. 1 lb. 12 oz. State waist, inseam, color.

42 A 1959-Gray, Army Tan. \$3.54 42 A 1963-Spruce Green. \$3.97

**8.2-Oz. Combed Cramerton Cloth Jacket.** Wash 'n Wear lining of 30% Orlon Acrylic, 25% Rayon, 25% Acetate, 20% Cotton. Zip-front, 3 pockets.

Colors: Gray, Army Tan, Spruce Green. Even Chest Sizes: 36 to 46 in.

42 A 2267-Ship. wt. 2 lbs. State even chest size, color. . . . . \$7.69



ALL: WARDS 531

How to Measure Instructions for Shirts and Pants, See Page 532.

**Satisfaction Guaranteed or Your Money Back**





SO IN  
TALL  
AND  
STOUT  
SIZES

## Finest of All!

### WASH 'N WEAR ACRI-CHINO

SHIRT PANTS JACKET  
\$5.59 \$7.00 \$9.59

**Acid-Resistant Acri-Chino** of 50% Acrilan Acrylic fiber, 50% Combed Cotton — so much stronger, so much better looking Wards chose it as the company uniform! Extra Wash 'n Wearable — dirt and grease float right out — just drip-dry, little or no ironing. Resists most acids and harsh chemicals. Sanforized, shrinks less than 1%. Washfast. Colorfast to sun, perspiration.

**6-Oz. Acri-Chino Shirt.** Dress type collar. Double main seams, double shoulder yoke. Long stay-in tails. Gray or Army Tan. Sizes: see Shirt Size Scale below. 42 A 1994—Wt. 1 lb. 2 oz. State neck, sleeve, color. **\$5.59**

**7¾-Oz. Acri-Chino Pants.** Fast-drying Wash 'n Wear waistband and 5 pockets (foot deep side pockets). Side seams pressed open and serged for strength. Bar-tacked strain points. Neat cuffs and zipper fly. Gray or Army Tan. Sizes: see Pants Size Scale below. 42 A 1995—Wt. 1 lb. 10 oz. State waist, inseam, color. **\$7.00**

**7¾-Oz. Acri-Chino Jacket.** Colorful Wash 'n Wear lining of 30% Orlon Acrylic, 25% Rayon, 25% Acetate, 20% Cotton. Zipper front, 3 pockets, elastic side inserts. Gray or Army Tan. Even Chests: 36 to 48 inches. 42 A 2270—Wt. 2 lb. 4 oz. State size, color. **\$9.59**

**SANFORIZED plus**

### COTTON PLUS DUPONT NYLON

SHIRT PANTS JACKET  
\$3.59 \$4.59 \$9.97

**Rugged Twill** with 2-ply filling yarns for extra wear. Wards lab reports it has 20% more tensile strength than ordinary cotton twill. Sanforized-Plus finish — max. shrink. 1%. Mercerized, Washfast, Colorfast.

**6-Oz. Shirt** — 88% Cotton, 12% Nylon Twill. Double main seams and shoulder yoke. Long stay-in tails. Army Tan, Gray. Sizes: see Shirt Size Scale below. 42 A 2000—Ship. wt. 1 lb. 8 oz. State sizes, color. **\$3.59**

**8.5-Oz. Pants** of 91% Cotton, 9% Nylon Twill. Wash 'n Wear waistband and 5 pockets. Cuffs, zipper fly. Army Tan, Gray. Sizes: see Pants Size Scale below. 42 A 2001—Ship. wt. 1 lb. 11 oz. State sizes, color. **\$4.59**

**NY-SUL-Loft Lined 8.5-oz. Jacket** — 91% Cotton, 9% Nylon. Wash 'n Wear lining of Nylon quilted to All Nylon batting. Army Tan, Gray. Even Chests: 36 to 46. 42 A 2261—Ship. wt. 2 lbs. State size, color. **\$9.97**

#### OUTFIT PANTS SCALE

Waist	29	30, 31	32, 33, 34, 36, 38	40	42, 44
Only in	29, 30	29, 30, 31	29, 30, 31	29, 30	30
Inseams	31, 32	32, 33	32, 33, 34	32, 34	32

**Measure Waist** over well-fitting work pants without belt. Number of inches is your correct waist size.

**Measure Inseam** down inner seam of well-fitting work pants from crotch to bottom of cuffs. Number of inches is your correct inseam size. State waist size first, then state inseam size in placing your order.

## Wash 'n Wear!

### CARDED SUPERTWILL

SHIRTS PANTS  
\$2.65 - \$2.80 \$3.49 - \$3.69

**Prices Cut** from Fall Catalog on 7 and Gray! Rugged carded Cotton A Twill with Sanforized-Plus finish — ironing. Mercerized, Washfast, Colorfast.

**6-Oz. Shirts** — Were \$2.89. Double shoulder yoke and main seams. Long stay-in tails. Sizes: see Shirt Size Scale below. State neck, sleeve, color. Wt. 1 lb. 3 oz. 42 A 1968—Tex Green (gray-green). **\$2.65**  
42 A 1964—Army Tan, Gray. **\$2.80**

**8.5-Oz. Pants** Were \$3.89. Fast-dry waistband, 5 pockets. Cuffs, zipper fly. Sizes: see Pants Size Scale below. State waist, inseam, color. Ship. wt. 1 lb. 11 oz. 42 A 1969—Tex Green (gray-green). **\$3.49**  
42 A 1965—Army Tan, Gray. **\$3.69**

#### OUTFIT SHIRT SCALE

Neck (in.)	14½, 15	15½, 16, 16½
Sleeve	Short (32);	Short (32); Med.
Lgth. (in.)	Med. (33½)	(33½); Long

**For Neck** — lay collar of well-fitting out flat. Measure from center of collar button to far end of button.

**For Sleeve:** Measure from center of collar down sleeve to far end of cuff. State neck; Short, Med., or Long.

★ Just Say "CHARGE IT" See Page 1281 ★



**4.49  
TO  
7.79**  
Jackets

**2.24  
TO  
3.45**  
Shirts

**3.15  
TO  
4.65**  
Pants

**2.33**  
Shirt



**2.74** **4.74**  
Pants Outfit

# PowerHouse Army Super Twill Outfits

**STRONG COTTONS . . . SANFORIZED, MERCERIZED, COLORFAST, WASHFAST**

- Get much more for your money! Fine firmly-woven carded Cottons, many extra construction features!
- Proportioned patterns for more comfortable fit. Strain points bar-tacked. Extra attention to details.

**Dr. Super Twill Pants — Stout Sizes, Tool Fabric** — weighs a full 8.5-oz. per sq. yard — stands up under constant wear and countless washings. All features are plus many others. Side seams pressed open and pressed for neatness. Sanforized Drill waistband, ratsail Drill pockets (foot deep side pockets), bar-tacked. Gripper fastener at waist. Cuffs, zipper Sanforized. Please state waist, inseam and color.

**Sizes:** Size Scale on facing page. Wt. 1 lb. 14 oz.  
42 A 1956—Army Tan, Med. Gray, Bark (dk. tan) **\$3.15**  
42 A 1976—Spruce Green **\$3.20**  
42 A 1979—Air Force Blue **\$3.20**

**at Sizes:** Waist 46 has Inseams 30, 32, 34 in.; Waists 50 have Inseams 30, 32. Cut fuller throughout.  
42 A 1992—Army Tan, Med. Gray. Wt. 2 lbs. **\$4.65**

**2-Oz. Twill Jackets — Unlined or Lined with 75% Re-** pressed Wool, 15% Cotton, 10% Rayon (shrink. 3%). pockets, elastic waist inserts. State even chest, color.

**Lined Jacket.** Colors: Army Tan, Gray, Bark (dk. tan), Spruce Green, Air Force Blue. Even Chests: 36 to 46 in. 42 A 2250—About 25 in. Shipping weight 1 lb. 9 oz. **\$4.49**

**ed Jackets — Regular and Tall Sizes!**  
42 A 2251—Reg. Chests: 36-46. Abt. 25 in. Colors above. Shipping weight 2 lbs. 6 oz. **\$6.49**

**Tall Even Chests:** 38-48. Air Force Blue, Spruce Green, Gray. About 27 in. long. 42 A 2249—Ship. wt. 2 lbs. 12 oz. **\$7.79**

**Surcoat (left) — fabric, lining as above** Zipper front, adjustable side tabs. Spruce Green, Gray. Chests: 36-46 in. 42 A 2258—Abt. 32 in. Wt. 2 lbs. 14 oz. **\$8.29**

**6-Oz. Super Twill Solid Color Shirts — Long Sleeves.** Features above. Neat interlined dress collar, button-down flap pockets (1 with pencil slot), double main seams, double shoulder yoke. Long tails. State size and color.

**Reg. Sizes.** Size Scale, facing page. Ship. wt. 1 lb. 14 oz.  
42 A 1952—Army Tan, Bark (dk. tan), Med. Gray **\$2.59**  
42 A 1972—Green **\$2.65** 42 A 1978—Air Force Blue **\$2.65**

**Tall and Stout Sizes:** Army Tan, Gray. Wt. 1 lb. 5 oz.  
42 A 1990—Tall: 15½, 16, 16½, 17, 17½, 18-in. neck **\$3.45**  
42 A 1991—Stout: 17½, 18, 19, 20 neck **\$3.45**



**5-Oz. Shirt — Short Sleeves.** 2-way collar, in-out bottom, button-thru pockets. Army Tan, Air Blue, Gray, Green. Sizes: Small (14½-15 neck); Med. (15½-16); Large (16½-17). Ship. wt. 14 oz. 42 A 1951—State size, solid color **\$2.24**

**6-Oz. Plaid Shirts — Long or Short Sleeves.** Harmonize with Super Twill Pants — all features at top of page. Stitch-free collar, seamless front, back center pleat. Colors: Blue, Gray, Green, Tan.



**Sizes:** Small (14½-15 neck); Med. (15½-16); Large (16½-17); Extra Large (17½). Measure, Pg. 532. State size and color.

**Long Sleeves:** Long stay-in tails. 42 A 1957—Ship. wt. 1 lb. 4 oz. **\$2.97**

**Short Sleeves.** In-out bottom. 42 A 1961—Ship. wt. 1 lb. **\$2.59**

**Satisfaction Guaranteed OR YOUR MONEY BACK**

**Save 33¢ on  
2-pc. Work Outfit**

**ECONOMY CARDED TWILLS**

**1-ply carded Cotton Army Twill** for long rugged wear. Sanforized (max. shrink. 1%), mercerized. Colors: Army Tan, Gray, Washfast.

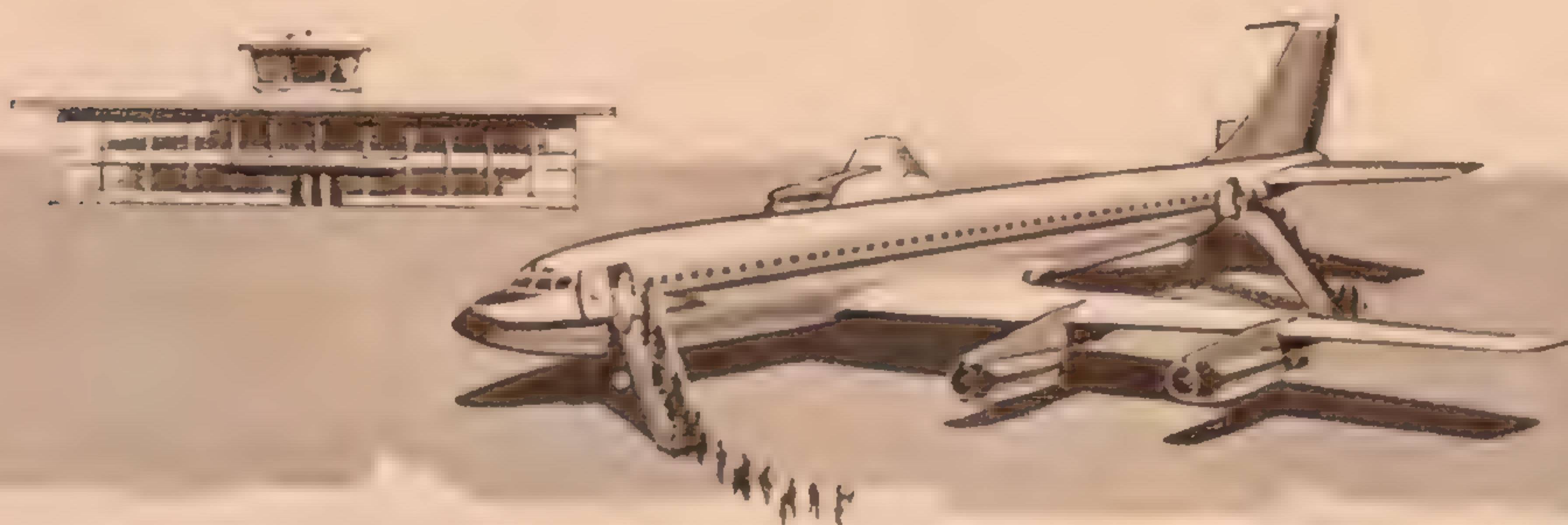
**Shirt.** Interlined dress collar, button-down flap pockets (1 with pencil slot), double main seams, yoke. Long tails. Wt. 1 lb. 2 oz. Necks: 14½, 15, 15½, 16, 16½, 17 in. 42 A 1900—State neck, color **\$2.33**

**Pants.** Strongly stitched seams, bar-tacked. Four pockets, cuffs, zipper fly. Ship. wt. 1 lb. 14 oz. Sizes: See Pants Scale, facing pg. 42 A 1901—State sizes, color **\$2.74**  
**Save! 2-Pc. Outfit.** Wt. 2 lbs. 14 oz. 42 A 1903—State sizes, color **\$4.74**

BFCDDAS, WARDS 533



# NEW Stratolite Luggage FOR 1961



## Travel With Our Finest Luggage

- New Contour Shape—Very Newest Elongated Look
- New Concave Contour Locks and Handle Base
- Locks Automatically When You Close the Lid
- Modern Molded Construction—Light But Tough
- New Molded Handle Makes Carrying Comfortable
- New Bindings Absorb the Shock of Hard Travel
- New Handsomely Beautiful Harmonizing Linings
- Textured Vinyl Outside Cover—Smart Colors

**New Stratolite... Our Finest HAWTHORNE Luggage yet!** It's packed with features sure to please—built to take the hard wear of modern travel. Ultra modern contour-mold shape is a joy to behold—its deluxe beauty belies its low cost. Now... close the lid and the lock closes! Easy to care for, too... just wipe it clean with a damp cloth and it's as nice as ever.

**Exclusive HAWTHORNE Molding Process.** Sturdy Fabric backed Vinyl cover permanently pressure sealed to strong Fiber case—richly textured outside. Heavy Vinyl bumpers act as cushion against bumps and accent its shape—no exposed stitching to break.

**Concave Contour Automatic Locks and Handle-Base** are the latest deluxe style. Polished Bright Chrome-plated steel—absolutely rustproof.

**Contour-Mold Shape** further accented by Vinyl covered valance that encircles case—forms recessed channel. Steel closure acts as dust seal.

**Luxury Linings.** Ladies' cases with newest small diamond quilted pattern Acetate Rayon linings. Men's with quilted Gabardine-weave Rayon.

**Extra Features.** Unbreakable Metal bottom gliders. Matching Plastic Identification Tag. High Impact Styrene handle.

**Ladies' New Stratolite Colors.** Sea Blue (Shown on set), Charcoal Gray (A) or Marble White (B). *State Color desired on your order.*

**Men's New Stratolite Colors.** Choice of 2 masculine favorites. Charcoal Gray (Shown on set) or Autumn Tan (C). *State Color desired.*

**F. E. TAX Included on Luggage on These Two Pages**

**10% DOWN**

**on Orders of \$20—See Terms Pgs. 1281-1282**

**Select Your New Stratolite Here—Ladies' Cases \$1295 to \$1895 Men's Cases \$1595 to \$2295**

- (1) Ladies' Train Case.** Neat and trim—and roomy! Plenty of room for your cosmetics and extras. Shirred back body pocket. Clear Vinyl Plastic lining on bottom is easy to clean. Beveled edge mirror is removable. Trim and compact. 14x8½x9-in. size. 60 A 8380—Ship. wt. 5 lbs. 8 oz. *State color...* \$12.95  
60 A 8191—Cover for (1). Wt. 1 lb. 1 oz. .... 2.59
- (2) Ladies' Overnight.** Ideal companion to other cases. Has 3 fully shirred pockets and tie tapes for easy and neat packing. 22x16x6½ in. 60 A 8381—Ship. wt. 7 lbs. 4 oz. *State color...* \$12.95  
60 A 8188—Cover for (2). Wt. 1 lb. 2 oz. .... 2.59

- (3) Ladies' 24-In. Pullman.** Compact but roomy for packing ease—popular traveling size. 3 shirred pockets and tie tapes. 24x18x7 in. 60 A 8382 MO—Wt. 8 lbs. 4 oz. *State color* \$15.95  
60 A 8189—Cover for (3). Wt. 1 lb. 4 oz. .... 2.99
- (4) Ladies' 26-In. Pullman.** Biggest and roomiest of our new Ladies' Stratolite... yet it's easy to carry! Plenty of packing space with room to spare. 2 big, roomy shirred pockets and tie tapes for neater packing. 26½x19x8-in. size. 60 A 8383 MO—Wt. 10 lbs. 4 oz. *State color...* \$18.95  
60 A 8190—Cover for (4). Wt. 1 lb. 5 oz. .... 2.99

- (5) Men's Overnight.** Tailored divider curtain and grain Leather garment strap. 22x16x6½ in. 60 A 8022—Ship. wt. 7 lbs. 12 oz. *State color...* \$12.95  
60 A 8188—Cover for (5). Wt. 1 lb. 2 oz. .... 2.59
- (6) Men's 2-Suiter.** Curtain divider. Deluxe packing bar, 2 hangers—with Wood dowels grain Leather garment strap. 26x19x7 in. 60 A 8021 MO—Wt. 11½ lbs. *State color...* Cash \$18.95  
60 A 8190—Cover for (6). Wt. 1 lb. 5 oz. .... 2.99
- Men's 3-Suiter.** Not shown. Like (6). 26x19x9 in. 60 A 8020 MO—Wt. 13 lbs. *State color...* Cash \$22.95  
60 A 8196—Cover for above. Wt. 1 lb. 6 oz. .... 3.49

## Extra Lite Trip-Lite—Budget Priced

- The Lightest Style in Modern Luggage
- It's Built to Take Hardest Travel Wear

- Flexible Sides Give More Packing Room
- Economical—Ideal for Entire Family

**(7) TO (11) HAWTHORNE Extra-Lite Trip-Lite.** 5 handsome matching pieces—match Go Bags (12). So light you'll be surprised—18 in. overnight weighs just 3 lbs. All pieces nest for storing—see view at lower left. Style is ideal for the entire family.

**Sturdy But Strong Frame** of 1-pc. 3-ply bonded Plywood—ruggedly reinforced bottom. Adds strength without weight to Trip-Lite.

**Duo-Bumper Edges** of heavy Vinyl encircle case—double stitched through Plywood frame so they won't rip or come off. Bumpers add decorative accent to case and extra protection. Vinyl front trim. Vinyl covered handle securely mounted through Plywood with Metal posts. Name tags included.

**Smartly Styled Interiors** with handsome Dobby Rayon lining. Tie tapes and shirred pockets for neater packing.

**Solid Brass Zipper** provides 3-sided opening. Swivel mounted tuck lock holds zipper closed. Metal base studs.

**Choice of 2 Coverings for All Cases (7) to (12).** Black Stewart Rayon Plaid as shown on 5 nesting cases or handsomely textured Vinyl Donegal Tweed as shown on bags (12).

**Order from Chart Below... Be Sure to State Color Style.**

Number	Name	Size—In.	Catalog No.	Ship. wt.	Price
(7)	Pullman	29x23x9	60 A 8519MO	10 lbs.	\$16.89
(8)	Pullman	26x20½x7½	60 A 8518MO	8 lbs.	13.89
(9)	Pullman	24x18x6	60 A 8517MO	5 lbs. 8 oz.	11.89
(10)	Weekend	21x15x5½	60 A 8516	4 lbs. 8 oz.	9.89
(11)	Overnight	18x13x4¾	60 A 8515	3 lbs. 8 oz.	7.89

**PLASTIC CASES.** Double reinforced bottom. Twin Brass zippers. Fit (1) to (6) and (13) to (18). Also Cases Pg. 537.



Nests for Compact Storing



534 WARDS BFCKDAS

**(12) HAWTHORNE Extra-Lite Trip-Lite Go Bags.** Match (7) to (11). Fold for easy carrying—hang open to keep clothing more wrinkle free. Sturdy Metal and Fiber frame. Includes 2 self-locking hangers and adjustable clothes bar. 2 polished tuck locks and zippered utility pocket with lock. Post-style handle for easy carrying. Swivel mounted Brass hook at top for easy hanging. 8 Metal studs protect bottom. All edges reinforced with Vinyl. 3-way zipper—opens wide for packing. Dobby Rayon lining. Identification tag.

**Choice of 2 Sizes.** Medium Length is 44x24x5 in. for men's suits, shorter dresses... extra width makes it ideal for bigger size suits. Long is 53x22x5 in. for longer dresses and coats.

**Choice of 2 Coverings.** *State Color Style as in (7) to (11) above.*

60 A 8546 MO—MEDIUM LENGTH. Ship. wt. 11 lbs. .... \$15.89  
60 A 8547 MO—LONG LENGTH. Ship. wt. 11 lbs. .... 17.44

## Thrifty Budget Molded

**(13) TO (18) Budget Molded...** combines style, quality economy! Modern molded construction. Metal top-bottom covered with Fabric-backed Vinyl—bonded under hydraulic pressure—set into Fiber frame. Saddle stitched. Decorative Vinyl covered Steel around frame adds accent to shape, acts as dust shield.

**Check These Expensive Luggage Features.** Quality polished locks. Handsome quilted Acetate Rayon lining and shirred pockets in Ladies' cases. Quilted Rayon Gabardine-weave lining in Men's. Polyethylene handles.

**Protect Your Luggage With a Case.** See view at far left.

**LADIES' COLORS:** Choose from 3 favorite colors. Venus (Shown on set), Saturn Blue (D), Satellite Gray (E).

**MEN'S COLORS:** Saddle Tan (On Set), Satellite Gray (F)

**(13) to (16) Ladies' Budget Molded.** Choice of 4 cases shirred pockets in all but Train. Train case has removable lid mirror and big shirred body pocket. *State color.*

No.	Name	Size—In.	Catalog No.	Ship. wt.
(13)	Pullman	26½x19x8	60 A 8203MO	11 lbs.
	Cover for (13)		60 A 8190	1 lb. 5 oz.
(14)	Pullman	24x18x7	60 A 8202MO	10 lbs.
	Cover for (14)		60 A 8189	1 lb. 4 oz.
(15)	Companion	22x16x6½	60 A 8201	8 lbs. 4 oz.
	Cover for (15)		60 A 8188	1 lb. 2 oz.
(16)	Train	14x8½x9	60 A 8200	5 lbs. 9 oz.
	Cover for (16)		60 A 8187	11 oz.

**(17) Men's 2-Suiter.** Deluxe Metal packing bar, 2 hangers all with smooth Wood dowels. Center divider. Leather garment strap. Roomy 26x19x7 in. size. *State color.*

60 A 8032 MO—Shipping weight 13 lbs. .... Only \$18.95  
60 A 8190—Plastic Cover for (17). Ship. wt. 1 lb. 5 oz. .... 2.99

**(18) Men's Overnight.** Full width center divider. Leather garment strap. 22x16x6½ in. size. *State color.*

60 A 8033—Shipping weight 8 lbs. 10 oz. .... Only \$12.95  
60 A 8188—Plastic Cover for (18). Ship. wt. 1 lb. 2 oz. .... 2.59

24-IN.  
Pullman  
15.95

TRIP.



# Our Finest Molded

STRATOLITE-STYLED FOR MEN



STRATOLITE-STYLED FOR WOMEN



TRIP-LITE...EXTRA LITE



BUDGET MOLDED...BUDGET PRICES







(A) Maple Tan (B) Wedgewood White (C) Silver Gray (D) Cherry Red

(E) Wedgewood White (F) Maple Tan



Sets Shown in Cloud Blue



New Wheary AIR-WEIGHT



# NEW MAYFAIR

CUSTOM CRAFTED BY

*Wheary*

All Prices, This Page

## Mix or Match Mayfair Luggage—Matching Styles, Colors

- Custom Crafted by Wheary . . . famous for fine luggage . . . in sizes for all traveling needs.
- New Mix or Match Feature . . . Styles and Colors match Wheary zippered AIR-WEIGHT (8) to (10).
- Luxury Styled. Smart contour shape. Touchomatic locks open with a touch; lock when lid is closed. White accent on Plastic grip.
- Quality Built. Light Plywood (except (1))—strong enough to stand on. Covered with Morocco textured Vinyl. Valance acts as seal. Tapes; Rayon Acetate Taffeta lining.

Choice of 4 Fashion Colors. Cloud Blue (on set), Maple Tan (A), Wedgewood White (B), Silver Gray (C) or Cherry Red (D). State Color.

Order Mayfair Below . . . State Color Desired

- (1) Mayfair Hat or Overniter. So tight—weighs just 60 oz. Handy overarm Leather handle; tuck lock. 3 pockets. Drumside construction.
- (2) Mayfair Train. Arched front, flat back. Removable mirror. Detachable zippered Plastic lined cosmetic pocket. 4 adj. bottle straps.
- (3) Fitted Miss Mayfair. Deluxe overniter. With 2 bottles, 4 jars with Gold vacuum plated tops. Comb, brush, mirror, Kleenex. Removable Plastic-lined cosmetic pocket with zipper.
- (4) (5) Mayfair Cases. Contoured lid pocket, 2 body and 1 detach zippered cosmetic pocket.
- (6) (7) Mayfair Cases. Larger size cases with 1 contoured lid pocket and 3 body pockets.

Case Style State Color	Size Inches	Catalog Number	Ship. Wt. Lb. Oz.	Cash Price
(1) Hat, O'Nite	15x7x14	60A8400	4 8	14.95
(2) Train	15x7½x9¼	60A8402	4 10	15.95
(3) Overnite	16x5½x14	60A8401	6 8	19.95
(4) Overnite	21x6x16½	60A8403	7 12	15.95
(5) Pullman	24x6¾x17¾	60A8404MO	9 4	19.95
(6) Pullman	26x7¾x19	60A8405MO	11 4	24.95
(7) Cruise	29x8¼x20¼	60A8406MO	12 8	31.95

(8) to (10) Mayfair Zippered Air-Weight. Styles colors match Mayfair (1) to (7). Rubber softside design . . . pounds lighter . . . strong enough to stand on. Zipper openings with tuck type locks. 3 sizes with 3 body pockets . . . one removable zippered cosmetic pocket (except (10)). Tie Cloud Blue (on set), Wedgewood White (E), Maple Tan (F). State color. See Chart.

Case Style State Color	Size Inches	Catalog Number	Ship. Wt. Lbs. Oz.
(8) Overnite	21x6x16½	60 A 8408	5 12 3
(9) Pullman	24x6¾x17¾	60 A 8409MO	6 8 1
(10) Pullman	26x7¾x19	60 A 8410MO	8 12

## Mayfair Deluxe Air Lite

(11) to (13) Mayfair Air Lite. Truly deluxe! Covered with high-strength Rayon in Scotchweave—Scotchgarded for soil resistance. Heavy worsted weave Cotton-Rayon linings. Hand dual roll Leather handles (all but (12)). Sturdy pers. Tan (shown on set) or Gray (not shown).

(11) Travel Bags. Twin zipper opening, padded zipper pockets, 2 shoe pockets. State color.

60 A 8417 MO—SUIT LENGTH. 24x6x42 in. 3 handles. Ship. wt. 11 lbs. \$5 Down, \$5 Month. . . . Cash \$5.95

60 A 8418 MO—DRESS LENGTH. 24x6x54 in. 5 handles. Wt. 12 lbs. 12 oz. \$6 Down, \$6 Month. . . . Cash \$6.95

(12) Tote Overniter. Weighs just 36 oz. Overniter handle. Vinyl lining. 4-bottle strap. Full length side pocket, padlock. 15x7¾x10½ in.

60 A 8412—Wt. 3 lbs. State color. . . . \$3.95

(13) 4 Sizes in Air Lite. All with 3 shirred pockets side tie tapes, Strong Plywood frame. State color.

Style of Case	Size Inches	Catalog Number	Ship. Wt. Lb. Oz.
Overnite	22½x5½x16½	60 A 8413	6 8
Pullman	25x6¼x18	60 A 8414MO	7 4
Pullman	27x7x20	60 A 8415MO	9
Cruise	30x7¾x22	60 A 8416MO	10 4





# Travel in Style With Famous SAMSONITE®

- Shipped to You Postpaid
- Prices Include F.E. Tax



## Silhouette—Molded Magnesium Luggage

**Samsonite Silhouette.** Samsonite's luxury luggage—built for beautiful appearance and lasting quality.

**Molded Magnesium . . .** so light in weight . . . so strong! Bonded-on smoothly textured Vinyl cover.

**Colors:** LADIES'—Biscayne Blue, Dover White, Desert Tan, Oxford Grey or Platinum Grey. MEN'S—Desert Tan or Oxford Grey. State color.

**Men's 3-Suiter.** Center divider with bar and strap. Also 3 hangers. 26x19½x9 in. State color.

60 8043 MO—\$5 Dn....Cash **\$49.50**  
8156—Cover. Wt. 1 lb. 6 oz...2.99

**Men's 2-Suiter.** Like (1) but 2 hangers. 26x19½x7 in. State color.

60 8042 MO—\$5 Dn....Cash **\$46.75**  
8155—Cover. Wt. 1 lb. 5 oz...2.99

**Men's Companion.** Center divider. 21x16½x7½ in. State color.

60 8041—\$3 Dn....Cash **\$27.50**  
8154—Cover. Wt. 1 lb. 2 oz...2.59

**Ladies' Pullman.** Pocket on divider. Detachable moistureproof pocket. 21x9 in. State color.

60 8352 MO—\$5 Dn....Cash **\$46.75**  
8152—Cover. Wt. 1 lb. 6 oz...2.99

**Ladies' Pullman.** (Not shown.) Same as (1) smaller size case, 24x17½x7¾ in. State color.

60 8354 MO—\$4 Dn....Cash **\$35.75**  
8168—Cover. Wt. 1 lb. 3 oz...2.99

• **Tongue-In-Groove Closure** seals dirt out. Deep-set out-of-sight locks and hinges set into decorative channel.

• **Luxury Linings.** Gabardine lining in men's cases and beautiful Dobby-weave Taffeta in ladies' pieces.

**(5) Ladies' Wardrobe.** Deluxe interior like (4). Also with packing bar and 4 Plastic hangers for neater and easier packing. Also tie tapes. 21x19½x9 in. State color.

60 AP 8353 MO—\$4.50 Dn..Cash **\$44.00**  
60 A 8153—Cover. Wt. 1 lb. 4 oz...2.99

**(6) Ladies' Overnight.** Interior arranged like (4). Tie tapes. Measures 20¾x16x7¼ in. State color.

60 AP 8351 MO—\$3.00 Dn..Cash **\$27.50**  
60 A 8151—Cover. Wt. 1 lb. 2 oz...2.59

**(7) Beauty Case.** A handy companion for all pieces. 5-section Plastic tray—1 section is covered jewel box. 4 pockets, lid mirror. Washable lining. 15x8x8 in. State color.

60 AP 8350—\$3.00 Dn....Cash **\$27.50**  
60 A 8150—Cover. Wt. 8 oz.....2.59

**(8) Hat Box.** Stationary handle. 2 lid and 2 side pockets. Tie tapes. Measures 18x16¼x7 in. State color.

60 AP 8355 M—\$2.50 Dn....Cash **\$22.00**  
60 A 8167—Cover. Wt. 14 oz.....2.59



## New Horizon—Bonded Fiber Glass Luggage

- **Samsonite New Horizon Style.** Latest in modern shape—slim, trim and light.
- **Bonded Fiber Glass—**Duracron Acrylic finish. Locks in Magnesium channel—Burnished Golden finish on Metal trim.

- **Ladies' Cases.** Modena lining. 2 shirred pockets—1 with zipper, Plastic lining. Elastic curtain. Ribbon ties.
- **Men's Cases.** Gabardine linings. Divider—opens flat. Inside buckle straps.

**Travel-Right Colors.** LADIES'—Gulf Blue, Cloud White or Smoke Grey. MEN'S—Briar Brown or Smoke Grey. Please State color on your order.

**(9) Men's 3-Suiter.** Packing bar with 2 Plastic hangers. Tie rack for easy packing. 26x19½x9 in. State color.  
60 AP 8038 MO—\$4.50 Dn...Cash **\$41.25**

**(10) Men's 2-Suiter.** Same as (9) but smaller. 26x19½x7¼ in. State color.  
60 AP 8037 MO—\$4.00 Dn...Cash **\$38.50**

**(11) Men's Companion.** Popular, many purpose size. 21x16x7½ in. State color.  
60 AP 8036—\$2.50 Dn....Cash **\$22.00**

**(12) Ladies' Pullman.** Extra-big and roomy. 26x19½x8½ in. State color.  
60 AP 8363 MO—\$4.00 Dn....Cash **\$38.50**

**(13) Ladies' Wardrobe.** Roomy interior. Packing bar with 4 hangers makes packing easier. 21x19½x9 in. State color.  
60 AP 8364 MO—\$4.00 Dn....Cash **\$35.75**

**(14) Ladies' O'Nite.** Popular companion case to other pieces. Opens flat for packing. 20¾x16x7 in. State color.  
60 AP 8361—\$2.50 Dn....Cash **\$22.00**

**(15) Ladies' Beauty Case.** Easy to carry—room for all your traveling needs. Lid mirror. Shirred pockets. Removable Plastic tray and washable Plastic lining. 15x8x8 in. State color desired.  
60 AP 8360—\$2.50 Dn....Cash **\$22.00**



SAVE \$2.03 on 3-Pc. Set

NEW LUGGAGE FOR 1961

Our Lowest Price Set

3 NESTING  
PIECES

\$16<sup>64</sup>

• Reg. \$4.89 Train • Reg. \$5.89 Overnite  
• Regular \$7.89 Pullman Case

(1) (2) (3) 3-Pc. Luggage Set—Save \$2.03. Brand new—stylish and sturdy. Newest taper shape on (1) (3)—extra height for more packing capacity. Baked-on Vinyl-like finish prevents peeling—resists scratches, dents . . . wipes clean with a damp cloth. Nickel plated locks. Metal tongue-in-groove closure. Full Rayon lining. Nests for storing. State Blue or Tan. Mail. Wt. 20 lbs.  
60 A 8338 MO—3-Pc. Set. . . \$16.64

(1) Pullman Case. Big and roomy size with lid pocket. 25 1/4 x 8 x 13 3/4 in. State color. Mailable.  
60 A 8337 M—Wt. 10 lbs. 8 oz. \$7.89

(2) Train Case. Mirror in lid and removable partitioned tray. 12 1/4 x 8 3/4 x 6 1/2 in. State color desired.  
60 A 8335—Wt. 4 lbs. 8 oz. . . \$4.89

(3) Overnite Case. Lid pocket. Roomy 21 1/4 x 7 1/2 x 12 1/4 in. size. State color.  
60 A 8336—Wt. 7 lbs. 8 oz. . . \$5.89



BLUE  
OR  
TAN

7.89

5.89

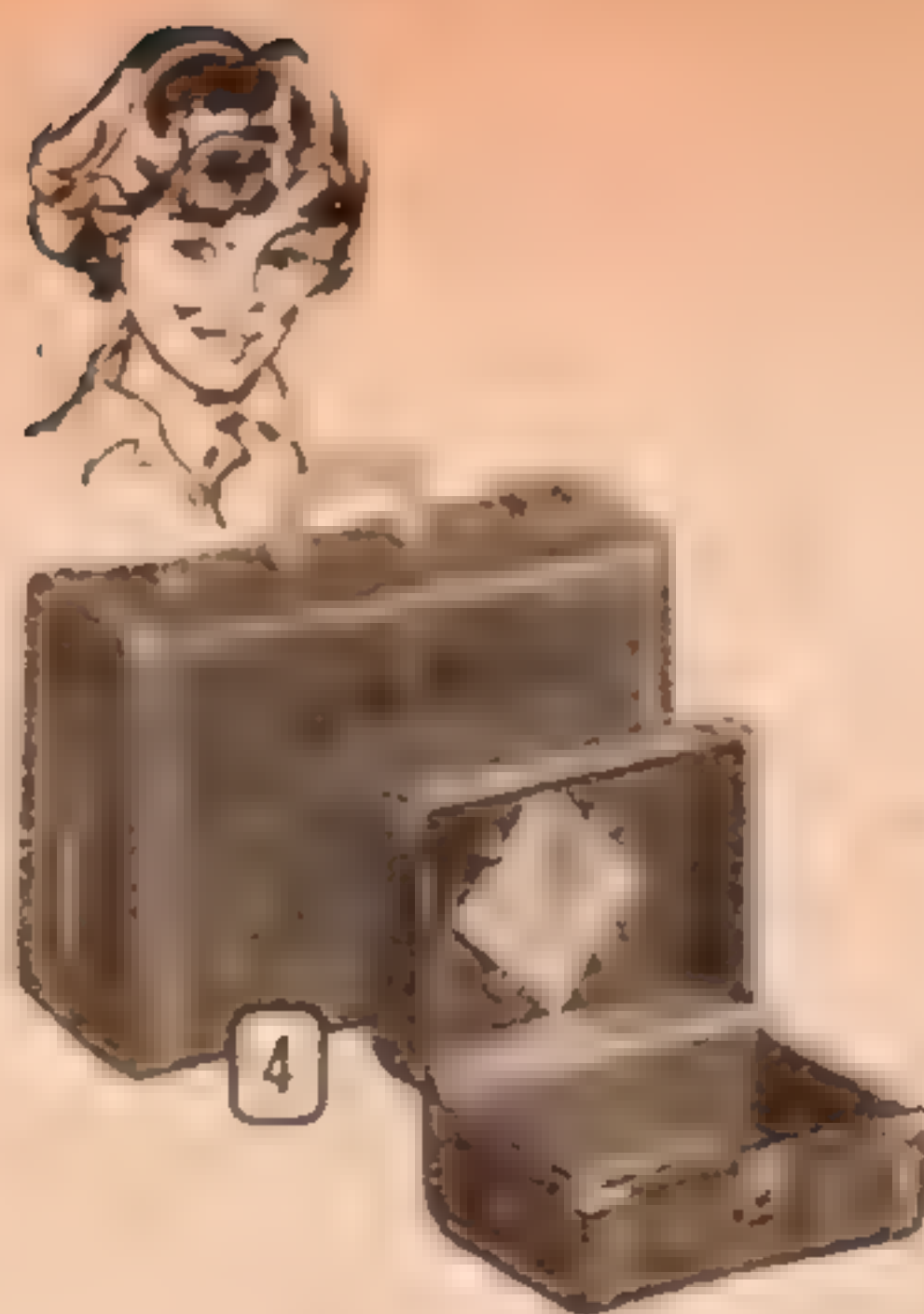
4.89



538 WARDS BFCKDAS

Cases For the Jr. Miss \$7

- 2 Matching Cases . . . for the Young Traveller
- Special Baked-on Finish—Attractive Blue Color
- Metal Tongue-In-Groove Closure Seals Dirt Out



(4) Train and Overnite—a perfect pair. Styled like cases but smaller sizes—they nest for easy storage. Polished locks are easy to operate. Train case has mirror in the lid—10x5x7-in. size. Overnite has accessory pocket—15x6 3/4 x 10 1/2 in. size. Blue only.  
60 A 8312—Shipping wt. 6 lbs. 8 oz. . . . . Set \$7.00



(5) Budget Case. Baked-on Vinyl cover. Plywood frame. Saddle tan. 26x14x8 in.  
60 A 8528 MO—Wt. 8 lbs. 4 oz. Mail. \$5.95

Budget Case like above but 28x14 1/2 x 9 in.  
60 A 8529 MO—Wt. 9 lbs. Mailable. . . \$6.95

(6) Split Cowhide Bag. French edges. Zipper. Tab lock. Cotton lining. 4 pockets. 2 straps. Ginger Brown. 20 1/2 x 11 1/4 x 12 3/4 in.  
60 A 8476—Ship. wt. 7 lbs. 8 oz. . . . \$14.89

(7) B-4 Bag. Rubber backed Drill. Vinyl binding. Brass hardware. Dust curtain, shoe pocket. Clothes bar, 2 hangers. State Navy Blue or Army Green. 24x18x11 in.  
60 A 8467 MO—Wt. 11 lbs. Mailable. \$19.95

(8) 2-Tone Tan Zipper Canvas Bags. 2 sizes.  
60 A 8469—18x11x8 in. Wt. 3 lbs. \$2.84  
60 A 8468—Like above but smaller. 16x10x6 3/4 in. Wt. 2 lbs. 12 oz. . . . . \$2.59

(9) Brown Canvas Zipper Bag. Rubberized lining. Non-sag frame. 20x12x9 in.  
60 A 8470—Wt. 3 lbs. 8 oz. . . . . \$3.69

(10) Nylon Zipper Bag. Non-sag frame. 12x9 in. State Brown or Blue color.  
60 A 8471—Ship. wt. 3 lbs. 8 oz. . . . \$3.00

(11) 21-In. Travel Bag. Wide and deep. zipper bottom pocket. Leather grain Vinyl—Ginger color. Measures 21x12x10 in.  
60 A 8489—Ship. wt. 5 lbs. . . . \$5.00

(12) Split Cowhide Fitted Kit. Ginger. 3-way zipper. 12 fittings. 11 1/4 x 11 1/4 x 11 1/4 in.  
60 A 8723—Ship. wt. 2 lbs. 14 oz. . . \$4.00

(13) Split Cowhide Unfitted Kit. Ginger. Washable lining. 9x5x3 1/2 in.  
60 A 8726—Ship. wt. 1 lb. 3 oz. . . \$3.00

(14) Unfitted Crush-Style Kit. Glove top grain Cowhide. Outside zipper pocket. Tan color. 9 1/2 x 4 x 4 in. size.  
60 A 8727—Ship. wt. 12 oz. . . \$2.00

(15) Top Grain Cowhide Unfitted Kit. finest Cowhide Brown. Washable Leakproof pocket. 10x6x3 1/4 in.  
60 A 8725—Ship. wt. 1 lb. 7 oz. . . \$2.00

#### Fold-Over Suit Case Type Go-Bags

(16) to (18) Rayon Plaids or Solid Color Nylon. Waterproof Rubber backing. 3-way zipper opening. Name plate. Post style handle. Medium Length (about 39x22x5 in.), Long (about 53x22x5 in.).

(16) Wallace Rayon Plaid. All features above. Hangers not included. Shipping wts. 4 lbs. 12 oz. and 5 lbs. 8 oz.  
60 A 8503—Medium Length \$7.89. . . 60 A 8504—Long Length \$8.89

(17) Black Stewart Rayon Plaid. Features above. Lock on zipper. 2-position self-locking hangers included. Handy zipper accessory pocket. Shipping wts. 5 lbs. 4 oz. and 5 lbs. 15 oz.  
60 A 8524—Medium Length \$9.89. 60 A 8525—Long Length \$10.89

Solid Color Nylon. Same style as (17). Has all features above.  
60 A 8473—Medium Length. Brown color. Wt. 4 lbs. 14 oz. . . \$9.89  
60 A 8472—Long. State Blue or Brown. Wt. 5 lbs. 9 oz. . . . . 10.89

(18) Royal Stewart Rayon Plaid. All features above. Folding built-in Steel frame converts bag to stand-up shape. Lock on zipper. Zipper accessory pocket. 2 positive self-locking hangers included for easy packing. Shipping wts. 7 lbs. 12 oz. and 9 lbs. 7 oz.  
60 A 8523—Medium Length \$11.39. 60 A 8522—Long Length \$12.91

Black Stewart Rayon Plaid. Same style and features as (18) but in Black Stewart Plaid. Wts. 8 lbs. 13 oz., 9 lbs. 12 oz.  
60 A 8526—Medium Length \$11.39. 60 A 8527—Long Length \$12.91

(19) Black Stewart Plaid Rayon Travel Pak. Diagonal zipper. Folds over arm for carrying. Hangers not incl. 2 Lengths—both 22x3 in.  
60 A 8500—Medium Length. 40 in. for 3 suits. Wt. 1 lb. 4 oz. . \$3.89  
60 A 8501—Long Length. 54 in. for 6 dresses. Wt. 1 lb. 8 oz. . . . 4.89

PRICE  
of all LUGGAGE  
Include F.E.



13.8

21.95

Cases

DeLuxe Top Grain Leather hanger  
A 8695—16x10

Split Cowhide Unfitted Kit  
A 8696—16x10

Top Grain Cowhide Unfitted Kit  
over light weight  
carts in lid for  
easier handling.  
A 8698—17x12

Vinyl Attached Kit  
A 8699—17x12

For

Budget Split Kit  
A 8711—17x12

Better Split Kit  
A 8712—17x12

Best Quality Split Kit  
A 8713—17x12



(19) Metal choice  
Check these  
• Strong Fly  
• Heavy-Gauge  
• Black Bakelite  
• Has Tongue  
• Sturdy Feet  
• Top Tray





## Cases He'll Carry With Pride

**DeLuxe Top Grain Cowhide 4-Pocket Portfolio.** 3-way zipper. 2 Leather handles. Choice of Coppertone or Suntan colors.

60 A 8695—16x12 in. Wt. 3 lbs. 4 oz. State color.....\$13.89

**Cowhide Under Arm Case.** Like above. Coppertone color.

60 A 8696—16x12 in. Ship. wt. 3 lbs. 10 oz.....\$9.89

**Top Grain Cowhide Attaché Case.** Select, Aniline dyed Cowhide over light Wood frame. Vinyl-coated lining. 4 expanding file pockets in lid for legal size papers. Divided flat pocket. Cowhide handle. Brass plated locks. Shipping weight 7 lbs.

60 A 8698—17½x12x4½ in. State Coppertone or Suntan....\$21.95

**Vinyl Attaché Case.** Similar to (2). Full length flat pocket. Molded Plastic handle. Set-in valance for tight lid fit.

60 A 8697—Coppertone color only. Wt. 6 lbs. 1 oz.....\$14.49

## Economical Split Leather Brief Cases

**Budget Split Cowhide Brief Bag.** Zipper top. 3 inside compartments—6-in. expansion. Metal at corners. Plastic handles.

60 A 8711—Brown color. 16x11½ in. Wt. 3 lbs. 4 oz.....\$5.88

**Better Split Cowhide Brief Bag.** Frame style. Steerhide grain Split Cowhide with Vinyl reinforced edges. 2 partitions form 3 compartments—big 7-in. expansion. Adjustable lock.

60 A 8712—Ginger color. 16x12¾ in. Ship. wt. 4 lbs.....\$7.95

**Best Quality Split Cowhide Brief Bag.** Steel frame. Heavy all-Leather sides, gussets and 4 reinforcing side bands. 3 compartments. Metal bottom gliders. Brass plated locks. Coppertone color.

60 A 8702—16x13 in.—7-in. expansion. Wt. 4 lbs. 8 oz.....\$11.64

60 A 8703—18x14 in.—7½-in. expansion. Wt. 5 lbs. 4 oz.....\$12.64

## DeLuxe Brief Cases

**(7) (8) (9) Finest Top Grain Brief Cases**—with smart taper shape. Finest smooth finish top grain Cowhide with special frame design that holds bag open. Reinforced lock mounts. Roomy interior—2 partitions form 3 pockets. Saddle Leather lock-stitched.

**(7) Our Finest Top Grain Cowhide Case.** Deluxe in every way. Double solid Leather handles. Attractive Leather trim at corners. Leather partitions. 3 extension Brass Yale lock. Suntan or Coppertone. \$3 Down and \$4.00 Month.

60 A 8675—16x13 in.—expands 7 in. Ship. wt. 5 lbs. State color.....Cash \$25.95

60 A 8676—18x14 in.—expands 7½ in. Ship. wt. 5 lbs. 4 oz. State color.....Cash \$27.95

**(8) Better Top Grain Cowhide Case.** Popular style with 4 Leather reinforcing strips that add strength as well as smart accent to shape of case. Steel core handle. Brass lip. Suntan or Coppertone. \$2.50 Down, \$3.00 Month.

60 A 8677—16x13 in.—expands 7 in. Wt. 4 lbs. 8 oz. State color.....Cash \$20.95

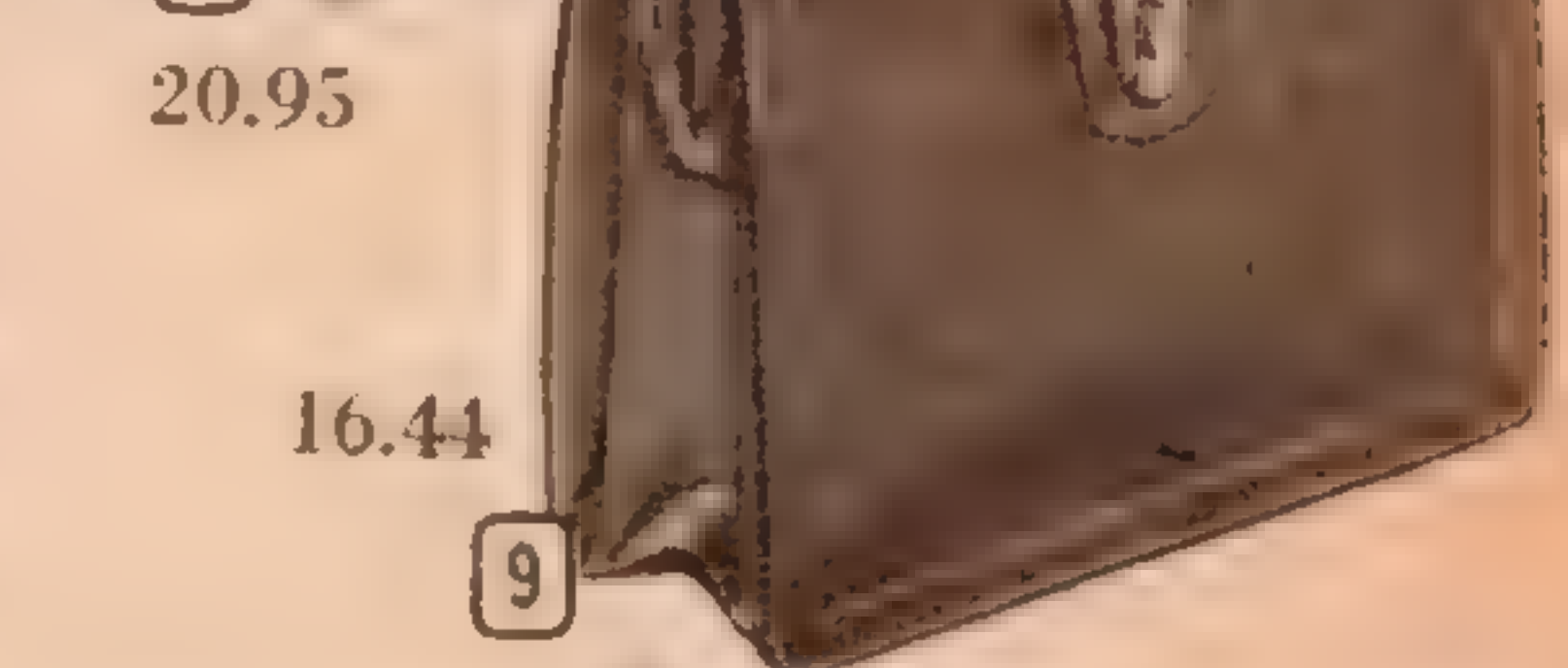
60 A 8678—18x14 in.—expands 7½ in. Ship. wt. 5 lbs. State color.....Cash \$22.95

**(9) Budget Top Grain Cowhide Case.** Steel core handle. Brass lip. Choice of two popular sizes. Suntan or Coppertone color.

60 A 8679—16x13 in. expands 7 in. Ship. wt. 4 lbs. 4 oz. State color.....\$16.44

60 A 8680—18x14 in.—expands 7½ in. Ship. wt. 4 lbs. 8 oz. State color.....\$18.44

All Prices Include  
10% F.E. Tax



## Save \$3 and \$5 on Men's Luggage Sets

**(10) (11) Men's Vinyl Set. Save \$3.** Latex impregnated backing on Vinyl. Steel frame. "French" extended edges. Cotton lined. Steel core Plastic handle. Double stitched with Vinyl welt. Coppertone color. Ship. wt. 21 lbs. Mail.

60 A 8068 YO—Set. (10) (11)....\$33.76

**(10) Overnight.** Divider. Two 8x8-in. pockets. Garment strap. 21x14x7½ in. 60 A 8067—Ship. wt. 9 lbs. 4 oz....\$16.88

**(11) 2-Suiter.** Packs long suits. Two 8½x10-in. pockets on divider. Curtain. Fixture; 2 hangers. 24x18x7½ in. 60 A 8066 MO—Mail. Wt. 9 lbs.. \$19.88

**(12) (13) Men's Top Grain Cowhide Set. Save \$5.** Smooth aniline dyed. "French" edges. Steel frame, reinforced corners. Cotton lining. State Suntan, Ginger. Wt. 19 lbs. Mail.

60 A 8082 YO—Set. (12) (13)....\$59.90

**(12) Weekend Case.** Center door; expanding pocket, 17x7 in.—flap closure. 21x14x6½-in. size. State color. 60 A 8081—Wt. 9 lbs. 12 oz....\$29.95

**(13) 2-Suiter.** 10x10-in. pocket, 2 tie sections on divider. 2 hangers. 24x18x7¼ in. Wt. 10 lbs. State color. 60 A 8080 MO—Mailable.....\$34.95

## Metal Trunks Last Longer

**(14) (15) Metal Covered Trunks.** In choice of two popular sizes. Check these 6 deluxe features!

- Strong Plywood Box Design
- Heavy-Gauge Steel Covering
- Black Baked-On Enamel Finish
- Has Tongue-In-Groove Closure
- Sturdy Reinforced Corners
- Top Tray for Easy Packing

**More Features.** Sturdily made with Fiber bindings—securely attached with tacks—see top small view. Tongue-in-groove closure of Metal to seal out dust and dirt—see lower small view. Snap lock with hasp. 2 end handles. See Shipping Notice over Right.

**(14) Extra Large Metal Trunk.** 40x22x23 in. Ship. wt. 53 lbs. 60 A 8627 R—Not Mailable...\$26.89

**(15) Large Metal Trunk.** 36x18½x19-in. size. Ship. wt. 43 lbs. 60 A 8628 R—Not Mailable...\$19.95

**(16) Army Style Camp and Foot Locker.** Heavy-gauge Steel over Plywood frame. Steel binding reinforced with Metal clips. Tongue-in-groove closure. Paper lining. Removable top tray. 30x15½x12 in. high. Black enameled finish. Shipping wt. 20 lbs. 60 A 8630 MO Mailable....\$8.79

**(17) Foot Lockers—2 Sizes.** Metal covered Plywood—tongue-in-groove closure. Tacked vulcanized Fiber binding. Top tray. Paper lined. Black color. 2 sizes.

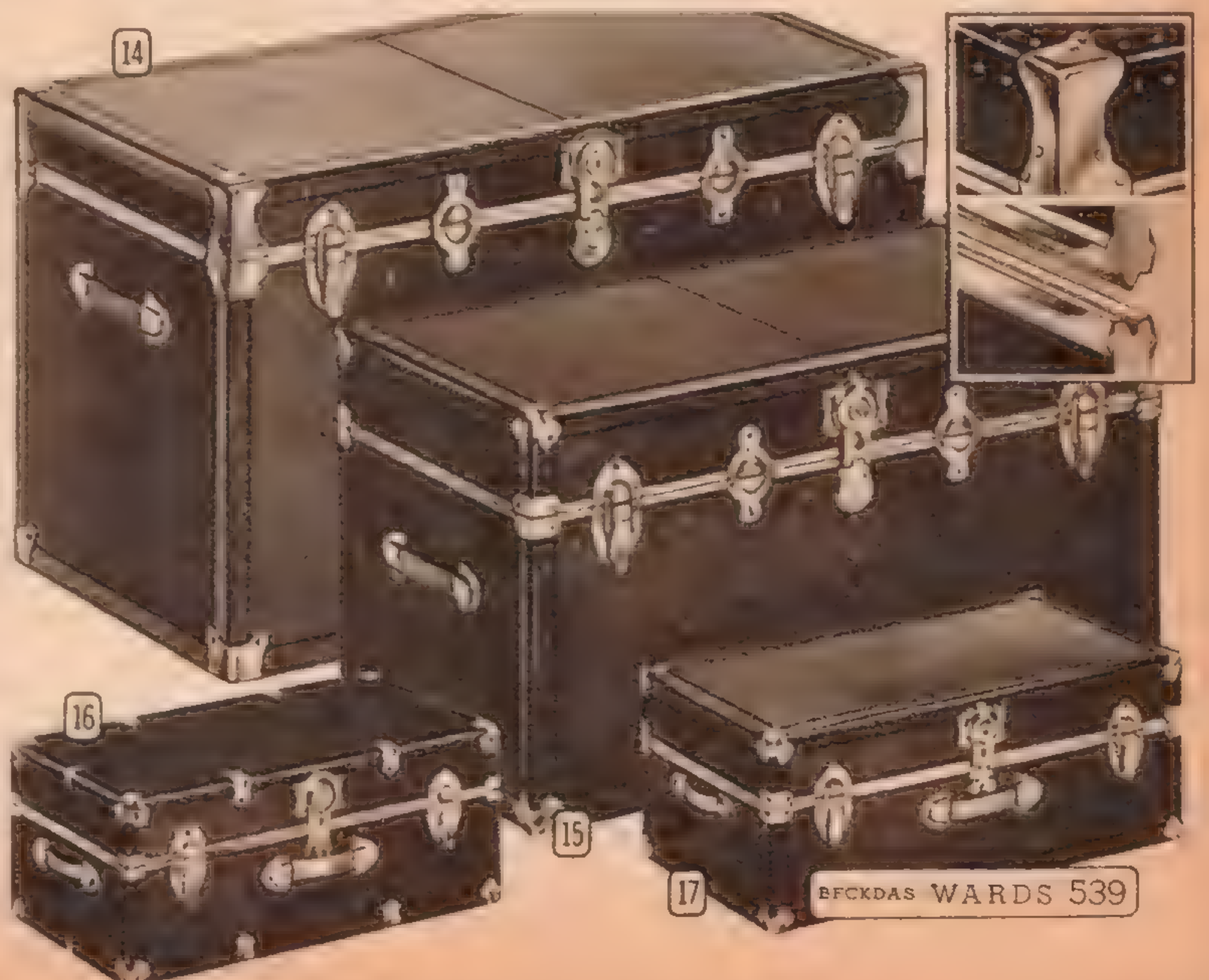
32x17x12¼ in. high. Wt. 29 lbs. 60 A 8625 MO—Mailable...\$13.95

36x20x12 in. high. Wt. 37 lbs. 60 A 8626 R—Not Mailable...\$17.89

### IMPORTANT NOTICE

SHIPPING: "R" after Catalog Number means Not Mailable. State Freight, Truck or Express.

F. E. Tax Included in all Prices.



BFCKDAS WARDS 539



# FALL PRICES CUT 20%

Exceptional Values... OPERA DIAMONDS... Guaranteed Satisfaction

- New Low Down Payments
- 30-Day Home Trial
- 5-Yr. Trade-in Privilege
- Guaranteed by Wards Against Loss for 1 Year
- Center Stones set in Precious Platinum

**SELECTED QUALITY.** Every Opera Diamond is carefully chosen for fine color, clarity, brilliance. Center diamonds set in precious PLATINUM—complements their fiery beauty and acts as shock-absorber to protect stone.

**5-YEAR TRADE-IN PRIVILEGE.** Your Opera Diamond's lasting value is guaranteed by certificate of purchase. You may return your ring any time within 5 years. We will apply your original purchase price or more (not including taxes) on a more expensive diamond.

**30-DAY HOME TRIAL.** Your satisfaction is assured by a money-back guarantee. You may return your ring for full credit if not entirely satisfied.

**LOW DOWN PAYMENTS.** Enjoy wearing your diamond while you pay for it. Only \$5 Down on rings up to \$200, only \$10 Down on rings from \$200.01. Low monthly Terms, too. See Page 791.

**PROTECTED AGAINST LOSS FOR ONE YEAR.** Wards Guarantees your diamond for 1 year from purchase date against loss or damage due to faulty setting or mounting. In such cases, Wards will replace stone with one equal in size and quality.

**NO HIDDEN EXTRAS TO PAY.** Rings sent direct to you from our vaults in Chicago. Prices INCLUDE 10% Federal Excise Tax. Gift boxes.

**POSTPAID.** Wards pay all shipping charges.



89th Anniversary Special

**1 We believe this is your best diamond buy—anywhere!** You save over 25% on Fall price. Magnificent .60 Ct. Supreme Quality solitaire in classic setting that shows its marvelous fire, brilliant beauty. Lovely mounting with orange blossom motif in 14K white or yellow gold. State color gold, size.  
45 AP 2894 K—Special—was \$335.00 last Fall. Now only \$10 Down on Terms..... Cash \$249.00  
**Matching Wedding Rings for Bride and Groom.** 14K white or yellow gold. State color gold, finger size.  
45 AP 3472 K—Bride's Ring..... Only \$20.00  
45 AP 3612 K—Groom's Ring..... Only 20.00

## Magnificent Diamond Jewelry Gifts

**2 Dazzling Diamond Solitaire Pendant.** Supreme Quality. Fine 14K white gold chain and mounting.  
45 AP 5500 K—.10 Ct. Was \$60.00... Now \$48.00  
45 AP 5501 K—.20 Ct. Was 100.00... Now 80.00  
45 AP 5502 K—.50 Ct. Was 290.00... Now 232.00  
45 AP 5504 K—.75 Ct. Was 455.00... Now 364.00  
45 AP 5505 K—1.00 Ct. Was 750.00... Now 600.00

**3 Diamond Solitaire Earrings.** Supreme Quality. 14 K white gold secure prong setting. Total ct. wts. shown. State for pierced, unpierced ears.  
45 AP 5525 K—.10 Ct. Pair. Was \$60.00... \$48.00  
45 AP 5526 K—.20 Ct. Pair. Was 95.00... 76.00  
45 AP 5527 K—.30 Ct. Pair. Was 130.00... 104.00  
45 AP 5528 K—.50 Ct. Pair. Was 195.00... 156.00  
45 AP 5529 K—1.00 Ct. Pair. Was 490.00... 392.00

**4 Exquisite Diamond Wedding Ring.** Supreme Quality. 5 brilliant full-cut stones in 14K white or yellow gold. Total ct. wts. shown. State color, finger size.  
45 AP 3285 K—.25 Ct. Was \$90.00... Now \$72.00  
45 AP 3286 K—.33 Ct. Was 120.00... Now 96.00  
45 AP 3287 K—.50 Ct. Was 170.00... Now 136.00  
45 AP 3288 K—1.00 Ct. Was 325.00... Now 260.00

**5 Man's Tailored Diamond Ring.** Supreme Quality. Handsome, massive 14K white or yellow gold setting. State color gold, finger size.  
45 AP 2808 K—.25 Ct. Was \$125.00... Now \$100.00  
45 AP 2809 K—.35 Ct. Was 160.00... Now 128.00  
45 AP 2810 K—.50 Ct. Was 270.00... Now 216.00  
45 AP 2811 K—.75 Ct. Was 450.00... Now 360.00  
45 AP 2812 K—1.00 Ct. Was 750.00... Now 600.00  
45 AP 2813 K—1.25 Ct. Was 950.00... Now 760.00

## Supreme Quality Diamonds... Luxurious Mountings

**6 Supreme Quality Center Diamond.** 2 brilliant side diamonds. Choice of 14K white or yellow gold.  
.12 Ct. Was \$60... \$48.00 .40 Ct. Was \$190... \$152.00  
.20 Ct. Was 90... 72.00 .50 Ct. Was 265... 212.00  
.25 Ct. Was 110... 88.00 .60 Ct. Was 315... 252.00  
.35 Ct. Was 160... 128.00 .75 Ct. Was 435... 348.00  
1.00 Ct. Was \$695... \$556.00  
45 AP 2612 K—State Carat size, color gold, finger size.  
**Matching 5-Diamond Wedding Ring.** State color gold.  
45 AP 3291 K—State finger size. Was \$37.50 Now \$30.00

**7 Supreme Quality Solitaire Diamond.** Lovely classic simplicity. Mirror polished mounting with beaded edges. Choice of 14K yellow or white gold.  
.20 Ct. Was \$75... \$60.00 .50 Ct. Was \$240... \$192.00  
.25 Ct. Was 99... 79.20 .60 Ct. Was 300... 240.00  
.33 Ct. Was 135... 108.00 .75 Ct. Was 400... 320.00  
.40 Ct. Was 165... 132.00 1.00 Ct. Was 695... 556.00  
45 AP 2611 K—State Carat size, color gold, finger size.  
**Matching Wedding Rings.** State color gold, finger size.  
45 AP 3310 K—Bride's Ring..... Only \$5.95  
45 AP 3610 K—Groom's Ring..... Only 7.95

**8 Supreme Quality Center Diamond.** 4 sparkling side diamonds. Choice of 14K white or yellow gold.  
.15 Ct. Was \$70... \$55.00 .40 Ct. Was \$180... \$144.00  
.20 Ct. Was 95... 76.00 .50 Ct. Was 260... 208.00  
.25 Ct. Was 115... 92.00 .60 Ct. Was 325... 260.00  
.30 Ct. Was 145... 116.00 .75 Ct. Was 400... 320.00  
.35 Ct. Was 165... 132.00 1.00 Ct. Was 695... 556.00  
45 AP 2613 K—State Carat size, color gold, finger size.  
**Matching 6-Diamond Wedding Ring.** State color gold.  
45 AP 3283 K—State finger size. Was \$39.95. Now \$31.95

**9 Supreme Quality Solitaire Diamond.** 14K yellow gold with white gold inlay or all white gold.  
.10 Ct. Was \$50... \$40.00 .40 Ct. Was \$170... \$136.00  
.20 Ct. Was 85... 68.00 .50 Ct. Was 250... 200.00  
.25 Ct. Was 105... 84.00 .60 Ct. Was 325... 260.00  
.35 Ct. Was 150... 120.00 .75 Ct. Was 400... 320.00  
1.00 Ct. Was \$695... \$556.00  
45 AP 2614 K—State Carat size, color gold, finger size.  
**Matching Wedding Rings.** State color gold, finger size.  
45 AP 3471 K—Bride's Ring..... Only \$15.00  
45 AP 3611 K—Groom's Ring..... Only 24.00

**10 Supreme Quality Solitaire Diamond.** Our most popular. 14K white or yellow brushed gold.  
.12 Ct. Was \$50... \$40.00 .37 Ct. Was \$165... \$132.00  
.20 Ct. Was 80... 64.00 .50 Ct. Was 275... 220.00  
.25 Ct. Was 105... 84.00 .62 Ct. Was 325... 260.00  
.33 Ct. Was 130... 104.00 .75 Ct. Was 425... 340.00  
1.00 Ct. Was \$700... \$560.00  
45 AP 2615 K—State Carat size, color gold, finger size.  
**Matching Wedding Rings.** State color gold, finger size.  
45 AP 3470 K—Bride's Ring..... Only \$5.00  
45 AP 3675 K—Groom's Ring..... Only 8.00

**11 Supreme Quality Emerald-cut Diamond.** 2 k baguette side diamonds. 14K white gold only.  
.35 Ct. Was \$172... \$138.60 .75 Ct. Was \$425... \$340.00  
.45 Ct. Was 220... 176.00 .90 Ct. Was 550... 440.00  
.55 Ct. Was 295... 236.00 1.00 Ct. Was 695... 556.00  
.65 Ct. Was 315... 252.00 1.25 Ct. Was 975... 780.00  
45 AP 2616 K—State Carat size and finger size.  
**Interlocking Wedding Ring.** 2 baguette diamonds.  
45 AP 3284 K—State finger size. Was \$55.00... \$44.00

## De Luxe Quality Diamonds

### SPECIAL WEDDING SETS SAVE \$45 EXTRA

**12 De Luxe Quality.** Magnificent Emerald-cut Center Diamond set in precious platinum with a shimmering baguette diamond on each side. Interlocking Wedding Ring with 2 baguette diamonds. Engagement Ring, .50 Ct. total weight. Wedding Ring, .10 Ct. total weight. 14K white gold only. State finger size.  
45 AP 2828 K—Engagement Ring.  
Was \$302.50... Now \$242.00  
45 AP 3276 K—Wedding Ring.  
Was \$82.50... Now 66.00  
45 AP 3304 K—Buy Matching Set—save \$45.00 extra.  
Was \$328.90. Now \$10 Down... Cash \$263.00

**13 De Luxe Quality.** Exquisite Interlocking Set—1 full carat total weight. Engagement Ring has 4 side diamonds, Wedding Ring has 6 sparkling diamonds. 14K yellow or white gold. State color, finger size.  
45 AP 2829 K—Engagement Ring.  
Was \$220.00... Now \$176.00  
45 AP 3277 K—Wedding Ring.  
Was \$165.00... Now 132.00  
45 AP 3305 K—Buy Matching Set—save \$45.00 extra.  
Was \$328.90. Now \$10 Down... Cash \$263.00

**14 De Luxe Quality.** Unusual beauty—center diamond flanked by 2 round, 2 baguette diamonds. Interlocking Wedding Ring has 4 round, 2 baguette diamonds. Engagement Ring, .50 Ct., Wedding Ring, .18 Ct. total weight. 14K white gold only. State size.  
45 AP 2897 K—Engagement Ring.  
Was \$242.00... Now \$193.60  
45 AP 3290 K—Wedding Ring.  
Was \$143.00... Now 114.40  
45 AP 2822 K—Buy Matching Set—save \$45.00 extra.  
Was \$328.90. Now \$10 Down... Cash \$263.00

**15 De Luxe Quality.** Special Interlocking Set. .50 Ct. total weight. Engagement Ring has 4 sparkling side diamonds that enhance beauty of center stone. Wedding Ring has 6 brilliant diamonds. 14K yellow or white gold. State color, finger size.  
45 AP 2830 K—Engagement Ring.  
Was \$186.45 last Fall... Now \$149.16  
45 AP 3279 K—Wedding Ring. Was \$72.05 Now 57.64  
45 AP 3306 K—Matching Set. Buy both—save an extra \$31.00. Was \$218.90. Now only \$5 Down... Cash \$175.12

**16 De Luxe Quality.** Magnificent triple-row Wedding Ring. .42 Ct. total weight. Dramatically beautiful—4 gleaming baguette diamonds and 14 dazzling round diamonds make it an outstanding creation. 14K white gold mounting only. State finger size.  
45 AP 3289 K—Wedding Ring.  
Was \$240.00. Now only \$5 Down... Cash \$192.00

**17 De Luxe Quality.** 3-Ring Bridal Set. Classic simplicity. Engagement Ring has flashing .40 Ct. diamond. Matching Wedding Rings for bride and groom. 14K white or yellow gold. State color, finger size.  
45 AP 2831 K—Engagement Ring.  
Was \$214.50 last Fall... Now \$171.60  
45 AP 3559 K—Bride's Ring. Was \$9.95... Now 7.96  
45 AP 3710 K—Groom's Ring. Was \$14.95... Now 11.96  
45 AP 3307 K—3-Ring Set. Buy all 3—save \$16.00 extra.  
Was \$218.90. Now \$5 Down... Cash \$175.12

## For Bride and Groom

**Popular Matching Wedding Bands.** Fine quality rings beautifully styled and finished. Priced for savings. Wards. Women's ring sizes 4 to 9, Men's 7½ to 14.

**18 Classic Wedding Bands.** Wide, rounded bands with beaded edges. Order 1 size larger than regular size. 14K yellow or white gold. State color, size.  
45 AP 3482 K—Bride's Ring..... Only \$15.00  
45 AP 3685 K—Groom's Ring..... Only 24.00

**19 Traditional Plain Bands.** Favorite wide round bands, glossy finish. Order 1 size larger than regular size. 14K yellow or white gold. State color, size.  
45 AP 3481 K—Bride's Ring..... Only \$5.00  
45 AP 3681 K—Groom's Ring..... Only 8.00

**20 Diamond Wedding Bands.** 4 sparkling diamonds in lovely star design on 14K satin-finished white domed panel, yellow gold border. State finger size.  
45 AP 3480 K—Bride's Ring..... Only \$5.00  
45 AP 3680 K—Groom's Ring..... Only 8.00

**21 Our Finest Wedding Bands.** 15 carefully-set diamonds set in each ring. Beautiful mounting in choice of 14K yellow or white gold. State color gold and finger size.  
45 AP 3483 K—Bride's Ring..... Only \$5.00  
45 AP 3683 K—Groom's Ring..... Only 8.00

NOTE: No Trade-in allowed on Wedding Bands

## It's easy to Order your Ring from Wards

Order from Wards nearest Mail Order House. State color gold if there is a choice and BE SURE TO STATE FINGER SIZE: Women's Rings 4-9, Men's Rings 7½ to 14.



If you do not know your ring size, here is a simple way to measure. Cut a piece of cardboard in tapered shape as shown at left. Slip an unbent ring that fits your finger over narrow end of cardboard till it stops. Draw a line on both sides of ring shank. Send only the marked cardboard with order.

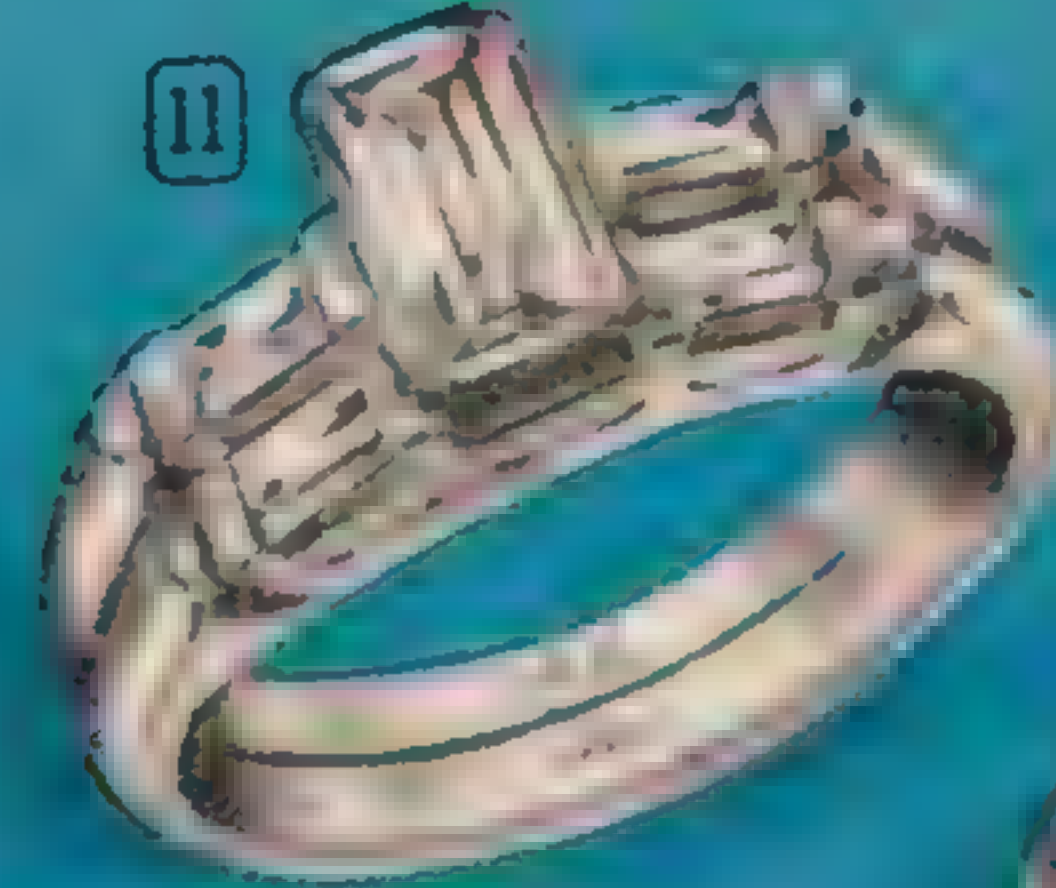
## INTERLOCKING

Interlocking Bands where stated as engagement and wedding Rings. Interlocking bands hold together, preventing pulling, separating.





## Supreme Quality Diamonds



## Deluxe Quality—Save on Sets





**(A)**  
21 Jewel  
Automatic



Never Needs Winding \$2994

**(A) It's Waterproof† and Automatic!** Handsomely styled—winds itself as he wears it. Fine quality 21-jewel shock-protected movement in chrome-plated case, with non-corrosive stainless steel back. Raised numerals and markers; luminous dots and hands. Sweep second hand. Good looking combination expansion band. Sent *Postpaid*.  
45 AP 637—\$3 Down on Terms.....Cash \$29.94

**(B)**  
100 Jewel  
Automatic  
Calendar



Tells Time And Date \$6500

**(B) Automatic Calendar Watch.** 100 jewels in shock-resistant movement for long-range accuracy. It's self-winding; magnifying window tells date at a glance. Yellow gold-color waterproof† case; stainless steel back. Luminous hands, dots; raised numerals, markers. Sweep second hand. Expansion band. For Special Terms See Page 791.  
45 AP 640—Postpaid. \$5 Down.....Cash \$65.00

**(C)**  
Electric  
Watch



For Precision Timing \$6500

**(C) Clinton Electromatic.** Water-resistant, shock-resistant, never needs winding! Designed to give greatest accuracy. Handsome yellow gold color case, stainless steel back. Raised markers, luminous hands and dots; sweep second hand. 1/20 10K gold-filled expansion band with leather inserts. For Special Terms see Page 791.  
45 AP 641—Postpaid. \$5 Down.....Cash \$65.00



All Clintons  
Gift Boxed

**(D)**  
Two  
Diamonds

To Mark Her Happiest Hours \$3784

**(D) Petite 25 Jewel Watch** set with 2 diamonds. 10K rolled gold plate case, stainless steel back. Raised numerals and markers. Matching 1/20 10K gold filled expansion band. Shock-protected movement. State: White or Yellow Gold. *Postpaid*.  
45 AP 1836—Only \$4 Down on Terms...Cash \$37.84

**BEST**



# CLINTON

*Famous Name on Watches*

ALL MOVEMENT PARTS GUARANTEED  
FOR LIFE OF WATCH

\* Best Quality Watches Are Protected by 17  
or More Jewels at Points of Wear.

Jewelled for Accuracy... AS LOW AS \$1794



**(E)** \$2894

Bracelet Watch

**(E) Flattery for her Wrist.** Distinctively styled Florentine-finish yellow gold color watch set in flexible bracelet, 3/4 in. wide. Stainless steel back. Accurate 21-jewel shock-resistant movement. Raised gold color numerals and markers. Adjustable buckle fastening. *Postpaid*.  
45 AP 1837—\$3 Down, Cash \$28.94



**(F)** \$2494

Dress Style

**(F) Exquisitely feminine**—for the young at heart. 21-jewel shock-resistant movement in dainty 10K rolled gold plate case; stainless steel back. 1/20 10K gold filled expansion band. Raised numerals and markers. State: Yellow or White Gold Case.  
45 AP 1835—Postpaid. \$24.94



**(G)** \$1994

Ladies' Petite

**(G) Tiny but Accurate Time-keeper** she'll wear on every occasion. 17-jewel shock-resistant movement in exquisitely designed gold-color case; stainless steel back. Raised numerals and markers. Black cord band. State: Yellow or White Gold-color Case.  
45 AP 1834—Postpaid. \$19.94



**(H)** \$1794

His Clinton Companion

**(H) Rugged 17 Jewel Movement** is shock-resistant, anti-magnetic. Chromed case; stainless steel back. Raised numerals, markers, sweep second. Luminous hands, dots. Wards proof for this attractively styled model with its dependable movement, easy-to-read dial. *Postpaid*.  
(H) 45 AP 638—Black dial; leather strap .....\$17.94  
(J) 45 AP 636—White dial; metal expansion .....\$17.94  
45 AP 635—White dial; leather strap .....\$17.94





**ELGIN** \$21<sup>95</sup> Tax each incl.

**K Her Elgin.** Petite 17 jewel, shock-resistant watch with durable balance unbreakable mainspring; stainless steel back. Numeral and marker dial. With black nylon cord band. Gift boxed. Only \$2.50 Down on Terms.

45 AP 1862—State: Gold-color or Chrome top case. Ppd. . . Cash \$21.95

**L His Elgin Sportsman.** Gives accurate, dependable service, yet is low priced. 17 jewel, shock-resistant movement in chrome top, waterproof† case with non-corrosive stainless steel back. Small second dial for closer timing. Leather strap. Gift boxed. Postpaid.

45 AP 571—Black dial. Luminous dots, hands. \$2.50 Dn... Cash \$21.95

45 AP 565—White dial. Luminous dots, hands. \$2.50 Dn.. Cash 21.95



**BENRUS** . . . Low as \$27<sup>50</sup> Tax each incl.

**M N Benrus 3-Yr. Guarantee**—movements will be repaired or replaced without charge until 1964. Gift boxed. Postpaid.

**M) Ladies' Benrus.** 17 jewels, unbreakable mainspring, full numeral dial; gleaming yellow gold color case with stainless steel back.

45 AP 1920—Nylon cord band \$27.50 45 AP 1921—Expansion \$33.00

**N) Towed Around The World Under Water**—and this watch stayed waterproof†. 17-jewel movement, stainless steel dustproof case. Unbreakable mainspring, small second dial. Luminous hands, dots.

45 AP 470—With strap \$27.50 45 AP 471—Expansion band \$33.00



**WESTCLOX** . . . Low as \$20<sup>85</sup> Tax each incl.

**P New Ballet Triplet** with 3 slip-through straps—tan, red calf leather and black suede. New idea in fashion accessories to harmonize with everything she wears. Beautifully styled round gold-color watch with modern all-marker dial—Westclox dependable!

45 AP 400—Gift boxed with 3 bands. Postpaid.....\$20.85

**Q Self-Winding, Waterproof†.** Outstanding at this low price! Anti-magnetic, shock-resistant. Unbreakable mainspring, stainless steel back. Gold-color case, hands, raised numerals, markers. Sweep second hand; luminous hands, dots. Alligator-grain leather strap.

45 AP 650—Gift boxed. Postpaid.....and Only \$21.95

# 17 JEWEL SENTRY BY CLINTON



- Waterproof
- Shock-Protected



Shock-Protected

- Luminous Dots and Hands
- Sweep-Second Hands
- Expansion Bands

**Dependable . . . They Keep You ON TIME**

**T U Special Guarantee.** Manufacturer will replace any defective part FREE—only \$1 handling charge—for as long as you own the watch. This guarantee does not cover cleaning, re-oiling or damage due to tampering or abuse.

**T Made Exclusively for Wards.** Rugged, handsome, dependable 17 jewel model with unbreakable mainspring, shock-protected movement. Waterproof† all stainless steel case for a lifetime of wear. Unbreakable crystal. Luminous hands, dots. Numeral-marker dial; sweep second hand. Stainless steel expansion band.

45 AP 634—Gift boxed. Postpaid.....\$19.95

**U Her Companion Watch.** 17 jewel chromed water-resistant† case, stainless steel back. Luminous hands, dots. Sweep second hand. Stainless steel expansion. Boxed.

45 AP 1831—Postpaid..\$19.95

†Waterproof, Water-Resistant as long as crystal, crown and back remain sealed.

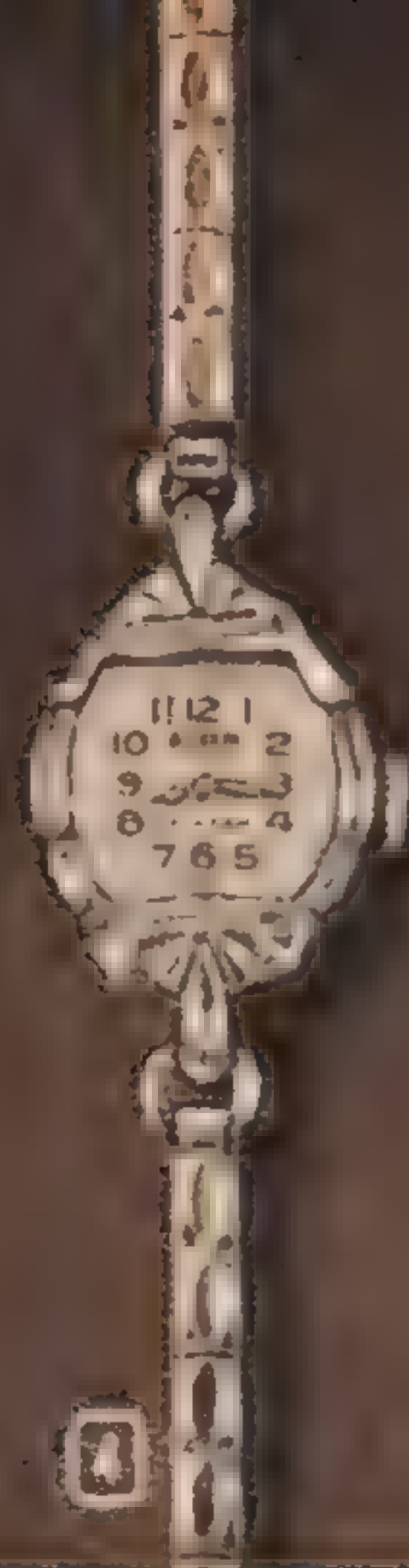
Enjoy A New Watch Now! Use Wards' Credit Terms—see Pages 1281-1283. All Prices include 10% Fed. Tax.

ALL 2 WARDS 543





2 DIAMONDS  
ONLY \$24.89



① Two Flashing Diamonds in petite rolled gold plate case. So tiny it will slip through a ring! Dependable 17 jewel movement. Slim gold filled carved diamond-effect expansion band. State yellow or white gold case. Gift box. *Postpaid*. Only \$2.50 Down on Terms. 45 AP 1409...Cash \$24.89

Just Say "CHARGE IT"

② Sportswomen! Nurses! 17 jewel watch with sweep second hand. Waterproof 10K Yellow rolled gold-plated case; stainless steel back. Gold filled expansion band fits so well. 45 AP 1414—*Postpaid*.....\$21.75 45 AP 1415—Like above but stainless steel case. *Postpaid*.....\$22.75

③ Styled For Nurses with sweep second hand for accurate timing. 17 jewels. Choice of yellow or white gold-plated case. *State case color*. 45 AP 1416—*Postpaid*.....\$21.75

④ Dainty Shock-Resistant 17 Jewel Buren. Yellow gold-plated case, flared endpieces. Gold-filled expansion band. *Postpaid*. 45 AP 1406.....Only \$18.94 45 AP 1401—Like above but yellow or white gold-plated case, nylon cord band. *State color*. *Postpaid*.....\$17.94 ⑤ Yellow Gold-Plated. 17 jewels. Shock-resistant. Nylon cord band. 45 AP 1412—*Postpaid*.....\$16.94 45 AP 1413—Like above but gold filled expansion band. *Postpaid*.....\$17.94

• Handsome 7 ① Attractive steel back 45 AP 69—Se ② For Boys Combination 45 AP 77—Se ③ Nurses' St filled exp track for cl 45 AP 76—Se

LOW-PRICED, JEWEL

BUREN



\*Protected by 17 or More Jewels at Points of Wear.

- Sold Exclusively At Wards In The United States . . . All Gift Boxed
- New, Fashionable 1961 Models Imported Direct From Switzerland
- Anti-Magnetic And Shock-Resistant With Unbreakable Mainsprings
- All Watch Prices Include 10% Fed. Tax And Are Sent *Postpaid*

⑥ Gracefully Thin, conforms to contour of wrist. 17 jewels. Yellow gold-plated case, Florentine finished expansion band. Second dial. Incabloc shock resistant. \$2.50 Down on Terms. *Postpaid*. 45 AP 824....Cash \$20.95 45 AP 823—Like above but comfortable tapered leather strap. \$2 Down. *Postpaid*.....Cash \$19.95

⑦ Men's Automatic Waterproof in chrome case, stainless steel back. 17 jewels. Expansion band. *Postpaid*. 45 AP 817—Only \$3 Down. Cash \$26.75 45 AP 816—Like above but leather strap. *Pstpd*. \$2.50 Dn. Cash \$24.75 45 AP 825—Like above but 23 jewels. Chrome case, leather strap. *Postpaid*. \$3 Down.....Cash \$29.94 45 AP 826—Like above but 23 jewels, chrome case, expansion band. *Postpaid*. \$3.50 Down.....Cash \$31.94

⑧ Waterproof Calendar—shows day 17 jewels. Stainless steel case. 45 AP 814—Expansion. *Postpaid*. \$22.94 45 AP 815—Like above but 10K yellow rolled-gold plated case. *Pstpd*. \$22.94

⑨ 17 Jewel Waterproof, chrome case, stainless back. Luminous. 45 AP 822—Expansion. *Postpaid*. \$18.75 45 AP 821—Like above but leather strap. *Postpaid*.....\$17.75

⑩ 17 Jewel Waterproof. Chrome case, stainless back. Luminous. 45 AP 819—Leather strap. *Pstpd*. \$16.75 45 AP 820—Like above but stainless steel expansion band. *Pstpd*.....\$17.75

†Waterproof As Long As Crystal, Crown And Back Are Intact  
All Prices On These 2 Pages Include 10% Federal Excise Tax



544 WARDS ALL



Chrome-Plated 45 AP 1022 "Pocket Size" 45 AP 1023 45 AP 1024—Reliable For 45 AP 1025 45 AP 1026—P





WARDS BETTER

## 7 Jewel DORSET

LOW AS  
\$9.87



• Handsome 7-Jewel Dorsets • Anti-Magnetic; Shock-Resistant

Attractively Styled, Dainty Design. Gold-color case, stainless steel back. Gold-filled expansion band.

AP 69—Sent Postpaid.....\$9.87

For Boys and Girls—chrome case, stainless steel back. Combination expansion band fits small wrists.

AP 77—Sent Postpaid.....\$12.87

Nurses' Style—gold-color case, stainless steel back. Gold-filled expansion. Sweep second hand, numbered second dial for closer, more accurate timing.

AP 76—Sent Postpaid.....\$12.87

• Awarded "Best In Class" By Swiss Testing Bureau

14 For Active Men. †Waterproof, dustproof chromed case. Luminous, too. Easy-to-read dial. Sweep second hand for more accurate timing. Stainless steel expansion.

45 AP 62—Sent Postpaid.....\$10.87

15 Low Priced Calendar Watch—tells date at a glance! †Waterproof gold-color metal case with stainless steel back.

45 AP 149—Expansion band. Postpaid....\$12.87

†Waterproof While Crystal, Case Are Intact

• Satisfaction Guaranteed

• Postpaid

16 Rugged Automatic, †Waterproof Dorset designed for the man on the go. Check all the features and compare Wards low price for this handsome automatic. Imported from Switzerland. 7-jewel movement in chrome-plated case with stainless steel back. Anti-magnetic; shock-resistant. Luminous hands and dots. Black leather strap completes this handsome ensemble.

45 AP 146—Postpaid.....Only \$16.75

Prices Include 10% Fed. Exc. Tax



WARDS GOOD

## 1 Jewel ELWOOD

LOW AS  
\$5.99



• Expensive Watch Styling—Economy Priced

• Dependable 1-Jewel Swiss Movements

• Electronically Timed

• Styled For Men, Women And Children

17 Saturn. Luminous. Chrome-color aluminum water-resistant case. Modern round dial with alternate numerals and markers; sweep second hand. Attractive strap.

45 AP 361—Sent Postpaid.....\$5.99

18 Constellation. Modern round gold-color aluminum case with easy-to-read numeral dial plus small second dial. Smart black suede strap to fit all wrist sizes.

45 AP 363—Sent Postpaid.....\$6.47

19 Venus. Tailored design. Chrome-color aluminum case. Sweep second hand; modern numeral and marker dial. Handsome expansion.

45 AP 362—Sent Postpaid.....\$6.87

20 Mars. Gold-color aluminum case with smart wide expansion band. 2-tone dial; gilt hands, numerals, markers. Sweep second hand.

45 AP 365—Sent Postpaid.....\$7.47

21 Neptune. Luminous. Chrome-color aluminum, water-resistant. Expansion, sweep.

45 AP 367—Sent Postpaid.....\$7.87

Aries. Like (21) above but gold-color.

45 AP 368—Sent Postpaid.....\$7.87

22 Mercury. Gold-color aluminum. Alternate numerals, markers. Expansion.

45 AP 360—Sent Postpaid.....\$7.47



EXTRA...  
Watch Chain  
Included



23 Chrome-Plated Pocket Watch. Sweep second hand. Postpaid. 45 AP 1004—Unbreakable crystal; shock-resistant...\$4.17

24 "Pocket Ben" by Westclox. Luminous hands and dots. 45 AP 1025—With sweep second hand. Postpaid...\$6.55 45 AP 1024—With small second dial. Postpaid.....\$5.45

25 Reliable Pocket Watch. Chrome-plated. Second dial. 45 AP 1005—Luminous. Black dial. Postpaid.....\$3.57 45 AP 1006—Plain white dial. Postpaid.....2.67

26 7-Jewel Dorset Railroad-Type Pocket Watch. Second dial. Dust-resistant, chrome-plated case. Reliable anti-magnetic movement. 45 AP 1040—Chain included. Postpaid....\$9.99

27 17-Jewel Buren Transportation Watch. Dust-proof winding stem and screw-back case. Second dial; unbreakable mainspring. 10K yellow gold-filled case. Chain included. Postpaid. 45 AP 1099 L—Only \$3.50 Down....Cash \$34.74

21-Jewel Hamilton Official Railroad Watch (not shown). Dustproof 10K yellow rolled gold plate case. 6-position adjustment. Second dial. Anti-magnetic; unbreakable mainspring. Chain not included. 45 AP 1226 L—Postpaid. \$9 Dn. Cash \$89.50 45 AP 1225 L—Like above but stainless steel case. Postpaid. Only \$8 Down. Cash \$79.50

Say "Charge It" ALL WARDS 545





SELF WINDING  
\$16.45

- It's Automatic
- It's Waterproof\*

**1 Self-Winding Waterproof "Lance"**—slightest wrist motion does the bothersome winding for you! So smart looking, too, with its handsome, rugged styling. Sweep second hand, dustproof\* chrome case, stainless steel back. Sent Postpaid.  
45 AP 658—Leather strap. \$16.45  
45 AP 659—Expansion band. 17.55

FOR EXTRA VALUE AT BUDGET PRICES

DEPEND ON **WESTCLOX**

- Shock-Resistant—Anti-Magnetic—Always On Time
- Unbreakable Mainsprings—Stainless Steel Case Backs
- Modern Styling—WESTCLOX Dependability—Postpaid



546 WARDS ALL 2

#### 4. NEW Dress Waterproofs\*

- Waterproof\*
- Dustproof\*
- Shadow-Thin

**2 Classic Masculine Design**—whisper-thin round case, elegantly styled—will be his prouder possession. Sweep second hand, raised numerals and markers. Luminous. Leather strap adds a rich look. State: Gold-color or chrome case.  
45 AP 652—Postpaid.....\$15.00

#### Famous "BENS" for the Wrist

**3 Wrist Ben Sport Watch**—imagine a dustproof\* waterproof\* high styled watch at this low price! Luxurious chrome-color case with larger more visible dial, luminous numerals, markers. Sweep second hand—yes, all these important features that make Westclox a wonderful watch buy.  
45 AP 657—Expansion band. Postpaid...\$13.25  
45 AP 656—Leather strap. Postpaid.....12.00

**4 Our Lowest Priced Wrist Ben**—one of Westclox most popular watches—and at this budget pampering price. Extra-thin chrome case, numeral dial, sweep second hand. Strap leather.  
45 AP 654—Non-Luminous. Postpaid.....\$8.00  
45 AP 655—Luminous. Postpaid.....9.00

#### "SCEPTER"—Sized for Children

**5 Will Delight Boys or Girls**—has the look and features of a higher priced watch plus grown-up, tasteful styling. Dial with full numerals. Shock-resistant, unbreakable mainspring, chrome case, stainless steel back. Sweep second hand. Comfortable leather strap.  
45 AP 653—Postpaid.....\$8.00

Satisfaction Guaranteed or Your Money Back!  
All Prices Include 10% Fed. Exc. Tax

#### NEW "Coquette" Fashion Favorites

**6 Sports Waterproof\***—sparkling chrome case—waterproof\*, dustproof\* and beautifully practical. Thin as a shadow with raised numeral luminous markers, hands. Genuine black alligator grained leather strap.  
45 AP 403—Sent Postpaid.....\$14.00

**7 Black and Gold-Color Brocade Design**—striking new patterned dial in lovely gold-color case, matching expansion band. Shock-resistant, unbreakable mainspring, anti-magnetic.  
45 AP 404—Sent Postpaid.....\$15.00

#### Exquisite "Ballet" Watches

**8 9 Compare These Delightfully Feminine Watch creations** feature for feature with watches costing much more—see how you save!

**(8) The Simple Classic Design** of this square gold-color case will please any woman. Dainty matching expansion band—so comfortable.  
45 AP 405—Sent Postpaid.....\$14.00  
45 AP 406—Like above except striking chrome-color case, durable nylon strap. Postpaid..\$13.25

**(9) Beautifully Classic Gold-Color Case**, gracefully sculptured. Gold-color numerals, hands, markers. Round dial. Black nylon cord band.  
45 AP 401—Sent Postpaid.....\$13.00  
45 AP 402—Like above except smart chrome-color case. Sent Postpaid.....\$14.00

**10 "Golden Bangle" Bracelet Watch**—luxurious gold-color case—tailored, rich—oh so snugly hugs your wrist. Safety Chain.  
45 AP 407—Sent Postpaid.....\$13.00

\*Stay Waterproof, Dustproof Provided Original Seal Is Replaced If Opened for Service.



**The-Time-Is—**  
read number  
white hour hand  
minute hand  
magnetic shock-  
\$ AP 22—With

**Huckleberry**  
of this official  
chrome case, and  
nt. Matching e  
AP 96—Sent

**Boy's "Sweet"**  
numerals. U  
d. Shock-pro  
\$ AP 23—Sent

**Petite Oval**  
case. Long-l  
ent. Adjustabl  
\$ AP 24—Gift

**Boy's Shock**  
Chrome case  
stal. Small S  
AP 103—H

Watch  
Bands

EST-A-LIN  
(28)—simp  
AUTOM  
to many  
day-d

HOW TO OR





## LEARN TO TELL TIME



**The-Time-Is-Time Teacher Watch.** Any tot who can read numbers can learn to tell time the Tymiz way. The hour hand matches white hour numerals, blue minute hand matches blue minute numerals. Swiss anti-shock-resistant movement. Sent *Postpaid*.

45 AP 22—With matching expansion band.....\$7.95

**Huckleberry Hound**, TV's cartoon rascal, on the dial of this official watch. Perfect gift for all Huck's fans. Chrome case, anti-magnetic, shock-resistant Swiss movement. Matching expansion band sized to fit junior wrists. Sent *Postpaid*.....\$7.95

BY **TIMEX** YOUR CHOICE \$7.65 Each



- Gay Character Watches By Timex
- Shock Resistant, Chromed Cases

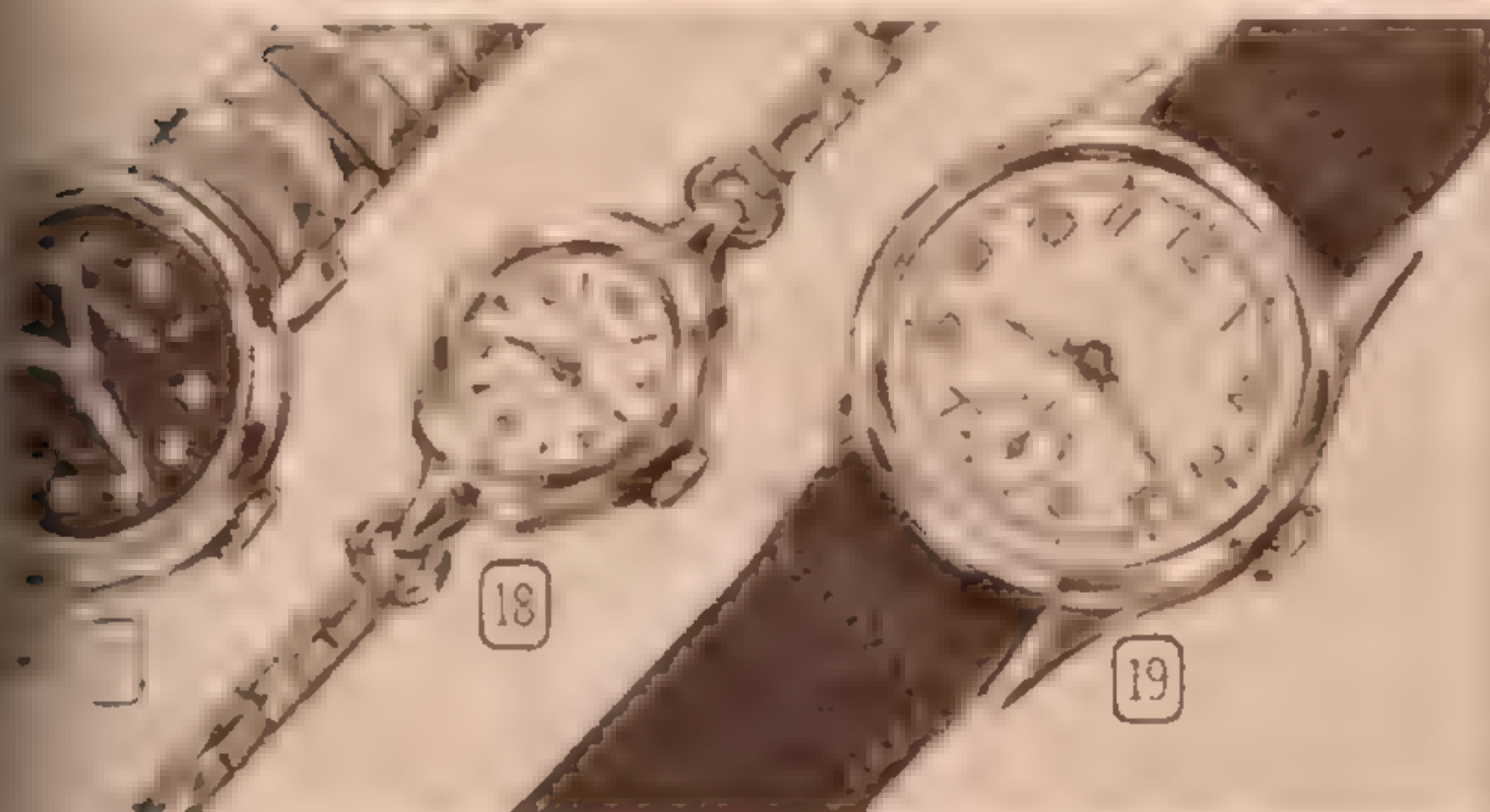
- All Have Stainless Steel Backs
- Unbreakable Crystals. *Postpaid*

**13 Cinderella's** name is on easy-to-read dial. Light blue strap is sized for dainty wrists. Cinderella and Fairy Godmother on gift box. 45 AP 33—Sent *Postpaid*.....\$7.65

**14 Zorro**—dashing TV hero rides again! Dramatic black strap embossed with Western motif. Silver-colored buckle. Gift boxed. 45 AP 28—Sent *Postpaid*.....\$7.65

**15 Boy's Watch**—built to take rough and tumble wear. Chrome case, stainless steel back. Shock-resistant, unbreakable mainspring. Boxed. 45 AP 108—Sent *Postpaid*.....\$7.65

**16 Girl's Watch**—dainty chrome case, stainless steel back. Shock-resistant, unbreakable mainspring. Leather strap fits small wrists. Boxed. 45 AP 114—Sent *Postpaid*.....\$7.65



**18 Boy's "Sweep" Model**—black dial, luminous hands, numerals. Unbreakable crystal, sweep second hand. Shock-protected, long-life mainspring. Gift boxed. 45 AP 23—Sent *Postpaid*.....\$9.94

**19 Petite Oval Dress Watch**—dust-protected gold-color case. Long-life mainspring, shock-protected movement. Adjustable gold-filled expansion band. 45 AP 24—Gift boxed. *Postpaid*.....\$12.94

**20 Boy's Shock-Resistant Watch** with 2-jewel movement. Chrome case, stainless steel back. Unbreakable crystal. Small second dial. Luminous. Boxed. 45 AP 103—Leather strap. *Postpaid*.....\$7.95



**20 Yellow Gold-Color 1-Jewel Watch**, matching expansion. Anti-magnetic, shockproof, sweep second hand. Ball point pen, pencil, genuine leather wallet in embossed leather-like jewel box. 45 AP 313—*Postpaid*.....5-Pc. Boy's Set \$9.44



**21 Lovely Jewel Box** holds yellow gold-color 1-jewel watch, matching expansion. Anti-magnetic, shockproof. Simulated pearl charm bracelet and ring in dainty plastic purse. 45 AP 321—*Postpaid*.....5-Pc. Girl's Set \$9.44

## Delight Them with An Exciting 5-Piece Gift Set \$9.44



**AUTOMATIC ENDS**—bands (24), (25), (26), (27), (28)—simply subtract links to fit any wrist. AUTOMATIC ENDS on (31)—ends open to fit any watch case end width—so easy—do-it-yourself!

### HOW TO ORDER YOUR WATCH BAND

Measure wrist size in inches where stated.  
Measure watch case end width (A) to (B) at left where stated.  
All-Steel bands tax exempt. Other include 10% Tax each band. *Postpaid*.



**22 Genuine Lizard Strap.** State end width.\*\*  
45 AP 2525—Brown leather.....\$1.19  
45 AP 2526—Black leather..... 1.19

**23 Combination Expansion Band.** State wrist size, state end width.\*\*  
45 AP 2530—Stainless steel.....\$2.74  
45 AP 2529—Yellow gold-filled..... 4.49

**24 Thin Expansion.** State end width.\*\*  
45 AP 2501—Stainless steel.....\$4.97  
45 AP 2502—Yellow gold-filled..... 6.49

**25 Handsome Stainless Steel Expansion.**  
45 AP 2520—State end width.\*\*\$1.54

**26 Trim Expansion.** State end width.\*\*  
45 AP 2523—Stainless steel.....\$1.94  
45 AP 2527—Yellow gold-filled..... 3.94

**27 Dainty Tubular Expansion Band.**  
45 AP 2533—Yellow gold-filled..\$2.49  
45 AP 2534—Stainless steel.....2.49

**28 Expansion, Carved Diamond-Effect.**  
45 AP 2531—White gold-filled..\$4.49  
45 AP 2532—Yellow gold-filled.... 4.49

**29 Expansion.** State wrist size, end width.\*\*  
45 AP 2535—Stainless steel.....\$1.95  
45 AP 2536—Yellow gold-plate.... 2.44

**30 Scissor-Type Expansion Band.** State wrist size.\*  
45 AP 2558—Yellow gold-filled.....\$2.89  
45 AP 2559—White gold-filled.....\$2.89

**31 Double-Snake, safety chain.** State wrist size.\*\*  
45 AP 2552—Yellow gold-filled.....\$5.49  
45 AP 2553—White gold-filled.....\$5.49





## "Dundee" Dramatic Cordless Electric Clock



NEW LOW PRICE

Was \$14.95 Save \$4.95

① "Dundee"—stunning floral leaf design, richly plated in gleaming Brass. Movement—no winding, no cord... battery-operated (see 1). 8 delicate leaves encircle polished dial. Slim, curved stems highlight color. Full black numerals, sweep hand. 5½-in. dial. 17-in. diam. 45 A 7370—Ship. wt. 3 lbs. ....

### About Cordless Electric

Cordless Electrics never need winding. They have no cord or plug... place on any wall. Clocks are powered by one regular flashlight battery (not included). See batteries, 60 A 13259, Page 1223.

USE YOUR CREDIT... see Pages 1231-1232

## Cordless Decorators... No Winding, No Wiring



②  
\$14.84  
Brass



③  
\$21.44  
30-inch



④  
\$28.94

② Glamorous "Starburst"—our most popular decorator, now at low, low prices. Long, tapered spokes. Sweeping brass hands; solid brass dial and markers. Needs 1 battery, see above. Ship. wt. 6 lbs.  
45 A 7335—39-in. Brass Spokes.....\$14.84  
45 A 7276—39-in. Walnut Spokes.....16.84  
45 A 7339—30-in. Brass Spokes.....14.84  
45 A 7275—30-in. Walnut Spokes.....16.84

③ "Springtime"—our newest decorator design to complement any decor, highlight any wall. Twelve graceful leaves frame handsome modern dial. Tapered Brass hands and markers, polished Brass center dial. Big 30-in. diameter. Choose Brass-and-Black, or Brass-and-White (White has antiqued gold-color flecks). Needs 1 battery, see above.  
45 A 7382—State Color. Ship. wt. 5 lbs. ....\$21.44

④ "Rhapsody"—elegant contemporary styling, slim, graceful lines. Genuine American-made spokes oiled and polished; Brass tips. Sweep markers and hands, polished brass center dial. 29-in. diameter. (Cordless Electric Needs 1 battery, see above.) Ship. wt. 10 lbs.  
45 A 7345—Cordless Electric .....  
45 A 7344—8-Day Wind Movement.....

## Hand-Carved Cuckoos

- Imported From West Germany
- Beautifully Detailed Polished Wood

⑤ From the Black Forest of Germany. Skillfully hand-carved by expert craftsmen. Beautifully fashioned cases have 3 birds perched amid 7 leaves. Cases are warp-resistant, oil-rubbed and polished for lasting luster. Door opens—cuckoo announces the hour, sounds once on half-hour. Dependable, fine quality movements. Full Roman numeral dials.

1-Day Movement. State finish: Mahogany or Multi-Color (Red birds, Green leaves).  
45 A 6719—12x7½ in. Ship. wt. 7 lbs. ...\$11.87  
45 A 6726—17½x11½ in. Wt. 8 lbs. ....17.87

8-Day Movement. Mahogany finish only.  
45 A 6733—12x7½ in. Ship. wt. 9 lbs. ...\$19.94  
45 A 6724—17½x11½ in. Wt. 10 lbs. ....27.94

Musical 1-Day Movement. Little musician plays tune on hour. Mahogany finish only.  
45 A 6745—15x9 in. Wt. 9 lbs. ....\$24.87

Budget 1-Day. Mahogany only. 1 bird, 5 leaves.  
45 A 6740—10x6 in. Ship. wt. 4 lbs. ....\$8.47

All Prices These Two Pages Include Fed. Tax.  
Electric Clocks UL Appr. For 110-120 V. AC.

## Electric Utility Clocks



⑥ "Pom Pom" Electric—unique motif in popular Copper-tone color. Raised black numerals on copper discs.  
45 A 7141—Abt. 7-in. diam. Ship. wt. 1 lb. 2 oz. ....\$3.44



⑦ "Debutante"—modern styling, distinctive new sloping face design. White dial, red sweep second hand, large numerals. Picture-window crystal. State: Red, White or Yellow case.  
45 A 7113—6x6¾x2¾ in. Ship. wt. 1 lb. 8 oz. ....\$5.87



⑧ Streamlined Square Clock. Sleek black hands, red sweep second hand, white center dial. Abt. 6¾ in. square. State Color: White, Yellow, Turquoise or Red.  
45 A 7185—Ship. wt. 1 lb. 8 oz. ....\$4.47



⑨ "Fry-Klok" Electric. Copper-tone-finished plastic case looks like a skillet. Raised numerals, sweep second.  
45 A 7140—Abt. 8½x2¼x1½ in. Wt. 1 lb. 12 oz. ...\$4.97



548 WARDS FKSDAOP 2



# Accent Your Walls With Clocks



**Rococo Style \$1994**

**Carved Pressed Wood** with handsome gold-brushed finish. Imported 8-day movement. White and gray simulated leather face, black Roman numerals. Delicately carved gold-tone hands. Front key wind. Abt. 11x22 in.

45 A 7440—Wt. 3 lbs. 8 oz. \$19.94

**Matching Sconces.** Delicately carved open-work. White finish, gold brushed. Abt. 6x14 in.

45 A 7441—Wt. 2 lbs. Pr. \$8.94

**Sunburst \$1887**

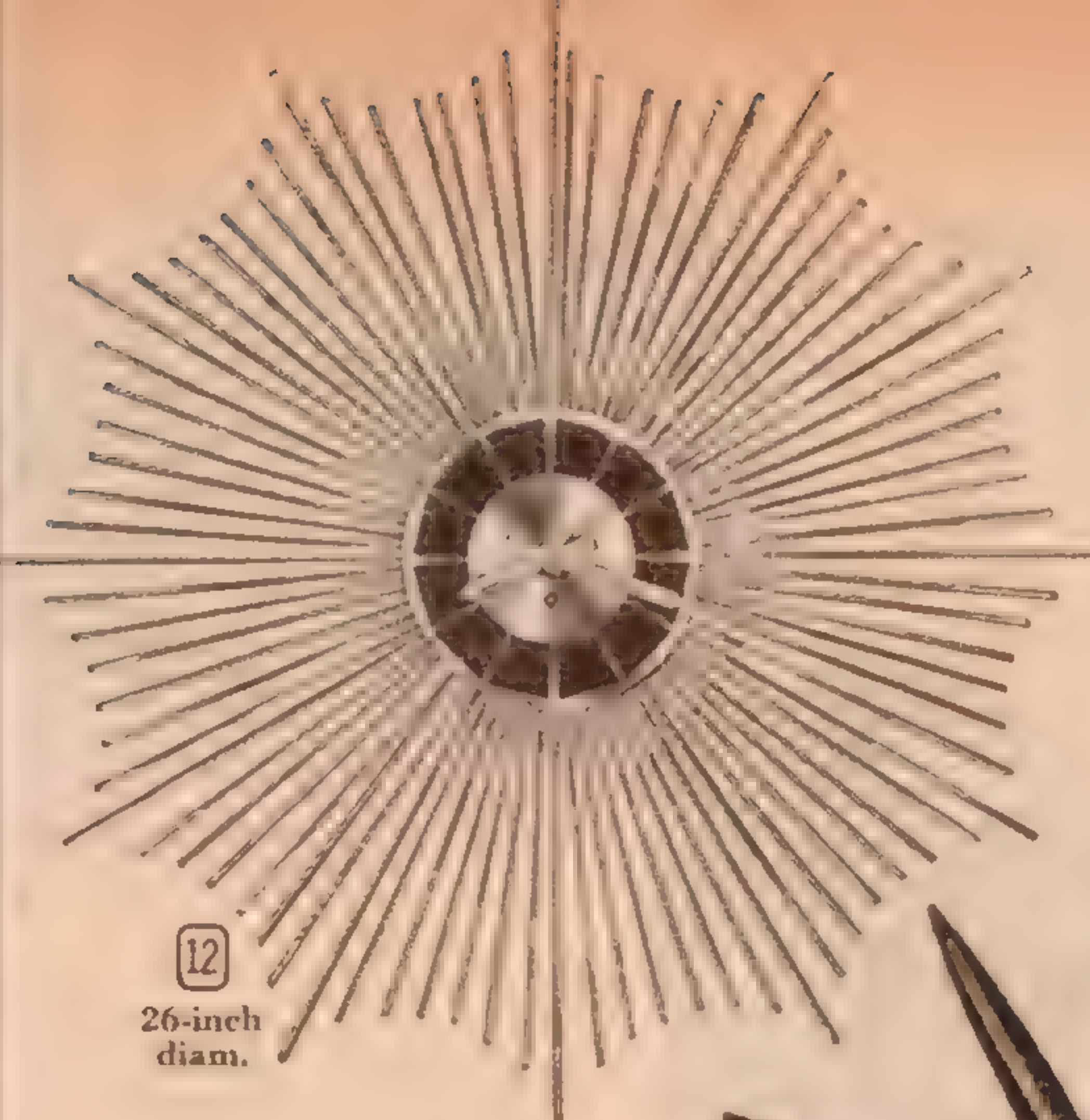
**Dramatically Styled** to be the focal point of any wall in your home. Slender spokes finished in polished Brass, stream from 7-in. dial like glistening rays of sunlight. Dependable 8-day movement. Brass center dial, graceful Brass hands. Slim tapered Brass hour markers on black track. Convenient front key wind. Big 26-in. diameter overall. Ship. wt. 11 lbs.

45 A 7371.....\$18.87

**"Daisy" \$577**

**Handsome Black Syrocowood**—so elegantly styled, yet priced to fit any budget. Self-starting electric wall clock designed to complement contemporary decor, contrast smartly with the traditional. Graceful carved wood spokes mark hours. Carved center dial. Sleek gold-color hands, slender white second hand. About 11½-in. diameter. Ship. wt. 2 lbs. 7 oz.

45 A 7435.....Only \$5.77



12  
26-inch  
diam.



13  
11½-inch  
diam.

## Traditional Mantel Styles

**5-Year Transistor.** 6-jewel movement. Working parts, base shimmering Brass. Glass dome. Runs on "D" battery (see opp. pg.). Silver-finish dial. Abt. 9½x9½ in.

45 A 7233—Wt. 6 lbs. ....\$32.94

**3-Year Transistor.** 6-jewel Brass movement runs on "D" battery (see opp. page). Brass dial. Glass dome, black base. Abt. 9x6 in.

45 A 7234—Wt. 6 lbs. ....\$19.94

**8-Day Coachman Style**—chimes strike the hour, once on half hour. Gold-color hands. Front key wind. State: Walnut or Mahogany. 45 A 7290 L—11x9 in. 8 lbs. \$24.74

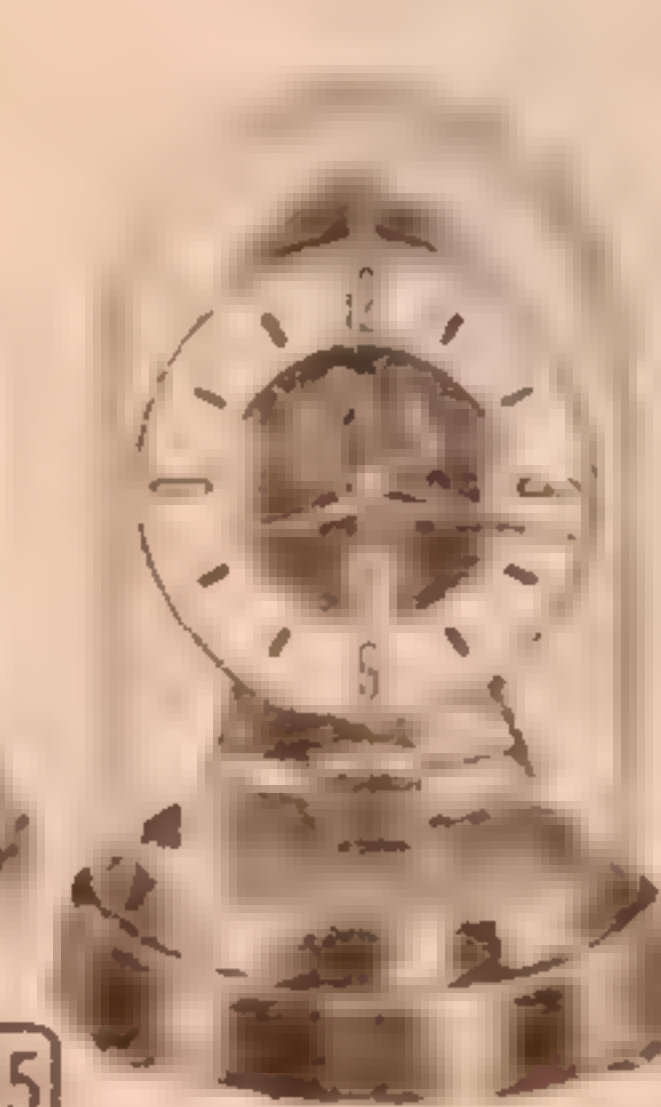
**8-Day Musical**—chimes hour, half hour. Front key wind. State: Walnut, Mahogany. 16x8 in. 45 A 7257 L—Wt. 8 lbs. 4 oz. \$24.74

**Electric Westminster** (not shown). Styled like (17). Sweep second. 13¼x5¾ in. Mahogany.

45 A 7293 L—Wt. 5 lbs. ....\$37.74



14



15



16



17

## Travel Alarms



19

20

## Wind-Up Alarms



21

22

23

24

25

26

27

## Electric Alarms



28

29

30

31

**Genuine Leather**, gilt edge. Luminous hands and markers. Plain dial. About 3 in. square. Ship. wt. 1 lb.

45 A 6758—State: Red, Brown.....\$4.44

45 A 6767—Like above, simulated leather. State: Red, Brown. Wt. 1 lb. ....\$3.77

**Genuine Leather** 1-day, 7 jewel movement. Oval shaped case; luminous markers and hands. Abt. 3x3¾ in. Choice of Red or Brown case, gilt-edged. State Color.

45 A 6772—Ship. wt. 8 oz. ....\$7.47

45 A 6754—Like above, non-jewel. ....\$5.84

**Lustrous Pearlized** finished case, luminous hands and markers. 30-hour movement. State: White, Pink or Blue.

45 A 6751—Abt. 3½x3 in. Wt. 8 oz. ....\$6.84

**8-Day Alarm.** Luminous hands, hour dots. Gold-color case, Brass trim. Abt. 4¾ in. high. 45 A 6798—Ship. wt. 1 lb. ....\$8.87

**Rhinestone Markers.** Brass case, pedestal. 30-hour movement. Black dial. Luminous. About 2¾x2¾ in. high. 45 A 6840—Wt. 1 lb. 6 oz. ....\$6.87

**"Big Ben"** by Westclox. Loud and soft alarm control. 1-day movement. State: Black or White enameled case. About 4¾x4 in. Postpaid.

45 AP 6879—White dial...\$7.68

45 AP 6880—Black; Luminous \$8.78

**"Baby Ben"**—Abt. 3¾ in. Postpaid.

45 AP 6876—Black; lum. ....\$8.78

45 AP 6875—White dial...7.68

**1-Day Alarm.** Brass pedestal. 4½ in. high. Wt. 1 lb.

45 A 6825—White dial...\$2.27

45 A 6826—Black; lum. ....2.87

**Miniature Repeater.** Repeats after 5 minutes. Luminous. Abt. 3x2½x1½ in.

45 A 7133—Wt. 1 lb. 4 oz. \$3.94

**Giant Twin Bell Alarm.** Luminous. Abt. 7½x4 in.

45 A 7134—Wt. 1 lb. ....\$3.67

**"Drowse".** Tap bar—alarm lets you doze 5 or 10 minutes. Doeskin-color case, luminous hands, dots. Red sweep second.

45 AP 7010—Abt. 3¾ in. Postpaid ...\$7.68

**"Sheraton".** Solid Mahogany case; sweep hand. Luminous. Abt. 4½ in.

45 A 7008—Ship. wt. 2 lbs. ....\$10.98

**Extra-Loud Buzzer.** Red sweep hand. State: Pink or Ivory. Abt. 3½ in. square.

45 A 7061—Plain. Wt. 1 lb. 5 oz. ....\$3.47

45 A 7062—Luminous. Wt. 1 lb. 5 oz. ....4.24

**Ivory Case.** Shadow-Box crystal.

45 A 7073—About 3x4 in. Wt. 1 lb. \$4.74


45 A 7074—Black; Luminous.....\$5.27





## FAMOUS Bausch & Lomb Slide Projectors

ORIGINAL FACTORY PACK  
FULLY AUTOMATIC... REMOTE CONTROL  
OPERATION AVAILABLE TOO

World Famous  Quality



**Remote Control Operation**... Enjoy new push-button projection. Slides can be changed automatically with just a finger-tip touch. Long 15-ft. cord lets you control slides from across room.

## FREE BIG 104-PAGE 1961 CAMERA CATALOG



- Cut Prices... Special Reductions
- Quality... Finest Name Brands
- Satisfaction Guaranteed or Money Back
- Monthly Terms, No Money Down

**Your Every Photo Need At Wards...** Top Name Brands, satisfaction guaranteed. Send for FREE Catalog today (ready about April 15). Use coupon below.

MONTGOMERY WARD, Dept. R-S1

Please send my FREE Wards 1961 Camera Catalog

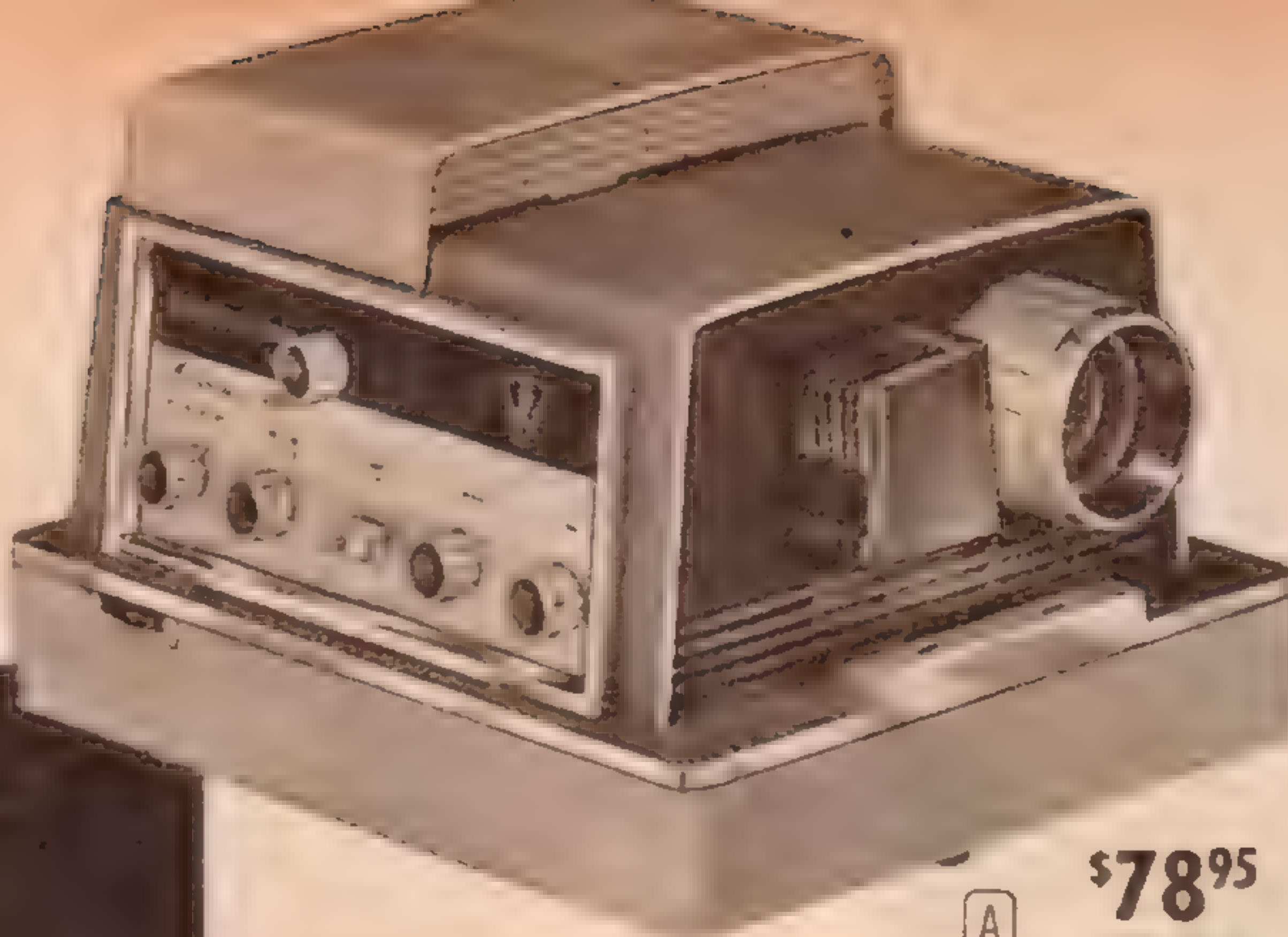
Your Name \_\_\_\_\_  
(Please Print Plainly)

Street Address or \_\_\_\_\_  
Route and Box No. \_\_\_\_\_ Zone \_\_\_\_\_

City or \_\_\_\_\_  
Post Office \_\_\_\_\_ State \_\_\_\_\_

550 WARDS ALL

Phone \_\_\_\_\_



**\$78<sup>95</sup>**  
A 500-Watt  
Fully Automatic



**\$43<sup>95</sup>**  
B 300-Watt  
Semi-Auto.

**Genuine "High-Fidelity" Pictures** when you project your slides with a Bausch & Lomb. Fully captures finest details and brilliant colors. Enjoy automatic changing with the touch of a button or remote control operation from your easy chair, with cord listed extra below. Slides always clear. Warm air pre-heats slides, prevents "popping" and fuzzy image. Lighted control panel—carefree operation. Finished with chip-proof baked enamel. For use on 110-120-volt 60-cy.

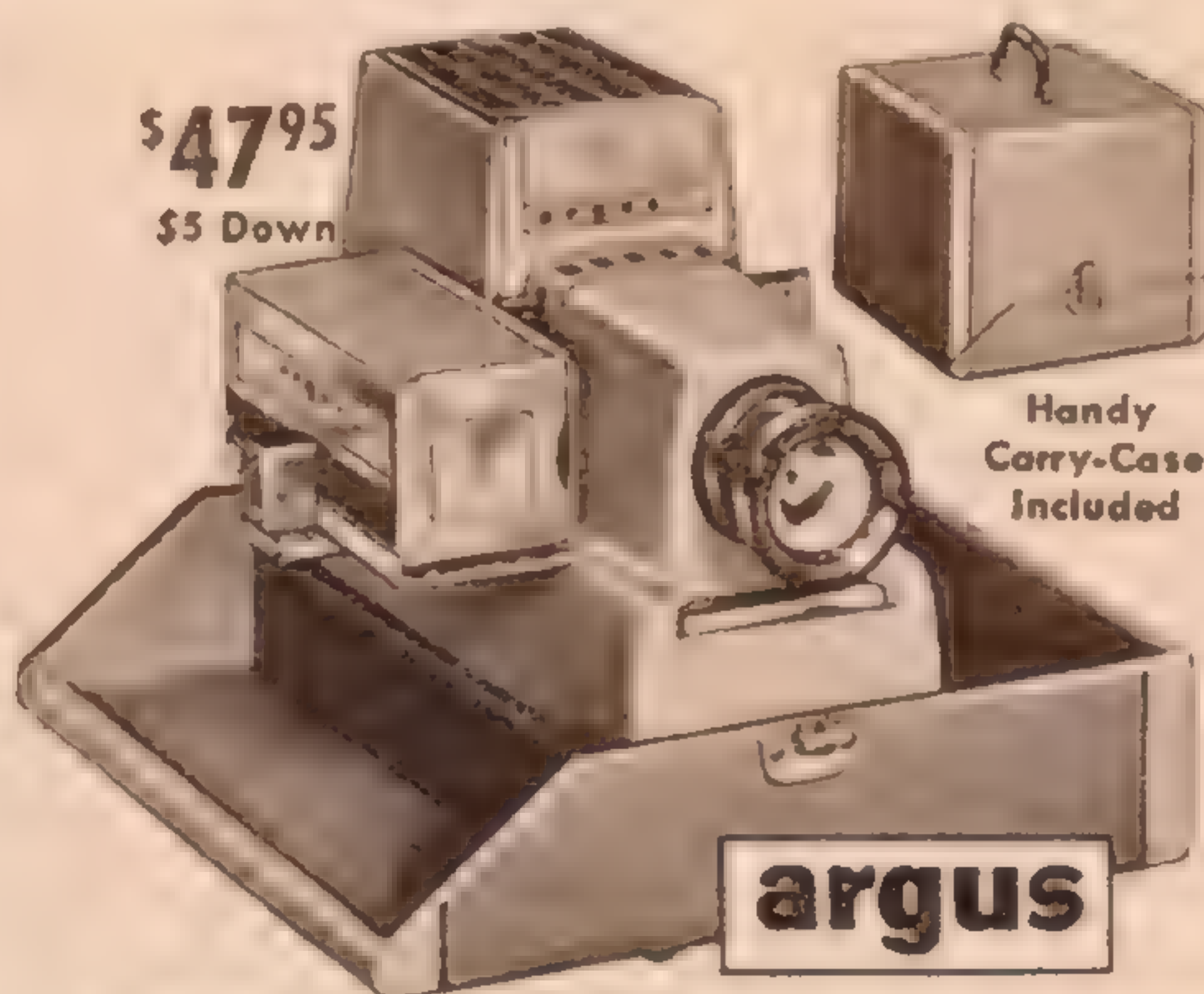
**A BALOMATIC 500.** With fully automatic time-cycle control, at any interval you wish, from 4 to 30 seconds for each slide... lets you sit back and enjoy the show. Also finger-tip powered slide changing, or remote control with cord listed below. Brilliant 500-watt lamp for super-illumination. Takes all 2x2-in. slides. Balcoted 5-in. f/3.5 lens. With one 40-slide tray, Case. Ship. wt. 20 lbs.  
67 A 672M—\$8 Down, \$8 a Mo.....Cash **\$78.95**

**15-Ft. Remote Control Cord** (pictured at far left) for Balomatic 500, 300, and 305 Projectors.  
67 A 674—Ship. wt. 8 oz.....**\$4.79**

**B BALOMATIC 300.** With finger-tip or remote control with cord listed at left, below. Takes all 2x2-in. slides. 4-in. f/3.5 lens. With 40-slide tray, Case. Ship. wt. 13 lbs.

67 A 670M—\$4.50 Down, \$5 Mo.....Cash  
**BALOMATIC 305.** Same as (B), but with 500-watt lamp. All 2x2-in. slides. Ship. wt. 15 lbs.  
67 A 671M—\$6 Down, \$6 Mo.....Cash

**Extra Non-Spill Slide Trays.** Each hold 40 any type of 2x2-in. mount, internal.  
67 A 673—Ship. wt. 8 oz.....**\$4.79**



**\$47<sup>95</sup>**  
\$5 Down

Handy  
Carry-Case  
Included

**argus**

### Argus 500-Watt Slide Projector

**Deluxe 500-watt Magazine Projector.** Brand quality by Argus, long known for 35mm color photography. Speed of operation—exceptionally low-priced.

**BRILLIANT 500-WATT LIGHT-POWER** out all the clarity, richness of your slides. Size triple condensers concentrate sharp f/3.3 lens. Takes all 35mm slides, Bantam and Super 8. Tip push-pull motion shows slides—in original sequence. Each slide in cardboard-mounted 2 x 2-in. tray.

**INCLUDES** attractive luggage case, Aircuip changer, one 40-slide tray.  
67 A 621M—Ship. wt. 15 lbs. \$5 Month on Terms.....  
67 A 3471—EXTRA MAGAZINE, Wt. 1 lb.



**\$8<sup>79</sup>**  
Electrically  
Lighted  
Viewer

**\$2<sup>79</sup>**  
Battery  
Lighted  
Hand  
Viewer



**\$1<sup>79</sup>**  
All-Steel  
Slide File



**\$7<sup>75</sup>**  
Pigskin  
Gadget Bag

### 35mm Accessories

#### Viewers for All 2x2-In. Slides

**C Electrically-Lit Table Viewer.** Easily gather around and view slides. Use either house current or battery. Wide-Screen viewing of 35mm slides on inclined viewing of high-impact plastic... color. With batteries and power cord into 110-120 volt AC.  
67 A 3365—Ship. wt. 2 lbs...

**Adams Battery-Lit Table Viewer.** Same as above, but has no transformer for electric... battery only. Slight pressure on button—light on—may be locked in "ON" position.  
67 A 3366—With batteries. Ship. wt. 1 lb.

**D Adams Battery-Lit Hand Viewer.** Carry in your hand. Just insert slide and view. Slides illuminated by self-contained battery.  
67 A 3364—With batteries. Ship. wt. 1 lb.

**Complete Line of Viewers in Wards Camera Catalog**

#### Protect Slides in a File Case

**E Steel Slide File.** Holds over 600 cards of glass or metal-mounted 2 x 2-in. slides. Dividers. Size: 14 1/2 x 7 1/2 x 2 in.  
67 A 3326—Ship. wt. 3 lbs.....

#### Leather Gadget Bag

**F Adams Genuine Pigskin Bag.** All in one for easy access. Detachable meter pocket with spring latch. Shoulder strap with rubber pad. Capacity: 386 cu. in. With 1000-watt lamp.  
67 A 3370—Size: 10 1/2 x 3 3/4 x 8 in.

**INST**  
A F  
ORDINARY R  
attachment  
ng 3000-s

#### EVERYTHING

Complete "900"  
Wink-Light  
Starter with  
Film, Polaroid  
Polaroid W  
and "80B"

Polaroid "900"  
Complete Outfit  
**\$159<sup>95</sup>**  
Cash

All Genuine P



Polaroid-L  
micro-eye  
picture, a  
and show  
action. It  
is your s  
flashbulb  
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—Cont  
Ship. wt. 11  
NL-"900" CAM

### Polaroid

Wink-Light  
at 1/100  
1 film. 2  
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Filter, 1  
1000 watt  
—For 900  
110s. Wt. 1  
—For 80B  
2 lbs...

Replacement  
16—For all m

and Electric-Eye  
exposure  
using  
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1000 film  
picture  
ft. Fits  
after 1  
and 110A  
-EYE SHUT  
11L—Ship. wt



# INSTANT PICTURES

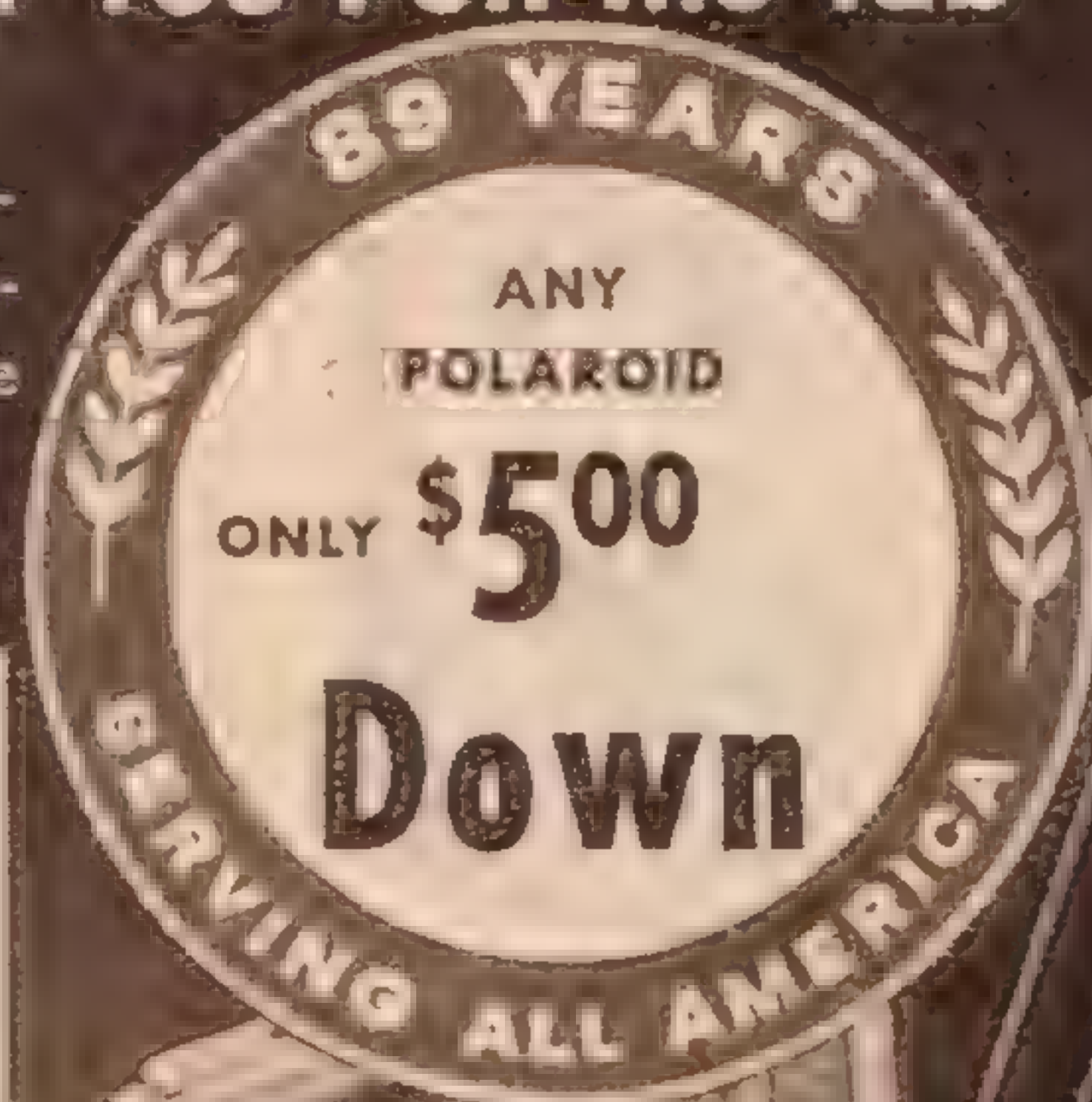
INDOORS OR OUT WITH  
NEW POLAROID-LAND FILM

**A Finished Print In As Little As 10-Sec. After You Pull the Tab**

**IN ORDINARY ROOM LIGHT**  
No attachments needed,  
using 3000-speed film

**IN DIM ROOM LIGHT** use  
wink light, 3000-speed  
film...nothing else needed

**OUTDOOR SNAPS TOO—**  
lens set manually, or auto-  
matically by electric-eye



## EVERYTHING YOU NEED TO START TAKING PICTURES

Complete "900" and "800" Polaroid Land Outfits Include:  
—Wink-Light with battery and outdoor filter (for around the-  
—pictures with or without flashbulbs, using 3000-speed film), 2 rolls 3000-  
—film, Polaroid Pict Compartment Case of top-grain leather,  
—2 Polaroid Prints in 10-print Album, and 25 Polaroid Postcards.  
—and "80B" Outfit do not include Albums and Postcards.

**Polaroid "900"  
Complete Outfit**  
**\$159.95**  
Cash

**Polaroid "800"  
Complete Outfit**  
**\$127.44**  
Cash

**Polaroid "80B"  
Complete Outfit**  
**\$85.75**  
Cash

All Genuine Polaroid-Land . . . Original Factory-Fresh Packs



**\$127.95**  
Cash  
Camera only

A



**\$95.44**  
Cash  
Camera only

B



**\$58.45**  
Cash  
Camera only

C

**A New Polaroid-Land "900" Camera.** Tiny built-in super-sensitive electric-eye works anywhere—automatically sets exposure for every picture, indoors or out. In bright sun you don't even have to focus, and shutter speeds are so quick (up to 1/1000th sec.) they freeze fast action. Indoors or in dim light, Wink Light attachment brightens your subject—lets you take pictures anywhere, any time, without flashbulbs. You view and focus in a single window. Illuminated projected-frame finder shows exactly what your picture will include. New coupled rangefinder provides easy, accurate distance setting. Synchronized for Wink Light, regular bulbs and electric flash. Takes large post-card size 3 1/4 x 4 1/4 in. pictures.

A 109L—COMPLETE OUTFIT. Camera and accessories as described above. Ship. wt. 11 lbs. Only \$5 Down, \$3 a Mo. . . . Cash **\$159.95**  
A101L—"900" CAMERA ONLY. Ship. wt. 7 lbs. \$5 Down, Cash **\$127.95**

**B Polaroid-Land "800" Deluxe Model—**  
GUARANTEED 10 YEARS by Polaroid-Land, against defects in materials and workmanship. Features coupled optical rangefinder for easy, accurate focusing. Automatically compensating viewfinder shows subject precisely. A single dial sets exposure. Flash synchronized. Takes 3 1/4 x 4 1/4 in. pictures.

67 A 116L—COMPLETE OUTFIT as described above. Ship. wt. 11 lbs. \$5 Down, Cash **\$127.44**  
67 A 102L—CAMERA ONLY. Wt. 7 lbs. . . . **\$95.44**  
67 A 114L—COMPLETE POLAROID "100" OUTFIT. Camera similar to "900" but with regular 1-yr. guarantee. Wt. 7 lbs. . . . **\$119.95**

**C Budget Polaroid . . . "80B" Highlander**  
Most economical Polaroid to buy and to use. Takes 2 wallet-size 2 1/4 x 3 1/2 in. prints. Easy to use—no focusing needed. Single dial sets exposure. Lightweight—compact, only 2 1/4 x 4 x 7 1/2 in. Flash synchronized for regular bulbs and for Wink-Light. Rugged metal body—2-tone gray with chrome trim.

67 A 113L—COMPLETE OUTFIT. Camera and accessories described above. \$5 Down. Ship. wt. 8 lbs. . . . Cash **\$85.75**  
67 A 108L—HIGHLANDER 80B CAMERA ONLY. \$5 Down. Wt. 3 lbs. 8 oz. . . . Cash **\$58.45**

## Polaroid Accessories to Help You Get Better Pictures . . . Ward-Priced for Savings

**Polaroid Wink-Light** for shooting indoors or at night using (only) 3000-speed film. Eliminates need for flashbulbs. Includes Case, 48 outdoor Filter, and Battery (good for over 1000 winks).

A 119—For 80A & B, 150, 800, 100 and 110s. Wt. 2 lbs. . . . **\$14.94**  
A 120—For 95A & B, 100, 700. Ship. wt. 2 lbs. . . . **\$14.94**

**Extra Replacement Wink-Light Battery and Bulb.**  
A 126—For all models. Ship. wt. 8 lbs. . . . **\$1.95**

**Polaroid Electric-Eye Shutter.** Sets camera exposure outdoors, automatically, using 3000-speed film (only). Does not work with regular 100 and 400 film. No need to focus camera—pictures will be sharp to about 3 1/2 ft. Fits all Polaroid cameras made after 1954 except 80, A 110, 111 and 110A.

**ELECTRIC-EYE SHUTTER.** \$3.50 Down, \$4 a Month.  
67 A 121L—Ship. wt. 1 lb. 5 oz. . . . Cash **\$31.95**

**Instant-Picture Polaroid 3000 Film.** Get print in 10-sec. Takes pictures indoors in ordinary light with or without flashbulbs or accessories, in dim light using only Wink Light, or outdoors with Electric-Eye Shutter or 48 Filter.

Type 37 for 80A, B Highlander.  
67 A 1630—Ship. wt. ea. 6 oz.  
One Roll **\$1.49** . . . 3 for **\$4.39**

Type 47 for Large-size Models. Wt. ea. 4 oz.  
67 A 1631—One Roll **\$1.89** . . . 2 Rolls for **\$5.57**

Type 42 Pola-Pan 200 Film. Large size, for all models except Highlander. Best for all-around use. Eight 3 1/4 x 4 1/4 in. pictures.  
67 A 1623—Ship. wt. ea. 6 oz.  
One Roll **\$1.79** . . . 3 for **\$5.27**

Type 32 Pola-Pan 400 Film. Small size, for 80A and 80B Highlander. 2 1/4 x 3 1/2 in. prints.

67 A 1601—Ship. wt. each roll 4 oz.  
One Roll **\$1.39** . . . 3 Rolls for **\$4.07**

**Polaroid-Land Light Meter.** Reads exposure (camera setting) directly in EV numbers. Extra sensitive—for all Polaroid films including new 3000-speed. For models without Electric-eye.  
67 A 122—Ship. wt. 8 oz. . . . **\$13.35**

**Genuine Polaroid Cowhide Case.** (Also pictured with outfits above.) Fine top-grain cowhide—metal reinforcements. Holds normal outfit—camera and accessories.

FOR ALL MODEL 80 POLAROID.  
67 A 117—Ship. wt. 6 lbs. . . . **\$17.95**  
FOR ALL OTHER POLAROID MODELS.  
67 A 118—Ship. wt. 8 lbs. . . . **\$19.95**

**Flip-File Album.** Holds 90 Polaroid prints in clear acetate sleeves. Ship. wt. 1 lb. 8 oz.

State color: Brown or Green.  
67 A 6060—FOR LARGE-SIZE 3 1/4 x 4 1/4 in. prints. . . . Each **\$3.79**  
67 A 6061—FOR WALLET-SIZE 2 1/4 x 3 1/2 in. prints. Each. . . . **\$3.79**

ALL WARDS 551





"STARFLASH"  
NOW \$7.94

SAVE \$1.91 from  
Camera Catalog

## New Low Prices

ON POPULAR KODAK BROWNIES

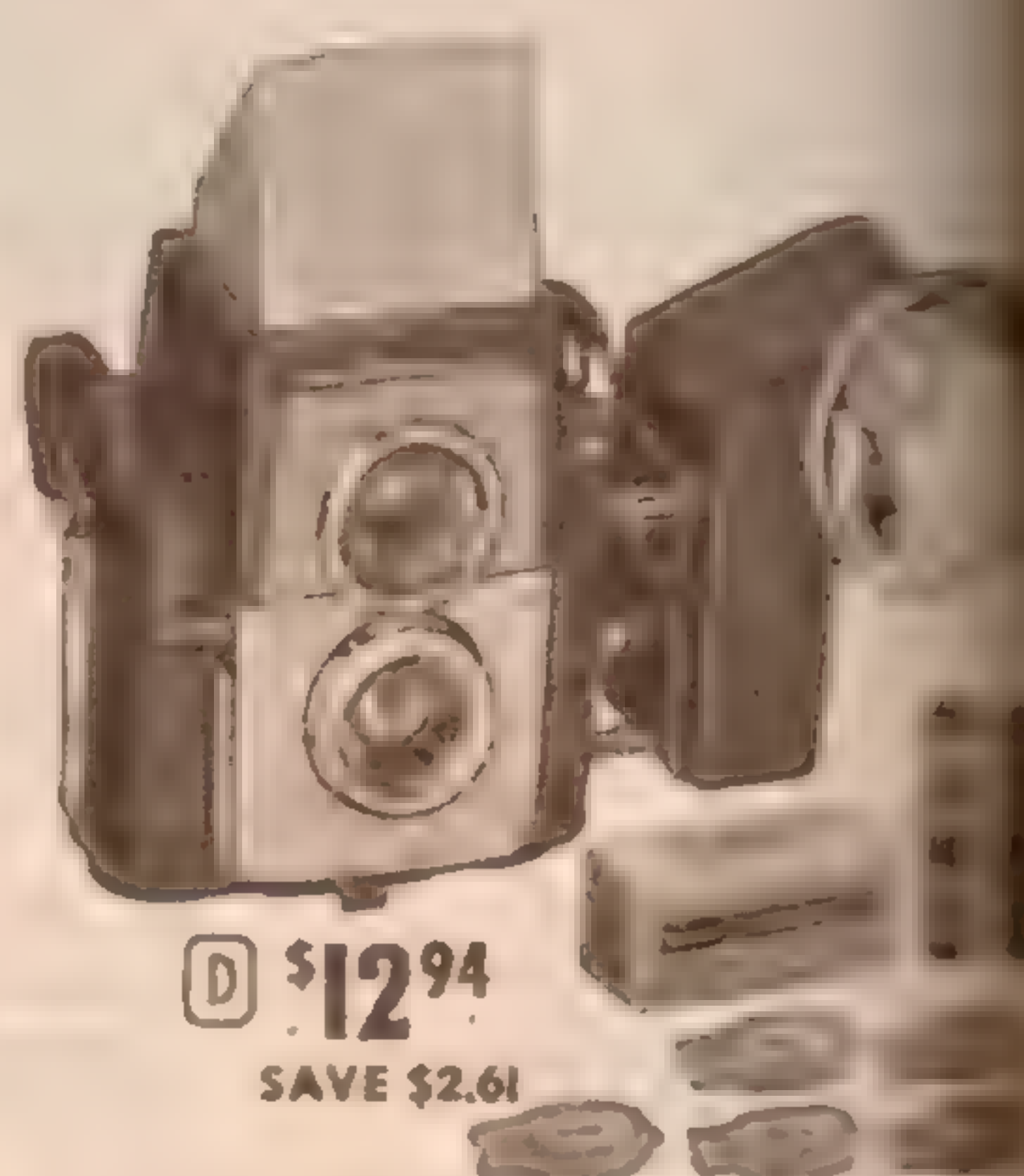
Wards Prices Are Low . . . Compare . . . See For Yourself  
Wards Quality Is Tops . . . All "Stars" Factory Fresh . . .  
. . . The Original Kodak Packaged Outfits



B \$9.44  
NEW



C \$11.88  
SAVE \$1.97



D \$12.94  
SAVE \$2.61

### Complete "Starflash" Outfit

**A** Kodak Brownie Starflash Outfit. Favorite choice of millions, for casual photography around the clock . . . all year long. Easy, see-through viewfinder frames your choice of subject. Just aim, shoot. Fixed-focus lens needs no settings for distance. Simple lever sets camera for "B & W" or "Color" photography. Provides 12 pictures from 127 film. Automatic double-exposure prevention device saves film. Takes all 3-Color Super-slides, Kodacolor prints, Black-and-White prints. Built-in flashgun uses M-2 bulbs. SAVE \$1.91 Extra from Wards price in current 1960 Camera Cat.

Outfit Includes: Starflash Camera and flash, flash batteries, four M-2 bulbs, one B & W film. 67 A 9—Ship. wt. 1 lb. 8 oz. . . . \$7.94

Texon Carrying Case for Starflash Camera. 67 A 98—Ship. wt. 8 oz. . . . \$1.79

Order Extra Bulbs or Film from Pages 556, 557

### Kodak "Starmite" Outfit

**B** Complete Brownie Starmite Outfit, featuring newest Kodak "Star". Similar to Starflash (at left) except extra compact—yet with larger viewfinder. New simplified "drop-out" film holder for easier loading. Automatic double-exposure prevention saves film. Takes 12 pictures on 127 film, color or black-and-white. Compact, built-in flashgun takes tiny new AG-1 peanut-size bulbs. Sturdy plastic body—metal trim.

Outfit Includes: Starmite Camera and Flash, flash batteries, six Supermite AG-1 bulbs, one Black-and-White Film.

67 A 10—Ship. wt. 5 lbs. . . \$9.44

### Kodak "Flash-20" Outfit

**C** Complete Kodak Brownie Outfit with full-size 620 camera. Large 620 film costs no more, yet gives extra picture quality. Easy to use—just aim through eye-level finder and shoot. Simplified zone focusing lets you take pictures extra close. Automatic film advance—double-exposure prevention, too. Provides 12 Kodacolor or black-and-white prints. Built-in flashgun uses M-2 bulbs. SAVE \$1.97 Extra from Fall Gen. Cat.

Outfit Includes: Flash-20 Camera and flash, batteries, four M-2 bulbs, one black-and-white Film. 67 A 26—Ship. wt. 1 lb. . . \$11.88

67 A 96—Case. Wt. 8 oz. . . 2.49

### Kodak "Starflex" Outfit

**D** Complete Kodak Brownie Outfit features camera similar to "Starflash" at left, but with separate flash; waist-level viewfinder; particular good for those who wear glasses. No focusing—just aim and shoot. Takes all 3-color Super-slides, Kodacolor prints, black-and-white album prints. 12 shots on 127 film. SAVE \$2.61 Extra from Fall Gen. Cat.

Outfit Includes: Starflex Camera, separate plug-in Flashgun, batteries, six AG-1 Flashbulbs, plus one black-and-white Film. 67 A 8—Ship. wt. 2 lbs. . . \$12.94

Texon Case for Starflex Camera. 67 A 99—Ship. wt. 8 oz. . . \$1.79

## NOMAD

A Ward  
Exclusive

ONLY  
\$4.69

With Flash



### Our Finest Box Camera Value

Sawyers Nomad 620 . . . Outstanding Quality. Unusually fine, rugged construction. Takes 12 quality-plus snapshots on each roll of 620 film—Kodacolor or black-and-white album prints about 3½ in. square. Easy to use, no settings. Just aim and shoot. Includes flashgun (without batteries) for M-2 bulbs. Order flash kit below.

67 A 17—Camera and Flash. Wt. 2 lbs. 8 oz. \$4.69

Flash Kit for Nomad. (not shown) Includes: Two rolls 620 Kodak B & W film, ten Adams M-2 bulbs, plus set of 2 flash batteries.

67 A 14—Ship. wt. 10 oz. . . \$1.89

67 A 19—Texon Case for Nomad. Wt. 8 oz. . 1.79

552 WARDS SAEKPOF2

67 A 3230—Flash Batteries. Wt. 3 oz. 2 for 45c

## A Ward Exclusive ARGUS C-33

Interchangeable  
Lens Camera  
With Coupled  
Exposure Meter



Taken with Telephoto Taken with Normal Lens Taken with Wide-Angle

### Exclusive Wards Special-Purchase Permits This Low, Low Price

**E** Complete Outfit with Argus C-33 Color-Matic 35mm . . . Perfect for photographers demanding top results—with simple, almost foolproof operation.

NEARLY AUTOMATIC EXPOSURE-SETTING. Coupled light meter lets you set lens quickly, accurately. Just aim camera, read meter and make one setting for perfect exposure. Cintar 50mm (normal) lens—Fast f/2.8 for fine results even under poor light . . . Famous 4-element quality. Quick-change bayonet mount allows twist-of-the-wrist use of accessory Telephoto or Wide-Angle lenses (extra, at right).

COUPLED RANGEFINDER (visible within viewfinder window) assures easy, accurate focus of all lenses. Fully M-X flash synchronized 9-speed shutter (1 sec. to 1/300). Single-stroke lever advances film—prevents double-exposures, blanks.

**E** 4-Pc. Outfit. Incl: Camera, Case, Meter, Flashgun (uses No. 5 and 25 bulbs), B-C battery. 67A537L—Wt. 4 lbs. Cash \$68.44

\$68.44

**F** Zoom Finder. Shows coverage of lenses below. 67 A 523—Clips on top. Ship. wt. 1 lb. . . \$

**G** 100mm Telephoto f/4.5 Lens. 2X magnification. 67 A 539L—Ship. wt. 10 oz. \$3 Dn. . . Cash \$29.95

**H** 35mm Wide-Angle f/4.5 Lens. 87% more light. 67 A 538L—Ship. wt. 10 oz. \$3 Dn. . . Cash \$29.95

SAVE \$9.79 on Lenses. \$9.79 Zoom Finder (F) above included FREE when you order Wide-Angle or Telephoto lenses together. Ship. wt. 2 lbs. 4 oz. 67 A 524L—Both lenses, Finder. \$5 Dn. . . Cash \$58.44

## Newest

Unbelievable! Automatic you don't even need to move film forward 10 seconds if you advance its own opening for better shots.

FOCUSING can see the water or "Scenes" in. You don't even need your film speed inserted in box f/2.8 Normal 4-

## SPECIAL-





### Fully Automatic Electric-Eye

... Sets Exposure  
... Advances Film  
Just Aim ... Take  
10 Shots in 10 Sec.  
... Never Miss a Picture

## Newest Kodak 35mm, The "Motomatic"

Unbelievable! So completely automatic you don't even wind the film! Simply press a lever and spring motor moves film forward—take 10 shots in 10 seconds if you wish! Not only advances its own film, but sets lens opening for both daylight and flash shots.

FOCUSING COULDN'T BE EASIER—you can see the words "Close," "Groups" or "Scenes" right in the viewfinder. You don't even have to remember your film speed—simply refer to cards inserted in back of camera. Fast f/2.8 Normal 44mm lens.

FOUR SHUTTER SPEEDS: 1/40 to 1/250 sec. all coupled to automatic exposure control. Flash pictures are automatic, too—just set focus (5 to 25 ft.), lens adjusts to correct opening. Camera can also be operated on "Manual." Rugged all-metal body—black leather trim. Uses 35mm film.

67 A 507 L—Ship. wt. 3 lbs. Cash \$88.44  
67A508—Leather Case. Wt. 8 oz. 11.94

**Kodak Super M-40 Flashgun.** Two quick-change reflectors permit use of both M-2 and No. 5 and 25 bulbs.

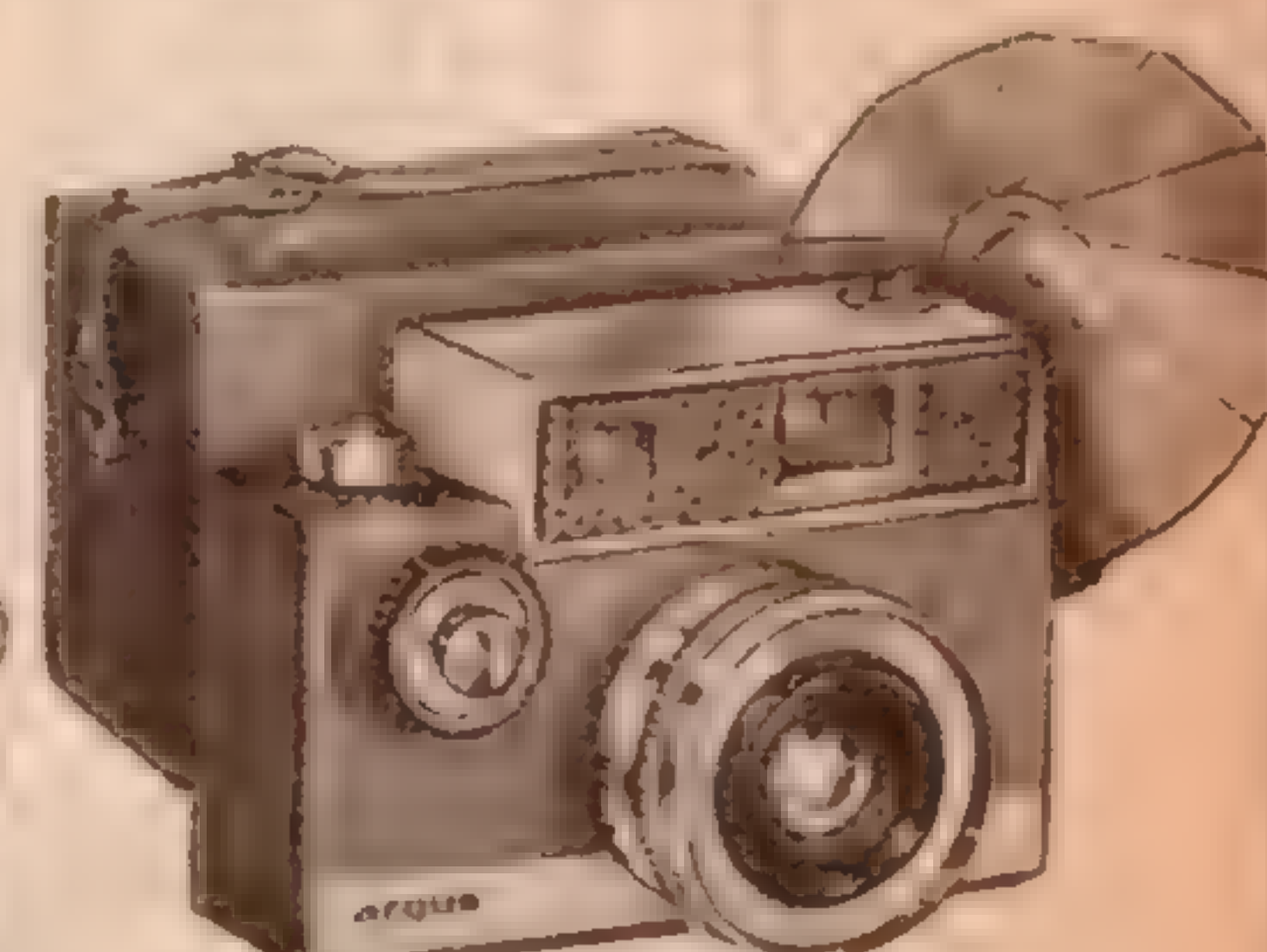
67 A 3237—With batt. Wt. 10 oz. \$7.75

# Electric-Eye Cameras

SET LENSES AUTOMATICALLY  
FOR CORRECT EXPOSURES EVERY TIME  
... NO GUESS WORK ... NO WASTED FILM



Economical Kodak \$28.88  
Electric-Eye 127 Outfit



New Argus \$87.88  
Autronic 35 Outfit

**Kodak Starmatic Camera.** Fully automatic electric-eye sets exposure on lens—signals if light too dim. Sharp f/8 Kodar lens needs no focusing. Plug-in flashgun uses M-2, M-5 bulbs (order extra Pg. 556). Provides 12 pictures on 127 film ... Takes all 3—Superslides, Kodacolor or black-and-white album prints.

Outfit Includes: Camera, leather Case, Flashgun, batteries. Six M-2 lamps and roll Verichrome Pan black-and-white Film. Only \$3 Dn.

67 A 516 L—Wt. 4 lbs. Cash \$28.88

**Complete Argus 35mm Outfit.** New Autronic camera offers fully automatic exposure-setting—plus optional regular manual setting too. Takes 2x2-in. color slides, Kodacolor or black-and-white album snaps, on regular 35mm film. Has same fine f/3.5 Cintar lens used in famous Argus C-3. Coupled rangefinder for easy, accurate focus. Single-stroke film advance lever.

Includes: Folding snap-on Flashgun, B-C battery, leather Case with straps. Only \$5 Down.

67 A 541 L—Wt. 5 lbs....Cash \$87.88

## Fine German-made Imports

SPECIAL-PURCHASE LOW PRICES ... EXCLUSIVE AT WARDS



Rolleiflex 127 \$68.50 With Case

Latest Rollei 4x4. Finest German-made quality, tops in its class. Focus and view on waist-level reflex finder. Automatic film advance, just wind and shoot (no window to watch). 12 shots each 127 roll. Xenar f/3.5 lens. Takes Superslides, color prints, B & W prints. Flash shutter, 10 speeds to 1/500th. Includes deluxe Case.

67A213 L—Wt. 3 lbs. 10 oz. Cash \$68.50

**Clip-on Folding Flashgun.** Takes No. 5 and 25 bulbs. With cord and B-C battery.

67 A 3245—Ship. wt. 15 oz....Only \$7.75

Agfa Solina 35 \$24.97 3-Pc. Outfit

**Agfa SOLINA**—Best 35mm Camera at Wards under \$30. f/3.5 Apotar lens. Pronto shutter—4 speeds from 1/25 to 1/200. Flash synchronized. Single-stroke lever advances film—prevents double-exposures, blanks. All-metal—leather trim.

Outfit Incl.: Camera, Case, Adams Flash (for No. 5, 25 bulbs), B-C battery.

67A564 L—Wt. 4 lbs. \$25.00 Dn. Cash \$24.97

67A562 L—CAMERA ONLY. Wt. 3 lbs. 14.97

67A563—AGFA CASE ONLY. Wt. 10 oz. 4.89

**Adams Folding Flash** with B-C battery.

67 A 3243—Ship. wt. 1 lb.....\$7.95

Agfa SUPER Solina \$59.50 3-Pc. Outfit

**SUPER SOLINA**—Our Best-Buy Rangefinder 35mm (without interchangeable lenses). Fast f/2.8 Color-Apotar lens; coupled rangefinder. Fully flash synchronized shutter—10 speeds to 1/500th. Bright-frame finder. Deluxe features throughout.

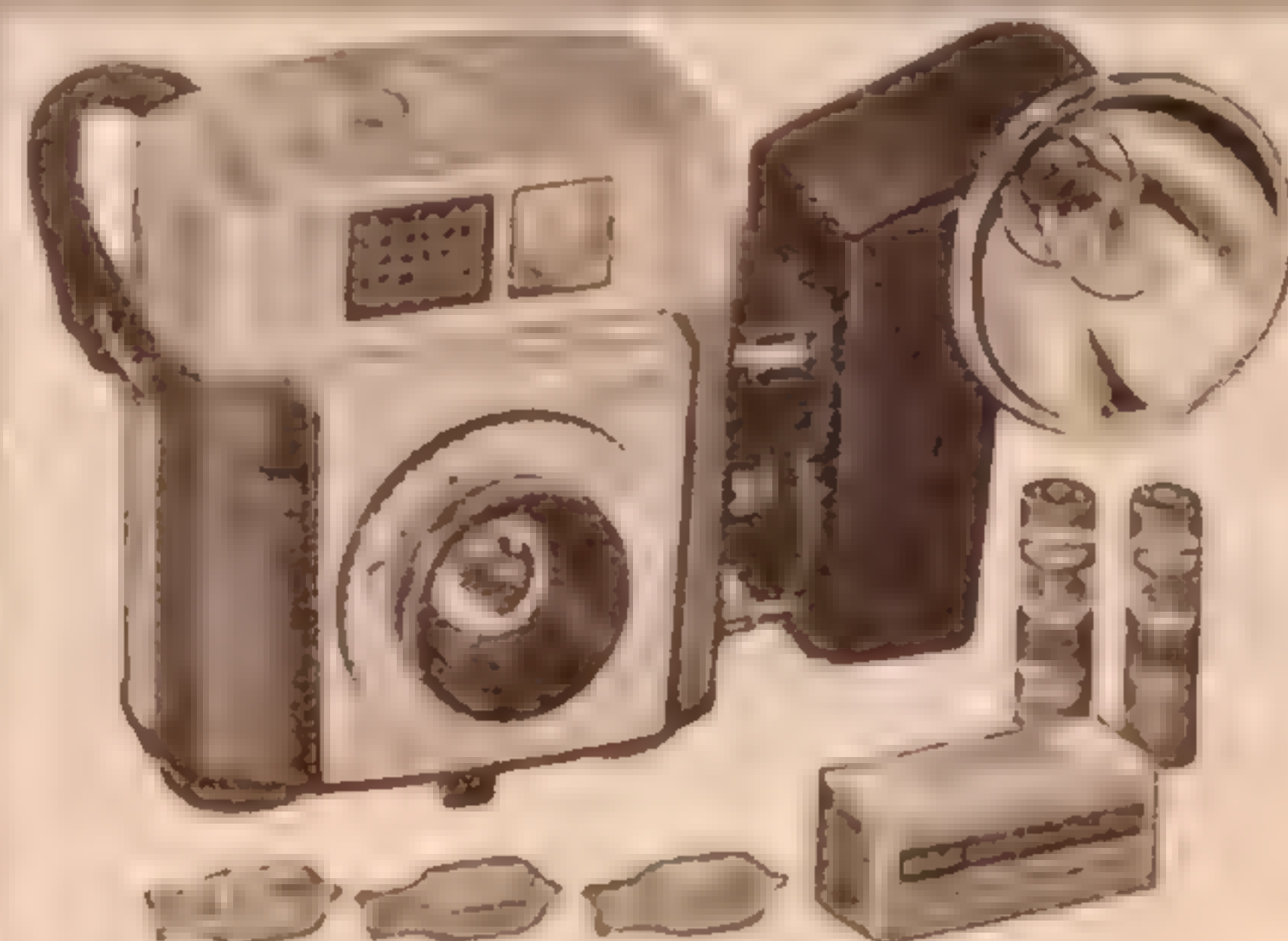
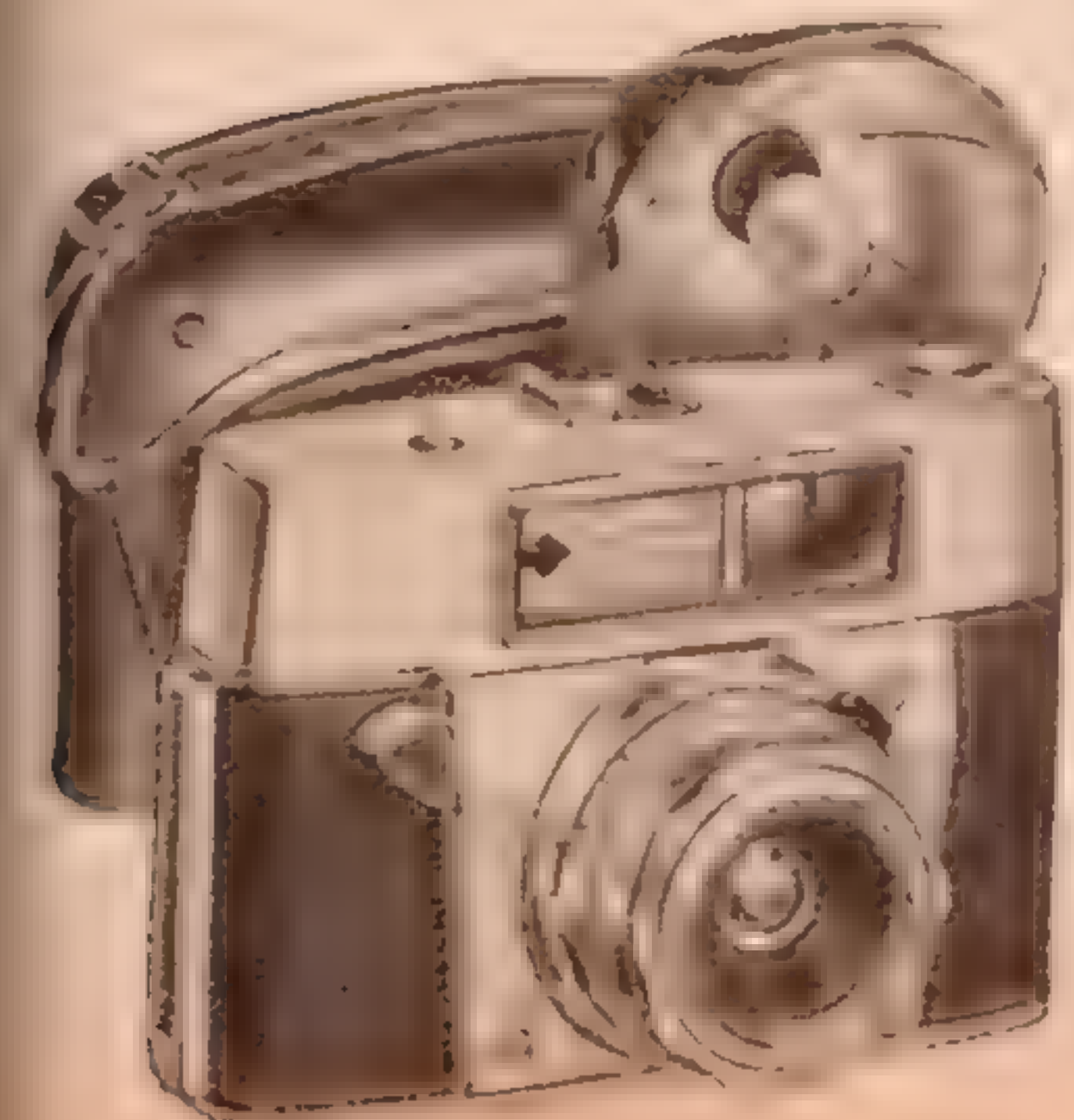
Outfit Incl.: Camera, deluxe Case, Flash (no battery, order Kit below). \$5 Down.

67 A 520 L—Ship. wt. 3 lbs..Cash \$59.50

**Flash Kit Incl.:** B-C battery, 12 Sylvania M-5 Bulbs, one 20-exp. Indoor Kodachrome with processing, Adaptor and Type-F filter for shooting indoor film outdoors.

67 A 519—Ship. wt. 1 lb.....\$10.95

67 A 3232—BATTERY ONLY. Wt. 2 oz. 1.39



## New Kodak Star-Meter

WITH BUILT-IN EXPOSURE METER

Outfit

\$19.74 Complete

**Easy-to-use 127 "Star"** with built-in Light Meter, that shows you correct lens setting. Simple semi-automatic operation. Meter indicates one of five EV numbers—you just match to f/8 lens, aim and shoot. Seven speed settings for using film from ASA 32 to ASA 125—color or black-and-white.

TAKES ALL 3 ... Full color 2x2-in. Superslides, Kodacolor or black-and-white prints. 12 pictures on 127 film. Automatic double-exposure prevention. Plug-in flash uses tiny AG-1 bulbs. Includes: Camera, flash batteries, 4 bulbs, one B & W Film.

67 A 50 L—Ship. wt. 4 lbs. \$19.74

ORDER ON TERMS ... Charge It, or Pay by the Month.

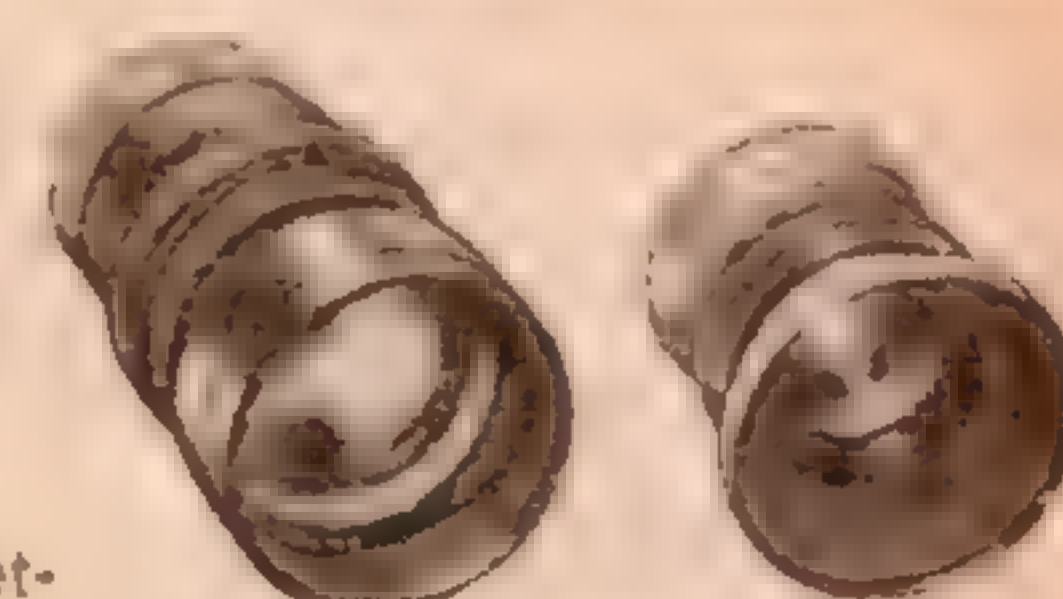


## Argus C-3

Match-Matic 35

Complete Outfit \$51.95 \$5 DOWN

- Interchangeable Lens Camera
- With Coupled Rangefinder
- With Clip-on Exposure Meter



EXTRA LENSES. Wt. 10 oz. ea.

A 135mm f/4.5 TELEPHOTO  
67 A 2225 L. Cash \$34.95

B 35mm f/4.5 WIDE-ANGLE  
67 A 2226 L. Cash \$34.95

**Famous Argus C-3.** Match-Matic exposure-setting—just match numbers and shoot. Clip-on light meter guides you to most accurate exposures under all conditions. Rangefinder focuses f/3.5 Cintar 50mm (normal) lens (lens is interchangeable with Telephoto, Wide-angle lenses listed extra below). Get slides or prints from 35mm film.

Includes: Camera, Case, Meter, Flash (for No. 5 or 25 bulbs), batteries. Order extra lenses, right.  
67 A 526 L—Wt. 5 lbs. \$5 Down, Cash ....\$51.95

ALL WARDS 553





85 YEARS  
**WARD-PRICED**  
SERVING ALL AMERICA

# Zoom-Action

**NO MORE LENS SWITCHING FOR WIDE-ANGLE, NORMAL, OR TELEPHOTO SHOTS**

Just One Lens Provides an Extra Dimension of Filming. You stand still . . . Zoom lens moves subject toward you, away from you, with fingertip ease. Adjust instantly from Normal to Wide-Angle filming with extra subject coverage . . . to Telephoto Close-ups of your subject.

## REVERE Power Zoom Electric Eye

**1** NOW . . . the World of Completely Automatic Zoom Movies, at Common Sense Prices. A single fast f/1.8 Wollensak universal focus Raptar lets you power-Zoom smoothly through wide-angle . . . normal . . . telephoto positions, automatically, at just the touch of a button. Coupled separate Zoom finder shows lens coverage at any Zoom setting. Fully automatic Electric Eye-Matic exposure setting—exclusive Back Light Compensator for superior accuracy. Manual setting, too, for special effects. Rugged—attractive. Ship. wt. 5 lbs.

67 A 775 L—Uses 8mm roll film. . . . . \$5 Down, \$9.50 a Mo., Cash **\$147.88**  
67 A 778 L—Uses 8mm magazines. . . . . \$5 Down, \$10 a Mo., Cash **164.88**

## Reduced! KODAK Reflex Power-Zoom Electric-Eye

**2** Kodak's Latest Fully Automatic 8mm Camera. Fast f/1.9 lens permits Zoom shots simply by pressing a power button on camera's side. Manual zoom action, too, if you wish. Unusual new single-lens reflex type viewfinder looks through camera lens even while filming—frames your subject accurately, no cut-off heads or unwanted coverage. Full-range continuous Zoom action film. Simple 2-position focusing. Built-in electric-eye exposure setting—manual control, too. Dim light signal in finder. Runs about 15 ft. of 8mm film each winding. 67 A 757 L—Ship. wt. 5 lbs. . . . . \$5 Down, \$7 a Mo., or Cash **\$141.88**

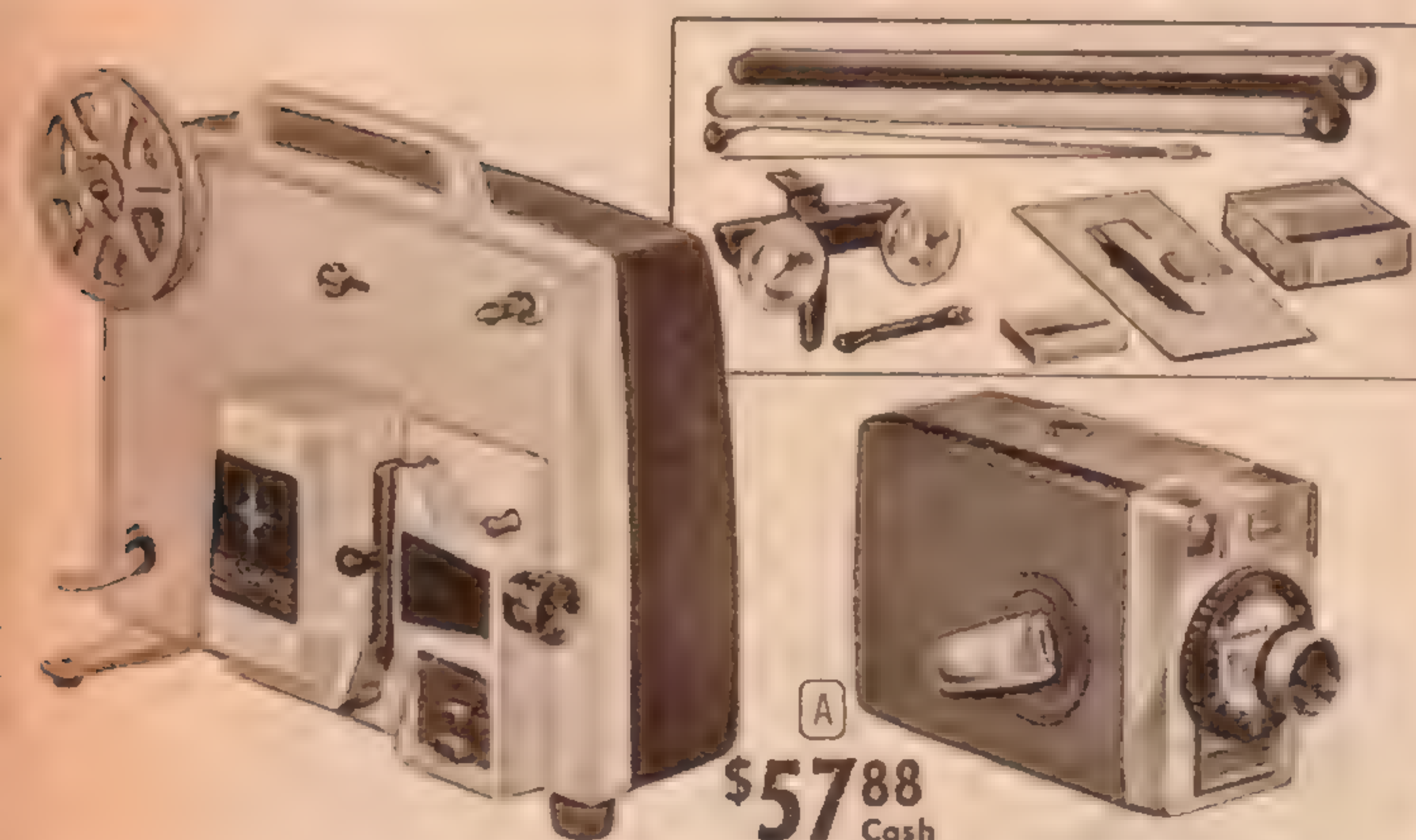
**1**  
Revere Camera  
**\$147.88**  
Cash  
Roll-Load

**2**  
Kodak  
Zoom Reflex  
**\$141.88**  
Cash  
\$5 Down

## SHOOTING YOUR OWN COLOR MOVIES IS EASY

# Prove It Yourself With a 30-Day Trial

**IT COSTS YOU NOTHING . . . FILM AND PROCESSING FURNISHED FREE**



## Economy BROWNIE-BASKON Movie Outfit

**A** Economical Outfit Includes Everything You Need to film and view home movies. Kodak Brownie 8 with f/2.7 lens—very easy to use. Simply "dial" your exposure—nothing else to set. Uses 8mm roll film.

BASKON "800" PUSH-BUTTON AUTOMATIC PROJECTOR shows 8mm films up to 300 ft. Easy side-load threading—just open gate, insert film, snap gate closed. Quick-Lock action eliminates film loops, sprockets or gears. 500-watt illumination. Quiet, fan cooled. Self-cased all metal body.

OUTFIT INCLUDES: Camera, Projector, Barlight with two 300-watt reflector-flood Lamps, 50 feet Kodachrome outdoor Film complete with Technicolor processing, Kodak Book ("Better Home Movies in Color"), plus 18 x 24-in. roll-up Screen for wall or tabletop use.

67 A 925 Y—OUTFIT. Ship. wt. 18 lbs. . . . \$5 Down, \$5 Monthly, Cash **\$57.88**  
67 A 705 L—CAMERA ONLY. Ship. wt. 3 lbs. . . . . 18.99  
67 A 905 M—PROJECTOR ONLY. Ship. wt. 11 lbs. . . \$3.50 Down, or Cash **34.95**



## REVERE Automatic-Zoom Movie Outfit

**B** Complete Outfit featuring Zoom Equipment. Revere F/1.8 Cine-Zoom Cam for completely automatic aim-and-shoot filming—continuous sharpness throughout the entire Zooming range. You select lens position with fingertip ease . . . exposure is automatically set by famous Electric-Eyematic meter.

REVERE FULLY AUTOMATIC ZOOM PROJECTOR threads itself, right into the take-up reel. Ultra-fast f/1.5 Zoom lens lets you adjust picture size to match screen without having to move projector or screen. Brilliant 750-watt illumination. 300 ft. capacity. Forward, reverse and still projection. Variable speeds. Automatic room lamp accommodation built-in film and card compartments. 110-120 v. AC-DC.

OUTFIT INCLUDES: Camera, Projector, Wards Best Barlight (that holds four 300-watt lamps above camera) with Case and four Lamps, one 50-ft. Kodachrome with Processing, Kodak Book, plus Wards 30 x 40-in. floor Screen.  
67 A 926 Y—OUTFIT. Ship. wt. 32 lbs. . . \$10 Down, \$12 Monthly, Cash **\$239.88**  
67 A 773 L—CA-114 CAMERA ONLY. Wt. 5 lbs. \$5 Down, \$6 a Mo., Cash **114.88**  
67 A 965 R—777 AZ PROJECTOR ONLY. Wt. 22 lbs. . . \$5 Down, or Cash **117.88**

**4**  
Keystone  
**\$123.88**  
\$5 Down



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OUTFIT IN  
300-watt L  
movies, plus  
67 A 931 Y—  
67 A 798 L—  
67 A 907 R—



# Self-Threading

**ENDS FILM-FUMBLING, DELAYS . . .  
LOADS PROJECTOR, AUTOMATICALLY**

Automatic Self-Threading Action eliminates old-style feeding film into projector mechanism, with careful attention to loops and tension . . . Now this critical work is done for you.

## Reduced! BELL & HOWELL Auto-Load Projector

**3** New Bell & Howell 255A . . . Threads 8mm Film Automatically through projector; you simply attach leader to reel hub. Provides 500-watt brilliance with fast f/1.6 lens. Projects Forward, in Reverse—single-frame Stills, too. Quiet, non-slip gear driven reel arms. Takes up to 400 ft. Extremely compact. Handsome, "new look" lightweight aluminum cast housing. Self-cased, with big, roomy handle. With single reel, DCA-type lamp. Ship. wt. 18 lbs.

67 A 927R—PROJECTOR ONLY. \$5 Down, \$5 a Month, or Cash \$93.88

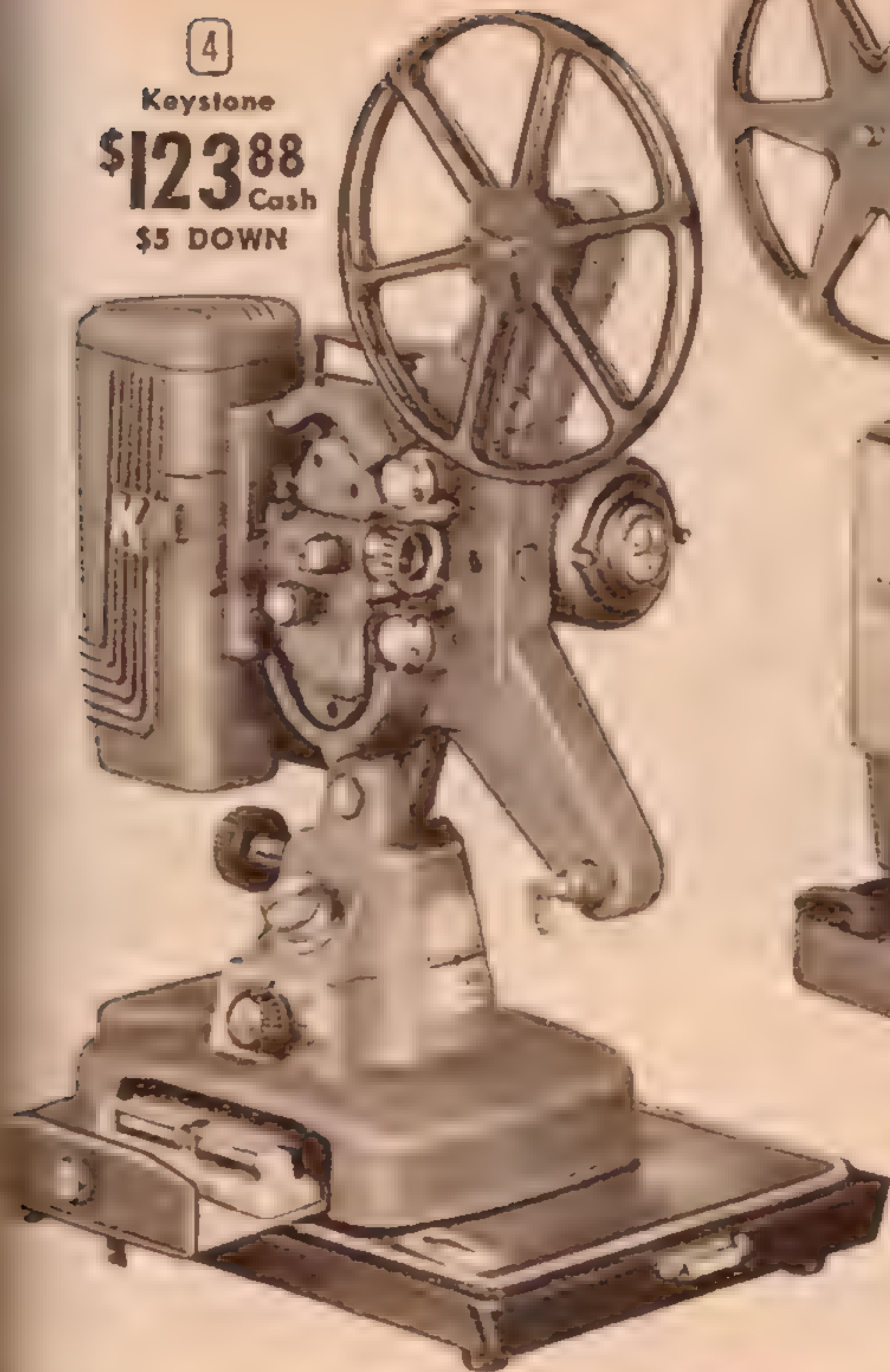
## Reduced! KEYSTONE Fully Automatic—Zoom-Lens

**4** New Keystone K-109 AZ . . . Does Everything from "A" to "Z". Threads 8mm film through projector, right onto take-up reel, automatically. You just start film leader, sit back and enjoy the show. ZOOM PROJECTION LENS adjusts picture size without having to move projector or screen. Extra-bright 750-watt illumination. Rheostat knob adjusts projection speed easily. Built-in splicer unit with dry-type tape splices for easy editing and film repairs. Full 400-ft. film-reel capacity. Ship. wt. 26 lbs. Shipped from Chicago, Baltimore or Oakland—pay shipping from nearest M.O. House.

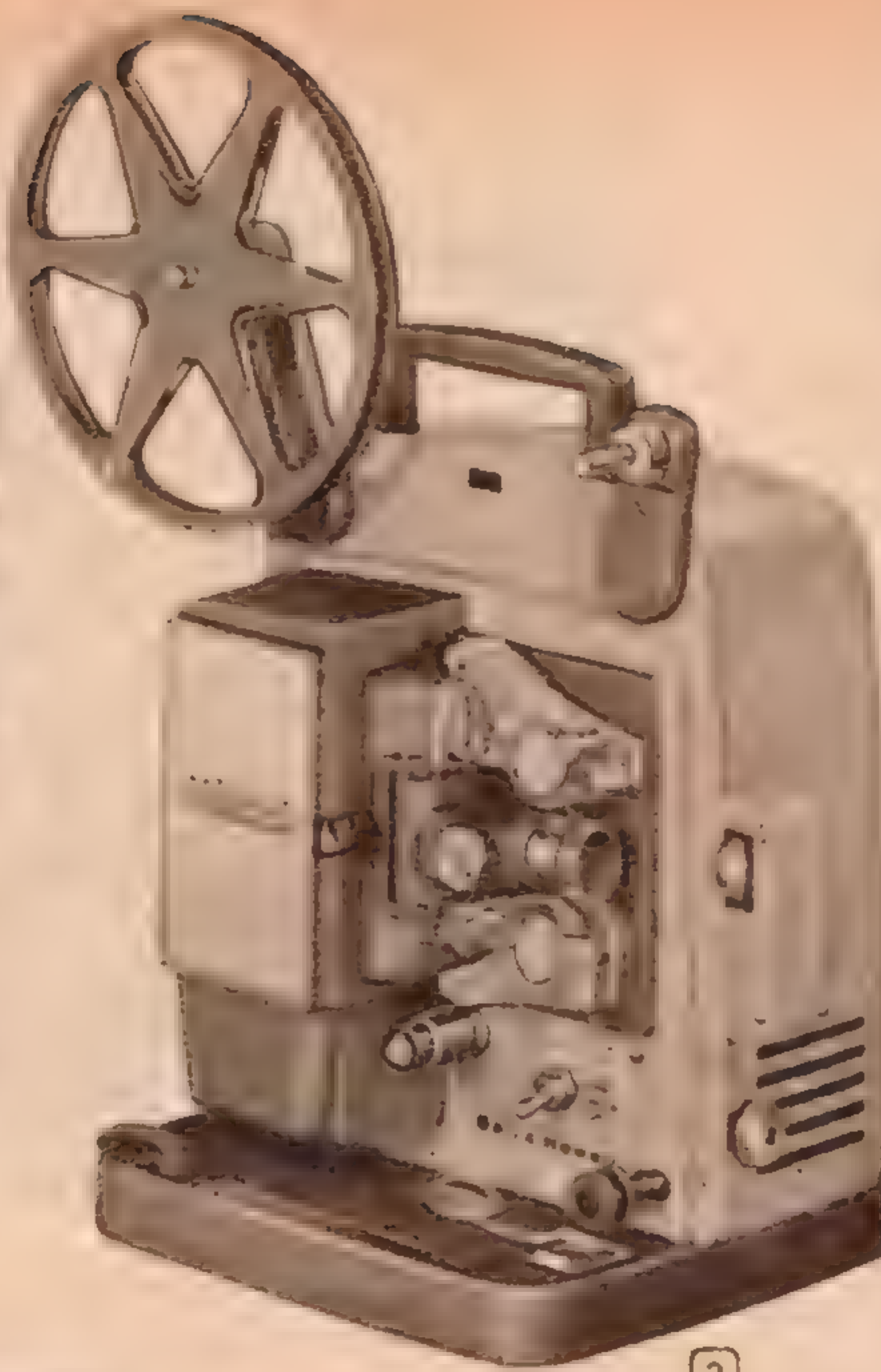
67 A 968RT—PROJECTOR ONLY. \$5 Down, \$7 a Month. Cash \$123.88

**"CHARGE IT" SEE PAGES 1281-2**

**4**  
Keystone  
**\$123.88**  
Cash  
\$5 DOWN



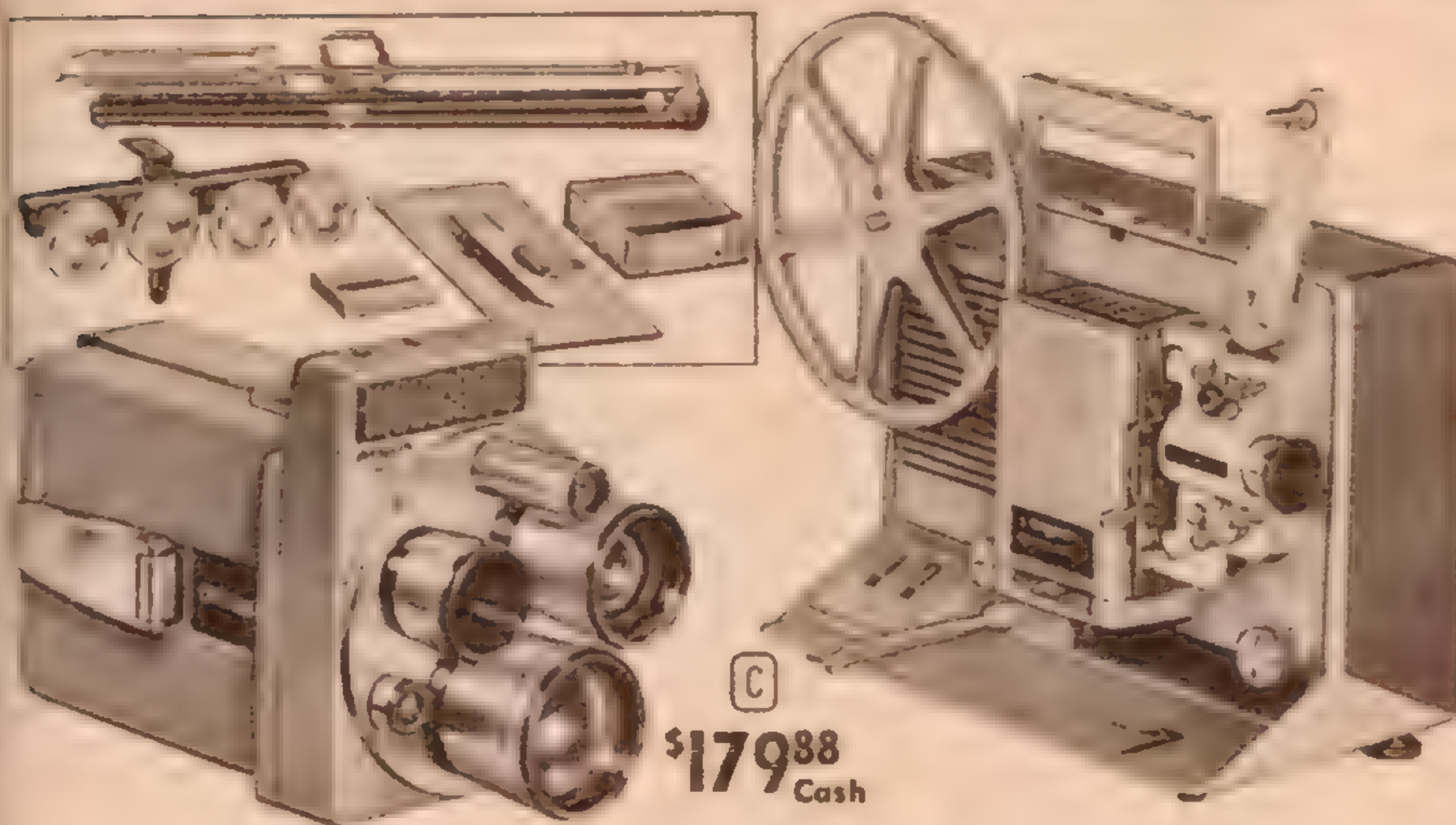
**3**  
Bell & Howell  
**\$93.88**  
Cash  
\$5 DOWN



## HERE'S HOW TO TAKE ADVANTAGE OF THIS 30-DAY TRIAL OFFER WITH MOVIE OUTFITS A, B, C, D

"Satisfaction Guaranteed or Your Money Back" has always been Wards policy. Order the Home Movie Outfit of your choice—try it for 30 days . . . discover how easy it is to take your own color movies with the Free Film and Processing included, and see how delightful the results are. If you are not fully satisfied in 30 days, return Outfit to Wards for complete refund that even includes postage delivery costs . . . Keep the film as our gift to you.

Pay No Money Down on Wards Charge Account . . . See Pages 1281-82.



## ARGUS Electric-Eye Turret Movie Outfit

**C** Complete Automatic Deluxe Outfit Turret Design Camera to achieve normal, wide-angle and telephoto filming effects. Three fast f/1.9 lenses that need no focusing. Matching turret-mounted viewfinder lenses. Built-in electric-eye automatically sets correct exposure; setting visible through viewfinder window. One of the most handsomely styled movie cameras. Long 10-ft. run of 8mm roll film.

SHOWMASTER 500A PROJECTOR features self-threading—attach film to reel hub. Bright 500-watt illumination—extra-fast f/1.5 lens. Takes full 400 ft. Features forward, reverse and still projection. Unusually light, easy to carry. Compact, too.

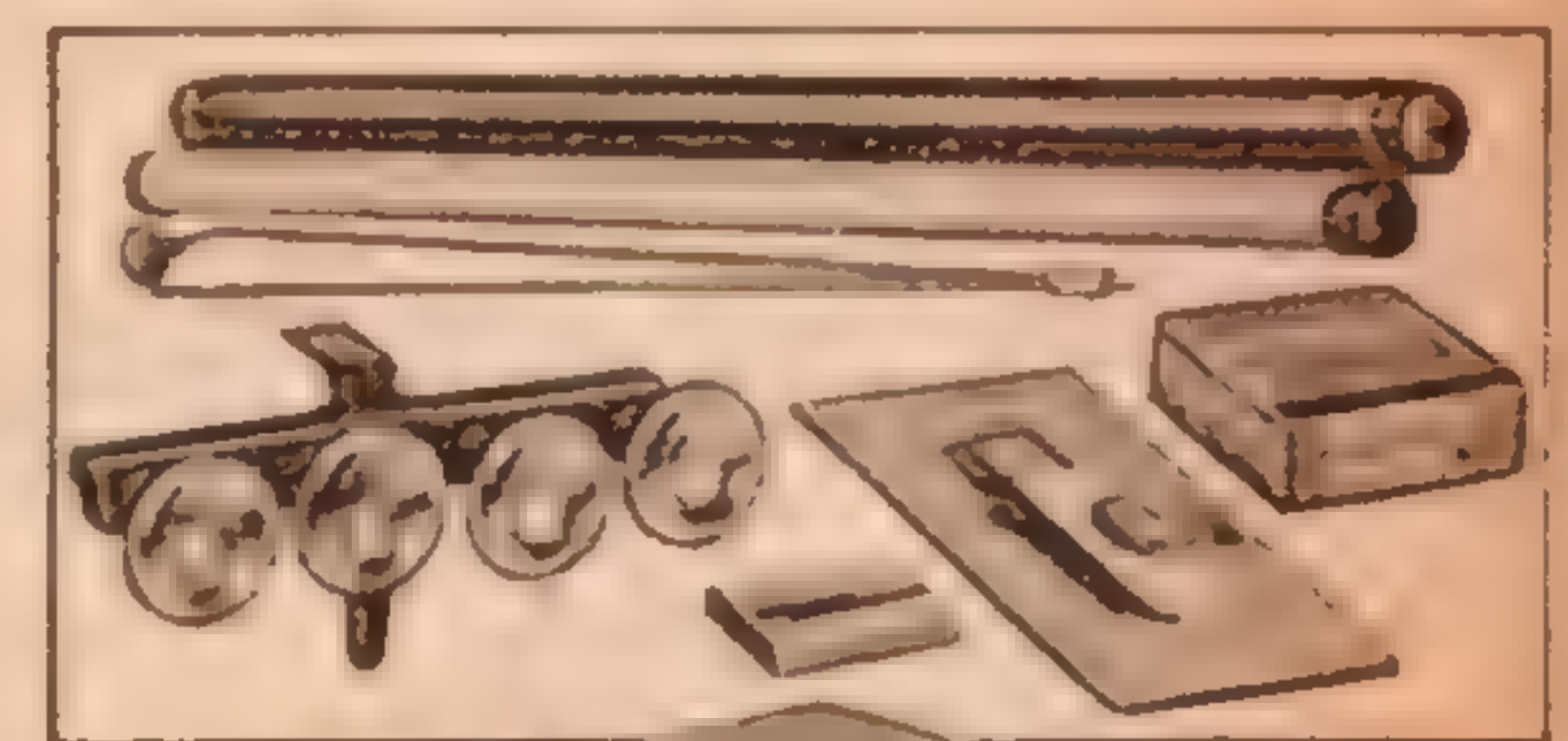
OUTFIT INCLUDES: Camera, Projector, Wards Better Barlight and Case, four 300-watt Lamps, one 50-ft. roll Kodachrome with Processing, Kodak Book on better movies, plus Wards 30 x 40-in. floor model Screen.

67 A 931 Y—OUTFIT. Ship. wt. 24 lbs. . . . \$5 Down, \$9.50 a Mo., Cash \$179.88

67 A 798 L—CAMERA ONLY. Ship. wt. 6 lbs. . . . \$5 Dn., \$5 a Mo., Cash 89.88

67 A 907 R—PROJECTOR ONLY. Wt. 13 lbs. . . . \$5 Down, \$5 a Mo., Cash 82.88

FILM NOW—PAY LATER. Convenient Monthly Terms, Described on Page 791.



**\$94.88**  
Cash

## Automatic Brownie-Mansfield Movie Outfit

**D** Economical Semi-Automatic Complete Outfit. New Mansfield Meter-Matic Camera features easy meter-matic exposure-setting. You just match two needles visible within the viewfinder. Turret design—three fast f/1.8 lenses—normal, wide-angle, and telephoto. Built-in Haze and Type-A filters, too. All-metal. Uses 8mm roll film.

BROWNIE AUTOMATIC 8 PROJECTOR features fully automatic film threading into take-up reel. Just start leader—film threads itself. 300-watt illumination. Easy to use. Compact—stores easily. Takes 8mm reels up to 200 ft.

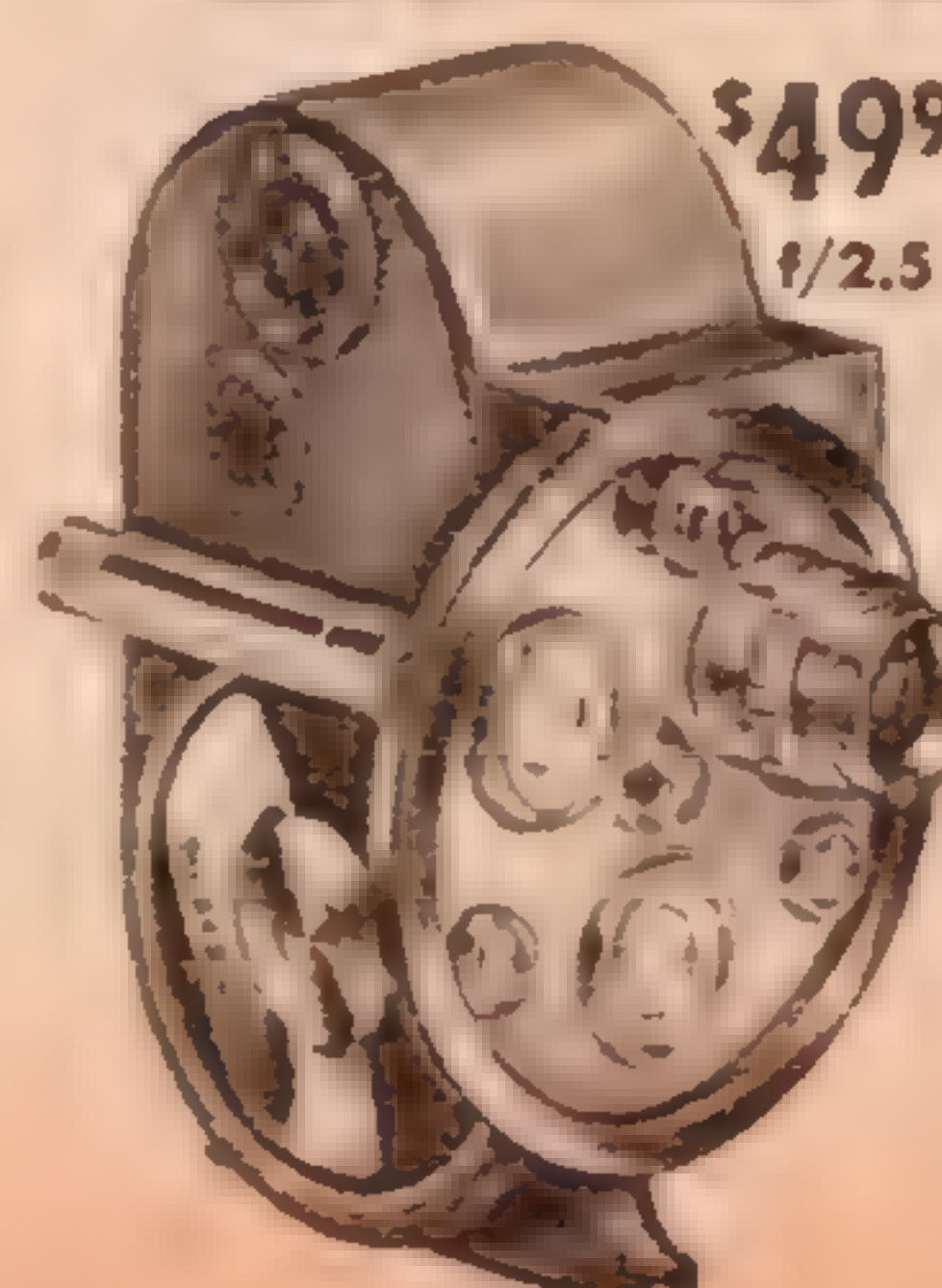
OUTFIT INCLUDES: Meter-Matic Camera, Brownie Automatic Projector, Wards Better Barlight and Case, four 300-watt Lamps, 50 ft. Kodachrome Film with Processing, Kodak Book, plus 18x24-in. tabletop Screen.

67 A 932 Y—OUTFIT. Ship. wt. 14 lbs. \$5 Down, \$5 Monthly, Cash \$94.88

67 A 799 L—MANSFIELD CAMERA ONLY. Wt. 4 lbs. \$5 Dn., Cash . . . 48.44

67 A 904 M—BROWNIE PROJECTOR ONLY. Wt. 7 lbs. \$4.50 Down, Cash 40.44

## Bell & Howell 8mm Turrets—Slow-Motion, Too



**\$49.97**  
f/2.5

Famous Quality 134-TA Cameras . . . Only at Wards at these special-purchase prices. Unusual quiet—deluxe features. Built-in exposure calculator. Five filming speeds: 16, 24, 32, 48, 64 frames-per-second (24 FPS ideal for new sound-striped projection.). Shoot normal action, plus true slow motion. Uses 8mm rolls. All-metal. With 1 normal lens. Wt. 3 lbs. 8 oz.

67 A 712 L—FIXED-FOCUS f/2.5 lens. . . \$49.97

67 A 718 L—FOCUSING f/1.9 LENS. . . . 59.97

Two-Lens Kit. f/1.9 Telephoto and Wide-Angle.

67 A 1425—Ship. wt. 1 lb. Cash \$34.97

ALL2 WARDS 555



# FILM

## WARD-PRICED FOR SAVINGS

### KODACHROME for Color Slides and Movies

**Kodachrome for Slides.** Most popular color film for slides. Only 35mm color film in 36-exp. rolls. In Stereo cameras, makes about 15 pairs of slides on a 20-exp. roll; about 28 pairs on 36-exp. roll. For processing see below.

#### KODACHROME SLIDE FILM—Outdoor 10; Indoor 16.

Film Size	Type	Wt.	Cat. No.	Each
35 mm, 20-exp.	Outdoor	2 oz.	67 A 1831	\$1.64
35 mm, 20-exp.	Indoor	2 oz.	67 A 1832	1.64
35 mm, 36-exp.	Outdoor	2 oz.	67 A 1833	2.28
35 mm, 36-exp.	Indoor	2 oz.	67 A 1834	2.28
828 (Bantam)...	Outdoor	2 oz.	67 A 1835	79c
828 (Bantam)...	Flash...	2 oz.	67 A 1836	79c

**Kodachrome for Movies.** Available in both 8 and 16mm size in Reels and Magazines. 8mm 25-ft. reels are split during processing; returned to you as 50-ft. reels. Be sure to see Wards new movie Reel and Can Sets on opposite page. Reels are new self-threading type... 8mm, 200-ft. Set only 57c.

#### KODACHROME MOVIE FILM—Outdoor 10; Indoor 16.

Film Size	Type	Wt.	Cat. No.	Each
8 mm, 25-ft. Reel.	Outdoor	4 oz.	67 A 1831	\$2.15
8 mm, 25-ft. Reel.	Indoor	4 oz.	67 A 1832	2.15
8 mm, 25-ft. Mag.	Outdoor	6 oz.	67 A 1833	3.32
8 mm, 25-ft. Mag.	Indoor	6 oz.	67 A 1834	3.32
16 mm, 50-ft. Mag.	Outdoor	12 oz.	67 A 1819	5.28
16 mm, 50-ft. Mag.	Indoor	12 oz.	67 A 1820	5.28
16 mm, 100-ft. Reel.	Outdoor	10 oz.	67 A 1817	6.39
16 mm, 100-ft. Reel.	Indoor	10 oz.	67 A 1818	6.39

### EKTACHROME for Color Slides

**Ektachrome Film.** Outdoor speed 32; Indoor 12. Available in a greater variety of sizes than any other color.

**High Speed Ektachrome.** Outdoor speed 160; Indoor 100. Available in 35mm 20-exp. size only. Extremely fast... a shot taken at 1/25 on Kodachrome can be made at 1/400-sec. with High Speed Ektachrome.

#### EKTACHROME AND HIGH-SPEED EKTACHROME.

Film Size	Type	Wt.	Cat. No.	Each
35 mm, 20-exp.	Outdoor	2 oz.	67 A 1680	\$1.64
35 mm, 20-exp.	Flash...	2 oz.	67 A 1681	1.64
127, Makes 12 Superslides	Outdoor	2 oz.	67 A 1684	1.08
127, Makes 12 Superslides	Flash...	2 oz.	67 A 1685	1.08
120, Makes eight 2 1/4 x 3 1/4-in.	Outdoor	2 oz.	67 A 1613	1.08
120, Makes eight 2 1/4 x 3 1/4-in.	Flash...	2 oz.	67 A 1617	1.08
620, Makes twelve 2 1/4 x 2 1/4-in.	Outdoor	2 oz.	67 A 1604	1.08
620, Makes twelve 2 1/4 x 2 1/4-in.	Flash...	2 oz.	67 A 1618	1.08
High 35mm, 20-exp.	Outdoor	2 oz.	67 A 1544	1.99
Speed 35mm, 20-exp.	Indoor	2 oz.	67 A 1589	1.99

### KODACOLOR for Color Prints

**Kodacolor Film.** Use Indoors or Out without filters. Produces a colored negative from which you can order an unlimited number of color prints or enlargements. For processing see below.

#### KODACOLOR FILM. Outdoor speed 32; Indoor 25.

Film Size	Cat. No.	Ship. wt.	Each
35 mm, 20-exp.	67 A 1523	2 oz.	\$1.56
828 (Bantam)...	67 A 1539	2 oz.	76c
127 Size.....	67 A 1538	2 oz.	99c
120 Size.....	67 A 1536	2 oz.	99c
620 Size.....	67 A 1537	2 oz.	99c

### BLACK-AND-WHITE for Prints—Kodak, Ansco, Perutz

Size of Film	Name of Film	ASA Speed	Type of Pkg.	Catalog Number	Ship. Wt.	Carton Price
35mm	Kodak Tri-X	200	160	20-exp. roll	67 A 1679	3 oz. 79c
127	Kodak Verichrome Pan	80	64	2-roll carton	67 A 1540	3 oz. 89c
127	Ansco All-Weather	50	32	3-roll carton	67 A 1687	4 oz. \$1.25
628	Kodak Verichrome Pan	80	64	1 roll	67 A 1545	2 oz. 45c
120	Kodak Verichrome Pan	80	64	2-roll carton	67 A 1541	3 oz. 89c
120	Ansco All-Weather	50	32	3-roll carton	67 A 1688	4 oz. \$1.25
120	Kodak Tri-X	200	160	1 roll	67 A 1667	2 oz. 54c
620	Kodak Verichrome Pan	80	64	2-roll carton	67 A 1542	3 oz. 89c
620	Ansco All-Weather	50	32	3-roll carton	67 A 1689	4 oz. \$1.25
620	Kodak Tri-X	200	160	1 roll	67 A 1668	2 oz. 54c

**PERUTZ BLACK-AND-WHITE FILM.** Made in Germany. Fine-grain Panchromatic, excellent for day-light and flash. Fast ASA 100 speed. Wt. 2 oz. ea. 67 A 1561—127 Size. Ea. 29c  
67 A 1562—120 Size. Ea. 29c  
67 A 1563—620 Size. Ea. 29c

## SAVE 20% TO 27% ON TECHNICOLOR PROCESSING

With These Mailers for Anscochrome, Ektachrome, Kodachrome and Kodacolor

**Color Film Processing...** Same Prepaid Technicolor Mailers as in Our 1960 Camera Catalog but at New Low Prices. Technicolor is the world's largest Photo Finisher... the same Company that produces Hollywood's famous Technicolor movies. Films are processed as fast as is practicable to maintain high standards. Mailers are self-addressed. Simply slip your exposed film into Mailer and drop it into nearest Mailbox. Film is processed within two days after it reaches Technicolor Lab. Price includes processing of one film and Return to you by 1st-class mail. Postpaid.

Mailers Available For Films Below	Films Returned	Cat. No.	Price
35mm 20-exp.; 12-exp. Superslides on 127; 12-exp. (large size) on 120 or 620	In cardboard Ready mounts ready to project	67 AP 6500	\$1.29
828 (Bantam), 127, 120 or 620 Film...	Only 828 is Mounted	67 AP 6502	84c
35mm 36-exp. Film.....	Ready mounts	67 AP 6501	\$2.29
35mm 20-exp. Film exposed in Stereo Cameras.....	Mounted (provides about 15 Pairs)	67 AP 6503	1.99
8mm 25-ft. Kodachrome or Moviechrome Movie Film.....		67 AP 6505	1.29
8mm 25-ft. Kodachrome or Moviechrome Magazine Film.... (Net charge... Mag. deposit has been deducted)		67 AP 6506	1.09
16mm 100-ft. Kodachrome or Anscochrome Roll Film.....		67 AP 6507	3.39
16mm 100-ft. Kodachrome or Anscochrome Magazine Film.... (Net charge... Mag. deposit has been deducted)		67 AP 6508	1.34
<b>KODACOLOR MAILERS.</b> Includes developing and one color print of each good negative. We send Free Print Coupon for each negative considered unprintable.			
12-exp. Kodacolor Film.....	12 Prints 3 1/2 x 3 1/2 in.	67 AP 6510	\$2.91
35mm 20-exp. Kodacolor.....	12 Prints 2 1/2 x 3 1/2 in.	67 AP 6511	3.23

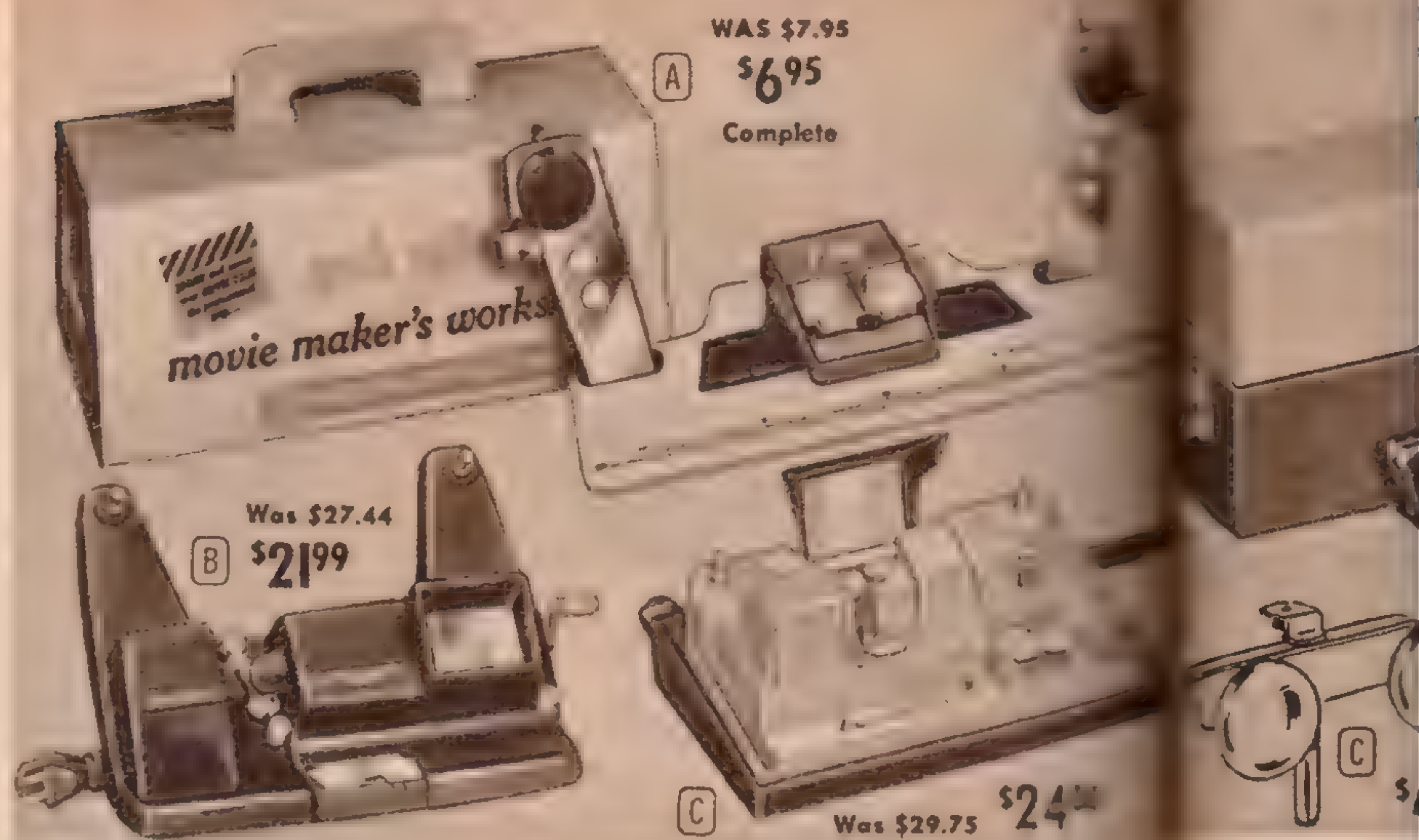
### Save 20% on Black-and-White Film Processing

**Developing and Printing by Wards Laboratory, Backed by Wards Guarantee of Satisfaction or Your Money Back.** Excellent developing and printing at prices 20% less than in Wards 1960 Camera Book, with delivery right to your door or Postoffice Box. Each Mailer includes developing and making one over-size glossy print of each negative. We send FREE Print Coupon for any negative considered unprintable. Allow about 3 days. Pictures returned Postpaid 3rd-class Mail.

556 WARDS ALL

67 AP 6524—MAILER FOR ANY 12 OR 16-EXPOSURE BLACK-AND-WHITE ROLL FILM.....Each 59c

## Movie Editing—New Low Prices!

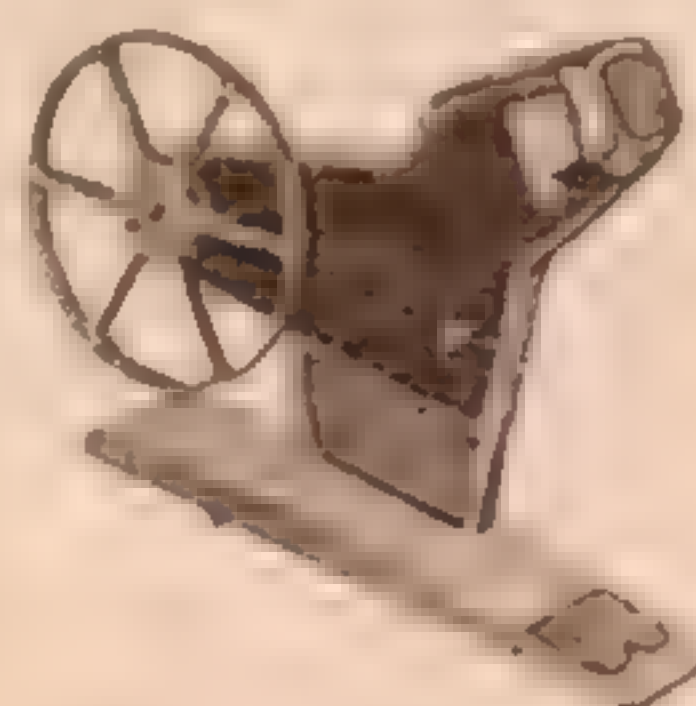


**(A) Adams 8mm Movie Maker's Workshop...** a complete, low priced Splicer. Cast aluminum base. Stainless steel cutting blades. Quick-Splices require no scraping or glueing. Several are included; order extra splices (D) below. Mounts on board, included, which shows frames-per-second so accuracy. Takes up to 400 ft. reels. Rewinds of chromed steel with nylon 67 A 1287—Workshop complete with Carry-Carton. Wt. 2 lbs. Was \$7.95, Now \$6.95  
67 A 1278—Adams Butt Splicer Unit Only. Ship. wt. 1 lb.... Was \$3.95, Now \$3.45

**(B) Kalart 8mm Editor-Viewer.** Electrically lighted action viewer with dual-purpose splicer that lets you make splices with film cement or with Quick-Splices that require no scraping, or glueing (Order extra, (D) below). Enjoy movies enlarged 12 times on 2 1/4 x 1 1/8-in. ground-glass screen. 30-watt bulb provides illumination. Single crank transports film left-to-right. Editor mounts on board, included. With film cement. Wt. 7 lbs. 67 A 1344L—Was \$27.44..Now \$21.99

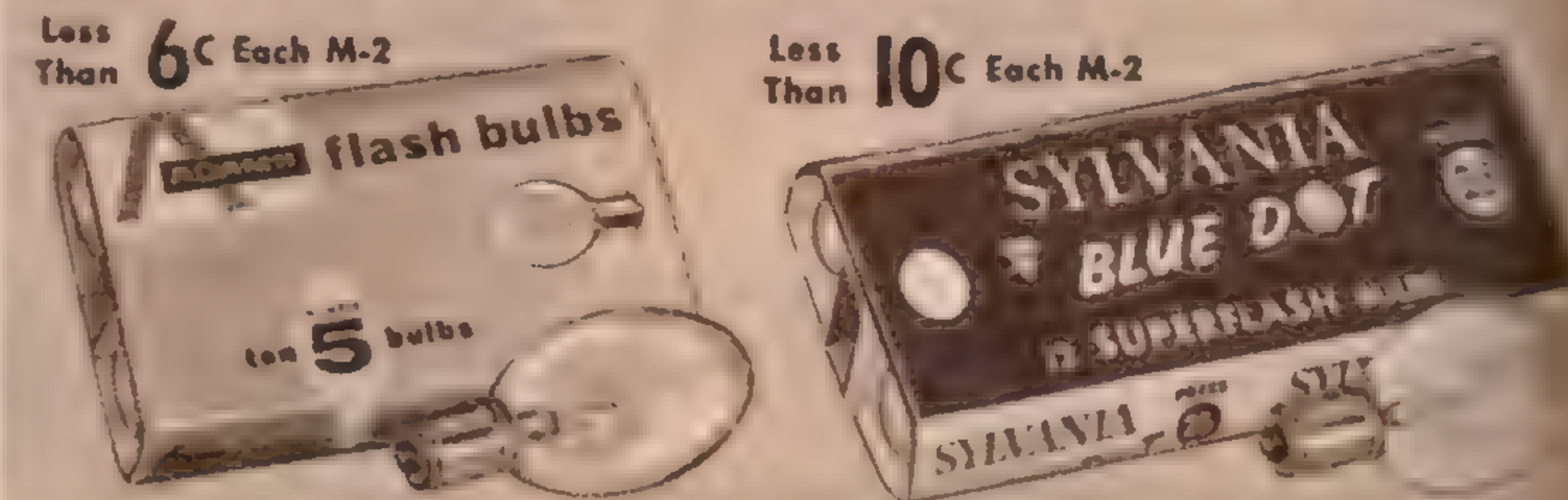
**(C) Adams 8mm Edview.** Self-contained electrically lighted miniature theater... splice as you view. No need to unthread film to splice; single crank moves film forward or reverse. 50-watt bulb projects image on built-in 2 1/2-in. screen, large enough for a good view. Built-in framer, focusing knob. With supply of Quick-Splices require no scraping or glueing. Order extra Splices below. With Carry-Carton. Instructions included. Ship. wt. 6 lbs. 67 A 1292—Was \$29.75..Now \$24.95

### Adams 8mm Editor-Previewer \$10.50



**Electrically Lighted Viewer** lets you view your movies in action through telescopic-type eyepiece. Takes up to 400 ft. reels. Handy butt-splicer unit built into front, for making instantaneous splices with dry Quick-Splices which require no scraping or glueing. Several incl. Incl. 6-Watt bulb. 67 A 1293—Wt. 3 lbs. Was \$13.75.....Now \$10.50  
67 A 1274—EXTRA QUICK-SPICES. Ship. wt. 6 oz..36 for \$5.95

## Flash Bulbs in Case Lots Cost Less



**Why Pay More!...** Adams Flash Bulbs are high-quality, dependable, low priced exclusively for Wards, in Japan. Tested and approved by Wards for Standards. Order clear bulbs for shooting Indoor color film, blue bulbs for Outdoor color film, whether you are using it indoors or out. Buy by the Case, save money.

### ADAMS Flash Bulbs. Save Extra in Case of 100 Bulbs.

Adams Bulbs	Type	Base	Pkg. of 10 Bulbs	Case of 100 Bulbs
No. 5	Clear	Bayonet	Catalog No. Ship. wt. Price	Catalog No. Ship. wt. Price
M-2	Clear	Midjet	67 A 3196 10 oz. 79c	67 A 3198 4 lbs. \$6.95
No. 5-B	Blue	Bayonet	67 A 3197 6 oz. 59c	67 A 3199 3 lbs. 5.45
M-2B	Blue	Midjet	67 A 3194 10 oz. \$1.09	67 A 3192 4 lbs. 9.95
			67 A 3195 6 oz. 79c	67 A 3193 3 lbs. 6.95

### SYLVANIA "BLUE DOT" BULBS. Save Extra on Cases of 144.

Sylvania Bulbs	Type	Base	Pkg. of 12 Bulbs	Case of 144 Bulbs
AG-1	Clear	Glass	Catalog No. Ship. wt. Price	Catalog No. Ship. wt. Price
M-2	Clear	Midjet	67 A 3175 2 oz. 99c	67 A 3167 1 lb. \$10.95
M-5	Clear	Midjet	67 A 3175 6 oz. \$1.49	67 A 3176 4 lbs. 14.00
No. 25	Clear	Bayonet	67 A 3075 6 oz. 1.69	67 A 3076 4 lbs. 16.25
AG-1B	Blue	Glass	67 A 3183 12 oz. 1.69	67 A 3139 5 lbs. 16.25
M-2B	Blue	Midjet	67 A 3148 2 oz. 1.19	67 A 3138 1 lb. 12.50
No. 25B	Blue	Bayonet	67 A 3181 6 oz. 1.69	67 A 3182 4 lbs. 16.25
			67 A 3119 12 oz. 1.99	67 A 3180 5 lbs. 19.50

Barli

**(A) Adams Best...** proves light for outside bulb and they're at from camera. 67 A 3246—Ba

**(B) Adams Best...** screw on 1/2 watt bulbs project up to 12 ft. 67 A 3255—Ba

**(C) Adams Best...** action and for Kodachrome 67 A 3252—W

Weston E

**(D) Weston...** Why G Be Sure every time w Meter. Assu settings for cl out... mov Color or B Jewel bea ed for shock

**(D) Weston...** many profes most sensitiv For reflected Covers film Complete w leather case. 67 A 2179—S

**(E) Weston...** reading. Ide casual phot pre-set open speed, turn you are usin subject. The Use regulat EVS settings 67 A 2178—S

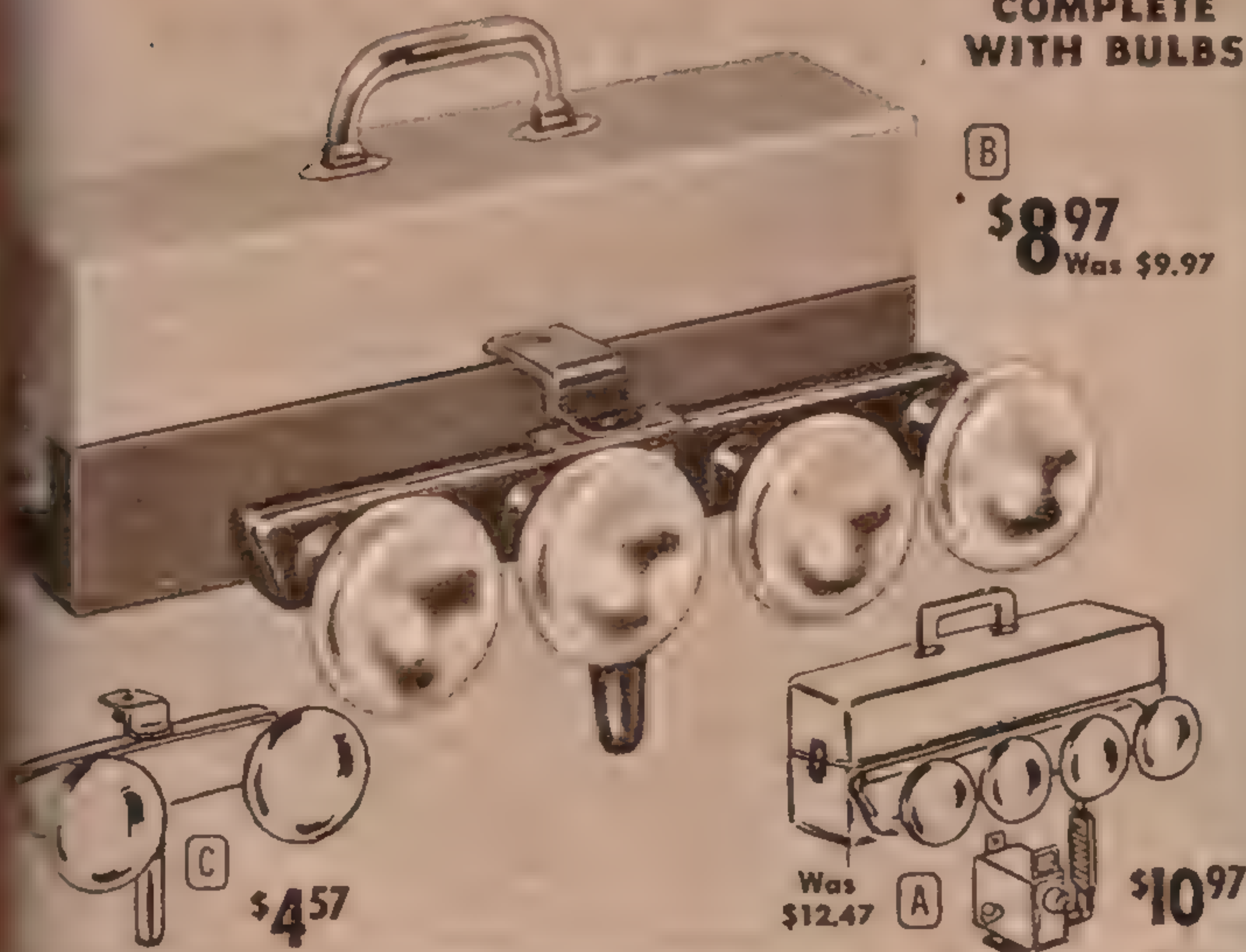
"CI



## Barlights for Better Movies

NEW LOW PRICES

COMPLETE WITH BULBS



**\$8.97**  
Was \$9.97

**\$4.57**

**\$10.97**  
Was \$12.47

**A Adams Best Barlight.** Hi-Lite styled handle places lights above camera, improves lighting, eliminates shadows. Tap-Touch control . . . just press once for outside bulbs, twice for inner two, three times for all four bulbs. Press again, and they're off. Four 300-watt bulbs ample for Kodachrome movies at f/2.8, 12 ft. from camera. 15 in. overall. With 10-ft. AC cord.

67 A 3246—Barlight with 4 Bulbs and Metal Case. Ship. wt. 8 lbs. . . . **\$10.97**

**B Adams Better Barlight.** Simply remove barlight from case, attach to camera, screw on handle, and you're ready to shoot. One On-Off switch. Four 300-watt bulbs provide sufficient light to take Kodachrome movies at f/2.8 with subject up to 12 ft. from camera. 14 3/4 in. long. Complete with 6 ft. 4 in. AC cord.

67 A 3255—Barlight with 4 Bulbs and Metal Case. Ship. wt. 7 lbs. 8 oz. . . **\$8.97**

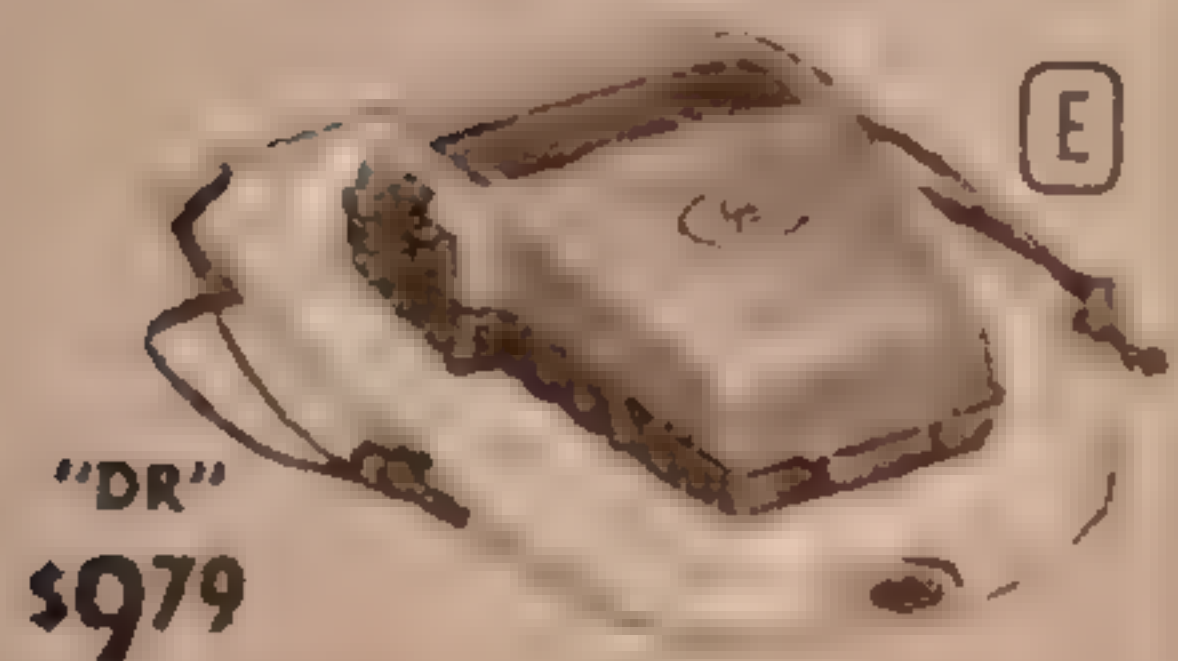
**C Adams Good Barlight.** Economical two-light bar slips under camera for fast action and freedom of movement. Two 300-watt bulbs provide ample light for Kodachrome movies at f/2.8 with subject up to 9 ft. With 6-ft. cord.

67 A 3252—With 2 Bulbs and Fiberboard Carry-Case. Ship. wt. 2 lbs. 8 oz. **\$4.57**



WESTON METERS

**\$15.79**



**\$9.79**



**NEW! NO THREADING**  
Film attaches itself automatically to reel!  
Reel-Can

**57c**  
200 ft.

### Weston Exposure Meters

**D E Why Guess, When You Can Be Sure** of perfect exposures every time with a reliable Weston Meter. Assures correct camera settings for all pictures, indoors or out . . . movies or stills . . . with Color or Black-and-white film. Jeweled bearings, spring-mounted for shock-resistance.

**(D) Weston Master III.** Used by many professionals. One of the most sensitive meters available. For reflected or incident light. Covers film speeds to ASA 1600. Complete with neck cord and leather case.

67 A 2179—Ship. wt. 1 lb. **\$15.79**

**(E) Weston "DR" Meter.** Direct reading. Ideal for beginner or casual photographer. Simplified pre-set operation—just set film speed, turn knob to shutter speed you are using, and point meter at subject. Then read lens setting. Use regular shutter speeds or EVS settings. With leather case.

67 A 2178—Ship. wt. 15 oz. **\$9.79**

### 8mm Movie Reels and Cans

**F New Automatic 8mm Reels and Cans** for camera fans who are all "thumbs" when threading conventional reels. New hub design (pictured above) eliminates need for placing film leader into slot. Simply lay leader over reel hub, and instantly, teeth on hub grip film for take-up.

Use on standard or automatic-threading projectors. Cans are designed with ridges that will stack without slipping. Blue finished steel. Stock up . . . buy 6 and save more.

Cat. No.	Cap. Ft.	Wt. Ea.	Reel with Can	Each	3 for	6 for
67 A 1236	200	5 oz.	57c	\$1.49	\$2.70	
67 A 1237	300	7 oz.	77c	1.89	3.60	
67 A 1238	400	10 oz.	92c	2.27	4.20	

### 8mm Movie Storage Chests

**G Matching Chests** for cans and reels above (not included). Steel. Holds 12 sets.

67 A 1261—8mm, 200 ft. Wt. 3 1/2 lbs. **\$2.42**

67 A 1262—8mm, 300 ft. Wt. 4 lbs. **2.86**

67 A 1263—8mm, 400 ft. Wt. 4 lbs. 12 oz. **2.86**

## Lenticular Screens for Finest Viewing



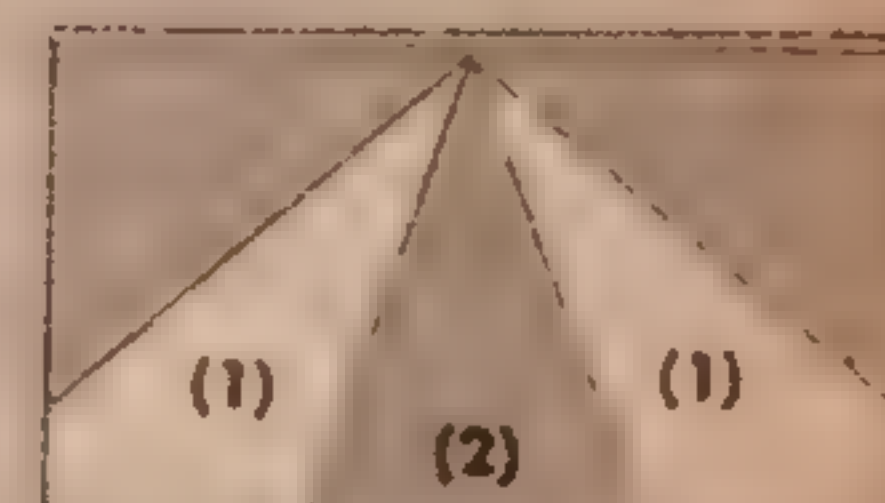
"Wonder-Lite" LENTICULAR

**\$24.49**  
Low as 30x40-in.



**PUSH-BUTTON EASE**

Automatic opening—Just touch a button, and legs glide open.



**NOTE WIDER AREA OF VIEWING . . .**

Lenticular surface (1) compared to regular screen (2).

**ADAMS "Wonder-Lite" Lenticular Silver Screens** add new sharpness, brilliance and contrast to your movies and slides. Thousands of reflecting surfaces control light distribution to provide extra-wide viewing surface. (See above). Quality projection is possible even in an undarkened room. Screen is of heavy-duty vinyl film—will retain its shape indefinitely—resists sag, tear and scratches. Washable, flame and mildew resistant. Bright metal legs, support and end-caps. *Mailable.*

67 A 1020 MO—30 x 40 in. Wt. 10 lbs. \$2.50 Down, \$4 a Month, Cash **\$24.49**

67 A 1021 MO—40 x 40 in. Wt. 15 lbs. \$3 Down, Was \$29.95, Now Cash **28.49**

67 A 1022 MO—50 x 50 in. Wt. 17 lbs. \$3.50 Down, Was \$39.95, Now Cash **33.49**

### Adams "White-Magic" Glass Beaded Screens

**Adams De Luxe Glass Beaded Screens.** Guaranteed for 5 Years\*. Semi-Automatic, with Toe-Tab release leg lock push down . . . legs glide out. "White Magic" beads reflect colors brilliantly. Mildew resistant. *Mailable.*

67 A 1000 M—30 x 40-in. Shipping weight 10 lbs. Was \$13.95. . . . Now **\$11.44**

67 A 1001 MO—40 x 40-in. Shipping weight 10 lbs. Was \$15.95. . . . Now **\$13.24**

67 A 1002 MO—50 x 50-in. Shipping weight 12 lbs. Was \$19.95. . . . Now **\$17.44**

\*Guaranteed against defective materials and workmanship. If Screens do not give service stated, Wards will repair or replace screen . . . or refund purchase price, charging you only for service rendered.

**H Adams Economy Screens.** Same glass-beaded surface as De Luxe Screens above, but not automatic. Steel frame holds screen rigid on floor; folds compactly. Legs open by slight pressure on center post. *Mailable.*

67 A 1049 M—30 x 40-in. Wt. 8 lbs. Was \$8.95 Now **\$6.76**

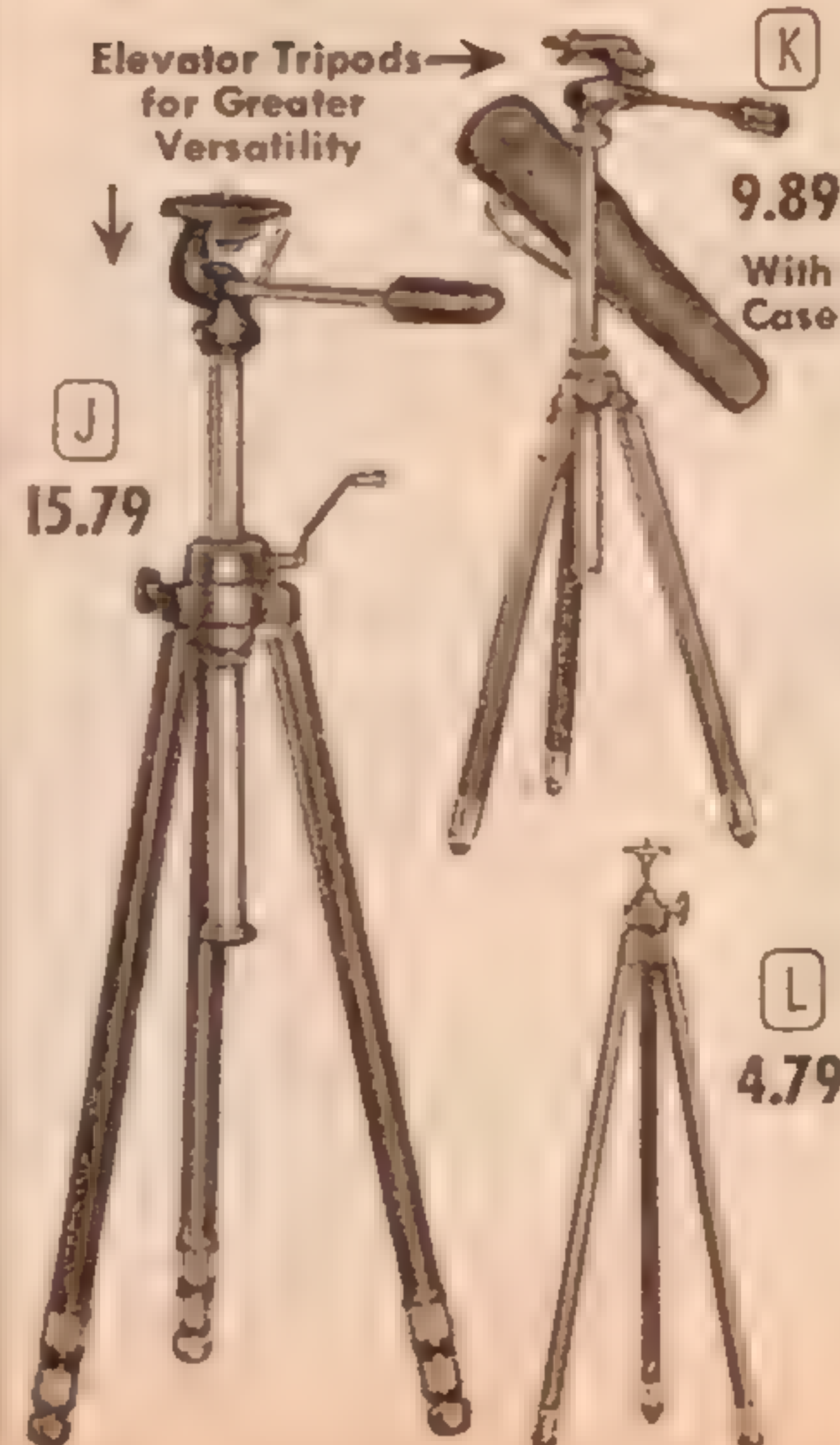
67 A 1050 M—40 x 40-in. Wt. 9 lbs. Was \$10.95. Now **9.26**



Millions of Beads

**GLASS-BEADED**  
Low as **\$6.76**  
30x40-in.

### For Steady Movies, Use a Tripod



**Elevator Tripods for Greater Versatility**

**9.89**  
With Case

**15.79**

**J Adams "Pro" Elevator Tripod.** Heavy duty . . . most rigid—holds heaviest equipment. New Dual-Grip feet . . . a twist of the wrist exposes either rubber or metal tips. Crank action elevator adjusts camera height without re-setting legs. Fan head fits any camera, has handle for easy tilting or turning. 3-section telescopic aluminum legs. Height extended 46 1/2 in. (elevator adds an extra 8 1/2 in.); closes to 22 1/2 in.

67 A 2146—Ship. wt. 2 lbs. . . **\$15.79**

**K Adams 8-Section Elevator Tripod.** Features quick-lock elevator control. Telescopic brass legs extend to 42 in. (elevator adds 7 1/2 in.); closes to 12 in. Metal tipped feet. Tilt-pan head with handle fits any camera. Complete with leather case.

67 A 2145—Ship. wt. 2 lbs. . . **\$9.89**

**L Adams 4-Section Tripod.** Economy model with extended height of 44 in.; closes to 16 in. Metal feet. Tilt head with ball socket adjustment.

67 A 2144—Ship. wt. 1 lb. 12 oz. **\$4.79**

**"CHARGE IT"** And There is No Down-Payment Needed  
See Pages 1281 and 1282

ALL WARDS 557





Convenient Rain-guard  
Included With All Wards  
Best Binoculars

WARDS  
BEST  
6x30 \$39.94

WARDS  
BEST  
7x21 \$34.94

(A)

JUST SAY  
"Charge  
It!"

SEE ACTION UP CLOSE WITH IMPORTED

## Prism Binoculars

**(A) New! Adams BEST Quality Binoculars.** New bright metal trim on eyepiece, coated optics, objective lens mounts and focusing wheel. Removable eye cups for people who wear glasses. Fine construction throughout. Featherweight die-cast magnesium body, deluxe, scuff-resistant top-grain black leather case with chrome trim. Safety hinge back, matching leather ocular rain-guard. 7x21 model is the new compact, modern size... designed exclusively for Wards with barrels and eye-pieces fore-shortened to fit in coat pocket or handbag. All other "Best" binoculars are conventional B & L shape.

Magnification and Front Lens Diam.	Size Closed	Field at 1000 yds.	Act. Wt.	Catalog Number	Ship. Wt.	Cash Price
7-Power x 21mm	2 15/16 in.	525 ft.	15 oz.	67A7075L	3 lbs.	\$34.94
6-Power x 30mm	4 5/8 in.	459 ft.	17 oz.	67A7076L	3 lbs.	39.94
7-Power x 35mm	5 1/4 in.	402 ft.	20 oz.	67A7077L	3 lbs.	49.94
8-Power x 40mm	5 7/8 in.	393 ft.	23 oz.	67A7078L	3 lbs.	64.94
7-Power x 50mm	6 3/4 in.	376 ft.	33 oz.	67A7079L	4 lbs.	69.94

### GUIDE TO HELP YOU CHOOSE CORRECT BINOCULAR

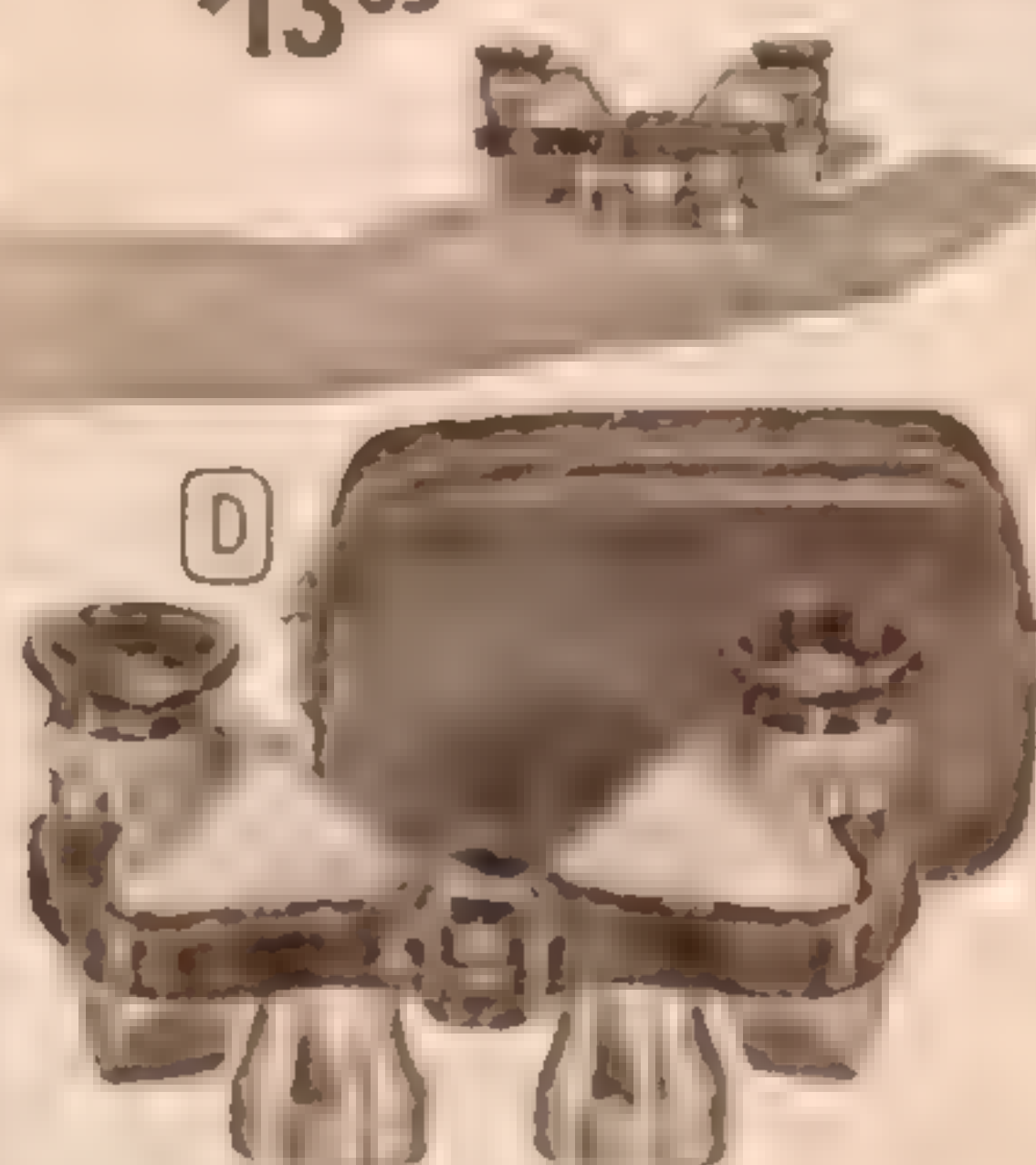
ALL PURPOSE... 6x30, 7x21, 7x35  
BIRD WATCHING... 6x30, 7x35, 8x40  
SPORTS... 6x30, 7x21, 7x35  
YACHTING... 6x30, 7x35, 7x50

HUNTING, OPEN... 7x35, 8x40  
HUNTING, WOODED... 6x30, 7x21  
NIGHT USE... 7x50  
RACING... 6x30, 7x35, 7x50

Note: Binocular and Field Glass Prices Include Fed. Excise Tax

## Pocket Size Prism Binoculars

\$13.65



**(D) Favorite Companion of Theater and Sports Minded Fans...** pocket size, only 4 1/8 in. long, easily carried in pocket or purse. Magnifies six times. Field of view is 360 ft. at 1000 yards. Individual right eye focusing. Hinged in center. Attractive black and chrome finish. Complete with handy zippered Case made of genuine leather.

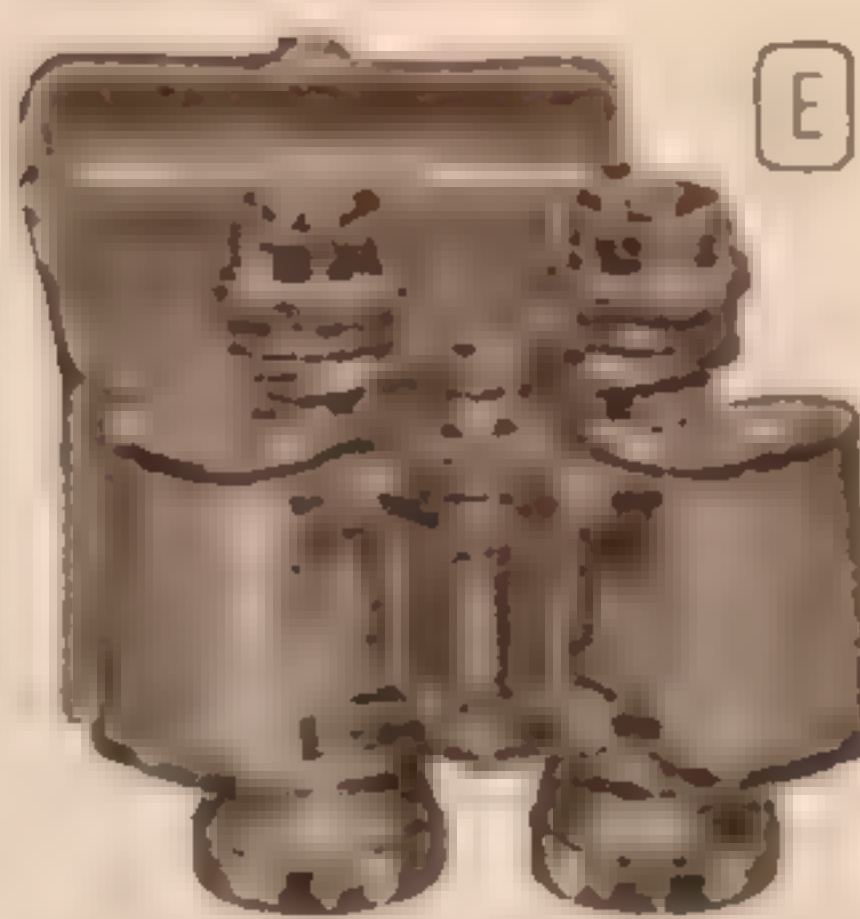
67 A 7032—Ship. wt. 1 lb... \$13.65

**Pocket Prism Binocular.** Similar to above except Center-Focus, for extra convenience in use.

67 A 7033—Ship. wt. 1 lb... \$14.65

\$1.98 to \$14.95

## Low Priced Field Glasses



**(E) Magnify 7 Times.** Wards most economical Field Glasses. Provide adequate field of view for most viewing needs. Center focus. Die-cast aluminum body with black leatherette covering. Complete with carrying Case. Wts.: 3, 3 1/2 lbs.

67 A 7110—7x35mm... \$9.95

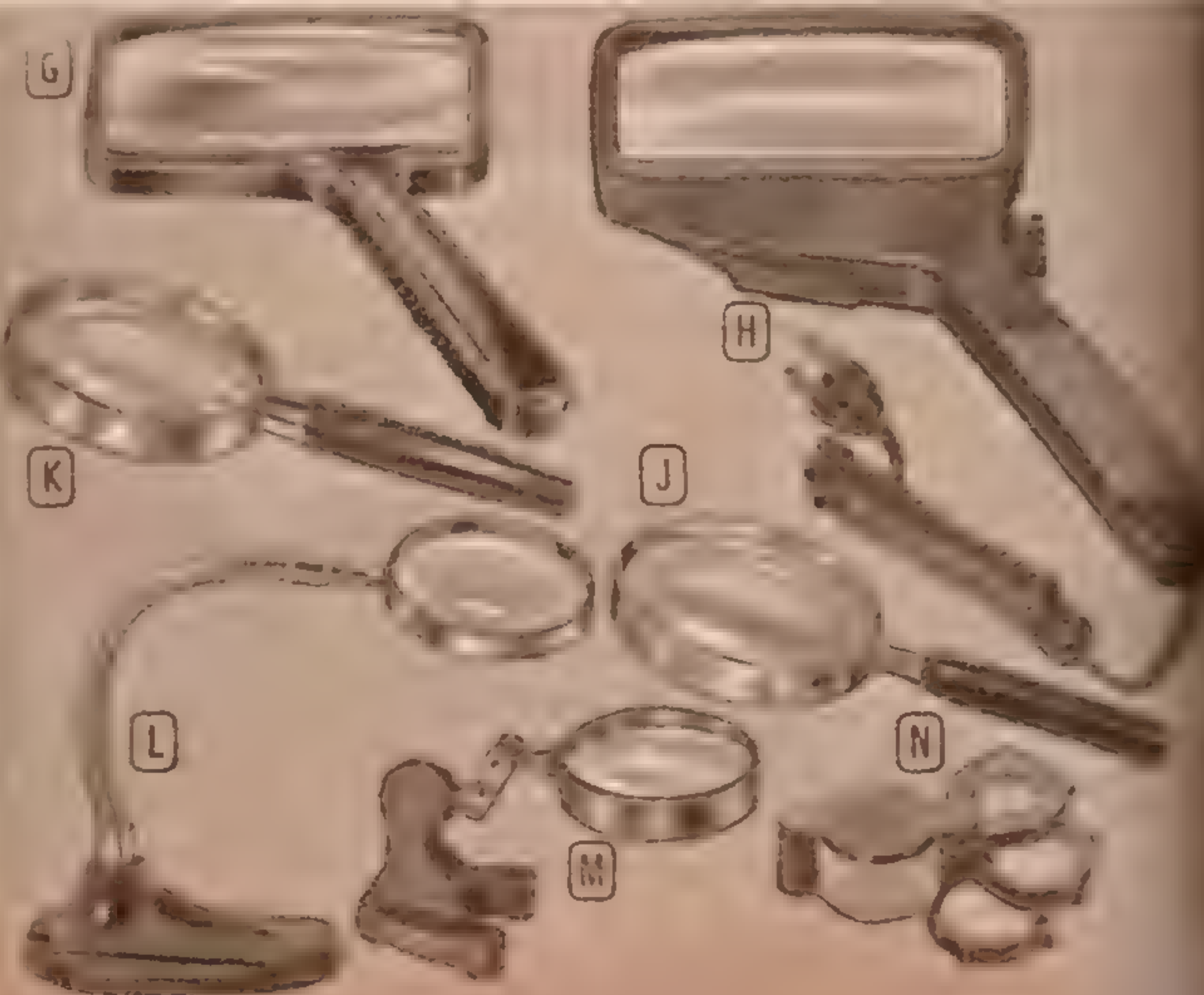
67 A 7112—7x50mm... 14.95

**(F) 4-Power, 40mm Field Glass.**

Excellent, all-purpose glass for general viewing. Wide field of view—367 ft. at 1000 yards is ideal for watching sports or theater productions. Provides sharp, clear image. Center focus. Metal construction with black leatherette covering. With Pigskin Case and straps.

67 A 7107—Ship. wt. 2 lbs... \$10.95

**"Quick-Look" Field Glasses.** (Not shown.) Magnify 2 1/2 times. Fixed focus. For sports, birds, etc. Plastic. 67 A 7031—Ship. wt. 12 oz... \$1.95



## See Better . . . Relieve Eye Strain

**(G) Two-Power Reader.** Lens size 3 7/8 x 2 in. Sturdy black plastic frame. 67 A 7801—Ship. wt. 8 oz... \$2.49

**(H) BAUSCH & LOMB Reader with Light.** Two-Power Reader with built-in light for greater reading ease. Lens size 2 x 3 7/8 in. Black plastic frame. Switch built into top of handle, 6-ft. cord at base. For 110-120-volts AC. Ship. wt. 1 lb. 8 oz. 67 A 7837—With Light... \$9.49  
67 A 7827—Without Light... 4.29

**(J) Standard Reading Glass.** Magnifies about two times. Metal rim protects lens. Black wooden handle. Ship. wt. 9 oz. 67 A 7806—4-in. Diam... \$2.69  
67 A 7805—3-in. Diam... 1.89  
67 A 7804—2-in. Diam... 1.25

**(K) Bifocal Reader.** Large 3-inch lens magnifies 2 times—extra built-in lens 5 times. Sturdy chromed steel ring. Easy to hold, black finished wood handle. 67 A 7807—Ship. wt. 12 oz... Only \$2.89

**(L) Goose-Neck Table Magnifier.** Black cast-iron base 4 1/2 x 6 1/4 in. 12-in. chromed gooseneck holds glass in any position, leaving hands free. 4-in. lens magnifies 2 times. 67 A 7825—Ship. wt. 5 lbs... \$6.95

**(M) Adjustable Stand Magnifier.** Magnifies 2 1/2 times. Lens swivels and tilts at any angle. Rugged metal base. 67 A 7802—Ship. wt. 1 lb... \$3.49

**(N) Bausch & Lomb Folding Magnifier.** Has three lenses which magnify from 5 to 20 times. Diameters from 1/2 to 3/4 in. 67 A 7822—Self-Case. Wt. 6 oz... \$4.29

BRING  
SATELLITE

Cele

**(A) 2 1/2-In. Ref.** wooden trip power. Erect overhead obs focusing. Field 175-power, 12 wooden Cases. Pay postage fr 67 A 7233 LT—

**(B) 3-In. Good** power view sight finder. A Produces an in use it to study 51 ft.; 100-pow 67 A 7231L—S

**Better 3-Inch I** Similar to (B) c precisely Col Micro-line raci power). Sun fl 67 A 7232L—S

Dual-Pur

Complete W Eyepieces 40 and 83-



Dual-P Telesco scope. 1 1/2-in. inclu terrest ported Field 83X, B closed 67 A 7 Down

Latest Impor each price metal parts. varnished r

**(J) GOOD M** the begi sides, moun right reflect 67 A 7421—

**(K) BETTER I** advance versatility. 2-sided ligh slides includ 67 A 7422—

**(L) BEST Mo** critical Precision ra tuting. Im 2-sided ligh included. A 67 A 7423—

Dissecting a magnifier, 67 A 7414—

NO MON



BRING THE MOON, STARS,  
SATELLITES 30 TO 175 TIMES CLOSER

## Celestial Telescopes

**2½-In. Refractor Type Telescope.** Equatorial mount. Adjustable wooden tripod. Complete with three eyepieces: 35, 78 and 175-power. Erecting prism for terrestrial viewing. Star diagonal prism for head observation. Sun filter. Finder telescope. Rack and pinion focusing. Field of View at 1000 yards: 35-power, 45 ft.; 78-power, 30 ft.; 175-power, 12 ft. Length overall, 35 in. closed. Complete with handy wooden Case. Shipped promptly from Chicago, Baltimore or Oakland. Postage from House nearest you.

7 A 7233 LT—Ship. wt. 26 lbs. \$5 Down, \$5 a Month.....Cash \$78.50

**3-In. Good Reflector Type Telescope.** Two eyepieces for 30 and 100-power viewing. White metal tube, black equatorial mounting. Peep-sight finder. Adjusting screws on mirror and prism. Draw-tube focusing. Produces an inverted image. Not recommended for ground viewing... but to study moon, planets, etc. Field of View at 1000 yards: 30-power, 30 ft.; 100-power, 16 ft. Overall length 26¼ in. closed.

A 7231L—Ship. wt. 11 lbs. \$3 Down, \$4 a Month.....Cash \$27.50

**3-Inch Reflector Telescope with EXTRA Features** for critical users. Similar to (B) above but on equatorial mount that lets you track objects precisely. Counterbalance weight. 4-power wide-field spotting scope. Rack-and-pinion focusing of either eyepiece (61-power, 126-power). Sun filter. Dust caps. Tripod. All metal.

7 A 7232L—Ship. wt. 15 lbs. \$5 Down, \$5 a Mo.....Cash \$49.50

### Dual-Purpose Scope

Complete With Two  
Eyepieces...  
40 and 83-Power

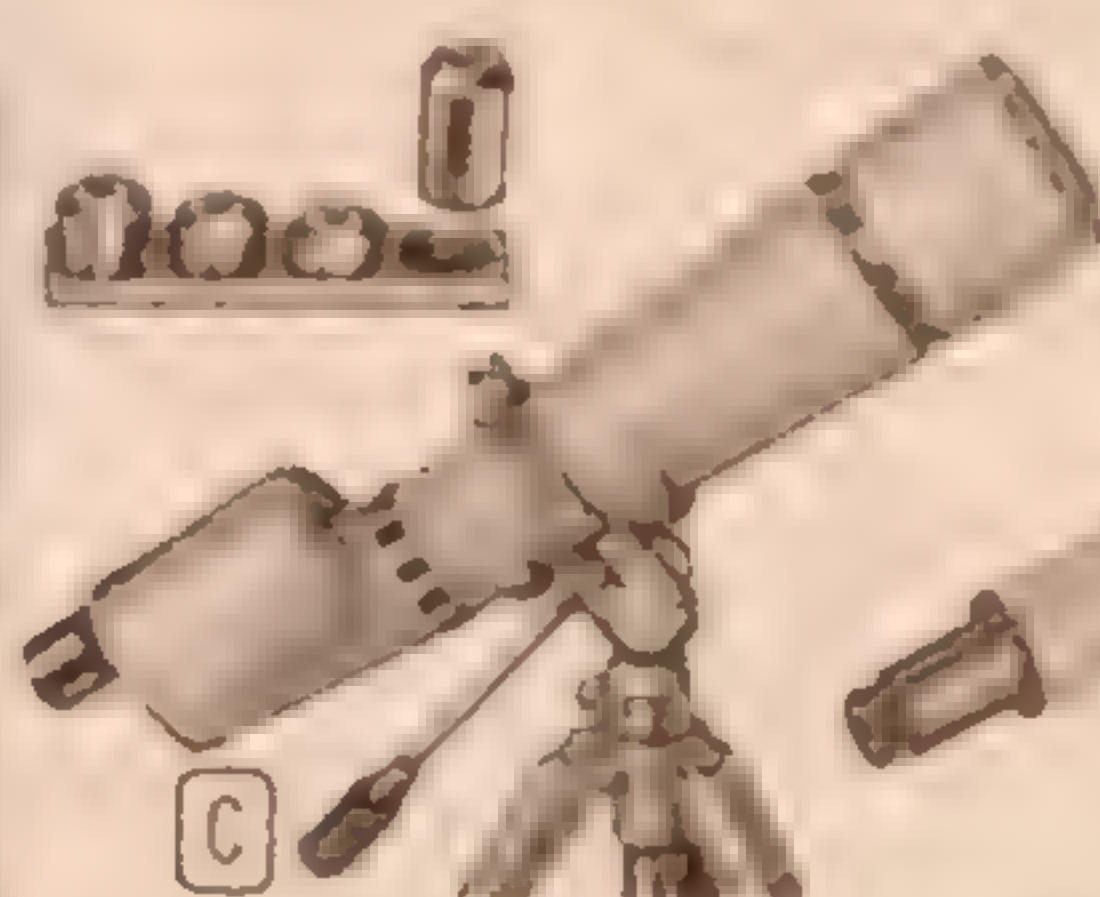


**\$34.50**  
Cash  
\$3.50 DOWN  
\$5 A MONTH

**Dual-Purpose Celestial and Spotting Telescope.** Metal tripod. Refractor type scope. Two eyepieces, 40 and 83 power. 1½-in. front lens diam. Erecting prism included—turns image right side up for terrestrial viewing. Black housing. Imported from Japan.

FIELD OF VIEW AT 1000 YDS.: 40X, 53 ft.; 83X, 24.3 ft. Length overall: 20 in. when closed.

67 A 7229 L—Ship. wt. 9 lbs. 8 oz. \$3.50 Down, \$5 a Month.....Cash \$34.50



**Spotting Scope \$49.50**

- For All Viewing, Spotting Needs
- Brilliant Large 60mm Objective
- Compact—About 14 in. Long
- Lightweight All-metal Construction

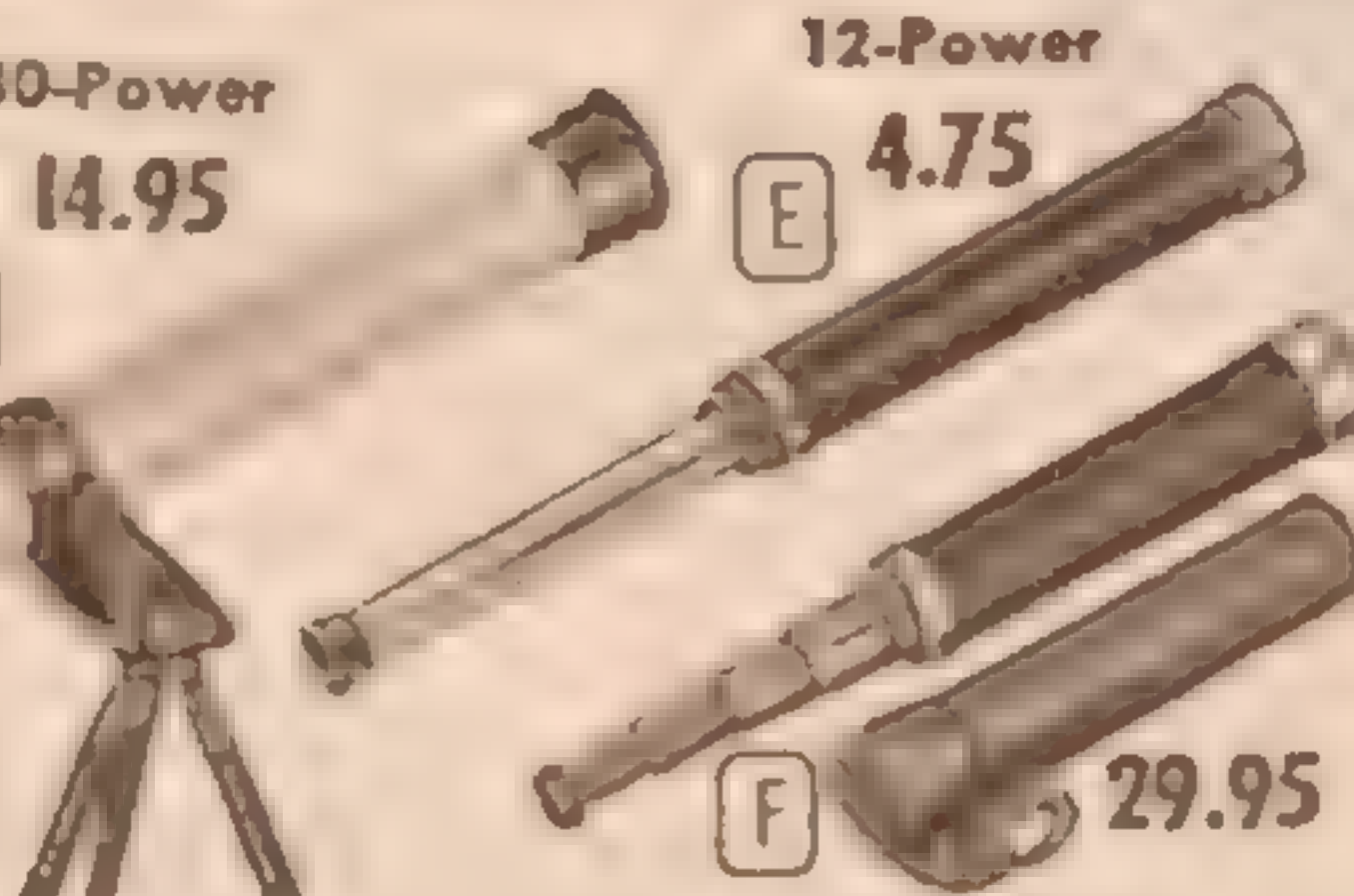
**(C) At Last... the Spotting Scope You've Been Waiting For.** Fully hard-coated optical system. Prisms provide extra viewing quality, yet greatly reduced body length.

Precision focusing with full diameter ring. Extra wide-angle viewing. At 15X your field is 158 ft. ... at 20X a full 125 ft.—at maximum 60X power, 32 ft. at 1000 yds. Rugged aluminum body—complete with 18-in. aluminum and chromed brass tripod with pan head. Ship. wt. 5 lbs. 8 oz.

67 A 7223 L—\$5 Down, Cash \$49.50

30-Power  
14.95

(D)



12-Power  
4.75

(E)

(F)

29.95

**Economy Scopes**

**(D) 30-Power, 40mm Spotting Scope.** Complete with tripod and clamp. Field of View 52 ft. at 1000 yards. 67 A 7228—Ship. wt. 5 lbs... \$14.95

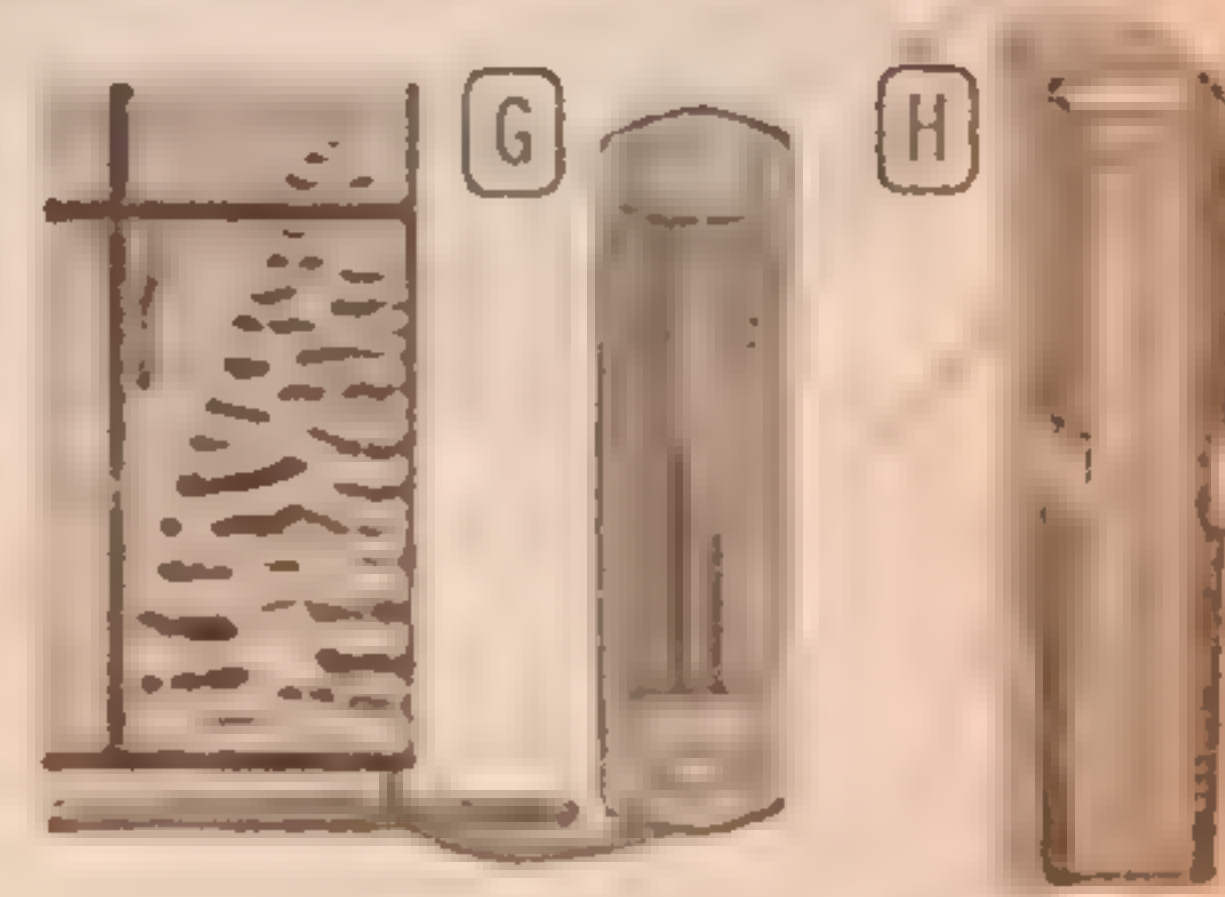
**(E) 30mm Economy Scopes.** Leather-covered metal barrel. Ship. wt. 1 lb. each.

67 A 7212—12-Power Scope. Field of view 87.3 ft. at 1000 yds... \$4.75

67 A 7211—20-Power Scope. Field of view 78.5 ft. at 1000 yds... \$5.69

**(F) German-Made De Luxe Pocket Scope.** Four pre-set click stops: 15, 20, 30 and 40-power. Field of View at 1000 yds., from 31 to 79 ft. Closes to 8⅞ in. All metal with chrome, leather trim. Complete with Case. Ship. wt. 1 lb. 8 oz.

67 A 7200 L—\$3 Down, Cash \$29.95



**Thermometer \$2.99**

**(G) Indoor and Outdoor Temperatures at a glance.** Hang indoors, near window—run 4-ft. tube outside (no holes to drill). Reads outdoor temperatures from -40° to 120°, indoor 25° to 115°F. Cream plastic body 8¾ in. high.

67 A 7501—Wt. 10 oz. \$2.99

**(H) Tru-Check Rain Gauge.** Wards Best, measures precipitation from 1/100 to 6 in. Easy-to-read scale permanently marked on transparent, weather-resistant Plexiglas body about 13 in. high. Complete with easy-mounting aluminum bracket.

67 A 7632—Wt. 1 lb... \$2.98

## Discover New Worlds with Turret Microscopes

IMPORTED  
FROM JAPAN

**Latest Imported Turret Microscopes.** Excellent quality, an excellent value in each price range. Sturdy die cast jet black body with highly polished bright metal parts. Built-in rack-stop to prevent damage to specimens. With clear-varnished mahogany case, leather handle. Instructions included.

**(J) GOOD Model—Magnifies 100-200-300-500 Times.** Everything needed for the beginner—4-lens turret microscope, 6-piece dissecting tool kit, 10 glass slides, mounting fluid, one specimen slide. Adjustable stage with one-sided light reflector mirror. About 5½ in. high extended.

67 A 7421—Complete with storage case. Ship. wt. 3 lbs. 6 oz. .... \$9.75

**(K) BETTER Model—Magnifies 80-120-200-300-400-600 Times.** For the more advanced student—3-lens turret microscope with 2 eyepieces for more versatility. Precision rack-and-pinion focusing with adjustable stage and 2-sided light reflector mirror (flat on one side, concave on other). 2 specimen slides included. About 10 in. high extended.

67 A 7422—Complete with storage case. Ship. wt. 5 lbs. 8 oz. .... \$18.95

**(L) BEST Model—Magnifies 40 to 900 Times in 12 steps.** Extra-precision for most critical work—4 lens turret and 3 eyepieces for complete versatility. Precision rack-and-pinion focusing plus fine-focus knob for most precise adjusting. Improved stage with built-in illumination-control diaphragm and 2-sided light reflector mirror (one side flat, other concave) .. 2 specimen slides included. About 11 in. high extended.

67 A 7423—Complete with storage case. Ship. wt. 5 lbs. 10 oz. .... \$28.95

**Dissecting and Slide Kit.** Includes needle, scissors, forceps, scalpel, spatula, magnifier, 25 glass slides and mounting fluid.

67 A 7414—Complete, in wood case. Ship. wt. 2 lbs. .... \$3.89

NO MONEY DOWN—JUST SAY "Charge It!"—SEE PGS. 1281-2



Good  
\$9.75  
Complete  
(J)

Better  
\$18.95  
(K)

BEST  
\$28.95  
(L)

ALL WARDS 559



Compare Features, Quality,

Prices



① \$29<sup>95</sup>

## Airline Arch Tops Guitars

PROVIDE VOLUME SUITABLE  
FOR SOLO OR ORCHESTRA

- Adjustable Rosewood Bridges
- 3-Ply Crack-Proof Bodies
- Dependable Tuning Heads
- Protective Celluloid Guardplates

① **Super-Auditorium Size**—41x15½ in. A Giant Value—with response, resonance and beauty of a high priced guitar. Excellent choice for student. 3-ply laminated, celluloid-bound Maple body with spruce top for better tone. Bound, oval Rosewood fingerboard; nine inlaid markers. Good trapeze tailpiece. Hand-rubbed, polished Dark Brown finish with sunburst effect. "Roberts Home Study Course." Order "Super-Auditorium" Case from facing page. Wt. 8 lbs.

62 A 7012 MO—\$3 Dn., \$4 Mo. . . . . Cash \$29.95

③ **Beginner's Special — Super-Auditorium** — 41x15½ in. Hobby players, students will be pleased with the good sound, playing ease and low price of this guitar. 3-ply laminated fully arched Maple body with spruce grained top has contrasting white stripe around edges. Attractive Dark Brown Mahogany finish with Golden sunburst effect. Oval Walnut fingerboard, four inlaid markers. Guitar only. Wt. 8 lbs.

62 A 7010 MO—\$2 Down, \$3 Monthly. Cash \$19.95

GUITAR (3) WITH GOOD QUALITY CASE. Wt. 11 lbs.

62 A 7011 YO—\$3 Down, \$4 Monthly. Cash \$26.95

Just Say "CHARGE IT"—See Page 1281

All items on these two pages are Mailable.

② **Master Size**—42x17 inches large for greater volume. Curly Maple body; Spruce top to give fine tone resonance; celluloid, block inlaid protective bindings. Bound oval Rosewood fingerboard; four large inlaid markers, extra heavy metal frets. Better trapeze tailpiece. Hand-rubbed, polished finishes—Brown Sunburst or Natural Blond. "Roberts Home Study Course." Order "Master" Case, facing page. Wt. 11 lbs.

62 A 7014 MO—BROWN. \$4.50 Down. . . . . Cash \$42.50

62 A 7015 MO—BLOND. \$5 Down, \$5 Mo. Cash 46.50

④ **Master Professional Cutaway**—42x17 inches. A favorite for solo playing or orchestral accompaniment because large body provides more volume than smaller sizes. Rare tone, balance and response. Cutaway shape provides fingering ease in high registers. Protective, inlaid celluloid bindings around Curly Maple body and selected resonant Spruce top. Bound, oval Rosewood fingerboard; six large inlaid markers, long wearing nickel-silver "pro" frets. Best quality trapeze tailpiece. Choice of hand-rubbed, high luster, polished finishes. "Roberts Home Study Course." Order Good, Better or Best "Master" Case from facing page. Ship. wt. 11 lbs. \$6 Dn., \$6 Mo.

62 A 7016 MO—BROWN SUNBURST. . . . . Cash \$55.95

62 A 7017 MO—NATURAL BLOND. . . . . Cash 59.95

## Clear Tone Banjos . . . Fine Mandolins

INSTRUCTION BOOK AND  
PICK INCLUDED WITH EACH

⑤ **Bacon Belmont Banjo**—Wards Finest. Hand-made professional model with brilliant clear tone. Finest Permatone head, 13-in. resonator has protective celluloid binding. 3-piece Maple neck, Rosewood fingerboard, 24 chrome plated brackets, inlaid pearlette markers. Curly Maple rim. Flange arm rest.

FIVE STRINGS, 10 Markers. Ship. wt. 16 lbs.

62 A 8442 MO—\$9 Down, \$8 Mo. . . . . Cash \$89.50

FOUR-STRING TENOR, 4 Markers. Ship. wt. 15 lbs.

62 A 8441 MO—\$9 Down, \$8 Mo. . . . . Cash \$89.50

**Best Quality Banjo Cases.** Wood frame, stag-grain leather-like cover. Plush-lined and padded. Pocket, handles, latches. \$3 Down, \$4 Mo.

62 A 8506 MO—5-String (5). Wt. 9½ lbs. \$29.95

62 A 8505 MO—For Tenor (5). Wt. 8½ lbs. 27.95

⑦ **Venetian Shape Electric Mandolin**—27x10 in. Sensitive bar pickup, tonal qualities. Arched Curly Maple body; seasoned Spruce top for finest resonance—hand-polished to a lustrous Mahogany-Brown. Protective celluloid binding around entire edge. Bound Rosewood fingerboard, four inlaid markers. Patent heads, adjustable bridges, deluxe tailpiece, hand-fitted bone nut. Requires amplifier—order from Page 563—get discount. Ship. wt. 5 lbs.

62 A 8457 MD—\$6 Down, \$6 Mo. . . . . Cash \$59.95

Mandolin like above but NOT Electric. 5 lbs.

62 A 8456 M—\$4 Dn., \$5 Mo. . . . . Cash \$39.95

560 WARDS BGR

⑥ **Good Student Banjo.** Permatone head, 13-in. wood resonator—celluloid bound. Maple rims, neck. Ebonized fingerboard, 16 nickel-plated brackets, inlaid markers. Patent tuning pegs.

FIVE STRINGS, 5 Markers. Ship. wt. 8 lbs. 4 oz.

62 A 8435 MO—\$3.50 Down, \$5 Mo. . . . . Cash \$34.50

FOUR-STRING TENOR, 4 Markers. Wt. 7 lbs. 4 oz.

62 A 8434 MO—\$3.50 Down, \$5 Mo. . . . . Cash \$34.50

**Chipboard Cases.** Alligator grain. Wt. 6 lbs.

62 A 8508 MO—For 5-String Banjo (6). . . . . \$14.95

62 A 8507 MO—For Tenor Banjo (6). . . . . 12.95

**Bobby Lee "Tra-Balance" Banjo Strap.**

62 A 7884—Padded. Ship. wt. 4 oz. . . . . \$3.50

**Fine Quality Banjo Strings.** Ship. wt. set 4 oz.

62 A 7677—Set of 5 Strings. . . . . \$1.35

62 A 7676—Set of 4 Tenor Strings. . . . . 1.35

⑧ **Pear Shape Mandolin**—26¾x10½ in. Maple body and top with sunburst effect finish. Walnut fingerboard, four markers. Patent heads, adjustable bridge. Good metal tailpiece.

62 A 8453 M—Ship. wt. 4 lbs. 8 oz. . . . . \$19.50

**Chipboard Case** for all Ward Mandolins. Felt lining. Plastic handle and latches.

62 A 7771 M—Ship. wt. 4 lbs. 8 oz. . . . . \$4.49

**Fine Quality Mandolin Strings.** Set of eight.

62 A 7680—Ship. wt. 8 oz. . . . . 8 for \$2.69

**Mandolin Kit.** Comprehensive Instruction Book, 100-Chord Song Book, Pick and Tuner.

62 A 7855—Ship. wt. 12 oz. . . . . Complete \$1.98



② \$42<sup>50</sup>

③ \$19<sup>95</sup>



⑤ \$89<sup>50</sup>

④ \$55<sup>95</sup>



⑥ \$34<sup>50</sup>



⑦ \$59<sup>95</sup>

⑧ \$19<sup>50</sup>

Air

⑨ **Beginner's** quickly on accurately fretted attractive white 62 A 7026 MO 62 A 7027 YO

⑩ **Student's** to play—e Mahogany fr Walnut fin 62 A 7028 MO 62 A 7029 YO

⑪ **Grand** Smeck for pose a Ant. Han for bet nated i ne sad. A 7030 MO 62 A 7031 YO

⑫ **Jumbo** Wes for s l rge 4½ nated s and R s t t l e w d A 7032 MO 62 A 7033 MO

⑬ **Master** Pro Unusual nally s and an e are in y t e n d wood A 7034 MO

Ukule

⑭ \$5<sup>95</sup>

⑮ \$14<sup>95</sup>



Prices—See Why Airline's Your Best Buy!

ALL AIRLINE GUITARS HAVE STEEL REINFORCED SLIM NECKS. PICK AND INSTRUCTIONS INCLUDED

## Airline Flat Top Guitars

PREFERRED BY MANY FOR SOLO USE

**Beginner's Special—Standard Size—36x13 in.** Learn to play easily, quickly on this low priced, durable Birch guitar. Good tone, accurately fretted and well constructed. Mahogany sunburst finish; attractive white stripe trim. Six large markers.

62 A 7026 MO—GUITAR ONLY. Ship. wt. 7 lbs. .... \$12.95

62 A 7027 YO—WITH GOOD QUALITY CASE BELOW. Wt. 10 lbs. ... 17.95

**Student's Special—Auditorium Size—40x15 in.** Responsive and easy to play—excellent tone quality at this low price. Celluloid bound, Mahogany finished laminated Maple body, Solid Maple top. Oval Walnut fingerboard; 4 inlaid markers. Rosewood pin bridge.

62 A 7028 MO—GUITAR ONLY. Ship. wt. 9 lbs. \$2 Dn., \$3 Mo. Cash \$19.95

62 A 7029 YO—WITH GOOD CASE. Wt. 13 lbs. \$3 Dn., \$4 Mo. Cash 26.95

**Grand Concert—Super-Auditorium—39x15½ in.** Endorsed by Roy Smeck for playing Country and Western music. Lots of style, fine response and tone. A favorite choice for solo and ballad accompaniment. Handsome Jet Black polished finish. Hardwood body with Spruce top for better tone quality—white-celluloid bound body and tone hole. Ebonized fingerboard with six large markers. Ebonized pin bridge with bone saddle. "Roberts Course" included. Wt. 11 lbs.

62 A 7030 MO—GUITAR ONLY. \$3 Down and \$4 Monthly. . . Cash \$29.95

62 A 7031 YO—WITH GOOD CASE. Wt. 14 lbs. \$4 Dn., \$5 Mo. Cash 37.95

**Jumbo Western—40¼x16 in.** Used by popular recording artists. Fine for solo and small combos. Deep sustained brass; clear treble tones. Large 45/16-inch deep, polished Mahogany body and natural close-grained selected Spruce top. Inlaid shell edge and tone hole binding. Bound Rosewood oval fingerboard; seven inlaid markers. Neck rod adjusts to balance stress and tension of string-pull and weather. Pinless Rosewood bridge. "Roberts Home Study Course" included.

62 A 7032 MO—GUITAR ONLY. Ship. wt. 11 lbs. \$4.50 Down..Cash \$44.95

62 A 7033 MO—WITH SPECIAL CASE. Wt. 16 lbs. \$5.50 Down..Cash 53.50

**Master Professional Cutaway—42x17 in.** A leader among flat tops. Unusually deep tone, balance and response. Inlaid celluloid-bound, beautifully grained Curly Maple body, finest natural Spruce—hand-rubbed and polished to a high luster. Cutaway shape provides fingering ease in high registers. Bound, oval Rosewood fingerboard; six large easy-to-see inlaid markers; extra heavy frets. Adjustable, pinless Rosewood bridge. "Roberts Home Study Course" included. Order Best, Better or Good "Master" Case, below. Ship. wt. 11 lbs.

62 A 7036 MO—GUITAR ONLY. \$6 Down, \$6 Monthly. .... Cash \$57.50



Ever Popular, Easy-to-Play, Low Priced Ukuleles \$5.95 to \$21.50

## Ukuleles

**Standard "Ukes"—about 21x6 in.** Non-slip tuning pegs. Nylon strings. Pick, instructions.

(14) Good QUALITY. Red and White enameled Hardwood.

62 A 8472—Raised fingerboard. Ship. wt. 2 lbs. .... \$5.95

(15) BETTER. Mahogany, raised Rosewood fingerboard.

62 A 8458—Contrasting inlaid markers. Wt. 2 lbs. .... \$9.95

(16) BEST QUALITY. Genuine Mahogany "Solo" Uke. Raised

Rosewood fingerboard. Protective celluloid binding on edges.

62 A 8471—Inlaid Pearl markers. Ship. wt. 2 lbs. .... \$14.95

62 A 7775—CHIPBOARD CASE FOR STANDARDS. Wt. 2 lbs. ... 3.50

(17) Arthur Godfrey Chord Player makes playing easier.

62 A 7425—Fits all Ukuleles. Ship. wt. 10 oz. .... 98c

**Baritone Uke**—tuned like first 4 strings of guitar—excellent pre-guitar training. 29¾x10 in. Large 18-fret scale gives

wide range, bigger volume. Mahogany body; raised Rosewood fingerboard; inlaid pearlette markers. Protective Brown shell celluloid binding on edge. Pick, instructions, song book included. Ship. wt. 5 lbs.

62 A 8455 M—\$2.50 Down and \$3 Monthly. .... Cash \$21.50

62 A 7776 M—CHIPBOARD CASE FOR BARITONE. Wt. 4 lbs. ... 4.95

"Smith's 200 Songs for Ukulele" with clear instructions.

62 A 7866—Ship. wt. 7 oz. .... 89c

62 A 7651—BARITONE UKE STRINGS. Wt. 4 oz. .... 4 for \$1.69

62 A 7652—STANDARD UKE STRINGS. Wt. 3 oz. .... 6 for 75c

## Leather-Grain Covered Guitar Cases . . . Other Helpful Accessories for Guitars

**Master Guitar Cases—43x17¾x6¼ in. deep.**

BEST QUALITY. 3-ply Basswood. Stag grain. Plush lined. Leather handle. Lock, latches, pockets.

62 A 7797 MO—Arch Top. Ship. wt. 13 lbs. ... \$32.95

BETTER QUALITY. Chipboard body. Alligator grain.

Plush lined. Plastic handle. Latches, pockets.

62 A 7792 MO—Ship. wt. 9 lbs. 8 oz. .... \$14.95

GOOD QUALITY. Chipboard body. Cowhide grain.

Suede paper lined. Handle, latches, pockets.

62 A 7789 MO—Ship. wt. 9 lbs. 8 oz. .... \$10.50

**Super-Auditorium Case—41½x16x6 in. deep.**

62 A 7791 MO—BETTER QUALITY. Wt. 9½ lbs. \$13.95

62 A 7788 MO—GOOD QUALITY. Wt. 6½ lbs. 8.95

**Auditorium Case—Good Quality. 41x15½x5½ in.**

62 A 7787 MO—Ship. wt. 5 lbs. 8 oz. .... \$7.50

**Standard Case—Good Quality. 37¾x13¼x4¾ in.**

62 A 7786 MO—Ship. wt. 5 lbs. 8 oz. .... \$5.50

**Regency Single-Pickup** converts Spanish guitar

into Electric. Volume control. No holes to drill. In-

structions included. Ship. wt. 1 lb. Two models.

62 A 7435—F Hole; 62 A 7436—Round Hole. \$14.95

**Regency Double-Pickup** for F-Hole. Wt. 2 lbs.

62 A 7437—\$2.50 Down, \$4 Monthly. . . Cash \$23.95

**Deluxe "Capo"** permits rapid positioning.

62 A 7885—Clamps on easily. Ship. wt. 6 oz. ... 98c

**Bobby Lee "No-Mishap" Guitar Strap.** Padded cowhide. Wt. 4 oz.

62 A 7881—White; 62 A 7882—Black. \$3.50

**Western "No-Mishap" Guitar Strap.**

Tooled Brown cowhide.

62 A 7883—Padded. Wt. 4 oz. ... \$3.50

**Brown Cowhide Padded Strap.**

62 A 7880—Ship. wt. 4 oz. .... \$1.69

**Beginners' Home Study Course** for

guitars. 64 instructive pages.

62 A 7871—Ship. wt. 1 lb. .... \$1.15

**200 Songs for Guitars.** 96 pages plus

E-Z Method book.

62 A 7874—Ship. wt. 6 oz. .... \$1.29

**Guitar Record Course.** Two 45-rpms

play 6 lessons. Instructions.

62 A 7867—Ship. wt. 5 oz. .... \$3.50

**"Chords for Guitar"** Book. Over 300

chords and how to play them. Mod-

ern and comprehensive.

62 A 7870—Ship. wt. 6 oz. .... 85c

**Guitar Pitchpipe.** 6 notes—from low E,

A, D, G, B through high E.

62 A 7631—Ship. wt. 2 oz. .... 79c

**Master Key Pitchpipe.** Key F-F.

13 keys for 5 chromatic scales.

13 bronze reeds. Tuned to A440.

62 A 7630—Ship. wt. 4 oz. ... \$2.25

**Supreme Quality Picks.** Permit

faster technique; won't slip.

62 A 7640—Wt. 2 oz. .... 3 for 35c

**1 Dozen Assorted Picks.** 6 cork

grips, 3 large thin, 3 thumb.

62 A 7641—Wt. 4 oz. Set. .... 79c

**Lektro Polished Strings** for all

Spanish Guitars. Wound Steel.

62 A 7678—Wt. 4 oz. Six for \$1.49

**Duraglo Flat Wire-Wound Strings**

for Std. Spanish Guitars.

62 A 7681—Wt. 4 oz. Six for \$2.50

**Lektro Magnetic Strings** for Elec-

tric Guitars. Wt. pkg. 4 oz.

62 A 7683—Spanish. . . 6 for \$2.50

62 A 7684—Hawaiian. 6 for 2.50

**Hi-Fi Strings** for all Guitars. Hand-

wound; finest steel core.

62 A 7693—Wt. 5 oz. .... 6 for \$3.95



# \$2 to \$30 Discount

## ON ANY Airline AMPLIFIER

IF PURCHASED WITH ANY WARD ELECTRICAL MUSICAL INSTRUMENT SHOWN

# Hollo

Smooth, Cle



(1) to (4) **Airline Amplifiers** give faithful reproduction of every note and tone played—for Electric Guitars, Accordions, Mandolins, even public address systems. Amplifiers in upright position for long life. Built-in vibrato with strength and speed controls. Minimum hum for undistorted sound. Remote control foot switch for vibrato effect—10-ft. cord included. Amplifiers (1), (2) have separate treble, bass, volume controls. Built-in dual channel preamplifier. Safety fuse. On-Off switch. Wood reinforced cabinet, rustproof aluminum chassis. Black vinyl cabinet trim. White grille with Gray sparkle trim. 110-120 V. AC. UL listed.

(1) **Two Channels, Two 15-In. Speakers.** 60 watts of power, 8 tubes plus rectifier. Four 6L6 push-pull tubes. Shock mounted chassis. Cutaway controls—see (A). Six inputs. Foot switch—see (D).

62 A 9006 RD—32x20x9 in. Ship. wt. 58 lbs. \$20 Down.....Cash \$199.95  
WITH ANY WARD ELECTRIC INSTRUMENT—SAVE \$30.....Only 169.95

(2) **Two Channels, Two 12-In. Speakers.** 30 watts of power, 6 tubes plus rectifier. Six inputs. Shock mounted chassis. Cutaway controls—see illustration (A). Foot switch—see illustration (D).

62 A 9005 RD—27x17½x9 in. Ship. wt. 45 lbs. \$13 Down....Cash \$129.95  
WITH ANY WARD ELECTRIC INSTRUMENT—SAVE \$12.....Only 117.95

(3) **Two Channels, One 15-In. Speaker.** 15 watts, 5 tubes plus rectifier. Four inputs. Cutaway controls—see (B). Foot switch—see (D).

62 A 9004 RD—22x17x9 in. Ship. wt. 35 lbs. \$9.50 Down.....Cash \$94.95  
WITH ANY WARD ELECTRIC INSTRUMENT YOU SAVE \$10.....Only 84.95

(4) **Two Channels, One 12-In. Alnico V Speaker.** 12 watts, 5 tubes plus rectifier. Four inputs. Cutaway controls—see (B). Foot switch—see (D).

62A9003MOD—17x14x8 in. Ship. wt. 23 lbs. Mailable. \$7 Down..Cash \$69.95  
WITH ANY WARD ELECTRIC INSTRUMENT YOU SAVE \$8.....Only 61.95

(5) (6) **Amplifiers without vibrato foot switch, preamplifier or pilot light.** (5) same colors as (1) to (4); (6) Beige casing, Brown grille.

(5) **One Channel, One 8-In. Speaker.** 5 watts, 2 tubes plus rectifier. Two inputs. Volume, tone controls—see (C). 17x14x8 in.

62 A 9002 MOD—Ship. wt. 16 lbs. Mailable. \$4 Down.....Cash \$39.95  
WITH ANY WARD ELECTRIC INSTRUMENT YOU SAVE \$5.....Only 34.95

(6) **Economy Amplifier.** One 6-In. Speaker. 2 tubes plus rectifier. One input. Volume control. AC/DC. Safety Fuse. 15x16x6 in.

62 A 9001 MOD—Ship. wt. 10 lbs. Mailable. \$2.50 Down.....Cash \$24.95  
WITH ANY WARD ELECTRIC INSTRUMENT YOU SAVE \$2.....Only 22.95

(1), (2), and (3) Shipped By Freight, Truck or Express.

## Airline's Exclusively Styled SOLID BODY ELECTRIC GUITARS

- Finest Aircraft Metal Core No-Warp Neck
- Celluloid Bound Rosewood Fingerboard

(7) TO (10) **Slender Dual Solid Body Cutaways.** Professional features to make your playing easier and better. Metal core neck cannot warp. Especially thin for easy handling and fingering. Side dots on neck. Fully compensated, adjustable Rosewood bridge. Sensitive individual string adjustment pickups accentuate bass, treble. Nickel-silver fretting. Large inlaid markers. Swivel plug, instruction book and pick included. Solid hardwood body. Chrome hardware. Brass fittings on bridge. 38½x13¾x2¾ in. thin.

All Electric Guitars require amplifier sold above—include one with your Guitar order and get the Extra Discount. Only 10% Down on both—see Page 1283.

(7) **Triple Pickup with Hand Vibrato** for exciting tone effects. Eight controls—3 tone, 3 volume, 1 master volume control, 3-way selector switch blend to play in unison, treble or bass alone. Built-in "Bigsby" hand vibrato tailpiece. Select Curly Maple body, natural Blonde finish. Plastic back panel protects finish from buttons and buckles.

- Adjustable Rosewood Bridge Moves 4 Ways
- Strap, Swivel Plug, Pick, Instructions Included

De luxe arched top, plush-lined case included. Mailable. Mailed from Baltimore—pay postage from nearest Mail Order House. \$20 Down.

62 A 7219 MODT—Ship. wt. 19 lbs.....Cash \$199.95

(8) **Eight Control Triple Pickup.** Three tone, 3 volume, 1 master control. Three-way switch for instant change from rhythm to solo. Ship. wt. 14 lbs. Mail. \$13.50 Down.

62 A 7218 MOD—SUNBURST MAHOGANY....Cash \$134.95

(9) **Six Control Double Pickup.** Two tone, 2 volume, 1 master control. Three-way switch for instant change from rhythm to solo. Ship. wt. 13 lbs. 10 oz. Mail. \$10 Down.

62 A 7217 MOD—SUNBURST MAHOGANY....Cash \$99.95

(10) **Single Pickup.** Tone and volume control. Ship. wt. 13 lbs. 6 oz. Mailable. \$7 Down.

62 A 7216 MOD—SUNBURST MAHOGANY....Cash \$69.95

**Hard-Shell, Flannel Lined Case.** Handle, latches. Mail. 62 A 7782 MO—For (8), (9), (10). Wt. 11 lbs.....\$13.95

(11) TO (15) **Famous Electro-Voice Microphones.** Your choice of uni-directional (Cardioid)—sound from front only; or omni-directional—sound from all directions. Each mike has phono type connector for Airline Amplifiers. Cat. Nos. this page ending in "T" Mailed from Baltimore—pay postage from nearer Mail Order House.

(11) **Best Hi-Fi Dynamic Cardioid P.A. or G.P. Mike.** An excellent uni-directional mike. Gives smooth response over wide range; resists high humidity, temperature changes, erosion and mechanical shocks. On-Off switch. 18-ft. cable. Chrome finish. Response frequency—40 to 15,000 cps. 62 A 7712 LT—Ship. wt. 2 lbs. 8 oz..\$54.95

(12) **Crystal Cardioid All-Purpose P.A. Mike.** Uni-directional—wide range. Crystal sealed against moisture. On-Off switch. 18-ft. cable. Gray finish. Response frequency—50 to 11,000 cps. Wt. 2 lbs.

(13) **Ceramic Cardioid 3-Way Mike.** Uni-directional. Hold in hand or use table stand included. Use adapter for floor stand. Removes from stand or adapter. 10-ft. cable. Gray and Black.

62 A 7710—Ship. wt. 2 lbs.....\$14.95

(14) **Ceramic Lavalier.** Omni-directional. Hold in hand or hang around neck. 8-ft. cable. Gray enamel finish.

62 A 7709—Ship. wt. 8 oz.....\$7.50

(15) **Floor-Stand for Microphones.** Non-slip clutch adjusts height up to 65 in. Gray crinkle steel base.

62 A 7713 Y—Ship. wt. 12 lbs....\$7.95



562 WARDS BA

62A7711LT  
....\$29.95



# Hollow Body Electric

Smooth, Clear Tone **GUITARS** Neck Can't Warp



19  
ECONOMY  
\$39<sup>95</sup>

18  
GOOD  
\$54<sup>95</sup>



16  
BETTER  
\$89<sup>95</sup>



17  
BEST  
\$169<sup>95</sup>

16 Wards Better Hollow Body Cutaway Guitar. Double pickup. Roy Smeck endorsed. Two tone, 2 volume controls with 4-way switch to control each pickup separately, together or instant change to special rhythm circuit. Heavy celluloid inlaid binding on fingerboard and body. Blond top with Black back, sides. Curly Maple body. Oval, ebonized fingerboard with 7 large inlaid markers. Nickel-silver frets. Black celluloid pickup mounting plate. Adjustable ebonized bridge, dual neck rods. Nickel patent heads. Good tailpiece. Pick, instructions. Mailable.  
62 A 7208 MOD—Wt. 6 lbs. 2 oz....Cash \$89.95

17 Wards Best Hollow Body Cutaway Guitar. Arch top, "Pro" hollow body. Super sensitive with sound, power, balance and styling perfectly united for the professional. Celluloid bound body, fingerboard. Volume, tone control for each pickup. Individual string adjustment posts. Reinforced, adjustable neck. Compensating bone saddle adjustable bridge. Ebony fingerboard. Only 13 in. wide. Short scale for easy fingering. Polished black body, White knobs. Hardwood case incl. Shipped from Chicago—pay charges from nearest House.  
62 A 7240 RDT—Ship. wt. 26 lbs....Cash \$169.95

18 19 Hollow Body Cutaways. Single, double pickups. Neck and Ebonized fingerboard with "straight-line" design for playing and fingering ease. Steel-reinforced neck can't warp. Celluloid binding, guardplate. Ebonized bridge adjusts playing action. 6 inlaid dots. Shaded Walnut body finish. Swivel plug; removable cord. Chromed hinged Trapeze tailpiece. Pick, instructions incl. 38½x13½x17½ in.

(18) Good Double Pickup with 5 controls—each pickup has separate tone and volume controls plus convenient 3-way selector switch at your fingertips for instant change from rhythm to solo.  
62 A 7207 MOD—Ship. wt. 6 lbs. Mail....\$54.95  
(19) Economy Single Pickup. Separate tone and volume controls. Treble, bass slide switch.  
62 A 7206 MOD—Ship. wt. 5 lbs. 8 oz....\$39.95

Chipboard Case for (16), (18) and (19). Mailable.  
62 A 7781 M—Ship. wt. 3 lbs. 12 oz....\$5.75  
Plush-lined, Chipboard Case for (16), (18) and (19).  
62 A 7790 M—Ship. wt. 6 lbs. Mailable....\$9.50

NOTE: All Electric Guitars Require Amplifier sold on facing page. Order one when you order your Guitar for special Extra Discount. Only 10% Down on both—see Page 1283 for details.

## Airline's SPANISH ARCHED ELECTRIC GUITARS

20 Best Spanish Cutaway. Super thin—40½-15¼x2 in. Double pickup, individual string adjustments. 2 tone, 2 volume controls. 3-way switch. Spruce top, Curly Maple body. Handrubbed Sunburst, reddish Mahogany shading. Adjustable neck rod. Oval inlaid celluloid bound, Rosewood fingerboard, 7 inlaid markers. Adj. Rosewood bridge. Nickel-silver frets. Celluloid inlaid bound body. Short scale for easy chording. Deluxe tailpiece. Pick, inst.  
62 A 7238 MOD—Ship. wt. 9 lbs. Mailable..\$139.95  
62 A 7239 MOD—With case. Ship. wt. 14 lbs.. \$152.50

tone, volume control. 3-way switch—instant change from treble to bass. Metallic silver controls. Pick and instructions.  
62 A 7236 MOD—Ship. wt. 10 lbs. Mailable..\$99.95

21 Better Spanish Master Cutaway. 42x17 in. Extra thin—2½ in. Curly Maple body, select Spruce top. Steel reinforced neck can't warp. Individual string adjustment pickup. Oval Rosewood fingerboard. 6 large inlaid markers. Adjustable Rosewood bridge. Celluloid bound body. Handrubbed metallic silver finish. Double pickup—each has

22 Good Spanish Double Pickup Super Auditorium. 41x15½ in. Curly Maple body. Handrubbed Mahogany sunburst finish. Rosewood adjustable bridge. Celluloid bound fingerboard. Switch for change from treble to bass. Each deluxe pickup has volume, tone control. Reinforced neck can't warp. Pick and instructions included.  
62 A 7233 MOD—Ship. wt. 11 lbs. Mailable \$59.95

23 Economy Spanish Single Pickup Super Auditorium. 2-way Electric Guitar. 41x15½ in. Maple body, Spruce grained top. Dark Walnut sunburst finish. White trim. Tone, volume controls. Adjustable bridge. Oval fingerboard. Steel reinforced neck. Pick and instructions.  
62 A 7231 MOD—Ship. wt. 10 lbs. Mailable \$34.95

24 Hawaiian Electric Steel Guitar Outfit. Create romantic Polynesian effects. 21-in. fast playing scale. Individual string adjustment. Tone, volume controls. Removable cord. White fingerboard, black body. Non-slip back. Steel bar, 3 picks—finger, thumb—instructions included. Black, White soft shell chipboard case, flannel lined.  
62 A 7222 MOD—Ship. wt. 8 lbs. Mailable.....\$32.50

JUST SAY **Charge It!** SEE PAGE 1282

NOTE: See Page 561 for special guitar cases. For guitars (22), (23) order Super Auditorium case 7791 or 7788. For guitar (21) order Master case 7789, 7792 or 7797.



# Francini...Your Best Buy Because.



1

**\$429<sup>95</sup>**

With Microphone

## Amplified Professional 19-Switch Francini

1 Rich, Organ-like Tones flow from this handmade accordion. 19 switches give versatility needed for the professional touch. Has 13 preset automatic treble switches, 6 bass switches. Four sets treble reeds with piccolo, 5 sets bass reeds. 41 treble keys, 120 bass accordion.

Steel reeds hand finished, tuned. Airtight bellows. 19 1/4-in. aluminum treble keyboard, full length rods that won't warp. Input for amplifier. (Select amplifier Page 562). Built-in microphone—treble, bass, volume controls. 21x16 1/4x7 1/4 in. Act. wt. 23 lbs.

62 A 8783 R—BLACK. Wt. 43 lbs. \$10 Down. Cash **\$429.95**  
62 A 8784 R—WITHOUT MICROPHONE. Wt. 42 lbs. . . 409.95

2 **\$54.95**



3

**\$159.95**



4 **\$199.95**

- Unexcelled Range and Tone
- Lightweight, Beautifully Designed
- Finest Hand-Tuned Swedish Steel Reeds
- Airtight Bellows; Never Leak Valves
- Made in Italy—Inspected in U.S.A.

Case, Instructions Included with every Francini Accordion. Top quality case covered with brown, leather-like fabric.

Extra Features: Friction-free Aluminum Treble keyboard for fast, easy playing. Laminate reed blocks will not warp or crack. Swells cannot kink or bind.

## Featherweight 12 Bass Trade-in Model

2 Weighs Only 8 Lbs. Fine for learning or brushing up on your playing. A pleasure for beginners to start on because fewer switches to learn—no switches to use. Play it for 3 days then if you wish, trade it in at full price for a 120 bass Francini accordion. Trade-in case included. Two octaves have 25 treble keys which are ideal size for beginners' hands. 16 in. 11 1/2-in. keyboard. \$5.50 Down, \$6.00 Month.

62 A 8735 R—WHITE. Ship. wt. 16 lbs. . . \$54.95  
62 A 8736 R—BLACK. Ship. wt. 16 lbs. . . 54.95

## 2-Switch "Minigrand"

3 Lightest, Most Compact 120 bass Francini ever made. Quality and tone exceptional for this size accordion. Actual wt. 14 lbs. 14 1/2x6 in. deep. See for yourself—shop and compare values. Two treble switches, 41 keys. 2 sets treble reeds, 4 sets bass. Straps included. White or Black finish. Case included. 15-day trial. \$16 Down, \$11 Month.

62 A 8750 R—BLACK. Ship. wt. 30 lbs. . . \$159.95  
62 A 8747 R—WHITE. Ship. wt. 30 lbs. . . 159.95

## Lightweight 7 Switch

4 Popular Medium Size. 5 treble Keyboard switches, 3 plus 2 extra masters—each end—plus 2 bass switches. 41 treble keys. 120 bass; 2 sets treble reeds, 4 sets bass. 16 in. 11 1/2-in. deep. Actual wt. 18 lbs. 17-in. keyboard. \$16 Down, \$11 Month.

62 A 8786 R—BLACK. Ship. wt. 31 lbs. . . \$199.95  
62 A 8785 R—WHITE. Ship. wt. 31 lbs. . . 199.95

Use Wards Easy Terms—See Page 1283.

## Easy to Learn Accordions \$31<sup>95</sup> to \$85<sup>00</sup>; Italian Concertinas \$19<sup>95</sup> to \$28<sup>50</sup>

5 TO 8 Fun for the Whole Family—with Push-pull accordions by Hohner, Germany's best known manufacturer of musical instruments. One tone responds as bellows go in, other as bellows expand. Steel reeds, individual plates, leather straps, bellows clasps. Lesson book incl. Mail.

(5) Key of C German Style. Nickered trim. Has 10 keys plus 2 bass spoon. 4 stops, 4 sets treble reeds, 2 sets bass. 17 bellows folds. Size: 5 1/2x5 3/4 in.

62 A 8731 L—Ship. wt. 6 lbs. \$3.50 Dn. Cash **\$31.95**

(6) Italian Style. Ebony, Gold-color trim. Keys C, F. 21 treble, 8 bass keys. 2 sets treble, 2 sets bass reeds. 16 deep-fold bellows. 11x6 in. Act. wt. 6 lbs.

62 A 8726 L—Ship. wt. 9 lbs. . . . . **\$44.95**

(7) New Italian Style—Diatonic (button type) Design. Black Celluloid, Gold-color trim. Keys G, C. 21 treble buttons, 8 bass buttons. 2 sets treble, 2 sets bass reeds. 16 deep-fold bellows. 11x6 inches. Actual wt. 6 lbs. \$5.50 Dn.

62 A 8775 L—Ship. wt. 9 lbs. . . . . Cash **\$55.00**

(8) Best Italian Style. Black Celluloid, Gold-color trim. Keys C, F. 31 treble, 12 bass keys. 2 sets treble, 2 sets bass reeds. 18 deep-fold bellows.

62 A 8777 L—12x7 1/4 in. Ship. wt. 15 lbs. . . . **\$85.00**

9 10 Fine Italian Made Concertinas. Triple fold bellows. Two strong center frames, steel reeds, aluminum mechanism. 20 keys C-G. 10 treble, 10 bass chord buttons. 2 octaves. Instr.

(9) Twelve Bellows. 7 1/2-in. Maroon Pearlette frame. 40 individually mounted accordion-type reeds. Opens to 16 in. Mailable. \$3 Down.

62 A 8757 L—Ship. wt. 6 lbs. . . . . Cash **\$28.50**

(10) Nine Bellows. 7-in. highly polished Mahogany wood frame. Opens to 14 in. Mailable.

62 A 8755—Ship. wt. 4 lbs. 8 oz. . . . . **\$19.95**

4 Accordion Song Books—33 songs—Waltzes, Latin, Italian, Classics.

62 A 8794—Ship. wt. 1 lb. . . . . **\$1.98**

11 Seth Thomas Standard Type Metronome. Precision made, perfect timing. Measures 40 to 208 beats per minute. Speed regulated by sliding weight. Loud ticking. No bell. Mahogany finish wood case. 8 1/2 in. tall. 4 1/2 in. square.

62 AP 7636—Postpaid. . . . . **\$12.90**

Metronome with Bell. Similar in shape, size, finish, performance to (11). German made.

62 A 7637—Ship. wt. 2 lbs. 6 oz. . . . . **\$14.95**

Shipping Information: Catalog Numbers ending in "R" shipped promptly from Stock by Freight, Truck or Express. You pay shipping charges. Wards Guarantee Satisfaction or Your Money Back—see Page 1272.





# Famous Meinls...

IMPORTED GERMAN VIOLINS HAND  
ADJUSTED FOR FINEST PERFORMANCE



12  
\$229.95  
\$23 DOWN

13  
\$79.95  
\$8 DOWN

14  
\$52.50  
\$5.50 DOWN

- Styled After Famous Stradivari
- Beautifully Grained Curly Maple Bodies
- Spruce Tops For Symphony-Like Quality

12 13 Outfits Include plush-lined case, bow, chinrest, bridge, Wondertone strings, E adjuster, mute and rosin. State: For solo or orchestra. Shipped from Cleveland, Ohio factory—allow 10 days extra for final hand adjusting.

(12) Best Quality. Wood aged over 50 years. 14 coats varnish. Amber-brown finish. Sterling silver, handrubbed Piretzchner pernambuco wood bow. Shipping weight 9 lbs.

62 A 8185 F—\$23 Dn., \$15 Mo....Cash \$229.95

Better Quality (not shown). Wood aged 35 years. Ten coats varnish. Dark Amber-brown finish. Pernambuco wood bow. Shipping weight 9 lbs.

62 A 8183 F—\$15 Dn., \$11 Mo....Cash \$149.95

- Oil Varnish Finish—Carefully Handrubbed After Each Coat
- Attractive Genuine Ebony Trim

(13) Good Quality. Wood aged 10 years. Five coats of varnish. Brazilwood bow. Brown finish. 62 A 8180 F—Ship. wt. 9 lbs. ....Cash \$79.95

14 An Exceptional Ward Value. Fine, full tone. Hand adjusted in U.S.A. Spruce top, Maple body, Ebony trim—all handrubbed. Outfit includes flannel-lined case, chin rest, Brazilwood bow, E string adjuster, extra strings, tuner, rosin and lesson book. Ship. wt. each 8 lbs. 62 A 8176 M—ADULT FULL SIZE....Cash \$52.50 62 A 8177 M—CHILD'S 3/4 SIZE....Cash 52.50

Master Violin Strings. 4 strings to set.

62 A 7708—Ship. wt. 1 oz. ....\$2.70

62 A 7555—VIOLIN ROSIN. Wt. 4 oz. (2) for..79c

## Check Wards Low Prices On Fine Quality Drums

15 16 17 "Pro" Dance Band Equipment at low prices. Triple Chrome-plated hardware. Instruction Book. Only 10% Down. Pay shipping charges from Buffalo, N.Y. Factory. Allow about 5 days extra. State: White Pearl or choice of sparkle finish in Blue, Gold, Silver Pearl.

(15) Dance Drum Outfit. Separate tension Drums—14x22-in. Bass with disappearing spurs, cymbal holder, muffler. 5 1/2 x 14-in. Separate tension Snare Drum with triple-flanged hoops, Throw-off strainer for Tom-Tom effect; Snare Drum stand, 15-in. paper-thin cymbal, Cowbell, Key, Woodblock, Sticks and Brushes. Ship. wt. 43 lbs.

62 A 8639 F—Outfit. \$15 Dn..Cash \$149.95

62 A 8642 F—SNARE DRUM ABOVE. Includes Brushes, Sticks. Ship. wt. 7 lbs. Cash \$49.95

(16) Separate Tension 9x13-in. Tom-Tom with holder and triple-flanged hoops. Only \$4 Down, \$4 Monthly on Easy Terms.

62 A 8640 F—Ship. wt. 9 lbs....Cash \$36.95

(17) Hi-HAT—two 13-in. cymbals. \$3 Down.

62 A 8641 F—Ship. wt. 9 lbs....Cash \$29.95

18 Complete Drum Kit. 5 1/2 x 14-in. snare drum. Mahogany shell, calfskin head, chrome rims. Throw-off snare strainer, brushes, sticks, stand, lessons, case.

62 A 8658 MO—Ship. wt. 15 lbs....\$29.95

Snare Drum. Brushes, sticks, book included. 62 A 8657—Ship. wt. 5 lbs. 4 oz....\$22.50

19 Parade Drum. Mahogany shell, maple hoops, calf heads. Rapid throw-off strainer. Sticks, Key, Sling. Instructions. Double Claw Chrome Hooks. 10x14 in.

62 A 8637 MO—Ship. wt. 10 lbs....\$27.95

Here's your chance to enrich your musical background—See Wards complete selection of band and solo instruments, Pages 561-566.

20 21 Authentic Bongo Drums. Top quality calfskin heads. Create rhythmic effects.

(20) TUNABLE TUCK-IN LATIN AMERICAN STYLE. 3 chrome-plated thumb screw rods. Double contact joints. 7 1/2 x 5 1/2-in. diameter heads. 7 in. deep. Natural Rosewood shell. Ship. wt. 6 lbs.

62 A 7989—\$3 Dn., \$4 Mo... Cash \$26.95

(21) PRE-FITTED HEADS. Wt. 3 lbs. 12 oz.

62 A 7992—7 1/4 x 5 1/2 x 5 1/4 in. deep...\$9.25

62 A 7852—Arnez Bongo Book. Become an expert. Shipping weight 4 oz....75c

22 23 24 Tambourines. Genuine Calfskin heads. 5-ply Maple shells. Nickel-silver jingles.

(22) 7-IN. RED SHELL. 5 sets jingles.

62 A 7915—Ship. wt. 1 lb. ....\$1.89

(23) 8-IN. RED SHELL. 7 sets jingles.

62 A 7916—Ship. wt. 1 lb. ....\$2.39

(24) BEST QUALITY. 10-in. Black Shell. 17 sets jingles in 2 rows.

62 A 7917—Ship. wt. 1 lb. ....\$4.25

Baton Twirling Book. Shows fundamentals, tricks. Over 250 illustrations. 48 Pages. 62 A 7853—Ship. wt. 10 oz. ....69c

25 Wards Batons have perfect weight, balance, beauty that please experts and beginners. Triple chrome-plated steel shafts, 9/16 or 1/2-in. diameter. Batons have plain (A) or hammered (B) shafts. All have shock-absorber ball of white rubber.

How to Measure. Batons should be about twice the length from thumb crotch to inside of elbow. Order nearest size. Shipping weights of all batons 1 lb. Mailable.

62 A 8032—1/2 x 20 in. Plain (A)....\$1.29

62 A 8035 M—1/2 x 28 in. Hammered (B) 1.98

62 A 8034 M—1/2 x 26 in. Hammered (B) 1.98

62 A 8031—1/2 x 24 in. Hammered (B) 1.98

62 A 8033—1/2 x 22 in. Hammered (B) 1.98

62 A 8023 M—9/16 x 26 in. Hammered (B) 1.98

## Folding, Adjustable Steel Music Stands

26 27 28 Sturdy Music Stands are fully adjustable to any height. Nickel-plating over steel base. Collapsible and easily transported. Automatic locking steel base on stands (26) and (27). See Diagram (C). Adjustable steel locking base on stand (28). 1 1/2-in. wide music ledge.

(26) Good 2-Section Nickel-Plated Folding Steel Music Stand. Folds to 21 in.—extends to 60 in. Has all features mentioned above. Ship. wt. each, 2 lbs.

62 A 7612—Each \$1.98....10 for \$17.95

62 A 7611—STAND WITH CARRYING BAG. \$2.69

(27) Best 3-Section Nickel-Plated Music Stand. Folds to 16 in.—extends to 60 in. Prongs hold music. Adjustable desk to set music at any angle. 3 sections for sturdier positioning. Ship. wt. 2 lbs. 8 oz.

62 A 7613—Each \$3.19....10 for \$28.00

(28) Deluxe 3-Section Model Chrome-Plated Music Stand. Adjustable desk for desired music angle. Cam base allows any width, position for leg span, eliminates play in legs on uneven surfaces. Extends to 62 in., closes to 17 in. Desk can be used as stand on table. Rubber-tipped non-mar legs. Rustproof and tarnish-proof chrome on nickel on steel finish. Prongs hold music sheets. Ship. wt. 2 lbs. 8 oz.

62 A 7616—Each \$4.39....10 for \$39.90

Canvas Carrying Bag for (27), (28). Holds stands that fold to 17 in. or less.

62 A 7609—Ship. wt. 6 oz. ....69c

29 Metal Music Stand Lamp with Bulb. Fits all stands. On/off switch. Gray finish. 8-ft. electric cord. Ship. wt. 1 lb.

62 A 7610.....\$3.50





# Smooth Sounding Brasses



**BETTER**  
**\$79<sup>95</sup>**

**GOOD**  
**\$59<sup>95</sup>**



**BEST \$129<sup>95</sup>**  
**ONLY \$13 DOWN**

**(A) TO (C) Wards Best Brasses.** "Grenadier" professional outfits. Precision crafted in America to assure finest quality. Give perfect intonation in any register because top action valves are perfectly fitted to guarantee correct acoustics and effortless playing. Special tapering from mouthpiece to engraved bells for proper balance and acoustics.

**Adjustable 3rd valve slide ring** for finger comfort. Trumpets, cornets have B $\flat$  pitch with slide change to A. Heavy nickel-silver trim on all brasses. Carefully checked and tested at factory by professional musicians. Each outfit includes plush-lined case, oil, lyre, silver-plated mouthpiece, lesson book.

**(A) (B) Trumpet, Cornet Outfits.** Nickel-silver hand-lapped pistons. Medium large bore. 4 $\frac{5}{8}$ -in. diameter engraved bell. Full Gladstone Case. Ship. wt. ea., 17 lbs. Mail.

**(A) 62 A 8547M—TRUMPET.** \$13 Down. Cash \$129.95  
**(B) 62 A 8545 M—CORNET.** \$13 Down...Cash \$129.95

**(C) Trombone Outfit.** One-piece nickel-silver chrome-plated slide for fast, smooth action. Slide, bell lock. 7 $\frac{1}{2}$ -in. diameter engraved bell. French style construction. Shipped promptly from Chicago—Pay charges to your nearest Mail Order House.

**62 A 8549 RT—Wt. 23 lbs. \$13 Down...Cash \$129.95**

**(D) TO (F) Better Quality "Thor" Advanced Outfits.** American made with nickel-silver trim. Perfect intonation in any register because top action valves are ground to 1/10,000 in. Special wide rim, easy-blowing mouthpiece. One-piece bracing for sturdier construction. With plush-lined case, oil, lyre, silver-plated mouthpiece, lesson book.

**(D) Trombone.** Nickel-silver outside slides; Nickel-silver chrome-plated inside slides for fast operation. Medium bore. 7 $\frac{1}{2}$ -in. diameter engraved bell. Slide, bell lock. **62 A 8540 MO—Wt. 18 lbs. Mail. \$8 Dn....Cash \$79.95**

**(E) (F) Trumpet, Cornet Outfits.** Nickel-silver, nickel-plated pistons, bronze springs. Med. large bore. 4 $\frac{5}{8}$ -in. diameter engraved bell. Semi-Gladstone Case. Mail. \$8 Dn.  
**(E) 62 A 8538 M—TRUMPET.** Wt. 8 lbs. 12 oz..Cash \$79.95  
**(F) 62 A 8536 L—CORNET.** Wt. 8 lbs. 12 oz..Cash 79.95

**(G) (H) Good Quality "Kadit" Brass Outfits.** Excellent for beginners, hobbyists. Built for easy blowing, truly satisfactory performance. Made by a famous brass manufacturer. Top spring action. Good mellow tone. Water keys. Best Gold-color lacquer over polished brass. Nickel-silver, hot nickel-plated pistons for longer life. Standard medium bore. 4 $\frac{5}{8}$ -in. diameter bell. With plush-lined case, oil, lyre, silver-plated mouthpiece and lesson book. Mailable.

**(G) 62 A 8555 M—TRUMPET.** Ship. wt. 9 lbs..Cash \$59.95  
**(H) 62 A 8554 L—CORNET.** Ship. wt. 8 lbs. 12 oz....\$59.95

**Just Say Charge It!**

**SEE PAGE 1281**

## Finest French-Made Saxes and Clarinets

**(J) (K) Best "Grenadier" French-Made Saxes.** Perfectly tuned, beautifully styled, professional quality saxophones. Rugged, trouble-free construction. Superior tonal and mechanical qualities. Inspected and tested by experts in the USA. Feather-like key action for easy fingering. Full bore bell and body. Drawn tone holes. Perfect octave mechanism—direct response.

**Shaped high F key.** Automatic High F trill key and articulated G $\sharp$  key. Bell keys on right side protect clothing. B cover guard—removes to adjust keys. Rustproof hinges, finest pads. Ebonite mouthpiece. Handsome engraved bell. Long wearing nickel-silver keys. Fine French brass, highly polished; clear lacquer finish. Outfits include plush-lined Gladstone case, neck cord, lyre, extra reed, grease, lesson book. Shipped by Freight, Truck or Express.

**(J) E $\flat$  Alto.** Compare for quality and value.  
**62 A 8602R—Ship. wt. 18 lbs. \$20 Dn. Cash \$199.95**

**(K) B $\flat$  Tenor.** Full bore for powerful tone.  
**62 A 8612R—Ship. wt. 30 lbs. \$22 Dn. Cash \$219.95**

**(L) B $\flat$  Boehm Clarinets.** From France where the finest are made. Rigidly tested and hand adjusted in USA by experts. Perfect response in all registers. Locked post construction—perfect key alignment. Ebonite mouthpiece, 6 rings, 17 nickel-silver keys. With plush-lined Gladstone case, grease, cap, swab, and 2 reeds.

**"Conservatoire" Mozambique Ebony Wood.** Built to highest standards. Tuned before shipment. Two barrels—regular, extra. Special post key supports on upper joint. Standard low A440. Pay Express from New York City—allow 10 days.  
**62 A 8594 F—Ship. wt. 9 lbs. \$23 Down.....Cash \$229.95**

**"Parisian Artist" (not shown).** Mozambique Grenadilla Wood. Metal socket second joint adds extra strength. Each key replaceable. Wood treated to minimize cracking. Mailable.  
**62 A 8588 L—Ship. wt. 7 lbs. 8 oz. \$10 Down.....Cash \$99.95**

**"Francais Artist" (not shown).** Low-price—excellent tone. Ebonite hard rubber. Nickel-silver liner protects upper joint. Swedish steel springs. Each key replaceable. Mailable.  
**62 A 8579 L—Ship. wt. 7 lbs. 8 oz. \$5 Down.....Cash \$79.95**

## Italian Made Flute . . . Regulation Brass Bugle

**(M) Cassini Flute.** Heavy silver-plated, solid nickel-silver. Strong rib construction gives longer wear. Tested by experts. Rolled tone hole edges. Screw-in key pads. Boehm system, Key of C. Closed G $\sharp$  key. Drop-forged, finger-fitted keys. Screws for exact key adjustment.

Improved lip plate and hole assure easy blowing even in lowest registers. Hardwood body case, plush lined, in Black leatherette covering. Cleaning rod and lesson book incl. Shipped Freight, Truck or Express from nearest Mail Order House.  
**62 A 8584 R—Ship. wt. 5 lbs.....\$79.95**

**(N) Regulation Brass Bugle.** Key of G with slide change of F. 18 in. long with 4 $\frac{1}{2}$ -in. bell. Instructions included.  
**62 A 8625—Ship. wt. 2 lbs. 2 oz.....\$7.95**

## Top Quality Clarinet, Saxophone Reeds, Oils

**Black Line French Reeds.** Please State: No. 2, Medium Soft; or No. 3 Medium.

**62 A 7475—CLARINET SET.** Key of B $\flat$ . Ship. wt. 4 oz.....Set of 3 **\$59c**

**62 A 7476—ALTO SAX SET.** Key of E $\flat$ . Ship. wt. 4 oz.....Set of 3 **\$89c**

**62 A 7477—TENOR SAX SET.** Key of B $\flat$ . Ship. wt. 4 oz.....Set of 3 **\$1.19**

**62 A 7478—TROMBONE OIL.** 6 oz. 2 for **60c**

**62 A 7479—VALVE OIL.** 6 oz.....2 for **60c**

566 WARDS BFCKDAS



# WHY PAY MORE?

*Airline* 3-D Stereo Tape Recorder  
Gives You All These Wanted Features

## Finest 3-Dimensional Panoramic Sound

- ★ STEREO RECORD
- ★ STEREO PLAYBACK
- ★ MONAURAL RECORD
- ★ MONAURAL PLAYBACK
- ★ P. A. SYSTEM
- ★ RECORD VOICE  
OVER MUSIC

**\$279<sup>95</sup>**

**NO DOWN**



**A** Wards Best Quality—A Complete 3-D Panoramic Stereo Tape Recorder that's all ready to go—all in one attractive, easy-to-carry luggage type case—weighs just 34 lbs. Gives professional quality high fidelity reproduction with true 3-D realism—sound comes from three sides with no hole in the middle. Three separate sound systems. Two separate amplifiers. The left and right sound systems, each with a 6-in. dual cone speaker, are detachable—may be placed anywhere up to 6 ft. from main unit. Center sound system in main unit has a powerful 4x6-in. speaker.

**Features Special Teletrack** which lets you record on second track while listening to the first—then play them back together—for learning or for fun. Perfect for commentary with music background.

**Airline Stereophonic Features**—Unit houses two complete preamplifiers and two power amplifiers featuring convenient Push-Pull output, Inverse Feedback Circuit for low distortion. 16-watt peak output. Individual volume and tone controls.

**Balanced Amplification System** with 7 tubes plus rectifier. Frequency response 50 to 15,000 cycles per second. Three-speed control—"Tape-Saver" 1 7/8-in. per second for voice, 3 3/4 and 7 1/2 in. for music.

**Four Track Head** for playback of 4-track or dual-track stereo tapes, as well as dual-track monaural tape; also doubles recording and playing time of all tapes. Instant Action Controls: Pushbuttons for Recording, Playback, Stop, Fast-Forward and Fast-Rewind;

plus Automatic Shut-Off at end of tape—or if tape should accidentally break.

**Monitor Switch** lets you hear what you are recording. Pause Switch permits "spot" interruptions during "takes." Elapsed Time Indicator provides fast, easy editing. Dual Neon Indicator Lights tell you at a glance when volume is at proper recording level.

**Tape Direct from Radio or TV with Special Cord** (included). Use as Public Address System. Two crystal microphones, each with 6-ft. cord. Six convenient jacks—2 mike input, 2 output, 2 phono-radio input. Stereo demonstration tape and empty 7-in. reel included. Handsome Charcoal Vinyl-covered case, bright Silver-color grille. Shipped by Freight, Truck or Express. Size overall: 22x10x15 in.

62 A 3803 R—Ship. wt. 37 lbs. \$14 Mo... Cash **\$279.95**

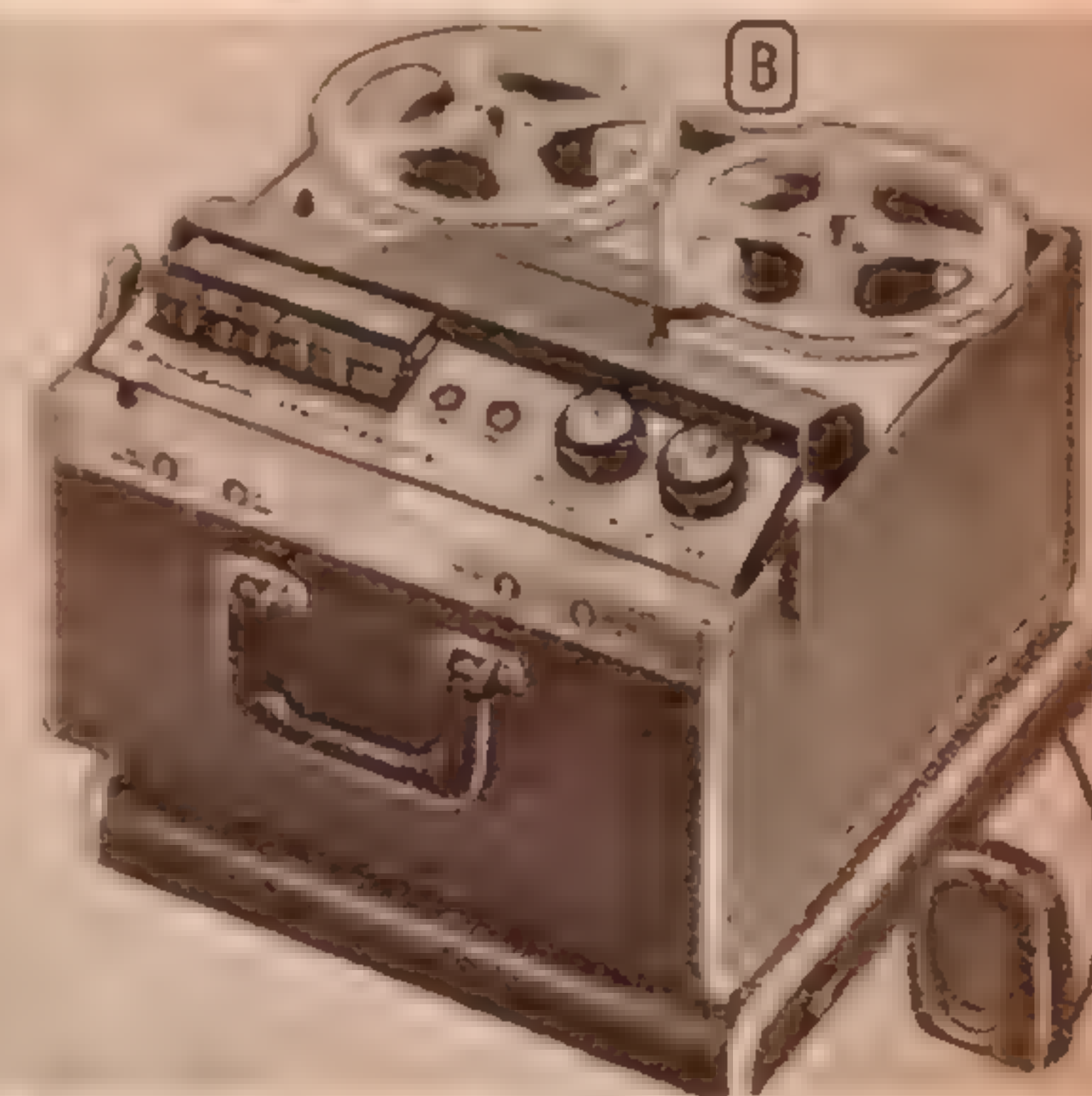
**B** **Deluxe Stereo Tape Recorder.** Same speeds, controls, tubes, amplifiers, frequency response and other features as (A) above—except no stereo recording or Teletrack. Stereo Playback through two built-in, 6-in. speakers one on each side—completely self-contained. One microphone. For increased stereo effect, order extra speakers below. Charcoal color. 14x9x15 in.

62 A 3802 R—Wt. 30 lbs. \$5 Dn., \$10 Mo... Cash **\$189.95**

**External Speaker Units** for tape recorder above. For 3-D Panoramic sound. Each unit has 6-in. dual cone speaker.

62 A 3855 L—15x8x5 in. Ship. wt. 8 lbs.... Pair **\$34.95**

**\$189<sup>95</sup>**



### Stereo and Standard Playback

**C** **BETTER QUALITY Stereo Playback, Standard Recording, Standard Playback.** 4 and 5-inch heavy duty speakers, 4-tube amplifier plus rectifier, 5-watt peak power. Two built-in preamplifiers—one for stereo. Plays two and four-track stereo tapes.

Two speeds—3 3/4-in. per second for voice; 7 1/2-in. for music. Quick, easy to use controls for recording, playback, fast forward, fast rewind. Separate tone and volume controls. Neon indicator shows at a glance, the proper recording volume level. Crystal microphone for PA. One input, one output jack. Two 7-in. reels, 1 with tape included. Requires external speaker-amplifier for stereo—order below. Charcoal color case.

62 A 3801 MB—14x14x7 in. Wt. 23 lbs. Mailable. \$5 Dn., \$6 Mo... Cash **\$109.95**

**External Amplifier-Speaker** for stereo tape recorder (C) above.

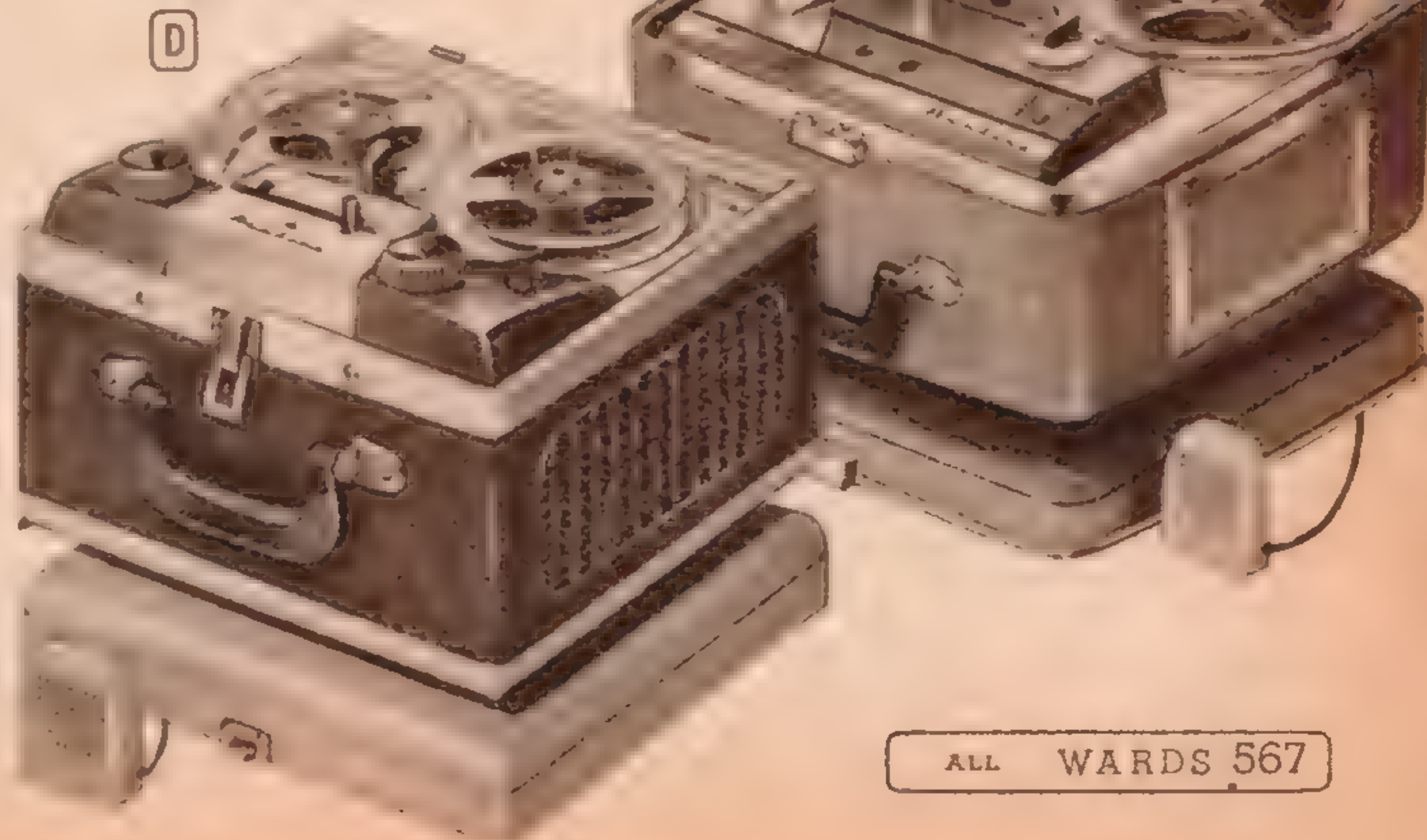
62 A 3853 L—Ship. wt. 12 lbs. Mailable. \$3 Down, \$4 Monthly... Cash **\$29.95**

**D** **GOOD QUALITY—Standard Playback and Recording.** 4x6-in. oval speaker. 3-tube amplifier plus rectifier. Crystal microphone, lead-in cord. Detachable lid. Three controls: Record-Play, Forward-Rewind and Volume. Uses 5-in. reels—2 included, 1 with tape. Neon Indicator shows when volume is at proper recording level. 3-watt peak power. Frequency response: 100-7,000 cycles per second. Plywood case covered in two-tone Gray plastic.

62 A 3654 M—11 1/2 x 10 x 7 1/2 in. Wt. 17 lbs. Mailable. \$5 Dn., \$5 Mo... Cash **\$74.95**

**\$74<sup>95</sup>**

**D**



**\$109<sup>95</sup>**

**C**



# To GIVE or to KEEP... Records

★ SAVE AT WARDS LOW PRICES... GET THE BEST FROM CAPITOL, COLUMBIA, DECCA AND RCA

Today's Most Popular Artists... Over 240 Hit Songs

**Kingston Trio.** String Along. When I Was Young, South Wind, Tattooed Lady, Tomorrow and others.

62 A 4374—Capitol..... \$2.65  
62 A 4375—Stereo..... 3.43

**Kingston Trio.** Sold Out, El Matador, Bimini, With Her Head Tucked Under Her Arm, The Hunter, others.

62 A 4280—Capitol..... \$2.65  
62 A 4281—Stereo..... 3.43

**Kingston Trio.** Here We Go Again, Molly Dee, Haul Away, The Wanderer, A Worried Man, Goober Peas, San Miguel and others.

62 A 4107—Capitol..... \$2.65  
62 A 4108—Stereo..... 3.43

**Kingston Trio.** Tom Dooley, Three Jolly Coachmen, Little Maggie, Bay of Mexico, and others.

62 A 4279—Capitol..... \$2.65

**Frank Sinatra.** "Nice 'N Easy". That Old Feeling, Fools Rush In, How Deep Is the Ocean, Mam'selle, others.

62 A 4286—Capitol..... \$3.43  
62 A 4287—Stereo..... 4.38

**Frank Sinatra.** Come Dance With Me. Something's Gotta Give, Cheek to Cheek, Day In-Day Out, others.

62 A 4118—Capitol..... \$3.43  
62 A 4119—Stereo..... 4.38

**Peggy Lee.** Latin Ala Lee. Hey There, On The Street Where You Live, The Party's Over and others.

62 A 4284—Capitol..... \$2.65  
62 A 4285—Stereo..... 3.43

**Nat "King" Cole.** Wild Is Love. Another hit by the "King." All songs illustrated in color in 24-pg. book.

62 A 4376—Capitol..... \$5.38  
62 A 4377—Stereo..... 6.58

**Brenda Lee.** With Anita Kerr Singers. Weep No More, My Baby, Jambalaya, Just Let Me Dream and others.

62 A 4327—Decca..... \$2.65  
62 A 4328—Stereo..... 3.43

**Mitch Miller.** Sentimental Sing Along. Singin' In The Rain, Heart of My Heart and others.

62 A 4244—Columbia..... \$2.65  
62 A 4245—Stereo..... 3.43

**Mitch Miller.** Party Sing Along. I Love You Truly, In The Good Old Summertime and others.

62 A 4570—Columbia..... \$2.65  
62 A 4571—Stereo..... 3.43

**Mitch Miller.** Sing Along. That Old Gang Of Mine, Sweet Violets, She Wore A Yellow Ribbon, others.

62 A 4372—Columbia..... \$2.65  
62 A 4373—Stereo..... 3.43

**Elvis Presley.** G. I. Blues.

62 A 4365—RCA..... \$2.42  
62 A 4366—Stereo..... 3.42

**Elvis Presley.** Golden Records. Hound Dog, Loving You, others.

62 A 4059—RCA..... \$2.42

**Elvis Presley.** Golden Records Vol. II. I Got Stung and others.

62 A 4115—RCA..... \$2.42

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62 A 4367—RCA..... \$6.25  
62 A 4368—Stereo..... 8.25

**Perry Como's Golden Records.** Catch A Falling Star, Temptation, Wanted and others.

62 A 4057—RCA..... \$2.42

**Mario Lanza Sings Caruso.** Santa Lucia, Vieni Sul Mar, others.

62 A 4234—RCA..... \$3.42  
62 A 4235—Stereo..... 4.38

**Johnny Mathis Greatest Hits.** Chances Are, Wonderful Wonderful, Twelfth of Never, others.

62 A 4238—Columbia..... \$2.42  
62 A 4239—Stereo..... 3.42

**Doris Day's Greatest Hits.** It's Magic, Teachers Pet and others.

62 A 4241—Columbia..... \$2.42

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**Can-Can.** Sound Track. Come Along With Me, I Love Paris, C'est Magnifique, Can-Can and others.

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62 A 4312—Capitol..... \$4.38  
62 A 4313—Stereo..... 5.38

**The King And I.** Sound Track. Hello Young Lovers, Getting To Know You, I Whistle A Happy Tune, others.

62 A 4314—Capitol..... \$3.43  
62 A 4315—Stereo..... 4.38

**Around The World In 80 Days.** Sound Track. Around The World, Passepartout, The Pagoda of Pillagi, others.

62 A 4352—Decca..... \$3.43  
62 A 4353—Stereo..... 4.38

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62 A 4350—Decca..... \$2.65  
62 A 4351—Stereo..... 3.43

**South Pacific.** Sound Track. Ballad, Some Enchanted Evening, There Is Nothin' Like A Dame, others.

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62 A 4569—Stereo..... 4.38

**South Pacific.** Broadway Cast. Enchanted Evening, There Is Nothin' Like A Dame, others.

62 A 4050—Columbia..... \$3.42

**Gypsy.** Broadway Cast. Everything's Coming Up Roses, You Never Get Away From Me, others.

62 A 4273—Columbia..... \$2.42  
62 A 4274—Stereo..... 3.42

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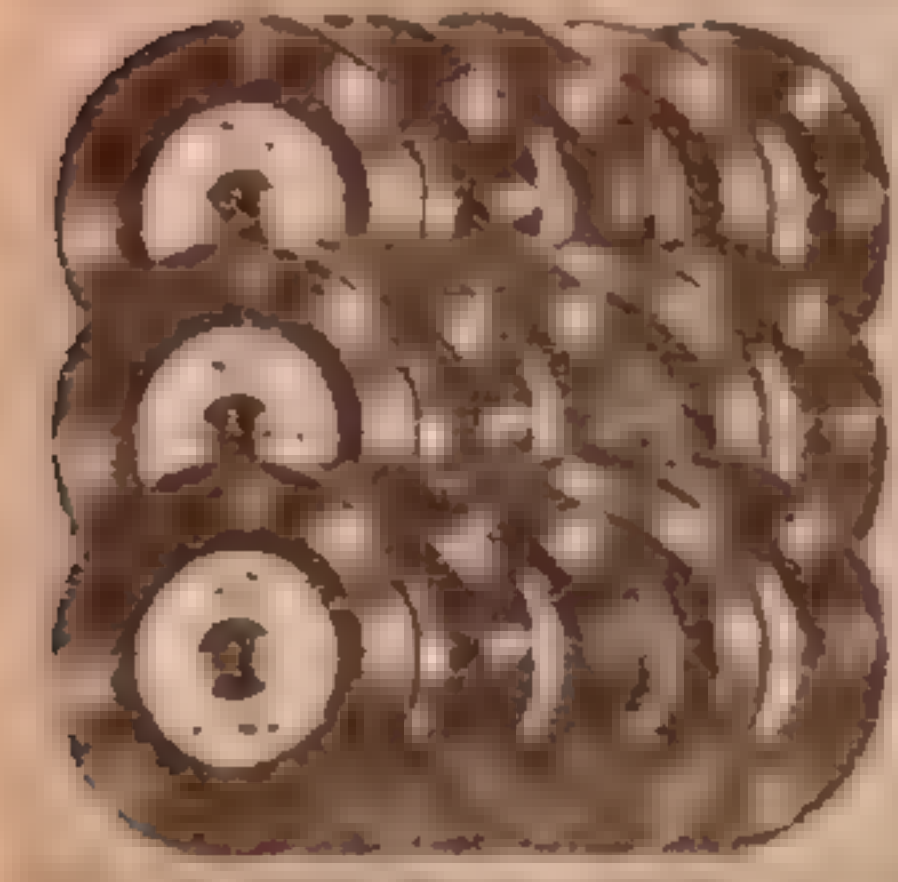
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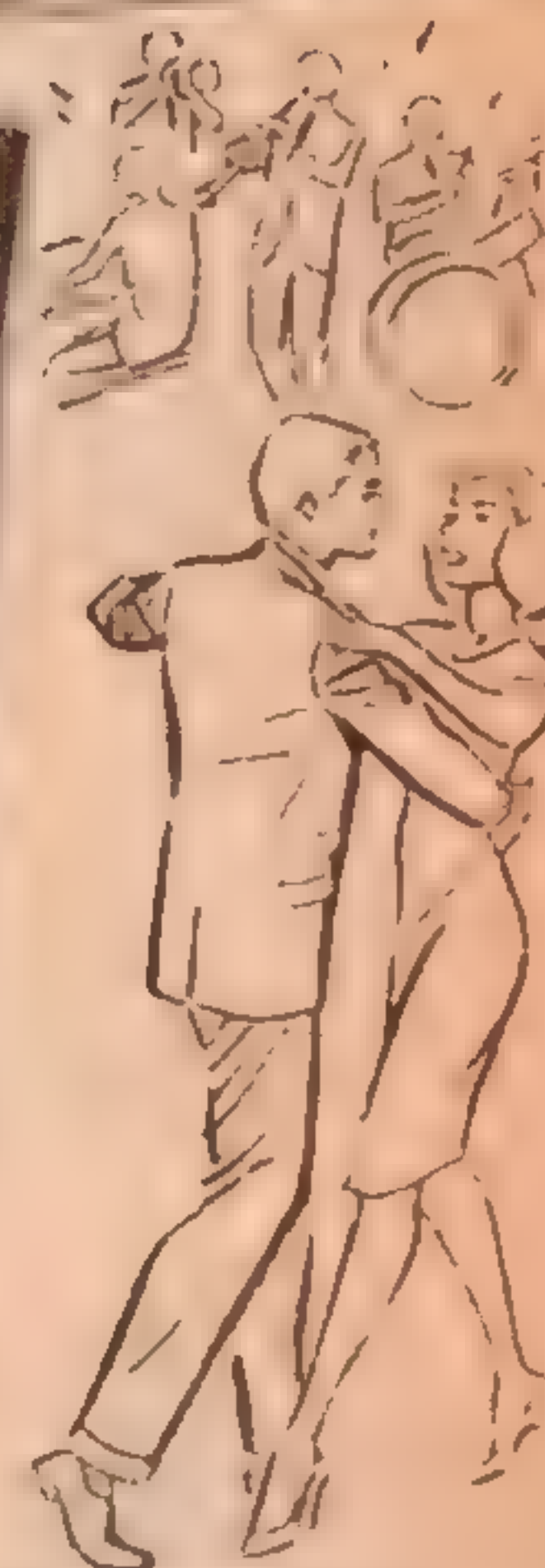
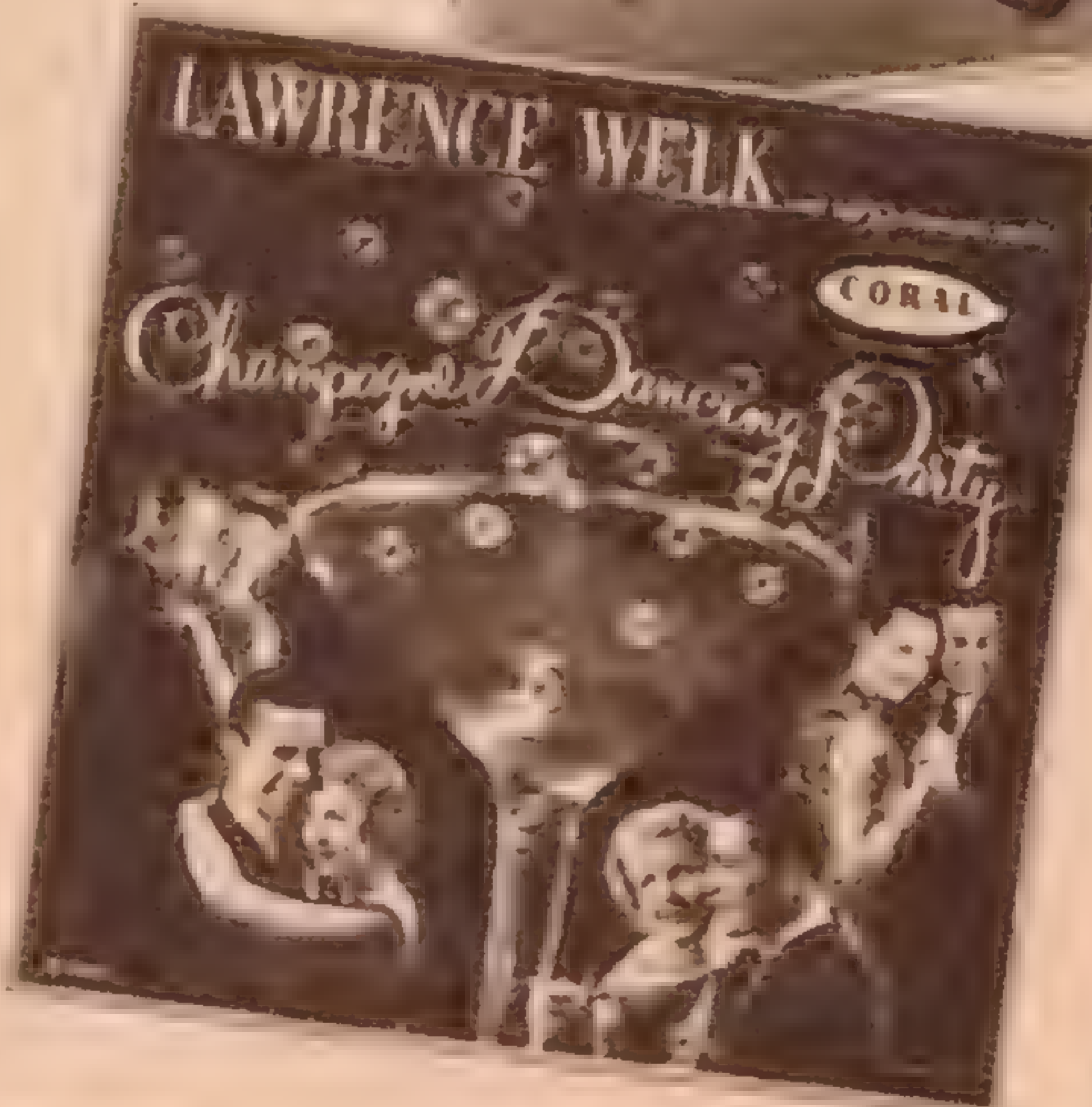
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 4390—Stereo..... 3.43
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 One By One, others.  
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 62 A 4369—RCA.....\$2.65
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 62 A 4251—Columbia...\$2.65  
 62 A 4252—Stereo..... 3.43
- The Spectacular Johnny Horton.  
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 62 A 4253—Columbia...\$2.65  
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 Going To Memphis, Loading  
 Coal, Boss Jack and others.  
 62 A 4378—Columbia...\$2.65  
 62 A 4379—Stereo..... 3.43

- Greatest Western Hits by  
 Carl Smith, Lefty Frezzell,  
 Ray Price, other top artists.  
 62 A 4380—Columbia...\$2.65
- Greatest Western Hits No. 2  
 by Carl Smith, George Mor-  
 gan, Marty Robbins, others.  
 62 A 4381—Columbia...\$2.65
- All Praise The Lord. The  
 Chuck Wagon Gang.  
 62 A 4259—Columbia...\$2.65  
 62 A 4260—Stereo.... 3.43
- Hymns. Ernie Ford. Rock of  
 Ages, In The Garden, others.  
 62 A 4559—Capitol...\$2.65
- Spirituals. Ernie Ford. Were  
 You There?, others.  
 62 A 4560—Capitol...\$2.65
- Sing A Hymn With Me. Ernie  
 Ford. Onward Christian  
 Soldiers and others.  
 62 A 4290—Capitol...\$3.43  
 62 A 4291—Stereo.... 4.38
- Sing A Spiritual With Me.  
 E. Ford. Steal Away, others.  
 62 A 4292—Capitol...\$2.65  
 62 A 4293—Stereo.... 3.43
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 Travis. Everly Rag, others.  
 62 A 4324—Capitol...\$2.65



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- Awful Nice. Ray Conniff.  
 Gets In Your Eyes, It  
 To Be You and others.  
 4382—Columbia...\$2.65  
 4383—Stereo..... 3.43
- Yankovic Plays All-  
 Great Polkas. Beer Barrel  
 Clarinet Polka, others.  
 4384—Columbia...\$2.65  
 4385—Stereo..... 3.43
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 Lovely, To Each His Own,  
 For Lights and others.  
 4761—Decca.....\$2.65  
 4061—Stereo..... 3.43

- Champagne Dance Party. Law-  
 rence Welk. When My Baby  
 Smiles At Me, All Alone, others.  
 62 A 4029—Coral.....\$2.65  
 62 A 4553—Stereo..... 3.43
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 Carle. The piano artistry of an  
 all time favorite.  
 62 A 4370—RCA.....\$2.65  
 62 A 4371—Stereo..... 3.43
- Big Hits By Perez Prado. Cherry  
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 62 A 4222—RCA.....\$2.65  
 62 A 4223—Stereo..... 3.43

- Glenn Miller Carnegie Hall  
 Concert. Moonlight Serenade,  
 In The Mood, Running Wild,  
 One O'Clock Jump, others.  
 62 A 4221—RCA.....\$2.65
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 I'll See You In My Dreams,  
 Deep Purple and others.  
 62 A 4297—Capitol...\$2.65
- Your Guy Lombardo Medley-  
 Vol. 2. Stardust, Sweet Lor-  
 raine, Moonglow, others.  
 62 A 4126—Capitol...\$2.65  
 62 A 4127—Stereo.... 3.43

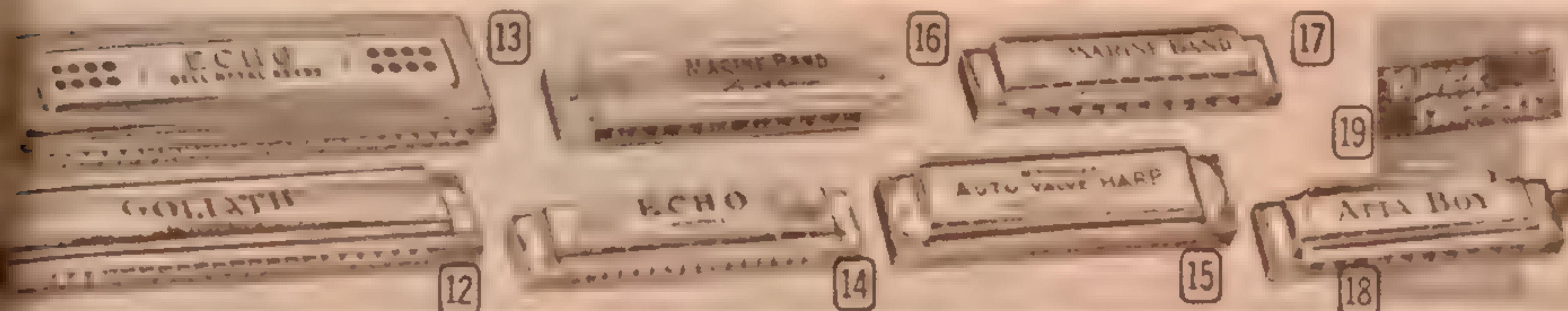
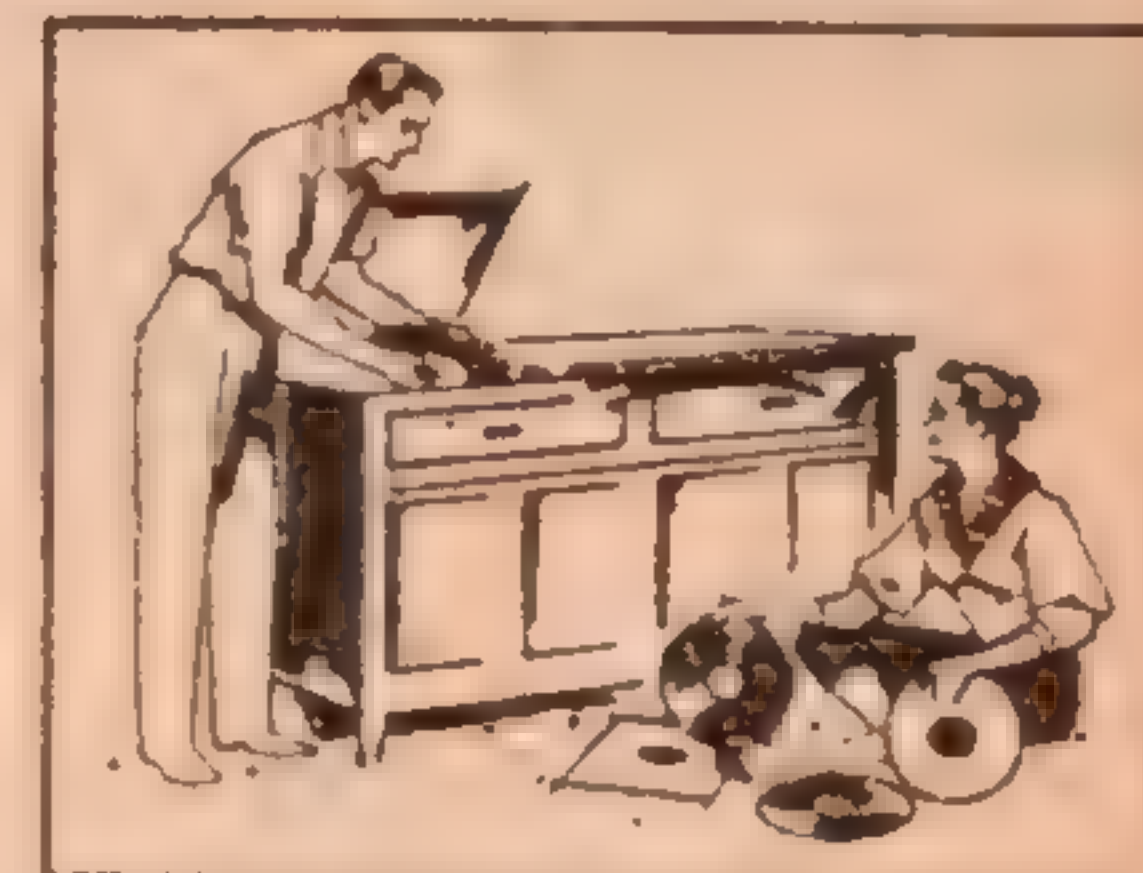
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 4394—Stereo..... 3.65
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 4340—Coral.....\$2.65  
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 Time, Jalousie, Delicado, Anna, others.  
 62 A 4217—RCA.....\$2.65  
 62 A 4218—Stereo..... 3.43
- White Satin. George Shearing.  
 62 A 4294—Capitol...\$2.65  
 62 A 4295—Stereo..... 3.43
- Rhapsody In Blue, An American In Paris.  
 62 A 4387—Columbia...\$3.43  
 62 A 4388—Stereo..... 4.38

- Percy Faith's Greatest Hits. Non Dimenticar,  
 The Syncopated Clock, others.  
 62 A 4386—Columbia...\$2.65
- Anniversary Songs. Ken Griffin. It Had To  
 Be You, Always, Wonderful One, others.  
 62 A 4265—Columbia...\$2.65

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 2 A 7971—Ship. wt. 1 lb.....\$5.50
- Echo. Vibrato effect. 48 double holes, 96  
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 62 A 7940—Key C. Ship. wt. 8 oz..\$1.98  
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 62 A 7969—Key C. Ship. wt. 8 oz.. 94c
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- Magnetic tape for the sound enthusiast who wants profes-  
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- Best and Better Quality "Time and One-Half" Tapes of 1-mil  
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- Better Quality "Time and One-Half" Tapes with Acetate Base.  
 Good Quality. Plastic Base. 1½ mil. thickness.

Quality	900-ft., 5-in. Reel			1,800-ft., 7-in. Reel		
	Cat. No.	Each	3 or More, Ea.	Cat. No.	Each	3 or More, Ea.
Best	62 A 3710	\$2.25	\$2.10	62 A 3711	\$3.98	\$3.79
Better	62 A 3713	1.95	1.75	62 A 3714	3.25	2.95
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 62 A 3721—Five-inch diameter..... 50c  
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 62 A 3003—Ship.  
 wt. 1 lb.....\$9.95

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**\$5 DOWN**

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- Twin Sapphire Turnover Needles in Ceramic Cartridge
- Three Matching 5 1/4-in. Heavy Duty Speakers
- Two Tubes plus Rectifier; Response 70-12,000 cps

**(A)** Good stereo reproduction from this automatic 3-D panoramic stereo portable. Compact enough to take with you anywhere. Extension speakers play attached to unit or separately for true stereo effect. VM changer intermixes 10, 12-in. records of same speed. Plays automatically stereo, standard records—78-, 45-, 33 1/3-, 16-rpm. Turns off after last record. Three sound systems with three 5 1/4-in. speakers—eliminates hole-in-the-middle common to older stereo sets.

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**(B)**  
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The secret is in stereo that gives you who love being

Two 5 1/2-inch enclosures plus true stereo sound non-directional

Dual Volume, 1 systems simulate loudness from the acoustical and record sp

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62 A 1040 MO—

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## Record Accessories For All Your Needs

### Record Cabinets

**(D) (E)** Store and protect your records and albums in deluxe modern styled cabinets. Three finishes to choose from—each goes well in any decor. Brass trim. Cabinets shipped un-assembled—easy to put together. Mailable. Ship. wt. (D) 30 lbs., (E) 20 lbs.

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62 A 3038 M—Mahogany . . . . . \$19.97

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**(E) LO-BOY RECORD CABINET.** 24x15x21 in.

62 A 3035 M—Mahogany . . . . . \$13.97

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62 A 3037 M—Walnut Finish . . . . . 14.97

### Attractive Record Racks

**(F)** ROLL ANYWHERE RECORD RACK eliminates lifting heavy records or record-filled racks. Holds 120 records. Attractive Brass plated stand suitable for any decor. Holds 120 records in jackets. 22 1/2x18x8 1/2 in.

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**(G)** FLOOR/TABLE RECORD RACK. No-mar feet.

Brass plated. Ship. wt. 1 3/4, 2 1/2, 3 1/4 lbs.

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62 A 3021—Holds 60 records . . . . . 2.67

62 A 3022—Holds 80 records . . . . . 3.29

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**(H)** Good Chipboard Carrying Case. Brown and White. Indexed for easy filing. Handle.

62 A 3011—For (30) 12-in. records. Wt. 3 lbs. \$2.87

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**(J)** Best Case. Hi-impact plastic. Indexed. Aqua, White. Holds (30) 12-in. records. Handle.

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**(K)** 45 rpm Spindle. Changes records automatically. For all Airline automatic phonos since 1955. All 4-speed VM changers.

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**Record Cloth.** Silicone treated.

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**Plastic 45-rpm. Plug.** Adapts 45's to spindles.

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**(L)** Professional Record Kit. Includes chemically treated anti-static cloth, clip-on record brush, automatic changer needle brush, clip-on tone arm lift, stylus (needle) pressure gauge, turntable level, stylus microscope.

62 A 3002—Ship. wt. 6 oz. . . . . \$3.75



**(J)** Good sound priced single children's regayer. Popul too. Plays 78-, 45-, 33 1/3-, Wedgewood B plus rectifier. F control. Sapp built-in 45-rpm sturdy handle. 62 A 765—Ship



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Play All Stereo Records . . . Non-Stereo Records, Too

**BEST**  
**\$114<sup>95</sup>**  
**\$5 DOWN**

## BETTER All These Features For Under \$100

- Twin Sapphire Turnover Needles in Ceramic Cartridge
- Two 5½-inch Dual Cone Speakers Plus 6-inch Speaker
- Three Tubes Plus Rectifier; Response 50-16,000 cps

**B** You won't believe your ears when you put your first stereo record on this fascinating Airline phonograph. Instead of the music coming from a single speaker or even two speakers, you are exposed to a new sound . . . It's almost as if the walls of your room suddenly disappear and you find yourself in the center of an orchestra.

The secret is Airline Panoramic Stereo's 3 separate sound systems. The stereo that gives music form, movement and depth; stereo for people to love being present in the theater or concert hall.

Two 5½-inch dual cone heavy-duty speakers in detachable speaker enclosures plus a 6-inch woofer in the body of the machine, to give you the stereo sound—highs and mid ranges from the left and right and on-directional lows in the center.

Dual Volume, Bass Tone, Treble Tone knobs each control all three sound systems simultaneously. A single balance control knob balances the loudness from all three speaker systems to suit your own preference and the acoustical conditions of your room. Separate switches for On-Off and record speed selection.

Frequency response of 50 to 16,000 cycles per second gives you true reproduction of highest and lowest pitched sounds.

Fully automatic VM record changer intermixes 10 and 12-in. records of the same speed, turns itself off after the last record plays. Twin sapphire turnover ceramic cartridge plays 78-, 45-, 33⅓- and 16-rpm records. Three tubes plus rectifier. Spindle for automatic playing of 45-rpm records is included.

Made of laminated wood covered with an Iridescent Blue fabric with over-color overprinting. Has a handsome Pearl White trim and a Blue and White fabric grille cloth. Lightweight, easy to carry from room to room. Size: 21¾x19x9-in. high.

2 A 1040 MO—Shipping weight 32 lbs. \$5 Monthly . . . . . Cash \$94.95

**IMPORTANT NOTICE.** Catalog numbers on these 2 pages ending in "R" shipped by Freight, Truck or Express. All others Mailable.

Texas Customers. Please add 3% to price for Texas tax.

JUST SAY "Charge It" AT WARDS

SEE PAGE 1281



## Airline's Finest Performing Portable

- Record Saving Diamond Needle for 45-, 33⅓-, 16-RPM Records
- Two 6-inch Heavy Duty Cone Speakers Plus 8-inch Speakers
- Four Tubes Plus Rectifier; Response 30-20,000 cps
- Exclusive Airline Airlight Tone Arm . . . Tone Arm with a Headlight

**(M)** Sound reproduction, features that rival any console. Automatic VM changer intermixes 10, 12-in. records of same speed. Turns off after last record. Diamond needle for longer record life. Sapphire needle for 78's. One 6-in. speaker in each enclosure—8-in. speaker in main unit.

Volume, bass, treble knobs control all 3 systems. Balance knob controls loudness of all 3 speakers. Separate switches for on/off, speed selection. Spanish Gold color with Pearl White trim. 45 rpm spindle included. 26x19¼x10¾ in. high. Ship. wt. 42 lbs. 62 A 1041 R—\$6 Mo. . . . . Cash \$114.95

## Single Channel Phonographs



### Economical, Good Sounding Single Play Portables

**(N)** Good sound quality for a very low priced single play machine. Nice for children's records or child's first record player. Popular for the young teen-age set, too. Plays all sizes of standard records at 78-, 45-, 33⅓-, and 16-rpm. Attractive Wedgewood Blue, White finish. One tube plus rectifier. Four-inch speaker. Volume control. Sapphire needle for all records. Built-in 45-rpm centerpiece. Secure latch, sturdy handle. 5½x13½x10 in. 62 A 765—Ship. wt. 9 lbs. . . . . \$18.49

**(P)** Airline's Better single-play phonograph—you'd expect to pay more for this quality portable. Plays all sizes of standard records at 78-, 45-, 33⅓- and 16-rpm. Four inch front-mounted speaker. Well constructed wood case with textured Orange body, White top and grille. Separate tone, volume control knob. Dual Sapphire needles in turnover cartridge. Built-in 45-rpm centerpiece. One tube plus rectifier. 12¼x13¾x5¾ in. 62 A 766—Wt. 12 lbs. \$2.50 Dn. Cash \$22.95



**(R)**  
**\$47<sup>95</sup>**  
**\$5 DOWN**

**(R)** Airline's Best 4-Speed Standard Automatic Phonograph in a handsome luggage type case. Full range tone, volume control. Heavy-duty 5¼-in. speaker. Four speed changer plays all 78-, 45-, 33⅓-, 16-rpm records. Intermixes 10, 12-in. records at same speed. Turns off after last record has played. Plays all records with lid down. Low distortion amplifier has one tube plus rectifier.

Turnover cartridge with dual sapphire needles. Strong plywood case covered in leather-like plastic. Wedgewood Blue, White trim. 17½x14⅞x8⅜ inches high. Package 45-rpm record inserts included. Order 45-rpm spindle facing page. \$5 Mo. 62 A 1029 MO—Ship. wt. 21 lbs. Cash \$47.95

BFCKDAS WARDS 571



# Airline 3-D PANORAMIC STEREO CONSOLES

FINEST 3-DIMENSIONAL SOUND AND SUPERB FURNITURE STYLING A MONEY-SAVING

## What Does Airline 3-D Panoramic Stereo Give You?

It's an improved form of stereophonic reproduction which eliminates the undesirable hole-in-the-middle common to older stereo sets with only two sound systems. All stereo records have two tracks of sound information. Older stereo sets take one track of sound information and play it through a left sound system and the other through a right system.

Airline 3-D Panoramic Stereo separates the sound from the two tracks of your record into three groups, the high and middle tones of the left, the high and middle tones of the right, and the non-directional low tones. The highs and mid-tones are played from both sides, the lows from the center. The result is a full vista of sound—no hole-in-the-middle. Even standard (non-stereo) records sound more life-like when played on an Airline 3-D Panoramic Stereo Console.

## Hear Them in Your Catalog Store

Many Ward Catalog Stores will have the Airline 3-D Panoramic Stereo sets from these two pages on display in coming months. You'll certainly want to stop in and listen to them. It's the thrill of a lifetime to hear for yourself the life-like you-are-there music reproduced by these quality instruments.

You'll also be able to see and feel the beauty of their cabinetry, the satin-like smoothness of their glowing all-wood finishes. Helpful people will be happy to answer any questions and to arrange delivery and terms.

## Fine Furniture

From the drawing boards of expert furniture designers to the selection of the genuine hardwood veneers used in all but one of these consoles, every step has been carefully controlled to assure the most tasteful appearance and the highest sound quality.

All components have been selected and balanced to complement one another. You can be justly proud to locate any of these consoles in a place of dignity in your home.



## Airline's GOOD Stereo Hi-Fi With Deluxe FM/AM Radio

**\$209<sup>95</sup>** \$10 Down Mahogany



**(A) (B)** Three fine Airline 3-D Panoramic Stereo consoles in wood veneers in traditional and modern styles. Quality-built for fine stereo reproduction.

Two separate amplifiers feed sound information from records into three separate sound systems, a left and a right system each composed of a 5-inch speaker for high and mid-range musical tones; plus a central 12-inch heavy duty woofer for non-directional low ranges—three speakers in all, each performing a separate function to bring you the utmost in listening pleasure.

A frequency response of 30 to 15,000 cycles per second—enough to cover the whole range of sound audible to the human ear.

A built-in Airline De Luxe FM-AM radio with Automatic Frequency Control to lock the station in tune for drift-free performance.

Plays FM and AM simultaneously to receive stereophonic simulcast programs.

Eleven tubes plus a rectifier. The peak output is 14 Watts (10 Watts is the maximum undistorted output).

The VM turntable with automatic record changer features the Airlight tone arm described above. It has twin Sapphire needles in a turnover cartridge to play all four speeds—78-, 45-, 33 $\frac{1}{3}$ - and 16-revolutions per minute.

The entire machine turns off automatically after the last record has played. A high-quality constant speed motor reduces wow and rumble (sound distortion) to a minimum and brings you the beauty of sound as recorded.

It has a control panel with four pushbuttons—Off; AM radio; FM radio and FM graph. Six tuning knobs—Loudness; Balance; Bass tone; Treble tone; AM tuning and FM tuning. Push AM and FM buttons together for simulcast.

Two output jacks are provided for attaching wide-scope twin extension speakers sold at right—useful for increasing stereo effect, especially in large rooms.

The all-wood cabinets are designed to acoustically complement the sound as well as being beautiful pieces of furniture in their own right. They are constructed of genuine wood veneer and hardwood bracing.

(A) MAHOGANY VENEER IN TRADITIONAL STYLING. 37x15x30 in. high.

62 A 2805 R—Ship. wt. 89 lbs. \$10 Down, \$10.50 Monthly.....Cash \$209<sup>95</sup>

(B) SUBURBIA COORDINATED. Genuine Walnut veneer on hardwood frame—part of Wards Suburbia furniture line for people who "Think Young Young" (see Pages 716-721). 38x17x30 in. high including 9-in. legs. 85 lbs.

62 A 2807 R—Only \$10 Down, \$11 Monthly.....Cash \$219<sup>95</sup>

BLOND OAK VENEER IN MODERN STYLING. (NOT SHOWN.) Similar to Suburbia above. 38x17x30 in. high including 9-in. legs with brass ferrules.

62 A 2806 R—Ship. wt. 85 lbs. \$10 Down, \$11 Monthly.....Cash \$219<sup>95</sup>

## Moderately Priced Consoles \$13995 Mahogany, \$14995 Blond

**(C)** Here's modern 3-D Panoramic Stereo sound in a moderately priced console built to high quality furniture standards.

The VM changer turns off automatically after the last record has played. It has two Sapphire needles to play 78-, 45-, 33 $\frac{1}{3}$ - and 16-rpm. records.

Two separate amplifiers. Three separate sound systems. The left and right systems each have a 6-in. speaker for high and mid-ranges. The center system has a heavy duty 12-in. woofer for non-directional low notes; 3 speakers in all. Frequency response: 30-15,000 cycles per second for complete sound range.

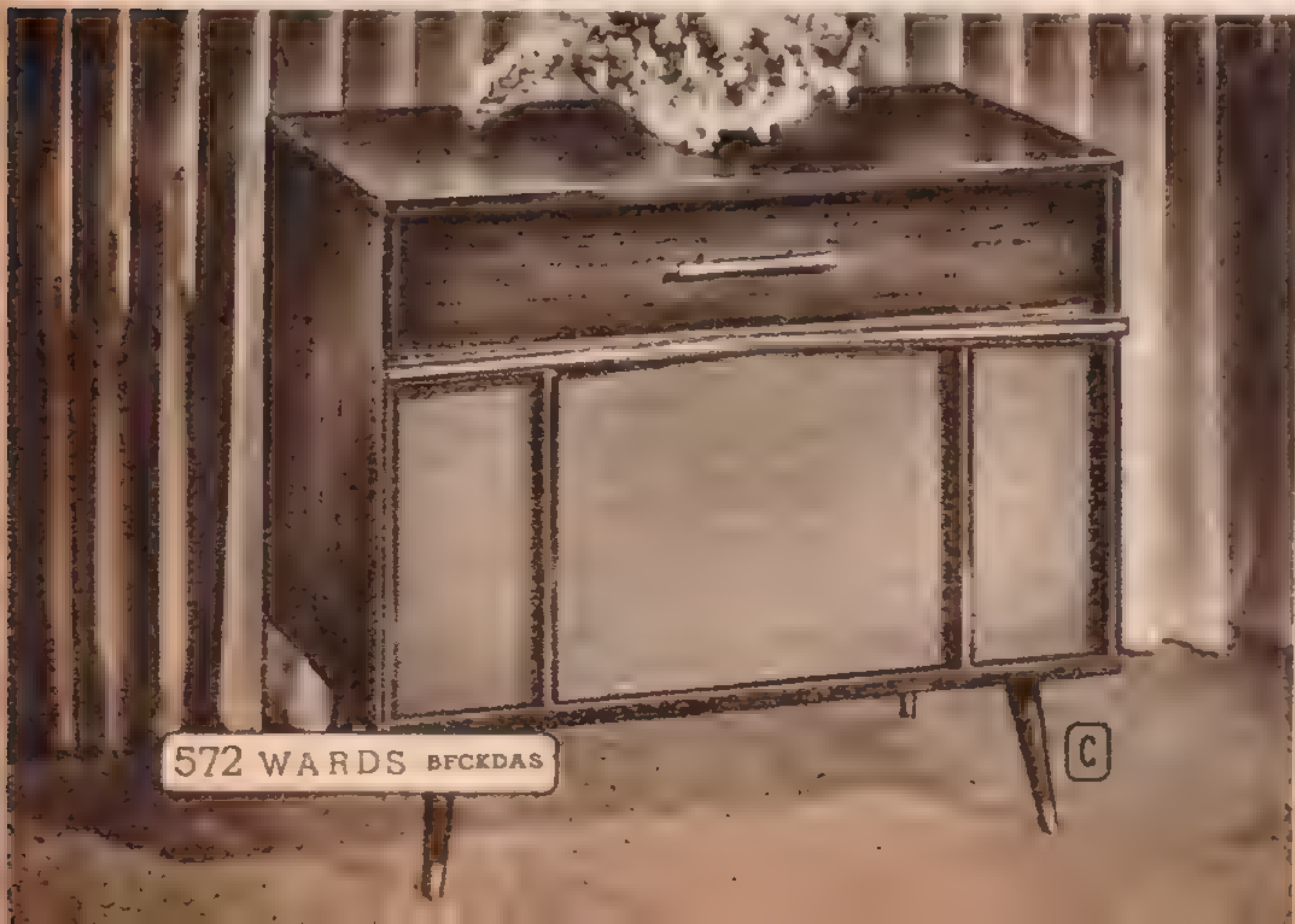
14 Watts peak output (10 Watts undistorted). 3 tubes plus rectifier. Two output jacks are provided for attaching extension speakers (see facing page). Three controls—Balance, Loudness, Tone to coordinate the sound.

The all-wood cabinet is designed to acoustically complement the sound system. It is tastefully constructed of genuine wood veneer, hardwood bracing. A handsome addition to your living room. Size: 36x17 $\frac{1}{4}$ x30 in. high including 7-in. legs. Wt. 73 lbs. Buy a Ward on Easy Terms. Only \$5 Down. See Page 791.

62 A 2800 R—MAHOGANY. Cash \$1399<sup>50</sup>

62 A 2801 R—BLOND.....Cash \$1499<sup>50</sup>

Satisfaction Guaranteed — SEE PAGE 1272



572 WARDS BFCKDAS

## Airline Have T

Airline's Airlight (A), (B), (D), (E), with a head needle touch. Tone arm is made of pressure. The record is absorbing spring. Balanced.

Airline's Exclusive (D), (E), (F) Has six pushbutton dual slide-rule. For your precise and for simplest of every subtle variations and the customized music.

(E)



(G)



## Wide-Scope Give Your Set

Complementary (G) on these pages. Heavy-duty speakers. One 10-inch. Adaptable or shelf. Size: 36x17 $\frac{1}{4}$ x30 in. high including 7-in. legs. Wt. 73 lbs. Buy a Ward on Easy Terms. Only \$5 Down. See Page 791.

Just Say

SEE



# CONSOLES

## KEY-**SAVING** PRICES

### Airline 3-D Stereo Consoles Have These Plus Features

the's Airlight Tone Arm record changer on (B), (D), (E), (F) and (G). The exclusive tone arm with a headlight—you see exactly where the needle touches the record.

The arm is made of light die cast aluminum. The pressure is very low, just enough to keep the record groove. Turntable floats on shock-absorbing springs and rubber to minimize feed-back. Balanced motor assures constant speed.

the's Exclusive Pushbutton Control Panel on (D), (E), (F) and (G).

The six pushbuttons plus six control knobs with a slide-rule tuning dial. Every function is at your precise control, grouped and identified for simplest adjustment. You are the master of subtle variation in the music to suit your taste and the acoustical conditions of your room for personalized music to suit your pleasure.



## Airline's **BETTER** Stereo Hi-Fi Sets With Supreme FM/AM Radio

**(D) (E)** Turn your thoughts for a moment to fine music—imagine the sweet melancholy of a Stradivarius violin. Listen to the deep-throated rumbling of the bass drum. Will your present record playing equipment reproduce these thrills in their original form? These superb Airline consoles will—perfectly. And Airline 3-D Panoramic Stereo gives these beautiful sounds form and movement and depth. You wouldn't hear the music any better if you were there. Many music experts choose listening to fine recorded music this way in preference to being present in the concert hall surrounded by distractions.

**Here's why these Airline Consoles reproduce music so magnificently:**

**Two separate amplifiers** feed the sound information from your records into three separate sound systems, a left and a right system composed of two 5-inch speakers (one tweeter and one mid-range on each side) plus a central 12-inch heavy duty woofer for the non-directional low ranges—five speakers in all, each performing a separate function.

**Frequency response of 30 to 15,000 cycles per second**—enough to cover whole range of audible sound.

**A built-in Airline Supreme FM-AM radio** with automatic Frequency Control to lock the station in tune for drift-free performance. The set will play FM and AM simultaneously to receive popular stereo simulcast broadcasts on FM and AM stations.

**They have 13 tubes plus a rectifier.** The peak output is 26 Watts (14 Watts undistorted).

**The VM turntable** with automatic record changer features an extra-heavy base and the Airlight tone arm described above. It has a diamond needle for 16-, 33 $\frac{1}{3}$ -, and 45-rpm records and a Sapphire needle for 78-rpm's.

**Entire machine turns off automatically** after last record has played. A constant-speed motor reduces wow and rumble (sound distortion) to a minimum.

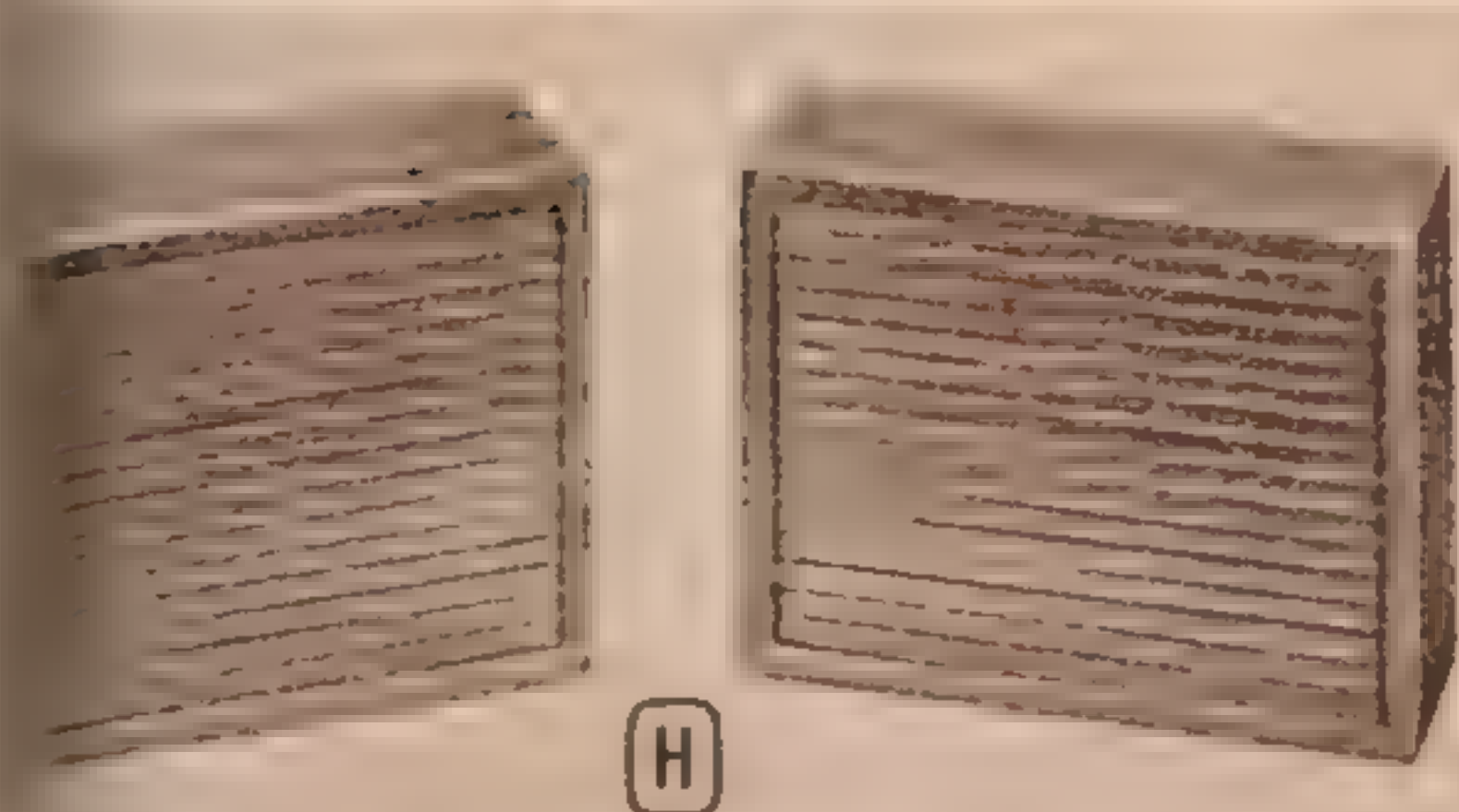
**They have Airline's exclusive pushbutton control panel.** The six pushbuttons are for: Off; AM radio; FM radio; FM lock; Simulcast and Phonograph. The six handy control knobs are for: AM tuning; FM tuning; Loudness; Bass tone; Treble tone and Balance.

**Two output jacks** for attaching extension speakers sold at left below—for increasing stereo effect especially in large rooms.

**The all-wood cabinets** are designed to acoustically complement the sound system as well as your own good taste. Constructed of genuine wood veneer and hardwood bracing. Size 40x16x33 in. high including 6-in. legs. \$10 Down, \$13, \$13.50 Monthly.

**(D) MAHOGANY** in English Traditional Styling.  
62 A 2810 R—Ship. wt. 123 lbs. .... Cash **\$259.95**

**(E) BLOND OAK** in handsome modern styling.  
62 A 2811 R—Ship. wt. 109 lbs. .... Cash **\$269.95**



### Wide-Scope Extension Speakers Give Your Set More Listening Depth

**(H)** Complementary to Stereophonic Sets (A) to (G) on these pages. Distinctive louvered grille. Heavy-duty 6-in. permanent-magnet speakers. One 10-ft. extension cord with each speaker. Adaptable: hang on wall or place on table or shelf. Size: 10 $\frac{1}{2}$ x4 $\frac{1}{4}$ x7 $\frac{1}{2}$  in. high. Shipping weight, Pair, 4 lbs.

62 A 330—MAHOGANY FINISH. ... Pair **\$24.95**  
62 A 331—BLOND OAK FINISH. ... Pair **25.95**  
62 A 332—WALNUT FINISH. .... Pair **25.95**  
62 A 333—MAPLE FINISH. .... Pair **25.95**

Just Say **"Charge It"**

SEE PAGE 1281

## Airline's **BEST**

Thrilling Tones from  
Magnificently Styled Cabinets

**(F) (G)** Masterfully conceived furniture plus music to please the most discriminating ear—in three beautiful styles.

**Built-in Airline Supreme FM-AM radio** with Automatic Frequency Control to lock the station in tune for clear reception and drift-free performance.

**Play FM and AM simultaneously** to receive the increasingly popular stereo simulcasts on FM and AM stations.

**The all-wood cabinets** are designed to acoustically complement the sound systems. Constructed entirely of genuine Wood Veneers and hardwood bracing. Built-in storage space for records.

**Reproduces every thrilling sound** of the original recording in superb fashion.

**Two separate amplifiers** feed sound information from records into three separate sound systems, a left and a right system composed of two 5-inch speakers (one tweeter and one mid-range on each side) plus a central 12-inch heavy-duty woofer for the non-directional low ranges—five separate speakers in all.

**Frequency response of 30 to 15,000 cps.**

**Airline's exclusive pushbutton control panel.** Push-buttons are for: Off; AM radio; FM radio; FM lock; Simulcast and Phonograph. Control knobs are for: AM tuning; Loudness; Bass tone; Treble tone; Balance and FM tuning. Two output jacks for extension speakers (sold at left).

**The VM turntable** with automatic record changer features an extra-heavy base and the Airlight tone arm described on the facing page.

**Diamond needle** for 16-, 33 $\frac{1}{3}$ -, and 45-rpm records. Sapphire needle for 78 rpm's.

**Turns off automatically** after the last record has played. A constant-speed motor reduces wow and rumble (sound distortion) to a minimum.

**Thirteen tubes plus a rectifier.** The peak output is 26 Watts (14 Watts undistorted).

**(F) Genuine Walnut.** 47x18x31 in. high.

62 A 2816 R—Ship. wt. 123 lbs. .... Cash **\$309.95**

**(G) Genuine Maple.** 42x17x33 in. high.

62 A 2815 R—Ship. wt. 115 lbs. .... Cash **\$309.95**

**Important Notice:** All stereo consoles shipped Freight, Truck or Express from Mail Order House. Texas Customers: add 3% tax to price of items on these 2 pages.

BFCKDAS WARDS 573



# ON EARTH AND BEYOND—Be There with



## Tune in Adventure with a Hallicrafters Receiver

**(A) Hallicrafters SX-110.** Tunes 538 KC to 34 MC in four bands. Crystal filter. One RF and 2 IF stages.

**Controls.** Sliderule Bandspread dial, ANL, Code Switch, Tone and Code pitch control, "S" meter, Antenna trimmer, phone jack. 7 tubes plus rectifier. 18½x11x8½ in. For 105- to 125-V, AC. Requires speaker (62 A 545) at right.

62 A 572 MO—Wt. 32 lbs. Mail. \$5 Down....Cash \$159.95

**Hallicrafters S-108.** (Not shown.) Similar to (A) with same coverage, controls—has built-in speaker. No "S" meter, crystal filter or antenna trimmer. 105-125-V, AC. \$5 Dn.

62 A 569 F—Ship. wt. 32 lbs.....Cash \$129.95

**(B) Hallicrafters S-107.** Ideal set for advanced amateurs or novices. Small, powerful and selective. Tunes 5 bands—AM broadcast plus 4 short wave bands over 2.5—31 MC and 48—54.5 MC. Built-in 5-in. speaker. 2 IF stages. Main and Band-spread tuning. Standby-Receive, Band Selector AM-CW, Sensitivity-Phono, ANL, Tone Control, Speaker-phones switch. Phono input, headphone jacks. 7 tubes plus rectifier. Gray steel cabinet 13½x8½x7. For 110- to 120-V, AC. Ship. wt. 19 lbs. \$5 Down, \$5 Month.

62 A 570 M—Mailable.....Cash \$94.95

**(C) Hallicrafters SX-140 Receiver.** Low cost amateur band receiver. Tunes 80 through 6 meter amateur bands. You get high sensitivity, sharp selectivity, RF stage, S-meter, 25 to 1 tuning ratio. Controls for tuning, antenna trimmer, function (AC off, standby, AM, CW-SSB), band selector, cal on/off, RF gain, noise limiter on/off, selectivity/BFO, audio gain, phone jack.

**Five tubes, silicon rectifier.** Gray steel cabinet is 13½x8½x6½ in. high. 110-120-V, AC. Ship. wt. 14 lbs.

62 A 495 M—\$5 Down, \$5 Monthly.....Cash \$109.95

**Hallicrafters HT-40 Transmitter.** (Not shown.) Matches SX-140 Receiver. 75-watt input, crystal-controlled. 80 through 6 meter amateur bands, full band-switching. Controls: function (AC off, tune, standby, AM, CW), band selector, plate tuning and loading, ktal/VFO, plate grid current, microphone gain. 4 tubes, rectifier. 110-120-V, AC.

62 A 497 M—13½x8½x6½ in. high. Wt. 9 lbs. Cash \$79.95

**(D) Hallicrafters SX-100 Professional "Ham" Radio.** 12 tubes, rectifier, voltage regulator, Tee-notch filter, 100-KC crystal calibrator, Logging dials. 538 KC to 34 MC 4 bands.

**Pitch, Standby, Response, Antenna Trimmer, Notch Frequency, Notch Depth, ACV, Headphone jack.** 18¾x8½x10½ in. 105- to 125-V, AC. Use speaker (62 A 545) below.

62 A 513 R—Ship. wt. 44 lbs. \$14.50 Mo, \$10 Dn.....Cash \$295.00

**SX-101A.** Hallicrafters Finest "Ham" receiver. Tunes 160-10 meter band. For 105- to 125-V, AC. Requires speaker (62 A 545) below. Ship. wt. 72 lbs.

62 A 514 F—See Ship. Information below.....\$399.50

**(E) Brand new! Hallicrafters S-120.** A deluxe low cost broadcast and short wave receiver with 3 antennas. Tunes 540 KC to 32 MC in 3 short wave bands plus standard AM broadcast. New slim-line styling.

**Electrical bandspread tuning** with front panel selectivity and adjustable BFO control. Front panel headphone jack and built-in speaker. Built-in loopstick antenna for broadcast reception, adjustable whip antenna for short wave reception and wire antenna. Headphone jack disconnects speaker.

**Controls for Main and Bandspread tuning, Band Selector, BFO/selectivity, Standby/Receive, AC On/Off, Volume.** Has 4 tubes plus rectifier. 110- to 120-volts, AC/DC. Attractive Gray steel cabinet is 13½x8x5¼ in. high.

62 A 490 M—Mailable. Ship. wt. 13 lbs. \$5 Down, \$5 Monthly.....Cash \$69.95

**Hallicrafters S-38E.** (Not shown.) Similar to S-120, above, except does not have adjustable BFO on front panel, whip antenna or loopstick antenna. Styling is less deluxe. Size: 12½x9¼x7 in. high. \$5 Down, \$5 Monthly.

62 A 515 M—Mailable. Ship. wt. 13 lbs.....Cash \$59.95

**(F) Hallicrafters Civil Patrol S-94 and S-95.** Covers frequencies for Police, Fire, Taxi and Emergency stations. Built-in 5-in. speaker. 2 IF stages. Headphone jack. Squelch. Connection for FM antenna—hank antenna included. Gray cabinet, 12½x9¼x7 in. 105- to 125-V, AC. Ship. wt. 13 lbs. \$5 Dn., \$5 Mo.

62 A 520 M—S-94 tunes 30 to 50 MC. Mailable.....Cash \$64.95

62 A 521 M—S-95, 152 to 173 MC. Mailable.....Cash 64.95

**Hallicrafters R-48 Speaker.** (Not shown.) Big 5½x7½-in. clear toned PM oval speaker. Switch at rear for selection of music or voice response. Has Alnico V 3.16-oz. magnet. For Hallicrafters sets (A), (D), 62 A 502 F, and 62 A 514, or any receiver with 3.2 ohm output. Gray finish. 6½x8¼x13¼ in.

62 A 545 M—Mailable. Ship. wt. 9 lbs.....\$19.95

## OTHER SETS

62 A 518 F—Hallicrafters

SX-111. Wt. 42 lbs..\$249.50

62 A 517 F—Hallicrafters

HT-32A. Wt. 85 lbs..\$655.00

62 A 502 F—Hallicrafters

SX-62A. Wt. 65 lbs..\$395.00

**FM Antenna.** (Not shown.)

Non-directional, turner

type. 5-ft. mast, base.

with any set receiving

Mail. Wt. 6 lbs. 8 oz.

62 A 3446 MO.....\$9.95

**Headphones.** "Trim

pendable" type. Wt. 12

62 A 3453.....\$2.95

**Deluxe Antenna Kit.**

50-ft. copper wire, 50-ft.

all hardware and lig

arrestor. Full instruct

62 A 3422—Shipping we

2 lbs.....\$5.95

62 A 3450—Latest A

Handbook. Wt. 12 oz...\$3.50

**"Your Gateway To Am**

Radio." How to Be a F

Amateur, Telegraphic C

and License Manual.

62 A 3451—Shipping we

12 oz.....\$1.50

62 A 3452—Headphone

ceiver Plug. Wt. 6 oz....\$4.95

## ANY OTHER SETS

**SEE WARDS FIRST—Write**

Harris, Dept. 62 for in

tion on any short-w

Citizen's Band equi

accessories manufac

by Hallicrafters, Nat

or Globe. State manuf

and model number. W

will gladly supply you

any equipment made

these companies.

## SHIPPING INFORMATION

"F" after Cat. No. this

shipped promptly from

cargo fact; "R": from

both Frt., Truck, E

Texas customers add 3%

## Don't Walk—Talk with a Step-Saving Masco Intercom

**(G) (GG) (H)** For quick communication between offices, house and farm buildings, etc.; save countless steps and precious time for only pennies a day. Attractively designed 8¼ in. wide, 4½ in. deep, 3¾ in. high metal units with Dawn Gray baked enamel finish. Convenient volume control with on/off switch. 2 tubes plus rectifier. 3½-in. Alnico speakers. Master stations have pilot light. Extra remote stations available with either system. 110-120-V, AC, DC; UL-listed. Mailable.

**(G) "Econofone" Master Station** only—can be used with up to 6 remote stations sold below.

62 A 3495—Wt. 6 lbs. \$2.50 Down....Cash \$24.95

**(GG) 62 A 3496—Remote for (G).** Wt. 4 lbs....9.95

**(H) "Small Talk" Set.** 1 master, 1 remote included. 1 remote can be added. Ship. wt. 6 lbs.

62 A 3492—\$2 Down.....Cash \$19.95

62 A 3493—Remote for (H). Wt. 4 lbs.....9.95

Satisfaction Guaranteed OR YOUR MONEY BACK  
SEE PAGE 1272

574 WARDS ALL

All Short Wave Sets  
by Wards are UL-listed



# with Famous Short-Wave Sets



**National**



## National Professional Sets

**J** **National NC-109.** National's "Microtome" crystal filter gives 5 degrees of sharp selectivity in addition to normal bandwidth for voice. Sharp phasing notch (over 60 db deep) for interference rejection. Tunes 540 KC to 40 MC.

Big 11-in. slide rule dial. Gang tuned rf stage, 2 IF and 2 AF stages. "S" meter indicates signal strength.

Controls: main tuning; bandspread tuning; antenna trimmer; band selector; RF gain; AF gain; AC ON/OFF switch; stand-by; mode selector for ANL, AM, CW, SSB and ACC; tone control; BFO pitch, selectivity and phasing controls.

Two-tone Gray cabinet 16 1/2 x 10 x 10 7/8 in. deep. For 110- to 120-V, AC. Requires speaker (62 A 547) below.

62 A 529 MO—Mail. Ship. wt. 35 lbs. \$5 Dn., \$9 Mo....Cash \$169.95

**National NC-188.** Similar to (J) above. Same coverage but no "Microtome" crystal filter. SWL receiver. "S" meter on front panel. Chassis has 8 tubes plus rectifier. Requires speaker (62 A 547) below.

62 A 530 MO—\$5 Down. Ship. wt. 35 lbs. Mail.....Cash \$139.95

## National Beginner's Model

**K** **National NC-60 Special.** Beginner's model. Tunes marine, aircraft, CD, amateur, foreign stations, AM broadcast. Slide-rule dial. Tunes 540 KC to 31 MC on 4 bands.

Two stage audio amplifier. Built-in 5-in. permanent magnet speaker. Logging scale. Separate tuning coils on each band. Controls include tuning; bandspread; volume control with AC ON/OFF switch; band selector; phono jack; AM-CW switch and standby, receive switch. Two-tone Black and Gray enamel finished cabinet 7 7/8 x 8 3/8 x 13 1/2 in. wide. For 110- to 120-V, AC. Mailable.

62 A 585 M—Ship. wt. 12 lbs. \$5 Dn., \$5 Mo.....Cash \$59.95

**National 6-in. Heavy Duty Speaker.** For National sets using separate speaker. Sturdily constructed Gray metal cabinet.

62 A 547—Ship. wt. 8 lbs. Mailable.....\$17.50

## Famous Globe Radios

**L** **Globe Scout Deluxe.** Self-contained transmitter for 6-80 meters. 90 watts CW and 75 watts input power. Pi-Network output on 10-80 meters.

Highly efficient tuned link coupled output on 6 meters, matching into low impedance beams. TVI-shielded cabinet. Gray. 15 1/4 x 6 1/4 x 11 1/4 in. 110-120-V, AC.

62 A 532 R—Ship. wt. 35 lbs. \$5 Down.....Cash \$159.95

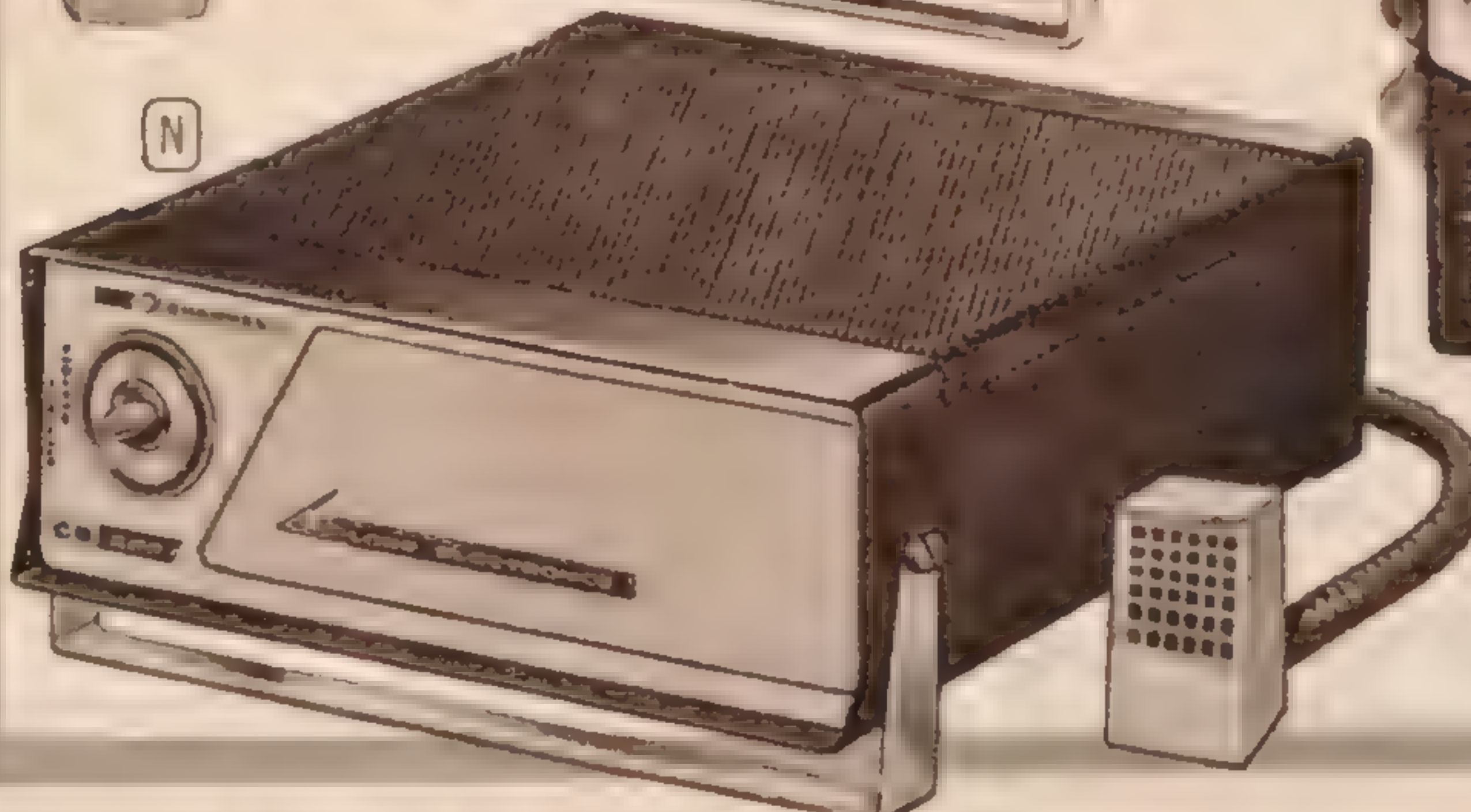
**Globe Chief Deluxe.** (Not shown.) Self-contained, 90 watts CW; band-switching 10-80 meters. 75 watt meter indication. Built-in power supply. All switches are rotary type. Modified grid block keying for maximum safety. Gray cabinet 15 1/4 x 6 1/4 x 11 1/4 in. For 110- to 120-V, AC. \$5 Down, \$5 Monthly.

62 A 533 R—Ship. wt. 31 lbs.....Cash \$79.95

**Globe Chief Deluxe Kit.** Like above but kit form. Contains punched chassis, all parts, tubes, manual and diagram.

62 A 534 R—Ship. wt. 29 lbs. \$5 Down.....Cash \$59.95

## Keep in Touch 2-WAY CITIZEN'S BAND RADIOS



Citizen's Band is intended for short-range communication for business or pleasure purposes. Pairs of receivers may be used between home and office, home and automobile, boat and shore, farm and field, office and delivery trucks. Range is up to 20 miles depending on antenna, terrain, atmospheric conditions, watt output.

This transmitter-receiver combination covers 22 frequencies or "channels" allocated by the FCC for use by the general public.

Anyone who is a citizen of the United States and over 18 can secure a license to operate a Citizen's Band Radio. No charge for license. FCC license application included.

**M** **Globe CB-100A** transceiver with improved circuitry has only 3 controls: channel, squelch and on/off volume. Comes with crystal for 1 channel. Handles more channels with crystals obtained from manufacturer. Range to 6 miles. Push-to-talk, receive microphone. Squelch control. Input jack. Power input 5 watts. 10 tubes. Operates on 110-120-V, AC or 12-V, DC. 3 1/2 x 13 x 10 1/2 in. Antenna not included—order below.

62 A 566 L—Wt. 18 lbs. Each \$139.95; Pair \$279.90

**6-Volt Globe Transceiver.** Like (M) above, except operates on 6-V, DC, or 110-120-V, AC.

62 A 466 L—Each \$139.95.....Pair \$279.90

**N** **Globe's CB-200 Broadcaster Deluxe** with an output of over 3 watts is the most powerful offered by Wards. Up to 20 mile range. 5-channel selectivity. Fifth channel position changes receiver from crystal control to front panel tuning dial; lets you monitor all 22 channels in Citizen's Band while transmitting on a crystal-controlled frequency.

Dual conversion in receiver. Newly designed

squelch. Tricentric tuning dial. Microphone has retractable coil cord, removable plug. Size: 4 x 12 x 10 in. deep. Antenna not included—order below. State on order: 6-V, or 12-V. (Both also 110-120-V.) Shipping weight 20 lbs.

62 A 471 L—Mail. Each \$189.95; Pair \$379.90

**Metal Weather Shield** for (M). Guards your radio against weather damage. Ship. wt. 3 lbs.

62 A 567 L—Fits 6-V, or 12-V models.....\$5.95

**Four-foot Battery Cable** for (M) or (N). Plugs into lighter socket. Ship. wts. 3 lbs.

62 A 564—For 12-V models only.....\$3.49

62 A 496—For 6-V models only.....2.95

**Mobile Antenna** for car or boat. For use with (M) or (N); 6-volt or 12-volt models.

62 A 568—Ship. wt. 4 lbs.....\$13.90

**Ground Plane Antenna** for (M) or (N); 6-volt or 12-volt models. Instructions included.

62 A 571 M—Ship. wt. 19 lbs.....\$36.90

## Globe 2-Way Pocketphone—Range Up to 1 Mile

### • Fully Transistorized

**P** Think of it—a 2-way radio so small it actually fits in your pocket! A revolutionary convenience for home, office, outdoors. Uses Citizen's Band—no technical exam required. No license required when a set of pocketphones are used together. When used with other units, its range will increase. Only 2 controls for simple operation. Built-in speaker. Power-Pak rechargeable battery included.

### • Has Dozens of Practical Uses

Telescoping whip antenna assures effective operating range of up to 1 mile. Can be used in conjunction with any Citizen's Band transceiver above. Compact size is 6 1/4 x 2 3/8 x 1 5/8 in. deep. Only \$5 Down, \$7 Monthly.

62 A 584 L—Ship. wt. 2 lbs. 6 oz. Cash \$125.00

**Extra Rechargeable Battery** for (P).

62 A 102—Ship. wt. 1 lb.....Each \$19.95



YOU CAN  
PAY MORE

But You Can't Buy Better



## 9 Transistor Radio

\$54<sup>95</sup> \$5 DOWN

- Wards Most Powerful AM Portable Plus Short-Wave Bands
- Excellent Reception Where Most Portables Won't Pull In
- Use It for Boating and other Outdoor Sports
- Ideal for Civil Defense and Emergency Use

**(A)** The Finest Airline Portable Wards sells. You listen with amazement as stations you couldn't hear on all on many other portables come in loud and clear.

Receives Standard AM Radio Band plus 2.5 to 6.5 megacycles on short-wave; includes international amateur broadcasts plus weather reports and marine band—a real safety feature for boating enthusiasts.

Excellent Reception Even in Areas not ordinarily handled by other portables. Three-gang condenser plus chromium-plated 4-section telescoping antenna make this performance possible.

Big 4-inch Speaker Produces the sounds of music and voice faithful to the original. Separate tuning and volume controls.

Economical To Operate, Too; plays up to 500 hours on six ordinary flashlight batteries (not included, order separately below).

Modern, Attractively Styled Brown and White high-impact plastic case. Built to withstand rugged use. Size 10½ in. wide, 9¼ in. high, 3½ in. deep.

62 A 1200 L—Ship. wt. 4 lbs. .... Cash \$54<sup>95</sup>

Six Batteries for (A). Ship. wt. for (C), 1 lb. 8 oz.

62 A 63 ..... 6 for 92

SEE WARDS APPLIANCE TERMS

Only \$5 or \$10 Down—Up to 2 Years to Pay  
DETAILS ON PAGE 791

## 8 Transistor Radio \$37<sup>95</sup> \$4 DOWN

- Powerful, Sensitive for Distant AM Reception
- Ideal for All Types of Outdoor Events

- Big Comfortable Full-Width Handle
- Uses Only 4 Flashlight Batteries

**(B)** Here Is Airline Beauty, Power and Sensitivity all built into a compact, easy-to-carry portable. Use at beach, back yard, picnics, etc. Constructed of high-impact Black and White plastic, this radio will withstand plenty of punishment. Attractive Gold- and Silver-color trim. Elegant style you'll carry with pride and pleasure.

Big 4-Inch Speaker reproduces sounds faithfully—from lowest to highest. Built-in antenna assures good, clear reception. Convenient separate volume and tuning controls.

Economical to Operate. Uses 4 ordinary flashlight batteries costing only 63c—not included, order separately below.

Listen through Loudspeaker or use earphone for private listening (order separately below). Earphone jack built-in. Shipping weight 4 lbs. 9¼ in. long, 8 in. high, 3 in. deep.

62 A 1207 L—\$4 Dn., \$5 Mo. .... Cash \$37<sup>95</sup>

62 A 350—Earphone for (B). Wt. 3 oz. .... 1.98

Four Batteries for (B). Ship. wt., Four, 8 oz.

62 A 56 ..... 4 for 69c



### How To Order Batteries

Find the number of your old battery in the table at the right and order the number you find listed in the "Airline" column at the left.

**Airline Long-Lasting Leakproof Mercury Batteries.** Batteries listed at right with asterisk (\*) have improved Mercury-type cell. Give you up to three times longer service than conventional batteries will give.

**IMPORTANT:** Texas Customers please add 3% State tax to radio purchases.

Airline Cat. No.	Ship. Wt.	Price Each	Eveready No.	Burgess No.	Mallory No.	NEDA No.	Philco No.	RCA No.	Ray-O-Vac No.	Zenith No.	"A" Volts	"B" Volts	(Inches) L. H. W.
62 A 23	4 oz.	15c	A100	230	M-13R	13	P920	VS036	2LP	Z2NL	1½	..	2½x1½x1½ d. 11
62 A 27	8 oz.	35c	964	21R	M-20	20	P77	VS236	20	Z5	1½	..	4½x1½x1½ d. 11
62 A 29	10 oz.	\$1.20	717	C5	M-9	9	P31	VS065	9	Z750	7½, 9	..	3x1½x1½x2
62 A 33M	6 lbs. 8 oz.	5.95	753	F6A60	M-401	401	P841A	VS019	401	Z979	7½, 9	90	9½x4¾x2½
62 A 40	12 oz.	2.39	477	P45	M-211P	211P	P149	VS218	211P	Z477	.....	67½	5¼x7¾x1½
62 A 43	1 lb.	2.79	467	XX45	M-200	200	P67	VS016	200	Z67	.....	67½	2½x3¾x1½
62 A 54MB	16 lbs.	11.95	776	S6D60	.....	415	P326	VS119	415	Z990	7½, 9	90	9½x7¾x2½
62 A 55	1 lb.	2.98	479	P60	M-214	214	P176	VS219	214	Z90	.....	90	1¾x2x1½x2x

Airline Batteries . . . Fresher Because They're Dated

PORT  
RADIO

6 Tr

R

- Compact . . .
- Has Volume
- Earphone L
- Handsome V

**(C)** A Tiny Ha you listeni it suitable for big 6-transist makes it equa etc. Uses one 62 A 1202 L—

Batteries for (C) 62 A 124—Sta 62 A 123—Me

4-Trans  
Rad

- Attract
- Has Co
- Enjoy

**(D)** Airline's Radio. So hand. Use i sonal radio reception on

Separate Vo front of case Silver-color

Listen Thro Has built-in phone separ tery—order above separ 62 A 1212 L

Earphone for 62 A 358—S

Time of S

Airline Cat. No.
62 A 56
62 A 57MP
62 A 92
62 A 93
62 A 96
62 A 122*
62 A 123*
62 A 124



# PORTABLE TRANSISTOR RADIOS THAN *Airline*

6 Transistor Radio **\$19<sup>95</sup>** \$2 Down

Compact . . . You can Carry It In Your Shirt Pocket Wherever You Go. Has Volume Powerful Enough So You Can Hear It Across Large Room. Earphone Lets You Listen Privately—Earphone (1), Case (2) Incl. Handsome White High Impact Plastic Case With Gold Color Grille

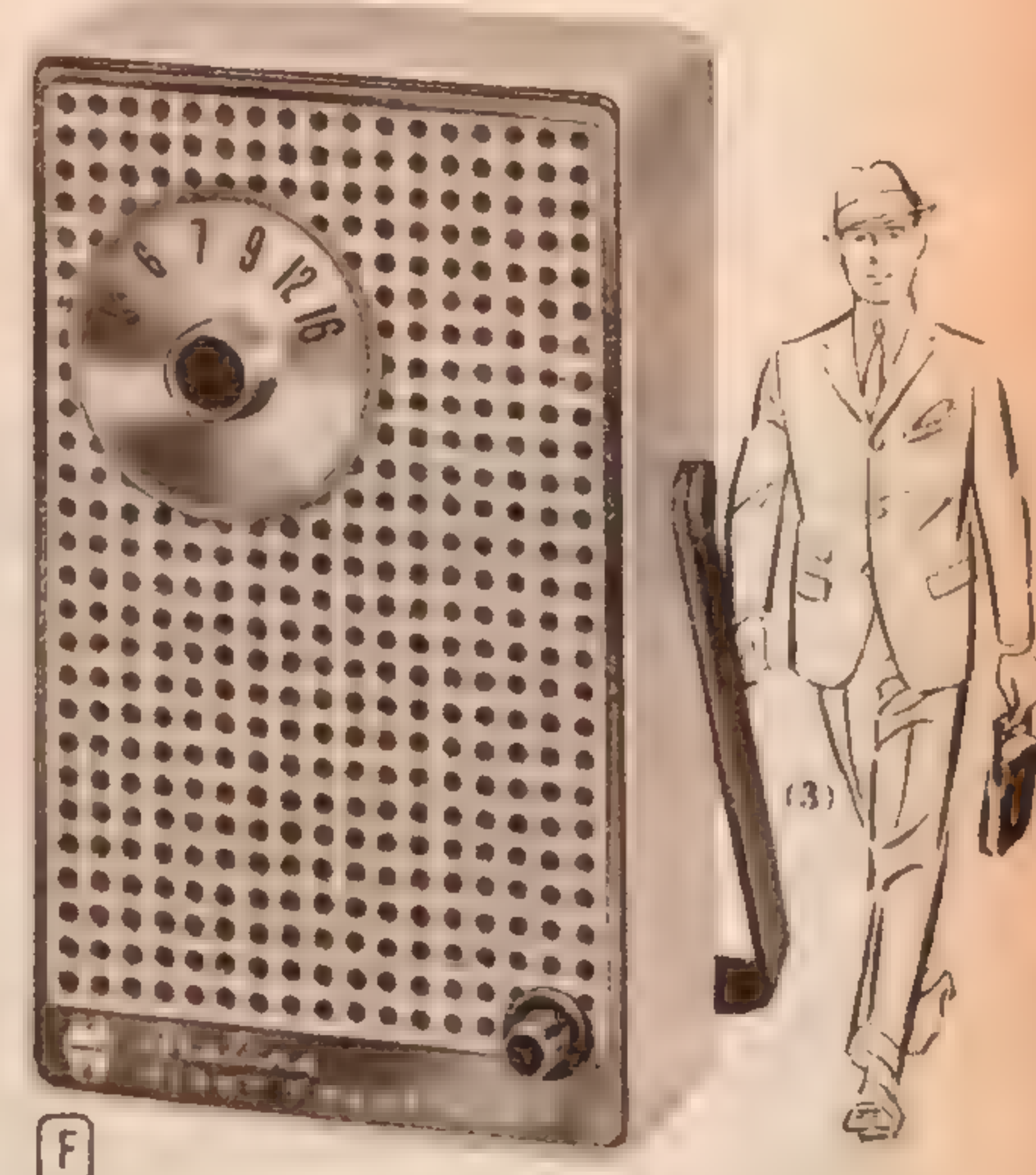
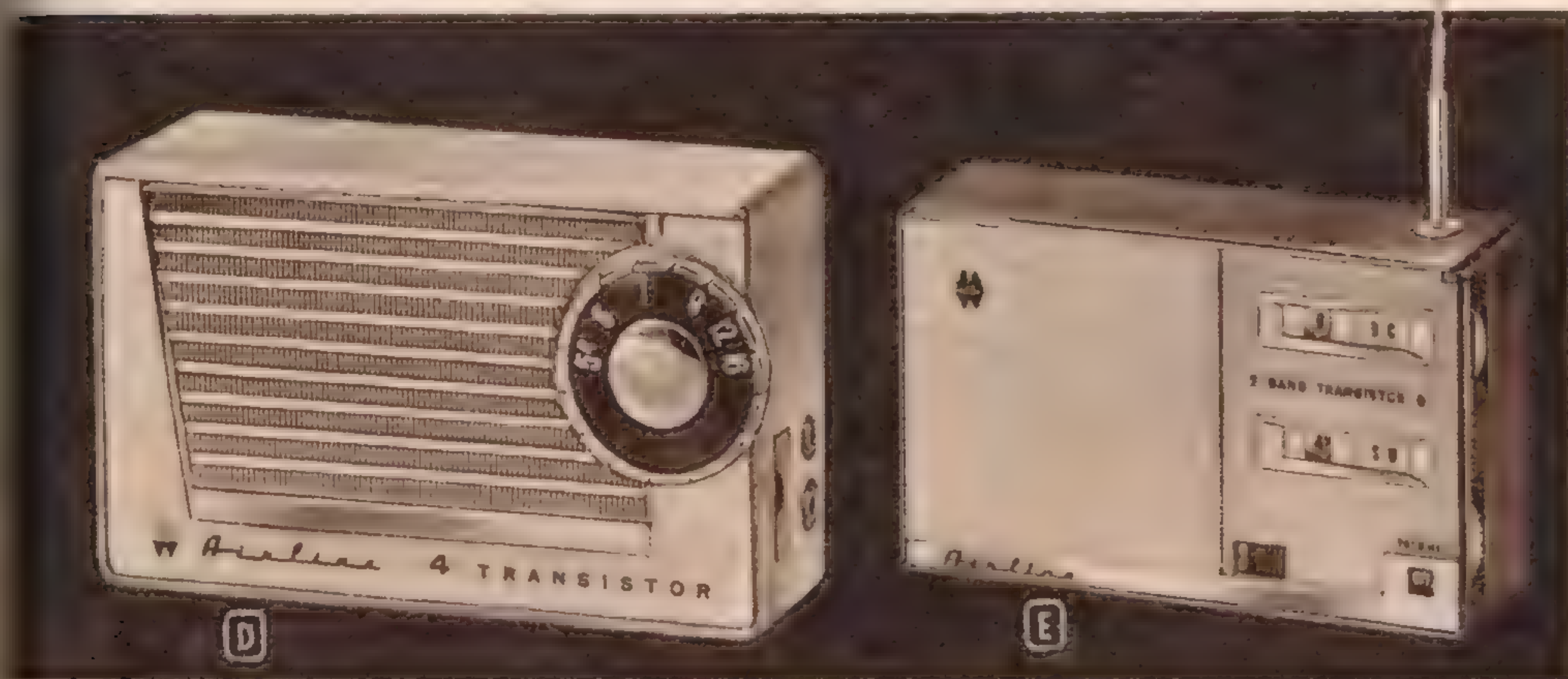
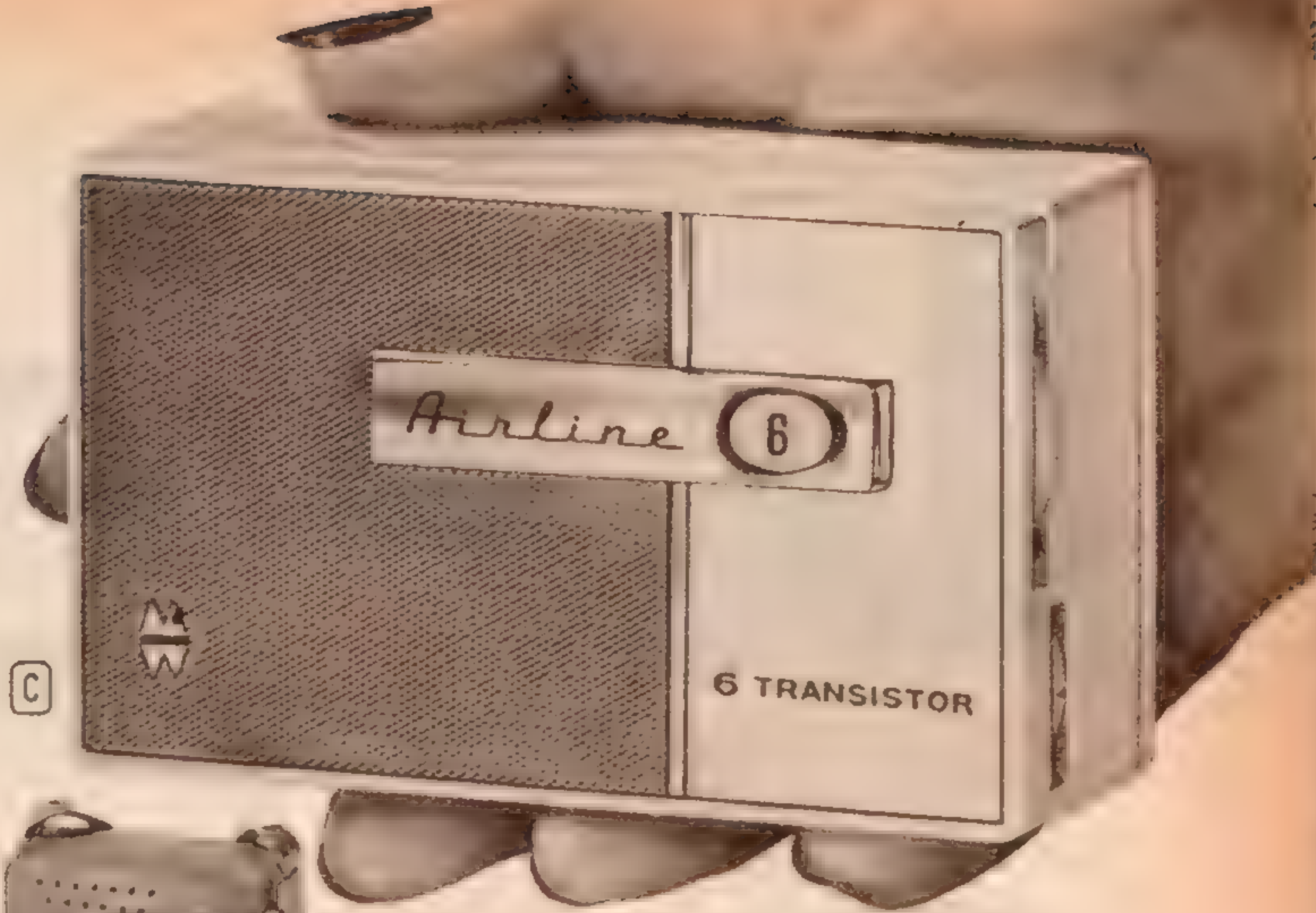
A Tiny Handful of Power built to rigid Airline specifications. Gives you listening pleasure anywhere, anytime. Its compactness makes suitable for use anywhere at home—only 4½x2½x1¼ in. deep. Has 6-transistor power—volume and tone equal to good table models. Makes it equally adaptable for outdoor use at picnics, sporting events, etc. Uses one battery, order below.

A 1202 L—Ship. wt. 1 lb. \$2.00 Down, \$3 Monthly, . . . or Cash \$19.95

Batteries for (C), (D), (E). Mercury lasts 3 times longer than Standard.

A 124—Standard Battery. Ship. wt. 3 oz. . . . .99c

A 123—Mercury Battery. Ship. wt. 5 oz. . . . . \$1.98



4-Transistor Radio **\$16<sup>50</sup>**

- Attractive High Impact Plastic
- Has Convenient Front Controls
- Enjoy Good Local Reception

**D** Airline's Lowest-Priced Transistor Radio. So small it fits the palm of your hand. Use it for an inexpensive personal radio. Recommended for local reception only.

Separate Volume, Tuning Controls on front of case. Light Blue with polished Silver-color grille.

Listen Through Speaker or Earphone. Has built-in earphone jack. Order earphone separately below. Uses one battery—order battery 62 A 123 or 62 A 124 above separately. Size: 5¾x3½x1¾ in. 62 A 1212 L—Ship. wt. 2 lbs. . . . \$16.50

Earphone for (D) above.

62 A 358—Ship. wt. 3 oz. . . . Each 98c

6-Transistor Radio **\$34<sup>95</sup>**

- AM Radio Plus SHORT-WAVE Band
- Carrying Case and Earphone Included
- Telescoping Antenna for Better Reception

**E** An Airline Pocket-Size Radio to Give You hours of AM listening pleasure plus the excitement of a built-in short wave band. Hear amateur stations, international broadcasts, marine weather reports and police calls. Sensitivity and reception equal to many table-model radios.

Ten-Section Telescoping Antenna of chrome-plated steel opens to 36 inches for superior reception—closes to 5 inches and is removable to store in handle of carrying case. Use plug-in jack with earphone for private listening or built-in loudspeaker. Carrying case and earphone included.

White and Black High-Impact Plastic Case with attractive Gold-color trim and grille. Size: 5 in. long, 3 in. high, 1¼ in. deep. Uses one Standard or Mercury Penlight battery, order separately above (62 A 123 or 62 A 124).

62 A 1208 L—Ship. wt. 1 lb. \$3.50 Dn. Cash \$34.95

8-Transistor Radio **\$29<sup>95</sup>**

- Super Sensitivity Compact Portable
- Big 3½-Inch Speaker for Faithful Tones
- Convenient Handle Serves As Stand

**F** Airline's Finest Combination of compactness and long-distance reception. Large speaker faithfully reproduces sound of music and voices. Performance beyond the price.

Smartly Styled of White High-Impact Plastic. Attractive Gold-color grille, trim. Sturdily constructed to withstand rugged knocking about. Carrying handle (sketch (3)) folds down to serve as support when radio rests on table or ground.

Convenient Rear Battery Compartment makes changing batteries easier and quicker. (Uses 4 batteries, order separately below.)

Built-in Loudspeaker or use earphone for private listening (order separately below.) Built-in earphone jack. 6½x4½x2 in. deep. 62 A 1214 L—Ship. wt. 1 lb. 12 oz. \$3 Down. . . . . Cash \$29.95

Standard Penlight Batteries for (F). Ship. wt. Four, 3 oz.

62 A 67. . . . . 4 for 80c

Mercury Batteries for (F). Last 3 times longer than Standard.

62 A 100—Ship. wt. Four, 5 oz. . . . . 4 for \$2.49

62 A 358—EARPHONE FOR (F). Ship. wt. 3 oz. . . . . 98c

Time of Sale . . . Order from Table Below and at Left

Airline Cat. No.	Ship. Wt.	Price Each	Eveready No.	Burgess No.	Mallory No.	NEDA No.	Philco No.	RCA No.	Ray-O-Vac No.	Zenith No.	"A" Volts	"B" Volts	(Inches) Long, High, Wide
62 A 56	(4) 8 oz.	(4) 69c	635	130	M-14R	14	C	VS035	1LP	Z-7	1½	90	11½x1 diam.
62 A 57MB	17 lbs.	8.95	759	17GD60	M-413	413	P60D11L	VS022	413	Z802	1½	90	15½x6½x1½x4½x32
62 A 92	6 oz.	1.49	246	2N6	M-1602	1602	P178	VS305	1602	.....	9	9	13½x2½x1½x1½
62 A 93	1 lb. 5 oz.	1.39	276	D6	M-1603	1603	P88	VS306	1603	Z276	9	9	29½x2½x3½x32
62 A 96	4 oz.	1.15	226	P6M	M-1600	1600	P91	VS300	1600	.....	9	9	13½x3¼x2½
62 A 122*	1 oz.	65c	E9E	930	ZM-9	15	P15	VS034	7R	Z9	1½	90	9½x1½x1½ diam.
62 A 123*	5 oz.	1.98	216	2U6	TR-146	1604	.....	VS312	1604	.....	9	9	1x1½x1½x1½
62 A 124	3 oz.	99c	216	2U6	M-1604	1604	.....	VS321	1604	.....	9	9	1x1½x1½x1½

Better Quality Battery Pack

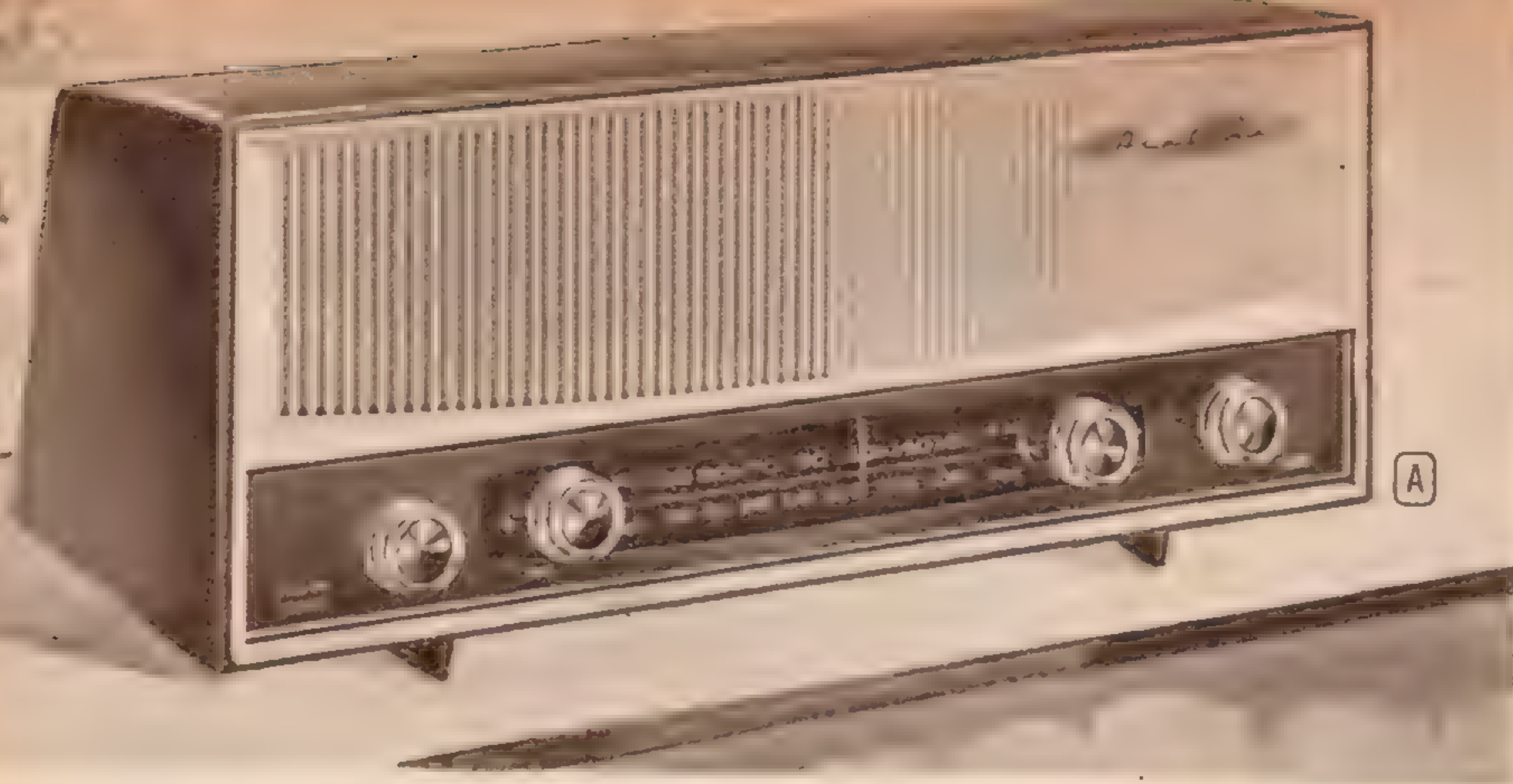
Sealed Battery Pack by Airline with 1300-hour life—over 300 hours longer than any other Airline battery. 1½-volt "A", 90-volt "B". Sealed case to help prevent possible damage to radio from battery leakage.

Specially Designed Cells develop extra power, are taller, thinner than regular cells to allow easier passage of current for steady, dependable power. Size of pack: 15½x6½x1½x4½ in. thick. Mail. 62 A 51 MB—Ship. wt. 17 lbs. . . . \$9.95

Satisfaction Guaranteed or Your Money Back SEE PAGE 1272

BFCDAS WARDS 577





### Finest in Listening Pleasure . . . Airline FM/AM Table Radio \$4995 \$5 Dn.

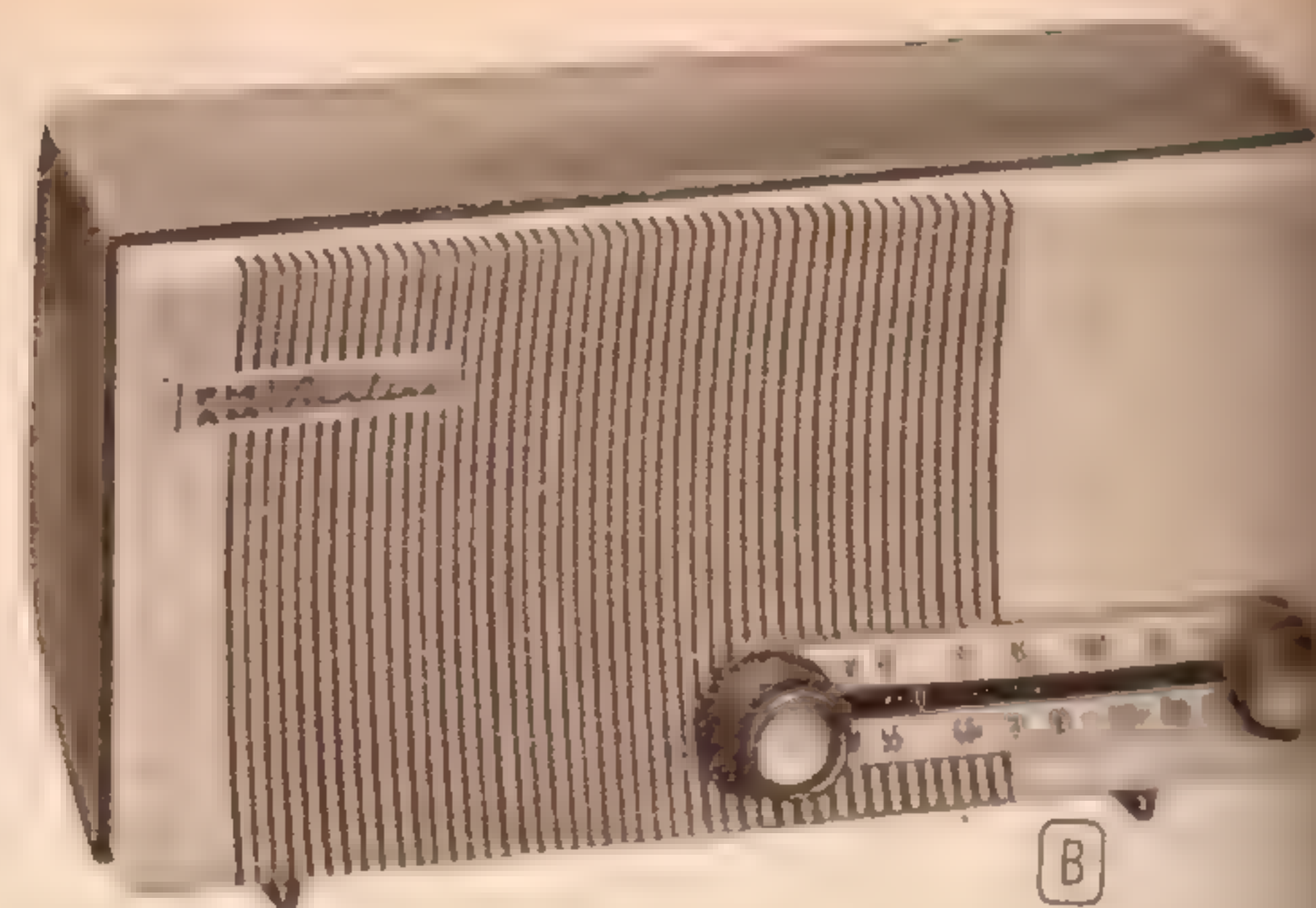
**A** Brighten working and leisure hours with the enjoyment of outstanding musical and educational programs you can select on this FM radio, plus regular AM reception. The utmost in performance . . . all in this handsome, modern unit.

**Static-free Tonal Qualities** provide a clarity of listening that offers a full range of musical enjoyment . . . well amplified by a big 10x2 1/2 in. Hi-Fi rectangular speaker for tops in tonal quality. Convenient slide-rule tuning with a single, lighted dial makes program selection easy and accurate.

**Volume Control Plus Bass-Treble Tone Control.** Push-pull On/Off switch for convenience. Input phono-jack for record enjoyment. Seven tubes plus rectifier. 3-gang condenser. Two built-in antennas—connection for outside antenna. Gives long-range reception where other sets often fail.

**Handsome Molded Plastic Cabinet** in Mahogany Brown with White, Black and Gold-color trim that can't fade, chip off or crack. Fully enclosed for dust-free protection. 14 1/2 x 6 x 5 3/4 in. AC only.

62 A 1666 L—Wt. 8 lbs. 4 oz. Mail. . . . Cash \$49.95



### Budget FM/AM Table Radio \$3995

**B** Airline's lowest priced AM/FM radio. Excellent AM reception plus static-free FM. 6 tubes plus rectifier. 5-in. speaker. 3 controls: On/off volume tuning, selector. Slide rule dial. Fully enclosed Mahogany, White plastic cabinet. 13 1/2 x 7 1/8 x 5 1/2 in. AC or DC. Mailable. Ship. wt. 7 lbs. 4 oz.

62 A 1675 L—\$5 Down. . . . . Cash \$39.95

### One Year Tube Guarantee

Any tube in any Airline Radio that fails electronically within one year from date of purchase will be replaced without charge. All other parts repaired or replaced for 90 days for failure due to mechanical defects or faulty workmanship.



### Airline's Best AM Table Radio \$2995

**C** Top Performing AM Table Radio. Big 10x2 1/2-in. rectangular Hi-Fi speaker gives unusually fine tone.

**5 Tubes Plus Rectifier.** 3-gang condenser. Tuned radio frequency stage, distance-getting power and extreme sensitivity make it ideal for difficult reception areas. Built-in iron core antenna. Base/Treble tone control.

Separate push-pull On/Off switch. Volume control. Lighted slide-dial. Phono-jack for record player. Size: 14 1/2 x 6 x 5 3/4 inches. AC or DC.

**Fully Enclosed Molded Plastic Cabinet** for full protection. Harmonious Beige with Ivory finish can't fade, chip or crack. Mailable. \$4 Down.

62 A 1639 L—Wt. 6 lbs. . . . Cash \$29.95

**D** Airline's Better Table Radio that you'll be proud to own for its modern appearance and fine, dependable performance. Four tubes plus rectifier. Heavy-duty 6x4-in. oval speaker. Distant-station sensitivity. Personal tone control for better adjustment and listening satisfaction. Built-in loop antenna for good reception. Molded high impact plastic cabinet in two attractive decorator-proved colors. Sparkling silver flecked precision tuning dial knob accents the sets color. 10 1/2 x 4 1/4 x 8 1/4 in. high. AC or DC. Mailable.

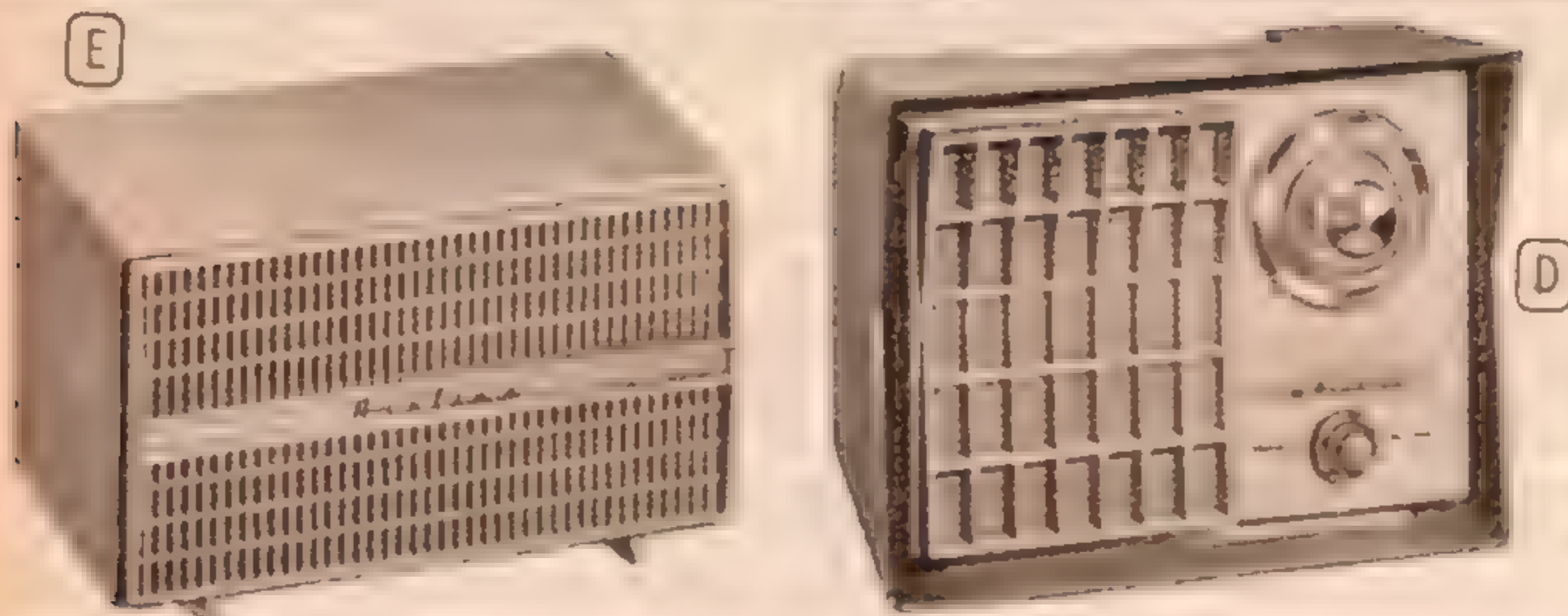
62 A 1667—CORAL AND WHITE. Ship. wt. 6 lbs. . . . . \$18.95

62 A 1685—BEIGE AND WHITE. Ship. wt. 6 lbs. . . . . 18.95

**E** Airline's Good Table Radio. Ideal second set to double your listening pleasure. Big set performance at a real low price. Better than average sensitivity. Four-inch speaker gives full, rich tone. Four tubes plus rectifier. Built-in loop antenna. Side tuning. Molded plastic cabinet in color choice. Cabinet can't chip, fade or crack under normal usage. Gold-color band trim in front gives modern color contrast. 9 7/8 x 4 7/8 x 5 1/8 in. AC or DC.

62 A 1655—MOCHA BROWN. Ship. wt. 4 lbs. 8 oz. . . . . \$13.95

62 A 1656—KITCHEN WHITE. Ship. wt. 4 lbs. 8 oz. . . . . 13.95



### Airline's Best Clock-Radio \$3495 \$5 Down

**F** Makes waking-up a pleasure with soothing music. Special doze alarm button lets you turn off alarm for 7 minutes then wakes you again. Reset up to 5 times.

**Sixty Minute Slumber Switch . . .** you go to sleep with radio playing, at a preset time it goes off automatically. Timed Appliance Outlet starts your coffee. Appliances plug into outlet.

Superb "Console" performance and clock-radio convenience in one attractive, modern design unit.

**Five Tubes Plus Rectifier.** 3-gang condenser. Pulls in distant stations.

**Tan and White Colors** molded-in plastic cabinet—can't fade, chip or peel. Gold-colored trim. Size: 14 x 6 x 5 3/4 in. AC only. Wt. 6 lbs. 8 oz.

62 A 1673 L—Mail. . . . . Cash \$34.95

**G** Airline's Better clock-radio. Lulls you to sleep, wakes you and starts your breakfast, too! Sixty minute slumber switch lets you fall asleep to music. At preset time radio shuts off automatically. It awakens you at your desired time. Any electrical appliance up to 800 watts can be plugged into radio. Telechron clock has luminous hands, sweep second hand. Radio pulls in distant stations. 4-in. speaker. Four tubes plus rectifier. 10 1/2 x 4 3/4 x 8 1/4 in. Mail. AC only.

62 A 1858 L—CORAL AND WHITE. Ship. wt. 7 lbs. \$2.50 Dn. . . . . Cash \$24.95

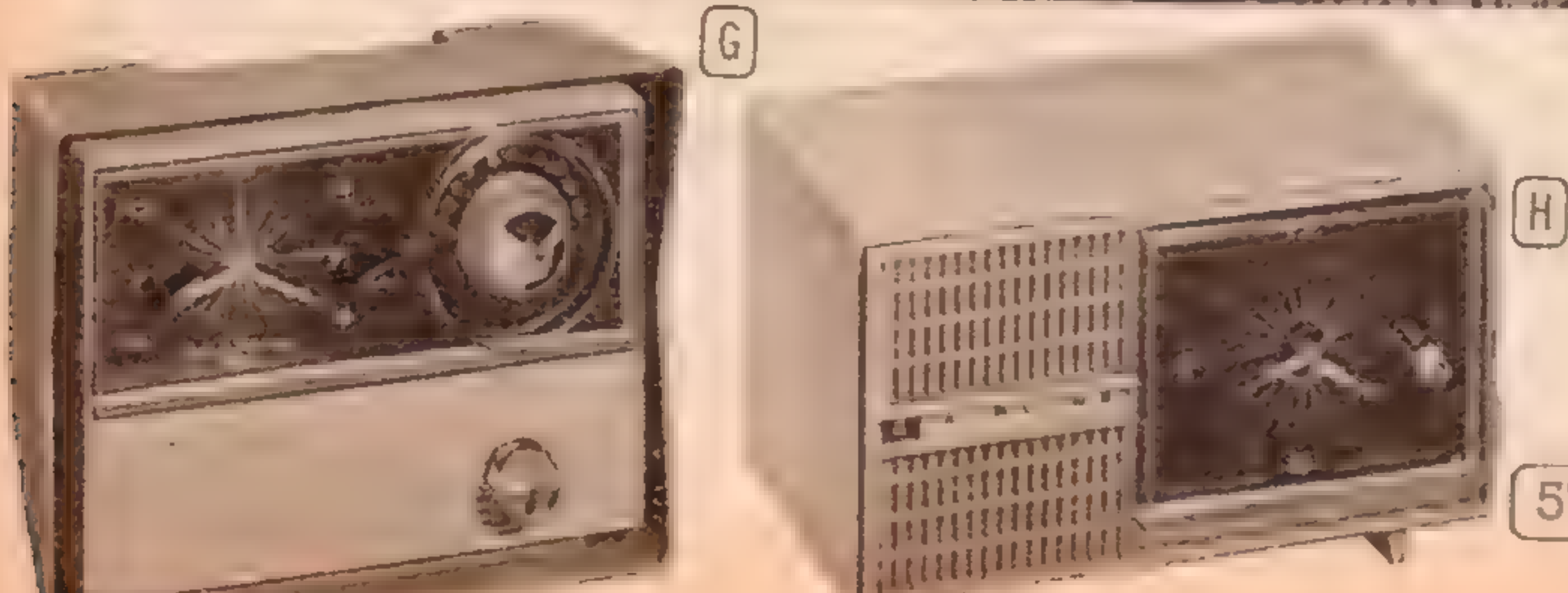
62 A 1859 L—TURQUOISE AND WHITE. Ship. wt. 7 lbs. \$2.50 Dn. . . . . Cash 24.95

**H** Airline's Good clock-radio. Telechron clock for accurate timekeeping and fine radio reception. Soothes you to sleep, wakes you to your favorite program. Plug in any electrical appliance up to 600 watts. Clock has luminous hands and sweep second hand. Four tubes, rectifier. Side tuning. Built-in antenna. Molded-in colors can't fade, chip or crack. AC only. 5 1/2 x 9 3/4 x 5 1/4 in.

62 A 1672—TURQUOISE. Ship. wt. 4 lbs. 8 oz. Mailable. . . . . \$18.95

62 A 1676—WHITE. Ship. wt. 4 lbs. 8 oz. Mailable. . . . . 18.95

All Airline Table, Clock Radios operate on 110-120V. All UL listed.



578BFCXKAS

JUST SAY **Charge It!** SEE PAGE 1281

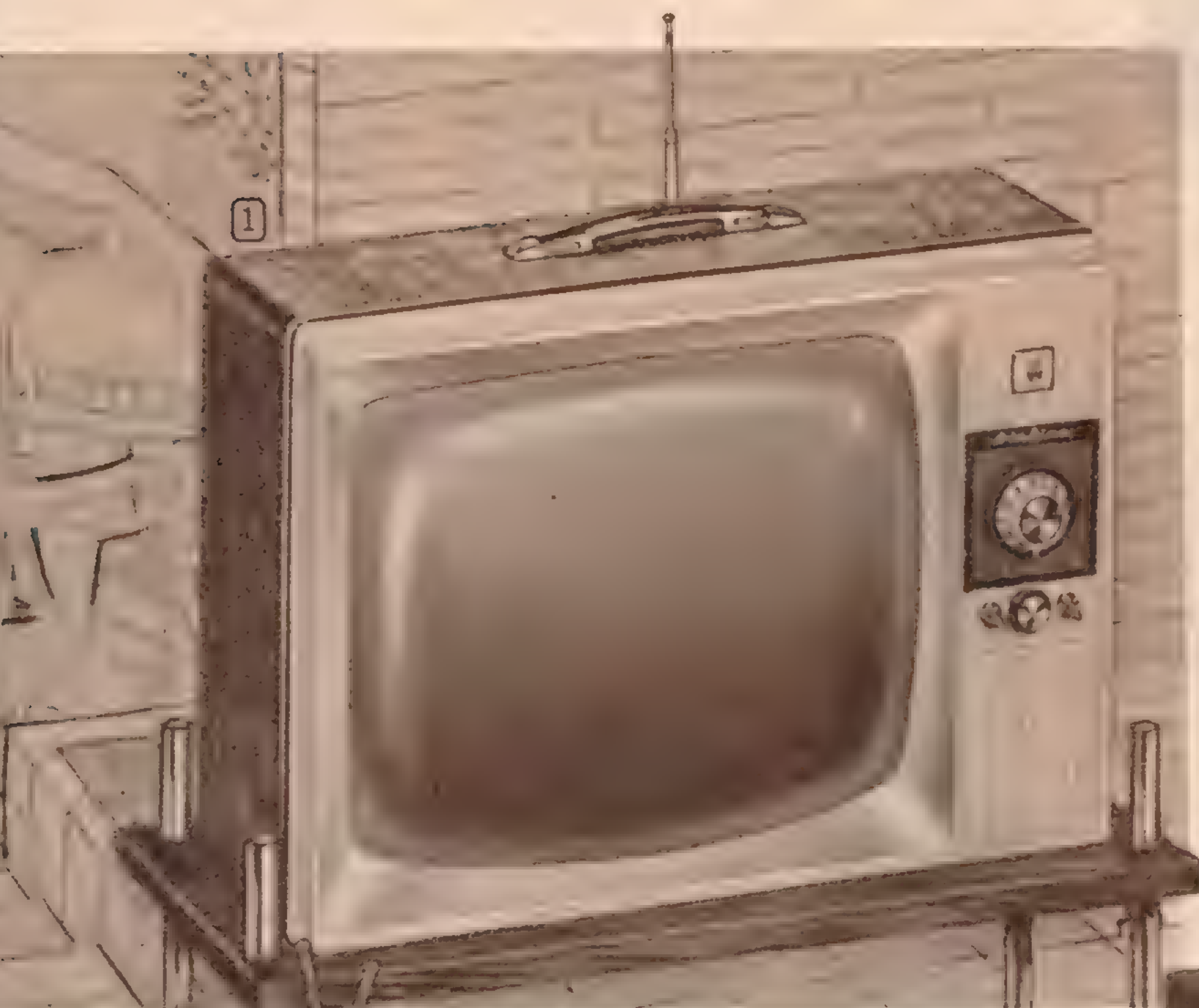
**3** Compact 155-sq. in. portable TV. Attractive top features in fringe and Control, auto steadier picture tube for Convenient speaker. Sens amplification window. Built-in antenna. Convenient. Light cabinet, White

6



# Any Good TV Portable Has Some of These Features

## ...Only *Airline* Gives You All of Them!



- Big 19 in. (Diag. Meas.)\* Screen
- Static-Free Up-Front FM Sound
- Convenient Finger-Tip Front Tuning
- Attractive Airline Luggage Styling

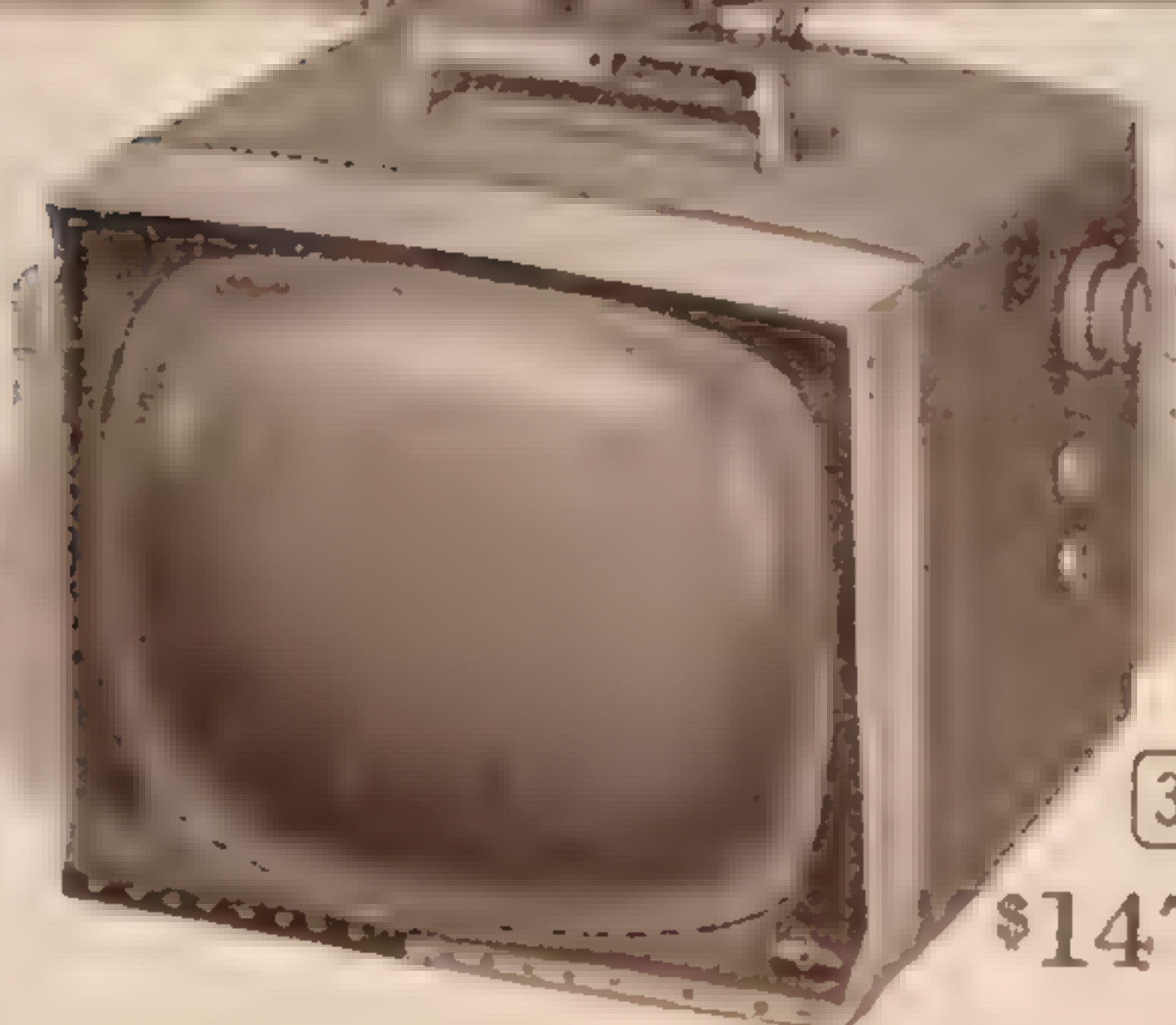
LOW, LOW PRICED AT **\$157<sup>95</sup>** ONLY VHF \$5 DOWN

① **Quality, features of a console**—plus the modern design of today's portables. Compact, light enough to carry from room to room. Front mounted 4-in. speaker, controls. Special seal keeps picture tube dust free.

**Good fringe area performance.** Tinted safety window lessens glare, eye strain. Automatic Gain Control assures steady picture. Aluminized picture tube accents Blacks, Whites. Built-in telescopic antenna—connection for outside antenna. \*(172-sq. in. viewing area). 15 $\frac{3}{4}$ x20x12 $\frac{1}{2}$ -in. Actual wt. 36 lbs. Ship. wt. 42 lbs.

63 A 4225 R—VHF chan. 2-13. \$5 Down...Cash **\$157.95**

63 A 4325 R—VHF/UHF chan. 2-83. \$5 Dn. Cash **187.95**



**Satisfaction  
Guaranteed  
or Your  
Money Back**

See Page 1272

③ **\$147<sup>95</sup>**  
VHF

③ **Compact 17-in.** (diag. meas. 155-sq. in. viewing area) portable TV. Attractively styled and has top features for fine reception, even in fringe areas. Automatic Gain Control, automatic focus for clearer, steadier pictures. Aluminized picture tube for greater contrasts.

**Convenient side controls.** Four inch speaker. Sensitive tuner. 3 IF stages amplification. Removable safety window. Built-in telescoping antenna. Connection for outside antenna. Light Beige vinyl-clad cabinet, White trim.

**14x14x16-in. Act. wt. 36 lbs.** Ship. wt. 40 lbs. Order cart (4), (5) or (6) below. VHF channels 2-13. VHF/UHF channels 2-83.

63 A 4222 R—VHF. Cash **\$147.95**

63 A 4322 R—VHF/UHF. **177.95**

**Same as (3) above** but good only for local and suburban reception (not shown). 2 IF stages of amplification. Antenna not included—see Page 582. Burnt Orange, White baked enamel finish.

63 A 4221 R—VHF. Cash **\$127.95**

63 A 4321 R—VHF/UHF. **157.95**



② **\$177<sup>95</sup>**  
VHF

**19-In. Decorator Portable \$177<sup>95</sup> VHF**

- **Front Mounted Speaker, Controls**
- **Strong Fringe Area Reception**
- **Designed For Limited Space**

② **Superior in performance and design** this portable will appeal to the modern family who want the highest quality reception at a reasonable price. Best features of portable and table models combined in a set with a large aluminized 19-in. (diag. meas. 172-sq. in. viewing area) picture tube with plenty of pulling power.

**Four inch permanent magnet speaker** mounted out front for direct-to-you sound. Thin enough for a shelf or use in any room on any coordinated carts or stand sold below, except (6). Built-in telescoping monopole antenna. Light Tan Vinyl-clad all metal case. 16x22 $\frac{3}{4}$ x12 $\frac{1}{2}$ -in. thin. Act. wt. 37 lbs. Ship. wt. 45 lbs. VHF chan. 2-13. VHF-UHF chan. 2-83. \$5-\$10 Dn.

63 A 4224 R—VHF. ....Cash **\$177.95**

63 A 4324 R—VHF/UHF. .Cash **207.95**

### Exclusive Airline Versatile TV Stands and Carts



④ **Brass-plated stand with Walnut finished shelf.** Swivel top expands from 19 to 31 in. 10x21x19 in. wide with top shelf closed. Perfect for any 17 in. or 19 in. slim styling Airline or other make portables.

63 A 8222 M—Ship. wt. 13 lbs.....**\$9.95**



⑤ **Brass and Walnut finished cart.** Modern brass tubing. Sturdy handle and casters allows easy mobility. 3-in. casters. 11x30x24 in. high overall. *Mailable.*

63 A 8223 M—Ship. wt. 14 lbs.....**\$10.95**



⑥ **Brass-plated cart** for all conventional square-shape portables such as the 17-inch sets above. Big handle. Handy utility-snack shelf. Rolls smoothly on big 3-inch casters. 15 $\frac{1}{4}$ x15 $\frac{1}{4}$ x34 $\frac{1}{4}$  inches high.

63 A 8200 M—Ship. wt. 13 lbs.....**\$9.95**

⑦ **Attractive, functional TV cart.** Enjoy TV in any room. Designed expressly for portable (1) above. Casters for mobility. Adjustable chrome, metal height shelf. Black colored wood shelf. 11x30x24 in. high. *Mailable.*

63 A 8226 M—Shipping weight 14 lbs.....**\$10.95**

⑧ **Multi-use stand.** Walnut finish. Square brass tubing. Back piece fits in corner, removes for placement flush with wall. 10x36x37 in. *Mailable.*

63 A 8224 M—Ship. wt. 21 lbs.....**\$16.95**

⑨ **Room divider Styling.** Walnut finished with square brass tubing. Shelf is adjustable so set can be placed in best location. For all 19-in. or 21-in. table models and portables. 12x32 $\frac{1}{2}$ x55 in. wide. *Mailable.*

63 A 8225 MO—Ship. wt. 18 lbs.....**\$19.95**



**IMPORTANT INFORMATION.** See Page 581 for complete details on Wards 90 Day Service Pact with purchase of any Airline Television portable. All Airline portables are shipped Freight, Truck or Express. All Airline televisions UL listed. *Note to Texas customers*—please add 3% to purchase price for Texas tax.

BFCKDAS WARDS 579





suburbia  
23 † Picture  
in. Tube

## Airline BETTER TV Consoles

ONLY \$219<sup>95</sup> Mahogany  
VHF

All Features at Top of this Page and Top of Facing Page . . . Plus

- Two Powerful, Full Range Hi-Fi FM 5-Inch Speakers to Please Your Ears with Static-Free, More Lifelike Sound; Clear, Rich Tones
- Larger and More Highly Styled Decorator-Type Cabinets Than Good Quality below—in Three Styles and Three Finishes

(A) (B) Good Fringe Area, Suburban and Local Reception. Two IF (Intermediate Frequency) stages of amplification provide more stable operation and performance even in fringe areas. 92°, 23-inch tube, aluminized for whiter whites and blacker blacks.

Molded Condensers and Power Resistors protect your set from damage by humidity—insure long life and uninterrupted performance, thus reducing maintenance service to a minimum. Interference to or from nearby TVs, diathermy machines, etc. is greatly minimized.

Full-View, Conveniently Placed Controls. All primary controls and most frequently used secondary ones located on front of set in upper right hand corner, where you can reach them easily; you also see the picture adjustment as you tune it in.

Better TVs Also Have an Additional 5-Inch Speaker—one more than Good Quality below—to bring you richer sound, in a wider range. VHF—channels 2 through 13; VHF/UHF—all channels 2-83 for areas where channels 14 through 83 have been assigned.

(A) Traditional Style. Mahogany grained hardboard on a strong hardwood frame. 34x20 in. deep, 32¼ in. high. Ship. wt. 100 lbs.

63 A 5202 R—VHF. \$10 Down and \$11 Monthly. . . . . Cash \$219.95

63 A 5302 R—VHF/UHF. \$10 Down, \$12.50 Monthly. . . . . Cash 249.95

Modern Style (Not Shown). Like (A) but louver-type bottom panel.

63 A 5212 R—BLOND VHF. \$10 Down, \$11.50 Monthly. . . . . Cash \$229.95

63 A 5312 R—BLOND VHF/UHF. \$10 Down, \$13 Monthly. . . . . Cash 259.95

63 A 5206 R—WALNUT VHF. \$10 Down, \$11.50 Monthly. . . . . Cash 229.95

63 A 5306 R—WALNUT VHF/UHF. \$10 Down, \$13 Mo. . . . . Cash 259.95

### 3 Big Advantages of 23-Inch Picture Tube

All 1961 Airline TV Consoles have the latest development in a large rectangular picture tube—23-inch† overall diagonal measurement; big 282-square-inch viewing area in all. (1). It reproduces the *Full Picture* as it is being transmitted LIVE or the way it was filmed originally. (2). Glass is bonded to the tube to eliminate dust collecting between the surfaces and for greater safety. (3). Gives a minimum of reflection as there is only ONE surface to reflect the light.

### Fine Furniture Styling

From the drawing boards of expert furniture designers, all the way through the selection of high quality materials used in these sets, every step in their production has been carefully controlled to assure the most tasteful appearance and top quality construction. You can be proud to locate any one of them in a place of dignity in your home.

### Hand Crafted

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23 † Picture  
in. Tube

(B) Suburbia—a member of Wards coordinated Suburbia furniture group—modern with a difference for people who think young, live young; Pages 710-721. Walnut grained hardboard; strong hardwood frame. 33¾x20x30 in. high. Ship. wt. 96 lbs.

63 A 5203 R—VHF. \$10 Down and \$12 Monthly. . . . . Cash \$239.95

63 A 5303 R—VHF/UHF. \$10 Dn., \$13.50 Monthly. . . . . Cash \$269.95

### Enjoy Your New TV Now . . . Pay Later

Only \$5 or \$10 Down on any Airline TV Console—balance in small amounts monthly out of . . . while you enjoy utmost viewing and pleasure—Special Appliance Terms on P.

### All Airline TVs are UL-Listed

Inspected by Underwriters' Laboratories; tested and approved by Wards own labs to give you the most dependable, most reliable . . . once possible. Plus 90-Day Service, facing

## Airline GOOD TV Consoles

ONLY \$194<sup>95</sup> Mahogany  
VHF

(C) All Features at Top of These Pages—at prices often paid for Table TVs. Another exceptional Airline value—will give dependable, long-lasting service with good local and suburban reception.

5-Inch Heavy Duty Speaker for static-free, clear sound. 92°, 23-in. tube aluminized for whiter whites, blacker blacks. Two IF stages of amplification. Molded condensers and power resistors for long life of set. Full-View Control Panel. 90-Day Service. UL-listed. Wood grained hardboard—strong

hardwood frames—three furniture finishes. 28¾ in. high. Ship. wt. 88 lbs. VHF—channels 2 through 13; VHF/UHF—channels 2-83 for areas where channels 14 through 83 have been assigned. \$5 or \$10 Down

63 A 5220 R—MAHOGANY. VHF. \$10 Mo. . . . . Cash \$194.95

63 A 5320 R—MAHOGANY VHF/UHF. \$10 Down and \$11.50 Monthly. . . . . Cash 224.95

63 A 5225 R—WALNUT VHF. \$10.50 Mo. . . . . Cash 204.95

63 A 5325 R—WALNUT VHF/UHF. \$10 Down and \$12 Monthly. . . . . Cash 239.95

63 A 5230 R—BLOND VHF. \$10.50 Mo. . . . . Cash 204.95

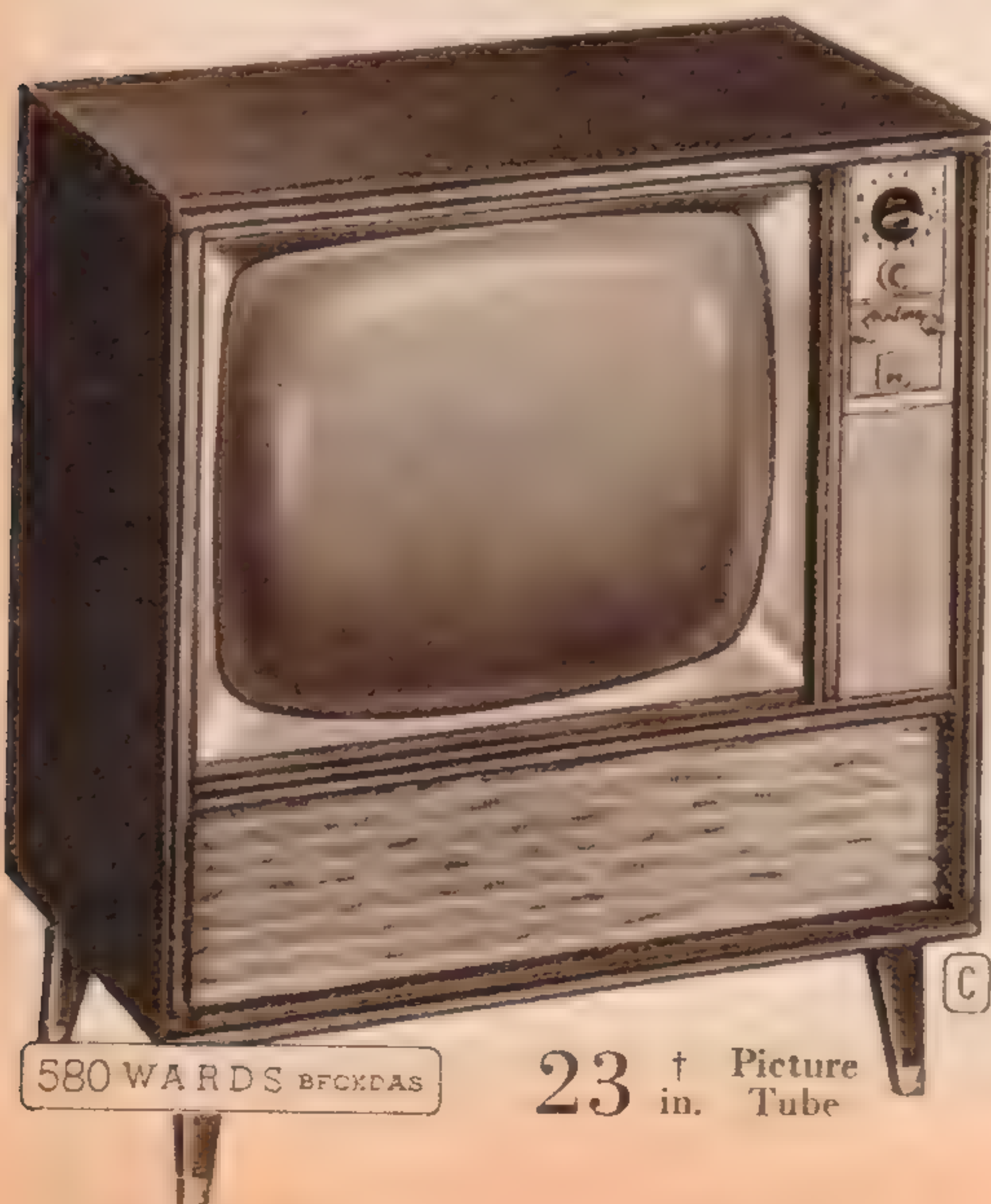
63 A 5330 R—BLOND VHF/UHF. \$12 Mo. . . . . Cash 239.95

TV Consoles shipped by Freight, Truck or Express.

Texas customers please add 3% State Excise Tax.

Visit Your Catalog Store—in many you will find TV Sets on display. Watch their superior performance; see the fine finishes, styles.

Satisfaction Guaranteed or Your Money Back



580 WARDS BOOKS

23 † Picture  
in. Tube

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# Quality, Price...SEE WHY AIRLINE'S YOUR BEST BUY

## Hand Crafted Chassis

The less-costly method of constructing the vital nerve center of a television set would be in keeping with the high quality standards Airline has set for its 1961 line of consoles. Hand crafted chassis take longer to build but are easier to service and better performing for years of trouble-free enjoyment. There is no better way to build TVs.

## Automatic Gain Control

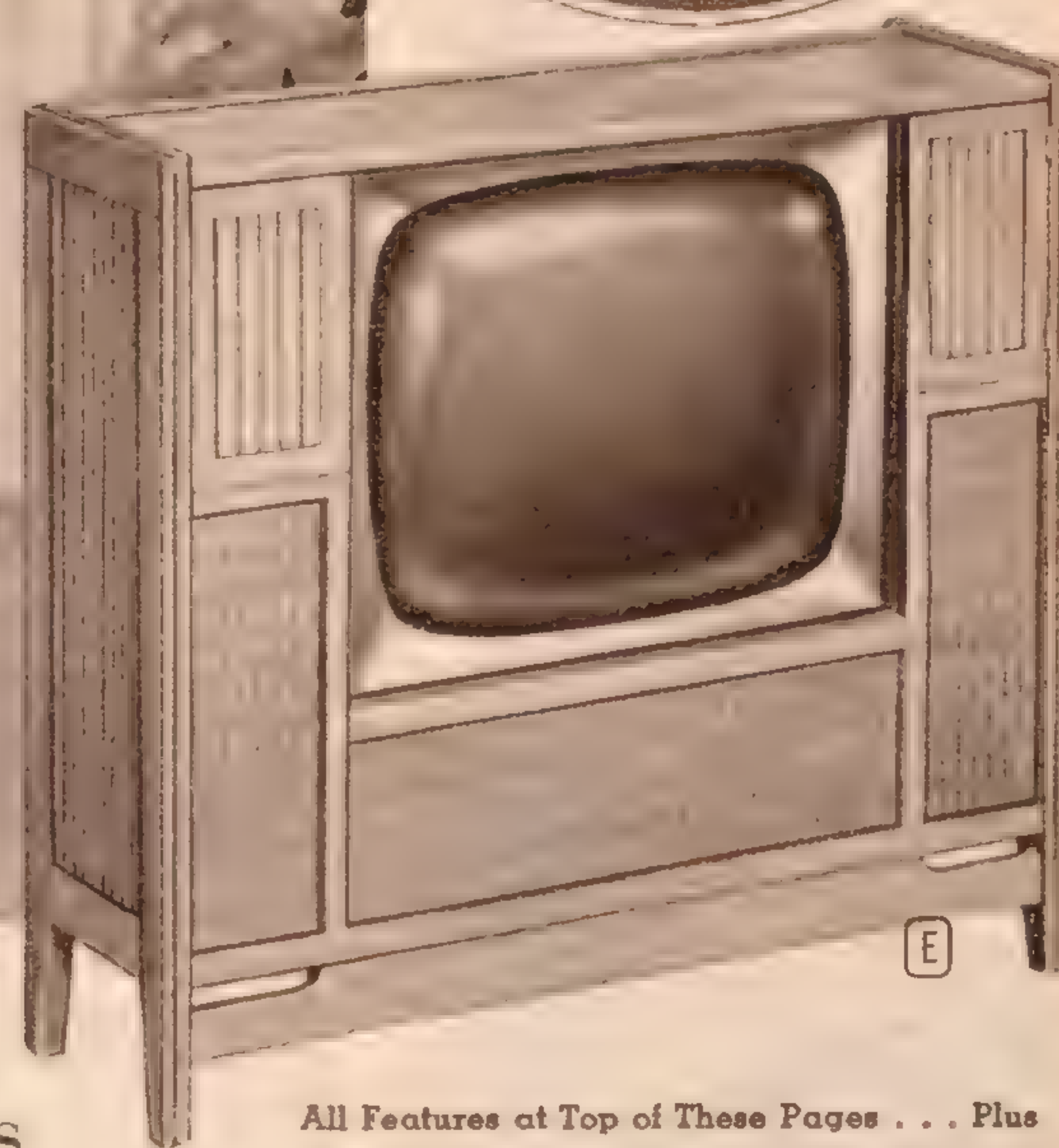
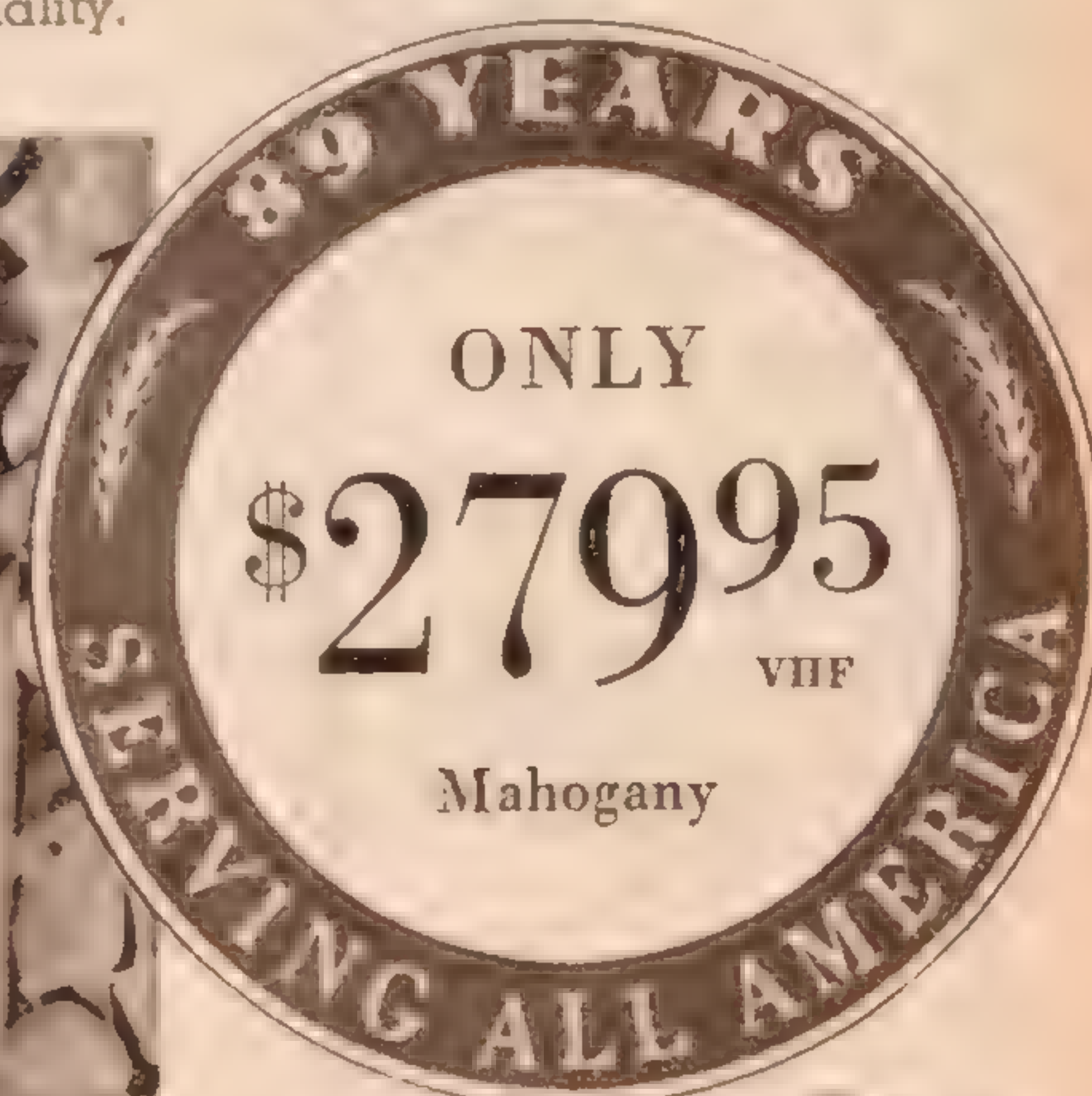
AGC and Range Control are features of vital importance to good reception. AGC assures a steady picture from every channel—no wobbling, fading or fluttering. Range Control pinpoints the signal from weak and strong channels and compensates for too little or too much power so you don't have to re-adjust every time you change channels.

## Quality Control

During every step of the production of these superb television sets, they are carefully inspected to assure that every component meets Airline's rigid standards of quality. *Just one such test lasts 4 hours.* After completion, they are inspected again in a final checkout. The close tolerances maintained in production assure you of uniformly high quality.

## Exclusively at Wards

The television consoles shown on these pages have been designed and built by some of the finest furniture designers and television engineers in America exclusively for Montgomery Ward. Each one has been designed to co-ordinate perfectly with a particular style of furnishing.



THE ULTIMATE IN FINE TV PERFORMANCE AND BEAUTY

## Airline BEST 23-in.† TV Consoles

**D** **E** Two of the Finest Television Sets Available Today, Anywhere. In performance they are unsurpassed; in beauty they are second to none.

**Twin 4x6-Inch Oval Speakers** give powerful Hi-Fi FM sound and please your ears with static-free, lifelike sound and clearest, richest tones.

**Three IF Stages of High Signal Amplification** provide stable operation and performance with minimum outside noise, even in most remote fringe areas.

**Greater Power Reserve** increases the tones between white and blacks, giving the appearance of depth.

**Transformer-Type Chassis** (on Best Sets only) provides stable performance in areas of fluctuating line voltages. It has better degrees of isolation between chassis and line for minimum interference. Superior Range Control pinpoints signals. Molded Condensers and

Power Resistors assure long life of set. Best precision-engineered hand-crafted receiver. 90-Day Service included. UL-listed. VHF—channels 2-13; VHF/UHF—channels 2-83 for areas where channels 14-83 have been assigned. \$10 Down—see Page 791.

**(D) THE WESTMINSTER**—a masterful interpretation of English Traditional cabinetry. Finest Mahogany veneers. 36x17 3/4 x 34 in. high. Ship. wt. 110 lbs.

63 A 5203 R—VHF. \$14 Monthly.....Cash \$279.95

63 A 5303 R—VHF/UHF. \$15 Monthly.Cash 309.95

**(E) THE TIROS**—superbly crafted of beautifully grained Blond Oak Veneers in contemporary American style. 35 1/2 x 16 3/4 x 32 1/4 in. high. Ship. wt. 110 lbs.

63 A 5213 R—VHF. \$14 Monthly.....Cash \$289.95

63 A 5313 R—VHF-UHF. \$15.50 Mo....Cash 319.95

All Features at Top of These Pages . . . Plus

- Genuine Hardwood Veneer Cabinetry
- Separate Tone Control Enables You to Regulate to Sound Most Pleasing to Your Ear
- Superior Keyed-Type Automatic Gain Control Brings in Picture When Other Sets Fail, Because of Distance or Outside Interference
- Short Neck 110° Picture Tube for Wide Angle Viewing—Permits Thinner Cabinet, That Can Be Placed Almost Flush Against Wall for Better Appearance in Your Room
- Amazing Improved Memory Tuner System. You Tune Each Channel Only Once—When You Install Your Set. Thereafter It's Always in Tune When You Dial Any Channel. Dial Lights up Number of Channel You Tune In.



**HIDEAWAY CONTROLS** concealed behind door at upper right hand corner; has recessed hinges, magnetic catch—nothing to mar the beauty and symmetry of your fine set.

## 90-Day Service Included

On Any Airline TV. During 90 Days after Purchase, if any part proves defective, Wards will replace it Without Charge.

This Service Given in Your Home on any Console TV in this Catalog if you live within the extensive Wards Service Area. To arrange for service under this 90-Day Pact, contact nearest Ward Branch. For Portable TVs on Page 579, take set in person or send it prepaid to nearest Ward Service Center.

One Year Guarantee on the Picture Tube and all other tubes included with all Airline TV Sets.

BFCKDAS WARDS 581



# Airline TV Antennas... GUARANTEE TOP RECEPTION

LOW

**YES, GUARANTEED TOP RECEPTION!** Choose an Airline antenna similar to those in use in your area. If it does not perform satisfactorily, return it for full refund including transportation.

**NOTE:** All VHF antennas on this page can be used simultaneously for television and FM radio reception with Coupler (13).

**Special Installation Requirements:** Wall and chimney mounts are not included in Airline antenna kits. If needed order separately below. Ground clamps sold on Page 1014.

**1 Airline High-Gain Most Sensitive VHF Antenna.** Two Sections, Antenna only. Best ever tested by Wards for fringe areas, wherever reception is difficult with ordinary television antennas.

For over-all gain, sensitivity and performance on all VHF channels 2 to 13, this antenna was given highest rating by Ward television engineers during field tests of many antennas with popular-brand TV sets.

Wards recommend this antenna for use within 50 miles from TV station. Highest quality. Easily assembled; complete instructions included. (Mast 7), lead-in (9) and accessories are not included—order separately below.) Ship promptly by Freight, Truck or Express.

63 A 7029R—Antenna. Wt. 19 lbs. .... \$14.95

**High Gain VHF Antenna for Channels 2-13.** (shown). 1-section. Excellent for up to 50 miles station, but not as sensitive as (1). With 5-ft. 50-ft. lead-in, 30-ft. guy wire, universal mounting instructions included. By Freight, Truck or Express. Complete Kit is ready to assemble.

63 A 7030R—Ship. wt. 12 lbs. .... \$12.95

## Medium Range VHF Kits

**2 For Outlying Areas.** Our Most Popular Antennas—proved highly satisfactory by thousands. Good distance-getting. Universal mounting. Mast, lead-in, guy wire, instructions included. Easily assembled. For VHF channels 2-13.

**2-Section. More Sensitive.** With 10-ft. mast, 50-ft. 300-ohm lead-in, hardware, 50-ft. guy wire included. *Mailable.*

63 A 7024MO—With instructions. Ship. wt. 14 lbs. .... \$13.95

**1-Section.** (Not shown.) With 5-ft. mast, 50-ft. 300-ohm lead-in, hardware and 30-ft. guy wire, instructions.

63 A 7023MO—Ship. wt. 8 lbs. *Mailable.* .... \$7.75

## Long Distance UHF

**4 Corner Reflector UHF Antenna.** Mounts at any position on mast. 20-to-1 front to back ratio. Kit includes 6-ft. mast, 60-ft. oval lead-in, hardware, instructions. For channels 14-83.

63 A 7027MO—Mail. Wt. 9 1/4 lbs. \$10.75

**Corner Reflector UHF Antenna Section Only.** Fits any mast. Order lead-in (9).

63 A 7028M—Instr. Wt. 5 lbs. .... \$3.50

## Convenient Indoor TV Antennas

**5 VHF-UHF—Similar to (6) below but without dial.** Place on top of or slip into bracket (included) to be attached to back. Attractive plastic casing. Does not recess behind TV set. For channels 2-83.

63 A 7018—Ship. wt. 1 lb. 4 oz. .... \$8.95

**6 VHF-UHF, for All Channels, 2-83.** The 12-position dial provides picture tuning. Attaches to back of set—antenna recesses out of view. For local reception only. Sturdy plastic casing. 45-in. lead-in wire.

63 A 7066—Blond finish. Ship. wt. 1 lb. 8 oz. .... \$9.95

63 A 7019—Mahogany finish. Ship. wt. 1 lb. 8 oz. .... \$8.95

## Hardware and Accessories for TV Antenna Installation

**7 Telescoping Masts for Use in Areas** where extra-high antenna installations are necessary. Durable, 16-gauge galvanized steel.

Double interlock sections, sturdy tubular construction. Diameter varies from 2 1/4 to 1 1/4 in. Order Support Base below. Guy Wire (10). By Freight, Truck or Exp.

**2 Sections** extend to 19 feet 9 inches.

63 A 8002R—Ship. wt. 18 lbs. .... \$5.50

**3 Sections** extend to 28 feet 10 inches.

63 A 8003R—Ship. wt. 30 lbs. .... \$8.50

**4 Sections** extend to 37 feet 3 inches.

63 A 8004R—Ship. wt. 41 lbs. .... \$11.95

**5 Sections** extend to 45 feet.

63 A 8005R—Ship. wt. 55 lbs. .... \$15.95

**Support Base** for masts above.

63 A 8001M—Ship. wt. 2 lbs. .... \$1.89

**For Best Reception in Fringe Areas** where signals are from more than one direction, use rotator (15), right.

**8 TV Mast Extensions** for 1 1/4-in. outer diameter masts. Sturdy Aluminum construction.

63 A 8109M—5 ft. Ship. wt. 4 lbs. 4 oz. *Mail.* .... \$1.25

63 A 8110R—10 ft. Ship. wt. 8 lbs. *Not Mail.* .... 2.45

**9 Lead-In Antenna Wire.** Specially made for TV. Tested weather-resistant plastic insulation.

**Flat VHF Twin Lead-In.** 300-ohm impedance.

63 A 8104—100-ft. roll. Ship. wt. 1 lb. 8 oz. .... \$2.98

63 A 8105—50-ft. roll. Ship. wt. 12 oz. .... 1.65

**OVAL UHF Lead-In.** High efficiency. 300-ohm.

63 A 8115—100-ft. roll. Ship. wt. 5 lbs. .... \$4.98

63 A 8106—50-ft. roll. Ship. wt. 2 lbs. 8 oz. .... 2.75

**10 Galvanized Steel Guy Wire.** Anchor your antenna. No. 20 wire. Order as many 50-ft. coils as desired (up to 1000 ft. in one continuous piece).

63 A 8114—4-strand. 50-ft. coil. Ship. wt. 1 lb. .... 25c

63 A 8116—6-strand. 50-ft. coil. Ship. wt. 1 lb. .... 39c

**11 Stand-off Insulators.** For 300-ohm VHF or UHF TV lead-in or ground wire. Screw-in type. 3 1/2 inches.

63 A 8112—Ship. wt. 2 oz. .... 6 for 25c

**Mast Stand-off Insulators.** Like (11) but adjustable clamp instead of screw. Ship. wt. 2 oz.

63 A 8113..... 3 for 25c

**12 Ground Rod With Clamp.** Ground FM or TV antenna. Use Ground Wire. 4 ft. Ship. wt. 1 1/2 lbs.

63 A 8102M—*Mailable.* .... \$1.95

**Solid Aluminum Ground Wire.** Not shown. No. 8. Connect TV or FM antenna to ground rod. Recommended by National Electrical Code. 100-ft. coil:

63 A 8101—Ship. wt. 1 lb. 8 oz. .... \$8.95

**13 2-Set Antenna Coupler.** For TV or FM radios. Use antenna for 2 sets. No switches. 5 1/4 x 2 1/4 x 1 1/2 in.

63 A 8032—Ship. wt. 4 oz. .... \$1.95

**14 Lightning Arrestor.** UL-listed. Gives maximum cost protection against lightning. For TV or Antenna. Easily installed.

63 A 8100—Wt. 4 oz. .... \$1.95

**15 Antenna Rotator.** Controls Roof Antenna From Your Set. Attaches to any TV mast. Put control-box on set. A touch turns antenna any direction (full revolution in 60 seconds). Automatic brake prevents "windmill" work for you with greatest efficiency. *Mailable.*

63 A 8028M—Wt. 13 lbs. \$3 Down..... Cash \$2.95

**Guy Wire Ring for Rotating Antenna Masts.** (Not shown). Permits attaching guy wires to antenna mast or rotator. For masts up to 1 3/4 in.

63 A 8010—Ship. wt. 2 lbs. .... \$1.95

**16 Wall Mount.** For masts from 3/4- to 1 5/8-in. diameter. Projects 12 in. With hardware. Galvanized.

63 A 8008—Ship. wt. 3 lbs. 14 oz. .... \$1.95

**17 Chimney Mount.** Fits masts 3/4- to 1 5/8-in. diameter. Stainless steel straps, for chimneys up to 3 ft. sq. With hardware and instructions.

63 A 8007—Ship. wt. 3 lbs. 2 oz. .... \$2.95

**Charge It!** SEE PAGE 1281

**1 Don't let** of the full educational program poor picture, tating, rather

**Now you can** economically made, Airline tubes are ards of qual facturers.

**Wards alumi** replace star sharper, cle trusts; whites

(1) TV

12LP4, 12LP4  
14CP4, \* 14BP  
16GP4, \* 16GP  
16GP4C\*...  
16KP4, 16RP4  
16TP4\*...  
17AVP4, 17A  
17ATP4A...  
17BP4, 17BP4  
17BP4...  
17BUP4, 17B  
17CP4, \* 17CP  
17HP4, 17HP  
17RP4C...  
17LP4, 17LP4  
17TP4\*...  
20CP4A, 20CP

(2) Tube No.

OZ4  
1A7GT  
1B3GT  
1H5GT

1K3-  
1L6  
1N6GT  
1R5  
1R5

1T4  
1U4  
1U5  
1X2B

6AP4A  
6BN4

6AL5  
6AU6  
6BC6  
6BN6  
6BY6  
6CZ6

6D6  
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6F6  
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6AS6

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6AV6

6AW6

6AX6

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6AZ6

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6CW6

6CX6

6CY6

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6DQ6

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6DS6

6DT6

6DU6

6DV6

6DW6

6DX6

6DY6

6DZ6

6EA6

6EB6

6EC6

6ED6

6EE6

6EF6

6EG6

6EH6

6EI6

6EJ6

6EK6

6EL6

6EM6

6EN6

6EO6

6EP6

6EQ6

6ER6

6ES6

6ET6

6EU6

6EV6

6EW6

6EX6

6EY6

6EZ6

6FA6

6FB6

6FC6

6FD6

6FE6

6FF6



# LOW COST TV Picture Tubes of HIGHEST QUALITY

ENJOY SHARP, CLEAR PICTURES IN ANY MAKE SET WITH AIRLINE TUBES

Don't let an overworked picture tube rob you of the full value of the entertaining and educational programs now shown on television. A poor picture can make a good program irritating, rather than enjoyable.

Now you can correct your picture tube troubles economically with a high-quality, precision-made, Airline aluminized picture tube. All Airline tubes are made to Wards exacting standards of quality by nationally known manufacturers.

Wards aluminized Super Airline picture tubes replace standard tubes in any set. Enjoy sharper, clearer pictures with improved contrast: whites are whiter, blacks are blacker.

Aluminum coating projects detail to viewer with accuracy and clarity. Often produces a better picture than when set was new.

How to order: Tubes on the same line are interchangeable. (\*Means aluminized versions not available for these tubes.) Find number from old TV tube, instructions or sticker inside set. Find tube number and order from table below. Wards will send you the latest version of tube-type you order. A perfect fit is guaranteed.

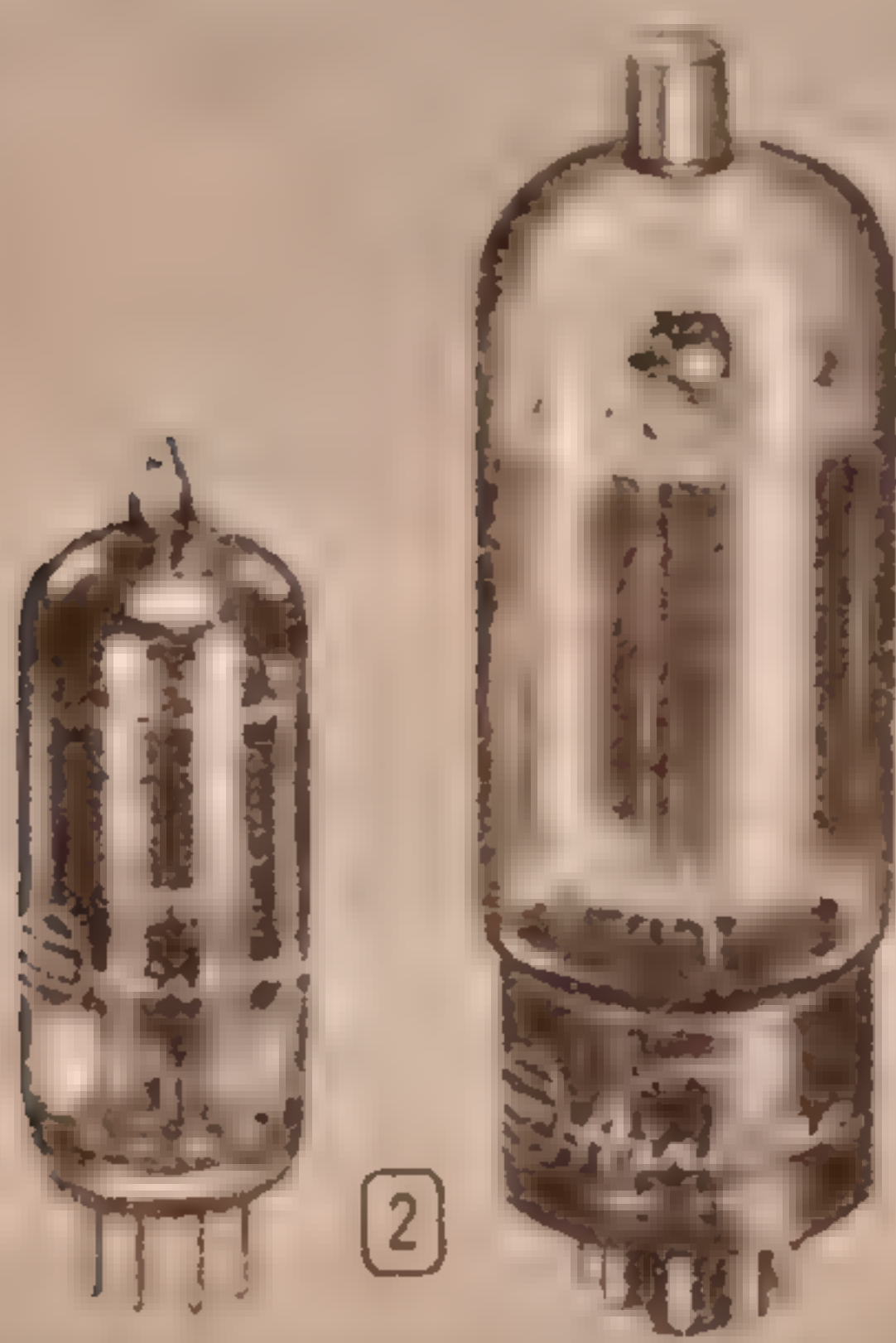
Order by Catalog Number 88A 160R. Be sure to state number of tube you want as shown in table below. Shipped promptly from nearest Mail Order House by Freight, Truck or Express. See details at right, below, before ordering.

(1) Tube Numbers	Wt. Lbs.	Full Price	Exch. Price	Tube Numbers	Wt. Lbs.	Full Price	Exch. Price
12LP4, 12LP4A, 12KP4, 12KP4A...	18	\$18.95	.....	21ACP4, 21ACP4A, 21AMP4, 21AMP4A, 21BSP4.....	30	\$33.95	\$27.95
14CP4, *14BP4, *14EP4*.....	15	19.95	.....	21ALP4, 21ALP4A, 21ALP4B....	27	33.95	27.95
16GP4, *16GP4A, *16GP4B, *16GP4C*.....	16	41.95	.....	21AP4*.....	30	49.95	45.95
16KP4, 16RP4, 16KP4A, 16RP4A...	21	22.95	.....	21ATP4, 21ATP4A, 21ATP4B....	34	33.95	27.95
16TP4*.....	21	19.95	.....	21AUP4, 21AUP4A, 21AUP4B, 21AVP4, 21AVP4A, 21AVP4B...	35	33.95	27.95
17AVP4, 17ATP4, 17AVP4A, 17ATP4A.....	19	26.95	\$22.95	21AWP4.....	34	35.95	25.95
17BJP4.....	19	22.95	24.45	21CBP4, 21CBP4A.....	35	32.95	28.95
17BP4, 17BP4A, 17BP4B, 17BP4C, 17JP4.....	22	24.95	.....	21CEP4, 21CEP4A.....	35	35.95	29.95
17BUP4, 17CBP4.....	16	34.95	27.95	21DAP4, 21DEP4, 21DFP4.....	25	35.95	29.95
17CP4, *17CP4A*.....	22	34.95	29.95	21EP4, 21EP4A, 21EP4B.....	38	29.95	26.95
17HP4, 17HP4A, 17HP4B, 17RP4, 17RP4C.....	22	26.95	....	21FP4, 21FP4A, 21FP4C.....	36	28.95	25.95
17LP4, 17LP4A, 17VP4, 17VP4B...	17	26.95	.....	21YP4, 21YP4A.....	35	33.95	27.95
17TP4*.....	22	45.95	42.95	21ZP4, 21ZP4B.....	35	31.95	27.95
20CP4A, 20CP4D, 20DP4A, 20DP4C	27	29.95	.....	24ADP4, 24CP4, 24CP4A, 24QP4, 24TP4, 24VP4, 24VP4A.....	42	49.95	42.95
				24DP4, 24DP4A, 24YP4.....	42	49.95	42.95

## SAVE MORE UP TO \$10

On Exchange Price  
See Details Below

**Exchange Notice:** Now save more than ever by buying your television picture tube at Wards low exchange price. Simply return your old tube in the new tube carton to your nearest Wards retail or catalog store or Mail Order House. Be sure to include ordering papers. If you return old tube by Truck or Express, please prepay shipping charges (see Page 1274 to estimate). Wards will promptly refund the difference between the full price and exchange price of tube. Include full price when ordering.



## You Get the Best for Less When You Buy Airline

FIT ANY MAKE RADIO, TV OR PHONOGRAPH WITH AIRLINE REPLACEMENT TUBES

### GUARANTEE

Wards will replace any radio or television tube, including picture tube, that fails electronically within one year from the date of purchase—without cost to you. Here's proof that Wards back their reputation for quality merchandise.

Wards Super Airline radio, TV and phonograph replacement tubes are manufactured to Wards rigid standards of high quality by nationally known manufacturers.

Regardless of how much you pay, you can't buy a better tube than Airline. A Super Airline will replace any tube having same number.

Wards low prices for replacement tubes make it possible and practical for anyone, especially in remote areas, to keep a set of spares on hand. Tube numbers ending in "GT" are small glass tubes which will replace either metal or

large glass tubes in most sets. Tube numbers ending in "A" or "B" indicate improved design has replaced old style. For example, replace tube 6SN7GT with newly designed 6SN7GTB.

Wards stock a complete line of tubes. If your tube is not listed, ask for it by number and include money to cover approximate cost. We'll send tube and refund or bill you for the difference.

Order by Catalog Number 88A 150. Be sure to state quantity and tube number wanted: See table below. Ship. weight, each, 4 oz.

(2) Tube No.	Price	Tube No.	Price	Tube No.	Price	Tube No.	Price	Tube No.	Price	Tube No.	Price	Tube No.	Price
OZ4	99c	3S4	\$1.39	6AN8	\$1.89	6BQ6GTB	\$2.39	6K6GT	\$1.29	12AT6	99c	12SK7	\$1.79
1A7GT	\$1.99	3V4	1.29	6AQ5A	1.19	6BQ7A	2.19	6K7	2.39	12AT7	\$1.69	12SN7GTA	1.39
1B3GT	1.59	4BQ7A	2.29	6AQ7GT	2.29	6BX7GT	2.29	6L6G	2.29	12AU6	1.19	12SQ7	1.69
1H5GT	1.79	5AM8	1.69	6AS5	1.29	6BY6	1.29	6S4	1.09	12AU7A	1.39	12W6GT	1.69
1K3	1.09	5AN8	1.69	6AT6	99c	6BZ6	1.19	6SA7	2.09	12AVE	99c	19AU4GT	1.99
1L6	1.89	5AQ5	1.29	6AT8	1.79	6BZ7	2.19	6SJ7	1.99	12AV7	1.99	25BQ6GTB	2.59
1N5GT	1.99	5AT8	1.79	6AU4GT	1.89	6C4	99c	6SK7	1.89	12AX4GTA	1.39	25CA5	1.39
1R5	1.39	5CG8	1.89	6AU5GT	2.39	6CF6	1.29	6SL7GT	1.79	12AX7	1.39	25CU6	2.59
1S5	1.29	5CL8	1.79	6AU6	1.19	6CF6	3.19	6SN7GTB	1.39	12A27	1.59	25L6GT	1.19
1T4	1.29	5T8	1.99	6AU8	1.89	6CG7	1.49	6SQ7	1.79	12B4A	1.59	25W4GT	1.49
1U4	1.29	5U4GB	1.09	6AV5GA	2.09	6CG9A	1.79	6T8	1.79	12BA6	1.09	35C5	1.09
1U5	99c	5U8	1.79	6AV6	89c	6CL6	2.09	6V2A	1.79	12BD6	1.29	35L6GT	1.29
1X2B	1.09	5X8	1.89	6AW8A	1.89	6CM7	1.59	6V3A	2.49	12BE6	1.09	35W4	79c
2AF4A	2.19	5Y3GT	1.29	6AX4GT	1.39	6CN7	1.49	6V6GT	1.39	12BH7A	1.59	35Y4	1.39
2BN4	1.49	6A8	2.59	6BA6	1.09	6CS6	1.39	6W4GT	1.39	12BQ6GTB	2.59	35Z5GT	1.09
3AL5	1.09	6AB4	1.19	6BC5	1.19	6CU6	2.39	6W6GT	1.49	12CA5	1.49	50B5	1.39
3AU6	1.19	6AC7/1852	2.39	6BE6	1.39	6DE6	1.39	6X4	99c	12CU6	2.39	50C5	1.09
3BC5	1.19	6AF4A	2.19	6BG6G	3.59	6DQ6A	2.29	6X5GT	1.19	12D4	1.59	50L6GT	1.29
3BN6	1.59	6AG5	1.39	6BH8	1.99	6EQGT	1.79	6Y8	1.69	12DQ6	2.29	80	1.49
3BY6	1.39	6AH4GT	1.59	6BJ6	1.49	6H6	1.59	6Y6GT	1.39	12L6GT	1.29	ECC83	1.39
3BZ6	1.29	6AH6	2.49	6BK5	1.99	6J5	1.49	7AU7	1.49	12CA7	2.19	EL84/1	1.39
3CB6	1.29	6AK5	2.39	6BK7B	1.89	6J5GT	1.49	8BQ5	1.39	12SG7	2.19	6Z5	1.39
3CS6	1.49	6AM8	1.79	6BL7GT	2.09	6J6	1.49	10DE7	1.69	12SJ7	2.09	UCL82	1.79
3DK6	1.39			6BN4	1.39							7025	1.69
3Q5GT	1.99			6BN6	1.59								

### DO IT NOW!

Now, while you're in a do-it-yourself mood, turn to the next two pages for a money-saving assortment of parts and accessories of all kinds. Explore them.

Just Say  
Charge  
It!

SEE  
PAGE 1281

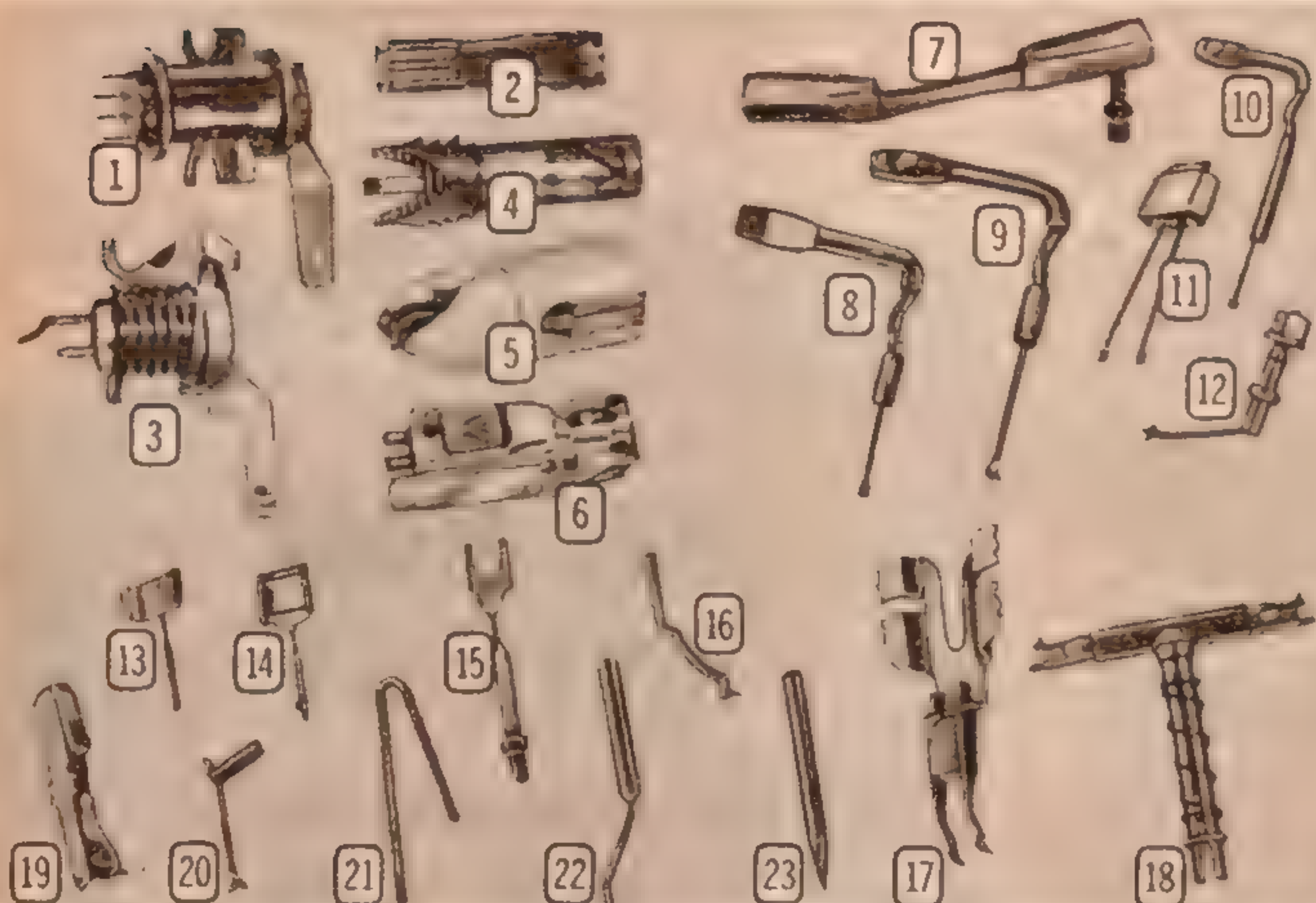
Satisfaction Guaranteed—See Page 1272

ALL WARDS 583



# SAVE ON Perfect Fit Replacement Parts

AND  
SATIS



## Replace With Top Quality Airline Needles — Save

**Wards Best, Scientifically Tested at Factory**  
Shipping weight for all needles below (except 23), 3 oz.

Key	NEEDLE REPLACEMENT FOR	SPEED RPM	SAPPHIRE (Synthetic)		DIAMOND	
			Cat. No.	Each, 2 for	Cat. No.	Each
(8)	Sonotone 9980 and 2T.....	All	88 A 11441	\$1.89 3.49	88 A 9958*	\$5.49
(9)	Sonotone 3T.....	All	88 A 9970	1.89 3.49	88 A 9971*	5.49
(10)	Sonotone 8T.....	All	88 A 9977	1.89 3.49	88 A 9978*	5.49
(11)	RCA Stereo.....	All			88 A 9986*	5.49
(12)	RCA 45 rpm Player.....	45	88 A 9980	1.29 2.39	88 A 9981	4.69
(13)	Electro-Voice 26.....	33, 45	88 A 9980	1.39 2.59	88 A 9981	4.69
		78	88 A 9979	1.39 2.59		

Cartridges and Mounts fit any 3- or 4-speed record changer using cartridge with screws set 1/2 in. apart. 2 tubes, 1 rectifier required.

- (1) Stereo Cartridge Mount. Wt. 5 oz.  
88 A 11396—For (2) below....69c
- (2) Stereo Cartridge with 33 1/3, 45-rpm Diamond, 78-rpm Sapphire Needles. Ship. wts. each 5 oz.  
88 A 11395—Repl. Astatic 13TX.\$8.95  
88 A 11394—With Dual Sapphire Needles. Repl. Astatic 13T....\$4.49
- (3) Power-Point Turn-Under Type Cartridge Mount. Ship. wts. 3, 4 oz.  
88 A 11391—E.V. Monaural.....69c  
88 A 11406—E.V. Stereo.....69c
- (4) Power-Point Cartridge. 33 1/3-, 45-rpm Diamond, 78-rpm Sapphire. Monaural. Ship. wt. 3 oz.  
88 A 11390—E.V. 56SD.....\$7.95  
88 A 11389—E.V. 56. With Dual Sapphire Needles. Ship. wt. 3 oz....\$2.75

Power-Point Cartridges—same as (4). Ship. wts. each 3 oz.

- 88 A 11405—E.V. 66SD Stereo Cartridge 33 1/3-, 45-rpm Diamond, 78-rpm Sapphire.....\$8.95  
88 A 11400—E.V. 66 Stereophonic Cartridge with Dual Sapphire Needles.....\$4.49
- (5) Power-Point Cartridge Used in Many Webcor Changers. Wt. 33 1/3-, 45-rpm Diamond and 78-rpm Sapphire Needles. Easily installed.  
88 A 11393—Ship. wt. 3 oz....\$7.95  
88 A 11392—Sapphire Needles. Ship. wt. 3 oz.....\$2.75
- (6) Cartridge and Needle for Arm Record Player with at least 1 tube (except changers). Wt. 4 oz.  
88 A 11437—All speeds.....\$2.95
- (7) Retract-O-Matic Phono Arm for manual players with at least 1 tube. Easy to install. Wt. 7 oz.  
88 A 9669—With Instructions..\$5.50

(14)	Ronette BF40.....	33, 45	88 A 9984	\$1.29	\$2.50	88 A 9985	\$4.69
(15)	Other Ronette.....	33, 45	88 A 11387	1.29	2.50	88 A 9959	4.69
		78	88 A 11388	1.29	2.50		
(16)	Shure 2 Single-Tip Needles.....	33, 45	88 A 10929	1.29	2.50	88 A 10925	4.69
(17)	Shure Double-Needle.....	78	88 A 10930	1.29	2.50		
		All	88 A 9972	1.89	3.59	88 A 9973*	5.49
(18)	G.E. Dual with 2 Clips.....	All	88 A 11381	3.95	7.50	88 A 9953*	5.49
(19)	G.E. 4G052 Dual Clips.....	33, 45	88 A 9974	1.89	3.50	88 A 9975	4.69
(20)	Astatic ACD.....	33, 45	88 A 10159	1.29	2.50	88 A 10157	4.69
		78	88 A 9992	1.29	2.50		
(21)	Retract-O-Matic Arm.....	All	88 A 10008	89c	1.59		
(22)	Curbed Shank.....	All	88 A 10016	1.19	2.19		
(23)	88 A 10018—Steel Needle for 78 rpm acoustic phono. Wt. 4 oz..... 150 for 59c						

\*Means Dual-Tip. Diamond for 33 1/3- or 45-RPM. Sapphire for 78-RPM.

## Save On High-Quality Replacement Speakers For Radio, TV, Phonographs—Low as \$2.49

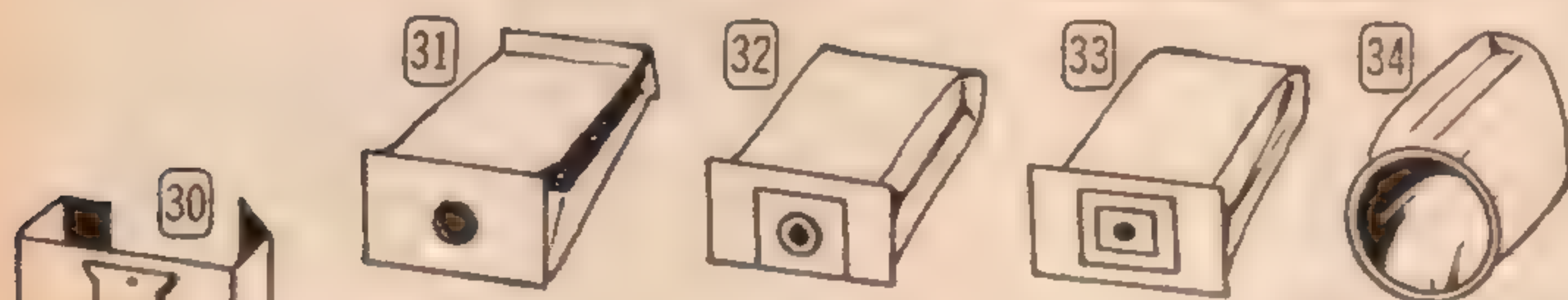
(24) Heavily Cadmium Plated in excess of government specifications. Dust-proof construction. Increased and uniform sensitivity because of precision micro-gap centering of voice coil. Quality-tested for sound range. Voice coil impedance of all models is 3.2 Ohms. Order from table below.

Description	Size Inches	Depth Inches	Watts	Catalog Number	Shipping Weight	Price Each
Square	4	2 1/16	4	88 A 11517	1 lb.	\$2.49
Pin Cushion	5	2 9/32	4	88 A 11518	1 lb.	2.89
Pin Cushion	6	2 31/32	8	88 A 11519	1 lb. 8 oz.	3.98
Round	8	3 13/32	10	88 A 11520	2 lbs.	4.98
Round	12	6 3/32	15	88 A 11521	4 lbs. 12 oz.	7.98

**Just Say Charge It!**

SEE PAGE 1281

Buy with confidence—Wards Repair Service is nationwide. Complete Repair Service facilities are available at reasonable rates in all our Retail Stores, Catalog Stores and Mail Order Houses.



## Disposable Paper Dust Bags For Tank, Canister, Upright Cleaners

Key	Replacement For	Cat. No.	Wt. (6)	6 for	Wt. (12)	12 for
(28)	All tank cleaners, Eureka Canisters in 800-, 805-, 860-series, Universal Canister No. 99	88 A 994	7 oz.	\$1.00	12 oz.	\$1.85
(29)	G.E. Canisters C1, C2, C3, C4, C5, C6, C7 and AVC815.	88 A 674	8 oz.	1.00	1 lb.	1.85
(30)	G.E. R1 Roll-Away	88 A 691	13 oz.	1.00	1 lb. 10 oz.	1.85
(31)	All Lewyt Canisters except models 40, 44	88 A 653	8 oz.	1.00	1 lb.	1.85
(32)	All Apex Canisters; Ward Canisters 362, 366, 827	88 A 101	9 oz.	1.00	1 lb.	1.85

Key	Replacement For	Cat. No.	Wt. (6)	6 for	Wt. (12)	12 for
(33)	All Westinghouse canisters; Ward Models 328, 329, 330, 388, 389, 390	88 A 931	9 oz.	\$1.00	1 lb. 2 oz.	\$1.85
(34)	Eureka Canisters in 910-, 960-series.	88 A 987	11 oz.	1.00	1 lb. 9 oz.	1.85
(35)	All uprights with bags except Hoover	88 A 967	11 oz.	1.50	1 lb. 10 oz.	2.85
(36)	All Hoover Uprights	88 A 572	6 oz.	1.50	12 oz.	2.85
(37)	Hoover Constellations	88 A 678	11 oz.	1.00	1 lb. 6 oz.	1.85
(38)	Electrolux automatics using pop-out bags	88 A 226	8 oz.	1.00	1 lb.	1.85
(39)	Air-Way Sanitizers	88 A 364	7 oz.	1.00	14 oz.	1.85

For Bags Not Listed in Table Above. Be sure to state Make, Model and Type of Cleaner. Ship. weight, six, 6 oz.; twelve, 12 oz.  
88 A 585—Six for.....\$1.00; Twelve for.....\$1.85

(40) Replace On with Chro heating, econ drip reflector, ure opening, remove ring. dimension. Ec you save ship 1500-Watt Uni 88 AP 5834 F -7 1/2-in. diam 88 AP 5837 F -9 5/8-in. diam 2100-Watt Uni 88 AP 5835 F -9 1/2-in. diam 88 AP 5838 F -10 1/2-in. diam 2600-Watt Uni 88 AP 5836 F -9 1/2-in. diam 88 AP 5839 F -10 1/2-in. diam

Flasher Unit control; open 110-120-volt. 88 AP 5823

Vents for All elbows. Mea dryers have

(49) Complete Easily in 88 A 2400-8 88 A 2405 M 88 A 2403-5 88 A 2408-5 88 A 2418

(50) Aluminum ing. Inte 88 A 2430- 88 A 2435-

(51) Aluminum wall th 88 A 2410-3 88 A 2415-4

Do (54) (55) Stra Form Tough, h steel. St and Type Diameter Hole (non more than 1 meter Ho



# AND Accessories

## SATISFACTION GUARANTEED

### OR YOUR MONEY BACK

#### Fast Chromolox Range Burners



**40** Replace Old Slow Heating Units with Chromolox burners. Fast-heating, economical to use. Includes drip reflector, chrome ring. To measure opening, lift out old surface unit, remove ring. See sketch above for dimension. Easy to install. Postpaid; you save shipping.

**1500-Watt Units. 220-240-V.**

88 AP 5834—For Range opening 6 $\frac{3}{8}$ -7 $\frac{1}{2}$ -in. diameter.....\$11.95

88 AP 5837—For Range opening 7 $\frac{1}{2}$ -9 $\frac{3}{8}$ -in. diameter.....\$12.75

**2100-Watt Units. 220-240-V.**

88 AP 5835—For Range opening 8 $\frac{3}{8}$ -9 $\frac{1}{2}$ -in. diameter.....\$14.55

88 AP 5838—For Range opening 9 $\frac{1}{2}$ -10 $\frac{1}{2}$ -in. diameter.....\$15.35

**2600-Watt Units. 220-240-V.**

88 AP 5836—For Range opening 8 $\frac{3}{8}$ -9 $\frac{1}{2}$ -in. diameter.....\$14.95

88 AP 5839—For Range opening 9 $\frac{1}{2}$ -10 $\frac{1}{2}$ -in. diameter.....\$15.75

**Flasher Unit.** For ranges with flasher control; opening 6 $\frac{3}{8}$  to 7 $\frac{1}{2}$ -in. diam. 110-120-volt, 1250 watt.

88 AP 5823 Postpaid.....\$11.95

**Thermal-Eye Surface Burner Replacements. 220-240-volt. Postpaid.**

88 AP 5828—1500-Watt. For openings 6 $\frac{1}{2}$ -7 $\frac{3}{4}$ -in. diam.....\$14.00

88 AP 5827—2000-Watt. For openings 8 $\frac{1}{2}$ -9 $\frac{3}{4}$ -in. diam.....\$16.50

**Split-Voltage Surface Burners.** Uses 110-120-V or 220-240-V. For Frigidaire Ranges only. Postpaid.

88 AP 5848—1450-Watt. For opening 6 $\frac{1}{2}$ -7 $\frac{3}{4}$ -in. diam.....\$11.95

88 AP 5849—2100-Watt. For opening 8 $\frac{1}{2}$ -9 $\frac{3}{4}$ -in. diam.....\$14.55

**41 Rod-Type Oven Units.** Terminal block must be in center of back oven wall. 220 240-V. Postpaid.

BAKE UNIT for 16-in. oven.

88 AP 5831—2700-Watt.....\$7.95

88 AP 5830—3000-Watt.....8.95

BROIL UNIT. Single-Circuit.

88 AP 5832—3000-Watt.....9.95

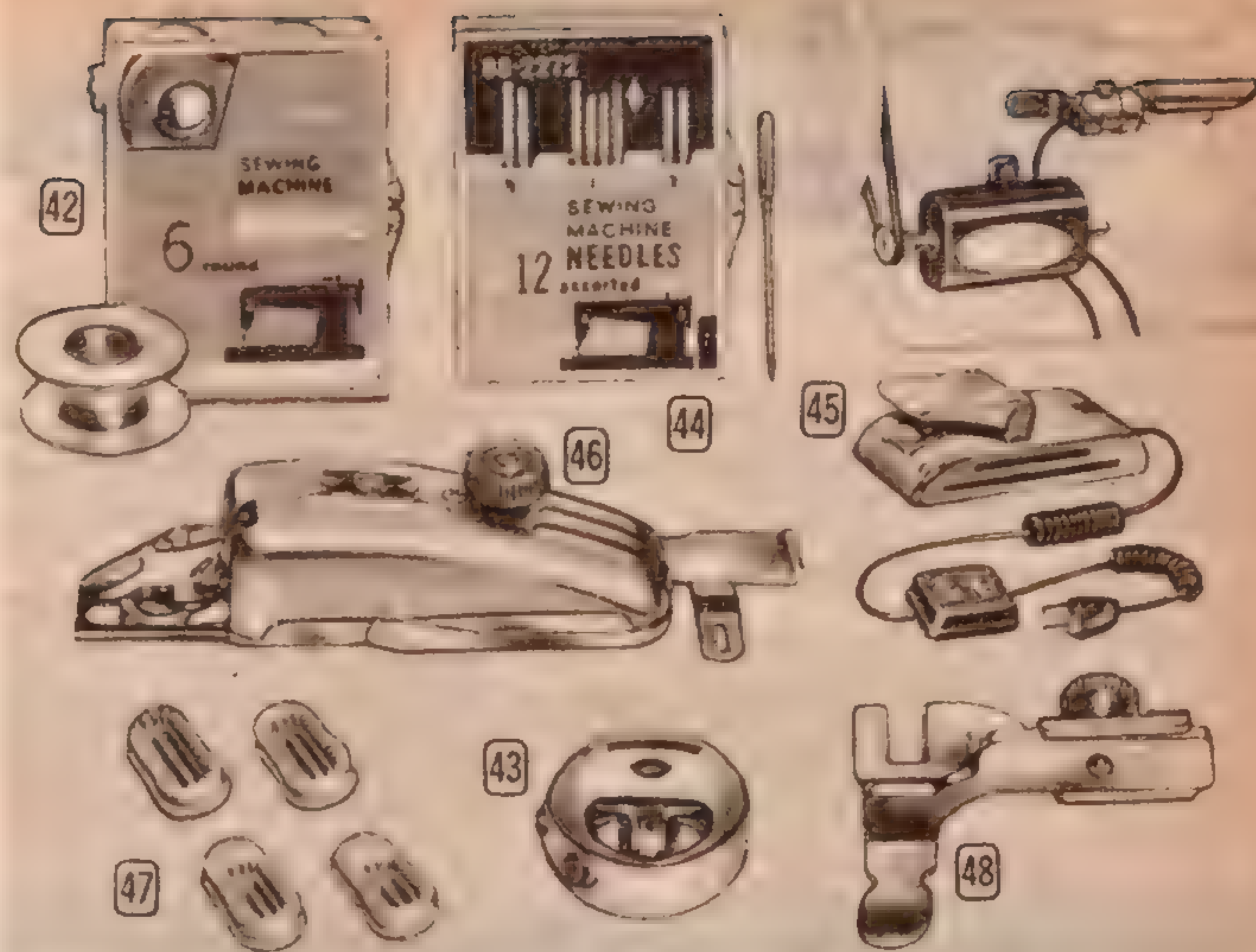
BROIL UNIT. Double-Circuit.

88 AP 5829—3500-Watt.....13.90

**Blue Porcelain Enamel Drip Pans.**

88 AP 5287—For Small Units...\$1.05

88 AP 5288—For Large Units...1.05



## Fix It Yourself With Wards Repair Parts

**42** Rotary Bobbins. Ship. wt. 2 oz.

FOR WARDS ROTARIES except Open Arm, Imported and Lightweights.

88 A 2249—Package of 6.....60c

FOR WARDS JAPANESE ROTARIES.

88 A 430—Package of 6.....60c

**43** Precision Rotary Bobbin Case.

FOR WARDS ROTARIES except Open Arm, Imported, Lightweights.

88 A 1866—Ship. wt. 2 oz.....\$2.99

FOR WARDS JAPANESE ROTARIES.

88 A 1867—Ship. wt. 2 oz.....\$2.99

**Belts.** Ship. wt. 4 oz. each.

88 A 1057—For treadle machines—72 in.....35c

88 A 1241—For Wards Jap. "V"...40c

**Light Bulbs.** For all makes. Shipping weight 2 oz. each.

88 A 25269—Bayonet Base. Length 2 $\frac{5}{8}$  in.....37c

88 A 25257—Screw Base. 1 $\frac{7}{8}$  in...22c

88 A 25270—Screw Base. 2 $\frac{5}{8}$  in...47c

**44** Steel Sewing Machine Needles.

Assorted sizes  $\frac{1}{2}$ , 1, 2, in plastic box. Shipping weights, package of:

12—2 oz.; 24—4 oz.

**For Wards Long Shuttle Machines.**

88 A 2272—Package of 12.....60c

88 A 2273—Package of 24.....\$1.10

**For Wards Reversible Rotaries** except open arm, imported and lightweight.

88 A 2275—Package of 12.....60c

88 A 2276—Package of 24.....\$1.10

**For All Imported Rotary Machines,** open arm, aluminum and URR-109.

88 A 2270—Package of 12.....60c

88 A 2271—Package of 24.....\$1.10

**Double Needle for Wards Zig-Zag Model 787.**

88 A 2277—Package of 1.....60c

**For New Home, Free-Westinghouse Rotary.**

88 A 2274—Package of 12.....60c

**For All Other Makes Not Listed.**

88 A 2268—Package of 12.....60c

88 A 2269—Package of 24.....\$1.10



#### Dryer Vent Kits Eliminate Moisture

**Vents for All Gas and Electric Dryers.** Do not exceed 15-ft. length, including 2 elbows. Measure vent hole inside diameter before ordering. Current Ward dryers have 4-in. diam.

**49** Complete Vent Kit—Flexible Pipe (49), with Wall Vent (51) and 2 clamps. Easily installed.

88 A 2400—8-ft. Pipe, 3-in. diameter. Ship. wt. 4 lbs.....\$7.15

88 A 2405 M—8-ft. Pipe, 4-in. diameter. Ship. wt. 5 lbs.....7.95

88 A 2403—5-ft. Pipe, 3-in. diameter. Ship. wt. 3 lbs. 4 oz.....5.35

88 A 2408—5-ft. Pipe, 4-in. diameter. Ship. wt. 3 lbs. 10 oz.....5.95

88 A 2418—6-in. Pipe, 4-in. diameter. Ship. wt. 2 lbs. 6 oz.....4.45

**50** Aluminum Pipe. Sturdy, non-rusting. Interlocking. 24 inches.

88 A 2430—3-in. diam. Wt. 11 oz...50c

88 A 2435—4-in. diam. Wt. 13 oz...65c

**51** Aluminum Wall Vent. Adjusts for wall thicknesses up to 10 in.

88 A 2410—3-in. diam. Wt. 15 oz...\$1.85

88 A 2415—4-in. diam. Wt. 15 oz...1.95

**52** Aluminum Elbows. For use with (50) or (51) at left.

88 A 2420—3-in. diam. Wt. 5 oz...60c

88 A 2425—4-in. diam. Wt. 6 oz...70c

**53** Aluminum Window Plate. Easily cut with tin snips or saw.

88 A 2440—3-in. hole. Wt. 11 oz...80c

88 A 2445—4-in. hole. Wt. 11 oz...80c

## Sewing Accessories to Help You Do More

**45** Treadle Conversion Kits. Change any foot operated sewing machine into smooth-running, work-saving electric machine. Includes all hardware and foot control. Universal air-cooled motor operates on 110- to 120-volt, 60-cycle AC, or DC. UL-listed. Ship. wt. 5 lbs.

88 A 933—For machines with wheel turning toward operator.....\$12.95

88 A 934—For machines with wheel turning away from operator...\$12.95

88 A 935—For "Singer" 66 mach. 12.95

88 A 936—For "White" mach...12.95

**Decorative Stitcher.** Makes a variety of decorative stitches including blind stitch. Easy to use. For Rotary machines only. Ship. weight 14 oz.

88 A 2262—For Ward Open Arm and Japanese Rotaries.....\$5.95

**Zig-Zag Stitcher** for all other Ward Rotary Sewing Machines.

88 A 631—Ship. wt. 14 oz.....\$3.95

**46** Buttonholer. Includes templates for  $\frac{5}{16}$ - $\frac{3}{8}$ - $\frac{13}{16}$ - $\frac{1}{2}$ -in. and  $\frac{1}{16}$ -in. keyhole type buttonhole. For Rotary machines only. Ship. wt. 2 lbs.

88 A 1181—For Singer, White and Ward Japanese Rotaries.....\$9.45

88 A 1190—For All other Ward Rotary machines.....\$9.45

88 A 1476—Singer (U. S. Made) 9.45

88 A 1498—Free, Free-Westinghouse machines. (U. S. Made).....\$9.45

88 A 1567—New Home machines. (U. S. Made).....\$9.45

88 A 1580—White, Domestic machines. (U. S. Made).....\$9.45

**47** Extra Templates. Regular  $\frac{3}{8}$ ,  $\frac{1}{2}$ ,  $\frac{15}{16}$  in. and  $\frac{5}{8}$ -in. keyhole.

88 A 1607—For all above. Wt. 6 oz...90c

**48** Zipper, Cording Foot. All Rotaries except Open Arm, Imported.

88 A 2075—Shipping weight 2 oz. 60c

88 A 913—Fits all Ward Japanese models. Ship. wt. 2 oz.....60c

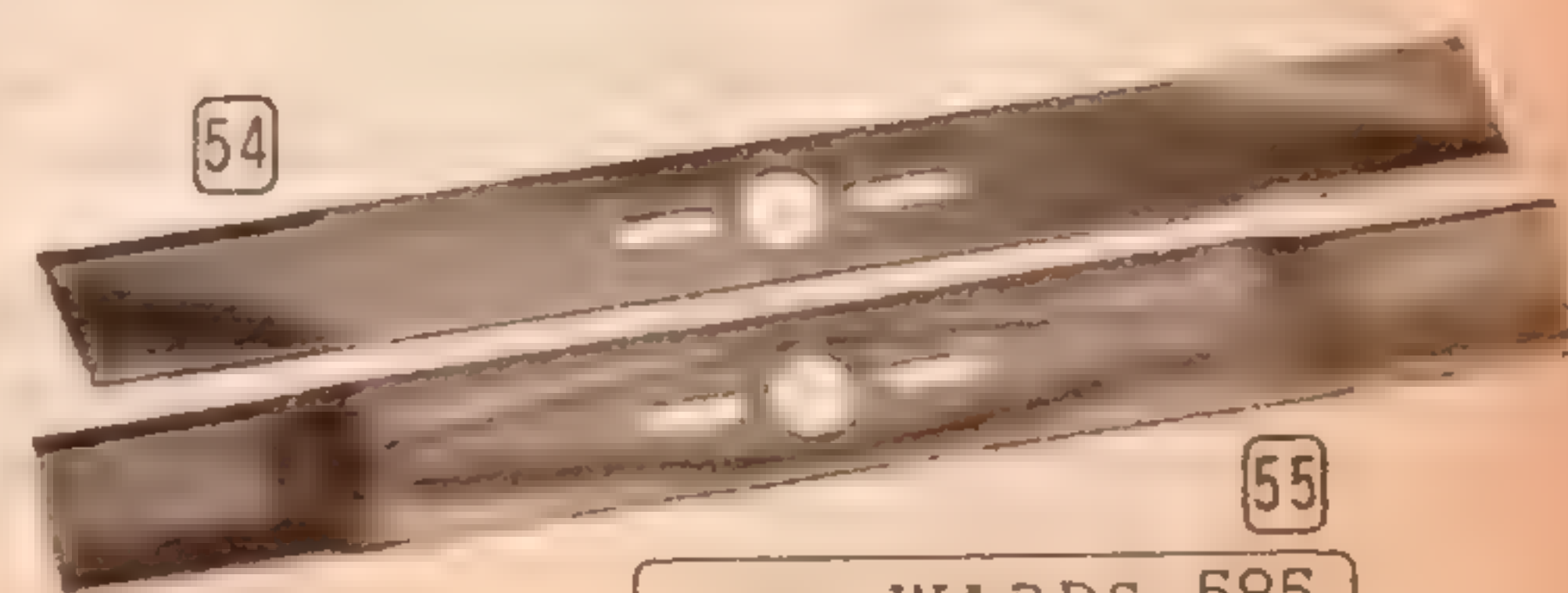
**Sewing Machine Oil.** Ship. wt. 1 oz.

88 A 1049.....Each 25c

## Dependable Replacement Rotary Lawnmower Blades—\$1.79 to \$2.39

**54** **55** Straight or Formed Blades. Tough, high-carbon steel. State: Length and Type of Blade, Diameter of Center Hole (none sold with more than 1-inch Diameter Hole).

Length Inches	Straight Blades (54)			Formed Blades (55)		
	Catalog No.	Ship. wt.	Price	Catalog No.	Ship. wt.	Price
18	88 A 4818	1 lb. 10 oz.	\$1.79	88 A 4918	1 lb. 12 oz.	\$1.79
19	88 A 4819	1 lb. 12 oz.	1.89	88 A 4919	1 lb. 14 oz.	1.89
20	88 A 4820	1 lb. 14 oz.	1.99	88 A 4920	2 lbs.	1.99
21	88 A 4821	2 lbs.	2.09	88 A 4921	2 lbs. 2 oz.	2.09
22	88 A 4822	2 lbs. 2 oz.	2.19	88 A 4922	2 lbs. 4 oz.	2.19
23	88 A 4823	2 lbs. 4 oz.	2.29	88 A 4923	2 lbs. 6 oz.	2.29
24	88 A 4824	2 lbs. 6 oz.	2.39	88 A 4924	2 lbs. 8 oz.	2.39



ALL WARDS 585



# Repairs

# Close, Quick, Expert

**YOU'RE SURE OF QUALITY SERVICE WHEN YOU BUY FROM WARDS**

**CLOSE** . . . as your phone—see pages 1267-1269 of this catalog, for the number of the Ward store nearest your home. All you need do is to ask for the Repair Service Department.

**QUICK** . . . with 2500 service men in Ward stores throughout the continental United States—always ready to serve you.

**EXPERT** . . . your Ward service man is thoroughly trained in the latest factory-approved methods, and understands completely the electrical and mechanical merchandise that Wards sell.

It may be more convenient to handle your service problem by mail, particularly if there is no Ward store in your area. Please write Wards Mail Order House, giving this information.

1. Model and Serial number from model plate.
2. Any other data appearing on model plate.
3. Approximate date of purchase.
4. Location of Ward store where item was bought.
5. The specific trouble you are having.

## SPECIAL REPAIRS . . .

**Camera Repairs** (still or movie): Write Bob Adams, Department 67, Montgomery Ward & Company, Chicago, Illinois.

**Gun Repairs:** Write your Ward Mail Order House for pamphlet, order blank . . . tells how, where to send gun. Most repairs are made within 5 days after receipt of gun—we'll advise you if more time is needed.

**Watch Repairs:** Tag your watch with your name and address. Wrap watch securely and mark package "Fragile." Paste stamped letter of instructions to outside of package and address letter to: Watch Repair Service, nearest Ward Mail Order House. For your protection, please send the package by Parcel Post, Insured.

## WARDS GUARANTEE YOUR SERVICE JOB

No matter where you live in the United States—north, south, east or west—when you order service from Wards you are assured that our unqualified 89-year-old policy of "Satisfaction Guaranteed or Your Money Back" stands back of the job.

And . . . when the job is finished—you are the final judge of the work . . . just tell us if you are not completely satisfied.

**FOR YOUR CONVENIENCE** . . . Wards have strategically located parts depots, throughout the United States, with thousands of parts in stock for your needs. So . . . no matter where you may move in the United States, you are assured of fast, dependable service on parts for your Ward-purchased appliances—from toasters to T.V.'s; from freezers to lawn mowers.



## Information on Ordering Replacement Repair Parts

Repair Parts Lists are included with many mechanical items you buy from Wards. These lists give you model and part numbers.

Replacement Parts may be ordered from your Ward Mail Order House. You will frequently find parts listed on the catalog page where the mechanical merchandise is described and sold.

Lists of Repair Parts for mechanical merchandise sold by Wards, are available in your nearby Ward retail store. Many replacement parts are in stock there for immediate delivery, too.

When you mail or telegraph your repair-part order, please give exact part-number and name; model number and name of the item for which part is being ordered. To find the model number, look for the name plate on the merchandise. When plate does not appear on the item, you may find model or name stamped on the goods.

If you cannot find identification marks, or a parts-list—send us a description of the merchandise, including the year it was bought. Also include a pencil outline of the part, or the old part itself—please tell us the part's location on the merchandise.



# Installation

# Reliable, Complete

**INSTALLING IT YOURSELF? WE WILL SUPPLY FREE BLUEPRINTS, INSTRUCTIONS, TOOL LOAN**

Planning on modernizing your home with a new kitchen—like the one below? Or—possibly you are considering a new heating system, plumbing, central air conditioning, swimming pool or an ornamental fence. No matter what the job—Wards guarantee it.

Wards technical experts will prepare and send you an estimate designed to give the greatest possible saving on your installation. On your acceptance, you will be furnished easy-to-read blueprints drawn to scale; a list of materials; instructions; and Owner's Guides covering equipment and appliances involved.

Just write Wards Mail Order House, Customer Engineering Service Department, for FREE Sketch Blanks covering type of installation you are planning, or visit Wards store nearest you for details on Installation of Modern Home Equipment.

And... Wards can even loan you tools needed for your installation. With only a small "deposit" (which will be returned, or credited to your account upon return of the tools), the tools are on their way to you. See pages 936, 967, 978, 1004, 1040, 1108, of this catalog, or visit your nearby Ward store.



## Let Wards Plan, Design and Install Your Job

In many areas, Wards will install your modern home equipment. Phone or visit your nearby Ward store and ask about this service. When we do the work, your job is fully guaranteed to fit your particular needs. And... Wards also offer the convenient Home Improvement Plan—No money down and up to 3 years to pay.

Thousands of customers have already used Wards Installation Service—it's so easy and economical, when Wards do the job for you. And... remember—it's a guaranteed job at a guaranteed price, handled from beginning to end by our technical experts.

**CHECK**...Your Ward Store to  
Have Your Merchandise  
✓ Delivered  
✓ Installed  
MODERATE CHARGES



When you see this "check mark" in Wards Catalog, you know that Installation Service is available on the merchandise shown.

For the Ward Store Nearest Your Home, See Pages 1267, 1268, 1269 of this Catalog.

ALL WARDS 587



# Wards Vitamins

## None Finer At Any Price

### AND HERE'S WHY...

#### Guaranteed Quality

You Can't Buy Better! All Of Wards Vitamins Consistently Meet The Rigid Standards And Requirements For Quality And Value As Set Up By The United States Government.

#### Guaranteed Uniformity

Wards Vitamins Are Prepared And Constantly Supervised In One Of The World's Largest Vitamin Laboratories. . . . You're Assured Of Uniform Strength And Excellence.

#### Guaranteed Freshness

All Wards Vitamin Capsules Are In Triple-Sealed Bottles To Assure Laboratory Freshness And Full Potency For A Period Of At Least 18 Months On Your Medicine Shelf.

**Check the Potency and Compare the Price . . .  
Then See Why Wards Vitamins Are Your Smartest Buy**

### Take One Tablet Daily

WARDS NEW

## Multiple Vitamins

CHECK POTENCY **\$1.79** 100 Tabs.  
COMPARE PRICE

- Pay Less Than 1½¢ Per Tablet When You Buy the 250-Tablet Economy Size
- In Handy Apothecary Jar—For Table Use
- Small, Easy-To-Swallow Tablets For Every Member Of The Family—Children Or Adults
- Remember—You Can Charge Your Vitamins At Wards. See Page 1281 For Details

Wards New Economy Vitamin Plan . . . just one tablet each person per day may help prevent multiple vitamin deficiencies for the entire family—throughout the entire year. One tablet provides 1¼ times the adult minimum daily requirement of Vitamin A, D, B<sub>2</sub> and C plus 3 times the daily adult requirement of B<sub>1</sub>.

**Contents Per Tablet:**  
Vitamin A—5000 USP Units  
Vitamin D—500 USP Units  
Niacinamide—20 mgs.  
Pantothenic Acid—1 mg.  
B<sub>1</sub>—3 milligrams  
B<sub>2</sub>—2.5 milligrams  
B<sub>6</sub>—1 milligram  
B<sub>12</sub>—1 microgram  
C—50 milligrams

53 A 3055—100 Tablets. Ship. wt. 8 oz. . . \$1.79  
53 A 3056—250 Tablets. Ship. wt. 10 oz. . . 2.98

### ONE A DAY MULTIPLE VITAMINS

Easy-To-Take Multiple Vitamins for children and adults.

**Contents Per Tablet:**  
Vitamin A—5000 USP Units  
Vitamin D—500 USP Units  
Niacinamide—20 mgs.  
Pantothenic Acid—1 mg.  
Vitamin B<sub>1</sub>—3 milligrams  
Vitamin B<sub>2</sub>—2.5 milligrams  
Vitamin B<sub>6</sub>—1 milligram  
Vitamin B<sub>12</sub>—1 microgram  
Vitamin C—50 milligrams

53 AP 3258—100 Tablets. Postpaid. . . . \$2.94  
53 AP 3259—250 Tablets. Postpaid. . . . 6.47

Buy Wards Vitamins And Save—We Will Tell You If We Have A Vitamin Comparable To The One You Are Now Taking. Send Label, Carton Or Copy Of Formula To Vitamins, Dept. 53, Montgomery Ward & Co. (Mail Order House Nearest You).

## SUPPLEMENTAL VITAMINS

ADDED HELP

### Wards High Potency Multiples



250 Capsules

**\$6.79**

100 Capsules

**\$2.98**

Meets Need For High Potency where therapeutic dosage is not indicated. No minerals.

53 A 3067—250 CAPSULES.  
Wt. 1 lb. Was \$7.39. Now **\$6.79**  
53 A 3066—100 CAPSULES.  
Wt. 10 oz. Was \$3.25. Now **\$2.98**

#### VITAMINS PER CAPSULE

B <sub>1</sub> —6 mgs.	A—12,500 USP Units
B <sub>2</sub> —6 mgs.	D—1200 USP Units
B <sub>6</sub> —1.5 mg.	Vit. E—5 Int. Units
B <sub>12</sub> —4 mcgs.	Niacinamide—50 mgs.
C—150 mgs.	Calc. Pantothen.—10 mgs.

### Wards A, B<sub>1</sub>, D, B<sub>2</sub> Capsules



500 Capsules

**\$2.98**

200 Capsules

**\$1.49**

For Less Than 1¢ Per Capsule get more than minimum daily need of Vitamin A, 2½ times need of Vitamin D, full need of Vitamin B<sub>1</sub> and 1¼ need of B<sub>2</sub>.

**Vitamins Per Capsule.** Vitamin A—5000 USP Units  
Vitamin D—1000 USP Units  
Vitamin B<sub>1</sub>—1 mg.  
Vitamin B<sub>2</sub>—2 mgs.

53 A 3033—BUY 500-CAPSULE BOTTLE. Ship. wt. 12 oz. Was \$3.98. . . . Now **\$2.98**  
53 A 3034—200-CAPSULE BOTTLE. Ship. wt. 6 oz. Was \$1.79. . . . Now **1.49**

High-Potency the minimum A—10,000 USP D—1,000 USP B<sub>1</sub>—8 milligrams B<sub>2</sub>—6 milligrams B<sub>6</sub>—1.5 milligrams B<sub>12</sub>—5 micrograms 53 A 3148—53 A 3147—10

Help Guard deficiencies daily adult

Contents Per Contents Per B<sub>1</sub>—2mgs. B<sub>2</sub>—2mgs. 53 A 3059—53 A 3058—1

ADDED HELP



The All-Family with vitamin depending 53 A 3004—53 A 3003—53 A 3001—53 A 3000—1

Potency Chart for Regular and Fortified Hyblex



# SUPPLEMENTAL VITAMINS With MINERALS

## Wards New High-Potency Multiples



250 Capsules

**\$8<sup>75</sup>**

100 Capsules

**\$4<sup>75</sup>**

High-Potency Vitamins With Valuable Body-Building Minerals . . . more than the minimum daily adult need in each capsule. Contents Per Capsule:

A—10,000 USP Units	C—100 milligrams	Niacinamide—50 milligrams
D—1,000 USP Units	E—5 Int. Units	Calcium Pantothenate—8 mgs.
B <sub>1</sub> —8 milligrams	Calcium—80 mgs.	Liver Desiccated NF—100 mgs.
B <sub>2</sub> —6 milligrams	Phosphorus—62 mgs.	Magnesium—6 milligrams
B <sub>6</sub> —1.5 milligrams	Iron—15 mgs.	Manganese—1.5 milligrams
B <sub>12</sub> —5 micrograms	Zinc—1 milligram	Potassium—5 milligrams

53 A 3148—250 Capsule Economy Size. Ship. wt. 1 lb. 14 oz. . . . . \$8.75  
53 A 3147—100 Capsules. Ship. wt. 15 oz. . . . . 4.75

## Wards Vitamin Diet With Minerals



300 Capsules

**\$3<sup>59</sup>**

150 Capsules

**\$1<sup>98</sup>**

Help Guard Your Family's Health Year 'Round against vitamin and mineral deficiencies. 2 Capsules (1 light and 1 dark) provide more than the minimum daily adult requirement of 9 essential vitamins plus minerals.

Contents Per Light Capsule: A—5000 USP Units D—1000 USP Units  
Contents Per Dark Capsule: Niacinamide—20 mgs. C—30 mgs.  
B<sub>1</sub>—2mgs. B<sub>6</sub>—0.5 mg. Calcium Pantothen.—1 mg. Iron—15 mgs.  
B<sub>2</sub>—2mgs. B<sub>12</sub>—2 mcg. Liver Concentrate NF—25 mgs. Trace Minerals  
53 A 3059—300 Capsules (2 Boxes—5 Months' Supply). Ship. wt. 1 lb. \$3.59  
53 A 3058—150 Capsules (1 Box—75 Days' Supply). Ship. wt. 10 oz. . . . 1.98

**ADDED TO YOUR DAILY DIET...THEY  
HELP GUARD AGAINST DEFICIENCY**



## Wards Hyblex

**Dietary  
Supplement  
for all the  
family  
SAVE  
With Our  
NEW  
Low Prices**

The All-Family Multiple Formula for those who wish to supplement their diets with vitamins only (no minerals included). Use Regular or Fortified Hyblex—depending on your special needs. See Potency Chart Below.

53 A 3004—500 Caps. (2 Btl.) Reg. Hyblex. Wt. 1 lb. 4 oz. Was \$8.49. . . \$7.19  
250 Capsules (1 Bottle) Regular Hyblex. Wt. 10 oz. Was \$4.49. . . . . 3.98  
53 A 3003—100 Capsules Regular Hyblex. Wt. 6 oz. Was \$2.29. . . . . 1.98  
53 A 3001—500 Caps. (2 Btl.) Fortified. Wt. 1 lb. 4 oz. Was \$11.49. . . . 9.98  
250 Capsules (1 Bottle) Fortified Hyblex. Wt. 10 oz. Was \$6.19. . . . . 5.19  
53 A 3000—100 Capsules Fortified Hyblex. Wt. 6 oz. Was \$2.98. . . . . 2.59

**Potency  
Chart  
for  
Regular  
and  
Fortified  
Hyblex**

CONTENTS	REGULAR	FORTIFIED
Vitamin A	5,000 USP Units	6,000 USP Units
Vitamin D	1,000 USP Units	1,000 USP Units
Vitamin B <sub>1</sub>	5 milligrams	10 milligrams
Vitamin B <sub>2</sub>	2.5 milligrams	10 milligrams
Vitamin B <sub>6</sub>	0.5 milligram	1 milligram
Vitamin B <sub>12</sub>	2 micrograms	2 micrograms
Vitamin C	50 milligrams	75 milligrams
Vitamin E	8.24 Int. Units	8.24 Int. Units
Niacinamide	20 milligrams	30 milligrams
Calcium Panto.	4 milligrams	5 milligrams

## Wards Lirex Compound



**With Vitamins  
and Minerals**

500 Capsules

**\$10<sup>98</sup>**

250 Capsules

**\$6<sup>19</sup>**



One Wards Lirex Capsule provides more than the minimum daily adult need of essential vitamins plus Iron, Calcium, Phosphorus and trace minerals.

Contents Per Capsule: Vit. B<sub>6</sub>—0.75 mg. Calcium Pantothenate—5 mgs  
Vit. A—6000 USP Units Vit. B<sub>12</sub>—3 mcgs. Iron—13.4 milligrams  
Vit. D—1000 USP Units Vit. C—50 mgs. Calcium—215 milligrams  
Vit. B<sub>1</sub>—4 milligrams Vit. E—4 Int. Units Phosphorus—166 milligrams  
Vit. B<sub>2</sub>—3 milligrams Niacinamide—20 mgs. Plus Other Trace Minerals

53 A 3027—500 CAPSULES (2 Bottles). Wt. 3 lbs. 12 oz. Was \$11.98. . . Now \$10.98

250 CAPSULES (1 Bottle). Ship. wt. 1 lb. 14 oz. Was \$6.79. . . . . Now 6.19

53 A 3030—100-CAPSULE BOTTLE. Ship. wt. 15 oz. Was \$2.98. . . . . Now 2.79

ADULT MINIMUM DAILY VITAMIN REQUIREMENTS:

Vitamin A—4000 USP Units	Vitamin B <sub>1</sub> —1 milligram
Vitamin D—400 USP Units	Vitamin B <sub>2</sub> —1.2 milligram
Vitamin C—30 milligrams	Niacinamide—10 milligrams

## Wards New Teen-Age Formula



250 Capsules

**\$6<sup>98</sup>**

100 Capsules

**\$2<sup>98</sup>**

Provides All The Important Vitamins And Minerals required in the daily diet of teen-agers whose activities often interfere with a properly balanced diet. Each capsule contains more than the minimum daily adult requirement of 9 essential vitamins and important minerals.

Contents Per Capsule:

Vitamin A—12,500 USP Units	Vitamin C—80 milligrams
Vitamin D—400 USP Units	Vitamin E—3 Int. Units
Vitamin B <sub>1</sub> —2 milligrams	Niacinamide—20 milligrams
Vitamin B <sub>2</sub> —2 milligrams	Calcium—100 milligrams
Vitamin B <sub>6</sub> —5 Milligrams	Phosphorus—77 milligrams
Vitamin B <sub>12</sub> —2.5 micrograms	Iron—15 milligrams

53 A 3146—250 CAPSULES. Ship. wt. 1 lb. 4 oz. . . . . \$6.98

53 A 3145—100 CAPSULES. Ship. wt. 10 oz. . . . . 2.98



## Wards Miniature Vitamins-Minerals



250 Capsules

**\$4<sup>79</sup>**

100 Capsules

**\$2<sup>29</sup>**

Supplement Diet With Small, Easy-To-Take Capsules. Contents Per Capsule:

Vitamin A—6000 USP Units	Calcium Pantothenate—5 mgs.
Vitamin D—1000 USP Units	Niacinamide—20 milligrams
Vit. B <sub>1</sub> —3 mgs.	Iron—15 milligrams
Vit. B <sub>6</sub> —0.75 mg.	Calcium—46 milligrams
Vitamin C—50 milligrams	Phosphorus—35 milligrams
Vitamin E—3 International Units.	Plus Other Trace Minerals

53 A 3002—250-CAPSULE ECONOMY SIZE. Ship. wt. 15 oz. Was \$5.95. . . Now \$4.79

53 A 3013—100-CAPSULE BOTTLE. Ship. wt. 8 oz. Was \$2.79. . . . . Now 2.29

JUST SAY **Charge It** AT WARDS

ALL2 WARDS 589



# Therapeutic Formulas

**EXTRA HIGH POTENCIES TO TAKE WHEN SINGLE OR MULTIPLE DEFICIENCIES ARE PRESENT**



## Therapeutic Lirex-Minerals



**250 Capsules \$11.98**  
**100 Capsules \$5.49**

Wards Therapeutic Formula for effective relief of single and multiple vitamin deficiencies. Each capsule provides over 6 times the minimum daily adult requirement of Vitamin A, 2½ times that of D, 12 times that of B<sub>1</sub>, over 8 times the Vitamin B<sub>2</sub> requirement and 5 times that of Vitamin C.

53 A 3094—250 CAPSULES. Ship. wt. 1 lb. 13 oz. \$11.98  
53 A 3093—100 CAPSULES. Ship. wt. 14 oz. \$5.49

### Contents Per Capsule:

Vitamin A—25,000 USP Units  
Vitamin D—1000 USP Units  
Vitamin B<sub>1</sub>—12 milligrams  
Vitamin B<sub>2</sub>—10 milligrams  
Vitamin B<sub>6</sub>—3 milligrams  
Vitamin B<sub>12</sub>—7 micrograms  
Vitamin C—150 milligrams  
Vitamin E—5 Intl. Units  
Calcium Pantothenate—8 mgs.  
Niacinamide—100 milligrams  
Liver Concentrate NF—30 mgs.  
Safflower Oil—425 milligrams  
Calcium—2 milligrams  
Iron—10 milligrams  
Iodine—100 micrograms  
Plus Other Trace Minerals

## Wards New Improved Therapeutic Formula



**250 Capsules \$11.95**

**100 Capsules \$5.75**

Wards Prime Nutritional Vitamin Supplement for effective relief of single and multiple vitamin deficiencies. Contains no minerals but extra-high potency vitamins to help restore health and well-being when a vitamin deficiency is present. Each capsule provides over 6 times the minimum daily adult requirement of Vitamin A, 5 times the requirement of Vitamin D, 18 times that of Vitamin B<sub>1</sub>, 10 times that of Vitamin B<sub>2</sub>, over 6½ times that of Vitamin C and 15 times that of Niacinamide.

53 A 3158—250 CAPSULES. Wt. 1 lb. 14 oz. \$11.95  
53 A 3157—100 CAPSULES. Ship. wt. 15 oz. \$5.75

### Contents Per Capsule:

Vitamin A—25,000 USP Units  
Vitamin D—2000 USP Units  
Vitamin B<sub>1</sub>—18 milligrams  
Vitamin B<sub>2</sub>—12 milligrams  
Vitamin B<sub>6</sub>—5 milligrams  
Vitamin B<sub>12</sub>—10 micrograms  
Vitamin C—200 milligrams  
Vitamin E—10 Intl. Units  
Calcium Pantothenate—20 mgs.  
Niacinamide—150 milligrams  
Safflower Oil—380 milligrams

## Wards Regular Therapeutic Formula



**250 Capsules \$8.98**

**100 Capsules \$4.49**

Extra-High Potency Vitamin Capsules to help correct multiple vitamin deficiencies and aid in restoring general well-being. No minerals included. Each capsule provides over 6 times the minimum daily adult requirement of Vitamin A, 2½ times the requirement of Vitamin D, 10 times the requirement of Vitamin B<sub>1</sub>, over 4 times the need of Vitamin B<sub>2</sub> and 5 times the need of both Vitamin C and Niacinamide.

53 A 3026—250-CAPSULE BOTTLE. Ship. wt. 1 lb. 4 oz. Was \$9.98.....Now \$8.98  
53 A 3025—100-CAPSULE BOTTLE. Ship. wt. 10 oz. Was \$4.98.....Now \$4.49

### Contents Per Capsule:

Vitamin A—25,000 USP Units  
Vitamin D—1000 USP Units  
Vitamin B<sub>1</sub>—10 milligrams  
Vitamin B<sub>2</sub>—10 milligrams  
Vitamin B<sub>6</sub>—5 micrograms  
Vitamin C—150 milligrams  
Niacinamide—150 milligrams

### Outer Seal

Plastic Protective Collar Seals Cap To The Bottle

### Middle Seal

Screw Cap Protects Capsules After Removing Inner Seal

### Inner Seal

Tamper-Proof Seal On Lip Of Bottle For Extra Freshness



### Compare Labels

Check The Potency And The Price Of Your Present Vitamin Formula With Similar Product In Catalog. Note Wards usually High Quality At Unusually Low Prices.

### NOTICE

All Vitamin Potencies Are Subject To Change By The Manufacturer.

## B-COMPLEX VITAMIN FORMULAS

### Wards New High-Potency B-Complex

**250 Capsules \$3.98**

**100 Capsules \$1.98**

B-Complex Factors Plus Liver. 1 capsule provides more than the minimum daily adult requirement.

**Contents Per Capsule:**  
Vit. B<sub>1</sub>—5 milligrams  
Vit. B<sub>2</sub>—5 milligrams  
Vit. B<sub>6</sub>—2 milligrams  
Vitamin B<sub>12</sub>—4 micrograms  
Calcium Pantothenate—25 mgs.  
Niacinamide—50 milligrams  
Liver Concentrate NF—50 mgs.

53 A 3140—250 CAPSULES. Ship. wt. 12 oz. \$3.98  
53 A 3139—100 CAPSULES. Ship. wt. 8 oz. \$1.98

### Adult Minimum Daily Vitamin Needs

Vit. A—4000 USP Units  
Vit. D—400 USP Units  
Vit. C—30 milligrams  
Vitamin B<sub>1</sub>—1 milligram  
Vitamin B<sub>2</sub>—1.2 milligram  
Niacinamide—10 milligrams

Show Your Doctor These Pages Of Vitamins; Ask Him To Recommend The Proper Ones For You And Your Family

### Wards B-Complex



**500 Capsules \$4.29**

**200 Capsules \$1.89**

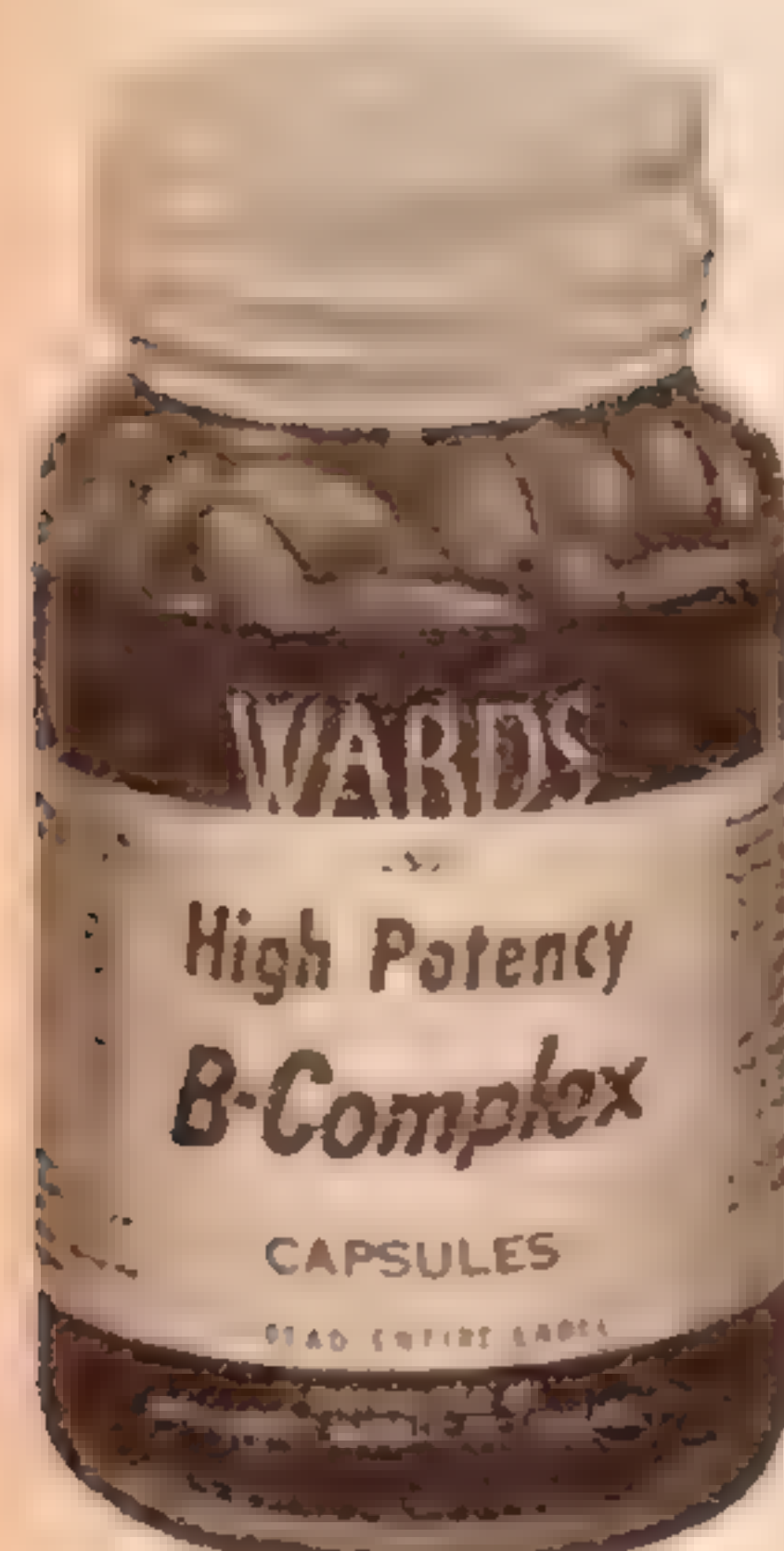
B-Complex Factors Plus Liver And Yeast. Contents Per Capsule:

Vitamin B<sub>1</sub>—2.5 milligrams  
Vitamin B<sub>2</sub>—2.5 milligrams  
Vitamin B<sub>6</sub>—0.3 milligram  
Vitamin B<sub>12</sub>—2 micrograms  
Calcium Pantothenate—1 milligram  
Niacinamide—10 milligrams  
Liver Desiccated NF—45.35 mgs.  
Yeast Dried USP—175 milligrams

53 A 3009—500-CAPSULE ECONOMY SIZE. Ship. wt. 1 lb. 10 oz. \$4.29  
53 A 3011—200-CAPSULE BOTTLE. Ship. wt. 12 oz. \$1.89

### Wards Vitamin Comparison Service

Buy Wards Vitamins And Save! We Will Tell You If We Have A Vitamin Comparable To The One You Are Now Taking; Send Label, Cartage, Copy Of Formula To Vitamins, Dept. 53, Montgomery Ward & Co. (Order House Nearest You) ... Wards Vitamin Products Are Prepared Under Laboratory Supervision To Bring You Wards Highest Possible Potency At Our Lowest Possible Prices.





## Wards New Geriatrics With Enzymes



250 Capsules  
**\$8<sup>95</sup>**

100 Capsules  
**\$3<sup>95</sup>**

High Potency Geriatrics With Added Enzyme Action. Mylase® and Prolase® enzymes assist aging digestive systems to assimilate proteins and starches so necessary to nutritional balance. Each capsule provides vitamins and minerals to combat deficiencies which often occur in later years when diets and eating habits may be restricted.

3 Geriatric-Enzyme Capsules Contain:  
A—25,500 USP Units    C—100 milligrams    Calcium Pantothenate—15 mgs.  
D—1200 USP Units    E—6 Intl. Units    Niacinamide—60 milligrams  
B<sub>1</sub>—18 milligrams    Mylase®—90 mgs.    Liver Concentrate NF—100 mgs.  
B<sub>2</sub>—15 milligrams    Prolase®—18 mgs.    Safflower Oil—675 milligrams  
B<sub>6</sub>—3 milligrams    Inositol—30 mgs.    L-Lysine Hydrochloride—30 mgs.  
B<sub>12</sub>—6 micrograms    Biotin—45 mcgs.    L-Glutamic Acid—30 milligrams

53 A 3105—250-CAPSULE ECONOMY SIZE. Ship. wt. 1 lb. .... \$8.95  
53 A 3103—100-CAPSULE BOTTLE. Ship. wt. 10 oz. .... 3.95

## Wards Regular Geriatric Capsules



250 Capsules  
**\$8<sup>95</sup>**

100 Capsules  
**\$3<sup>98</sup>**

Balanced Vitamin-Mineral Diet Supplement For People Over 35. Helps to combat vitamin deficiencies which often occur in later years when diet and eating habits may become more restricted.

Contents Per Capsule: Vitamin C—75 milligrams    L-Lysine—10 mgs.  
A—12,500 USP Units    E—3 International Units    Inositol—15 mgs.  
D—1250 USP Units    Calcium Pantothenate—5 mgs.    Biotin—30 mcgs.  
B<sub>1</sub>—10 milligrams    Niacinamide—50 milligrams    Calcium—83 mgs.  
B<sub>2</sub>—8 milligrams    Liver Desiccated NF—75 mgs.    Phosphorus—64 mgs.  
B<sub>6</sub>—1 milligram    Choline Bitartrate—30 mgs.    Iron—15 mgs.  
B<sub>12</sub>—4 micrograms    Safflower Oil—440 mgs.    Other Trace Minerals

53 A 3057—250-CAPSULE BOTTLE. Wt. 1 lb. 14 oz. Was \$10.98... Now \$8.95  
53 A 3063—100-CAPSULE BOTTLE. Ship. wt. 15 oz. Was \$5.49... Now 3.98

**CHECK      COMPARE**  
**THE          THE**  
**POTENCY    PRICE**

**WHY PAY MORE?**

## B-COMPLEX WITH OTHER VITAMINS, MINERALS

### Wards High Potency B Complex With Minerals



250 Capsules  
**\$9<sup>98</sup>**

100 Capsules  
**\$4<sup>59</sup>**

One Capsule provides 25 times the minimum daily adult need of B<sub>1</sub>, 10 times that of B<sub>2</sub> and 5 times that of Niacinamide.

Vitamins And Minerals Per Capsule:  
B<sub>1</sub>—25 mgs.    E—5 International Units    Choline—65 mgs.  
B<sub>2</sub>—12 mgs.    Calcium Pantothenate—5 mgs.    Inositol—35 mgs.  
B<sub>6</sub>—2 mgs.    Niacinamide—50 milligrams    Iron—20 mgs.  
B<sub>12</sub>—7 mcgs.    Liver Desiccated NF—200 mgs.    Plus Additional  
C—100 mgs.    L-Lysine—15 mgs.    Trace Minerals

53 A 3074—250-CAPSULE ECONOMY SIZE. Wt. 1 lb. 6 oz. .... \$9.98  
53 A 3082—100-CAPSULE BOTTLE. Ship. wt. 12 oz. .... 4.59

### Wards B-Complex With Vitamin C



250 Capsules  
**\$2<sup>89</sup>**

100 Capsules  
**\$1<sup>69</sup>**

B-Complex Factors Plus Vitamin C. No minerals included.

Contents Per Capsule: Vitamin C—75 milligrams  
Vitamin B<sub>1</sub>—3 milligrams    Calcium Pantothenate—2 mgs.  
Vitamin B<sub>2</sub>—3 milligrams    Niacinamide—20 milligrams  
Vitamin B<sub>6</sub>—0.5 milligram    Liver Concentrate NF—50 mgs.  
Vitamin B<sub>12</sub>—2 micrograms    Yeast Dried USP—50 mgs.

53 A 3005—250-CAPSULE BOTTLE. Wt. 12 oz. Was \$3.98. Now \$2.89  
53 A 3010—100-CAPSULE BOTTLE. Wt. 8 oz. Was \$1.85. Now 1.69

## Geriatric Formula OVER 35?

**You May Need  
The Added Benefits  
Of Geriatric Formulas**

Wards Sold Over 35,000 Bottles Last Year



## Wards Fortified Geriatric Formula



250 Capsules  
**\$12<sup>95</sup>**

100 Capsules  
**\$5<sup>98</sup>**

Our Most Potent Geriatric Formula for people over 35. Scientifically balanced vitamin and mineral diet supplement to combat nutritional deficiencies often encountered during those years when diets and eating habits may be restricted and when digestive systems slow down. Each capsule provides far more than the minimum daily adult requirements of essential vitamins, minerals.

Contents Per Capsule: E—7.5 Intl. Units    L-Cysteine—10 mgs.  
A—20,000 USP Units    Calcium Pantothenate—6 milligrams    Safflower Oil—425 mgs.  
D—2000 USP Units    Niacinamide—40 milligrams    Inositol—25 milligrams  
B<sub>1</sub>—18 milligrams    Niacin—10 mgs.    Biotin—50 micrograms  
B<sub>2</sub>—10 milligrams    Liver Desiccated NF—30 milligrams    Calcium—36 milligrams  
B<sub>6</sub>—2 milligrams    Choline Bitartrate—35 milligrams    Iron—15 milligrams  
B<sub>12</sub>—8 micrograms    L-Lysine—25 mgs.    Other Trace Minerals  
C—75 milligrams    L-Glutamic Acid—30 milligrams

53 A 3089—250-CAPSULE BOTTLE. Wt. 1 lb. 13 oz. Was \$14.95... Now \$12.95  
53 A 3088—100-CAPSULE BOTTLE. Wt. 15 oz. Was \$7.98... Now 5.98

### Famous Geritol

Geritol Vitamin And Mineral Tablets for "Tired Blood." Each tablet provides all B-Complex Factors plus additional vitamins and minerals which add pep and contribute to general health.

Contents Per Tablet: Vitamin B<sub>1</sub>—5 milligrams    Calcium Pantothenate—2 mgs.  
Vitamin B<sub>2</sub>—5 milligrams    Choline—25 milligrams  
Vitamin B<sub>6</sub>—0.5 milligram    Inositol—20 milligrams  
Vitamin B<sub>12</sub>—3 micrograms    Methionine—25 milligrams  
Vitamin C—75 milligrams    Brewer's Yeast—50 milligrams  
Niacinamide—30 mgs.    Iron—50 milligrams

53 AP 3316—100 TABLETS IN APOTHECARY JAR. Postpaid... \$8.95  
53 AP 3319—180-TABLET ECONOMY SIZE BOTTLE. Postpaid... 9.98



### Iron and B-Complex



250 Tablets  
**ONLY 85<sup>c</sup>**

3 Tablets Per Day of Wards Iron and B Complex provide full daily adult requirement of B<sub>1</sub>, more than the full need of B<sub>2</sub> and Niacinamide and 1½ times daily need of Iron.

Vitamins Per Tablet:  
Vitamin B<sub>1</sub>—0.333 milligrams  
Vitamin B<sub>2</sub>—0.666 milligrams  
Vitamin B<sub>6</sub>—0.025 milligram  
Calcium Pantothenate—0.05 mg.  
Niacinamide—3.66 milligrams  
Iron—5.1 milligrams

53 A 3104—250-TABLET ECONOMY SIZE.  
Ship. wt. 12 oz. .... 85c

Minimum Daily Adult Needs Have Not Been Established For  
Vitamins B<sub>6</sub>, B<sub>12</sub>. **ALL WARDS 591**



# New "Vita-Tens"

For Juniors  
LIKE EATING CANDY

100 Tablets  
Only \$1.98



For Children 6 To 12 Years of Age. Children will enjoy taking vitamins the pleasant new Vita-Tens way. Easy-to-take tablets look and taste like candy—children love them. Each tablet provides the vitamins and minerals so essential to a child's vital growing years.

Three Tablets provide full daily need for Vitamins A, D, B<sub>1</sub>, B<sub>2</sub>, C and Niacinamide. Check potencies at right.

53 A 3107—100-TABLET BOTTLE. Ship. wt. 13 oz. .... At Wards Only \$1.98  
Buy 2 Bottles, save 47c. Ship. wt. 1 lb. 10 oz. .... 200 Tablets \$3.49

Wards Vitamins are Carefully Compounded to Conform to the Pure Food and Drug Law.

## Contents Per 3 Tablets:

Vitamin A—4000 USP Units  
Vitamin D—400 USP Units  
Vitamin B<sub>1</sub>—1 milligram  
Vitamin B<sub>2</sub>—1.2 milligram  
Vitamin B<sub>6</sub>—0.5 milligram  
Vitamin B<sub>12</sub>—6 micrograms  
Vitamin C—30 milligrams  
Vitamin E—3 Int. Units  
Panthenol—2 milligrams  
Niacinamide—10 milligrams

## Wards Multivitamin Drops

\$1.98

For Infants, Children To 12 Years of Age. One 0.6 cc. drop contains 6 times infant's daily need for Vit. C, 4 times B<sub>1</sub>, 3 1/3 times A. One 0.6 cc. drop contains 3 times children's (ages 1-12) daily need for C, 2 1/2 times D, 1 1/3 A.

### Contents Per 0.6 cc. Drop:

Vit. A—5000 USP Units  
Vit. D—1000 USP Units  
Vit. B<sub>1</sub>—1 mg.  
Vit. B<sub>2</sub>—1.2 mgs.  
Vitamin B<sub>6</sub>—1 milligram  
Vit. C—60 mgs.  
Vit. E—1 Int. Unit  
Panthenol—5 mgs.  
Niacinamide—10 mgs.

53A3084—60 CCS. WITH DROPPER. Wt. 8 ozs. \$1.98

## Wards Junior Hyblex



250 Caps. 100 Caps.  
\$3.98 \$1.85

Dietary Supplement For Children 3 To 12 Years.  
Vitamins and Minerals Per Capsule.

A—5000 USP Units  
D—800 USP Units  
B<sub>1</sub>—4 mgs.  
B<sub>2</sub>—2.5 mgs.  
B<sub>6</sub>—0.5 mg.  
B<sub>12</sub>—4 mcgs.  
C—60 mgs.  
E—3 Int. Units  
Niacinamide—20 mgs.  
Calcium Pantothenate—5 mgs.

53 A 3007—250 CAPSULES. Ship. wt. 8 oz. \$3.98  
53 A 3006—100 CAPSULES. Ship. wt. 5 oz. 1.85

## Wards Junior Vitamins, Minerals



250 Caps. 100 Caps.  
\$4.59 \$2.59

For Children 6 To 12 Years. Small, easy-to-take capsules to help insure proper vitamin and mineral intake during the vital growing years. One capsule supplies child's daily need of Vitamin A, 2 1/2 times that of C, twice that of B<sub>2</sub>, 1 1/2 times B<sub>1</sub>, D needs, 1/2 Iron.

Contents Per Capsule: B<sub>6</sub>—0.5 mg. Calcium—20 mgs. Niacinamide—10 mgs.  
A—4000 USP Units B<sub>12</sub>—3 mcgs. Phosphorus—15 mgs. Calcium  
D—600 USP Units C—50 mgs. Magnesium—3 mgs. Pantothenate—1 mg.  
B<sub>1</sub>—2 mgs. E—1 Int. Unit Manganese—0.3 mg. Potassium—5 mg.  
B<sub>2</sub>—2 mgs. Iron—5 mgs. Zinc—0.3 mg.

53 A 3061—BIG 250-CAPSULE BOTTLE. Save \$1.89. Ship. wt. 12 oz. Only \$4.59  
53 A 3060—100-CAPSULE BOTTLE. Ship. wt. 5 oz. .... 2.59

### TRIPLE SEALED

OUTER SEAL. Plastic protective collar seals cap to bottle.

MIDDLE SEAL. Screw cap protects capsules after inner seal is removed.

INNER SEAL. Tamper-proof seal on lip of bottle insures complete freshness.



### CHECK THE LABEL

Check the potencies of Wards Vitamins with those you are now taking—or with any other brand. You'll be amazed at Wards high potency—AND our low, low prices. Wards Vitamins are expertly compounded to give you more quality for less.



## DIET SUPPLEMENTS FOR MOTHERS-TO-BE

### Wards Maternity Vitamins



250 Caps. 100 Caps.  
\$5.98 \$2.79

Important vitamins and minerals for expectant and nursing mothers.

### Contents Per Capsule:

A—7000 USP Units  
D—600 USP Units  
B<sub>1</sub>—4.5 mgs.  
B<sub>2</sub>—4.5 mgs.  
B<sub>6</sub>—2 mgs.  
B<sub>12</sub>—3 mcgs.  
C—60 mgs.  
Niacinamide—25 mgs.  
Calcium Panto.—2 mgs.  
Calcium—225 mgs.  
Iron—15 mgs.  
Phosphorus—174 mgs.  
Plus Trace Minerals

53 A 3018—250 CAPS. Wt. 1 lb. 14 oz. .... \$5.98  
53 A 3037—100 CAPS. Wt. 14 oz. .... 2.79

### Wards Mineral Wafers



\$1.79

Two Mint-Flavored Wafers provide the full daily requirement of Calcium, Phosphorus and Iron. During pregnancy and lactation, 2 wafers provide two-thirds of the Iron requirement and one-half the Calcium and Phosphorus requirements.

### Minerals Per Wafer:

Calcium—375 mgs. Iron—5 mgs.  
Phosphorus—375 mgs. Zinc—1.1 mg.  
Magnesium—69 mgs. Manganese—0.6 mg.

53 A 3100—200 Wafers. Wt. 1 lb. 14 oz. .... \$1.79

### Wards Calcium, Iron and Vitamins



250 Capsules  
Only \$2.98

Three Capsules provide 1 1/2 times the daily requirement of Vitamins A and D and the full daily requirement of Calcium and Iron.

### Vitamins and Minerals Per Capsule:

Vitamin A—2000 USP Units Iron—3.5 mgs.  
Vitamin D—200 USP Units Calcium—250 mgs.  
Phosphorus—194 mgs.

53 A 3042—250 CAPSULES. Wt. 1 lb. 10 oz. \$2.98

### Wards Dicalcium Phosphate—Viosterol



200 Capsules  
Only \$1.29

Four Capsules provide 3 times the minimum daily requirement of Vitamin D, 1/2 the daily Calcium requirement, 1/3 the daily phosphorus need.

### Contents Per Capsule:

Vitamin D—333 USP Units  
Calcium Gluconate—162 milligrams  
Di-Calcium Phosphate—5 grains

53 A 3102—200-CAPSULE BOTTLE. Wt. 1 lb. .... \$1.29



# SINGLE VITAMINS for SPECIFIC DEFICIENCIES

## Vitamin A

Wards High Potency Vitamin A Palmitate for marked Vitamin A deficiency.

**25,000 USP Units Vit. A Per Capsule:**

53 A 3022—250-CAPSULE BOTTLE.

Ship. wt. 7 oz. . . . . At Wards Only \$1.98

53 A 3039—100-CAPSULE BOTTLE.

Ship. wt. 5 oz. . . . . Only 83c

**50,000 USP Units Vit. A Per Capsule:**

53 A 3046—250-CAPSULE BOTTLE.

Ship. wt. 9 oz. . . . . At Wards Only \$3.35

53 A 3048—100 CAPS. Wt. 5 oz. 1.39

Water-Soluble Vitamin A Palmitate for marked Vitamin A deficiency.

**25,000 USP Units Vit. A Per Capsule:**

53 A 3030—250-CAPSULE BOTTLE.

Ship. wt. 9 oz. . . . . At Wards Only \$2.59

53 A 3095—100-CAPSULE BOTTLE.

Ship. wt. 6 oz. Was \$1.29. Now \$1.16

**50,000 USP Units Vit. A Per Capsule:**

Ship. wts.: 12 oz.; 7 oz.

53 A 3098—250-CAPSULES. . . . . \$4.89

53 A 3097—100-CAPS. Were \$2.45. 2.13

## Vitamin B<sub>1</sub>

Vitamin B<sub>1</sub> (Thiamine) USP. 25, 50 and 100-mg. tablets for adults only.

Mgs. Ea.	No. Tabs.	Ship. Wt.	Catalog Number	Price
5	200	4 oz.	53 A 3014	59c
10	500	12 oz.	53 A 3080	\$1.59
25	250	8 oz.	53 A 3081	86c
50	250	7 oz.	53 A 3082	1.47
100	250	8 oz.	53 A 3083	2.17

## Vitamin B<sub>12</sub>

Vitamin B<sub>12</sub> in 3 potencies. Minimum daily requirement for Vitamin B<sub>12</sub> has not yet been established.

Mgs. Ea.	No. Tabs.	Ship. Wt.	Catalog Number	Price
5	250	7 oz.	53 A 3045	98c
10	250	7 oz.	53 A 3077	\$1.29
25	100	5 oz.	53 A 3078	92c
25	250	7 oz.	53 A 3079	1.98

### MINIMUM DAILY ADULT VITAMIN REQUIREMENTS:

Vitamin A—4000 USP Units      Vitamin B<sub>1</sub>—1 mg.      Vitamin C—30 mgs.  
Vitamin D—400 USP Units      Vitamin B<sub>2</sub>—1.2 mg.      Niacinamide—10 mgs.

All Vitamin Potencies Pages 588-594 Are Subject to Change by the Manufacturer.

**CHECK THE POTENCY  
COMPARE THE PRICE  
WHY PAY MORE?**

## Wards Ascorbic Acid (Vitamin C USP)

Potency	No. Tablets	Ship. wt.	Catalog Number	Price
30-milligram	500	12 oz.	53 A 3071	93c
100-milligram	250	12 oz.	53 A 3090	85c
250-milligram	250	13 oz.	53 A 3032	\$1.79

Minimum Daily Adult Need For Vitamin C Has Been Established As 30 Mgs.

## Wards Vitamin E and Wheat Germ Oil

Wards Extra-High Potency Vitamin E. Each capsule contains d-alpha Tocopheryl Acetate Concentrate equivalent to 100 International Units of Vitamin E.

53 A 3142—100 CAPS. Ship. wt. 5 oz. \$2.10

Wards High-Potency Vitamin E. Each capsule contains d-alpha Tocopheryl Acetate Concentrate equivalent to 30 International Units of Vitamin E.

53 A 3137—250 CAPSULES. Ship. wt. 6 oz. . . . . \$2.39  
53 A 3135—100 CAPSULES. Ship. wt. 5 oz. . . . . \$1.09

Wards Wheat Germ Oil Capsules—a source of Vitamin E. Each 6-minim capsule contains 340 milligrams of wheat germ oil.

53 A 3051—500 CAPS. Wt. 1 lb. 4 oz. \$4.29  
53 A 3050—200 CAPS. Ship. wt. 12 oz. \$1.89

Minimum Daily Adult Need of Vitamin E Has Not Yet Been Established.

Use Wards Vitamin Comparison Service. We Will Tell You If We Have Vitamins Comparable To The Ones You Are Now Taking. Send Label, Carton Or Copy Of Formula To: Vitamins, Dept. 53, Montgomery Ward & Co. (Send Your Letter To The Mail Order House Nearest To Your Location.)

## Wards Vitamin A and D Products

Wards Vitamin A and D Capsules. Prepared from fish liver oils.

### Vitamins Per Capsule:

A—5000 USP Units      D—1000 USP Units  
53 A 3036—250 CAPS. Wt. 10 oz. . . \$1.33  
Two 250-CAP. BOTTLES. Wt. 1 lb. 4 oz. 2.39

Halibut Liver Oil With Viosterol.

### Vitamins Per Capsule:

A—5000 USP Units      D—1700 USP Units  
53 A 3044—500-CAPS. Wt. 12 oz. \$2.98  
53 A 3043—250 CAPS. Wt. 8 oz. 1.59

Wards Cod Liver Oil. 2 1/3 times the vitamins of ordinary Cod Liver Oil.

### Vitamins Per Gram:

A—2000 USP Units      D—200 USP Units  
53 A 3109—QT. Wt. 3 lbs. 8 oz. \$1.79  
53 A 3108—PINT. Wt. 1 lb. 8 oz. .98c

Wards Cod Liver Oil Capsules with Viosterol. Tasteless. Ship. wt. 1 lb.

### Vitamins Per Capsule:

A—2500 USP Units      D—250 USP Units  
53 A 3101—200-CAPSULE Box. \$2.19

# LIVER AND IRON ANTI-ANEMIA PRODUCTS

## Wards Lirex, Liver, Iron, Vitamins



250 Caps. \$6.69  
100 Caps. \$3.49

Helps Combat Simple Nutritional Anemia. Vitamins and Minerals Per Capsule:

B<sub>1</sub>—3 mgs.      B<sub>12</sub>—8 mcgs.      Calcium Pantothenate—3 mgs.  
B<sub>2</sub>—3 mgs.      C—80 mgs.      Niacinamide—15 mgs.  
B<sub>6</sub>—1 mg.      Iron—100 mgs.      Liver Desiccated NF—315 mgs.

53 A 3065—250 CAPSULE ECONOMY SIZE. Ship. wt. 1 lb. 12 oz. Was \$7.98. \$6.69

53 A 3064—100 CAPSULES. Ship. wt. 14 oz. Was \$3.89. . . . . Now Only 3.49

## Wards Liver Concentrate, Iron, B<sub>12</sub>



250 Caps. \$5.29  
100 Caps. \$2.49

Helps Combat Nutritional Anemia. 1 capsule provides 6 times daily Iron need.

### Contents Per Capsule:

Vitamin B<sub>12</sub>—0.167 mcgs.      Iron—60 mgs.      Liver Concentrate NF—259 mgs  
53 A 3112—250-CAPSULE ECONOMY SIZE. Ship. wt. 1 lb. 5 oz. . . . . \$5.29  
53 A 3111—100 CAPSULES. Ship. wt. 10 oz. . . . . 2.49

## Wards Dry Liver Extract USP



200 Caps. \$3.35  
100 Caps. \$1.85

Blood-Building Supplement Approved By USP Anti-Anemia Preparation Council for the treatment of Pernicious Anemia. Have your physician prescribe correct dosage. 50 capsules (25 grams) equal 1 USP Oral Unit.

53 A 3106—BUY TWO 100-CAPSULE BOTTLES, Save 35c. Wt. 1 lb. 4 oz. . . . \$3.35  
ONE 100-CAPSULE BOTTLE. Shipping weight 10 oz. . . . . 1.85

## Wards Liver Concentrate, Iron, Vitamins



200 Capsules  
Only \$2.98

Four Capsules provide 11 times the daily Iron need.

### Vitamins and Minerals Per Capsule:

Vitamin A—1250 USP Units      Vitamin B<sub>1</sub>—0.3 milligram  
Vitamin D—250 USP Units      Vitamin B<sub>2</sub>—0.15 milligram  
Vitamin C—7.5 milligrams      Vitamin B<sub>12</sub>—1 microgram  
Iron—28.6 milligrams      Liver Concentrate NF—142.56 mgs.  
53 A 3028—200 CAPSULES. Ship. wt. 12 oz. . . . . \$2.98

Buy Wards Vitamins and Save

ALL WARDS 593

Wards Vitamins Are Prepared Under Careful Laboratory Supervision To Insure Highest Possible Potencies At Lowest Possible Prices.



## Dietetic Foods ... SACCHARIN



### Lecithin Products

**1 Wards Lecithin Tablets.** Dietary source of Choline, Inositol and Phosphorus derived from edible Soy Bean Oil. Each tablet contains 7 grains of Lecithin. Six tablets provide 80 milligrams of Choline and Inositol and 75 milligrams of Phosphorus.

53 A 3029—300 Tablets. Wt. 1 lb. 6 oz. ....\$2.79

**2 Wards Lecithin Granules.** Tablespoon provides 225 mgs. Phosphorus (30% of daily requirement); 250 mgs. each Choline, Inositol. Granules may be dissolved in fruit juice or other liquid; may be sprinkled over cereal.

53 A 3069—8-oz. Bottle. Wt. 1 lb. 4 oz. ....\$2.19

**3 Wards Saccharin Tablets.** Sugar substitute; no calories. One 1/2-grain tablet has sweetening power of one tsp. sugar. Ship. wt. 6 oz.

53 A 3138—1000 1/2-Grain Tablets. ....63c

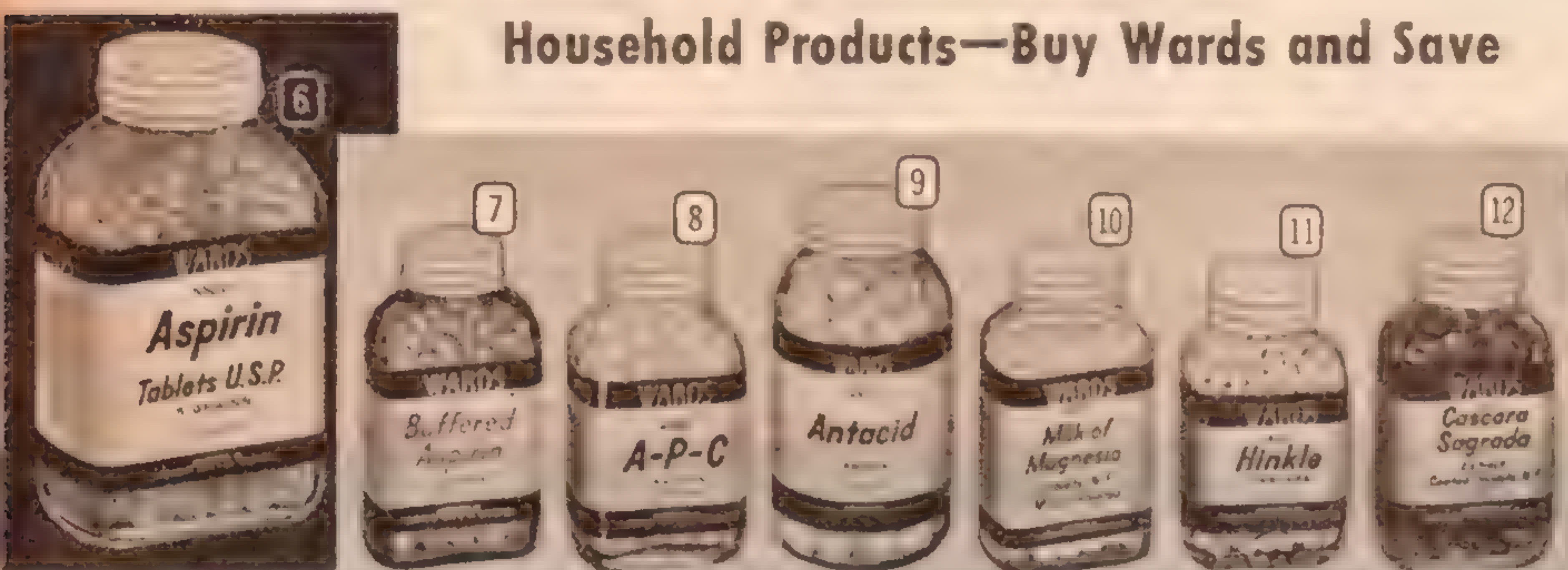
**4 Dried Yeast Tablets.** Contents Per 14 Tablets: B<sub>1</sub>—1 mg., B<sub>2</sub>—0.7 mg.; Niacin—7 mgs.; Protein—3.5 Grams. Plus other energy-building B-Complex factors. Pleasant to take. Ship. wt. 1 lb. 6 oz.

53 A 3149—500-Tablet Bottle. ....\$1.00

**5 Dried Torula Yeast.** Palatable protein and B-Complex product. Contents Per 30 Grams: B<sub>1</sub>—4.5 mgs.; B<sub>2</sub>—3 mgs.; Protein—15 Grams; Niacin—30 mgs. Wt. 1 lb. 6 oz.

53 A 3125—Big 1-Pound Container. ....\$1.43

## Household Products—Buy Wards and Save



**6 Wards Aspirin . . . 5-grain USP.** Helps relieve minor aches and pains. Buy the Big Economy Size and Save. Ship. wt. 1 lb. 13 oz.

53 A 3131—1000-Tablet Economy Size. ....\$1.59

53 A 3130—500 Tablets. Ship. wt. 1 lb. .... 1.05

**7 Wards Buffered Aspirin.** Acts faster than aspirin. Helps relieve headaches, pains.

53 A 3134—250 Tablets. Wt. 14 oz. ....\$1.49

**8 Wards A.P.C. Tablets.** Contain Aspirin, Phenacetin and Caffeine compound for the relief of cold symptoms and headaches.

53 A 3132—250 Tablets. Wt. 12 oz. ....\$1.35

**9 Wards Antacid Tablets.** Per Tablet: Dried Aluminum Hydroxide Gel USP—7 1/2 Gr. Magnesium Trisilicate USP—7 1/2 Grains.

53 A 3144—250 Tabs. Wt. 1 lb. 12 oz. ....\$1.89

**10 Wards Milk of Magnesia Tablets.**

53 A 3136—500 Tabs. Wt. 1 lb. 6 oz. ....\$1.09

**11 Wards Hinkle Tablets.** Pleasant, easy-to-take laxative. Ship. wt. 10 oz.

53 A 3127—500-Tablet Bottle. ....\$1.45

**12 Wards Cascara Sagrada.** Laxative tablets.

53 A 3141—250 5-gr. Tabs. Wt. 13 oz. ....\$1.29

**Wards Analgesic Balm.** Greaseless, stainless ointment.

53 A 3197—Two (1 1/4-oz.) Tubes. Ship. wt. 6 oz. ....Only 98c

### Dental Needs—Buy Wards and Save

**Wards Anti-Enzyme Toothpaste.** Pleasant mint flavor.

53 A 6400—Three (3 1/4-oz.) Tubes. Wt. 13 oz. ....98c

53 AP 6411—Colgate. 2 (5-oz.) Tubes. Postpaid. ....\$1.38

53 AP 6412—Gleem. 2 (5-oz.) Tubes. Postpaid. .... 1.38

53 AP 6413—Ipana. 2 (4.2-oz.) Tubes. Postpaid. .... 1.38

53 AP 6434—Crest. 2 (5-oz.) Tubes. Postpaid. .... 1.38

**Wards Denture Cleanser.** Won't harm denture material.

53 A 6432—Two (3 1/4-oz.) Tubes. Ship. wt. 8 oz. ....98c

53 AP 6420—2 (7-oz.) Cans Polident Denture Cleanser. Ppd. \$1.38

**Wards Denture Adhesive.** Holds dentures firmly in place.

53 A 6433—Two (2-oz.) Tubes. Ship. wt. 5 oz. ....\$1.19

53 AP 6421—2 (1 3/4-oz.) Cans Poli-Grip Denture Adhesive. Ppd. 1.38

**Wards Nylon-Bristle Tooth Brushes.** Assorted colors. Wt. 2 oz.

53 A 6403—Medium. .3 for 98c 53 A 6404—Hard. .3 for 98c

**Wards Denture Brushes.** Assorted styles and colors.

53 A 6407—Ship. wt. 4 oz. ....3 for 98c

**Den-Shur Cup.** Plastic cup holds dentures. Hinged lid.

53 AP 6418—Assorted colors. Postpaid. ....69c

## Nationally Advertised

### PRODUCTS—ALL POSTPAID

**Anacin Tablets.** Help relieve headaches, minor pain.

53 AP 3261—100-Tablet Bottle. Postpaid. ....\$1.19

**Bayer Aspirin . . . 5-grain USP.** Help relieve pain.

53 AP 3269—100-Tablet Bottle. Postpaid. ....69c

53 AP 3213—300-Tablet Economy Size. Postpaid. ....\$1.59

**Bufferin.** To help relieve headaches, muscular pain.

53 AP 3294—100-Tablet Bottle. Postpaid. ....\$1.23

**Dristan Nasal Mist** for relief from distress of colds.

53 AP 3375—15 cc. in Squeeze Bottle. Postpd. ....\$1.19

53 AP 3374—Dristan Tablets. Bottle of 24. Postpd. ....98c

**Four-Way Cold Tablets.** Help relieve distress of colds.

53 AP 3282—50 Tablet, Economy Size. Postpaid. ....98c

**Grove's Bromo-Quinine.** New, improved. Contains Vit. C.

53 AP 3333—50 Tablets. Postpaid. ....98c

**Vicks Cold Remedies.** Help relieve congestion. Postpd.

53 AP 3371—Vapo-Rub. Economy-size 9-oz. Jar. ....\$1.79

53 AP 3370—Vapo-Rub. 3 3/4-oz. Jar. .... 89c

53 AP 3373—Va-Tro-Nol Drops. 1-oz. Bottle. .... 75c

**Zarumin Tablets.** Help relieve aches, pains. Postpaid.

53 AP 3325—160-Tablet Economy Size Bottle. ....\$4.98

53 AP 3324—80-Tablet Bottle. .... 2.98

**Zotor Ointment.** Helps relieve Poison Ivy, Poison Oak.

53 AP 3119—2 1/4-oz. Tube. Postpaid. ....\$1.98

**Ben-Gay Analgesic Balm.** Greaseless and stainless.

53 AP 3280—1 1/4-oz. Tube. Postpaid. ....89c

### Antacids, Laxatives, Diuretic

**Tums Antacid Tablets.** Relieve excess stomach acidity.

53 AP 3309—200-Tablet Economy Size. Postpaid. ....\$1.25

**Alka Seltzer** for relief of upset stomach, headache.

53 AP 3252—Three (25-Tablet) Bottles. Postpaid. ....\$1.63

**Allimin Garlic and Parsley.** Relief for stomach upsets.

53 AP 3189—Box of 125 Tablets. Postpaid. ....\$2.67

**Phillips Milk of Magnesia Tablets.** For upset stomach.

53 AP 3274—200 Mint flavored Tablets. Postpaid. ....\$1.05

**Serutan.** Pleasant, natural-acting laxative.

53 AP 3323—24-oz. Granules. Postpaid. ....\$2.98

53 AP 3322—15 oz. Powder. Postpaid. .... 2.69

**Alpen Krauter.** Helps relieve irregularity.

53 AP 3156—Big 18-oz. Bottle. Postpaid. ....\$1.75

**Carter's Little Pills.** Gentle, effective laxative.

53 AP 3298—100-Tablet Bottle. Postpaid. ....\$1.15

**Doan's Pills.** Mild, yet effective diuretic.

53 AP 3314—Box of 85 Tablets. Postpaid. ....\$1.59

### Preparations for Hemorrhoids

**Pazo Rectal Aids.** Help relieve discomfort of piles.

53 AP 3286—Ointment. 2-oz. Tube. Postpaid. ....\$1.65

53 AP 3285—Ointment. 1-oz. Tube. Postpaid. .... 98c

53 AP 3287—Suppositories. Box of 12. Postpaid. ....\$1.39

**Preparation H Products.** Relieves pain of hemorrhoids.

53 AP 3265—Ointment. 1-oz. Tube. Postpaid. ....98c

53 AP 3267—Suppositories. Box of 12. Postpaid. ....\$1.39

### Other Well-Known Remedies

**Lydia Pinkham.** Famous aid to relieve periodic distress.

53 AP 3330—250-Tablet Bottle. Postpaid. ....\$4.44

53 AP 3329—72-Tablet Bottle. Postpaid. .... 1.59

**Dr. Pierce's Golden Medical Discovery.**

53 AP 3186—100-Tablet Bottle. Postpaid. ....\$1.34

**Dr. Pierce's Favorite Prescription.** Tonic for women.

53 AP 3185—100-Tablet Bottle. Postpaid. ....\$1.34

**Sominex.** Helps you relax; aids sound, peaceful sleep.

53 AP 3349—72-Tablet Bottle. Postpaid. ....\$3.21

53 AP 3348—36-Tablet Bottle. Postpaid. .... 1.99

**Hydrotox.** Relief, treatment of Athlete's Foot. Postpd.

53 AP 3126—1 1/2-oz. Ointment for Use at Night. ....\$1.49

53 AP 3128—3-oz. Dry Spray Powder. Daytime control 79c

**Bandamycin Spray Bandage.** Spray on minor cuts, burns. Forms clear, flexible film to protect against infection. Contains antibiotic Neomycin. Postpaid.

53 AP 3122—2-oz. Can (over 200 applications.) ....\$1.49

**Miricil Medicated Hand Cream.** Soothes chapped hands.

53 AP 3113—8-oz. Jar. Postpaid. ....\$2.59

53 AP 3121—3-oz. Tube. Postpaid. .... 1.29





### For After Shave . . . After Shower

**(1) (2) Bluebeard Toiletries**—invigorating new, refreshingly different. Postpaid.

**(1) 3-Pc. Set**—4 oz. each Shave Lotion, After-Shower Massage (Cologne), 2½ oz. Talcum.  
53 AP 6202—Fed. Tax Incl. \$4.00

**(2) 2-Pc. Set**—4 oz. each Shave Lotion, After-Shower Massage.  
53 AP 6213—Fed. Tax Incl. \$2.75  
53 AP 6201—4 oz. After Shave Lotion. Federal Tax Incl. \$1.10

**(3) (4) 2-Pc. Old Spice Toiletry Sets.** Gift boxed. Postpaid.

**(3) 53 AP 6229**—4¾ oz. ea. After Shave Lotion, Cologne. Fed. Tax Included. . . . . \$2.20

**(4) 53 AP 6233**—2½ oz. Stick Deodorant, 4¾ oz. After Shave Lotion. Federal Tax Incl. . . . . \$2.20

**(5) 100% Natural Bristles**, amber-color plastic back brush; matching comb. Wt. 1 lb. 4 oz.  
53 A 5063—2-Pc. Set. . . . . \$2.98

## LIGHTS UP... Magnifies Too!

Gives Soft, Shadow-Free Light, new delight and ease in shaving. The whole family will enjoy reversible mirror for various grooming chores.

Two-sided mirror, 7-in. diameter, brightly lighted by bulb in base. One side regular reflection, other side magnifies; tilts to any angle. Outlet in base for shaver, hair dryer, etc.

Chromed metal frame and base, felt-padded bottom. On-Off switch. Rubber-covered cord, plug; bulb included. For 110-120 V, AC-DC. UL Approved.

53 A 5072—Ship. wt. 1 lb. 8 oz. . . \$6.95



### Pure Badger Shave Brushes

**(6) to (9) All Good Quality, Well-Made.** Prices vary according to size of tufts, quality of badger bristles. Plastic hand grips. Ship. wt. ea. 4 oz.

**(6) 53 A 4041**—About 3½ in. long overall. . . \$1.98

**(7) 53 A 4036**—About 3½ in. long overall. . . 2.49

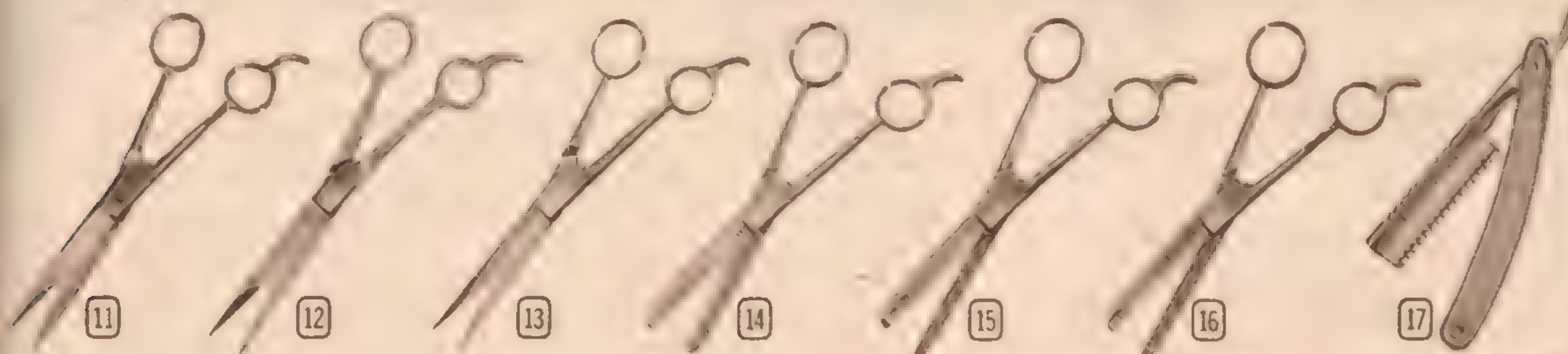
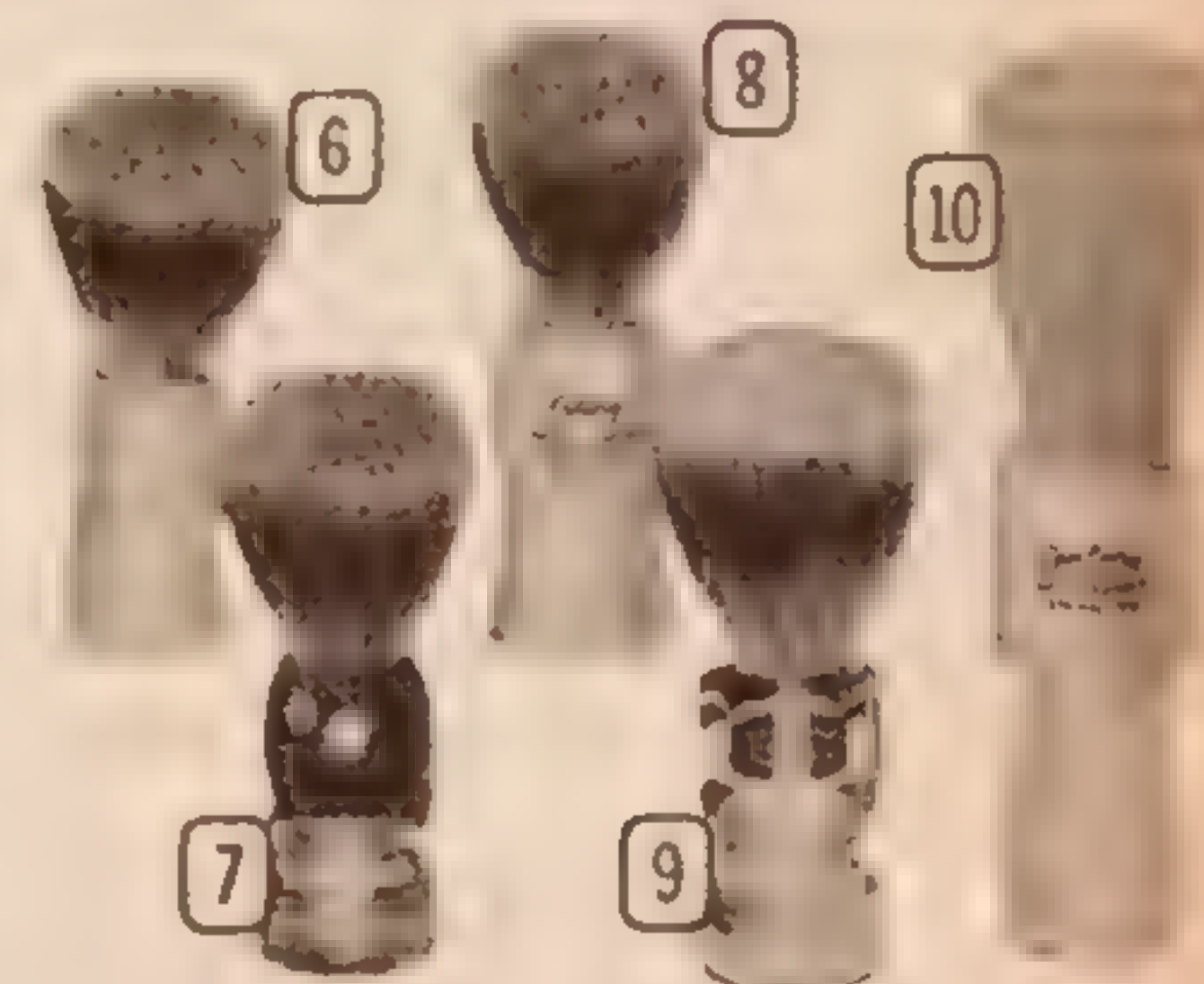
**(8) 53 A 4037**—About 4 in. long overall. . . . 3.49

**(9) 53 A 4038**—About 3½ in. long overall. . . 4.98

**(10) Professional-Type Shaving Brushes.** Fine quality French bristles. Ivory-color plastic grip.

**53 A 4039**—About 5½ in. overall. Wt. 6 oz. . . \$1.95

**53 A 4040**—About 5¼ in. overall. Wt. 6 oz. . . 1.45



**(11) Barber Shears For Home.** Good quality forged steel.  
53 A 4166—Chrome plated. 7½ in. long. Wt. 4 oz. \$1.49

**(12) Barber Shears In Choice Of Three Qualities**—all forged steel, abt. 7½ in. long. Ship. wt. each 4 oz.  
53 A 4176—Good Quality, with enameled handle. \$1.69  
53 A 4172—Better Quality, with gunmetal handle. 2.59  
53 A 4173—Best—nickel finish, W. German made. 3.29

**(13) Professional Barber Shears.** Made in W. Germany by master craftsmen. Hollow-ground forged steel.  
53 A 4174—About 7½ in. long. Ship. wt. 4 oz. . . \$4.39

**(14) Double Thinning Shears.** Both blades serrated, 28 teeth ea. Forged cutlery steel. Made in W. Germany.  
53 A 4167—About 7 in. long. Ship. wt. 4 oz. . . . \$3.47

**(15) Single Thinning Shears.** One serrated blade—28 teeth. Cutlery forged steel. Made in W. Germany.  
53 A 4168—About 7 in. long. Ship. wt. 4 oz. . . . \$3.47

**53 A 4169—Economy Single Thinning Shears.** Wt. 4 oz. 1.98

**(16) Professional Shears.** One serrated blade, 46 fine teeth. Precision-ground, fitted. Made in W. Germany.  
53 A 4170—Fine cutlery forged steel. Wt. 4 oz. . . \$3.79

**(17) Weck Hair Shaper** trims, thins and tapers in any style 46-pg. Styling Book of ideas, cutting directions incl.  
53 A 4156—Incl. 6 blades. Wt. 8 oz. \$3.00  
53 A 4155—10 REPLACEMENT BLADES for Weck Shaper (17). Ship. wt. 2 oz. \$1.00

**(18) (19) Barber Neck Brushes**—fine quality sterilized horsehair bristles; soft but resilient. Wood handles.  
**(18) 53 A 4350**—7 in. long. Wt. 6 oz. . . 98c  
**(19) 53 A 4354**—9 in. long. Wt. 6 oz. \$1.29



### For Small Animals



### Straight Razors and Double Strops

**(20) to (22) W. German-Made Razors**, surgical steel blades.

**(20) 53 A 4158—Good Quality** square-end blade, celluloid handle. Carrying case included. Wt. 6 oz. . . \$4.95

**(21) 53 A 4153—Better Quality** round-end blade, celluloid handle. Carrying case included. Wt. 6 oz. . \$6.49

**(22) 53 A 4165—Best Quality**, expertly ground, well-balanced square-end blade. Leather case. Wt. 6 oz. \$9.45

**(23) Professional Strop.** Scotch shell horsehide finishing; linen-finish canvass sharpening strop. Broken in by hand. Metal swivel. 2½x23 in.  
53 A 4157—Wt. 12 oz. \$5.49

**(24) Horsehide Double Strop.** Corrugated sharpening strop, reverse-smooth finishing strop. Sturdy metal swivel. About 2½x23 in.  
53 A 4150—Wt. 8 oz. \$3.49

**(25) Wahl "Clip-Pet" Clipper Set** for small animals. Quiet running vibrator-type motor, close-cutting 000-size blades; On-Off switch. Lightweight nylon and plastic housing.

Set includes: 2 comb attachments for tapering and blending, blade guard, oil, instr.

Rubber-covered cord with plug. For 110-120 volts, AC only. UL Approved. Postpaid.  
53 AP 4275—5-Pc. Set. \$14.95

**(26) Oster Professional Heavy-Duty Clipper** . . . used by veterinarians, trainers, etc. for small animals. Powerful Universal brush-type motor, On-Off switch, black Bakelite housing. Removable cutting head. Operates quietly. 18-foot cord. 110-120 V. AC-DC. UL Appr.  
53 A 4326—Ship. wt. 3 lbs. 4 oz. \$4.50 Dn., Cash \$42.50

**(27) Oster Dog Clipper** for Home use. Powerful Universal motor. Medium blade for general clipping of all breeds. Plastic housing. Blade guard, cleaning brush, oil; illustrated instr. book. Rubber-covered cord. 110-120 V, AC-DC. UL Appr.  
53 AP 4325—Pstpd. \$29.95



# Your Clipper Pays For Itself



9-Piece Set **\$7.88**

## "King-Kut" Economy Clipper Set

**All The Essentials For Efficient Home Hair Cutting.** Clipper has magnetic vibrator-type motor with durable plastic housing. 000-size (close-cutting) blades, On-Off switch, rubber-covered cord, plug. For 110-120 V, AC only. UL Approved.

**Set Also Includes:** clipper blade guard, forged steel barber shears, plastic comb, lubricating oil, 3 comb attachments—one "Butch" or crew-cut guide, one for angle tapering and blending, one light tapering guide; "Be a Happy Home Barber" instruction book for smooth, professional results.

53 A 4201—Ship. wt. 1 lb. 12 oz. .... 9-Pc. Set **\$7.88**



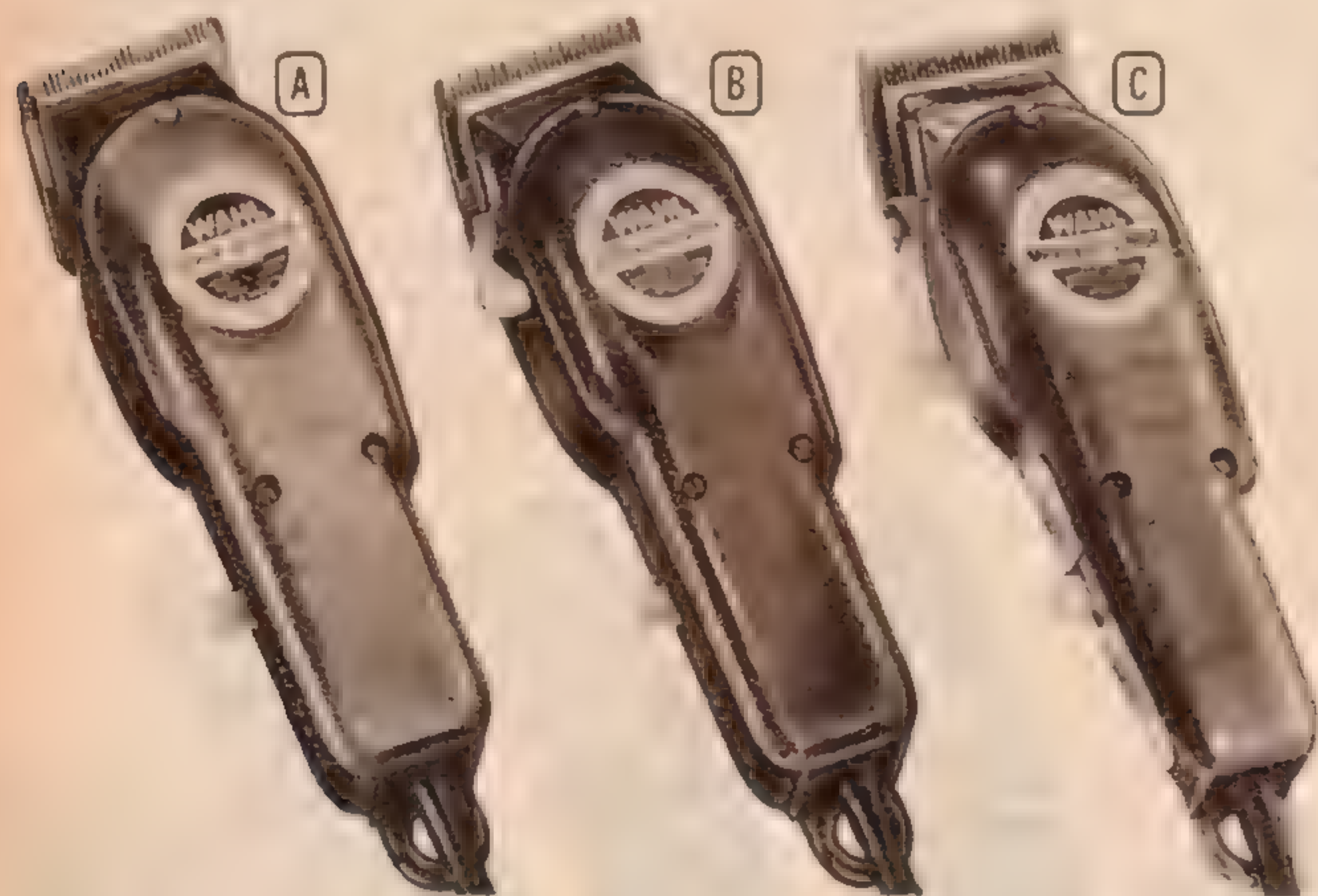
17-Pc. Set **\$12.88**

## Big 17-Piece "Tru-Kut" Clipper Set

**Complete Assortment Of Home Hair-Cutting Accessories.** Heavy-duty clipper has magnetic vibrator-type motor in durable high-impact plastic housing. 000-size (close-cutting) blades, On-Off switch, rubber covered cord, plug. For 110-120 volts, AC only. UL Approved.

**Also Includes:** blade guard, forged steel barber shears, double thinning shears, barber comb, plastic neck cape, neck brush, cleaning brush, lubricating oil, sharpening compound. 5 comb attachments—one for crew-cuts, one for angle-tapering and blending, one light tapering guide, right, left side tapering guides. Bang-cutting guide. Instructions.

53 A 4200—Ship. wt. 2 lbs. 4 oz. .... 17-Pc. Set **\$12.88**



## Trade-In Sale . . . Save \$4 to \$6

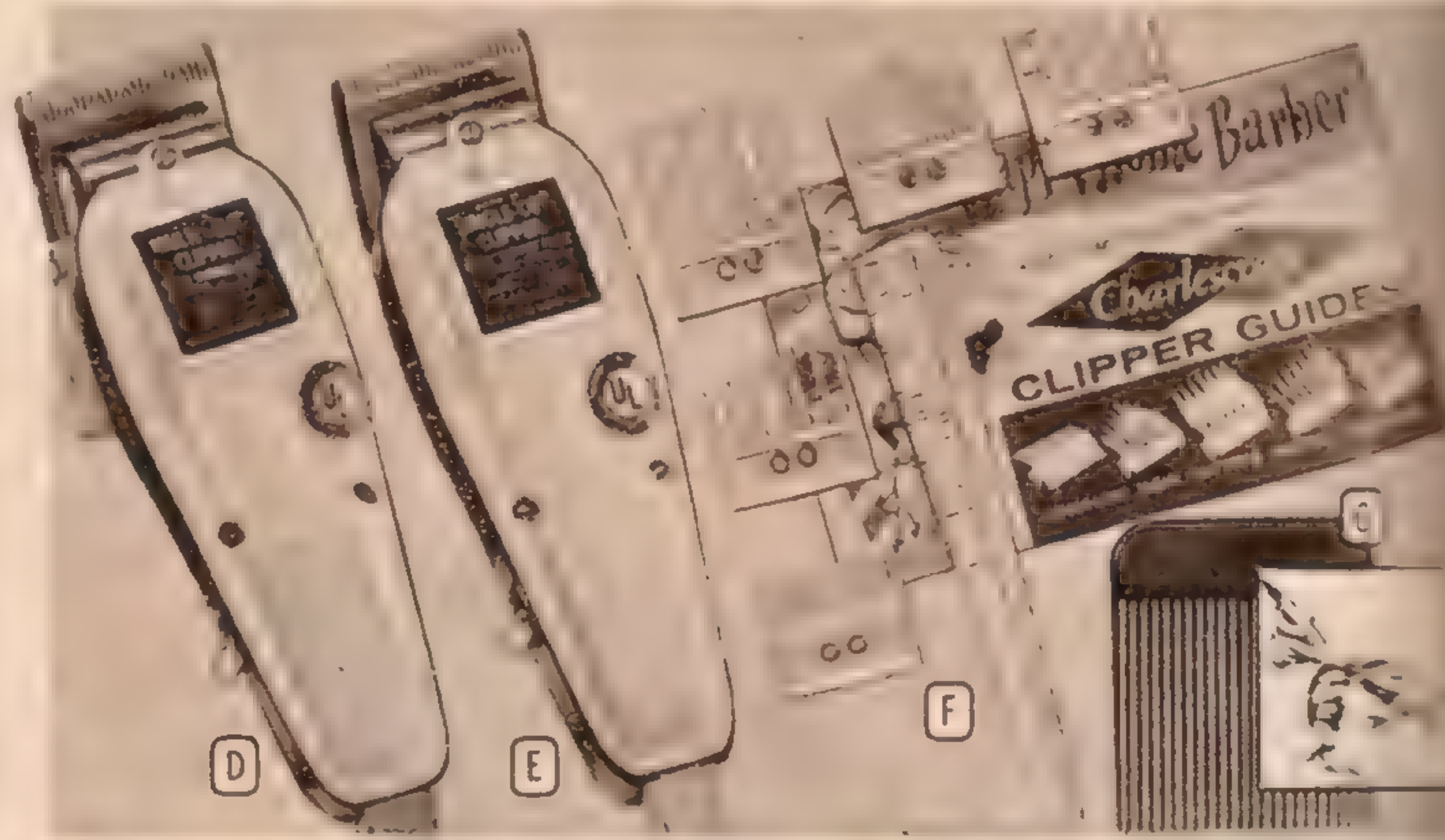
To Trade In Your Old Electric Clipper Just Mail It Postpaid. With Order; Pay Trade-In Price. Clipper Must Be Intact But Not Necessarily In Running Order.

**A TO C** Wonderful Wahl Electric Clippers with magnetic vibrator-type motors. For 110-120 volts, AC only. UL Approved. On-Off switches, blade guards, lubricating oil included. With or without a trade-in, a fine buy.

**A** "Super Solid" Model. 000-size blades. Plastic and nylon housing. Postpd.  
53 AP 4255—WITH \$4 TRADE-IN . . . **\$9.50**  
53 AP 4254—WITHOUT TRADE-IN . . . **13.50**

**B** "Super Taper" Model—lever adjusts from 000-size to No. 1 size blade. Plastic and nylon housing. Postpaid.  
53 AP 4251—WITH \$4 TRADE-IN . . . **\$11.50**  
53 AP 4250—WITHOUT TRADE-IN . . . **15.50**

**C** Wahl "Improved Senior" Clipper. Famous Adjusto-Lock feature—you remove blades without changing adjustment. 000-size to No. 1 size blades. Aluminum and nylon housing. Postpd.  
53 AP 4257—CLIPPER WITH \$6 TRADE-IN . . . **\$16.50**  
53 AP 4256—WITHOUT TRADE-IN. \$2.50 Down . . . **Cash \$22.50**



## Economical for Home Use

**D E** Wahl Electric Clippers—magnetic vibrator-type motors in cases of high-impact material; nylon lid. Efficient, economical. For 110-120 volts, AC only. UL Approved.

**D** "Multi-Cut" Model has a tapering lever that adjusts blades from 000-size (close-cutting) to No. 1 (cuts to 3/16 in.). Clipper plus blade guard; rubber-covered cord, plug; lubricating oil; instructions.  
53 A 4252—Wt. 1 lb. 6 oz. .... **\$9.59**

**E** Wahl "Single-Cut" Model—like Multi-Cut above but has no tapering adjustment. 000-size blades. Clipper plus blade guard, rubber-covered cord, plug, oil and instructions.  
53 A 4253—Wt. 1 lb. 6 oz. .... **\$8.39**

## Clipper Cutting Guides

**F** 7-Pc. Charlescraft Clipper Attachment Set. 5 attachment combs—one each: light tapering, angle tapering and blending, left and right-side tapering, crew-cut. Nylon comb; instructions. Boxed. Wt. 6 oz.

53 A 4215—Fits all "Allover" brand clippers except "Viking" . . . Set **\$1.89**  
53 A 4216—Fits Allover brand "Viking" and all other brands sold here except Oster the Detachable. Blade Model 22 . . . Set **\$1.89**

**G** Butch Comb—designed by a barber especially for flat tops, brush cuts, crew cuts. Sturdy, pliable rubber comb about 7 in. long, 6 in. wide. Easy-to-follow instructions.  
53 A 4175—Ship. wt. 6 oz. .... **\$2.49**



# or **Itself WHEN YOU CUT HAIR AT HOME**



12-Pc. Set **\$17<sup>95</sup>**

## Famous "Kru-Kut" Clipper Set

Powerful Universal Brush-Type, Air-Cooled Motor; self-aligning oilless bearings. 000-size (close-cutting) blades. Built-in condenser eliminates radio interference. Plastic housing, On-Off switch, rubber-covered cord, plug. For 110-120 volts, AC-DC. UL Approved.

Set Also Includes: clipper blade guard; steel barber shears; barber comb; nylon neck duster; neck cape; 3 nylon attachments for guiding, tapering, shaping. 1 for "Butch" or crew-cuts; lubricating oil, instructions.

53 A 4300—Ship. wt. 2 lbs. 8 oz. .... 12-Pc. Set \$17.95



13-Piece Clipper Set **\$26<sup>95</sup>**

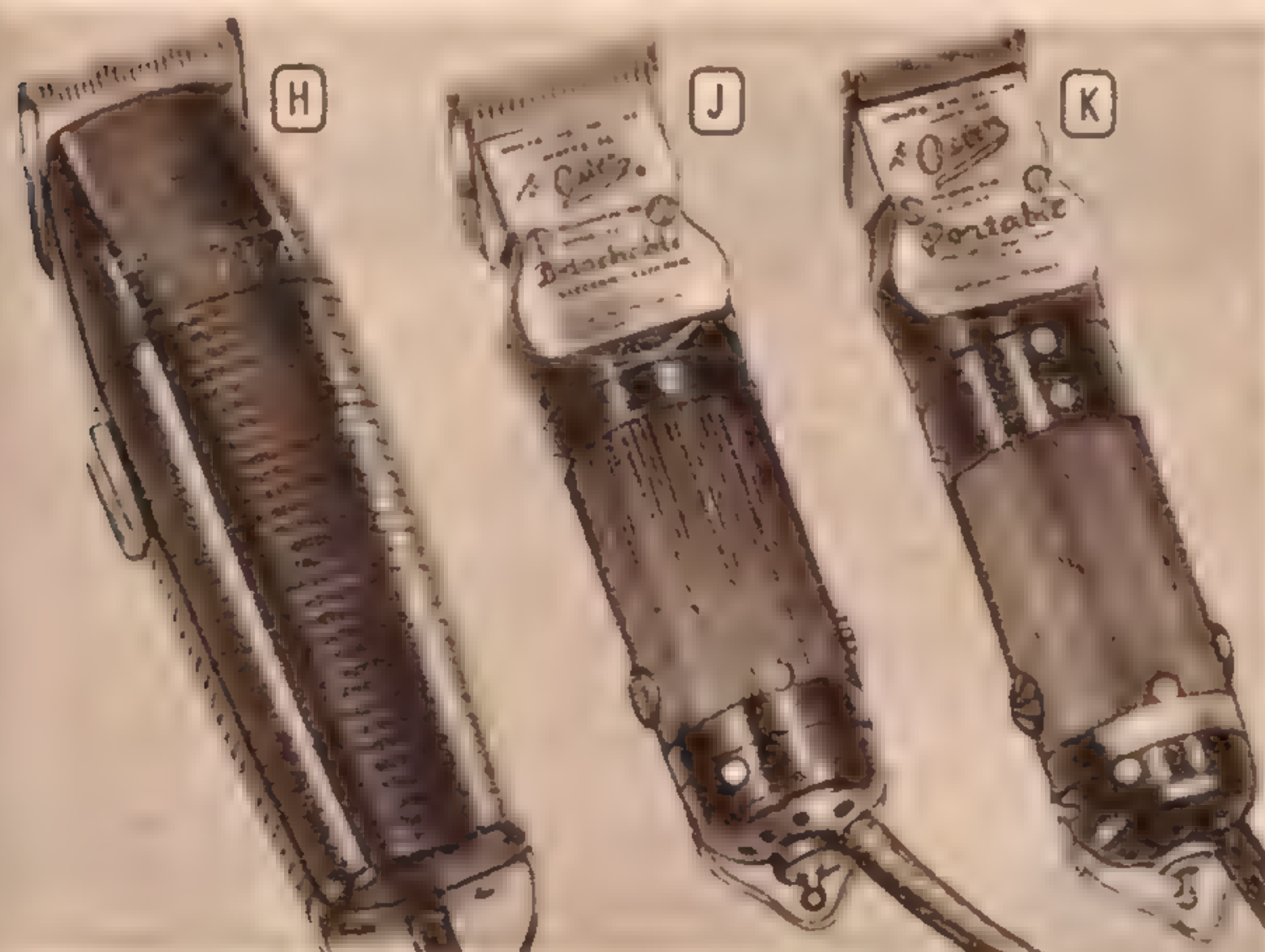
## Oster "Jomco" Set in Travel Case

"Jomco" Clipper Sells Alone for \$22.50 (see (H) below). Powerful Universal brush-type motor, oilless bearings, built-in condenser eliminates radio interference. 000-size blades, bakelite housing. On-Off switch, rubber-covered cord, plug. 110-120 V. AC-DC. UL Approved. Leather-like plastic case, pieces fit under plastic covers.

Set Includes: clipper blade guard; steel barber shears; plastic comb; shoulder cape; neck duster brush; lubricating oil; 4 clipper comb attachments—one each: right, left side tapering; shaping, blending; "Butch" for crew-cuts. Instruction booklet.

53 A 4303—Ship. wt. 2 lbs. 8 oz. Only \$3 Down on Terms, Cash \$26.95

Add Hair-Cutting Supplies to Your Monthly Payment Account, see Pg. 1283.



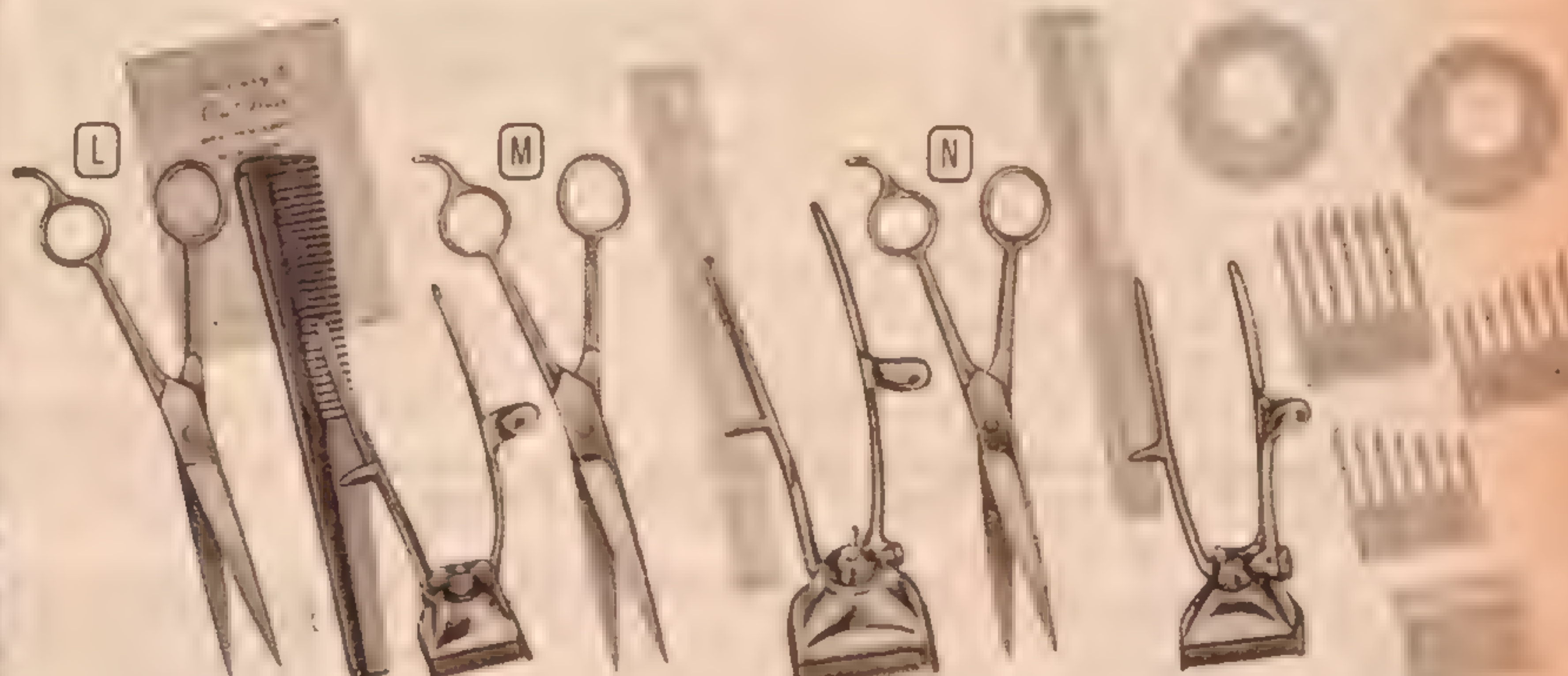
## Own An Oster Heavy-Duty Model

(H) TO (K) Well-Known Oster Electric Clippers—all equipped with powerful Universal brush-type motors which have built-in condensers to eliminate radio interference. Self-aligning, oilless bearings. On-Off switches, rubber-covered cords and plugs (extra heavy-duty tinsel cord on (K)). Bakelite housings for durability. For 110-120 volts. AC-DC. UL Approved.

(H) The "Jomco" has 000-size blades, sturdy construction. Be sure to see the complete set (above right) selling for only \$26.95. 53 A 4301—Ship. wt. 2 lbs. \$2.50 Down.....Cash \$22.50

(J) Detachable-Blade Style—Model 22. No. 1 size and 000-size blades. Detachable blade is more sanitary, easier to clean. 53 A 4302—Ship. wt. 2 lbs. \$5 Down.....Cash \$49.50

(K) "Portable" Style. For heavy duty. Removable cutting head simplifies cleaning and blade change—is more sanitary. 000-size blades. Strong tinsel cord will stand up under hard usage. 53 A 4304—Ship. wt. 2 lbs. \$4 Down.....Cash \$39.50



## Hair-Cutting Sets With Hand-Operated Clippers

(L) Wards Home-Style Clipper Set. Oster hand clipper of forged steel, nickel-plated, with close-cutting 000-size, 1½-in. blades. Wing nut adjusts blade tension. Fine quality forged steel barber shears and plastic comb. Booklet "It's Easy to Cut Hair" gives simple directions for amateur barbers.

53 A 4180—Ship. wt. 12 oz. ... 3-Pc. Set \$2.98

Economy Hair Clipper shown in set above. 53A4335—Ship. wt. 8 oz. Clipper Only \$1.98

(M) Oster Hand-Operated Hair Clipper Set. Fine quality nickel plated hand clipper, close-cutting 000-size blades. Fine nickel plated forged steel shears, plastic comb. 53 A 4336—Ship. wt. 1 lb. ... 3-Pc. Set \$4.69

(N) Oster Spartan 10-Pc. Hair-Cutting Set. Nickel-plated hand-operated clipper with close-cutting 000-size blades. Spiral spring with a screw-adjustment for hand leverage, and one for blade tension. Operates efficiently; actually does the work of three clippers—you can even give a perfect "Crew-Cut" by adding the easy-to-use comb attachment.

Set Includes: 4 comb attachments—one for right and one for left-side tapering, one for blending, one "Butch" for crew-cuts; 2 round plastic scalp massagers; nickel plated steel barber shears; nylon comb and complete instructions. Everything you need to give every member of your family the haircut they want.

53 A 4337—Ship. wt. 1 lb. ... \$6.98

Precision-Crafted Barber Shears, Other Barber Supplies Sold on Page 595.

ALL WARDS 597





### EXTRA!

Toiletry Set  
With Men's  
Sunbeam  
Shavers

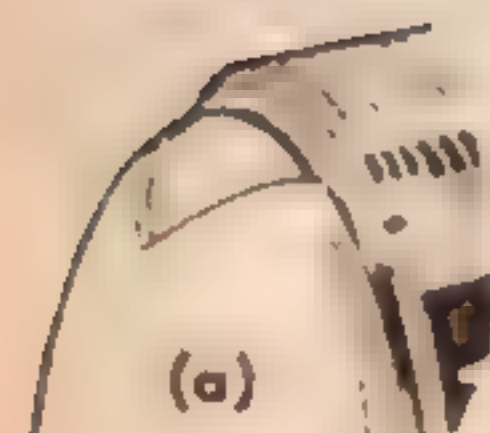
Sunbeam **\$24<sup>37</sup>**  
"555"

Sunbeam **\$16<sup>57</sup>**  
Rollmaster

Remington **\$15<sup>24</sup>**  
Roll-A-Matic

Remington **\$21<sup>77</sup>**  
Lektronic

3-Pc. Set Bluebeard Toiletries Included with Sunbeam Shavers—buy your shaver now and get this wonderful extra. Set (shown above) includes 4-oz. bottle each After Shave Lotion and After Shower Massage, 2½ oz. Talcum.



(a)



(b)



(c)

- (a) Trimmer With Safety Guard
- (b) Thumb Latch For Blade Chamber
- (c) Three Oscillating Blades

1 Improved Sunbeam Features—(see sketches at left). Trimmer for moustache, hard-to-get-at areas. Hollow-ground blades under thin, reinforced outer comb. Flip-top thumb latch for quick cleaning. Start-stop switch.

53 A 3810—WITH TOILETRY SET TRAVEL CASE. Wt. 3 lbs. . . \$24.37

- 11-Degree Angle Blades Cut Cleaner
- Automatic Rollers Pop Whiskers Up
- Three Big Double-Cutter Heads

2 Self-Adjusting Rollers fit shave to any skin or beard for smooth, comfortable shave. Travel case. Ship. wt. 2 lbs. 9 oz. 53 A 3811—WITH TOILETRY SET..\$16.57

3 Convertible Rollmaster like (2) but with extra converter cord for cigarette lighter in 12-V. car, etc. Wt. 3 lbs. 53 A 3812—WITH TOILETRY SET..\$18.99

- Adjusts To Any Beard Or Skin
- Three Double-Cutter Heads
- Adjustable Roller Combs

4 For Smoother Shaving sliding panel moves rollers up and down. Travel case. 53 A 3861—Wt. 2 lbs. . . \$15.24

Auto-Home **\$18<sup>20</sup>**  
Roll-A-Matic

5 For Travel Or Home—like (4) but includes cigarette lighter adapter for car, boat. Wt. 2 lbs. 53A3863—FOR 12-V. CAR.\$18.20 53A3862—FOR 6-V. CAR.. 18.20

- No Cord . . . Shave Anywhere
- For Foreign Travel, Too
- Adjustable Roller Combs

6 Roll-A-Matic Action like (4) PLUS the convenience of cordless shaving. Shave anywhere—just relax, watch TV or read while shaving.

Sits on charger unit between shaves (see small view)—stores enough power for a full week of shaves. Ideal for travel (recharges on foreign systems too), or for home use. Travel case.

53A3860—Wt. 2 lbs. .... \$21.77



8

### SUNBEAM SHAVER REPLACEMENT PARTS

7 Complete Assembly Head—replacement for older Sunbeam models 140, 140L, G, GZ, W, WB, WZ and WL. 53 AP 3830—Postpaid. .... Each \$3.90

8 Single Head and Inner Cutter for Rollmasters. Order 3 for full assembly. 53 AP 3831—Postpaid. .... Each \$3.90

Sunbeam Shaver Cords (not shown). Easy to install.

53 AP 3832—For Models G, GZ, 140, 140L, and W Series. Postpaid. .... Each \$1.60

53 AP 3833—For Rollmaster (2) only (not for Convertible (3)). Postpaid. .... Each \$1.60



10

11

### REMINGTON REPLACEMENT PARTS

9 To 11 Shaver Cutter Heads. Complete assembly head is made up of 1, 2, and 3 cutter heads (Remington 60, Rollelectric, Roll-A-Matic, and Auto-Home models require 3). Prices are for 1 cutter head, not complete assembly. Postpaid.

(9) 53 AP 3875—Head L-15 for Roll-A-Matic and Rollelectric models. .... Each \$4.45 (10) 53 AP 3876—Head L-9 for "60" Series Shavers. .... Each 4.45 (11) 53 AP 3878—Head T-8 for older short head models. .... Each 3.50

Remington Shaver Replacement Cords (not shown). All are Postpaid

53 AP 3880—For Roll-A-Matic (not for Roll-A-Matic Auto-Home). .... Each 95c 53 AP 3879—For Rollelectric (not for Rollelectric Auto-Home). .... Each 95c

Electric Shavers on These Two Pages for 110-120 Volts, AC-DC (unless otherwise stated). UL Approved. With Travel Cases, Rubber-Covered Cords, Plugs.

### Handy Shaver Accessories

12 Waring Shaver Shaver Attachment changes AC current to "jet powered" DC. For AC-DC electric shavers. Increases efficiency, life of shaver. Plastic housing. 53 AP 4024—UL Appr. Postpaid. . . \$5.90

13 Zippy Shaver Cradle. Holds standard electric shavers securely. Fastens to wall and cord winds on reel, about 33½-in. diam. Postpaid.

53 AP 4026—Ivory plastic. .... 98c

Ronson **\$10<sup>44</sup>**  
C-F-L

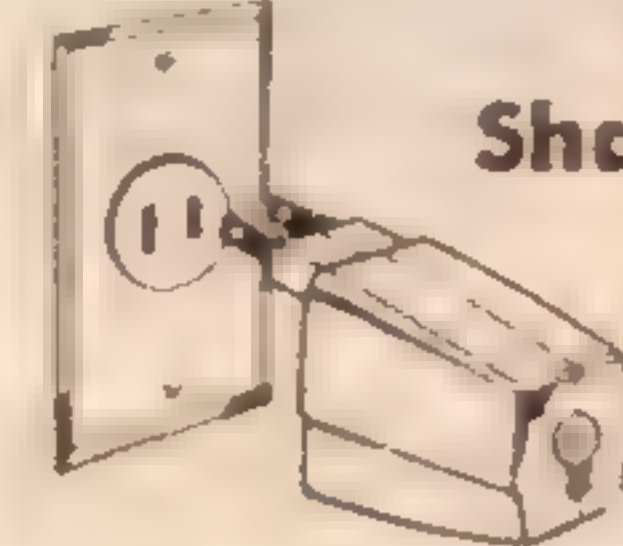
- Closest Shaves!
- Fastest Shaves!
- Lightest Touch Of All!

14 Micro-Thin Flexible Head for razor-blade closeness. "Super-Trim"—2 rows of keen-edge cutters at edges trim moustache, hard-to-get-at areas. On-Off switch. For 110-120 volts, AC only.

53 A 4000—Ship. wt. 1 lb. 8 oz. .... \$10.44



598 WARDS ALL



No Cord—**\$17<sup>50</sup>**  
Shave Anywhere!

- Plug Charger Into Outlet
- Stores Power For A Full Week Of Shaves Without Recharging

15 AccuMen Self-Illuminated Rotary-Action Shaver Just a twist of head ring turns shaver on; answer lights tiny bulbs each side of head. To recharge—leave charger unit in 110-120 V., AC outlet (see sketch) between shaves. From West Germany.

53 A 4010—Travel case. Ship. wt. 1 lb. 4 oz. \$17.50

"Power-Pak" **\$9<sup>95</sup>**  
Battery-Operated

- Shave Anywhere—No Cord, No Charging!
- Small! Lightweight! Easy To Carry!

16 Rotary-Action Head gives smooth, comfortable shave. Use four Eveready standard "Power-Pak" batteries (included). Easy to use—a real boon for hunters, travelers, even at home. On-Off switch.

53 A 4005—Travel case. Ship. wt. 14 oz. .... \$9.95



24

24 25 Custom Auto-Home (24) 53 AP 3932 Custom

Shaver Co Auto-Home Speed, GZ and Custom 53 AP 3932

14- ANY ELE

Order In If not com refund yo



25





### Schick 3-Speed \$16<sup>77</sup>

- "Custom-Tailor" Shave To Your Face
- 3-Way Head—Adjust To Skin and Beard
- 3 Speeds—Famous Schick Exclusive

(17) Speed Controls And Adjustable Custom-Comb Head lets a man shave as fast, as close as he likes. On-Off switch. 53 A 3911—Travel case. Wt. 2 lbs. \$16.77

### Schick Home/Travel \$21<sup>66</sup>

(18) 3-Speed Shaver like (17) for home use, with extra converter cord for 1 speed in cigarette lighter of 12-V. car, boat, etc. Travel case. 53 A 3912—Ship. wt. 2 lbs. .... \$21.66



(24) Complete Assembly Heads. Postpd. (24) 53AP3930—For Powershave, Auto-Home, Globetrotter. .... \$5.95 (25) 53 AP 3931—For 3-Speed (17) and Customatic (20).....\$5.95

Shaver Cord for "10-66," Customatic, Auto-Home, Varsity, Powershave, 3-Speed, Globetrotter, "25" Whiskaway and Custom models. 53 AP 3933—Postpaid.....\$1.20

### Schick "10-66" \$22<sup>88</sup>

- Triple-Cutter Head—Built-In Trimmer
- 3-Way Adjustable Custom-Comb Head
- 3-Speed Adjustment—Schick Exclusive

(19) Wider, More Efficient Head has 3 double cutters, trimmers for hard-to-get-at areas. Start-Stop switch. 53 A 3910—Deluxe case. Wt. 2 lbs. \$22.88

### Schick "Customatic" \$13<sup>48</sup>

(20) Single Speed Shaver—Budget Priced. Smooth Schick power PLUS 3-way adjustable custom-comb head for closer shaving. Start-Stop switch. 53 A 3913—Travel case. Wt. 2 lbs. \$13.48

### SCHICK SHAVER REPLACEMENT PARTS

(26) Schick Conversion Kit gives your old shaver adjustable shaving action. Modernize your Schick "25" or "Whiskaway" with the 3-way adjustable head feature made famous by the 3-Speed. Allows you to shave as close as you like with comfort.

Kit includes—Double Head, Head Guard, 2 Whiskits, 2 Whiskit Springs, screw and easy-to-install directions. 53 AP 3932—Postpaid...7-Pc. Kit \$5.95



### Norelco Speedshaver \$13<sup>44</sup>

- Self-Sharpening Rotary Blades
- Stepped-Up Brush-Type Motor
- Time-Saving, Flip-Top Cleaning

(21) Double-Headed Shaver for razor-blade closeness. Stationary skin guards. Travel case. 53 A 3960—Wt. 1 lb. 12 oz....\$13.44

### Norelco Sportsman \$13<sup>88</sup>

(22) Shaves Anywhere! Uses ordinary flashlight batteries (not incl.) or adapter (incl.) for 6- or 12-V. car. Not for reg. current. Travel case. 53 A 3961—Wt. 1 lb. 12 oz...\$13.88

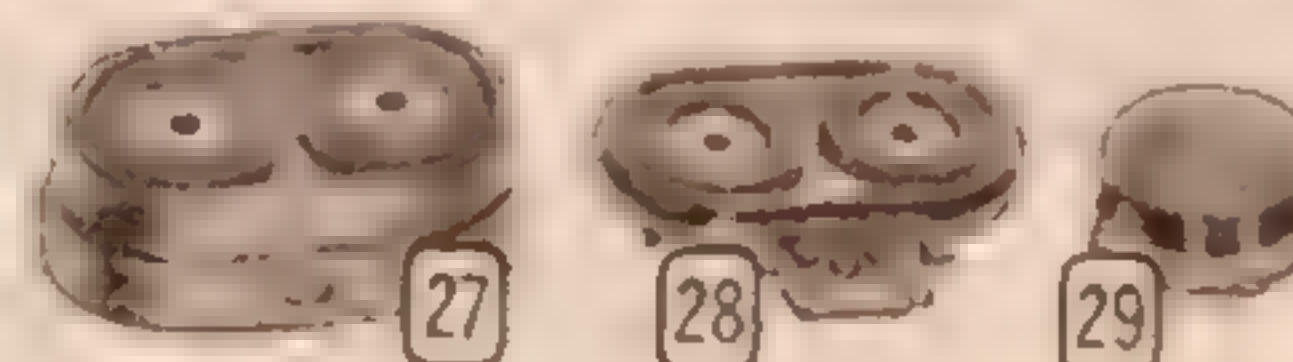
### Norelco With Floating Heads \$17<sup>87</sup>

- "Floating Action" Larger Heads
- More And Larger Blades For Speed
- "World Traveler" With Adapter

(23) Swivel-Action Rotary Blades follow every facial contour—for closer, more comfortable shaves. Larger heads "float" independently. Easy "side-vent" cleaning. For regular 110-120 V., or for travel adjusts for 220-volts with Continental adapter (included). Ship. wt. 1 lb. 12 oz.

53 A 3962—Travel case....\$17.87

Pay Only 10% Down on Wards Monthly Payment Plan, see details Pg. 1283.



(27) Complete Assembly Heads. Easily installed. Postpaid.

(27) 53 AP 3980—For all Double-Head models but (21) to (23)..\$5.95

(28) 53 AP 3981—For Speedshaver (21); Sportsman (22) above (not for floating head (23) above)....\$5.95

### NORELCO SHAVER REPLACEMENT PARTS

(29) Single Cutter And Guard. Replaces one head on all models (except (23) above) including ladies' shavers, sold Pg. 281. 53 AP 3982—Postpaid.. Each \$2.50

Shaver Cord for Double-Head models. 53 AP 3983—Postpaid....Each 95c

## Just "Charge It"

PAY IN 30 DAYS OR EXTEND PAYMENTS.

### For All Devotees of the Safety Razor

(31) Gillette 195 Razor—adjustable for all types skin and beard. 9 adjustments, just dial for very light to heavier, very close shave.

Silver-color metal razor. 6 super blue blades in handy dispenser. Plastic case. 53 AP 4051—Postpaid..\$1.95

(32) Gillette Executive Razor. Adjustable like (31) but deluxe gold-plated razor, 10 super blue blades in dispenser. Deluxe gift case. 53 AP 4050—Postpaid..\$5.00

(33) Twinplex Blade Stoppers sharpen double-edge blades. Metal case, baked-on enamel finish. Ship. wt. 12 oz. 53 A 4032—Gray metallic enamel finish.....\$2.39

53 A 4031—Tan and Brown enamel, suede-like finish. \$2.79

(34) Gillette Super Blue Blades. 20 double-edge blades, 2 dispensers. 53 AP 4059—Postpaid.....\$1.38

Gillette Blue Blades in dispensers. 53 AP 4060—100 BLADES. Postpd.\$4.90 53 AP 4061—20 BLADES. Postpd....98c

Gillette Thin Blades, double-edge. 53 AP 4062—40 Blades. Postpd. \$1.40

### WHY PAY MORE?

40 Wards Blades Only 98<sup>c</sup>

(35) Shop And Compare! 2 Packs of 20 each for this low price. Double-edge, sharp Duro-edge; rust-resistant. Plastic dispensers, compartment for used blades. Ship. wt. 3 oz. 53 A 4069—40 Blades.....Only 98c



ALL WARDS 599

## 14-Day Home Trial

### ANY ELECTRIC SHAVER ON THESE TWO PAGES

Order In The Regular Way; use shaver for 14 days. If not completely satisfied, return it to us. Wards will refund your money, including shipping charges.



### Rolls Safety Razor \$10<sup>95</sup>

- Steel Blade—Precision-Made
- Stopped, Honed In Its Own Case
- Permanent Guard Protects Blade

(30) Made In England. Blade of finest Sheffield steel—hand-forged, tempered to a fine edge. Nickel-plated razor. Stopped and honed by semi-automatic device in the metal case. Fine built-in leather stop.

53 A 4020—Ship. wt. 1 lb. ....\$10.95

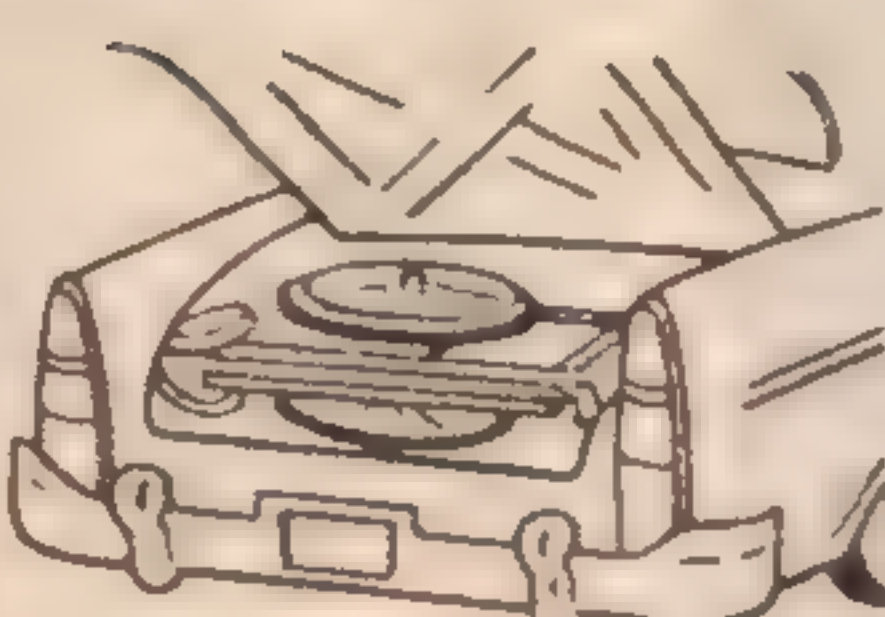




1  
BEST  
135.95  
\$5 Down

# Why Rent?

## Wards Easy Payments on Wheel Chairs Are Often Less Than Rental



Folding Chairs fit auto trunk for travel. No need to remove wheels! Only 10½ to 12 in. wide when folded. Easy to fold... ready to go!



Folding Footrests fold up quickly to make entering, leaving chair easy. Adjustable ones also raise, lower to comfortable height.



Do You Need A Special Chair? Write for FREE Wheel Chair, Walker Catalog. Postpaid. 53 AP 6500—FREE



79.95  
\$5 Down



57.95  
\$5 Down

• Extension Back • Adjustable Padded Leg Rests • Lever-Type Hand Brakes

1 Lie-Flat Back adjusts to intermediary position, too. Slip-on back extension for extra support—zips on to back of chair. Folds easily for travel, has adjustable folding foot rest. New lever-type safety hand brakes, rubber grips.

Wide seat, padded arms, leg rests—yet folds to only 12-in. width. Tubular steel frame, baked-enamel finish. Maroon leather-like plastic back and seat.

Smooth hand rims on rear wheels for easy self-propelling. Rubber hand grips, rear foot pedals. Ball-bearing wheels, rubber tires. Protective metal side aprons.

Back top 36 in. from seat; arms, 10-in. Width overall 24½ in. Seat 17 in. deep, 18 in. wide. Footrests 17-26 in. below seat. Back wheels 24 in., front, 8 in. Assembled. Actual wt. 69 lbs. Ship. wt. 89 lbs. 53 A 6512R—\$7 Mo..Cash \$135.95

2 Folding Chair features lever-type safety hand brakes, folding footrest. Plastic seat and back. Tubular steel frame folds to 10½ in. wide. Rear foot pedals, hand grips. Side aprons protect clothing.

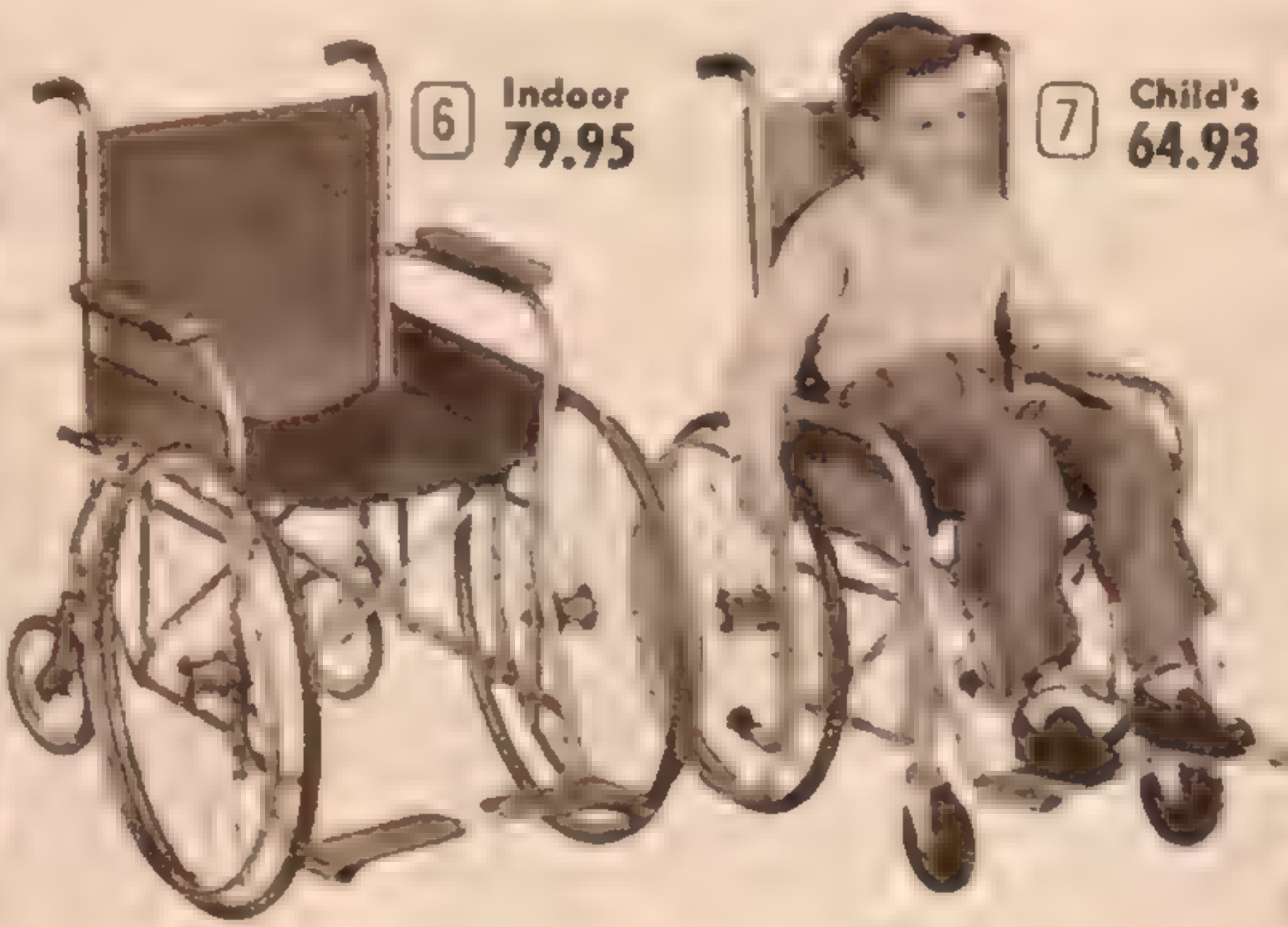
Ball-bearing 24-in. rear wheels; 8-in. front. Top back to seat 17 in.; arms to seat 9 in. Width overall 24½ in. Seat 17½x18 in. Footrests 16-18 in. from seat. Shipped assembled. Actual wt. 49 lbs. Ship. wt. 63 lbs. \$5 Down. 53A6510R—Enamel finish.Cash \$79.95 53A6511R—Chrome Plated.Cash 105.95

3 Full Size (24½ in. wide) folds to 10½ in. without removing wheels. Washable plastic seat, back. Tubular steel frame, baked enamel finish. Rear foot pedals, hand grips. Adjustable folding foot rests. Plastic side aprons protect clothing from wear.

Ball-bearing swivel casters; 24-in. rear wheels. Top back 17 in. to seat; arms, 9 in. from seat. Seat 17½x18 in. Foot rest 16-18 in. below seat. Shipped assembled. Actual weight 43 lbs. Ship. wt. 58 lbs. 53 A 6507R—Only \$5 Down, Pay Only \$5 Monthly on Easy Terms.Cash \$57.95



39.95



Indoor  
79.95

Child's  
64.93

## RECLINING HOSPITAL-TYPE CHAIRS



84.95

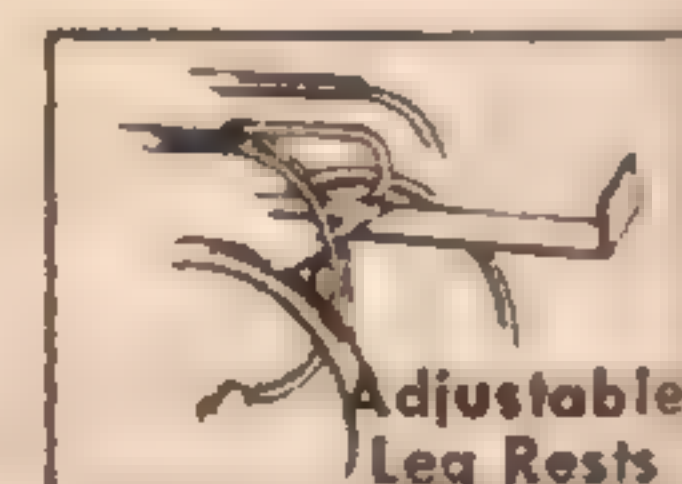


89.95



61.95

- All 3 Models Have 4 Rear Coil Springs
- Reclining Backs
- Folding Footboards



8 Commode Seat Chair. Commode fits under cane seat, both pull out from back. One arm folds out of way. Below seat-level ball-bearing wheels, hand brakes. Sturdy steel frame, baked enamel finish. Top back 29 in. to seat, arms 9 in. to seat. Width overall 25 in. Seat 18x18 in., 17 to 19 in. from footboards. Front wheels 20 in.; rear 10 in. Actual weight 72 lbs. State: Right or Left folding arm. 53 A 6517R—Ship. wt. 86 lbs. Only \$5 Dn., \$5 Mo. on Terms. ....Cash \$84.95

9 Wards Best Reclining Chair. Heavier, more sturdily built than (8) or (10). Steel frame, baked enamel finish; hard wood body. Leg rests fit under cane seat. Ball-bearing wheels for ease in motion. Handbrakes. Top back from seat 30 in.; arms from seat 10 in. Width overall 25 in. Seat 18x18 in.; 17 to 19 in. from footboards. Front wheels 24 in.; rear 10 in. Actual weight 90 lbs. Ship. wt. 95 lbs. 53 A 6516R—\$5 Dn., \$5 Mo..Cash \$89.95

10 Popular Priced Chair. Hardwood body, plywood back. Light oak baked enamel finish. Plain bearing wheels. Top back from seat 27½ in., arms, 9½ in. Width overall 25½ in. Seat 17½x19 in. Footboards 17-19 in. from seat. Front wheels 24 in.; rear 10 in. Actual weight 72 lbs. Ship. wt. 83 lbs. 53 A 6518R—\$5 Dn., \$5 Mo..Cash \$61.95



5

4 Folding "Run About" Model Made Especially for Arthritics... a boon to others who find movement painful. As solid as it is light, chair scoots around with push of foot. Folds easily (see sketch) for travel, storing, putting aside. Sturdy plastic seat and back. Strong lightweight tubular steel, baked enamel finish. Firm rubber hand grips, easy-rolling ball-bearing swivel casters. Seat from floor 19 in. Arms from seat 6 in. Back 14 in. Seat: 16x16 in. Overall: 19x23x32 in. Actual wt. 26 lbs. 53 A 6520R—Ship. wt. 27 lbs. \$4 Down.....Cash \$39.95

5 Same as Above, except non-folding. Actual wt. 26 lbs. 53 A 6515R—Ship. wt. 27 lbs. \$3.50 Down.....Cash \$34.95

### For Indoor Use

### Child's or Youth's Chair

6 Large Front Wheels for easier self-propelling. Safety hand brakes, adjustable folding foot rests. Tubular steel frame, including wheels, folds to 10½-in. width. Plastic seat and back. Hand grips, metal hand rims, metal side aprons. Ball-bearing wheels, 24 in.; rear wheels, 8 in. Width, 24½ in. Footrests 16-18 in. from seat. Seat, 17½x18 in., top to seat, 17 in., arms to seat, 9 in. Actual wt. 49 lbs. Ship. wt. 63 lbs. 53A6535R—\$5 Dn. Cash \$79.95

7 Child's Size, Folding. Plastic seat and back. Hand rims on wheels. Front ball-bearing swivel casters. Skirt guard. Folded 12 in. wide, open 22 in. Footrests adjust to 10-14 in. from seat. Top of back 20 in. above seat. Seat 12 in. wide, 16 in. from floor. Arms 6½ in. from seat. 5-in. front casters; 20-in. rear wheel. 1-in. rubber tires. Actual weight 39 lbs. 53 A 6514R—Ship. wt. 53 lbs. \$5 Dn....Cash \$64.93

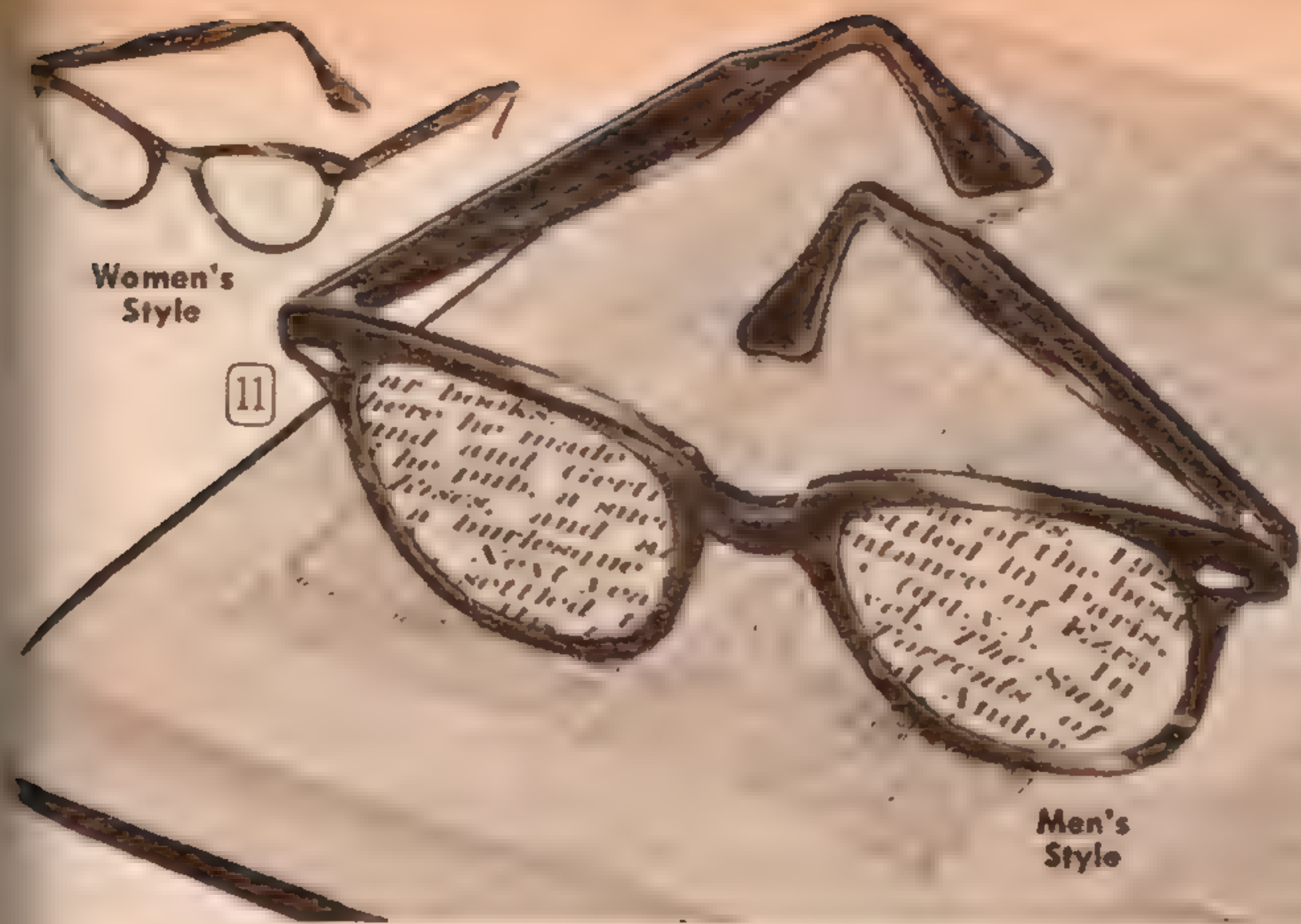
Youth Size (not shown). Like above except folds to 10½ in. wide; open 24 in. Footrests adjust 15-19 in. from seat. Top of back 18 in. above seat. Seat width 16 in., 20 in. from floor. Arms, 8 in. from seat. Rear wheels 24 in.; front, 8 in. Actual weight 42 lbs. 53 A 6513R—Ship. wt. 56 lbs. \$5 Dn....Cash \$64.93

IMPORTANT NOTICE—All items with Suffix "R" Shipped Promptly from Stock by Freight, Truck or Express. Easy Terms on Page 1281—be sure to check for savings over rentals.

600 WARDS BCASK







### Magnifying Spectacles Only \$3.98

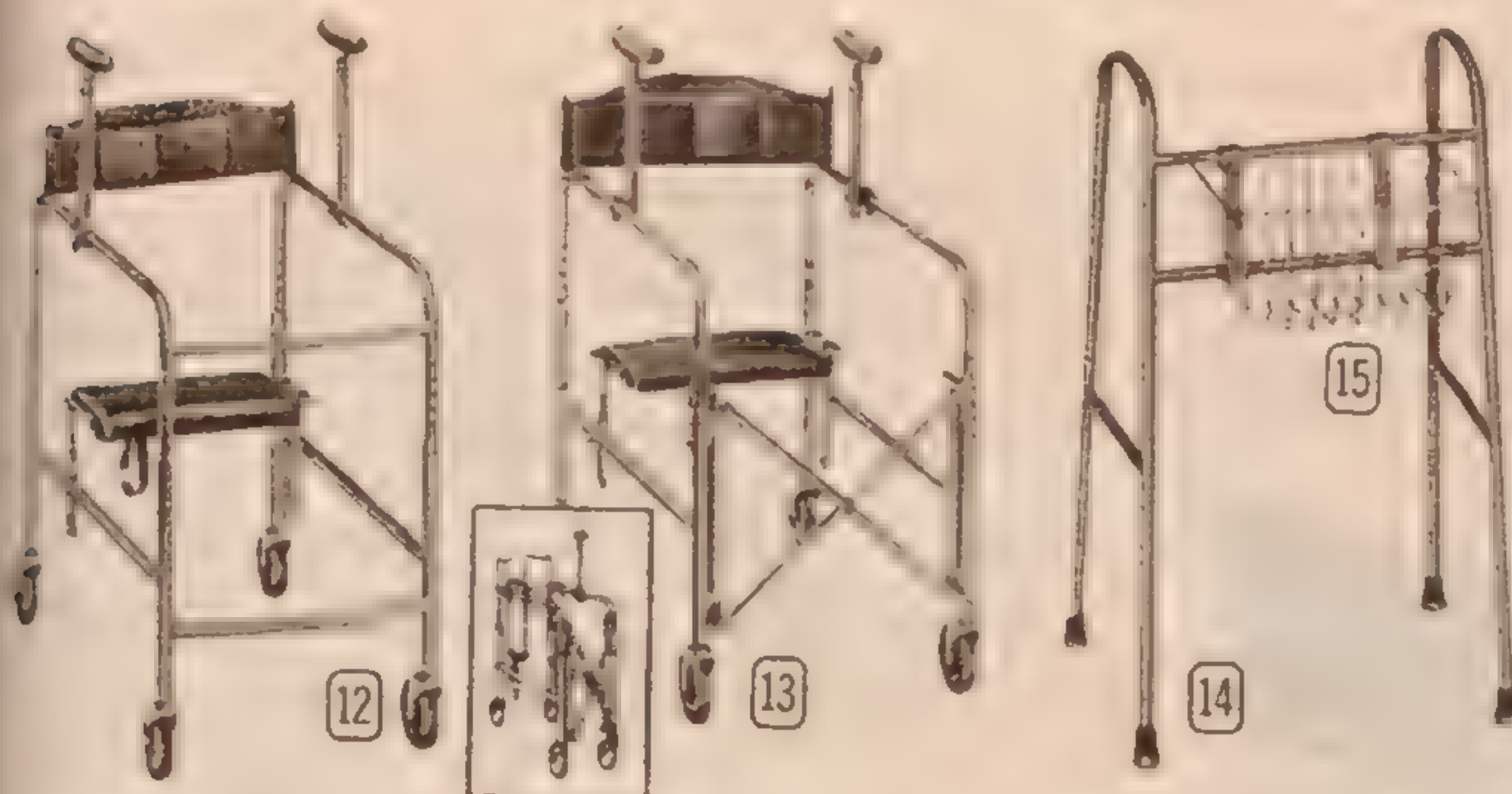
**11** Now, Magnifying Glasses in Spectacle Frames for convenience when only simple magnification is needed. Meniscus lenses—finest quality, ground, polished optical glass. Mock tortoise shell frames for men, women—light-weight, comfortable and so attractive. Metal-hinged, wire-core temples adjust to fit.

**How to Order.** We do not accept orders for delivery in States of Massachusetts or Minnesota. Select age bracket in chart right. Order shipped promptly from Baltimore warehouse.

Framed Lenses Free Hands for threading needles, reading fine print — Bibles, dictionaries, etc. Magnification does not replace optometrists', physicians' services. These glasses not intended for children, nor for diseased or astigmatic eyes. In such cases, consult your optometrist or physician.

Age	Men's	Women's
40 to 47	53 AP 7185T	53 AP 7190T
48 to 54	53 AP 7186T	53 AP 7191T
55 to 65	53 AP 7187T	53 AP 7192T
66 to 70	53 AP 7188T	53 AP 7193T
Over 70	53 AP 7189T	53 AP 7194T

Use Your Charge Account. See Page 1231. Postpaid.....Pair \$3.98



### The Correct Walker Helps Speed Recovery

**12** Helps Strengthen Arms and Legs. Enter by unhooking back support, folding to side. Washable plastic on back, seat. Steel tubing frame. Baked enamel finish. Rubber casters. Crutches adjust to 35-57 in. from floor. Height adjusts to 27-38 in. 40x21 in., seat 18x19 in. Ship. wt. 52 lbs. Assembled.

53 A 7048 R.....\$74.89  
53 A 7049 R—No Crutches. Ship. wt. 44 lbs....\$56.95

**13** Folding Walker—folds to 8-in. width (see sketch). Construction, performance same as (12). Assembled. Ship. wt. 49 lbs.

53 A 7046 R—\$5 Down.....Cash \$81.95  
53 A 7047 R—Above, without Crutches. Ship. wt. 46 lbs. \$5 Down....Cash \$64.95

**14** Tubular Steel Walker on large, rubber-cushioned stainless steel glides. 34 in. high, 18½ in. wide. (Basket below.)

53 A 7059 R—Ship. wt. 6 lbs.....\$8.49

**15** Metal Tote Basket—attaches to walker (14). About 12½x10x6 in.

53 A 7064—Ship. wt. 2 lbs.....\$1.98

### Folding Walker

**16** So Lightweight, yet extra strong. Provides steady support yet allows freedom of movement. Non-tip construction of 1-in. aluminum tubing. Folds compactly for storage, travel. Smooth white plastic hand grips, reinforced leg tips for added comfort, safety. 35 in. high. About 24½ in. wide. Holds weight up to about 250 lbs. Ship. wt. 7 lbs. 8 oz.

53 A 7020 R...Only \$15.95

### IMPORTANT NOTICE

Items with "R" Suffix Shipped Promptly From Stock By Freight, Truck or Express. See Credit Terms on Page 1281.



### Child's Walker

**17** Ages 2-7. Soft rubber-cushioned body support, 10-in. diam. Seat adjusts. Steel tubing frame; ht. adjusts 20-26 in.; 19½ in. wide, 24 in. long. Ball-bearing casters. Ship. wt. 29 lbs. 53A7044R..Cash \$54.95

# ADITONE Hearing Aids

• TRANSISTORS • DISTORTION FREE • BARELY VISIBLE



## Templets!

**18** Tiny Transistor Hearing Aid encased in tip of one templet! So small, feels no heavier than regular glasses, yet so powerful—enjoy better hearing, new confidence.

No cord, no bulky receiver button. Small clear plastic ear tip attached to templet, transmits clear full tones. On-Off switch, separate continuous volume control—no need to remove glasses. 3 transistors give powerful reception for many years. One dime-size battery lasts about 70 hours.

Strong, Lightweight Plastic; ready to attach to lens frames. Matching dummy templet included. Universal ear tip with sound tubes included.

Take Templets to your optical specialist for proper fitting. State Right or Left ear, templet length, Black or Mink Brown. Case, instructions included. Postpaid.

53AP7176K—\$5 Down. Cash.....\$179.50

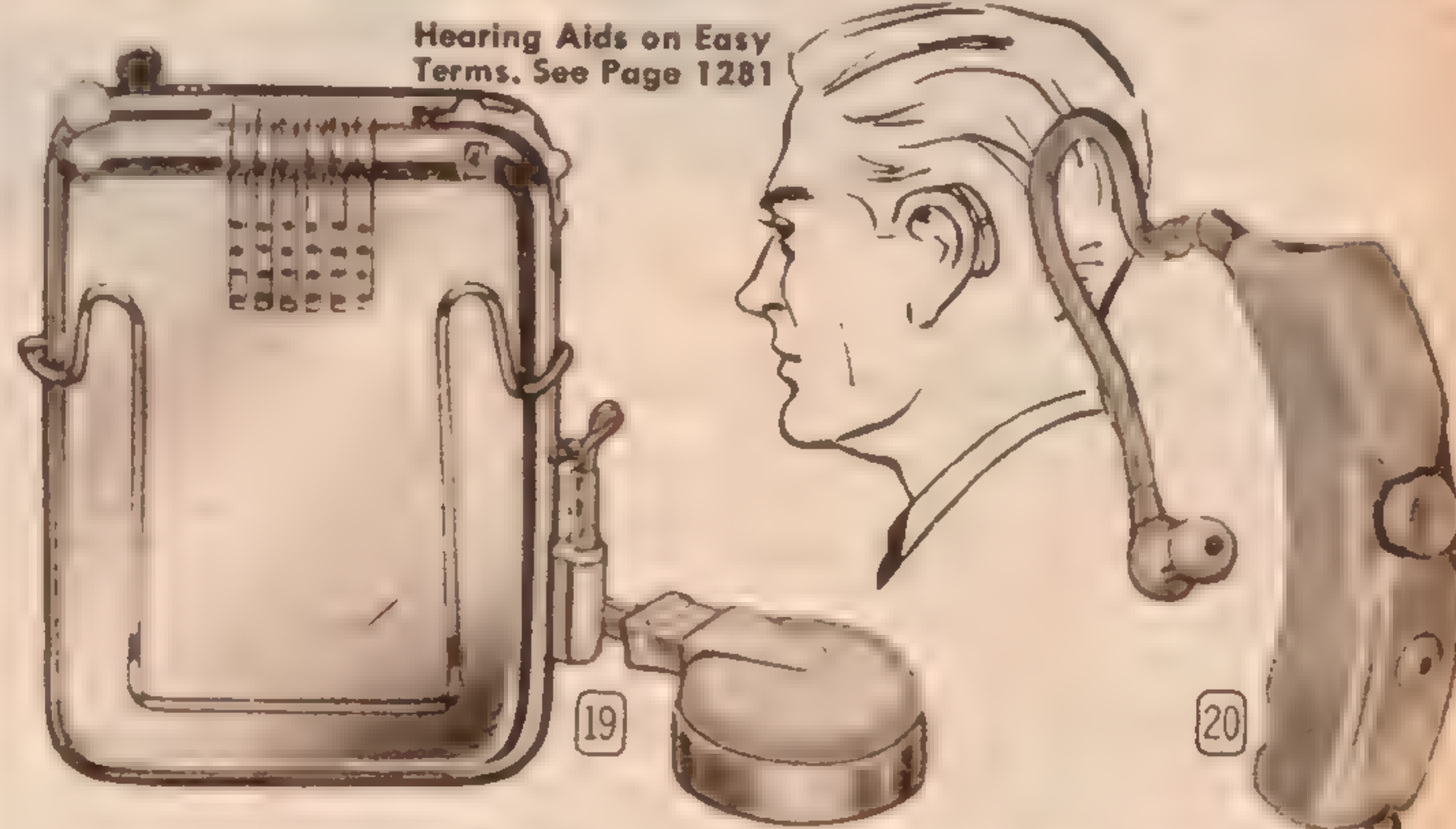
53AP7179—Batteries for Templets, Earettes. Mfr's. No. RM-675. Pstpd....6 for \$1.85

**How to Order Templets—** State: Templet length on own glasses. State: measurement in inches from A to B (top of ear). Shown above.

**1-Year Warranty** included with (18) to (20), against defects in material, workmanship. Does not cover cord, molds, batteries or damage due to misuse.

**Free 1-Day Service—** Mail Aid Postpaid (mailing instructions incl.); aid will be fully repaired, returned to you within 24 hours after it has been received.

**Hearing Aids (18) to (20)** shipped promptly from Factory near Minneapolis, Minn.



### "Pockette" \$99.95

**19** Body Style—Compact, Flat, Small as a cigarette lighter. Powerful, clear, distortion-free reception from 4 tiny transistors. Dime-size battery lasts about 100 hours—costs just pennies a day. Separate On-Off switch, 3 position tone control, variable volume control. Gold-tone stainless steel case, 4 batteries, receiver, cord, plug, spare cord. Case, instructions included. If you don't have ear mold, order below. Postpaid.

53AP7175 K—Only \$5 Dn. Cash \$99.95  
53AP7102—Extra Batteries. Mfr's. No. RM—625. Postpaid.....4 for \$1.39  
53AP7103 K—Custom-Made Ear Mold. Flesh-color plastic. Postpaid...\$4.95

**How To Order Ear Mold—** order regular way; receive impression kit, directions. Take impression, mail to Laboratory in self-addressed box. Mold mailed to you within 24 hrs. after receipt of impression.

### "Earette" \$179.50

**20** No Cord, No Ear Button, No Separate Amplifier—complete unit fits behind either ear! Flesh-colored, so small it's barely noticeable—so lightweight you scarcely know it's there. Contains both microphone and receiver powered by 3 transistors.

**High Impact plastic case,** On-Off switch with separate variable volume control—no need to remove from behind ear. Plastic tubing with small lightweight plastic ear tip.

**Tiny battery** slips easily into case, nothing to unscrew. Battery lasts for over 70 hours, costs just pennies a day to operate. Order new batteries, above. 6 batteries, ear tip included. Carrying case, instructions included. 53 AP 7177 K—Only \$5 Down, \$9 Monthly. Postpaid.....Cash \$179.50



# Clean Fresh Air

## Fram Room Air Cleaner

- Triple filtration; portable—plugs into any outlet
- Activated charcoal filter leaves air clean, sweet
- Big capacity—filters air every 7 to 10 minutes
- Efficiency-proved by hospital and clinical tests
- Doubles as a circulating fan in hot weather

**1 TO 3** New Fram Room Air Cleaner with Triple Filtration. Fram's two permachem-treated air filters kill 99+% of germs trapped, as proved by hospital, clinical tests. Air filters remove pollen, dust, other nasal irritants as well as bacteria; charcoal filter frees room air of unpleasant cooking odors and smoke. Lightweight, portable and compact. Fram can be carried from room to room, plugged into any outlet. Wonderful for use in nurseries, bedrooms, sickrooms, kitchens, doctors', dentists' offices.

All filter replacements are available below. Air filters need replacing only every 4 to 6 weeks; replace odor removal filters, only two or three times a year.

Fram is available in three sizes—125, 200 and 350 CFM (cubic feet per minute). Antique White case, gold-tone grille. 110-120 V. AC. UL Approved. *Postpaid.*

(1) 53 AP 7202 MO—350 CFM. About 21x19½x9½ in. \$12 Down, \$10 Monthly. Cash \$119.95

(2) 53 AP 7201 MB—2 Speeds—125,200 CFM. Abt. 15x15x9 in. \$7 Dn., \$7 Mo...Cash 69.95

(3) 53 AP 7200 M—125 CFM. Abt. 12¼x12x8 in. \$5 Dn., \$5 Monthly.....Cash 49.95

**Air Filter Pads. *Postpaid.***

53 AP 7205—For (1) above....2 for \$2.08

53 AP 7204—For (2) above....2 for 1.50

53 AP 7203—For (3) above....2 for 1.50

**Odor Removal Pads. *Postpaid.***

53 AP 7208—For (1) above....Each \$2.69

53 AP 7207—For (2) above....Each 1.79

53 AP 7206—For (3) above....Each 1.79

Buy Fram Room Air Cleaners on Wards Convenient Terms. See Page 1281.

**\$119.95**

**\$12 DN.**

For rooms  
18x20x8 ft.

**\$69.95**

**\$7 DOWN**

For rooms  
12x14x8 ft.

**\$49.95**

For rooms  
10x10x8 ft. **\$5 DOWN**

**\$34.95**

**\$3.50 DOWN**

### Keep Relative Humidity Normal

**4** Tropic-Aire Humidifier. Supplies healthful, moisture-laden air automatically. Will not over-moisturize. Helps reduce colds, sore throats. Protects furnishings, woodwork; saves on fuel costs. Removable filters extract dirt, dust, smoke, odors from air. Capacity of 8 gallons. Disperses about 1½ gallons in 16 hours. Humidifies 4480 cu. ft. Two-speed control, 3 adjustable air-flow grilles. Rust-resistant steel tank. 10-in. fan. Neutral sage green finish. 110-120 V. AC. UL Approved. Ship. promptly by Freight, Truck or Express. 53 A 7128R—22x10½x23 in. Ship. wt. 31 lbs. \$3.50 Dn. on Wards Easy Terms. Cash \$34.95

### Cool Vapor Moistens Dry Air

**5** Hanksraft Humidifies Without Heating, water stays cool. Portable and lightweight; just fill with water, plug into outlet. Convenient and practical for the sick-room. Starts working instantly to provide healthful moisture-filled air automatically. Helps prevent colds and sore throats so common in dry, heated rooms. Also eliminates "dry air" damage to furniture, woodwork. Big, 2-gallon capacity—enough for 16 hours of continuous effective operation. Adjustable vents control vapor output. Break resistant polypropylene plastic base. Quiet, self-starting electric motor. Aluminum housing is ventilated. On-off switch, cord. For 110-120 V. AC. UL Approved.

53 A 7146—Ship. wt. 6 lbs. \$3 Down....Cash \$26.88

### Humidify with "Cool-Mist"

**6** New Oster Cool-Mist Humidifier provides cool moisture for your home and office; helps prevent colds, respiratory ailments; helps protect furnishings from loose joints, brittleness, cracks due to dry, over-heated air. Cool moisture helps keep curtains, rug fibers clothing like new. Lightweight plastic humidifier with big 2-gallon capacity tank is portable. Has Special Humid-I-Mask attachment that connects by air hose to top of humidifier. Mask fits comfortably over face (see sketch above) to concentrate complete output of humidifier to nose and throat for maximum benefits in relieving cold distress. Cool, soothing moisture helps relieve inflamed membranes, cough distress. *Mailable.* 53 A 7137M—Wt. 9 lbs. 4 oz. \$3.50 Dn., Cash \$34.95

### Bed Tables for Ease, Convenience

**7** Chrome Folding Table. Slides over bed or chair; for dining, reading, writing. Height adjusts 24 to 40 in. Metal top, 17x23 in. tilts to 45°; locks in desired position. Protective rim edge. Coral enamel on chromed tubular steel. Folds flat when not in use to 17x32x2 in. Shipping weight 16 lbs. *Mailable.* 53 A 7088M.....\$18.98

**Wrought Iron Folding Table.** Same as (7) above but has attractive black wrought iron frame. Shipping weight 15 lbs. *Mailable.* 53 A 7089M.....\$10.98

**8** Folding Over-Bed Table. Rimmed, heat and acid-resistant Formica top, 13½x28½ in. Center tilts to 45° angle; locks in position; has convenient book ledge. Height adjusts 24½ to 42 in. Sturdy nickel-plated tripod base with protective rubber feet. Ship. wt. 20 lbs. 53 A 7074MO—Mail....\$24.98

**9** Pastel Hardwood Bed Table. Masonite Presdwood tilt top, 12x21¾ in.; book ledge and side rims. Legs fold. Enamel finish; floral motif. Ship. wt. 3 lbs. 12 oz. 53 A 7081—Mailable....\$3.89

**\$18.98**

**\$24.98**

**\$3.89**



# Use Puritron AND BREATHE CLEANER AIR

## Help Banish Pollen, Odors, Smoke

- Year 'round, indoors, breathe "ionized" air—free of dust, smoke, odors, irritants, impurities
- Safeguard sickrooms, nurseries, homes, offices, factories
- Help protect furnishings, upholsteries from clinging smoke, dust, lingering odors
- Choose from 2 sizes for your home or 2 heavy duty models for offices, etc.

**Invest in a Puritron** Purify, freshen air. Breathe deeply, easily; enjoy restful sleep every night, make every day fully productive. No installation, no windows necessary, just plug Puritron into outlets... it goes to work, filters air, removes bacteria, smoke, cooking odors, mustiness, helps prevent grease accumulations on walls, fixtures. Puritron keeps draperies, upholsteries cleaner, free of cooking odors, cuts cleaning bills.

**Puritron Pulls Air** in through top of the machine, forces it over a series of ultra violet tubes, then through a unique filter. Air is released back into room electronically cleaned, purified, sanitized. No bigger than a radio, Puritron can purify air in a room up to 15x15 ft. at 24 cu. ft. per minute, even in unventilated areas like basements, attics.

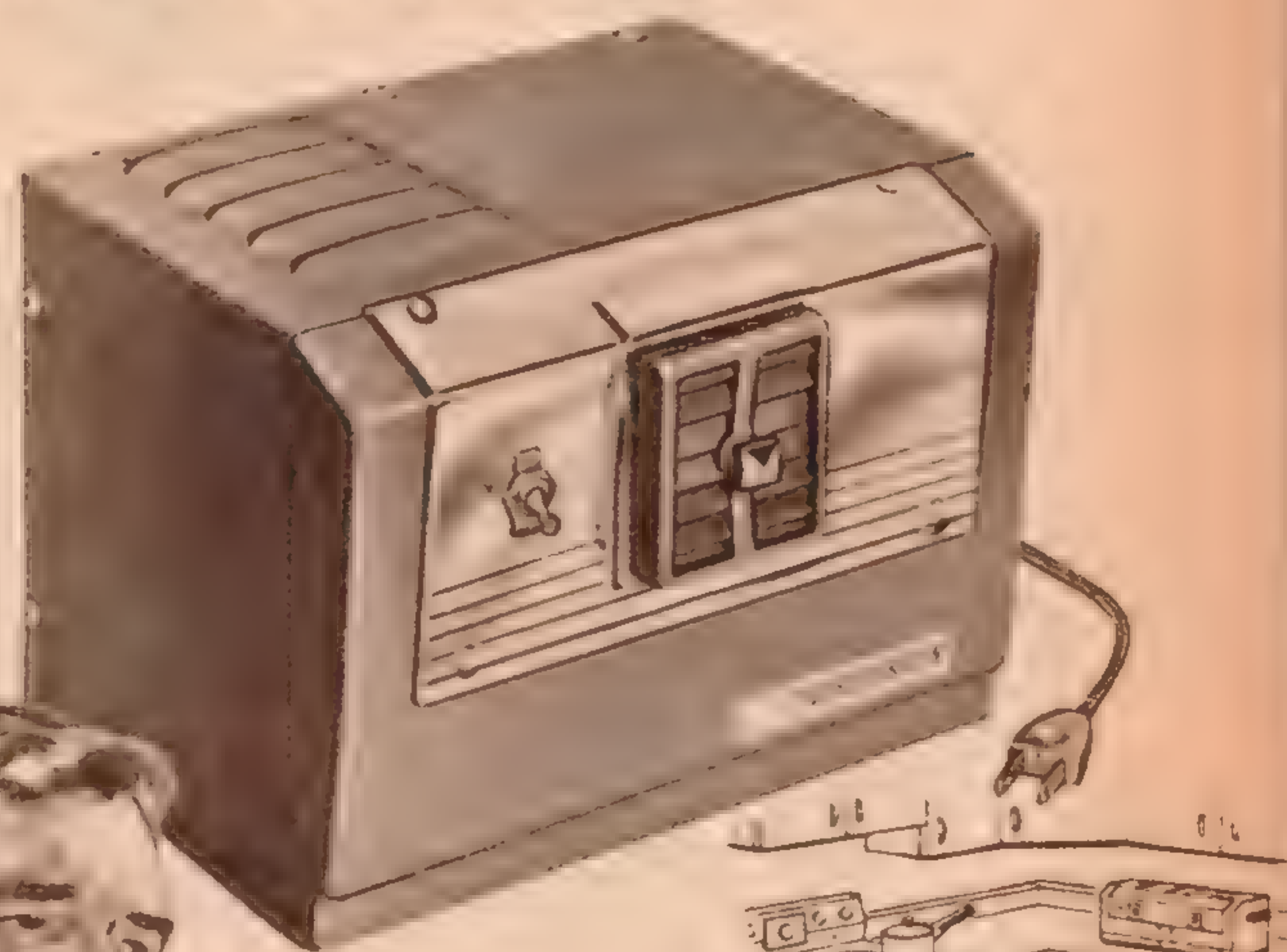
Modern design, enamel finish; chrome trim. For 110-120 V. AC., UL Approved. Mailable.

**(10)** 53 A 7108 M—7x7x9½ in. For rms. to 15x15 ft. Wt. 10 lbs. .... Cash **\$38.95**  
**(11)** 53 A 7111 M—7x7½x18 in. for rms. to 25x25 ft. Wt. 18 lbs. .... Cash **68.95**

**Office Models**—heavy duty for factories, offices, conference, mail rooms.

53 A 7126 M—7½x9½x7 in. for areas to 20x15 ft. Wt. 10 lbs. \$5 Dn. Cash **\$47.95**  
 53 A 7127 M—7½x19x7 in. for areas to 30x25 ft. Wt. 18 lbs. \$8 Dn. Cash **77.95**

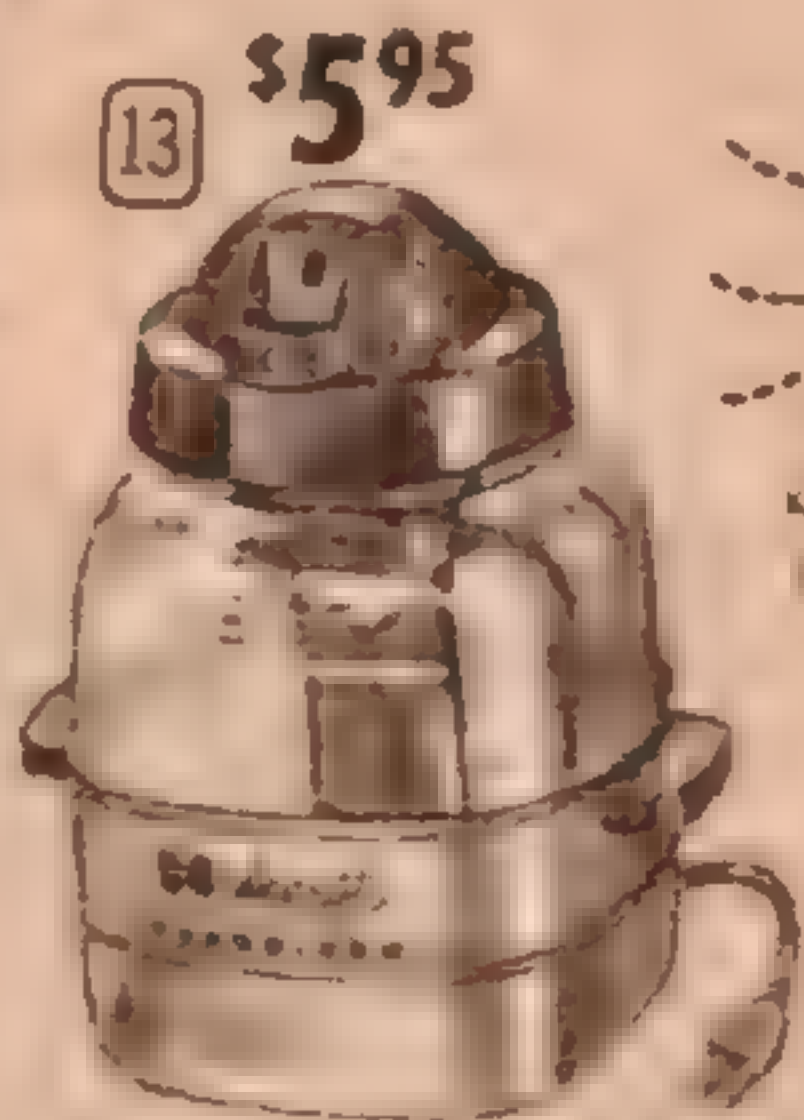
**\$38<sup>95</sup>**  
\$4 DN.



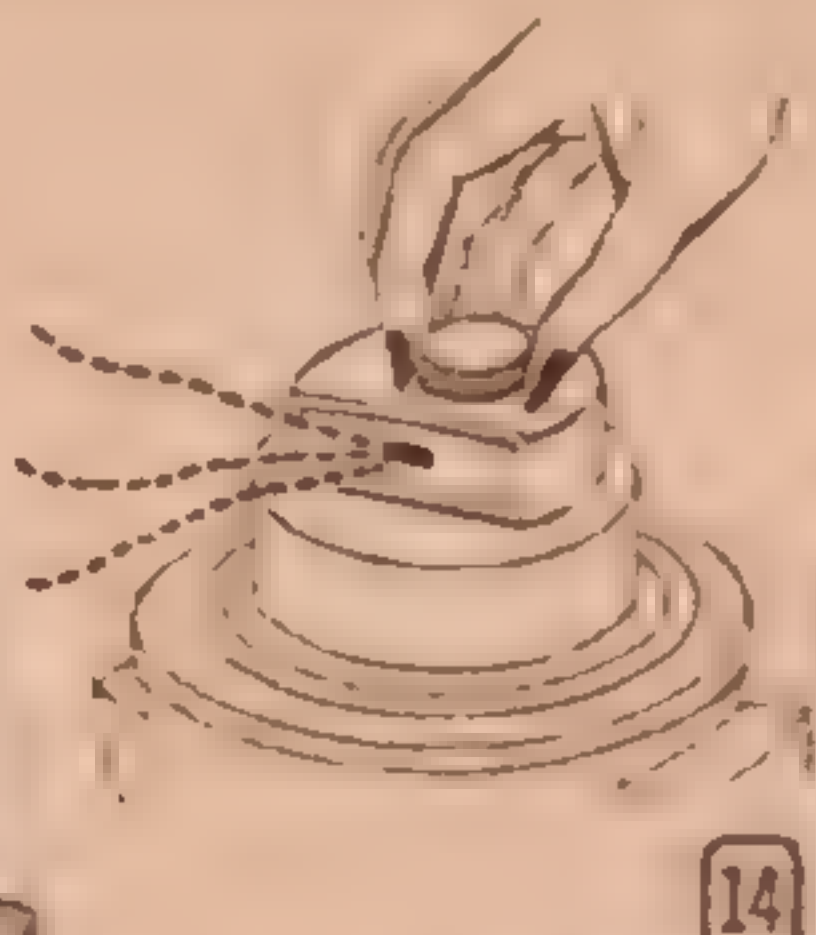
**\$68<sup>95</sup>**  
\$7 DN.



**\$9<sup>95</sup>**



**\$5<sup>95</sup>**



**\$7<sup>89</sup>**

Low Medium  
High Flow

### Automatic, Controlled-Steam Vaporizers

**(12)-(14)** Controlled Steam Vaporizers moisturize air, help prevent and treat congestion, upper respiratory discomfort. Use with or without medication. Fill with water, plug into outlet.

**(12)** High Density Polyethylene Plastic. Break, chip-resistant; cleans easily. Steams for about 12 hours on big 1½-gallon capacity. Jet directs steam; shuts off automatically. Abt. 11x10 in. 110-120 V. AC. UL Approved.

53 AP 7087—Postpaid... **\$9.95**

**(13)** Economy Model. Glass reservoir; aluminum base. Screw top. Operates for about 6 hours on one-gallon capacity. Jet directs steam in desired direction. About 7x10 in. For 110-120 V. AC. UL Approved. Ship. wt. 5 lbs. 8 oz.

53 A 7095—At Wards... **\$5.95**

**(14)** Hanksraft Controlled Steam Vaporizer. Gallon capacity; steams 8 to 10 hrs. Automatic shut-off. Steam flow adjusts. Built-in medication cup. Break-resistant polypropylene. 110-120 V. AC. UL Approved. Wt. 2 lbs. 8 oz.

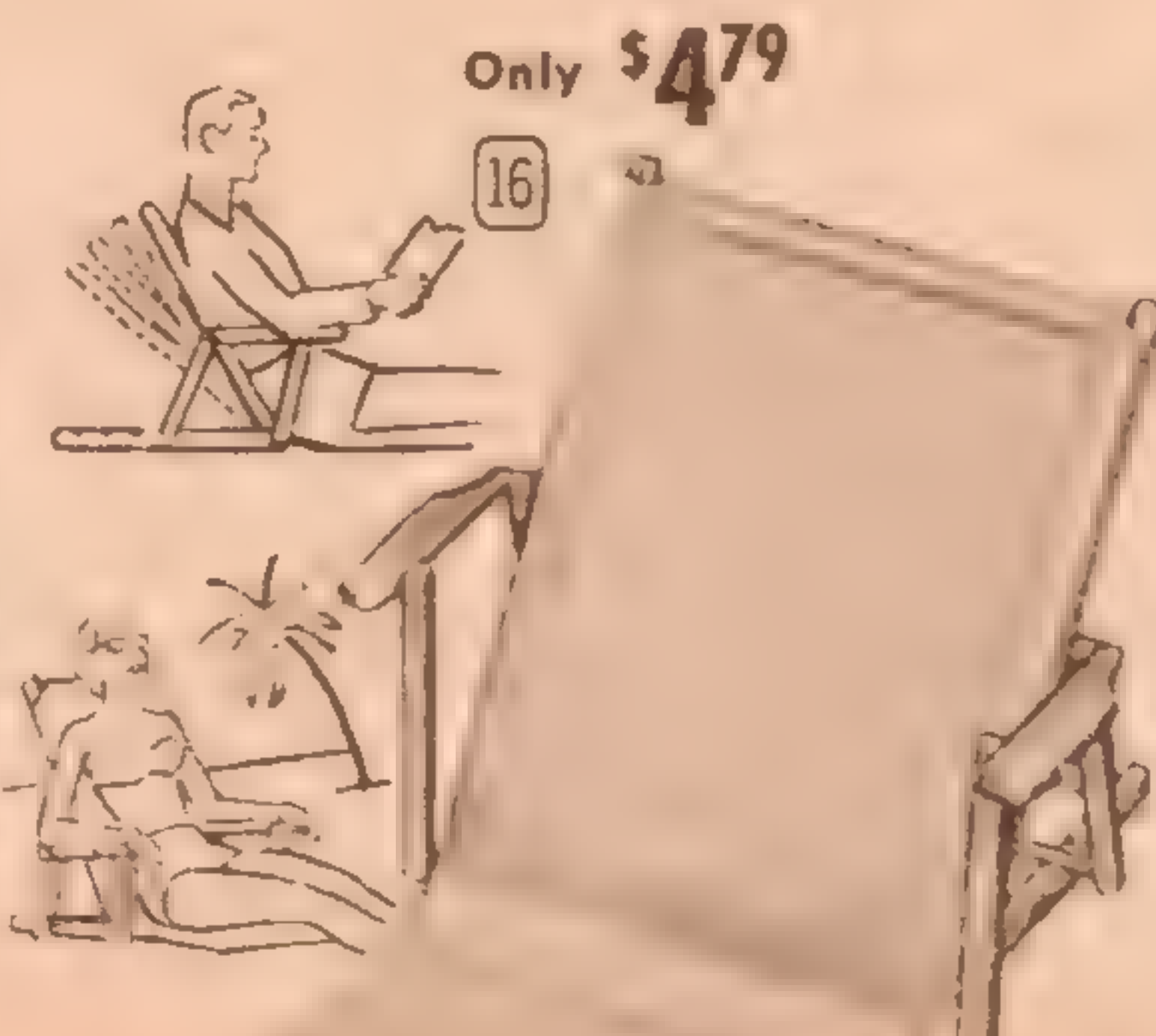
53 A 7150... **\$7.89**

**BUY ON WARDS EASY TERMS; Open a Charge Account Today. Details on Page 1281.**

### Folding Back Rest

**(16)** Back Adjusts to 4 Positions. Comfort and convenience for bed patients; handy for use at the beach. Strong canvas slip back removes easily from frame for laundering. Frame and armrests of smooth, natural finish hardwood. Folds compactly for carrying—can be stored easily. Rubber-tipped lower brace protects back of bed from scratches, keeps Back Rest from slipping. Height, 24 in., width, 19½ in. Mailable.

53 A 7029 M—Ship. wt. 7 lbs. .... **\$4.79**



Only **\$4<sup>79</sup>**

See Wards Fine Selection of Indoor-Outdoor Wheelchairs, Hospital Chairs  
 Pages 600, 601. Credit Terms Page 1283.



**When Oxygen  
is Prescribed**



### Oxy-Quik Emergency Unit **\$49<sup>50</sup>**

**(15)** Portable Unit for travel, office or home convenience. Includes cylinder, gauge, plastic mask, tubing, in plastic case. Regulator controls dosage at average medical requirement. Cylinder contains 19 gal. USP oxygen. Refillable with adapter (sold below) or buy spare below.

53 AP 7155 R—Express Prepaid. Only \$5 Down. Cash **\$49.50**

53 AP 7154 R—Spare Cylinder. Express Prepaid... **15.00**

53 AP 7156—Refill Adapter. Mailable. Postpaid... **5.00**

### HEATS VIBRATES

**(17)** Plump, Cushioned Backrest. Wonderful comfort for convalescents, for reading in bed. Vibration gives gentle massage... heat is cozy; soothes and relaxes. Side pocket holds books, glasses. Everglaze polished cotton over lightweight Kapok padding. Assorted floral designs. On-Off-Heat-Vibration switch; 8-ft. cord. 110-120V., A.C. UL Approved. Ship. wt. 13 lbs. Mailable.

53 A 7058 MO—Backrest with Vibrator and Heat... **\$16.98**

53 A 7051 MO—Backrest only. No Vibration or Heat. Wt. 11 lbs. **\$9.49**



**\$16<sup>98</sup>**

CBASKDF2 WARD S603



# Control Bed Wetting



- You Can Often Put an End to Distressing Bed-wetting Embarrassment in 2 to 4 Weeks
- Approved and Recommended by Doctors

- Harmless, No Drugs. Battery Operated
- Easy to Use, Complete Instructions, Daily Progress Chart Included

**Condition Sound Sleeper** to awaken in time. Foil pad kit (solid sheet, special separating sheet, perforated sheet) goes on bed in "wetting zone." Cover with sheet, connect to buzzer cabinet by wire. First drops of urine cause buzzer to sound, wake sleeper.

When user is conditioned to wake up in time, correction of the wetting problem is realized.

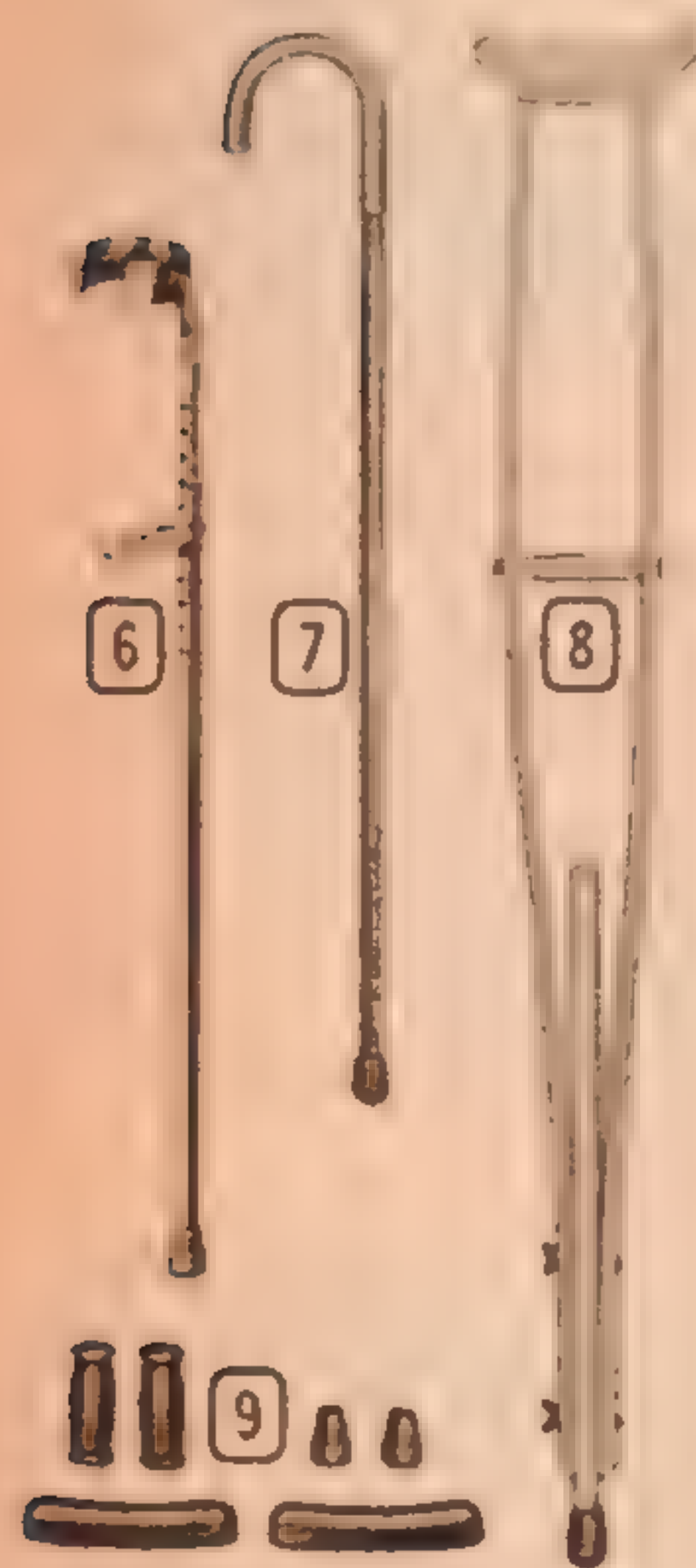
Recommended for children over 3½ and adults. Not recommended for organic disorders.

**1 New Improved Wet Guard.** Complete outfit—white plastic buzzer unit, battery, 3 complete foil pad sets (3 solid sheets, 3 perforated sheets, 3 separating sheets). Progress chart, "award stars" included.  
53 A 7014—Instructions. Wt. 4 lbs. 4 oz. .... \$21.25

**2 New Light Guard**—larger buzzer unit with volume control and light. 2 batteries, 4 complete foil pad sets (see (1) above for contents). Instructions, daily progress charts, "award stars" included.  
53 A 7032—Ship. wt. 6 lbs. 12 oz. .... \$29.50

**REPLACEMENT KIT.** 2 complete foil pad sets.  
53 A 7035—Ship. wt. 1 lb. 4 oz. .... \$4.27

## Wood and Metal Crutches, Canes



**6 Aluminum Forearm Crutch.** Adjusts 40 to 48 inches. Fit either arm. Lightweight, easy to handle. Rubber-tipped base. Ship. wts.: each 1 lb. 8 oz.; per pair, 3 lbs.

53A7026 M—Each \$9.98; Pair \$18.98

**7 Aluminum Cane.** Rubber tips and hand grips for added comfort and safety. Extra strong and lightweight. About 36 inches long.

53 A 7041M—Ship. wt. 1 lb. .... \$2.79

**Maple Wood Cane.** (Not shown.) Smooth, sturdy wood, rubber-tipped for safety. About 36 inches long.

53 A 7040M—Ship. wt. 1 lb. .... \$1.29

**8 Adjustable Hardwood Crutch.** No need to measure—adjusts 12 full inches, 48 to 60 inches. Smooth finished wood, rubber tipped to help prevent slipping. Ship. wts.: each 1 lb. 9 oz.; per pair 3 lbs. 4 oz.

53 A 7028M—Each \$1.69; Pair \$3.15

**9 Crutch-Eze Set**—helps protect underarms and hands of crutch user, prevents slipping. Smooth, soft rubber cushions attach easily to any standard crutch. 6-pc. set includes 2 each rubber tips, arm pads and hand grips.

53 A 7053—Ship. wt. 1 lb. .... 6-Pc. Set \$1.98

53 A 7052—Two ARM PADS ONLY. Ship. wt. 8 oz. .... Pair 95c

**Important Shipping Notice**—All items with suffix "R" are shipped promptly from Stock by Freight, Truck or Express. Convenient Credit Terms on Page 1281 of this book. Buy now, pay later, fit payments to suit your budget—it's so easy at Wards.

604 WARDS BACKSDF

# Bathroom Accessories

- For More Patient Comfort
- Additional Safety For The Sick
- More Independence For Invalids



**3 Toilet Frame**—provides arm rest, support and protection. Chrome-plated steel tubing. Fits into place in minutes—may be attached securely or left movable.

53 A 7139 R—Ship. wt. 20 lbs. \$3.50 Down.....Cash \$32.95

**4 Bathtub Grips** provide security for children and adults, as well as invalids, patients. Heavy U-clamps thickly rubber-lined to prevent damage to tub. Heavy-duty chrome plated steel tubing, easy to attach in minutes.

53 A 7141—For roll rims and walls up to 5 in. wide. Ship. wt. 9 lbs. .... Only \$15.98

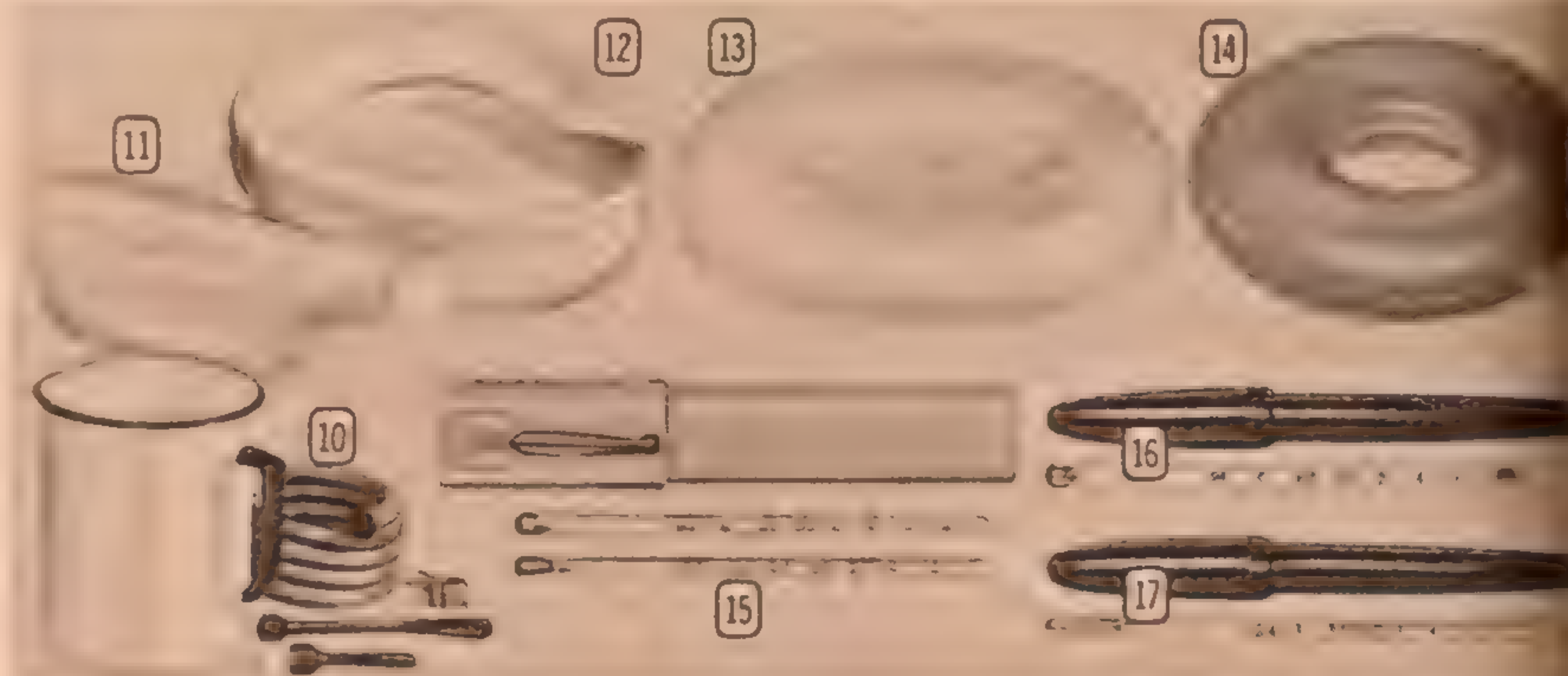
53 A 7142—For tub walls over 5 in. wide. Wt. 9 lbs. .... 15.98

**5 Adjustable Raised Toilet Seat**—elevates sitting level 3 to 6 inches. Especially designed for patients who find bending difficult, levels fit individual requirements. Install or remove from bowl when needed. Won't interfere with regular seat or lid. White enameled seat, heavy-duty chromed brackets.

53 A 7140—Ship. wt. 10 lbs. .... \$13.98

**Just Say Charge It!**

SEE PAGE 1281



## Lab-Tested Thermometers—Other Sickroom Needs

**10 Enema or Douche Irrigator**—2-qt. metal container, triple-coated with vitreous enamel. Resists odor, rust. 5-ft. tubing, adult's rectal, vaginal screw-type pipes.

53 A 7069—Ship. wt. 1 lb. 7 oz. .... \$2.29

**11 12 White "CescoLite"** high impact plastic—anti-bacterial additive molded in for sanitary protection.

**(11) MALE URINAL**—graduations molded in; molded handle. 53 A 7167—Ship. wt. 12 oz. .... \$1.98

**(12) ADULT'S BED PAN**—wide, flat base to prevent tipping. 53 A 7165—About 14x11¼ in. Ship. wt. 2 lbs. 4 oz. .... \$4.95

**13 14 Rubber Cushions**—provide more comfort, better rest for invalids, post-operative patients.

**(13) FOAM RUBBER**—rounded, 1-pc. Latex, puncture-proof. 53 A 7063—Oblong. About 16x13x2¾ in. Wt. 1 lb. .... \$3.98

**(14) DOUGHNUT-SHAPED TUBING**—requires no pump.

53 A 7061—14-in. diam. Ship. wt. 1 lb. 4 oz. .... \$3.95

53 A 7060—16-in. diam. Ship. wt. 1 lb. 8 oz. .... 4.67

**15-17 Thermometers**—oral and rectal types. Lab-tested by manufacturer for clinical accuracy; with cases.

**(15) Physician's Set**—one rectal and one oral—both in protective plastic case.

53 A 7023—Wt. 5 oz. .... \$2.19

**(16) Oral-Rectal**—top tab prevents slipping from hand. Easy-to-read markings. Protective plastic case.

53 A 7022—Wt. 3 oz. .... 95c

**(17) Oral**—clearly marked for easy reading. In case.

53 A 7021—Wt. 3 oz. .... 89c

**18** Really an ad utility sep as well mode. security support entering sickroom.

Side and and can easy-to-plastic; a ner seat tains rem bail hand overall square. 53 A 7139 53 A 7139 has no ar

**21** Deluxe mode-ished tub seat cover vinyl, pec some, reg is removed view abo for travel. 53 A 7092

**22** Hard- nent b sides, star —looks li Cover is c with easy pearlied enamelw About 15x 53 A 7124



## Deluxe Upholstered Bench-Type Commode **ONLY \$16<sup>95</sup>**

**18** Really Serves a Dual Purpose—an attractive vanity bench or utility seat for bathroom or bedroom as well as a very practical commode. Sturdy hardwood arms add security and comfort—give needed support for patient. Attractive covering and finish, to brighten the sickroom.

Side and Cover comfortably padded and covered with extra strong, easy-to-clean embossed white vinyl plastic; arms enameled white, inner seat white pearlized finish. Contains removable combinnet—pot with bail handle and handy cover. Size overall 16½ in. high, seat 15½ in. square. Ship. by Frt., Trk. or Expr.  
53 A 7130 R—Wt. 17 lbs. .... \$16.95  
53 A 7131 R—Like (18) above except has no arms. Wt. 16 lbs. .... \$13.95



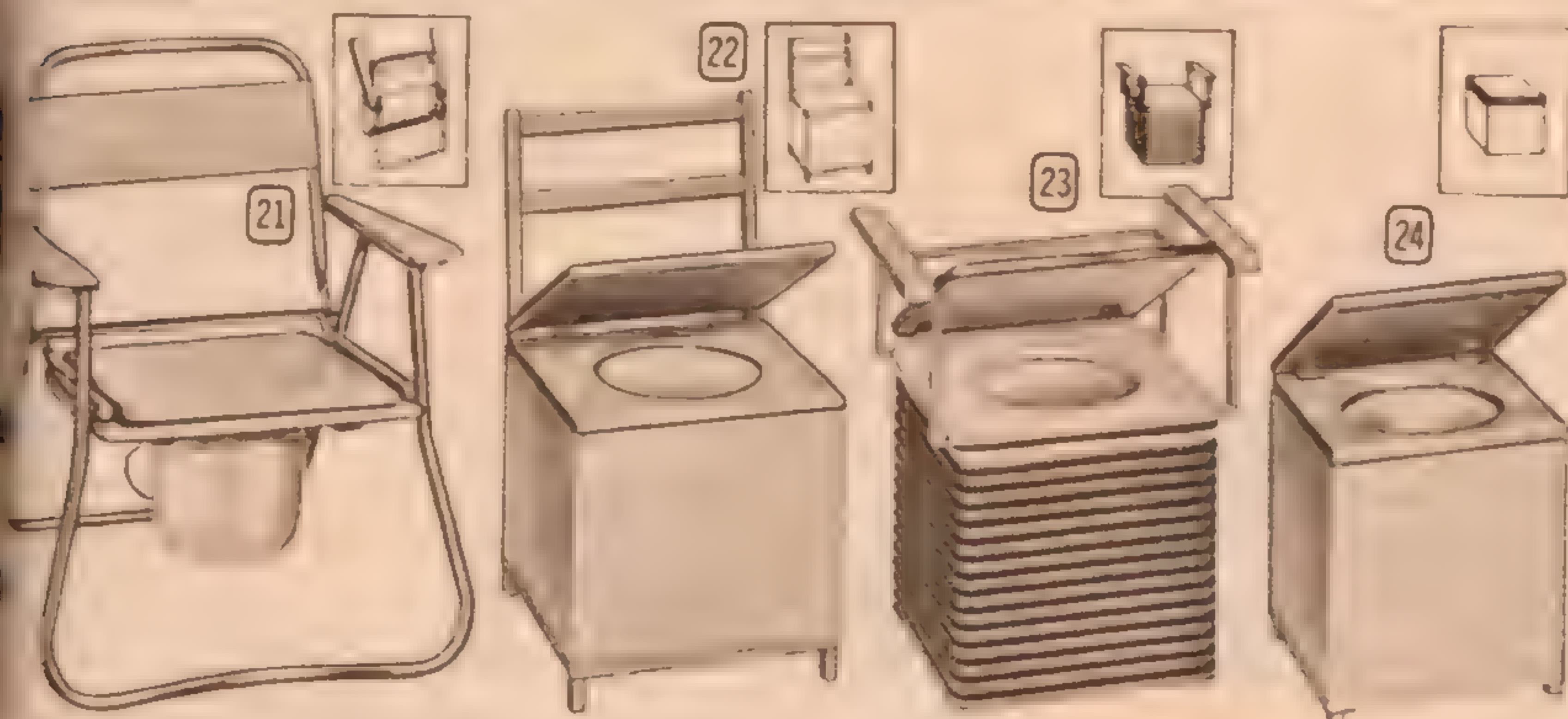
### Commodes or Safety Frames—4 Models

- Regular Sickroom Commode—combinet slides under frame
- Safety Frame—chair slides right over toilet seat (see sketch)
- Utility Wheelchair—Two models have casters . . . wheel patient to bathroom. Two models have adjustable legs.

**19** 1-In. Tubular Aluminum Frame, sturdy and lightweight. Gray enameled toilet seat with lid. Removable plastic combinnet with cover, slides under the frame. Front caster brakes; 3-in. swivel casters; 31½ in. high. Seat height 18 in.; width between arms 18 in., depth 16 in. Shipped assembled.  
53 A 7080 R—Ship. wt. 27 lbs. \$3.50 Dn. .... Cash \$32.95  
53 A 7071 R—Same as (19) above except no casters, has adjustable legs for 18-22-in. seat height. Wt. 24 lbs. .... \$31.95

**20** Folding Versamode—features, construction like (19) but folds, has no toilet lid. Porcelain enameled combinnet. No casters. Legs adjust from 18- to 22-in. seat height. Press buttons, frame folds to 45 in. high, 5 in. wide. Unfolded: 28½ in. high, 24 in. wide, 22 in. deep.  
53 A 7073 R—Ship. wt. 17 lbs. \$3.50 Dn. .... Cash \$32.50  
53 A 7086 R—Like (20) except has casters, front caster brakes, non-adjustable legs. Seat 18 inches high. Ship. wt. 17 lbs. \$3.50 Down. .... Cash \$33.50

### Bathroom Convenience in the Sickroom



**21** Deluxe Convertible Folding Chair Commode—our finest! Rust-resistant, polished tubular aluminum frame. Toilet seat, seat cover and chair back of attractive all-vinyl, pearlized finish. Converts to a handsome, regular folding chair when combinnet is removed (pot, handle, cover). See folded view above—so easy to store, can be used for travel. Seat: 16x15 in., 16 in. high.  
53 A 7092 R—Ship. wt. 15 lbs. .... \$19.93

**22** Hardwood Chair Commode with permanent back. Hardwood frame with fiber sides, sturdy back in soft pink enamel finish—looks like attractive piece of furniture. Cover is comfortably padded and covered with easy-to-clean pink tweed plastic. Lift pearlized plastic coated seat to remove enamelware combinnet with handle, cover. About 15x15x16 in. high.  
53 A 7124 R—Ship. wt. 19 lbs. .... \$18.95

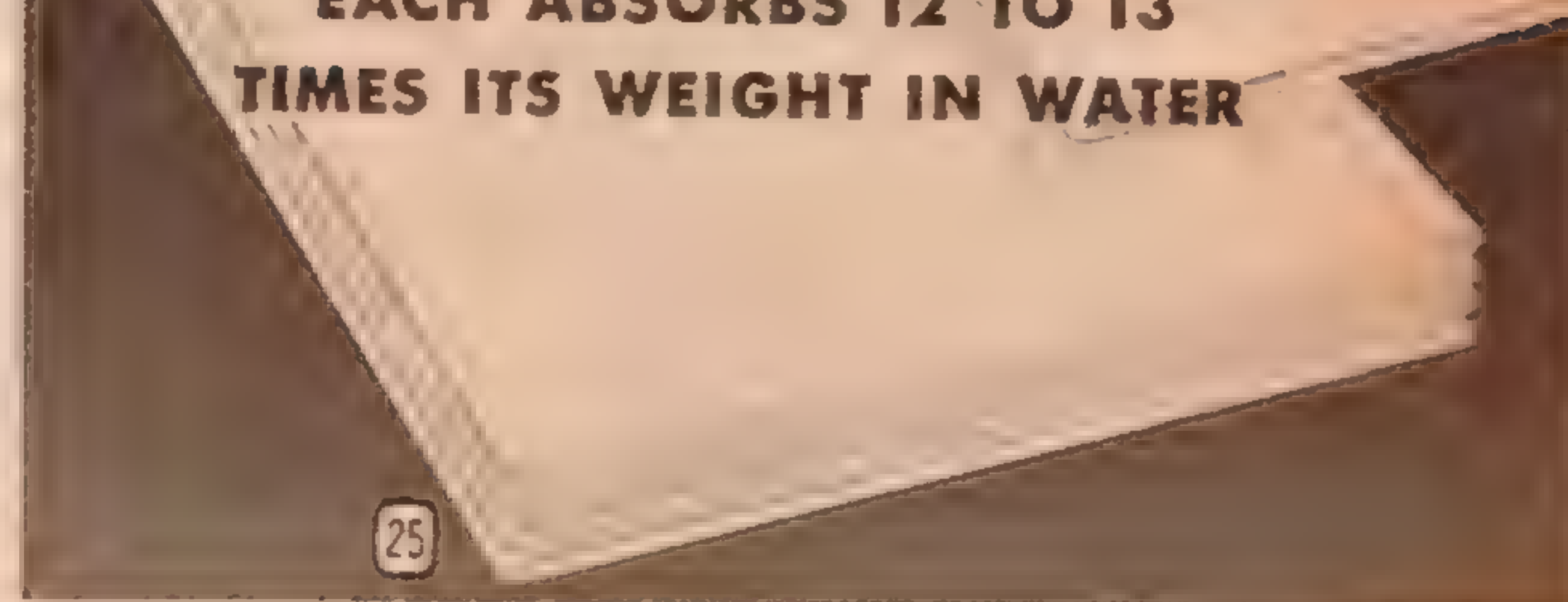
**23** Steel Frame Commode. Fiber sides with glossy enamel finish. "Pyrolin Pearl" finish, hinged cover. Raise inner seat to remove enameled combinnet with handle, cover. Seat about 15 in. square, 16 in. high.  
53 A 7084 R—WITH ARMS.  
Ship. wt. 18 lbs. .... \$15.98  
53 A 7085 R—NO ARMS.  
Ship. wt. 12 lbs. .... 12.98

**24** Hardwood Economy Commode with natural finish, lacquered, hinged lid and inner seat. Sides of attractive white enamel fiber. Seat raises to remove enamelware combinnet with handle, cover. Size overall: about 13½ in. square, 15¾ in. high.  
53 A 7132 R—Ship. wt. 12 lbs. .... \$9.95

**IMPORTANT! All Items with Suffix "R" Shipped Promptly from Stock by Freight, Truck or Express. Credit Terms—Page 1281.**

## Disposable Cellulose

EACH ABSORBS 12 TO 13 TIMES ITS WEIGHT IN WATER

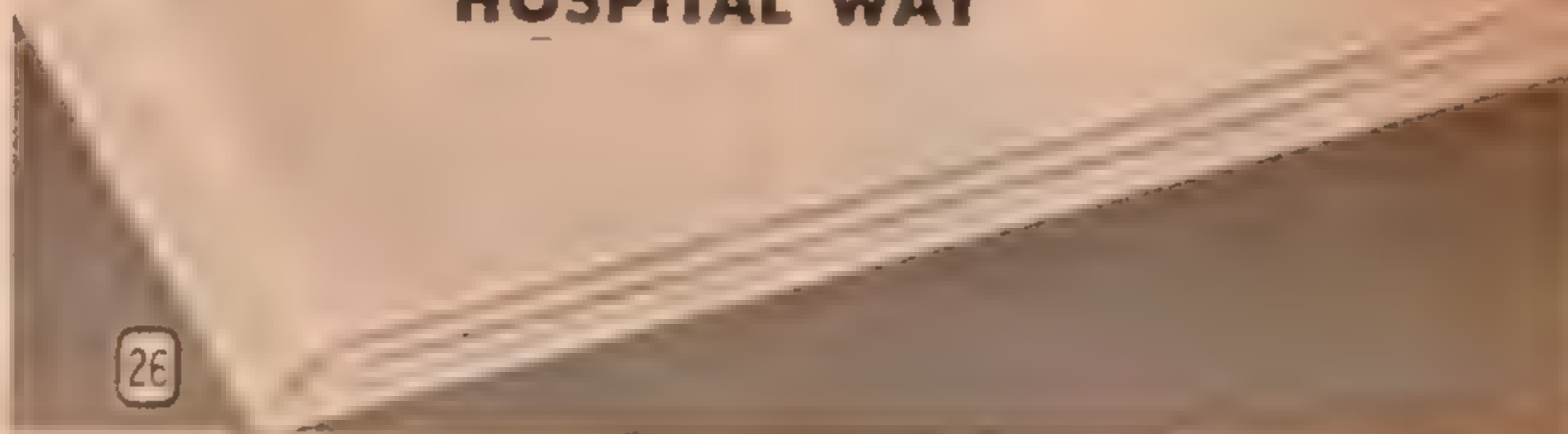


- For Nursery, Crib, Carriage . . . Keep Baby More Comfortable
- For Incontinency, Post-Operative Aid . . . Protect Bedding, Patient
- Easy To Dispose Of, Soft and Sanitary; Each 17½x24 Inches

**25** Highly Absorbent pad is absorbent moisture-permeable paper. Soft fiber-down filler won't bunch or roll, lies flat and smooth.  
53 A 7037 M—Mailable. Ship. wt. 8 lbs.  
50 Disposable Pads At Wards. .... Only \$3.98

## Rubber Sheeting

PROTECT BEDS THE HOSPITAL WAY



- Sanitized for Sure Hygienic Protection
- Alcohol, Glycerin, Blood And Medication Resistant; Can Be Boiled
- Flexible Openings To Tie Sheets—Keep Them Taut, Wrinkle-Free
- Three Sizes—From Crib Size to Full Protection For Double Beds

**26** Rubber Sheeting will help protect mattresses, help keep bed dry, patient more comfortable. Maroon color. Long-wearing quality.  
53 A 7121—Size 36 x 54 in. Ship. wt. 1 lb. 8 oz. .... \$1.97  
53 A 7122—Size 36 x 72 in. Ship. wt. 2 lbs. .... 2.49  
53 A 7123—Size 54 x 72 in. Ship. wt. 4 lbs. .... 3.49



**27** Sanitized Incontinent Panty—heat, acid resistant Polyethylene. Opens flat. Wash, boil, bleach. Cotton flannel liner. Elastic leg, waist. State waist: Sm. (18-28 in.), Med. (30-40 in.), Lg. (42-48 in.).  
53 A 7050—Ship. wt. 6 oz. Each \$3.19. Save 49c. Buy 2 for only \$5.89

**28** Sanitized Rubber, soft finish; shirred leg, waistband. State Waist size: Sm. (22 in.), Med. (26 in.), Lg. (29 in.), Ex. Lg. (32 in.).  
53 A 7033—Ship. wt. 8 oz. Each \$1.19. Save 40c. Buy 2 Pr. \$1.98

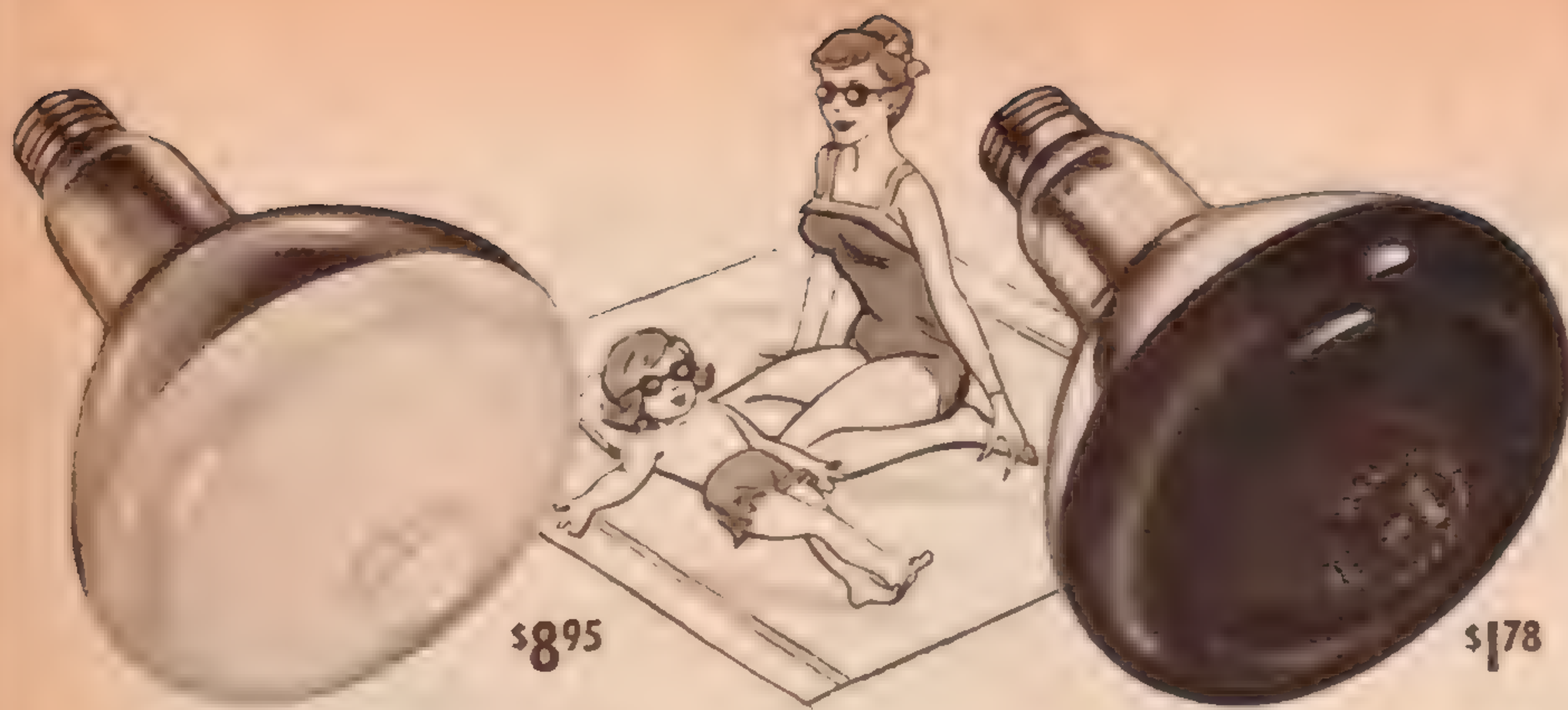
**29** Miracle Vinyl-Fiber Cloth "Dry-Liner" Garment—also wear under (27), (28), urine won't seep back onto skin. Washable. State waist: Sm. (24-28 in.), Med. (30-34 in.), Lg. (36-44 in.).  
53 A 7017—Ship. wt. 6 oz. Each \$3.75. Save 81c. Buy 2 for \$6.69

**30** Sanitized Waterproof Vinyl Plastic Panty—detachable pad. Adults, children. Resists heat, acid—boil, bleach. Opens flat.  
53 A 7018—State Waist: 18-20 in., 22-24 in., 26-28 in., 30-32 in. Ship. wt. 7 oz. each. Each \$3.75. .... 2 for \$6.75  
53 A 7018—State Waist: 34-36 in., 38-40 in., 42-44 in., 46-48 in. Ship. wt. 10 oz. each. Each \$4.75. .... 2 for \$8.50

53 A 7019—Replacement Pads for (30). State size. Ship. wt. 8 oz. Pkg. of 2 \$2.39

BACSKDF WARDS 605





\$8.95

\$1.78

## SUN BULB

For Year 'Round Summer Tan

New, Improved Design makes Wards sun bulb more durable. Ultra-violet tanning rays let you enjoy an attractive, healthful tan all year. Lasts for about 1000 sun-baths. Fits holders (1), (2) or standard sockets. 275 watts. AC only.

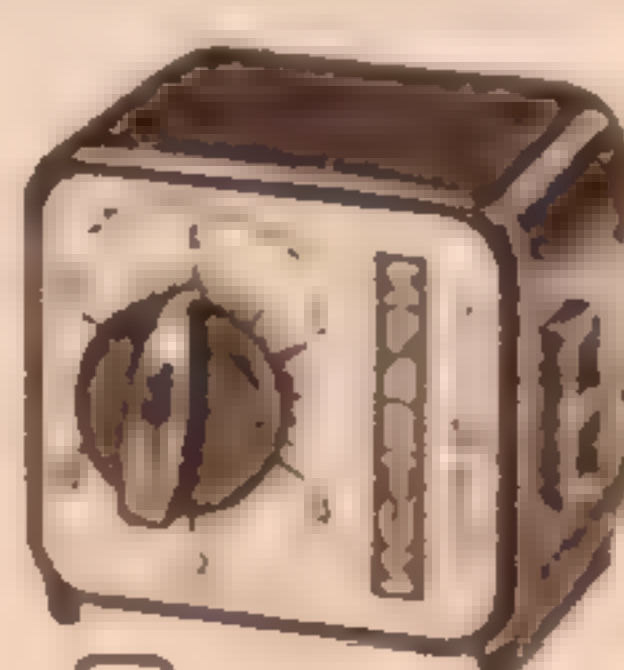
86 A 2252—Ship. wt. 1 lb. 8 oz. . . . . \$8.95

## HEAT BULB

To Soothe Aches, Pains

Wards Deep-Heat Infra-Red . . . the quick, easy, no-mess way to penetrating heat therapy, relief from muscular aches and pains. Filter-type glass for eye-ease. Built-in reflector. Fits holders (1), (2) or standard sockets. 250 watts.

86 A 2251—For AC or DC. Wt. 1 lb. 6 oz. . . . \$1.78



Combination \$18.79

Table Holder \$3.19

- Adjusts up to 55 in. high
- Extends 18 in. over bed
- Tilts to any angle

① Makes Sunbath Comfortable, easy, convenient. Always ready for use. Easy to adjust to desired height . . . spring clip can't slip. Steel reflector swivels to direct rays. Porcelain socket. On-Off switch. Lightweight yet stable and sturdy. Ivory enameled steel, nickel trim. Folds to store. 6-ft. cord. Use for heat bulb, too. Floor-Model Holder and Sun Bulb bought separately would cost \$20.90. SAVE 10% on Combination. Order today!

86 A 2273Y—Wt. 16 lbs. \$18.79

Floor Holder Only

86 A 2256M—Wt. 13 lbs. \$11.95

Automatic Timer \$4.95

③ Use with Sun or Heat Lamps—helps prevent overexposure. Use for radio, other small appliances, too. Electric motor, no annoying ticking. Plug lamp into timer . . . timer into 110-120 volt outlet. Set dial to number of minutes up to 30. 6-ft. cord. Black plastic case. 3x3 1/4x3 in.

86 A 2259—Wt. 1 lb. 12 oz. \$4.95



Hanovia Sun Lamp \$12.97

Healthful, Becoming Tan can be yours all year 'round . . . easily, economically. Compact table model lamp has genuine quartz tube to give full range of ultraviolet rays . . . just a minute or so gives you all the health and tanning benefits of several hours of Caribbean sunshine. Black plastic case, 4 1/2 x 8 x 5 in. high. Goggles included for eye protection. \*Guaranteed 1 Year.

86 A 2264—Wt. 1 1/2 lbs. . . . \$12.97

All Merchandise on this page UL-Approved for 110-120 Volts, except sun and heat bulbs which do not require approval.

\*GUARANTEES. Pads, Hanovia Lamps repaired, replaced FREE if defective in normal use within Guarantee Period stated.

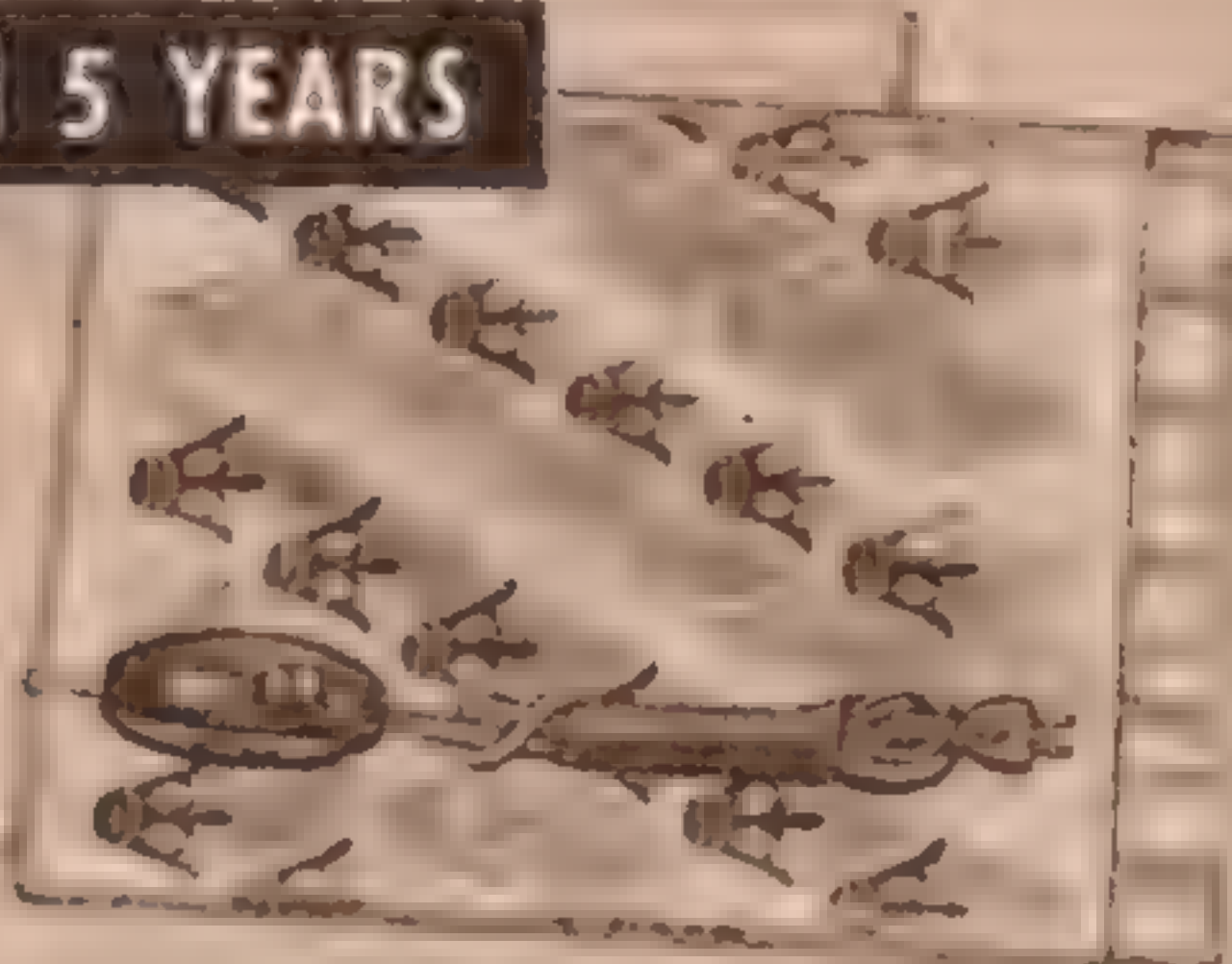
## Multi-Heat HEATING PADS

QUICK COMFORT FOR ACES, SPRAINS, CHILLS

- 100% Waterproof—Safer, Easier for Wet Dressings
- Permanent Rubber Casings with Vulcanized Seams
- Automatically Controlled Heat—Easy-Use Switches
- UL-Approved for 110 to 120 Volts. AC or DC.

\*Guaranteed 5 YEARS

12x15  
In.  
\$7.44  
BEST



Wards Best Pad—30 Fixed Heats on Lighted Dial! Such fine quality you'd expect to pay much more. Easy to see and set even in the dark. A wide range of heats lets you select exact degree of warmth.

Two Handy Covers for easiest use—soft, satin-bound pastel patterned flannel with zipper; white terry cover ties securely where you want it. Pad, covers Sanitized to resist germs, odor. For AC or DC.

86 A 2402—Wards Best Pad. Ship. wt. 1 lb. 12 oz. \$7.44

\*Guaranteed 3 YEARS

12x15 In.  
\$5.44  
BETTER



Wards Better Pad with 3 Fixed Heats on Lighted Dial. Raised markings for easy setting, even in the dark. Use for wet or dry dressings. Pretty pastel patterned flannel cover zips on, off easily. For AC or DC. Ship. wt. 1 lb. 8 oz.

86 A 2401—Wards Better Pad. . . . . \$5.44

\*Guaranteed 2 YEARS

12x15 In.  
\$4.39  
GOOD



Wards Good Pad—3 Fixed Heats, Raised Markings Dial is easy to set. Use for wet or dry applications. Soft, pastel patterned flannel cover snaps on, off easily to wash. A good buy at Wards low price. For AC, DC. Ship. wt. 1 lb. 8 oz.

86 A 2400—Wards Good Pad. . . . . \$4.39

\*Guaranteed 2 YEARS



24x12 In.

Casco King-Size Heating Pad \$9.79

Full Coverage of Back, Leg, Chest, Arm, Shoulders! A really efficient pad to soothe your aches and pains. Provides more square inches of heating surface.

3 Fixed Heats on Nite-Light Switch allow you to select from High, Medium or Low even in the dark. Provides right heat for either wet or dry applications.

Removable, Washable Zipper Cover of soft cotton flannel in blue with Lurex sparkle, trimmed with matching satin binding. Extra-long 7-ft. cord. For AC or DC.

86 A 2408—King-Size Pad. Ship. wt. 2 lbs. 4 oz. . . \$9.79

## Full Ultraviolet and Infrared Spectrum ... Quality Quartz Lamp

Famous Hanovia Bikini® Sun Lamp. Genuine quartz tube gives you all the ultraviolet rays: the tanning rays . . . the health rays . . . the germ killing rays! These, plus infrared heat rays for soothing tired muscles and relieving aches and pains.

Automatic Timer Frees You from Care as you sun bathe—shuts off automatically at the time you set, eliminates danger of over exposure. Sleek modern floor model designed by Raymond Loewy & Assoc. . . . lamp swivels to direct rays for comfortable sun bathing in chair, or on bed. Stores compactly, takes little room. A handsome accessory in bedroom or bath. Goggles included for eye protection. Neutral cream and beige finish. \*Guaranteed 1 Year. 320 watts AC only.

86 A 2265MO—Wt. 11 lbs. . . \$45.47

Automatic  
Timer

\$45.47

For Sun Tan,  
Heat Therapy





## Wards Best Quality



Easy-Grip  
Non-Heat  
Handles



Smooth Flat  
Back, More  
Heating Area



Wide Mouth  
Won't Drip,  
Fills Easily

**7-9 Wards Supreme (Best Quality) Red Rubber Bags** give years of excellent service. Big 3-quart capacity. Extremely durable, have special features not found in our Regal and Wearwell quality (see sketches at left). Retain heat longer because of strong extra thick rubber walls. Large, easy-to-fill mouths prevent dripping. Non-heat rubber handles. Leakproof necks, screw-in stoppers on (7), (8). Flush-flow wide tubing with (8), (9).

**(7) Supreme Quality Hot Water Bottle.** Easy-to-fill, easy to carry, big heating surface.

53 A 6948—Ship. wt. 1 lb. 8 oz. .... Only \$2.98

**(8) Supreme 2-in-1 Combination.** Hot water bottle, fountain syringe for douche or enema. Rubber tubing, snap-tight shut-off. Four hard rubber screw-on pipes: infant's rectal and adult's rectal and vaginal pipes, plus a smooth white rubber vaginal pipe with shield that throws upward-outward spray.

53 A 6947—Ship. wt. 2 lbs. 4 oz. .... \$4.95

**(9) Supreme Quality Fountain Syringe.** For douche or enema. Rubber tubing with easy-to-use snap-type shut-off. Three smooth hard rubber attachment pipes screw on: infant's rectal pipe and adult's rectal and vaginal pipes.

53 A 6949—Ship. wt. 1 lb. 8 oz. .... Only \$3.89

### Better Quality Red Rubber Bags



**10-12 Wards Regal (Better Quality) Molded Red Rubber**—thicker, stronger than Wearwell Good Quality sold below. 2-qt. capacity. Reinforced at points of greatest wear. Leakproof necks, screw-in stoppers on (10) and (11). Rubber tubing, snap-tight shut-off, hard rubber screw-on pipes on syringe units (10) and (12).

**(10) 2-In-1 Combination.** Hot water bottle—fountain syringe. Adult's and infant's rectal and adult's vaginal pipes.

53 A 6946—Ship. wt. 1 lb. 8 oz. .... \$2.69

**(11) Hot Water Bottle.** Special features described above. Big heating surface.

53 A 6944—Ship. wt. 1 lb. 2 oz. .... \$2.19

**(12) Fountain Syringe.** Adult's and infant's rectal pipes and adult's vaginal pipes.

53 A 6945—Ship. wt. 1 lb. 2 oz. .... \$2.19

### Good Quality Combination



**13 Wards Good Quality Wearwell.** Hot water bottle or fountain syringe. Molded red rubber. Leakproof neck, screw-on stopper. Smooth rubber tubing with snap-tight shut-off. Hard rubber slip-on attachment pipes; adult's rectal and vaginal pipes. 2-quart capacity.

53 A 6943—Ship. wt. 1 lb. 4 oz. .... \$2.19

**14 Forc-Flo Hot Water Bottle—Fountain Syringe.** Red rubber bag, screw-in stopper. Forc-Flo bulb for controlled pressure. Rubber tubing, snap-tight shut-off. "Tenite" plastic screw-on pipes—adult's and infant's rectal pipes and adult's vaginal pipes. Holds 2 quarts.

53 A 6901—Ship. wt. 1 lb. 8 oz. .... \$3.19

**15 Adult's Bulb Syringe for Enemas.** Good quality white rubber bulb. "Tenite" plastic pipe.

53 A 6907—8-oz. capacity. Wt. 8 oz. .... \$1.29

### Small Hot Water Bottle

**16 Ideal For Use on Face and other small areas.** Made of fine quality rubber. Leakproof neck, tight-fitting screw-in stopper. 1-pint capacity.

53 A 6950—Ship. wt. 6 oz. .... \$1.39

## Avoid Embarrassment

SHOP THE EASY, PRIVATE  
MAIL ORDER WAY

### NEW! Retention Douche

**1 Dutex Retention Douche.** Provides more effective feminine hygiene because medically approved douche solution is retained for 3 to 5 minutes. Kit contains douche powder and plastic squeeze bottle with screw-on applicator top. Solution is easy to prepare—just empty one packet of powder into applicator bottle and fill with water. Unit collapses for travel. Ready to use, filled with solution. With 14 refill packets of powder. Instructions.

53 A 6922—Kit. Wt. 1 lb. .... Only \$3.95

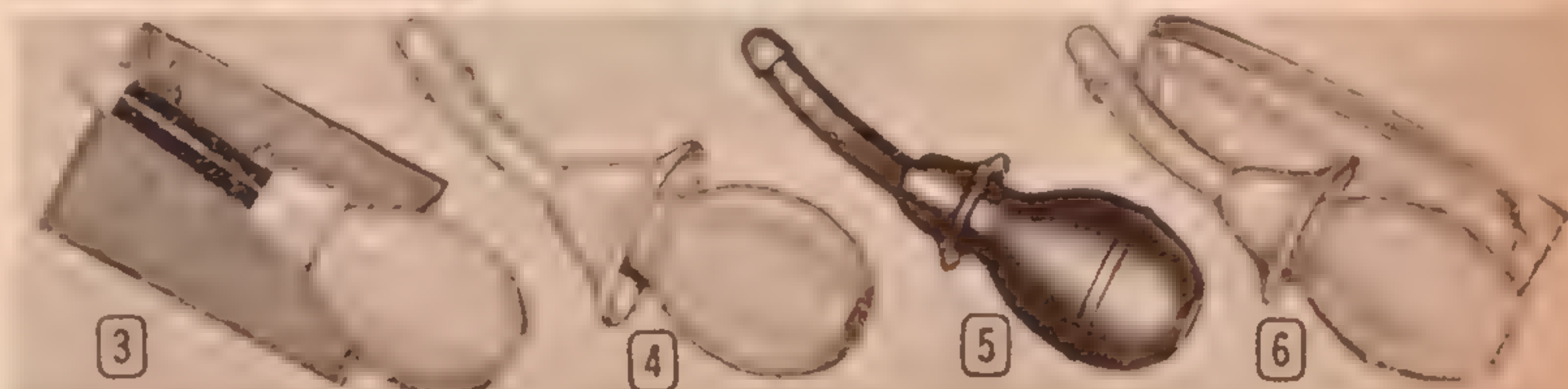
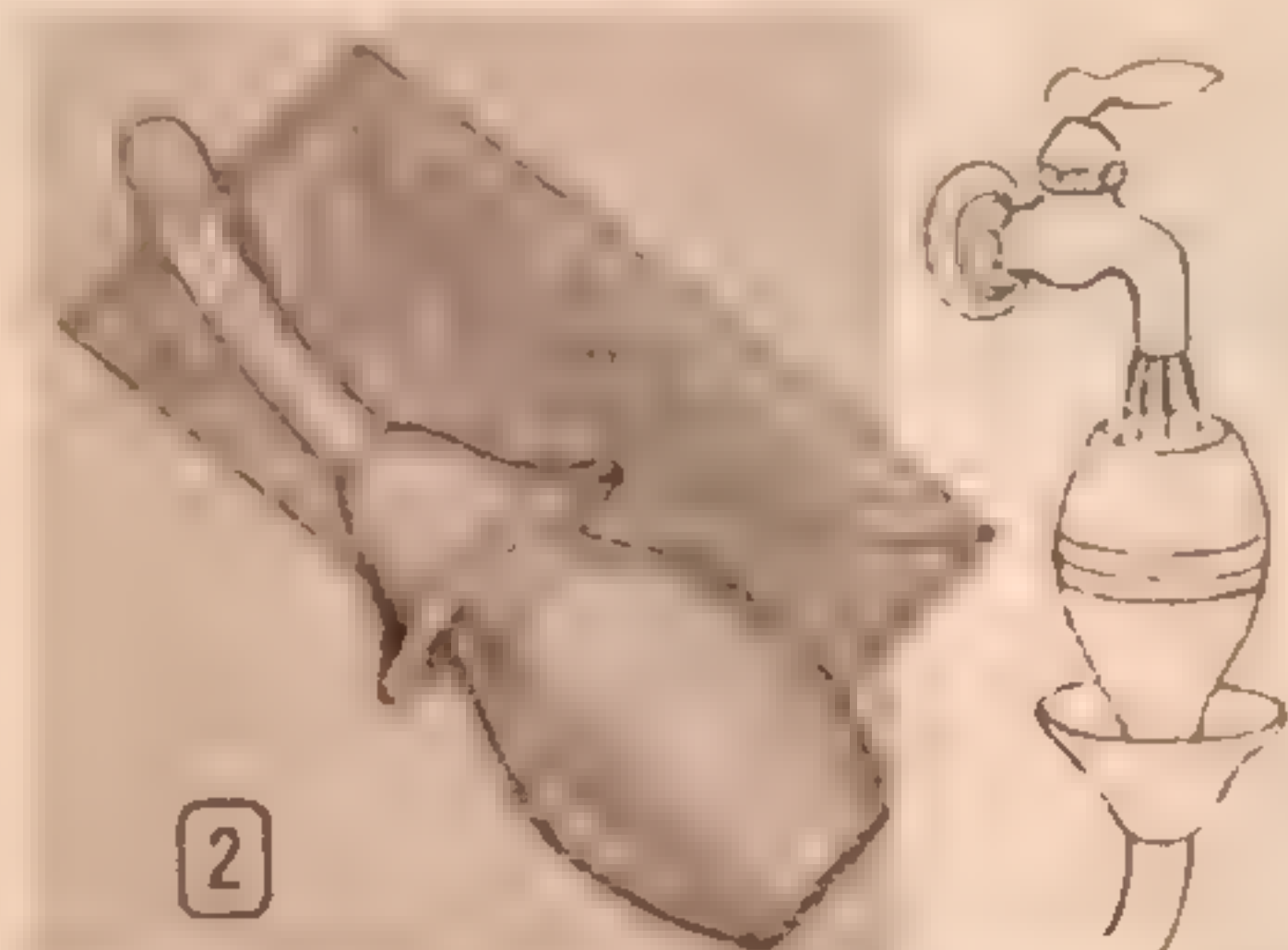
53 A 6923—Refill Kit. 20 Packets of powder. Ship. wt. 6 oz. .... \$2.79



### Faultless "Hygienette"

**2 Fill Directly from Faucet.** Patented plastic stopper in syringe bulb-bottom. Prepare solutions right in big 10-oz. bulb. Molded white rubber. More sanitary—removable strainer permits thorough cleaning inside syringe. Smooth, flexible pipe with protective cap. Shield adjusts the length of pipe. Handy plastic travel case included.

53 A 6917—Ship. wt. 1 lb. .... \$3.98



**3 Collapsible Douche Syringe** in rubber-lined bag. Soft, white rubber. Capacity 8 oz. Curved hard rubber pipe slips into bulb for travel (see outline on bag). Adjustable shield. Pipe cap.

53 A 6905—Ship. wt. 12 oz. .... \$1.98

**4 Sani-Flex Douche Syringe.** Soft, white rubber. Capacity 8 oz. Flexible curved pipe throws upward, outward spray. Adjustable shield. Pipe cap.

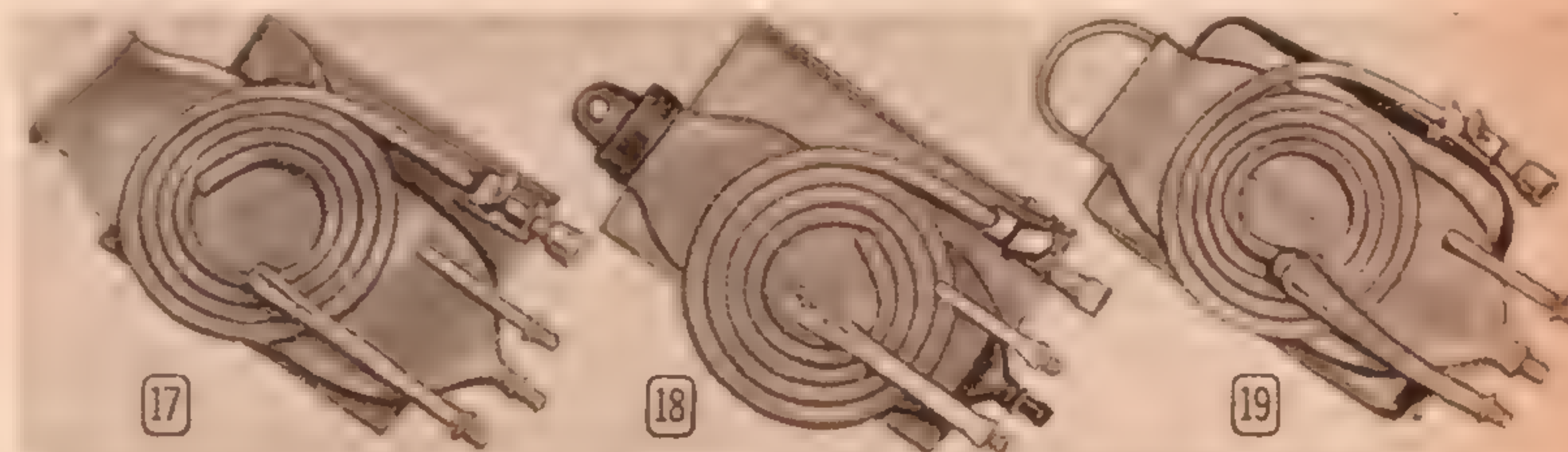
53 A 6904—Ship. wt. 1 lb. .... \$2.19

**5 Faultless Feminine Syringe** of smooth red rubber. Shield adjusts length of curved pipe. Protective pipe cap incl.

53 A 6903—8-oz. Cap. Wt. 9 oz. .... \$1.39

**6 Sani-Flex Douche Syringe in Travel Case.** Soft, white rubber syringe. Capacity 10 oz. Flexible curved rubber pipe throws an upward, outward spray. Shield adjusts length of pipe. Protective pipe cap, zipper case included.

53 A 6902—Ship. wt. 1 lb. .... \$2.69



### Folding Rubber Syringes for Douche or Enema

**17 Good Latex Set.** Seamless bag, rubber tubing, snap-type shut-off. "Tenite" plastic screw-on pipes—adult's rectal and vaginal. Big 2-qt. capacity. Waterproof rayon-lined case with snap-type flap closing.

53 A 6908—Wt. 10 oz. .... \$1.95

**18 Better Rubber Set.** Seamless bag, reinforced at neck for easy filling. Rubber tubing, snap-type shut-off. Adult's rectal, vaginal pipes. Rubber-lined waterproof case, zipper closing. 2-qt. cap.

53 A 6952—Wt. 15 oz. .... \$3.49

**19 Best White Rubber Set** in more zipper case, rubber lining. Syringe bag of finest pure gum rubber. Rubber tubing, snap-type shut-off. Adult's rectal, vaginal pipes screw on. Molded handle, wide mouth. 2-qt. cap.

53 A 6912—Wt. 1 lb. .... \$4.39

### Attachments for Syringe Units

**20 Rubber Bulb-Type Set.** Fine rubber tubing. Bulb controls pressure. Fits any syringe bottle. Plastic pipes screw on: infant's rectal, adult's rectal and vaginal.

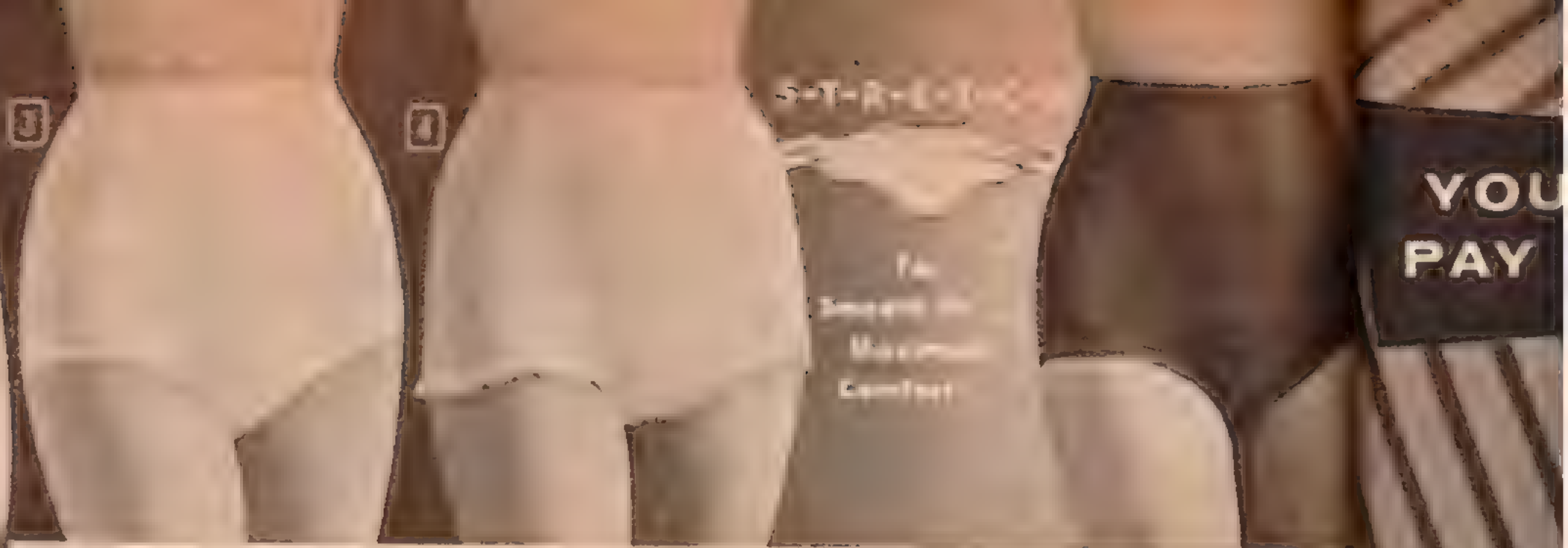
53 A 6911—Ship. wt. 8 oz. .... Only \$1.49

**21 Regular Attachment Set.** Fine rubber tubing. Fits any size syringe bottle. Snap-type shut-off. Adult's rectal, vaginal screw-on pipes.

53 A 6953—Wt. 8 oz. .... Only 89c







### Sanitary Panties—No Pins, No Belt Needed. Buy 2 and Save

**1-7** Long Rubber-Treated Cotton Crotches give extra protection. Easily washed, fast drying. Inner tabs, metal clasps hold pad securely. Strong non-ravel seams for longer wear.

**1** Extra Large—generously sized for ample figures. Non-run white acetate, soft elastic waistband. One size—fits 36 to 38-in. waists, 48 to 50-in. hip. Ship. wt. 2 oz. ea.  
53A7387—Save 11c. 2 for \$1.79; Ea. 95c

**2** Sanitary Girdle. Firm figure support, sanitary protection. Detachable garters and rubberized crotch. Acetate-cotton. State: Small, Medium, Large. (see chart).  
53 A 7418—Ship. wt. 6 oz. .... \$3.49  
53 A 7419—EXTRA CROTCH. Wt. 1 oz. .... 69c

**3** Sanitary Panty in 3 Fabrics. Soft elastic waistband. White. State: Small, Med., Lg., Ex. Lg. (see chart). Ship. wt. 2 oz. ea.  
53 A 7380—NYLON.....2, \$1.75; Ea. 95c  
53 A 7381—ACETATE.....2, 1.59; Ea. 85c  
53 A 7377—COTTON KNIT...2, 1.65; Ea. 89c

**4** Elasticized Puckered Pink Panty, allows maximum freedom, flexibility—smooth fitting cotton, lace trim. Elastic waistband. State: Small, Med., Lg. (see chart).  
53 A 7379—Wt. ea. 2 oz....2 for \$1.65; Ea. 89c

**5** Stretchy Knit Ban-Lon Nylon. Elastic leg, waistband. State: Black or White. State: Small, Med., Lg. (see chart). Wt. 2 oz. ea.  
53 A 7398—Save 19c. 2 Only \$2.39; Ea. \$1.29

**6** Reversible Run-Proof Nylon.—Sanitary panty or brief. One side, rubber-treated crotch, other soft nylon. 1-in. non-roll Helanca elastic waistband, elastic leg. White. State: Small, Medium, Large (see chart).  
53 A 7386—Wt. ea. 2 oz. 2 for \$2.79; Ea. \$1.55

**7** Sanitary Shield—snug fitting elastic sides hold shield in place. Tearose. State: Small, Medium, Large; Extra Large (see chart).  
53 A 7375—NYLON TAFFETA. Wt. ea. 1 oz.  
Buy 2 for only \$2.29.....Each \$1.25  
53 A 7376—COTTON-ACETATE. Wt. ea. 1 oz.  
Buy 2 for only \$1.69.....Each 95c

Nylon Brief similar to (7). White. State: Sm., Med., Lg. or Ex. Lg. Wt. ea. 2 oz.  
53 A 7385—Save 22c...2 for \$1.98, Ea. \$1.10

Order Size	Sm.	Med.	Lrg.	Ex. Lrg.
If Waist Is	24-26	27-29	30-32	33-35



Rubber Treated Cotton Crotch for added protection. No tell-tale lines, no pins—inner tab holds pad. 2 Wards pads included.

**8** Run-Proof 100% Nylon. Lightweight, comfortable fit. Dries quickly, retains shape. Snug elastic waist, leg. White. State Size: 10, 12, 14, 16 (chart below). Ship. wt. ea. 2 oz.  
53A7395—Save 31c. 2 for \$1.99; Ea. \$1.15

**9** Run-Proof Acetate. Snug, comfortable. Launderers easily, dries quickly. White. State Size: 10, 12, 14, 16 (chart below). Ship. wt. ea. 2 oz.  
53 A 7396—Save 11c. 2 for \$1.39; Ea. 75c

**10** Cotton Panty with dainty cotton lace trim around leg. Non-binding elastic waist. Fits smoothly, retains shape. Washes easily, dries quickly. White. State Size: 10, 12, 14, 16 (see chart).  
53 A 7397—Ship. wt. 2 oz. ea. . Each 85c  
Save 11c.....2 for only \$1.59

Order Size	10	12	14	16
If Hips Are	30-31	32-33	34-35	36-37



**11** Serena Elastic Belt, 7/8 in. wide. Fabric tabs, secure metal clasp. Adjusts to fit 22 to 34-in. waists comfortably.  
53 A 7424—Ship. wt. 2 oz. \$1.00

**12** Elastic Belt—1 in. wide. Marvelox clasp or pins with fabric tabs. Fits 22 to 44-in. waists. Ship. wt. 2 oz.  
53 A 7373—CLASP.....2 for 89c  
53 A 7372—PIN.....2 for 89c

**13** Hickory Helanca Belt. 1-in. nylon. Marvelox clasp, satin tabs. Fits 22-44 in. waists.  
53 A 7391—Ship. wt. 2 oz....69c

**14** Chafe-Free Panty. Runproof acetate tricot, 3/4-in. elastic bands. State size: Medium, Large, Extra Large (see chart above). Ship. wt. 4 oz. each.  
53 A 7389—Buy 2—Save 17c.  
2 for \$1.79.....Each 98c

### Scientifically Designed Urinals—4 Men's, 1 Women's

Fine Quality Pure Gum Rubber. Sufficient air space prevents irritation. One-way valve prevents return of flow. Easy to clean. Consult doctor for style suited to your needs.

**15** Women's. Top Inserts inflate. Adjustable leg, hip straps. Bag holds 14 oz.  
53 A 6933—14 in. long. Wt. 1 lb....\$12.50

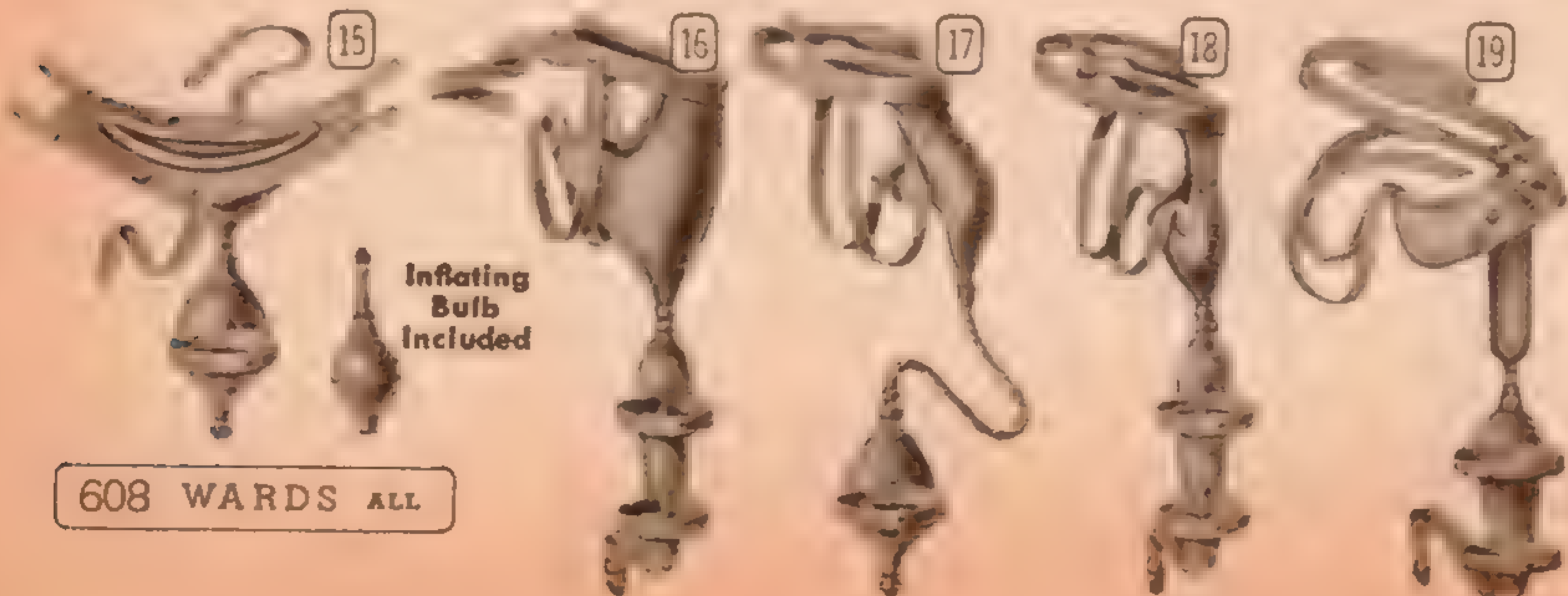
**16** Men's. Day and night. Holds scrotum. Bag straps to leg. Bag holds 20 oz.  
53A6932—Abt. 30 1/2 in. long. Wt. 1 lb..\$9.98

**17** Men's. Night, insert tube; day, remove tube, strap to leg. Bag holds 14 oz.  
53 A 6931—Abt. 36 in. long. Wt. 14 oz..\$9.95

**18** Men's. Narrow top. Day, night use. Adjustable leg, waist strap. 20-oz. bag.  
53 A 6930—Abt. 27 1/2 in. Wt. 14 oz...\$9.49

**19** Men's Urinal, Reservoir Unit. Suspensory type for day, night. Support straps to top of urinal. Adjustable waist, leg straps, side buckles. 25-oz. total capacity.  
53 A 6934—Ship. wt. 8 oz.....\$11.50

Urinal Only, no reservoir. 5-oz. capacity.  
53 A 6935—Ship. wt. 4 oz.....\$9.49



### Strong Protective Rubber Gloves

**20** Steri-Tex. With odor-fighting Hexachlorophene. Non-slip type. State: Small (7-7 1/2), Medium (8-8 1/2), Large (9-9 1/2).  
53 A 6915—Ship. wt. per pr. 4 oz.....2 Pr. \$1.39; 1 Pr. 79c

**21** Non-Slip. Inside is processed—slip on and off easily. Order size larger than regular glove. State size as shown on (20).  
53 A 6900—Ship. wt. pr. 4 oz.....2 Prs. \$1.19; 1 Pr. 69c

**22** Famous Playtex. Fabric-lined—slip on, off easily. Non-slip palm, cuff. Small (up to 7), Medium (7 1/2-8), Large (over 8).  
53 A 6919—State size. Ship. wt. 6 oz.....Pair \$1.39

Check Your Catalog Index for Vitamins, Surgical and Sickroom Needs. Use Your Credit—Terms on Page 1281.



### Wards

**24** Soft, Absorbent. Use cylinder internally, for comfortable chair.  
53 A 7358—Save 39c. 2 B  
53 A 7359—Save 39c. 2 B

**28** Tampax—pads with 53 AP 7355—53 AP 7357—53 AP 7356—

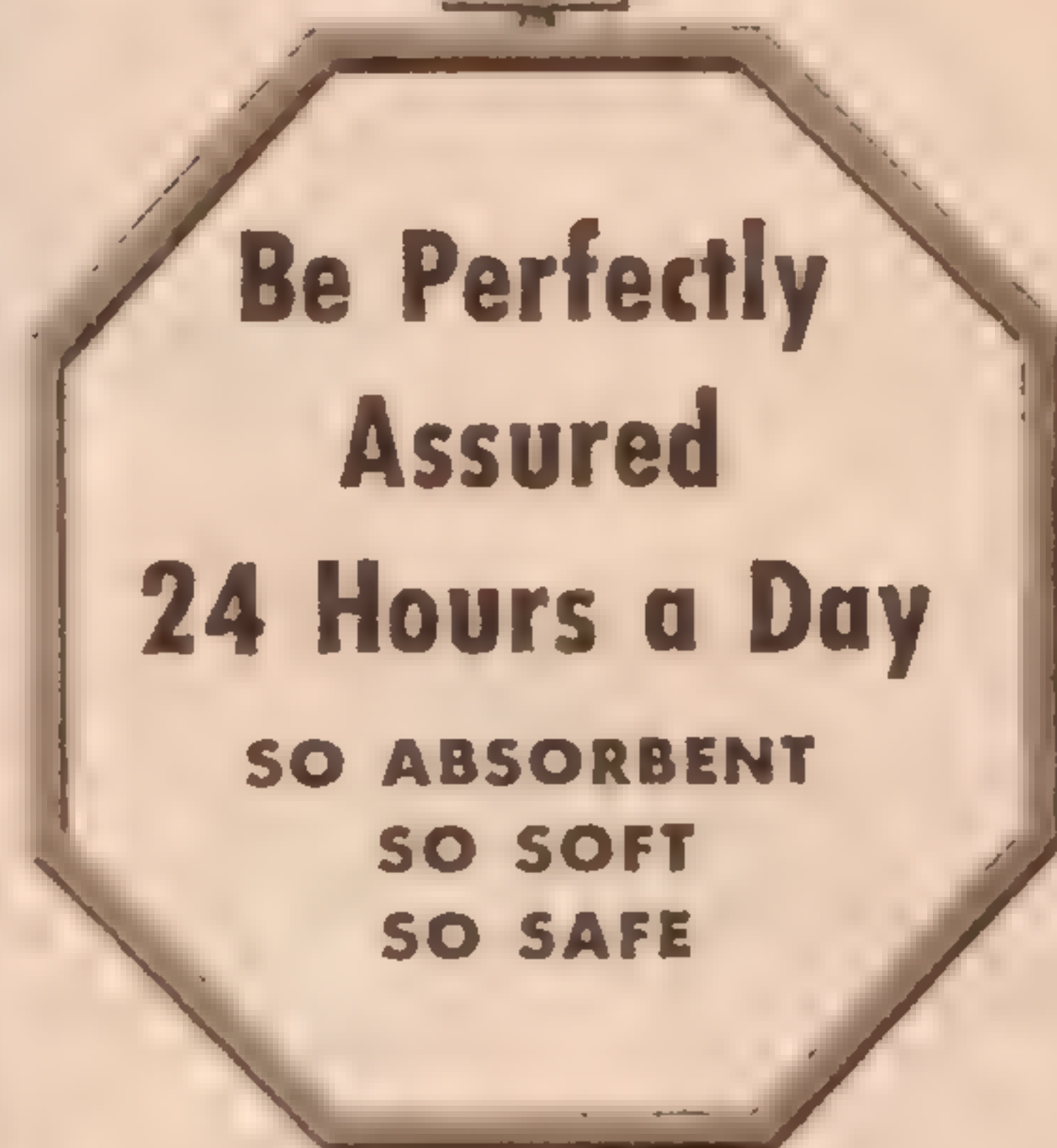
**29** "Pursetter" So convenient, hygienically safe 53 AP 7417—

**30** Perdue So miraculously delicate fresh 53 AP 7420—



**YOU CAN  
PAY MORE**

*But You Can't Buy Better*



48 Regular Pads **\$1.44**

48 Super Pads **\$1.54**



**CHECK THESE FEATURES:**

- (1) Tissue Wrapper
- (2) Moisture-resistant side projector
- (3) Absorbent Fiber
- (4) Wadding Tissue
- (5) Inner Shield
- (6) Soft Keybak Covering

(23) **Wards So-Soft Pads**—specially designed for more comfort, more protection. Smooth, non-woven fabric covering is downy soft—resists chafing. Extra layers of cellulose fluff filler protect for hours longer, prevent "roping." Moisture resistant back and sides create fluid barriers, sealed overlap keeps cover in place. Special Hexachlorophene deodorant helps protect you from embarrassing odors. Smooth tapered ends stay flat, hold pad firmly in place without bulging. Buy 2 boxes and save.

**Regular Size Pads.** 48-Pad Box. Ship. wt. 2 lbs. per box.  
53 A 7425—Ea. Box....\$1.44  
Save 29c.....2 Boxes 2.59

**Super Size Pads** for extra protection. 48-Pad Box. Ship. wt. 2 lbs. 2 oz. per box.  
53 A 7426—Ea. Box....\$1.54  
Save 39c—2 Boxes..... 2.69



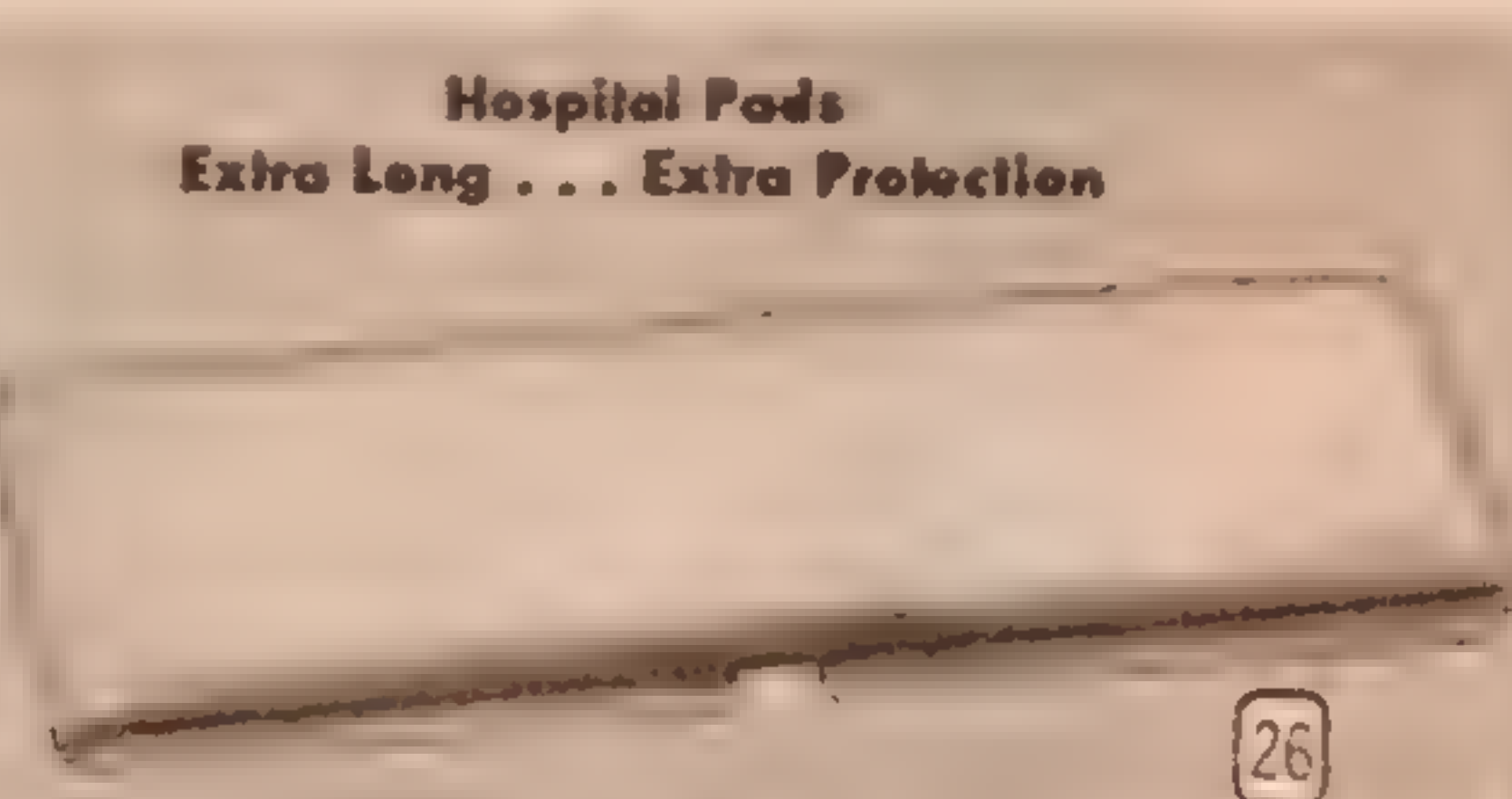
**Ward Tampons**

(24) **Soft, Absorbent Cotton**, easy-to-use cylindrical applicators. Worn internally, won't show. No uncomfortable chafing. Wt. 1 lb. ea. box.  
53 A 7358—REGULAR. Box of 40.  
Save 39c. 2 Boxes \$2.19; Each \$1.29  
53 A 7359—SUPER. Box of 40.  
Save 39c. 2 Boxes \$2.19. Each \$1.29



**Sani-Purse**

(25) **It's Just Between Us Girls**—now carry sanitary napkin tucked in attractive zippered case. Contains sanitary pad, Kleenex tissues and Magic Pak instant wash-up for face, hands. Plastic lining—use for cosmetics, too. Lovely assorted colors and attractive designs.  
53 A 7402—Ship. wt. 3 oz.....98c



**Hospital Pads  
Extra Long . . . Extra Protection**

**For More Protection**

(26) **Extra Long, Extra Absorbent Sanitary Pad**—wonderful as a maternity pad—so much more protection for bed patient, too. Same fine quality construction comfortable softness as Wards regular So-Soft pads described above, but are 2 inches longer.  
53 A 7423—Box of 18 Ward Pads.  
Ship. wt. 14 oz.....98c



**NEW Roll-Naps**

(27) **Carry Them In Your Purse**—be prepared anytime, any place. Roll-Naps are perfect for office, shopping, travel. So small, convenient—So-Soft pads are compressed, individually wrapped in attractive package—will keep sanitary, fresh. (Purse not included). Ship. wt. 12 oz.  
53 A 7422—Box of 20.....89c

**Shop at Wards by Mail for Feminine Sanitary Needs Essential to Personal Good Grooming**

(28) **Tampax**—no belt, no pins. Cotton Sanitary Tampons with applicators. Box of 40. *Postpaid.*  
53 AP 7355—REGULAR SIZE.....Box of 40 \$1.59  
53 AP 7357—JUNIOR SIZE. . . . .Box of 40 1.59  
53 AP 7356—SUPER SIZE. . . . .Box of 40 1.59

(29) **"Pursettes" Tampons**—tiny, "super-absorbent." So convenient to carry in your handbag. Hygienically sealed. Lubricated tip.  
53 AP 7417—*Postpaid*.....Box of 40 \$1.49

(30) **Perdue Sanitary Napkin Spray Deodorant** contains miracle Neutrotone to help counteract any embarrassing odors, helps keep you dainty with a delicate freshness.  
53 AP 7420—*Postpaid*.....\$1.49

(31) **Modess Regular Size Pads.** Box of 40. *Postpaid.*  
53 AP 7368.....Each \$1.45

**Modess Super Size Pads.** Extra thickness. Box of 24.  
53 AP 7364—*Postpaid*.....Each 87c

**Modess Tampons.** Box of 40; applicators. *Postpaid.*  
53 AP 7406—REGULAR SIZE.....Each \$1.69  
53 AP 7407—SUPER SIZE.....Each 1.69

(32) **Kotex Regular Size Pads.** Wondersoft covering for added comfort. Box of 48. *Postpaid.*  
53 AP 7360.....2 Boxes only \$3.39; Each \$1.73

**Kotex Super Size Pads.** Extra absorbent.  
53 AP 7363—*Postpaid*.....Box of 24 87c

(33) **Sani-Bags**—specially designed paper bags for napkin disposal. Preferred by discreet women everywhere, Sani-Bags are treated to help keep bathroom sanitary, odor-free. 50 bags in handy dispenser box—each pulls out separately.  
53 A 7421—Ship. wt. 10 oz.....2 Boxes 98c

(34) **Memo**—NEW safeguard for personal hygiene—its a cleanser, deodorant and antiseptic! Now you can feel really clean and sure at napkin changing time. Sealed packette contains pre-moisterized towelettes saturated with cleansing and antiseptic lotion—easy to use, easy to dispose of. Cleanser, too, when changing colostomy bags, etc.; helps relieve girdle "itch."  
53 A 7428—Ship. wt. 5 oz.....Box of 21 98c





You can pay more  
But you can't buy better

Save  
truss  
rega



#### Hood Style for Hard-to-Hold Hernia—Each With Dummy Pad

**2 Our Better Quality.** Lightweight sturdy support during normal exercise. Four plastic pads, 2 in front, 2 in back fit snugly to hold truss correctly. For single or double hernia dummy pad included for single use. Plastic-covered steel spring sides, adjustable leather strap. See "How to Order" below. Even Hip Sizes: 32-42 in. State size. 53 A 6871—Ship. wt. 1 lb.....\$11.95

**3 Good Quality.** Sponge rubber adjustable pads give firm, comfortable support during moderate exercise. Corrugated rubber dummy pad for support. Corrugated rubber back pad for added comfort, easy wear. Leather-covered padded steel spring sides, leather strap is adjustable for proper fit. See "How to Order" below. Even Hip Sizes: 32-42 in. State size. 53 A 6887—Ship. wt. 1 lb. 4 oz....\$9.95

## Strongest Supporting Longest Wearing

HOOD STYLE \$13.95

- Leather-Covered Spring Sides Heavily Padded for Extra Comfort, Extra Support
- Strong Leather Covered Pads

**1 Comfortable Surgically Correct Support** for hard-to-hold hernia, even during strenuous exercise. Sturdy leather-covered spring sides, heavily cushioned for comfort. Back of strong elastic webbing fastens securely to insure proper fit, is comfortable, adjusts to body.

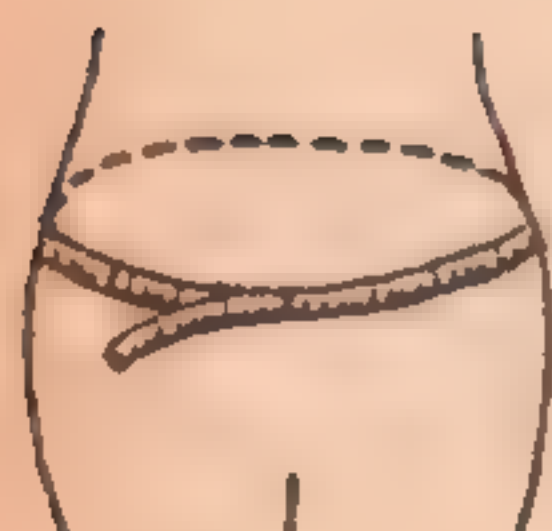
**Leather-Covered Adjustable Pads** give comfortable support to rupture. You may use as a single truss—use the soft leather dummy pad included in place of regular pad. State Even Hip Sizes: 32-42 in. See "How to Order" below, be sure to follow instructions carefully.

53 A 6896—Ship. wt. 1 lb. 2 oz.....\$13.95

JUST SAY

"Charge It"

SEE PG. 1281



#### How to Order Trusses

Consult Your Physician for the type of truss you need. Stand relaxed, in natural

position. Place tape next to skin, snugly, not tightly, directly in line with rupture spot. Tape should be slightly higher in back (see sketch). This will give you Even Hip Size for ordering trusses. Do not state waist size. If measurement is odd number of inches order next smaller size.

**Special Sizes**—If your size isn't listed order size wanted, add \$3 to price. Shipped from Factory in Philadelphia. Allow 1 week extra. No C.O.D.s. No special orders on (10) or (14).

610 WARDS ALL



#### Scrotal Style for Hard-to-Hold Hernia \$5.98 to \$11.98

**4 Spring Style Scrotal Truss** with big soft adjustable rubber pad that locks in place—comfortable, surgically correct support. Rubber under-strap. Cold-tempered, hardened steel spring; padded, sweat-resistant leather-covered. See "How to Order" below. Even Hip Sizes: 32-44 in. State size.

53 A 6860—Right side.

Ship. wt. 1 lb.....\$7.98

53 A 6861—Left side.

Ship. wt. 1 lb..... 7.98

53 A 6862—Double style.

Ship. wt. 1 lb. 9 oz..... 11.98

**5 Spring Style Scrotal Truss** with large, leather-covered adjustable pad gives surgically correct support. Cloth under-strap keeps truss securely in place. Leather-covered, tempered, hardened steel spring; padded, lined for comfort.

"How to Order"—below. State Even Hip Size: 32 to 42 in.

53 A 6865—Right side.

Ship. wt. 1 lb. 1 oz.....\$5.98

53 A 6866—Left side.

Ship. wt. 1 lb. 1 oz..... 5.98

53 A 6867—Double style.

Ship. wt. 1 lb. 10 oz..... 8.98

**6 Elastic Style Scrotal Truss** is light weight, yet gives firm support. All-elastic webbing, double-faced body band fits snugly and comfortably. Large thin pad is soft—adjusts for proper fit. Cloth-covered pad. Two adjustable side straps, cloth-covered under-strap. "How to Order" below. State Even Hip Size: 32 to 42 in.

53 A 6845—Right side.

Ship. wt. 12 oz.....\$5.98

53 A 6846—Left side.

Ship. wt. 12 oz..... 5.98

53 A 6847—Double style.

Ship. wt. 1 lb..... 7.98

**7 Umbilical Style For Infants, Children.** Velcro-closed cotton-acetate elastic removable plastic pad. (Extra belt incl.).

**To Order**—measure snugly at navel. If odd number of inches order next smaller size. State Even Size: 14-24 in.

53 A 6870—Ship. wt. 3 oz.....\$3.49

**8 Umbilical Truss.** Soft, washable pad, firm support. Elastic band, 2 front buckles. See "How to Order" (7) above.

53 A 6841—Adult's (Shown). State Even Size: 34-48 in. Ship. wt. 11 oz.....\$4.98

53 A 6843—Children's. State Even Size: 14 to 24 in. Ship. wt. 4 oz.....\$1.98

**9 Shoulder Brace for Adults, Children.** Cotton webbing, padded straps. Flexible back stays. State Even Size: 24-40 in. (Measure under armpits). Shipping weights 4 oz.

53 A 6654—Women's, Girls'.....\$2.98

53 A 6655—Men's, Boys'..... 2.98

Valero Closing!  
The Older Child  
Can Easily Put  
Truss on Himself.



**12 French** easy to put on, gated rubber groin, less more comfortable pressure

Double under-strap opp. pg. in. State's 53 A 6840 Ship. wt. 53 A 6841 Ship. wt. 53 A 6842 Ship. wt.



Save at Wards on the finest  
trusses we know of . . .  
regardless of price!

# Wards Arch Supports

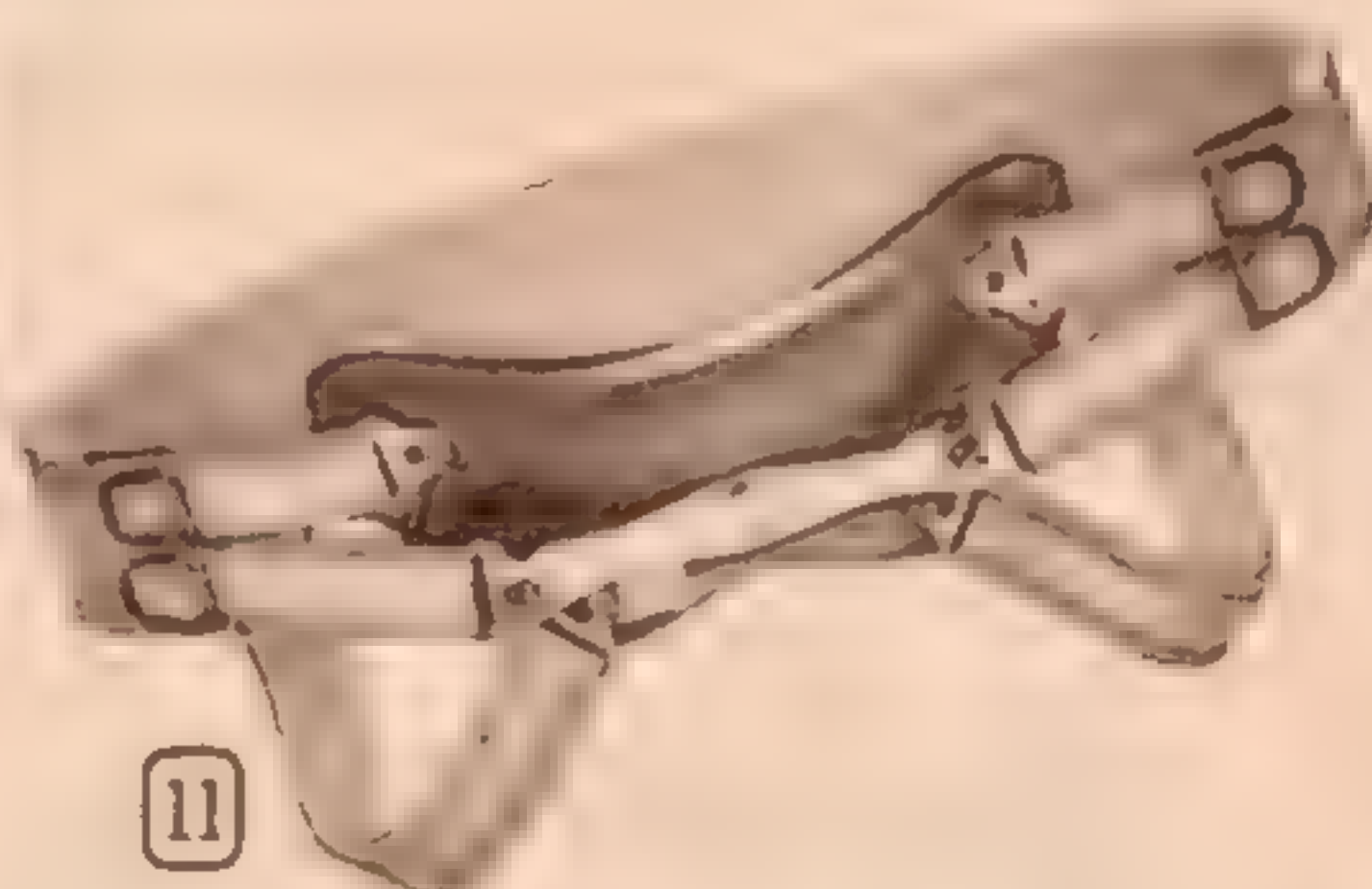
• Finest Materials • Made in Western Germany  
• Treated to Prevent Odor, Resist Perspiration



**Elastic Truss**

**10 Athletic Elastic.** Self-fitting. Center support molded rubber; lined, rubber inner pad pivots. State: Sm. (30-34 in.), Med. (34-38 in.), Lg. (38-42 in.), Ex. Lg. (42-46 in.). How to Measure, opposite page.

53 A 6811—Single. State Right or Left. Wt. 1 lb. 6 oz. . . . \$10.98  
53 A 6812—Double Style. Ship. wt. 1 lb. 8 oz. . . . \$11.98



**Spring Lever Style**

**11 Spring Lever Across Front** is adjustable. Cloth-covered rupture pad, dummy pad. Webbing band, 4 straps adjust. Surgically correct support. See "How to Order", opp. pg. State Even Sizes: 32-42 in. Ship. wts.: Rt. or Left, 13 oz.; Double 14 oz.

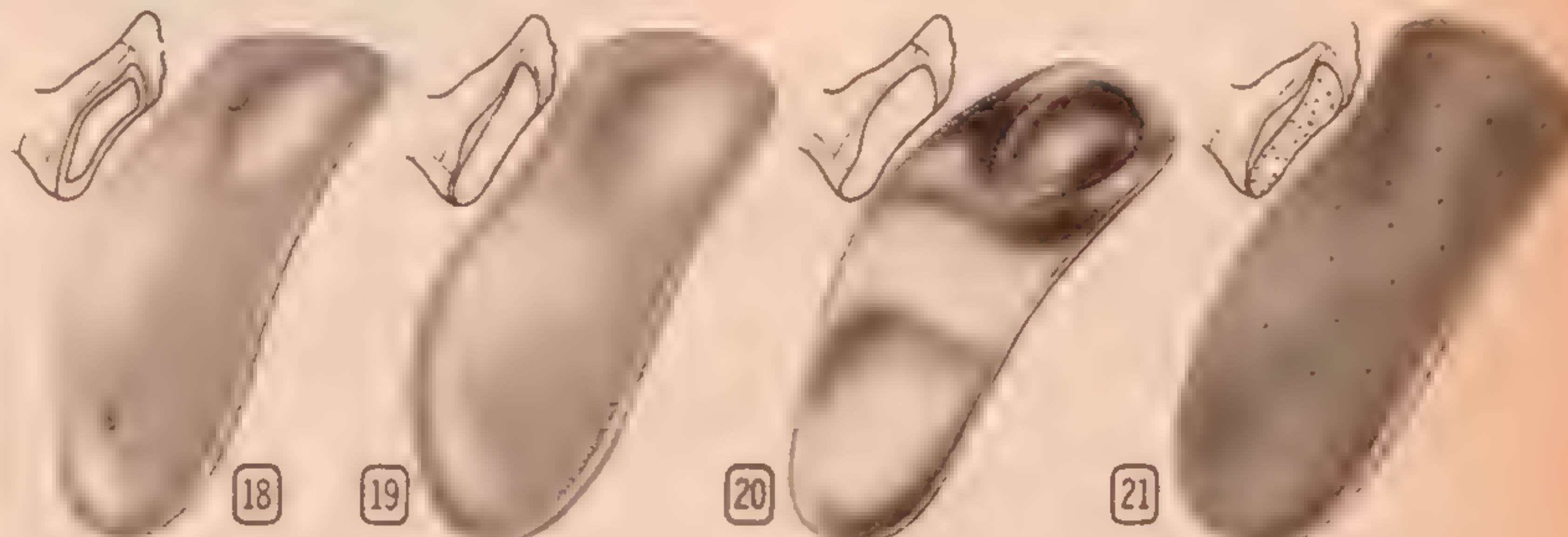
53 A 6837—Right side. . . . \$5.98  
53 A 6838—Left side. . . . 5.98  
53 A 6839—Double. . . . 6.98



**Longitudinal Arch Support, Metatarsal Elevation \$3.98**

**17 Top Grain Leather,** strong nickel treated tempered steel spring. Sturdy yet so lightweight, scientifically designed to equalize body weight, relieve pressure. Chemically treated to prevent odor, resist perspiration. See "How to Order" below.

53 A 6553—Men's. State Even Shoe Size. Ship. wt. 7 oz. . . . Pair \$3.98  
53 A 6554—Women's. State Even Shoe Size. Ship. wt. 7 oz. . . . Pair 3.98



**18 Men's Heavy Duty**—for heavy men or those who spend hours on their feet. Supports inner, outer longitudinal arch, holds heel firmly. Excellent for work shoes, hiking shoes, boots. Metatarsal elevation. Nickel treated, tempered steel spring, top grain leather.

53 A 6552—Men's only. State Even Shoe Size. Ship. wt. 8 oz. . . . Pair \$4.49

**19 Custom-Type Longitudinal, Metatarsal Support.** Flexible latex-cork inlay covered with top grain heat-molded leather. Lightweight, suede-lined to prevent slipping, wear on hose. Men's Sizes: Wide only. Women's Sizes: Narrow (AA to B) and Wide (C to E).

53 A 6555—Men's. State Even Shoe Size. Ship. wt. 5 oz. . . . Pair \$4.59  
53 A 6556—Women's. State Even Shoe Size and Width. Ship. wt. 5 oz. . . . Pair 4.59

**20 "Wafer Thin" Stainless Steel Longitudinal Support.** Takes minimum space in shoe. Metatarsal elevation and heel cup for extra support. So lightweight and comfortable.

53 A 6557—Men's. State Even Shoe Size. Ship. wt. 8 oz. . . . Pair \$5.89  
53 A 6558—Women's. State Even Shoe Size. Ship. wt. 8 oz. . . . Pair 4.89

**21 Lightweight Mould-Rubber.** Mild support for weak arches. Metatarsal elevation and heel cup. Perforated for added comfort, coolness. Suction cups hold support in place—prevents slipping, wear on hose.

53 A 6550—Men's. State Even Shoe Size. Ship. wt. 5 oz. . . . Pair \$2.98  
53 A 6551—Women's. State Even Shoe Size. Ship. wt. 5 oz. . . . Pair 2.98

**HOW TO ORDER ARCH SUPPORTS**—Even Shoe Sizes: Men's sizes 7 to 12 stocked; 13, 14 shipped from Supplier in New York City. Women's 5 to 9 stocked. Supports come in widths proportionate to size unless otherwise stated. If width more than EE order size larger. If shoe size is half size, order next larger even size. Be sure to state size when ordering.



**French Style \$4.98, \$7.98**

**12 French Style with Elastic** for easy-to-hold hernia. Corrugated rubber-covered pad fits groin, locks at any angle for more comfort. 2 straps adjust pressure for proper fit, support.

Double-faced elastic band, understrap. See "How to Order", opp. pg. Even Hip Sizes: 32-42 in. State size.

53 A 6840—Right side. Ship. wt. 11 oz. . . . \$4.98  
53 A 6841—Left side. Ship. wt. 11 oz. . . . 4.98  
53 A 6842—Double Style. Ship. wt. 1 lb. 2 oz. . . . 7.98

**13 Spring Style for Easy to Hold Hernia.** Large, sturdily constructed leather-covered pad is so soft; rotates and adjusts to suit needs, insure proper fit. Hardened tempered steel spring, leather-covered for added ease and comfort.

See "How to Order", opp. pg. State Even Hip Sizes: 32-44 in.

53 A 6878—Right side. Ship. wt. 11 oz. . . . \$4.98  
53 A 6879—Left side. Ship. wt. 11 oz. . . . 4.98  
53 A 6880—Double Style. Ship. wt. 1 lb. 4 oz. . . . 7.98



**14 Pi Peer "Golden Crown" Rupture Easer**—lightweight, comfortable support permits free movement. Strong, form-fitting, washable. Soft, flat grain pad fits easily, comfortably—no steel or leather bands. May be worn under light clothing. Convenient front snaps, easy to put on, take off. Adjustable back lacing insures correct fit. Adjustable leg straps. See "How to Order", on opposite page. Even Hip Sizes: 32-42 in. State size. Postpaid.

53 AP 6815—Right side. . . . \$4.95  
53 AP 6816—Left side. . . . 4.95  
53 AP 6817—Double style. . . . 5.95

**15 Pi Peer "Golden Crown" Truss**—cool, form-fitting—provides comfort and protection. Soft layer of perforated foam rubber covered with smooth lining. Durable cloth outside. Broad, soft foam rubber groin pads. Padded leg straps, lacing for added comfort. See "How to Order", opposite page. Even Hip Sizes: 32-42 in. State size. Sent Postpaid.

53 AP 6875—Right side. . . . \$9.95  
53 AP 6876—Left side. . . . 9.95  
53 AP 6877—Double style. . . . 10.95

**16 Nylon Support** of 100% cool nylon mesh with strong nylon understraps. Wear under light clothing—even while bathing! Washes easily, dries quickly—ready to wear.

Removable foam rubber pads—soft, yet firm. Fits smoothly, comfortably—no steel or leather bands. Snaps in front. Adjustable back lacing, leg straps. Wear as single support by removing pad on unaffected side. See "How to Order", opposite page. Even Hip Sizes: 32-42 in. State size.

53 A 6828—Ship. wt. 8 oz. . . . \$6.85

See the Surgical Garments with  
Wonderful New Velcro Fasteners  
on Page 613 of This Catalog!



# Our Finest



## Sacrolumbar Support for Men and Women \$7.98

① Shop and Compare prices elsewhere. Made of the finest materials, designed for correct surgical support. Removable metal paraspinal stays provide necessary support at back (see sketch). Gives relief from sacroiliac and sacrolumbar pain, helps prevent further strain. Strong web straps close center front securely; web pull straps at sides provide additional adjustment. Slide buckles, hooks. Comfortable understraps hold belt in place. Inner flaps protect skin from straps and metal parts. Even Hip Sizes 32 to 44 in. See "How To Order," opposite page. Be sure to State Hip Size.

53 A 6730—Ship. wt. 14 oz. .... \$7.98



② Sacroiliac Support For Men and Women. Durable long-wearing cotton canvas with heavily-cushioned back pad 5 in. wide. Belt adjusts to comfortable fit with back lacing (see sketch); strong leather straps in front for additional adjustment. Belt 5 in. wide at front. Leather-covered stays. Even Hip Sizes 30 to 44 in. See "How To Order," opposite page. Be sure to State Hip Size.

53 A 6719—Ship. wt. 9 oz. .... \$3.98

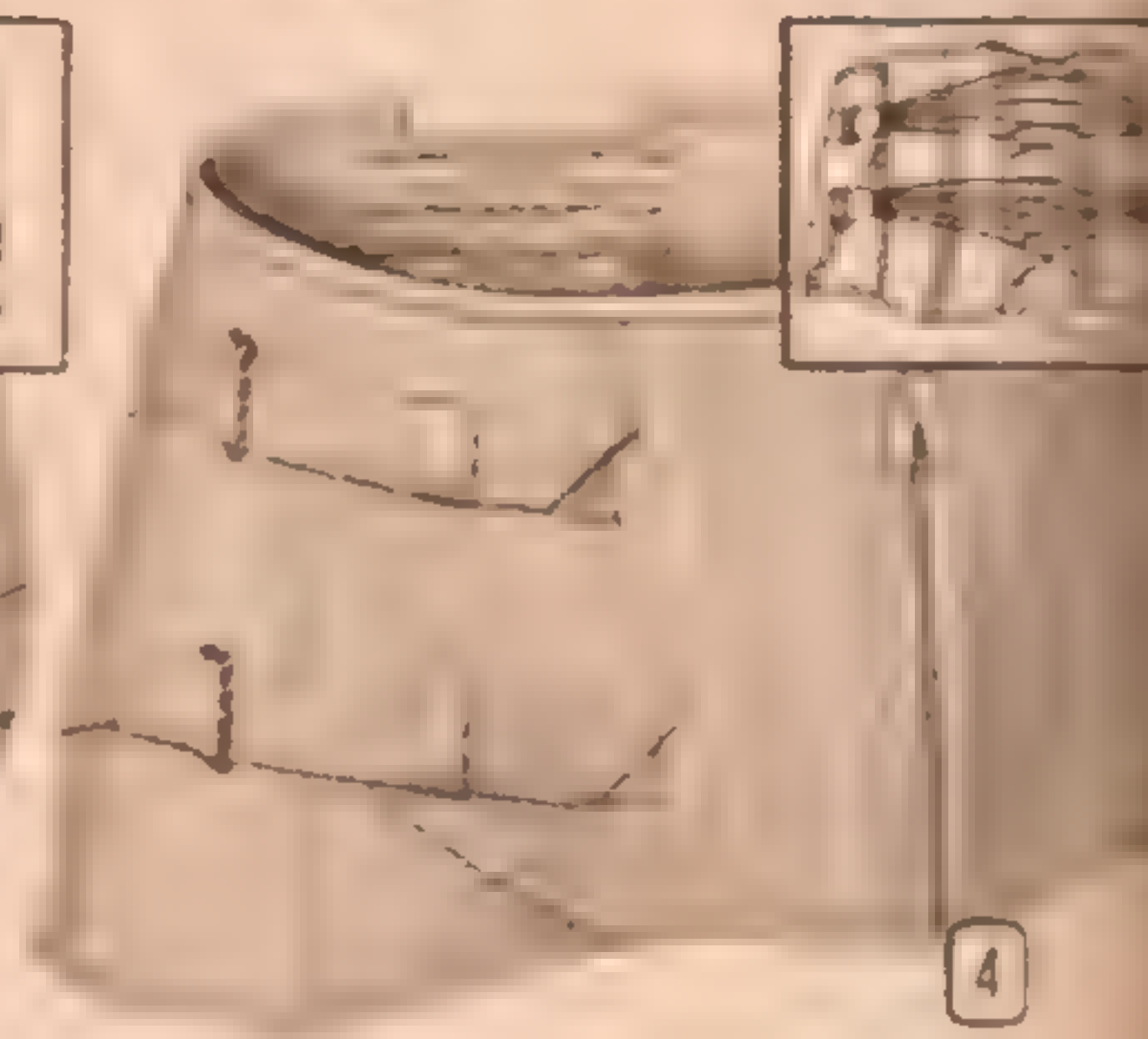
# BACK ACHE?

Specially Designed Surgical  
Garments Give proper support  
for pain diagnosed as Sacroiliac  
or Sacrolumbar



③ Zipper-Front Back-Rest Support For Women. Holds anterior spine and sacrum correctly. Extra-wide flared back about 11 1/4 in. deep (see sketch). Front about 8 1/2 in. deep on size 36. Two sets of pull straps on double-lacing system adjust belt to proper fit at waist, hips. Front and back garters. Front zipper closing—remove belt without undoing straps. Even Hip Sizes 32 to 44 in. See "How To Order," opposite page. State Hip Size.

53 A 6712—Ship. wt. 12 oz. .... \$5.98



④ Zipper-Front Back Rest Support For Men. Form-fashioned of durable, comfortable material. Wide, flared back (about 10 in. deep on size 36; see sketch). Double-lacing system, web straps adjust support to fit waist, hips. Convenient front zipper closing; belt can be removed without disturbing adjustment of straps. State Even Hip Size 32-44 in. See "How To Order," opposite page.

53 A 6711—Ship. wt. 12 oz. .... \$5.98

⑤ Women's over-the-shoulder support. Deeply padded (see sketch) support. May also be used as a general abdominal support. Elastic girth 12 1/2 in. Even Hip Size 32-44 in. See "How To Order," opposite page. 53 A 6710—Ship. wt. 12 oz. .... \$5.98

## Men ... Look Slimmer!

⑥ Four-Way Sacro Brief. Underwear brief, abdominal support, athletic support, PLUS removable back pad for relief of pain in low back. Snug-fitting nylon powernet. 2 spiral bones in front. Elastic waist, leg bands. 100% Helanca pouch. State Waist: Sm. (28-32 in.); Med. (34-36 in.); Lg. (38-40 in.); Ex. Lg. (42-46 in.).

53 A 6687—Ship. wt. 8 oz. .... \$5.95

⑦ Triple-Duty Garment—brief, suspensory, athletic support. Two-way stretch knitted elastic. Inner panel of Jean cloth for added abdominal control. 4 stays (2 in front, 2 in back) in waistband help keep top from rolling. Nylon powernet pouch. State Waist: Sm. (28-32 in.); Med. (34-36 in.); Lg. (38-40 in.); Ex. Lg. (42-46 in.).

53 A 6682—Ship. wt. 8 oz. .... \$3.98

⑧ Marvelflex Support. Best quality two-way stretch elastic, pre-shrunk, washable. Firm abdominal support, maximum comfort. Strong double front panel. 4 stays keep belt in place. Fly-front pouch snaps on. Extra pouch sold below. State Waist: Sm. (28-32 in.); Med. (34-36 in.); Lg. (38-40 in.); Ex. Lg. (42-46 in.).

53 A 6675—Ship. wt. 8 oz. .... \$4.98

53 A 6677—Pouch. Ship. wt. 2 oz. .... 98c

⑨ Abdo-Brace Adjusts in size as you gain or lose weight, gives firm abdominal support. Two-way stretch elastic, pre-shrunk, washable. 4 stays in waistband. Two rows of hooks and eyes for adjustment. Snap-on pouch of knitted rayon; snap-on leg straps. State Waist Size: Regular (32-38 in.), Large (40-46 in.).

53 A 6684—Ship. wt. 8 oz. .... \$4.98

⑩ Support-U-Belt. Fine quality two-way stretch elastic—gives firm, comfortable support. 4 stays keep top from rolling. Detachable pouch, button fasteners. Extra pouches sold below. State Waist: Sm. (28-32 in.); Med. (34-36 in.); Lg. (38-40 in.); Ex. Lg. (42-46 in.).

53 A 6750—Ship. wt. 9 oz. .... \$3.98

53 A 6751—Pouches. Wt. 2 oz. 2 for ... 98c

⑪ For Over-Size People. Extra heavy cotton surgical elastic doubly reinforced to give firm, comfortable abdominal support. 2 front stays hold belt in place. Spiral boning in sides, back for added support. Fly-front pouch snaps on. Comfortable leg straps. State Waist: Large (38-40 in.), Extra Large (42-46 in.), Double Extra Large (48-50 in.).

53 A 6686—Ship. wt. 8 oz. .... \$6.98

## Suspensories

⑫ Heavy-Duty Style. Comfortable truss-type webbing helps support irreducible scrotal hernia. Elastic band, understraps. 2 soft mesh snap-on pouches.

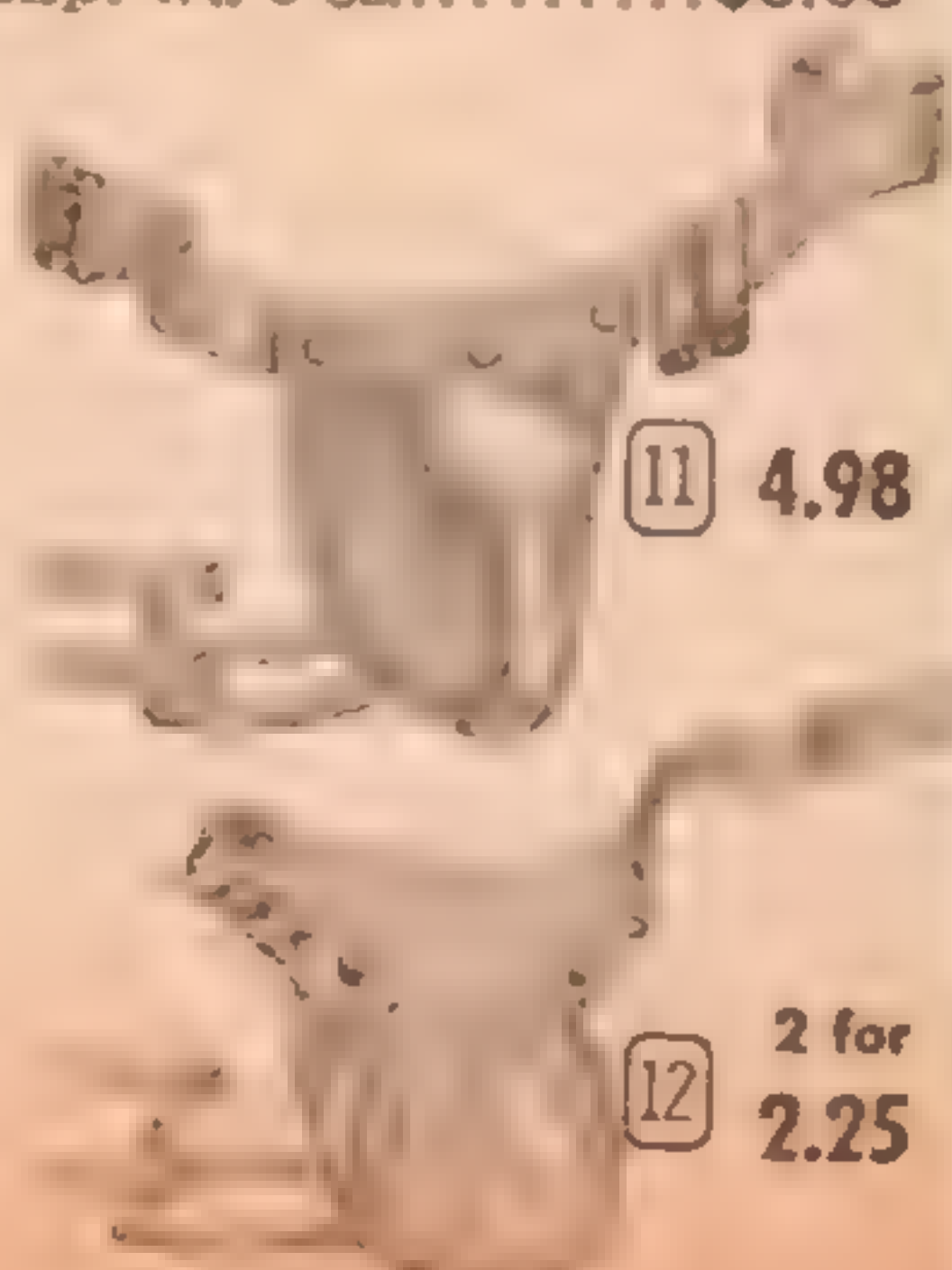
53 A 6796—State: Medium or Large. Wt. 8 oz. .... \$4.98

53 A 6795—Extra Pouch. State size. Wt. 2 oz. .... 1.39

⑬ Comet Style. Two interchangeable rayon pouches snap on. Elastic waist, understraps. Wt. ea. 2 oz. 53 A 6797—State: Med. or Lge. 2 for \$2.25; Each \$1.35 J. P. Style (not shown). Rayon mesh pouch. Single strap.

612 WARDS ALL2

53 A 6799—State: Medium or Lge. Wt. 4 oz. 2 for \$1.55



⑪ 4.98

⑬ 2 for 2.25



⑥



⑦



⑧



⑨



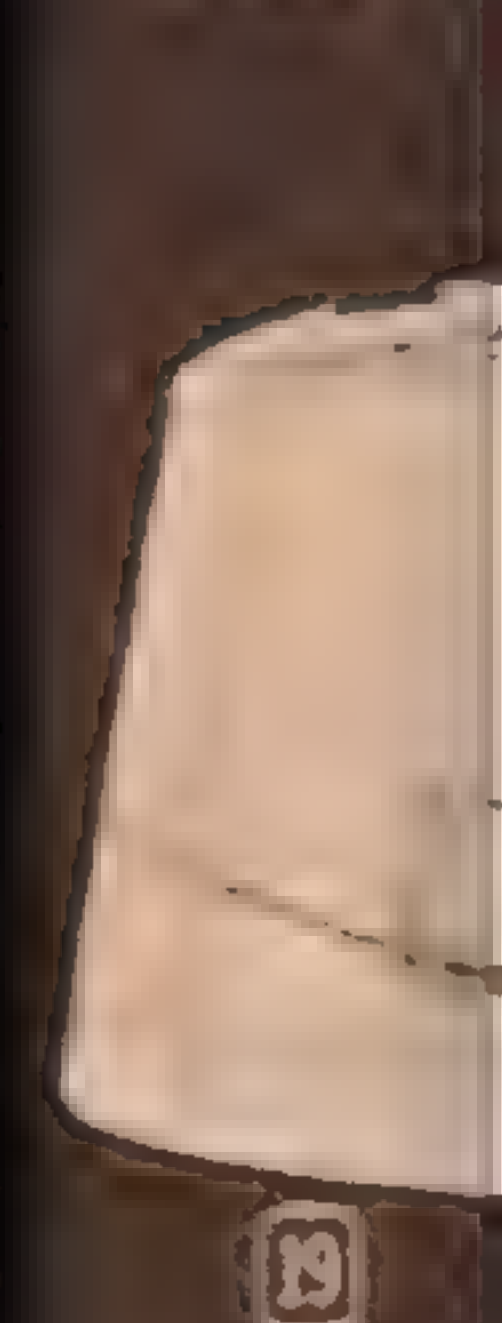
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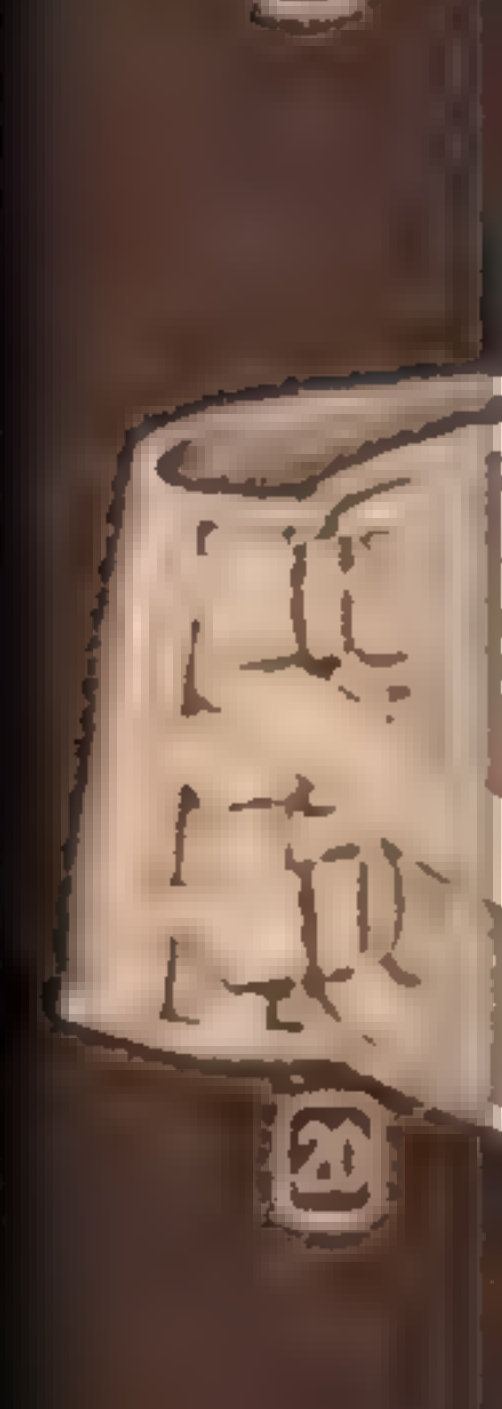
⑪



⑫



⑬



⑭





**13 Women's Sacrolumbar Support.** Velcro fastens two overlapping front flaps. Extra deep back (15 3/8 inches) with stays (see sketch) for firm support over sacrolumbar region. May also be worn for post-operative or general abdominal support. State Even Hip Size: 32 to 44 inches. See "How To Order" below. 53 A 6661—Ship. wt. 12 oz.....\$11.98

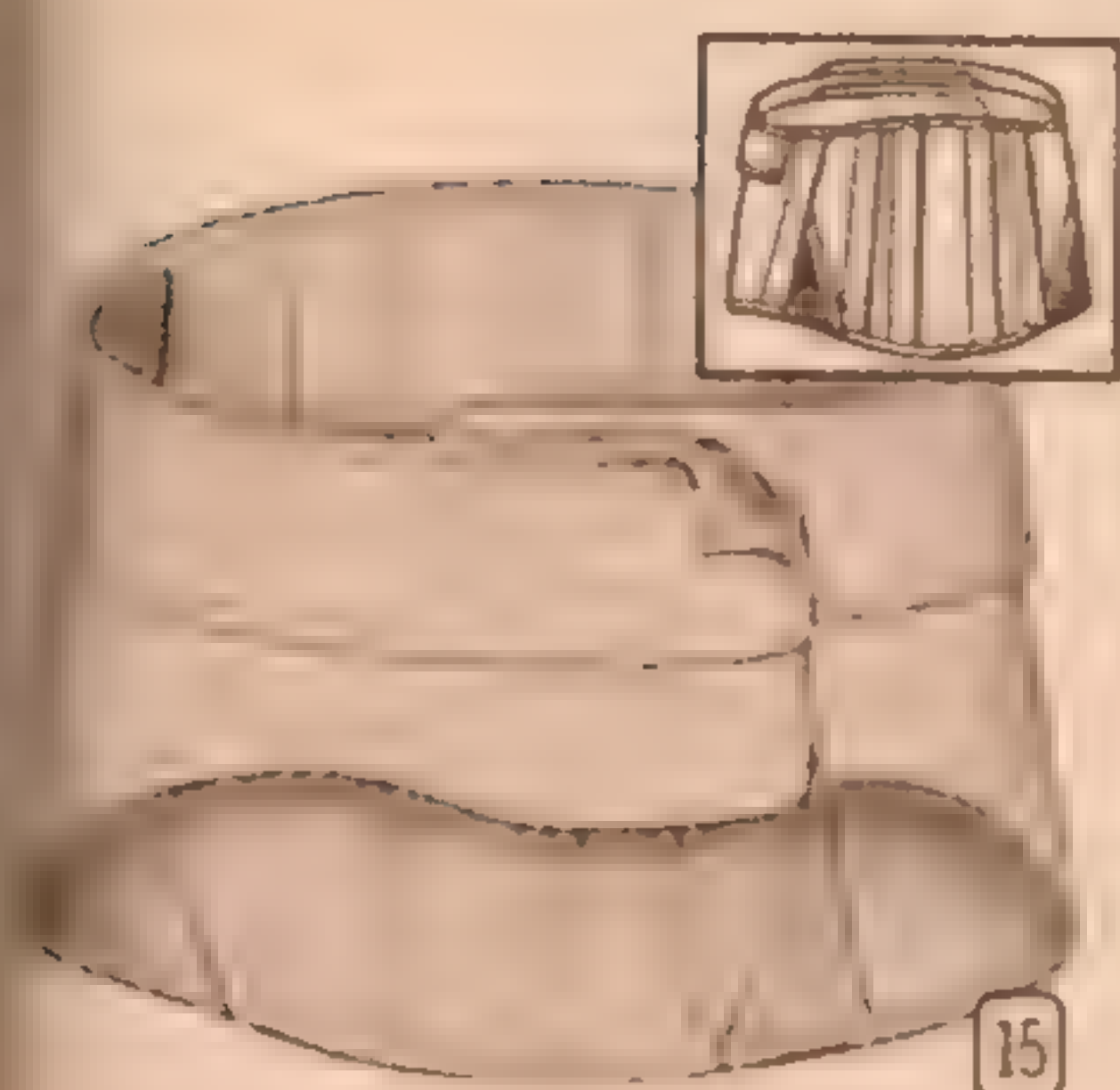
**14 Men's Sacrolumbar Support.** Secure Velcro fastening on two overlapping front flaps. Stays in back give firm support over sacrolumbar region (see sketch). May also be worn for post-operative or general abdominal support. Elastic gussets at sides permit maximum freedom of movement. About 12 1/2 inches deep at back. Garment designed for proper fit. State Even Hip Size: 32 to 44 in. See "How To Order" below. 53 A 6660—Ship. wt. 12 oz.....\$10.98



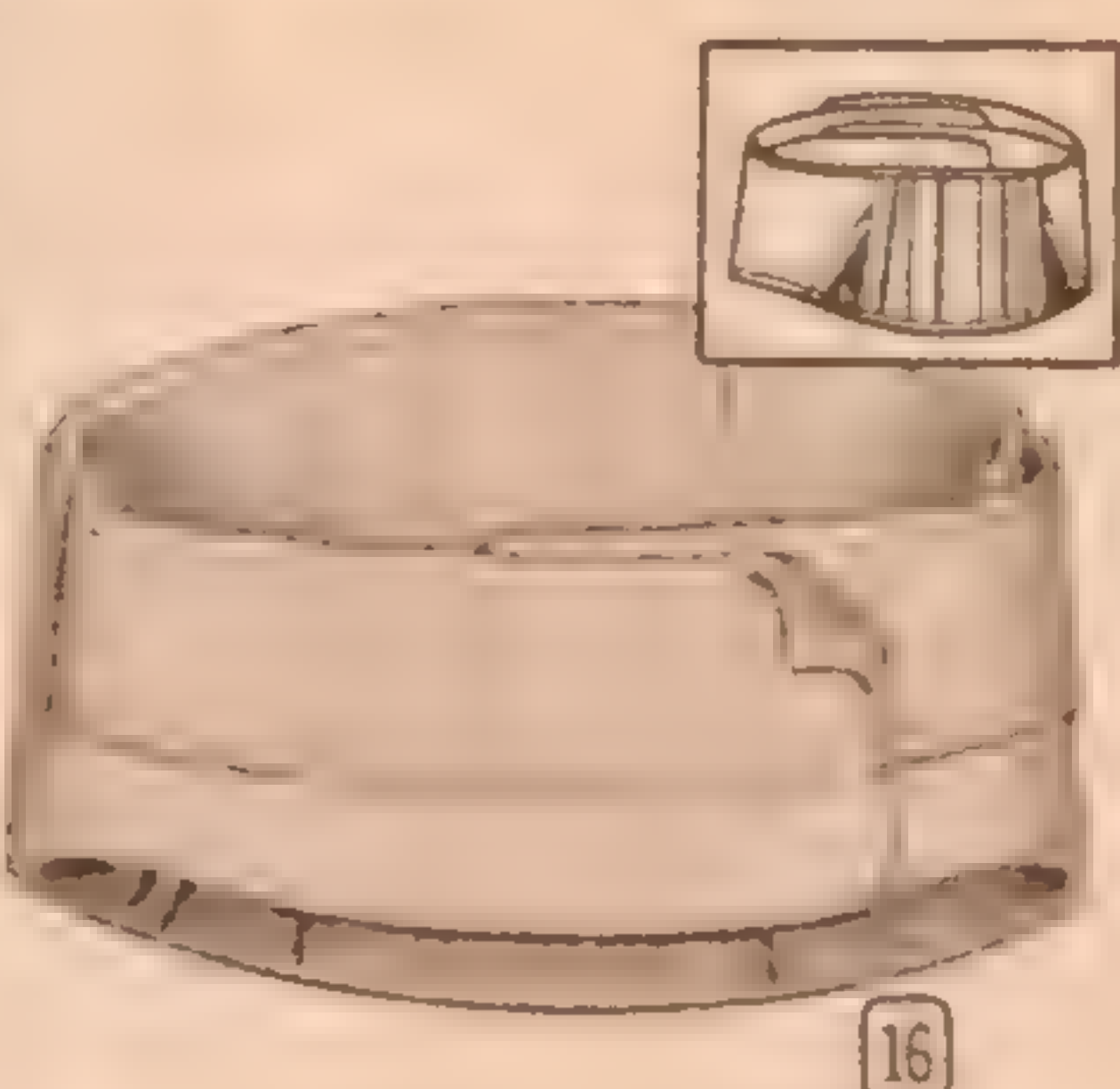
## No Buckles, Straps, Laces With ...

# VELCRO

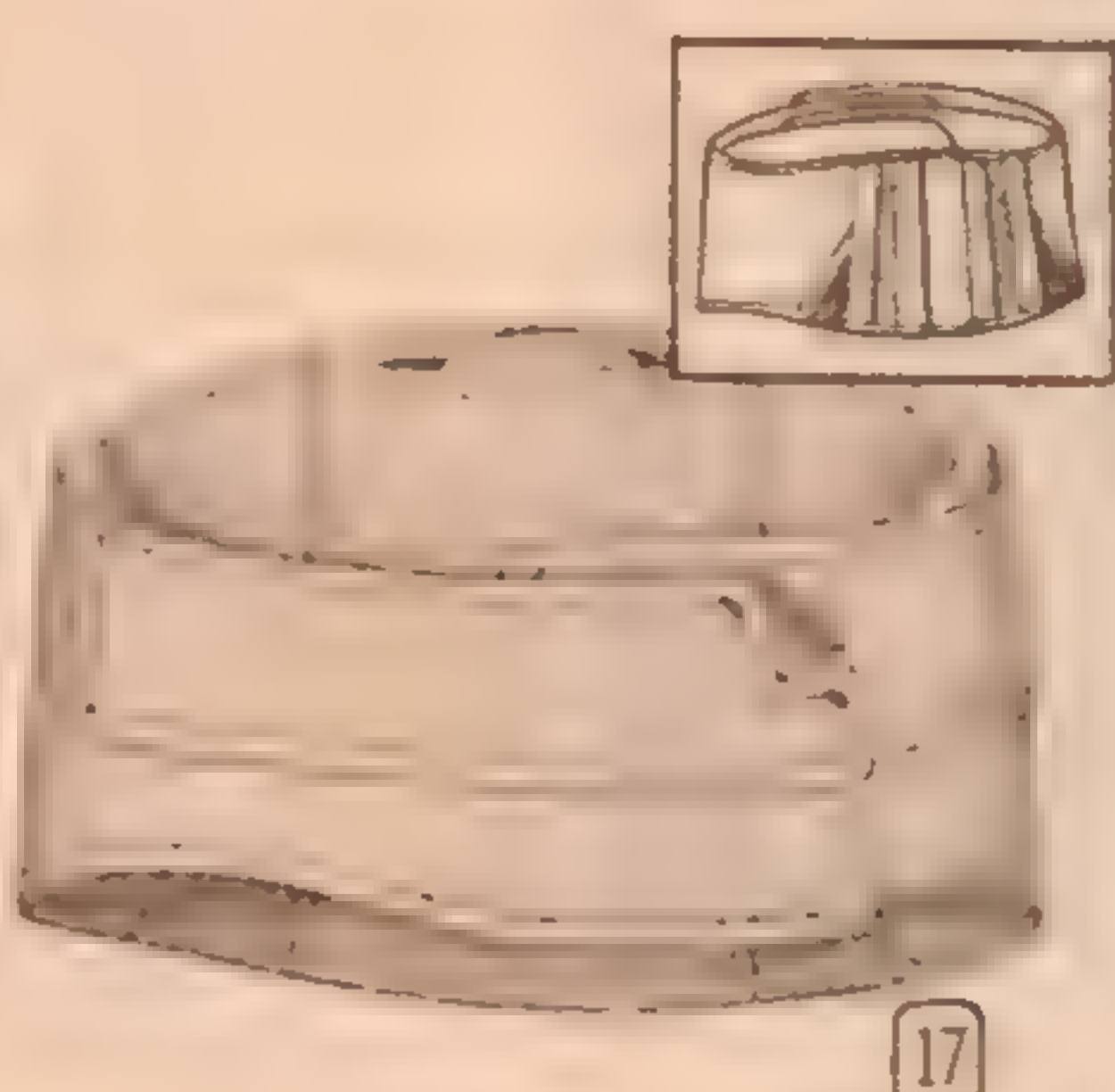
**Sacro-lumbar  
Sacro-iliac  
Supports**



**15 Women's Sacroiliac Support.** Velcro fastens two overlapping front flaps. Deep back section with stays (see sketch) to relieve and support sacroiliac region. May also be worn for general abdominal support. Elastic gussets at sides. Abt. 12 1/2 in. deep at back. State Even Hip Size 32 to 44 in. See "How To Order" below. 53 A 6663—Wt. 8 oz..\$9.98



**16 Men's Sacroiliac Support.** Velcro closes two overlapping front flaps. Stays in back (see sketch) to relieve and support sacroiliac region. May also be worn as general abdominal support. Elastic gussets in sides for extra flexibility, more comfort. Garment tailored to fit; about 9 1/4 inches deep at back. State Even Hip Size: 32 to 44 inches. See "How To Order" below. 53 A 6662—Ship. wt. 10 oz..\$7.98



**17 Men's Sacroiliac Support with removable back pad.** Velcro fastens double-front flap. Back section 9 in. deep with stays and oval pressure pad for extra firm support (see sketch). Elastic gussets at sides for extra comfort and flexibility. State Even Hip Size: 32 to 44 inches. See "How To Order" below. 53 A 6664—Wt. 10 oz...\$10.98  
53 A 6665—Oval Pad Only. Abt. 6x8 in. Wt. 2 oz.....\$1.75

No Buckles, Straps or Laces with new nylon miracle fabric. Hundreds of tiny nylon hooks engage nylon loops to form strong, secure closure.

**Velcro Clings Together . . .** It adheres unto itself . . . Won't slip . . . Peels open . . . Lies flat. Garment can be adjusted easily by moving overlapping flaps.

**Velcro Garments Can Be Laundered** by hand as often as desired. Easy washing instructions are included with each garment. No metal parts to rust or tear material . . . no zippers to repair.

**All Velcro Surgical Garments** are carefully made of heavy-duty cotton canvas for long wear. Durable cotton braid binding, flexible plastic-tipped stays.

Let Your Doctor Advise You On Which Support To Buy.

## Abdominal Supports

**18 Body-Correcting Support For Men and Women.** Compare prices elsewhere. Lightweight and cool, yet durable, good quality cotton. Disciplines abdominal muscles; helps restore desirable posture after surgery. Buckled pull straps in front adjust to control abdominal uplift. Adjustable back lacing (see sketch) provides proper fit. Snap fasteners close front securely. Front and back stays give additional support, prevent belt from rolling at waistline. Available in Even Hip Sizes: 32 to 44 in. See "How To Order" at right. State Size.

53 A 6710—Ship. wt. 8 oz.....Only \$2.98

**19 Paragon Post-Operative Support For Men And Women.** Save at Wards! Provides excellent support; helps strengthen abdominal muscles after surgery. Strong, fine quality surgical elastic. Adjustable uplift strap encircles belt for added abdominal support; leather-covered stays provide proper upward, inward pressure. Back panel (see sketch) of strong durable canvas for longer wear. State Even Hip Sizes: 34 to 48 in. See "How To Order," above, right.

53 A 6700—Ship. wt. 14 oz.....Only \$4.98

## For Extra-Large Men and Women

**20 Deluxe Abdominal Support.** Our longest-wearing support for extra-large people. General support for abdominal muscles. Strong double thick cotton with back panel of firmly knit surgical elastic (see sketch). Adjustable side buckles. Flexible stays, straps for proper upward, inward support. Form-fashioned for smooth fit, freedom of movement. State Even Hip Size: 34 to 52 in. See "How To Order" above, right.

53 A 6717—Ship. wt. 14 oz.....\$6.98

## HOW TO ORDER SURGICAL GARMENTS



**To Order Abdominal Supports** have someone measure you around hips, across fullest part of abdomen. Measure without clothing. If odd number of inches, order next smaller even size.

**To Order Back Supports** measure next to skin at lower back. Draw tape across hips, around lowest portion of abdomen (not fullest part). If odd number, order next smaller even size. *Special Sizes:* Supports (1)-(4), (13)-(20). If your size is not listed, order belt at regular price plus \$3. (no C.O.D.'s please); it will be made specially, shipped from factory in Philadelphia. Allow one week extra.

## Surgical Girdle With Built-In Back Support

**21 Firm Back Support Plus Flattering Figure Control.** Regular or Panty style girdle. Fine Leno elastic with Lastex up-and-down stretch front and back panels. Criss-crossed Helanca bands in front panel lift and flatten abdomen. Side zipper, protective inner flap. Boned elastic support laces into back panel; adjusts up or down to give firm, comfortable back support where most needed (see sketch). Even Waist Sizes: 28 to 42 inches. Will fit hips 8 to 10 inches larger than waist. Be sure to State Size. Sorry, no special orders. Ship. wt. 1 lb.

53 A 6752—Regular Style. (Length, 15 1/2 in. on figure).....\$11.98

53 A 6753—Panty Style. (Length, 16 in. on figure).....\$11.98



**Just Say Charge It!**

SEE PAGE 1281

ALL 2 WARDS 613



# Firm, Comfortable Surgical Stockings

- Sturdy Support for Varicose Veins
- Often Recommended During Pregnancy
- Nylon Elastic . . . Full Length Hose

Wards "Spun Mist" \$7.79 Pr.

Wards Sheers \$10.96 Pr.

Seamless for Bare-legged Look. All the glamour of regular nylons PLUS comfortable 2-way stretch support. Ultra-sheer, firmly knitted of nylon covered elastic threads. Stretch top and foot, reinforced hem. Flattering Mist shade. "How to Order" below. Wt. 8 oz.

53 A 6600—State size. . . . . Pair \$7.79

Full Fashioned, 2-way Stretch. Very sheer, hardly noticeable—yet provide strong support. Helanca stretch nylon foot. Rubber threads covered with nylon yarn for comfort, durability. Neutral shade. "How to Order" below. State size.

53 A 6633—Ship. wt. 8 oz. Pair \$10.96

53 A 6632—Ship. wt. 4 oz. Each 5.98

Bauer and Black Nylon Elastic Hose \$11.95 to \$16.95 Pair

Full Fashioned 51-Gauge Extra-Sheer Nylon—sheer beauty with 2-way stretch support. Full length; Nylon stretch full-foot. Nylon-covered rubber threads. Neutral shade. State size. Postpaid.

53 AP 6642—With seams. . . . Pr. \$16.95

53 AP 6643—With seams. . . . Ea. 8.50

Brand New Seamless for bare-legged look. "How to Order" below. Postpaid.

53 AP 6645—Seamless. . . . . Pr. \$14.95

53 AP 6646—Seamless. . . . . Ea. 7.50

Regular Weight Nylon Elastic Hose. Less sheer than hose at left. Comfortable 2-way stretch gives firm, soothing support. Full length, nylon stretch full-foot. Knitted of nylon-covered natural rubber threads. Flattering basic neutral shade. "How to Order" below. Postpd.

53 AP 6641—State size. . . . . Pr. \$11.95

53 AP 6640—State size. . . . . Ea. 6.00

Open a Ward Charge Account Now—  
See Page 1281 for Important Details.

**HOW TO ORDER ELASTIC HOSE:** Take all measurements when leg is least swollen—preferably after a night's rest. Immediately upon rising have someone measure around fullest part of calf while you stand with feet firmly on the floor. When you order be sure to state correct size as follows:

SMALL (9 to 10 in.), MEDIUM (11 to 14 in.), LARGE (15 to 18 in.).

FOR MEN—  
Elastic Supports  
and Hose

- Support for Varicose Veins
- Painful Sprains or Wrenches

(3) (4) **1-Way Stretch Cotton-Rayon Surgical Elastic.** Standard weight, snug fitting, seamless and non-raveling. See "How to Order Supports" on opposite page.

(3) **Garter Stocking**—for ankle, instep, calf support. Open toe, heel. State size.

Size to Order	Around (C) Ankle	Around (D) Calf	Length (E) to Floor
Small	8 1/4 in.	13 1/2 in.	15 in.
Medium	8 3/4 in.	14 1/4 in.	15 1/2 in.
Large	9 1/4 in.	15 3/8 in.	16 in.
Ex. Large	9 3/4 in.	16 3/8 in.	16 1/2 in.

53 A 6634—Ship. wt. 4 oz. . . . . Each \$1.87

(4) **Leggings.** Ship. wt. 4 oz.

Size to Order	Around (C) Ankle	Around (D) Calf	Length (E) to (C)
Small	8 1/4 in.	13 1/8 in.	11 3/4 in.
Medium	8 3/4 in.	14 1/4 in.	12 1/4 in.
Large	9 1/4 in.	15 3/8 in.	12 3/4 in.
Ex. Large	9 3/4 in.	16 3/8 in.	13 in.

53 A 6635—State size. . . . . Each \$1.87

(5) **Hose**—Absorbent cotton underfoot, toe; cushion. Reinforced heel, foot, toe. Non-slip top. State: Brown, Navy or Black.

Size To Order	Around (C) Ankle	Around (D) Calf	Length (E) To Floor
Small	Up to 8 1/4 in.	Up to 14 in.	Up to 19 in.
Medium	8 1/2—9 3/4 in.	14 1/2—16 in.	19 1/4—21 in.
Large	10—11 1/2 in.	16 1/4—18 in.	21 1/4—23 1/4 in.

53 A 6639—State size. Wt. 5 oz. . . Pr. \$6.95

For Men or Women

Hinged Knee Brace

(1) **Adjustable Garter Belt** for elastic hose. Comes in one size, easily adjustable for fit. Designed for comfort. Keeps hose neatly in place without strain or pressure. Lies smooth and flat, never noticeable under thinnest garments. White

53 A 6602—Wt. 4 oz. . . . . \$1.49

For Wards Fine Surgical Garments See Pages 610-613.

(2) **Comfort, secure support PLUS unrestrained movement.** Surgically correct knee cap brace helps prevent dislocation, relieve pain. Knitted cotton elastic with leather for added support. Non-locking rustproof aluminum hinge bends easily with leg motion. Leather straps buckle firmly around thighs, calf. To Order—measure at center of knee, over joint. State size: Small (11-11 7/8 in.), Medium (12-12 7/8 in.), Large (13-14 in.).

53 A 6615—Ship. wt. 6 oz. \$4.95

614 WARDS ALL



# Firm Yet Fashionable

100% NYLON SUPPORT  
HOSE EASE LEG FATIGUE

\$4<sup>39</sup>  
to  
\$5<sup>98</sup>  
Each

6

\$4<sup>39</sup>  
to  
\$4<sup>98</sup>  
Each

7

## Open-Toe Elastic Hose

6 Wards Sheer Nylon with comfortable open toe. Fashionably sheer; fashioned to fit. Lightweight but firm; provide strong support. Nylon-covered natural rubber threads. Launder easily; fast drying. Neutral shade. See "How To Order" opp. pg. State size.

53 A 6626—Ship. wt. 8 oz. . . . . Pair \$10.96  
53 A 6625—Ship. wt. 4 oz. . . . . Each 5.98

Wards Regular Nylon. Slightly less sheer and a little heavier weight. Open toe (wear under regular hose). Nylon-covered natural rubber threads. Easy to launder; fast drying. Neutral shade. "How To Order" opp. page.

53 A 6623—State size. Wt. 8 oz. . . . Pair \$8.96  
53 A 6621—State size. Wt. 4 oz. . . . Each 4.98

Wards Cotton Elastic. Economical and serviceable. Less sheer, slightly heavier, slower drying. Wear under regular hose. Natural rubber threads covered with cotton. Neutral. "How To Order" opp. page. State size.

53 A 6624—Ship. wt. 8 oz. . . . . Pair \$7.78  
53 A 6622—Ship. wt. 4 oz. . . . . Each 4.39

## Knee Length Elastic Hose

- Comfortable, Cool Knee-to-Toe Support
- Open Toe, Gored Heel for Comfort, Freedom
- Basic Neutral Shade Blends With Wardrobe

## Wards Regular Nylon

7 Lightweight, But Firm. Open-toe comfort. Woven of nylon-covered natural rubber threads. Easy to launder; dry rapidly. See "How To Order" opp. pg. State Size.

53 A 6617—Ship. wt. 8 oz. . . . . Pair \$8.96  
53 A 6616—Ship. wt. 4 oz. . . . . Each 4.98

## Wards Cotton Elastic

Economical and Serviceable. Similar to above, less sheer, slightly heavier, slower drying. Natural rubber threads covered with lightweight cotton. Neutral shade. "How To Order" opposite page. State Size.

53 A 6619—Ship. wt. 8 oz. . . . . Pair \$7.78  
53 A 6618—Ship. wt. 4 oz. . . . . Each 4.39

## One-Way Stretch Elastic Supports

- Relieve Painful Sprains, Varicose Veins
- Seamless Cotton-Rayon With Elastic

9 Garter Stockings. Open heel and toe. See "How To Order" at right. State size.

53 A 6628—STANDARD WEIGHT. Wt. 4 oz. . . \$1.87  
53 A 6603—LIGHTWEIGHT. Ship. wt. 3 oz. . . 2.95

10 Elastic Leggings—give firm calf and ankle support. "How To Order" right. State size.

53 A 6629—STANDARD WEIGHT. Wt. 4 oz. . . \$1.87  
53 A 6607—LIGHTWEIGHT. Ship. wt. 3 oz. . . 2.95

11 Elastic Arch and Ankle Brace for sturdy support. "How To Order" at right. State size.

53 A 6630—STANDARD WEIGHT. Wt. 3 oz. . . 98c  
53 A 6613—LIGHTWEIGHT. Ship. wt. 2 oz. . . \$2.19

12 Elastic Knee Cap Support. If in-between sizes, order next smaller size. See chart. State size.

53 A 6631—STANDARD WEIGHT. Wt. 4 oz. . . 98c  
53 A 6610—LIGHTWEIGHT. Ship. wt. 3 oz. . . \$2.19

(9) Garter Size	Around C (Ankle)	Around D (Calf)	E (To Floor)
Small	7 <sup>5</sup> / <sub>8</sub> in.	12 in.	14 <sup>1</sup> / <sub>4</sub> in.
Medium	8 <sup>1</sup> / <sub>4</sub> in.	13 <sup>1</sup> / <sub>8</sub> in.	15 in.
Large	8 <sup>3</sup> / <sub>4</sub> in.	14 <sup>1</sup> / <sub>4</sub> in.	15 <sup>1</sup> / <sub>2</sub> in.
Ex-Large	9 <sup>1</sup> / <sub>4</sub> in.	15 <sup>3</sup> / <sub>8</sub> in.	16 in.

(10) Leggings Size	Around C (Ankle)	Around D (Calf)	E To C (Length)
Small	7 <sup>5</sup> / <sub>8</sub> in.	12 in.	11 in.
Medium	8 <sup>1</sup> / <sub>4</sub> in.	13 <sup>1</sup> / <sub>8</sub> in.	11 <sup>3</sup> / <sub>4</sub> in.
Large	8 <sup>3</sup> / <sub>4</sub> in.	14 <sup>1</sup> / <sub>4</sub> in.	12 <sup>1</sup> / <sub>4</sub> in.
Ex-Large	9 <sup>1</sup> / <sub>4</sub> in.	15 <sup>3</sup> / <sub>8</sub> in.	12 <sup>3</sup> / <sub>4</sub> in.

(11) Arch, Ankle Size	Measurement Around B (Instep)	Around C (Ankle)
Small	8 <sup>3</sup> / <sub>4</sub> in.	7 <sup>5</sup> / <sub>8</sub> in.
Medium	9 <sup>1</sup> / <sub>4</sub> in.	8 <sup>1</sup> / <sub>4</sub> in.
Large	10 in.	9 in.

(12) Knee Cap Size	E (below Knee)	F (Knee Joint)	G (above Knee)
Small	11 <sup>1</sup> / <sub>4</sub> in.	11 <sup>3</sup> / <sub>4</sub> in.	13 <sup>3</sup> / <sub>8</sub> in.
Medium	12 <sup>1</sup> / <sub>2</sub> in.	13 in.	14 <sup>3</sup> / <sub>4</sub> in.
Large	14 <sup>1</sup> / <sub>4</sub> in.	14 <sup>3</sup> / <sub>8</sub> in.	16 <sup>3</sup> / <sub>8</sub> in.



So Low Priced! Only \$3<sup>95</sup> Pair

- Leg Comfort for Women Who Spend Hours On Their Feet
- 100% Nylon (No Rubber)—No One Knows You're Wearing Them
- Look and Launder Like Fashion Sheers—Yet Outlast Them By Far

8 So Sheer—So Comfortable—And So Glamorous. Compare Wards price and quality with any other brand. Full-fashioned of 100% stretch nylon—51 gauge, 60 denier—lightweight yet sturdy support—aids fatigue, gives relief from swelling. Helanca stretch tops for better fit, support. Toe and heel reinforced for longer wear. Come in lovely Rose Beige—blend beautifully with any ensemble. State regular stocking size: Small (8-8<sup>1</sup>/<sub>2</sub>-9), Medium (9-9<sup>1</sup>/<sub>2</sub>-10), Large (10-10<sup>1</sup>/<sub>2</sub>-11).  
53 A 6605—State size. Ship. wt. 4 oz. . . . . Pair \$3.95

## How to Order Elastic Supports

Have Someone Take Your Measurement in the morning before swelling begins; shoes off, feet placed firmly on the floor.

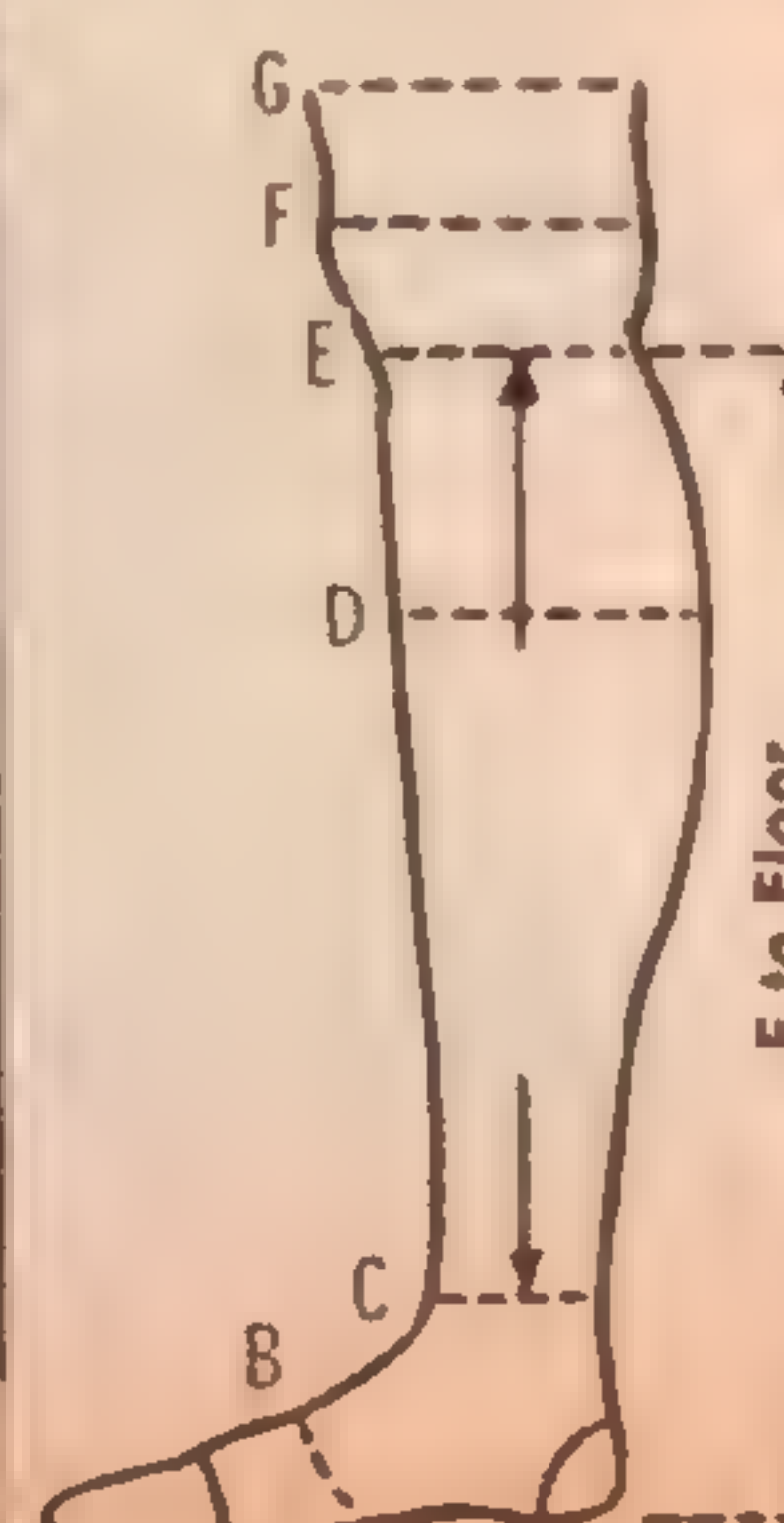
Garter Stocking (9)—measure around Ankle (C), Calf (D), E to Floor for length.

Leggings (10)—measure around Ankle (C), Calf (D), from E to C for length. Order size nearest measurement. If odd size, order next smaller size.

Arch and Ankle Brace (11)—measure Instep (B), and Ankle (C). Order nearest size.

Knee Cap Support (12)—measure around (E) Below Knee, Knee Joint (F), Above Knee (G). Order nearest size.

ALL WARDS 615







Si-mōn Pē'tēr saith

1

#### WARDS MOST COMPLETE

## Reference Bible With Study Aids \$7.88

- King James Text, thumb-indexed
- Complete Old and New Testament
- Words of Christ in red; 60,000 center column cross references
- Illustrated readers' aids
- Encyclopedic Concordance indexed
- Geographical index

- 17 Color maps of Bible lands
- 64 Reproductions of religious paintings, 32 in full color
- Self-pronouncing type on fine, thin Indo-text Bible paper
- Presentation page; family register; 2-color military record

1 Master Art Reference Bible. Complete text and 525 pages of reference material make this Bible incomparable for use by teachers and students; for adult reading and instructing children in the Scriptures.

53 A 4E—Leather Binding. Red and gold stamped covers. Wt. 2 lbs. 12 oz. ....\$7.88  
53 A 56E—Morocco Binding. Gold stamped spine. Wt. 2 lbs. 10 oz. ....10.88

2 53 A 900—Clip-on Lamp. Blue-gray metallic finish. UL App. Wt. 8 oz. .... 1.69

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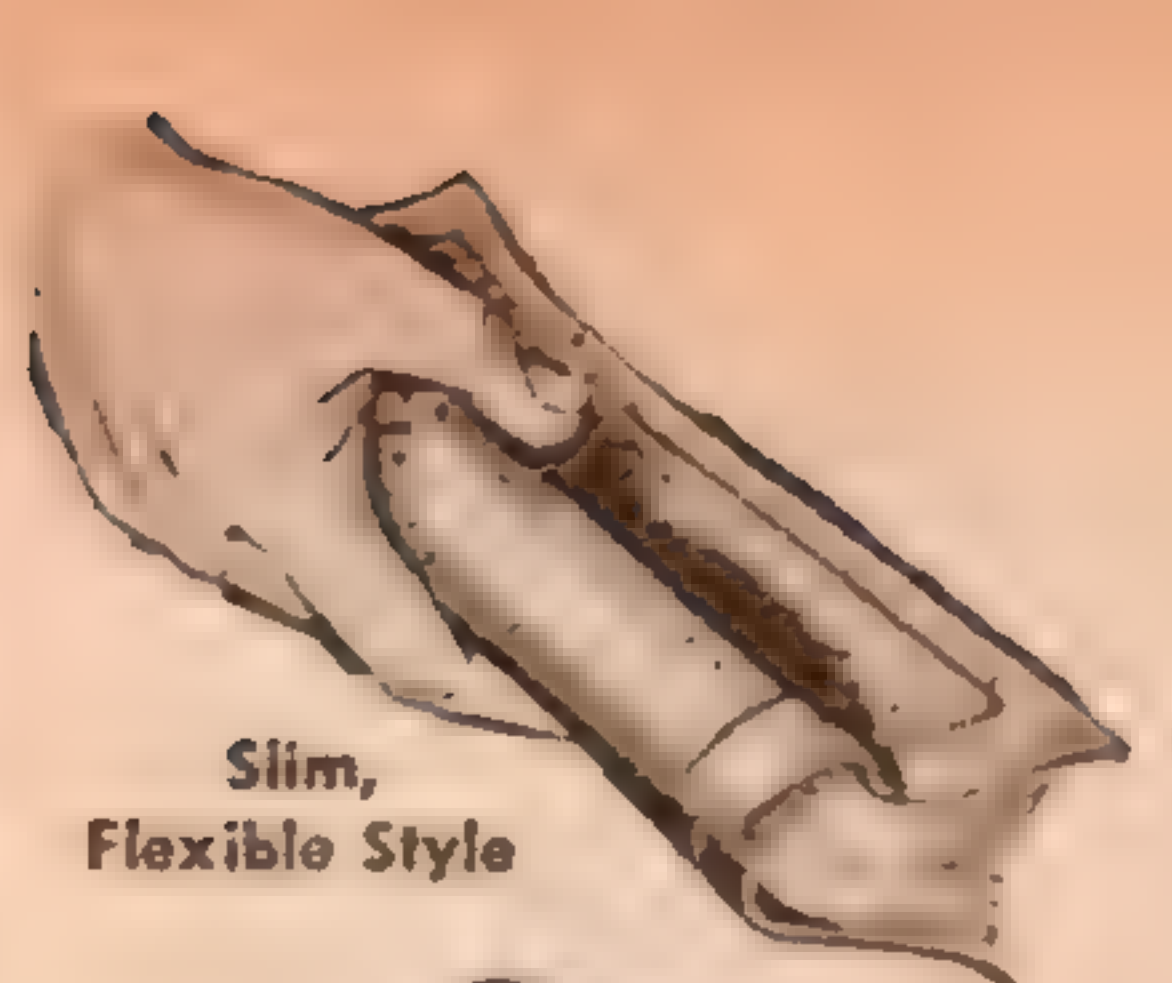
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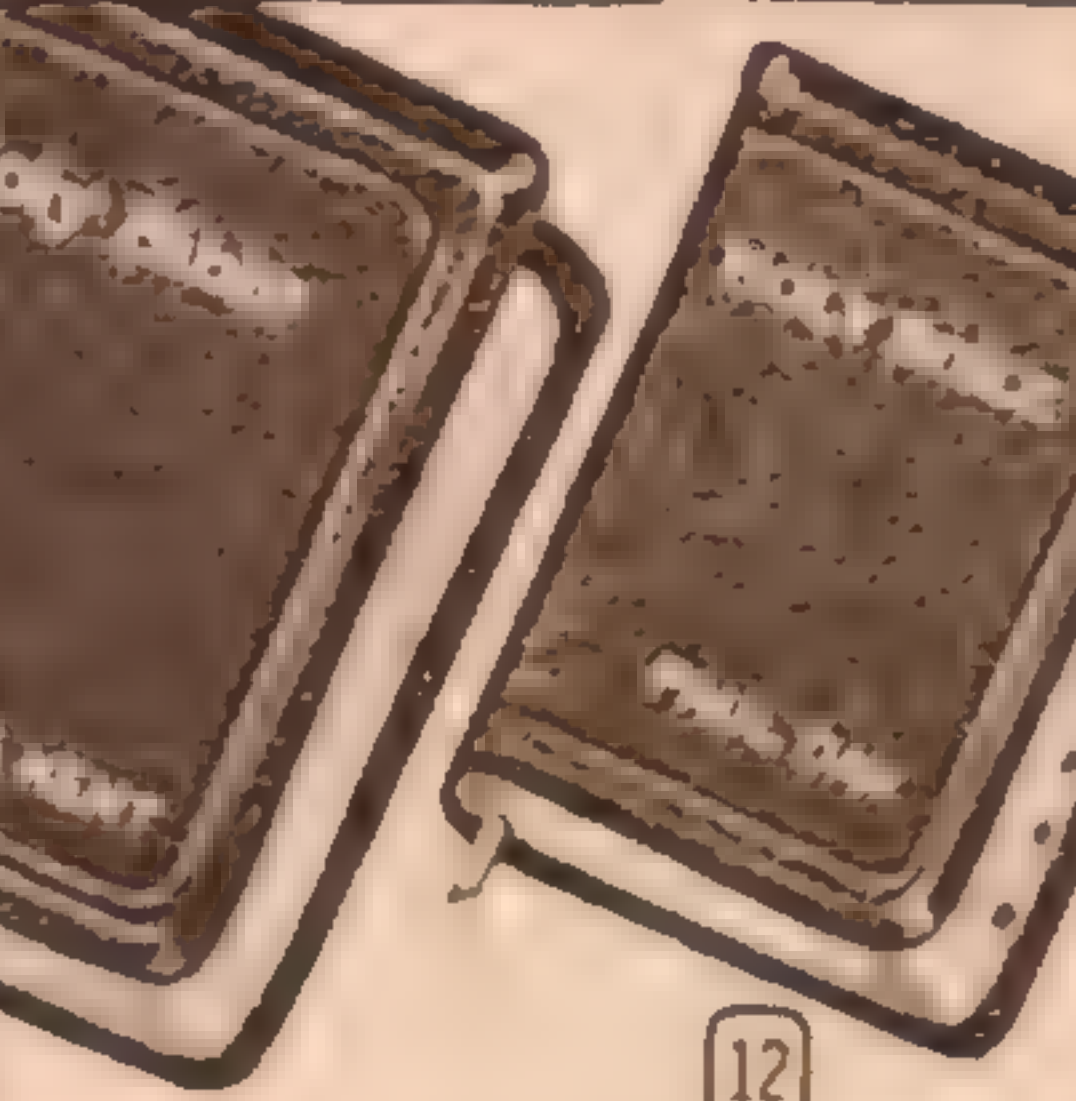
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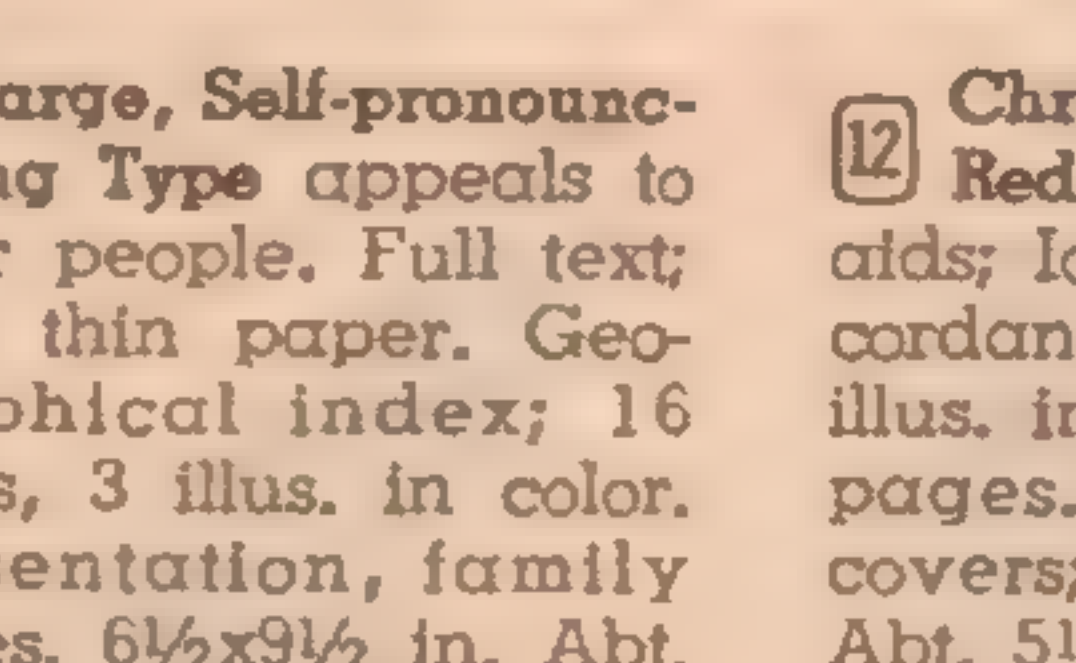
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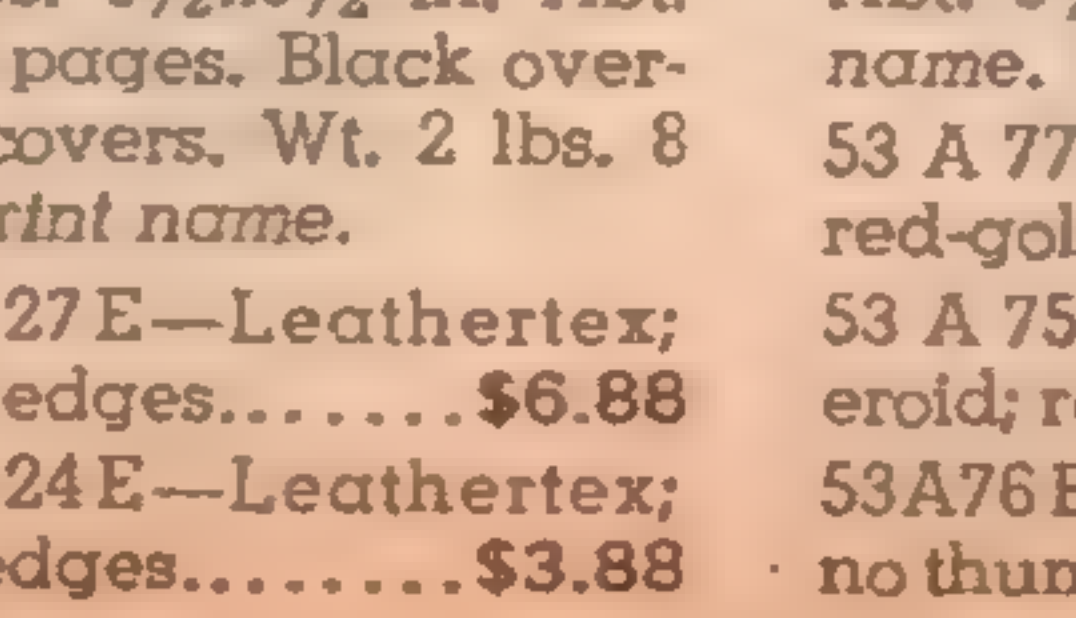


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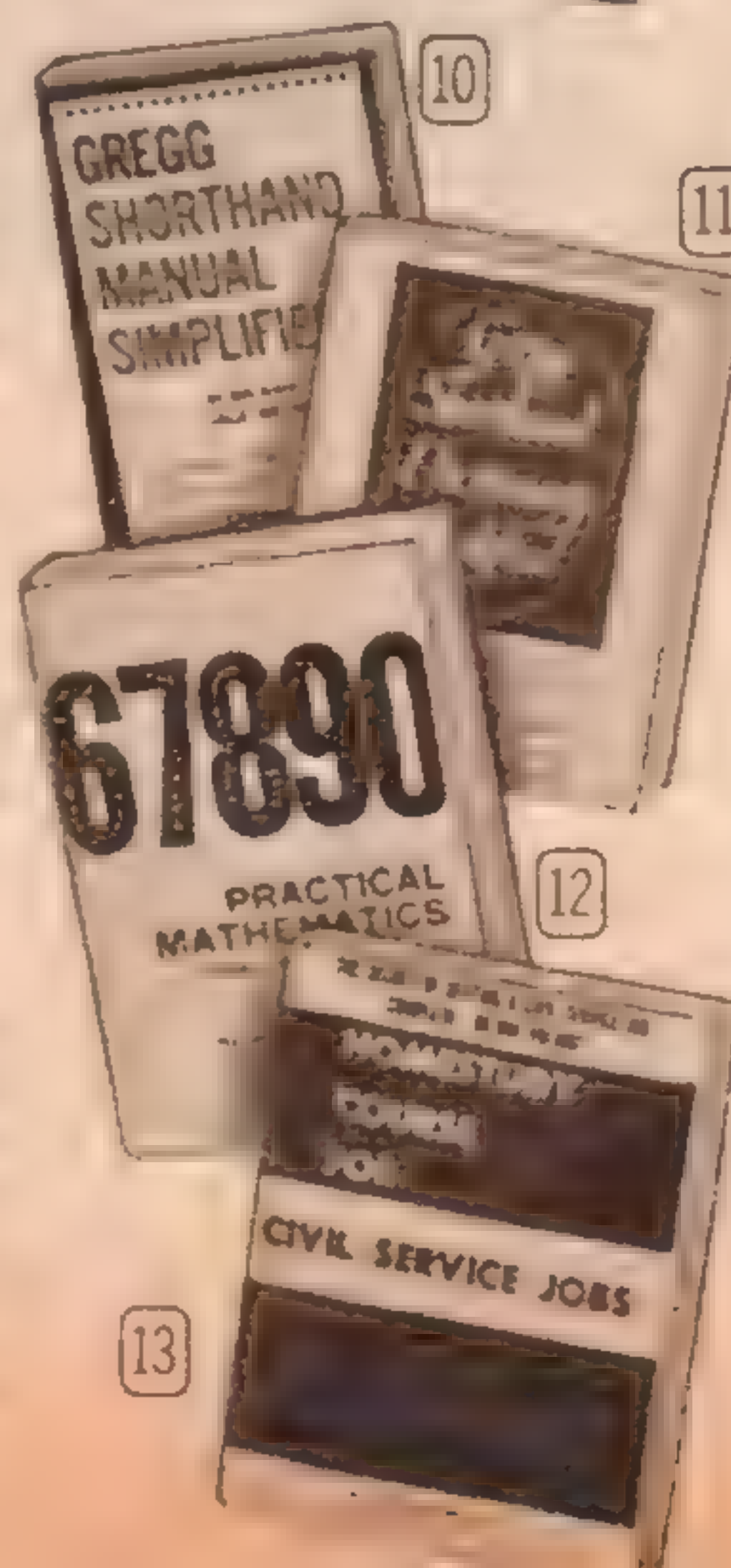
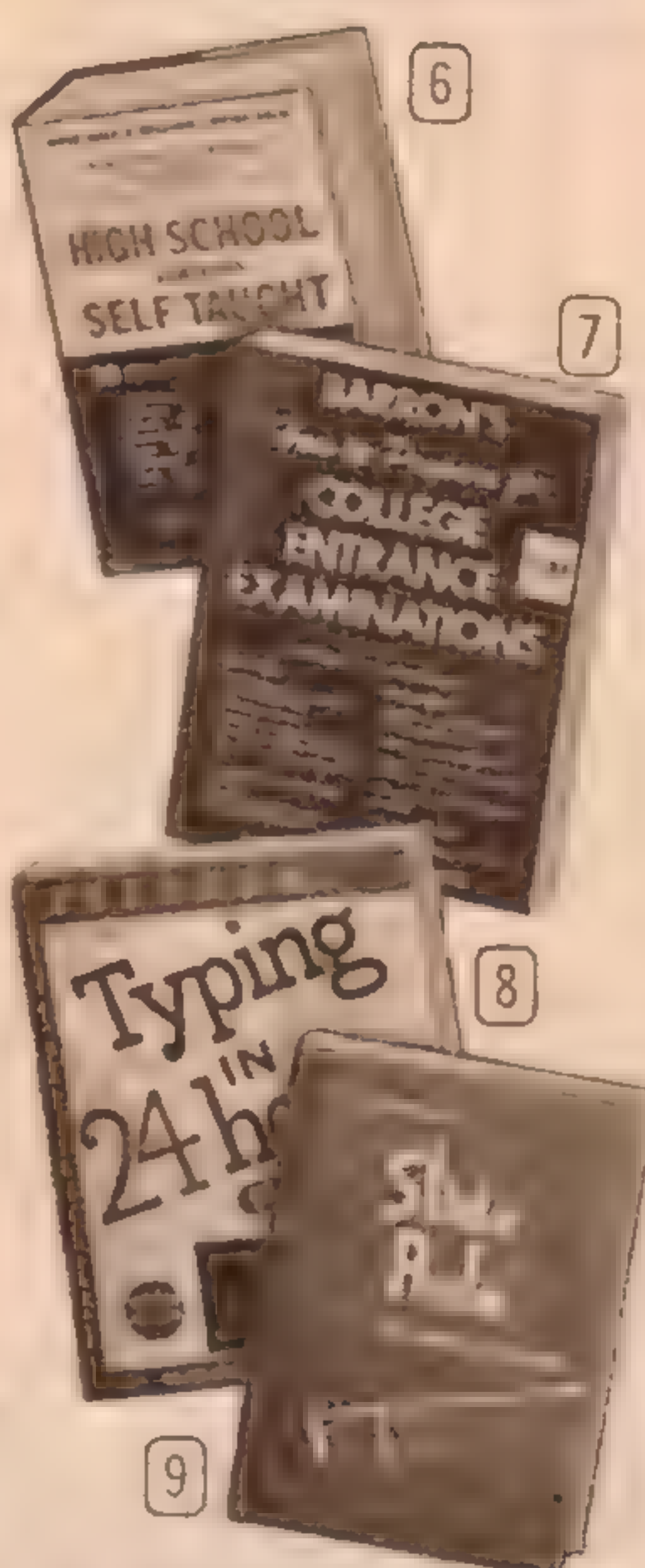
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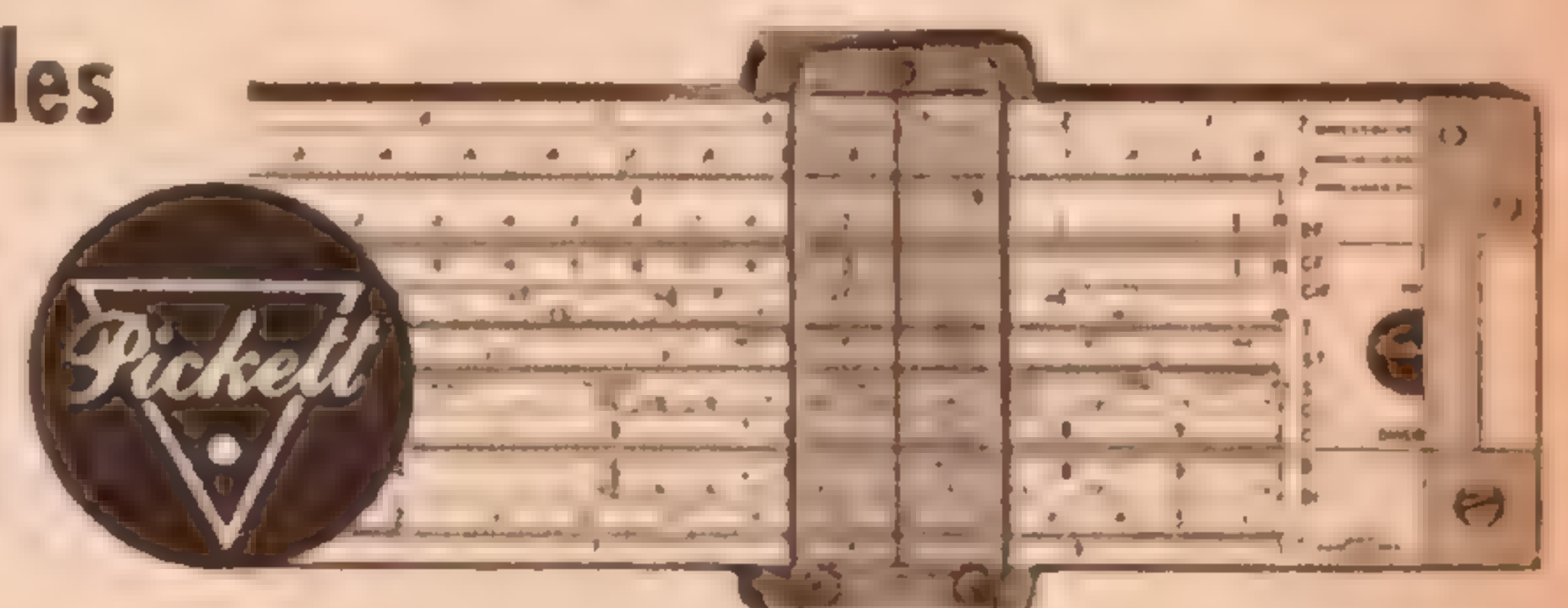
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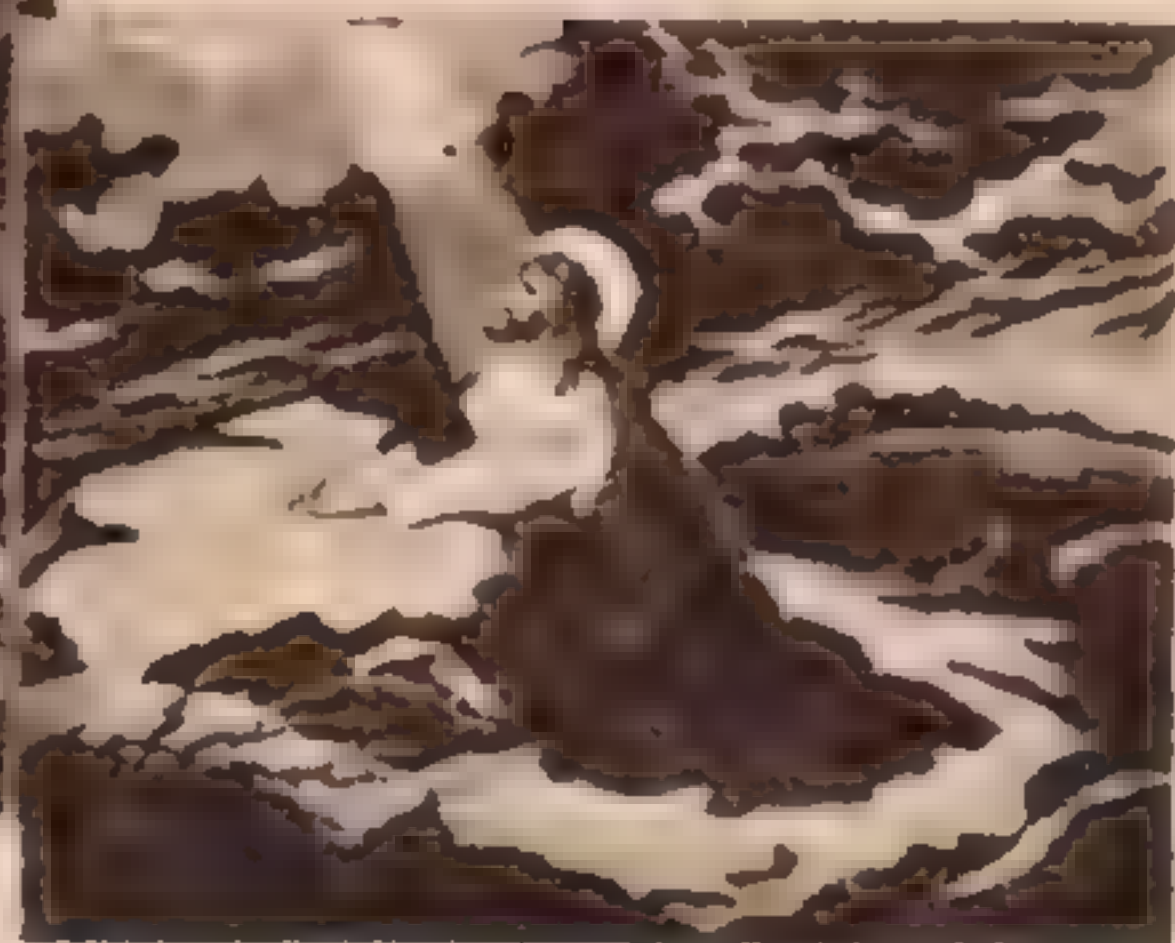
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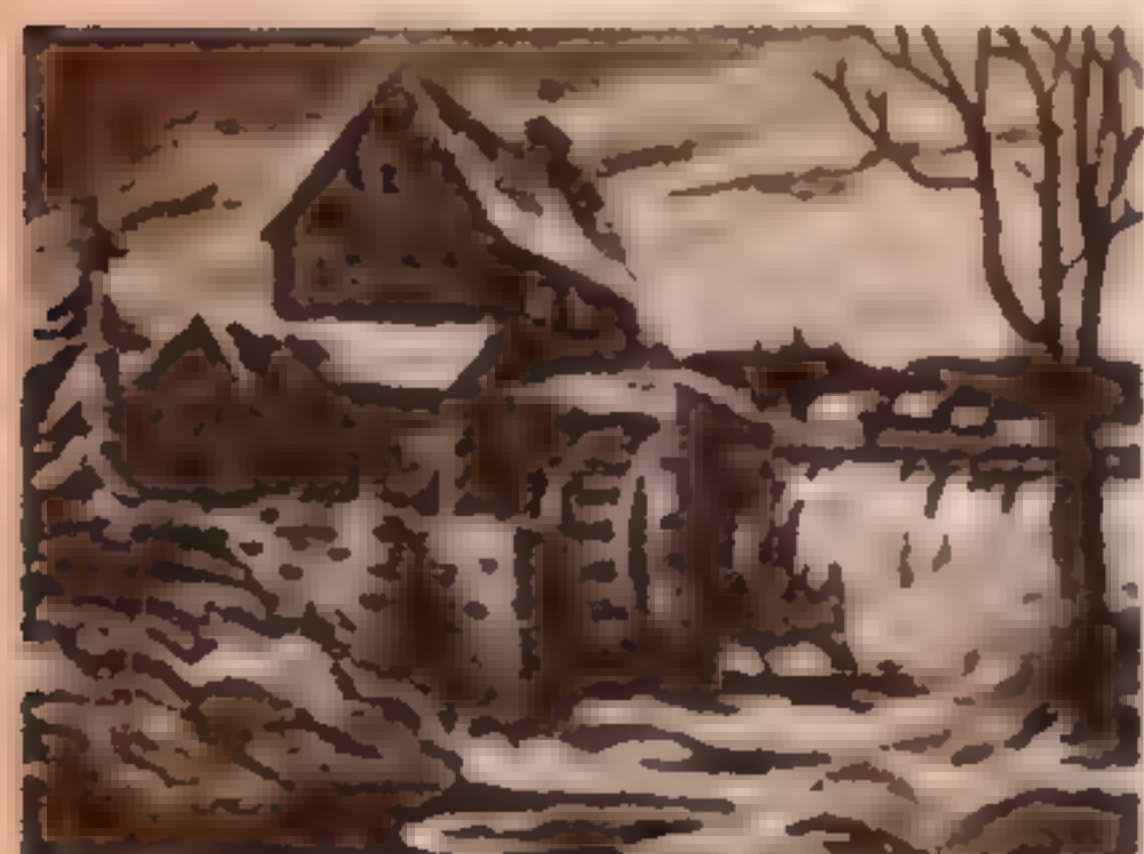


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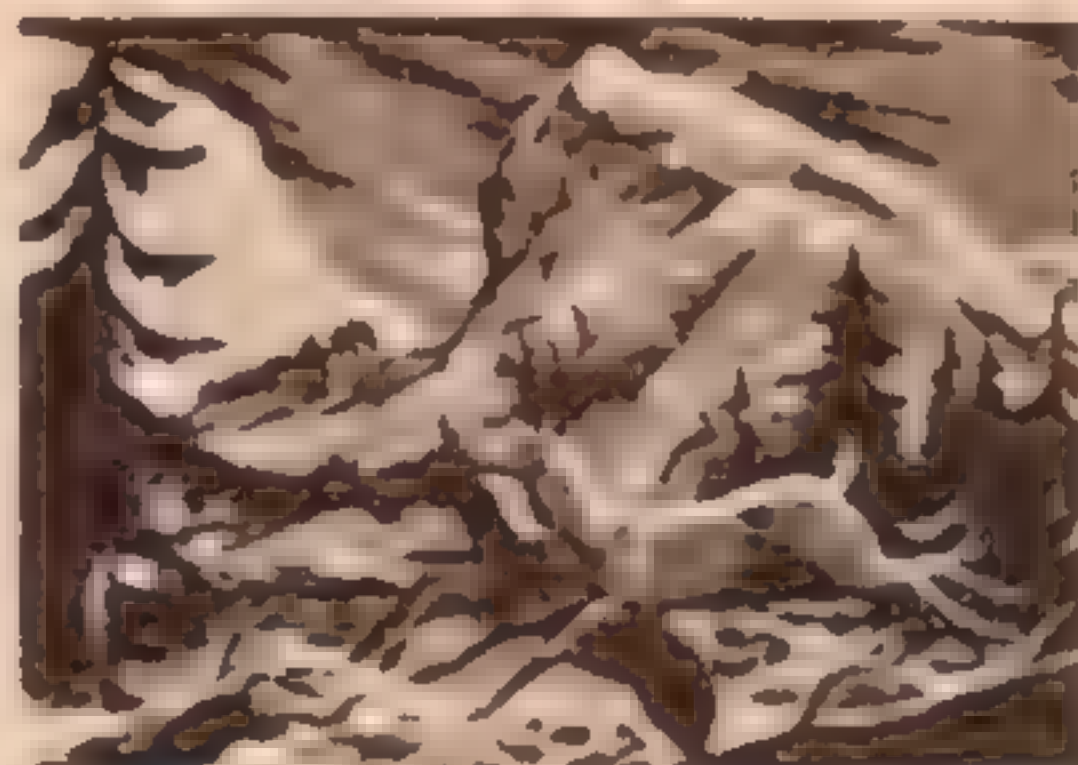
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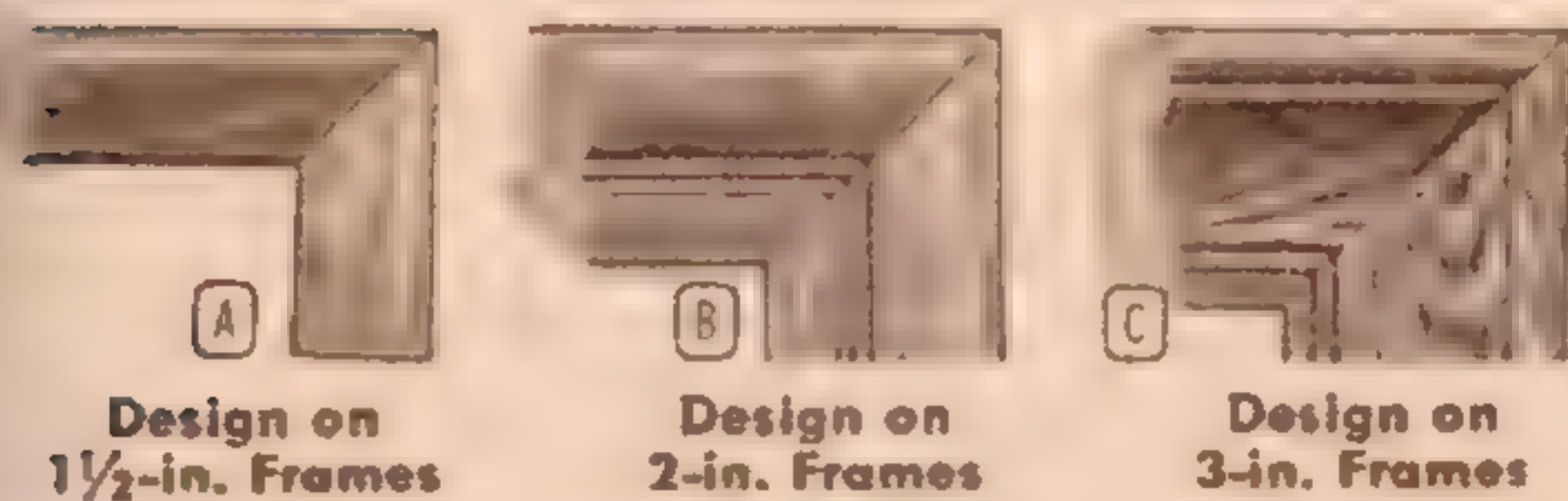
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Canvas Panels.	8 x 10 in.	Wt. 2 lbs.	53 A 7972	6 for 99c
White medium-textured surface.	9 x 12 in.	Wt. 3 lbs.	53 A 7973	6 for \$1.19
Mounted on heavy board; neatly turned edges.	10 x 14 in.	Wt. 4 lbs.	53 A 7974	6 for 1.59
Ready to paint.	12 x 16 in.	Wt. 4 lbs.	53 A 7975	6 for 1.89
	14 x 18 in.	Wt. 5 lbs.	53 A 7976	6 for 2.39
	16 x 20 in.	Wt. 6 lbs.	53 A 7977	6 for 2.79
	18 x 24 in.	Wt. 9 lbs.	53 A 7978	6 for 3.49



# Frame Your Own Pictures . . . CREATE YOUR OWN EFFECTS

## SOLID OAK FRAMES . . . 3 DESIGNS, 23 SIZES



Design on  
1½-in. Frames

Design on  
2-in. Frames

Design on  
3-in. Frames

1½ in. wide. See end-pc. (A) at left.

For Pic.	Ship. wt.	Cat. No.	Each
8x10 in.	1 lb. 8 oz.	53 A 8201	\$1.17
9x12 in.	1 lb. 10 oz.	53 A 8202	1.37
8x16 in.	2 lbs.	53 A 8206	1.47
10x14 in.	1 lb. 12 oz.	53 A 8203	1.47
11x14 in.	1 lb. 14 oz.	53 A 8204	1.47
12x16 in.	2 lbs.	53 A 8205	1.57

2 in. wide. See end-piece (B) above.

For Picture	Ship. wt.	Catalog No.	Each
8x10 in.	2 lbs.	53 A 8215	\$1.37
9x12 in.	2 lbs. 4 oz.	53 A 8216	1.47
10x14 in.	2 lbs. 8 oz.	53 A 8217	1.57
11x14 in.	2 lbs. 12 oz.	53 A 8218	1.74
8x16 in.	3 lbs.	53 A 8223	1.89
12x16 in.	3 lbs.	53 A 8219	1.77
12x18 in.	3 lbs. 8 oz.	53 A 8224	2.19
14x18 in.	3 lbs. 8 oz.	53 A 8220	2.17
16x20 in.	4 lbs.	53 A 8221M	2.34
18x24 in.	5 lbs.	53 A 8222MO	2.59

3 in. wide. See end-piece (C) above.

For Picture	Ship. wt.	Catalog No.	Each
12x16 in.	3 lbs. 12 oz.	53 A 8236	\$2.67
14x18 in.	4 lbs. 4 oz.	53 A 8237M	2.87
16x20 in.	5 lbs.	53 A 8238M	3.17
18x24 in.	6 lbs.	53 A 8239MO	3.37
20x24 in.	6 lbs. 8 oz.	53 A 8240MO	3.67
22x28 in.	9 lbs.	53 A 8241MO	4.07
24x30 in.	12 lbs.	53 A 8242MO	4.47

## REVERSIBLE FRAMES IN BASSWOOD OR OAK



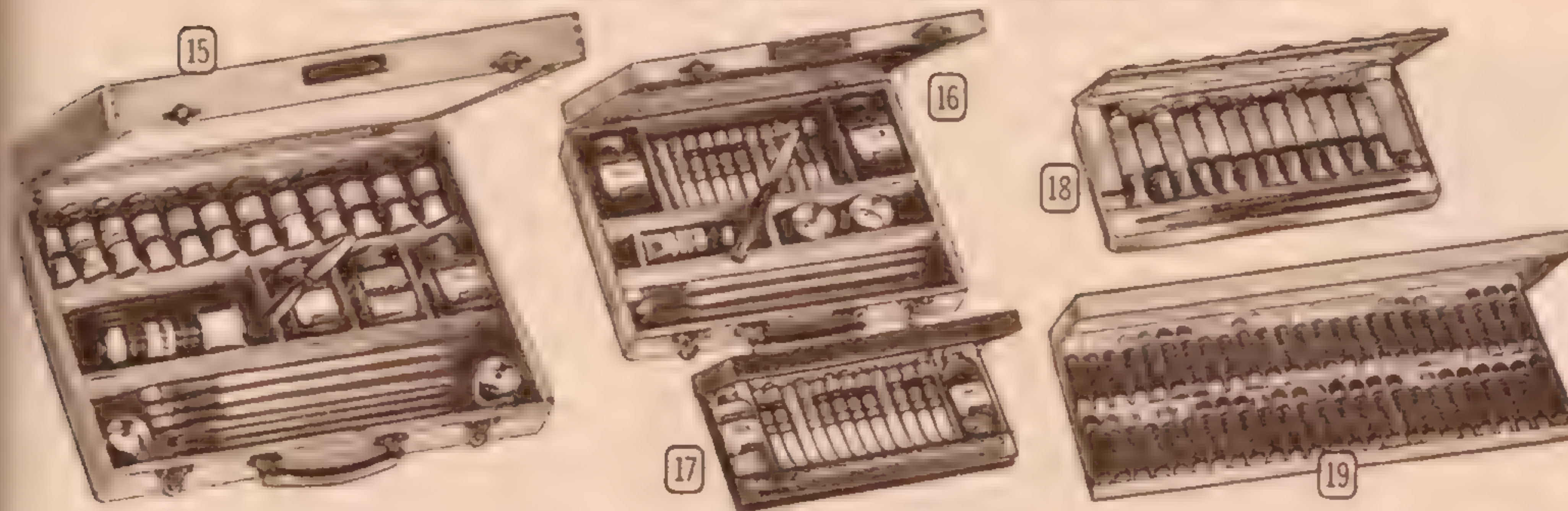
Shadow Box Reverses to Modern!  
To Change the Picture, to Change  
Style, Just Reverse the Frame!

Wood	Width	For Pic.	Ship. wt.	Catalog No.	Each
Basswood	2½ in.	8x16 in.	2 lbs. 8 oz.	53 A 8271	\$2.29
Basswood	2½ in.	12x16 in.	3 lbs.	53 A 8272	2.49
Basswood	2½ in.	12x18 in.	3 lbs. 2 oz.	53 A 8273	2.69
Basswood	2½ in.	16x20 in.	3 lbs. 8 oz.	53 A 8274M	2.99
Basswood	2½ in.	18x24 in.	4 lbs.	53 A 8275MO	3.29
Solid Oak	2½ in.	8x16 in.	3 lbs.	53 A 8264	2.29
Solid Oak	2½ in.	12x16 in.	3 lbs. 8 oz.	53 A 8265	2.49
Solid Oak	2½ in.	12x18 in.	4 lbs. 4 oz.	53 A 8266	2.69
Solid Oak	2½ in.	16x20 in.	4 lbs. 8 oz.	53 A 8267M	2.99
Solid Oak	2½ in.	18x24 in.	5 lbs. 8 oz.	53 A 8268MO	3.29

## Finish Your Own Picture Frames

**Finishing and Decorating Kit.** Enough to finish several frames. Unlimited possibilities—just use your imagination. 2-tone finishes! Stained woods! Raised effects! Colors! Beading! Includes: 1 pt. Modeling Paste; ½ pt. Varnish; ¼ pt. each of White, Gray, Umber, Rust, Black; ¾-oz. of Red. Plus brush; plastic texturing tool. Ship. wt. 6 lbs.  
53 A 7924—Illustrated instructions. . . . . \$3.99

## PROFESSIONAL OIL PAINTS AND WATER COLORS



**15 16 17 "Permanent Pigments" Fine Quality Oil Paint Sets.** Great color brilliance, maximum permanency. All but (17) in solid oak sketch box, leather handle. All have hardwood palette; bottles of linseed oil, turpentine; Color Mixing Guide.

**(15) Professional Set.** 12 oil colors in 1x4-in. tubes; 1 lb. Titanium White. Six assorted brushes; 12x16-in. canvas panel; retouching varnish; 2 palette cups; palette knife; box of charcoal. Rack for wet panels. 12x16-in. sketch box. Ship. wt. 11 lbs. **Available.**  
53 A 7901M. . . . . \$21.95

53 A 7902M—Like (15) except 10x14-in. box, 10x14-in. canvas panel, 5 brushes, no retouching varnish. Ship. wt. 10 lbs. **Available.** . . . . \$17.95

**(16) In 9x12-in. Box.** 12 colors in ½x4-in. tubes; 1x4-in. tube Titanium White; 3 assorted brushes, 2 palette cups, palette knife. Ship. wt. 6 lbs. **Available.**  
53 A 7903M. . . . . Only \$9.95

53 A 7904—Like (16) except ½x4-in. tube Titanium White, smaller box (6¾x13¼ in.) and palette. Wt. 4 lbs. 12 oz. . . \$8.49

**(17) 12 Oil Colors in ½x4-in. Tubes.** 2 assorted brushes. In Leatherette sketch box.  
53 A 7905—Ship. wt. 2 lbs. \$3.45

**18 "Permanent Pigments" Water Colors.** Professional quality. Aluminum box with 12 mixing compartments.

53 A 7910—12 Tubes Colors, Two Camel Hair Brushes. Ship. wt. 1 lb. 4 oz. . \$3.98  
53 A 7911—15 Tubes Colors, 2 Red Sable Brushes. Box has folding palette for extra mixing space. Ship. wt. 1 lb. 6 oz. . \$5.59

**19 Pastels—Artist's Oil Pastels.** Brilliance, convenience of pastels PLUS depth, solidity of oils. Non-dusting (need no fixative), non-brittle sticks, for sketching on board, canvas, textiles.

53 A 7906—50 Colors including White. Ship. wt. 1 lb. 12 oz. . . . . \$2.98

53 A 7907—24 Colors including White. (Thin Sticks). Ship. wt. 10 oz. . . \$1.19

53 A 7908—16 Colors including White. Ship. wt. 1 lb. 3 oz. . . . . \$1.19

## ABOUT WARDS PICTURE FRAMES



Hooks, Hanger, Wire  
included with every  
frame we sell

Every Frame of Carefully Matched woods—uniformly grained—sanded natural finish. Ready for you to paint, stain or use as is.

**Precision Mitered Corners,** glued and clamped. Grooved for glass (not incl.) **Available.**

## GROOVED BASSWOOD FRAMES



Attractive  
Grooved Design  
Complements  
Any Picture

2½ in. Wide. Rich-looking smooth-finish wood. Simple, uncluttered lines fit modern or traditional decors.

For Pic.	Ship. wt.	Catalog No.	Each
8x10 in.	1 lb. 8 oz.	53 A 8246	\$1.69
8x16 in.	2 lbs.	53 A 8252	1.99
10x14 in.	2 lbs.	53 A 8247	1.99
12x16 in.	3 lbs.	53 A 8248	2.19
12x18 in.	3 lbs.	53 A 8249	2.39
16x20 in.	3 lbs. 8 oz.	53 A 8250M	2.69
18x24 in.	4 lbs.	53 A 8251MO	2.99

## SAVE—BUY 2 FRAMES

**Special Offer on Sizes That Fit Twin Panels of Wards Paint-By-Number Sets.** For design on 1½-in., 2-in. Oak frames, see (A), (B), above left. For description of Grooved Basswood, see above. For third picture in trio, order matching Oak or Basswood frame separately.

Wood	Width	For Pic.	Ship. wt.	Catalog No.	2 for
Solid Oak	1½ in.	8x10 in.	2 lbs. 8 oz.	53 A 8209	\$2.19
Solid Oak	1½ in.	10x14 in.	3 lbs.	53 A 8210	2.59
Solid Oak	1½ in.	12x16 in.	3 lbs.	53 A 8211	2.89
Solid Oak	2 in.	8x10 in.	3 lbs.	53 A 8228	2.49
Solid Oak	2 in.	10x14 in.	4 lbs.	53 A 8229	2.89
Solid Oak	2 in.	12x16 in.	4 lbs. 8 oz.	53 A 8230	3.29
Solid Oak	2 in.	12x18 in.	5 lbs.	53 A 8231	3.89
Solid Oak	2 in.	16x20 in.	6 lbs.	53 A 8232M	4.29
Basswood	2½ in.	8x10 in.	3 lbs.	53 A 8256	2.99
Basswood	2½ in.	10x14 in.	3 lbs. 8 oz.	53 A 8257	3.49
Basswood	2½ in.	12x16 in.	4 lbs. 12 oz.	53 A 8258	3.89
Basswood	2½ in.	12x18 in.	4 lbs. 12 oz.	53 A 8259	4.19
Basswood	2½ in.	16x20 in.	5 lbs. 8 oz.	53 A 8260M	4.64



## Adjustable Easels

**20 Table Easel.** Adjusts to several angles. Made of select wood. Handy equipment tray. Easel folds flat to carry. Size: 18x18 in.  
53 A 7956—Ship. wt. 1 lb. 4 oz. . . . . \$2.29

**21 Folding Sketching Easel.** Angle, tray adjustable. Walnut-stained wood. Rubber-tipped legs. Folds flat. 66-in. height. **Available.**  
53 A 7957M—Ship. wt. 3 lbs. 4 oz. . . . . \$2.29

**22 Telescoping Wood Easel.** Fully adjustable to 65-in. height. Doubles as table easel. Top canvas holder. Rubber-tipped legs. Light Mahogany finish. Size: 2x2½x28 in. closed.  
53 A 7921M—Ship. wt. 6 lbs. **Available.** . . \$3.95

Easy Terms,  
Page 1283

BACSK WARDS 623





**All Plastic Playing Cards**  
2 Decks **\$3.69**

**All Plastic Playing Cards** with extra-smooth "fast-dealing" surface. Washable, non-flammable, warp-resistant. Last for years; stay clean and flexible. Replacements available for lost cards. 2 bridge decks in plastic case; 2 jokers in each deck.

Available in four handsome designs: (A) GALLEON (Blue and Gray; Pink and Gray); (B) ROSETTE (Tan and Gray; Tan and Red); (C) JEWEL (Brown and Black; Green and Black); (D) BLOSSOM (Pink and Gold; Tan and Blue.) Ship. wt. 12 oz.

53 A 8550—State Design.....2 BRIDGE DECKS ONLY **\$3.69**



### Anyone for Poker?

**1 Poker Chip Rack**, 150 Plastic Chips. Walnut-grained plastic rack with six grooves to hold chips. Wt. 1 lb. 10 oz.  
53 A 8582.....**\$2.29**

**2 Revolving Poker Chip Rack**, 200 interlocking plastic chips. Polished natural-finish wood with carrying handle, cover and space for 2 decks of cards.  
53 A 8560—Wt. 4 lbs....**\$6.49**

**100 Poker Chips**. Wt. 1 lb.  
53 A 8561—1 Box (100 Chips) **85c**  
2 Boxes (200 Chips).....**\$1.55**

**3 Revolving Poker Chip Rack** with 200 interlocking plastic chips. Walnut-grained plastic rack; handle; space for 2 decks of cards. Wt. 2 lbs. 10 oz.  
53 A 8580.....**\$3.79**

53 A 8581—REVOLVING RACK (3) above but without the poker chips. Wt. 1 lb. 10 oz....**\$2.29**

**4 Automatic Card Shuffler**. Shuffles and stacks 1, 2 or 3 decks of cards. Heavy enameled steel. Ship. wt. 3 lbs.  
53 A 8750.....**\$5.59**



### Desk Sets With Matching Accessories

**5 5-Piece Desk Set** with split leather panels, 24K gold trim. 14x24-inch pad, blotter, ball point desk pen, perpetual calendar, rocker blotter, letter opener. State: Brown or Green.  
53 A 8853 M—Mailable. Boxed. Ship. wt. 3 lbs. 8 oz.....**\$5.89**

**4-Piece Desk Set** like (5) above but leatherette panels, no pen.  
53 A 8854 M—Mailable. State: Brown, Green. Wt. 3 lbs.....**\$3.59**

**20x34-Inch Desk Pad With 4-Inch Split Leather Panels** (not shown). 24K gold tooling. Linoleum base; felted back. Boxed. Mailable.  
53 A 8850 MO—State: Brown or Green. Wt. 5 lbs. 8 oz.....**\$5.99**

**20x34-Inch Executive Desk Pad With Leatherette Panels** (not shown). Linoleum base; felted back. Boxed. Mailable.  
53 A 8851 MO—State: Brown or Green. Wt. 4 lbs. 8 oz.....**\$2.89**

**19x24-Inch Desk Pad With Split Leather Corners**. Mailable.  
53 A 8852 MO—State: Brown or Green. Wt. 2 lbs. 8 oz.....**\$1.59**

**6 5-Piece "Varsity" Desk Set**—Personalized. 14x24-in. pad, blotter, perpetual calendar, memo holder, letter opener, ball point desk pen. Top panel and corners washable "Leatherlex"; sheet of gold leaf for personalizing. State: Black, Ivory, Saddle Tan.  
53 A 8826 MO—Mailable. Ship. wt. 3 lbs.....**\$4.59**

53 A 8825 MO—Like (6) above but 19x24 in. State Color. Ship. wt. 4 lbs....**\$4.89**



### Handy Files for Addresses, Recipes, Bills

**7 8 Leatherette-Covered Files**. Gold-tooled. 5 1/2 x 3 1/2 x 3 3/4 in. Thirty 3x5-inch file cards and easy-to-use, tabbed index dividers. State Color: Red or Ivory.

(7) **Recipe File** with food-index dividers.  
53 A 8805—Ship. wt. 10 oz.....**\$1.89**

(8) **Address File** with alphabetical dividers.  
53 A 8806—Ship. wt. 10 oz.....**\$1.89**

**9 10 Expanding Files**. Leatherette-covered; gold-tooled design. 8x10 in.

(9) **"Bills 'N Things" File** expands to 12 in. 13 indexed pockets. State: Red or Ivory.  
53 A 8807—Ship. wt. 1 lb. 6 oz.....**\$2.79**

(10) **Recipe File** with indexed pockets for food categories. State: Red or Ivory.  
53 A 8808—Ship. wt. 1 lb. 10 oz.....**\$2.79**



### Family Games of Skill and Chance

**11 "Spare Time" Bowling**. Score it like the real game. One, two or several can play. Dice have print of bowling pin on one side. Roll 10 dice; any pin showing means one left standing; if you roll "no pins," that means a Strike! Includes 7-in. plastic shaker, 10 dice, stylus, "magic slate" score card.  
53 AP 8751—Postpaid.....**\$1.98**

**12 "Never Say Die."** Suspenseful action game—any number may play. You may be out of chips but never out of the game. You "never say die" 'til the last play. Includes shaker, 24 chips, 3 cubes. Instructions.  
53 AP 8593—Postpaid.....**\$2.00**

**13 ABC Chess Set**—the quick and easy way to master a complicated game. New illustrated game board keeps all the moves before you as you play. You'll learn the game as simply as A B C—without long hours of memorizing. 18x18-in. board; Staunton design Chessmen (King 2 3/4 in.). Instr.  
53 A 8500—Ship. wt. 2 lbs. 8 oz.....**\$2.49**

**14 Chess Set With Staunton Chessmen**. Detailed designs in finest plastic... heavily weighted and perfectly proportioned. 15x15-inch Chess board.

The "Dundee" in black and ivory. All pieces felted. 3 1/4-inch King.  
53 A 8530—Ship. wt. 4 lbs.....**\$5.98**

The "Saxony." State Color: black and ivory, red and ivory. 2 3/4-inch King.  
53 A 8531—Ship. wt. 2 lbs.....**\$2.98**

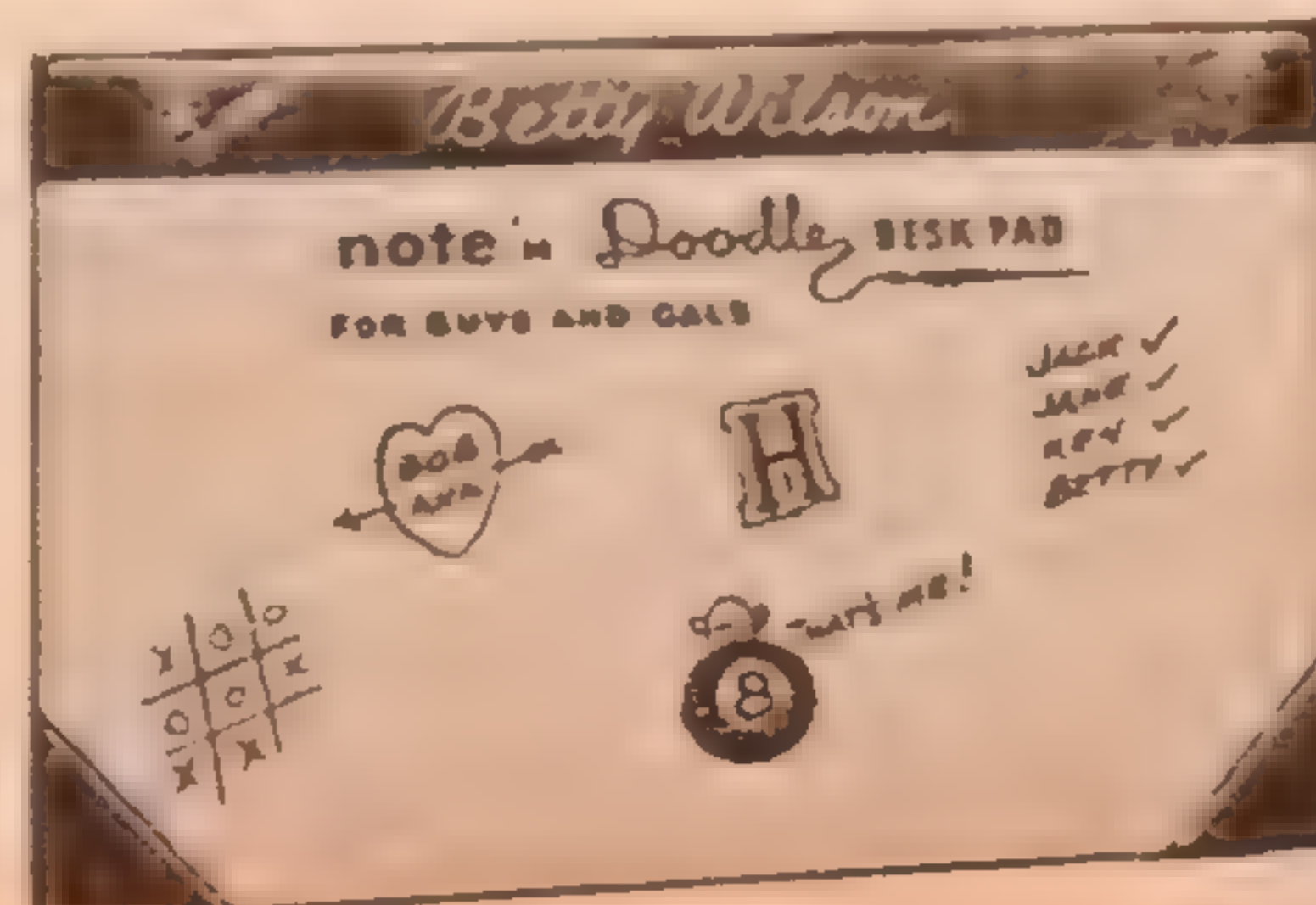
**15 "Spill And Spell"**—the exciting word game for any number of youngsters or adults. Player rolls the lettered dice and builds as many words as possible in 3-minute period, "cross-word" style.

53 AP 8590—Deluxe Set: 2 plastic shakers, 30 colored dice, timer. Postpaid.**\$5.00**

53 AP 8591—Like above but 1 shaker, 15 colored dice, timer. Postpaid.....**\$2.95**

53 AP 8592—Like above but 1 shaker, 15 white dice, no timer. Postpaid....**\$2.00**

### Guys 'n Gals **\$2.89** Doodle Pad



**Make It Easy For Your Friends** to leave you messages. Just the thing for your desk—at home or in the dormitory. Leatherette desk pad decorated with gold-tooled designs. Wide top panel can be personalized by YOU with sheet of gold leaf (included). Pad is 14x24 inches; equipped with 12 sheets of paper—the top one full of notes 'n doodles. Please State Color Choice: Ivory, Black or Green.  
53 A 8827—Ship. wt. 3 lbs.....**\$2.89**

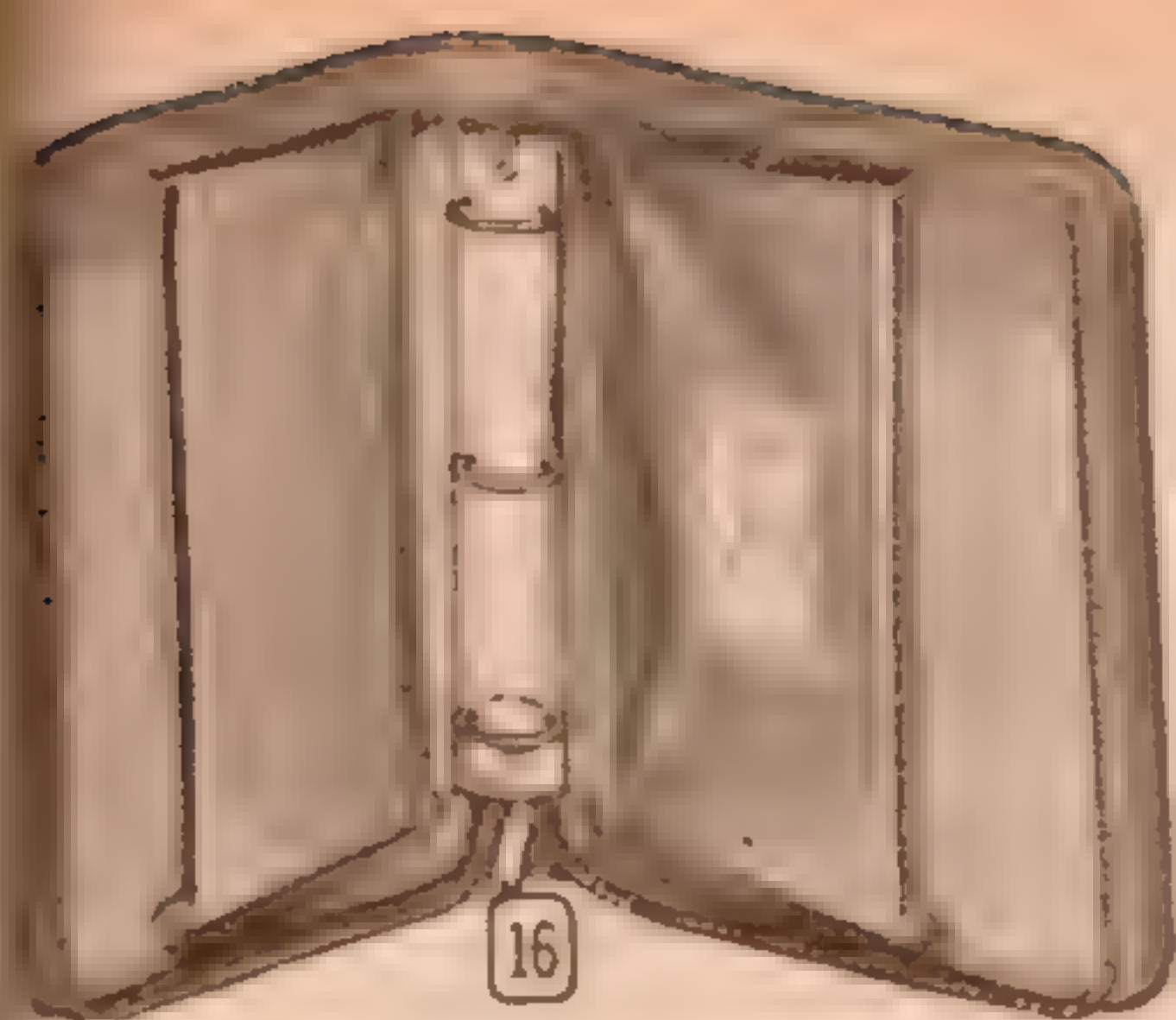
**16 Jumbo Staunton Chess Set**. 2 1/2-inch Staunton chessmen; expanding board; double-action zipper. 11 1/2 in. State Color: Red or Ivory.  
53 A 2590—Ship. wt. 2 lbs.....**\$12.99**  
53 A 2591—Ship. wt. 4 lbs.....**\$19.99**

**18 Large Staunton Chess Set**. 2 1/2-inch Staunton chessmen; expanding board; double-action zipper. 11 1/2 in. State Color: Red or Ivory.  
53 A 2524—Ship. wt. 2 lbs.....**\$12.99**  
53 A 2525—Ship. wt. 4 lbs.....**\$19.99**

**19 Jumbo Staunton Chess Set**. 2 1/2-inch Staunton chessmen; expanding board; double-action zipper. 11 1/2 in. State Color: Red or Ivory.  
53 A 2526—Ship. wt. 2 lbs.....**\$12.99**  
53 A 2527—Ship. wt. 4 lbs.....**\$19.99**

**20 Carry-All Chess Set**. 2 1/2-inch Staunton chessmen; expanding board; double-action zipper. 11 1/2 in. State Color: Red or Ivory.  
53 A 2528—Ship. wt. 2 lbs.....**\$12.99**  
53 A 2529—Ship. wt. 4 lbs.....**\$19.99**





**16 Jumbo Size Zippered Ring Binder** of dura-hide artificial leather. 2½-inch gusset; 2 portfolio-type expanding pockets. Large 1½-inch double-action rings with trigger release. Heavy-duty double-stitched zipper. Identification window. 14x11½ in. State: Ginger or Sun Tan. Ship. wt. 2 lbs. 6 oz.  
53 A 2590—3-RING BINDER. †\$4.98  
53 A 2591—2-RING BINDER. † 4.98



**17 Brief Case Of Genuine Split Leather.** Frame style; opens to 6 in. Rich-looking laminated split cowhide. Heavy plastic bumper guard protects edges. Gusset expansion; 3 inside pockets. Leather strap; molded polyethylene handle. 3-position lock. Size: 13x16 inches. State Color: Ginger or Sun Tan. Ship. wt. 3 lbs. 8 oz.  
53 A 2535.....†\$6.98



**24 Aluminum Frame Chalk Boards.** No-glare green surface; won't chip or wear off. ½-in. frame; metal eyelets. Chalk rail, eraser, chalk. Mailable.  
53 A 2510M—18x24 in. Wt. 3 lbs. \$1.89  
53 A 2511MO—24x36 in. Wt. 10 lbs. 2.98

**25 Chalk Boards, Natural Oak Frames.** No-glare duroplate surface won't chip or wear off. Metal hangers, chalk rail, eraser, chalk. Mailable except 36x48-in. size (shipped Frt., Trk., Exp.).

Size	Ship. wt.	Cat. No.	Price
18x24 in.	5 lbs. 8 oz.	53 A 2519M	\$2.89
24x36 in.	9 lbs. 12 oz.	53 A 2508MO	4.29
36x48 in.	18 lbs.	53 A 2509R	7.69

**26 Color-Bound Cork Bulletin Boards.** Natural cork surface; artificial leather binding. 4 brass eyelets. State Binding Color: Brown or Ivory.  
53 A 2615M—18x24 in. Mailable. Ship. wt. 2 lbs. 10 oz.....\$2.69  
53 A 2616MO—24x36 in. Mailable. Ship. wt. 4 lbs. 12 oz.....\$4.59

**27 Natural Oak Framed Bulletin Board.** ½-in. thick cork on sturdy backing board. Metal eyelets. Mailable except 36x48-in. size (ship. Frt., Trk., Exp.).

Size	Ship. wt.	Cat. No.	Price
18x24 in.	4 lbs. 12 oz.	53 A 2517M	\$3.98
24x36 in.	9 lbs.	53 A 2505MO	6.49
36x48 in.	17 lbs.	53 A 2518R	10.98



**18 Large Texon School Bag** of durable artificial leather. Weather and scuff-resistant. 7-inch gusseted lunch pocket. Removable shoulder strap; plastic handle; strap closure. Nameplate holder. Metal studs on bottom protect bag. 14x10x3½ in. State: Ginger or Saddle Tan.  
53 A 2524—Wt. 1 lb. 6 oz....\$2.69

**19 Jumbo Carry-All** of durable Texon artificial leather; weather, scuff-resistant. Large 10½x6½-in. lunch pocket. Removable shoulder strap; plastic handle. Brass-plated turn-lock and strap closures. Metal studs on bottom. 14x10½x5 in. State: Ginger or Saddle Tan.  
53 A 2525—Wt. 1 lb. 10 oz....\$2.99

**Carry-All Like (19)** but plaid fabric with artificial leather lining, trim. State: Red Plaid with Black Trim or Tan-Green Plaid, Ginger Trim.  
53 A 2526—Wt. 1 lb. 10 oz....\$2.99

**20 Nylonite Junior Brief Case** of artificial leather; weather, scuff-resistant. Expands to 5 in.; 3 inside pockets. Zipper closing; plastic handles; protective metal corners. 14x11 in. State: Ginger or Saddle Tan.  
53 A 2539—Wt. 1 lb. 12 oz.†\$3.29

**21 Girls' Tote Bag** of durable plaid fabric with artificial leather lining. Weather-resistant; takes a lot of hard wear. Double-leatherette handles; protective corners. Metal studs on bottom. 14x12x5 inches. Bright red plaid with black trim.  
53 A 2522—Wt. 1 lb. 12 oz....\$3.89

#### WIDE-RULED FILLER PAPER

**Box of 500 Sheets.** Ship. wt. 2 lbs.  
53 A 2787—3-HOLE. 8½x11 in. \$1.99  
53 A 2786—5-HOLE. 8x10½ in. 1.99

Prices Marked (†) Include 10% Federal Excise Tax.

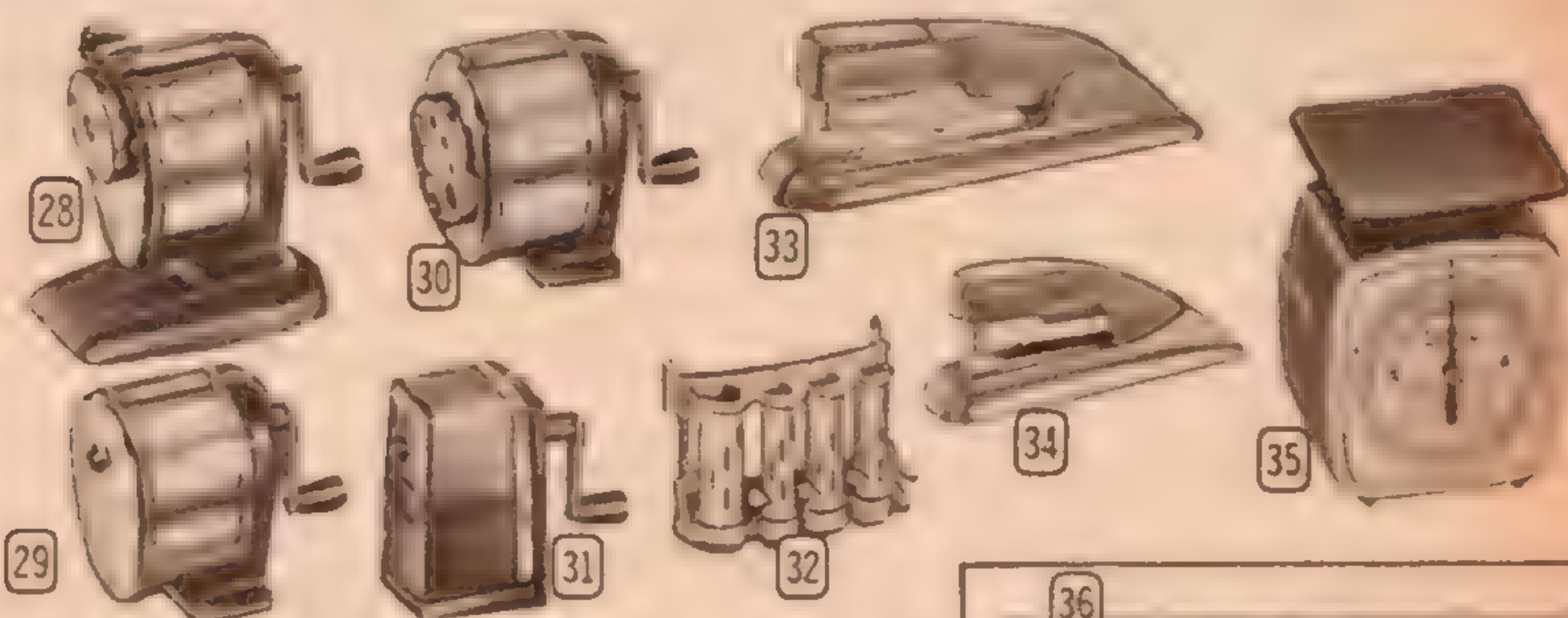
#### Going to Camp? Away to School?

Get Your Laundry Mailing Case.

**22 23 Expandable Cases** durably constructed; riveted seams, reinforced metal corners. 2 strong web straps riveted to case. Stamp, address cards in permanent holders.

**(22) Best Quality.** Lightweight polished aluminum. Expands to 8 in.; 1-inch overlap.  
53 A 2620—21x12x5½ in. Wt. 4 lbs....\$5.98

**(23) Good Quality** of strong vulcanized fiber; not as durable as aluminum (22). Expands to 9 in. with 1 in. overlap. 20x12x6 inches.  
53 A 2621—Ship. wt. 3 lbs. 4 oz.....\$3.98



**28 to 31 Boston Pencil Sharpeners.** Wall, desk models. All stop cutting automatically except (31)—the economy desk model.

**(28) "Champion" Portable.** Weighted base. Adjustable self-feeding grip holds pencils ¼-in. to 7/16-in. diameter.  
53 A 2628—Ship. wt. 2 lbs. 4 oz.....\$3.69

**(29) "Husky" Wall Model Sharpener.** For standard size pencils only. Easy to install.  
53 A 2626—Screws incl. Wt. 14 oz.....\$2.29

**(30) "Speedway" Wall Model Sharpener.** Rotating chuck adjusts for 8 sizes. Easy to install.  
53 A 2627—Screws incl. Wt. 1 lb.....\$2.55

**(31) "Boston-ette" Economy Desk Model.** 30 cutting edges. Bright red. Easy to install.  
53 A 2625—Screws incl. Wt. 12 oz.....\$1.44

**32 Speedy Coin Changer** of nickel-plated brass. 5½x3½-in. Belt clip; spring lever operation. 4-tube changer holds \$19.00 (40 quarters, 65 dimes, 40 nickels, 50 pennies).  
53 A 2650—Ship. wt. 1 lb. 2 oz.....\$4.99  
53 A 2651—3-Tube Changer like (32). Holds \$16.10 (37 quarters, 52 dimes, 33 nickels). About 4¾x3½ in. Ship. wt. 12 oz.....\$2.59

**33 "Swingline" Stapler**... also pins and tacks. 8½ in. long; generous 4-inch reach.  
53 A 2640—Ship. wt. 1 lb. 8 oz.....\$4.79



**34 "Swingline" 3-In-1 Stapler,** plier, tackler. 500 staples. 7 in. long; 2½-in. reach.  
53 A 2636—Wt. 12 oz....\$2.29  
**5000 Staples** for (33) (34) above.  
53 A 2637—Wt. 6 oz. 1 Box. 54c  
2 Boxes. Ship. wt. 12 oz....87c

**"Swingline" Cub Stapler** (not shown). 5-inch pocket size.  
53 A 2638—Wt. 6 oz.....\$1.09  
53 A 2639—2 BOXES CUB STAPLES (2500 each). Wt. 6 oz....\$1.19

**35 Pelouze Postal Scale.** Weighs all classes mail, parcel post.  
53 A 2647—5-lb. Capacity. Ship. wt. 3 lbs.....\$6.99  
53 A 2646—2-lb. Capacity. Ship. wt. 2 lbs.....\$4.29  
53 A 2645—1-lb. Capacity. Ship. wt. 6 oz.....\$2.89

**36 3-Hole Paper Punch.** Adjustable. Enamel finish; rubber base. Ship. wt. 1 lb. 4 oz.  
53 A 2655—11½ in. long. \$2.99

#### Cordless Electric Portable Pencil Sharpener

**Completely Automatic—and Portable!** Sharpens standard size pencils to perfect point in just seconds. Easy one-hand operation; no cranking, no switches or wires. Shavings-compartment easy to empty. Battery-operated. Includes 3 "C" batteries, 6 extra steel cutters.

53 A 2105—Beige. Ship. wt. 1 lb. 9 oz....\$7.17



BOOKS WARDS 625





# Contex Calculator

ADDS, SUBTRACTS, MULTIPLIES, DIVIDES

- **TALENTS:** Portability plus Big Machine Capacity
- **COMPATIBILITY:** So Light, So Compact, it goes with you anywhere—packs in your brief case, slips in a drawer
- **COST:** So Low Priced you can afford one on every desk
- **CONVENIENCE:** Does most of the jobs of a big calculator, supplements heavy-duty machines, avoids expensive bottlenecks
- **STATISTICS:** 10-Key Keyboard, 10-Digit List, 11-Digit Total. Weighs less than 6 lbs. . . . Takes little space on your desk

① It's "Love at First Touch" When You Use the Amazing Contex! Manual . . . yet twice as fast as electric machines. Needs no tape . . . factors can be recalculated faster than checking a tape. So easy to operate . . . if you can do simple arithmetic, you can use the Contex. Handles small office accounting—statements, bills, ratios, percentages—few other small machines divide. Saves time in large offices—no waiting for the only heavy-duty calculator. Stand . . . 10-Key keyboard, 10-digit entry, 11-digit total (999,999,999.99). Decimals read automatically. Gray molded plastic housing. Cover. Size: 10x7x3 3/4 in. 53 AP 1889 LD—Ship. Prepaid. Fed. Tax Paid. \$5 Down. . . . Cash \$132.50



Remington



Burroughs



Victor



Only \$5 Down

## Famous Name Portable Adding Machines . . . \$5-\$10 Down on Easy Terms

② New Remington Manual Adding Machine. "Big machine" efficiency plus portability at an amazingly low price! 10-Key "Touch Dexterity" Keyboard. Fast, easy, quiet operation. Add, Subtract, Multiply, List. Special Multiply Key eliminates repeated entry of same figure. Correction, Sub-Total, Total, Release Keys. Rugged steel housing, gray finish. From Stock Freight, Truck or Express. \$5 Down.

6-Column List and Total. Fed. Tax Paid. 53 A 1877 RD—Wt. 25 lbs. . . . Cash \$82.88

7-Column List and Total. Fed. Tax Paid. 53 A 1878 RD—Wt. 25 lbs. . . . Cash \$94.88

③ Burroughs Electric Direct Subtraction Adding Machine. FREE Home Service for one year anywhere in U.S.A. Enjoy the dependability of Burroughs quality; smooth, responsive action; quiet, fast operation; rugged build. Fully electric—all keys.

7-Column List, 8-Column Total (999,999.99). Adds, subtracts, lists, multiplies. Unbreakable aluminum case, amber-gray finish. Extra-long cord. Heavy-duty AC motor, UL Appr. Shipped Prepaid. Promptly from Detroit Factory. Fed. Tax Paid.

53 AP 1906 FD—\$10 Dn. Cash \$212.13

④ ⑤ Victor Electric Adding Machines. Victor's famous quality plus lightning-fast electric operation. 7-column list, 8-column total (999,999.99). Add, multiply, subtract, list on visible tape. Tough high impact "Cyclac" (plastic) cases; rustproof mechanism. UL Approved 110-120 V AC. Shipped Prepaid. Promptly from Chicago Factory. Only \$5 Down, see Page 791.

(4) Full Keyboard. Fed. Tax Paid. 53 AP 1900 FD. . . . Cash \$182.29

(5) 10-Key Model. Fed. Tax Paid. 53 AP 1901 FD. . . . Cash \$182.29

## Victor Cash Register

⑥ Cash Register-Adding Machine. Takes receipts, permits detailed record of transactions. Register has 10 Control Keys: A, B, C, D (for Clerk or Dept.), Credit, Paid Out, Received, Exempt, No Sale. Locking window has opening for entries. Error Key Sub-Total Key. 5-column List, 6-column Total (9,999.99).

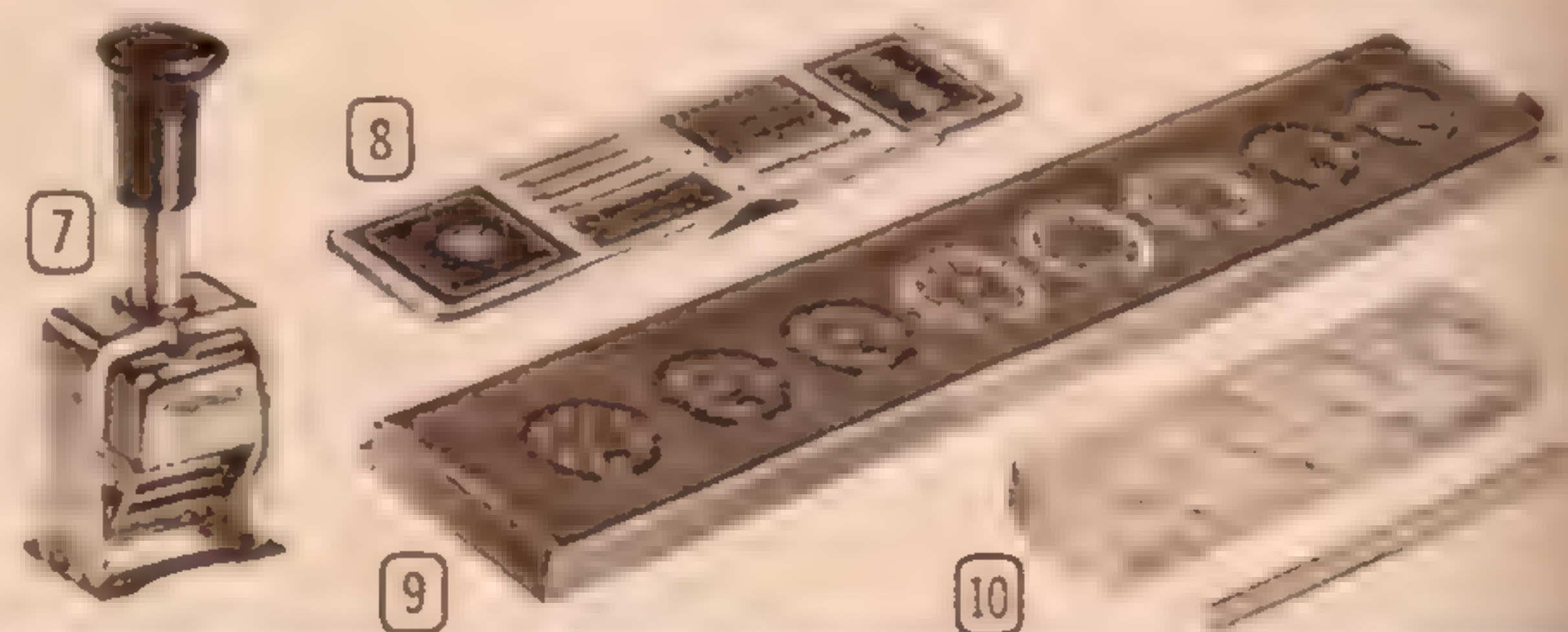
Die-cast Bakelite case, 1-piece molded drawer. About 12 1/2 x 15 3/4 x 10 3/4 in. Shipped Prepaid Promptly from Chicago Factory. 53 AP 1902 FD. . . . Cash \$194.00

⑦ Numbering Machine. For accountants, cashiers, librarians, schools, banks. Prints up to 9,999. Adjusts for repeat, consecutive, duplicate, triplicate and quadruplicate numbering. Lasting ink pad. Sturdy metal construction. Ship. wt. 1 lb. 1 oz. 53 A 1990 D. . . . Only \$8.95

⑧ "Arithma Addiator" Pocket Adding Machine. Adds, subtracts to 1,000,000. Aluminum. Weighs only 3 oz. 53 A 1991 D—Stylus incl. Plastic case. Ship. wt. 6 oz. . . . \$2.98

⑨ "Addometer" Pocket Adding Machine. Just dial to add, subtract, multiply. Total to 8 digits. All-steel construction. 53 A 1992 D—11 1/2 in. long. Stylus. Wt. 1 lb. 3 oz. . . . \$14.65

⑩ "Kes-Add" Pocket Adding Machine. Adds, Subtracts (direct), Multiplies—simply dial. Lightweight, durable. 53 A 1993 D—Stylus incl. About 5 in. long. Wt. 4 oz. . . . \$1.98



## Tiny Dictating Machine

Travels With You . . . Features Remote Control Microphone

With FREE Carrying Case



⑪ GBC STENOMASTER—Tape Recorder With All Controls on The Mike—Stop, Start, Dictate, Listen, Back-Space, Fast Forward, Automatic Review and Erase. Subminiature—only 4 3/4 x 8 x 9 1/2 in. . . weighs only 10 lbs. Fine Fidelity, 2.5-Watt power output. Recording indicator shows proper volume. Warning light prevents accidental erasures. Clock-type tape counter. Dual speed, for 1 7/8 in. or 3 3/4 in. per second. Reel of standard dual-track tape, take-up reel included. Lucite dust cover. Shipped from Supplier in New York, N.Y., allow 5 days extra. FREE Zipper Carrying Case. Transcribing Accessories sold below.

53 AP 1950 FD—Tape Recorder, Microphone, FREE Case. Postpaid. \$5 Dn. . . . Cash \$179.50

53 AP 1951 FD—Dual Earphone Headset for transcribing, private playback. Postpd. 14.95

53 AP 1952 FD—Tip-Toe Foot Pedal. Controls for Stop, Start, Reverse. Postpaid. . . . 14.95

53 AP 1955 FD—Telephone Pick-Up Attachment. Postpaid. . . . 9.95

53 AP 1953 FD—Standard 2-Hour Tape, Reel. Postpaid. . . 2.25

53 AP 1954 FD—3-Hour Long-Play Tape, Reel. Postpaid 3.75



\$26 Fed. Tax



Revolutionary  
New

# Mimeograph

OPERATES LIKE A PRINTING PRESS

- IT'S BETTER . . . Delivers Sharp, Uniform Copies Every Time! New Paste Ink Plus Silk Screen Does It!
- IT'S CLEAN . . . No Leaky Drum, No Messy Liquid Ink . . . Clean Copies . . . No Smudged Hands, No Soiled Clothes!
- IT'S VERSATILE . . . Feeds all Stock—cardboard to tissue, post-card to legal size. 3-minute color change!
- IT'S SIMPLE . . . Anyone can turn out perfect copies!

**Bohn-Rex-Rotary Mimeograph.** Thousands of copies from one stencil! Paste ink won't cake, harden or leak. Twin silk screen cylinders, oscillating roller spread ink evenly . . . like a printing press! Knob adjusts copy position. Automatic feed, adjustable receiving tray. Automatic reset counter. Durable steel, gray finish. Closes to dust-proof case (see sketch). Service, operating instructions included. Stencils, Ink sold below.

53 A 1896 RD—Freight, Truck, Express. Ship. wt. 57 lbs. . . . Cash \$159.50  
53 A 1897 D—Box 24 Standard Legal-Size Stencils. Wt. 1 lb. 7 oz. . . . 2.59  
53 A 1898 D—Bulletin Stencil (Legal-size) for Programs, Bulletins that are to be folded. Box of 24. Ship. wt. 1 lb. 7 oz. . . . \$2.59  
53 A 1899 D—Fast-Dry Paste Ink. State color: Black, Gray, Red, Blue, Brown or Green. Wt. 1 lb. 8 oz. ea. One Tube \$2.50 Any 2 for Only \$4.75

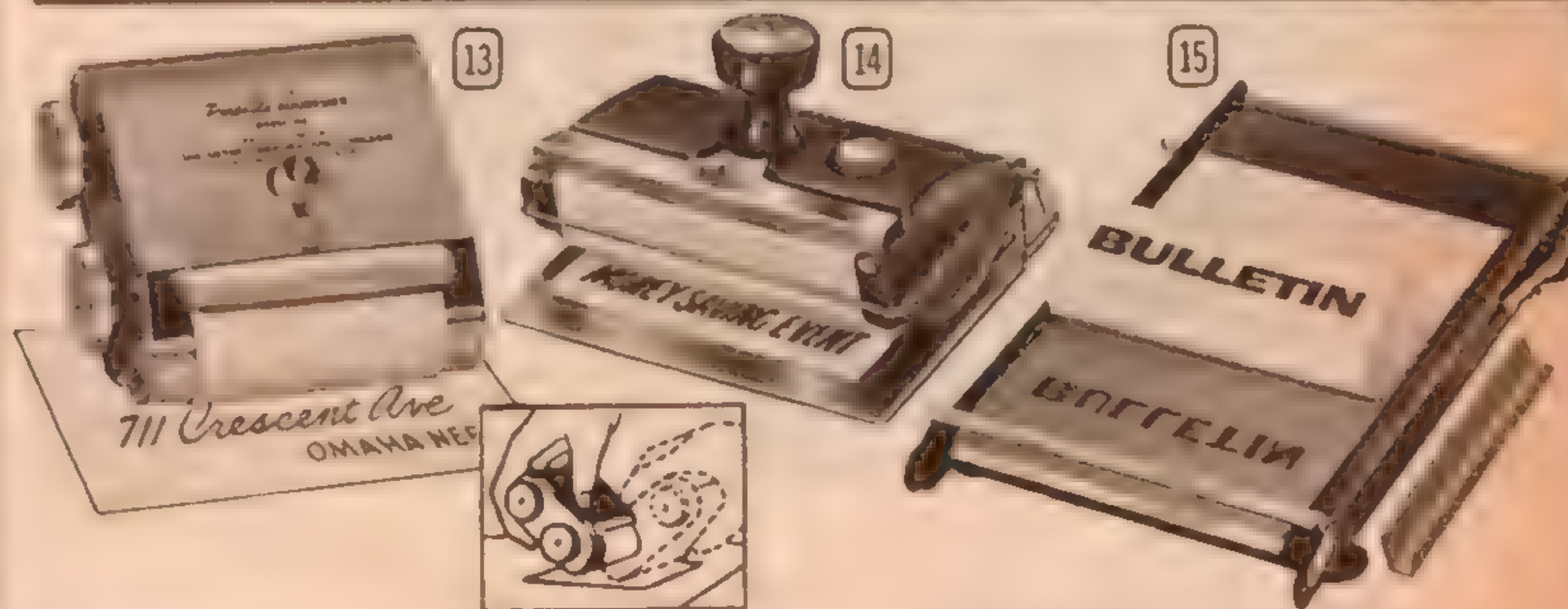


## SPECIAL DISCOUNT

On All Office Equipment (Pgs. 626-635)  
Except Typewriters

ON ORDERS TOTALING \$250 - \$499.99—5%  
ON ORDERS TOTALING \$500 - \$749.99—7½%  
ON ORDERS TOTALING \$750 OR MORE—10%

Total Your Order, Deduct Correct Discount, Mark Order "Discount Taken"



### Spirit and Gelatin Duplicator Supplies

**Master Units for Spirit Duplicators.** Purple carbon back. Package of 25 sheets, 8½x11 in. Wt. 1 lb. 4 oz.

53 A 1931 D . . . One Package \$1.59  
Four Packages. Wt. 4 lbs. . . . 5.49

**Master Units, Heavy-Dye Black Carbons.** For 100 to 150 Copies. Package 25 sheets, 8½x11 in. Wt. 1 lb. 4 oz.  
53 A 1932 D . . . One Package \$1.98  
Four Packages. Wt. 4 lbs. . . . 7.19

**Spirit and Gelatin Master Paper.** Package 250 Sheets, 8½x11 in.  
53 A 1934 D—Wt. 2 lbs. 12 oz. \$1.19

**Purple Hektograph Carbon.** Package of 50 Sheets, 8½x11 in.  
53 A 1937 D—Ship. wt. 15 oz. \$1.98

**Color Carbons.** Thirty 8½x11-in. sheets, 10 each Red, Green, Blue.  
53 A 1933 D—Ship. wt. 9 oz. \$1.98

**Fine Quality White Copy Paper.** Package 500 sheets. Choice of size.

53 A 1935 D—8½x11-in. sheets.  
Ship. wt. 4 lbs. 4 oz. . . . 500 \$1.59

53 A 1936 D—8½x14-in. Sheets.  
Ship. wt. 5 lbs. 4 oz. . . . 500 \$1.98

**Spirit Fluid.** One-gallon size. Ship. by Freight, Truck, Express.

53 A 1938 RD—Ship. wt. 8 lbs. \$2.49

**Ink for Gelatin Duplicators.** State color: Purple, Red or Blue. Fine quality. Three 1-oz. Bottles.

53 A 1922 D—Ship. wt. 15 oz. \$1.19

**Gelatin Refill for Gelatin Duplicators.** 2½-lb. Can. Fills 9x14½-in. surface. Ship. wt. 3 lbs. 8 oz.

53 A 1923 D . . . . . \$2.39

### Portable Addresser . . . Printer

BUY BOTH—SAVE \$2

**Heyer Portable Addresser.** Write or type up to 250 addresses on master tape. Use up to 100 times. Pull forward to master, roll back to print. Basic supplies included. Wt. 3 lbs. 8 oz.

53 A 1924 D—Addresser, Supplies . . . \$10.95

53 A 1925 D—Extra Master Tape. Wt. 9 oz. 1.49

53 A 1926 D—Extra Fluid for (13). 12-oz. size. Ship. wt. 1 lb. 9 oz. . . . 75c

**Heyer Portable Printer.** Stencil advertisements, labels, etc. Steel body, non-skid pad. Guide slots assure automatic linking. Basic supplies and case included. Ship. wt. 3 lbs. 4 oz.

53 A 1927 D—Printer, Supplies . . . \$10.95

53 A 1928 D—24 Stencils. Wt. 7 oz. . . . 1.49

53 A 1929 D—2 Tubes Black Ink. Wt. 10 oz. 98c

**Addresser (13), Printer (14) in cardboard case.** Ship. wt. 6 lbs. 8 oz.

53 A 1930 D—Save \$2..Both for Only \$19.90

### Gelatin Duplicator

100 COPIES IN ONE RUN

**Deluxe Duplicator.** Print 1 to 5 colors in one operation. Type or draw on carbon-backed master. Smooth master over gelatin, remove. Smooth paper over gelatin—message is transferred to paper. Faster, easier than less expensive models—you can replace message, resume printing at once. Two gelatin sheets, paper guide, smoothing bar, four carbons, sponge included. Takes paper up to 8½x13 in. Size: 15¾x11¾ in. Additional supplies, sold far left. Ship. wt. 7 lbs. 8 oz.

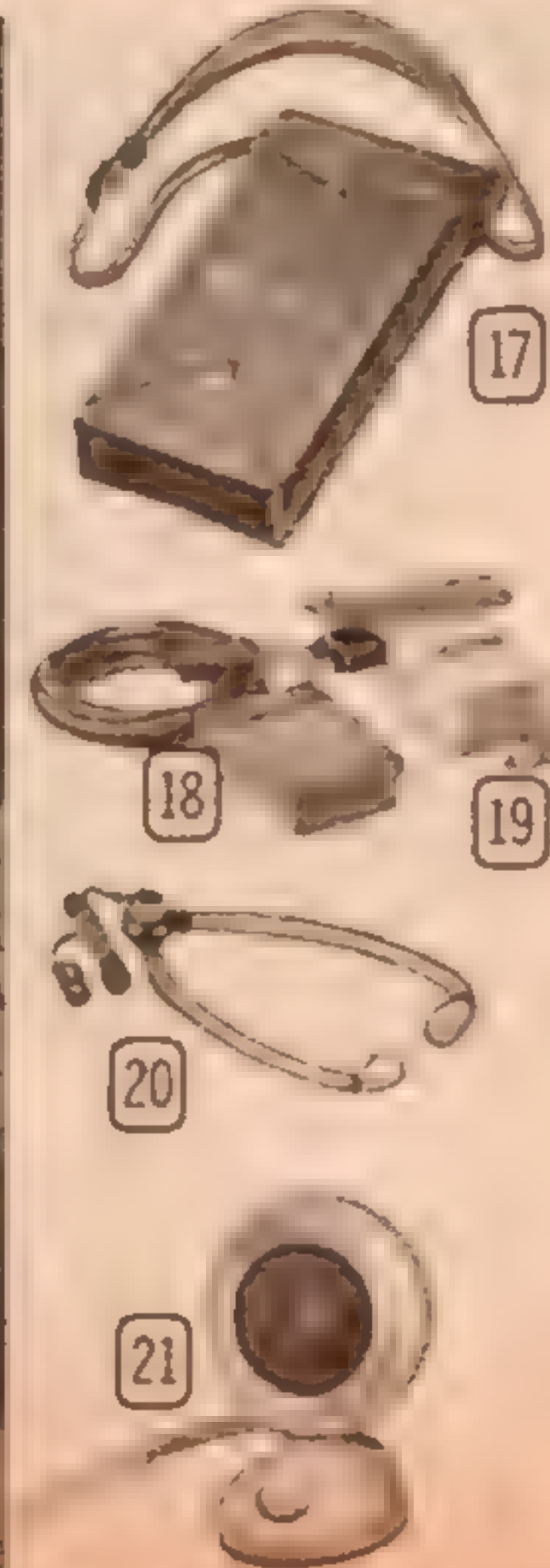
53 A 1920 D . . . . . Only \$8.95

53 A 1921 D—Three Gelatin Sheets. Ship. wt. 1 lb. 12 oz. \$3.49

## Dictate Wherever You Are!

Amazing 2-lb. Portable Tape Recorder . . .  
Becomes Transcriber When You Buy Secretarial Kit

\$264.47  
Fed. Tax. Paid



**Minifon Attache.** Pocket Tape Recorder, Stop-Start Microphone, reusable 30-minute Tape—tape magazine loads. Operates on 15-Hour, 12 V. Battery (or from AC with Power Converter (19) below). Starts, plays back instantly—needs no warm-up. Automatic over-speed erasure, tape-end stop; rapid erase and rewind. Volume control; battery meter. Shock-proof metal housing; push-button index counter. 3½x6½x1½ in. Operating, service instructions. Battery refills, accessories, case (17) sold below. All Postpaid.

53 AP 1970 D—Minifon Set. Fed. Ex. Tax Paid. \$10 Down . . . . . Cash \$264.47

53 AP 1979 D—Battery, 12 Volt, 15 Hour . . . . . 3.00

53 AP 1976 D—Telephone Pick-Up Attachment . . . . . 11.95

53 AP 1977 D—30-Min. Tape . . . \$5.95 53 AP 1978 D—60-Min. Tape . . . 9.95

(17) 53 AP 1974 D—Cowhide Sling Case for (16). Fed. Tax Paid . . . . . 17.50

**(18) (19) (20) Minifon Secretarial Transcribing Kit.** Stop-Start Foot Control (18), AC Power Converter (19), Typist's Stetset Double Earphones (20). Converter plugs into socket, converts battery Minifon to AC current, 110-120 V.

53 AP 1971 D—Complete Minifon Transcribing Kit. Postpaid . . . . . \$40.25

53 AP 1975 D—AC Power Converter (19) Only. Postpaid. \$2 Dn., Cash 20.00

53 AP 1972 D—Earphones (20) Only. Postpaid . . . . . 13.50

**(21) Table Transistorized Speaker-Microphone for Conference Use.** Uses battery or AC current. Switch converts Speaker to Microphone. Amplifies to room-size volume for both recording and listening.

53 AP 1973 D—Postpaid. \$5 Down, Cash \$69.50

ALL\* WARDS 627



**FREE!**

**NEW OFFICE  
EQUIPMENT CATALOG**

Order in the regular way.  
53 AP 2299—Postpaid. **FREE**

# What Does "Reconditioned"

- 1** **Factory Disassembled . . .** Every typewriter is disassembled at the factory to allow for full reconditioning. Working parts are inspected for wear.
- 2** **Scientifically Cleaned . . .** Disassembled machines are chemically washed to remove all dust, sediment, old dirt. Clean parts insure smooth operation!
- 3** **All Worn Parts Replaced . . .** All broken or excessively worn parts are removed and replaced with new parts. All rubber parts are also new.



## The Remington® "Standard"

**NEW—NOT RECONDITIONED  
FULL-SIZE UPRIGHT TYPEWRITER**

Wards Special **\$159<sup>50</sup>**  
Price Only

All the Big Features You'd Expect From An Office Typewriter Except the Price! 'Til June 1, 1960 sold for up to \$238.50 by Remington And/Or Authorized Dealers Only. Letters, school work, office work at home . . . any typing becomes effortless when you enjoy the heavy-duty ability, the convenience of a Big Machine. *Better Typing Features Include:* 88-Character Keyboard with !, I, +, = signs; Visible Margins; "Tested-Tempo" Touch; Touch Regulator; Key Set Tabulation; Extra-Large Tab Bar; Perfect Positioning Scale for Balanced Margins; Ruling Device; Removable Platen; Key Release for jammed keys; Erasure Shield; Automatic Line Finder; Easy Ribbon Change. Gray finish, green keys. Ship. Freight, Truck, Express.

53 A 1851 R—ELITE TYPE. Ship. wt. 42 lbs. . . . \$5 Down, Cash \$159.50  
53 A 1850 R—PICA TYPE. Ship. wt. 42 lbs. . . . \$5 Down, Cash 159.50



## BRAND NEW

**Smith-Corona  
"Pacemaker"**

**\$147<sup>75</sup>**

**Upright Model.** Top features at a Low Price! Full-size standard keyboard; Quickset Margins; Interchangeable Roller; Flick-set full-width Tabulation; Error Control; Co-ordinated Scales; Automatic Line Retainer. Reinforced steel frame; gray finish. Dust cover.

**Standard Carriage.** Ship. Freight, Truck, Express. Ship. wt. 30 lbs.  
53 A 1805 R—ELITE TYPE. Pay Only \$5 Down, \$7 Mo. . . . Cash \$147.75  
53 A 1804 R—PICA TYPE. Pay Only \$5 Down, \$7 Month. Cash 147.75

**15-in. Carriage.** Ship. Freight, Truck, Express. Ship. wt. 30 lbs.  
53 A 1807 R—ELITE TYPE. . . . Cash \$159.95  
53 A 1806 R—PICA TYPE. . . . Cash 159.95

628 WARDS ALL



**\$95<sup>50</sup>**

**Smith Corona 7-A.** Standard Upright, Fully Reconditioned. Full-size keyboard, many up-to-date features: Easy Automatic Margins; Keyset Tabulator; variable Line Spacer; Page Gauge . . . tells how many lines to bottom of page; Stencil Cutter. Gray finish; green plastic key tops; modern finger-molded keys. Standard carriage. Dust cover. Shipped by Freight, Truck, Express. Ship. wt. 40 lbs. Only \$5 Down, \$5 Monthly.  
53 A 1831 R—ELITE TYPE. . . . . Cash \$95.50  
53 A 1830 R—PICA TYPE. . . . . Cash 95.50



**\$108<sup>88</sup>**

**Smith Corona 88.** Standard Upright, Fully Reconditioned. Recent model . . . manufactured 1953-1957. Full standard keyboard; Automatic Easy-set Margins; Automatic Keyset Tabulator; Page Gauge . . . tells how many lines to bottom of page; Snap-out Roller for cleaning ease; 2-color ribbon; Stencil Cutter; finger-molded keys. Standard carriage. Gray finish. Cover. Freight, Truck, Expr. Ship. wt. 40 lbs. \$5 Down.  
53 A 1833 R—ELITE TYPE. . . . . Cash \$108.88  
53 A 1832 R—PICA TYPE. . . . . Cash 108.88



**\$92<sup>50</sup>**

**Underwood SX-100.** Standard Upright, Fully Reconditioned. Recent model. Full-size keyboard plus these features: Automatic Keyset Tabulation; Easy-set Visible Margins; Touch Adjustor; Automatic Ribbon Reverse; Stencil Cutter; 2-color ribbon. "Desert Sand" Tan finish, Ivory-color keys. Standard carriage. Cover. Ship. Freight, Truck, Expr. Ship. wt. 40 lbs. \$5 Down, \$5 Month.  
53 A 1841 R—ELITE TYPE. . . . . Cash \$92.50  
53 A 1840 R—PICA TYPE. . . . . Cash 92.50



**\$109<sup>50</sup>**

**Underwood 150.** Standard Upright, Fully Reconditioned. Up-to-date model . . . manufactured 1955-1956. Full-size keyboard; Automatic Keyset Tabulator; front-set Visible Margins; Touch Adjustor; Automatic Ribbon Reverse; Snap-out Roller; Finger-Form Keys; Stencil Cutter; 2-color ribbon. Gray finish. Standard carriage. Cover. Ship. Frt., Truck, Expr. Wt. 40 lbs. \$5 Down.  
53 A 1843 R—ELITE TYPE. . . . . Cash \$109.50  
53 A 1842 R—PICA TYPE. . . . . Cash 109.50



**A Economy Steel Typewriter Table.** Legs offset for rigidity. 9-in. drop leaves. Opens to 14 3/4 x 36 x 26 in. high. Swivel casters. Brown finish. Unassembled.  
53 A 2181MOD—Mail. Wt. 14 lbs. . . \$5.95



**B Good Reinforced Typewriter Table.** Legs offset for rigidity. Top built to stop vibration; steel reinforced; extensions lock in place. Step-on brake locks front casters. 14 1/2 x 35 x 27 in. high, extended. Gray finish. Ship. unassembled.  
53 A 2182MOD—Mail. Wt. 19 lbs. . . \$9.95



**C Better Typewriter Stand with Drawer.** Toe mechanism keeps table stationary or lets it roll (see sketch). Reinforced extensions lock in place. Extended: 14 1/2 x 34 x 27 in. high. Reinforced top cuts vibration. Gray finish.  
53 A 2183MOD—Mailable. Wt. 23 lbs. . \$14.98



**D Best Steel Typewriter Table.** Toe device raises table to roll on casters, lowers it to solid, tip-proof housings. 27 in. high. Top extends to 18 x 32 1/2 in. Enamel finish. State color: Tan, Mist Green or Gray. Mailable.  
53 A 2300MOD—Ship. wt. 34 lbs. . . . \$24.95

# Type

- 4**
- 5**
- 6**



**\$66<sup>50</sup>**

**Smith Cor**  
**Recondi**  
**ment Shi**  
**matic Ma**  
**lector; St**  
  
**Standard**  
**53 A 1801**  
**53 A 1802**  
  
**14-in. Ca**  
**53 A 1803**  
**53 A 1802**



**\$69<sup>95</sup>**

**Remington**  
**Fully Re**  
**at a low**  
**Tabulat**  
**Stencil C**  
**less mod**  
**ard can**  
**Shipped**  
**wt. 40 lb**  
**53 A 181**  
**53 A 181**

**E** How  
Or B  
  
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**REMIN**  
**53 A 181**  
**REMIN**  
**53 A 181**  
**UNDER**  
**53 A 181**  
**SMITH**  
**53 A 181**  
  
**F** Rep  
53 A 181



# Typewriter "Mean at Words?"

- 4** New Modern Plastic Key Tops . . . Old key tops are replaced with new plastic key tops for a handsome appearance; easier, more comfortable typing.
- 5** New Baked Enamel Finish . . . All painted parts are repainted with new baked enamel crackle finish—protects machine, adds to its good looks.
- 6** Quality Workmanship . . . Every reconditioned typewriter on this page assembled, adjusted, rigidly inspected by skilled, factory-trained mechanics.



**\$66<sup>50</sup>**

**Smith Corona 1-A.** Standard Upright, Fully Reconditioned. Full-size keyboard; Segment Shift; Keyboard Tabulation; Automatic Margins; Line Retainer; Touch Selector; Stencil Cutter. Cover. Gray finish.

**Standard Carriage.** Freight, Truck, Express.  
53 A 1801 R—ELITE. Wt. 40 lbs..Cash **\$66.50**  
53 A 1800 R—PICA. Wt. 40 lbs..Cash **66.50**  
**14-in. Carriage.** Freight, Truck, Express.  
53 A 1803 R—ELITE. Wt. 45 lbs..Cash **\$69.95**  
53 A 1802 R—PICA. Wt. 45 lbs..Cash **69.95**



**\$114<sup>95</sup>**

**Royal KMG.** Standard Upright, Fully Reconditioned. Late model. Full-size keyboard; Magic Margins; smooth Segment Shift; Automatic Keyset Tabulator; Adjustable Touch Control; Snap-out Roller; Stencil Cutter. Gray finish. Cover. Freight, Truck, Express.

**Standard Carriage.** Only \$5 Down, \$6 Mo.  
53 A 1823 R—ELITE. Wt. 40 lbs..Cash **\$114.95**  
53 A 1822 R—PICA. Wt. 40 lbs..Cash **114.95**  
**13-in. Carriage.** Only \$5 Down, \$6 Month.  
53 A 1825 R—ELITE. Wt. 47 lbs..Cash **\$119.50**



**\$69<sup>95</sup>**

**Remington Noiseless.** Standard Upright, Fully Reconditioned. Big machine efficiency at a low price! Full-size keyboard; Keyset Tabulator; Automatic Ribbon Reverse; Stencil Cutter; 2-color ribbon device. Noiseless model for quiet, easy operation. Standard carriage. Dust cover. Gray finish. Shipped Freight, Truck or Express. Ship. wt. 40 lbs. Pay Only \$5 Down, \$5 Month.

53 A 1811 R—ELITE TYPE.....Cash **\$69.95**  
53 A 1810 R—PICA TYPE.....Cash **69.95**



**\$95<sup>50</sup>**

**Remington Super-Riter.** Standard Upright, Fully Reconditioned. Late model, mfr'd. 1953-1956. Full-size keyboard; Visible Margins; Keyset Tabulator; Touch Control; Segment Shift. Cover. Gray finish. \$5 Down.

**Standard Carriage.** Freight, Truck, Express.  
53 A 1813 R—ELITE. Wt. 40 lbs..Cash **\$95.50**  
53 A 1812 R—PICA. Wt. 40 lbs..Cash **95.50**  
**15-in. Carriage.** Freight, Truck, Express.  
53 A 1815 R—ELITE. Wt. 40 lbs..Cash **\$99.50**

## Typewriter Ribbons . . . For Portables, For Uprights **74¢ Each . . . 2 for \$1<sup>29</sup>**

**E** How to Order Ribbons Below. State Catalog Number and Color of Each. Colors: Black or Black and Red unless otherwise stated. Ribbons 1/2 in. wide. Ship. wt. 4 oz. each.

<b>ROYAL.</b> For all Royal portables except Dart, Royalite.	53 A 2700
<b>REMINGTON and UNDERWOOD</b> Portables with flangeless spools, Travel-Riter, Quiet-Riter, Office-Riter, Letter-Riter, Noiseless.	53 A 2713
<b>REMINGTON.</b> For all portables with standard double-flange spools. (Black, only.)	53 A 2714
<b>UNDERWOOD.</b> Portables with standard double-flange spools, Leader, Universal, Deluxe.	53 A 2715
<b>SMITH-CORONA</b> Portables. Clipper, Sterling, Silent, Silent-Sup. Skywriter, Zephyr. (Black, only.)	53 A 2704 53 A 2705

<b>ROYAL.</b> All Standard model uprights.	53 A 2706
<b>REMINGTON and UNDERWOOD</b> Noiseless uprights, also Remington No. 17, Super-Riter; late model Underwoods with flangeless spools.	53 A 2701
<b>UNDERWOOD.</b> All upright mod. except those above.	53 A 2703
<b>REMINGTON.</b> Uprights Nos. 10, 12, 16. Double flange, large spool. (Black, only.)	53 A 2707
<b>SMITH-CORONA and L. C. SMITH.</b> All upright models.	53 A 2708
<b>WOODSTOCK, R. C. ALLEN</b> Uprights. (Black, only.)	53 A 2709

**F** **Royal Twin Pak.** Fits late model Royal portables only. Ship. wt. 4 oz. each.  
53 A 2716—State color choice: Black or Black and Red.....Each **\$1.59**



## New Simple Process! **\$89<sup>99</sup>**

**PERFECT COPIES . . . IN SECONDS!**

**The New Cöpi-Ette.** Special Low Price! Fast, simple process gives permanent, clear, black and white copies of anything printed, written or drawn! Eliminates costly, time-consuming manual copying, wipes out errors! For small offices, salesmen, homes—provide accurate copies of reports, charts, sales figures, receipts, orders, records for legal, file or departmental use.

Modern, streamlined machine has rugged plastic cover, ball bearings; handsome two-tone finish. Takes sheets up to 9 in. wide, any length. "Desk-top" size . . . 19x12x6 in. For 110-120 V. AC. Shipped by Freight, Truck, Express. See "Special Discount" on Office Equipment, Page 630. Basic supplies sold below.

53 A 1940 RD—Ship. wt. 18 lbs. \$5 Down, \$5 Monthly . . . Cash **\$89.99**

**Letter-Size Reproduction Paper.** 8 1/2 x 11 in. Box of 100 Sets.

53 A 1942 D—Ship. wt. 3 lbs. 12 oz..Each Box **\$7.99**; 5 Boxes **\$36.99**

**Legal-Size Reproduction Paper.** 8 1/2 x 14 in. Box of 100 Sets.

53 A 1943 D—Ship. wt. 4 lbs. 10 oz..Each Box **\$9.99**; 5 Boxes **\$46.99**

**Liquid Developer.** Box of Six Quarts in Plastic Bottles.

53 A 1944 D—Ship. wt. 17 lbs.....6 Quarts Only **\$6.99**

53 A 1946 D—1-QT. PLASTIC MIXING BOTTLE, SIPHON. Wt. 1 lb... **1.99**

## Stationery

**FOR BUSINESS  
CORRESPONDENCE**

**Hammermill Bond.** Fine quality, water-marked sulphite. White.

**PAPER.** Package 500 8 1/2 x 11 in. sheets.

53 A 2752 D—Wt. 4 lbs. 4 oz.... **\$1.99**

**ENVELOPES.** Pkg. of 500. 6 1/2 x 3 5/8 in.

53 A 2754 D—Wt. 3 lbs. 12 oz.... **\$3.39**

**Good Quality White Bond Stationery.**

**PAPER.** Package 500 8 1/2 x 11 in. sheets.

53 A 2755 D—Wt. 4 lbs. 4 oz.... **\$1.49**

**ENVELOPES.** Package of 500. 2 Sizes.

Ship. wts. 3 lbs. 4 oz., 5 lbs. 4 oz.

53 A 2765 D—6x3 1/2 in..... **\$2.19**

53 A 2766 D—9 1/2 x 4 1/8 in..... **3.39**

**Extra Fine White Bond Stationery.** 25% Cotton Fiber, water-marked.

**PAPER.** 16 lb. wt. 8 1/2 x 11 in. sheets.

53 A 2770 D—Wt. 4 lbs. 4 oz..500 **\$3.98**

53 A 2771 D—Wt. 1 lb..100 Sheets **98c**

**PAPER LIKE ABOVE EXCEPT 20-Lb. Wt.**

53 A 2772 D—Wt. 5 lbs.....500 **\$4.98**

53 A 2773 D—Wt. 1 lb. 2 oz..100 **1.09**

**ENVELOPES.** Box of 250. Two sizes.

53A2775 D—6 1/2 x 3 5/8 in. Wt. 2 lbs. **\$2.98**

53A2776 D—9 3/8 x 4 3/4 in. Wt. 4 lbs. **4.49**

**Onion Skin Paper.** For clear copies.

**EXTRA FINE.** 9-lb. wt. 8 1/2 x 11 in. sheets.

53 A 2777 D—Wt. 11 oz.100 Sheets **98c**

**Good.** Package 500 8 1/2 x 11 in. sheets.

53 A 2756 D—Wt. 2 lbs. 4 oz.... **\$1.19**

**Duplex Safety Envelopes.** Opaque lining for privacy. White. Softer than bond. 6 1/2 x 3 5/8 in. Package of 500.

53 A 2767 D—Wt. 3 lbs. 8 oz.... **\$2.98**

**Yellow Duplex Paper.** Good for duplicate copies. Pkg. 500 8 1/2 x 11-in. sheets.

53 A 2758 D—Wt. 2 lbs. 4 oz.... **\$1.19**

**Typewriter Carbon Paper.** Black. 8 1/2 x 11-in. thin sheets. Package of 100.

53 A 2712 D—Ship. wt. 10 oz.... **\$1.59**



TYPEWRITERS, **\$5 Down** \$5 TO \$8 MONTHLY  
COPY MACHINE ON EASY TERMS

ALL WARDS 629



# SPECIAL DISCOUNT

**ON ALL OFFICE EQUIPMENT**  
(Pages 626-635) EXCEPT TYPEWRITERS

On Orders Totalling \$250-\$499.99—5%  
On Orders Totalling \$500-\$749.99—7½%  
On Orders Totalling \$750 and Up—10%

**NOW ON EASY CREDIT TERMS** SEE PAGE 791

Total Order, Deduct Correct Discount,  
Mark Order "Discount Taken"



\$94.00



\$37.99



**Unilock**—Special central locking system on cabinets (3), (4). One key locks all drawers and door at once. Lock doubles as handle to open, shut door during use.



*Turn One Key... EVERY SECTION LOCKS!*

(3) (4) **Combination Cabinets with Unilock** (see above). Furniture steel, electrically welded for added strength. Drawers have follower blocks, nylon rollers. (3) has storage locker with 2 adjustable shelves. (4) has storage vault with combination lock; storage locker with 1 adjustable shelf. Letter-size drawers for papers 8½x11 in. Gray enamel finish. Models without Unilock have key lock for door only, no handle. Shipped by Freight, Truck or Express.

(3) **Card, Letter File; Storage Cabinet.** Double drawer for 3000 (3x5-, 4x6-in.) cards, 2 letter-size file drawers. Overall: 32x29x16 in. Ship. wt. 85 lbs.  
53A2247 RD—WITH UNILOCK. \$4.50 Down, Cash \$44.95  
53A2248 RD—WITHOUT UNILOCK. \$4 Down, Cash 39.95

**Like (3) Above Except 3 Letter-Size File Drawers, no card drawer.** 38x29x16 in. deep. Wt. 93 lbs.  
53A2245 RD—WITH UNILOCK. \$5 Down, Cash \$49.95  
53A2246 RD—WITHOUT UNILOCK. \$4.50 Dn., Cash 44.95

(4) **File, Storage Cabinet with Safety Vault.** 3 letter-size file drawers. Size overall: 38x29x16 in. deep.  
53A2244 RD—Ship. wt. 90 lbs. \$52.50

**Like (4) Above Except 2 File Drawers, Double Card Drawer for 3000 (3x5-, 4x6-in.) cards.** Size overall: 32x29x16 in. deep. Ship. wt. 80 lbs.  
53A2249 RD—\$5 Down, Cash \$46.50

## Keep All Your Records at Your Fingertips!

(1) **A Complete "Office" in One Compact Unit!** Furniture steel, gray enamel finish. Desk, 27 in. high, rolls inside when not in use. Storage vault with combination lock, 4 handy small-sized drawers. 2 storage compartments, 2 card file drawers (for 3x5- or 4x6-in. cards). Plus 2 standard utility drawers; 2 letter-size file drawers on ball-bearing rollers (for 8½x11-in. papers). Door with lock, key. Size: 60x31½x18 in. Freight, Truck, Express.  
53 A 2273 RD—Ship. wt. 245 lbs. \$5 Down, \$5 Mo... Cash \$94.00

(2) **3-in-1 Desk Unit.** Typewriter Desk! Filing Cabinet! Storage Compartment! Furniture steel, gray enamel finish. Storage section: adjustable shelf; lock, keys. Typewriter desk (26 in. high) folds into locking door for handy typewriter storage compartment. One letter-size filing drawer (for papers 8½x11-in.); 2 standard utility drawers. Freight, Truck, Express. Ship. wt. 100 lbs.  
53 A 2066 RD—42x30x17 in. deep. \$4.00 Down, \$5 Mo. Cash \$37.99

## Roll-Away File



(10) **Roll-Top File with Roll-Away Convenience.** Top rolls back effortlessly. Move whole file anywhere—glides easily, quietly on casters. Strong furniture steel, gray enamel finish.  
Roll-top filing compartment for letter-size (8½x11-in.) papers; 25 hanging folders, room for others, adjustable clear plastic index tabs. Two bottom drawers hold legal-size (8½x14-in.) papers. Size overall: 27½x14½x18 in. deep. Ship. Freight, Truck or Express. Ship. wt. 29 lbs.  
53A2178 RD—\$2.50 Down, Cash \$22.95

## Files With Hanging Folders \$15.95 and \$26.95

(11) (12) **Smooth-pulling suspension arms—use drawers to fullest depth.** For papers 8½x11 in. Furniture steel, gray finish.

(11) **One-Drawer With Lock.** 25 hanging folders, index tabs. 2 keys. Rubber feet. 11½x16x17½ in. Wt. 27 lbs.  
53A2168 MBD—Mail... \$15.95

(12) **Two-Drawer.** 15 hanging folders each drawer, index tabs. 30x16x17½ in. Frt., Truck, Expr. Wt. 42 lbs.  
53 A 2169 RD... Only \$26.95



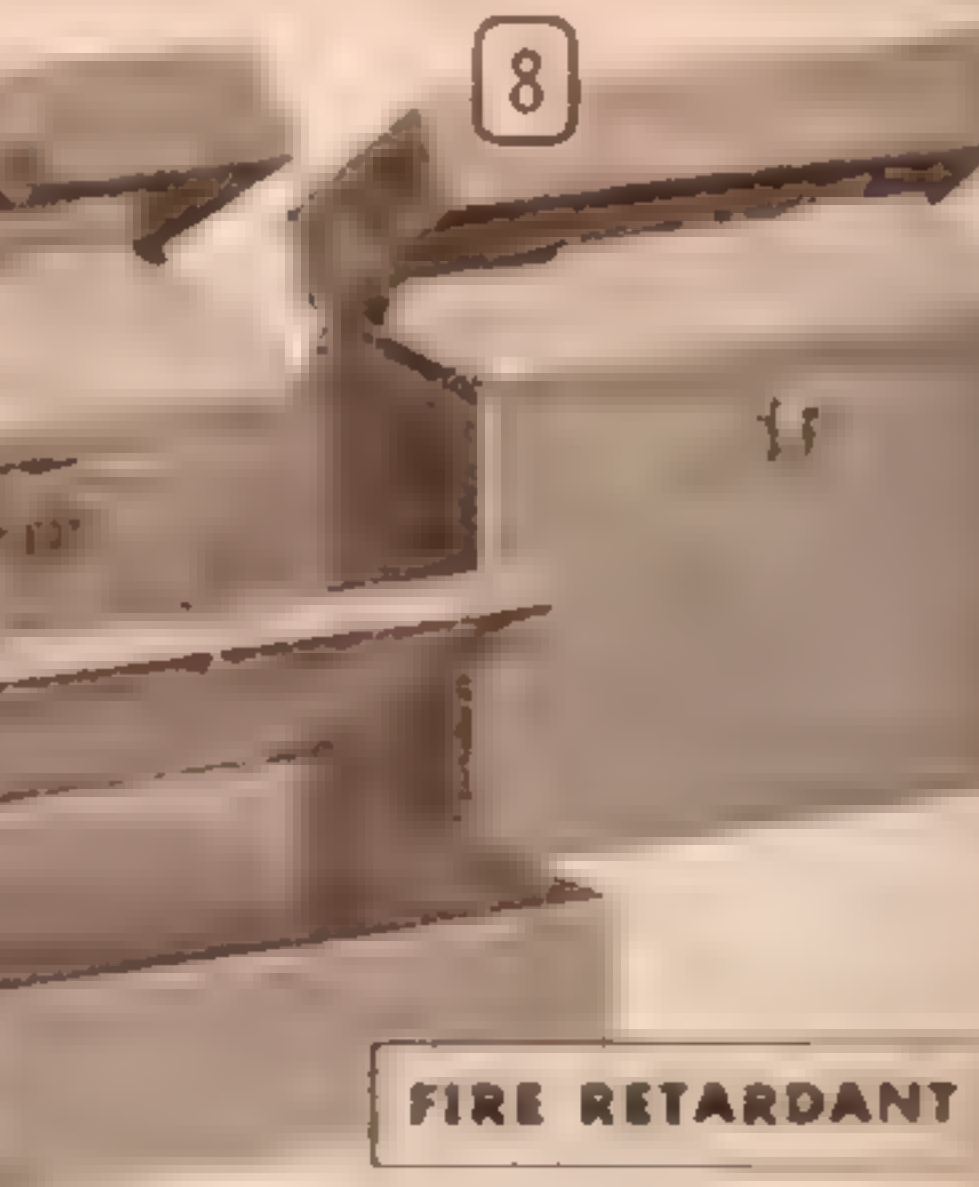
(5) **Personal File With Hanging Folders;** A-Z index tabs. For papers 8½x11 in. Heavy-gauge steel, gray finish. Carrying handle. Lock and key. Piano hinge. Size: 11¾x13x10 in. deep.  
53A2153 D—Ship. wt. 10 lbs. \$6.19

(6) **Jumbo Personal File.** Extra deep! For papers 8½x11 in. 8 A-Z, 2 captioned folders. Lock, key; handle. Piano hinge. Gray steel. Size: 12½x10x9 in. deep.  
53A2154 D—Ship. wt. 8 lbs. \$3.19



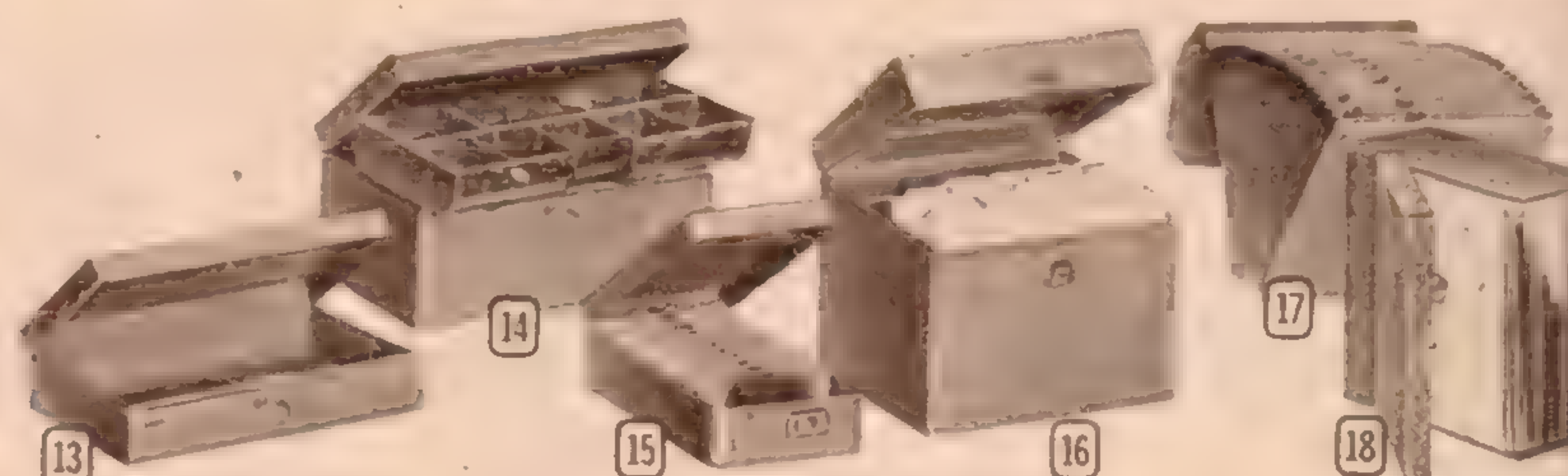
(7) **Steel Personal File.** For papers 8½x11 in. 7 A-Z, 5 captioned folders. Lock, key; handle. Gray finish. 12½x10x5 in. deep. Wt. 5 lbs.  
53 A 2089 D..... \$2.89

(8) **Fiberboard Personal File.** For papers 8½x11 in. 5 A-Z, 1 captioned, 2 plain folders. 12½x10x5½ in. Ship. wt. 3 lbs.  
53 A 2155 D. Only \$1.98



(9) **Asbestos-insulated boxes—¼-in. asbestos between double steel walls.** Welded construction. Rubber gasket seal. Tumbler lock, 2 keys. Handles. Gray finish.

(9) **Bond Box.** 8½x12½x2¾ in. inside. Wt. 12 lbs.  
53 A 2090 MD—Mail. \$7.89  
**Storage Box.** 8½x12½x5 in. deep inside. Wt. 16 lbs.  
53 A 2091 MD—Mail. \$9.65



(13) (14) **Steel Safety Boxes** guard cash, valuables. Safety catches, keys. Sturdy steel, gray enamel finish.  
(13) 53A2250 D—2¾x11½x6½ in. Wt. 2 lbs. 8 oz. .... \$1.98  
53 A 2251 D—4¾x11½x6½ in. Ship. wt. 3 lbs. 4 oz. .... \$2.59  
(14) 53 A 2252 D—CASH BOX. Removable divided plastic change tray. 4¾x11½x6½ in. Ship. wt. 3 lbs. 12 oz. .... \$3.49

(15) **Steel Check File.** 12 index spacers keep cancelled checks in monthly order. Lock, key. Wt. 3 lbs. 4 oz.  
53 A 2092 D—Gray. .... \$3.59

(16) **Steel Check 'N' File.** Keeps bills, cancelled checks together. 8 A-Z, 2 captioned folders. Space for checks by month, year. Gray finish. Size: 12½x10x9 in. deep.  
53 A 2145 D—Wt. 8 lbs. .... \$3.98

(17) **A-Z File Expands 22 In.** Kraft paper. 12x10 in. Wt. 2 lbs. 4 oz.  
53 A 2476 D. Only \$1.57

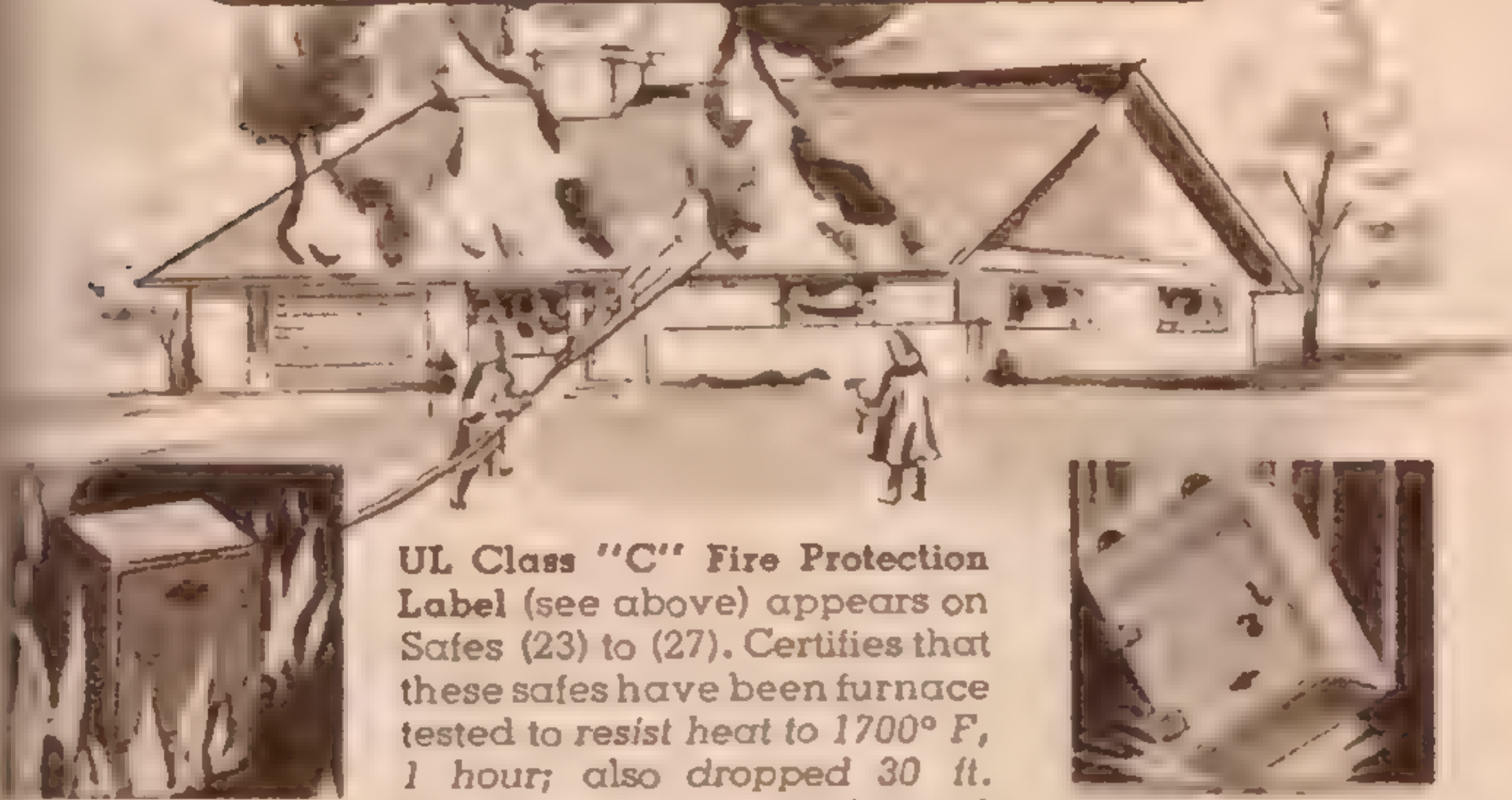
(18) **A-Z Letter File.** Heavy cardboard. Hinged lid, drop front. Snap lock. Folders.  
53A2470 D—12x11¼x5½ in. Wt. 3 lbs. 12 oz. \$2.29  
53 A 2471 D—12x11¼x27½ in. Wt. 2 lbs. 4 oz. \$1.45



# When Only the Best Will Do



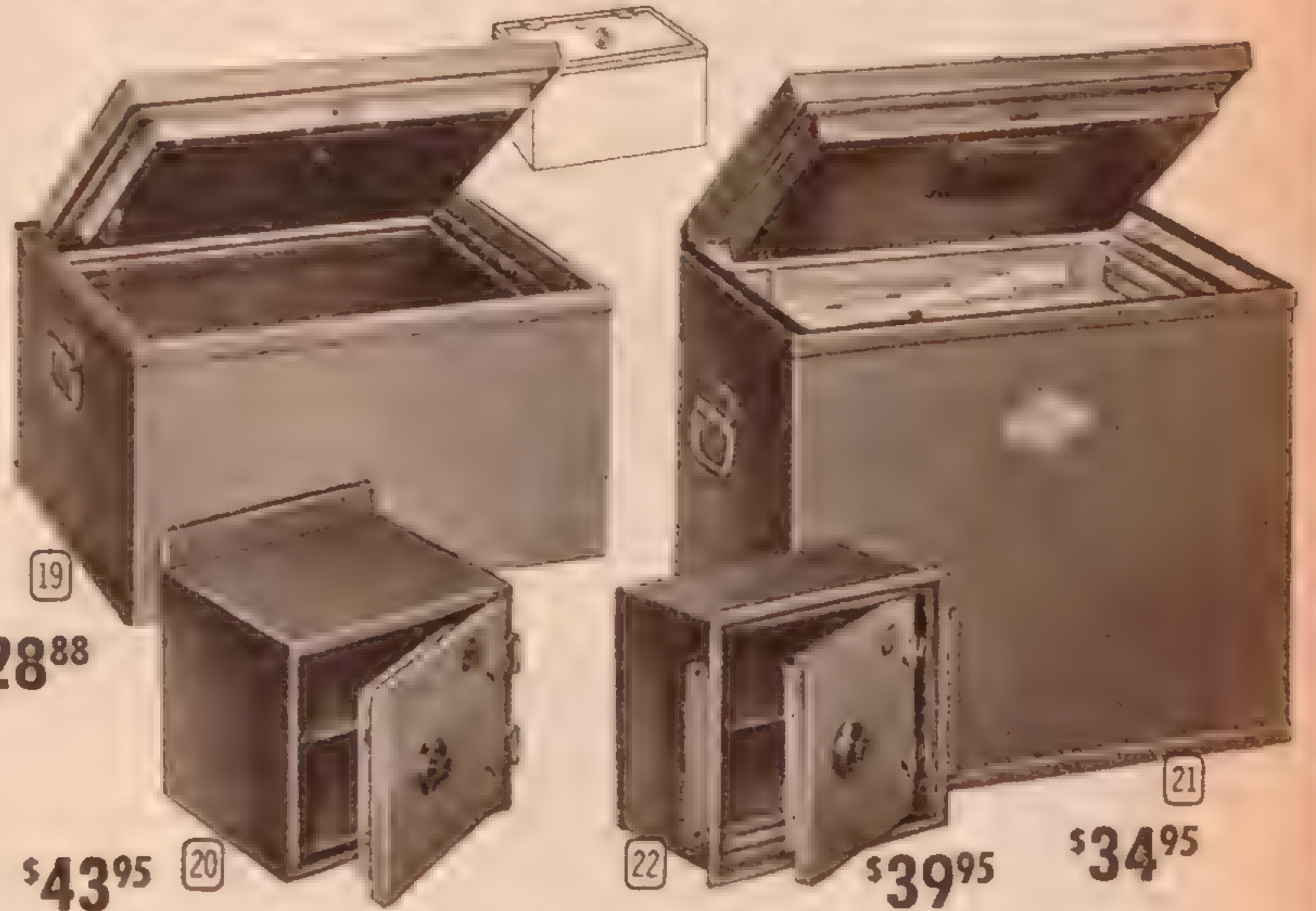
## MEILINK SAFES PROTECT YOUR VALUABLES



Fire Test

UL Class "C" Fire Protection Label (see above) appears on Safes (23) to (27). Certifies that these safes have been furnace tested to resist heat to 1700° F, 1 hour; also dropped 30 ft. when heated, then reheated up-side-down, without fire damage to contents.

Drop Test



\$28.88

\$43.95

\$39.95

\$34.95

### Especially for Homes

RESIST HEAT TO 1700°F, 1-HOUR

- Safe Mfr's. Association 1-Hour Label
- Heavy-gauge double steel walls
- Thermo-Cel insulation resists heat
- Flock fiber lining protects valuables

**Meilink Home Storage Box.** Fire, burglary protection; easy accessibility not available in bank strong box. Stud bolts keep box closed if hinges are knocked off. Strong lock, 2 keys. Wrinkle finish. Shipped Freight, Truck, Express.

53A2215RD—OUTSIDE: 9x16x12½ in. DEEP. Inside: 5½x13x9½ in. Wt. 70 lbs... \$28.88

53 A 2216RD—OUTSIDE: 10½x19x12½ in. DEEP. Inside: 6¾x16x9½ in. deep. Ship. wt. 72 lbs. \$4 Down, \$5 Mo..Cash \$36.66

**Meilink Closet Vault.** 3-tumbler, theft-resistant combination lock. Bolts, star drill for attaching to wall. Outside: 12½x14x12 in. deep, 2½-in. flange. Inside: 9½x11x8 in. Wrinkle finish. Shipped Freight, Truck, Express. Ship. wt. 75 lbs.

53 A 2219RD—\$4.50 Down..Cash \$43.95

**Insulated Vertical File.** Most Useful for Homes... protect certificates, bonds, insurance policies, mortgages, receipts, deeds. 10 hanging folders. Chain holds lid. 2 stationary stud bolts prevent forced entry. Strong lock, 2 keys. Outside: 14x16x12½ in. deep. Inside: 10x13x9½ in. Wrinkle finish. Freight, Truck, Express. Ship. wt. 90 lbs.

53 A 2220RD—\$3.50 Down...Cash \$34.95

**Meilink Wall Safe.** Fits flush into wall. Combination lock. 2 strong flanges for bolting to wall studs. Wrinkle finish.

53 A 2221MOD—OUTSIDE: 12½x14x8 in. DEEP. Inside: 9½x11x4 in. deep. Mailable. Ship. wt. 57 lbs. \$4 Dn., \$5 Mo. Cash \$39.95

53 A 2222RD—OUTSIDE: 12½x14x12 in. DEEP. Inside: 9½x11x8 in. Freight, Truck, Express. Ship. wt. 80 lbs. \$4.50 Down..Cash \$44.95

### Meilink Home Deposit Box

**Heavy Steel Walls Insulated** to resist heat up to 1500°F for ½ hour. Dependable, low-cost protection for your valuables against fire, theft. Thermo-Cel insulation; protective flock fiber lining. Sturdy bolt lock with 2 keys. Wrinkle finish.

53A2223MBD—OUTSIDE: 6½x6½x12½ in. DEEP. Inside: 4¾x4¼x10¼ in. Mail. Ship. wt. 23 lbs. \$17.95

53A2224MBD—OUTSIDE: 7½x8½x16 in. DEEP. Inside: 4½x6½x13¾ in. Mail. Ship. wt. 34 lbs. \$24.95



17.95

### Insulated Steel Files Give Extra Protection



\$229.95

4-Drawer Letter-Size

\$149.95

2-Drawer Letter-Size

**Meilink's "Hercules" Insulated Files at Wards Low Prices.** Built like a safe—strong steel inner, outer walls. Thermo-Cel insulation; UL Class "D" Label—resist heat to 1700° F, 1 hour. Roller bearing suspension drawers; "T" handles. 26-in. filing depth. Key plunger lock controls all drawers. Letter-size drawers 10¼x12½x26½ in.; legal-size drawers 10¼x15¾x26½ in. Gray finish. From Toledo, O. Fact. Allow 2 weeks.

(29) 53 A 2227FD—4-DRAWER LETTER-SIZE. 55¾x17x30½ in. Wt. 650 lbs.... \$229.95

53 A 2228FD—FOUR-DRAWER LEGAL SIZE. 55¾x20¼x30½ in. Wt. 700 lbs.. \$279.95

(30) 53 A 2225FD—2-DRAWER LETTER-SIZE. 28½x17x30½ in. Wt. 370 lbs.... \$149.95

53 A 2226FD—TWO-DRAWER LEGAL-SIZE. 28½x20¼x30½ in. Wt. 400 lbs.. \$169.95

EASY TERMS, Page 791

BACKS WARDS 631

### Meilink Steel Floor Safes

**Guard Home, Office Against Loss by Fire, Theft.** Relocking device—get 10% burglary insurance reduction—if lock is tampered with, bolts slide into place, lock door. (25) to (27) have UL "T-20" Burglary Protection Label... qualify for an extra 20% insurance reduction. All have drill-resistant steel plates. Strong, changeable combination locks, large handles. Hidden, built-in stud bolts keep door shut if hinges are knocked off. Thermo-Cel insulation; interlocking tongue, groove joints give heat protection. With UL Class "C" Fire Label (see top of page); also meet fire-resistance standards of U. S. Gov't, Safe Mfr's Assoc. Only \$5-\$10 Down, \$5-\$14.50 Month.

**Meilink "Hercules" Floor Safe.** All features above. Locker with keys; drawer; 2 compartments. Outside: 24½x17¾x18 in. deep. Inside: 17x13½x12 in. From Stock by Frt., Truck, Expr. Wt. 205 lbs. 53 A 2210RD....Cash \$109.95

**Meilink "Hercules" Floor Safe.** All features above. Drawer; 2 compartments. Outside: 20½x14¾x15½ in. deep. Inside: 13x10x9 in. From Stock by Frt., Truck, Expr. Wt. 125 lbs. 53 A 2211RD.....Cash \$63.50

**Large Meilink Floor Safes** with UL T-20 Label. All features above. Locker with keys; drawer; 2 compartments. Shipped from Toledo, Ohio Factory. Allow three weeks extra for shipping.

(25) 53 A 2212FD—50¾x25½x22¾ in. outside. 39½x18½x15 in. inside. Wt. 690 lbs..Cash \$299.50

(26) 53 A 2213FD—41¾x25½x22¾ in. outside. 31x18½x15 in. inside. Wt. 630 lbs...Cash \$239.50

(27) 53 A 2214FD—30¾x21¾x22¾ in. deep outside. 20x15x15 in. inside. Wt. 430 lbs. Cash \$179.50

Send for our FREE Office Equipment Catalog. See Page 628.



# SPECIAL DISCOUNT

**ON ALL OFFICE EQUIPMENT**  
(Pgs. 626-635)\* **EXCEPT TYPEWRITERS**

On Orders Totalling \$250-\$499.99—5%  
On Orders Totalling \$500-\$749.99—7½%  
On Orders Totalling \$750 and Up—10%

**NOW ON EASY CREDIT TERMS** See Pg. 791

\*Total Order, Deduct  
Correct Discount, Mark  
Order "Discount Taken"

18 in.  
Deep  
**\$20<sup>95</sup>**  
2-Drawer

24 in.  
Deep  
**\$23<sup>95</sup>**  
2-Drawer



1



2



3



4

## Non-Suspension Files

- For Filing Efficiency at Low Cost, Choose a Non-Suspension File
- Strong furniture steel; long-lasting gray baked enamel finish

(1) (2) **Low-Priced Files for Home or Office.** Only 18 in. deep—convenient size where ordinary files won't fit. Letter-size drawers (for papers 8½x11 in.) have follower blocks, 4 roller bearings. Welded seams for better appearance. Metal hardware. Freight, Truck, Express. Only 10% Down on Orders Totalling Under \$50, \$5-\$10 Down on orders over \$50.

(1) **Four-Drawer File.** Size overall: 52x14½x18 in. Ship. wt. 78 lbs.  
53 A 2031RD—\$4 Mo. Cash \$29.95

(2) **Two-Drawer File.** Size overall: 29x14½x18 in. Ship. wt. 42 lbs.  
53 A 2032RD—\$3 Mo. Cash \$20.95

(3) (4) **Non-Suspension Files 24 in. Deep.** Outstanding Value at Wards Low Price... 33% more filing space per drawer than 18-in. files (1), (2)! Letter-size drawers (for papers 8½x11 in.); follower blocks, guide rods, ball bearing rollers. Plunger lock on locking files locks all drawers at once. Shipped by Freight, Truck, Express.

(3) **Two-Drawer File.** 33x15½x24 in. Ship. wt. 48 lbs. Only 10% Down, \$4 Month.  
53 A 2132RD—No Lock...Cash \$23.95  
53 A 2133RD—With Lock...Cash 28.95

(4) **Four-Drawer File.** 52x15½x24 in. Ship. wt. 89 lbs. Only 10% Down, \$5 Month.  
53 A 2130RD—No Lock...Cash \$35.95  
53 A 2131RD—With Lock...Cash 41.95



5

6

\$20<sup>95</sup>

\$14<sup>95</sup>

### Handy Space Savers



7

\$19<sup>95</sup>

\$12<sup>95</sup>

### Organize Your Work In Home or Office



9

### Specialized 'Storage Units

10

(5) (6) **Solve Storage Problems at Home, in Small Offices.** Furniture steel, gray finish. Hinged tops; lock, key. Top file sections for 8½x11-in. papers; folders included. Ship. Freight, Truck, Express.

(5) **Double Space Saver.** Double file section. Six drawers, each 3x11¼x10 in., have metal pulls, label holders. Storage compartment has one shelf; lock, key.  
53 A 2135RD—30x26x10 in. Ship. wt. 42 lbs...\$20.95

(6) **Portable Space Saver.** Rolls quietly on concealed casters—bring files right up to your desk! Storage compartment has one shelf, combination lock.  
53 A 2064RD—30x12¾x15¼ in. Wt. 24 lbs...\$14.95

(7) **Fold-Away Desk, File and Storage Compartment.** Saves space, so versatile, too! Desk section, 28x15 in., unfolds. Storage compartment; one shelf; lock, key. File section for 8½x11-in. papers; hinged top; lock, key; folders. Furniture steel, gray finish. Ship. Freight, Truck, Express. Ship. wt. 30 lbs.  
53 A 2063RD—30x15x15 in. closed...\$19.95

(8) **10-Drawer Cabinet.** Saves space, Wards low price saves you money. Furniture steel, gray finish. Drawers, 3x11¼x10 in. deep, slide easily; combination pulls, label holders. Frt., Truck, Expr. Ship. wt. 30 lbs.  
53 A 2086RD—30x12½x10 in. deep...\$12.95

(9) **30-Drawer Combination Cabinet.** Top quality at Wards low price! A marvel of efficiency for home or office—sort, classify art cuts, photographs, catalogs, small parts, plans, supplies—keep them separate, easy to locate. 30 drawers, 3x8½x11¾ in. (hold papers up to 8½x11 in.) with pulls, label holders. Strong furniture steel, gray finish. Ship. Freight, Truck, Express.  
53 A 2160RD—36½x29x12 in. Ship. wt. 100 lbs...\$36.95

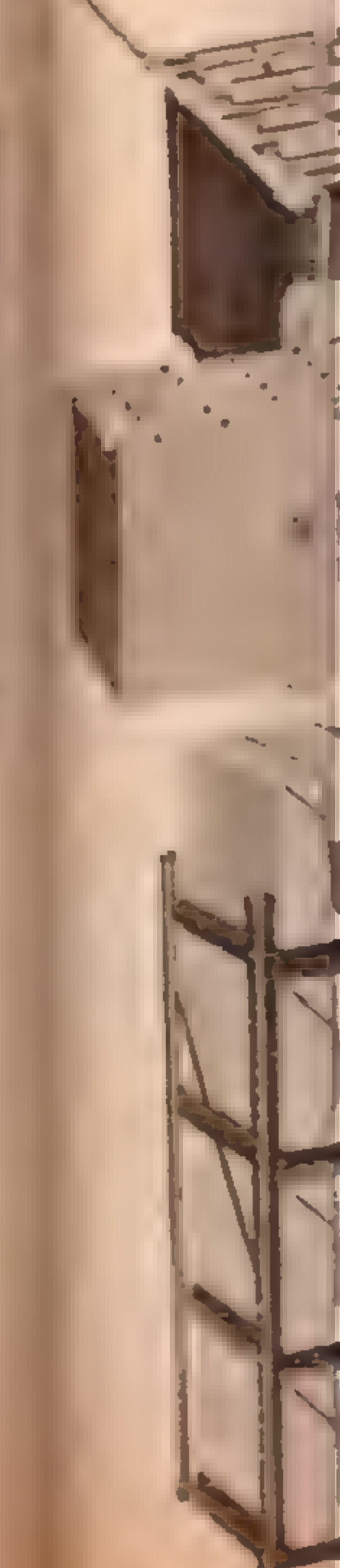
(10) **Storage Compartment with Two Shelves.** Use it Two Ways—Stand It Up... Hang It Up! Saves space in home or office. Door reinforced with channel steel; lock, key. Shelves adjust; 2 holes in back for hanging. Furniture steel, gray finish. Freight, Truck, Express.  
53 A 2175RD—30x18x12 in. Ship. wt. 22 lbs...\$11.95



11

(11) (12) **5-Shelf Shelving Unit.** Flat by Freight, Truck, Express.

(11) **72x34 Shelving Unit.** for your home or office. Only \$29.95. 84 A 975 RD—72x34 Shelving Unit. Expr. Wt. 11 lbs.





# Space-Saving Steel Shelving

72x36x18 IN.

**\$9.94**

- Black Enamel Finish
- Adjustable Shelves
- Plastic Floor Guards



**(11) (12) 5-Shelf Units.** Extra strong—each shelf tested to hold 300 lbs. Channel-formed edges—no sharp corners. Shipped flat by Freight, Truck, Express. Order extra shelves below.

(11) 72x36x18 in. deep. Most for your money... 50% more shelving space than (12) for only \$2.00 more! Wt. 46 lbs.  
84 A 979 RD.....Only \$9.94  
84 A 981 RD — Extra 18-in. Shelves for (11). Frt., Truck, Expr. Wt. 16 lbs....2 for \$4.19

(12) Unit 72x36x12 in. deep. 50% more shelving space than unit (13) for only \$2.00 more! Ship. wt. 32 lbs.  
84 A 978 RD..... Only \$7.94  
84 A 980 MD — Extra 12-in. Shelves for (12). Mailable. Ship. wt. 12 lbs....2 for \$2.89

(13) Four-Shelf Unit, 60x30x12 in. deep. 66% more shelving space than (14) for only \$2.00 more! Shipped flat. Frt., Truck, Expr. Ship. wt. 23 lbs.  
84 A 974 RD.....Only \$5.94

(14) Four-Shelf Unit 48x24x9 in. deep. Compact—takes little space. Shipped flat. Ship. wt. 15 lbs. Mailable.  
84 A 973 MOD....Only \$3.94



**(16) \$49.95**

**(17) \$58.95**

**(15) \$51.95**

## Sturdy Storage Units

**(15) (16) (17) Storage, Wardrobe, Combination Cabinets.** Compare... quality is high, prices low! For office, home, school. Extra-heavy furniture steel, reinforced throughout. Gray enamel finish. 4 concealed hinges with tight, tamper-proof pins, each door. Double panel doors, channel reinforced. Locking handle—one lock secures both doors; key. Adjustable shelves. Shipped flat. Freight, Truck, Expr. 78x36x18 in. deep.

(15) Storage Cabinet. 4 handy adjustable shelves.  
53 A 2450 RD—Ship. wt. 180 lbs. \$5 Down. Cash **\$51.95**

(16) Wardrobe Cabinet. Full-width hat shelf plus full-width coat rod. Ship. wt. 160 lbs.  
53 A 2451 RD.... **\$49.95**

(17) Combination Cabinet. Full-width hat shelf, half-width coat rod, four 18x18-in. shelves. Ship. wt. 165 lbs.  
53 A 2452 RD..... **\$58.95**



**\$9.95**

**\$5.29**

For 3x5-in. Cards

**(22)**

## Rotary Card File... File, Locate Rapidly

**(21) Streamline Your Card Filing!** Keeps cards in compact unit... available for easy, instant reference. Steel cabinet, comfortable hand rest. Roll-top locks for privacy, keeps out dust (see closed view). 500 cards, 2 1/8 x 4 in., plus index included, holds up to 800 cards.  
53 A 2455 D—Gray enamel finish. Ship. wt. 5 lbs. **\$9.95**

## Record Card File Cabinets \$5.29 to \$8.89

**(22) 2-Drawer Models—3 Sizes.** Sturdy steel, reinforced corners. Follower blocks. Drawers open, shut easily. Each drawer: label holder; room for 1600 cards, index. 16 in. deep. Gray enamel finish! Cards not included.

For Cards	Size Overall	Catalog No.	Ship. wt.	Price
3x5 in.	12 5/16 x 5 1/8 x 16 in.	53 A 2270 D	9 lbs. 8 oz.	<b>\$5.29</b>
4x6 in.	14 7/16 x 6 1/8 x 16 in.	53 A 2271 MD	12 lbs.	<b>5.89</b>
5x8 in.	18 3/8 x 7 1/2 x 16 in.	53 A 2272 MD	18 lbs.	<b>8.89</b>

## Heavy-Duty File Folders for Efficient Filing

**(18) 25 Hanging Folders on Metal Frames.** For letter-size files (8 1/2 x 11-in. papers). Clear plastic index tabs at 15° angle. Frame fits in filing cabinet or desk drawer. Folders of heavy, durable Kraft paper.  
53 A 2176 MD—25 folders, frame for files 24–28 1/2 in. deep. Wt. 8 lbs. **\$4.49**  
53 A 2177 D—25 folders, frame for files 14–18 in. deep. Wt. 7 lbs. 8 oz. **4.49**

**(19) Manila File Folders.** Buy 500 for substantial savings!

Size	For Papers	Tabs	Cat. No.	100		500	
				Ship. wt.	Price	Wt.	Price
9x11 3/4 in.	8 1/2 x 11 in.	1/3 Cut	53 A 2465 D	6 lbs.	<b>\$1.99</b>	26 lbs.	<b>\$8.95</b>
9x14 3/4 in.	8 1/2 x 14 in.	1/3 Cut	53 A 2466 D	9 lbs.	<b>2.69</b>	48 lbs.	<b>10.99</b>
9x11 3/4 in.	8 1/2 x 11 in.	Full	53 A 2467 D	6 lbs.	<b>1.79</b>	26 lbs.	<b>7.95</b>

**(20) Pressboard A-Z Index Guides.** Die-cut tabs. 25 Guides per set.

Size	For Papers	Cat. No.	Wt. Per Set	Price Per Set	Price for 3 Sets
9 5/8 x 11 3/4 in.	8 1/2 x 11 in.	53 A 2468 D	3 lbs.	<b>\$1.59</b>	<b>\$4.19</b>
9 5/8 x 14 3/4 in.	8 1/2 x 14 in.	53 A 2469 D	3 lbs. 12 oz.	<b>1.89</b>	<b>4.89</b>

## Store Any Material

**(23) Stow-Away File... Low, Low Price!** Orderly storage for inactive records, letter or legal-size papers, supplies, materials. Heavy steel shelving PLUS 8 storage boxes... designed for maximum use of your valuable storage space.

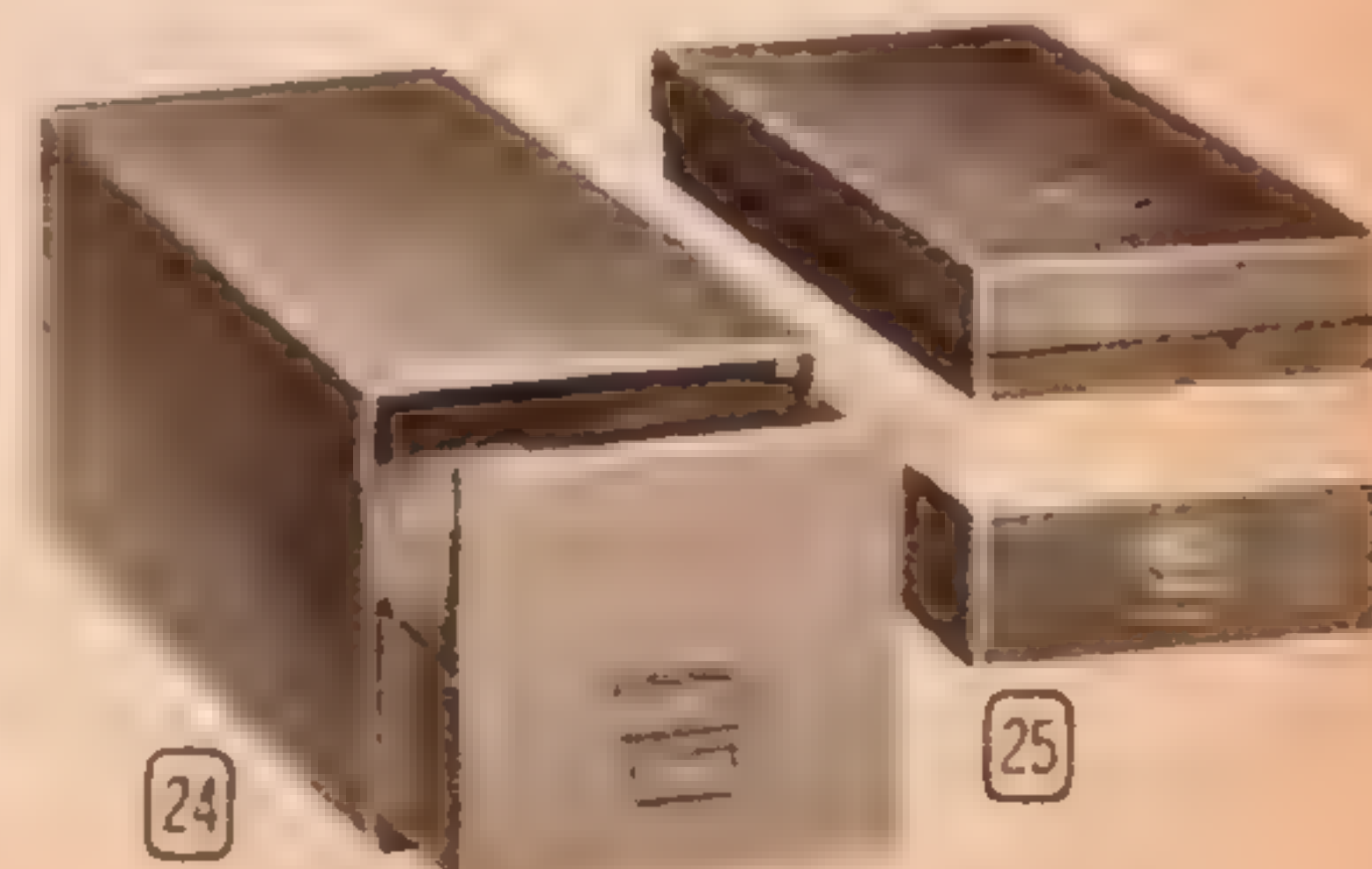
Sturdy dust-resistant boxes with labels, 12x15x10 in. Extra labels included. Shelves have black enamel finish; plastic floor guards. Overall: 47x28x15 in. Shipped flat by Freight, Truck, Express.  
84 A 948 RD—Ship. wt. 36 lbs.... **\$13.95**

## Store Inactive Records

**(24) All-Steel Transfer Cases.** Buy 6—Save \$2.70! Interlocking... stack vertically or horizontally for efficient storage. For 8 1/2 x 11-in. papers; 24 in. deep. Gray finish. Freight, Truck, Exp. Ship. wt. 16 lbs. each.  
53 A 2013 RD—Each **\$8.45** 6 for **\$48.00**

**(25) 2-Way Storage Box.** For letter or legal-size files; 2-way label. Sturdy corrugated board. 12x10x15 in. Wt. 2 lbs. each.  
53 A 2460 D.... 2 for **\$2.08** 10 for **\$8.99**

FREE Office Equipment Catalog, Page 628.



**(24)**

**(25)**

BA WARDS 633



# SPECIAL DISCOUNT

**ON ORDERS TOTALING**  
\$250 - \$499.99—5%

**ON ORDERS TOTALING**  
\$500 - \$749.99—7½%

**ON ORDERS TOTALING**  
\$750 AND UP—10%

Applies To All Office Equipment (Pgs. 626-635) Except Typewriters. Total Order, Deduct Correct Discount, Mark Order "Discount Taken"

*Now on Easy Terms...\$5-\$10 Down...Up To 2 Years to Pay*

**Color-Mated Office Furniture . . . Distinctively Designed in Modern Steel SHOWN OPPOSITE PAGE**

**Desks** (A), (B) Compare Features, Compare Prices and Save at Wards. Reinforced furniture steel, matching linoleum tops with molded vinyl edging, anodized aluminum binding. Box drawers, 5x12x24 in., are interchangeable; self-centering, operate smoothly on nylon glides; recessed drawer pulls. Center drawer has convenience tray and central locking device—locks all drawers at once; keys included. Silent operation, rubber grommets absorb shock. Full back panels. Modern steel legs adjust height (up to 1½ in.).

**(A) The Executive.** All the streamlined, ultra-modern features above. Full-cradle suspension file drawer with full 27½-in. filing space, side-action follower blocks. Dictation slides. Overall: 60x30x29 in. Ship. wt. 275 lbs. State color: Tan, Mist Green or Gray. Desk Set (shown on desk) sold Pg. 624.

53 A 2000 RD—Ship. from Stock by Freight, Truck, Express. . . .Cash \$139.50  
53 A 2000 FD—Ship. from Chicago Factory. Allow 2 weeks extra.Cash \$124.50

**(B) The Secretary.** All features above. Elevator-style typewriter mechanism in left pedestal. 3 box drawers, dictation slide in right. Stationery section in top drawer. 60x30x29 in. Ship. wt. 275 lbs. State: Tan, Mist Green or Gray. 53 A 2001 RD—Ship. from Stock by Freight, Truck, Express. . . .Cash \$164.50  
53 A 2001 FD—Choice of Right or Left Typewriter Pedestal. From Chicago Factory. Allow 2 weeks extra. State: Right or Left Typewriter Pedestal. . \$149.50

**(C) Executive Jr. Desk.** Smartly Styled! Ruggedly Built! Low Priced at Wards! Furniture steel; brushed aluminum hardware; matching linoleum top with stainless steel binding. Interchangeable box drawers roll smoothly on nylon glides. Steel legs adjust height 1½ in. Left pedestal: 3 box drawers, 5½x12½x18 in., 2 with dividers. Right pedestal: 1 box drawer, 1 double height file drawer. Overall: 52x24x29½ in. Shipped from Stock by Freight, Truck or Express. 53 A 2003 RD—State color: Tan, Mist Green or Gray. Ship. wt. 200 lbs. \$92.50

**New Accessory Pieces** (D), (E), (F) Add New Beauty, Extra Work Space to your office. Perfect companions to Desks (A), (B), (C), (Z). Prime furniture steel, matching linoleum tops. (D), (E) from Stock by Frt., Truck, Expr., (F) from Factory. State: Tan, Mist Green, Gray.

**(D) Conference Table, 60x30x29 in.** Center drawer. Ship. partly assembled. Ship. wt. 150 lbs. State color. 53 A 2004 RD—\$5 Mo. . . .Cash \$87.50

**(E) Telephone Stand, 22x18x29 in.** Two shelves. State color. 53 A 2006 RD—Ship. wt. 50 lbs. \$44.50

**(F) Credenza.** Base, 21x17 in., with 2 shelves, plus Base, 30x17 in., with one shelf. 1-piece linoleum top, 60x18 in. 29 in. high. Shipped partly assembled—easy to set up. Ship. wt. 135 lbs. Ship. from Chicago Factory. Allow 2 weeks extra. State color. 53 A 2005 FD. . . . .Cash \$129.50

**Chairs** Cushioned Comfort PLUS Functional Design. Colors harmonize with Desks, Accessory Pieces, Files (see (A) to (F), (M), (N), (Z)). Padded backs, arm rests. Enameled steel frames, Naugahyde upholstery. Colors: Gray frame with Gray Naugahyde; Gray frame with Green Naugahyde; Mist Green frame with Green Naugahyde; Tan frame with Brown Naugahyde. From Stock by Freight, Truck, Express. State both frame, upholstery color.

**(G) Executive Swivel Chair.** Comfortable seat, 19½x17½ in., over 3-in. cushioning, 5 no-sag springs. Extra-wide formed steel base. Seng control mechanism. Ball-bearing casters, rubber wheels. State color choice. 53 A 2020 RD—Ship. wt. 48 lbs. \$51.95

**(H) Side Chair With Arms.** Seat, 19½x17½ in., has comfortable cushion over no-sag springs. State color. 53 A 2021 RD—Ship. wt. 30 lbs. each. Each. . \$29.95; 2 for Only. . \$55.00

**(J) Steno Posture Chair.** 4-way adjustment—seat height, seat depth, angle and height of backrest. Seat, 17x14½ in., 1-in. foam rubber cushioning. Extra-wide base. Bassick control mechanism. Ball bearing casters, rubber wheels. State color choice. 53 A 2022 RD—Ship. wt. 33 lbs. \$29.95

**(K) Armless Side Chair.** Seat, 16½x15½ in., no-sag springs. Wt. 19 lbs. 53 A 2023 RD—State color. Ea. \$22.50  
2 for \$39.99; 4 for Only 75.00

**(L) Desk Lamp** 20% More Light—Where You Want It! 60-Watt regular Lamp and 22-watt fluorescent Tube combine for best lighting. Glide action arm extends on telescoping rods, rotates 360° around base, tilts to any angle. Reflector tilts, swivels. Clamps easily to desk. Mail. 53 A 2032 MD—Tan finish metal. Chrome trim. Wt. 8 lbs. \$2.50 Dn. Cash \$21.95

**Suspension Files** Shop and Compare Prices—You Save at Wards! Full suspension, extra features. Extra-heavy furniture steel; reinforced construction, welded corners. Full cradle suspension drawers roll easier, more smoothly on ball-bearing supporting arms that last through 50,000 in-out cycles—6 ball bearings, 4 roller bearings, each drawer.

Extra deep—full 27½ in. filing space. Letter-size—for papers 8½x11 in. Adjustable self-locking side-action follower blocks. Cast aluminum hardware; thumb latch each drawer. On locking files, all drawers lock at once. Shipped from Stock by Freight, Truck or Express. State color: Tan, Mist Green or Gray.

**(M) 4-Drawer.** 52x14¾x28½ in. deep. 53 A 2007 RD—Without Lock. Ship. wt. 185 lbs. \$5 Mo. Cash \$68.50  
53 A 2008 RD—With Plunger Lock, Keys. Ship. wt. 187 lbs. . . . . \$75.50

**(N) 2-Drawer.** 30½x14¾x28½ in. 53 A 2009 RD—Without Lock. Ship. wt. 110 lbs. \$5 Mo. Cash \$43.25  
53 A 2010 RD—With Plunger Lock, Keys. Ship. wt. 110 lbs. . . . . \$50.25

## Budget-Priced Desks . . . Excellent for Student, Home, Office

**(P) Classroom Chair.** Easily adjusts to proper height. Durable 1¼-in. steel tubing frame, rubber feet. Curved posture back, seat; 5-ply natural Maple. Ship. Frt., Truck, Expr. Ship. wt. 13 lbs. 53 A 2050 RD—Each \$11.98 2 for Only \$19.95

**(R) Chair Cushion.** 2-in. foam rubber. Woven fiber one side, fabric on other. Ship. wt. 3 lbs. 53 A 2100 D—17x18 in. State: Brown, Green. \$4.89  
53 A 2101 D—For Posture Chair. 15½x14½x2 in. State: Brown or Green. Ship. wt. 2 lbs. 8 oz. \$3.98

**(T) Steel Utility Desk.** Beautifully designed. 2 stationery drawers, bookshelf. 4 casters. Gray enamel finish. Size overall: 34x16x26 in. high. 53 A 2085 MOD—Ship. wt. 25 lbs. Mailable. \$11.95

**(U) Double Pedestal Steel Desk.** Stain-, heat-resistant top, 52x24 in. 4 utility drawers, 2 file drawers on ball bearing rollers. Island base adjusts height 29-30 in. Gray enamel finish. Ship. wt. 130 lbs. 53 A 2060 RD—From Stock. Frt., Truck, Expr. \$69.95

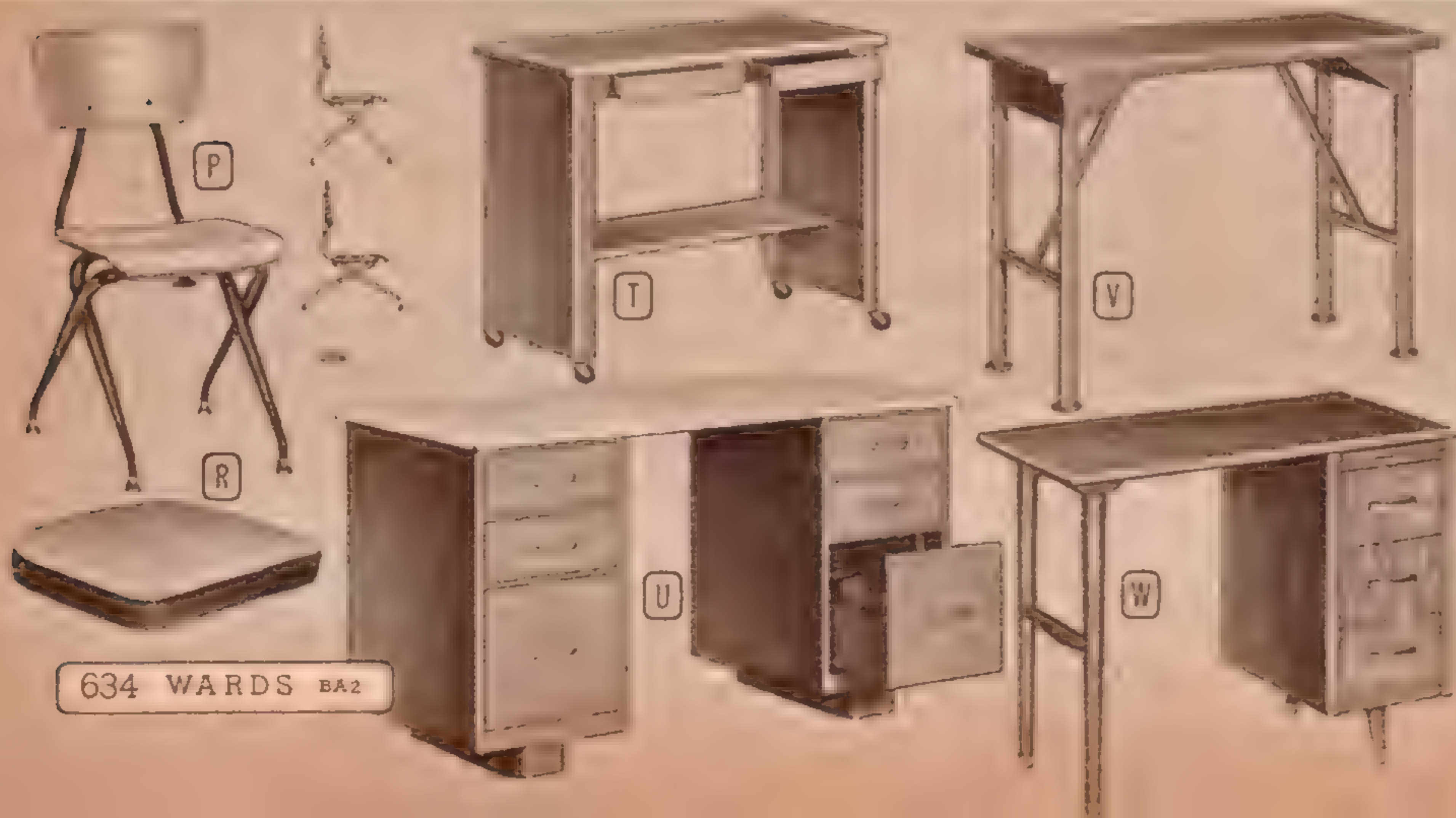
**(V) Steel Typing Table** for heavy machines. Glides adjust height 27½-30½ in., lock individually. 20x36 in. top. Gray enamel finish. Ship. wt. 48 lbs. 53 A 2051 RD—From Stock. Frt., Truck, Expr. \$27.95

**(W) Hardwood Desk,** handsomely finished. Laminated plastic top, 36x22 in. State: Walnut, Limed Oak, Natural Oak or Mahogany finish. Shipped promptly from Chicago Factory. \$5 Down. 53 A 2045 FD—Ship. wt. 40 lbs. . . . .Cash \$52.50

## Modern Low-Priced Intercoms

**(X) Wireless Intercom.** Just plug it in—no wires or installation needed. Simple, compact system operates on ordinary house current. Talk-Listen-Dictate switch. Sensitive pick-up, noise silencing control. Brushed brass cabinet. UL Appr. 110-120 V. AC, DC. Ship. promptly from Brooklyn, N.Y. Factory. 53 A 2035 FD—2-Station Set. Ship. wt. 9 lbs. . . \$49.99  
53 A 2036 FD—Extra Remote Station. Wt. 5½ lbs. 26.50

**(Y) Compact 2-Station Intercom** with Master and Remote Units, 50-ft. Cable. Streamlined metal cabinet. UL Appr. 110-120 V. AC or DC. Ship. promptly from Brooklyn, N.Y. Factory. State: Gray or Tan. 53 A 2038 FD—2-Station Set. Ship. wt. 6 lbs. . . \$17.95  
53 A 2039 FD—Extra Remote Station. Wt. 2 lbs. . 9.50





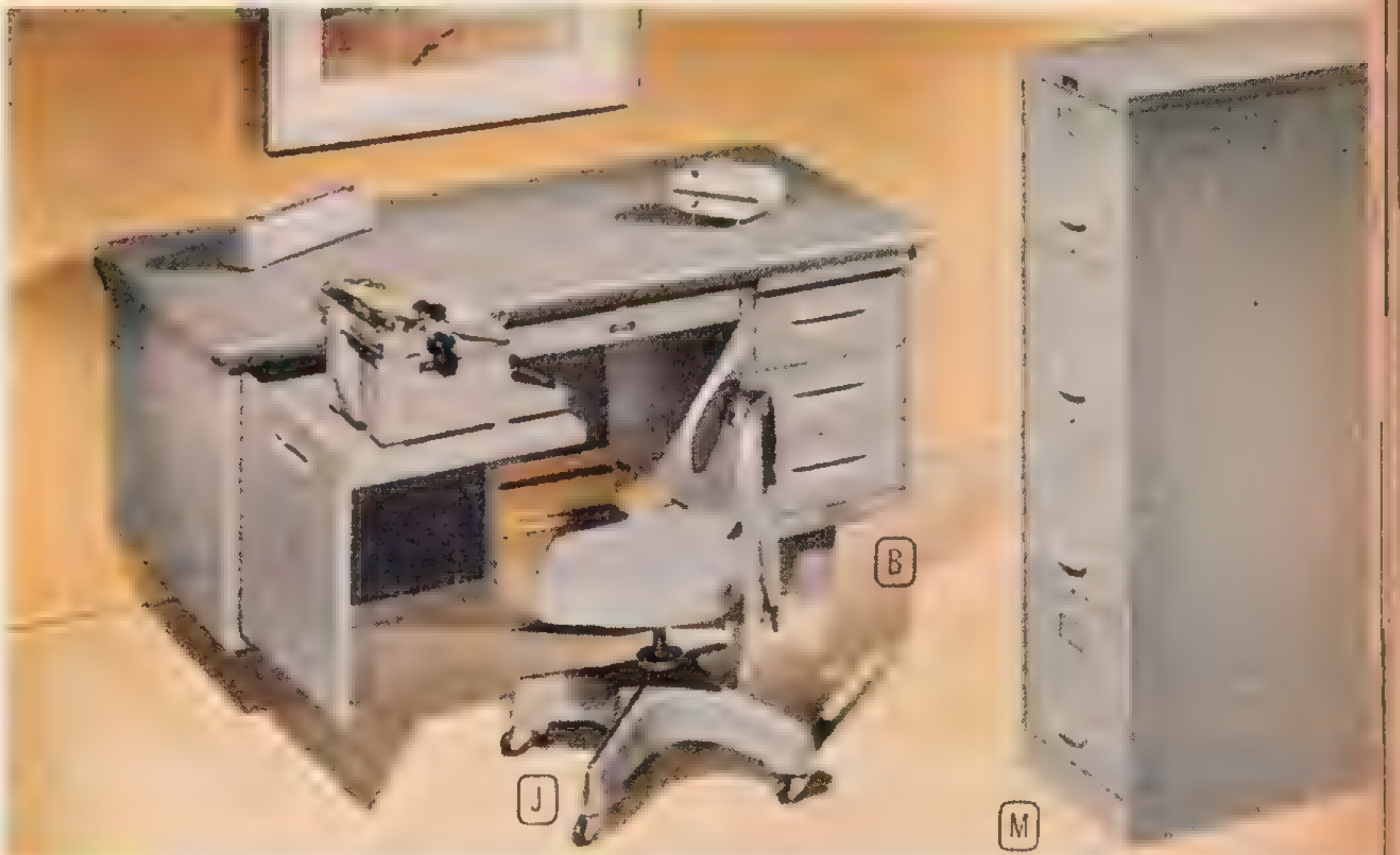


### The "V.I.P." Conference Desk \$174<sup>50</sup>

**Z** A distinctive, custom-styled desk with the "very important" look of success! All the quality structural features of Desks (A), (B) (see opp. page) **PLUS** these Extras: Extra-large top, 76x38 in., gives impressive appearance, adds extra work space, serves as conference center; special perforated back panel in darker harmonizing tone adds extra beauty, comfortable ventilation. State color choice: Tan, Mist Green or Gray. Shipped promptly from Factory in Chicago by Freight, Truck or Express. Allow two weeks extra.

53 A 2002 FD—Ship. wt. 310 lbs. \$5 Down, \$9 Mon. Cash \$174.50

Send for Our **FREE** Office Equipment Catalog. See Page 628.



### Portable Ampliphone

### Letter Opener

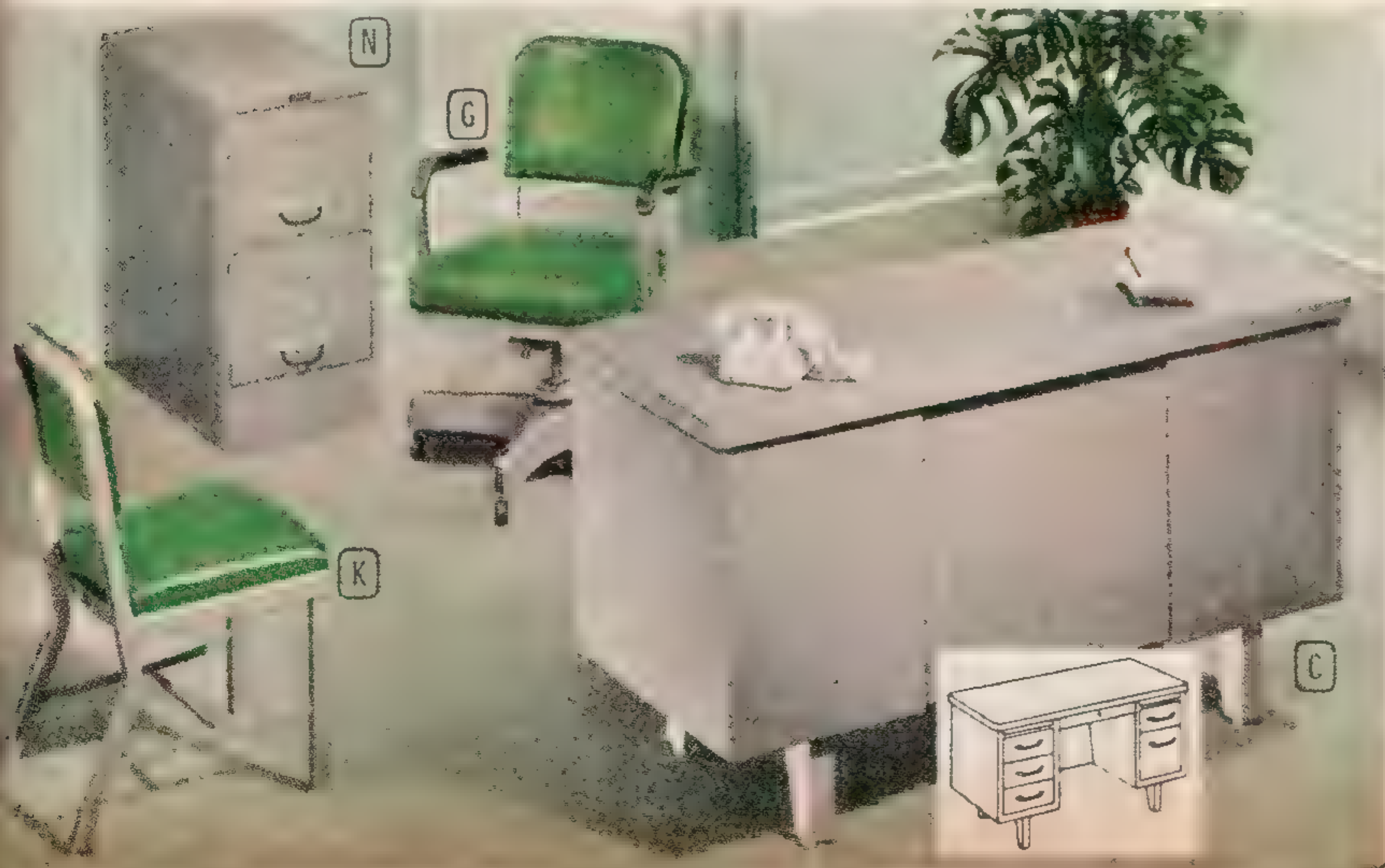


**AA** Now! Two-Way Phone Conversations without use of your hands! Hold conferences miles apart... anyone in the room can listen or talk. Just flick dial, place phone in cradle. Portable transmitter unit in break-resistant plastic case. High-fidelity speaker; volume control. 70-hr. battery incl. State: Black, Beige or White. 53 A 2033 D—Ship. wt. 3 lbs. 4 oz. Only \$2.50 Dn.....Cash \$22.75

**BB** Open Up To 50 Letters Per Minute without damaging contents. Precision built; fingertip control. Takes bulky letters, envelopes up to 9 3/4 in. wide. Self-sharpening blade, steel bearings. Rubber feet. Enamel finish, chrome trim.

53 AP 2110 D—Postpaid. \$24.50

ALL WARDS 635





## Remington Monarch Portable Typewriter **\$79<sup>99</sup>** With Fed. Tax Paid

- 84 Character Keyboard
- Key Set Tabulator
- Touch Regulator
- Ribbon Selector
- Carriage Lock
- 2-Color Ribbon
- 2-Tone Finish
- 1-2-3 Line Spacing
- Stencil Cutter
- Erasure Table

① Monarch—handsome new portable by Remington, a name synonymous with "quality" in typewriter circles. Clear, attractive print to add impetus to your typed work! Smooth, nimble performance! Time-saving efficiency! Stunning two-tone Charcoal and Pearl Gray finish; Off-white keys. Travels smartly in its deluxe zipper style case (included). Ship. Freight, Truck or Express. Ship. wt. 14 lbs.

53 A 1722 R—Pica type. At Wards only \$5 Down, \$5 Month. Cash \$79.99  
53 A 1723 R—Elite type. At Wards only \$5 Down, \$5 Month. Cash 79.99



①



## MEET THE FAMILY PORTABLE— AT HOME OR ON THE GO!

**\$44<sup>50</sup>** Fed. Tax Paid

- Full-size keyboard, 9½-in. writing line and ½-1-1½-2-line spacing
- Touchset margins with margin locks; extension rod
- Paper bail and card guide

② Royal Dart. Wards Exclusively. Weighs only 11 lbs., only 3 in. high, but it's a whiz for ordinary typing jobs. School grades climb with themes and homework typed in Dart's clear print.

Dart's quiet, easy action makes correspondence, personal typing a breeze for Mom. And, back and forth, from home to office, Dart helps Dad meet executive deadlines.

**Smart Good Looks** in Charcoal Gray Crackle finish, Off-white, finger-flow keys. Brown vinyl portfolio case.

Shipped promptly from Stock by Freight, Truck or Exp. Ship. wt. 13 lbs.  
53 A 1708 R—Pica type only. \$45.00 Down on Terms. . . . . Cash \$44.50

Pica Type (10 letters per inch) Elite Type (12 per in.)

## Smith-Corona Galaxie Portable **\$107<sup>75</sup>** \$5 Down Fed. Tax Paid

• Pica, Elite Type or *Artistic script* (actual size)

③ Check These Features: 88-Character Keyboard, Key-Set Tab, Touch Selector, Quick-set Margins, Page Gauge, 1-2-3-Line Spacing, Stencil Cutter. With Case. State: Spring Green, Stormist Blue, Black. Frt., Trk., Expr. Ship. wt. 22 lbs.  
53 A 1742 R—Artistic Script. 1-color ribbon. . . . Cash \$107.75  
53 A 1740 R—Pica type. 2-color ribbon. . . . . Cash 107.75  
53 A 1741 R—Elite type. 2-color ribbon. . . . . Cash 107.75

## Smith-Corona Sterling Portable **\$79<sup>50</sup>** \$5 Down Fed. Tax Paid

- 84 characters in office-size keyboard; quick-set margins
- Touch selector and full-width tabulator

④ Full-featured Portable Typewriter. Smith-Corona's infallible performance: the convenience and economy of a portable; distinctive type for letters, school and office work. Enclosed in a soft Gray finish. Carrying case included. Ship. Freight, Truck or Express. Ship. wt. 20 lbs.

53 A 1744 R—Pica. . . Cash \$79.50  
53 A 1745 R—Elite. . . Cash 79.50



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53 A 1708

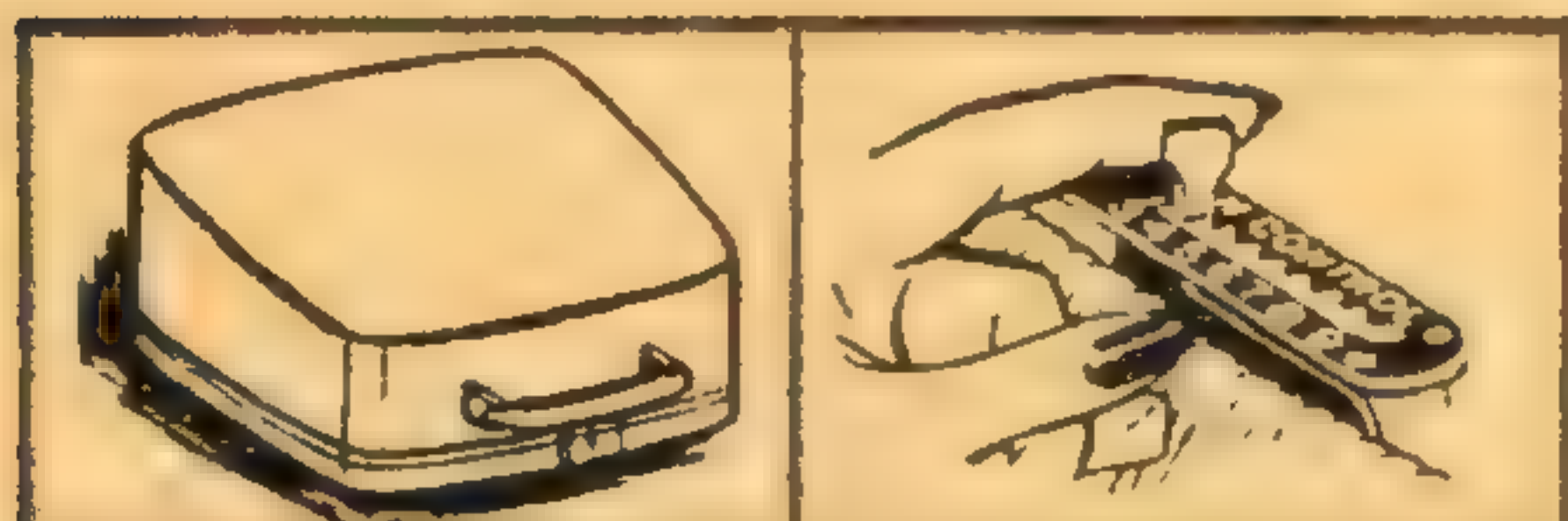




# New! ROYAL<sup>®</sup>

## HERITAGE DELUXE

NEW FEATURES + ROYAL<sup>®</sup> EXCLUSIVES + NEW COLORS



New Deluxe  
Carrying Case

\*Touch Control<sup>®</sup>  
regulates touch



\*Magic Margin<sup>®</sup>  
Jiffy margins

\*Twin Pak<sup>®</sup>  
Ribbon Change

\*Magic Column<sup>®</sup>  
Sets Tabulations

- \*Four Royal exclusive features
- 88 character standard keyboard
- Versatile 1-2-3-line spacing
- Automatic line finder

- Synchronized measuring scales
- Segment shift; stencil cutter
- Comfortable keyboard slope
- Fatigueless finger-flow keys

The Portable Typewriter of 1961! Exclusively Wards. New, big machine efficiency! New, bright fashion look to dramatize your home, classroom, office! A new miracle in finer typing equipment with more quality for your money, more ways to take the hard work out of typing! Two-tone Beige and Gray, Gray and Gray, Blue and Gray, Freight, Truck, Express. Ship. wt. 23 lbs. State color. 53 A 1700 R—Pica type. . Cash \$98.50 53 A 1701 R—Elite type . . Cash \$98.50







WARDS  
Kitchen Shop

# All the Color in th



↑  
ABOVE

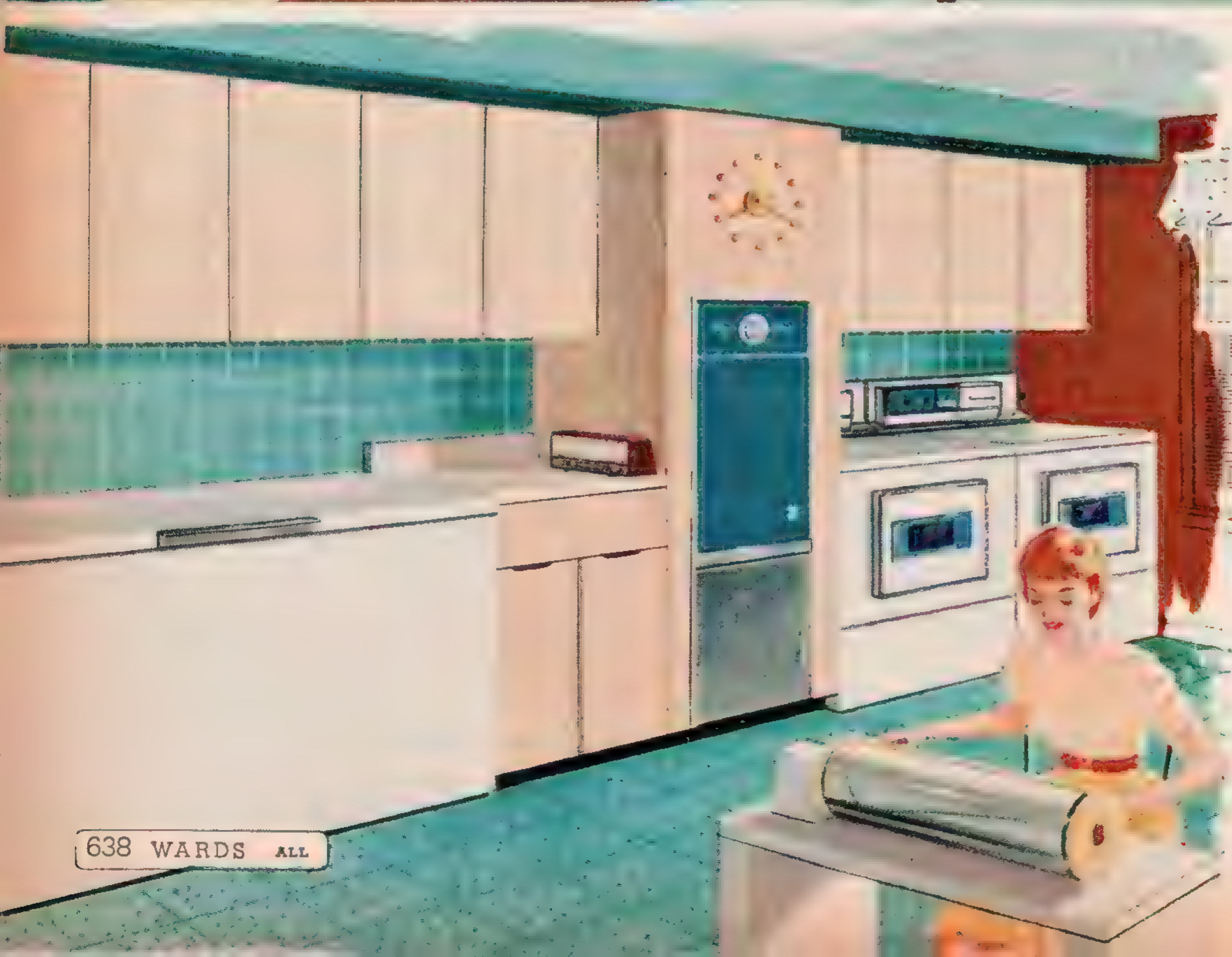
Glamorous Kitchen above has rich Tawny Birch Signature Cabinets (Page 640-1) enhanced by Tru-Cold Center-Drawer Refrigerator and Built-in Oven and Range (Page 653-4). Color Scheme is Wards Capri Blue and Candle-light Yellow, see Page 707 for Wards coordinated color plan.

← AT LEFT

Efficient Utility Room features Platinum Birch Signature Cabinets (Page 640-1) plus these work-saving appliances: Tru-Cold Freezer Chest (Page 665); Fairway Hot Water Heater (Page 935, 997), Signature Washer and Dryer twins, (Page 947, 949); Signature Ironer, (Page 950). Color scheme is Delphinium Blue, see page 707.

AT RIGHT →

Gleaming White Kitchen on opposite page is built around Signatures' finest Steel Cabinets (Page 644-5). Free-standing appliances include: Signature Automatic Range (Page 653); Tru-Cold Refrigerator (Page 661) and Portable Signature Dish-Washer (Page 655). Modern Built-in Fireplace shown is listed on page 983. Floor Tile on Page 901.





# the World For Your Kitchen

**A WARD CO-ORDINATED SIGNATURE KITCHEN IS RIGHT FOR YOU:**

## Color-Right

Whether you choose wood or steel cabinets, you can add color accents with matching or contrasting walls, countertops, floors and accessories. Walls can be painted or tiled, counters can be plastic laminate or vinyl type, floors can be rubber, vinyl, asphalt or linoleum—all come in a wide selection of colors. See Page 707 for details of Wards co-ordinated color plan.

## Design-Right

Signature Cabinets and Wards modern appliances are designed with your convenience in mind. Every work-saving, step-saving, time-saving feature has been included to shorten your kitchen hours, make meal preparation most efficient.

## Style-Right

Wards exclusive Signature products, wood or steel cabinets, built-in or free-standing stoves, portable or built-in dishwashers, even laundry equipment and hot water heaters, have been given a modern, matching design that gives your kitchen a custom harmony you never before thought possible. A complete harmony—even to uniformly designed control panels and trim.

## Price-Right

At Wards, a luxury kitchen need not be luxury-priced. Whether you need just one cabinet or a whole new kitchen, you'll find that you'll save at Wards low prices. And you can take 3 years to pay on Wards Home Improvement Plan—see Pg. 960.

## HANDY INDEX...WARDS HAS EVERYTHING YOU NEED IN A KITCHEN

Bakeware.....675	Corner Cabinets.....993	Floor Tile.....900-903	Meat, Frozen.....701	Slicers, Food.....674
Blenders, Electric.....670	Countertops	Freezers, Supplies...663-665	Mixers, Food.....670	Stools, Kitchen.....752-753
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## HOME PLANNING BOOK

Over 50 modern homes, designed by noted architects—ranches, Cape Cods, split-levels, two stories etc. Each with floor plans, sectional views, elevations, description. Coupon included for ordering complete architectural drawings and specifications from Wards. About 96 pages. 74 A 9700—Wt. 12 oz. 89c



## EASY TERMS, TOO...

No need to wait—start your kitchen remodeling today—pay later in easy-to-budget Monthly Amounts. Wards offer 3 convenient credit plans. On any Home Improvement Purchase of \$100.00 or more you pay nothing down, and have up to 3 years to pay! See details of this plan on Page 960.

**Remember—Satisfaction Is Guaranteed at Wards**

## LET WARDS CUSTOM-DESIGN A KITCHEN JUST FOR YOU!

Thinking of remodeling? Let Wards Professional Planning Staff turn your dream kitchen into a reality! Using equipment you select and measurements you provide, they will design a completely co-ordinated custom-kitchen for you. A scale model of your new kitchen will be assembled and photographed. You will receive a full-color photograph of the model, along with a cost estimate and floor plan. Send coupon below today!

Montgomery Ward & Co.; Customer Service Dept.

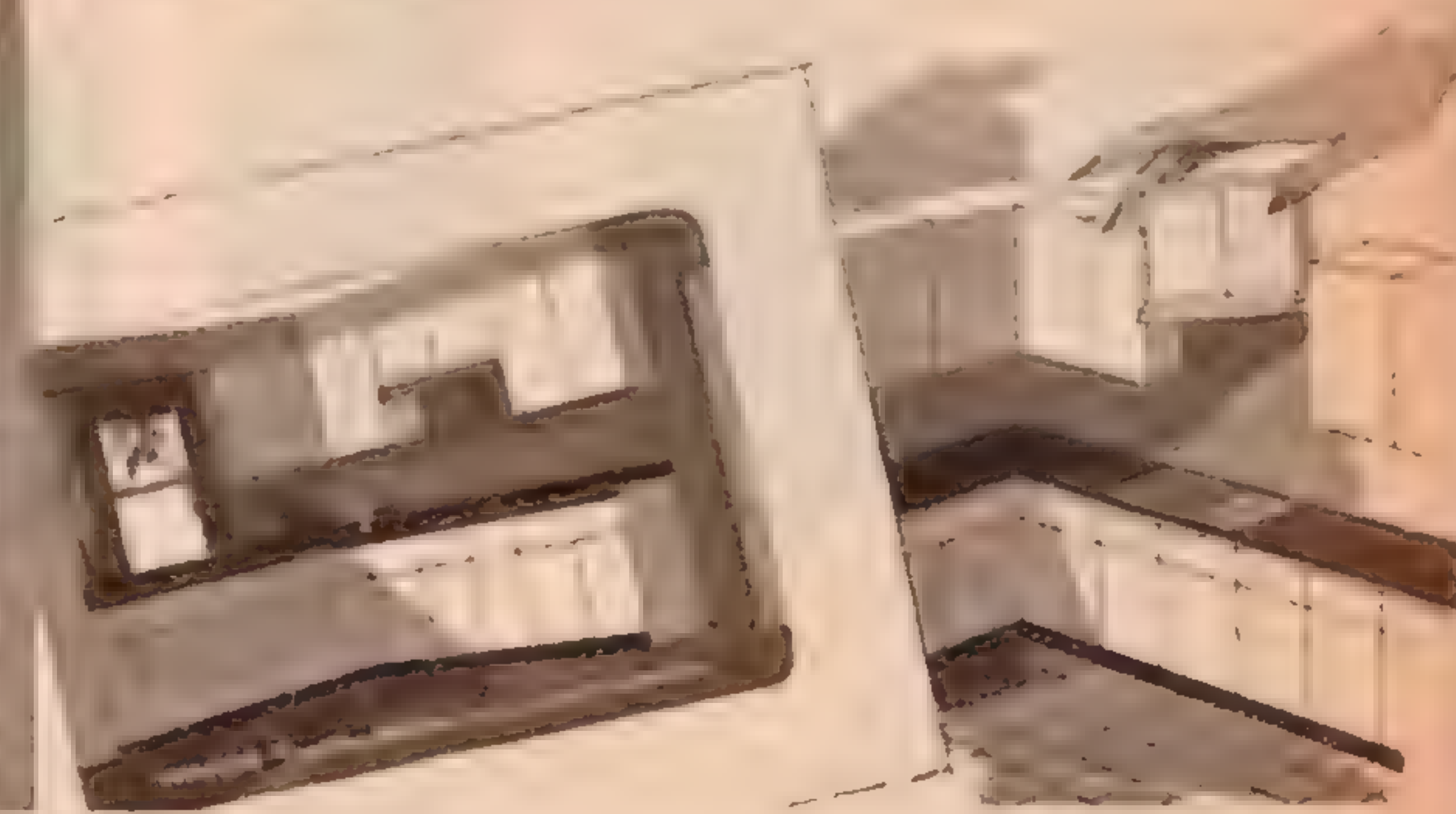
Please send FREE Kitchen Planning Form 27423. I will return it for a custom-designed plan, color photograph and estimate of a Signature Co-ordinated Kitchen. I am not obligated in any way.

Name \_\_\_\_\_

Street or  
Route And Box \_\_\_\_\_

Post Office \_\_\_\_\_

Phone \_\_\_\_\_ S-61 CBAS WARDS 639







Exclusively Designed by  
DAVE CHAPMAN,  
Famous Industrial Designer

## Signature 8-Foot Birch Cabinet Group . . . only \$212<sup>50</sup>

**A** Start your Signature Kitchen today with this basic unit and save \$25.15 from prices of separate pieces! These handsome new cabinets combine distinctive architectural simplicity, fine furniture-like appearance and skilled craftsmanship of construction to give you lasting beauty and utmost efficiency. See more Signature features on opposite page. Two beautiful new toned finishes to go with any decor—rich and mellow Tawny (shown) or Light and lovely Platinum (both are shown in color on Page 638). Includes formed cove style counter top of high-pressure plastic laminate. Choose any color top listed under (14) on Page 651. Unit includes 15-inch (B); 15-inch (C); 30-inch (E); 36-inch Sink Front. Order sink basin and fittings separately. See Shipping Notice below.

Cabinets completely assembled and lacquered. Ship. wt. 276 lbs.

74 A 8069 F—TAWNY 8-Ft. Group. State counter top pattern, color. . . . \$212.50

74 A 8071 F—PLATINUM 8-Ft. Group. State counter top pattern, color. . . 212.50

**Sink and Fittings.** 32x21-in. white porcelain enamel on steel double-bowl sink with our Best chrome-plated brass fittings. Includes 2-valve mixing faucet with hose spray, 2 basket strainers. Shipped promptly from M. O. House.

74 A 8063 R—Shipping weight 55 lbs. . . . . \$38.95

Thinking of remodeling? Wards experts will help you plan your new kitchen—absolutely no charge or obligation. See Page 639.



35.25



45.25



42.95



51.25



101.95



54.95



36.95

### Signature Matching Birch Base Cabinets . . . Low as \$35<sup>25</sup> Completely Assembled

• **Finest Signature finish** on all cabinets—specially developed to enhance natural beauty of fine birch—choose Tawny (shown) or Platinum—both with satin finish.

• **Drawer fronts are flush style**— $\frac{3}{4}$  in. thick. Toned birch faces and natural birch backs to match doors. Drawer backs and sides are solid hardwood  $\frac{7}{16}$  in. thick.

• **Shelves are  $\frac{1}{2}$ -in. hardwood plywood** built into solid frames for extra strength—solid support for even heaviest appliances.

• **Doors overlap and conceal hardwood front frames.** Constructed of 2-ply birch plywood panels on each side of solid lumber core interior construction.

All Base cabinets are 23 in. deep by 34 $\frac{1}{2}$  in. high without top; order custom-built Plastic Laminate Counter Tops from Page 651.

**(B) 1-Door, 1-Drawer.** Convenient sliding tray in bottom section.

**(C) 4-Drawer.** Spacious drawers for table linens, utensils.

**(D) Door, Drawer unit.** Removable cutting board, sliding tray shelf.

**(E) 2-Door, 2-Drawer.** Also use with top control Ranges, Pg. 653.

**(F) Corner Cabinet.** Space-saving revolving Lazy-Susan shelves. Requires 35 in. space along each wall.

**(G) Sink, Range Base.** Use as sink base or range base for built-in ranges with front controls. Use (E) for top control ranges.

**Sink Front** (not shown). Use between 2 cabinets. Can trim 6 in.

**(H) Base End Shelf.** A decorative unit that adds space for nick-nacks, etc. 12 in. deep. Allow 13 in. for counter top.

**Base Corner Filler** (not shown). Requires 26 in. along each wall.

**Base Filler** (not shown). 3 in. wide, but can be trimmed to fit.

State Cat. No. (\*) Specify Right or Left hand Hinge  
74A8010 F—Tawny Birch 74A8011 F—Platinum Birch Finish

	Base Cabinets	Width	Style	Wts.	Price
(B)	1 Door, 1 Drawer*	12 in.	B12	37 lbs.	\$35.25
		15 in.	B15	39 lbs.	36.95
		18 in.	B18	44 lbs.	38.75
		21 in.	B21	49 lbs.	40.95
(C)	4 Drawer	24 in.	B24	50 lbs.	43.25
		15 in.	DB15	50 lbs.	45.25
		18 in.	DB18	55 lbs.	47.75
		30 in.	B30	62 lbs.	54.95
(D)	1 Door, 1 Drawer* (with cutting board)	18 in.	B18CB	42 lbs.	44.95
		27 in.	B27	58 lbs.	51.25
(E)	2 Door, 2 Drawer	30 in.	B30	62 lbs.	54.95
		36 in.	B36	68 lbs.	59.50
		42 in.	B42	77 lbs.	64.25
		35x35 in.	RCB35	66 lbs.	101.95
(F)	Revolving Corner				
(G)	Sink, Range Base	36 in.	SRB36	60 lbs.	54.95
(H)	Base End Shelf	23 in.	BR23	38 lbs.	36.95
	Corner Base Filler	3x3 in.	CBF	6 lbs.	7.95
	Base Filler	3 in.	BF3	4 lbs.	5.25
	Sink Front	36 in.	SF36	29 lbs.	28.50



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# When Only the Best Will Do

## PREFINISHED *Signature* BIRCH CABINETS—TAWNY OR PLATINUM FINISH



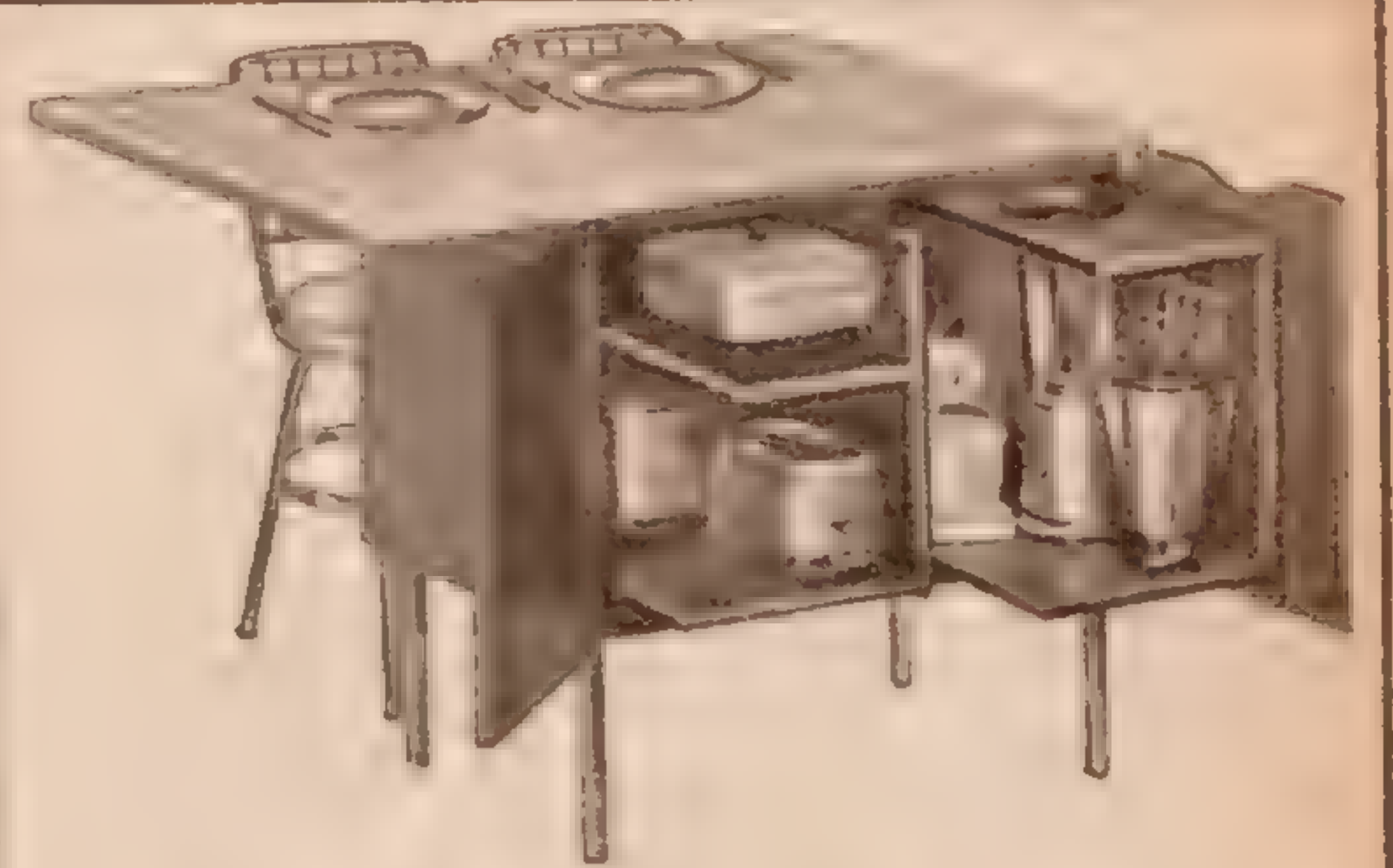
### HAND RUBBED FINISH

Three-coat furniture type finish in toned Tawny or Platinum—hand sanded and hand waxed for lasting beauty. Specially designed and tested to withstand hard kitchen use.



### MAGNETIC DOOR CATCHES

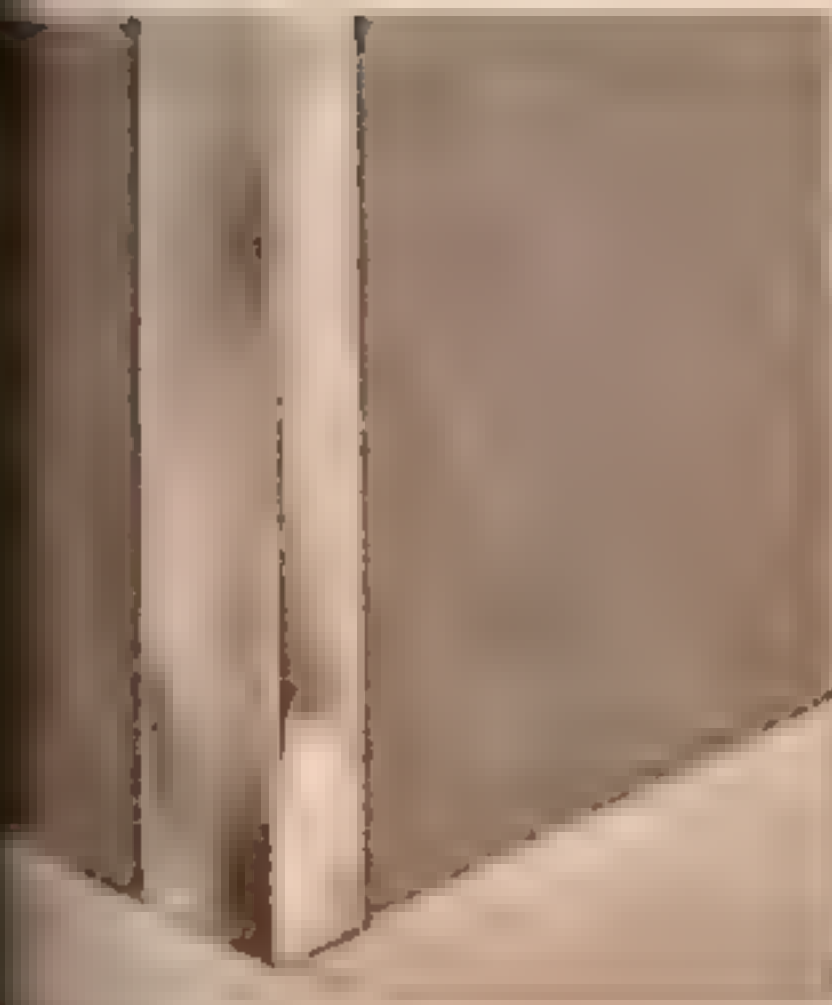
Spring cushioned, adjustable catches insure easy opening and positive closing action. Hinges are sturdy semi-concealed furniture type. Made of 14-gauge steel with nylon bearings.



## Exclusive 2-in-1

### "SMALL APPLIANCE CENTER"

Wards now offer a complete line of Signature Island Base Units for your custom-kitchen. Write Wards Customer Engineering Dept. for information. See Kitchen Planning, Pg. 639. Unit shown above is the compact small-appliance center with 2 pull-out pegboard racks. Also serves as a handy breakfast bar when used with extra-wide counter top.



### STAINLESS STEEL EDGES

Smart metal trim enhances the fine natural wood finish—affords extra protection, too. Exceptionally attractive when coordinated with Signature appliances, see index.



### OAK DRAWER GUIDES

Oak drawer sides ride on full-length guides. Guides are impregnated with permanent lubricant for smooth, quiet operation—won't stick. Safety stops prevent accidental removal or spilling.

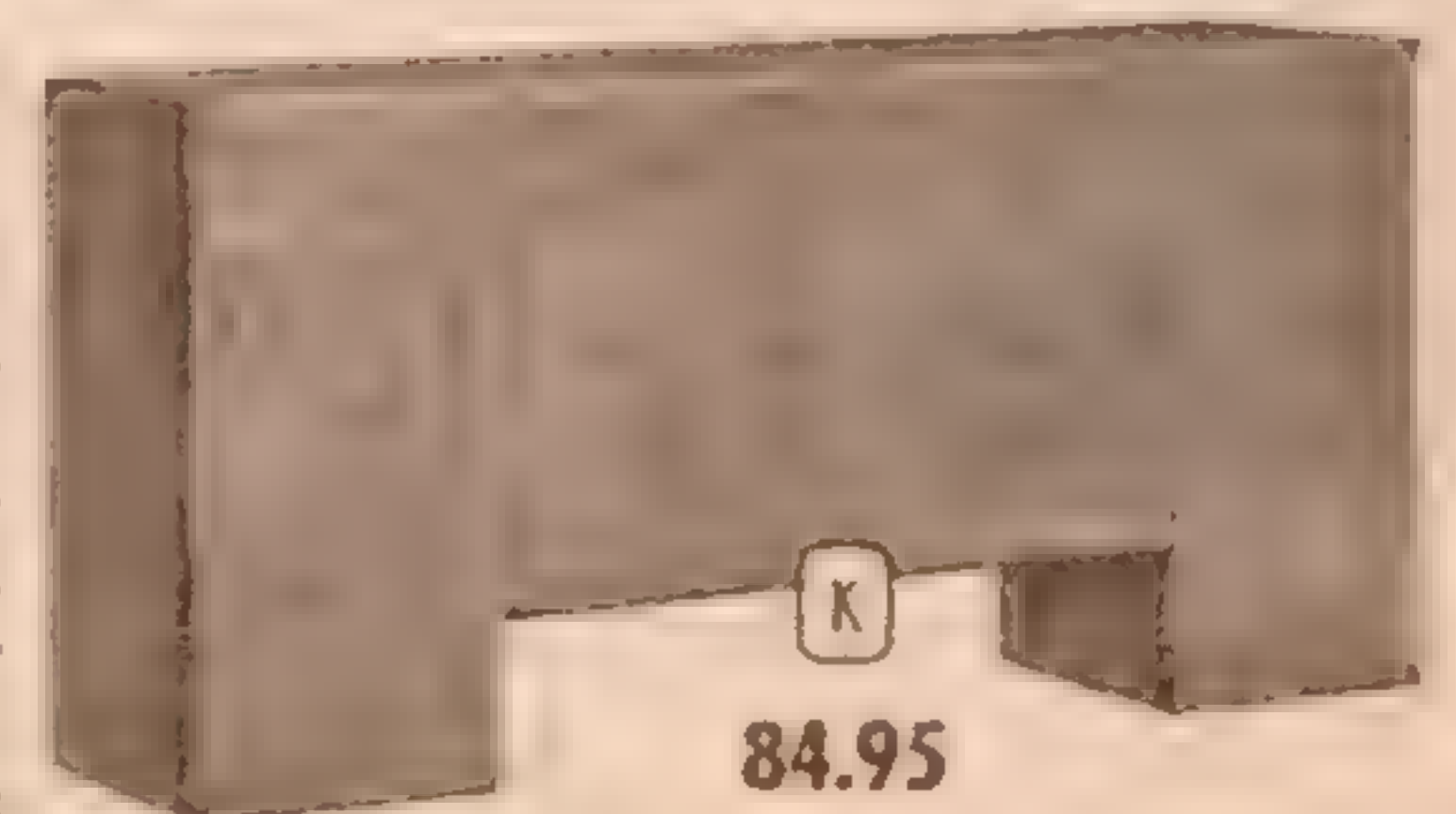
## 66-in. Birch Cabinet Sink \$184<sup>95</sup> . . . Matching Wall Cabinet \$84<sup>95</sup>

**J Cabinet Sink.** Ideal starter unit for your new Signature cabinet kitchen. Cabinets are beautiful toned Birch in your choice of Tawny or Platinum—described above and on opposite page. Completely assembled and lacquered, ready to use. Entire cabinet is one complete unit. Has 2 drawers and large 4-door storage area with 1 sliding shelf-tray plus breadboard and bread box. Includes tough melamine high pressure formed cove plastic laminate counter top in White Gold-Dust pattern (shown in color on Page 961)—has rounded no-drip front. Easy to clean, stays beautiful—resists heat, acids, scratches. With 32x21-in. double bowl sink of porcelain enamel on steel—chip, stain, acid-resistant—with rim and Wards Finest Quality 2-lever fittings with spray. Shipped promptly from M. O. House. State Style Number SB66.

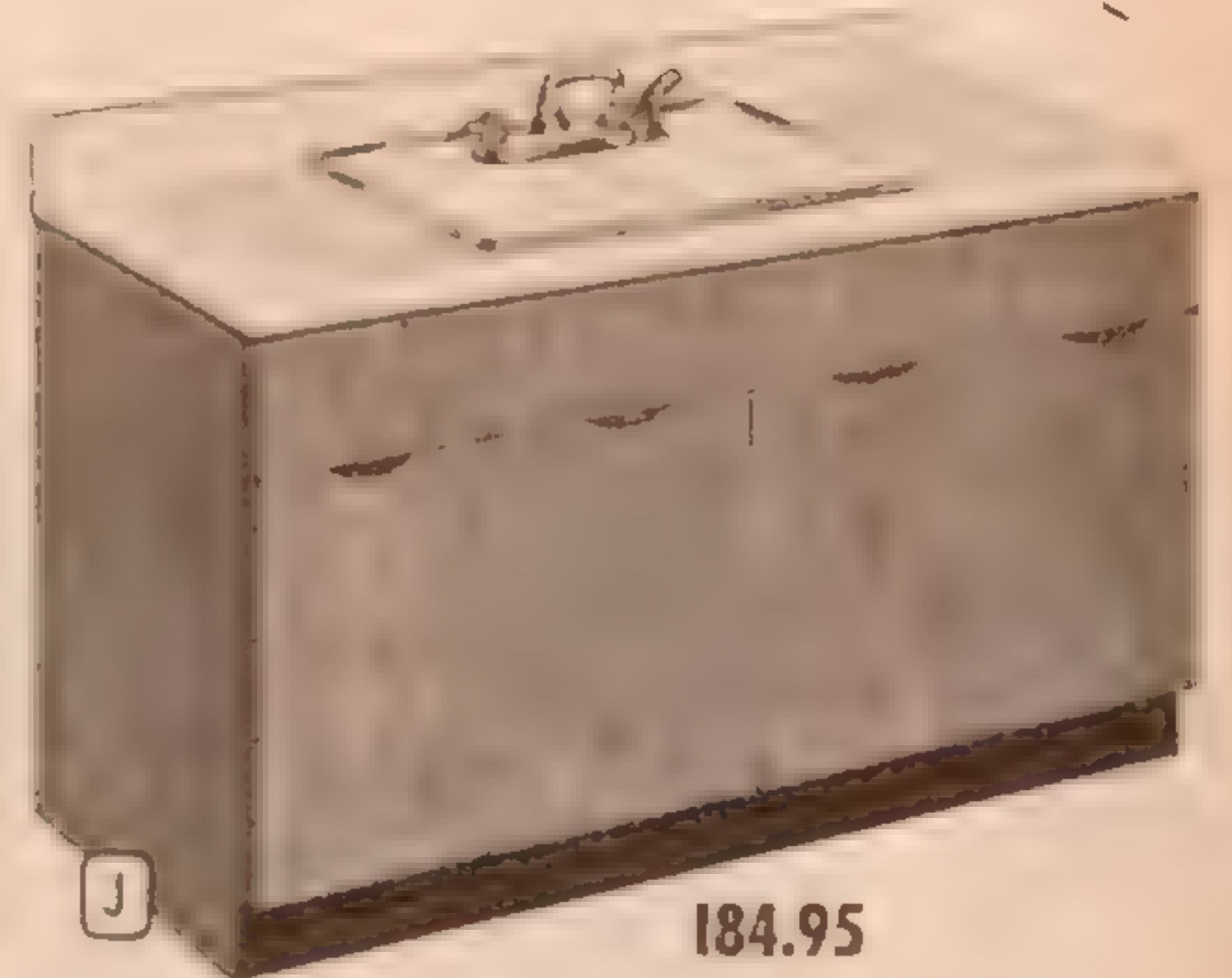
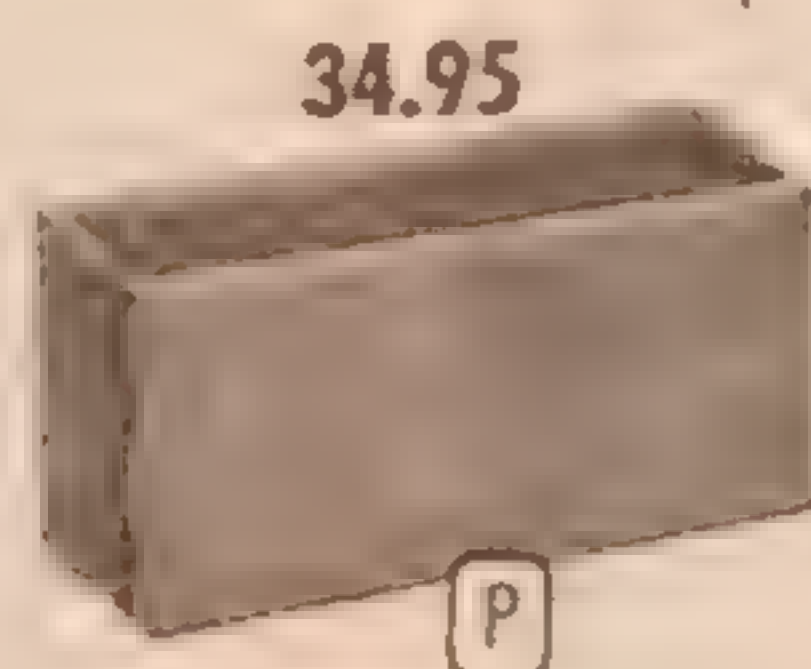
74 A 8052 R—Tawny Birch. Ship. wt. 251 lbs. . . \$184.95  
74 A 8099 R—Platinum Birch. Ship. wt. 251 lbs. . . 184.95

**K 66-in. Wall Cabinet.** Matches sink cabinet at left. Side and center sections align with sections of sink Base. Cabinet is one complete unit, 30 in. high. 5 adjustable, removable shelves in side sections, recessed finger grooves in doors. Completely assembled, lacquered, ready to install. Shipped promptly from Mail Order House. State Style Number W6630.

74 A 8010 R—Tawny Birch. Ship. wt. 79 lbs. . \$84.95  
74 A 8011 R—Platinum Birch. Ship. wt. 79 lbs. 84.95



3 YEARS TO PAY  
**No Money Down**  
SEE PAGE 960



## Signature Birch Wall Cabinets . . . Low as \$25<sup>95</sup> Completely Finished

All Wall Cabinets are 12 in. deep. See "Shipping Notice" on opposite page.

**L M 30-in. high 1 and 2-Door Cabinets.** Each cabinet has 2 hardwood stationary shelves.

**N Corner Cabinet.** Makes use of otherwise wasted corner space. 2 stationary shelves. 23-in. space along each wall.

**Wall Filler** (not shown). Use in wall-to-wall installations where cabinets fall inches short of filling space. Fillers are 3 inches wide; can be trimmed.

**Wall Corner Filler** (not shown). Requires 14 inches space along each wall.

**Valances** (not shown). Scalloped style. For use above windows, over sinks, etc.

**P Double-Door Models.** 1 stationary shelf. Use over ranges, refrigerators, etc.

**R Wall Bracket Shelf.** Price is for pair.

State Cat. No., Style No. Single door units are reversible—may be used for right or left hand hinge.  
74 A 8010 F—Tawny Birch Finish; 74 A 8011 F—Platinum Birch Finish

	Wall Cabinets	Width In.	Ht. In.	Style No.	Weights	Price
(L)	Single Door	12	30	W1230	23 lbs.	\$25.95
		15	30	W1530	23 lbs.	27.75
		18	30	W1830	25 lbs.	29.50
		21	30	W2130	28 lbs.	31.45
(M)	Double Door	24	30	W2430	31 lbs.	33.25
		27	30	W2730	36 lbs.	38.75
		30	30	W3030	38 lbs.	40.95
		33	30	W3330	42 lbs.	43.45
(N)	Corner	36	30	W3630	44 lbs.	45.75
		23x23	30	CW23	42 lbs.	45.25
		3	30	WF30	4 lbs.	5.25
		2x2	30	CWF	5 lbs.	6.75
(P)	Double Door	Valance	36	V36	2 lbs.	7.75
		Valance	48	V48	3 lbs.	10.50
		36	12	W3612	22 lbs.	34.95
		36	15	W3615	24 lbs.	35.95
(R)	Bracket Shelf	24	18	W2418	23 lbs.	29.95
		30	18	W3018	26 lbs.	33.25
		36	18	W3618	30 lbs.	35.95
		42	18	W4218	34 lbs.	39.75
		7	4	BS7	4 lbs.	4.95

## Oven Cabinet \$104<sup>25</sup>

**T 84 in. high, 24 in. deep, 24 in. wide.** Fits all Signature\* ovens Page 654. State Oven Cat. No. of your oven for proper fit. Cut-out will be made to accommodate oven you order. Shipping information, opposite page. State Cabinet Style No. OB2484. Ship. wt. 120 lbs.

74 A 8010 F—Tawny . . \$104.25  
74 A 8011 F—Platinum 104.25

\*Wards offer a complete line of oven cabinets. If your oven is not listed on Page 654, write Wards Engineering Dept. for a cabinet to fit your oven. State make, model, serial number of your oven.

### FREE KITCHEN

#### PLANS

see Page 639.







**8-ft. Sunny Birch Cabinet Group \$192.85 With Top**

**(A)** Beauty, efficiency, economy! Complete 8-foot cabinet kitchen in beautiful Natural Sunny Birch—a rich light-grained birch that brings living-room charm to your kitchen. The ideal way to start your new kitchen—you save \$15.00 from the price of separate pieces . . . and modern styling enables you to add more cabinets later. Includes these semi-assembled cabinets: (D) 15-inch, (E) 15-inch drawer unit, (G) 30-inch base and 36-inch Sink Front described below. Also includes sink and fittings—a 32x21-in. white porcelain enamel-on-steel double bowl sink with our Best chrome-plated brass fittings. Has 2-valve mixing faucet with hose spray and 2 basket strainers. Shipped promptly from M.O. House. Price of same pieces purchased separately would be \$146.25.

74 A 8051R—Order counter top separately below. Wt. 227 lbs.. Only \$131.25

**Plastic Counter Top with metal trim.** In all colors listed on Page 651 for (15). Tough high-pressure plastic laminate resists acids, alkalis, boiling water. Shipped from Factory near Albany, N.Y. or York, Pa.; allow 2 weeks.

74 A 8065F—State color and pattern. Ship. wt. 96 lbs.....Only \$61.60

**66-in. Sunny Birch Cabinet Sink**

**(B)** Ideal unit for the compact kitchen—completely assembled and lacquered, ready to set in place. Natural Sunny Birch—a distinctive light-grained wood styled for beauty in any home. Has all features described on opposite page. Entire cabinet is one complete unit. Has 2 drawers and large 4-door storage area with 2 sliding shelf trays. Includes tough, melamine high-pressure plastic laminate counter top in White Gold Dust pattern (shown in color, Page 961) trimmed in stainless steel. With 32x21-in. double-bowl sink (porcelain enamel on steel) with rim and Best quality 2-lever fittings with spray (see Page 657 for description). 2 basket strainers. Shipped promptly from M.O. House. 74 A 8073R—Ship. wt. 205 lbs.....Only \$164.95

**(C)** 66-in. Wall Cabinet. Matches cabinet sink above. Side and center sections align with sections of sink base. Cabinet is one complete unit, 30 in. high. Two adjustable shelves in side sections. Completely assembled, lacquered, ready to install. Shipped promptly from Mail Order House. 74 A 8028R—State style No. W6630. Ship. wt. 74 lbs.....\$72.95



**Matching Natural Sunny Birch Base Cabinets . . . Choice of 19 Sizes and Styles Low as \$19.95**

• **Flush Doors** of rich grained Birch. Full 3/4 in. thick. Finest ladder-core construction.

• **Birch-front Drawers** have new squeak-free side guides; ride in sturdy oak tracks.

• **Built-in Birch End Panels** on all Wards base cabinets. Need no additional covers. Warpproof, durable hardboard backs.

• **Brushed chrome and copper knobs** with fine pewter finish—unique design goes with all kitchen accessories.

**(D) TO (K)** All base cabinets are 24 1/2 inches deep by 34 1/2 inches high. Order Custom-Built Plastic Laminate Counter Tops from listings on Page 651—choose from wide range of colors. Order Sinks from Pages 656, 657; Built-in Ovens and Ranges, Pages 653, 654; Oven Cabinets on opposite page. Semi-Assembled units are shipped promptly from Stock. Assembled from Factory—see Ship. Notice, opp. page.

**(D)** 1 Door, 1 Drawer unit with one adjustable shelf. In five sizes.

**(E)** 4 Drawers. Choice of 15 or 18-in. size. Each with 4 sliding drawers.

**(F)** 1 Door, 1 Drawer. Adjustable shelf, cutting board, cutlery tray.

**(G)** 2 Doors, 2 Drawers. Convenient adjustable shelves. Can also be used for Signature drop-in top control ranges sold on Page 653.

**(H)** Corner Cabinet. Revolving "Lazy Susan" with plasticized shelves. Utilizes corner space. Requires 33 in. space along each wall.

**(J)** Sink or Range Base. Has 2 doors, 2 shelves—may be used for all Signature ranges, Page 653. Sink or Range Front (not shown) is similar, but has no base shelf, back or sides; can be trimmed up to 5 in.

**(K)** Base End Shelf. Decorative unit adds space for plants, nick-nacks.

**Base Filler** with toe base (not shown). 3 in. wide, can be trimmed to fit.

**Base Corner Filler** (not shown). Requires 27-in. space along each wall.

State Catalog Number, Style Number. Specify right-or-left hand hinge on Single door units.

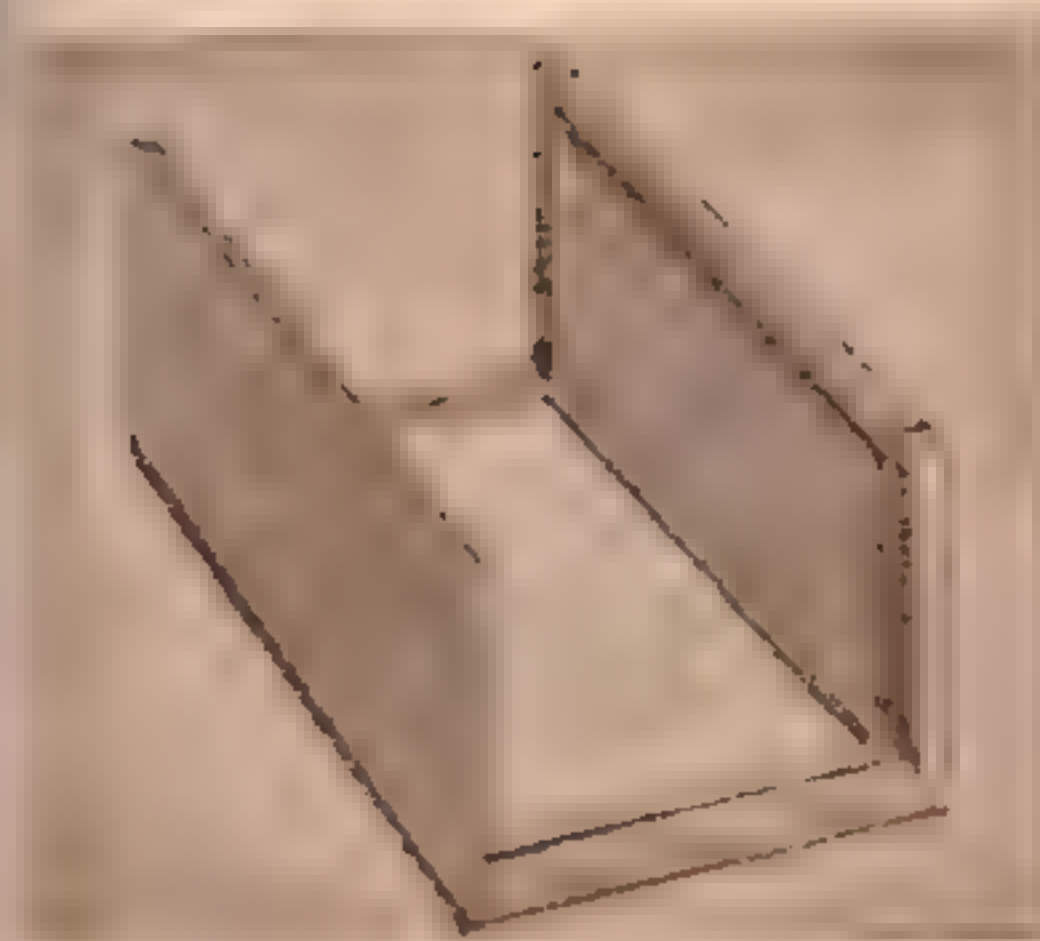
Base Cabinets	Width Inches	Style No.	Ship. wts.	Semi-Assembled 74 A 8024R	Assembled, Lacquered 74 A 8028F
(D) 1 Door, 1 Drawer	12	B12	31 lbs.	\$19.95	\$31.45
	15	B15	34 lbs.	23.95	33.25
	18	B18	41 lbs.	25.95	34.45
	21	B21	45 lbs.	27.95	35.95
(E) 4 Drawer	24	B24	48 lbs.	29.95	39.45
	15	B15D	43 lbs.	28.95	41.45
	18	B18D	52 lbs.	31.95	43.45
	15	B15CB	34 lbs.	26.95	37.45
(F) 1 Door, 1 Drawer with Bread Board	18	B18CB	42 lbs.	28.95	39.45
(G) 2 Door, 2 Drawer	27	B27	57 lbs.	33.95	45.45
	30	B30	61 lbs.	35.95	47.45
	36	B36	68 lbs.	39.95	50.45
	42	B42	76 lbs.	43.95	56.45
(H) Corner Cabinet	33x33	RBC33	81 lbs.	72.95	80.45
(J) Sink, Range Base Sink, Range Front	36	SRB36	59 lbs.	32.95	46.45
	36	F36-30	35 lbs.	18.45	25.45
(K) Base End Shelf	23	BES	16 lbs.	14.95	20.45
Base Filler	3	BF3	6 lbs.	3.15	3.50
Corner Filler	3	BCF	11 lbs.	4.45	5.25



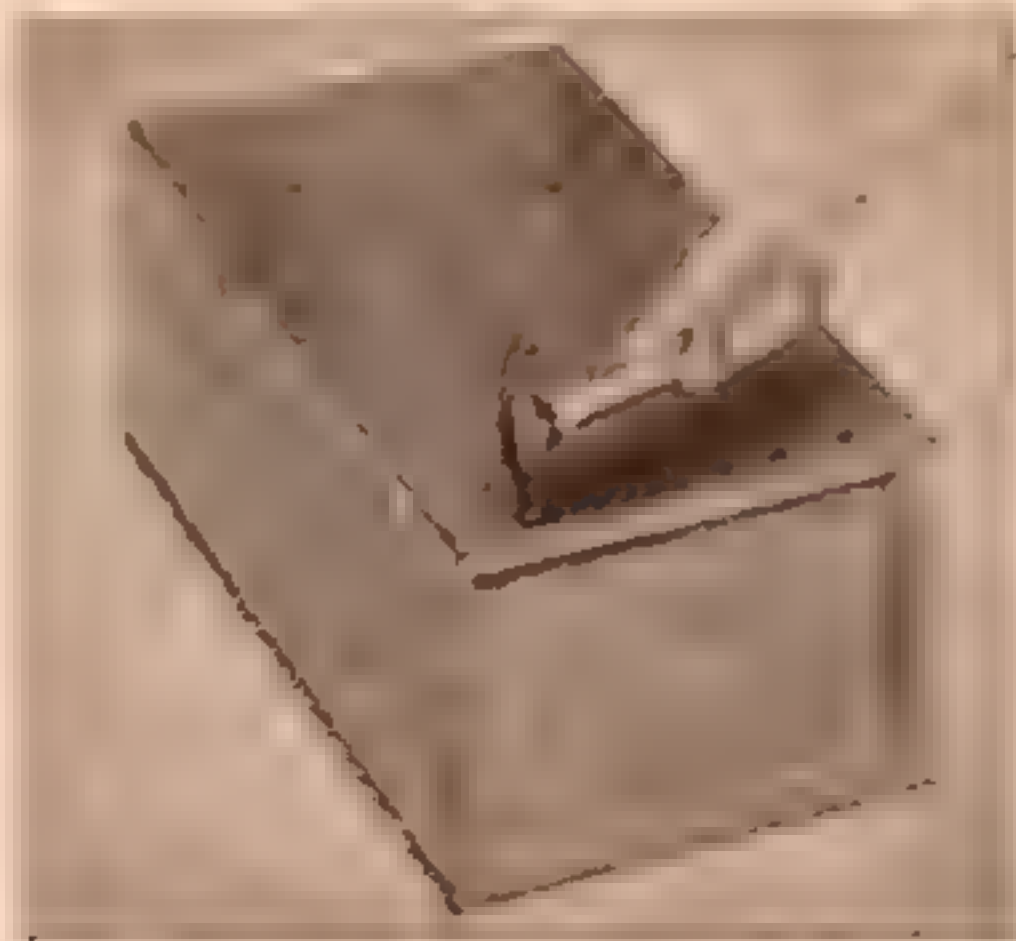
# Natural Sunny Birch...Two Ways to Buy:

## 1. SEMI-ASSEMBLED...EASY TO FINISH YOURSELF...Low as \$14<sup>95</sup>

Save a big 30% by assembling and finishing cabinets yourself. No special tools needed—cabinets can be completely assembled with hammer and screwdriver! Factory completes important part of job by assembling and bonding side frames and supports. No cutting, no fitting. All parts machined and sanded—ready to lacquer, varnish or enamel. "Locator" hinges assure perfect door hanging. Check "4 Foolproof Steps" below: Shipped promptly from Stock.



✓ Screw pre-assembled end panels to pre-assembled, bonded front frame.



✓ Slide top and bottom panels into pre-cut grooves and attach back panels.



✓ Mount hardware—hinges are paired right and left, have special locators—hang doors.



✓ Apply finish of your choice and cabinets are ready to use. The easiest assembly ever!

## 2. FULLY ASSEMBLED AND LACQUERED

Low As \$21<sup>95</sup>

Easiest, most convenient way to order Wards finest light-grain lacquered Birch cabinets—the perfect units for your glamorously-modern, wonderfully-efficient cabinet kitchen. Ready to set in place when delivered. Same as cabinets described at left but completely assembled and lacquered. Prime coated with penetrating sealer, given two spray coats of clear lacquer—then oven-dried. Factory-finishing process also includes special toning of cabinet front frames and finishing of recessed toe space in black satin.

### NO WAITING

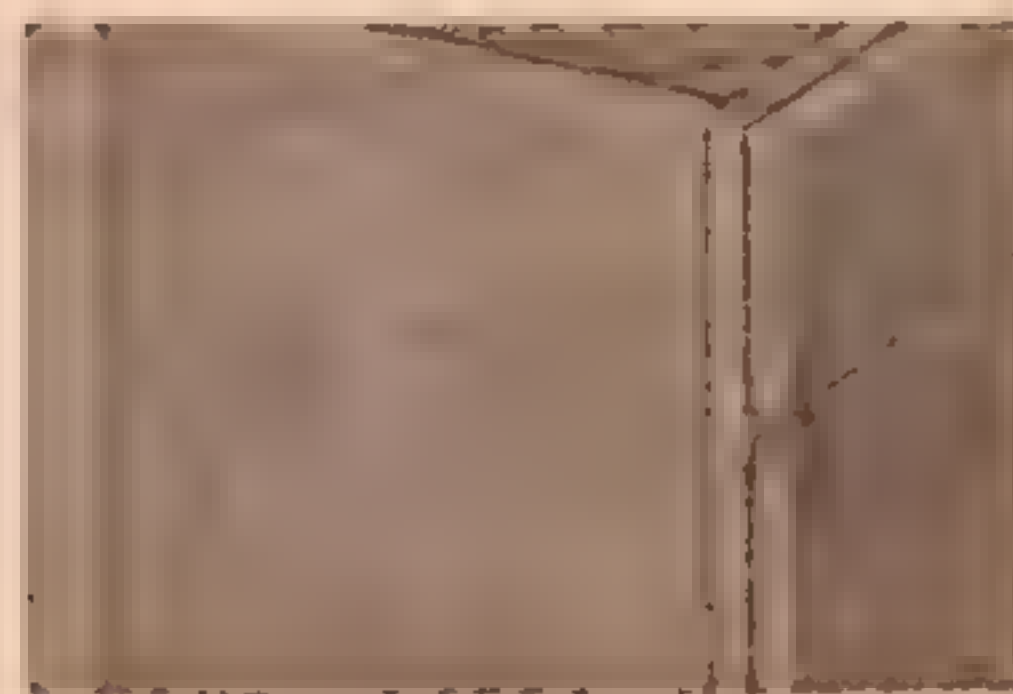
All semi-assembled cabinets on these two pages are ready for immediate shipment from Stock.

## All Sunny Birch Cabinets Have These Quality Features:



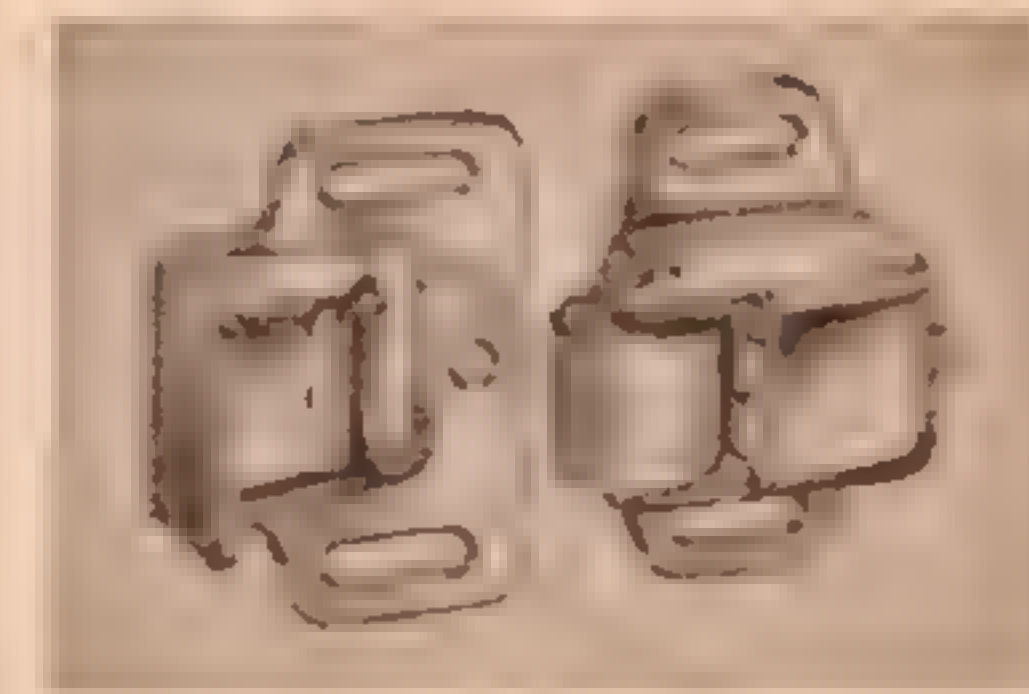
### HANDSOME HARDWARE

Smart modern 1-in. diameter pulls styled of brushed chrome and copper with fine pewter finish. Unique design goes with any kitchen decor. Semi-concealed hinges for modern straightline look. Wall Cabinets have recessed finger wells.



### BIRCH END PANELS

Finished end panels included on all cabinets. Many cabinets are sold elsewhere with plain fir plywood end panels which do not match birch fronts and require additional cover panels. Doors are full 3/4 in. thick ladder-core construction.



### RUBBER ROLLER CATCHES

Modern catches on all base and wall cabinet doors engage under finger-tip pressure, hold doors tightly closed. Smooth, silent spring action operation with built-in slot adjustment. Never need oiling—stay quiet, firm.



### ADJUSTABLE SHELVES

Shelves are removable and adjustable. Strongly-built of 3/4-in. clear lumber framing with 3/8-in. 3-ply panel inserts. Base shelves adjust to 3 positions—allow you to arrange storage areas the way you want them.



**(L)** 66.95

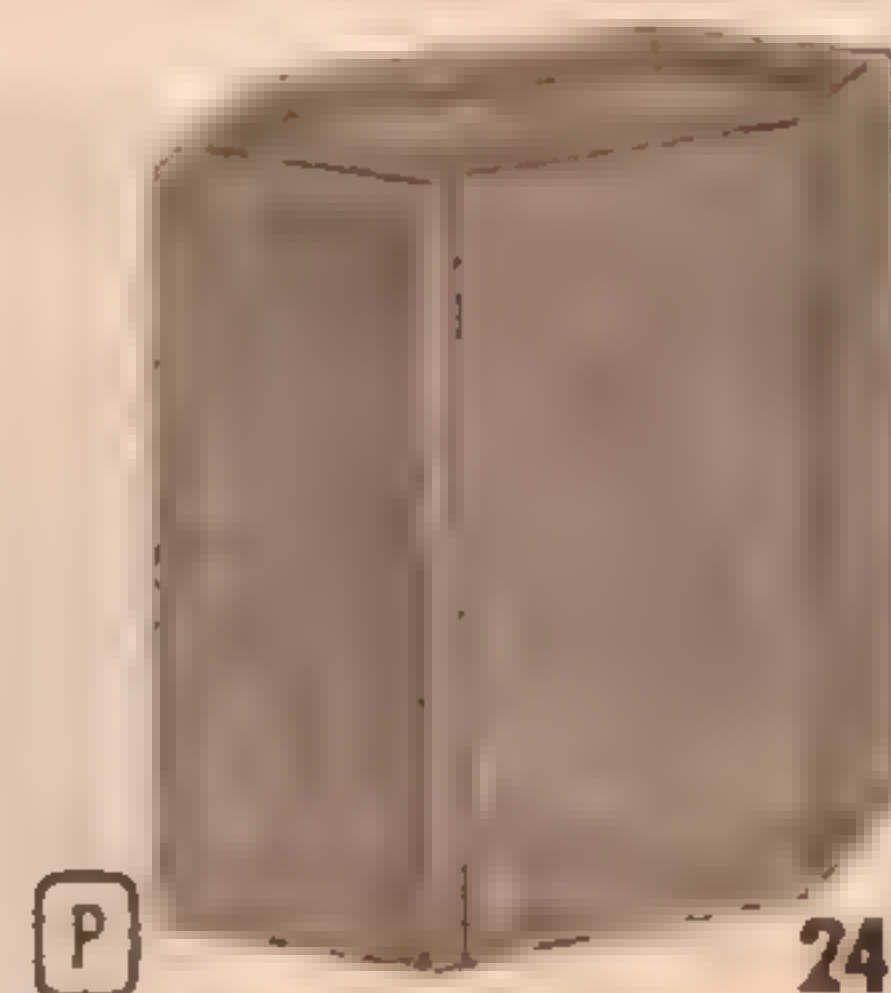
**Oven Cabinet**



**(M)** 14.95



**(N)** 24.95



**(P)** 24.95



**(R)** 20.95



**(T)** 3.50 Pr.

Free Kitchen Planning—See Page 639.

## Matching Natural Sunny Birch Wall Cabinets...Choice of 21 Sizes and Styles

**(L)** Fits all Signature ovens\*, Page 654. 84 in. high, 24 1/2 in. deep, 24 in. wide.

State Oven Catalog Number for proper fit. Cutout will be made to accommodate the oven you order.

See Shipping Information at right. State style number OB2484. Ship. wt. 101 lbs.

74 A 8024 R—Assembled but unfinished.....\$66.95

74 A 8028 F—Assembled and lacquered.....\$83.50

\*Wards offer a complete line of oven cabinets. If your oven is a size not listed on Page 654, write Wards Customer Engineering Department giving oven dimensions, name and model No.

**(M) TO (T)** All Wall Cabinets are 12 3/4 in. deep. State Catalog Number, Style Number and specify right or left hand hinge (as you face cabinets) on single door units.

**(M) (N) 1- and 2-Door Cabinets.** Choice of 9 widths. Each cabinet has 2 adjustable, removable shelves.

**(P) Corner Cabinet.** Utilizes corner space. 2 adjustable shelves. Requires 24-in. space along each wall.

**(R) Wall Cabinets.** 4 widths, 3 heights. Use over sink, range, refrigerator, or wherever headroom is desired.

**(T) Bracket Shelves.** Decorative, useful. Sold in pairs for handy display of knickknacks. Attach to any cabinet side.

**Wall Filler (not shown).** 3 in. wide, but can be trimmed to fit. Fills in odd inches of space for perfect wall to wall fit.

**Wall Corner Filler (not shown).** Turns corner to give perfect fitting cabinets. Requires 15 in. along each wall.

**Valance (not shown).** Straight style. Use above windows.

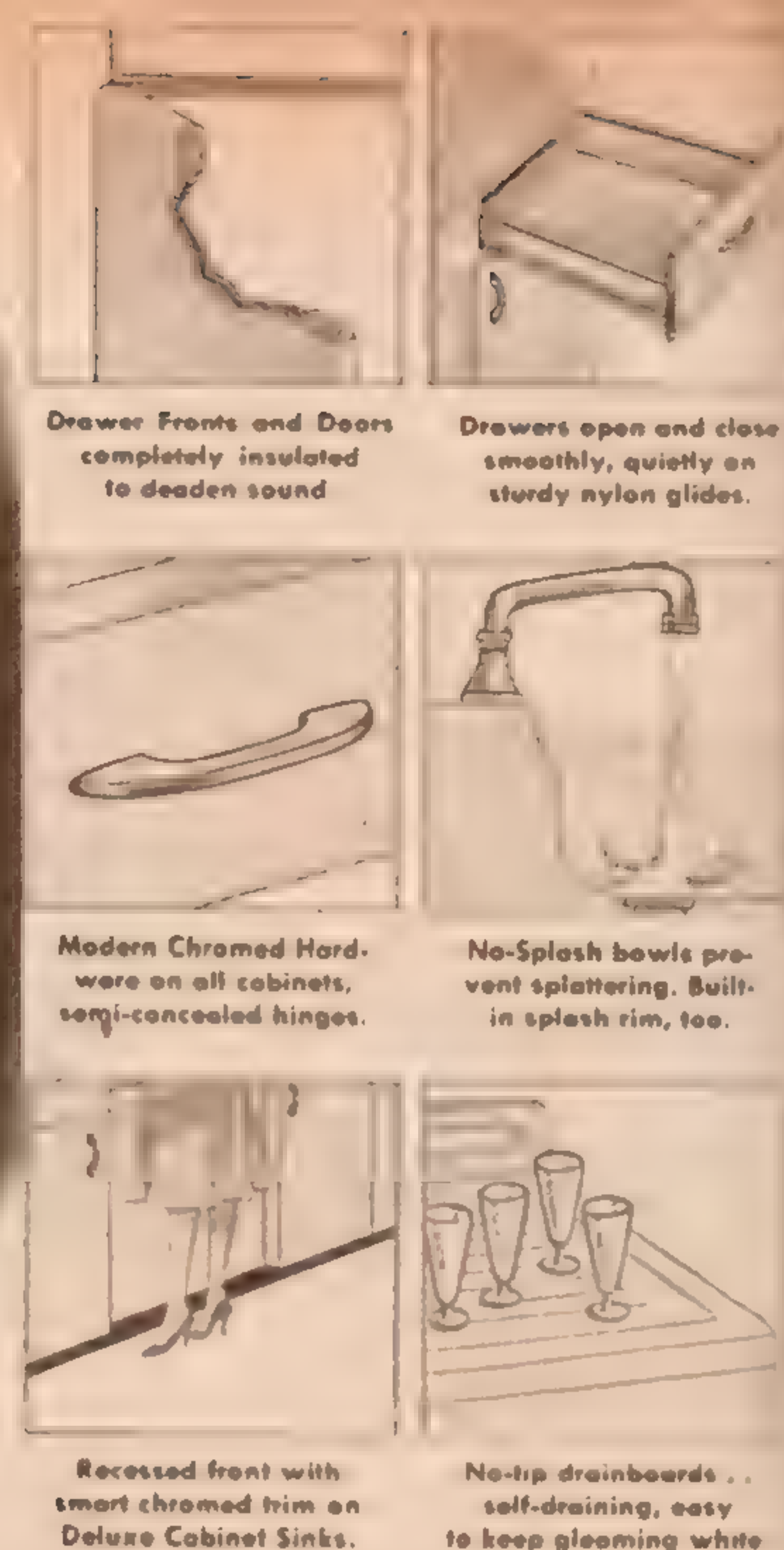
**SHIPPING:** Semi-assembled cabinets shipped promptly from Stock. Fully-assembled cabinets from Fact. in Davenport, Ia.; allow 10 days plus transit time. Pay freight from Mail Order House.

	Wall Cabinets	Width Inches	Ht. In.	Style Number	Ship. wt.	Semi-Assembled 74 A 8024 R	Assembled Lacquered 74 A 8028 F
(M)	1 Door	12	30	W1230	20 lbs.	\$14.95	\$21.95
		15	30	W1530	21 lbs.	16.75	23.25
		18	30	W1830	26 lbs.	18.75	24.95
		21	30	W2130	29 lbs.	21.45	26.45
		24	30	W2430	33 lbs.	22.50	28.95
(N)	2 Door	27	30	W2730	36 lbs.	24.95	32.45
		30	30	W3030	39 lbs.	26.95	34.25
		33	30	W3330	43 lbs.	28.95	36.45
		36	30	W3630	48 lbs.	30.95	36.95
(P)	Corner	24x24	30	WC2430R	43 lbs.	24.95	36.45
(R)	2 Door	36	11	W3611	27 lbs.	20.95	26.95
		36	15	W3615	27 lbs.	20.95	27.95
		24	18	W2418	23 lbs.	17.45	24.50
		30	18	W3018	28 lbs.	19.45	26.95
		36	18	W3618	33 lbs.	22.25	28.95
(T)	Shelves (pair)	42	18	W4218	37 lbs.	25.95	30.95
		7	30	WBS7	1 lb.	3.50	3.95
	Wall Filler	3	30	WF30	4 lbs.	3.95	4.25
	Corner Filler	3x3	30	WCF30	5 lbs.	2.95	3.25
	Valance	36	6	V36	2 lbs.	3.95	4.25
		48	6	V48	3 lbs.	5.25	5.75

Free Kitchen Planning—See Page 639.

BA WARDS 643







# YOU CAN'T BUY FINER STEEL CABINETS!

## Signature Semi-Deluxe Sinks <sup>Low</sup> as \$79<sup>95</sup>

(10) to (12) Same fine quality porcelain enamel top and heavy steel construction as Deluxe Cabinets on opposite page, but cabinets have fewer drawers and straight-line styling with recessed center section. Built-in splash rim and no-splash bowls prevent spattering. Doors are completely insulated for sound-deadening. Drawers ride on nylon glides in steel tracks, won't warp or stick. Equipped with Finest Fittings: two-valve mixing faucet with spray head; hose, Foam-Flo Aerator, basket strainer. Tops: 24 in. front to rear. Height: 36 in., 4-in. backsplash. Modern chromed hardware, semi-concealed hinges.

(10) Semi-Deluxe 2-Basin 66-inch Width. Big double basins and 2 large drainboards simplify dishwashing and food preparation. Each basin 14 $\frac{3}{4}$ x15 $\frac{3}{4}$  in., 6 $\frac{1}{2}$  in. deep. Two 15 $\frac{1}{4}$ x17 $\frac{1}{4}$ -in. drainboards. Two drawers, three compartments, two shelves. See "Shipping Information" below.

74 A 8328 R—Ship. wt. 195 lbs. See Terms, Pages 1281, 1283.....\$119.95

(11) Semi-Deluxe 1-Basin 54-inch Width. Basin 20x15 $\frac{3}{4}$  in., 7 in. deep. Two 15 $\frac{1}{4}$ x17 $\frac{1}{4}$ -in. drainboards. Two drawers, three compartments, two shelves.

74 A 8327 R—Ship. wt. 164 lbs. See Terms, Pages 1281, 1283.....\$89.95

(12) Semi-Deluxe 1-Basin 42-inch Width. Compact—convenient apartment size. Provided with big 17 $\frac{3}{4}$ x17 $\frac{1}{4}$ -in. drainboard. Basin: 20x15 $\frac{3}{4}$  in., 7 in. deep. One-drawer cabinet. Contains large compartment with one shelf.

74 A 8319 R—WITH LEFT DRAINBOARD (shown). Ship. wt. 128 lbs.....\$79.95

74 A 8320 R—WITH RIGHT DRAINBOARD. Ship. wt. 128 lbs..... 79.95

## Standard Cabinet Sinks <sup>Low</sup> as \$59<sup>95</sup>

(13) to (15) Years of Satisfaction the Budget-wise Way. Same fine quality porcelain enamel tops and heavy steel construction as Semi-Deluxe cabinets above, except have no shelves, flush front styling with toe space. Doors are insulated, drawers ride on nylon glides. Chromed Fittings Included: 2-Lever style ((19) on Page 657), basket strainer. Height: 36 in. at front, 4-in. backsplash.

(13) Standard 2-Basin 66-inch Width. Each basin 14 $\frac{3}{4}$ x15 $\frac{3}{4}$  in., 6 $\frac{1}{2}$  in. deep. Two 15 $\frac{1}{4}$ x17 $\frac{1}{4}$ -in. drainboards. Large undersink storage compartment, 2 drawers.

74 A 8318 R—Ship. wt. 189 lbs. See Terms, Pages 1281, 1283.....\$99.95

(14) Standard 1-Basin 54-inch Width. Basin 20x15 $\frac{3}{4}$  in., 7 in. deep. Two 15 $\frac{1}{4}$ x17 $\frac{1}{4}$ -in. drainboards, 2 drawers. Large undersink compartment for storage of appliances, utensils—arrange area just the way you want it.

74 A 8317 R—Ship. wt. 160 lbs. See Terms, Pages 1281, 1283.....\$74.95

(15) Standard 1-Basin 42-inch Width. Basin: 20x15 $\frac{3}{4}$  in., 7 in. deep. 17 $\frac{3}{4}$ x17 $\frac{1}{4}$ -in. drainboard. Large undersink storage compartment. No drawer.

74 A 8315 R—WITH LEFT-HAND DRAINBOARD. Ship. wt. 120 lbs.....\$59.95

74 A 8316 R—WITH RIGHT-HAND DRAINBOARD (shown). Ship. wt. 120 lbs.... 59.95



All Cabinets on These 2 Pages Shipped Promptly from Stock.

### FREE KITCHEN PLANNING SERVICE

Using equipment you select and measurements you provide, Wards experts will design a completely coordinated custom-kitchen for you. A scale model of your new kitchen will be assembled and photo-

graphed. You will receive a full-color photograph of the model along with a cost estimate and floor plan—absolutely no charge or obligation. See Pg. 639 for Free Kitchen Planning blank.



## Signature Steel Wall Cabinets to Match Sink Cabinets <sup>Low</sup> as \$15<sup>95</sup>

(16) to (21) Steel Wall Cabinets—gleaming white baked-on enamel finish. Cabinets (16) and (17) have shelves that adjust to five positions. Backs are recessed for metal hanger bars—afford easy installation. Sound-deadened, fully insulated, double-wall doors. Positive action catches—open and close quietly, firmly on rubber cushions. Semi-concealed hinges.

WALL CABINETS (16) and (17) have 2 adjustable shelves. On (17) specify right or left hand hinge. CORNER WALL CABINETS (18) and (19) both require 25 in. along each wall. (18) has 2 fixed shelves, (19) has 3 revolving "Lazy Susan" shelves. Wall fillers (not shown) help give your cabinet kitchen a perfect wall-to-wall custom fit. Use (20) over sink or refrigerator—has 1 full shelf. WALL HOOD CABINET (not shown) is 18 in. high—use with range hoods on Page 652. Constructed with hardboard-panel shelf, top and bottom—easy to cut opening for hood installation. Order wall cabinets from table at right.

All hinges and handles are attached at factory. Wall Cabinets match all sinks and base cabinets sold above and on opposite page. Send for free Kitchen Planning blank on Page 639. Not Mailable.

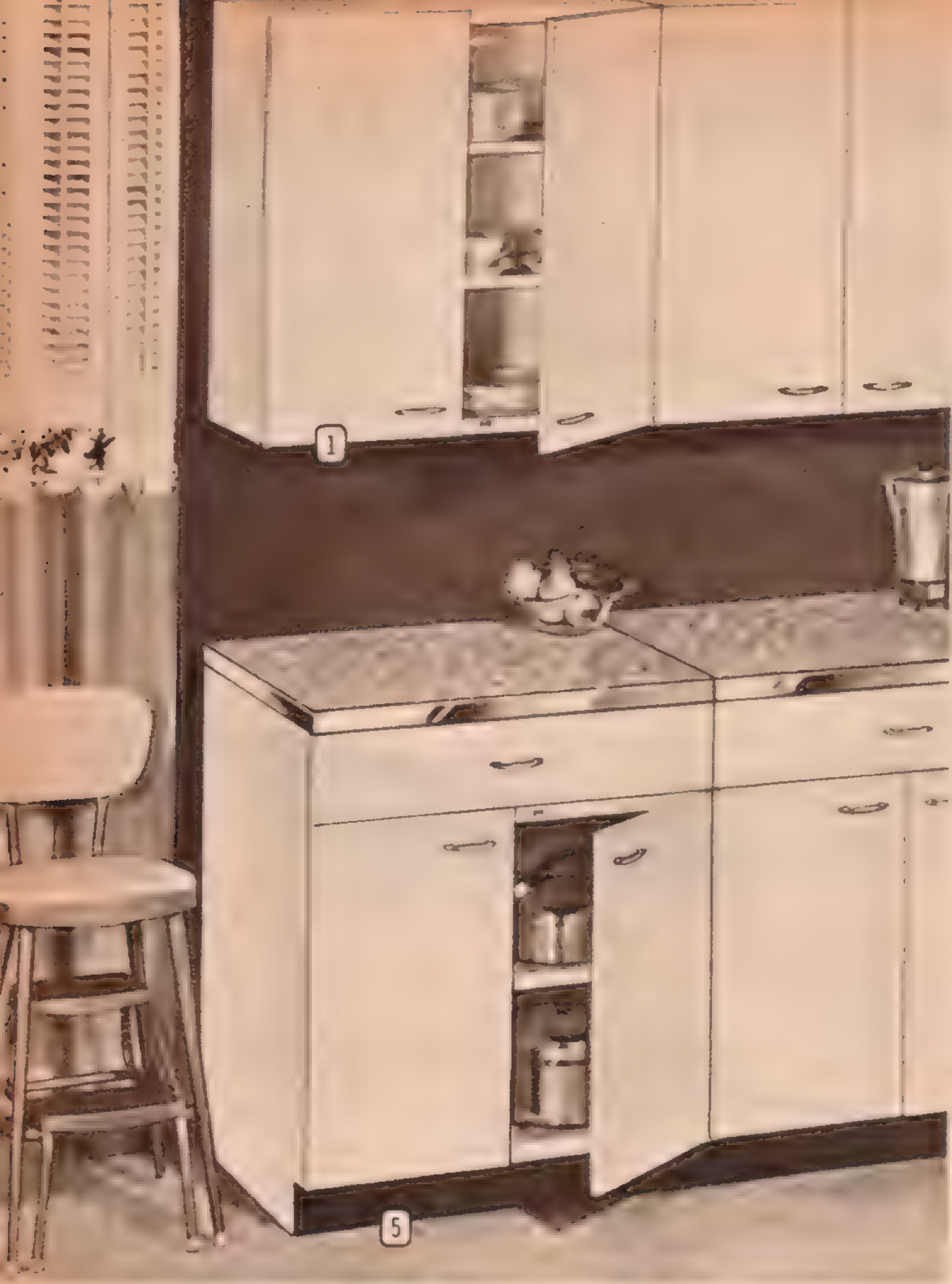
74 A 8053 R—State Catalog Number and Style Number. For (17), specify "L" or "R".

	Wall Cabinets	Width Inches	Ht. In.	Style No.	Wt. Lbs.	Price Each		Wall Cabinets	Width In.	Ht. In.	Style No.	Wt. Lbs.	Price Each
(16)	2-Door	18	30	W1830	33	\$19.45		Wall Filler	1	30	WF130	3	\$1.45
		21	30	W2130	37	20.95			2	30	WF230	3	2.25
		24	30	W2430	40	21.95			3	30	WF330	4	2.35
		30	30	W3030	48	23.95			24	18	W2418	29	18.95
		36	30	W3630	54	26.95			30	18	W3018	33	19.95
(17)	1-Door "L" or "R"	15	30	W1530	28	15.95	(20)	2-Door	36	18	W3618	38	22.45
(18)	Corner	25x25	30	WC2530	58	32.95			42	18	W4218	44	24.95
(19)	Rotary Corner	25x25	30	RWC2530	94	43.95	(21)	Wall Shelf (pair)	10x7	30	WS30	24	18.95
Wall Fillers for special installations available on request—write Wards Engineering Department.								Hood Cabinet	36	18	WV3618	38	23.95
									42	18	WV4218	44	26.95

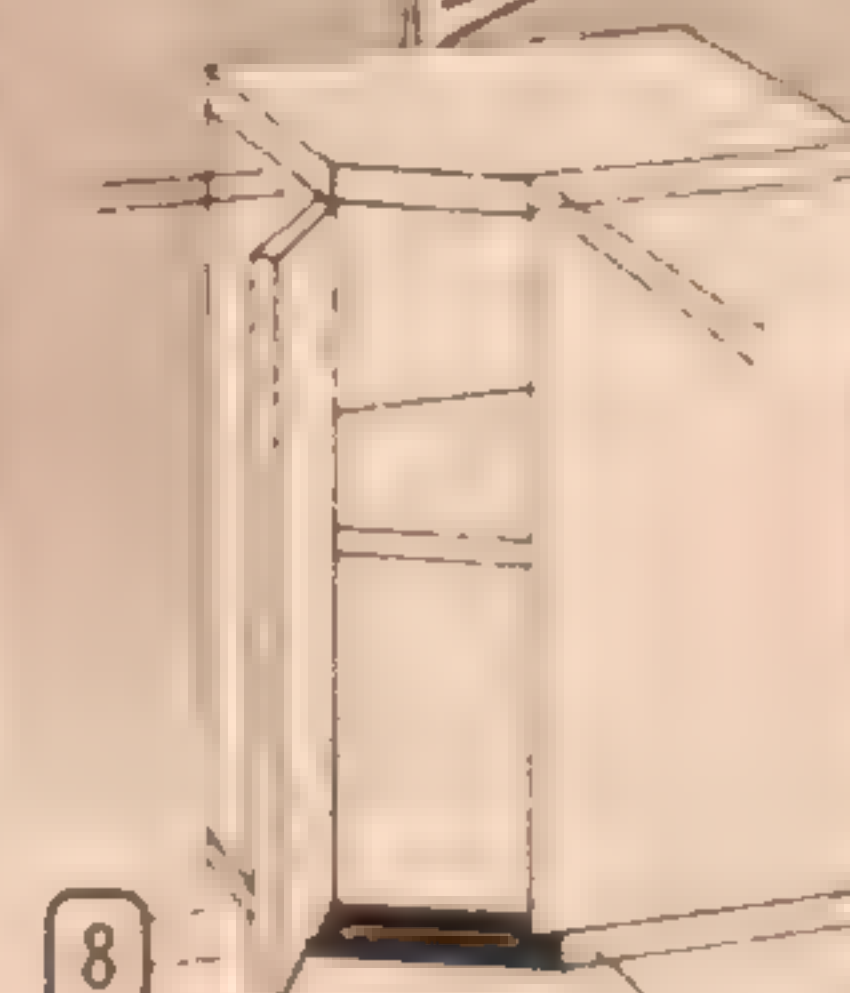
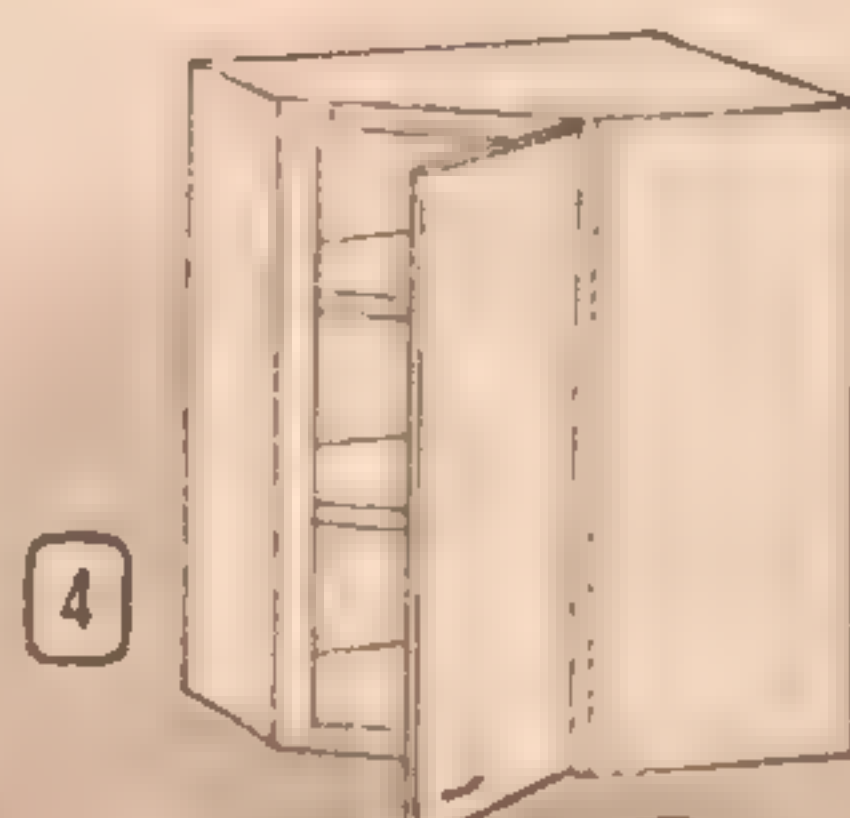
SHIPPING INFORMATION: "R" after Catalog Number means item is Not Mailable. Shipped promptly by Freight, Express or Truck from Mail Order House.

CBA2 WARDS 645





Fully



## Compare These Features, Prices

**Ready to Use**—No Special Installation Needed. WHITE ENAMEL FINISH resists chips, stains, peeling—two coats of White Enamel on heavy gauge steel. PLASTIC COUNTER TOPS INCLUDED with base cabinets—attractive, Gray "Mother-of-Pearl" pattern. Resist heat and stains.

**Insulated Doors and Drawers**—close quietly and easily. TIGHT, BULLET-TYPE DOOR CATCHES. BLACK, RECESSED TOE SPACE. MOVABLE CUP HOOKS in wall cabinets; utility shelf inside double-door base and wall cabinets hold a variety of items. ALUMINUM EDGE BANDING on base tops.

**Flexibility Plus** . . . a size to fit every need, every kitchen, every laundry, and most importantly, every budget. Combine several of these handsome, functional wall and base cabinets to achieve the popular "built-in" look.

**(1) TO (4) WALL CABINETS** are full 13 in. deep. 3 shelf spaces in 30-in. high cabinets; 2 in 18-in. high cabinets. Spice rack inside (1).

**(5) TO (8) BASE CABINETS** are 25 in. deep. Each has two shelf spaces. (5) has roomy silver drawer and storage rack inside of each door. (6) has one door, one drawer. (7) has two doors, two drawers, and large bread compartment. (8) has one door, two extra roomy shelf spaces.

**TO HANG WALL CABINETS:** Use Screw Anchors, Item (11) Pg. 1082. Size of Screw Anchors is determined by thickness of wall only, not by weight of cabinet. Use total of 4 screws for each cabinet. Shop and save the Ward Catalog Store Way. See Pages 1267-1269.

Wall Cabinets	Width	Height	Cat. No.	Weight	Price
(1) Wall, Double Doors . . . . .	24 in.	30 in.	66 A 4455F	39 lbs.	\$17.95
Wall, Double Doors . . . . .	30 in.	30 in.	66 A 4450F	45 lbs.	21.95
(2) Wall, Right Hand Door . . . .	18 in.	30 in.	66 A 4452F	32 lbs.	14.95
Wall, Left Hand Door . . . . .	18 in.	30 in.	66 A 4451F	32 lbs.	14.95
(3) Wall, Double Doors . . . . .	24 in.	18 in.	66 A 4456F	27 lbs.	15.95
(4) Wall, Corner—each wall . .	21 in.	30 in.	66 A 4201F	58 lbs.	32.95

Base Cabinets	Width	Height	Cat. No.	Weight	Price
(5) Base, Double Doors, 1 Drawer	24 in.	36 in.	66 A 4234F	70 lbs.	\$39.95
(6) Base, Right Hand Door . . . .	18 in.	36 in.	66 A 4231F	61 lbs.	36.95
Base, Left Hand Door . . . . .	18 in.	36 in.	66 A 4230F	61 lbs.	36.95
(7) Base, Double Doors, 2 Drawers	30 in.	36 in.	66 A 4229F	96 lbs.	49.95
Base, Double Doors, 2 Drawers	36 in.	36 in.	66 A 4239F	110 lbs.	65.95
(8) Corner Filler—each wall . . .	32 3/8 in.	36 in.	66 A 4202F	75 lbs.	54.95

Wall Cabinets (1) to (4) and Base Cabinets (5) to (8) above are shipped promptly by Freight, Truck or Express from Factory near Wilkes Barre, Pennsylvania. Pay charges from shipping point.



## The "Customized" Beauty of Built-Ins—Without the Expense of Installation!

- Sturdy Steel Construction—designed for long, continuous service.
- Baked-on White Enamel Finish wipes clean with a damp cloth.
- Space-saving Sliding Doors work quietly on Nylon rollers.
- Smartly Styled Picture-Frame Design.
- Chromed Handles on all drawers.
- Mar-Proof Plastic Tops on bases have Gray "Mother-of-Pearl" pattern.
- Aluminum Edging—prevents chipping.
- Black, Recessed Kickplate hides scuffs.

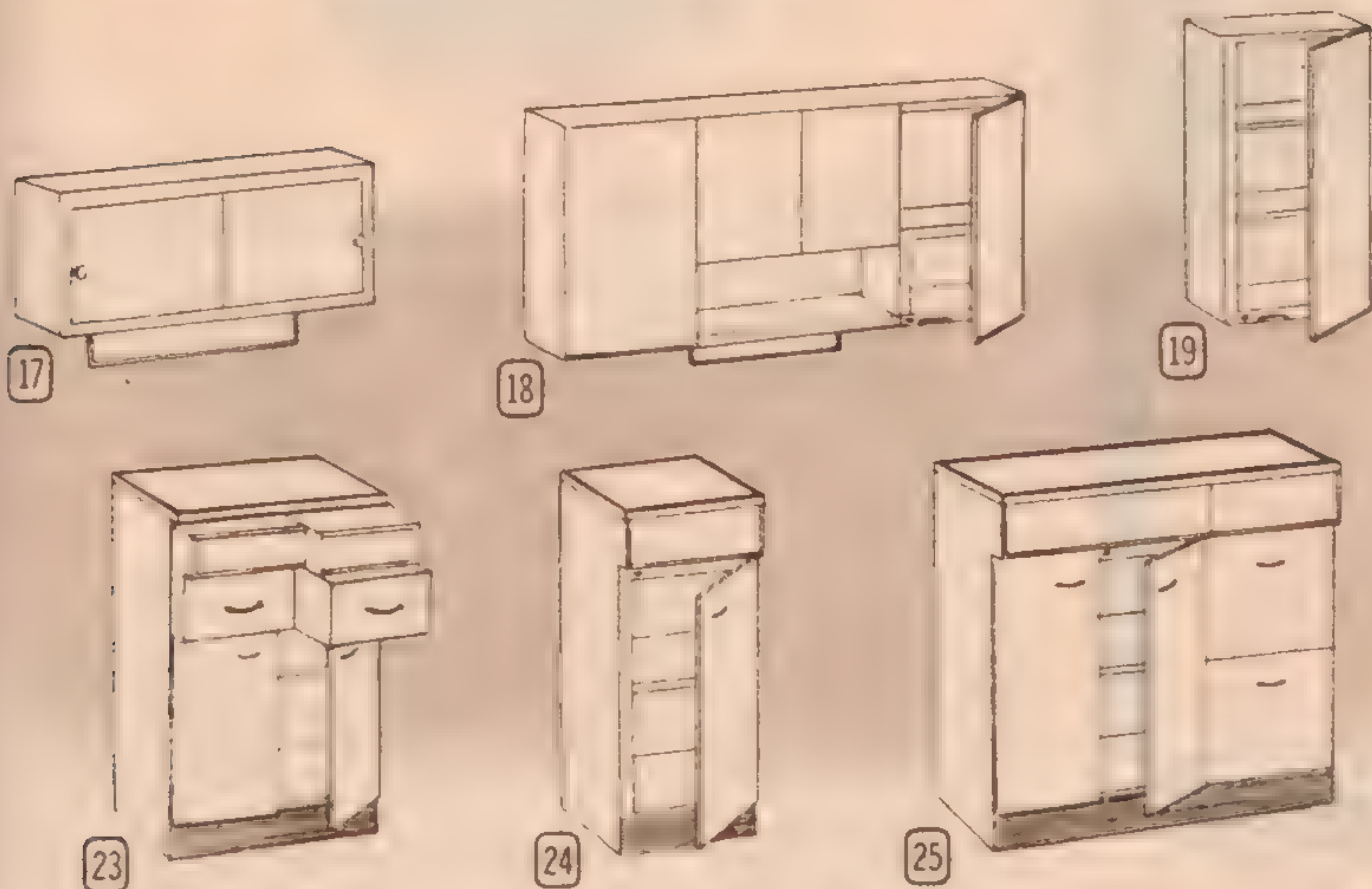
Why wait to modernize your kitchen? Do it now with these expensive-looking, easy-to-arrange cabinets. Convenient and eye-appealing . . . and for far less money than costly built-ins! Use singly or in groups for plenty of work space. Base Cabinets are 36 in. high, 25 in. deep; all have 1 drawer, except (12) which has 2. Wall Cabinets are 26 in. high except (15) which is 14 in.; all have 3 shelf spaces except (15) which has 2.

646 WARDS BA

TYPE	Size in inches			Cat. No.	Wt. Lbs.	Price
	Ht.	Deep	Wide			
Enameled Steel Sliding-Door Base Cabinets						
(9) Straight Base	36	25	24	66 A 4236R	68	\$34.95
(10) Straight Base	36	25	18	66 A 4235R	56	29.95
(11) Straight Base	36	25	30	66 A 4237R	80	40.95
(12) Straight Base	36	25	40	66 A 4238R	100	50.95
Enameled Steel Sliding-Door Wall Cabinets						
(13) Straight Wall	26	11 1/4	24	66 A 4469R	27	\$15.95
(14) Straight Wall	26	11 1/4	18	66 A 4468R	21	13.95
(15) Straight Wall	14	11 1/4	36	66 A 4467R	20	15.95
(16) Straight Wall	26	11 1/4	40	66 A 4471R	40	20.95
Straight Wall	26	11 1/4	30	66 A 4470R	34	17.95



# Assembled...



## "Trim-Line" Style Adds Modern Touch

**(17) TO (21) WALL CABINETS.** All 12 in. deep except (17) which is 5½ in. Magnetic door catches. Concealed fingergrrips at bottom of doors; slim, chromed strip.

**(17) Spice Cabinet.** Use between wall and base cabinets. Comes in 3 widths. Towel rack underneath. Sliding doors.

**(18) 4-Door Center Wall Cabinet.** Side sections have 1 narrower shelf under full-width top shelf. 1 open shelf with handy towel bar underneath center section.

**(19) Right or Left Hand Wall Cabinet.** Has one door, three shelf spaces.

**(20) Right Or Left End Shelf.** Mount along-side of (19) or (21).

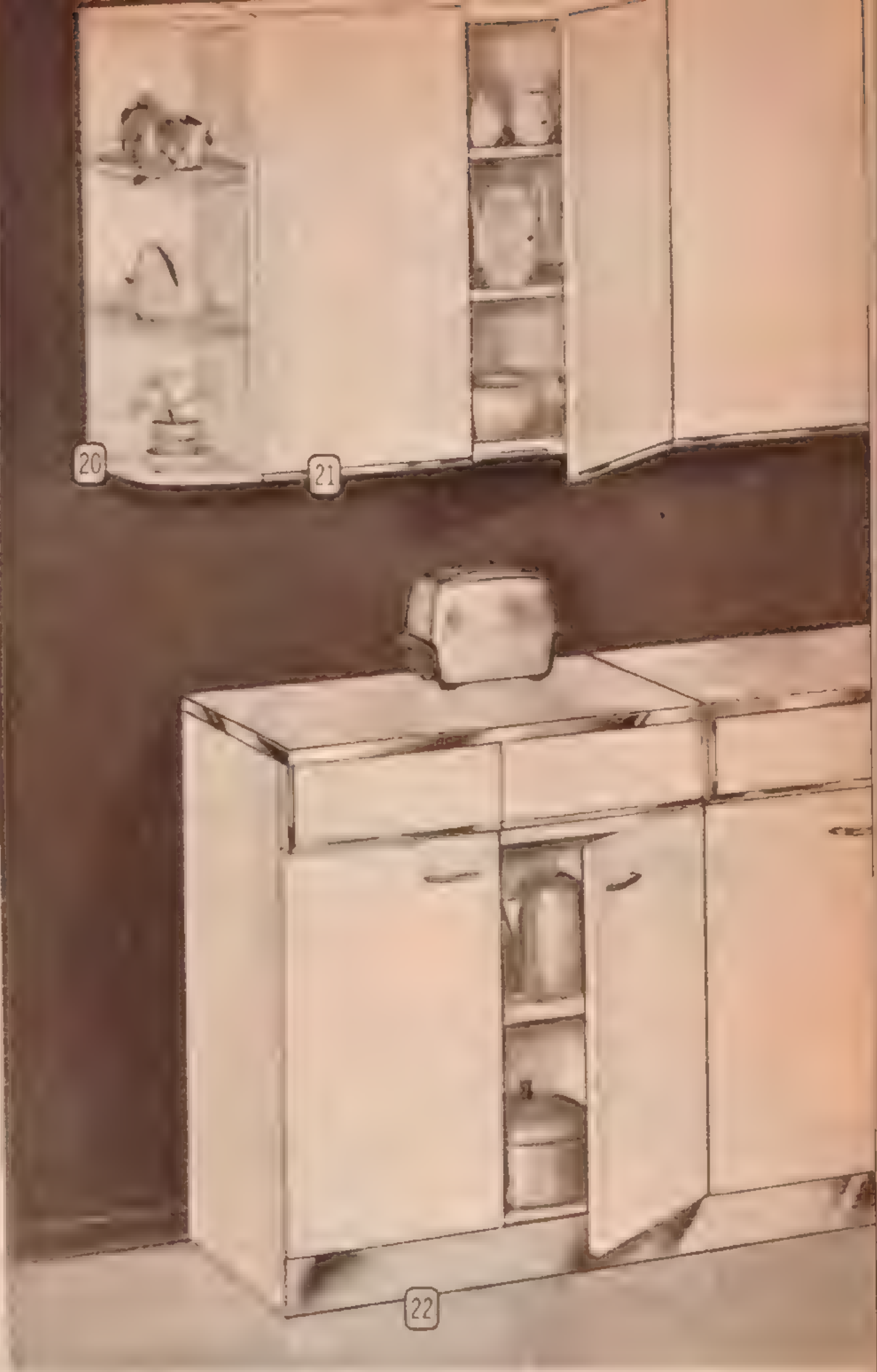
**(21) Center Wall Cabinet** has double doors, three roomy shelf spaces.

**(22) TO (25) BASE CABINETS.** All 20 in. deep. Ribbed, chrome-plated scuff plate on bottom. Top drawers have concealed finger-grip pulls; other drawers and doors have chrome-plated pulls. Protective chrome strip around tops and drawer edges prevent chipping.

**(22) (23) Center Base Cabinets.** Double doors protect 2 shelf spaces. (22) has two drawers; (23) has 3 drawers—left hand one is bread drawer.

**(24) Left or Right Base Cabinets** have 2 shelf spaces; 1 drawer, 1 door.

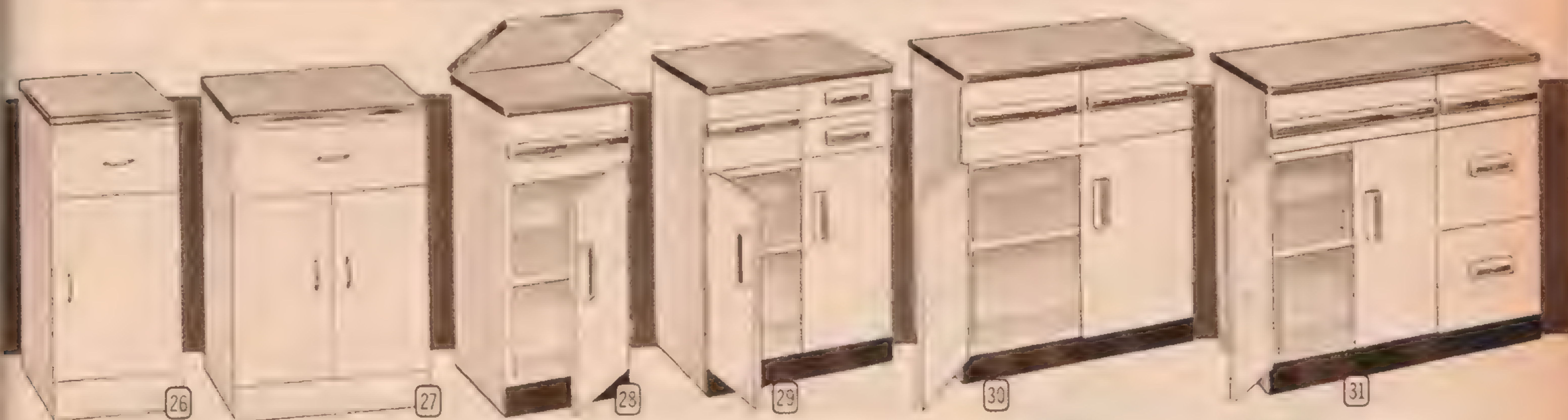
**(25) Four Drawer Center Base Cabinet** has double doors, 2 shelf spaces. Four drawers—2 shallow, 2 extra deep—one has bread compartment.



JUST SAY **"Charge It!"** SEE PAGE 1281

Wall Cabinets	Width	Height	Catalog No.	Ship. wt.	Price
(17) Spice Cabinet.....	30 in.	7 in.	66 A 4285M	6 lbs.	\$3.89
Spice Cabinet.....	24 in.	7 in.	66 A 4284M	5 lbs.	3.39
Spice Cabinet.....	18 in.	7 in.	66 A 4283M	4 lbs.	2.79
(18) Wall, 4-Door (Center).....	54 in.	24 in.	66 A 4135R	43 lbs.	25.95
(19) Wall, Right.....	16 in.	30 in.	66 A 4130R	22 lbs.	12.95
Wall, Left.....	16 in.	30 in.	66 A 4131R	22 lbs.	12.95
(20) End Shelf, Right.....	8 in.	30 in.	66 A 4225R	14 lbs.	10.95
End Shelf, Left.....	8 in.	30 in.	66 A 4214R	14 lbs.	10.95

Wall and Base Cabinets	Width	Height	Catalog No.	Ship. wt.	Price
Wall, Double (Center).....	40 in.	30 in.	66 A 4134R	43 lbs.	\$22.95
(21) Wall, Double (Center).....	30 in.	30 in.	66 A 4133R	34 lbs.	20.95
Wall, Double (Center).....	24 in.	30 in.	66 A 4132R	29 lbs.	17.95
(22) Base, Double (2-Drawer).....	30 in.	36 in.	66 A 4139R	70 lbs.	42.95
Base, Double (1-Drawer).....	24 in.	36 in.	66 A 4138R	55 lbs.	30.95
(23) Base, Double (3-Drawer).....	24 in.	36 in.	66 A 4143R	63 lbs.	37.95
(24) Base, Right.....	16 in.	36 in.	66 A 4136R	42 lbs.	19.95
Base, Left.....	16 in.	36 in.	66 A 4137R	42 lbs.	19.95
(25) Base, Double (4-Drawer).....	40 in.	36 in.	66 A 4140R	102 lbs.	59.95



## Economical Work-Storage Space for Old or New Kitchens

**Budget Bases.** Smart, Gray "Mother of Pearl" Plastic tops. Both units 36 in. high, 20 in. deep. White enamel finish. Steel bases. Sturdily constructed doors.

**(26) 16 in. Wide.** 1 Drawer, 1 door, 1 shelf.  
66 A 4231R—Ship. wt. 30 lbs....\$14.95

**(27) 24 in. Wide.** 1 drawer, 2 doors, 1 shelf.  
66 A 4267R—Ship. wt. 35 lbs....\$21.95

66 A 4270R—Like (27) but 30 in. wide.  
Two extra deep drawers. Wt. 45 lbs. \$29.95

**(28) TO (31) Famous "Matchmate" Base Cabinets.** All units 36 in. high, 20 in. deep. SPECIALLY INSULATED DOORS lend added strength. STEEL BASES, FLUSH DOORS sturdily constructed for long wear. WELDED-ON HANDLES trimmed with bright chrome-colored Dupont Polyester Mylar. FELT BUMPERS on doors and drawers. MARPROOF PLASTIC TOPS have white background with gold flecks.

**(28) 16 in. Wide.** Has 1 door, 1 drawer with cover for bakery goods. Top raises to reveal convenient wood cutting board.  
66 A 4245R—Ship. wt. 35 lbs.....\$23.95

66 A 4247R—No CUTTING BOARD. Ship. wt. 26 lbs..... 17.95

**(29) 24 in. Wide.** 3 Drawers, 2 shelf spaces.  
66 A 4241R—2 doors. Wt. 43 lbs.....\$29.95

66 A 4243R—Like (29) but has only 1 drawer.  
Ship. wt. 37 lbs.....\$24.95

**(30) 30 in. Wide.** 2 drawers, 2 shelf spaces.  
66 A 4227R—2 doors. Wt. 48 lbs.....\$34.95

**(31) 36 in. Wide.** Has 4 extra roomy drawers.  
Two shelf spaces, two doors.

66 A 4226R—Ship. wt. 70 lbs.....\$44.95

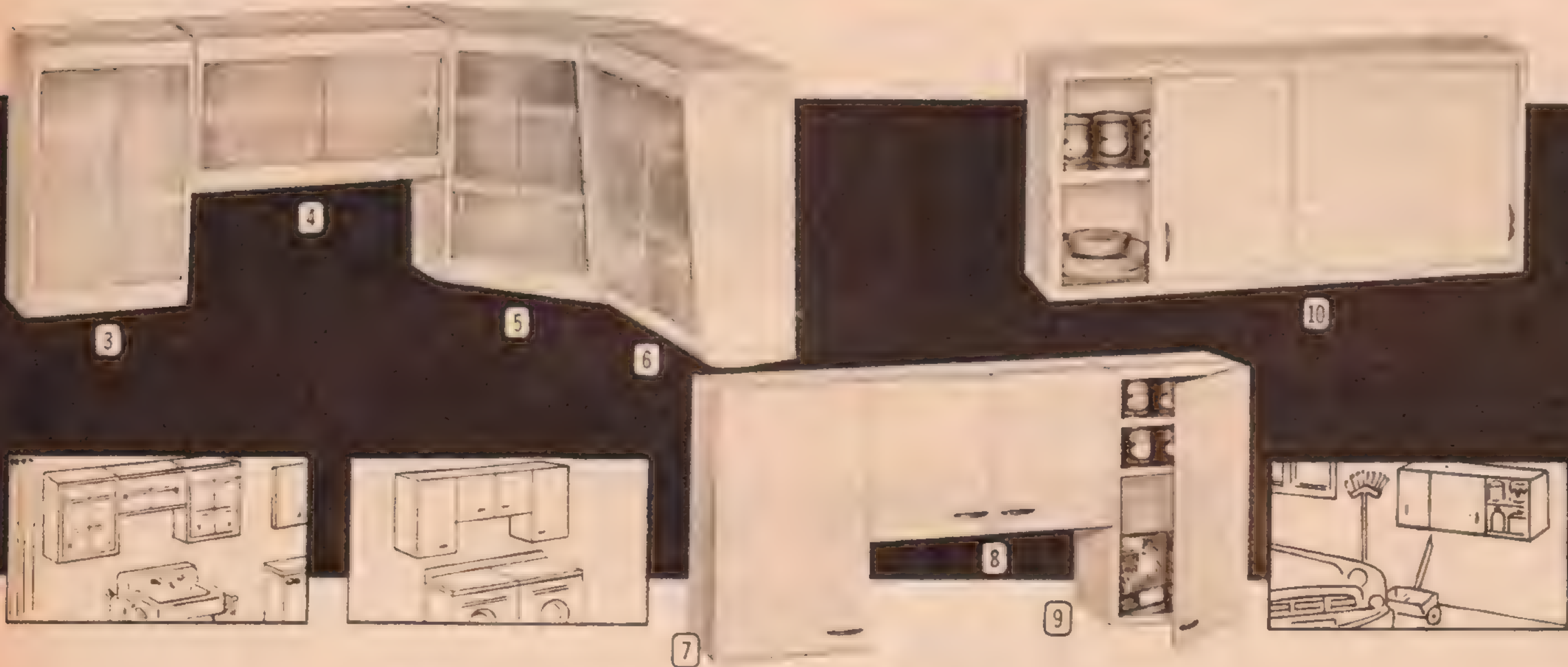
BA WARDS 647





Kitchen, Dinette China Cabinets

- 1 SLIDING DOOR CHINA CABINET. Bottom doors protect 2 extra-deep shelf spaces, slide on Nylon rollers. Sliding glass Top doors protect 3 shelf spaces. 2 large utility drawers. Chrome handles, finger grips. White enamel finish. Black kickplate.  
66 A 4163 R—Abt. 40x14x65 in. Wt. 111 lbs.....\$49.95  
66 A 4162 R—Same as (1) but narrower. Abt. 36x14x65 in. high. 1 Utility drawer. Wt. 88 lbs.....\$42.95  
66 A 4155 R—Abt. 30x14x65 in. 1 drawer. Wt. 83 lbs.... 36.95
- 2 "TRIM-LINE" GLASS DOOR, HUTCH CHINA CABINET. Flush sides for easy alignment. Hutch top has sliding glass doors, cup hooks and grooved shelves. Chromed spice rack has 3-way electrical outlet and 6-ft. cord. White, baked enamel finish. For complete description of bases, see 4140 with 4141, 4139 with 4142, Pg. 647; for other "Trim-Line" base and wall cabinets, see same page.  
66 A 4141 R—Size with base: Abt. 40x20x70 in. high. Ship. wt. 157 lbs. \$5 Dn.; \$5 Mo..... Cash \$84.95  
66 A 4142 R—Similar to (2) but 30 in. wide. 2 drawers, 2 doors. Ship. wt. 116 lbs.....\$64.95



Multiply Your Kitchen Storage Area Easily and Economically

3 TO 6 FORWARD SWEEP WALL CABINETS with Translucent Glass Sliding Doors. Heavy steel construction; White, baked enamel finish. Tapers from 13 in. deep at top to 11 in. deep at bottom. Doors open smoothly on fiber rollers. Use separately or in groups. (4) has 2 shelf spaces; others have 3 spaces. (5) Corner Cabinet 24 in. each wall; top 14 in.; bottom 16 in.

Key	Width	Height	Catalog No.	Wt.	Price
(3)	18 in.	30 in.	66 A 4479R	22 lbs.	\$20.95
(4)	30 in.	18 in.	66 A 4482R	22 lbs.	19.95
(5)	.....	30 in.	66 A 4466R	45 lbs.	47.95
(6)	24 in.	30 in.	66 A 4480R	29 lbs.	22.95
	30 in.	30 in.	66 A 4481R	36 lbs.	26.95
	40 in.	30 in.	66 A 4491R	43 lbs.	36.95

7 TO 9 STEEL WALL CABINETS WITH ADJUSTABLE SHELVES. All 13 in. deep. 3 shelf spaces in 30-in. ht.; 2 in. 24-in. and 18-in. ht. Strong spring catches. Enamel finish.

Key	Description	High	Wide	Catalog No.	Wt.	Price
(7)	One Door Hinged at left.....	30 in. 24 in.	18 in. 15 in.	66 A 4475R 66 A 4457R	22 lbs. 13 lbs.	\$12.95 8.95
(8)	Double Door....	18 in. 30 in. 24 in. 18 in.	30 in. 24 in. 30 in. 24 in.	66 A 4477R 66 A 4462R 66 A 4459R 66 A 4460R	22 lbs. 30 lbs. 26 lbs. 20 lbs.	13.95 15.95 15.95 11.95
(9)	One Door Hinged at right.....	30 in. 24 in.	18 in. 15 in.	66 A 4476R 66 A 4458R	22 lbs. 13 lbs.	12.95 8.95
	3-Pc. Group 60 in. wide. Cabinets (7), (8) and (9) 24 in. high.....			66 A 4461R	50 lbs.	31.95
	3-Pc. Group 66 in. wide. Incl. (7), (8), (9) 30-in. height, (9) 18-in. height.....			66 A 4478R	65 lbs.	36.95

10 SLIDING-DOOR WALL CABINET. Four widths to choose from. Cabinet is 24 in. high, has two roomy shelf spaces 11 3/4 in. deep. Space saving sliding doors open easily and quietly on Nylon glides. White, baked enamel finish is easy to keep clean. Chrome pulls.  
66 A 4487 R—54 in. wide. Wt. 56 lbs. \$20.95  
66 A 4264 R—40 in. wide. Wt. 40 lbs. 18.95  
66 A 4263 R—30 in. wide. Wt. 32 lbs. 16.95  
66 A 4262 R—24 in. wide. Wt. 26 lbs. 14.95

Important Shipping Notice

"R" After Catalog Number means shipped from Stock by Freight, Truck or Express.

Cleaner Walls, Ceilings With Removable Range Hood



11 REMOVABLE RANGE HOOD AND BACK SPLASH—the ideal way to keep walls and ceiling cleaner. Hood extends 15 in. over stove, drops 4 inches. Can be attached to wall or under-side of cabinets. Back splash is 22 in. high, wipes clean in a flash with damp cloth. Hang frying pans or other cooking utensils from hooks under hood. Choose either Brushed Stainless Steel or Coppertone Baked Enamel over steel Finish.

- BRUSHED STAINLESS STEEL.  
66 A 4272 MO—Hood only. 36 in. wide. Ship. wt. 6 lbs. 8 oz. \$9.49  
66 A 4273 Y—Hood and Back. 36 in. Ship. wt. 13 lbs. .... 15.95  
66 A 4274 MO—Hood only. 42 in. wide. Ship. wt. 7 lbs. 8 oz. 10.95  
66 A 4276 Y—Hood and Back. 42 in. wide. Ship. wt. 15 lbs. 17.95
- COPPERTONE BAKED ENAMEL FINISH over steel.  
66 A 4248 MO—Hood only. 36 in. wide. Ship. wt. 8 lbs. .... \$4.95  
66 A 4249 Y—Hood and Back. 36 in. wide. Ship. wt. 15 lbs.. 8.49  
66 A 4256 MO—Hood only. 42 in. wide. Ship. wt. 9 lbs. .... 5.49  
66 A 4257 Y—Hood and Back. 42 in. wide. Ship. wt. 17 lbs.. 9.49

JUST SAY Charge It! SEE PAGE 1283



# Versatile Extra Storage... At Low Prices

FULLY ASSEMBLED • STURDY FURNITURE STEEL • RIGIDLY WELDED • A SIZE FOR EVERY NEED

## Lots of Storage—Wherever Needed

- Perfect for Kitchen, Utility Room, Bathroom or Garage
- Extra-deep shelf spaces
- Scuff-resistant Black base
- White baked-on enamel finish
- Flushed sides for easy alignment

① MODERN DESIGN, DOUBLE-DOOR STORAGE CABINET. Flushed sides for easy alignment, or moving from one spot to another. 6 extra-deep shelf spaces. Three spice racks inside each door. Cup hooks; racks for holding lids or towels. Chrome door pulls; magnetic catches for easy opening, closing. White baked-on enamel finish cleans quickly with damp cloth. Black base resists marring, scuffing.

66 A 4536 R—Abt. 30x15x66 in. high. Ship. wt. 69 lbs. .... \$32.95

66 A 4544 R—Abt. 26x14x66 in. high. Like (1) but with towel rack, brush hooks. No spice racks or lid holders. Wt. 61 lbs. \$3.00 Down; \$4 Monthly.....Cash \$27.95

② JUMBO SIZE STORAGE CABINET—WARDS FINEST. Wide, sliding doors save room, do not require swing space ... operate easily on noiseless nylon rollers. Full 21½ cubic feet of storage in only 3¾ sq. ft. of floor space. Trim and recessed door pulls are chrome-plated. Baked-on, White enamel finish wipes clean quickly with damp cloth. Scuff-resistant black base. 5 shelf spaces—extra deep. Size overall: About 36x15x68 in. high. Perfect storage for Kitchen, Bathroom, Garage, or Laundry-Utility Room.

66 A 3900 R—Ship. Wt. 105 lbs. \$4.50 Down. \$5.00 Monthly.....Cash \$44.95

Shop and Save at Your Nearby Ward Catalog Store.  
For the Store Nearest You, See Pages 1267 - 1269.



Utility Cabinet

King Size

Extra Storage

Sliding Door

③ THE "MULTI-STORE" ALL-STEEL UTILITY CABINET. Two bottom doors protect 3 shelf spaces; top doors protect covered bread box and 2 shelf spaces. Utility drawer perfect for cutlery or linens. 4 spice racks, divided vegetable bin. Chromed handles; baked-on white enamel finish. Recessed Black base. Abt. 24x14x64 in. high.

66 A 3941 R—Wt. 70 lbs. .... \$29.95

④ BIG, RIGID UTILITY CABINET. Heavier steel than most other economy cabinets. Flush doors for easy alignment. Chromed handles. 5 roomy shelf spaces. Strong spring catches afford easy opening, closing. Baked-on White enamel finish ... cleans easily with a damp cloth. White base. About 30x15x65 in. high.

66 A 4167 R—Wt. 75 lbs. .... \$24.95

⑤ OUR DEEPEST UTILITY CABINET. More cubic storage space, yet only 27 in. wide. Better quality with extra heavy steel. 5 extra deep shelf spaces provide lots of storage. Wide flush door supports for rigidity. Towel bars inside doors.

Chromed door handles. Sturdy spring door catches for firm closing, easy opening. Baked-on White enamel finish. White base. Size: Abt. 27x20x64 in. high.

66 A 4165 R—Wt. 68 lbs. .... \$23.95

⑥ BROOM-UTILITY CABINET. Size: About 30x15x65 in. high. Broom compartment, 3 shelves. Doors slide easily on Nylon rollers. Chrome handles. White, baked-on enamel finish.

66 A 3934 R—Ship. wt. 65 lbs. .... \$31.95

UTILITY CABINET. Like (6) but no broom space. Abt. 15x30 in. wide; 65 in. high.

66 A 3933 R—Ship. wt. 65 lbs. .... \$31.95

EXTRA LARGE UTILITY CABINET. Like (6) but with 5 full width shelf spaces. Wt. 97 lbs. 66 A 4154 R—36x15x65 in. high.....\$34.95

Important Shipping Notice: All items on this page shipped promptly from Stock by Freight, Truck or Express.

## Economy Cabinets \$13<sup>95</sup> to \$24<sup>95</sup>

⑦ SINGLE DOOR STEEL CABINET. Sturdy, yet low-priced. 5 shelf spaces. Chromed handle. Right hand door. Baked-on white enamel finish.

66 A 4171 R—Size: Abt. 18x12x64 in. high. Ship. wt. 33 lbs. .... \$13.95

BROOM CABINET. (Small View). Like (7) but has space for sweeper, brooms, mops.

66 A 4172 R—Right hand door. Utility shelf. Ship. wt. 30 lbs. .... \$14.95

⑧ DOUBLE DOOR STEEL CABINET. 8 spice racks, 5 shelf spaces. Chrome handles. Strong spring door catches. White enamel finish; white base. Wt. 60 lbs.

66 A 4169 R—Size: About 14½x24 in. wide; 64 in. high. .... \$21.95

SINGLE DOOR "STOR-A-DOOR." Like (8) but narrower. Right hand door. Flush sides.

66 A 4177 R—Size: Abt. 14½x18 in. wide; 64 in. high. Ship. wt. 51 lbs. .... \$17.95

EXTRA-LARGE "STOR-A-DOOR." Like (8) but wider. Double doors.

66 A 4166 R—Size: Abt. 15x30 in. wide; 64 in. tall. Ship. wt. 69 lbs. .... \$24.95

⑨ LARGE UTILITY CABINET. Broom, mop compartment, with space to store cleaner. 5 shelves. 2 wide doors with spice racks, towel holder, hooks. Baked-on White enamel finish; chrome handles, strong spring catches.

66 A 4168 R—Size Abt. 24x14½x64 in. high. Ship. wt. 61 lbs. .... \$23.95



BA2 WARDS 649





# Lowest Prices We Know

STRAIGHT  
GRAIN FIR

## BUDGET-PRICED KITCHEN CABINETS

- **California Styled**—Straight-grain fir is the warm, friendly wood so popular in West Coast homes.
- **Modern Flush Doors**—no door pulls necessary. No interference when finishing and cleaning.
- **Fir Plywood Side Panels**—cabinets may be used individually or in complete built-in kitchen.
- **Vertical Grain Solid Fir Doors**—better quality than most cabinets found in this price range.
- **Kiln-Dried Ponderosa Pine Frames**—same framing members used in much more expensive cabinets.
- **Semi-Concealed Hinges**—for modern, straightline look. Easier to install and finish cabinets.
- **Modern Rubber Roller Catches**—engage under fingertip pressure, hold doors tightly closed.
- **Hardboard Backs and Drawer Bottoms**—hard, durable pressed-wood with extra-smooth surfaces.

**72-in. Group \$126<sup>95</sup>**  
WITH SINK, FITTINGS

**SAVE \$13** Sells for \$139.96  
Separately

- Straight-Grain Fir, Sanded, Easy to Finish
- Complete with Plastic Laminate Counter Top

① Your Chance to Save on big 72-inch wide base cabinet group. Perfect starter set for your new cabinet kitchen. Includes: 36-inch sink front listed under (10), 18-inch 1-door, 1-drawer unit (8), 18-inch 4-drawer unit (11), plus counter top, sink and fittings. Top is tough melamine (high pressure) plastic laminate in White Gold-Dust pattern (shown in color on Page 961) trimmed in stainless steel; measures 25 inches front to back, 4-inch back-splash. Resists household acids, alkalies, cigarette burns—temperatures to 275°F! Clean with damp cloth. Double-bowl sink basin is white porcelain enamel on steel—includes Finest Chrome 2-lever Faucet with spray, aerator, 2 basket strainers and stainless steel rim.

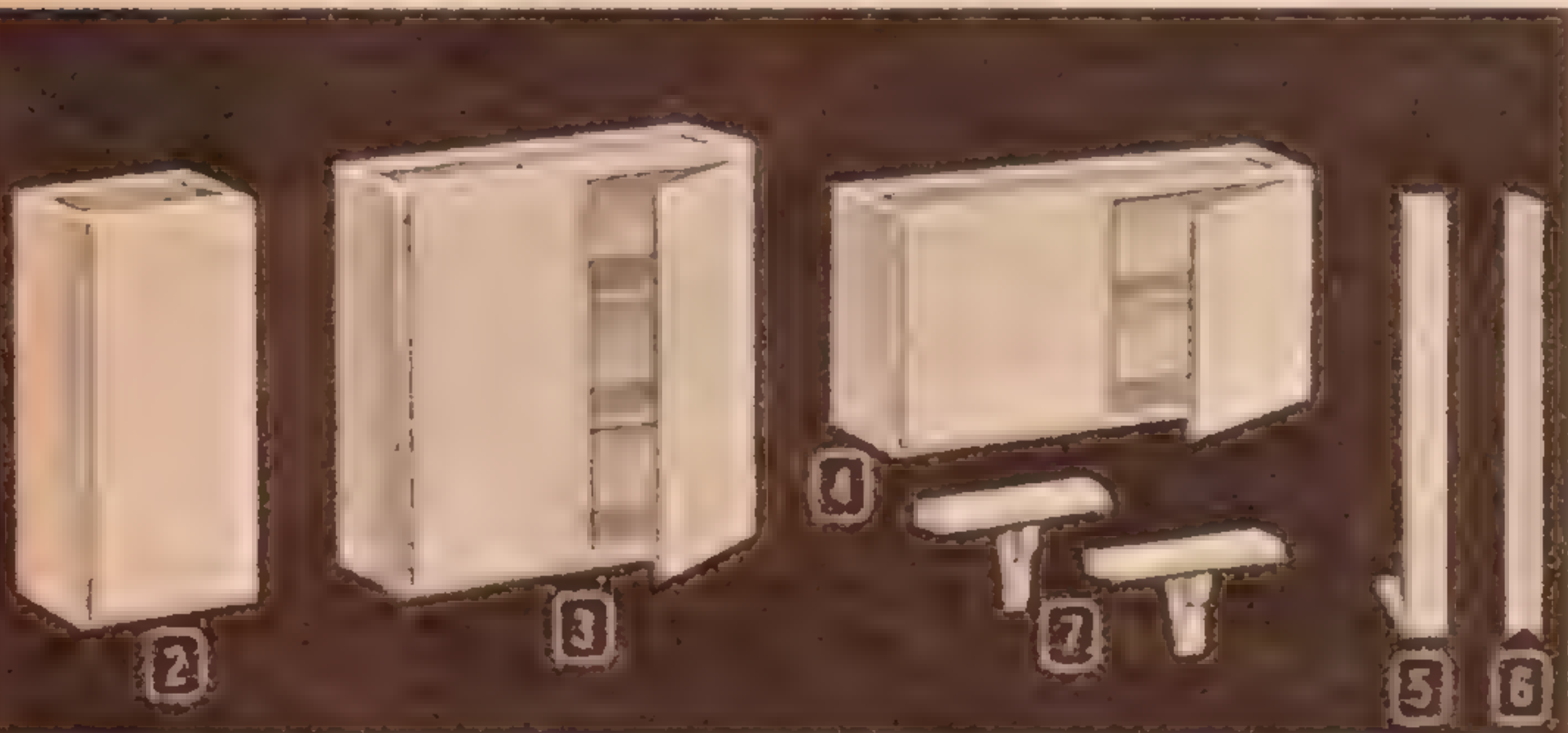
Cabinets come unassembled (saves on shipping costs) and are sanded smooth, ready to be finished as you desire. Shipped promptly from M.O. House.

74 A 8056R—Ship. wt. 219 lbs. Complete...\$126.95

You'll Like the Ease of Assembly—no cutting, all parts precision machined and sanded at the factory. Ready for your choice of finish: lacquer, varnish or enamel. NOTE: some doors may have small pitch pockets—highlight beauty of grain if light stain is used; not visible if enameled or stained dark.

To Plan a Built-in Kitchen start with base cabinets and take measurements 36 in. above floor (leave space for appliances.) Allow space for sink cabinet. Next figure space from sink to walls and select other base cabinets to fill space. Use Corner Filler to turn corner. Select wall cabinets in same manner.

3 YEARS TO PAY  
**No Money Down**  
SEE PAGE 960



**Fir Wall Cabinets . . . low as \$8<sup>95</sup>** (each, 4 or more)

② to ⑦ All Wall Cabinets are 13 in. deep. All have 3 shelf spaces, except (4). Single door (2) is reversible for right or left hand opening. Use (4) for over refrigerator—has 2 shelf spaces. (Shelves 1/8-in. hardboard supported with 7/8-in. pine frame.). Corner Wall Filler (6) requires 13-in. space along each wall. Use Wall Fillers for perfect wall-to-wall fit—careful planning often eliminates need for fillers.



**Fir Base Cabinets . . . low as \$11<sup>65</sup>** (each, 4 or more)

⑧-⑬ All 34 1/2 In. High, 23 In. Deep. Have open tops for installing counter tops (see opposite page). Backs, drawer bottoms are hardboard. All door-type cabinets have 2 shelf spaces. Shelves 1/8-in. hardboard supported by 7/8-in. pine frame. Single door units reversible for right or left-hand opening. Base corner Filler (13) requires 25-in. space along each wall. Use Base Filler for perfect wall to wall fit. Buy 4 or more cabinets on this page to get 10% off.

74 A 8050RD—State Style Number. Shipped promptly from Mail Order House

**SAVE 10%**

Buy any combination of 4 or more cabinets (2) to (4), (8) to (11), to get a 10% discount.

650 WARDS BADF

WALL CABINETS										BASE CABINETS							
		Width	Height	Style No.	Wts.	Each	Each, 4 or More			Width	Style No.	Wts.	Each	Each, 4 or More			
(2)	1-Door	12 in.	30 in.	W1230	16 lbs.	\$9.95	\$8.95	(8)	1-Door, 1 Drawer	12 in.	B12	25 lbs.	\$12.95	\$11.65			
		15 in.	30 in.	W1530	17 lbs.	11.45	10.30			15 in.	B15	28 lbs.	15.25	13.72			
		18 in.	30 in.	W1830	20 lbs.	12.45	11.20			18 in.	B18	33 lbs.	17.25	15.52			
(3)	2-Door	24 in.	30 in.	W2430	26 lbs.	14.95	13.45	(9)	2-Door, 1 Drawer	24 in.	B24	33 lbs.	19.95	17.95			
		30 in.	30 in.	W3030	30 lbs.	17.95	16.15			30 in.	B30	50 lbs.	23.45	21.10			
		36 in.	30 in.	W3630	36 lbs.	19.95	17.95			36 in.	B36	54 lbs.	26.25	23.62			
(4)	2-Door	36 in.	18 in.	W3618	25 lbs.	13.75	12.37	(10)	Sink Cabinet	36 in.	SB36	46 lbs.	23.25	20.92			
(5)	Wall Filler	3 in.	30 in.	WF30	3 lbs.	1.95	....	(11)	Sink or Range Front	36 in.	F36	25 lbs.	17.95	16.15			
	Wall Filler	3 in.	18 in.	WF18	2 lbs.	1.65	....		4-Drawer	15 in.	B15D	38 lbs.	20.25	18.22			
(6)	Corner Filler		30 in.	WCF30	5 lbs.	2.65	....			18 in.	B18D	47 lbs.	21.95	19.75			
(7)	Shelves (Pair)	7 in.	30 in.	WES7	3 lbs.	3.65	....	(12)	Base Filler	3 in.	BF3	5 lbs.	1.95	....			
									Base Corner Filler	4 1/4 x 4 1/4 in.	BCF	4 lbs.	2.25	....			

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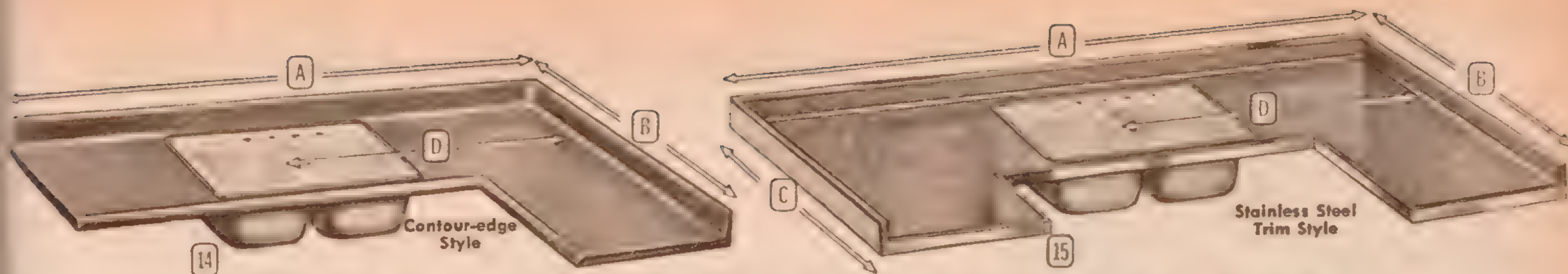
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## Plastic Counter Tops ... MADE-TO-ORDER LOW AS 60c per in.

**(14) (15)** Custom-Built to provide continuous, easy-to-clean surface. Highly resistant to acids, alkalis, scratches, heat. Wipes clean with a damp cloth—keeps its beautiful finish. Hard melamine

high-pressure plastic laminate bonded to 3/4-in. base—1 1/2-in. overall thickness. 25 in. deep, 4-in. backsplash. Patterns are shown in color on page 961. State: GOLDSUN PATTERN in White, Misty

Pink, or Pale Thrush Beige; GOLD DUST in White, Candlelight Yellow, Delphinium Blue; LINEN in Light Shadow Gray, Red, Tan; PEARL in Gray; WHIRL in White; SPINET in White.

**(14) Contour-edge Style.** One continuous plastic sheet from front to back. Easy to keep clean. Raised, rounded no-drip front. State Pattern, Color, Length.  
74 A 8311F—Not Mailable. Ship. wt. per in. 1 lb. .... Price per 6 in. \$4.20

**(15) Stainless Steel Trim Style.** Metal moldings on cove, top and edges prevent dripping. Trim stays bright, won't rust. State Pattern, Color and Length.  
74 A 8310F—Ship. wt. per in. 1-lb. Not Mailable. .... Price per inch 60c

### How to Order Counter Tops (14) and (15)

Tops will be custom-made exactly to your specifications. Make diagram showing shape of counter—show cabinets in position along walls with sizes and style number. Indicate backsplash with double lines. Add length (A), (B), (C) where applicable. State length to nearest 1/4 in. (fractions take next higher price). Give distance (D) to center of sink or range—if range or sink is ordered, add \$4.00 for each cutout and specify Catalog Number of range or sink. On Contour-edge style add \$10 for each corner and add \$7 for rounded bar end. State whether top will be used with wood or metal cabinets. Terms, Pg. 960.

**Shipping Information:** Shipped in 2 weeks from Factory: (14) from Baltimore, Md., Albany, N. Y. (15) from Factories in Albany, N. Y. or York, Pa. Cannot be sent C.O.D. and cannot be returned for credit unless damaged on receipt.

### Individual Plastic Counter Tops ... low as \$11.75

**(16) Wards Own High-Pressure Melamine** plastic laminate bonded to wood core. Resists cracks and chips; unaffected by food stains, boiling water, cleaning alkalis. Trimmed with stainless steel moldings. 25 in. front to back, 4-in. backsplash, 1 1/2-in. thickness overall. Attractive Light Shadow Gray linen color. Easy to install. Use 31x31-in. top for steel corner cabinet (7) on Page 644; use 25x25-in. top for steel base corner filler, Page 644. From Stock. Not Mail.

74 A 8422 R—Plastic Tops. State Catalog Number, Width.

Width	Ship. wt.	Price
15 in.	18 lbs.	\$11.75
18 in.	22 lbs.	12.95
21 in.	24 lbs.	14.50
24 in.	26 lbs.	15.95
30 in.	34 lbs.	19.95
36 in.	40 lbs.	23.95
25x25 in.	23 lbs.	23.95
31x31 in.	28 lbs.	29.45

### Maple Cutting Top ... low as \$11.50

**(17) Fits on Base Cabinet** for a permanent work top. Use for cutting, chopping, pounding, slicing. 1 1/2-in. thick laminated block of hard rock maple. Fits base cabinet of same width. 25 in. front to rear, 4-in. backsplash. Shipped promptly from M. O. House. Not Mailable.

74 A 8431 R—State Catalog Number, Width.

Width	Ship. wt.	Price
15 in.	20 lbs.	\$11.50
18 in.	25 lbs.	13.50
24 in.	35 lbs.	15.50

## DRAINBOARD SINKS ... Porcelain Enamel or Stainless Steel ... low as \$21.95

**(18) TO (20) Sparkling White Porcelain Enamel** fused to tough 1-piece steel. Easy to keep clean—acid, stain, chip-resistant. Raised edges to prevent dripping. No-splash bowls. Drainboard has sloped grooves for drainage. 4-in. backsplash protects wall—measures 25 in. from front to rear. 54- and 42-in. units have basins 20x15 3/4 x 7 in.; 66-in. units (also shown on cabinets (1) and (10), Pages 644, 645) have basins 14 3/4 x 15 3/4 x 6 1/2 in. Finest Fittings include: chromium-plated brass 2-valve faucet with spray, hose and Foam-Flo Aerator; basket strainer (two with double basin sinks).

**NOTE:** Choice of Left or Right drainboard on 42-in. size. Order from table below. Choose with or without fittings.

PORCELAIN ENAMEL				STAINLESS STEEL			
	Width	Fittings	Catalog No.	Width	Fittings	Catalog No.	
(18) Double Basin, 2 Drainboards	66 in.	Yes	74 A 8333R	72 in.	Yes	74 A 8342R	81 lbs. \$146.95
		No	74 A 8334R		No	74 A 8343R	70 lbs. 125.95
(19) Single Basin, 2 Drainboards	54 in.	Yes	74 A 8335R	66 in.	Yes	74 A 8344R	71 lbs. 139.95
		No	74 A 8336R		No	74 A 8345R	60 lbs. 115.95
(20) Single Basin, Left Drainboard	42 in.	Yes	74 A 8339R	60 in.	Yes	74 A 8346R	69 lbs. 134.95
		No	74 A 8340R		No	74 A 8347R	58 lbs. 110.95
Single Basin, Right Drainboard	42 in.	Yes	74 A 8337R	54 in.	Yes	74 A 8348R	64 lbs. 106.95
		No	74 A 8338R		No	74 A 8349R	55 lbs. 84.95

**(21) (22) Solid Heavy-Gauge Stainless Steel**—for easiest care, longest wear. Won't chip, rust or corrode. Acid-stain-scratch resistant. Keeps its satin-smooth finish for years. Sound-deadened 1-piece construction. Full 4-inch backsplash with raised edges. Double basin units have 13 1/2 x 16 x 7-inch basins; 54-inch size has one basin 18 x 16 x 7 inches. All units have sloped drainboards. 66- and 54-in. units have 17 x 23 in. drainboards; 60-inch unit has 14 x 23-in. drainboards. 72-in. has 21 1/2 x 23 1/2-in. drainboard. Front to back 25 in. Finest Fittings incl. single lever faucet, spray, hose, tumbler holder, basket strainer (2 with double-basin sinks). Order below. With or without fittings.

### Tiles to Match Your Appliances ... low as 41c sq. ft.



**(23) TO (25) Ideal for backsplash area** near built-in ranges, hoods, ovens. Steel and copper tile won't warp, crack from heat. Use tile cement, cleaner, Pg. 936. Size 4 1/4 x 4 1/4 in. To cut metal tile use tin snips. Mailed from Stock.

**(23) Stainless Steel.** Brushed finish. Pkg. covers 3 sq. ft. Wt. 1 lb. 4 oz. 74 A 2215 M. .... Pkg. of 24 \$4.35

**(24) Copper** with brushed finish. Genuine solid copper. Package covers 3 sq. ft. Ship. wt. 2 lbs. 74 A 2210 M. .... Pkg. of 24 \$4.35

**(25) Coppertone Plastic.** Coppertone finish with metallic flecks. Package covers 5 sq. ft. Ship. wt. 2 lbs. 4 oz. 74 A 2445 M. .... Pkg. of 40 \$2.04

### Built-in Electric Clocks ... low as \$14.95

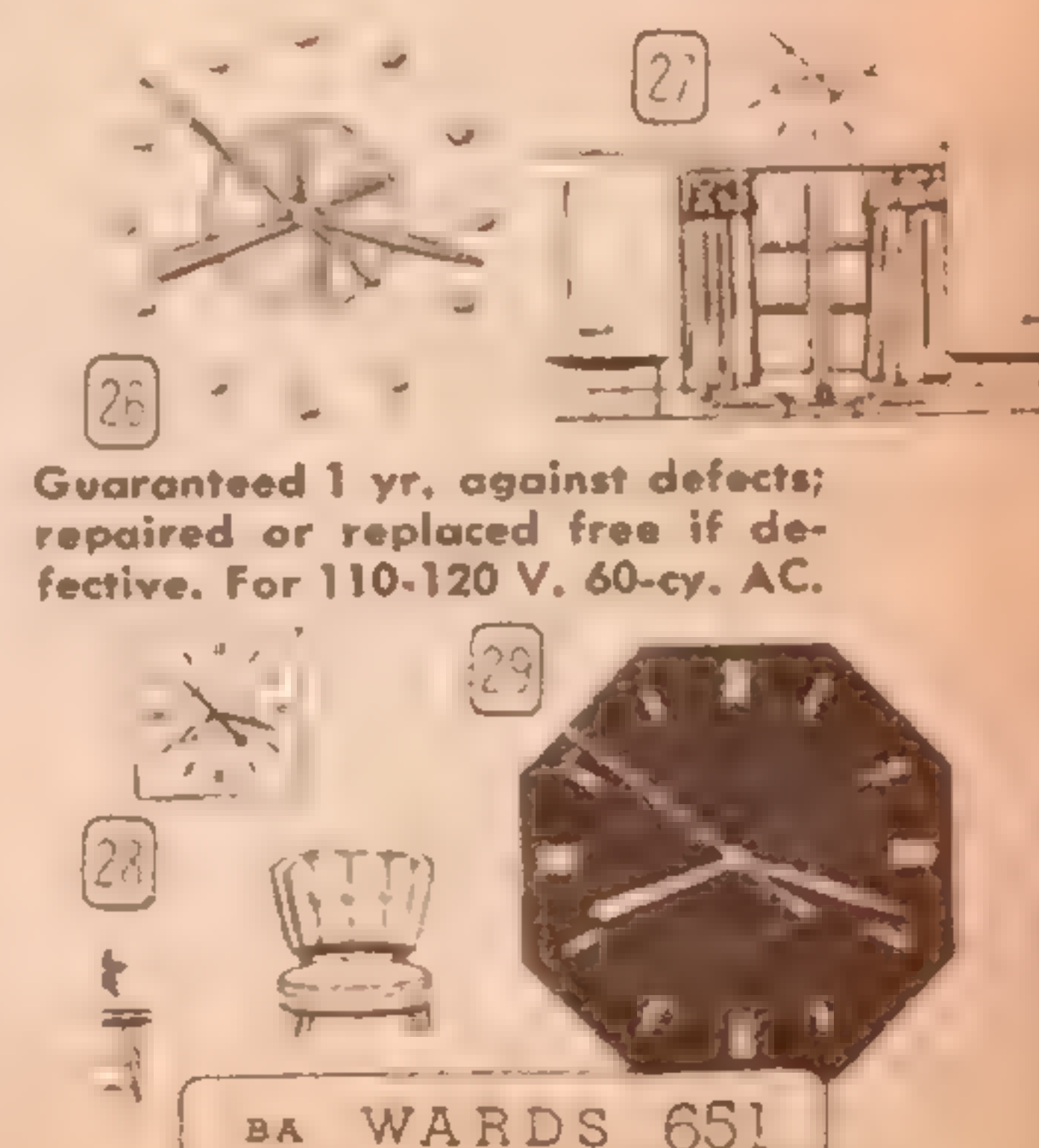
**Howard Miller Clocks** have self-starting synchronous movement. No unsightly wires or plugs showing. UL Approved. Price incl. 10% Fed. Excise Tax. Mailable. Recess into any wall. 3-in. diam. movement case recesses 1 1/2 in. into wall.

**(26) (27) Wall-face Clocks**—your wall is clock face. Hour indicators, Dot or Bar type, set in wall with prongs; can be spaced from 9 to 12-in. diam. Avg. ship. wt. 2 1/2 lbs.

Finish	(26) Dots	(27) Bars	Price
Satin Brass. ....	74 A 8680	74 A 8690	\$14.95
Black. ....	74 A 8681	74 A 8691	
Satin Copper. ....	74 A 8682	74 A 8692	\$14.95
Satin Chrome. ....	74 A 8683	74 A 8693	

**(28) (29) Panel-face Clocks.** 11-in. sq. face panel. Of 1/16-in. polystyrene. Brass hour markers and hands. Wt. 2 1/2 lbs.

Finish	(28) Square	(29) Octagon	Price
White	74 A 8685	74 A 8684	\$15.95
Black	74 A 8687	74 A 8686	



Guaranteed 1 yr. against defects; repaired or replaced free if defective. For 110-120 V. 60-cy. AC.

BA WARDS 65!





# Fresher, Cooler, Cleaner Kitchens

## With Signature Range Hoods

COMPLETE SELECTION . . . TOP QUALITY . . . <sup>Low</sup> as **\$37<sup>95</sup>**

- Give top kitchen efficiency—whisk away greasy vapors, odors, steam
- Ultra-modern design saves space, adds beauty to any kitchen decor
- Non-corroding construction, hidden weld seams—choice of two types
- Convenient up-front push-button controls. All hoods are UL Approved.

**1** Signature Deluxe Blower-type Range Hood for the kitchen of tomorrow . . . ready to fit your kitchen now! A complete unit that you don't have to assemble yourself . . . it's ready to install under wall cabinet. Powerful built-in blower . . . not a fan, but a unique centrifugal impeller system that pulls the air through the filter. Removes kitchen fumes at the rate of 300 cubic feet per minute! Washable aluminum filter traps grease and dirt before they reach exhaust line. Complete with recessed tubular non-glare light and frosted glass; enameled pipe (30 in. long, 7-in. diameter), ceiling collar and built-in back-draft damper. Hood is 5 in. high, 18½ in. deep. Choice of 4 beautiful finishes—see listing in table below. State Catalog Number and Width. Shipped promptly from Mail Order House. NOTE: To complete your outside vent system order fittings from Page 911.

**Also Available in Custom Made-to-Measure Sizes.** Same deluxe range hood as (1) described above, but made to your measurements in any width from 30 to 42 in. inclusive. Shipped from Factory near Ft. Worth, Texas; allow Factory one week extra for preparation plus transit time. Be sure to State Catalog Number and Exact Width desired.

FINISH	36-in. Width			42-in. Width			Custom Sizes 30 to 42 in.		
	Cat. No.	Ship. wt.	Price	Cat. No.	Ship. wt.	Price	Cat. No.	Ship. wt.	Price
White Enameled	74 A 8625R	42 lbs.	\$49.95	74 A 8625R	45 lbs.	\$51.95	74 A 8625F	45 lbs.	\$51.95
Coppertone	74 A 8626R	42 lbs.	51.95	74 A 8626R	45 lbs.	53.95	74 A 8626F	45 lbs.	53.95
Stainless Steel	74 A 8728R	42 lbs.	82.95	74 A 8628R	45 lbs.	83.95	74 A 8628F	45 lbs.	83.95
Solid Copper							74 A 8627F	45 lbs.	83.95

**2** Signature Fan-type Range Hood . . . quality and beauty at a budget price. Convenient up-front push button controls. 8-inch blade-type fan quickly and quietly removes cooking odors and steam. Easy-to-wash lifetime aluminum filter. Recessed frosted glass light. Baked-on enamel finish, choice of Coppertone or White. Includes 30-in. long, 7-in. diameter pipe with built-in backdraft damper; pipe reducer; push-button light switch. Hood 5 in. high, 18½ in. deep. Choice of 36-in. or 42-in. width. See Page 911 for vent fittings. Not Mailable. State width.

74 A 8643 R—COPPERTONE. 36-in. width. Wt. 27 lbs. \$39.95; 42-in. width. Wt. 30 lbs. \$41.95  
74 A 8644 R—WHITE. 36-in. width. Wt. 27 lbs. 37.95; 42-in. width. Wt. 30 lbs. 39.95

**3** New Signature Free-Standing Range Hood with Backsplash. For kitchens having no cabinets above range. Separate controls, recessed light. 8-in. pressure type fan quickly and quietly removes cooking odors and steam. Permanent filter with stainless steel grille. 30-in. high back-splash (not shown) protects your walls from grease and food splattering . . . cleans easily with damp cloth. Has smart chrome trim. Easily installed. 42 in. wide, 25 in. deep, 13 in. high. Includes 30-in. long, 7-in. diameter pipe with built-in backdraft damper; pipe reducer. See Pg. 911 for fittings.

74 A 8640 R—WHITE ENAMEL FINISH on steel. Ship. wt. 45 lbs. \$48.95  
74 A 8641 R—COPPERTONE ENAMEL finish on steel. Ship. wt. 45 lbs. 52.95

**4** Hood Only. Adds decorative touch while protecting cabinets over stove from grease and steam. Same non-corroding construction, hidden weld seams as (1). Easy to clean with just a damp cloth. Without blower, light system, or accessories. Hood 5½ in. high, 18½ in. deep. Choice of 4 finishes. Ship. wts.: for 36-in. hood 11 lbs.; for 42-in. hood 13 lbs. State Catalog Number and Width Desired. Not Mailable.

Hood Finish	Cat. No.	36 in.	42 in.
White Enameled	74 A 8620R	\$12.95	\$14.95
Coppertone Enameled	74 A 8621R	13.95	15.95
Copper-Plated	74 A 8622R	16.95	18.95
Stainless Steel	74 A 8623R	19.95	22.95



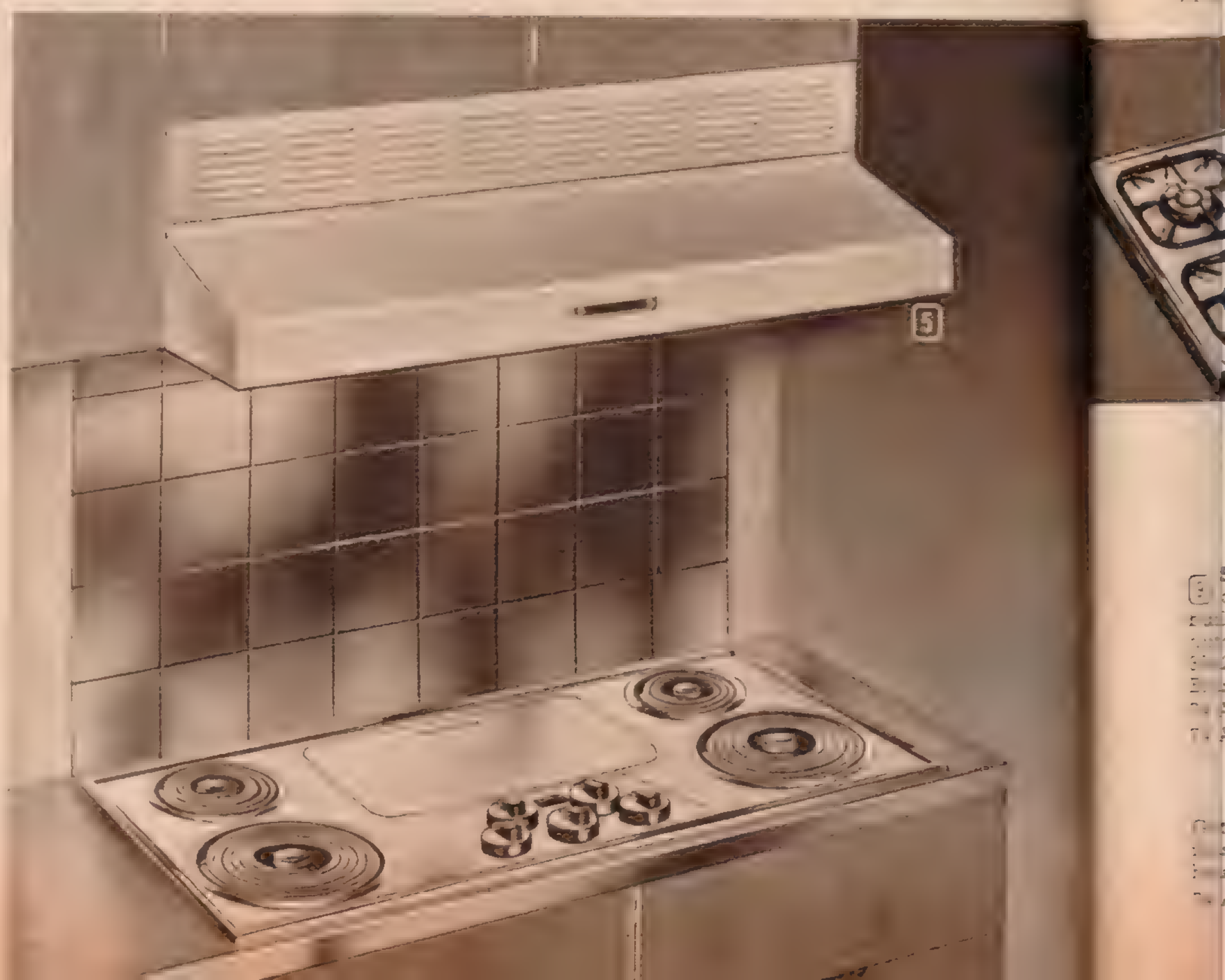
## NEW Signature

## Duct-Free Hood <sup>Low</sup> as \$89<sup>95</sup>

**ELIMINATES COOKING FUMES, ODORS, GREASE, SMOKE . . . WITHOUT DUCTS OR VENTS**

**5** New! Needs No Duct Work or cabinet space above hood. Ideal for apartments or homes where ducting is impractical. Made possible by a unique 3-way filter system. Grease, smoke and cooking odors are drawn through a permanent aluminum foil grease filter, through a special smoke filter and then through an activated charcoal filter. Up front push button controls, recessed tubular light with frosted light bulb. Non-corroding steel construction with hidden weld seams. Self-contained unit installs in seconds—attaches under cabinet or to kitchen wall above free standing ranges. May be plugged into any conventional outlet. Easy to clean with just a damp cloth. Smoke and charcoal filters can be replaced. Choose White enamel, Coppertone finish, or Stainless Steel. 19½ in. deep, 10 in. high. Not Mailable. Ship. wt. for 30-in. size is 45 lbs.; for 36-in., 47 lbs.; for 42-in., 49 lbs. State Cat. No.

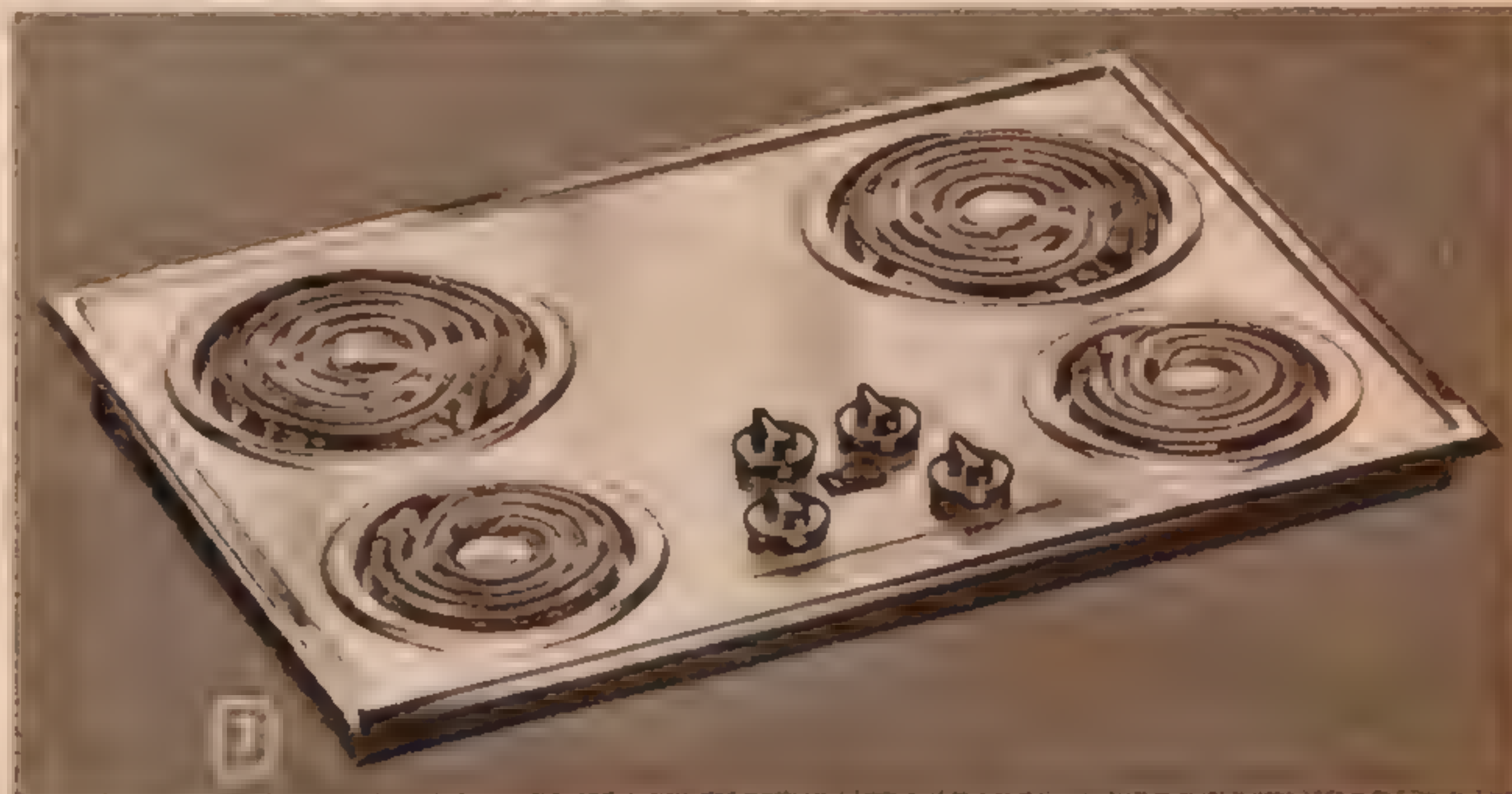
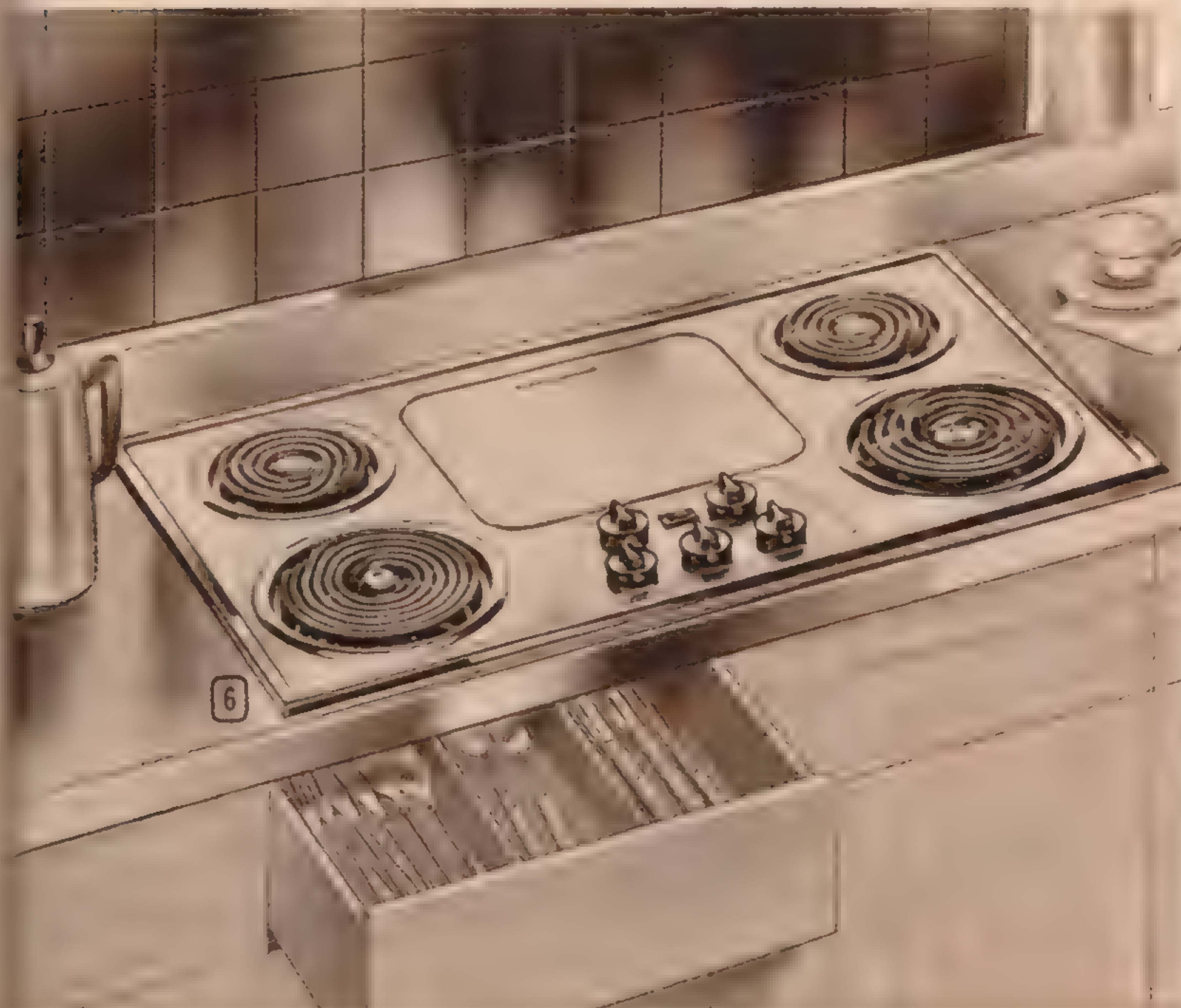
74 A 8657 R—COPPERTONE FINISH. State 30-in. width, 36-in. width, or 42-in. width. . . . Each \$89.95  
74 A 8642 R—WHITE ENAMEL FINISH. State 30-in. width, 36-in. width or 42-in. width. . . . Each \$89.95  
74 A 8658 R—STAINLESS STEEL FINISH. State 30-in. width, 36-in. width or 42-in. width. . . . Each \$119.95





# Signature Automatic Built-In Ranges

- Fine quality construction and smartest styling. Designed for easy installation, easy cleaning, finest performance
- Super-Shallow units are only 3 in. deep—permit drawer storage directly under range! Top mounted controls are easy to see, easy to set—out of the reach of small children
- Unique Thermal-Eye unit maintains precise heat—makes every pot and pan you own an automatic cooker
- Finest porcelain enamel burner bowls—no dirt catching rims.
- Electric Ranges require 220-240 volt 3-wire service. Gas ranges use any type gas. Ranges are UL or A.G.A. approved



## Prices Cut \$10 to \$20 on Brushed Chrome Electric Models

Super-Shallow With Griddle **\$159<sup>95</sup>** \$5 DOWN \$8 MONTH

6 Our Finest 36 in. Electric Range. Only 3 in. deep. Two giant, 3 standard size burners with unlimited heat selection. Griddle has thermometer and cover—remove griddle to use fifth burner. Thermal eye on back burner. Size: 36x21 in. Cutout: 35x20 in. Ship. wt. 40 lbs. See Range Cabinets, Pages 640-644. Not Mail. 74 A 8586 R—Chrome. . . . Was \$179.95; Now **\$159.95** 74 A 8556 R—Coppertone Finish. . . . . 159.95

Super Shallow Four-Burner **\$89<sup>95</sup>** \$5 DOWN \$5 MONTH

7 Signature 28¾ in. Electric Range. Only 3 in. deep. 2 giant, 2 standard size burners with unlimited heat selection—from warm to brisk boil. Thermal eye optional. Overall 28¾x21 in. Requires 27¾x20-in. cutout. Ship. wt. 25 lbs. Not Mailable. 74 A 8585 R—Chrome. Thermal Eye. Was \$134.95; Now **\$114.95** 74 A 8584 R—Chrome. No Thermal Eye. Was \$104.95; Now **89.95** 74 A 8558 R—Coppertone Finish. Thermal Eye. . . . . 114.95 74 A 8557 R—Coppertone Finish. No Thermal Eye. . . . . 89.95

Space-Saver 20-in. Size **\$79<sup>95</sup>** \$5 DN. \$5 MO.

8 Compact Signature Electric Range—fits in 24-in. cabinet. Front controls, 5 in. deep. 2 giant, 2 standard burners with unlimited heat selection. No Thermal Eye. Size: 20½x21x5 in. Cutout: 20x19½ in. Wt. 35 lbs. Brushed Chrome Finish. 74A8583R—Was \$89.95; Now **\$79.95**



## Prices Cut \$4 to \$20 on Brushed Chrome Gas Models

Super Shallow With Griddle **\$129<sup>95</sup>** \$5 DOWN \$7 MONTH

9 Signature's Finest 36 in. Gas Range. Only 3 in. deep—Griddle is big 143-sq. in. size—has cover and built-in thermometer. Thermal Eye on rear burner for automatic cooking. Size overall: 36x21 in.; requires 35x20-in. cutout. Ship. wt. 65 lbs. Not Mailable. Choose Brushed Chrome or new Coppertone Finish. 74 A 8576 R—Chrome. . . . Was \$149.95; Now **\$129.95** 74 A 8579 R—New Coppertone Finish. . . . . 129.95

Super-Shallow Four-Burner **\$69<sup>95</sup>** \$5 DOWN \$5 MONTH

10 Signature 28¾ in. Gas Range. 4 high efficiency burners with optional Thermal-Eye on one rear burner. Size overall: 28¾x21 in.; requires 27¾x20-in. cutout. Ship. wts. 50 lbs. Not Mailable. Choose New Coppertone or Brushed Chrome finish. 74A8575R—Chrome. Thermal Eye. Was \$104.95; Now **\$84.95** 74A8574R—Chrome. No Thermal Eye. Was \$79.95; Now **69.95** 74 A 8578 R—Coppertone Finish. Thermal Eye. . . . . 84.95 74 A 8577 R—Coppertone Finish. No Thermal Eye. . . . . 69.95

Space-Saver 20-in. Size **\$58<sup>95</sup>** \$5 DN. \$5 MO.

11 Compact Signature Gas Range. Fits 24-in. cabinet. 5 in. deep, front controls. 2 giant, 2 standard size burners with unlimited heat selection. Size: 20½x21x5 in. Cutout: 20x19½ in. No Thermal Eye. Ship. wt. 45 lbs. Brushed Chrome. 74A8573R—Was \$62.95; Now **\$58.95**

### START YOUR DREAM HOME WITH HOMEMASTER MAGAZINE!

Get detailed architectural plans—designed by experts—at low cost. Order this beautifully illustrated magazine at Wards special price. Then select the home you desire from over 50 houses. Next order your architectural plans for only \$39 by following directions in magazine. 74 A 9700—HOMEMASTER MAGAZINE. Shipping weight 12 oz. . . . . Only **89c**

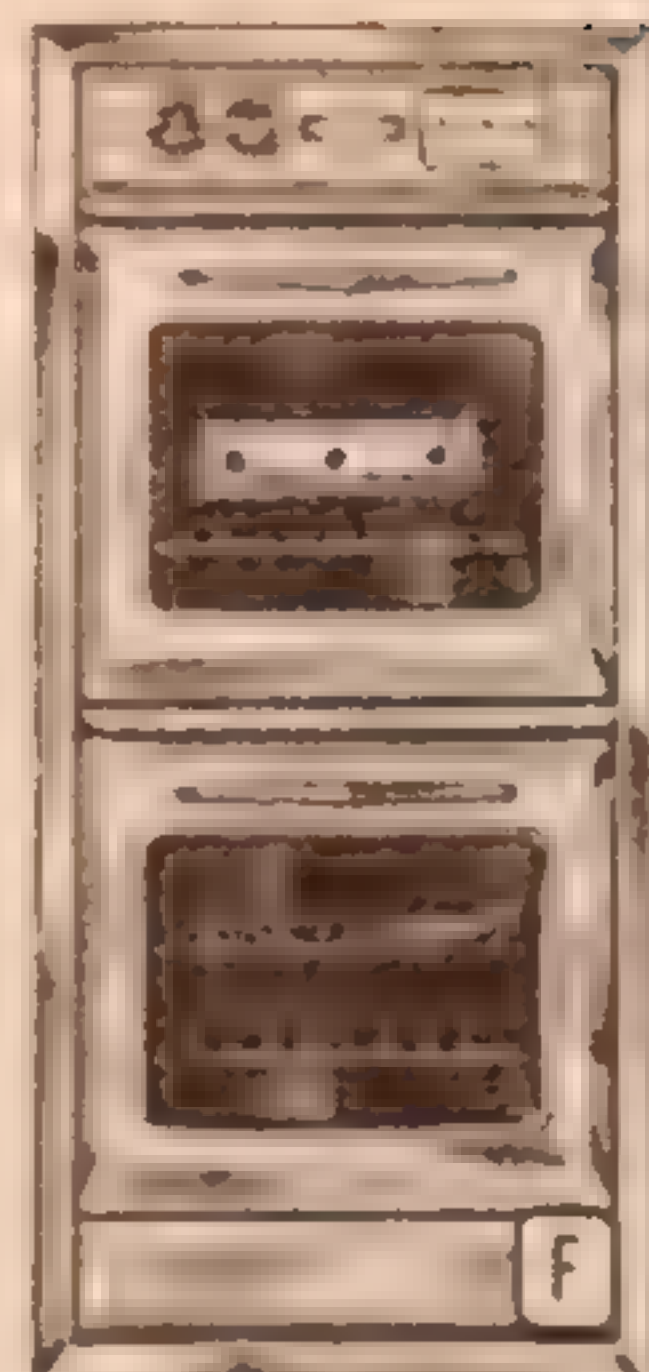
### FREE KITCHEN PLANS

Thinking of remodeling? Wards Professional Planning Staff will help you design a completely coordinated custom-kitchen at absolutely no charge or obligation. See complete details on Page 639. **BFCDAS WARD S 653**





GAS



ELECTRIC



NO MONEY DOWN  
UP TO 3 YEARS TO PAY  
SEE PAGE 960

## Signature Big Capacity Automatic BUILT-IN OVENS . . . Low as \$99<sup>95</sup>

- ✓ Up-front eye-level controls—above the reach of little children.
- ✓ Special Robertshaw "Lo-Temp" control on all ovens! 140° setting lets you keep food warm without over-cooking!
- ✓ Big Capacity—30% larger inside than average ovens. 18x19x15-in. size takes 30-lb. roast or 25-lb. dressed fowl—fits in 24-in. wide cabinet.
- ✓ Perfect heat distribution—indicator on instrument panel of electric oven lights when oven is pre-heated.
- ✓ Choice of two popular finishes—rich Brushed Chrome or new Porcelain-Enameled Copper-tone.
- ✓ Silicone gaskets on oven door keep heat in, door panel cooler. All ovens are Fiber glass insulated.
- ✓ All ovens are UL or AGA approved. Electric ovens require 220-240 Volt, 3-wire service. Gas ovens use any type gas.

**(A)** Signature Fully Automatic Gas Double Oven with 2 giant ovens. Bake in one, broil in one or roast in both at separate temperatures! "Infra-Ray" ceramic burners in upper oven give faster heating, faster cooking . . . broil meats in half the time. Thousands of tiny ceramic ports transmit heat rays in a straight line directly to food to give you new 3-micron wave cooking—seals in natural juices to give rich barbecued flavor.

Upper oven has triple rotisserie, electric motor. Lower oven is equipped with its own Flame Master control—and a special "Lo-Temp" adjustment. Roastender in lower oven assures perfect cooking every time. Just insert probe into meat, set dial to degree of doneness desired. When meat is cooked just right, oven turns off automatically and notifies you with a buzzer. Large "look-through" glass doors. Full 18-in. width—10,000 cubic inches of cooking space, yet occupies only 24 in. of cabinet width. Automatic oven ignition, oven light, concealed vents. Ship. wts. 215 lbs. Needs cabinet cut-out 22x49 in. 74A8531R—Chrome \$329.95; 74A8532R—Coppertone \$329.95

**(B)** Signature Fully-Automatic Gas Oven with Rotisserie. Rotisserie spit turns at constant speed; quiet but powerful electric motor. Rack and spit easily removed. Automatic clock can be pre-set to turn oven on and off up to 12 hour period. Clock also has one-hour "Minute Minder" which sounds buzzer. Full 18-in. width oven. Automatic oven ignition, look through glass oven door, oven light. Separate broiler drawer. Wt. 145 lbs. Fits cabinet cutout: 22x34 3/4 in. 74A8567R—Chrome \$184.95; 74A8568R—Coppertone \$184.95

**(C)** Signature Thermostat Gas Oven. Same as (B) above, except no rotisserie, automatic clock control. Has four hour "Minute Minder" clock and lower broiler unit. Wt. 145 lbs. 74A8565R—Chrome \$149.95; 74A8566R—Coppertone \$149.95

**(D)** Signature Thermostatically-Controlled Gas Oven. Has all the fine quality features of (C) above except no "Minute-Minder" clock or oven light. Has solid panel door, lower broiler drawer. Ship. wt. 145 lbs. 74A8563R—Chrome \$129.95; 74A8564R—Coppertone \$129.95

**(E)** Signature Fully-Automatic Electric Double Oven with 1 large 18-in. wide unit and 1 compact 16-in. wide unit. Separate ovens, each thermostatically controlled, allow you to bake or broil in each—at the same time at different temperatures! And . . . check this low price . . . costs what you would expect to pay for a single oven with just a broiler. Upper oven has removable rotisserie unit, double-glass window. Equipped with self-cleaning 3000-watt broil and 2200-watt bake heating elements. Automatic clock control turns on and shuts off oven any time up to 12 hour period. Automatic ignition, oven light, concealed vents. "Lo-Temp" control. Cutout: 22x34 3/4 in. Fits 24-in. cabinet. Wt. 140 lbs. 74 A 8596R—Chrome \$189.95; 74 A 8597R—Coppertone \$189.95

**(F)** Signature Fully-Automatic Electric Double Oven with 2 giant 18 in. wide ovens. Same features as Gas Model (A), including triple rotisserie, clock-controlled upper oven, Roastender in lower oven and "Lo-Temp" control. Has self-cleaning 3000-watt Broil and 2200-watt Bake heating elements. Hinged rod-type elements lift up for easy cleaning. Cutout: 22x49 in. Wt. 200 lbs. 74 A 8527R—Chrome \$329.95; 74 A 8528R—Coppertone \$329.95

**(G)** Signature Fully-Automatic Clock Controlled Electric Oven. Separately controlled broiler. 3000-watt broil, 2200-Bake hinged heating elements. Cutout: 22x34 3/4 in. Ship. wt. 135 lbs. 74 A 8598R—Chrome \$159.95; 74 A 8599R—Coppertone \$159.95

**(H)** Signature Fully-Automatic Clock-Controlled Electric Oven with double glass door. Compact—requires only 25 1/2 in. height. 3000-watt Broil, 2200-bake elements. Cutout: 22x25 1/2 in. Wt. 100 lbs. 74 A 8588R—Chrome \$134.95; 74 A 8589R—Coppertone \$134.95

**(I)** Signature Single-Door Thermostatically-Controlled Electric Oven. Has 3000-watt broil, 2200-watt bake elements. Hinged, rod-type elements lift up for cleaning. Cutout: 22x25 1/2 in. 74 A 8587R—Brushed Chrome. Ship. wt. 100 lbs. . . . . \$99.95

**(J)** Signature Oven Hoods. Assembled—ready to install. Built-in blower pulls air through Aluminum filter to remove grease, fumes, odors. Size: 23 3/4 in. wide, 5 3/4 in. deep, 4 in. high. Wt. 15 lbs. 74 A 8638R—Chrome \$42.95; 74 A 8639—Coppertone \$39.95



# End Dish Drudgery WITH A Signature AUTOMATIC DISHWASHER



## Service-for-10 PORTABLE \$164<sup>95</sup>

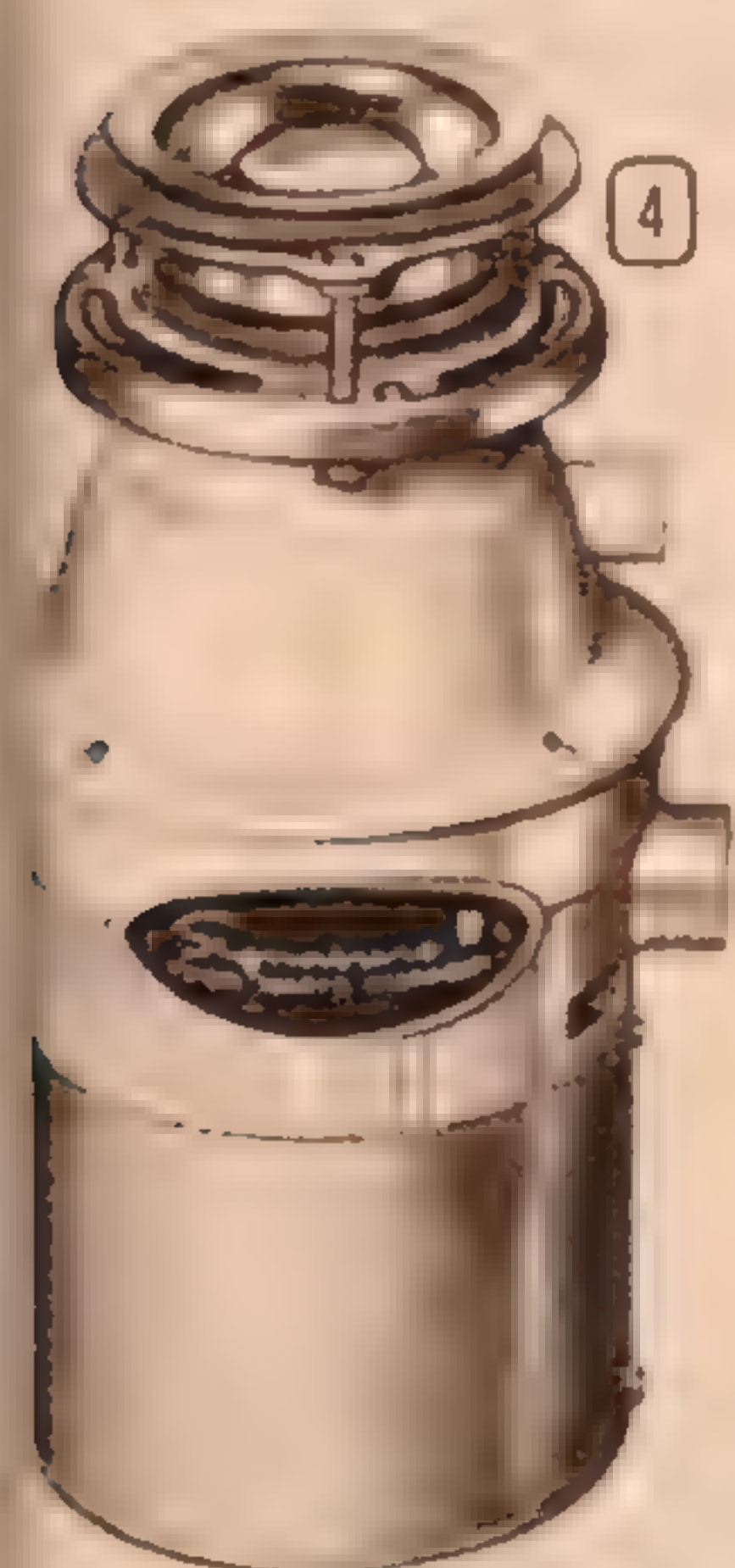
- Home Trial—Inquire at Your Nearest Catalog Store
- Enjoy Even Elaborate Meals with No Depressing Thoughts of Bending Over a Hot Sinkful of Dirty Dishes—Dial Them Done
- Rolls Anywhere and Snaps to Faucet—No Installation Costs

① Automatic Dishwashing is a Snap in this Signature portable. Rolls on casters from table to sink for easy loading, snaps to faucet and that's all.

**Turbo-Surge High Velocity** washing action plus **Sure-Temp** drying sanitizes your dishes at temperatures hotter than your hands can stand. Sturdy, double-wall construction keeps heat in, outside cool. Shuts off when lid is opened; lets you add forgotten dishes.

**Costs Less Than 3 Cents** for Full Load, including water, detergent and electricity. Vinyl coated racks protect dishes, silver. **750-Watt Heating Element** insures proper temperatures. Automatic drain pump. 110- to 120-volt. AC. UL-listed.

**Porcelain Enamelled Tub and Inner Lid.** Non-chip, non-rust White Dulux finish on steel cabinet. Turquoise Fiberglass lid. 35x27 1/8 x 22 3/4 in. wide. Wt. 145 lbs. \$5 Dn., \$8.50 Mo. 85 A 940 R-Frt., Trk. or Exp..Cash \$164.95



## Deluxe Jam-Proof Disposer \$52<sup>95</sup>

- Down-Feed Ridges Channel Waste to Cutting Area
- Stainless Steel Turntable Immediately Catches Waste Material and Hurls It Against Shredding Edges
- Drag Impellers Provide Positive Liquefying Action
- Surgical Steel Blade Cuts Fibrous Foods Completely
- Exit Slots Release Minute Particles—Prevents Jamming
- Rubber Mounting for Quieter, Smoother Operation

④ **Cleanest, Easiest Way to Dispose of Garbage**—No mess, no odor . . . no chilling trips outdoors in bad weather. *Signature* performance equals any disposer on the market. Precision design combined with super-speed action prevents jamming. Compact design. Outer housing cast aluminum; baked blue enamel finish. Stainless steel sink stopper. Automatic overload protection. Built-in dishwasher drain connection. Fits sink with 3 1/2- or 4-in. drain. 1/4-HP motor needs no oiling. UL Approved.

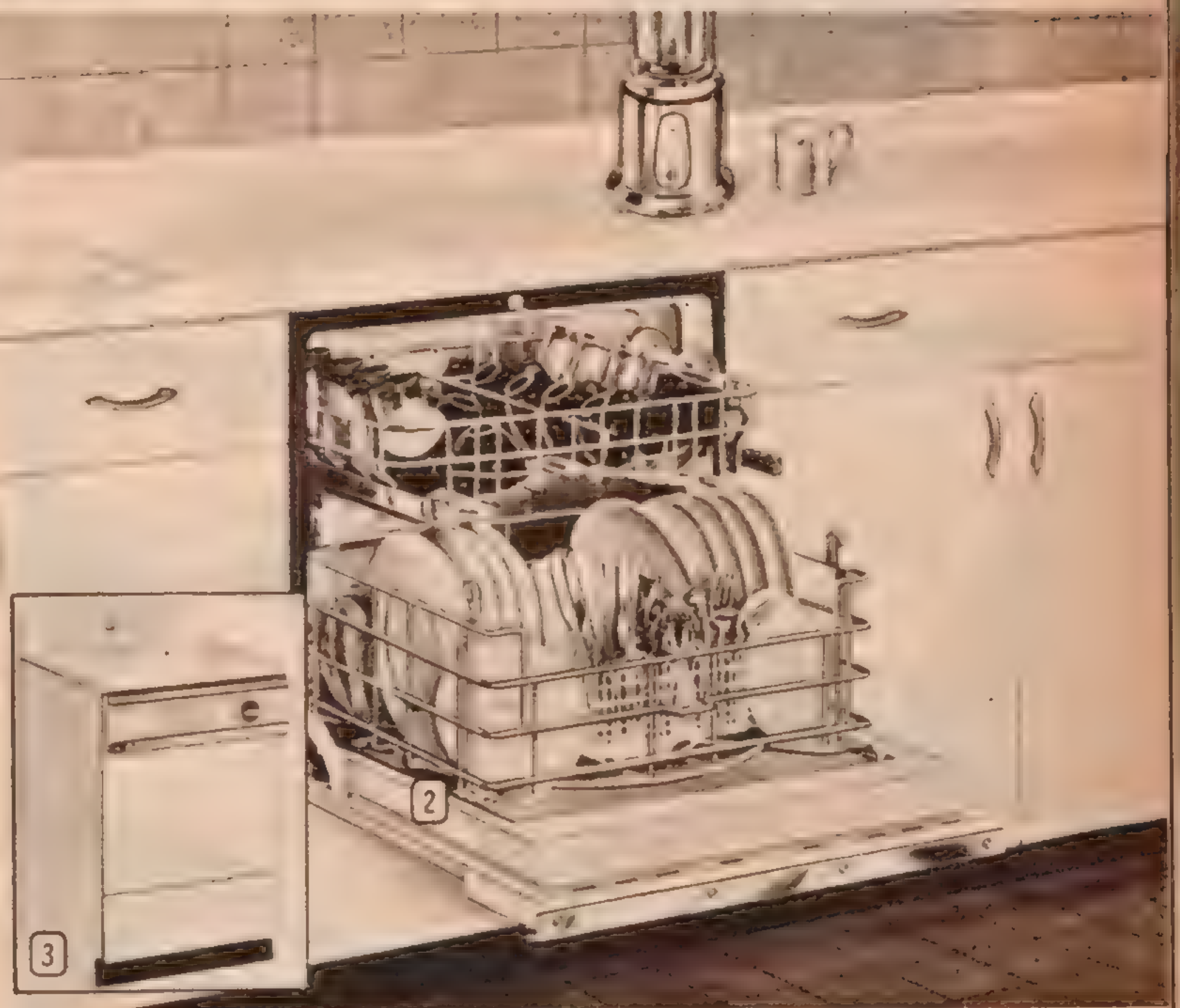
**Liquefies Full Load of Garbage** quickly and efficiently. Simply scrape food wastes (even bones, celery, fibrous foods, paper napkins, corn-husks, ash tray contents) into your *Signature*; turn on cold water; flick switch. It's done.

**Install It Yourself and Save More**—You don't have to be an expert . . . easy to follow instructions included. For sewer or septic tank connection (not for grease trap). 81 A 530 MB—9 1/2 x 14 1/2 in. For 110-120 V., 60 cy. AC. Wt. 22 lbs. . . . .Cash \$52.95

**Why Wait, Buy Now! Only \$5 Monthly on Wards Easy Terms—See Page 1283.**

## Signature Economy Disposer \$42<sup>95</sup>

⑤ **Enjoy Ultra-Modern Convenience . . . Pay So Little.** Designed and constructed for long and dependable service. Cutlery stainless steel grind ring. Compression mounting holds disposer firmly in place for quiet, vibration-free operation. Impellers mounted solidly on hard steel turntable. Metallic gray finish. Built-in dishwasher drain connection. 6 3/8 x 11 3/4 in. Fits any 3 1/2- or 4-in. drain. 1/4-HP motor. 81 A 520M—For 110-120 V., 60 cy. AC. Wt. 20 lbs. \$5 Mo., Cash \$42.95



## Service-for-12 BUILT-IN \$209<sup>00</sup>

### COMPARE QUALITY AND PRICE ANYWHERE!

- Built-In as an Integral Part of Your Kitchen—Can't Get in Your Way
- Complements Wards Steel and Wood Cabinets for Matching Beauty
- Easy Installation and Serviceability With "Up Front" Connections
- Automatic Built-In Drain Pump—No Separate Pump Kit to Buy

② ③ **Enjoy the Ultimate in Relaxed Living!** *Signature Dishwasher-Dryer* washes and dries your dishes sparkling clean. Cycle includes flush rinse, washing, double rinse and complete humidity-free sterile drying. No vapor escapes into kitchen. Control dial allows any part of cycle to be interrupted, skipped or repeated. Jet-propelled washing action with detergent-activated water scrubs every piece. Spray cleans out suds. Wash and rinse water strained before being propelled over dishes. Two separate rinsing actions leave dishes sterilized and spotless.

**Important PLUS Features:** Plate warmer, 750-watt heat booster element maintains water temperature during wash and rinse cycle and dries at safe temperature. Easy to load with full-width fold-down door, roll-out plastic-coated racks with removable silverware tray. Holds all sizes, shapes—even fragile stem glasses—without adjustment.

**Total Cycle Time 45 Minutes.** 70 swirling jets on stainless steel water distributor wash at rate of 60 gallons per minute . . . yet uses only 8 gallons per load. Optional Rinse-dry injector (6), recommended in hard water areas. Hush-quiet operation. Motor 1/6 HP, 120 V., 60 cy. AC. UL Appr. Water and drain connections 3/8 in. Guaranteed 1 year—any defective part repaired or replaced FREE within that period. Warranty included.

(2) **Under-Counter Dishwasher.** Fits under continuous counter top. White enameled front panel, black kickplate—no finished top or sides.

81 A 540 R—24x24x34 1/2 in. high. Wt. 145 lbs. \$10.50 Mo. . . . .Cash \$209.00

(3) **Free-Standing Model.** Porcelain top, baked enamel front, sides.

81 A 541 R—24x24x36 in. high. Ship. wt. 175 lbs. \$12 Mo. . . . .Cash \$239.00

**Replacement Front Panels for (2).** Match Wards cabinets, built-in ovens, ranges. Wts.: Birch 10 lbs. For Birch panels *State Style DWF*.

81 A 534 M—Stainless Steel. Ship. wt. 11 lbs. . . . . \$17.95

81 A 537 M—Coppertone. Shipping wt. 11 lbs. . . . . 8.50

74 A 8028 F—NATURAL SUNNY BIRCH. From Davenport, Ia. Fact. . . 15.95

74 A 8010 F—TAWNY BIRCH. From Factory near York, Pa. . . . . 11.95

74 A 8011 F—PLATINUM BIRCH. From Factory near York, Pa. . . . . 11.95

### Accessories For Built-in Dishwasher-Dryer

⑥ **Rinse-Dry Injector Attachment.** Use in hard water areas.

81 A 544—With 4 oz. bottle of fluid. Wt. 1 lb. . . . . \$13.95

⑦ 81 A 548—Rinse-Dry Fluid. 4 oz. bottle for (6). Wt. 8 oz. . . . . 88c

⑧ **Drain Air Gap for Under-Counter Model.** Fits 3/8-in. tube drain from dishwasher; 3/4-in. tube from gap to trap.

81 A 542—Use where codes require. Ship. wt. 4 lbs. . . . . \$6.95

⑨ **Drain Kit.** Fits 1 1/2-in. sink trap with 3/4-in. side outlet. Order adapter (49) Pg. 1007 to join copper drain to connector.

81 A 1844—Connects drain to sink trap. Wt. 1 lb. 4 oz. . . . . \$2.65

**Bushing.** (Not shown.) Use with adapter (49), Page 1007 to connect dishwasher drain to separate trap. Ship. wt. 8 oz.

81 A 4229—1 1/2 x 3/4 in. . . . . 33c 81 A 4228—1 1/4 x 3/8 in. . . . . 33c

**Dishwasher-to-Disposer Rubber Drain Connection.**

(Not shown.) For vibration-free connection.

81 A 1838—With 4 clamps. Ship. wt. 4 oz. . . . . \$1.20



BA+ WARDS 655





# Fairway Built-In Sinks...

## Nickel Stainless Steel Sinks



Low as  
**\$39<sup>95</sup>**  
Without  
Fittings

- 302 Non-Magnetic Nickel Stainless Steel . . . Looks Better, Lasts Longer . . . Acid and Stain Resistant Surface
- Spacious Bowl Area . . . Rich Satin Finish for Permanent Luster and Lasting Service . . . Can't Ever Chip or Corrode

**(1) Our Finest Stainless Steel Double-Bowl "Trim-Rim" Sinks.** No separate rim needed. Neater . . . easier to install (See (A) below). Strong and rigid, yet light in weight for easy handling. Luxurious nickel-chrome stainless steel polished first by machine, then carefully Hand Polished to bring out last word in gleaming kitchen loveliness. Hi-light edges add even greater beauty. Roomy 7-in. deep square-shaped bowls. Overall 33x22 in.; fits opening 32x21 in. Fittings: finest single-lever faucet with spray, hole cover and 2 basket strainers. Order accessories (24), (26) or (27) for 4th sink hole separately from next page.

81 A 78RW—With Fittings. Ship. wt. 31 lbs. . . . \$7 Mo. Cash **\$72.50**  
81 A 72RW—Without Fittings. Ship. wt. 20 lbs. . . . \$5 Mo. Cash **\$52.50**

**Machine Polished Stainless Steel Double-Bowl "Trim-Rim" Sinks.** Have all features and dimensions of sinks (1) except not Hand Polished. Rim clamps attach in slightly different manner than shown in view (A) below.

81 A 77RW—With Single-Lever Fittings. Wt. 29 lbs. . . \$6 Mo. Cash **\$61.50**  
81 A 9RW—Without Fittings. Ship. wt. 18 lbs. . . . \$5 Mo. Cash **\$39.95**

**(2) Stainless Steel Sinks with Drain-board "Apron"**—provides space for utensils . . . protects countertop. 7½-in. deep bowls. 81AP111F, 81AP112F, 81AP117F and 81AP118F have Trim-Rim; others have Separate Rim. Order fittings next Page. Prepaid from Chicago Factory; allow 1 week extra.

(2) Double Bowl For Greater Utility			
Drainboard	Fit Opening	Cat. No.	Price
Double (Shown)	66x21 in.	81 AP 115F	<b>\$168.00</b>
1 Left of Bowls	48x21 in.	81 AP 114F	<b>120.00</b>
1 Right of Bowls	48x21 in.	81 AP 113F	<b>120.00</b>

(3) Single Bowl . . . Compact, Saves Space			
Double	Fit Opening	Cat. No.	Price
Double . . . . .	54x21 in.	81 AP 110F	<b>\$118.00</b>
Left of Bowl	42x21 in.	81 AP 112F	<b>87.00</b>
Right of Bowl	42x21 in.	81 AP 111F	<b>87.00</b>
Left of Bowl	32x21 in.	81 AP 117F	<b>67.50</b>
Right of Bowl	32x21 in.	81 AP 118F	<b>67.50</b>

**(4) New Stainless Steel Corner-Type "Trim-Rim" Sink.** Large, round bowls, full 7¼ in. deep. Smooth Hand Polished finish will retain its original beauty for years. Rust- and stain-resistant—can't chip or crack. Size: top, 18½-in. diam.; bottom, 13½-in. diam. Fittings: finest Single-Lever faucet with spray, hole cover, basket strainers. Shipped Freight Prepaid. 81 AP 106R—Requires minimum of 39 in. along each wall. . . . \$69.88

**(5) Stainless Steel "Trim-Rim" Single Bowl Sinks.** Have all the features of finest sinks (1) above. Large 22x16-in. bowl; full 7 in. deep. Overall 25x22 in.; fit opening 24x21 in. Ship. wts. 22 lbs. and 14 lbs. respectively. 81 A 79RW—With Finest Single-Lever Fittings. . . \$5 Mo. Cash **\$46.95**  
81 A 12RW—Without Fittings. . . \$4 Mo. Cash **\$27.95**

**(6) Stainless Steel Sinks With Separate Rim.** Same as (1), but not "Trim-Rim." Fit 32x21-in. opening. 2-valve faucet, hole cover, strainers. 81 A 76RW—With Rim, Fittings. Wt. 29 lbs. . . . \$5 Mo. Cash **\$49.95**  
81 A 75RW—With Rim, No Fittings. Wt. 20 lbs. . . . \$5 Mo. Cash **\$36.95**

**Larger Size Sink.** Like (6) above but fits opening 36x21 in. 81 A 74RW—Without Fittings. Ship. wt. 30 lbs. . . . \$5 Mo. Cash **\$49.95**

**(7) Stainless Steel "Trim-Rim" Bar Sink.** Stain, acid-resistant. 15x15 in.; fits opening 14x14 in. Single cold water faucet, basket strainer. 81 A 21RW—Shipping wt. 12 lbs. . . . \$5 Mo. Cash **\$35.95**

**(8) Stainless Steel Bar Sink with Separate Rim.** Like (7) but no faucet ledge or faucet. Size overall 11½x14 in. 81 A 18RW—Sink With Basket Strainer. Wt. 9 lbs. . . \$4 Mo. Cash **\$22.95**  
81 A 2119—Single Bar Faucet. (Shown on (7)). Wt. 2 lbs. 10 oz. . . **6.50**

### HERE'S HOW TO INSTALL "TRIM-RIM"



Just set sink in opening, slide clamps under sink. Lock in place by tightening screws.

### CHECK



Your Ward Catalog Store or Retail Store to Have Your Plumbing Fixtures  
✓ Delivered  
✓ Installed

656 WARD S BFCEDAS

## NEW Fairway "Multi-Purpose" Stainless Steel "Trim-Rim" Sinks . . . Low as \$139<sup>50</sup>

- Newly Designed . . . Newly Styled, For Function, Convenience, Beauty
- '302' Nickel Stainless Steel . . . Gleaming Hand Polished Finish
- Large Bowl Has Room Enough To Wash Big Roaster and Platter . . . Handy Push-Button Drain Control Keeps Hands Dry, Out of Water
- Smaller Service Bowl—Ideal for Rinsing Few Dishes, Feeding Disposer . . . Choose Sink With Or Without Disposer
- Cutting Board Fits Over Large Bowls—Saves Knives, Countertop
- Vinyl Covered Wire Basket—Ideal for Rinsing Vegetables

**(9) Now! Two or Three Bowl Sinks—with Smaller Service Bowl** especially designed for Disposer installation. (With or without Jam-Proof Disposer (4) Pg. 655.) Includes Finest Single-Lever faucet with spray, basket and maple cutting board. Two-bowl sink needs 36-in. front or base; three-bowl needs 42-in. front or base. (See bases on Pages 640 to 644 and 650.) Sinks Prepaid from Chicago Factory, allow 5 days extra for handling; Disposer shipped separately Prepaid from Mail Order Stock.

Small Bowl	Disposer	Large Bowl In.	Small Bowl In.	Cat. No.	Price
(9) Three-Bowl Sink—Overall 43x22 in.; Fits 42x21-in. Opening					
Center	No	14x18x7½ deep	9½x12x5 deep	81 AP 140F	\$191.50
Center	Yes	14x18x7½ deep	9½x12x5 deep	81 AP 141F	219.95
(10) Two-Bowl Sink—Overall 33x22 in.; Fits 32x21-in. Opening					
At Left	No	16x17x7½ deep	12x12x5 deep	81 AP 143F	\$139.50
At Left	Yes	16x18x7½ deep	12x12x5 deep	81 AP 145F	177.95
At Right	No	16x18x7½ deep	12x12x5 deep	81 AP 144F	139.50
At Right	Yes	16x18x7½ deep	12x12x5 deep	81 AP 146F	177.95





# Modern Look Plus Easy Care

## Porcelain Enamel Sinks...Steel or Cast-Iron

**(11) (12) (13) Fairway Single and Double Bowl White Sinks.** With water-tight stainless steel rim. Ideal for building into countertop for that "customized" look... adds elegance to your kitchen. White porcelain enamel finish... easy to clean, resists stains. Choose strong, rigid 14 gauge steel or solid, heavier cast-iron sink. With fittings (as shown) or without fittings. Fittings: Finest 2-valve faucet, spray, hose, basket strainer (two strainers with double bowl sinks).

	Style	Each Bowl	Overall	Fittings	Cat. No.	Wt.	Price
(11)	Double Bowl (Steel)	13 $\frac{3}{8}$ x14 $\frac{7}{8}$ x7 $\frac{5}{8}$	32x21 in.	Yes	81 A 97R	53 lbs.	\$38.95
				No	81 A 53R	42 lbs.	19.45
	Double Bowl (Cast Iron)	13 $\frac{3}{8}$ x15 $\frac{1}{4}$ x8	32x21 in.	Yes	81 A 98R	127 lbs.	52.95
				No	81 A 57R	116 lbs.	32.95
(12)	Single Bowl (Steel)	20 $\frac{7}{8}$ x14 $\frac{7}{8}$ x7 $\frac{5}{8}$	24x21 in.	Yes	81 A 95R	40 lbs.	29.45
				No	81 A 54R	32 lbs.	13.45
	Single Bowl (Cast Iron)	21 $\frac{1}{2}$ x15 $\frac{3}{8}$ x8	24x21 in.	No	81 A 56R	89 lbs.	24.95
				Single Bowl Without Ledge. Faucet Mounts on Countertop.			
(13)	Steel	17 $\frac{3}{8}$ x13 $\frac{3}{8}$ x6 $\frac{3}{4}$	28x16 in.	No	81 A 50R	23 lbs.	\$13.95
	Cast Iron	27 $\frac{1}{2}$ x15 $\frac{3}{8}$ x6	30x18 in.	No	81 A 55R	72 lbs.	22.95

Sinks Are Also Offered Without Fittings So You Can Choose Those Best Suited to Your Preference. See Fittings Selection Below.

"W" these 2 pages: Shipped promptly from Mail Order Stock or Houston Whse., if nearer.

Low as  
**\$13.45**

- Sparkling White Porcelain Enamel
- Acid-Stain-Resistant Surface
- Extra-Spacious Deep Bowls
- Build into Countertop for Customized Look

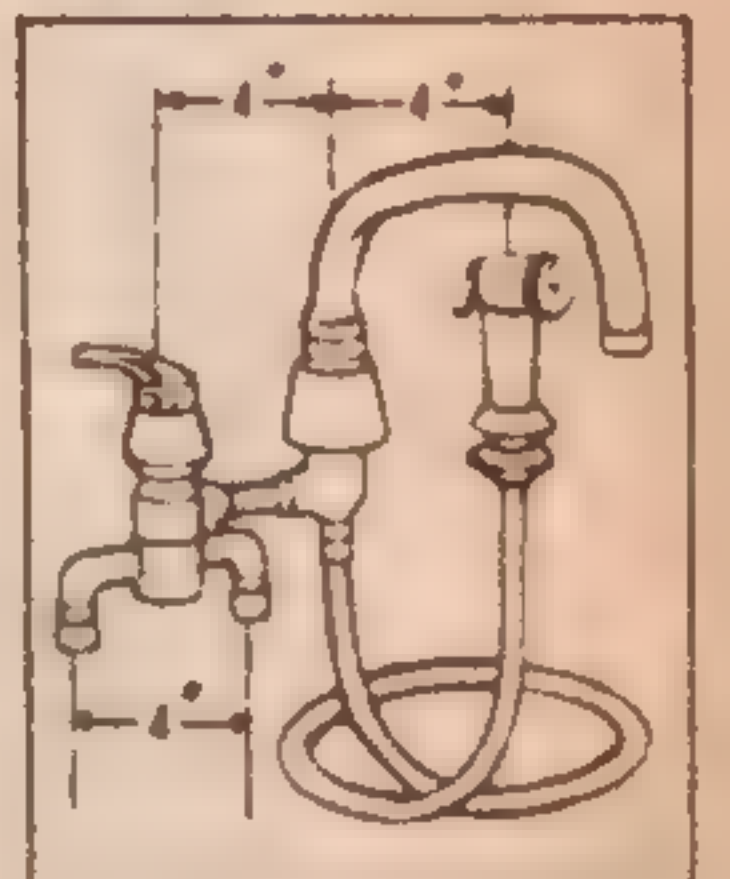


## Single-Lever Faucets Are DRIP-PROOF... Finest Construction... Smartest Design

**Amazing Gyro Control Assures Drip-Less Operation**



- Water Can Be Turned On and Off at Desired Temperature With Finger-Tip Control
- Introduced at Wards in 1956... Proven Construction, Styling and Convenience Make Single Lever Faucets Your Best Buy
- Faucet never Drips, No Washers to Replace
- All Exposed Parts Brass Triple Plated... Handsome Gleaming Chrome Finish



Fits standard sinks with 3 or 4 holes, 8-in. center to center. Use (28) below to connect to waterlines.

**(14) Fairway Ledge-Mount Single-Lever Faucet**—Our Finest! Streamlined styling harmonizes perfectly in modern home. Single action—reduces scalding danger. Easy to install... all working parts accessible for easy maintenance. With separate spray, foam-flo aerator. Takes 3 sink holes—see diagram. Cover 4th hole with (24) to (27) below. 81 A 1625 W—Ship. wt. 5 lbs. 12 oz. .... \$16.95

**(15) Easy-to-Install Single-Lever Faucet**—Has all features of (14)... and lower cost too! Mounts completely in one sink hole. Flexible 20-in. long copper supply lines attached for quick, easy installation. Just connect to water lines and tighten nuts... faucet is ready. Includes 2 chromed hole covers or order accessories (24) to (27) below. 81 A 1620 M—With Foam-Flo Aerator. Ship. wt. 4 lbs. 2 oz. .... \$12.88

**(16) Wall-Mount Single-Lever Faucet.** Replace 2-valve wall-mount faucet with smartly styled drip-proof faucet. Adjustable 8-in. centers. 81 A 1615—With Foam-Flo Aerator. Ship. wt. 3 lbs. 8 oz. .... \$14.88

### Two-Valve Faucets—Choice of Three Styles

**(17) (18) Massive Design—Graceful Curved Spout.** Foam-Flo aerator prevents splashing. (17) is cover plate style, valves mounted above sink ledge; (18) has valves below ledge. Centers 8 in. apart.

(17) 81 A 2105 W—With Spray. For 4 Sink Holes. Ship. wt. 5 lbs. ... \$16.95  
81 A 2104 W—Without Spray. For 3 Sink Holes. Wt. 4 lbs. ... 12.95

(18) 81 A 2108 W—With Spray. For 4 Sink Holes. Wt. 5 lbs. 13 oz. ... 14.95

**(19) Popular Octagonal Artline Styling.** Chrome-plate brass. Plain tubular style spout. With stream straightener. Centers 8 in. apart.

81 A 2100 W—Without Spray. For 3 Sink Holes. Wt. 4 lbs. 1 oz. .... \$7.95

81 A 2101 W—With Spray. For 4 Sink Holes. Ship. wt. 5 lbs. 3 oz. ... 11.50

**(20) (21) Sink Strainers.** Rust-resistant. Satin brass tailpieces fit 1 $\frac{1}{2}$ -in. trap or waste connection. Stainless steel takes roughest wear.

Type	Fits hole	Cat. No.	Lbs.	Price
(20) Stainless Steel Flat	3 $\frac{1}{2}$ or 4 in.	81 A 1768W	1 $\frac{1}{2}$	\$1.98
Chromed Brass Flat	2 or 2 $\frac{1}{2}$ in.	81 A 1766W	$\frac{3}{4}$	1.39
(21) Stainless Steel Basket	3 $\frac{1}{2}$ or 4 in.	81 A 1760W	1 $\frac{3}{4}$	2.75
Chromed Brass Basket	3 $\frac{1}{2}$ or 4 in.	81 A 1759W	1 $\frac{1}{2}$	1.95

**(22) Replacement Strainer Basket Only.** Stainless steel construction. 81 A 2024 W—For 3 $\frac{1}{2}$ –4 in. diam. strainers. Ship. wt. 4 oz. .... 89c

**(23) Spray Hose and Spray Head.** For rinsing dishes, cleaning bowl.

81 AP 2016 W—Hose with Coupling and Spray Head. Prepaid... \$4.50

81 AP 2017 W—4-ft. Hose with Coupling. Prepaid... 2.10

81 AP 2018 W—Spray Head Only. Prepaid... 2.40

**(24) 81 A 1640 W—TUMBLER HOLDER.** Fits 4th sink hole. Wt. 7 oz. .... 1.40

**(25) 81 A 2000 W—HOLE COVER.** For unused faucet holes. Wt. 4 oz. Ea. 25c

**(26) Dispenser for Detergent or Hand Lotion.** 12 oz. plastic container.

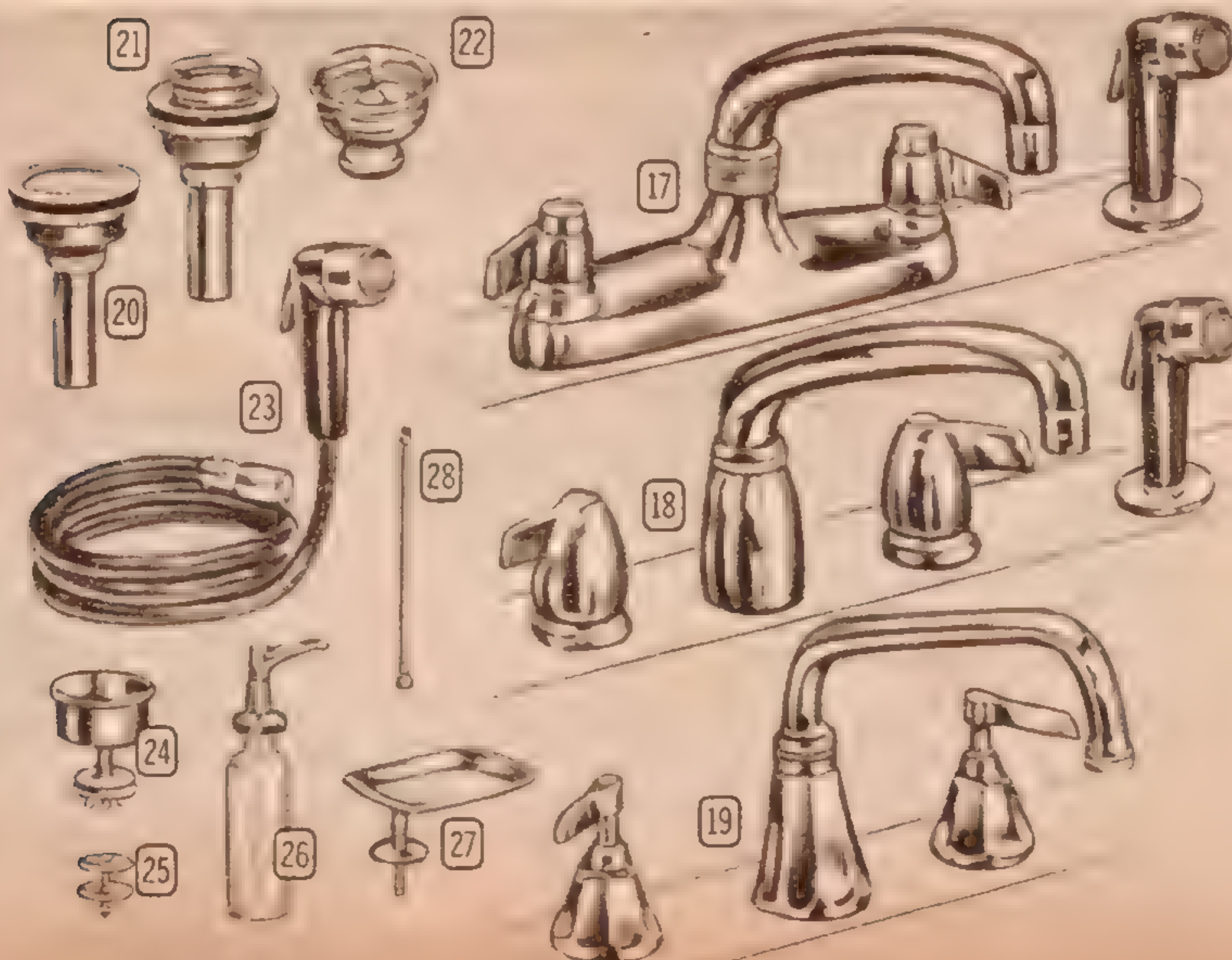
81 A 2020 W—Fits 4th Sink Hole. Chrome-plated. Wt. 1 $\frac{1}{4}$  lbs. ... \$4.95

**(27) 81 A 1641—SOAP DISH.** Chromed brass. Fits 4th hole. Wt. 9 oz. ... 1.40

**(28) 15-in. Bendable Supply Pipe, coupling.** Fits  $\frac{1}{2}$ -in. pipe, faucet with

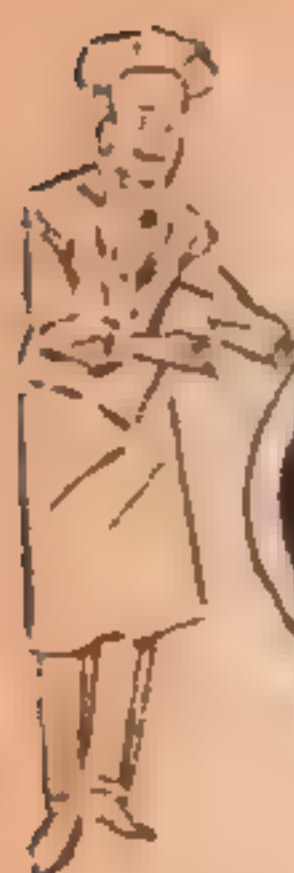
$\frac{1}{4}$ -in. tailpieces or shanks tapped  $\frac{1}{2}$ -in. 81 A 1801 W—COPPER. Wt. 1 $\frac{1}{2}$  lbs. .... Pr. \$1.89

## Two-Valve Fittings... Sink Accessories



BFCEDAS2 WARDS 657





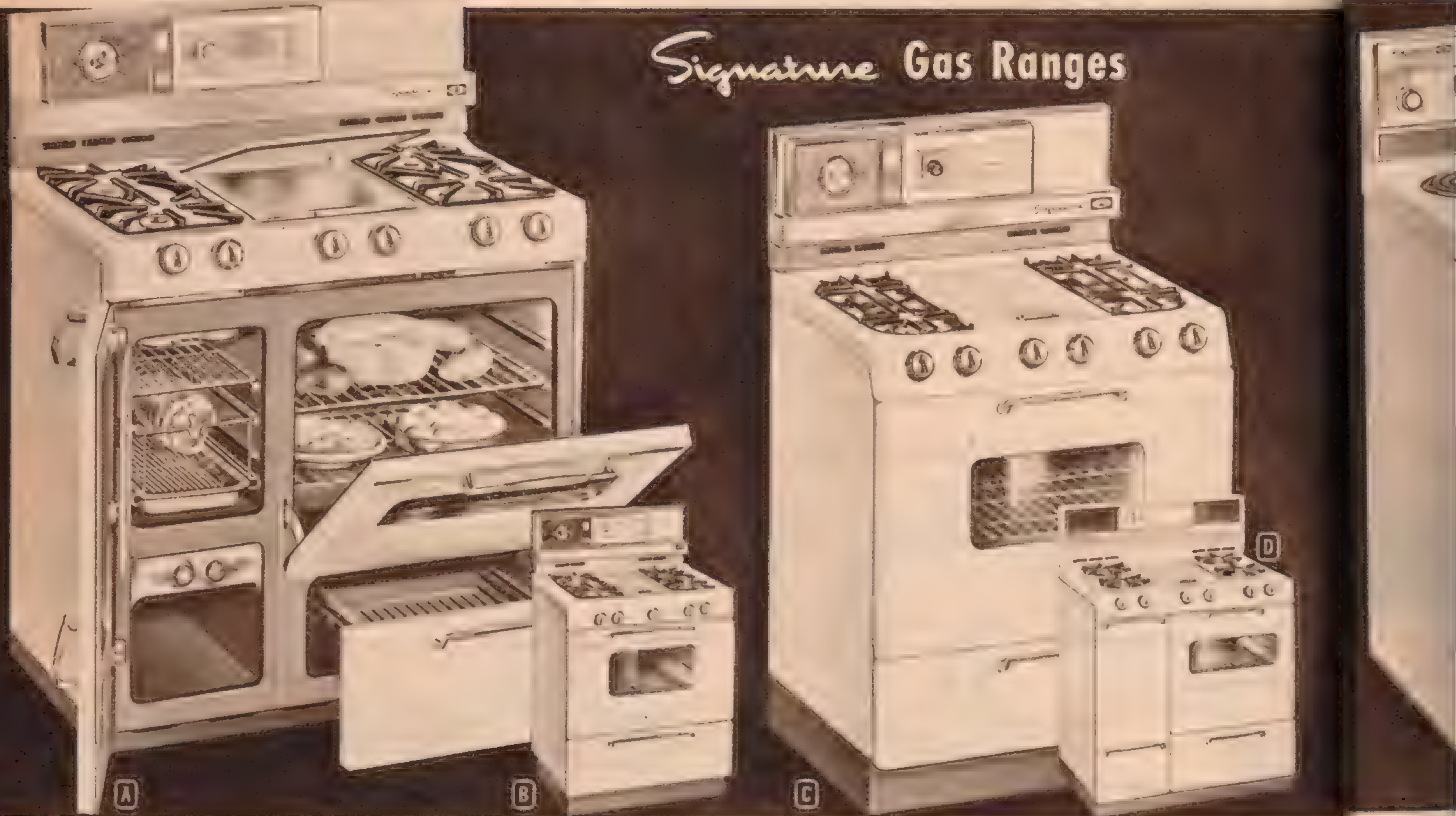
WARDS  
Kitchen Shop

# You Can Pay More but You Can't

MADE BY ONE OF AMERICA'S FINEST RANGE MANUFACTURERS . . .

Bu

SATIS



## SIGNATURE 30-, 36-IN. GAS RANGES HAVE

- Automatic-Lighting Burners, Oven, Broiler—No Matches Needed
- Slide-Out Smokeless Broiler with Removable Pan and Rack
- Robertshaw Oven Temperature Control Dial for Exact Heats
- Mini-Pilots Use  $\frac{1}{3}$  Less Gas
- Universal Valves Use Any Gas
- Outlet for Small Appliances
- White Titanium Porcelain Finish
- Efficient Fiberglass Insulation
- Light for 36-In. High Cooktop
- UL-, AGA-Listing; 110-120-V. AC
- Connectors Sold on Page 1007

## Finest 36-In. Gas—\$279<sup>95</sup>†

- Second Oven with Rotisserie—Bakes, Broils, Too
- Built-In Roastmeter Cooks Meat to Degree of Doneness You Desire, Then Shuts Off Oven
- Burner with a "Brain" Holds Heat You Set
- Aluminum Griddle Converts to Fifth Burner
- Window in Oven Door—Chromed Door Liner

**(A)** Gives you all features at left and above. Clock timer controls oven and appliance outlet. Oven is 20 in. wide, 15 in. high, 18 in. deep. Size overall: 36 in. wide, 24½ in. deep, 46 in. high. Ship. wt. 205 lbs.  
†68 A 2780 F—FROM FACTORY. \$14 Month. . . . Cash \$279.95  
68 A 2780 R—FROM STOCK. \$15 Month. . . . . Cash 304.95

## 30-In. Gas Model—\$214<sup>95</sup>†

**(B)** Similar to (A) except has no second oven. Main oven is 23 in. wide, 18 in. deep, 14 in. high. Ship. wt. 255 lbs. "Shipping Notice" below.  
†68 A 2730 F—FROM FACTORY. \$11 Month. . . . Cash \$214.95  
68 A 2730 R—FROM STOCK. \$12 Month. . . . . Cash 234.95

## 30-In. Better Gas—\$149<sup>95</sup>†

- Aluminum Griddle Converts to Fifth Burner
- Built-In Cooking Guide for Easy Reference
- 23-In. Wide Oven with Clear View Window

**(C)** You get all the features at far left and above. Bell timer control lets you preset cooking times up to 3½ hours. Oven is 18 in. deep, 14 in. high. Smokeless pull-out broiler has porcelain pan and rack. Overall size: 30 in. wide, 24½ in. deep, 45½ in. high. Ship. wt. 280 lbs. See "Shipping Notice" below.  
†68 A 2720 F—FROM FACTORY. \$7 Month . . . . Cash \$149.95  
68 A 2720 R—FROM STOCK. \$8.50 Month. . . . . Cash 164.95

## 36-In. Better Gas—\$159<sup>95</sup>†

**(D)** Has all features of (C) except cooking guide. Has storage compartment. Oven: 20 in. wide, 15 in. high, 18 in. deep. Size overall: 36 in. wide, 24½ in. deep, 45 in. high. Ship. wt. 265 lbs.  
†68 A 2761 F—FROM FACTORY. \$8 Month. . . . Cash \$159.95  
68 A 2761 R—FROM STOCK. \$9.50 Month. . . . . Cash 184.95

## Space-Saving 20-In. Gas—\$84<sup>95</sup>†

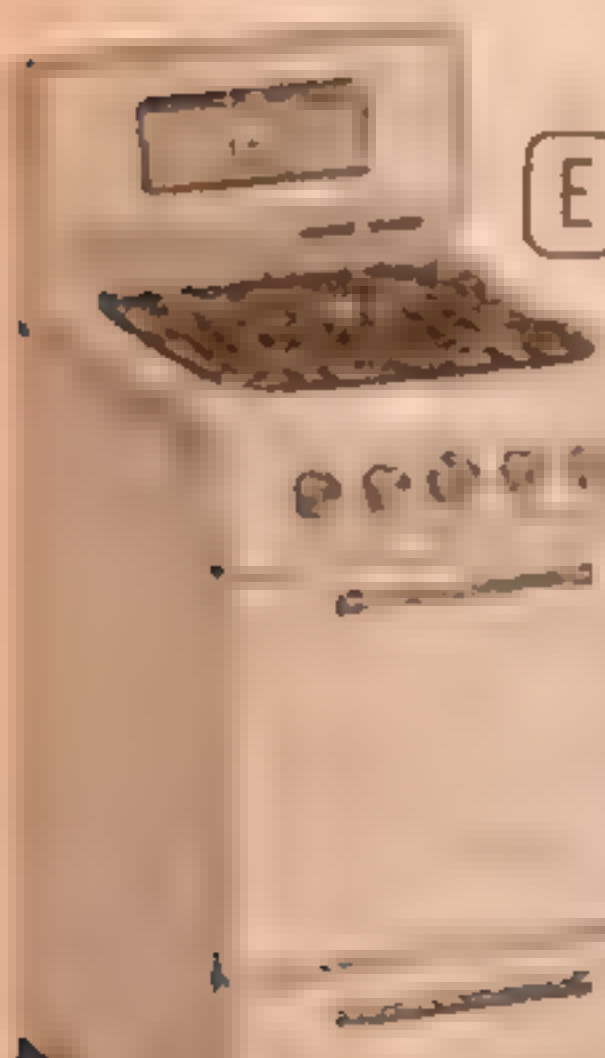
**(E)** Apartment-size gas range. Oven burners and smokeless broiler all light without matches. Oven size: 16 in. wide, 18 in. deep, 13 in. high. Size overall: 20 in. wide, 23½ in. deep, 42½ in. high. Ship. wt. 170 lbs. See "Shipping Notice" below.  
†68 A 2700 F—FROM FACTORY. \$5 Month. . . . . Cash \$84.95  
68 A 2700 R—FROM STOCK. \$5 Month. . . . . Cash 99.95

**SHIPPING NOTICE:** Gas Ranges on this page with numbers ending in "F" shipped promptly from Factory near Chattanooga, Tenn.; those ending in "R" from Mail Order House. All by Freight, Truck, Express.

## 36-In. Gas Range with Griddle—\$139<sup>95</sup>†

**(F)** Aluminum griddle converts to fifth burner—grate included. Has clock with 3½ hour automatic timer. Oven is 16 in. wide, 18 in. deep, 13 in. high. Size overall: 36 in. wide, 24½ in. deep, 45 in. high. Two storage drawers. Wt. 260 lbs. "Shipping Notice" at left.  
†68 A 2750 F—FROM FACTORY. \$7 Month. . . . . Cash \$139.95  
68 A 2750 R—FROM STOCK. \$8 Month. . . . . Cash 154.95

**(G)** 30-In. model—\$139.95†. Similar to (F) except has no griddle or drawers. Oven is 23 in. wide. Wt. 230 lbs.  
†68 A 2711 F—FROM FACTORY. \$7 Month. . . . . Cash \$139.95  
68 A 2711 R—FROM STOCK. \$8 Month. . . . . Cash 154.95

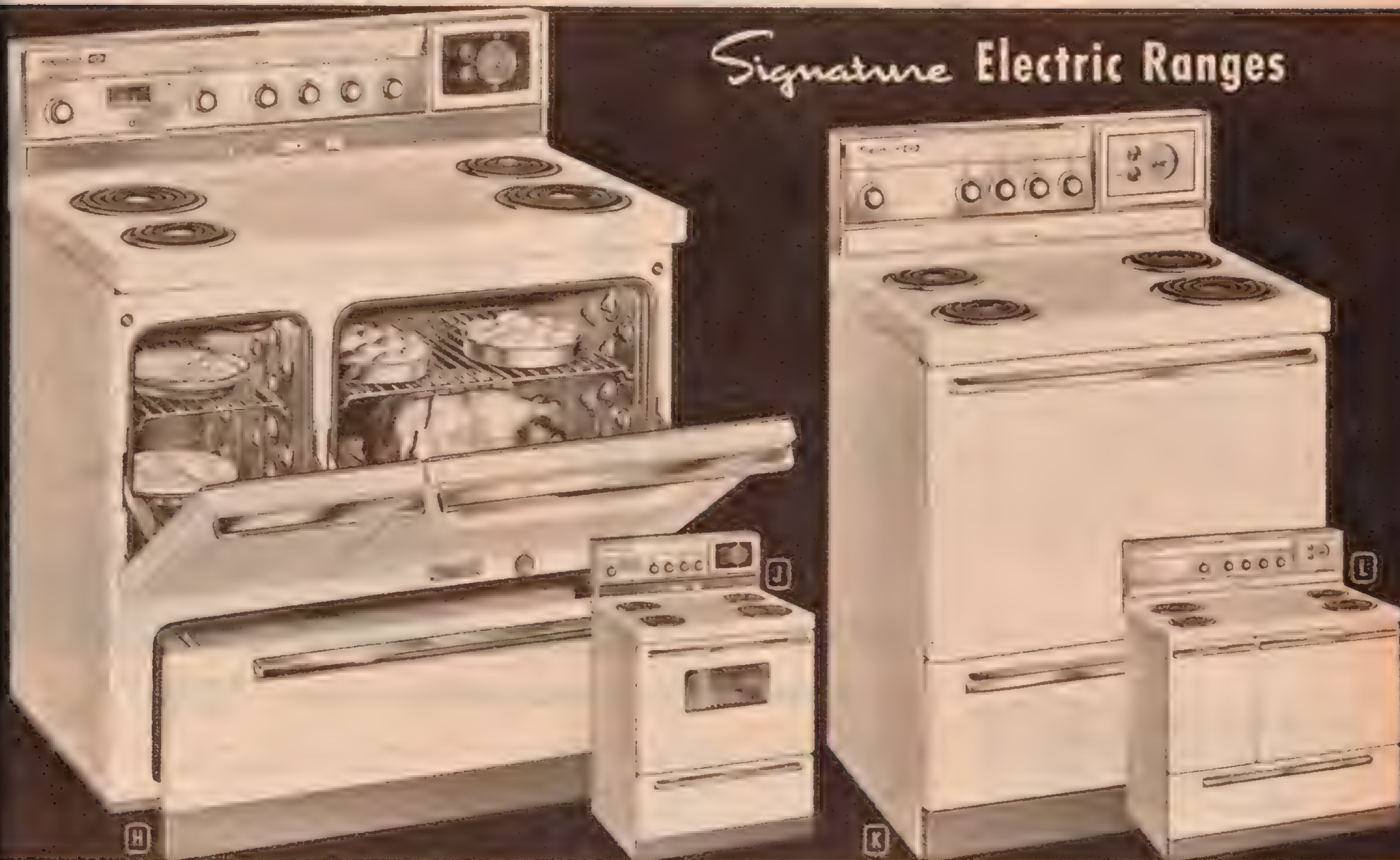




# Buy Better Than *Signature* Ranges

SATISFACTION GUARANTEED OR YOUR MONEY BACK

## Signature Electric Ranges



### SIGNATURE 30-, 36-, 40-IN. ELECTRIC RANGES HAVE

- Dial Controls for Any Heat Desired—On/Off Signal Lights
- Fast-Heating Microtube Burners
- Automatic Oven Clock-Timer
- Timed Appliance Outlet
- Smokeless Broiler with Pan, Rack
- White Titanium Chip-Resistant Finish with 36-in. High No-Drip Top
- Built-In Backguard, Oven Lights
- Efficient Fiberglass Insulation—Lets You Install Flush to Wall
- UL-Listed—Order Connecting Cord on Page 1014 (220-240-V. AC)

### Finest 40-in. Electric—\$289<sup>95</sup>†

- Second Oven for Baking, Broiling, Warming
- Roastmeter Cooks Meat to Rare, Medium or Well-Done, Shuts Off Oven Automatically
- Thermal-Eye Burner Holds Food at Any Temperature—Makes Any Pot or Pan Automatic

(H) Enjoy luxurious cooking with all features at left and above. 4 fast-heating microtube surface units. Removable oven door has window. Oven size: 20 in. wide, 18 in. deep, 15 in. high. Size overall: 40 in. wide, 24½ in. deep, 46½ in. high. Drawer. Ship. wt. 320 lbs.

†68 A 3181 F—FROM FACTORY. \$14 Month . . . Cash \$289.95  
68 A 3181 R—FROM STOCK. \$15 Month . . . Cash 304.95

### (J) 30-in. Electric Model—\$214<sup>95</sup>†

Similar to (H). Oven is 23 in. wide, 18 in. deep, 14 in. high, 30 in. wide overall. Ship. wt. 220 lbs. See "Shipping Notice" below.

†68 A 3131 F—FROM FACTORY. \$11 Month . . . Cash \$214.95  
68 A 3131 R—FROM STOCK. \$12 Month . . . Cash 234.95

### 30-in. Better Electric—\$174<sup>95</sup>†

- Oven Door Lifts Off for Easy Cleaning
- Self-Controlled Burners—Cook on Stored Heat Over Half the Time—Saves Money
- Entire Burner Heats Uniformly at All Settings for Even Heat Distribution

(K) Get the convenience and economy of all features at left plus those above. Giant oven is 23 in. wide, 18 in. deep, 15⅞ in. high. Size overall: 30 in. wide, 25⅛ in. deep, 45⅛ in. high. Ship. wt. 220 lbs. See "Shipping Notice" below.

†68 A 3115 F—FROM FACTORY. \$9 Month . . . Cash \$174.95  
68 A 3115 R—FROM STOCK. \$10 Month . . . Cash 189.95

### (L) 40-in. Better Electric—\$189<sup>95</sup>†

Similar to (K) except has storage compartment, drawer. Oven: 20 in. wide, 18 in. deep, 15 in. high. Overall: 40 in. wide, 24½ in. deep, 46 in. high. Wt. 270 lbs.

†68 A 3165 F—FROM FACTORY. \$10 Month . . . Cash \$189.95  
68 A 3165 R—FROM STOCK. \$10.50 Month . . . Cash 204.95

### 36-In. Electric with Timer—\$189<sup>95</sup>†

(M) Enjoy all the features described above, left. Oven is 20 in. wide, 18 in. deep, 15 in. high. 3 spacious storage drawers. Size overall: 36 in. wide, 24½ in. deep, 45 in. high. Ship. wt. 265 lbs. See "Shipping Notice" at right.

†68 A 3151 F—FROM FACTORY. \$10 Month . . . Cash \$189.95  
68 A 3151 R—FROM STOCK. \$10.50 Month . . . Cash 204.95

(N) 30-in. Electric Model—\$169.95†. Similar to (M), above, except has one storage drawer. Giant oven is 23 in. wide, 18 in. deep, 14 in. high. Size overall: 30 in. wide, 24½ in. deep, 45 in. high. Ship. wt. 205 lbs.

†68 A 3111 F—FROM FACTORY. \$9 Month . . . Cash \$169.95  
68 A 3111 R—FROM STOCK. \$9.50 Month . . . Cash 184.95

### Compact 20-In. Electric—\$129<sup>95</sup>†

(P) This space-saver has 4 top burners, each with 5-heat pushbutton controls. Fiberglass-insulated oven is 16 in. wide, 18 in. deep, 13 in. high. Broiler is complete with 2-piece porcelainized pan. Storage drawer. Overall size: 23 in. wide, 24½ in. deep, 42½ in. high. Ship. wt. 140 lbs. See Shipping Notice below.

†68 A 3101 F—FROM FACTORY. \$7 Month . . . Cash \$129.95  
68 A 3101 R—FROM STOCK. \$7 Month . . . Cash 144.95

**SHIPPING NOTICE:** All Cat. Nos. on this page ending in "F," except (M), (P), shipped promptly from Factory at Mansfield, O.; (M), (P) from Factory near Chattanooga, Tenn.; all ending in "R" from Stock. All by Freight, Truck or Express.







**\$369<sup>95</sup>**  
Cash  
\$10 DOWN

# FROSTLESS

## TRU-COLD

### Big 13.8 Cu. Ft.

### Refrigerator-Freezer

### Combination

- Frostless Freezing—No Chopping, No Scraping, No Hidden Labels
- Frostless Cycle-Cold Refrigeration—Cool, Crisp Air Circulates through Refrigerator to Keep Your Foods Market-Fresh Longer
- Ice Ejector—Press a Lever and Cubes Fall Separately Into Bucket

**(A)** New! Big 9.5 cubic foot refrigerator section plus a separate 150-pound capacity true freezer in one unit. Handsome in its simplicity, this combination is trimmed with just enough chrome to accent its "built-in" look. Handsome brushed chrome handle.

Frostless freezer has these important features. Ice ejector mechanism with two 20-cube trays and a special 60-cube capacity bucket—make them in advance.

Swing-out basket puts most-used foods at your fingertips. Two "bookshelf" racks in door for extra convenience. Expanded bead, pre-formed door insulation for positive protection. Foot pedal opens door easily. White interior.

Frostless Cycle-Cold refrigerator section has 2 full-width glide-out adjustable shelves plus removable half-width shelf to accommodate tallest, bulkiest items.

Twin porcelain crispers keep fruits and vegetables "market" fresh, "garden" moist. Glass dew-plate cover serves as shelf. Cloud Blue door liner and trim, White porcelain interior. Door storage includes molded rack for 16 eggs, butter-cheese compartment with dish, plus shelf space for tall bottles, 1/2-gal. milk cartons, etc.

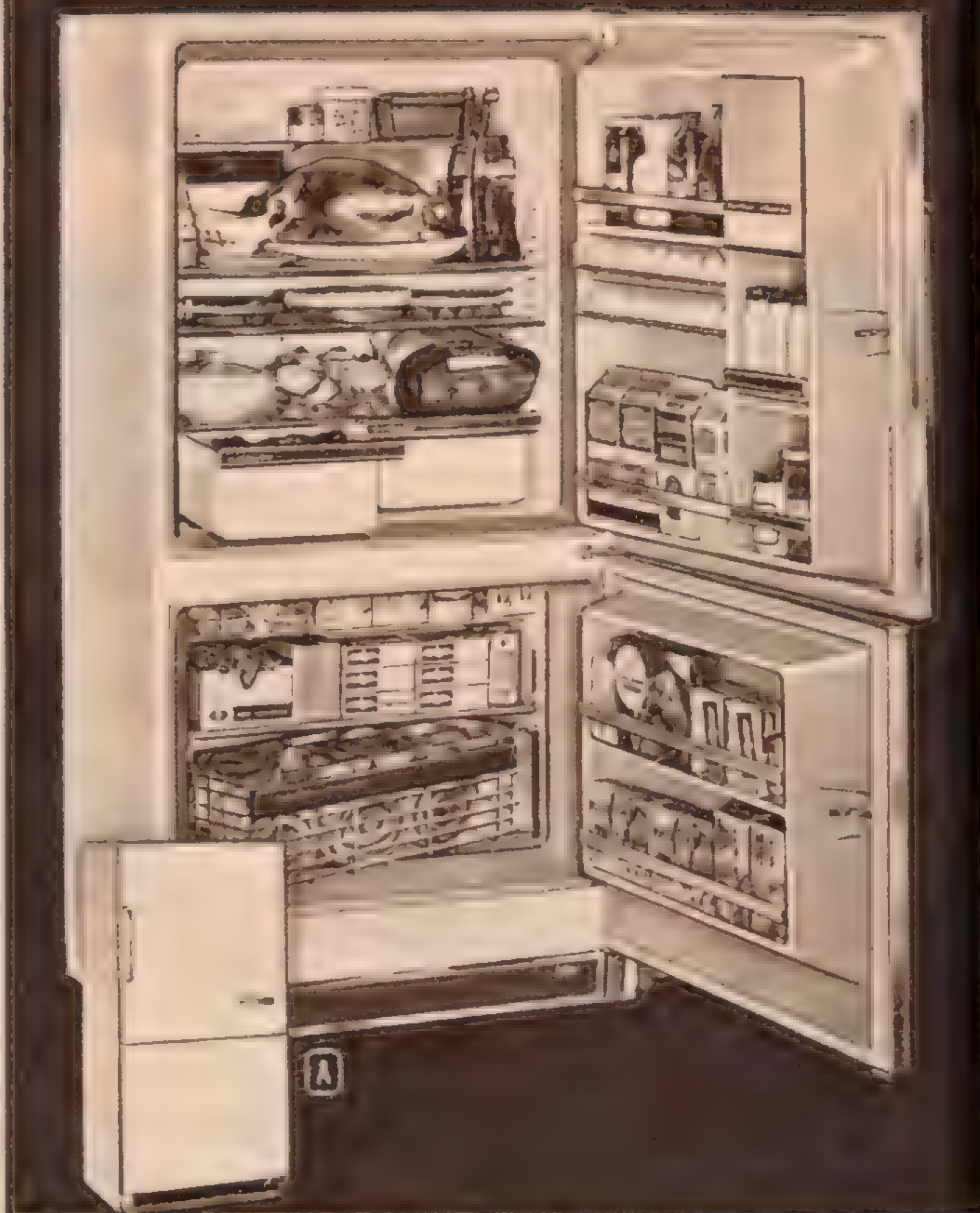
Epon base White deluxe exterior finish. 90° door hinging, interior coils permit placing flush to side and back wall. Total shelf area: 23.8 sq. ft. Safety latches permit opening doors from inside. 65 5/8 x 33 x 28 1/16 in. deep. Shipping Note on facing Page. 5-Year Guarantee, Page 662.

69 A 1481-00 RW—RIGHT-HAND DOOR. Wt. 387 lbs. \$19.50 Mo. . . . Cash **\$369.95**

69 A 1481-10 RW—LEFT-HAND DOOR. Ship. wt. 387 lbs. \$19.50 Mo. . . . . Cash **\$369.95**

Built-In Kit for (A). Stainless Steel.

69 A 6102 R—Ship. wt. 5 lbs. . . . . \$15.95



## Economical 11.7 Cu. Ft. Tru-Cold Refrigerator-Freezer **\$219<sup>95</sup>** \$10 Dn.

- 75-Lb. Capacity True Freezer
- Frostless Cycle-Cold Refrigerator
- 15.2 Sq. Ft. Total Shelf Storage Area
- Full-Door Storage for Eggs, Butter, Bottles

**(C)** Enjoy many features of our best models for a fraction of best-model cost. 75-lb. capacity manual defrost true freezer has 4 refrigerated roll-bond aluminum sides. Two shucker-type ice trays included—each has an 18-cube capacity. Fully insulated.

Refrigerator section has 2 full-width adjustable shelves. Full-width porcelain crisper has 2/3-bushel capacity for your fruits and vegetables. Glass dew-plate cover serves as third shelf. Cloud Blue door liner, White interior. Safety latch.

Full door storage space provides molded rack for 18 eggs, covered butter compartment with dish (keeps butter easily spreadable in any weather), plus shelves for tall bottles, 1/2-gallon milk cartons, etc. 90° door hinging permits placing flush against side wall. White Epon base deluxe exterior. 60 1/4 x 30 x 28 1/16 in. deep. 5-Year Guarantee on Page 662. Shipping Note on next Page. Ship. wt. 312 lbs. \$11 Monthly.

69 A 1271-00 RW—RIGHT-HAND DOOR. . . Cash **\$219.95**

69 A 1271-10 RW—LEFT-HAND DOOR. . . Cash **219.95**



## 12.7 Cu. Ft. 2-Door **\$259<sup>95</sup>** \$10 Dn.

- 105-Lb. Capacity Separate True Freezer
- Frostless Cycle-Cold Refrigerator
- Simple Design Has Modern "Built-In" Look

**(B)** Get a big 9.7 refrigerator section with 105-lb. manual defrost true freezer for under \$300. Roll-bond aluminum freezer refrigerated on 4 sides. Has 2 ice cube trays. Refrigerator section has 3 adjustable shelves. Full-width porcelain crisper keeps 2/3-bushels of fruits and vegetables fresh and moist. Glass dew-plate crisper cover serves as fourth shelf. Cloud Blue door liner and trim, White porcelain interior. Door stores 18 eggs, butter.

White Epon exterior. 90° hinging. Total shelf area: 19.2 sq. ft. Safety latches. 64 1/4 x 30 x 28 1/16 in. deep. 5-Year Guarantee on Page 662. Shipping Note on facing page. Shipping weight 328 lbs. \$13 Monthly.

69 A 1381-00 RW—RIGHT-HAND DOOR. . . . . Cash **\$259.95**

69 A 1381-10 RW—LEFT-HAND DOOR. . . . . Cash **259.95**

Built-In Kit for (B). Easy-to-follow instructions.

69 A 6104 R—Ship. wt. 7 lbs. . . . . \$17.95



## New Portable—Refrigeration Where You Want It **\$134<sup>95</sup>** \$5 Dn.

Keep lunches, snacks, refreshments cool and more appealing. Ideal for office, shop, small apartments, recreation room or cabin. Keeps medicine cool for doctors, too. Compact: 23 1/4 in. deep, 15 1/2 in. high, 15 1/2 in. wide. Only 68 lbs. light.

Removable shelf to accommodate extra-large food items or tall bottles. Two full-size pop-out ice cube trays with a separate shelf for each.

Automatic adjustable temperature control for positive settings. Hermetically sealed Tecumseh compressor. Heavy chrome-plated marine hardware. One-piece sturdy steel cabinet with baked-on White enamel finish. Operates wherever 110- to 120-volt power is available. Ship. wt. 83 lbs. Only \$5 Down, \$7 Monthly.

69 A 0101 RW. . . . . Cash **\$134.95**





# NEW "Her Majesty"

## TRU-COLD 16.1-Cu. Ft. Combination

- ✦ Big Frostless Top Refrigerator with 11.1 Cu. Ft. Capacity.
- ✦ Two-Climate Frostless Drawer.  
SEPARATELY CONTROLLED CLIMATES for meat section and vegetable section preserve natural goodness and flavor a week or more. Keeps 21 pounds of meats red and juicy . . . vegetables stay crisp, colorful and market-fresh.
- ✦ Big Frostless Bottom Freezer Section Holds 175 Lbs.
- ✦ Choice of White or Three Smart Ward-Coordinated Colors.

NOW **\$525<sup>00</sup>** \$10 DOWN

**(E)** Her Majesty for 1961 has more in store for you—more refrigerator, more freezer, more convenience features and more eye-appeal.

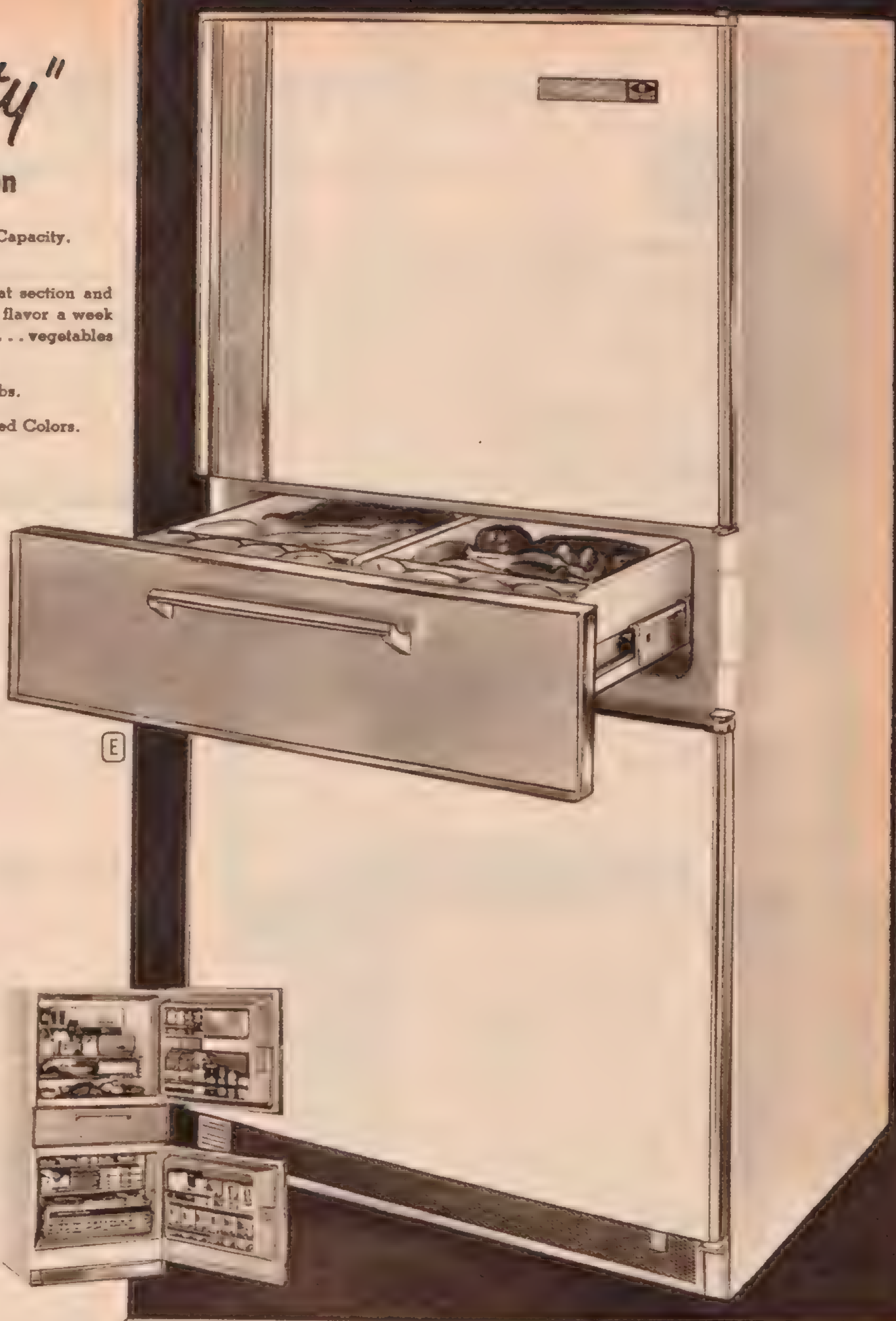
**More frostless refrigerator!** Everything in its 11.1-cu. ft. interior glides to your fingertips on 2 full-width adjustable shelves—no "hopscotching" items from back to front. Handi-drawer for eggs, leftovers. Compartment in door keeps butter and cheese at just the right consistency. Magnetic safety latch.

**More convenience!** Waist-high 2-climate drawer is so easy to use, see into and reach into. Saves you tiring trips to the store. Has 2 baskets for fruit, canned drinks, etc.

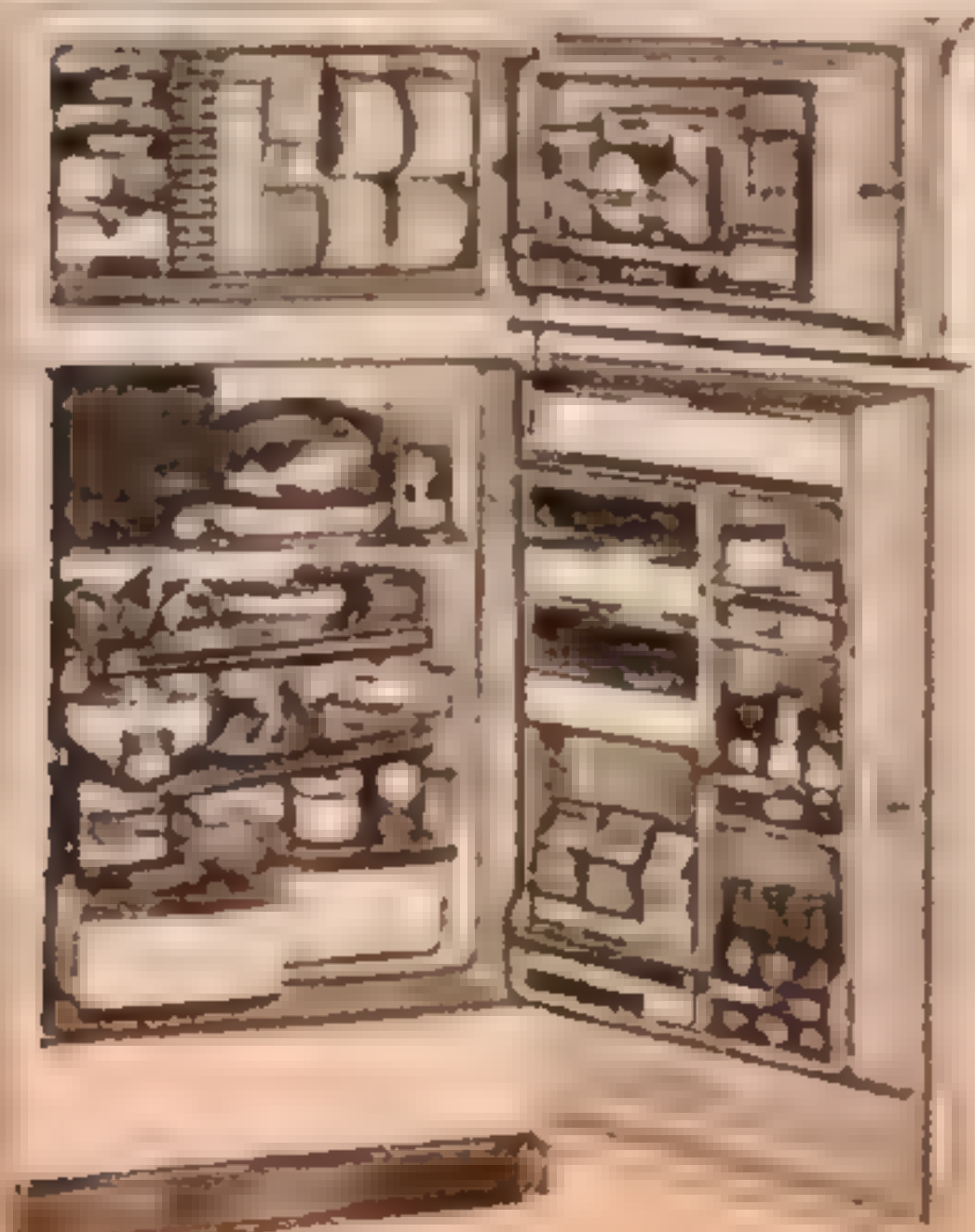
**More frostless freezer!** All 175 lbs. of frozen food are at your fingertips with glide-out basket and shelf, plus door storage. Touch a lever and ice cubes drop from either of two 20-cube trays into a pan. Pedal opens door—handy when hands are full.

**More eye-appeal!** Choose an exterior of White or one of 3 Wards glamorous coordinated colors: Candlelight Yellow, Thrush Brown or Misty Pink . . . each coordinated with other Wards home furnishings to give your kitchen color harmony. Exteriors complemented with interiors of White accented with Cloud Blue door liners, trim. Coll-free back, 90° hinging for flush installation. All models have right-hand door (pictured)—White only is also available with left-hand door. Vast 26.7 sq. ft. total shelf area. 65 $\frac{5}{8}$ x33x29 $\frac{9}{16}$  in. deep. UL listed. 110-120-V. AC. Read "Important Notice" below, 5-Yr. Guarantee, Pg. 662. Wt. 435 lbs.

69 A 1691-10 RW—White, Left-Hand Door..Cash \$525.00  
69 A 1691-00 RW—WHITE. \$26 Monthly....Cash 525.00  
69 A 1691-02 RW—YELLOW. \$26 Monthly..Cash 535.00  
69 A 1691-04 RW—BROWN. \$26.50 Monthly.Cash 535.00  
69 A 1691-06 RW—PINK. \$26.50 Monthly...Cash 535.00  
69 A 6102 R—Build-In Kit for (E). Wt. 5 lbs. .... 15.95



**(F)** **\$485<sup>00</sup>**  
\$10 DOWN



**(G)** **\$385<sup>00</sup>**  
\$10 DOWN



## TWO MORE NEW Her Majesty TRU-COLD Refrigerator-Freezers

**(F) (G)** You'll appreciate Her Majesty features in your kitchen as much as its beauty. For example, both models at left are TOTALLY FROSTLESS—refrigerator and freezer. Both have a special compartment with a SEPARATELY CONTROLLED CLIMATE that keeps meat red, fresh and juicy a week or more. Vegetables, too, stay moist and market-fresh in two full-width crispers. Her Majesty lets you buy food for a whole week in one trip, confident that everything you buy will stay as fresh as the day you bought it.

**In the frostless freezer,** a touch of a lever drops 20 ice cubes from either of two trays into a pan below. Book-shelf door storage keeps most-used foods at your fingertips. (F) has a swing-out basket for even greater convenience.

**In the frostless refrigerator,** two swing-out adjustable shelves bring food to you. In the door is a special compartment to keep butter and cheese at just the right consistency and a lift-out egg rack with a 2-dozen capacity. 90° hinging permits flush-to-side installation. White interiors with Cloud Blue trim and door liners. Exteriors in your choice of White, Candlelight Yellow, Thrush Brown or Misty Pink. All models have right-hand doors (pictured)—White only is also available with left-hand door. Guarantee, Page 662.

**(F) 13.8-Cu. Ft. Combination** with 150-Lb. bottom freezer. Refrigerator volume: 9.5 cu. ft. Total shelf area, 26 sq. ft. Pedal opens freezer door. 69 $\frac{5}{8}$ x33x26 $\frac{9}{16}$  in. deep. UL-listed. 110-120-V, AC. See "Important Notice" below. Ship. wt. 387 lbs.

69 A 1491-10 RW—White, Left-Hand Door. Only \$24 Monthly.....Cash \$485.00  
69 A 1491-00 RW—WHITE. \$24 Mo.....Cash 485.00  
69 A 1491-02 RW—YELLOW. \$24.50 Mo..Cash 495.00  
69 A 1491-04 RW—BROWN. \$24.50 Mo...Cash 495.00  
69 A 1491-06 RW—PINK. \$24.50 Mo....Cash 495.00  
69 A 6102 R—Build-In Kit for (F). Wt. 5 lbs.... 15.95

**(G) 12.7-Cu. Ft. Combination** with 105-Lb. top freezer. Refrigerator volume: 9.7 cu. ft. Total shelf area, 19.3 sq. ft. 64 $\frac{1}{4}$ x30x28 $\frac{1}{16}$  in. deep. UL-listed. Uses 110-120-V, AC house current. See "Important Notice" below. Shipping weight 328 lbs.

69 A 1391-10 RW—White, Left-Hand Door. Only \$19 Monthly.....Cash \$385.00  
69 A 1391-00 RW—WHITE. \$19 Mo.....Cash 385.00  
69 A 1391-02 RW—YELLOW. \$19.50 Mo..Cash 395.00  
69 A 1391-04 RW—BROWN. \$19.50 Mo...Cash 395.00  
69 A 1391-06 RW—PINK. \$19.50 Mo....Cash 395.00  
69 A 6104 R—Build-In Kit for (G). Wt. 7 lbs. .... 17.95

**IMPORTANT NOTICE:** Please order Her Majesty Refrigerator-Freezers on this page after Feb. 1. After that date, they will be shipped promptly by Freight, Truck or Express from Warehouse in Chicago or St. Paul, from Stock in all other Mail Order Houses plus Spokane or Los Angeles Warehouse, whichever shipping point is nearest you.



# New "Space-Saver" TRU-COLD'S...

Kitchen Shop

REFRIGERATORS DESIGNED FOR HOMES WHERE SPACE IS LIMITED



(A) SMALL, COMPACT... YET BIG IN FEATURES. Smartly styled Cabinets "Squared" to Give the "Built-In" Look to a Modern Kitchen.

- Gleaming White Baked-On Enamel Exterior Finish; Cool Cloud Blue Porcelain Enamel Interior. Handsome Chrome-Plated Hardware
- Frozen Food Compartment—Roll Bond Aluminum Interior, Refrigerated on Four Sides. Super-Thermex Insulated Door Keeps Cold In
- 90° Hinges—Door Opens Within Width of Cabinet for Corner or Flush-to-Wall Placement. Safety-Door Latch Opens Easily—Even from Inside
- Full-Width Polystyrene Crisper Keeps Fruits, Vegetables "Market-Fresh," "Garden Moist." Glass Dew-Plate Cover Forms Extra Shelf

**Small Space 11.6 CU. FT. \$179<sup>95</sup> \$5 DOWN**

(A) TOTAL NET STORAGE AREA 11.6 Cu. Ft.; Total Shelf Area 16.8 Sq. Ft.

Frozen Food Compartment Holds 63 lbs. plus 15 lbs. in chiller tray—convenient to chill beverages quickly; to store fresh meats and loose ice cubes. Two aluminum, plastic-grid 14-cube ice trays are included.

Full Door-Storage. Butter-Cheese Conditioner keeps both "just right" for serving; molded-in racks hold 22 eggs. Extra deep shelf for half-gallon milk cartons and large quart beverage bottles.

Large Refrigerator Section—9.5 cubic feet. Two full-width chrome-plated steel shelves are removable for easy cleaning. Interior light floods shelves with light. 30 in. wide, 28 11/16 in. deep including handle, only 60 1/4 in. high—leaves space for wall cabinets above. See 5-Year Guarantee and "Shipping Information" below. Available with Right-Hand Door only.

69 A 1231-00 RW—Ship. wt. 310 lbs. \$9.50 Monthly on Terms.....Cash \$179.95

**Tiny Space 9.5 CU. FT. \$164<sup>95</sup> \$5 DOWN**

(B) TOTAL NET STORAGE AREA 9.5 Cu. Ft.; Total Shelf Area 14.0 Sq. Ft.

Frozen Food Compartment Holds 35 lbs. plus 15 lbs. in convenient Chiller Tray for fresh meats and ice cubes. Two plastic-grid 14-cube ice trays included.

Refrigerator Section—8.5 Cu. Ft. Two removable chromed steel shelves. Full door-storage. Molded-in racks hold 14 eggs. Extra deep shelf for 1/2-gallon milk cartons, tall quart bottles. Automatic interior light goes on when door is opened.

Apartment or Small Kitchen Size—requires less than 5 square feet floor space yet holds an adequate "week-by-week" food supply for an average small family. Only 24 in. wide, 28 11/16 in. deep including handle, 59 in. high—wall cabinets above refrigerator are easily accessible for the average height woman. See 5-Year Guarantee, "Shipping Information" below. Available with Right-Hand Door only.

69 A 1011-00 RW—Ship. wt. 243 lbs. \$8.50 Monthly on Terms.....Cash \$164.95

**Wards 5-Year Guarantee.** Any time within five years of delivery date, Wards will replace or repair FREE OF CHARGE any part of or entire hermetically sealed, permanently lubricated 1/4-HP refrigerating unit that becomes inoperative due to defective materials or faulty workmanship. All other parts guaranteed one full year.

**IMPORTANT SHIPPING NOTE:** Refrigerators shipped promptly by Freight, Truck or Express from Chicago or St. Paul Warehouse, from Stock in all other Mail Order Houses, plus Spokane and Los Angeles Warehouses—whichever is nearest you.

**Up to 24 Months to Pay... Only \$5 or \$10 Down; Balance in Small Amounts Monthly...** See Special Appliance Terms on Page 971. For Standard Household Current—110-120 volt, 60 cycle AC. UL-listed.

**Lowest Price 2-Door TRU-COLD 12.6 Cu. Ft. \$229<sup>95</sup> \$10 DN.**

- NOW... A Big, Tru-Cold Refrigerator-Freezer Combination at a Rare Low Price
- Includes Features Often Found in Combinations Selling for Many Dollars More
- Automatic Defrost Refrigerator Section—Moisture Drains Away and Evaporates
- Eye-Level True Home Freezer Maintains Below-Freezing Temperature at All Times

(C) TOTAL NET STORAGE 12.6 Cu. Ft.; Total Shelf Area Both Sections 16.5 Sq. Ft.

105-Lb. Separate Freezer has roll-bond aluminum interior, refrigerated on four sides. So well insulated it retards condensation; needs defrosting only about twice a year. Two aluminum plastic-grid 14-cube ice trays.

Full Door-Storage. Molded rack for frozen juice cans, "Book" shelf for standard frozen food packages with "Titles" always visible.

Separate Refrigerator Section—9.6 Cu. Ft. Two full-width chromed steel 10-position shelves. Full-width polystyrene crisper keeps fruits and vegetables "Market Fresh." Glass dew-plate.

Full Door-Storage. Molded-in racks hold 18 eggs, extra deep shelf for half-gallon milk cartons, quart bottles. Automatic interior light.

Smart, Modern Cabinet—White Baked-on enamel exterior; cool Cloud Blue porcelain enamel interior. Handsome Chrome-plated hardware. 30x28 11/16 in. deep with handle, 64 1/4 in. high. See 5-Year Guarantee, "Shipping Information" above. Ship. wt. 328 lbs.

69 A 1371-00 RW—Right Hand Door.

69 A 1371-10 RW—Left Hand Door... \$11.50 Monthly.....Cash \$229.95



**Satisfaction Guaranteed... See Page 1272**



# 3 Big Reasons

TO BUY  
TRU-COLD  
FREEZER SUPPLIES

## Greater Economy

**Shop and Compare**—see how much lower Tru-Cold prices are than those of leading competitive brands. Wards tested Polyethylene bags and containers save you even more because they are re-usable. Stock up by mail now—make home freezing an even greater economy.

## 2 10% Discount

**Order \$10 or More—Deduct 10%** from the total. Choose from items on this page, except (20). Order a whole season's freezing needs at one time—spares for refrigerator, pantry, extra bags for closet, china, silver—get the discount on every item. (No discount in Sale Books.)

## 3 Better Protection

**Tested by Wards Own Laboratories** until we were convinced they're the very best of their types on the market today—proven your best buy because they guard best against rancidity, shrinkage; protect best the flavor, food value, freshness of your food investment.



### Tru-Cold Polyethylene Containers

- Stronger . . . harder plastic. Won't warp or crack, no holes or bubbles. Take boiling foods or freeze to 60° below 0. Save time; no need to cool foods before filling.
- Stain-resistant, cleaner . . . no dust catching lines.
- Safer . . . 100% pure virgin polyethylene. No chance of contamination from re-used, reprocessed materials.
- Easier to use . . . rigid enough for easy stacking, handling. Measure marked for easy filling. Snug-fit covers have spill-proof fit, lift tabs for easy removal.
- Handy for use in refrigerator for left-overs, cold drinks, or on pantry shelf for crackers, cookies, cereals.

**1** 2-Quart. Package of 4 with lids. Wt. 1 lb. 11 oz.  
86 A 4536 D . . . . . \$2.19

**2** 1-Quart. Package of 8 with lids. Wt. 2 lbs. 2 oz.  
86 A 4537 D . . . . . \$2.07

**3** 1½-Pint. Package of 12 with lids. Wt. 2 lbs.  
86 A 4540 D . . . . . \$2.44

**4** 1-Pint. Package of 12 with lids. Wt. 1 lb. 5 oz.  
86 A 4541 D . . . . . \$2.14



### Heavy-Duty Tru-Cold Polyethylene Bags

- Quick, easy freezer wrap for poultry, baked goods, vegetables—any kind of storage. Just put food in tough, odorless bag, press out air, seal. You can see what you store.
- No outer wrap needed . . . rubber bands included for snug, safe seal that keeps spoilage out, fresh flavor in.
- Moisture-proof, vapor-proof . . . protect against rancidity and dehydration. Heavyweight—last longer. Bags stay pliable through freezing, won't crack or split.
- Wash and re-use. Handy for storing fruit, vegetables, baked goods in refrigerator; china, silver in pantry.

**5** Turkey-Utility Bags. 12x6x22 in. long. Pkg. of 10. Ship. wt. 8 oz. for 10.  
86 A 4519 D . . . . . 10 for 65c  
SAVE on 20 Bags . . . \$1.19

**6** Poultry-Produce Bags. 8x3x15 in. long. Pkg. of 25. Ship. wt. 8 oz. for 25.  
86 A 4518 D . . . . . 25 for 69c  
SAVE on 50 Bags . . . \$1.24

**7** Quart-Size Bags. 5¼x2¼x10¼ in. long. Pkg. of 50. Ship. wt. 8 oz. for 50.  
86 A 4517 D . . . . . 50 for 67c  
SAVE on 100 Bags . . . \$1.23

**8** Pint-Size Bags. 4x1¾x8½ in. long. Pkg. of 50. Ship. wt. 6 oz. for 50.  
86 A 4516 D . . . . . 50 for 54c  
SAVE on 100 Bags . . . 95c

**Just Say "Charge It"** SEE PAGE 1281



**9** **10** Polyethylene Containers. Flexible, tightly covered, keep baked goods, any food fresh for freezing and storing.

**(9) Piette.** 2x10-in. diam.  
86 A 4599 D—Wt. 1 lb. . . . . \$1.13

**(10) Cakette.** 10½x7¾x2¾ in.  
86 A 4598 D—Wt. 1 lb. . . . . \$1.49

**11** **NEW Covered Ice Cube Tray.** Ideal for freezer use—cover prevents spilling. Easy-to-empty polyethylene. Abt. 11½x4½x1½ in. makes 14 cubes. Wt. 12 oz.  
86 A 3208 D—Ea. 90c; 2 for \$1.60

**12** **Double Waxed Fiber Tubs** for all foods. Leakproof. Snap-in lids. Wt. 2½ lbs. pkg.

**1-Quart.** Pkg. 15 Tubs, 15 Lids.  
86 A 4508 D—Pkg. \$1.10; 3 for \$3.19

**1-Pint.** Pkg. 25 Tubs, 25 Lids.  
86 A 4507 D—Pkg. \$1.19; 3 for \$3.37

**13** **Square Vapo-Cans.** Plastic-coated cardboard; for all foods, liquids. Order lids below.

**1-Quart Cartons.** Pkg. of 20.  
86 A 4594 D—Wt. 2 lbs. . . . . \$1.35

**1½-Pint Cartons.** Pkg. of 20.  
86 A 4593 D—Wt. 1 lb. 9 oz. . . \$1.20

**1-Pint Cartons.** Pkg. of 20.  
86 A 4592 D—Wt. 1 lb. 9 oz. . . \$1.05

**20 Re-Usable Plastic Lids.**  
86 A 4585 D—Wt. 14 oz. . . . \$1.00

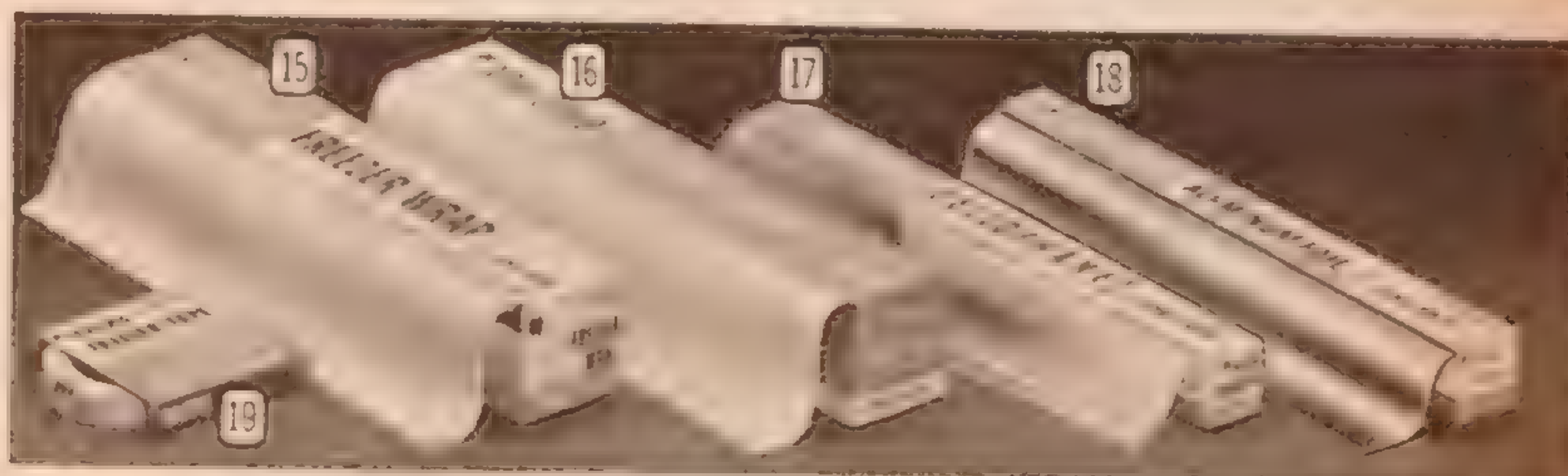
**14** **Tru-Cold Packs.** 50 waxed fiber boxes, 50 polyethylene liner bags. Extra bags below.

**1-Quart.** About 4x1¾x8 in.  
86 A 4539 D—Wt. 4 lbs. . . . . \$2.49

**50 Extra Bags for 1-Quart.**  
86 A 4534 D—Wt. 6 oz. . . . . 65c

**1½-Pint.** About 4x1¾x5½ in.  
86 A 4538 D—Wt. 3 lbs. . . . . \$2.10

**50 Extra Bags for 1½-Pint.**  
86 A 4533 D—Wt. 4 oz. . . . . 54c



### Tru-Cold Vaporproof Wraps for Bulky Foods

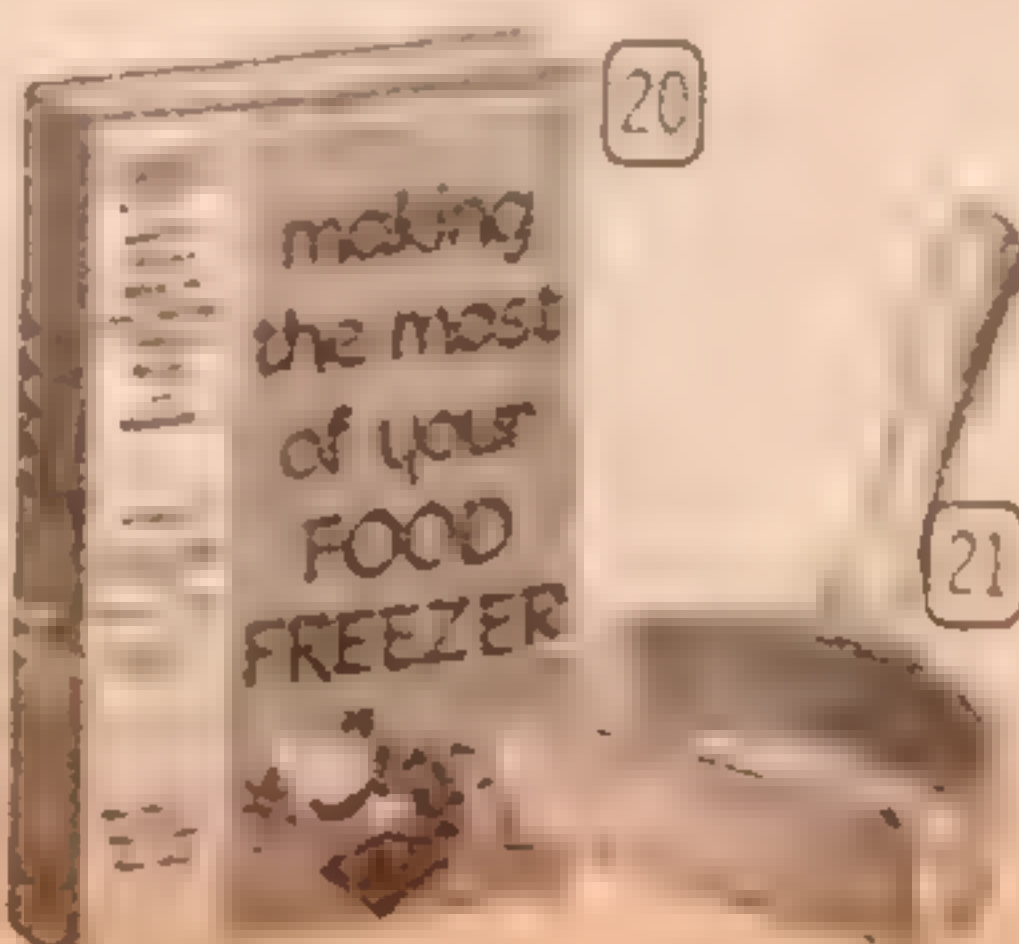
**15** **Polyethylene-Backed Kraft Paper.** Protects 6 mos. or longer against dehydration, oxidation, rancidity and freezer burn. Tasteless, odorless, moisture-vapor-proof. Molds easily, won't stick to frozen foods. No additional wrap needed. 18 in. wide. Cutter Box for easy dispensing.  
86 A 4563 D—100 Ft. Wt. ea. 2 lbs. . \$1.25  
SAVE, Buy two 100-Ft. Rolls. 2 for 2.35  
86 A 4564 D—300-Ft. Roll Wt. 7 lbs. . 3.49

**16** **Wax-Backed Kraft Paper.** Protects foods up to 4 mos. Waterproof, grease-resistant, odorless coating. Shapes easily to any size cut of meat, has high wet strength. Needs no outer wrap. White. 18 in. wide. Convenient cutter box for easy dispensing.  
86 A 4562 D—100-Ft. Roll. Wt. 3 lbs. \$1.10

**17** **Specially Coated Freezer Cellophane.** Use between chops, patties, over cakes, pies. Add outer wrap (15), (16) or (18). Won't tear, crack—won't stick to frozen foods. Roll 18 in.x100 ft. Cutter box for easy dispensing.  
86 A 4501 D—Ship. wt. 1 lb. 7 oz. . . \$1.40

**18** **Extra-Heavy-Weight Aluminum Foil.** Molds to any shape, seals air-tight; keeps flavor in, spoilage out. Stronger than kitchen wrap. For storage 9 mos. or longer. Cutter Box. Roll 18 in.x50 ft.  
86 A 4550 D—Ship. wt. 2 lbs. . . . . \$1.69

**19** **Freeze-Proof Sealing Tape** sticks to all wraps (15) through (18), holds securely. Write on it for labeling. Roll 90 ft.x ¾ in. wide with cutter.  
86 A 4527 D—Ship. wt. 6 oz. . . . . 72c



**20** **Making the Most of Your Food Freezer** by Marie A. Essipoff. How to prepare and pack food for freezers and compartments; recipes, food plan hints, menus. 53 A 802—Abt. 371 pages. Ship. wt. 1 lb. 4 oz. . . \$3.89

**21** **Aluminum Frost Shaver.** No messy thawing. Pull up 6-in. stainless steel blade to scrape off frost, cup catches it. Wt. 1 lb. 5 oz.  
86 A 4528 D . . . . . \$1.32





WARDS  
Kitchen Shop

**BIG Family or SMALL,  
CITY or FARM Size Needs...**



## 17-Cu. Ft. Suburban

UPRIGHT

**\$249<sup>95</sup>**

- Stores 595 Lbs. at Below "0" Degrees
- Big Handy Bonus Storage Door
- Five Refrigerated Shelves
- 90 Degree Door Opening

CHEST

**\$239<sup>95</sup>**

- Stores 595 Lbs. at Below "0" Degrees
- Exclusive TRU-COLD "Flex Seal" Lid
- Two Baskets Plus Handy Divider
- "Powers On" Safety Signal Light

**A** Bulging with features and conveniences that give you your full dollars worth. Just think, your own food market right in your own home. You have a fresh flavorful selection of all the frozen foods you and your family enjoy right at your fingertips.

Big bonus storage door holds 90 packages of day-to-day freezer needs. Each shelf refrigerated for maximum air circulation, surrounding food with cold. 90° door allows you to fit freezer flush where space is a problem.

Special drop front basket makes it handy for storing and getting out bulky items. Safety sealing door keeps cold in—protects your food investment. Safety first for child, too—opens easily even from inside. With bright interior light there's never a dark corner; food selection easy, too. See chart below, story on facing page for complete list of upright freezer features, benefits. 28 $\frac{3}{8}$  in. x 30 $\frac{3}{4}$  in. wide x 68 $\frac{1}{2}$  in. high. Wt. 372 lbs.

69 A 4761 R—\$10 Down.Cash \$249.95

**B** Provides the added storage capacity needed for the average family. Exclusive "Flex Seal" lid readjusts itself everytime you close the lid—seals in cold, also prevents frost build-up. Removable baskets give convenient storage of most used foods. Movable divider permits food arrangement the way you need it.

"Powers On" safety signal light glows continually when power is on. Fast freeze section seals in freshness, flavor. Interior light for easy food selection.

See chart below, story on facing page for complete list of Chest Freezer features, benefits. 28 $\frac{1}{2}$  in. deep x 36 in. high x 63 in. long. Ship. wt. 359 lbs. 69 A 2761 R—\$10 Down.Cash \$239.95

### Freezer Supplies, Recipes

For efficient, economical freezer packaging and preparing see Page 663 for Wards complete line of supplies and a special book of "get the most from your freezer" recipes.

#### Feature Chart . . . Select the Upright Freezer Best Suited to Your Needs

TRU-COLD Catalog Number	Capacity: Cu. Ft.	Capacity: Lbs.	Fast Freeze Section	Interior Light	Bonus Storage Doors	Adj. Cold Control	Roll-out Basket	Refrigerated Shelves	5-Year Food Protection	90° Door	Glass Fiber Insulation	Safety Lock (with 2 Keys)	Baked-on Enamel	Safety Sealing Doors
(C) 69 A 4961R	21	735	X	X	X	X	X	4	X	X	X	X	X	X
(A) 69 A 4761R	17	595	X	X	X	X	...	5	X	X	X	X	X	X
(E) 69 A 4361R	13	455	X	...	X	X	...	4	X	X	X	X	X	X

#### Feature Chart . . . Select the Chest Freezer Best Suited to Your Needs

TRU-COLD Catalog Number	Capacity: Cu. Ft.	Capacity: Lbs.	Fast Freeze Compartment	Interior Light	Adjustable Dividers	Movable Baskets	Safety Signal Light	Glass Fiber Insulation	Baked-on Enamel	Flex-Seal Lid	Adj. Cold Control	Safety Lock (with 2 Keys)	5-Year Food Protection
(D) 69 A 2961R	21	735	X	X	2	2	1	X	X	X	X	X	X
(B) 69 A 2761R	17	595	X	X	1	2	1	X	X	X	X	X	X
(F) 69 A 2361R	13	455	X	X	1	1	1	X	X	X	X	X	X



# There's a TRU-COLD Freezer for You



## 21-Cu. Ft. Supermarket

**YOUR CHOICE** Upright or Chest **\$289<sup>95</sup>**

**(C) (D)** Big, roomy upright and chest freezers to satisfy your every storage need. Spacious storage capacity of 735 lbs. of frozen food. Perfect for the farm, suburb or extra-large family. Just think, your favorite foods are in season all year long—freeze whatever your garden grows or freeze game or fish the same day it's caught—enjoy it months later. Roll-out bin in upright pulls out for fast, easy food selection. Food at your fingertips—bonus storage space in upright door holds 90 packages of frozen foods.

Bright interior light lets you easily pick your foods. Has all features of 17-cu. ft. upright, chest plus 4 cu. ft. more space. See chart facing page and benefits, features above. You need only \$10 down on either upright or chest freezer.

**(C) 21-Cu. Ft. Upright.** 36 in. x 38<sup>3</sup>/<sub>4</sub> in. wide x 70 in. high. Wt. 420 lbs. 69 A 4961 R. . . . . Cash \$289.95

**(D) 21-Cu. Ft. Chest.** 27<sup>1</sup>/<sub>2</sub> in. deep x 36 in. high x 75 in. long. Wt. 443 lbs. 69 A 2961 R. . . . . Cash \$289.95

## Compact Home Freezer \$138<sup>00</sup>



**(G)** Not enough freezer space in your present refrigerator? Here's a compact 3.2-cu. ft. lightweight, rugged freezer that's the answer. Stores 112 lbs. of frozen foods. Minimum servicing due to simplicity, compactness of design. Special self aligning lid for perfect sealing. Always zero degree storage. Polyurethane insulation has twice insulating value of conventional insulation. 20<sup>1</sup>/<sub>4</sub> in. x 22 in. wide x 36 in. high. Removable storage basket. White baked enamel exterior, interior. Actual wt. 103 lbs. Ship. wt. 117 lbs.

69 A 2150 R—\$5 Down. . . . . Cash \$138.00

## All TRU-COLD Freezers Give You This Protection On Your Investment

**5-Year Food Protection Policy . . .** Protects you against food loss up to \$200 due to machine or power failure or to stated natural causes.

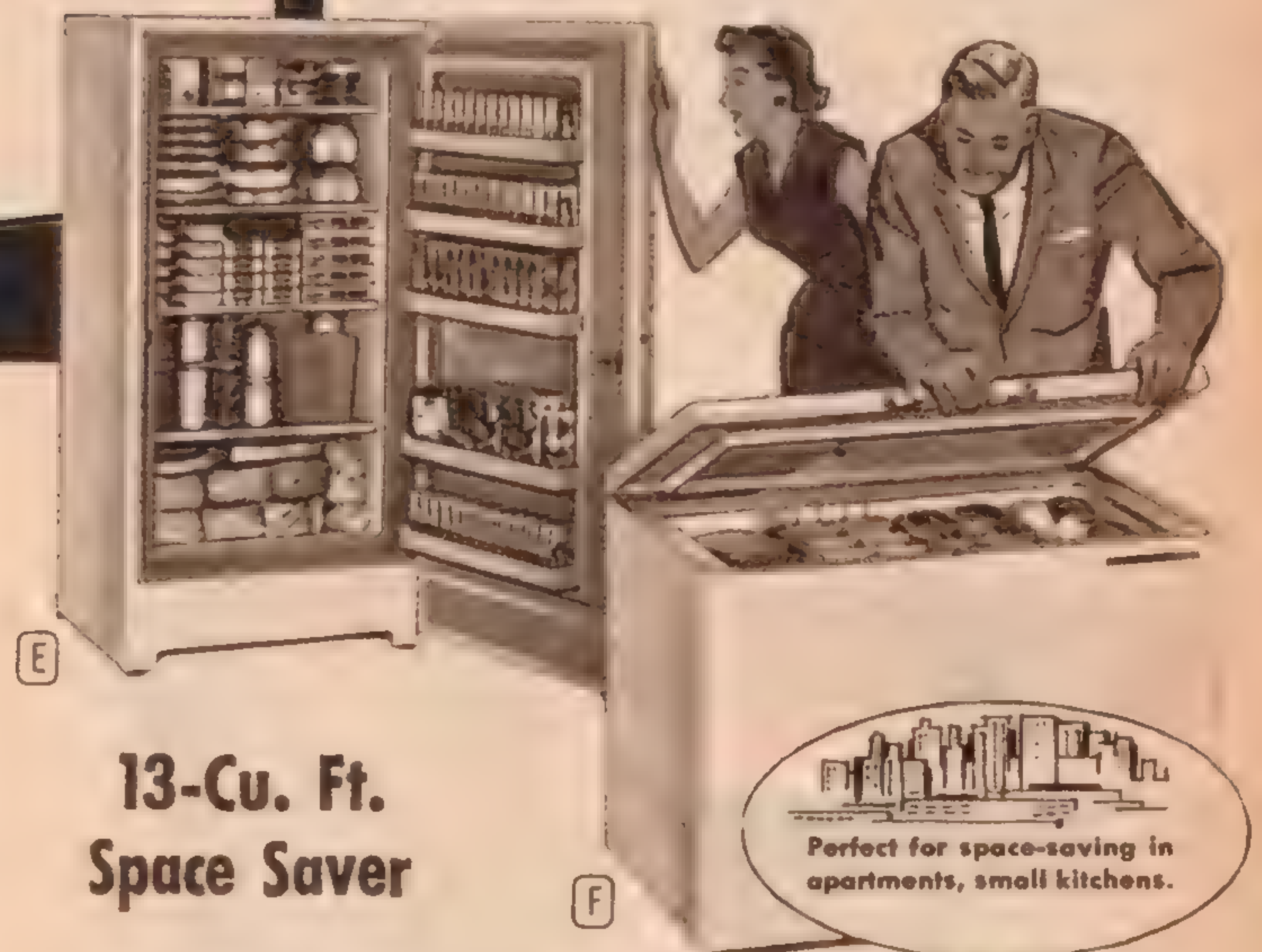
**Money Back Guarantee of Satisfaction . . .** Wards guarantees you complete satisfaction with your freezer or your money will be refunded including delivery charges.

**Free Repair or Replacement . . .** Within 5 years of delivery date Wards will replace or repair free of charge any part of sealed freezing system, inoperative due to defective materials or workmanship—all other freezer parts guaranteed one year.

## All TRU-COLD Freezers Offer You These Benefits and Features

**SAVE time, effort, money with a TRU-COLD freezer** that's just right for your family needs. **SAVE time** by shopping less and still be stocked with your favorite foods. **SAVE effort** by planning, cooking ahead—a well stocked freezer means extra hours of leisure for you. **SAVE money** through quantity buying when stores have low "in season" prices.

**Fast freeze section** for quick freezing of food to preserve its natural goodness. **ADJUSTABLE COLD CONTROL** lets you select a temperature for fast freezing of large quantities of food. **SAFETY LOCK** (with 2 keys) protects your food investment. **GLASS FIBER INSULATION** keeps foods constantly frozen. **WRAP AROUND CONDENSERS** prevent cabinet sweating. **BAKED ENAMEL INSIDE AND OUT** resists chipping, rust. White exterior, cool Blue interior. **FREEZERS TESTED**, certified that zero cold is always maintained even in hot humid areas—foods stay fresh twice as long, too. Put a Tru-Cold freezer in your home today. See how you can actually live better. All it takes is \$10 Down to have one in your home.



## 13-Cu. Ft. Space Saver

**YOUR CHOICE** Upright or Chest **\$209<sup>95</sup>**

**(E) (F)** Excellent for small size families, kitchens, apartments. All freezer advantages of the 17-cu. ft. size plus benefits and features above. Unexpected dinner guests no problem—delicious meal or quick snack takes only minutes to prepare from freezer to the table.

Save food preparation time by freezing leftovers—serve weeks later. Upright door holds 75 packages of frozen foods. Freezer stores 455 lbs. food. Interior light on chest only. See charts on facing page for more upright, chest features. Ship. wt. (E) 314 lbs.; (F) 288 lbs.

**(E) 13-Cu. Ft. Upright.** 26<sup>3</sup>/<sub>4</sub> in. x 30<sup>3</sup>/<sub>4</sub> in. wide x 62 in. high.

69 A 4361 R—\$10 Down, \$10.50 Monthly . . . . . Cash \$209.95

**(F) 13-Cu. Ft. Chest.** 27<sup>1</sup>/<sub>2</sub> in. deep x 36 in. high x 51 in. long.

69 A 2361 R—\$10 Down, \$10.50 Monthly . . . . . Cash \$209.95

## Only \$5 or \$10 Down, Up to 24 Months to Pay

Own the TRU-COLD upright or chest freezer of your choice now—there's one to fit your needs and there's also a real food dollar savings in store for you. See Page 791 for credit details.

BFCEDAS 2 WARDS 665



# NEW Signature SPOUTLESS AUTOMATIC



## Fully Automatic with Flavor Dial

- Scandinavian Inspired Spoutless Design Brings New Beauty, New Washing Ease
- Solid Copper Body Heats Up Fast . . . Brilliantly Chromed for Lasting Luster
- Just Dial the Flavor . . . Perks to Perfection . . . Stays Just-Right to Serve

1 The Very Last Word in Modern Styling . . . Yours at Wards Low Price. Perks 4 to 10 cupsful of full-bodied coffee with automatic ease. Good flavor is automatic too—just dial the strength you prefer, get the same perfect results every time whether you make 4, 6, 8 or 10 cups. Signal light shows you when coffee's ready. Shuts itself off automatically at peak of flavor, then switches to Low heat for serving . . . you're always ready with a second cup.

Superbly Styled Solid Copper Body is richly chrome-plated, outside; plated inside too, to protect coffee flavor. Spoutless body with wide top-opening is so easy to wash fresh and clean. Black plastic base and handle stay cool; plastic knuckle-guard protects your fingers as you pour. Cup-marks inside. Easy-pour lip. Removable aluminum pump and basket. Detachable cord. Instr. 600 watts. For AC only. 86 A 2831—Ship. wt. 4 lbs. . . . \$13.95

All Appliances on These Two Pages UL-Approved. For 110 to 120 Volts.

## IMMERSIBLE AUTOMATIC

WAS \$12.95

\$11.95  
10 Cup



6 Buffet Size \$17.95



Club Size \$29.45

## WARDS Kitchen Shop



2 \$9.95



3 \$7.95



4 \$5.89

### A Ward Coffeemaker Is a Wise Buy

2 Wards Better Flavor-Dial Automatic. Just dial the strength you prefer. Indicator Jewel glows when fragrant brew is ready. Makes 4 to 10 cups, then keeps it hot for serving. Shining polished aluminum, contemporary styling; no-drip spout. Stay-cool black plastic handle, base. Cup-marked inside and out for easy measuring. With cord. 550 watts. AC only. Was \$10.95. 86 A 2819—Wt. 3 lbs. 12 oz. Now \$9.95

3 Wards Good Automatic. Brews 4 to 10 cups flavorful coffee, stops perking automatically, then keeps coffee hot to serve. Bright polished aluminum, modern styling. Cool black plastic handle, base. Cup-marks inside. Cord. 600 watts. For AC only. Was \$8.95. 86 A 2817—Wt. 2 lbs. 12 oz. Now \$7.95

4 Wards Budget-Priced Automatic. Perks 5 to 9 cups fragrant brew, then switches to Low, keeps it drinking hot. Both pot and basket are marked for cup amounts—vary proportions to change strength. Polished aluminum; cool plastic handle, feet. 600 watts. AC only. Buy cord below. 86 A 2839—Ship. wt. 2 lbs. 6 oz. \$5.89 83 A 1253—Cord for (4). Wt. 6 oz. . . 69c

Wards Electric Aluminum Percolator (not shown). Ideal for cottage, dorm, travel. Perks 4 to 7 cups—plug into any outlet, AC or DC. Vary strength by amount of coffee; cup-marked. Unplug to stop perking. 450 watts. Order cord separately, below. 86 A 2836—Ship. wt. 2 lbs. 6 oz. \$2.89 83 A 1255—Cord set. Wt. 6 oz. . . 69c

### 100% Immersible for Easy Washing, Fresh Flavor

5 Automatically Makes Sparkling Coffee in a Sparkling Clean Pot. Watertight controls, dunk it right in your dishpan—it's easy to suds all surfaces really clean for fresh coffee flavor. Brews 4 to 10 cups, just use the proportions you like. Change the strength by the amount of coffee used.

Light Signals When Coffee's Ready; switches to Low heat, stays hot 'til you're ready to serve it. Gleaming chrome finish; dripless spout. Cup-marks. Black plastic handle, feet. Aluminum pump, basket. Cord. Instr. 550 watts. AC only. Was \$12.95. 86A2821—Ship. wt. 4 lbs. Now \$11.95

### Portable Automatic Urns . . . Coffee for a Crowd

- Completely Automatic! Just fill to handy measure-marks—plug in anywhere
- Perking starts in seconds, signal light tells you when coffee is ready
- Turns Low, keeps brew hot to serve easily from cool plastic-handled faucet

6 7 Party Percolator Urns perk and serve plenty of sparkling coffee for clubs, churches, schools, etc. No guessing, no timing, no bags or filters—add water and coffee in measure-marked amounts, switch on. Dual thermostat keeps element from burning out even if urn runs dry. Signal lights. Cords. Cool handles. For AC only.

(6) Buffet Size. Polished aluminum. 86 A 2897 M—12 to 30 Cups. 1000 watts. Ship. wt. 6 lbs. . . . \$17.95 (7) Club Sizes—heavy polished aluminum. Glass gauge shows level. 86 A 2895 MO—30—58 Cups. 1335 watts. Ship. wt. 10 lbs. \$3 Down. Cash \$29.45 86 A 2896 MO—30—90 Cups. 1335 watts. Ship. wt. 11 lbs. \$3.50 Dn. Cash \$33.95

8 Universal Dial-Top . . . the New Immersible Automatic with Flavor-Selector Plus Re-heat Feature. Dial the flavor you like—controls strength by amount of water going through coffee. Perks 4 to 8 cups; Ready-Lite tells you it's still hot. New spoutless chromed copper body. Black plastic handle, base. 86 A 2858—Cord. 600 watts. AC only. Ship. wt. 4 lbs. . . . \$17.45

9 Silax Glass Automatic Percolator. Interior lighting gives candle-light effect. Makes 2 to 9 cups—adjust Flavor Control, perking stops when coffee's just right, stays drinking-hot. Carafe design of heat-proof Pyrex-type glass—washes fresh to protect flavor. Shining brass trim. Black plastic handle, base. Was \$19.95. 86 A 2845—Cord. 565 watts. AC only. Wt. 4 lbs. 12 oz. . . . Now \$17.95

10 G. E. "Peek-A-Brew" Automatic Percolator. Lets you see the water or coffee level. Just set Brew Selector—perks 3 to 9 cups, keeps it hot to serve. Chromed outside, aluminum inside. Wide top opening. Brown plastic handle, base. 86 A 2874—Cup-marks. Cord. 660 watts. AC only. Wt. 4 lbs. Was \$16.95. \$14.67



8 Universal \$17.45



9 Silax \$17.95



10 G. E. \$14.67





# **11 DUAL CONTROL AUTOMATIC \$11.95**



## **Wards Better Pop-Up**

**11** Twin Controls, Double-Action Thermostat. Push down either handle, toast in either slot. Just set Color Dial, push handle... your toast pops up perfectly browned. Extra-wide slots to toast any size bread, muffins, frozen waffles. Extra-high lift rack for easy removal.

Just Twist Special Reheat Dial to warm cold slices without burning. Shining chrome finish; cool plastic base and handles. Hinged crumb tray. Toaster is tested with a 1000 Volt electric charge for your safety. And 8 slices of bread are toasted to test accuracy. Attached cord. 1000 watts. For AC only. Was \$12.95

★EXTRA—With this toaster choose any \$1 item from Pgs. 677 and 682. Give Catalog No., Ship. wt., state EXTRA for Price.

86 A 2222 D—Ship. wt. 6 lbs. Now \$11.95

## **Wards Elevator Automatic**

**12** No Levers to Push! Just set Select-Ronic Color Beam for toast to your taste. Drop bread into extra-wide slots—they lower themselves, toast, then rise automatically for serving. Toasts 1 or 2 slices perfectly; pops them up high.

Radiant Control Tailors Toasting Time to the amount of moisture in any kind of bread, muffins, frozen waffles. Jet-speed element makes perfect toast in half the time. Reheat cold slices without burning. Push button to raise toast at any time. Slim, elegant chromed body; 24K gold-finish end-panels; ebony plastic handles and base. Snap-open crumb tray. Guaranteed 1 year—repaired, replaced Free if defective. Cord. 1050 watts. For AC only. Was \$19.95.

86 A 2224—Ship. wt. 6 lbs. Now \$18.85



**Signature**  
Lowers,  
Pops Up  
Auto-  
matically  
**\$18.85**  
**WARDS BEST**

Select-Ronic Color Beam lights up—  
Just choose your favorite toast color.

Radiant Control adjusts  
Lowers Slices Magically, silently,  
automatically—pop up perfectly brown.

**13** Wards Good Full-Size Automatic Pop-Up. Evenly browned toast every time—just dial the shade you like. Speedy element toasts 1 or 2 slices extra fast—pops up high. Radiant control adjusts to moisture in bread. Press handle to re-heat cold slices. Chromed finish. Plastic tray-handles, feet. Snap-open crumb tray. Was \$9.95.  
86 A 2237—Cord. 900 watts. For AC only. Ship. wt. 5 lbs. 4 oz. Now \$9.19

**14** Wards 4-Slice Signature Automatic Pop-Up. Family size—plenty of hot, fresh toast. Toasts 1, 2, 3 or 4 slices at once to the shade you dial—pops them up high automatically. Radiant control uniformly toasts any kind of bread, muffins or frozen waffles. Big crumb trays open wide. Chromed body; plastic handles, feet. Was \$16.85.  
★EXTRA—choose \$1 item, Pgs. 667, 682. Give Cat. No., Wt.; state EXTRA for Price.  
86 A 2249 MD—Cord. 1650 watts. For AC only. Ship. wt. 8 lbs. Now \$15.45

**15** Wards Thrifty Flip-Door. Toasts 2 slices evenly at once—flip-doors turn bread to brown on other side. Chromed steel. Enameled wood handles, cool feet. Cord.  
86 A 2211—550 watts. For AC or DC. Ship. wt. 2 lbs. 6 oz. Only \$2.79

**16** G. E. Toaster-Oven—a Toaster, Warmer, Snack Oven. Dial the method, press the handle, signal light goes on, heat goes off automatically when food is ready. Toaster browns 2 slices of bread; pops up high. Oven Drawer browns muffins, garlic bread, etc.—warms rolls. Chromed case; plastic handles, base. Cord. 1200 watts. AC only. Was \$27.95.  
86 A 2230 M—Wt. 11 lbs. Now, Cash \$23.64

**17** Famous Toastmaster. Simply set dial—perfectly maintained heat toasts the last slice as evenly as the first. Toasts 1 or 2 slices—pops them up high. Chromed steel; Black plastic tray-style handles; no-mar feet. Button releases crumb tray. Cord. 1210 watts. AC or DC. Was \$16.95.  
86 A 2232—Wt. 7 lbs. Now \$14.83

**18** Budget Toaster-Oven... Broils, Toasts, Warms. Pull-out tray with broiler rack—holds 4 slices of bread or 2 small steaks. Adjusts High or Low; removes to clean. Chromed steel; plastic handles, feet. 800-watt element at top; keeps food warm.  
86 A 2244—Abt. 9x10 1/2 x 4 1/2 in. high. Cord. For AC or DC. Ship. wt. 5 lbs. \$4.79

**19** Signature 3-Heat Family-Size Toaster-Broiler. Adjust cooking temperature to High, Medium or Low for perfect frozen waffles, 4 slices cinnamon toast, 6 hamburgers. 3-position cook tray with broiler rack; removes to wash. 800-watt element under flat top—keeps "seconds" warm. Chromed case; black plastic handles, feet.  
86 A 2246 M—Abt. 13 3/4 x 8 3/4 x 6 1/4 in. high. Cord. For AC only. Wt. 6 lbs. Now \$9.49

## **Popular Stove-Top Brewers and Servers**

**20** Espresso Coffeemaker from Italy. Makes rich espresso coffee by steam infusion method. Heavy, polished cast aluminum. Cool handle. Demi-tasse size cups.  
86 A 6196—3-Cup. Wt. 1 lb. 4 oz. \$2.95  
86 A 6197—6-Cup. Wt. 1 lb. 8 oz. 4.89  
86 A 6199—12-Cup. Wt. 2 lbs. 4 oz. 8.95

**21** Glass Vacuum Coffeemaker. Lower bowl, 1-yr. replacement against breakage. Heat-resistant top bowl; glass filter. Plastic handle, lid. Drain stand. Coffee-measure.  
86 A 5960—4-to-8-cup. Wt. 3 lbs. \$2.98

**22** Pyrex Glass Percolator. Lets you watch coffee brew. Washes clean and fresh to protect flavor, lends no taste. 2-yr. replacement against direct heat breakage.  
86 AP 5852—4-to-6 cup. Postpaid. \$3.95  
86 AP 5853—6-to-9 cup. Postpaid. 4.95

**23** Stainless Steel Vacuum Coffeemaker. Won't break, dent; resists rust. Washes bright. Black Bakelite handle. Hinged cover. Wt. 2 lbs. 12 oz.  
86 A 6603—6-to-8 cup. \$8.39

**24** New Giant 10-30 Cup Percolator—Doubles as Cooker. Makes party coffee for picnics, schools, etc. Kettle-shaped to boil potatoes, make chili etc. Polished aluminum. Cool handle.  
86 A 6399—Wt. 4 lbs. 8 oz. \$4.97



**13** \$9.19  
**14** \$15.45  
**15** \$2.79  
**16** \$23.64 \$2.50 Dn.  
**17** \$14.83

**G. E. Toaster-Oven**  
**Toastmaster**



**18** \$4.79  
**20** \$2.95  
**21** 2.98  
**22** 3.95  
**23** 8.39  
**24** 4.97

**19** \$9.49





WARDS  
Kitchen Shop



NEW TILT LEG



ONLY \$8.95 12 In.



Toastmaster

C \$26.69 11 In.

\$14.89 10 1/2 In.

Sunbeam

**C** 11-In. Stainless Steel Toastmaster Frypan has bonded aluminum bottom for fast, even heat-conduction. Extra-long "52-X" element distributes heat evenly over entire cooking area. Plug in heat control (out-of-way under plastic cook-guide handle), dial the heat you want—thermostat maintains it. Signal light tells when to cook. Detach control and pan is completely immersible. No-mar plastic feet. Vented aluminum cover. Recipes. 1150 watts. AC only. Wt. 8 lbs. 8 oz. Was \$27.95. 86 A 2130—\$3 Dn. Cash \$26.69

**D** Sunbeam Automatic Frypans. "Lite-Fry" Lever tilts pan to drain away excess grease. Dial the heat you want, fryguide on handle gives right setting. Signal light tells when proper heat is reached—maintains it evenly. Cast Aluminum pan, cool plastic handle, feet. Watertight up to control panel for easy washing. Cord. For AC only. Buy polished aluminum covers separately. 86 A 2107 M—MEDIUM 10 1/2-In. FRYPAN. 1150 watts. Wt. 5 lbs. Was \$16.95. \$14.89 86 A 2102—10 1/2-In. LID. Wt. 2 lbs. 2.59 86 A 2108 M—LARGE 11 1/2 In. 1150 watts. Wt. 6 lbs. Was \$19.95. Now \$17.97 86 A 2122—11 1/2-In. LID. Wt. 2 lbs. 3.29 86 A 2109 M—SUPER 12 1/2 In. 1450 watts. Wt. 7 lbs. Was \$22.95. Now \$19.69 86 A 2124—12 1/2-In. LID. Ship. wt. 2 lbs. Was \$4.49. Now Only \$3.65

## WARDS FINEST Automatic Frypans

COMPLETE WITH NEW TILT-LEG, FRENCH-FRY BASKET, HIGH-DOME COVER, BUILT-IN CONTROL

\$13.29 10 3/4 In. \$15.89 11 3/4 In.

- New Tilt-Leg—flip down and it tilts pan so excess grease drains away for fat-free frying. Flip up and it fits out-of-way under handle.
- Automatic Built-in Control holds heat you dial. Cook guide on handle.
- Immersible To Handle-Tip. Stick-resistant finish washes sparkling clean.
- Heavy Cast Aluminum Browns Better—polished, party-bright. Cook right at the table, serve with pride. No-mar plastic feet protect surfaces.

**A** DeLuxe Controlled-Heat Frypans—marvels of convenience—yet cost little more than comparable stove-top ware. Fry, grill, pan-broil, stew deliciously, automatically. Extra-deep vented aluminum cover lets you cook family-size pot roasts, fry up chicken for a crowd. Just dial the heat you want, light shows when to cook.

Aluminum French-Fryer Basket adds cooking ease; self-draining. Plated metal tilt-leg. 1100-watt rod-type element. Cord. Recipes, instr. AC only.

★EXTRA—with these 2 Frypans, you choose any \$1 Item from Pages 677 and 682. Give Catalog Number, Ship. wt.; state EXTRA for Price.

86 A 2176 MD—11 3/4-In. Super-Size Frypan (has helper-handle). Complete with Tilt-Leg, Fry-Basket, Cover and Built-in Control.

Ship. wt. 9 lbs. . . . . Only \$15.89

86 A 2175 D—10 3/4-In. Frypan. Complete with Tilt-Leg, Handy Fry-Basket, Cover and Built-In Control. Ship. wt. 8 lbs. . . . . Only \$13.29

## Immersible Frypan with Cover, Plug-In Control

- Detachable Automatic Control—just set dial from 150° to 425°—accurate thermostat maintains the exact heat you dialed.
- No More Washing Worries—just pull out control and frypan is entirely immersible in your dishpan . . . wash it like any other pan.
- "All-Around" Heating Element eliminates uneven cooking, burning . . . no more hot spots . . . no cold corners.

**B** Automatically Makes Good Cooks Better. Just plug in control (lists correct heats for favorite foods), dial the heat you want and cook deliciously at perfectly controlled heat. Stay-cool plastic handle, feet for table-top cooking and serving. Bright, modern wrought aluminum fry-pan; vapor-seal aluminum cover. Recipe-instruction booklet. 1000 watts. For AC only. Was \$9.95.

86 A 2115—12-In. Frypan, Cover, Plug-In Control. Ship. wt. 7 lbs. . . . . Now \$8.95

JUST SAY "Charge It" SEE PAGE 1281

## Sunbeam Automatic Fryer-Cooker

**E** Deep Fries at Just-Right Temperature—stews, simmers, cooks one-dish meals automatically. Thermostat maintains heat you dial. Signal light tells when to cook; control panel lists proper heats. Holds 5 qts. liquid; 6 lbs. fat or 6 pts. oil to fry. Aluminum basket hooks on side to drain. Chromed body; black plastic base, handle. 9x9 1/2 in. high. 1500 watts. For AC only. Ship. wt. 7 lbs. \$25.00 Dn.

86 A 2193 M—Was \$22.45. . . . . Now, Cash \$20.67

## Wards Controlled-Heat Fry-Ryte

**F** Chef-Preferred Rectangular Shape. Enjoy golden-brown, perfect donuts, french fries, chicken, shrimp, etc.—control panel lists correct recipe heats, pilot light tells when to cook. Maintains the heat you dial. Deep fries favorite foods in 2 to 7 minutes. Doubles as an automatic cooker—low heat simmers and serves soup, stew, casseroles. Holds 4 lbs. fat or 4 pts. oil to fry; 4 qts. liquid. Bright chromed case. Self-draining aluminum fry-basket; plastic base, handles. 12 1/2 x 7 1/2 x 8 1/4 in. 1320 watts.

86 A 2192 M—AC only. Wt. 9 lbs. Was \$15.95. \$13.95

## 5-Qt. Dutch Oven

**G** All-Purpose Automatic Cooker with Fry-Basket. Deep fries, roasts, bakes, boils, stews, steams. No failures with Dial-A-Meal control—signal light tells when heat is right. All-around element distributes heat evenly over pan.

Completely Immersible in your dishpan, thanks to detachable heat control. Sleek wrought aluminum pan with vapor-seal cover. Cool plastic handles; no-mar feet—cook and serve at the table. Folding aluminum mesh basket for deep-frying, blanching; ideal for cooking or draining vegetables, defrosting frozen foods, etc. Recipes, instructions. 1000 watts. For AC only. Wt. 6 lbs. Complete with cover, control.

86 A 2128. . . . . Only \$10.95

All Appliances on These 2 Pages UL-Approved. For 110 to 120 Volts



Sunbeam





H 11.95

**Automatic Waffle-Grill Cooks 2 Ways.** Bake 2-serving waffle or Toast 2 sandwiches with controlled heat. Dial "light" to "dark" on heat control; pilot light tells when to cook, serve perfect waffle. Aluminum waffle grids and shining griddle plates, abt. 5 $\frac{3}{4}$ x10 $\frac{1}{2}$  in. Chrome finish; plastic handles, feet. Cord. 660 watts. 86 A 2362 M—AC only. Wt. 9 lbs.. \$11.95



J 9.49

**Wards Round Automatic Waffle.** Bakes plate-size waffles. Just select crispness on control dial—signal light tells when to pour, serve golden brown waffle. Overflow groove. Chromed steel; black Bakelite handles, feet. Cord. 660 watts. 86 A 2361—AC only. Wt. 8 lbs. 8 oz. \$9.49

- Bakes large, 4-portion waffles
- Toasts 4 sandwiches on both sides
- Grills chops, steaks, hamburgers
- Fries eggs, pancakes for a crowd

**Wards Breakfast and Snack Grill** cooks automatically—simply set dial. Pilot light tells when heat is right, when to pour and when to serve perfect waffles. Reversible stick-resistant grids are easy to wash. Cook at the table—spout, cup drain grease; overflow groove.

**Gleaming Chromed Steel;** cool brown plastic handles, feet. 12 $\frac{1}{2}$ x13 $\frac{1}{2}$ x4 in. Cord. 1100 watts. AC only. 86 A 2363 M—Wt. 12 lbs. Now \$15.95

**Black Angus Malibu Automatic Rotisserie-Oven.** Just set 4-hr. automatic timer, temperature, cook method and go out for the afternoon—come home to a perfect meal. Infinite heat control—dial the heat you want, thermostat holds it.

**2 Speedy Infra-Red Tubular Elements.** Top element 1600 watts—broil, grill, barbecue; bottom element 1450 watts for baking. King-size in cooking area—2372 cu. in. Removable 4-position broiler tray with wire rack; plus bake-tray. Aluminum grill-top. Heat-resistant glass door opens to act as work tray. Chromed steel; glide-back top. Plastic handles, base. Chromed spit; adjustable forks. Abt. 17 $\frac{1}{4}$ x16x23 in. Cord.

★★★EXTRA—choose 3 \$1 items, Pgs. 677, 682. Give Cat. Nos., Wts.; state EXTRA for price. Was \$69.95.

86 A 2312 MOD—Recipes, instr. AC only. Wt. 38 lbs.. Now Cash \$67.95

**Portable Broil-King—Infra-Red Heat** broils, toasts, warms, thaws. Heat-resistant glass door holds heat in. Porcelain cook tray with wire rack adjusts to 3 levels for heat control; removes to clean. Bakelite tray-handle removes to store. 1300-watt calrod-type element. Chromed steel. Abt. 21x9 $\frac{1}{2}$ x11 in. Cool handles, feet. Cord. For AC only. Was \$18.95.

86 A 2308 M—Ship. wt. 16 lbs. Now \$16.97

86 A 2318 M—Like (M); 3-Hr. Timer, Rotisserie. Wt. 19 lbs. \$2.50 Dn. . . Cash \$24.95

**Nesco Automatic—It's a Roaster, Big Saucepan, Small Oven, Large Casserole.** Dial the heat—automatic thermostat watches over your dinner. Heat control panel lists correct settings. Automatic signal light. Insulation holds heat in. Porcelain enameled cook-well and bake-rack remove to wash sparkling clean. Chromed body; aluminum cover. Black plastic handles, feet. Abt. 16 $\frac{1}{2}$ x11x9 $\frac{1}{2}$  in. Cord. Instr. 800 watts. AC. Was \$22.95.

86 A 2348 MO—Wt. 10 lbs., . Cash \$19.97

**Signature Portable Stoves Need No Special Installation.** Convenience for kitchenette, laundry room, trailer, cottage. No special wiring—maximum draw, 1650 watts. White enameled steel bodies; roomy tops; cool bottoms.

**Finest Infinite-Heat Automatic.** Range-type dials—set at 7 heat settings or anywhere in between—thermostatically controlled heats. Left Burner, 1100 watts; Right Burner, 550 watts. Range-type mono-tube elements; stainless steel drip pans remove to clean. 165-sq. in. aluminum griddle fits on range-top. White porcelain enameled body; chromed top. Abt. 22x11 $\frac{3}{4}$ x6 $\frac{3}{4}$  in. Signal lights; handles, Cord. AC only. ★★★Extra. Choose 2 \$1 Items, Pgs. 677, 682. Give Cat. Nos., Ship. wts; state EXTRA for Price. 86A2774 MD—Wt. 16 lbs. \$3 Dn. Cash \$29.45

**Infinite-Heat Automatic—Covered Elements.** Dials, heat-settings like (P). Left Burner, 1000 watts; Right; 650 watts. Chromed top. Cord. About 20x12 $\frac{1}{2}$ x6 $\frac{1}{4}$  in. 86 A 2773 M—AC only. Wt. 14 lbs.. \$16.95

**Udico Electric Can Opener-Knife Sharpener.** Locks, opens any size can; magnet holds cut lid. Tool steel cutter removes to clean. Sharpener puts keen edge on knives. Enameled steel. Rubber feet. Retractable cord for less clutter.

86 A 2352—About 4 $\frac{1}{2}$ x6 $\frac{1}{2}$ x8 $\frac{1}{2}$  in. For AC only. Ship. wt. 8 lbs. . . . . Only \$17.95

# Wards Finest Automatic

REVERSIBLE GRIDS BAKE, FRY, GRILL



Was \$16.95  
\$15.95



ANOTHER  
★★★  
EXTRA  
See Pgs. 677-682

THREE  
\$1.00  
ITEMS  
INCLUDED

BLACK ANGUS

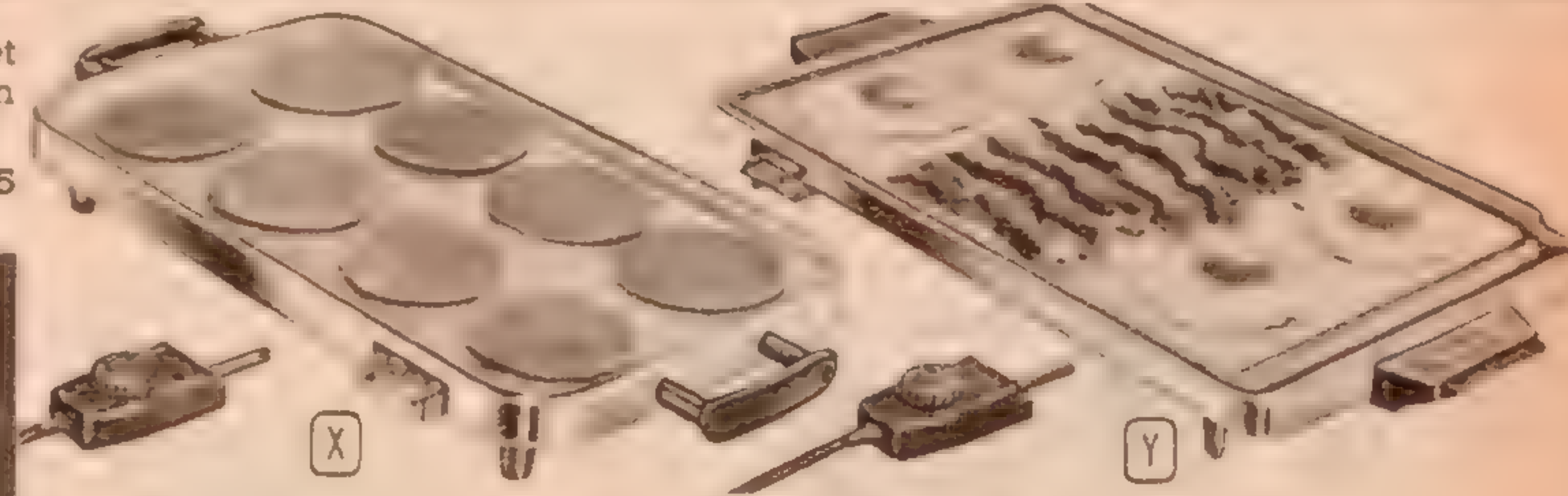
L \$67.95 \$7 Dn.



NESCO  
AUTOMATIC  
ROASTER

6-Qt. Family Size

\$19.97 \$2 Dn.



**Immersible Automatic Griddle.** Pin-point control of heat with Dial-A-Meal. Grill crispy bacon the fat-free way—drains off into well. Light signals when it's ready to cook. Pull out control, griddle is 100% immersible. 180 sq. in.—cook for a crowd. Wrought aluminum. About 11 $\frac{1}{2}$ x23 $\frac{1}{2}$  in. Plastic handles, feet. 1350 watts. AC only. Was \$10.95. 86 A 2104—Wt. 7 lbs. . . . \$9.95

**DeLuxe Immersible Automatic Griddle.** Heavy cast aluminum. Grill, pan-broil; fry with controlled heat. Signal light tells when heat is right. No more greasy frying—fat drains off into well—easy-pour spout. Detach heat control, griddle is entirely immersible. Plastic feet; tray-style handles. 188 sq. in.—cook for crowd. About 12x23 $\frac{1}{2}$  in. 1500 watts. AC only. 86 A 2118 M—Wt. 9 lbs. Was \$15.95. \$14.95

CSKBAF2 WARDS 669



ANOTHER  
★★★  
EXTRA  
See Pgs. 677-682

TWO  
\$1.00  
ITEMS  
INCLUDED





WARDS  
Kitchen Shop

ANOTHER  
★ ★  
EXTRA  
See Pgs. 677-682

TWO  
\$1.00  
ITEMS  
INCLUDED

With Grinder  
\$38.95

## Finest Signature Mixer

BUILT-IN POWER DRIVE SAVES YOU MORE



\$26.95



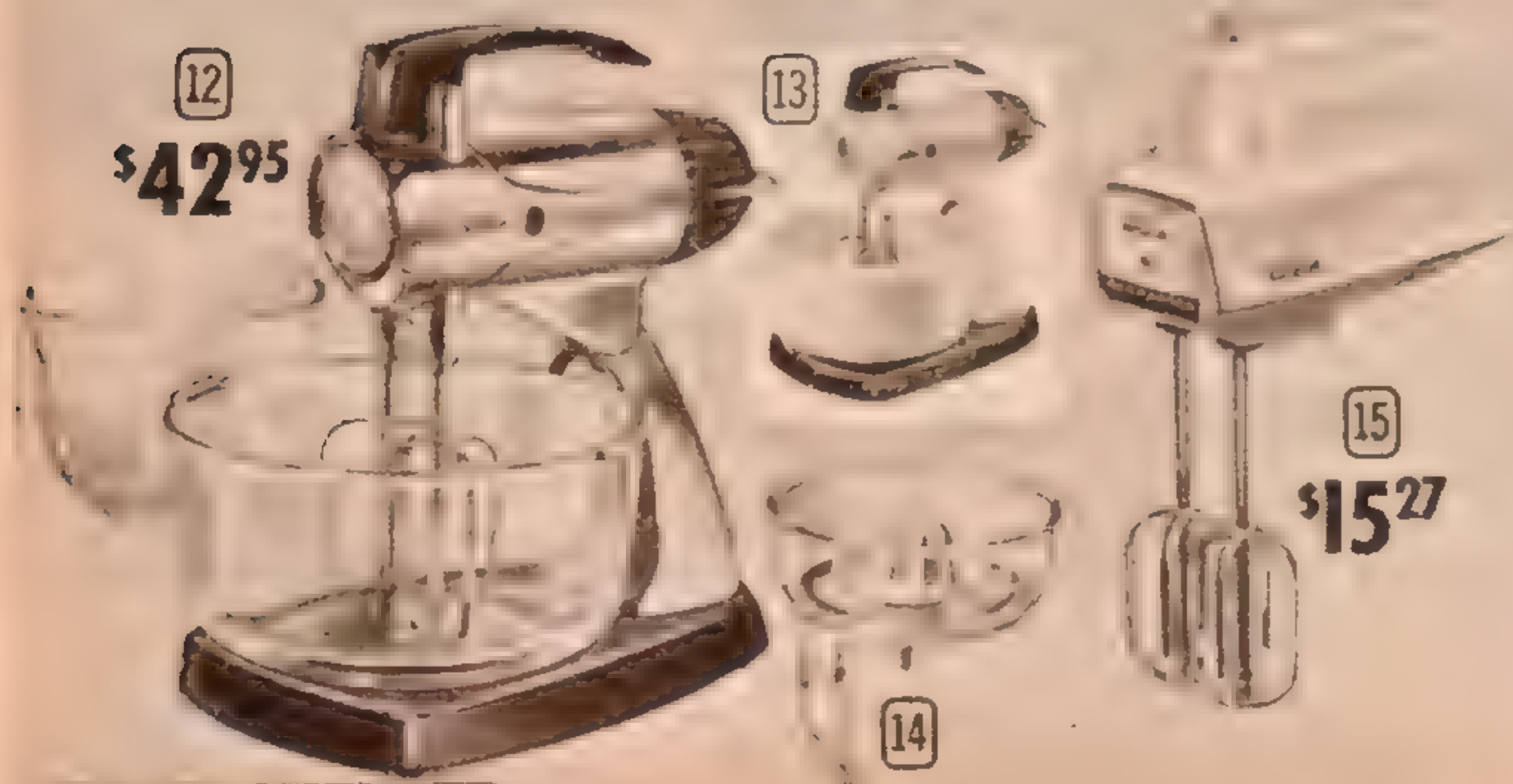
\$8.45

ANOTHER  
★ ★  
EXTRA  
See Pgs. 677-682

TWO  
\$1.00  
ITEMS  
INCLUDED

\$24.95

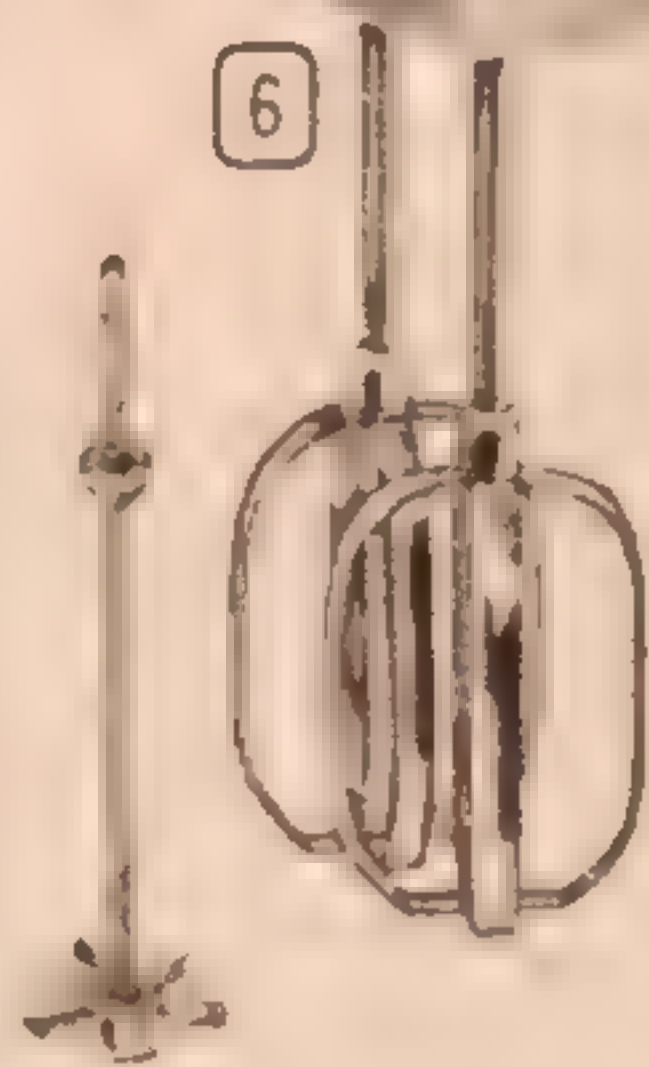
## Sunbeam Deluxe Mixmasters



\$42.95

\$15.27

670 WARDS CSKBADF2

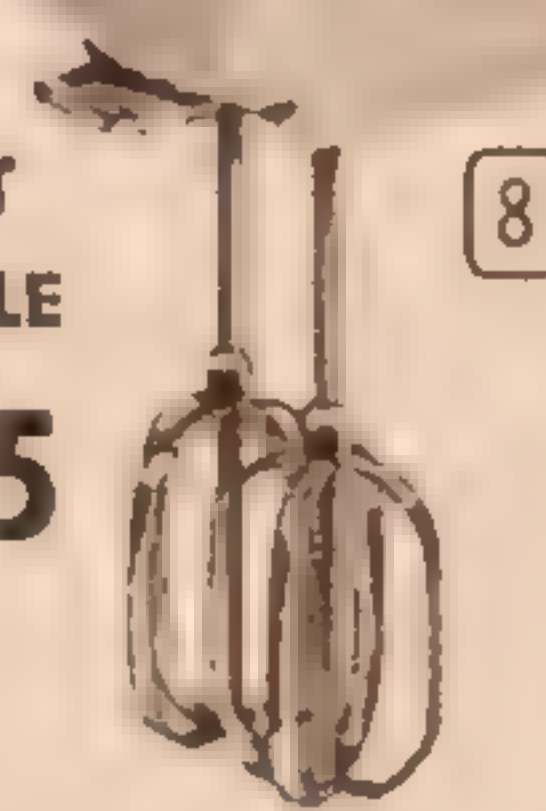


DELUXE  
PORTABLE  
\$11.95



Signature

BUDGET  
PORTABLE  
\$8.45



Beater-Shift Chromed Head . . . Instant Beater Release . . . Recipe-Dial . . .  
Automatic Bowl-Drive . . . Governor-Controlled Motor . . . Infinite Speed Control

① Wards Finest Gives You More Features Per Dollar. Plus-power from direct power drive—attachments operate on mixer's 150-watt motor, need no adapter. Recipe-Dial in back of handle, easier to see and set. Set Multi-Speed Selector at any of 10 recipe-marked settings or anywhere in between. Governor-controlled motor turns beaters at exact speed you set—won't race, stall in thick or thin batters.

Chromed Mixing-Head Shifts to accommodate either 1½-qt. or 2½-qt. white glass bowls (incl.) for better coverage; tilts back so you can add ingredients neatly. Giant nickel-chrome beaters—one beater specially designed to turn bowl automatically while mixing. Trigger releases beaters instantly. Head lifts off for portable use. Black plastic base. Cord. Recipes, instr. ★★EXTRA—With this mixer, choose two \$1 items from Pages 677 and 682. Give Cat. Nos., Ship. wts.; state EXTRA for price.

86 A 2031YD—AC or DC. Complete with Grinder. Ship. wt. 20 lbs. \$4 Dn. Cash \$38.95  
86 A 2030 MD—Mixer (1), no grinder. Ship. wt. 16 lbs. \$4 Down. . . . . Cash 35.95

② Food Slicer-Shredder for (1), (9). 2 nickel-plated plates grate, chop. Stainless steel blades. Needs no adapter.  
86 A 2052—Ship. wt. 4 lbs. 4 oz. . . \$5.95

③ Can Opener for Mixers (1), (9). Plated steel; magnet. Needs no adapter.  
86 A 2064—Ship. wt. 1 lb. 5 oz. . . \$4.89

④ Meat-Vegetable Grinder for (1), (9). Grinds raw, cooked foods. Steel plate, blade; wood tamper. Needs no adapter.  
86 A 2032—Ship. wt. 1 lb. 15 oz. . . \$3.95

⑤ Juicer for Mixer (1). Plastic cup. Ceramic reamer. Needs no adapter.  
86 A 2029—Ship. wt. 2 lbs. . . . . \$2.69

Special—Set of 2 Stainless Steel Bowls for (1) and (9). Won't break or tarnish.  
86 A 6591DX—2-Qt. and 3¾ Qt. See Discount Offer, Pg. 675. Wt. 1 lb. 11 oz. . . \$3.95

### Signature Deluxe Hand Mixer at Wards Practical Price

⑥ It's A Food Mixer . . . It's A Drink Mixer, Too. Consult mix-guide under handle, then set one of 3 powerful speeds with your thumb-tip. Push-button release pops out nickel-chrome beaters instantly. Lightweight—just 3 lbs.; comfort-grip handle. Sits on either end for draining into bowl or onto flat plate. Wipe-clean white plastic case. Store in drawer or hang on wall; detachable cord. Drink mixer attachment—chromed steel shaft and paddle whip up party drinks, juices in a jiffy.  
86 A 2012—Recipes, instr. AC or DC. Ship. wt. 3 lbs. 12 oz. . . Was \$12.95. Now \$11.95

⑦ Hand Mixer (6) Does Double-Duty. Use it on white metal stand with 2½-qt. white glass mixer bowl (incl.) for big-mixer performance. Or use it as portable.  
86 A 2013 M—Recipes, instr. AC or DC. Ship. wt. 10 lbs. . . Was \$18.95. Now \$16.95

⑧ Signature Budget Portable. 3 powerful speeds right under your thumb—just flip button. Full-size nickel-chrome beaters pop out at flick of the ejector lever. Compact white plastic case; comfortable handle. Sits on its heel. Attached cord.  
86 A 2002—Recipes, instr. AC or DC. Ship. wt. 3 lbs. 6 oz. . . Was \$8.95. Now \$8.45

### Wards 10-Speed Mixer with Direct Power Drive

⑨ A Speed for Every Mixing Need—from frothy egg whites to heaviest batters. Recipe-marked dial is easy to read and set. Attachments (not included) run on mixer's 110-watt motor—need no expensive adapter. Beater motion turns bowl-tray for thorough mixing. Large nickel-chrome beaters. Portable head slips off stand for on-the-spot use. White plastic body, stand. With 1-qt. and 3-qt. white glass bowls.  
86 A 2035 M—Cord, instr. AC or DC. Wt. 18 lbs. Was \$25.95. Now \$3 Dn. Cash \$24.95  
86 A 2042—Juicer for (9). (See other attachments above.) Ship. wt. 2 lbs. . . . 2.69

86 A 2070 MD—See ice jet, below. Ship. wt. 11 lbs. Just \$3 Down. . . . . Cash \$26.95

### Signature 3-Speed Blender Makes Creative Cooking Easy

⑩ Mixes Any Drink Lightning Fast. Makes Fancy Meals Simple. 3 powerful speeds, stay-sharp surgical steel blades mix, blend, whip, beat, chop, grate, puree fresh or cooked foods in just seconds. Rubber lid with lift-off chromed cap—lets you add ingredients neatly. Extra-large 44-oz. cap. glass blender jar removes to wash; cup-marks. Lifetime lubricated motor. Richly chromed base. About 16½ in. high. Cord, recipes. For AC or DC. ★★EXTRA—with this blender choose two \$1 items, Pages 677 and 682. Give Catalog Nos., Ship. wts.; state EXTRA for Price.

86 A 2070 MD—See ice jet, below. Ship. wt. 11 lbs. Just \$3 Down. . . . . Cash \$26.95

⑪ Ice Jet Attachment. Party-ready crushed ice in a jiffy. Crushes fine or coarse. Gray plastic jet fits on in place of blender jar—feed ice in top, press lid down and chute delivers ice neatly into blue plastic cup (capacity, 30 liquid oz.).  
86 A 2065—Jet about 7⅞ in. high. Ship. wt. 2 lbs. 14 oz. Was \$8.95. Now Only \$8.45

⑫ Sunbeam Gleaming Chrome or Kitchen White Mixers. 12 governor-controlled speeds on Mixfinder dial. No speeding or slowing in light or heavy batters. Bowl-fit beaters cut through and blend all batter. Bowl-shift lever adjusts turntable for 2-qt. and 4-qt. clear glass bowls (incl.). Easy beater-ejector. Cord, recipes. AC-DC.  
(12) 86 A 2011M—Chrome Mixer. Wt. 19 lbs. Was \$49.95. Now \$4.50 Dn. Cash \$42.95  
(13) 86 A 2041M—White Enamel Mixer. Wt. 18 lbs. Was \$39.95. Now \$4 Dn. Cash 36.22

⑭ 86 A 2048—Sunbeam Juicer for Mixers (12), (13). Ship. wt. 4 lbs. . . . . \$3.19

⑮ Sunbeam Hand Mixer. Flip button for 3 powerful speeds. Mix-guide on handle. Extra-large chrome beaters. Thumb-tip ejector button. Props on heel. Hangs by keyhole slot, or stores in drawer; detachable cord. Plastic case; golden grill. AC-DC.  
86 A 2088—Instr. State: Turquoise, Yellow, White. Wt. 3 lbs. 12 oz. . . . . \$15.27

Electrics on These Two Pages UL Approved. For 110-120 Volts.



# Prices Cut \$1.46 to \$5.52 on Pressure Cookers



**(A) (B) (C) Cook in Minutes—Save Time, Fuel, Money.** Cook triple fast—lids lock tightly with 1/8 turn; gaskets seal flavor in. Over-pressure safety release. UL-Approved. Cool plastic handles. Rack, recipes, instructions included.

**(A) Wards Magic Seal—Tri-Ply Stainless Steel Cut \$1.46 and \$2.** Top quality stainless inside and out—resists rust, stains; easy to wash. Carbon steel core holds heat. Vents air automatically; gauge rocks when pressure is right.

86 A 5505D—4 Qt. Wt. 6 lbs....\$14.99 86 A 5506D—6 Qt. Wt. 8 lbs....\$16.95

**(B) Wards New Magic Seal—Pressed Aluminum.** Vents air automatically; gauge rocks.

86 A 5511D—4-Qt. Size. See Timer Offer at Right. Ship. wt. 6 lbs.....\$7.88

86 A 5512D—6-Qt. Size with extra grip-handle. Ship. wt. 8 lbs.....\$12.59

**(C) Mirro-Matic Saucepan-Canners Cut \$1.50 and \$3.16.** Pressure weight for 5-10-15 lbs. Use for cooking and canning. Special gasket prevents removal of cover until all pressure is gone. Polished pressed aluminum.

86A5517D—4 Qt. Holds 4 pt. jars. Wt. 7 lbs. Was \$10.95. Now \$9.45

86 A 5516D—8 Qt. with extra grip-handle. Holds 7 No. 2 or 4 No. 2 1/2 cans; 7 pt. or 4 qt. jars. Wt. 11 lbs. Was \$18.95. Now \$15.79



**(D) Presto "Loud Ring" Timer.** Set for 1 to 60 min.—bell rings 86A5507—Charcoal-white plastic. Wt. 12 oz. Was \$3.39. \$2.63

**(E) Wards Magic Seal Cooker-Canners Cut \$4.78, \$5.52.** Easy-to-see tilted pressure gauge 0-20 lbs.; over-pressure safety plug. 1/8 turn locks cover. Thick cast aluminum. Cool handles. Canning basket, recipes, instr. Safety tested. UL-Appr.

16 Qt. Holds 9 pt., 7 qt. standard jars; 14 pt., 7 qt. widemouth jars; 13 No. 2, 8 No. 2 1/2, 5 No. 3 cans. Was \$24.75.

86A5514 MOD—Wt. 16 lbs. Now \$19.97

18 Qt. Holds 18 pt., 7 qt. standard or widemouth jars; 17 No. 2, 10 No. 2 1/2, 10 No. 3 cans. 13 3/4 x 14 in. dp. Was \$26.77.

86A5519 MOD—Wt. 18 lbs. Now \$21.25

**(1) Meat Grinder! Salad Chiff!** On portable base. GRINDER—turns out fine or coarsely ground cooked or raw meat, fruits, vegetables. Aluminum-alloy hopper resists rust. Self-sharpening steel knife, 2 steel cutters. SALAD CHIFF—chromed cutter head chops vegetables, nuts, cheese for salads, fancy recipes. 3 stainless steel discs shred, slice, grate. No-clamp base; 4 non-mar suction feet.

86 A 5115—Ship. wt. 6 lbs. 4 oz....\$9.97

**(2) Moulinex Electric Salad Maker** from France. Just flip the switch to chop, slice, julienne or shred all vegetables, fruits, cheese, nuts, etc. 4 rust-resistant steel drums interchange easily. Compact, portable ivory plastic case, red handle; all rubber base protects table top. Boilproof Nylon hopper and pusher block. Easy to clean. Abt. 9 1/4 x 5 x 6 1/4 in. high. UL-Approved. 110 watts. AC-DC.

86 A 5110—Ship. wt. 6 lbs.....\$19.97

**(3) Wards Good Wall-Mount Can Opener.** Spring lever locks can, turn handle to open any can. Magnet grips lid. White enameled frame. Chromed handle, lever, bracket. With screws.

86 A 4080—Ship. wt. 1 lb. 8 oz....\$2.69

**(4) Wards Better Wall-Mount Can Opener.** Single action locks can in place—opens any can quickly. Magnet holds lid—removes to wash. Tool steel cutting wheel. White enameled case; red plastic top. Enclosed parts. Bracket, screws.

86 A 4055—Ship. wt. 1 lb. 2 oz....\$3.29

**(5) Wards Best Wall-Mount Can Opener.** Locks and opens any size, any shape can in single action—rolls cut edge smoothly. Magnet grips cut lid. Both magnet, tool-steel cutting wheel remove to wash. White enameled case encloses moving parts. With bracket, screws.

86 A 4050—Ship. wt. 2 lbs. 4 oz....\$4.59

**(6) BVI Opens Cans Automatically—** shuts itself off. Patented blue cutting point. Just press lever—grips, locks and opens every size, every shape can—rolls cut edge back smoothly. Can locks in position until lever is released. Hinged magnet tilts lid, liquid drains into open can. Steel cutter blade removes to clean. Portable; rubber-tipped feet. White refrigerator-type finish wipes clean. 8-ft. cord. 8 in. high. UL-Appr. AC only.

86 A 2347—Ship. wt. 8 lbs.....\$16.59

**(7) 4-in-1 Salad Set.** Slice, grate or shred right into glass bake dish. 3 tinned steel cutters resist rust, stay sharp and bright. About 5x9 in.

86 A 3645—Ship. wt. 4 lbs.....\$1.95

**(8) Potato Cutter.** Select stainless steel cutter blade—1 stroke slices 25 French fries or 64 shoe strings. Cutter assembly, pusher-plate remove to wash. Tin-plated. Abt. 10 in. long.

86 A 3741—Ship. wt. 2 lbs. 4 oz. \$2.29

**(9) 6-Way Mouli Saladmaker** with new long-shredder for nuts, coconut. Slices, shreds, chops, grates vegetables, fruits, cheese. Tinned steel body resists rust. 6 interchangeable cutter discs. Stands on 3 rubber-tipped legs—tuck under to store. 13x10x9 1/2 in.

86 A 5111—Ship. wt. 2 lbs. 8 oz. \$3.98

**(10) 5-Way Salad Maker.** Just turn handle to chop, shred, grate or slice vegetables, nuts, cheese for healthful salads, party foods. Easy to use—recipe suggestions are keyed to numbered cutter cones—interchange easily. Sets up swiftly on non-skid vacuum foot—no clamping. Easy-washing polished cast aluminum base. Tinned steel cones resist rust. 12 1/2 x 11 3/8 x 9 in.

86 A 5117—Wt. 3 lbs. 12 oz....\$10.95



**Wards Finest Tri-Ply Stainless**

4 Qt. \$14.99 Was \$16.45

6 Qt. \$16.95 Was \$18.95

**SAVE 60c**

**\$2.52 Minute Minder**

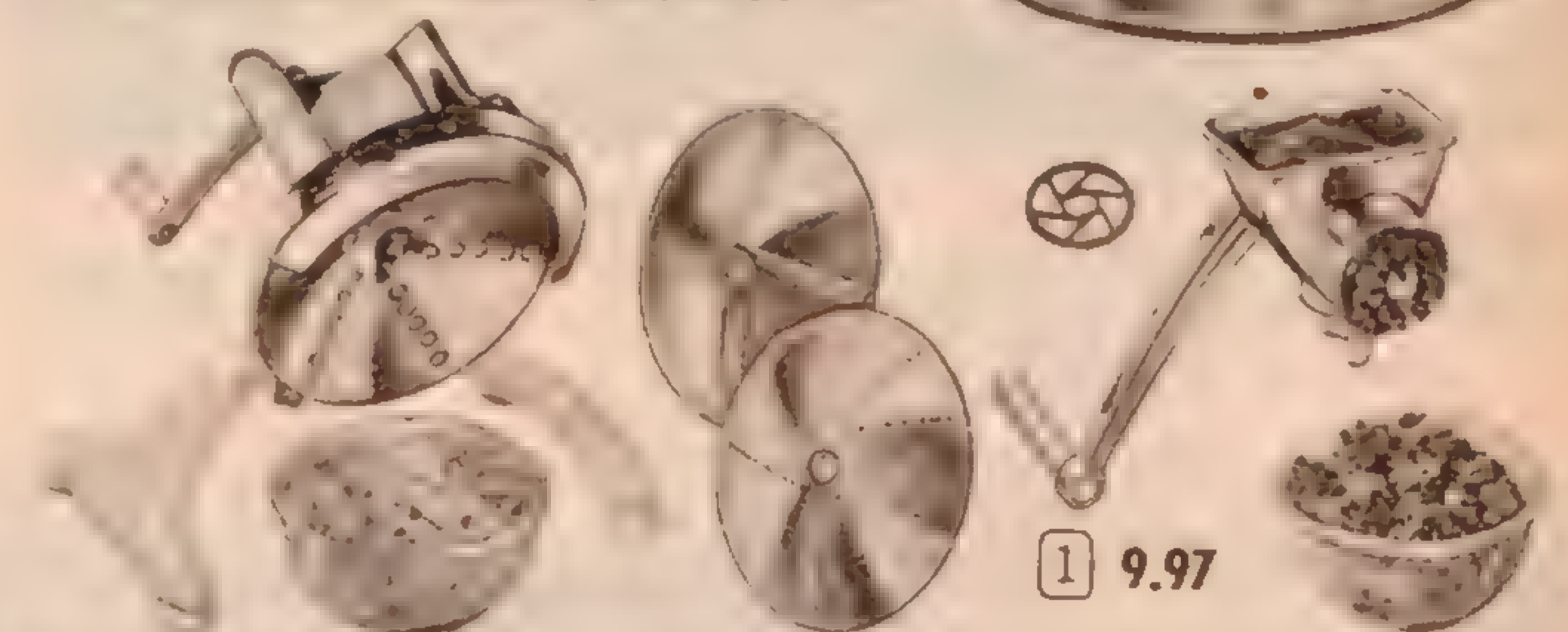
**ONLY \$1.92**

**With Any Pressure Pan on This Page**

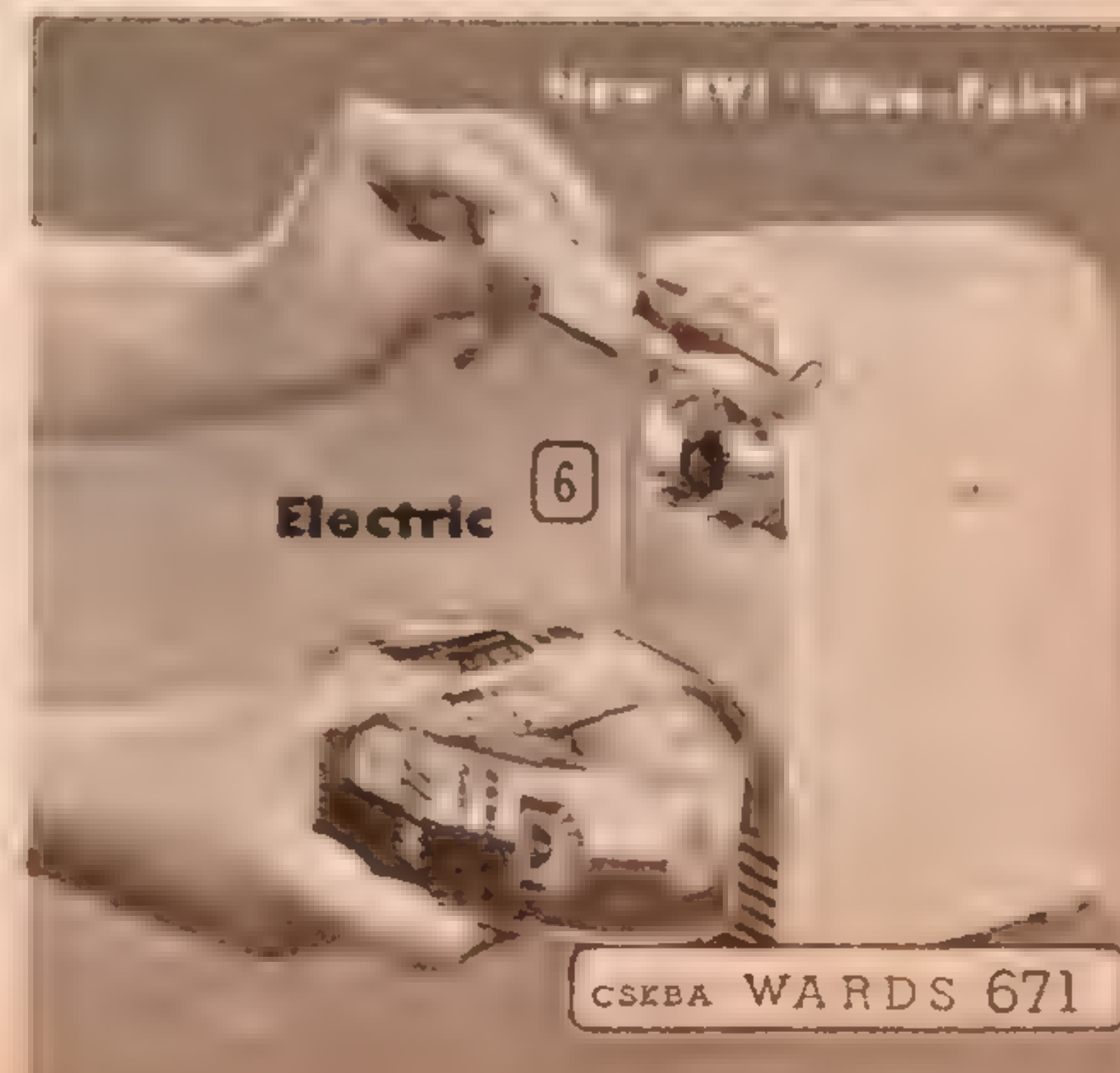
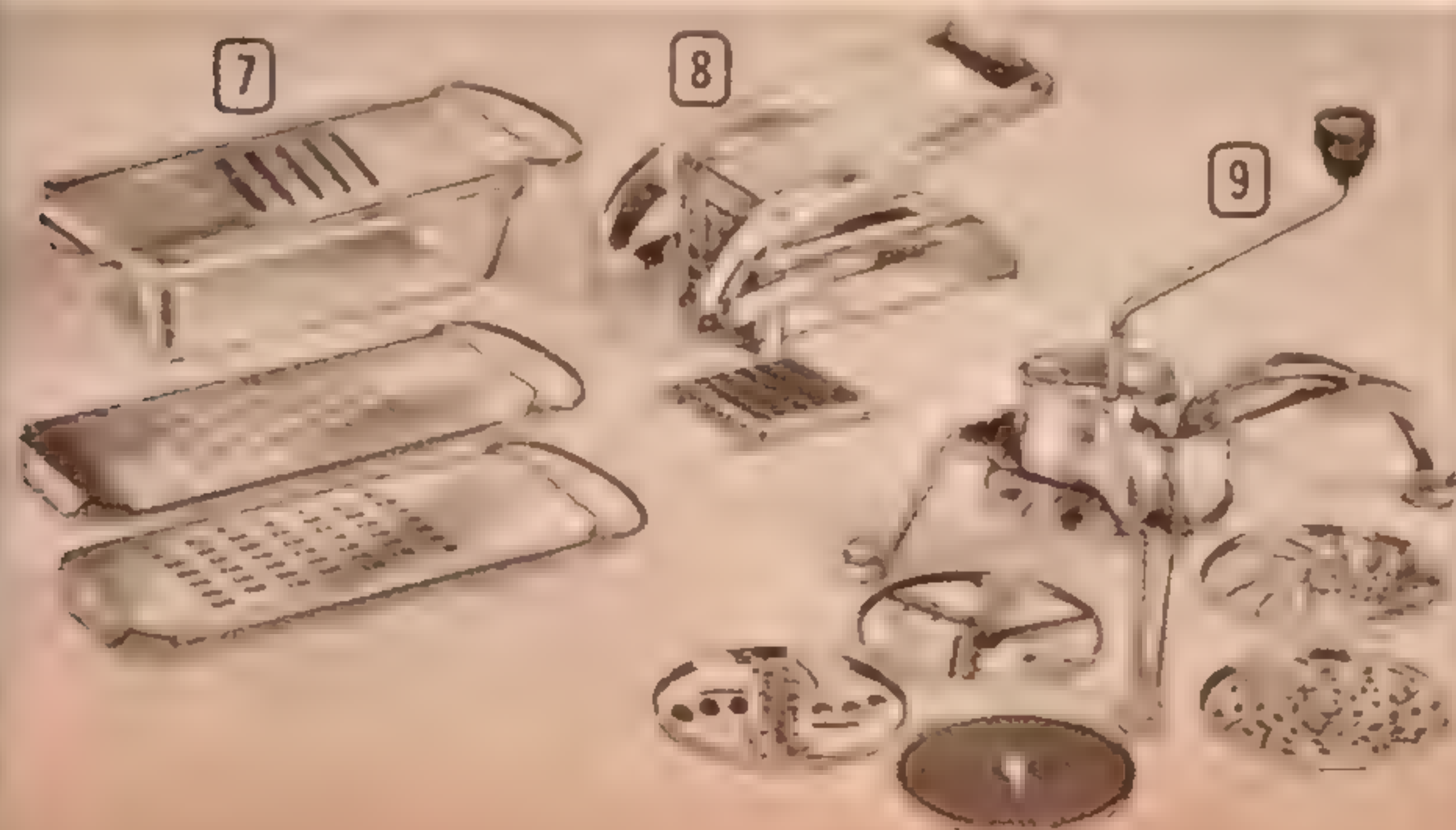


**Bell Ringing Timer Minds Minutes** for pressure cooking, baking, other kitchen chores. 1-to-60 minute dial. White plastic case. Wt. 12 oz.

86A5508—Min. Minder bought separately \$2.52 Incl. with order for any pressure pan, this pg. 1.92



**Electric Salad Maker**







## WARDS "PRESTIGE"

TOP QUALITY TRI-PLY . . . WARDS LOW PRICES

**1 TO 7 Easy-Cooking, Easy-Care Waterless Cookware.** Tri-ply—a layer of even-heating carbon steel sandwiched between inner and outer layers of tarnish-free, high-luster 18/8 stainless. Spreads heat quickly, evenly over the entire pan. Precision-fitted vapor seal rims and self-basting covers lock flavor in—foods cook in their own juices to retain natural flavor, fresh color and healthful nutrients; reduce food shrinkage, too.

**Check the Features!** 1. Saves fuel—cooks on LOW or SIMMER heat. 2. No scrubbing or scouring; ordinary washing keeps stainless steel bright and sparkling—resists rust, stains, pitting, chipping. 3. Self-nesting covers fit perfectly knob-side down; easy to stack or hang for display-storage. 4. Heat-resistant, firm-grip Bakelite handles with metal hang-up rings. 5. Decorative black knobs mounted on gold-tone discs. Buy now on Easy Terms, Pg. 1281.

TRI-PLY STAINLESS STEEL	Cat. No.	Ship. wt.	Price
(1) Starter Special—Save on 1 1/2-Qt. Oper. Utility Pan.....	86 A 6913	1 lb. 12 oz.	\$2.49
(2) 5 1/2-Qt. Dutch Oven .....	86 A 6926	3 lbs. 12 oz.	7.84
(3) 9-In. Covered Skillet.....	86 A 6921	3 lbs. 4 oz.	5.89
10 3/4-In. Covered Skillet.....	86 A 6922	4 lbs. 2 oz.	7.59
(4) 8-Cup Percolator.....	86 A 6920	2 lbs. 8 oz.	7.95
(5) 4-Qt. Covered Saucepan.....	86 A 6918	3 lbs. 6 oz.	5.98
3-Qt. Covered Saucepan.....	86 A 6917	2 lbs. 12 oz.	5.39
2-Qt. Covered Saucepan.....	86 A 6916	2 lbs. 6 oz.	4.59
(6) 1-Qt. Covered Saucepan.....	86 A 6915	1 lb. 13 oz.	3.49
(7) 5-in-1 Combination Cooker: 3-Qt. Pan with 2-Qt. Insert.....	86 A 6925	3 lbs. 4 oz.	7.79

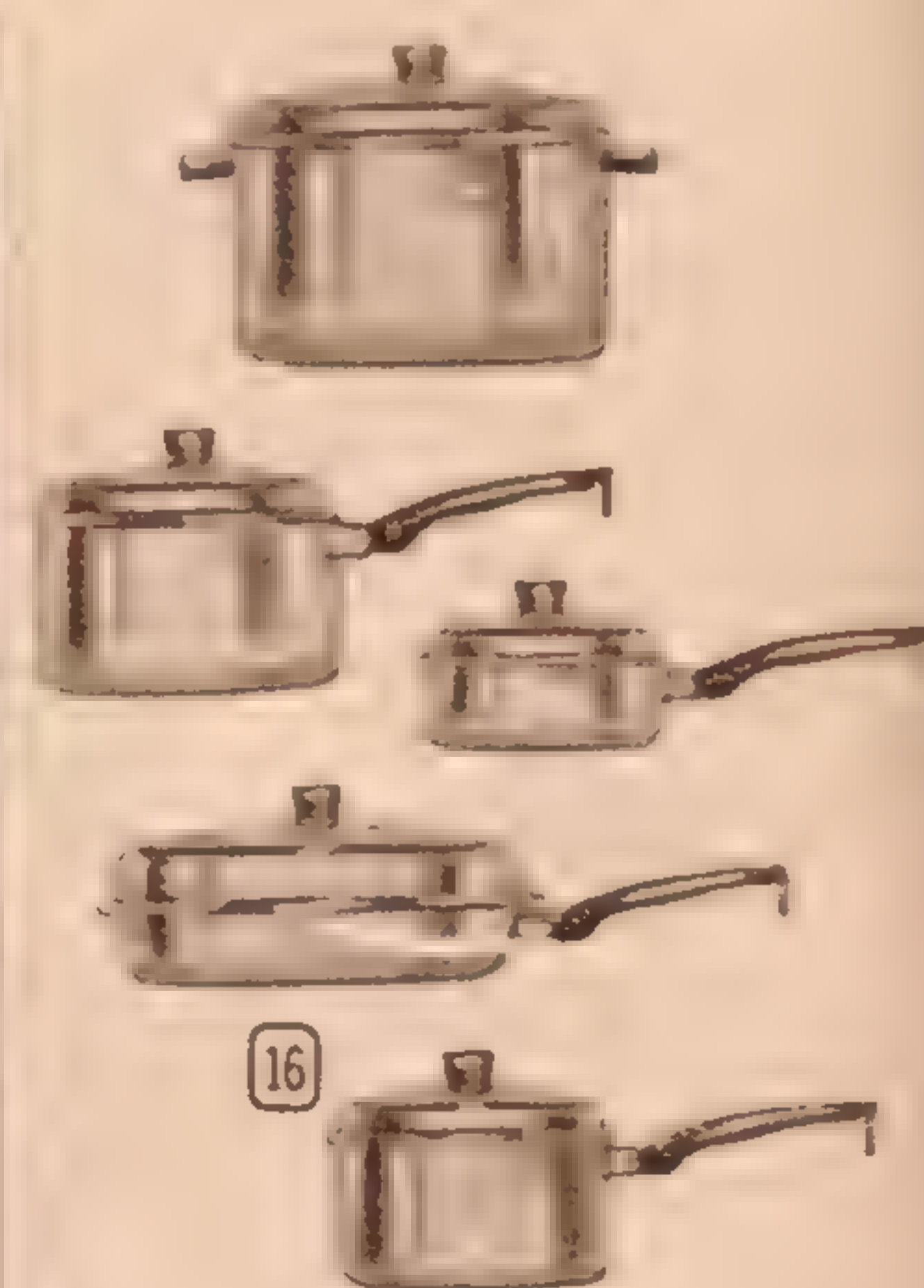
**8 5-Pc. Prestige Set—Basic Pieces.** 1-Qt., 2-Qt., 3-Qt. Covered Saucepans (5), (6); 10 3/4-in. Covered Skillet like (3); and Dutch Oven (2).  
86 A 6927 M—Would be \$28.90 bought singly. Wt. 13 lbs. \$3 Dn. Cash \$27.50

**SAVE \$1.40  
ON SET**



**STARTER SPECIAL**  
1-Qt. Cov'd. Sauce Pan  
**ONLY \$3.19**

**Copper-Clad  
Construction**



**SAVE \$1.46  
ON SET**

## Wards Copper-Clad—Shop, Compare With Any Other

**9 TO 15 Finest Copper-Clad Stainless Steel Cookware.** Cooks the healthful, waterless way. Pure copper-clad bottoms heat fast—snug covers form vapor-seal, trap juices for self-basting—all the natural flavor, color and goodness stay in. Wash it with ease; shining, seamless bodies won't rust, pit.

**Check the Features!** 1. 18/8 stainless steel with expansion-ring bottoms—heat evenly, sit level. 2. Self-nesting covers (except (15)), easy to stack or hang, decorator-fashion. 3. Cool charproof handles, and knobs, safe to 450°. 4. Attractive copper hanging rings. 5. Superb design—so handsome it belies its practical price. Put it to work for you right now. Easy Terms, Pg. 1281. Or Just Say "Charge It."

672 WARDS CSKBADE

WARDS COPPER-CLAD OPEN STOCK	Cat. No.	Ship. wt.	Price
(9) Special 1-Qt. Covered Saucepan.....	86 A 6949	1 lb. 10 oz.	\$3.19
(10) 2-Qt. Dble. Purpose Pan; 1 1/4-Qt. Inset	86 A 6954	3 lbs. 4 oz.	8.29
(11) 2 1/2-Qt. Pushman Turkey Kettle .....	86 A 6879	2 lbs. 12 oz.	3.37
(12) 8-Cup Percolator (42 oz.) .....	86 A 6961	2 lbs. 10 oz.	8.59
(13) 4-Qt. Covered Saucepan.....	86 A 6953	2 lbs. 14 oz.	6.73
3-Qt. Covered Saucepan .....	86 A 6952	2 lbs. 10 oz.	5.79
2-Qt. Covered Saucepan.....	86 A 6951	2 lbs.	4.99
1 1/2-Qt. Covered Saucepan.....	86 A 6950	1 lb. 15 oz.	3.98
(14) 6-Qt. Covered Kettle.....	86 A 6956	3 lbs. 6 oz.	7.95
4 1/2-Qt. Dutch Oven.....	86 A 6962	3 lbs.	7.25
(15) 10 3/4-In. Chicken Fryer.....	86 A 6960	3 lbs. 8 oz.	7.95
10-In. Covered Skillet .....	86 A 6959	3 lbs. 8 oz.	7.59
8-In. Covered Skillet .....	86 A 6958	2 lbs.	5.45
7-In. Covered Skillet.....	86 A 6957	1 lb. 12 oz.	4.49

**16 5-Pc. Copper-Clad Set.** Most-used pieces. Would be \$29.41 if bought singly. Set includes 1-Qt., 2-Qt. and 3-Qt. Covered Saucepans like (9) and (13); 10-In. Covered Skillet like (15); 6-Qt. Covered Kettle like (14). \$3 Down.

86 A 6968 MO—Shipping wt. 11 lbs.....Cash \$27.95

**JUST SAY  
"Charge It"**

SEE PAGE 1281



# VERSATILE COOK-AND-SERVE CORNING\*WARE

GOES FROM FREEZER TO FLAME TO TABLE

**Amazing Pyroceram . . . Super-Ceramic Developed by Corning for** (17) to (24) guided missiles, replaced Free if it breaks, cracks or crazes due to temperature extremes. Fry, broil, boil, bake, store, freeze and serve in it. Easy to wash—smooth and non-porous. Looks like finest pure white china—blue cornflower design on (17) to (21); scroll design on (22) to (24). Pyrex glass covers. Lock-on black plastic handles attach easily. Shining plated metal cradles serve elegantly. New electromatic percolator—cord; 570 watts; AC only; New electromatic skillet—10-in. skillet on thermostatic heating-stand—recipes; cord; 1400 watts; AC only. Both UL Approved. All Postpaid.

COOK 'N SERVE CORNING WARE	Catalog No.	Price
(17) 10-In. Covered Skillet with Handle and Cradle.....	86 AP 5400	\$12.95
10-In. Covered Skillet.....	86 AP 5401	8.95
9-In. Covered Skillet.....	86 AP 5402	5.95
(18) 7-In. Covered Skillet.....	86 AP 5403	3.95
(19) 2½-Qt. Covered Saucepan.....	86 AP 5407	6.95
2½-Qt. Covered Saucepan with Handle and Cradle..	86 AP 5408	10.95
1½-Qt. Covered Saucepan.....	86 AP 5406	4.95
1½-Qt. Covered Saucepan.....	86 AP 5405	4.50
1-Qt. Covered Saucepan.....	86 AP 5404	3.95
(20) 6-Cup Percolator.....	86 AP 5409	9.95
8-Cup Percolator.....	86 AP 5410	10.95
Plastic Handle fits all pans.....	86 AP 5420	2.00
Cradle for 10-In. Skillet.....	86 AP 5421	2.50
Cradle for 9-In. Skillet.....	86 AP 5422	2.35
Cradle for 7-In. Skillet (14).....	86 AP 5423	2.15
Cradle for 1-Qt., 1½-Qt. and 1¾-Qt. Saucepans.....	86 AP 5424	2.00
Cradle for 2½-Qt. Saucepan (19).....	86 AP 5425	2.25
(21) 6-Cup Teapot with Tea Holder.....	86 AP 5428	6.95
(22) 2½-Qt. Royal Buffet, Warmer, 8-Hr. Candle.....	86 AP 5431	10.95
(23) 10-Cup Electromatic Percolator.....	86 AP 5426	29.95
(24) 10-In. Electromatic Skillet, Heating-Stand.....	86 AP 5427	29.95

**Save \$3.40. Royal Family Set.** 1-, 1½-, 1¾-Qt. Cov'd. Saucepans; 10-in. Cov'd. Skillet; 1 handle; 1 large and 1 small cradle.  
86 AP 5413 M—Pstpd. \$2.50 Dn. Cash **\$24.95**

**Save \$2.45. Cov'd. Saucepans.** 1-, 1½-, 1¾-Qt.  
86 AP 5411—With handle, cradle. Ppd. **\$14.95**

**Save \$3.05. Discovery Set.** 1-, 1¾-, 2½-Qt. Cov'd. Saucepans; 9-in. Cov'd. Skillet; 6-Cup Percolator; 1 handle; 1 large and 1 small cradle.  
86 AP 5412 M—Postpaid.  
\$3.50 Down... Cash **\$34.95**



**SAVE \$3.40  
ON SET**



**STARTER SPECIAL**  
Covered Saucepan  
ONLY **\$1.77**  
1-Qt.

## Wards Magic Seal Waterless Aluminum

**(26) TO (34) Cooks to Full Flavor the Waterless Way.** Saves fuel, food value. Needs just enough water to simmer—cook gently on LOW by wrap-around radiation of thick bottoms, sides, self-basting covers. Heat-holding, heavyweight aluminum—polished outside, seamless satin-finish inside. Black Bakelite knobs and comfort-grip handles with special flame-guard. Hang-up rings.

WARDS MAGIC SEAL ALUMINUM	Cat. No.	Ship. wt.	Price
(26) Special—Save on 1-Qt. Covered Saucepan.....	86 A 6239	1 lb. 7 oz.	\$1.77
2-Qt. Covered Saucepan.....	86 A 6240	1 lb. 12 oz.	2.79
3-Qt. Covered Saucepan.....	86 A 6241	2 lbs.	3.19
(27) 5-Way Combination Cooker—3-Qt. Pan; 1½-Qt. Inset Pan.....	86 A 6242	2 lbs. 12 oz.	3.98
(28) 5-Qt. Dutch Oven.....	86 A 6243	3 lbs. 12 oz.	3.75
8-Qt. Covered Kettle.....	86 A 6244	4 lbs.	4.29
(29) Oiling Cradle, 17 in.....	86 A 6237	3 lbs.	3.49
(30) 2-to-7-Cup Drip Coffeemaker.....	86 A 6262	1 lb. 12 oz.	3.89
4-to-9-Cup Drip Coffeemaker.....	86 A 6263	2 lbs.	4.19
(31) 4-to-7-Cup Percolator.....	86 A 6268	1 lb. 7 oz.	2.69
5-to-9-Cup Percolator.....	86 A 6269	2 lbs. 4 oz.	2.89
5-to-14-Cup Percolator.....	86 A 6270	2 lbs. 6 oz.	3.69
(32) Roaster: holds 12-lb. fowl; 15-lb. roast. About 17x11¼x6½ in.....	86 A 6236	5 lbs.	6.29
(33) 9¾-In. Covered Skillet.....	86 A 6245	2 lbs. 12 oz.	3.49
9¾-In. Open Skillet.....	86 A 6246	2 lbs.	2.39
8½-In. Open Skillet.....	86 A 6247	1 lb. 8 oz.	2.19
10¾-In. Chicken Fryer.....	86 A 6246	3 lbs. 4 oz.	4.49
(34) 2½-Qt. Whistling Teakettle.....	86 A 6366	1 lb. 8 oz.	2.69

## Cook 'n Serve in Wards Porcelainized Iron

**(36) TO (40) Cooks Like Iron, Washes Like China.** Even-heating cast iron with sparkling white porcelainized finish combines old-fashioned flavor and modern cleaning ease. Equally at home on range-top or in oven—cooks foods superbly, serves them smartly, then keeps them hot at the table. Beauty from top to bottom—contemporary shapes with lovely blue leaf decor, matching decorated covers.

**Washes Easy as a Dish.** Glassy-smooth finish resists sticking—foods sponge off without hard rubbing, scouring. Won't absorb odors, flavors. Acid-resistant porcelain is fused on iron at extreme heat—won't peel, discolor. Guaranteed not to chip, crack or stain in normal use or replaced Free.

PORCELAINIZED IRON WARE	Cat. No.	Ship. wt.	Price
(36) 1-Qt. Covered Saucepan.....	86 A 4829	3 lbs. 6 oz.	\$5.50
2-Qt. Covered Saucepan.....	86 A 4831	4 lbs. 4 oz.	5.79
(37) 5-Qt. Dutch Oven.....	86 A 4831M	10 lbs.	10.59
(38) 11-In. Covered Skillet.....	86 A 4828	7 lbs. 8 oz.	8.65
11-In. Open Skillet.....	86 A 4827	3 lbs. 14 oz.	5.15
8-In. Covered Skillet.....	86 A 4826	3 lbs. 12 oz.	5.69
8-In. Open Skillet.....	86 A 4825	2 lbs. 4 oz.	3.49
(39) 11-In. Round Covered Dish with Trivet.....	86 A 4834M	8 lbs. 12 oz.	13.49
(40) 1-Qt. Covered Casserole.....	86 A 4832	3 lbs. 10 oz.	5.98
2-Qt. Covered Casserole.....	86 A 4833	5 lbs. 9 oz.	6.49

**SAVE \$1.04  
ON SET**

**(35) 5-Pc. Magic Seal Set.** Most-needed pieces for everyday cooking. Would be \$15.99 if bought singly. 1-Qt., 2-Qt., and 3-Qt. Covered Saucepans like (26); 5-Qt. Dutch Oven (28); 10¾-In. Chicken Fryer like (33).  
86 A 6249 M—Shipping wt. 8 lbs.....Set **\$14.95**





## Household and Professional CHOPPERS at WARDS LOW PRICES

### Signature Stainless Steel Tools

**Sleek Shapes, Designed to Do the Job Better.** Finest mirror-polished heavy-weight stainless, resists rust, stains; washes bright. Easy-grip black plastic handles securely riveted on. Full-length shanks for extra strength. Welded metal parts, no crevices to trap dirt. Holes to hang. From Japan.

Finest Stainless Steel Tools	Length	Cat. No.	Ship. wt.	Each
(1) Ladle.....	11 in.	86 A 4042	10 oz.	\$1.09
(2) Potato Masher.....	10 in.	86 A 4040	12 oz.	1.19
6-Hook Wall Rack.....	13 7/8 in.	86 A 4046	8 oz.	69c
(3) Pancake Turner.....	12 3/4 in.	86 A 4036	8 oz.	89c
(4) Basting Spoon.....	12 1/4 in.	86 A 4037	8 oz.	89c
(5) Slotted Spoon.....	12 3/8 in.	86 A 4041	8 oz.	89c
(6) Slotted Turner.....	12 3/4 in.	86 A 4043	8 oz.	89c
(7) Fork.....	11 1/2 in.	86 A 4038	6 oz.	89c
(8) Spatula.....	13 1/4 in.	86 A 4039	6 oz.	89c

**Save \$1.24. 7-Pc. Set. Incl.:** (1), (2), (4), (6), (7), (8) and 6-hook rack. 86 A 4048—Ship. wt. 3 lbs. Hang in shining row....7-Pc. Set **\$5.29**



### EXTRA Magnetic Holder with Any 4 Different Knives (10 to 15)

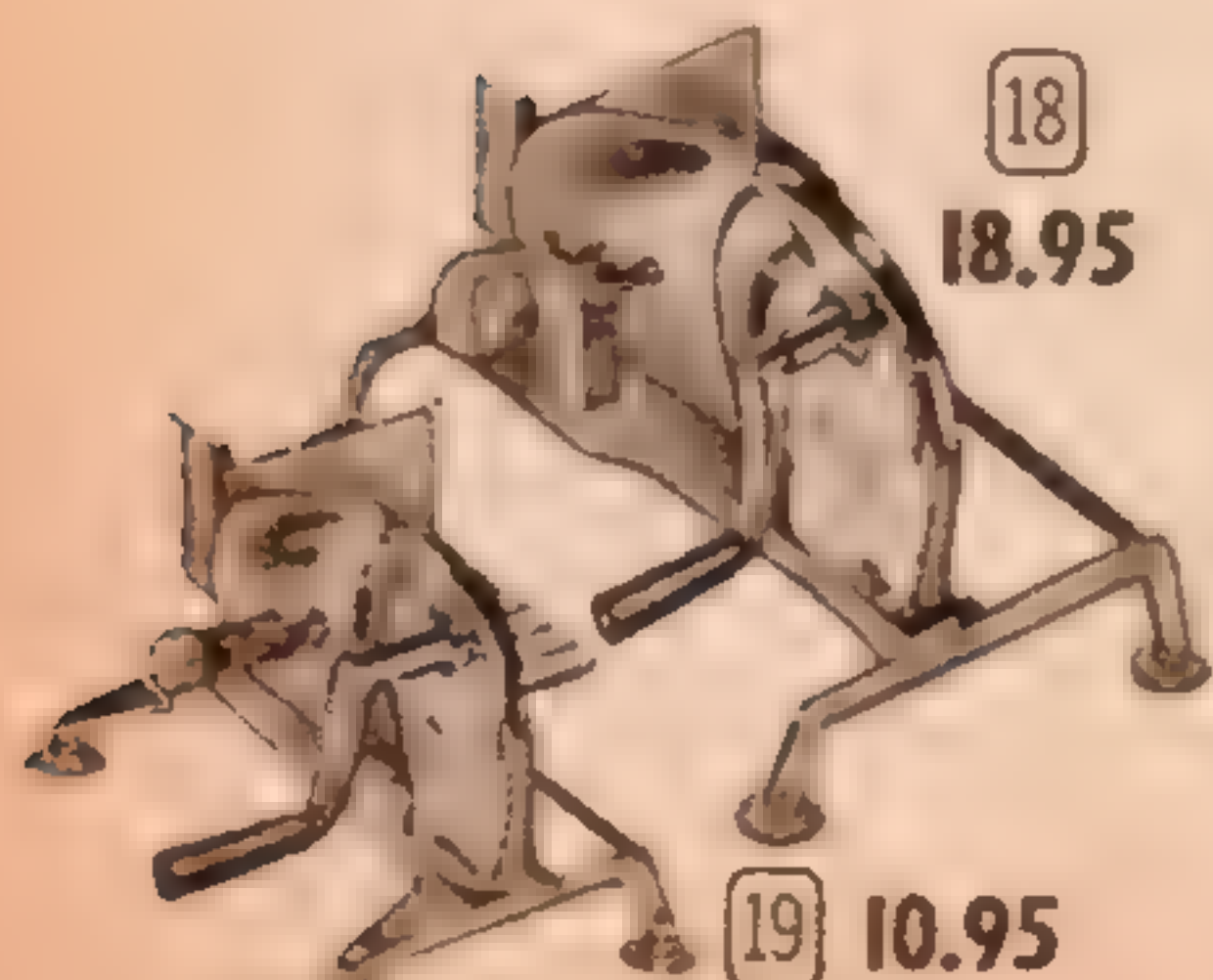
#### Start Sharp... Stay Sharp

**(10) to (15) Distinctive Ward Knives**, finest hollow-ground vanadium stainless steel. Heat-treated, tempered; won't rust, stain. Lustrous black Pakkawood handles—grip-fit design with double finger nooks; resist burns, chipping. Order any 4 different knives from table, add Magnetic Holder (16)—State Cat. No. 86 A 3648. Wt. 1 lb. 10 oz.; **EXTRA** for Price.

Wards Best Stainless Steel Knives	Cat. No.	Wt.	Price
(10) 9-in. Serrated Bread or Ham Slicer.....	86 A 4980D	6 oz.	\$1.98
(11) 8-in. Roast Slicer.....	86 A 4979D	8 oz.	1.98
(12) 8-in. French Cook's Knife (chopper).....	86 A 4978D	10 oz.	1.98
(13) 7-in. Butcher Knife.....	86 A 4977D	10 oz.	1.98
(14) 5-in. Utility Knife.....	86 A 4976D	3 oz.	98c
(15) 3-in. Paring Knife.....	86 A 4975D	3 oz.	79c

**(16) Magnagrip Knife Holder.** Grips knives, tools, scissors, etc., securely. 86 A 3648—9x2x3/4 in. With mounting screws. Wt. 1 lb. 10 oz....**\$3.39**

**(17) Wards Knife and Holdster Set.** Incl. 5 stainless steel knives—(11) to (15). Protective hardwood holdster to hang or store in drawer. 86 A 4974—Holdster abt. 15 1/2x6 1/2x1 in. Ship. wt. 2 lbs. 4 oz....Set **\$9.49**



**18.95**

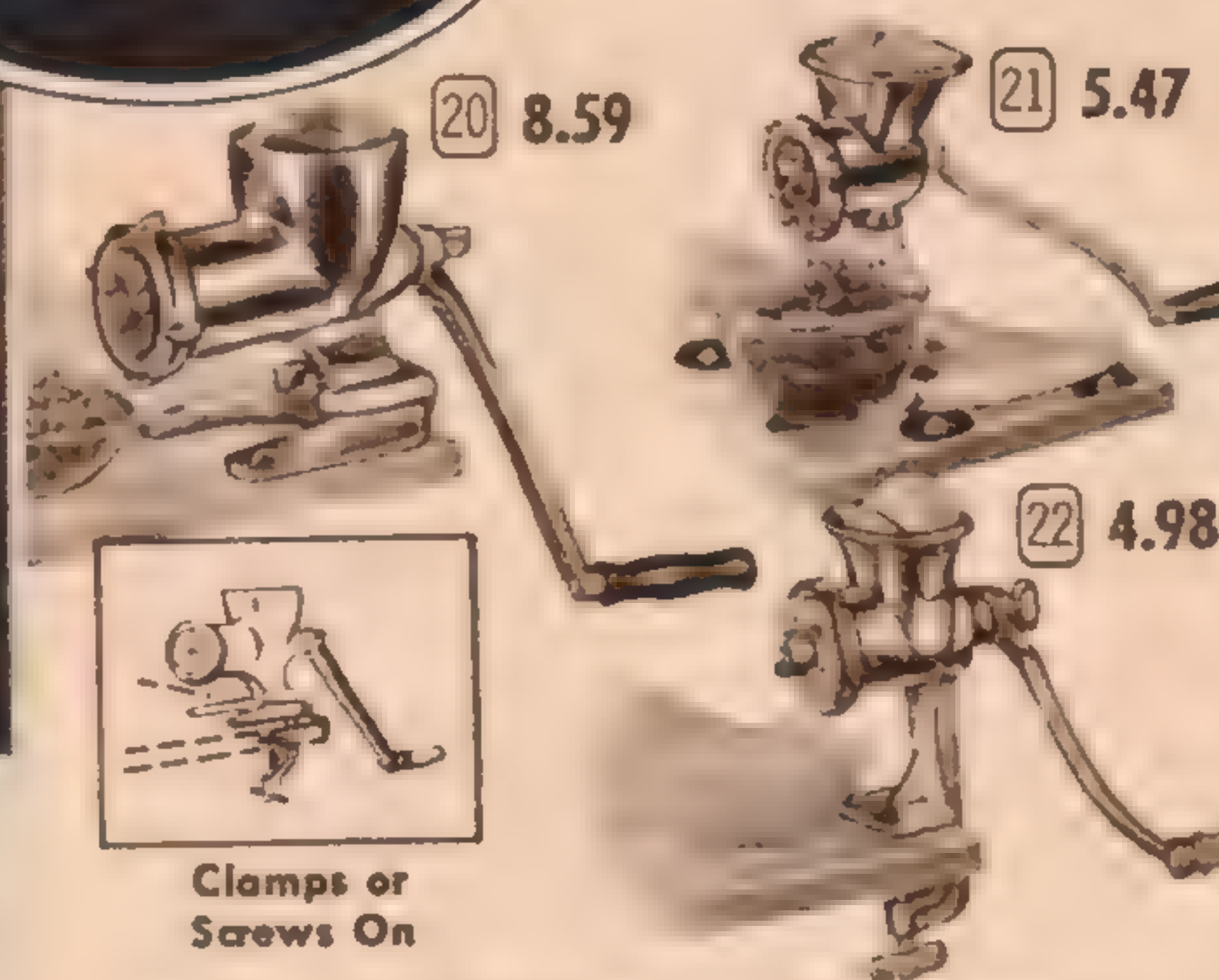
**19 10.95**

674 WARDS CSKBA

**All Chrome Manual Food Slicers.** Sturdy die-cast frames, chrome-plated—won't rust or stain. Razor-sharp hardened ground steel blades remove easily for cleaning, replace quickly. Adjust to slice from wafer-thin to 3/4 in. Safety guards protect hands. Removable platforms; suction-cup feet grip table securely.

**7 1/2-In. Blade**—slices food up to 9x6 in. high. Platter fits beneath in 2-in. space. 86A5130M—16 1/2x11 1/4x9 3/4 in. Wt. 14 lbs.**\$18.95**

**6 1/4-In. Blade**—slices food up to 7 1/2x5 in. high. Dish fits beneath in 1 1/2-in. space. 86 A 5131—Abt. 13x8 1/2x7 1/2 in. Wt. 9 lbs.**\$10.95**

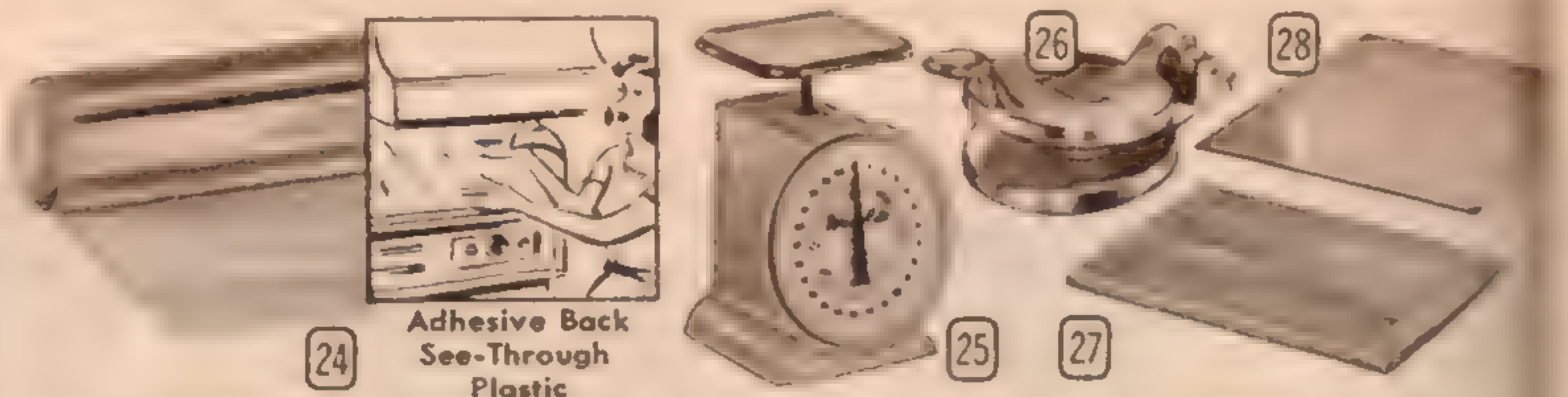


Clamps or  
Screws On

**(20) 2-Way Raw Meat Chopper.** Use as bench or table model (see above). Screws and clamp incl. Tinned cast-iron frame resists rust. 4-blade knife. Tempered hard tool-steel plate with 3/16-in. holes. Big hopper—3 5/8x4 5/8 in. Chops 4 lbs. a min. For large families, small farms or restaurants. 86 A 5126M—Mailable. Wt. 13 lbs....**\$8.59**

**(21) "No-Clamp" Raw Meat and Food Chopper.** Stands firmly on no-mar rubber feet. Sturdy cast aluminum hopper, white enameled base. 2 tempered steel plates—med., coarse. 5x3-in. hop. Chops 2 lb. a min. 86 A 5106—Ship. wt. 5 lbs. 4 oz....**\$5.47**

**(22) Meat and Food Choppers.** 3 tempered steel plates—Medium, Fine, Pulverizer. Tinned cast-iron frame resists rust. Clamps securely. Hoppers: 3 7/8x4 1/8 in.; 2 5/8x3 3/8 in. 86 A 5104M—Chop 3 lb. min. Wt. 7 lbs.**\$4.98**  
86 A 5103—Chop 2 lb. min. Wt. 4 lbs. **3.19**



**(24) Clear Plastic Wall Protector.** Use at stove, switches, sink. Self-adhesive, sticks to any surface. Won't buckle, stain; wipes clean. 2 sheets, each 25x40 in. 86 A 4633M—Ship. wt. 10 oz....**\$1.09**

**(25) Kitchen Scale** weighs to 25 lbs. by 1-oz. graduations. White enameled base. 5 1/2-in. sq. platform removes. 6 1/2-in. dial. 86 A 4131—Not for trade. Wt. 4 lbs....**\$3.49**

**(26) Cast Aluminum Burger Press.** Makes bun-size patties, fast. Hole for hanging. 86 A 3727—Ship. wt. 1 lb. 7 oz....**\$1.98**

**(23) Electric Meat Choppers.** Heavy duty for farms, butcher shops, restaurants. Automatic overload switch. Rust-resistant triple-tinned chopper head and tray, 10x16 in. Steel cutting knife, plates with 3/16 and 1/8-in. holes. Hardwood meat feeder. On-Off toggle switch. 8-ft. cord. UL-Approved. For 110-120 Volts. AC only. Abt. 19x7x14 in. Ship. promptly Fri., Exp. from Factory near New York City.

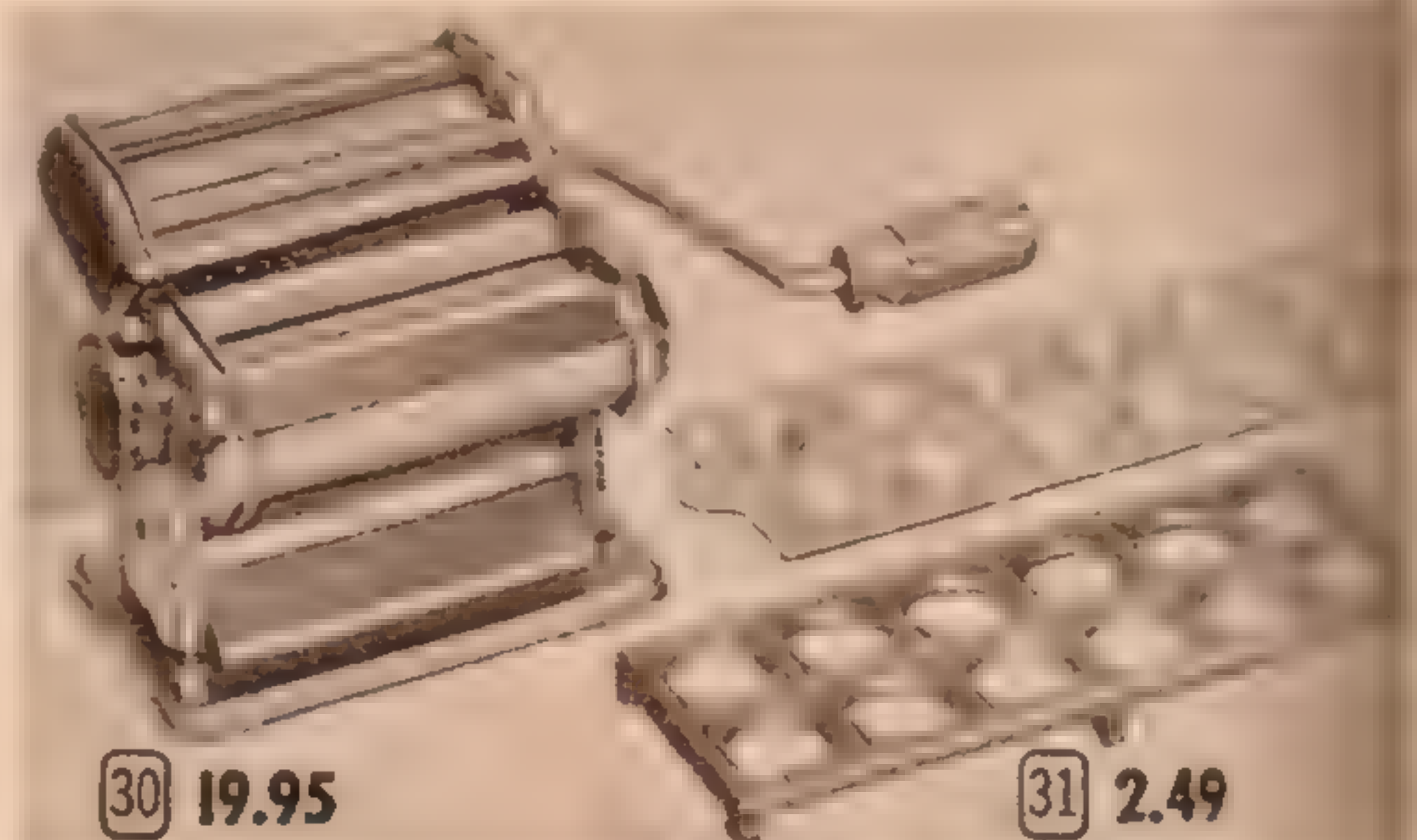
1/2 HP. Chops 5-7 lbs. min. 5.9 amps. Gray enamel. Wt. 65 lbs. 86 A 5169F.....Cash **\$95.00**

1/2 HP. Chops 7 to 10 lbs. per min. 7.8 amps. White enameled. \$13.50 Dn. on Terms. Wt. 72 lbs. 86 A 5170F.....Cash **\$135.00**



**29 39.95**

**(29) 3-in-1 Heavy Duty Food Press.** It's a Lord Press with perfect-fitting plunger plate. It's a Fruit-Vegetable Press with metal presser plate. It's a Sausage Stuffer with 3/4-in. stuffing attachment. 8-qt. container with side handles lifts easily; black japanned iron cylinder. Easy to turn—minimum effort gives greater pressure because gear ratio is 2-to-1. Ship. wt. 53 lbs. \$4 Down on Easy Monthly Terms, see Page 1283. 86A5182MO.....Cash **\$39.95**



**30 19.95**

**31 2.49**

**(30) Easy-to-Operate Noodle Chef** rolls out dough to 8 thicknesses and cuts Wide or Fine—just turn handle. Chromed steel. Self-sharpening and self-cleaning. 6-in. rollers and 2 cutters of chromed brass. Instructions. Made in Italy. \$2 Down. 86 A 3742M—Wt. 9 lbs. 8 oz. Cash **\$19.95**

**(31) Ravioli Chef** cuts and seals twelve 1 1/2-in. squares, puts on fancy edges. Use for canapes and filled cookies, too. 2 plates of heavyweight aluminum. Instructions. Made in Italy. 86 A 3743—Ship. wt. 1 lb. 8 oz....**\$2.49**

SAVE

Lustrous  
benches

Buy 4

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# EASY CARE Stainless Ware

SAVE 10% EXTRA ON ANY 3 OR MORE SELECTIONS (NOS. 1 TO 31)

Lustrous Stainless Steel Never Needs Replacing in Normal Home Use. Resists rust, stains, dents, bending—won't break. Easiest-care, stays bright. Buy 3 or More. (1) to (31), Deduct 10%.

Buy Any 3 or More Baking Pans—Deduct 10% from Order	Cat. No.	Ship. wt.	Price
(1) Cookie Sheet, 14x16½ in.	86 A 6620D	2 lbs. 8 oz.	\$1.58
Cookie Sheet, 12x15¼ in.	86 A 6617D	1 lb. 10 oz.	1.40
(2) Bake or Roast Pan, 12½x7¾x2½ in.	86 A 6588D	1 lb. 6 oz.	2.10
(3) Bake or Roast Pan, 14½x10¼x2½ in.	86 A 6618D	1 lb. 7 oz.	2.15
(4) Bake or Roast Pan, 16½x11½x2¾ in.	86 A 6619D	1 lb. 13 oz.	2.17
(5) Bake-Roast Pan with sliding cover 16½x11½x2½ in. deep.	86 A 6693D	2 lbs. 12 oz.	3.87
14½x10¼x2½ in. deep.	86 A 6642D	2 lbs. 6 oz.	3.50
(6) Pie Pan, 9x1¼ in. deep.	86 A 6692D	7 oz.	79c
(7) Loaf Pan, 9½x4½x3½ in. deep.	86 A 6647D	1 lb. 2 oz.	3.19
(8) Juice-Saver Pie Pan, 10½x17½ in.	86 A 6578D	9 oz.	1.09
(9) Square Cake Pan, 8x8x1¼ in. deep.	86 A 6690D	8 oz.	1.19
(10) Round Cake Pan, 9x1½ in. deep.	86 A 6577D	13 oz.	1.05
Round Cake Pan, 8x1½ in. deep.	86 A 6576D	8 oz.	95c

(11) Big 5-Qt. Canister. Abt. 7x8½ in. high.  
86 A 6630D—Ship. wt. 2 lbs. 12 oz..\$6.79

(12) 4-Qt. Canister. About 7x7½ in. high.  
86 A 6631D—Ship. wt. 2 lbs. 8 oz..\$5.98

(13) Set of 3 Canisters. 3 Qt., 6½x7 in. high;  
2 Qt., 4½x6½ in. high; 1 Qt., 4½x5½ in.  
86 A 6624D—Wt. 3 lbs. 10 oz....Set \$10.45

(14) 4-Pc. Place Setting. 9-in. dinner plate,  
8½-in. soup plate, saucer, 14-oz. cup.  
86 A 6698D—Ship. wt. 2 lbs.....Set \$4.49

(15) Covered Utility Dish Set. One 8x8 in.; 8x4  
in.; two 4x4 in.; all 2½ in. deep.  
86 A 6579D—Ship. wt. 4 lbs. 8 oz..Set \$6.89

(16) 4-Qt. Wash Basin. Abt. 12¾x35½ in. dp.  
86 A 6590D—Ship. wt. 2 lbs. 8 oz..\$4.29

(17) 11¼-Qt. Dishpan. 15¼x11¾x4¾ in.  
86 A 6621D—Ship. wt. 4 lbs. 4 oz..\$7.89

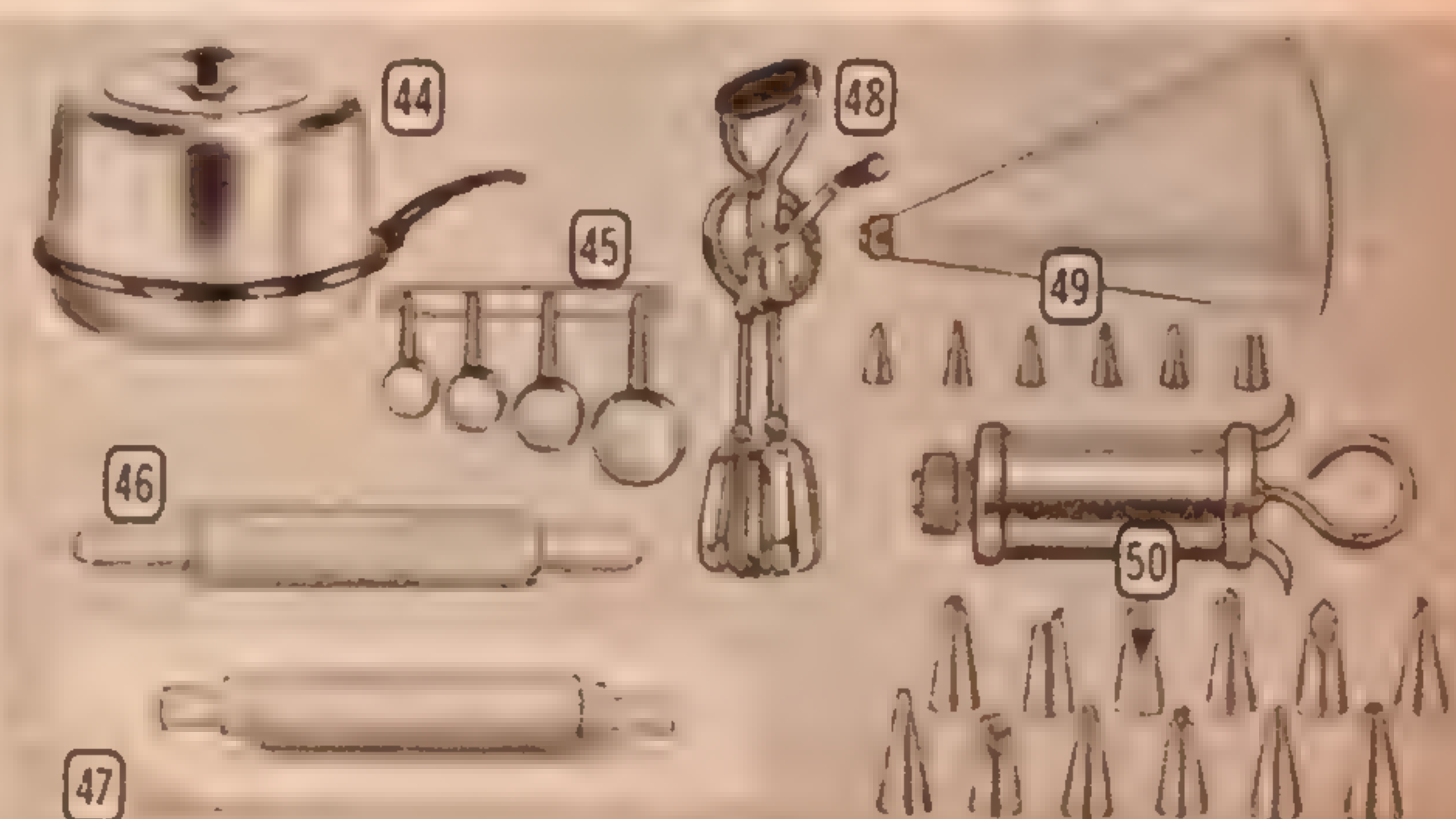
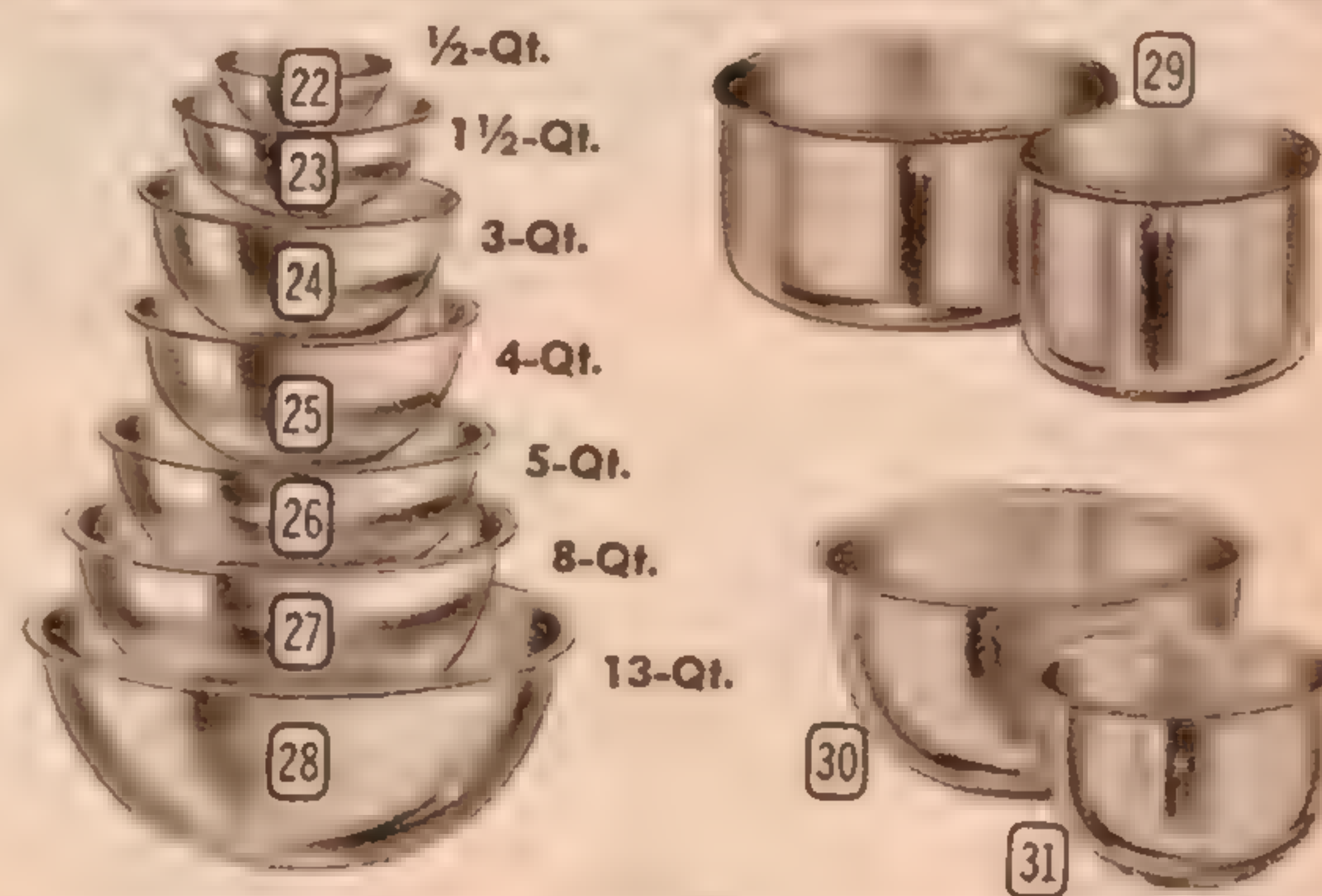
(18) 12-Qt. Round Dishpan. 16½x5½ in. dp.  
86 A 6641D—Ship. wt. 4 lbs. 4 oz..\$7.69

(19) 13-Qt. Seamless Pail. Abt. 11¼ in. high.  
86 A 6593MD—Ship. wt. 5 lbs...\$10.79

(20) 3-Qt. Colander. Wash and drain food.  
86 A 6635D—Ship. wt. 1 lb. 2 oz..\$3.69

(21) 3-Qt. Ice-Lip Pitcher. About 8 in. high.  
86 A 6629D—Wt. 2 lbs. 13 oz....\$6.49

Buy Any 3 or More Versatile Bowls—Deduct 10% from Order	Cat. No.	Ship. wt.	Price
(22) ½-qt. Mix-Serve-Store Bowl.	86 A 6586D	10 oz.	68c
(23) 1½-qt. Mix-Serve-Store Bowl.	86 A 6563D	12 oz.	\$1.18
(24) 3-qt. Mix-Serve-Store Bowl.	86 A 6564D	1 lb.	1.78
(25) 4-qt. Mix-Serve-Store Bowl.	86 A 6583D	1 lb. 2 oz.	1.99
(26) 5-qt. Mix-Serve-Store Bowl.	86 A 6584D	1 lb.	3.29
(27) 8-qt. Mix-Serve-Store Bowl.	86 A 6585D	2 lbs. 12 oz.	5.25
(28) 13-qt. Mix-Serve-Store Bowl.	86 A 6696D	5 lbs.	7.99
(29) Ward Mixer Bowl Set—2-qt., 3¾-qt. Bowls fit only Ward Electric Mixers.	86 A 6591D	1 lb. 11 oz.	3.95
(30) 4-qt. Electric Mixer Bowl. 9¾-in. top diam.	86 A 6614D	1 lb. 2 oz.	2.49
2-Bowl Set—Save on (30) and (31).	86 A 6611D	3 lbs.	3.75
(31) 1½-qt. Electric Hand Mixer Bowl.	86 A 6561D	10 oz.	1.35



(32) Ice Crusher grinds fast—coarse or fine. Stainless steel blades. Chromed handle, lid. White enameled steel. 9 in. high. Bracket, screws incl. 86 A 3726—Ship. wt. 3 lbs. 4 oz.....\$6.50

(33) Aluminum Ice Tray. Two release levers.  
86 A 3745—14-cube size. Wt. 14 oz....\$1.57

(34) 18-Gauge Aluminum Covered Kettles—3 sizes.  
Only 6-qt. has embossed measure-marks.  
86 A 6278— 6-Qt. size. Wt. 3 lbs. 12 oz....\$2.65  
86 A 6251— 8-Qt. size. Wt. 3 lbs. 14 oz.... 3.59  
86 A 6252—16-Qt. size. Wt. 5 lbs..... 6.29

(35) 3-Qt. Colander. 18-Gauge Aluminum. Special stain-resistant aluminite finish stays bright.  
86 A 6253—Ship. wt. 1 lb. 5 oz.....\$2.09

(36) Reverse Copper-Bottom 5-Qt. Teakettle heats fast. Stainless steel; black Bakelite handle.  
86 A 6766—Ship. wt. 3 lbs. 6 oz.....\$7.95

(37) 5-Qt., 18-Ga. Aluminum Teakettle. Cool handle.  
86 A 6259—Ship. wt. 2 lbs. 14 oz.....\$4.89

(38) to (43) Cast-Iron Cookware. Pre-seasoned, ready to use. Heats fast—holds heat. Ground smooth inside for easy washing. Heavy seamless bodies and lids, polished outside.

(38) 5-Qt. Dutch Oven.  
86 A 4806M—Ship. wt. 14 lbs...\$4.25

(39) 9-In. Griddle.  
86 A 4805—Wt. 5 lbs. 4 oz.....\$1.59

(40) 6½-In. Open Skillet.  
86 A 4800—Wt. 1 lb. 2 oz.....84c

(41) 8-In. Open Skillet.  
86 A 4801—Wt. 3 lbs. 8 oz.....\$1.29

(42) 10½-In. Open Skillet.  
86 A 4802—Ship. wt. 7 lbs.....\$1.69

2-Pc. Set of (41), (42).  
86 A 4803—Ship. wt. 11 lbs....\$2.69

(43) 10½-In. Chicken Fryer.  
86 A 4804M—Ship. wt. 12 lbs...\$3.29

(44) Top of Stove Oven. Bakes on burner—rolls, potatoes, frozen foods. Chromed steel vented cover; Bakelite handle. Open base, blue steel hot plate; trivet; asbestos pad. 8¾x12 in.  
86 A 6124—Ship. wt. 6 lbs.\$5.49

(45) Measuring Cup Set. Copper anodized aluminum miniature saucepans. ¼, ⅓, ½ and 1-cup sizes. With hanging rack.  
86 A 3665—Wt. 8 oz.....\$1.29

(46) Rolling Pin. Ball-bearings. Hardwood roller, 10x2¼ in. Enameled wood handles.  
86 A 4175—Wt. 1 lb. 7 oz..\$1.29

(47) Non-Skid Pastry Cloth. Plastic foam back grips table; no-stick silicone finish. 18x28 in.  
86 A 4151—Wt. 6 oz.....\$1.69

(48) Wards Beater. High-speed Nylon gears, stainless steel beaters, easy-grip black Bakelite handle. Abt. 11¾ in. long.  
86 A 4148—Ship. wt. 1 lb.\$2.63

(49) Squeeze-Type Cake Decorator. 6 nicked-silver ornamenting tips fit 10-in. waterproof canvas bag. With frosting recipes, instructions.  
86 A 4152—Wt. 6 oz..Set \$1.69

(50) Professional Cake Decorator. 12 nicked-silver tips; plastic head. Instructions show flowers, script, icing recipes. Nicked-brass barrel comes apart for washing ease; rustproof. About 3½x1½ in.  
86 A 4153—Wt. 1 lb...Set \$3.95



**Garden  
Mark**

# Extras Make Cookouts Fun



- Big Oven-Warmer with Thermometer
- Barbecue Big Roast, Fowl—15-in. Hood
- UL-Approved Motor Turns Spit for You
- 2-Pc. Grill—Easy Cleaning, Tending
- 2-Level Grill—You Can Cook "Rare" or "Well Done" at the Same Time
- No Wobble, No Sag . . . Built to Last
- Full-Width Bottom Storage Tray
- 3-Position Spit for Heat Control
- Grill Cranks Up, Down—Controls Heat
- Rolls Smoothly on 2 Big 7-in. Rubber-Tired Wheels Plus 3-in. Caster

**(A) Wards Best Garden-Mark Brazier.** All extras above. 24-in. blue-enameled heavy-gauge steel bowl; silver-color hood; chromed legs. 110-120 V., 60 cycle AC only. 89 A 10355 YO—Ship. wt. 55 lbs. . . . . \$3.50 Down, \$4 Monthly, or Cash \$31.95

**(B) Smoker Hood** reflects heat, holds flavor in, cooks faster. With thermometer. 89 A 10526 M—Smoker Hood fits Brazier (A). Ship. wt. 8 lbs. . . . . Only \$5.95

**(C) Garden-Mark Utility Brazier.** Ruggedly built for years of use. Chromed steel windscreen reflects heat. Revolving grill cranks up, down—controls heat. 5-in. rubber-tired wheels. 24-in. steel bowl enameled yellow; legs are silver-color. 89 A 10352 MB—Shipping weight 24 pounds. . . . . Only \$9.50

**(D E F) Replacement Hoods, Motors, Spits for 24-in. Braziers.** Replace old units, motorize non-electric units. UL-Approved motors turn self-basting spits.

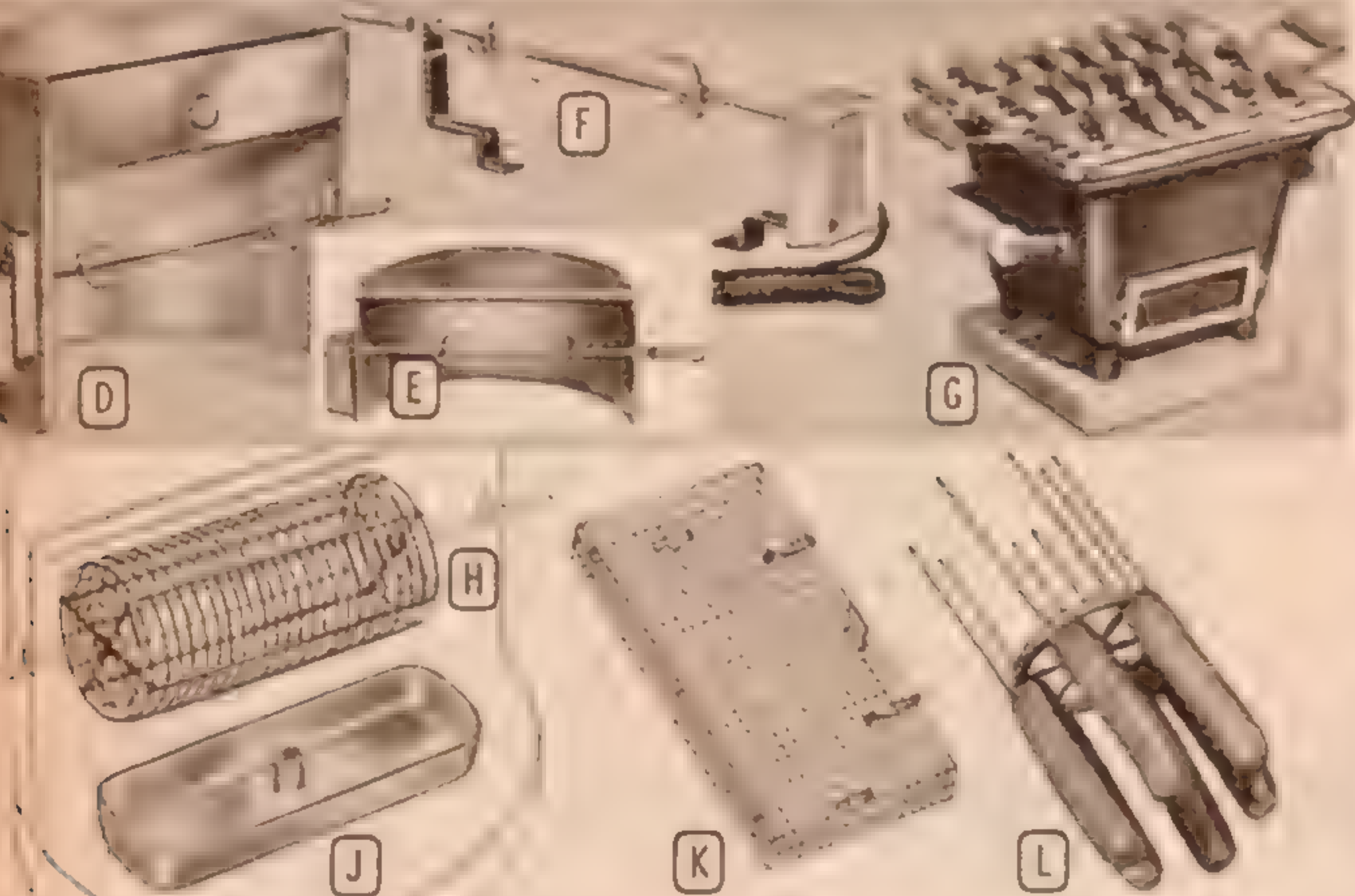
**(D) Warming Oven, 15-in. Hood, Motor, Spit.** Oven with thermometer, heat-reflecting stainless steel door keeps food hot. Silver-color 15-in. hood—room for big roast or fowl. Motor turns 3-position spit; on-off switch; appliance outlet. 89 A 10531 R—Ship. wt. 25 lbs. Shipped Freight, Truck, Express. . . . Only \$15.95

**(E) 12-In. Hood, Motor, Spit.** Silver-color steel hood; motor turns spit—no tending. 89 A 10534 M—Ship. wt. 11 lbs. Charge It! See Page 1281. . . . . Only \$11.95

**(F) Motor and Spit.** Attach to your grill, crank up or down to control heat. 89 A 10513 M—Ship. wt. 6 lbs. Charge It! See Page 1281. . . . . Only \$9.95

**(G) Cocktail Hibachi charcoal-broils tidbits** while you relax, cooks hot dogs or hamburgers for 2 or 3. Cast iron; 10-in. grill; wood handles. 89 A 10374 M—Imported from Japan. Ship. wt. 18 lbs. . . . Charge It for only \$6.95

Just say "CHARGE IT"—pay in 30 days or extend payments—see Page 1281.



**(H) Spit Basket** for small chicken, roast. 7x15 in. Chromed steel. 89 A 10574—Wt. 2 lbs. 10 oz. . . \$5.69

**(K) Spit Basket** for ribs or chicken parts. 9x17 1/2 in. Chromed steel. 89 A 10573—Wt. 3 lbs. 8 oz. . . \$4.44

**(J) Drip Pan** fits 24-in. braziers. Catches drip, prevents flare-up. 89 A 10524—Alum. Wt. 2 lbs. \$2.29

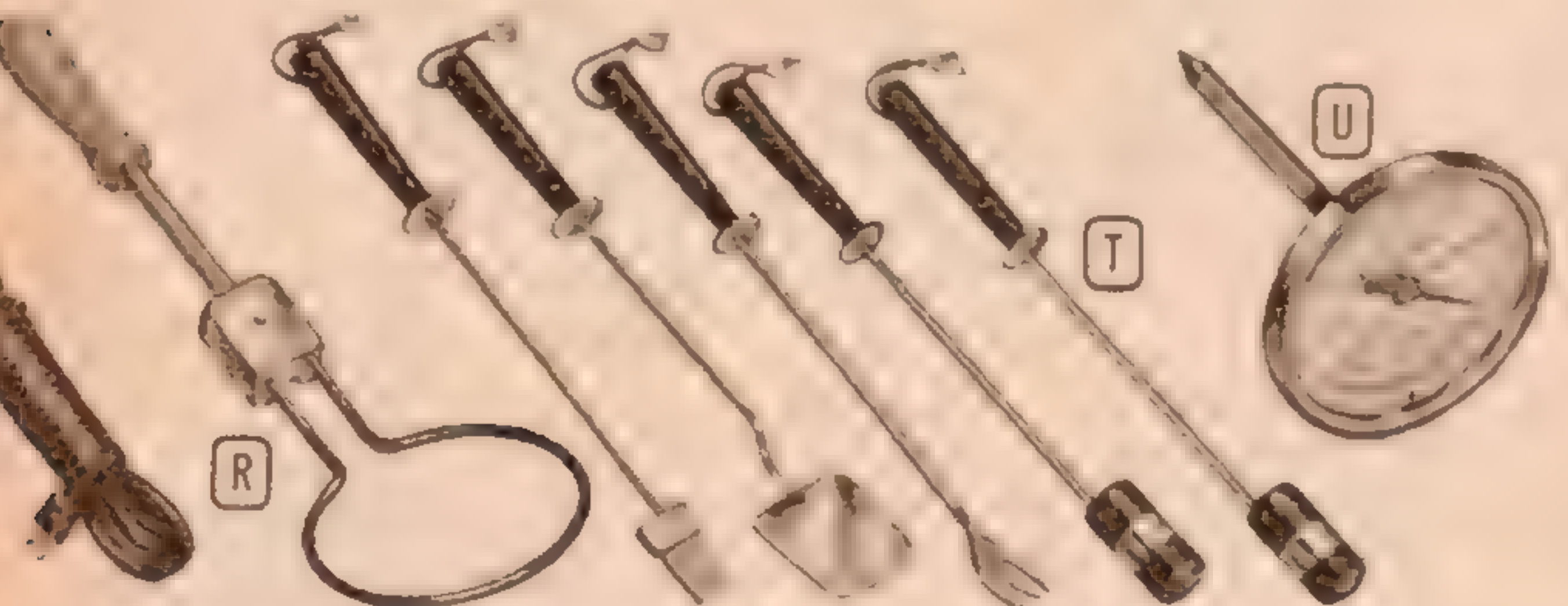
**(L) Wienie Wheel** cooks 12 hot dogs. Attach to spit. Polished steel. 89 A 10570—Ship. wt. 9 oz. . . \$1.25



**(M) Protective Vinyl Covers . . . gay plaid.** Fit 24-inch braziers. 89 A 10502—For brazier with hood. Ship. wt. 1 lb. 8 oz. . . . \$2.98  
89 A 10501—Hoodless (not shown). Ship. wt. 1 lb. 4 oz. . . . \$1.79

**(N) Steel Charcoal Hopper, Shovel.** Holds 20 lbs. 7x10x21 inches high. 89 A 10626 M—Wt. 10 lbs. . . \$6.45

**(P) 16x23-In. Steel Table** fits most 24-in. Braziers. Height adjusts. 89 A 10519 M—Ship. wt. 7 lbs. \$3.95



**(R) Electric Charcoal Lighter.** Just plug in and place in charcoal—fire starts in seconds. Wood handle. UL Approved. 550 watts. Safety rest. 89 A 10618—Ship. wt. 2 lbs. . . \$4.75

**(T) Tool Set.** Chromed steel—wood handles, thongs. Basting Brush, Salt, Pepper Shkrs., Fork, Spatula. 89 A 10561—Wt. 3 lbs. 2 oz. . . \$4.39

**(U) Barbecue Meat Thermometer.** 2 1/2-in. dial. Immersible, sealed in steel. 86 A 4100—Ship. wt. 4 oz. . . \$1.89



Unbreakable, Lightweight Tubs won't leak or rot, resist salt and acids, are super insulating for faster freezing. Electrics are polystyrene; Manual freezers are polyethylene. Tinned steel cans, dashers. Recipes and instructions included.

**Power-Turned Freezers** do the work. UL-Appr. 110-120 V. 60 cycle AC only.

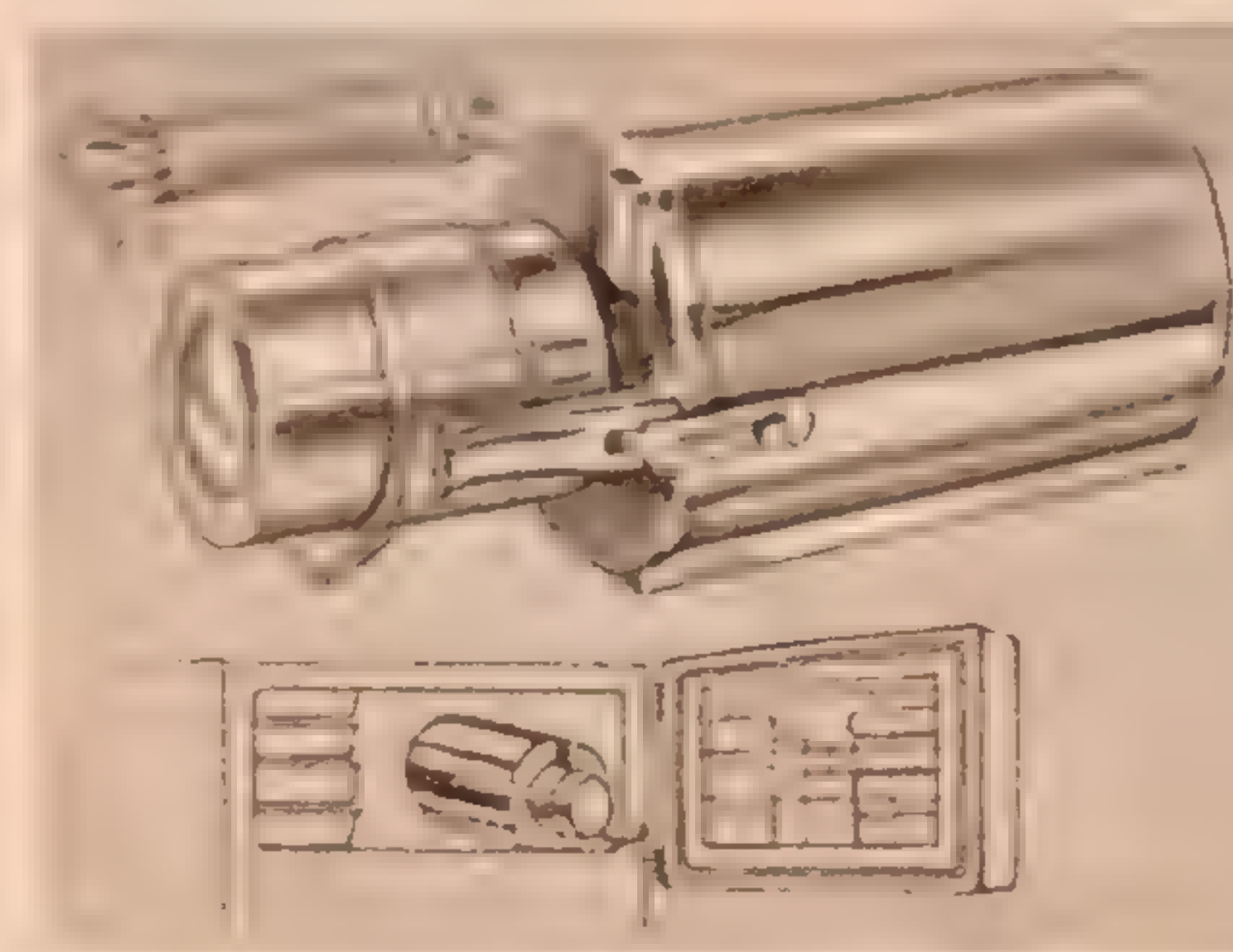
86 A 1590 M—4-qt. Size. Ship. wt. 13 lbs. Only \$2.50 Down. . . . . Cash \$20.89

86 A 1591 M—6-qt. Size. Ship. wt. 16 lbs. Only \$3 Down. . . . . Cash \$25.89

**Hand-Crank Freezers** turn smoothly, easily. Gears are cadmium-plated.

86 A 1580 M—4-qt. Size. Ship. wt. 11 lbs. Charge It—see Page 1281. . . . \$9.77

86 A 1581 M—6-qt. Size. Ship. wt. 14 lbs. Charge It—see Page 1281. . . \$12.89



**MAKE DELICIOUS OLD-FASHIONED ICE CREAM Automatically WITH KNIBB FREEZER**  
**ONLY \$24<sup>67</sup>**

Look . . . No Hands! No Ice . . . No Salt . . . No Mess . . . No Bothers. The Knibb Automatic makes delicious, old-fashioned style ice cream the new, modern way—AUTOMATICALLY. Just fill the 2-qt. can and put it in your freezer or separate freezer compartment of your refrigerator. Let the electric motor freeze-whip for 20 or 30 minutes, then leave in freezer 2 to 4 hours to harden.

**Chrome-Plated Case and Dasher, Nylon Scrapers.** 9-ft. rubber cord is flat so freezer door closes tight on it. About 5 3/4 x 5 1/4 x 12 3/4 in. long. UL-Approved for 110-120 volt, 60 cycle AC only. Recipes and instructions included.

86 A 1593—Ship. wt. 7 lbs. \$2.50 Down on Easy Terms. . . . . Cash \$24.67

676 WARDS BACK

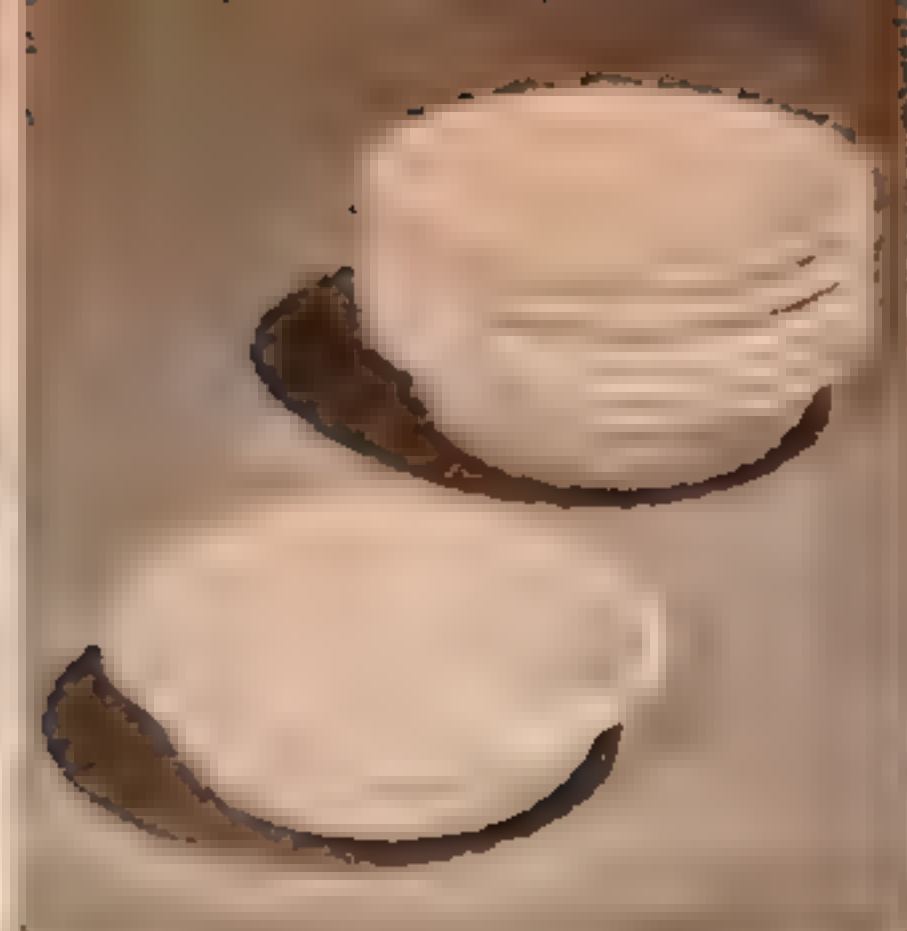




**4 Chicken Baskets** for easy outdoor or indoor casual serving. Natural color bamboo—abt. 8 1/4-in. diam. Wt. 1 lb. 12 oz.  
86 A 7632 D-4 for \$1.00



**Kitchen-Barbecue Tongs.** Use to handle charcoal, food, anything hot. Stainless steel—abt. 16 in. long. Ship. wt. 6 oz.  
86 A 3813 D-.....\$1.00



**6 Cereal-Dessert Bowls**—abt. 6 1/8-in. diam.—in yellow polyethylene. Won't break, tip or mar furniture. Ship. wt. 12 oz.  
86 A 2924 D-6 for...\$1.00



**"Coffee Hound" Cup**... 24-oz. capacity. White ceramic with bright decoration under glaze. From Japan. Ship. wt. 1 lb. 10 oz.  
86 A 7623 D-.....\$1.00



**Ceramic Measuring Cups** on 15-in. wood rack—1 1/2-1/4-1/8 cup sizes. Brown with yellow lettering. From Japan. Ship. wt. 1 lb.  
86 A 7518 D-Set...\$1.00



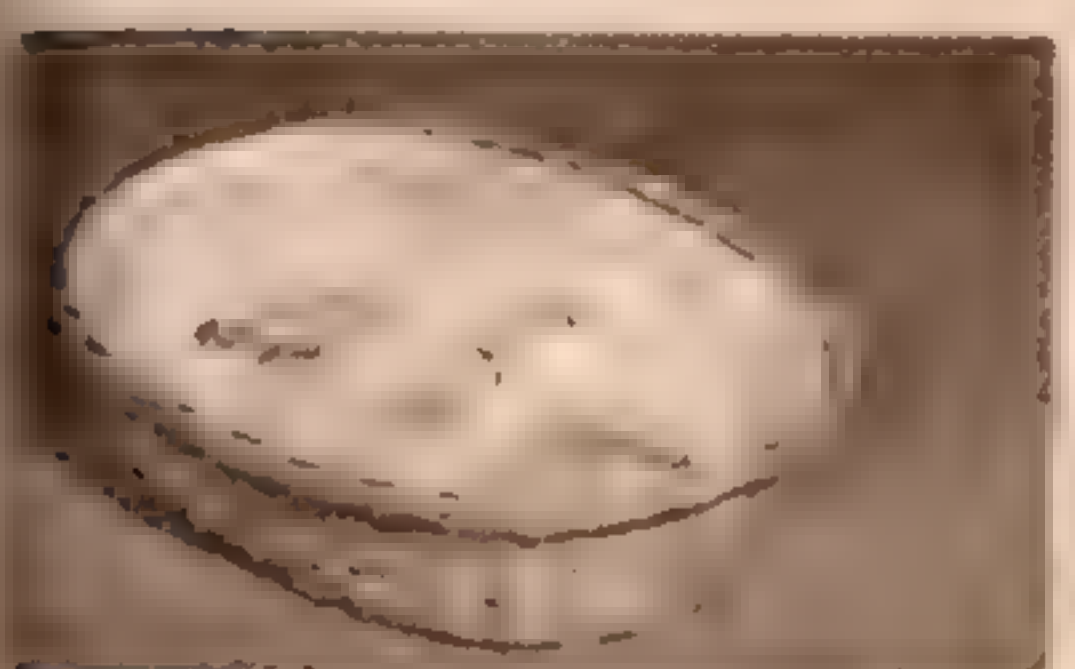
**2-Pc. Lamb Mold Set.** Wards best aluminum. Wonderful for parties, birthdays. Instructions. 9 3/8x6 5/8x3 7/8 in. Wt. 1 lb.  
86 A 6123 D-Set \$1.00



**Plastic Popsicle Molds.** 3 1/2x1 1/4 in. with drip-catchers, 4 1/4-in. sticks. Children love to make their own. Wt. 10 oz.  
86 A 2905 D-6 for \$1.00



**3-Pc. Grease Set.** New tea pot shape with strainer; salt, pepper. Aluminum, black trim. Easy to clean. Wt. 1 lb.  
86 A 6127 D-Set. \$1.00



**Serving Set.** 2 hand-painted ceramic dishes—assorted designs—in 9-in. willow basket. From Japan. Wt. 1 lb.  
86 A 3644 D-.....\$1.00



**Salad Bowl, Fork, Spoon.** 10-in. ceramic bowl has embossed design. Wood fork, spoon. Wt. 3 lbs. From Japan.  
86 A 7624 D-Set. \$1.00



**Cake Plate and Server.** 10-in. ceramic plate and server with blue and brown Tudor rose. Wt. 2 lbs.  
86 A 7524 D-.....\$1.00



**Doily-Coaster Set.** 4 each 10-in. doilies, 5 1/2-in. coasters—white polyethylene lace. Wipe clean easily. Wt. 8 oz.  
86 A 3034 D-8 pcs.\$1.00

**Your Choice**

**\$1.00 EACH**

ANY 2 ONLY **\$1.87** ANY 3 ONLY **\$2.69**

## ★ EXTRAS

When you order ★EXTRAS in this catalog, choose 1, 2, or 3 of the \$1 items on this and Page 682... as indicated on "starred" items in Bath, Kitchen Shops.

★ EXTRA—choose ONE \$1 item

★★ EXTRA—choose TWO \$1 items

★★★ EXTRA—choose THREE \$1 items

When ordering any ★EXTRA item, list each of the \$1 items to be included. State Catalog Number of each; write "EXTRA" in place of Price; and include Shipping weight of each when figuring shipping charges.



**Pink Carnation Bouquet.** 8 blossoms with 11-in. stems—fadeproof, washable polyethylene. From Hong Kong. Ship. wt. 10 oz.  
86 A 7622 D-.....\$1.00



**Ice Cube Crusher.** Handy party aid. Crushes 2-in. cube in 1 motion. Cast aluminum. 6 1/2 in. long. From Japan. Wt. 11 oz.  
86 A 3618 D-.....\$1.00



**Broil Pan-Spoon Holder.** Aluminum broil-bake-roast pan, 9 1/2x12 1/2 in. with rack, plus 8x5-in. spoon holder. Wt. 1 lb.  
86 A 6129 D-3 pcs. \$1.00



**3 Ten-Oz. Ceramic Mugs** are boldly, colorfully striped. For soup, hot beverages. From Japan. Ship. wt. 1 lb. 8 oz.  
86 A 7525 D-3 for \$1.00



**8 Egg Cups** are lovely white china with favorite moss rose decoration. Pretty, practical set. From Japan. Ship. wt. 1 lb. 4 oz.  
86 A 7628 D-Set...\$1.00



**Cookie Pan and Sheet** in heavy aluminum—bake evenly, rustproof. 16x11-in. pan, 15 1/4x11-in. sheet. Ship. wt. 1 lb.  
86 A 6130 D-2 pcs.\$1.00



**Crystal Berry Set.** 9-in. serving bowl, six 4 1/2-in. individual bowls are sparkling clear crystal. Ship. wt. 6 lbs. 8 oz.  
86 A 7626 D-7 pcs.\$1.00



**Aluminum Percolator.** Measure-marked for 2 to 4 cups. Cool black plastic handle. Resists stain. Ship. wt. 1 lb.  
86 A 6131 D-.....\$1.00



**Crystal Candy Dish**... a sparkling gift! Handsome "Precut" design copies Colonial pattern. 7 1/4-in. diam. Wt. 3 lbs. 10 oz.  
86 A 7625 D-.....\$1.00



**12-Qt. Polyethylene Plastic Pail.** Lightweight, easy to clean. Bail handle with plastic grip. Bright red. Ship. wt. 1 lb. 13 oz.  
86 A 971 D-.....\$1.00



**Rubber Welcome Mat.** Smart gray color, molded-in design. Decorates, protects; resists weather, scuffs. 21x14 1/2 in. Wt. 2 lbs. 4 oz.  
86 A 4243 D-.....\$1.00



**Indoor Clothesline Reel** 30-ft. braided cotton line locks taut at any length. Chrome plated case stays bright. 3 3/4-in. diam. Wt. 12 oz.  
86 A 862 D-.....\$1.00



**Phone Index-Calendar.** Keep it near your telephone as easy reference for numbers and dates. Perpetual calendar at top with flip-top number-address pad below. Chrome plated finish—about 7 3/4 x 4 in. From Japan. Ship. wt. 12 oz.  
86 A 7527 D-.....\$1.00



**Colander-Funnel Set.** Both are unbreakable, easy-clean, boil-proof polyethylene. 10x5-in. yellow colander with a rolled rim and handles. Clear plastic, 16-oz. funnel has tab for easy handling, hole for hanging. Ship. wt. 12 oz.  
86 A 2981 D-2 pcs.\$1.00



**2 Ironing Table Covers**... keep a spare handy for any emergency. Sturdy 100% cotton, silicone-aluminum treated to resist scorching, reflect heat for faster, easier ironing. Fit standard ironing table snugly—give a smooth ironing surface. Wt. 8 oz.  
86 A 550 D-2 for...\$1.00



**3-Qt. Covered Saucepan.** Big, all-purpose pan is stain- and rust-resistant satin aluminum with cool black plastic handle and knob on tight-fitting cover. Conveniently measure-marked for 4, 6, 8, 10 cups. Other aluminum cookware sold on Page 673.  
86 A 6132 D-Wt. 1 lb.\$1.00



**Salt and Pepper Shakers.** 2 pairs will grace your party table or will make a lovely gift for almost any occasion. They are lead crystal—hand-cut, hand-polished to sparkling beauty. Chromed-brass tops. Each about 2 1/2 in. tall. Wt. 14 oz. From Japan.  
86 A 7526 D-2 Pcs..\$1.00



**Happy Birthday Cloth** is white polyethylene embossed with festive party trimmings in gay colors. Wipes clean easily with damp cloth—use again and again. Abt. 54x72 in.  
86 A 3046 D-Wt.8 oz.\$1.00





**YOU'LL GET MORE STORAGE  
IN THE SAME CABINET SPACE**

**WITH SPACE-SAVERS!**

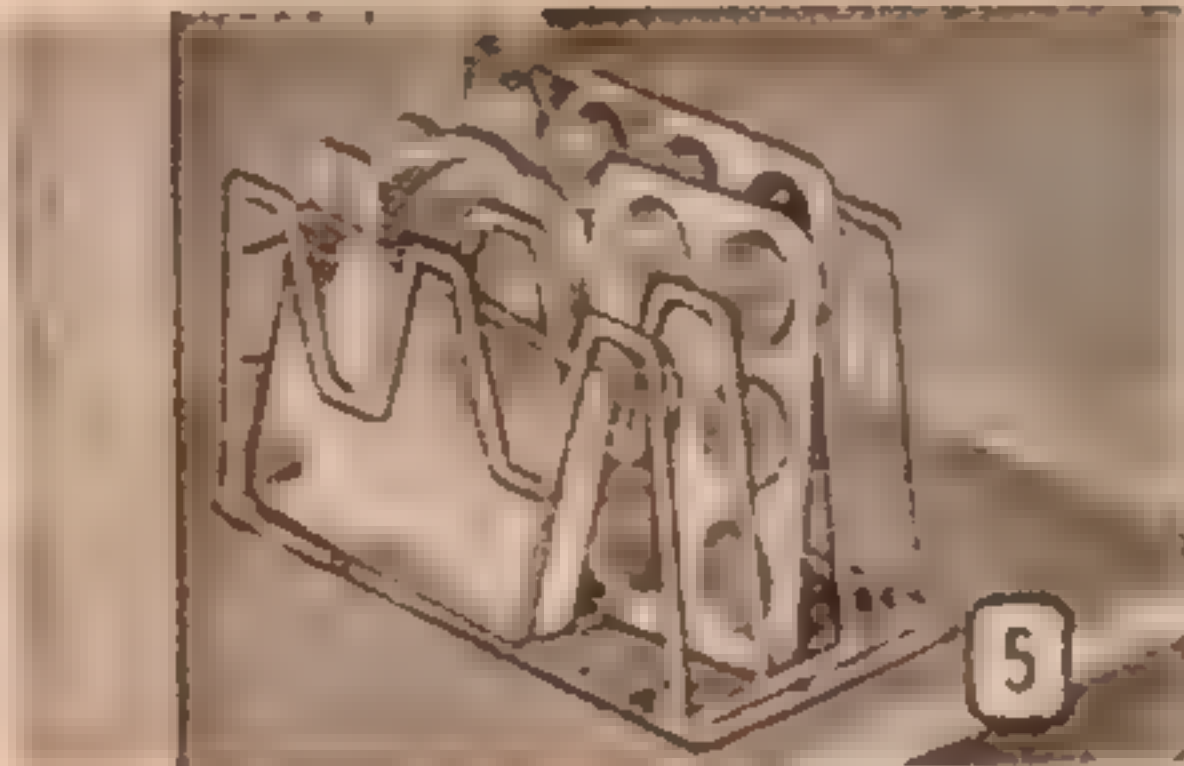


### Slide-A-Way Shelves

Triple Chrome-Plated heavy gauge steel wire—slide in, out on tracks. For wood or metal cabinets—both screws and suction cups incl. Abt. 21½x8 in. high. Instructions.

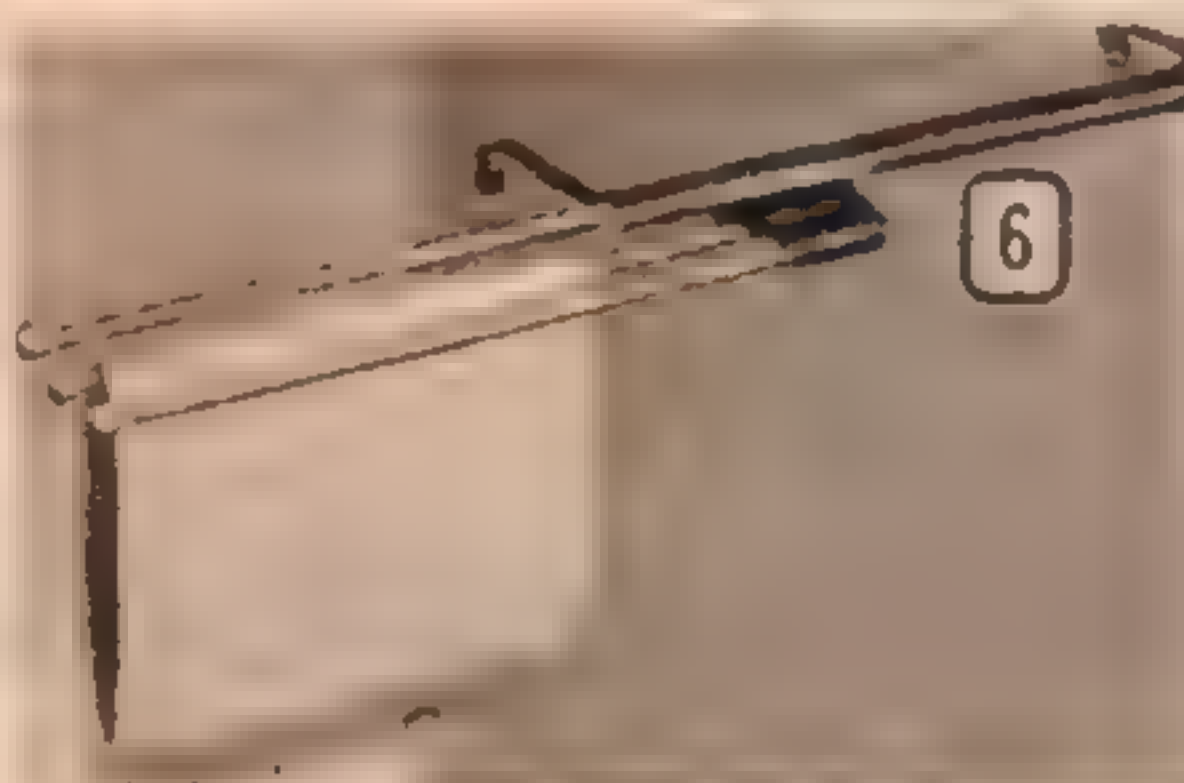
3 Vegetable Bin. Holds 20 lbs. Fits doors 10 in. wide. 86 A 4711—Wt. 3½ lbs..\$3.19

4 Shelves. Each holds 40 lbs. Fits Doors 10 in. Wide. 86 A 4707—Wt. 5 lbs....\$3.19  
Fits Doors 13 in. Wide. 86 A 4708—Wt. 5½ lbs..\$3.98  
Fits Doors 15 in. Wide. 86 A 4709—Wt. 6 lbs....\$4.98  
Fits Doors 17 in. Wide. 86A4710M—Wt. 6½ lbs..\$5.98



### Tray-Pan Rack

5 File 'em, Don't Pile 'em! Store pie and cake pans, muffin tins, trays, cookie sheets upright in sturdy steel wire compartments. Triple chrome-plated for rust resistance. Abt. 16x7¾x8 in. wide. Instructions, screws included. 86 A 4712—Wt. 3¼ lbs..\$2.49



### Sliding Towel Rack

6 Pull Out Vinyl Coated Rack brings towels to fingertips. 3 white, rustproof rods, 15 in. long; black bracket 17¾x3¾ in. Mount on side walls or under counter. Screws included. 86 A 4652—Wt. 1½ lbs..\$1.95



### Paper Chest

7 Fits Under Wall Cabinets. Holds 3 standard rolls—foil, wax, towels (not included). Top loading; tear from bottom. Lacquered golden hardwood; rooster decal. 14x9x3½ in. Screws, instr. incl. 86 A 4715—Wt. 2 lbs....\$4.19



### Revolving Spice Rack

8 Spins for Easy Selection—stores 11 standard spice cans (not incl.). Mount under shelf or cabinet with adhesive (incl.). Smart copper anodized finish. About 3¾x10½-in. diameter. 86 A 4691—Wt. 1¼ lbs..\$1.98



### Slide-O-Matic

9 Sturdy Chromed Bracket mounts under cabinet, slides out, in . . . locks in place. Holds can opener, ice crusher, knife sharpener—handy when you need them. Abt. 2x11 in. Screws incl. 86 A 4680—Wt. 1½ lbs. \$1.98



### Revolving Shelf

10 Easy-Go-Round Access to all jars, bottles, cans. Turns at a touch. 30 in. up-front storage in 10-in. space. White Styrene, safe raised rim. 9½-in. diam. Press in place in seconds. 86 A 4658—Wt. 12 oz..\$1.39

### China Storage Racks

White Vinyl-Coating on Steel—won't chip, peel.

1 Plate Rack. 6x5¾x11 in. Footed—keeps dish rims off shelf. Wt. 1 lb. 2 oz. 86 A 4245.....\$1.24

2 Dinnerware Rack. Holds 53 pcs. or more in separate sections. Hooks for 10 cups. 6x10¼x22¼ in. 86A4267—Wt. 3 lbs..\$3.79



### 12-Cup Pull-Out Rack

11 Fits in Wasted Space under shelf—slides out for safe selection. Extends 11 to 17 in. Chromed steel. Screws included. Easy to install. 86 A 4650—Wt. 6 oz....89c



### X-Tra Shelf

12 Gives 3-Level Storage. 2 white enameled steel shelves, red trim. Adjusts to 8½ in. high. Shelves abt. 19¾x3 in., 20x6 in. 86 A 4704—Wt. 2 lbs..\$1.89  
Single X-Tra Shelf. 20x6x4¼ in. high. Wt. 1 lb. 4 oz. 86 A 4705.....Each \$1.00  
SAVE, Buy two..2 for 1.89



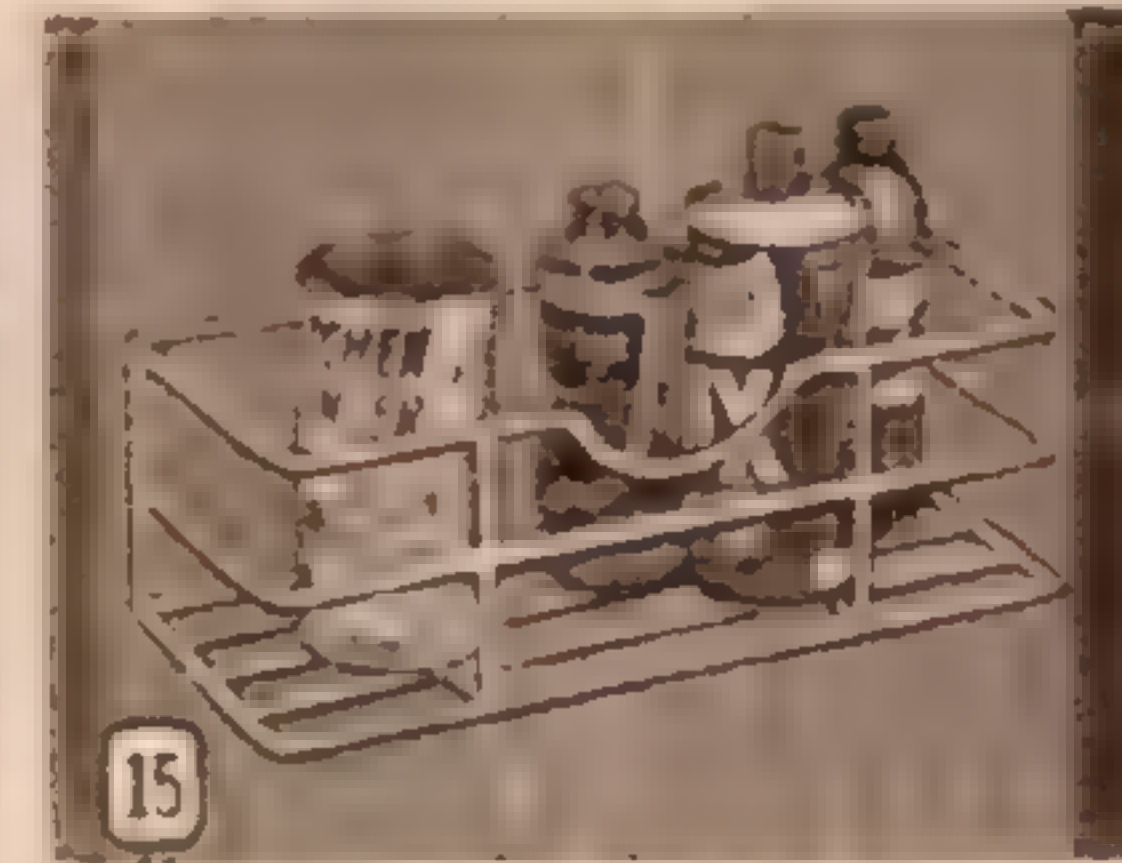
### Door Caddy

13 Place on Any Door—use that wasted space as catch-all for cleaning supplies. Holds mops, brooms, cloths, cleansers. Chromad plated steel won't chip—gives long service. Width overall 17¾ in., length as you like it. Screws included. 86 A 4706—Wt. 3¾ lbs..\$2.25



### Convertible Shelves

14 Handy in Any Room for recipe books, plants, radio (not incl.). Hang with large or small shelf on top. White enameled steel with handsome scroll brackets. Easy to install. Screws included. 86 A 4666—8x17 and 5x17-in. shelves; 8 in. between. Wt. 3 lbs. 8 oz.....\$3.29  
86 A 4665—8x24 and 5x24-in. shelves; 8½ in. between. Wt. 4 lbs. 2 oz.....\$3.49



### Vinyl-Coated Rack

15 Fastens to Wall or Door. Use in kitchen, bath, bedroom, baby's room. White vinyl coating on steel wire won't chip, rust or peel. Backing protects mounting surface from nicks, scratches. Abt. 12¼x5½x4¼ in. deep. Mounting screws included. 86 A 4654—Wt. 1¼ lbs..\$1.39



### Door Shelves

16 Mount on Cabinets . . . bathroom, kitchen, closet doors. Adj. 11 to 20 in. wide. Polished aluminum; gold-color sides, guard rails. Keep things handy. Abt. 3½ in. deep. Screws incl. 2-Shelf—12 in. high. Top shelf adjusts up and down. 86A4667—Wt. 1 lb. 7 oz..\$1.97  
5-Shelf—32 in. high. Top and third shelves adjust. 86A4668M—Wt. 3¼ lbs..\$5.45



### Door or Wall Shelf

17 For Orderly Storage in any room. Sturdy aluminum can't rust, resists stains, wipes clean. Frame 20 in. high, 15 in. wide. 4 adjustable shelves, 3½ in. deep. Screws incl. Easy to mount. 86 A 4669—Wt. 2 lbs..\$3.29

### Roomy, Roll-Easy Cart



18 'Pres-Toe' Shopping Cart. Exclusive feature closes cart with a toe-touch. Heavy wire basket about 11x14¾x24½ in. overall. Chromad-plated, rust-chip-resistant. Rubber-tired wheels 8½-in. diam. 86 A 4766 MO—Wt. 9½ lbs....\$3.98

Turquoise Plastic Liner fits (18). Elastic edge, top ties to fasten, keeps rain, snow off of packages. 86 A 4770—Ship. wt. 8 oz.....95c



### Big Cart with "Pres-Toe" Action

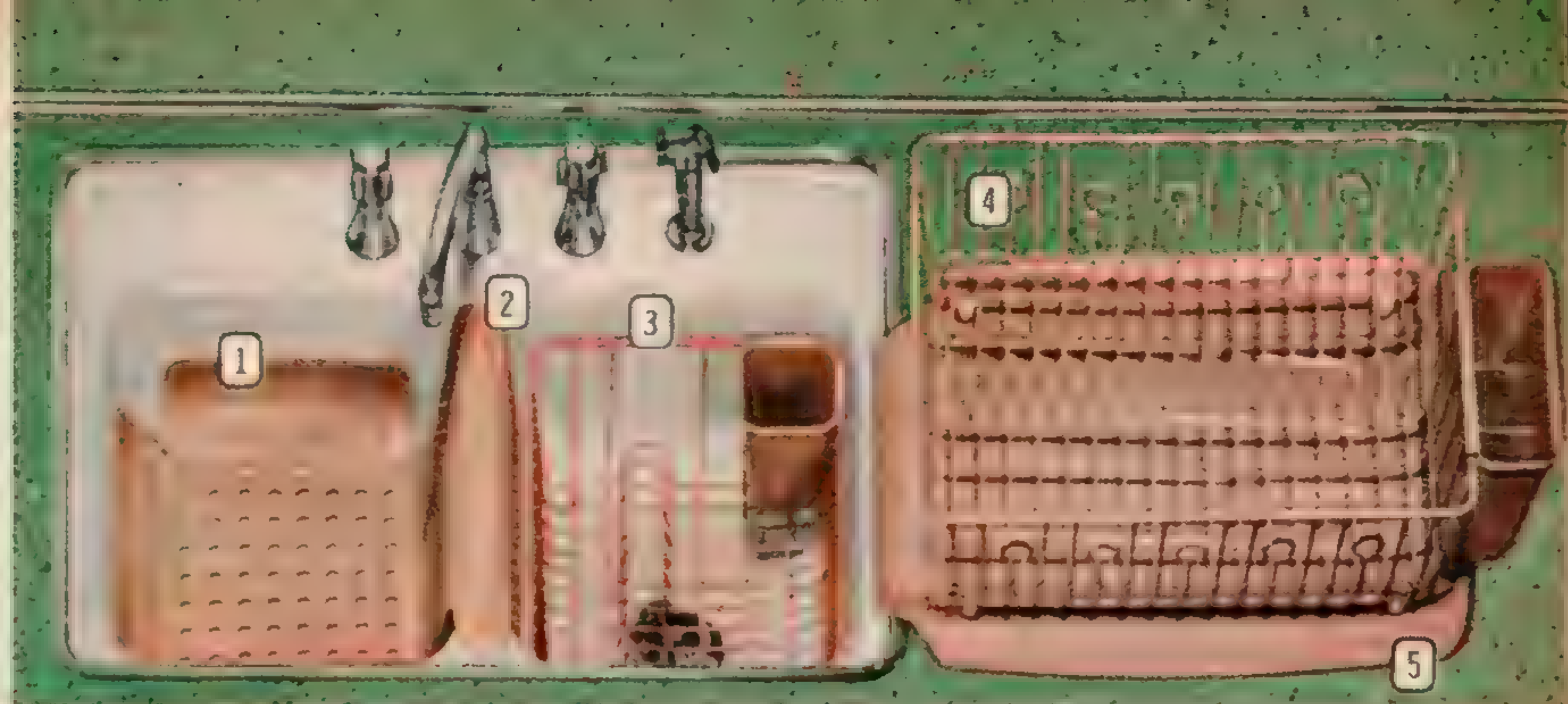
19 Snap to Open . . . Step to Close! Sturdy chromad-plated wire basket snaps open to 13x16x20 in.—holds 2 large sacks of groceries side by side. Snap-on clear plastic liner keeps small packages safe. Specially designed chromed handle allows firmer grip, easier wheeling on rubber tired wheels, about 8½-in. diameter, folds for handy storage, rests on rubber-tipped legs, can't roll. Handy to use for laundry, too. 86 A 4765 MO—Ship. wt. 9 lbs.....\$5.98



NEW Design! NEW Color! NEW Ease!

# Signature RUBBERWARE

Color-Matched—Won't Peel or Soften



Put New Color, Order and Convenience in Kitchen Clean-up Chores with Signature Rubberware. Protects sink, precious dinnerware. Resists grease, stain, heat, detergents, fading. Gorgeous colors: new Sandalwood, Red, Pink, Yellow, Turquoise.

**1 Sink Liner Mat.** 10x12 in. with 3-in. flaps. State color.

86 A 4264—Ship. wt. 1 lb. 5 oz...\$1.59

**2 Twin Sink Divider Mat.** Saves china, glass. 10½x14 in. State color.

86 A 4265—Ship. wt. 1 lb. 14 oz...\$1.27

**3 Twin Sink Dish Drainer.** Safer for dishes. 14x12½x5 in. State color.

86 A 4250—Ship. wt. 2 lbs. 12 oz...\$1.69

**4 Dish Drainer with 10 Glass Holders.** Flatware cup attaches inside or out. 18½x14¾x5¼ in. State color.

86 A 4220—Ship. wt. 4 lbs.....\$3.39

**5 Improved Drain Trays—sloped** for fast draining, cushioned for safety.

**Large Size.** 17x21 in. long. State color.

86 A 4255—Ship. wt. 3 lbs. 8 oz...\$2.49

**Regular Size.** 16x16 in. long. State color.

86 A 4256—Ship. wt. 2 lbs. 8 oz...\$1.94

**6 Dish Drainer with 8 Glass Holders.** Use flatware cup inside or out. Rubber feet protect sink. Regular size, 17½x13½x5 in. high. State color.

86 A 4258—Ship. wt. 3 lbs. 4 oz...\$2.54

**7 NEW Drainboard Mats in 2 Sizes.** Channeled for fast draining. Protects sink, dinnerware. State color.

**Regular Size:** 14½x14¾ in. long.

86 A 4237—Ship. wt. 1 lb. 4 oz...97c

**Large Size:** 14¾x20 in. long.

86 A 4238—Ship. wt. 1 lb. 12 oz...\$1.29

**8 Stove Mat.** 15½x17 in. State color.

86 A 4229—Wt. 1 lb. 5 oz...\$1.15

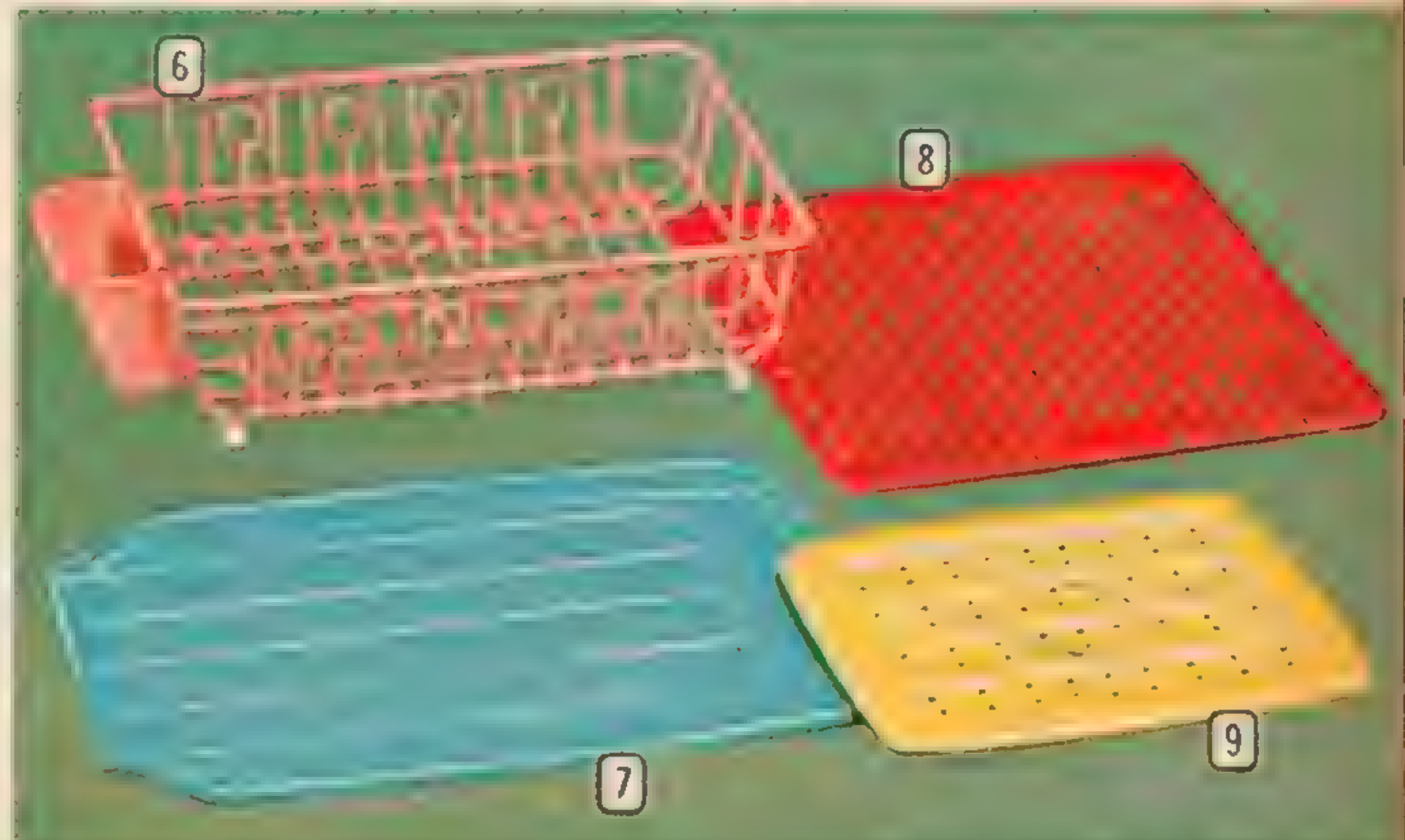
**9 NEW Sink Mats in 2 Sizes.** Holes for fast draining. State color.

**Regular Size:** 10¾x12¾ in. long.

86 A 4276—Ship. wt. 1 lb. 4 oz...87c

**Large Size:** 12½x16 in. long.

86 A 4277—Ship. wt. 1 lb. 4 oz...\$1.17



## Practical Plastic . . . Protects Dinnerware, Sink

**10 14-Qt. Wash-Rinse Dishpan.** 2 compartments—ribbed bottom. Color-fast polyethylene. 16½x11½x6 in. State color: Red, Yellow or Pink.

86 A 3080—Ship. wt. 1 lb. 8 oz...\$1.79

**11 Vinyl Twin Sink Mat.** Won't soften or fade. 12½x10¼ in. State color: Beige, Turquoise, Red, Yellow, Pink.

86 A 3000—Wt. for 2, 14 oz...2 for \$1.29

**12 14-Qt. Dishpan.** Polyethylene, -roiled rim. 12½x14½x6½ in. State: Beige, Turquoise, Red, Yellow or Pink.

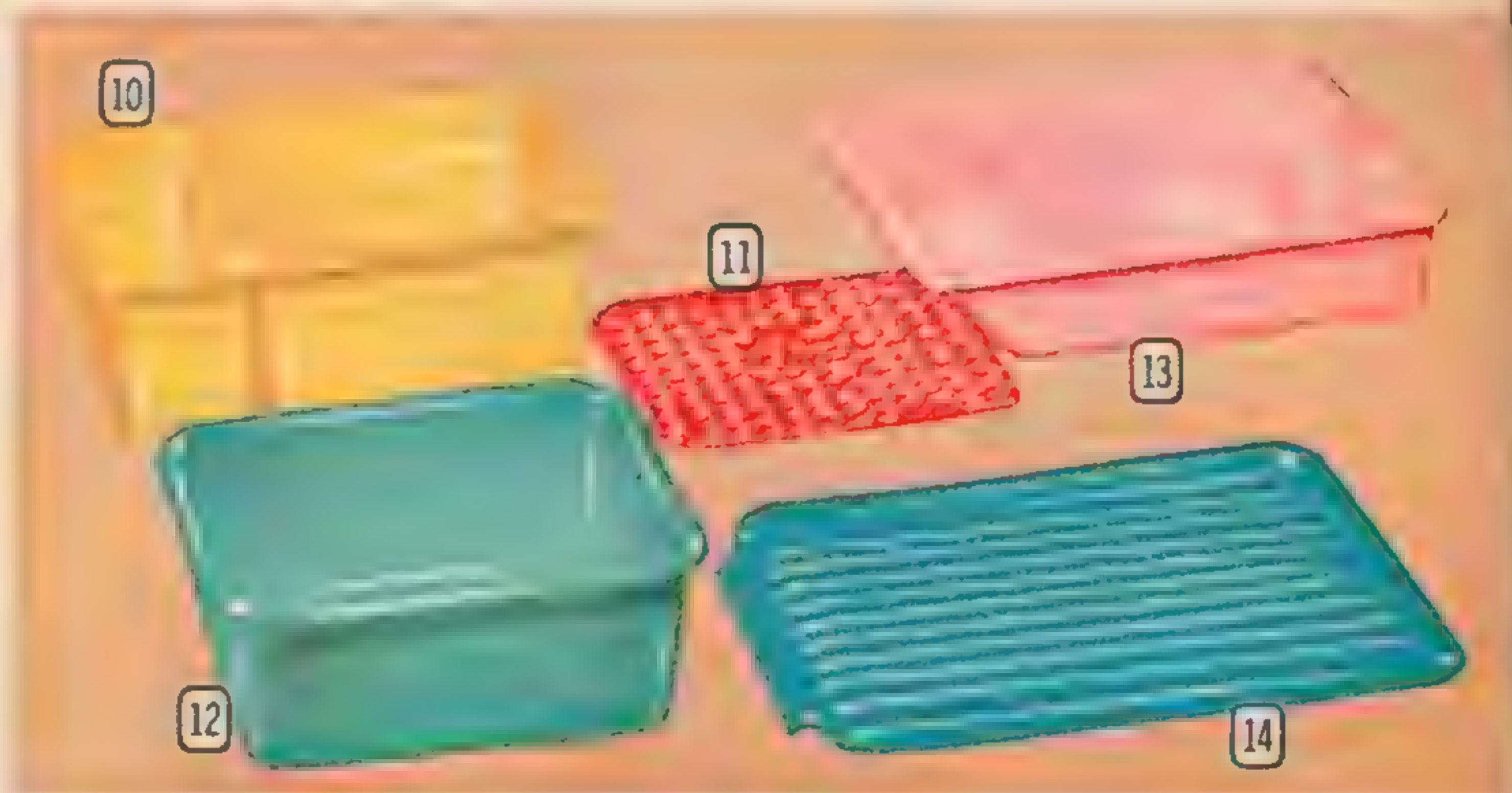
86 A 3028—Ship. wt. 2 lbs. 6 oz...\$1.57

**13 Dish-Drain Pan.** New design in polyethylene. High sides for no-splash rinsing—water drains down slanted bottom into sink. Ribbed section holds 18 plates, dinner service; compartment for silverware. 14¼x18x3¾ in. high. State: Beige, Turquoise, Red, Yellow, Pink.

86 A 2922—Wt. 1 lb. 8 oz.....\$2.39

**14 Drain Mat.** Cushions your sink, protects dinnerware. Long-lasting polyethylene. 15½x20 in. State color: Beige, Turquoise, Red, Yellow, Pink.

86 A 2911—Ship. wt. 1 lb. 9 oz...\$1.69



## Unbreakable Polyethylene in Stay-Bright Colors

**15 Big 32-Qt. Wastebasket.** Handy size for kitchen. Golden embossed design. 15½ in. high. State color: Pink, Turquoise, Yellow, White.

86 A 3049—Ship. wt. 2 lbs.....\$2.98

**16 18-Qt. Basket.** Tarnish-proof gold-color decoration. 12¼ in. high. State color: Pink, Turquoise, Yellow, White.

86 A 3048—Ship. wt. 1 lb. 8 oz...\$1.98

**17 18-Qt. "Fleur de Lis" Basket.** 13¾ in. high. Smart golden design on Pink, Yellow or Copper. State color.

86 A 2952—Ship. wt. 2 lbs. 14 oz...\$2.47

**18 10-Qt. Corner Basket.** 12 in. high. State color: Yellow, Pink or White.

86 A 2954—Ship. wt. 2 lbs.....\$1.69

**19 3-Way Dispenser.** Holds regular or jumbo rolls of paper towels, regular rolls wax paper, foil. 13¼x10½x8½ in. State: Yellow or White.

86 A 5550—Ship. wt. 3 lbs. 8 oz...\$3.69

**20 6-Qt. Beverage Dispenserette.** Clear plastic, plastic non-drip spigot. For hot, cold drinks. 8x8¾ in. high.

86 A 3032—Ship. wt. 2 lbs. 6 oz...\$2.94

**21 31-Qt. Basket-Hamper.** Hinged lid, air vent holes in bottom. 16¾ in. high. State color: Pink, Yellow, Blue.

86 A 2940 MO—Ship. wt. 4 lbs....\$4.98

**22 11-Qt. "Snow Flake" Basket.** 11 in. high. State: Pink, Yellow, Black.

86 A 2953—Ship. wt. 2 lbs. 12 oz...\$1.69

**23 Lock-Lid Wastebaskets in 2 Sizes.** Many uses indoors and out. Easy to keep fresh and clean. State: Red, Yellow or Pink. White covers.

**Jumbo 38-Qt. Size.** 22¾ in. high.

86 A 3083 MO—Ship. wt. 4 lbs...\$4.79

**28-Qt. Size.** 18 in. high.

86 A 2930 MO—Ship. wt. 3 lbs...\$3.75

**24 38-Qt. Jumbo Round Wastebasket.** Lightweight, easy to carry. Won't dent. Gold-color design. 20¾ in. high. State: Red, Yellow, Pink.

86 A 2956 MO—Ship. wt. 5 lbs...\$3.49

**25 Utility Bins in 2 Sizes.** Stack them or use separately. State color: White, Copper or Yellow.

**Large Size.** 15½x16x3¾x3½ in. Holds about a peck. Fits in sink cabinet.

86 A 3100—Ship. wt. 1 lb...Each \$1.29

SAVE..Buy 2 for \$2.49..3 for 3.76

86 A 3101—COVER. Wt. 8 oz.....77c

**Apartment Size Bin.** 7½x13¾x7 in. Holds 10 lbs. Handy in any room.

86 A 3102—Ship. wt. 1 lb.....\$1.45

SAVE..Buy 2 for \$2.69..3 for 3.79

86 A 3103—COVER. Wt. 8 oz.....77c

**26 Stacking Shelves.** Leatherette finish. 18½x9¾x10½ in. (No mdse.) State: Beige, Yellow, Seafoam Green.

86 A 3205L—Wt. 2 lbs. 6 oz..Ea. \$3.19

SAVE..Buy 2 for \$5.98..3 for 8.49

86 A 3206—COVER. Wt. 1¼ lbs.. 1.57







**NEW . . . Wood-Grained Vinyl-Clad Steel**



**Enameled Steel with Gleaming Chrome**



**Enameled Steel Spiced with Copper**



**Sturdy Plastic Sparked with Gold**

**Colorful, Easy-to-Clean Plastic Shelving . . . Marvalon—Flexible, Vinyl Coated Fabric**



(1) to (3)  
(picture)

(1) Steel  
Sugar  
4 1/2 x 6  
86 A 500

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rior. 17  
86 A 500

(3) New  
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# Space-Saving PANTRYWARE

CHECK WARDS NEW LOW PRICES

## At Last . . . Pantryware Color-Mated to Wood Cabinets

**(1) to (5) Match Your Handsome Wood Cabinets** with sturdy steel pantryware covered in tough Vinyl. Beautiful wood grain patterns in two popular colors: rich Honeywood (pictured) and lighter-toned Briarwood (see color sample). Wipes clean with damp cloth.

**(1) Stackable Canister Set.** 7-lb. Flour, 9-lb. Sugar, 2-lb. Coffee, 1½-lb. Tea. Sizes: 6x4¾x4½ in. high, 6x4¾x9 in. high. State color. 86 A 5691—Ship. wt. 5 lbs. . . . . \$6.59

**(2) Deluxe Bread Box.** Cutting Board lines door. Removable shelf. Rust-resistant interior. 17½x11½x10½ in. State color. 86 A 5692 M—Ship. wt. 7 lbs. . . . . \$7.98

**(3) New 5-in-1 Binmaster.** Easy-to-use bins hold 5 lbs. Flour, 6 lbs. Sugar, 2 lbs. Coffee, 1½ lbs. Tea, lots of Cookies, too. 3 plastic scoops. Hangs or stands. 17x10x7¾ in. 86 A 5699—State color. Wt. 8 lbs. . . . . \$9.95

**3-Way Paper Dispenser.** (Not shown.) Like 4-Way, no space for Saran. 12¼x11½x4¾ in. 86 A 5694—State color. Wt. 3 lbs. 4 oz. . . \$4.65

**(4) 4-Way Paper Dispenser** for large, small rolls of foil, wax paper, paper towels, Saran Wrap (not incl.). 12¼x12x4¾ in. Serrated edges. Hangs on wall or stands on counter. 86 A 5695—Ship. wt. 3 lbs. 8 oz. . . . \$5.79

**(5) Square Step-On Can.** 15-qt. capacity. Recessed foot pedal opens snug-fit lid. Cup in cover holds deodorant cake (1 incl.). For extras see Pg. 401, 86 A 1706. Easy-to-clean Poly. inner pail. 16½ in. high. 86 A 5697—State color. Wt. 6 lbs. . . . \$8.95

**14-Qt. Round Step-On Can.** (Not shown.) Similar to above. Smooth working pedal opens lid with cup for deodorant cake (1 incl.). Aluminum inner pail. 15 in. high. Ship. wt. 5 lbs.

86 A 5698—State color. . . . . \$6.59

## Rich Yellow or White Enamel Baked on Steel

**(6) to (11) Chip-Resistant, Durable, So Easy to Keep Clean.** Sleek, modern design accented by bright chrome, accessorizes your kitchen, complements your appliances. Choose from two favorite kitchen colors: White or Bright Yellow.

**(6) Stackable Canister Set.** 7-lb. Flour, 9-lb. Sugar, 2-lb. Coffee, 1½-lb. Tea. Sizes: 6x4¾x4½ in. high, 6x4¾x9 in. high. 86 A 5611—State color. Ship. wt. 5 lbs. . . \$5.29

**(7) Cake Cover-Server** holds big cake. 11x11x5½-in. cover locks onto 13¼-in. square chromed tray for carrying to parties, picnics, patio. State color. 86 A 5616—Ship. wt. 4 lbs. 8 oz. . . . . \$4.49

**(8) Small Family Bread Box.** Cutting board lines door. Removable shelf. Rust-resistant interior. 15½x8½x9 in. State color. 86 A 5613—Ship. wt. 6 lbs. . . . . \$4.89

**Big Deluxe Bread Box.** (Not shown.) Like above but big capacity. 17½x11½x10½ in. Removable shelf holds cake, pie, rolls. Big door opens wide. State color. 86 A 5612 M—Ship. wt. 7 lbs. . . . . \$5.29

**(9) New 5-in-1 Binmaster.** 5-lb. Flour, 6-lb. Sugar, 2-lb. Coffee, 1½-lb. Tea, Cookies. 3 plastic scoops. Hangs, stands. 17x10x7¾ in. 86 A 5619—Ship. wt. 8 lbs. . . . . \$7.98

**(10) 3-Way Paper Dispenser** for large, small rolls of foil, wax paper, paper towels (not incl.). Hangs or stands. Serrated edges. 12¼x9¾x4¾ in. State color. 86 A 5614—Ship. wt. 3 lbs. 4 oz. . . . \$3.30

**4-Way Paper Dispenser.** (Not shown.) Like above but has space for Saran Wrap. 12¼x12x4¾ in. Serrated edges. State color. 86 A 5615—Ship. wt. 3 lbs. 8 oz. . . . \$4.89

**(11) 15-Qt. Square Step-On Can.** Recessed foot pedal. Cup in lid holds deodorant cake (1 incl.). For extras see Pg. 401, 86 A 1706. Polyethylene inner pail. 16½ in. high. 86 A 5617—State color. Wt. 6 lbs. . . . \$7.49

## Decorators' Favorite . . . Copper with Color

**(12) to (17) Your Choice of Petal White or Sunny Yellow** glittering with heavy copper plate. Smooth enamel baked on durable steel wipes clean, resists chipping. Kanister Cabinet (16) is all copper plate on steel; Vegetable Bin (17) is all White or all Yellow.

**(12) 4-Pc. Canister Set.** 6-lb. Flour, Sugar; 2-lb. Coffee; 1-lb. Tea. Plastic knobs top snug-fitting lids. Sizes: 7x8 in. high; 6x7¼ in. high; 5½x6½ in. high; 5x6 in. high. State color. 86 A 5647—Ship. wt. 3 lbs. 4 oz. . . . . \$3.95

**(13) 16-Qt. Step-On Can, Deodorizer.** Polyethylene inset; bail handle. 2 Cleer-O-Disc cakes incl. Extra cakes, Pg. 401. 16 in. high. 86 A 5650 M—State color. Wt. 8 lbs. . . . \$5.29

**(14) 2-Compartment Bread Box.** Pastry on stationary shelf; bread below. Inside rust-resistant. 15½x12¼x11½ in. State color. 86 A 5649 M—Ship. wt. 7 lbs. . . . . \$3.95

**(15) Copper-Plated Kanister Cabinet.** 4 tilt-out bins tin-lined to resist rust, easy-to-use. Hangs or stands. 5-lb. Flour and Sugar; 2-lb. Coffee and Tea. Clear plastic knobs. 18½x7x9½-in. Copper-plated only. 86 A 5767—Ship. wt. 8 lbs. . . . . \$8.39

**(16) 3-Way Dispenser.** For foil, wax paper, paper towels (not incl.). Serrated edges. Hangs or stands. 12¼x5x8 in. State color. 86 A 5648—Ship. wt. 3 lbs. 8 oz. . . . \$2.98

**(17) 3-Compartment Fruit-Vegetable Bin.** Handle. 15½x8½x20¾ in. State color. 86 A 5657 M—Ship. wt. 7 lbs. . . . . \$2.89

## Easy-Care Plastic . . . Molded-In Colors

**(18) to (23) Sanitary, Rustproof, Odorproof, Chip-Proof.** Can't dent, corrode or tarnish; won't stain or scratch surfaces; wipes clean with damp cloth. Snug-fitting covers. Colors: Pink, Yellow, Turquoise or White with embossed "gold leaf" decorations.

**(18) 4-Pc. Square Canister Set.** 6-lb. Flour, 6¾x8½ in. high; 5-lb. Sugar, 5¾x7¾ in. high; 1½-lb. Coffee, 5½x6¾ in. high; 12-oz. Tea, 4¾x6 in. high. Molded-in knobs. 86 A 5525—State color. Wt. 2 lbs. 8 oz. . \$2.69

**(19) 2-Way Paper Dispenser.** Holds standard size paper towels, wax paper. Hangs or stands. 14x5x7¾ in. State color. 86 A 5527—Ship. wt. 1 lb. 12 oz. . . . . \$2.09

**(20) Cookie Saver.** Keep on counter with Canister Set. Tight-seal cover keeps cookies crispy-fresh. 6¾x8½ in. high. State color. 86 A 5529—Ship. wt. 1 lb. 5 oz. . . . . \$1.29

**(21) Locking Cake Cover Set.** Carries big 3-layer cake safely. Cover 12¼x5¾ in. high. 13¾-in. tray for serving. State color. 86 A 5528—Ship. wt. 2 lbs. 12 oz. . . . \$2.69

**(22) Hinged Cover Bread Box.** Big, family size; holds 3 loaves, rolls. 15x11¼x7½ in. high. Lift-top opens wide. State color. 86 A 5526—Ship. wt. 3 lbs. 12 oz. . . . \$3.69

**(23) Easy-Clean 18-Qt. Step-On Can.** Seamless polyethylene inner pail, rigid linear polyethylene outer pail. Solid bottom saves floors. Foot pedal. 16 in. high. 86 A 5530 M—State color. Wt. 6 lbs. . . \$6.95



## Enduring Stainless or Chromed Steel

**(24) to (29) Unexcelled for Wear!** Match your appliances, highlight your kitchen. Solid stainless or heavy chrome-plate withstands hardest use. Resists rust, tarnish—stays bright, clean.

**(24) Stackable Canister Set.** 7-lb. Flour, 9-lb. Sugar, 2-lb. Coffee, 1½-lb. Tea. Sizes: 6x4¾x4½ in. high, 6x4¾x9 in. high. Snug lids keep flavor in. Ship. wt. 5 lbs. 86 A 5638—Chromed. . . . \$6.60 86 A 5651—Stainless. . . . 8.39

**(25) 3-Way Paper Dispenser** for large, small rolls of foil, wax paper, paper towels (not incl.). Hangs, stands. Serrated edges. 12¼x9¾x4¾ in. Wt. 3 lbs. 4 oz. 86 A 5641—Chromed. . . . \$4.59 86 A 5654—Stainless. . . . 5.29

**4-Way Paper Dispenser.** (Not shown.) Like above but with extra space for Saran (not incl.). 12¼x12x4¾ in. Wt. 3 lbs. 8 oz. 86 A 5642—Chromed. . . . \$5.29 86 A 5655—Stainless. . . . 5.79

**(26) Cake Cover-Server.** Cover, 11x11x5½ in. locks onto 13¼-in. sq. matching tray. Wt. 4½ lbs. 86 A 5643—Chromed. . . . \$5.29 86 A 5656—Stainless. . . . 7.79

**(27) Deluxe Bread Box.** Handy cutting board on inside of door. Removable shelf for pies, cakes, pastry. Rust-resistant interior. Large family size. 17½x11½x10½ in. Wt. 7 lbs. 86 A 5639 M—Chromed. . \$7.95 86 A 5652 M—Stainless. . . 9.95

**(28) Chromed Kanister Cabinet.** Easy-to-use tip-out bins hold 5 lbs. Flour, Sugar; 2 lbs. Coffee, Tea. Clear plastic knobs. Hangs, stands. 18½x7x9½ in. Chrome only. 86 A 5733—Wt. 9 lbs. 8 oz. \$7.39

**(29) Square Step-On Can.** 15-qt. Smooth working pedal opens snug fitting lid. Cup holds deodorant cake (1 incl.). For extras, see Pg. 401, 86 A 1706. Seamless polyethylene inner pail lifts out with bail handle. Easy to clean. 16½ in. high. Ship. wt. 6 lbs. 86 A 5644—Chromed. . . \$7.98 86 A 5658—Stainless. . . 9.98

## Work-Saving Shelving

**(A) Pliable, Non-Cracking 100% Plastic.** Attractive, durable—won't tear or break. Waterproof, odorless, greaseless, stain-proof—wipes clean. Lies flat, hugs shelf without tacks or tape. Border hangs smooth and even, just fold on pre-creased line. State Pattern Number and Name. (1) Yellow Rambler Rose; (2) Red Rambler Rose; (3) Yellow Gingham Applique; (4) Red Gingham Applique; (5) Solid Pink, White Border; (6) Solid Yellow, White Border; (7) Solid White, Gold Border. 86 A 4603—12-Ft. ROLL. 13¾ in. wide. Ship. wt. 5 oz. . . . 87c 86 A 4604—25-Ft. ROLL. 13¾ in. wide. Ship. wt. 10 oz. . . . \$1.57

**(B) Nationally Advertised Marvalon.** Washable Vinyl coating on fiber backing. Won't stretch, peel, crack or fade; wipes clean. Scalloped edge. State Pattern Number and Name. (40) Red Linen; (41) Yellow Linen; (42) Red Check; (44) Yellow Check; (46) Spun Gold on White; (47) Pink; (49) Spun Gold on Pink; (55) Yellow; (56) Turquoise; (59) Spun Gold on Yellow. 86 A 4623—25-Ft. ROLL. 13½ in. wide. Ship. wt. 14 oz. . . . \$1.57

**Marvalon Drawer Liner.** Extra wide—20 in. State color: Pink, Yellow, White. Ship. wt. 1 lb. 2 oz. 86 A 4624—18-Ft. ROLL. . . . \$1.54

CSKBA WARDS 681





**Pad and Cover Set.** Pad: rayon-cotton-acetate; Poly-foam base. Siliconized 100% cotton cover. Ship. wt. 1 lb.  
86 A 481D—Set..\$1.00



**Two Aluminum Cake Pans.** Wards best aluminum—even-heating, heavy; easy to clean. 8x1½ in. Ship. wt. 12 oz.  
86 A 6518D—2 for..\$1.00



**Brass Belt Hanger.** Rotates; remove one belt without disturbing others. 6-in. diam. About 8¾ in. long. Ship. wt. 9 oz.  
86 A 3617D.....\$1.00



**Milk Glass Chip 'n' Dip.** Pretty way to serve. 7¼-in. diam. chip bowl; 3¾-in. dip dish in metal holder. Wt. 3 lbs. 8 oz.  
86 A 7031D.....\$1.00



**Polish-Treated Mop.** Brightens as it cleans. Big washable head dusts wide area; 48-in. wood handle. Wt. 1 lb.  
86 A 252MD.....\$1.00



**2-Tier Pie-Cake Cooler.** Cool two pies or cake layers quickly on 2-shelf steel wire rack. Abt. 11½x7¾x3¾ in. Wt. 1 lb.  
86 A 3728D.....\$1.00



**Plastic "Sink-Maid" for wall or door.** Dishcloth, cellulose sponge, copper scour-pad. State: Yellow, White. Wt. 12 oz.  
86 A 2920D—Set..\$1.00



**Lily of the Valley.** Pert, ever-fresh plastic sprays look so real. 8 in a box. Imported from Hong Kong. Ship. wt. 8 oz.  
86 A 7677D—8 for..\$1.00



**8-Cup Percolator.** White porcelain enamel resists stains and odors. Red trim; glass percolator top. Ship. wt. 3 lbs.  
86 A 4888D.....\$1.00



**3 China Cups and Saucers.** Classic, translucent white china with shining golden edges and bands. From Japan. Wt. 2 lbs.  
86 A 7105D—3 for..\$1.00



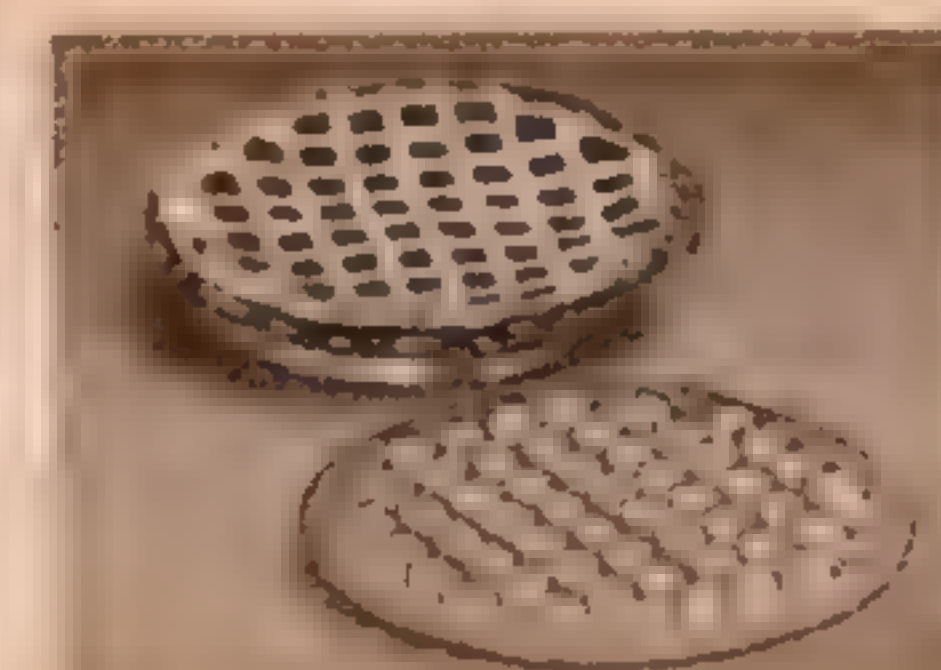
**Ceramic Cart Planter.** Gaily dressed girl carries fabric parasol. 4½x5¼ in. From Japan. Wt. 1 lb. No plant.  
86A7501D.....\$1.00



**4 Stainless Steel Scouring Pads.** Longer-wear; rust-proof, won't stain sink. Remove stubborn spots. 3-in. diam. Ship. wt. 6 oz.  
86 A 3615D—4 for..\$1.00



**Double Sleeve Board.** Wood boards 19x5½ in.; 15x4 in.; with pads, covers. Hinged; folds for storage. Wt. 2 lbs.  
86 A 520MD.....\$1.00



**Lattice Pie Cutter.** Cuts a perfect top crust for delectable looking pies. 9¾-in. diam. Easy to clean white plastic. Wt. 6 oz.  
86 A 3725D.....\$1.00

**Your Choice**

**\$1.00 EACH**

ANY 2 ONLY **\$1.87** ANY 3 ONLY **\$2.69**

**★ EXTRAS**

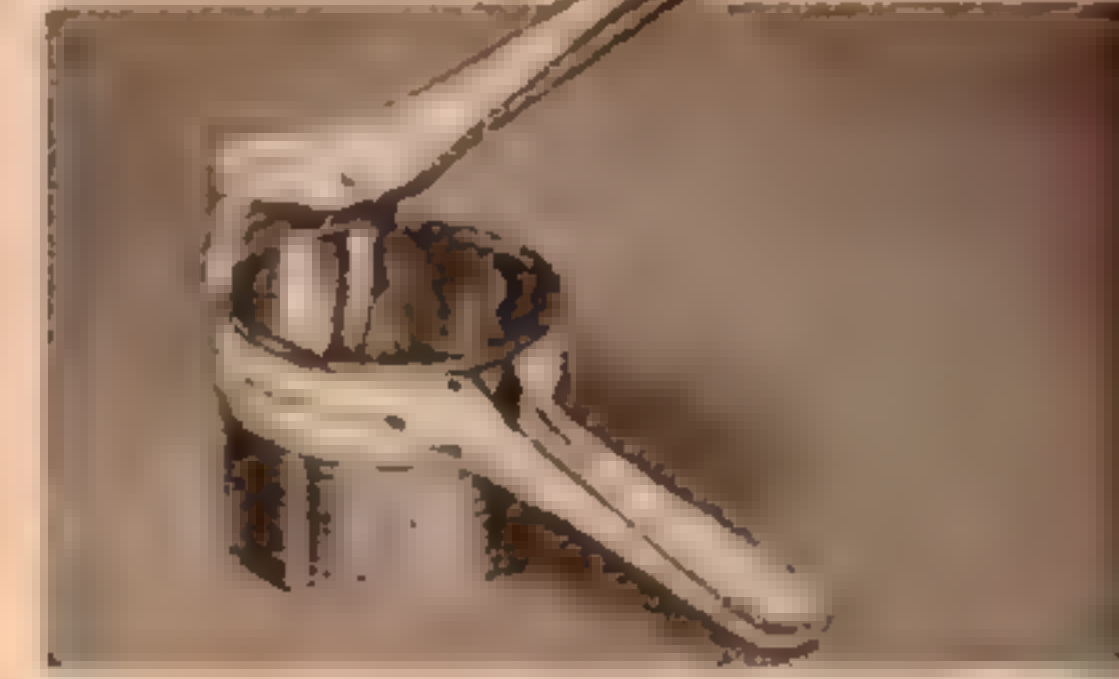
When you order ★EXTRA items in this catalog, you may choose 1, 2 or 3 of the \$1 items on this Page and on Page 677... as indicated on "starred" items in the Bath and Kitchen Shops.

- ★ EXTRA—choose ONE \$1 item
- ★★ EXTRA—choose TWO \$1 items
- ★★★ EXTRA—choose THREE \$1 items

When ordering any ★EXTRA items, list each of the \$1 items to be included. State Catalog Number of each; write "EXTRA" in place of Price; and include shipping weight of each when figuring shipping charges.



**Folding Clothes Dryer.** 12 ft. of drying area. Smooth, non-sag natural wood. Folds flat to store. Wt. 2 lbs. 8 oz.  
86 A 658D.....\$1.00



**Food Press-Ricer.** For vegetables, fruit, baby food. 1-cup chromed hopper, 3½-in. diam. White handle. Wt. 1½ lbs.  
86 A 3604D.....\$1.00



**Umbrella Wall Planter.** Black plastic; gold-finish handle, tips. 3¾x9½ in. No plant. With screws, bracket. Wt. 12 oz.  
86 A 3609D.....\$1.00



**Steam Iron Cleaner.** Removes clogging scale from inside irons, kettles, vaporizers. Get more steam. 9-oz. size.  
86 AP 380D—Ppd..\$1.00



**Double Bud Vase.** Pink plastic roses, fern. White plastic vase; brass plated frame. 10 in. high. Ship. wt. 7 oz.  
86 A 7729D.....\$1.00



**Fold and Carry Stool.** Smooth lacquered hardwood, about 12½x8¾x9½ in. Easy to store. Ship. wt. 3 lbs. 8 oz.  
86 A 4308D.....\$1.00



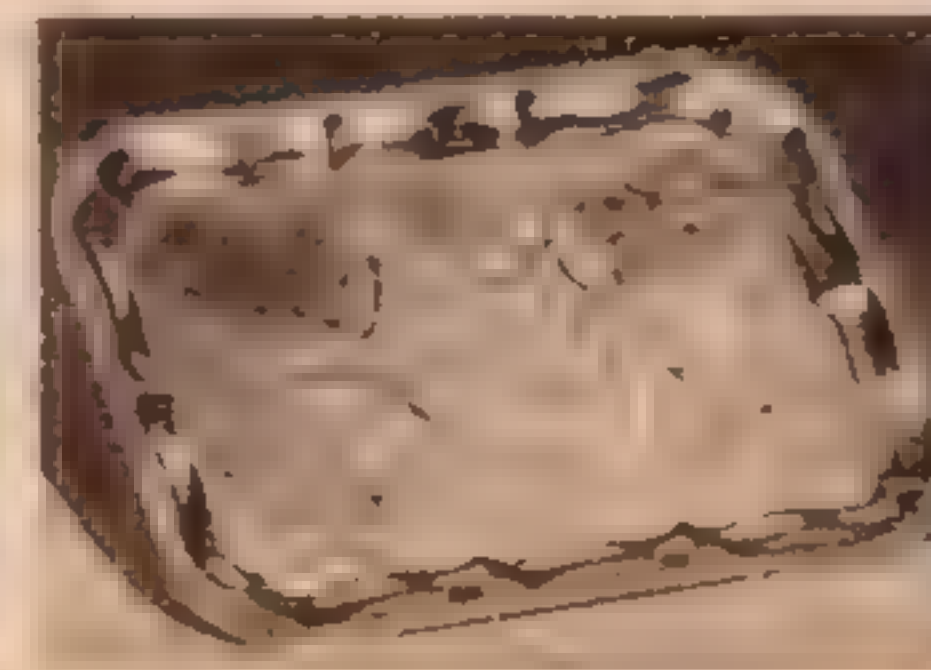
**Two Rubber Towel Rings.** Keep towels at your fingertips in bathroom or kitchen. Hold firmly to wall by suction—put up anywhere that's handy. 6½-in. diam. State: Pink or Yellow. Wt. 1 lb.  
86 A 4243D—Pair \$1.00



**Brass Plated Wall Plaque.** All the gleaming elegance of solid brass at a tiny price. A distinctive decoration for an important wall. Rich-looking, deeply embossed scenes. About 13½-in. diam. Wt. 1 lb.  
86 A 7070D.....\$1.00



**21 Tiny Sweetheart Roses** in an ever-blooming bouquet—look so real, will never fade. Red, Pink and Talcum plastic buds on 9-in. stems plus 3 sprigs of fern. Charming accent for table, desk. Wt. 10 oz.  
86 A 7627.....\$1.00



**Tray from West Germany.** Engraved like fine silver in Sheffield pattern—but it won't tarnish. Nickel plated finish—richly handsome. A pair makes an elegant gift. About 10½x14 in. long. Ship. wt. 1 lb. 5 oz.  
86 A 7106D.....\$1.00



**Cat Sugar and Creamer.** 4-in. ceramic Creamer and Covered Sugar. From Japan. A winsome twosome. Wt. 1 lb. 7 oz.  
86 A 7099D—Set..\$1.00

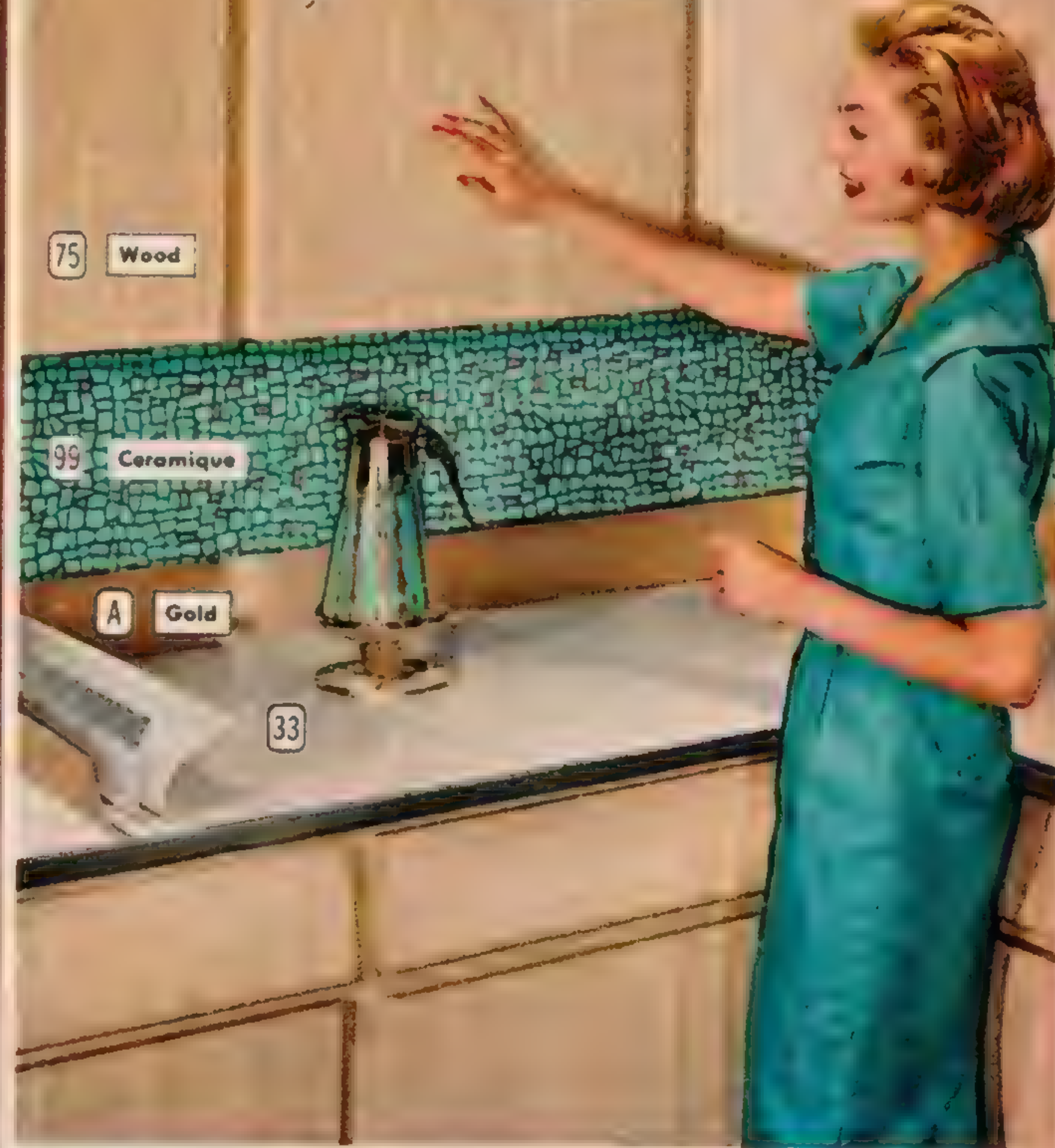


**4-Cup Cat Teapot.** Ceramic pot or pitcher has removable cover, strainer in spout. A feline charmer. From Japan. Wt. 2 lbs.  
86 A 7098D.....\$1.00



# Mix or Match

## Magic Cover and Magic Counter Cover



## Versatile Magic Cover Adhesive Plastic

Was \$1.79 **\$1.30** 12-Ft. Roll

**JUST PUT IT ON . . . PROTECTS, DECORATES . . . WON'T RAVEL OR FRAY . . . RESISTS GRIME**

- Cover Canisters, Splashboards
- Use on Tables, Chests, Cabinets
- Cover Closet Shelves and Boxes
- Beautify Window Ledges, Frames
- Cover Hampers, Wastebaskets
- Decorate Screens and Cornices
- Revitalize Lampshades, Books
- Protect Stove and Sink Areas

You Need Only a Pair of Scissors to decorate with Magic Cover, amazing Goodyear Vinylfilm. No tacks, no messy paste, no water, no tools. Simple-to-follow instructions and cutting-guide on paper backing (save this backing—it's Cedar-grain-pattern inside, use as drawer liner). Just cut to desired size, peel off backing, place on surface—and presto—it sticks! Lift to alter position; re-adheres easily. Sticks to glass, wood, tile, wallpaper, enamel, paint, varnish, lacquer. Durable, waterproof—clean with damp cloth, mild soap.

Choose from Magic Cover Patterns in Tables, Below—mix or match with Counter Cover. Please State Pattern Name, Color and Number. 86 A 4636—12-Ft. Roll. 18 in. Wide. Ship. wt. 1 lb. . . . . Now \$1.30 86 A 4637—Big 75-Ft. Roll. 18 in. Wide. Wt. 5 lbs. 12 oz. . . . . 8.10

### Lustre-Cover

ONLY \$2.59 15-Ft. Roll

The Professional Finishing Touch. Metallic Lustre-Cover in glowing Gold or Chrome colors adds rich accents to any decor. (See (A) in room scene). Adhesive back; paper cutting-guide—cut in strips or designs for trimming. State: Gold or Chrome.

86 A 4630—15-Ft. Roll. 9 in. wide. Ship. wt. 12 oz. . . . \$2.59

Be sure surface is clean, dry and smooth before applying Magic Cover, Magic Counter Cover or Lustre Cover. If porous or flaky (as plasterboard, wallpaper, etc.), size before applying.

### Magic Counter Cover

ONLY \$5.95 12-Ft. Roll

Inner Layer of Aluminum Foil for strength and heat-resistance, between layers of Goodyear Vinylfilm—see (33) in room scene. Scuff-resistant, washable, durable. Economical, extra-wide (27 in.) to cover counter plus "splash areas". Adhesive back with protective paper cutting-guide. Cuts with scissors, easy to apply. Flexible, goes around corners; won't shrink.

Choose from Counter Cover Patterns in Tables Below. Be Sure to State Pattern Name, Color and Number. 86 A 4638 M—27 in.x12-Ft. Roll. Wt. 3 lbs. 8 oz. . . . \$5.95

Pattern Name	Color	Magic Cover	Counter Cover
Pearlstone...	Red	88	—
	Gray	79	20
	Pink	89	—
	Green	85	—
	Yellow	71	21
Fiesta.....	Blue	94	30
	White	83	—
	Pink	73	29

Pattern Name	Color	Magic Cover	Counter Cover
Gingham..	Red	95	—
Carrara...	Gray	91	27
	Rose	92	28
	White	98	33
Stardust...	White	98	33
	White	98	33
Linen.....	Red	76	24
	Gray	81	—
	Yellow	80	26
	Yellow	80	26
	Natural	90	25

Pattern Name	Color	Magic Cover	Counter Cover
Mardi Gras.	Coral	87	34
	Copper	96	—
Harlequin..	Blue	72	—
	Pink	84	—
	Black	86	—
	Black	86	—
Tempo.....	Turq.	74	31
	Pink	82	—
	Black	97	32

Pattern Name	Color	Magic Cover	Counter Cover
Brick, Ivy.	White	70	—
Plain Brick	White	93	—
Knotty Pine	Natural	78	23
Marble....	Black	77	—
Wood.....	Blonde	75	22
Ceramique	Turq.	99	—

CSKBDP WARDS 683





### the timeless elegance of TRADITIONAL . . .

For important, more formal occasions, set a luxurious table, rich with decorative color. "Iris" patterned all linen tablecloth in shades of MW Bitter Green with Bitter Green fringed napkins. Paper doilies give harmonizing color accent.

### the warm look of COLONIAL . . .

Charming simplicity, a perfect expression of hospitality in the Early American tradition. "Coloray" tablecloths in MW colors--Delphinium Blue, Coin Gold and Chapel Green.

**COLORAY.**  
THE ULTIMATE FAST COLOR







# All the Color in the World

## FOR YOUR TABLE

Your table is always the center of attention when you entertain—its attractiveness is your way of expressing hospitality and is a reflection of your pride in your home. Make your table more beautiful . . . more gracious . . . more appealing . . . with the delightful magic of COLOR.

Table settings shown combine latest fashion trends with favorite decorating styles. They achieve flair and distinction by using the wonderful, versatile colors that make up Wards new COLOR PROGRAM (the key to color coordination in your home—read about it on Page 707). Choose from every color in the spectrum—12 lovely colors, each in 10 shades from light to dark—all the color in the world for your home, and ALL THE COLOR IN THE WORLD FOR YOUR TABLE.

Wards 22-page Hostess Shop provides everything you need to set a charming table—an assortment of table furnishings unequalled by any but the largest stores. Here, you can shop leisurely for table linens, dinnerware, flatware and interesting new table accessories. You can take advantage of Wards traditionally low prices, and you can enjoy the convenience of a Charge Account or Monthly Payment Account.

### Where to buy Merchandise shown on these two pages

**Table Linen.** "Iris" Linen Tablecloth (Traditional Table), "Coloray" Tablecloths (Colonial Setting), Place Mats and Linen Plaid Tablecloth (Contemporary Settings), Fringed Linen Napkins.....Page 703

**Dinnerware.** "Moonglow" (Traditional Table).....Page 691  
"Blue Willow" Beverage Set (Colonial Setting).....Page 688  
"Pink Flora" (on White Mat), "Indian Tree" (on Thrush Brown Mat), "Flair" (on Plaid Tablecloth).....Page 695  
"Priscilla" (on MW Capri Blue Mat).....Page 692

**Glass Stemware.** "Moonmist" (Traditional Table), "Astrid" (Contemporary Table).....Page 686

**Flatware.** Silverplate—"Inspiration" (Traditional Table), "Charm" (MW Capri Blue Mat), "Basque Rose" (Thrush Brown Mat).....Page 698  
Stainless Steel—"Aurora" (White Mat), "Midnight" (on Plaid Tablecloth).....Page 696, 697

**Silver Holloware.** Sugar and Creamer (Traditional Table).....Page 698



### "Putting the Pieces Together"

Wards new Decorator Book tells you very simply the theory of color, design, period, clever ways with accessories, kitchen and bathroom planning. 20 pages. You'll find it a great help with all home-decorating problems. Order below or from your nearest Ward Retail or Catalog Store.  
71 AP 5630 X—Postpaid.....25c

### the vibrant simplicity of CONTEMPORARY . . .

For casual informality, use place mats. White or six MW Colors: Misty Red, Capri Blue, Oriole Pink, Amethyst, Thrush Brown, Burnt Orange. And for luxury in the modern manner, a linen plaid tablecloth in MW Shadow Gray.







## SPARKLING STEMWARE to Grace a Lovely Table . . . Clear Crystal Goblets, Sherbets or Wines \$449, \$479 Set of 6

**Carlton.** Regally tall-stemmed with misty gray floral cuttings, it will grace your most formal table setting.

**Coronet.** Gleaming, golden crown accents its stately beauty. Matching tumblers sold at bottom of the page.

**Starlight.** Tall, graceful. Star-cut to reflect the gleam of candlelight. Matching tumblers sold at bottom of page.

**Moonmist.** Sparkling clear crystal accentuated by wide platinum bands. Tumblers to match sold at bottom of page.

**Pastorale.** Gleaming crystal with gray wheat cuttings will enhance the loveliest party setting.

State: Catalog No. Name of Pattern Name and No. of Piece	Ship. wt. for Six	Carlton 86 A 8252			Coronet 86 A 8251			Starlight 86 A 8253			Moonmist 86 A 8250			Pastorale 86 A 8254		
		Cap.	Height	Six for	Cap.	Height	Six for	Cap.	Height	Six for	Cap.	Height	Six for	Cap.	Height	Six for
1. Goblet	5 lbs.	10 oz.	7 1/8 in.	\$4.79	10 oz.	7 1/8 in.	\$4.49	10 oz.	7 1/8 in.	\$4.79	9 oz.	5 1/2 in.	\$4.49	9 oz.	5 1/2 in.	\$4.79
2. Sherbet-Champagne	4 lbs.	6 oz.	6 in.	4.79	6 oz.	6 in.	4.49	6 oz.	6 in.	4.79	6 1/2 oz.	4 1/4 in.	4.49	6 1/2 oz.	4 1/4 in.	4.79
3. Wine-Cocktail	3 lbs.	3 1/2 oz.	5 3/4 in.	4.79	3 1/2 oz.	5 3/4 in.	4.49	3 1/2 oz.	5 3/4 in.	4.79	4 oz.	4 in.	4.49	4 oz.	4 in.	4.79



## ASTRID . . . Handblown By Swedish Craftsmen

ONLY \$4<sup>79</sup>  
SET OF 8

**The Right Glass Always**—your choice of 9 glasses to set your table correctly, to serve any drink you prefer. Smart modern design in handblown, sparkling clear, Swedish glass. Complete your glass assortment at this low price. Choose several sets of 8 from those listed in table below. State Catalog Number; Name and Number of Piece.

86 A 8270—8 for \$4.79

No. and Name of Piece	Cap.	Height	Ship. wt.	No. and Name of Piece	Cap.	Height	Ship. wt.	No. and Name of Piece	Cap.	Ht.	Ship. wt.
1. Wine	3 1/2 oz.	4 3/4 in.	2 lbs.	4. Brandy	3 1/2 oz.	3 3/8 in.	1 lb. 5 oz.	7. Whiskey Sour	4 oz.	5 3/4 in.	1 lb. 9 oz.
2. Brandy-Benedictine	1 1/2 oz.	4 1/4 in.	1 lb. 1 oz.	5. Goblet	9 oz.	5 1/2 in.	3 lbs. 8 oz.	8. Cocktail	4 1/2 oz.	4 1/8 in.	1 lb. 13 oz.
3. Sherry	4 oz.	5 5/8 in.	2 lbs.	6. Saucer Champagne	6 oz.	4 1/4 in.	2 lbs. 8 oz.	9. Pilsener	10 oz.	8 1/4 in.	2 lbs. 12 oz.

Order  
Now . . .  
Pay Later

SEE PAGE  
1281 TO 1283.



## TUMBLERS in the 3 Most-Wanted Sizes. Be sure to state: Catalog Number, Pattern and Name and Number of Pieces Wanted.

**Crestwick.** Geometric decoration on clear crystal.

1. Hiball. 9-oz. capacity. Ship. wt. for 6, 5 lbs.
2. Tumbler. 12 1/2-oz. cap. Ship. wt. for 6, 5 lbs.
3. Old Fashioned. 6 1/2-oz. cap. Ship. wt. for 6, 4 lbs.

86 A 8265—Set of 6 of any one size . . . \$1.79

686 WARDS CSKBA EASY TERMS PG. 1283

**Starlight.** Matching stemware listed at top of page. Gray star cuttings emphasize the sparkle of gleaming, clear crystal.

1. Hiball. 9-oz. cap. Ship. wt. for 6, 5 lbs.
2. Tumbler. 12 1/2-oz. cap. Wt. for 6, 5 lbs.
3. Old Fashioned. 6 1/2-oz. cap. Wt. for 6, 4 lbs.

86 A 8263—Set of 6 of any one size . . . \$2.98

1. Hiball. 10-oz. capacity. Ship. wt. for 6, 4 lbs.
2. Tumbler. 14-oz. capacity. Ship. wt. for 6, 5 lbs.
3. Old Fashioned. 9-oz. cap. Ship. wt. for 6, 4 lbs.

**Moonmist.** Match stemware above. Platinum banded.  
86 A 8260—Set of 6 of any one size . . . \$2.79

**Coronet.** Match stemware at top of page. Gold banded.  
86 A 8261—Set of 6 of any one size . . . \$2.79



# SAVE 15% ON OPEN STOCK ANY ORDER \$10 OR MORE

**Special Discount**—your opportunity to save by buying in quantity. A discount of 15% is deductible from your open stock order of any dinnerware pattern listed below if your order totals \$10 or more. Order extra pieces, replace breakage now.

**Wards Carry Open Stock for Immediate Delivery** on all Semi-Porcelain for not less than 1 year; on all China for not less than 3 years after set listings are discontinued. After that, we special order pieces as long as the factory makes your pattern.

**For Discontinued Patterns** write nearest Ward Mail Order House. Give pattern name, piece and color if necessary. However, due to availability conditions beyond our control, there may be delays of 6 months to a year on special orders of imported open stock.

**HOW TO ORDER OPEN STOCK.** Look for your pattern and group letter, then refer to the group letter in the table below it for prices of your pattern

## CHINA OPEN STOCK . . . Build Your Order to \$10 and Get 15% Discount . . . Sets Listed Pages 690, 691

China Open Stock shipped from Wards Kansas City, Mo. Mail Order House. Send your order to and pay shipping charges from House nearest you.

Group A Patterns		Group B Patterns		Group C Patterns		Group D Patterns		Group E Patterns	
Ariel.....	86 A 9960TD	Ambassador.....	86 A 9990TD	Phoebe.....	86 A 9520TD	Florentine*.....	86 A 9780TD	Michele.....	86 A 10000TD
Cotillion.....	86 A 9760TD	Arbor.....	86 A 9900TD	Queen Anne.....	86 A 9530TD	Harvest Gold.....	86 A 9930TD	Theresa.....	86 A 9980TD
Jeannette.....	86 A 9580TD	Bali Hai.....	86 A 9540TD	Serenade.....	86 A 9640TD	Heirloom.....	86 A 9830TD	Violetta.....	86 A 9970TD
Laura.....	86 A 9840TD	Barclay.....	86 A 9630TD	Sonata.....	86 A 9940TD	Moonglow.....	86 A 9730TD	<b>Group F Pattern</b> Pompadour.....86 A 9910TD	
Maytime.....	86 A 9590TD	Dawn Rose.....	86 A 9650TD	Tempo.....	86 A 9660TD	Olympia.....	86 A 9570TD		
Moss Rose.....	86 A 9740TD	Larchmont.....	86 A 9700TD	Woodbine.....	86 A 9820TD	Platina*.....	86 A 9770TD		
Nocturne*.....	86 A 9810TD	Petite Bouquet.....	86 A 9950TD			Prelude.....	86 A 9920TD		
Rose Chintz.....	86 A 9850TD					Rhapsody.....	86 A 9670TD		
						Silver Pine.....	86 A 9550TD		

\*When ordering Dinner Plates for Florentine, Nocturne, Platina, state diam. of plates in your set—10 or 10½ in.

\*\*In Plume pattern (Group D), large platter and the oval vegetable bowl not available. When ordering round vegetable bowl for Plume, state 7¾ in. or 8¼ in.

Please State: Catalog Number Name of Pattern Name, No. of Piece	(1) Cup	(2) Saucer	(3) Bread- Butter Plate	(4) Salad- Dessert Plate	(5) Large Dinner Plate	(6) Soup Dish	(7) Fruit Dish	(8) Cov- ered Sugar	(9) Cream- er	(10) Cov- ered Casse- role	(11) Gravy Boat, Stand	(12) Small Platter	(13) Medi- um Platter	(14) Large Platter	(15) Round Open Veg. Bowl	(16) Oval Open Veg. Bowl	(17) Tea or Coffee Server	(18) Pr. Salt Pepper Shakers
Ship. wt. Each	12 oz.	12 oz.	12 oz.	1 lb. 4 oz.	1 lb. 14 oz.	1 lb. 12 oz.	12 oz.	1 lb. 4 oz.	1 lb.	4 lbs.	3 lbs.	4 lbs.	5 lbs.	6 lbs.	3 lbs.	2 lbs.	5 lbs.	1 lb.
Group A Prices	\$1.69	\$1.48	\$1.63	\$1.89	\$1.45	\$1.95	\$1.55	\$1.89	\$1.45	\$5.75	\$2.39	\$2.19	\$3.79	\$5.75	\$2.29	\$2.29	\$3.35	\$1.45
Group B Prices	.75	.53	.69	.95	1.60	1.00	.59	1.95	1.50	5.95	2.59	2.35	3.95	5.95	2.45	2.45	3.65	1.59
Group C Prices	.79	.55	.73	.98	1.69	1.10	.65	2.19	1.59	6.25	2.79	2.50	4.25	6.25	2.59	2.59	3.85	1.69
Group D Prices	1.00	.60	.80	1.05	1.85	1.25	.70	2.85	1.80	7.50	4.25	2.65	4.50	6.65	2.65	2.65	5.85	1.95
Group E Prices	1.85	.85	1.00	1.45	2.45	1.65	.95	3.25	2.65	9.25	5.25	.....	4.85	6.75	.....	4.75	7.75	.....
Group F Prices	2.95	1.95	1.95	2.19	3.75	3.25	1.85	9.50	7.50	19.50	12.50	.....	7.50	9.95	.....	7.50	.....	.....

## SEMI-PORCELAIN OPEN STOCK . . . Build Your Order to \$10 and Get 15% Discount . . . Sets Listed Pages 694, 695

Semi-porcelain open stock orders shipped from Wards Kansas City, Mo. Mail Order House. Send order to and pay shipping charges from House nearest you.

Group A Pattern		Group B Patterns		Group C Patterns		Group D Patterns		Group E Patterns	
Blue Willow-1-4.....	86A8600TD	Canyon Pine-5-6-8-9-12.....	86A9360TD	Brown County-4-9.....	86A8970TD	Chalet-2-3-8-9.....	86A9340TD	Autumn Song-4-6-10-11.....	86A8690TD
		Gray Bamboo-5-6-8-9.....	86A9420TD	Coq Royal-4-9.....	86A9130TD	Dogwood-2-3-8-9.....	86A9320TD	Cashmere-1-4-10-11.....	86A8630TD
<b>Group F Patterns</b>		Indian Tree-5-6-8-9-11-12.....	86A9390TD	Flair-1-4-7-11-12.....	86A8980TD	Forsythia-4-7-10.....	86A9210TD	Mobile-4-7-10.....	86A8540TD
		Ivy-5-6-8-9-11-12.....	86A9350TD	Tea Rose-4-7-11.....	86A8960TD	Janine-2-3-8-9.....	86A9330TD	October Ode-4-7-10.....	86A8700TD
Provincial-4-9.....	86A8930TD	Ming Tree-3-11-12.....	86A9190TD			Prairie Flower-2-3-8-9.....	86A9410TD	Pink Laurel-4-10.....	86A8940TD
Starflower-4-11-12.....	86A8680TD	Pink Flora-3-11-12.....	86A9200TD					Regency-3-11-12.....	86A9180TD
		Vintage-5-6-8-9-12.....	86A9310TD						
		Windflower-4-6-9-10-11-12.....	86A8710TD						

Explanation of numbers after pattern names: 1—State; 9- or 10-in. dinner plate 2—State; lugged or regular soup 3—one-pc. gravy boat-stand 4—2-pc. gravy boat and stand 5—No gravy boat 6—No covered casserole 7—No small platter 8—No medium platter 9—No large platter 10—No oval veg. bowl 11—No coffee server 12—No salt-peppers

Please State: Catalog Number Name of Pattern Name, No. of Piece	(1) Cups	(2) Saucers	(3) Bread- Butter- Plates	(4) Salad- Dessert Plates	(5) Dinner- Plates	(6) Soup Dishes	(7) Fruit Dishes	(8) Cov'd Sugar	(9) Cream- er	(10) Cov'd Cas- serole	(11) Gravy Boat	(12) Small Platter	(13) Medi- um Platter	(14) Large Platter	(15) Round Veg. Bowl	(16) Oval Veg. Bowl	(17) Tea or Coffee Server	(18) Salt, Pepper Shakers
Quantities	4 for	2 for	2 for	2 for	2 for	2 for	2 for	Each	Each	Each	Each	Each	Each	Each	Each	Each	Each	Pair
Shipping Weight	12 oz.	12 oz.	12 oz.	1 lb. 4 oz.	1 lb. 4 oz.	1 lb. 12 oz.	12 oz.	1 lb. 4 oz.	1 lb.	4 lbs.	2 lbs.	4 lbs.	5 lbs.	6 lbs.	3 lbs.	3 lbs.	5 lbs.	1 lb.
Group A Prices	\$2.59	\$1.79	\$1.98	\$1.19	\$1.79	\$1.49	\$1.79	\$1.98	\$1.29	\$4.59	\$2.59	\$1.49	\$1.98	.....	\$1.19	.....	.....	.....
Group B Prices	2.79	.98	1.19	1.29	1.89	1.79	.98	2.59	1.69	4.95	2.79	1.49	1.98	\$2.98	1.29	\$1.29	\$4.95	\$1.29
Group C Prices	2.89	.98	1.19	1.29	1.98	1.79	.98	2.59	1.69	4.95	2.79	1.49	1.98	2.98	1.29	.....	4.95	1.79
Group D Prices	2.98	.98	1.29	1.39	2.19	1.79	.98	2.69	1.69	.....	2.79	1.69	1.98	2.98	1.69	1.69	4.95	1.98
Group E Prices	3.59	.98	1.29	1.39	2.29	1.79	.98	2.79	1.79	4.95	3.79	1.69	2.98	3.98	1.98	1.98	4.95	2.39
Group F Prices	3.98	.98	1.39	1.49	2.79	2.19	.98	3.29	1.89	.....	3.79	1.69	2.98	3.98	1.98	.....	4.95	2.39

## Melmac® Open Stock . . . Deduct 15% from Orders of \$10 or More

All Open Stock Shipped from Kansas City, Mo.—Send Your Order to and Pay Postage from Wards Nearest House.

Please State: 1. Catalog Number of Pattern 2. Name of Pattern 3. Name and Number of Piece	(1) Cup	(2) Saucer	(3) Bread- Butter Plate	(4) Salad- Dessert Plate	(5) Dinner Plate	(6) Cereal- Soup Bowl	(7) Dessert Dish	(8) Covered Sugar	(9) Creamer	(10) Vegetable Bowl	(11) Platter
Shipping Weight, Each	1 lb.	1 lb.	1 lb.	1 lb.	2 lbs.	1 lb.	1 lb.	1 lb.	1 lb.	2 lbs.	2 lbs.
Button Flower 86 A 8422TD	\$0.75	\$1.25†	.....	\$1.50†	\$2.50†	\$1.00	\$.65	\$1.60	\$1.30	\$2.75	\$4.95†
Daybreak 86 A 8319TD	.75	1.25†	.....	1.50†	2.50†	1.00	.65	1.60	1.30	2.75	4.95†
English Ivy 86 A 8478TD	1.00	1.35†	.....	1.75†	2.60†	1.25	.85	1.95	1.65	2.95	5.45†
Eve 86 A 8484TD	1.00	1.35†	.....	1.75†	2.60†	1.25	.85	1.95	1.65	2.95	5.45†
Four Seasons 86 A 8313TD	1.00	1.35†	.....	1.75†	2.60†	1.25	.85	1.95	1.65	2.95	3.95
Francine 86 A 8462TD	.75	1.25†	1.25†	1.50†	2.50†	1.00	.65	1.60	1.30	2.40	4.95†
Harvest 86 A 8306TD	1.00	1.35†	.....	1.00	2.60†	1.25	.85	1.95	1.65	2.95	5.45†
Jamboree Pastel 86 A 8414TD	.75	.65	.....	.85	1.50	1.00	.65	1.60*	1.30*	2.40	2.95*
State: Turq., Pink, White, Yellow											
Lily 86 A 8368TD	.75	1.25†	1.25†	.85	2.50†	1.00	.65	1.60	1.30	2.40	4.50†
Mayflower 86 A 8449TD	.75	1.25†	1.25†	1.50†	2.50†	1.00	.65	1.60	1.30	2.40	4.50†
Morning Flair 86 A 8303TD	.75	1.25†	1.25†	.85	2.50†	1.00	.65	1.60	1.30	2.40	4.50†
Nordic 86 A 8453TD	1.25	1.45†	.....	2.00†	2.95†	1.75	.....	2.75	2.25	4.25	6.75†
Pinecrest 86 A 8487TD	.75	1.25†	.....	1.50†	2.50†	1.00	.65	1.60	1.30	2.40	4.95†
Priscilla 86 A 8459TD	1.10	1.40†	1.85†	1.95†	2.75†	1.50	1.15	2.50	1.95	3.50	5.95†
Romance 86 A 8445TD	1.10	1.40†	1.85†	1.95†	2.75†	1.50	1.15	2.50	1.95	3.50	4.95
Rosalie 86 A 8465TD	1.00	1.35†	1.65†	1.75†	2.60†	1.25	.85	1.95	1.65	2.95	5.45†
Rose Royale 86 A 8428TD	1.10	1.40†	1.85†	1.95†	2.75†	1.50	1.15	2.50	1.95	3.50	5.95†
Sonnet 86 A 8333TD	1.00	.80	1.65†	.....	2.60†	1.25	.85	1.95	1.65	2.95	5.45†
Spring Wheat 86 A 8385TD	1.00	1.35†	1.65†	1.75†	2.60†	1.25	.85	1.95	1.65	2.95	3.95
Stardust 86 A 8403TD	1.25	1.45†	1.95†	2.00†	2.95†	1.75	.....	2.75	2.25	4.25	6.75†
Symphony 86 A 8339TD	.75	1.25†	.....	1.50†	2.50†	1.00	.65	1.60	1.30	2.75	4.95†

Pieces marked (†) in the price line are pattern decorated—others are solid colors. Sets listed Pages 692, 693.

**SPECIAL SERVING PIECES** for following 4 patterns

Chalet.....86 A 9340TD  
Dogwood.....86 A 9320TD  
Janine.....86 A 9330TD  
Prairie Flower.....86 A 9410TD

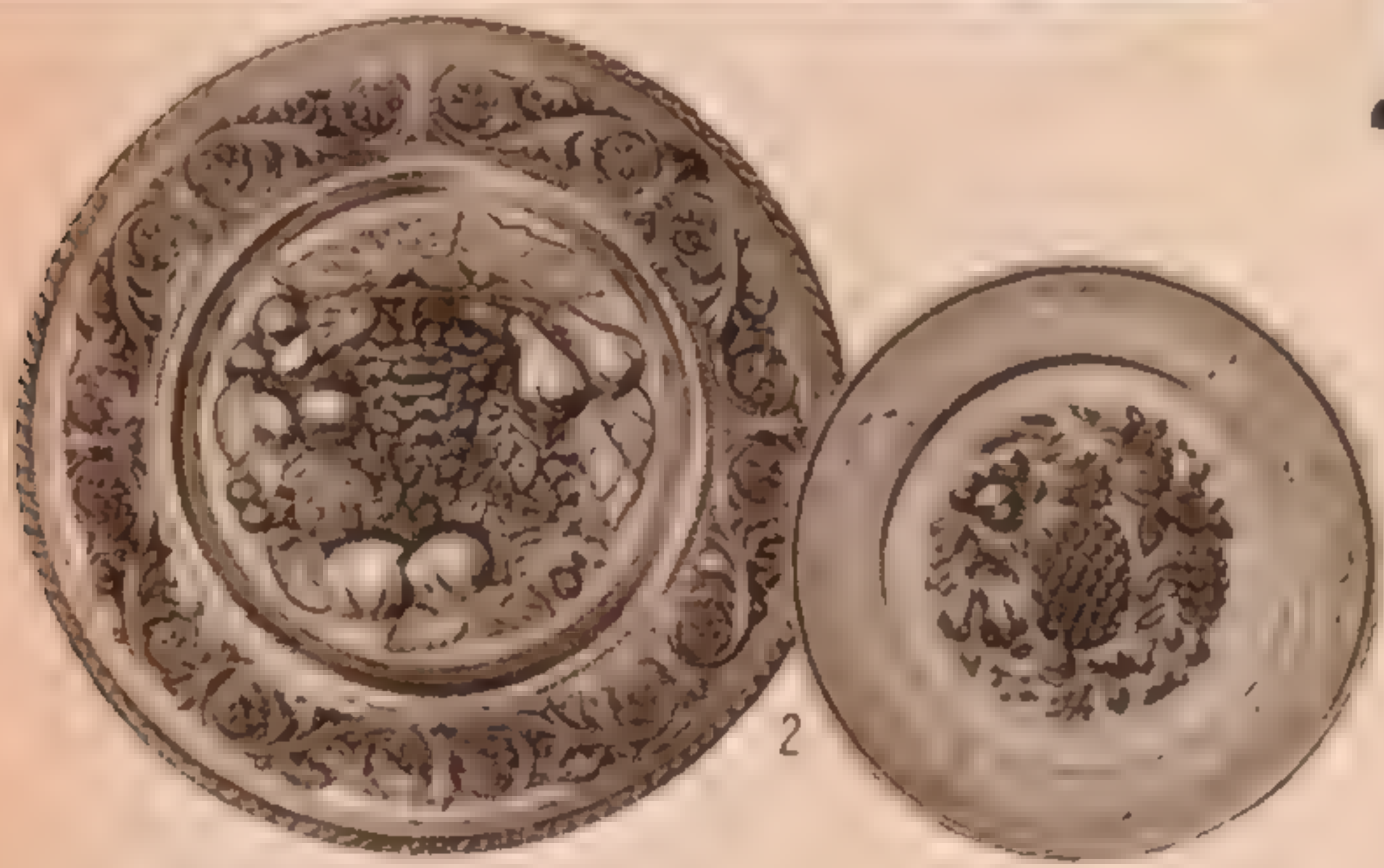
No. and Item	Wt.	Price
1—Chop Plate	5 lbs.	\$2.29
2—Salad Bowl	5 lbs.	4.95
3—Serving Fork	6 oz.	.29
4—Serving Spoon	6 oz.	.29
5—Warmer Base	2 lbs.	.49
6—Covered Butter	1 lb.	1.69
7—Cake Plate	2 lbs.	1.10
8—Cake Server	16 oz.	.69

**Special Serving Pieces** for Gray Bamboo.....86 A 9420TD

No. and Item	Wt.	Price
1—Chop Plate	5 lbs.	\$1.98
2—Salad Bowl	5 lbs.	4.95
3—Serving Fork	6 oz.	.49
4—Serving Spoon	6 oz.	.49
5—Warmer Base	2 lbs.	1.49
6—Covered Butter	1 lb.	1.49



WARDS  
Hostess Shop



Punch Set  
\$5.98

For a gracious hostess—serves a crowd easily on any festive occasion. Big 5½-qt. sparkling crystal Bowl with 24 matching Cups and red plastic serving Ladle. Ship. wt. 19 lbs. 86 A 7368M—26-pc. Set.....Only \$5.98

Charge It!  
SEE PAGE 1281



TO GIVE... or Keep for Your Own

(1) **Cup of the Month**—ideal gift for birthdays, anniversaries, any occasion. 12 china cups and saucers, each decorated with flower of the month—January-Carnation, February-Violet, March-Daffodil, April-Sweet Pea, May-Lily of the Valley, June-Rose, July-Water Lily, August-Poppy, September-Aster, October-Cosmos, November-Chrysanthemum, December-Holly. Wt. 1 lb. each. From Japan. 86 A 7200—Set of all 12.....\$10.98 Each. State month wanted... 1.00

(2) **English Brass Plaques**. Use singly, in pairs or groups. Deeply embossed assorted designs.

**Pair 8-In. Plaques**. Wt. 1 lb.  
86 A 7353—Ivory finish... Pair \$2.98  
86 A 7354—Plain brass... Pair 2.49

**Pair 12-In. Plaques**. Wt. 2 lbs.  
86 A 7538—Plain brass... Pair \$2.69  
86 A 7540—Ivory finish... Pair 3.98

**Pair 14-In. Plaques**. Wt. 3 lbs.  
86 A 7541—Ivory finish... Pair \$4.98  
86 A 7539—Plain brass... Pair 2.98

**Single 17-In. Plaque**. Wt. 2 lbs.  
86 A 7351—Plain Brass... Each \$2.49  
86 A 7352—Ivory finish... Each 3.29

(3) **Four Seasons Plaques**. Black wood frames on gold-color metal silhouettes of trees, flowers. From Hong Kong. 86 A 7350—Each about 5x8 in. Ship. wt. 2 lbs. 8 oz.....Set of 4 \$2.98 86A7263M—8x20 in. Wt. 4 lbs. Set \$8.95

(4) **Dozen Roses**. Fadeproof, washable plastic—look fresh from garden always. From Hong Kong. Ship. wt. 1 lb. 2 oz. State: Red, Pink, Talisman. 86 A 7109—Box of 12.....\$2.29

(5) **Fenton Handmade Milk Glass Vase**—reproduction of Early Americana. About 15 in. tall—size varies. 86 A 7175—Ship. wt. 3 lbs. 6 oz.\$3.98

(6) **Milk Glass Scale**—regal accessory, charming gift. Brass-plated arms and trays. About 15½ in. tall. 86 A 7362—Wt. 2 lbs. 12 oz.....\$6.98

(7) **Glass Grapes**. Realistic colors, washable, fadeproof. Three clusters, each about 8½x9 in. long. Imported from Japan. 86 A 7281—Ship. wt. 1 lb.....\$2.98

(8) to (13) **Blue Willow serving pieces**. Beloved pattern, long a favorite, in clear blue on fine quality semi-porcelain. Imported from Japan. Blue Willow dinnerware sets sold Pg. 695.

(8) **Beverage Set**. Big 2-qt. Pitcher with ice lip and six 12-oz. Tumblers. 86 A 7349—Wt. 8 lbs. 7-pc. Set \$5.98

(9) **Covered Tureen, Tray, Ladle**.  
86 A 7441—3 qt. Wt. 8 lbs. ....\$7.98  
86 A 7442—1¾ qt. Wt. 5 lbs.... 3.98  
86 A 7443—1 qt. Wt. 3 lbs..... 2.98

(10) **Juice Set**. 30-oz. Pitcher and four 4-oz. Cups. Ship. wt. 2 lbs. 8 oz.  
86 A 7433—5-pc. Set.....\$1.98

(11) **Covered Butter Tray**. 6¾x4 in.  
86 A 7438—Ship. wt. 1 lb.....\$1.00

(12) **Jam Jar with cover and spoon**.  
86 A 7436—Ship. wt. 1 lb.....\$1.00

(13) **Covered Sugar, Creamer on tray**.  
86 A 7437—Wt. 1 lb. 8 oz....Set \$1.00

(14) **7-Pc. Cherrywood Salad Set**. 10-in. Bowl with Fork, Spoon; 4 six-in. Bowls. From Japan. Wt. 4 lbs. 8 oz.  
86 A 7512—7-Pc. Set.....\$4.89  
86 A 7511—4 six-inch Individual Bowls. Ship. wt. 2 lbs. 4 oz....\$1.89  
86 A 7510—3-Pc. Set. 10-in. Bowl, Fork, Spoon. Wt. 2 lbs. 4 oz....\$3.49

(15) **12-Cup Carafe** is clear, heat-proof glass. White plastic cover, brass finished collar and candle warmer to keep coffee hot at table. 86 A 7771—Ship. wt. 2 lbs. ....\$2.65

(16) **Grape Tea Set**. 4-cup Teapot, Sugar, Creamer—each a purple grape cluster with leaf and stem. Of earthenware. Imported from Japan. 86 A 7551—Ship. wt. 3 lbs. ....\$2.98

(17) **8-Pc. China Snack Set**. Four 8-in. "shell" plates, four 5-oz. cups—lustrous white with red moss rose design, 22K gold trim. From Japan. 86 A 7561—Ship. wt. 4 lbs. 8 oz.\$2.98

(18) **Spinning Wheel Planter**. Realistically detailed in walnut-finished wood. Metal-lined planter space. 13½x17¼ in. From Japan. No plants. 86 A 7229—Ship. wt. 3 lbs. ....\$2.98

(19) **Parrot Planter**. Natural color pottery Polly swings on plated wire loop. Large planter space. Abt. 15 in. long. Imported from Japan. No plants. 86 A 7120—Ship. wt. 1 lb. 8 oz..\$1.59

(20) **Swan Planters**—1 large, 2 small. White ceramic, accented in 22K gold. Large about 8 in. long. No plants. 86 A 7013—Ship. wt. 2 lbs. .Set \$2.98



# Save 15<sup>TO</sup> 21%

## On Every Set of Fine China

- Translucent . . . Loveliest of all Ceramic Ware
- Extra Cups Included in Services for 8 and 12
- Complete Open Stock Listings on Page 687
- 20 More Imported China Patterns, Pgs. 690, 691

**1** **QUEEN ANNE.** Dainty pink rosebuds deck wide rims of a traditionally lovely, platinum-accented service.

86 A 9521—5-pc. Setting. Wt. 5 lbs. Was \$3.65, Now **\$2.88**

86A9522MB—20-pc. serves 4. Wt. 20 lbs. Was \$13.95, **10.94**

86 A 9523 MO—57-pc. Set. Service for 8. Ship. wt. 49 lbs. Was \$37.95. Now \$3.50 Down on Easy Terms.Cash **\$31.88**

86 A 9526 R—100-pc. Set. Service for 12. Ship. wt. 70 lbs. Was \$62.95. Now \$5.50 Down on Easy Terms.Cash **\$53.44**

**2** **ARBOR.** Sheer elegance—twining vines in warm hues. Rims scalloped, embossed and edged in 22K gold.

86 A 9891—5-pc. Setting. Wt. 4 lbs. 4 oz. Was \$3.65, **\$2.88**

86A9892MB—20-pc. serves 4. Wt. 17 lbs. Was \$13.95, **10.94**

86 A 9893 MO—57-pc. Set. Service for 8. Ship. wt. 42 lbs. Was \$37.95. Now \$3.50 Down on Easy Terms.Cash **\$31.88**

86 A 9896 R—100-pc. Set. Service for 12. Ship. wt. 70 lbs. Was \$62.95. Now \$5.50 Down on Easy Terms.Cash **\$53.44**

**3** **TEMPO.** Distinctively modern with abstract swirl in black; edges of all pieces gleaming with platinum.

86 A 9651—5-pc. Setting. Wt. 4 lbs. 4 oz. Was \$3.65, **\$2.88**

86A9652MB—20-pc. serves 4. Wt. 17 lbs. Was \$13.95, **10.94**

86 A 9654 MO—66-pc. Set. Service for 8. Ship. wt. 47 lbs. Was \$41.50. Now \$3.50 Down on Easy Terms.Cash **\$34.88**

86 A 9656 R—100-pc. Set. Service for 12. Ship. wt. 70 lbs. Was \$62.95. Now \$5.50 Down on Easy Terms.Cash **\$53.44**

**4** **LARCHMONT.** Graceful boughs of the larch tree spread over rimless shapes; richly edged in 22K gold.

86 A 9691—5-pc. Setting. Wt. 4 lbs. 4 oz. Was \$3.65, **\$2.88**

86A9692MB—20-pc. serves 4. Wt. 17 lbs. Was \$13.95, **10.94**

86 A 9694 MO—66-pc. Set. Service for 8. Ship. wt. 47 lbs. Was \$41.50. Now \$3.50 Down on Easy Terms.Cash **\$34.88**

86 A 9696 R—100-pc. Set. Service for 12. Ship. wt. 70 lbs. Was \$62.95. Now \$5.50 Down on Easy Terms.Cash **\$53.44**

## Guaranteed Melmac<sup>®</sup>

### Prices Cut on Every Set

**CHOICE**    **\$2388**    **\$944**  
45-Pc. Set      16-Pc. Set

- Guaranteed 2 Years—Free Replacement if it Chips, Cracks, Breaks in 2 Years Normal Use
- Detergentproof—Safe Even in Your Dishwasher
- Every Flat Piece Decorated for Extra Glamour
- 17 More Melmac Patterns on Pages 692, 693
- Complete Open Stock Listings on Page 687

**5** **FRANCINE.** Every flat piece is flower-decked. Others are solid pink for a color-accented table.

86 A 8460—16-pc. Serves 4. Wt. 6 lbs. Was \$9.88, Now **\$9.44**

86 A 8461 M—45-pc. Set. Service for 8. Ship. wt. 15 lbs. Was \$24.88. Now only \$2.50 Down.....Cash **\$23.88**

**6** **MAYFLOWER.** Colorful provincial border on all flat pieces. Modern holloware is shining white.

86 A 8447—16-pc. Serves 4. Wt. 6 lbs. Was \$9.88. Now **\$9.44**

86 A 8448 M—45-pc. Set. Service for 8. Ship. wt. 16 lbs. Was \$24.88. Now only \$2.50 Down.....Cash **\$23.88**

**7** **MORNING FLAIR.** Pretty spring blossoms decorate every flat piece. Other pieces are turquoise.

86 A 8301—16-pc. Serves 4. Wt. 6 lbs. Was \$9.88. Now **\$9.44**

86 A 8302 M—45-pc. Set. Service for 8. Ship. wt. 15 lbs. Was \$24.88. Now only \$2.50 Down.....Cash **\$23.88**

**8** **PINECREST.** Sparkling gold-color encrusted cones on all flat pieces. Others are pure white.

86 A 8485—16-pc. Serves 4. Wt. 5 lbs. Was \$9.88. Now **\$9.44**

86 A 8486 M—45-pc. Set. Service for 8. Ship. wt. 15 lbs. Was \$24.88. Now only \$2.50 Down.....Cash **\$23.88**

<sup>®</sup> Registered Trade Mark American Cyanamid Co.



1—Queen Anne

**CHOICE**  
**\$288**  
Place Setting

2—Arbor

3—Tempo

4—Larchmont



5—Francine

6—Mayflower

7—Morning Flair

8—Pinecrest

ALL WARDS 689





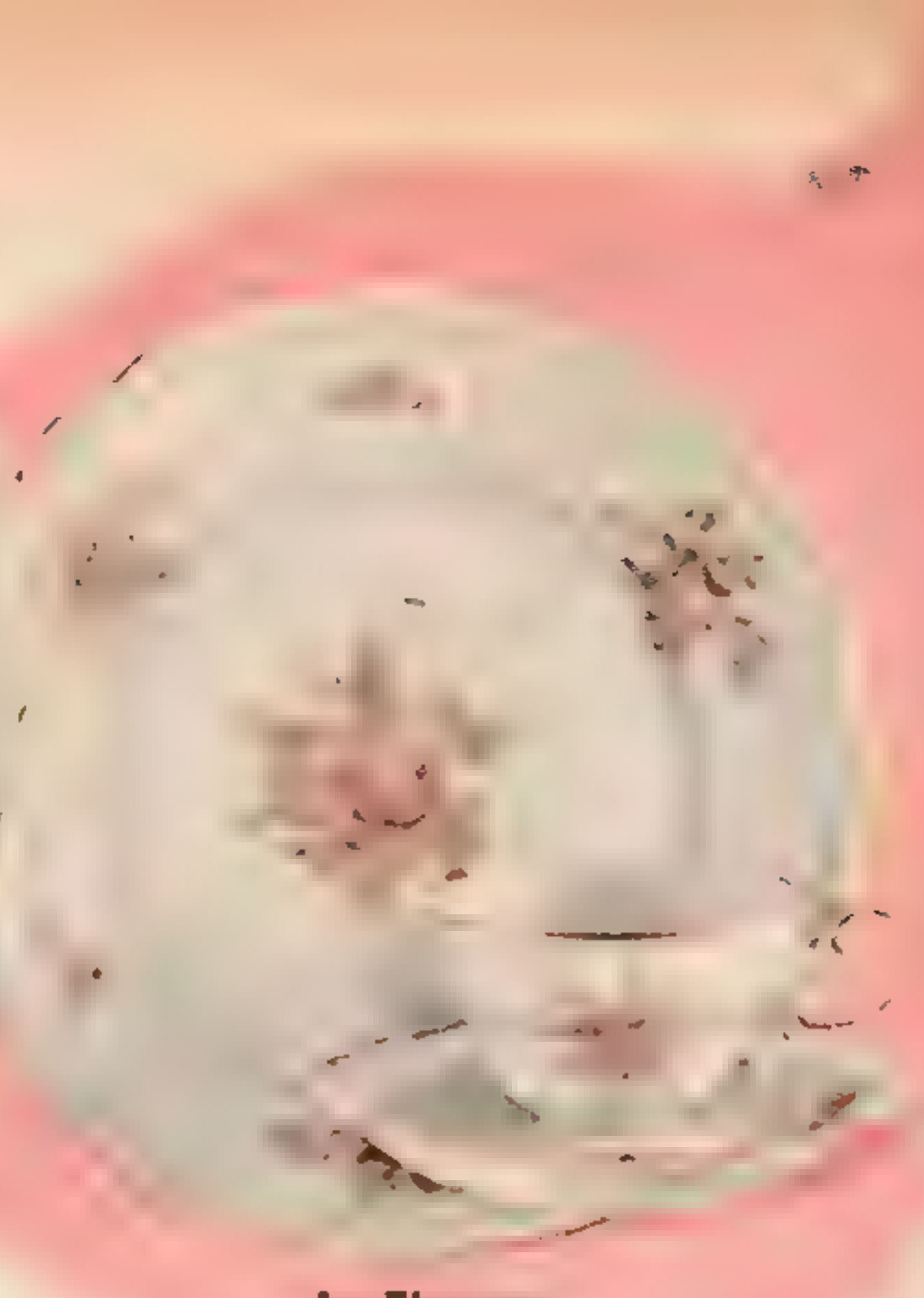
1—Pompador



2—Michele



3—Violetta



4—Theresa

Pompador  
Moss  
86 A  
86 A  
wt. 30  
86 A  
wt. 40  
86 A  
wt. 70

Violetta  
time—  
edges—  
86 A  
86 A  
wt. 20  
86 A  
wt. 40  
86 A  
wt. 60

5—Elin

A small  
gold  
86 A  
Serve  
86 A  
4. S  
86 A  
Wt.  
86 A  
Wt.

9—H

White  
Rim  
86 A  
Serve  
86 A  
4. S  
86 A  
Wt.  
86 A  
Wt.

13—J

White  
Edge  
86 A  
Serve  
86 A  
4. S  
86 A  
Wt.  
86 A  
Wt.

17—

Fl  
d  
86 A  
S  
4. S  
Wt.  
Wt.

86 A  
86 A  
86 A  
86 A  
86 A



5—Elin

6—Phoebe

7—Moonlight

8—Corliss

10—Nedra

11—Rose Rose

12—Green Pine

9—Harvest Gold

14—Fiorina

15—Hortense

16—Rose Chrys

12—Jeanette

17—Palm Beach

18—Laura

19—Florence

20—Dawn Rose





# Fine China

## 5 PLUS FEATURES WITH WARDS SETS

### 1-2-3-4-Bavarian China \$489, \$995 Place Setting

**Pompadour—World Famous Rosenthal China.** Moss roses on ivory ground, 22K gold edges.

86 A 9907—5-pc. Setting. Wt. 5 lbs. .... \$9.95  
86 A 9901 MB—20-pc. Set. Service for 4. Ship.  
wt. 20 lbs. \$4 Down. .... Cash \$37.50  
86 A 9904 R—66-pc. Set. Service for 8. Ship.  
wt. 46 lbs. \$14 Down. .... Cash \$139.00  
86 A 9906 R—98-pc. Set. Service for 12. Ship.  
wt. 73 lbs. \$20 Down. .... Cash \$199.00

**Violetta by Johann Haviland.** Gay as spring-time—violets in profusion; elegantly embossed; edges of all pieces gleam with 22K gold.

86 A 9961—5-pc. Ship. wt. 5 lbs. 4 oz. .... \$4.89  
86 A 9962 MB—20-pc. Set. Service for 4. Ship.  
wt. 22 lbs. .... \$18.75  
86 A 9964 MO—66-pc. Set. Service for 8. Ship.  
wt. 44 lbs. \$6.50 Down. .... Cash \$62.50  
86 A 9966 R—98-pc. Set. Service for 12. Ship.  
wt. 66 lbs. \$9 Down. .... Cash \$87.25

**Michele by Johann Haviland.** Dainty pink roses; scalloped, embossed edges; 22K gold trim.

86 A 9991—5-pc. Ship. wt. 5 lbs. 4 oz. .... \$4.89  
86 A 9992 MB—20-pc. Set. Service for 4. Ship.  
wt. 22 lbs. .... \$18.75  
86 A 9994 MO—66-pc. Set. Service for 8. Ship.  
wt. 44 lbs. \$6.50 Down. .... Cash \$62.50  
86 A 9996 R—98-pc. Set. Service for 12. Ship.  
wt. 66 lbs. \$9 Down. .... Cash \$87.25

**Theresa by Johann Haviland.** Favorite rose motif in muted colors is enhanced by embossed, gleaming 22K gold edges.

86 A 9971—5-pc. Ship. wt. 5 lbs. 4 oz. .... \$4.89  
86 A 9972 MB—20-pc. Set. Service for 4. Ship.  
wt. 22 lbs. .... \$18.75  
86 A 9974 MO—66-pc. Set. Service for 8. Ship.  
wt. 44 lbs. \$6.50 Down. .... Cash \$62.50  
86 A 9976 R—98-pc. Set. Service for 12. Ship.  
wt. 66 lbs. \$9 Down. .... Cash \$87.25

1. **Special Set Compositions.** 57- and 66-pc. sets include 4 extra cups—most often replaced piece in any set; 98- and 100-pc. sets include 6 extra cups—100-pc. set, salt and pepper shakers, too.

2. **Triple Selected.** Glaze—uniform, lustrous; Design—exact placement, clear colors; Shape—free from variations.

3. **Open Stock on All.** Immediate delivery on all current, many discontinued patterns. Listings, Pg. 687.

4. **Wide Choice.** 24 patterns, each in 4 set sizes on these two pages and Page 689. Something for everyone.

5. **Low Prices.** Compare Wards with other prices before you buy either sets or Open Stock. You'll find at Wards it's always MORE QUALITY FOR LESS.

**Genuine China** is delicately lovely, yet is completely vitrified, impervious to moisture, resistant to breaking and chipping. Ward patterns are all imports—(1) to (4) from Bavaria, all others from Japan. Only 10% Down on Easy Terms—or Charge It—see Pgs. 1281-1283. 98- and 100-pc. sets and 66-pc. Pompadour shipped Freight, Truck, Express.

### 5-Encanto \$365 Place Setting

A single rose detailed in glinting gold; rim enclosed in 22K gold.

86 A 9551—5-pc. Place Setting.  
Serves 1. Ship. wt. 5 lbs. .... \$3.65  
86 A 9552 MB—20-pc. Set. Service for  
4. Ship. wt. 20 lbs. .... \$13.95  
86 A 9554 MO—66-pc. Set. Serves 8.  
Wt. 49 lbs. \$4.50 Down. .... Cash \$41.50  
86 A 9556 R—100-pc. Set. Serves 12.  
Wt. 70 lbs. \$6.50 Down. .... Cash \$62.95

### 6-Phoebe \$325 Place Setting

Alluring daintiness, reserved gaiety. Rimmed in shining platinum.

86 A 9511—5-pc. Place Setting.  
Serves 1. Wt. 4 lbs. 4 oz. .... \$3.25  
86 A 9512 MB—20-pc. Set. Service for  
4. Ship. wt. 17 lbs. .... \$12.45  
86 A 9514 MO—66-pc. Set. Serves 8.  
Wt. 47 lbs. \$4 Down. .... Cash \$37.95  
86 A 9516 R—100-pc. Set. Serves 12.  
Wt. 70 lbs. \$6 Down. .... Cash \$57.95

### 7-Moonglow \$395 Place Setting

Lavishly edged in platinum to enhance simplicity of modern shapes.

86 A 9721—5-pc. Place Setting.  
Serves 1. Ship. wt. 5 lbs. .... \$3.95  
86 A 9722 MB—20-pc. Set. Service for  
4. Ship. wt. 20 lbs. .... \$14.95  
86 A 9724 MO—66-pc. Set. Serves 8.  
Wt. 50 lbs. \$4.50 Down. .... Cash \$44.95  
86 A 9726 R—100-pc. Set. Serves 12.  
Wt. 70 lbs. \$7 Down. .... Cash \$67.95

### 8-Cotillion \$325 Place Setting

Regal, beautiful, subtly gay—vivid roses, muted leaves, 22K gold edges.

86 A 9751—5-pc. Place Setting.  
Serves 1. Ship. wt. 4 lbs. .... \$3.25  
86 A 9758 MB—20-pc. Set. Service for  
4. Ship. wt. 16 lbs. .... \$12.45  
86 A 9754 MO—66-pc. Set. Serves 8.  
Wt. 46 lbs. \$4 Down. .... Cash \$37.95  
86 A 9756 R—100-pc. Set. Serves 12.  
Wt. 68 lbs. \$6 Down. .... Cash \$57.95

### 9-Harvest Gold \$395 Place Setting

Wheat accented by 22K gold overlay. Rimmed in gray; 22K gold trim.

86 A 9921—5-pc. Place Setting.  
Serves 1. Ship. wt. 5 lbs. .... \$3.95  
86 A 9922 MB—20-pc. Set. Service for  
4. Ship. wt. 20 lbs. .... \$14.95  
86 A 9924 MO—66-pc. Set. Serves 8.  
Wt. 47 lbs. \$4.50 Down. .... Cash \$44.95  
86 A 9926 R—100-pc. Set. Serves 12.  
Wt. 70 lbs. \$7 Down. .... Cash \$67.95

### 10-Nocturne \$325 Place Setting

Misty gray roses touched in pink. Rim enclosed in platinum bands.

86 A 9801—5-pc. Place Setting.  
Serves 1. Wt. 4 lbs. 4 oz. .... \$3.25  
86 A 9802 MB—20-pc. Set. Service for  
4. Ship. wt. 17 lbs. .... \$12.45  
86 A 9804 MO—66-pc. Set. Serves 8.  
Wt. 47 lbs. \$4 Down. .... Cash \$37.95  
86 A 9806 R—100-pc. Set. Serves 12.  
Wt. 70 lbs. \$6 Down. .... Cash \$57.95

### 11-Moss Rose \$325 Place Setting

Favorite rose motif on lustrous white, rimless shapes. 22K gold edges.

86 A 9731—5-pc. Place Setting.  
Serves 1. Ship. wt. 4 lbs. 4 oz. .... \$3.25  
86 A 9738 MB—20-pc. Set. Service for  
4. Ship. wt. 17 lbs. .... \$12.45  
86 A 9734 MO—66-pc. Set. Serves 8.  
Wt. 47 lbs. \$4 Down. .... Cash \$37.95  
86 A 9736 R—100-pc. Set. Serves 12.  
Wt. 70 lbs. \$6 Down. .... Cash \$57.95

### 12-Silver Pine \$365 Place Setting

Gray rim with platinum edge and inner border frame pine branches.

86 A 9541—5-pc. Place Setting.  
Serves 1. Wt. 4 lbs. 4 oz. .... \$3.65  
86 A 9542 MB—20-pc. Set. Service for  
4. Ship. wt. 17 lbs. .... \$13.95  
86 A 9544 MO—66-pc. Set. Serves 8.  
Wt. 47 lbs. \$4.50 Down. .... Cash \$41.50  
86 A 9546 R—100-pc. Set. Serves 12.  
Ship. wt. 70 lbs. \$6.50 Dn. .... Cash \$62.95

### 13-Jeannette \$325 Place Setting

Wide chintz border of spring flowers Edged in gleaming 22K gold.

86 A 9571—5-pc. Place Setting.  
Serves 1. Ship. wt. 5 lbs. .... \$3.25  
86 A 9572 MB—20-pc. Set. Service for  
4. Ship. wt. 20 lbs. .... \$12.45  
86 A 9574 MO—66-pc. Set. Serves 8.  
Wt. 47 lbs. \$4 Down. .... Cash \$37.95  
86 A 9576 R—100-pc. Set. Serves 12.  
Wt. 70 lbs. \$6 Down. .... Cash \$57.95

### 14-Platina \$395 Place Setting

Warm gray border complemented by platinum on edges and inner rim.

86 A 9761—5-pc. Place Setting.  
Serves 1. Ship. wt. 5 lbs. .... \$3.95  
86 A 9768 MB—20-pc. Set. Service for  
4. Ship. wt. 20 lbs. .... \$14.95  
86 A 9764 MO—66-pc. Set. Serves 8.  
Wt. 47 lbs. \$4.50 Down. .... Cash \$44.95  
86 A 9766 R—100-pc. Set. Serves 12.  
Wt. 70 lbs. \$7 Down. .... Cash \$67.95

### 15-Heirloom \$395 Place Setting

Royal maroon wreath border enclosed in 22K gold on edges, inner rim.

86 A 9821—5-pc. Place Setting.  
Serves 1. Wt. 4 lbs. 4 oz. .... \$3.95  
86 A 9822 MB—20-pc. Set. Service for  
4. Ship. wt. 17 lbs. .... \$14.95  
86 A 9823 MO—57-pc. Set. Serves 8.  
Wt. 42 lbs. \$4 Down. .... Cash \$39.95  
86 A 9826 R—100-pc. Set. Serves 12.  
Wt. 70 lbs. \$7 Down. .... Cash \$67.95

### 16-Rose Chintz \$325 Place Setting

Romantic pattern of delicate roses in formal design. Edged in platinum.

86 A 9841—5-pc. Place Setting.  
Serves 1. Wt. 4 lbs. 4 oz. .... \$3.25  
86 A 9842 MB—20-pc. Set. Service for  
4. Ship. wt. 17 lbs. .... \$12.45  
86 A 9844 MO—66-pc. Set. Serves 8.  
Wt. 47 lbs. \$4 Down. .... Cash \$37.95  
86 A 9846 R—100-pc. Set. Serves 12.  
Wt. 70 lbs. \$6 Down. .... Cash \$57.95

### 17-Petite Bouquet \$365 Place Setting

Platinum rims accent exquisitely dainty gray roses sparked in pink.

86 A 9941—5-pc. Place Setting.  
Serves 1. Wt. 4 lbs. 4 oz. .... \$3.65  
86 A 9942 MB—20-pc. Set. Service for  
4. Ship. wt. 17 lbs. .... \$13.95  
86 A 9944 MO—66-pc. Set. Serves 8.  
Wt. 47 lbs. \$4.50 Down. .... Cash \$41.50  
86 A 9946 R—100-pc. Set. Serves 12.  
Wt. 70 lbs. \$6.50 Down. .... Cash \$62.95

### 18-Laura \$325 Place Setting

Graceful spray touched with turquoise. Gleaming 22K gold on edges.

86 A 9831—5-pc. Place Setting.  
Serves 1. Wt. 4 lbs. 4 oz. .... \$3.25  
86 A 9832 MB—20-pc. Set. Service for  
4. Ship. wt. 17 lbs. .... \$12.45  
86 A 9833 MO—57-pc. Set. Serves 8.  
Wt. 47 lbs. \$3.50 Down. .... Cash \$34.50  
86 A 9836 R—100-pc. Set. Serves 12.  
Wt. 70 lbs. \$6 Down. .... Cash \$57.95

### 19-Florentine \$395 Place Setting

Wide border of misty flowers and foliage enclosed in platinum bands.

86 A 9771—5-pc. Place Setting.  
Serves 1. Ship. wt. 5 lbs. .... \$3.95  
86 A 9772 MB—20-pc. Set. Service for  
4. Ship. wt. 20 lbs. .... \$14.95  
86 A 9774 MO—66-pc. Set. Serves 8.  
Wt. 47 lbs. \$4.50 Down. .... Cash \$44.95  
86 A 9776 R—100-pc. Set. Serves 12.  
Wt. 70 lbs. \$7 Down. .... Cash \$67.95

### 20-Dawn Rose \$365 Place Setting

Long-stemmed rose on graceful shapes. Platinum gleams on edges.

86 A 9641—5-pc. Place Setting.  
Serves 1. Wt. 4 lbs. 4 oz. .... \$3.65  
86 A 9642 MB—20-pc. Set. Service for  
4. Ship. wt. 17 lbs. .... \$13.95  
86 A 9644 MO—66-pc. Set. Serves 8.  
Wt. 47 lbs. \$4.50 Down. .... Cash \$41.50  
86 A 9646 R—100-pc. Set. Serves 12.  
Wt. 70 lbs. \$6.50 Down. .... Cash \$62.95

## SET COMPOSITIONS FOR ALL WARDS CHINA

**5-Pc. Place Setting . . . Service for 1.** Cup, Saucer, Dinner Plate, Salad-Dessert Plate, Bread-Butter Plate.

**20-Pc. Set . . . Service for 4.** 4 each: Cups, Saucers, Dinner Plates, Salad-Desserts, Bread-Butter Plates.

**57-Pc. Set Serves 8 . . . 4 Extra Cups.** 12 cups; 8 each: Saucers, Dinner Plates, Salad-Desserts, Soups, Fruits; Vegetable Bowl; Platter, Creamer, Sugar with Cover.

**66-Piece Set . . . Complete Service for 8 with 4 Extra Cups.** Same as the 57-piece set plus 8 Bread-Butter Plates and 1 extra Vegetable Bowl.

**98-Piece Set . . . Service for 12 with 6 Extra Cups.** Includes: 18 cups; 12 each: Saucers, Dinner Plates, Salad-Dessert Plates, Bread-Butter Plates, Fruit Dishes, Soup Dishes; 2 Vegetable Bowls, 2 Platters; 1 Creamer, Covered Sugar (2 pieces) and Gravy Boat with stand.

**100-Pc. Serves 12—6 Extra Cups.** 98-pc. Set plus Salt, Pepper Shakers.

**OPEN  
STOCK**

for China . . .  
See Page 687





# EASY-CARE

# Melmac®

- Practically Unbreakable . . . Stays Beautiful Through Years of Daily Hard Use
- Colors Molded into Ware for Permanent Loveliness . . . Stay Bright and Clear
- Detergentproof . . . Safe Even in Your Dishwasher . . . Acid- and Stain-Resistant
- Easy to Handle—Lightweight . . . Easy to Wash—High Gloss, Non-Porous Surface
- 4 More Lovely Melmac Patterns—Most Durable of All Dinnerware—on Pg. 689
- Open Stock on All . . . Add Extra Pieces from Complete Listings on Page 687

Molded Melmac Plastic Dinnerware—the answer to a demand for table settings that combine delicate beauty with extra durability and easiest-ever care.

Brings Excitement to Your Table with its permanent brightness; smooth, satin-soft luster; its china-like translucency and its smart modern design.

## Set Compositions for All Wards Melmac Patterns

**16-Pc. Set—Serves 4.** 4 each: Dinner Plates, Cups, Saucers, Dessert Dishes. (Nordic and Stardust include Soup-Cereal Bowls instead of Dessert Dishes.)

**45-Pc. Set—Serves 8.** 8 each: Dinner Plates, Cups, Saucers, Cereal-Soup Bowls, Salad-Dessert Plates (Morning Flair, Lily, Spring Wheat, Sonnet, Priscilla include Bread-Butters instead of Salad-Desserts); 1 Platter, Creamer, Covered Sugar (2 pcs.), Vegetable Bowl (Nordic, Daybreak, Button Flower, Symphony have divided veg. bowls).

**1 BUTTON FLOWER.** Adds charm to any table. All flat pieces decorated with a spray of blossoms and grain; others are turquoise and white.

86 A 8420—16-Pc. Set. Service for 4. Ship. wt. 5 lbs. Add it to your Account for only.....\$10.95

86 A 8421M—45-Pc. Set. Service for 8. Ship. wt. 16 lbs. Only \$3 Down on Terms.....Cash \$26.50

**4 DAYBREAK.** Every flat piece lavishly decorated with a charming, colorful, provincial motif on pure white background. Other pieces snowy white.

86 A 8317—16-Pc. Set. Service for 4. Ship. wt. 5 lbs. Add it to your Account for only.....\$10.95

86 A 8318M—45-Pc. Set. Service for 8. Ship. wt. 16 lbs. Only \$3 Down on Terms.....Cash \$26.50

**7 FOUR SEASONS.** Flat pieces, except platter, have ornate border decoration on wide rim to frame Currier & Ives prints. Other pieces white.

86 A 8311—16-Pc. Set. Service for 4. Ship. wt. 6 lbs. Add to your Account or Charge It.....\$12.45

86 A 8312M—45-Pc. Set. Service for 8. Ship. wt. 15 lbs. Only \$3 Down on Terms.....Cash \$28.50

**10 SPRING WHEAT—**a lovely service in a long-time favorite pattern. All flat pieces, except platter in 45-pc. set, have inner border of golden wheat. Others are pure white.

86 A 8382—16-Pc. Set serves 4. Ship. wt. 5 lbs.....\$12.45

86 A 8384M—45-Pc. Set. Service for 8. Ship. wt. 15 lbs. Only \$3 Down on Terms...Cash \$28.50

**11 SONNET.** A warmth of color adds gaiety to your table. Flat pieces, except saucers, are deeply bordered in yellow, sprinkled with ripe wheat. Others solid yellow and white.

86 A 8331—16-Pc. Set serves 4. Ship. wt. 5 lbs. 8 oz.....\$12.45

86 A 8332M—45-Pc. Set. Service for 8. Ship. wt. 16 lbs. Only \$3 Down on Terms...Cash \$28.50

**2 NORDIC.** Scandinavian inspired with graceful oval shapes to harmonize with modern decor. All flat pieces decorated, holloware shining white.

86 A 8451—16-Pc. Set. Service for 4. Ship. wt. 7 lbs. Charge it at Wards for only.....\$14.45

86 A 8452M—45-Pc. Set. Service for 8. Ship. wt. 19 lbs. Only \$4 Down on Terms.....Cash \$38.50

**5 SYMPHONY.** Pretty yellow roses twine on all flat pieces to bring sunshine brightness to your table. Holloware is pastel yellow and white.

86 A 8337—16-Pc. Set. Service for 4. Ship. wt. 5 lbs. Charge it at Wards for only.....\$10.95

86 A 8338M—45-Pc. Set. Service for 8. Ship. wt. 16 lbs. Only \$3 Down on Terms.....Cash \$26.50

**8 ROMANCE.** Enchanting, dramatic, distinctive. Blossom-sparked pink borders on flat pieces except platter; other pieces sparkling white.

86 A 8443—16-Pc. Set. Service for 4. Ship. wt. 6 lbs. Charge it at Wards for only.....\$13.45

86 A 8446M—45-Pc. Set. Service for 8. Ship. wt. 16 lbs. Only \$3.50 Down on Terms...Cash \$34.95

**12 ENGLISH IVY.** Simplicity is the keynote of smartness in this service that will grace any table. Cool green leaves veined in gold encircle each flat piece. Holloware is lustrous white.

86 A 8476—16-Pc. Set serves 4. Ship. wt. 5 lbs.....\$12.45

86 A 8477M—45-Pc. Set. Service for 8. Ship. wt. 15 lbs. Only \$3 Down on Terms.....Cash \$28.50

## Guaranteed 2 Years

FREE REPLACEMENT OF ANY MELMAC WARDS SELL THAT CHIPS, CRACKS OR BREAKS IN 2 YEARS OF NORMAL USE

® Registered Trade Mark American Cyanamid Co.

**3 EVE.** Temptingly charming, delightfully different. For people who think young—live young. All flat pieces decorated, others are pure white.

86 A 8482—16-Pc. Set. Service for 4. Ship. wt. 5 lbs. Add to your Account—or Charge it.....\$12.45

86 A 8483M—45-Pc. Set. Service for 8. Ship. wt. 15 lbs. Only \$3 Down on Terms.....Cash \$28.50

**6 PRISCILLA.** All flat pieces are deeply bordered with bright spring flowers and misty foliage, other pieces are interesting accents in turquoise.

86 A 8457—16-Pc. Set. Service for 4. Ship. wt. 5 lbs. 8 oz. Add to your Account for only.....\$13.45

86 A 8458M—45-Pc. Set. Service for 8. Ship. wt. 16 lbs. Only \$3.50 Down on Terms.....Cash \$34.95

**9 LILY** for a colorful setting. Shimmering white lilies gleam on turquoise background on flat pieces. Holloware is turquoise and white.

86 A 8364—16-Pc. Set. Service for 4. Ship. wt. 6 lbs. Add it to your Account for only.....\$10.95

86 A 8369M—45-Pc. Set. Service for 8. Ship. wt. 17 lbs. Only \$3 Down on Terms.....Cash \$26.50

**13 Plastic Goblets, Sherbets—**guaranteed 2 yrs. Clear tops, Melamine bases in White, Pink, Yellow, Turquoise. Harmonize with Melmac Sets.

86 A 8498—Rainbow Set of 12-oz. Goblets—2 each color. Ship. wt. 2 lbs. 3 oz.....Set of 8 \$3.49

86 A 8499—One-Color Set of 12-oz. Goblets. State color. Ship. wt. 2 lbs. 3 oz.....Set of 8 \$5.49

86 A 8496—Rainbow Set of 6-oz. Sherbets—2 each color. Ship. wt. 2 lbs.....Set of 8 \$5.49

86 A 8497—One-Color Set of 6-oz. Sherbets. State color. Ship. wt. 2 lbs.....Set of 8 \$5.49

## Prices Slashed 12% to 32% on 5 Patterns

### Save \$3.55 on Harvest 45-Pc. Set

**15** Lovely pattern bespeaks hospitality and bounty. Sparked by the warm color of waving grain. Flat pieces, except salad plates, are boldly decorated. Other pieces sandalwood and white.

Save \$2.50 on 16-Pc. Set—serves 4. Ship. wt. 6 lbs. 86 A 8304—Was \$12.45.....Now only \$9.95

Save \$3.55 on 45-Pc. Set—serves 4. Ship. wt. 15 lbs. 86 A 8305M—Was \$28.50.....Now only \$24.95

### Save \$8 on Jamboree Pastel 45-Pc. Set

**16** Our lowest priced Melmac pattern now at a new low price. Adds spice to table settings with 4 solid colors: Pink, Turquoise, Yellow, White.

Save 95c on 16-Pc. Set. Serve 4. Ship. wt. 5 lbs. 86 A 8411—1 Service each color. Was \$7.45. \$6.50

86 A 8412—State color. Was \$7.45. Now only 6.50

Save \$8.00 on 45-Pc. Set. Serves 8. Ship. wt. 15 lbs. 86 A 8413M—Was \$24.50.....Now only \$16.50

### Save \$12 on Stardust 45-Pc. Set

**17** A shimmering shower of color touched with sparkling gold decks every flat piece; the distinctively-shaped hollow pieces are pure white. Lends a note of festivity to any table.

Save \$3.50 on 16-Pc. Set. Serves 4. Ship. wt. 6 lbs. 86 A 8401—Was \$14.45.....Now only \$10.95

Save \$12.00 on 45-Pc. Set. Serves 8. Ship. wt. 15 lbs. 86 A 8402M—Was \$38.50.....Now only \$26.50

### Save \$8.55 on Rosalie 45-Pc. Set

**18** All flat pieces strewn with gay pink roses, other pieces petal pink.

You Save \$3.50 on 16-Pc. Set. Service for 4. Shipping weight 6 lbs. 86 A 8463—Was \$12.45. Add it to your Account—see Pg. 1281. Now ....\$8.95

You Save \$8.55 on 45-Pc. Set. Service for 4. Ship. wt. 15 lbs. 86 A 8464M—Was \$28.50. Now only \$2.00 Down on Easy Terms...Cash 19.95

### Save \$10.00 on Rose Royale 45-Pc. Set

**19** Flat pieces decorated with a single red rose, others are pastel pink.

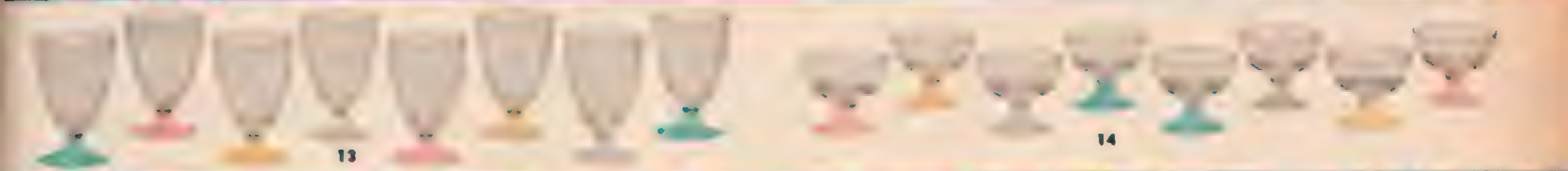
You Save \$3.50 on 16-Pc. Set. Service for 4. Ship. wt. 5 lbs. 4 oz. 86 A 8426—Was \$13.45. Add to your Account—see Pg. 1281. Now.....\$9.95

You Save \$10.00 on 45-Pc. Set. Service for 8. Shipping weight 16 lbs. 86 A 8429M—Was \$34.95. Now only \$2.50 Down on Easy Terms...Cash 24.95

## OPEN STOCK

BUY THE EXTRA PIECES YOU WANT WITH YOUR SET FROM COMPLETE LISTINGS OF ALL MELMAC PATTERNS ON PAGE 687. 4 OTHER MELMAC PATTERNS—8 SETS—LISTED ON PAGE 689.









1—Prairie Flower



5—Canyon Pine

6—Ming Tree

7—Flair

8—Tea Rose

9—Indian Tree

10—Ivy



17—Grey Bamboo





# Semi Porcelain

4 PLUS FEATURES  
WITH EVERY SET

## FACTS About This All-Purpose Dinnerware

**Suitable for Any Occasion . . . Yet Inexpensive.** Clays are fired at high temperature, and when glazed are hard, non-porous, impervious to moisture.

**Ovenproof for Extra Utility . . . Crazeproof for Long-Lasting Beauty.** On many patterns, design is under the glaze—detergentproof, dishwasher-safe. Prices vary because of intricacy of design or difficulty of application.

**Imported and Domestic.** Patterns 1 to 6, 9, 10, 12, 13 and 17 were made in Japan, center of ceramic art; imported directly by Wards to bring you fine quality at lowest possible price. Other patterns are American-made.

- 1 **TRIPLE SELECTED . . .** Glaze must be uniform, lustrous in texture. No imperfections in Shape. Exact placement and clear colors in Design.
- 2 **OPEN STOCK ON ALL . . .** Wards carry Open Stock for immediate delivery on all current, many discontinued patterns. See Page 687 for listings.
- 3 **WIDE CHOICE . . .** 17 patterns, each in 3 or 4 set sizes. You're sure to find exactly what you want at Wards—and at a price to fit your budget.
- 4 **LOW PRICES . . .** Compare Wards with other prices before you buy dinnerware. You will find that at Wards it's always MORE QUALITY FOR LESS.

1-2-3-4—Choice of Four 78-Pc. Hostess Sets Only \$29<sup>95</sup> Service for 12

Here's What You Get . . . . . Service for 12 . . . . . Extra Serving Pieces for Partying with Pleasure

**Everything You Need** for a festive family table or gracious party serving . . everything you need for dining in style on any occasion. Choice of 4 imported patterns with color under the glaze for stay-lovely beauty. If you prefer, there are regular services for 4, 6 and 8 which do not include the extra serving pieces in 78-pc. sets. Charge a set—see Pg. 1281.

- 12 10½-In. Dinner Plates
- 12 Soup Plates
- 12 Cups
- 12 Saucers
- 12 Salad-Dessert Plates

- Big 12-In. Chop Plate Serves Meat
- Salad Bowl, Serving Fork and Spoon
- Big Coffee Server on Warmer Stand Keeps Coffee Hot Until It's Served
- Cake Plate with Matching Server

- Covered Butter Tray Serves ¼ Lb.
- Gravy or Sauce Boat on Stand
- Oval Vegetable or Snack Bowl
- Covered Sugar and Cream Pitcher
- Salt Shaker and Pepper Shaker

1 **PRAIRIE FLOWER** adds charm and color to any table setting.  
86 A 9408 MO—78-pc. Set serves 12. Ship. wt. 62 lbs. \$3 Down, Cash \$29.95  
86 A 9403 MO—53-pc. Set serves 8. Ship. wt. 38 lbs. Charge It for \$19.75  
86 A 9402 MB—32-pc. Set serves 6. Ship. wt. 25 lbs. Charge It...\$11.50  
86 A 9401 M—16-pc. Set serves 4. Ship. wt. 12 lbs. Charge It...\$5.75

2 **CHALET.** Bright spring flowers twine gracefully on wide rim.  
86 A 9338 MO—78-pc. Set serves 12. Ship. wt. 62 lbs. \$3 Down, Cash \$29.95  
86 A 9333 MO—53-pc. Set serves 8. Ship. wt. 38 lbs. Charge It...\$19.75  
86 A 9332 MB—32-pc. Set serves 6. Ship. wt. 25 lbs. Charge It...\$11.50  
86 A 9331 M—16-pc. Set serves 4. Ship. wt. 12 lbs. Charge It...\$5.75

3 **DOGWOOD.** Breath of spring with blossom-decked modern shapes.  
86 A 9318 MO—78-pc. Set serves 12. Ship. wt. 62 lbs. \$3 Dn., Cash \$29.95  
86 A 9313 MO—53-pc. Set serves 8. Ship. wt. 38 lbs. Charge It...\$19.75  
86 A 9312 MB—32-pc. Set serves 6. Ship. wt. 25 lbs. Charge It...\$11.50  
86 A 9311 M—16-pc. Set serves 4. Ship. wt. 12 lbs. Charge It...\$5.75

4 **JANINE.** Stylized leaves, flowers on wide rims and in center cluster.  
86 A 9328 MO—78-pc. Set serves 12. Ship. wt. 62 lbs. \$3 Dn., Cash \$29.95  
86 A 9323 MO—53-pc. Set serves 8. Ship. wt. 38 lbs. Charge It...\$19.75  
86 A 9322 MB—32-pc. Set serves 6. Ship. wt. 25 lbs. Charge It...\$11.50  
86 A 9321 M—16-pc. Set serves 4. Ship. wt. 12 lbs. Charge It...\$5.75

5-6-9-10-12-13—Six Patterns in Imported Ironstone and Semi-Porcelain Only \$5<sup>75</sup>, \$6<sup>50</sup> 16-Pc. Set

7-8-11-14-15-16—Six Patterns from Some of America's Best-Known Potteries \$5<sup>89</sup> to \$8<sup>25</sup> 16-Pc. Set

5 **CANYON PINE.** Cone-bearing pine branches spread regally over textured white ground.  
86 A 9351 M—16-pc. Set serves 4. Wt. 13 lbs. \$5.75  
86 A 9352 MB—32-pc. Set serves 6. Wt. 27 lbs. 11.50  
86 A 9353 MO—53-pc. Set serves 8. Ship. wt. 43 lbs. Add it to your Account...Cash \$19.75

8 **TEA ROSE.** Long-stemmed rose on ivory-tinted white shapes. Glamour for your table.  
86 A 8957 M—16-pc. Set serves 4. Wt. 11 lbs. \$6.95  
86 A 8952 MB—32-pc. Set serves 6. Wt. 22 lbs. 13.95  
86 A 8953 MO—53-pc. Set served 8. Ship. wt. 37 lbs. \$2.50 Down on Easy Terms...Cash \$24.95

11 **PROVINCIAL.** Pennsylvania Dutch figures, designs with yellow bands. Platinum edges.  
86 A 8921 M—16-pc. Set serves 4. Wt. 12 lbs. \$7.95  
86 A 8922 MB—32-pc. Set serves 6. Wt. 23 lbs. 15.95  
86 A 8923 MO—53-pc. Set serves 8. Ship. wt. 42 lbs. Only \$3 Down on Easy Terms...Cash \$28.95

14 **STARFLOWER.** Colorful border enclosed in platinum bands. Cups are turquoise lined.  
86 A 8671 M—16-pc. Set serves 4. Wt. 11 lbs. \$8.25  
86 A 8672 MB—32-pc. Set serves 6. Wt. 23 lbs. 16.45  
86 A 8673 MO—53-pc. Set serves 8. Ship. wt. 42 lbs. Only \$3 Down on Easy Terms...Cash \$29.95

6 **MING TREE—Ironstone.** Lovely clear blue print with rimmed plates; scalloped, embossed edges.  
86 A 9181 M—16-pc. Set serves 4. Wt. 11 lbs. \$5.75  
86 A 9182 MB—32-pc. Set serves 6. Wt. 25 lbs. 11.50  
86 A 9183 MO—53-pc. Set serves 8. Ship. wt. 39 lbs. Charge It—no money Down...Cash \$19.75

9 **INDIAN TREE.** Favorite design interpreted on classic shapes for settings of distinction.  
86 A 9381 M—16-pc. Set serves 4. Wt. 10 lbs. \$5.75  
86 A 9382 MB—32-pc. Set serves 6. Wt. 24 lbs. 11.50  
86 A 9383 MO—53-pc. Set serves 8. Ship. wt. 37 lbs. Charge It—no money Down...Cash \$19.75

12 **REGENCY—Ironstone.** Distinctively modern, combining ribbon design, solid color accents.  
86 A 9171 M—16-pc. Set serves 4. Wt. 10 lbs. \$6.50  
86 A 9172 MB—32-pc. Set serves 6. Wt. 22 lbs. 12.95  
86 A 9173 MO—53-pc. Set serves 8. Ship. wt. 38 lbs. Only \$2.50 Down on Easy Terms...Cash \$22.95

15 **AUTUMN SONG.** A service in the modern mood—platinum rimmed, decked with leaves.  
86 A 8681 M—16-pc. Set serves 4. Wt. 11 lbs. \$7.45  
86 A 8682 MB—32-pc. Set serves 6. Wt. 23 lbs. 15.45  
86 A 8683 MO—53-pc. Set serves 8. Ship. wt. 41 lbs. Only \$3 Down on Easy Terms...Cash \$27.95

7 **FLAIR** for the modern-minded. Squared shapes, abstract design under glaze, black holloware.  
86 A 8971 M—16-pc. Set serves 4. Wt. 11 lbs. \$6.75  
86 A 8972 MB—32-pc. Set serves 6. Wt. 24 lbs. 13.50  
86 A 8973 MO—53-pc. Set serves 8. Ship. wt. 39 lbs. Only \$2.50 Down on Easy Terms...Cash \$23.95

10 **IVY.** Cool green sprays on a textured white ground. Smooth, modern shapes for smartness.  
86 A 9341 M—16-pc. Set serves 4. Wt. 13 lbs. \$5.75  
86 A 9342 MB—32-pc. Set serves 6. Wt. 27 lbs. 11.50  
86 A 9343 MO—53-pc. Set serves 8. Ship. wt. 43 lbs. Add it to your Account—no money Down. Cash \$19.75

13 **PINK FLORA—Ironstone.** Rose chintz print enhances classic design. A service to cherish.  
86 A 9191 M—16-pc. Set serves 4. Wt. 11 lbs. \$5.75  
86 A 9192 MB—32-pc. Set serves 6. Wt. 25 lbs. 11.50  
86 A 9193 MO—53-pc. Set serves 8. Ship. wt. 39 lbs. Charge It—no money down...Cash \$19.75

16 **BLUE WILLOW.** Prices cut on every set of a favorite pattern. Color under glaze—stays bright.  
86 A 8597 M—16-pc. Set serves 4. Wt. 10 lbs. \$5.89  
86 A 8591 MB—32-pc. Set serves 6. Wt. 21 lbs. 9.95  
86 A 8593 MO—53-pc. Set serves 8. Ship. wt. 38 lbs. Was \$21.50...Now only \$18.95

17-Gray Bamboo Buffet Set \$22<sup>95</sup> 54 Pcs.

### Regular Service for 8

8 Place Settings include:  
8 10½-In. Dinner Plates  
8 Salad-Dessert Plates  
8 Lugged Soup Dishes  
8 Teacups  
8 Saucers

### Special Serving Pieces

Large 12-In. Chop Plate  
Salad Bowl, Fork, Spoon  
Coffee Pot on Warmer  
Covered Butter Tray  
Covered Sugar, Creamer  
Salt and Pepper Shakers

17 **Handpainted, Ovenproof, Detergentproof, Dishwasher-Safe!** Choose the 54-pc. Buffet Set or a regular service for 4 or 6 at low, low price. Open Stock, Pg. 687—including special table listing extra serving pieces.

86 A 9414 MO—Special 54-Pc. Buffet Set. Service for 8 PLUS extra serving pieces. Ship. wt. 51 lbs. Cash \$22.95  
86 A 9412 MB—32-Pc. Service for 6. Ship. wt. 27 lbs. 11.50  
86 A 9411 M—16-Pc. Service for 4. Ship. wt. 13 lbs. 5.75

## Set Compositions

16-Pc. Set . . . Service for 4
4 each: Cups, Saucers, Dinner Plates, Bread-Butters
32-Pc. Set . . . Service for 6
6 each: Cups, Saucers, Dinner Plates, Bread-Butter Plates, Fruit Dishes; 1 Vegetable Bowl, 1 Platter
53-Pc. Set . . . Service for 8
8 each: Cups, Saucers, Dinner Plates, Bread-Butter Plates, Fruit Dishes, Soup Dishes; 1 Vegetable Bowl 1 Platter, 1 Creamer, Covered Sugar (2 pcs.)

## OPEN STOCK

Replace Breakage and Add Extra Pieces from Semi-Porcelain Open Stock Table, Pg. 687

Charge a Set of Dinnerware Today . . . Details on Page 1281

CBA WARDS 695





CAREFREE  
TABLEWARE

# Lasts a Lifetime...

From Japan—Fine Quality, Low Prices

## 1-Autumn Wheat

\$11.50 24-Pc. Set

**Delicately Balanced Beauty** in heavyweight, highly polished stainless steel. Hollow-handled knives have forged, serrated blades. All sets in gift chest.

86 A 5240—24-pc. Set serves 6. Ship. wt. 4 lbs. 8 oz. .... \$11.50  
86 A 5241—32-pc. Set serves 8. Ship. wt. 5 lbs. 12 oz. .... \$13.95  
86 A 5242—50-pc. Set serves 8. Ship. wt. 8 lbs. 12 oz. .... \$19.50  
86 A 5246 M—100-pc. Set. Service for 12. Ship. wt. 13 lbs. 8 oz. Only \$4 Down on Terms..Cash \$37.95

## 3-Amulet \$7.95 24-Pc. Set

**Formally Yours**—classic shapes ornately patterned, lustrously polished to catch candlelight's gleam. Nicely balanced, carefully crafted in heavyweight stainless steel. 1-pc. solid handle knives. All sets in gift chest.

86 A 5394—24-pc. Set serves 6. Ship. wt. 4 lbs. 8 oz. .... \$7.95  
86 A 5395—32-pc. Set serves 8. Ship. wt. 5 lbs. 8 oz. .... \$10.95  
86 A 5396—50-pc. Set serves 8. Ship. wt. 7 lbs. 4 oz. .... \$15.95  
86 A 5397 M—100-pc. Set. Service for 12. Ship. wt. 12 lbs. 4 oz. Only \$3 Down on Terms..Cash \$28.50

## 2-Erica \$8.50 24-Pc. Set

**Scandinavian Inspired**... modern, distinctive, functional. Heavyweight stainless steel, balanced, polished. 1-pc. forged knives. All sets in gift chest.

86 A 5200—24-pc. Set serves 6. Ship. wt. 4 lbs. 8 oz. .... \$8.50  
86 A 5201—32-pc. Set serves 8. Ship. wt. 5 lbs. 12 oz. .... \$11.50  
86 A 5202—50-pc. Set serves 8. Ship. wt. 7 lbs. 12 oz. .... \$16.50  
86 A 5212 M—100-pc. Set. Service for 12. Ship. wt. 13 lbs. Only \$3 Down on Terms....Cash \$29.95

## 4-Grape \$5.95 24-Pc. Set

**Classic Design** on graceful shapes. Crafted in medium weight stainless steel, polished for lasting loveliness. 1-pc. forged knives. All sets in gift chest.

86 A 5265—24-pc. Set serves 6. Ship. wt. 3 lbs. 8 oz. .... \$5.95  
86 A 5266—32-pc. Set serves 8. Ship. wt. 4 lbs. 15 oz. .... \$7.95  
86 A 5267—50-pc. Set serves 8. Ship. wt. 6 lbs. 10 oz. .... \$11.95  
86 A 5260 M—100-pc. Set. Service for 12. Ship. wt. 11 lbs. Only \$2.50 Down on Terms....Cash \$21.95

## 5-Midnight \$9.95 24-Pc. Set

**Contemporary Look.** Combines gleaming stainless steel with lustrous black plastic handles. Smart service for informal dining. Molded 1-pc. handles will not pull out in normal use. All sets in gift box.

86 A 5251—24-pc. Set. Service for 6. Ship. wt. 2 lbs. 14 oz. .... \$9.95  
86 A 5252—32-pc. Set. Service for 8. Ship. wt. 3 lbs. 12 oz. .... \$13.95  
86 A 5253—50-pc. Set. Service for 8. Ship. wt. 5 lbs. .... \$19.50  
86 A 5254 M—100-pc. Set serves 12. Ship. wt. 10 lbs. \$4 Down, Cash 37.95



- Forever Lovely—Seldom Needs Polishing, Stain-, Tarnish-Resistant
- No Time Limit on Wards Guarantee of Satisfactory Service—Replaced FREE If Not Satisfactory in Ordinary Household Use
- 15% Discount on Open Stock Orders of \$25 or More—See Page 700

24-Pc. Set Serves 6. 6 each: Dinner Knives, Dinner Forks, Teaspoons, Soup Spoons.

32-Pc. Set Serves 8. 8 each: Dinner Knives, Dinner Forks, Teaspoons, Soup Spoons.

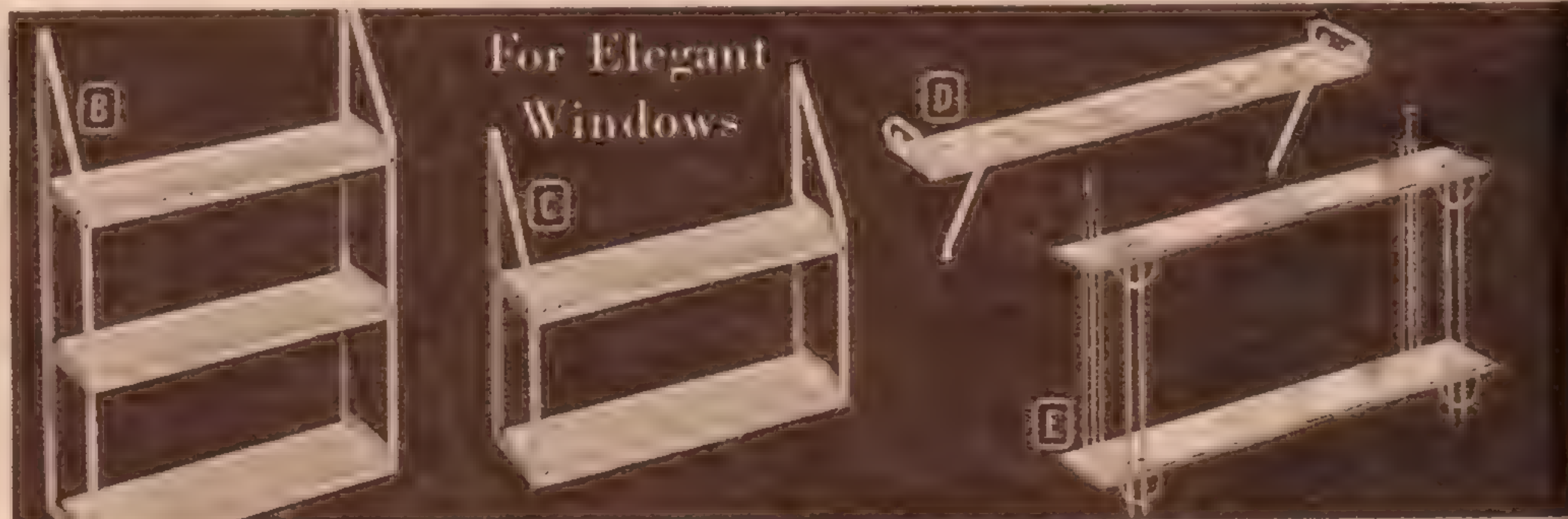
50-Pc. Set Serves 8. Includes 8 each: Dinner Knives, Dinner Forks, Salad-Dessert Forks, Soup Spoons; 16 Teaspoons; 2 Serving Spoons—except Patterns (6), (9), (10) include Butter Knife and Sugar Shell instead of the 2 serving spoons.

100-Pc. Set Serves 12. Includes 12 each: Dinner Knives, Dinner Forks, Salad-Dessert Forks, Cocktail Forks, Soup Spoons, Iced Tea Spoons; 24 Teaspoons; 2 Serving Spoons; 1 Butter Knife and 1 Sugar Shell. Available in Patterns (1) to (5).



## Bring the Out-of-Doors Inside

Enjoy the fun of indoor gardening. In line with today's trend, accent your decorative scheme with plants displayed in sunny windows. Choose one or several of the window shelves listed at right on this page—show house plants to best advantage and give them the sunlight they need at the same time.



## DISPLAY PLANTS IN SUNLIT WINDOWS

**(A) 2-Tier and 3-Tier Shelves**—especially attractive in windows; nice for wall, too. Highly polished 4x20-inch heavy glass shelves, imported from Germany, have bulbous edges for extra strength and break-resistance. Decorative, sturdy steel brackets smoothly enameled. Screws for mounting are included; plants not included. State bracket color: White or Black.

86 A 7721 M—3-Tier, 26½ in. high. Ship. wt. 6 lbs. .... \$2.98  
86 A 7720—2-Tier, 18 in. high. Ship. wt. 4 lbs. .... 1.98

**(B) (C) 2-Tier and 3-Tier Steel Shelves** with decorative gallery rim. Smartly designed, exceptionally sturdy, smoothly enameled in gleaming white to show off plants to advantage. Use in windows for plants or glass collection—or hang on wall. Each shelf about 5¾x18 inches. Screws for mounting included.

(B) 86 A 7725 M—3-Tier, 25 in. high. Ship. wt. 4 lbs. .... \$4.49  
(C) 86 A 7724—2-Tier, 16¾ in. high. Ship. wt. 3 lbs. .... 2.98

**(D) Decorative Steel Single Shelf.** Graceful scroll trim encloses 6 x 24-in. steel shelf—keeps plants from sliding off, displays them to advantage. Glossy white enamel finish. Brackets and screws included.

86 A 7712—Ship. wt. 2 lbs. 8 oz. .... \$1.79

**(E) 2-Tier Modern Window or Wall Shelf** has gleaming nickel-plated frame; two 4x22-inch sparkling glass shelves that reflect the beauty of your plants. Shelves slide out so you can clean them easily. Brackets and screws for mounting are included. About 16½ in. high.

86 A 7722—Ship. wt. 5 lbs. 4 oz. .... \$2.69

696 WARDS CSEBA

CHARGE IT NOW ...  
PAY LATER—See Pg. 1281



# FASHIONED IN STAINLESS STEEL

## American-Made

6-7-8 CUT \$1 TO \$8

- 6 Guest House.** Heavyweight, polished. Hollow-handle knife—serrated tip.

86 A 5330—24-Pc. Set serves 6. Ship. wt. 2 lbs. 8 oz. Was \$17.95. Now only **\$15.94**

86 A 5331—32-Pc. Set serves 8. Wt. 3 lbs. 12 oz. Was \$24.95. \$2.50 Dn., Cash **\$22.44**

86 A 5332—50-Pc. Set serves 8. Wt. 4 lbs. 6 oz. Was \$37.95. \$3 Down., Cash **\$29.94**

86 A 5333—50 Pcs. in Chest. Wt. 6 lbs. 10 oz. Was \$41.95. \$3.50 Dn., Cash **\$33.94**

- 7 Woodlore.** Heavyweight . . . polished. Hollow-handle knife—serrated tip.

86 A 5355—24-Pc. Set serves 6. Ship. wt. 3 lbs. 2 oz. Was \$17.95. Now only **\$15.94**

86 A 5356—32-Pc. Set serves 8. Wt. 4 lbs. 8 oz. Was \$24.95. \$2.50 Dn., Cash **\$22.44**

86 A 5357—50-Pc. Set serves 8. Wt. 5 lbs. 12 oz. Was \$37.95. \$3 Down., Cash **\$29.94**

86 A 5359—50 Pcs. in Wood Chest. Wt. 8 lbs. Was \$41.95. \$3.50 Down., Cash **\$33.94**

- 8 Falling Leaves.** Heavyweight, polished. Solid-handled, one-piece knives have serrated tips.

86 A 5389—24-Pc. Set serves 6. Ship. wt. 2 lbs. 8 oz. Was \$7.95. . . . Now only **\$6.94**

86 A 5390—32-Pc. Set serves 8. Ship. wt. 3 lbs. 4 oz. Was \$10.95. . . . Now only **\$9.44**

86 A 5391—50-Pc. Set serves 8. Ship. wt. 5 lbs. 8 oz. Was \$15.95. Now only **\$13.94**

86 A 5393—50-Pc. Set in Hardwood Chest. Ship. wt. 7 lbs. 12 oz. Was \$19.95. **\$17.94**

### 9-Oceanic \$950 24-Pc. Set

Lustrous, highly polished, heavyweight stainless steel. Easy-to-use hollow-handled knives with keen-cutting serrated tips.

86 A 5301—24-Pc. Set serves 6. Ship. wt. 2 lbs. 8 oz. . . . **\$9.50**

86 A 5302—32-Pc. Set serves 8. Ship. wt. 3 lbs. 12 oz. . . . **12.95**

86 A 5303—50-Pc. Set. Complete service for 8. Ship. wt. 4 lbs. 6 oz. Charge it or add to your Account—no money Down **\$17.95**

86 A 5304—50-Pc. Set in modern Hardwood Chest. Ship. wt. 6 lbs. 10 oz. \$2.50 Down on Easy Terms—see Page 1283. Cash **\$21.95**



CHARGE IT  
SEE PAGE 1281

### 10-Surf \$950 24-Pc. Set

Heavyweight . . . polished. Hollow-handle knife has serrated tip.

86 A 5308—24-Pc. Set serves 6. Ship. wt. 2 lbs. 4 oz. . . . Only **\$9.50**

86 A 5309—32-Pc. Set serves 8. Ship. wt. 3 lbs. 10 oz. . . . **\$12.95**

86 A 5310—50-Pc. Set serves 8. Ship. wt. 4 lbs. 4 oz. . . . **\$17.95**

86 A 5311—50-Pc. Set in Hardwood Chest. Ship. wt. 6 lbs. 8 oz. \$2.50 Down on Terms. Cash **\$21.95**

### 11-Aurora...Highly Polished \$495 24-Pc. Set

Medium weight. 2-pc. solid-handle knife—serrated tip.

86 A 5351—24-Pc. Set serves 6. Ship. wt. 2 lbs. . . **\$4.95**

86 A 5352—32-Pc. Set serves 8. Wt. 2 lbs. 10 oz. . **6.95**

86 A 5353—50-Pc. Set serves 8. Wt. 3 lbs. 10 oz. **9.95**

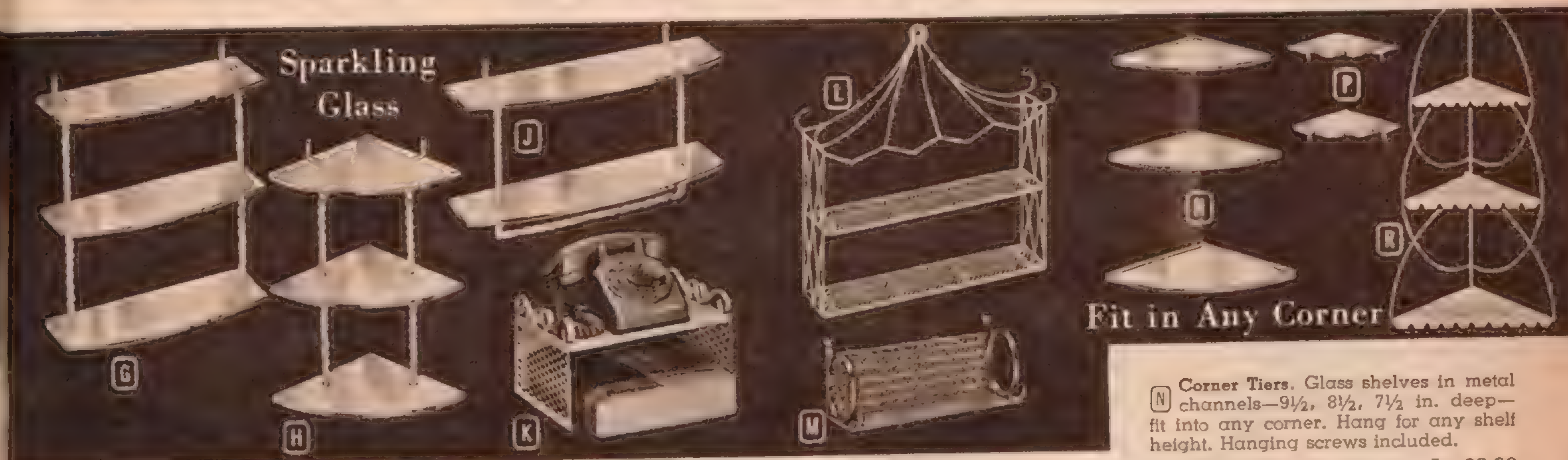
### 12-Breeze...Our Lowest Price \$395 24-Pc. Set

Polished, medium weight Solid-handle, 2-pc. knives.

86 A 5360—24-Pc. Set serves 6. Wt. 2 lbs. 7 oz. . **\$3.95**

86 A 5361—32-Pc. Set serves 8. Wt. 3 lbs. 6 oz. . **5.75**

86 A 5362—50-Pc. Set serves 8. Wt. 4 lbs. 2 oz. . **8.50**



- G H J Pretty Glass Shelves** for knick-knacks or practical items. Hand-some twisted lucite supports hold curved, heavy, sparkling glass shelves. Hardware is cadmium-plated.

**(G) 3-Tier.** Each shelf about 5½ by 14 inches long.  
86 A 7718—About 15 in. high overall. Ship. wt. 5 lbs. 4 oz. . . . **\$2.79**

**(H) Triple Corner Shelf.** Each shelf about 12x8½ inches deep.  
86 A 7719—Abt. 14½ in. high overall. Ship. wt. 4 lbs. 10 oz. . . . **\$2.79**

**(J) 2-Tier with Towel Bar.** Each shelf about 6x18 in. long.  
86 A 7717—Abt. 10½ in. high overall. Ship. wt. 4 lbs. 12 oz. . . . **\$2.69**

**(K) Telephone Shelf** also holds big directory. Or use as bedside shelf, with mirror as a vanity. Two 9x11½-in. enameled metal shelves; mesh sides. 6½ in. high. Mounting screws included.

86 A 7715—State: Black or White. Ship. wt. 2 lbs. 12 oz. . . . **\$2.79**

**(L) Carousel Wall Shelf**—ornamental yet practical for use in kitchen, bathroom, children's room. Enameled steel wire frame holds 2 perforated steel shelves welded into rigid unit. Loop for hanging. 16x4x16¾ in. high. State color: Black or White.  
86 A 7723 M—Ship. wt. 3 lbs. . . **\$3.69**

**(M) Brass-Plated Steel Shelf.** Smart accent for any room. 3¾x12-in. shelf, handsome open work design. Gleaming brass finish, lacquered for stay-bright luster. About 6¼ in. high.

86 A 7710—Ship. wt. 1 lb. 2 oz. . **\$1.89**

**(N) Corner Tiers.** Glass shelves in metal channels—9½, 8½, 7½ in. deep—fit into any corner. Hang for any shelf height. Hanging screws included.

86 A 7716—Wt. 3 lbs. 12 oz. . . . Set **\$2.29**

**(P) Selfix Corner Tiers**—no nails, no screws—just moisten and stick up. Adhere to tile, wood, plaster, glass. Sturdy plastic rimmed triangles, each 9½x13½ in. State: White or Brown.

86 A 7711—Wt. 1 lb. 11 oz. . . . Pair **\$1.79**

**(R) Corner Shelf.** Brass-plated, lacquered frame holds 3 white enameled, triangular metal shelves with decorative scalloped fronts. About 11½x21½ inches.

86 A 7709—Ship. wt. 2 lbs. 4 oz. . . **\$2.49**

Space Savers  
Page 678

CSKBA WARDS 697





# LOVELY Silverplate

**ECONOMY  
PRICED  
SILVER**

*Concept*  
Real Silverplate  
Service for 6 or 8

**Wm. ROGERS**



*Inspiration*

Exclusive  
at Wards



**"Concept" Pattern**  
Compare Wards Low Prices

**ECONOMY . . . . . as low as \$7.88**

Enjoy the beauty of real Silverplate. Budget priced—less than you would pay for many stainless steel sets. Smart "Concept" pattern is contemporary in design. Only one of the world's largest makers could bring you silverplate of this quality at such a low price. Excellent to supplement other silver.

**24-Pc. Set for 6.** Set includes 6 knives, 6 forks, 6 soup spoons, 6 teaspoons. Comes in convenient plastic storage tray.  
45 A 8000—Ship. wt. 3 lbs. . . . . Only **\$7.88**

**48-Pc. Set for 8.** Set includes 8 knives, 8 forks, 8 soup spoons, 8 salad forks, 16 teaspoons. Comes in attractive chest.  
45 A 8001—Ship. wt. 6 lbs. . . . . Only **\$14.88**

Open Stock not available in Concept pattern

**Eagle Wm. Rogers**  
Made by International Silver Co.

**GOOD . . . . . as low as \$14.95**

Choose from four rich-looking patterns—Modern Rose, Alpine Rose, Charm and Basque Rose. Good Quality Silverplate with lustrous finish and fine detailing usually found only in more expensive silverware. Pure silver plating on nickel-silver base; extra layers of silver at wear points. Hollow handle knives; stainless steel blades. See Inside Back Cover for Credit details.

Please print Catalog Number, Pattern Name.

**26-Pc. Set for 6.** Save \$3.95 at Open Stock prices.  
45 A 8301 L—Ship. wt. 2 lbs. 8 oz. . . . . Only **\$14.95**

**52-Pc. Set for 8.** Save \$9.25 at Open Stock prices.  
45 A 8306 L—Wt. 4 lbs. 4 oz. \$2.50 Dn. . . . . Cash **\$24.95**

**76-Pc. Set for 12.** Save \$9.85 at Open Stock prices.  
45 A 8309 L—Ship. wt. 7 lbs. \$4.00 Dn. . . . . Cash **\$39.95**

Be sure to see Wards HOSTESS SHOP Pages 684-685

**Fall Prices Cut**  
Orig. Rogers Bros. by International

**BETTER . . . . . as low as \$14.95**

"Inspiration" is an exclusive pattern, made especially for Wards, with graceful contemporary styling. Better Quality Silverplate, comparable in quality to nationally advertised brands selling for much more. Pure silver plated on nickel-silver base; extra silver at wear points. Hollow handle knives with stainless steel blades. Take advantage of new low prices. Postpaid.

Please print Catalog Number, Pattern Name.

**26-Pc. Set for 6.** Save \$14.05 at Open Stock prices.  
45 AP 8335 L—Was \$19.95. . . . . Now only **\$14.95**

**52-Pc. Set for 8.** Save \$27.05 at Open Stock prices.  
45 AP 8336 L—Was \$34.95. Now \$2.50 Dn. Cash **\$24.95**

**76-Pc. Set for 12.** Save \$36.05 at Open Stock prices.  
45 AP 8337 L—Was \$49.95. Now \$4.00 Dn. Cash **\$39.95**

## Luxurious Silver Gifts

CHOICE **\$6.88**



Silver Plated Holloware by F. B. Rogers. Styled like expensive sterling. Perfect as gifts—lovely with any table setting. Gift boxed. Prices include 10% Fed. Tax.

**(A-C) Coffee Service.** Combine 3 pieces for an elegant set under \$21, or use separately.

**(A) Round Tray.** Engraved center; won't show scratches.  
45 A 8990—16½ in. diam. Wt. 2 lbs. 10 oz. . . . . **\$6.88**

**(B) Coffee Pot.** Non-heating handle. 7-cup capacity.  
45 A 8988—Abt. 8½ in. high. Wt. 2 lbs. 12 oz. . . . . **\$6.88**

**(C) Creamer and Covered Sugar Bowl.** Graceful design.  
45 A 8989—Ship. wt. 1 lb. 6 oz. . . . . Set **\$6.88**

**(D) Well-and-Tree Platter.** Footed—won't mar table.  
45 A 8985—16¾ in. long. Wt. 2 lbs. 2 oz. . . . . **\$6.88**

**(E) Covered Vegetable Dish.** Use cover as extra dish.  
45 A 8986—11¾ in. long. Wt. 2 lbs. . . . . **\$6.88**

**(F) Water Pitcher.** Ice-guard in spout. 2-quart.  
45 A 8991—7 in. high. Wt. 1 lb. 4 oz. . . . . **\$6.88**

**(G) Candle Holders.** Have classic gadroon border.  
45 A 8995—3½ in. high. Wt. 1 lb. . . . . Pr. **\$6.88**

**(H) "Queen Anne" Roll-top Butter Dish.** Glass-lined  
45 A 8996—7x4 in. Ship. wt. 1 lb. 8 oz. . . . . **\$6.88**

**(J) Gravy Boat with Tray.** Can use oval tray separately.  
45 A 8987—Abt. 8¾x5½ in. Wt. 1 lb. 6 oz. . . . . **\$6.88**

**(K) Sterling Silver Salt and Pepper Shakers.** 3¼ in. high.  
45 A 8452. Wt. 1 lb. 6 oz. . . . . Set of Four **\$6.88**



BIG SAVINGS...REDUCED PRICES



1881® Rogers® by Oneida, Ltd.  
BETTER . . . . . as low as \$34.95

Four charming patterns—Proposal, Lilac Time, Flirtation and Enchantment—each an achievement in fine craftsmanship. Better Quality Silverplate. Pure silver plated on nickel-silver base; extra silver at wear points on spoons and forks. Hollow handle knives, stainless steel blades. *Postpaid.*

Choice of 3 Patterns: PROPOSAL, LILAC TIME, FLIRTATION. *Print Catalog No., Pattern Name.*

50-Pc. Set for 8. You save \$31.05 on set at Open Stock prices. Only \$4.00 Down on Terms. 45 AP 8105 L—\$5.00 Monthly.... Cash \$39.95

74-Pc. Set for 12. You save \$45.05 on set at Open Stock prices. Only \$6.00 Down on Terms. 45 AP 8106 L—\$6.00 Monthly.... Cash \$59.95

One Pattern only: ENCHANTMENT

60-Pc. Set for 8. You save 50% on Special Close-out Set. Like 50-Pc. Set PLUS 8 iced-drink spoons, 2 tablespoons. Quantities limited. 45 AP 8107 L—\$3.50 Down.....Cash \$34.95



Community Plate by Oneida, Ltd.  
BEST . . . . . as low as \$37.50

Four exquisite patterns—Silver Flower, Ballad, Song of Autumn and Evening Star. Best Quality Silverplate with the rich appearance of precious sterling. Heavy plating of pure silver on nickel-silver base; extra silver at wear points on spoons and forks. Hollow handle knives have "Flowline" stainless steel blades with serrated edges. *Shipped Postpaid.*

Choice of 3 Patterns: SILVER FLOWER, BALLAD, SONG OF AUTUMN. *Please print Catalog Number, Pattern Name.*

40-Pc. Set for 8. Save \$22.25 at Open Stock prices. 45 AP 7720 L—\$5.00 Down, \$5.00 Mo.....Cash \$49.75

52-Pc. Set for 8. Save \$25.00 at Open Stock prices. 45 AP 7721 L—\$7.50 Down, \$7.00 Mo. ....Cash \$75.00

76-Pc. Set for 12. Save \$29.00 at Open Stock prices. 45 AP 7722 L—\$11.50 Down, \$10.00 Mo..Cash \$115.00

One Pattern only: EVENING STAR.

52-Pc. Set for 8. You save 50% on Special Close-out Set. Same set composition as 52-Pc. Set listed above (see Chart). Buy now—quantities are limited. 45 AP 7712 L—Only \$4.00 Down, \$5.00 Mo. Cash \$37.50



1847 Rogers Bros. by International  
BEST . . . . . as low as \$39.87

Four lovely patterns—Flair, Springtime, Leilani, and Remembrance. Best Quality Silverplate, expertly styled and crafted. Pieces heavily plated with pure silver on nickel-silver base; extra silver overlaid at wear points. Knives have seamless hollow handles, stainless steel blades. *Shipped Postpaid.*

Choice of 3 Patterns: FLAIR, SPRINGTIME, LEILANI. *Please print Catalog Number and Name of Pattern.*

29-Pc. Set for 6. Save \$15.00 at Open Stock prices. 45 AP 7620 L—\$5.00 Down, \$5.00 Mo.....Cash \$48.50

38-Pc. Set for 8. Save \$20.00 at Open Stock prices. 45 AP 7621 L—\$7.00 Down, \$7.00 Mo.....Cash \$66.00

55-Pc. Set for 12. Save \$26.00 at Open Stock prices. 45 AP 7623 L—\$10.00 Down, \$9.00 Mo.....Cash \$98.50

One Pattern only: REMEMBRANCE.

52-Pc. Set for 8. You save 50% on Special Close-out Set. Same composition as 38-Pc. Set (see Chart) PLUS 8 teaspoons and 8 soup spoons; no meat fork or serving spoon. Buy now—quantities are limited.

45 AP 7600 L—Only \$4.00 Down, \$5.00 Mo. Cash \$39.87

COMPOSITION CHART FOR SILVERWARE SETS LISTED ON THESE PAGES

Brands	Set Size	Tea- spoons	Soup Spoons	Knives	Forks	Salad Forks	Butter Knife	Sugar Spoon	Tablespoons Regular Pierced	Meat Fork	Serv. Spoon	Pierced Server
Eagle Wm. Rogers	26-Pc. (Service for 6)	6	6	6	6	.....	1	1	.....	.....	.....	.....
	52-Pc. (Service for 8)	16	8	8	8	8	1	1	2	.....	.....	.....
	76-Pc. (Service for 12)	24	12	12	12	12	1	1	2	.....	.....	.....
Original Rogers Bros. "Inspiration"	26-Pc. (Service for 6)	6	6	6	6	.....	1	1	.....	.....	.....	.....
	52-Pc. (Service for 8)	16	8	8	8	8	1	1	2	.....	.....	.....
	76-Pc. (Service for 12)	24	12	12	12	12	1	1	2	.....	.....	.....
1881 Rogers	50-Pc. (Service for 8)	16	8	8	8	8	1	1	.....	.....	.....	.....
	74-Pc. (Service for 12)	24	12	12	12	12	1	1	.....	.....	.....	.....
Community Plate	40-Pc. (Service for 8)	16	.....	8	8	8	.....	.....	.....	.....	.....	.....
	52-Pc. (Service for 8)	16	8	8	8	8	1	1	1	1	.....	.....
	76-Pc. (Service for 12)	24	12	12	12	12	1	1	1	1	.....	.....
1847 Rogers Bros.	29-Pc. (Service for 6)	6	.....	6	6	6	1	1	2	1	.....	.....
	38-Pc. (Service for 8)	8	.....	8	8	8	1	1	1	1	1	.....
	55-Pc. (Service for 12)	12	.....	12	12	12	1	1	1	1	1	1

Pay by the Month—  
only 10% Down

Enjoy using your lovely silver now—pay later in convenient monthly payments. See Inside Back Cover for complete details.

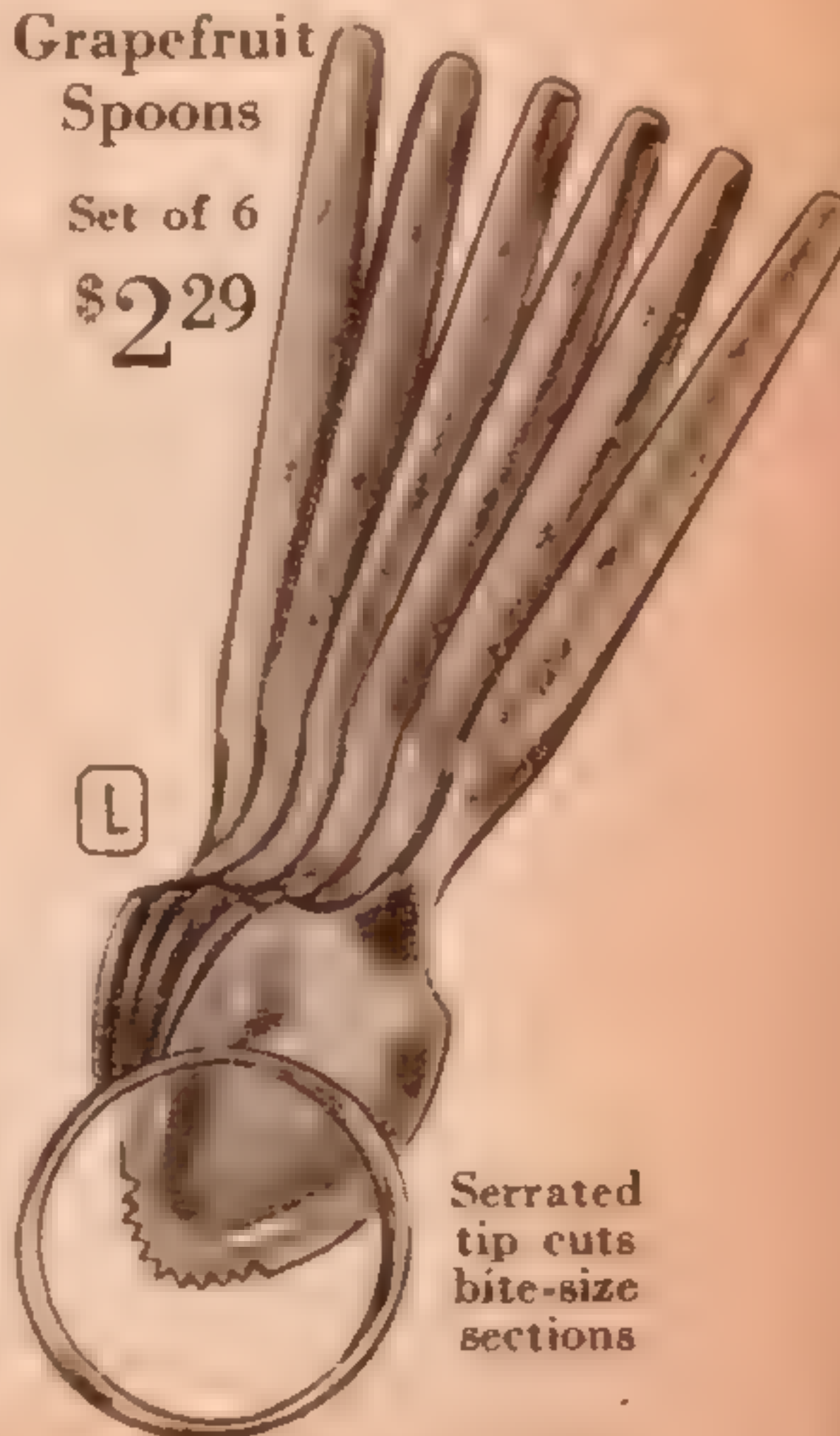
Silverware Open Stock

Open Stock for patterns shown on these two pages and other patterns not shown is sold on following page (Page 700). Open Stock not available for Concept, Enchantment, Evening Star and Remembrance.

For new Table-setting ideas, see  
Wards HOSTESS SHOP, Page 685

Grapefruit Spoons

A charming pattern in lovely Silverplate—harmonizes with other flatware. Sensational spoons let you enjoy citrus fruits without fuss or bother. Special serrated tip cuts bite-size segments as you eat—without squirting juice! Perfect, too, for frozen ice-cream and sherbet. Ship wt. 1 lb.  
45 A 8343—Set of 6. At Wards only \$2.29



ALL WARDS 699





# Open Stock For Silver Flatware

BUILD A LARGER SET... ADD SERVING PIECES TO SETS ON PAGES 698-699

TO ORDER OPEN STOCK: Please print—Catalog Number, Name of Pattern, Name of Piece and Quantity Desired.

**Eagle Wm. Rogers (Ship. wt. ea., 6 oz.)**  
MODERN ROSE 45 A 8312 T  
ALPINE ROSE 45 A 8311 T  
CHARM 45 A 8313 T  
BASQUE ROSE 45 A 8307 T

**Original Rogers Bros. (Postpaid)**  
INSPIRATION 45 AP 8308 T

**1881 Rogers (Postpaid)**  
PROPOSAL 45 AP 8100 T  
LILAC TIME 45 AP 8101 T  
FLIRTATION 45 AP 8102 T

**Community Plate (Postpaid)**  
SILVER FLOWER 45 AP 7704 T  
BALLAD 45 AP 7701 T  
SOUTH SEAS 45 AP 7702 T  
WHITE ORCHID 45 AP 7705 T  
SONG OF AUTUMN 45 AP 7706 T

**1847 Rogers (Postpaid)**  
REFLECTION 45 AP 7624 T  
FLAIR 45 AP 7606 T  
SPRINGTIME 45 AP 7607 T  
LEILANI 45 AP 7608 T  
DAFFODIL 45 AP 7604 T

NOTE: Open Stock for Silverware Brands and Patterns listed in our previous Catalogs, but not listed above, is available for not less than two years. Write to your nearest Ward Mail Order House for prices.

Open Stock shipped from Chicago—order from nearest Ward House.

Prices are for Each Piece	Eagle Rogers	Original Rogers	1881 Rogers	1847 Rogers	Community
Teaspoons.....	35c	50c	75c	\$1.00	\$1.00
Soup Spoons.....	65c	\$1.00	\$1.50	2.00	2.00
Iced Drink Spoons.....	65c	1.00	1.50	2.00	2.00
After-Dinner Coffee Spoons.....			75c	1.00	1.00
Luncheon or Place Forks...	65c	1.00	\$1.50	2.00	2.00
Salad Forks.....	65c	1.00	1.50	2.00	2.00
Cocktail Forks.....	65c	1.00	1.50	2.00	2.00
Luncheon or Place Knives...	\$1.25	2.00	2.50	3.25	3.00
Butter Spreaders*	65c	1.00	1.50	2.00	2.00
Tablespoon.....	75c	1.00	1.50	3.00	3.00
Pierced Tablespoon.....			1.50	3.00	3.00
Sugar Spoon.....	75c	1.00	1.50	2.50	3.00
Butter Knife.....	75c	1.00	1.50	2.50	3.00
Gravy Ladle.....	\$2.00	2.25	3.00	4.50	4.50
Cold Meat Fork.....	2.00	2.25	3.00	4.50	4.50
Pie or Cake Server.....			4.50	6.50	5.50
Long (Pastry) Server.....	2.00	2.25	3.00	5.50	5.50
Lge. Serving (Salad) Spoon	2.00	2.25		4.50	

\*Butter Spreaders not available in Charm pattern.

## Keep Your Silver Gleaming

FREE FROM SCRATCHES... READY TO USE



① **Wood Drawer-Chest**—In three finishes—Blond, Mahogany or Provincial Maple. Fine quality chest has solid brass nameplate for up to 3 initials; brass-plated handles and drawer pulls. Holds 150 pieces—wood rack in lid holds knives. Safety stop on drawer prevents spilling. Anti-tarnish duvetyn lining. Abt. 15¼x11¼x6½ in. State finish, 3 initials for FREE engraving. Ship. wt. 6 lbs. 4 oz.  
45 A 9031 E.....Only \$11.95

② **Specially Priced Wood Chest**—will hold up to 104 pieces. Plastic clips in lid for knives. Anti-tarnish lining. Abt. 14¾x10¾x3½ in. State Blond or Mahogany finish. Ship. wt. 4 lbs. 4 oz.  
45 A 9053.....Only \$4.95

③ **Wood Drawer-Chest**—low priced for this quality. Holds 130 pieces of silver—keeps it neatly stored, out of sight. Plastic knife rack in lid. Shaped drawer pull. Anti-tarnish lining protects your precious silver, saves endless polishing time. Abt. 14¾x10¾x5¼ in. Choice of Blond or Mahogany finish. State Choice.  
45 A 9057—Ship. wt. 6 lbs.....\$7.95

④ **Budget Priced Chest** perfect for storing small services or for putting your everyday silver neatly away. Holds 92 pieces—yet is flat, compact, lightweight—convenient for carrying silver to the table. Brown washable plastic covers wood frame. Abt. 16½x10½x2¾ in.  
45 A 9063—Ship. wt. 3 lbs.....\$2.95

### Pacific Silver Cloth Protects Silver—Saves Time, Work

⑤ **Stop Tarnish Before It Starts**—Pacific Silver Cloth by the yard. Flannel is treated to prevent tarnish—protect from scratches. 31 in. wide. Make storage bags, rolls and covers for larger serving pieces, also line silver chests.  
45 A 9009—Ship. wt. 8 oz. per yd...\$1.69

⑥ **Pacific Cloth Anti-Tarnish Flatware Rolls**. Keeps silver ready for use at moment's notice—stores neatly.  
45 A 9005—6-Piece Roll.  
Ship. wt. 4 oz.....2 Rolls for \$1.69  
45 A 9015—26-Piece Roll.  
Ship. wt. 8 oz.....1 Roll for \$1.95

Charge it! at Wards—see Page 1281 for details

## 15% Off Stainless Steel Flatware Open Stock

WHEN YOU BUILD YOUR ORDER TO TOTAL \$25 OR MORE

**Special Discount on Quantity Orders.** You save 15% when you build your Open Stock order to at least \$25 on any pattern listed in table at right. Add extra pieces or place settings to your set—or buy in quantity at low Ward prices to equip restaurants, cafeterias, lunch rooms.

**We Carry Open Stock for 1 Year** after set listings are discontinued on all stainless steel patterns we sell. We will supply Open Stock as long as it is made by the factory. For Open Stock on all discontinued patterns, write to Wards nearest Mail Order House. State pattern, pieces wanted.

### Sets Sold Pages 696-697

12 lovely patterns—one sure to please you—each in choice of 3 set sizes—5 with big 100-piece set, complete service for 12.

Please State:	(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)
1. Catalog Number	Dinner	Salad-	Dinner	Tea-	Oval	Iced	Serv-	Butter	Sugar
2. Pattern Name	Forks	Dessert	Forks	spoons	Soup	Drink	ing	Knife	Shell
3. Name and Number of Piece									
Quantities.....	6 for	6 for	6 for	6 for	6 for	6 for	3 for	Each	Each
Shipping Weight.....	11 oz.	10 oz.	1 lb.	8 oz.	14 oz.	6 oz.	8 oz.	3 oz.	3 oz.
Amulet..... 86 A 5398TD	\$1.98	\$1.98	\$3.79	\$1.49	\$1.98	\$1.79	\$1.29		
Aurora..... 86 A 5354TD	1.25	1.25	2.49	.89	1.25		.89		
Autumn Wheat.. 86 A 5243TD	2.69	2.69	4.98	1.98	2.69	2.19	1.69		
Breeze..... 86 A 5363TD	1.00	1.00	1.98	.79	1.00		.69		
Erica..... 86 A 5203TD	1.98	1.98	3.79	1.49	1.98	1.79	1.29		
Falling Leaves.. 86 A 5392TD	1.89	1.89	3.59	1.39	1.89	1.79	1.19	.35	.35
Grape..... 86 A 5268TD	1.29	1.29	2.69	1.05	1.29	1.29	.95		
Guest House.... 86 A 5334TD	4.25	4.25	10.95	2.45	4.25	4.25	2.45	.89	.89
Midnight..... 86 A 5255TD	3.59	3.59	4.98	2.75	3.59	3.39	2.19		
Oceanic..... 86 A 5305TD	2.25	2.19	4.35	1.65	2.25	2.25	1.39	.35	.35
Surf..... 86 A 5312TD	2.25	2.19	4.35	1.65	2.25	2.25	1.39	.35	.35
Woodlore..... 86 A 5358TD	4.25	4.25	10.95	2.45	4.25	4.25	2.45	.89	.89





## Chest of Custom-Cut, Boneless, U.S. Prime Aged Beef \$59.95

Imagine the thrill of owning 24 3/4 lbs. of carefully selected, scientifically aged, U.S. Prime (there is no better) Beef. Wards special Treasure Chest holds 18 deluxe steaks, 2 succulent roasts and five 1-lb. containers of the finest chopped Sirloin. Finest Aged Beef, all meat—completely boned, trimmed, portion-controlled.

- Six 6-oz. Filet Mignon—the tenderest steak in the steer, from the most prime part of the tenderloin, abt. 2 in. thick.
- Six 12-oz. Boneless Strip Sirloins—so delicious, there are only 16 available in a 1000-lb. steer; about 1 1/4 in. thick.
- Six 8-oz. Delmonico (Rib Eye) Steaks—cut from the choice eye of the rib, beautifully marbled, about 1 in. thick.
- 5-Lb. Sirloin Tip Roast—flavorful to the last bite. All lean meat, compact, easy to carve.
- 5-Lb. Rump Roast—scores 100% for rich beef flavor and appetite appeal, no bones—all lean meat.
- 5 Lbs. Chopped Sirloin in 1-lb. packages. Not mere hamburger—true Sirloin for superlative burgers.

The Exceptional Kind Of Beef you enjoy only in the most celebrated steak houses or restaurants; not available in most local stores. Beef from only the finest corn-fed cattle—slowly aged under scientific conditions; U.S. Gov't. Inspected. Blast-frozen (-20°) at the peak of perfection.

Custom-cut, trimmed—you don't pay for excess fat, you get the most possible for your money; completely boned. Portion-controlled—uniform in size and thickness.

Shipped Express Prepaid from Cedar Rapids, Iowa. Each cut in "clear-view" wrap, packaged for your freezer. Expertly packed in insulated containers with plenty of dry ice for enroute protection.

Orders delivered promptly to locations within Continental U.S.A. (not shipped to Alaska or Hawaii). Allow 2 weeks.

Use Your Credit to fill your freezer now. See Wards Monthly Payment Plan, Page 1283. No C.O.D. orders, please.

53 AP 8391F—TREASURE CHEST—U.S. PRIME GRADE. \$6 Down on Terms, Cash... \$59.95  
53 AP 8390F—TREASURE CHEST LIKE ABOVE BUT CERTIFIED—U.S. Top Choice (finest of 3 Choice grades). Only \$5.50 Down on Monthly Payment Terms..... Cash \$54.95

## U.S. Prime Full Loin . . . Delivered Cut, Boned and Trimmed

- The Very Finest Aged Beef That You Can Buy
- The Choicest, Most Tender Part Of The Steer
- No Waste - 100% edible, no bones, no excess fat
- INCLUDES: • 6-Lb. Whole Beef Tenderloin
- 5-Lb. Sirloin Tip Roast
- Eight 12-oz. Boneless Strip Sirloin Steaks
- Six 12-oz. Center-Cut Top Sirloin Butt Steaks
- 10 Lbs. Chopped Sirloin in 1-lb. Packages

Feed Family And Guests Like Kings for weeks and weeks. From a carefully selected Loin weighing approximately 50 lbs., after trimming and boning, we ship you 31 1/2 lbs. of completely edible meat—the same superb quality described above. Shipped Express Prepaid.

53AP8393F—U.S. Prime. \$7.50 Dn., Cash \$74.95  
53AP8368F—CERTIFIED GRADE FULL LOIN—like above but U.S. Top Choice. \$7 Dn., Cash \$69.95

Other Select Meats You May Wish To Order See Table At Right

The Same Superb Quality as in the "Treasure Chest", see description, ordering information above.

Order Any Combination of meat racks listed—minimum order 25 lbs. Shipped Express Prepaid.

USE YOUR CREDIT - just "Charge It" or add to your Monthly Payment Account. Full Details Pages 1282 and 1283.

Item Description	Approximate Thickness	Weight Each	Certified U.S. Top Choice	Price	U.S. Prime	Price
Six 12-oz. Boneless Strip Sirloin Steaks	1 1/4 in.	4 1/2 lbs.	53 AP 8394F	\$15.95	53 AP 8353F	\$17.95
Six 16-oz. Porterhouse Steaks (one T Bone)	1 in.	6 lbs.	53 AP 8395F	19.95	53 AP 8355F	23.95
Eight 6-oz. Filet Mignon (choice tenderloin)	2 in.	3 lbs.	53 AP 8329F	11.95	53 AP 8357F	12.95
Six 8-oz. Delmonico (Rib Eye) Steaks	1 in.	3 lbs.	53 AP 8330F	10.95	53 AP 8367F	11.95
Six 12-oz. Center-Cut Sirloin Butt Steaks	1 1/4 in.	4 1/2 lbs.	53 AP 8331F	13.95	53 AP 8368F	14.95
Forty 4-oz. Chopped Sirloin Steaks		10 lbs.	53 AP 8302F	10.95		
Sixteen 6-oz. Loin Lamb Chops	1 1/4 in.	6 lbs.	53 AP 8338F	13.95		
5-Lb. Boneless Sirloin Tip Roast		5 lbs.	53 AP 8330F	8.95	53 AP 8359F	9.95
6-Lb. Boneless Rump Roast		6 lbs.	53 AP 8334F	9.95	53 AP 8363F	10.95
4-Lb. Boneless Rib Eye Roast		4 lbs.	53 AP 8334F	12.95	53 AP 8368F	13.95
4-Lb. Boneless Al-White Meat Turkey Roast		4 lbs.	53 AP 8391F	9.95		
3-Lb. Pack Selected Tenderloin Tips		3 lbs.	53 AP 8391F	5.95		

### For Gourmet Cooks or Beginners

Better Homes Meat Cook Book - 400 recipes. Tips—to buy, store, prepare, carve. Washable covers.  
53 A 829—275 illus., 100 color. Wt. 1 lb. 8 oz. \$2.44

Betty Crocker's Picture Cook Book. Revised. Over 200 wonderful recipes. Menus. Beautiful illustrations, 43 in color. Loose-leaf, ring-bound; indexed.  
53 A 837—Ship. wt. 4 lbs. 4 oz. \$4.59

Better Homes & Gardens Cook Book. Revised. Over 1400 recipes, menus. Loose-leaf; index. Color illus.  
53 A 839—Washable covers. Wt. 3 lbs. 8 oz. \$3.44

Better Homes Barbecue Book. Planning, technique for outdoor cooking, parties. 250 recipes; 70 pgs.; illus.  
53 A 838—Washable covers. Wt. 1 lb. 8 oz. \$2.44

New Joy Of Cooking. "The Brides 'Bible'", revised. Over 4000 recipes—practical to party fare, frozen foods, pressure cooking. Over 150 illus.; 1024 pgs.  
53 A 845—Washable covers. Ship. wt. 3 lbs. \$4.69

### STEAK SPECIAL—For a Limited Time! No Minimum Order!

18 Supreme Steaks At A New Low Price! Not available after April 30. No 25-lb. minimum order required. Pak contains: 12 (6-oz.) Filet Mignon, abt. 2 in. thick; 6 (12-oz.) Boneless Strip Sirloin, abt. 1 1/4 in. thick. See quality, ordering above.  
53AP8398F—U.S. PRIME..\$37.95 53AP8397F—CERTIFIED (Top Choice).. \$33.95

**FREE!**

Wards Frozen Meats and Foods Catalog

Send For Your Copy Today

MONTGOMERY WARD, DEPT. W-S1

Send Me Wards Frozen Meats and Foods Catalog.

Your Name \_\_\_\_\_ (Please Print Plainly)

Street Address or Route and Box No. \_\_\_\_\_

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Phone \_\_\_\_\_

ALL WARDS 701





# IT COSTS SO LITTLE TO DRESS UP

WARDS

Hostess Shop

## Pure Irish Linen Tablecloth

Economical **\$2<sup>37</sup>** 52 x 52

**A** The quiet elegance of Irish Linen—the lovely glowing colors, to decorate your table. Scalloped edges to drape gracefully are finished with finely stitched merrowed edging. Vat-dyed colors for complete washability. A variety of sizes, including an oval. Choose a color to complement your china. Colors: MW Amethyst, MW Burnt Orange, MW Coin Gold, MW Deep Chapel Green, MW Oriole Pink; also Aqua, Oyster White. State color. Washfast.

18A1242C—Cloth abt. 52x52. Ship. wt. 1 lb. 1 oz. **\$2.37**  
18A1243C—Cloth abt. 52x68. Ship. wt. 1 lb. 4 oz. **\$3.37**  
18A1244C—Cloth abt. 60x84. Ship. wt. 1 lb. 9 oz. **\$4.97**  
18A1254C—Cloth oval abt. 60x84. Wt. 1 lb. 7 oz. **\$4.97**  
18A1245C—Cloth abt. 60x102. Ship. wt. 2 lbs. **\$6.97**  
18A1247C—Napkin abt. 16x16. Wt. ea. 2 oz. Ea. **47c**

## Easy-Care Cotton Cloth

Drip Dry **\$1<sup>84</sup>** 53 x 53 in.

**A** An utterly carefree way to fashion. Sparkling color, vat-dyed, washfast—drip dry mercerized 100% Cotton cloth and napkins—little or no ironing. A gay table every day does not mean extra work with this easy to care for cloth. Cloth has straight edge. Machine washable. Maximum shrinkage 3%. Colors: Hunter Green, Light Turquoise, Pink, Sandalwood, White, Yellow. State color choice.

18A1268C—Cloth abt. 53x53. Ship. wt. 1 lb. **\$1.84**  
18A1269C—Cloth abt. 53x70. Ship. wt. 1 lb. 4 oz. **\$2.82**  
18A1271C—Cloth abt. 60x86. Ship. wt. 1 lb. 6 oz. **\$3.77**  
18A1272C—Cloth abt. 60x102. Ship. wt. 1 lb. 12 oz. **\$4.77**  
18A1273C—Napkin abt. 17x17. Wt. ea. 2 oz. Ea. **34c; 6, \$1.89**

IRISH LINEN

**\$2<sup>37</sup>**

52 x 52

**\$1<sup>84</sup>**

52 x 52

**SCOTCHGARD**  
STAIN REPELLER

## Practical 100% Spun Rayon

**B** A Scotchgard finish cloth of softly shaded solid color, with pattern in a textured weave—the special finish resists stains, wrinkles, soil. Little or no ironing. Machine washfast. Colors: MW Coin Gold, MW Oriole Pink, also Aqua, Beige, White. State color.

18A1340C—Abt. 52x52. Ship. wt. 1 lb. **\$1.84**  
18A1341C—Abt. 52x70. Wt. 1 lb. 4 oz. **\$2.82**  
18A1342C—Abt. 60x80. Wt. 1 lb. 8 oz. **\$3.77**  
18A1344C—Abt. 60x108. Wt. 1 lb. 12 oz. **\$5.73**  
18A1345C—Abt. 68 in. round. Wt. 1 lb. 12 oz. **\$4.73**  
18A1346C—Napkin abt. 16x16. Wt. ea. 2 oz. Ea. **36c**

## 100% Belgian Linen Cloth

**D** A prized addition to anyone's linen closet. Oyster White linen cloth has center hemstitching, merrowed edges in ecru. Matching napkins have ecru monogram. An elegant tablecloth. All initials but IOQUVXYZ.

Oyster White only. State initial. Washable.  
18A1373—Abt. 52x52. Wt. 1 lb. 1 oz. **\$1.84**  
18A1374—Abt. 52x70. Wt. 1 lb. 6 oz. **\$2.82**  
18A1375—Abt. 60x80. Wt. 1 lb. 9 oz. **\$4.73**  
18A1376—Abt. 60x90. Wt. 1 lb. 12 oz. **\$5.73**  
18A1377—Abt. 72 in. round. Wt. 1 lb. 12 oz. **\$5.73**  
18A1378—Abt. 60x104. Wt. 2 lbs. **\$6.77**  
18A1379—Napkin abt. 17x17. Wt. ea. 3 oz. Ea. **57c**

## Easy Care Drip Dry Cloth

**C** A tablecloth strikingly different—colonial warmth captured on modern day's drip dry, crease resistant 100% Cotton, needing little or no ironing. The color combinations are refreshingly new—the pattern is perfect for use in a breakfast room, for an informal luncheon, or on a gala picnic table. Multi-colored screen-printed design. Washfast. Pink, Red, Sand, Turquoise. State predom. color.

18A1257C—Cloth abt. 52x52. Wt. 13 oz. **\$1.84**  
18A1258C—Cloth abt. 52x70. Wt. 1 lb. **\$2.82**  
18A1259C—Cloth abt. 60x80. Wt. 1 lb. 5 oz. **\$3.77**

## Round Belgian Linen Tablecloth

**E** A bit of whimsy can lend a great amount of charm—100% Belgian Linen embellished with a white All Rayon fringe—a beautiful, unusual cloth of many uses. Change the mood of your dining room with this gaily colored tablecloth—cover an occasional table and note the difference in your bedroom or living room. Vat-dyed colors. Washable. State color. MW Candlelight Yellow, MW Capri Blue, MW Oriole Pink, White, MW color story, Pg. 707.

18A1324C—Abt. 68 in. diam. Wt. 1 lb. 12 oz. **\$5.84**  
18A1325C—Abt. 78 in. diam. Wt. 2 lbs. **\$6.84**  
18A1326C—Napkin abt. 17x17. Wt. ea. 4 oz. Ea. **37c**



# YOUR TABLE

## HOSTESS SHOP

Items below shown on Pgs. 684-685.  
Choose tablecloths from Traditional,  
Colonial, and Contemporary styling.  
Napkins coordinated for decorator effect.

### A TRADITIONAL Table

For a table of vibrant color and graceful  
economy—designed in an elegant tradi-  
tion of beautiful simplicity—our 100%  
Belgian Linen Tablecloth. Unusually  
lovely iris hand-screened pattern in 3  
color combinations. Round cloth, fine  
hemmed hem; square, oblong, hem-  
med ends. Choose coordinating linen  
napkins. Washfast. See Page 684. State  
predominating color: MW Bitter Green,  
MW Amethyst, MW Oriole Pink.

18A1383C-Abt. 52x52. Wt. 1 lb. 4 oz. \$3.77  
18A1384C-Abt. 52x70. Wt. 1 lb. 14 oz. \$5.73  
18A1385C-Rd. Abt. 72 in. Wt. 1 lb. 12 oz. \$8.94

## COLORAY.

THE ULTIMATE FAST COLOR

### For COLONIAL Charm

A Tablecloth that practically cares for  
itself—"Coloray" processed solution-  
dyed yarns never fade. "Scotchgard"  
finish to resist stain, soil, wrinkles. Em-  
broidered effect on colored, white panels  
of 88% Spun Rayon, 12% Acetate. Wash-  
fast. Cloth shown on Pg. 684. State color.  
MW Chapel Green, MW Coin Gold, MW  
Delphinium Blue, MW Oriole Pink.

18A1396C-Abt. 52x52. Ship. wt. 12 oz. \$2.82  
18A1397C-Abt. 52x70. Ship. wt. 1 lb. \$3.77  
18A1398C-Abt. 60x80. Wt. 1 lb. 5 oz. \$4.73  
18A1399C-Abt. 60x108. Wt. 1 lb. 14 oz. \$6.77

### CONTEMPORARY Fashion

Imagination and beauty are combined  
in this striking Tablecloth—a subtle  
plaid in extra heavy slubbed 100%  
Linen, to complement your china. Color-  
coordinated Linen napkins to match or  
add a note of contrast. See Pgs. 684-685.  
State predominating color choice: MW  
Shadow Gray, MW Bitter Green, MW  
Misty Red, also Brown. Washfast.

18A1335C-Abt. 54x54. Wt. 1 lb. 10 oz. \$4.73  
18A1336C-Abt. 54x72. Wt. 2 lbs. 4 oz. \$6.77  
18A1337C-Abt. 64x85. Wt. 2 lbs. 14 oz. \$9.77

### "Wonder Looper" Place Mats

In tone with modern-day living—100%  
Viscose Rayon Place Mats in a colorful  
woven design. As up-to-date as today  
—either hand or machine washable,  
are drip-dry, need no ironing. Stain,  
heat, crease and shrink resistant.  
Shown on Page 684. About 13x18 in.  
MW Colors: Amethyst, Burnt Orange,  
Capri Blue, Misty Red, Oriole Pink,  
Thrush Brown, also White. State color.  
18A1474C-Wt. ea. 4 oz. Ea. 94c; 4, \$3.68

### Fringed Linen Napkins

You'll set a perfectly charming dining  
table with 100% Linen Napkins in glow-  
ing solid colors. Fringed edges add a  
fashion note. Choose colors to match or  
contrast with any cloth or place mat.  
See combinations shown on Page 684.  
Colors: MW Bitter Green, MW Burnt  
Orange, MW Deep Capri Blue, MW  
Deep Delphinium Blue, MW Misty Pink,  
MW Misty Red, MW Pale Candlelight  
Yellow; also Black or White. State color.  
18A405C-Abt. 17x17. Wt. ea. 2 oz. Ea. 57c

**Satisfaction Guaranteed**  
or Your Money Back

As low as

**\$6.97**

54x70

## LUXURIOUS 100% IRISH LINEN DAMASK

### Our Finest Quality

**F** Our finest quality—Heirloom  
type 100% Irish Linen Double  
Damask—a magnificent Table-  
cloth. Floral motif, choose rose  
(shown) or chrysanthemum pat-  
tern. Closely woven, 180 threads  
per sq. in. Finer quality for beauty  
and long wear. Hand hemmed.  
White. Boxed. State pattern: Rose  
or Chrysanthemum. Washable.

18A1110C-Cloth 72x90. Ship. wt. 2  
lbs. 8 oz. \$15.94  
18A1111C-72x108. Wt. 3 lbs. \$17.94  
18A1112C-72x126. Wt. 3 lbs. 4 oz. \$19.94  
18A1113C-Napkin. 22x22 in. Ship.  
wt. 6, 10 oz. 6 for \$9.94  
18A1114C-Napkin. 22x22 in. Ship.  
wt. 8, 1 lb. 8 for \$12.94

### Superior Quality

**F** Superior Quality 100% Irish  
Linen Double Damask.  
Closely woven, 165 threads per  
sq. in. Lovely rose pattern (not  
shown) on pure White to en-  
hance your finest china and  
silver. Washable. Boxed. White.  
18A1144-63x78 in. Wt. 2 lbs. \$10.94  
18A1145-Abt. 63x90. Ship. wt. 2  
lbs. 4 oz. \$11.94  
18A1146-Abt. 63x102. Ship. wt.  
2 lbs. 8 oz. \$13.44  
18A1140-72x90. Wt. 2 lbs. 14 oz. \$13.44  
18A1141-72x108. Wt. 3 lbs. \$15.94  
18A1142-72x126. Wt. 4 lbs. \$17.94  
18A1147-Napkin. 22x22. Ship. wt.  
6, 1 lb. 6 oz. 6 for \$8.94  
18A1148-Napkin. 22x22. Ship. wt.  
8, 1 lb. 8 oz. 8 for \$10.94

### Good Quality

**F** Good Quality firmly woven  
100% Irish Linen Double Da-  
mask. A lovely Formal Cloth at a  
moderate cost to enjoy for years.  
153 threads per sq. in. Hemmed.  
Washable. Beautiful Chrysanthem-  
um pattern (not shown) in White  
only. Boxed. Matching Napkins.  
18A1106-Abt. 54x70. Wt. 1 lb. 3 oz. \$6.97  
18A1107-Abt. 70 in. diameter. Ship.  
wt. 1 lb. 8 oz. \$9.97  
18A1108-Abt. 70x88. Wt. 2 lbs. \$9.97  
18A1109-70x106. Wt. 3 lbs. \$11.97  
18A1118-70x88 oval. Wt. 2 lbs. \$11.97  
18A1123-Napkins. 22x22. Ship. wt.  
6, 8 oz. 6 for \$5.97  
18A1124-Napkins. 22x22. Ship. wt.  
8, 14 oz. 8 for \$7.74

## HAND HEMMED 2-PLY RAYON AND COMBED COTTON DAMASK

### Best Quality

**G** Ever elegant damask design for  
your dining pleasure—our  
luxurious Best Quality 57% Rayon,  
43% mercerized 2-ply combed  
Cotton Damask Cloth and Napkins.  
Beautifully designed floral pattern  
to grace any table. Closely woven  
(152 threads per sq. in.). Hand  
hemmed. Boxed. Washfast. A  
handsome cloth for any occasion.  
Colors: Aqua, Gold, Pink, White.  
State color choice.

18A983-Cloth abt. 64x84, 8 nap-  
kins 18x18. Wt. 3 lbs. 8 oz. \$8.92  
18A984-Cloth abt. 64x104, 12 nap-  
kins 18x18. Wt. 4 lbs. 8 oz. \$12.92  
18A985-Cloth abt. 64x122, 12 nap-  
kins 18x18. Wt. 5 lbs. 8 oz. \$14.92

### Better Quality Damask for a Beautiful Table

**G** Damask for a fashionable table—a precious addition to your linen  
chest. Our Better quality damask of 62% mercerized combed Cotton  
for longer wear and 38% Rayon for a lustrous finish, closely woven  
(130 threads per sq. in.). Graceful floral pattern (similar to illustration)  
to complement any dining room theme. Hand hemmed edges. Even  
after numerous washings this cloth remains as lovely as ever. Wide  
selection of sizes, incl. round. Washable.

Colors: Aqua, Gold, Pink or White. State color.

Individual Cloths and matching Napkins.

18A1027C-Cloth abt. 52x70 in. Ship. wt. 14 oz. \$2.82  
18A1028C-Cloth abt. 64x84 in. Ship. wt. 1 lb. 4 oz. \$3.87  
18A1029C-Cloth abt. 64x104 in. Ship. wt. 1 lb. 14 oz. \$4.87  
18A1030C-Round Cloth abt. 70 in. diam. Ship. wt. 1 lb. 4 oz. \$3.87  
18A1031C-Napkin 16x16. Ship. wt. 4, 8 oz. 4, \$1.54; 8, \$2.94

Cloth and Napkin Sets, boxed for thoughtful gift giving.

18A976-Cloth abt. 51x68, 6 napkins 13x13. Ship. wt. 2 lbs. 8 oz. \$3.84  
18A977-Round Cloth abt. 68 in. diam. 6 napkins 16x16. Wt. 3 lbs. \$5.87  
18A980-Cloth abt. 62x82, 8 napkins 16x16. Wt. 3 lbs. 8 oz. \$5.87  
18A979-Cloth abt. 62x102, 12 napkins 16x16. Ship. wt. 4 lbs. \$7.87

As low as

**\$2.82**

52x70



SPUN DACRON

\$6.94

54 x 72

## Traditional LACE CLOTHS

100% Spun Dacron Lace \$6<sup>94</sup> 54 x 72

**A** "Radiance"—Italian needlepoint lace with classic-style center. Festooned border of Pointe de Venise lace in contrast to center. Picot scalloped edges. Easy care in 100% Spun Dacron Polyester: machine wash, dry. No iron. American Cyanamid's "Permel Plus" treated for stain resistance. Washfast. Boxed. Color: Ivory only.  
18A613—Abt. 54x72. Ship. wt. 1 lb. 8 oz. . . \$6.94  
18A614—Abt. 60x80. Ship. wt. 1 lb. 10 oz. . . \$8.94  
18A615—Abt. 72x90. Ship. wt. 2 lbs. 2 oz. . . \$9.94  
18A616—Abt. 72x90. (Oval). Wt. 2 lbs. 2 oz. . . \$9.94  
18A617—Abt. 72" Rnd. Ship. wt. 1 lb. 12 oz. . . \$9.94  
18A618—Abt. 72x108. Ship. wt. 2 lbs. 9 oz. . . \$13.94  
18A619—Matching Scarf. Abt. 16x36. Wt. 4 oz. \$1.54  
18A620—Matching Scarf. Abt. 16x63. Wt. 6 oz. \$2.44

"Embassy" Quaker Lace \$9<sup>77</sup> 54 x 70

**B** For gracious dining—a famous Quaker Lace cloth in enchanting floral motif. Outlined by woven net to contrast with linen effect center. Picot scalloped edges. Easy-care Blend of 68% Avisco Spun Rayon, 23% Dacron Polyester, 9% Cotton. Machine washable, drip-dry, little or no ironing. Boxed. Delightful as bridal gift. Color: Natural only.  
18A580—Abt. 54x70. Wt. 1 lb. 12 oz. . . . \$9.77  
18A581—Abt. 60x80. Wt. 2 lbs. 2 oz. . . . \$10.77  
18A582—Abt. 70" Rnd. Wt. 1 lb. 14 oz. . . \$11.77  
18A583—Abt. 70x90. Wt. 2 lbs. 6 oz. . . . \$12.77  
18A584—Abt. 70x108. Wt. 2 lbs. 12 oz. . . \$14.77  
18A585—Matching Scarf. Abt. 15x36. Wt. 4 oz. \$1.94  
18A586—Matching Scarf. Abt. 15x63. Wt. 6 oz. \$2.94

"The Wanderly" \$4<sup>54</sup> 54 x 72

**C** The look of luxury—a beautifully patterned cloth of Gulpure and Pointe de Venise laces! So soft yet stronger, longer wearing. Lovely center insertion, framed by festooned border in leaf and scroll design. Picot scalloped edge. 85% Spun Rayon, 15% Cotton. Stain-proofed. Washable. Boxed. In Ivory only.  
18A659—Abt. 54x72. Wt. 1 lb. 8 oz. . . . \$4.54  
18A660—Abt. 60x80. Wt. 1 lb. 12 oz. . . . \$5.94  
18A661—Abt. 72x90. Wt. 2 lbs. 4 oz. . . . \$6.94  
18A662—Abt. 72x90. (Oval). Wt. 2 lbs. 2 oz. \$6.94  
18A663—Abt. 72x108. Wt. 2 lbs. 8 oz. . . . \$8.94  
18A664—Matching Scarf. Abt. 16x36. Wt. 4 oz. \$1.34  
18A665—Matching Scarf. Abt. 16x63. Wt. 6 oz. \$2.24

"Branford" \$3<sup>44</sup> 54 x 72

**D** Enhance your dining room with the beauty of a lace tablecloth—the cost is unbelievably low! Attractive "Branford" features traditional leaf, floral and scroll design on needlepoint ground. Picot scalloped edges accentuate dramatic center. 85% Avisco Spun Rayon, 15% Cotton. Stain-proofed; long wear, easy care. Color: Ivory only. Boxed. Washable.  
18A550—Abt. 54x72. Wt. 1 lb. 6 oz. . . . \$3.44  
18A551—Abt. 60x80. Wt. 1 lb. 10 oz. . . . \$3.94  
18A552—Abt. 72x90. Wt. 1 lb. 14 oz. . . . \$4.74  
18A553—Abt. 72x108. Wt. 2 lbs. 2 oz. . . . \$5.74  
18A554—Matching Scarf. 16x36. Wt. 4 oz. 94c  
18A555—Matching Scarf. 16x63. Wt. 6 oz. \$1.24

### Lace Scarves, Doilies, Chair Sets

**E** Choose a complete ensemble in this graceful floral and leaf design in 100% Cotton Lace, to add a decorative note to your living, dining and bedrooms. Neat all around lace edges. Scarves, doily, chair set in White only. Washable.

18A1567—Scarf. Abt. 15x34. Ship. wt. 3 oz. . . . 99c  
18A1568—Scarf. Abt. 15x43. Ship. wt. 4 oz. . . . \$1.37  
18A1569—Scarf. Abt. 15x52. Ship. wt. 5 oz. . . . \$1.67  
18A1570—Doily. Abt. 12" Round. Wt. 2 oz. . . . 42c  
18A1571—Doily. Abt. 10x14. Ship. wt. 2 oz. . . . 42c  
18A1572—3-Pc. Set. Back abt. 16x18; Arms abt. 8x16 ea. Shipping weight set 4 oz. . . . Set \$1.14

Imported All Cotton Damask \$2<sup>94</sup> 52 x 68

**F** No table is more elegant than the one set with a pristine White Damask tablecloth. A perfect background for your finest China or tableware—a setting of simplicity and good taste. Permanent finish, lintless 100% Cotton Damask is imported from Belgium. Hemmed. Floral pattern as illustrated. Matching napkins—order as many as you like for a complete set. White only. Washable.

18A1043—Cloth. Abt. 52x68. Ship. wt. 1 lb. 6 oz. \$2.94  
18A1044—Cloth. Abt. 62x82. Ship. wt. 1 lb. 12 oz. \$3.94  
18A1045—Cloth. Abt. 62x102. Ship. wt. 2 lbs. 2 oz. \$4.94  
18A1046—Napkin. Abt. 18x18. Wt. 6, 14 oz. 6 for \$1.94

Hemstitched Irish Linen \$2<sup>87</sup> 35 x 35

**G** Altar Quality Fine Irish Linen. Pure White always in good taste. Fine weave Thread-drawn hemstitched sides. Hemstitched corners. Washable. White only.

18A1657—Cloth. Abt. 35x35. Wt. 8 oz. \$2.87  
18A1658—Cloth. Abt. 45x45. Wt. 10 oz. \$3.94  
18A1659—Cloth. Abt. 54x54. Wt. 12 oz. \$5.87  
18A1660—Cloth. Abt. 54x70. Wt. 14 oz. \$7.87  
18A1655—Napkin. Abt. 12x12. Wt. 4, 10 oz. 4, \$1.74  
18A1656—Napkin. Abt. 18x18. Wt. 4, 11 lb. 4, \$2.94  
18A1662—Scarf. Abt. 16x35. Wt. 4 oz. . . \$1.57  
18A1663—Scarf. Abt. 16x43. Wt. 5 oz. . . \$1.84  
18A1664—Scarf. Abt. 16x54. Wt. 7 oz. . . \$2.37  
18A1666—Place Mats. 12x18. 12 oz. 77c; 4, \$2.94  
18A1661—Doily Set. 2, 10x14. 1, 12x18. 8 oz. \$1.77



## Wipe-Clean Easy-Care Vinyl Cloths

**Heavy Vinyl 94c** 53 x 53 in.

**(H)** Heavy 4-gauge All Vinyl cloth or yard goods with floral lace pattern. A graceful way to protect your table. Easy care. Colors: White, Green, Pastel Pink or Yellow. State color.  
18A1446-Abt. 53x53. Wt. 12 oz. . . . 94c  
18A1447-Abt. 53x70. Wt. 1 lb. 2 oz. \$1.44  
18A1448-Abt. 70x90. Wt. 2 lbs. \$2.67  
18A1442-Yard Goods. 52 in. wide. White only. Wt. yd. 14 oz. . . . Yd. 58c

**Best Quality \$2.84** 52 x 52 in.

**(J)** Our best flannel-backed Vinyl cloth. Deluxe, heavier White All Cotton back. Plaid design adds a smart touch to your kitchen, dining area. Wipe clean with damp cloth. Protects table from spills. Colors: Gold, Pink, Red or Turquoise. State color.  
18A1443-Abt. 52x52. Wt. 1 lb. 2 oz. \$2.84  
18A1444-Abt. 52x70. Wt. 1 lb. 8 oz. \$3.77  
18A1445-Abt. 52x90. Wt. 2 lbs. \$4.73

**Better Quality \$1.94** 52 x 52 in.

**(K)** Vinyl with heavy White All Cotton flannel back. Cloths designed for table protection—prevent marring, scratching of table tops. Just a swish of a damp cloth removes dirt, spills. Ideal for informal family dining. Eliminate chores for busy housewives. Round cloths have white Cotton fringe. Long-wearing. State color.

**(K)** Damask Pattern in Lt. Green, Pink White or Yellow. State color.

18A1431-Abt. 52x52. Wt. 1 lb. . . \$1.94  
18A1432-Abt. 52x70. Wt. 1 lb. 6 oz. \$2.67  
18A1433-Abt. 52x90. Wt. 1 lb. 14 oz. \$3.24  
18A1434-Abt. 60" Rnd. Wt. 1 lb. 8 oz. \$2.94

**(L)** Floral Pattern. Multicolor on White background. Colors: Gold, Red or Turquoise. State color.

18A1413-Abt. 52x52. Wt. 1 lb. . . \$1.94  
18A1414-Abt. 52x70. Wt. 1 lb. 6 oz. \$2.67  
18A1415-Abt. 52x90. Wt. 1 lb. 14 oz. \$3.24  
18A1416-Abt. 60" Rnd. Wt. 1 lb. 8 oz. \$2.94

## Super-Absorbent Terry Towels

**(M)** **(N)** **Best Quality All Cotton Terry.** Extra Large. Heavy. Washfast. Absorbent. Hemmed.  
**(M)** Floral Style: Gold, Turquoise or Red.  
**(N)** Fruit Style: Red-Green or Gold-Coral. State pattern, color.  
18A70-Abt. 18x30. Wt. ea. 6 oz. Ea. 65c; 3, 1.89; 6, 3.72

**(P)** **Better Quality All Cotton Terry Towel** in a thirsty weave. Lint free. Highly absorbent. Fringed ends. Attractive assortment of prints and colors. Washfast. Sorry, no pattern or color choice. Ship. wt. ea. 5 oz.  
18A24-Abt. 17 x 29 in. Ea. 45c; 3, \$1.32; 6, \$2.56

## Practical, All-Purpose Cotton Towels

**(R)** **Firmly Woven Huck Towels** dry without lint! Highly absorbent—ideal for dish or hand towels. Long-wearing. Hemmed. White. Shipping weight 1 lb.  
18A30-Abt. 14 x 20 in. 12, \$2.27  
18A31-Abt. 16 x 32 in. . . 6, \$1.94

**(T)** **100% Linen.** All Cotton stripes. Lint-free! Highly absorbent! Washfast. Abt. 15x32. Colors: Red, Pink, Aqua or Gold. State color. Ship. wt. 3, 9 oz.  
18A17-Check. . . . 3, 97c; 6, \$1.86  
18A19-Plaid. . . . 3, 97c; 6, \$1.86

**(U)** **Premium Quality All Cotton Flour Squares.** Bleached White. Laundered. Opened style. Hemmed or unhemmed. Sizes may vary up to 2 in. Wt. 1 lb. 4 oz.  
18A270-30x30". No hem. 6, \$1.33  
18A271-30x30". Hemmed. 6, \$1.57  
18A272-35x36". No hem. 5, \$1.47  
18A273-34x35". Hemmed. 5, \$1.77  
**Unopened style:** 100-lb. wt. heavier All Cotton sacks. Wt. 6, 1 lb. 6 oz.  
18A274-Abt. 36 x 36 in. . . 6, \$1.84

**Satisfaction Guaranteed  
OR YOUR MONEY BACK**

## Design Your Own Tablecloths, Place Mats, Napkins

**(V)** **100% Cotton Damask** Yard Goods in a decorative check pattern. Mercerized for strength. Use for cafe curtains, tablecloths, napkins, place mats. Cover appliances for a matched look. Colors: Red, Gold, Green, ea. on white. State color.  
18A8328-58 in. Washable. Wt. yd. 8 oz. . . . \$1.32

**(X)** **Fine Quality. All Cotton Batiste** by the yard. Dainty eyelet pattern. Scalloped edges on width. No hem needed. Makes scarves, mats. Abt. 14 in. wide. Colors: White, Pink, Gold or Green. Washable. Please state color.  
18A8605-Ship. wt. for 1 yard 2 oz. . . . Yd. 96c

**(Y)** **Alencon-Type All Cotton Lace Scarfing.** Special design can be cut into any shape without hemming. Make bureau scarves, table doilies, chair-back sets! Abt. 14½ in. wide. Washable. Colors: White or Ivory. Please state color.  
18A8604-Ship. wt. yard 2 oz. . . . Yard \$1.27

**(W)** **Washable White All Cotton Damask** by yard. Good: firmly woven. Better: closer weave; lint-free finish. Best: heavier, smoother, finer lint-free finish.

Width	Ship. wt. yd.	Good		Better		Best	
		Cat. No.	Yd.	Cat. No.	Yd.	Cat. No.	Yd.
58-in.	10 oz.	18A8301	97c	18A8304	\$1.57	18A8307	\$2.07
64-in.	11 oz.	18A8302	\$1.14	18A8305	\$1.87	18A8308	\$2.37
72-in.	12 oz.	—	—	18A8306	\$2.17	18A8309	\$2.77

Shop by mail or phone, from comfort of home.

ALL 2 WARDS 705



## Decorator Chair Pads

Smartly Tailored \$1.85 Choose from  
Fabric Covered 4 Styles

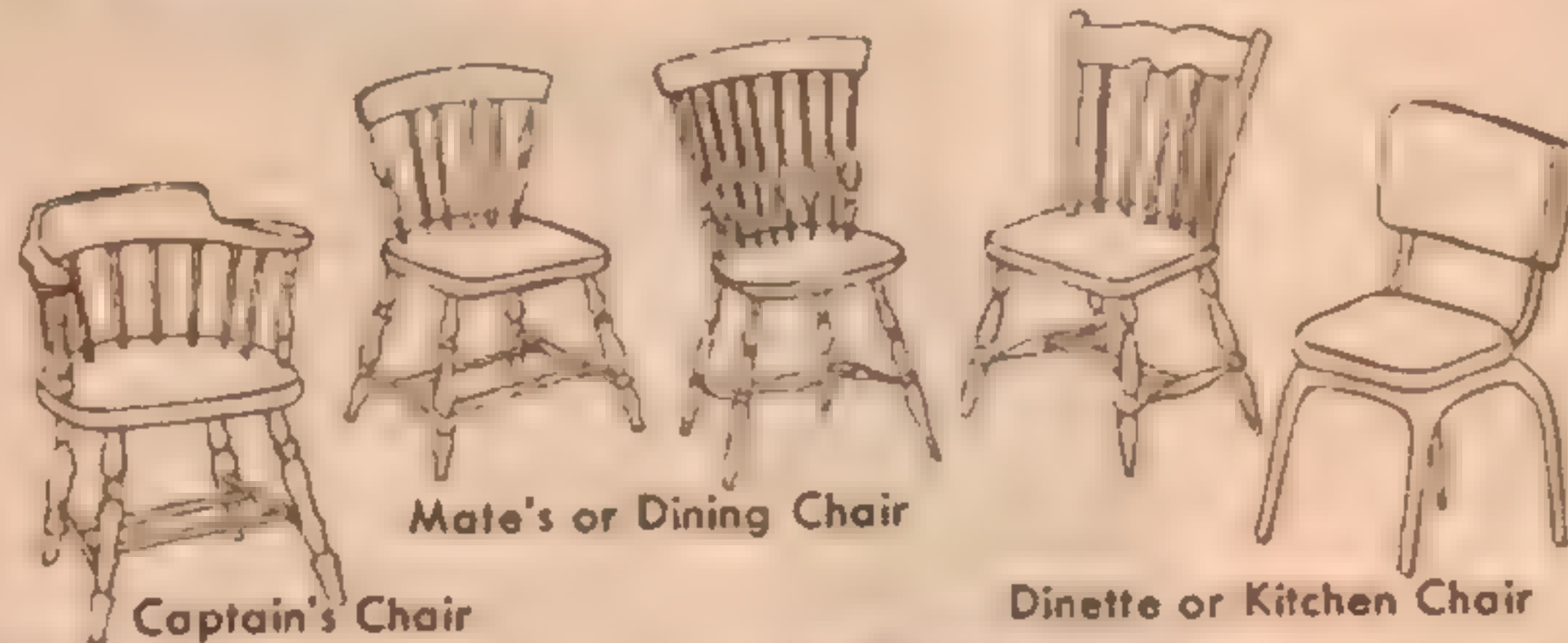
**A Luxurious Pinwale 100% Cotton Corduroy.** 100% Latex Foam, Rubber filled. Washable. Self-fabric tie strings. About 2" deep. Dark Brown, Gold, Green, Red, State color.  
18A8035—For Captain's or Dining Chair. Ship. wt. ea. 1 lb. 14 oz. About 15" deep x 17" wide. . . . . Ea. \$1.85; 4, \$7.18  
18A8036—For Kitchen or Dinette Chair. Ship. wt. ea. 1 lb. 8 oz. About 15 x 15 inches. . . . . Ea. \$1.85; 4, \$7.18

**B Provincial Print on 100% Cotton Sail Cloth.** A comfortably plump pad filled with 1-in. thick resilient plastic foam for long wear and increased sitting ease. Covers are zippered and removable for easy washing. Self fabric corded edges and tie strings for cozy chair fit.  
Colors: Gold, Green, Medium Brown or Red. State color.  
18A8020—For Captain's or Dining Chair. About 15½" deep x 18" wide. Ship. wt. ea. 10 oz. . . . . Ea. \$1.85; 4, \$7.18  
18A8021—For Mate's or Dinette Chair. About 15½" deep x 16" wide. Ship. wt. ea. 8 oz. . . . . Ea. \$1.85; 4, \$7.18

**C Durable Polished 100% Cotton** in solid decorator colors. Pads are filled with resilient plastic foam, 1-in. thick; have zippered removable covers for washing ease. Self fabric corded edges. Secure on chair with tie strings. State color. Avocado Green, Dark Brown, Gold, Luggage, Pink.  
(C) 18A8022—For Captain's or Dining Chair. About 15½" deep x 18" wide. Ship. wt. 10 oz. . . . . Ea. \$1.85; 4, \$7.18  
(C) 18A8023—For Mate's or Dinette Chair. About 15½" deep x 16" wide. Ship. wt. ea. 8 oz. . . . . Ea. \$1.85; 4, \$7.18  
(D) 18A8024—For Kitchen Chair. About 14" deep x 14½" wide, plus 2" ruffle. Ship. wt. ea. 6 oz. . . . . Ea. \$1.85; 4, \$7.18

Just Say "CHARGE IT", See Page 1281

### A Decorator Pad for Every Style Chair



### Hand-Hooked Chair Pads \$1.48 Buy 4 Save 10%

**E Ideal for captain's, provincial chairs and all types of rockers,** these hand hooked pads are designed for long wearability and to give a charming Colonial accent to your room. 70", Cotton, 20", Rayon, 10", other fibers. Colorful rooster pattern. Colors: Multicolor in either Black or Green. State predominating color. Shipping weight ea. 12 oz.  
18 A 8014—15½ in. diameter. . . . . Ea. \$1.48; 4, \$5.38

### Easy-Clean Vinyl Covered Chair Pads 78c and \$1.56 ea.

**F Quilted Effect.** 3-in. hand-pleated Ruffle. All Cotton filled, electronically sealed. So soft and comfy to sit on. A damp cloth is all you need to clean it. Wt. ea. 1 lb. Pink, Red, Turquoise or Yellow. Fits kitchen or dinette chairs. State color.  
18A8009—Abt. 15x15. . . . . Ea. 78c; 4, \$2.99

**G Quilted Effect.** Filled with shredded Latex foam rubber for extra seating comfort. Easily cleaned with a damp cloth. Shipping weight 12 oz. Colors: Pink, Red, Turquoise or Yellow. State color. Fits kitchen or dinette chair.  
18A8006—Abt. 14x15. . . . . Ea. \$1.56; 4, \$5.99

### Felt, Quilted, Plastic Padding by the Yard

**H Plain Felt Table Padding.** Creamy-White 100% Cotton. Sturdy selvedge edges. Durable. Washable.  
18A4976—39 in. wide. Wt. yd. 1 lb. 2 oz. Yd. \$1.23; 3 yds. \$3.57  
18A4977—48 in. wide. Wt. yd. 1 lb. 4 oz. Yd. \$1.56; 3 yds. \$4.53  
18A4978—54 in. wide. Wt. yd. 1 lb. 8 oz. Yd. \$1.76; 3 yds. \$5.03  
**J Quilted Table Padding.** 100% Cotton. Bleached White filling, tape bound edges. Zig-zag stitching prevents matting. Long-lasting. Washable.  
18A4961—39 in. wide. Wt. yd. 1 lb. 2 oz. Yd. \$1.49; 3 yds. \$4.32  
18A4962—48 in. wide. Wt. yd. 1 lb. 4 oz. Yd. \$1.79; 3 yds. \$5.22  
18A4963—54 in. wide. Wt. yd. 1 lb. 12 oz. Yd. \$1.98; 3 yds. \$5.79  
**K White "Damask" Pattern**—heavy All Plastic laminated to ½-in. Plastic foam. Waterproof, heat-resistant, durable. Will not mat, does not fray when cut.  
18A4970—53 in. wide. Wt. yd. 1 lb. Yd. \$1.98; 3 yds. \$5.79

### Vinyl Plastic by the Yard

**L Smooth, Heavy 4-Gauge All Plastic.** Clear, Green, Lt. Blue, Red, Lt. Yellow.  
18A7950—36 in. wide. Ship. wt. yd. 5 oz. State color. . . . . Yd. 24c; 5 yds. \$1.15  
18A7951—54 in. wide. Ship. wt. yd. 7 oz. State color. . . . . Yd. 34c; 5 yds. \$1.65  
**M Taffeta-textured 4-gauge Plastic.** Red, Lt. Green, Turquoise or Yellow.  
18A7953—36 in. wide. Ship. wt. yd. 9 oz. State color. . . . . Yd. 29c; 5 yds. \$1.39  
**N Quilt All Plastic.** Embossed texture. All Cotton fill; plastic back. Lightweight. Ship. wt. yard 9 oz.  
Colors: Lt. Blue, Pink, Green, Red, White, Turquoise or Yellow. State color.  
18A7952—36 in. . . . . Yd. 75c; 5 yds. \$3.70

### Linen, Cotton Toweling by the Yard

**O Famous Stevens "Flaxdale" quality All Linen.** All Cotton border stripes. Washfast. Absorbent. About 17" wide.  
Red, Blue, Green, Gold stripe on white. State color.  
18A8367—Bleached. Wt. yd. 4 oz. Yd. 36c; 5 yds. \$1.75  
18A8368—Unbleached. Wt. yd. 4 oz. Yd. 34c; 5 yds. \$1.64  
**P Imported All Linen.** All Cotton stripes. Washfast. Red, Pink, Aqua or Gold check on White.  
18A8353—16 in. wide. Wt. yd. 3 oz. Yd. 34c; 5 yds. \$1.64  
**R Firm Huck Weave 100% Cotton Toweling.** Bleached before dyeing. Durable selvedge. Washfast. About 17 inches wide. Colors: Yellow, Lt. Green, White, Turquoise, Lt. Blue or Pink. State color.  
18A8365—Ship. wt. 5 yds. 1 lb. 4 oz. . . . . 5 yds. \$1.75  
18A8366—Best. White only. Wt. 5 yds. 1 lb. 4 oz. 5 yds. \$2.25

706 WARDS ALL





**BURNT ORANGE**  
See Pages 718, 892



**MISTY RED**  
See Pages 722, 759



**ORIOLE RED**  
See Page 820



**AMETHYST**  
See Pages 712, 793



**COIN GOLD**  
See Pages 718, 885



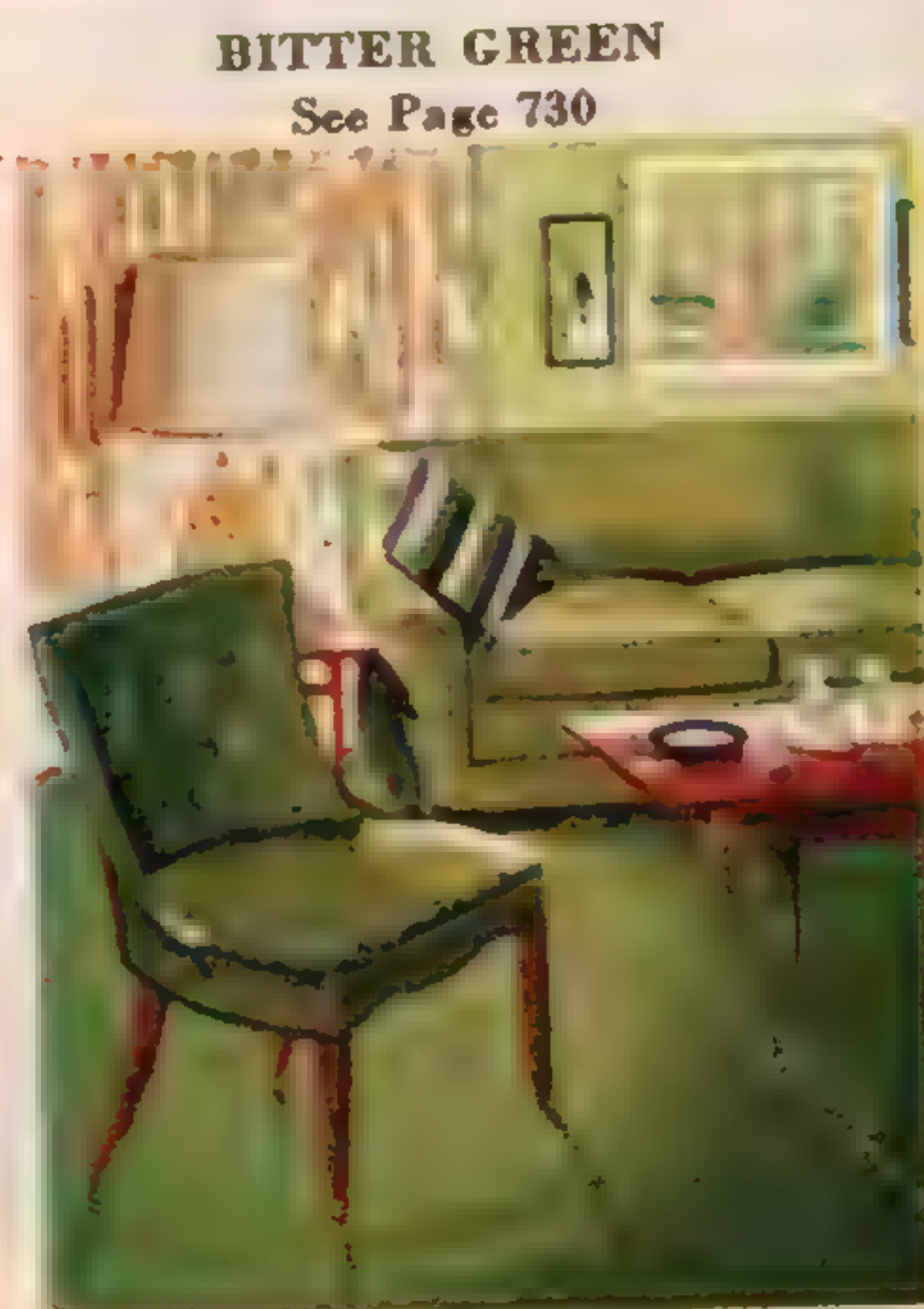
**CANDLELIGHT YELLOW**  
See Pages 712, 759



**SHADOW GRAY**  
See Pages 684, 933



**THRUSH BROWN**  
See Page 933



**BITTER GREEN**  
See Page 730



**CHAPEL GREEN**  
See Pages 893, 927



**DELPHINIUM BLUE**  
See Pages 684, 836



**CAPRI BLUE**  
See Pages 728, 885

## *All the Color in the World* FOR EVERY ROOM IN THE HOUSE

... from Wards inspired palette of twelve basic colors, each in ten light to dark values ... sparkling pastels, medium hues and vibrant dark shades. These color gamuts were especially developed to insure blends and harmony and to combine all home furnishings, interior finishing materials and decorative accessories in room schemes JUST FOR YOU.

This color system revolves around a Color Name for each family and in shopping the home furnishings pages, harmonious selections are assured when you choose colors with identifying names. The pastels complement and relate to the deeper medium shades and contrast to the darkest value. For example, Misty Pink through Misty Red to Misty Wine ... "Misty" is the key name and guarantees that these colors blend.

This season's top fashion color, Violet (which Montgomery Ward has called "MW" Amethyst) creates a beautiful bedroom scheme in the upper right hand drawing. Another forecast color, "MW" Bitter Green, sets the contemporary living room at the bottom of the page. These new schemes, using Wards new palette are "put together" for the most exciting Spring decoration plans in years. Turn to the reference pages designated and see the wonder world of color Wards has created for YOUR HOME.

### Decorating Magic . . .

"Putting the Pieces Together" . . . Wards new decorating book . . . tells you very simply the theory of color, design, period, clever ways with accessories, kitchen and bathroom planning. 20 pages, generously illustrated. Order below, or from your nearest Ward Retail or Catalog Store.

71 AP 5630—Exclusively Wards. Postpaid . . . . 25c





Colonial Charm with Good  
Taste and Modern Manners



# SALEM



Stag Hunt Draperies (A) above, and Yard Goods (A) below, Sold on Opposite Page.

Dining Room and Bedroom Furniture on this page sold  
on Page 710. Carpeting on Pages 884-885, Bedroom  
Rug, Page 898. Bedroom Curtains, Page 820, Bed-  
spreads sold on Page 795. For Accessory Items shown  
on these Pages see the Counter Book at your nearest  
Ward Catalog Store.





# SQUARE

*Custom Crafted*

Solid Maple

## SALEM SQUARE BORROWS ONLY BEAUTY FROM THE PAST

A wonderful livability in today's terms—that's Salem Square Furniture. Surround yourself with beauty that can only improve with age—as all fine things do. Your home in today's world has more and more importance as a symbol of your ability and discernment. Make it the tasteful scene of social triumphs... the best background for your family's life together—make it Salem Square and the gracious way of life; yours to have for years to come in the luxurious look that is everywhere apparent in Salem Square. You'll find a wealth of possibilities for your own home in the Living, Dining, Bedroom selections shown on these pages.

Made all of solid Maple; there are three different groups in this Furniture Collection. They are: Custom Crafted... when only the best will do; Quality Crafted... excellent construction—only the look is expensive; and Coordinates... versatile stacking units, work wonders in small spaces.

All three groups are finished in a warm, antiqued Maple tone to blend with one another. Delightful details of authentic styling repeat throughout each group. Choose to suit your purpose—suit your budget... buy from one group or mix all three with sure harmony, great effect. See all of Salem Square on these and the next six pages.

## CUSTOM CRAFTED When Only The Best Will Do

This is the finest of the three furniture groups in the Salem Square Collection. Custom Crafted pays painstaking attention to details—uses methods and materials that accomplish the look of time-warmed heirloom pieces, the ones that have had centuries of

loving care. Created for the discerning, for whom only the very best will do, Custom Crafted is far finer in every way. Made of solid, Northern Hardrock Maple by one of America's greatest manufacturers exclusively for Wards Salem Square collection.

### Upholstered Living Room Pieces

① AND ② All the attractiveness of solid Maple with all the comfort of innerspring construction. Reversible loose cushions offer deep roomy comfort with individually muslin pocketed innersprings. Good looking exposed wood back. Seat support of tough rubber strapping. Pebble textured, blended Cotton and Rayon covering in MW Coordinated Colors: Capri Blue, Thrush Brown, Coin Gold or Burnt Orange.

① SETTEE. Size: 69½x35x35 in. high. State color. 66A30000R—Ship. wt. 138 lbs. Was \$189.95 Now \$179.95

② PLATFORM ROCKER. Size: 29½x35x35 in. high. 66A30002R—State color. Wt. 62 lbs. Was \$99.95 \$94.95

CHAIR. Not shown. Same as (2) above. State color. 66A30001R—Ship. wt. 54 lbs. Was \$94.95. Now \$89.95

③ OCCASIONAL CHAIR. Solid Maple with exposed wood back and rubber strap seat support. Loose foam-filled cushions covered in a charming tapestry chosen just for Salem Square; also sold by the yard on Page 866. Made of Cotton and Rayon with MW Coordinated Color Burnt Orange pattern on a natural background. Size: 29x27x32 in. high. 66A30003R—Ship. wt. 32 lbs. Was \$64.95 Now \$59.95

④ WING CHAIR. Soft cradling ease that owes its roomy comfort to the new idea in upholstered luxury. Foam seat cushioning—fluffy Dacron Polyester fiberfill padding on back and cushion... feels like down—works like magic; always returns to its original shape. Innerspring base structure. Traditional, figured tapestry upholstery; made of a long-wearing combination of Cotton

and Rayon. State choice of MW Coordinated Colors: Thrush Brown, Coin Gold or Chapel Green on Natural Background or Oriole Red on Black. Size: 30 in. wide, 34½ in. deep; 40 in. high. 66 A 33503 F—Ship. wt. 110 lbs. .... \$154.95

### Occasional Tables, Lamps

⑤ LAMP TABLE. 1 drawer. 24x24x22 in. high. 66 A 30104 R.—Wt. 50 lbs. Was \$67.95... \$54.95

⑥ DROP LEAF COCKTAIL TABLE. Size: 44x20 in.; 62x20 in. with leaves up. 16½ in. high. 1 drawer. 66 A 30103 R.—Wt. 74 lbs. Was \$67.95... \$64.95

⑦ STEP TABLE. 1 drawer. Size: 28x22x26 in. high. 66 A 30105 R.—Wt. 49 lbs. Was \$67.95... \$64.95

⑧ BOOK LAMP TABLE. 28-in. diam. 25 in. high. 66 A 30102 R.—Wt. 50 lbs. Was \$57.95 Now \$49.95

⑨ CLOVERLEAF COCKTAIL. 40-in. diam. 16 in. high. 66 A 30100 R.—Wt. 55 lbs. Was \$57.95 Now \$49.95

⑩ END TABLE. Size: 30 by 18 in. 25 in. high. 66 A 30101 R.—Wt. 36 lbs. Was \$57.95 Now \$44.95

⑪ LAMP, Milk glass base. Colored glass fount. State: Blue or Green. Size: about 40 in. high. White fabric over plastic shade abt. 16-in. diam. 66 A 34019 R—Ship. wt. 11 lbs. .... \$19.95

⑫ HURRICANE LAMP. Antiqued Brass finished metal base and shade. Glass chimney. 66 A 34026—18 in. high. Wt. 7 lbs. .... \$19.95

⑬ LAMP. Antiqued Copper finish on metal base, reminiscent of a samovar. Maple finished mount. 36 in. high. Shade abt. 16-in. diam. 66 A 34000 R—Wt. 14 lbs. Was \$39.95... \$36.95

### Stag Hunt Draperies

① Designed to go with Wards Salem Square furniture, gracious in other decors, too—pinch pleated draperies shown in room scene on opposite page, matching yard goods in lower right. Both in MW Coordinated Colors—Chapel Green, Delphinium Blue, Coin Gold, Thrush Brown. Beautiful yet practical... all Cotton Sailcloth in firm heavy quality is completely washable. Colors are best vat dyes—wash-fast, sunfast. Preshrunk, shrinkage less than 2%. Draperies have buckram-stiffened pinch pleats, 1½-in. side hems, 3-in. bottom hems. "How to Measure" for draperies, Page 843. State Catalog No., and MW Color: Chapel Green, Delphinium Blue, Coin Gold, Thrush Brown, each on White.

Catalog No.	Length	Pleated Pr. Width Abt.	Ship. wts.	Price Pr.
71 A 2393C	63 in.	50 in.	1 lb. 8 oz.	\$8.88
71 A 2394C	84 in.	50 in.	2 lbs.	9.88
71 A 2395C	63 in.	100 in.	4 lbs.	19.48
71 A 2396C	84 in.	100 in.	5 lbs.	22.48
71 A 2397C	84 in.	150 in.	7 lbs.	34.48

STAG HUNT BY-THE-YARD. For draperies, slipcovers, bedspreads, 45 in. wide. State MW color—see above. 71 A 7331 C—Ship. wt. yd. 10 oz. .... Yard \$1.89

MW means Montgomery Ward Colors... Coordinated colors that are your assurance of harmony and beauty. See Page 707 for this decorator-approved program that you can use throughout your home.

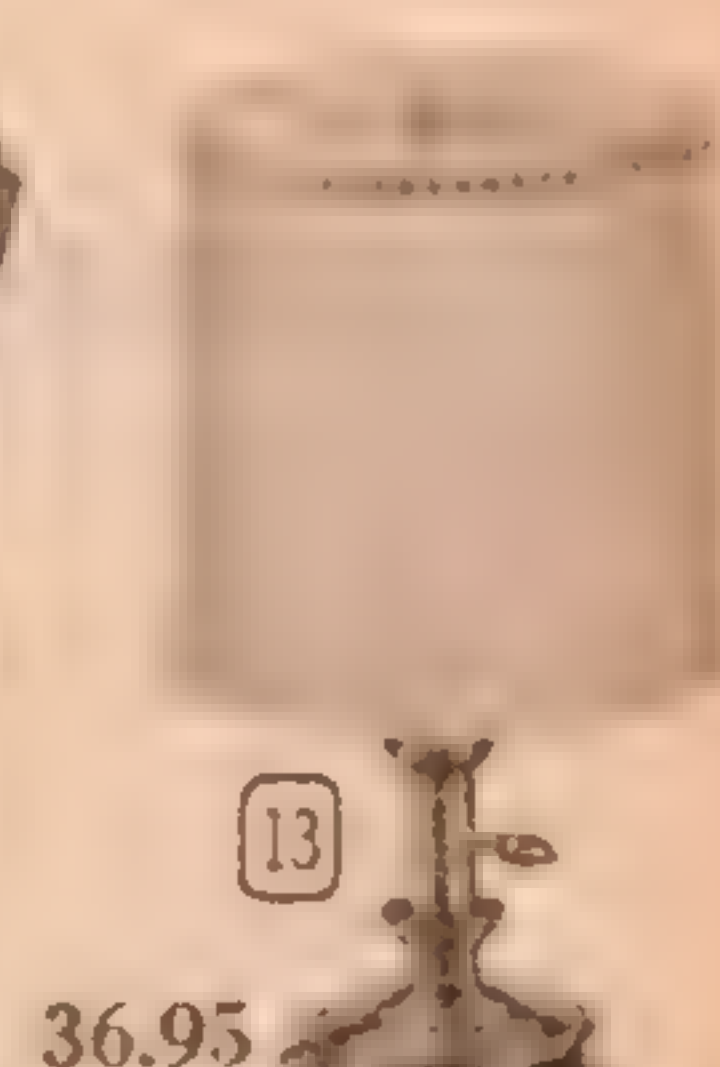
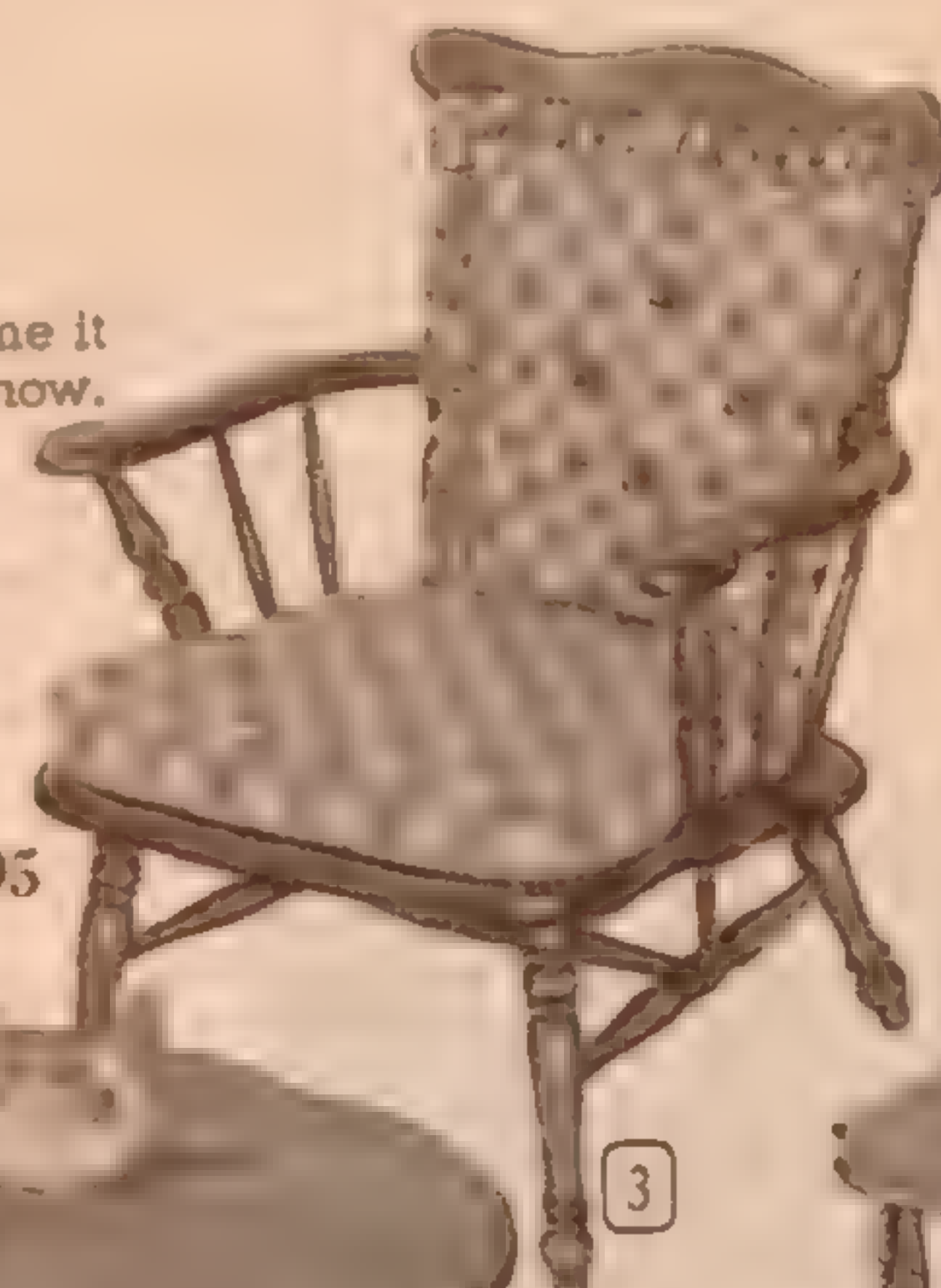
Decorating Handbook... "Putting the Pieces Together" offers the newest, most effective decorating treatments. See Page 843.

## CUSTOM CRAFTED "STARTER PIECES"...

### Specially Priced To Begin Your Collection

Start with a chair, a table, or a combination of both from the selections below—add other pieces as your

budget permits. You'll be surprised how little time it takes to furnish your room. Start your collection now.



CAS3 WARDS 709





# CUSTOM CRAFTED

SOLID  
MAPLE

WHEN ONLY THE BEST WILL DO

Custom Crafted is all made of Solid Northern Hardrock Maple that has been carefully selected for beauty of grain and texture. This fine Maple is finished by an exclusive process that is both beautiful and practical—with great resistance to heat, scratches, even alcohol—then hand-rubbed to a mellow luster.

Case pieces have full platform bases, built separately, then securely attached to the case—an expensive method of construction that combines good looks with great sturdiness.

Drawers are dovetailed front and back; completely hand fitted and have both interlocking steel center guides and Nylon side guides for super-smooth operation. Full dustproof panels between each drawer. Solid-cast Brass drawer pulls in authentic scroll design. "Floating" top on each case allows for natural expansion and contraction to prevent warpage and splitting. All in all, Salem Square Custom-Crafted offers you the beauty that only the finest Maple woods can provide, the perfection of workmanship that only expert craftsmen can produce.

## Dining Room

Custom Crafted sets a tasteful scene for social triumphs or daily family life. Note the handsome butterfly supports and broad stretchers on the tables; shaped chair tops, curved arms and gracefully rounded cornices on the hutches.

**[14] BUFFET.** Shown on Page 708. Full width top drawer, two half-width drawers. Two doors with shelf inside. Size: 45x20x34 in. high. 66 A 30400 R—Ship. wt. 140 lbs. .... **\$149.95**

**[15] HUTCH TOP.** Shown, Page 708. Fits (14) above. 2 drawers. Size: 46½x13½x39½ in. high. 66 A 30401 R—Ship. wt. 90 lbs. .... **\$84.95**

**[16] BUFFET.** Five drawers, two doors with shelf inside. Size: 55 by 20 by 34 inches high. 66 A 30402 R—Ship. wt. 205 lbs. .... **\$199.95**

**[17] HUTCH TOP.** Fits buffet (16) above. Four doors, two of them high enough to conceal bottles inside. Size: 56½x13½x41½ in. high. 66 A 30403 R—Wt. 115 lbs. .... **\$139.95**

**[18] BUTTERFLY EXTENSION TABLE.** Shown left and Page 708. Size: 54x27½ in., with leaves down; 54-in. diam. leaves up; extends to 54 by 72 in. with two 9-in. leaves (included). Height 27½ in. 66 A 30301 R—Ship. wt. 135 lbs. .... **\$149.95**

**[19] GATELEG EXTENSION TABLE.** Size: 42x27½ in. leaves down, 74 in. wide leaves up; extends to 92 in. wide with two 9-in. leaves (included). 66 A 30300 R—27½ in. high. Wt. 136 lbs. **\$139.95**

**[20] WINDSOR SIDE CHAIR.** Shown on Page 708. Size: 24 in. wide by 21 in. deep, 36 in. high. 66 A 30202 R—Ship. wt. 22 lbs. .... **\$32.95**

**[21] WINDSOR ARM CHAIR.** Shown on Page 708. Size: 26 in. wide by 24 in. deep, 36 in. high. 66 A 30203 R—Ship. wt. 29 lbs. .... **\$42.95**

**[22] HITCHCOCK STYLE SIDE CHAIR.** Size: 20x20x33 in. high. Shipping weight 18 lbs. 66 A 30200 R. .... **\$27.95**

**[23] HITCHCOCK STYLE ARM CHAIR.** Size: 22½x19½x34½ in. high. Shipping weight 25 lbs. 66 A 30201 R. .... **\$37.95**

## Bedroom

Spacious chests that provide a place for everything ... bed styles designed to carry out the colonial look ... all with the advantages of modern living. Note the graceful bed spindles—the framed base on chests and dressers; see how its curves are picked up by the footboards on the beds. The mirrors are fine quality plate glass and set in deep profile solid Maple frames.

**[24] CHEST-ON-CHEST.** Shown on Page 708. Six drawers. 39x19 in. deep by 52 in. high. 66 A 30505 R—Ship. wt. 203 lbs. .... **\$189.95**

**[25] CHEST.** Five drawers. Size: 37 in. wide by 19 in. deep by 45 in. high. 66 A 30503 R—Ship. wt. 166 lbs. .... **\$149.95**

**[26] TRIPLE DRESSER.** Shown on Page 708. Thirteen drawers. 63 x 20 in. deep, 34 in. high. 66 A 30506 R—Ship. wt. 240 lbs. .... **\$219.95**

**[27] TRIPLE MIRROR.** Shown on Page 708. Size: 49½ in. wide, 33½ in. high. 66 A 30507 R—Ship. wt. 55 lbs. .... **\$54.95**

**[28] DOUBLE DRESSER.** Eight drawers. Size: 55 in. wide, 20 in. deep, 34 in. high. 66 A 30500 R—Ship. wt. 190 lbs. .... Cash **\$169.95**

**[29] DOUBLE MIRROR.** Size: 41½ in., 33½ in. high. 66 A 30501 R—Ship. wt. 45 lbs. .... **\$46.95**

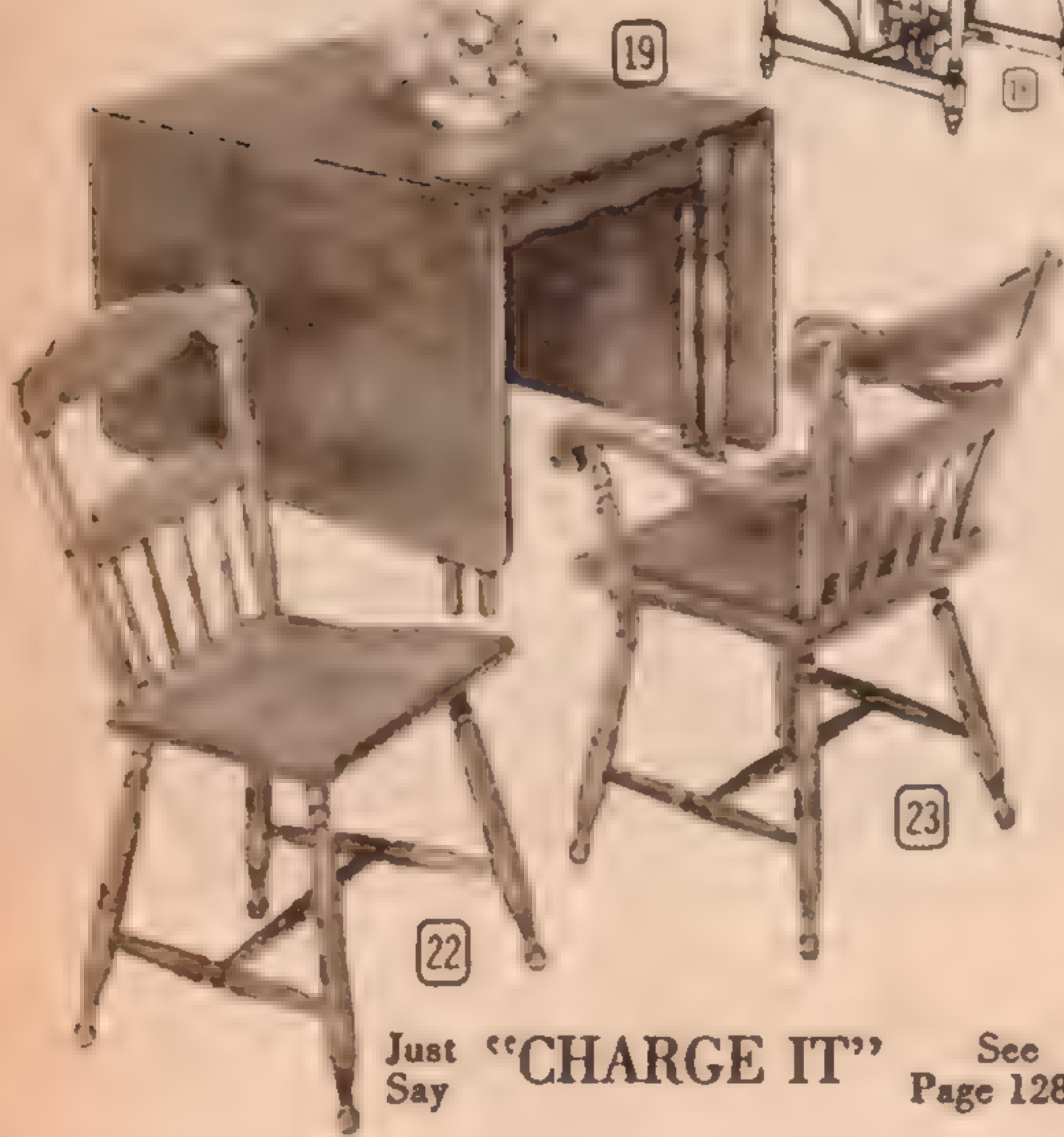
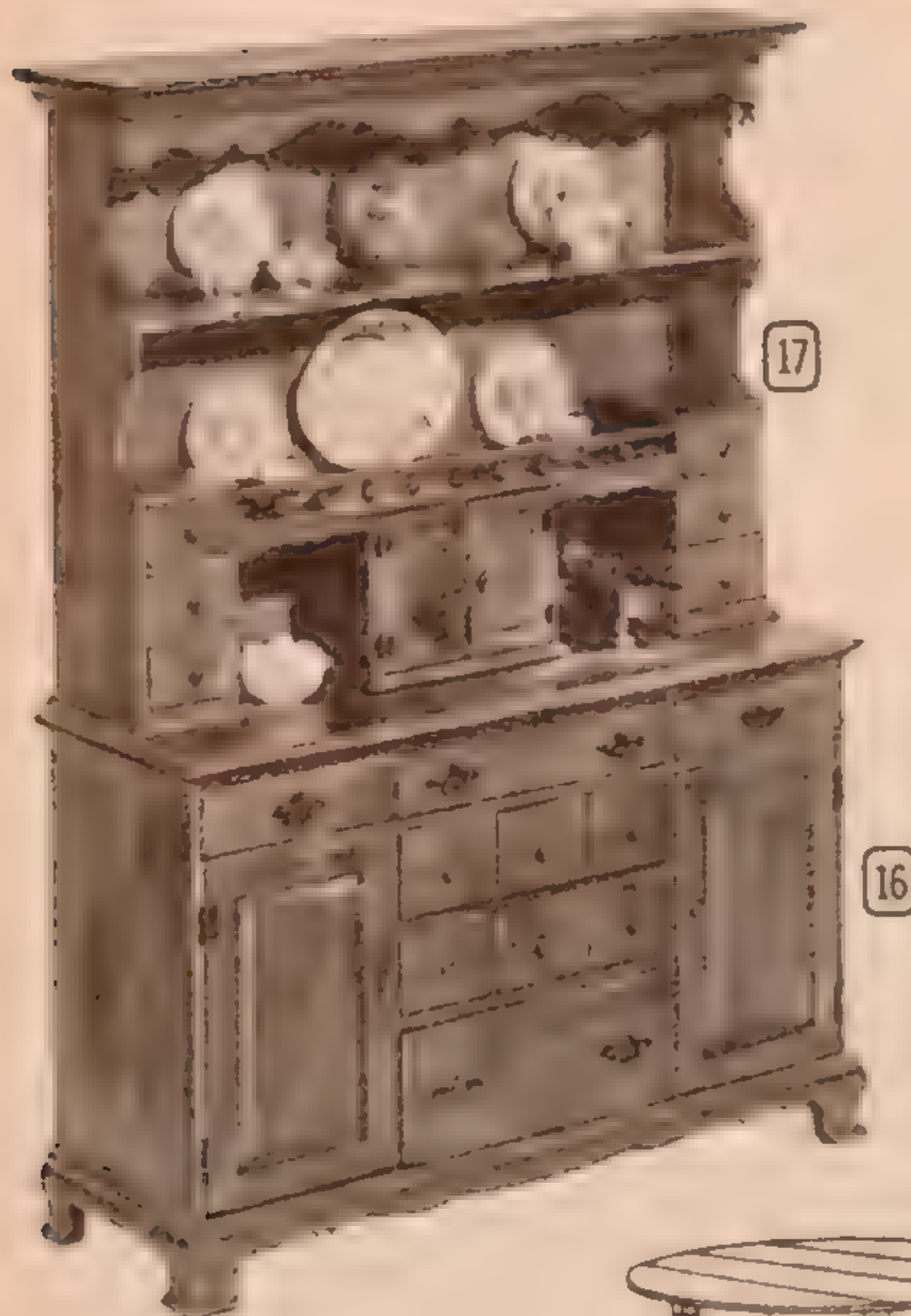
**[30] SPINDLE BED.** Shown on Page 708. Complete with footboard and wood rails. 38 in. high. 66 A 30508 R—State: Full or Twin. Ship. wts.: 50 and 42 lbs. .... **\$74.95**

**[31] BOOKCASE BED,** with sliding panel. Complete with footboard and wood rails. 43½ in. high. 66 A 30502 R—State: Full or Twin. Ship. wts.: 85 and 72 lbs. .... **\$94.95**

**[32] NIGHT STAND.** One drawer. Size: 22 in. wide by 15 in. deep by 25 in. high. 66 A 30504 R—Ship. weight 50 lbs. .... **\$57.95**

**[33] ROOSTER LAMP.** Gaily colored base of sculptor's composition. 37¼ in. high. Shade 17-in. diam. 66 A 34028 R—Ship. wt. 38 lbs. .... **\$24.95**

All Salem Square Selections On These Pages  
Shipped Promptly From Stock. See Page 715.



Just Say "CHARGE IT" See Page 1281.







# QUALITY CRAFTED

SOLID  
MAPLE



## For Today's Americans from America's Past . . . Only the Look is Expensive

Wonderfully livable . . . warm and inviting—Quality Crafted is the middle group of Salem Square; where high ideals are made practical and prices are geared to the average family income. It is all made of

solid, carefully selected Maple and finished in an antiqued tone that blends with all of Salem Square. Quality Crafted Living Room on this page; Dining, Pg. 712, 713; Bedroom, 712, 714. Shp. instructions, Pg. 715.

**[34] TO [38] UPHOLSTERED PIECES.** "Comfortized"—a Ward feature. Frame structure unsurpassed for sturdiness; seat underconstruction of steel springs that can take it; backs with resilient, posture-forming springs comfortably padded. Plump, Foam rubber core seat cushions; fine tailoring that pays strict attention to details . . . no wonder they remain their good-looking selves so much longer. All made in the Fabric and Color of your choice. You can order any piece in any of the three fabrics listed below. Allow three weeks extra at Factory plus transit time.

**THREE SALEM SQUARE FABRICS**—in Montgomery Ward Coordinated Colors. See Page 707 for details.

**NUBBY TWEED COTTON AND RAYON** shown on (34), (37). Bitter Green with Delphinium Blue; Thrush Beige; Thrush Brown; Chapel Green with Burnt Orange; Burnt Orange with Thrush Brown.

**PASTORAL PRINTED COTTON** on (38) in multi-color on Coin Gold or Thrush Beige. Also Country Brown.

**BLOCK MOTIF COTTON** shown on (35), (36) in Bitter Green, Delphinium Blue, Coin Gold; Oriole Red with Thrush Brown; Delphinium Blue with Chapel Green. Also Country Brown. State Fabric and Color.

**[34] THREE-CUSHION SOFA.** About 78x34x33 in. high. 66 A 33002 F—Wt. 160 lbs. . . . . **\$169.95**

**FOUR-CUSHION SOFA.** Like (34). 96 in. wide. 66 A 33003 F—Wt. 185 lbs. . . . . **\$209.95**

**[35] LOUNGE CHAIR.** About 32x34x33 in. high. 66 A 33006 F—Wt. 85 lbs. . . . . **\$89.95**

**[36] MATCHING OTTOMAN.** Innerspring cushion. About 26x21x15 in. high. 66 A 33007 F—Wt. 30 lbs. . . . . **\$29.95**

**[37] WING CHAIR.** About 30x35x36 in. high. 66 A 33008 F—Wt. 85 lbs. . . . . **\$99.95**

**[38] SWIVEL HOST CHAIR.** Innerspring cushion. Turns side to side. About 27x28x21 in. high. 66 A 33009 F—Wt. 45 lbs. . . . . **\$62.95**

**[39] BOSTON ROCKER.** Solid Maple. About 18x21x39 in. high. State: Black and Gold or Maple finish. 66A32518R—BLACK AND GOLD FINISH. 23 lbs. **\$28.95**

66 A 32518 R—MAPLE FINISH. Wt. 23 lbs. . . . . **\$25.95**

**[40] STEP TABLE.** 1 drawer. About 18x29x26 in. high. 66 A 31104 R—Wt. 36 lbs. Was \$36.95. . . **\$34.95**

**[41] COCKTAIL TABLE.** About 41x20x16 in. high. 66 A 31103 R—Wt. 38 lbs. Was \$36.95. . . **\$34.95**

**RECTANGULAR COCKTAIL TABLE.** (Not shown.) Plain top. Legs match (41). About 44x22x14 in. high. 66 A 31100 R—Wt. 30 lbs. Was \$27.95. . . Now **\$26.95**

**[42] DOUGH BOX TABLE.** Hinged lid on top. Front magazine "pocket." 18½x26x21½ in. high. 66 A 31105 R—Wt. 35 lbs. Was \$36.95. . . Now **\$34.95**

**[43] END TABLE.** 1 shelf. About 17x26x22½ in. high. 66 A 31101 R—Wt. 30 lbs. Was \$27.95. . . **\$26.95**

**[44] STEP TABLE.** About 19x27x24½ in. high. 66 A 31102 R—Wt. 30 lbs. Was \$27.95. . . **\$26.95**

**[45] ROUND DROP-LEAF COCKTAIL TABLE.** 20x36 in. leaves down; 36-in. diam. up; 14½ in. high. 66 A 31106 R—Wt. 30 lbs. Was \$27.95. . . Now **\$26.95**

**[46] LAMP.** Glass base, clear glass fount. Brass finished mount. White fabric over 16-in. diam. plastic shade. State: Blue or Green base. Wt. 11 lbs. 66 A 34018 R—43 in. high. Was \$32.95. . . Now **\$29.95**

**[47] EAGLE LAMP.** Brass finished metal, Maple finished wood. 39 in. high. Shade 16-in. diam. 66 A 34001 R—Wt. 12 lbs. Was \$32.95. . . Now **\$29.95**

**[48] LAMP.** China base, Paisley decoration. 15-in. diam. Shade. State: Blue or Brown on White. 66 A 34024 MO—28 in. high. Wt. 10 lbs. . . . **\$19.95**

## Quality Crafted "Starter" Pieces . . . Specially Priced To Begin Your Collection



Chair  
**\$99.95**

Table  
**\$26.95**

**\$28.95**

**\$26.95**

**\$26.95**

**\$26.95**

Chair  
**\$62.95**

BCSKA WARDS 711









# QUALITY CRAFTED

SOLID  
MAPLE

## Beautifully Styled 5-Piece Starter Group \$199<sup>95</sup>

Take the first step in building a coordinated design of furnishings that can be a lifetime of happy adding-on. This handsome group will start you off in

grand style—make it the foundation of the decor you've always wanted—and at far less cost than you had ever supposed.

5-PIECE GROUP. Includes: Sofa-Bed (49); Chair (50); Pair of Step Tables (51); Cocktail Table (52). See individual descriptions below.

66 A 31000 R—5-Pc. Group. Wt. 249 lbs. . . . \$199.95

(49) SOFA-BED. Back goes down to form 73x42½-in. bed. Deluxe innerspring seat, back. Nubby Cotton cover. State: Char-Brown or MW Coordinated Colors: Thrush-Beige, Coin Gold, Burnt Orange or Thrush Brown. Size: 79x32x33 in. high. 66 A 31001 R—Ship. wt. 150 lbs. . . . \$99.95

(50) CHAIR. Construction and covering same as Sofa-Bed (49)—makes handsome companion piece. State color. Size: 28x28x34 in. high.

66 A 31002 R—Ship. wt. 45 lbs. . . . \$49.95

PLATFORM ROCKER. Not shown, but same covering and construction as Chair (50). Size: 28x28x34 in. high.

66 A 31005 R—State color. Wt. 55 lbs. . . . \$54.95

Shipped Promptly From Stock. See Page 715.

(51) PAIR OF STEP TABLES. Each 28x17x34 in. high. 66 A 31003 R—Wt., pair, 36 lbs. . . . Pair \$34.95

(52) COCKTAIL TABLE. Size: 40x18x15 in. high. 66 A 31004 R—Ship. wt. 18 lbs. . . . \$16.95

(53) MILK CAN LAMP. (Not included in group.) Antiqued Brass finish. Metal base. 25 in. high. Fabric shade has interesting Early American print. 66 A 34015 MO—Ship. wt. 13 lbs. . . . \$23.95

## Quality Crafted Dining Room—Only the Look Is Expensive

Made of selected, Solid Maple. Mellow, antiqued Maple tone finish blends with all other pieces in collection.

Case pieces are securely screwed, dowelled and glue-blocked for greater rigidity. Platform bases are securely attached to case for greater strength, stability. Hand-fitted, dustproof drawers dovetailed front, back . . . slide smoothly on Nylon center and side guides. Accented with antique finished, Brass plated pulls.

(54) LARGE BUFFET. Four drawers, two doors with shelf inside. 66 A 31402 R—Size: 50x18½x33½ in. high. Wt. 128 lbs. . . . \$109.95

(55) HUTCH TOP for (54) above. Four drawers; half galleried top shelf. 66 A 31403 R—50x14x42 in. high. Wt. 78 lbs. Was \$75.00. . . . \$69.95

(56) BUFFET. One drawer. Two doors with shelf inside. 66 A 31400 R—34x18½x33½ in. high. Wt. 96 lbs. . . . \$74.95

HUTCH TOP for (56) above. Not shown. 2 shelves; half galleried top shelf.

66 A 31401 R—34x11x33 in. high. Wt. 21 lbs. Was \$36.00. . . . \$34.95

(57) RECTANGULAR EXTENSION TABLE. Size: 42x64 in.; extends to 42 x 74 in. with one 10 in. leaf (included). 30 in. high.

66 A 31301 R—Wt. 100 lbs. Was \$109.95. . . . \$89.95

(58) ROUND EXTENSION TABLE. Size: 42-in. diam.; extends to 42 in. by 52 in. with one 10-in. leaf (included). 30 in. high.

66 A 31300 R—Wt. 70 lbs. . . . \$54.95

(59) ROUND DROP LEAF EXTENSION TABLE. Size: 48 by 24½ in. 48-in. diam. leaves up. Extends to 48 by 58 in. with leaf (included). 30 in. high.

66 A 31302 R—Wt. 87 lbs. Was \$79.95. . . . \$74.95

(60) WINDSOR CHAIRS. Classic style; beautifully detailed.

SIDE CHAIR. Size: 17½ by 16½ by 34½ in. high.

66 A 31202 R—Wt. 20 lbs. Was \$27.95. . . . \$24.95

ARM CHAIR. Size: 19x16½x34½ in. high.

66 A 31203 R—Wt. 26 lbs. Was \$32.95. . . . \$29.95

(61) WARDS BEST CAPTAIN'S CHAIR. Size: 19¼x17x31 in. high.

66 A 31204 R—Wt. 24 lbs. Was \$31.95. . . . \$29.95

(62) CAPTAIN'S CHAIR. Size: 19¼ by 16½ by 29½ in. high.

66 A 31200 R—Wt. 18 lbs. . . . \$22.95

(63) MATE'S CHAIR. Size: 16½ by 16 by 31 in. high.

66 A 31201 R—Wt. 15 lbs. . . . \$16.95

### Special Savings on 5-Pc. Dinette Set

5-PC. DINETTE: INDIVIDUALLY WOULD COST \$122.75. One Round Extension Table (58) and four Mate's Chairs (63). Only \$5.00 Down. 66 A 31303 R—Wt. 130 lbs. . . . Now, Cash \$99.88



## Quality Crafted "Fill-Ins". . . Practical in Living Room, Bedroom or Den



Mate's Chair  
(Item 63,  
Above)  
Makes Ideal  
Desk Chair



(64) DESKS. For the head-of-the-house, family budgeter, hardworking student. Can also be used as bedroom vanity. Solid Maple with antiqued, Maple tone finish. Have same construction features as other pieces in Quality Crafted collection.

(64) KNEE-HOLE. 6 drawers, 2 double deep. Overall about 42x19x29 in. high.

66 A 32515 R—Ship. wt. 90 lbs. . . . \$69.95

(65) 4-DRAWER—1 double deep. About 42x18x29 in. high.

66 A 32512 R—Ship. wt. 106 lbs. . . . \$59.95

(66) CRICKET CHAIRS. Legs, stretchers glued and dowelled. Salem Maple finish. Seat: 21x19½ in. Reversible cushions covered in Provincial Cotton print. State: Green, Brown or Red.

(66) ROCKER. Old-fashioned comfort. Back 32 inches high. 66 A 32516 R—Ship. wt. 19 lbs. . . . \$17.95

(67) BARREL CHAIR. Comfortable wing back 33 in. high. 66 A 32517 R—Ship. wt. 21 lbs. . . . \$20.95

JUST "Charge It" SEE PAGE 1281 SAY





# QUALITY CRAFTED

SOLID  
MAPLE



Pieces in Drawing Above Shown in Color on Page 712.

## Bedroom Selections—Only The Appearance Is Expensive

Solid, Northern Hardrock Maple. Maple tone finish. Case pieces screwed, doweled and glue-blocked. Separate platform bases securely attached to case. Hand-fitted, dustproof drawers dovetailed front, back . . . glide on Nylon center and side guides. Antique finished, Brass-plated pulls.

- 68 4-DRAWER CHEST. Shown Page 712. Size: 34x18½x43¼ in. high. Ship. wt. 125 lbs.  
66 A 31502 R—Was \$74.95 . . . . . Now \$69.95
- 69 6-DRAWER CHEST. 36x18½x49 in. high.  
66 A 31503 R—Ship. wt. 165 lbs. . . . . \$99.95
- 70 6-DRAWER DRESSER. On Page 712. Wt. 140 lbs.  
66 A 31500 R—52x18½x33½ in. high. . . \$99.95

- 71 MIRROR FOR (70). Shown Page 712. Plate glass. Size: 33½x41½ in. high. Ship. wt. 55 lbs.  
66 A 31501 R—Was \$47.00 . . . . . Now \$39.95
- 72 10-DRAWER DRESSER. 60x18½x33½ in. high.  
66 A 31509 R—Wt. 170 lbs. Was \$139.95; \$129.95
- 73 MIRROR FOR (72). 47½x37½ in. high. Plate glass.  
66 A 31510 R—Wt. 60 lbs. Was \$55.00 . . \$49.95
- 74 3-DRAWER DRESSER. 42x18½x33½ in. high.  
66 A 31506 R—Wt. 120 lbs. Was \$74.95 Now \$69.95
- 75 MIRROR FOR (74). 25½x33½ in. high. Plate glass.  
66 A 31507 R—Ship. wt. 25 lbs. . . . . \$26.95

Shipped Promptly From Stock. See Page 715.

- 76 CANOPY BED. Shown Page 712. Remove framework, use as 4-Poster. State: 54, 39-in. width.  
66 A 31511 R—70 in. high. Wts. 100, 75 lbs. . \$89.95
- 77 BOOKCASE BED. State: 54 or 39-in. width.  
66 A 31505 R—40 in. high. Wts. 72, 59 lbs. \$64.95
- 78 PANEL BED. Ht. 40½ in. State: 54 or 39-in. width.  
66 A 31503 R—Wts. 41, 32 lbs. Was \$45.95. \$44.95
- 79 NIGHT TABLE. Shown Page 712. Ship. wt. 30 lbs.  
66 A 31504 R—21x16x26 in. high. . . . . \$27.95
- 80 LAMP. Shown Page 712. Milk glass base. Blue, Amber or Amethyst fount. 15-in. diam. Plastic shade, White fabric. 32 in. high. Wt. 10 lbs.  
66 A 34020 R—State fount color. Was \$15.95. \$14.95

## Special Savings on 4-Piece Bedroom Groups

### Accent Pieces That Add Finishing Touches

4 PIECES INDIVIDUALLY WOULD COST \$254.80. 4-Drawer Chest (68), 6-Drawer Dresser (70), Mirror (71), Bed (78); State width: 39 or 54 in.  
66 A 31512 R—Ship. wts. 352 or 361 lbs. . . . . Now, Cash \$239.88

4 PIECES INDIVIDUALLY WOULD COST \$211.80. 4-Drawer Chest (68), 3-Drawer Dresser (74), Mirror (75), Bed (78). State width: 39 or 54 in.  
66 A 31513 R—Ship. wts. 302 or 311 lbs. . . . . Now, Cash \$199.88

81 LAMP-TABLE. Maple finish with curved rail on 20½-in. diameter table top. Homespun cloth over sturdy Parchment paper shade.  
66 A 34030 R—Height overall 58½ in. Ship. wt. 25 lbs. . . . . \$39.95

82 WALL SHELF WITH GALLERY AND DRAWER. Gracefully curved. Choice Hardwood finished in rich Brown Maple color.  
66 A 34524 R—Size: 41x5½x25 in. high. Ship. wt. 22 lbs. . . . . \$24.95

83 WALL MAGAZINE RACK. Hardwood, with Pine color finish.  
66 A 34500—Size: 13½x16½ in. high. Wt. 2 lbs. 12 oz. . . . . \$7.49

84 MAGAZINE BASKET. Middle divider serves as carrying handle. Choice Hardwood finish in rich Brown Maple color.  
66 A 34528 MO—Size: 18x12½x19 in. high. Ship. wt. 12 lbs. . . \$10.95

85 VALET STAND. Everything ready for dressing. Coat hanger, trouser bar, jewelry rack, shoe rack. 14x18x42½ inches high.  
66 A 34527 R—State: Maple or Mahogany. Ship. wt. 7 lbs. . . . \$10.95

86 VANITY MIRROR. (Not Plate glass.) Syroco-wood frame finished in Nutmeg color. Stand on easel, or hang on wall.  
66 A 34672—Size: 14¼x17½ in. high. Ship. wt. 4 lbs. 8 oz. . . . \$9.49

87 HANDSOME FLOOR PLANTER. Solid Maple with an antique finish—Brass-plated finial, ring and arms. White pots. (Plants not incl.)  
66 A 34705 MO—Size: 19x19x39½ in. high. Ship. wt. 16 lbs. . . \$24.95







# COORDINATES

IN SOLID  
MAPLE



## Modular Design Works Wonders in Small Spaces

**88 to 103** All units fit flush side by side. Use in den or family rooms singly, in pairs, or stack for variety. Their clean crisp lines, Brass-plated pulls, Black hammered iron H and L hinges, all add up to the traditional Colonial look.

**88** MUSIC CABINET. 2 hinged doors open for albums, records. Size: 30x18x30 in. high.  
66 A 32007 R—Ship. wt. 60 lbs. .... Cash **\$59.95**

**89** 3-DRAWER STACK CHEST. 30x18x20½ in. high.  
66 A 32009 R—Ship. wt. 61 lbs. .... **\$54.95**

**90** STACK BOOKCASE. 2 shelf spaces. Wt. 47 lbs.  
66 A 32008 R—30x18x20½ in. high. .... **\$39.95**

**91** THREE DRAWER CHEST. 1 regular drawer; 2 extra deep. Size: 30x18x30 in. high.  
66 A 32006 R—Ship. wt. 73 lbs. .... **\$59.95**

**92** STACK DESK CABINET. Has pull-down shelf, 1 drawer. Size: 30x18x20½ in. high.  
66 A 32012 R—Ship. wt. 57 lbs. .... **\$59.95**

**93** STACK CABINET. Has adjustable shelf behind shutter doors. 30x18x20½ in. high.  
66 A 32010 R—Ship. wt. 47 lbs. .... **\$54.95**

**94** SHUTTER CABINET. Stationary shelf, shutter doors. 1 drawer. Size: 30x18x30 in. high.  
66 A 32001 R—Ship. wt. 66 lbs. .... **\$62.95**

**95** STACK BOOKCASE. 2 shelves, 1 adjustable, 1 stationary. Size: 30x10x41 in. high.  
66 A 32011 R—Ship. wt. 47 lbs. .... **\$39.95**

**96** CORNER BOOKCASE. Shelves extend 33½ in. on each wall. Size: 33½x33½x41 in. high.  
66 A 32014 R—Ship. wt. 80 lbs. .... **\$74.95**

**97** CORNER DESK. Extends 33½ in. on each wall, has 1 drawer. Size: 33½x33½x30 in. high.  
66 A 32002 R—Ship. wt. 53 lbs. .... **\$54.95**

**98** CHAIR. Saddle seat. 17½x17x31 in. high.  
66 A 32003 R—Ship. wt. 15 lbs. .... **\$19.95**

Quality crafted of solid Maple, rubbed to a warm Brown finish that blends with other Salem Square furniture. All drawers have rail and track center guides, dustproof panels; dovetailed front, back. Drawer interiors sanded, waxed, hand-fitted.

**99** 6-DRAWER DRESSER. 48x18x30 in. high.  
66 A 32004 R—Ship. wt. 107 lbs. .... **\$84.95**

**100** MIRROR FOR (99). Plate glass in solid Maple frame. Size: 36x24 in. high.  
66 A 32005 R—Ship. wt. 37 lbs. .... **\$39.00**

**101** FOUR DRAWER CHEST. 30x18x40 in. high.  
66 A 32013 R—Ship. wt. 93 lbs. .... **\$69.95**

**102** COLONIAL LAMP. White Milk-glass base; Topaz Hobnail glass fount, shade. Brass finish chimney holder. Globe diam. 10 in. 24 in. high.  
66 A 34022 MO—Wt. 15 lbs. Was \$24.95... **\$22.95**

**103** 3-WAY BED. Use as Bunk (1), Twin (2) or Trundle (3). Steel link springs lock securely into bed ends. Full 39-in. twin size.

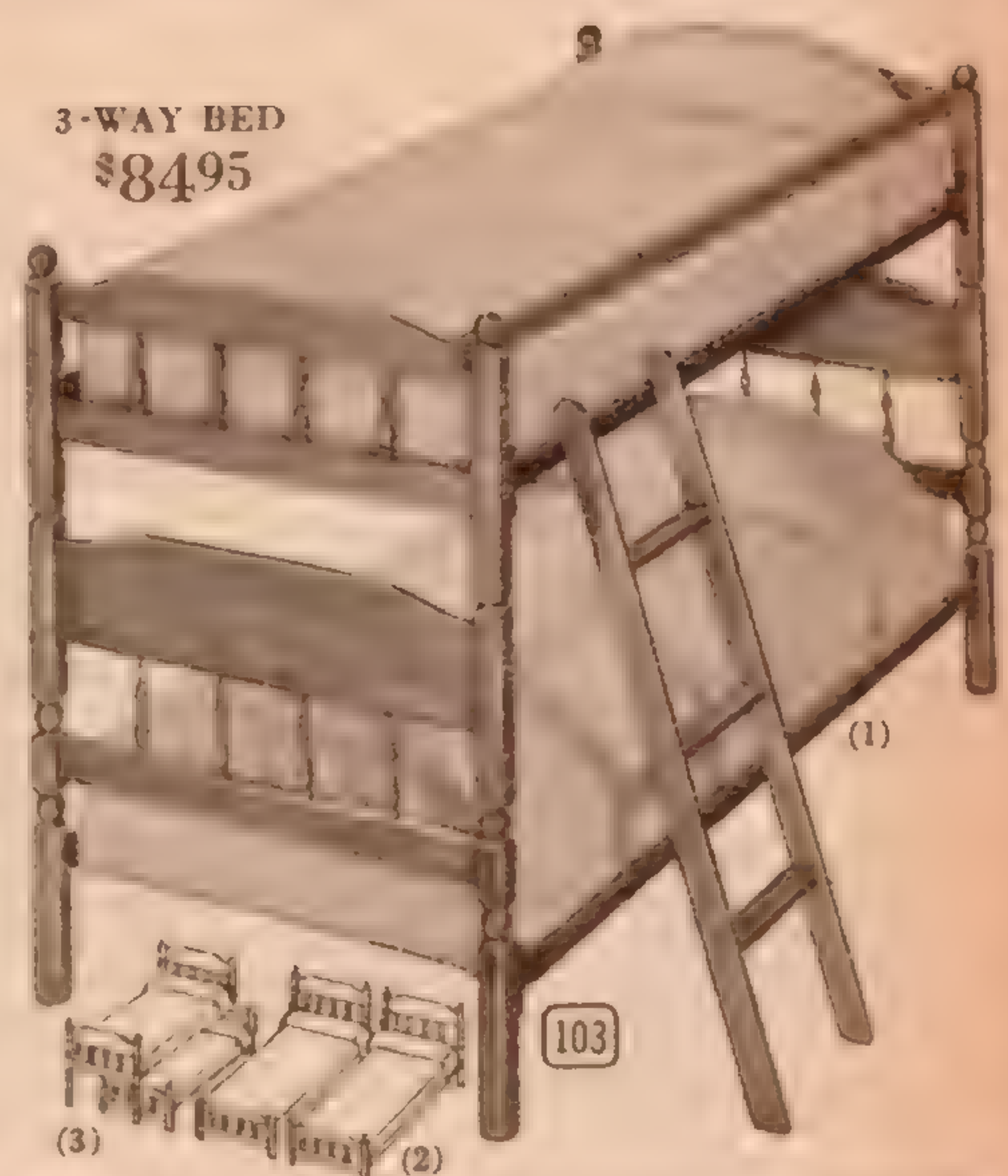
3-WAY BED. Bunk height about 56 in. Includes 2 Beds, 2 Springs, Guard Rail and Ladder.  
66 A 32018 R—Ship. wt. 118 lbs. .... Cash **\$84.95**

BEST QUALITY 3-WAY BED OUTFIT. Includes 2 Beds, 2 Springs, two 216-Coil Innerspring Mattresses, Guard Rail and Ladder.  
66 A 32017 R—Ship. wt. 194 lbs. .... Cash **\$139.95**

BETTER QUALITY 3-WAY BED OUTFIT. Includes 2 Beds, 2 Springs, two 168-Coil Innerspring Mattresses, Guard Rail and Ladder.  
66 A 32016 R—Ship. wt. 188 lbs. .... Cash **\$129.95**

GOOD QUALITY 3-WAY BED OUTFIT. Includes 2 Beds, 2 Springs, two 126-Coil Innerspring Mattresses, Guard Rail and Ladder.  
66 A 32015 R—Ship. wt. 178 lbs. .... Cash **\$119.95**

3-WAY BED  
**\$84.95**



### FREE SALEM SQUARE FABRIC SWATCHES

Actually see and feel the fine quality coverings available in the Custom Crafted and Quality Crafted upholstered collections.

Write to your nearest Ward Mail Order House. State Catalog Number of upholstered item. The swatches will be mailed without charge or obligation.



### Most Salem Square Furniture Shipped Promptly From Stock

"R" means shipped promptly from Stock by Freight, Truck or Express.

"F" after Catalog Number means shipped from Factory near Chicago, Ill. by Freight, Truck or Express. Because merchandise is custom made allow 3 weeks extra plus transit time.

"M" or "MO" after Catalog Number means item is Mailable from Stock.

For Salem Square Accessories, see the Counter Book at your nearest Ward Catalog Store.

JUST SAY "Charge It!" SEE PAGE 1281



# Suburbia

FOR PEOPLE WHO THINK YOUNG...LIVE YOUNG

## EXCLUSIVELY WARDS—HERE'S MODERN WITH A DIFFERENCE

Whether planning your first home, redecorating or rejuvenating, look to Suburbia for the clean-line, contemporary styling you've always wanted. It is a complete grouping of Living, Dining and Bedroom pieces that gives your home a continuity of line, form and color. Years from now, these classic, sculptured designs will look just as modern and tasteful as they do today.

Here are glowing, richly grained Walnut veneers found only in the finest furniture (and yet Suburbia only looks expensive; it is actually most sensibly priced). Thanks

to modern ingenuity, the beautifully polished surfaces are thoughtfully finished to enhance and protect—a real must for the practical minded!

Every distinctive fabric is carefully calculated to match, harmonize or accent another. All sizes are scaled to use together. Use Suburbia as a starting point in planning your decorating scheme, then select accessories and appointments that reflect your own personality and taste. Timelessly handsome, it can capture any mood you desire, be it Danish Style Modern, Casual Contemporary or Classic.



## Handsome Lamps

- 1 GLAZED POTTERY LAMP. Base color shades from light to dark. Brass-finished mount and finial. Shade diam. about 16 in. State color of base: Blue or Chestnut.  
66 A 24008 R—Height 35 in. Ship. wt. 12 lbs. ....\$13.95
- 2 CERAMIC LAMP. Antiqued Orange color base. Dark Brown metal footing. Shade diam. about 15 in. Ht. 36 in.  
66 A 24003 R—Shipping weight 12 lbs. ....\$18.95
- 3 POLE LAMP. Brass-finished pole and shades. Convenient 18-in. diam. White top table. White plastic diffusers for both shades. One gives all-over diffused light, the other adjusts to desired direction. Pole adjusts from 7 ft. 8 in. to 9 ft., will not mar ceiling.  
66 A 24013 R—Shipping weight 21 lbs. ....\$32.95
- 4 CERAMIC LAMP. Raised motif accents base. Dark Brown metal footing. Handsome hand-woven shade combines matchstick wood with chenille over paper parchment. Shade diam. about 15 in. State color of base: Gold or White.  
66 A 307 R—Height 39 in. Ship. wt. 12 lbs. ....\$17.95
- 5 POTTERY LAMP with Walnut finished accents. White base with bands of Turquoise and Beige. Shade diam. about 15 in. Height overall 40 in.  
66 A 24012 R—Shipping weight 12 lbs. ....\$18.95



6 TO 8 UPHOLSTERED PIECES. Save \$15 to \$30 over prices in Fall '60! Prices cut on every sofa; matching arm chair. Wonderfully comfortable; finely detailed; trapunto and button tufted back, raised border around base and shaped arm underline air of elegance. Coil spring construction; reversible foam rubber cushioning. Hardwood frame with tapered Walnut finished legs; brass ferrules. Covered in a luxurious self-textured stripe—adds interest to the solid color look. Other coverings are available at your Ward Catalog or Retail store.

Colored to coordinate with our correlated color program. State choice: Coin Gold, Capri Blue, Thrush Brown, Burnt Orange, Thrush Beige, Black or Champagne. Each item made to your order and shipped from Factory near Binghamton, N.Y. by Freight, Truck or Express. Allow 3 weeks.

(6) THREE CUSHION SOFA. Seat 78x21 in. 86 in. long. Ht. 29 in. State color. Ship. wt. 205 lbs.  
66 A 20104 F—Was \$149.95.....Now \$129.95

TWO CUSHION SOFA (not shown). Same as (6). Seat 64x21 in. 71 in. long. Ht. 29 in. State color. Ship. wt. 155 lbs.

66 A 20103 F—Was \$129.95.....Now \$109.95

(7) FOUR PIECE SECTIONAL SOFA. Size: 145 in. long overall; each end 35 in. long; curved section occupies 40 in. along each wall; armless section 25 in. long. Ht. 29 in. State color. Wt. 430 lbs.  
66 A 20102 F—Was \$279.95.....Now \$249.95

THREE-PIECE SECTIONAL SOFA. Same as (7) but no 25-in. armless section. 120 in. long. State color. Ship. wt. 340 lbs.

66 A 20101 F—Was \$229.95.....Now \$199.95

(8) MATCHING ARM CHAIR. Seat 22x21 in. Ht. 29 in. State color. Ship. wt. 100 lbs.

66 A 20105 F—Was \$74.95.....Now \$59.95

9 TO 11 OCCASIONAL CHAIRS with back interest... smart coming or going. Hardwood frames finished in glowing Walnut.

(9) COCKTAIL CHAIR. Distinctive exposed wood detail at back echoes motif of wood pieces. Polyfoam cushioned seat supported by no-sag springs; deeply padded back. Flat linen-weave cotton covering. Seat 24x21 in. Ht. 30 in. State color: Coin Gold, Capri Blue or Tangerine.  
66 A 20106 R—Shipping weight 30 lbs. ....\$39.95

(10) LOOSE CUSHION CHAIR WITH OTTOMAN. Handsome Brass-plated metal accents at junction of arms and legs. Reversible cushions with removable covers of tightly woven cotton; zipper on and off. Solid color on one side, stripes on the reverse side. Chair size overall: 22x21x28 in. high. Matching tight cushion ottoman. Otto-

man size: 18½x23x16 in. high. State color: Turquoise, Gold or Brown.

66 A 23012R—Chair, Ottoman. Wt. 53 lbs. \$74.95

66 A 20108 R—Chair only. Wt. 38 lbs. ....\$56.95

(11) PULL-UP CHAIR. Slatwood back, sculptured arms and legs. Reversible Polyfoam cushions. Removable zippered cover in tightly woven cotton. Seat 21x23 in. Ht. 28 in. State color: Coin Gold, Beige, Thrush Brown or Tangerine. Chair is easy to assemble.

66 A 20107 R—Shipping weight 22 lbs. ....\$32.95

(12) ROOM DIVIDER. Handsome and impressive.

Four sliding panels let you arrange open and closed space. Choice Walnut veneers on hardwood. Brass-plated ferrules and hardware. Two drawers in base. Size 52x24x66½ in. high.

66 A 20537 R—Shipping weight 170 lbs. \$119.95

COCKTAIL TABLE. Base only of (12) room divider. Size: 52 in. wide by 24 in. deep. Ht. 21¼ in.

66 A 20536 R—Shipping weight 80 lbs. ....\$49.95

13 TO 18 OCCASIONAL TABLES. Beautiful top surfaces, wonderful Walnut veneers... accented by center inlay of Maple Burl. Sculptured lines, shaped tops of solid construction.

(13) COMMODE. Drawer plus lower shelf. 26x26 in. 66 A 20504 R—Ht. 20 in. Wt. 40 lbs. ....\$31.95

(14) RECTANGULAR COCKTAIL TABLE. 51x21 in. 66 A 20500 R—Ht. 15 in. Wt. 40 lbs. ....\$29.95

(15) COCKTAIL TABLE. Versatile design pivots at the half point... bottom swings out or under to use with straight or curved sofa arrangements. Upper section 52 by 20 inches; lower 43½ by 20 inches. 14½ inches high.

66 A 20506 R—Ship. wt. 48 lbs. ....\$39.95

ROUND COCKTAIL TABLE. Not shown. 38-in. diam. 66A20501RW—Ht. 14½ in. Ship. wt. 36 lbs. \$29.95

(16) STEP TABLE. Middle of 3 shelves 29x20 in. 66 A 20502 R—Ht. 21 in. Wt. 32 lbs. ....\$29.95

(17) LAMP TABLE. Lower shelf. Top 29x23 in. 66 A 20505 R—Ht. 20 in. Wt. 33 lbs. ....\$29.95

(18) CORNER TABLE. 33 in. square. Ht. 16 in. 66 A 20503 R—Shipping weight 51 lbs. ....\$31.95

See Two Additional Groups of Suburbia Occasional Tables—shown and sold on Pages 720 and 721 of this Catalog.

(19) PEDESTAL DESK. Three side drawers and one center drawer. Size: 46 by 18 inch top. Height 30 inches overall.

66 A 21007 R—Ship. weight 86 lbs. ....\$69.95

(20) DESK CHAIR. Cane effect back curves for comfort. Hardwood frame Walnut finished. Slip seat, foam padded... covered tightly-woven cotton fabric in Charcoal Brown—harmonizes with other colors. Size 18x17½ inch seat. Height 29¾ inches.

66 A 20110 R—Ship. wt. 15 lbs. ....\$22.95

## SUBURBIA COORDINATES

Carpeting, Rugs.....	Page 885
Draperies.....	Page 822
Fabric.....	Page 822
Furniture.....	Pages 716-721
Hi-Fi.....	Page 572
Light Fixtures.....	Pages 914-915
Television.....	Page 580

SHIPPING NOTICE FOR SUBURBIA. All upholstered pieces with "F" after Catalog Number are shipped from Factory near Binghamton, N. Y. Allow three weeks at factory plus transit time. Items on these two pages with "R" following Catalog Number are shipped promptly from Stock by Freight, Truck or Express.





Carpeting Shown in Room Scenes Sold on Page 885; Draperies on Page 822







Carpeting shown in room scenes sold on Page 885. Bedspread shown above sold on Page 796.





# Suburbia

## FASHION'S FAVORITE IN THE MODERN MANNER

A DISTINGUISHED COLLECTION OF DINING AND BEDROOM PIECES to mark you as a gracious and successful homemaker. Rich, glowing Walnut veneers on all table tops, drawers, fronts, sides, tops of storage pieces . . . all other parts of finest hardwoods. Swiftly gliding drawers finished inside, doweled and glued, center guided and dustproof. Bright accent notes of brass-plating—legs, ferrules, mirror liners, drawer pulls and knobs. Magnetic catches on all doors for greater ease in closing. Every piece finished a rich and warm Walnut so that they all will blend with one another.

### Dine at Home Graciously

**NO MATTER WHAT YOUR MODE OF LIVING**, each meal you prepare deserves the elegant setting that Suburbia achieves. Richly grained tables with softly gleaming surfaces . . . smoothly sculptured chairs cleverly crafted for comfort . . . stately cabinets and buffets for treasured linens and serving pieces. A Suburbia dining room is truly a perceptive choice, for it is meant to be used every day—dressed up for company, or enjoyed by the family to make every day seem an occasion.

**(21) TO (23) EXTENSION TABLES.** There's a marvelous new floating look to Suburbia. Here it comes into full expression—stated in table tops. See how these tops shape from underneath—gently transpose from thick to thin. Important, too, that each of the four tables expand with leaves included, all 29½ in. high.

**(21) RECTANGULAR TABLE.** Top size 40x60 in. extends to 40x96 in. with three 12-in. leaves.

66 A 22000 R—Wt. 105 lbs. \$5 Down or Cash **\$69.95**

66 A 22001 R—Same but top 36x48 in. extends to 36x60 in., with one 12-in. leaf. Wt. 65 lbs. . . . **\$54.95**

**(22) ROUND TABLE.** Shown in color on P. 721. 42-in. diam. top extends to 42x78-in. oval with three 12-in. leaves.

66 A 22003 R—Ship. wt. 90 lbs. \$5 Dn. or Cash **\$74.95**

**(23) DROP LEAF TABLE.** Top 36x28 in. opens to 36x58 with both leaves up; extends to 36x70 with 12-in. leaf.

66 A 22002 R—Ship. wt. 75 lbs. \$5 Dn. or Cash **\$74.95**

**(24) TO (25) DINING ROOM CHAIRS . . .** make a point of suggesting contemporary sculpture. Note the subtle shaping in the backs. A balance of dimensions whose total aim is comfort. Solid hardwood finished in soft glowing Walnut. Padded slip seats have beige cotton covers.

**(24) ARM CHAIR . . .** for host and hostess. Ht. 34 in.

66 A 22010 R—Seat 17½x19 in. Wt. 20 lbs. . . . **\$18.95**

**(25) SIDE CHAIR . . .** use with all four tables. Ht. 34 in.

66 A 22009 R—Seat 17x17½ in. Wt. 15 lbs. . . . **\$16.95**

**(26) BREAKFRONT.** Here, indeed, is the magnificent focal point needed for your dining room. Choice wood grains are flaunted artfully—vertically on the doors, horizontally on the drawers. The top combines 3 glass enclosed shelves (top 2 grooved for plates) where you can place interesting vases, heirloom plates, elegant silver—any prized possession.

Felt lined drawer at top holds silverware. Base has four drawers amply prepared to store tablecloths and other linens. Door opens, has 2 storage shelves for holloware, etc. Base is 52x17 in.; 27 in. high. Top size 44x12½ in. Height overall is 71 inches.

66 A 22007 R—Ship. wt. 210 lbs. . . . Cash **\$179.95**

**(27) IR. CHINA CABINET.** 3 drawer base, 32x18 in. 30 in. high. 3-shelf top, 30¾x12½ in. 32 in. high. Shelves enclosed by sliding glass doors. Ht. 62 in.

66 A 22008 R—Wt. 145 lbs. \$5 down . . . or Cash **\$99.95**

**(28) BUFFET.** 6 drawers. 1 door. Size 62x18x30 in.

66 A 22005 R—Wt. 140 lbs. \$5 Down or Cash **\$94.95**

**(29) HUTCH CHINA CABINET.** Shown on Page 717. 3 drawer, 1-door base, 48x18 in. 30 in. high. 2 glass enclosed shelves, 1 open shelf plus 1 drawer. Ht. 66½ in. overall.

66 A 22006 R—Wt. 200 lbs. \$5 Dn.; Cash **\$124.95**

**BUFFET BASE only of (29) above.** Form 48-in. buffet.

66 A 22004 R—Wt. 105 lbs. \$5 Down; Cash **\$79.95**



### Bedroom Pieces Continue the Theme

Because your bedroom is your own private world, it bespeaks the kind of person you really are. Svelte, serene Suburbia will identify you as discriminating, as well as providing a pleasant, restful haven. Choose a complete ensemble, including smartly styled beds, spacious dressers and chests.

**(30) TO (32) DRESSERS . . .** with Plate glass mirrors to mount as you please—horizontally or vertically; left or right or center. Brass liner inside mirror frame matches especially designed pulls, ferrules.

**(30) TRIPLE DRESSER WITH DUAL FRAME MIRROR.** 9 drawers—3 wide, 3 narrow plus slide-out trays behind the door. Size: 62x18 in. deep, 30 in. high. Mirror 42x41 in.

66 A 21031 R—Wt. 210 lbs. \$5 Dn. . . . or Cash **\$134.95**

**TRIPLE DRESSER with Single-frame Mirror;** size 43x29 in. Same as above, but mirror like shown on (31).

66 A 21001 R—Wt. 205 lbs. \$5 Down or Cash **\$124.95**

**(31) DOUBLE DRESSER WITH MIRROR.** 6 drawers. Size 52x18 in. deep; 30 in. high. Mirror 43x29 inches.

66 A 21000 R—Wt. 170 lbs. \$5 Down . . . or Cash **\$94.95**

**(32) BACHELOR CHEST.** 3 drawers. Matches (30) and (31) sold above. Size 23x18 in. Ht. 30 in.

66 A 21006 R—Wt. 75 lbs. \$5 Down . . . or Cash **\$49.95**

**Dual Frame Mirror only.** Use with buffet, mantle, etc.

66 A 21030 R—Wt. 75 lbs. \$3.50 Dn. or Cash **\$34.95**

**(33) CHESTROBE.** An old fashioned idea that's suddenly very much in style! A good looking answer to the closet problem. Five drawers—top two divided for shirts. Hanging bar takes suits, coats, dresses.

66A21024R—Size 44x19x56 in. high. Wt. 160 lbs. **\$109.95**

**NOTE: "R" after Catalog Number means Shipped Promptly from Stock by Freight, Truck or Express.**

**(34) FIVE DRAWER CHEST.** Size 40x18 in. Ht. 42 in.

66 A 21003 R—Wt. 130 lbs. \$5 Dn. Cash **\$64.95**

**FOUR DRAWER CHEST.** Not Shown. Like (34) above. Bottom drawer double deep. Size 34x18x42 in. high.

66 A 21002 R—Wt. 105 lbs. \$5 Down . . . or Cash **\$54.95**

**(35) NIGHT TABLE.** 1 drawer, shelf. 19x15x24 in. high.

66 A 21009 R—Wt. 35 lbs. \$3.50 Down. Cash **\$31.95**

**(36) DOUBLE PANEL HEADBOARD.** King size, 78 in. wide, 35 in. high. Use with frames on Pg. 776.

66 A 21025 R—Wt. 35 lbs. \$4 Down . . . . Cash **\$39.95**

**PANEL BED.** Not shown. Like (36) above. With side rails. State 39 or 54-in. width. Height 35 in.

66 A 21005 R—Wts. 50, 65 lbs. \$4 Dn. or Cash **\$39.95**

**(37) BOOKCASE BED.** Two sliding doors on headboard with brass trim. Side rails included. State whether you desire 39 or 54-inch width.

66 A 21004 R—Ht. 37 inches. Wt. 70, 75 lbs. **\$59.95**

**HASSOCK BENCH.** Padded, Plastic cover. State color: Champagne, Brown or Med. Blue Spruce. Wt. 41 lbs.

66 A 21049 R—Size: 54x18x16-in. ht. . . . . **\$26.95**

**(38) CEDAR CHEST.** Made by Lane just for Suburbia. Solid cedar with Walnut veneers. Self-rising tray. Size: 43¼x17½x22½ inches.

66 A 21045 R—Wt. 75 lbs. \$5 Down or Cash **\$54.95**

**(39) TO (40) LAMPS.** Carefully selected to smartly accent all the Suburbia furniture on these pages.

**(39) GRACEFUL CERAMIC BASE.** State: White or Mocha. 16-in. diam. shade, fabric over parchment paper.

66 A 24005 R—39-in. height. Wt. 12 lbs. . . . . **\$9.95**

**(40) GREAT STYLE . . .** Subtle turnings add distinction to ceramic base. State color: Cantaloupe or Turquoise. Coordinated Taffeta shade over paper parchment. Brass finished finial. 16-in. diam. shade.

66 A 24002 R—35½ in. high. Wt. 12 lbs. . . . . **\$13.95**



# Suburbia

## SETS THE SCENE FOR FAMILY ENJOYMENT

(41) TO (43) OPEN ARM SEATING PIECES—still another aspect of Suburbia, have slatted wood backs. Hardwood frames finished in glowing Walnut. Reversible cushions of buoyant Foam with rubber strap support. Tightly woven fabric covers; zipper closing—are striped on one side, solid on other. State: Turquoise, Burnt Orange or Thrush Brown.

(41) 2-PIECE SECTIONAL. Ea. 49½x39½x27 in. high. 66 A 23023 R—State color. Ship. wt. 70 lbs...\$139.95

ONE-PIECE STRAIGHT SOFA. Not shown. Matches (41) above. Size: 73½x36 in. deep. 28 in. high. 66 A 23004 R—Ship. weight 53 lbs...\$99.95

(42) MATCHING CHAIR. Seat: 23½x22 in. 29-in. ht. 66 A 23005 R—State color. Ship. wt. 24 lbs...\$39.95

(43) MATCHING OTTOMAN. Size: 20x24x15 in. high. 66 A 23008 R—State color. Ship. wt. 13 lbs...\$17.95

(44) TO (48) PLASTIC TOPPED OCCASIONAL TABLES . . . look like expensive Walnut—resist scratches, stains or burns. Hardwood legs and stretchers with Suburbia Walnut finish.

(44) ROUND COCKTAIL TABLE. 36-in. diameter top. 66 A 20511 R—Height 14½ in. Wt. 25 lbs...\$19.95

(45) RECTANGULAR COCKTAIL TABLE. 48x20-in. top. 66 A 20510 R—Height 14 in. Wt. 26 lbs...\$17.95

(46) CORNER TABLE. Takes 30 in. along each wall. 66 A 20513 R—Height 24 in. Wt. 31 lbs...\$26.95

(47) STEP TABLE. Middle shelf 18 by 28 in. deep. 66 A 20512 R—Height 22 in. Wt. 24 lbs...\$19.95

(48) COMMUNE TABLE. One drawer. 30x19-in. top. 66 A 20515 R—Height 21½ in. Wt. 25 lbs...\$22.95

(49) FOAM CUSHIONED LOUNGE . . . makes a comfortable extra bed at night. Polyfoam cushion 4 in. thick supported by no-sag spring base; steel frame. Removable bolsters. Cotton and Acetate cover in our correlated colors. State: Capri Blue, Thrush Beige or Charcoal Brown. Size: 30x74½ in. long. 66 A 23001 R—Height 28 in. Wt. 93 lbs...\$79.95

(50) INNERSPRING LOUNGE with real bed comfort for daytime sitting, nighttime sleeping. 114 heavy coil springs; softly cushioned and padded with felted cotton. Hardwood frame and legs. Walnut finish. Removable innerspring bolster, cotton padded for comfort. Handsome cotton fabric combines striped and plain colors to harmonize with other Suburbia pieces. State choice: Capri Blue, Burnt Orange or Thrush Brown. Size: 30x73½ in. long. 66 A 23000 R—Height 28 in. Wt. 80 lbs...\$44.95

(51) SLIM LINE RECLINER. Combines great style with relaxing comfort. Just a shift of the hips—back lowers, legs go up, foot-rest unfolds from under base. Extends to 67 inches. Hardwood frame, Walnut finish. Buoyant foam cushioning. Leather-like plastic cover. State: Black or Saddle Tan. Size: 28½x21 in. 66 A 23007 R—Height 38½ in. Wt. 65 lbs. \$79.95

(52) TO (54) OCCASIONAL TABLES . . . match exactly the case pieces in Suburbia. Walnut veneers on hardwood. Brass-plated ferrules and pulls. All have convenient drawers.

(52) STEP TABLE. Size: 21x30 in. 21¼-in. ht. 66 A 20522 R—Ship. wt. 38 lbs...\$29.95

(53) LAMP TABLE. Size: 27x27 in. 20-in. ht. 66 A 20524 R—Ship. wt. 40 lbs...\$31.95

(54) COCKTAIL TABLE. Size: 52x20 in. 15-in. ht. 66 A 20520 R—Ship. wt. 37 lbs...\$29.95

(55) Match chair and ottoman (10) on Page 717. All three have brass finished metal joining at junction of arms and legs. All Walnut finished hardwood.

(55) OCCASIONAL CHAIR . . . curves to the body for comfort—delights the eye with its distinctive design. Reversible Polyfoam cushion on seat with rubber strap support. Covered in patterned cotton. State: Capri Blue, Coin Gold or Thrush Beige. Size: 23x18x29 in. high. 66 A 23600 R—Ship. wt. 30 lbs...\$64.95

(57) SCOOP CHAIR. Cotton cushioned seat and back. Walnut finished legs. Self-leveling glides. Covered in leather-like Plastic. State: Tangerine, Black or White. Size: 24x19 in. wide. Height 31 in. 66 A 23006 R—Ship. weight 22 lbs...\$22.95

### SUBURBIA LAMPS

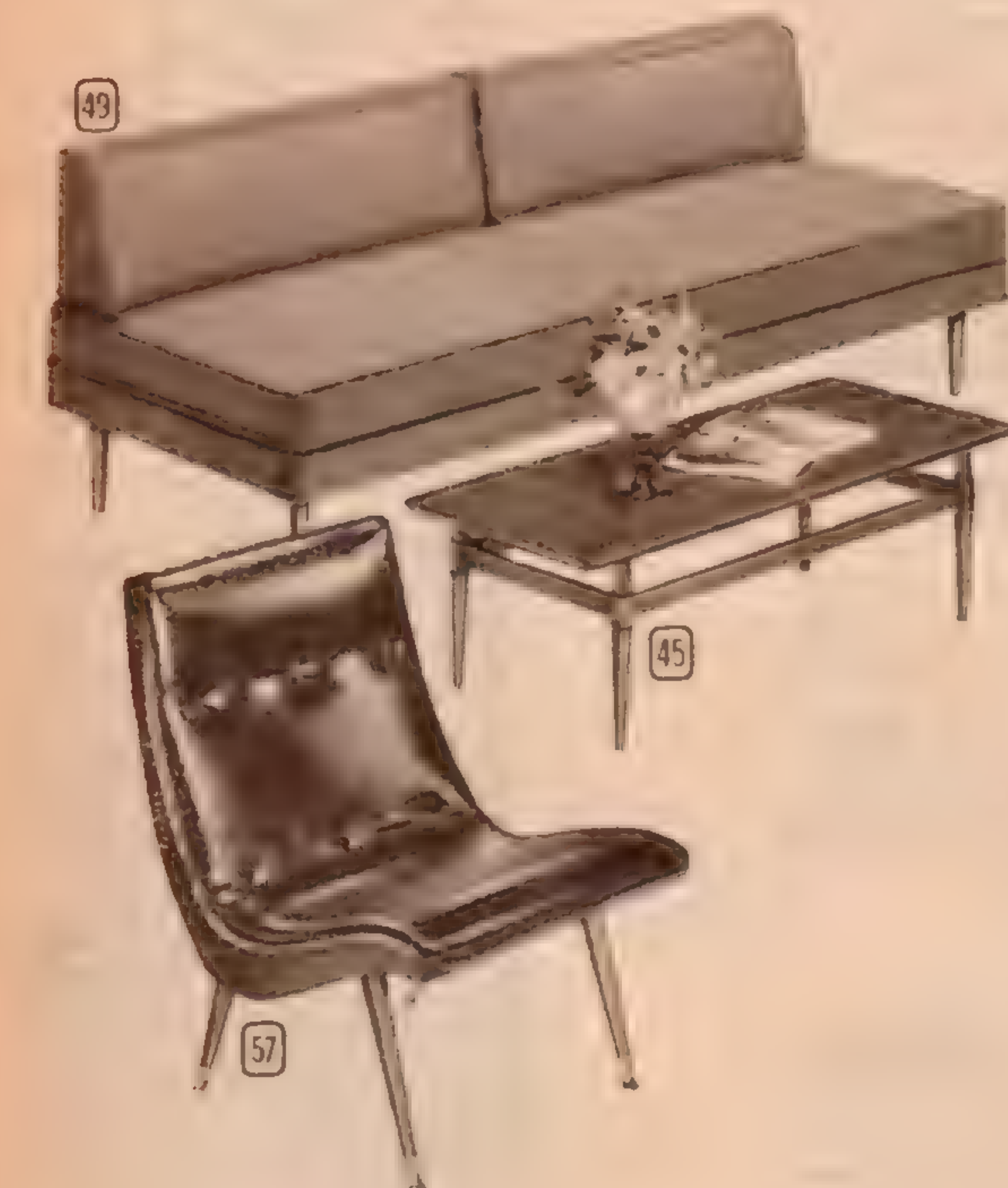
(58) Antiqued Orange color ceramic base. Dark Brown metal mounting. Shade diameter abt. 15 in. Height overall 36 in. 66 A 24003 RX—Ship. wt. 12 lbs...\$18.95

(59) Striped Pottery makes a point of color. Shaded stripes of Brown, Gold and White. Shade abt. 17-in. diam. 35 in. high. 66 A 24007 R—Ship. wt. 12 lbs...\$13.95

(60) Pole Lamp. Three 5½-in. diam. swivel shades in gleaming, polished Brass finish with Walnut switch trim. Enameled pole adjusts from 7 ft. 11 in. to 9 ft. 2 in. State: Black, Gold or Cafe. Use 75 watt bulbs. 66 A 24006 RX—Ship. wt. 13 lbs...\$18.95

(61) Bold Handsome design. Walnut neck, textured ceramic base. State: Mocha base with Beige shade or White with White. Shade abt. 13-in. diam.; 35 in. high. 66 A 24001 R—Ship. wt. 10 lbs...\$9.98

(62) Unusual base shape—Turquoise color ceramic; shaft of brush finished, brass plated metal. Opalescent shade abt. 9-in. diam. 29½ in. high overall. 66 A 24009 MO—Ship. wt. 8 lbs...\$9.98



(56) CAPTAIN'S CHAIR. Modern version of a favorite. Leather-like Plastic, fabric backed. State: Black, Burnt Orange or White. Size: 24x18 in. 29 in. high.

66 A 23010 R—Ship. weight 20 lbs...\$34.95

(63) TO (67) Nicest way we know of to display prized books and bric-a-brac. Fine Walnut veneers finished in a gleaming tone that matches all else in Suburbia. Bookcases fit on top of case pieces and group flush to one another. Closed backs; side pieces taper slightly from base to top. All bookcases 38 in. high.

(63) BACHELOR'S CHEST. Playing another role here (shown also on Page 719). Three smooth sliding drawers. Ship. wt. 75 lbs.

66 A 21006 RX—Size: 32x18 in. Height 30 in...\$49.95

(64) CORNER DESK. Center drawer. Same height and depth as Chest (63) and Cabinet (65). Occupies 32 in. along each wall.

66 A 21008 R—Shipping weight 65 lbs...\$49.95

(65) RECORD CABINET. Two shelf spaces behind hinged doors. Wire rack keeps records, albums upright. Ship. wt. 55 lbs.

66 A 21021 R—Size: 32x18 in. Height 30 in...\$54.95

(66) BOOKCASE. Fits top of Chest (63) and Cabinet (65). Forms three shelf spaces. Size: 32x13 in. deep at base.

66 A 21019 R—Shipping weight 50 lbs...\$41.95

(67) CORNER BOOKCASE. Fits top of Desk (64) above. Intersects at widest point. Size: 45 in. wide, 14½ in. deep at base.

66 A 21020 R—Shipping weight 60 lbs...\$59.95











Sisal Rug, Available In 8 Colors, Sold On Page 898.  
Decorator Book . . . answers all your questions; see Page 843.

## Rustic Rattan...THE CASUAL



A COLLECTION OF CASUAL PIECES AND ACCESSORIES that echoes the serenity and tranquility of the islands . . . a collection that says relax . . . enjoy life.

Rustic rattan that provides an enriching contrast in your family room or den, then moves to the porch in the summer for the look of carefree coolness. Choose from two styles of Rattan—both blend well in any room scheme.

**(1) TO (9) LANAI GROUP.** Hand-made frames of solid Philippine Rattan with Rattan-rod seat base. Each joint doweled or mortised, wrapped with plastic Rattan trim. Gracefully curved arms with solid Brass tips. Clear Lucite Glides.

Reversible, deep, Plastic Foam cushions. Colorful, zippered, Cotton boucle covers with self-welting, remove for cleaning.

Table tops, 3/4-in. thick Melamine Plastic in Brown, Walnut woodgrain pattern resist heat, alcohol. Rattan banding accents.

Frames in Walnut (Brown) finish or Natural, honey-color with clear Lacquer finish. Cushions in Coordinated "MW" colors: Burnt Orange, Coin Gold or Capri Blue (See Pg. 707). Shipped partially assembled. Bolts lock backs to seat frames, table tops to legs.

**(1) TO (4) 5-PIECE GROUP.** Right, Left Arm Chairs (1), each about 25x31 in. deep; Center Chair (2), 24x31 in.; Lounge Chair (3), 26x31 in.; Corner Table (4), 30x30x16 3/4 in. high. Overall chair heights 30 in. State: Finish, Cushion color.

66 A 8408 R—Ship. wt. 166 lbs. . . . \$189.95

**(5) ARM LOUNGE CHAIR.** Natural Color only. Overall, about 26x30 in. high; seat, 16 3/4 in. high. State: Cushion color.

66 A 8329 R—Ship. wt. 28 lbs. . . . \$37.95

**(6) OCCASIONAL ARM CHAIR.** 29x31 1/2 in. high; seat, 18 in. high. State colors.

66 A 8234 R—Ship. wt. 28 lbs. . . . \$27.95

**(7) CIRCLE CHAIR.** Solid Rattan, Lattice style back. Overall, about 30x29 1/2 x 29 1/2 in. high; seat 15 1/2 in. high.

66 A 8201 R—Ship. wt. 11 lbs. . . . \$11.95

### Tahitian Group . . . Rustic Rattan, Tubular Steel Frames

**(14) TO (22) TAHITIAN GROUP** in Natural Lacquer finish. Tubular steel frames, solid steel bracing in Black finish. Brass colored Plastic feet. Partially assembled to save freight.

**(14) PORTABLE, FOLDING BAR.** 3/4-in. thick Plastic top resists heat, alcohol. Stained Mahogany shelf. Overall, about 48 1/2 x 18 1/2 x 40 in. high.

66 A 8233 R—Ship. wt. 72 lbs. . . . \$57.95

**(15) SWIVEL STOOLS.** Ball-bearing swivel. Self-leveling glides. 15 1/2-in. diameter.

BAR. Seat 30 in. high; overall, 38 in.

66 A 8231 R—Wt. 13 lbs. . . . Each \$11.95

**KITCHEN.** Seat 25 in. high; overall, 33 in.

66 A 8232 R—Wt. 12 lbs. . . . Each \$11.95

**(16) 3-POSITION FOLDING TABLE.** Change to bridge or coffee table, fold for screen or storage (shown) with finger-tip leg adjustment. Solid steel frame. 21-in. Table Heights: 22 1/4 in. as Card, 16 1/2 in. as Coffee, 31 1/4 in. as Screen. 30-in. Heights: 29 in. as Card, 22 in. as Coffee, 41 1/2 in. as Screen.

66 A 8414 R—21 IN. SQUARE. Wt. 14 lbs. . . . \$11.95

66 A 8405 R—30 IN. SQUARE. Wt. 44 lbs. . . . 27.95

66 A 8413 R—21 IN. ROUND. Wt. 17 lbs. . . . 11.95

66 A 8404 R—30 IN. ROUND. Wt. 42 lbs. . . . 27.95

**(17) BRIDGE CHAIR.** Folds as picked up—opens as placed on floor. Seat, 18 1/2 x 18 x 17 in. high. 32 1/2 in. high overall.

66 A 8427 R—Wt. 11 lbs. . . . Each \$13.95

**(18) KOLA ROCKER.** Seat about 19x18x16 in. high. Overall, 24 1/2 x 30 1/2 in. high.

66 A 8328 R—Ship. wt. 15 lbs. . . . \$14.95

**(19) SERVING CART.** Two, basket-type trays, each 26x17x2 1/2 in. deep. Overall 18 1/2 x 32 x 32 1/2 in. high. 3-in. Lucite casters.

66 A 8230 R—Ship. wt. 20 lbs. . . . \$19.95

**(20) PLANTER.** Waterproof coating inside. 15 1/2-in. diameter, 18 1/2 in. high.

66 A 8203 R—Ship. wt. 6 lbs. . . . \$9.95

**(21) CATCH-ALL BASKET TABLE.** For magazines, fruits or without legs as table centerpiece. 26-in. diameter, 17 in. high overall.

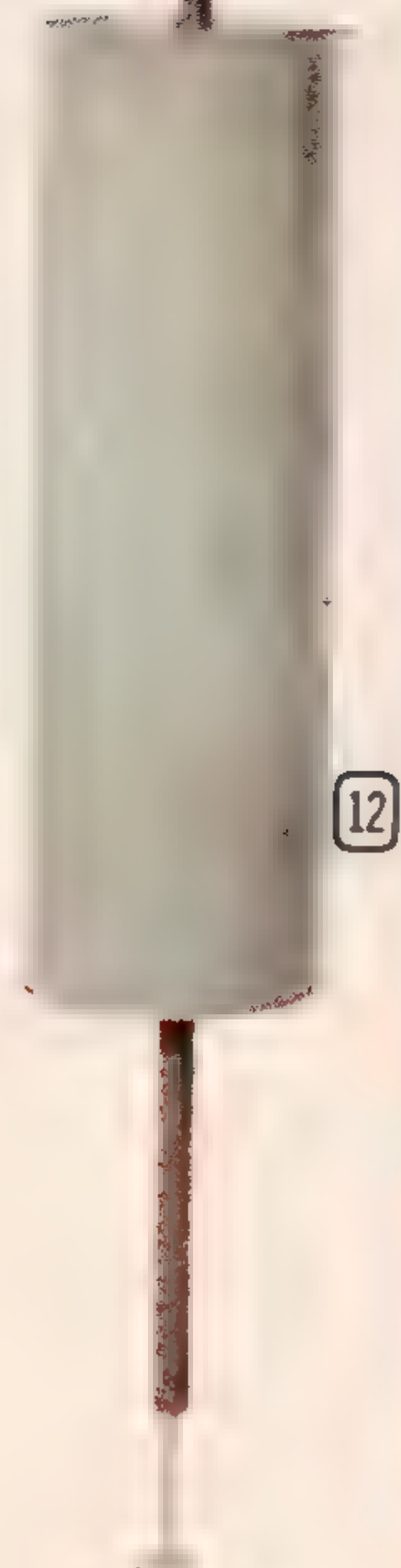
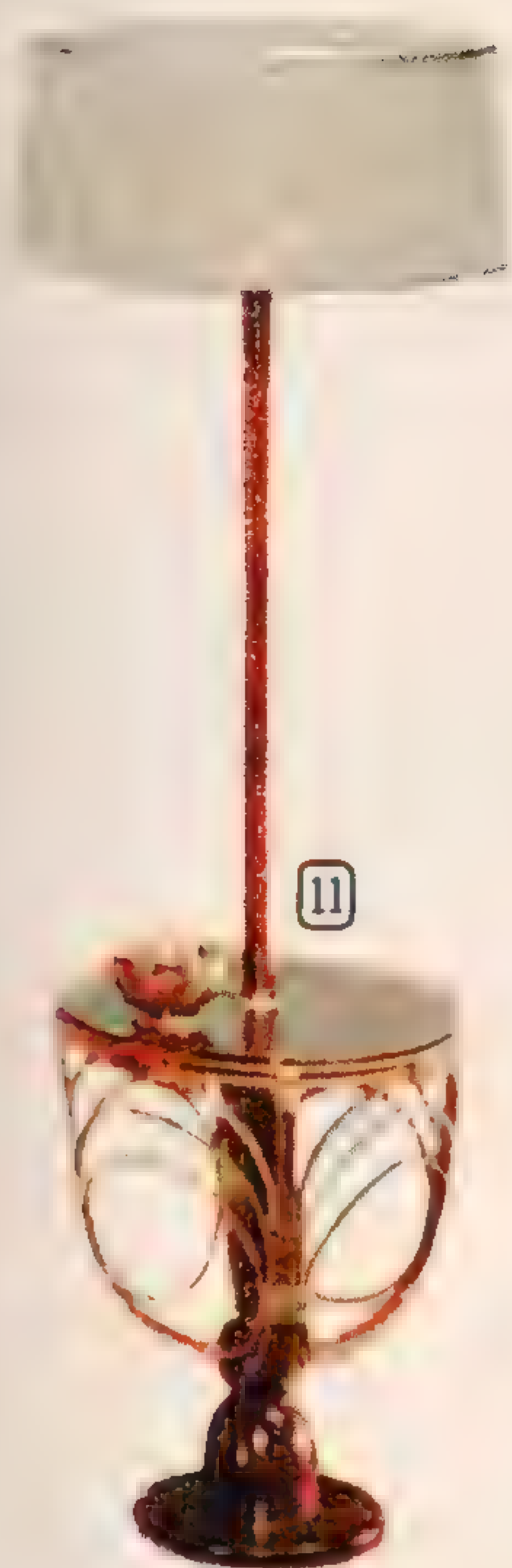
66 A 8237 R—Ship. wt. 8 lbs. . . . \$9.95

**(22) MAGAZINE BASKET.** Overall, about 16 3/4 x 8 1/2 x 15 1/4 in. high.

66 A 8428 R—Ship. wt. 4 lbs. . . . \$7.95







"MW" Colors Mean Montgomery Ward Coordinated Colors, See Page 707.  
Just say "Charge It," See Pages 1281-1282.

## CHARM OF THE SOUTH PACIFIC

**81 COCKTAIL TABLE.** About 36x21 $\frac{3}{4}$ x16 $\frac{3}{4}$  in. high. (Not sold with group.) State color.  
66 A 8209 R—Ship. wt. 15 lbs. .... **\$25.95**

**9 NEST OF TABLES.** Set of 3, largest 19 $\frac{1}{4}$ x11 $\frac{1}{4}$ x24 $\frac{1}{2}$  in. high. State color.  
66 A 8236 R—Ship. wt. 30 lbs. .... **\$37.95**

**11 LAMPS WITH ISLAND FLAVOR.** Woven Rattan bases with light to dark Brown finish. Metal shafts, footing Brown, baked enamel finish with hammered leather-look design. Beige tone shades, textured fabric laminated on plastic.

**10) TABLE LAMP.** About 41 in. high overall. Shade 17-in. diameter.  
66 A 364 R—Ship. wt. 9 lbs. .... **\$22.95**

**(11) TABLE-FLOOR LAMP.** 16-in. diameter Plastic table top, 21 in. from floor, blends with others left. 8-in. Reflector bowl. Height about 59 in. Shade 19-in. diameter.  
66 A 544 R—Ship. wt. 20 lbs. .... **\$34.95**

**12) LANTERN POLE LAMP.** Height adjusts from 7 ft. 9 in. to 9 ft. 2 in. Lantern shade matches (10), about 9 $\frac{1}{2}$ -in. diameter, 29 $\frac{1}{2}$  in. high. Steel pole with Café (Beige) color, baked enamel finish.  
66 A 545 MO—Ship. wt. 9 lbs. Mailable. .... **\$17.95**

**13) BAMBOO SCREEN.** Folds in any position. Woven split bamboo panels within split bamboo frames. Natural color (not lacquered). Brass hinges. 3 panels; overall about 54x68 in. high.  
66 A 8204 R—Ship. wt. 23 lbs. .... **\$13.95**

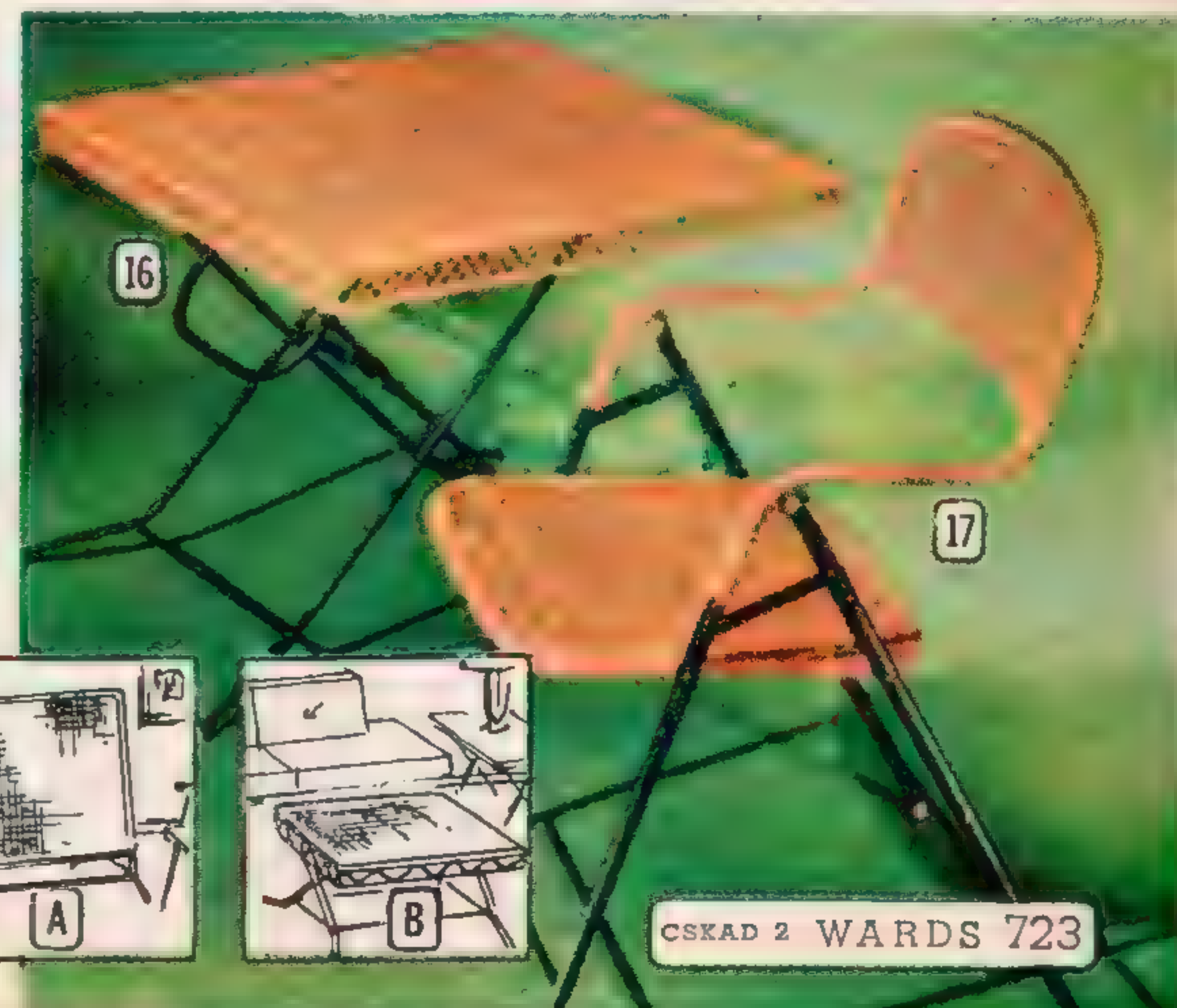
"R" After Catalog Number means shipped promptly from Stock by Freight, Truck or Express. "M" means Mailable.



### Decorative Rattan Accessories . . . Chains. Basket

**23) DECORATIVE RATTAN CHAIN.** Accent windows, use as lamp chains, room dividers, plant hangers, etc. Natural unfinished rattan may be painted as shown. Each link about 2 $\frac{3}{8}$ x1 $\frac{1}{3}$  in. wide. 6 $\frac{1}{2}$  links to each foot. Each chain 16 ft. long.  
66 A 8326 M—Wt. 7 oz. .... Each **\$2.29**

**24) HANGING FUCHSIA BASKET.** Makes exquisite planter. Woven of Polish willow in natural color (not lacquered)—can be stained or painted. Hinged top has clasp catch. Top, bottom, 3-in. diameter; center 8 in. Height overall 21 $\frac{1}{2}$  in. (with top ring). Use separately or with chains above. Mailable.  
66 A 8327 M—Wt. 14 ozs. .... Each **\$3.29**



CSKAD 2 WARDS 723





(1) Chair 27.95

(2) 2-Pc. Sectional Sofa 79.95

(3) Cocktail Table 18.95

(4) Corner Table 18.95

## Family-Fun Room...Smart and Practical

**(1) TO (4) SIMPLE, GRACEFUL LINES** of Danish-inspired modern with fine construction usually found only in much higher priced furniture. Hardwood frames finished in soft, glowing Walnut. Resilient steel springs and cotton cushioning. Choose the fabric-backed plastic upholstery in Burnt Orange or White; or 100% Nylon in Tangerine or Beige.

Tables have Walnut "Woodgrain" plastic tops—resist heat, stains and mars. Wood legs finished in Walnut and tipped with Brass ferrules and caps.

5-Pc. GROUP. Save \$5.85. Includes Chair, 2-Pc. Sectional and Two Tables.

66 A 2075 R—Plastic. State color. Ship. wt. 161 lbs. . . \$5 Down or Cash \$139.95  
66 A 6075 R—Nylon. State color. Ship. wt. 161 lbs. . . \$5 Down or Cash 139.95

(1) LOUNGE CHAIR. Size overall about 24x28½x28½ in. high. Ship. wt. 35 lbs.  
66 A 2077 R—Plastic Upholstery. State color. . . \$3 Down or Cash \$27.95  
66 A 6077 R—Nylon Upholstery. State color. . . \$3 Down or Cash 27.95

(2) 2-PC. SECTIONAL SOFA. Each about 44x28½x28½ in. high. Wt. 100 lbs.  
66 A 2076 R—Plastic Upholstery. State color. . . \$5 Down or Cash \$79.95  
66 A 6076 R—Nylon Upholstery. State color. . . \$5 Down or Cash 79.95

(3) TRIANGULAR COCKTAIL TABLE. About 46½ in. long, 27 in. wide, 15 in. high.  
66 A 844 R—Shipping weight 13 lbs. . . \$18.95

(4) SQUARE CORNER TABLE. Top about 30 in. square. Height 15 in.  
66 A 849 R—Shipping weight 13 lbs. . . \$18.95

"R" after Cat. No. means *Not Mailable*, shipped promptly from Stock.

**(5) TO (9) MODERN WOOD AND WROUGHT IRON.** Danish-inspired armrests of solid Walnut. Bronzitone Tubular steel frames. Heavy-duty Vinyl upholstery. Non-sag spring construction and cotton cushioning. Choice of upholstery colors: Sofa in Tan, Capri Blue or White; Chair in Tan, White or Burnt Orange.

Tables have Walnut "Woodgrain" plastic tops—resist heat, stains and mars. Bronzitone tubular steel legs. Brass-plated ferrules and floor glides.

7-Pc. GROUP. Save \$7.63. Two Step Tables (5); Cocktail Table (6); Sofa (7); Two Tilt-Back Arm Chairs (8); and Table Lamp (9). Wt. 165 lbs. \$5 Down.

66 A 2275 R—State upholstery colors: . . . Cash \$99.95

(5) STEP TABLE. Top shelf 11x16 in.; bottom shelf 16x25 in. Height 22 in.  
66 A 977—Shipping weight 24 lbs. . . \$13.95

(6) COCKTAIL TABLE. Modern shape. Size overall about 16x36x18 in. high.  
66 A 976—Shipping weight 25 lbs. . . \$11.95

(7) SOFA. Size overall about 61x19x31 in. high. Shipping weight 60 lbs.  
66 A 2276 R—State: Tan, Capri Blue or White. . . \$4 Down or Cash \$37.95

(8) TILT-BACK ARM CHAIR. Back tilts to give you the ultimate in comfort and proper back support. Seat about 19½ in. sq. Chair height overall abt. 30 in.  
66 A 1575 R—State: Tan, Burnt Orange or White. Ship. wt. 16 lbs. . . \$10.95

(9) TABLE LAMP. Golden spiral encircles Beige ceramic base. Gold-color mount. Off-white shantung over paper parchment shade, diameter abt. 16 in.  
66 A 380 MO—Height 30 in. Shipping weight 7 lbs. 8 oz. . . \$7.88

(5) Step Table 13.95

(6) Cocktail Table 11.95

(7) Sofa 37.95

(8) Tilt-Back Arm Chair 10.95

(9) Table Lamp 7.88







\$49<sup>95</sup>  
Chair Only

\$19<sup>95</sup>  
Ottoman



\$49<sup>95</sup>  
Chair and Ottoman

## Danish-inspired MODERN LOUNGE CHAIRS

**A** SLAT BACK CHAIR WITH OTTOMAN. Smart coming or going. Shaped with skill in the Danish tradition. Back is designed so that it cannot touch wall—won't mar paint or wallpaper. Sculptured hardwood frame, finished in rich Walnut. Chair and ottoman cushions are foam rubber and reversible. Long-wearing 100% Nylon upholstery—one side striped, the other plain. Rubber webbing base. *State predominating color: Burnt Rust, Thrush Brown or Blue.*

66 A 2092 R—CHAIR. Seat 21x20 in. 30 in. high. Ship. wt. 45 lbs. . . . . \$49.95  
66 A 2093 R—OTTOMAN. Size abt. 22x19x16 in. high. Ship. wt. 18 lbs. . . . . 19.95

JUST SAY "Charge It!" SEE PAGE 1281

**B** RECLINER WITH OTTOMAN. Back adjusts to eight comfortable positions. This Chair combines wonderful relaxing comfort with the sleek, slim lines of Danish-Modern. Just lift arm rest, lean back, and chair reclines on slotted nylon fixture. Combine with the matching Ottoman for full-length lounging. Sculptured Hardwood frame is finished in a soft, Walnut color. Seat has no-sag spring base, is covered with cotton and rubberized hair for deep comfort. Back is cushioned with cotton and rubberized hair over jute webbing. Seat 20x20 in.; ht. 40 in. overall. Ottoman is 17½x23x15 in. high. Heavy Cotton fabric upholstery. *Colors: Charcoal Brown, Burnt Orange or Capri Blue.*

66 A 2136 R—Chair and Ottoman. Ship. wt. 67 lbs. *State color.* . . . . \$49.95  
66 A 2137 R—Chair only. Ship. wt. 45 lbs. *State color.* . . . . 39.95

## Occasional Chairs Styled for Comfort

**C** SCULPTURED ARMRESTS, graceful styling. Wood slat back designed so that it cannot mar wall. Reversible Polyfoam cushions. Upholstered in heavy textured cotton fabric. Hardwood frame, finished in glowing Walnut. Rubber webbing supports seat cushion. Seat 21x22 in. Ht. 28 in. *State: Persimmon, Capri Blue or Thrush Beige.*

66 A 2091 R—Shipping weight 24 lbs. . . . \$34.95

**D** CLUB CHAIR ON SWIVEL BASE. Comfortably padded arms. Plastic upholstery in Burnt Orange, White or Thrush Beige. Black finished metal legs. Brass-plated ferrules, floor glides. Non-sag cushions. Abt. 19½x19½x30¼ in. high.

66 A 1595 R—*State color.* Ship. wt. 33 lbs. \$21.95

**E** VERSATILE SWIVEL ROCKER for home or office. Baked-on enamel finish on formed steel base. Ball-bearing swivel base has dual rocker springs. Plastic Eggshell-color upholstery. Comfortably padded. Size about 28x18x34 in.

66 A 1597 R—Shipping weight 33 lbs. . . . \$29.95

**F** BUOYANT POLYFOAM CUSHIONS are reversible. Attractive wood slat back, designed so as not to touch wall. Upholstered in textured cotton fabric. Hardwood frame finished in soft Walnut. Rubber webbing support under seat cushion. Seat 21x21 in. Ht. 27 in. *State: Champagne, Capri Blue or Burnt Orange.*

66 A 2090 R—Shipping weight 26 lbs. . . \$27.95

**G** GENTLY CURVED SEAT AND BACK, styled to give real comfort. Strong hardwood frame, finished in Walnut. Arms attractively capped with Brass. Cotton cushioning. Fabric webbing base support. Upholstered in leather-like plastic in your choice of Pale Capri Blue, White or Burnt Orange. Seat 23½x27 in. Ht. 31 in. Wt. each 16 lbs. Buy a pair in the same color and save \$1.90. *State color.*

66 A 2135 MO—Each \$16.95. . . . Pair \$32.00

Chairs (C), (F), (G) shipped partly assembled. "M" or "MO" after Cat. No. means Mailable.

Read about Wards exciting new color Program on Page 707.



34.95



21.95



29.95



27.95



16.95  
Ea.

SKBAPF WARDS 725





A



B

### Our Most Comfortable Chair

• Pillow-top Ottoman • Extra-Thick Cushioning

**A** HANDSOME CLUB CHAIR ADDS GLAMOR to any room, any home. Man-sized proportions and comfort. Width 33 in. Depth 36 in. Ht. 36 in. overall. Covered in leather-like supported plastic. Foam Reversible "T" cushion. Walnut-finished legs; brass ferrules. Pillow Back Cushion and headrest. Plumply filled with soft Kapok and cotton... won't sag. Tufted pillow top ottoman is 25x19x14 in. high. State color: Moss Green, Chestnut Brown, Cordovan (Reddish Brown).

66 A 5988 R—CHAIR, OTTOMAN. Wt. 100 lbs. \$79.50

66 A 5987 R—CHAIR ONLY. Wt. 70 lbs. \$59.50

### Platform Rocker with Ottoman

**C** ROCKS GENTLY ON STATIONARY WOOD BASE. Comfortably padded high back and coil spring seat cushioned with cotton over rubberized hair. Hardwood frame—exposed parts are Walnut finished. Cotton Tweed upholstery with heavy supported plastic at points of wear. Ottoman is 21x17x14 in. high. State: Beige Tweed w Brown Plastic or Black Tweed w White Plastic.

66 A 2256 R—Rocker, Ottoman. Wt. 85 lbs. \$49.95

66 A 2255 R—Rocker Only. Wt. 65 lbs. \$39.95

### Foam Lounge Chair and Ottoman

**D** PRICE CUT \$10 ON CHAIR AND OTTOMAN. Full 5-in. thick Foam Rubber seat cushion. Upholstered in wipe-clean, fabric-backed plastic. Hardwood frame. Walnut finished legs. Brass ferrules, casters. 32½x34½x30½ in. high. Matching Ottoman 16x16½x24½ in. high. State: White, Tangerine or Saddle Tan.

66 A 2223 R—Chair, Ottoman. Wt. 84 lbs. \$69.95

66 A 2222 R—Chair only. Wt. 60 lbs. \$54.95

### Our Finest Swivel Rocker

• Foam Pillow Headrest • Luxurious Upholstery

**B** SWIVEL ROCKER WITH BUILT IN EXTRAS. Just right for your "comfort corner." Cloud-soft foam Pillow headrest and heavily padded back provide added support. Extra thick, Polyfoam "T" cushion is reversible, gives you double wear on your fabric. Reinforced wood frame, smooth ball bearing steel swivel-rocker mechanism assures easy motion. Only plastic capped legs touch your floor. Luxurious, deep pile carpet yarn upholstery. Seat is 35 in. wide; 21 in. deep. Back: 38 in. high overall. Choose color: Turquoise, Beige or Gold.

66 A 5986 R—State color. Wt. 80 lbs. \$59.50

### Low Priced Swivel Chair

**E** SMOOTH, NOISELESS... REVOLVES IN CIRCLE. Perfect for TV viewing. Seat and back softly padded with Cotton. Cotton cushioning over no-sag, steel spring base. Sturdy hardwood frame—exposed parts finished in warm Walnut color. Seat is 19x23½ in. wide. Ht. overall 28 in. Upholstered in high pile Frieze. Choose: Turquoise, Gold or Toast. Shipping weight 30 lbs.

66 A 5902 R—State color. \$17.95

### Handsome Swivel Rocker

**F** OLD-FASHIONED ROCKING CHAIR COMFORT, plus smooth swivel action. Deep pile Frieze upholstery with fabric-backed plastic. Foam cushioning over no-sag, steel spring base. Webbed back heavily padded. Strong hardwood frame, walnut finished legs. Brass ferrules and self-leveling floor glides. 21x22x31½ in. high. Choose: Gold Frieze with Gold Plastic, or Beige Frieze with Sand Plastic.

66 A 6055 R—State color. Wt. 65 lbs. \$49.95

"R" after Cat. No. means shipped from Stock.



C



D



E



F



NEW TV VIBRATING

# Recliners

With PLUS Features

Price Cut \$6<sup>00</sup>

**\$78<sup>00</sup>**  
Cash

YOUR  
CHOICE

89 YEARS  
SERVING ALL AMERICA



A

Plus Feature:  
TV Viewing Position

Plus Feature:  
New Swivel Base

Compare Wards Features

## WHY PAY MORE?

Soft As A Cloud . . . CUSH'N LOUNGER

- New TV Viewing Position
- Supported Plastic Overall
- Full, 2½-in. Foam Cushion
- Luxurious Pillow Back
- New Swivel Base turns smoothly
- Adjusts to All Reclining Positions
- Deep Massage Vibration
- Extra Foam in Arms, Footrest

**NEW IDEA IN TV VIEWING . . .** combines the comfort of a recliner with the convenience of a swivel chair to increase your viewing pleasure. New TV position; head is forward, footrest is up, provides perfect viewing position. "Tension Adjustment" assures smooth reclining motion for life of your chair. Pillow back and headrest remains plump and firm; five pocketed cushion cannot sag or shift. Extra-thick Foam Rubber seat cushion over resilient steel spring. Footrest and arms comforted with foam. Vibrator has 3-speed control . . . for revitalizing Deep Massage. Top Quality U.S. Naugahyde (fabric supported plastic), soft and feels like leather . . . wears even better! Man-size proportions for luxurious comfort—Ht. 41 in.; depth 37 in.; width 31½ in. Extends to 65 inches. State color choice: Ivory, Oxblood, or Tan.

**A 2170 R—Wt. 100 lbs. \$5 Down, \$8 Monthly. Was \$84.00, Now, \$78.00**

VI-RA LOUNGER . . . Built-in Radiant Heat

- Exclusive Ward Fabric . . . 100% Nylon Frieze, The Best Money Can Buy
- New TV Viewing Position
- Full, 2½-in. Foam Cushion
- Extra Foam Cushioning
- Vibrator for Deep Massage
- 3 Degrees of Warmth, Vibration
- Built-in Lower Back Support

**RADIANT HEAT AND VIBRATION ADD A PLUS TO THIS TV RECLINER.** Central Control Panel provides single control for vibrator, radiant heat. Select 3 degrees of warmth, 3 speeds of vibration. TV viewing position. Footrest is up, Head is forward, assures perfect viewing position. Foam Rubber cushion, over steel spring unit, cannot lump, shift or mat down. Built-in lower back roll gives extra support for small of back. Extra Foam cushioning in headrest, arms and footrest. 100%, deep pile, Nylon Frieze, combined with top quality Naugahyde will look fresh after years of use. 37x31½x41 in. high. Extends to 65 in. State color choice: Turquoise Frieze with Turquoise Plastic; Charcoal Gray Frieze with Gray Plastic; or Beige Frieze with Rich Brown Plastic.

**A 2165 R—Wt. 100 lbs. \$5 Dn., \$8 Mo. . . . . Was \$84.00, Now, \$78.00**



B

Fully Reclined

CSKBADF 2 WARDS 727





## MADE FOR YEARS OF Lasting Satisfaction

POLYURATHANE CUSHIONS—CHOICE OF 2 FABRICS, 2 STYLES—10 COLORS

CHOICE OF TWO STYLES: Manufactured for Wards by one of today's foremost Furniture manufacturers.

FOUR WAYS YOU CAN BUY EACH STYLE: As 4-Piece Sectional, 3-Piece Sectional or 2-Piece Sectional; and as 2-Piece Suite.

BOTH STYLES AVAILABLE IN TWO FABRICS: (1) Rayon and Cotton Frieze in Montgomery Ward Colors—Thrush Beige, Capri Blue, Chapel Green; also Tan or Salmon. (2) Nylon Frieze in Montgomery Ward Colors—Capri Blue, Coin Gold, Thrush Brown, Thrush Beige; also Dove White.

BOTH STYLES HAVE a base construction of tempered coil springs—more buoyancy—more comfort. Both have Polyurathane foam cushions for a comfort that will last. Select hardwood for a sturdier frame.

FOR FREE SWATCHES: Write to Wards Nearest Mail Order House. State Catalog No. and Fabric type and colors you desire. No charge or obligation.

NOTE. "F" after Cat. No. means shipped from Factory near Binghamton, N.Y. Allow 3 weeks plus ship. time. "R" means shipped from Stock by Frt., Trk., or Expr.



Rayon-Cotton Frieze • Nylon-Pile Frieze



Decorate with Color—  
See Page 843.

**A** THE LAST WORD IN MODERN STYLING—Long, low lines accented by vertical French seams. Generously proportioned pieces. Middle leg on sofa for added stability. State Blonde or Walnut Legs.

Sofa and Chair Suite. Chair size: 39x21x30 in. high. Sofa: 81x21x30 in. high. State Cover and Leg Color. Ship. wt. 200 lbs.

4-Pc. Sectional 185 in. overall. Wt. 285 lbs.; 3-Pc. Sectional 160 in. overall. Wt. 225 lbs.; 2-Pc. Sectional (2 ends) 98 in. overall. Wt. 150 lbs. Seat depth for all pieces: 21 in. Ht.: 30 in. State Cover and Leg Color.

### NYLON-PILE FRIEZE

66 A 5611 F—4-Pc. Sect...\$329.95  
66 A 5613 F—3-Pc. Sect...269.95  
66 A 5615 F—2-Pc. Sect...189.95  
66 A 5609 F—2-Pc. Suite... 199.95

### RAYON-COTTON FRIEZE

66 A 5610 F—4-Pc. Sect...\$299.95  
66 A 5612 F—3-Pc. Sect...239.95  
66 A 5614 F—2-Pc. Sect...169.95  
66 A 5608 F—2-Pc. Suite... 179.95

**B** YOU'D EXPECT TO PAY MORE FOR SUCH COMFORT, STYLE. Handsome V-shaped design on backs. Choose Blonde or Walnut Legs.

Sofa and Chair Suite. Chair size: 36x21x29 in. high. Sofa: 76x21x29 in. high. State Cover and Leg Color. Shipping weight 170 lbs.

4-Piece Sectional 178 in. overall. Wt. 275 lbs. 3-Piece Sectional 153 in. overall. Wt. 200 lbs.; 2-Piece Sectional (2 ends) 92 in. overall. Wt. 150 lbs. Seat depth for all pieces: 21 in. Ht.: 29 in. State Cover and Leg Color.

### NYLON-PILE FRIEZE

66 A 5603 F—4-Pc. Sect...\$299.95  
66 A 5605 F—3-Pc. Sect...239.95  
66 A 5607 F—2-Pc. Sect...169.95  
66 A 5601 F—2-Pc. Suite... 179.95

### RAYON-COTTON FRIEZE

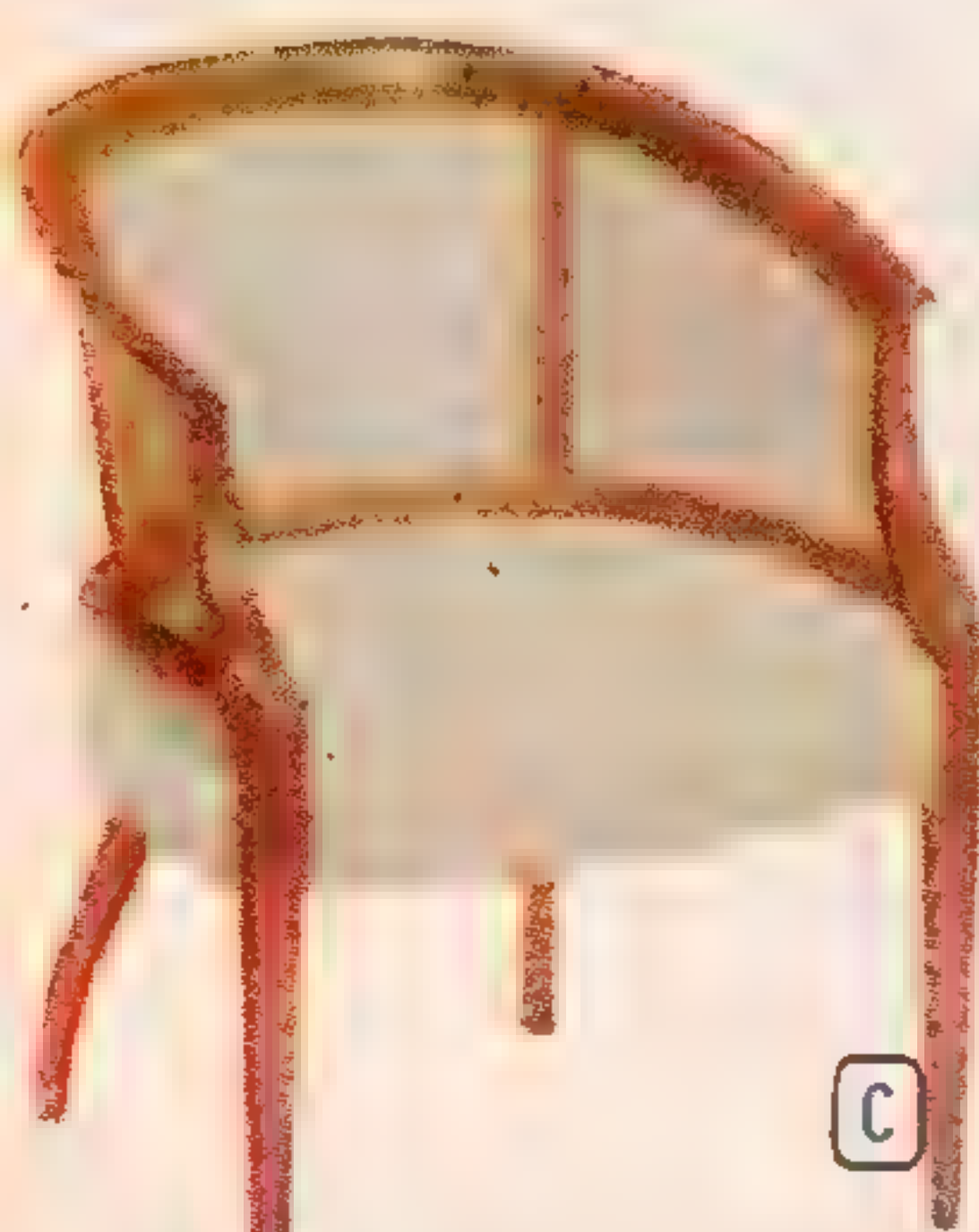
66 A 5602 F—4-Pc. Sect...\$269.95  
66 A 5604 F—3-Pc. Sect...219.95  
66 A 5606 F—2-Pc. Sect...149.95  
66 A 5600 F—2-Pc. Suite... 159.95

### Decorator Chairs For A Touch Of Elegance

**C** CANE TUB CHAIR. Padded seat is covered in iridescent pure silk face backed by cotton for strength. Comes in Montgomery Ward Colors—Light Thrush Beige, Bitter Green or Deep Delphinium Blue. Seat 20x21 in. wide. Rich Fruitwood finish; Solid Mahogany frame.  
66 A 6031 R—State color. Ht overall 31 in. Wt. 45 lbs.....\$89.95

**D** CABRIOLE LEG, TUFTED CHAIR. Seat and back elegantly covered in cotton velvet—treated to be stain and soil resistant. Comes in Montgomery Ward Colors—Oriole Red, Coin Gold or Amethyst. Fruitwood finished hardwood. State color.  
66 A 6030 R—22½x20½ in. wide. Ht. Overall 34½ in. Wt. 26 lbs..\$44.95

**E** CHAIR. Polished Cotton upholstery. Choose Montgomery Ward colors: Delphinium Blue background with Blue-greentones; Coin Gold background with Russet and Tawny tones; or Grayed Green Background with Chapel Green tones. Fruitwood finish; Solid Mahogany frame.  
66 A 6032 R—20x22 in. wide. Ht. overall 36 in. Wt. 40 lbs.....\$54.95







## AN Extra Bedroom IN MINUTES

POLYETHER CUSHIONING... 7-PC. GROUP ONLY \$139.95

7-PC. GRP. FURNISHES ENTIRE ROOM FOR ONLY \$139.95. Perfect for Living Room, Guest Room or Bedroom. Well-Built-Well-constructed furniture as serviceable as it is handsome.

- PAIR OF LOUNGES with two Decorator Pillows, as shown. Seats Six—Sleeps Two.
- Three Inches Of Luxurious Polyether Cushioning
- Coils Springs for resilient support
- Latex Insulation for Greater Comfort
- Braced hardwood frame and legs
- Removable Foam Bolsters; metal back brace
- Woven Cotton cover combines checks, State Montgomery Ward Colors: Deep Delphinium Blue, Dark Thrush Brown or Thrush Brown.
- 66 A 5755 R—26x73½x27½ in. high.
- 66 A 5755 R—Shipping weight 180 lbs. \$119.95

7-PC. GROUP INCLUDES: (F) 2 Lounges; 2 pillows, (G) Lamp, (H) Corner, Cocktail Tables. See individual descriptions. Wt. 180 lbs.

66 A 5755 R—State upholstery color..... \$139.95

(G) TABLE LAMP. Ivory China Base with Golden Striation. Gold-color base. Walnut finish wood spindle. Translucent White Shantung shade, laminated on parchment. 14 in. in diam. 39 inches high. 66 A 363—Shipping weight 12 lbs. \$7.98

(H) CORNER AND COCKTAIL TABLES. Easy Care Plastic finished Tops—just wipe clean with damp cloth. Hardwood with Walnut finish. Triangular Cocktail Table: 36x36x50x16 in. high. Corner Table: 28x28x16 in. high. 66 A 989—Shipping weight 35 lbs. \$19.95

S-T-R-E-T-C-H out and relax on Polyether! Feel yourself unkink as it gives gentle, firm support to every curve and contour. Because Polyether is molded all in one piece—there's not a bothersome button or cord to disturb your sleep or mar its trim look. For years of comfort, trust in Polyether—science's new wonder cushioning material.

### PLASTIC COVERED LOUNGE

A wonderful bargain. The luxurious comfort of Polyether cushioning combined with the practicality of Boltflex Plastic at this low price. Designed for today's modern living—sitting ease during the day—sleeping comfort at night.

For style and comfort, but also built to take the punishment of game room living. Same quality construction as Lounges (F) above. With a home for playful youngsters, your choice couldn't be more practical. With Boltflex Supported Plastic Cover—just wipe clean. Choose Montgomery Ward Color: Burnt Orange. Also; Tan or Antique

64R—26x73½x27½ in. high. Wt. 67 lbs. \$54.95

\*after Cat. No., means merchandise shipped promptly from Stock by Frt., Truck or Expr.

### 3-WAY STUDIO COUCH

(K) New concept in convertible sleeping lounges. Has slim, compact look of single studio, but transforms into a full double bed in minutes—or two twin beds. A new link spring back on casters is the secret.

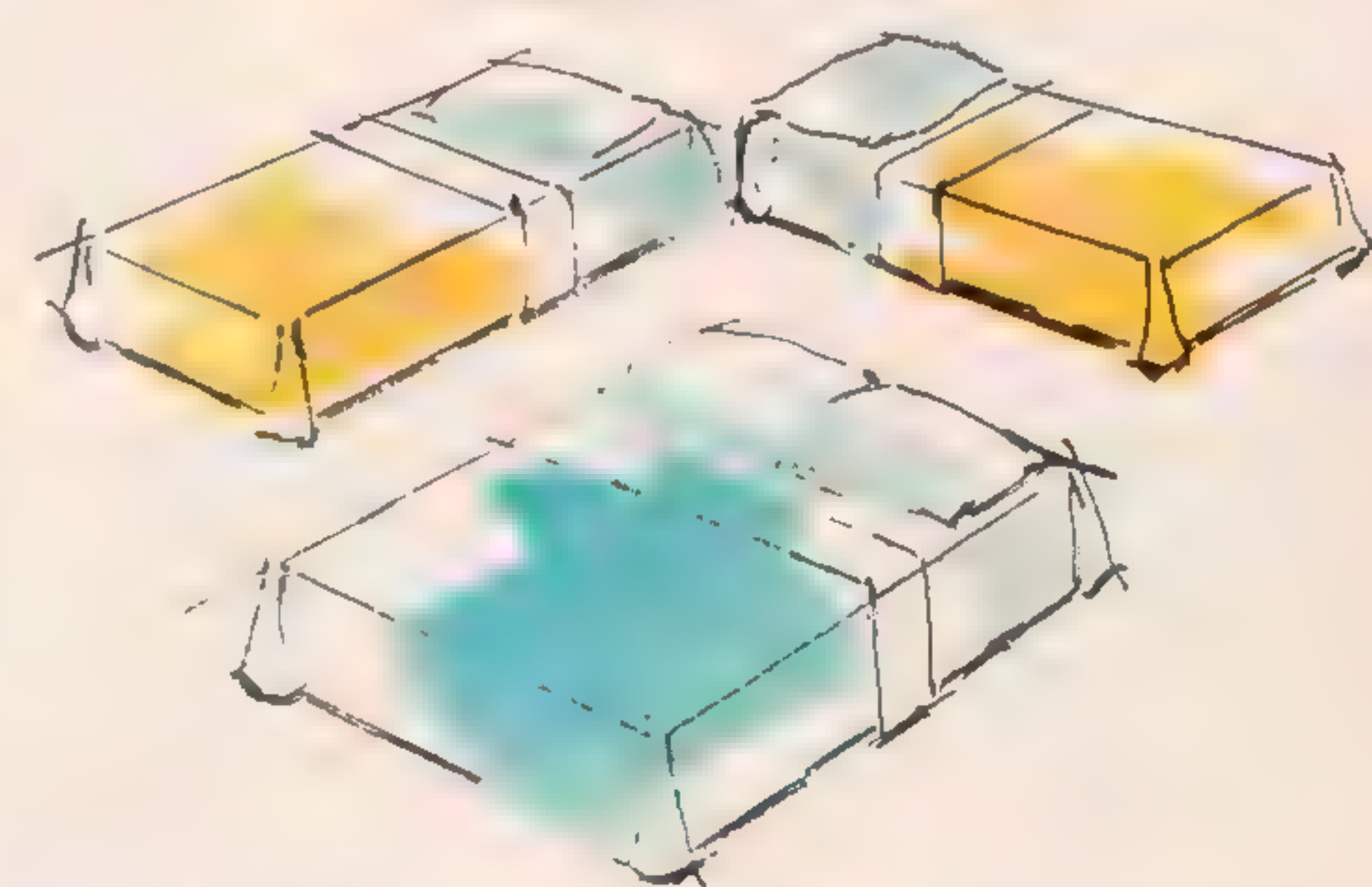
- 4-Inch Mattress of Long-Wearing Polyether Foam
- Si-Latex Insulation; Sagless Springs
- Rugged All Steel Frame
- Casters On Two Rear Legs for Effortless Moving
- Back Braced, Removable Polyether Bolsters

LONG-WEARING COTTON COVER. Reversible mattress combines stripes and solids: State Montgomery Ward Colors: Dark Thrush Brown, Thrush Brown or Deep Delphinium Blue. Double Bed: 60x74½ in. Twin Beds, each: 30x74½ in. Ht. overall 28 in. 66 A 5683 R—Shipping weight 127 lbs. \$119.95

Lounges (F) In Twin Bed Positions



Lounge (K) As Twin and Double Beds



Just Say "Charge It" PAY IN 30 DAYS OR EXTEND PAYMENTS

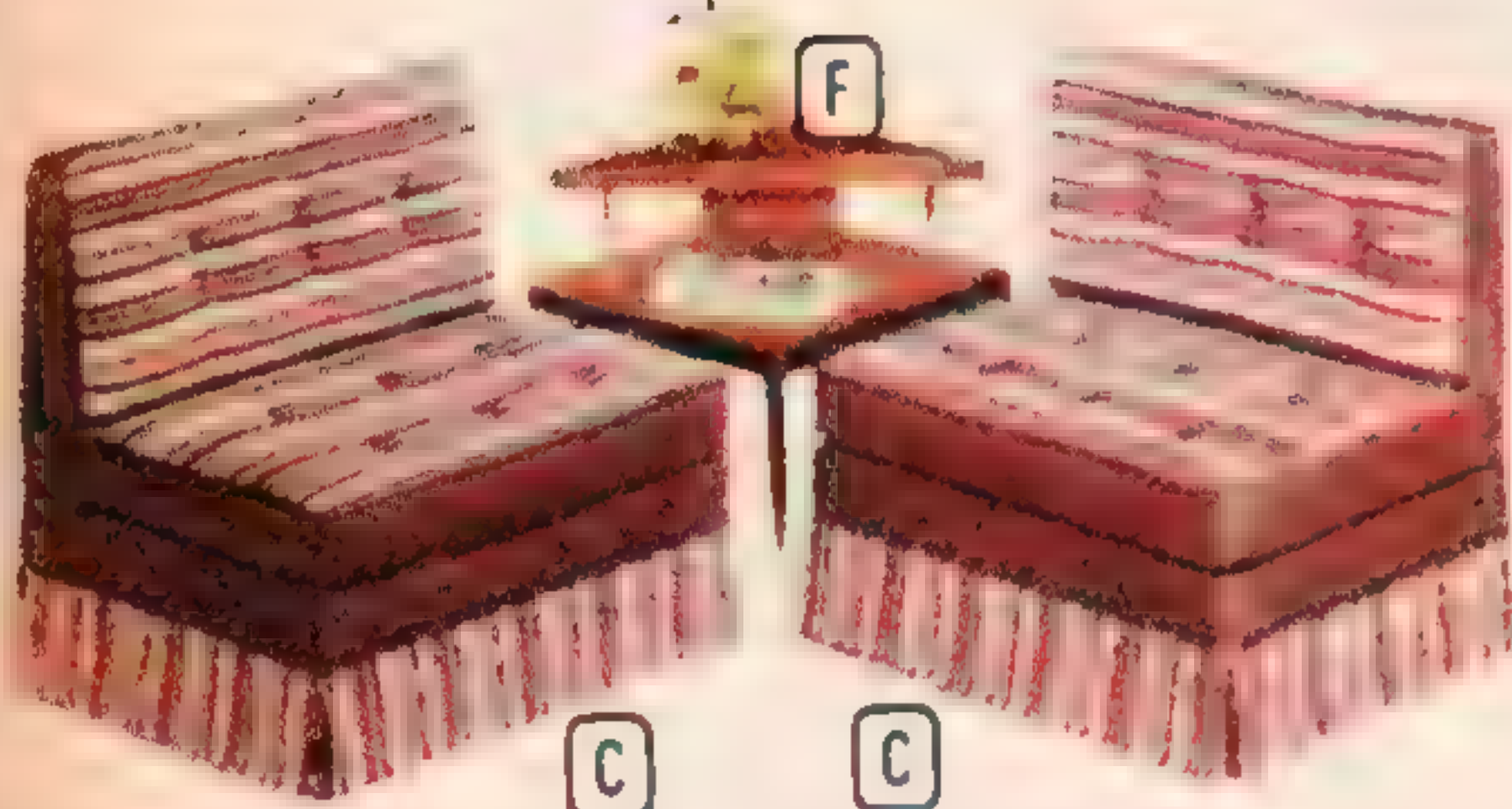






## Sitting or Sleeping SIMMONS SPELLS COMFORT

FREE CORDUROY SLIPCOVERS: CHOICE OF 4 COLORS



(A) TO (C) FREE CORDUROY SLIPCOVERS FOR STUDIO COUCH WOULD COST \$20 if bought separately. Choose Montgomery Ward colors: Bitter Green, Capri Blue, Coin Gold; also Cocoa Brown. Choice of two mattress constructions: Beautyrest, designed for heavy-duty use, comfort, long service with "Floating Action" coils. "Deepsleep" outstanding for its heavy-gauge springs, firmness, long wear. Tailored upholstery of sturdy Cotton Denim in Thrush Beige stripe combination. "F" after Cat. No. means pay Frt. from Fact. nearest: Kansas City, Kan., Elizabeth, N.J., Dallas, Tex., or Columbus, Ohio. Allow 2 weeks extra.

(A) THREE-WAY STUDIO COUCH. Use as single, double or pair of twin beds. Base pulls forward—cushion flips over on exposed trundle spring to form a full size double bed 60x74 in. Or separate Trundle from main bed for a pair of restful Twin Size beds, each 30x74 in. See Views (1) and (2) below. Seat 18 in. high.

BEAUTYREST—505 sleeping surface coils.  
66 A 5762 F—State slipcover color. Wt. 155 lbs. **\$99.95**  
DEEP SLEEP—160 sleeping surface coils.  
66 A 5761 F—State slipcover color. Wt. 135 lbs. **\$89.95**

(B) BED CHAIR. Opens to 26x75-in. single bed. Heavy steel frame. Seat 24x26 in. Ht. overall 34 inches.  
BEAUTYREST. 211 sleeping surface coils.  
66 A 5758 F—State slipcover color. Wt. 87 lbs. **\$54.95**  
DEEP SLEEP. 114 sleeping surface coils.  
66 A 5757 F—State slipcover color. Wt. 82 lbs. **\$49.95**  
STEEL BOLSTER SUPPORT. Fastens to Back of Studio.  
66 A 5699 F—Shipping weight 7 lbs. **\$4.95**

(C) LARGE BED CHAIR. Full 36 inches wide by 75 inches long when open. Seat 24x36 in. 34 inches overall.

BEAUTYREST. 255 sleeping surface coils.  
66 A 5760 F—State slipcover color. Wt. 110 lbs. **\$74.95**  
DEEP SLEEP. 129 sleeping surface coils.  
66 A 5759 F—State slipcover color. Wt. 108 lbs. **\$69.95**

(D) TO (G) PLASTIC FINISH TABLES. Heat, stain, and scratch resistant. Sturdily constructed with gleaming brass-plated ferrules. With Drawers.

(D) COCKTAIL TABLE. State Walnut or Lined Oak finish.  
66 A 735 MO—35 $\frac{3}{4}$ x17 $\frac{3}{4}$ x15 in. high. Wt. 16 lbs. **\$12.95**

(E) LAMP TABLE. State finish. Walnut or Lined Oak.  
66 A 737 M—19x19x24 $\frac{1}{2}$  in. high. Wt. 18 lbs. **\$12.95**

(F) CORNER TABLE. State finish: Walnut or Lined Oak.  
66 A 755 R—25 $\frac{3}{4}$ x25 $\frac{3}{4}$ x23 in. high. Wt. 20 lbs. **\$14.95**

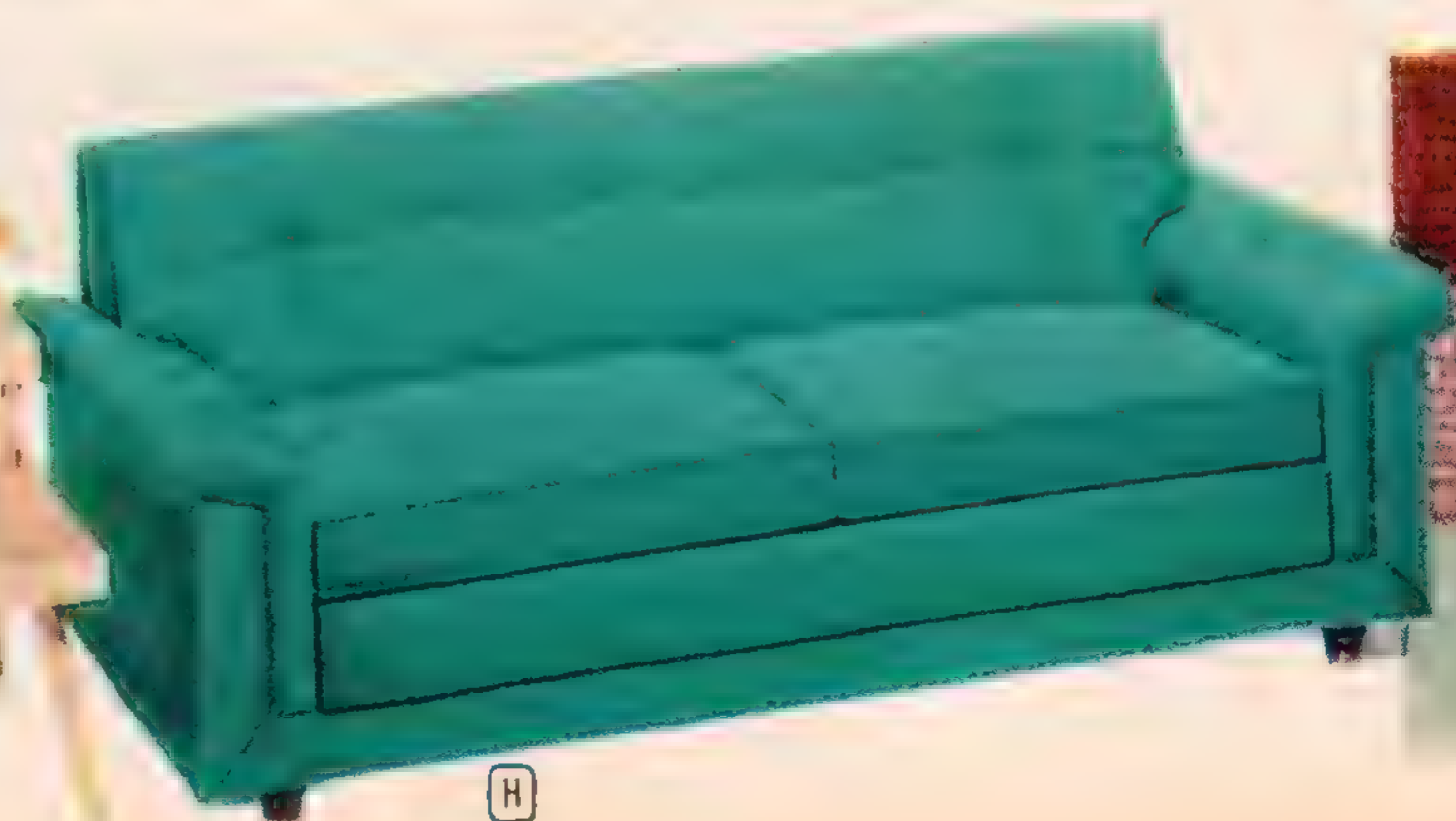
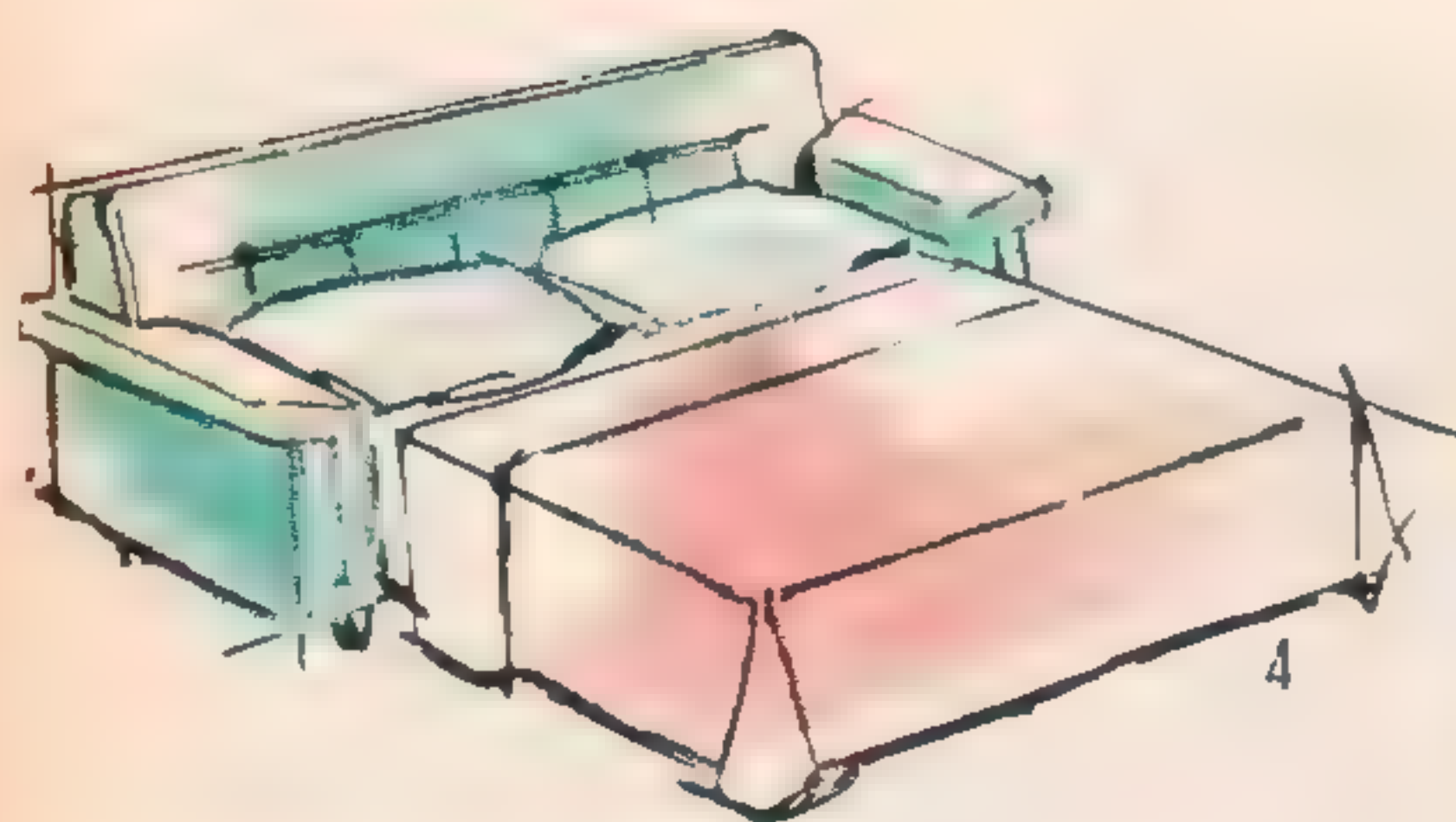
(G) STEP END TABLE. State finish: Walnut or Lined Oak.  
66 A 736 M—26x16x22 in. high. Ship. wt. 15 lbs. **\$12.95**

### Famous Simmons "Hide-A-Bed" in New Textured Nylon

(H) SIMMONS HIDE-A-BED NOW UPHOLSTERED IN A NEW FABRIC—a textured nylon frieze—that gives upholstery greater luxury, more beauty than before—plus nylon's famed durability. Resists soiling, spot cleans easily. Springs back after ordinary pressure... firmly resists flattening. Resists fuzzing and pilling. Moth and mildew-resistant. Choose Montgomery Ward colors: Deep Capri Blue, Brown or Thrush Beige; also Champagne.

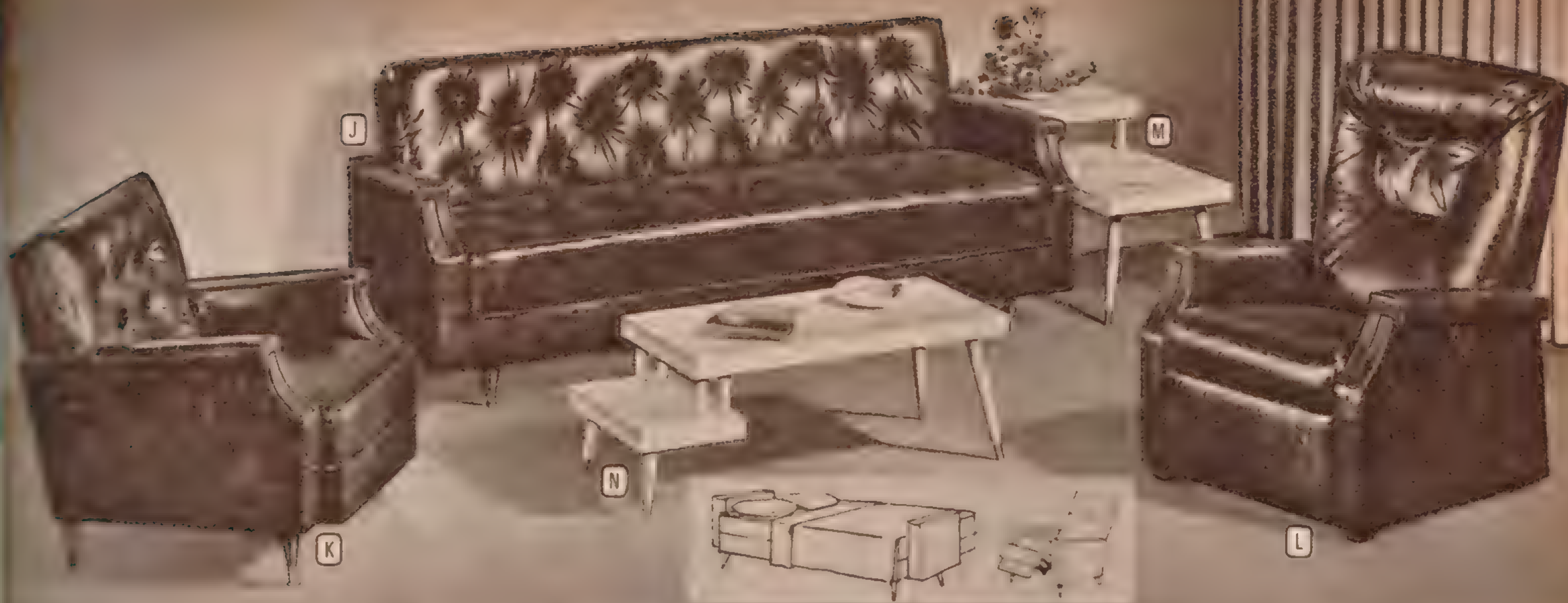
Hide-A-Bed opens to a full size bed for two, 53x75 in. long. Overall sofa size: 35x78 in. 220-coil seat cushions utilize famous Beautyrest coil construction. Choose luxurious Beautyrest or economical Deepsleep mattress. Described in further detail above. Operates effortlessly; closes with bedding in place. Link spring base, angle steel frame. Wts. 275, 285 lbs.

66 A 5706 F—DEEP SLEEP—220 coil Mattress. **\$199.95**  
66 A 5707 F—BEAUTYREST—837 coil Mattress. **\$229.95**



Wonderful Ways to use Color—Make your home a showplace—Order Wards Decorating Book . . . sold on Page 843.





## Double Bed Utility-SMART SOFA STYLING. MUCH COMFORT

- Oxblood
- Ivory
- Moss Green

3-PIECE GROUP . . . ONLY **\$179<sup>95</sup>** \$5 DOWN \$9.50 MONTHLY SEE PAGE 791

**J TO L** SO MUCH COMFORT FOR SUCH A LOW PRICE. SAVE \$9.90 by buying all 3 pieces. Sturdily constructed. Leather-like fabric-backed plastic.

State: Oxblood, Ivory or Moss Green. Tailored, button tufted-backs.

66 A 5675 R—3-Piece Group. State color. Ship. wt. 310 lbs. . . . . Cash **\$179.95**

**J** SOFA BED. 70-coil spring construction. Lift seat forward, back drops into place. Mattress bed 40x73 inches. 32½ inches high overall.

66 A 5676 R—Sofa Bed. State color. Shipping weight 165 lbs. . . . . **\$79.95**

**K** ARM CHAIR. Designed for comfortable sitting. Seat 30x31 inches. Ht. 30 in.

66 A 5678 R—State color. Shipping weight 55 lbs. . . . . **\$49.95**

**(L)** RECLINER. Tilts to full reclining position; extends to full 68 in.

66 A 5677 R—Seat 30x32 in. Ht. 40½ in. State color. Ship. wt. 90 lbs. . . . **\$59.95**

**(M) (N)** MODERN TABLES. Tops and shelves plastic finished—heat, stain, scratch resistant. Brass-plated ferrules. State finish: Limed Oak or Walnut. Mail.

**(M)** 66 A 856 MO—STEP TABLE. 31½x17½ in. Ht. 21½ in. Ship. wt. 15 lbs. **\$9.95**

66 A 858 MO—END TABLE (NOT SHOWN). Top shelf: 25½x17½ in. Wt. 15 lbs. **9.95**

**(N)** 66 A 855 MO—COCKTAIL TABLE. 41½x17½x15 in. high. Ship. wt. 17 lbs. **9.95**

Note: "R" after Catalog Number means shipped Promptly from Stock by Freight, Truck or Express. "M" means Mailable.

7-PIECE GROUP . . . ONLY **\$89<sup>95</sup>** \$5 DOWN \$8 MONTHLY

- Antique White
- Tan
- Burnt Orange

Group includes: **(P)** Lounge, **(R)** Tilt Back Chair, **(T)** Pair of Lamps, **(U)** 2 Tables, 1 Cocktail Table. Bolta-Flex Fabric-Backed Plastic in Montgomery State color Burnt Orange; Antique White or Tan.

66 A 5697 R—7-Pc. Group. State Color. Ship. wt. 148 lbs. . . . . Cash **\$89.95**

**(P)** LOUNGE. 114-coil innerspring construction softly cushioned with felted cotton. Removable, cotton padded innerspring bolster; metal back brace. Hardwood frame and legs. Walnut finish on legs. Ship. wt. 90 lbs.

66 A 5698 R—State color of upholstery. 30x37½x28 in. high. . . . . **\$44.50**

**(R)** TILT-BACK CHAIR. Walnut finished Hardwood arm rests. Steel legs with Bronzefone finish. Brass-plated ferrules. State color choice.

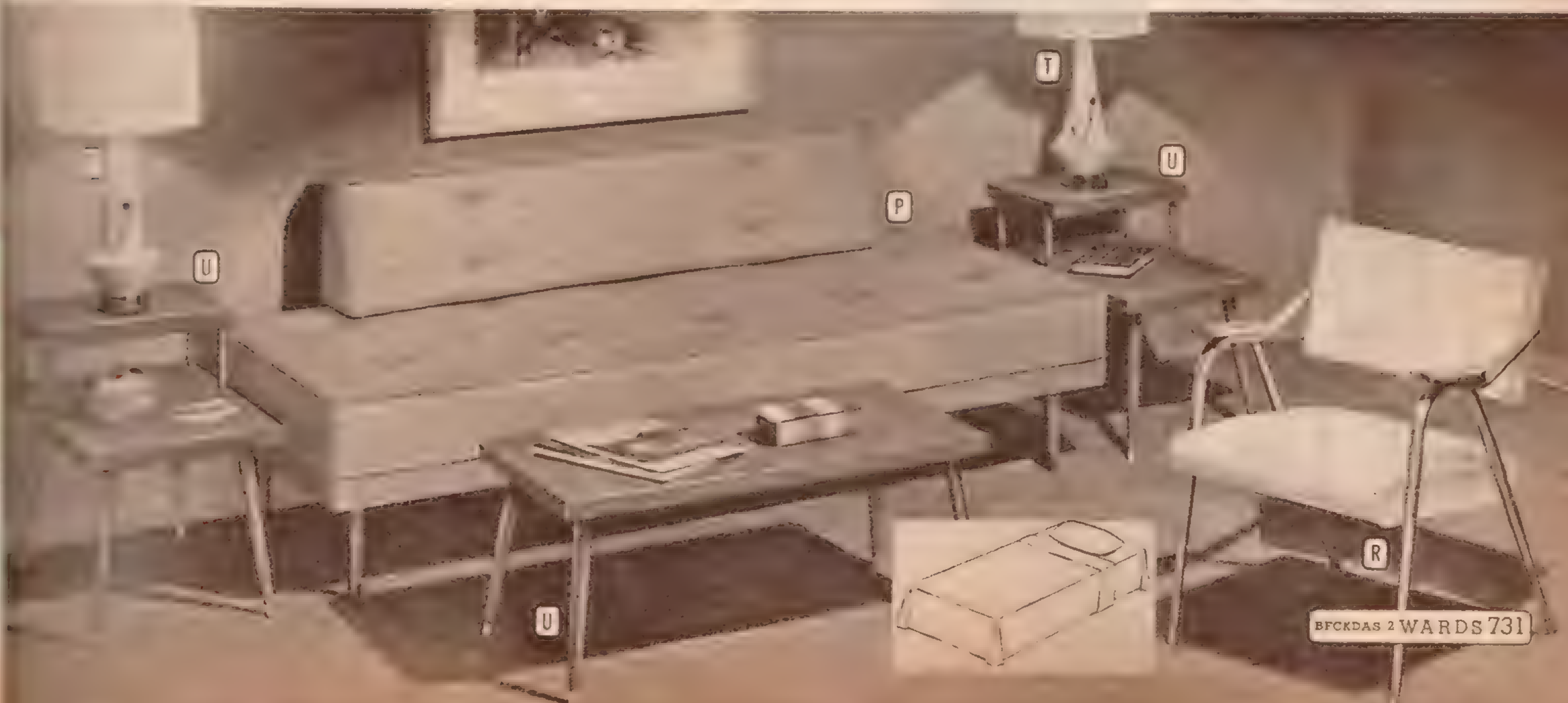
66 A 1575 R—19½x19½x30¼ inches high. Shipping weight 16 lbs. . . . **\$10.95**

**(T)** PAIR OF LAMPS. Ivory China with Coin Gold decoration and base.

66 A 362 R—Pair Lamps. 28 in. high. Shade: 13½-in. diam. Wt. 14 lbs. **\$11.95**

**(U)** WALNUT GRAIN PLASTIC FINISH TABLES. Brass-plated ferrules. Wt. 30 lbs.

66 A 962 R—Step Tables: 16x24x20½ in. high. Cocktail: 18x36x14 in. . . **\$19.95**







Decorate with a sure flair . . .  
learn how from Wards New Book  
"Putting the Pieces Together";  
Sold on Page 843.

## Tradition of Elegance...

- Hand Rubbed Mahogany Veneers—5-ply  
Tops, 9-ply Fronts, 3 ply Side Panels . . .
- Magnetic catches on all doors

BUY BY THE SET AND SAVE. Individual  
descriptions of pieces below; features above.

5-PC. SET INCLUDES: Table (5383) and 4 side  
chairs (5386). Ship. weight 175 lbs.

66 A 5390 F—\$5 Down, or Cash... \$129.95

5-PC. SET INCLUDES: Table (5381) and 4 side  
chairs (5151). Ship. weight 180 lbs.

66 A 5392 F—\$5 Down, or Cash... \$119.95

(1) AND (2) TABLES. Pedestals have turned  
posts, fluted feet and Brass fin-  
ished caps. Steel slides. All 30 in. high.

(1) EXTENSION TABLE. Opens to 78 in. with  
one 12-in. leaf. Top 42x66 in.

66 A 5384 F—Ship. weight 135 lbs. \$79.95

66 A 5383 F—Same as (1) but opens to 68  
in. with one 12-in. leaf. Top 38x56 in. Ship.

weight 115 lbs. \$5 Down, or Cash... \$74.95

66 A 5385 F—EXTRA LARGE EXTENSION  
TABLE. Opens to 102 in. with three 12-in.  
leaves. Top 42x66 in. Ship. wt. 150 lbs. \$89.95

(2) THREE PEDESTAL DROPLEAF TABLE. Top  
38x24 in. Opens to 38x56 in. with leaves up;  
extends to 76 in. with two 10-in. leaves.

66 A 5381 F—Ship. weight 120 lbs. \$69.95

THREE PEDESTAL DROPLEAF TABLE. Top, 42x  
25 in. Opens to 42x63 in. with leaves up.  
Extends to 99 in. with three 12 in. leaves.

66 A 5382 F—Ship. weight 155 lbs. \$89.95

- Dustproofed Drawers are Dovetailed  
with Solid Oak sides, Philippine  
Mahogany bottoms—Center Guided

(3) TO (6) BUFFET AND CHINA CABINETS...  
the perfect foils to show off prized  
crystal, china, objects d'art. All these have  
grooved shelves in top and are rich in  
distinctive detail.

(3) SENIOR BUFFET. Two doors with shelf in-  
side, six drawers—two divided and felt  
lined for silver. Size: 63x22x23 in. high.

66 A 5376 F—Ship. weight 175 lbs. \$94.95

66 A 5375 F—JUNIOR BUFFET. Like (3) ex-  
cept 52x20x33 in. high. Wt. 135 lbs. \$84.95

(4) BREAKFRONT. One glass door, two wood  
doors with shelf inside; three drawers—top  
one felt lined for silver. Size: 49x16x69 in. ht.

66 A 5377 F—Ship. weight 165 lbs. \$119.95

(5) CORNER CHINA. Two glass doors, two  
wood doors; one drawer, felt lined and  
partitioned. Occupies 24½ in. on each wall;  
20 in. deep, 36 in. wide, 70 in. high.

66 A 5379 F—Ship. weight 125 lbs. \$114.95

(6) JUNIOR CHINA. Two glass doors, two  
wood doors; one drawer. 34x15x69 in. ht.

66 A 5378 F—Ship. weight 125 lbs. \$79.95

NOTE: Items with "F" on these 2 pages ship  
from Factory near Lynchburg, Va. Pay  
freight from there. Allow 2 weeks extra.

JUST "Charge It!" SEE  
SAY PAGE 1281

### Four Chair Styles . . . Give Wider Scope For Individual Decor

(7) TO (11) DINING ROOM CHAIRS. All in  
the 18th Century manner.  
Made of hardwoods, finished in rich

(7) (8) SHIELD BACK CHAIRS. Stretcher braced  
legs. Seats 17x20 in. Ship. wts. 15, 20 lbs.

(7) 66 A 5386 F—Side Chair... \$16.95

(8) 66 A 5387 F—Arm Chair... 18.95

(9) ROSEBACK CHAIR. Needlepoint pattern.

66 A 5150 F—15x15½ in. Wt. 15 lbs. \$14.95

Mahogany. Slip seats—easy to recover;  
padded and covered in traditional  
striped fabrics except (9).

(10) LADDERBACK CHAIR. Seat 15¼x16¼ in.

66 A 5151 F—Ship. weight 15 lbs. \$14.95

(11) HEPPLEWHITE CHAIRS. Stretcher braced  
legs. Seats 19¼x15¾ in. Wts. 15, 20 lbs.

66 A 5388 F—Side Chair... \$14.95

66 A 5389 F—Arm Chair... 16.95





## 18<sup>th</sup> Century Mahogany

Wards new Color Program  
helps you buy with confidence  
—see details on Page 707.

- Authentic, Antiqued Brass Plated Hardware
- Dustproofed Drawers—see at left
- Shirt Dividers in Chest

3-PC. SET INCLUDES: Poster Bed (12), Chest (14) and Dresser (15). State Full or Twin Size.

66 A 6500 F—Wts. 400 or 390 lbs. .... \$214.95

(12) POSTER BED. Height overall 68 inches. State: Full or Twin Size.

66 A 6505 F—Wts. 80 or 70 lbs. .... \$64.95

66 A 6506 F—CANOPY FRAME. (Not shown.) Attaches to posts. State: Full or Twin Size. Wt. 10 lbs. .... \$22.00

Coverlet and Ruffle Ensemble sold Pg. 795.

(13) PANEL BED. Headboard 37 in. high. State: Full or Twin Size.

66 A 6504 F—Wts. 55 or 45 lbs. .... \$39.95

- Jewelry Tray in Top Dresser Drawer
- Plate Glass Mirrors Handsomely Framed in Mahogany Veneers, Gold Decorated

(14) 4-DRAWER CHEST. Size 36x19x45 in. high. 66 A 6503 F—Ship. weight 125 lbs. .... \$59.95

(15) 6-DRAWER DOUBLE DRESSER WITH MIRROR. Size: 58x20x33-in. ht. Mirror frame size 47x33 in. 66 A 6501 F—Ship. weight, 195 lbs. .... \$99.95

(16) 9-DRAWER TRIPLE DRESSER WITH MIRROR. Size: 62x20x33-in. ht. Mirror frame size 49x35 in. 66 A 6502 F—Ship. weight 220 lbs. .... \$119.95

(17) NIGHT STAND. One shelf, one drawer. 66 A 6507 F—19x16x24-in. ht. Wt. 30 lbs. .... \$24.95

NOTE: "F" after Catalog Number means shipped from Factory near Lynchburg, Va. Allow extra time.



### Pads Protect Your Dining Table Top from Heat, Spills, Burns, Scratches

- Custom Made to Fit your Table Perfectly
- Plastic Topped to Last Longer, Clean Easily

- Fold Compactly for Convenient Storage
- Reduce Noise and Clatter—Feel Luxurious

BEST has most insulation. Felt layers plus aluminum foil and asbestos. Concealed stitching.

BETTER has many layers of cotton felt, concealed stitching cotton flannel base.

GOOD has layers of cotton felt insulation firmly stitched to a cotton flannel base.

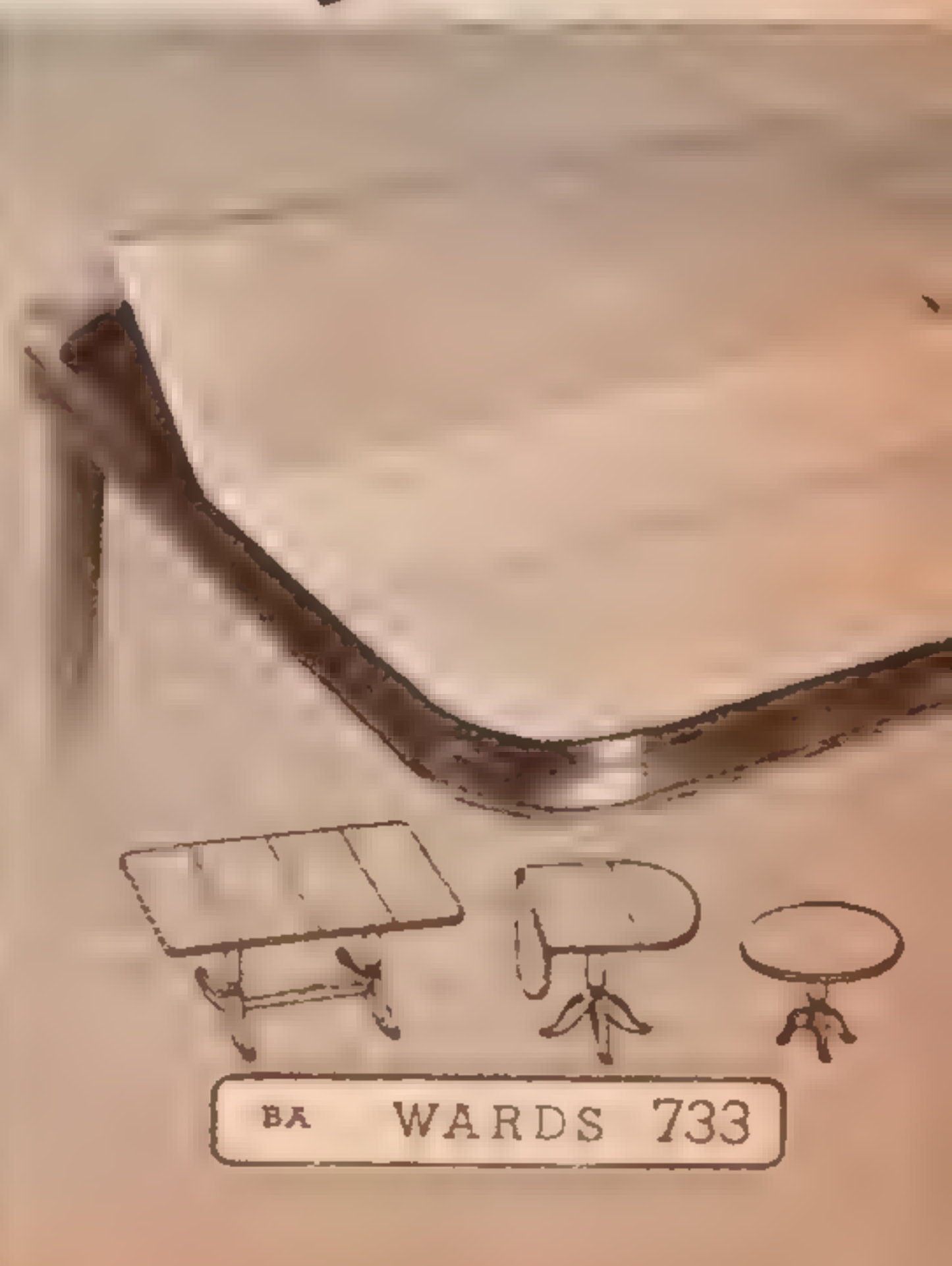
SIZE	Best Quality			Better Quality			Good Quality		
	Cat. No.	Ship. wt.	Price	Cat. No.	Ship. wt.	Price	Cat. No.	Ship. wt.	Price
Pads up to 48 in. long	66 A 5464 K	14 lbs.	\$14.47	66 A 5460 K	12 lbs.	\$10.68	66 A 5455 K	10 lbs.	\$8.69
Pads 48½ to 65 in. long	66 A 5465 K	20 lbs.	17.47	66 A 5461 K	17 lbs.	12.48	66 A 5456 K	16 lbs.	9.99
Pads 65½ to 72 in. long	66 A 5466 K	22 lbs.	19.37	66 A 5462 K	19 lbs.	14.58	66 A 5457 K	18 lbs.	11.49
Leaf up to 12 in. wide	66 A 5467 K	6 lbs.	5.15	66 A 5463 K	4 lbs.	3.85	66 A 5459 K	3 lbs.	3.29
Leaf 12½ to 15 in. wide	66 A 5467 K	7 lbs.	6.25	66 A 5463 K	6 lbs.	4.58	66 A 5459 K	5 lbs.	3.59
Leaf 15½ to 18 in. wide	66 A 5467 K	8 lbs.	7.55	66 A 5463 K	7 lbs.	5.28	66 A 5459 K	6 lbs.	4.19
State Top Color:	Maple, Mahogany, Brown, Tan, Off-White			Brown, Mahogany or Off-White			Brown or Damask White.		
State Bottom Color:	Brown, Wine or Green			Brown, Wine or Green			Brown or Green		

For Tables in this Catalog or at Wards Retail Stores—simply State Article Number of Table, Quality and Color of Pad.

For Any Other Tables send a paper pattern of Table Top. If you use more than one sheet, please glue together; write name, address, color, quality of pad. Material, instructions on request.

NOTICE: C.O.D. orders accepted only for Pads made to fit tables in this Catalog. Pads Mailed from nearest Factory: pay postage from Philadelphia, New York City, Atlanta, Ga., or Cleveland.

DROPLEAF TABLE PADS are 3-pc. Send 2 patterns (without leaves), 1 of center section, 1 of dropleaf. RECTANGULAR, SQUARE OR OVAL TABLE PADS are 2-pc. Send pattern of ½ table (from center to end) ROUND TABLES—no pattern. Simply State Diameter. CENTER INSERT LEAVES—order separately. State length and width. No pattern needed.







## Modern Mahogany... CINNAMON OR SILVER GRAY

**(A) TO (E)** MADE OF FINE MAHOGANY VENEERS with Complementary Solid Cabinet Woods. Pressure Laminated Plastic Tops make furniture stain, burn and scratch resistant. The hand-rubbed finish and Brass-plated pulls combine to make this a most attractive bedroom suite. All drawers dove-tailed and center-guided for added strength, smooth opening and closing. Dustproof construction keeps drawer contents cleaner. Available in 3-Piece group at extra savings. Two handsome finishes: Cinnamon Brown or Silver Gray.

3-PIECE GROUP INCLUDES: Triple Dresser (D), Bookcase Bed (A) and 4-Drawer Chest (C). *State Choice*: Cinnamon Brown or Silver Gray finish.

66 A 6600 F—*State* Full or Twin Size Bed. Ship. wts. 375 or 365 lbs. .... \$149.95

**(A)** BOOKCASE BED. Sliding doors. Headboard about 37 in. high. *State finish*.  
66 A 6604 F—*State*: Full (54 in.), Twin (39 in.). Wts. 80, 70 lbs. .... \$44.95

**(B)** PANEL BED. Headboard about 32 inches high. *State finish*.

66 A 6605 F—*State*: Full (54 in.), Twin (39 in.). Wts. 55, 45 lbs. .... \$24.95

**(C)** FOUR DRAWER CHEST. Size Overall: About 34x18x43 in. high. *State finish*.

66 A 6603 F—Shipping weight 110 lbs. .... \$39.95

**(D)** 7-DRAWER TRIPLE DRESSER WITH PLATE GLASS MIRROR 40x28 in. *State finish*.

66 A 6602 F—54x18x30 in. high. Shipping weight 185 lbs. .... \$69.95

**(E)** ONE DRAWER NIGHT STAND. Use singly or in pairs. *State finish*.

66 A 6606 F—About 20x16x24 inches high. Shipping weight 35 lbs. .... \$24.95

SHIPPING NOTICE: "F" after Catalog Numbers means shipped promptly from Factory near Lynchburg, Va. Pay Freight from there. Allow 2 extra weeks.



## Keynoter—WARDS NEW EXCLUSIVE GROUP

**(F) TO (L)** TRANSITIONAL STYLING WITH ITALIAN FLAIR. Fine Mahogany Veneers; Select Solid Hardwood. Polished Brass Hardware accents. Drawers dove-tailed, smoothly center-guided; dustproof construction. Brass-framed plate-glass dresser mirror tilts to any position; may be mounted vertically or horizontally. Choose Gray-Beige or Spice Brown finish.

3-PC. GRP. Double Dresser (K), 4-Drawer Chest (J), Bookcase Bed (F).

66 A 6400 F—*State* Full or Twin Bed. Wts. 380, 365 lbs. *State finish*. .... \$179.95

**(F)** BOOKCASE BED. Sliding panel. Headboard about 37½ inches high.  
*State*: Full (54 in.), Twin (39 in.) *State finish*.

734 WARDS BA 2

66 A 6404 F—Ship. wt. 80 lbs., 65 lbs. .... \$44.95

**(G)** PANEL BED. Headboard about 33½ inches high. *State finish*.

66 A 6405 F—*State* Full (54 in.), Twin (39 in.). Wts. 50, 40 lbs. .... \$29.95

**(H)** 2-DRAWER NIGHT STAND. Use singly or in pairs. *State finish*.

66 A 6406 F—About 20x16x24 in. high. Shipping weight 45 lbs. .... \$29.95

**(J)** 4-DRAWER CHEST. Size Overall: 36x19x43 inches high. *State finish*.

66 A 6402 F—Shipping weight 120 lbs. .... \$49.95

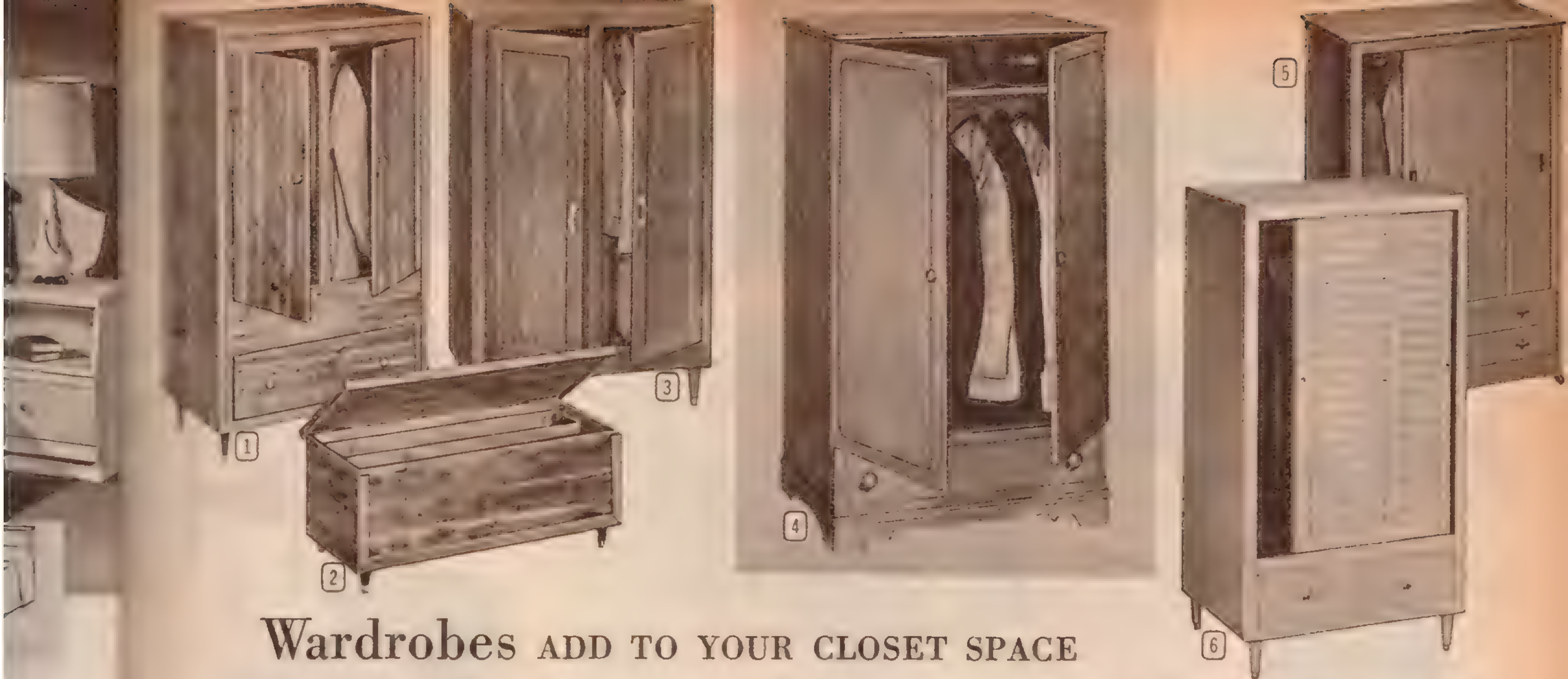
**(K)** 6-DRAWER DOUBLE DRESSER WITH PLATE GLASS MIRROR 32x42 inches wide.

66 A 6401 F—About 56x19x30 in. high. *State finish*. Wt. 180 lbs. .... \$89.95

**(L)** PIER VANITY WITH MIRROR 22x50 INCHES. 2 Drawers. Black plastic top.

66 A 6407 F—About 22x16x18 inches high. *State finish*. Wt. 95 lbs. .... \$49.95





## Wardrobes ADD TO YOUR CLOSET SPACE

**1 AND 2** SOLID RED CEDAR REPELS MOTHS, keeps linens, blankets and clothing fresh and sweet smelling. Durable high gloss, natural Varnish finish over 3/4-in. thick Cedar. Black legs with Brass-plated ferrules.

**1) AROMATIC RED CEDAR WARDROBE . . .** complete with storage drawer, mirror, lock, key and tie rack. Size abt. 22x38x68 in. high. Hanging length 47 in.

66 A 6717 R—Ship. wt. 151 lbs. . . . . **\$69.95**

**2) AROMATIC RED CEDAR CHEST** with tray inside. Size abt. 22x38x68 in. high. Hanging length 47 in. Ship. wt. 145 lbs. . . . . **\$64.95**

**3) LOW-PRICED WOOD WARDROBE.** Hanging length 52 in. State finish. Maple or Walnut. Abt. 20x37x63 in. 66 A 6701 R—Wt. 80 lbs. State finish. . . . . **\$39.95**

**4) MAPLE FINISHED WARDROBE** in 18th Century design. Entirely cedar lined for additional moth protection. Extra-large size for maximum storage space. A full-length hat shelf above for more storage convenience. Simulated drawer front with bright Brass finished pulls. Size about 41 1/2 x 22 3/4 x 68 in. high. Hanging length 51 in.

66 A 6718 R—Wt. 206 lbs. \$5 Down, Cash **\$99.95**

**5) MODERN CEDAR LINED WARDROBE** gives practical year 'round moth protection. Two space saving sliding doors. Easy-rolling casters. Brass-plated recessed door pulls. Simulated drawer front. Size about 22x40x60 1/2 in. Hanging length 52 in. State finish: Walnut or Lined Oak.

66 A 6719 R—Wt. 112 lbs. \$5 Down, Cash **\$74.95**

**6) WOOD WARDROBE WITH SMART LOUVERED DOORS.** Achieve the convenience of a spacious closet at a moderate price. Constructed of solid hardwood and hardwood veneers with lustrous lacquer-finished exteriors. Two space-saving sliding doors. Simulated drawer front. Full width hat shelf, 8 in. high. About 37x24x71 in. Hanging length 52 in.

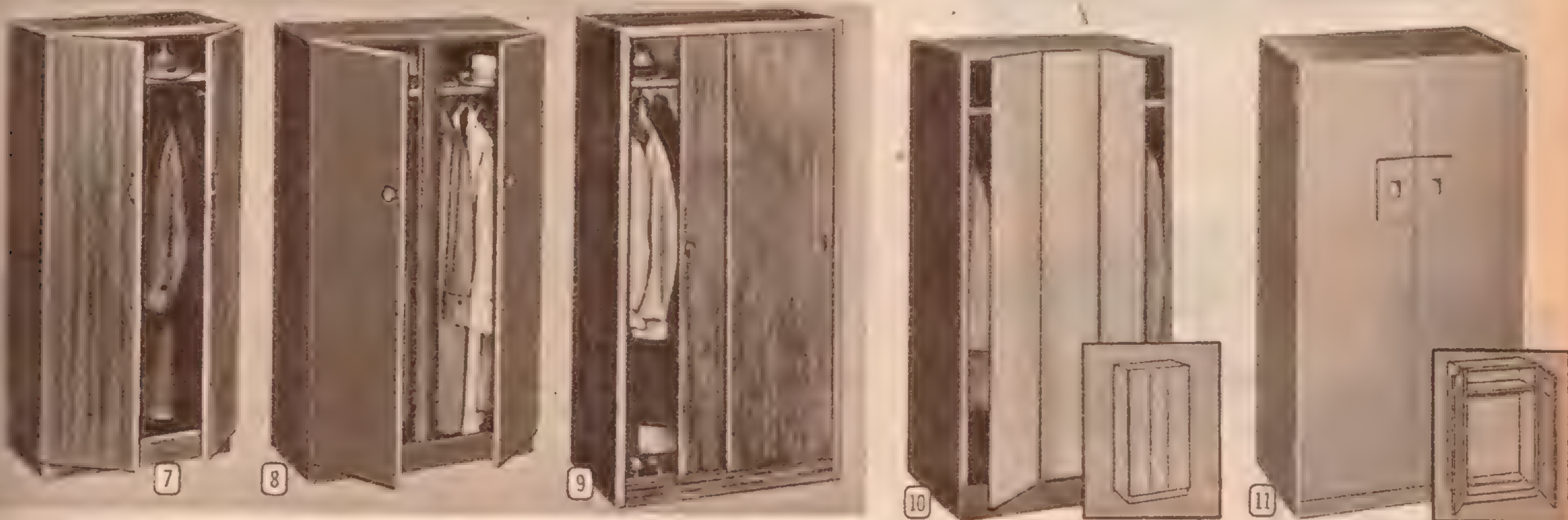
**Finish:** Maple with Brass-plated door pulls or soft Gray with Chrome finished door pulls. 66 A 6703 R—Wt. 105 lbs. State finish. . . . . **\$39.95**

**WOOD WARDROBE, Like (6) with doors not louvered.** 66 A 6702 R—Wt. 100 lbs. State finish. . . . . **\$54.95**

**NOTICE:** All Wards Wardrobes are shipped completely assembled, ready for use. "R" after Catalog Number means *Not Mailable*—shipped promptly from Stock by Freight, Truck or Express.

**Just Say "Charge-It"**

**SEE PAGES 1281-1282**



**7) STEEL WARDROBE, 30 IN. WIDE.** Two hinged doors with sturdy door catches and Chrome-plated pulls. Welded seams for rigidity. Baked-on enamel, Walnut "Woodgrain" finish. Full width hat shelf. Lock and key. Abt. 30x20x65 in. Hanging length 56 in. 66 A 4175 R—Ship. wt. 65 lbs. . . . . **\$26.95**

**24-IN. WIDE WARDROBE.** Like (7), except hanging length 54 inches.

66 A 4176 R—Ship. wt. 60 lbs. . . . . **\$19.95**

**9) POPULAR 36-IN. WIDTH.** Sturdy steel construction with seams rigidly welded. Hat shelf, shoe space and hanger rod. Baked-on enamel, Brown Crackle finish. Brass-plated door pulls. Abt. 36x20x65 in. Hanging length 56 in.

66 A 4531 R—Ship. wt. 90 lbs. . . . . **\$29.95**

**10) 36-IN. WIDTH STEEL WARDROBE** with space-saving sliding doors. Rigidly welded seams. Baked-on enamel Walnut "Woodgrain" finish. Complete with hat shelf and shoe space. Hanging length 60 in.

66 A 4500 R—Abt. 36x21 1/2 x 69 in. Wt. 97 lbs. . . . . **\$34.95**

66 A 4501 R—Same as (9) except 30x21 1/2 x 65 in. Hanging length 56 in. Wt. 65 lbs. . . . . **\$31.95**

**11) NEW DECORATIVE DOOR TRIM** makes this 36-in. wardrobe especially good for use as an extra closet, as well as a year 'round storage unit. All steel construction, smart new styling. Light Brown baked-on enamel finish. Magnetic door catches. Hat shelf. Shoe and tie racks, belt hooks, mirror, lock, two keys in all but 24-in. width. Size about 21 in. deep; 66 in. high. Hanging length 56 in.

66 A 4528 R—36-in. width. Wt. 84 lbs. . . . . **\$32.95**

66 A 4546 R—30-in. width. Wt. 75 lbs. . . . . **27.95**

66 A 4151 R—24-in. width. Wt. 55 lbs. . . . . **21.95**

**For effective interior design . . . Wards new decorating handbook "Putting the Pieces Together." Sold on Page 843.**

**11) 36-IN. MIRROR DOOR STEEL WARDROBE.** Three mirrored panels swing open to give you the convenience of a full-length 3-way mirror. Hat shelf, shoe rack, and 2 tie racks included. Rigidly welded seams. Med. Brown crackled finish. Size about 36x20x68 in. high. Hanging length 53 in.

66 A 4525 R—Wt. 135 lbs. \$5 Down. . . . . Cash **\$53.95**





## CHARMING Traditional TABLES \$17<sup>95</sup> to \$39<sup>00</sup>

(1) to (8) Elegance is the keynote in this group of fine tables. Beautifully made of select hardwoods and veneers finished in rich Mahogany. All but Tea Cart (3) have 24K Gold tooling and hand

padded leather tops; antiqued Brass hardware carefully selected. All but Drum Table (1) have easy-rolling casters. Their good taste and dignity will enhance your decor.

(1) REVOLVING BOOK DRUM TABLE. Big and impressive—give it a prominent place in your living room. Revolves smoothly. Five piece genuine leather top. Mahogany finish. Antique Brass hardware. Abt. 28-in. diam.

66 A 820 R—Ht. abt. 29½ in. Wt. 41 lbs. \$39.00

(2) ROUND COMMODE. Two hinged doors open to reveal roomy storage. Mahogany finish. Abt. 23-in. diameter, 24 in. high.

66 A 821 R—Ship. wt. 34 lbs. \$39.00

(3) TEA CART. Mahogany veneer top will show off your best tea set. Rolls smoothly on swivel wheels front and back. Bottom shelf. Top open abt. 35x25 in. Closed 25x17 in.

66 A 822 R—Ht. abt. 28¼ in. Wt. 35 lbs. \$29.00

(4) COCKTAIL TABLE. Place in front of sofa or between two lounge chairs—make a graceful group. Lower shelf. No drawer. Size abt. 20½x41½x16½-in. ht.

66 A 884 R—Ship. wt. 28 lbs. \$27.50

(5) COCKTAIL TABLE. Place this elegant piece in front of your sofa, build your decor around it, adorn with your favorite knick-knacks. One handy drawer in lower shelf. Size abt. 20½x40 in. Height abt. 17½ inches.

66 A 823 R—Shipping wt. 43 lbs. \$39.00

(6) STEP TABLE. Luxurious beside a deep lounge chair. Two antique Brass grilled doors reveal roomy storage. Both shelves leather topped. Size abt. 18x28x25½ in. high.

66 A 824 R—Shipping wt. 32 lbs. \$39.00

(7) END TABLE. A pair of these to hold the latest books and periodicals add a definite note of distinction. Or use singly. Accommodating lower shelf. Size abt. 19x28x23 in. high.

66 A 879 R—Shipping wt. 20 lbs. \$26.50

(8) STEP TABLE. Put a tall lamp on this—top shelf just the right height. Use singly or in pairs. Size abt. 18½x29x25-in. ht.

66 A 886 R—Shipping wt. 25 lbs. \$27.50

### Traditional Tables with "Nevamar" Tops

(9) to (13) "Nevamar" high pressure plastic tops give you invisible protection from burns, mars. Enjoy this group of fine tables the relaxed way—so easy-care you just wipe clean with a damp cloth.

Inspired by fine traditional pieces, developed in selected Hardwoods and veneers finished in lustrous Mahogany. Accessories are Brass-plated. These tables are well-built, designed to give years of service.

(9) COCKTAIL TABLE. Most useful style of all—long and narrow, for the space in front of the sofa or under the picture window. Always in good taste, blends with any decor. Size about 42x18x15-in. high.

66 A 1057 R—Shipping wt. 23 lbs. \$17.95

(10) STEP TABLE. Perfect height for a lamp, large or small. Use singly or in pairs, beside sofa or chair—adds decorative note to living room. Abt. 36x18x16 in. high.

66 A 921 R—Shipping wt. 20 lbs. \$17.95

(11) END TABLE. Fits into most decorating plans. Lower shelf. Abt. 23x15x22-in. ht.

66 A 922 R—Shipping wt. 23 lbs. \$17.95

(12) DRUM TABLE. Show off an impressive lamp—a favorite plant... fits a bay window situation perfectly. Abt. 24-in. diam. 26-in. ht.

66 A 918 R—Shipping wt. 21 lbs. \$17.95

(13) COCKTAIL TABLE. Duncan Phyfe single pedestal. Brass-footed legs. Center it between two lounge chairs. Abt. 26x18x23-in. ht.

66 A 920 R—Ship. wt. 21 lbs. \$17.95

(14) BUNCHING TABLES. Use one, two, or three—wonderfully decorative, amazingly useful. May be lined in a row; whisked to chair-side, transformed to a snack table; hold a chess set, checkers or any game for two. Mahogany finished. Hardwood with inlaid mahogany top, inlaid contrasting border.

66 A 919 R—Abt. 18-in. sq. 17 in. ht. Fluted pedestal base. Ship. wt. 14 lbs. Each \$17.95







## PRACTICAL Modern ACCENT TABLES \$14<sup>95</sup> To \$32<sup>95</sup>

(15) TO (21) Formica, high pressure plastic tops on choice of seven styles, all distinctively different modern design. Give you the easy-care service of invisible plastic protection—will not burn, scratch or mar

—ever. You need never wax, polish or rub—to clean, just wipe with damp cloth. Hardwood, developed in beautiful Walnut or Lined Oak finish. Brass-plated ferrules and pulls, Gold color routing.

(15) COCKTAIL TABLE. Rates the center of attention in your living room—in front of the sofa, or under the picture window. Useful drawer and full length undershelf. Abt. 42x20x15-in. ht.

66 A 956 R—State finish. Wt. 40 lbs. . . . \$24.75

(16) END TABLE. Well-proportioned, perfect beside a lounge chair. One full drawer. Open shelf space in bottom. Abt. 30x20x28-in. ht.

66 A 959 R—State finish. Wt. 31 lbs. . . . \$24.75

(17) STEP TABLE. Top shelf perfect height for a lamp. Use lower shelf for ash trays, etc. One handy drawer. Abt. 30x20x24-in. ht.

66 A 958 R—State finish. Wt. 28 lbs. . . . \$24.75

(18) ROUND COCKTAIL TABLE. Large 34-in. diam. Useful with low chairs. Ht. abt. 15 in.

66 A 957 R—State finish. Wt. 25 lbs. . . . \$24.75

"R" after Cat. No. means shipped from Stock by Freight, Truck or Express

(19) DISTINCTIVE PLANTER TABLE. Has a built-in planter at each end—perfect for the picture window. Equally effective with live plants or cleverly simulated ones—metal insert containers take care of the planting. (Plants not included.) One handy drawer in front. Size about 46x17x26 inches high.

66 A 964 R—State finish. Wt. 28 lbs. . . . \$27.50

(20) CORNER TABLE. Large 30-in. square. Useful between sofa, chair or between two lounges. Use in open, too, with the latest books, periodicals, etc., in front of sofa. Ht. abt. 15 in.

66 A 960 R—State finish. Wt. 18 lbs. . . . \$17.75

(21) DRUM TOP TABLE. Traditional style gone effectively modern. 28-in. diam. top. Small lower shelf. No drawer. Ht. abt. 28 in.

66 A 961 R—State finish. Wt. 39 lbs. . . . \$24.75

### Low-Priced Tables With Fashion-Wise Two-Tone Shading

(22) TO (25) Plasticized finish tables in high-fashion styling. Each is available in two popular finishes—rich looking Cordovan Mahogany or polished Walnut.

Grained tapered legs match perfectly; routed tops have two-tone shading, finish protects against mars, burns, stains—perfect for entertaining. Plastic glides.

(22) STEP TABLE. Duo-level for lamps, books, etc.—a-brac. Size abt. 28x18x22 in. high.

66 A 929 MO—State finish. Wt. 16 lbs. . . . \$14.95

(23) COCKTAIL TABLE. Size abt. 48x18x15-in. ht. Handy useful style.

66 A 931 MO—State finish. Wt. 15 lbs. . . . \$14.95

(24) CHAIRSIDE END TABLE. Has handy lower shelf. Size abt. 28x18x22 in. high.

66 A 930 MO—State finish. Wt. 16 lbs. . . . \$14.95

(25) ROUND COCKTAIL TABLE. 36-in. diameter. Height about 15 inches.

66 A 932 MO—State finish. Wt. 19 lbs. . . . \$17.95

### Hardwood Slat Bench-Table with Cushioned Seat

VERSATILE, PRACTICAL, GOOD-LOOKING. Use in so many ways. Provides a seat for extra guests, extra serving table for a large crowd. Dress it up with plants or books for pure decoration. Put it at the foot of the bed for extra blankets. White plastic covered seat; opposite end has white plastic table section—burn, stain, scratch-resistant. Selected Hardwood finished in your choice of Walnut or Ebony Black. Full 6 feet long.

66 A 698 R—About 17x15 in. high. State finish. Shipping wt. 22 lbs. . . . \$32.95



Decorate confidently—  
get Wards handbook—  
see Page 843.

KAS 3 WARDS 737

Just Say Charge It At Wards SEE PAGE 1281





## Governor Winthrop Secretary

**1 IMPRESSIVE SECRETARY**—an important piece in any room and a wise investment. Build your traditional decor around it. Authentic details include: Serpentine front; scroll pediment with flame finial; wood grillwork on glass doors; shaped legs. Three adjustable shelf spaces. Desk writing shelf in open position is about 27x18 in.

Convenient letter slots and compartments. Lock on upper door and desk lid, key included. Three center-guided drawers with dovetailed fronts and slotted backs, slide smoothly and easily. Authentically styled brass finished pulls.

Size overall about 31½x17x79 in. high. Mahogany or Walnut veneers and hardwood finished to match. Pay freight from Factory near Evansville, Ind. Allow 7 days plus transit time. *State finish* wanted: Mahogany or Walnut. Shipping weight 125 lbs.

66A1637 F—\$5 Down, Cash \$79.95

66 A 1638 F—BASE ONLY. Ht. abt. 40¼ in. Ship. wt. 100 lbs. \$59.95

Shop the complete furniture section of Wards Big Book. You'll find all your needs at lowest prices.



## Traditional or Modern Desks

**2 EIGHTEENTH CENTURY DESK.** Exceptionally fine value at low price. Beautifully constructed of solid hardwood and the finest veneers. Gracefully designed pedestal base. Antiqued metal drawer pulls carry out the traditional theme. 8 drawers dovetailed and side-guided for easy sliding, one drawer double-deep for filing. Top about 22x44 in. long. Height abt. 30 in. *State finish* wanted: Rich Walnut or Deep Mahogany.

66 A 1388 R—Ship. wts.: Walnut 98 lbs.; Mahogany 94 lbs. \$5 Down.. Cash \$54.95

**3 ROSEBUD CHAIR.** Deeply carved Rose motif back. Solid hardwood with one-piece back post and leg, strong stretcher braces built to last. Removable seat abt. 16x15 in. 33-in. ht. Imported Italian cotton tapestry seat cover. *State finish*: Mahogany or Walnut.

66 A 1525 R—Ship. wt. 14 lbs.....\$12.95

**4 PROVINCIAL CHAIR.** Distinctively styled to match the elegance of desk (5)—they make a handsome pair. Solid hardwood finished in warm Cherry. Padded seat abt. 21½x18 in., covered in Brown cotton fabric. Height abt. 34 in.

66 A 757 R—Ship. wt. 13 lbs.....\$15.95

**5 FRENCH PROVINCIAL LEATHER TOP DESK.** Devotees of tradition can point with pride to this elegant desk—one of the finest ever presented by Wards. Beautifully constructed of selected Hardwood with Cherry veneered surfaces. Genuine leather top with 22K Gold tooling. 8 smooth-sliding side-guided drawers, 1 double-deep. Antiqued Brass finished pulls. Top abt. 22x47 in. 30-in. ht.

66 A 758 R—Wt. 130 lbs. \$5 Dn. Cash \$89.95

**6 DANISH INSPIRED DESK.** An example of the finest modern styling for champions of the New Look. Walnut construction throughout. Choice of Walnut or Lined Oak finish. Legs have Brass-plated ferrules. Sculptured wood pulls on 4 roomy, dove-tailed drawers, 1 double-deep; slide on Nylon guides. Size: abt. 22x42x30 in. high. *State finish*.

66 A 1563 R—Wt. 65 lbs. \$5 Dn. Cash \$49.95

**7 "SUBURBIA" CANE BACK CHAIR.** Styled to match desk (6). Framed with mellow Walnut finished Hardwood, matching legs. Attractive padded Charcoal Brown cotton Tweed seat. Size: about 18x17½x29¾ in. high.

66 A 20110 RX—Ship. wt. 15 lbs....\$22.95



**8 TYPEWRITER DESK, 18TH CENTURY STYLING.** Center of top folds back—holds any standard typewriter—lowers when not in use. Solid hardwood top and drawer fronts, balance hardwood veneers. 7 drawers, 1 double-deep. Antiqued finished metal pulls. Top abt. 44x22 in. Ht. 30 in. Pay freight from Factory near Evansville, Ind. Allow 7 days plus transit time. *State finish*: Mahogany or Walnut.

66 A 1454 F—Ship. wt. 92 lbs. \$5 down.....Cash \$58.95

**9 LYRE-BACK CHAIR.** Hardwood. Removable seat abt. 15x16½ in. covered in Green and Silver damask fabric. Ht. 32 in. *State finish*: Mhg., Walnut.

738 WARDS BA 2

66 A 1527 R—Wt. 15 lbs....\$11.95

**10 MODERN TYPEWRITER DESK.** Typewriter attaches to center leaf, slides into center bin when not in use. Top closes, typewriter is out of sight and dust. 3 drawers with 4-drawer appearance in each side pedestal, lower one a file drawer. Brass-plated drawer pulls. Constructed of selected hardwood, available in Blond Oak with Oak top, drawer fronts; or in Walnut finish with Walnut top, drawer fronts.

Ship. from Fact. in Burlington, Iowa. Allow 2 weeks extra. Size abt. 23x44x30-in. ht.

66 A 733 F—*State finish*. Wt. 100 lbs.....\$89.95

**11 MODERN DESK**—Danish inspired. Luxurious simplicity, under-stated to emphasize the eye-catching "Brass-Knuckled" frame. All hardwood and Walnut veneers, in a glowing Walnut finish. Durable plastic top. 4 large drawers; extra-long 22x49-in. top. Ht. abt. 30 in.

66 A 813 R—Ship. wt. 65 lbs.....\$69.95

**12 DESK CHAIR.** Handsomely completes the modern picture. Moulded plywood back, hardwood turned legs. White plastic cover. Seat is 17x17x18 in. high. Walnut finish.

66 A 819 R—Ship. wt. 23 lbs.....\$27.95





## Care-Free Hard Surface Plastic Tops

- Extra-Thick, Sturdy Desk Tops; Extra-Large Work Surfaces
- Modern Styling, Good-Designing, Low-Priced for This Quality
- Use in Living Room, Den, Dormitory or Study
- Beautiful Plasticized Wood-Grain Print Finish Resists Scratches, Stains, Marks
- Distinctive Golden Routing on Drawer Fronts; Handsome Drawer Pulls Are Brass-Plated
- Your Choice of Finish—Deep, Glowing Walnut or Popular Lined Oak

**13** 4-DRAWER DESK. Four drawers, one double-deep for filing makes it easy to store documents, papers, etc. Extra-large top about 22x44 in. supplies generous working area. Height about 29 inches. State finish: Walnut or Lined Oak.

66 A 801 R—Shipping wt. 87 lbs....\$36.95

**14** 3-DRAWER DESK. Trim looking—smartly designed. Three roomy drawers provide ample storage space. Desk top about 22x40 in. Ht. abt. 29 in.

66 A 817 R—Wt. 63 lbs. State finish...\$29.95

**15** 6-DRAWER DESK. Spacious desk has six large drawers, one double-deep for filing. Top abt. 22x44 in. Ht. abt. 29 in. 66A803R—State finish. Wt. 100 lbs.\$44.95

**16** **17** STURDY DESK CHAIRS. Eggshell Duran plastic seat abt. 14x16 in. Wt. 14 lbs. ea.

(16) 66 A 1566 R—Height about 33½ in. State: Lined Oak or Walnut finish.\$10.95

(17) 66A1565R—Height abt. 32 in. State: Lined Oak or Mahogany finish...\$11.95

JUST SAY “Charge It!” SEE PAGE 1281



**20** MODERN DESK—big 48x22-in. top. Crisp, clean-line styling. Brass-plated pulls, leg ferrules. Lined Oak finish or Solid Oak, Oak veneers. Walnut finish desk is Solid Walnut, Walnut veneers. 8 center-guided, dovetailed drawers, one double-deep. Ht. abt. 30 in. State finish.

66 A 845 R—Ship. wt. 107 lbs. \$5 Dn. \$5 Mo...Cash \$74.95

**21** MODERN DESK CHAIR. Comfortably padded seat. Available in two finishes: Solid Oak with Lined Oak finish and Gray Duran plastic seat; or Solid Hardwood with Walnut and Gray Duran plastic seat. Seat about 15x18 in. Overall about 33 in. State finish.

66 A 1566 R—Ship. wt. 15 lbs.....\$13.95

**22** MODERN DESK. Solidly constructed to give years of satisfactory service—designed to blend with most decors. Oak desk is made of Solid Oak and Oak veneers. Walnut desk is Solid Hardwood and Walnut veneers. 7 roomy center-guided, dovetailed drawers, with wood glide rail and nylon glides. 2 double-deep for filing. Brass-finished drawer pulls, and leg ferrules. Top is about 20½x42 in. Height about 30 in. State finish wanted: Oak or Light Walnut. Use your credit—only \$5 Down.

66 A 1541 R—Wt. 83 lbs.....Cash \$54.95

**23** KNEEHOLE DESK. Three drawers, one double-deep for filing. Size about 22x40x30-in. ht. 66 A 845 R—Ship. wt. 55 lbs. \$5 Down.Cash \$47.95

**24** WALL PANEL. 3 adjustable shelves 8½ in. deep, one with hinged door that drops down. Wall hangers included. Abt. 8½x26x42 in. high. 66 A 847 R—Ship. wt. 28 lbs.....\$32.95

**25** DESK CHAIR. Persimmon plastic seat. Ht. 32 in. 66 A 846 R—Shipping wt. 15 lbs.....\$18.95

66 A 848 R—3-Pc. Set. Save \$4.85. Ship. wt. 97 lbs.....\$95.00

BA WARDS 739



## Student Desk and Chair

**18** HARD SURFACE PLASTIC TOP. Easy care, plastic top resists marks and burns. Solid Oak with Oak veneers in Lined Oak finish or selected hardwood with Honey Maple finish. Tapered wood legs have Brass-plated ferrules. Drawer pulls Brass-plated. 4 roomy drawers. Wide shelf under top stores books, etc. Size abt. 20x36x30-in. ht. State finish: Lined Oak, wt. 72 lbs.; or Maple, wt. 59 lbs.

66 A 996 R—\$4.00 Down Cash \$36.95

Wards New Decorating Book—full of helpful ideas—is sold on Page 843.

**19** BUDGET PRICED DESK CHAIR. Useful in kitchen or bedroom, too. Sturdily constructed to take years of family use. Tubular steel legs with Bronzefone finish. Padded seat and back upholstered in washable White plastic. Seat size about 15½x15½ in. Height about 30¼ in. Mailable. Shipping weight 13 lbs. 66 A 1333 MO.....\$6.95 “R” after Cat. No. means Not Mailable—Item shipped promptly from Stock by Freight, Truck or Express. “M” or “MO” means Item is Mailable.

## Home Library Corner

- Modern Design—Boldly Simple
- Finely Crafted of Select Hardwoods, Walnut Veneers
- Finished in Rich Walnut
- Strong Hardwood Desk Top Resists Marring
- Wall Panel Provides Book Shelves
- 3-Pc. Set Makes Useful Home Business Area



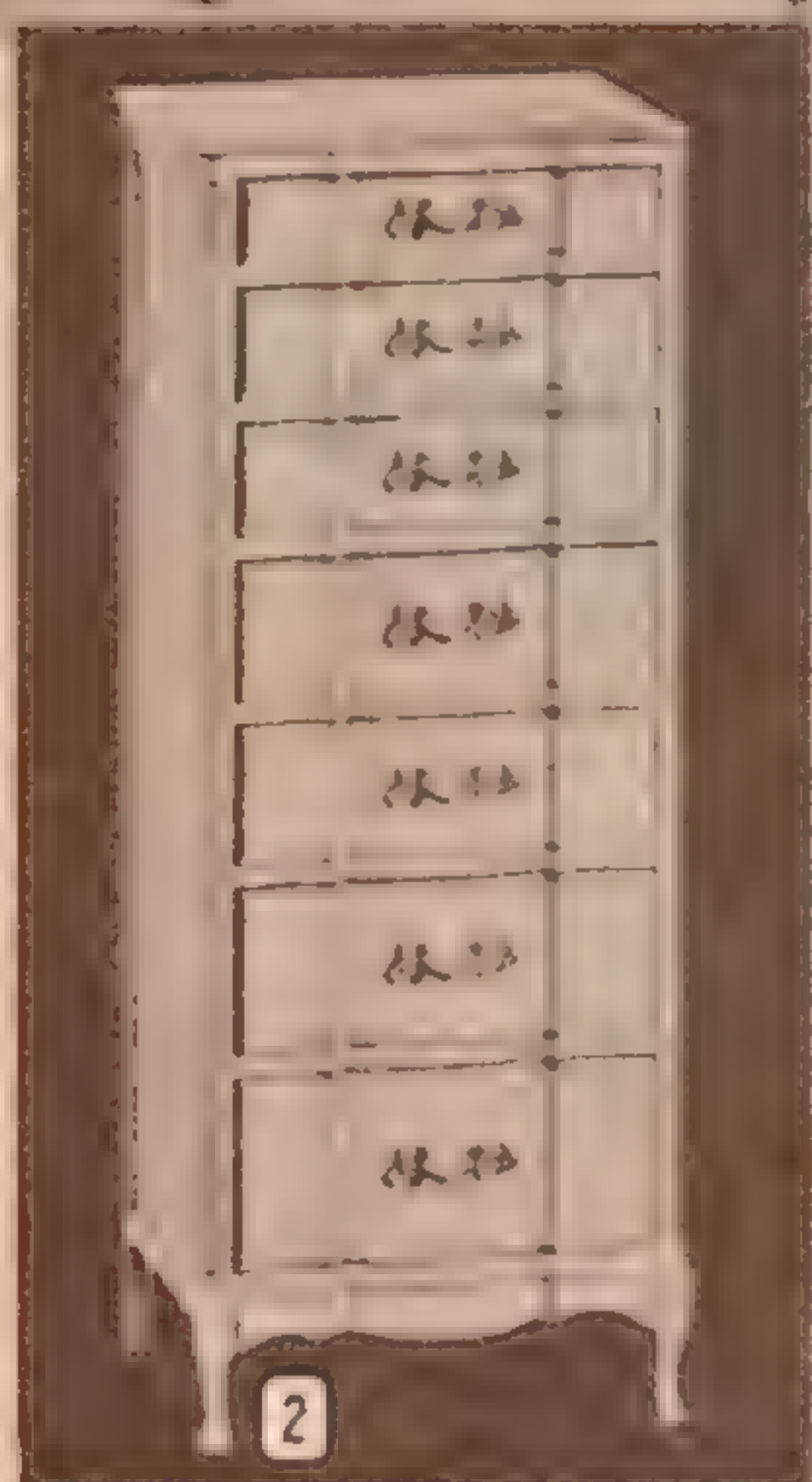
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## Fashion-Wise Decorator Chests

MAKE STORAGE SPACE A STYLE ASSET



**1** **DISTINCTIVE FRENCH PROVINCIAL CHEST.** Graceful lines, carved legs, hand painted gold detailing and beautiful finish give the true look of elegance. Designed to fit flush if your plans call for two—use side-by-side as sideboard or dresser. Solves many decorating problems—the blank wall in the living room or needed storage in bedroom. 3 dovetailed, center-guided drawers. Antiqued Brass-plated pulls. Select Hardwood with White or Black finish. Protective coat of DuPont Duco lacquer hand-rubbed to high luster. Size abt. 30x17x30 in. ht. *State:* White or Black. Ship. wt. 70 lbs.

66 A 1014 R.....Each **\$59.50**. Save \$10. Buy Pair **\$109.00**

**2** **PIER CHEST.** Fits in small wall space—adds interest to room decor, too. Easy to be tidy with seven drawers to take care of small items. Beautifully made—all Hardwood, finished in DuPont Duco lacquer in Antique White and hand-rubbed to a glowing rich finish. Golden hardware and decoration. Size abt. 20x14x48½-in. ht.

66 A 740 R—Ship. wt. 75 lbs. \$5 Down.....Cash **\$79.50**

A WORLD OF COORDINATED PAINT COLORS—all planned for you in Wards new Color Program. See Page 707 for details on how you can use it.

**3** **MODERN CHEST.** Straight, severe lines with just the whisper of the Orient give beautiful simplicity of design highlighted by handpainted, golden detailing. 3 drawers have bold Brass-plated pulls. Made from select Hardwood and veneers, finished in lustrous lacquered Black or White. Size abt. 17½x29½x28½ in. high. *State finish.* Ship. wt. 62 lbs.

66A1389R. Each **\$39.95**. Save \$4.90. Buy Pair **\$75.00**

**4** **LOWBOY CHEST.** Surprisingly useful for casual storage. Two large drawers neatly contain items you need at hand but out of sight. Graceful Queen Anne styling carried out in select Cherry or Mahogany veneers. Antique Brass hardware. Size: abt. 32x16x30-in. ht. *State:* Dark Cherry or Deep Mahogany.

66 A 838 R—Ship. wt. 56 lbs. \$5 Dn.....Cash **\$49.95**

JUST SAY **Charge It AT WARDS**  
See Page 1281



## Lane Chests

AN INVESTMENT IN THE FUTURE

**5 TO 8** You'll be proud to own and use a Lane Master-Crafted Chest—famous for quality. Solid ¾-in. cedar interiors; exteriors hand-rubbed to a satiny finish. Plenty of storage room for silver, china, linens, woolens. Choice of 4 designs. FREE Moth Protection Warranty.

**(5) LANE CONTEMPORARY CHEST.** Modern design chest of genuine Walnut. Diamond matched veneers on front panel. Roomy drawer in base is felt lined for storage of silver. Self-rising tray. Size: abt. 17x46x20 in. high. \$500 Moth Warranty. Your choice of Walnut or Oak finish. *State finish.*

66 A 1886 R—Wt. 78 lbs..Cash **\$74.50**

**(6) LANE COLONIAL MAPLE CHEST.** For the Colonial minded—will go perfectly with Early American decor. Authentic cut-out base, antique hardware. Mellow Brown Maple finish. Self-rising tray. Size: abt. 18x44x20 in. high. \$500 Moth Warranty. Ship. wt. 77 lbs. \$5 Down, \$5 Monthly.

66 A 1878 R.....Cash **\$74.50**

**(7) LANE MODERN CHEST.** Beautifully designed, beautifully detailed—makes a handsome piece of furniture. Has self-rising tray. The drawers are simulated. Finished in your choice of beautiful Moonstone Gray or Tangier Tan. \$500 Moth Warranty. Size: abt. 17½x47x20½ in. high. Wt. 85 lbs.

66 A 1888 R—*State finish*....**\$64.95**

**(8) LANE ECONOMY CHEST.** Smart contemporary design in choice of three finishes: Walnut, Pongee Blonde or Moonstone Gray. Size: about 16½x43x19¼ in. high. Self-rising tray. \$250 Moth Warranty. *State finish.*

66 A 1884 R—Wt. 70 lbs..Cash **\$47.95**

See "Suburbia" Chest on Pgs. 718-19

## Party Aid

**9** **CELLARETTE.** Has real utility—perfect accessory for entertaining and gracious party giving. Includes 24 glasses—12 Highball, 12 Old Fashion. A beautifully designed cabinet to keep your refreshment supplies in order.

Top and front are 5-ply veneer Hardwood, rest solid Willow. Mixing surface tray under top is high pressure plastic—resistant to heat, stains. Large utility drawer in lower section in addition to ample storage space. Doors lock. Brass-plated pulls. Size abt. 15x28x36-in. ht. Comes in Walnut or Mahogany. *State finish.* Ship. wt. 83 lbs.

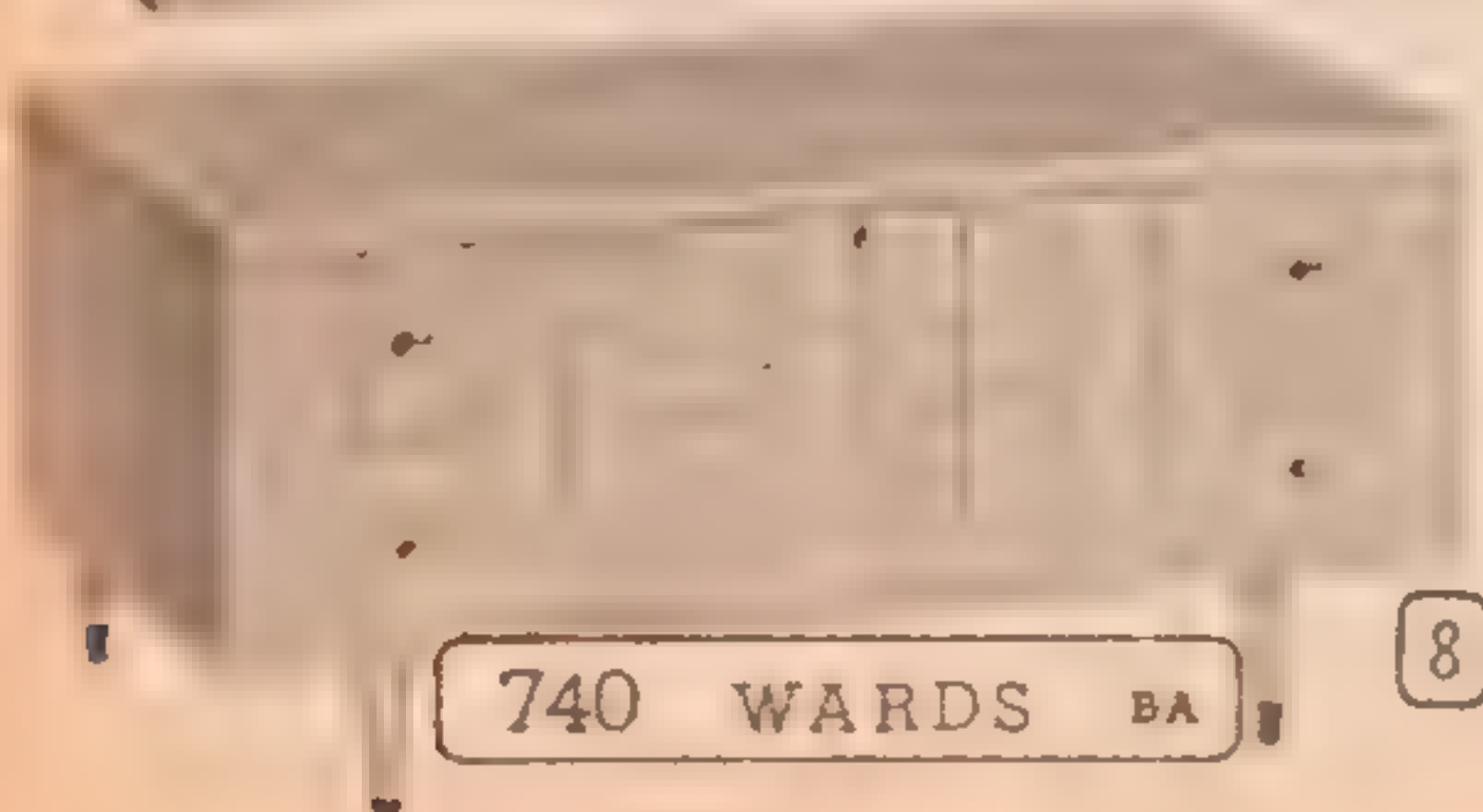
66 A 1134 R—\$5 Dn.....Cash **\$64.95**

## Television Cabinet

**10** Makes a good-looking console out of your table model television set. Hinged door on storage compartment covered in Tweed fabric with Brass-plated pull. Solidly constructed of Hardwoods and Veneers. Size: abt. 20x26x18 in. high. Ship. wt. 23 lbs.

66 A 1498 R—Mahogany finish..**\$22.95**

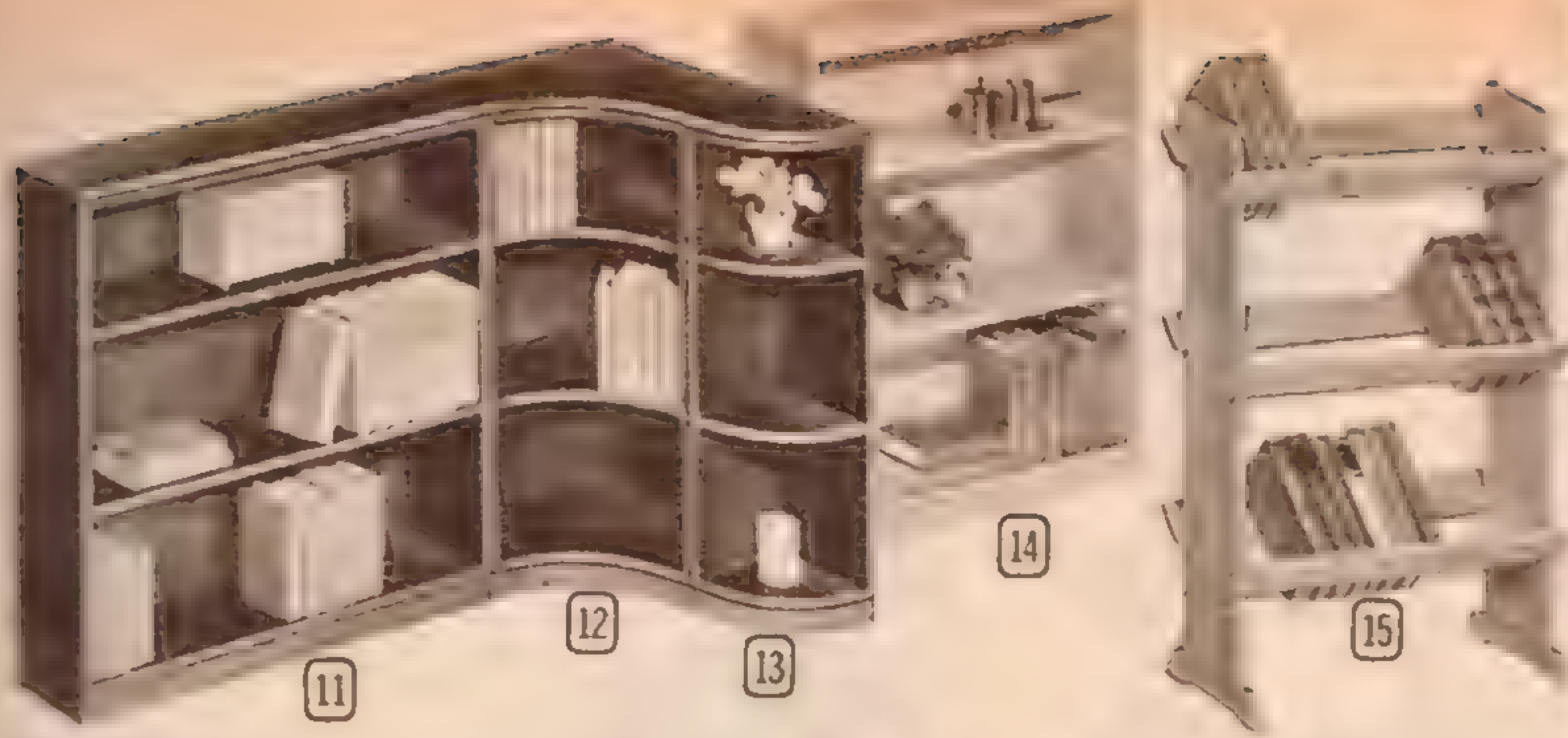
66 A 1497 R—Lined Oak finish..**\$22.95**



740 WARDS BA

See how to get Wards New Book on Home Decorating on Page 843





## Bookshelves...Glass Door Bookcases

USE FOR WALL ARRANGEMENTS, ROOM DIVIDERS

**11 TO 14 SECTIONAL BOOKCASES**—Every home needs a bookcase—to protect, keep tidy family's favorite books. Use singly or in long attractive groupings. All 36 in. high, 9½ in. deep. Top shelf 8¼ in. high, two 11½-in. shelves accommodate encyclopedias. Mahogany veneer tops and balance hardwood finished to match; or Oak Veneer with sides, shelves and backs of Hardwood finished in Lined Oak. *State finish.*

**11** 66A1359 R—36 in. wide. Wt. 37 lbs. **\$25.95**  
**12** 66A1361 R—19½ in. wide. Wt. 37 lbs. **\$26.95**  
**13** 66A1360 R—9½ in. wide. Wt. 16 lbs. **\$13.95**  
**14** 66A1358 R—30 in. wide. Wt. 33 lbs. **\$23.95**

**15 BOOKSTAND**. Natural finish, hand-rubbed Beechwood—practical and so good-looking it can blend into any decor. 3-shelf stand. Slanted shelves allow you to read titles at a glance—hold about 75 regular size books. Overall size about 24x11x36 in. high. Made in Yugoslavia.

**15 A 732 M**—Ship. wt. 15 lbs. **\$7.95**

**16 17 GLASS DOOR BOOKCASES**. The safest place for your treasured books is behind glass—protects them from dust and harm. These handsome, well-made pieces are low-priced for their built-in quality. Fit in with any decor.

Glass doors slide smoothly, ¾ in. thick. (16) has adjustable top shelf, lower space 11½ in. (17) has two 11½ in. shelf spaces. Tapered wood legs, Brass-plated ferrules, self-leveling glides. Cases fit flush for coordinated room grouping.

Solid Oak and Oak veneers in Lined Oak finish; or Solid Walnut and Walnut Veneers in Walnut finish. *State finish.*

**(16)** 66 A 966 F—Size abt. 12x36x42-in. ht. Ship. wt. 64 lbs. **\$49.95**

**(17)** 66 A 965 F—Size abt. 12x36x32-in. ht. Ship. wt. 40 lbs. **\$39.95**

### Planter-Divider

**18** Unique combination—choose growing plants for Black fiber glass planter on top handsome bookcase. Or use life-like plants that require no care. Either way add Nature's charm to your home. Two large shelf spaces for books. Completely finished front and back make it useful as a room divider. Lined Oak grained finish or Mahogany grained finish. Simulated drawers. Size abt. 10½x36x30 in. high. Plants not incl. *State finish.* 66 A 1569 R—Wt. 36 lbs. **\$23.95**

**19 GLASS DOOR BOOKCASE**. Two shelves have sliding glass doors—self-contained pulls. One top drawer, handy for papers, small items. Realistic printed wood-grained finish. Size abt. 36x34-in. ht. Recessed base. Brass-plated pulls. *State: Lined Oak or Walnut finish.* 66 A 916 R—Ship. wt. 41 lbs. **\$28.95**



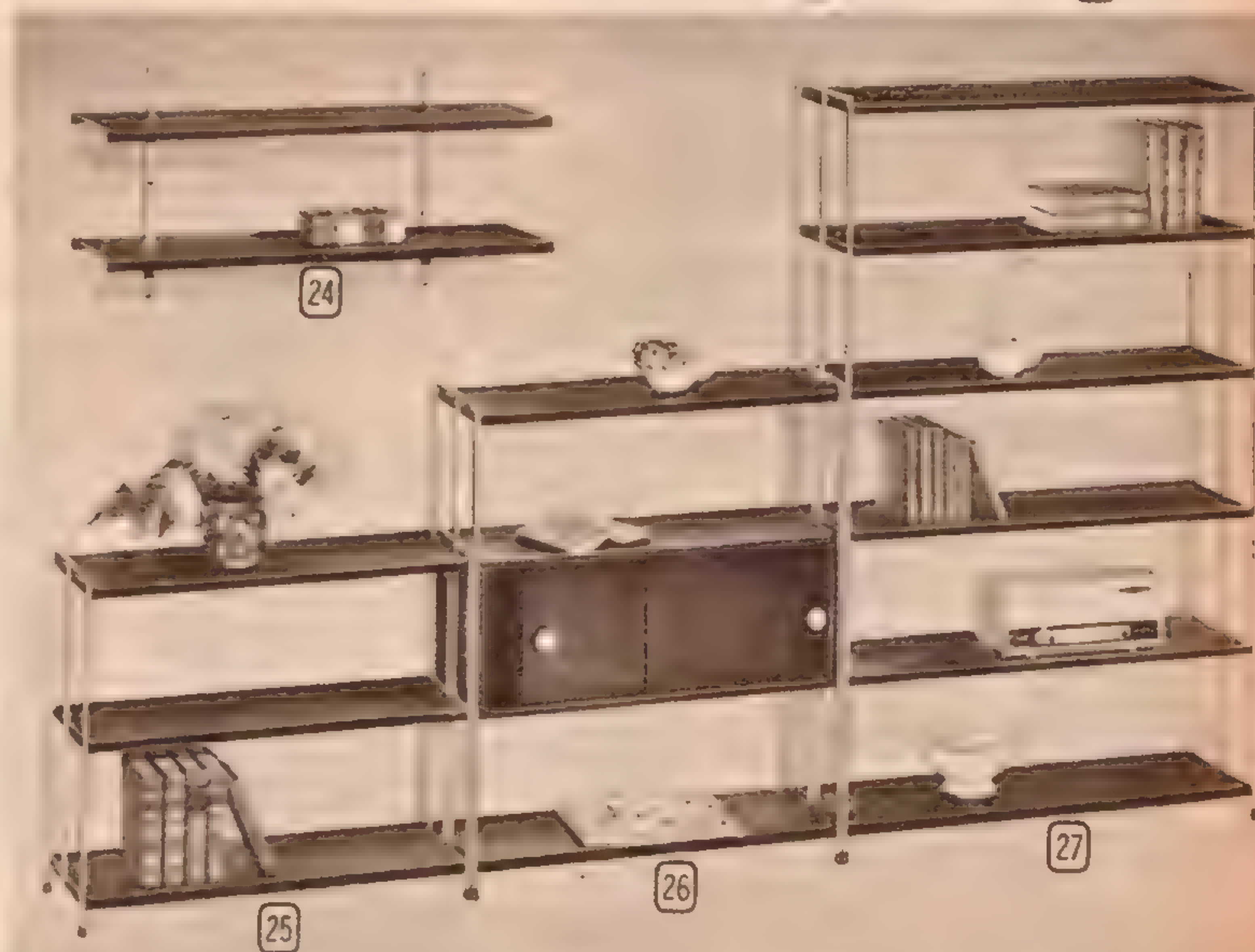
## Useful Record Cabinets

**20 SLIDING DOOR CABINET**. Generous utility storage—handy for record albums. Print wood-grained finish resists liquid stains, marks, scratches. Brass-plated pulls, leg ferrules. Size: abt. 36x30 in. high. *State finish: Lined Oak or Walnut.* Wt. 41 lbs. 66 A 1141 R—\$2 Dn. **Cash \$21.95**

**21 CONTEMPORARY RECORD CABINET**. Five large compartments. Hardwood and Veneers, polished to a high gloss. Shelf spaces 8½ in. and 13 in. Brass-plated pulls, door pulls. Size overall: abt. 36x30 in. high. Ship. wt. 37 lbs. 66 A 1430 R—Mahogany fin. **\$29.95** 66 A 1430 R—Lined Oak fin. **\$29.95**

**22 UTILITY CABINET**. For books, albums, general storing. Middle shelf. Beautifully accented with gold tone routing; brass pulls on doors; hardwood in Lined Oak or Walnut finish. Abt. 16x30x30-in. ht. *State finish.*

**23 RECORD CABINET**. Modern as tomorrow. Two sliding doors, one shelf and large record-album size storage space. Brass finger pulls and self-leveling ferrules. Genuine Walnut and Walnut veneers with handsome natural Walnut finish. Solid Oak and Oak veneers used in Lined Oak finish. Size abt. 16x32x31¼-in. ht. *State finish.* Wt. 45 lbs. 66 A 825 R—\$4 Dn. **Cash \$39.95**



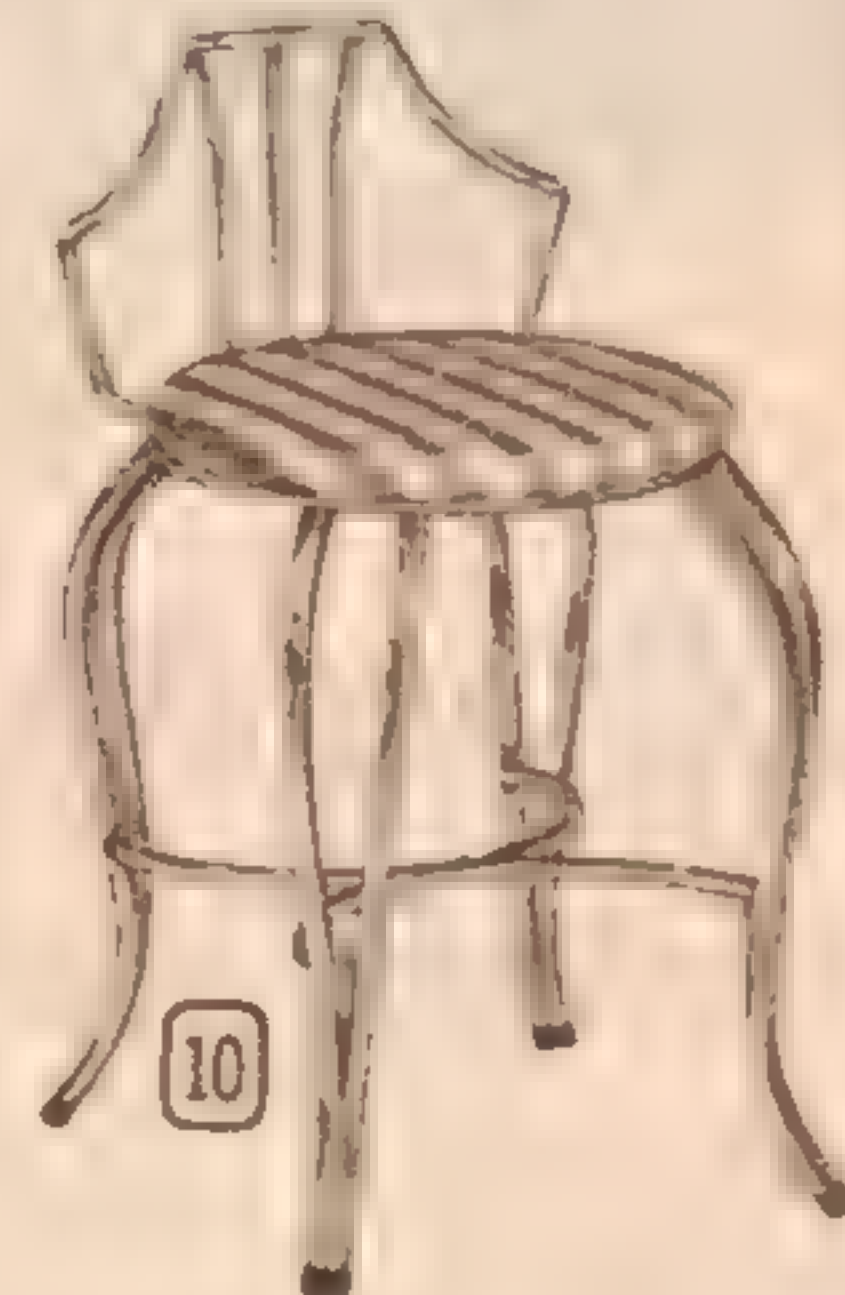
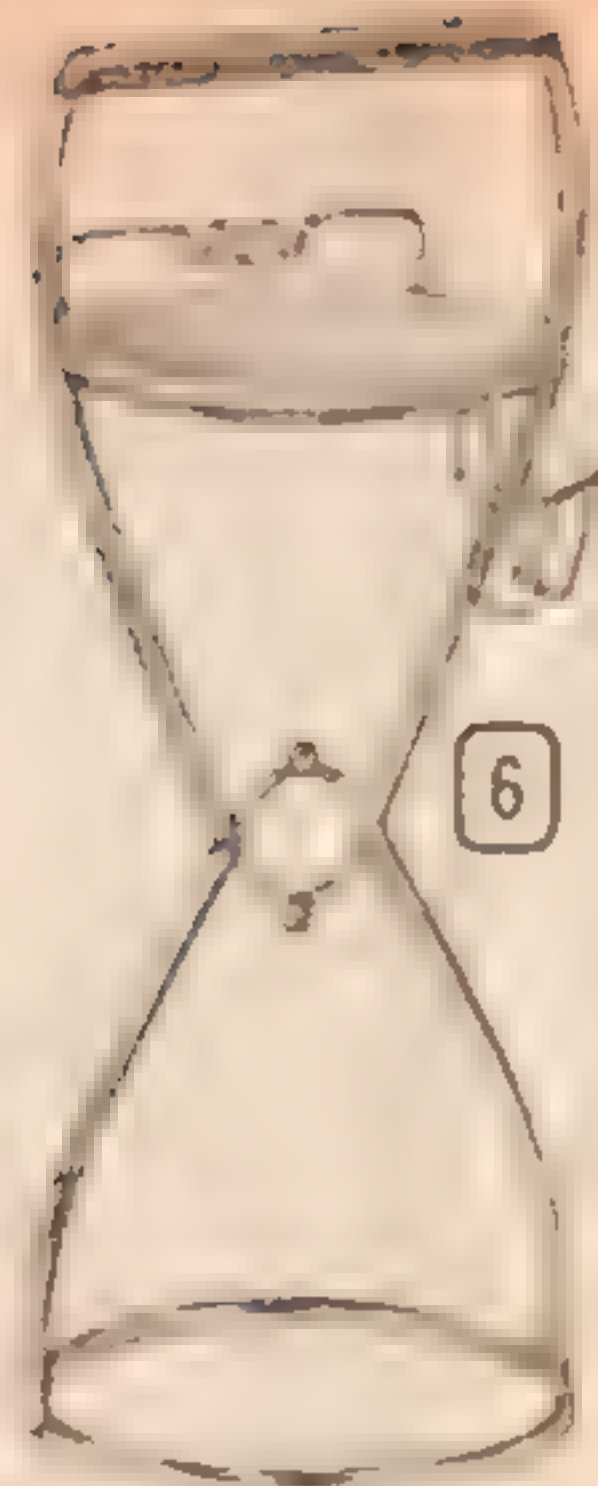
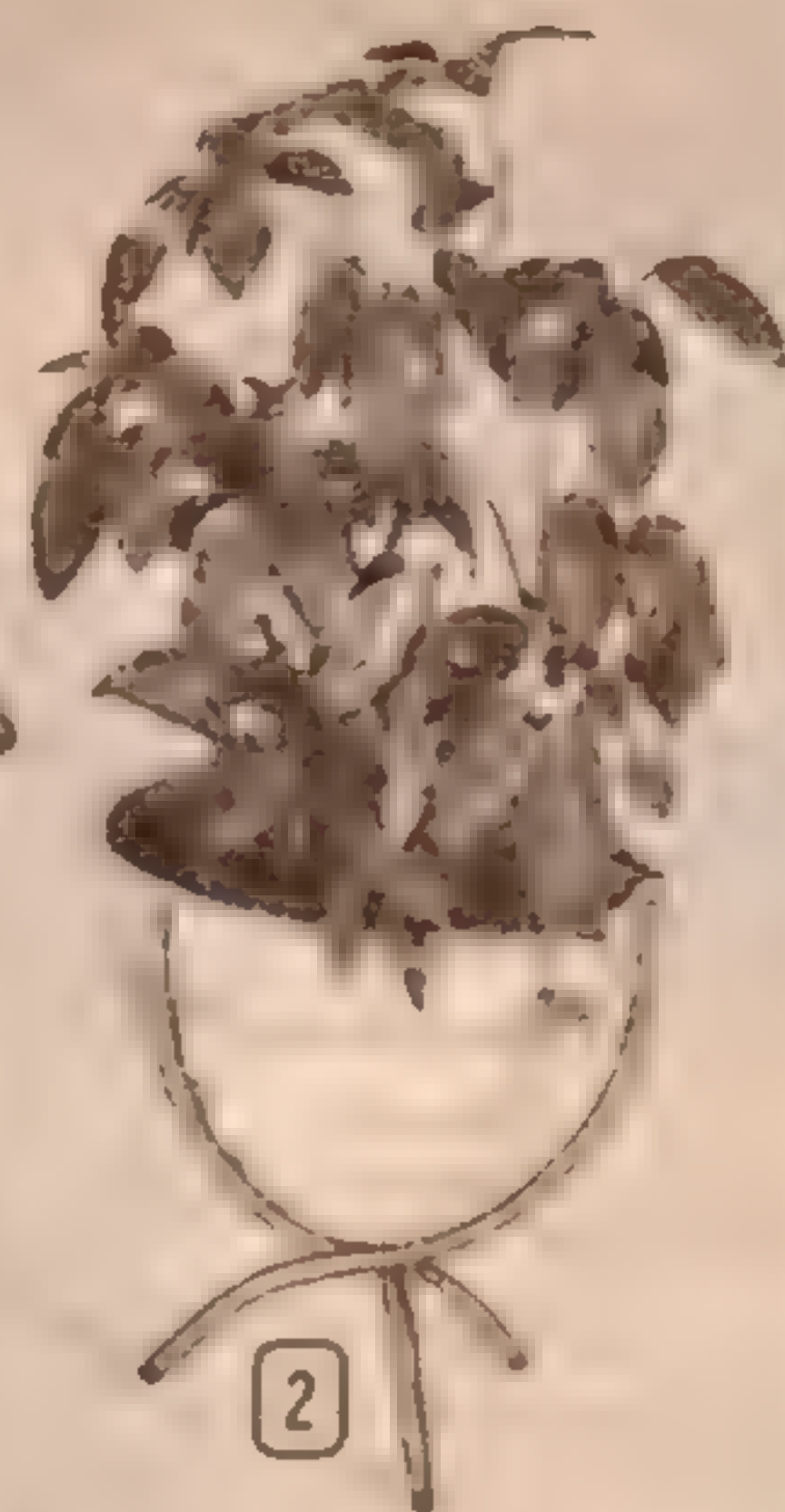
**VERSATILE BLACK 'N BRASS SECTIONAL SHELVING**—Use singly or in groups, end to end as book shelves or room divider. Assembly is amazingly quick and easy. Simplified snap-in construction—no tools needed. Makes a sturdy unit that needs no bracing. Black baked-on enamel finish is smartly accented with gleaming Brass finished wrought iron frame. Rubber capped legs protect floor or carpet. All measurements are approximate.

**2-SHELF WALL UNITS**—adjustable in height, attach to 18-in. wall mount (incl.). **3, 4, AND 6-SHELF FLOOR UNITS**. Order from Table below. All units abt. 9¼ in. deep.

Key	Description	Size	Cat. No.	Wt.	Price
(24)	2 Shelf Wall Unit.....	30-in. length	66 A 807M	8 lbs.	\$4.95
	2 Shelf Wall Unit.....	36-in. length	66 A 808M	9 lbs.	5.49
(25)	3 Shelf Floor Unit.....	30x26-in. ht.	66 A 1362M	11 lbs.	6.95
	3 Shelf Floor Unit.....	36x26-in. ht.	66 A 1363M	13 lbs.	7.69
(26)	4 Shelf Sliding Door.....	36x36-in. ht.	66 A 1367M	29 lbs.	13.95
	4 Shelf (no Slid. Door).....	30x36-in. ht.	66 A 1364M	16 lbs.	7.69
	4 Shelf (no Slid. Door).....	36x36-in. ht.	66 A 1365M	19 lbs.	8.69
(27)	6 Shelf Floor Unit.....	36x58-in. ht.	66 A 1368MO	32 lbs.	14.95

"R" after Cat. No.: Not Mailable, shipped from Stock by Freight, Truck or Express.





## Wrought Iron... ADD HIGH FASHION

• Something New Has Been Added to BONDICOTE—Permanent Wrought Iron Finish—Items (1) to (10)

• BRITE-LITE—A Shimmering Brass Finish that Will Not Tarnish, Spot or Lose Its Sparkling Surface

(1) DUAL PLANTER. Plant on two levels in 15½-in. diam. Gold-veined White plastic double ring, 8-in. diam. inner ring. Brass finish frame. Ht. abt. 23 in. No plants.

66 A 1024 MO—Ship. wt. 5 lbs. \$3.95

(2) BUCKET PLANTER. Practically indestructible White plastic plant bowl abt. 10x14-in. diam. 15½ in. ht. Wrought iron tripod frame, Black finish. No plants.

66 A 1136 MO—Ship. wt. 5 lbs. \$3.29

(3) UTILITY TABLE OR BOOKCASE. Three tiers. Lattice design on top shelf. Abt. 20x12x27-in. ht. Wt. 10 lbs.

66 A 1143 MO—TABLE. 2 flat shelves. Black finish. \$3.89

66 A 1017 MO—TABLE. Like above but Brass finish. \$4.95

66 A 1144 MO—BOOKCASE. Like above but middle shelf slanted—read book titles easily. Black finish. \$3.89

66 A 1018 MO—BOOKCASE. Like 66 A 1144 above but Brass finish. \$4.95

(4) BOOKSTAND AND ROOM DIVIDER. 4 tiers. State finish: Black or Bronze-tone. Size abt. 32x12x28-in. height. Ship. wt. 9 lbs.

66 A 1015 R—ROOM DIVIDER. Has four flat shelves. \$6.95

66 A 1016 R—BOOKSTAND. Like (4) but 2 shelves slant, 2 are flat. \$6.95

(5) BOOKCASE OR TABLE. Wrought iron in Black finish. Size abt. 12x20x27-in. ht. Ship. wt. 10 lbs.

66 A 805 MO—BOOKCASE. Slanted bottom shelf. \$3.29

66 A 800 MO—TABLE. Three flat shelves. \$3.29

(6) CADDY SMOKER. Brass finish. Walnut handle. 8-in. china ash tray. Holder for pack of cigarettes on side. Ht. abt. 23 in.

66 A 1211—Ship. wt. 6 lbs. \$3.95

(7) MAGAZINE RACK, SMOKER. Rolling wheels. Ceramic ash tray. Abt. 14x22x20-in. ht. Brass finish.

66 A 1023 MO—Ship. wt. 10 lbs. \$8.95

(8) MAGAZINE RACK. Elegant accent to any room. Brass finish frame with bronzetone liner, topped by polished walnut handle. Filigree design adds beauty. Size abt. 8x16½x18½ in. high.

66 A 1212—Wt. 7 lbs. \$4.95

(9) EUGENIE BENCH. Decorative throughout the house—bedroom, living room or hall. Brass finish shimmering frame contrasts with White plastic softly padded box cushion. Seat about 16 in. square. Back abt. 26½-in. ht.

66 A 1037 MO—Ship. wt. 10 lbs. \$9.95

(10) BOUDOIR STOOL. Shown in Bath Shop on Pg. 926. Use also with desk or vanity. White plastic seat has Gold stripes. Abt. 13-in. diam. Ht. overall abt. 23 in.

66 A 1035 MO—Brass finish on legs. Ship. wt. 10 lbs. \$5.95

66 A 1036 MO—Black finish on legs. Ship. wt. 10 lbs. \$4.49



### Useful Accessories

(11) AND (12) Black plastic tops threaded with Gold; frames and lattice-design shelves are Brass-plated wrought iron.

(11) MAGAZINE RACK. Keeps magazines, newspapers handy. Shelf abt. 8x16 in. Height overall abt. 21 in.

66 A 1370 MO—Ship. wt. 11 lbs. \$8.95

(12) ROOM DIVIDER. Use two to divide a room. Or use singly as end table or bookcase. Bottom shelves abt. 12x24½ in. long. Top shelf abt. 8x24½ in. long. Ht. overall abt. 30 in.

66 A 1371 R—Ship. wt. 16 lbs. \$10.95

TELEPHONE STAND. Like (12) but shelves are about 16½ in. long. Ample room for telephone, directories, etc.

66 A 1369 MO—Ship. wt. 12 lbs. \$8.95

742 WARDS BASK 2

(13) SMOKING STAND. All steel, finished in Oyster White. Chrome-plated top and ring on the base. Automatic push button. Convenient handle. Functional good looks make it useful in any room. Ht. 22½ in.

66 A 868 M—Wt. 4 lbs. \$4.77

(14) TOTE-TABLE SMOKER. All-steel. Burn-stain-resistant baked enamel surface. Milk-glass ashtray. Brass-plated handle, leg ferrules. 13-in. and 15-in. diam. trays. Ht. 27 in. State: Oyster White or Black.

66 A 797—Wt. 7 lbs. \$7.44

"R" after Cat. No. means ship. from Stock by Freight, Truck or Express. "M" means Mailable.

### The More You Buy the More You Save

- Deduct 10% from the total cost when you buy 5 to 47 chairs of one kind
- Deduct 15% from the total cost when you buy 48 or more chairs of one kind
- Three different styles for use in home, school, church or any public seating

(15) (16) (17) Steel frame folding chairs have chip-resistant, rust-proof Greige (Gray-Beige) enamel finishes. Reinforcing steel crossbars give added strength and rigidity.

(15) SNAG-FREE CHANNEL STEEL FRAME. Brown plastic seat. Metal glides.

(16) SNAG-FREE CHANNEL STEEL FRAME. Shaped seat, contoured back, metal glides.

(17) TUBULAR STEEL FRAME. Steel scoop seat, contoured back. Rubber feet.

### Shipping Instructions

1 TO 4 CHAIRS. Mailed from Stock. Add "M" after Catalog Number.

5 TO 47 CHAIRS. Shipped promptly from Stock by Freight, Truck or Express. Add "R" after Catalog Number.

48 OR MORE. Shipped from Factory in Muncie Ind. by Freight, Truck or Express. Pay freight from there. Allow 2 weeks extra. Add "F" after Catalog Number.

	Cat. No.	Chair Size	Folded Size	Floor Space	Wt.	Price
(15)	66 A 1821D	12½x13 x17½ in. high	15½x34¾ in.	14¾x19½ in.	9 lbs.	\$3.28
(16)	66 A 1843D	14¾x13½x17½ in. high	17 x37 in.	16¾x20¾ in.	12 lbs.	4.69
(17)	66 A 1845D	16 x16 x17½ in. high	18¼x39 in.	18½x20¾ in.	12 lbs.	6.29





## WITH LOW COST ACCENT PIECES

• BRITE-LITE Brass Finish and BOND-COTE colors on metal items Not Affected by Outdoor Use

• Shipped Unassembled Wherever Possible to Save You Shipping Costs

**18** RECORD PLAYER STAND. Constructed to hold any size portable phonograph or tape recorder. Ideal for children's player and records. Convenient lower shelf for albums plus rack for individual records. Wrought iron frame in Black or Bronze-tone finish. Top abt. 15x15 in. Height 23 in. State finish.

66 A 1128 MO—Wt. 7 lbs. \$4.95

**19** HOLDS HI-FI, radio, or portable TV. This budget-wise portable stand has about 18x18-in. top that extends to about 26 in. Slanted bottom shelf has rack for all record sizes. 2-in. plastic casters let you roll stand from room to room. State: Black or Bronze-tone finish. Ht. 24 in.

66 A 1581 R—Wt. 8 lbs. \$6.95

**20** TV STAND. IT SWIVELS, IT'S PORTABLE. Holds any size table model TV. New Brass finish wrought iron stand. Black arms, shelf, casters. 21-in. top extends to abt. 33 in. completely adjustable. Abt. 16 in. deep. Ht. 24 in.

66 A 1172 MO—Wt. 10 lbs. \$10.95

**21** "THINLINE" TV CART. TV shelf adjusts from 24 to 32 in., notched for 3 different eye levels. 3-in. casters roll smoothly. Designed for slim table models. New Brass finish wrought iron frame with contrasting Black shelf. Well-made, will take years of wear. Overall size abt. 18x12x40-in. ht.

66 A 1540 MO—Ship. wt. 10 lbs. \$9.95

**22** ECONOMY TV STAND. Specially low-priced. Fits 17 and 19-in. slim table models—the most popular sets today. Easy-rolling casters, 3-in. diam.—roll set from room to room. Handy magazine shelf at bottom. Height abt. 23 in. Sturdy wrought iron frame finished in choice of Black or Bronze-tone. State finish.

66 A 1038 MO—Ship. wt. 8 lbs. \$5.95

**23** TV-RADIO-PHONO CART. Rolls smoothly on 3-in. plastic casters. Sturdy Black tubular steel frame. Top shelf extends to make width overall about 48 in. Wire shelf below with dividers for albums. Size about 16x40x32 in. high.

66 A 1229 R—Ship. wt. 20 lbs. \$14.95



JUST SAY **Charge It** SEE PAGE 1281



### Finishing Touches that Serve a Purpose

**24** SEWING BASKET. Early American design and a classic favorite for years. Well made of solid hardwood, finished in Mahogany or Maple. Size 9x12x21-in. ht. State finish.

66 A 764 M—Ship. wt. 6 lbs. \$6.49

**26** MODERN WALL RACK. Lined Oak finish on solid Oak and hardwood. Hangers for easy mounting. Center and bottom shelves grooved so vertical objects cannot fall off. Very decorative. Abt. 27 1/2 x 4 3/4 x 19-in. ht.

66 A 754 MO—Ship. wt. 8 lbs. \$9.95

**28** FIBER FERNERY. Removable metal drip pan. 11x28x6 in. deep. Hardwood frame. Ht. abt. 30 in. State finish: Tan or Ivory. (No plants.)

66 A 7453 R—Ship. wt. 13 lbs. \$7.95

**27** MAGAZINE RACK. Hardwood and veneers. Abt. 16 1/2 x 11 1/2 x 19 in. State finish: Mahogany or Maple.

66 A 707 MO—Ship. wt. 10 lbs. \$8.95

**29** TELEPHONE STAND. 9x10x25-in. height. Ship. wt. 7 lbs.

66 A 809 M—Black \$3.49

66 A 1039 M—Brass 4.49

### Style-Wise Gossip Benches

**29** MODERN GOSSIP BENCH. Cushioned back and seat, covered in White plastic. Table top is plastic, about 16x16 in. Space below for directories. Overall size about 28x17x28 in. high. Frame finished in Bronze.

66 A 939 R—Ship. wt. 25 lbs. \$15.95

**30** GOSSIP BENCH. White plastic covered padded seat, mesh metal table top abt. 10x15 in. Space for directories. Black steel legs, frame. Size abt. 27x17x27-in. height.

66 A 940 R—Ship. wt. 12 lbs. \$10.95

**31** GOSSIP BENCH—TWO FINISHES. Telephone in solid comfort. Padded seat. Size overall: abt. 27x19 1/2 x 32 1/2 in. high. Ship. wts. each 32 lbs.

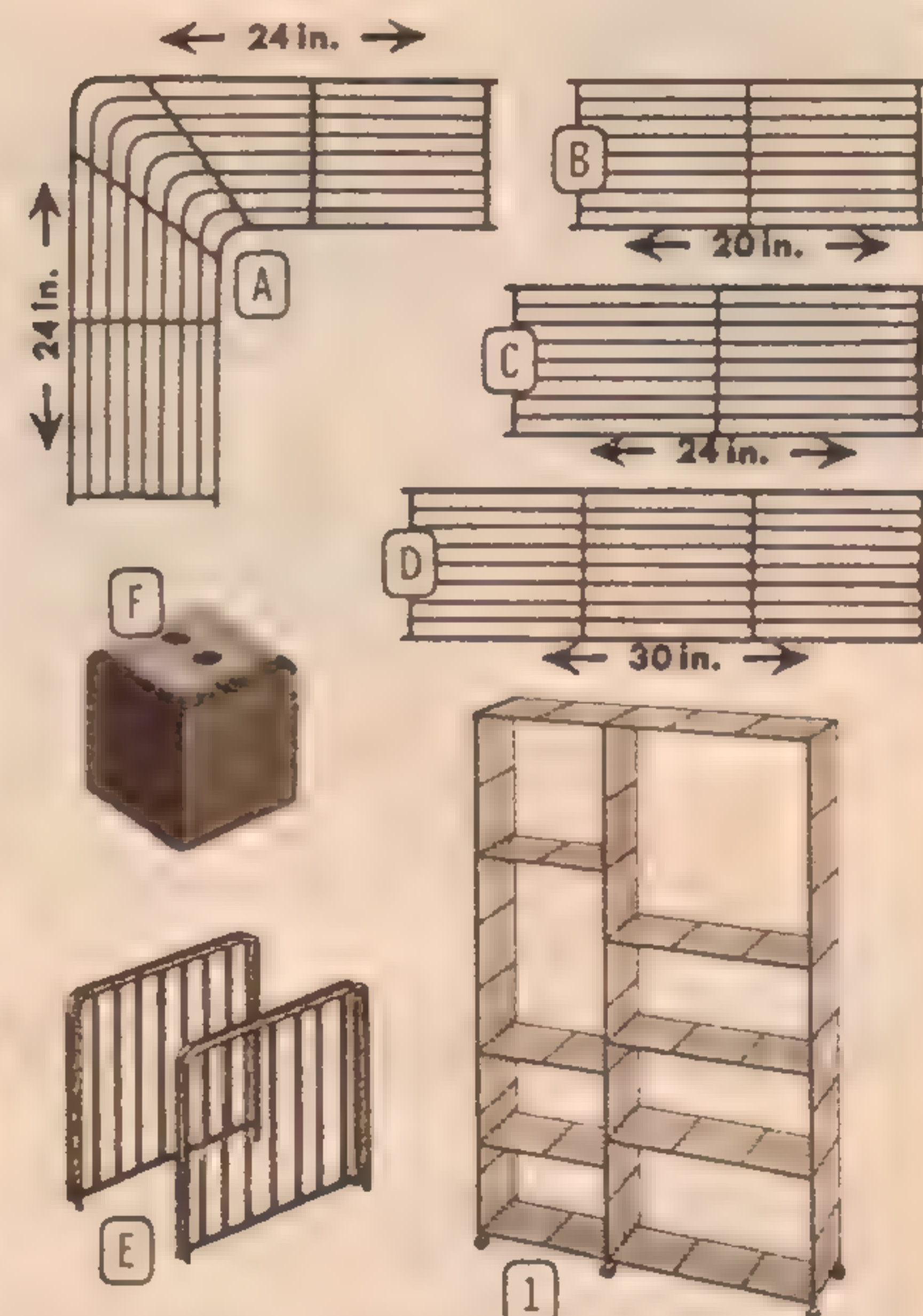
66 A 1132 R—Mahogany veneers on hardwood. Fabric covered seat in Maroon and Green Stripes. \$18.95

66 A 1133 R—Solid Oak with light Oak finish. Seat covered in Char-treuse Duran Plastic. \$19.95





# Erecta Shelf® FOR EXACT SPACE NEEDED



- Individuality Unlimited—design the arrangement that is individually and personally yours
- Choose Satin Black or Gleaming Brass finish wrought iron panels or combine both
- With only 4 panel sizes construct any number of dramatic room settings—and the cost is low
- Assemble quickly and easily with no fuss or bother—add new arrangements at any time

All Erecta panels are 8½ in. wide. Straight panels can be used either vertically or horizontally. Horizontal panels may be attached at any desired height on the vertical panels. Corner panels can be used for either outside or inside corners, extend 24 in. on each wall. 30-in. Rod included with each corner panel. Rod is scored at 20 and 24 in., may be cut easily to the length desired.

New Book Divider (E), about 7½ in. high, clips on any shelf for convenient holding of books, albums, records, makes any shelf a book rack. Safe, sturdy, patented clip-locks assure all panels absolute rigidity capable of holding as much weight as you care to put on them. And, you can add arrangements at any time, make shelves taller, deeper, longer, or dismantle them when you move.

## Create Countless Arrangements

Custom-Tailor your own space—for example Wall Case and Room Divider (I) pictured above consists of eight 20-in. panels, eleven 30-in. panels and 6 wood bases. Assembled size 53x80 in. high. You will get a step-by-step construction booklet which provides complete instructions for easy assembling. Contains many suggestions for other useful arrangements. All pieces Mailable.

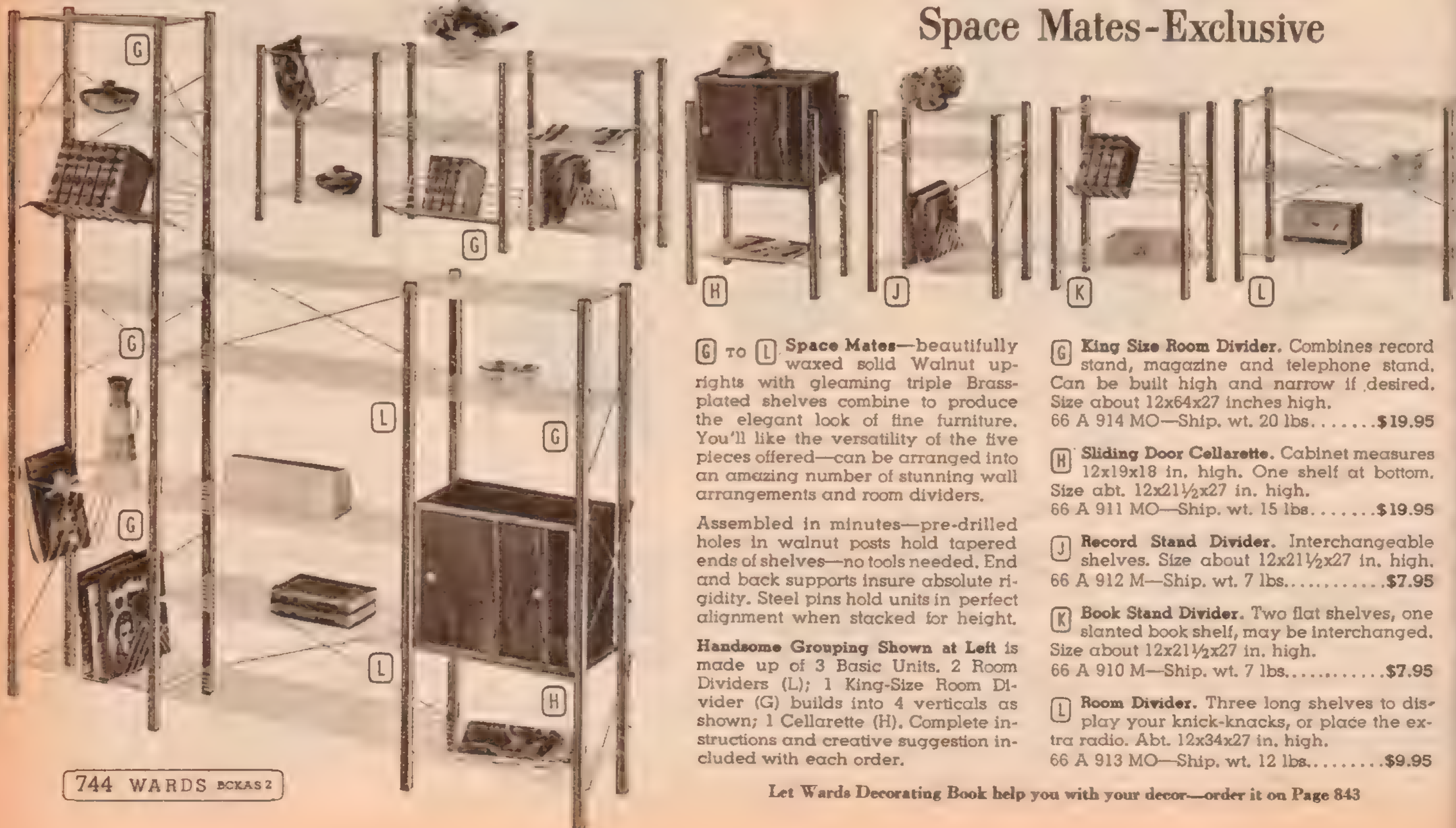
## HOW TO ORDER VERSATILE ERECTA SHELF

Determine the maximum width, height and depth of your planned unit. Build to double depth for television or phonograph holder. Panels actually measure the width used to describe them. For ASSEMBLED SIZE, note: for each vertical panel you use as a side, your unit will gain almost one inch in length. Be sure to order Bases—sturdy hardwood cubes—in good-looking Black.

Key	Item	Ship. wt.	Black	Price	Brass	Price
(A)	Corner Panel	5 lbs. 12 oz.	66 A 1233 MO	\$3.50	66 A 1238 MO	\$5.50
(B)	20-in. Panel	2 lbs. 8 oz.	66 A 1230	1.60	66 A 1235	2.60
(C)	24-in. Panel	3 lbs.	66 A 1231	1.90	66 A 1236	2.90
(D)	30-in. Panel	3 lbs. 12 oz.	66 A 1232 M	2.30	66 A 1237 M	3.30
(E)	One Book Divider	1 lb.	66 A 842	1.50	66 A 843	1.90
(F)	Cube Base	(ea.) 1 oz.	66 A 1234	15c	.....	.....

## Build High — Build Wide — Wards Low-Cost Walnut and Brass

### SOLVES STORAGE SPACE PROBLEMS Space Mates-Exclusive



**G to L Space Mates**—beautifully waxed solid Walnut up-rights with gleaming triple Brass-plated shelves combine to produce the elegant look of fine furniture. You'll like the versatility of the five pieces offered—can be arranged into an amazing number of stunning wall arrangements and room dividers.

Assembled in minutes—pre-drilled holes in walnut posts hold tapered ends of shelves—no tools needed. End and back supports insure absolute rigidity. Steel pins hold units in perfect alignment when stacked for height.

**Handsome Grouping Shown at Left** is made up of 3 Basic Units. 2 Room Dividers (L); 1 King-Size Room Divider (G) builds into 4 verticals as shown; 1 Cellarette (H). Complete instructions and creative suggestion included with each order.

**G King Size Room Divider.** Combines record stand, magazine and telephone stand. Can be built high and narrow if desired. Size about 12x64x27 inches high. 66 A 914 MO—Ship. wt. 20 lbs. ....\$19.95

**H Sliding Door Cellarette.** Cabinet measures 12x19x18 in. high. One shelf at bottom. Size abt. 12x21½x27 in. high. 66 A 911 MO—Ship. wt. 15 lbs. ....\$19.95

**J Record Stand Divider.** Interchangeable shelves. Size about 12x21½x27 in. high. 66 A 912 M—Ship. wt. 7 lbs. ....\$7.95

**K Book Stand Divider.** Two flat shelves, one slanted book shelf, may be interchanged. Size about 12x21½x27 in. high. 66 A 910 M—Ship. wt. 7 lbs. ....\$7.95

**L Room Divider.** Three long shelves to display your knick-knacks, or place the extra radio. Abt. 12x34x27 in. high. 66 A 913 MO—Ship. wt. 12 lbs. ....\$9.95



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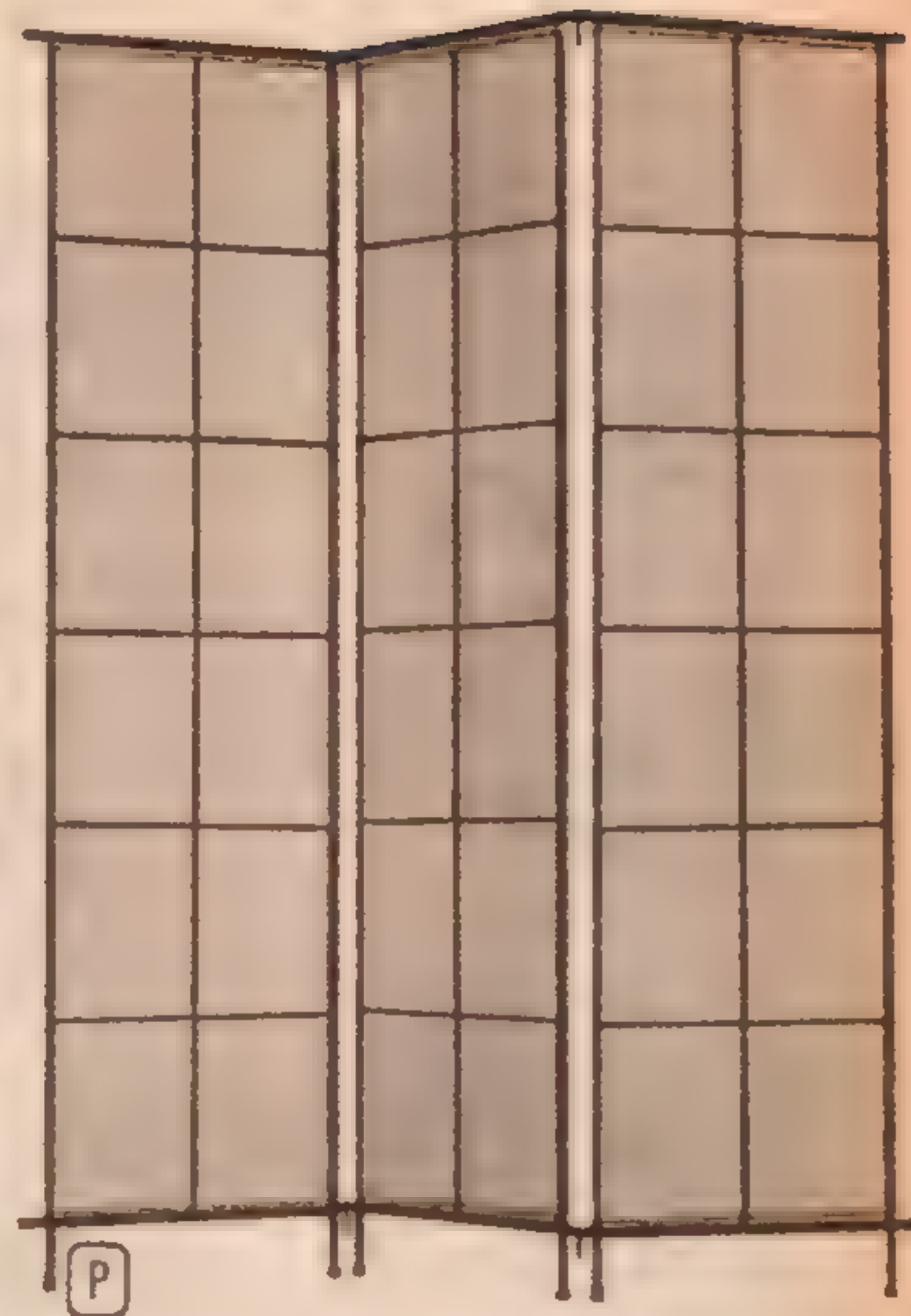
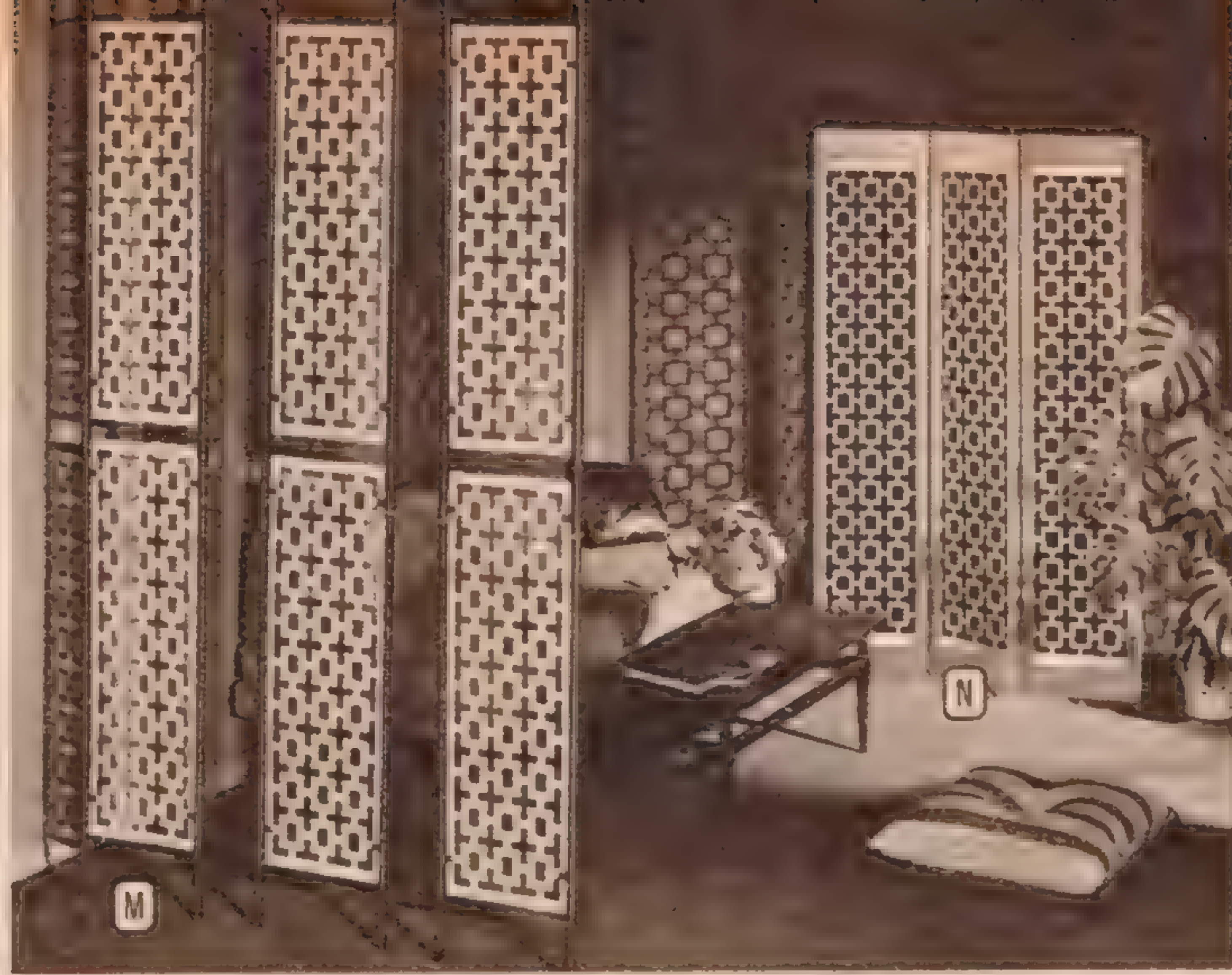
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## Screens and Dividers FOR DRAMATIC EFFECTS

**(M) (N) Matching Filigree Screen and Room Divider.** Here's a versatile pair you'll find useful. Filigree design permits the circulation of air but does not block light - creates the decorative, graceful decor so much in demand. Try the combination for high fashion at low cost.

**(M) Filigree Room Divider Poles and Panels.** Paint the panels to match your screen (N) or use contrasting colors for dramatic effect. Or wax, polish and leave in natural finish. Black steel poles adjust from 4 ft. 9 in. to 9 ft. 9 in. Unpainted Philippine Mahogany panels about 12x36 in.

66 A 1428 MO—2 Poles, 2 Panels. Ship. wt. 12 lbs. .... \$7.95  
66 A 1429 MO—1 Pole. Ship. wt. 4 lbs. 6 oz. .... 3.29  
66 A 1426 M—2 Panels. Ship. wt. 2 lbs. 8 oz. .... 2.89

**(N) Filigree Design Screen.** Plywood panels ready to finish in the color of your choice. Sturdy redwood frame. Height about 72 in. Fully open width of 3-panel screen abt. 43½ in., 4-panel screen abt. 57½ in.

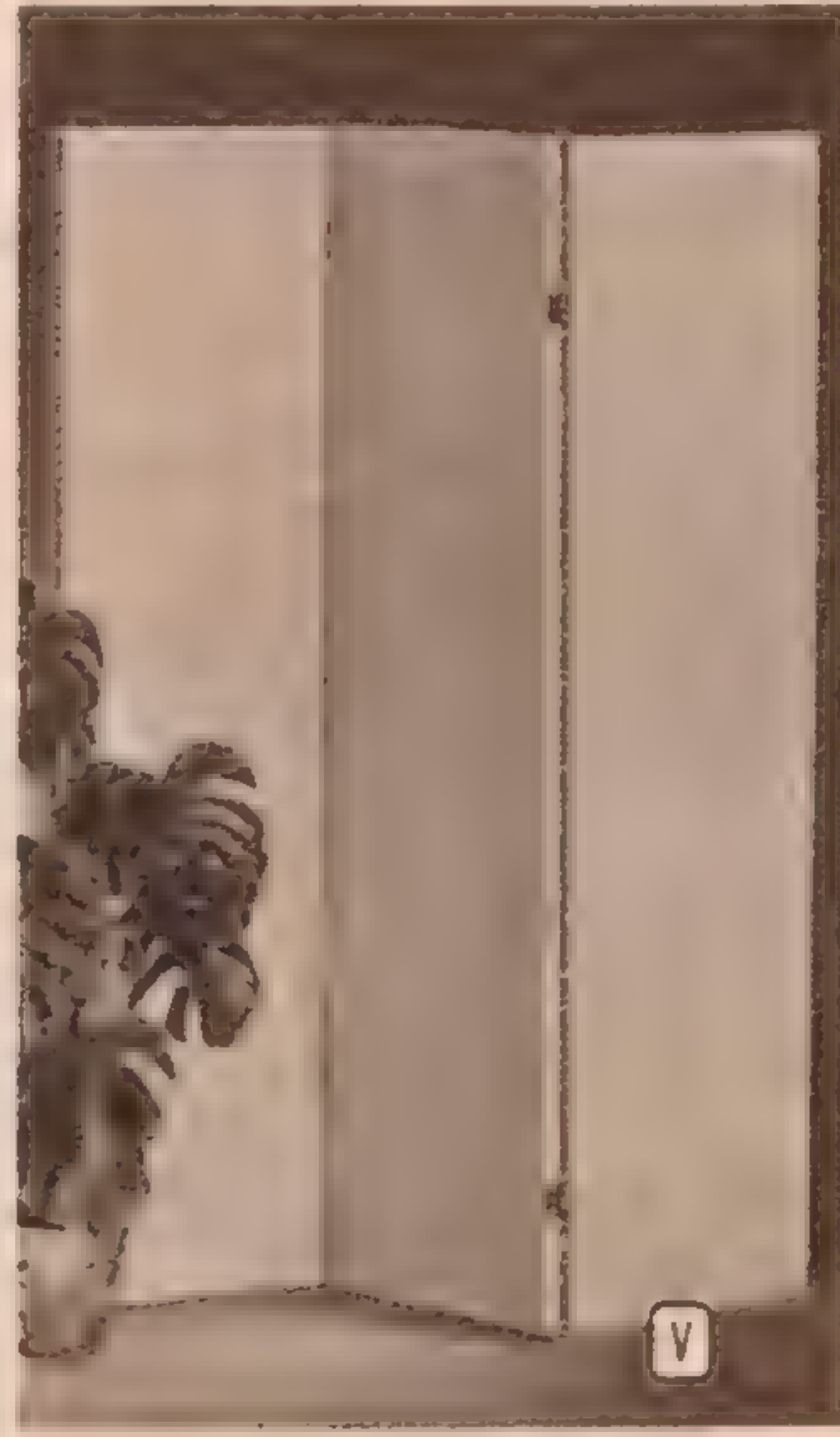
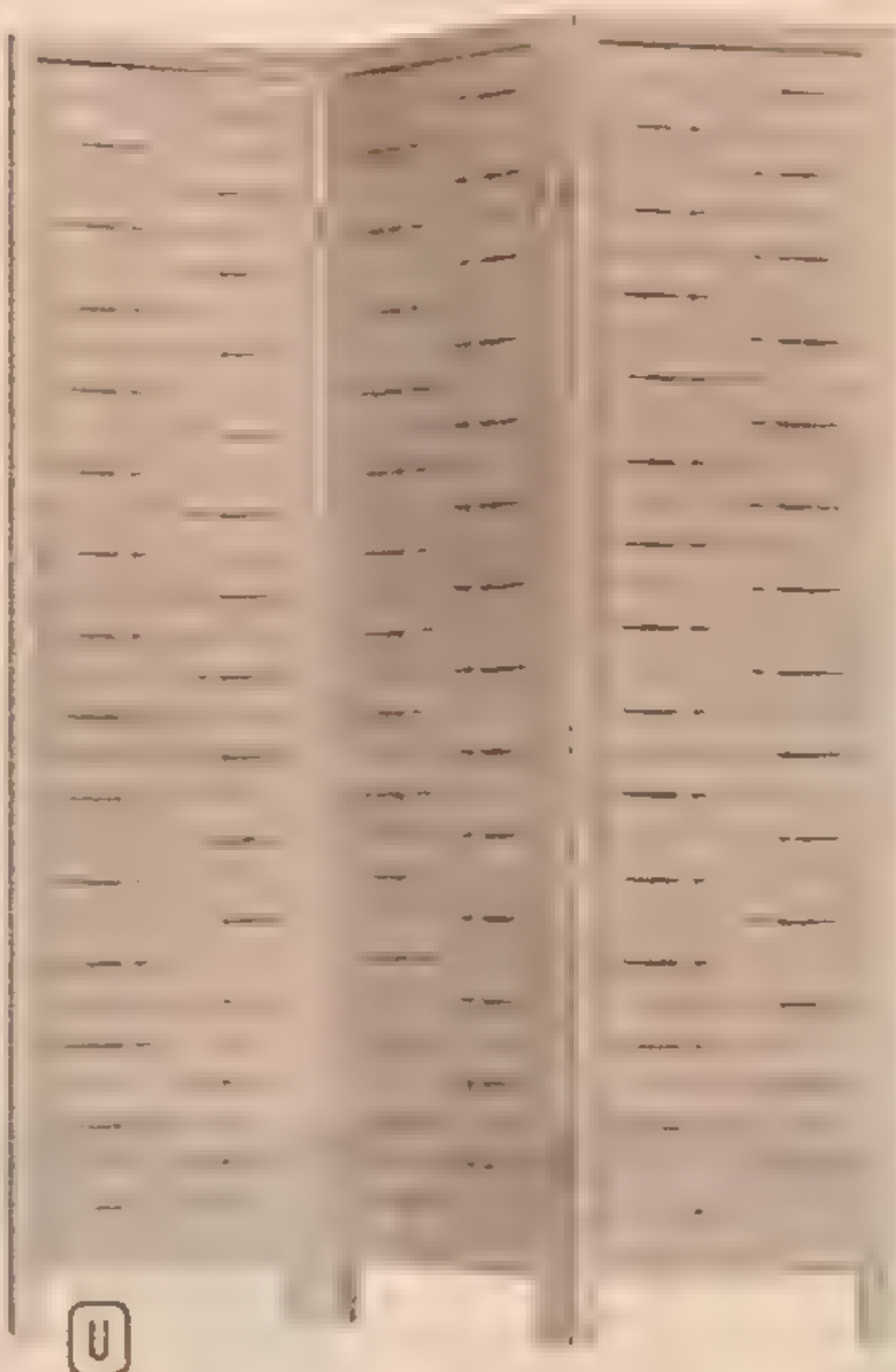
66 A 1003 R—3 Panel. Ship. wt. 15 lbs. .... \$21.95  
66 A 1004 R—4 Panel. Ship. wt. 19 lbs. .... 28.95

**(P) Shoji Screen.** Three panels of wonderfully decorative, White translucent, fire-proof fiber glass subtly diffuse light, capture the delicate charm of the East. Black wrought iron frame has reversible hinges, plastic floor glides. Size about 54x66 in. high.  
66 A 1239 R Shipping weight 19 lbs. .... \$14.95

**(R) Black and Brass Divider.** Shelf space where you need it—accent unit to serve as bookshelves, record racks, display knick-knacks, divide a room, or just for the sheer fun of decorating.

Basic unit includes: two ebony finished metal poles; two Brass finished metal filigree panels abt. 11x23 in. each; two Brass finished metal shelves abt. 9x23 in. each. Telescopic poles with rubber suction cups are self-leveling, adjust from 7 ft. to 9½ ft. Add-on pieces sold separately, may be placed on poles at six-in. intervals.

66 A 1200 M—Basic Unit. Ship. wt. 17 lbs. .... \$9.95  
66 A 1201 M—Extra Pole. Ship. wt. 5 lbs. .... 2.69  
66 A 1202—Extra Shelf. Ship. wt. 3 lbs. .... 2.69  
66 A 1203—2 Extra Filigree Panels. Wt. 3 lbs. .... 2.69  
66 A 1204—Extra Record Shelf. Ship. wt. 3 lbs. .... 2.69



## DECORATE IT YOURSELF

**Faceboard Screen.** Tack or paste on magazine covers, posters, or reproductions of famous paintings. Use fabrics, wallpaper. Sturdy wood frame. Reversible hinges. Three-panel screen about 68 in. high. Four-panel screen about 84 in. high.

66 A 903 R—3 Panels. Wt. 20 lbs. .... \$7.95  
66 A 904 R—4 Panels. Wt. 25 lbs. .... 10.95

## Charge It

SEE PAGE 1281

## WOVEN WOOD AND WALLPAPER SCREENS

**(U) Woven Wood Screen.** Unpainted or finished in natural Varnish or White enamel. Reversible hinges. Ht. abt. 64 in. 3-panel screen about 51 in. wide, 4-panel screen about 68 in. wide.  
66 A 903 R—3 Panel. State finish. Ship. wt. 18 lbs. .... \$15.75  
66 A 902 R—4 Panel. State finish. Ship. wt. 24 lbs. .... 21.95  
66 A 3675 R—3 Panel Unfinished. Ship. wt. 18 lbs. .... 14.75  
66 A 3676 R—4 Panel Unfinished. Ship. wt. 24 lbs. .... 19.95

**(V) Choice of two Wallpaper patterns—** Beige grasscloth with Gold overtones, or Tan knotty pine; both washable, fade- and sun-resistant. Sturdy frame. Brass finished reversible hinges. Height about 68 inches. 3-panel screen about 51 in. wide; 4-panel screen about 68 in. wide.

66 A 900 R—3 Panel. State finish. Ship. wt. 20 lbs. .... \$9.95  
66 A 901 R—4 Panel. State finish. Ship. wt. 25 lbs. .... 14.95

## GOOD LOOKS ALL AROUND

**(W) Tall Room Divider.** Place it out in the open where it may be admired, and used from both sides. Dress it up with pottery or glassware. Slender columns tapered and grooved at the center support 2 upper shelves. Revolving drawer abt. 10½x24x2½ in. has pulls on each side. Bottom compartment has 2 sliding doors on each side with large, easily accessible storage space. Select Hardwood with rich Walnut-grain print finish. Brass drawer pulls and ferrules. Size overall abt. 16x40x57½ in. ht.

66 A 832 R—Ship. wt. 64 lbs. \$4 Down. Cash \$37.95

"R" after Cat. No. means shipped promptly from Stock by Freight, Truck or Express.

BCXAS\* WARDS 745



## 4 Reasons Why Ward Plate Glass Mirrors are Best



**1 WALL MIRROR CLIPS** add a new note of decoration. Clips are styled for beauty and utility, hold mirror securely, yet inconspicuously. Nickel-plated clips are durable, will not bend or tarnish.



**2 BEVELED EDGES** are another distinguishing feature of fine mirrors. Edges are cut at a long angle to emphasize thickness and quality. Polished edges are especially good for recessed areas.



**3 FULL 1/4 INCH THICK** for a deeper, truer reflection from any angle. Mirrors are heavily silvered and sealed with a copper coating to keep out moisture, prevent clouding and streaking.



**4 SWIVEL HOOKS** are securely attached to back of wall mirrors for convenience in hanging. Hooks turn so mirror can hang either horizontally or vertically, whichever suits your decorating need.



## Plate Glass Excellence...Reflection of Good Taste

**1 PLATE GLASS DOOR MIRRORS.** Ground and polished on both sides to give a clearer, better reflection of you from head to toe. Essential to good grooming and an important clothes fitting aid. Beveled or Polished edges. State Catalog Number and Size of mirror.

HOW TO MEASURE DOOR. Measure recessed panels, order mirror big enough to cover them. Allow for knob.

INSTALLATION IS EASY. Plastic clips and screws incl.

Size	Edge	Catalog No.	Ship. Wt.	Price
22 x 68 in.	Beveled	66 A 1916R	42 lbs.	\$22.79
22 x 68 in.	Polished	66 A 1963R	42 lbs.	20.89
24 x 68 in.	Beveled	66 A 1916R	44 lbs.	25.89
24 x 68 in.	Polished	66 A 1963R	44 lbs.	23.89
20 x 68 in.	Beveled	66 A 1916R	38 lbs.	19.79
20 x 68 in.	Polished	66 A 1963R	38 lbs.	17.89
20 x 52 in.	Beveled	66 A 1916R	31 lbs.	16.95
20 x 52 in.	Polished	66 A 1963R	31 lbs.	15.49
18 x 68 in.	Beveled	66 A 1916R	35 lbs.	18.79
18 x 68 in.	Polished	66 A 1963R	35 lbs.	16.89
16 x 68 in.	Beveled	66 A 1916R	32 lbs.	17.45
16 x 68 in.	Polished	66 A 1963R	32 lbs.	15.95
16 x 56 in.	Beveled	66 A 1916R	26 lbs.	14.89
16 x 56 in.	Polished	66 A 1963R	26 lbs.	13.29
16 x 48 in.	Beveled	66 A 1916R	24 lbs.	11.95
16 x 48 in.	Polished	66 A 1963R	24 lbs.	10.95
12 x 48 in.	Beveled	66 A 1916MO	15 lbs.	8.89
12 x 48 in.	Polished	66 A 1963MO	15 lbs.	8.39

**2 PLATE GLASS WALL MIRRORS . . . Ten Sizes with beveled or polished edges.** Both sides ground and polished. Hang vertically or horizontally. Hooks attached.

Use as decorating accents to make rooms appear larger and brighter. Gives distortion-free reflection from any angle. Laboratory tests prove the fine quality of Wards plate glass. State Catalog Number and Size of mirror.

Size	Edge	Catalog No.	Ship. Wt.	Price
36 x 60 in.	Beveled	66 A 1915R	75 lbs.	\$35.89
36 x 60 in.	Polished	66 A 1965R	75 lbs.	34.95
36 x 54 in.	Beveled	66 A 1915R	70 lbs.	31.79
36 x 54 in.	Polished	66 A 1965R	70 lbs.	30.95
30 x 48 in.	Beveled	66 A 1915R	51 lbs.	23.79
30 x 48 in.	Polished	66 A 1965R	51 lbs.	21.95
30 x 40 in.	Beveled	66 A 1915R	39 lbs.	17.95
30 x 40 in.	Polished	66 A 1965R	39 lbs.	16.95
24 x 36 in.	Beveled	66 A 1915R	30 lbs.	13.95
24 x 36 in.	Polished	66 A 1965R	30 lbs.	11.95
28 x 28 in.	Beveled	66 A 1915MO	24 lbs.	12.95
28 x 28 in.	Polished	66 A 1965MO	24 lbs.	11.95
24 x 24 in.	Beveled	66 A 1915MO	19 lbs.	9.95
24 x 24 in.	Polished	66 A 1965MO	19 lbs.	8.98
20 x 20 in.	Beveled	66 A 1915MO	12 lbs.	6.95
20 x 20 in.	Polished	66 A 1965MO	12 lbs.	6.43
20 x 28 in.	Beveled	66 A 1915MO	18 lbs.	10.95
20 x 28 in.	Polished	66 A 1965MO	18 lbs.	8.98
16 x 24 in.	Beveled	66 A 1915M	13 lbs.	6.98
16 x 24 in.	Polished	66 A 1965M	13 lbs.	5.93

## Plate Glass Accent Mirrors \$5.69 to \$19.95

**3 STEEL FRAMED MIRROR.** Perfect for kitchen or bath. Three sizes.

66 A 1925 MO—State size

14x20 in. Ship. wt. 9 lbs. . . . . \$8.98

18x24 in. Ship. wt. 14 lbs. . . . . 11.49

20x28 in. Ship. wt. 18 lbs. . . . . 13.95

**4 ENGRAVED MIRROR.** Just right for kitchen or bath. Polished edge.

66 A 1942 MO—State size

16x26 in. Ship. wt. 13 lbs. . . . . \$7.98

14x24 in. Ship. wt. 11 lbs. . . . . 6.49

12x24 in. Ship. wt. 9 lbs. . . . . 5.69

**5 SHIP'S WHEEL MIRROR.** Maple finished wood frame. Ideal for recreation room, den, etc. 24 1/2-in. diam.

66 A 1912 MO—Ship. wt. 10 lbs. \$12.95

**6 CIRCLE MIRROR.** Beveled edge.

66 A 1900 R—State size wanted.

36-in. diam. Ship. wt. 31 lbs. . . \$19.95

30-in. diam. Ship. wt. 22 lbs. . . 14.95

66 A 1900 MO—State size.

28-in. diam. Ship. wt. 20 lbs. . . \$11.89

24-in. diam. Ship. wt. 15 lbs. . . 8.89

20-in. diam. Ship. wt. 11 lbs. . . 6.79

**7 TRIPE VIEW VANITY MIRROR.** For good grooming. Adj. side wings.

66 A 1902 R—24x36 in. Beveled.

Wt. 30 lbs. . . . . \$19.95

66 A 1902 MO—State size.

20x28 in. Polished. Wt. 16 lbs. . \$12.95

18x28 in. Polished. Wt. 15 lbs. . 11.95

18x24 in. Polished. Wt. 13 lbs. . 7.89

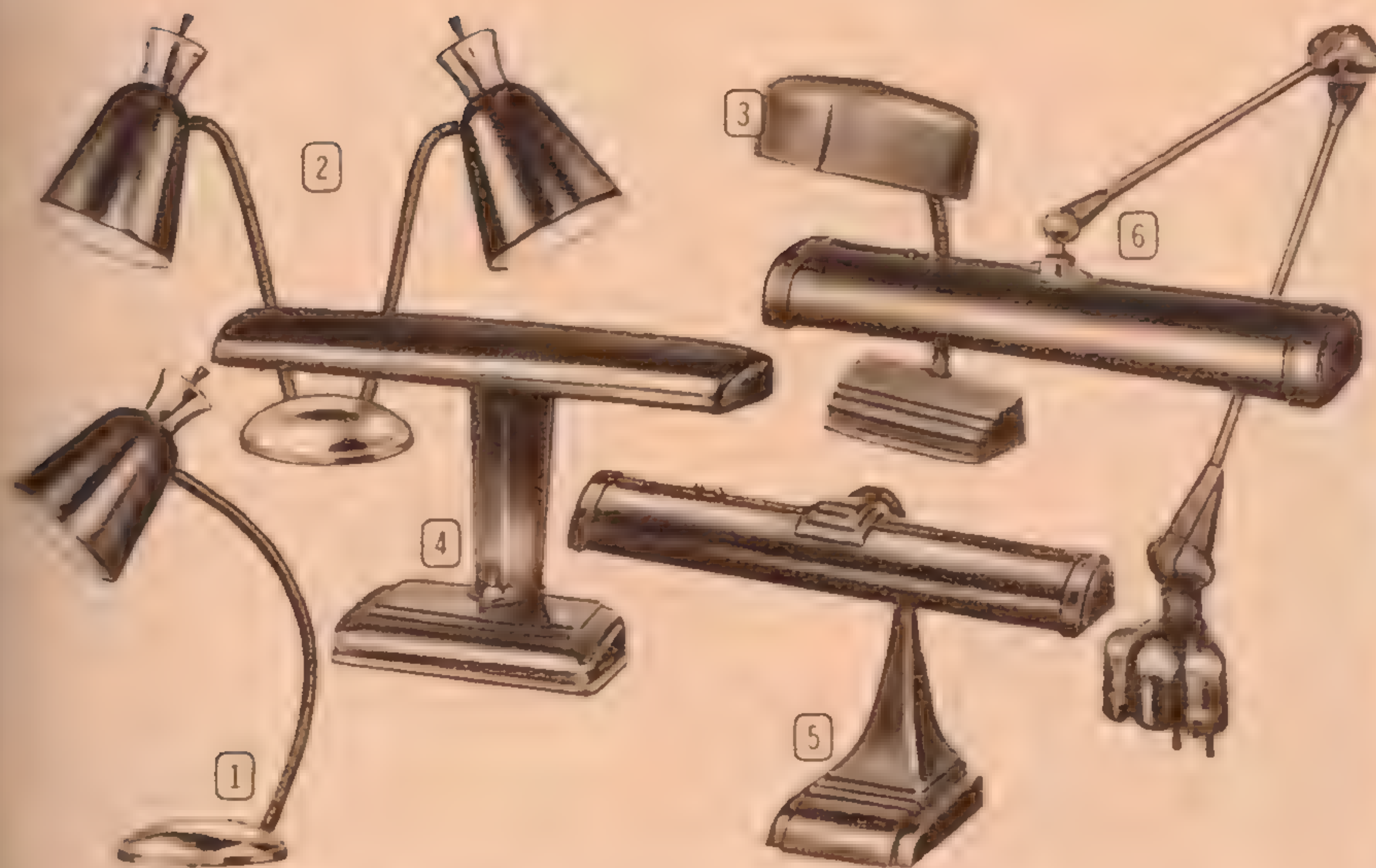
"R" after Cat. No. means ship. from Stock by Freight, Truck or Express.

"M" or "MO" means Mailable.





# Protect Your Eyes with Directed Light



## Low Cost, Versatile Desk Lamps

**1 2** MATCHED DESK LAMPS. Smart, streamlined 5½-in. diam. shades, enameled Black, Sand or Coffee (Brown). Brass-plated base and trim. Flexible arms let you direct light. State color.

**1** SINGLE LIGHT DESK LAMP. Use 60-watt bulb. 66 A 426—State color. Wt. 4¾ lbs. .... \$6.49

**2** DOUBLE LIGHT DESK LAMP. Use 60-watt bulbs. 66 A 432—State color. Wt. 7 lbs. .... \$9.98

**3** ENAMELED GOOSENECK LAMP. Flexible 11¼-in. arm adjusts to any position. Shade 11½ in. wide. Felted base protects furniture. Use 60-watt bulb. State: Brown, Ivory or Gray. 66 A 316—Shipping weight 6 lbs. .... \$3.98

**4** SINGLE LIGHT FLUORESCENT DESK LAMP. Brown baked-on enamel finish. Felted base protects furniture finish. Shade 20 in. wide. Fluorescent bulb included. 66 A 322—Ht. 11½ in. Wt. 7 lbs. .... \$8.90

Fluorescent Lamps on this page use 110-120-volt 60-cycle AC only.

**5** TWO LIGHT FLUORESCENT DESK LAMP. Durable baked-on enamel finish. Rubber tips on base. Shade 18½ in. wide. Two bulbs included. State color: Brown or Gray. 66 A 413—Ht. 13½ in. Wt. 9 lbs. 12 oz. \$13.95

**6** SINGLE LIGHT FLUORESCENT CLAMP-ON LAMP, like those used by artists, architects, draftsmen, etc. 36-in. double arms pivot on base, clamps securely to desk (nuts and bolts incl.). Brown baked-on enamel finish. Rubber padded base. Shade 19 in. wide. 66 A 321M—One bulb incl. Wt. 9 lbs. \$14.95

**2-LIGHT FLUORESCENT LAMP**, like (6). 66 A 337M—2 bulbs incl. Wt. 10 lbs. \$18.95

**7** SIGHTMASTER DESK LAMP for home or office. 14-in. diam. louvered shade directs light and stays cool to the touch. Reflector eliminates glare. Top shade and base finished in satin Brass. Rest is durable baked-on enamel. Ht. 16¾ in. Use 75-watt bulb. State color: Desert Tan or Gray. 66 A 416—Shipping weight 9 lbs. .... \$14.95



## Charming Colonial Table Lamps

**8** COLORFUL ACCENT. Perfect complement to the Early American decor. Double-arm student table lamp. Fluted glass shades colored in Red, Green or Yellow. Brass-plated fittings and trim. Clear glass chimneys. Shade diam. abt. 7 in. Ht. 20 in. State color wanted. 66 A 148MO—Use 3-way bulb. Shipping weight 12 lbs. \$12.95

**9** HOBNAIL MILK GLASS LAMP, charming adaptation of the colonial oil lamp. White glass base with clear glass chimney. Brass finished fittings and trim. Shade diam. 8 in. Ht. 19 in. 66 A 21—Use up to 60-watt bulb. Shipping weight 7 lbs. \$6.98

**10 11** LOVELY TOLE LAMPS adapted from the original French designs. Enameled metal bases and shades with brightly finished Brass trim. Attractive painted leaf decoration on shades. State: Black, White or Spice (Brown).

**(10)** TABLE LAMP. Shade diam. abt. 14 in. Ht. 18 in. State color. 66 A 74L—6-in. reflector. Use 3-way bulb. Wt. 7 lbs. .... \$9.98

**(11)** STUDENT LAMP. Shade diam. abt. 12 in. Ht. 25 in. State color. 66 A 72L—6-in. reflector. Use 3-way bulb. Wt. 13 lbs. .... \$10.95

See Tole Pin-up Lamp (12) and Tole Floor Lamp (18) on Page 749.

BA WARDS 747



## Bed Lamps Give "Over-the-Shoulder" Light

READ IN COMPLETE COMFORT WHILE PROTECTING YOUR EYES with the proper light. Light in an ideal position—above and behind you. Choose yours—priced from \$2.49 to \$8.98.

**SMART STYLING FOR BOOKCASE HEADBOARD beds.** Lamp is completely adjustable. Swing-swivel at base and ball-swivel shade let you focus light in any direction. Clamps to headboard (nuts and bolts incl.). Gold-color lacing on White, oval plastic shade, 7x15 in. wide. Brass-plated trim. Use up to 60-watt bulb. 66 A 157—Shipping weight 4 lbs. .... \$8.98

**ADJUSTABLE SPOT BEAM LAMP** with swivel action. Direct beam "pin-points" light. Gold-color finish. Use 40-watt bulb. 66 A 154—6½ in. long. Wt. 2 lbs. .... \$2.59

Lamps on This Page UL Approved Except (12).

**14** FIBER GLASS SHADE, 4½-in. diam. Choice of White with Black swirl; all Pink or all Green shades. Use up to 60-watt bulb. 66 A 164—State color. Wt. 2½ lbs. .... \$2.98

**15** METAL LAMP with Brass finished trim. Use 40-watt bulb. State: Ivory or Gold. 66 A 123—4x9 in. wide. Wt. 2 lbs. .... \$2.49

**16** MILK GLASS LAMP with Gold color stars and Brass finished trim. Use 40-watt bulb. 66 A 155—9½ in. long. Wt. 1½ lbs. .... \$2.98

**17** ADJUSTABLE METAL LAMP. Brass-plated 9-in. flexible arm. Black or White enameled shade, 4½-in. diam. Use 60-watt bulb. 66 A 165—State color. Wt. 3 lbs. .... \$3.79

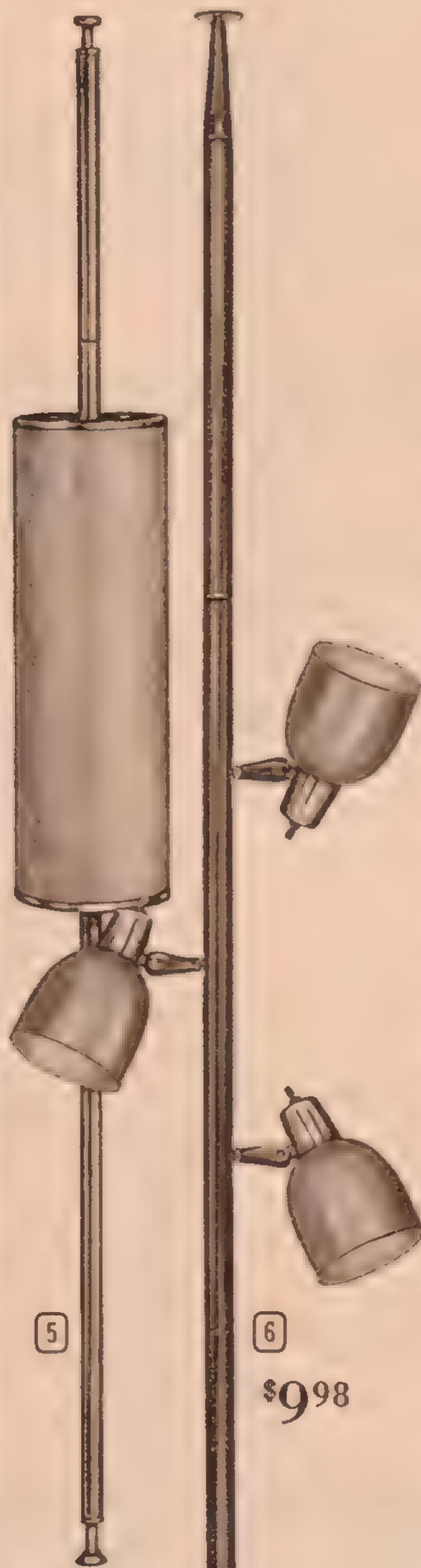


# Pole and Tree Lamps...3 Way Use

## • Direct Reading Light

## • General Illumination

## • Dramatic Accent



**DIRECTIONAL POLE AND TREE LAMPS**—Practical lighting for your home. "Custom fit" pole lamps are easily adjustable in height, won't mar ceiling. Shades swivel to give direct spot-lighting for accent and reading, or soft, indirect light for overall illumination. Use poles decoratively to divide rooms, create foyers and space areas for dining or recreation. Special decorator effects may be achieved by combining pole lamps with divider poles (9).

**1 UP-TO-THE-MINUTE STYLING.** Three-light tree lamp matches pole lamp (7). Enameled metal with Brass finish trim. 5-in. diam. swivel shades. Use 60 watt bulbs. *State color: Coffee with Tan or All Black.*  
66 A 534R—Ht. 61 in. Wt. 16 lbs. .... **\$16.95**

**2 DECORATORS' DELIGHT . . . "Suburbia"** pole lamp. Three 5½-in. diam. swivel shades in gleaming polished Brass finish with Walnut switch-trim. Enameled pole adjusts from 7 ft. 9 in. to 9 ft. 2 in. *State color: Gold, Black or Cafe (Beige).* Wt. 13 lbs.  
66 A 24006MO—Use up to 75 watt bulbs. **\$18.95**

**3 THREE-LIGHT TREE LAMP** matches (2). Use 75 watt bulbs. *State: Gold, Black or Cafe.*  
66 A 24010R—Ht. 65 in. Wt. 19 lbs. .... **\$18.95**

**4 TWO-LIGHT FLOOR LAMP** with flexible arms, matches (2) and (3). Use 75 watt bulbs. *State color: Gold, Black or Cafe (Beige).*  
66 A 497R—Ht. abt. 58 in. Wt. 16 lbs. **\$18.95**

**5 DRAMATIC LANTERN POLE LAMP.** White plastic shade, 9x30 in., with Gold-color veil pattern and trim. Brass finish pole adjusts from 7 ft. 9 in. to 9 ft. 2 in. Use 75 watt bulbs.  
66 A 504MO—Shipping weight 10 lbs. **\$14.95**

**6 A LOT OF LAMP . . .** for an exceptionally low price. Three swivel shades, Brass finished trim. Enameled pole adjusts from 7 ft. 9 in. to 9 ft. 5 in. Use up to 60 watt bulbs. *State: All Black or Coffee with Tan.*  
66 A 538MO—Shipping weight 12 lbs. **\$9.98**

**7 STUNNING POLE LAMP** you'll be proud to own. Matches tree lamp (1). Three 5-in. diam. enameled swivel shades. Brass finished trim and center section. Pole adjusts from 7 ft. 9 in. to 9 ft. 6 in. Use up to 60 watt bulbs. *State: Coffee with Tan or All Black.*  
66 A 437MO—Shipping weight 14 lbs. **\$19.95**

**8 SUPERBLY STYLED POLE LAMP.** Three 5½-in. diameter White frosted glass shades. Smart Walnut finished switch-trim. White enameled pole adjusts from 7 ft. 9 in. to 9 ft. 2 in. Use up to 60 watt bulbs.  
66 A 435MO—Shipping weight 14 lbs. **\$25.95**

All Lamps on Pgs. 748-9 UL Approved, except (13), (14)

## Divider Poles \$649 Each

**9 POLES ONLY.** New height adjustment possibilities to allow for unlimited uses. Poles adjust from 5 ft. 2 in. to 8 ft. 8 in., will not mar ceiling. Excellent as room divider. Especially effective when used in combination with any pole lamp (sold above).

Long-lasting baked-on enamel finish in decorator colors. Top and bottom Brass-plated. *State finish: Gold-color, Black, Cafe (Beige) or White.* Wt. ea. 7 lbs.

66 A 488M—Each \$6.49; Set of 3. .... **\$17.88**







## Special Lamps for Special Places

**PETITE PULL-UP** for problem places. Lower for reading etc., raise for soft, overall light. Brass finished arm and trim. Perforated metal diffuser. Shade diam. about 8 3/4 in. Arm extends 11 in. from wall, lets you swing lamp from side to side. State color: Gold or Black.

**A 235**—Use 3-way bulb. Shipping weight 4 lbs. .... \$6.98

**NAUTICAL PIN-UP**. Arm adjusts to form straight table lamp. Honey Brown maple finish base. White shade with nautical design, about 8 in. diameter. When used as table lamp, height is 15 in.

**A 224**—Use one, up to 60 watt bulb. Shipping weight 2 lbs. 12 oz. . \$2.79

**TOLE PIN-UP** adapted from the original French designs. Enameled metal with attractive painted leaf decoration. Shade diam. about 7 in. Brass finished fittings and trim. State color: Black, White or Spice (Brown).

**A 216**—Use one, up to 60 watt bulb. Shipping weight 2 lbs. .... \$3.98

**EXTENDO LAMP**. Shade tilts to any angle. Scissor-type extension lets you pull lamp 23 in. out from wall, put light wherever you want it. Based on enamel finish with brightly finished Brass trim. State color: Black with White top or Sand (Beige) with Coffee (Brown) top.

**A 242**—Use up to one 60 watt bulb. Ship. wt. 2 lbs. 8 oz. .... \$2.98

**EXTENDO LAMP** with adjustable, clear plastic shade, diam. about 9 in. Scissor-type extension pulls out to as much as 38 in. from wall for maximum light adjustment. Wooden switch-trim. State: Black or Coffee (Brown).

**A 205**—Use one, up to 60 watt bulb. Ship. wt. 5 lbs. .... \$7.79

**BRONZE-PLATED METAL FLOOR LAMP** with convenient 6-way lighting. White rayon fabric shade, diam. about 20 in. 8-in. reflector bowl. Ht. 40 in. Use one 100-200-300 watt bulb and 3 standard bulbs.

**A 541R**—Shipping weight 16 lbs. .... \$18.95

**HONEY BROWN MAPLE** finished floor lamp with 13 1/2-in. diam. table. Hardwood base. Paper parchment shade is about 11 3/4 in. in diam. Height 55 1/2 in. State color of shade: Red, Green or Natural.

**A 479MO**—Use one 75 watt bulb. Shipping weight 14 lbs. .... \$8.98

**MAPLE FLOOR LAMP** without table. Same description as (16) above. Ht. 53 1/2 in. State color of shade: Red, Green or Natural.

**A 480Y**—Use one 75 watt bulb. Shipping weight 9 lbs. .... \$5.98

**TOLE FLOOR LAMP**, adapted from the original French designs. Enameled metal base and shade with brightly finished Brass trim. Attractive painted leaf decoration on shade, diam. abt. 12 in. 6-in. reflector. Height 57 in. State color: Black, White or Spice (Brown).

**A 510MO**—Use 3-way bulb. Shipping weight 14 lbs. .... \$13.95

**NOTE:** "R" after Cat. No. means promptly from Stock. "M" means mailable.



## Design-it-Yourself Mirror Squares

**EASY, ECONOMICAL**, and you will be delighted with the results. Your imagination will find dozens of uses—over the fireplace or mirror, in bath or bedroom, to top cocktail tables, chests, etc. Plain mirror squares for modern effect; Summer Cloud mirror squares (etched glass) for decorator accents—combine in many smart designs.

Each square 12x12 in. 1/16 in. thick window glass with smooth edges for flush fit. Protective backs safeguard silvering. Each set includes adhesive and instructions.

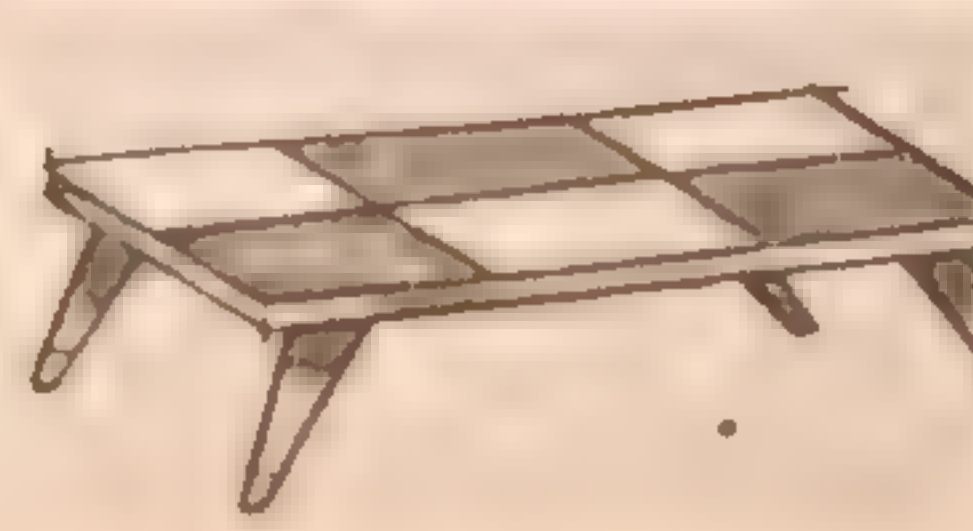
Apply adhesive to mirror back and press into place on any smooth, clean surface. Kit of 12 squares covers 12-sq. ft. area (equal to 3x4 ft.); 6 squares cover 6-sq. ft. area (equal to 2x3 ft.).

**A 1931M**—12 Plain. Wt. 15 lbs. .... \$8.69

**A 1932M**—6 Plain. Wt. 9 lbs. .... 4.69

**A 1933M**—12 Cloud. Wt. 16 lbs. .... 12.95

**A 1934M**—6 Cloud. Wt. 9 lbs. .... 7.49



Glamorize Walls

Restore Table Tops

JUST SAY  
"Charge It!"

SEE PAGE 1281





1



5



7



2

3

4



11



8



12



10



6



9



# Spring Lamps Spotlight Style

**EXQUISITELY DETAILED.** Antiqued Florentine finish on metal base. Imported Crystal shades and Gold-color trim are elegant accents. Shantung shade, diam. about 15 in. Ht. 17 in. Use 3-way bulb.  
66 A 358 R—Shipping wt. 12 lbs. . . . . \$19.95

**ITALIAN IMPORT.** Venetian glass base with brightly finished Brass mounting. White textured fabric over paper parchment shade, diam. about 16 in. Ht. 45 in. Trim on shade matches color of base. State: Blue or Amber.  
66 A 351 R—Use 3-way bulb. Wt. 10 lbs. . . \$21.95

**METAL ELEGANCE.** English Bronze finished cast metal base. Textured fabric over paper parchment shade, diam. about 16 in. Gold trim accents shade. Ht. 40 in.  
66 A 350 R—Use 3-way bulb. Wt. 14 lbs. . \$19.95

**IMPORTANTLY TALL.** Walnut table lamp goes aloft to 43 in. Graceful waxed Walnut base, shaped in the Danish mode. Textured fabric over paper parchment shade, diameter about 17 in. Use 3-way bulb.  
66 A 359 R—Shipping wt. 10 lbs. . . . . \$22.95

**PICTURE PRETTY.** White ceramic base accented by Olive Green and Toast color diamond design. Textured fabric over paper parchment shade, diam. about 17 in. Ht. 39 in.  
66 A 355 R—Use 3-way bulb. Wt. 12 lbs. . \$14.95

**CLASSIC STYLING** to add loveliness to traditional rooms, warmth and dignity to contemporary furnishings. Carved alabaster base. Textured fabric over paper parchment shade, diam. about 15 in. Ht. 29½ in.  
66 A 354 MO—Use 3-way bulb. 14½ lbs. . \$12.95

**VICTORIAN ELEGANCE.** Captures the beauty of an era renowned for romance. Hand-painted milk glass globes decorated in a charming floral pattern. Bronze-plated Florentine mounting. Clear glass chimney. Night stand in base. Globe diam. abt. 8 in. Ht. 24 in.  
66 A 357 MO—Use 3-way bulb. Wt. 11 lbs. . \$15.95

**TALL AND TAPERED.** Glazed ceramic base with graduating colors. Fabric over translucent paper parchment shade trimmed to match color of base. Shade diam. abt. 17 in. Ht. 39 in. State color: Blue/Green or Beige/Toast.  
66 A 356 R—Use 3-way bulb. Wt. 14 lbs. . \$14.95

**FASHIONABLY FEMININE** china base with floral decoration. Metal key and base. Brown fabric shade, diam. abt. 15 in. Ht. 30 in.  
66 A 353 MO—Use 3-way bulb. Wt. 8 lbs. . \$12.95

**TIME HONORED STYLING.** Graceful lines set in Brass-plated-metal. Beige textured fabric over paper parchment shade, diam. about 15 in. Height 29 in. Use 3-way bulb.  
66 A 352 MO—Ship. wt. 8 lbs. 8 oz. . . . \$10.95

**SLENDER AND SOPHISTICATED.** Solid Walnut shaft with Brass-plated mounting and Eggshell-color textured fabric over paper parchment shade, diam. abt. 15 in. Ht. 40 in.  
66 A 351 R—Use 3-way bulb. Wt. 10 lbs. . \$9.98

**DISTINCTIVE DESIGN.** Hammertone finish on sculptor's composition base gives the appearance of fine leather. White textured fabric over paper parchment shade, diam. abt. 15 in. Ht. 34 in. State color of base: Beige/Mustard or Beige/Terra Cotta (Red-Brown).  
66 A 350 MO—Use 3-way bulb. Wt. 12 lbs. \$10.95

**PULL-UP LAMPS FOLLOW TODAY'S TREND** for better living . . . better lighting. Pull-ups raise or lower, swing from side to side. Pull down for bright concentrated reading, serving or close work—raise for softer, overall light.

**INSPIRED BY THE ORIENT.** Shoji-Style pull-up. Walnut veneer overlay on White translucent plastic shade, diam. about 14 in. Brass finished arm and trim. Plastic diffuser. Extends 20 in. from wall. Wt. 9 lbs.  
66 A 246 MO—Use one 60 watt bulb. . . \$16.95

**DELICATE DETAILS.** Graceful wrought iron circular frame finished in White and Gold. Perforated metal center cone and Brass-plated back plate. Diam. about 12 in. Extends about 20 in. from wall. Wt. 6 lbs. 4 oz.  
66 A 180—Use one 60 watt bulb. . . . \$12.95

**GENTLY SLOPING** Brass-plated shade with perforation trim. White glass diffuser eliminates glare. Shade diam. about 16 in. Arm extends about 18 in. from wall. Wt. 11 lbs.  
66 A 231—Use two 60 watt bulbs. . . . \$12.95

**OLD WORLD CHARM** with interesting newness. Milk White glass chimney. White enameled metal shade trimmed with polished Brass finish. Shade diam. about 15 in. Arm extends about 18 in. from wall. Use 3-way bulb.  
66 A 225 M—Shipping weight 12 lbs. . . \$15.95

**LOVELY TOLE PULL-UP** adapted from the original French designs. Enameled metal shade with attractive painted leaf decoration. Brass finished trim. Shade diam. about 14 in. Extends about 20 in. from wall. Use two 60 watt bulbs. State: Black, White or Spice.  
66 A 240 L—Shipping weight 8 lbs. . . \$10.95

**SMARTLY STYLED PULL-UP.** Textured fabric over plastic vinyl shade, diam. abt. 17 in. Brass finished trim. Extends about 20 in. from wall. Use one 60 watt bulb.  
66 A 229—Shipping weight 8 lbs. . . . \$14.95

**ORIENTAL FLAVOR.** Square metal pull-up. Solid Brass with filigree-type panels. Brass arm and trim. Arm extends about 15 in. from wall. 5 in. sq. Use 75 watt bulb.  
66 A 213—Ship. wt. 7 lbs. 8 oz. . . . . \$15.95

**EXTENDING PULL-UP** adjusts 3 ways. Extension arm conceals cord in Brass-plated tube. Arm extends 15 to 29 in. from wall. Tan rice straw shade, diam. about 20 in. Shade has Gold-color stripes and plastic light diffuser. Use up to 150 watt bulb.  
66 A 219 MO—Shipping weight 8 lbs. . . \$16.95

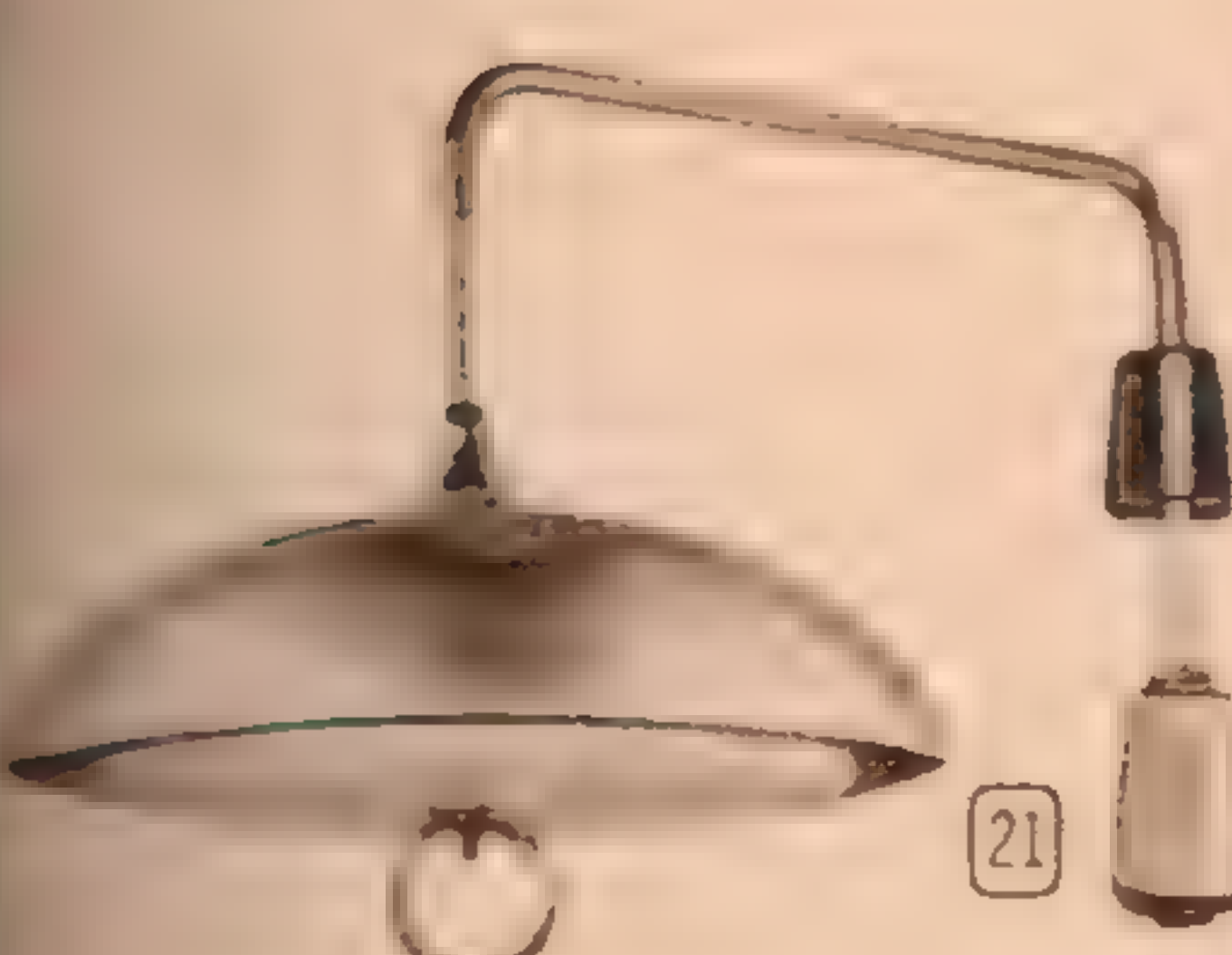
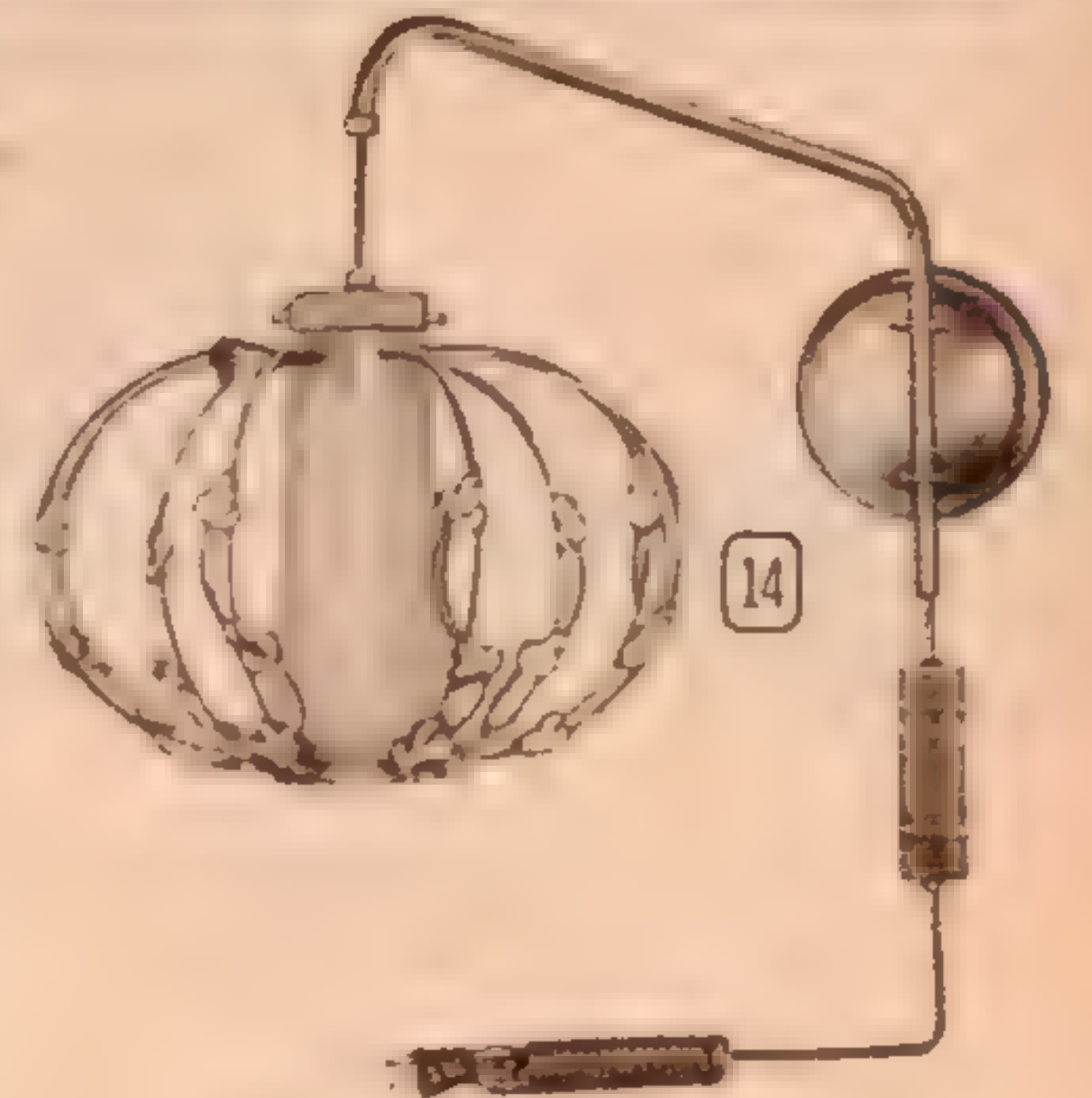
**ECONOMY PULL-UP** with enameled shade, diam. about 14 in. Perforated metal diffuser eliminates glare. Brass finished arm and trim. Arm extends abt. 17 in. from wall. Use two 60 watt bulbs. State shade color: Gold, Black or Cafe (Beige).  
66 A 221—Shipping weight 7 lbs. . . . . \$8.98

"R" after Cat. No.: Not Mailable, from Stock Frt., Trk., Expr. "M" or "MO" means Mail.

All Lamps UL Approved, except (13) and (20).

JUST SAY CHARGE IT AT WARDS

See Page 1283





# Colorful Helpers Save Your Time and Energy



## Multi-Purpose Mobile Carts



**1 VERSATILE SERVE-AND-STORE STEEL CART.** Built-in 3-way appliance outlet with cord—wheel next to breakfast table for toaster, coffee pot, etc. Perfect place to store appliances. White enameled steel. Three handy shelves 15x20 in. Rolls smoothly on 1-in. casters. Top 30 in. high.

66 A 4318 MO—Shipping weight 12 lbs. \$3.79

**2 UTILITY CART WITH APPLIANCE PLUG.** Put work-storage space where you want it. Cart rolls easily to the table for plug-in appliance cooking. 3-way outlet with extension. All-steel construction. Three metal shelves with baked-on enamel finish, each 16x24 in. Top shelf 30½ in. high. Chromed legs with 2-in. lucite swivel casters. State color: Red, White, Yellow or Beige.

66 A 4319 MO—Shipping weight 19 lbs. \$8.95

**3 DELUXE UTILITY CART** in choice of 4 kitchen and dinette colors. Adds extra shelf space for appliances; puts extra work space wherever you want it. Rolls smoothly on 3-in. hard rubber casters. Three shelves, 16x24 in., have durable baked-on enamel finish. Chromed tubular steel frame and double handles for easy wheeling. Top shelf 30 in. high. Ht. overall 32½ in. State color: Turquoise, White, Beige or Yellow.

66A4338MO—Shipping weight 20 lbs. \$10.95

**CART WITH REMOVABLE TOP TRAY.** Like (3) but top shelf lifts off to act as serving tray. State: Turquoise, White, Beige or Yellow.

66A4326MO—Shipping weight 20 lbs. \$11.95

**4 SMART BRASS FINISHED HOSTESS CART** rolls indoors or out, goes where you go—serves your guests while saving you steps. Two decorative back wheels; two 3-in. clear plastic casters in front. Plastic-coated shelves have White and Gold-color pattern and Brass finished gallery rails. Genuine Walnut handle. All steel construction. Size: 24x14x30 in.

66A4391MO—Shipping weight 11 lbs. \$11.95

**5 HOSPITALITY HELPER.** Folding serving cart means double convenience. A welcome server at the most casual barbecue, as well as formal dinners and parties in your home. When not in use, cart folds compactly.

Brass-plated tubular steel frame and filigree gallery. Two White with Gold-color plastic shelves, each 16x20 in. 3-in. plastic casters. Height overall 34 in.

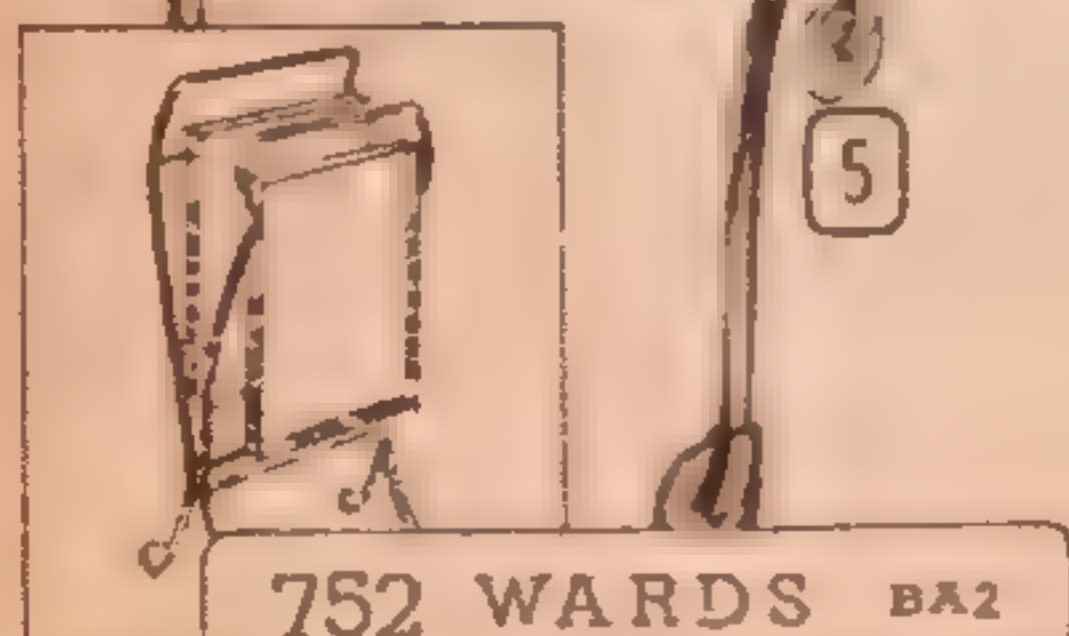
66A4379MO—Shipping weight 16 lbs. \$16.95

**SHIPPING NOTICE:** "M" after Catalog Number means item is *available*. "R" means item is *not available*. Shipped promptly from Stock.

JUST SAY

## Charge It

SEE PAGE 1283



752 WARDS BA2

## Bar and Snack Stools... Accent on Style

**6 FABULOUS FIBERGLAS STOOLS!** Shaped for comfort, wipe clean. State: Bronze or Chromed legs with Chromed footrest. State: Tangerine, Off-White or Beige shell.

66 A 4364 MO—BAR STOOL. Seat ht. 30 in. Wt. 12 lbs. Ea. \$13.95; Pr. \$26.00

66 A 4376 MO—SNACK STOOL. Seat ht. 24 in. Wt. 9 lbs. Ea. 12.95; Pr. 25.00

**7 SWIVEL STOOL** upholstered in Provincial-print plastic with quaint seat ruffle. Brass with White seat. Tubular steel frame, glides. Wire back. Padded seat, 13½-in. diam. Bronze with Tan or Yellow seat; State color.

66 A 4345 MO—BRONZE. Seat ht. 24 in. Wt. 11 lbs. Ea. \$8.95; Pr. \$17.50

66 A 4348 MO—BRONZE. Seat ht. 30 in. Wt. 12 lbs. Ea. 9.95; Pr. 19.50

66 A 4327 MO—BRASS. Seat ht. 24 in. Wt. 11 lbs. Ea. 9.95; Pr. 19.50

66 A 4328 MO—BRASS. Seat ht. 30 in. Wt. 12 lbs. Ea. 10.95; Pr. 21.50

**8 SWIVEL STOOL** with steel frame and wire back. White with Gold plastic upholstery. Padded backrest and seat, 13¼-in. diam. Wt. ea. 12 lbs.

66 A 4357 MO—BRASS; White seat. Seat ht. 24 in. Ea. \$12.95; Pr. \$24.95

66 A 4358 MO—BRONZE; White seat. Seat ht. 24 in. Ea. 11.95; Pr. 22.95

66 A 4359 MO—BLACK; White seat. Seat ht. 24 in. Ea. 11.95; Pr. 22.95

66 A 4325 MO—BLACK; White seat. Ht. 30 in. Wt. 14 lbs. Ea. 11.95; Pr. 22.95

**9 SWIVEL SNACK STOOL.** Steel frame with wire back. 13-in. diam. seat covered in plastic. Seat ht. 24 in. Self-leveling glides. Wt. 12 lbs.

66 A 4422 MO—BRONZE frame with Beige seat. Ea. \$7.95; Pr. \$15.49

66 A 4421 MO—BLACK frame with White seat. Ea. 7.95; Pr. 15.49

**10 BLACK SWIVEL SNACK STOOL.** Tubular steel frame with wire back. Padded seat, 12 in. sq. Sand color, mosaic-patterned, plastic upholstery.

66 A 4300 MO—Seat ht. abt. 23 in. Wt. 13 lbs. Ea. \$9.95; Pr. \$19.49

**11 SWIVEL STOOL.** Tubular steel frame. 13-in. diam. seat is padded and covered with White plastic, accented with Goldtone flecks and welting.

66 A 4343 MO—Seat ht. 24 in. State: Bronze or Black. Wt. 12 lbs. Ea. \$6.49

66 A 4344 MO—Seat ht. 30 in. State: Bronze or Black. Wt. 14 lbs. Ea. 7.49

**12 PEDESTAL BASE SWIVEL STOOL.** Steel frame. Padded 13-in. diam. seat. State: White or Turquoise upholstery, each with Silver-tone welting.

66 A 4306 MO—CHROME. Seat ht. 24 in. Wt. 12 lbs. Ea. \$9.95; Pr. \$19.49

66 A 4303 MO—CHROME. Seat ht. 30 in. Wt. 13 lbs. Ea. 10.95; Pr. 21.49

**13 STURDI-STAIR STEP STOOL** folds compactly—opens into rigid steps. Steel frame. Two steps, each abt. 11x16 in. Bottom step with skid-proof rubber tread. Top step upholstered in washable plastic. Seat ht. 22 in.

66 A 4384 MO—BRONZE. State: White or Brown Seat. Wt. 17 lbs. Ea. \$9.95

66 A 4324 MO—BLACK frame with Charcoal Seat. Ship. wt. 17 lbs. Ea. 9.95

66 A 4332 MO—COPPERTONE frame with Tan Seat. Ship. wt. 17 lbs. Ea. 9.95

**14 DANISH STYLE MODERN BAR STOOL.** Tubular steel Bronzeframe with Brass-plated, adjustable footrest. Plastic covered and padded backrest and seat, 14½x13 in. State: Beige or Persimmon upholstery.

66 A 4304 R—Seat ht. 29 in. Ship. wt. 15 lbs. Ea. \$14.95

66 A 4305 R—BLACK WITH WHITE SEAT. Wt. 15 lbs. Ea. 14.95

**15 MODERN SWIVEL STOOL.** Coppertone steel frame with Tan plastic upholstery or Chrome with Black upholstery. Comfortably padded back and seat, diam. 12¾ in. State: 30-in. or 24-in. seat ht.

66 A 4347 MO—COPPERTONE with back. Ship. wts. 19 and 17 lbs. Ea. \$12.95

66 A 4349 MO—COPPERTONE, no back. Ship. wts. 13 and 12 lbs. Ea. 10.95

66 A 4346 MO—CHROME, no back. Ship. wts. 13 and 12 lbs. Ea. 11.95

**16 SWIVEL BAR STOOL.** Large, cushioned backrest and 13-in. diam. seat, covered in plastic. Steel frame. Seat ht. 30½ in. Wt. ea. 12 lbs.

66 A 4315 MO—BRASS frame; Beige or Turquoise Seat. Ea. \$11.95; Pr. \$22.95

66 A 4316 MO—BLACK frame with White Seat. Ea. 10.95; Pr. 20.95

66 A 4317 MO—BRONZETONE frame with Beige Seat. Ea. 10.95; Pr. 21.49

**17 CONVENIENT STACK STOOLS** store compactly. Padded seat, diam. 15 in., covered in Gold flecked White vinyl. Ht. 14 in. Wt. ea. 5 lbs.

66 A 4307—BRASS-PLATED legs. Ea. \$4.69; Set of 3 \$13.59

66 A 4308—BLACK legs. Ea. 4.69; Set of 3 13.59

## So Convenient... Ames Sit-and-Step Stools

**18 TO 20** Durable, tubular steel frames. Large size steps with skid-proof rubber treads. Sturdy step frames glide out at a toe's touch.

**(18) DELUXE STEP STOOL** featuring 2-way back with convenient carrying handle. Back adjusts up or down for maximum comfort. Seat and curved back are padded and upholstered in wipe-clean plastic. Chrome finished frame. Seat 14x11 in. Seat ht. 24 in. Ht. overall 36 in. Wt. 23 lbs.

66 A 4309 MO—State: White or Charcoal Gray upholstery. \$13.95

**(19) STEP STOOL.** Padded back and seat are covered in carefree plastic. Seat 14x11 in. Seat ht. 24 in. Ht. overall 35 in. Ship. wt. 20 lbs.

66 A 4301 MO—BRONZE. State: White or Tan upholstery. \$11.95

66 A 4392 MO—CHROME. State: Gray, Pink or Yellow upholstery. 11.95

**(20) ALL METAL STEP STOOL.** Chrome finished legs with enamel seat and back. Metallic Gray step frame and Ring. Seat 14x11 in. Seat ht. 24 in. Overall ht. 35 in.

66 A 4310 MO—State: Red, Green or Yellow enamel. Ship. wt. 17 lbs. \$8.95



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## Seats 8 WITH TWO FREE CHAIRS

Perfect For The Growing Family or When Company Calls



Order Wards Exciting New Decorating Book  
"Putting the Pieces Together" on Page 707.

**① CHROME DINETTE—"THE WESTERNER."** Handsome addition to any home and wonderfully practical, too! White plastic top has Gold flecks—resists heat, stains and marring. Decorative "V" legs for extra support. Heavy ribbed polished aluminum apron. Non-mar floor glides. Triple-plated Chrome finish.

Chair seats are thickly padded with polyurethane foam and felted cotton for more comfort. Tubular steel wrap-around frame for strength and durability. Chair seat 15½x15½ in. Ht. overall 32½ in. Chairs have two toned vinyl upholstery in Red, Charcoal or Aqua and White with Gold flecks. Stater Red, Charcoal or Aqua. Table sizes include leaves.

7-Pc. SET plus TWO FREE CHAIRS. 36x72-in. Rect. Table (one 12-in. leaf included).

66 A 4755 F—Wt. 193 lbs. \$5 Dn. or Cash **\$89.95**

7-Pc. SET plus TWO FREE CHAIRS. 42x84-in. Rect. Table (two 12-in. leaves included).

66 A 4756 F—Wt. 229 lbs. \$5 Dn. or Cash **\$119.95**

7-Pc. SET plus TWO FREE CHAIRS. 42x72-in. Table (one 12-in. leaf included).

66 A 4752 F—Wt. 210 lbs. \$5 Dn. or Cash. **\$99.95**

PR. OF CHAIRS. 66 A 4753 F—Wt. 30 lbs. . . **19.95**

**NOTICE:** "F" after Catalog No. means: Items (1), (2) and (6), shipped promptly from Factory near Lynchburg, Va. You pay shipping charges from Albany, only. Items (3) to (5), (7), and (8) shipped promptly from Stock by Freight, Truck or Express.

**② BRONZE DINETTE—"THE MODERNE."** Ideal for the large family or queen-size entertaining. Bronzefinished frame with Brasstone anodized aluminum apron and Brasstone trim. Tapered legs. Self-leveling non-mar floor glides. Table top is lovely Medium Brown "Rosewood" pattern, high-pressure plastic—resists heat, stains and mars.

Chair seats are thickly padded with polyurethane foam and felted cotton for extra comfort. Self-leveling floor glides. Chair seat 16x15¼ in. Height overall 32½ in. Heavy-gauge vinyl plastic upholstery in attractive two-tone Ivory and Mocha (Medium Brown) "Leathergrain" pattern. Table sizes include leaves.

7-Pc. SET plus TWO FREE CHAIRS. 36x72-in. Rect. Table (one 12-in. leaf included).

66 A 4627 F—Wt. 192 lbs. \$5 Down or Cash **\$89.95**

7-Pc. SET plus TWO FREE CHAIRS. 42x84-in. Rect. Table (two 12-in. leaves included).

66 A 4628 F—Wt. 229 lbs. \$5 Dn. or Cash **\$119.95**

7-Pc. SET plus TWO FREE CHAIRS. 42x72-in. Table (one 12-inch leaf included).

66 A 4629 F—Wt. 216 lbs. \$5 Down or Cash. **\$99.95**

PAIR OF CHAIRS—66 A 4630 F—Wt. 30 lbs. **\$19.95**  
Your Satisfaction Is Guaranteed







## suburbia... Smart Setting for Dining Pleasure

**3 TO 5** "SUBURBIA" DINETTE ENSEMBLE... designed exclusively for Wards. So perfectly mated, the pieces can be used with any other "Suburbia" furniture, see Pages 716 to 721. Elegant Walnut "Woodgrain" finish. Table tops resist heat, stains and mars, yet look like the finest Walnut veneers. Buffet and Buffet made of hardwood with simulated Walnut sides and fronts. Brass finished pulls and magnetic door catches. Legs on all pieces are finished in contrasting Bronzitone. Table sizes include leaves.

**3** DINETTE SETS. Chairs cushioned with Vinyl foam and contoured. Covered in Vinyl, Lt. Tan laced with Silvertone accents. Chair seat abt. 15½x16 in. Ht. 33 in. **4** 7-Pc. SET. 36x60-in. Rectangular Table (one 12-inch leaf incl.) and six Chairs. 66 A 22512 R—Shipping weight 199 lbs. ....\$5 Down, or Cash \$139.95

**5** 7-Pc. SET. 36x72-in. Rectangular Table (two 12-in. leaves included) and 6 Chairs. 66 A 22513 R—Shipping weight 209 lbs. ....\$5 Down, or Cash \$149.95 **5**-Pc. SET. 36x60-in. Rectangular Table (one 12-in. leaf included) and 4 Chairs. 66 A 22514 R—Shipping weight 161 lbs. ....\$5 Down, or Cash \$109.95 **5**-Pc. SET. 42-in. Round Table opens to 42x60 in. (18-in. leaf incl.) and 4 Chairs. 66 A 22515 R—Shipping weight 161 lbs. ....\$5 Down, or Cash \$114.95 **PAIR OF CHAIRS**. 66 A 22516 R—Ship. wt. pr. 38 lbs. \$3.50 Down, or Cash 32.95 **(4) BUFFET**. Two doors enclose roomy base compartment with shelf. One drawer. 66 A 22518 R—Size: 17½x42x32 in. high. Ship. wt. 70 lbs. \$5 Dn., or Cash \$74.95 **(5) CHINA CABINET** can be Room divider. Finished back. 2 sliding glass doors. 66 A 22517 R—Two Drawers. Size: 17½x37x53 in. Wt. 95 lbs. \$5 Dn., or Cash \$84.95



### Gold and White Fashion

**6** GLAMOUR TABLE TOP is White with Gold-color wreath inlay design and metallic Gold-color flecks. Plastic top is heat, stain and mar resistant. Matching apron is White with Gold flecks. Tapered Bronzitone legs with sturdy, full-length supports. Self-leveling floor glides.

Chair seats are comfort cushioned with polyurethane foam and felted cotton and upholstered with washable, Jade (Aqua) Vinyl overlayed with Gold pattern. Decorative Brasstone wire trim. Seat is about 15 inches square. Chair height 32 inches. Table sizes include leaves.

**7**-Pc. SET. 42x60-in. Oval Table and Six Chairs. 66 A 4781 F—Ship. wt. 146 lbs. (one 18-in. leaf incl.)...\$94.95

**5**-Pc. SET. 36x48-in. Oval Table and Four Chairs. 66 A 4782 F—Wt. 114 lbs. (one 12-in. leaf incl.).....\$64.95

**PR. OF CHAIRS**—66 A 4783 F—Ship. wt. pr. 28 lbs. ....17.95

**8** CHINA TOP AND BUFFET BASE finished in rich metallic Brown with Bronzitone legs and smart Brass trim. China top has two sliding glass doors which enclose two full-length shelves. Spice rack. Buffet base has two drawers and two sliding doors which enclose shelf spaces. "Woodgrain" finished top in choice of colors. State: Blond "Pecan" or Walnut (Medium Brown) or solid White with Gold Flecks.

66A4650R—TOP AND BASE. 18x40x64 in. high. Wt. 149 lbs.\$89.95 66 A 4651 R—BASE. 18x40x30 in. high. Wt. 90 lbs.....\$59.95

### Fabulous Fiberglass... Colorful Accent

**7** BEAUTIFUL BRONZETTE DINETTE. Plastic table top—resists heat, stains and mars. Med. Brown "Pecan Woodgrain" pattern plastic top and rustproof, metallic Bronzitone frame. Self-leveling floor glides. Gleaming Coppertone trim.

FIBERGLAS CHAIRS serve a variety of needs. As dining and occasional chairs they are extra-comfortable, shaped for relaxation. Wipe clean. Bronzed legs with pastel shell in Tangerine, Spungold or White. Black legs with shell in White or Charcoal. All table sizes include leaves. Self-leveling floor glides. State finish and color of Chairs.

**OVAL TABLE ONLY**. 42x60 in. (one 18-in. leaf included). 66 A 4642 R—Ship. wt. 72 lbs.....\$5 Down, or Cash \$49.95

**OVAL TABLE ONLY**. 36x48-in. (one 12-in. leaf included). 66 A 4643 R—Ship. wt. 51 lbs.....\$3.50 Down, or Cash \$34.95

**RECT. TABLE ONLY**. 30x48 in. (one 8-in. leaf included). 66 A 4644 R—Ship. wt. 40 lbs.....\$2.50 Down, or Cash \$21.95

**RECT. TABLE ONLY**. 36x60 in. (one 12-in. leaf included). 66 A 4645 R—Ship. wt. 75 lbs.....\$3 Down, or Cash \$29.95

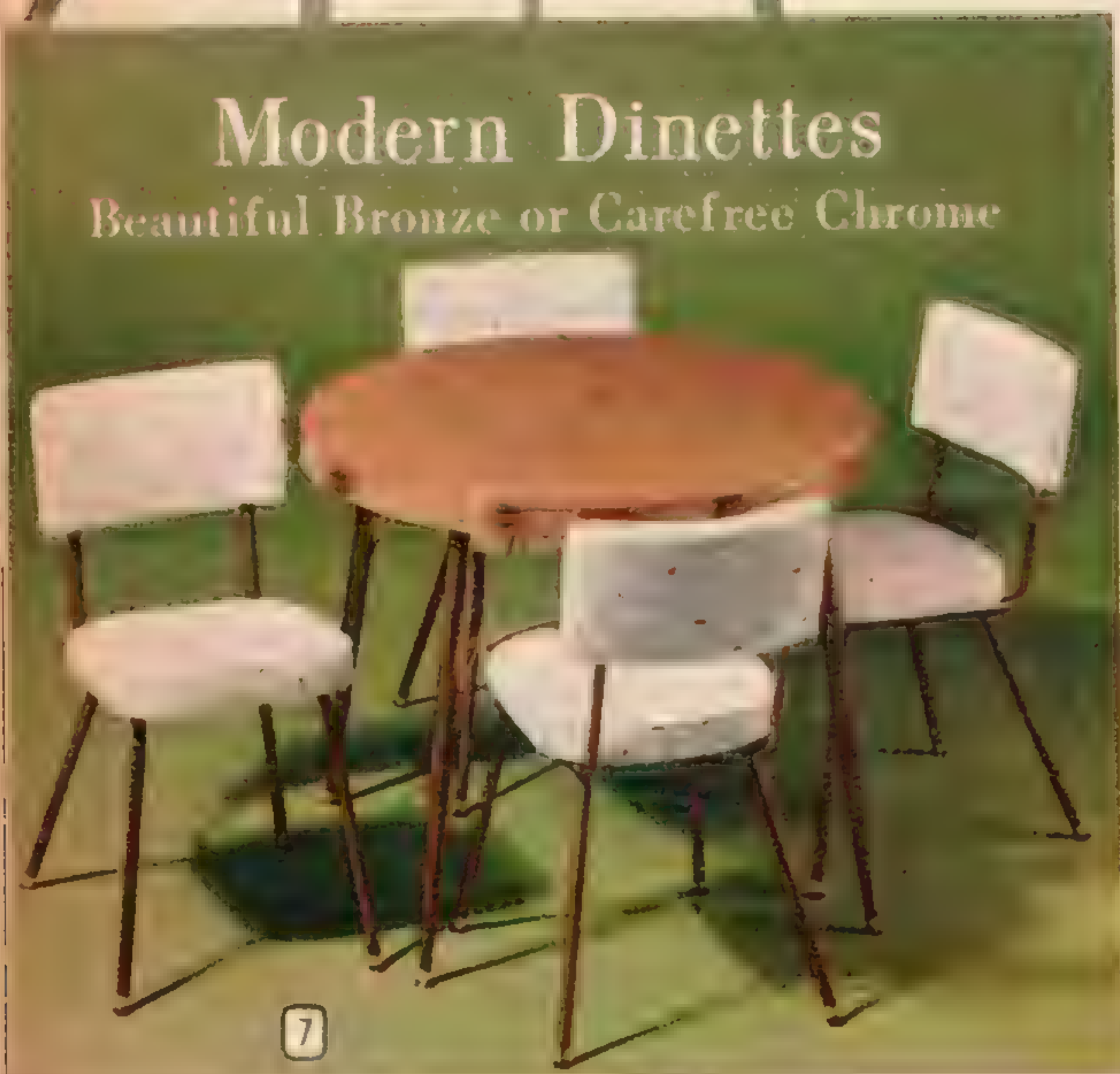
**PR. SIDE CHAIRS**. 66 A 4795 R—Wt. pr. 28 lbs.....Pr. 25.95

**ARM CHAIR**. 66 A 4796 R—Ship. wt. ea. 13 lbs.....Ea. \$19.95

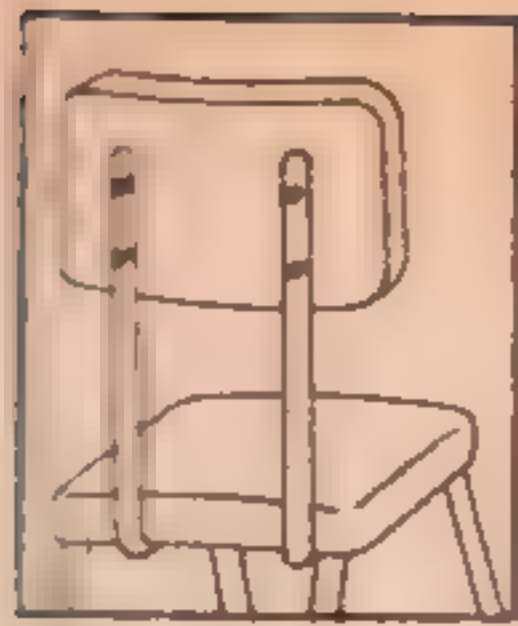
**CHINA TOP AND BUFFET BASE**, finished to match the Bronzitone Dinette sets shown on these pages; and (7), (8) and (9) shown on Page 756. See also China top and base (8), at right.



# Dinette Replacement Seats and Backs







SCREW-ON



SLIP-ON

Fit chairs with 11½ to 12½ in. between centers of back posts. See small view above. Set includes: 1 seat, 1 back and screws.

Fit chairs with 11½ to 12½ in. between centers of ¾ or 1 in. diam. back posts. Instructions incl. Set incl. 1 seat and 1 back.

**DELUXE CURVED BACK.** 19x12 in. Seat 14 by 15 inches. State pattern and color: "Gypsy" in Yellow (shown), Beige or White; or "Mother-of-Pearl" in Yellow or Gray.

66 A 5038 MO—SLIP-ON. 2 Sets (4 pcs.) Wt. 17 lbs. \$12.50

66 A 5018 MO—SLIP-ON. 4 sets (8 pcs.) Wt. 34 lbs. \$23.50

66 A 5037 MO—SCREW-ON. 2 sets (4 pcs.) Wt. 17 lbs. \$11.98

66 A 5017 MO—SCREW-ON. 4 sets (8 pcs.) Wt. 34 lbs. \$22.98

**BEST SET;** Chrome lift handle. Back 17x12 in. Seat 14x15 in. State pattern, color: "Butterfly" in Shrimp (shown), Tan or White; "Brittany" in Turquoise; "Mother-of-Pearl" in Gray.

66 A 5030 MO—SLIP-ON. 2 Sets (4 pcs.) Wt. 17 lbs. \$12.98

66 A 5010 MO—SLIP-ON. 4 Sets (8 pcs.) Wt. 33 lbs. \$24.98

66 A 5031 MO—SCREW-ON. 2 Sets (4 pcs.) Wt. 17 lbs. \$12.50

66 A 5011 MO—SCREW-ON. 4 Sets (8 pcs.) Wt. 33 lbs. \$23.98

**COMFORTABLY PADDED.** Curved back 16½x10½ in. Seat 14 by 15 in. State pattern, color: "Brittany" in Turquoise (shown) or Silver; "Mother-of-Pearl" in Gray; or "Gypsy" in Beige or Yellow.

66 A 5039 MO—SLIP-ON. 2 Sets (4 pcs.) Wt. 16 lbs. \$9.29

66 A 5019 MO—SLIP-ON. 4 Sets (8 pcs.) Wt. 31 lbs. \$17.98

- Comfort Cushioned Seats and Backs
- Economical and so Easy to Attach
- Covered in Washable Vinyl Upholstery
- Smart Decorator Colors and Patterns

NOW, CHOOSE FROM FIVE NEW PATTERNS: "Gypsy" shown on (1); "Butterfly" shown on (2); "Brittany" shown on (3); "Mother-of-Pearl" shown on (4) and (6); and "Siron" shown on (5).

**4 ECONOMY-MINDED.** Straight back 15x8 in. Seat 14x15 in. "Mother-of-Pearl" pattern. State: Red (shown), Gray or Yellow.

66 A 5020 M—SCREW-ON. Two Sets (4 pcs.) Shipping weight 10 lbs. \$5.49

66 A 5000 M—SCREW-ON. Four Sets (8 pcs.) Shipping weight 19 lbs. \$10.98

**5 CURVED BACK FOR ADDITIONAL COMFORT.** Back 16 by 9½ inches. Seat 14 by 15 inches. State upholstery pattern and color: "Siron" in Mocha or Charcoal Gray; "Butterfly" in Tan or White; or "Mother-of-Pearl" in Gray.

66 A 5045 MB—SCREW-ON. Two Sets (4 pcs.) Shipping wt. 11 lbs. \$7.19

66 A 5025 MB—SCREW-ON. Four Sets (8 pcs.) Shipping weight 22 lbs. \$13.98

**6 EXTRA-LARGE, CURVED BACK.** Shaped for maximum comfort. Back is 17 by 12 inches. Seat is 14 by 15 in. State upholstery pattern and color: Two-tone "Mother-of-Pearl" in Gray with Red (shown), Gray with Yellow or All Gray; or "Gypsy" in Beige or White.

66 A 5032 MO—SCREW-ON. Two Sets (4 pcs.) Shipping weight 15 lbs. \$10.29

66 A 5012 MO—SCREW-ON. Four Sets (8 pcs.) Shipping weight 29 lbs. \$19.98

## Smart Dinettes in Bronze or Chrome

**BEAUTIFUL BRONZETONE** finished frames. Round table top is Medium Brown "Woodgrain" plastic—resists heat, stains and mars. Tapered legs with decorative sturdy braces. Brass finished apron and trim. Chairs upholstered in washable White Vinyl with harmonizing leaf pattern. Tables and Chairs have self-leveling glides.

Chair seat about 15 in. sq. Ht. overall 31 in. Bronze. All table sizes include leaves.

5-Pc. SET. 66 A 4809 F—36x48 in. Oval Table (12-in. leaf), 4 Chairs. Wt. 105 lbs. \$49.95

5-Pc. SET. 66 A 4810 F—42x60 in. Oval Table (18-in. leaf), 4 Chairs. Wt. 126 lbs. \$64.95

7-Pc. SET. 66 A 4811 F—42x60 in. Oval Table (18-in. leaf), 6 Chairs. Wt. 152 lbs. \$79.95

PAIR OF CHAIRS. 66 A 4812 F—Bronze. Shipping weight per pair, 28 lbs. Pr. \$13.95

**SO SMART FOR TODAY'S MODERN HOME.** Blonde "Oyster Ash Woodgrain" plastic top—resists heat, stains and mars. Tapered legs with full length supports. Gleaming Brassytone apron and trim. Table and chair frames are finished in rustproof metallic Bronzestone. Self-leveling floor glides.

Chair seats and backs are comfort cushioned with felted cotton. Vinyl upholstery in lovely "Acadia" pattern. Cleans easily with a damp cloth. Chair Height: 30 in. Seat Size: 15½x15½ inches. Table sizes include leaves.

5-Pc. SET. 66 A 4706 F—30x48-in. Rect. Table (8-in. leaf included) and four chairs. Wt. 105 lbs. \$42.95

5-Pc. SET. 66 A 4710 F—36x60-in. Rect. Table (12-in. leaf included) and 4 chairs. Wt. 126 lbs. \$51.95

7-Pc. SET. 66 A 4711 F—36x60-in. Rect. Table (12-in. leaf included) and Six Chairs. Wt. 152 lbs. \$55 Down...or Cash \$66.95

7-Pc. SET. 66 A 4712 F—36x72-in. Rect. Table (12-in. leaf included) and Six Chairs. Wt. 172 lbs. \$55 Down...or Cash \$72.95

PAIR OF CHAIRS. 66 A 4713 F—Shipping weight per pair 28 lbs. Pair \$15.95

AFTER CATALOG NUMBERS ON THIS PAGE items shipped promptly from Factory near Albany, N.Y. You pay Frt., Truck or Express charges from there. "R" after Catalog No. means shipped from stock by Freight, Truck or Express. "MB" or "MO" means Mailable.

SAVE TIME, SAVE SHIPPING COSTS. Order the way from your Ward Catalog Store... as close as your nearest telephone!

**9 TRIPLE-CHROMED FINISH** for longer service and good looks. "Mother of Pearl" pattern plastic top—resists heat, stains and mars. Decorative, sturdy "V" legs. Polished aluminum apron. Plastic floor glides. Table sizes include leaves.

Chairs upholstered with "Mother of Pearl" pattern Vinyl. State table top and color: Yellow or Gray. State chair color: Yellow, Gray, Red or Green.

5-Pc. SET. 30x48-in. Rect. Table (one 8-in. leaf included) and Four Chairs.

66 A 4659 F—Wt. 97 lbs. \$4.00 Dn., or Cash \$39.95

5-Pc. SET. 36x60-in. Rect. Table (one 12-in. leaf included) and Four Chairs.

66 A 4660 F—Wt. 126 lbs. \$5 Dn., or Cash \$52.95

7-Pc. SET. 36x60-in. Rect. Table (one 12-in. leaf included) and Six Chairs.

66 A 4661 F—Wt. 157 lbs. \$5 Dn., or Cash \$62.95

7-Pc. SET. 36x72-in. Rect. Table (two 12-in. leaves included) and Six Chairs.

66 A 4662 F—Wt. 172 lbs. \$5 Dn., or Cash \$74.95

PR. OF CHAIRS. 66 A 4663 F—Wt. pr. 28 lbs. \$13.95

**10 DROPLEAF TABLES AND CHAIRS.** Designed for today's efficiency dining areas. "Woodgrain" patterned plastic tops resist heat, stains and mars. Tapered legs with self-leveling floor glides. State: Bronzestone or Black finish. Bronzestone table has Beige "Woodgrain" top. Black table has Smoke (Gray) "Woodgrain" top.

Vinyl chair upholstery is completely washable. Choice of two chair styles in Bronzestone or Black finish (see descriptions below). Comfortably padded seats and backs. Chair seats about 15 in. sq. Height overall about 32 inches. State finish of Table and Chairs: Bronze or Black.

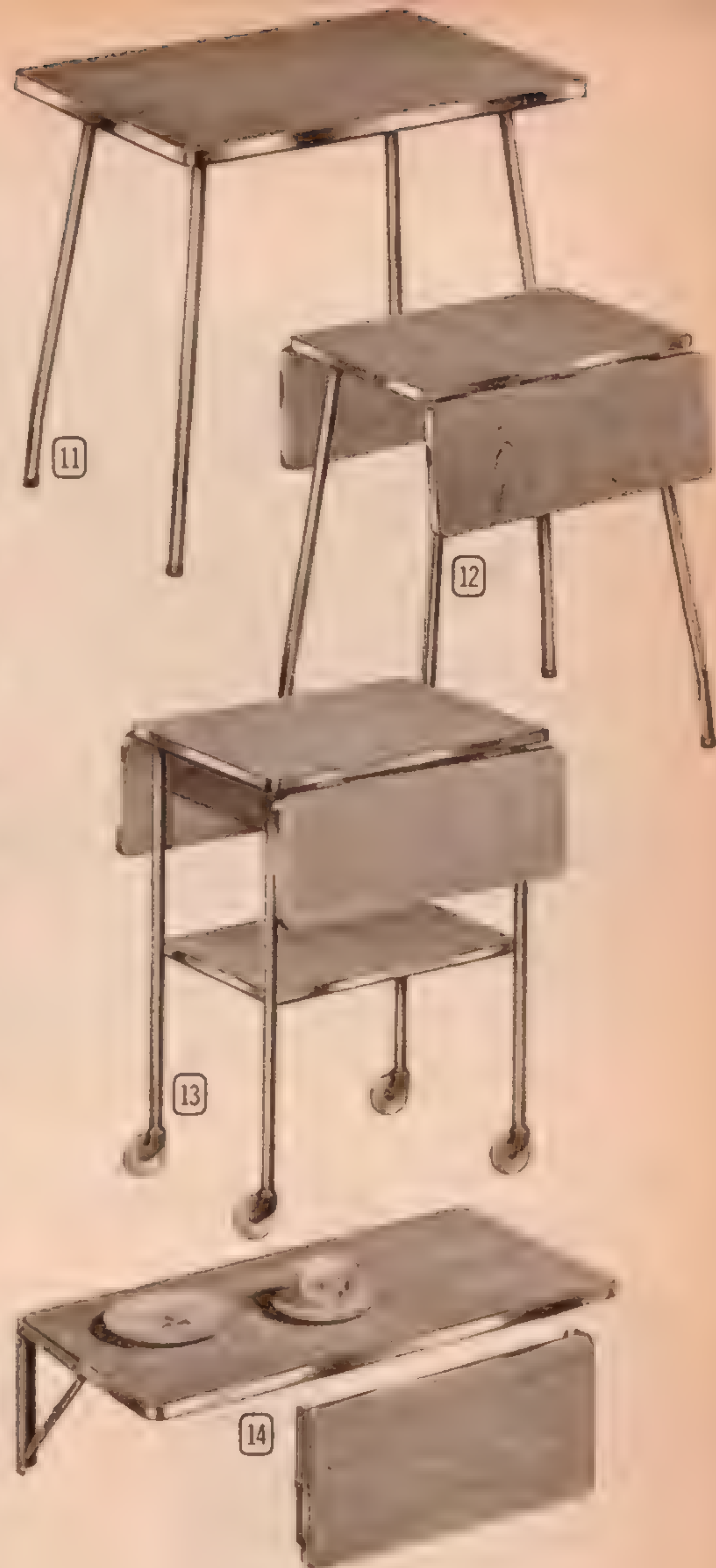
RECT. TABLE ONLY. 30x24 in. opens to 30x48 in. 66 A 4632 R—Ship. wt. 45 lbs. \$27.95

RECT. TABLE ONLY. 36x20 in. opens to 36x36 in. 66 A 4635 R—Ship. wt. 40 lbs. \$26.95

RECT. TABLE ONLY. 36x24 in. opens to 36x60 in. 66 A 4639 R—Shipping weight 65 lbs. \$39.95

PR. CHAIRS. 66 A 4772 R—White upholstery, same harmonizing leaf pattern on both finishes. State: Bronzestone or Black Finish. Wt. Pr. 25 lbs. \$12.95

PR. CHAIRS. 66 A 4802 R—Extra padding and larger backs for more comfort. State: Bronze Finish, Two-tone White with Gold and Silver flecks and Tan "Leathergrain" upholstery; or Black finish, Two-tone White with Gold and Silver flecks and Charcoal "Leathergrain" upholstery. Wt. Pr. 29 lbs. \$15.95



## Convenient Space-Savers

**11 SPACE AND MONEY SAVER TABLE** for the limited dining area. 24x36-in. "Woodgrain" pattern plastic tops. Sturdy, good-looking tubular steel legs and plastic mar-resistant floor glides. Steel frame. Chromed finish has Gray top and aluminum molding; Bronzestone finish has Blond top and Bronzestone plastic molding.

66 A 4352 R—Wt. 28 lbs. State: Bronze or Chrome. \$17.95

**12 DROPLEAF TABLES** designed for today's efficiency kitchens or dinettes. "Woodgrain" pattern plastic tops. Sturdy, tubular steel legs and plastic mar-resistant floor glides. Ht. 29½ in. Chromed finish has Gray top, aluminum molding; Bronzestone finish has Blond top, plastic molding. State: Bronze or Chrome.

66 A 4350 R—TABLE 18x24 in. opens to 24x36 in. with dropleaves raised. Ship. wt. 30 lbs. \$19.95

66 A 4351 R—TABLE 24x24 in. opens to 24x48 in. with dropleaves raised. Ship. wt. 35 lbs. \$22.95

**13 SPACE-MAKER.** Just lift the self-locking leaves to open from 17x24-in. top to a big 36x24-in. table, server, or work table. 14x21-in. bottom shelf stores appliances, etc. Dropleaf cart works well as a fix-and-serve center for outdoor cooking—rolls easily on 3-in. plastic casters. "Woodgrain" pattern plastic tops and shelves are mar-resistant. Steel frame. Ht. 31 in.

66 A 4340 MO—BRONZESTONE LEGS with Blond top and bottom shelf. Mailable. Shipping weight 35 lbs. \$26.95

66 A 4341 MO—BRONZESTONE LEGS with Blond top; no bottom shelf. Mailable. Shipping weight 30 lbs. \$21.95

66 A 4321 MO—CHROMED LEGS with Gray top and bottom shelf. Mailable. Shipping weight 46 lbs. \$26.95

66 A 4322 MO—CHROMED LEGS with Gray top; no bottom shelf. Mailable. Shipping weight 38 lbs. \$21.95

**14 CONVENIENT WALL TABLE** turns wall space into work space, and solves its own storage problem by folding flat against wall when not in use. Gray "Woodgrain" plastic top resists heat, stains and mars. Wt. 13 lbs.

66 A 4337 M—16x30 in. \$8.95

66 A 4339 M—20x24 in. \$8.95





## Walnut Finished or Ready-to-Finish

WARDS NEW CONTEMPORARY MODERN GROUP offers modern styling with the Danish look at exceptionally low prices. Each piece is constructed with the same care used in the manufacture of fine furniture and carries the "Aristo-Bilt" quality trademark.

SIZE AND STYLE CORRELATED—arrange to suit your taste; add as your needs change. There are tapered Hardwood legs or a reversible base (sold separately) for each piece.

CONSTRUCTED OF FINE SOLID HARDWOOD and Hardwood plywood, kiln-dried to resist warping. Innerframe of case routed and grooved at joints—keeps each piece rigid, adds to durability. Drawer bottoms and backs made of pressed wood are lock-jointed—glide easily on plastic center guides. All cabinets and bookcases have matching plywood backs. Sliding doors, Tambour style (A), (L) or covered in Madagascar cloth (D), (K), and distinctive Brass plated pulls provide added accent.

AVAILABLE TWO WAYS—in a beautiful Danish-inspired modern Walnut finish for a small additional cost, or be your own decorator, finish them yourself and save more. All pieces listed as "Ready-to-Finish" are smoothly sanded, ready to wax, stain, lacquer or paint. Chair available in "Ready-to-Finish" only.

## CONTEMPORARY HARDWOOD BY "Aristo-bilt"



Key	Description of Item	Width	Depth	Height	Ship. wt.	Ready-To-Paint		Walnut Finish	
						Catalog No.	Price	Catalog No.	Price
(A)	Half Sliding Door Cabinet	27 in.	11 in.	22 in.	25 lbs.	66 A 3837R	\$14.95	66 A 3838F	\$19.95
	Half Sliding Door Cabinet	36 in.	11 in.	22 in.	27 lbs.	66 A 3839R	17.95	66 A 3840F	22.95
(B)	Open Bookcase	27 in.	11 in.	22 in.	24 lbs.	66 A 3618R	12.95	66 A 3619F	16.95
	Open Bookcase	36 in.	11 in.	22 in.	26 lbs.	66 A 3620R	14.95	66 A 3621F	19.95
(C)	3-Drawer Chest	27 in.	17 in.	22 in.	39 lbs.	66 A 3552R	22.95	66 A 3553F	25.95
	3-Drawer Chest	36 in.	17 in.	22 in.	46 lbs.	66 A 3535R	25.95	66 A 3536F	29.95
(D)	Full Sliding Door Cabinet	27 in.	17 in.	22 in.	34 lbs.	66 A 3622R	21.95	66 A 3623F	26.95
	Full Sliding Door Cabinet	36 in.	17 in.	22 in.	40 lbs.	66 A 3624R	24.95	66 A 3625F	29.95
(E)	5-Drawer Chest	36 in.	17 in.	33 in.	73 lbs.	66 A 3502R	39.95	66 A 3503F	46.95
	4-Drawer Chest	27 in.	17 in.	27½ in.	48 lbs.	66 A 3550R	27.95	66 A 3551F	31.95
(F)	6-Drawer Dresser	54 in.	17 in.	22 in.	73 lbs.	66 A 3500R	42.95	66 A 3501F	49.95
(G)	4-Drawer Desk	45½ in.	17 in.	30 in.	50 lbs.	66 A 3626R	32.95	66 A 3627F	37.95
(H)	Desk Chair	17 in.	17 in.	32 in.	10 lbs.	66 A 3408R	7.95	.....	.....
(J)	Corner Desk	28 in. on each wall.		30 in.	30 lbs.	66 A 3412R	22.95	66 A 3413F	27.95
(K)	Buffet	54 in.	17 in.	22 in.	83 lbs.	66 A 3628R	44.95	66 A 3629F	49.95
(L)	Hutch	36 in.	11 in.	44 in.	45 lbs.	66 A 3835R	37.95	66 A 3836F	44.95
(M)	Reversible Base	27 in.	16¾ in.	8 in.	6 lbs.	66 A 3402R	4.95	66 A 3403F	5.95
	Reversible Base	36 in.	16¾ in.	8 in.	7 lbs.	66 A 3404R	5.95	66 A 3405F	6.95
	Reversible Base	54 in.	16¾ in.	8 in.	8 lbs.	66 A 3406R	6.95	66 A 3407F	7.95
(N)	Set of Legs	.....	.....	8 in.	5 lbs.	66 A 3400	2.95	66 A 3401F	3.79

Just Say "Charge It" At Wards PAY IN 30 DAYS OR EXTEND PAYMENTS

IMPORTANT SHIPPING NOTICE "F" after Cat. Nos. on this page means merchandise is shipped from Trenton, N.J. Factory. Pay freight from there. Allow two weeks extra. "R" after Cat. No. means shipped promptly from Stock. "M" means Mailable.

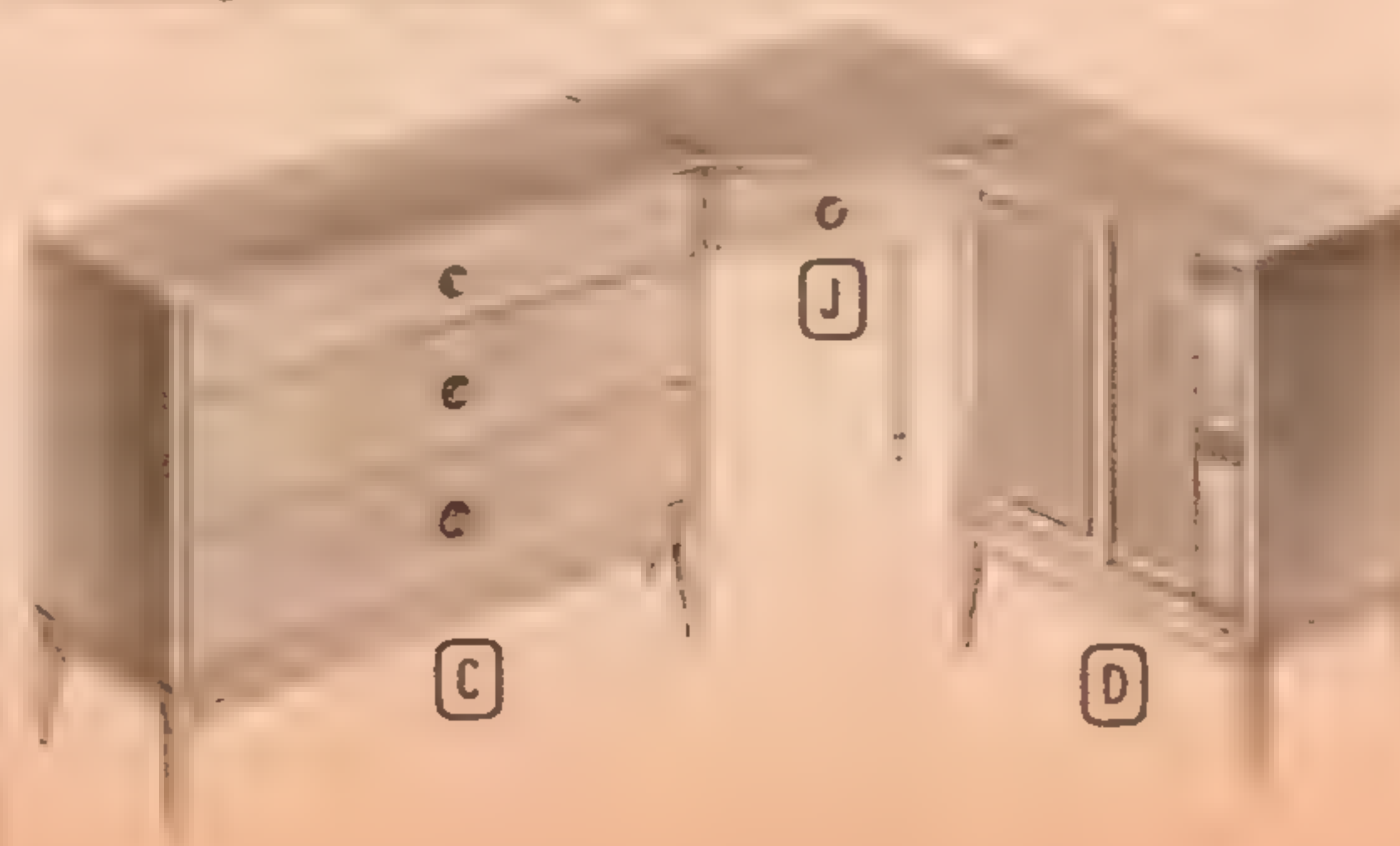
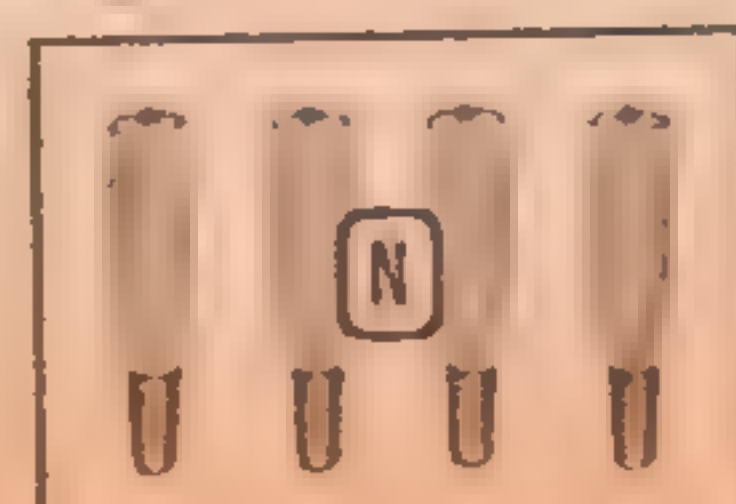
SAVE MORE ON SHIPPING—order, and pick up your selections from your Ward Catalog Store. Just say "Charge It"—no Down Payment, no pick-up delays. See Page 1281.

A World of Coordinated Paint Colors all planned for you in Ward's New Color Program. See Page 707.

Decorating Book Answers All Your Questions. See Page 843.



758 WARDS BA





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## Hardwood CUSTOM PAINTED OR READY-TO-PAINT

IGN GROUPS coordinated for unlimited combinations. CHOOSE DECORATOR-APPROVED MW COLORS (see Page 707): solid Thrush Brown, Capri Blue, Misty Pink; and also Black, White or Natural Lacquer; 2-tone combinations of Thrush Brown, Capri Blue, Misty Pink or Black, each with White; or Thrush Brown with Natural Lacquer. OR CREATE YOUR OWN COLOR SCHEME—paint-it-yourself—save. Each piece completely assembled, smoothly sanded, ready to paint, varnish, or lacquer. ALL PIECES HAVE SOLID HARDWOOD TOPS, SIDES, DRAWER FRONTS, kiln-dried, 3/4-in. thick, a feature not generally

found at this price. Pressed wood backs. Center-guided drawers have pressed wood bottoms, glued lock-joints. Cabinets have 7 3/4-in. high top shelves, 13-in. lower. Bookcases have two 10-in. spaces. Brass plated pulls, leg ferules. Legs detached. Tester Headboard has solid plywood frame for canopy (canopy sold Page 793).

CUSTOM PAINTED FROM FACTORY near Menominee, Mich.; Tester Headboard from Henderson, Ky.—allow 10 days extra, pay freight from there; others from Stock.

1 48 A 7015 M-PINK-WHITE Dog, Blue ears. Wt. 2 lbs. \$9.98

Finish	Price
No. 1	\$19.95
No. 2	22.95
No. 3	16.95
No. 4	19.95
No. 5	25.95
No. 6	29.95
No. 7	26.95
No. 8	29.95
No. 9	46.95
No. 10	31.95
No. 11	49.95
No. 12	37.95

Key	Description of Item	Width	Depth	Height	Ship. wt.	Ready-To-Paint		Painted—State Color	
						Catalog No.	Price	Catalog No.	Price
(A)	Half Sliding Door Cabinet	24 in.	15 in.	28 in.	30 lbs.	66 A 3432R	\$18.95	66 A 3873F	\$22.95
	Half Sliding Door Cabinet	29 in.	15 in.	28 in.	38 lbs.	66 A 3433R	19.95	66 A 3874F	24.95
(B)	Corner Desk	29 in. on each wall	28 in.	28 in.	28 lbs.	66 A 3435R	19.95	66 A 3882F	23.95
(C)	Chair. Black or Unpainted	17 1/2 in.	16 3/8 in.	29 in.	14 lbs.	66 A 3904R	12.95	66 A 3913R	14.95
(D)	Full Sliding Door Cabinet	24 in.	15 in.	28 in.	32 lbs.	66 A 3688R	19.95	66 A 3871F	24.95
	Full Sliding Door Cabinet	29 in.	15 in.	28 in.	40 lbs.	66 A 3431R	20.95	66 A 3872F	25.95
(E)	Open Bookcase	24 in.	12 in.	28 in.	30 lbs.	66 A 3689R	13.95	66 A 3880F	16.95
	Open Bookcase	29 in.	12 in.	28 in.	34 lbs.	66 A 3434R	15.95	66 A 3881F	18.95
(F)	6-Drawer Double Dresser	48 in.	15 in.	28 in.	70 lbs.	66 A 3483R	34.95	66 A 3862F	41.95
(G)	Tester Headboard. 39 in.	42 in.	.....	70 in.	32 lbs.	66 A 3490R	37.95	66 A 3489F	39.95
	Bracket and Leg Kit to Adapt Above to Mattress Set.				4 lbs.	.....	....	66 A 7035	2.29
(H)	5-Drawer Chest	29 in.	15 in.	42 in.	60 lbs.	66 A 3484R	29.95	66 A 3863F	34.95
	4-Drawer Chest	29 in.	15 in.	35 in.	55 lbs.	66 A 3485R	26.95	66 A 3864F	31.95
(I)	3-Drawer Chest	29 in.	15 in.	28 in.	50 lbs.	66 A 3486R	21.95	66 A 3865F	24.95
(J)	Robe Bench	54 in.	15 3/4 in.	13 in.	18 lbs.	66 A 3777MO	9.95	66 A 3883F	11.95
(K)	Bookcase Headboard	54 in.	7 1/2 in.	36 in.	29 lbs.	66 A 3687R	18.95	66 A 3876F	19.95
	State width 54 or 39 in.	39 in.			22 lbs.		15.95		16.95
(L)	3-Drawer Commode	13 in.	12 in.	28 in.	18 lbs.	66 A 3487R	12.95	66 A 3866F	14.95
(M)	3-Drawer Desk	35 in.	18 in.	28 in.	55 lbs.	66 A 3488R	24.95	66 A 3869F	28.95
(N)	7-Drawer Desk	47 in.	18 in.	28 in.	68 lbs.	66 A 3716R	34.95	66 A 3867F	38.95
(O)	Chair. Black or Unpainted	17 1/4 in.	16 in.	29 1/4 in.	16 lbs.	66 A 3436R	9.95	66 A 3870R	12.95
(P)	Framed Mirror	32 in.	.....	24 in.	15 lbs.	66 A 3498 R	10.95	66 A 3499 F	12.95

Colors Mean Montgomery Ward Coordinated Colors, See Page 707.



BADFSK WARDS 759





## COORDINATED EARLY AMERICAN

SELECT, SOLID HARDWOOD AND HARDWOOD PLYWOOD used throughout. Sanded; kiln-dried to resist warping. Solid tops are glued and screwed from inside—no nail holes to mar finish. Plywood sides are framed for extra strength. Drawers use lock-joint and glue construction; have solid fronts, Plywood bottoms and backs. Center guides on drawers, waxed for easy opening. Antiqued, Brass-plated pulls.

AVAILABLE TWO WAYS—in a beautiful, warm Salem (Brown) Maple finish for a small additional cost.

Or save more by doing your own finishing—easy to spray or paint by hand or wax and polish, retain beautiful finish. All pieces listed under Ready to Paint are smoothly sanded, ready to decorate. Chairs available in Ready-To-Paint only. Order today. Items \$20 or more only 10% Down.

JUST SAY "Charge It!" AT WARDS

See Page 1281

- (A) STACK BOOKCASE.** Use side by side, stack on each other or combine with chests to make wall grouping. Abt. 30x15½x30-in. ht.  
66 A 9590 R—MAPLE FINISHED. Ship. wt. 38 lbs. .... \$23.95  
66 A 9571 R—READY-TO-FINISH. Ship. wt. 38 lbs. .... 19.95
- (B) SERVER BASE.** Large compartment with grille cloth doors. Large drawer. About 30x15½x30 in. high. Ship. wt. 42 lbs.  
66 A 9587 R—MAPLE FINISHED.....\$27.95  
66 A 9572 R—READY-TO-FINISH..... 23.95
- (C) THREE DRAWER CHEST.** Extra deep drawers. About 30 in. wide, 15½ in. deep. About 30 in. high. Ship. weight 44 lbs.  
66 A 9581 R—MAPLE FINISHED.....\$25.95  
66 A 9566 R—READY-TO-FINISH..... 22.95

## Hardwood...MAPLE FINISHED OR READY-TO-PAINT



**(D) DRESSERS.** Storage space for any room. Individual storage for "Mr." and "Mrs." or the children. Coordinated in depth for side-by-side use.

6-DRAWER. About 42x15½x30 in. high. Wt. 68 lbs.  
66 A 9584 R—MAPLE FINISHED.....\$39.95  
66 A 9569 R—READY-TO-FINISH..... 34.95

8-DRAWER. About 42x15½x36 in. high. Wt. 78 lbs.  
66 A 9585 R—MAPLE FINISHED.....\$46.95  
66 A 9570 R—READY-TO-FINISH..... 39.95

**(E) CHESTS.** Extra deep drawers—abt. 30 in. wide, 15½ in. deep. Heights: 5-Drawer, 42 in.; 4-Drawer, 36 in. Ship. wts. 64 lbs., 55 lbs.

66 A 9583 R—5-DRAWER. MAPLE FINISHED....\$33.95  
66 A 9568 R—5-DRAWER. READY-TO-FINISH.... 29.95  
66 A 9582 R—4-DRAWER. MAPLE FINISHED.... 28.95  
66 A 9567 R—4-DRAWER. READY-TO-FINISH.... 24.95

**(F) BOOKCASE HEADBOARD.** Three compartments provide space for books, radio. About 10 in. deep, 36 in. high. Ship. wts.: 39 in., 45 lbs.; 54 in., 55 lbs.

66 A 9591 R—39 IN. WIDE. MAPLE FINISHED...\$24.95  
66 A 9576 R—39 IN. WIDE. READY-TO-FINISH... 21.95  
66 A 9592 R—54 IN. WIDE. MAPLE FINISHED... 27.95  
66 A 9577 R—54 IN. WIDE. READY-TO-FINISH... 24.95

**(G) 3-DRAWER COMMODE.** About 16x15½x30 in. high.  
66 A 9580 R—MAPLE FINISHED. Wt. 28 lbs..\$16.95  
66 A 9565 R—READY-TO-FINISH. Wt. 28 lbs.... 14.95

**(H) CABINET.** Two shelf spaces behind grille cloth doors. About 30x15½x30 in. high. Ship. weight 42 lbs.

66 A 9586 R—MAPLE FINISHED...\$26.95  
66 A 9573 R—READY-TO-FINISH... 23.95

**(J) CORNER DESK.** Use with book cases, cabinets or chests. Can also be used as vanity. Abt. 28 in. along each wall, 30 in. high. Ship. wt. 24 lbs.

66 A 9588 R—MAPLE FINISHED...\$24.95  
66 A 9574 R—READY-TO-FINISH... 19.95

**(K) CAPTAIN'S CHAIR.** Size overall abt. 17x17x30-in. ht. Ship. wt. 17 lbs.

66 A 3452 RX—READY-TO-FINISH...\$8.95

**(L) FOUR DRAWER DESK.** Ideal in living room, as student's desk or use as vanity. Deep drawers. Size abt. 42x15½x30 in. high. Ship. weight 60 lbs.

66 A 9589 R—MAPLE FINISHED...\$37.95  
66 A 9575 R—READY-TO-FINISH... 33.95

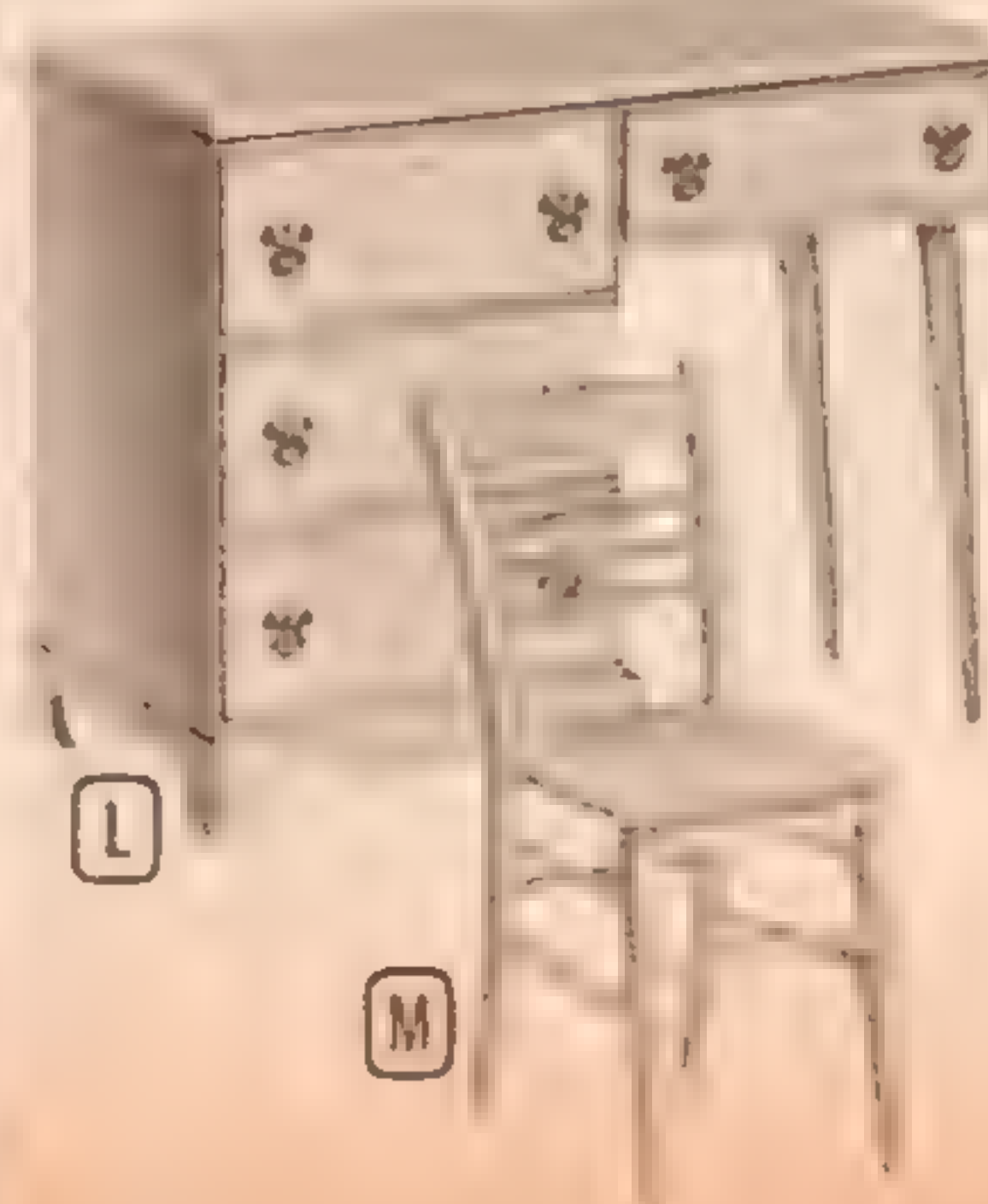
**(M) DESK CHAIR.** Size overall abt. 14½x14x31 in. high. Ship. weight 12 lbs.

66 A 3416 MO—READY-TO-FINISH...\$5.95

"R" after Cat. No. means ship. promptly from Stock by Freight, Truck or Express.



A World of Coordinated Paint Colors... all planned for you in Ward's New Color Program. See Page 707.



**(N) BUNK BEDS**—or twin, trundle. Clear grained, No. Michigan hardwood, sanded, ready to paint. Corners mortised and tenoned. Bunk bed 54 in. high. Hardware, casters incl.

66 A 3811 R—OUTFIT. Incl: two 126-coil Spring Mattresses, 2 Beds, 2 Springs, Ladder and Rail. Ship. wt. 160 lbs...\$84.95  
66 A 3828 R—Beds, Springs, Rail, Ladder. Wt. 100 lbs..44.95



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## Clear Pine BY ARISTO-BILT

**NEW "ARISTO-BILT" GROUP AT NEW LOW PRICES.** Attractive in any room setting—coordinated to provide unlimited, functional, on groupings—you are the decorator.

**CLEAR PONDEROSA PINE**, kiln-dried to prevent warping. Tops, sides formed into solid piece. Extra-heavy drawer rails and bottom

frame interlocked and glued into sides. Pressed wood back. New sculptured drawer fronts. Bottoms and backs, pressed wood with dovetailed lock-joints for extra-rigidity. Drawers glide smoothly on plastic center-guides. Each piece fully assembled, sanded, ready to finish—paint or wax natural color. Will harmonize with any color scheme.

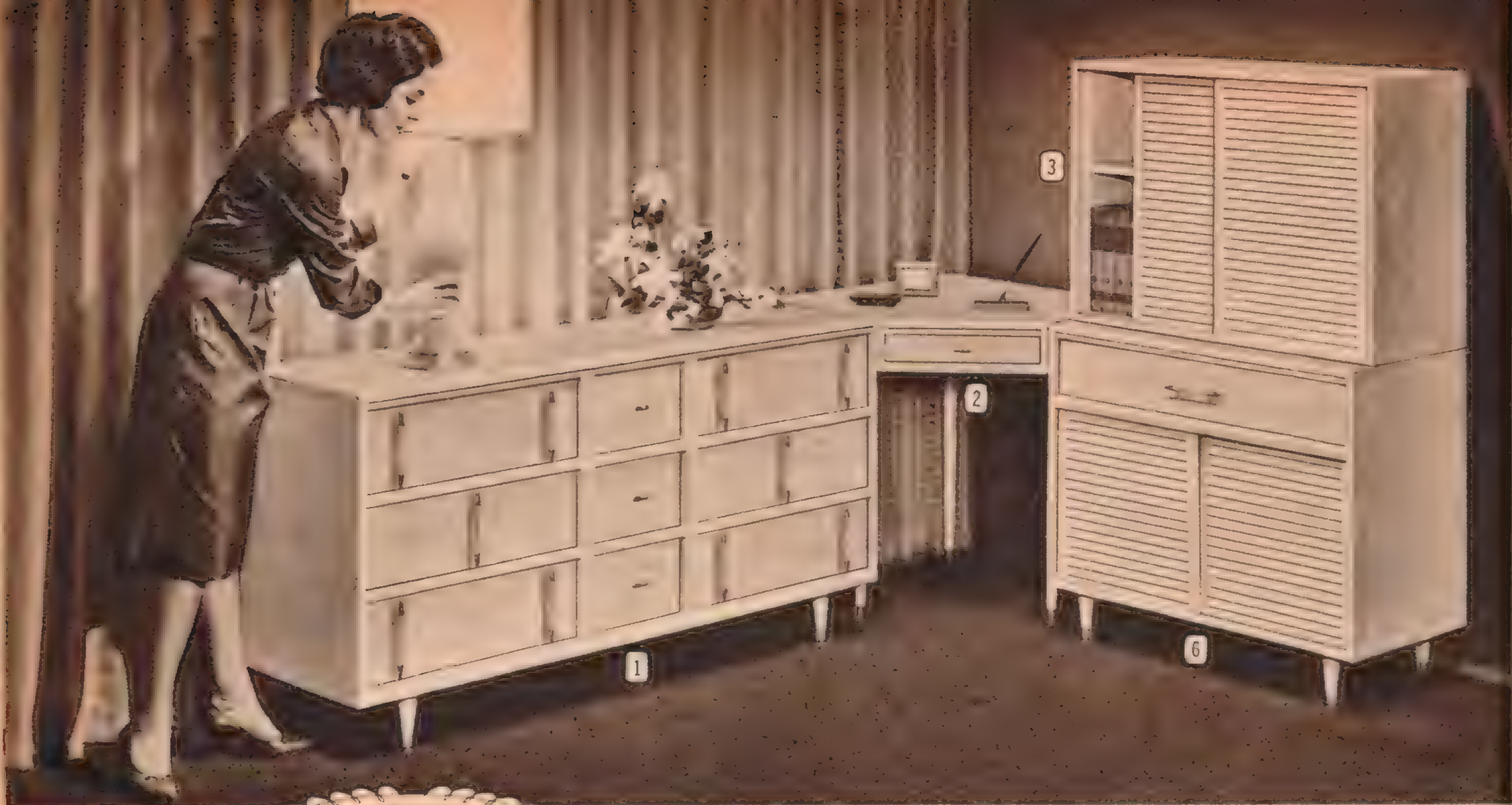
Key Description of Item	Width	Depth	Height	Ship. wt.	Catalog No.	Price
5-Drawer Chest*	34 in.	15 1/2 in.	39 in.	78 lbs.	66 A 9402 R	\$36.95
5-Drawer Chest*	25 1/2 in.	15 1/2 in.	39 in.	60 lbs.	66 A 9403 R	31.95
4-Drawer Chest*	34 in.	15 1/2 in.	31 1/2 in.	60 lbs.	66 A 9404 R	29.95
4-Drawer Chest*	25 1/2 in.	15 1/2 in.	31 1/2 in.	50 lbs.	66 A 9405 R	24.95
2) Open Bookcase**	25 1/2 in.	10 5/8 in.	24 in.	20 lbs.	66 A 9492 R	9.95
3) Open Bookcase**	34 in.	10 5/8 in.	24 in.	24 lbs.	66 A 9493 R	12.95
Open Bookcase**	42 in.	10 5/8 in.	24 in.	27 lbs.	66 A 9494 R	14.95
4) 2 1/2-High Door Cabinet**	25 1/2 in.	10 5/8 in.	12 in.	13 lbs.	66 A 9508 R	14.95
2 1/2-High Door Cabinet**	34 in.	10 5/8 in.	12 in.	15 lbs.	66 A 9509 R	17.95
5) Drop Lid Desk	34 in.	10 5/8 in.	24 in.	33 lbs.	66 A 9532 R	19.95
5) 3-Drawer Chest*	25 1/2 in.	15 1/2 in.	24 in.	39 lbs.	66 A 9429 R	19.95
3-Drawer Chest*	34 in.	15 1/2 in.	24 in.	49 lbs.	66 A 9428 R	24.95
3-Drawer Commode**	17 in.	15 1/2 in.	24 in.	31 lbs.	66 A 9534 R	16.95
7) Full Door Cabinet*	34 in.	15 1/2 in.	24 in.	38 lbs.	66 A 9500 R	19.95
Full Door Cabinet*	25 1/2 in.	15 1/2 in.	24 in.	32 lbs.	66 A 9499 R	15.95
8) Buffet*	59 1/2 in.	15 1/2 in.	24 in.	78 lbs.	66 A 9533 R	49.95
9) Hutch Cabinet	34 in.	10 5/8 in.	36 in.	32 lbs.	66 A 9536 R	24.95
10) Single Pedestal Desk	42 in.	16 in.	30 in.	42 lbs.	66 A 9490 R	29.95
1) Kidney-Shaped Desk Chair	20 in.	12 in.	27 in.	8 lbs.	66 A 3730 MO	4.49
2) 6-Drawer Dresser*	51 in.	15 1/2 in.	24 in.	75 lbs.	66 A 9401 R	39.95
3) Corner Desk	28 in. on each wall 30 in. High			30 lbs.	66 A 9434 R	19.95
4) Hi-Fi Cabinet	34 in.	16 1/2 in.	24 in.	47 lbs.	66 A 9498 R	32.95
Triple Dresser*	59 1/2 in.	15 1/2 in.	24 in.	91 lbs.	66 A 9400 R	49.95
5) Reversible Base	25 1/2 in.	14 1/2 in.	6 in.	5 lbs.	66 A 9528 M	4.29
Reversible Base	34 in.	14 1/2 in.	6 in.	6 lbs.	66 A 9530 MO	4.95
Reversible Base	51 in.	14 1/2 in.	6 in.	7 lbs.	66 A 9531 MO	5.95
Reversible Base	59 1/2 in.	14 1/2 in.	6 in.	9 lbs.	66 A 9535 MO	6.95
7) Set of Tapered Legs	.....	.....	6 in.	4 lbs.	66 A 9527	2.79

\*Order Legs Or Bases (16) (17). \*\*Order Legs Only.

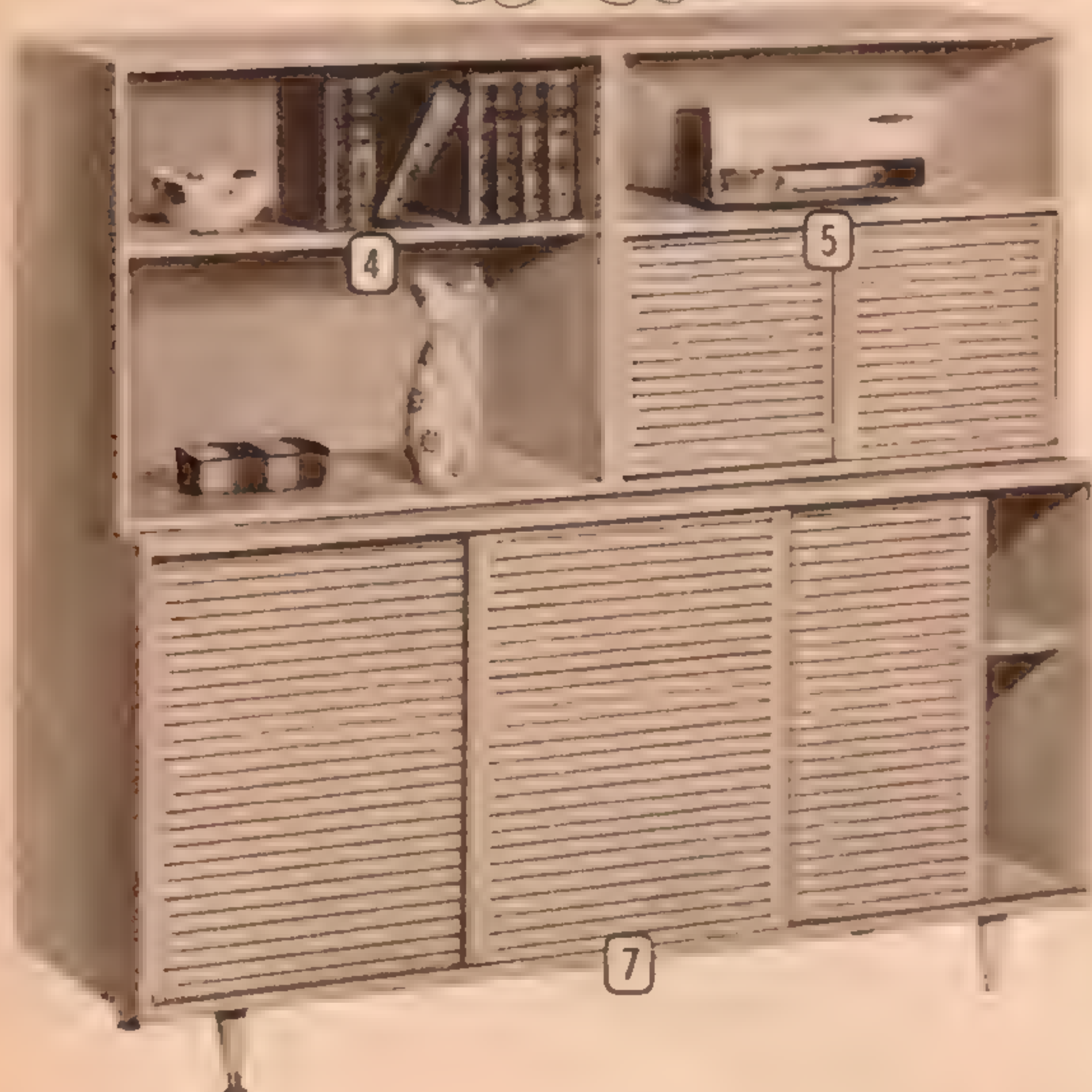


CKAS2 WARDS 761





## "SPACIOUS" Clear Pine...



**(1)** 9-DRAWER DRESSER. Individual storage for "Mr." and "Mrs." 3 wide drawers on each side of 3 narrow. With legs. 59 1/4 x 18 x 29 1/2 in. high. 66 A 3600 R—Wt. 100 lbs. .... **\$52.95**

**(2)** CORNER DESK. Makes attractive corner grouping. With legs. 29 1/2 in. wide on each wall, 29 1/2 in. high. 66 A 3615 R—Ship. wt. 22 lbs. **\$16.95**

**(3) to (5)** STACK CABINETS. Fit on top of (1) (6) (7) (8) and (10) or use with legs (19) opposite page. All 15 in. deep, 25 inches high.

**(3)** FULL SLIDING DOOR. 2 shelf spaces. 66 A 4032 R—23 3/4 INCHES WIDE. Ship. wt. 27 lbs. .... **\$13.85**

66 A 4014 R—29 3/4 INCHES WIDE. Ship. wt. 31 lbs. .... **\$15.95**

66 A 4015 R—35 INCHES WIDE. Ship. wt. 35 lbs. .... **\$17.95**

**(4)** BOOKCASE CABINET. 2 shelf spaces. 66 A 4046 R—23 3/4 INCHES WIDE. Ship. wt. 25 lbs. .... **\$10.85**

66 A 4021 R—29 3/4 INCHES WIDE. Ship. wt. 28 lbs. .... **\$12.95**

66 A 4022 R—35 INCHES WIDE. Ship. wt. 32 lbs. .... **\$14.95**

**(5)** HALF SLIDING DOOR CABINET with two shelf spaces. 15 in. deep. 66 A 4033 R—23 3/4 INCHES WIDE. Ship. wt. 26 lbs. .... **\$12.85**

66 A 4019 R—29 3/4 INCHES WIDE. Ship. wt. 30 lbs. .... **\$14.95**

66 A 4020 R—35 INCHES WIDE. Ship. wt. 34 lbs. .... **\$16.95**

**(6)** 1-DRAWER CHEST-CABINET. Sliding doors, convenient drawer. In 3 widths. All 18 x 29 1/2 in. high with legs. 66 A 3612 R—23 3/4 INCHES WIDE. Ship. wt. 37 lbs. .... **\$19.85**

66 A 3611 R—29 3/4 INCHES WIDE. Ship. wt. 40 lbs. .... **\$21.95**

66 A 3610 R—35 INCHES WIDE. Ship. wt. 43 lbs. .... **\$23.95**

**(7)** SLIDING DOOR CABINET. Has 2 deep shelf spaces; ideal for Hi-fi components and records. Also as dining room buffet. About 59 1/4 x 18 x 29 1/2 in. high. With legs.

66 A 3614 R—Ship. wt. 68 lbs. **\$32.85**

**(8)** 6-DRAWER DRESSER. About 47 1/4 x 18 x 29 1/2 in. high.

66 A 3601 R—Ship. wt. 78 lbs. **\$42.95**

**(9)** CHEST-DESK. Attaches between two base cabinets of same height. About 29 1/2 x 18 x 5 1/2 in. high.

66 A 3613 R—Ship. wt. 16 lbs. .... **\$8.88**

**(10)** 3-DRAWER CHESTS. All about 18 in. deep, 29 1/2 in. high.

66 A 3606 R—23 3/4 INCHES WIDE. Ship. wt. 48 lbs. .... **\$23.90**

66 A 3605 R—29 3/4 INCHES WIDE. Ship. wt. 53 lbs. .... **\$25.95**

66 A 3604 R—35 INCHES WIDE. Ship. wt. 57 lbs. .... **\$27.95**

4-DRAWER CHEST. 29 3/4 x 35 1/2 in. high.

66 A 3603 R—Ship. wt. 58 lbs. **\$31.90**

**(11)** 4-DRAWER CHEST-DESK. About 18 x 44 3/8 x 29 1/2 in. high.

66 A 4049 R—Ship. wt. 56 lbs. **\$34.95**





## Check These "Spacious" Extras

- Extra Large Cases. Fine Furniture Depth—Full 18 Inches Deep.
- Mortise And Tenon Construction—Joined With Glue And Steel Dowels.
- Solid Case Design Keeps Dust Out
- Styled For Unlimited Group Arrangements

100% CLEAR PONDEROSA PINE THROUGHOUT . . . thoroughly kiln-dried to prevent warping. Distinctive, picture-frame styling lends handsome, decorator look. Smoothly finished, the pieces come to you fully assembled and ready to finish. And best of all, they are priced to fit any budget.

UTILIZE THE FULL 18-INCH DEEP Chests and Cabinets (same depth found in fine furniture) with 15-inch Stack in any space or choice of decor. Your imagination is the one and only limit. (Sizes below are approximate.)

SPECIAL LOCK-MITER JOINTS on top, sides and bottom of cases are glued and screwed to form a solid, rigid unit. Front rails under each drawer use mortise-tenon construction; joined with glue and steel dowels. Drawers are lock-mounted for rigidity, slide easily on both center and side guides. These features assure your lasting satisfaction.

ALL CASES HAVE DUSTPROOF BOTTOMS. Handsome, brass-accented drawer pulls. Tapered wood legs have Brass ferrules and self-leveling glides (detached to save you money on shipping costs).

SHIPPING INFORMATION: "R" after Catalog Numbers means not available—Merchandise shipped promptly from stock by Freight, Truck or Express. "M" after Numbers means "Mailable".



## NEW STYLING, NEW FEATURES...FULL 18 IN. DEEP

**11** DROP-LID DESK. Use on top of chests, cabinets or hang on wall. Deep top shelf. Lower section has divided section with shelves for papers, etc., covered by hinged door which lowers to form writing surface. Legs not included. Overall, about 35x15x25 in. high.

66 A 4023 R—Ship. wt. 39 lbs. . . . \$19.94

**12** HANGING WALL CABINETS. Utilize wall space for extra storage as well as adding a decorative accent. Sliding doors. Wall hangers included. All about 9½ inches deep, 12½ inches high.

66 A 4034 M —23¾ INCHES WIDE. Ship. wt. 12 lbs. . . \$6.85

66 A 4012 MO—29¾ INCHES WIDE. Ship. wt. 15 lbs. . . 7.95

66 A 4013 MO—35 INCHES WIDE. Ship. wt. 17 lbs. . . 8.95

**13** CHEST-CABINETS. Combine utility needs of drawer space with cabinet space. Sliding doors on cabinet conceal two shelf spaces. Legs included.

**14** 3-DRAWER CHEST-CABINET. Abt. 59¼x18x29½ inches high.

66 A 3607 R—Ship. wt. 86 lbs. . . . \$39.90

SAME AS (14) BUT NARROWER. Abt. 47¼x18x29½ in. high.

66 A 3608 R—Ship. wt. 73 lbs. . . . \$37.95

**15** NIGHT STAND. One drawer, one deep shelf space. About 16x14½x23¾ in. high. Legs included.

66 A 3617 R—Ship. wt. 18 lbs. . . . \$13.85

**16** BOOKCASE HEADBOARD. Sliding Doors (one on 39-in. size, two on 54-in. size) cover deep, divided shelf. About 10 in. deep, 35½ in. high overall.

66 A 4010 R—54 INCHES WIDE. Ship. wt. 33 lbs. . . \$17.75

66 A 4011 R—39 INCHES WIDE. Ship. wt. 26 lbs. . . 15.75

**17** 2-DRAWER CHEST-CABINET. Combines utility needs of drawer space with lots of cabinet space. Sliding louvered doors on cabinet. Legs included. About 59¼x18x29½ inches high.

66 A 3609 R—Ship. wt. 71 lbs. . . . \$36.95



**18** 4-DRAWER DOUBLE DRESSER. A smart, low piece that will accent any bedroom. Use at the foot of the bed or against the wall. Can also be used for attractive storage in hall or dining room. Legs included. Overall size: About 59¼x18x18¾ inches high.

66 A 3602 R—Ship. wt. 68 lbs. . . . \$36.95

AN EXCITING NEW WORLD of Print Colors all coordinated for you! See Page 707.

A DECORATOR BOOK answers your questions . . . "Putting the Pieces Together." See Page 843.

JUST SAY "Charge It" SEE PAGE 1281



Tapered Wood Legs

**19** TAPERED WOOD LEGS. Accented with handsome Brass ferrules. Self leveling floor glides. About 4¾ in. high. Set includes four legs.

66 A 3616—Ship. wt. 1 lb. . . \$2.95







## ECONOMY-PRICED Clear Pine...



**1 TO 3 HANDSOME CHESTS** each provides ample storage capacity—choose a size to fit your particular needs. Sizes below approximate.

(1) 66 A 9896 R—10 DRAWER. 52x37x15 in. deep. Shipping weight 85 lbs. .... **\$36.95**

66 A 9801 R—9 DRAWER. 42x37x15 in. deep. Shipping weight 76 lbs. .... **\$31.95**

66 A 9804 R—8 DRAWER. 42x37x15 inches deep. Shipping weight 74 lbs. .... **\$28.95**

(2) 66 A 9897 R—7 DRAWER. 42x30x15 inches deep. Shipping weight 60 lbs. .... **\$26.95**

66 A 9805 R—6 DRAWER. 42x30x15 inches deep. Ship. weight 60 lbs. .... **\$23.95**

(3) 66 A 9806 R—5 DRAWER. 26x45x15 inches deep. Shipping weight 58 lbs. .... **\$22.95**

66 A 9807 R—4 DRAWER. 26x37x15 inches deep. Shipping weight 50 lbs. .... **\$18.95**

66 A 9808 R—4 DRAWER. 36x37x15 inches deep. Ship. weight 64 lbs. .... **\$23.95**

**4 BOOKCASE HEADBOARD.** Keep radio, clock handy. Louvered sliding doors over side sections on 54-in. width. One door over center section on 39-inch width. Overall 36 in. high, 8 in. deep.

66 A 3671 R—54 In. Ship. wt. 36 lbs. .... **\$16.95**

66 A 3672 R—39 In. Ship. wt. 27 lbs. .... **\$14.95**

**5 2-DRAWER NIGHT STAND.** A compact bedroom utility chest; ample space for personal items. Open shelf for radio, lamp, etc. 14x28x11 in. deep.

66 A 9811 R—Ship. wt. 17 lbs. .... **\$9.95**

**3-DRAWER NIGHT STAND.** No open shelf. Size overall: 14x28x11 inches deep.

66 A 9810 R—Ship. wt. 20 lbs. .... **\$11.95**

**6 7-DRAWER DESK.** Spacious 19x42-in. top. Three drawers on each side; two are deep file drawers. 1 center drawer. About 42x30x19 in. deep.

66 A 9814 R Ship. wt. 57 lbs. .... **\$28.95**

**7 HARDWOOD CHAIR.** Braced legs for rigidity, shaped seat. About 14½x31x14 in. deep.

66 A 3416 MOX -Ship. wt. 12 lbs. .... **\$5.95**

**8 VANITY DESK.** A single pedestal unit—makes an attractive vanity or desk. 3-drawers—one extra deep for filing. About 36x30x17 in. deep.

66 A 9813 R—Ship. wt. 32 lbs. .... **\$19.95**

**9 3-DRAWER CHEST.** About 26x30x15 in. deep.

66 A 9809 R Ship. wt. 40 lbs. .... **\$15.95**

**10 CORNER DESK.** Has full-width center drawer for writing supplies. Extends 25 in. on each wall. Use with other 30 in. high pieces to make corner setting. Ideal for bedroom vanity. About 28x30x28 in. deep.

66 A 3668 R—Ship. wt. 18 lbs. .... **\$11.95**

**11 FULL SLIDING DOOR CABINET** with louvered doors. Versatile. Use as base or stack cabinet.

66 A 3670 R—Abt. 26x29x15 in. deep. Wt. 27 lbs. .... **\$15.95**

**12 TO 14 VERSATILE BOOKCASES.** Use singly or in groups for that "built-in" look. Remove legs and stack; make different arrangements.

**(12) LEFT END BOOKCASES.** 15 in. wide; 10 in. deep.

66 A 9840 R—36 in. high. Ship. wt. 15 lbs. .... **\$6.95**

66 A 9833 MO -30 in. high. Ship. wt. 12 lbs. .... **\$5.95**

**RIGHT END BOOKCASES** -15 in. wide; 10 in. deep.

66 A 9846 R -36 in. high. Ship. wt. 15 lbs. .... **\$6.95**

66 A 9839 MO -30 in. high. Ship. wt. 12 lbs. .... **\$5.95**

**(13) CENTER BOOKCASES.** All abt. 10 in. deep.

66 A 9845 R -36x36 in. high. Ship. wt. 29 lbs. .... **\$13.95**

66 A 9838 R -36x30 in. high. Ship. wt. 23 lbs. .... **\$12.95**

66 A 9843 R -30x36 in. high. Ship. wt. 26 lbs. .... **\$11.95**

66 A 9836 R -30x30 in. high. Ship. wt. 20 lbs. .... **\$9.95**

66 A 9841 R -18x36 in. high. Ship. wt. 18 lbs. .... **\$8.49**

66 A 9834 R -18x30 in. high. Ship. wt. 14 lbs. .... **\$7.49**

66 A 9842 R -24x36 in. high. Ship. wt. 21 lbs. .... **\$9.95**

66 A 9835 R -24x30 in. high. Ship. wt. 17 lbs. .... **\$8.95**

**(14) CORNER BOOKCASES.** 19 in. wide; 10 in. deep.

66 A 9844 R -19x36 in. high. Ship. wt. 26 lbs. .... **\$12.95**

66 A 9837 R -19x30 in. high. Ship. wt. 23 lbs. .... **\$10.95**





## Core-Block Construction For Warp-Free Surfaces

**17 CLEAR PONDEROSA PINE.** Wards low, economy priced Pine furniture is fully assembled, ready to finish. All chests are 15 in. deep—can be coordinated into many different groups in many different rooms.

Place pieces on top of, or next to, each other. Each piece uses Core-Block construction—the electronic, warp-resistant gluing process for longer, satisfying service.

**EXTRA DESIGN FEATURES** provide rigidity, durability. Tops, ends and bottoms formed into solid case. Recessed wood backs. Front rails under each drawer use mortise and tenon joints.

Case shelves inset in routed grooves. Drawer fronts with mortise construction. Drawer bottoms, backs inset in routed grooves.

**ADDED ACCENTS**—tapered wood legs (shipped detached to save shipping costs), round wood pulls, beveled edges on tops. All pieces are shipped to you fully assembled, sanded, ready to

**3 DELUXE HI-FI CABINET** with folding, hinged louvered doors. Two shelf spaces hold plenty of records. Use some of the space to house amplifiers, speakers and other High Fidelity equipment. About 36x29x17 inches deep.

**66 A 3425 R**—Shipping weight 41 lbs. .... \$19.95

**3 HI-FI CABINET.** Hinged top section for Hi-Fi components; lower section for records. Well styled with hinged, louvered doors. About 31x29x18 inches deep.

**66 A 3749 R**—Shipping weight 42 lbs. .... \$19.95

**SLIDING DOOR WALL CABINET.** Utility at your fingertips in any room. Use on top of chests, cabinets or hang on wall brackets for unusual effects. Handsome addition to your decor. Size: About 42x12x11 inches deep.

**66 A 3673 R**—Shipping weight 16 lbs. .... \$7.95



## Save...BE YOUR OWN DECORATOR

**3 HI-FI CABINET.** Perfect storage place for costly Hi-Fi records that should be stored vertically. Attractive louvered doors enclose 2 shelf spaces. Ship. wt. 37 lbs.

**66 A 9828 R**—About 30x30x17 in. deep. .... \$16.95

**3 HUTCH CABINET.** For living, dining rooms or kitchens. Top has 2 large shelf spaces for books, cases. Base has large drawer plus extra high storage space. 15 inches deep.

**66 A 9824 R**—Hutch Group. About 36x55 in. high. Shipping weight 62 lbs. .... \$32.95

**66 A 9825 R**—Hutch Base Only. About 36x30 inches high. Shipping weight 42 lbs. .... \$19.95

**21 VANITY TABLE AND BENCH.** The perfect dressing table for all ages. Kidney-shaped top. 2 convenient swing-out arms for attaching skirt. Handy center drawer. Decorate bench with skirt or paint it.

**66 A 9812 MO**—Vanity Table. About 36x30x18 inches deep. Shipping weight 17 lbs. .... \$7.95

**21 66 A 9817**—Vanity Bench. About 17x18x12 inches deep. Shipping weight 6 lbs. .... \$3.98

**3 ROOM DIVIDER.** Divide your living-dining area into two separate sections. Top section has 3 shelf surfaces. Space varies between shelves to create interesting design and for maximum utility. Legs can be removed to stack. Sliding louvered doors. About 42x42x11 in. deep.

**66 A 9818 R**—Ship. wt. 49 lbs. .... \$19.95

**3 ROOM DIVIDER AND PLANTER.** Attractive planter sets off this distinctive unit. Louvered sliding panels on lower section covers large storage area. Size: About 11x42x42 in. high.

**66 A 3505 R**—Ship. wt. 50 lbs. .... \$22.95

### Extra Storage Space

**24 SOLID HARDWOOD WARDROBE.** Fully assembled and ready-to-paint. Wardrobe can be used for every-day closet or for storing out-of-season clothing. Constructed of Solid Hardwood with Plywood sides, doors, back. Convenient sliding doors have metal finger pulls. Sturdy, full-width wood hanging rod. Inside length 55 inches so garments hang full length and free of wrinkles. About 38½x23x60 in. high. Pay only \$4.00 Down, Balance monthly.

**66 A 3584 R**—Ship. wt. 85 lbs. .... Cash \$39.95

**25 CORNER CABINET** has three shelf spaces on top. Large storage section behind hinged lower doors. Top doors machine grooved for you to insert your own glass panels. About 31x71x15 in. deep. Only 10% Down, \$4 Month on Terms. See Page 791.

**66 A 9822 R**—Shipping wt. 47 lbs. .... Cash \$27.95

**66 A 9823 R**—Without Top Doors. Shipping weight 41 lbs. .... Cash \$24.95

WARDS COORDINATED PAINT COLORS make it so easy for you to be your own decorator. See Page 707 for Wards New Color Program that was planned for you by a well-known interior decorator.

### SHIPPING INFORMATION

"R" after Catalog Number means shipped promptly from Stock by Freight, Truck or Express. "M" means Mailable. Save on shipping charges by ordering and picking up your selections at your nearby Ward Catalog Store. See Page 1269.

JUST SAY  
"Charge It!"

PAGE 1281



BA WARDS 765





## Philippine Mahogany... SO SMART, SO EASY TO FINISH

100% PHILIPPINE MAHOGANY\*—a beautiful open-grained wood with natural, reddish-brown color. Solid Mahogany used for frames, drawer sides and 5/8-in. thick drawer fronts.

Frame is mortised and tenoned at joints, has extra bracing for rigidity. Back fits flush into frame. Case tops (except 9, 10) banded. Drawers have easy-action center guides, harmonizing, solid-cast, Brass-plated hardware.

All completely assembled (except 9, 10), ready to finish—just apply clear Lacquer or Stain with cloth. Items (9), (10) partially assembled.

SAVE \$10.00 ON 3-PIECE GROUP. Includes Headboard (1), Dresser (2), 4-Drawer Chest (3). Shipping weights: 144, 141 lbs.

66 A 3695 R—WITH 54-IN. HEADBOARD. Cash \$71.88  
66 A 3697 R—WITH 39-IN. HEADBOARD. Cash 68.88

\*Items (9), (10) Have Redwood Frames, See Right.

1 BOOKCASE HEADBOARD. Sliding doors (one on twin size). Stands alone, frame not required. About 9 in. deep, 37 in. high.

66 A 3661 R—54-IN. WIDTH. Wt. 25 lbs. .... \$19.98

66 A 3662 R—39-IN. WIDTH. Wt. 22 lbs. .... 16.98

2 6-DRAWER DRESSER. About 48x16x30 in. high.

66 A 3657 R—Ship. wt. 65 lbs. .... \$33.95

3 4-DRAWER CHEST. About 30x16x37 in. high.

66 A 3659 R—Ship. wt. 54 lbs. .... \$27.95

5-DRAWER CHEST. About 30x16x45 in. high.

66 A 3658 R—Ship. wt. 60 lbs. .... \$31.90

3-DRAWER CHEST. About 30x16x30 in. high.

66 A 3660 R—Ship. wt. 42 lbs. .... \$23.94

4 FRAMED MIRROR. Window glass. About 30x32 in.

66 A 3760 R—Ship. wt. 17 lbs. .... \$12.95

5 9-DRAWER DRESSER, Buffet. 6 lge., 3 sm. drawers. 66 A 3656 R—60x16x30 in. high. Wt. 80 lbs. \$41.88

6 SLIDING DOOR CABINET. Suitable for books, toys, record albums. About 30x16x30 in. high.

66 A 3666 R—Ship. wt. 30 lbs. .... \$16.89

7 VANITY-DESK. Use as desk or vanity, 3 drawers, 1 shelf. About 35x16x30 in. high.

66 A 3664 R—Ship. wt. 40 lbs. .... \$24.96

8 NIGHT STAND. About 16x12x28 in. high.

66 A 3667 R—Ship. wt. 16 lbs. .... \$11.95

9 WARDROBE. Mahogany Plywood on Redwood frame. Hat shelf. About 55-in. hanging length. Hardware included. About 37x24 3/4 x 64 in. high.

66 A 3585 R—Ship. wt. 50 lbs. .... \$39.88

10 TOY CHEST. Also for tools or storage. Built like (9) above. About 36x19x19 in. high.

66 A 3586 R—Ship. wt. 17 lbs. .... \$12.95

## Adjustable Redwood Shelving—Fits Any Wall

... OFFERS AN INFINITE VARIETY OF ARRANGEMENTS



WALL SPACE BECOMES ALIVE with attractive and practical shelves of kiln-dried, California Redwood. Arrange in any combination to suit your taste and needs. Select an outfit below or make up your own.

Insert Brass-plated Shelf Brackets into Redwood Wall Standards at any height, lock Bracket with screw. Standards are shipped with wing-type toggle bolts for easy wall attachment.

Each piece smoothly sanded, ready to finish. All hardware included. Items (12), (13) shipped ready to assemble.

5-FOOT WIDE\* WALL GROUP. Outfit includes: three 36-in. Shelves (11); 24-in. Cabinet (12); one 24-in. Drawer Shelf (13); four 48-in. Standards (14); Ten 8-in. Brackets (15).

66 A 3878 R—Wt. 37 lbs. .... \$22.50

7-FOOT WIDE\* WALL GROUP. Outfit includes: three 48-in. Shelves (11); 36-in. Cabinet (12); one 36-in. Drawer Shelf (13); four 48-in. Standards (14); Ten 8-in. Brackets (15).

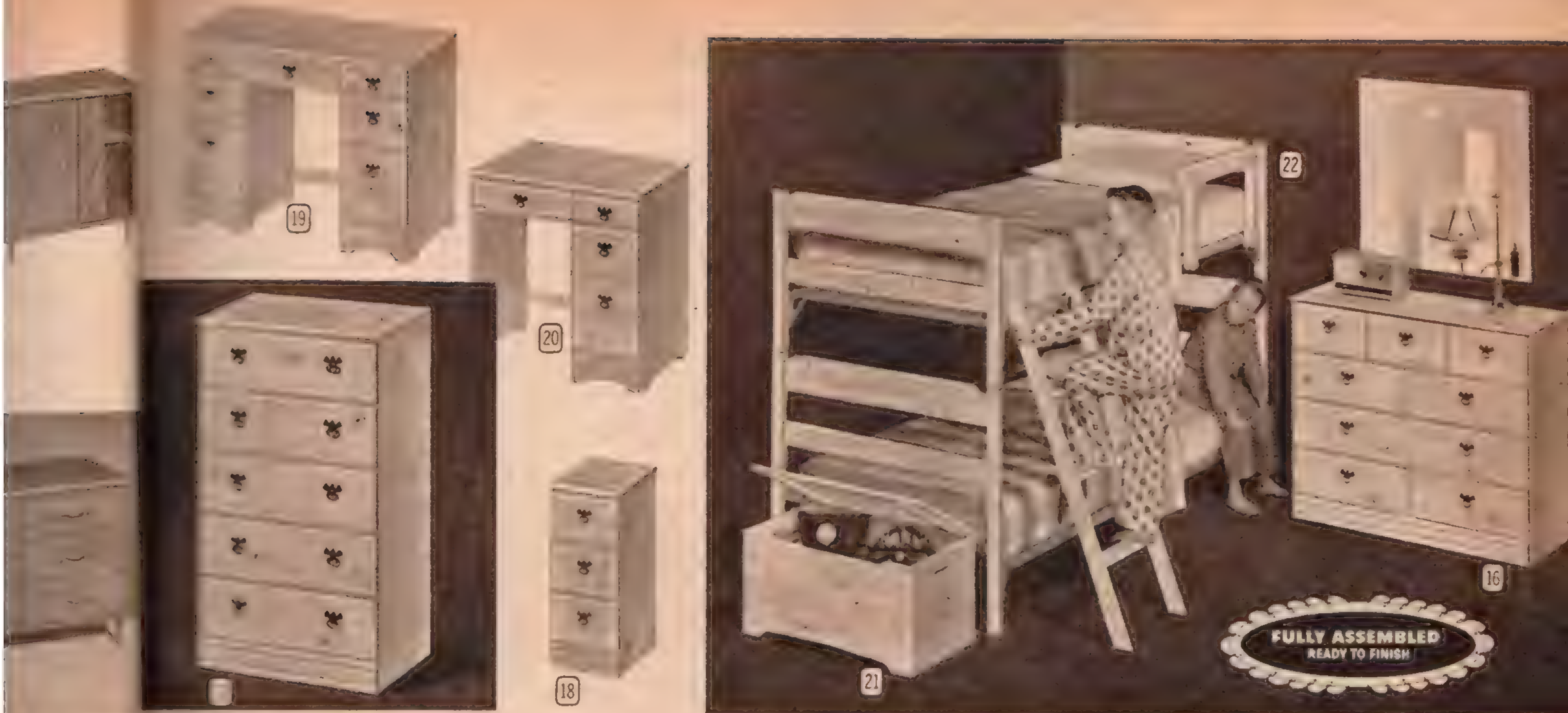
66 A 3889 R—Wt. 42 lbs. .... \$26.50

\*Expands to this width when follow Design Plans included.

Item	Description	Approximate Size	Cat. No.	Ship. wt.	Cash
(11)	24-In. Wide Wall Shelves (3)	23 3/4 x 7 5/8 in. deep	66 A 3807 M	8 lbs.	\$2.48
	36-In. Wide Wall Shelves (3)	35 3/4 x 7 5/8 in. deep	66 A 3813 M	10 1/2 lbs.	3.48
	48-In. Wide Wall Shelves (3)	47 3/4 x 7 5/8 in. deep	66 A 3854 M	14 lbs.	4.48
	72-In. Wide Wall Shelves (3)	71 3/4 x 7 5/8 in. deep	66 A 3901 MO	23 lbs.	6.48
(12)	24-In. Wide Sliding Door Cabinet	23 3/4 x 8 1/2 x 9 1/2 in. high	66 A 3858 M	10 lbs.	\$6.48
	36-In. Wide Sliding Door Cabinet	35 3/4 x 8 1/2 x 9 1/2 in. high	66 A 3860 M	12 lbs.	7.48
(13)	24-In. Wide Drawer Shelf	23 3/4 x 9 1/2 x 5 in. high	66 A 3953 M	7 lbs.	\$5.28
	36-In. Wide Drawer Shelf	35 3/4 x 9 1/2 x 5 in. high	66 A 3954 M	8 lbs.	5.98
(14)	24-In. High Standards (2)	23 3/4 in. high	66 A 3892 M	2 lbs.	\$1.48
	36-In. High Standards (2)	35 3/4 in. high	66 A 3893 M	2 lbs.	1.98
	48-In. High Standards (2)	47 3/4 in. high	66 A 3894 M	3 lbs.	2.48
(15)	8-In. Long Brackets (2)		66 A 3895	12 oz.	.98

A new packed-with-ideas handbook of interior decoration is available on Page 843. You'll love all its marvelous new ideas for the home of today.





## Natural Knotty Pine... RUSTIC LOOK IN BEDROOM OR DEN

5 drawers.  
10 lbs. \$41.88

books, toys,

\$16.89

drawers,

\$24.90

\$11.95

Redwood

length.

\$39.88

Built like (9)

\$12.95

**NATURAL KNOTTY PINE WITH COREBLOCK CONSTRUCTION.** The electronic gluing process that makes this pine warp-resistant. Chests and dressers have the same depth—can be coordinated in room settings. Ideal for dens, children's rooms.

Top rails and bottom form a solid case. Recessed drawers keep case rigid. Front rails under each drawer use mortise-tenon joints. Drawer fronts have inset construction; bottoms and backs inset in drawers. Dustproof, flush-to-floor bases. All pieces shipped assembled, sanded, ready to finish. See Page 707 for Payment Plan to buy a complete group.

**5-DRAWER DOUBLE DRESSER.** Three accessory drawers over six wide ones. Available in two sizes: both about 15 in. deep, 36 in. high.

66 A 9849 R—42 In. Wide. Ship. wt. 70 lbs. \$28.95

66 A 9853 R—36 In. Wide. Ship. wt. 65 lbs. \$24.95

**17 CHESTS.** All 15 in. deep. Sizes approximate.  
5-DRAWER. 27x44 In. High. Ship. wt. 57 lbs.

66 A 9854 R.....\$19.95

4-DRAWER. 27x36 In. High. Ship. wt. 47 lbs.

66 A 9856 R.....\$17.95

3-DRAWER. 27x28 In. High. Ship. wt. 39 lbs.

66 A 9857 R.....\$14.95

**18 3-DRAWER COMMODE.** About 13x13x28 in. high.

66 A 9853 R—Ship. wt. 20 lbs.....\$9.95

**19 7-DRAWER DESK.** Ideal for student's room or den. Can be used as vanity. 42x17x30 in. high.

66 A 9894 R—Ship. wt. 53 lbs.....\$23.95

**20 4-DRAWER DESK.** About 30x17x30 in. high.

66 A 9892 R—Ship. wt. 41 lbs.....\$16.95

**21 UTILITY-TOY CHEST.** Helps teach child neatness. Also handy for tools and general storage.

Hinged top. About 30x15x15 in. high.

66 A 9862 R—Ship. wt. 24 lbs.....\$9.95

**22 2-WAY BUNK BED.** Clear Pine. Easily converts to twin beds. Available 3 ways, each set with ladder and guard rail: (a) Outfit; two, steel Link Springs that lock into ends (no side rails needed); two, 126-spring Mattresses. (b) Bed and Steel Link Springs only or (c) Bed and angle-steel Side Rails. Order springs and mattresses separately from Page 784. Size overall, about 39 in. wide, 58 in. high.

(a) 66 A 9821 R—OUTFIT. Ship. wt. 163 lbs...\$69.95

(b) 66 A 9820 R—BED AND SPRINGS ONLY. Shipping weight 103 lbs.....\$38.95

(c) 66 A 9819 R—BED, SIDE RAILS. Wt. 82 lbs...\$28.95

**SHIPPING INFORMATION.** All items on these pages shipped promptly from Stock by Freight, Truck or Express.

**MW COORDINATED PAINT COLORS** are so easy to use, achieve just the effect you want. See Page 707.

## California Redwood Accent Pieces

EASY TO ASSEMBLE, TO FINISH... FIT CONTEMPORARY OR ORIENTAL THEME

**OMP.** Outfit in-  
cludes (11); one  
drawer. Drawer  
standards (14);

\$22.88

**OMP.** Outfit in-  
cludes (11); one  
drawer. Drawer  
standards (14);

\$26.88

following

Wt.	Cash
8 lbs.	\$2.49
10 1/2 lbs.	3.49
14 lbs.	4.49
23 lbs.	6.49
10 lbs.	\$6.49
12 lbs.	7.49
7 lbs.	\$5.29
8 lbs.	5.99
2 lbs.	\$1.49
2 lbs.	1.99
3 lbs.	2.39
12 oz.	88c

able on  
today.

**RE STACKABLE.** Sanded, ready to finish. All but (25) shipped ready to assemble with instructions.

**MODERN BAR.** Philippine Mahogany paneling, Redwood trim. Black metal footrail. 2 shelves.

66 A 9836 R—About 48x15x42 in. high. Wt. 50 lbs.\$24.95

**BAR STOOLS.** Hardwood. Black, wrought-iron legs. About 17 1/2x14 1/2x30 in. high.

66 A 9837 R—SWIVEL STOOL. Ship. wt. 18 lbs.....\$9.49

66 A 9844 R—STOOL WITHOUT SWIVEL. Ship. wt. 17 lbs.8.49

**BOOKCASES.** Can be stacked. Philippine Mahogany backs. Adj. shelves, plate grooves. All about 11 in. deep. Brass ferruled legs sold separately.

**MINI STYLE.** About 10 in. deep. Order legs below.

66 A 9838 MO—24 In. Wide. Ship. wt. 16 lbs.....\$6.95

66 A 9839 MO—36 In. Wide. Ship. wt. 21 lbs.....8.95

66 A 9840 MO—SET OF 4 LEGS. 6 in. high. Wt. 1 1/2 lbs...2.95

**FILIGREE DOORS.** 11 1/2 in. deep. Order legs below.

66 A 9841 MO—24 In. Wide. Ship. wt. 19 lbs.....\$10.95

66 A 9842 MO—36 In. Wide. Ship. wt. 25 lbs.....15.95

66 A 9843 MO—SET OF 4 LEGS. 6 in. high. Wt. 1 1/2 lbs...2.95

**HANGING DESK.** Drop lid forms large writing surface. 66 A 9833M—About 30x12x10 in. high. Wt. 16 lbs.\$13.95

**HANGING SCREENS.** Philippine Mahogany Filigree. Screen about 71 3/4 in. high.

66 A 9844 R—3-PANEL. 42 In. Wide. Wt. 15 lbs.....\$21.95

66 A 9845 R—4-PANEL. 56 In. Wide. Wt. 19 lbs.....28.95

JUST SAY  
"Charge It!"  
SEE PAGE  
1281



BA 2 WARDS 767



# Hardwood CHAIRS, TABLES

ECONOMICAL . . . READY-TO-FINISH



A World of Coordinated  
Paint Colors in Ward's  
Color Program, Page 707.



- (1) PANEL BACK CHAIR. Solid Hardwood. Stretcher braced legs.  
66 A 3856 R—About 15½x16x36 in. high. Wt. 9 lbs. . . . . \$4.69
- (2) PENNSYLVANIA DUTCH CHAIR. Solid Hardwood. Slat back, stretcher braced legs, shaped seat. Matches (8).  
66 A 3739 R—About 16x16x33½ in. high. Ship. wt. 10 lbs. . . . . \$6.49
- (3) CHILD'S NURSERY CHAIR. Curved back, braced legs. Hardwood.  
66 A 3857 MO—About 13x13¼x21½ in. high. Wt. 6 lbs. 8 oz. . . . \$4.69
- (4) CAPE COD ROCKER. Hardwood. Braced legs, shaped seat.  
66 A 3832 R—About 16x16¼x35 in. high. Ship. wt. 12 lbs. . . . \$5.49  
66 A 4017 R—MATCHING CHAIR. Size as above. Wt. 10 lbs. . . . . 4.49
- (5) YOUTH CHAIR. For child too big for high chair. Solid hardwood. Braced legs. Restful curved back, shaped seat.  
66 A 3453 MO—About 13½x14x30½ in. high. Ship. wt. 11 lbs. . . . \$4.89
- (6) HARDWOOD STOOL. 9-in. high back. About 14½x13½ in. deep.  
66 A 3733 R—SEAT HEIGHT 30 IN. Ship. wt. 9 lbs. . . . . \$6.99  
66 A 3734 R—SEAT HEIGHT 25 IN. Ship. wt. 10 lbs. . . . . 6.49
- (7) HARDWOOD UTILITY STOOL. Seat diameter about 13 inches.  
66 A 3465 R—HEIGHT 30 INCHES. Ship. wt. 7 lbs. . . . . \$3.99  
66 A 3466 MO—HEIGHT 24 INCHES. Ship. wt. 6 lbs. . . . . 3.69  
66 A 3467 MO—HEIGHT 18 INCHES. Ship. wt. 5 lbs. . . . . 3.49
- (8) DEACON'S BENCH. Seats 2. Hardwood. Slat back. Braced legs.  
66 A 3738 R—About 15½x34½x33 in. high. Ship. wt. 30 lbs. . . \$24.99
- (9) DROPLEAF DINETTE SET. Hardwood table opens to about 43x36 in. wide. Hardwood Mate's Chair has stretcher braced legs.  
66 A 3709 R—5-PIECE SET. Shipping wt. 87 lbs. . . . . \$54.99  
(9) 66 A 3741 R—CHAIR. About 17½x17½x29½ in. high. Wt. 12 lbs. 7.99  
(10) 66 A 3740 R—TABLE. About 22x36x30 in. high. Wt. 39 lbs. . . 26.99
- (11) RIGID UTILITY TABLE. Thick, Solid Pine tops, legs.  
66 A 3494 R—About 30x46½x30 in. high. Ship. wt. 35 lbs. . . \$16.99  
66 A 3479 MO—About 24x24x30 in. high. Wt. 23 lbs. Mailable. . . 9.99
- (12) HARDWOOD DINETTE SET. Table extends to 42x54 in. with leaf (included). Height about 30 in. Captain's Chair has shaped seat, stretcher braced legs.  
66 A 3725 R—5-PIECE SET. Shipping weight 132 lbs. . . . . \$84.99  
(12) 66 A 3732 R—CHAIR. About 17½x20½x30½ in. high. Wt. 18 lbs. . 14.99  
(13) 66 A 3731 R—TABLE. About 42-in. diam. Ship. wt. 60 lbs. . . 32.99
- (14) LAZY SUZAN TRAY. Hardwood. Revolves on wood base. Felt bottom. About 20 in. diameter.  
66 A 3482 M—Ship. wt. 7 lbs. Mailable. . . . . \$6.99
- (15) MOTHER-DAUGHTER ROCKERS. Buy both—save. Hardwood. Stretcher braced runners, curved arms, shaped seats.  
66 A 9443 R—2-PIECE SET. Ship. wt. 26 lbs. . . . . \$17.99  
(15) 66 A 3834 MO—DAUGHTER'S. About 13½x14½x25½ in. high. Shipping weight 8 lbs. . . . . \$5.99  
(16) 66 A 3826 R—MOTHER'S. About 17¾x21½x41½ in. high. Shipping weight 18 lbs. . . . . \$13.99
- (17) MODERN LOUVERED DOOR SEWING CENTER. One-unit work and storage space. Dropleaf table surface opens to about 41½x40 in. for cutting. Louvered doors conceal compartment for storing machine. Four drawers (2 large, 2 small) offer plenty of fabric space; thread rack. Made of kiln-dried Ponderosa Pine. Rigid, lock-joint frame adds stability. Compartment about 23x19 in. Tapered Hardwood legs with brass ferrules.  
66 A 3698 R—Overall: about 42x16x30 in. Ship. wt. 85 lbs. . . . \$42.99
- (18) ECONOMY CABINET. Similar to (17), except plain front on doors, spacious drawers. Size about 42x13x30 in. high.  
66 A 3478 R—Shipping weight 80 lbs. . . . . \$34.99

"R" After Cat. No. Means Shipped Promptly From Stock.





BLES  
SH

...\$4.69  
...stretcher  
...\$6.49  
...wood.  
...\$4.69  
...\$5.49  
...\$4.49  
...wood.  
...\$4.88  
...deep.  
...\$6.95  
...6.49  
...\$3.99  
...3.69  
...\$3.49  
...legs.  
...\$24.95  
...about 43x36  
...feet legs.  
...\$54.95  
...12 lbs. 7.95  
...26.95  
...\$16.95  
...9.95  
...with leaf  
...shaped seat,  
...\$84.95  
...14.95  
...32.95  
...felt bottom.  
...\$6.95  
...wood.  
...\$17.95  
...high. Ship-  
...\$5.95  
...Shipping  
...\$13.95  
...work and  
...14x40 in. for  
...machine.  
...thread rack.  
...stability.  
...with brass  
...\$42.95  
...doors, 3  
...\$34.95

# New, Low Priced Ensemble

LIGHTWEIGHT SARAN AND ALUMINUM

CHAISE \$16<sup>49</sup> CHAIR \$9<sup>49</sup>

- Rapid, Durable, Seamless Polished Aluminum Tubing; Nylon Bearings and Washers
- Contoured Backs and Seats; Matching Durable Plastic Armrests. White Rubber Foot-Caps
- Saran "Silver-Streak" Webbing—Washable, Extra-Heavy Basket Weave in White and New MW Coordinated Colors, Capri Blue or Candlelight Yellow. See Page 707

**"EASY-TILT" UMBRELLA.** Opens, closes with pull cord. Two piece, Aluminum with instant "tilt-joint." Weather-resistant. 3-ply cover—Nylon layer between vinyl-treated fabric layers. Smart floral pattern on White background inside; solid MW Coordinated Colors, Chapel Green, Capri Blue outside. State color. See (4) for Base.  
66 A 9194MO—7-Ft. DIAM. Wt. 15 lbs. \$32.95

**STEEL UMBRELLA TABLE.** 42-in. diam. White baked-on enamel finish, tubular. Hole 1½-in. diam. Table ht. abt. 28 in.  
66 A 9176 R—Wt. 40 lbs. \$11.88

**MATCHING TABLE COVER.** Vinyl Plastic, stain and weather-resistant. Zipper center. White fringe. State MW Coordinated color: Chapel Green, Capri Blue, Candlelight Yellow or White. Wt. 5 lbs.  
66 A 8713—FOR 42-IN. DIAM. TABLES \$5.95

**ALUMINUM UMBRELLA BASE.** Fill 16-in. diam. shell with sand. Height about 9 in.  
66 A 9180 M—Wt. 6 lbs. \$5.49

"MW" Colors Mean Montgomery Ward's Own Coordinated Colors. See Page 707.

**DELUXE FOLDING CHAIR.** Extra high back. 6x10 web count—more than usual for added comfort. Colored Plastic armrests. Overall, about 25½x35 in. high. State color.  
66 A 8476 R—Wt. 8 lbs. \$9.49

**WEB CHAIR.** Like (5), height is about 31 in. 5x8 web count. State color.  
66 A 8481 R—Wt. 7 lbs. \$8.49

**FIVE-POSITION FOLDING CHAISE.** 6x20 web count; Nylon web spacer; cast aluminum hinges. Concealed back adjustment in plastic-colored armrest. Abt. 28½x76 in. long. State color.  
66 A 8480 R—Wt. 13 lbs. \$16.49

**DOUBLE GLIDER.** Deluxe quality suspension, glides smoothly. Plastic armrests. Abt. 44½x33 in. ht. State color.  
66 A 8477 R—Wt. 17 lbs. \$18.95

**SINGLE GLIDER.** Like (7) but 25 in. wide. State color.  
66 A 8478 R—Ship. wt. 13 lbs. \$13.95

## Budget-Priced Portable Furniture For Casual Living

**FAMOUS BUNTING INNERSPRING CHAISE—5-Position.** Full Reclining. Designed to give the utmost comfort. Polished tubular Aluminum frame. Damage-proof anodized arms. Lift, lean back to adjust backrest to 5 positions. Rounded front legs prevent "lawn-digging." Rubber wheels 7-in. diam. Innerspring cushions padded with Sisal and Cotton. Quilted cover of reinforced plastic fabric with gay floral pattern on White background. Overall, about 72 in. long.  
66 A 8410 R—Wt. 42 lbs. \$3 Down ..... Cash \$28.95

**STEEL CHAIR, ROCKER THAT STAYS OUTDOORS.** Durable and comfortable. White, tubular steel frames. Baked enamel finish. State: Green or Red.  
66 A 8631 MO—CHAIR. Wt. 19 lbs. \$4.99  
66 A 8632 MO—ROCKER. Wt. 20 lbs. 4.99

**RATTAN STACK TABLES.** Natural finish Rattan. Shown painted White on Page 793. Also make decorative waste baskets turned upside down. Largest about 18-in. diameter, about 17½ in. high.  
66 A 8190R—Set of 3 Tables. Wt. 9 lbs. \$16.95

## Port-A-Tables and Covers for Camping, Picnic, Storage

**FOLDING PORT-A-TABLES.** Perfect for use in kitchen or basement, for banquets or picnics. 6-ft. length moves 10 easily. Use them on your summer outings. Sturdily constructed, tested for rigidity. Legs lock. Compact, have convenient handle.

**STEEL TABLES.** "Knotty Pine" Permagrain finished top resists stains and heat. Bronzefone legs painted to prevent lawn digging. 29¼ in. high.  
66 A 8639 R—30x72 In. Open. Wt. 31 lbs. \$15.95  
66 A 8640 MO—24x60 In. Open. Wt. 22 lbs. 10.95

**ALUMINUM TABLES (not shown).** With stain and alcohol-resistant top. 29¼ in. high.  
66 A 8662 R—30x72 In. Open. Wt. 27 lbs. \$21.95  
66 A 8663 MO—24x60 In. Open. Wt. 19 lbs. 14.95

**TABLE COVERS.** Fit Steel and Aluminum Tables. Heat-sealed, Green quilted plastic.  
66 A 8539—FITS 6-Ft. TABLES. Wt. 1 lb. 4 oz. \$3.49  
66 A 8540—FITS 5-Ft. TABLES. Wt. 1 lb. 2.49

Wards Guarantees Satisfaction or Money Back

## Dollar-Saving, Extra-Value Items for Outdoor Living

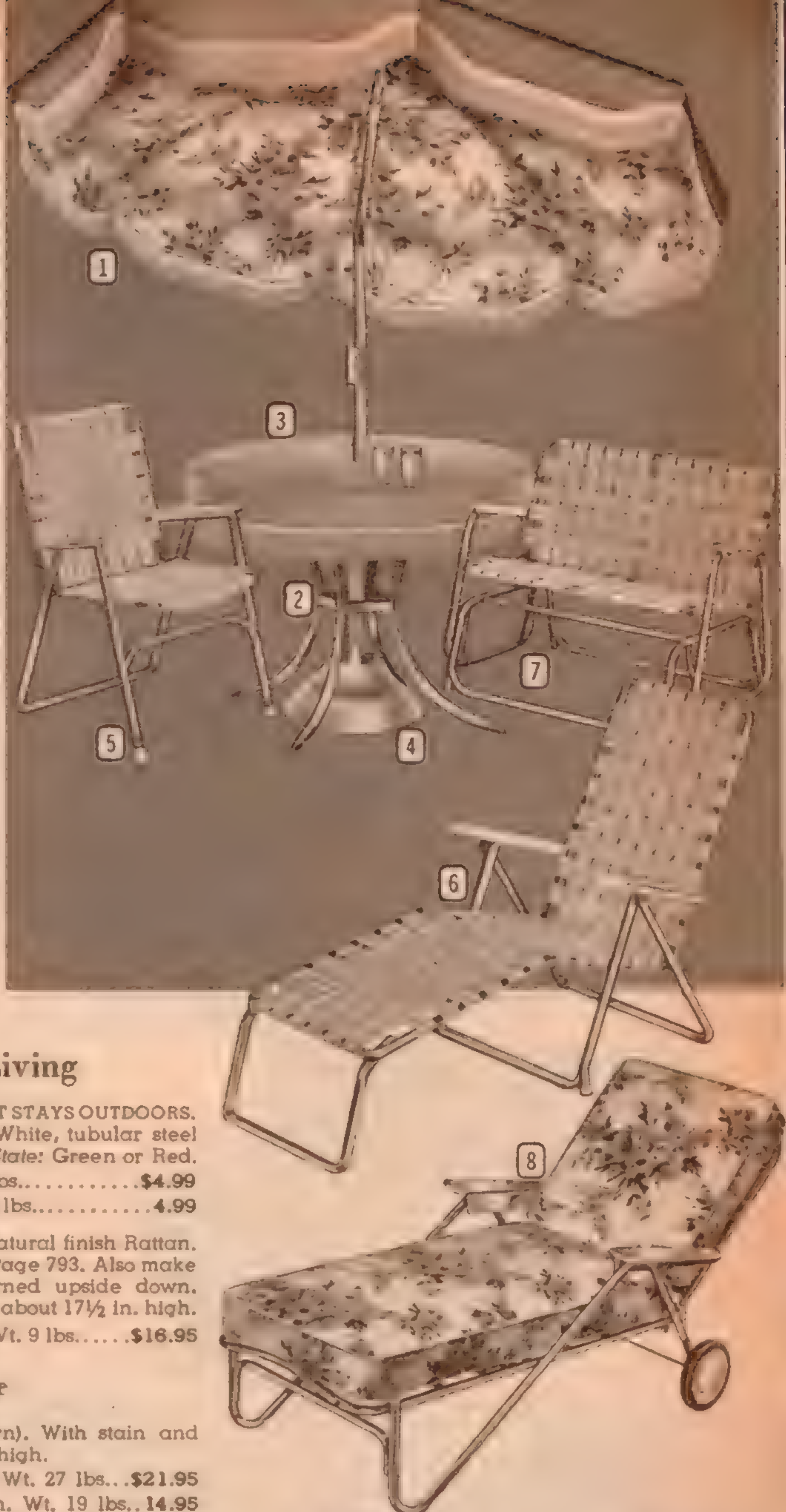
**CALIFORNIA CHAIR.** Steel frame, Brass-plated accents. Ebony baked enamel base. Leather-look plastic sling. State: White or Turquoise.  
66 A 8656 R—Abt. 23½x46-in. ht. Wt. 15 lbs. \$12.95

**WROUGHT-IRON AND CANVAS CHAIRS.** Wrought-iron bases. Slings of vat-dyed fabric. State: Black, Yellow, Turquoise or Green.

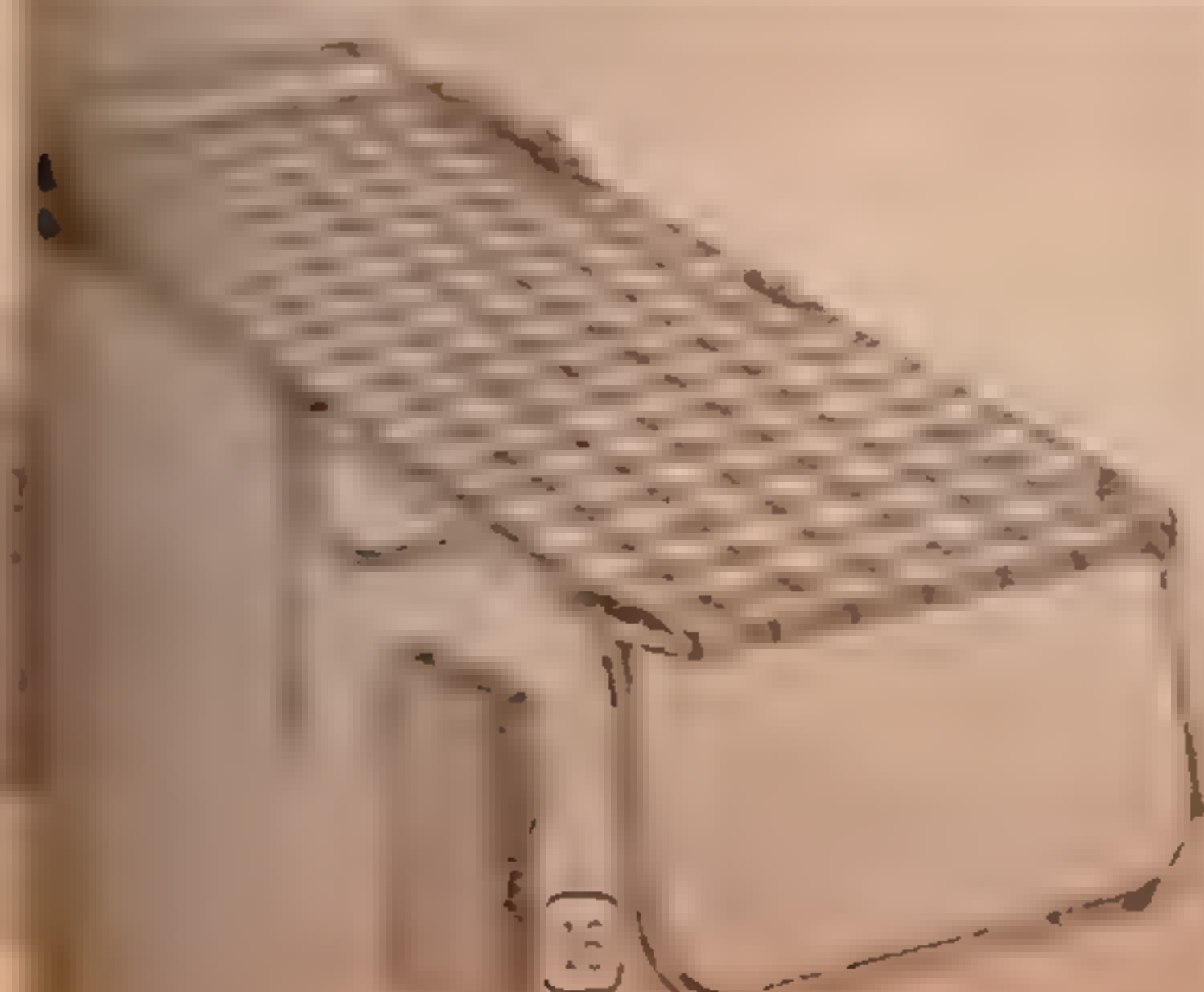
**BUTTERFLY STYLE.** Width, 28 in.; ht. 33½ in.  
66 A 8682 R—Ship. wt. 15 lbs. \$8.98  
**CIRCLE STYLE.** Diam. 30 in.; height 29 in.  
66 A 8683 R—Ship. wt. 15 lbs. \$8.98

**ALUMINUM COT.** Ideal for camping out, sunbathing or as extra bed. Polished 1-in. diam. tubular Aluminum frame is durable, lightweight. Easy-operating, 3-position headrest. Folds in half (see small view) for carrying, storage. Heavy-duty, multicolor Saran covering. Size open: about 72x26 in. wide; 15½ in. high. Folds to 36x26 in.  
66 A 8800 R—Ship. wt. 9 lbs. \$11.95

**KING-SIZE.** About 78x28 in. open, about 28x39 in. folded.  
66 A 8807 R—Ship. wt. 13 lbs. \$15.95



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...9.95  
...\$84.95  
...14.95  
...32.95  
...\$6.95  
...\$17.95  
...\$5.95  
...\$13.95  
...\$42.95  
...\$34.95





# Repair, Renew OUTDOOR FURNITURE

## Innerspring Cushions For Glider, Chaise or Chair



(A) TO (C) WATER-REPELLENT CUSHIONS with heavy-gauge coils for firm support. Topped with new, 100% Cotton liner layer. Border wire prevents edge breakdown. Covered in Plastic reinforced with fabric backing to resist tearing, cracking. Red, Turquoise flowers, Green leaves on White background.

(A) 3-CUSHION GLIDER SET. 64-coil seat cushion 23½x65 in. wide; 2 cotton-filled back cushions, 20½x32½ in. wide. Fits gliders 65-68 in. wide. Ship. wt. 45 lbs. \$2.50 Down.  
66 A 8521 R—3-Pc. SET.....Cash \$24.95

(B) 2-CUSHION CHAISE SET. 48-coil seat cushion 24½x50 in. long; 24-coil back cushion 24½x25½ in. high. Fits chaises 72 in. long.  
66 A 8522 R—2-Pc. SET. Wt. 22 lbs.....\$15.95  
66 A 8708 R—2-Pc. SET. Like (B). State: solid Green or Turquoise. Wt. 21 lbs.....\$14.95

(C) 2-CUSHION CHAIR SET. Matches (A), (B). Cotton-filled seat cushion 21x24 in. deep; back cushion 21x21 in. wide. 3½-in. front-flap. Shipping weight 16 lbs.  
66 A 8523 MO—2-Pc. SET.....\$8.95

## Colorful Replacement Cushions at Low Cost

(D) TO (F) REVERSIBLE REPLACEMENT CUSHIONS filled with 75% Shredded Polyether Foam and 25% Cotton, (D) and (F); (E) has 100% Polyether Shredded Foam. Covering of water-repellent, heavy-gauge Plastic with reinforced fabric backing. Both sides of all cushions have printed-on Floral design in Yellow and Green on White background. White plastic binding.

(D) 6-CUSHION GLIDER SET. 3 seat cushions, each 23½x22 in. wide with 9-in. front-flap; 3 back cushions, each 17½x22 in. wide. Fits standard gliders 65-68 inches wide. \$2 Down.  
66 A 8702 R—Ship. wt. 27 lbs....Cash \$19.95

(E) 1-PIECE CHAISE CUSHION. Four, channel-stitched sections supply comfortable seating. Top side of cushion has floral print design described at left; other side is heavy, solid Green canvas. Pocket at top and tie-tapes secure to chaise frame. Size overall: 25x72 in.  
66 A 8703 R—Ship. wt. 19 lbs.....\$12.95

(F) 2-CUSHION CHAIR SET. Seat cushion 24x21 inches wide with 3½-in. front-flap; back cushion is 21x21 in. wide.  
66 A 8701 R—Ship. wt. 11 lbs.....\$6.95

Summer Furniture on Pages 722, 723 and 769

## 2-Pt. and 3-Pt. Hammock Outfits; Stand

Know the joy of relaxing in a hammock on a summer afternoon. Listed below are Hammocks that hook at 2 Points or 3 Points; a sturdy

stand that comes apart to store. Buy stand separately—accommodates 2- or 3-point hammocks. Or Buy Complete Outfit and Save.



(G) 3-PT. OUTFIT WITH STAND. Closely woven, Red Plaid Cotton hammock. White fringe. Bed size 36x80 in. Cotton pillow 10x17 in.  
66 A 8350 R—Outfit. Ship. wt. 35 lbs.. \$16.98  
66 A 8351 M—Hammock Only. Wt. 4 lbs. 8 oz. 7.49  
66 A 8352 M—Economy Hammock. Like (G). Bed 32x80 in. Pillow 8½x17 in. Wt. 5 lbs. \$5.98  
66 A 8353 M—King size Hammock. Like (G). Bed 40x80 in. Pillow 11½x20 in. Wt. 7 lbs. \$7.98

2-POINT HAMMOCK OUTFIT WITH STAND. Strong woven cotton with attractive Multi-color Green stripe. Size 30x80 inches.  
66 A 8657 R—Outfit. Ship. wt. 34 lbs.. \$13.98  
66 A 8363 M—Hammock Only. Wt. 4 lbs. .4.95

HAMMOCK STAND. (Shown with Hammock (G)). Accommodates 2-Point and 3-Point Hammocks. Tubular steel, telescope construction—take apart to store. Green enamel finish.  
66 A 8661 R—Ship. wt. 30 lbs.....\$8.98

(H) (J) SOLID OAK GLIDER AND SWINGS. Clear Varnish finish resists weather.  
(H) GLIDER. Large, 5 feet wide. Suspended from solid Oak frame. Galvanized chain. Seat size 18x50 in. wide.  
66 A 8792 R—Ship. wt. 50 lbs.....\$18.95

(J) PORCH SWING. Like Glider (H) but with Galvanized Chains and Hooks.  
66 A 8791 R—5 ft. wide. Seat 16x56 in. Shipping weight 33 lbs.....\$14.49  
66 B 8790 R—4 ft. wide. Seat 16x44 in. wide. Shipping weight 26 lbs.....\$12.49

## Canvas Recovers; Terry Cover; Vinyl-Coated Covers

(K) BUTTERFLY CHAIR RECOVERS. Fits chairs 28-29 at widest point; 33-34 at highest. Reinforced corner pockets slip over frame. All seams reinforced. 12-oz. Duck in Green, Yellow, Turquoise or Black. State Color.  
66 A 8685—Ship. wt. 1 lb. 8 oz.....\$3.29

(N) TERRY CLOTH CHAISE COVER. Heavy-weight, vat-dyed Cotton Terry, washes like a towel. Elasticized, fits any size chaise. State Color: Green, Yellow or Turquoise.  
66 A 8507—Ship. wt. 2 lbs.....\$3.69

(L) CIRCLE CHAIR RECOVERS. Fits chairs with 30-in. diam. seat. Wire inserted through hem keeps cover secure. Heavy, 12-oz. Duck. State: Green, Yellow, Turquoise or Black.  
66 A 8687—Ship. wt. 1 lb. 8 oz.....\$3.29

(P) (R) RAINCOATS FOR OUTDOOR FURNITURE. Strong, durable Vinyl with cloth backing. Elastic band around base for snug fit. Available in Green, Yellow or Turquoise.

(M) 2-PIECE YACHT CHAIR RECOVER. Seat, back adjust. Lace to fit Aluminum or Wood chairs to 24 in. wide. Back 7x30½ in. wide. Seat 12¼x30½. Multicolor Plaid woven plastic. White cord lacing.  
66 A 8514—Ship. wt. 1 lb.....\$1.69

(P) KING-SIZE GLIDER STYLE. Deep 17½-in. drop fits oversize and bed-type gliders to 86 in.  
66 A 8707—State Color. Ship. wt. 4 lbs. \$5.49

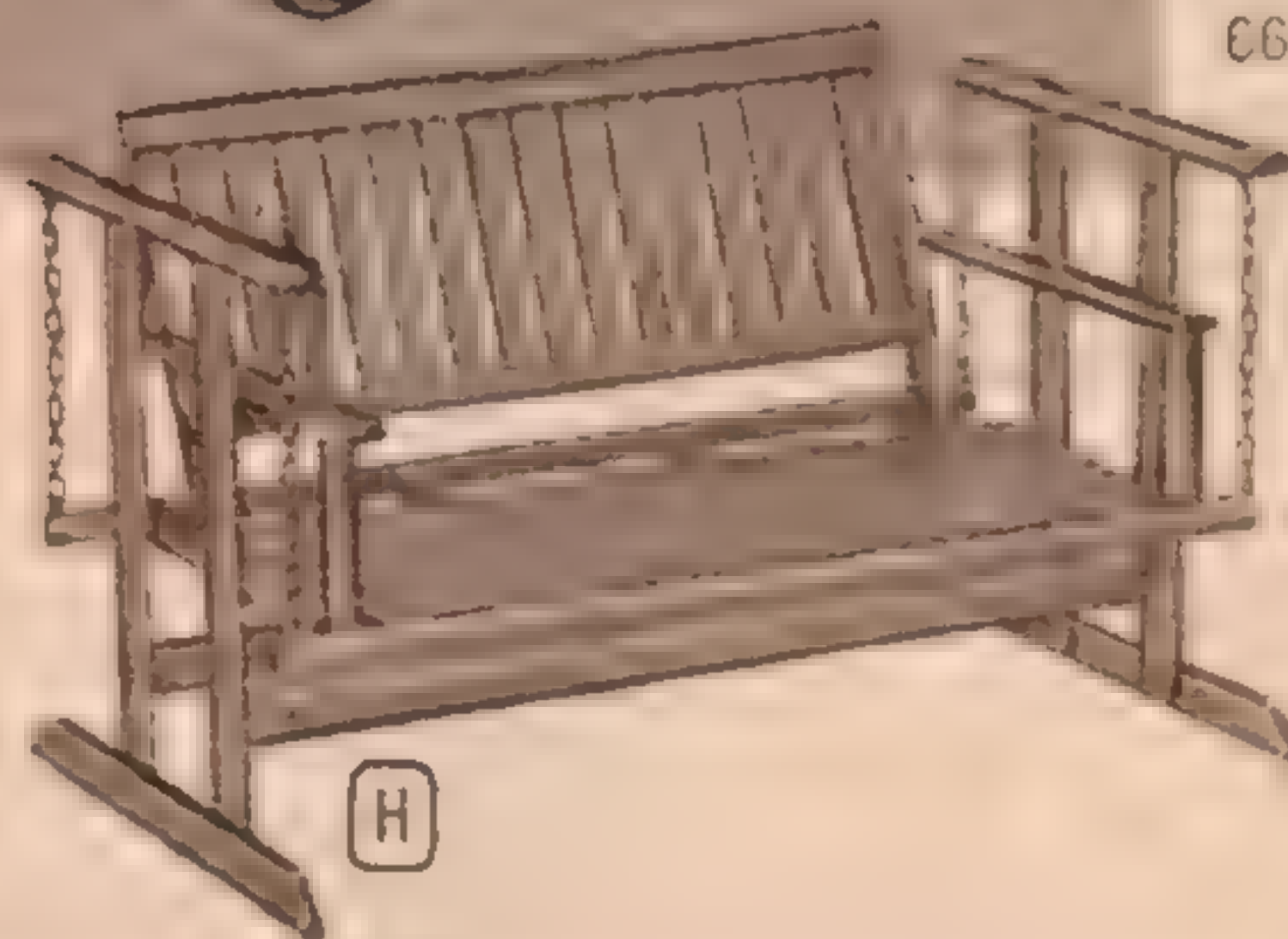
(R) CHAISE STYLE. Deep skirt provides form-fit when back is upright. Fits most chaises.  
66 A 8706—State Color. Wt. 3 lbs. 4 oz. \$4.49

ALUMINUM CHAISE RECOVER (not shown). Like (M). Lace on regular, contour-shaped chaises to 21x70 in. long. Multicolor Plastic.  
66 A 8547—Ship. wt. 1 lb. 8 oz.....\$3.49

(T) PLASTIC GLIDER AND CHAISE RAINCOAT. Heat-sealed seams resist tears. Fits gliders up to 78 in. long and all sun chaises regardless of backrest position. Green only.  
66 A 8742—Ship. wt. 1 lb. 8 oz.....\$1.79

JUST SAY  
"Charge It"

SEE PAGE 1281





seat cushion  
22 in. long.  
...\$15.95  
State: solid  
...\$14.95

es (A), (B).  
4 in. deep;  
3 1/2 in. front-  
...\$8.95

ur, channel-  
seating.  
print design  
heavy, solid  
and tie-tapes  
all: 25x72 in.  
...\$12.95

ashion 24x21  
-lap; back  
.....\$6.95

723 and 769

e. Buy stand  
3-point ham-  
and Save.

WITH STAND.  
ative Multi-  
ches.  
lbs...\$13.98  
4 lbs...\$4.95

Hammock  
3-Point Ham-  
construction  
amel finish.  
...\$8.98

(H) but with

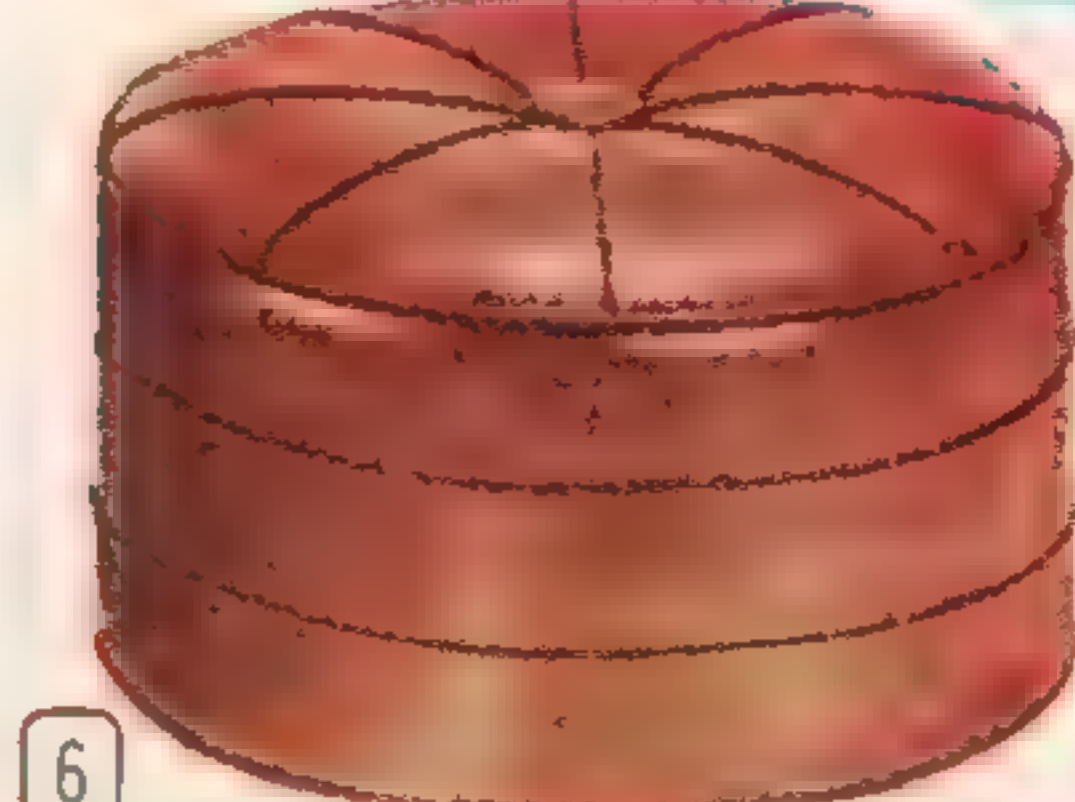
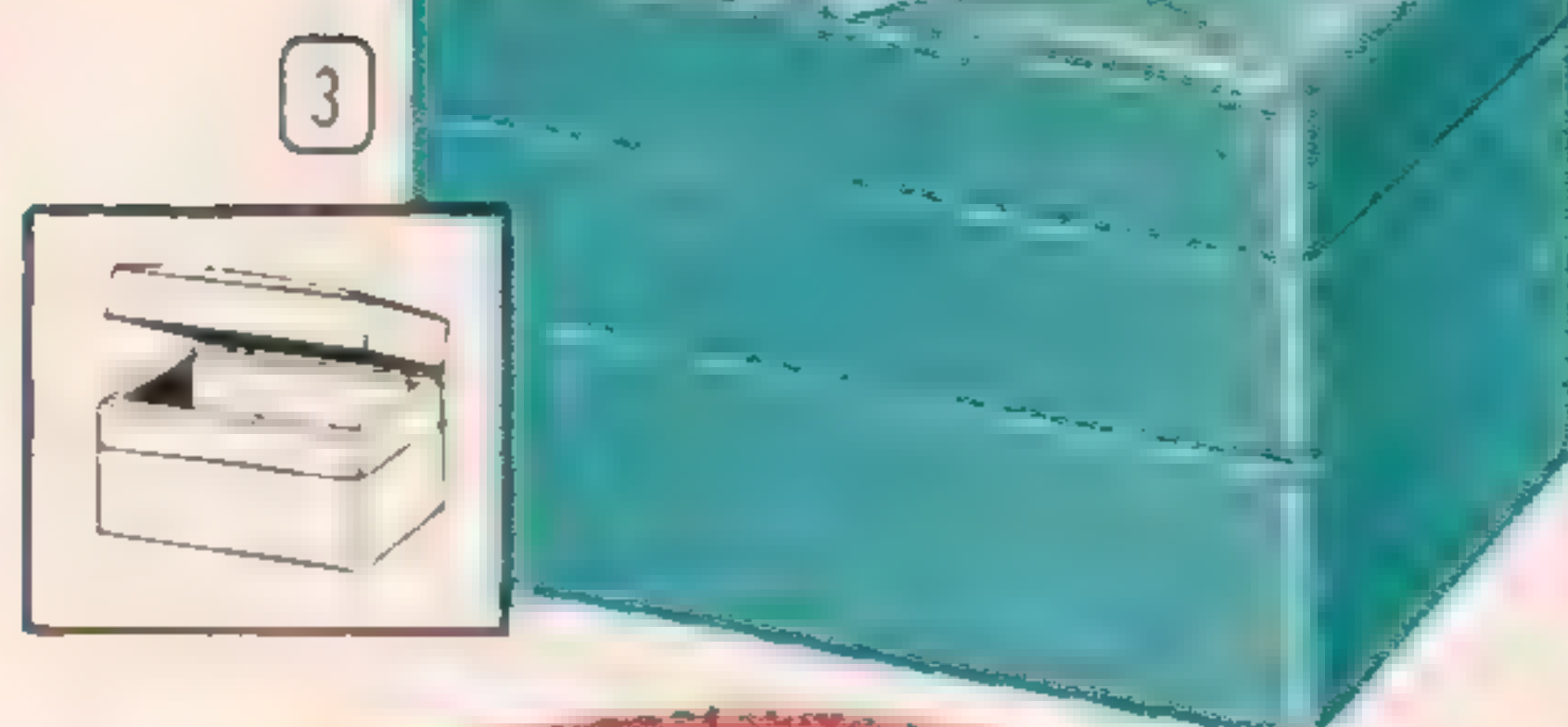
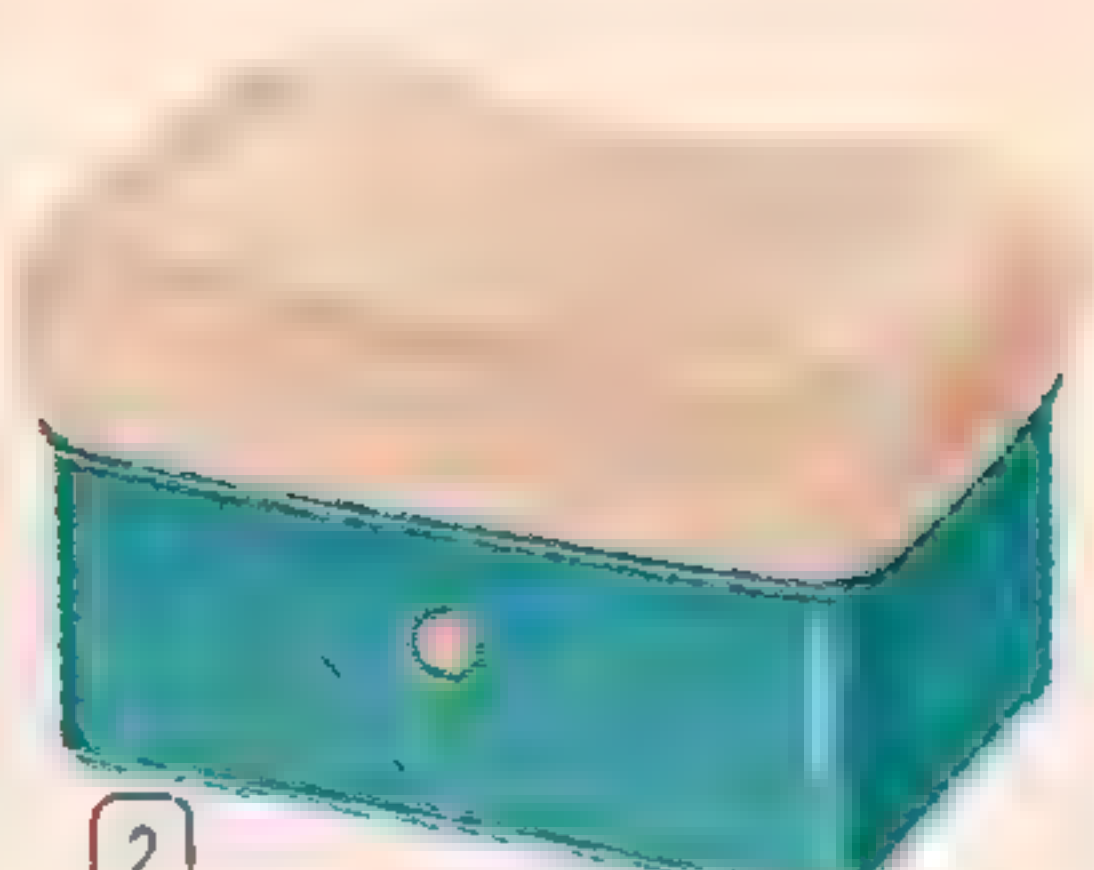
56 in. Ship-  
...\$14.49  
44 in. wide.  
...\$12.49

VER. Heavy-  
erry, washes  
size chaise.  
...\$3.69

DOOR FURNI-  
-nyl with cloth  
base for snug  
Turquoise.

Deep 17 1/2 in.  
gliders to 86 in.  
4 lbs. \$5.49  
provides form-  
most chaises.  
4 oz. \$4.49

RAINCOAT.  
Fits gliders  
regard-  
...\$1.79



## Comfortable Extra Seating

1 SQUARE HASOCK. Plain top, brass carrying handles. Leather-grained plastic. Abt. 15 1/2 in. wide, 13 in. high. Ship. wt. 17 lbs.  
66 A 630MO—State: Ivory, Green or Red...\$4.95

2 CONTOUR TOP HASOCK. Washable, leather-grained plastic. Comfortably padded. State: Ivory and Turquoise, Solid Ivory or Mocha Tan.  
66 A 641MO—Abt. 21x13x13 in. Wt. 21 lbs.\$6.95

3 OBLONG STORAGE HASOCK... provides lots of storage. Hinged, padded top is button-taped. Covered with washable plastic. State: Red or Turquoise. Ship. wt. 20 lbs.  
66 A 613MO—About 24x16x15 in. high...\$13.95

4 OCTAGON SHAPE HASOCK. Brass carrying handles. Plain top. Washable, leather-grained plastic covering. Abt. 18 1/2 x 13 in. high. Wt. 22 lbs.  
66 A 631MO—State: Tan, Ivory or Green...\$5.95

5 ROUND "SUPER-FLUFF" PILLOW HASOCK. Buoyantly soft... ideal for TV watching or napping. Plastic. Single button. State: White, Turquoise or Tangerine. Wt. 14 lbs.  
66 A 642MO—Abt. 20 diam. x 11 1/2 in. high.\$5.95

6 LUXURY SIZE HASOCK...seats 2 people. Abt. 24-in. diam., 12 1/2 in. high. 8-section welted top. Washable, fabric-backed plastic. State: Ivory, Black or Saddle Brown.  
66 A 616MO—Ship. wt. 29 lbs.....\$9.49

7 GIANT ROUND HASOCK. Big enough for 2. Abt. 31-in. diam. Pillow-edged cushion extends over base. Button-tufted top. Washable, fabric-supported plastic. Wt. 45 lbs.  
66 A 638R—State: White, Black or Tan \$16.95

8 3-CUSHION TABLE BENCH. Use White, laminated plastic section under center cushion as handy table surface (small view). Polyfoam cushions covered with washable plastic... each about 17 1/2 x 16 in. wide. Brass-plated steel legs. Size overall: Abt. 54x17 in. high. State: White, Tangerine or Turquoise.  
66 A 626R—Ship. wt. 34 lbs.....\$32.95

9 MULTI-PURPOSE BENCH. Padded top. Brass-plated rack holds 2 corduroy throw pillows (incl.). Walnut-finish legs. State: Ivory, Turquoise or Med. Brown. Wt. 31 lbs.  
66 A 637MO—Abt. 40x16x14 1/2 in. high.\$18.95



10 SWIVEL HASOCK. Round, plain top; fabric-backed plastic. Brass-plated shelf. Black tubular legs. Abt. 21-in. diam.; 15 in. high. Ship. wt. 15 lbs.  
66 A 689MO—State: Tangerine, Brown or White...\$10.49

11 SEWING BASKET HASOCK. Plastic tray; storage compartment. Spool rack; 12 spools of white thread incl. Plastic cover. Walnut-finish legs. State: Ivory or Beige.  
66 A 621MO—Abt. 19 1/2 x 16 1/2 x 19 in. high. Wt. 16 lbs.\$16.95

12 ROUND "PILLOW ON LEGS" HASOCK. Plain plastic top; walnut-finish legs. State: Black, White or Tan.  
66 A 634MO—Abt. 20x15 1/2 in. high. Ship. wt. 15 lbs.\$9.95  
66 A 635R—Same as (12) but 31-in. diam. Wt. 32 lbs.. 16.95

13 EARLY AMERICAN HASOCK. Attractive cotton tweed cover over padded top. Hardwood legs. Brown Maple finish. Abt. 18-in. diam; 15 in. high. Ship. wt. 11 lbs.  
66 A 699M—State: Brown or Gold Tweed.....\$9.95

14 CURVED VANITY BENCH. Padded plastic cover. Brass-finish legs. Abt. 26x15x18 in. high. Ship. wt. 15 lbs.  
66 A 639MO—State: Ivory, Turquoise or Black....\$11.95

15 OBLONG HASOCK. Plain, washable plastic cover. Walnut finish legs. Brass ferrules. Abt. 24x16x15 in. high.  
66 A 646MO—White, Turq. or Tangerine. Wt. 16 lbs..\$7.95

16 DANISH STYLE BENCH. Handsome, leather-grained washable plastic cover. Walnut legs with Danish design leg braces, Plain top. State: Ivory, Brown or Turquoise. Wt. 25 lbs.  
66 A 640MO—Abt. 16x35x25 in. high.....\$18.95

17 PADDED LEG LOUNGER. Tilts to support legs at most comfortable angle for you. Covered with washable Vinyl. Embossed pattern. Polished brass base. Abt. 16x18x12 in. high.  
66 A 653R—State: Ivory, Red or Black. Wt. 12 lbs.....\$9.95

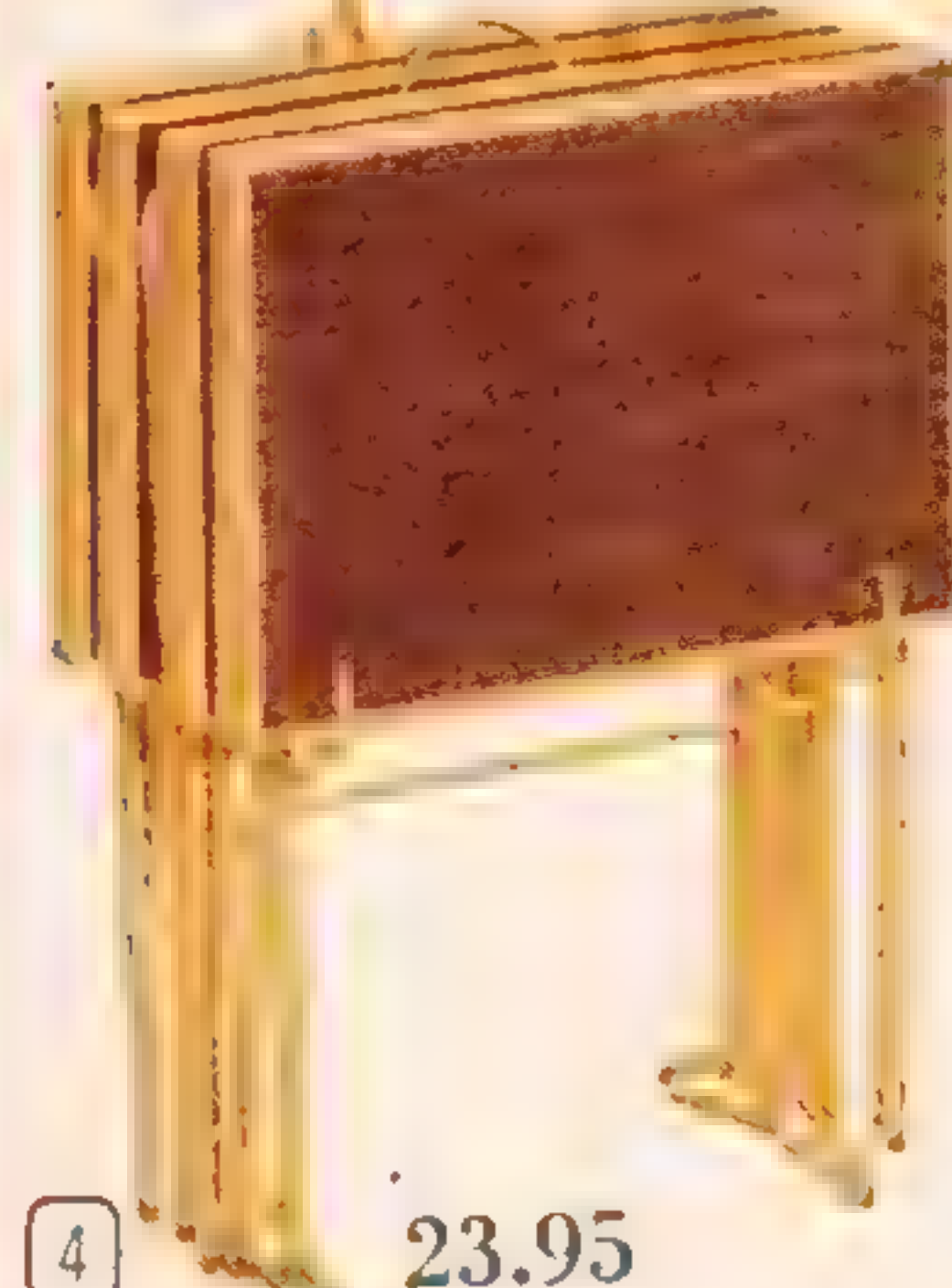




16.95



6.95



23.95



23.95

## Save — THE LAVISH LOOK...



Bar 28.95

7

Stool  
12.95

(1) TO (3) TAKE ADVANTAGE NOW OF WARDS NEW LOW PRICES ON KING-SIZE SNACK SETS. Big 16x21 in. trays—hold a full course dinner—either beautiful fiber glass or stain-resistant enameled steel in 3 different patterns. Stands are well made, will take lots of wear. Entertain in relaxed comfort—let these easy clip-on tray tables do the work.

(1) FIVE PIECE SET. Five trays and five stands; one stand with casters to use as serving cart, see (A); and use as storage rack, see (1). Beautiful full-blown rose design on White enameled steel tray. Brass-plated legs.

66 A 857 MO—5-Pc. Set. Ship. wt. 18 lbs. . . \$10.88

(2) FIVE PIECE SET. Five trays and five stands; one stand with casters—use as cart. Real Butterfly wings set in practically indestructible fiber glass. Rattan design background. Brass-plated legs.

66 A 869 MO—5-Pc. Set. Ship. wt. 17 lbs. . . \$16.95

(3) FOUR PIECE SET. Four trays and four stands. Modern, stylized design on cream ground; enameled steel. Gold luster legs.

66 A 925 MO—4-Pc. Set. Ship. wt. 15 lbs. . . \$6.95

(4) (5) FIVE PIECE EXTRA LARGE KING SIZE SETS. Four trays, four stands—plus storage rack with handle. Note special details. Extra large, 23x15-in. trays are edged with metal banding. Plastic, riveted-on clips snap trays on or off in a jiffy. Brass-plated legs with non-mar plastic tips.

(4) WALNUT GRAIN PATTERN. Laminated plastic looks like real polished Walnut yet never scratches, stains or mars.

66 A 727 R—5-Pc. Set. Ship. wt. 28 lbs. . . \$23.95

(5) BUTTERFLY AND LEAF PATTERN on translucent White fiber glass—practically indestructible.

66 A 728 R—5-Pc. Set. Ship. wt. 28 lbs. . . \$23.95

JUST SAY

Charge It AT WARDS

SEE PAGE 1281

(6) REFRESHMENT BAR. Front panel is White plastic with Gold Starburst design; simulated cane side panels. White high-pressure plastic top is stain, burn resistant. Front panel, bar top framed in Walnut. Brass-plated tubular steel frame, rail. 2 shelves. Size abt. 36x16x37-in. ht. 66 A 722 R—Ship. wt. 44 lbs. . . \$28.95

(7) BAR OR SNACK STOOL. Brass finished tubular steel with Brass-plated wire back. Plastic covered backrest. 13½-in. diam. seat. Seat ht. abt. 24 in. Overall abt. 35 in. Wt. 12 lbs. 66 A 4357 MOX—Ea. \$12.95. . . 2 for \$24.95

(8) (9) GRACEFUL VANITY AND MATCHING STOOL. White plastic top, abt. 16x31 in., is stain, heat and scratch resistant. Walnut top rail. Brass-plated tubular steel frame. Table ht. abt. 28 in. Belgian sheet glass (not plate) mirror abt. 13x16½ in. overall.

MATCHING STOOL. Comfortably padded one-button cushion covered in Gold or Seagreen fabric. Walnut handle. Brass-plated finish. Size abt. 17x12x18-in. ht. State color.

(8) 66 A 827 R—VANITY. Wt. 14 lbs. . . \$26.95

(9) 66 A 828 R—STOOL. Wt. 10 lbs. . . 7.89

66 A 829 R—3-Pc. Set. Save \$2.89. Ship. weight 24 lbs. \$3.50 Down. . . . . Cash \$31.95

(10) GLAMOROUS ROOM DIVIDER. Gleaming Brass-plated; high, wide and useful. Load it with your loveliest pottery, glassware, books. Four shelves. Decoratively accented with polished Walnut handles. Abt. 32x12x28 in. ht. 66 A 1019 R—Ship. wt. 12 lbs. . . \$9.95

(11) PEACOCK CHAIR. Brass plated wrought iron accented by silken Rayon cushion in Seagreen or Gold, padded with polyfoam. Seat ht. abt. 18½ in. Abt. 14-in. diam. State color.

66 A 766 R—Ship. weight 14 lbs. . . \$8.95

(12) PORTABLE TV STAND. Also accommodates phono or tape recorder. Easy-roll casters. Rack on lower shelf Brass-finish. 14x20x22-in. ht. 66 A 826 MO—Ship. wt. 8 lbs. . . \$5.79



3-Pc. Set 31.95



9.95



8.95



5.79





5-Pc. Set \$39.95

OK...

## NOW LOWER IN COST

White  
plated  
bar top  
steel  
in. ht.  
\$28.95

finished  
back.  
seat.  
Wt. 12 lbs.  
for \$24.95

MATCHING  
31 in.,  
ut top  
Table ht.  
plate)

ed one-  
green  
finish.

...\$26.95  
...7.89  
p. weight  
h \$31.95

Gleaming  
Load  
books.  
with pol-  
in. ht.  
...\$9.95

light iron  
in Sea-  
Seat ht.  
...\$8.95

modates  
crsters.  
22-in. ht.  
...\$5.79

**TABLES WITH PLATE GLASS TOPS.** Wal-  
nut shelf. Brass-plated legs, ferrules.  
**FORM TABLE.** Abt. 31x49x15-in. ht.  
66 A 1631 R—Ship. wt. 57 lbs. ....\$62.95  
**AMP TABLE.** Abt. 23x33x21-in. height.  
66 A 1632 R—Ship. wt. 48 lbs. ....\$49.95

**ASTIC ROOM DIVIDER SETS.** 1/4-in. poly-  
stene openwork. White panels with  
rim abt. 12x36 in. Brass-plated tubu-  
adj. to 8 1/2-ft. ceilings. Rubber feet,  
cupstops. Set of 2 Poles, 2 Panels.  
66 A 1634 M—Hardware incl. Wt. 12 lbs. \$12.95  
**ON UNIT.** 1 Pole, 2 Panels. Hardware.  
66 A 1634 M—Ship. wt. 8 lbs. ....\$8.49

**MAGAZINE BASKET.** Use to keep  
knitting handy, too. Gl-aming  
n, graceful styling. Four ball-footed  
dle. Size abt. 14x20x20 in. ht.  
66 A 1634 MO—Ship. wt. 7 lbs. ....\$6.95

**SQ. ECONOMY CARD TABLE.** Double  
d steel frame, baked Beige enamel  
Plastic coated, wood-grain Fiberboard  
Height about 26 1/2 in.  
66 A 1633 MO—Wt. 14 lbs. Was \$5.95 Now \$5.69

**END-A-TOP.** Use on tables up to 32-in.  
to make abt. a 47 1/2-in. diameter  
flat for storage. Composition top on  
me. Green plastic cover.  
66 A 1634 MO—Ship. wt. 17 lbs. ....\$5.79

**DIAM. POKER TABLE.** Seats 8. Black  
ded plastic wells hold chips and  
Black steel frame, cross-braced tubu-  
legs. Green top.  
66 A 1635 R—Ht. abt. 28 1/2 in. Wt. 57 lbs. \$42.95

**POKER TABLE TOP.** Extend any standard  
table to seat 6 or 8 players. Green  
top of molded plastic. Masonite back.  
66 A 1636 R—42-in. diam. Wt. 15 lbs. \$ 9.69  
66 A 1636 R—48-in. diam. Wt. 21 lbs. 13.95

### Bridge Sets Reduced

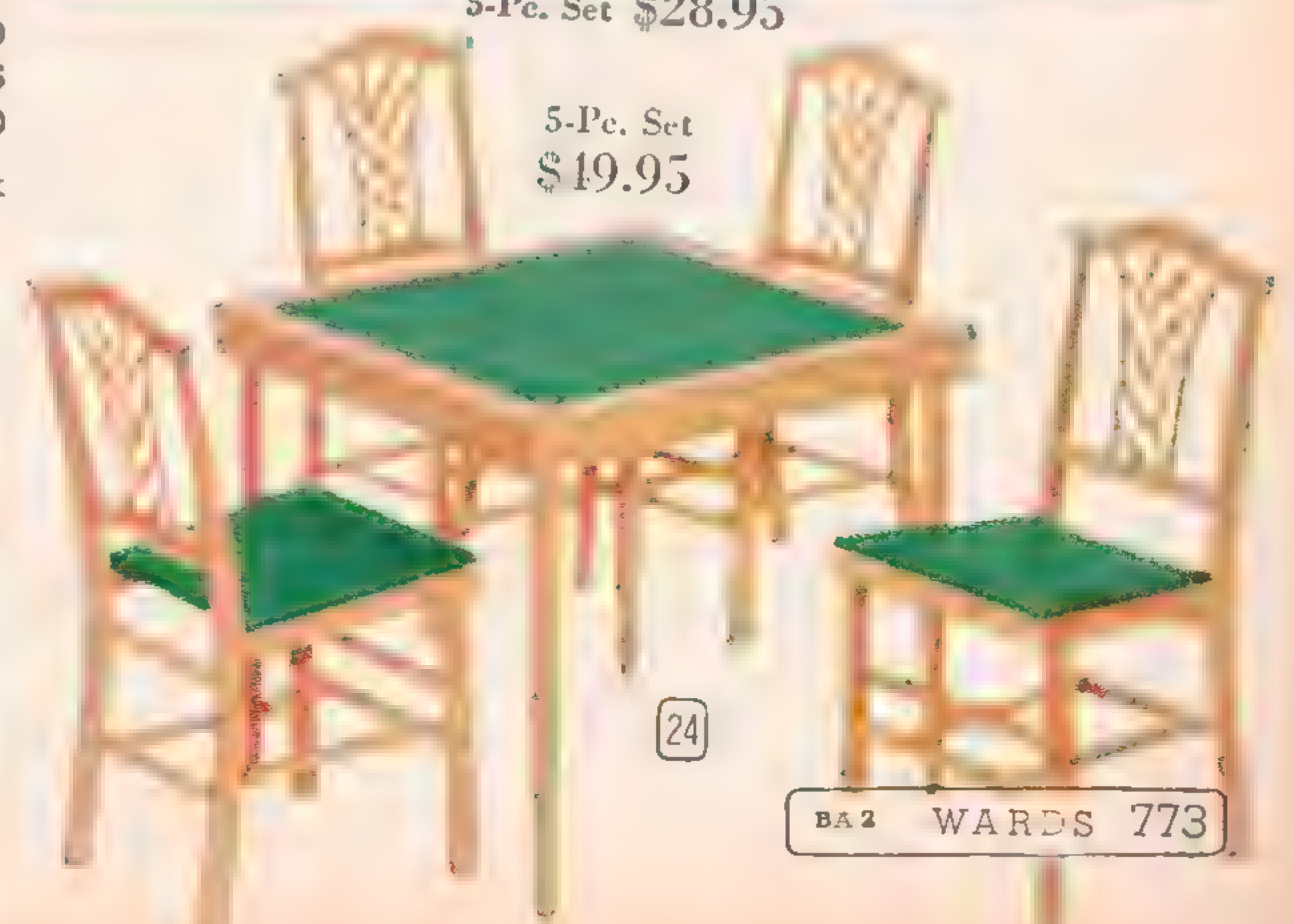
- Save—Wards Greatest Bridge Set Sale
  - Price Cut on Every Set—Choose From Four Different Styles
  - Shop and Compare—You'll Find Wards Quality High, Wards Prices Low
- 21 35-IN. SQUARE TABLE SET.** State: Bronze frame, Oyster White upholstery; or Greige frame, Brown or Turquoise upholstery. Ship. wts. Set 78 lbs., Table 22 lbs. Chair 14 lbs.  
66 A 1743 R—5-Pc. Set. Was \$44.95; Now \$39.95  
66 A 1632 R—Table. Was \$13.50; Now 12.95  
66 A 1675 R—Round Table. Wt. 24 lbs. 13.95  
66 A 1867 MO—Chair. Was \$8.49. Now 7.95
- 22 30-INCH SQUARE TABLE SET.** State: Mocha with Sandalwood or Black with Charcoal. Ship. wts.: Set 46 lbs., Table 14 lbs., Chair 8 lbs.  
66 A 1644 R—5-Pc. Set. Was \$18.95 Now \$17.95  
66 A 1645 R—Table. Was \$6.95. Now 6.49  
66 A 1646 MO. Was \$3.29. .... Now 2.98
- 23 30-IN. SQUARE TABLE SET.** State: Greige frame, Brown or Turquoise upholstery; or Bronze frame with Oyster White upholstery. 5-Pc. Set Ship. wt. 62 lbs.  
66 A 1742 R—5-Pc. Set. Was \$29.95. \$28.95  
66 A 1631 R—Table. Wt. 18 lbs. .... 9.95  
66 A 1828 MO—Chair. Wt. 11 lbs. .... 6.29
- 24 SOLID BIRCH SET.** Textured Vinyl plastic upholstery. Sturdy table 30 1/4 x 30 1/4 x 27 in. ht. Chair seat 16 x 14 in. Ht. 32 1/2 in. State: Blond with Green upholstery or Mahogany with Ivory upholstery. Ship. wts. Set 67 lbs.; Table 23 lbs.; Each Chair 11 lbs.  
66 A 1661 R—5-Pc. Set. Was \$51.95; Now \$49.95  
66 A 1660 R—Table. .... 13.50  
66 A 1659 MO—Chair. .... 10.25  
Save More—Buy a Pair. .... 19.50
- "R" means shipped promptly from Stock by Freight, Truck or Express.



5-Pc. Set \$17.95



5-Pc. Set \$28.95



5-Pc. Set \$19.95



17



18 \$5.79



19 \$42.95



20

42-in. diam. \$9.69



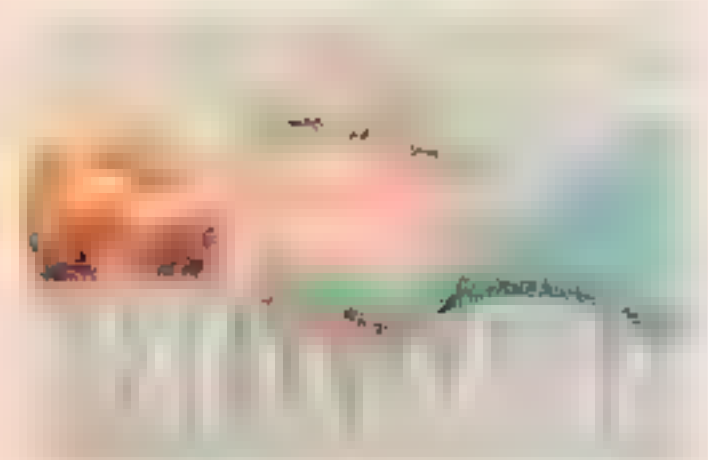
# Simmons *Beautyrest* Mattresses



## Be Wards Guest for 30 Days . . . Try a Beautyrest . . . 28 Sizes, Firmnesses



Muslin Pocketed,  
Individual Coils.



"Floating Ac-  
tion" Springs—  
each adjusts to  
body weight.

**BE WARDS GUEST FOR 30 DAYS.** Choose any style, firmness or size. After sleeping on your Beautyrest for 30 days, if you are not completely satisfied, return it to Wards and get your money back including transportation costs. The mattress will be returned to Simmons and destroyed according to law.

**FLOATING ACTION SPRINGS**—837 of them—are the reason why Beautyrest gives firm support to every part of your body. Original Simmons design—each spring is wrapped in muslin, moves independently of its companions. Each spring has 6 compression coils for more resiliency, faster spring "bounce-back." And the greater number of springs means a smaller area is supported by each, increasing the life of the mattress.

**DEEP CUSHION** of White, layer-felted Cotton prevents "coil feel."

**CRUSH-PROOF, DOUBLE-STITCH BORDER**—made only by Simmons keeps edges firm—mattress can never sag. 8 screened air vents circulate fresh air, keep mattress cool. Built-in border handles.

**HEAVY-WEIGHT SATEEN TICKING** on both mattress and box spring. Precision button-tufting (in Tufted mattresses) and inner-stitching

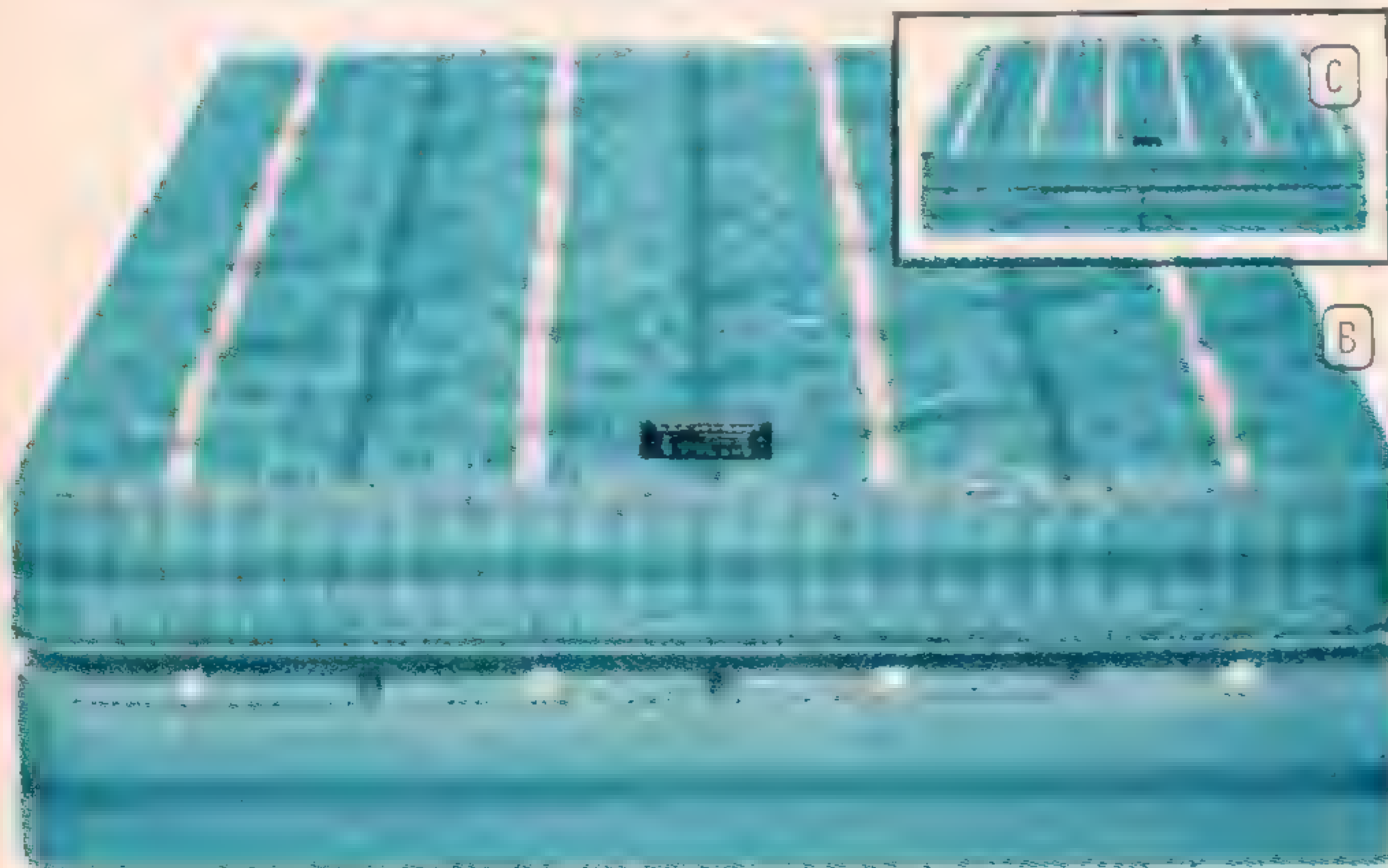
(in Quilted) holds cushioning and ticking firmly in place. Tufted mattress has Blue floral overprint on Sky Blue background accented by Silver Lurex and Blue stripes. Quilted set has colorful Spray-floral pattern on Beige.

**SPECIALLY DESIGNED BOX SPRING** has 88 deep springs (in 54 in.) mounted on seasoned wood base frame. Tempered steel bands hold spring securely; stabilizers keep spring in perfect alignment. Thick, felted-Cotton cushioning provides a smooth surface.

**CHOOSE FROM TWO DEGREES OF FIRMNESS.** STANDARD FIRMNESS for normal support; EXTRA-FIRM for Orthopedic type comfort. Extra-firm has same construction as Standard, but springs are of heavier-gauge wire. Regular Length 75 in.; Extra Length 80 in.

**WARDS PAY FREIGHT.** REGULAR LENGTHS shipped promptly from Stock; EXTRA-LENGTHS and OVERSIZE sets from Factory near Mail Order House—allow 2 weeks plus transit time.

**WARDS ASSURE YOU OF CLEAN, FACTORY-FRESH MATTRESSES**—each in their original carton. And you get a double guarantee Wards and Simmons. Choose any of the 28 sizes, firmnesses below be our guest. Headboard, Legs not included.



774 WARDS B. KATF

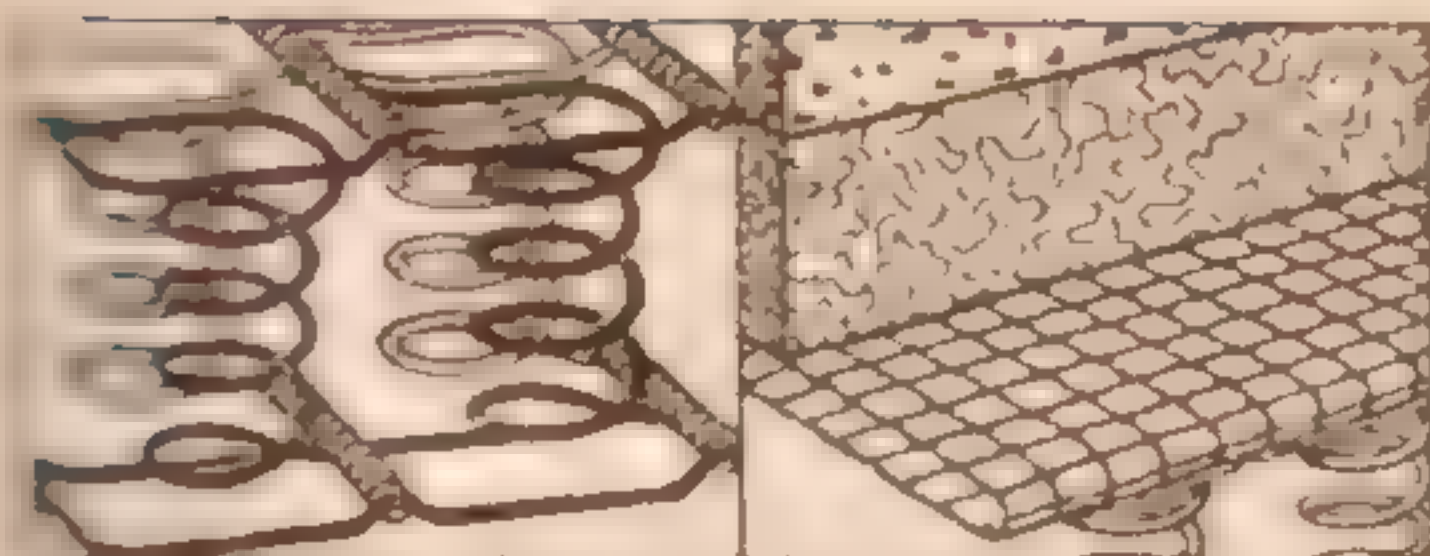
- (A) TUFTLESS—State Width: 54 In. (FULL) or 39 In. (TWIN) . . . Freight Prepaid
- |  |              |
|--|--------------|
| 66 AP 7421 R—STANDARD-FIRM MATTRESS, 75 in. long . . . . . | Cash \$79.50 |
| 66 AP 7422 R—EXTRA-FIRM MATTRESS, 75 in. long . . . . .    | Cash 79.50   |
| 66 AP 7423 R—Box SPRING, 75 in. long . . . . .             | Cash 79.50   |
| 66 AP 7424 F—STANDARD-FIRM MATTRESS, 80 in. long . . . . . | Cash 89.50   |
| 66 AP 7425 F—EXTRA-FIRM MATTRESS, 80 in. long . . . . .    | Cash 89.50   |
| 66 AP 7426 F—Box SPRING, 80 in. long . . . . .             | Cash 89.50   |
- (B) TUFTED—State Width: 54 In. (FULL) or 39 In. (TWIN) . . . Freight Prepaid
- |  |              |
|--|--------------|
| 66 AP 7727 R—STANDARD-FIRM MATTRESS, 75 in. long . . . . . | Cash \$79.50 |
| 66 AP 7728 R—EXTRA-FIRM MATTRESS, 75 in. long . . . . .    | Cash 79.50   |
| 66 AP 7729 R—Box SPRING, 75 in. long . . . . .             | Cash 79.50   |
| 66 AP 7730 F—STANDARD-FIRM MATTRESS, 80 in. long . . . . . | Cash 89.50   |
| 66 AP 7731 F—EXTRA-FIRM MATTRESS, 80 in. long . . . . .    | Cash 89.50   |
| 66 AP 7732 F—Box SPRING, 80 in. long . . . . .             | Cash 89.50   |
- (C) TUFTED OVERSIZE SETS—Width and Length Shown Below . . . Freight Prepaid
- |  |               |
|--|---------------|
| 66 AP 7428 F—STANDARD-FIRM MATTRESS, Box SPRING. 60x80 In. Long. . . . . | Cash \$199.50 |
| 66 AP 7429 F—EXTRA-FIRM MATTRESS, Box SPRING. 60x80 In. Long. . . . .    | Cash 199.50   |
| 66 AP 7430 F—STANDARD-FIRM MATTRESS, Box SPRING. 75x80 In. Long. . . . . | Cash 299.50   |
| 66 AP 7431 F—EXTRA-FIRM MATTRESS, Box SPRING. 75x80 In. Long. . . . .    | Cash 299.50   |



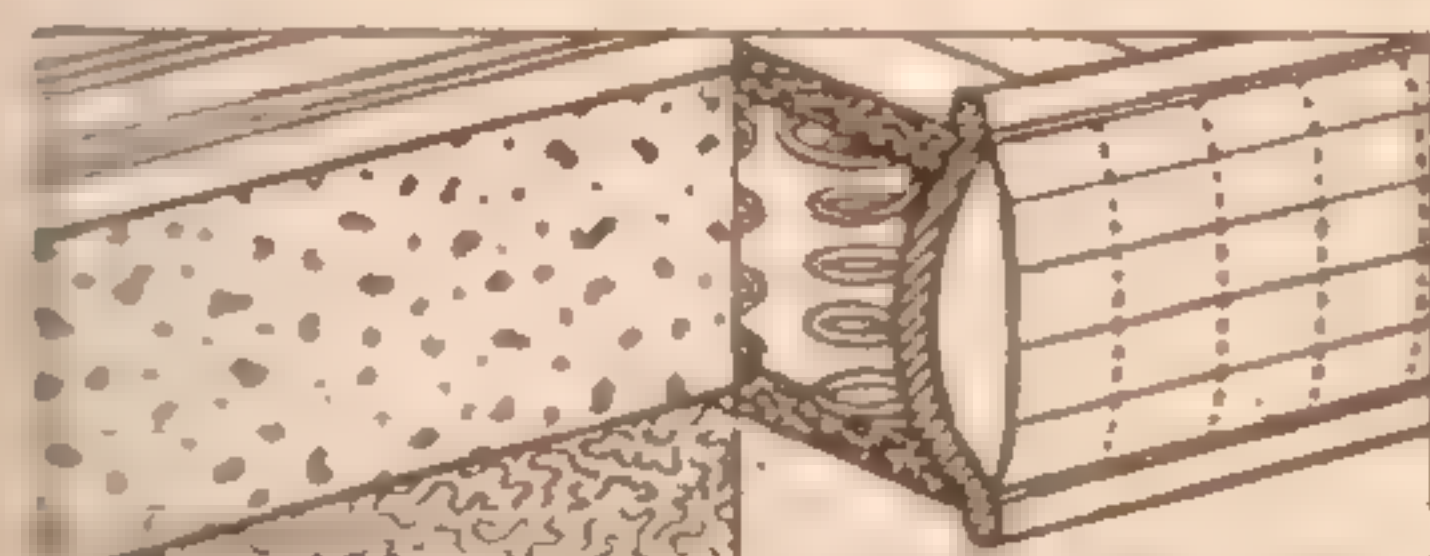
# STYLE HOUSE EXTRA FIRM Orthopedic Type



## Maximum Support for the 1 out of 3 with Backaches



3 Compression Coil 2-Layer Insulation  
Springs-Deep Support. No "Coil-feel" Ever.



Thick Foam Cushion Foam-backed Border  
Won't Mat or Pack. Won't Ever Sag.

**D** EXTRA FIRMNESS FOR THOSE WHO NEED MAXIMUM SUPPORT or who prefer sleeping on a firmer-than-average mattress. Orthopedic type gives welcome relief from muscular aches, pains caused by uneven or overly-soft beds.

DELUXE ORTHOPEDIC TYPE HAS 300 DELUXE SERVICE SPRINGS. Heavy-gauge wire, each with 5 compression coils (two more than most springs) to provide deeper than usual support. The sleeping surface stays even . . . you lay on top of mattress, not in it.

TWO INSULATION LAYERS--Double-strength Cellulose Fiber Fabric and thick, 1/2-in. Tufflex in place of Sisal provides a firm, non-allergenic surface on top of springs--no "coil-feel" ever.

1-IN. THICK FOAM CUSHIONING doesn't mat or pack down--retains its springiness no matter the humidity. Compression ratio of 30 furnishes firm support. (See Compression Story, Page 781.) Provides cooler, dust-free, non-allergenic surface.

SPECIALLY DESIGNED, PRE-BUILT BORDER has thick cushioning of Foam.

UNUSUAL FOAM SURFACE does not require tufting or quilting--stays smooth, firm for life of mattress.

SET COVERED IN 8-OZ. TWILL--Tan and White stripes accented with sparkling Red, Gold, Silver Lurex threads.

MATCHING BOX SPRING HAS 80, HEAVY-GAUGE SPRINGS mounted on strong wood frame. Designed to give the best, end-to-end, side-to-side support for mattress.

TWO LENGTHS--REGULAR, 75 IN.; EXTRA, 80 IN. LONG. Regular shipped promptly from Stock; Extra from Factory near Mail Order House, allow 2 weeks extra. State width: 54 or 39 in. Headboard, Legs not included.

66A7671R REG. LGTH. MATTRESS. Wts.: 70, 54 lbs. \$54.95

66A7672R REG. LGTH. BOX SPRING. Wts.: 76, 55 lbs. 54.95

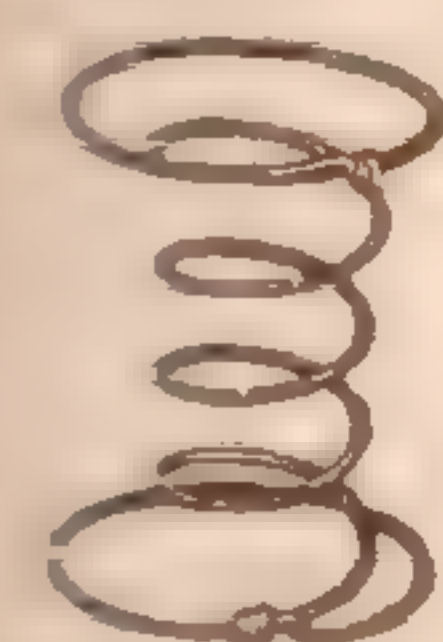
66A7673R-REG. LGTH. SET. Wts.: 146, 109 lbs. . . . 104.95

66A7674F EXTRA LGTH. MATTRESS. Wts.: 80, 64 lbs. 59.95

66A7675F EXTRA LGTH. BOX SPRING. Wts.: 78, 69 lbs. 59.95

66A7676F EXTRA LGTH. SET. Wts.: 159, 133 lbs. . . . 114.95

## Motel Style . . . Orthopedic Firmness with Motel Durability



"Cotton-feel"  
Covering

**E** GIVES SIMILAR FIRM SUPPORT AS DELUXE SET above. The basic difference is in spring design, filling materials used. Motel Orthopedic type has 252 Motel Service Springs (shown left) of heavy-gauge wire, each with 4 compression coils--one more than most springs.

Thick, two-layer Sisal insulation; thick, 3-layer cushion of Cotton-linter Felt. Pre-built border has Cotton backing. Surface deeply tufted to prevent heavy, 8-oz. Twill in Blue, Green and White stripes.

Matching Box Spring has same construction as (D) above. State mattress width: 54 or 39 in. Headboard, Legs not included.

66A 7703 R--REG. LGTH. MATTRESS. Ship. wts.: 89, 67 lbs. \$44.95

66A 7704 R--REG. LGTH. BOX SPRING. Ship. wts.: 89, 70 lbs. 44.95

66A 7705 R--REG. LGTH. SET. Ship. wts.: 178, 138 lbs. . . . 84.95



JUST SAY "Charge It!" SEE PAGE 1281

ELSKADE WARDS 775



# STYLE HOUSE **Luxury Sets FOR CUSHIONY FIRMNESS**



**Smooth-top, Deluxe Luxury Set \$104.95 Cash**

**A** FIRM CONSTRUCTION INSIDE; LUXURIOUS COMFORT OUTSIDE. Similar to Mattress (D), Page 775, but has luxuriously soft surface cushioning for comfort. 280 DELUXE SERVICE SPRINGS (shown below) have 5 compression coils each (two more than most springs). Give deep-down resilience for firm body support. TWO INSULATION LAYERS. Double-strength Fabric and thick, 1/2-in. Tufflex provide non-allergenic surface to prevent "coil feel." 1-IN. POLYETHER FOAM CUSHION with Regular-firm compression ratio (see Page 781) won't mat, retains resiliency no matter the humidity. SPECIALLY DESIGNED PRE-BUILT BORDER has Foam cushioning.



UNUSUAL FOAM SURFACE does not require tufting—stays smooth and firm for life of mattress.

LUXURIOUS, LONG-WEARING TICKING of Gold Jacquard Damask.

MATCHING BOX SPRING has 80 heavy-gauge springs. Available in 75-in. length; State: 54 or 39-in. width.

66 A 7677 R—MATTRESS. Ship. wts. 70, 54 lbs. .... \$54.95

66 A 7678 R—BOX SPRING. Ship. wts. 76, 55 lbs. .... 54.95

66 A 7679 R—SLEEP SET. Ship. wts. 146, 109 lbs. .... 104.95

**Smooth-top, Motel Luxury Set \$84.95 Cash**

LUXURIOUS COMFORT WITH MOTEL DURABILITY FEATURES. (Not shown.) Similar to Mattress (E), Page 775. Extra thick . . . extra long-wearing.

252 MOTEL SERVICE SPRINGS (shown below) have 4 compression coils each (one more than most springs). Give deeper than usual support.

1/4-IN. SISAL INSULATION over coils prevents "coil feel."

INDIA STAPLE COTTON CUSHIONING with Cotton linter-felt provides a firm, yet resilient support for all-over body comfort.



PRE-BUILT BORDER with heavy cushion back will never sag.

SMOOTH-TOP SURFACE will not lump; never any "button feel."

IMPORTED. 6-OZ. WOVEN SATEEN COVER. Smooth as silk. In Brown and White stripes on Tan background.

MATCHING BOX SPRING has 80 heavy-gauge springs. Available in 75-in. length; State: 54 or 39-in. width.

66 A 7706 R—MATTRESS. Ship. wts. 78, 59 lbs. .... \$44.95

66 A 7707 R—BOX SPRING. Ship. wts. 76, 55 lbs. .... 44.95

66 A 7708 R—SLEEP SET. Ship. wts. 154, 114 lbs. .... 84.95

## Short or Tall . . . Big or Small . . . King-Size Comfort



**B** SUPER-SIZE HOLLYWOOD BED SET. 22-in. wider than regular full-size bed. Overall 76x81-inch top area.

Super-Size Mattress. 442 heavy-gauge springs. White Cotton felt cushioning; finest White Latex-coated Sisal insulation. Tufted. Side vents; handles. Extra-heavy ticking—Avocado (Gray-Green) stripes on White. Use 108x122 1/2-in. sheets sold on Page 811. Two, matching Twin-size, Box Springs. Each has 60 hand-tied, single-cone springs.

66 A 7513 R—Mattress, Pr. of Box Springs. Wt. 395 lbs. \$149.50

**C** CHANNEL-TUFTED HEADBOARD. For Super-Size set above.

Hardwood frame, Cotton-padded, plastic covered. Walnut-finished legs. 38x76 in. State: Moonglo White, Moonglo Beige.

66 A 8162 R—Ship. wt. 40 lbs. .... \$32.95

**D** BEDFRAME. Pair of Double-Swing-Type bedframes. For details see Double-Swing Headboard, Page 782. Extra-heavy steel.

66 A 7007 R—Headboard Brackets included. Wt. 76 lbs. \$19.95

KING-SIZE BED SET (not shown). Provides 6-in. more sleeping area each way. 60 in. wide, 81 in. long. Use 100x120-in. sheets sold on Page 811. King Size Mattress. 390 springs—same construction as (B), same ticking. Matching Box Spring. 90 hand-tied, single cone springs.

66 A 7519 R—Mattress and Box Spring. Wt. 180 lbs. .... \$109.50

KING-SIZE HEADBOARD—same style, construction, finish as (C). 38x60 in. wide. State: Moonglo White or Moonglo Beige.

66 A 8163 R—Shipping wt. 30 lbs. .... \$25.95

KING-SIZE BEDFRAME. For King-Size Set (above)—adjusts to fit any set from 39 to 60 in. wide. Strong angle-steel construction. 2-in. casters. Black, baked enamel finish. Stands 7 in. from floor. With brackets to attach headboard.

66 A 7006 R—Shipping wt. 38 lbs. .... \$11.95



# More Coils FOR YOUR MONEY

IN WARDS ECONOMY PRICED, COMFORT-FASHIONED INNERSPRINGS



## 837 SPRING MATTRESS . . . One Of The Finest Buys This Season



837 of these coils in every full-size mattress. Steel, Therma-Glass Open Spring; coiled 3 times.

**E** COMFORTABLE, SOUND SLEEP AT AN ECONOMICAL PRICE. We believe, price-wise, one of the finest buys this season.

837 HEAVY-GAUGE SPRINGS (proportionately fewer in Twin size) have 3 compression coils each. Provide a firm, relaxing sleeping surface. 1/4-IN. SISAL INSULATION prevents "coil feel."

COTTON-LINTER FELT CUSHIONING adds surface comfort.

PRE-BUILT BORDER, vertically stitched. Combined with heavy-gauge border wire. Gives same firm support to edges as in middle.

SMOOTH SURFACE stitched in scroll design will never lump.

EXTRA-HEAVY, 8-OZ. WOVEN TWILL TICKING with varied Avocado (Gray-Green) stripes on White background.

MATCHING BOX SPRING has 80 springs (proportionately fewer in Twin size) mounted on strong wood frame. Designed to give the proper supporting foundation to the mattress.

AVAILABLE IN TWO LENGTHS. Regular (75 in.) or Extra (81 in.). Regular length shipped promptly from Stock; Extra length from Factory near Mail Order House, allow 2 weeks plus transit time. State: 54 or 39-in. width.

66 A 7650 R—REG. LENGTH MATTRESS. Wt. 89, 59 lbs. . . . Cash \$39.95

66 A 7651 R—REG. LENGTH BOX SPRING. Wt. 72, 54 lbs. . . . Cash 39.95

66 A 7652 F—EXTRA LENGTH MATTRESS. Wt. 99, 69 lbs. . . . Cash 44.95

66 A 7653 F—EXTRA LENGTH BOX SPRING. Wt. 78, 60 lbs. . . . Cash 44.95

JUST "Charge It" SEE PAGE 1281 SAY

## Firmer, Better Quality Than Many Others at These Prices

**F** MEDIUM-FIRM, 312\* SPRING-ON-SPRING DESIGN for perfect comfort. Precision-built, 312\* innerspring unit. Non-sag, vertically stitched prebuilt border. Sisal insulation prevents "coil feel"; Cotton cushioned comfortable sleeping surface. Smoothly quilted sleeping surface is "button-free." Taped edges; four handles; 8 vents. Tufted. Rose and Gray woven stripe ticking.

Matching Box Spring has 312\* springs, wire-tied for strength. Regular (75-in.) length. State width: 54 or 39 in.

66 A 7654 R—MATTRESS. Ship. wts. 72, 52 lbs. . . . . Cash \$34.95

66 A 7655 R—BOX SPRING. Ship. wts. 72, 54 lbs. . . . . Cash 34.95

**G** 220\* SPRING CONSTRUCTION. Firmer support than usual at such a low price. Well-built innerspring unit firmer than (H) below. Inner border wire gives added support to border. Sisal insulation, Cotton cushioning prevent "coil-feel." Taped edges; 4 handles. Tufted. Monotone Gray and White striped ticking.

Matching Box Spring has 72\* springs, wire-tied for strength. Regular (75-in.) length. State width: 54 in., 48 in., or 39 in.

66 A 7745 R—MATTRESS. Ship. wts. 67, 56, 50 lbs. . . . . Cash \$25.95

66 A 7746 R—BOX SPRING. Ship. wts. 71, 65, 58 lbs. . . . . Cash 25.95

**H** 180\* SPRINGS. Better quality than most mattresses at such a low price. Roll-edge border is Cotton felt filled to hold its shape, firmly lock-stitched for long wear. Spring surface is sisal insulated to prevent "coil feel"; Cotton cushioned. Covered in Gray-and-White pin striped cotton ticking.

Matching Box Spring has 63\* springs, wire-tied for level support. Provides proper support for mattress.

Regular (75-in.) length. State width: 54, 48, or 39 inch.

66 A 7773 R—MATTRESS. Ship. wts. 57, 51, 42 lbs. . . . . Cash \$19.77

66 A 7774 R—BOX SPRING. Ship. wts. 71, 64, 52 lbs. . . . . Cash 19.77

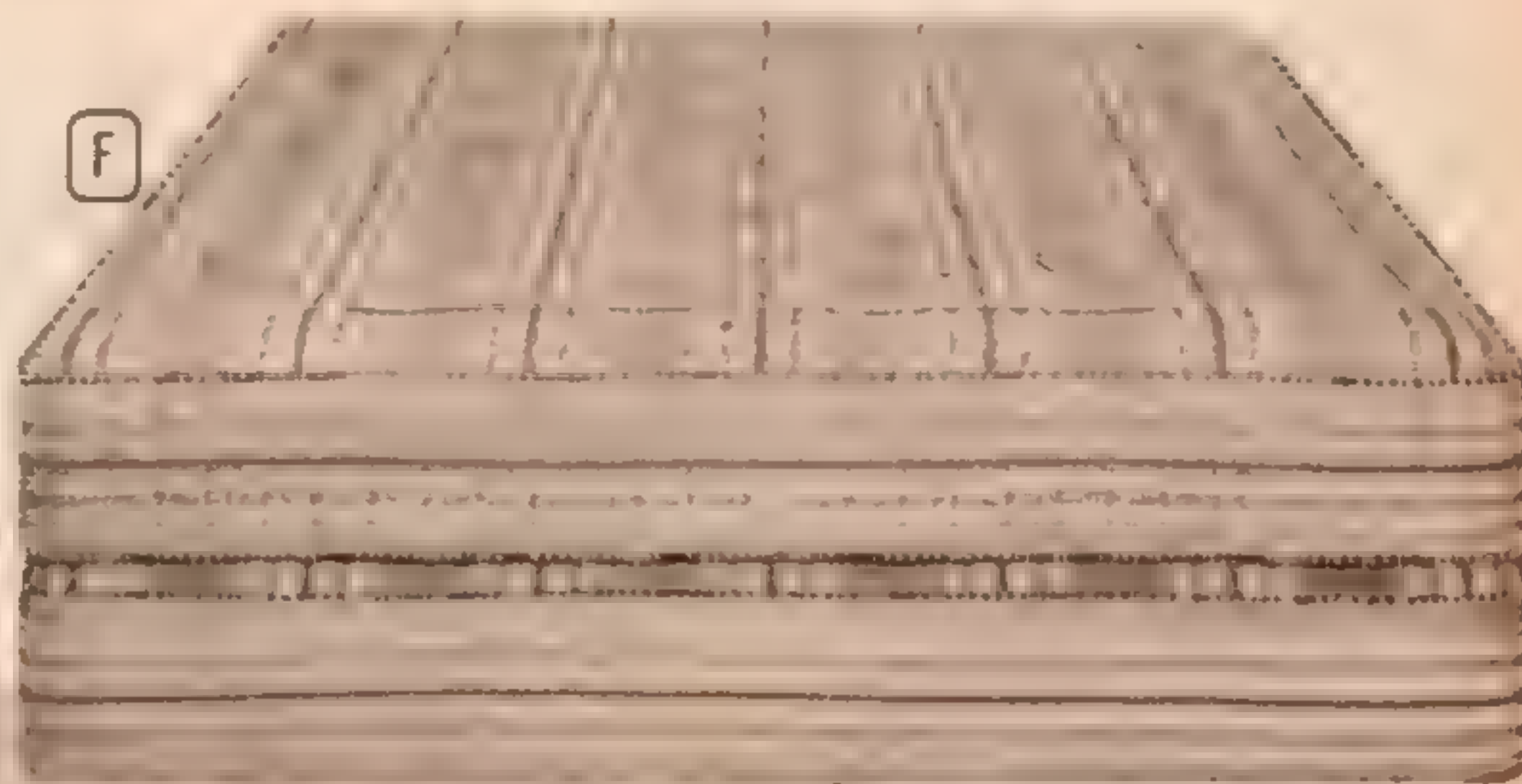
\*In Full Size; Proportionately Fewer in Other Sizes.

312\* Springs

\$34.95

Cash, \$3.50 Down

F



G



220\* Springs

\$25.95

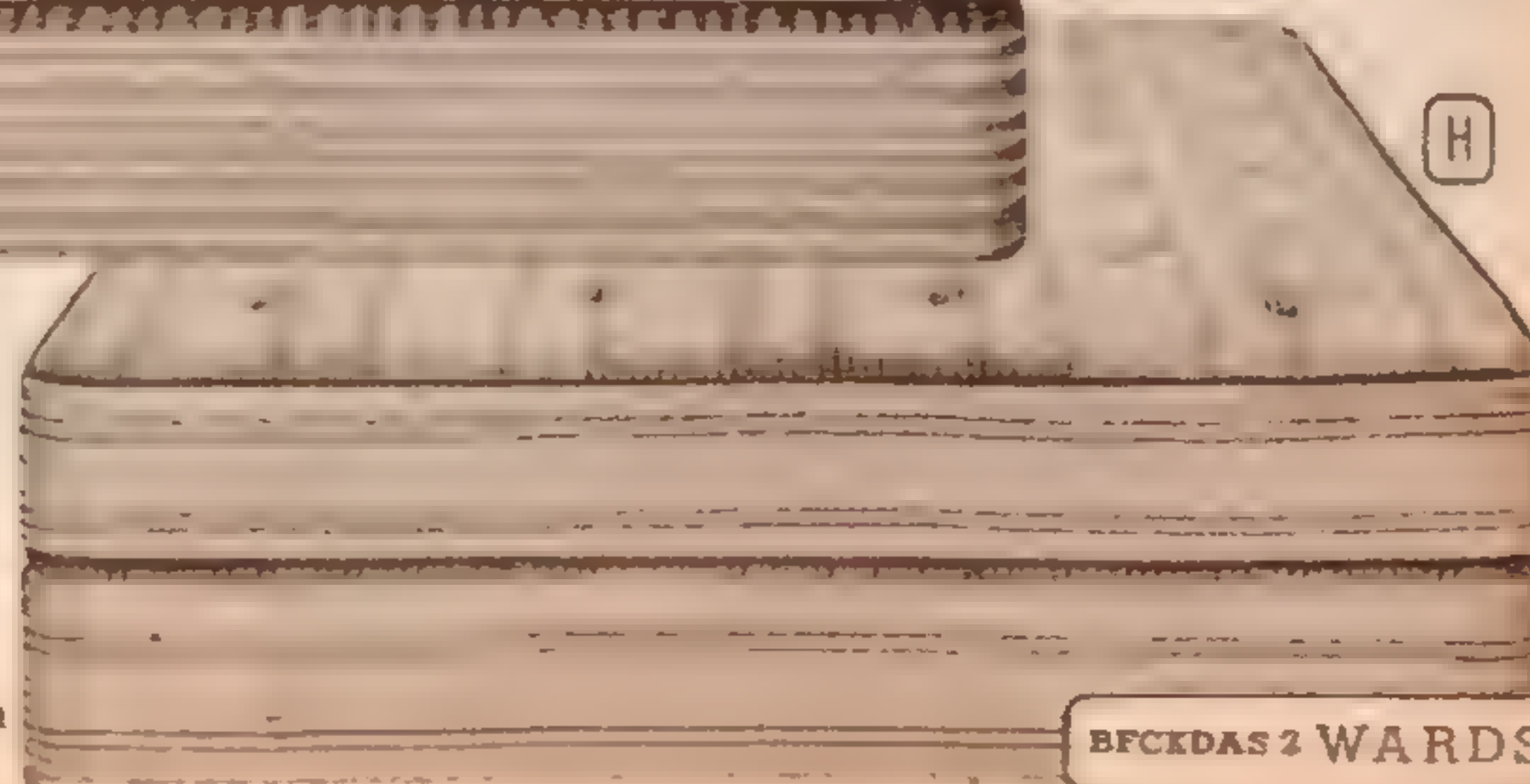
Cash, \$3.00 Down

H

180\* Springs

\$19.77

Cash, \$2.00 Down



BFCCKDAS 2 WARDS 777



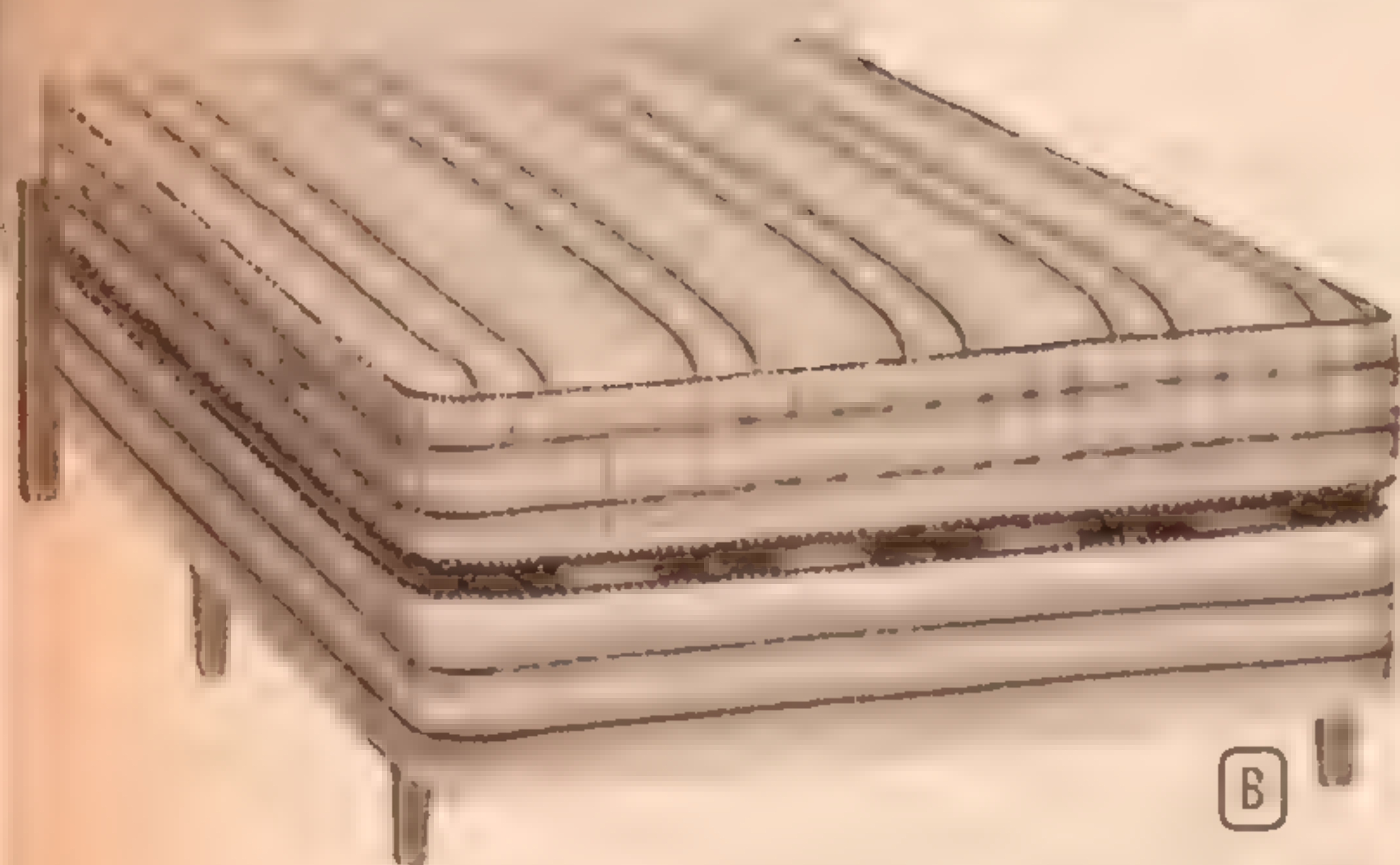


4-Pc. Outfit  
**\$79<sup>95</sup>**  
 CASH  
 \$5 DOWN

## Complete Twin Bed FOR ONE LOW PRICE

One 39-In. Width Outfit . . . Mattress, Box Spring, Headboard and Legs

4-Pc. Outfit  
**\$69<sup>95</sup>**  
 CASH  
 \$5 DOWN



See The **SLEEP SHOP** Pages 792-817

A colorful selection of quality Sheets, Blankets, Coverlets that accent any decorating scheme and all so inexpensive.

**(A)** THE SETS MATCH . . . CHOOSE THE FIRMNESS BEST SUITED TO YOU. Deluxe Firm for "Mrs." . . . Extra-Firm for "Mr." Hour-glass open springs, White Sisal insulation, White layer-felted Cotton cushioning. Prebuilt border gives same firmness at outer edges as in the middle. Smooth, quilted top and bottom. Matching Box Spring has 60 springs (equals 80 in full size).

Woven Floral print ticking with decorative accents of White and Gold on Tan background. OUTFIT INCLUDES Mattress and Box Spring, Headboard (in Jackstraw White), and 2-legged Bed frame. Set is 75 inches long. 4-Pc. Outfit, \$5 Down, balance monthly.

DELUXE FIRM SET. 270-Spring mattress (equals 405 springs in full size).

66 A 7538 R—COMPLETE 4-Pc. OUTFIT. Shipping weight 149 lbs. . . . . Cash **\$79.95**

66 A 7503 R—MATTRESS AND SPRING SET ONLY. Ship. wt. 110 lbs. . . . . Cash **\$69.95**

EXTRA-FIRM SET. Same construction as above but firmer, with 297 springs.

66 A 7539 R—COMPLETE 4-Pc. OUTFIT. Shipping weight 149 lbs. . . . . Cash **\$79.95**

66 A 7505 R—MATTRESS AND SPRING SET ONLY. Ship. wt. 110 lbs. . . . . Cash **\$69.95**

### Tuftless or Tufted, Twin-Size Sets

**(B)** FIRM TUFTLESS MATTRESS AND SPRING SET. 216-spring mattress (equals 312 springs in full size). Hour-glass open springs. White Cotton cushioning and White Sisal insulation—button-free surface. Prebuilt border. Box Spring has 60 Single-cone springs (equals 80 in full size). 75 in. long. Tan stripe, Sateen ticking. Cloth handles. OUTFIT INCLUDES Mattress, Box Spring, Headboard, 4 Walnut Legs (including brackets). State Headboard Color: Starcrest White or Moonglo (Light Gray). Shipping weights 123 and 100 lbs. respectively.

66 A 8028 R—4-Pc. OUTFIT. . . . . Cash **\$69.95**

66 A 8027 R—MATTRESS, SPRING. . . . . Cash **59.95**

**(C)** MEDIUM-FIRM, TUFTED MATTRESS AND SPRING SET. 168-Spring mattress (equals 252 in full size). Hour-glass, open springs. White Cotton cushioning, White Sisal insulation. Prebuilt border. Matching Box Spring has 54 springs (equals 72 in full size).

Smart woven Aqua and Tan striped ticking. Set is 75 in. long. OUTFIT INCLUDES Mattress and Box Spring, Modern Headboard, Set of 4 Walnut finished legs (including brackets). State Headboard Color: Starcrest White or Moonglo (Light Gray). Shipping weights: 125, 104 lbs.

66 A 8055 R—OUTFIT. . . . . Cash **\$59.95**

66 A 8056 R—MATTRESS, SPRING. . . . . Cash **49.95**

### King-Size Twin Set—48-in. Wide

**(D)** EXTRA FIRM, 351 SPRING MATTRESS. (Equals 405 in full size). White Sisal insulation, layer-felted Cotton cushioning. Tufted. Sagless, pre-built border. Taped edges, cord handles. Box Spring has 70 springs (equals 80 in full). 75 in. long. Imported Beige Linen ticking. Outfit Includes: Mattress, Box Spring; Headboard in Sheen Mist White; Bed Frame.

66 A 7540R—REG. FIRM OUTFIT. Wt. 164 lbs. **\$89.95**

66 A 7507 R—REGULAR FIRM MATTRESS AND BOX SPRING ONLY. Ship. wt. 120 lbs. . . . . **\$79.95**

66A7541R—EXTRA-FIRM OUTFIT. Wt. 164 lbs. **\$89.95**

66 A 7509 R—EXTRA FIRM MATTRESS, BOX SPRING ONLY Ship. wt. 120 lbs. . . . . **\$79.95**



4-Pc. Outfit  
**\$59<sup>95</sup>**  
 CASH  
 \$5 DOWN



JUST "Charge It" SEE PAGE 1281 SAY

4-Pc. Outfit  
**\$89<sup>95</sup>**  
 CASH  
 \$5 DOWN





## Practical Studio Beds

LOUNGE BY DAY... BED AT NIGHT

**LOW COST, DOUBLE DUTY HOLLYWOOD STUDIO BEDS...** daytime, night time comfort. Use singly or in pairs (as shown). Heavy-duty Sateen ticking in Aqua-Brown stripes. 114-spring mattress, button tufted. Sisal insulation, White Cotton felt padding. Taped edges. Box Spring has 36 wire-tied springs. Six Walnut-finished wood legs... easy to attach. Bed 30x74 in. long. Bolsters sold on Pages 852, 853, Slip Cover below.

**66 A 8029 R**—Ship. wt. 92 lbs. \$4.50 Down, \$5 Month.....Each, Cash **\$44.95**

**66 A 7137 R**—BUDGET PRICED STUDIO BED. 108-Coil Mattress. 36 Coil Box Spring. Blue and white stripe ticking. 30x74 in. long. Six legs. Ship. wt. 80 lbs.....Each, Cash **\$38.87**

**INDIAN HEAD COTTON STUDIO BED SLIP COVERS.** Guaranteed not to fade or shrink (see Page 1273). Solid color top with pleated flounce on 3 sides in harmonizing print. State color choice: Brown or Green. Bolsters sold on Pages 852, 853.

**66 A 7133**—FITS BEDS (E), (G), (K) OR ANY 30x74-IN. BED. Ship. wt. 4 lbs. Mailable. **\$8.95**

**66 A 7134**—FITS BED (L) OR ANY 33x79-IN. BED. Ship. wt. 4 lbs. Mailable..... **9.95**

### Foam and Innerspring Styles With Attractive Covers

**4½-IN. THICK, HEAVY DENSITY FOAM LATEX.** Black-White-Gray Plaid ticking. 30x74-inch mattress. Box Spring has wire-tied springs mounted on wood frame. 6 tapered wood legs, Black, with Brass ferrules. Bolsters sold below.

**66 A 7108 R**—Ship. wt. 69 lbs.....Only \$5 Down. Cash **\$69.95**

**MATCHING POLYETHER BOLSTERS.** Use with any studio bed to make lounge. Mailable. **66 A 7136 MO**—11x36 in. long. Ship. wt. 8 lbs.....Pair **\$13.95**

**4 IN. THICK POLYETHER.** Synthetic type mattress similar to Foam Latex but lower in price. See Item Page 781 for construction features. Box Spring has 50 wire-tied springs mounted on wood frame. 6 tapered legs, Black, with Brass ferrules. 30x75 in. long.

**66 A 7135 R**—Red and Black plaid ticking. Ship. wt. 69 lbs.....\$5 Down. Cash **\$54.95**

**INNERSPRING.** Mattress has 114 heavy-gauge springs insulated with Sisal, cushioned with White, felted Cotton. Covered in small patterned, multi-color print in Green, Gray and Pink on White background. Button tufted for added firmness.

Box Spring has 45 best quality, hand-tied, deep coil springs. Six Walnut finished wood legs. Bed is 30 inches wide, 74 inches long. Only \$5 Down.

**66 A 7127 R**—Shipping weight 92 lbs.....Cash **\$54.95**

### Simmons Duplex Beds With Beautyrest or Deepsleep Mattress

**USE AS SINGLE BED, LARGE DOUBLE BEDS OR TWO SINGLE BEDS.** Lower section pulls out on casters, raises easily (see sketch below) to make 64-in. wide double bed. Height overall is 19 inches. Top mattress is 33x79 in. long; bottom 31x74 in. long. Angle steel frame with Double link steel spring, suspended by helicals.

**WITH SIMMONS BEAUTYREST MATTRESSES** (shown). Top mattress has 561 springs; bottom mattress has 465. Each spring moves independently, see Page 774.

**66 AP 7128 R**—Freight Prepaid. Only \$5 Down.....Cash **\$179.50**

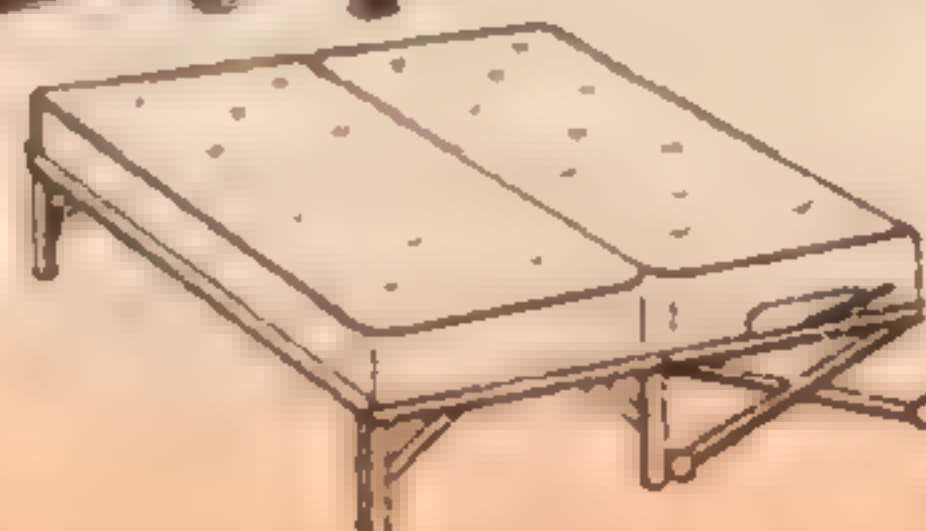
**WITH SIMMONS DEEPSLEEP MATTRESSES** (not shown). 200-spring top, 168-spring bottom mattress. Both Sisal insulated, Cotton cushioned. Vertically stitched borders. Button tufted.

**66 AP 7129 R**—Rayon Damask Brown and Gold stripes. Freight Prepaid...Cash **\$129.50**

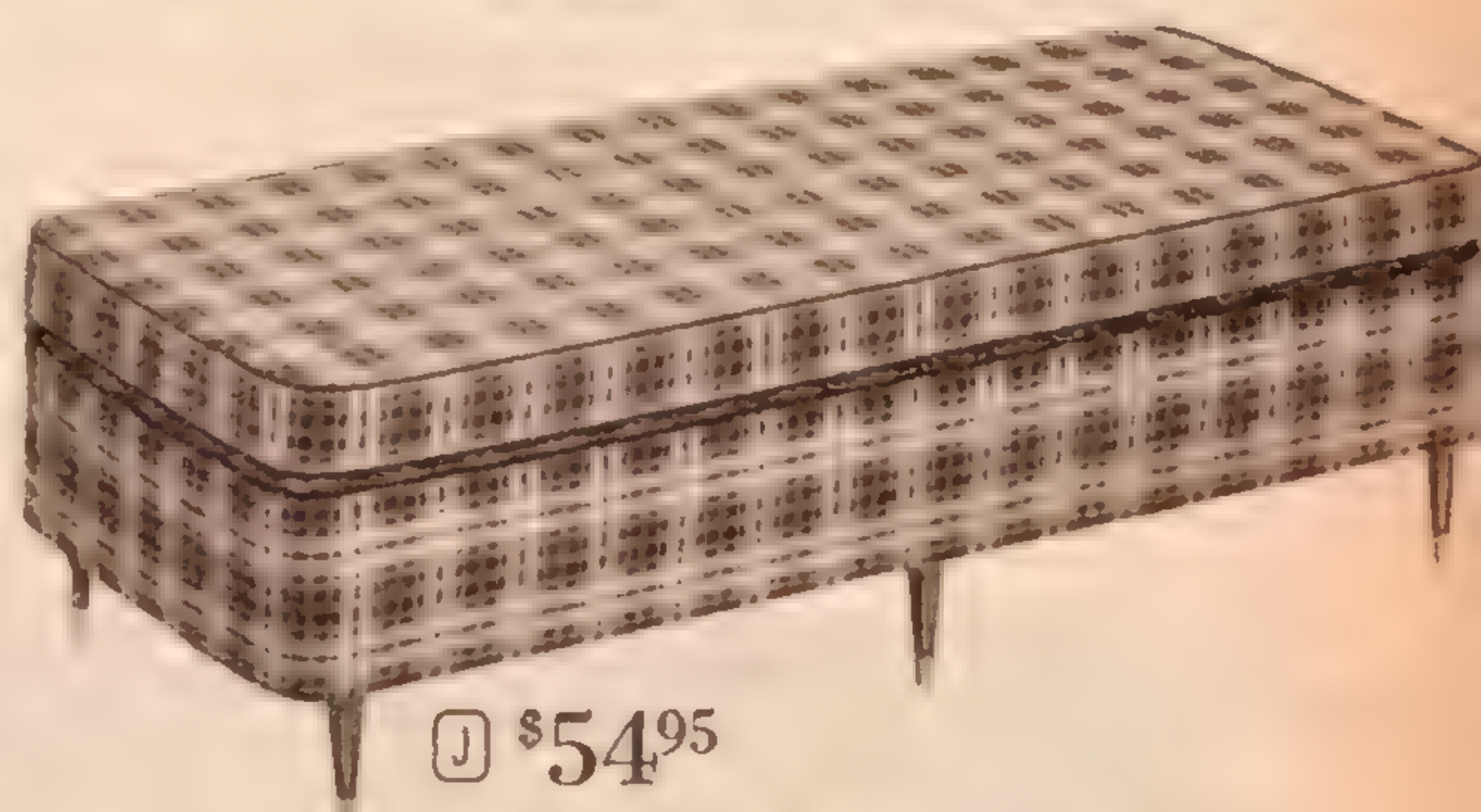
**WITH SIMMONS STANDARD QUALITY MATTRESSES** (not shown). 140-spring top mattress; 124 bottom. Both Sisal insulated, Cotton cushioned. Taped, Roll edges. Button tufted.

**66 A 7130 R**—Tan and White stripe ticking. Ship. wt. 200 lbs.....Cash **\$89.50**

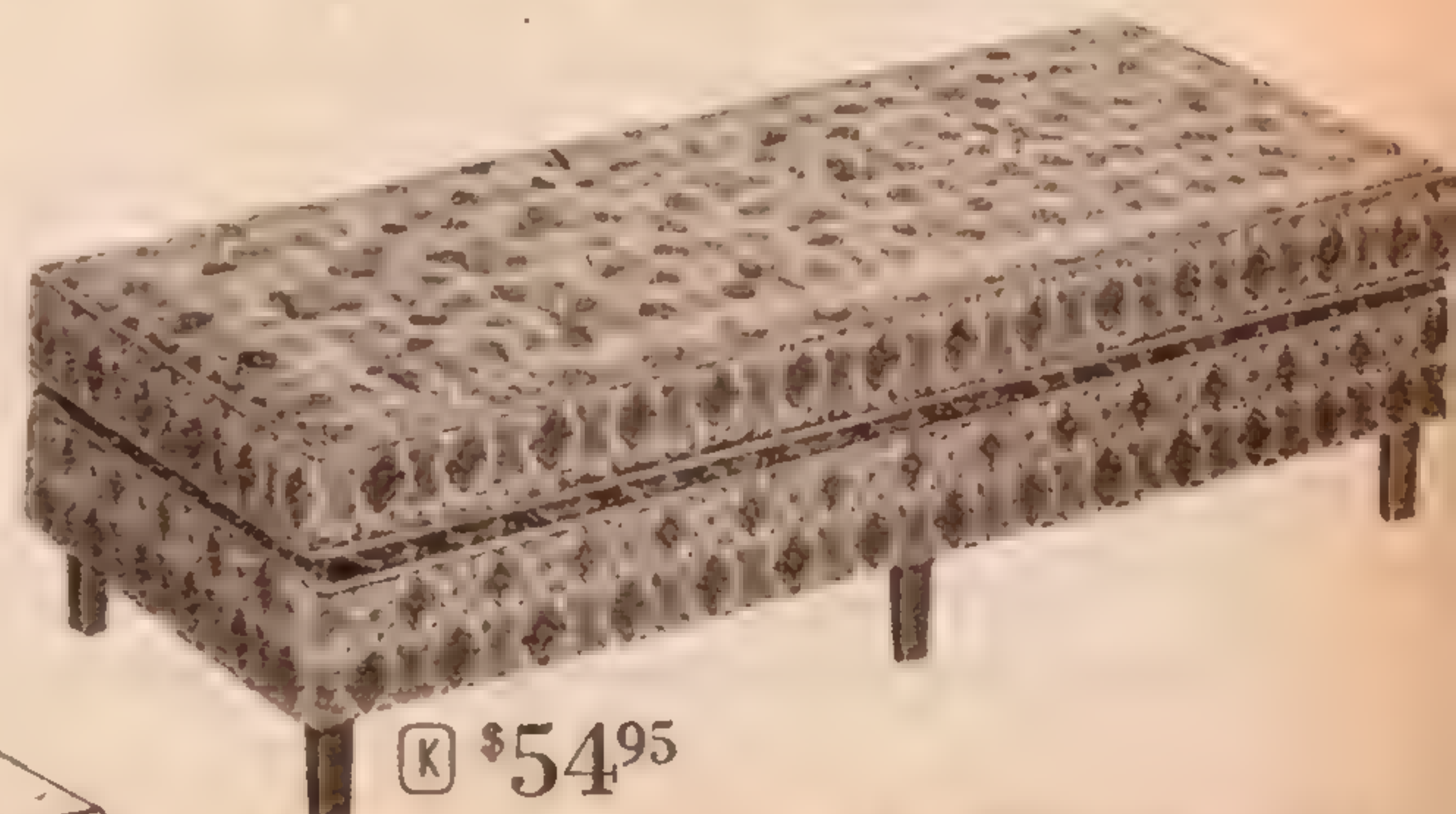
**\$179<sup>50</sup>**  
Beautyrest Mattresses



**\$69<sup>95</sup>**  
Without Bolster



**\$54<sup>95</sup>**



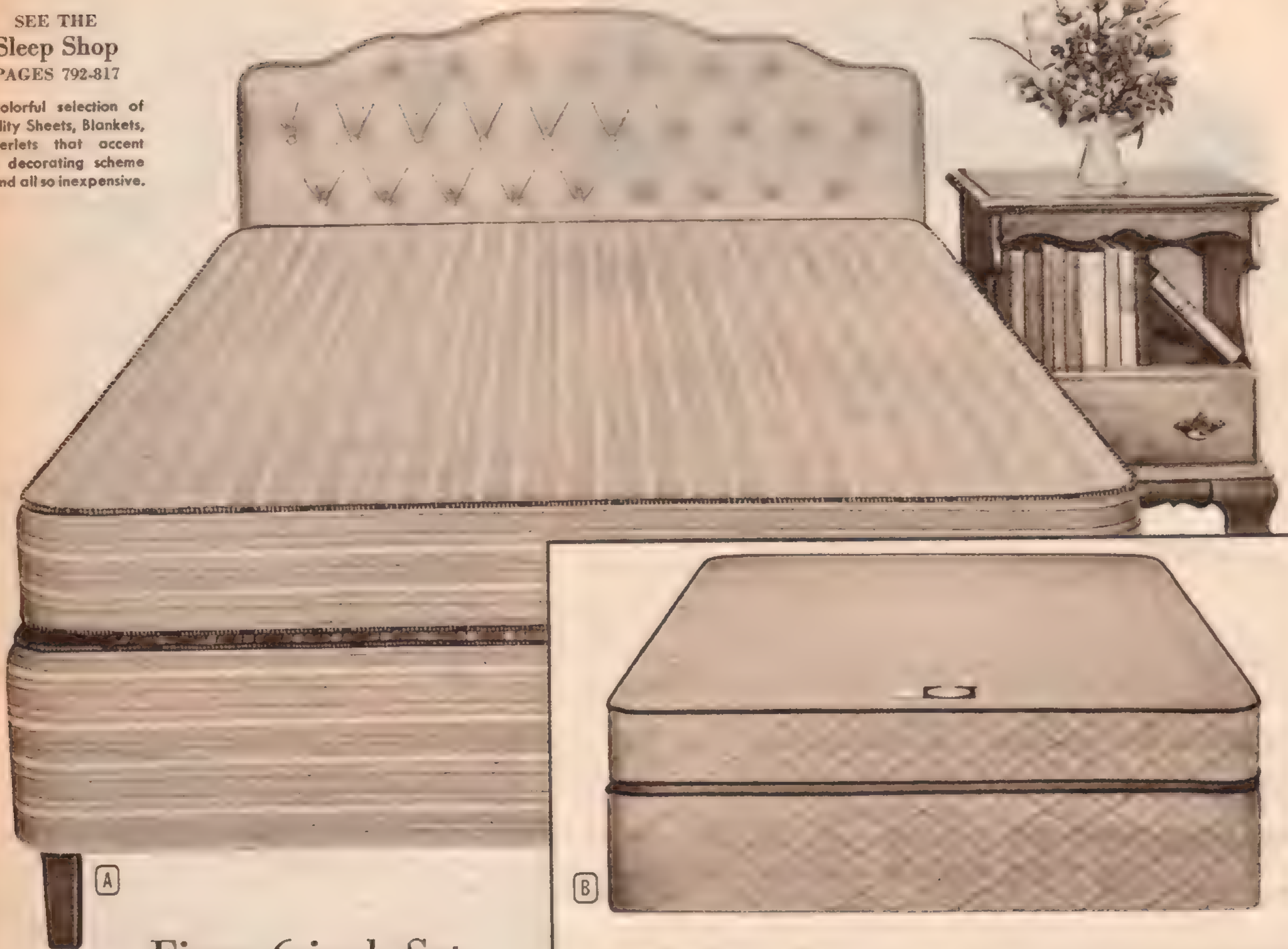
**\$54<sup>95</sup>**



# STYLE HOUSE Foam Latex SETS...

SEE THE  
Sleep Shop  
PAGES 792-817

A colorful selection of  
quality Sheets, Blankets,  
Coverlets that accent  
any decorating scheme  
—and all so inexpensive.



## Firm, 6-inch Set

Twin Mattress,  
Box Spring **\$89<sup>95</sup>** \$5 Down,  
\$5 Month

**A** QUALITY SET ECONOMICALLY PRICED. 6-in. thick, full-width Foam set for \$109.95. Deep-comfort foam latex gives buoyant firmness for those who want a regular-firm mattress. Mattress density is guaranteed 19 to 24 (see opposite page) . . . just right for comfortable, resilient sleep.

Triple-tied box spring has 72 heavy-gauge, double-level springs for additional firmness . . . adds greater supporting capacity to this ensemble. Springs insulated with Sisal, cushioned with Cotton felt. Taped seams, handles on box spring.

Attractive Fawn and Yellow woven stripe ticking adds beauty to this luxurious sleep set. Outfit is guaranteed for 10 years. Regular (75-in.) length only.

Sets shipped promptly from Stock by Freight, Truck or Express.

66 A 7904 R—54-IN. SLEEP SET. Ship. wt. 147 lbs. . . . .Cash **\$109.95**  
66 A 7905 R—39-IN. SLEEP SET. Ship. wt. 110 lbs. . . . .Cash **89.95**

## Wards Finest Foam Set **\$129<sup>95</sup>** Twin Mattress, Box Spring

**B** WARDS FINEST FOAM SET. Extra-firm 6-in. mattress. Density guaranteed 25 to 29 (see opposite page). Mattress cradles you in surface-soft comfort—allows deep, comfortable sleep, lets you awake refreshed . . . no "saggy-mattress" feeling. Matching box spring has 88 heavy-gauge, "triple-tied" springs for extra-firm support. Springs covered with fine quality Sisal, cushioned with extra-thick Cotton. Taped seams, handles on box spring.

Covered in very heavy, elegant looking White Matelasse with ornate Diamond design. Guaranteed for 20 years. Regular (75-in.) and Extra (80-in.) lengths. Reg. lengths shipped promptly from Stock. Extra-length sets shipped from Factory near Mail Order House, allow 2 weeks plus transit time. Only \$5 Dn.

66 A 7900 R—54-IN. REG. LENGTH SET. Ship. wt. 157 lbs. . . . .Cash **\$149.95**  
66 A 7901 R—39-IN. REG. LENGTH SET. Ship. wt. 119 lbs. . . . .Cash **129.95**  
66 A 7902 F—54-IN. EXTRA LENGTH SET. Ship. wt. 165 lbs. . . . .Cash **169.95**  
66 A 7903 F—39-IN. EXTRA LENGTH SET. Ship. wt. 126 lbs. . . . .Cash **149.95**

## King Size Foam Latex

Mattress, Two Springs **\$189<sup>50</sup>** \$5 Down, \$10 Month  
Cash

**C** EXTRA-FIRM KING-SIZE SET. 76x80 in. long. 22 in. wider, 5 in. longer than regular full-size bed. Provides that extra space along with the advantages of a foam mattress. 6-in. thick mattress has 25 to 29 density . . . supports your weight evenly, firmly.

Two box springs; each has 60 heavy-gauge springs, triple-tied to stress firmness; adds to resiliency of mattress. Surface cushioned with Cotton felt over Sisal insulation. Taped seams, handles.

Set: one 76-in. mattress, 2 regular twin-size springs, all covered in long-wearing heavy woven ticking—attractive Avocado (Gray-Green) stripes on White. Guaranteed for 15 yrs. (see opp. page).

66 A 7516 F—KING SIZE SET. Ship. wt. 248 lbs. . . . .Cash **\$189.50**

QUEEN-SIZE SET (not shown). Same features as (C) above, only 60x80 in. long. Set: one mattress; one 99-spring Box Spring.

66 A 7522 F—QUEEN SIZE SET. Ship. wt. 181 lbs. . . . .**\$149.50**

Sets above from Factory near Mail Order House. Allow 2 weeks extra.

For King-Size Sheets, See Page 810. Luxurious King-Size Coverlets, Pages 792, 802





# COOL, CLEAN, ODORLESS, NON-ALLERGENIC

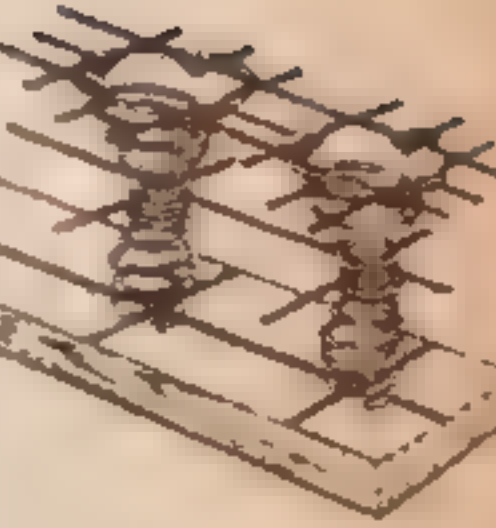
**Plus GREATER FOAM DENSITY**—More foam per cubic inch than most other foam mattresses . . . and Wards greater density means more firmness plus the luxurious deep sleep qualities of foam.

Wards foam mattresses have been designed for perfect support . . . Wards will accept only foam that is made to highest specifications—to give you years of dependable service.

**Plus GREATER COMPRESSION RATIO.** Compression Ratio is the measure of firmness or "softness" per square inch of foam. Compression ratios, between 19 and 29 density, are the most desirable. Within this range, the higher compression ratios give firm support and the lower compression ratios give regular-firm support. This compression ratio or density helps you in selecting the foam mattress you prefer or require for your greatest sleep comfort.

Wards foam mattresses are selected from within this group, which is higher than used in many foam mattresses, to assure you the finest "foam sleep" possible.

**Plus NEW TRIPLE-TIED BOX SPRING**—a feature found only in Wards foam sets . . . springs are wire-tied at the top, center, and bottom (see right). This new design means that each double-level spring gives the firmness and carrying capacity of two single springs, but at the same time gives cushioning and resiliency to your foam mattress.



**Plus WARDS LABORATORY TESTING** assures proper service and lasting comfort.

**Plus UP TO 20 YEAR GUARANTEE** (as specified below)—These sets are guaranteed by Wards against defects in material and workmanship. If a defect appears and is reported the first year after purchase, Wards will either replace or repair, at its option, the defective product or part thereof, without charge. If after the first year, but before end of guarantee, Wards will either repair or replace, at its option, the defective product or part thereof, making a charge proportionate to the years of usage received.

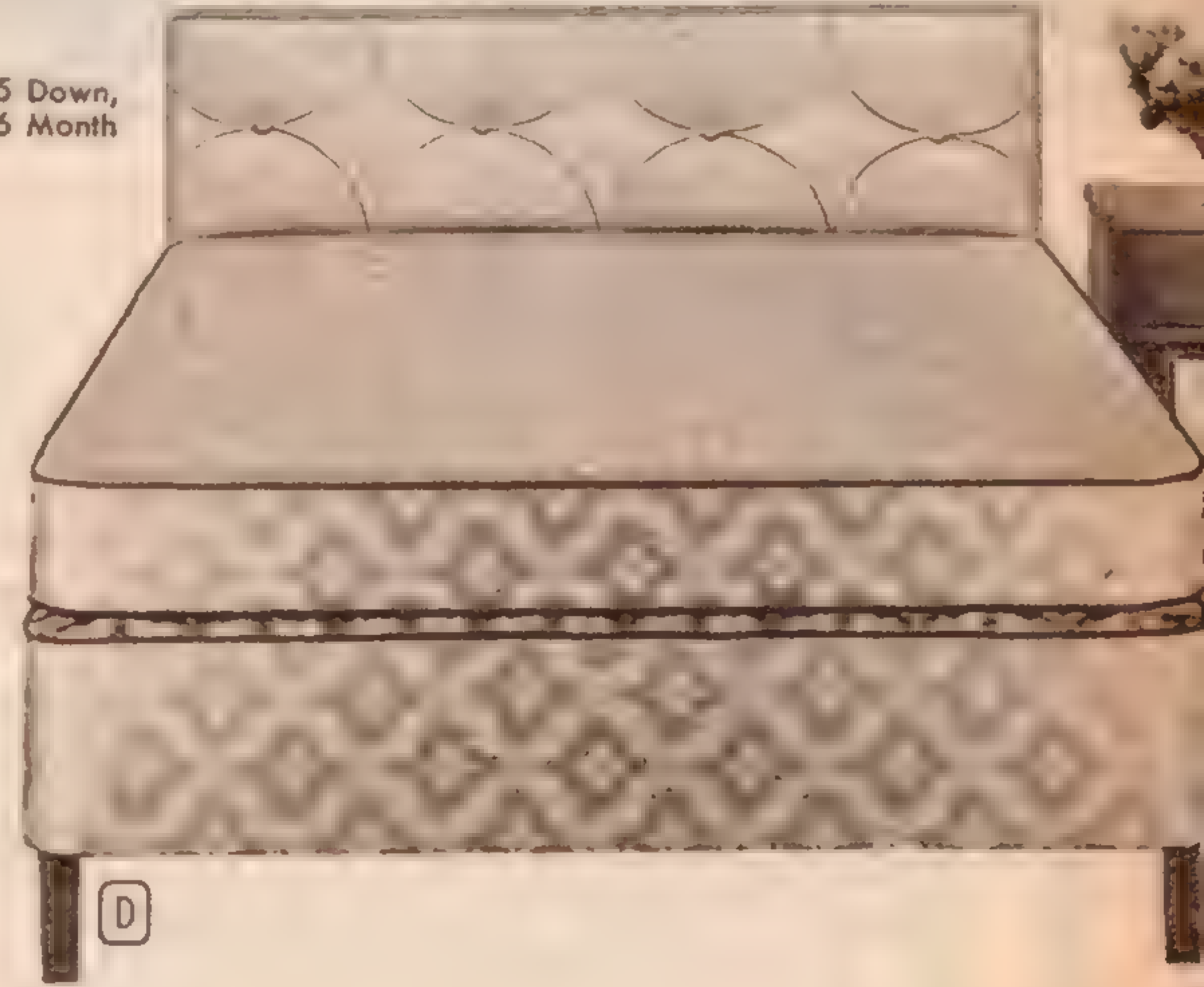
## Extra Firm 6-inch Set Twin Mattress, Box Spring \$104<sup>95</sup> Cash \$5 Down, \$6 Month

**SHOP AND COMPARE THE OUTSTANDING FEATURES OF WARDS FOAM LATEX SETS.** Outstanding sleep comfort . . . extra-firm, 6-in. thick mattress (density guaranteed 25 to 29) supports every inch of your body, for complete muscular relaxation.

Firmness, durability, and quality are the outstanding characteristics of the Box Spring Wards has created for this foam latex ensemble. 80 triple-tied springs provide greater carrying capacity, more resiliency for the mattress. Extra-thick Cotton felt cushioning and Sisal insulation cover each spring.

Set covered in beautiful imported Gold Rayon Damask with an elaborate White Jacquard design. Outfit guaranteed for 15 years. Regular (75-in.) and Extra (80-in.) lengths. Regular lengths shipped promptly from Stock. Extra length sets shipped from Factory near Mail Order House, allow 2 weeks plus transit time. Outfit only \$5 Down, balance on Terms. See Page 791.

66 A 7914 R—54-IN. REG. LENGTH SET. Ship. wt. 152 lbs.	Cash \$124.95
66 A 7915 R—39-IN. REG. LENGTH SET. Ship. wt. 115 lbs.	Cash 104.95
66 A 7916 F—54-IN. EXTRA LENGTH SET. Ship. wt. 165 lbs.	Cash 144.95
66 A 7917 F—39-IN. EXTRA LENGTH SET. Ship. wt. 126 lbs.	Cash 124.95



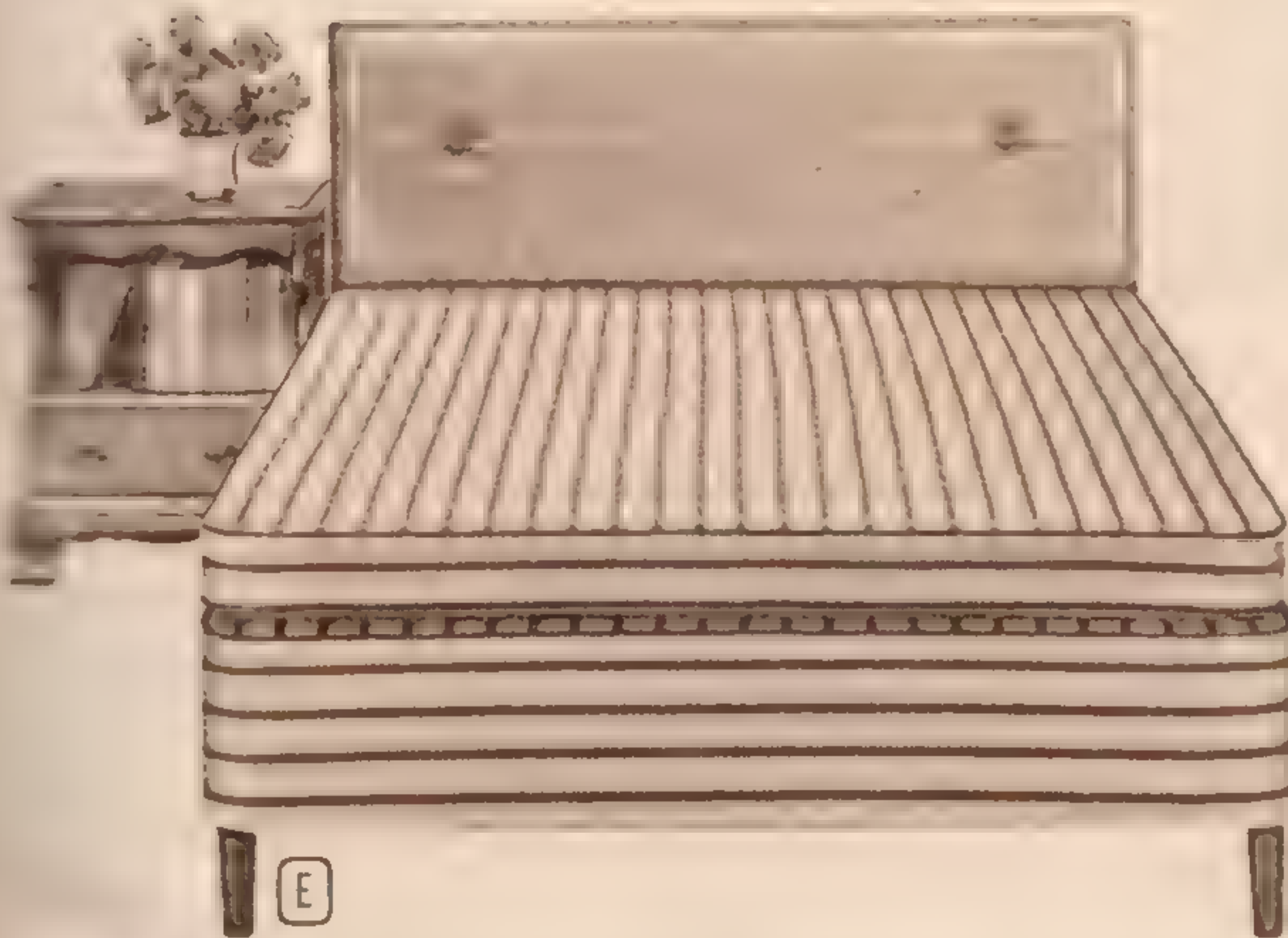
## Firm 4½-inch Set Twin Mattress, Box Spring \$74<sup>95</sup> Cash \$5 Down, \$5 Month

**FIRM, 4½-IN. SET.** Mattress (density guaranteed 19 to 24) conforms to body contours, assures you fine sleeping comfort. Firmer than most sets at these low prices. Matching Box Spring has 63 heavy-gauge, triple-tied springs . . . provides firmness but at the same time adds to the resiliency of the mattress. Box Spring insulated with Sisal, is cushioned with Cotton felt.

Set covered in fine quality Gray and Blue multicolor woven stripe ticking. Outfit guaranteed for 10 years. Regular (75-in.) and Extra (80-in.) lengths. Regular lengths shipped promptly from Stock. Extra-length sets shipped from Factory near Mail Order House. Allow 2 weeks plus transit time. Outfit: \$5 Down on Terms. See Page 791.

66 A 7918 R—54-IN. REG. LENGTH SET. Ship. wt. 134 lbs.	Cash \$94.95
66 A 7919 R—48-IN. REG. LENGTH SET. Ship. wt. 120 lbs.	Cash 84.95
66 A 7920 R—39-IN. REG. LENGTH SET. Ship. wt. 103 lbs.	Cash 74.95
66 A 7921 F—54-IN. EXTRA LENGTH SET. Ship. wt. 156 lbs.	Cash 114.95
66 A 7922 F—39-IN. EXTRA LENGTH SET. Ship. wt. 120 lbs.	Cash 94.95

**BEEN THINKING ABOUT SLEEPING ON LUXURIOUSLY COMFORTABLE FOAM LATEX?** Now's your chance. You can purchase any set on this page for an amazingly low \$5 Down, the balance on easy monthly terms. See complete details on Page 791.



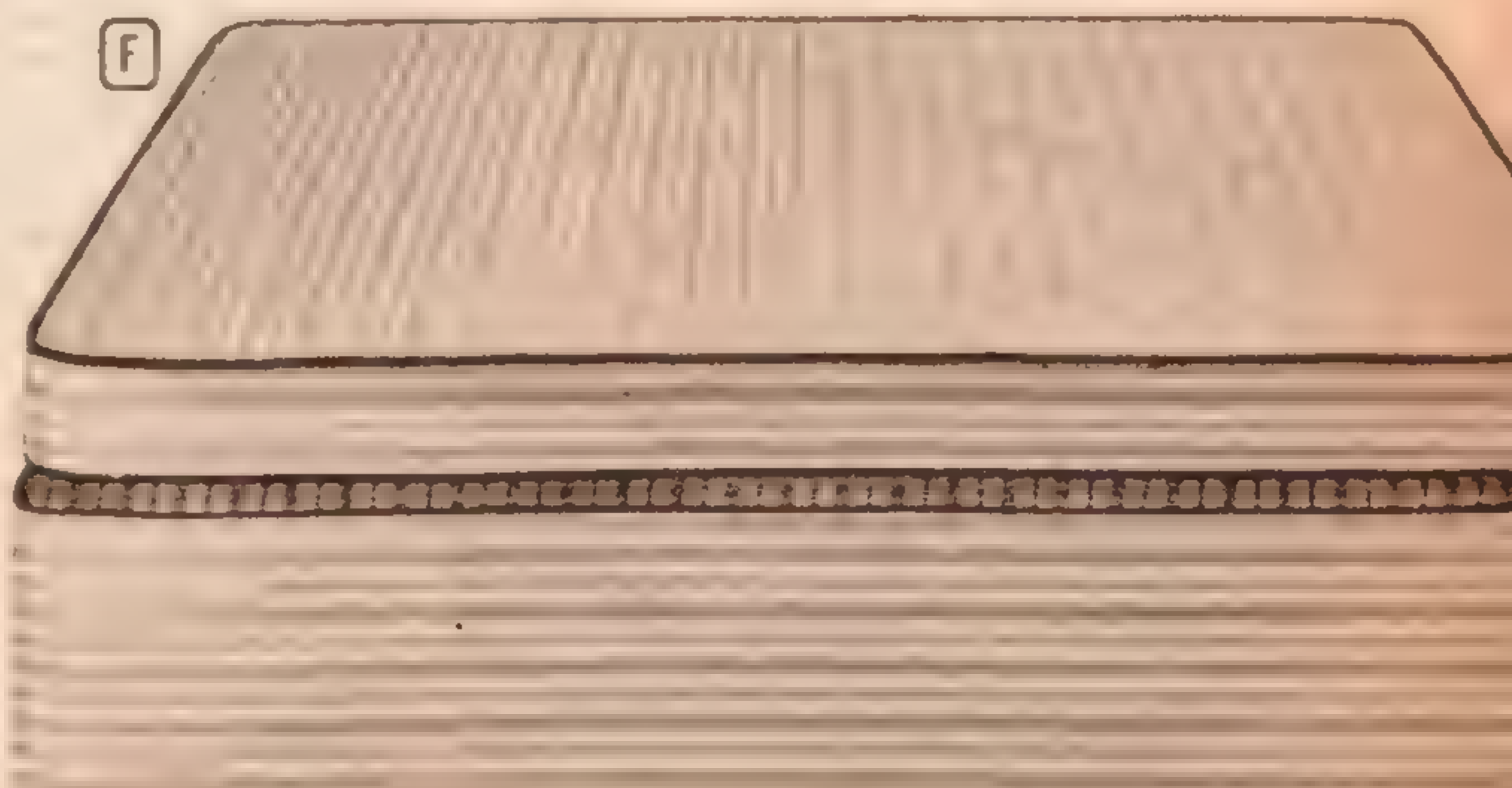
## Polyether... The Advantages of Foam at a Low Price \$49<sup>73</sup> Cash \$5 Down, \$5 Month

**4-IN. ECONOMY FOAM SET.** Constructed to Wards high quality standards. Mattress core chemically made of Polyether. Lightweight cushioning foam is comfortable . . . yields gently to pressure, conforms to body contours. Resilient . . . with healthful firmness; non-allergenic and odorless . . . air circulates naturally, actually expels dust. Covered with fine quality Sateen ticking in fresh looking brown and White narrow stripe design.

Standard, single-deck, 312-spring, Box Spring. Each spring is attached to sturdy hardwood frame. Insulated with fine quality Sisal and cushioned with layer-felted Cotton. Taped edges and handles.

Matching two-piece set comes in Regular (75-in.) length only. Set, \$5 Down, balance on terms, see Page 791.

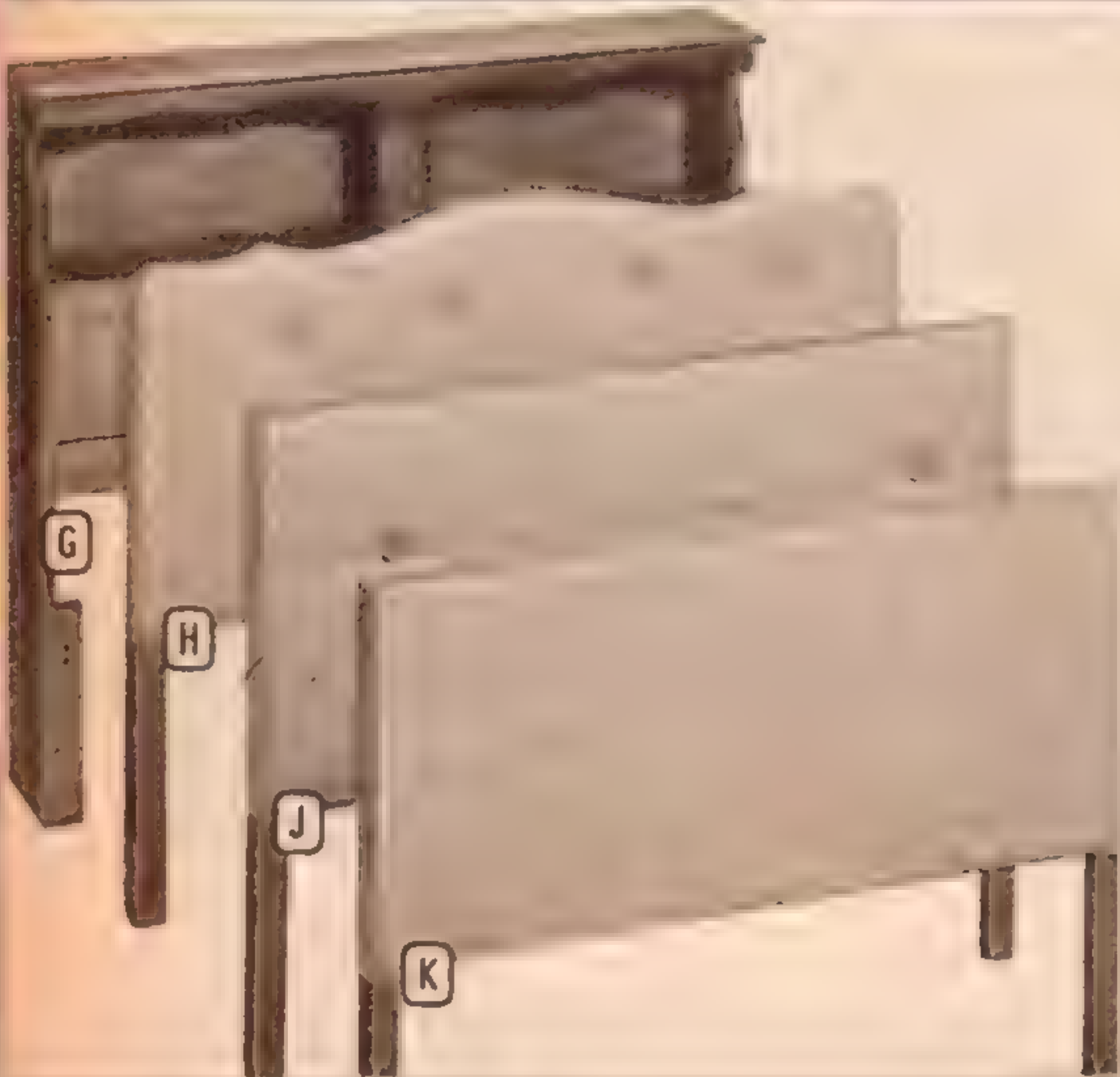
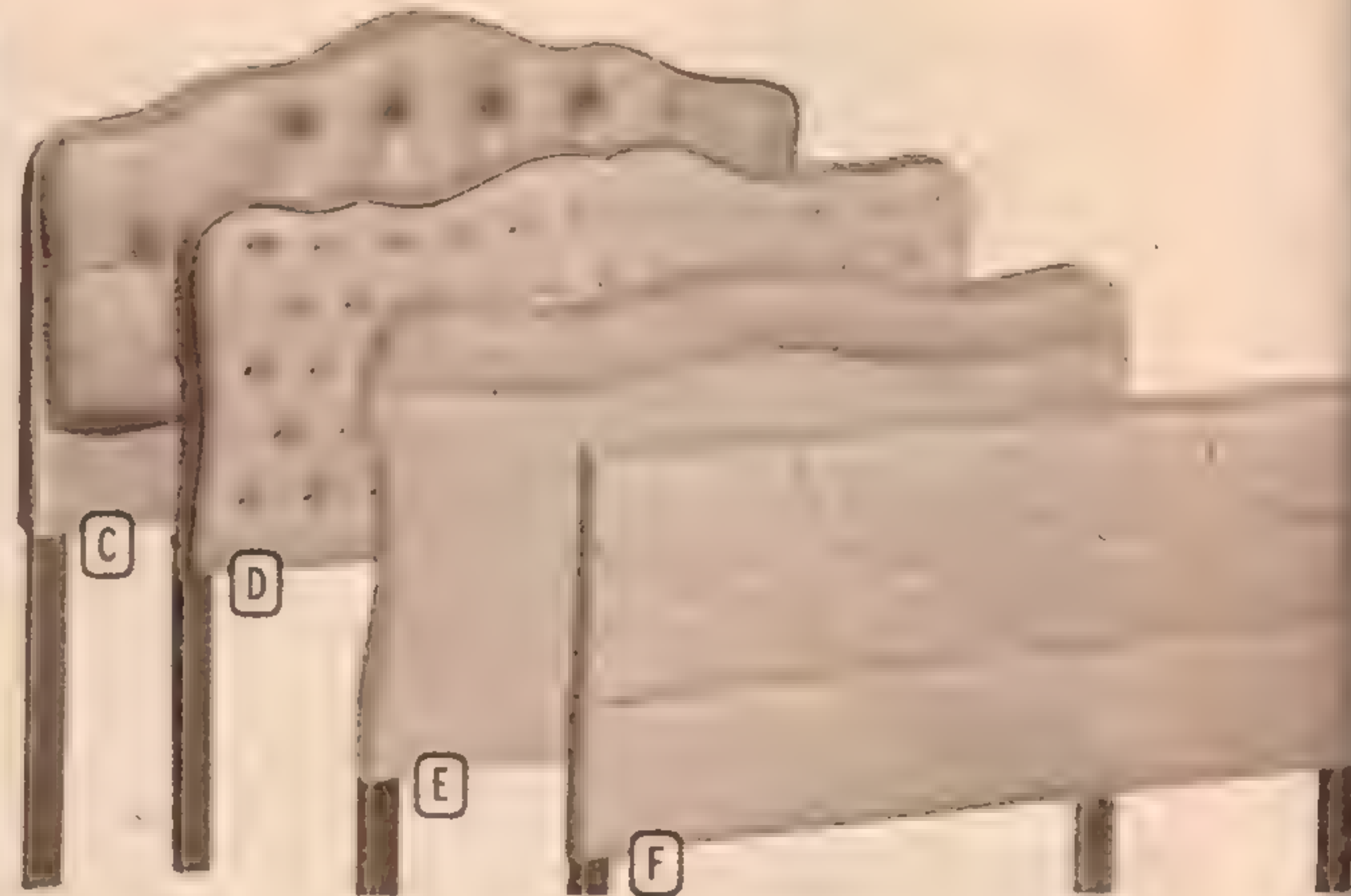
66 A 7926 R—54-IN. SET. Shipping weight 101 lbs.	Cash \$64.73
66 A 7927 R—39-IN. SET. Shipping weight 73 lbs.	Cash 49.73



Just Say "Charge It"—See Page 1281



# Individualize Your Bedroom...DESIGN YOUR OWN BED



**A** WROUGHT IRON in charming scroll design. 42 in. high. White enamel finish.  
66 A 8110R-54 IN. WIDE. Ship. wt. 20 lbs. **\$12.95**  
66 A 8111R-39 IN. WIDE. Ship. wt. 17 lbs. **10.95**

**B** GRACEFUL, GLEAMING BRASS finish won't chip, peel or tarnish. 39 in. high.  
66 A 8076R-54 IN. WIDE. Ship. wt. 10 lbs. **\$14.95**  
66 A 8077R-39 IN. WIDE. Ship. wt. 9 lbs. **9.95**

**C** DEEP TUFTED in diamond pattern for a rich, luxurious thickness and elegance. Plastic. Cord welting. Hardwood frame; Walnut finished legs. 39 in. high. State: Moonglo (light gray) or Starcrest White.  
66 A 8130R-54 IN. WIDE. Ship. wt. 41 lbs. **\$29.95**  
66 A 8131R-39 IN. WIDE. Ship. wt. 30 lbs. **29.95**

**D** SHAPED TOP. Deep-tufted with Gold-color buttons. Mylar Gold edges. White Plastic upholstery with Jack Straw design. Walnut-finished legs. About 39 in. high.  
66 A 8160R-54 IN. WIDE. Ship. wt. 24 lbs. **\$16.95**  
66 A 8161R-39 IN. WIDE. Ship. wt. 18 lbs. **16.95**

**E** HANDSOMELY PLEATED. Plastic with Brushed-Silk type texture. Walnut finished legs. 39 in. high. State: White or Aqua.  
66 A 8092R-54 IN. WIDE. Ship. wt. 20 lbs. **\$14.95**  
66 A 8093R-39 IN. WIDE. Ship. wt. 15 lbs. **14.95**

**F** SCALLOP TUFT with graceful welled design. Handsome plastic upholstery in Sheen Mist White. Walnut-finish legs. 34 in. high.  
66 A 8156R-54 IN. WIDE. Ship. wt. 24 lbs. **\$15.95**  
66 A 8157R-48 IN. WIDE. Ship. wt. 21 lbs. **15.95**  
66 A 8158R-39 IN. WIDE. Ship. wt. 18 lbs. **15.95**

**G** BOOKCASE HEADBOARD. 39 in. high. Hardwood with warm Maple finish.  
66 A 8082R-54 IN. WIDE. Ship. wt. 25 lbs. **\$13.95**  
66 A 8083R-39 IN. WIDE. Ship. wt. 17 lbs. **13.95**

**H** CURVED TOP. Button-tufted Plastic. Walnut finished legs. 39 in. high. State: Moonglo (Light Gray) or Starcrest White.  
66 A 8127R-54 IN. WIDE. Ship. wt. 24 lbs. **\$9.95**  
66 A 8128R-39 IN. WIDE. Ship. wt. 18 lbs. **9.95**

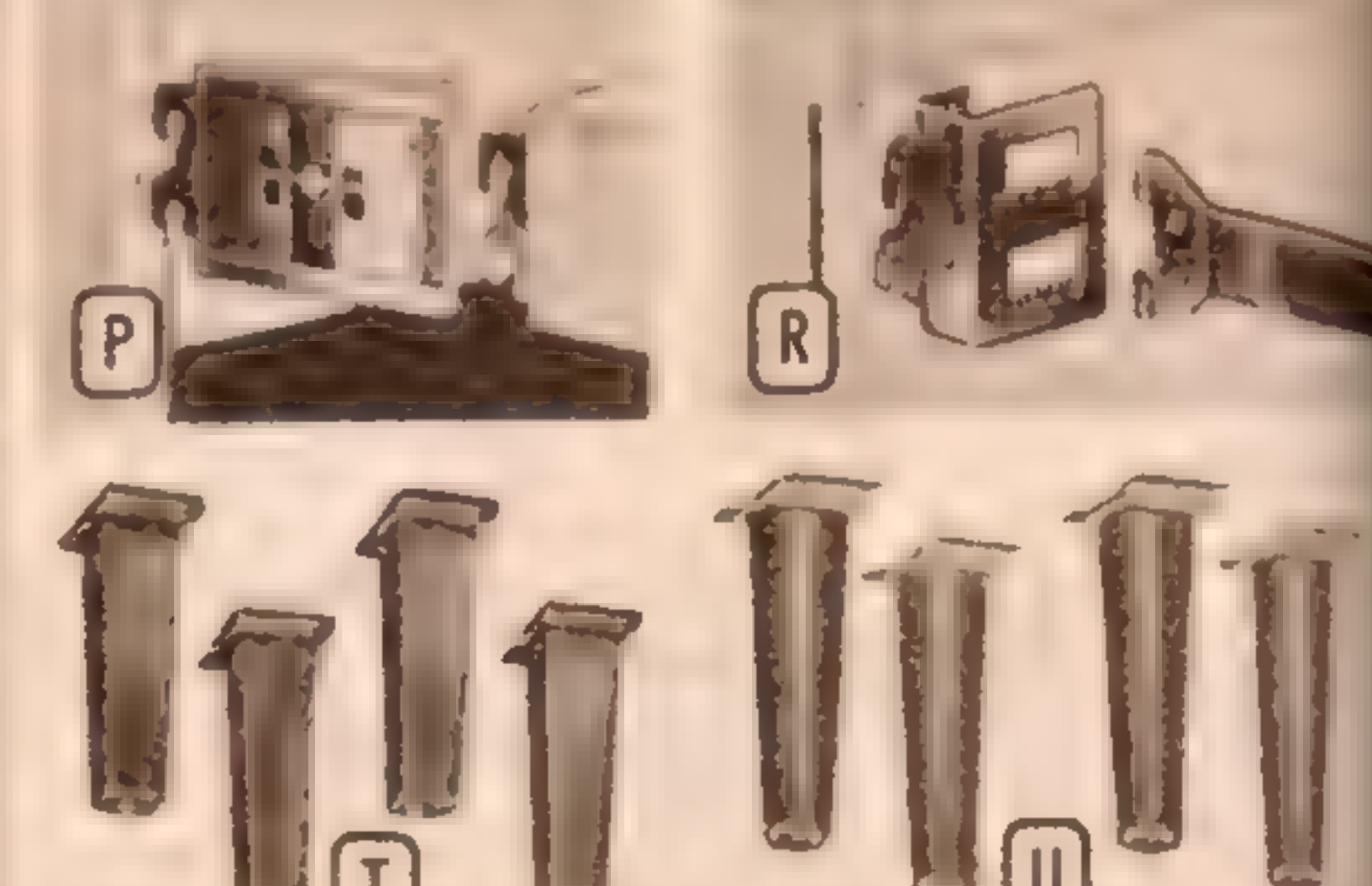
**J** TRAPUNTO DETAIL. Smartly designed Plastic, Walnut finished legs. 39 in. high. State: Moonglo (Light Gray) or Starcrest White.  
66 A 8150R-54 IN. WIDE. Ship. wt. 22 lbs. **\$7.95**  
66 A 8151R-48 IN. WIDE. Ship. wt. 20 lbs. **7.95**  
66 A 8152R-39 IN. WIDE. Ship. wt. 16 lbs. **7.95**

**K** MODERN, LOW-PRICED. Plastic upholstery. Walnut finished legs. Desert Sand (Tan) color.  
66 A 8154R-54 IN. WIDE. Ship. wt. 20 lbs. **\$5.50**  
66 A 8155R-39 IN. WIDE. Ship. wt. 14 lbs. **5.50**

## Double Swing Headboards \$3750 to \$7950 Complete

EVERY ADVANTAGE OF TWIN BEDS PLUS THE LUXURY OF AN EXTRA-LARGE HOLLYWOOD BED (Shown on Page 776). Two, twin-size bed frames hinged to headboard—lock together or swing to side for bed making. Use with 39-in. mattress, spring sets. Available in most headboard styles shown on this page. Shipped from Chicago Factory, allow 2 weeks extra. State color choice.

66 A 8132F—WITH DOUBLE-WIDTH DEEP TUFTED (C). State: White or Gray. Wt. 114 lbs. **\$79.50**  
66 A 8099F—WITH DOUBLE-WIDTH PLEATED (E). State: White or Aqua. Wt. 111 lbs. **44.50**  
66 A 8159F—WITH DOUBLE-WIDTH SCALLOP TUFT (F). Ship. wt. 108 lbs. **47.50**  
66 A 8129F—WITH DOUBLE-WIDTH CURVED TOP (H). State: White or Gray. Wt. 108 lbs. **42.50**  
66 A 8153F—WITH DOUBLE-WIDTH TRAPUNTO DETAIL (J). State: White or Gray. Wt. 108 lbs. **37.50**



**L** ADJUSTABLE STEEL BED FRAME. 1½-in. angle steel. Adjusts from 36 to 54 in. width.  
66 A 7031R—WITH PLASTIC CASTERS. Wt. 30 lbs. **\$7.95**  
66 A 7032R—WITH WIDE WOOD RUNNERS. Wt. 33 lbs. **\$8.95**  
66 A 7033R—WITH PLASTIC FLOOR GLIDES. Wt. 33 lbs. **\$8.95**  
**M** WARDS STEEL BEDFRAME. Welded braces at corners. Tapered steel legs. Brackets riveted to frame. Cross bars lock with key screw.  
66 A 7030 R—Wood Casters. Ship. wt. 25 lbs. **\$5.95**

782 WARDS BSKADF

**N** "BEAUTI-GLIDE" STEEL BED FRAME... stronger, weighs less. Adjusts to 60 in. wide, 80 in. long. Soft Blue baked-on enamel finish.  
66 A 7018R—Ship. wt. 24 lbs. **\$10.49**  
**P** STEEL BED EXTENDER. For wood side rails with standard hooks. Converts to 81 in. long.  
66 A 6001—Ship. wt. 3 lbs. Mailable. **Pair \$6.98**  
**R** STEEL BED RAILS eliminate need for wood side rails. Hold spring without slats. Fits all standard length beds. Width adjusts for fit. Outfit: 2 rails, 4 adapters.  
66 A 6984 R—Ship. wt. 22 lbs. **Pair \$4.95**

**T** SQUARE WOOD LEGS. Walnut or Blond finish. 6 in. high. Mailable. State finish.  
4 LEGS, 2 BRACKETS to attach headboard to spring.  
66 A 7005—Ship. wt. 5 lbs. State finish. **\$2.98**  
SET OF 6 LEGS. No brackets.  
66 A 7000—WITH GLIDES. Wt. 4 lbs. State finish. **\$2.79**  
66 A 7004—WITH CASTERS. Wt. 4 lbs. State finish. **4.98**  
**U** TAPERED WOOD LEGS. Walnut finish.  
SET OF 4 LEGS AND 2 BRACKETS. 6 in. high.  
66 A 7035—Ship. wt. 5 lbs. **\$2.29**  
66 A 7008—SET OF 6 LEGS ONLY. Wt. 4 lbs. **\$2.29**



# Cotton Mattresses BUILT TO HIGHEST QUALITY STANDARDS

**BEST STAPLE COTTON.** Filled with long, springy Staple Cotton, felted into many layers. Superior to a much heavier weight. Longest wearing. Heavy, woven Gray Pin-striped ticking—and in the highest priced Innerspring roll edges have taped seams. 4 handles. Actual weight is 2 lbs. less than shipping. Ship. wts.: 47, 39 lbs. State width: 54, 48, or 39 in. \$4 Down, \$5 Month.....Cash \$39.95

**LAYER FELTED COTTON.** Thicker, longer-wearing than (A) below. Firmly fitted with White layer for proper support. Ticking keeps filling in place. Sturdy, Rose and Green stripe ticking. Lock-stitched roll edges. 4 handles. Actual weight is 2 lbs. less than shipping. Ship. wts.: 57, 52, 44 lbs. State width: 54, 48 or 39 inches. \$2.50 Down, \$4 Monthly.....Cash \$22.95

**COTTON. GOOD QUALITY.** Economy construction—layer-felted Cotton top and bottom layers, Tuffy, Cotton center. Provides good comfort. Blue-and-White woven-stripe ticking. Lock-stitched edges. Diamond pattern cotton tufting. Length 73 inches. Actual weight is 2 lbs. less than shipping. Ship. wts.: 47, 42, 35 lbs. State choice of width: 54, 48, or 39 inches. \$14.87

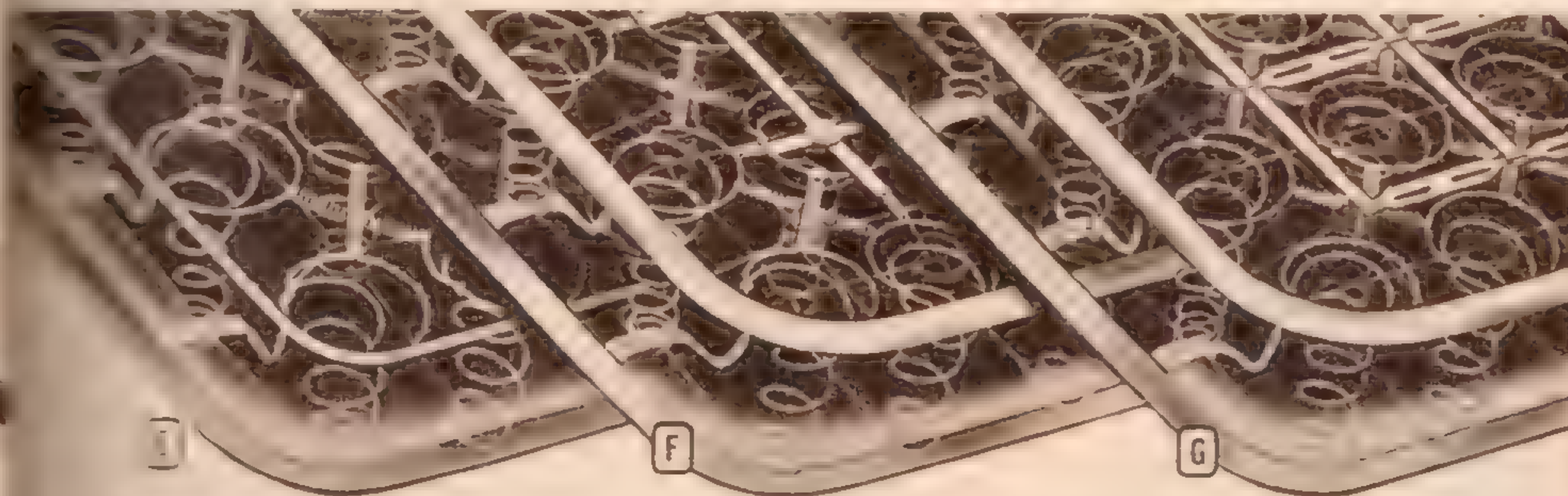
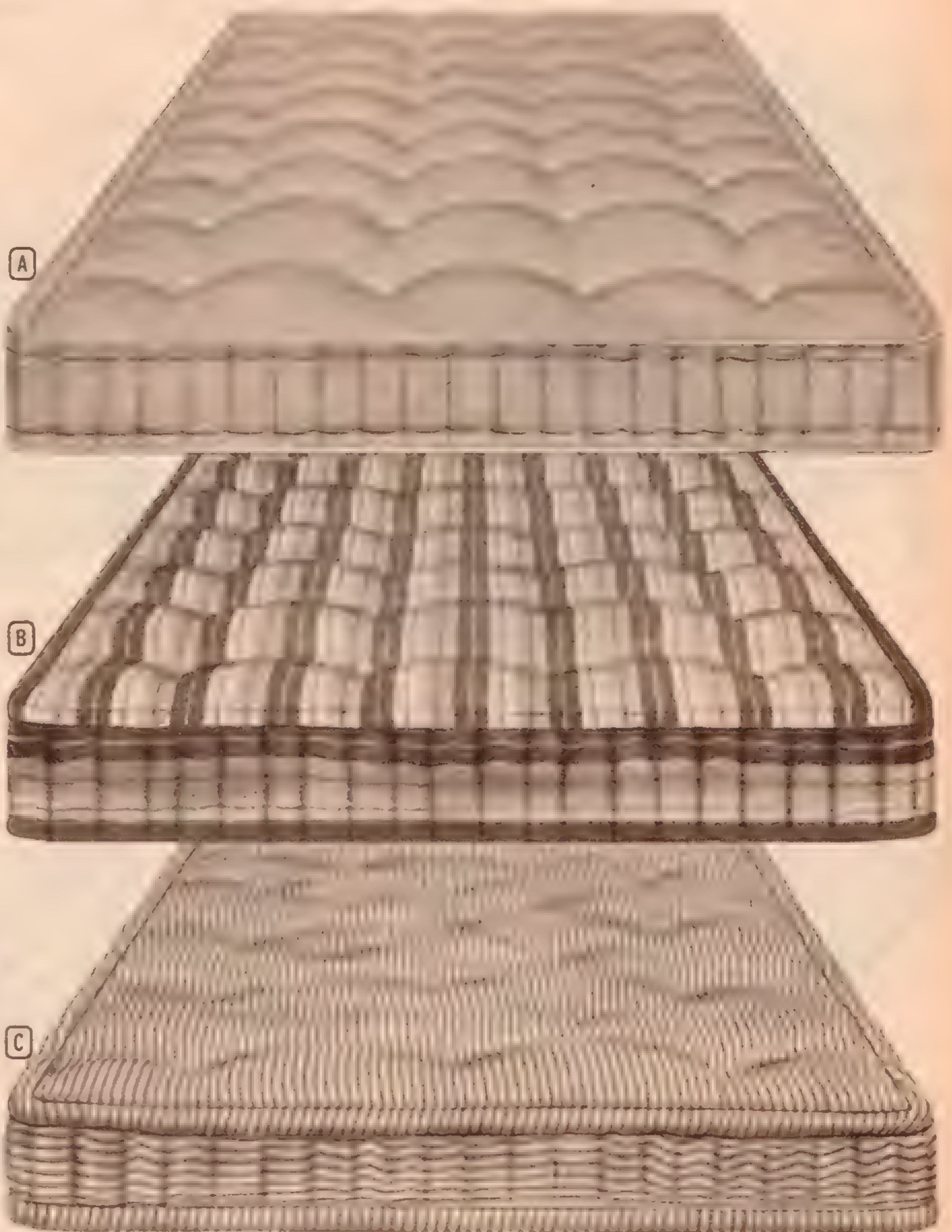
**Source: "F" After Catalog Numbers these two pages shipped from Chicago Factory. You pay freight. Allow 2 weeks extra. "R" means shipped promptly. Order House by Freight, Truck or Express. "M" means available.**

**Just Say "Charge It"**  
SEE PAGE 1281

## Legs For Link or Coil Springs



**D LEGS FOR LINK, Coil Springs.** The easy, inexpensive way to convert any angle-steel, frame spring into Hollywood bed. Metal clamps attach to spring frame. No headboard needed. Sturdy Rock Maple in Blond finish. Floor glides. 7 inches high. Set of 6. Shipping weight 6 lbs. Available. 66 A 6002.....\$4.98



## Economical, Deep-Action Coil-Springs \$15<sup>95</sup> to \$32<sup>95</sup>

**SPRINGS OF U.S. STEEL'S PREMIER WIRE.** Top frame on all but (E) keeps edges of mattress from sagging, prevents breakdown from age. Angle-steel bottom frame fits between coils or bed frames. Galvanized steel top and bottom frames. Stabilizers on (F) and (G) form platform top to give supporting surface. Stabilizers on (F) and (G) prevent from swaying with shifting weight.

**90-COIL SPRING WITH OPEN TOP.** Angle-deck coils. No stabilizers. Angle-steel frame. Heavy-wire top edge. Use with mattresses only. State width: 54, 48 or 39 in. Ship. wts. 55, 49, 42 lbs.....\$15.95

**F 90-COIL PLATFORM-TOP SPRING.** Use with any type mattress. Metal discs keep platform bands in place. Double-deck coils except at edges, single-deck. Angle-steel top and bottom frames. Two stabilizers. State size: 54, 48, 39 in. Shipping weights 75, 71, 62 lbs. 66 A 6377 R-\$3.00 Down, \$4 Monthly. Cash \$27.95

**G 99-COIL PLATFORM-TOP SPRING.** Use with any type mattress. Tightly-wound coils, strong platform bands. Double-deck coils except at edges, single-deck. Angle-steel top and bottom frames. Two stabilizers. State width: 54 or 39 in. Shipping weights 80 lbs., 58 lbs. 66 A 6373 R-\$3.50 Down, \$4 Monthly. Cash \$32.95

## Prop-R-Posture Bed Board

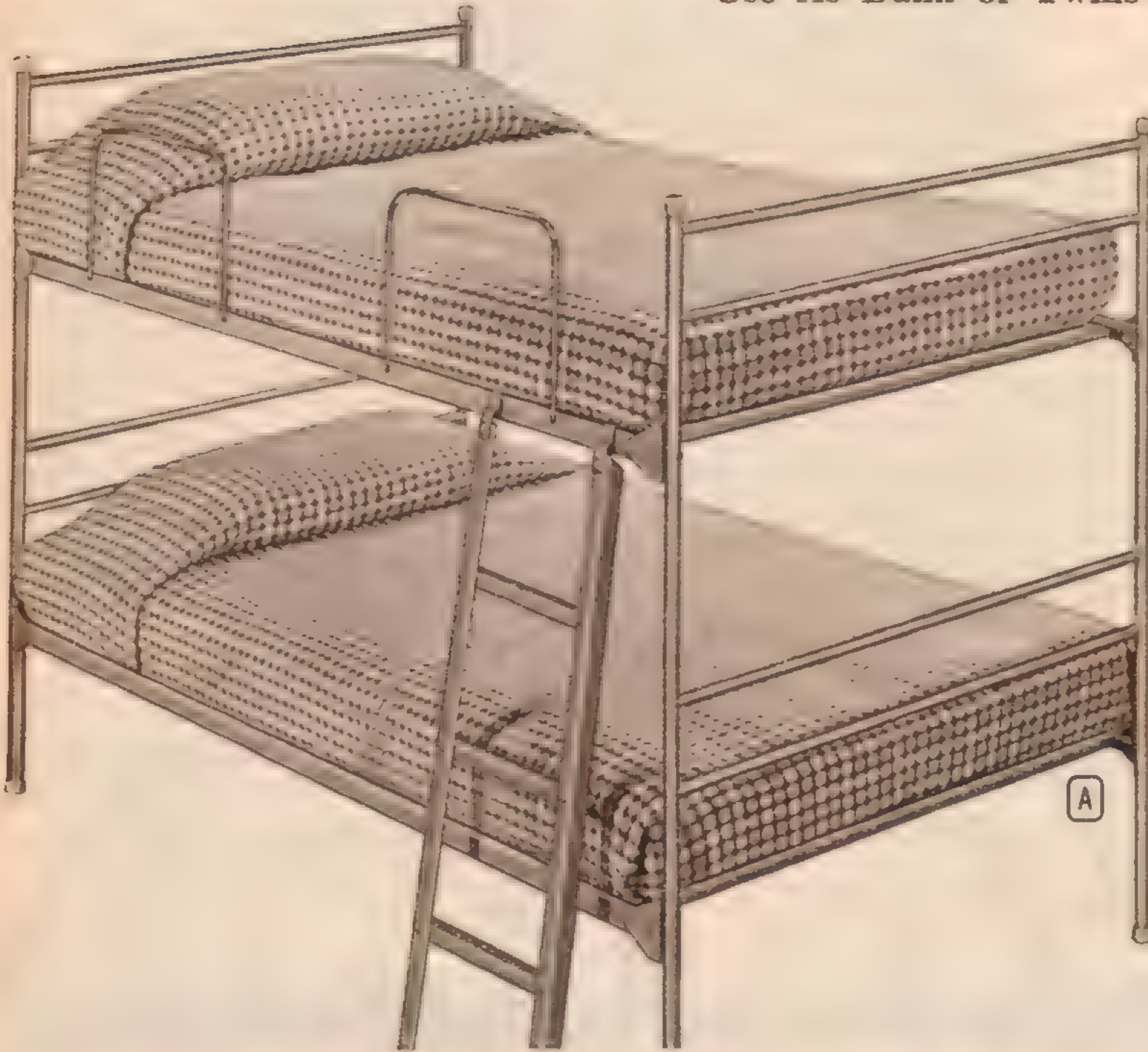
**H RELIEVE MUSCLE STRAIN,** restore sleeping comfort to sagging springs, or give added firmness to your mattress. Strong, wood-pulp fiber layers. Hinged at ends to fold for storage. Order 1/4-in. thickness for average weight person, 3/8 in. thick for heavier persons. Available.

Size Overall	Thick	Cat. No.	Wt.	Price
Cot Size (24x60 in.)...	1/4 in.	66 A 6391 MO	10 lbs.	\$3.79
	3/8 in.	66 A 6388 MO	11 lbs.	4.79
Full Size (pair, 24x60 in. each).....	1/4 in.	66 A 6392 MO	19 lbs.	6.98
	3/8 in.	66 A 6389 MO	21 lbs.	8.98
Twin Size (30x60 in.)	1/4 in.	66 A 6395 MO	12 lbs.	4.79
	3/8 in.	66 A 6390 MO	16 lbs.	5.79



# Rugged Steel...FOR ROUGH-'N-TUMBLE LIFE

Use As Bunk or Twins . . . Available With or Without Mattresses



- Handsomely Designed, All-New Metal Bunk Bed
- Styled and Colored for Either Boys' or Girls' Rooms
- Converts Easily Into Two Standard Twin Beds
- Safe, Smooth Tubular Steel . . . No Sharp Edges

**(A) STURDY, ALL STEEL TUBULAR BUNK BED.** Practical for any Boys' or Girls' Room . . . with its handsome, lifetime design. Perfect for the summer cottage—built to withstand long, hard use. Very Bunk changes easily to two standard twin beds.

Safer construction . . . smooth, tubular steel used throughout sharp edges to cut or snag clothing or bedding. Strong . . . springs bolted to frame to prevent shaking or swaying.

Springs and rails are one unit . . . no separate rails or slats are needed. Sturdy, three rung ladder hooks securely into metal sockets. Removable angle-steel guard rails on one side. Beige, baked-on enamel blends with any decor.

Outfit includes: 2 Innerspring Mattresses, 2 Springs, 2 Guard Rails, one Ladder. Size: 39x79 in. long. Bunk bed height 54 in.

66 A 7356 R—OUTFIT WITH INNERSPRING MATTRESS. Wt. 194 lbs. \$

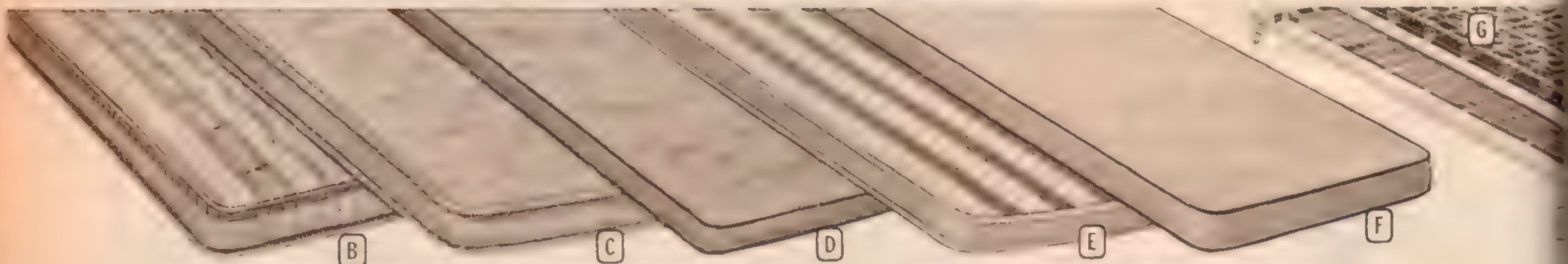
66 A 7354 R—OUTFIT WITH POLYETHER MATTRESS. Wt. 156 lbs. .

66 A 7355 R—OUTFIT WITH COTTON MATTRESS. Wt. 182 lbs. . . .

66 A 7328 R—OUTFIT WITHOUT MATTRESSES. Wt. 120 lbs. . . . .

**SHIPPING NOTICE:** All items on this page are shipped promptly by Stock by Freight, Truck or Express.

JUST SAY "CHARGE IT" See Page 128



## Low-Priced, Replacement Mattresses and Springs for Bunk and Trundle Beds and Cots

**(B) BEST QUALITY EXTRA FIRM INNERSPRING.** Extra-heavy gauge springs. Thick Cotton, Sisal insulation. Pre-built border. Woven, striped ticking. 74 in. long.  
66 A 7334 R—39 INCHES WIDE. 152 Springs. Ship. wt. 36 lbs. . . . . \$24.95  
66 A 7333 R—30 INCHES WIDE. 114 Springs. Ship. wt. 31 lbs. . . . . \$22.95

**(C) GOOD QUALITY INNERSPRING.** Steel-wire springs. Sisal; layer-felt Cotton. Woven ticking. Tape edges. 74 in. long.  
66 A 7358 R—39 Inches wide. 126 springs. Ship. wt. 37 lbs. . . . . \$17.93  
66 A 7357 R—30 Inches wide. 90 springs. Ship. wt. 32 lbs. . . . . \$14.93

**(D) ECONOMY COTTON.** Thickly filled with layer-felted Cotton cushioning. Deep tufts. Durable woven-striped ticking. Box edges. Length 74 inches.  
66 A 6828 R—39 IN. WIDE. Ship. wt. 31 lbs. . . . . \$12.95  
66 A 6827 R—30 IN. WIDE. Ship. wt. 26 lbs. . . . . 10.95

**(E) FIRM 4½ IN. FOAM LATEX.** 74 in. long. Use Spring (G).  
66 A 7907—39 IN. WIDE. Ship. wt. 34 lbs. . . . . \$39.95  
66 A 7906 R—30 IN. WIDE. Ship. wt. 26 lbs. . . . . 37.95

**(F) ECONOMY FOAM.** 4-in. thick medium density core gives firm support. Chemically made of Polyether. See Item (F) on Page 781. Handsome Brown and White striped ticking. Length 74 inches.  
66 A 7529 R—39 IN. WIDE. Ship. wt. 16 lbs. . . . . \$26.94  
66 A 7530 R—30 IN. WIDE. Ship. wt. 13 lbs. . . . . 21.94

**(G) 60-COIL PLATFORM TOP.** Use with wood or metal rails. Only 4 in. deep to save space. Single-gauge coils, tied at top with helical coils. Steel across top. Enamel finish. 39 in. wide. Use with metal side rails.  
66 A 6359 R—Shipping wt. 42 lbs. . . . . Ea.

**(H) LINK TYPE WITH ADJUSTABLE HOOKS.** Spring firmly attached to angle-steel frame by coils. No separate rails or slats needed. Black.  
66 A 6365 R—39 IN. WIDE. Ship. wt. 32 lbs. . . . Ea.

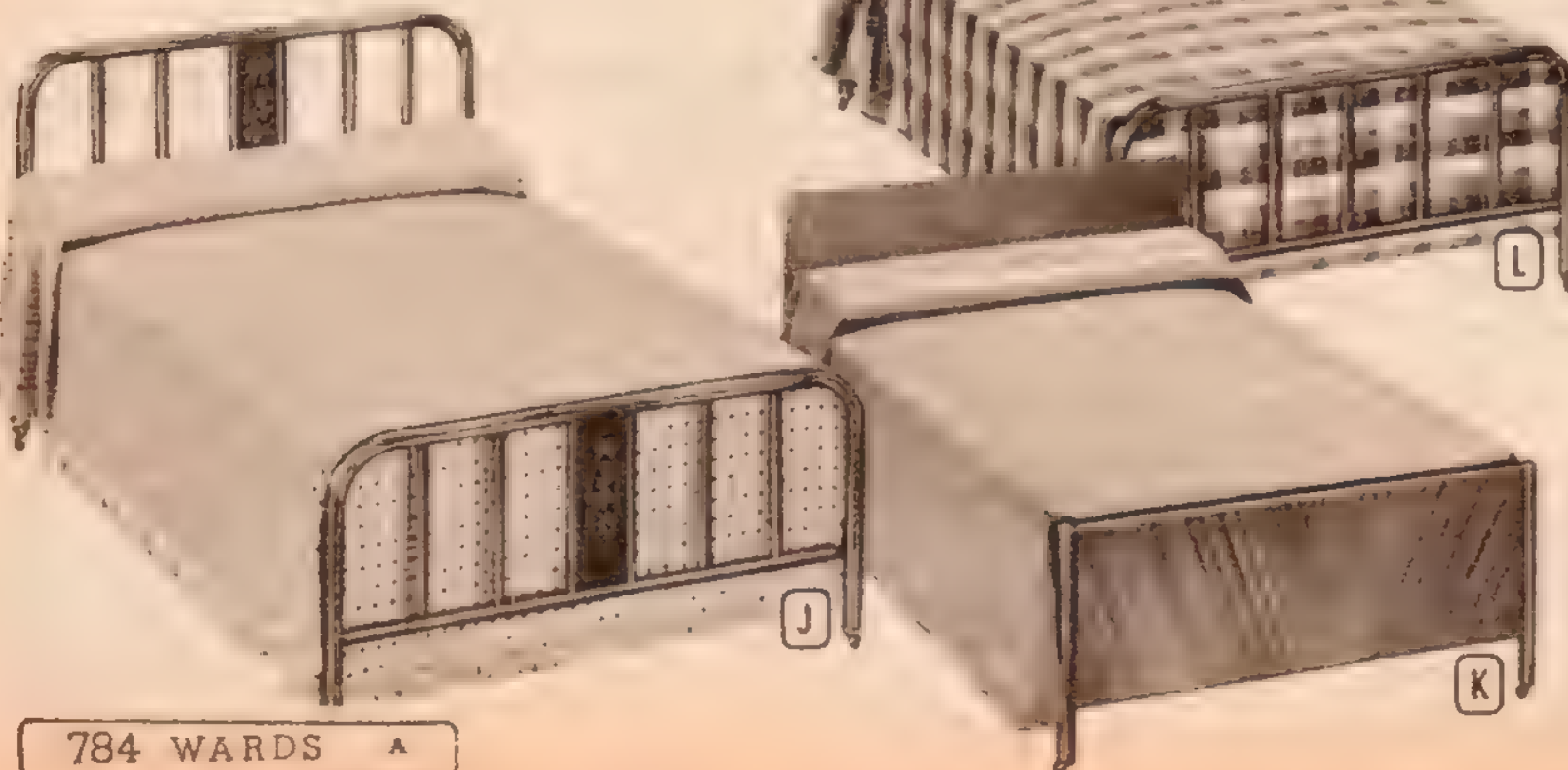
**LINK TYPE FOR BEDS WITH RAILS** (not shown above, but for beds with separate side rails. No  
66 A 6357 R—39 IN. WIDE. Ship. wt. 34 lbs. . . . Ea.  
66 A 7359 R—30 IN. WIDE. Ship. wt. 30 lbs. . . . Ea.

### Full or Twin Outfit

**\$58.95**

Cash

\$5.00 DOWN



784 WARDS A

### Economical Steel Beds

**(J) CENTER PANEL BED.** In 54 or 39-in. widths. Brown enamel finish. Posts and crossrods of smooth, Stylized tubing. Head is 40 in. high; foot 25 in. Casters.  
66 A 7023 R—BED ONLY. State width. Wts. 32, 25 lbs. . . .  
**CENTER-PANEL OUTFIT.** Bed (J) with Innerspring Mattress. See Page 777, Economy Spring (E) on Page 783.  
66 A 7029 R—State width. Ship. wts. 154, 117 lbs. . . . .

**(K) MODERN DESIGN BED.** 54 or 39-in. widths. Baked-on enamel finish Walnut pattern. Head 38 in. high; foot 23½ in. high.  
66 A 7024 R—BED ONLY. State width. Wts. 37 or 30 lbs. . . .  
**MODERN PANEL OUTFIT.** Includes Bed (K) with Mattress. See Page 777, Coil Spring (F) Page 783. \$5 Down, \$5 Month.  
66 A 7039 R—State width. Ship. wts. 184 or 153 lbs. Casters.

**(L) SPINDLE BED.** 54 or 39-in. widths. Baked-on enamel finish. Brown. Head 40¼ in. high; foot 25¼ in. high. Smooth casters. State width. Ship. wts. 30 or 26 lbs.  
66 A 7022 R—BED ONLY. . . . .

**SPINDLE BED OUTFIT.** Includes Bed (L) with Mattress. See Page 777, Coil Spring (E), Page 783. \$5 Down, \$5 Month.  
66 A 7027 R—State width. Ship. wts.: 142 or 123 lbs. Casters.



# Why Rent? MONTHLY PAYMENTS OFTEN COST LESS

resses

Bank Bed  
Girls' Rooms  
2 Beds  
arp Edges

practical for any  
e design. Perfect  
hard use. Vers

sed throughout.  
Strong... spring

als or slots are n  
al sockets. Remo  
ted-on enamel

prings, 2 Guard  
ht 54 in.

ss. Wt. 194 lbs..\$

Wt. 156 lbs....

ft. 182 lbs.....

20 lbs.....

shipped promptly

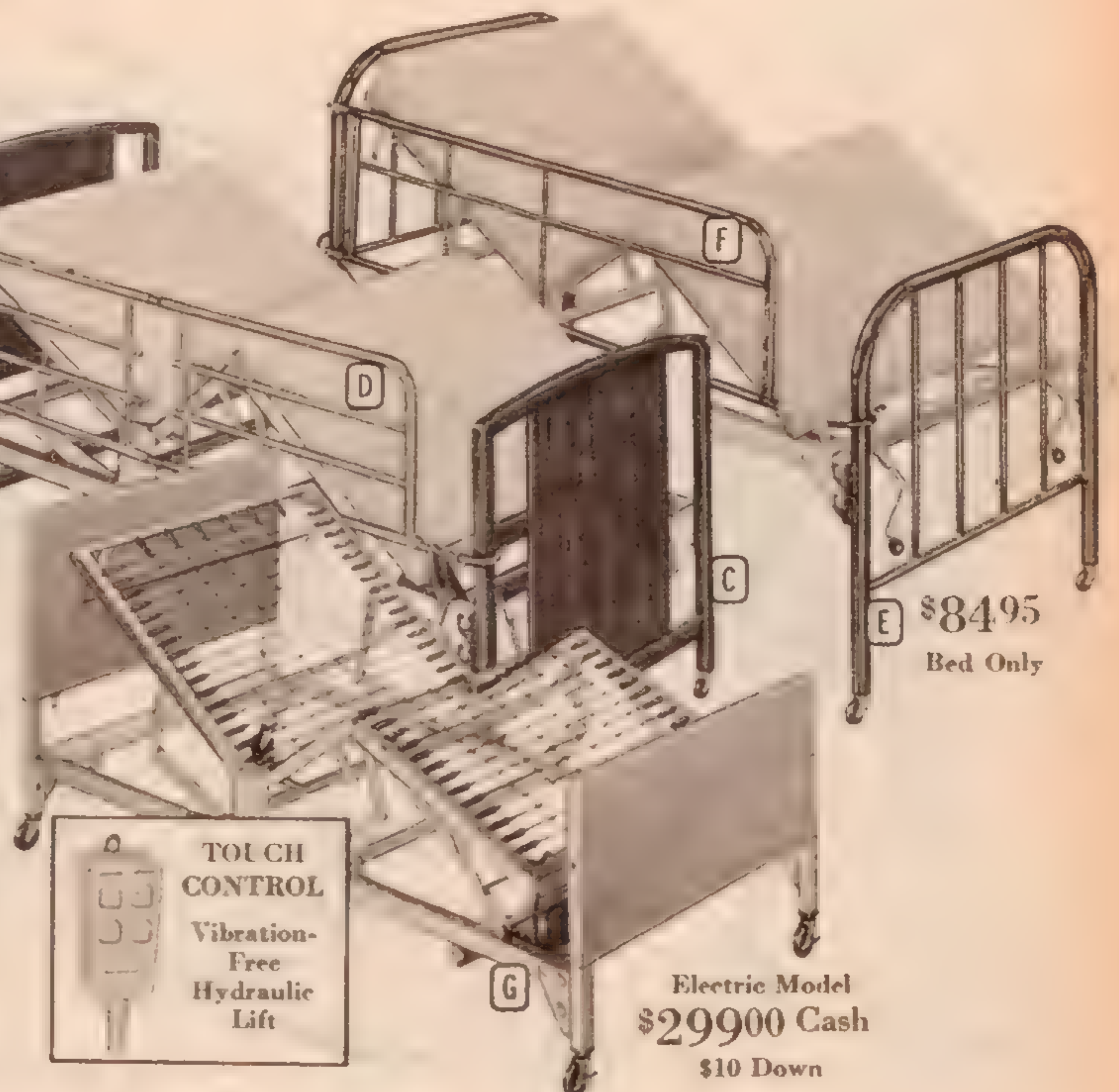
See Page 1281



\$9795  
Bed Only

Relaxer Style  
\$84.95  
Cash

\$5 Down, \$5 Monthly

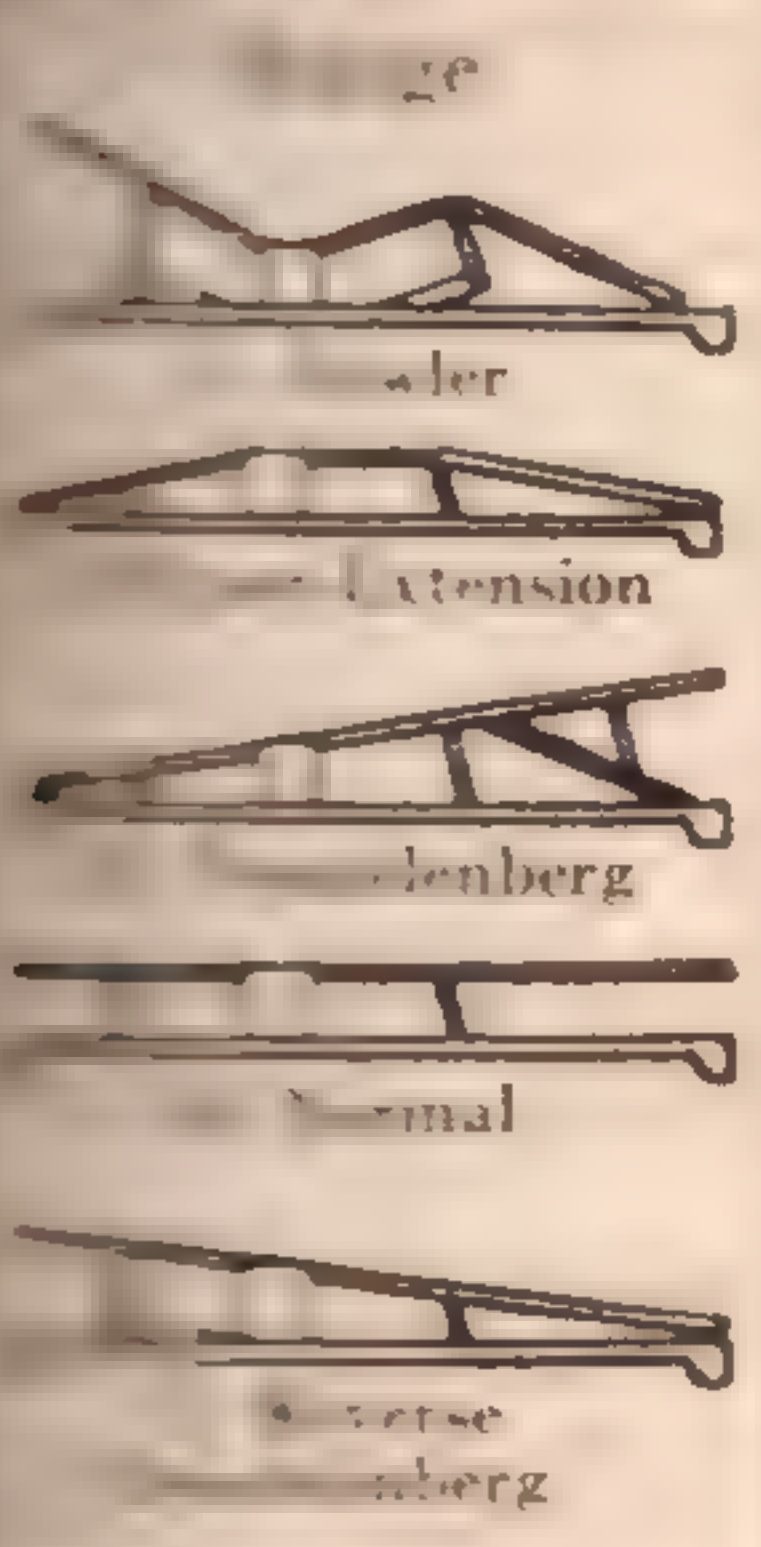


\$84.95  
Bed Only

Electric Model  
\$299.00 Cash  
\$10 Down

Standard Nursing Height... Manually or Electrically Operated... Ideal for Relaxation or Recuperation

5-Position



BUILT EXPRESSLY FOR HOSPITAL USE. Each bed thoroughly inspected. Posture-spring unit with double link steel spring... rests on heavy-angle steel frame. All moving parts welded, not bolted for rigidity. Beds can be easily disassembled for storage.

(A) HOLLYWOOD STYLE BLENDS INTO BEDROOM DECOR. Steel, paneled headboard finished in French Gray enamel. Easy-rolling casters.

(A) TWO-POSITION RELAXER STYLE. Mattress is standard height. Head and foot easily crank into positions (1), (4) for TV viewing or reading. Has "hospital bed" features for short illnesses. Head 29 in. high, spring 15 in. from floor. Bed 36x79 in. long. Order 36x76-in. mattress below. \$5 Down.

66 A 7339 R—Ship. wt. 140 lbs. Cash \$84.95

(B) FIVE-POSITION HOSPITAL STYLE. Mattress 27 in. from floor—standard nursing height for easiest patient care. Head and foot easily crank into all positions shown at left. Head 36 in. high, spring 22 in. from floor. Bed 36x83 in. long. Order 36x80-in. mattress below. Only \$5 Down.

66 A 7338 R—Wt. 150 lbs.....Cash \$94.95

REMOVABLE BED SIDES FOR (A), (B), (G). Like (F) at right, but do not swing down. 19½x70-in. long. Hardware included.

66 A 7362 R—Wt. 37 lbs. Pair, Cash \$27.95

(C) TO (F) BEDS ADJUST TO 5 POSITIONS—see left. Spring 27 in. from floor for standard nursing height. Headboards 50 in. high, foot 38 in. Beds 36x85 in. long. Order 36x80-in. mattress.

(C) PANEL END. Enameled Walnut, Wood-grain finish. With frame described left.

66 A 7361 R—Wt. 174 lbs....Cash \$97.95

(D) CHROME-PLATED, STEEL SAFETY SIDES like (F) below. 69 in. long. Sides swing down. Fit beds 81½ to 87 in. long. Fits (C), (E) and Economy Bed. Only \$2.50 Down.

66 A 7327 R—Wt. 35 lbs..Pair Cash \$24.95

(E) SPINDLE END. Enameled Steel in smooth Brown finish. Same quality frame described at left. \$5 Down, \$5 Month.

66 A 7360 R—Wt. 165 lbs....Cash \$84.95

(F) FULL LENGTH SAFETY SIDES. Fit Beds (C), (E) or Economy Bed. Silver-mist (Gray) finish. Tubular steel. Adjustable; sides swing down. Rubber-clad bedpost hooks—enclosed springs hold taut. 81x 19½ in. Only \$3.00 Down, Balance Monthly.

66 A 7347 R—Wt. 37 lbs..Pair Cash \$27.95

ECONOMY HOSPITAL BED (not shown). Like (E), but without crank. Adjustments made manually, 36x79 in. long; spring 25 in. from floor. Order 36x76-in. mattress. 66 A 7326 R—Wt. 166 lbs....Cash \$69.95

(G) SMOOTH, QUIET, AUTOMATIC ADJUSTMENT AT THE TOUCH OF A BUTTON. Vibration-free. Allows patient full freedom of position without help. Control unit (shown above) lies on bed next to patient. An Electric Bed with 2-Plus Features:

1. VIBRATION-FREE HYDRAULIC UNIT raises and lowers springs to positions (1), (4), described at left. Release safety-lock, lower spring to positions (2), (3), (5). Motor, pumps encased in sound-deadening panel. Motor UL approved. For 110-120-volt, 60-cycle A.C. With 6-ft. cord.

2. "CONVERTA-HITE" STYLE. Crank mechanism converts complete bed from nursing to standard height quickly, without disassembly. Spring height ranges: 27 in. maximum to 18 in. minimum above floor.

Frame and spring have features described at left of page. Seamless, full end panels of Steel are welded, hand finished. Light Green, baked-on enamel finish, Rubber casters; two foot brakes lock securely. Order 36x80-in. mattress below. Electric Bed shipped promptly from Factory near St. Louis, Mo. Pay freight from there. Electric. \$10 Dn., \$14.50 Mo.

66 A 7343 F—ELECTRICALLY OPERATED BED ONLY. Ship. wt. 213 lbs....Cash \$299.00

MANUALLY OPERATED, FULL END PANEL STYLE. Like (G) above, but crank raises and lowers mattress.

66 A 7329 R—Wt. 194 lbs....Cash \$169.95

## Comfortable, Durable Hospital Mattresses

LATEX MATTRESS. Dustless, odorless, non-allergenic. Extra-heavy density 2 in. thick. Includes removable cover described below.

36x76 IN. LONG. Wt. 45 lbs. \$49.86

36x80 IN. LONG. Wt. 47 lbs. \$56.95

ZIPPER COVER FOR (H), Heavy, Blue and White ticking.

For 36x76-IN. MATTRESS. Ship. \$6.95

For 36x80-IN. MATTRESS. Ship. \$7.95

FOAM MATTRESS. 4-in. thick, density core gives firm support. Made of Polyether. See Item (F) for details. Blue, White ticking.

36x76 IN. LONG. Wt. 15 lbs. \$29.93

36x80 IN. LONG. Wt. 16 lbs. \$32.93

INNERSPRING MATTRESS. 212 firm springs withstand hard wear. Thick, latexed Sisal insulation, firm Cotton cushioning. Roll-edge border. Heavy, Blue and White striped ticking. Only 10% Down, balance monthly.

66 A 6800 R—36x76 IN. LONG. Shipping weight 47 lbs.....Cash \$29.95

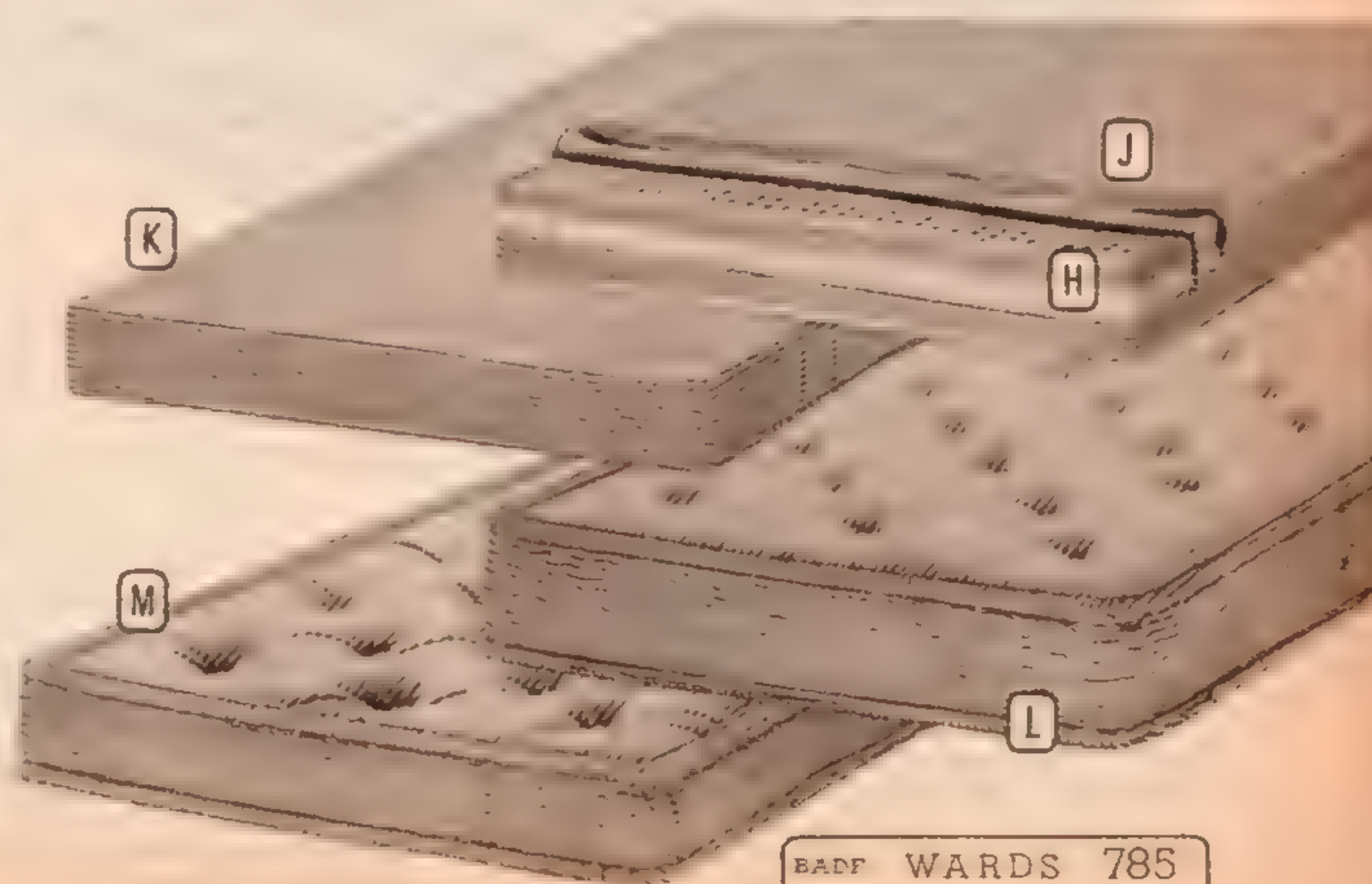
66 A 7337 R—36x80 IN. LONG. Shipping weight 49 lbs.....Cash \$32.95

COTTON MATTRESS. Topgrade, White-Layer-felted cotton. Heavy, Blue and White striped ticking.

66 A 7056 R—36x76 IN. LONG. Shipping weight 38 lbs.....\$18.95

66 A 7330 R—36x80 IN. LONG. Shipping weight 40 lbs.....\$20.95

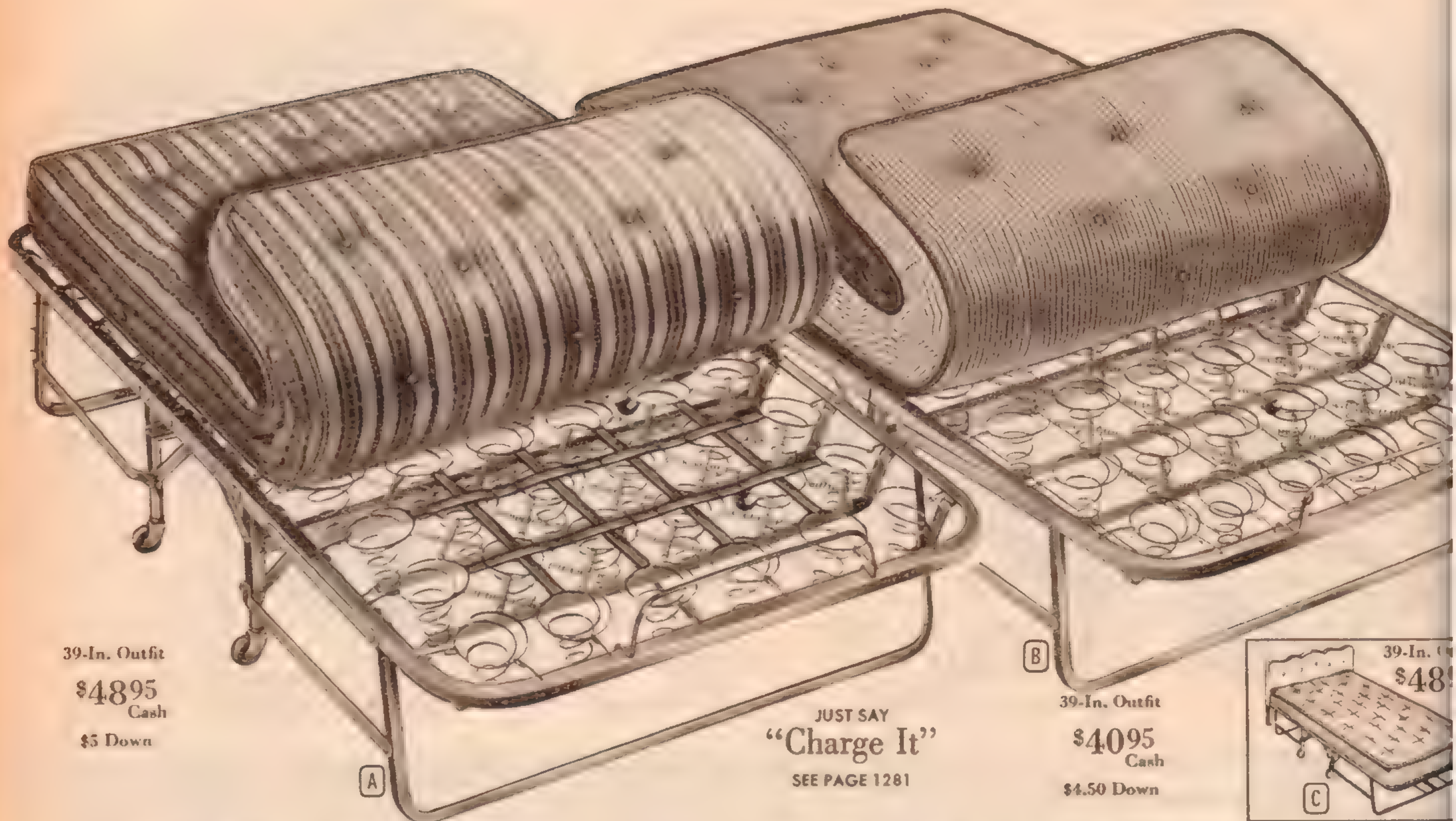
CHARGE IT! See Page 1281



BADF WARDS 785



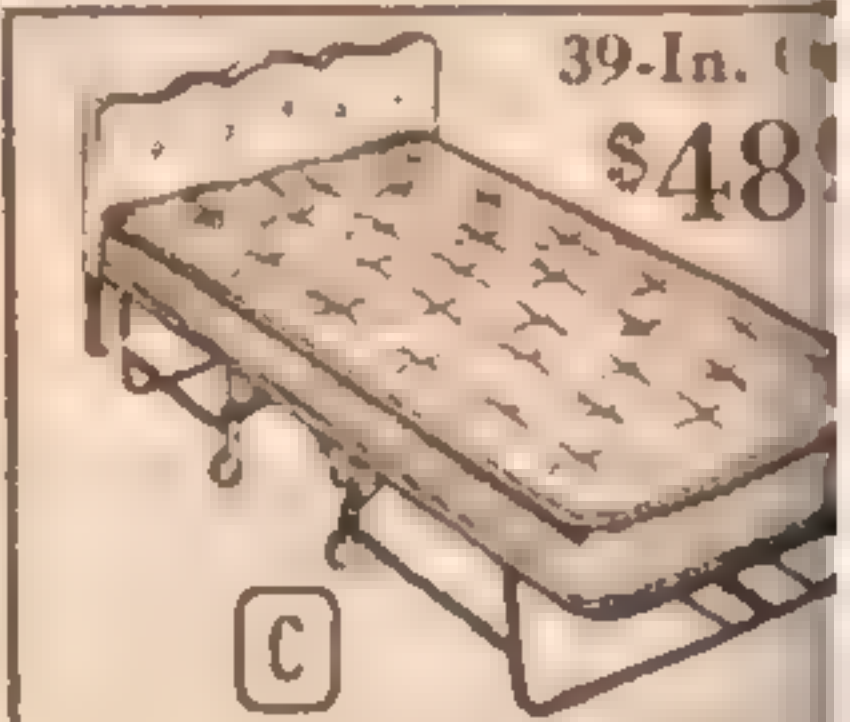
# Rollaways TO MAKE ANY ROOM



39-In. Outfit  
\$48.95  
Cash  
\$5 Down

JUST SAY  
"Charge It"  
SEE PAGE 1281

39-In. Outfit  
\$40.95  
Cash  
\$4.50 Down



## Three-Position With "Big-Bed" Firmness

**A** OUR MOST COMFORTABLE ROLL-AWAY COMBINATION. Premier wire springs of heavy-gauge, U.S. Steel are connected to each other and to the frame by 45 tempered helicals. Galvanized steel bands are woven across width and length and connected to top of springs to distribute pressure over all springs—gives you a plus in sleeping comfort; a plus in mattress and spring life. 40 springs in 30-in. width; 60 in 39 in.; 70 in 48 in.

Strong, angle-steel frame with baked Aluminum finish. 3-position adjustable back permits use as bed or chaise lounge. Mattress guard holds mattress and bedding in place. Two lock-bars secure bed in folded position. Composition casters, 2-in. diameter. Bed open is 74 in. long, about 13 in. high; folds to about 21½x42 in. high.

66 A 7200 R—BED ONLY. 30-IN. WIDTH. Ship. wt. 51 lbs. \$2.50 Dn...Cash **\$21.95**  
66 A 7201 R—BED ONLY. 39-IN. WIDTH. Ship. wt. 63 lbs. \$2.50 Dn...Cash **24.95**  
66 A 7202 R—BED ONLY. 48-IN. WIDTH. Ship. wt. 72 lbs. \$3.00 Dn...Cash **27.95**  
66 A 7266 R—30-IN. OUTFIT Ship. wt. 82 lbs. \$4.50 Down...Cash **40.95**  
66 A 7267 R—39-IN. OUTFIT. Ship. wt. 99 lbs. \$5.00 Down...Cash **48.95**  
66 A 7268 R—48-IN. OUTFIT. Ship. wt. 118 lbs. \$5.00 Down...Cash **54.95**

## Three-Position With or Without Headboard

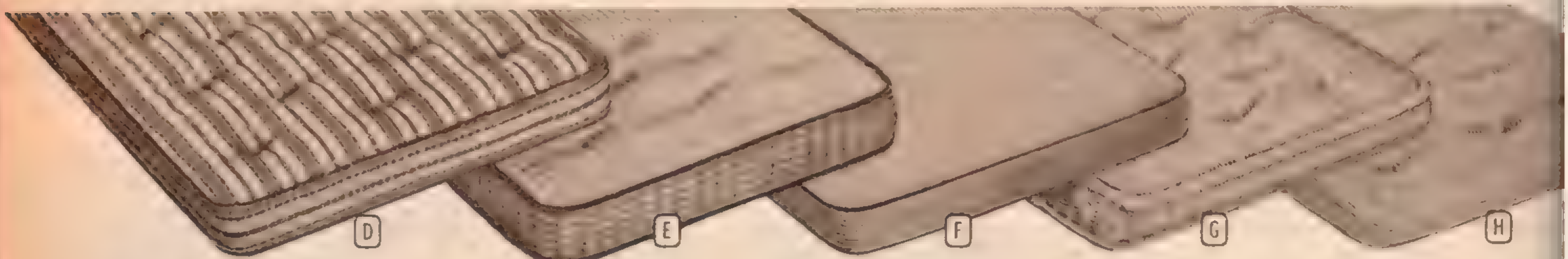
**B** COMPARE—MORE AND DEEPER SPRINGS THAN MOST AT THIS PRICE. Heavy-gauge springs, helical connected. Angle steel frame has baked Belge finish. Three-position adjustable back rest—bed can be used as Chaise longue. Mattress guard, lock bar. Composition casters, 2-in. diam. Bed open is 74 in. long, about 13 in. high; folds to 21½x42 in. high.

66 A 6190 R—BED ONLY. 30 IN. WIDE. 40 Springs. Wt. 54 lbs. . . . \$18.95  
66 A 6191 R—BED ONLY. 39\* IN. WIDE. 60 Springs. Wt. 65 lbs. . . . 21.95  
66 A 6192 R—BED ONLY. 48\* IN. WIDE. 70 Springs. Wt. 71 lbs. . . . 24.95  
66 A 6174 R—30-IN. OUTFIT. With Mattress (E) below. Wt. 86 lbs. . . . 35.95  
66 A 6175 R—39-IN. OUTFIT. With Mattress (E) below. Wt. 99 lbs. . . . 42.95  
66 A 6176 R—48-IN. OUTFIT. With Mattress (E) below. Wt. 114 lbs. . . . 49.95

**C** BED **B** WITH TUFTED 30-IN. HIGH HEADBOARD—White Plastic, Gray color fleck.

66 A 7291 R—BED ONLY. 30 IN. WIDE. 40 Springs. Wt. 68 lbs. . . . \$25.95  
66 A 7292 R—BED ONLY. 39 IN. WIDE. 60 Springs. Wt. 79 lbs. . . . 29.95  
66 A 7293 R—BED ONLY. 48 IN. WIDE. 70 Springs. Wt. 89 lbs. . . . 33.95  
66 A 7294 R—30-IN. OUTFIT. With Mattress (E) below. Wt. 98 lbs. . . . 40.95  
66 A 7295 R—39-IN. OUTFIT. With Mattress (E) below. Wt. 113 lbs. . . . 47.95  
66 A 7296 R—48-IN. OUTFIT. With Mattress (E) below. Wt. 132 lbs. . . . 54.95

## Comfort-constructed, Quality Mattresses Built for Rollaways and Cots



**D** EXTRA-FIRM INNERSPRING. Best support of any Roll-Away mattress. 190\* Premier wire springs. Sisal insulation; White Cotton cushioning. Pre-built border. Gray, Red, White striped ticking. Tufted 72 in. long.  
66 A 7600 R—30-IN. WIDTH. Wt. 32 lbs. \$2.00 Down, \$3 Month...Cash **\$19.95**  
66 A 7601 R—36-IN. WIDTH. Wt. 34 lbs. \$2.50 Down, \$4 Month...Cash **\$22.95**  
66 A 7602 R—39-IN. WIDTH. Wt. 36 lbs. \$2.50 Down, \$4 Month...Cash **\$24.95**  
66 A 7603 R—48-IN. WIDTH. Wt. 46 lbs. \$3.00 Down, \$4 Month...Cash **\$27.95**

**E** 153\* SPRING INNERSPRING. Taped edge. Blue, White striped ticking.  
66 A 7610 R—30-IN. WIDTH. Shipping weight 29 lbs. . . . \$15.95  
66 A 7611 R—36-IN. WIDTH. Ship. wt. 32 lbs. . . . \$17.95  
66 A 7612 R—39-IN. WIDTH. Ship. wt. 34 lbs. . . . \$19.95  
66 A 7613 R—48-IN. WIDTH. Ship. wt. 43 lbs. \$2.50 Down...Cash **\$21.95**

**F** POLYETHER FOAM. 4 in. thick medium density core for firm support.

\*Number in 48-in. width; proportionally fewer in narrower widths.

port. Chemically made of Polyether. See Item (F), Page 781. Woven Blue, White striped ticking. Taped edges; handles. 72 in. long.

66 A 7523 R—30-IN. WIDTH. Ship. wt. 12 lbs. \$2.50 Down...Cash **\$21.95**  
66 A 7524 R—36-IN. WIDTH. Ship. wt. 14 lbs. \$2.50 Down...Cash **\$24.95**  
66 A 7525 R—39-IN. WIDTH. Ship. wt. 15 lbs. \$3 Down...Cash **\$26.95**  
66 A 7526 R—48-IN. WIDTH. Ship. wt. 18 lbs. \$3.50 Down...Cash **\$32.95**

**G** BETTER COTTON. Layer-felted, White Cotton filling. Taped edges. Blue, White striped ticking. 72 in. long.

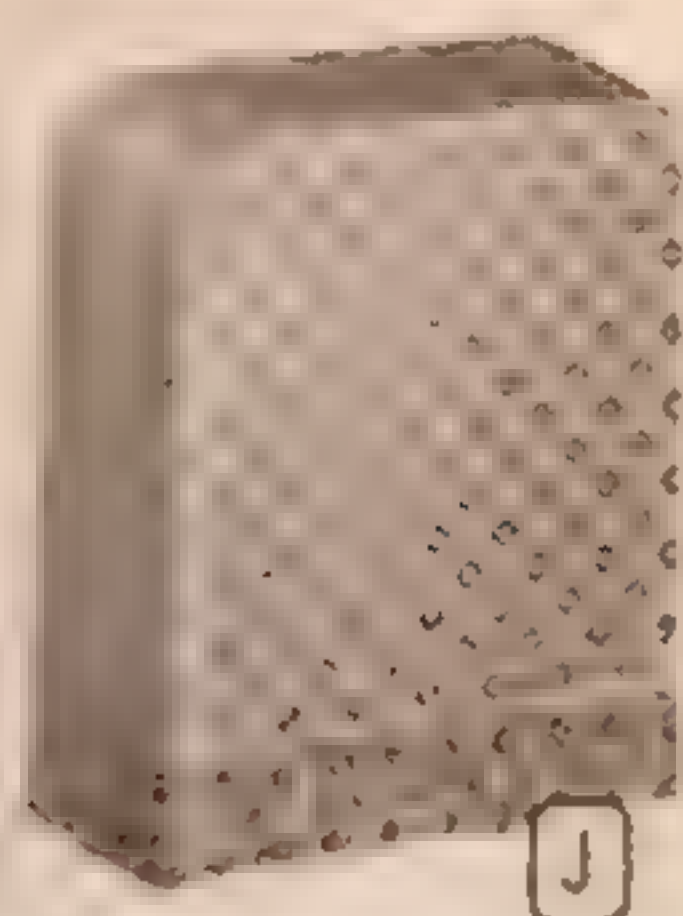
66 A 6920 R—30-IN. WIDTH. Ship. wt. 27 lbs. . . . \$12.95  
66 A 6923 R—36-IN. WIDTH. Ship. wt. 32 lbs. . . . \$14.95  
66 A 6921 R—39-IN. WIDTH. Ship. wt. 35 lbs. . . . \$16.95  
66 A 6922 R—48-IN. WIDTH. Ship. wt. 42 lbs. . . . \$19.95

**H** LAYER-FELTED COTTON. Ne edges. Woven Blue, White striped ticking. Tufted. 72 in. long.

66 A 6903 R—30-IN. WIDTH. Ship. wt. 22 lbs. . . . \$9.95  
66 A 6904 R—39-IN. WIDTH. Ship. wt. 28 lbs. . . . \$12.95



# ROOM A GUEST ROOM

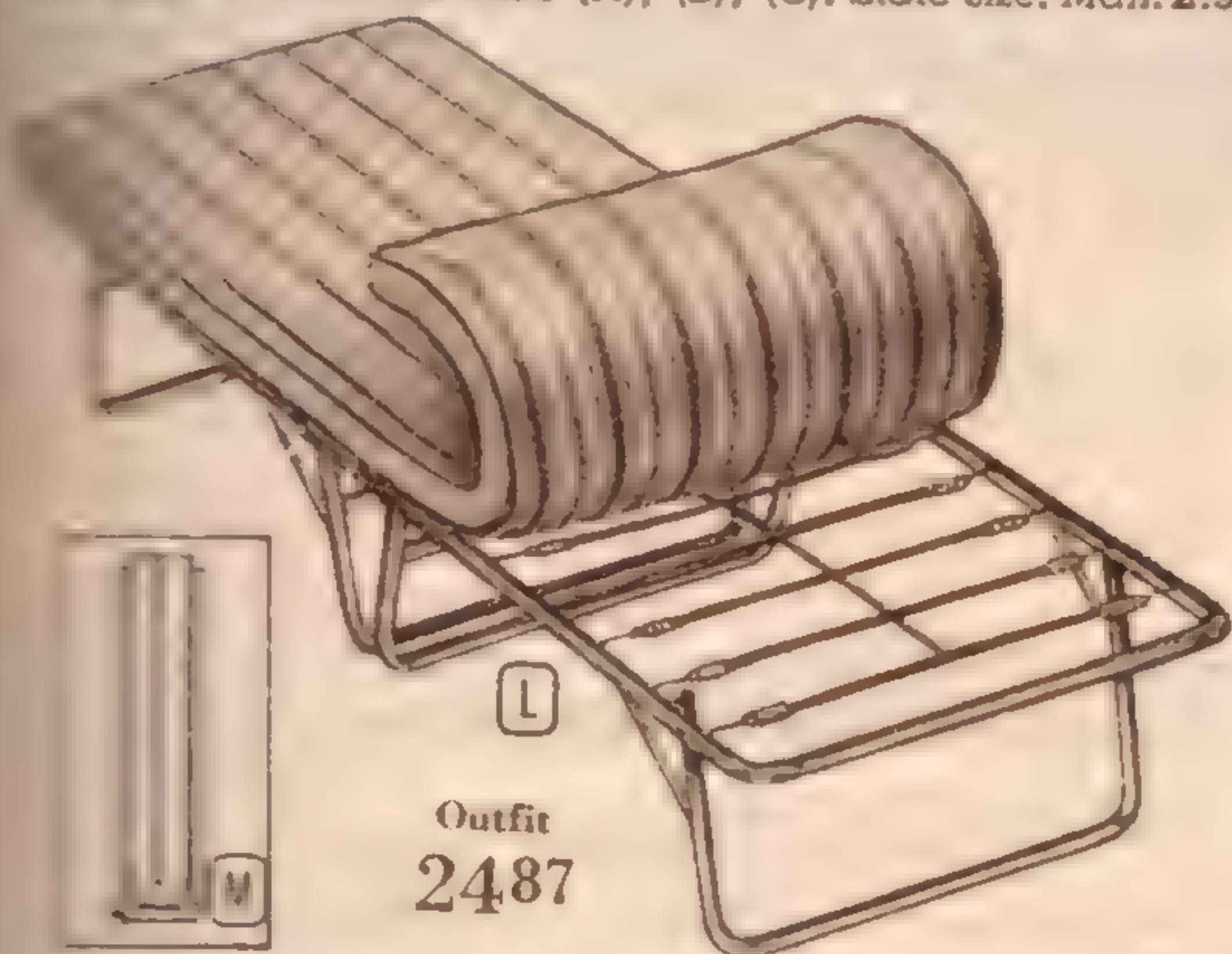


TEXTURED COTTON COVER. Provincial print. Cord-welted edges. Plouce. Sorry, no choice of color. Mail. State size.

66 A 7230—Fits Beds (R), (P)		66 A 7231—Fits Beds (A), (B), (C)	
Ship. wt.	Price	Ship. wt.	Price
1 lb. 8 oz.	\$4.39	1 lb. 8 oz.	\$4.98
1 lb. 14 oz.	4.98	1 lb. 14 oz.	5.49
2 lbs. 6 oz.	5.49	2 lbs. 6 oz.	5.98

COVERED VINYL PLASTIC COVER with zipper. Wipes clean. Edges. Decorative ruffle. Light colors; sorry, no choice. 30 in., 1 lb.; 39 in., 1 lb. 8 oz.; 48 in. 2 lbs.

FOR LINK BEDS (P), (R). State size. Mail.....\$2.98  
FOR OTHER BEDS (A), (B), (C). State size. Mail.2.98



Outfit  
2487

## Aluminum Thin Style Rollaway

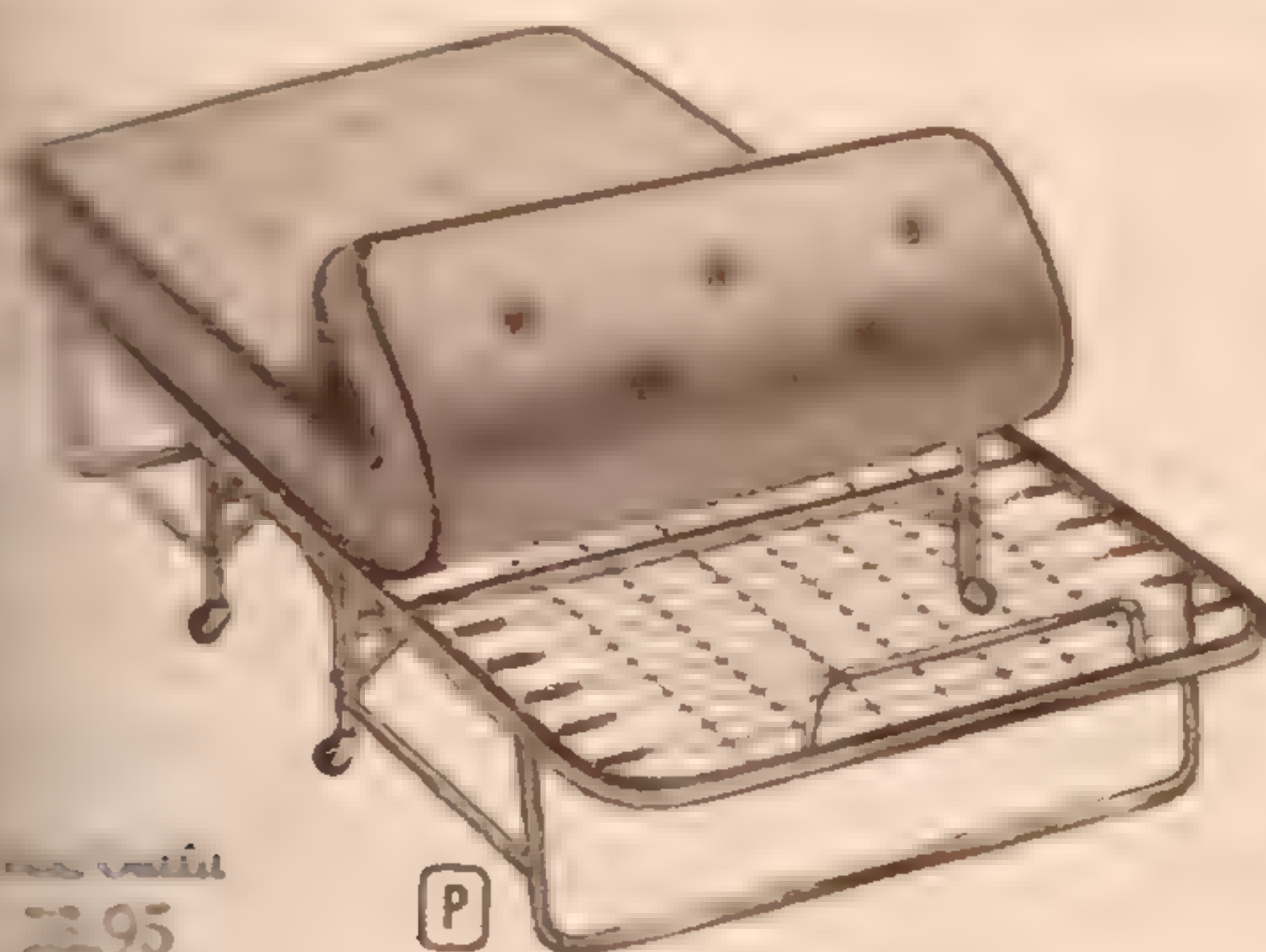
WEIGHT ALUMINUM WITH STRENGTH OF STEEL. Only 19 lbs. wide when folded—see view (M)—easy to carry... Lock in place. Steel bands across width, helical suspension give firm support to mattress. Added support provided by band running lengthwise down center. Converts to 3 positions (right). Aluminum lock bar keeps bed folded.

Includes Foam mattress with zippered cover. Cover is beige ticking with cord trim edges. Bed open is 26x72 in. folds to 26x36 in. high. Order storage cover below.

66 A 7285 R—Ship. wt. 19 lbs. \$2.50 Dn.....Cash \$24.87

ROLLAWAY COTTON STORAGE COVER. Pleated flounce.

State: Brown or Turquoise. Wt. 2 lbs. ....\$2.98



Outfit  
22.95

## Three-Position Better Link Outfit

COMFORT ECONOMICALLY PRICED. Double-link steel helical suspended from angle steel frame. Three Beige enamel finish baked on. Mattress guard, 2-in. Composition casters. Bed open is 74 in. long, about 18 1/2 in. high; folds to 18 1/2 x 42 in. high. Outfit includes Mattress

page.

66 A 6204R—30-IN. BED ONLY. Ship. wt. 37 lbs.....\$12.95

66 A 6205R—39-IN. BED ONLY. Ship. wt. 43 lbs..... 14.95

66 A 6206R—42-IN. BED ONLY. Ship. wt. 51 lbs..... 16.95

66 A 6207R—30-IN. OUTFIT. Ship. wt. 66 lbs.....Cash 27.95

66 A 6208R—39-IN. OUTFIT. Ship. wt. 77 lbs.....Cash 33.95

66 A 6209R—42-IN. OUTFIT. Ship. wt. 94 lbs.....Cash 37.95



Outfit  
\$29.47  
Cash  
\$2.50 Down

## PRICE REDUCED... "Thin-Line" Rollaway



PATIO position to give you a comfortable lounge chair; indoors or out.



FLAT position for a night's sleep—or afternoon nap.



SLANT position— aids circulation; also nice for lounging.

HERE'S THE IDEAL FOLDING BED... no wider than a woman's hand span. Space-saving Thin-Line folds to a compact 7 inches. Easy on space, light in weight and long on comfort.

Features a strong steel frame 27x74 in. long, sturdy tubular legs, link fabric spring. Comfortable, 2-in. Foam pad with Blue, woven ticking. Bed converts to 3 positions (see above). Folds easily to about 27x37 in. high—fits in the smallest closets, under regular bed, or in the trunk of your car. Handy carrying handle and smooth rolling casters make it easy to move wherever you go. Order storage cover listed at left under (L).

66 A 7285 R—"THIN-LINE" OUTFIT. Ship. wt. 33 lbs. \$3.00 Down.....Cash \$29.47



30-In. Outfit  
20.50

## Serviceable Link Outfit

IDEAL FOR OCCASIONAL USE... at a noteworthy low price. 30 in. wide, offers complete sleep comfort. Double-link steel spring suspended by helicals from the angle steel frame. Finished with baked Beige enamel. Folds compactly, rolls easily on Wood casters. Lock bar. Bed opens to 74-in. length, about 12 1/2 in. high; folds to 18x42-in. height. Outfit includes Cotton Mattress (H) described on opposite page.

66 A 6204R—BED ONLY. Wt. 34 lbs...\$10.95

66 A 7263R—OUTFIT. Wt. 56 lbs..... 20.50



36-In. Outfit  
27.50

## Folding Cot

DOUBLE-LINK STEEL SPRING helical suspended from angle steel frame. Angle steel ends fold flat for storage. Beige, baked enamel finish. Bed open 75 1/2 in. long, 16 in. high; folds flat to about 72 in. long.

66 A 6110R—30 IN. WIDE. Wt. 41 lbs..\$10.95

66 A 6111R—36 IN. WIDE. Wt. 44 lbs.. 12.95

Outfit. With Mattress (G) opposite page.

66 A 7100R—30 IN WIDE. Wt. 68 lbs..\$23.50

66 A 7101R—36 IN. WIDE. Wt. 76 lbs.. 27.50





## Open Stock...Colonial

FLUSH SIDE PANELS . . . MAPLE FINISH

- Only At Wards—All These Features For So Low A Price
- Flush Side Panels Plus Charming Colonial Design Details
- Beautiful, Brass-Plated Steel Drawer Pulls
- All Hardwood . . . Built For Years Of Satisfying Service
- Center-Guided Drawers . . . For Smoother, Easier Sliding
- Interlocking Drawer Construction—Adds Greater Strength
- Rich, Salem Maple Finish . . . Appears Far More Costly
- A Wide Selection . . . Choose To Suit Your Own Personal Tastes

Furnish your bedroom in the way that will best suit your needs, the individual tastes of your family, and the size of your room. Choice of a wide selection of dressers and chests from the smaller 3-drawer dresser to the roomy 5-drawer double chest.

All drawers are center-guided with interlocking construction; handsome brass-plated steel pulls. The solid hardwood is finished in a rich Salem Maple. Double strength crystal mirrors (not plate glass) framed to match. Choose harmonizing full or twin-size beds on Page 790 or one of the space-saving bunk beds on Page 789.

IMPORTANT SHIPPING NOTICE. "R" after Catalog number means furniture is shipped directly to you from your nearest Wards Mail Order house. Shipped promptly by Freight, Truck or Express.



- |  |   |
|--|---|
| ① 6-DRAWER DRESSER. 16x46x32 in. high.<br>66 A 6860 R—Ship. wt. 85 lbs. <b>\$43.95</b> | ⑥ 4-DRAWER CHEST. 16x30x40 in. high.<br>66 A 6869 R—Ship. wt. 64 lbs. <b>\$38.00</b>  |
| ② DOUBLE MIRROR. 34x24 inches high.<br>66 A 6878 R—Ship. wt. 20 lbs. <b>\$9.00</b>     | ⑦ 5-DRAWER DOUBLE CHEST. 34x46x40 in. high.<br>half width drawers, 16x36x40 in. high.<br>66 A 6861 R—Ship. wt. 81 lbs. <b>\$53.95</b> |
| ③ 7-DRAWER CHEST. 16x30x48 in. high.<br>66 A 6879 R—Ship. wt. 81 lbs. <b>\$38.95</b>   | ⑧ NIGHT STAND. 12x15x23 inches high.<br>66 A 6873 R—Ship. wt. 17 lbs. <b>\$8.00</b>   |
| ④ SINGLE MIRROR. 24x28 inches high.<br>66 A 6877 R—Ship. wt. 15 lbs. <b>\$8.00</b>     | ⑨ 3-DRAWER STUDENT DESK. 16x44x32 inches high.<br>work area, 16x44x32 inches high.<br>66 A 6875 R—Ship. weight 57 lbs. <b>\$33.95</b> |
| ⑤ 3-DRAWER DRESSER. 16x36x32 in. high.<br>66 A 6870 R—Ship. wt. 61 lbs. <b>\$33.95</b> | ⑩ DESK CHAIR. 15x15x32 inches high.<br>66 A 6876 R—Ship. wt. 15 lbs. <b>\$8.00</b>  |

JUST SAY "Charge It!" SEE PAGE 1281

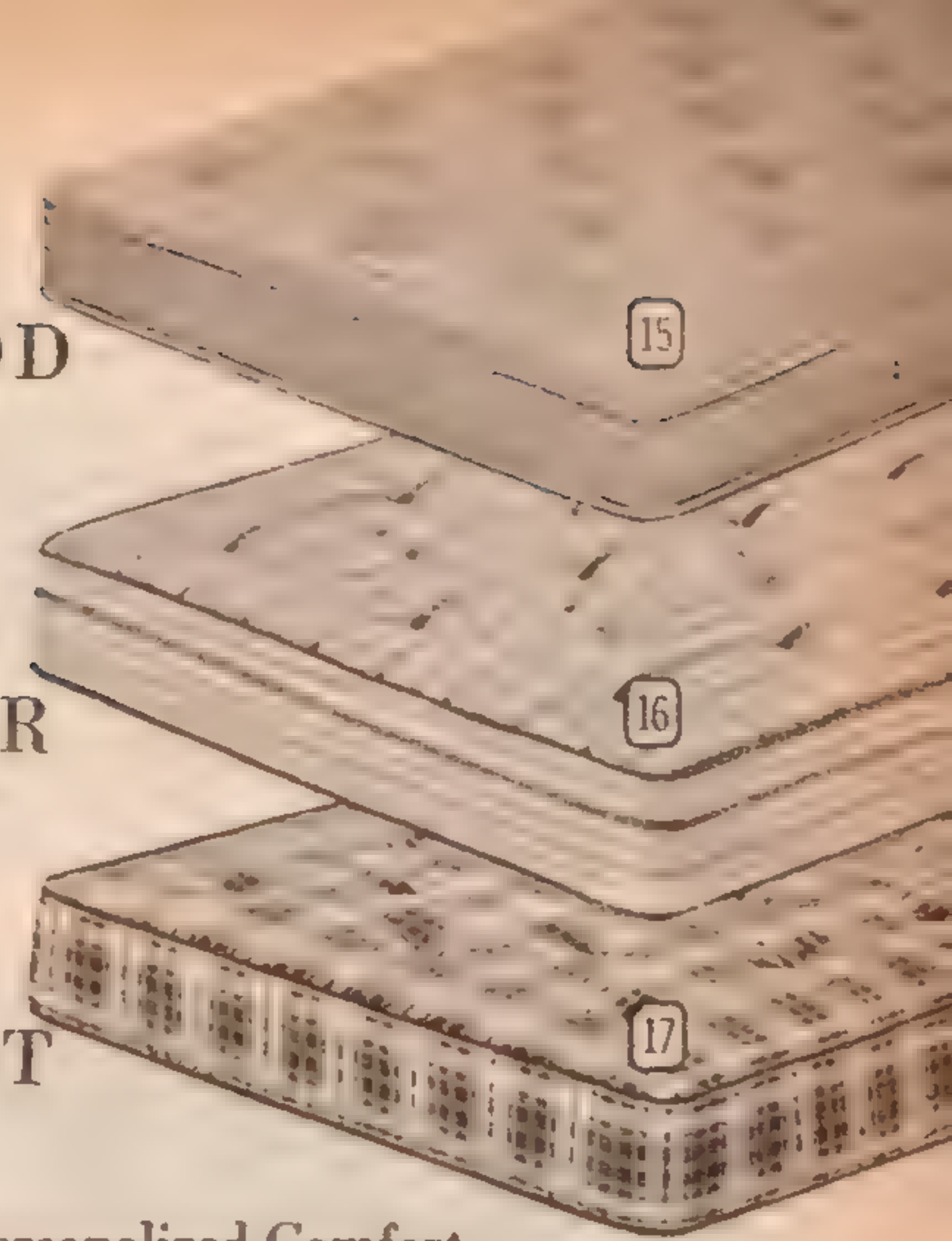




GOOD

BETTER

BEST



### Personalized Comfort

- 15** GOOD QUALITY BUNK BED MATTRESSES. 126 coils of tempered steel wire. Felted cotton cushioning, sisal insulation. Streamline border. Striped ticking. 66 A 7385 R—39-in. wide. Ea. Matt. Wt. 30 lbs. . . **\$17.95**
- 16** BETTER QUALITY BUNK BED MATTRESS. 168 tempered steel coils. Layer felted cotton cushioning, sisal insulation. Streamline border. Striped ticking. 66 A 7386 R—39 in. wide. Ea. Matt. Wt. 35 lbs. . . **\$22.95**
- 17** EXTRA FIRM, BEST QUALITY BUNK BED MATTRESS. Orthopedic type construction gives healthful back support. 216 coils. Thick cotton padding, sisal insulation. Prebuilt border. Woven plaid ticking. 66 A 7387 R—39 in. wide. Ea. Matt. Wt. 38 lbs. . . **\$29.95**

## Any Bed with Any Mattress

TO SUIT YOUR SLEEPING NEEDS

**WAGON BED: BUNK, TRUNDLE OR TWIN.** Space saving. Top of Trundle Bed only 27 in. from floor. Bunk, 54 in. from floor. Size overall: 43x56 in. high. Hardwood construction. Warm Brown finish.

**OUTFIT** includes two beds, two springs and Full Length Guard Rail, ladder sold separately.

**216-coil Matts.** Wt. 190 lbs. . . **\$119.95**

**168-coil Matts.** Wt. 184 lbs. . . **109.95**

**126-coil Matts.** Wt. 174 lbs. . . **99.95**

**OUTFIT** includes two beds, two springs.

**Shipping weight** 114 lbs. . . **\$59.95**

**Full Length GUARD RAIL AND LADDER.**

**Shipping weight** 18 lbs. . . **\$5.00**

**WAGON BOOKCASE BUNK BEDS.** Convert easily from bunk to twin beds. Hardwood construction in rich Warm Brown (Warm Brown) finish. Top bed is 54 in. from floor . . . easy to make. Each bed 43½x9¾x35½ in. Overall ht. 60 in.

**OUTFIT** includes 2 beds, 2 mattresses, 2 Full Length Guard rails and ladder.

**216-coil Matts.** Wt. 216 lbs. . . **\$129.95**

**168-coil Matts.** Wt. 210 lbs. . . **119.95**

**126-coil Matts.** Wt. 200 lbs. . . **109.95**

**OUTFIT** includes two beds, two steel link springs, Full Length Guard rail and ladder.

**Shipping weight** 140 lbs. . . **\$69.95**

**13 2-WAY RANCH STYLE BUNK BED OUTFIT.** Wagon Wheel design at head and foot ends bring "the wide open spaces" even closer to dreamland. Easily converted from bunk to twin beds of equal height. Select hardwood finished in Light Brown Maple. Top bed 52 in. from floor . . . easy to make. Height overall 56 inches.

**8-PC. OUTFIT** incl. two beds, two matts., two steel link springs, Full Length Guard Rail and Ladder.

**66 A 6853 R—216-coil Matts.** Wt. 190 lbs. . . **\$109.95**

**66 A 6852 R—168-coil Matts.** Wt. 184 lbs. . . **99.95**

**66 A 6851 R—126-coil Matts.** Wt. 174 lbs. . . **89.95**

**6-PC. OUTFIT** includes two beds, two steel link springs, Full Length Guard rail and ladder.

**66 A 6850 R—Shipping weight** 114 lbs. . . **\$59.95**

**14 2-WAY ECONOMY OUTFIT.** Hardwood construction. Finished in Warm Brown Salem Maple. Easily converted from Bunks to Twins. Size overall: 43x56 in. high.

**8-PC. OUTFIT** incl. two beds, two matts., two steel link springs, Full Length Guard Rail and Ladder.

**66 A 6819 R—216-coil Matts.** Wt. 185 lbs. . . **\$98.95**

**66 A 6818 R—168-coil Matts.** Wt. 179 lbs. . . **88.95**

**66 A 6817 R—126-coil Matts.** Wt. 169 lbs. . . **78.95**

**6-PC. OUTFIT** includes two beds, two steel link springs, Full Length Guard rail and ladder.

**66 A 6816 R—Shipping weight** 109 lbs. . . **\$49.95**



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Order house.

EST. 16x30x40 in.  
Ship. wt. 64 lbs. . . \$

BLE CHEST. 3 f  
ers. 16x36x40 in.  
wt. 81 lbs. . . . \$

12x15x23 inches  
Ship. wt. 17 lbs. . . \$

UDENT DESK. Sp  
44x32 inches high  
weight 57 lbs. . . \$

5x15x32 inches h.  
Ship. wt. 15 lbs. . . \$







## Twin Bookcase Outfits

MODERN OR COLONIAL

ONLY \$57<sup>95</sup> each \$5 DOWN



(A) (B) TWO STYLES—MODERN OR COLONIAL BOOKCASE BEDS with Sliding Panels. Select Solid Hardwood. Save \$5.95 by buying a pair. One Outfit Includes: One 39-inch headboard; one steel Link Spring; Steel legs; Choice of either Good, Better or Best Mattress. See Mattress Descriptions—Page 789.

(A) MODERN STYLE TWIN BEDS. Finished in Lined Oak. OUTFIT WITH 126-COIL MATTRESS. Ship. wts. 99, 198 lbs. 66 A 6986 R—1-Outfit \$57.95.....2 Outfits \$109.95 OUTFIT WITH 168-COIL MATTRESS. Ship. wts. 104, 208 lbs. 66 A 6987 R—1-Outfit \$62.95.....2 Outfits \$119.95 OUTFIT WITH 216-COIL MATTRESS. Ship. wts. 107, 214 lbs. 66 A 6988 R—1-Outfit \$67.95.....2 Outfits \$129.95 OUTFIT (No MATTRESS). Shipping weights 69, 138 lbs. 66 A 6985 R—1-Outfit \$37.95.....2 Outfits \$69.95

(B) COLONIAL STYLE TWIN BEDS. Finished in Light Maple. OUTFIT WITH 126-COIL MATTRESS. Ship. wts. 99, 198 lbs. 66 A 6935 R—1-Outfit \$57.95.....2 Outfits \$109.95 OUTFIT WITH 168-COIL MATTRESS. Ship. wts. 104, 208 lbs. 66 A 6936 R—1-Outfit \$62.95.....2 Outfits \$119.95 OUTFIT WITH 216-COIL MATTRESS. Ship. wts. 107, 214 lbs. 66 A 6937 R—1-Outfit \$67.95.....2 Outfits \$129.95 OUTFIT (No MATTRESS). Shipping weights 69, 138 lbs. 66 A 6934 R—1-Outfit \$37.95.....2 Outfits \$69.95

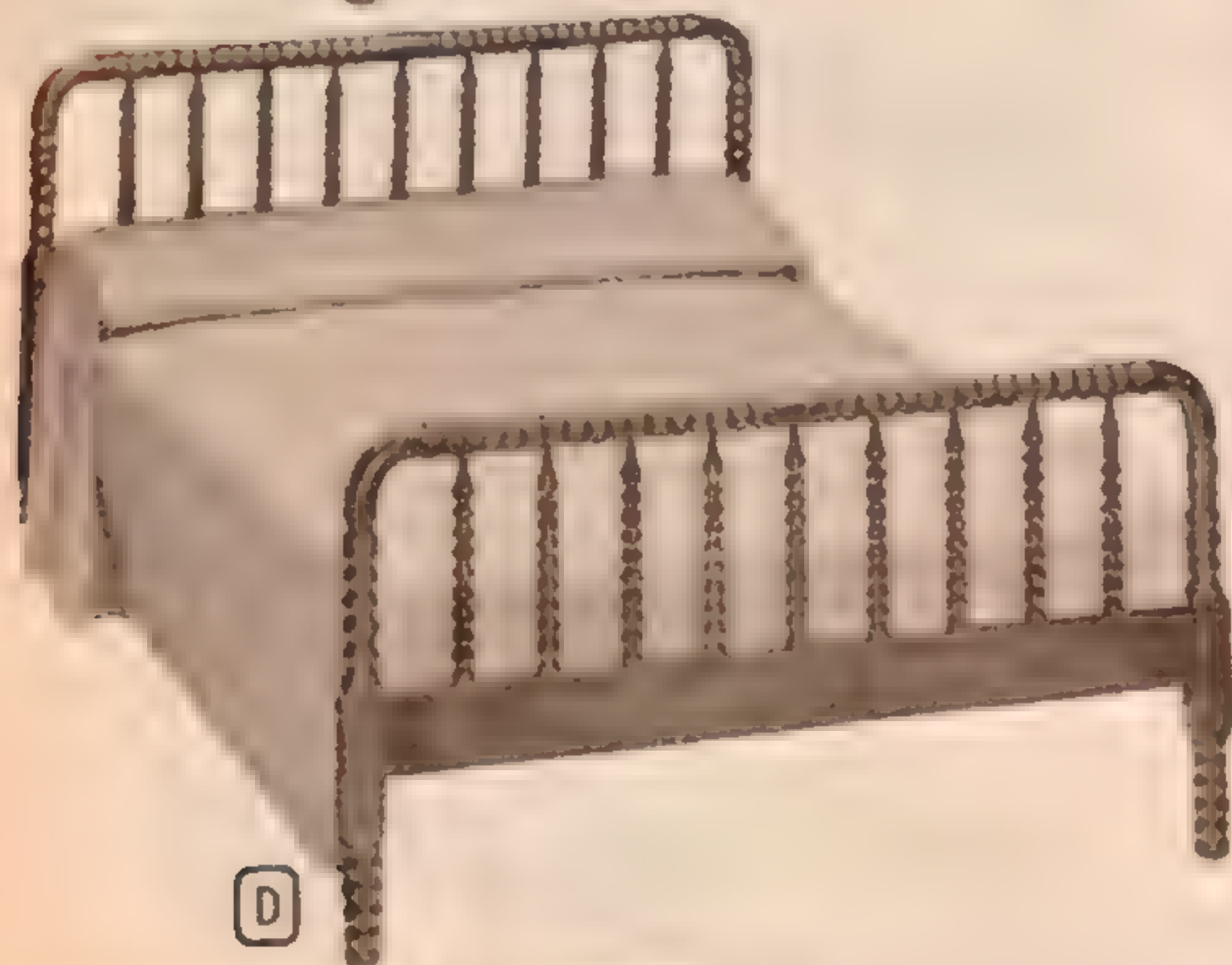
## BUDGET BED OUTFITS

Metal Side Rails Included With Every Bed



CHARMING COLONIAL BEDS built for years of service and priced to fit your budget. Outfits include: Bed, Side Rails, 90-coil Platform Spring and Innerspring Mattress—180 steel coils for firm support.

Mattress is Sisal insulated and deep-cushioned with thick layer-felted cotton for comfort, durability. Boxed roll-edge border, woven-stripe cotton ticking. Or select your spring and mattress separately from Pages 774-781. Buy now and pay later. Only \$5 Down on Furniture Orders from \$50 to \$200.



(C) POSTER BED OUTFIT. Solid hardwood, turned posts with pineapple finials. Maple finish. Head 45 in., foot 37 in. high. State width 54 in. full; or 39 in. twin.

66 A 6939 R—Ship. wts. 179 or 128 lbs. Cash \$74.95

POSTER BED ONLY with metal side rails.

66 A 6971 R—Ship. wts. 67 or 58 lbs. Cash \$26.95

(D) JENNY LIND BED OUTFIT. Constructed of solid hardwood with turned spindles. Maple finish. Size: Head—35 inches, Foot—29½ inches high. State width: 54-in. Full or 39 inch twin.

66 A 6874 R—Ship. wts. 169, 136 lbs. Cash \$69.95

JENNY LIND BED ONLY With metal side rails.

66 A 6976 R—Ship. wts. 57 or 52 lbs. Cash \$24.95



(E) BOOKCASE BED OUTFIT. Maple finish. Head 45 inches high, 8½ inches deep. Low footboard. State width: 54 in. full; or 39 inch twin.

66 A 6862 R—Ship. wts. 187 or 154 lbs. Cash \$74.95

BOOKCASE BED ONLY; with metal side rails.

66 A 6866 R—Ship. wts. 67 or 62 lbs. Cash \$31.95

(F) COLONIAL BED OUTFIT. Maple finish. Head 45 in., foot 26½ in. high. State width: 54 inch full; or 39 inches twin size.

66 A 6865 R—Ship. wts. 169 or 136 lbs. Cash \$69.95

COLONIAL BED ONLY; with metal side rails.

66 A 6973 R—Ship. wts. 57 or 52 lbs. Cash \$25.95

(G) PANEL BED OUTFIT. Maple finish. Head 32 in., foot 22 in. high. State: 54 in. full or 39 in. twin.

66 A 6968 R—Ship. wts. 169 or 131 lbs. Cash \$74.95

PANEL BED ONLY. With metal side rails.

66 A 6978 R—Ship. wts. 57 or 47 lbs. Cash \$26.95

IMPORTANT SHIPPING NOTICE. "R" after Catalog Number means item is shipped promptly from Stock by Freight, Truck or Express.

Turn to Page 707 for details on Wards New Decorator Book—"Putting The Pieces Together"





Outfits

NIAL

DOWN

NIAL BOOKCASE  
Solid Hardwood  
Includes: One 39-  
legs; Choice of  
Mattress Descri

d in Lined Oak

99, 198 lbs.

2 Outfits \$109.9

104, 208 lbs.

2 Outfits \$119.9

107, 214 lbs.

2 Outfits \$129.9

99, 198 lbs.

2 Outfits \$69.9

d in Light Maple

99, 198 lbs.

2 Outfits \$109.9

104, 208 lbs.

2 Outfits \$119.9

107, 214 lbs.

2 Outfits \$129.9

99, 198 lbs.

2 Outfits \$69.9

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lbs...Cash \$26.9

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Wards New De

Pieces Together.

G

On All These Home Furnishings, Appliances

**\$5 OR \$10 DOWN**

**UP TO 2 YEARS TO PAY**

- \$5 DOWN on Orders from \$50.01 to \$200.00
- \$10 DOWN on Orders from \$200.01 and Over

Now you can buy almost anything for your home on these convenient Montgomery Ward terms. Home Furnishings (FURNITURE, Mattresses, Curtains, DRAPERIES, Awnings, Venetian Blinds, RUGS and Floor Coverings) are all included in this plan. For a complete itemizing of all the types of home merchandise included, see the listings below.

It's easy to open an account . . . and once your account has been opened, you may buy additional merchandise with no down payment. (See page 1283 for detailed information.) For purchases of less than \$50.00, we suggest a Ward Charge Account . . . details on page 1281. For amounts larger than those shown in the table-of-terms below, please write Wards.

Monthly Payment	Balance After Down Payment	We Will Add for Credit Price	Monthly Payment	Balance After Down Payment	We Will Add for Credit Price
\$ 5.00	\$ 50.01—\$ 55.00	\$ 6.50	\$19.00	\$380.01—\$400.00	\$ 64.00
	55.01— 60.00	7.00	20.00	400.01— 420.00	67.00
	60.01— 65.00	7.50	21.00	420.01— 440.00	70.50
	65.01— 70.00	8.00	22.00	440.01— 460.00	73.50
	70.01— 80.00	10.00	23.00	460.01— 480.00	77.00
	80.01— 90.00	12.00	24.00	480.01— 500.00	80.00
	90.01— 100.00	14.00	25.00	500.01— 520.00	83.00
6.00	100.01— 110.00	15.00	26.00	520.01— 540.00	86.50
6.00	110.01— 120.00	17.00	27.00	540.01— 560.00	89.50
7.00	120.01— 130.00	19.00	28.00	560.01— 580.00	93.00
7.00	130.01— 140.00	21.00	29.00	580.01— 600.00	96.00
7.00	140.01— 160.00	25.00	29.50	600.01— 620.00	99.00
7.50	160.01— 180.00	29.00	30.50	620.01— 640.00	102.50
8.50	180.01— 200.00	32.00	31.50	640.01— 660.00	105.50
9.50	200.01— 220.00	35.00	32.50	660.01— 680.00	109.00
10.50	220.01— 240.00	38.50	33.50	680.01— 700.00	112.00
11.50	240.01— 260.00	41.50	34.50	700.01— 720.00	115.00
12.50	260.01— 280.00	45.00	35.50	720.01— 740.00	118.50
13.50	280.01— 300.00	48.00	36.50	740.01— 760.00	121.50
14.00	300.01— 320.00	51.00	37.50	760.01— 780.00	125.00
15.00	320.01— 340.00	54.50	38.50	780.01— 800.00	128.00
16.00	340.01— 360.00	57.50			
17.00	360.01— 380.00	61.00			
18.00					

YOU MAY USE THESE CONVENIENT TERMS ON:—

Adding Machines	Electric Ranges	Ironers	Rugs, Carpeting
Air Conditioners	Electric Roasters	Jeweled Watches	Sewing Machines
Attic Fans	Evaporative Coolers	Mattresses	Space Heaters
Awnings	Floor Covering	Microscopes	Telescopes
Binoculars	Floor Polishers	Milk Coolers	Television Sets
Cabinet Sinks	Floor Sanders	Office Equipment	Typewriters
Cameras, Supplies	Food Freezers	Power Mowers	Vacuum Cleaners
Cooking Stoves	Furniture	Power Tools	Venetian Blinds
Curtains, Draperies	Garbage Disposers	Phonographs	Washers, Dryers
Dehumidifiers	Garden Tillers	Radios, Hi Fi	Water Heaters
Diamonds	Garden Tractors	Recorders	Water Softeners
Dishwashers	Gas Ranges	Refrigerators	Window Fans





*All the Color in the World*



### Suburbia Stripes

The look of tomorrow captured in an intriguingly striped 100% Bulk Chromspun Acetate Taffeta bedspread. The sun-fast muted stripes are effectively dramatized by all-over channel quilting. Fine detail workmanship such as the rounded corners, the plump 100% Acetate filling, the strong cotton backing promise years of wear. And note the new KING SIZE shown above. Dry clean.

18 A 6331—Full Quilted Throw abt. 92x108 in. Wt. 6 lbs... **\$18.90**  
 18A6332—Twin Quilted Throw abt. 80x108 in. Wt. 4 lbs. 8 oz. **18.90**  
 18 A 6333—King Size Quilted Throw abt. 118x120 in. (covers 2 twin beds). Ship. wt. 7 lbs. 2 oz..... **\$29.90**

36-IN. LENGTH SHORTIE DRAPES—White with stripe border. Pinch pleated.

18 A 6334—Single width—Pr. 54 in. Ship. wt. 1 lb..... **\$6.90**  
 18 A 6335—Double width—Pr. 104 in. Ship. wt. 2 lbs..... **9.90**

63-IN. LENGTH DRAPES—All-over stripe. Pinch pleated.

18 A 6336—Single width—Pr. 44 in. Ship. wt. 1 lb. 4 oz..... **\$6.90**  
 18 A 6337—Double width—Pr. 96 in. Ship. wt. 2 lbs. 4 oz.... **10.90**

84-IN. LENGTH DRAPES—All-over stripe. Pinch pleated.

18 A 6338—Single width—Pr. 44 in. Ship. wt. 1 lb. 8 oz..... **\$7.90**  
 18 A 6339—Double width—Pr. 96 in. Ship. wt. 2 lbs. 12 oz... **12.90**

### Decorating Magic...

You'll find inspiring decorating ideas in Wards exclusive book "Putting the Pieces Together" ... read about it on Page 843.





## ...FOR YOUR SWEETEST DREAMS

The charm of yesteryear, the bold look of tomorrow, the graceful look of traditional all interpreted through the imaginative use of color. Why not let color work for you. With Wards new COLOR PROGRAM, see Page 707, it's easy to be your own decorator . . . and what better place to start than with your bedroom! See the next 24 pages for many other decorating ideas.

## Traditional... Peony

the warmth, the beauty of traditional quilted into the modern practicality of rayon. An all-over quilted bedspread. *Completely Washable.* Yes, laboratory tests prove that this new all-rayon challis is not only washable but retains its luster even after repeated washings. Hourglass quilting sets out beauty of peony print. 100% washed acetate filling. MW Colors: Mist, Misty Pink, Thrush Brown, Candlelight Yellow. *Slate color.*

1907 C—Full Quilted Throw. Abt.  
44 in. Ship. wt. 6 lbs.....\$16.90

■ A 6308 C—Twin Quilted Throw. Abt.  
74 in. Ship. wt. 4 lbs.....\$16.90

For matching solid color accessories of  
Levon Challis, see Page 795, Key E.

Decorative Rattan Tables, Page 769.

# Colonial

bed sheet, a billowy dustruffle and a canopy create the sunny look of sunny America. Fitted sheet slips on over made-up bed. Matching dustruffle, canopy complete scheme.

Trimmed Bonnet Canopy in San-  
100% Muslin. Washfast. MW  
Misty Pink, Delphinium Blue,  
Delight Yellow ea. with White ruf-  
also All White. State Color.

1903 C—54-in. Full Bed Bonnet Can-  
with 11½-in. ruffle. Wt. 12 oz. **\$6.97**

204C—39-in. Twin Bed Bonnet Can-  
y with 11½-in. ruffle. Wt. 8 oz. \$6.97

Floral Sheet sold on Pg. 805, "E."

File 15 sold on Pg. 801, "G."

Sheet, Case sold on Pg. 805, "C."

• Street Blanket sold on Pg. 804.

—Rug sold on Page 896.

Picture shown at foot of bed is sold in only on Page 711; Bed (available on Page 759 in Natural Finish, to-Paint, or choice of customed SOLID colors). Picture at right shows Bed and Table in Rose color to finish "the new painted look blended with natural wood."



JUST SAY "Charge It" SEE PAGE 1281





WARDS  
SLEEP SHOP



"Charge It"  
See Page 1281

A

DuPont's

*Miracle Fibers*

FOR EASY-CARE BEDSPREADS

Lovely Flocked Marquisette

Spread **\$18<sup>90</sup>** Full or Twin

**A** From DuPont to you—a beautiful way to enchanting elegance, effortless care. DuPont Dacron® Polyester flocked with 100% Rayon with Antron® Nylon liner for the airiness of springtime. Miracle fibers are washable. Little, no iron. Lined drapes, tier curtains, 42-in. tops. 20-in. flounce on spread. Colorfast. State liner color: Aqua, MW Amethyst, MW Misty Pink or White, with White Marquisette. 18A6301C-Full abt. 94x110. Wt. 2 lbs. 15 oz. **\$18.90** 18A6302C-Twin abt. 79x110. Wt. 2 lbs. 7 oz. **\$18.90** 18A6303C-Drapes, pr. abt. 84x84. Wt. 1 lb. 13 oz. **\$10.90** 18A6304C-Tier Curtains abt. 84x36. Wt. 1 lb. 4 oz. **\$5.90** 18A6300C-Valance abt. 13x77. Ship. wt. 8 oz. **\$2.90**

\*DuPont Registered Trademarks.

Beautiful Carefree Nylon

Spread **\$16<sup>90</sup>** Full or Twin

**B** DuPont has perfected a new type 280 Nylon fabric that resists sunlight deterioration. Cascades of delicate flowers to cover your bed. Drapes, hooks; cafes, rings, 5 pinch pleats ea., 24-in. tops ea. Top of spread and shams quilted with 100% Dacron® Polyester. Full, twin: 21½ in. drop. Shams 4-in. ruffle. Multicolor floral on white. Washable. 18A5830-Full abt. 96x109. Wt. 2 lbs. 14 oz. . . . **\$16.90** 18A5831-Twin abt. 81x109. Wt. 2 lbs. 8 oz. . . . **\$16.90** 18A5832-Drapes pr. abt. 48x84. Wt. pr. 12 oz. Pr. **\$9.90** 18A5833-Cafes pr. abt. 48x36. Wt. 7 oz. . . Pr. **\$4.90** 18A5834-Sham abt. 20x36. Ship. wt. 5 oz. Ea. **\$3.90** 18A5835-Valance abt. 15x48. Ship. wt. 2 oz. **\$1.90**



B



# Bedspreads OF BEAUTY

For an Utterly Charming Room

Coverlet **\$9.94** Full or Twin



**C** The gracious warmth of early Americana beautifully portrayed by bayberry blossoms gathered into a graceful print on 100% Cotton sailcloth; washable, shrink (max. shrink. 3%). Print comes in 3 color-ways, each trimmed with natural ball fringe. Matching accessories trimmed with ball fringe to include pinch pleats, 23-in. tops and rings on each unlined drapery panel. Cafe curtains with pinch pleats, rings. Canopy 9-in. ruffle. Dust ruffles 17-in. top. A wealth of color to choose from.

**Items:** Coverlets, Cafes, Drapes. *State MW color.*  
**Colors:** Thrush Brown, Delphinium Blue, Amethyst.  
**18A631C-Full Coverlet** abt. 78x101. Wt. 2 lbs. **\$9.94**  
**18A632C-Twin Coverlet** abt. 63x101. Wt. 1 lb. 9 oz. **\$9.94**  
**18A633C-Drapes**, pr. 46x63. Wt. 1 lb. 7 oz. **Pr. \$5.94**  
**18A634C-Cafes**, pr. 46x36. Ship. wt. 1 lb. **Pr. \$3.94**  
**Unbleached Cotton items:** Dust ruffles, Canopy, Draperies and Cafes with choice of fringe to match coordinating prints. Thrush Brown, Delphinium Blue, Amethyst. *State MW color.*  
**18A635C-Full Dust Ruffle** abt. 54x76. Wt. 2 lbs. 4 oz. **6.94**  
**18A636C-Twin Dust Ruffle** abt. 39x76. Wt. 1 lb. 15 oz. **6.94**  
**18A637C-Full Canopy** 72x104. Wt. 2 lbs. 12 oz. **12.94**  
**18A638C-Twin Canopy** 60x104. Wt. 2 lbs. 6 oz. **12.94**  
**18A639C-Drapes**, pr. 46x63. Wt. 1 lb. 7 oz. **Pr. \$5.94**  
**18A640C-Cafes**, pr. 46x36. Ship. wt. 1 lb. **Pr. \$3.94**



## Elegant Rayon Challis

**\$9.94** Full or Twin

**E** A new 100% Viscose Rayon Challis bedspread—a fabric with durable glaze to stay crisp. The bedspread top is plumply quilted over bonded acetate, sides—a generously gathered flounce (21-inch drop, full and twin), all completely washable. Matching unlined drapes: 21-in. tops, 7 pinch pleats. **Colors:** MW Delphinium Blue, MW Amethyst, MW Chapel Green, MW Misty Pink, MW Thrush Brown, also White. *State MW color.*  
**18A6311-Full** 97x110. Wt. 3 lbs. 4 oz. **\$9.94**  
**18A6312-Twin** 82x110. Wt. 3 lbs. **\$9.94**  
**18A6313-Drapes** pr. 42x63. Wt. 1 lb. 14 oz. **Pr. \$4.94**  
**18A6314-Drapes** pr. 42x84. Wt. 2 lbs. **Pr. \$5.94**



## Everglaze Cotton Chintz **\$12.84** Full or Twin

**Bathe your bedroom in luxury, scatter bouquets over your bed and rest forever in the knowledge that the beauty requires little or no care. Wonderful Everglaze 100% Cotton Chintz is beautifully crisp and colorful. Quilted on the top, edged with cord welting, framed with a 19-inch flounce (full and twin size). Washable lined draperies, 24-inch tops, 4 pinch pleats, hooks. Spread for best results.**  
**Colors:** Oriole-Pink, Amethyst, Thrush Beige print.  
**18A6315C-Full** abt. 94x110 in. Ship. wt. 4 lbs. **\$12.84**  
**18A6316C-Twin** abt. 79x110. Ship. wt. 3 lbs. 6 oz. **\$12.84**  
**18A6317C-Drapes**. Pr. 48x48. Wt. 1 lb. 13 oz. **Pr. \$6.84**

**★ SATISFACTION GUARANTEED ★**  
**OR YOUR MONEY BACK**

Fibers  
SPREADS

Marquiesette

Full or Twin

Way to enchant-  
 DuPont Dacron\*  
 with Antron\*  
 time. Miracle  
 Lined drapes,  
 lace on spread.  
 MW Amethyst,  
 the Marquiesette.  
 15 oz. **\$18.90**  
 7 oz. **\$18.90**  
 1 lb. 13 oz. **\$10.90**  
 1 lb. 4 oz. **\$5.90**  
 wt. 8 oz. **\$2.90**

Nylon

Full or Twin

type 280 Nylon  
 ecoration. Cas-  
 bed. Drapes,  
 ea., 24-in. tops  
 with 100% Da-  
 drop. Shams  
 white. Washable.  
 14 oz. **\$16.90**  
 8 oz. **\$16.90**  
 pr. 12 oz. **Pr. \$9.90**  
 7 oz. **Pr. \$4.90**  
 wt. 5 oz. **Ea. \$3.90**  
 wt. 2 oz. **\$1.90**



WARDS  
SLEEP SHOP

"Aloha" Bedspread has Two-Piece Look

EXCITING NEW

**A** Picture Pretty—the charm of a coverlet and dust ruffle skillfully achieved in a one-piece bedspread! The fabric is 100% Everglaze Embossed Cotton—easy care—needs little or no ironing. Floral print framed with homespun ball fringe. Flounce in harmonizing solid color. Full: 19½ in. flounce. Twin: 20 in. flounce. Matching unlined drapes, Washfast. Colors: MW Amethyst, MW Capri Blue, MW Misty Pink. State color. See Page 707.  
18A6317C—Full. 95x108 in. Ship. wt. 2 lbs. 8 oz. \$9.70  
18A6318C—Twin. 81x108 in. Ship. wt. 2 lbs. . . \$9.70  
18A6319C—Drapes. Pr. 78x63. Ship. wt. 1 lb. . . \$4.97  
18A6320C—Drapes. Pr. 78x84. Ship. wt. 1 lb. 14 oz. \$5.97  
18A6321C—Cafe Curtains. Pr. 67x36. Wt. 8 oz. . \$2.97  
18A6322C—Pillow Sham. Ea. 20x27. Wt. ea. 5 oz. Ea. \$1.97



Quick-Change Coverlet Fashions \$9.97 to \$12.97

Exquisite Stained Glass print coordinates with solid colors as shown.  
Mix and Match . . . or use contrasting Solid Colors as above.

**B** You can switch decors in a minute with these exciting separates for the bedroom. Start with the newest Decorator print—100% Everglaze polished cotton in magnificent stained glass colors. Dramatize your print with accessories in a solid color. If you prefer, choose 2 complementary solid colors in lovely 100% Everglaze polished cotton. Un-quilted items are washable. For best results dry clean coverlets. State color.

Solid Color items: Coverlets, Dust Ruffles, Cafe Curtains, Valances.

MW Misty Pink, MW Delphinium Blue, MW Thrush Brown, MW Chapel Green, MW Amethyst. Also White.

18 A 6251C—Full Size Coverlet, 78x101 in. Ship. wt. 4 lbs. . . . . \$9.97  
18 A 6252C—Twin Size Coverlet, 63x101 in. Ship. wt. 3 lbs. 10 oz. . . . . \$9.97  
18 A 6253C—Full Size Dust Ruffle, 54x76 in. 16 in. flounce. Ship. wt. 2 lbs. . . . . \$5.97  
18 A 6254C—Twin Size Dust Ruffle, 39x76 in. 16 in. flounce. Ship. wt. 1 lb. 13 oz. . . . . \$5.97  
18 A 6255C—Cafe Curtains, Pr. 78x36 in. Ship. wt. pr. 15 oz. . . . . \$2.97  
18 A 6256C—Valance, 12x54 in. Shipping weight 8 oz. . . . . \$1.97

Print items: Coverlets and Drapes. Colors: MW Chapel Green/Delphinium Blue; MW Amethyst; MW Candlelight Yellow/Thrush Beige. State color. See Page 707.

18 A 6347C—Full Size Coverlet, 77x104. Ship. wt. 3 lbs. 8 oz. . . . . \$12.97  
18 A 6348C—Twin Size Coverlet, 62x104. Ship. wt. 3 lbs. . . . . \$12.97  
18 A 6349C—Shorty Drapes. (Pinch Pleated) Pr. 40x45. Ship. wt. 1 lb. . . . . \$4.97





NEW BEDSPREAD FASHIONS

Ingredients for a Perfect Room \$13.90 Full, Twin

Bedspread that combines beauty and practicality . . .  
All Cotton Broadcloth in Heavenly Colors.

Exceeding color in a three-tier flounce, softly  
ruffled top, matching shams framed with their  
ruffle, beautifully coordinated curtains  
—a room full of color and free of care.  
With or no iron—wrinkle-resistant 100% Cotton  
will stay crisp, the bonded Cotton filler  
—top quilting even after numerous wash-  
ings expertly combined for a gay and lovely  
look. Drapes: rod pocket tops, tiebacks,  
5-in. ruffle. Tier curtains: 36-in. tops,  
bone rings. Valance: 10-in. ruffle.  
Washed with ruffle. Washfast.

- Colors: Oriole Pink, Amethyst, Capri Blue.
- 18A6341C—Full 95x110, 21 in. drop. Wt. 4 lbs. 8 oz. \$13.90
- 18A6342C—Twin 80x110, 21 in. drop. Wt. 4 lbs. \$13.90
- 18A6343C—Drapes pr. 86x84. Wt. 1 lb. 12 oz. Pr. \$8.90
- 18A6344C—Tier Curtains pr. 72x36. Wt. 12 oz. Pr. \$4.90
- 18A6345C—Valance, 10x54. Wt. 6 oz. . . . . \$2.90
- 18A6346C—Sham, 20x26. 5 in. ruffle. Wt. 8 oz. \$3.90



C

A Beautiful Ensemble, Beautifully Free of Care \$7.97 Full, Twin

D The gay sophistication of gingham combined with a floral print applique effect on embossed 100% Cotton will give a whimsical air to your bedroom, and to you, that precious knowledge that the fabric is easy to care for—little or no ironing. Shams, Drapes, Cafes carry out the same theme. Washfast. MWCOLORS: Delphinium Blue, Oriole Pink, Thrush Brown. See Pg. 707. State color.

- 18A6341C—Full 95x110, 21 in. drop. Wt. 2 lbs. 8 oz. . . . . \$7.97
- 18A6342C—Twin 80x110, 21 in. drop. Wt. 2 lbs. 4 oz. . . . . \$7.97
- 18A6343C—Drapes pr. 44x84, 4 pinch pleats per panel. Wt. pr. 1 lb. 12 oz. Pr. \$5.97
- 18A6344C—Cafes pr. 80x36, including 5 in. ruffle, bone rings. Wt. 12 oz. \$3.97
- 18A6346C—Valance, 11x54, rod pockets for easy hanging. Wt. 6 oz. \$1.97
- 18A6345C—Sham 21x27, plus 5 in. ruffle. Wt. 8 oz. . . . . \$2.97



D

Springtime All the Year Through \$5.97 Full, Twin

Deck your bedroom with rose blossoms, scattered beautifully  
on white All Cotton Plisse, need little or no ironing. Unlined  
—properties have rod pocket tops, tiebacks. Washfast.  
Colors: Coin Gold, Amethyst, Misty Rose print. State color.

- 18A6341C—Full abt. 96x110, 21 in. flounce. Wt. 2 lbs. 4 oz. \$5.97
- 18A6342C—Twin abt. 82x110, 21 in. flounce. Wt. 2 lbs. . . . . \$5.97
- 18A6343C—Drapes pr. abt. 80x90 plus 4 in. ruffle. Wt. 1 lb. 11 oz. \$5.97
- 18A6344C—Sham abt. 21x27 plus 4 in. ruffle. Wt. 8 oz. . . . . \$1.97
- 18A6345C—Tier Curtains (not shown) pr. abt. 68x36, incl. 5 in.  
—top and bottom, rod pockets. Wt. pr. 10 oz. . . . . Pr. \$2.97



E



WARDS  
SLEEP SHOP

# Easy Care Spreads

Californian \$9.77

**A** An artistic inspiration for the temporary bedroom—Rich Design Colors masterfully blended in a multi-stripe design. 100% Cotton. Coarse sturdy texture resists wrinkles. Preshrunk (max. shrink. 3%). Easy care requires little ironing. Spread has rounded corners. Unlined drapes have 3 pinch pleats per panel. Washable. Colors: Brown-Coral-Blue-Turquoise. Swatch 1/8 size. State color.

18A6783C—Full. Abt. 92x108 in. Dr. 18 in. Ship. wt. 3 lbs. 8 oz. . . . \$9.77  
18A6784C—Twin. Abt. 78x108 in. Dr. 18 1/2 in. Ship. wt. 3 lbs. . . . \$9.77  
18A6785C—Drapes. Ea. Pr. Abt. 48x63 in. Hooks Included. Wt. 2 lbs. . Pr. \$7.97



30 YEARS  
ONLY  
\$3.73  
MADE IN ALL AMERICA

Our Lowest Price Ever for This Hobnail

**B** A superb value at a special low price! Hobnail Chenille Spread—100% Avisco Rayon on an All Cotton backing. (Pile is 329 fabric.) Wash with care. Extra large widths.

Colors: MW Candlelight Yellow, MW Oriole Pink, MW Thrift Brown. Also White and Mint Green. See Pg. 707. State color.

18A5211—Full. 96x105. 21 in. drop. Wt. 2 lbs. 4 oz. . . . \$3.73  
18A5212—Twin. 78x105. 18 1/2 in. drop. Wt. 1 lb. 10 oz. . . . \$3.73

Colorful Blazer Plaid for a Fresh Ensemble \$5.97

**C** The campus favorite—a classic blazer plaid with a touch of filagree. 54% Avisco Rayon, 46% Cotton for long wear. Washfast. Preshrunk (max. shrink. 3%). Unlined drapes: 3 pinch pleats, 22 in. tops, hooks, tie-backs. State color: Red, White on Gray; Med. Green, White on Gray; Rust, White on Brown.  
18A6716C—Twin. Abt. 76x105. Drop: 17 1/2 in. Shipping weight 3 lbs. 8 oz. . \$5.97  
18A6715C—Full. Abt. 90x105. Drop: 17 in. Shipping weight 3 lbs. 14 oz. . \$5.97  
18A6718C—Drapes. Pair Abt. 44x63 in. Shipping weight 3 lbs. . . . Pair \$5.97

A Spirited Pattern with an American Theme \$7.97

**D** A Bedspread that proclaims The American Heritage! Patriotic Drum and Eagle motif for den or teen-age room. Tailored style; open corner flaps. Corded welting in self fabric. Washable "Cotron", 67% Cotton, 33% Avisco Rayon. Colors: Blue or Brown. Swatch 1/8 size. Preshrunk (max. shrink. 3%). State color.  
18A5601C—97x110. Full. 21 in. flounce. Ship. wt. 2 lbs. 12 oz. . . . \$7.97  
18A5602C—82x110. Twin. 21 in. flounce. Ship. wt. 1 lb. 12 oz. . . . \$7.97  
18A5603C—Unlined Pinch Pleated Drapes. Pr. 48x63 in. Wt. 1 lb. 8 oz. Pair \$5.97





beds

\$9.77

ation for the Con-  
m—Rich Deser-  
ended in a muted  
Cotton. Crisp  
wrinkles. Pre-  
3%). Easy care  
ng. Spread has  
lined drapes have  
panel. Washfast  
Blue-Turquoise  
color.

92x108 in. Drop  
8 oz. ....\$9.77  
78x108 in. Drop  
.....\$9.77  
Pr. Abt. 48x63 in.  
2 lbs. Pr. \$7.77

## IN THE MODERN MANNER



B

F

Hobnail

Chenille Spread  
g. (Pile is 32% of  
nk, MW Thrush  
707. State color.  
.....\$3.73  
0 oz. ....\$3.73

### "Holiday" Tattersall \$5.94

—Here's a Bedspread with the color magnificence that you usually  
—associate with stained glass! Rich deep hues in a tattersall plaid  
—that will work wonders with your decor! The fabric is a sturdy  
—100% Cotton—machine washfast—little or no ironing. Pre-  
—shrink (max. shrink. 3%). Unlined Drapes have 3 pinch pleats, 21 in.  
—per panel; hooks, tie-backs.

—Blue, Brown or Red Plaid. Swatch shown is 1/2 size. State color.  
—C—Full 88x108. Drop: 16 in. Ship. wt. 2 lbs. 10 oz. ....\$5.94  
—C—Twin 76x108. Drop: 17 1/2 in. Ship. wt. 2 lbs. 6 oz. ....\$5.94  
—C—Drapes. Pr. 42x63 in. Ship. wt. 2 lbs. ....Pr. \$5.94

### "Safari" Horizontal Stripe Pattern \$6.94

—The look of desert sands—restful composed colors highlighted by  
—horizontal stripes. Sturdy 100% Cotton fabric is wrinkle-resistant,  
—machine washfast. Preshrunk (max. shrink. 3%). Unlined Drapes have 4  
—pleats, hooks. Swatch 1/2 actual size. Please state color choice.  
—Mocha-Coral; Blue-Turquoise or Red-Blue.

—C—Full. Abt. 90x108. 17 in. drop. Ship. wt. 3 lbs. 8 oz. ....\$6.94  
—C—Twin. Abt. 76x108. 17 1/2 in. drop. Ship. wt. 3 lbs. ....\$6.94  
—C—Drapes. Pr. abt. 46x63. 23 in. tops. Ship. wt. 2 lbs. 4 oz. Pr. \$6.94  
—C—Bunk Size. Abt. 63x90. 15 1/2 in. drop. Ship. wt. 2 lbs. 8 oz. \$5.94

### "Lorna Doone" Scottish Tartan Plaid \$10.94

—Furnished shades of the heather on the hill—the rich beauty of outdoor  
—scenery! New cord and loop textured fabric in a blend of 54% Cotton  
—and Avisco Rayon. Lavishly trimmed with bullion fringe. Rounded  
—Unlined Drapes have 4 box pleats, hooks, tie-backs. Easy  
—machine washfast; no ironing needed. Swatch is 1/2 size.

—Red, Brown or Gold. Preshrunk (max. shrink. 3%). State color.  
—C—Ex. Lg. Full 98x110. 20 in. drop. Ship. wt. 4 lbs. 4 oz. ...\$10.94  
—C—Ex. Lg. Twin 80x110. 19 1/2 in. drop. Ship. wt. 4 lbs. ....\$10.94  
—C—Drapes. Pr. abt. 44x90. 22 in. tops. Wt. 2 lbs. 10 oz. Pr. \$10.94

★ Satisfaction Guaranteed or Your Money Back ★



E

\$7.67

### The Modern Look in Corded Texture

E Style a modern bedroom with the trim lines and glowing  
colors of this thick All Cotton spread. Smart corded texture  
—sturdy for rugged wear, machine washable. Unlined Drapes  
have rod pocket tops, tie-backs. Swatch 1/2 size. State color.  
Colors: MW Misty Red, MW Candlelight Yellow, MW Dk. Thrush  
Brown, MW Deep Chapel Green, MW Lt. Thrush Beige, MW  
Misty Pink. Also Peacock Blue. See Pg. 707 for MW color story.  
18A6602C—Twin 76x108. 17 1/2 in. drop. Wt. 3 lbs. 10 oz. ...\$7.67  
18A6601C—Full. 90x108. 17 in. drop. Ship. wt. 4 lbs. ....\$7.67  
18A6604C—Drapes. Pr. Abt. 72x84 in. 36 in. tops. Wt. 3 lbs. Pr. \$7.67



G



H





## CHILDREN'S BEDSPREADS

Sports Extra \$5<sup>67</sup> Bunk Size

- A** Action-filled baseball, football and track realistically printed on Tan background in rugged 100% Cotton sailcloth. Shows less soil, wrinkles less. Preshrunk (max. shrink. 3%). Bunk spreads can be used for a roll-aways, trundle beds, or as twin coverlets. Unlined drapes have pinch pleats, 24-in. tops and hooks. Washfast. Swatch 1/10 actual size.
- 18 A 6052—Bunk. 60 x 99. 13-in. drop. Ship. wt. 1 lb. 11 oz. ....\$5.47
- 18 A 6051—Twin. 80 x 108. 19½-in. drop. Ship. wt. 2 lbs. 4 oz. ....\$7.97
- 18 A 6053—Drapes. 48 x 63 ea. pr. Ship. wt. pair 1 lb. 4 oz. ....Pr. \$5.47

Fun and Fair Time \$9<sup>94</sup> Twin Size

- B** On a whimsical carousel trimmed with bouncy white ball fringe ride for your favorite animal friends. Embossed 100% Cotton, tailored to charm. Shirred in, skirt is candy striped; top, white. Striped scallop-topped cafe curtains trimmed with a ball fringe and have plastic rings. Ruffled sham complements ensemble. Washable, little iron.

M/W Colors: Capri Blue or Misty Pink stripe with White. See Pg. 707 for M/W color explanation. State color.

- 18 A 5745C—Twin. About 79 x 110. Ship. wt. 2 lbs. ....\$9.94
- 18 A 5746C—Cafes. Pair about 80 x 36. Ship. wt. pr. 8 oz. ....\$3.97
- 18 A 5747C—Sham. About 21 x 27. Ship. wt. 8 oz. ....\$4.97



### Chenille Spreads . . . for Lads and Lassies

Cowboy \$6<sup>97</sup> Twin      Ballerina \$5<sup>97</sup> Twin

- C** Rugged Bronco Buster in All Cotton Chenille on Tan ground. Won't show wrinkles or soil. Max. shrink. 3%. Matching Chenille rug. Wash alone.
- 18 A 5009—Full. 90 x 105. 17-in. drop. Ship. wt. 4 lbs. ....\$7.97
- 18 A 5010—Twin. 72 x 105. 15½-in. drop. Ship. wt. 3 lbs. ....\$6.97
- 18 A 5011—Youth. 64 x 90. 15-in. drop. Ship. wt. 2 lbs. 8 oz. ....\$6.47
- 18 A 5013—Rug. 24 x 36. Non-skid back. Ship. wt. 1 lb. 13 oz. ....\$3.97
- 18 A 5014—Unlined Drapes. Rod pockets. 68 x 90 pr. Wt. pr. 2 lbs. 12 oz. Pr. \$5.97

- D** Dance, dance—right into the heart of little girls. Thick Chenille overlay forms graceful Pink and Blue Ballerina design on white ground. 100% Cotton Chenille. Easily washed. Maximum shrinkage 3%. Wash alone.
- 18 A 5059—Full. 90 x 105. 17-in. drop. Ship. wt. 3 lbs. 10 oz. ....\$6.97
- 18 A 5060—Twin. 72 x 105. 15½-in. drop. Ship. wt. 3 lbs. ....\$5.97
- 18 A 5061—Youth. 64 x 90. 15-in. drop. Ship. wt. 2 lbs. 6 oz. ....\$5.47
- 18 A 5062—Unlined Drapes. Rod pockets. Pr. 68 x 90. Wt. pr. 2 lbs. 8 oz. Pr. \$5.97



# Modern Simplicity in Chenille

Coverlet \$4.97

Dustruffle \$4.83

**E** Combine this modern corduroy type coverlet with contrasting dustruffle. The coverlet is less-lint 100% Avisco Rayon Chenille on all cotton backing (Pile 60%). 5 hi-pile rows are a feature of the scallop border. Rounded corners give a more graceful drape. Max. shrink. 3%. Wash with care. Colors: MW Thrush Brown, MW Candlelight Yellow, MW Oriole Pink, also White and Turquoise. State color.

18A5454C-Twin Coverlet. Abt. 64x98 in. Ship. wt. 3 lbs. . . . \$4.97  
 18A5453C-Full Coverlet. Abt. 78x98 in. Wt. 3 lbs. 10 oz. . . . \$4.97  
 18A5460C-Drapes. Pr. abt. 68x90 in. Rod Pockets. Wt. 3 lbs. Pr. \$4.97  
**100% Cotton Dustruffle.** Washfast. Sanforized (max. shrink. 1%).  
 MW Colors: Candlelight Yellow, Deep Chapel Green, Delphinium Blue, Misty Pink, also All White. See Page 707. State color.  
 18A2931C-Twin (reg.) 39x76. 17½ in. flounce. Wt. 1 lb. 11 oz. \$4.83  
 18A2930C-Full (reg.) 54x76. 17½ in. flounce. Wt. 2 lbs. . . . \$4.83  
 18A2933C-Twin (Hollywood) 39x76. 13½ in. flounce. Wt. 1 lb. 12 oz. \$4.83  
 18A2932C-Full (Hollywood) 54x76. 13½ in. flounce. Wt. 1 lb. 13 oz. \$4.83



**E**

## COVERLET CHARM

in Modern, Traditional or Colonial Style



**F**



**G**

**Diamond pattern coverlet** of corduroy. 100% Avisco Rayon Chenille; cotton backing (Pile 62%). Drapes, 68x90 in. Wash with care. MW Colors: Delphinium Blue, Candlelight Yellow, White, Mint Green. State color.  
 Full—78x98. Wt. 3 lbs. 10 oz. \$6.93  
 Twin—64x98. Wt. 3 lbs. . . \$6.93  
 Drapes. Pr. 68x90. Wt. 3 lbs. \$6.93

**Washed 100% Cotton Dust ruffle.** Washfast. Sanforized. MW Colors: MW Candlelight Yellow, Deep Chapel Green, MW Delphinium Blue, MW Misty Pink; also White.  
 Full—54 x 76. 17½ in. flounce. State color. \$5.87  
 Twin—39 x 76. 17½ in. flounce. \$5.87

Bed Size	Ship. wt.	Price
Full—54 x 76	2 lbs.	\$5.87
Twin—39 x 76	1 lb. 13 oz.	\$5.87

**Regular Beds.** 13½ in. flounce. State color.

Full—54 x 76	1 lb. 15 oz.	\$5.87
Twin—39 x 76	1 lb. 13 oz.	\$5.87

**2-Pc. Vanity.** 39x29. 1 lb. \$4.47

**G** 100% Cotton Chenille Coverlet in Wedding Ring Design. Drapes, rod pockets. Washable. All White only.

18A5243-Full. 78x98. Wt. 4 lbs. . . . \$7.97  
 18A5244-Twin. 64x98 in. Wt. 3 lbs. 6 oz. \$7.97  
 18A5245-Drapes. Pr. 68x90. Wt. 4 lbs. \$7.97

**Eyelet Trimmed Dustruffle and Canopy.** Canopy has 7" ruffle. Sanforized 100% Cotton Muslin. MW Colors: Misty Pink, Candlelight Yellow, Delphinium Blue, All White.  
**Regular Beds.** 13½ in. flounce. State color.

Cat. No.	Bed Size	Ship. wt.	Price
18 A 2925C	Full—54 x 76	2 lbs. 4 oz.	\$7.97
18 A 2926C	Twin—39 x 76	1 lb. 15 oz.	\$7.97

**Hollywood Beds.** 13½ in. flounce. State color.

18 A 2927C	Full—54 x 76	2 lbs.	\$7.97
18 A 2928C	Twin—39 x 76	1 lb. 13 oz.	\$7.97

18A2944-2-Pc. Vanity. 39x29. Wt. 1 lb. \$6.97

18A2901C-Full Canopy. 72x104. 1 lb. 2 oz. \$12.97

18A2902C-Twin Canopy. 60x104. 14 oz. \$12.97



## Luxury Touch of Ripple Braid Texture

Extra Large Sizes **\$12<sup>97</sup>** Full or Twin

- An excitingly modern design especially for the young at heart
- Completely Washable—needs no ironing yet looks as fresh as new

**A** Simplicity is the all important key to home decorating this Spring. This two-toned bedspread is an easy to care for blend of 65% Cotton, 29% Acetate and 6% Rayon. Colored and White rows of Rayon and Acetate uncut loops alternate in a ripple braid design on colored 100% Cotton sheeting. Gracefully rounded corners and fluffy shag Chenille border. Colors: MW Pale Chapel Green, MW Misty Rose, MW Thrush Beige, also Sky Blue, or White. Please state color choice.

18 A 5521—Ex. Lg. Full. 96x107. 20 in. drop. Ship. wt. 4 lbs. 12 oz. . . **\$12.97**  
18 A 5522—Ex. Lg. Twin. 81x107. 20 in. drop. Ship. wt. 4 lbs. . . . . **\$12.97**



## REFRESHINGLY MODERN



802 WARDS ALL



Nylon Chenille—Was \$14.98 Now **\$12<sup>83</sup>** Ex. Lg. Sizes

**B** The practical ways of All Nylon Chenille Pile enhanced by the good look of non-tarnish Gold colored Mylar—sturdy All Cotton backing. Pile: 38% MW Oriole Pink, MW Thrush Beige. Also White, Aqua. Washable. State color.  
18 A 5559C—Ex. Large Full. 98x106. 21 in. drop. Ship. wt. 3 lbs. 6 oz. . . . **\$12.83**  
18 A 5560C—Ex. Large Twin. 80x106. 19½ in. drop. Ship. wt. 2 lbs. 12 oz. **\$12.83**  
18 A 5515C—Unlined Drapes. Pr. abt. 68x90. Rod Pockets. Wt. 2 lbs. 4 oz. Pr. **\$9.97**

Decorator Shag Chenille in Five Sizes **\$9<sup>94</sup>** Reg. Full or Twin

**C** Spotlight on Shag texture Chenille—in a spread of classic simplicity. 100% Avisco Rayon pile on an All Cotton back. Pile: 77% of fabric. Colors: MW Misty Red, MW Thrush Brown. Also Hunter Green, White. Washable. State color.  
18 A 5527C—Ex. Large Full. 100x108 in. 22 in. drop. Ship. wt. 8 lbs. . . . . **\$10.94**  
18 A 5528C—Ex. Large Twin. 80x108 in. 19½ in. drop. Ship. wt. 6 lbs. . . . . **\$10.94**  
18 A 5529C—Regular Full. 90x105 in. 17 in. drop. Ship. wt. 6 lbs. 12 oz. . . **\$9.94**  
18 A 5530C—Regular Twin. 72x105 in. 15½ in. drop. Ship. wt. 5 lbs. . . . . **\$9.94**  
18 A 5531C—King Size. 120x114 in. Shipping weight 8 lbs. 12 oz. . . . . **\$14.94**  
18 A 5532C—Matching Unlined Drapes. Pair abt. 72x90 in. Wt. 4 lbs. 12 oz. Pr. **\$8.94**

★ Just Say "CHARGE IT" at Wards, See Page 1281 ★



xture

y at heart  
sh as new

this Spring.  
65% Cotton,  
and Acetate  
100% Cotton  
Chenille border.  
Brush Beige,

12 oz. \$12.97  
.....\$12.97

# LUXURIOUS BEDSPREADS

by *Treasure Chest*

## Sculptured High Pile Chenille in 100% Cotton

**F** The flavor of romantic Early Americana in an exquisitely sculptured Chenille spread. Snowy-white luxurious high pile will add richness to your room. Pretty flowers framed in a gracefully scalloped center motif lend charm to any decor. Fringed border brings heirloom-elegance to a truly lovely spread. 100% Cotton high pile chenille overlayed on durable all cotton sheeting won't shrink or stretch out of shape—easy to care for—needs no ironing. Preshrunk (max. shrinkage 3%). Here is a spread you'll treasure forever—its traditional simplicity makes it adaptable to any period. Color: White with multi-color trim only. Wash with care.

18 A 5583—Full (Super) 96 x 106 in. 20 in. drop. Ship. wt. 4 lbs. 8 oz. . . \$10.88  
18 A 5584—Twin (Super) 78 x 106 in. 18½ in. drop. Ship. wt. 3 lbs. 12 oz. \$10.88

Any Spread  
On This Page

**\$10<sup>88</sup>**

### Bedding Ring Chenille Spread

Classical elegance—a super-soft heirloom type spread of 100% Avisco Chenille pile on a sturdy 100% cotton backing. (Pile is 60% of fabric.) Wash with care. Drop: 22 in. on full size; 20½ in. on twin size. State color.

Colors: Mauve, Bleached White, MW  
or Yellow, or MW Oriole Pink.

—Extra Large Full. 100 x 100 in.  
Ship. wt. 5 lbs. 12 oz. . . . . \$10.88

—Extra Large Twin. 82 x 110 in.  
Ship. wt. 4 lbs. 12 oz. . . . . \$10.88

—Unlined Drapes. Pr. abt. 68x  
Ship. wt. 4 lbs. 12 oz. . . . \$10.88

### White on Colored Ground

—Finely sculptured 100% Cotton high pile Chenille on a delicately hued background of 100% Cotton sheeting. Sturdy construction assures long wear—needs no ironing. Preshrunk, too! Maximum shrinkage 3%. Fringed edges. Wash with care.

Colors: White on MW Oriole Pink, MW  
or Yellow, or MW Delphinium  
or state color choice. See color  
chart on Page 707.

—Extra Large Full. 96 x 108 in.  
Ship. wt. 4 lbs. 12 oz. . . \$10.88

—Extra Large Twin. 78 x 108 in.  
Ship. wt. 4 lbs. 4 oz. . . \$10.88

—Explanation of Montgomery Ward color  
naming program, see Page 707.

Satisfaction Guaranteed  
OR YOUR MONEY BACK

Lg. Sizes

the good looks  
ing. Pile: 38%.  
le. State color.  
oz. . . . \$12.83  
12 oz. \$12.83  
4 oz. Pr. \$9.97

Full or Twin

simplicity. 100%  
c. Colors: MW  
le. State color.  
lbs. . . . \$10.94  
5 lbs. . . \$10.94  
12 oz. . . \$9.94  
lbs. . . . \$9.94  
12 oz. Pr. \$8.94

Page 1281 ★







# A BLANKET FOR EVERY NEED

Rose Pink



\$25<sup>87</sup>

Twin

5 Year Guarantee!



\$10<sup>94</sup>

Twin Size  
Acrilan

## Easy-Care Acrilan Blankets, Blend Blankets

100% Acrilan Acrylic. Washable, stain, moth-resistant. 7-in. Nylon binding. Wts. Twin 3 lbs.; Full 3 1/4 lbs.; Double 3 1/2 lbs.; King, 5 3/4 lbs. State: Turquoise, Pink, Yellow, Blue, Red, Beige, Lt. Green, Tangerine.

A warm soft Blanket of a 90% Rayon, 10% Nylon blend. 6-in. Acetate Satin binding. Blanket Wts. Twin 3 lbs.; Full 3 1/4 lbs.; Double 3 1/2 lbs. Economical blanket of many uses. Wash with care.

A blend of 75% Rayon, 25% Acrilan Acrylic for a soft, warm, easy care Blanket. Washes well. 7-in. 100% Acetate Satin binding. Wts. Twin 3.15 lbs.; Full 3 1/2 lbs.; Double 3.86 lbs.

100% Acrilan Acrylic Blankets. Boxed. 18A3290L-66x90. Wt. 4 lbs. 12 oz. \$10.94  
18A3292L-72x90. Ship. wt. 5 lbs. \$11.94  
18A3291L-80x90. Ship. wt. 5 lbs. \$12.94  
18A3294L- King-108x90. Tangerine, Red, Yellow not available in this size. Wt. 7 lbs. 8 oz. \$21.84

Rayon and Nylon blanket Colors. Turquoise, Pink, Yellow, Blue, Red, Beige, Lt. Green (#3215 also Hunter Green.) State color. 18A3215-66x84. Ship. wt. 3 lbs. 4 oz. \$4.55  
18A3207-72x90. Ship. wt. 3 lbs. 8 oz. \$4.74  
18A3219-80x90. Ship. wt. 3 lbs. 12 oz. \$5.87

Rayon, Acrilan blend colors: Pink, Yellow, Blue, Beige, Lt. Green, Aqua (not shown). Wash with care. State color.

18A3226-66x90. Ship. wt. 3 lbs. 6 oz. \$6.94  
18A3227-72x90. Ship. wt. 3 lbs. 12 oz. \$7.73  
18A3228-80x90. Ship. wt. 4 lbs. 4 oz. \$8.73



\$6<sup>67</sup>

Extra Heavy  
66 x 90

## Camp Blankets

Buy these Extra Heavy, extra thick, extra large Camp Blankets. 90% Wool for warmth, 10% Nylon for longer wear. Woven thick nap for durability. Lock-stitched ends. Serviceable weight for outdoor use. You will find these blankets ideal for every occasion. Three soil-free colors.

Blue, Wine, Dk. Green. Wash with care. State color.

18A4062-66x90 in. Wt. 4 lbs. Ship. wt. 4 lbs. 5 oz. \$6.67

18A4063-72x90. Wt. 4 1/4 lbs. Ship. wt. 4 lbs. 12 oz. \$6.94

Medium - weight — Sturdy Camp Blanket for your late Spring and Summer outings. Practical blend of 70% Wool, 30% Rayon. Lockstitched ends. Strong thick nap. Wash with care. Gray, Dk. Green, Wine, Dk. Blue, Khaki. State color. 18A4059-62x82. Wt. 3 1/4 lbs. Ship. wt. 3 lbs. 10 oz. \$4.97



## Automatic Blanket—5-yr. guarantee

Convenience and luxury, an unbeatable combination at such a reasonable price. Easy to set dial to provide your choice of warmth the night through. Replaced free if it fails within 2 years, repaired free, next 3 years. 50% Acrilan Acrylic, 30% Rayon, 20% Cotton. 6-in. Nylon binding at top. 1 1/2 in. at foot. A. C. only. Wash with care.

Colors: Rose-Pink, Red, Blue, Beige, Dark Green. (Yellow, twin and double only.) State color.

18 A 3752L—Twin, single control. 66 x 84. Ship. wt. 8 lbs. Boxed. 135 watts. UL Approved. \$3.00 down. Cash \$25.87

18 A 3750L—Double, single control. 80 x 84. Ship. wt. 8 lbs. Boxed. 180 watts. UL Approved. \$3.00 down. Cash \$27.87

18 A 3751L—Double, dual controls. 80 x 84. Ship. wt. 9 lbs. Boxed. 180 watts. UL Approved. \$3.50 down. Cash \$31.87

18 A 3753TL—King Size, 2 controls. 108 x 84. Shipped from Chicago but order and pay postage from Wards nearest Mail Order House. Ship. wt. 14 lbs. Boxed. 135 watts each side. \$6.00 down or Cash. \$55.87



\$1<sup>97</sup>

70x90, Better  
Quality

## Cotton Blankets, Just Enough Warmth

Better Quality Sheet Blankets. 100% Cotton. Bleached before dyeing for truer color. Washable. 70x90, 1.4 lbs.; 80x95, 1.7 lbs.; 80x108, 2 lbs. Yellow, Green, White, Blue or Pink. State color.

Cat. No.	Size	Ship. wt. ea.	Each	3 or More
18 A 3025	70x90	1 lb. 10 oz.	\$1.97	Ea. \$1.87
18 A 3026	80x95	2 lbs.	2.47	Ea. 2.39
18 A 3027	81x108	2 lbs. 4 oz.	2.81	Ea. 2.77

Best Quality Sheet Blankets in 100% Cotton. Tightly woven. Hemmed ends. Wts.: 72x99, 1.8 lbs.; 81x99, 2 lbs.; 81x108, 2, 15 lbs. Washable. Yellow, Green, White, Blue or Pink. State color.

Cat. No.	Size	Ship. wt. ea.	Each	3 or More
18 A 3028	72x99	2 lbs.	\$2.87	Ea. \$2.75
18 A 3029	81x99	2 lbs. 4 oz.	3.47	Ea. 3.39
18 A 3030	80x108	2 lbs. 6 oz.	3.77	Ea. 3.59

The maximum in quality, value and easy-care. All-Cotton Sanforized sheet blankets. Max. shrink. 1%. Keep shape always. Washable. 72 x 95, 1.65 lbs.; 80 x 95, 1.8 lbs.; 80 x 108, 2 lbs. Yellow, Green, White, Blue or Pink. State color.

Cat. No.	Size	Ship. wt. ea.	Each	3 or More
18 A 3037	72x95	1 lb. 14 oz.	\$2.94	Ea. \$2.90
18 A 3038	80x95	2 lbs.	3.47	Ea. 3.41
18 A 3039	80x108	2 lbs. 4 oz.	3.94	Ea. 3.87



# NEED A SHEET FOR EVERY MOOD



Warranty

combination at  
to provide your  
ed free if it fails  
s. 50% Acrilan  
on binding at  
s.

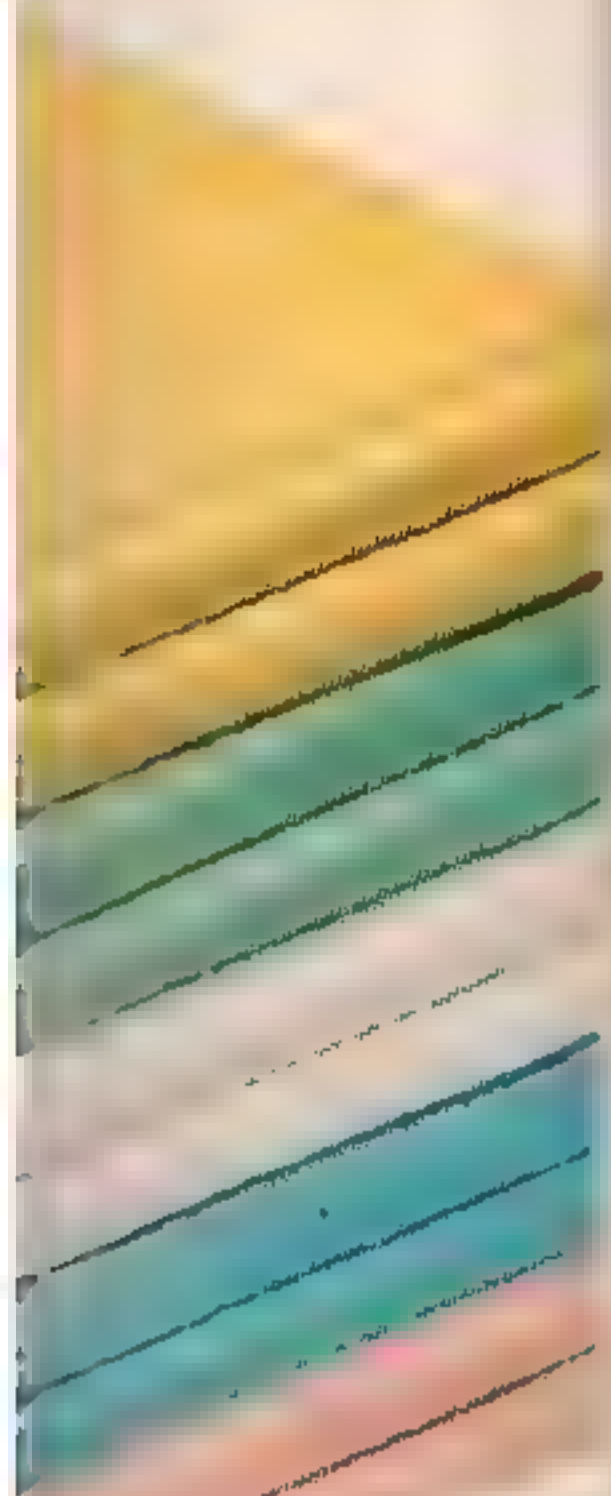
Green. (Yellow,

Ship. wt. 8 lbs.  
n. Cash \$25.87

Ship. wt. 8 lbs.  
n. Cash \$27.87

Ship. wt. 9 lbs.  
n. Cash \$31.87

Shipped from  
Wards nearest  
135 watts each  
.....\$55.87



ough Warmth

100% Cotton.  
er color. Wash-  
s; 80x108, 2 lbs.  
Pink. State color.

Each	3 or More
\$1.97	Ea. \$1.87
2.47	Ea. 2.39
2.81	Ea. 2.77

100% Cotton.  
Wts.: 72x99, 1.8  
5 lbs. Washable.  
Pink. State color.

Each	3 or More
\$2.87	Ea. \$2.79
3.47	Ea. 3.39
3.77	Ea. 3.59

and easy-care.  
blankets. Max.  
ays. Washable.  
s; 80x108, 2 lbs.  
Pink. State color.

Each	3 or More
\$2.94	Ea. \$2.90
3.47	Ea. 3.41
3.94	Ea. 3.87



## Multi-stripe Percale \$275 Twin, Flat or Fitted

Soft stripes on 186 count Cotton Percale  
—for years of comfort. Multi-stripes of:  
Dk. Green, Yellow, Blue, Lilac on white.

Flat Style. 4-inch top hem. Washfast.

	Cat. No.	Ship. wt. ea.	Ea.	2 for
	18A7430	1 lb. 9 oz.	\$2.75	\$5.46
	18A7431	1 lb. 11 oz.	\$3.68	\$7.32

Fitted Bottom Sheet. Sanforized. Washfast.

	Cat. No.	Ship. wt. ea.	Ea.	2 for
	18A7433	1 lb. 2 oz.	\$2.75	\$5.46
	18A7434	1 lb. 6 oz.	\$3.68	\$7.32

Matching Pillow Case. Washfast.

	Cat. No.	Ship. wt. 2	2 for	4 for
	18A7432	12 oz.	\$1.62	\$3.20

## Softly Hued Percales \$247 Twin, Flat or Fitted

Pastel Colors—186 count All Cotton.  
—most. MW Delphinium Blue, Pale  
—Misty Pink, Candlelight Yellow,  
—State color.

Flat Style. 4-inch top hem.

	Cat. No.	Ship. wt. ea.	Ea.	4 for
	18A7490C	1 lb. 9 oz.	\$2.47	\$9.80
	18A7491C	1 lb. 11 oz.	\$2.69	\$10.68

Fitted Bottom. Sanforized, max. shrink. 1%.

	Cat. No.	Ship. wt. ea.	Ea.	4 for
	18A7458C	1 lb. 2 oz.	\$2.47	\$9.80
	18A7459C	1 lb. 7 oz.	\$2.69	\$10.68

Matching Pillow Case. 4-in. hem.

	Cat. No.	Ship. wt. 2	2 for	4 for
	18A7492C	12 oz.	\$1.24	\$2.44

## Candy Stripes \$275 Twin, Flat or Fitted

Stripes on 186 count All Cotton Percale,  
—for freshness for years. Green, Yel-  
—Blue or Pink on White. State color.

Flat Style Sheets, 4-inch top hem. Washfast.

	Cat. No.	Ship. wt. ea.	Ea.	2 for
	18A7580C	1 lb. 9 oz.	\$2.75	\$5.46
	18A7581C	1 lb. 13 oz.	\$3.68	\$7.32

Fitted Bottom Sheets. Sanforized. Washfast.

	Cat. No.	Ship. wt. ea.	Ea.	2 for
	18A7583C	1 lb. 2 oz.	\$2.75	\$5.46
	18A7584C	1 lb. 6 oz.	\$3.68	\$7.32

Matching Pillow Case, 4-in. hem. Washfast.

	Cat. No.	Ship. wt. 2	2 for	4 for
	18A7585C	12 oz.	\$1.62	\$3.20

## "Floral Treasure" \$330 Twin, Flat or Fitted

A Colors borrowed from the butterflies,  
blossoms from a never-never land—to  
border the top Sheet, cover the fitted one  
and frame the Pillow Case. All on bleached  
White 186 count All Cotton Percale, finely  
combed threads. Satiny-smooth and light  
in weight. Washfast. Multicolor screen print.

Flat Style. Sized before hemming. 4-in. hems.

Sheet Size	Cat. No.	Ship. wt. ea.	Ea.	2 for
72x108	18A7570	1 lb. 9 oz.	\$3.30	\$6.56
81x108	18A7571	1 lb. 11 oz.	\$3.78	\$7.52

Fitted Bottom. Sanforized (max. shrink. 1%).

Fits	Cat. No.	Ship. wt. ea.	Ea.	2 for
Twin	18 A 7573	1 lb. 2 oz.	\$3.30	\$6.56
Full	18 A 7574	1 lb. 6 oz.	\$3.78	\$7.52

Pillow Cases. Printed on both sides.

Size	Cat. No.	Ship. wt. 2	2 for	4 for
42x38½	18 A 7572	12 oz.	\$1.84	\$3.64



## Myriad Blossoms Twin Each \$282 Flat or Fitted

E Festoons of color, an abundance of flowers, on  
gossamer smooth 186 count All Combed Cotton  
Percale for many years of beauty and comfort.

State MW Color: Coin Gold, Delphinium Blue, Misty  
Pink, Amethyst. See Pg. 707 for MW color story.

Flat Style, pattern on 4-in. top hem. Washfast.

Sheet Size	Cat. No.	Ship. wt. ea.	Each	2 for
72x108 in.	18 A 7510C	1 lb. 9 oz.	\$2.82	\$5.60
81x108 in.	18 A 7511C	1 lb. 11 oz.	\$3.78	\$7.52

Fitted Bottom Sheet, all-over pattern. Washfast.

Fits Mattress	Cat. No.	Ship. wt. ea.	Each	2 for
Twin 39x76	18 A 7513C	1 lb. 2 oz.	\$2.82	\$5.60
Full 54x76	18 A 7514C	1 lb. 6 oz.	\$3.78	\$7.52

Matching Pillow Case, all-over pattern. Washfast.

Size	Cat. No.	Ship. wt. 2	2 for	4 for
42x38½ in.	18 A 7512C	12 oz.	\$1.76	\$3.48



## "Violets and Bows" Ea. \$254 Twin Fitted

F The very essence of delicacy, exquisitely executed  
on 133 count Muslin, smooth, durable. MW Ame-  
thyst or MW Misty Pink. State color choice.

Flat Style, all-over print with border pattern. Washfast.

Sheet Size	Cat. No.	Ship. wt. ea.	Each	2 for
72x108 in.	18 A 7500C	1 lb. 12 oz.	\$2.81	\$5.58
81x108 in.	18 A 7501C	2 lbs.	\$3.38	\$6.72

Fitted Bottom Sheet, all-over pattern. Washfast.

Fits Mattress	Cat. No.	Ship. wt. ea.	Each	2 for
Twin 39x76	18 A 7503C	1 lb. 2 oz.	\$2.54	\$5.04
Full 54x76	18 A 7504C	1 lb. 6 oz.	\$2.81	\$5.58

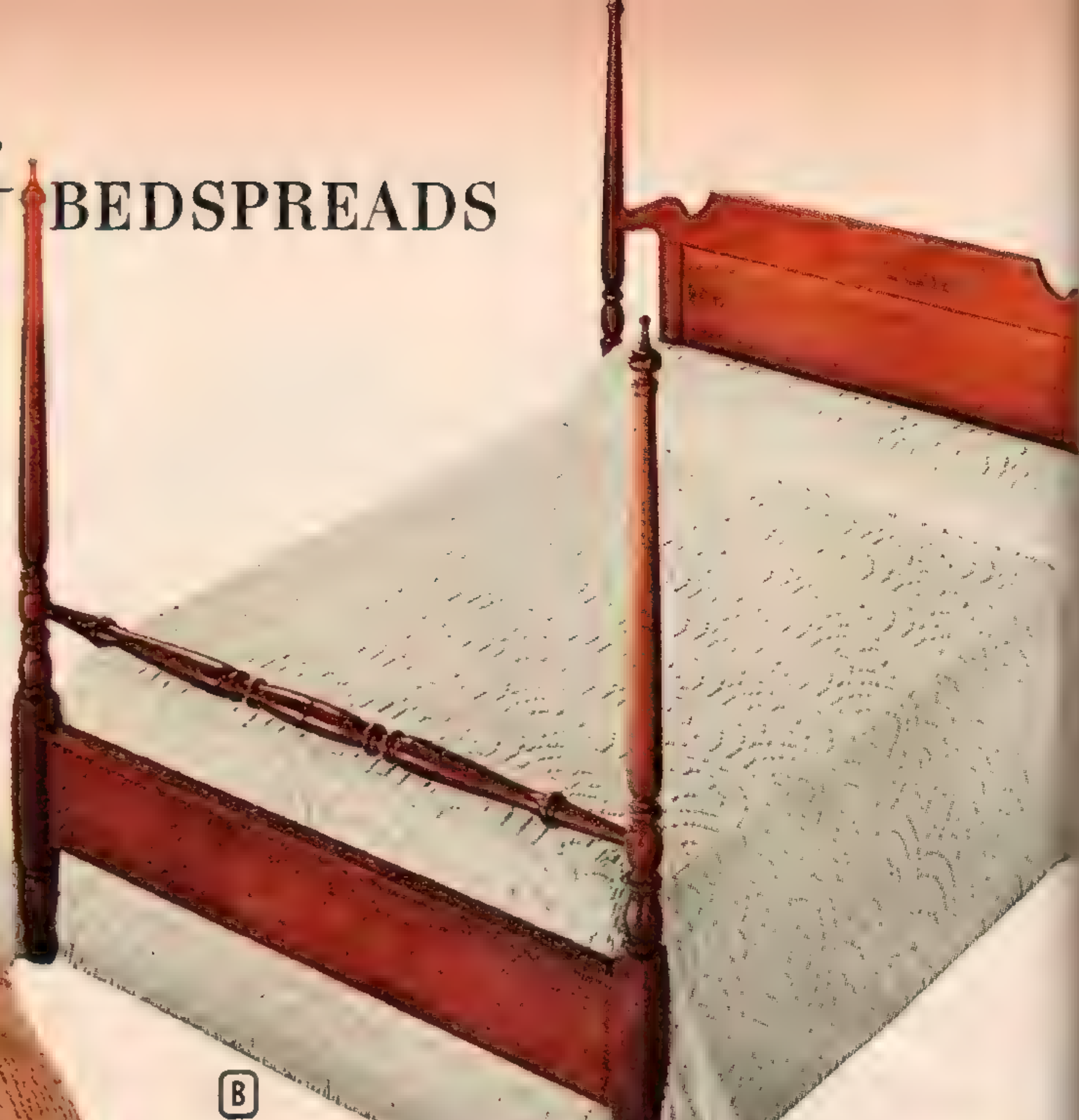
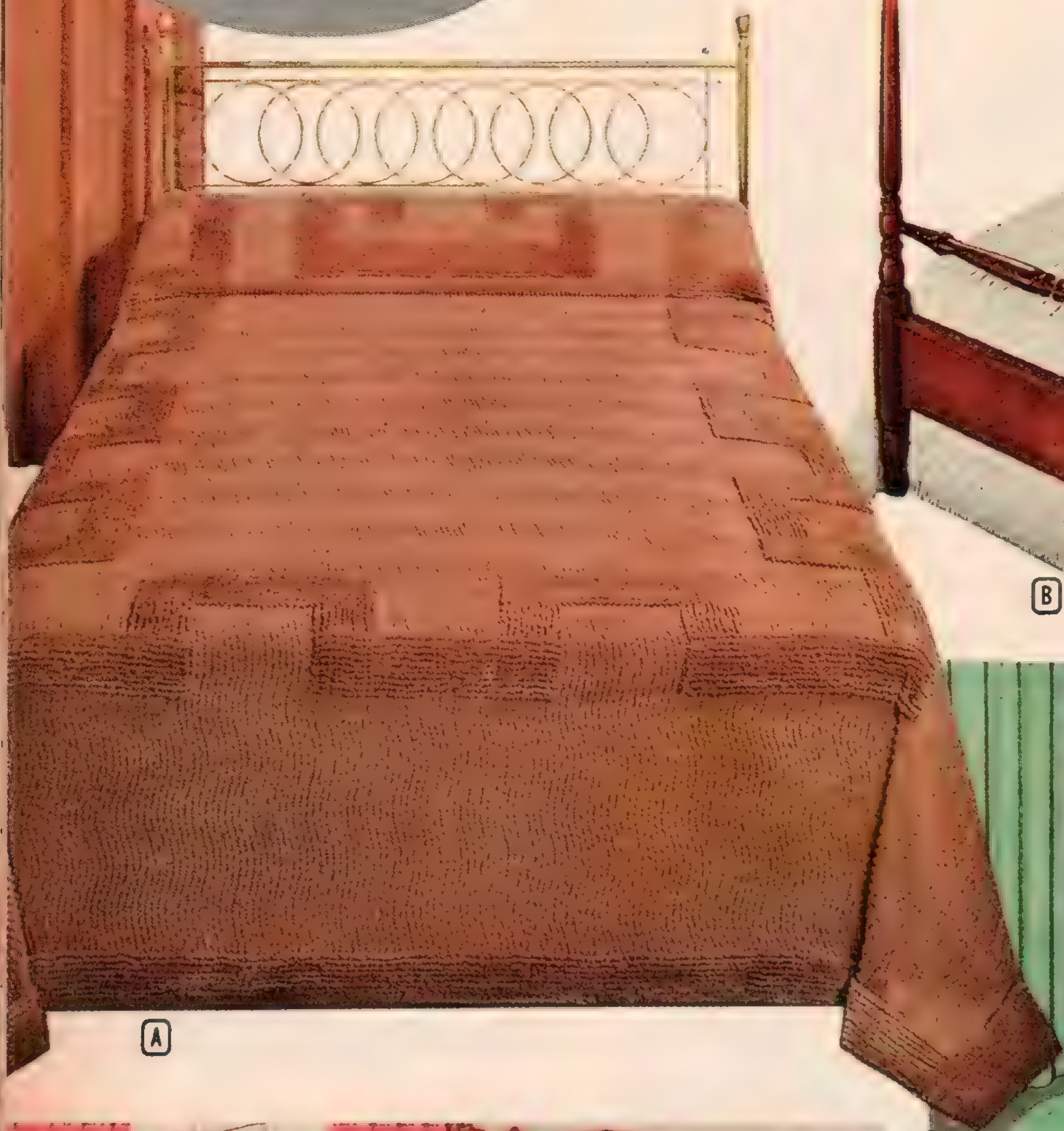
Matching Pillow Case, all-over pattern. Washfast.

Size	Cat. No.	Ship. wt. 2	2 for	4 for
42x38½ in.	18 A 7502C	12 oz.	\$1.30	\$2.56



WARDS  
SLEEP SHOP

# Treasure Chest BEDSPREADS



Just Say "CHARGE IT"  
SEE PAGE 1281



# COLORED TO SUIT ANY BEDROOM

## Classic Elegance \$5.93 Reg. Twin Size

The dignity and simplicity of the Greek Key motif is admirably suited to either a modern or traditional mood. All Cotton Chenille. A tufted row frames this handsome bedspread. The draperies with rod pockets are similarly accented with a tufted border. A chic and elegant scheme for any bedroom. A note of distinction at a practical price so effortless to maintain as new. Wash with care.

Colors: MW Thrush Beige, MW Candlelight Yellow, Chapel Green, MW Oriole Pink, All White. State color choice.

Ex-Lge. 100x105. 22 in. drop. Wt. 3 lbs. 14 oz. \$7.93

Ex-Lge. 84x105. 21 1/2 in. drop. Wt. 3 lbs. 6 oz. \$6.93

Reg. 90x105. 17 in. drop. Wt. 3 lbs. 8 oz. \$6.93

Reg. 72x105. 15 1/2 in. drop. Wt. 2 lbs. 14 oz. \$5.93

Draperies. Pr. abt. 68x90. Wt. 2 lbs. 6 oz. Pr. \$5.93

## Shell Motif Chenille \$7.93 Reg. Full, Twin

A bedspread softly sculptured for a feminine yet modern mood, versatile enough for either a traditional or modern bedroom. Unusual shell design on heavy pile on thick All Cotton Chenille electronically tufted for accurate design. A time-saver. Rounded corners and luxurious fringe complete the look of elegance. Dress your bedspread to dress up or dress down—ever your need—a choice of four hues to suit your bedroom sing with color. An investment that pays long-term dividends in time, energy and beauty. Full: 20 inch drop. Twin: 18 1/2 inch drop. Wash with care.

Colors: All White, MW Capri Blue, MW Oriole Pink, MW Thrush Beige. State color choice.

Ex-Lge. Full 96x108. Wt. 5 lbs. 4 oz. \$7.93

Ex-Lge. Twin 78x108. Wt. 4 lbs. 8 oz. \$7.93

## Wheel Pattern \$5.93 Reg. Twin Size

Exquisite, whimsical, luxurious—a delightful addition for the one room in the house where your imagination can rule completely. An exceptionally handsome bedspread of great beauty and good taste. Thick overlay in a pinpoint pattern on All Cotton Chenille. A beautifully executed design with a small price tag. A shag border frames this charming bedspread. Unlined drapes with the same shag design. Wash with care. State color choice.

Colors: MW Chapel Green, MW Candlelight Yellow, MW Oriole Pink and All White.

Ex-Lge. 100x105. 22 in. drop. Wt. 3 lbs. 8 oz. \$7.93

Ex-Lge. 84x105. 21 in. drop. Wt. 2 lbs. 14 oz. \$6.93

Reg. 90x105. 17 in. drop. Wt. 3 lbs. 4 oz. \$6.93

Reg. 72x105. 15 1/2 in. drop. Wt. 2 lbs. 10 oz. \$5.93

King Size 120x105. Wt. 4 lbs. 4 oz. \$8.93

Draperies Pr. abt. 68x90. Wt. 2 lbs. 6 oz. Pr. \$5.93

## Chenille Elegance \$5.93 Reg. Size

**D** Jewel colors in an uninterrupted flow. Corduroy type spread of 100% Avisco Rayon Pile with 100% Cotton backing (pile: 60% of fabric). Hi-pile edge rows. Drops: Ex. Lg. full, 22 in.; Ex. Lg. Twin, 19 1/2 in.; Reg. Full, 17 in.; Reg. Twin, 15 1/2 in. Rod pocket tops on matching drapes. Wash with care.

Colors: MW Oriole Pink, MW Candlelight Yellow, MW Thrush Brown, All White, Turquoise. State color.

18A5455C-Ex. Lg. full 100x108. Wt. 4 lbs. 4 oz. \$7.93

18A5456C-Ex. Lg. twin 80x108. Wt. 3 lbs. 12 oz. \$7.93

18A5457C-Reg. full, 90x105. Wt. 4 lbs. 4 oz. \$5.93

18A5458C-Reg. twin, 72x105. Wt. 3 lbs. 10 oz. \$5.93

18A5500C-King Size. 120x120. Wt. 6 lbs. 8 oz. \$12.93

18A5460C-Draperies. Pr. abt. 68x90. Wt. 3 lbs. Pr. \$4.97

## Chic Contemporary Accent \$5.93 Reg. Sizes

**E** Corduroy-type Chenille bedspread to provide the perfect accent in any bedroom. Horizontal stripe pattern of 100% Avisco Rayon pile on sturdy 100% Cotton backing (pile: 60% of fabric). Full: 17 in. drop. Twin: 15 1/2 in. drop. Wash with care.

Colors: MW Burnt Orange, MW Thrush Beige, MW Capri Blue, MW Misty Pink. State color.

18A5571-Reg. Full 90x105. Wt. 4 lbs. 4 oz. \$5.93

18A5572-Reg. Twin 72x105. Wt. 3 lbs. 14 oz. \$5.93

## Sophisticated Geometry \$6.93 Full, Twin

**F** Fluffy all Cotton pile carves the pattern on 100% Cotton sheeting, electronically tufted for accurate design. Bullion fringe. Rounded corners. Drop: full, 20 in.; twin, 18 1/2 in. Wash with care. State color. Turquoise, White, MW Misty Pink, MW Thrush Brown.

18A5585-Ex. Lg. Full 96x107. Ship. wt. 4 lbs. \$6.93

18A5586-Ex. Lg. Twin 78x107. Wt. 3 lbs. 8 oz. \$6.93

## Fluffy Soft Chenille \$4.93 Reg. Full, Twin

**G** Softly tailored pinpoint corduroy-type spread of 100% Avisco Rayon Chenille to reduce linting. Woven all Cotton backing (pile—60% of fabric). Bullion fringe, rounded corners. Wash with care. MW Candlelight Yellow, MW Delphinium Blue, Mint Green, MW Oriole Pink, MW Oriole Red, MW Thrush Brown, White. State color.

18A5116-Reg. Full 90x105. 17 in. drop. Wt. 4 lbs. \$4.93

18A5117-Reg. Twin 79x105. 19 inch drop.

Shipping weight 3 lbs. 12 oz. \$4.93

## Sophisticated Gaiety \$4.93 Reg. Size

**H** A whimsical spread of no-iron 100% Cotton Chenille with an overlaid scroll pattern. Drops: Full, 17 in. Twin, 16 1/2 in. Wash with care. Blue, Forest Green, Lilac, Pink, White, Yellow. State color.

18A5535-Reg. Full 90x105. Wt. 3 lbs. \$4.93

18A5536-Reg. Twin 74x105. Wt. 2 lbs. 10 oz. \$4.93

## Cotton Stripe \$2.57 to \$2.87

**J** Handsome stripes on 100% Cotton spread in an attractive Dobby weave with scalloped border. A perfect bedspread for guest room, a child's room or your summer cottage at an economical price.

Colors: Green, Rose or Blue. Wash separately. State color choice.

18A6748-81x105. Wt. 1 lb. 13 oz. \$2.87

18A6749-81x90. Wt. 1 lb. 9 oz. \$2.57

## Cotton Crinkle \$2.87 to \$3.97

**K** Bleached White Dimity—an airy addition to any bedroom, be it a summer cottage, child's room, dormitory or hospital. Washable. Wear tested. Meets Federal Specifications.

18A6567-Full 81x105. Wt. 2 lbs. 6 oz. \$3.97

18A6568-Twin 72x105. Wt. 2 lbs. 2 oz. \$3.67

18A6569-Utility 72x90. Wt. 1 lb. 13 oz. \$2.97

18A6570-Cot 63x90. Wt. 1 lb. 13 oz. \$2.87

For a complete explanation of the new Montgomery Ward color coordination program, see Page 707 ★

**Measure Your Bed to Insure Proper Fit.** Bed sizes may vary—check length and width of mattress and height of bed before ordering a spread. "Drop" or "Flounce" quoted in catalog is the number of inches a spread hangs from edge of mattress to floor. This measurement is based upon standard mattress sizes: Full (54x76), Twin (39x76).

**Satisfaction Guaranteed**  
or Your Money Back

ALL WARDS 807





# HEIRLOOMS OF TIMELESS BEAUTY



## "The Patriot"... An Heirloom Classic

- Top Quality and Styling... Low Price
- A Size and Style for Every Bedroom

**[A]** **Elegant simplicity** is the keynote of this timeless replica of a beautiful hand-loomed Colonial bedspread. "The Patriot" is made of heavy weight All Cotton woven on Jacquard looms. Thick cotton yarns are fashioned in a delicate raised loop pattern with a textured background. Washable, requires no ironing, is reversible for years of service. Heirloom White, Bleached White have knotted string fringe; other colors have Bullion (twisted) fringe; Coverlets, ball fringe. Pre-shrunk (maximum shrink. 3%). Newest idea: Put twin beds together to use only one King Size Spread.

**Full and Twin Size Spreads and Drapes:** Heirloom White, Bleached White, Pink, MW Thrush Beige.  
18A6609C—**Full Spread.** Abt. 96x110 (incl. fringe). 20 in. drop. Ship. wt. 9 lbs. 10 oz. Boxed... \$17.  
18A6610C—**Twin Spread.** Abt. 82x110 (incl. fringe). 20½ in. drop. Ship. wt. 8 lbs. 12 oz. Boxed... \$17.  
18A6611C—**Unlined Drapes.** Pr. abt. 90x90. 6 pocket tops, tiebacks. Ship. wt. 6 lbs. 14 oz. Pr. \$15.

**King, Queen Size, and Coverlets:** Heirloom White, Bleached White. Washfast. State color.  
18A6614C—**King Size Spread.** Abt. 120x120 (incl. fringe). 20½ in. drop. Boxed. Wt. 13 lbs. .... \$29.  
18A6615C—**Queen Size Spread.** Abt. 103x118. 60 in. wide bed. Ship. wt. 9 lbs. 8 oz. .... \$24.  
18A6612C—**Full Coverlet.** Abt. 78x98 (incl. fringe). Ship. wt. 6 lbs. 14 oz. .... \$13.  
18A6613C—**Twin Coverlet.** Abt. 65x98 (incl. fringe). Ship. wt. 6 lbs. 8 oz. .... \$13.

## "Cambridge"... A Quality Weave \$14

**[B]** **A value-laden bedspread,** woven with extra thick loops to give it that matchless hand-crafted look. Though reminiscent in design of days of the Revolution, it has all the work-saving conveniences of modern 20th Century living. Washable, pre-shrunk (maximum shrinkage 3%) and reversible with different patterns on each side for double beauty, double wear. No ironing necessary. Please state color.

**Colors:** Bleached White or Heirloom White.  
18 A 6597—**Full Size** abt. 98 x 110 in. (incl. fringe). Ship. wt. 7 lbs. 8 oz. 21 in. drop. .... \$14.  
18 A 6598—**Twin Size** abt. 82 x 110 (incl. fringe). Ship. wt. 6 lbs. 4 oz. 20½ in. drop. .... \$14.

## "Prince Edward"... Rich Tufting \$12

**[C]** **Bring new charm into your bedroom** with Early American-inspired heirloom bedspread. Carried out in an all-over geometric design is reversible All Cotton pattern of raised loops on textured ground. A modern masterpiece—an heirloom of tomorrow. Bullion fringe trim on sides. In king size spread too. Washfast, pre-shrunk (max. shrink. 3%). No ironing needed. Bleached White or Heirloom White. State color.  
18 A 6789C—**Full Size** abt. 96 x 110 (incl. fringe). 20 in. drop. Shipping weight 6 lbs. 4 oz. .... \$12.  
18 A 6790C—**Twin Size** abt. 82 x 110 (incl. fringe). 20 in. drop. Shipping weight 5 lbs. 12 oz. .... \$12.  
18 A 6750C—**King Size** abt. 120 x 120 (incl. fringe). 20½ in. top. Shipping weight 7 lbs. 8 oz. .... \$12.



Just Say "CHARGE IT"  
SEE PAGE 1281



# SPRING VALUES IN BLANKETS

## Dramatic Indian Blanket

\$3.45

**Bold Apache design** recalls the excitement of the old days. Authentic as a wigwam in the desert! Made of practical modern materials—Rayon for color clarity, 6% Nylon for durability. Hemmed ends. Colors do not show soil. Weight: 2 1/3 lbs. Wash with care.

Colors: Gray, Blue or Tan. State color choice.

Size: 70 x 80 in. Ship. wt. 2 lbs. 15 oz. . . . \$3.45

## "Big Game" Blanket

\$2.45

**The look of adventure** in this bold jungle print—versatile blanket at a low price! 94% Rayon, 6% Nylon. Ideal for all-purpose use. You'll take it everywhere. Use it for picnics and camping expeditions. Hemmed ends. Wash with care.

Colors: Brown/Yellow with Brown border only.

Size: 54 x 72 in. Ship. wt. 2 lbs. 4 oz. . . . \$2.45

Size: 72 x 84 in. Ship. wt. 2 lbs. 12 oz. . . . \$3.94

## Plaid with Floral Border

\$2.45

**Here's a colorful traveling companion**, an extra blanket for den or spare room. A bold Block Plaid pattern with stylized Floral design. 94% Rayon, 6% Nylon. Long-lasting colors; 6% Nylon for strength. 64 x 76 in. Wt. 1 3/4 lbs. State color: Green or Wine. Wash with care.

Size: 64 x 76 in. Shipping weight 2 lbs. . . . \$2.45

## Modern Satellite Design

\$2.45

**Newest idea in novelty blankets**—an up-to-date satellite pattern in rich colors on a Heavenly background. A smart investment at an economical price—A perfect choice for the children's room. Hemmed ends. 94% Rayon, 6% Nylon.

Colors: Blue, Yellow, Pink, Blue or White. Wash with care.

Size: 64 x 76 in. Ship. wt. 2 lbs. . . . \$2.45

## Bedroom Classic

Low Price  
Every Bedroom

Complete of this flannel bed-loomed Colonial style of heavy weight. Thick cotton raised loop pattern. Washable, ready for years of service. Have knotted Bullion (twisted) Pre-shrunk (max. shrinkage 3%) beds together.

1 Drapes: Heirloom

2 W Thrush Beige

3 110 (incl. fringe)

4 Boxed. . . . \$17.50

5 110 (incl. fringe)

6 Boxed. . . . \$17.50

7 Abt. 90x90. Re-

8 ts. 14 oz. Pr. \$15.95

9 Heirloom White

10 color.

11 Abt. 120x120 (incl.

12 13 lbs. . . . \$29.95

13 Abt. 103x118. Fr.

14 8 oz. . . . \$24.95

15 78x98 (incl. b.

16 . . . \$13.95

17 65x98 (incl. b.

18 . . . \$13.95

19 Weave \$14.95

20 woven with extra

21 matchless hand

22 ed in design of the

23 all the work-sav-

24 Century living

25 um shrinkage 3%

26 patterns on each side

27 wear. No ironing

28 Room White.

29 13 in. (incl. fringe)

30 . . . \$14.95

31 110 (incl. fringe)

32 . . . \$14.95

33 Tufting \$12.95

34 bedroom with

35 carloom bedspread

36 -c design in

37 -ured loops on

38 -piece—an he-

39 -ge trim on

40 -o. Washfast, pre-

41 -e ironing needed

42 -White. State color

43 110 (incl. fringe)

44 . . . \$12.95

45 110 (incl. fringe)

46 . . . \$12.95

47 120 (incl. fringe)

48 . . . \$19.95



D



E



F



G



H

## "Floral Delight" Novelty Print

Useful \$3.97 Durable

- Long-wearing blend 94% Rayon, 6% Nylon
- Practical choice at an economical price

**Here's a most attractive blanket** for many useful purposes—pretty enough to use anywhere in your home and practical enough to serve your outdoor needs. Bound with shimmering 100% Acetate Satin. Stylized floral motif in white on a colorful background of your choice. Warm blend of Rayon and Nylon at such a low price. You won't want to miss this value! Wt. 2 1/3 lbs. Wash with care. Colors: Green, Coral or Brown. State color. 18A3922-70x80. Wt. 2 lbs. 14 oz. \$3.97

★ Satisfaction Guaranteed ★  
OR YOUR MONEY BACK



I



M

\$12.94

## Plaid in All Cotton

**Long-wearing All Cotton blanket**—a snap for more comfort. Hemmed. Single or pair styles. Wash with care. Colors: Blue, Yellow, Pink, on Bleached White. State color.

Size: Single 72x90. Wt. 1 3/4 lbs.

Price: \$2.94; 3 for \$8.37

Size: Single 80x90. Wt. 2 lbs.

Price: \$3.47; 3, \$9.87

Size: Pair 72x90. Wt. 3 1/2 lbs.

Price: \$5.77; 2 for \$10.77

## All Cotton

**Attractive floral pattern** sketched on pastel or white ground. 3-in. All Acetate binding. Softly toned stripes on all colors except white. 72x90 in. Wt. 1 5/8 lbs. Washable. 100% Cotton. Colors: Green, Pink, Blue or White. Please state color.

18A3090-Wt. 2 lbs. 2 oz.

Price: \$3.74. . . . 3 for \$11.10

## All Cotton Blankets 2 Qualities

**Pretty plaid at a moderate price.** Soft and warm; single or pair style. Hemmed. 72 x 84: Wt. 1 3/8 lbs. Pr. Wt.: 2 3/4 lbs. Wash with care. State color: Pink, Blue, Yellow or Green on Bleached White.

18A3113-Single. Wt. 1 lb. 13 oz. \$1.94; 3, \$5.70

18A3115-Pr. Ship. wt. 3 lbs. 3 oz. \$4.27; 3, \$12.27

**Lightweight plaid at a budget price.**

70x80: Wt. 1 1/8 lbs. Pr. Wt.: 2 1/4 lbs.

Wash with care. Green, Rose, Yellow or Blue, ea. on Creamy White. State color.

18A3110-Single. Wt. 1 lb. 11 oz. \$1.46; 3, \$4.29

18A3111-Pr. Ship. wt. 2 lbs. 14 oz. \$2.84; 3, \$8.40

## Automatic Coverlet with Bag

**You'll be comfortable** in any weather with this lightweight automatic coverlet. Smooth All Cotton Percale cover. Print or solid color. Sanforized (Max. shrink. 1%). A. C. only. 115 Volts. 90 Watts. Wash with care. State color: Rosebud Print, Solid Yellow, Blue, Pink or White. Plaid denim bag.

18A3723L—Single Control. 70 x 84 inches.

Shipping weight 4 lbs. 12 oz. . . . \$12.94

18A3724L—Dual Controls. 70 x 84 inches.

Shipping weight 5 lbs. 12 oz. . . . \$17.94

ALL WARDS 809



WARDS  
SLEEP SHOP

# Treasure Chest

- First Quality Sheets laboratory tested for performance
- Every Sheet individually wrapped in sanitary plastic bag
- Wards offers a complete selection . . . cot size to king size

## Pastel or White Scallops on White Sheet

186 White Percale **\$2.89** Twin Size

**A** For those who like a subtle touch of color on White sheets—A classic scalloped border in pastel or white on 186 count All Cotton Bleached White percale. Soft, luxurious sheets will wear for years. Scallop Colors: MW Delphinium Blue, MW Misty Pink or White, each on White. State color.

### Flat Sheets. Scalloped Border.

Size	Fits Bed	Cat. No.	Ship. wt. ea.	Each	2 for
72 x 108	Twin, ¾	18 A 7370C	1 lb. 8 oz.	\$2.89	\$5.74
81 x 108	Double	18 A 7371C	1 lb. 11 oz.	\$3.15	\$6.16

### Matching Pillow Case, 186 Count Percale.

Size	Fits Pillow	Cat. No.	Ship. wt. 2	2 for	4 for
42 x 38½	21 x 27	18 A 7372C	12 oz.	\$1.78	\$3.52

## 207 White Percale

Fitted or Flat **\$3.70** Twin Size

**B** For those who want the very best, here is the ultimate in luxury, comfort and long wear! Our finest Bleached White sheet of 207 count All Cotton percale is your best buy because it will provide long years of service. Smooth as satin; light as a feather. Easy to store; easy to handle.

### Flat Style. 4-in. top hems.

Size	Cat. No.	Ship. wt. ea.	Each	4 for
72 x 108	18 A 7395	1 lb. 8 oz.	\$3.70	\$14.72
81 x 108	18 A 7396	1 lb. 11 oz.	\$4.37	\$17.40
90 x 108	18 A 7397	1 lb. 14 oz.	\$4.87	\$19.40

### Fitted Bottom Sheets. Sanforized (Max. shrink. 1%).

Fits Bed	Cat. No.	Ship. wt. ea.	Each	4 for
Twin, 39 x 76	18 A 7393	1 lb. 3 oz.	\$3.70	\$14.72
Full, 54 x 76	18 A 7394	1 lb. 7 oz.	\$4.37	\$17.40

### Pillow Cases, 207 Count Percale. 4-in. hems.

Size	Cat. No.	Ship. wt. 2	2 for	4 for
42 x 38½	18 A 7398	12 oz.	\$1.96	\$3.88
45 x 38½	18 A 7399	12 oz.	\$2.24	\$4.44

## 186 Count White Percale

Fitted or Flat **\$2.07** Twin Size

**C** Luxury bleached white All Cotton percale. Cloud soft—light in weight; easy to handle.

### Flat Sheets. 4-in. top hem.

Size	Cat. No.	Ship. wt. ea.	Each	4 for
72 x 108	18 A 7375	1 lb. 8 oz.	\$2.07	\$8.20
81 x 108	18 A 7377	1 lb. 11 oz.	\$2.27	\$9.00
90 x 108	18 A 7378	1 lb. 14 oz.	\$2.99	\$11.88

### Fitted Top Sheets. Plenty of "Toe Room."

Fits Bed	Cat. No.	Ship. wt. ea.	Each	4 for
Twin, 39 x 76	18 A 7284	1 lb. 8 oz.	\$2.50	\$9.92
Full, 54 x 76	18 A 7285	1 lb. 11 oz.	\$2.69	\$10.68

### Fitted Bottom Sheets. Contour Corners. Sanforized.

Fits Mattress	Cat. No.	Ship. wt. ea.	Each	4 for
Twin, 39 x 76	18 A 7373	1 lb. 3 oz.	\$2.07	\$8.20
Full, 54 x 76	18 A 7374	1 lb. 8 oz.	\$2.27	\$9.00

### Pillow Cases. 4-in. hems.

Size	Cat. No.	Ship. wt. 2	2 for	4 for
42 x 38½	18 A 7379	12 oz.	\$1.06	\$2.08
45 x 38½	18 A 7380	12 oz.	\$1.20	\$2.36

## 145 Count White Muslin

Fitted or Flat **\$1.93** Twin Size

**D** If you want the most rugged sheet you can buy we recommend 145 count All Cotton Muslin. Bleached white. Woven of the heaviest and strongest yarn with 145 threads per sq. in. Economical too.

### Flat Style Sheets. 3-in. top hems.

Size	Cat. No.	Ship. wt. ea.	Each	4 for
63 x 108	18 A 7304	1 lb. 12 oz.	\$1.89	\$7.44
72 x 108	18 A 7305	1 lb. 14 oz.	\$1.93	\$7.60
81 x 99	18 A 7302	1 lb. 14 oz.	\$1.93	\$7.60
81 x 108	18 A 7306	2 lbs.	\$2.18	\$8.60
90 x 108	18 A 7307	2 lbs. 2 oz.	\$2.60	\$10.20

### Fitted Bottom Sheets. Sanforized.

Fits Mattress	Cat. No.	Ship. wt. ea.	Each	4 for
Twin, 39 x 76	18 A 7311	1 lb. 2 oz.	\$1.93	\$7.60
Full, 54 x 76	18 A 7313	1 lb. 9 oz.	\$2.18	\$8.60

### Matching Pillow Cases. 3-in. hems.

Size	Cat. No.	Ship. wt. 2	2 for	4 for
42 x 36	18 A 7308	12 oz.	\$1.00	\$1.92

## 133 Count White Muslin Sheets—an Outstanding Value at Wards

**E** Thrift is the "buy" word for our 133 count bleached white All Cotton Muslin sheets—so economical you can stock your linen closet without worrying about your budget! These sturdy Muslin sheets will give you plenty of service—made of durable carded yarns strongly woven in 133 threads per sq. inch. Fitted and flat styles. Wide range of sizes.

### Flat Style. 3-in. top hems.

Size	Cat. No.	Ship. wt. ea.	Each	4 for
Bunk, 54 x 99	18 A 7251	1 lb. 8 oz.	\$1.54	\$6.08
Single, 63 x 99	18 A 7252	1 lb. 9 oz.	\$1.63	\$6.44
Twin, 72 x 108	18 A 7257	1 lb. 14 oz.	\$1.67	\$6.60
Double, 81 x 99	18 A 7254	1 lb. 15 oz.	\$1.67	\$6.60
Double, 81 x 108	18 A 7258	2 lbs.	\$1.91	\$7.56

### Fitted Bottom Sheets. Sanforized.

Fits Mattress	Cat. No.	Ship. wt. ea.	Each	4 for
Twin, 39 x 76	18 A 7348	1 lb. 2 oz.	\$1.67	\$6.60
Double, 54 x 76	18 A 7349	1 lb. 9 oz.	\$1.91	\$7.56

### Matching Pillow Cases. 3-in. hems.

Size	Cat. No.	Ship. wt. 2	2 for	4 for
42 x 36	18 A 7260	12 oz.	86c	\$1.68

**\$1.67**

Twin Size



Performance  
the bag  
long size  
Sheet

Sheets—A classic  
All Cotton  
wear for years,  
White, each

Each	2 for
\$2.89	\$5.74
\$3.15	\$6.16

2 for	4 for
\$1.78	\$3.52

Muslin

Twin Size

Set you can buy,  
Cotton Muslin.  
Sweet and strong-  
Economical too.

Each	4 for
\$1.93	\$7.44
\$2.18	\$8.64

Each	4 for
\$1.93	\$7.44
\$2.18	\$8.64

2 for	4 for
\$1.00	\$1.96

at Wards

White All Cotton  
closet witho-  
ets will give yo-  
ngly woven into  
of sizes.

4 for
\$6.08
\$6.44
\$6.60
\$6.60
\$7.56

4 for
\$1.68

Page 1281

# FIRST QUALITY SHEETS...YOUR BEST BUY ALWAYS!

## All About Sheets

**Fitted Sheets** cut bed-making time in half and stay silken-smooth in spite of nights of tossing and turning. You can have all this comfort and convenience for the same low price as our flat sheet.

The newest fashions of the sheet world are offered to you at an old-fashioned price and present day shopping convenience. Wards constant quality control assures each sheet to be of first quality.

Sheet sizes are before hemming.

Convenient size tabs quickly identify sheets in your linen closet.



## Multi-Stripe Muslin 133 Count

Twin, Each \$2.35 Flat or Fitted

The loveliness of a rainbow for your bed is yours with these multi-striped 133 count All Cotton Muslin sheets, time-proven in its durability for hard use. Softly colored stripes of Pink, Yellow, Blue alternate on a bleached white ground. Combined with a coordinating solid color used alone, either way you choose, the result is striking. The colors remain true. A very easy way to beauty. Washfast.

### Three-inch top hems

Size	Cat. No.	Ship. wt. ea.	Each	2 for
Twin	18 A 7565	1 lb. 14 oz.	\$2.35	\$4.66
Full	18 A 7566	2 lbs.	\$2.82	\$5.60

### Bottom Sheets. Stay smooth. Sanforized

Size	Cat. No.	Ship. wt. ea.	Each	2 for
Twin	18 A 7568	1 lb. 2 oz.	\$2.35	\$4.66
Full	18 A 7569	1 lb. 9 oz.	\$2.82	\$5.60

### Pillow Cases. Three-inch hems

Size	Cat. No.	Ship. wt. 2	2 for	4 for
Twin	18 A 7567	12 oz.	\$1.28	\$2.52

Satisfaction Guaranteed  
OR YOUR MONEY BACK

## Lovely Pastels of 133 Count Muslin

Twin, Each \$2.03 Flat or Fitted

Soft shades of color to carry out a new bedroom scheme. Extra beauty at our low price for colored 133 count All Cotton Muslin sheets. Muslin is a hardy fabric due to the heavier carded Cotton yarn from which it is woven. Colors: MW Candlelight Yellow, MW Delphinium Blue, MW Misty Pink, also Green. See Page 707 for MW color story. Washfast. State color.

### Flat Style Sheets. Three-inch top hems

Sheet Size	Cat. No.	Ship. wt. ea.	Each	2 for
72 x 108	18 A 7425C	1 lb. 12 oz.	\$2.03	\$4.02
81 x 108	18 A 7427C	1 lb. 14 oz.	\$2.33	\$4.62

### Fitted Bottom Sheets. Sanforized

Fits Mattress	Cat. No.	Ship. wt. ea.	Each	2 for
Twin, 39 x 76	18 A 7482C	1 lb.	\$2.03	\$4.02
Full, 54 x 76	18 A 7483C	1 lb. 7 oz.	\$2.33	\$4.62

### Matching Pillow Cases, 133 count. 3-inch hems

Size	Cat. No.	Ship. wt. 2	2 for	4 for
42 x 36 in.	18 A 7428C	12 oz.	97	\$1.92

## "Garden Gay" 133 Count Muslin

Twin, Each \$2.54 Flat or Fitted

The ever-lovely aura of a spring garden—beautifully captured—on long-wearing 133 count muslin. Blossoms sprinkled in the most delightful places: on the fitted bottom sheet, both sides of the pillow case, the top sheet hem. All of bleached 100% Cotton Muslin to take any amount of hard use. Even after numerous washings, the colors will remain fresh. Multicolor on White.

### Flat Style. Sized before hemming. Washfast.

Sheet Size	Cat. No.	Ship. wt. ea.	Each	2 for
72 x 108	18 A 7585	1 lb. 12 oz.	\$2.54	\$5.04
81 x 108	18 A 7586	1 lb. 14 oz.	\$2.81	\$5.58

### Fitted Bottom Sheets. Sanforized. Washfast.

Fits Mattress	Cat. No.	Ship. wt. ea.	Each	2 for
Twin, 39 x 108	18 A 7588	1 lb.	\$2.54	\$5.04
Full, 54 x 76	18 A 7589	1 lb. 7 oz.	\$2.81	\$5.58

### Matching Pillow Cases, 133 count muslin. Washfast.

Pillow Case	Cat. No.	Ship. wt. 2	2 for	4 for
42 x 36	18 A 7587	1 lb.	\$1.30	\$2.56

## King, Queen and Specially Sized Sheets

Queen 100 x 120 \$4.66 King Fitted

All Cotton Percale, 186 count, flat or fitted for Queen or King size beds.

### Sheets. 4 1/2-inch top hems.

Size	Cat. No.	Ship. wt. ea.	Each	4 for
Queen	18 A 7382	5 lbs.	\$4.66	\$18.56
King	18 A 7383	5 lbs. 4 oz.	\$6.54	\$26.08

### Sheets. Sanforized (max. shrink. 1%)

Size	Cat. No.	Ship. wt. ea.	Each	4 for
Queen	18 A 7384	3 lbs. 10 oz.	\$3.91	\$15.56
King	18 A 7385	4 lbs.	\$4.66	\$18.56

White 186 count All Cotton Percale sheet for 4 1/2 in. foam rubber mattress. Lightweight and satiny smooth.

Size 72 x 120 \$3.16 Each

For extra long beds, sheets of 186 count White All Cotton Percale, flat or fitted, twin or full.

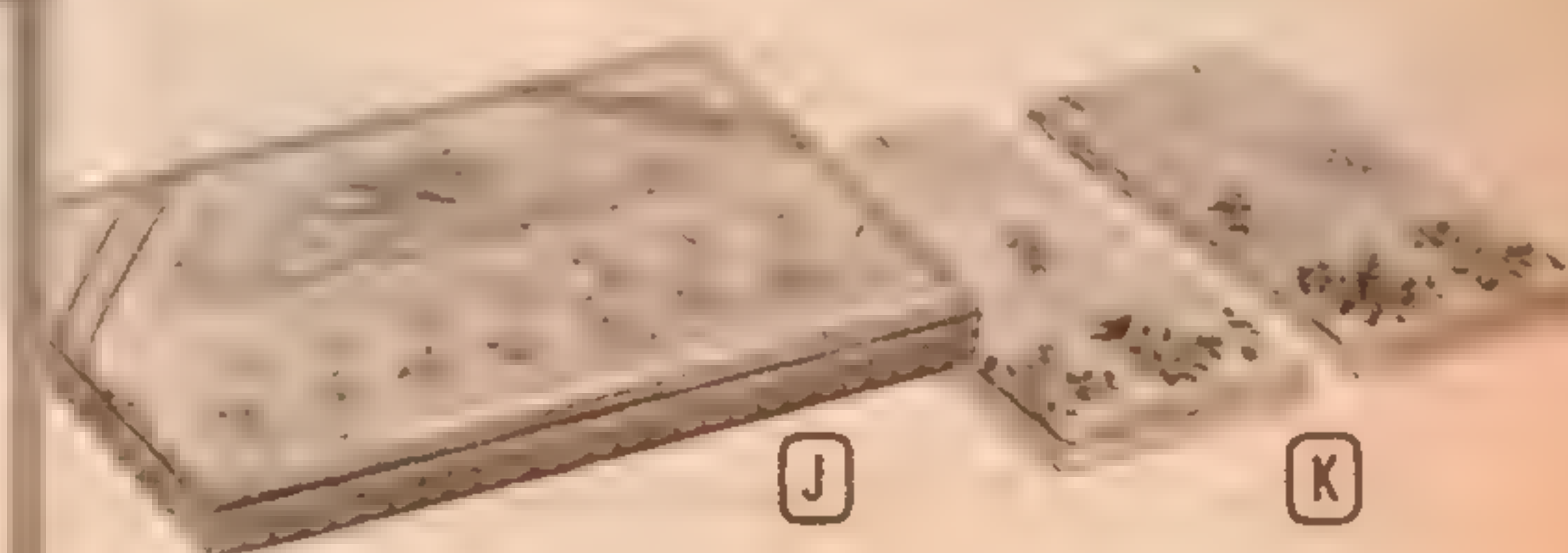
### Extra Long Flat Styles. 4-in. top hem. White.

Size	Cat. No.	Ship. wt. ea.	Each	4 for
72 x 120	18 A 7376	3 lbs. 12 oz.	\$3.16	\$12.56
81 x 120	18 A 7381	4 lbs.	\$3.47	\$13.80

### Extra Long Fitted Bottom Sheets. White.

Fits Mattress	Cat. No.	Ship. wt. ea.	Each	4 for
Twin, 39 x 81	18 A 7365	2 lbs. 10 oz.	\$3.16	\$12.56
Full, 54 x 81	18 A 7366	3 lbs. 4 oz.	\$3.45	\$13.72

Fits Mattress	Cat. No.	Ship. wt. ea.	Each	4 for
Twin, 39 x 76	18 A 7367	1 lb. 3 oz.	\$2.23	\$8.84
Full, 54 x 76	18 A 7368	1 lb. 8 oz.	\$2.41	\$9.56



**J** Schiffler Embroidered scalloped 133 count All Cotton Muslin Sheet 81 x 108, cases 42 x 36. White with Lilac, Maize, Pink. Washfast. State color. 18A7645-Boxed Set, sheet, 2 cases. Wt. 3 lbs. 12 oz. \$6.97

**K** A Gift of Roses scattered on All Cotton pillow cases, to use with either white or pastel linens. Aqua, Maize or Rose print. Washfast. State color. 18A7626-2-Pc. Set, 2 cases, ea. 42x36. Wt. 12 oz. \$1.67



## SAVE YOUR BEDDING

BEST Mattress Cover \$4<sup>87</sup> Full Length Zipper

**Our Best Quality**—Guaranteed to wear eight years under normal use or replaced free, postpaid. 86-in. full length rustproof zipper for easy access to mattress handles. Bleached White 100% Cotton Sheeting. Keeps dust, dirt away from mattress and spring. Lockstitched. Sanforized. Washable. Rip-resistant seams for long wear. Box Spring Cover cut 8 in. deep. Matching Pillow Cover zippered for convenience.

Cat. No.	Fits Mattress	Ship. wt.	Each
18A2690	Full-54x76 in.	2 lbs. 14 oz.	\$4.87
18A2691	Twin-39x76 in.	2 lbs. 4 oz.	\$4.87

Cat. No.	Fits Box Spring	Ship. wt.	Each
18A2692	Full-54x76 in.	3 lbs.	\$4.87
18A2693	Twin-39x76 in.	2 lbs. 6 oz.	\$4.87

18 A 2760—Pillow Cover. All White Cotton. 21 x 27 in. Washable. Wt. 2, 1 lb. 2 for \$1.70

BETTER Quality Mattress Cover \$3<sup>94</sup> New Slip-Quik Cover

**Better Quality**—Guaranteed to wear four years under normal use or replaced free, postpaid. Wide opening makes Slip-Quik Mattress and Box Spring Covers easy to put on and take off. Sturdy seams withstand hard use. Unbleached All White Cotton Sheeting. Keeps mattress looking and feeling new and fresh. Sanforized. Box Spring Cover cut 8 in. deep. Washable. Zippers are rustproof. Lockstitched. Sanforized Pillow Cover is easily washable.

Cat. No.	Fits Mattress	Ship. wt.	Each
18A2660	Full-54x70 in.	2 lbs. 10 oz.	\$3.94
18A2661	Twin-39x76 in.	2 lbs.	\$3.94

Cat. No.	Fits Box Spring	Ship. wt.	Each
18A2662	Full-54x76 in.	2 lbs. 12 oz.	\$4.44
18A2663	Twin-39x76 in.	2 lbs. 6 oz.	\$4.44

All Cotton Pillow Cover is bleached White. Sanforized. Zippered, Washable. 21 x 27 in. 18 A 2751—Pillow Cover. Wt. 2, 1 lb. 2, \$1.20

GOOD Quality Mattress Cover \$3<sup>57</sup> Rustproof Zipper . . . Sanforized

**Good Quality**—Guaranteed to wear two years under normal use or replaced free, postpaid. Cover is 100% bleached White Cotton Sheeting. Box Spring Covers are cut 8 in. deep. Rustproof zippers across full width. Lockstitched. Sanforized. Washable. Rip-resistant seams for long wear. Keeps your bed dust-free and saves tiring cleanings—yet costs so little. Pillow covers zippered for extra convenience.

Cat. No.	Fits Mattress	Ship. wt.	Each
18A2640	Full 54x76 in.	2 lbs. 8 oz.	\$3.57
18A2641	Twin-39x76 in.	2 lbs. 5 oz.	\$3.57

Cat. No.	Fits Box Spring	Ship. wt.	Each
18A2642	Full-54x76 in.	2 lbs. 10 oz.	\$3.57
18A2643	Twin-39x76 in.	2 lbs. 6 oz.	\$3.57

18 A 2759—Zippered White Muslin Pillow Cover. 21x27 in. Washable. Wt. 2, 14 oz. 2, \$1.00

Special  
Sizes

**Bleached, All Cotton**  
Cover for  
Foam Rubber Mattress **\$3<sup>94</sup>**

All bleached White Cotton Cover for 4½-in. foam mattress (use reg. size for 6 in.). 2-Pc. Set has same mattress cover and 10-in. deep Box Spring Cover to match. Rustproof zipper. Sanforized. Washable.

18A2610-54x76 mattress. Wt. 2 lbs. 4 oz. **\$3.94**  
18A2611-39x76 mattress. Wt. 1 lb. 14 oz. **\$3.94**  
18A2612-2-Pc. 54x76 mattress. Wt. 5 lbs. 4 oz. **\$8.77**  
18A2613-2-Pc. 39x76 mattress. Wt. 4 lbs. **\$8.77**



**Expertly Constructed**  
Super Size  
Mattress Cover **\$3<sup>87</sup> Ex. Long**

Now you can protect your super size mattress at economy prices. Extra-sized Covers of 100% bleached White Cotton Sheeting. Tape bound seams for long wear. Lockstitched. Sanforized. Washable.

18A2676-Ex. Long. 39x81. Wt. 2 lbs. 4 oz. **\$3.87**  
18A2675-Ex. Long. 54x81. Wt. 2 lbs. 8 oz. **\$4.87**  
18A2678-Queen. 60x81 in. Wt. 3 lbs. **\$4.87**  
18A2677-King. 72x84 in. Wt. 3 lbs. 8 oz. **\$5.87**

Budget Quality Mattress Cover \$2<sup>94</sup> EA

**Zippered Mattress Cover** made of Sanforized unbleached All Cotton Sheeting to protect your bedding at a low, low cost. Sturdy tape-bound edges, rip-resistant lockstitched seams. Washable.

Cat. No.	Fits Mattress	Ship. wt. ea.	Each
18A2645	54 x 76 in.	2 lbs. 4 oz.	\$2.94
18A2646	39 x 76 in.	2 lbs.	\$2.94

18 A 2759X—Zippered unbleached Muslin Pillow Cover, 22x27 in. Washable. Wt. 2 lbs. 14 oz. 2, \$1.00

Plastic Covers in 3 Colors \$2<sup>84</sup>

**Moisture-proof Plastic Mattress Cover** cleans with damp cloth. Germ-fighter treated. Non-allergenic. Electronically sealed seams. Rustproof zipper. Colors: Rose, Blue or Clear. State color choice.

Cat. No.	Fits Mattress	Ship. wt. ea.	Each
18A2620C	54 x 76 in.	2 lbs. 6 oz.	\$2.84
18A2621C	39 x 76 in.	2 lbs.	\$2.84

18 A 2754C—Pillow Cover to match. 21 x 27. Rose, Blue or Clear. Wt. 2 lbs. 14 oz. State color. 2, \$1.10

Embossed Plastic Cover \$3<sup>94</sup>

**Damask pattern Embossed on Plastic Mattress Cover** for pretty practicality. Electronically sealed seams. Sanitized. Self-deodorizing. Zipper. Colors: Blue or Rose. Please state color choice.

Cat. No.	Fits Mattress	Ship. wt. ea.	Each
18A2616C	54 x 76 in.	2 lbs. 4 oz.	\$3.94
18A2617C	39 x 76 in.	1 lb. 14 oz.	\$3.94

**Matching Pillow Cover.** 21 x 27 inches. Wt. 1 lb. 18 A 2756C—State color. . . . . 2 for \$1.70



# DDING

Length Zipper

Wt. ea.	Each
14 oz.	\$4.87
4 oz.	\$4.87

Wt. ea.	Each
14 oz.	\$4.87
6 oz.	\$4.87

All White Cotton  
2, 1 lb. 2 for \$1.75

Quik Cover

Wt. ea.	Each
10 oz.	\$3.94
6 oz.	\$3.94

Wt. ea.	Each
12 oz.	\$4.44
6 oz.	\$4.44

Bleached White  
Machine Washable. 21 x 27 in.  
Wt. 2, 1 lb. 2, \$1.24

... Sanforized

Wt. ea.	Each
8 oz.	\$3.44
5 oz.	\$3.44

Wt. ea.	Each
10 oz.	\$3.77
6 oz.	\$3.77

Re Muslin Pillow  
Wt. 2, 14 oz. 2, \$1.00

Constructed

\$387 Ex. Long

per size mattress  
Covered Covers of  
Cotton Sheetting.  
Long wear. Lock-  
able.

2 lbs. 4 oz. \$3.87  
2 lbs. 8 oz. \$4.87  
3 lbs. \$4.87  
3 lbs. 8 oz. \$5.87



over \$394

Artic Mattress Cove  
any sealed seam  
state color choi

Wt. ea.	Each
4 oz.	\$3.94
14 oz.	\$3.94

7 inches. Wt. 1 1/2  
..... 2 for \$1.75

Shopping comf  
pages 1267 to 127

## DOUBLE YOUR COMFORT



For Double Mattress protection at one low price, try our 2-in-1 Pad-Cover. Sturdy covers have soft-quilted fillers that won't slip or mat. Adds years of wear and comfort to your mattress—costs so little. Easy to wash. Saves time, effort. Order your Pad-Cover today.

### BEST Sanforized Pad-Cover... Nylon Filler \$474 Twin

Comfort, convenience and durability make Wards best Pad-cover your mattress' best friend. Soft 100% Nylon filler is double-box quilted to prevent padding from matting and shifting. Contour corners and Sanforized elasticized skirt-band assure perfect fit, and quick, easy changing. Seamless 100% bleached White Cotton cover is Sanforized. Reversible. Double-needle stitched binding. Machine washable and dries in a jiffy without losing its softness—never gets lumpy. Keeps your mattress clean and dust-free.

18A2519—Twin size. Abt. 39x76 in. Shipping weight 2 lbs. 8 oz. \$4.74

18A2518—Full size. Abt. 54x76 in. Shipping weight 3 lbs. 6 oz. \$5.74

### BETTER Sanforized... Celacloud Filled \$394 Twin

Comfortable 100% Celacloud (Acetate fiber) filled Pad-cover makes you wonder how you ever slept without it. Covered with bleached 100% Sanforized Cotton Muslin. Stitched in an hourglass pattern to do away with matting and slipping. Contour corners and elastic trimmed skirt provide excellent fit and minimize effort in your part. Toss it in the washing machine—its fluff won't disappear. Double-needle stitched binding for long wear.

18A2539—Twin size. Abt. 39x76 in. Shipping weight 2 lbs. \$3.94

18A2538—Full size. Abt. 54x76 in. Shipping weight 3 lbs. \$4.94

### GOOD Pad-Cover, Bleached Cotton Filler \$284 Twin

One mattress protection is easy and economical with Wards Good Quality Pad-cover. Filler of 100% bleached White Cotton is as comfortable as it is practical. No more shifting and matting with single box-stitched pad. Contour corners and elastic edges provide good fit and save you time and effort. Cover of 100% bleached White Cotton has a double-needle stitched binding for longer wear. Sanforized (maximum shrinkage 1%) skirt of 100% Cotton Muslin keeps mattress free from dust and dirt. Washable.

Twin size. Abt. 39x76 in. Ship. wt. 2 lbs. 12 oz. \$2.84

Full size. Abt. 54x76 in. Ship. wt. 3 lbs. 10 oz. \$3.84

Satisfaction Guaranteed or Your Money Back ★



### Foam Rubber Topper

\$777 Twin Size

Sanforized Foam Topper gives heavy sleeping comfort. Thick (abt. 1 1/2 in.) Foam Rubber makes your old mattress seem new—makes new mattress twice as comfortable. Sanforized foam actually breathes and air-conditions your sleep. Resistant to resist odor, mildew, and allergenic. Hand washable.

18A2551—Twin size. Abt. 36x70 in. Shipping weight 7 lbs. \$7.77

18A2550—Full size. Abt. 50x70 in. Shipping weight 8 lbs. \$9.77

### Porous Foam Mattress Top

\$674 Twin Size

Porous Foam Rubber Topper gives you comfort you've always wanted at a low price. Air cells provide air circulation while you sleep. Luxuriously soft, this 1/2-in. thick topper will not tear or shred because of its 100% Cotton Muslin backing. Odor and mildew-resistant. Non-allergenic. Hand washable.

18A2556—Twin size. Abt. 36x70 in. Shipping weight 7 lbs. \$6.74

18A2555—Full size. Abt. 50x70 in. Shipping weight 8 lbs. \$8.74



### Super-Size Mattress Pads

Extra-Long, Queen and King Sizes \$387-\$675 with secure Anchor Bands

Super-Size low priced Mattress Pads. White 100% Cotton Cover. Corner anchor bands. Double box quilted. Double-needle binding. Washable.

Cat. No.	Fits Mattress	Ship. wt.	Price
18A2526	Ex-Long 39x81	2 lbs. 10 oz.	\$3.87
18A2525	Ex-Long 54x81	3 lbs. 14 oz.	\$4.87
18A2528	Queen 60x81	4 lbs. 4 oz.	\$5.77
18A2527	King 72x84	5 lbs. 4 oz.	\$6.75

### All Nylon Filler \$374 Twin Size

Wards Best Quality Mattress Pad has filler of 100% lightweight Nylon. Cover of Sanforized 100% White Muslin. Double box quilting to prevent matting, hold filling in place. Double-needle binding. Corner anchors. Reversible for double wear. Washable. Quick drying.

18A2523—Twin. 39x76. Wt. 2 lbs. 4 oz. \$3.74

18A2522—Full. 54x76 in. Wt. 3 lbs. \$4.74

### Celacloud Filler \$334 Twin Size

Wards Better Quality Mattress Pad has reversible 100% Sanforized White Muslin cover. Corner anchor bands. Hourglass stitching. 100% Celacloud (Acetate) filler. Double-needle binding. Washable.

18A2535—Twin. 39x76. Wt. 2 lbs. 4 oz. \$3.34

18A2534—Full. 54x76. Wt. 2 lbs. 10 oz. \$4.34

### Bleached Cotton Filler \$274 Twin Size

Wards Good Quality Mattress Pad has corner anchor bands for snug fit. 100% Bleached Cotton filling is single box quilted to prevent matting. Sanforized 100% Bleached Cotton cover. Double-needle binding for long wear. Washable.

18A2571—Twin. 39x76. Wt. 2 lbs. 8 oz. \$2.74

18A2570—Full. 54x76. Wt. 3 lbs. 12 oz. \$3.74



\$274

Twin Size



WARDS  
SLEEP SHOP

# PLUMP RESILIENT PILLOWS

DOWN  
\$7.94

SIZE 19 X 25

## Fine Imported WHITE GOOSE DOWN

Blue Floral Pattern Makes Pillow Tick So Pretty

Plump Filling of European White Goose Down—Linen-finish Cotton Downproof Cover—Choose from 2 Degrees of Softness—and the Super-soft Pillow in a New Super Size.

\$7.94

**A** Our finest quality pillow! Enjoy the luxurious sleeping comfort of nature's dream-soft filling material—Pure White Goose Down imported from Europe. Linen-finish All Cotton tick has new floral pattern: Blue on White. Downproof, feather-proof; cord edges. Corner hanger. Polyethylene bag. Mailable. Two degrees of softness.

**Super-soft** White European Goose Down. This style is filled with all Down.  
18 A 7000L—Fin. size: 19x25. Ship. wt. ea. 2 lbs. .... Ea. \$7.94; 2, \$15.88  
18 A 7001L—Fin. size: 20x26. Ship. wt. ea. 2 lbs. 4 oz. Ea. \$9.27; 2, \$18.54

**Medium-soft** 50% White Goose Down. Blended with 50% White Goose feathers for added resiliency. Best choice for those who prefer a firmer pillow.  
18 A 7005L—Fin. size: 19x25. Ship. wt. ea. 2 lbs. 8 oz. Ea. \$7.94; 2, \$15.88  
18 A 7006L—Fin. size: 20x26. Ship. wt. ea. 2 lbs. 14 oz. Ea. \$9.27; 2, \$18.54

**Super-Size, Super Soft**—all white European goose down.  
18 A 7002L—Fin. size: 21x27. Ship. wt. ea. 3 lbs. .... Ea. \$12.97; 2, \$25.94

## FOAM LATEX MEANS TOP COMFORT

Extra Large Foam Latex Pillow, Zipper Cover \$7.27

**B** Oversize core for maximum air circulation. Washable. Linen-finish all Cotton cover has zipper closing, pretty floral and dot pattern. Cord edges. Finished size: 21 x 27. Corner hanger. Pink or Lilac. Mailable. State color.  
18 A 6968L—Ship. wt. ea. 4 lbs. 8 oz. In Polyethylene bag. .... Ea. \$7.27; 2, \$14.27

Large Size Foam Latex Pillow, Zipper Cover \$6.27

**C** Washable all Cotton cover has floral stripe. Corded edge. Corner hanger. Finished size: 19 x 26. Mailable. Available in Blue only.  
18 A 6967L—Ship. wt. ea. 3 lbs. 6 oz. .... Each \$6.27; 2, \$12.27

Resilient Foam Latex Pillow, All Cotton Cover \$4.57

**D** Latex pillows mean allergy-free sleep. Finished size: 18x26. 5¼-inch core. Linen-finish 100% Cotton zipper cover is washable. Cord edges and handy corner hanger. Colors: Pink or All-Over Stripe. Mailable. State color.  
18 A 6962L—Shipping weight 3 lbs. 3 oz. .... Each \$4.57; 2, \$8.97

25% Soft Goose Down; 75% Goose Feathers \$5.67

**E** Medium pillow. Feather-proof cover. 100% Cotton. Bluebird pattern. Cord edges. Fin. size: 20x26. Corner hanger. Mailable. Ship. wt. each 3 lbs. 4 oz.  
18 A 6959L. .... Ea. \$5.67; 2, \$11.34

Imported 100% Goose Feathers \$3.87

**F** Firm, yet soft. All Cotton Sateen cover in pretty blue and white floral stripe. Sturdy corded edges. Handy corner hanger. Mailable. Finished size: 17x24.  
18 A 6974L—Wt. 2 lbs. 4 oz. Ea. \$3.87; 2, \$7.74

Crushed and Fluffed Chicken Feathers \$1.27

The serviceable, low priced Pillow you need. Featherproof All Cotton cover. Pink or Gray. Floral stripes. State color.

Cat. No.	Size	Ship. wt. ea.	Ea.
18A6988L	17x24 in.	2 lbs. 6 oz.	\$1.27
18A6990L	20x26 in.	3 lbs. 4 oz.	\$1.47



LLOWS

## FOR A Heavenly Sleep

Super Size, Wamsutta Quality \$6.57

filled with 100% Dacron Polyester Fiberfill for soft, resilient comfort. Dust-free, allergy-free sleep. DuPont Label Quality Guarantee. Mildew-proof, moth-resistant, Wamsutta 200 count White Pima Broadcloth, tick, woven. Cord edges. Finished size 22 x 28 inches. Corner hanger. Comes in sanitary Polyethylene bag.

18—Ship. wt. 2 lbs. Mailable.....\$6.57; 2, \$12.87

Iron DuPont

Label Styles

DOWN

So Pretty

\$7.94

leeping comfort c  
Goose Down in  
ew floral pattern  
t Corner hanger.  
ss.

ed with all Down.  
a. \$7.94; 2, \$15.50  
a. \$9.27; 2, \$18.24

White Goose feath-  
er firmer pillow.  
a. \$7.94; 2, \$15.50  
a. \$9.27; 2, \$18.24

\$12.97; 2, \$25.50

hers \$5.67

ner hanger. Mail-  
3 lbs. 4 oz.  
Ea. \$5.67; 2, \$11.00

\$3.87

ss. Handy corner  
ed size: 17x24 in.  
Ea. \$3.87; 2, \$7.55

\$1.27

	wt. ea.	Each	Pair
ss. 6 oz.	\$1.27	\$2.42	
ss. 4 oz.	\$1.47	\$2.74	

Extra Large Size \$5.87

**H** 100% DuPont Dacron Polyester Fiberfill. All Cotton tick, blue pattern, cord edge. Hanger. Fin. size 21 x 27. Polyethylene bag. Mailable.

18 A 6994—Wt. 2 lbs. 8 oz. \$5.87; 2, \$11.40

Large Size \$4.57

**J** 100% DuPont Dacron Polyester Fiberfill. All Cotton Percale tick, rose design. Cord edge. Hanger. Polyethylene bag. Wt. 2 lbs. State Pink or Blue.

18A6973L—20 x 26. Mailable. \$4.57; 2, \$8.87

Luxurious Dacron Fiberfill at a Low Price

100% Dacron Polyester Fiberfill has Red Label Quality Guarantee. Blue and White All Cotton Pinstripe ticking. Long-wearing cord edges and handy corner hanger. Mailable.

18 A 6972L—Finished size: 18x24. Ship. wt. 1 lb. 11 oz.....\$3.87; 2, \$7.55

"CHARGE IT"  
SEE PAGE 1281

## Household Yard Goods... For Every Possible Need

Unbleached, Bleached and Pastel Wide Sheeting, 100% Cotton 69c to \$1.29 yd.

**80 inch Wide Sheeting.** Ideal for many purposes. Of strong 100% Cotton Muslin. Woven wide edges. Natural Cream color. Washable.

**Quality**—Woven of 128 threads per sq. in. 45—Ship. wt. yd. 10 oz. Yd. 69c; 6 Yds. \$4.08

**Quality**—Closer weave, 140 threads per sq. in. 45—Ship. wt. yd. 10 oz. Yd. 80c; 6 Yds. \$4.74

**81 inch Sheeting.** For colorful decorating. Blue, Green, Pink, Yellow. Washfast. State color.

**Muslin**—Woven of 133 threads per sq. inch. 45—Ship. wt. yd. 10 oz. Yd. 96c; 6 Yds. \$5.70

**Percale**—Fine Quality. 186 threads per sq. in. 45—Ship. wt. yd. 6 oz. Yd. \$1.29; 6 Yds. \$7.62

**Better Bleached White 100% Cotton Muslin.** Woven of 133 threads per sq. in. Washable. 72-in. or 81-in. width. 18 A 7718—72-in. Wt. yd. 8 oz. Yd. 72c; 6 Yds. \$4.26 18 A 7719—81-in. Wt. yd. 10 oz. Yd. 79c; 6 Yds. \$4.66

**Best Bleached White 100% Cotton Muslin.** Strong, durable. 145 threads per sq. in. Washable. 72-in., 81-in. width. 18 A 7722—72-in. Wt. yd. 10 oz. Yd. 83c; 6 Yds. \$4.91 18 A 7723—81-in. Wt. yd. 12 oz. Yd. 89c; 6 Yds. \$5.26

**Fine Bleached White 100% Cotton Percale.** Finely woven and strong. (186 threads per square inch.) Softer, smoother, longer-wearing than Muslin. For sheets, tablecloths, uniforms, aprons. 81-in. width. Washable. 18 A 7735—Ship. wt. yd. 8 oz. Yd. \$1.09; 6 Yds. \$6.42

Narrow-width 100% Cotton Muslins, Unbleached and Bleached \$1.97-\$3.26 10 Yds.

**Unbleached Muslin**—For mattress covers, utility use. 44 threads per sq. in. Washable. 40-in. width. 18 A 7740—Ship. wt. 10 yds., 2 lbs. 10 Yds. \$1.97

**Quality**—Med. wt.; 124 threads per sq. in.; 36-in. 18 A 7741—Ship. wt. 10 yds., 2 lbs. 10 Yds. \$1.97

**Quality**—Closely woven of Spun Cotton yarns. 145 threads per square inch. Soft, smooth-textured. All-purpose use. Washable. 39-inch width. 18 A 7743—Ship. wt. 10 yds., 2 lbs. 8 oz. 10 Yds. \$2.86

**Bleached Narrow Muslin**—Serviceable material for many household uses. Woven tape selvage edges. Washable.

**Good Quality**—Snowy White. Woven of Medium-wt. All Cotton. (124 threads per sq. in.) 36-in. width. 18 A 7890—Ship. wt. 10 yds., 1 lb. 12 oz. 10 Yds. \$2.56

**Best Quality**—Pure White. Heaviest, closest weave All Cotton. (160 threads per sq. in.) Smoother, stronger than Good Quality. 36-inch width. 18 A 7893—Ship. wt. 10 yds., 1 lb. 14 oz. 10 Yds. \$3.26

Bleached White 100% Cotton Muslin Pillow Tubing in 2 Qualities \$1.82 to \$2.41 4 Yds.

**seamless custom-made pillow cases** at budget price 1 yd. of 42-in. tubing to fit 21x27-in. pillow.

**Quality**—133 threads per sq. in. Washable. 40—36-in. Wt. 4 yds., 1 lb. 4 oz. 4 Yds. \$1.82 41—42-in. Wt. 4 yds., 1 lb. 6 oz. 4 Yds. \$1.89

**Best Quality**—Smoother, more durable, more tightly woven. 145 threads per sq. in. Finest choice for your custom-made pillow cases. Use one yard of 42-in. tubing to fit each 21x27 in. pillow. Washable.

18 A 7707—Ship. wt. 4 yds., 1 lb. 6 oz. 4 Yds. \$2.41

Rubber Sheeting by the Yard in Four Qualities; Many Uses 85c to \$1.56 yd.

**Waterproof Rubber Sheeting:** Perfect for lining baby's carriage; cover mattress, car seats, etc.

**Good Quality**—Rubber Coated both sides. Lightweight. 36 in. wide. White. Wt. yd. 1 lb. 3 oz. Yd. 85c

**Quality**—Both sides Rubber Coated. Hospital Colors: White, Blue, Maroon, Pink. 36 in. wide. 18 A 8076—Ship. wt. yd. 1 lb. 5 oz. State color. Yd. 96c

**Fleece-Backed Rubber Sheeting in 2 Qualities.**

**Good Quality Fleece-Backed.** All Cotton nap on underside of rubber. Color: White. Width: 36 inches.

18 A 8077—Shipping weight yd. 1 lb. Yd. \$1.09

**Better Fleece-Backed.** All Cotton nap on both sides; rubber center. Color: White. Width: 36 inches.

18 A 8078—Shipping weight yd. 1 lb. 11 oz. Yd. \$1.56

Cotton Sheeting

Pillow Tubing

Rubber Sheeting





## Downproof Pillow Ticks

8-oz. 100% Cotton Tick \$1.92 Pair

- A** Ribbon and Flower print. Downproof. Wt. pr. 1 lb. 12 oz. Colors: Blue, Gray, Green, Rose. Washfast. State color.  
18 A 4640—15-in. opening. Size 21 x 28. . . . . Pr. \$1.92  
18 A 4641—19-in. zipper. Size 21 x 28. . . . . Pr. \$2.18

Pastel All Cotton Tick \$1.74 Pr.

- B** Downproof; extra close weave. 19-in. zipper. Washfast. Colors: Blue, Green, Pink, Yellow, White. State color.  
18 A 4612—21x28 in. before hemming. Wt. pr. 1 lb. Pr. \$1.74

Rose Pattern in All Cotton \$1.58 Pr.

- C** Linen-finish; downproof. Matches Key "D" Ticking. 19-in. zipper. Blue or Rose on White. Washfast. State color.  
18A4603C—21½x28½ in. before hemming. Wt. pr. 1 lb. Pr. \$1.58



**Corduroy  
Pillow Cover**  
\$1.67 ea.  
2 for \$2.99

## Decorate with These Smart Color Accents

- J** A new look for bedroom, guest room or den! Bed pillows will lead a double life when covered with these Cotton Corduroy covers, made to fit any standard size bed pillow. Used as throw pillows on bed, chair or floor, they will provide sparkling accents anywhere. Size about 20x25½ in. 6 Decorator colors. Easy-on Zipper opening. Washfast. Colors: Avocado, Beige, Blue, Brown, Gold, Red. State color.  
18 A 4645—Cover. Ship. wt. 5 oz. . . . . Ea. \$1.67; 2, \$2.99

Foam Shreddies \$1.17

- K** Resilient Foam "Shreddies." Finely shredded Foam Rubber. Odorless; non-allergenic. In Corrugated Cardboard Boxes. 2-lb. box fills 3 medium size throw pillows. Ship. wt. 2 lbs. 6 oz.; 3½-lb. box, Ship. wt. 4 lbs.  
18 A 8125—2 lbs. . . . . Box \$1.17  
18 A 8126—3½ lbs. . . . . Box \$1.87

Non-allergenic 100% Kapok Filling 97c

Make your own 18 x 18 pillows. Sanitary, vermin-repellent Kapok fill. Water-resistant. Ship. wt. pkg. 1 lb. 2 oz.  
18 A 4850. . . . . Pkg. 97c; 2, \$1.90; 4, \$3.60



## Save More When You Buy Ticking by the Yard

All Cotton Rose Ticking 57c

- D** Delicately sketched modern Rose design. Beautiful Linen-like finish 100% Cotton Ticking. Pattern matches tick No. 4603 Key "C," shown at left. Downproof. Washfast. Design on white background.

Colors: Blue or Rose on White. State color.  
18 A 4680C—42 in. wide. Ship. wt. yd. 6 oz.; 5 yds. 2 lbs. . . . . Yd. 57c; 5 Yds. \$2.77

Unbleached or Pastel 57c-82c

- E** Unbleached Natural color or linen-like Pastels. Downproof. Washfast. All Cotton

Unbleached. Best Quality. Wt. yd. 7 oz.  
18A4668—36 in. wide. . . Yd. 82c; 5 Yds. \$3.99

Linen-like Pastel Colors: Blue, Green, Pink, White or Yellow. 28½ in. wide.  
18 A 4657—Shipping weight yd. 5 oz.; 5 yds. 2 lbs. State color. . . . . Yd. 57c; 5 Yds. \$2.77

Candy Stripe 57c Yd.

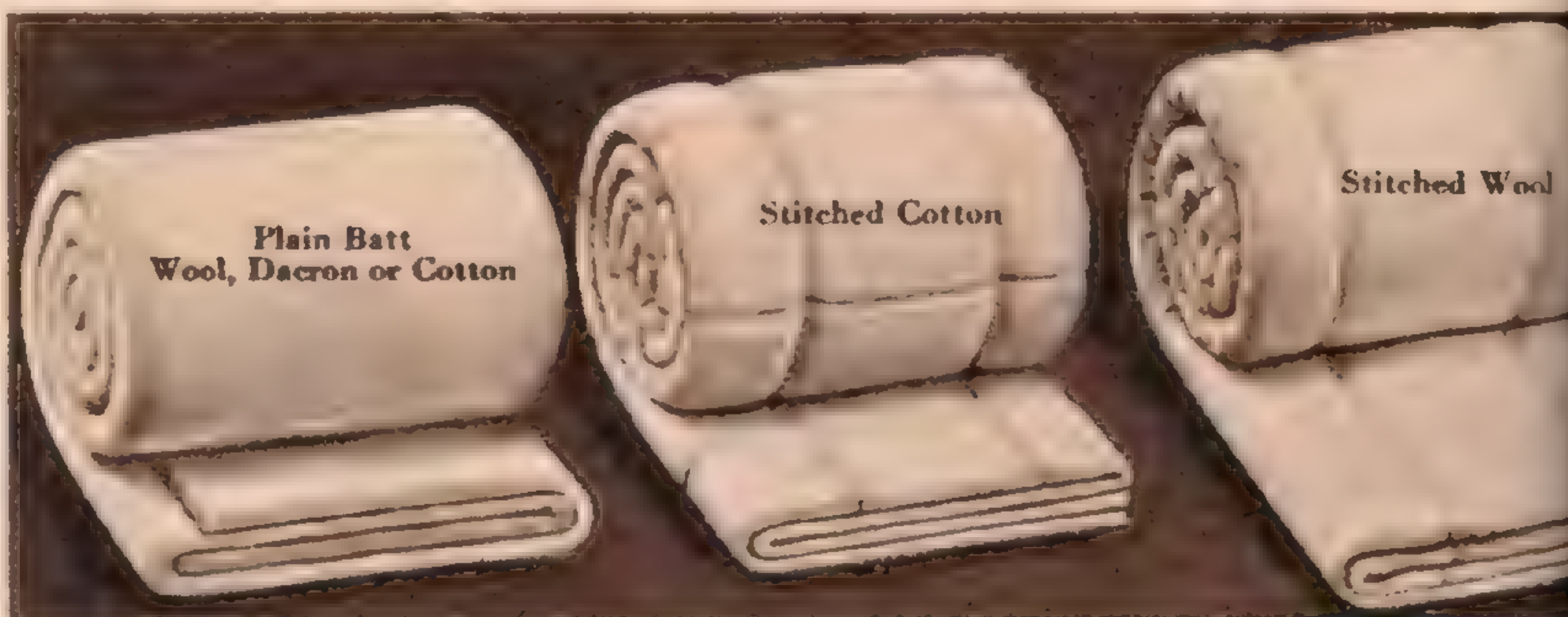
- F** Linen-finish All Cotton. Downproof. Washfast. Gay Candy Striped print. Colors: Blue, Gold, Green or Pink—each on White. 28½ in. wide. State color. Wt. yd. 6 oz.; 5 yds. 2 lbs.  
18A4659—Yd. 57c; 5 Yds. \$2.77

8-oz. A. C. A. 57c Yd.

- G** Blue and White stripes. All Cotton. 32 in. wide. Closely woven for long wear. Washfast. Downproof. Best: Heavy 8-oz. Wt. yd. 9 oz. 18A4651—Yd. 57c; 10 Yds. \$5.64 Better: Ship. wt. yd. 6 oz. 18A4650—Yd. 36c; 10 Yds. \$3.44

8-oz. Sateen 82c Yd.

- H** 100% Cotton Sateen Ticking. Multicolor floral with stripes. 32 in. wide. Downproof; featherproof. Blue, Green or Pink on White. Washfast. State color. 18A4664—Wt. yd. 9 oz.; 5 yds. 3 lbs. . . Yd. 82c; 5 Yds. \$3.99



## Plain Wool Batts

New All Wool fibers are thick and soft. Moth treated. 5-Year Moth Guarantee. Tissue lined for easy cutting and rolling. Cut size 72 x 90 in. In dustproof bags.

Good Quality Wool Batt. Natural color fibers.  
18A4700L—Roll wt. 2 lbs. Ship. wt. 2 lbs. 4 oz. \$1.96  
18A4701L—Roll wt. 3 lbs. Ship. wt. 3 lbs. 4 oz. \$3.24

Best Quality Wool Batt. Cream color fibers.  
18A4710L—Roll wt. 2 lbs. Ship. wt. 2 lbs. 4 oz. \$4.27  
18A4711L—Roll wt. 3 lbs. Ship. wt. 3 lbs. 4 oz. \$6.27

## Stitched Wool Batts

New All Wool fibers. Stitched cheesecloth covering. Moth treated. Dustproof bags. 72x90 in.

Good Quality Wool Batt. Natural color.  
18 A 4702L—Roll wt. 2½ lbs. Wool wt. 2 lbs. Ship. wt. 3 lbs. . . . . \$4.57  
18 A 4703L—Roll wt. 3½ lbs. Wool wt. 3 lbs. Ship. wt. 4 lbs. . . . . \$5.57

Best Quality. Cream color.  
18 A 4712L—Roll wt. 2½ lbs. Wool wt. 2 lbs. Ship. wt. 3 lbs. . . . . \$6.57  
18 A 4713L—Roll wt. 3½ lbs. Wool wt. 3 lbs. Ship. wt. 3 lbs. 4 oz. . . . \$8.67

## Our Finest Dacron Batts

Plain Style Batts—100% Viscose Dacron Polyester. Washable. Moth proof, mildew-proof, odorless. Warm as wool. Lightweight. White only.  
18 A 4855L—72x90 in. Roll wt. 1½ lbs. Ship. wt. 2 lbs. . . . . \$3.57  
18 A 4856L—72x90 in. Roll wt. 2½ lbs. Ship. wt. 2 lbs. 6 oz. . . . . \$5.27

Good Quality Plain 100% Cotton Comfort-King soft Cotton Batts. Strong and long-wearing. Tissue lined for easy rolling. In dustproof bags.  
18 A 4840L—Cream color. Roll wt. 2 lbs. Ship. wt. 2 lbs. 4 oz. . . . . \$5.57  
18 A 4841L—Cream color. Roll wt. 3 lbs. Ship. wt. 3 lbs. 4 oz. . . . \$1.37

Cross stitched 100% Cotton Batts. Stitched to prevent lumping. Cream color. Size: 72 x 90 in. Cream color only.

Better Quality—in dustproof bags.  
18A4820L—Ship. wt. 2 lbs. 12 oz. \$1.57  
18A4821L—Ship. wt. 3 lbs. 12 oz. \$1.87

Best Quality—in dustproof bags.  
18A4860L—Ship. wt. 2 lbs. 12 oz. \$1.57  
18A4861L—Ship. wt. 3 lbs. 4 oz. \$2.27

## Glazed Quilt Batt—Free Quilt Pattern

Glazed Quilt Batt of 100% bleached White Cotton. Seamless. Evenly thick throughout. Quilt pattern. "Hygia-fluff" sanitary protection.

18 A 4845—Twin size. 72x90. Ship. wt. 1 lb. 4 oz. . . . 97c  
18 A 4843—Full size. 81x96. Ship. wt. 1 lb. 6 oz. . . . \$1.27





the Yard  
el 57c-82c

color or linen-like  
washfast. All Cotton

Wt. yd. 7 oz.  
1.82c; 5 Yds. \$3.9

Blue, Green, Pink  
wide.

Wt. yd. 5 oz.; 5 yds.  
1.57c; 5 Yds. \$2.7

ateen 82c Yd

Cotton Sateen

eg. Multicolor floral  
es. 32 in. wide

st; featherproof.

reen or Pink or  
ashfast. State color

Wt. yd. 9 oz.; 5 yds.  
1.82c; 5 Yds. \$3.9

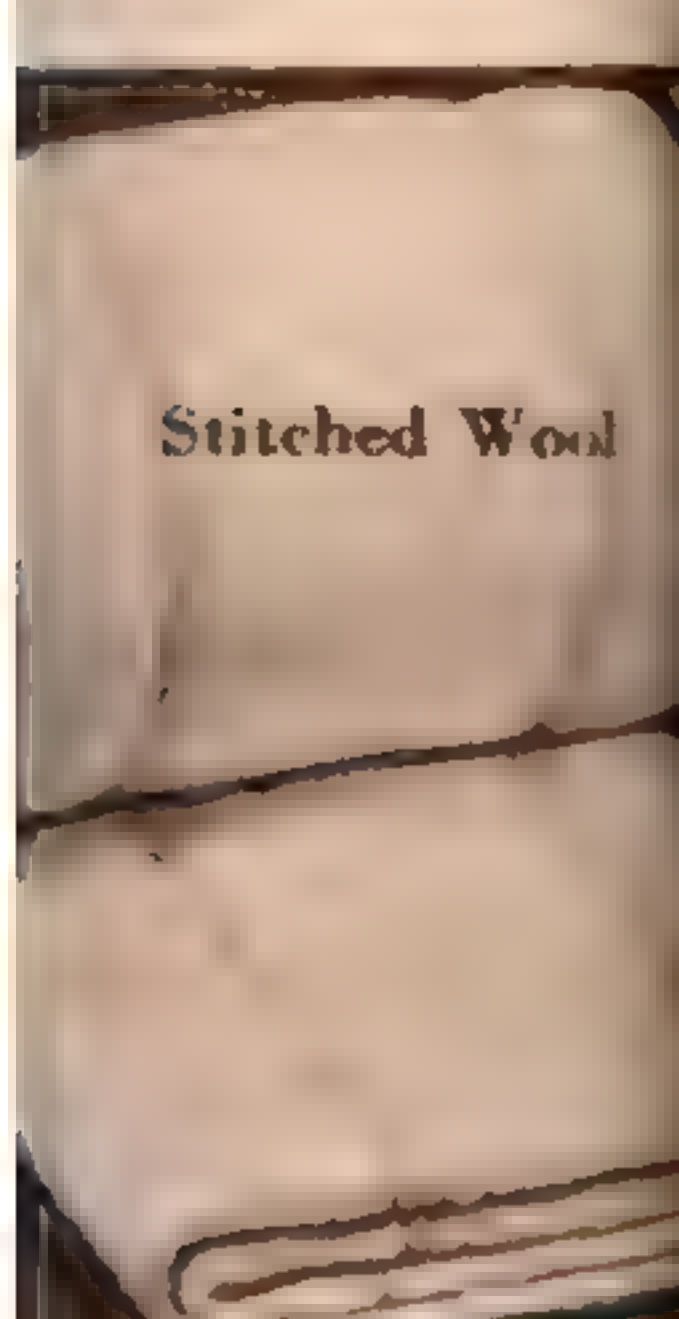
## Washable Comforters and Matching Pillows

Provincial Floral \$1094

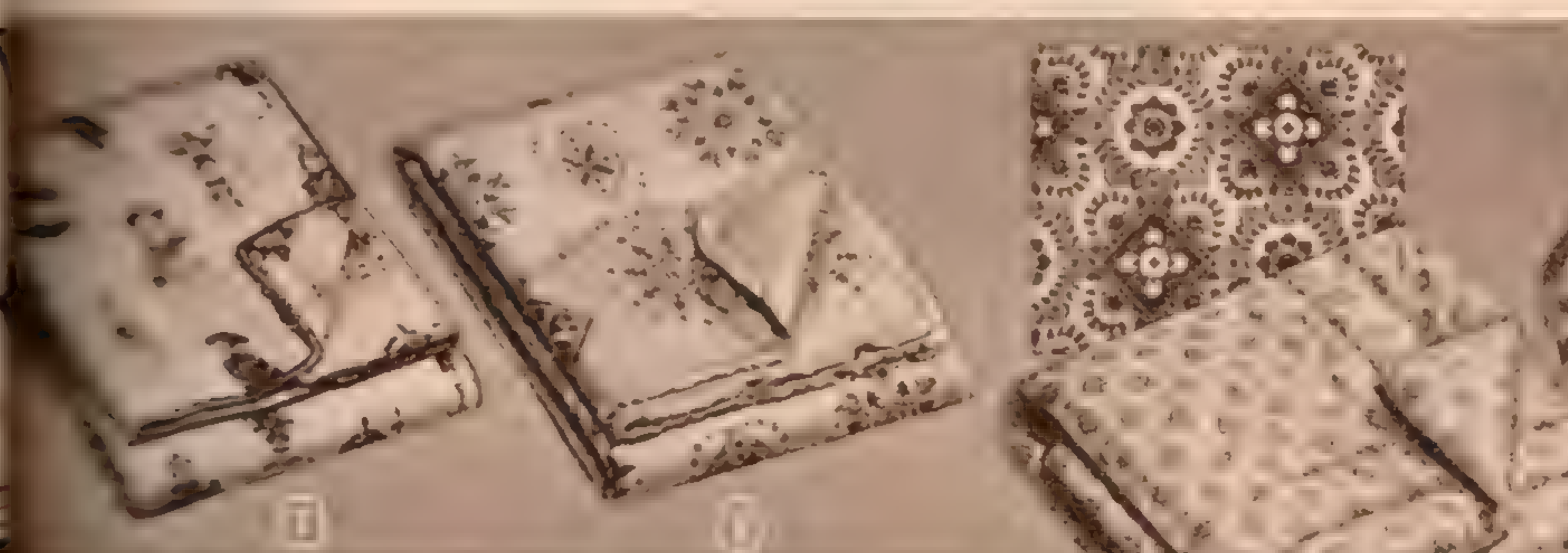
Carnation Print \$1067

Colorful Floral Sprays on smooth luxurious  
Cotton Percale—wonder soft All Dacron  
fill. The finished product is a light-  
weight washable Comforter that brings warmth  
and beauty to your bedroom. Reversible. Full  
size: 1 1/2 lbs. Dacron; Extra large size: 1 3/4 lbs.  
Colors to match with washable zippered  
pillows, ea. about 20x26 in. See selection of  
pillows on Pages 795, 796, 801 of this Book.  
Colors: Blue-Lilac, Gold-Pumpkin, Rose-Pink.  
All sizes are quoted below. State color.  
18 A 4436C—Full. 68x80. Wt. 4 lbs. 4 oz. \$10.94  
18 A 4437C—Extra large. 76x86. Wt. 5 lbs. \$12.94  
18 A 4438C—Pillow. Fin. size 20x26. Wt. 2 lbs. \$5.94

Treat yourself to the plush sleeping comfort  
of a washable 100% Nylon Comforter filled  
with 100% Dacron Polyester. Non-allergenic,  
odorless, mat-resistant. Lovely Carnation pattern  
reverses to solid color back. Comforter, matching  
pillow have all Nylon lace ruffle; pillow cover  
is printed both sides. Washable zippered Nylon  
cover fits over all Cotton pillow cover.  
Blue-Lilac, Rose-Pink, Yellow-Brown. State color.  
18 A 4436C—Full. Finished size about 68x80. 1 1/4  
lbs. Dacron fill. Ship. wt. 3 lbs. 2 oz. \$10.67  
18 A 4437C—Extra large. Fin. size abt. 76x86. 1 1/2  
lbs. Dacron fill. Ship. wt. 3 lbs. 10 oz. \$12.84  
18 A 4438C—Pillow. 20x26. Wt. 1 lb. 13 oz. Ea. \$5.57



Stitched Wool



## Quilts Feature Gay Designs

All Cotton \$794

Traditional \$694

Dacron Batts

100% Virgin  
Washable. Moisture  
resistant, odorless. Warm  
weight. White only  
30 in. Roll wt. 1 1/2  
lbs. \$3.94  
36 in. Roll wt. 2 lbs.  
\$5.25

tain 100% Cotton  
Cotton Batts. Strong  
durable. Tissue lined for  
dustproof bags  
cream color. Roll wt.  
4 lbs. \$1.37

100% Cotton Batt  
prevent lumping. Cream  
color. Cream color only  
in dustproof bags  
Wt. 2 lbs. 12 oz. \$1.57  
Wt. 3 lbs. 12 oz. \$1.97  
in dustproof bags  
Wt. 2 lbs. 12 oz. \$1.77  
Wt. 3 lbs. 4 oz. \$2.27

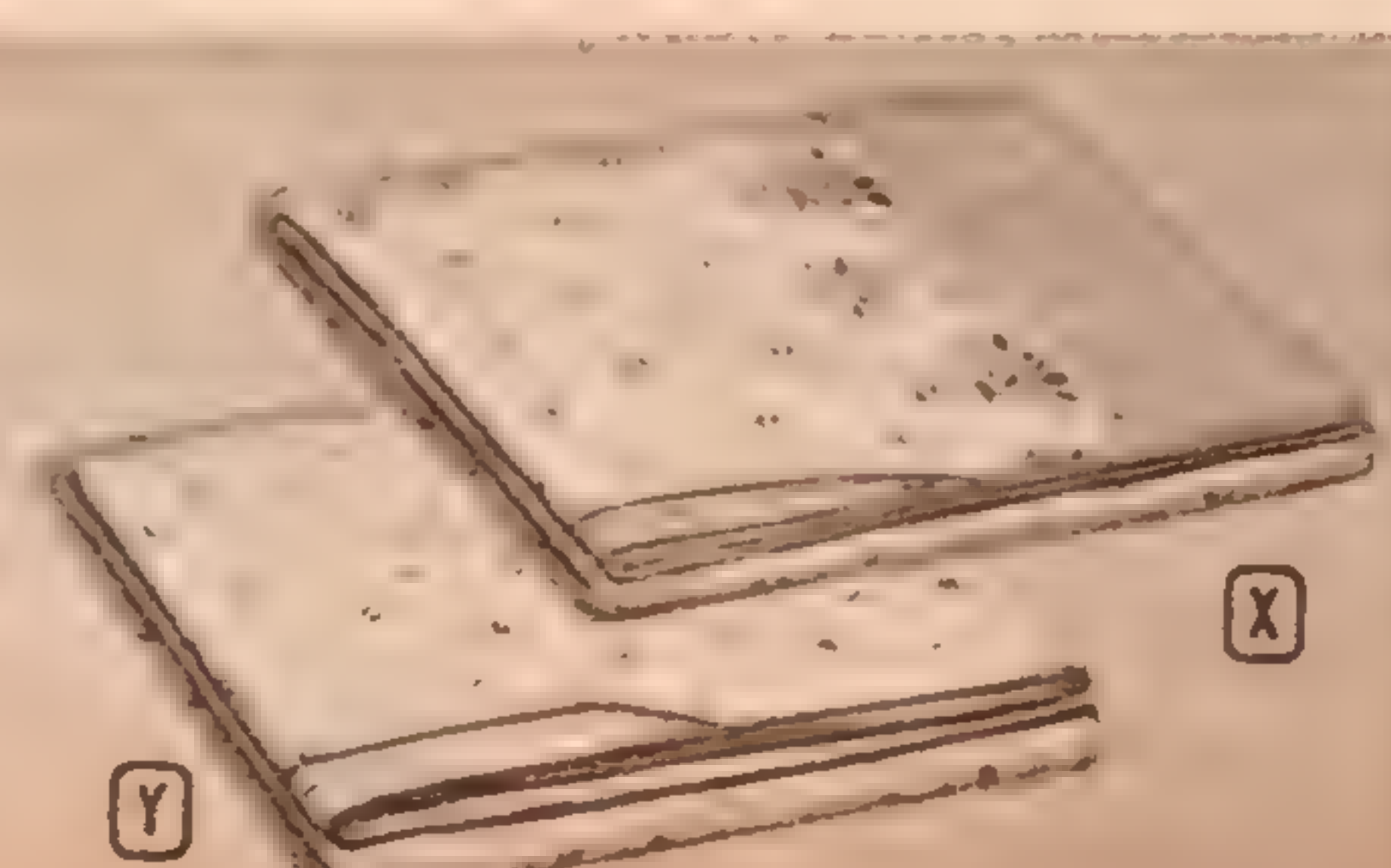
Quilts of different  
countries paint a  
picture on this  
patterned 100%  
Cotton quilt with Bleached  
Cotton fill. Multicolor  
design. All White back-  
ing. Washable. Com-  
pletely reversible. Self-  
sealing edges. Fill won't  
separate. Finished  
size. Ship. wt. 4 lbs.  
\$7.94

It's tulip time! Washable  
100% Cotton Quilt with  
100% Bleached Cotton fill.  
Quilting is firmly stitched—  
won't mat. Reversible. Fin-  
ished sizes are quoted.  
Blue, Gold, Green, Rose—  
each on white. State color.  
18A4134—With ruffle. 74x82.  
Ship. wt. 4 lbs. 8 oz. \$6.94  
18A4135—Plain edge. 74x88.  
Ship. wt. 5 lbs. \$7.94

## Neat Covers for Blankets, Comforters, Quilts

Floral print 100% Cotton  
Broadcloth Cover. Solid  
border repeats floral  
design. Zipper closure. Bias tape  
binding. Ship. wt. 72x84 size,  
2 lbs. 6 oz.  
Rose or Green print on  
white. Washfast. State color.  
18 A 2720—72x84 in. \$4.47  
18 A 2721—72x90 in. \$4.94

Tiny posies perched on a  
White background of 100%  
Cotton. Zipper closure. Bias tape  
binding. Washfast. Ship. wt.  
72x84 size, 2 lbs. 8 oz.; 72x90,  
2 lbs. 2 oz.; 80x90, 3 lbs.  
Blue, Rose or Gold. State color.  
18 A 2720—72 x 84 in. \$5.47  
18 A 2721—72 x 90 in. \$5.87  
18 A 2722—80 x 90 in. \$6.47



## Floral Nosegay

Quilt \$894

Salem Provincial Print Comforter \$894

100% Cotton Print captures the essence of Early  
America. All Dacron Polyester fill offers cloud-soft,  
feather-light warmth. Allergy-free, mat-resistant, odorless.  
Colors: Green, Med. Blue, Med. Brown, Wine-Red—each with  
Gold. Reversible. Finished sizes. Washable. State color.  
18 A 4430—68x80. Fill: 1 1/4 lbs. Ship. wt. 4 lbs. 4 oz. \$8.94  
18 A 4431—76x86. Fill: 1 1/2 lbs. Ship. wt. 4 lbs. 8 oz. \$11.67

Useful around the clock!  
Warm quilt for sleeping com-  
fort at night. Or cheerful cover-  
let for beauty during the day.  
Fine All Cotton Cover with  
Bleached All Cotton filler. Quilt  
is sturdily stitched, filling won't  
mat or separate. Reversible for  
double-duty wear. Graceful  
scalloped edge on three sides.  
Washable for easy care.

Colors: Blue-Lilac, Rose-Pink or  
Gold-Brown. State color.  
18 A 4132—Twin. Fin. size abt.  
65x98. Ship. wt. 4 lbs. 8 oz. \$8.94  
18 A 4133—Full. Fin. size abt.  
76x98. Ship. wt. 5 lbs. 4 oz. \$10.94

Satisfaction Guaranteed  
OR YOUR MONEY BACK



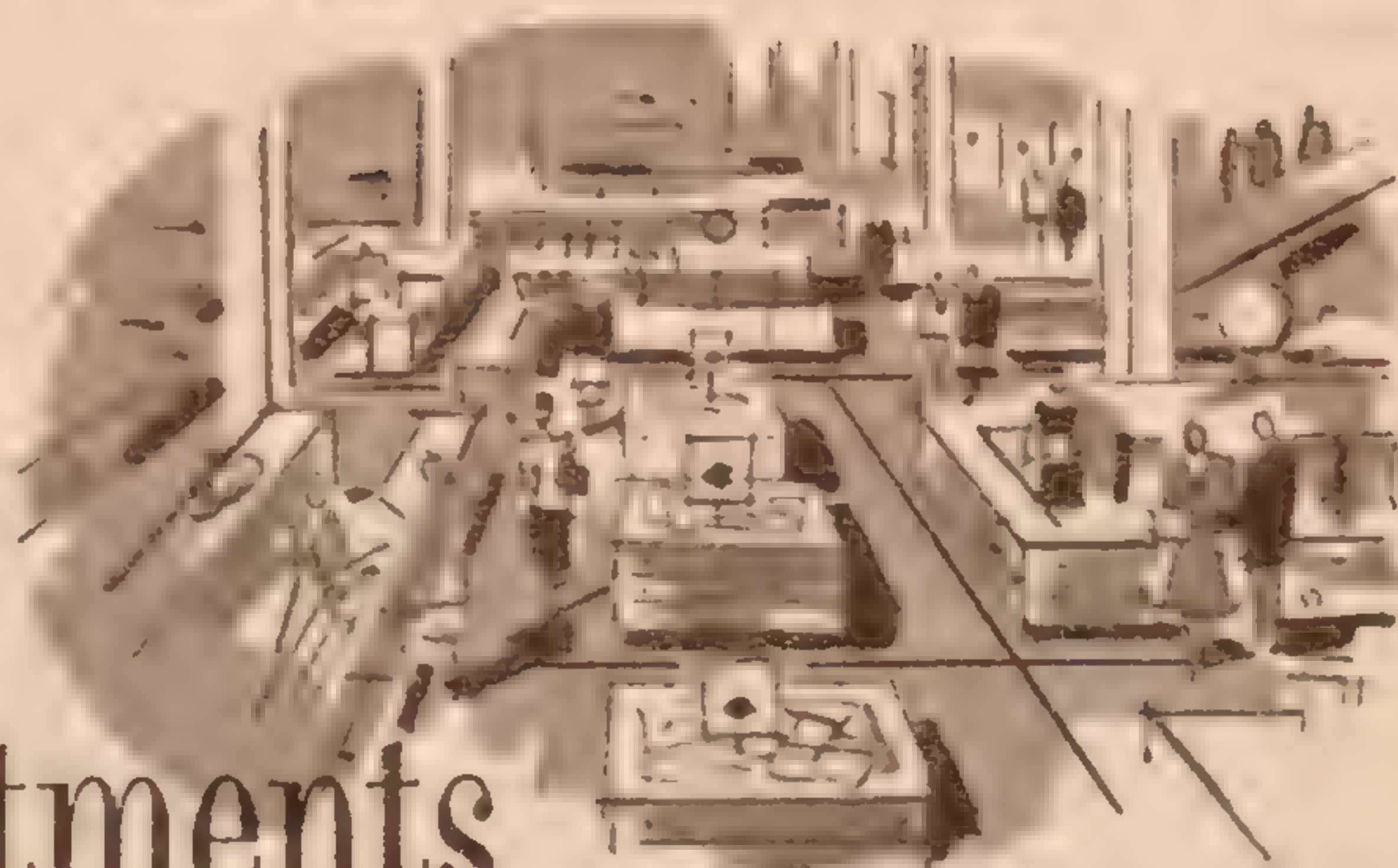
In your hands...



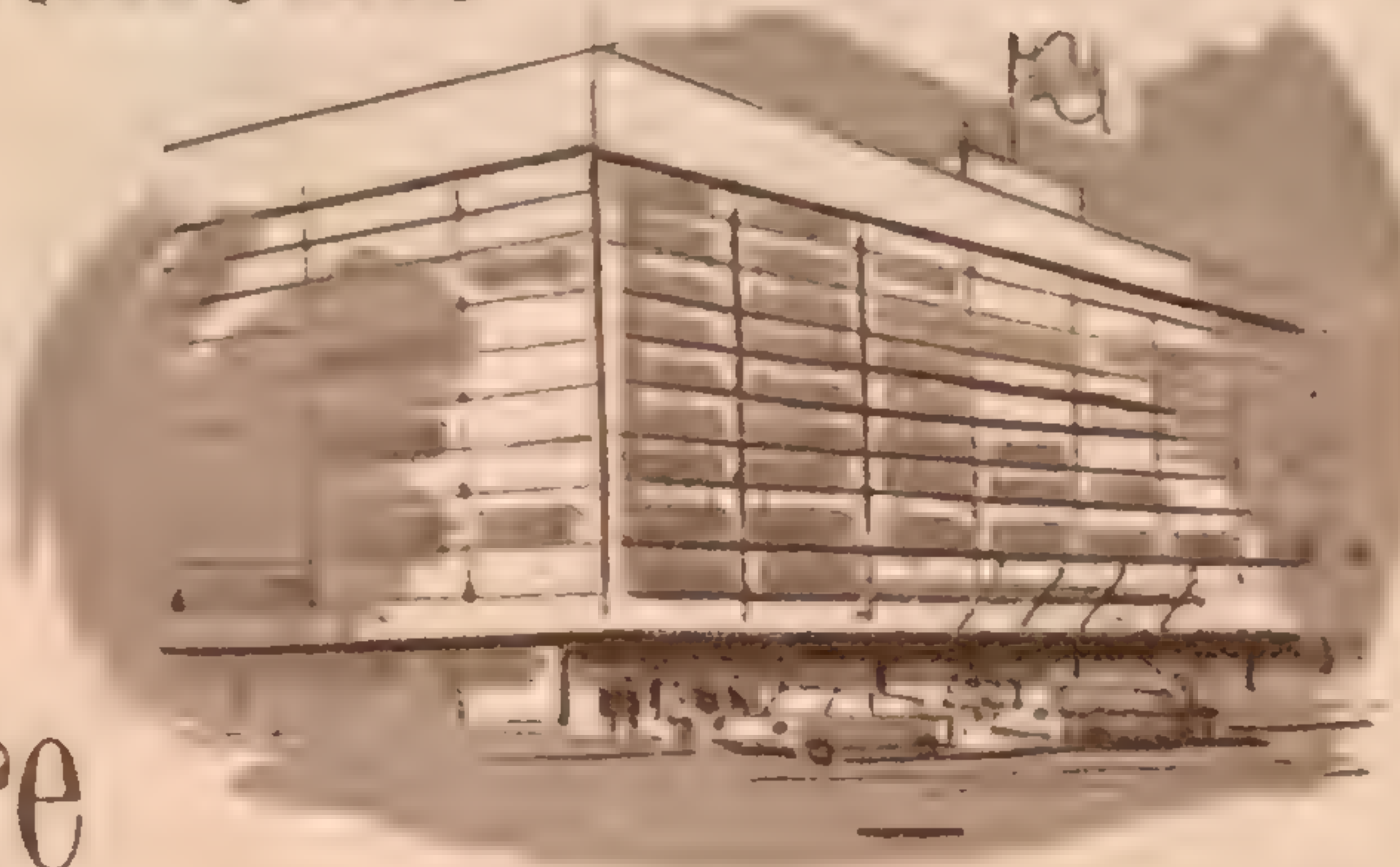
as near as your phone...



the merchandise assortments



of a mighty store



Only the very largest department-store could offer the vast selection of merchandise that is here in your hands, in this 1284-page Ward catalog. In the compact magic of this 8x11-inch "store", you move from counter to counter with a flip of a page. You make your selections in the comfort of your home. And your "shopping trip" is no farther than your phone.





# NO-IRON NO-STRETCH NO-SHRINK FIBERGLAS®

## Pastel Pinch Pleats Shortie Draperies and Cafés

Heavy weight Fiberglas in a rich drapery weave. Lustrous crepe texture of all glass fibers, opaque for privacy. Won't soil easiest to care for! Just douse in suds (protect from abrasion), hang to dry in 7 minutes. Fireproof. See "How to Measure"—Pg. 843. State: Pink-ice, Turquoise, Gold, White or Champagne.

Pastel Pinch  
—buck-  
rammed.  
—side, bot-  
tom hems. 5  
Seam-  
less double  
width 72 in.  
Use  
as  
or hang

Catalog Number	Length	Pair Width	Shipping weight	Price Pair
71 A 900 C	36 in.	40 in.	12 oz.	\$2.57
71 A 901 C	45 in.	40 in.	14 oz.	2.87
71 A 902 C	54 in.	40 in.	1 lb. 2 oz.	3.47
71 A 903 C	63 in.	40 in.	1 lb. 6 oz.	3.87
71 A 904 C	72 in.	40 in.	1 lb. 8 oz.	4.49
Seamless Double Width				
71 A 924 C	36 in.	80 in.	1 lb. 8 oz.	\$5.17
71 A 905 C	45 in.	80 in.	1 lb. 12 oz.	5.77
71 A 906 C	54 in.	80 in.	2 lbs. 4 oz.	6.94
71 A 907 C	63 in.	80 in.	2 lbs. 12 oz.	7.77
71 A 908 C	72 in.	80 in.	3 lbs.	8.94

Cafés. Scalloped tops; neat side, bottom hems. Length measure

Cat. No.	Length	Pr. Width	Ship. wt.	Pair
71 A 896 C	30 in.	60 in.	10 oz.	\$2.37
71 A 897 C	36 in.	60 in.	12 oz.	2.57
71 A 898 C	45 in.	60 in.	14 oz.	2.94

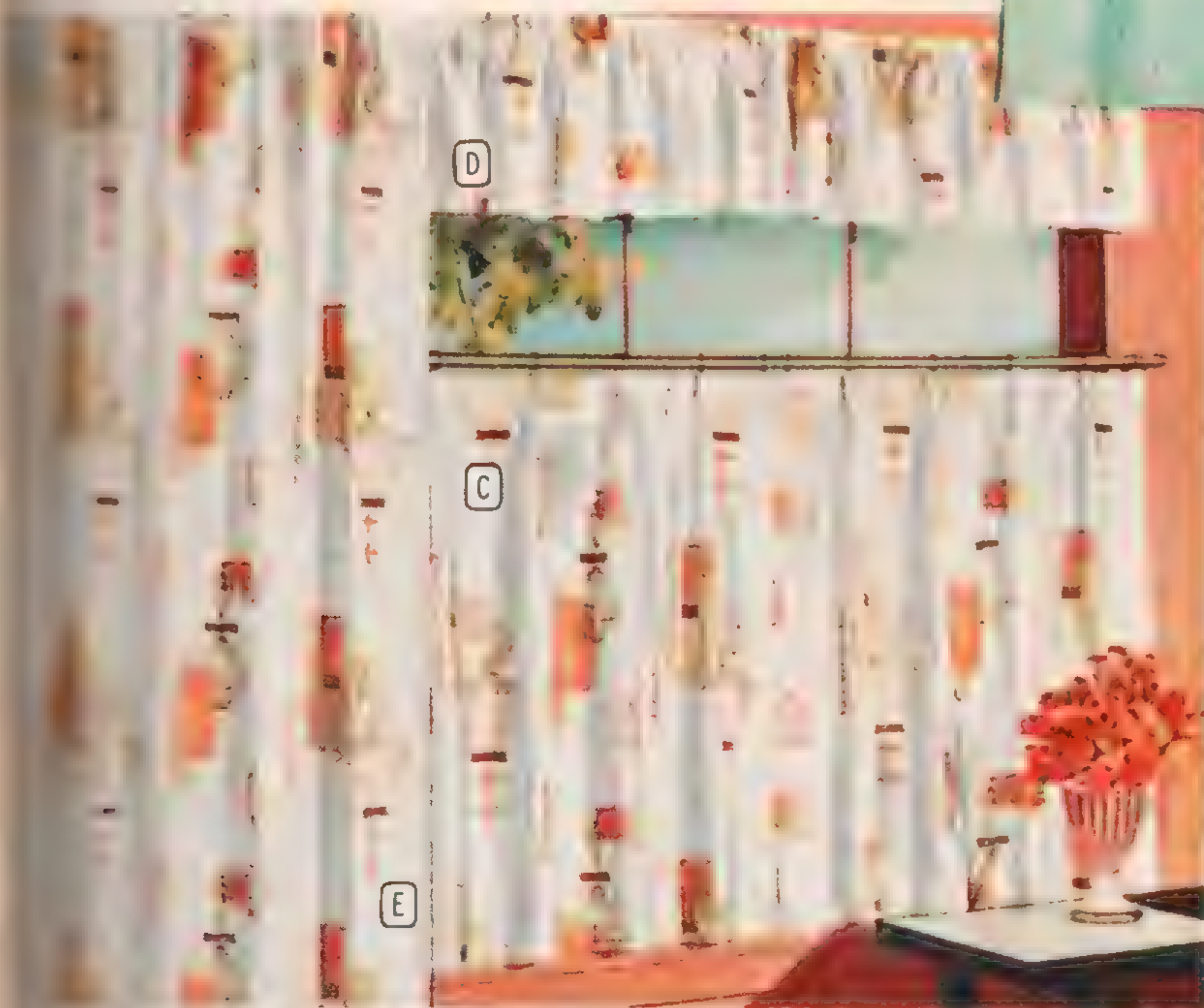
Valance. Flat rod pocket, shirr on rod. 72 in. long x 9 in. deep.  
71 A 899 C—Ship. wt. 4 oz. State color.....Each \$1.27



### SEE AND FEEL SWATCHES

of the Fiberglas shown on this page in any Ward Catalog Store. See Pages 1267-9 for location, phone.

Colors Mean Montgomery Ward Coordinated Colors. See Page 707.  
Ward's New Decorating Book, "Putting The Pieces Together", Pg. 843.



## Contemporary Print No-Iron Fiberglas

Beautiful ribbed weave of all glass fibers is easy to hand wash—just hang to dry in 7 minutes. No ironing ever, no shrink, no stretch. Popular shortie lengths in design—colorful lantern print with smart accents of non-tarnishing gold. Neat 1-in. bottom hems. See "How to Measure" before ordering, Page 843. State Cat. No., Colors: Thrush Beige/Burnt Orange or Amethyst, Blue.

Length Pinch Pleats. 36 in. long, including 1-in. brass-colored plastic rings.  
71 A 903 C—48-in. pleated pr. width; ea. side 24 in. Ship. wt. 14 oz.....Pair \$4.36  
71 A 904 C—96-in. pleated pr. width; ea. side 48 in. Ship. wt. 1 lb. 10 oz.....Pr. 9.99

Print Valance. Flat rod pocket style, shirr on rod.  
71 A 905 C—88 in. x 12 in. deep. Ship. wt. 8 oz.....Each \$1.94

Pleats. Buckram stiffened tops. Neat side, bottom hems. Single or seamless double width. State color.

Cat. No.	Length	Pr. width	Ship. wt.	Price Pr.
71 A 903 C	45 in.	50 in.	1 lb. 2 oz.	\$4.87
71 A 904 C	63 in.	50 in.	1 lb. 10 oz.	6.87
Seamless Double Width				
71 A 905 C	45 in.	100 in.	2 lbs. 4 oz.	\$11.87
71 A 906 C	63 in.	100 in.	3 lbs. 4 oz.	15.77



## Gold Scroll Fiberglas

(F-H) Fiberglas—screen printed in a rich non-tarnishing metallic gold on opaque white. Woven of miracle glass fibers—easy to wash, quick to dry, no ironing ever. See "How to Measure" Pg. 843.

(F) Pinch Pleats. Buckram stiffened. Neat side, bottom hems. 4 lengths, single or seamless double widths. Use with cafés, also with or without valance.

Catalog Number	Length	Pair Width	Shipping weight	Pair Price
71 A 1915 C	45 in.	40 in.	1 lb. 2 oz.	\$3.97
71 A 1916 C	54 in.	40 in.	1 lb. 2 oz.	4.97
71 A 1917 C	63 in.	40 in.	1 lb. 6 oz.	5.49
71 A 1918 C	72 in.	40 in.	1 lb. 8 oz.	5.97
Seamless Double Width				
71 A 1919 C	45 in.	84 in.	1 lb. 14 oz.	\$7.97
71 A 1920 C	54 in.	84 in.	2 lbs.	9.97
71 A 1921 C	63 in.	84 in.	2 lbs. 8 oz.	10.97
71 A 1922 C	72 in.	84 in.	2 lbs. 12 oz.	11.97

(G) Café Length Pinch Pleats. Incl. 1-in. gold-color plastic rings.  
71 A 715 C—36 in. lg., 40-in. pleated pr. Wt. 14 oz.....Pr. \$2.97

(H) Valance. Rod pocket, shirr on rod.  
71 A 716 C—60x10 in. Wt. 6 oz. Ea. \$1.69

BFCRDA3 WARD'S 819



# EASY CARE Shortie Draperies

- Washfast and Sun-Resistant
- Drip Dry—Little or No Ironing
- See How to Measure Page 843



## Wash and Hang—Linen-Look Cotton

(A) Delightful companion to Salem Square furnishings—authentic documentary with vignettes of old whaling boats, coaches, others. All cotton. Sun resistant. Preshrunk, shrinkage less than 3%, little or no ironing. Buckram stiffened pinch pleats. 2-in. hems. *State Color:* MW Oriole Red, MW Coin Gold or Turquoise.

(B) Valance. Flat rod pocket. Shirr on rod.  
71 A 2459 C—86x12 in. deep. Wt. 8 oz... Ea. \$1.37

Same Fabric By-the-Yard. 45 in. wide.  
71 A 7076 C—*State color*. Wt. yd. 7 oz. Yd. 97c

Detachable brass-colored plastic pin-on rings.  
71 A 5495—Pkg. of 12. Wt. 4 oz... Pkg. 35c

Catalog Number	Length	Pleated Pr. Width Abt.	Shipping weights	Price Pair
71 A 2497 C	36 in.	50 in.	1 lb. 2 oz.	\$3.27
71 A 2476 C	45 in.	50 in.	1 lb. 6 oz.	3.74
71 A 2477 C	54 in.	50 in.	1 lb. 12 oz.	4.21
71 A 2478 C	63 in.	50 in.	2 lbs.	4.68
71 A 2498 C	36 in.	75 in.	1 lb. 12 oz.	5.15
71 A 2479 C	45 in.	75 in.	2 lbs. 2 oz.	6.02
71 A 2480 C	54 in.	75 in.	2 lbs. 12 oz.	6.89
71 A 2481 C	63 in.	75 in.	3 lbs.	7.76
71 A 2499 C	36 in.	100 in.	2 lbs. 4 oz.	7.64
71 A 2482 C	45 in.	100 in.	2 lbs. 12 oz.	8.51
71 A 2483 C	54 in.	100 in.	3 lbs. 12 oz.	9.38
71 A 2484 C	63 in.	100 in.	4 lbs.	10.25



## Rayon Butcher Linen

- Drip Dry
- Preshrunk
- Flock Trim

(C) Washable, drip dry—little or no ironing. Linen-like blend of 80% Rayon, 10% Acetate, and 10% other fibers trimmed with colorful 1½-in. band of colorful flocking. Brass colored rings included. 1-in. side, bottom hems. *State trim.* Brown, Gold or Green, all on White.

Catalog Number	Length	Pleated Pr. Width Abt.	Shipping weights	Price Pair
71 A 2500 C	36 in.	50 in.	1 lb. 4 oz.	\$2.97
71 A 2501 C	45 in.	50 in.	1 lb. 8 oz.	3.94
71 A 2502 C	63 in.	50 in.	2 lbs.	4.77
71 A 2503 C	36 in.	76 in.	1 lb. 14 oz.	4.87
71 A 2504 C	45 in.	76 in.	2 lbs. 4 oz.	6.47
71 A 2505 C	63 in.	76 in.	2 lbs. 14 oz.	7.97
71 A 2506 C	36 in.	104 in.	2 lbs. 8 oz.	6.67
71 A 2507 C	45 in.	104 in.	3 lbs.	8.47
71 A 2508 C	63 in.	104 in.	4 lbs.	10.77

(D) 71 A 2512 C—PRESHIRRED VALANCE. 54 by 10 in. deep. *State Trim color.* Ship. wt. 8 oz. .... Ea. \$1.64

MW means Montgomery Ward Colors see pg. 707.

820 WARDS BFCKDAS



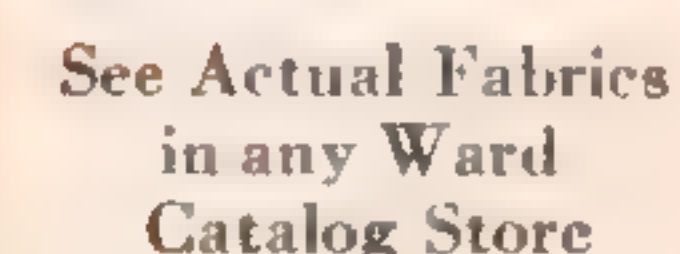
## Fully Lined Provincial—Washable

(E) Ultimate in easy care—washable all Cotton Sailcloth resists sun, suds, fading. Fully lined, for beauty inside and out. Lengths include big brass color plastic pin-on rings, (included but not shown). Buckram stiffened tops, neat side, bottom hems. 3% shrinkage. *State:* Turquoise, MW Oriole Red or MW Thrush Brown.

Catalog Number	Length	Pleated Pr. Width Abt.	Shipping weights	Price Pair
71 A 1965 C	36 in.	48 in.	1 lb. 6 oz.	\$2.94
71 A 1966 C	45 in.	48 in.	1 lb. 12 oz.	3.74
71 A 1967 C	63 in.	48 in.	2 lbs. 4 oz.	4.97

Valance (not shown). Flat rod pocket. Shirr on rod.  
71 A 1968 C—88 in. x 11 in. deep. Wt. 7 oz. .... Ea. \$1.64





# RUF 'N' TUMBLE Cottons

- You'll love their easy care features! Heavy linen-like all cotton is preshrunk,
- adds little or no ironing. Buckram stiffened pinch pleats with neat 1-in. side,
- hems. Detachable pin-on rings sold separately, see opposite page.

not to decorate every window with these new mix-match patterns in new MW  
 Lin, Tweedle, and Provincial Prints—all harmonized and coordinated: Burnt  
 Marsh Beige, Chapel Green/Candlelight yellow, Thrush Brown/Cinnamon Gold or  
 Amethyst. See "How to Measure" Page 843, State Cat. No., Color.

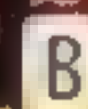
Catalog Number			Length	Pleated Pr. Width Abt.	Shipping weights	Price Per
nd	(B) Tweed	(C) Provincial				
▲ 2525 C	71 A 2550 C	71 A 2537 C	36 in.	50 in.	1 lb. 4 oz.	\$4.84
▲ 2526 C	71 A 2551 C	71 A 2538 C	45 in.	50 in.	1 lb. 10 oz.	5.84
▲ 2527 C	71 A 2552 C	71 A 2539 C	63 in.	50 in.	2 lbs. 4 oz.	6.87
▲ 2528 C	71 A 2553 C	71 A 2540 C	36 in.	75 in.	1 lb. 14 oz.	9.87
▲ 2529 C	71 A 2554 C	71 A 2541 C	45 in.	75 in.	2 lbs. 4 oz.	10.78
▲ 2530 C	71 A 2555 C	71 A 2542 C	63 in.	75 in.	3 lbs. 8 oz.	12.78
▲ 2531 C	71 A 2556 C	71 A 2543 C	36 in.	100 in.	2 lbs. 8 oz.	11.78
▲ 2532 C	71 A 2557 C	71 A 2544 C	45 in.	100 in.	3 lbs. 4 oz.	13.74
▲ 2533 C	71 A 2558 C	71 A 2545 C	63 in.	100 in.	4 lbs. 8 oz.	16.74

Flat rod pocket, shirt  
2x12 in. State color.

• **3562 C-Plaid.** Ship. wt. 8 oz. Ea. **\$1.84**  
 • **3564 C-Tweed.** Ship. wt. 8 oz. Ea. **1.84**  
 • **3563 C-Provincial.** Wt. 8 oz. Ea. **1.84**

**Ruf 'n' Tumble Cottons By-the-Yard** for room accessories, 48 in. wide. *State color.*

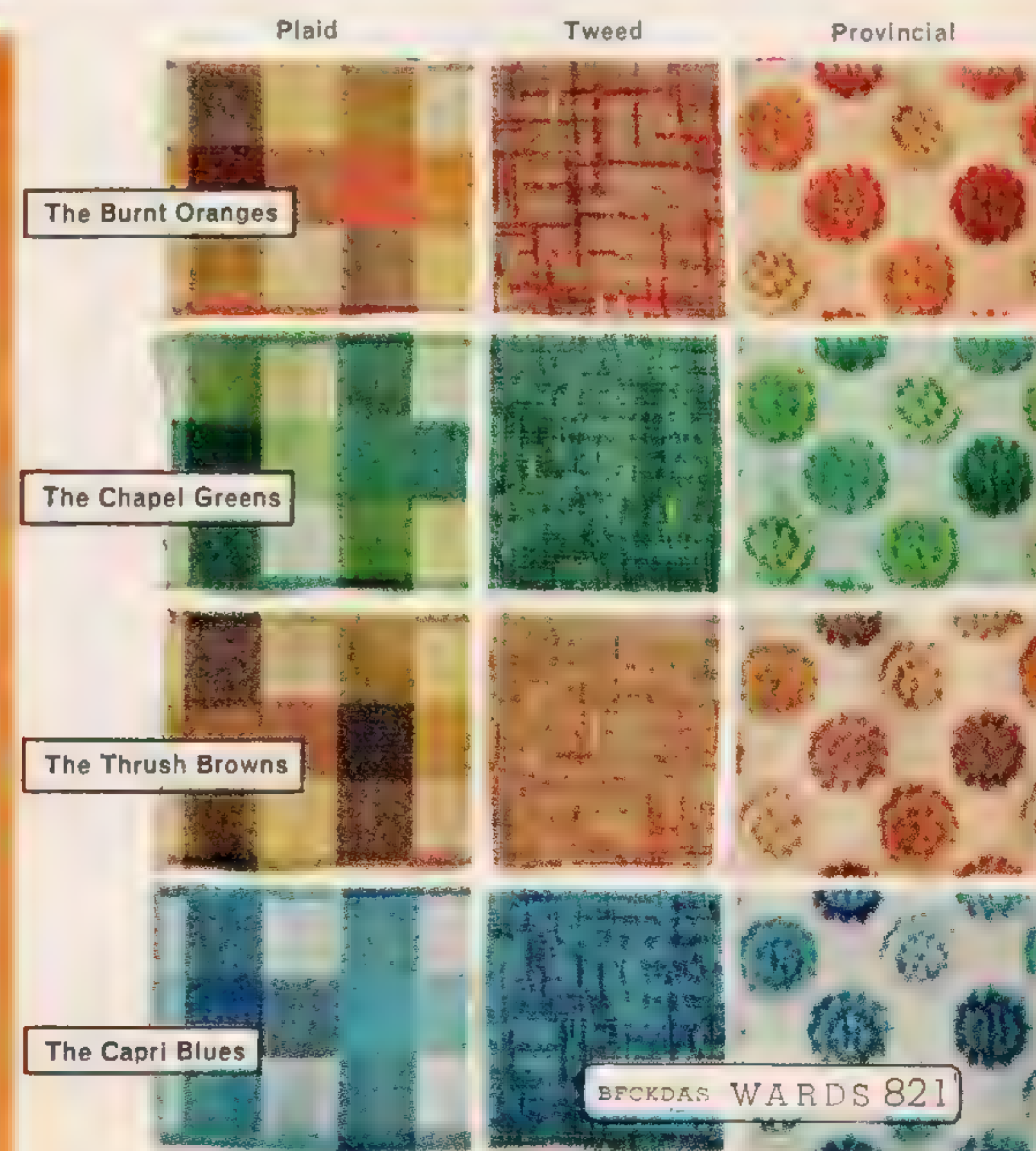
71 A 7048—Plaid. Wt. yd. 8 oz. Yd. \$1.57  
71 A 7049 C—Tweed. Wt. yd. 8 oz. Yd. 1.57  
71 A 7047 C—Provincial. Wt. yd. 8 oz. Yd. 1.57



## COORDINATED COLOR, TEXTURE, DESIGN



Shirr on rod.  
7 oz.....Ea. \$1





# SELECTED FOR **Suburbia** Fiberglas® Draperies

NEW MOHAIR WEAVE  
EXCLUSIVE WITH WARDS

- Fabulously Easy Care—Wash, Drip Dry . . . No Ironing Ever
- Save Money—Eliminates Costly Dry Cleaning Bills
- Contemporary design, coloring for today's smartest interiors

(A) Fiberglas in a new softer-than-ever Mohair texture weave of all-glass fibers! Possesses wonderful good looks, lush draping, too! Resists moths and mildew, won't sun rot, completely fire-safe. Stays wrinkle-free always. Buckram-stiffened pinch pleats, 1-in. side hems, 2-in. bottom hems. *State Catalog Number and MW Color—Brown/Burnt Orange on White or Capri Blue on White. See How to Measure Page 843.*

Catalog No.	Length	Pleated Pr. Width Abt.	Shipping Wt.	Price Pr.
71 A 2190 C	63 in.	48 inches	2 lbs.	\$10.94
71 A 2191 C	84 in.	48 inches	2 lbs. 6 oz.	13.44
71 A 2192 C	63 in.	96 inches	5 lbs.	25.94
71 A 2193 C	84 in.	96 inches	5 lbs. 12 oz.	29.94
71 A 2194 C	84 in.	144 inches	8 lbs.	44.94

## Correlated Stripe on Sharkskin Machine Wash Drip Dry

Super Strong Cotton for Draperies, Slipcovers

Beautiful multi-purpose decorating fabric (Shown draped on chair) is color-keyed to, and picks up motif of draperies (A). Long wearing—sunfast, tubfast. Preshrunk, shrinkage less than 3%. *State Catalog Number and MW Color—Green/Capri Blue or Brown/Burnt Orange.*

71 A 7022 C—48 inches wide. Ship. wt. yd. 1 lb. Yard \$1.77



See and Feel Swatches of these draperies and fabrics in any Ward Catalog Store. See Pgs. 1267-9 for location, phone no.

## Hand Loomed Look

OF EXPENSIVE SCANDINAVIAN IMPORTS

Woven Rayon-Cotton Tone-on-Tone . . . Machine Wash . . . Drip Dry

(B) Stunning draperies with the same flair for contemporary living that distinguishes Suburbia home furnishings (See Index—"Suburbia"). Beautiful weighty weave of 66% Cotton, 34% Rayon. Best dyes, preshrunk, shrinkage less than 3%. Expertly tailored with buckram-stiffened pinch pleats, 2-in. bottom hems with mitered corners. *State Catalog No., Color: MW Capri Blue, MW Chamel Green, Oyster or MW Thrush Beige, MW Burnt Orange.*

See How to Measure for Draperies on Page 843.

Catalog Number	Length	Pleated Pr. Width About	Shipping weight	Price Pair
71 A 2966C	63 in.	48 in.	2 lbs.	\$6.87
71 A 2967C	84 in.	48 in.	2 lbs. 12 oz.	8.84
71 A 2968C	63 in.	96 in.	4 lbs.	15.84
71 A 2969C	84 in.	96 in.	5 lbs. 4 oz.	19.67
71 A 2970C	84 in.	144 in.	7 lbs. 12 oz.	29.67

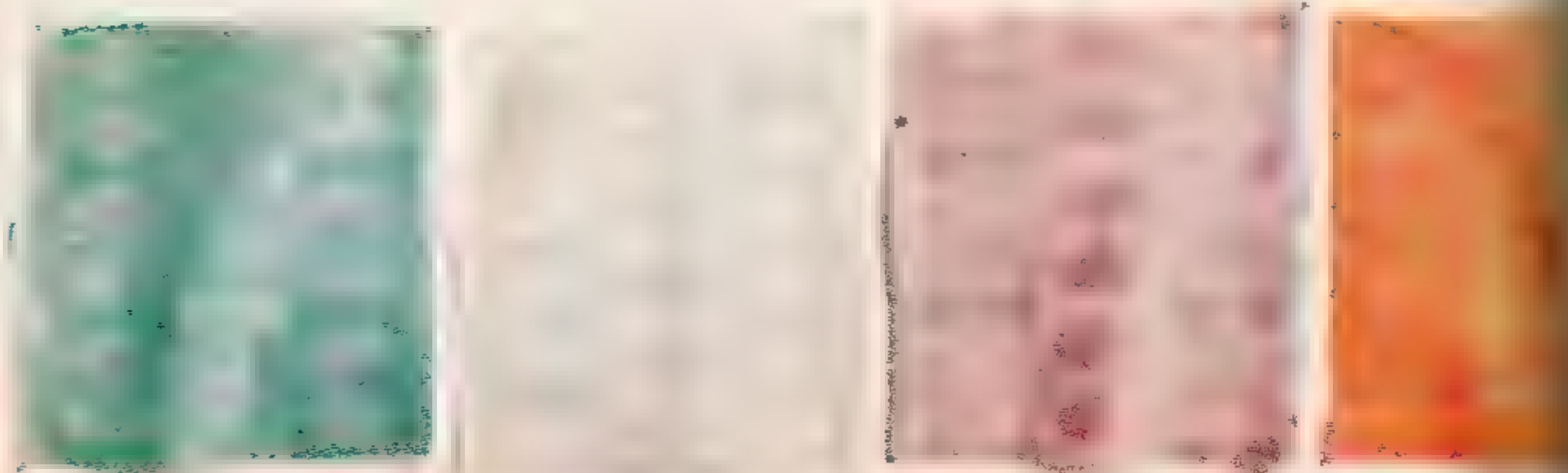
Matching Yard Goods for bedspreads, draperies, other smart accessories. Same fabric, colors as draperies. *State Catalog No. and Color.*

71A7520C—45 in. wide. Wt. Yd. 12 oz. Yd. \$1.77

MW means Montgomery Ward Colors—See Coordination Story Page 707.



822 WARDS BCKDAS





# Fabulous Fiberglas®

BEAUTIFUL ANTIQUE SATIN WEAVE

## Save \$2 to \$8

No Dry Cleaning Bills—Just Wash, Hang, No Iron

No Shrink, No Stretch . . . Mildewproof—Fireproof



**SUN CAN'T HURT FIBERGLAS**—draperies woven of 100% glass fibers. Perfect choice for wide, wide windows.

**SOFT LUSTER SLUB WEAVE**—has an elegant air—so flattering and complementary to your handsomest decorating schemes.

**NO SKIMPING ON TAILORING**—buckram-stiffened 3-fold pinch pleats—hang beautifully. 2-inch bottom hems.

**LIGHT-TONED DECORATOR COLORS**—practical as can be in slow-to-soil, easy-to-wash, no-iron Fiberglas.

State Cat. No., Beige, Turquoise, White, Nutmeg, or Surf Green. See "How to Measure" for Draperies on Page 843.

Catalog No.	Length	Pleated Pr. Width	Ship. wts.	Was	Now
71 A 2825 C	63 in.	Abt. 50 inches	1 lb. 12 oz.	\$8.89	\$6.89
71 A 2826 C	84 in.	Abt. 50 inches	2 lbs. 2 oz.	9.89	7.89
71 A 2827 C	63 in.	Abt. 100 inches	3 lbs. 6 oz.	19.49	15.49
71 A 2875 C	84 in.	Abt. 100 inches	4 lbs.	22.49	17.49
71 A 2876 C	63 in.	Abt. 150 inches	5 lbs.	28.98	22.98
71 A 2877 C	84 in.	Abt. 150 inches	6 lbs. 4 oz.	33.98	25.98

Elegant Cane Tub Chair sold on Page 728, Square Brass Pullup Lamps Pg. 751

ens Corning  
"Charge It" See Page 1281.

See Wards New Decorating Book, "Putting the Pieces Together" on Page 843. For complete selection of Traverse Rods see Pages 841-2, Hooks sold on Pg. 869.

BCKDAS WARDS 823



# Ceiling to Floor Wall to Wall Draperies

IN 2 LUXURY TEXTURED FABRICS

95 AND 84 INCH LENGTHS... WIDTHS TO 192 IN.



## NO-FADE HEAVY NUB TEXTURE

Solution dyed colors—stay New Looking

**(A)** Wonderful size range for dramatic decorating. Fully bodied, softly drapable—woven of 69% Rayon, 31% Acetate. Dry clean. Buckram-stiffened pinch pleats, 1-in. side hems, 3-in. bottom hems. State Cat. No., Color: Sandalwood, Gold, White, Celadon Green or Champ.

Catalog Number	Length	Pleated Pr. Width Abt.	Shipping Wt. Pair	Price
71 A 2958C	84 in.	48 inches	3 lbs.	\$7.49
71 A 2959C	95 in.	48 inches	3 lbs. 8 oz.	7.99
71 A 2960C	84 in.	96 inches	7 lbs.	16.99
71 A 2961C	95 in.	96 inches	8 lbs.	18.49
71 A 2962C	84 in.	144 inches	10 lbs.	25.99
71 A 2963C	95 in.	144 inches	12 lbs.	28.49
71 A 2964C	84 in.	192 inches	13 lbs.	34.99
71 A 2965C	95 in.	192 inches	14 lbs.	39.99

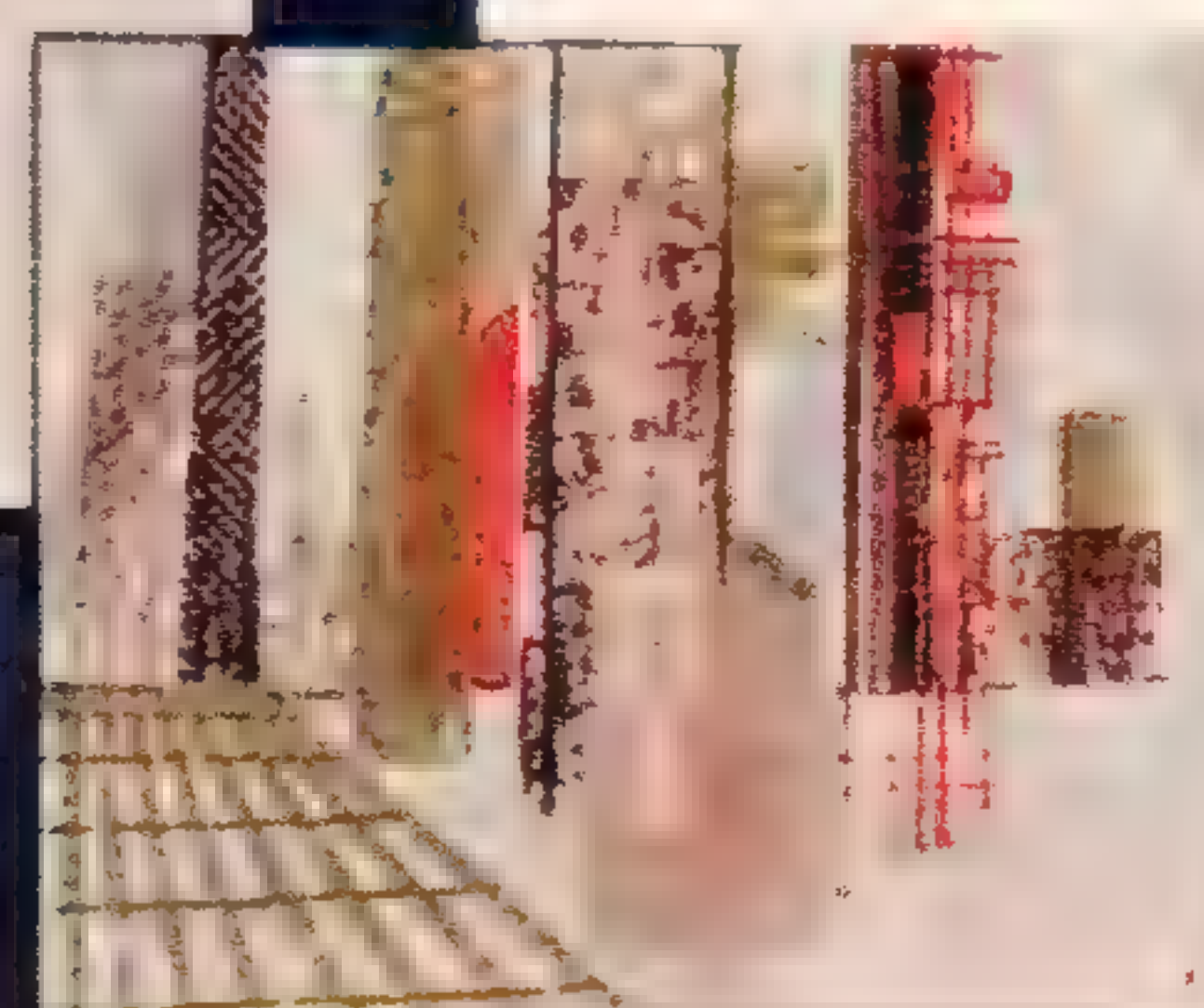
## CONTEMPORARY IN MOHAIR WEAVE

Rich looking, Lush Draping—67% Rayon, 33% Acetate

**(B)** Dramatic ceiling high, wall wide draperies in new metallic print. Sun-resistant colors. Fully bodied, softly drapable—woven of 67% Rayon, 33% Acetate. Dry clean. Buckram-stiffened pinch pleats, 1-in. blind stitch side hems, 3-in. bottom hems. State Cat. No., MW Color—Cerulean Blue or Thrush Brown Burnt Orange on white.

Catalog Number	Lgth.	Pleated Pr. Width Abt.	Ship. Wt. Pair	Price
71 A 2055C	84 in.	48 inches	2 lbs. 2 oz.	\$9.99
71 A 2056C	95 in.	48 inches	2 lbs. 8 oz.	10.99
71 A 2057C	84 in.	96 inches	5 lbs.	21.99
71 A 2058C	95 in.	96 inches	5 lbs. 8 oz.	23.99
71 A 2059C	84 in.	144 inches	7 lbs.	32.99
71 A 2060C	95 in.	144 inches	7 lbs. 12 oz.	34.99
71 A 2061C	84 in.	192 inches	9 lbs.	44.99
71 A 2062C	95 in.	192 inches	10 lbs.	48.99

See How To Measure Draperies Pg. 843. MW means Montgomery Ward Colors—see Coordination Story Page.



SEE AND FEEL SWATCHES of these Draperies in any Ward Catalog Store. Read Pages 126-127 for location, phone number.



# SUPERSOFT AEROCOR FIBERGLAS®

## Ceiling to Floor Wall to Wall

- Wash and Hang . . . No Iron Ever
- No Costly Dry Cleaning Bills
- No Shrink, No Stretch, No Sun Rot
- Resists Moths, Mildew . . . Won't Burn

lural, accented with metallic gold has a flair for the dramatic hanging ceiling to floor with 95-inch lengths! (Also available in 84-in. lengths as well.) Rich in detail, elegant in style, whether you cover a single window, an entire wall. Like Aerocor Fiberglas—has wonderful body for hanging, minimum care is always. Buckram stiffened pleat tops, 2-inch bottom hems. *State Catalog Number, 1281-2.*—Brown or Green. See How to Measure Page 843.

Model	Length	Pleated Pr. Width	Ship. wt. Pair	Price Pair
A 2046C	84 in.	52 inches	2 lbs. 6 oz.	\$12.44
A 2047C	95 in.	52 inches	2 lbs. 10 oz.	13.94
A 2048C	84 in.	106 inches	5 lbs.	27.99
A 2049C	95 in.	106 inches	5 lbs. 8 oz.	29.94
A 2050C	84 in.	160 inches	7 lbs. 4 oz.	43.94
A 2051C	95 in.	160 inches	8 lbs.	45.94
A 2052C	84 in.	214 inches	8 lbs. 8 oz.	57.97
A 2053C	95 in.	214 inches	10 lbs.	60.97

**Castel Aerocor Fiberglas Draperies.** Always look beautiful, never need pampering. See above. Fluted and stiffened yarns impart elegance, wonderful textural richness. Stiffened pinch pleats, 1½-in. bottom hems. *State Catalog Number, 1281-2.*—Color—Turquoise, Gold, White, Pink, Green or Wood. See How to Measure Page 843.

Model	Length	Pleated Pr. Width	Ship. wt. Pair	Price Pair
A 2910C	63 in.	50 inches	2 lbs. 10 oz.	\$8.94
A 2911C	84 in.	50 inches	2 lbs. 14 oz.	10.97
A 2940C	95 in.	50 inches	3 lbs. 4 oz.	12.97
A 2912C	63 in.	100 inches	4 lbs. 4 oz.	18.97
A 2913C	84 in.	100 inches	5 lbs. 4 oz.	24.94
A 2941C	95 in.	100 inches	6 lbs. 8 oz.	27.94
A 2914C	63 in.	150 inches	6 lbs. 4 oz.	29.94
A 2915C	84 in.	150 inches	7 lbs. 4 oz.	36.97
A 2942C	95 in.	150 inches	8 lbs. 8 oz.	41.94
A 2943C	84 in.	200 inches	9 lbs. 8 oz.	55.97
A 2944C	95 in.	200 inches	10 lbs. 8 oz.	59.97

**Just Say Charge It See Pages 1281-2.**  
See Wards Exciting New Decorating Book—  
"Putting the Pieces Together", Page 843.

### TEXTURE

#### Looking

Looking. Rich Rayon, 31" in pleats, 11½" Cat. No., Color—White or Champagne.

Wt. Pair	Price Pair
2 oz.	\$7.44
8 oz.	7.94
	16.94
	18.44
	25.94
	28.44
	34.94
	39.94

### HAIR WEAVE

#### 33% Acetate

ries in exciting 1 rs. Dry clean and stitched size 1 V Color—Cap white.

Wt. Pair	Price Pair
2 oz.	\$9.47
8 oz.	10.44
	21.94
8 oz.	23.47
	32.94
12 oz.	34.94
	44.94
	48.94

MW means More Story Page 7



EL SWATCHES in any Ward Head Pages 1267-9 See number.



Lamp sold on Page 716-7

BCKAS WARDS 825





## NO-DRY CLEANING BILLS WITH Fabulous No-Iron

HAND WASH... DRIES IN MINUTES... NO SHRINK, NO STRETCH... NO SUN-ROT

Seamless Fiberglas Draperies Up To 145 Inches Wide

**A** Sill and floor lengths in seamfree\* beauties. Sparkling Modern—rich with non-tarnishing metallic gold. All-glass fiber fabric is easy care—see above. Buckram-stiffened pinch pleats, 2-in. bottom hems. State MW Color—Delphinium/Capri Blue, Thrush Brown/Burnt Orange. See "How to Measure" Pg. 843. \*145x84-in. lgth. has 1 seam.

Catalog Number	Length	Pleated Pr. Width Abt.	Shipping Weights	Price Pair
71 A 2465 C	45 in.	50 inches	1 lb. 4 oz.	\$5.84
71 A 2466 C	63 in.	50 inches	1 lb. 11 oz.	6.84
71 A 2467 C	84 in.	50 inches	2 lbs. 4 oz.	8.94
71 A 2468 C	45 in.	80 inches	1 lb. 12 oz.	8.94
71 A 2469 C	63 in.	80 inches	2 lbs. 12 oz.	9.97
71 A 2470 C	84 in.	80 inches	3 lbs. 4 oz.	11.84
71 A 2471 C	45 in.	95 inches	3 lbs.	12.47
71 A 2472 C	63 in.	95 inches	4 lbs.	13.47
71 A 2473 C	84 in.	95 inches	5 lbs.	16.94
71 A 2474 C	63 in.	145 inches	5 lbs.	20.94
*71 A 2475 C	84 in.	145 inches	6 lbs. 8 oz.	26.94

Heavyweight Lustercrepe Pastel Fiberglas

**B** Even at these low prices—full size widths, full size pleats in heavy, closely woven all glass fiber fabric. Easy wash, ironed-for-you-forever Fiberglas. Buckram-stiffened pinch pleats, 3-in. bottom hems. State Green (Seaspray), Turquoise, Champagne, Pink, Gold or White. See "How to Measure," Pg. 843.

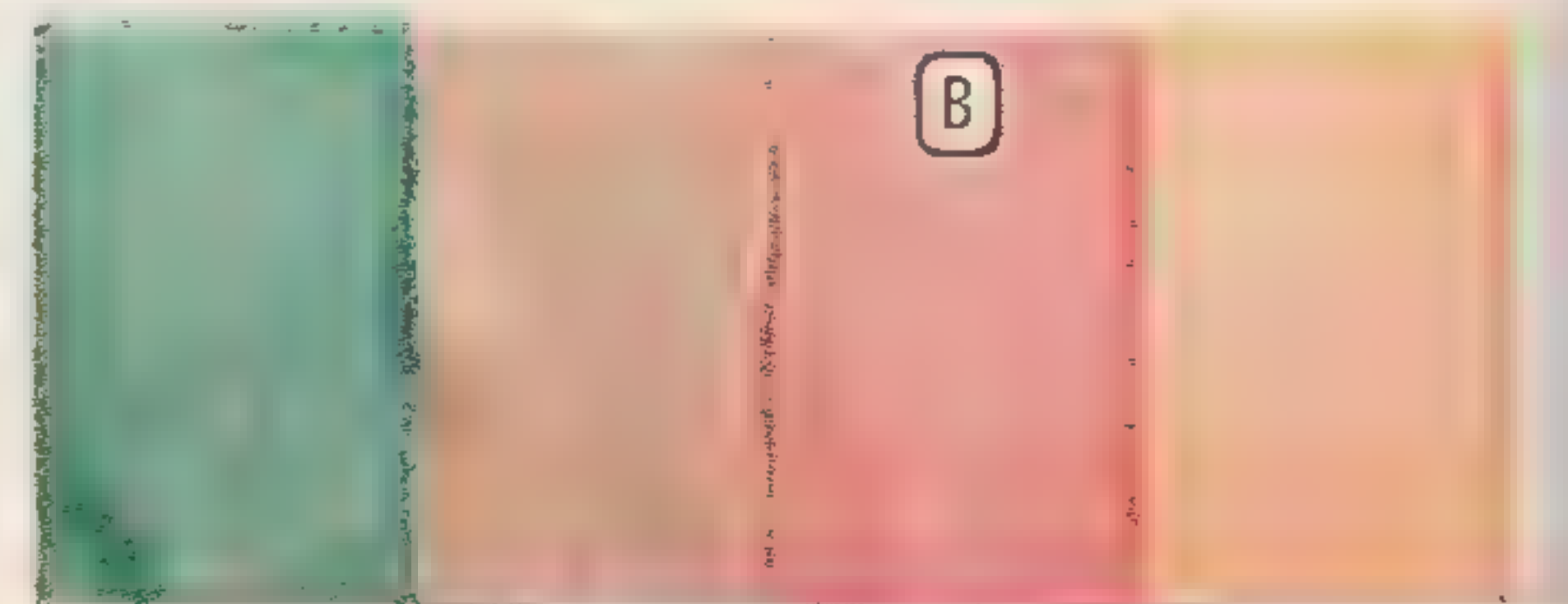
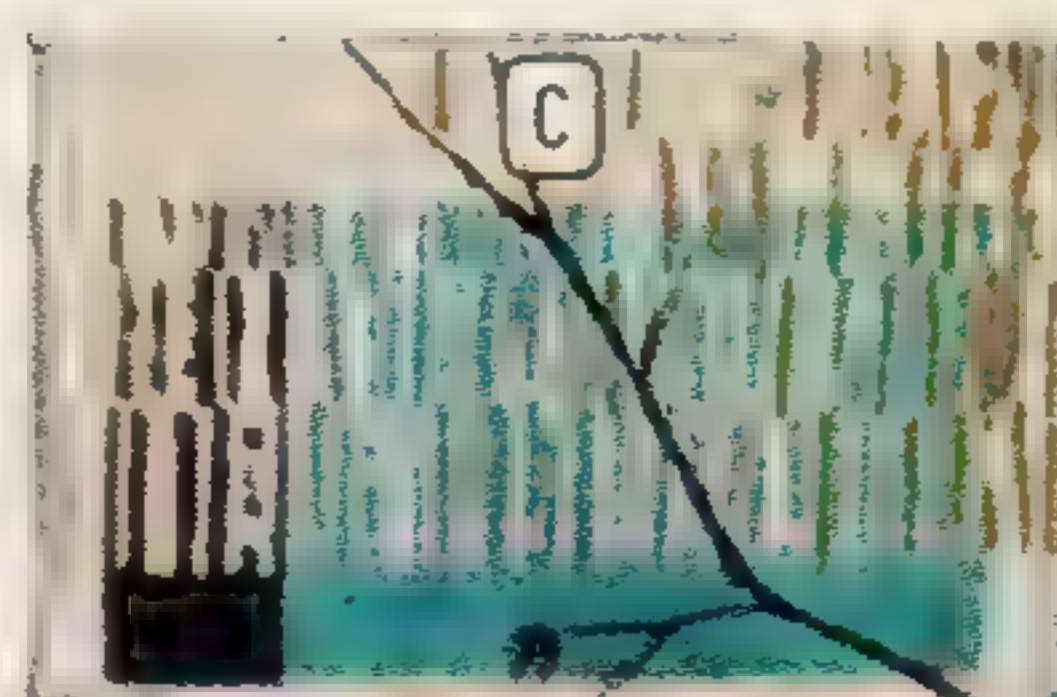
Catalog Number	Length	Pleated Pr. Width Abt.	Shipping Weights	Price Pair
71 A 2950 C	84 in.	52 in.	2 lbs. 2 oz.	\$5.68
71 A 2951 C	84 in.	104 in.	4 lbs. 8 oz.	13.68
71 A 2952 C	84 in.	150 in.	6 lbs. 8 oz.	21.88

Modern Sunburst In Easy Care Fiberglas

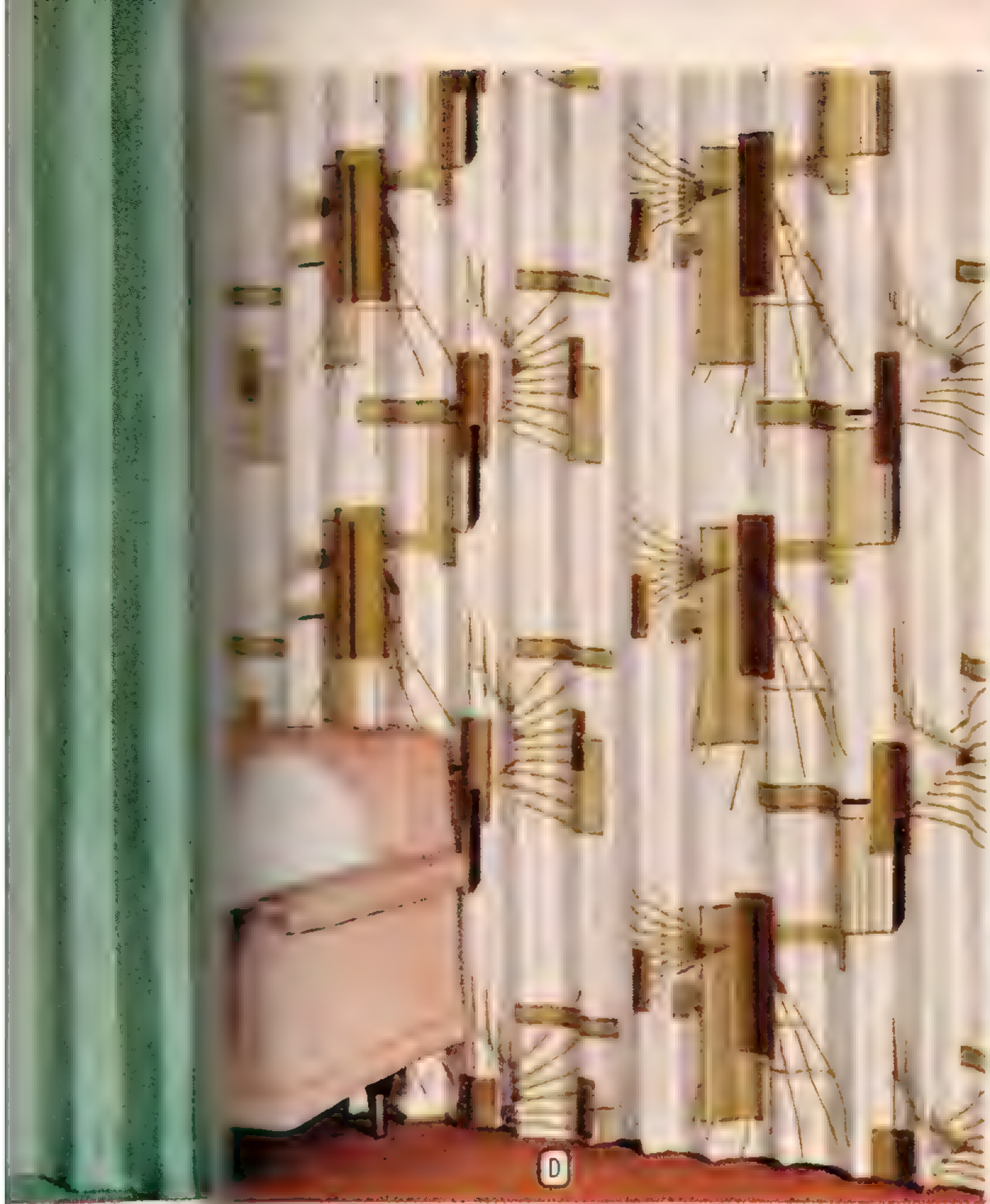
**C** Striking design accented with non-tarnishing metallic gold. All glass fiber fabric—slow to soil, most carefree—see above. Buckram-stiffened pinch pleats, 3-in. bottom hems. State—Brown Orange or Turquoise. See "How to Measure" Pg. 843.

Catalog Number	Length	Pleated Pr. Width Abt.	Shipping Weights	Price Pair
71 A 2306 C	63 in.	48 in.	1 lb. 12 oz.	\$6.64
71 A 2307 C	84 in.	48 in.	2 lbs. 2 oz.	7.74
71 A 2308 C	63 in.	100 in.	3 lbs. 14 oz.	16.28
71 A 2309 C	84 in.	100 in.	4 lbs. 4 oz.	17.94
71 A 2310 C	63 in.	150 in.	4 lbs. 12 oz.	24.84
71 A 2311 C	84 in.	150 in.	6 lbs.	27.88

MW means Montgomery Ward Colors—See Coordination Story on Page 707.







-Iron

## Fiberglas® Draperies

NO SUN-ROT  
Wide

MOTH, MILDEWPROOF... FIREPROOF

### "Metallic Gold" Sparked Chimes in Fiberglas

Most popular modern  
— can't ever at Wards!  
fiber texture is  
— "for-you-forever,"  
wash. Buckram-  
— ed pinch pleats, 2-in.  
— hems. State White/  
— "neg/Gold. See  
— "Measure" Pg. 843.

Catalog Number	Lgth.	Pleated Pr. Width Abt.	Ship. Wts. Pair	Price Pair
71 A 2273 C	45 in.	52 in.	1 lb. 5 oz.	\$7.87
71 A 2274 C	63 in.	52 in.	1 lb. 11 oz.	8.87
71 A 2275 C	90 in.	52 in.	2 lbs. 2 oz.	9.87
71 A 2276 C	45 in.	110 in.	3 lbs.	18.47
71 A 2277 C	63 in.	110 in.	3 lbs. 14 oz.	20.47
71 A 2278 C	90 in.	110 in.	4 lbs. 12 oz.	22.47
71 A 2279 C	90 in.	160 in.	7 lbs.	34.47

### New Mohair Weave—A Ward Exclusive in Fiberglas

Fiberglas in a new softer-than-ever hand for supple drapability. Rich, low luster  
— come with elegant Golden Bough pattern. Wash, hang, no ironing, no dry  
— — see more features  
— e. Buckram-stiffened  
— pleats, 2-in. bottom  
— Colors as shown—  
— "illic gold on white,  
— "lon. See "How to  
— "Measure", draperies Pg. 843.

Catalog Number	Lgth.	Pleated Pr. Width Abt.	Ship. Wts. Pair	Price Pair
71 A 2025 C	63 in.	48 in.	2 lbs.	\$10.94
71 A 2026 C	84 in.	48 in.	2 lbs. 6 oz.	13.44
71 A 2027 C	63 in.	96 in.	5 lbs.	25.94
71 A 2028 C	84 in.	96 in.	5 lbs. 12 oz.	29.94
71 A 2029 C	84 in.	144 in.	8 lbs.	44.94

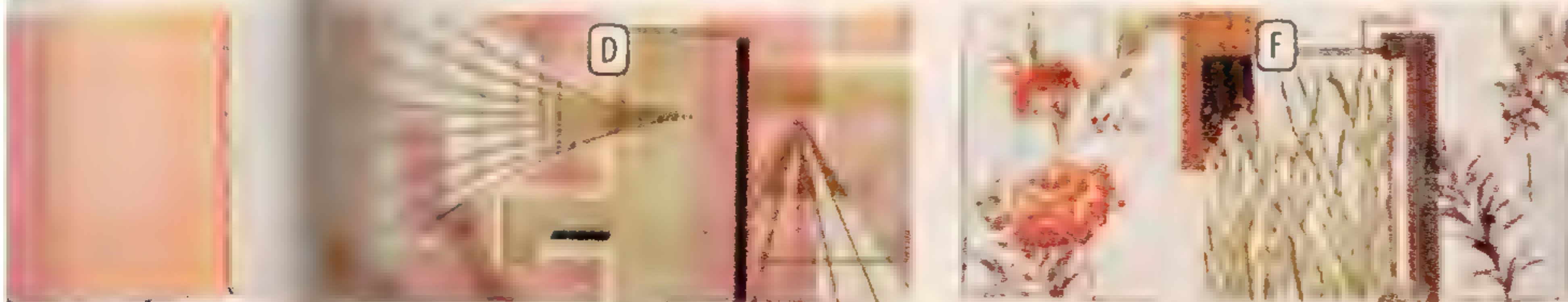
### New Modern—Antique Satin Weave Fiberglas

— "illic gold highlights lovely floral block draperies. All glass fiber fabric—  
— "tively beautiful, yet easy care. From tub to window in just minutes—no  
— "ever! See more  
— "s qualities above.  
— "stiffened pinch  
— "z, 1-in. side, 2-in. bot-  
— "ms. State MW Color—  
— "Amethyst, Thrush  
— "Burnt Orange. See  
— "to Measure" Pg. 843.

Catalog Number	Lgth.	Pleated Pr. Width Abt.	Shipping Weights	Price Pair
71 A 2161 C	63 in.	50 in.	1 lb. 12 oz.	\$9.84
71 A 2162 C	84 in.	50 in.	2 lbs. 2 oz.	11.87
71 A 2163 C	63 in.	100 in.	3 lbs. 6 oz.	22.44
71 A 2164 C	84 in.	100 in.	4 lbs. 6 oz.	25.94
71 A 2165 C	84 in.	150 in.	6 lbs. 4 oz.	39.94

— "See Swatches of Draperies in Catalog Store Near You. See Just Say "CHARGE IT"  
— "Decorating Book—"Putting the Pieces Together" Pg. 843. See Pages 1281-2

Page 707.



©T. M. OWENS CORNING



BFCKDAS2WARDS 827



# Lined Draperies HANG BETTER, LAST LONGER

- MORE WINDOW BEAUTY INSIDE AND OUT
- EXTRA PROTECTION FROM SUN AND SOIL



A

## Modern Motif with Metallic Gold Chromspun Lined To Resist Sun

A Rich design, lovely colors accented with metallic gold! Draperies of 64% Rayon, 36% Acetate; lining is 100% Chromspun Acetate. Dry clean. Buckram-stiffened pinch pleated tops, 2-inch bottom hems. *State Catalog Number and Color: Brown tones on Beige or Green-Blue on White.*

See How To Measure Pg. 843.

Catalog Number	Lgth.	Pleated Pr. Width Abt.	Ship. wts. Lbs. Oz.	Price Pair
71 A 2320 C	63 in.	48 in.	2 2	\$6.94
71 A 2321 C	84 in.	48 in.	2 14	7.84
71 A 2322 C	63 in.	96 in.	5 4	15.97
71 A 2323 C	84 in.	96 in.	6 12	17.97
71 A 2324 C	84 in.	144 in.	9 8	27.97



B

## Oriental Wind Chimes

Machine Washable . . . Little Ironing

B Lined, yet draperies are easy care. In handsome mohair weave of 100% Acetate, lining is 100% acetate, too. Buckram-stiffened pinch pleats, 1-in. side, 3-in. bottom hems. *State Cat. No., MW Color—Capri Blue/Chapel Green or Burnt Orange/Coin Gold.* See How to Measure Pg. 843.

Catalog Number	Lgth.	Pleated Pr. Width Abt.	Ship. wt. Lbs. Oz.	Price Pair
71 A 2132 C	63 in.	50 in.	1 12	\$8.74
71 A 2133 C	84 in.	50 in.	2 4	9.94
71 A 2134 C	63 in.	104 in.	4 8	18.48
71 A 2135 C	84 in.	104 in.	5 10	21.94
71 A 2136 C	84 in.	150 in.	7 14	33.94

## USE YOUR CREDIT

See Pages 1281-3

## Sunfast Chromspun Pastels

Choice of Lined or Unlined

C Texture rich draperies of 64% Rayon, 36% Acetate keep their beauty—Chromspun colors are all solution dyed. Buckram-stiffened pinch pleat tops, 3-in. bottom hems. Dry clean. *Colors: Turquoise, Champagne, White, Rose or Nutmeg. To Measure—see Pg. 843.*

LINED with Polished Cotton. *State Color.*

Catalog Number	Lgth.	Pleated Pair Width About	Shipping weights	Price Pair
71 A 2885 C	63 in.	48 in.	2 lbs. 8 oz.	\$6.48
71 A 2886 C	84 in.	48 in.	3 lbs. 2 oz.	6.94
71 A 2887 C	63 in.	96 in.	4 lbs. 8 oz.	14.94
71 A 2888 C	84 in.	96 in.	6 lbs.	16.94
71 A 2889 C	84 in.	144 in.	9 lbs. 8 oz.	26.94

UNLINED—*State Color* (see above).

Catalog Number	Lgth.	Pleated Pair Width About	Shipping weights	Price Pair
71 A 2880 C	63 in.	48 in.	1 lb. 12 oz.	\$4.48
71 A 2881 C	84 in.	48 in.	2 lbs. 4 oz.	4.97
71 A 2882 C	63 in.	96 in.	3 lbs. 8 oz.	10.97
71 A 2883 C	84 in.	96 in.	4 lbs. 8 oz.	11.94
71 A 2884 C	84 in.	144 in.	6 lbs. 12 oz.	18.94

## Rich Nub 'n Slub Texture

Corners Weighted For  
Better Hanging

D Extra glamor in draperies of 58% Rayon, 42% Acetate, Lining is 100% Acetate. Buckram-stiffened pinch pleated tops, 2-in. bottom hems with mitered corners—metal weights sewn in. Dry clean. *State Catalog No., Color—MW Coin Gold MW Chapel Green, Sand, White or Thistle.*

See How to Measure Page 843.

Catalog Number	Lgth.	Pleated Pr. Width Abt.	Ship. wt. lbs. oz.	Price Pair
71 A 2990 C	63 in.	48 in.	2 2	\$7.87
71 A 2991 C	84 in.	48 in.	2 10	8.87
71 A 2992 C	63 in.	96 in.	5 4	16.47
71 A 2993 C	84 in.	96 in.	6 4	19.94
71 A 2994 C	84 in.	144 in.	10	31.47

## You Can See And Feel Swatches

of draperies shown in your Ward Catalog Store near you. See Pages 1267-1269 for location and phone number.

See Wards Exciting New Decorating Book—“Putting The Pieces Together”, Page 843.



C



D



# Wash 'n Hang Draperies

## IN LUXURY FABRICS

### Luxuriant Blossoms On 100% Rayon Mohair

**E** So beautiful, it's hard to believe they're washable! Little or no ironing. Sun-resistant colors, shrinkage less than 2%. Buckram-stiffened pinch pleats, 3-in. bottom hems. (Cane Tub Chair sold Pg. 728.) *State Color*—Blue-Green or Woodtone.

Catalog No.	Lgth.	Pleated Pr. Width Abt.	Shp. Wt.	Price Pr.
71 A 2017 C	63 in.	50 inches	3 lbs.	\$7.48
71 A 2018 C	84 in.	50 inches	3 lbs. 4 oz.	7.94
71 A 2019 C	63 in.	104 inches	6 lbs.	17.47
71 A 2020 C	84 in.	104 inches	6 lbs. 8 oz.	20.94
71 A 2021 C	84 in.	152 inches	9 lbs. 12 oz.	31.94

### Filigree Texture in Cotton-Rayon Blend

**F** More fashion, less care—that's modern living draperies of 68% Cotton, 32% Rayon. Wash, hang, little ironing. Sunfast colors, shrinks 2%. Buckram-stiffened pinch pleats, 3-in. bottom hems. *State*—Beige, Celadon Green, White or Rosedust.

Catalog No.	Length	Pleated Pr. Width Abt.	Shipping Wt.	Price Pr.
71 A 2857 C	63 in.	48 inches	2 lbs. 4 oz.	\$6.94
71 A 2858 C	84 in.	48 inches	3 lbs.	7.94
71 A 2859 C	63 in.	96 inches	5 lbs. 8 oz.	15.87
71 A 2860 C	84 in.	96 inches	7 lbs.	18.97
71 A 2861 C	84 in.	144 inches	10 lbs.	28.94

### Jacobean on Heavy Linen-Like Cotton

**G** Richly detailed with expensive hand block look. Wash with nary a care, hang to dry. Little or no ironing. Best vat dyes. Preshrunk, shrinkage less than 2%. Buckram-stiffened pinch pleats, 2-in. bottom hems. *State MW Color*—Thrush Brown Burnt Orange or Delphinium Blue/Green both on Natural.

Catalog No.	Length	Pleated Pr. Width Abt.	Shp. weights	Price Pr.
71 A 2442 C	45 in.	50 inches	1 lb. 10 oz.	\$4.48
71 A 2443 C	54 in.	50 inches	1 lb. 14 oz.	4.88
71 A 2444 C	63 in.	50 inches	2 lbs. 2 oz.	5.88
71 A 2445 C	84 in.	50 inches	2 lbs. 12 oz.	6.88
71 A 2446 C	45 in.	100 inches	3 lbs. 4 oz.	9.88
71 A 2447 C	54 in.	100 inches	3 lbs. 10 oz.	11.88
71 A 2448 C	63 in.	100 inches	4 lbs. 4 oz.	12.88
71 A 2449 C	84 in.	100 inches	6 lbs. 8 oz.	15.88
71 A 2455 C	84 in.	150 inches	8 lbs. 8 oz.	24.88

**Tree of Life By-the-Yard**—45 in. wide for slipcovers, bedspread. 71 A 7042 C—Ship. wt. yd. 7 oz. *State Color*—see above. Yard 98c

### No-Fade Chromspun in Mohair Weave

**H** Another wash-and-hang beauty that needs little or no ironing. Fabric of 100% Chromspun Acetate is weighty, lush draping, softly lustered. Sunfast colors are permanent. Preshrunk, shrinkage less than 2%. Buckram-stiffened pinch pleats, 1-in. side, 3-in. bottom hems. *State Catalog No., Color*—Aqua, MW Coin Gold, White, MW Thrush Beige or MW Burnt Orange.

Catalog No.	Lgth.	Pleated Pr. Width Abt.	Shp. wt.	Price Pr.
71 A 2818 C	63 in.	48 inches	1 lb. 8 oz.	\$5.38
71 A 2819 C	84 in.	48 inches	2 lbs.	5.87
71 A 2820 C	63 in.	96 inches	4 lbs. 8 oz.	12.84
71 A 2821 C	84 in.	96 inches	5 lbs.	14.84
71 A 2823 C	84 in.	144 inches	7 lbs.	21.84



See How to Measure for Draperies on Page 843.

For Early American Charm—See Stag-hunt Scenic Draperies on Pgs. 708 and 709.

MW Means Montgomery Ward Colors—see Coordination Story Pg. 707.

Texture  
For

55% Rayon, 42%  
Buckram-  
bottom hems  
sewn in. Dry  
MW Coin Gold,  
Thistle.

Shp. wt.	Price
oz.	Pair
2	2 \$7.87
2	10 8.87
4	16.47
4	19.94
...	31.47

Swatches  
ard Catalog  
-1269 for  
er.

ating Book—  
Page 843.





# NEW Linen-Look PLAID

• Machine Washable • Drip Dry • Preshrunk • Colorfast



## Pinch Pleats—4 Lengths with Rings

**(A)** Colorful Plaids in new shorty length curtains create exciting fashion effects. So easy to wash, quick to dry—need just an occasional touch of an iron. Linen-like weave of 80% Viscose, 10% Cotton, 10% other fibers. Bright colors are fast to sun and suds. Buckram stiffened tops, neat 1-in. side, bottom hems. Lengths include 1-in. white plastic rings. Use café length with valance, longer length with or without valance or combine lengths as shown. See "How to Measure," Page 843. State color: MW Capri Blue, MW Oriole Red; also Gold or Brown.

Pinch Pleats—50 in. Pleated Pr. width; ea. side 25 in.	Valance. Flat rod pocket style. Shirr on rod. 72x10 in. deep. Wt. 6 oz.
71 A 1988 C—30 in. lg. Ship. wt. 1 lb. 2 oz. . . . . Pair \$2.88	71 A 780 C—Ea. 99c
71 A 1986 C—36 in. lg. Ship. wt. 1 lb. 5 oz. . . . . Pair 2.99	
71 A 1987 C—45 in. lg. Ship. wt. 1 lb. 8 oz. . . . . Pair 3.99	
71 A 1989 C—63 in. lg. Ship. wt. 2 lbs. . . . . Pair 4.99	

MW means Montgomery Ward Colors—See Coordination Story Pg. 707.  
See Wards Decorating Book, "Putting The Pieces Together," Page 843.

Just Say "Charge It" See Pages 1281-2

## Easy Care "Brick Kitchen"

MACHINE WASH . . . DRIP DRY

**(B-C)** Charming short curtain styles to brighten kitchen or dinette decors. Pert print on texture weave of all cotton. Machine washable, drip dry, little or no iron. Use cafés with valance, pinch pleats with or without valance or combine styles as shown. See "How to Measure" Pg. 843. MW colors: Oriole Red, Misty Rose or Capri Blue.

**(B)** Cafés. Scalloped tops. 1-in. side, bottom hems. Length incl. 1-in. white plastic rings. State color. Pr. 60 in. wide.  
71 A 888 C—30 in. long. Ship. wt. 9 oz. . . . . Pair \$1.77  
71 A 889 C—36 in. long. Ship. wt. 11 oz. . . . . Pair 1.87  
71 A 890 C—Preshirred Valance. 54x9 in. Wt. 4 oz. . . . . Ea. 96c

**(C)** Pinch Pleats. Buckram stiffened tops. 1-in. side, bottom hems. State color. 40 in. Pleated Pair width.  
71 A 891 C—45 in. long. Ship. wt. 1 lb. . . . . Pair \$2.97  
71 A 892 C—54 in. long. Ship. wt. 1 lb. 2 oz. . . . . Pair 3.57  
71 A 893 C—63 in. long. Ship. wt. 1 lb. 5 oz. . . . . Pair 3.97

## Provincial Fully Lined

BEAUTY INSIDE AND OUT

FOR CAFÉS AND PINCH PLEATS

**(D-F)** Needs little ironing, easy to wash, quick to dry. Colorful all cotton sailcloth is sturdy, long wearing. All cotton lining for extra body, sunlight protection. See "How to Measure," Pg. 843. MW colors: Candlelight Yellow, Capri Blue or Oriole Red.

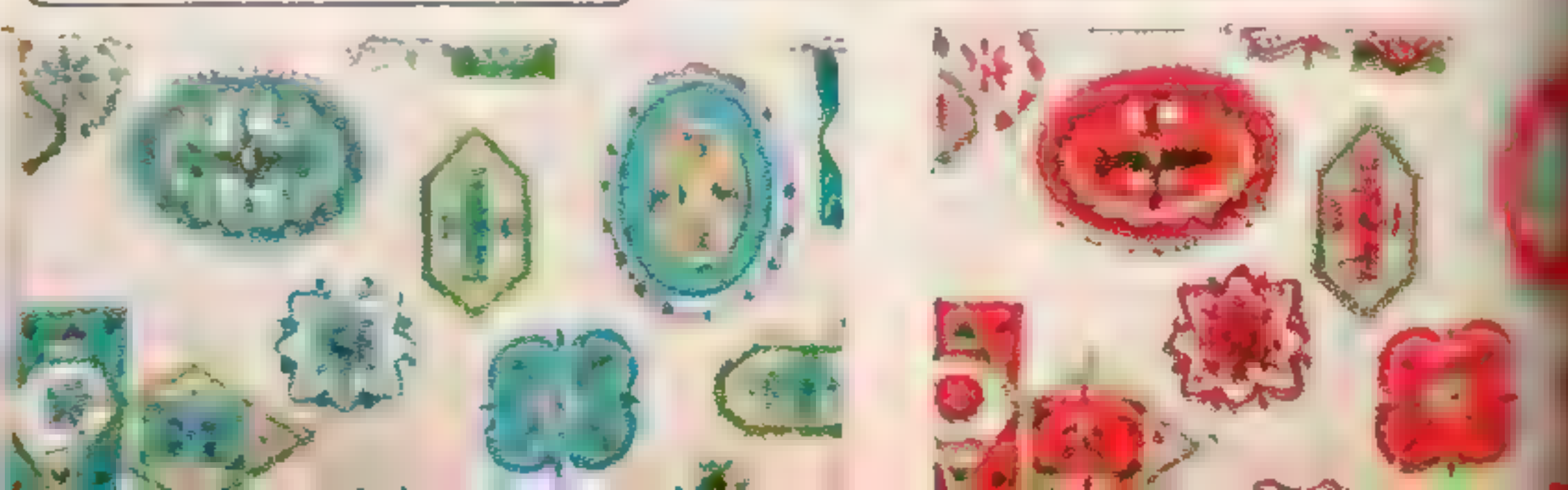
**(D)** Cafés—Scalloped tops. Lgth. incl. 1-in. white plastic rings. Neat 1-in. bottom hems. State color. Pair 58 in. wide.  
71 A 753 C—26 in. long. Ship. wt. 10 oz. . . . . Pair \$1.72  
71 A 754 C—30 in. long. Ship. wt. 11 oz. . . . . Pair 1.77  
71 A 755 C—36 in. long. Ship. wt. 12 oz. . . . . Pair 1.87

**(E)** Lined Valance. Flat rod pocket, shirr on rod. State color.  
71 A 756 C—70 in. x 10 in. deep. Ship. wt. 4 oz. . . . . Ea. 94c

**(F)** Pinch Pleats. Buckram stiffened tops. Neat 1-in. side, 2-in. bottom hems. State color. Pleated Pair width 40 in.  
71 A 757 C—45 in. long. Ship. wt. 1 lb. 1 oz. . . . . Pair \$2.97  
71 A 758 C—54 in. long. Ship. wt. 1 lb. 5 oz. . . . . Pair 3.57  
71 A 759 C—63 in. long. Ship. wt. 1 lb. 9 oz. . . . . Pair 3.97

830 WARDS BFCAS

See Fabrics of these curtains in Ward Catalog Stores. See Pgs. 1267-9





# Reduced 20% from Fall Catalog

DRIP DRY TEXTURED WEAVE COTTON

• Machine Washable • Preshrunk • Fast Color



## Mix 'n' Match Cafés and Pinch Pleats

- Pinch Pleats. Easy to care—all cotton textured weave, see above. Buckrammed tops. Side, bottom hems. State color: Melon, White, Yellow, Pink or Nutmeg.

Catalog Number	Length	Pleated Pr. Width Abt.	Shipping weights	Was	Price
71 A 954 C	36 in.	40 in.	14 oz.	\$2.29	\$1.83
71 A 950 C	45 in.	40 in.	1 lb.	2.69	2.15
71 A 952 C	54 in.	40 in.	1 lb. 2 oz.	2.89	2.31
71 A 953 C	63 in.	40 in.	1 lb. 5 oz.	3.19	2.55
New Double Width (shown)					
71 A 829 C	45 in.	94 in.	1 lb. 14 oz.	...	\$5.19
71 A 830 C	54 in.	94 in.	2 lbs. 2 oz.	...	5.58
71 A 831 C	63 in.	94 in.	2 lbs. 8 oz.	...	6.38

Colors. Lgths. incl. 1-in. rings. State color—see (A).

No.	Length	Pr. Width	Ship. wts.	Was	Price
71 A 850 C	24 in.	60 in.	8 oz.	\$1.67	\$1.33
71 A 851 C	30 in.	60 in.	9 oz.	1.79	1.43
71 A 852 C	36 in.	60 in.	11 oz.	1.89	1.51
71 A 853 C	45 in.	60 in.	13 oz.	2.39	1.91

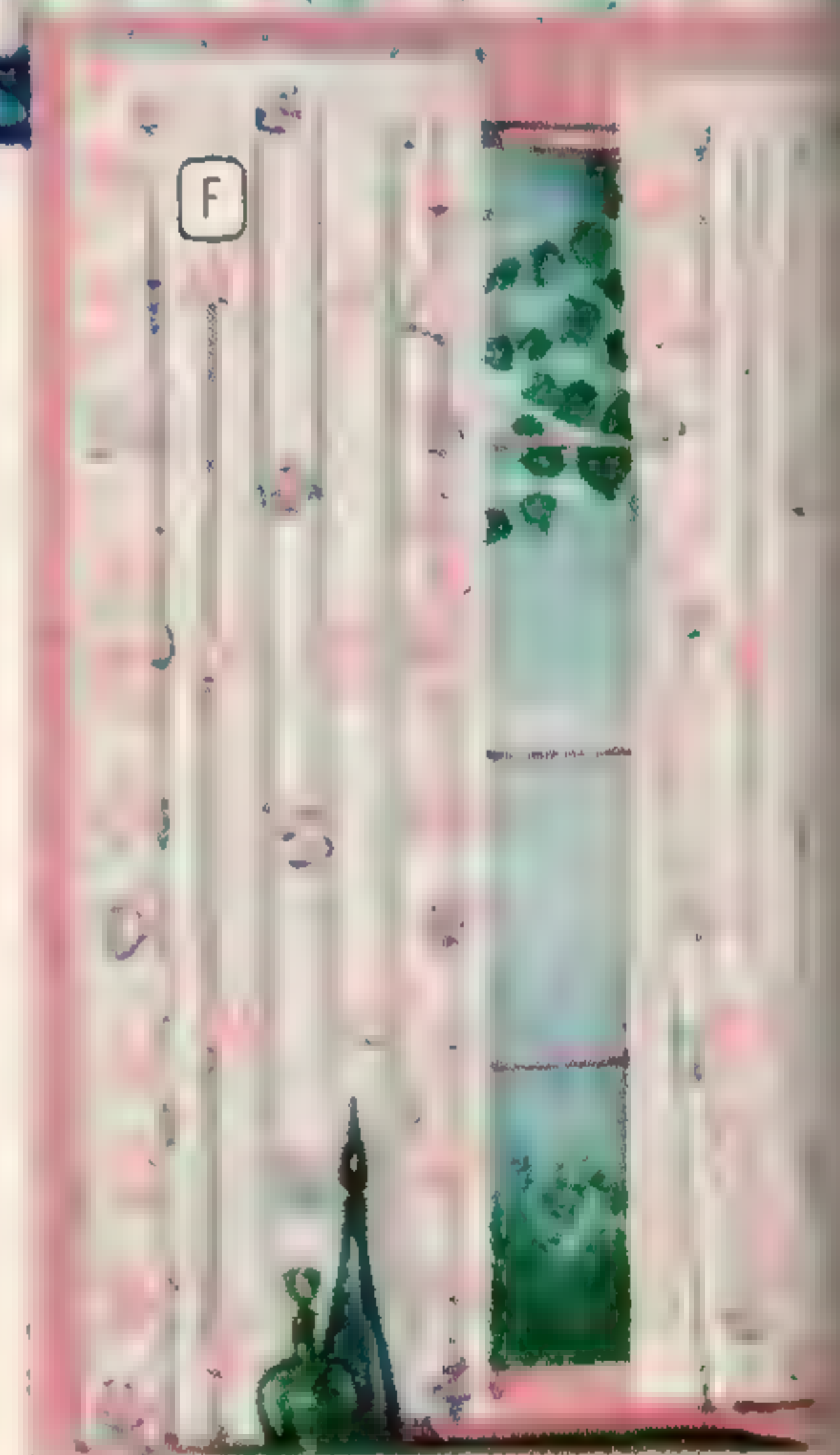
See How to Measure for curtains. Page 843.

## Matching Texture Weave By-The-Yard Now 55c

Seven bright decorator colors in novelty all cotton texture—nice for other room accessories. State: Melon, Turq., Beige, Yellow, Pink, White or Nutmeg. 71 A 6310 C—36 in. wide. Ship. wt. yd. 4 oz. .... Was 69c; Now Yd. 55c







## Embossed Dacron Beauties

LUSTROUS TRANSLUCENT LINING... EASY CARE

**(A-C)** Delicate Floral Pattern permanently embossed on all Dacron Polyester. Sides scalloped, embossed too! Elegant lining—66% Chromspun Acetate, 34% Fortisan Rayon—attached at rod pocket. Colorfast. Hand wash, hang to dry. Easy iron. Colors: White flocking on White, MW Amethyst lining; Aqua on White, White lining; Pink on Pink, Pink lining; White on White, White lining.

**(A)** Lined Tailored Pairs. Sill to floor lengths. Headed rod pocket. 3-in. bottom hems. 82-in. Pair width. Allow for necessary fullness. See "How to Measure" Pg. 843. State color.

71 A 1344 C—63 in. long. Ship. wt. 14 oz. .... Pair \$5.74

71 A 1345 C—81 in. long. Ship. wt. 1 lb. 2 oz. .... Pair 7.54

71 A 1346 C—90 in. long. Ship. wt. 1 lb. 2 oz. .... Pair 9.14

**(B)** Lined Tiers. Preshirred rod pocket, 3-in. bottom hem. Hang with valance or tier upon tier. Pair 48 in. wide.

71 A 666 C—30 in. long. Wt. 7 oz. State color. .... Pair \$3.77

71 A 642 C—36 in. long. Wt. 8 oz. State color. .... Pair 3.94

71 A 643 C—45 in. long. Wt. 9 oz. State color. .... Pair 4.77

**(C)** Preshirred Lined Valance. Hangs on separate rod.

71 A 644 C—48x12 in. deep. State color. Wt. 4 oz. .... Ea. \$1.99

**(D-F)** "American Beauty Roses" permanently embossed on sheer all Dacron Polyester. Scalloped sides, embossed. Handsome lining—66% Chromspun Acetate, 34% Fortisan Rayon—attached at rod pocket. Hand wash, hang to dry—easy iron. MW Colors: Capri Blue, Amethyst or Candlelight Yellow flocking on White, White lining; also White on White, White lining.

**(D)** Lined Tiers. 3-in. bottom hems. Pr. 82 in. wide.

71 A 573 C—30 in. long. Wt. 7 oz. State color. Pr. \$3.88

71 A 574 C—36 in. long. Wt. 8 oz. State color. Pr. 3.97

71 A 575 C—45 in. long. Wt. 9 oz. State color. Pr. 4.97

**(E)** Lined Valancing. 13 in. deep. Flat rod pocket, shirr on rod. Scalloped edge. Wt. yd. 4 oz.

71 A 6632 C—State Color, Length. .... Yd. 99c

**(F)** Lined Tailored Pairs—Headed rod pocket. 3-in. bottom hems. Pair 80 in. wide. State color.

71 A 1213 C—63 in. long. Wt. 14 oz. .... Pr. \$7.54

71 A 1214 C—81 in. long. Wt. 1 lb. .... Pr. 7.99

71 A 1215 C—90 in. long. Wt. 1 lb. 2 oz. .... Pr. 8.99

JUST SAY  
"Charge It"

SEE PAGES 1281-2.

## Linda Coordinates-Snowflake Dots

EASY CARE EMBOSSED DACRON®... UNLINED OR CHROMSPUN LINED



**(G)** Toppers. Snowflake dots on Dacron Polyester. Frilly 6½ in. flounces and valance with embossed scalloping. Rosette tiebacks. Insert extra valancing on wide windows. State color: Pink, Aqua or White flocking each on White; or White flocking on Toast. 74 in. Pr. width.

71 A 623 C—36 in. lg. Wt. 7 oz. .... Pr. \$3.97

71 A 624 C—45 in. lg. Wt. 8 oz. .... Pr. 4.74

71 A 637 C—54 in. lg. Wt. 9 oz. .... Pr. 4.97

**(H)** Sheer Tiers. Same billowy fabric, flounce as (G). Flat rod pocket, shirr on rod. State color: See (G). 74 in. pair width; each side 37 in. Ship. wts. 4 oz., 5 oz., 5 oz.

71A634C—24 in. lg. \$2.52

71A635C—30 in. lg. 2.72

71A636C—36 in. lg. 2.82

8½ in. Sheer Valancing like valance of G. Preshirred, scalloped edge.

71 A 6638 C—State color: (see (G)), Length. Wt. yd. 4 oz. .... Yd. 93c

**(J)** Lined Tiers. Soft translucent Chromspun Acetate lining complementing Snowflake Dot Sheer. Hang with valance as shown, tier 'pon tier or with Toppers. Colors: White flocking on Toast with Beige lining; Pink flocking on White, Pink lining; Aqua flocking on White, White lining; White flocking on White, White lining. (80-in. Pr. width shirred to 46 in. at rod pocket; each side 23 in.). 3-in. bottom hem.

71 A 630 C—30 in. long, 46-in. shirred pair width. Wt. 5 oz. .... Pr. \$3.64

71 A 631 C—36 in. long, 46-in. shirred pair width. Wt. 6 oz. .... Pr. 3.76

**(K)** Matching Lined Valancing. 12½-in. deep. Preshirred at rod pocket. 71 A 6631 C—Ship. wt. 4 oz. State color: (see (J)), Length. Yard \$1.48

See "How to Measure" for Curtains Page 843.





## For Fashion Flair with Easy Care

JUST WASH AND HANG... LITTLE OR NO IRONING

**"The Apple of Your Eye"** in new window fashion. Completely easy care—washable, drip dry, no ironing. Colors: Jonathan Red, Apple Yellow Delicious. See Meas. Instr. Pg. 843.

**(A) Toppers.** Sheer marquisette weave of all Dacron with rayon pin dot flocked embossing. Apple and founce on linen-weave fabric like (B). Use Valance 71 A 799 C below as insert windows. Pr. width 72 in. State color.

**(B) C—45 in. long. Wt. 1 lb. 4 oz. . . . . Pair \$4.84**  
**(C) C—54 in. long. Wt. 1 lb. 6 oz. . . . . Pair 5.24**

**(D) weave Tiers** of 80% Rayon, 10% Acetate, 10% fibers. One large Apple printed on inside. Flat rod pocket, shirr on rod. 1-in. side, 2-in. bottom hems. Pair 66 in. wide. State color.

**(E) C—30 in. long. Ship. wt. 14 oz. . . . . Pair \$2.88**  
**(F) C—36 in. long. Wt. 1 lb. 1 oz. . . . . Pair 2.99**

**(G) Apple Valance.** Same fabric as (B), same style as (A). State color.

**(H) C—54x10 in. deep. Wt. 6 oz. . . . . Each \$1.64**

**(C)-(G) Mix 'n' Match Provincials.** Machine washable, drip dry, easy iron. See "How to Measure," Pg. 843.

**(C) Toppers.** Sheer Dacron Polyester with Rayon flocked dots. Triplex valance, flounce—all Cotton print, solid; dotted Dacron. State: Sand with MW Thrush Brown, White with MW Misty Red or **71 A 425 C—36 in. lg. . . Pr. \$2.67**  
 MW Capri Blue. 54 in. **71 A 426 C—45 in. lg. . . Pr. 2.94**  
 pr. width. Wt. 8 oz. **71 A 427 C—54 in. lg. . . Pr. 3.38**

**(D) Print Tiers—all cotton.** Flat rod pocket, shirr on rod. Triplex flounce. State MW Colors: Thrush **71 A 432 C—30 in. lg. . . Pr. \$1.99**  
 Brown, Misty Red, Capri Blue. **71 A 433 C—36 in. lg. . . Pr. 2.18**  
 58 in. Pr. width. Wt. 8 oz. **71 A 434 C—45 in. lg. . . Pr. 2.58**

**(E) 71 A 431 C—Valance.** 50x10 in. State Color—see D. Wt. 4 oz. Ea. \$1.08

**(F) Sheer Tiers.** Same fabric, **71 A 428 C—30 in. lg. . . Pr. \$1.87**  
 flounce as (C). State color—see **71 A 429 C—36 in. lg. . . Pr. 1.94**  
 (C). Pr. 62 in. wide. Wt. 6 oz. **71 A 430 C—45 in. lg. . . Pr. 2.48**

**(G) Print Pinch Pleats** lgth. incl. **71 A 435 C—36 in. lg. . . Pr. \$2.18**  
 rings. State color—see (D). 46-in. **71 A 436 C—45 in. lg. . . Pr. 2.68**  
 pleated pr. width. Wt. 10 oz. **71 A 437 C—54 in. lg. . . Pr. 2.99**

**(H)-(J) Rich Cotton Yarn Braid** (5 in. wide) trims sparkling white all Rayon Challis tiers, valance. Completely carefree—easy to wash, quick to dry, little ironing. Special crease resistant finish keeps curtains crisp and fresh—new looking longer. See "How to Measure," Pg. 843. Braid trim in MW Colors: Thrush Brown, Amethyst or Misty Rose.

**(H) Tiers—Flatrod pocket** 1 in. side, 2 in. bottom hems. 78-in. Pair Width. Ea. side 39 in. State color.  
**71 A 768 C—24 in. long. Ship. wt. 12 oz. . . . Pair \$2.94**  
**71 A 769 C—30 in. long. Ship. wt. 15 oz. . . . Pair 3.34**  
**71 A 770 C—36 in. long. Ship. wt. 1 lb. 2 oz. Pr. 3.64**

**(J) Valance.** Flat rod pocket, shirr on rod. Wt. 5 oz.  
**71 A 775 C—72x11 in. deep. State color. . . . Each \$1.94**

**(K)-(L) Scalloped Embroidered Bands** of white Cotton Batiste add dainty lace apron effect to Broadcloth tiers, valance. Drip dry feature makes them a favorite—wash, hang, little ironing. See Meas. Instr. Pg. 843. MW Colors: Amethyst, Oriole Rose, Thrush Brown; also Apple Green.

**(K) Tiers.** Flat rod pocket; 1 in. side, 3 in. bottom hems. 70-in. Pair width. Ea. side 35 in. State color.  
**71 A 446 C—26 in. long. Ship. wt. 7 oz. . . . . Pair \$2.84**  
**71 A 447 C—30 in. long. Ship. wt. 8 oz. . . . . Pair 2.99**  
**71 A 448 C—36 in. long. Ship. wt. 10 oz. . . . . Pair 3.28**  
**71 A 449 C—45 in. long. Ship. wt. 12 oz. . . . . Pair 3.99**

**(L) Valance.** Flat rod pocket, shirr on rod. Wt. 3 oz.  
**71 A 450 C—68x12 in. deep. State color. . . . Each \$1.99**

MW means Montgomery Ward Colors—See Coordination Story Page 707.—Also see Wards New Decorating Book "Putting The Pieces Together," Pg. 843.

SAY  
 ge It"  
 1281-2.

Dots  
 N LINED

Tiers. Same bil-  
 fabric, flounce  
 Flat rod pocket,  
 rod. State color:  
 4 in. pair width;  
 37 in. Ship.  
 5 oz., 5 oz.

24 in. lg. \$2.52  
 30 in. lg. 2.72  
 36 in. lg. 2.82

scalloped edge.  
 . . . . .Yd. 93c

lining comple-  
 as shown, tier  
 fast with Beige  
 ring on White,  
 30-in. Pr. width  
 2. bottom hem.  
 5 oz. . . Pr. \$3.64  
 6 oz. . . Pr. 3.76

Flat rod pocket.  
 4 in. Yard \$1.48



BECKAS WARDS 833





## Frilly Feminine and Flounced!

### TIERS AND TOPPERS WITH DECORATOR DETAILING

**(A) C** **Perky Percale**—machine washable, little ironing. Crisp, white all Cotton with colorful accents on rod pocket and flounce. Embossed Swiss dots and scalloping trim deep ruffled flounces. Shrinkage less than 1%. Sunfast colors: Red, Pink, Toast or Aqua each on White. *State Cat. No., Color.*

**(A) Toppers.** Attached valance 11 in. deep with 8-in. ruffle; side and bottom flounces 5½ in. deep. Bow tiebacks, trimmed. Flat rod pocket style, shirr on rod. Hang alone or with tiers **(B)**. On wide windows insert extra valance. 72-in. Pr. width. *State color.*

71 A 674 C—36 in. long. Wt. 7 oz....Pr. \$3.94  
71 A 675 C—45 in. long. Wt. 8 oz....Pr. 4.48  
71 A 676 C—54 in. long. Wt. 9 oz....Pr. 4.94

**(B) Tiers.** Flat rod pocket, shirr on rod. 8-in. flounce. 60-in. Pr. width. *State color.*

71 A 670 C—24 in. long. Wt. 5 oz....Pr. \$1.84  
71 A 671 C—30 in. long. Wt. 6 oz....Pr. 1.92  
71 A 672 C—36 in. long. Wt. 7 oz....Pr. 1.99

**(C) Extra Valance.** Matches Valance of Toppers. 54 in. wide, 11 in. deep. Shirr on rod. 71 A 673 C—*State color.* Wt. 4 oz....Ea. \$1.19

**(D) E** **Easy care Mix 'n' Match Tiers**—machine washable, drip dry all Cotton Percale. 7-in. sheer white all Dacron polyester flounces embossed with dainty floral effect. Permanent all rayon flocking.

Most versatile window fashions—all 3 lengths have matching tiebacks. Hang with tiebacks as toppers or straight as tiers. Use short length with valance or combine lengths as shown. Preshirred rod pocket, 1-in. side hems. Shrinks 1%. See "How to Measure" Pg. 843. 6 MW Color combinations: White with Thrush Beige trim on flounce, White with Capri Blue or Oriole Pink; also Thrush Beige, Capri Blue or Oriole Pink, all with matching trim on flounce.

**(D) Tiers.** Pr. width 66 in. *State Color.*

71 A 833 C—30 in. long. Wt. 11 oz....Pr. \$2.82  
71 A 834 C—36 in. long. Wt. 12 oz....Pr. 2.99  
71 A 835 C—45 in. long. Wt. 14 oz....Pr. 3.54

**(E) Preshirred Valance.** White embossed Dacron with MW Color trim. *State:* Thrush Beige, Capri Blue, Oriole Pink. 54x11 in. Wt. 5 oz.

71 A 836 C...Each \$1.48

**(F) G** **Dotted Dacron Tiers**—easy to wash, quick to dry, need little ironing. Fleecy white dots—all rayon embossing—on lovely sheer 70 denier Dacron polyester. Stylish 8-in. flounce, preshirred rod pocket. Hang tiers with valance (sold separately) or tier 'pon tier with or without valance. Several pairs shown—order as needed. See "How to Measure," Page 843. 68-in. pair width; side 34 in. *State color:* Aqua, Toast, Pink White, all with White embossed dots.

71 A 721 C—24 in. long. Wt. 4 oz....Pr. \$1.7  
71 A 722 C—30 in. long. Wt. 5 oz....Pr. 1.8  
71 A 723 C—36 in. long. Wt. 5 oz....Pr. 1.9

**(G) Preshirred Valance.** 54 in. by 11 in. deep. 71 A 669 C—*State color.* Wt. 3 oz....Each 94

**Machine Washable Sheer Dacron Tiers**—style like **(F)**. Just wash, hang on rod to dry smooth and wrinkle free—need no ironing. Shrinks 1%. Wonderful 140 Denier Twistex All Dacron polyester is sun and heat resistant. Fl. 6¾-in. flounce with hankie edge. Double hems. Preshirred rod pocket. Before order see "How to Measure," Page 843. 82-in. Pr. width; ea. side 41 in. Ivory-white only.

71 A 739 C—26 in. long. Wt. 6 oz....Pair \$2.5  
71 A 740 C—30 in. long. Wt. 6 oz....Pair 2.7  
71 A 741 C—36 in. long. Wt. 7 oz....Pair 2.9

**Matching Valance.** Preshirred. A frilly top finish. 71 A 743 C—54x10 in. deep. Wt. 3 oz. Ea. \$1.19

**Permanent Finish Organdy Tiers**—styled like **(F)**. All cotton sheers stay crisp and look through many washings—need no starch. Shrinkage only 2%. Preshirred top, 8-in. flounce (45-in. length has 6-in. flounce). Versatile lengths—use tiers with valance or tier 'pon tier with or without valance. See "How to Measure" Page 843. 70-in. pair width; ea. side 35 in. *State color:* Blue, Yellow, Rose White (see swatches).

71 A 870 C—26 in. long. Wt. 5 oz....Pair \$1.1  
71 A 871 C—30 in. long. Wt. 5 oz....Pair 1.1  
71 A 872 C—36 in. long. Wt. 6 oz....Pair 1.1  
71 A 875 C—45 in. long. Wt. 7 oz....Pair 1.1

**8-in. Valancing.** Preshirred. Wt. yd. 4 oz. 71 A 6628 C—*State Color, Length*...Yd. 1.1

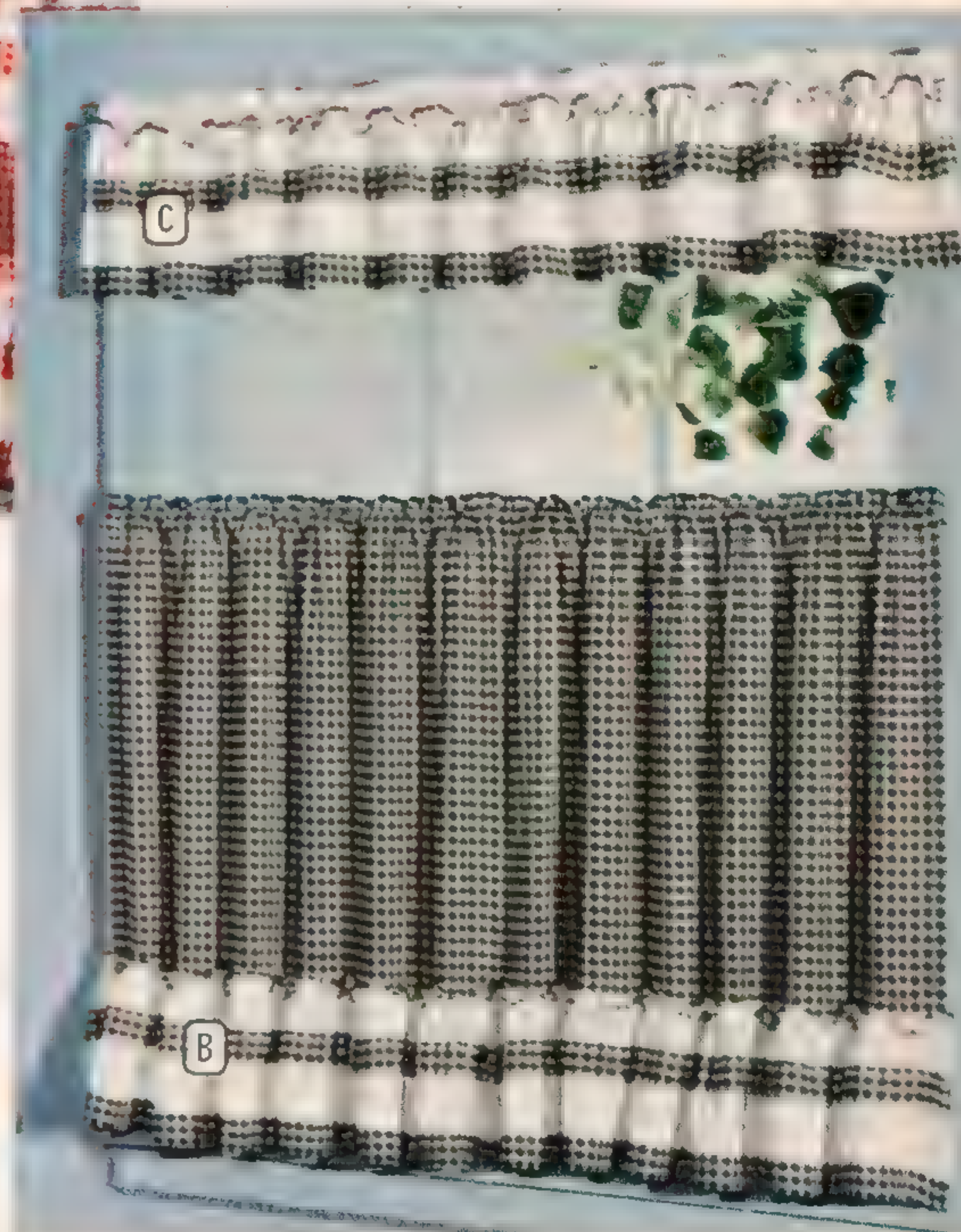
You can see the fabrics on these pages in any Ward Catalog Store. See Pgs. 1267-9 for location, phone.



BE SQUARE



FIVE DECORATOR COLORS  
FINE WOVEN 100% COTTON



Completely Carefree . . . Machine Wash . . . Drip Dry

LITTLE OR NO IRONING . . . SUNFAST . . . TUBFAST . . . PRESHRUNK

**A TO E** "Sugar 'n Spice" woven gingham checks combined with Crisp White Cotton Batiste. They're versatile—mix or match styles to use in any room decor. Wonderful easy care all cotton fabrics save time and work. See "How to Measure" for Curtains on Page 843. State Cat. No., Color: MW Misty Red, Black, MW Amethyst, MW Thrush Beige or MW Misty Pink.

**(A) Tiers.** Crisp white Cotton Batiste with gingham accents on baby headed valance and flounces. Matching tiers. Flat rod pocket style, shirr on rod. 1-in. side hems. For wide windows. Valancing (C) as shown. Hang Tiers (B) or Pleated Cafes (E). See above, 70-in. Pair width.

36 in. long. Wt. 10 oz. . . Pr. \$3.88  
45 in. long. Wt. 12 oz. . . Pr. 4.58  
54 in. long. Wt. 14 oz. . . Pr. 4.87

**(B) Tiers** with deep bottom flounces of Cotton Batiste trimmed with 1/4 full. Flat rod pocket style, shirr on rod. 1-in. side hems. Use many ways to hang. Valance (C), with Toppers (A) Tier upon Tier. State color—see above. Pair width; each side 32 in.

24 in. long. Wt. 5 oz. . . Pr. \$2.78  
36 in. long. Wt. 7 oz. . . Pr. 2.94  
45 in. long. Wt. 9 oz. . . Pr. 3.18  
54 in. long. Wt. 12 oz. . . Pr. 3.88

MW means Montgomery Ward Colors—see Coordination Story Page 707.

See Wards Decorating Book—"Putting The Pieces Together," Pg. 843.

**(C) 10 1/2-in. Valancing**—white cotton Batiste with Gingham trim. Deep ruffle, 1 3/4 full. Flat rod pocket, shirr on rod. Hang as valance with Tiers or as insert with Toppers (A) on extra wide windows.

71 A 6639 C—State color, lgth. Wt. yd. 2 oz. Yd. \$1.18

**(D) Cape Codder.** Gingham trimmed in crisp white Cotton Batiste. 2 1/2-in. frame ruffle at rod pocket, inside and bottom edges. Flat rod pocket style, shirr on rod. Rosette tiebacks. Neat side hems. 74-in. Pair width. State color—see above.

71 A 91 C—45 in. long. Wt. 10 oz. . . Pr. \$3.88

71 A 92 C—54 in. long. Wt. 12 oz. . . Pr. 4.48

71 A 93 C—63 in. long. Wt. 14 oz. . . Pr. 4.94

**(E) Pinch Pleats.** Buckram stiffened tops, neat 1-in. side, 2-in. bottom hems. Lgth. incl. 1-in. white bone rings. Pleated pr. width 44 in.; ea. side 22 in. Several pair shown—order as needed. State color—see above.

71 A 493 C—36 in. long. Wt. 7 oz. . . Pr. \$3.28

71 A 494 C—45 in. long. Wt. 9 oz. . . Pr. 3.88

71 A 495 C—63 in. long. Wt. 1 lb. . . Pr. 5.24



JUST SAY  
"Charge It"  
SEE PAGES 1281-2.

BFCNDAS WARLS 835





## EMBROIDERED LOOK

### DRIP DRY COTTONS



(A) TO (D) Completely easy care—machine washable, quick to dry, little or no ironing. Sun-fast. Mix 'n' Match window fashions feature richness of Swiss Embroidery reproduced in 3-color burnout floral print pattern in all Cotton Percale. Gay topper and tier styles can be adapted to a variety of windows. See "How to Measure" Page 843. State Cat. No., Color.

(A) **Print Toppers** with solid color 2½-in. ruffle inside and bottom, rosette tiebacks. To get above frame ruffle effect—buy two pairs—hang reverse with ruffle on outside edge as pictured. State color: Blue, MW Misty Pink, MW Thrush Beige. 78-in. Pair width.

71 A 520 C—36 in. long. Ship. wt. 10 oz.....Pair \$3.94

71 A 521 C—45 in. long. Ship. wt. 12 oz.....Pair 4.68

71 A 522 C—54 in. long. Ship. wt. 14 oz.....Pair 4.94

(C) **Print Tiers**—print flounce, ric-rac trim. State: MW Thrush Beige, Blue, MW Misty Pink. Pr. 68 in. wide.

71 A 537 C—24 in. long. Ship. wt. 10 oz.....Pair \$2.88

71 A 538 C—30 in. long. Ship. wt. 12 oz.....Pair 3.24

71 A 540 C—36 in. long. Ship. wt. 14 oz.....Pair 3.44

(B) **Solid Tier** with 7½-in. print flounce, ric-rac trim. 6 Color Combinations: White with MW Misty Pink trim, Blue trim or MW Thrush Beige trim. Colored curtain: Blue with Blue trim, Pink with MW Misty Pink trim or Brown with MW Thrush Beige trim. 68-in Pr. width.

71 A 541 C—24 in. long. Ship. wt. 10 oz.....Pair \$2.79

71 A 542 C—30 in. long. Ship. wt. 12 oz.....Pair 2.88

71 A 543 C—36 in. long. Ship. wt. 14 oz.....Pair 2.97

(D) **11-in. Valancing**. Print ruffle with solid color pocket, ric-rac trim. Shirr on rod. State color, see (C).

71 A 6537 C—Ship. wt. yd. 2 oz.....Yard \$1.59

MW means Montgomery Ward Colors—see Story Page 707. Decorating Book "Putting The Pieces Together," Pg. 8.

## Washable . . . Sun Resistant Curtain Fabrics 48<sup>c</sup> to 64<sup>c</sup> yd.

(G) **Wonderland**. Alice and her friends in lively multicolor nursery print to delight youngsters. On white all Cotton Sailcloth. Ship. wt. yd. 6 oz.

71 A 6558—36 in. wide....Yard 54c

(H) **Flowerframe**. Smart flower-fruit pattern with geometric shapes. All Cotton Sailcloth. State MW color: Delphinium Blue, Coin Gold or Thrush Beige. Wt. yd. 5 oz.

71 A 6565—36 in. wide....Yard 54c

(J) **Casserole**. Charming print lends style to your kitchen—Red-Green-Gold combination on white all cotton Poplin. Ship. wt. yd. 5 oz.

71 A 6560—36 in. wide..Yard 48c

(K) **Provincial**. Handsome all over pattern for charming decor. All Cotton Sailcloth. State MW color: Thrush Brown (shown), Coin Gold or Misty Red. Wt. yd. 5 oz.

71 A 6569—36 in. wide..Yard 64c

(L) **Pantry**. Gay conversation print on white all Cotton Sailcloth. State Color: Gold-Brown (shown) or Multi-color (Red predominant). Ship. wt. yd. 6 oz.

71 A 6559—36 in. wide....Yard 54c

(M) **Country**. Colorful modern provincial print on sturdy all Cotton Sailcloth. State MW color: Orange Red (shown) or Candlelight Yellow. Shipping weight yd. 5 oz.

71 A 6571—36 in. wide....Yard 64c

(E) **Ruffle Val-Framette**. White all Cotton organdy with colored organdy, multicolor cotton print trim. 10-in. valance, 5¾-in. side ruffles. Elastic shirring—fits windows 45 in. wide, 60 in. lg. Washable. Hooks, pins incl. State: Turq., Red, Pink, Yellow.

71 A 6656—Ship. wt. 6 oz....Ea. \$1.94

(F) **Ruffle-Frames**. Flock Dot Nylon Marquissette; 1-in. band cotton chintz. Washable. Elastic shirring—1 pkg. frames 14 ft. with fullness. Pins, hooks, instr. incl. State: Red, Green, Yellow, each on White.

71 A 6653—7 in. wide. Wt. 5 oz...Pkg. \$1.94







JUST SAY "Charge It"—See Pg. 1281-2

## LONG 'n SHORT of the Cape Codder

Our Most Versatile Frame-Ruffle Tiers Ever

In Two Fabrics . . . Many Lengths . . . All With Tiebacks Included

**Sharp All Cotton Percale**—machine washable, drip dry, little ironing. Baby headed  $2\frac{3}{4}$ -in. wide frilly frame ruffles with pearl finish edge. Most versatile curtain—hang straight as back.

(A) Tier. 68-in. Pair width; each side 34 in.	
71 A 452—24 in. long. Wt. 8 oz. . . . . Pr.	\$1.74
71 A 453—30 in. long. Ship. wt. 9 oz. . . . . Pr.	1.84
71 A 454—36 in. long. Ship. wt. 11 oz. . . . . Pr.	1.88
71 A 455—45 in. long. Ship. wt. 12 oz. . . . . Pr.	2.54
71 A 456—54 in. long. Ship. wt. 14 oz. . . . . Pr.	2.84
71 A 457—63 in. long. Ship. wt. 1 lb. . . . . Pr.	3.24
71 A 458—72 in. long. Ship. wt. 1 lb. 1 oz. . . . . Pr.	3.48

**(A) B Sheer all Dacron Polyester** easy to wash, quick to dry, little or no ironing. French headed  $2\frac{3}{4}$ -in. frame ruffles—dainty pearl edge. Tiebacks. Prepleated rod pocket. Ivory-White. See "How to Measure," Page 843.

(A) Tier. 80-in. Pair width; ea. side 40 in.	
71 A 460—30 in. long. Ship. wt. 4 oz. . . . . Pair	\$2.58
71 A 461—36 in. long. Ship. wt. 4 oz. . . . . Pair	2.88
71 A 462—45 in. long. Ship. wt. 5 oz. . . . . Pair	2.99
71 A 463—63 in. long. Ship. wt. 6 oz. . . . . Pair	3.68
71 A 464—72 in. long. Ship. wt. 6 oz. . . . . Pair	3.99

(B) 71 A 465—Preshirred Valance. 52 in. long, 11 in. deep. Ship. wt. 2 oz. . . . . Each \$1.18

71 A 459—Preshirred Valance. 52 by 11 in. Wt. 4 oz. . . . . Ea. 94c

## Save Work and Time—CUT-and-SEW CURTAIN FABRICS

**Color Flocked Dacron Polyester.** Scalloped edge, tulips or rayon flocking. Washable. Ironing. Shrinkage 1%. Ship. wt. yd. 4 oz.

71 A 6530—41 in. wide . . . Yd.	67c
---------------------------------	-----

**"Perfect Hem" Dacron Polyester Marquisette**—a Ward exclusive for perfect hanging.  $1\frac{1}{4}$ -in. hem eliminate puckering. Sew with double the threads, turned back, stitched on both sides and outer edges. Shrinks 1%. Ivory-white. Wt. yd. 4 oz.

71 A 6639—41 in. wide . . . Yd.	74c
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**Dacron Marquisette.** Same as "Perfect Hem" but with conventional hem.  $1\frac{1}{4}$ -in. ea. side. Shrinkage 1%. Ivory-white. Wt. yd. 4 oz.

71 A 6643—41 in. wide . . . Yd.	47c
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**(F) Permanent Finish Organdy** stays crisp after many washings without starch. All cotton sheer. Shrinkage 2%. Woven ribbon selvage on each side. White only.

71 A 6536—37 in. wide. Wt. yd. 4 oz. . Yd.	44c
71 A 6400—45 in. wide. Wt. yd. 4 oz. . Yd.	54c

**(G) Colorful Flock Dots** on sheer white all Dacron polyester Marquisette. Washable, quick to dry, little ironing. Rayon flocking. Shrinks 1%. State dot color: Green, Red or Blue.

71 A 6675—45 in. wide. Wt. yd. 5 oz. . Yd.	59c
--	-----

**(H) Double Pin Dot Flock**—tone on tone. All Dacron Polyester Marquisette, flocking is 75% Rayon, 25% Acetate. State: Rose, White, Yellow.

71 A 6662—44 in. wide. Wt. yd. 4 oz. . Yd.	64c
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**(J) Multicolor Novelty.** Drip dry sheer—white all combed cotton woven with multicolor nubby yarn dyed threads. Shrinks 2%.

71 A 6663—45 in. wide. Wt. yd. 4 oz. . Yd.	64c
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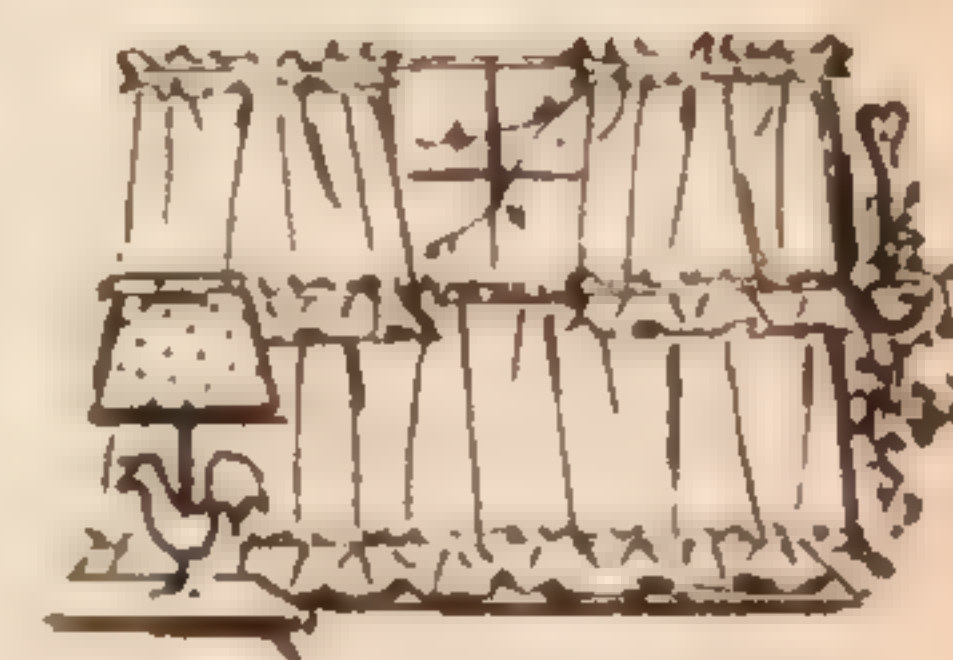
**(K) Tiers By-the-Yard.** Sheer Dacron Polyester or Organdy tiers ready to cut and hem. Fabric runs horizontally—custom-fit widest windows without seams (see sketch). Allow twice window width for fullness.  $5\frac{1}{2}$ -in. picot-edge flounce almost double-full; preshirred rod pocket.

**All Dacron Polyester.** Sheer Marquisette weave—little or no ironing. Shrinks 1%. Hankie edge flounce. Ivory-white. Wt. yd. 4 oz.

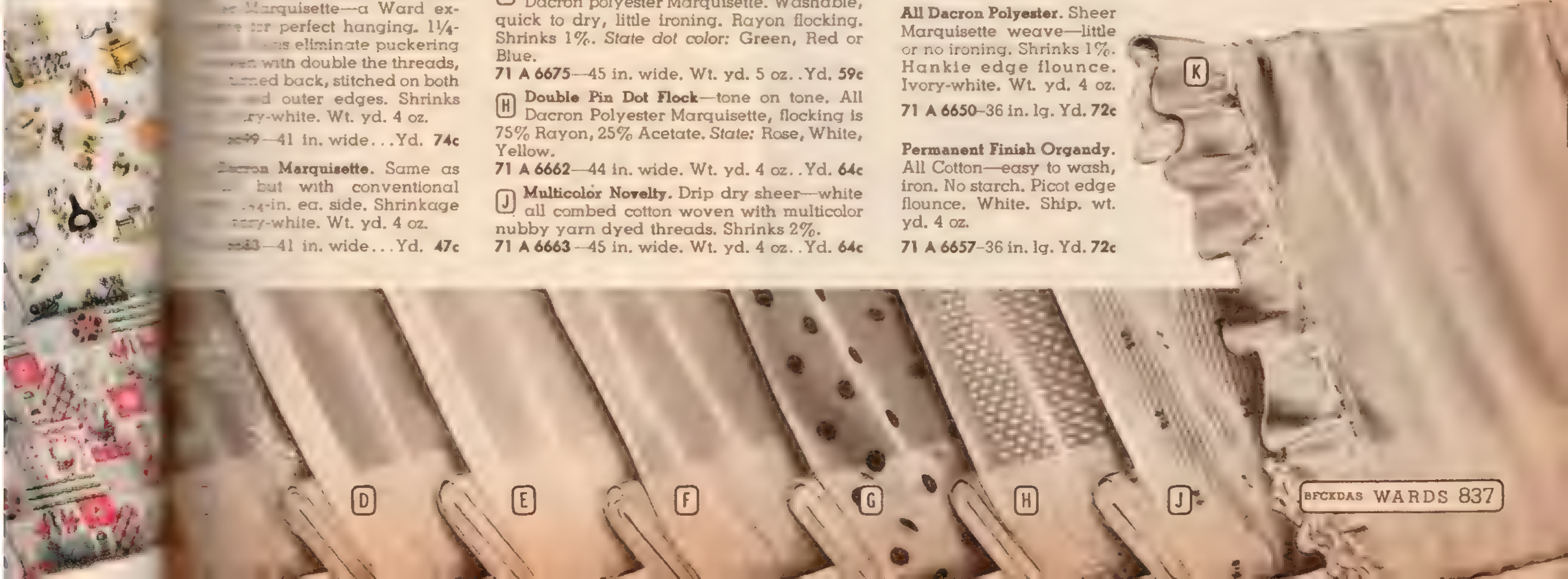
71 A 6650—36 in. lg. Yd.	72c
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**Permanent Finish Organdy.** All Cotton—easy to wash, iron. No starch. Picot edge flounce. White. Ship. wt. yd. 4 oz.

71 A 6657—36 in. lg. Yd.	72c
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See Swatches of Fabrics in any Ward Catalog Store.





# Shir-Pull Priscillas

JUST PULL THE TAPE...  
THEY SHIRR THEMSELVES

## No-Iron Fiberglas—Deep 7-in. Ruffles

**A** Easiest possible care with these all-glass fiber Priscillas! Just wash, hang—pull tape and curtain drapes itself. Won't shrink, stretch, no ironing ever. Hankie edge ruffles have  $1\frac{3}{4}$  times fullness. (272-in. width shown.) Ivory-white. State Catalog Number.

Catalog Number	Length	Pair Width	Shipping Weights	Price Pair
71 A 305	72 in.	98 in.	13 oz.	\$7.48
71 A 306	81 in.	98 in.	15 oz.	8.28
71 A 307	90 in.	98 in.	1 lb. 2 oz.	8.78
71 A 308	81 in.	140 in.	1 lb. 6 oz.	13.48
71 A 309	90 in.	140 in.	1 lb. 8 oz.	13.99
71 A 310	81 in.	184 in.	1 lb. 12 oz.	17.48
71 A 311	90 in.	184 in.	1 lb. 15 oz.	17.89
71 A 312	81 in.	272 in.	2 lbs. 12 oz.	26.88
71 A 313	90 in.	272 in.	3 lbs.	27.88

## Dupont Dacron with $5\frac{3}{4}$ -in. Ruffles

Wash easily—need little ironing because they're Dacron Polyester Marquisette. Resist sun, heat, wrinkles. Shrinkage 1%. Picot-edged ruffles are  $1\frac{3}{4}$  times full. Same edsy-pull, draping as above. Ivory-white never yellows. State Catalog Number.

Catalog Number	Length	Pair Width	Shipping Weights	Price Pair
71 A 180	63 in.	112 in.	1 lb. 5 oz.	\$4.97
71 A 181	72 in.	112 in.	1 lb. 6 oz.	5.37
71 A 182	81 in.	112 in.	1 lb. 7 oz.	5.44
71 A 183	90 in.	112 in.	1 lb. 8 oz.	5.62
71 A 184	81 in.	136 in.	1 lb. 10 oz.	8.25
71 A 185	90 in.	136 in.	1 lb. 12 oz.	8.97
71 A 186	63 in.	180 in.	1 lb. 12 oz.	10.97
71 A 187	72 in.	180 in.	1 lb. 14 oz.	11.17
71 A 188	81 in.	180 in.	1 lb. 14 oz.	11.27
71 A 189	90 in.	180 in.	2 lbs. 2 oz.	11.57
71 A 190	81 in.	254 in.	2 lbs. 7 oz.	16.97
71 A 191	90 in.	254 in.	2 lbs. 10 oz.	17.99
71 A 192	90 in.	324 in.	3 lbs. 2 oz.	23.67

Measure every window before you order. See instructions on Page 843.



## Easy-Care Dotted Dacron®

- Wash-Without-a-Care . . . Little Iron
- Sheer Marquisette—1% Shrinkage

### Priscillas—Hang Center-Meet or Criss Cross

**B** Extra beauty for you in filmy sheer Dotted Priscillas—shown. All Dacron Polyester—easy to hand wash, quick to dry, practically wrinkle free. Rayon embossed flocking. Resists moths, mildew; heat and sun resistant. Fine tailoring details include 5½" ruffles with  $1\frac{3}{4}$  fullness to the finished yard, French heading, hankie edge hems. Loop-on tiebacks. (Luxurious 180-in. width shown.) Ivory-white—never yellows. State Catalog Number.

Catalog Number	Length	Pair Width	Shipping Weights	Price Pair
71 A 167	72 in.	96 in.	1 lb. 2 oz.	\$5.37
71 A 168	81 in.	96 in.	1 lb. 4 oz.	5.57
71 A 169	90 in.	96 in.	1 lb. 6 oz.	5.77
71 A 170	81 in.	180 in.	2 lbs. 4 oz.	11.47
71 A 171	90 in.	180 in.	2 lbs. 6 oz.	11.97

### Tailored Pairs—A Flurry of Dots

**C** Same easy care Dacron Polyester Marquisette with delicate Rayon embossed flocking as in Priscillas above. Hemmed headed pocket, shirr on rod. Neat 1-in. side, 3-in. bottom hems. (See pairs shown.) Ivory-white—never yellows. State Catalog Number.

Catalog Number	Length	Pair Width	Shipping Weights	Price Pair
71 A 1309	63 in.	80 in.	9 oz.	\$3.41
71 A 1310	72 in.	80 in.	9 oz.	3.61
71 A 1311	81 in.	80 in.	9 oz.	3.81
71 A 1312	90 in.	80 in.	11 oz.	4.11

You can see Swatches of these Fabrics in any Ward Catalog Store. For location see Pages 1267-1269.

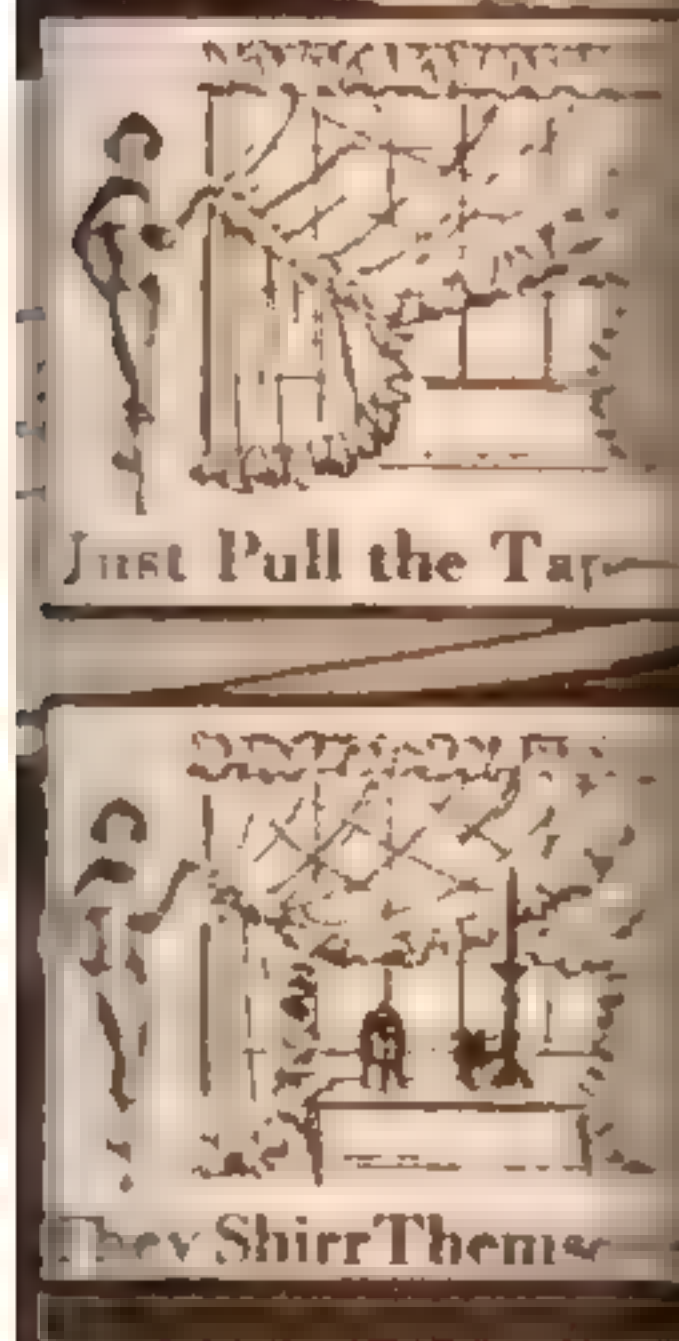




## SIZE IS IMPORTANT!

Measure every win-  
dow before you order.  
See easy instructions  
on Page 843

—★—



Dacron®

Iron  
re

Criss Cross

Priscillas—shown le  
quick to dry, prac  
Resists moths c  
etails include 5½-in.  
heading, hank  
width shown.) Ivory

Cat. No.	Price Pair
107	\$5.37
108	5.57
109	5.77
110	11.47
111	11.97

Dots

with delicate Ray  
hemmed headed r  
m hems. (Sever  
Catalog Number.

Cat. No.	Price Pair
107	\$3.48
108	3.68
109	3.88
110	4.18

any Ward  
267-1269.



## Embossed Beauties

**SHEER DACRON® MARQUINETTE**  
**DELICATE ROSE FLORAL—PLAIN RUFFLES**

These sheer Priscillas for your daintiest rooms made even love-  
ly long-lasting floral embossing. Hang center-meet or  
as style (shown). All Dacron Polyester—easy to hand  
needs little or no ironing. Shrinkage less than 1%. Fine  
details include 5½-in. ruffle (without embossing), has  
heading and 1¼ fullness to the finished yard. Hankie  
hems. Loop-on tiebacks make draping easy. Ivory-White—  
never yellows. State Catalog Number.

Cat. No.	Length	Pair Width	Shipping Weights	Price Pair
107	72 in.	96 in.	9 oz.	\$5.37
108	81 in.	96 in.	12 oz.	5.57
109	90 in.	96 in.	12 oz.	5.74
110	81 in.	180 in.	1 lb. 5 oz.	11.54
111	90 in.	180 in.	1 lb. 6 oz.	11.74

JUST SAY "Charge It" SEE PAGES 1281-2.

## Du Pont Dacron® Priscillas

LUXURIOUS BEAUTY—EASE OF CARE—LONG WEAR

### Machine Washable—Drip Dry

Our Best Quality, beautifully made of Du Pont's 140-  
denier reverse twist Dacron Polyester. Twice as strong as  
ordinary Dacron yet beautifully sheer. So easy to wash  
(instructions included); hang on rod to drip dry, smooth  
and wrinkle free. Less than 1% shrinkage. 6¾-in. double  
full valance and ruffles are French headed and have  
hankie edges. Tiebacks have bone rings. Back edges  
hemmed. All 272-inch width and the two longest sizes in  
184-inch width are tapercut for graceful hanging with-  
out bunching. Ivory-white—never yellows. (272-in. width  
shown.) State Catalog Number.

Cat. No.	Lgth. In.	Width In.	Ship. Wts.	Price Pair
71A315	45	96	8 oz.	\$4.87
71A316	54	96	1 lb.	4.97
71A317	63	96	1 lb.	5.74
71A318	72	96	1 lb. 3 oz.	5.97
71A319	81	96	1 lb. 3 oz.	6.34
71A320	90	96	1 lb. 5 oz.	6.57
71A321	72	184	1 lb. 15 oz.	12.47
71A322	81	184	2 lbs.	12.57
71A323	90	184	2 lbs.	12.97
71A324	72	272	1 lb. 15 oz.	16.37
71A325	81	272	2 lbs. 12 oz.	16.47
71A326	90	272	2 lbs. 12 oz.	18.47

### Good Quality—5-in. Ruffles

Make your windows pretty as a picture with these "good"  
quality Priscillas of all Dacron Polyester Marquisette.  
Their graceful beauty and charm belies the small cost  
and easy up-keep. Washable—quick to dry, need little  
if any ironing. Shrinkage only 1%. Heat, sun and flame  
resistant. Fine tailoring details include 5-in. ruffles gath-  
ered to 1½ times fullness of the curtain, neat hankie-  
hemmed edge, matching tiebacks. Ivory-white—never  
yellows. State Catalog Number.

Cat. No.	Lgth. In.	Width In.	Ship. Wts.	Price Pair
71A76	45	82	5 oz.	\$2.88
71A77	54	82	5 oz.	2.99
71A78	63	82	6 oz.	3.08
71A79	72	82	7 oz.	3.44
71A80	81	82	7 oz.	3.54
71A83	63	94	7 oz.	3.17
71A84	72	94	7 oz.	3.57
71A85	81	94	8 oz.	3.67
71A86	90	94	9 oz.	3.77
71A88	81	180	1 lb.	6.97
71A89	90	180	1 lb. 3 oz.	7.87

© Dupont Reg. U.S. Patent Office

## No Starching with Wards Organdies

Popular Priscillas  
with perky ruffles.  
Dazzling white  
stays bright, per-  
manent finish stays  
crisp. Combed mer-  
cerized all cotton  
organdy. Picot  
edged, hemmed  
ruffles, tiebacks.  
1½-ruffling fullness.  
Side hems, no sel-  
vages. White only.

### 5½-inch Ruffles

Cat. No.	Lgth. In.	Width In.	Ship. Wts.	Price Pair
71A125	54	76	9 oz.	\$2.78
71A126	63	76	9 oz.	2.87
71A127	72	76	11 oz.	2.97
71A128	81	76	12 oz.	3.17
71A129	90	76	15 oz.	3.47
71A122	72	100	12 oz.	3.97
71A123	81	100	14 oz.	4.47
71A124	90	100	14 oz.	4.77
71A130	81	152	1 lb. 5 oz.	6.37
71A131	90	152	1 lb. 6 oz.	6.47

### 7½-inch Ruffles

Cat. No.	Lgth. In.	Width In.	Ship. Wts.	Price Pair
71A233	63	80	9 oz.	\$3.58
71A234	72	80	9 oz.	3.67
71A235	81	80	12 oz.	3.74
71A236	90	80	13 oz.	3.97
71A240	72	100	1 lb.	4.67
71A241	81	100	1 lb. 1 oz.	4.97
71A242	90	100	1 lb. 3 oz.	5.27
71A238	81	154	1 lb. 5 oz.	7.74
71A239	90	154	1 lb. 7 oz.	8.47

See our wide selection of curtain rods on Page 842.

CKDAS3 WARDS 839



# Traverse Rods for Any Installation

WARDS ★ ★ ★ BETTER QUALITY—HEAVY DUTY

- **Distinctive Rod Design** combines strength with slim line look.
- **Handy Glide Gate**—easy removal of glides when rod is mounted.
- **New Positive Action Lock.** Adjustable projection brackets.

- **Snow White Baked Enamel Finish** over strong premium grade bonderized steel.
- **Working Parts—Rollers, Glides Pure Nylon** for lasting, quiet trouble-free operation.
- **New Long Carrier, 1 Piece Nylon Runner** assures effortless operation. Quiet, too.

- **Ceiling, Wall or Window Frame Installation . . . so versatile!**
- **Strong, Fine Braid Cotton Cord—non-stretch Fiberglas center.**
- **Right or Left Hand Draw—see continuous cord rotation opp. pg.**

150,000  
Cycle Test

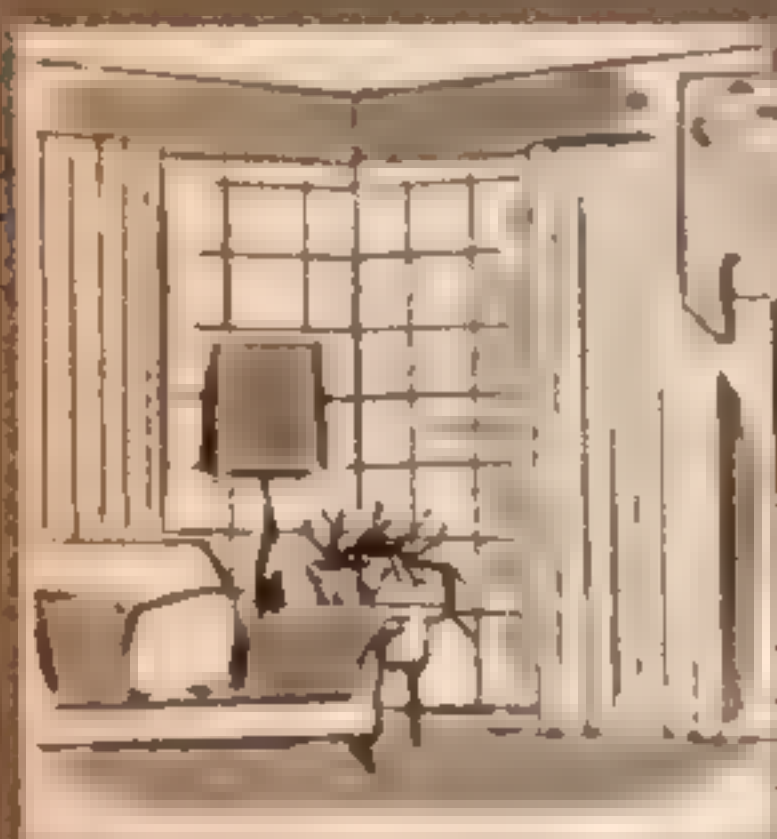
What It Means To You—These Better Quality Rods were installed, hung with weighted draperies—opened and closed more than 150,000 times and they still work beautifully. Yet Wards makes sure its rods will give lasting satisfaction at any price.



## A 2-Way Center Close \$224 29-48 in. Traverse Rod

Double cup brackets for installation of extra rod for variety of window treatments.

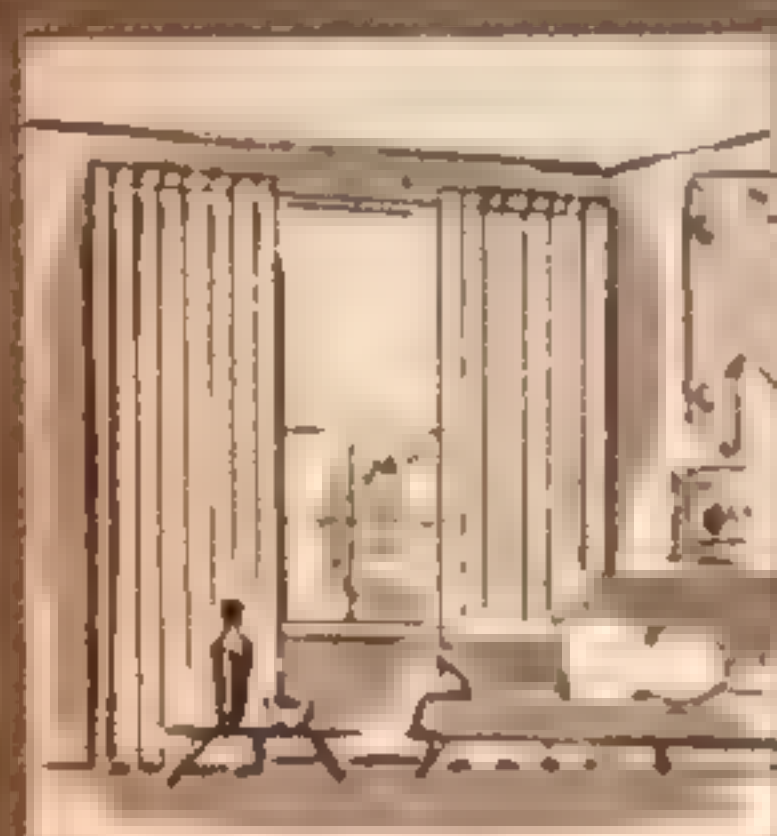
Catalog No.	Extension	Projection	Glides	Supports	Shipping wts.	Price
71 A 5525 M	29 to 48 in.	1 3/4 to 3 3/4 in.	10	0	2 lbs.	\$2.24
71 A 5526 M	48 to 86 in.	1 3/4 to 3 3/4 in.	20	1	3 lbs.	3.27
71 A 5527 MO	66 to 120 in.	1 3/4 to 3 3/4 in.	30	2	4 lbs.	4.27
71 A 5528 MO	86 to 156 in.	1 3/4 to 3 3/4 in.	40	3	5 lbs.	5.27



## B 1-Way—Either Way \$224 29-48 in.

New! Reversible master carrier changes from right to left hand draw in seconds! Double cup brackets for extra rod.

Catalog No.	Extension	Projection	Glides	Supports	Wts.	Price
71 A 5530 M	29-48 in.	1 3/4-3 3/4 in.	11	0	2 lbs.	\$2.24
71 A 5531 M	48-86 in.	1 3/4-3 3/4 in.	21	1	3 lbs.	3.27
71 A 5532 MO	86-156 in.	1 3/4-3 3/4 in.	42	3	5 lbs.	5.27



## C Window-Widener \$274 29-48 in.

Brackets installed on frame, rod extends out over wall each side without marring plaster. Double cupped brackets for extra rod.

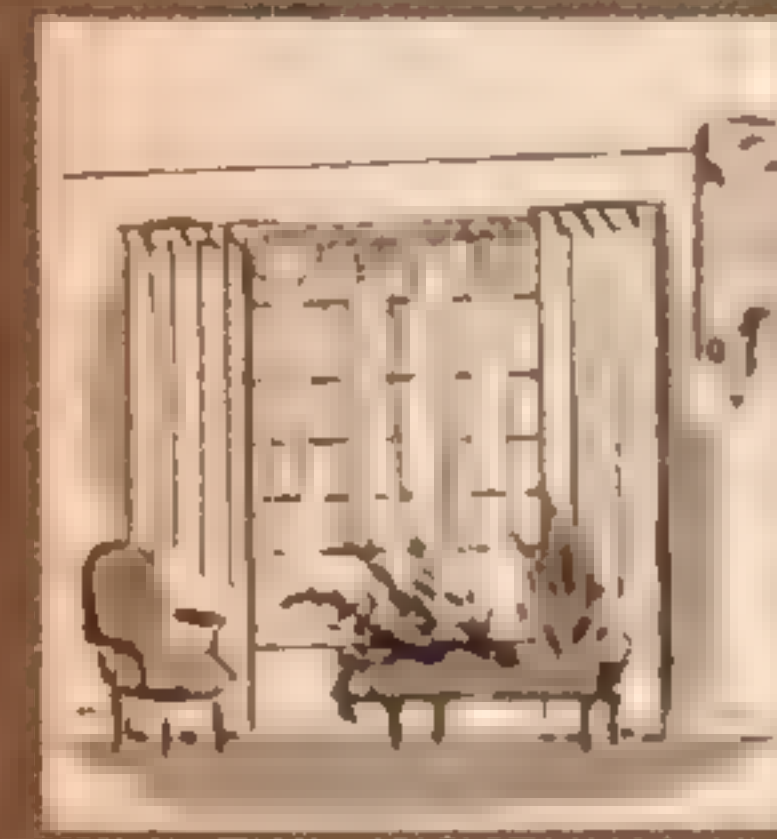
Catalog No.	Extension	Projection	Glides	Supports	Wts.	Price
71 A 5535 M	29-48 in.	1 3/4-3 3/4 in.	10	0	2 lbs.	\$2.74
71 A 5536 M	48-86 in.	1 3/4-3 3/4 in.	20	1	3 lbs.	3.74
71 A 5537 MO	86-156 in.	1 3/4-3 3/4 in.	30	2	5 1/2 lbs.	5.97



## D Traverse and Valance Rod Set \$274 29-48 in.

For handsome window treatments—see small view at left. Smoothly curved outer rod projects 5 in., inner traverse 1 3/4 to 3 3/4 in.

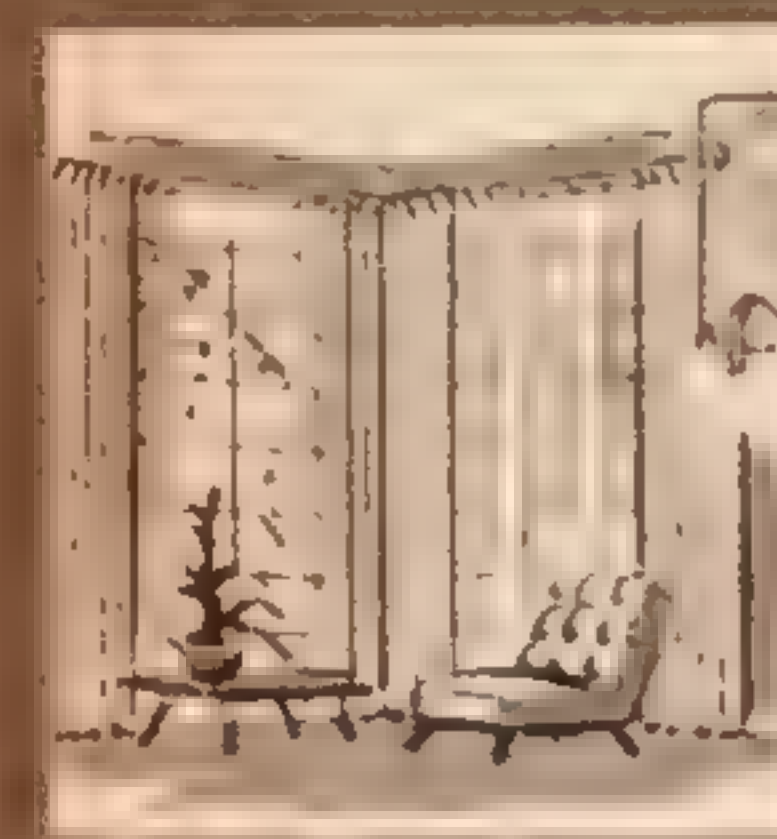
Catalog No.	Extension	Glides	Supports	Wts.	Price
71 A 5545 M	29-48 in.	10	0	3 lbs.	\$2.74
71 A 5546 M	48-86 in.	20	1	4 1/2 lbs.	3.74
71 A 5547 MO	86-156 in.	30	3	8 lbs.	6.87



## E Traverse and Curtain Rod Set \$297 29-48 in.

Hang sheer curtains inner rod (projects 1 3/4 to 2 3/4 in.), hang draperies on traverse (projects 3 3/4 to 4 3/4 in.). Rods can be interchanged if desired.

Catalog No.	Extension	Glides	Supports	Wts.	Price
71 A 5540 M	29-48 in.	10	0	2 1/2 lbs.	\$2.97
71 A 5541 M	48-86 in.	20	1	3 1/2 lbs.	4.17
71 A 5542 M	86-156 in.	40	3	6 lbs.	7.49



## F Double Traverse—Both Rods \$489 29-48 in.

Two-in-one! Inner rod projects 1 3/4 to 2 3/4 in., outer rod projects 3 3/4 to 4 3/4 in. Both open, close with pull of cord. Remember converts to left-hand pull in seconds.

Catalog No.	Extension	Glides Ea. Rod	Supports	Wts.	Price
71 A 5550 M	29-48 in.	10	0	3 lbs.	\$4.89
71 A 5551 M	48-86 in.	20	1	5 lbs.	6.79
71 A 5552 MO	86-156 in.	40	3	7 1/2 lbs.	9.96



10,000  
ycle Test

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# 5 YEAR GUARANTEE

Traverse Rods will be repaired or replaced free of charge if they become inoperative during the guarantee period.

## ★ ★ ★ ★ BEST QUALITY EXTRA HEAVY DUTY TRAVERSE RODS

**Beauty, Construction, Performance!**  
Our wonderful guarantee.  
extra-heavy gauge steel,  
rust resistance, finished in  
gleaming appliance-like  
finish. See more features

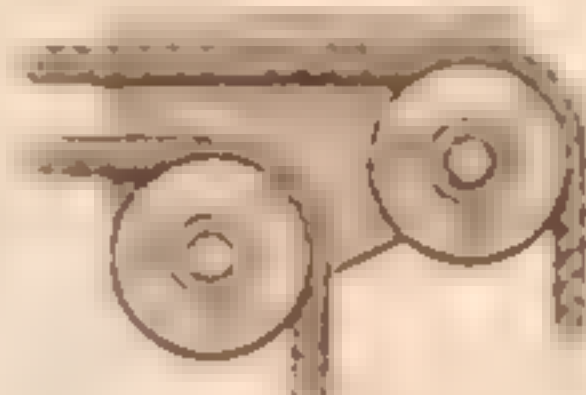
**Smart Weighted Tassels**  
left) on 29 to 48-in.  
rods. Decorator  
in pliable plastic;  
to-grasp size.

**Tension Pulleys** on exten-  
48 to 86 in., 86 to 156  
to 220 in. sizes. Fasten  
or sill—keeps cords  
on sill for short wide  
—cords never show  
draperies are opened.



**Sculptured Steel Rod**—1-piece  
contour design for strength,  
rigidity. No sagging ever!

**Perfect Circle Pure Nylon Pulleys.**  
Silent, fast, smooth! Afford most  
effortless draw when closing,  
opening heavy, wide draperies.

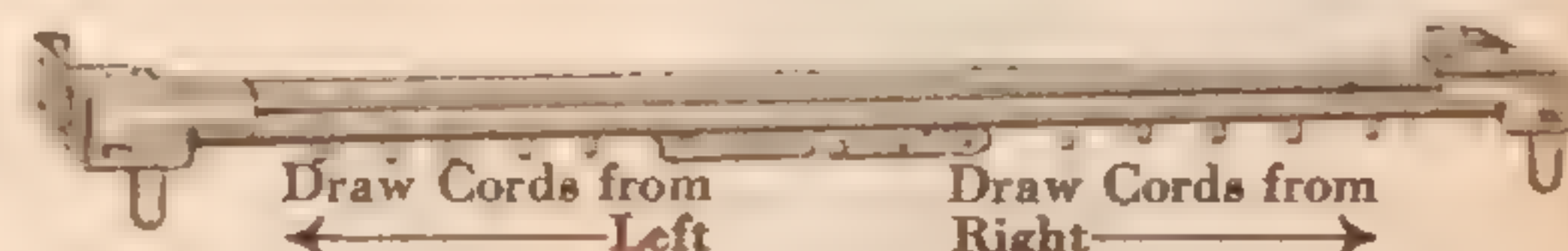


**Extra Long Master Carriers** overlap more for best  
closure. **Extra Long 1-piece Nylon  
Runners** assures smoothest operation  
ever... no clicks... no jumps.



**Pure Nylon Glides**—for lasting  
wear, smoothest operation.

**Handy Glide Gate** for easy  
removal of glides—without  
removal of rod from wall.



**Handiest Placement of Draw Cords Ever!** Continuous cord  
rotation permits you to pull down cords from left or right,  
whichever is more convenient. You can always change  
it to opposite side later if furniture is rearranged.

**No-Stretch Pull Cord** for perfect lock-tite closing.  
Long wearing, too—of extra-strong fine braid  
White Cotton with wonderful Fiberglas core. The  
Best cord for Best Quality Traverse Rods!



**Ceiling, Wall or Window Frame In-  
stallation** with these versatile end  
brackets. Extra strong—beautifully  
designed with easy accessible  
mount holes. Hold rods securely.

### Best 2-Way Center Close

\$2<sup>99</sup> 29-48 in.

Catalog No.	Extension	Projection	Glides	Supports	Draw Cords with	Ship. wts.	Price
71 A 5500 M	29-48 in.	2 3/4 to 4 1/2 in.	10	0	Tassels	3 lbs. 2 oz.	\$2.99
71 A 5501 M	48-86 in.	2 3/4 to 4 1/2 in.	20	1	Tension Pulley	4 lbs. 12 oz.	4.87
71 A 5502 MO	86-156 in.	2 3/4 to 4 1/2 in.	40	2	Tension Pulley	7 lbs. 4 oz.	6.57
71 A 5503 R*	156-220 in.	2 3/4 to 4 1/2 in.	58	3	Tension Pulley	10 lbs.	8.27

### Best 1-Way Draw—Either Way

\$2<sup>99</sup> 29-48 in.

New! Reversible master carrier makes this rod the most versatile ever. Change from right to left hand draw (like sketch) in seconds! Instructions. Buy two for corner windows.

Catalog No.	Extension	Projection	Glides	Supports	Draw Cords with	Ship. wts.	Price
71 A 5505 M	29-48 in.	2 3/4 to 4 1/2 in.	11	0	Tassels	3 lbs. 2 oz.	\$2.99
71 A 5506 M	48-86 in.	2 3/4 to 4 1/2 in.	21	1	Tension Pulley	4 lbs. 8 oz.	4.87
71 A 5507 MO	86-156 in.	2 3/4 to 4 1/2 in.	41	2	Tension Pulley	7 lbs.	6.57
71 A 5508 R*	156-220 in.	2 3/4 to 4 1/2 in.	59	3	Tension Pulley	8 lbs. 12 oz.	8.27

### Best Window Widener

\$3<sup>32</sup> 29-48 in.

Make narrow windows look wider by extending draperies beyond frame... affords more light and air. Install rod on frame (see sketch). Soft white rubber bumpers protect plaster.

Catalog No.	Extension	Projection	Glides	Supports	Draw Cords with	Ship. wts.	Price
71 A 5510 M	29-48 in.	2 3/4 to 4 1/2 in.	10	0	Tassels	3 lbs. 8 oz.	\$3.32
71 A 5511 M	48-86 in.	2 3/4 to 4 1/2 in.	20	1	Tension Pulley	5 lbs. 4 oz.	5.38
71 A 5512 MO	86-156 in.	2 3/4 to 4 1/2 in.	40	2	Tension Pulley	7 lbs. 8 oz.	6.68
71 A 5513 R*	156-220 in.	2 3/4 to 4 1/2 in.	58	3	Tension Pulley	9 lbs. 8 oz.	8.58

### Best Quality 2-Way Center Close Traverse Rod \$1<sup>74</sup> 28-48 in.

Used with sturdiness and good performance of this rod at these low prices. All steel construction  
painted, rust-resistant; snow-white baked enamel. Cotton cords with plastic tassels, poly glides.

Catalog No.	Extension	Projects	Glides	Center Supports	Ship. wts.	Price
71 A 5560 M	28-48 in.	2 1/2 to 3 1/2 in.	10	0	1 lb. 13 oz.	\$1.74
71 A 5561 M	48-86 in.	2 1/2 to 3 1/2 in.	20	1	2 lbs. 14 oz.	2.74
71 A 5562 MO	86-120 in.	2 1/2 to 3 1/2 in.	30	2	3 lbs. 6 oz.	3.74

\* Ship. by Frt., Exp. or Truck

**Personalized Service**—For those special situations  
where ready-made rods won't do—write to Wards  
nearest Mail Order House—Att. Dept. 71. Describe  
problem completely, also give accurate measure-  
ments. We will be glad to advise, give an estimate,  
and after your approval make up rods to your order.  
No obligation.

**Plastic Screw Anchors** for installing rod in plaster.  
71 A 5220—Wt. pkg. 4 oz. .... Pkg. of 12 for 25c

BFCCKDAS 2 WARDS 841





A 1-INCH



B 3/4-INCH

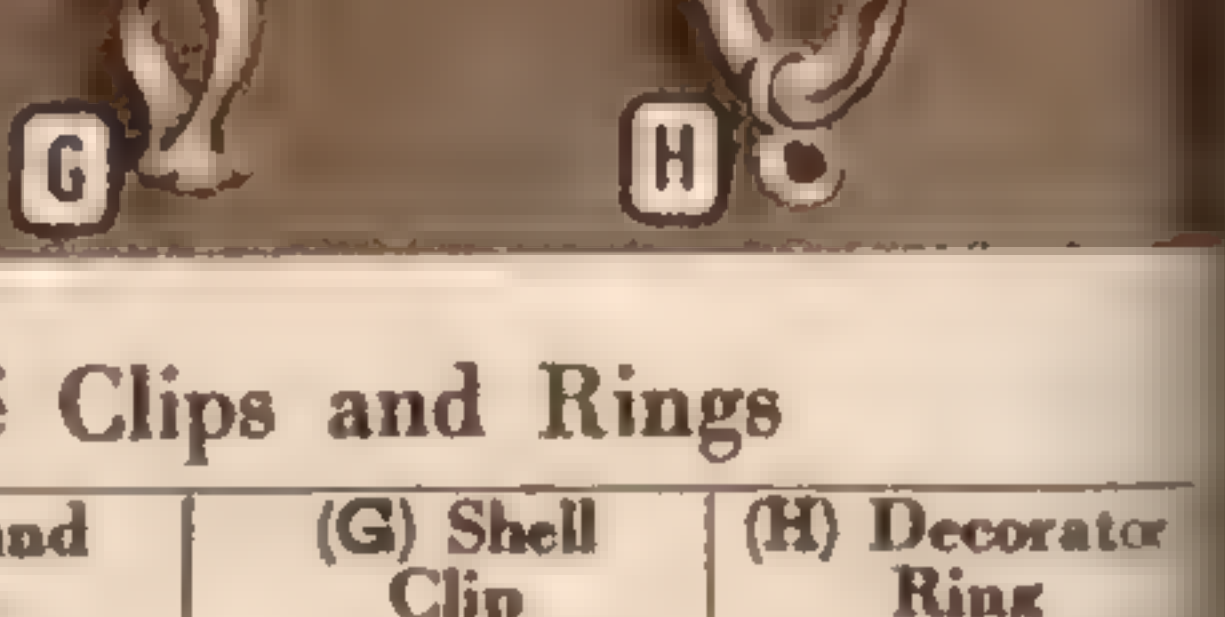


C 1/2-INCH

## Pure Brass with the Gleam of Gold WARDS ☆☆☆ BEST CAFÉ ROD SETS

- Extra Strong Seamless Tubing—Imperceptible Telescoping Permits Rings to Glide Smoothly.
- Highly Polished Mirror Finish—Decorative Finial Ends . . . Imported from Germany.
- Adjustable Cupped Brackets. Decorative Screws Hold Rod in Place. Order Rings Separately below.

Catalog No.	Tube Diam.	Extension	Projection	Supports	Shipping wts.	Price
71 A 5170 M	1 in.	28 to 48 in.	2 to 3 in.	0	2 lbs.	\$3.89
71 A 5171 M	(A) 1 in.	48 to 86 in.	2 to 3 in.	1	3 lbs. 3 oz.	5.29
71 A 5172 MO	1 in.	66 to 120 in.	2 to 3 in.	1	3 lbs. 10 oz.	6.69
71 A 5175 M	3/4 in.	28 to 48 in.	2 to 3 in.	0	1 lb. 10 oz.	2.99
71 A 5176 M	(B) 3/4 in.	48 to 86 in.	2 to 3 in.	1	2 lbs. 6 oz.	4.39
71 A 5177 MO	3/4 in.	66 to 120 in.	2 to 3 in.	1	3 lbs.	5.79
71 A 5180 M	1/2 in.	28 to 48 in.	2 to 3 in.	0	1 lb. 5 oz.	2.52
71 A 5181 M	(C) 1/2 in.	48 to 86 in.	2 to 3 in.	1	2 lbs.	3.77
71 A 5182 MO	1/2 in.	66 to 120 in.	2 to 3 in.	1	3 lbs.	4.88



## Cape Cod Café Sets to Match Your Decor

IN BRASS-PLATE, WHITE ENAMEL OR NICKEL-PLATE

## WARDS ☆☆☆ BETTER QUALITY

- Rods Grooved to Fit Smoothly in Brackets. Sturdy Steel for Long Wear. Order Rings at Right.
- Matching Finial Ends and Brackets Except White—has Brass-Plate Ends and Brackets.

(D) 1/2 INCH RODS. State Brass Plate, White Enamel or Nickel-Plate

Catalog No.	Tube Diam.	Extension	Projection	Supports	Shipping wts.	Price
71 A 5185 M	1/2 in.	28 to 48 in.	2 to 3 in.	0	1 lb. 5 oz.	\$1.34
71 A 5186 M	1/2 in.	48 to 86 in.	2 to 3 in.	1	2 lbs. 2 oz.	2.17
71 A 5187 MO	1/2 in.	86 to 120 in.	2 to 3 in.	1	2 lbs. 7 oz.	2.97

(E) 3/8 INCH RODS. State Brass Plate or White Enamel

Catalog No.	Tube Diam.	Extension	Projection	Supports	Shipping wts.	Price
71 A 5190 M	3/8 in.	28 to 48 in.	1 in.	0	1 lb. 3 oz.	64c
71 A 5191 M	3/8 in.	48 to 86 in.	1 in.	1	2 lbs. 3 oz.	99c

## Brass Café Clips and Rings

14 in Pkg.	(F) Round Clip	(G) Shell Clip	(H) Decorator Ring
1 1/4-inch inside diameter for 1-in. rods. Ship. wt. pkg. 5 oz.			
Catalog No.	71 A 5131	71 A 5133	71 A 5136
Price	78c	\$1.87	\$2.39
1-inch inside diameter for 3/4-in. rods. Wt. pkg. 3 oz.			
Catalog No.	71 A 5130	.....	71 A 5135
Price	68c	.....	\$2.19
3/4-inch inside diameter for 1/2 or 3/8-in. rods. Wt. pkg. 3 oz.			
Catalog No.	71 A 5129*	71 A 5132	71 A 5134
Price	44c	\$1.14	\$1.89

\*This item also in Nickel.



## J Handsome "Perma Gold" Café Traverse

- New! Longest Wearing Anodized Aluminum—Every Part has the "Golden Look."
- Operates Like Traverse—Draw Nylon Cords From Right or Left. Can be made Into One-Way—Either Way. Simply Remove 1 Master Carrier, Put All Rings To One Side.

Catalog Number	Tube Diam.	Extension	Projection	Rings	Supports	Ship. Wts.	Price
71 A 5165 M	1 in.	28-48 in.	2 1/2-3 1/2 in.	14	0	3 1/2 lbs.	\$5.96
71 A 5166 M	1 in.	48-86 in.	2 1/2-3 1/2 in.	24	1	5 lbs.	7.96
71 A 5167 MO	1 in.	66-120 in.	2 1/2-3 1/2 in.	36	1	6 lbs.	9.96



## K Wood—The New Look In Café Sets

Choice Seasoned Hardwood—Ready to Finish or Handrubbed White Enamel. Set—twisted design pole, brkts., ends, rings. Proj. 3 1/2 in. Supports on 8-ft. lgth. \*Ship. by Frt., Exp. or Truck.

State: Natural (ready to finish) or White Enamel.						
Catalog No.	Pole Diam.	Pole Lgth.	Rings	Shipping Weights	Price	
71 A 5154 M	1 1/8 in.	4 ft.	14	2 lbs. 8 oz.	\$4.44	
71 A 5155 MO	1 1/8 in.	6 ft.	20	3 lbs.	5.28	
71 A 5156 R*	1 1/8 in.	8 ft.	26	3 lbs. 8 oz.	6.39	



## NO-SNAG ☆☆☆ BEST QUALITY CURTAIN RODS

- Sturdy 3/4-in. Oval Steel Rods—Bonderized, Rust-resistant . . . Baked-On, White Enamel Finish.
- Dual Lock Brackets. Nylon Thimble for Safe Threading of Curtains. Support with 48-86 in. Size.

(L) Single Rod				
Catalog No.	Extension	Project.	Wts.	Price
71 A 5094 M	28-48 in.	2 1/2 in.	1 lb.	31c
71 A 5095 M	48-86 in.	2 1/2 in.	1 1/2 lbs.	64c

(M) Double Rod				
Catalog No.	Extension	Projection	Wts.	Price
71 A 5096 M	28-48 in.	2 1/2, 3 1/2 in.	1 1/2 lbs.	64c
71 A 5097 M	48-86 in.	2 1/2, 3 1/2 in.	2 lbs.	\$1.14

842 WARDS CSKADPO 2

(N) Extension Curtain Rod. 36 inches long. To lengthen rods above.  
71 A 5098 M—(No brackets.) Ship. wt. 6 oz. . . . . Each 28c

## SWINGING EXTENSION CRANES

(P) Six-Way offers variety in window effects even after installation. Adjusts right or left, extends 16 to 24 inches, swings projects from 2 1/2 to 5 3/4 in. to clear radiators, blinds. Bonderized steel, baked-on White enamel Finish.

71 A 5053 L—1/2 pr. shown. Ship. wt. 1 lb. 8 oz. . . . . Pair \$5.96

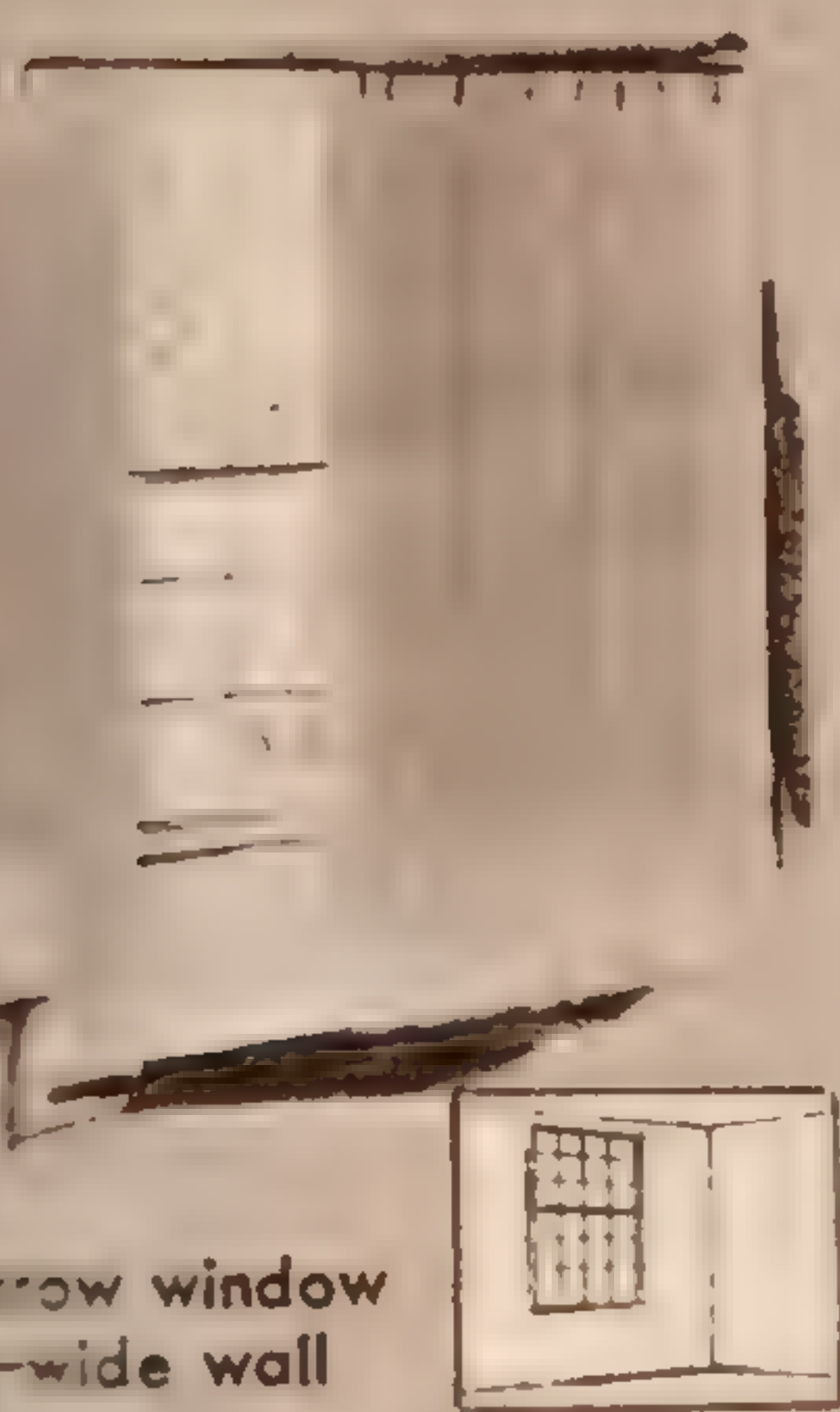
(R) Three-Way Crane. Practical, low cost. Free swinging. Extends 15 to 22 inches. Projects 2 to 3 inches. Bonderized steel, baked-on White enamel Finish.

71 A 5052 L—1/2 pr. shown. Ship. wt. 1 lb. . . . . Pair \$5.96



## Decorator Tricks

With Windows



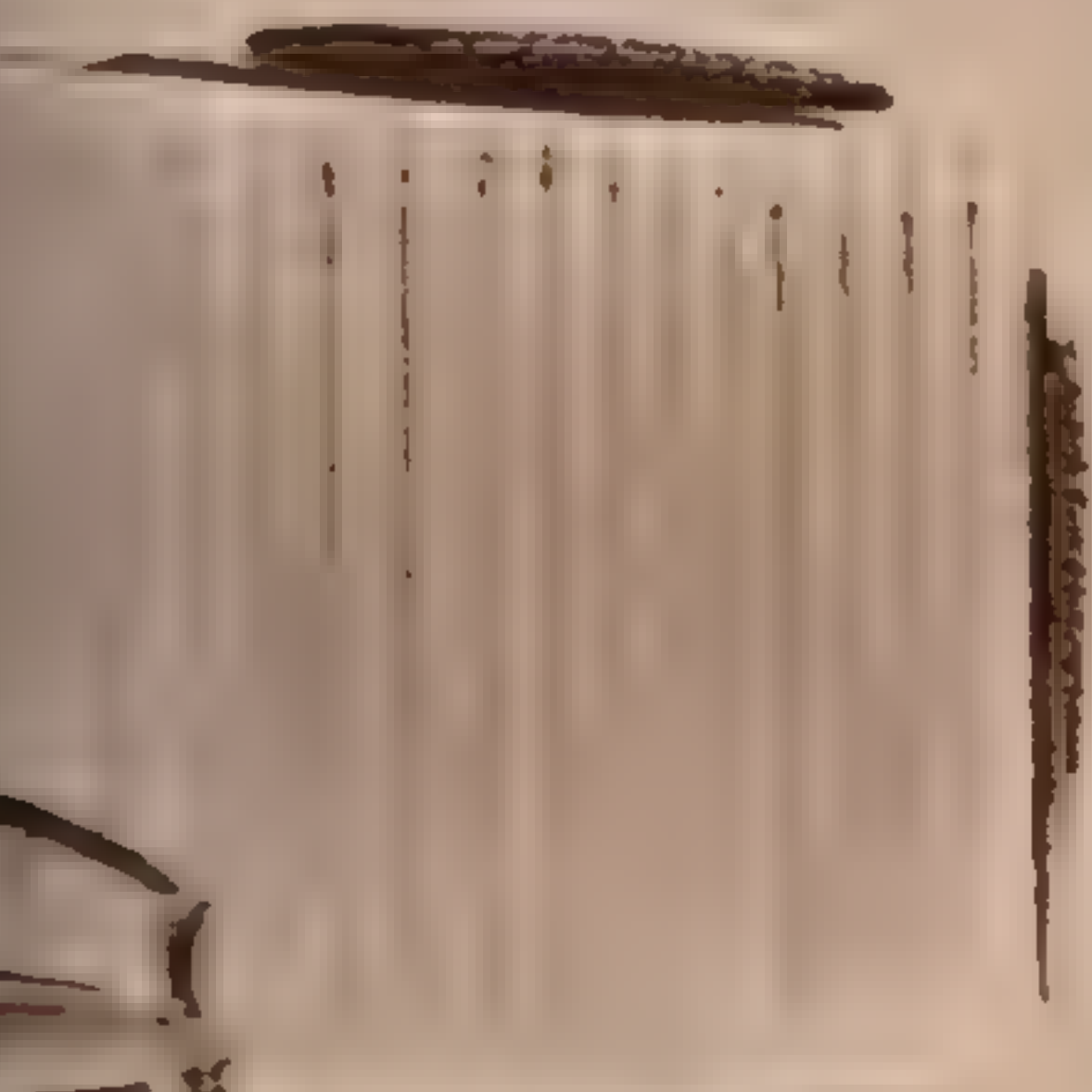
narrow window  
—wide wall

the effect of a picture window—hanging draperies 6 to 12 inches beyond frame on each side—easy with Wards Window Saver Rod—see Page 840.



Corner windows  
a problem?

from a center of interest—draperies or floor length—combined with cafés. They are made to draw to the center—One-Way Traverse Rods—see Pages 840 and 841.

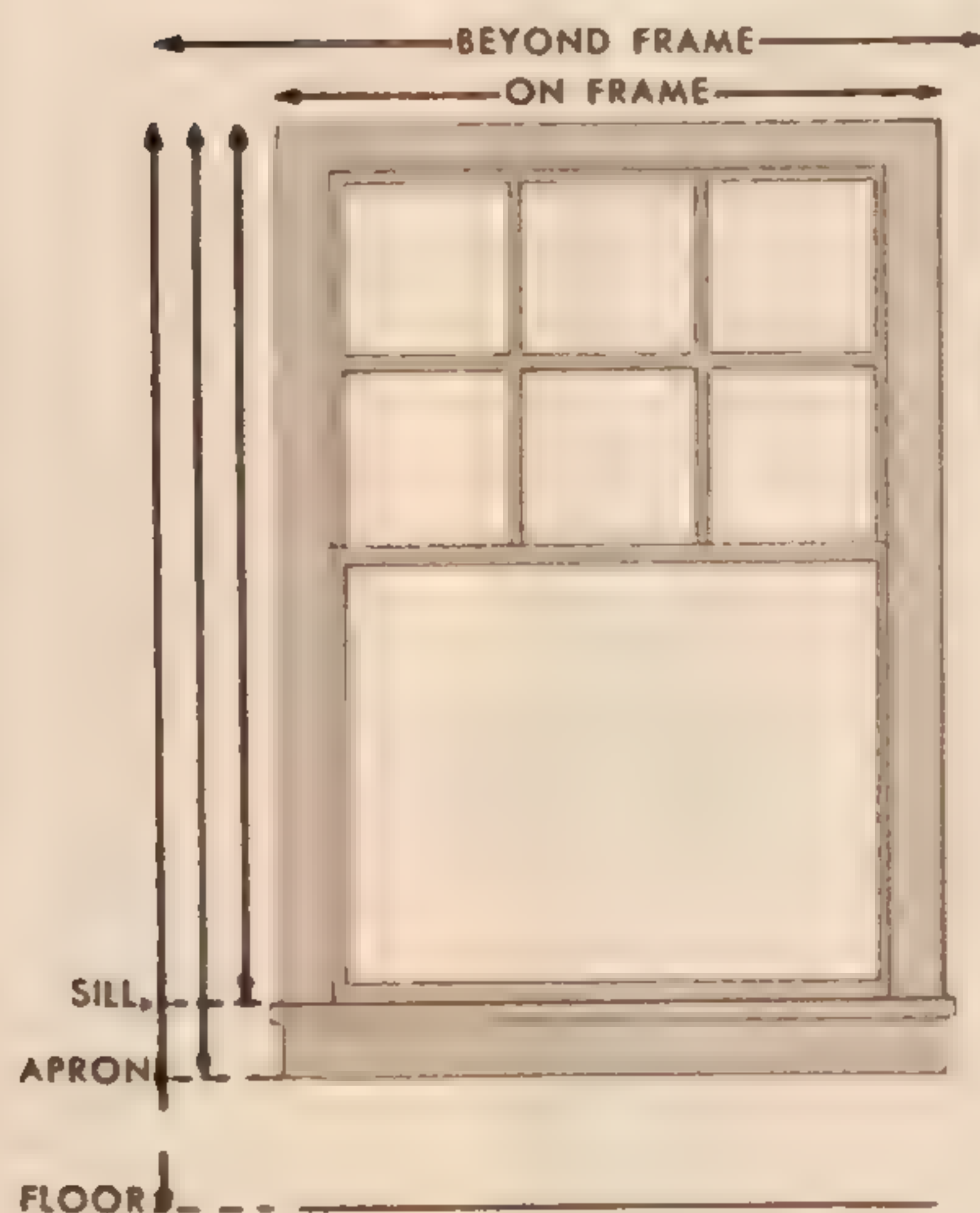


different size  
windows on a  
single wall

by creating an imaginary window-wall effect with ceiling to floor draperies—as those photographs on Pages 824 and 825.

# Measure Every Window

BEFORE YOU ORDER DRAPERIES OR CURTAINS



Don't Guess  
Measure and be Sure!

DON'T GUESS AT LENGTH  
Better too long than too short—why not 'just right'?

DON'T SKIMP ON WIDTH  
Extra fullness means extra beauty for every window.



## It's Important... It's Easy... Here's How

USE A METAL RULE OR YARDSTICK AND FOLLOW THESE SIMPLE STEPS:

### For Ready-Made DRAPERIES

Wards Draperies are pinch pleated, ready to hang. Widths given are after pleating; no other allowance for fullness required.

**To Find Correct Length:** If rods are already installed, measure from top of rod to floor, apron or sill (see diagram) and add 1 inch. All three lengths are decorator-approved. If rods have not been installed we recommend placing them above frame so hardware and headings will not show from the outside.

**To Find Correct Width:** Measure width of area you wish to drape, whether window or wall. We recommend extending draperies beyond sides of window to prevent skimpiness when draperies are drawn and to prevent light streaks at sides. If using traverse rods, add 10 in. for center overlap and return at sides.

### For Ready-Made CURTAINS

Measure length and width exactly the same as for draperies. However, extra allowance should be made for fullness as described below. The secret of the decorator-look in curtains is generous fullness!

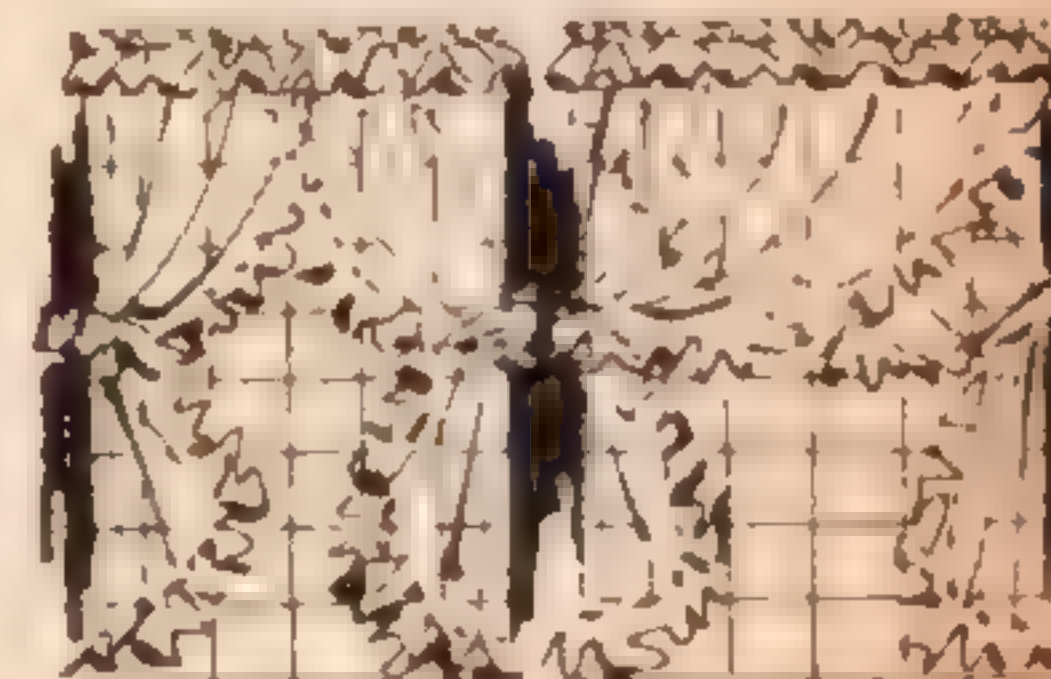
**For Tailored curtains,** either panels or pairs, allow two to three times measured window width.

**For Priscillas.** To hang center-meet (see sketch) allow twice the measured window width for double fullness; for criss-cross allow three or four times measured window width.

**For Tiers or Cafés** allow double fullness. They may be hung with valance (see sketch) or several pairs over one another. In the latter case allow 6 inches extra length overall to permit 3-inch overlap at center. Lengths given for Wards Cafés include attached rings.



Tailored



Center-meet Criss-cross



With  
Valance



Tier 'pon Tier

## Decorating Can Be Fun!

Choosing curtains and draperies, furniture and floor covering can be an exciting adventure when you shop in Wards Home Furnishings section, Pages 707 to 910. When you have made your selections you will want Wards own little decorating book to show you how to go about

"PUTTING THE PIECES TOGETHER"

It contains a quick theory of color, simple notes on period styles, and suggests ways of using typical accessories for style accent. Twenty pages are generously illustrated with photographs and sketches, many in color.

Tucked in the back are clever furniture cutouts and graph paper, to help you work out your room arrangements. You'll have fun experimenting with new ideas. It makes it easy for you to do as decorators do—plan your rooms on paper! Order below or from your nearby Wards Catalog Store.

71 AP 5630—"Putting the Pieces Together." Sent Postpaid.....Each 25c



ALL WARDS 843





## Taper-Cut FOR SHORT WIDE WINDOWS

ASSURES GRACEFUL HANGING WITHOUT BUNCHING

### Easy Care Dacron Polyester

**A** Beautifully sheer yet durable and so easy care. Dacron needs little or no ironing; wrinkle-resistant; shrinkage 1%. Moth-mildew-flameproof. Sun, fumes, heat-resistant. 6-in. picot ed ruffles. Tiebacks. Ivory-White.

126-in. Pair Width; Each Side 63 in.

71 A 251—54 in. lg. Wt. 1 lb. 8 oz....Pr. \$5.97  
71 A 252—63 in. lg. Wt. 1 lb. 10 oz....Pr. 6.28  
71 A 253—72 in. lg. Wt. 1 lb. 12 oz....Pr. 6.78

244-in. Pair Width; Each Side 122 in.

71 A 254—54 in. lg. Wt. 2 lbs. 8 oz....Pr. \$10.99  
71 A 255—63 in. lg. Wt. 2 lbs. 10 oz. Pr. 11.97  
71 A 256—72 in. lg. Wt. 2 lbs. 12 oz. Pr. 12.99

### No-Iron Fiberglas

**A** Easiest-care ever in all glass Marquisette with frilly 6-inch ruffles, matching tiebacks. Hand wash, hang to dry, no ironing ever. No shrink, no stretch. Not affected by sun, heat, fumes. Moth-mildew-flameproof. Ivory-white.

126-in. Pair Width; Each Side 63 in.

71 A 151—54 in. lg. Wt. 1 lb. 8 oz....Pr. \$8.48  
71 A 152—63 in. lg. Wt. 1 lb. 10 oz....Pr. 8.99  
71 A 153—72 in. lg. Wt. 1 lb. 12 oz....Pr. 9.97

244-in. Pair Width; Each Side 122 in.

71 A 154—54 in. lg. Wt. 2 lbs. 8 oz....Pr. \$15.87  
71 A 155—63 in. lg. Wt. 2 lbs. 10 oz....Pr. 16.97  
71 A 156—72 in. lg. Wt. 2 lbs. 12 oz....Pr. 17.87

## Drip Dry Novelty Pairs

- Easy-wash • Drip Dry • Little Ironing
- No starching or stretching • Ready to Hang
- Gold Color Non-Tarnishing Mylar Highlights

**E** Colorful Floral Print. Radiant bouquets with Mylar in zigzag golden stripes for glitter. All Rayon open weave with easy-care Everlon finish. 3% shrinkage. Hemmed rod pocket top. Predominant color: Red, Pumpkin or Turquoise, all on white. State color.

90-in. Pair Width; Each side 45 in.

71 A 1322 C—63 in. long. Wt. 1 lb. 6 oz....Pair \$3.49  
71 A 1323 C—81 in. long. Wt. 1 lb. 10 oz....Pair 3.67

**F** Woven Diamond Motif in lustrous all Rayon Marquisette with decorative golden Mylar stripes for accent. Light-inviting, yet affords privacy. Carefree Everlon finish. About 3% shrinkage. Hemmed rod pocket top. Woven sides, 3-in. bottom hem. Ivory-White.

60-in. Pair Width; Each Side 30 in.

71 A 1390—45 in. long. Ship. wt. 12 oz....Pair \$1.74  
71 A 1391—54 in. long. Ship. wt. 13 oz....Pair 1.84  
71 A 1392—63 in. long. Ship. wt. 14 oz....Pair 1.94  
71 A 1258—72 in. long. Ship. wt. 15 oz....Pair 2.14  
71 A 1259—81 in. long. Ship. wt. 1 lb....Pair 2.24  
71 A 1260—90 in. long. Ship. wt. 1 lb. 1 oz....Pair 2.44

90-in. Pair Width; Each Side 45 in.

71 A 1261—81 in. long. Ship. wt. 1 lb. 6 oz....Pair \$2.99  
71 A 1262—90 in. long. Ship. wt. 1 lb. 10 oz....Pair 3.28



FROSTED FLOCKING  
ON CARE-FREE

**Dacron®**

**B to D** Daisy. Frosted window-charmers refresh any decor. Sheer Marquisette weave of Dacron Polyester for easy care, snowy-white flocking for added beauty lasts life of curtain. Dacron resists sun, heat, fumes—will not yellow. Washes without effort, dries quickly, needs little or no ironing. Shrinkage less than 1%. Ivory-White.

(B) Tailored. 5-in. hem. 80-in. pair width. Each side 40-in. v

71 A 1203—72 in. long. Ship. wt. 10 oz....Pair \$3.49

71 A 1204—81 in. long. Ship. wt. 10 oz....Pair 3.67

(C) Matching Valance. Preshrirred. Hang on separate rod.

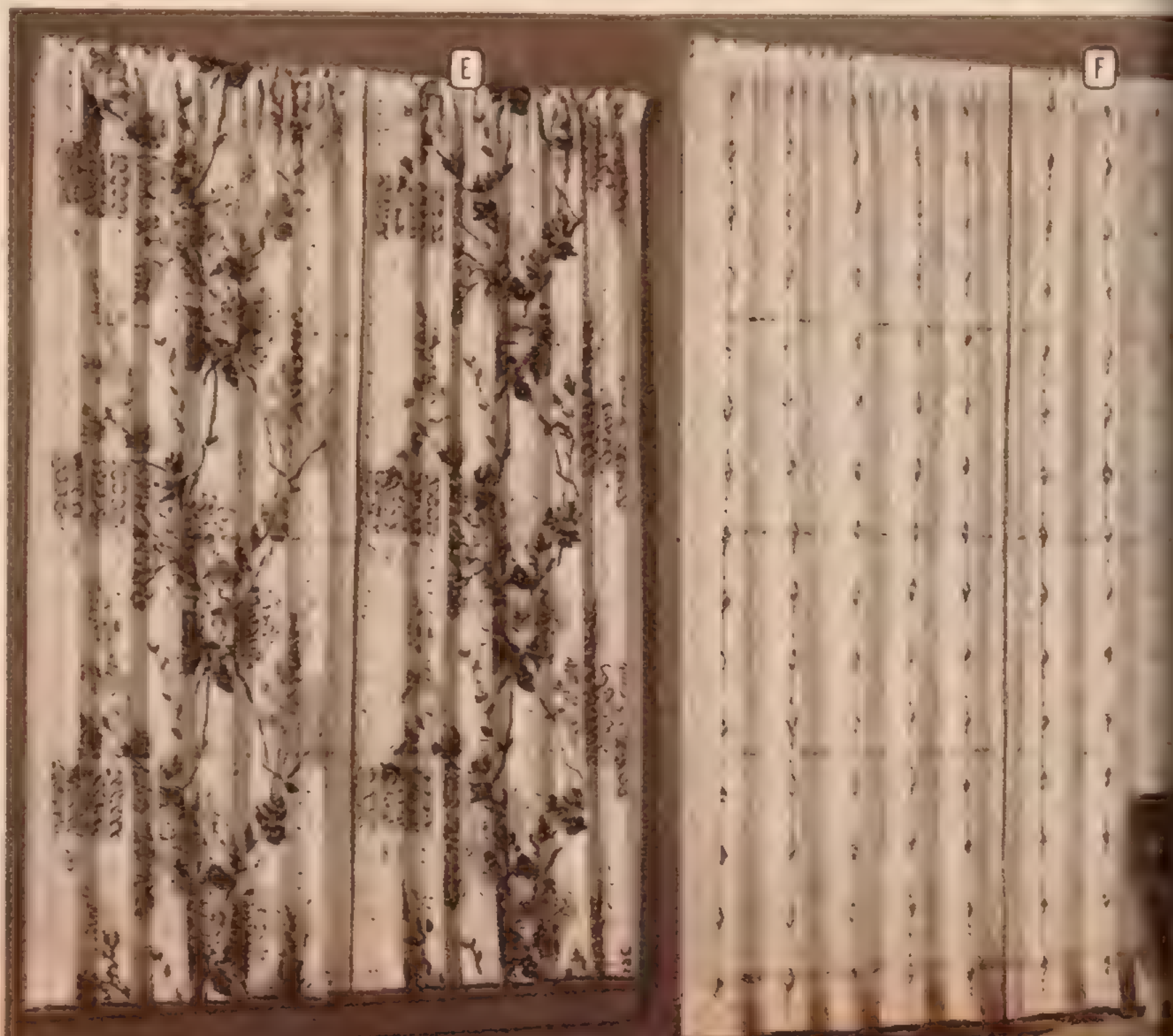
71 A 820—11 in. deep, 54 in. long. Ship. wt. 3 oz. ... Each

(D) Tiers. 6-in. flounce. Hemmed rod pocket. Ship. wt. 4 oz.

71 A 818—30 in. long; pair width 58 in....Pair \$3.49

71 A 819—36 in. long; pair width 58 in....Pair 3.67

See "How to Measure" for Curtains Page 843







## FABULOUS Fiberglas® FRESH AS A DAISY

EASY WASH—TUB TO WINDOW IN 7 MINUTES... NO IRONING EVER  
SHRINK, NO STRETCH, NO SUN-ROT... RESISTS MOTHS, MILDEW... FIREPROOF

### Sheer Marquisette

Best weave of all glass fibers—sheer magic for your windows, easy care for you. Improved quality—you'll love it! See the lovely pastels and white—below.

Frilly 5½-inch headed ruffles have fullness. Ruffled tiebacks. Back hems. State color: Champagne, Green, Rose or Ivory-White.

Cat. No.	Length	Pair Width	Ship. wt.	Pair
71 A 342C	54 in.	82 in.	12 oz.	\$4.89
71 A 343C	63 in.	82 in.	13 oz.	4.98
71 A 344C	72 in.	82 in.	14 oz.	5.79
71 A 345C	81 in.	82 in.	1 lb.	5.89
71 A 356C	63 in.	96 in.	14 oz.	5.68
71 A 346C	72 in.	96 in.	1 lb.	5.84
71 A 347C	81 in.	96 in.	1 lb. 2 oz.	5.97
71 A 348C	90 in.	96 in.	1 lb. 3 oz.	6.57
71 A 349C	81 in.	140 in.	1 lb. 10 oz.	10.57
71 A 350C	90 in.	140 in.	1 lb. 12 oz.	11.57
71 A 351C	81 in.	184 in.	2 lbs.	13.47
71 A 352C	90 in.	184 in.	2 lbs. 5 oz.	13.87

Tailored Pairs. Headed, ready to shirr on the rod. Bottom hems. Hang very full for best effect; see several pairs as shown above. State color: Champagne, Green, Rose, Ivory-White.

Cat. No.	Length	Pair Width	Ship. Wt.	Pair
71 A 1247C	54 in.	80 in.	10 oz.	\$2.98
71 A 1248C	63 in.	80 in.	12 oz.	3.59
71 A 1249C	72 in.	80 in.	14 oz.	3.79
71 A 1250C	81 in.	80 in.	1 lb.	4.29
71 A 1251C	90 in.	80 in.	1 lb.	4.49

HOW TO MEASURE YOUR WINDOWS BEFORE YOU ORDER CURTAINS—SEE PAGE 843

Wards Exciting New Decorating Book, "Putting The Pieces Together," Page 843.

### Nubby Bouclé Weave

Combines the carefree features of miracle all-glass fabric with texture interest too. See detail of weave below—see the delicate colors, too—lovely against the light.

Priscillas. Luxurious 6½-in. ruffles, headed and with 1¾ times fullness. Matching tiebacks. Back hems. State color: Champagne, Rose, White.

Cat. No.	Length	Width	Ship. Wt.	Pair
71 A 342C	63 in.	82 in.	1 lb. 4 oz.	\$5.99
71 A 343C	72 in.	82 in.	1 lb. 10 oz.	6.48
71 A 344C	81 in.	82 in.	1 lb. 13 oz.	6.99
71 A 345C	90 in.	82 in.	2 lb.	7.48
71 A 356C	63 in.	96 in.	1 lb. 7 oz.	6.99
71 A 346C	72 in.	96 in.	1 lb. 15 oz.	7.48
71 A 347C	81 in.	96 in.	2 lb.	7.99
71 A 348C	90 in.	96 in.	1 lb. 4 oz.	8.48
71 A 349C	90 in.	180 in.	4 lb.	16.99

Tailored Pairs. Headed to shirr on rod. Neat 3-in. bottom hem. Several Pairs shown. State color: Champagne, Green, Rose, White.

Cat. No.	Length	Pair Width	Ship. Wt.	Pair
71 A 1247C	54 in.	82 in.	12 oz.	\$3.99
71 A 1248C	63 in.	82 in.	14 oz.	4.34
71 A 1249C	72 in.	82 in.	1 lb.	4.77
71 A 1250C	81 in.	82 in.	1 lb. 2 oz.	4.99
71 A 1251C	90 in.	82 in.	1 lb. 4 oz.	5.47

Cafés—Pinch Pleat Tops with 1-in. gold color plastic rings. Lengths given include rings. Nubby bouclé weave. Side, bottom hems. (2 pair shown—see right.) Valance sold separately. State Color: Champagne, Green, Rose, White.

(K) 48-in. Pleated Pair Width, ea. side 24 in.  
71 A 645 C—36 in. long. Ship. wt. 14 oz....Pair \$3.47  
71 A 646 C—45 in. long. Ship. wt. 1 lb....Pair 4.47  
(L) Preshirred Valance. 54 in. long, 10 in. deep.  
71 A 647 C—State color, Ship. wt. 5 oz.....Ea. \$1.47

### Nubby Bouclé Pinch Pleats

Floor or sill length. Neat side, bottom hems. Buckram stiffened tops. Hang on traverse or other rods, use hooks, (page 869). State color: Champagne, Green, Rose or White.

48-in. Pair Width; Each Side 24 in.  
71 A 1844C—63 in. long. Wt. 1 lb. 8 oz..Pr. \$4.97  
71 A 1845C—84 in. long. Wt. 1 lb. 9 oz..Pr. 5.97

96-in. Pair Width; Each Side 48 in.  
71 A 1846C—63 in. long. Wt. 2 lbs. 10 oz. Pr. \$10.97  
71 A 1847C—84 in. long. Wt. 3 lbs.....Pr. 11.97

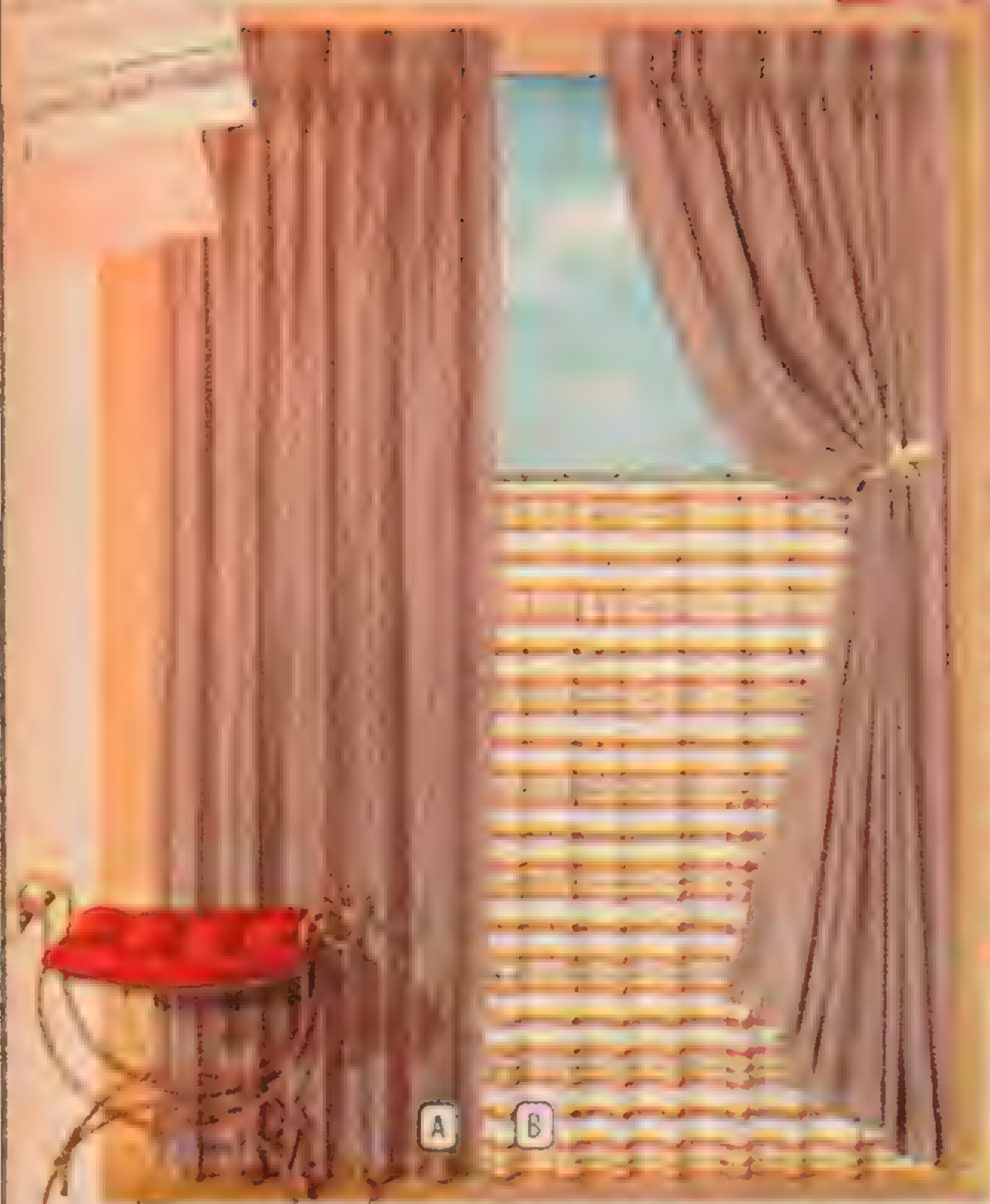
You Can See Swatches of Miracle Fiberglas in any Ward Catalog Store near you. See Pages 1267-1269 for location, phone numbers.



FIBERGLAS MARQUISETTE

FIBERGLAS BOUCLÉ





\*T.M. Eastman



## Color Drama in Chromspun\*

IT NEVER FADES • IT'S COLOR-LOCKED • AND IT'S WASHABLE

So many ways to combine these versatile companions. Mix-match the colors, mix-match the fabrics . . . hang them straight, drape them back or add a valance to top them off.

### Solid Colors or White

**(A)** New glamour for your rooms with shimmering Chromspun Acetate Coordinates. Semi-sheer. Buckram-reinforced pinch pleat tops. 30, 36 and 45-in. lengths include brass-plated rings. 3-in. bottom hems. Hand wash or dry clean. *State Color:* MW Thrush Beige, Pale Champagne, MW Misty Pink, MW Light Coin Gold or White.

48-in. Pleated Pair Width; Each Side 24 in.

71 A 1810—30 in. long. Ship. wt. 9 oz. . . . . Pair \$2.78  
71 A 1811—36 in. long. Ship. wt. 10 oz. . . . . Pair 2.99  
71 A 1812—45 in. long. Ship. wt. 11 oz. . . . . Pair 3.48  
71 A 1813—54 in. long. Ship. wt. 12 oz. . . . . Pair 3.99  
71 A 1814—63 in. long. Ship. wt. 13 oz. . . . . Pair 4.48  
71 A 1815—84 in. long. Ship. wt. 1 lb. . . . . Pair 4.99

**Matching Solid Color Valance** with rod pocket-shirrs as you slip on rod. 72 inches long by 10 inches deep.

71 A 1816—*State Color*. Ship. wt. 4 oz. . . . . Each \$1.48

MW means Montgomery Ward Colors.  
See Coordination Story Page 707.

See "Putting The Pieces Together," Page 843.

### Mardi Gras Woven Stripes

**(B)** Dramatically different, use alone or with solid colors as shown. Chromspun Acetate fabric. Buckram-stiffened pinch pleats, brass-plated rings on lengths. 1-in. side hems, 3-in. bottom hems. Hand wash or dry clean. *State MW Colors:* Burnt Orange, Thrush Beige, Misty Pink, Coin Gold Stripes woven on White; also White woven on White.

48-in. Pleated Pair Width; Each Side 24 in.

71 A 1817—30 in. long. Ship. wt. 13 oz. . . . . Pair \$3.48  
71 A 1818—36 in. long. Ship. wt. 15 oz. . . . . Pair 3.99  
71 A 1819—45 in. long. Ship. wt. 1 lb. 1 oz. Pair 4.48  
71 A 1820—63 in. long. Ship. wt. 1 lb. 5 oz. Pair 5.48

**Matching Stripe Valance.** Rod pocket—shirrs on rod. 72 inches long by 10 inches deep.

71 A 1821—72x10 in. Wt. 6 oz. *State Color*. . . Each \$1.48

**Fleur-de-lis Tieback.** Solid cast brass (see upper left). 71 A 5143—6 in. long. Ship. wt. 1 lb. . . . . Pair \$3.48

See "How To Measure," Page 843.

See actual swatches in any Ward Catalog Store.

See Page 1267-9 for location and phone number.



\*\*T.M. Owens-Corning



## No-Iron Fiberglas\*\*

Dries in Minutes—No Shrink—No Stretch

**(C) (D)** Hand screened Ivy Print or Lustrous Solids. Rich drapery weight textures. Just hand wash and hang. Flat rod pocket shirrs on rod. Neat side and bottom hems.

**(C) Ivy Print.** *State:* Green on White, Metallic Gold on White, White on Toast, White on Gold, White on Pink.

Single Width. 60-in. Pair Width; Each Side 30 in.

71 A 1028C—63 in. long. Ship. wt. 1 lb. 5 oz. . . . . Pair \$4.48  
71 A 1029C—84 in. long. Ship. wt. 1 lb. 9 oz. . . . . Pair 5.48  
Double Width—Seamless. 120-in. Pr. Width; Ea. Side 60 in.  
71 A 1030C—63 in. long. Ship. wt. 2 lbs. 8 oz. . . . . Pair \$8.48  
71 A 1031C—84 in. long. Ship. wt. 3 lbs. . . . . Pair 9.97

**(D) Solid.** *State:* Toast, Coral, Champagne, Pink, White.

Single Width. 60-in. Pair Width; Each Side 30 in.

71 A 1011C—63 in. long. Ship. wt. 1 lb. 5 oz. . . . . Pair \$3.78  
71 A 1012C—81 in. long. Ship. wt. 1 lb. 9 oz. . . . . Pair 3.99

Double Width—Seamless. 120-in. Pair Width; Each Side 60 in.

71 A 1120C—63 in. long. Ship. wt. 2 lbs. 8 oz. . . . . Pair \$6.99

846 WARDS BFCKDAS\*

71 A 1121C—81 in. long.  
Wt. 3 lbs. . . . . Pair 7.99





# Sheer Beauty

OF CAREFREE DACRON®

Easy to Wash—Little Ironing

## Our Best Quality Sheer Marquisette Machine Washable . . . Drip Dry

140 denier reverse twist Dacron Polyester. Twice as strong as regular Dacron. Resists wrinkles, moths, mildew. No ironing. Shrinkage 1%. Headed rod pocket. 1¼-in. side, 5-in. bottom hems. Ivory-white.

82-in. Pair Width; Each Side 41 in.

71 A 1284—45 in. long. Ship. wt. 11 oz. . . .	Pair \$2.99
71 A 1285—54 in. long. Ship. wt. 12 oz. . . .	Pair 3.28
71 A 1286—63 in. long. Ship. wt. 13 oz. . . .	Pair 3.48
71 A 1287—72 in. long. Ship. wt. 14 oz. . . .	Pair 3.88
71 A 1288—81 in. long. Ship. wt. 1 lb. . . .	Pair 3.99
71 A 1289—90 in. long. Ship. wt. 1 lb. 1 oz. . . .	Pair 4.48

## Good Quality Dacron Polyester Sheer Marquisette

Enjoy the beauty and long wear of these wonder-fiber Marquisette curtains at low cost. Resist wrinkles, mildew, moths. 1% shrinkage. 1¼-in. side, 3-in. bottom hems. Ivory-white—won't yellow.

80-in. Pair Width; Each Side 40 in.

71 A 1265—45 in. long. Ship. wt. 8 oz. . . .	Pair \$1.84
71 A 1266—54 in. long. Ship. wt. 8 oz. . . .	Pair 1.99
71 A 1267—63 in. long. Ship. wt. 8 oz. . . .	Pair 2.18
71 A 1268—72 in. long. Ship. wt. 10 oz. . . .	Pair 2.44
71 A 1269—81 in. long. Ship. wt. 10 oz. . . .	Pair 2.58
71 A 1270—90 in. long. Ship. wt. 10 oz. . . .	Pair 2.78

Extra Wide Panels. 60-in. Width

71 A 1465—45 in. long. Ship. wt. 4 oz. . . .	Each \$1.52
71 A 1466—54 in. long. Ship. wt. 4 oz. . . .	Each 1.57
71 A 1467—63 in. long. Ship. wt. 4 oz. . . .	Each 1.74
71 A 1468—72 in. long. Ship. wt. 5 oz. . . .	Each 1.87
71 A 1469—81 in. long. Ship. wt. 5 oz. . . .	Each 1.97
71 A 1470—90 in. long. Ship. wt. 5 oz. . . .	Each 2.27

## Ninon Dacron—Sheer as Chiffon

Finer weave, softer luster and pearl-like finish distinguish Ninon from Marquisette. Hand washable all Dacron Polyester—needs only light ironing. 1% shrink. 1¼-in. side, 5-in. bottom hem. Ivory-white.

82-in. Pair Width; Each Side 41 in.

71 A 1234—45 in. long. Ship. wt. 10 oz. . . .	Pair \$3.84
71 A 1236—54 in. long. Ship. wt. 12 oz. . . .	Pair 3.99
71 A 1237—63 in. long. Ship. wt. 12 oz. . . .	Pair 4.28
71 A 1238—72 in. long. Ship. wt. 14 oz. . . .	Pair 4.58
71 A 1239—81 in. long. Ship. wt. 1 lb. . . .	Pair 4.68
71 A 1240—90 in. long. Ship. wt. 1 lb. . . .	Pair 4.84

See "How to Measure" on Page 843.

# Window Flattery

IN EASY CARE FABRICS

## Machine Wash, Drip Dry Dacron-Orlon

(E) Pretty novelty design woven in sheer Marquisette. Easy-care fabric is 65% Dacron Polyester and 35% Orlon (Acrylic Fiber)—needs no ironing. Shrinkage less than 1%. Hemmed rod pocket. Finished sides, hemmed bottom. Ivory-white—never turns yellow.

80-in. Pair Width; Each Side 40 in.

71 A 1241—63 in. long. Ship. wt. 10 oz. . . .	Pair \$3.49
71 A 1242—72 in. long. Ship. wt. 11 oz. . . .	Pair 3.59
71 A 1243—81 in. long. Ship. wt. 12 oz. . . .	Pair 3.69
71 A 1244—90 in. long. Ship. wt. 13 oz. . . .	Pair 4.29

## Flower Embossed Dacron Marquisette

(F) Luxurious Swiss Tambour design—translated into fluffy white flocking to fit your budget. Delicate Rayon embossing traces stylized flowers, accents scalloped sides and bottom—won't wash off. Wonderful easy-care Dacron Polyester Marquisette is washable easy care too—needs little or no ironing.

Shrinkage less than 1%. Hemmed, headed rod pocket. Ivory-white.

82-in. Pair Width; Each Side 41 in.

71 A 1379—72 in. long. Ship. wt. 6 oz. . . .	Pair \$3.84
71 A 1380—80 in. long. Ship. wt. 8 oz. . . .	Pair 3.94
71 A 1381—90 in. long. Ship. wt. 8 oz. . . .	Pair 4.48

"Charge It" AT WARDS

See Pages 1281-2

BA WARDS 847

un \*

S WASHABLE

colors, mix-match  
ce to top them off

Stripes

ne or with solid col-  
orate fabric. Buck-  
plated rings on  
ottom hems. Hand-  
ers: Burnt Orange  
old Stripes woven  
White.

ch Side 24 in.

3 oz. . . . Pair \$3.5

5 oz. . . . Pair 3.7

lb. 1 oz. Pair 4.5

lb. 5 oz. Pair 5.5

cket—shirts on roc

e Color. . . Each \$1.2

ss (see upper len

lb. . . . Pair \$3.9

Page 843.

rd Catalog Store

nd phone number.

Several pairs shown above

(E)

(F)



## NATURAL Philippine Mahogany

**\$9.44**  
36x80 in.

Slim 1/4-in. slats of smooth imported Philippine Mahogany, sturdily woven with strong cotton. Side rail. Doors operate smoothly on steel track with nylon slides. Latch, hardware incl. Shorten with shears. Clean with brush or vacuum.

**71 A 9853MO\*\***—Openings to 36 in. x 6 ft. 8 in. Shipping weight 8 lbs. .... Each **\$9.44**

**71 A 9854MO\*\***—Openings to 48 in. x 6 ft. 8 in. Shipping weight 9 lbs. .... Each **\$11.94**

**71 A 9855R\***—Openings to 36 in. x 8 ft. Shipping weight 8 lbs. 12 oz. .... Each **\$11.94**

**71 A 9856R\***—Openings to 48 in. x 8 ft. Wt. 12 lbs. Ea. **\$14.94**

## Space-Saving Folding Doors

- EASILY INSTALLED—SLIDES QUIETLY
- USE TWO FOR LARGE OPENINGS

NATURAL OR COLORS

### Matchstick Bamboo

Natural **\$4.97**  
32x80 in.

Airy and so low priced. Folding doors of matchstick-thin bamboo strips are held firmly with strong Cotton stitching. Substantial side rail; latch. Nylon slides, steel track, hardware incl. Colors sunfast. Clean with brush or vacuum. Shorten with shears. Imported from Japan. Mailable. State color: White, Pink or Turquoise or State Natural.

For openings up to 32 in. by 6 ft. 8 in. high. Ship. wt. 5 lbs.

**71 A 1228MO\*\***—Natural. **\$4.97**

**71 A 1230MO\*\***—State color. **7.49**

For openings up to 38 in. by 6 ft. 8 in. high. Ship. wt. 6 lbs.

**71 A 1229MO\*\***—Natural. **\$5.44**

**71 A 1231MO\*\***—State color. **8.49**

LONG-WEARING

### ALUMINUM

### Enamel Finish

**\$8.84**  
32x80 in.

Sturdy yet light weight—all the advantages of aluminum plus the decorative effect of 'tweed' colors in baked-on enamel finish. Won't chip, crack or rust. Slender 1/4-in. slats are sturdily woven with strong Nylon. Side rail with metal latch, Nylon slides, steel track, brackets included. Wipe clean with damp cloth. Use 2 doors for wide openings. State color: Beige or Gray Tweed. Mailable.

**71 A 9850MO\*\***—Openings up to 32 in. wide by 6 ft. 8 in. high. Ship. wt. 7 lbs. .... Each **\$8.84**

**71 A 9851MO\*\***—Openings up to 36 in. wide by 6 ft. 8 in. high. Ship. wt. 8 lbs. .... Each **\$10.39**

\*NOT MAILABLE. Ship. by Frt., Exp., Truck. See Pg. 1274-5.

## Glamor of the Orient

IN AIRY MATCHSTICK BAMBOO

10% SAVINGS (A) through (F)

Hand Screened Draperies Were ~~\$9.47~~ **\$8.52** 48x84 in.

**(A) (B)** Buy Now—Save 60c to \$2.90 from Fall Catalog Prices. Metallic Gold accented, screen printed mural on matchstick bamboo. Vertical strips held by firm stitching every 2 in. for natural looking folds. 2-in. cotton tape on back for attaching hooks. To hang as shown order rod (D) Pg. 840, hooks 869. Washable. Allow 1 1/2 width for fullness. 144x84 in. shown. Shorten with shears. Imported from Japan. Ship. from Fact. in Yonkers, N. Y. Pay transportation from nearest Mail Order House. Allow 2 wks. plus time in transit. See Cat. No., Red or Turquoise (with metallic gold, black on White).

Catalog Number	Length	48 in. pr. width		96 in. pr. width		144 in. pr. width	
		Was	Now	Was	Now	Was	Now
<b>71 A 2953 K</b>	54 in.	\$5.97	<b>\$5.37</b>	\$11.97	<b>\$10.77</b>	\$17.84	<b>\$16.04</b>
<b>71 A 2954 KO</b>	72 in.	7.94	<b>7.14</b>	15.97	<b>14.37</b>	23.94	<b>21.64</b>
<b>71 A 2955 F*</b>	84 in.	9.47	<b>8.52</b>	18.94	<b>17.04</b>	28.97	<b>26.07</b>
Shipping Weights		7 lbs.		11 lbs.		15 lbs.	

**(B) Drapery Valance.** White with Metallic Gold. White cotton trim, hangs from back loops, 9 in. deep. Buy by the foot, any length, allow for fullness.

**71 A 738 K**—Shipping weight ft. 4 oz. .... Was 54c, Now Per foot 48c

Matching Mural Cafés Were ~~\$1.87~~ **\$1.68** 48x26 in.

**(C) (D)** All Prices Cut 10% from Fall Catalog. Smart look in matchstick café. White Cotton trim. Washable. Length includes loops. Imported from Japan. State Color: Turquoise or Red (see above).

**71 A 705 MC**—26 in. long, 48 in. wide. Wt. 2 lbs. .... Was \$1.87; Now Pair \$1.68

**71 A 706 MC**—30 in. long, 60 in. wide. Wt. 3 lbs. .... Was 2.94; Now Pair 2.65

**71 A 707 MC**—36 in. long, 60 in. wide. Wt. 3 lbs. .... Was 3.87; Now Pair 3.48

**71 A 731 MC**—45 in. long, 60 in. wide. Wt. 5 lbs. .... Was 4.97; Now Pair 4.47

**(D) Café Valance.** White with Metallic Gold accent. White cotton trim, hangs from back loops, 9 in. deep, 52 in. long.

**71 A 737 MC**—Shipping weight 14 oz. .... Was \$1.57; Now Each \$1.41

Gold Spatter Cafés Were ~~\$1.17~~ **97c** 48x26 in.

**(E) (F)** Now 10% off of Fall Catalog prices on glamorous matchstick café. choice of sunfast colors spattered with white and metallic gold; white spattered with brown and metallic gold. Matching cotton trim, length includes loops. Brush or clean with vacuum. Shorten with shears. Imported from Japan. State: Turquoise, Beige, White or Pink.

**71 A 844 MC**—26 in. long, 48 in. wide. Wt. 2 lbs. .... Was \$1.17; Now Pr. \$1.05

**71 A 845 MC**—30 in. long, 60 in. wide. Wt. 3 lbs. .... Was 1.87; Now Pr. \$1.68

**71 A 846 MC**—36 in. long, 60 in. wide. Wt. 3 lbs. .... Was 2.44; Now Pr. 2.20

**71 A 847 MC**—45 in. long, 60 in. wide. Wt. 5 lbs. .... Was 2.97; Now Pr. 2.67

**71 A 848 MC**—Valance. 52 in. long, 9 in. deep. Wt. 14 oz. Was 97c; Now Ea. 87c

Cafés Natural 59c

Colors 97c 48x26 in.

**(G) to (K)** Decorate with Natural (see G, H) or go gay with color (see (J), also swatches). Matchstick Bamboo trimmed with white Cotton trim—lovely in living rooms, dens, playrooms, kitchens. Inexpensive-import from Japan to save you money. Colors are washable and sunfast; clean with brush or vacuum. Length includes loops. Valances hang from loops on back. Shorten with shears. State Catalog Number, Color.

Catalog No.	Length	Pair Width	Shipping Weights	Price
(G) (H) Natural				
71 A 841 MC	26 in.	48 in.	2 lbs.	59c
71 A 852 MC	30 in.	60 in.	3 lbs.	87c
71 A 853 MC	36 in.	60 in.	3 lbs.	\$1.17
71 A 854 MC	45 in.	60 in.	5 lbs.	1.67
71 A 864 MC	Valance—9x52 in.		14 oz.	67c
(J) (K) Colors: Red, White, Pink, Yellow, Turquoise, Green				
71 A 883 MC	26 in.	48 in.	2 lbs.	97c
71 A 884 MC	30 in.	60 in.	3 lbs.	\$1.67
71 A 885 MC	36 in.	60 in.	3 lbs.	1.57
71 A 886 MC	45 in.	60 in.	5 lbs.	2.27
71 A 887 MC	Valance—9x52 in.		14 oz.	94c

Draperies Natural **\$1.94**

Color **\$4.97** 48x84 in.

**(L) (M)** Bamboo outwears any fabric, costs less. Seven high fashion colors in mellow tone Natural. Vertical strips held by firm stitching every 2 in. for soft natural looking folds. 2-in. cotton tape on back for attaching hooks (Rods sold on Pages 840-1, hooks on Page 869.) Allow 1 1/2 width for fullness. Shorten with shears. Colors are sun-resistant, washable; clean with brush or vacuum. Imported from Japan.

Catalog Number	Pair Widths						
	Length	48 in.	72 in.	96 in.	120 in.	144 in.	168 in.
(L) Natural							
71 A 2900M	54 in.	\$1.24	\$1.97	\$2.64	\$3.27	\$3.87	\$5.17
71 A 2901MO	72 in.	1.74	2.74**	3.47	4.27	5.24	6.67
71 A 2902R*	84 in.	1.94	2.94	4.14	4.84	5.77	7.17
(M) Pink, Turquoise, Brown, Yellow, Toast-Beige, Red or White.							
71 A 2904MT	54 in.	\$2.97	\$4.97	\$6.47	\$7.97	\$9.79	\$11.47
71 A 2904TO	72 in.	3.97	6.29**	8.39	10.69	12.39	14.69
71 A 2904RT*	84 in.	4.97	7.69	9.79	12.97	14.97	17.69
Shipping Weights		6 lbs.	7 lbs.	10 lbs.	11 lbs.	14 lbs.	17 lbs.

\*\*Allow 10 lbs. postage for this size as per postal regulation.

Draperies suffixed "T" ship. from Baltimore. Pay Postage from Albany Mail Order.



orient

800

F)

852

48x84 in.

Prices. Metallic Gold. Vertical stripes. 2-in. cotton tape. Pg. 840, hooks shown. Shorten. N.Y. Pay trans. time in trans. S. White).

144 in. pr. width	
Was	Now
\$17.84	\$16.05
23.94	21.54
28.97	26.07
15 lbs.	

ton trim, hangs for fullness.

4c, Now Per foot 4c

168

48x26 in.

in matchstick cafe loops. Imported from

1.87; Now Pair \$1.57

2.94; Now Pair 2.54

3.87; Now Pair 3.47

4.97; Now Pair 4.57

te cotton trim, hangs

.57; Now Each \$1.17

48x26 in.

s matchstick cafe metallic gold; white trim, length includes imported from Japan

\$1.17; Now Pr. \$1.17

1.87; Now Pr. \$1.87

2.44; Now Pr. 2.14

2.97; Now Pr. 2.67

Was 97c; Now Ea. 87c

48x26 in.

th color (see (J), with white Cotton trim, inexpensive-imported and sunfast; clear Valances hang lower, Color.

Weights | Price

lbs.	59c
lbs.	87c
lbs.	\$1.14
lbs.	1.67
lbs.	67c
Green	
lbs.	97c
lbs.	\$1.67
lbs.	1.94
lbs.	2.39
lbs.	94c

07 48x84 in.

high fashion color stitching every 2 for attaching hood 1 1/2 width for full clean Natural

n. | 144 in. | 168

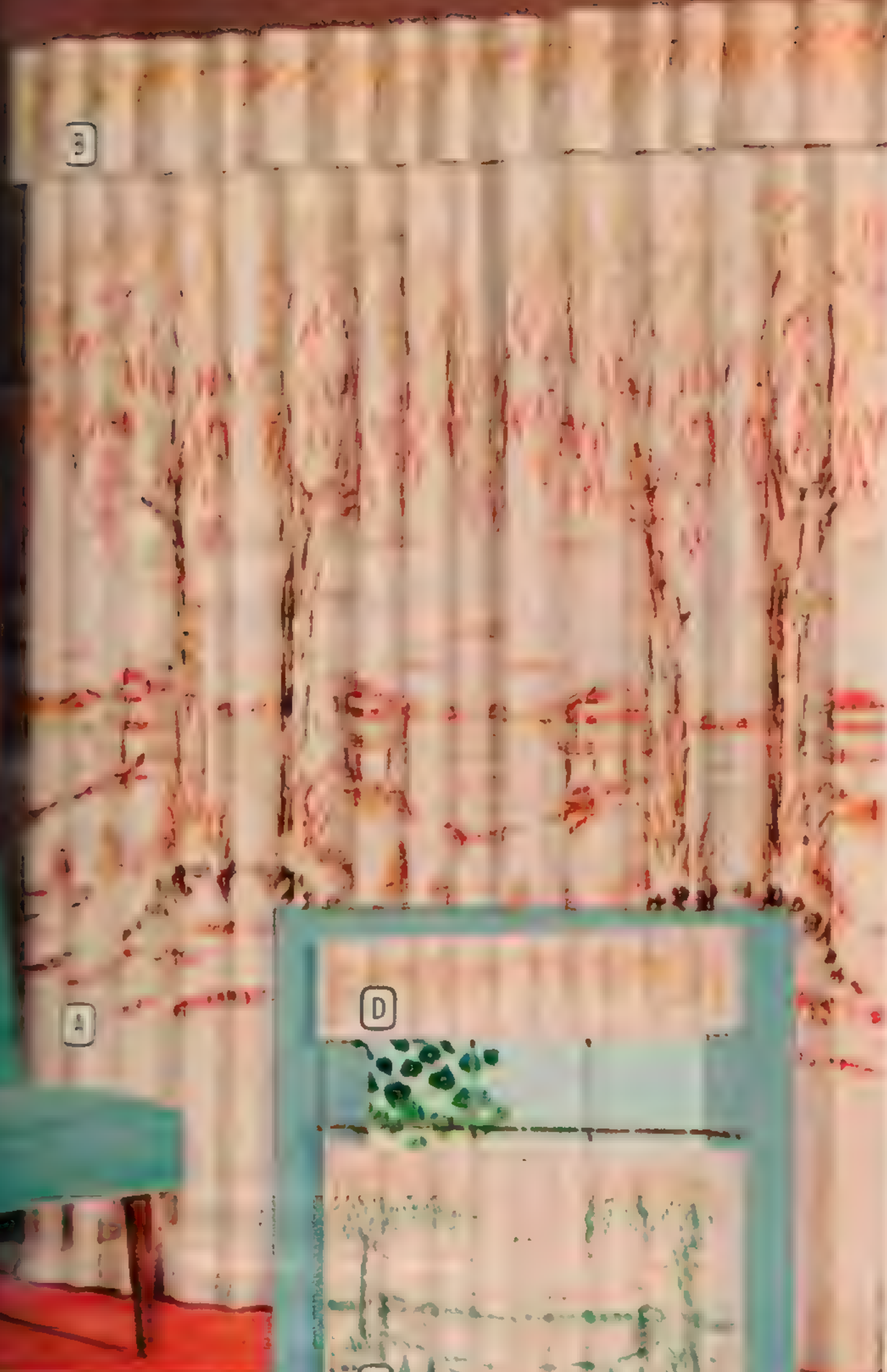
7	\$3.87	\$5.24
7	5.24	6.77
4	5.77	7.24

or White.

7	\$9.79	\$11.14
9	12.39	14.04
7	14.97	17.04

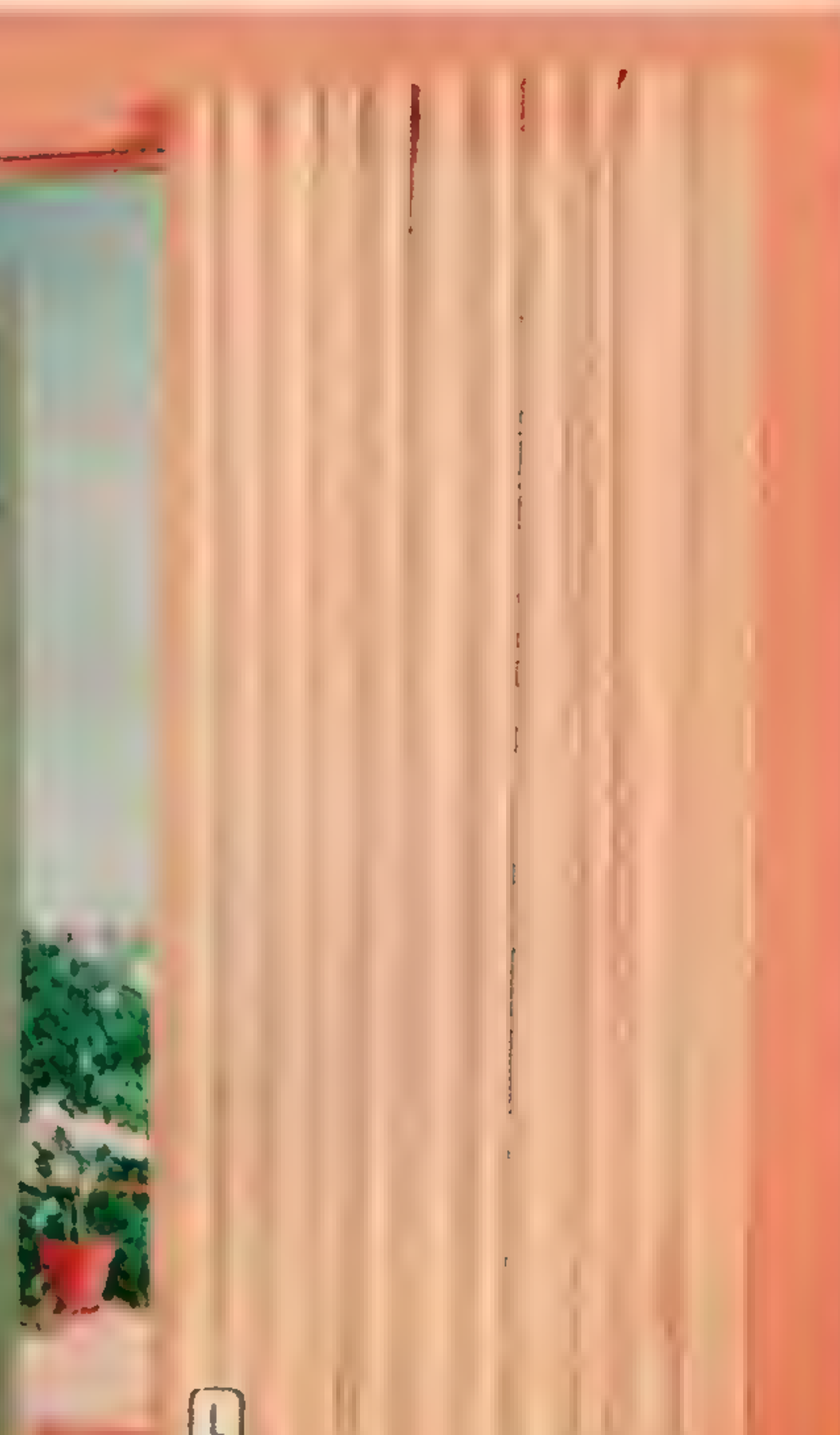
n. | 14 lbs. | 17

ship. from Baltimore. Any Mail Order



Actual samples can be seen in Any Ward Catalog Store—see Pages 1267-9

JUST SAY  
Charge It—  
See Pages 1281-2





SAVE 25c

Were  
\$2.98

NOW  
\$2.73  
Ea.



for the SOFA

PILLOWS bring you a  
“world of color”

and for the  
FLOOR



850 WARDS ALL





**Antique Satin Pillows—Save 25c each.** Latex foam rubber form. Nubby texture 73% Rayon, 27% Acetate washable cover. Double welt edge on Square and Round, single on Oblong. State: Aqua-Blue, Cocoa Brown, Coral, Gold, Lilac, Marigold, Red, Tangerine, White or Willow Green. Wt. ea. 1 lb.  
**A 8627—SQUARE.** Abt. 12x2 in. . . Was \$2.98; Now Ea. **\$2.73**  
**A 8628—ROUND.** Abt. 12x2 in. . . Was 2.98; Now Ea. **2.73**  
**A 8629—OBLONG.** Abt. 11x17 in. . . Was 2.98; Now Ea. **2.73**

**Flawless Corduroy Pillows.** Always a favorite for its soft velvety texture—adds a colorful accent to den, living room or bedroom. All cotton, washable zip cover. Cord welted. Kapok fill form. State color: Avocado Green, Cocoa Brown, Gold, Red or Starfire Blue. Ship. wt. ea. 1 lb.

**A 8673—BOLSTER.** Abt. 12x6 in. Single Welt Edge. Ea. **\$1.86**  
**A 8674—TRIANGLE.** Abt. 12x2 in. Double Welt Edge. Ea. **1.86**  
**A 8676—SQUARE.** Abt. 12x2 in. Double Welt Edge. Ea. **1.86**  
**A 8677—ROUND.** Abt. 12x2 in. Double Welt Edge. Ea. **1.86**  
**A 8672—OBLONG.** Abt. 11x17 in. Single Welt Edge. Ea. **1.86**

**Crystal Fille . . . "California Tuft"**—the very latest from West Coast fashion centers. Luxurious 51% Rayon, 49% cotton cover with nine smart cord tufts. Fluffy, springy Kapok fill. Dry clean. State color: Apricot, Amethyst, Arabian Blue, Emerald Green or Spanish Gold. Ship. wt. ea. 1 lb.

**A 8721—SQUARE.** About 16x2 in. . . . . Each **\$1.99**  
**A 8722—ROUND.** About 16x2 in. . . . . Each **1.99**  
**A 8723—OBLONG.** About 14x18 in. . . . . Each **1.99**

**Dupont Dacron® Fill.** Our handsomest pillows with elegant look of Cupioni Silk—85% Ondulette® Rayon, 15% Silk. Covered center button, jumbo double cord-welt edges. Plump-filled with 100% Dupont Dacron Polyester—permanently creased, resilient, non-allergenic. Dry clean. State: Brass Brown, Jade Green, Pumpkin, Purple or Turquoise.

**A 8719—SQUARE.** Abt. 12½ in. Wt. 7 oz. Ea. **\$3.84**; 2 for **\$7.28**  
**A 8720—ROUND.** Abt. 12½ in. Wt. 7 oz. Ea. **3.84**; 2 for **7.28**

**Patio Cushions—**for indoors or out. Leather-like vinyl plastic with Kapok fill. Clean with damp cloth. 3 graduated sizes. State: Black-Ivory, Tangerine-Ivory or Turquoise-Ivory—all with self-cord welting, button center.

**A 8669 C—15½x15½x3½ in.** thick. Ship. wt. 2 lbs. Ea. **\$2.83**  
**A 8670 C—17x17x4½ in.** thick. Wt. 2 lbs. 8 oz. . . . . Ea. **3.83**  
**A 8671 C—20x20x5½ in.** thick. Ship. wt. 4 lbs. . . . . Ea. **4.83**

**25-In. King Size Floor Cushion.** Rich multicolor upholstery fabric of 66% Rayon, 34% Cotton. Handsome button center, welt edge, silk-like tassels. Kapok filled. Dry clean. State: Gold-Persimmon, Toast-Brown or Turquoise-Green.

**A 8661 M—Size abt. 25x25 in.** Wt. 3 lbs. 4 oz. . . . . Ea. **\$5.97**

**Beach Cushions.** Heat sealed, air vented. Versatile leather grain vinyl cover, springy polyurethane (plastic) foam fill. Ideal as floor cushions—stack 2 or more for height. Non-allergenic. Clean with damp cloth. State: Turquoise, Persimmon shown, Brown or Ivory (see sketch).

**A 8618 L—Size abt. 19x19x3 in.** Ship. wt. 2 lbs. 6 oz. Ea. **\$4.85**

©Dupont Reg. U.S. Patent Office



## Contour Comfort Pillows

Avocado Green, Canyon Gold, Red, Riviera Copper, Turquoise.  
**Wedge Pillow—**for watching TV, reading in bed. Fluffy Kapok fill. Cord welted Cotton Corduroy covers. Wt. 2 lbs.  
**A 8617 L—Base abt. 9x16 in., 12 in. high.** State color. Each **\$2.95**

**Contour Neck Pillow** for motor trips, train, at home. Cushiony shredded plastic foam fill is non-allergenic. Washable Corduroy cover with cord welting, zip closing.  
**A 8668—Size 12x7x3 in.** Ship. wt. 9 oz. State color. Each **\$1.99**

**Low-O-Pedic Contour Lounger.** Newest, shaped back rest. For bed readers, TV watchers, invalids. Precision welded foam is buoyant, long lasting, non-allergenic. Trim-fit Corduroy covers with cord welting, zip closing for easy washing. Size: base about 19x15 inches, 12 in. high.  
**A 8774 L—Ship. wt. 6 lbs.** State color—see above. Each **\$9.47**



## 100% Latex Pillow Forms

5 shapes **\$1.77** Ea. . . Jumbo Square **\$2.74** Ea.

**(H)-(N) Finest Molded Rubber** at Wards low price. All Latex Rubber forms; feathery soft, self-ventilating to give you air conditioned comfort. Never need fluffing—always spring back to original shape. No lint or dust to irritate allergy sufferers. Washable. 4½ in. at crown, tapering to 2½ in. at edges. (J), (L), (M) have box edge; (H), (K) have single knife edge. Cream color. Order colorful Capri zip covers listed below.

**(H) 71 A 8739—Abt. 12x17-in. OBLONG.** Wt. 1 lb. Ea. **\$1.77**  
**(J) 71 A 8738—Abt. 12-in. SQUARE.** Wt. 13 oz. Ea. **1.77**  
**(K) 71 A 8740—Abt. 17-in. SQUARE.** Wt. 1 lb. 11 oz. Ea. **2.74**  
**(L) 71 A 8742—Abt. 12-in. TRIANGLE.** Wt. 8 oz. Ea. **1.77**  
**(M) 71 A 8737—Abt. 12-in. ROUND.** Wt. 10 oz. Ea. **1.77**  
**(N) 71 A 8741—Abt. 12x6-in. BOLSTER.** Wt. 11 oz. Ea. **1.77**

## Capri Zip-Covers \$1.74 Ea.

**(P)** The elegant look of silk at popular prices. Yarn dyed blend of 82% Acetate, 18% Silk has magic Oriental flavor in rich vibrant colors: Adriatic Blue, Avocado Green, Goldtone, Rangoon Brown or Ruby Red. Smartly tailored covers with concealed zipper for easy removal—keep an extra set for variety. Box or single knife edge styles to fit forms above. Washable. State Cat. No., Color, Ship. wt. ea. 4 oz.

**71 A 8652 C—Abt. 12x17-in. OBLONG.** . . . . . Each **\$1.74**  
**71 A 8650 C—Abt. 12-in. SQUARE.** . . . . . Each **1.74**  
**71 A 8655 C—Jumbo. Abt. 17-in. SQUARE.** . . . . . Each **1.74**  
**71 A 8654 C—Abt. 12-in. TRIANGLE.** . . . . . Each **1.74**  
**71 A 8651 C—Abt. 12-in. ROUND.** . . . . . Each **1.74**  
**71 A 8653 C—Abt. 12x6-in. BOLSTER.** . . . . . Each **1.74**



See and Feel Swatches in any Ward Catalog Store. See Pgs. 1267-1269 for location, phone.

Decorator Book "Putting The Pieces Together," Pg. 843.

JUST SAY "Charge It" SEE PAGE 1281

## Colorful Chair Pads...Foam Fill

### TUFTED—TERRY COVERED

**(V)-(X)** Give your chairs a color treat . . . added comfort. Permanent all cotton terrycloth cover plumply filled with flaked foam latex—long-lasting, odorless, non-allergenic. Cord tufted. Entire pad is washable. Dainty anchor ties. State: Beige, Blue, Green, Red or Yellow. Wt. ea. 1 lb.

**(V) 71 A 8659—Square Corner.** Abt. 16x17 in.  
**(W) 71 A 8658—Round Corner.** Abt. 16x17 in.  
**(X) 71 A 8660—Round,** abt. 15-in. diam.  
 Each **\$1.99** . . . . . Any 4 for **\$7.75**

### CORDUROY ZIP COVER

**(Y)-(AA)** Wonderful color accents for chairs. Comfortable 1 in. thick polyurethane plastic foam pads. Washable cotton corduroy zip covers—cord welted. Anchor ties. Save \$1 on set of four. State: Cocoa Brown, Copper, Gold, Red or Starfire Blue. Wt. ea. 9 oz.

**(Y) 71 A 8667—Sq. Corner.** Abt. 16x17 in.  
**(Z) 71 A 8666—Round Corner.** Abt. 16x17 in.  
**(AA) 71 A 8665—Round,** abt. 15-in. diam.  
 Each **\$2.48** . . . . . Any 4 for **\$8.92**





# Foam Rubber

SOFT, RESILIENT FOR UTMOST COMFORT  
NON-ALLERGENIC . . . CLEAN, DUSTLESS  
EASY TO UPHOLSTER FOR SMOOTH TAILORED LOOK

## 100% Latex Padding And Pads

**① By the foot.** Easy-to-use. You can cut to any size and shape with shears. Full 1 in. thickness, ideal for chair and car seats, mattress and play pen pads. Washable. Cream color.

71 A 6041—18 in. wide. Ship. wt. 14 oz. . . . . Running foot 85c

71 A 6042L—36 in. wide. Ship. wt. 1 lb. 12 oz. Running foot \$1.73

**Molded Pads** (not shown). 1 in. thickness same as padding above but underside cored like (4). Washable. Cream color.

71 A 6043—16 by 16 in. Ship. wt. 15 oz. . . . . Each \$1.54

71 A 6044—17 by 21 in. Ship. wt. 1 lb. 7 oz. . . . . Each 1.94

71 A 6034 L—18 by 60 in. Ship. wt. 3 lbs. 14 oz. . . . . Each 5.47

## 100% Latex Replacement Cushions

**② ③ Molded-to-Size, Ready to Use.** New life for chairs, sofas. Easy to cover. Hold their shape—never need fluffing. 5½ in. center tapering to 3½ at sides. Washable. Cream color.

(2) Choice of 4 "Square Sizes" or Oblong Shape. Check Size Carefully.

71 A 6027 M—18 by 20 in. Ship. wt. 6 lbs. . . . . Each \$7.77

71 A 6028 MO—20 by 20 in. Ship. wt. 7 lbs. . . . . Each 7.97

71 A 6029 MO—22 by 22 in. Ship. wt. 8 lbs. . . . . Each 9.55

71 A 6030 MO—22 by 24 in. Ship. wt. 8 lbs. . . . . Each 10.50

71 A 6040 MO—22 by 32 in. Oblong for two cushion sofas. Shipping weight each 10 lbs. . . . . Each \$13.44

(3) 71 A 6039 MO—T-Cushion for chair. 29-in. front, 21-in. back, 22 in. back to front. Ship. wt. 9 lbs. . . . . Each \$9.84

**④ Utility Cushions.** Low cost comfort for chairs in home or office, spectator sports. Cored underside. Washable. Cream color.

71 A 6031—14 by 15 in. 1 in. thick. Ship. wt. 9 oz. . . . . Each \$1.34

71 A 6032—17 by 18 in. 2 in. thick. Ship. wt. 2 lbs. 12 oz. Each 2.94



# Foam Plastic

## LOW COST CUSHIONING

- Less than half the weight of other cushioning
- Resilient—won't lump

852 WARDS BACKS

## Foam Plastic Padding By The Foot

**⑤** You can cut with shears to any shape. Economical, keeps its shape, plumps itself. Won't crumple or lump. Full inch thick. Odorless, non-allergenic. Lint free, moth and mildew proof. White.

71 A 6071 L—18 in. wide. Wt. ft. 4 oz. . . . . Running ft. 45c

71 A 6072 L—36 in. wide. Wt. ft. 10 oz. . . . . Running ft. 88c

## Foam Plastic Replacement Cushions

**⑥** Resilient and lightweight Plastic Polyurethane Foam. For chair or sofa. Easy to cover with fabric or plastic. Never needs plumping. Non-allergenic, moth and mildew proof. White.

71 A 6063 M—18x20x4 in. Wt. 1 lb. . . . . Each \$2.84

71 A 6064 MO—20x20x4 in. Wt. 2 lbs. . . . . Each 3.25

71 A 6065 MO—22x22x4 in. Wt. 2 lbs. 6 oz. . . . . Each 3.85

71 A 6066 MO—22x24x4 in. Wt. 2 lbs. 10 oz. . . . . Each 4.35

71 A 6067 MO—22x32x4 in. Oblong shape for two cushion sofas. Shipping weight 3 lbs. 12 oz. . . . . Each \$5.75

## Foam Plastic Bolsters

**⑦-⑨** Cloud soft plastic foam. Two bolsters convert Hollywood bed or studio couch into smart sofa. Gives you comfort, restful support. Holds shape—plumps itself, lumps. Odorless, non-allergenic, lint-free. Moth and mildew proof. Smooth surface. Easy to cover. Washable. White.

(7) 71 A 8637 MO—Oblong. 16 in. high, 4 in. deep, 36 in. long. Ship. wt. 4 lbs. 6 oz. . . . . Each \$5.75

(8) 71 A 8638 MO—Wedge. 12 in. high, 9-in. base, 6-in. top. 36 in. long. Ship. wt. 4 lbs. 6 oz. . . . . Each \$5.75

(9) 71 A 8639 MO—Square. 9 in. by 9 in. by 36 in. long. Ship. wt. 4 lbs. 6 oz. . . . . Each \$5.75

## Lounge Pad—Buoyant Foam Plastic

**⑩** Luxury 4 in. thickness makes smart cushion for lounge chair. See sketch. Same plastic foam as bolsters. Easy to cover. 71 A 8640 R—76 in. long by 30 in. wide by 4 in. thick. Ship. wt. 15 lbs. . . . . Each \$22.50





## Good Tools Make Easy Work

**Upholstery Kit.** Everything you need. Professional quality. Magnetic steel hammer, tack ripper, webbing stretcher, 3 needles—1 straight, 2 curved. Illus. instr.

—Wt. 2 lbs. 4 oz. Kit **\$5.94**

**Hardwood Webbing Stretcher.** Steel rings pull tighter than by hand.

—Wt. 8 oz. Each **84c**

**Latex and Rayon Textured Upholstery Gimp.** 1/2 in. wide. Hides seam tape. Brown, Dark Green, Gold, Ivory.

—Wt. 3 oz. Pkg. of 5 yds. **64c**

**Black Hidet Welt.** 1/2 in. wide. Use with Plastic Upholstery, Pages 128-129. Double welt edge conceals seam. Colors: Black, Green, Ivory, Gold. Pkg. of 5 yds.

—Wt. 5 oz. Pkg. **68c**

**Steel Upholstery Needles.** Made in England. Shipping wt. 3 oz.

—Curved. 4 in. lg. Ea. **10c**

—Straight. 6 in. lg. Ea. **10c**

**Heavy Hemp Twine** to tie spiral springs. 1 lb. ball contains about 200 ft. twine.

—Ship. wt. 1 lb. **\$1.07**

**Flax Twine** to sew edges, inside furniture. 8-oz. ball, about 675 ft.

71 A 6015—Ship. wt. 8 oz. **\$1.07**

**Jute Webbing** supports springs. Tested to 785 lbs. strength. 3 1/2 in. wide. Natural color. Ship. wt. 8 oz.

71 A 6005—Pkg. of 3 yds. Pkg. **37c**

**Colorful Woven Plastic Webbing** for seats and backs of modern or chromed furniture such as chaise lounge shown. Washable, weather-resistant. Basket weave; interlace webbing as shown in sketch for added strength. Colors: Brown, Green, Red, White or Yellow. State Color. 1 3/4 in. wide.

71 A 6004—Ship. wt. yd. 4 oz. Yard **15c**

**Blue Steel Gimp Tacks.** Small heads, 1/2 in. long. 320 tacks in box. Use with upholstery gimp (13).

71 A 6023—Wt. 6 oz. **2 boxes 24c**

**Decorative Upholstery Nails.** 3/8 in. head. 35 nails in box.

(22) 71 A 6022—Smooth Head Nails with lustrous nickel finish. Shipping wt. 7 oz. **2 boxes 28c**

(23) 71 A 6021—Flower Head design, antique bronze color finish. Shipping wt. 7 oz. **2 boxes 28c**

# Upholstery Needs

Everything for the Professional or Home Upholsterer



**Cotton Batting** for top padding in upholstering. 1-inch thick. Average chair takes 10 yards of 27 in. width; sofa about 30 yards.

71 A 6011 L—22 in. wide. 2 1/2-yd. roll.

Ship. wt. 1 lb. 15 oz. **\$1.48**

71 A 6006 L—27 in. wide. 5-yd. roll.

Ship. wt. 5 lbs. 4 oz. **\$2.78**

**Upholstery Moss** to cover springs. Chair takes 15-19 lbs.; sofa 20-25 lbs. Cover with cotton batting.

71 A 6019—2 lb. bag. Wt. 2 lbs. **\$1.00**

**Bonded Polyfoam Pads.** Provide comfortable cushioning at low cost. Foam flakes, bonded with Latex. 3/4 in. thick. Moth and mildew proof.

Cat. No.	Size	Ship. Wt.	Each
71 A 6052	16x16 in.	1 lb.	<b>54c</b>
71 A 6053	18x18 in.	1 lb. 8 oz.	<b>66c</b>
71 A 6054	18x30 in.	2 lbs. 6 oz.	<b>\$1.15</b>
71 A 6055	18x60 in.	4 lbs.	<b>2.24</b>

**Tufflex** low cost cushioning. 1-in. thick Cellulose fiber. Shipping weights 9 oz., 1 lb. 11 oz.

71 A 6060—16x16 in. Each **37c**

71 A 6062—22x24 in. Each **67c**

**Sanitized®—Rubberized Hair Pads.** "Nature's Green" Paratex, protects against germs, odors, mold. Bouncy, yet firm. 1 in. thick with Cotton Mesh back.

71 A 6048—18x21 in. Wt. 12 oz. Ea. **68c**

71 A 6049—18x60 in. Wt. 1 lb. 11 oz.

.....Ea. **\$1.78**

**Steel Coil Spring Units** for chairs, sofas. Ea. unit 3 1/2 x 3 in. Coil Springs clipped together, muslin covered.

Catalog Number	Size In.	No. of Coils	Wt. Lbs.	Price Oz. Each
71 A 6007L	18x18	36	2	6 <b>\$1.54</b>
71 A 6008M	18x21	42	3	3 <b>1.84</b>
71 A 6009M	21x21	49	3	6 <b>2.24</b>
71 A 6010MO	21x33	77	5	5 <b>3.94</b>

**No Sag Springs** replace worn springs. Super-strong. Fasten to frame with clips and nails, about 2 1/2 in. apart. Use 1 pkg for chair, 2 for sofa. 12 ft. of spring, clips, helicals, nails, instr. Wt. 2 lbs. 8 oz.

71 A 6013—9-gauge for seat... **\$1.27**

71 A 6014—11-gauge for back... **1.27**

**Rocker Springs.** Heavy-duty spring units for platform rockers. One pair needed for each chair.

71 A 6056—Ship. wt. 2 lbs. 2 oz. Pr. **\$1.00**

JUST SAY "Charge It." See Pages 1281-2

## Sanitized Trim-Fit Bolsters \$4.97 Ea.

TWO TRANSFORM A COUCH INTO A SOFA  
CHOICE OF FOUR SHAPES—ALL 36 IN. LONG

**They Keep Their Shape Beautifully**—never lump. Cushiony, yet firm to give you right support regardless of weight. Made with Cotton padding layer over preformed shape of "Nature's Green" Paratex—a new sanitized rubberized hair. Affords hygienic protection against germs, odors, molds, irritation for most refreshing bolster comfort. Being sanitized, breathes fresh air every time you shift your weight. Trim-fit cotton drill covers stay wrinkle-free. Outside seams bound. Easy to cover with your own decorative fabric. Ship. wt. 7 lbs.

(32) 71 A 8645 MO—Oblong. 16 in. high, 4 in. deep, 36 in. long... Each **\$4.97**

(33) 71 A 8646 MO—Wedge. 12 in. high, 9-in. base, 6-in. top, 36 in. long Each **4.97**

(34) 71 A 8647 MO—Square. 9 in. high, 9 in. deep, 36 in. long... Each **4.97**

(35) 71 A 8648 MO—Round. 9-in. diameter, 36 in. long... Each **4.97**

Wards Add-On Plan—Additional Purchases With No Down Payment. Pg. 1283

See Pages 862-868 for Wide Selection of Upholstery and other Decorative Fabrics.

BCKAS WARDS 853

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## Texture-Knit No-Iron Throws

FOR SECTIONALS, SOFAS, CHAIRS

- Easy-Care—Stain-and-Wrinkle Resistant
- Washable or Dry-Cleanable—Drip Dry

**(A-D)** New extra heavy Throws, texture-knit of 85% Cotton and 15% Rayon for luster. Specially treated for extra protection against spills and to assure long wear. Harmonizing 2-in. fringe trims all four sides. Fabric clings to furniture without creasing. Many other uses: as table covers, casual bedspreads, over car seats, on the floor when watching TV, as beach throws or for picnics. State Color: Brown, Gold, Gray or Green.

**(A) 71 A 3597 C**—For sectional sofa or large chair. Size about 72 by 90 in. Ship. wt. 1 lb. 6 oz. . . . . Each \$6.25

**(B) 71 A 3599 C**—Specially shaped for center of sectional sofa. Size about 38 in. front, 72-inch sides and 84-in. back, in modified pie-shape. Ship. wt. 1 lb. 6 oz. . . . . Each \$6.25

**(C) 71 A 3596 C**—Abt. 60 by 72 in. (Chair size) Wt. 1 lb. Each 3.99

**(D) 71 A 3598 C**—Abt. 72 by 108 in. (Sofa Size) Wt. 2 lbs. Each 7.25

Be Your Own Decorator with Wards New Decorating Book, "Putting The Pieces Together". See Page 843 for details.

JUST SAY "Charge It" — SEE PAGES 1281-2



## Multi-Use Throws



Machine Washable—Drip Dry—Seamless  
Textured Throws with Chenille Trim

**(E-F)** These new Throws decorate as well as protect. Fashion-right colors in textured fabric of 65% Cotton, 35% Rayon. Harmonizing chenille border on all 4 sides. Throws bear famous Avisco Integrity Tag—your assurance of easy care and tested quality. Three sizes for furniture cover-ups, many other uses, such as over car seats, as TV throws or couch covers. State Color: Beige, Chocolate Brown, Gold, Hunter Green or Rose.

**71 A 3460 C**—About 60x70 in. Ship. wt. 1 lb. . . . . Ea. \$2.84

**71 A 3462 C**—About 70x108 in. Ship. wt. 1 lb. 12 oz. Ea. 5.94

**71 A 3463 C**—About 70x126 in. Ship. wt. 2 lbs. 6 oz. Ea. 6.99

Easy-Care Pinwale Corduroy  
Machine-Washable—Decorative Fringe Trim

**(G-H)** Stylish All-Purpose Throws edged with harmonizing fringe on all four sides. Rich, velvety weave of Cotton fine wale Corduroy in choice of five jewel-tone colors. Easy care fabric is machine washable and fade resistant—no ironing needed. Available in three sizes for sofa and chair throws. You'll want them, too, for bedspreads, couch throws or for TV viewing. State Color No., Color: Turquoise, Red, Moss Green, Gold, Toast.

**71 A 3506 C**—About 60x72 in. Ship. wt. 1 lb. 4 oz. . . . Ea. \$4.99

**71 A 3507 C**—About 72x90 in. Ship. wt. 1 lb. 14 oz. . . Ea. 7.25

**71 A 3508 C**—About 72x144 in. Ship. wt. 2 lbs. 14 oz. Ea. 12.99

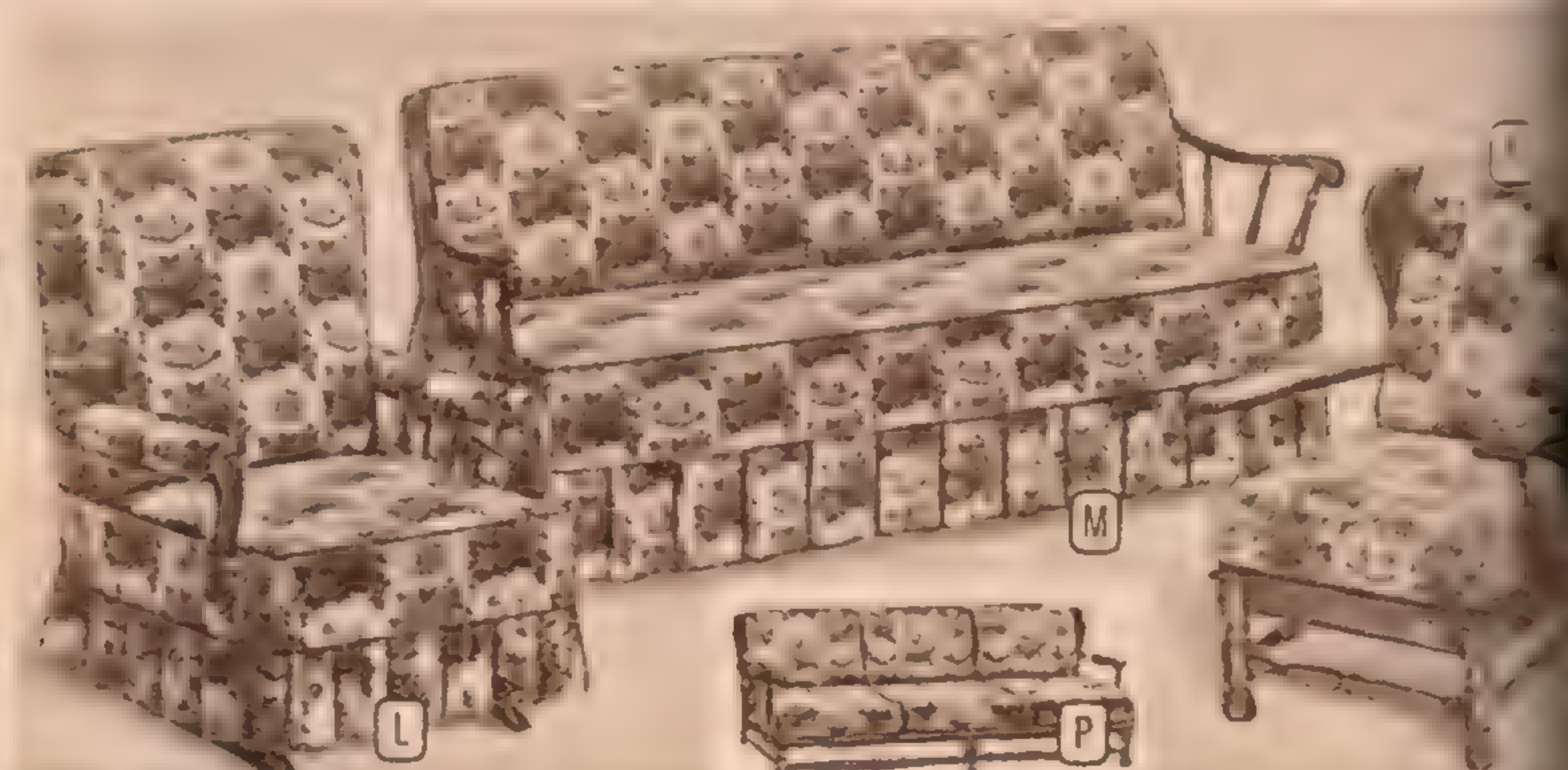


Knit Covers For Loose Cushion Furniture  
Drax Finished—Water and Stain Repellent

**(J-K)** Freshen maple or chromed furniture the inexpensive way with texture knit cotton covers. Washable with care, require no ironing. Shed wrinkles like magic, Drax finish stays through several washings. Snug fitting, and reversible for double wear, have elastic closures. Colorfast. State Color: Green, Brown or Red.

**(J) 71 A 3881 C**—Sofa Cushion Covers. Set of 6. Wt. 2 lbs. . . . \$4.94

**(K) 71 A 3880 C**—Chair Cushion Covers. Set of 2. Ship. wt. 1 lb. . . . . \$1.87



Provincial Covers in Heavy Sanforized Bark Cloth

**(L-P)** For maple or chromed furniture. All Cotton. Colorfast. Wash with care or dry clean. For colors see Hideabed (11) Page 861. State Color: Parchment, Brown, Gold.

**(L) Open Arm Platform Rocker Cover.** Self-cord welting. Ship. wt. 4 lbs.

**71 A 3897 C**—Fits chair style 5 (see Style Chart Page 857). . . . . \$4.99

**(M) Open Arm Sofabed Cover.** Box pleated skirt. Self-cord welting. Ship. wt. 4 lbs.

**71 A 3426 C**—Length between arms 75 in. Seat abt. 48 in. wide opened. . . . . \$4.99

**Covers for Loose Cushion Furniture.** Reversible for double wear. Elastic closures.

**(N) 71 A 3895 C**—Set of 2 Cushion Covers for Chair. Ship. wt. 1 lb. 2 oz. . . . . Set 3.99

**(P) 71 A 3896 C**—Set of 6 Cushion Covers for Sofa. Ship. wt. 2 lbs. 12 oz. . . . . Set 12.99



# Throws

IRS

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Dry

85% Cotton and  
for extra protec-  
monizing 2-inch  
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edspreads, over  
ch throws or fr

Size about 72 by  
... Each \$6.24

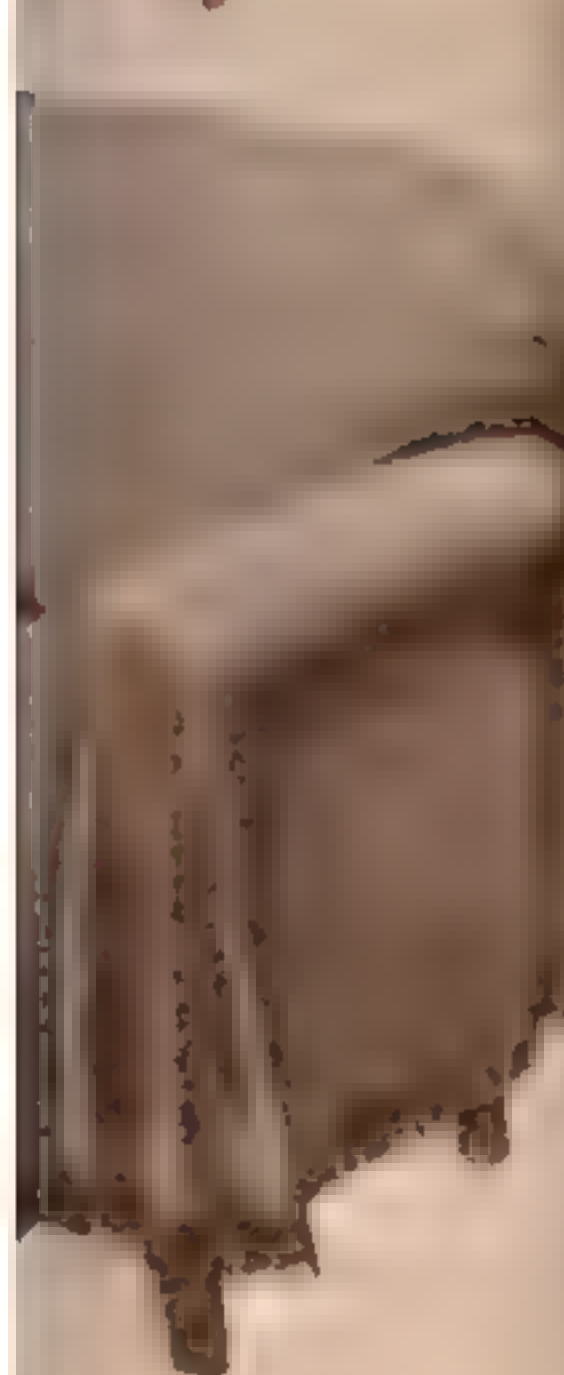
1 sectional sofa  
ack, in modified  
... Each \$6.24

1 lb. Each 3.99

2 lbs. Each 7.24

Rating Book,  
for details.

S 1281-2



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in three sizes  
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eng. State Cata-  
Gold, Toast.

lb. 4 oz... Ea. \$4.50

b. 14 oz... Ea. 7.40

lbs. 14 oz. Ea. 11.50



loth

care or dry clea-  
Brown, Gold.

... \$7.50

p. wt. 4 lbs.

... 11.50

closures.

... Set 3.50

... Set 11.50

## Adjustable Styling

ASSURES MADE-TO-ORDER LOOK

- Fine Fabrics in High Fashion Colors
- Seams are Cord Welted Throughout
- Sections Adjust to Fit Furniture
- Cushion Covers have Elastic Closures
- Skirts Adjust to Furniture Height

### Provincial Print For Sofas, Chairs

... with solids or by itself. Heavy all Cot-  
... Wonderful for wear; beautiful, fade  
... colors. Dry clean or wash with care. State  
... Color: Brown or Green.

▲ 2815 C—Chair Style 41, 42, 44. Wt. 5 lbs. \$14.67

▲ 2816 C—Sofa Style 46, 48, 50. Wt. 7 lbs. 27.67

### Match Jacquard For Sofas, Chairs

... heavyweight all Cotton Jacquard in handsome  
... texture. Dry clean or wash with care.  
... Nutmeg, Copper, Green, Chocolate Brown,  
... se. State Style No., Color.

▲ 2750 C—Chair Style 41, 42, 44. Wt. 5 lbs. \$14.67

▲ 2751 C—Sofa Style 46, 47, 48, 50. Wt. 7 lbs. 27.67

▲ 2752 C—For Sofabed to  
... between arms; arms to 9  
... Ship. wt. 6 lbs. \$19.74



### For Sectional Sofas, Armless Chairs

... Same Jacquard weave as (B). Colors: Tur-  
... quoise, Copper, Green, Chocolate Brown,  
... eg.

... Sectional Sofa. Backs 44-54 in. wide, to 36 in.  
... State color, Style 61, 62, 63, 64. Note: Right  
... as you sit on sofa.

... 2821 C—Ship. wt. 5 lbs. .... Each \$19.94

... Armless Chair. 21-32 in. back, 36 in. high.

... 2820 C—Wt. 4 lbs. 8 oz. State Color. Each \$12.94

... Same as incl. with covers. Rustproof.

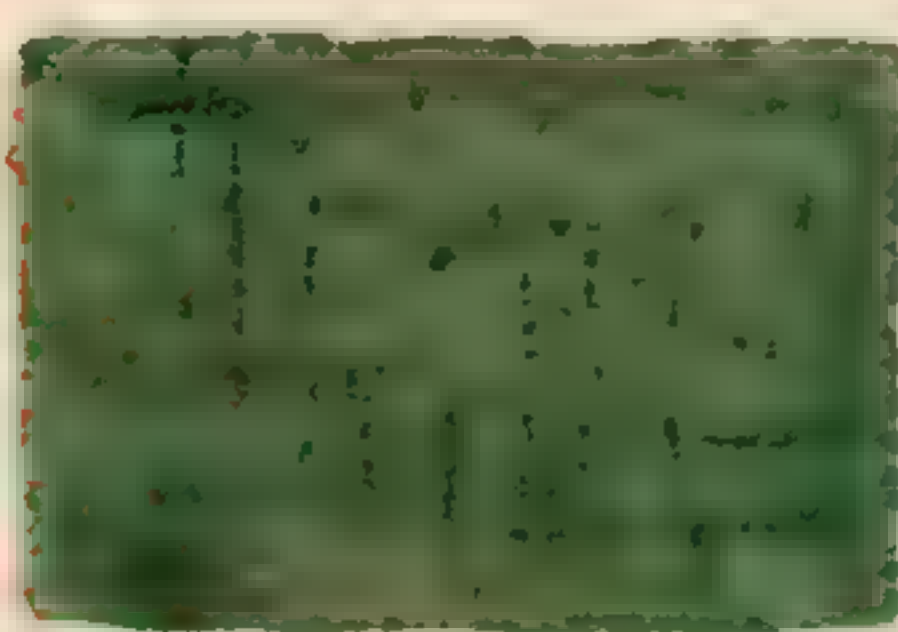
... 2777—Pkg. of 18. Ship. wt. 1 oz. .... 25c

You can see samples of the actual fabrics  
in the Ward Catalog Store near you.



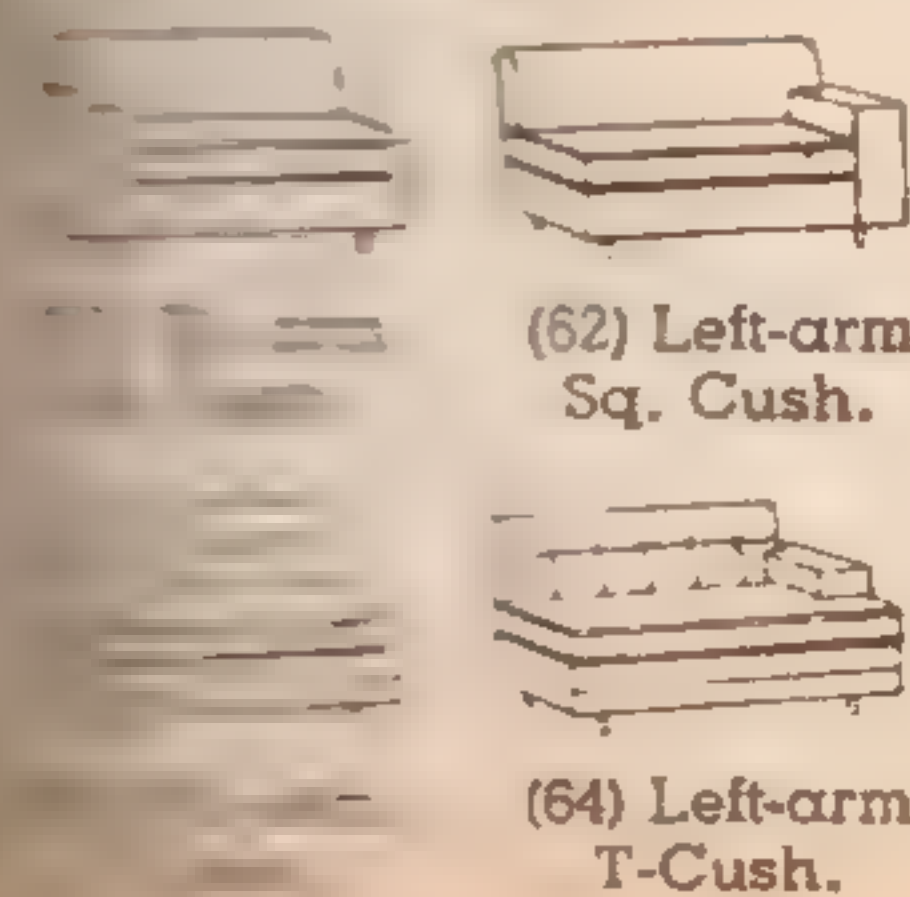
FIT PRACTICALLY ANY STYLE CHAIR, SOFA, SECTIONAL WITH

## Charm-Fit Covers



To Order Charm-fit Covers check cushion style of furniture—see  
below and order by number. Twist pins and instructions included.

### STYLES FOR SECTIONALS (C)



(62) Left-arm  
Sq. Cush.



(64) Left-arm  
T-Cush.

### Charm-Fit Style Chart for Sofas and Chairs



(41) Fits sq. cushion  
chairs except wing  
or barrel back.



(48) For Sofas, Hidea-  
beds, with 2 sq. cush-  
ions, 68-76 in. backs.



(46)-(47) 3 Square Cushion Sofas  
(46) Fits 68-76 in. backs.  
(47) Fits 76-86 in. backs.



(44) For Cog-  
well, Tilt-Back,  
or Platform  
Rocker. Won't fit  
closed arms.  
(No separate  
cushions.)



(42) T-cushion chairs  
except wing or "fire-  
side" chairs.



(50) For Sofas, Hidea-  
beds with 2 T-cushions,  
68-76 in. backs.

Turn to Page 850 for  
colorful Toss Pillows

BCRAS WARDS 855



# Easy Fitting "READI-UPHOLSTERY"



JUST SAY  
"CHARGE IT"  
SEE PAGE 1283



Sofa Cover \$2767

Chair Cover \$1467



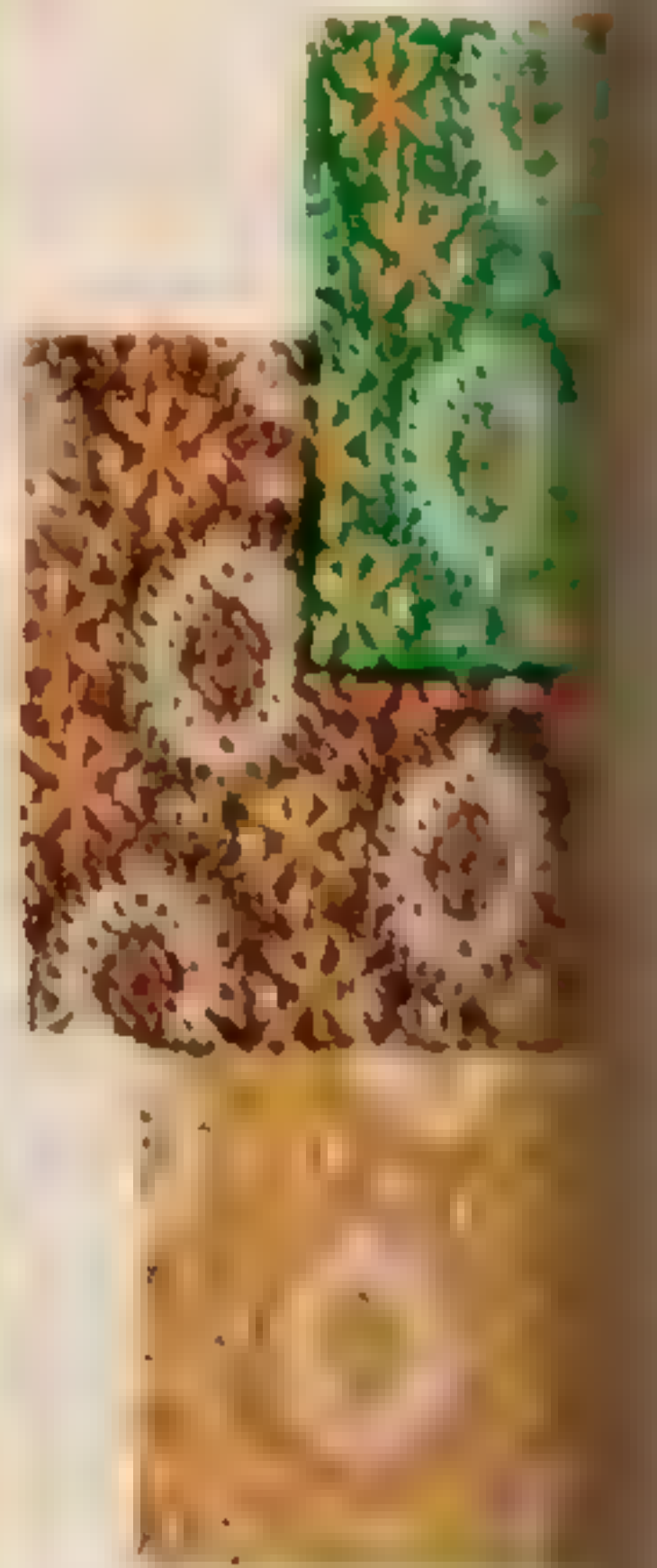
Sofa-Bed Cover \$1894

Chair Cover \$1284



Sofa Cover \$1996

Chair Cover \$996



856 WARDS ALL2



Chair Cover \$694

Sofa Cover \$1394



# SLIP COVERS

- ✓ Wash or Dry Clean
- ✓ No Ironing Needed
- ✓ Wrinkle Resistant
- ✓ Water Repellent

## Machine Washable Beauty Blend

**Library You Needn't Pamper** thanks to Fabri-Guard wash. Can be machine washed and dried to party dress in just one hour. Wrinkle resistant, Pre-Set. Heavy texture knit of 60% Cotton, 22% Rayon, Acetate, and 6% gold Lurex. Cover molds itself to furniture—Sta-fast anchor cords prevent twisting. Reversible kick pleated skirt, self-welted seams, separate cushion covers have elastic closures. See Style Chart below before ordering. State Cat. No., Style No., Color: Copper (shown on Sofa and Chair), Gray or Green (see swatches).

- 2714 C—FOR CHAIR. Styles 1 (also fits 3), 4, 6 (also 25, 28. Ship. wt. 3 lbs. 4 oz. .... Ea. \$14.67
- 2715 C—FOR SOFA. Styles 7, 9, 10 (also fits 11), 12, 15. Ship. wt. 6 lbs. 2 oz. .... Each \$27.67

## Dacron Blend with Drax Finish

Choose easy fitting Readi-Upholstery for carefree living. Wonderful Drax finish repels water, is stain and resistant—sheds wrinkles like magic—promises hard wear. Frieze-like texture is 60% Rayon and Cotton blended with 6% miracle Dacron Polyester porous loops. Cover molds to furniture—Sta-fast anchor cords prevent twisting. Self-welted seams, reversible cushion covers with elastic closures. Wash with care or dry clean; detachable 5-inch rayon skirt must be dry cleaned. See Style Chart at right before ordering. State Cat. No., Style No., Color: Green (shown on Sofa and Chair), Wine-Red with Gray or Gold or Brown with matching fringe (see swatches).

- 2711 C—CHAIR COVER. Styles 1 (also fits 3), 2, 4, 5, 26 or 28. Ship. wt. 2 lbs. 14 oz. .... Ea. \$12.84
- 2712 C—SOFA COVER. (Not shown.) Styles 7, 9, 10 (also fits 11), 12 or 15. Ship. wt. 5 lbs. .... Each \$24.84
- 2713 C—CLOSED ARM SOFA-BED COVER. (Shown.) Fringed fringe. Abt. 75 in. between arms; arms to 7 in. wide. Ship. wt. 3 lbs. 4 oz. .... Each \$18.94

## Wash Dry . . . Stretchable Cotton Knit

**Charming Provincial design** adds warmth to any room. Pre-tailored all Cotton knit covers with Miracle Drax finish—sheds wrinkles, resists stains, soil. Perfect fit—Sta-fast feature keeps covers in place. Reversible ruffled skirt can be adjusted to furniture. Self-cord welted seams, self-fabric backs. Separate cushion covers have elastic closures, are reversible for the wear. Wash with care or dry clean, needs no ironing. Check furniture styles—see Style Chart at right. State Cat. No., Style No., Color: Brown (shown on Sofa and Chair), Green or Gold (see swatches).

- 2767 C—FOR SOFA. Styles 7, 9, 10 (also fits 11), 12 (also fits 26), 28. Ship. wt. 4 lbs. 12 oz. .... Each \$19.96
- 2766 C—FOR CHAIR. Styles 1 (also fits 3), 2, 4, 5, 26, 28. Ship. wt. 2 lbs. 12 oz. .... Each \$9.96

## Stretch-to-Fit . . . Drax Finish

**Rich textured design** in heavy all cotton knit fabric with miracle Drax finish. Wrinkle-stain-water resistant. Covers mold to contours of furniture—Sta-fast anchor cords keeps them always in place. Separate ruffled skirt adjusts to furniture height. Welted seams. Reversible cushion covers with elastic closures. Wash with care or dry clean, needs no ironing. Check furniture styles—see Style Chart at right. State Cat. No., Style No., Color: Green (shown on Sofa and Chair), Gray or Brown (see swatches).

- 2819 C—FOR CHAIR. Styles 1 (also fits 3), 2, 4, 5, 6 (also fits 26), 28. Ship. wt. 2 lbs. .... Each \$6.94
- 2820 C—FOR SOFA. Styles 7, 8, 9, 10 (also fits 11), 15. Ship. wt. 3 lbs. 8 oz. .... Each \$13.94



See the Fabrics in any Ward Catalog Store.  
Location Pages 1267-1269

Decorative Toss Pillows may be ordered from Pgs. 850-1.  
Decorating Book "Putting The Pieces Together", Pg. 843.



## Crystal Clear Plastic

Zippered Back . . . Separate Cushions

- (A) Wards Best Clear Plastic Covers**, 4-gauge quality. Semi-fitted zippered back; cushion covers have elastic closures. Cloth bound seams for extra strength. Resist water, dust, dirt. Won't discolor, stick or crack. Easily wiped clean. Don't use directly over wood. See Style Chart below when ordering. State Cat. No. Ship. wts. chair cover 1 lb. 8 oz., sofa cover 3 lbs. 2 oz.
- 71 A 3592—For Chair styles 1 and 26. .... Each \$3.97
- 71 A 3593—For Chair styles 3 and 6. .... Each 4.47
- 71 A 3594—For Chair style 4 (T-cushion) ... Each 3.97
- 71 A 3595—For Sofa styles 7, 8, 10, 11. .... Each 7.97

## Boxy Style—Protectors

- (B) Wards Best Frosty-Clear Plastic Covers**—4-gauge quality. Electronically sealed seams guard against tearing. Boxy style—fit loosely over most chairs, sofas. Resists water, stain. Won't stick, crack. Don't use directly over wood. State Catalog Number. Ship. wts. 1 lb. 4 oz.; 1 lb. 8 oz.; 2 lbs. 2 oz.; 2 lbs. 8 oz.
- 71 A 3566—For Chairs to 36 in. wide. .... Each \$1.78
- 71 A 3567—For Chairs to 48 in. wide. .... Each 2.28
- 71 A 3568—For Sofas. .... Each 3.78
- 71 A 3569—For Sofabeds. .... Each 3.78

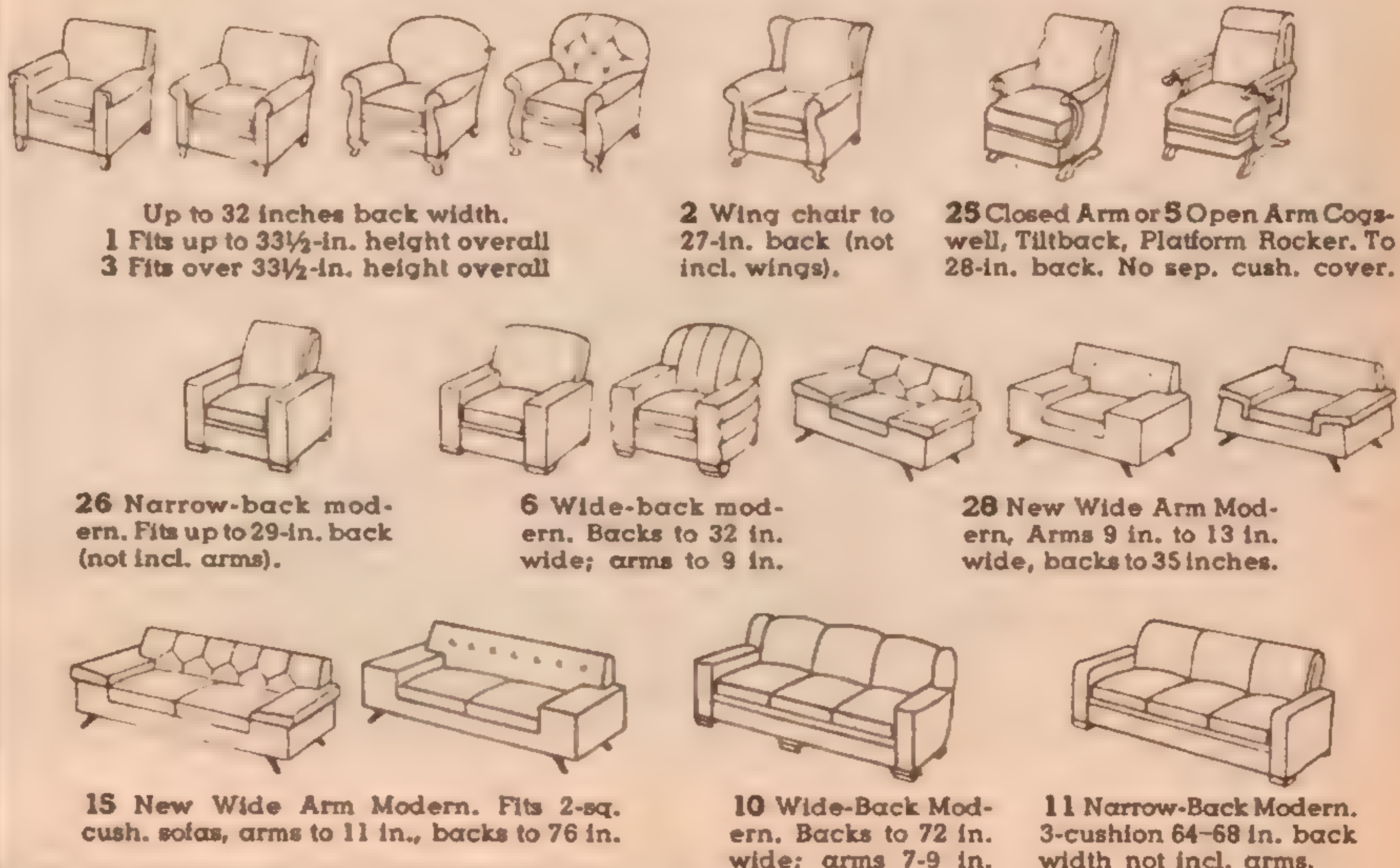
- (C) Tie-on Plastic Seat Protectors.** Fit standard size dining chairs. Boxy style. Stitched seams. Ties fasten around chair legs. Crystal clear. Resist water, stain. Won't stick, crack. State Cat. No.
- 71 A 3550—For Side Chairs without arms. Shipping weight 6 oz. .... Set of 2 Covers, \$1.18
- 71 A 3551—Set of 4 Side Chairs without arms. Shipping weight 12 oz. .... Set of 4 Covers, \$2.28
- 71 A 3552—For Host Chair with arms (not shown). Shipping weight 4 oz. .... Each 68c

## HOW TO ORDER SLIPCOVERS

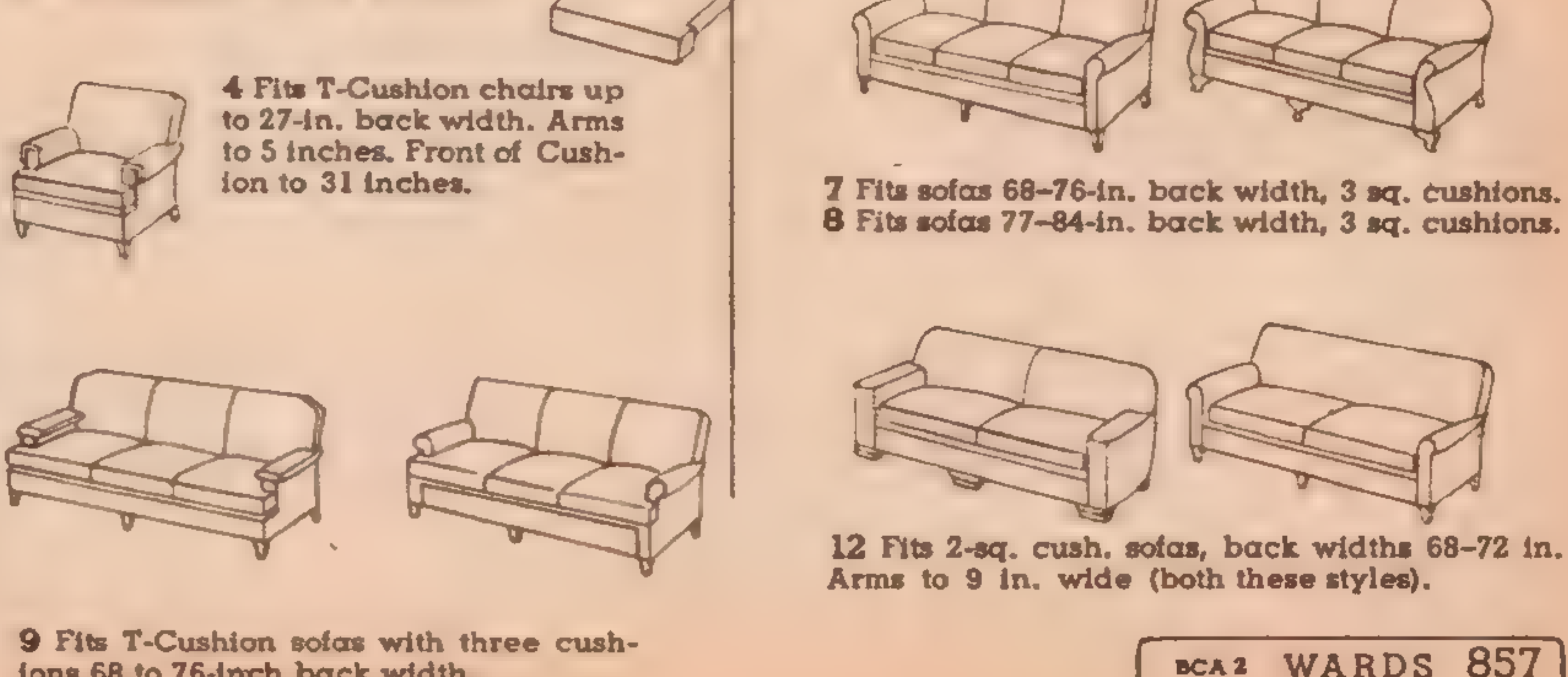
Shown on Pages 856, 858 and 859 also (A) above.

Compare chart styles with your furniture—note cushion style, arm and back features. Be sure pattern wanted comes in style needed. Measure at widest point across back (not incl. arms or wings extending beyond back as 26, 11). Measure height of chairs 1, 3 from floor to top-of-back. State Catalog No., Style No., Color. Instructions included with covers.

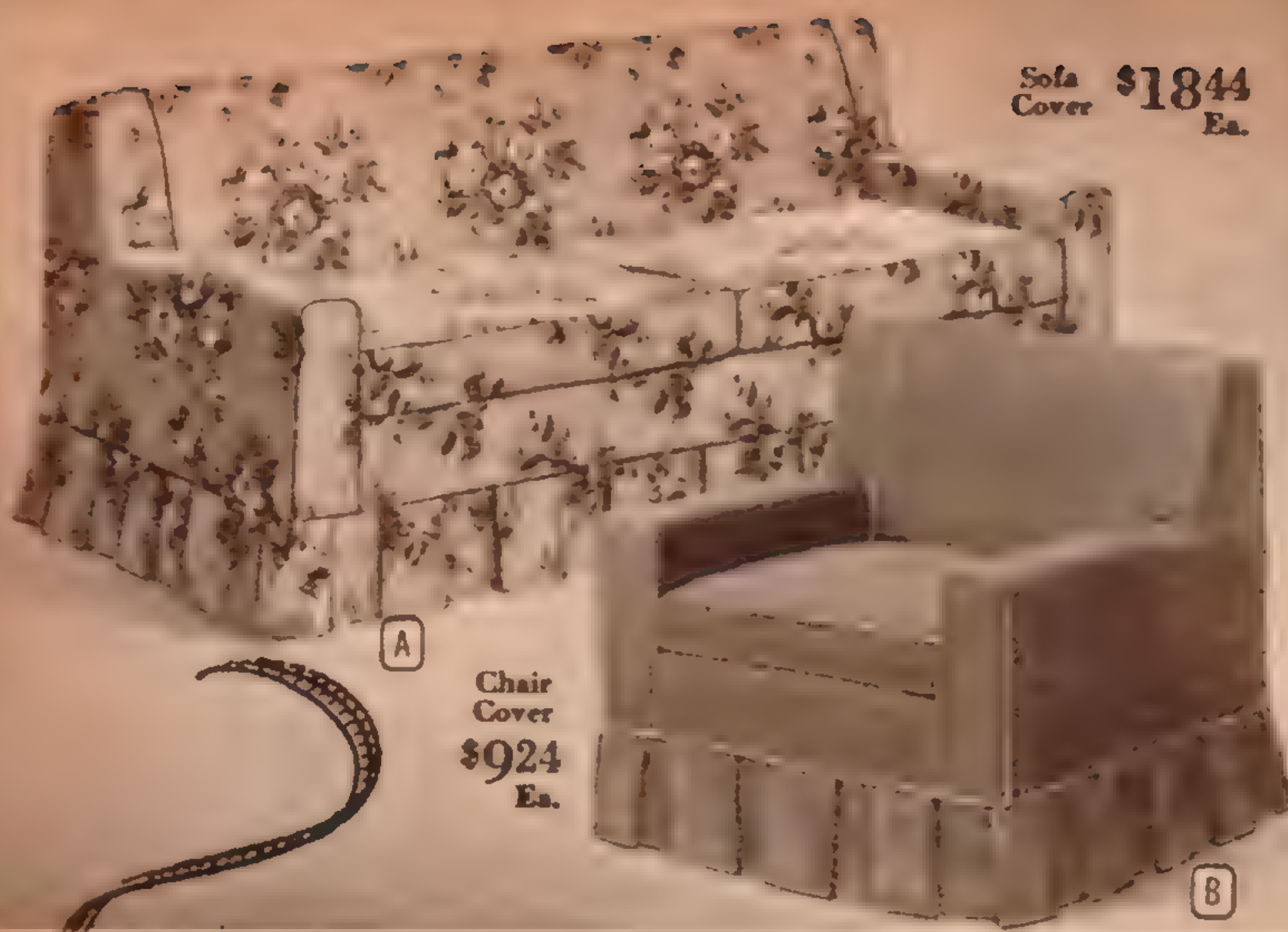
## SQUARE CUSHION STYLES—CHAIRS AND SOFAS



## T-CUSHION STYLES







Sofa Cover \$1844 Ea.

Chair Cover \$924 Ea.

## ZIP-FIT COVERS by SURE-FITS

**A** Floral Print on medium weight all Cotton bark cloth. Lastex in backs for contour fit. Cord welting, box pleats, reversible cushion covers. Wash with care or dry clean. Fade resistant MW Colors: Thrush Brown/Beige, Burnt Orange/Shadow Gray or Coin Gold/Burnt Orange/Green. State: Brown, Gray, Green.

71 A 3833 C—SOFA COVER. Styles 7, 10 (also fits 11), 12, 15. Wt. 5 lbs. Ea. \$18.44

71 A 3832 C—CHAIR COVER. Styles 1 (also fits 3), 6 (also fits 26), 25, 28. Ship. wt. 2 lbs. 12 oz. Each \$9.24

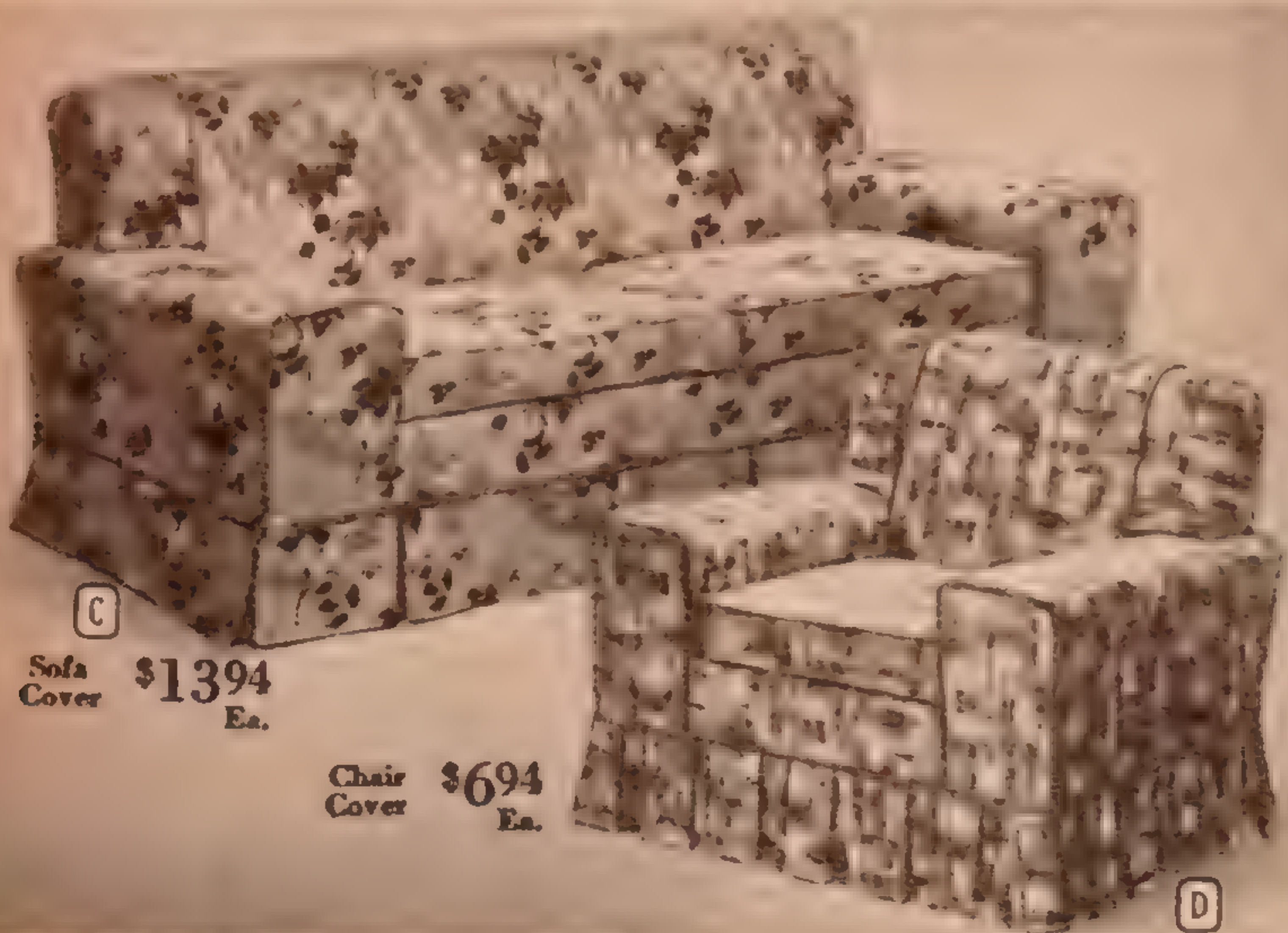
71 A 3422 C—CLOSED-ARM SOFABED. Arms to 8 in. wide. Lgth. between arms 75 in. 48 in. wide opened. Wt. 4 lbs. 8 oz. Ea. \$15.44

**B** Decorator Solids to mix or match. Medium weight all Cotton bark cloth covers with zipper closings make them easy to put on, take off. Miracle Lastex in backs assures smooth, contour fit. Smartly tailored: cord welted seams, box pleated skirts; reversible cushion covers. Sta-fast anchor cords prevent twisting. Wash with care or dry clean. Fade resistant colors. State Color: Brown, Green or Rose.

71 A 3838 C—CHAIR COVER. Styles 1 (also fits 3), 5, 6 (also fits 26), 28. Shipping weight 2 lbs. 12 oz. Each \$9.24

71 A 3839 C—SOFA COVER. Styles 7, 10 (also fits 11), 12, 15. Wt. 5 lbs. Ea. \$18.44

Check furniture styles—See How to Measure Chart on Pg. 857.



Sofa Cover \$1394 Ea.

Chair Cover \$694 Ea.

## Washfast . . . Fade-Resistant . . . Low Priced

MIX-MATCH COVERS IN DECORATOR COLORS

**C** Versatile Leaf Print Slipcovers to correlate with solids or (D). Durable medium weight all cotton drill cloth. Easy to adjust—self cord welted skirt adjusts to furniture height, kick pleats. Self-fabric backs; reversible cushion covers. Dry clean or wash with care. Colors: MW Burnt Orange/Nutmeg Brown, MW Capri Blue/Shadow Gray or Brown/MW Bitter Green. See Style Chart, Pg. 857. State color: Brown, Gray or Green.

71 A 3835 C—SOFA COVER. Styles 7, 10 (also fits 11), 12, 15. Wt. 4 lbs. Each \$13.94

71 A 3834 C—CHAIR COVER. Styles 1 (also fits 3), 5, 6 (also fits 26), 28. Shipping weight 2 lbs. 12 oz. Each \$6.94

**D** Solid Texture Effect. Sturdy, long wearing slipcovers at easy-on-the-budget prices. Colormated basket weave print on medium weight all Cotton drill cloth. Smart box pleated styling; skirt with cord welting adjusts to furniture height. Finished self-fabric backs. Reversible cushion covers for twice the wear. Dry clean or wash with care. See Style Chart, Pg. 857. State MW Color: Capri Blue, Bitter Green or Thrush Brown.

71 A 3836 C—CHAIR COVER. Styles 1 (also fits 3), 6 (also fits 26), 25, 28. Shipping weight 2 lbs. Each \$6.94

71 A 3837 C—SOFA COVER. Styles 7, 10, 12, 15. Ship. wt. 4 lbs. Each \$13.94

858 WARDS BCKAS

Decorating Book "Putting The Pieces Together," Pg. 843.

# INDIAN HEAD

BRAND

## Covertex® Slip Covers

GUARANTEED NO FADE . . . PRESHRUNK  
MACHINE WASHABLE . . . SHEDS WRINKLES

Sofa Cover \$1987 Ea.

Chair Cover \$987 Ea.

Indian Head, the famous name in quality cottons, now in 3 new cover patterns—beautiful MW decorator colors. All the special features above plus the noted Indian Head linen-like texture—firm, balanced weave of all cotton. Permanent finish gives shrinkage control, minimum care features. Read money back Indian Head guarantee opp. p. Smart kick-pleated skirts, self-cord welting; reversible cushion covers.

**E** Early American Print adds warmth to any room—MW Salem Square colors: Burnt Orange/Brown or Capri Blue/Green. See Style Chart Page 857. State Catalog No., Style No., Color: Brown or Green.

71 A 3825 C—SOFA COVER. Styles 7, 10, 12, 15. Wt. 4 lbs. 14 oz. Ea. \$19.87

71 A 3824 C—CHAIR COVER. Styles 1 (also fits 3), 2, 5, 6 (also fits 26), Shipping weight 2 lbs. 14 oz. Each \$9.87

71 A 3400 C—HIDE-A-BED COVER. Shirred skirt attached to cushions front. Fits standard 2-cushion style. Ship. wt. 4 lbs. Each \$19.87

**F** Tweed Effect Print—designer planned for use with gay Provincial MW Colors: Burnt Orange/Brown or Capri Blue/Chapel Green. See Style Chart Pg. 857. State Cat. No., Style No., Color: Brown or Green.

71 A 3830 C—CHAIR COVER. Styles 1 (also fits 3), 6 (also fits 26), 25, Shipping weight 2 lbs. 14 oz. Each \$9.87

71 A 3831 C—SOFA COVER. Styles 7, 10, 12, 15. Wt. 4 lbs. 14 oz. Ea. \$19.87

**G** Charming Provincial Print—so adaptable to other settings! MW Colors: Chocolate Brown/Thrush Beige or Burnt Orange/Chapel Green. See Style Chart Page 857. State Cat. No., Style No., Color: Brown or Green.

71 A 3828 C—CHAIR COVER. Styles 1 (also fits 3), 4, 5, 6 (also fits 26), Shipping weight 2 lbs. 14 oz. Each \$9.87

71 A 3829 C—SOFA COVER. Styles 7, 9, 10, 12, 15. Wt. 4 lbs. 14 oz. Ea. \$19.87

MW means Montgomery Ward Colors—see Coordination Story Page 857

## Wards Finest—SYLME Finishes

HEAVY RAYON-COTTON UPHOLSTERY-TYPE FABRIC

Chair Cover \$1466 Ea.

Sofa Cover \$2766 Ea.

**H** Solid color upholstery-type slipcovers designed for modern care living. Miracle "Sylmer" silicone finish makes fabric water repellent, stain and spot resistant—blot off like magic. Gives increased resistance to wear, wrinkling—stay new looking longer with less care.

They're our finest Premier Group covers in a heavy weight, upholstery type fabric—yarn dyed slub weave of 58% Rayon, 42% Cotton. Handsomely tailored in one-piece styling with custom like detailing: kick pleated skirts, self-cord welted seams. Exclusive hidden adjustment features that guarantee smooth flawless fit. Reversible cushion covers for twice the wear. Fade resistant colors. Wash with care or dry clean. State Cat. No., Style No., MW Colors: Chapel Green, Thrush Brown, Delphinium Blue; also Sand.

71 A 3817 C—CHAIR COVER. Styles 1 (also fits 3), 2, 5, 6 (also fits 26), See Style Chart Page 857. Ship. wt. 6 lbs. Each \$14.66

71 A 3818 C—SOFA COVER. Styles 7, 10 (also fits 11), 12 or 15. See Style Chart Page 857. Shipping weight 12 lbs. Each \$27.66

71 A 3413 C—CLOSED ARM SOFABED COVER. Arms to 8 in. wide, 75 in. between arms, seat abt. 48 in. wide opened. Wt. 7 lbs. Each \$19.87

See and Feel Swatches of these Slipcovers in Wards Catalog Store near you. See Pgs. 1267-9.

\*T. M. Dow Corning Corp.

## Polished Cotton Traditional

STYLED BY SURE-FIT . . . SUN RESISTANT COLORS

Chair Cover \$1466 Ea.

Sofa Cover \$2766 Ea.

**I** Let Slip Covers set the scene—choose beautiful Fantasy Floral—our Premier Group made expressly for Wards. Luxurious polished cotton—one of the finest fabrics we've ever offered—you'd choose yourself for custom covers. Meticulously tailored in one-piece styling with adjustable features for trim fit. Self-cord welting, kick pleats, reversible cushion covers. Wash with care or dry clean. See Style Chart, Pg. 857. MW Colors: Delphinium Blue, Thrush Brown, Coin Gold, Chapel Green. State Cat. No., Style, Color.

71 A 3859 C—CHAIR COVER. Styles 1 (also fits 3), 6 (also fits 26), 25 or 28. See Style Chart, Page 857. Ship. wt. 3 lbs. 6 oz. Each \$14.66

71 A 3860 C—SOFA COVER. Styles 7, 10 (also fits 11), 12 or 15. See Style Chart, Page 857. Shipping weight 5 lbs. 12 oz. Each \$27.66

JUST SAY "Charge It!" SEE PAGES 1281-2.





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Brown or Green

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Each \$9.87

14 oz. Ea. 19.87

Story Page 707

**GUARANTEE:** If any article made principally of Indian Head Cotton fails to give proper service because of fading or running of Indian Head colors, or if it shrinks more than we will make good the total cost of the article.  
INDIAN HEAD MILLS, INC.



Resists Spots, Stain . . . Water Repellent . . . Sheds Wrinkles

Finished

EE FABRIC

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Each \$27.64

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Each \$19.98

T. M. Dow

Corning Corp.

Additional

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Each \$14.64

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Each \$27.64

ES 1281-2.



Floral Prints Create the Look of Elegance in Your Home



Toss Pillows  
may be ordered  
from Pgs. 850-1.





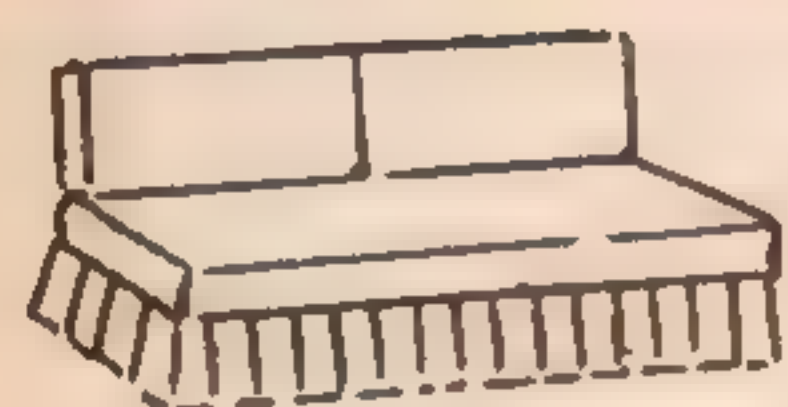
# INDIAN HEAD®

## Sofa-Bed, Studio Covers

GUARANTEED NO FADE—PRESHRUNK  
MACHINE WASHABLE—DRIP DRY

Choice 1, 2, 3

\$9<sup>97</sup>  
Ea.



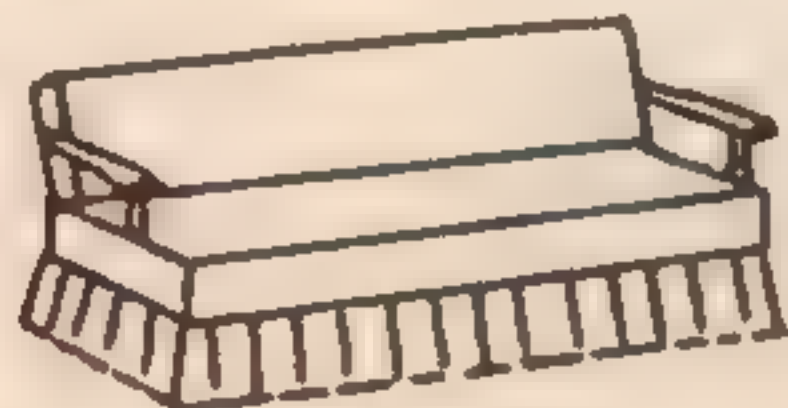
Style V



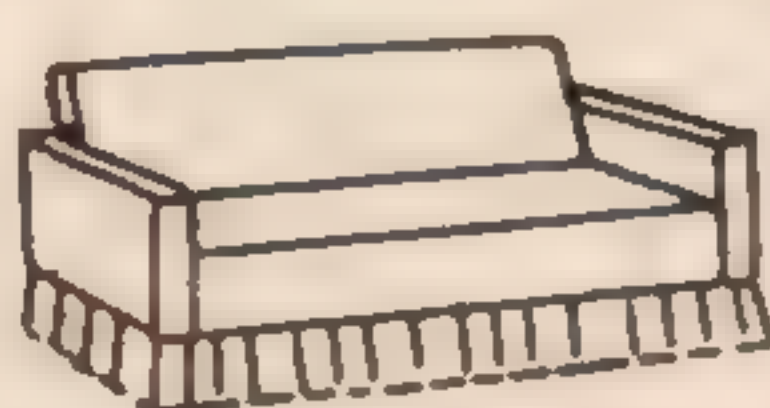
Style Y



Style Z



Style T



Style W

## Tweed Print for Sofa-Bed, Studio

Looks Like Woven Upholstery \$9<sup>97</sup>  
Washfast . . . Preshrunk Ea.

④ **Smart Tweed Effect** on all Cotton sailcloth goes well with most decorating schemes. Long-wearing, soil-resistant colors. Wonderfully washable, preshrunk. Covers are tailored nicely with box pleated skirts, self-cord welted seams. Available in four styles—check chart above. *State Catalog Number, Color: Brown (shown), Gray or Green (see swatches).* Ship. wt. 4 lbs. 8 oz.

**Sofa-bed Covers** slip on easily; adjust with elastic bands for trim fit. Length between arms about 75 in. Seat about 48 in. wide opened.

71 A 3415—FOR CLOSED-ARM SOFA-BED (W). Arms to 8 in. wide. . . Ea. \$9.97  
71 A 3416—FOR OPEN-ARM SOFA-BED (Style T) . . . Ea. 9.97

**Studio Couch Covers**—About 75 in. long, 30-32 in. wide. Zip cushion covers.

71 A 3417—FOR 2-CUSHION STUDIO (V). Fits cushions 15x36 in. . . Ea. \$9.97

71 A 3418—FOR 3-CUSHION STUDIO (Y). Fits cushions 17x24 in. . . Ea. 9.97

860 WARDS ALL



## GUARANTEE

If any article made principally of Indian Head Cotton fails to give proper service because of fading or running of Indian Head colors, or if fabric shrinks more than 1%, we will make good the total cost of the article. INDIAN HEAD MILLS, INC.

① **Provincial.** Go-with-all favorite in Indian Head Cotton Covertex. Stylish tailoring; self-cord welting, box pleats. *State Cat. No., Color: Green-Turquoise or Brown-Gold.* Ship. wt. ea. 3 lbs. 6 oz.

71 A 3478—FOR CLOSED-ARM SOFABED (Style W). Arms to 8 in. wide. Lgth. between arms 75 in. Seat abt. 48 in. wide opened. . . Ea. \$9.97

71 A 3480—FOR 3-CUSHION STUDIO (Style Y). Abt. 75 in. long, 30-32 in. wide. Zip covers for 17x24-in. cushions . . . Each \$9.97

71 A 3479—FOR 2-CUSHION STUDIO (Style V). Abt. 75 in. long, 30-32 in. wide. Zip covers for 15x36-in. cushions . . . Each \$9.97

② **Deep-toned Solid Colors** in Indian Head Cotton Covertex. Smart tailoring; self-cord welting, generous box pleated skirt. *State Cat. No., Color: Brown, Green, Gray or Turquoise.* Wt. ea. 3 lbs. 6 oz.

71 A 3410—FOR CLOSED-ARM SOFABED (Style W). Arms to 8 in. wide. Lgth. between arms 75 in. Seat abt. 48 in. wide opened. . . Ea. \$9.97

71 A 3412—FOR OPEN-ARM SOFABED (Style T). Abt. 75 in. long, Seat abt. 48 in. wide opened. . . . . Each \$9.97

71 A 3409—FOR 3-CUSHION STUDIO (Style Y). Abt. 75 in. long, 30-32 in. wide. Zip cushion covers 17x24 in. . . . . Each \$9.97

71 A 3411—FOR OPEN-ARM STUDIO (Style Z). Abt. 75 in. long, 30-32 in. wide. Zip cushion covers 17x24 in. . . . . Each \$9.97

③ **Two-toned Styling**—Colorful plaids coordinated with harmonizing solids in Indian Head Cotton Covertex. Tailored with corner kick pleated skirts, self-cord welting. *State Cat. No., Color: Brown-Gold, Red-Gray or Green-Turquoise.* Ship. wt. ea. 3 lbs. 6 oz.

71 A 3455—FOR 2-CUSHION STUDIO (Style V). Abt. 75 in. long, 30-32 in. wide. Zip covers for 15x36-in. cushions. . . . . Each \$9.97

71 A 3456—FOR 3-CUSHION STUDIO (Style Y). Abt. 75 in. long, 30-32 in. wide. Zip covers for 17x24-in. cushions. . . . . Each \$9.97

71 A 3454—FOR CLOSED-ARM SOFABED (Style W). Arms to 8 in. wide. Lgth. between arms 75 in. Seat abt. 48 in. wide opened. . . Ea. \$9.97

Just Say "Charge It" See Pages 1281-2

See Wards Decorating Book "Putting the Pieces Together," Pg. 843.





## Velvety Cotton Corduroy

WASHABLE... DRIP DRY... PRESHRUNK

Easy care narrow-wale all Cotton Corduroy covers Hollywood or Studio. Firm-bodied, keep trim pleat skirts, self-cord welting. Bolster and covers sold separately. State Cat. No., Color: Nutmeg Blue, Green, Gold, Brown, Red or Gray.

**Hollywood Bed Cover.** Kick pleats on 4 sides. 75 in. lg. 3457C—39 in. wide. Shipping wt. 3 lbs. Each \$11.84 3458C—33 in. wide. Ship. wt. 2 lbs. 14 oz. Ea. 11.84

**Wedge Bolster Cover** has easy zip closing. Fits bolster 12 in. high, 9-in. base, 6-in. top, 36 in. long. (Order bolster 866MO or 71 A 8646MO, Pages 852-3.)

3451 C—Shipping weight 14 oz. .... Each \$4.37

**Wedge Bolster Cover** with zip closing. Fits bolster 9x9x36 in. (Order bolster 71 A 8613MO, below.)

3459 C—9x9x36 in. Ship. wt. 12 oz. .... Each \$4.37

**Wedge Bolster Pillow**—9x9x36 in. Filling: 85% Cotton, 15% Rayon; unbleached all-cotton muslin cover.

3513 MO—Shipping weight 7 lbs. .... Each \$4.48

**Studio Cover** (Like style Y opp. pg.) Kick pleats 3 sides, 32x75 in. lg. Order Studio Pillow Covers below.

3454 C—Shipping weight 2 lbs. 8 oz. .... Each \$11.84

**Studio Pillow Cover** has easy zip closing. 5-in. boxing.

3500 C—17x24 in. long. Wt. 10 oz. .... Each \$2.97

**Summary By-the-Yard**—for other accessories. 41 in. wide.

3453 C—Ship. wt. 10 oz. State color .... Yard \$1.35



## EASY CARE COVERS FOR Hollywoods, Lounges, Couches

**Solid 'N' Stripe upholstery type covers**—53% Cotton, 47% Rayon—with "Sylmer" silicone finish. Keeps new looking longer—water and stain repellent. No wear, wrinkling. Bolster covers sold separately

3407 C—HOLLYWOOD BED COVER—SOLID COLOR. Kick pleats on 4 sides, self-welting. Abt. 75 in. lg., 39 in. wide. Ship. wt. 3 lbs. 8 oz. State Solid Color: Tangerine, Turquoise or Toast. .... Each \$15.96

3426 C—WEDGE BOLSTER ZIP-COVER—STRIPED. Fits 12 in. high, 9-in. base, 6-in. top, 36 in. lg.

Tangerine, Turq. or Toast. Wt. 1 lb. 2 oz. Ea. \$4.98

3425 C—SQUARE BOLSTER ZIP-COVER—STRIPED. Fits 12x36 in. Wt. 1 lb. 2 oz. State color—see (8). Ea. \$4.96

3408 C—LOUNGE PAD ZIP-COVER—SOLID COLOR. Self-welt. Abt. 30 in. wide, 4 in. deep. Wt. 5 oz. State Color—see (7). .... \$13.96

\*T.M. Dow Corning Corp.



See Swatches of these Covers in any Ward Catalog Store. See Pg. 1267-9.

Toss Pillows sold on Pages 850 and 851

## Portable Hide-a-bed Slipcovers

Fit any Davenport

- Adjustable Charm-Fit Styling
- Washable • Preshrunk

**Easy Care Covers** of all-Cotton Bark Cloth. Made in sections—fit practically any davenport with square cushions. Adjust widths, seats 59-65 in. long between armrests. Secure with twist pins. Reversible covers, wide overlap.

**"GOLD" on decepted solids.** Gold-colored threads are non-fading—enhance textured Cotton. Bark Cloth—self-welting. State: Brown, Cherry Red or Hunter Green. 3511—Wt. 4 lbs. 12 oz. .... Each \$18.88

**PROVINCIAL** design on heavy Cotton Cloth; long wearing, sanforized. Charm styling, self-cord welting. State: Parchment (shown), Gold or Brown. 3511—print as shown on Pg. 854.

3511—Ship. wt. 5 lbs. .... Each \$19.96



Hide-a-bed can be opened without removing cover.



BCKAS WARDS 861





Early American Prints

## 54-in. Wide and Wonderful!

- All Machine Washable, All DRIP DRY! All Preshrunk!
- Wonderful MW Decorator Colors—Fast to Sun and Tub
- Carefree Cotton Sailcloth—heavy weight—easy to drape
- Extra width cuts to advantage—saves yardage—fewer seams for slipcovers, bedspreads, draperies.

\$1.97  
Yd.



**A-C** Brookford. Provincial scenic. Vertical pattern repeat 22½ in. Salem Square MW Colors: Thrush Brown on Natural (A), Bitter Green on Red (B), Delphinium Blue, Bitter Green on Natural (C). Ship. wt. yd. 1 lb.

71 A 7326—State Catalog No., Color. . . Yard \$1.97

**D-F** Centennial. Large scale provincial. Vertical pattern repeat 21 in. Salem Square MW Colors: Bitter Green (D), Burnt Rust on Natural (E), Red with Coin Gold (F). Wt. yd. 1 lb.

71 A 7329—State Catalog No., Color. . . Yard \$1.97

**G-J** Liberty. Documentary provincial with 11¾-in. vert. pat. repeat. Salem Square MW Colors: Delphinium Blue on Natural (G), Burnt Rust on Natural (H), Bitter Green, Delphinium Blue on Natural (J). Wt. yd. 1 lb.

71 A 7325—State Catalog No., Color. . . Yard \$1.97

**K-L** Emblems. A small scale documentary provincial depicting famous mementoes of Early America and the Revolutionary War. Vertical pattern repeat 7 in. Salem Square MW Colors: Oriole Red, Delphinium Blue on Natural (K), Burnt Rust on Natural (L). Wt. yd. 1 lb.

71 A 7327—State Cat. No., Color. Yd. \$1.97

**M-R** Linfield. A gay floral with true provincial flavor. Vertical pattern repeat 17 in. State Salem Square MW Color: Misty Red, Blue on Nat. (M), Burnt Rust on Thrush Brown (N), Burnt Orange on Natural (P), Delphinium Blue on Chapel Green (R). Wt. yd. 1 lb.

71 A 7328—State Cat. No., Color. Yd. \$1.97

See Wards Credit Terms Page 1283

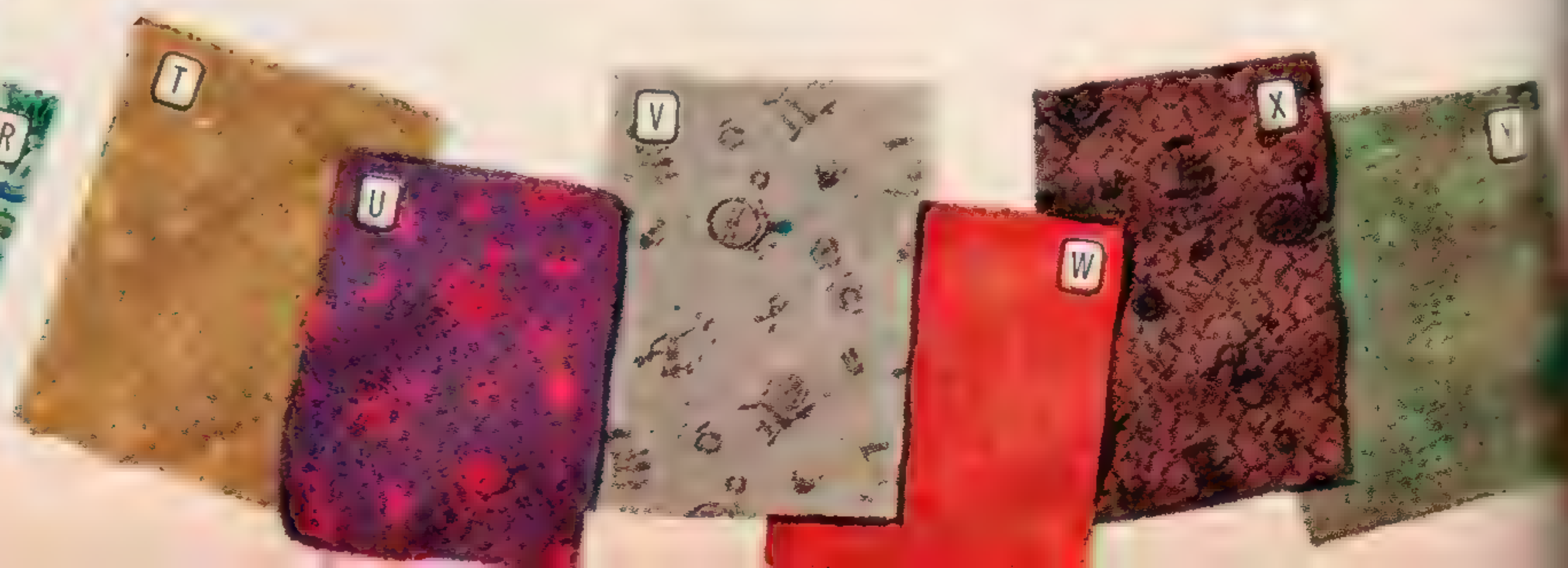
### The Quilted Look—Woven Jacquard—Washable and Drip Dry

**T-Y** Authentic Early American motifs are woven in! Wonderful for slipcovers, tail- bedspreads, upholstery. Extra firm, extra heavy, 75% Cotton, 25% rayon, Maximum shrinkage 3%. Colors: MW Coin Gold (T), Blue with MW Misty Red (U), Sand with MW Thrush Brown (V), MW Misty Red (W), Charcoal Brown (X) or Brown with Green (Y).

71 A 7569—54 in. wide. State color. Ship. wt. yd. 1 lb. . . . . Yard \$1.97

MW means Montgomery Ward Colors—see Coordination Story on Page 707.

You Can See and Feel Swatches of These Fabrics in Catalog Store Near You. See Pgs. 1287-9 for location, phone number.







Amethyst Group

Coin Gold Group

Oriole Pink Group

## Color IS THE KEY TO DECORATING DRAMA

Permaglow® Polished Cotton—High Count Weave, Washfast, Sunfast, Preshrunk

Pick your color—pick your pattern—they're all new Wards very own! All today's favorites for bedroom ensembles, draperies, slipcovers. We've grouped them to show you the beautiful new MW Coordinated Colors—Amethyst, Coin Gold, Oriole Pink. See Coordination story, Page 707. All with Permaglow permanent finish.

36 in. wide  
at only **\$1.44**  
yd.

**Country Bouquet.** Lavish floral prints. Pat. repeat 16 in. State MW Colors: Amethyst (1), Coin Gold (2), Oriole Pink (3). Wt. yd. 6 oz.

36 in. wide... Yard **\$1.44**

**4-6 Provincial Pattern** repeat 17 in. State MW Colors: Amethyst (4), Coin Gold (5), Misty Rose (6). Ship. wt. yd. 6 oz.

71 A 7008—36 in. wide... Yard **\$1.44**

**7-9 Country Sheddings.** Leaves, buds, blossoms. Pat. repeat 12 in. State MW Colors: Amethyst (7), Coin Gold (8), Oriole Pink (9). Wt. yd. 6 oz.

71 A 7007—36 in. wide... Yard **\$1.44**

**10-12 Country Stripe.** Use it alone or to accent prints. State MW Colors: Amethyst (10), Coin Gold (11), Oriole Pink (12). Wt. yd. 6 oz.

71 A 7005—36 in. wide... Yard **\$1.44**

See Actual Swatch at Wards Catalog Store, See Pages 1267-69.

Decorator Book Answers all your questions, See Page 843. © T.M. Seneca Textiles.

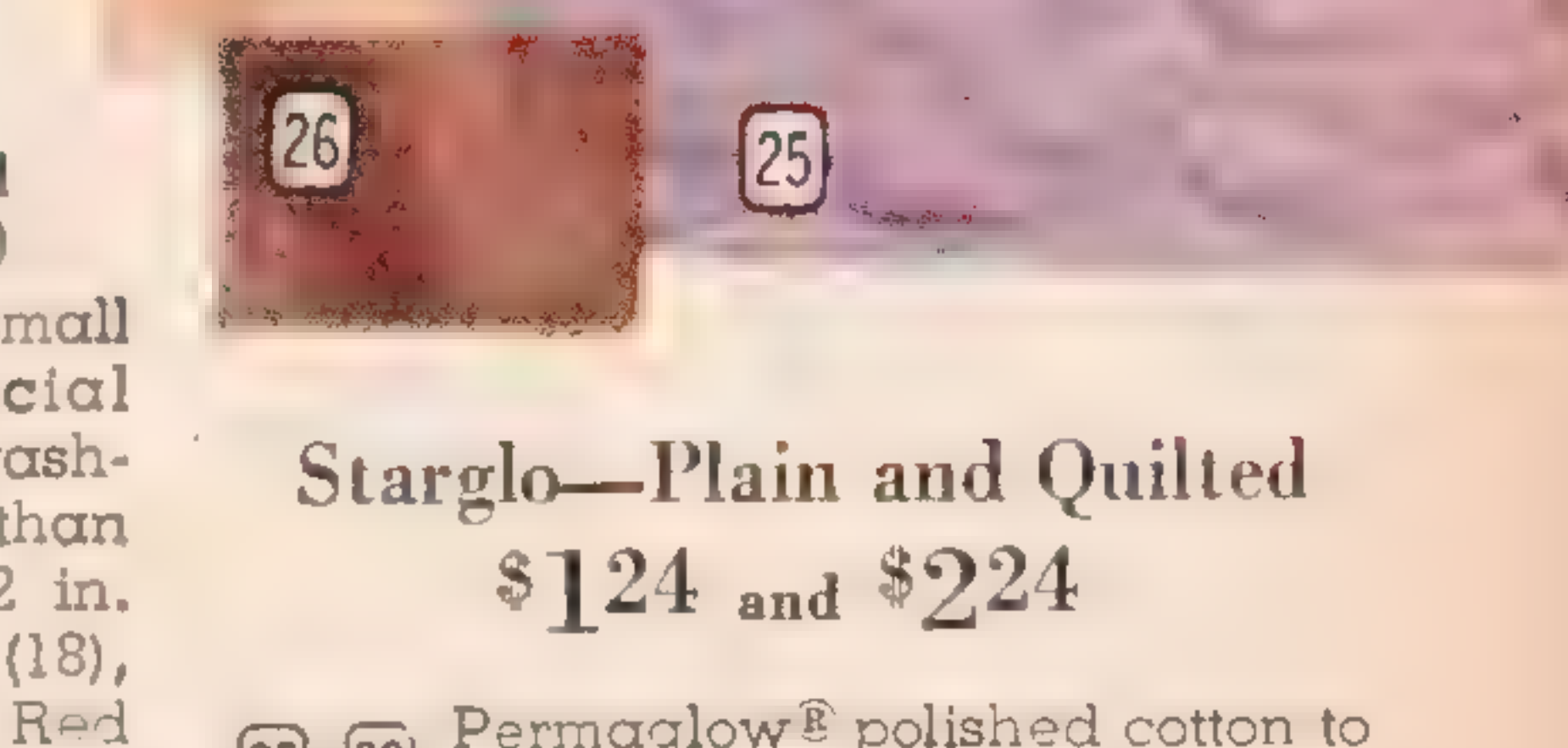
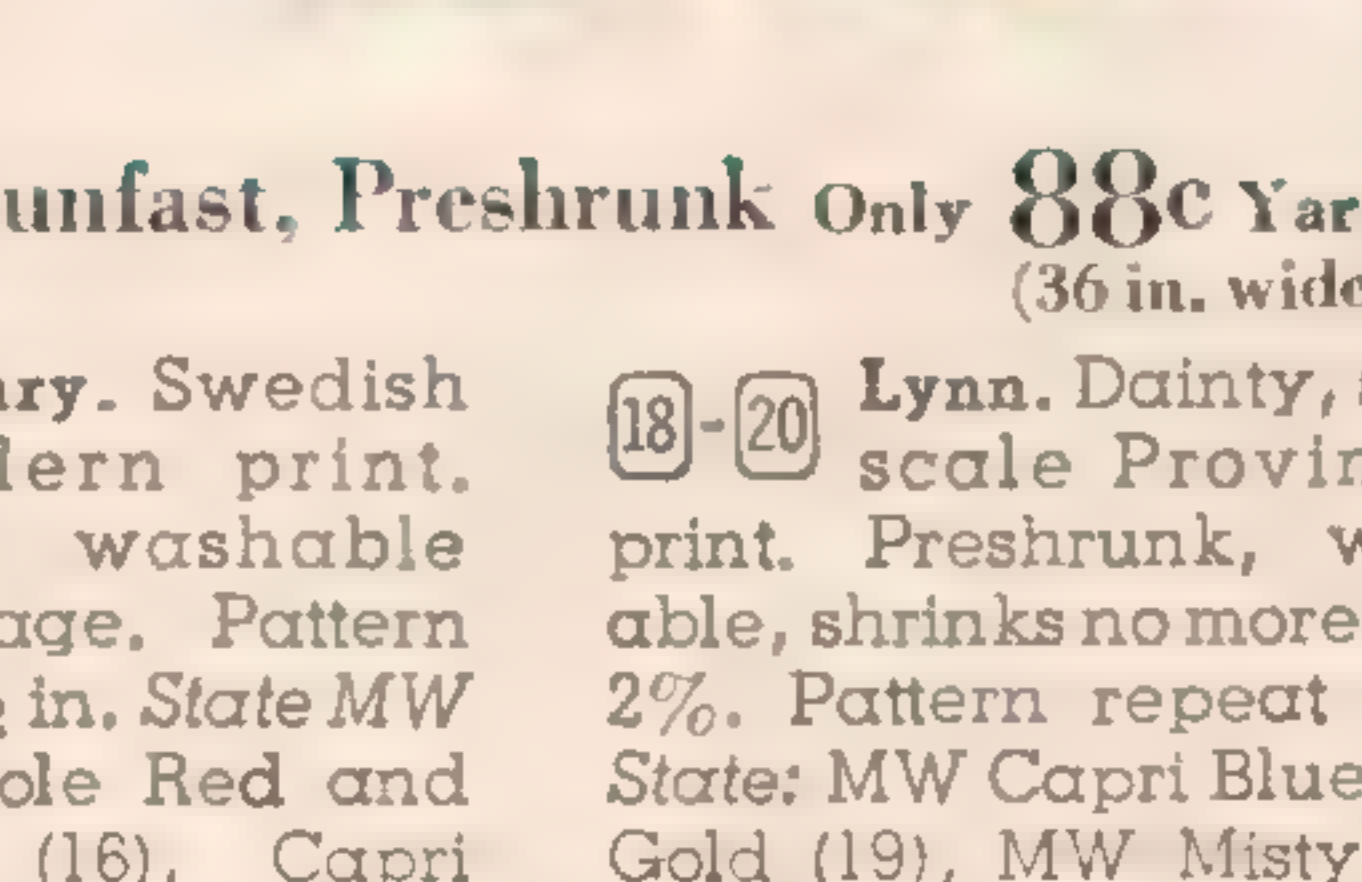
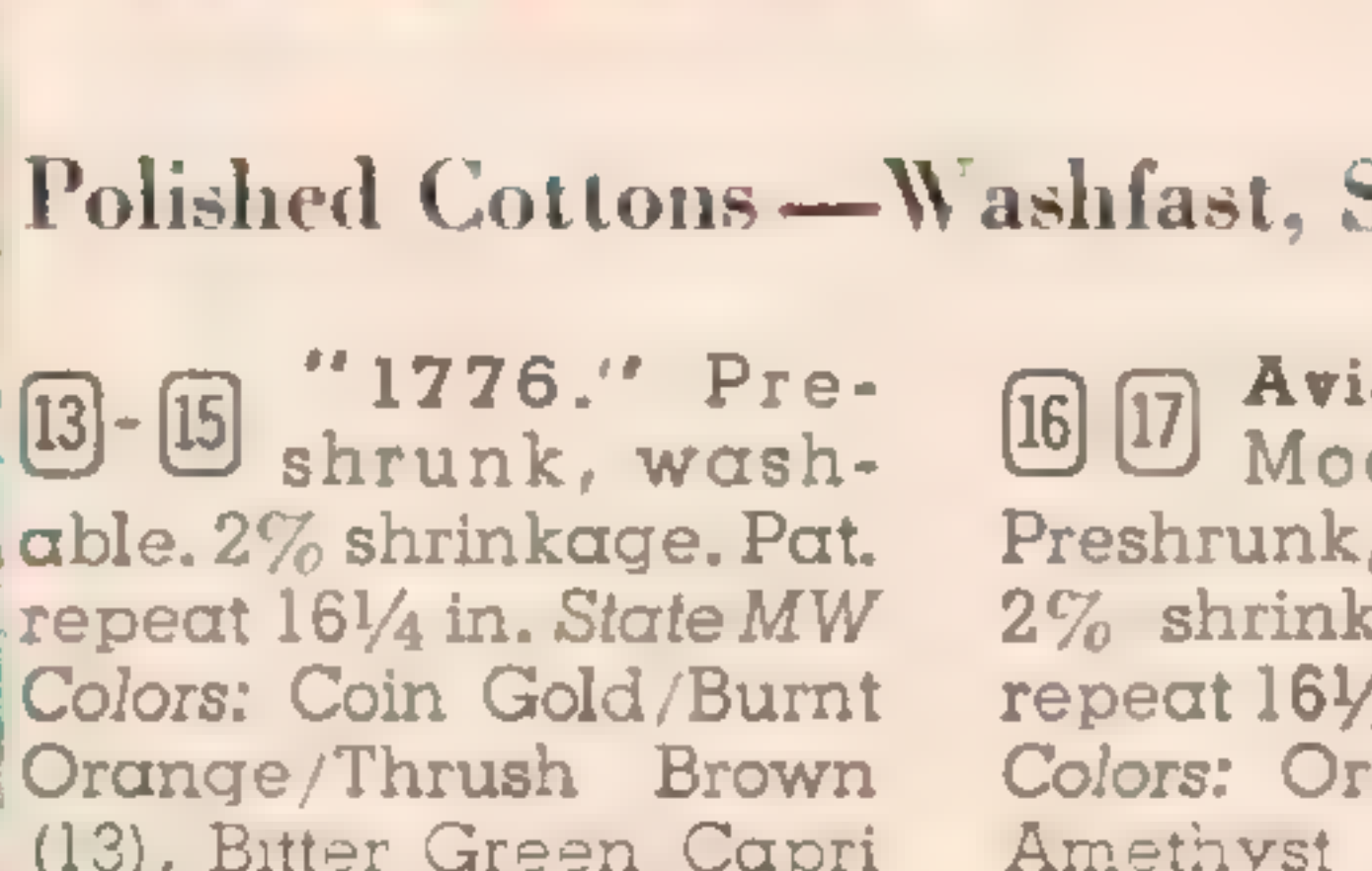
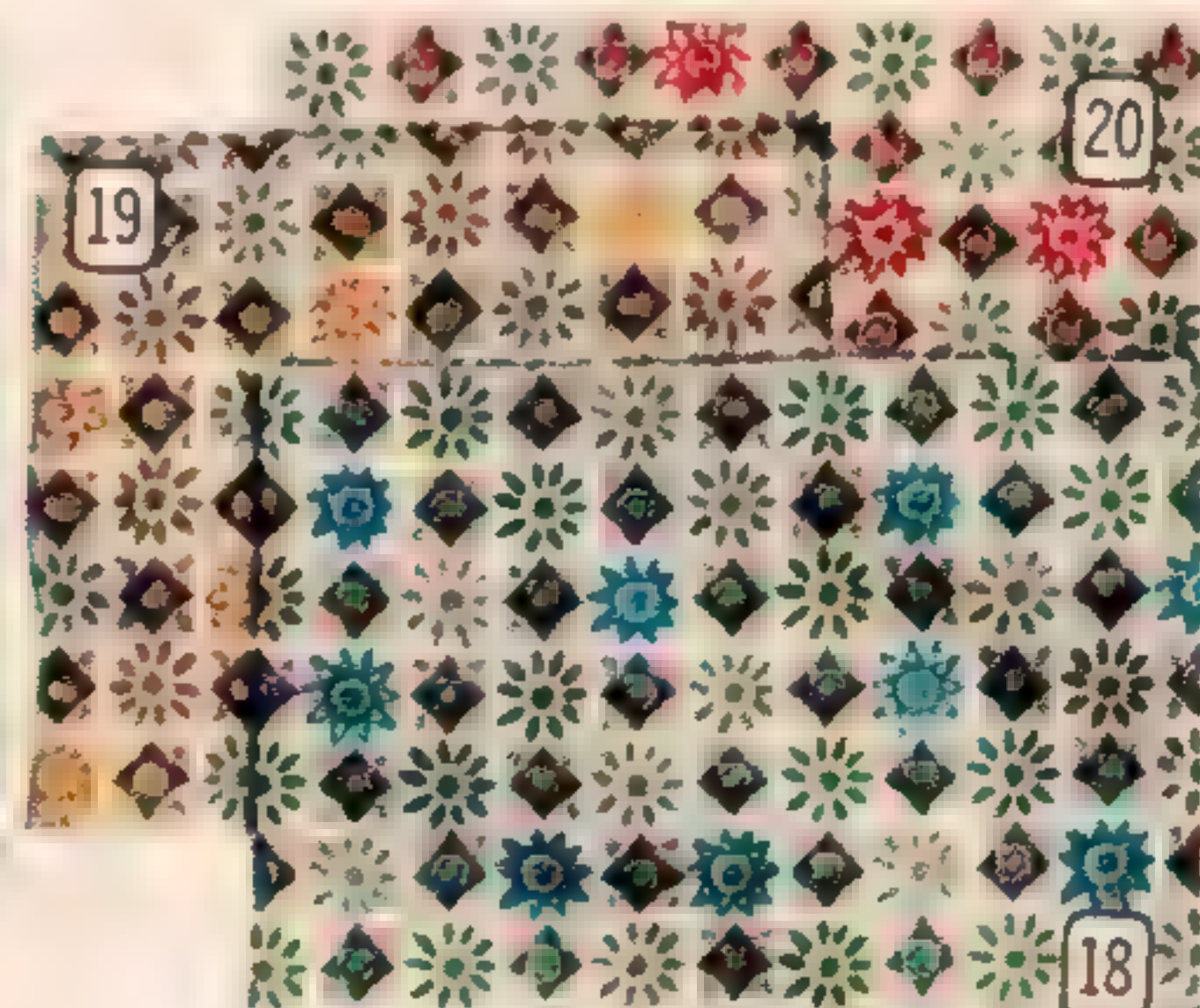
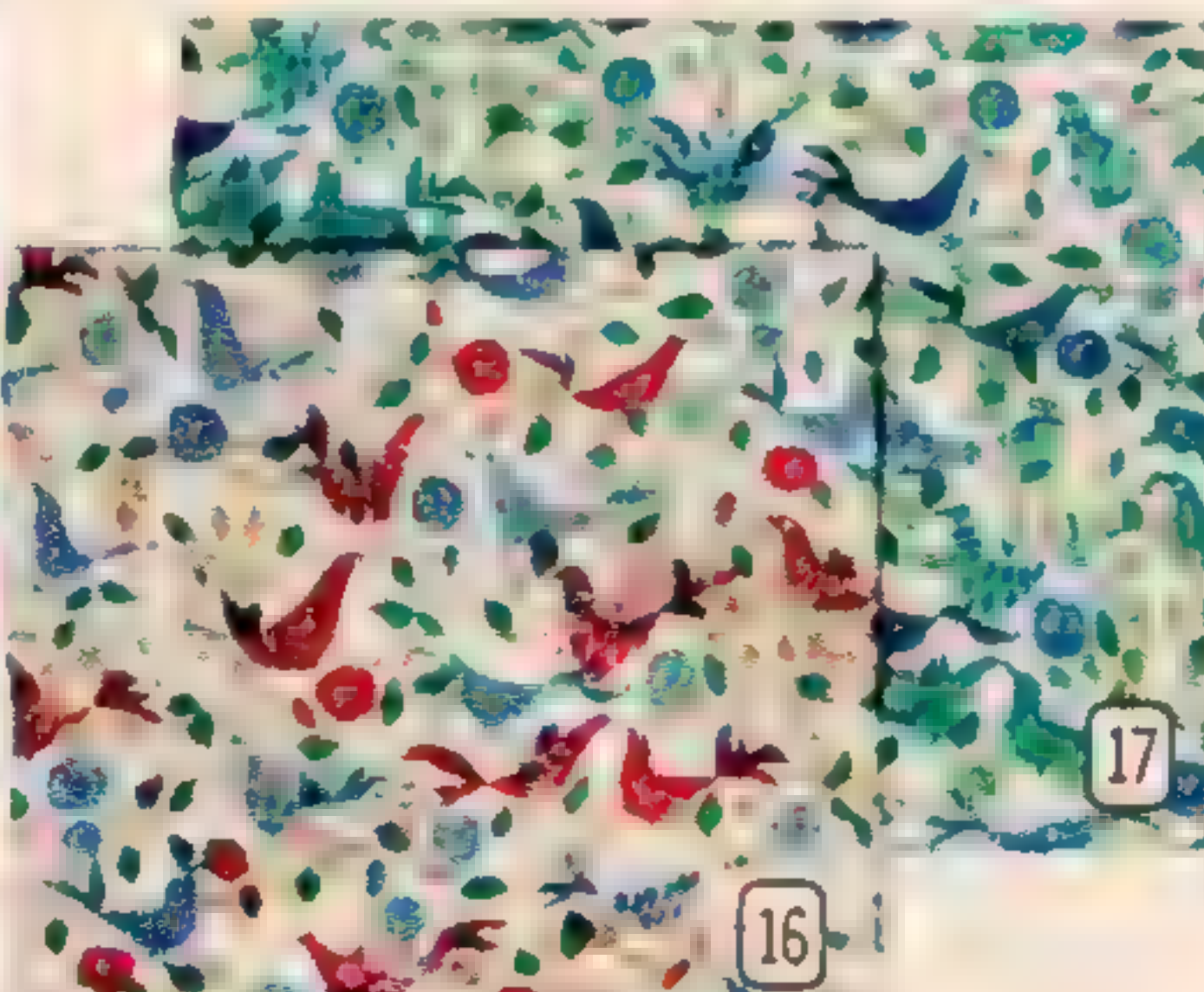
Small scale decorative depicting family America and... Vertical pattern... State MW Colors: Blue on Natural (L). Wt. yd. 1 lb. Color. Yd. **\$1.97**

Floral with true... Vertical pattern... Salem Square... Blue on Nat. (M), Brown (N), Burnt (P), Delphinium (R). Wt. yd. 1 lb. Color. Yd. **\$1.97**

Terms Page 1283

Drip Dry

Slipcovers, tailored rayon, Maximum Sand with MW Green (Y). Yard **\$1.97** See 707.



Polished Cottons—Washfast, Sunfast, Preshrunk Only **88c** Yard (36 in. wide)

**13-15 "1776."** Preshrunk, washable. 2% shrinkage. Pat. repeat 16 1/4 in. State MW Colors: Coin Gold/Burnt Orange/Thrush Brown (13), Bitter Green Capri Blue (14), Delphinium Blue (15). Wt. yd. 5 oz. 36 in. wide.

71 A 7004... Yd. **88c**

**16-17 Aviary.** Swedish Modern print. Preshrunk, washable 2% shrinkage. Pattern repeat 16 1/2 in. State MW Colors: Oriole Red and Amethyst (16), Capri Blue and Chapel Green (17). Ship. wt. yd. 5 oz. 36 in. wide.

71 A 7001... Yd. **88c**

**18-20 Lynn.** Dainty, small scale Provincial print. Preshrunk, washable, shrinks no more than 2%. Pattern repeat 2 in. State: MW Capri Blue (18), Gold (19), MW Misty Red (20). All with metallic Gold. Shipping weight yard 5 oz. 36 in. wide.

71 A 7000... Yd. **88c**

Starglo—Plain and Quilted **\$1.24 and \$2.24**

**25-33** Permaglow® polished cotton to sew into slipcovers, draperies, vanity skirts, bedspreads. Closely woven, permanent finish. Preshrunk and washable, 2% shrinkage. State: MW Amethyst (25), MW Thrush Beige (26), Sand (27), MW Misty Red (28), MW Misty Rose (29), White (30), MW Light Capri Blue (31), MW Coin Gold (32), MW Bitter Green (33). 36 in. wide. **71A7009-PLAIN.** Wt. 6 oz. Yd. **\$1.24** **71A7010-QUILTED.** Wt. 10 oz. Yd. **2.24**

Terms Pg. 1283

ALL 2. WARDS 863

**21 Fantasia.** Delight the youngsters with multipastel juvenile print. Familiar fairy tale characters and castles on white background. Add a gay note to nursery. Pattern repeat 17 in. Preshrunk, washable, shrinks no more than 2%. Shipping wt. yd. 5 oz.

71 A 7002—36 in. wide... Yard **88c**

**22-24 Concord Stripe.** Dainty leafy stripe on preshrunk, washable polished cotton. 2% shrinkage. Pat. repeat 3 1/4 in. State MW Colors: Oriole Pink (22), Capri Blue and Bitter Green (23), or Coin Gold and Burnt Orange (24). All on White.

71A7003—36 in. wide. Wt. yd. 5 oz. Yard **88c**



## Heavy Cotton Bark

PRESHRUNK, WASHABLE

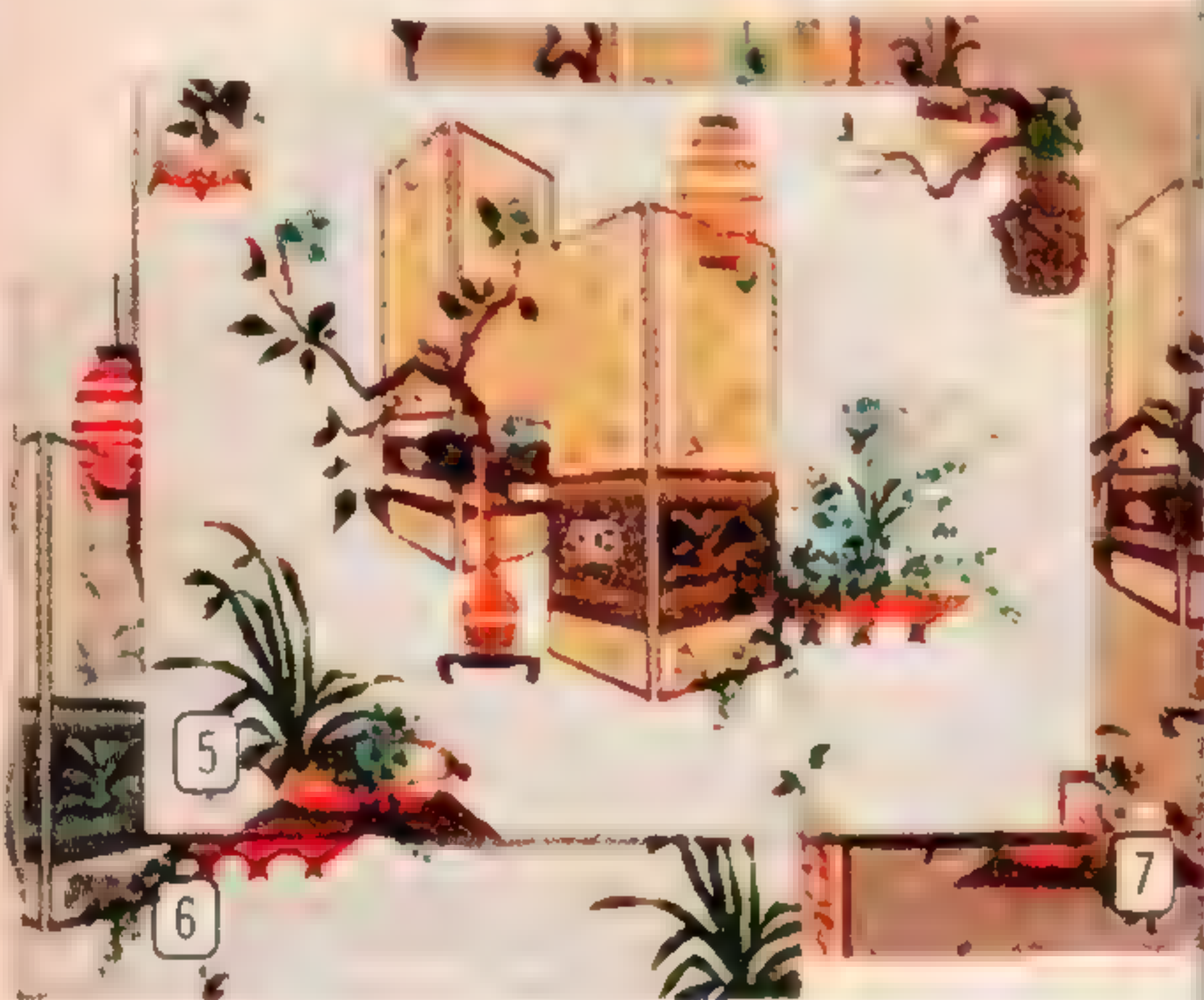
48 in. Wide \$1<sup>17</sup>/<sub>yd.</sub>

Patterns (1) through (10)



**Cozy Provincial.** Sure to delight you for its authentic look. Vertical pattern repeat 5 3/4 inches. Firm All-Cotton texture is easy to sew, long wearing—see more qualities above. Shrinks 2%–3%. State Color: (1) Natural-Brown combination, (2) Green, (3) Brown, (4) Natural-Green combination. Ship. wt. yd. 10 oz.

71 A 7105—48 inches wide.... Yard \$1.17



**Kobe.** Intriguing Oriental design on 100% Cotton Bark Texture. Washable. Needs little or no ironing; shrinkage 2%–3%. Pattern repeat 23 in. State color: (5) White with MW Burnt Orange and MW Bitter Green, (6) White with MW Misty Red and MW Bitter Green, or (7) Beige with MW Burnt Orange and MW Bitter Green. Shipping weight yard 8 oz.

71 A 7050—48 inches wide.... Yard \$1.17



**Linden.** Small scale all-over floral. Shrinkage 2%–3%. Pat. repeat 8 1/4 in. State: (8) Natural with MW Bitter Green and MW Misty Red, (9) Black with MW Misty Red, or (10) Natural with MW Thrush Brown and MW Burnt Orange. Wt. yd. 8 oz.

71 A 7051—48 inches wide.... Yard \$1.17

864 WARDS ALL

Ward Terms  
on Pg. 1283.



## Sharkskin-New Super-Strong Cotton \$1<sup>77</sup>/<sub>yd.</sub>

WASHABLE...DRIP DRY...PRESHRUNK...DECORATOR PRINTS ARE SUN-RESISTANT, 48 IN. WIDE

**Oxnard.** Lanterns in the Oriental mood for draperies and slipcovers with eye appeal and practicality. Easy-to-sew All Cotton sharkskin shrinks no more than 2%–3%. Vertical pattern repeat 21 in. State: (11) Sand with MW Burnt Orange, (12) Green with MW Capri Blue, (13) MW Delphinium Blue with MW Amethyst. Ship. wt. yd. 1 lb.

71 A 7023—48 in. wide. Yard \$1.77

**Chestnut.** A design that is modern in feeling but blends well with traditional styles. Chestnuts and branches give natural splendor to your draperies and slipcovers. 2%–3% max. shrinkage. Vertical pat. repeat 22 in. State: (14) White with MW Capri Blue, (15) Sand with MW Thrush Brown. Ship. wt. yard. 1 lb.

71 A 7024—48 in. wide. Yard \$1.77

**Casa Grande.** Large scale modern pattern designed with bold abstract splashes of color resembling brick and stones. Shrinks no more than 2%–3%. Vertical pattern repeat 23 in. State: (16) Light Green with MW Bitter Green, (17) White with MW Amethyst, (18) Sand with MW Burnt Orange. Ship. wt. yd. 1 lb.

71 A 7020—48 in. wide. Yard \$1.77

MW means Montgomery Ward Colors—see Coordination Story Page 707



## Novelty Texture, Washable Cotton Prints — Now Preshrunk... 74c yd

SAVE 10c A YARD—WAS 84c IN FALL CATALOG

**Modern.** Exciting abstract leaf design for the casual modern. Pattern repeat 20 inches. Shrinkage 2%. State Colors: (19) Melon-Brown, or (20) Blue-Green. Shipping weight yard 12 oz.

71 A 7323—45 in.. Yd. 74c

**Floral Leaf.** Graceful pattern in soft colors. Pat. repeat 16 1/2 in. Shrinkage 2%. State Colors: (21) Green-Pink on White, (22) Green-Pink on Gray, (23) Brown-Turquoise on Spice. Ship. wt. yd. 12 oz.

71 A 7321—45 in.. Yd. 74c

**Provincial.** Charming print in small scale design with gay colors. Pat. repeat 4 in. Shrinkage 2%. State: (24) Brown-Natural, (25) Green-Natural, (26) Blue-Natural. Shipping weight yard 12 oz.

71 A 7322—45 in.. Yd. 74c

**Whitehall Scenic.** Storymanor houses and trees in gentle countryside print. Vertical pattern repeat 21 1/2 inches. Shrinkage 2%. State colors: (27) Green, Brown, both on White. Ship. wt. yd. 12 oz.

71 A 7324—45 in.. Yd. 74c



# Fashion-Right Textures

SLIPCOVERS, DRAPERIES, LIGHT UPHOLSTERY

- A New World of Color—All Sunfast, Tubfast
- All Easy-Care—All Washable—All Freshrunk
- Special Finishes too—See Individual Descriptions
- All 48 in. wide—Cut Economically—Save Yardage
- Choice of Five Beautiful Weaves (1) through (34)

## Super-Strong Cotton Sharkskin

Brilliant MW colors in all Cotton sharkskin. Washable—shrinkage 2%-3%. **Drip dry.** Little or no ironing. State: (27) Tangerine, (28) Turquoise, (29) Gold, (30) Lipstick Red, (31) MW Thrush Beige, (32) White, (33) MW Chapel Green, (34) MW Thrush Brown

71 A 7565—48 in. wide. Wt. 1 lb. 2 oz. Yd. \$1.58

\$1.77 yd.

ANT, 48 IN. WID

Large scale mod  
ed with bold c  
of color resembl  
s. Shrinks no m  
Vertical patter  
State: (16) Lig  
W Bitter Green  
MW Amethyst,  
MW Burnt R

wide. Yard \$1

**Heck Texture Tweed** with spot-resistant **Permel Plus Finish**. Washable, water repellent too. Woven of 96% Cotton, 4% Rayon. Shrinkage less than 3%. State color: (1) Brown, (2) Turquoise, (3) Dark Green, (4) Olive Green, (5) Tan, (6) Wine-Red or Burgundy. Wt. yd. 14 oz.

71 A 7560—48 in. wide... Yard \$1.48

**Jacquard Swirl.** Interesting woven texture of All Cotton. So easy to care for—just wash and let drip dry! Little or no ironing needed. Shrinks less than 3%—wonderful for slipcovers, draperies, light upholstery. State: (9) Coin Gold, (10) MW Thrush Brown, (11) MW Thrush Beige, (12) Spruce, (13) Rose or (14) White. Wt. yd. 1 lb.

71 A 7568—48 in. wide... Yard \$1.87

**Strata.** Syl-mer finish for resistance to wear and wrinkles, easy spot removal. 100% Cotton, Washable. 2% shrinkage. State: (15) MW Amethyst with Delphinium Blue, (16) MW Thrush Beige, (17) MW Capri Blue with Bitter Green, (18) MW Shadow Gray, (19) MW Burnt Orange or (20) MW Thrush Brown. Wt. 1 lb. 4 oz.

71 A 7567—48 in. wide... Yard \$1.97

**Karnak.** Handsome woven pattern; smart for slipcovers, draperies, light upholstery. 54% Cotton, 46% Rayon. **Drip-dry finish**—little or no ironing. 2% to 3% shrinkage. State color: (21) MW Deep Chapel Green, (22) White, (23) MW Thrush Brown, (24) Tangerine, (25) Nutmeg or (26) Wedgewood Blue. Wt. yd. 1 lb. 2 oz.

71 A 7566—48 in. wide... Yard \$1.64



74c yd

ehall Scenic. Star  
or houses and  
gentle countrys  
Vertical patt  
at 21½ in. cr  
age 2%. State C  
27) Green,  
both on W  
yd. 12 oz.  
7324—45 in. Yd.



### Drip-Dry Novelty Cotton

Eight bright decorator colors in novelty all cotton weave for slipcovers, draperies. A practical choice at a thrifty price. Washable, vat dyed colors. Allow 3% for shrinkage, State color: (35) Hunter Green, (36) Gold, (37) White, (38) Beige, (39) Sand, (40) Turquoise, (41) Brown, (42) Melon. Ship. wt. yd. 1 lb.

71 A 7508—45 in. wide Yd. \$1.14

See Wards Decorating Book, Page 843

### Decorator Burlap

Popular for draperies, wall coverings, room dividers, backgrounds, art, handicraft work. Imported 100% jute fiber. Dry clean. State color: (43) Natural, (44) Brown, (45) Gold, (46) Turquoise, (47) Hunter Green, (48) Toast, (49) Orange Fire. Shipping weight yd. 9 oz., 12 oz.

71 A 7770—36 in. wide Yd. 44c

71 A 7771—48 in. wide Yd. 58c



ALL \* WARDS 865





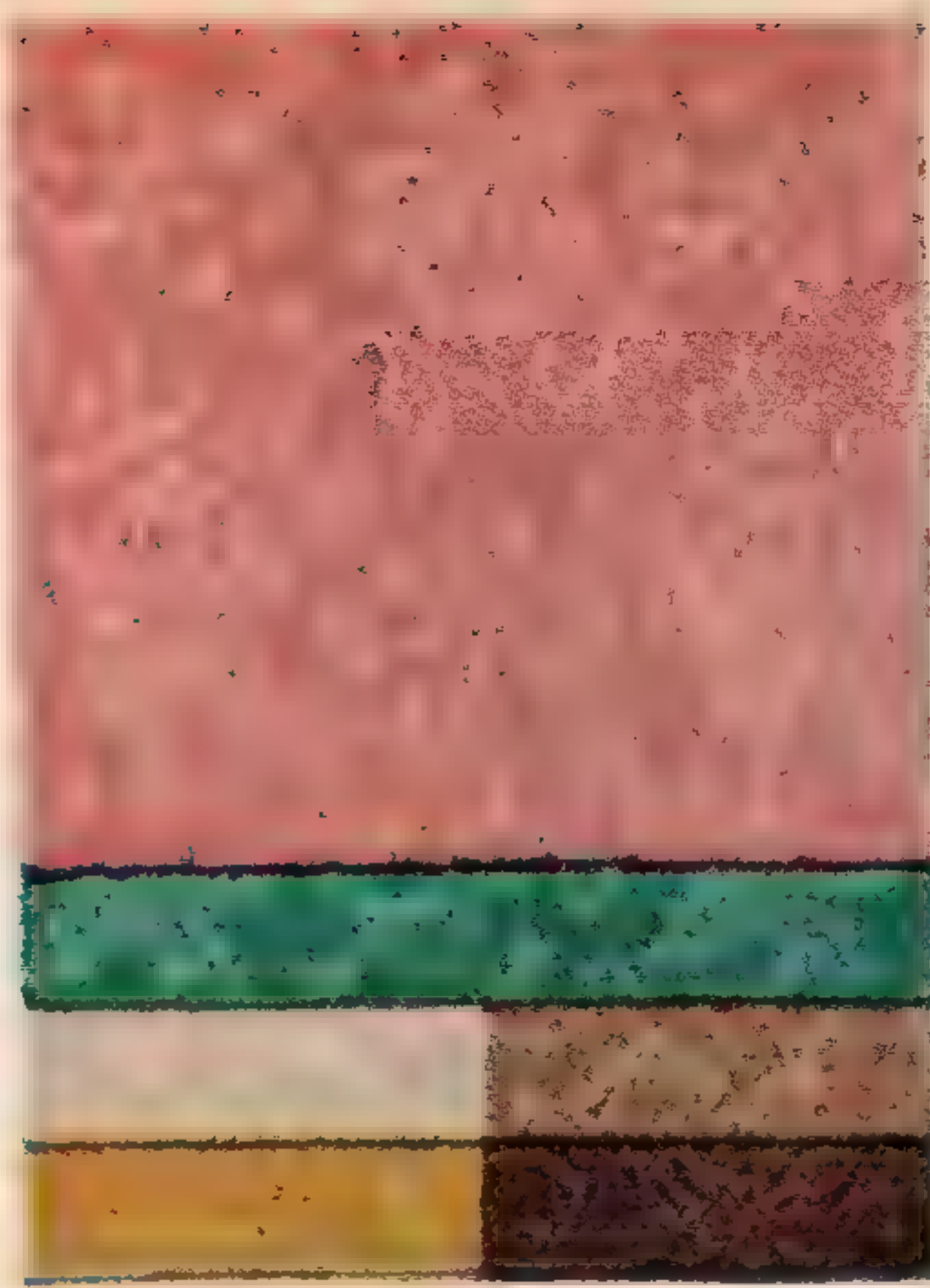
**Nylon Frieze.** Sculptured design in deep uncut loop pile—resists crushing, abrasion. Pile 100% Nylon; latexed backing (25% Cotton, 39% Rayon). Backing constitutes 63% of fabric, pile 37%. Shown 1/5 actual size. Dry clean. *State Color:* Beige, Brown, Green, Rose or Toast. Shipping wt. yd. 1 lb. 8 oz.

**71 A 7744L—54 in. wide. Yard \$4.97**



**Nylon Frieze.** Contemporary weave—uncut loop pile 100% Nylon; latexed backing 75% Cotton, 25% Rayon. Backing constitutes 77% of fabric, face 23%. Long wearing. Moths won't attack. Shown 1/5 actual size. Dry clean. *State Color:* Green, Rose, Turquoise, Beige, Charcoal. Wt. yd. 1 lb. 4 oz.

**71 A 7730L—54 in. wide. Yard \$3.97**

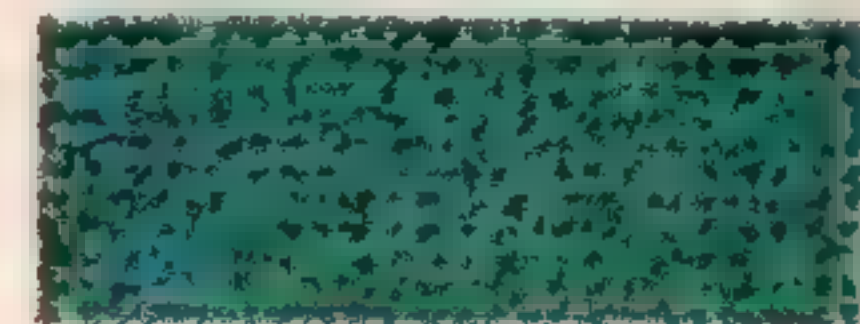


**Nylon Face Matelassé.** Beautiful, extra long wearing decorator fabric for your most elegant upholstered pieces. Cotton backing constitutes 55% of fabric, Nylon face 32%, Velon stitching 13%. MW Oriole Rose, Turquoise, Eggshell, Toast, MW Coin Gold or MW Thrush Brown. Ship. wt. yd. 1 lb.

**71 A 7760—54 in. wide. Yard \$4.87**



See and feel samples of these fabrics in any Ward Catalog Store. Location and phone number on Pages 1267-9.



**Tweed Texture**  
**71 A 7720**  
5 go-with-all colors  
Description below left.

## Upholster It Yourself

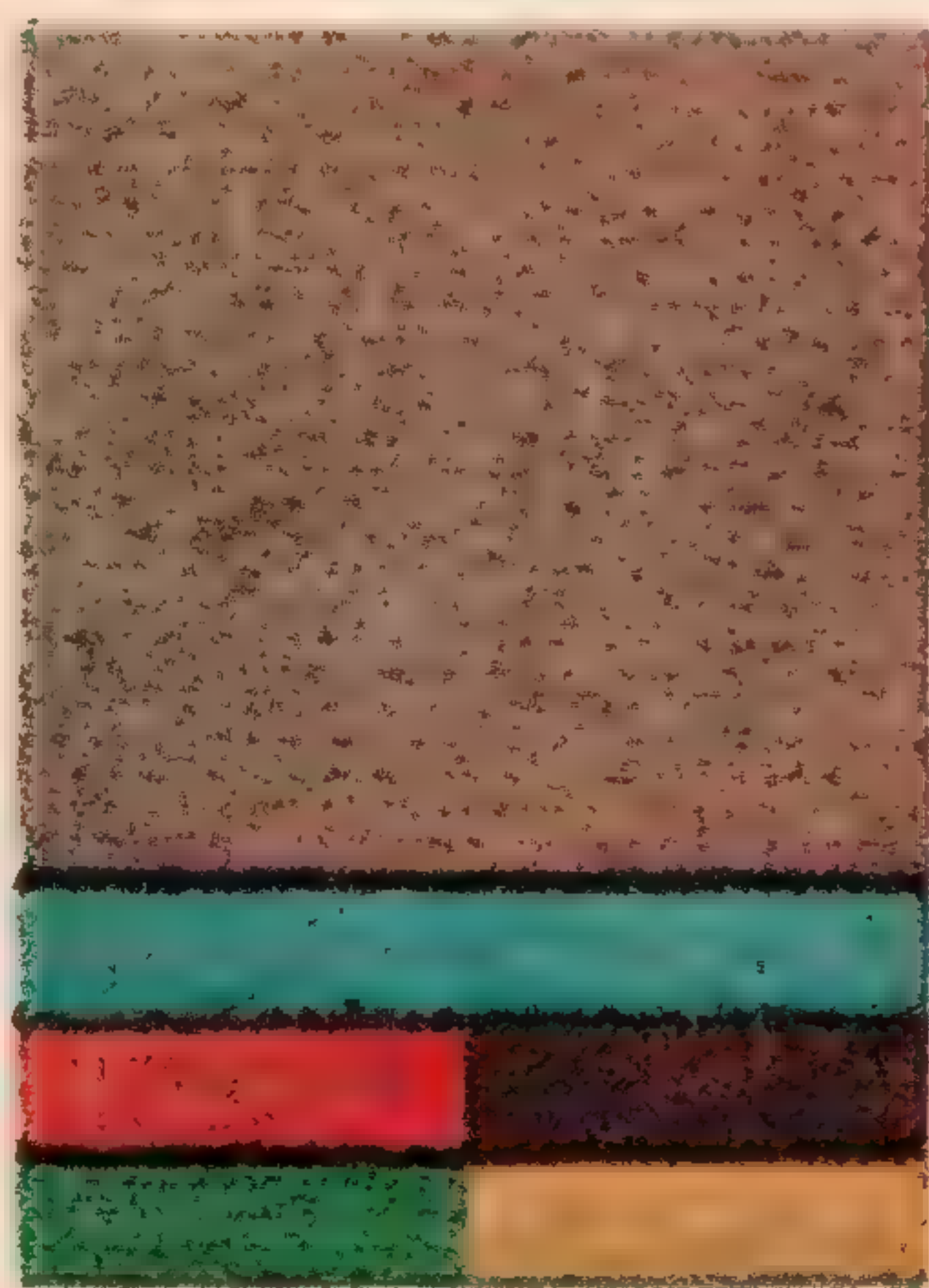
SAVE ON FABRIC . . . SAVE ON LABOR

**Tweed Texture.** Wonderfully versatile woven Tweed has rich beauty for modern furniture—is equally suitable for traditional pieces. Mixes and blends with so many other fabrics. Heavy-weight for all upholstery uses. 58% Cotton, 28% Rayon, 14% Acetate. Firmly woven for enduring beauty. Latex coated backing adds to wearing quality, makes fabric easier to work with. Dry clean. Colors: Gold, Green, shown draped over chair, or Toast, Turquoise, Charcoal Brown, shown in swatches above right, 1/5 actual size. *State Color.*

**71 A 7720—54 in. wide. Ship. wt. 1 lb. 2 oz. . . . Yard \$2.97**

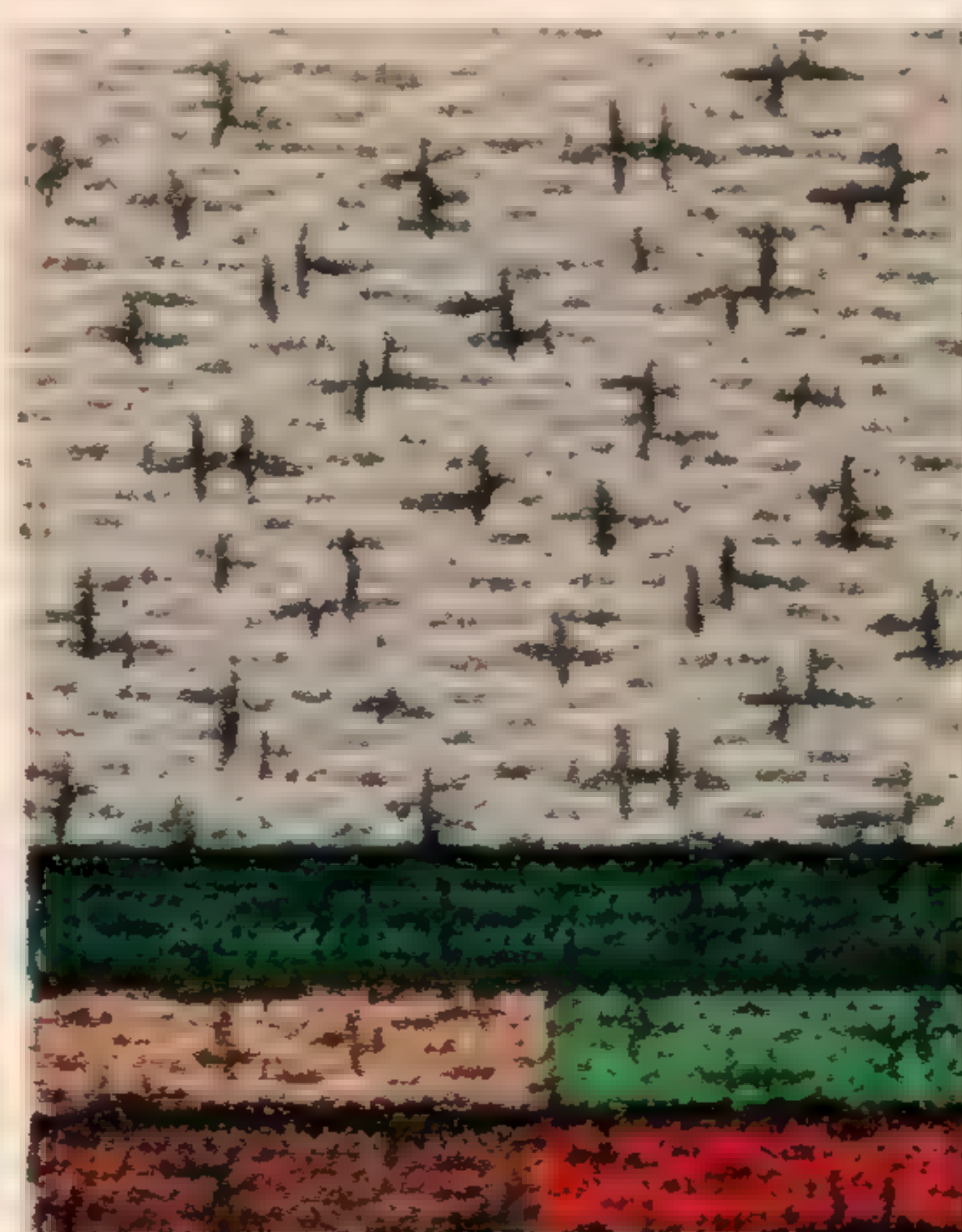
'JUST SAY "Charge It" SEE PAGES 1281-2

See Page 853 for complete selection of Upholstery Supplies—Cushioning, Springs, Twine, Tacks, etc.



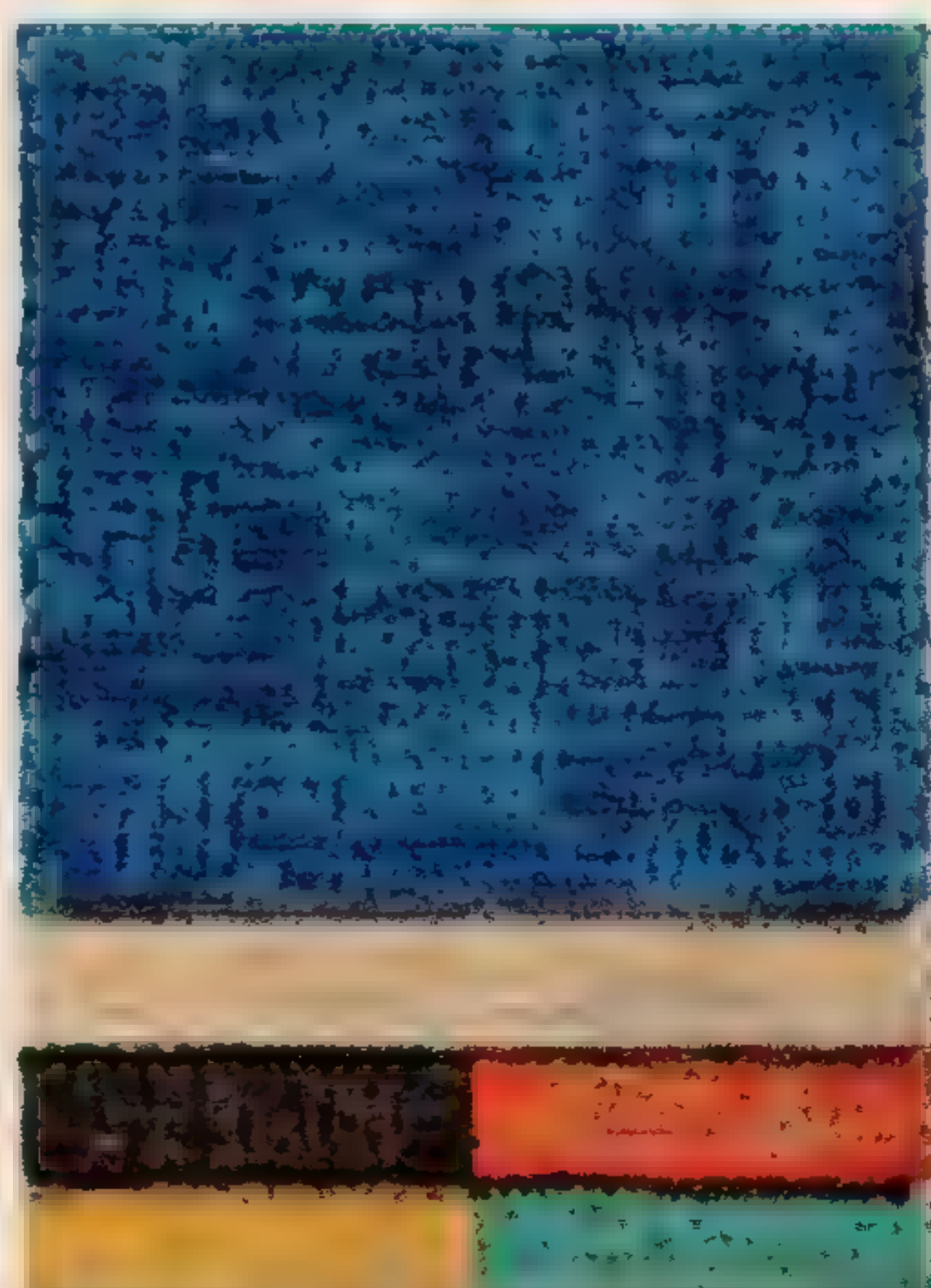
**Nubby Weave.** Goes with everything—contemporary fabric in a handsome weave of 60% Cotton, 37% Rayon, 3% other fiber. Sparked with non-tarnish metallic gold, silver Lurex threads. Latex back. Dry clean. *State Color:* Toast, Turquoise, Coral, Brown, Sage Green or Gold. Ship. wt. 1 lb.

**71 A 7740—54 in. wide. Yard \$2.28**



**Lurex Modern.** Stunning contrast weave of 66% Cotton and 31% Rayon, 3% other fiber. Metallic threads woven in horizontal rows 1/4 in. apart, won't tarnish. A sturdy fabric for all upholstery. Latex back. Dry clean. *State Color:* Charcoal, Green, Beige, Olive, Brown or Red. Shipping wt. yd. 1 lb.

**71 A 7710—54 in. wide. . . . Yard \$2.28**



**Jacquard Texture.** Handsome contemporary design traced with bouclé yarns. 100% Rayon with Latex back for extra strength. *State Color:* MW Deep Delphinium Blue, MW Thrush Beige, Charcoal Brown, Tangerine, Gold or MW Capri Blue with Bitter Green. Ship. wt. yd. 1 lb.

**71 A 7759—54 in. wide. Yard \$2.97**



**Tapestry.** Rich, ideal for vintage furniture.

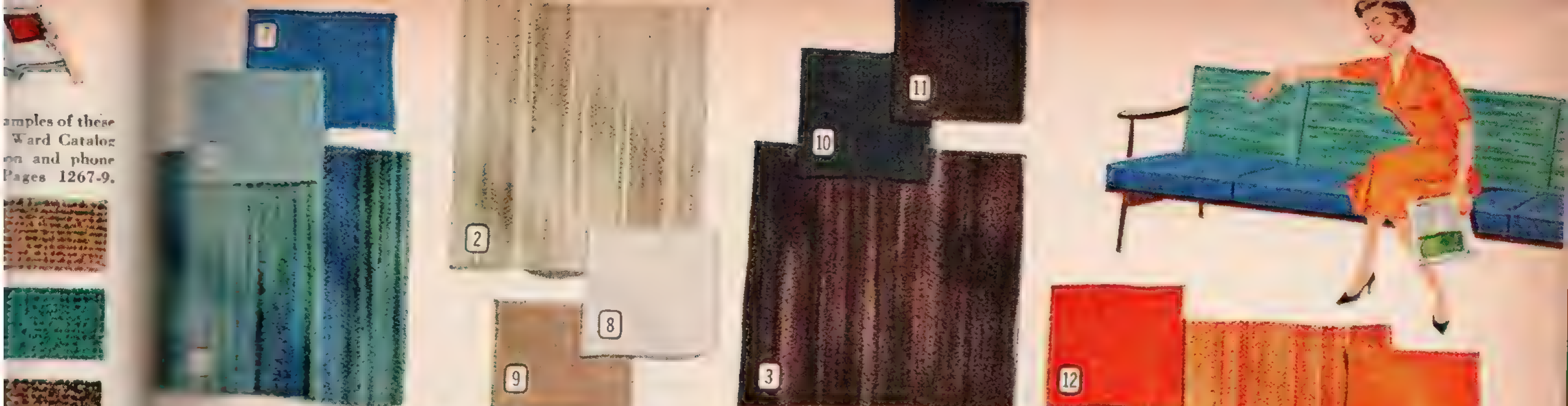
long wearing—72% Cotton, 28% Rayon. Latex back. Shown actual size. Dry clean. MW Thrush Brown, Chapel Green, Burnt Orange. Shipping wt. 2 oz. *State Color.*

**71 A 7750—54 in. wide. Yd. \$2**



samples of these  
Ward Catalog  
on and phone  
Pages 1267-9.

Texture  
7720  
all colors  
below left.



### Suburbia Mix-Match Colors

**1-13** Ideal for modern furniture—but sparks any setting. Heavy weight Duran plastic meets the needs of every room in your house—children, pets, food can't hurt it. Eight rich solids to coordinate with five gay stripe colorings as shown. Wipes clean with damp cloth. Elastic fabric back for finer fit. For all upholstery—even over coil springs.

**Striae.** State Color: (1) MW Capri Blue, (2) MW Thrush Beige, (3) Charcoal Brown, (4) MW Burnt Orange or (5) MW Thrush Brown.

**71A 7836 L**—54 in. wide. Wt. yd. 1 lb. 10 oz. Yd. \$2.97

**Solids.** State Color: (6) MW Light Capri, (7) MW Delphinium Blue, (8) White, (9) MW Thrush Beige, (10) Black, (11) Charcoal Brown, (12) Tangerine, (13) MW Burnt Orange.

**71A 7837 L**—54 in. wide. Wt. yd. 1 lb. 10 oz. Yd. \$2.97

FOR WORRY-FREE, WORK-FREE PLASTIC UPHOLSTERY

## Masland Duran

ELASTIC FABRIC BACK FOR BETTER FIT

- Heavyweight—Use it anywhere, even over coil springs
- Resists fading—Colors stay bright, beautiful always
- Durable—Lasts for years even with hard wear
- Easy to Clean—Water spots, stains, dirt wipe right off

Your choice  
all 54-inch width

\$2.97  
yard

### The Rich Look of Leather

in demand because it's so versatile—some leather-grain Duran that withstands the hardest play. A wonder for kitchen and dinette chairs—or use in where rugged wear is essential. Elastic contour fit. 6 decorator colors: Red, White, Pink or Brown.

**71 L**—54 inches wide. State color. Shipping and 1 lb. 10 oz. Yard \$2.97



Elastic Fabric  
Back for Contour  
Fit. Won't Tear.

Tapestry. Heavy  
upholstering  
no, ideal for  
provincial  
furniture. F.  
Cotton,  
Show  
an. MW C  
Chapel Green  
upholstering  
r.

de. Yd. \$2.97

**Need Texture Duran.** The luxurious look of fabric tapestry with the long wear, easy care advantage of Vinyl plastic. Modern nubby tweed fabric back makes it easy to fit. Soft easy to apply. Give new smartness to porch or office upholstered pieces. Colors: Charcoal, Ruby, Tea Rose, Mocha or Silver.

**71 L**—54 in. wide. Wt. yd. 1 lb. 10 oz. Yard \$2.97



**16 Suburbia Embossed Starfire Duran.** Unique contemporary pattern gives the appearance of expensive tooled leather for the price of plastic. Embossed design adds realism and interest—creates new 3-dimension effect. Elastic back makes it easy to fit contours of furniture. Colors: Champagne, Persimmon, Silver White, MW Capri Blue or Silver Brown. State Color.

**71A 7802 L**—54 in. wide. Wt. yd. 1 lb. 10 oz. Yard \$2.97

**17 Kanoya.** The luxurious look of expensive matelassé with the convenience of Vinyl plastic. "Stop-look-and-touch" beauty makes it a perfect choice for the elegant look in upholstery. High style MW colors are just right for traditional or modern decor, any type of furniture. State Color: MW Light Capri, Beige, White, MW Burnt Orange, MW Chapel Green or Brown.

**71A 7864 L**—54 in. wide. Wt. yd. 1 lb. 10 oz. Yd. \$2.97

Turn the page for more Plastic Upholstery, also Upholstery Fabrics

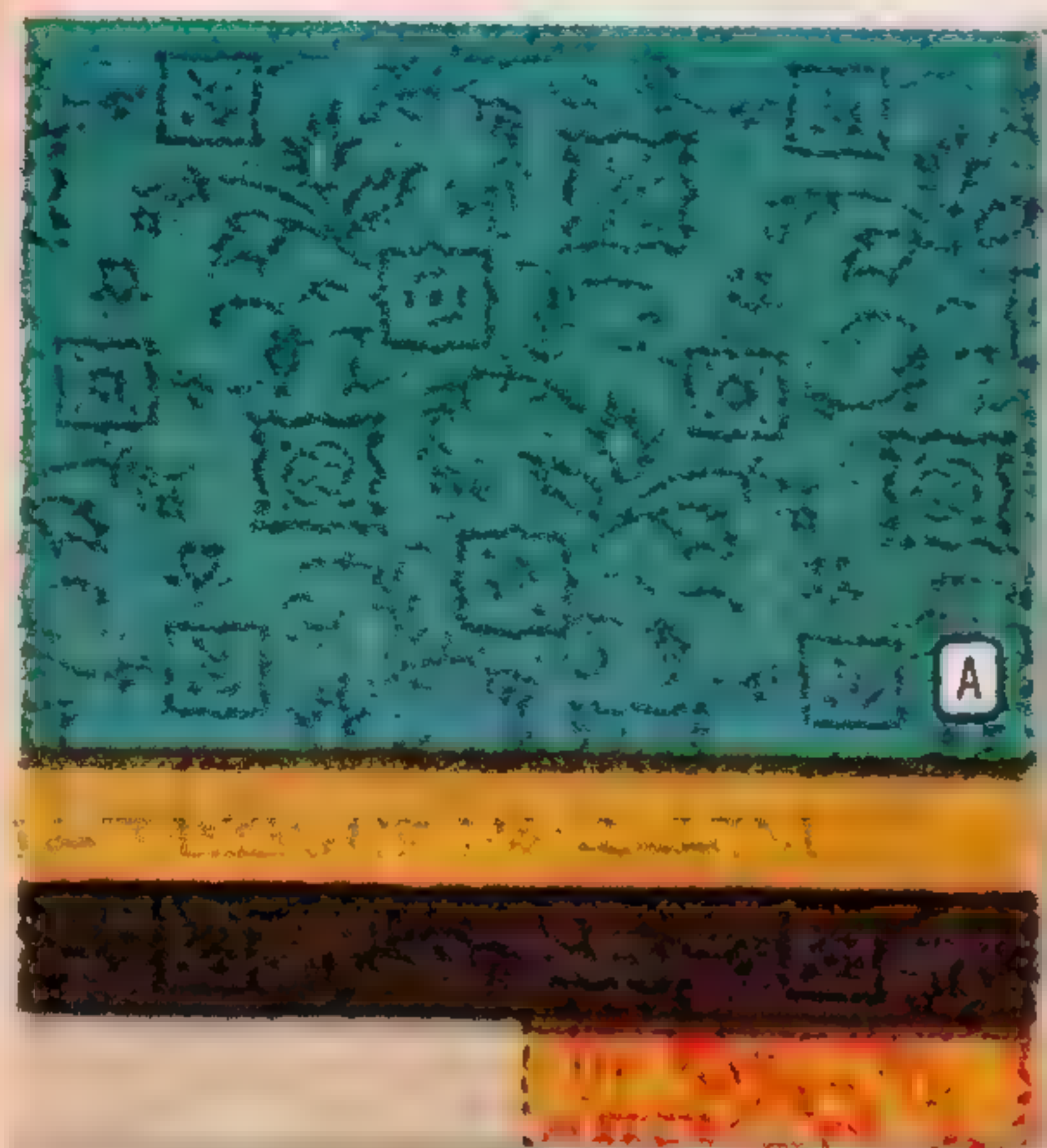




Fine Fabric Upholsteries with

# SCOTCHGARD®...Repels Soil, Water, Oil

- You'll love Scotchgard—Sure protection against practically all household spots and stains. Water blots off, solvents leave no ring.
- Scotchgard forms invisible protective shield around each fiber—this protection remains even after dry cleaning.

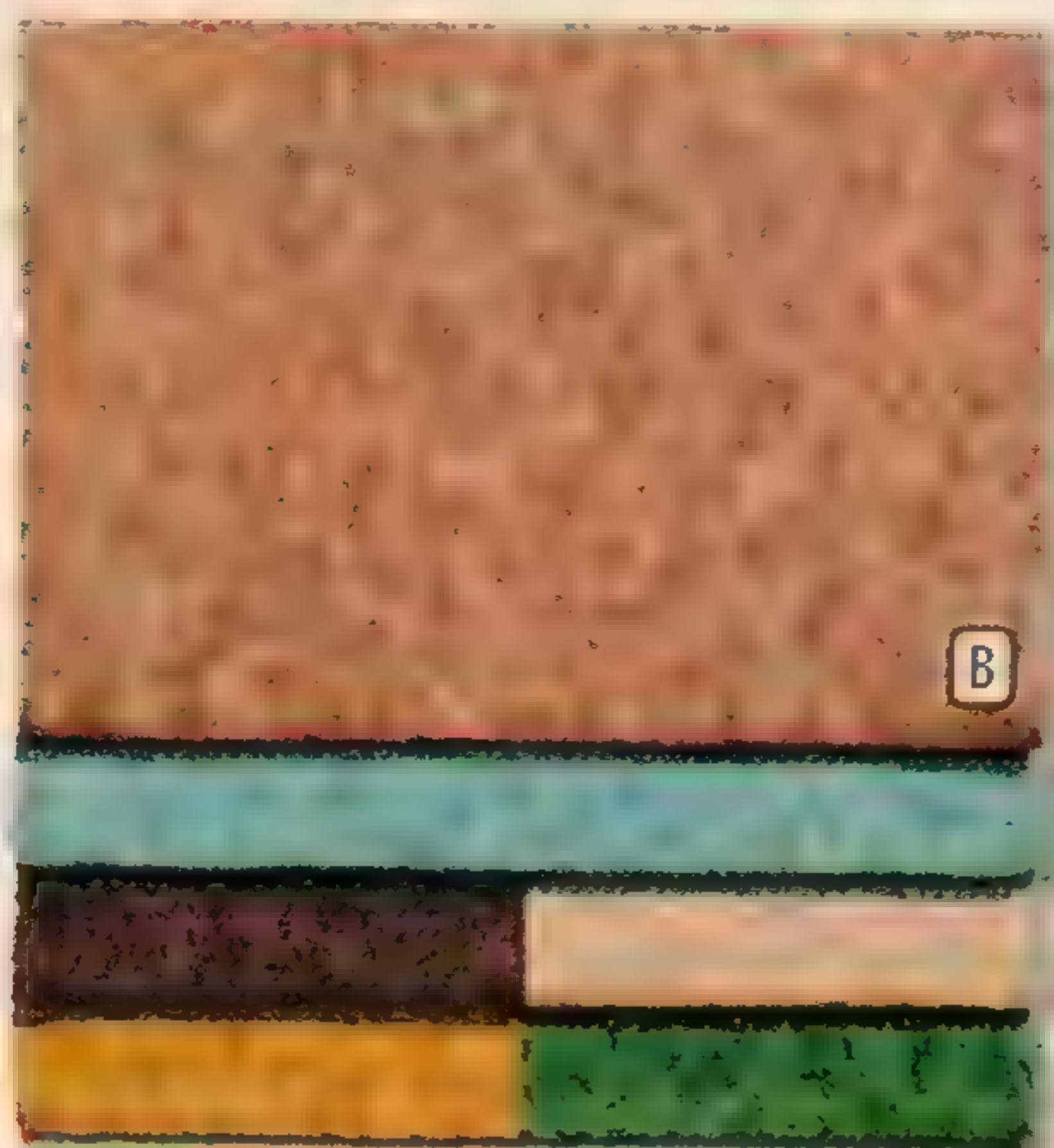


**Contemporary Jacquard**

**A** Lofted Jacquard texture in 71% Cotton, 29% Rayon. Scotchgard finish, see features above. Latex back. Yarn dyed colors. State: MW Capri Blue with Light Delphinium, MW Coin Gold, Charcoal Brown, Natural, MW Coin Gold with Burnt Orange.

71A7758—54 in. wide. Ship. wt. 1 lb. Yd. \$2.58

Turn to Page 853 for Upholstery Supplies



**Tone-On-Tone Jacquard**

**B** Lustrous and lovely—63% Cotton, 37% Nylon upholstery fabric with Scotchgard finish. Latex back. State: Toast, Turquoise, Charcoal Brown, Beige, Gold or Green.

71A7736—54 in. wide. Ship. wt. yd. 12 oz. Yd. \$2.58

MW means Montgomery Ward Colors. See Coordination Story, Page 707.



**Richly Colored Nubby Texture**

**C** Handsome upholstery fabric of 86% Rayon, 14% Cotton. Rich slub weave has the invisible protection of Scotchgard for that spotless look. Latex back for ease in fitting. Five beautiful colors to choose from. State: Gold, Turquoise, Brown, Persian or Black.

71 A 7743—54 in. wide. Ship. wt. yd. 1 lb. Yard \$2.58

## Easy Care Plastic Upholstery

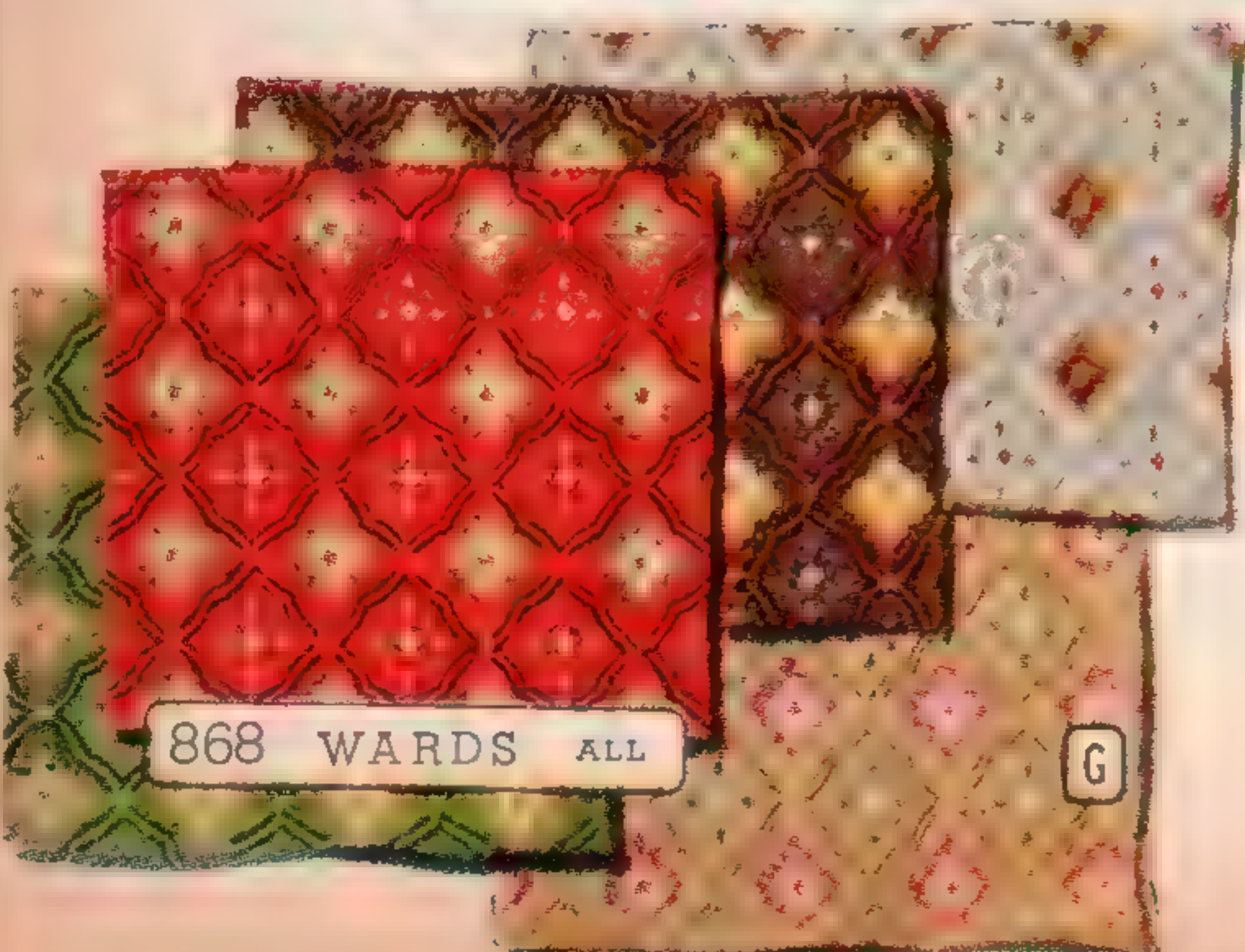
- Wipes clean quickly and easily with a damp cloth
- Won't scuff, peel or chip
- Gay colors won't fade
- Patterns rich in detail



**Mother Of Pearl Duran**

**D** Popular short cut to kitchen and dinette glamour. Glossy pearlized plastic finish resists wear and fading; easy to cut, apply, achieve professional results. Colors stay so fresh and clean. Medium weight; for all upholstery except coil springs. State color: Pearl-Gray, Red, Green, Blue or Yellow. 54 in. wide.

71A7823L—Wt. yd. 1 lb. 2 oz. Yd. \$1.17



**Artificial Leather**

**E** Looks and feels like upholstery leather but priced so much lower. Plastic coated, sturdy cotton back—cuts and applies easily. Won't scuff, peel. Medium weight; use for all upholstery except coil springs. State color: Turquoise, White, Black, Green or Red. Ship. wts. 10 oz. and 1 lb.

71 A 7834L—36 in. wide. Yard 99c  
71 A 7835L—54 in. wide. Yard \$1.68

**Tapestry Look**

**F** Traditional elegance of tapestry—easy-care practicality of plastic. Soft fashion combine nostalgic charm, modern ease—damp cloth keeps them like new. Realistic tapestry won't scuff, chip or peel. Medium weight plastic for all upholstery except coil springs. 54 inches wide.

71A7853L—Wd. yd. 1 lb. 6 oz. Yd. \$1.17

**Provincial Print**



**G** Gives the appearance of fabric with the easy care features you get only in plastic. Provincial print motif is charming for an Early American dinette—blends with contemporary too. Damp cloth keeps colors fresh and clean. Takes heavy wear in stride—won't scuff, chip or peel. Medium weight, for all upholstery except coil springs. State Color: MW Oriole Red, MW Bitter Green, Brown, White with MW Oriole or MW Thrush Beige. 54 in. wide.

71 A 7801 L—Ship. wt. 1 lb. 6 oz. Yard \$1.44

**Crystal Clear Vinyl Plastic**

So many uses for polished crystal clear plastic—easy to cut, sew. Use heavy 8 gauge for garbage bags, chair covers; extra heavy 14 gauge cover car seats and furniture that gets exceptionally heavy wear. Crystal clear. 54 in. wide. 71 A 7865—8-gauge. Ship. wt. 10 oz. Yard \$1.17  
71 A 7866—14 gauge. Ship. wt. 1 lb. 2 oz. Yd. \$1.17



See Wards Exciting New Decorating Book—  
"Putting The Pieces Together," Page 843.

See swatches of all 100 upholstery fabrics and plastics at Wards Catalog Store near you. For location see Pages 1267-1268



## 3 Easy Steps to Perfect Pinch Pleats

### Pleater Kit for Draperies

- Preshrunk cotton tape with 100 woven pockets
- Hooks, end pins, instructions

Use 1 pair draperies from 2 widths of fabric. Follow steps left above: (1) tape to top of drapery, (2) slip into pockets, (3) draperies are pleated. Fabric pleats to 1/2 original length. Kit contains 2 2/3 yds. 4-in. washable, 10 Niptite hooks, 4 end pins. Kit 71 A 5770—Wt. 1 lb. .... Kit \$1.27

**Kit for Scalloped Cafés.** Stitch tape to fabric, cut scallops, turn and press. Fabric pleats to 1/2 original length. Kit contains 3 yds. washable, 1/2 in. tape, 8 hooks with 7/8-in. rings, 4 end pins, instr. Kit 71 A 5789—Ship. wt. 1 lb. .... Kit \$1.39

### Adjustable Ward Easypleat Tape

- Space pleats to suit your needs
- Adjust drapery length as much as 1 1/2 in.

(3) Twice as many pockets as regular pleater tapes let you space pleats as you like. Three rows of openings to vary heading height and drapery length. New flexibility allows wonderful leeway for fabric shrinkage and minor error. Order hooks below. Tape is Sanforized Cotton to guard against shrinkage. Wash or dry clean.

71 A 5789—White. Ship. wt. 3 oz. .... Yard 29c

(4) **Pinch-Rite Pleater Hooks** for Easypleat Tape, sold above. Package contains 10 pleater hooks and 4 end hooks. Buy one package hooks to make one pair of 48-inch draperies, using 2 2/3 yards pleater tape sold above.

71 A 5787—Ship. wt. 6 oz. .... Pkg. 64c

(5) **Crinoline.** Light weight for shorty draperies and light materials. Permanent finish, can be washed or dry cleaned. 3 in. wide. Natural color.

71 A 5770—Wt. 2 oz. Pkg. of 6 yds. 55c

**Heavy-weight Stay-stiff Crinoline.** Keeps headings firm on floor length draperies, heavy materials. Permanent finish, may be washed or dry cleaned. 4 inches wide. Natural color.

71 A 5771—Wt. 5 oz. Pkg. of 3 yds. 75c

(6) **Simplest Tape.** 2 1/2 in. wide. Sew to drapery or curtain. Pleats form as rod is slipped in and out of 1-in. eyelets. Washable. Not for traverse rods. 3 yards in package.

71 A 5761—Wt. 4 oz. .... Pkg. 58c

(7) **3-in. Pin-on French Heading Hooks.** Keeps pleats upright. Nothing to sew. Fasten like a safety pin. Chromate finish. 71 A 5205—Wt. 4 oz. Pkg. of 14 66c

(8) **Slip-in Hooks.** To add-on, also hang unlined draperies. Chromate finish. Wt. 4 oz.

71 A 5202—For 3-in. or 3 1/2-in. headings. .... Pkg. of 14 66c

71 A 5203—For draperies with 4-in. headings. .... Pkg. of 14 66c

(9) **3-in. Pin-on Hook.** Long pin holds drapery or curtain pleats upright. Chromate finish. 71 A 5201—Wt. 4 oz. Pkg. of 14 38c

(10) **1 1/2-in. Pin Hooks.** Chromate finish. For curtains, drapes. 71 A 5200—Wt. 4 oz. Pkg. of 14 15c

### Replacement Cords FOR TRAVERSE RODS

Make your traverse rods operate like new again. Replace worn, frayed cords which may jam or break. Non-stretch white braided cotton. Two lengths.

71 A 5224—24-ft. length. Shipping wt. 5 oz. .... 37c

71 A 5225—48-ft. length. Shipping wt. 7 oz. .... 67c

### Easy Ways to Add The Decorator Touch

(11) **6-in. Rayon-Cotton Bullion Fringe.** Lustrous—adds elegance to upholstery, valances, draperies. Dry clean. State Color: Brown, Beige, Dk. Green, Gray, Gold, Red, Rose.

71 A 6051—Ship. wt. yd. 5 oz. .... Yard 89c

(12) **4 1/2-in. Double Knotted Cotton Fringe.** Stylish finish for bedspreads, table covers, stoles. Washable. State: Cream or White.

71 A 5755—Ship. wt. yd. 2 oz. .... Yard 34c

(13) **All Rayon Bouclé Loop Fringe.** Trim for upholstery, slipcovers, lampshades. 1 in. wide. Dry clean. State: Beige, Brown, Dark Green, Gray, Gold, Moss Green, Rose or Wine.

71 A 5647—Ship. wt. yd. 2 oz. .... Yard 35c

(14) **Colored Cotton Cord Seam Welting.** For slipcovers, pillows, etc. 1/2 in. wide. Wash with care. State: Bright Red, Gray, Brown, Ice-Pink, Gold, Black, Toast or Forest Green.

71 A 5646—Pkg. of 12 yds. Wt. 6 oz. .... 64c

(15) **Cream-color Cotton Piping Cord** (1/8-in. diam.). To make welting to match slipcovers, cover with bias cut fabric. Washable.

71 A 5635—Pkg. of 18 yds. Ship. wt. 8 oz. Pkg. 35c

(16) **Cotton Café Loop Heading.** Sew on material—no rings to attach, no scallops to make. Washable. State color: Brown, Ice-Pink, Yellow, Red, Black, White or Hunter Green.

71 A 5835—Ship. wt. 6 oz. .... Pkg. of 6 yds. 94c

(17) **Greek Key Braid.** 7/8 in. wide. Woven design in fast colors—washable cotton. For curtains, draperies, skirts. State color: Green, Silver, Black, Gold, Brown or Red.

71 A 5757—Ship. wt. 8 oz. .... Pkg. of 8 yds. \$1.39

(18) **Cotton Brush Fringe.** 3/4 in. Most popular accent trim for slipcovers, pillows, draperies. Wash with care. State: Red, Gray, Brown, Ice-Pink, Dk. Green, Gold, White or Black.

71 A 5645—Ship. wt. 8 oz. .... Pkg. of 8 yds. 79c

(19) **3/4 in. Cotton Chenille Balls.** Woven cotton heading. Wash with care. State color: Ice-Pink, Red, Yellow, White, Black, Green, Cream.

71 A 5644—Ship. wt. 8 oz. .... Pkg. of 8 yds. \$1.10

(20) **Heavy-duty slipcover zippers.** Rust-resistant locking metal slide. Open top, closed bottom. Preshrunk cotton tape. Washable.

71 A 5753—State length. Ship. wt. ea. 2 oz.

27-in. length. Beige color. .... Each 28c

30-in. length. Beige color. .... Each 32c

36-in. length. Beige color. .... Each 39c

(21) **Snap tape** for slip cover closing. Preshrunk cotton-covered, rust-resistant snaps 1 in. apart—won't gap. Washable. Tan.

71 A 5751—Ship. wt. 6 oz. Pkg. of 3 yds. \$1.04

### LINING for Draperies Makes Them Hang Better, Lasts Longer, Too!

**Ward Sateen.** 64x80 thread count. All Cotton. A better fabric, for lining draperies, bedspreads, valances, dressing table skirts. Inexpensive way to protect drapery from dust and sunlight—gives extra body to bedspreads. Dry clean to prevent shrinkage. Colors: Cream or State color.

71 A 7676—45 in. wide. Wt. yd. 5 oz. .... Yard 57c

**Quality Sateen.** Fine quality all Cotton—64x104 thread count. Minimum shrinkage makes it the best lining for draperies, especially those that are to be laundered. Linings won't shrink to pull draperies out of shape. Colors: Cream, Ecru or White.

71 A 7677—36 in. wide. State Color. Wt. yd. 4 oz. Yard 54c

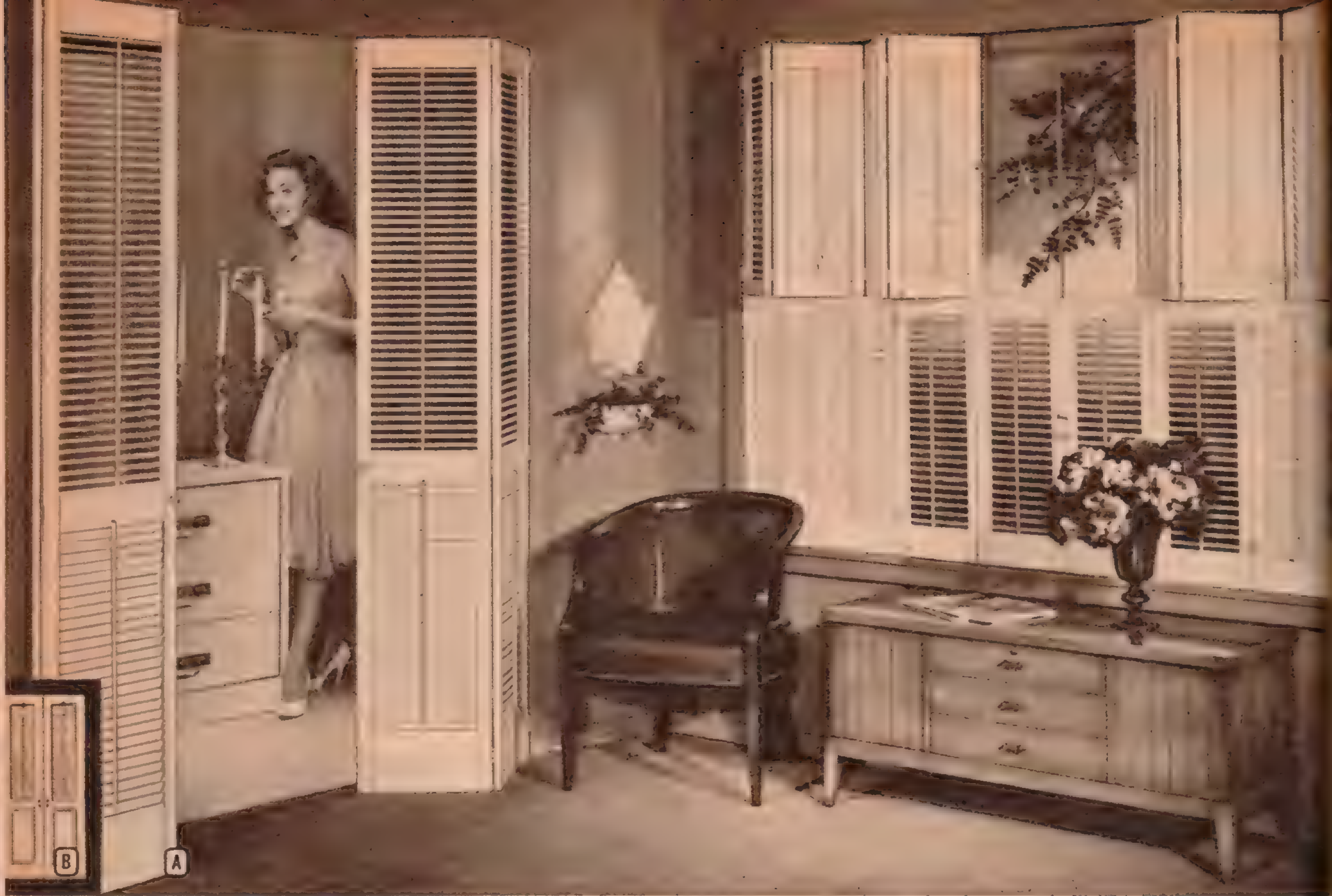
71 A 7678—50 in. wide. State Color. Wt. yd. 6 oz. Yard 72c

**Queen.** New fine quality drapery lining in color! Chromspun Acetate Taffeta in solution dyed colors blend with drapery fabrics, make windows attractive from the outside too. Resists fading and soiling. 50-in. width means fewer seams even in your wide draperies. Dry clean. Colors: White, Champagne, Beige, Pink or Light Green. State Color.

71 A 7679—50 in. wide. Wt. yd. 10 oz. .... Yard 81c

JUST SAY "Charge It!" SEE PAGES 1281-3.





## The Louvered Look is the Elegant Look

AMERICAN MADE PRECISION QUALITY—DOORS AND SHUTTERS—READY TO FINISH OR FINISHED

**Custom Doors—2 Styles.** All adjustable louver (A) or louver top with solid bottom panel (B). 3/4-in. frames of kiln-dried pine, glued mortise-tenon joints. Hinges, screws incl. Ship. from Fact. near Dallas, Texas. Allow 10 days plus time in transit. Pay Frt., Exp., Truck from M.O. Hse. State Exact Height (78-84 in.), No. of Panels, Width and Height, Finish (if finished).

Ready to 71 A 8577 F—Louver (A)  
Finish 71 A 8578 F—Panel (B)

Width of Opening	No. of Panels	Wt. Lbs.	Price
22 to 24 in.	2	28	\$19.98
	4	24	32.94
24 1/2 to 30 in.	2	32	23.98
	4	28	36.98
30 1/2 to 36 in.	4	31	38.98

**Four Finishes:** Provincial, Driftwood, Natural Lacquer, White.

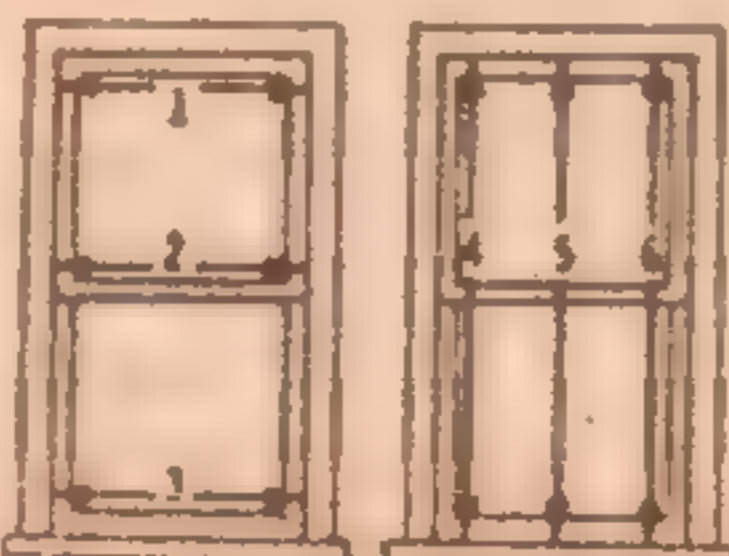
71 A 8587 F—Louver (A)  
Finished 71 A 8588 F—Panel (B)

Width of Opening	No. of Panels	Wt. Lbs.	Price
22 to 24 in.	2	28	\$36.94
	4	24	50.98
24 1/2 to 30 in.	2	32	44.94
	4	28	57.94
30 1/2 to 36 in.	4	31	62.94

**Special Finishes.** Send 2x2 in. sample. Use Cat. No., sizes for Finished Doors. Add \$7.50 to Finished Door prices. State: Finished to Match Color Sample.

### HOW TO MEASURE FOR CUSTOM SHUTTERS AND DOORS

**Shutters** need 1-in. flat surface on inside edge of casing (to mount flush) or outside edge (to mount on casing). Width: measure overall top width (1), center (2), bottom (3). Height: measure overall Height at left (4), center (5), right (6). Measure each area separately. Make no allowances. Order smallest width and height. If for inside casing, manufacturer will make necessary allowances.



870 WARDS RDAS 2

**Doors:** Measure like shutters. Give width to 1/8 in., Ht. (78-84 in.), Inside, Outside Casing.

**Stock Shutters.** Save by finishing, fitting and hanging them yourself. Convenient sizes fit most windows, bars and cabinets. Domestic kiln-dried pine 3/4-in. frames have glued mortise-tenon joints. Adjustable louvers mortised into frames. Easy to install with household tools. Instructions included.

**How to Measure:** (See sketch.) Width: Measure top (1), center (2), bottom (3) to find widest width (ex. can be trimmed 1/2 in. on ea. side). Order no. of panels as needed.

**Height:** Measure left (4), center (5), right (6) to find longest height (each panel can be trimmed 1 1/2 in. from top, 2 in. from bottom).

71 A 8573 M—Stock Shutters.  
State: Width ("W"), Height ("H").

Panel Ht.	6 in.	7 in.	8 in.	9 in.	Lbs.	Oz.
16 in.	74c	82c	\$1.02	\$1.12	1	5
20 in.	98c	\$1.12	1.32	1.52	1	5
24 in.	\$1.32	1.42	1.62	1.82	1	12
28 in.	1.58	1.62	1.82	2.02	1	14
32 in.	1.72	1.82	2.02	2.22	2	
36 in.	2.02	2.12	2.32	2.52	2	4

**Hardware Set:** 4 brass-plated hanging hinges, 4 connecting hinges, 1 latch, 2 porcelain knobs, screws.

71 A 8570—Set Hangs 4 Panels.  
Ship. wt. 7 oz. .... Set 82c

71 A 8571—4 Connecting Hinges, Screws. Ship. wt. 4 oz. .... 34c

**Custom Made Shutters, 3 Ways to Buy.** Made to your exact measurements. Strongly constructed by skillful craftsmen for years of trouble free use. Finest 3/4-in. domestic kiln-dried pine. Adjustable louvers with tilt bar for fingertip control. Mortise construction. All hardware, instructions included. Ready to hang.

**Custom Shutters.** Shutters 19-24 in. wide have 2 panels across, 24 1/2-44 in. have 4 panels, 44 1/2-72 in. have 6. Ship. from Fact. near Dallas, Tex. Allow 10 days plus transit time. Pay Frt., Exp., Truck charges from M.O. Hse. Sorry, no C.O.D.'s on custom made.

1 Ready to Finish Custom Shutters. State Cat. No., Width Mark "W," Height "H," Inside or Outside Casing.

71 A 8575 F—Single Hung\* 71 A 8576 F—Double Hung\*\*

Overall Width Inches	Height 16 thru 32 in.		Height 32½ thru 36 in.		Height 36½ thru 44 in.		Height 44½ thru 52 in.		Height 52 thru 56 in.			
	Sgle.* Hung	Wt. lbs.	Sgle.* Hung	Wt. lbs.	Sgle.* Hung	Dbl.** Hung	Wt. lbs.	Sgle.* Hung	Dbl.** Hung	Wt. lbs.	Sgle.* Hung	Dbl.** Hung
19 to 24	\$6.94	4	\$9.94	7	\$10.98	\$14.94	7	\$12.94	\$16.94	10	\$14.94	\$17.94
24½ to 28	15.79	5	18.29	8	19.59	29.98	9	23.69	30.98	12	25.29	31.4
28½ to 32	16.39	8	18.89	9	20.29	30.98	11	24.49	31.98	13	26.29	33.4
32½ to 36	16.98	9	19.69	11	21.29	31.49	12	25.54	33.49	15	27.54	34.7
36½ to 40	17.49	9	20.19	12	21.79	31.98	14	26.29	33.98	16	28.24	35.5
40½ to 44	17.98	10	20.69	14	22.29	32.59	15	26.98	34.59	17	28.98	36.3
44½ to 48	24.49	11	28.44	15	30.94	46.98	16	36.98	48.84	18	39.49	50
48½ to 52	25.49	12	28.89	15	31.29	47.29	17	37.39	49.29	19	39.98	51.4
52½ to 56	25.69	13	29.89	16	32.19	48.24	17	38.49	51.24	19	41.34	52.4
56½ to 60	26.19	13	30.24	16	32.69	48.59	18	38.89	51.59	20	41.79	52.8
60½ to 64	26.49	14	30.89	17	33.69	49.64	18	40.98	52.44	21	42.98	54.3
64½ to 68	26.98	14	31.29	17	33.98	49.89	19	40.29	52.89	22	43.34	54.8
68½ to 72	27.89	15	32.49	18	35.69	51.49	19	42.24	54.49	23	45.49	56.9

2 Custom Made Shutters Finished in Provincial, Driftwood, Natural Lacquer, White. State Cat. No., Width, Mark "W," Height "H," Inside or Outside Casing, Finish.

71 A 8585 F—Single Hung\*

71 A 8586 F—Double Hung\*\*

Overall Width Inches	Height 16 thru 32 in.			Height 32½ thru 36 in.			Height 36½ thru 44 in.			Height 44½ thru 52 in.			Height 52½ thru 56 in.		
	Sgle.* Hung	Wt. lbs.		Sgle.* Hung	Wt. lbs.		Sgle.* Hung	Dbl.** Hung	Wt. lbs.	Sgle.* Hung	Dbl.** Hung	Wt. lbs.	Sgl.* Hung	Dbl.** Hung	
19 to 24	\$9.94	4		\$12.94	7		\$14.94	\$17.94	7	\$16.94	\$19.94	10	\$18.94	\$21.94	
24½ to 28	21.29	5		25.69	8		28.39	38.39	9	33.79	41.36	12	36.79	43.79	
28½ to 32	22.79	8		27.59	9		30.49	40.98	11	36.29	43.98	13	39.69	46.39	
32½ to 36	24.29	9		29.59	11		32.89	43.49	12	38.98	46.49	15	42.89	50.49	
36½ to 40	25.44	9		31.29	12		34.89	44.98	14	41.49	48.98	16	45.49	52.79	
40½ to 44	26.79	10		32.98	14		36.98	46.98	15	43.89	50.98	17	48.19	55.69	
44½ to 48	34.44	11		42.44	15		47.89	61.44	16	56.39	67.44	18	61.44	70.69	
48½ to 52	34.98	12		42.98	15		48.19	61.98	17	56.79	67.98	19	61.98	71.29	
52½ to 56	37.79	13		46.29	16		52.19	67.44	17	61.44	73.54	19	67.24	78.29	
56½ to 60	38.29	13		46.64	16		52.49	67.98	18	61.79	73.98	20	67.59	78.69	
60½ to 64	40.39	14		49.98	17		56.49	71.98	18	66.24	77.98	21	72.44	84.19	
64½ to 68	40.79	14		50.39	17		56.79	72.49	19	66.59	78.49	22	72.98	84.69	
68½ to 72	43.59	15		54.49	18		61.29	77.49	19	71.69	83.49	23	78.98	89.99	

3 Custom Made Shutters—Finished to Match any Color or Stain. Send 2x2 in. sample finish you want matched. Add \$7.50 each to prices for Finished Shutters in Table (2). State Catalog Number, Width Mark "W," Height "H," Inside or Outside Casing. Also State: Finished to Match Color Sample Attached.



# ☆☆GOOD QUALITY Steel Blinds \$156<sup>Stock</sup> 22x54 in.

CONTROL LIGHT AND AIR AT MINIMUM COST  
2-IN. CROWN CURVED SLATS... EASY WORK MECHANISM



## Wood Rollups for Porch, Sunroom

FOR OUTDOOR USES... GIVES SUN PROTECTION, PRIVACY

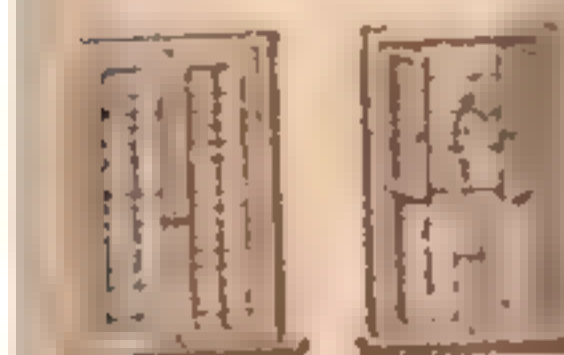
Wood slats—3 colors. Controlled kiln-drying prevents warping. Oil or glareless finish. Fade, weather-resistant. Clean with brush or type cord lock pulley, stops at any level. Ready to install. Instructions incl. Colors: Green, Redwood or Natural. All 7 ft. lg. except 2 3/4-ft. width—it's 6 ft. lg. Actual widths abt. than listed. Measure between porch supports or window casing. wider size, cut as needed. State Cat. No., Color and Width.

71 A 9870 M Mailable				71 A 9870 R—Not Mailable. Ship. by Freight, Express or Truck. See Pgs. 1274-5					
	3 ft.	4 ft.	5 ft.	6 ft.	7 ft.	8 ft.	9 ft.	10 ft.	12 ft.
39	\$4.93	\$6.84	\$8.74	\$10.74	\$12.94	\$14.84	\$16.84	\$18.93	\$23.88
5 lbs.	5 lbs.	8 lbs.	9 lbs.	11 lbs.	15 lbs.	17 lbs.	18 lbs.	19 lbs.	22 lbs.

up to 11 ft. 10 1/2 in. wide, any lgth. Min. of 12 sq. ft. Ship. from Ga. Fact. Pay trans. from M.O. Hse. Allow 1 wk. plus time in trans. ea. shade separately. Use EVEN no. of ft. Exp.; if shade is 4 ft. 4 in. cost is for 5x8 or 40 sq. ft. State Cat. No., color, exact width. Lgth. "L," also state if shades are for inside or outside of sup-  
K—Ship. wt. per sq. foot 5 oz. Price per square foot..... 38c

SHED

nts. Strongly c  
-in, domestic k  
base construct



Single\* Double\*  
Hung Hung

Height 52 1/2  
through 56 in.

Sl. #	Dbl. #
14.94	17.94
25.29	31.49
26.29	33.49
27.54	34.79
28.24	35.59
28.98	36.39
39.49	50.98
39.98	51.49
41.34	52.49
41.79	52.89
42.98	54.39
43.34	54.98
45.49	56.98

al Lacquer, W  
de Casing, F

Height 52  
through 56

Sl. #	Dbl. #
18.94	21.94
36.79	43.79
39.69	46.98
42.89	50.49
45.49	52.79
48.19	55.69
61.44	70.69
61.98	71.29
67.24	78.24
67.59	78.69
72.44	84.14
72.98	84.69
78.98	89.98

2x2 in. sample  
d Shutters in Tab  
or Outside Cas

Kit 94c

## Cornices with Dustcap.... Ready to Finish

Smoothly sanded kiln-dried wood—ready to paint, stain or upholster. returns to wall. Brackets, screws. Inside widths given.

Wood—Cupid Bow curved  
of cornice—larger sizes  
scallops. State width.

1/2 in. deep	9/16 in. deep	Wt.
71A8506MO	71A8507MO	Lbs.
\$1.98	\$2.89	5
4.29	3.98	6
4.34	4.59	6
4.34	\$4.98	7
4.34	5.49	8
4.34	5.69	9
4.34	7.49	9
4.34	7.98	13
4.34	8.69	14
4.34	8.98	15

(B) Plywood—smartly styled with  
scallops yet so inexpensive. Grooved  
for 2 curtain rods. State width.

Mall.	7 1/2 in. deep	9 1/2 in. deep	Wt.
Widths	71A8553MO	71A8554MO	Lbs.
32 in.	69c	89c	6
36 in.	\$1.19	\$1.69	6
48 in.	2.29	2.98	7
Not Mall.	71A8553R*	71A8554R*	Wt.
72 in.	\$3.29	\$3.98	7
96 in.	4.29	5.29	8
144 in.	6.29	7.98	9

\*Shipped by Frt., Truck or Exp.

## Venetian Blind Retaping Kits

Retaping Kit. Herring-  
bone, strong woven  
cords. Colors: Off-  
white, Mingled Linen,  
both sides. Washable.  
Instructions included. State  
color. Wt. 9 oz.  
Kit 94c

Make used Venetian Blinds look new again by merely replacing tapes and  
cords. Kits have everything you need to retape blind with 2 tapes up to 72  
inches long. Contains 4 yards of tape (fits 1 7/8 or 2-in. slats). 10 yards of  
matching woven Cotton cord, 2 plastic pulls.

Easy-Do Cotton Retaping Kit. Retape, re-cord  
blinds at window. Special placement of  
string cross ladders enables you to slip new  
tape between slats before snipping off old.  
Herringbone weave solid color tape in  
Mingled Linen, Off-White or White. Instr.  
Washable. State color.

71 A 8454—Ship. wt. 9 oz..... Kit \$1.27

ALL FEATURES ABOVE plus sturdy U-shape steel head box with easy mount locktite  
brackets. Easy to clean baked-on enamel finish on bonderized steel—edges coated  
to prevent chipping. Slats overlap 3/16 in. Tilt (with self-leveling feature) and lift  
controls operate smoothly, built for long wear. Cotton tapes, strong braided Cotton  
cords. Plastic tassels. Smart bottom rail, sill-protecting plastic endcaps. Invisible  
clamps for securing tapes—remove for shortening. Hold down brackets on request.

Stock Sizes. Shipped prompt-  
ly. White slats, Duck tape.  
See meas. instr. Pg. 872.  
71 A 8300 M—State Cat.  
No., Width and Length.

Width	18, 19, 20, 21, 22 in.	23, 24, 25 in.	26, 27, 28 in.	29, 30, 31, 32 in.	33, 34, 35, 36 in.
54-in. lgth.	\$1.56	\$2.24	\$2.58	\$2.72	\$2.92
64-in. lgth.	.....	2.34	2.68	2.83	2.97
Ship. wts.	6 lbs.	8 lbs.	9 lbs.	9 lbs.	10 lbs.

Matching Custom. SLAT COLORS: Eggshell or White. TAPE COLOR: Duck. Custom ship.  
from Factory. SEE PAGE 872 FOR LOCATION, SHIPPING INFORMATION AND WEIGHTS, also  
see "How to Measure." Allow 1 wk. plus time in transit. Sorry, no C.O.D.'s on cus-  
tom, no returns unless damaged on receipt.

State Catalog No., Slat color, Width mark "W," Length "L."  
71 A 8301 KO—For Inside Installation. 71 A 8302 KO—For Outside Installation.

Width In.	15 to 23	23 1/8 to 26	26 1/8 to 29	29 1/8 to 32	32 1/8 to 36	36 1/8 to 42	42 1/8 to 48	48 1/8 to 54	54 1/8 to 60	60 1/8 to 66	66 1/8 to 72
Length In.											
Up to 45 in.	\$2.96	\$3.78	\$3.88	\$4.30	\$4.77	\$5.46	\$5.95	\$6.96	\$7.74	\$8.51	\$9.28
45 1/8 to 54 in.	3.37	3.96	4.18	4.61	5.09	5.83	6.69	7.56	8.24	9.12	9.99
54 1/8 to 60 in.	3.96	4.02	4.44	4.92	5.33	6.15	7.17	7.99	8.87	9.79	10.75
60 1/8 to 66 in.	4.08	4.34	4.83	5.36	5.89	6.78	7.79	8.76	9.66	10.81	11.82
66 1/8 to 72 in.	4.11	4.76	5.31	5.87	6.46	7.39	8.51	9.64	10.66	11.78	12.41
72 1/8 to 84 in.	4.21	5.44	6.13	6.96	7.48	8.55	9.92	11.34	12.61	14.79	14.96

"CHARGE IT"  
See Pgs. 1281-2.



BA 2 WARDS 871

Plastic Retaping Kit—Duplex Style.  
Embossed Herringbone design, solid  
cross ladders. Roomside in Dark  
Green, Pastel Green, Pink, Red,  
Yellow or Mulberry; neutral to street.  
Off-White, White same both sides.  
Instr. Washable. State color.

71 A 8455—Wt. 11 oz..... Kit \$1.27



# ☆☆☆ Better Quality STEEL BLINDS

- GRACEFUL 2-INCH "S" SHAPE SLATS—SMOOTH CONTOUR CLOSURE
- SLENDER LOOK PLASTIC TAPES—1-PC. PRE-SHAPED DECORATOR BOTTOM RAIL

**\$2.42**  
Stock  
22 x 54 in.



CHECK FEATURES ABOVE, ALSO THE FOLLOWING—see why these blinds are *Better Quality*. Strong, but slim 1½-in. headbox. "S" shape steel slats overlap 3/16 in., are bonderized then finished with plastic base, baked-on enamel—edges coated for long wear. Easy cord release on bottom rail for removal of slats. Plastic safeguards on end caps. Stronger steel tilt bar and self-leveling tilt gear. Cord lock holds blinds securely but releases easily for raising and lowering. Easy mount, lockite installation brackets. Plastic tapes favored for long wear, easy cleaning. Finely braided Nylon cord. Color matching tape, cords, pulls. Hold down sill brackets on request.

**Stock Sizes**—Shipped promptly. White slats, matching wipe clean plastic tapes. Stock can be adjusted to fit windows ¼ in. narrower, ⅝ in. wider than widths listed. See "How to Measure" at right before ordering.  
71 A 8350 M State Cat. No., and Width.

Width →	18, 19, 20, 21, 22 in.	23, 24, 25 in.	26, 27, 28 in.	29, 30, 31, 32 in.	33, 34, 35, 36 in.	37, 38, 39 in.	40, 41, 42 in.	43, 44, 45 in.
54-in. lgth..	\$2.42	\$3.41	\$3.52	\$3.78	\$3.87	\$4.31	\$4.96	\$5.52
64-in. lgth..	.....	3.51	3.63	3.87	3.96	4.49	5.17	5.84
Ship. wts...	6 lbs.	8 lbs.	9 lbs.	9 lbs.	10 lbs.	10 lbs.	10 lbs.	11 lbs.

**Better Matching Custom.** Slat Colors: Eggshell or White. Duplex Tape Colors: Roomside in Dk. Green, Gray, Mulberry, Pastel Green, neutral to street. White, Duck same both sides. Custom ship. from Factory—SEE BELOW FOR SHIPPING INFO.

**AND WEIGHTS** (allow 1 wk. plus time in transit)—see "How to Measure." No C.O.D.'s—no returns unless damaged on receipt. State Cat. No., Slat and Tape Colors, Width mark "W," Length "L."  
71 A 8351 KO Inside Installation.  
71 A 8352 KO Outside Installation.

Width Inches → Length ↓	15 to 23	23½ to 26	26½ to 29	29½ to 32	32½ to 36	36½ to 42	42½ to 48	48½ to 54	*54½ to 60	*60½ to 66	*66½ to 72
Up to 45 in...	\$3.91	\$4.66	\$4.78	\$4.85	\$5.24	\$6.01	\$6.93	\$7.96	\$8.92	\$ 9.99	\$10.94
45½ to 54 in.	4.54	4.93	5.21	5.52	6.01	6.99	8.03	9.11	9.99	11.26	12.51
54½ to 60 in.	4.72	5.19	5.51	6.02	6.57	7.63	8.82	9.96	11.45	12.66	13.84
60½ to 66 in.	4.83	5.47	6.01	6.66	7.19	8.32	9.64	10.83	12.44	13.65	14.96
66½ to 72 in.	4.91	5.96	6.57	7.31	8.02	9.26	10.67	11.99	13.51	14.92	15.94
72½ to 84 in.	5.05	6.91	7.62	8.53	9.34	10.80	12.55	14.01	15.94	17.46	19.01

## SHIPPING INFORMATION AND WEIGHTS FOR ALL CUSTOM BLINDS ON PAGES 871, 872 and 873.

Custom blinds shipped from one of three Factories—Philadelphia, Pa., Boston, Mass., Long Island City, N. Y., whichever is nearest. On blinds up to 54 inches wide, pay transportation from Factory nearest you or Mail Order House. \*Blinds over 54 inches wide must be shipped by Freight, Express or Truck (see Pages 1274 and 1275) you pay transportation charges from nearest factory.

Special Venetian Blind ordering blank sent on request.

872 WARDS A

Width Inches →	15 to 23	23½ to 26	26½ to 29	29½ to 32	32½ to 36	36½ to 42	42½ to 48	48½ to 54	*54½ to 60	*60½ to 66	*66½ to 72	*72½ to 84	*84½ to 96	*96½ to 108	*108½ to 120
To 45 in. long	Steel 4 lbs.	6 lbs.	6 lbs.	7 lbs.	7 lbs.	8 lbs.	9 lbs.	10 lbs.	11 lbs.	12 lbs.	14 lbs.	15 lbs.	17 lbs.	19 lbs.	21 lbs.
45½ to 54 in.	Aluminum 4 lbs.	5 lbs.	5 lbs.	6 lbs.	6 lbs.	7 lbs.	8 lbs.	9 lbs.	10 lbs.	11 lbs.	13 lbs.	14 lbs.	16 lbs.	18 lbs.	20 lbs.
54½ to 60 in.	Steel 5 lbs.	6 lbs.	7 lbs.	7 lbs.	8 lbs.	8 lbs.	9 lbs.	11 lbs.	12 lbs.	13 lbs.	15 lbs.	16 lbs.	18 lbs.	20 lbs.	22 lbs.
60½ to 66 in.	Aluminum 5 lbs.	6 lbs.	6 lbs.	7 lbs.	7 lbs.	8 lbs.	8 lbs.	9 lbs.	10 lbs.	11 lbs.	13 lbs.	14 lbs.	16 lbs.	18 lbs.	20 lbs.
66½ to 72 in.	Steel 6 lbs.	7 lbs.	8 lbs.	8 lbs.	9 lbs.	9 lbs.	10 lbs.	12 lbs.	13 lbs.	14 lbs.	17 lbs.	18 lbs.	21 lbs.	23 lbs.	25 lbs.
72½ to 84 in.	Aluminum 6 lbs.	7 lbs.	7 lbs.	8 lbs.	8 lbs.	9 lbs.	9 lbs.	10 lbs.	11 lbs.	12 lbs.	15 lbs.	16 lbs.	19 lbs.	21 lbs.	23 lbs.
84½ to 96 in.	Steel 7 lbs.	8 lbs.	9 lbs.	9 lbs.	10 lbs.	10 lbs.	12 lbs.	13 lbs.	15 lbs.	17 lbs.	19 lbs.	21 lbs.	24 lbs.	26 lbs.	28 lbs.
96½ to 108 in.	Aluminum 7 lbs.	8 lbs.	8 lbs.	9 lbs.	9 lbs.	10 lbs.	10 lbs.	12 lbs.	13 lbs.	15 lbs.	17 lbs.	19 lbs.	22 lbs.	24 lbs.	26 lbs.
108½ to 120 in.	Steel 8 lbs.	9 lbs.	10 lbs.	10 lbs.	11 lbs.	11 lbs.	13 lbs.	14 lbs.	17 lbs.	19 lbs.	21 lbs.	24 lbs.	26 lbs.	28 lbs.	30 lbs.
120½ to 132 in.	Aluminum 8 lbs.	9 lbs.	9 lbs.	10 lbs.	10 lbs.	11 lbs.	11 lbs.	13 lbs.	14 lbs.	17 lbs.	19 lbs.	22 lbs.	24 lbs.	26 lbs.	28 lbs.

## How to Measure for Venetian Blinds

**Stock Sizes.** Measure each window separately and accurately. Use a wood or metal rule—not cloth tape. Measure Stock Size blinds are ready made; can be adjusted to window openings ¼ in. narrower or ⅝ in. wider than widths listed. Example: if window measures from 26¾ in. to 27⅝ in., order 27-in. width. To shorten remove slats.

**Custom Made.** Measure each window separately. Use wood or metal rule—not cloth tape. SEND US EXACT MEASUREMENTS, DO NOT MAKE ALLOWANCES and do not measure old blinds. Slats will be slightly narrower than window opening ordered to prevent scratching of window casing. Headbox will be narrower to allow brackets. Blinds can be hung inside or outside of window casing—see below.



### INSIDE INSTALLATION

At least 1 in. of flat surface inside of casing is required for mounting brackets. Gives neater appearance, blinds are out of way of draperies, curtains. (A) **Width.** Measure EXACT distance between points inside of casing where brackets are to be placed. (B) **Length.** Measure EXACT distance from inside of casing (top) down to sill.



### OUTSIDE INSTALLATION

Ideal when inside casing less than 1 in. of flat surface to make windows look neater or over group of windows. (C) **Width.** Brackets should be placed AT LEAST 1½ in. beyond each side of window opening. Measure EXACT distance between these points. (D) **Length.** Top of headbox must be 3 in. above opening to allow for installation. Measure from there to sill or bottom of window.

### IMPORTANT

Sorry, no C.O.D.'s on Custom Blinds—no returns unless damaged on receipt.

## USE YOUR CREDIT

10% Down—Up to 18 Months on Easy Terms. Details, Page 1274.  
\$5-\$10—Up to 24 Months to Pay Home Furnishing Terms. Page 1275.



to Measure  
netian Blind

Measure each  
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#### INSTALLATION

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h. Measure EX  
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#### INSTALLATION

en inside casing  
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#### IMPORTANT

C.O.D.'s on C  
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#### OUR CREDIT

to 18 Months  
Details, Pg.  
24 Months to Pay  
ng Terms, Pg.

873.

*84 1/2	*96 1/2	*108 1/2
to 96	to 108	to 120
17 lbs.	19 lbs.	22 lbs.
13 lbs.	15 lbs.	18 lbs.
19 lbs.	20 lbs.	21 lbs.
14 lbs.	16 lbs.	17 lbs.
15 lbs.	21 lbs.	24 lbs.
16 lbs.	17 lbs.	18 lbs.
17 lbs.	23 lbs.	25 lbs.
18 lbs.	17 lbs.	19 lbs.
23 lbs.	26 lbs.	29 lbs.
17 lbs.	20 lbs.	23 lbs.

# ☆☆☆☆☆ Best Quality STEEL OR ALUMINUM BLINDS

## FIVE YEAR GUARANTEE

Blinds will be repaired or replaced free of charge if they become inoperative during the guarantee period.



STOCK STEEL **\$2.92**  
22x54 in.

### BEST IN EVERY WAY

#### Beauty

- 2-IN. DOUBLE-ARC SLATS—graceful appearance whether blinds are opened or closed.
- HEADBOX AND BOTTOM RAIL perfectly proportioned to width of slats—beautiful any size.
- COLOR-CUED (custom only) 8 slat colors, 6 tape colors with matching cords and pulls.

#### Performance

- EXTRA HEAVY DUTY WORKING MECHANISM for longest wear, exceptional performance.
- SMOOTHEST TILTING GEAR is self leveling.
- PRECISION MOUNT PULLEY affords effortless raising, lowering any size blind.
- SLATS OVERLAP 3/8 INCHES for privacy when closed, optimum viewing when opened.

#### Construction

- EXTRA STURDY 2-IN. BOXHEAD with dust cover. Hinged-front, easy mount installation bkts.
- BEST DURALASTIC PLASTIC BASE BAKED-ON ENAMEL FINISH. Edges coated—no chipping or peeling—stay beautiful.
- EXTRA STRONG DECORATOR BOTTOM RAIL, matching plastic end-caps with silguards.
- EASY CORD RELEASE in bottom rail for shortening or removal of slats for cleaning.
- NON-STRETCH NYLON CORDS.
- DECORATOR STYLED PULLS with snap-in cover, conceals cord knot—really new!
- Hold down sill brkts. on request.

### USE YOUR CREDIT

10% Down—Up to 18 Months to Pay on Easy Terms. Details, Pg. 1283.

\$5-\$10—Up to 24 Mo. to Pay on Home Furnishing Terms. Pg. 791.

## 33 Stock Sizes in Steel—Shipped Promptly

Full features of best blinds at lowest prices in 1-in. width intervals—each is adjustable 1/4 in. narrower, 1/2 in. wider than listed. See "How to Measure" White slats, matching White plastic tape.

State Catalog Number, Width and Length.

Width →	18, 19, 20, 21, 22 in.	23, 24, 25 in.	26, 27, 28 in.	29, 30, 31, 32 in.	33, 34, 35, 36 in.
54-in. lgth...	\$2.92	\$3.99	\$4.28	\$4.46	\$4.67
64 in. lgth...		4.09	4.47	4.69	4.88
Ship. wts...	6 lbs.	8 lbs.	9 lbs.	9 lbs.	10 lbs.

## 3 Extra Features In Custom Made . . . Choice Steel or Aluminum Slats

features above, exclusive custom Quality Custom shipped from SEE OPP. PAGE FOR LOCATION, SHIPPING INFORMATION AND WEIGHTS, ALSO HOW to order 1 wk. plus time in transit. request. Sorry, no C.O.D.'s on custom made blinds damaged on receipt.

... Easy-clean Plastic or her- Cotton Rayon—solid cross ladders.

SLATS, TAPES—48 possible combinations. Eggshell, White, Ivory, Pastel Beige, Pastel Pink or Fawn.

Color Colors: Roomside Dk. Green, Pastel Green or Mulberry, street neutral. White, sides.

PLACEMENT AT NO EXTRA CHARGE!  
b. All cords left as you face  
c. All cords right as you face  
Venetian blinds. Venetian blinds.



STEEL **\$4.99**  
23x45 in.

State Catalog No., Slat Color, Tape Color—Plastic or Cotton Rayon tape, Width mark "W," Length "L," Conventional cord placement unless specified. 71 A 8401 KO—Inside Installation 71 A 8402 KO—Outside Installation

Width Inches →	15 to 23	23 1/2 to 26	26 1/2 to 29	29 1/2 to 32	32 1/2 to 36	36 1/2 to 42	42 1/2 to 48	48 1/2 to 54	*54 1/2 to 60	*60 1/2 to 66	*66 1/2 to 72	*72 1/2 to 84	*84 1/2 to 96	*96 1/2 to 108	*108 1/2 to 120
Up to 45 in. long	\$4.9	\$5.96	\$6.48	\$6.73	\$7.51	\$8.69	\$9.77	\$10.95	\$12.61	\$13.94	\$15.96	\$17.31	\$19.92	\$23.74	\$27.44
45 1/2 to 54 in. long	5.86	6.77	7.11	7.92	8.62	9.96	10.99	12.93	14.55	15.89	17.71	18.88	23.16	26.14	29.21
54 1/2 to 60 in. long	6.72	6.81	7.55	8.27	8.99	10.43	11.99	13.64	15.36	16.95	18.51	21.02	24.33	27.66	30.89
60 1/2 to 66 in. long	6.81	7.33	8.27	9.04	9.95	11.52	13.12	15.06	16.96	18.74	20.55	23.18	26.92	30.51	33.99
66 1/2 to 72 in. long	6.89	8.01	8.96	9.94	10.93	12.55	14.62	16.41	18.54	20.57	22.45	25.51	29.44	33.23	37.28
72 1/2 to 84 in. long	7.54	9.12	10.21	11.30	12.44	14.22	16.44	18.66	20.93	23.21	25.55	28.77	33.09	37.77	41.99

ALUMINUM **\$5.34**  
23x45 in.

State Catalog No., Slat Color, Tape Color—Plastic or Cotton tape, Width mark "W," Length "L," Conventional cord placement unless specified. 71 A 8416 KO—Inside Installation 71 A 8417 KO—Outside Installation

Width Inches →	15 to 23	23 1/2 to 26	26 1/2 to 29	29 1/2 to 32	32 1/2 to 36	36 1/2 to 42	42 1/2 to 48	48 1/2 to 54	*54 1/2 to 60	*60 1/2 to 66	*66 1/2 to 72	*72 1/2 to 84	*84 1/2 to 96	*96 1/2 to 108	*108 1/2 to 120
Up to 45 in. long	\$5.34	\$6.41	\$7.07	\$7.24	\$8.13	\$9.32	10.55	\$11.74	\$13.52	\$14.97	\$17.15	\$18.63	\$21.44	\$25.55	\$29.43
45 1/2 to 54 in. long	6.31	7.25	7.63	8.51	9.22	10.57	12.15	14.04	15.73	17.22	19.08	20.94	25.10	28.44	31.51
54 1/2 to 60 in. long	7.24	7.32	8.08	8.96	9.77	11.45	12.99	14.61	16.55	18.26	20.22	22.03	26.19	30.08	33.29
60 1/2 to 66 in. long	7.37	7.91	8.93	9.77	10.64	12.44	14.23	16.15	18.29	20.33	22.12	25.15	29.03	32.99	37.24
66 1/2 to 72 in. long	7.44	8.62	9.69	10.77	11.81	13.56	15.81	17.92	20.22	22.15	24.33	27.47	31.81	36.02	40.28
72 1/2 to 84 in. long	8.23	9.85	11.06	12.15	13.47	15.38	17.66	20.22	22.55	24.99	27.71	30.85	35.53	41.18	45.44

Special Venetian Blind Ordering Blank Sent on Request.

BFCKDAS 2 WARDS 873



# Window Shades

## KEY THEM

- Mounted on Multi-Stop Rollers
- Won't Pinhole, Ravel or Crack
- Won't Sag . . . Won't Stretch

## Our Finest for Room Darkening, Vinyl Coated \$287 (37 1/4 x 5 ft.)

**A** Washable. Vinyl coated over dark dyed cotton cambric (140-thread count). Opaque—shuts out light. Ideal for bedrooms, TV rooms or nurseries.

Stock Sizes. Measure carefully so shade will fit properly. Shipped promptly from Mail Order House. Colors: White or Eggshell. State color, tip-to-tip width, length.

71 A 8190 H—For Outside Casing 71 A 8192 H—Inside Casing

Tip-to-tip Width of Roller	Up to, incl. 37 1/4 in.	Over 37 1/4 to 43 1/4 in.	Over 43 1/4 to 49 1/4 in.	Over 49 1/4 to 55 1/4 in.	Over 55 1/4 to 64 1/4 in.	Over 64 1/4 to 73 1/4 in.	Over 73 1/4 to 78 1/4 in.
Lgth. 5 ft.	\$2.87	\$3.86	\$4.99	\$6.14	\$10.44	\$11.48	\$16.93
Lgth. 6 ft.	3.27	4.31	5.48	6.82	11.48	12.97	17.97
Lgth. 7 ft.	3.67						
For Made-to-Order Sizes See Below							
Ship. wts.	2 lbs.	3 lbs.	3 lbs.	4 lbs.	5 lbs.	6 lbs.	7 lbs.

**Made-to-Order** (below). Ship. from Buffalo Factory. Pay transportation from there or M.O. House. Allow 1 week plus transit time. Colors: Ecru, Eggshell, Ivory, Tan or White. State color, tip-to-tip width, length.

71 A 8191 KO—Outside Casing

71 A 8193 KO—Inside Casing

Tip-to-tip Width of Roller	Up to, incl. 37 1/4 in.	Over 37 1/4 to 43 1/4 in.	Over 43 1/4 to 49 1/4 in.	Over 49 1/4 to 55 1/4 in.	Over 55 1/4 to 64 1/4 in.	Over 64 1/4 to 73 1/4 in.	Over 73 1/4 to 78 1/4 in.	*Over 78 1/4 to 83 1/4 in.	*Over 83 1/4 to 91 1/4 in.	*Over 91 1/4 to 103 1/4 in.	*Over 103 1/4 to 109 1/4 in.	*Over 109 1/4 to 121 1/4 in.
Lgth. 5 ft.	\$4.21	\$5.24	\$6.27	\$8.86	\$13.97	\$15.48	\$22.97	\$26.48	\$29.97	\$36.98	\$37.97	\$47.97
Lgth. 6 ft.	4.48	5.82	6.97	10.27	14.97	16.97	24.97	28.97	35.97	45.88	47.77	53.48
Lgth. 7 ft.	4.99	6.42	7.99	10.99	16.99	22.53	27.99					
Lgth. 8 ft.	5.97	7.33	9.38	15.88	22.56	24.97	31.44	9 lbs.	13 lbs.	14 lbs.	16 lbs.	22 lbs.
Ship. wts.	2 lbs.	3 lbs.	3 lbs.	4 lbs.	5 lbs.	6 lbs.	7 lbs.	*By Freight, Truck or Express				

## Vinyl Coated Pastels with Cord Trim—Finest for Room Darkening \$444 (37 1/4 x 5 ft.)

Go glamorous with smart decorator colors yet have complete light control. Fashionable pastel inside, plain white outside. Woven cord hem trim highlighted with Metallic-Lurex. 140-count dark-dyed cotton cambric with Vinyl coating. Washable, flame resistant. Follow measuring instructions carefully. Made-to-Order. Shipped from Buffalo Factory, pay transportation from there or M.O. house. Allow 1 week plus transit time. Colors: Blush Pink, Med. Blue, Mist Green or Jonquil Yellow. State color, tip-to-tip width and length.

71 A 8165 K—Outside

71 A 8166 K—Inside

Tip-to-tip Width of Roller	Up to and incl. 37 1/4 in.	Over 37 1/4 to 43 1/4 in.	Over 43 1/4 to 49 1/4 in.	Over 49 1/4 to 55 1/4 in.
Lgth. 5 ft.	\$4.44	\$5.68	\$7.48	\$9.94
Lgth. 6 ft.	4.96	6.38	8.48	10.93
Lgth. 7 ft.	5.68	7.27	9.68	12.96
Ship. wts.	3 lbs.	5 lbs.	6 lbs.	7 lbs.

You Can See Actual Samples and Colors in Any Ward Catalog Store

## Durable Linen-like Plastic \$144 (37 1/4 x 5 ft.)

**C** Heavy 6-gauge plastic. Waterproof—not affected by steam. Provides privacy, sun protection. Washable. Ecru, Green, Ivory or White. State color, tip-to-tip width, length.

71 A 8178 H—Outside Casing 71 A 8179 H—Inside Casing

Lgth.	Tip-to-tip Width of Roller			
	Up to 37 1/4 in.	Over 37 1/4 to 43 1/4 in.	Over 43 1/4 to 49 1/4 in.	Over 49 1/4 to 55 1/4 in.
5 ft.	\$1.44	None	None	None
6 ft.	1.57	\$2.27	\$2.77	\$3.57
7 ft.	1.81	2.57	3.31	3.97
Wts.	2 lbs.	2 lbs.	3 lbs.	3 lbs.

## Washable Fiber 94c Mounted 37 1/4 in. x 6 ft. 72c Unmounted 36 in. x 6 ft.

**D** Good service, low cost. Textured wood cellulose. Oil-coated on both sides for protection against dampness, weather changes. Clean with damp sponge. Eggshell, Tan, Green or White. State color, tip-to-tip width, length.

71 A 8000 H—Outside Casing 71 A 8001 H—Inside Casing

Tip-to-tip of Roller	Up to 37 1/4 in.	Over 37 1/4 to 43 1/4 in.	Over 43 1/4 to 49 1/4 in.
6 ft. lgth.	94c	None	None
7 ft. lgth.	\$1.07	\$1.47	\$1.87
Ship. wts.	1 lb. 8 oz.	2 lbs.	2 lbs.

**Unmounted.** (See right.) Attach to old roller with gummed flap. Slat, pull included, but no brackets. State catalog no., color, exact width of old shade, length. Wt. each 1 lb.

71 A 8006 H—UNMOUNTED (State exact width of old shade). 6-Ft. LENGTH—Made-to-Measure up to 36 in. wide. . . . . 72c 7-Ft. LENGTH—Made-to-Measure up to 48 in. wide. . . . . \$1.29



## Woven Stripes \$457 (37 1/4 x 5 ft.)

**B** Fashion at your windows in vertical woven stripes. Fast colors in high quality cotton, impregnated with vinyl plastic. Tinted, filters light. Washable. Mounted on multi-stop roller. Colors: Pink or Blue stripes on White background. Ship. wt. 2 lbs. State color, tip-to-tip width, length.

71 A 8150 H—Outside

71 A 8153 H—Inside

Tip-to-tip of Roller	Up to 37 1/4 in.	37 1/4 to 43 1/4 in.	43 1/4 to 49 1/4 in.
Lgth. 5 ft.	\$4.57	None	
Lgth. 6 ft.	4.97	\$8.24	



# Shades Are So Important

KEY THEM TO YOUR DECORATING SCHEME

- Wards Cut Shades to Measure at No Extra Cost
- Ready to Install with Brackets, Pulls, Slats
- A Size, Color for Every Window or Use



## Good Vinyl Coated Washable Cloth... Attractively Priced

Ward Hem Style \$188 37 1/4 x 5 ft.

Wearing, yet low priced. 108-thread cotton muslin—Vinyl plastic finish. Resistant for added home safety. Translucent filters light. Shipped promptly from Buffalo Factory. Colors: Eggshell, White, Green or

- 71 A 8138 H—For Outside Casing
- 71 A 8139 H—For Inside Casing
- Tip-to-Tip Width, Length.

	Up to 37 1/4 in.	Over 37 1/4 to 43 1/4 in.	Over 43 1/4 to 49 1/4 in.	Over 49 1/4 to 55 1/4 in.
Tip-to-tip	\$1.88	\$2.73	\$3.81	\$4.48
Length 5 ft.	2.08	2.99	4.17	4.96
Length 6 ft.	2.30	3.38	4.58	5.48
Length 7 ft.				
Ship. wts.	2 lbs.	2 lbs.	3 lbs.	3 lbs.

Scalloped and Fringed \$378 37 1/4 x 5 ft.

Same quality as left. Made to Order but with the addition of lustrous 2-in. Rayon fringe in wide scallops. Colors: Ecru, Green, Eggshell, White. Pay transportation from Buffalo Factory or Mail Order House. Allow 1 week plus transit time.

- 71 A 8176 K—For Outside Casing
- 71 A 8177 K—For Inside Casing
- State Color, Tip-to-Tip Width, Length.

	Up to 37 1/4 in.	Over 37 1/4 to 43 1/4 in.	Over 43 1/4 to 49 1/4 in.	Over 49 1/4 to 55 1/4 in.
Tip-to-tip				
Width of Roller				
Length 5 ft.	\$3.78	\$4.84	\$5.86	\$7.71
Length 6 ft.	4.18	5.18	6.34	8.34
Length 7 ft.	4.68	5.78	7.18	9.18
Ship. wts.	3 lbs.	3 lbs.	4 lbs.	7 lbs.

See Actual Samples at Any Ward Catalog Store—See Pages 1267-69

### TO MEASURE FOR SHADES

each window separately at top of frame as shown. Be accurate: use a wood or metal rule. Do not stretch. There must be at least 1-in. clearance on which to install brackets.

#### For Inside Installation

1 in. Below Sill



Width. (1) Measure between points inside casing where brackets will be (tip-to-tip measure).

For Length. (2) Measure from inside top casing to 8 in. below sill. Order next longer length shade listed.

#### For Outside Installation of Window Shades

1 in. Below Sill



Width. (3) Measure between points outside casing where brackets will be (tip-to-tip measure).

For Length. (4) Measure outside top casing to 8 in. below sill. Order next longer shade listed.

#### Measure Old Window Shades And Rollers

Shades fit well, measure tip-to-tip of roller (use a metal rule—tapes may stretch). State on order "width was measured tip-to-tip." For old shade to measure.

#### TIP-TO-TIP OF ROLLER



Scrubable . . . \$248 37 1/4 in. x 5 ft.  
Best Vinyl Impregnated Cloth

Most beautiful—longest wearing. Miracle Vinyl permeates finest 140-thread-count all cotton cambric. Can actually be scrubbed! Permanent Vinyl sealed colors won't discolor in washing or sunlight. Translucent—filters light, protects furnishings, provides privacy. Multi-stop roller with heavier spring for years of service. State color, tip-to-tip width, length.

Stock Sizes. Colors: White or Eggshell.

71 A 8180 H—For Outside Casing 71 A 8188 H—Inside Casing

Tip-to-tip Width of Roller	Up to 37 1/4 in.	Over 37 1/4 to 43 1/4 in.	Over 43 1/4 to 49 1/4 in.	Over 49 1/4 to 55 1/4 in.	Over 55 1/4 to 61 1/4 in.	Over 61 1/4 to 67 1/4 in.	Over 67 1/4 to 73 1/4 in.
Length 5 ft.	\$2.48	\$3.42	\$4.58	\$5.68	\$6.68	\$9.78	\$11.97
Length 6 ft.	2.88	3.88	4.99	6.38	9.58	10.64	12.97
Length 7 ft.	3.12						
Order these sizes in Custom Below.							
Ship. wts.	2 lbs.	2 lbs.	3 lbs.	3 lbs.	4 lbs.	4 lbs.	5 lbs.

Made to Order. Ship. from Baltimore Factory. Pay trans. from there or M.O. House. Allow 1 wk. plus transit time. Colors: Ecru, White, Sand, Green, Eggshell, Gray, Ivory or Melon.

- 71 A 8181 KO—For Outside Casing. State color, tip-to-tip width and length.
- 71 A 8183 KO—For Inside Casing.

Tip-to-tip Width of Roller	Up to 37 1/4 in.	Over 37 1/4 to 43 1/4 in.	Over 43 1/4 to 49 1/4 in.	Over 49 1/4 to 55 1/4 in.	Over 55 1/4 to 61 1/4 in.	Over 61 1/4 to 67 1/4 in.	Over 67 1/4 to 73 1/4 in.
Length 5 ft.	\$3.64	\$4.78	\$5.88	\$7.94	\$10.96	\$12.93	\$15.94
Length 6 ft.	3.99	5.28	6.68	8.99	12.28	14.58	16.94
Length 7 ft.	4.71	5.88	7.28	9.99	13.68	15.93	18.84
Wts.	3 lbs.	3 lbs.	4 lbs.	7 lbs.	9 lbs.	9 lbs.	11 lbs.

## Cypress Wood Shades

\$272 37 1/4 x 4 ft.

Made to Measure Sizes Up to 8 ft. wide—7 ft. long.

Rich colored natural wood shades add texture interest, glamour to windows. Matchbox thin strips (5/32 in.) of Cypress Wood admit soft light, keep out hot sun rays. Firmly stitched in closely spaced vertical rows. On multi-stop roller. Brackets, slat, pull incl. Clean with soft brush. Natural. Ship. from Factory near New York. Pay trans. from M.O. House. Allow 1 wk. plus transit time. See "To Measure For Shades" at left.

State tip-to-tip width, length and Catalog Number.

71 A 8110 KO—Outside Casing 71 A 8111 KO—Inside Casing

Tip-to-tip Width of Roller	Up to 37 1/4 in.	Over 37 1/4 to 43 1/4 in.	Over 43 1/4 to 49 1/4 in.	Over 49 1/4 to 55 1/4 in.	Over 55 1/4 to 61 1/4 in.	Over 61 1/4 to 67 1/4 in.	Over 67 1/4 to 73 1/4 in.
Length 4 ft.	\$2.72	\$3.58	\$4.87	\$6.48	\$10.67	\$17.97	\$22.97
Length 5 ft.	2.97	3.97	5.48	8.98	11.59	19.96	24.48
Length 6 ft.	3.38	4.66	5.98	10.47	12.98	21.98	26.98
Length 7 ft.	3.68	4.98	6.67	11.57	14.98	23.98	29.88
Ship. wts.	3 lbs.	3 lbs.	4 lbs.	7 lbs.	10 lbs.	11 lbs.	14 lbs.

\*Shipped Freight, Truck or Express. See Pages 1274-5.

Wards Cut Shades to Measure Without Extra Charge

ONLY 10% DOWN—WARDS EASY TERMS

For Complete Details, See Page 1283.







# Signature Sewing Machine Quality IN YOUR HOME

Course

## FREE HOME TRIAL

Signature Zig-Zag  
on These 2 Pages

Of Any Signature Machine on These Two  
Pages Inquire at Your Ward Catalog Store



**BETTER \$139<sup>95</sup> \$5 DOWN**

### Signature Zig-Zag With Dial-Stitch

- Turn the Dial to the Pattern You Desire
- Reverse Control for Easy Backtacking
- View Window Shows the Length of Your Stitch
- 2-Tone Beige with Chrome and Gold-Color Trim

... machine that lets you dial your pattern for only ... cam (in each of 5 clusters is clearly marked with ... cluster will produce. Exclusive pattern starter ... design at the beginning—not in the middle. No ... wasted material.

... features as round bobbin action, automatic ... angled presser foot, drop-feed mechanism, cali ... on dial, built-in nose light, thread cutter, dial ... 35 stitches per inch.

... of fancy stitches, mends, darns, appliques, sews ... monograms, makes buttonholes with professional ... ssory kit, instruction booklet included. Light ... ge Pyroxilin carrying case. Read 20-year guar ... page. Also sold with handsome sewing cabinets ... page—only a little more per month. Comprehensive ... included at no extra cost.

... wt. 49 lbs. \$7 Monthly ..... Cash \$139.95

**BEST \$174<sup>95</sup> \$5 DOWN**

### 24-Cam Zig-Zag Dual-Cam Action

- Dual-Cam Action . . . Found Elsewhere Only on the Most Costly Machines . . . Enables You to Easily Stitch Intricate, Eye-catching Designs in an Infinite Variety Not Possible with Single Action Zig-Zags. Each Dual-Cam Not Only Controls Zig-Zag Action of Needle from Side to Side, but Also Moves Fabric Gently Back and Forth
- Automatic Pattern Divider—Cuts Pattern in Half; Doubles Pattern Possibilities
- Completely Enclosed Motor, Bobbin-Winder, Cam Compartment—Parts Protected from Dust; Life of Machine Prolonged. Each Easily Accessible with a Finger Touch

(H) Signature's Finest—"Imperial" is so automatic, so advanced, so versatile—it makes work of even beginners look professional—improves expert's work, too.

In Addition to Zig-Zagging, it monograms, appliques, featherstitches, sews on lace and buttons—even makes buttonholes—all without attachments. Blind hems so expertly few can tell it from hand hemming. Over-casts edges to give fine "couturier" finish.

Tops in Every-Day Straight Sewing, too—precision engineered for ease, accuracy and speed. Pushbutton Controls—Drop-Feed for easy, neat darns, Reverse for backtacking.

Winder Stops Automatically when bobbin is full. Hinged pressure foot glides over pins, adjusts to heavy fabrics. Calibrated thread tension. Stitch length regulator—adj. from 6 to 36 per in. Round Bobbin action. Variable speed foot pedal leaves hands free. Built-in lamp floodlights entire sewing area.

Elegant Style—No Hodge-Podge of Knobs to mar its beauty—smart White finish. Lightweight case covered in two-tone Beige Pyroxilin. 20-Year Guarantee, Furniture Cabinets, facing page. Sewing Course Free. Ship. wt. 52 lbs.

85A1740 YO—\$9Mo.  
Cash.....\$174.95

ALL WARDS 877





**\$59<sup>95</sup>** Head, Base  
and Case  
Only \$5 Down

## FREE HOME TRIAL

On *Signature*

## Straight Stitch Sewing Machines

Prove These Full Size Signature Sewing Machines to Yourself Tomorrow. Try one FREE in Your Home. Inquire at Your Nearest Ward Catalog Store.

- Drop Feed Mechanism adjusts to cloth thickness
- Hinged Presser Foot floats over pins and heavy fabrics
- Round Bobbin action is smooth, fast and quiet
- Automatic Bobbin Winder winds thread evenly, disengages when full
- Calibrated Control permits convenient thread tension adjustment

**(A)** Modern, sleek designed machine that will perform smoothly, easily for the beginner as well as the experienced woman who wants a straight-stitch machine. Handles most sewing needs with ease. Has all handy features above plus built-in flood light, better spring loaded forward, reverse control for instant back tacking, convenient push button drop feed. Includes same accessory kit as (B). Head finished in Beige and Tan with triple-plated chrome trim. Matching carrying case. Ship. wt. 45 lbs. Add to your sewing pleasure, productivity with accessories (C), (D) and (E) sold below.

**(B)** Has all features above plus manually operated forward/reverse control, knob operated drop feed, Blameless head. Accessory kit in bobbins, needles, screw drive can, instructions. To make your order easier order handy accessories. Shipping weight 38 lbs.

85 A 1018YB—Mailable...Cash \$59.95

With Matching Carrying Case.

85 A 1118YB—Wt. 43 lbs..Cash \$59.95

See Page 876 for details on Ward's 1-year guarantee on all sewing machines. Also see Page 876 for handsome carrying cases. Choose from four elegant styles in fine hardwood finishes.

**(C)** Buttonholers. Five discs make neat professional-looking  $\frac{5}{16}$ ,  $\frac{3}{8}$ ,  $\frac{13}{16}$ ,  $1\frac{1}{16}$ -in. regular buttonholes;  $1\frac{1}{16}$ -in. keyhole type. Instructions included. Fit all Ward machines—State Model Number. Shipping weight 2 lbs.

85 A 609—For (A), (B), Manual Zig-Zag...\$9.45  
85 A 608—For all other Ward machines...\$9.45

**(D)** Zig-Zag Stitcher. Fits Round Bobbin, Straight-Stitch machines like (A) and (B)—not for long shuttles. So simple to use; makes a variety of fancy and decorative stitches and Patterns. Six zig-zag discs provide a variety of stitches. Easy-to-follow instructions included. Shipping weight 1 lb.

85 A 618.....\$5.95

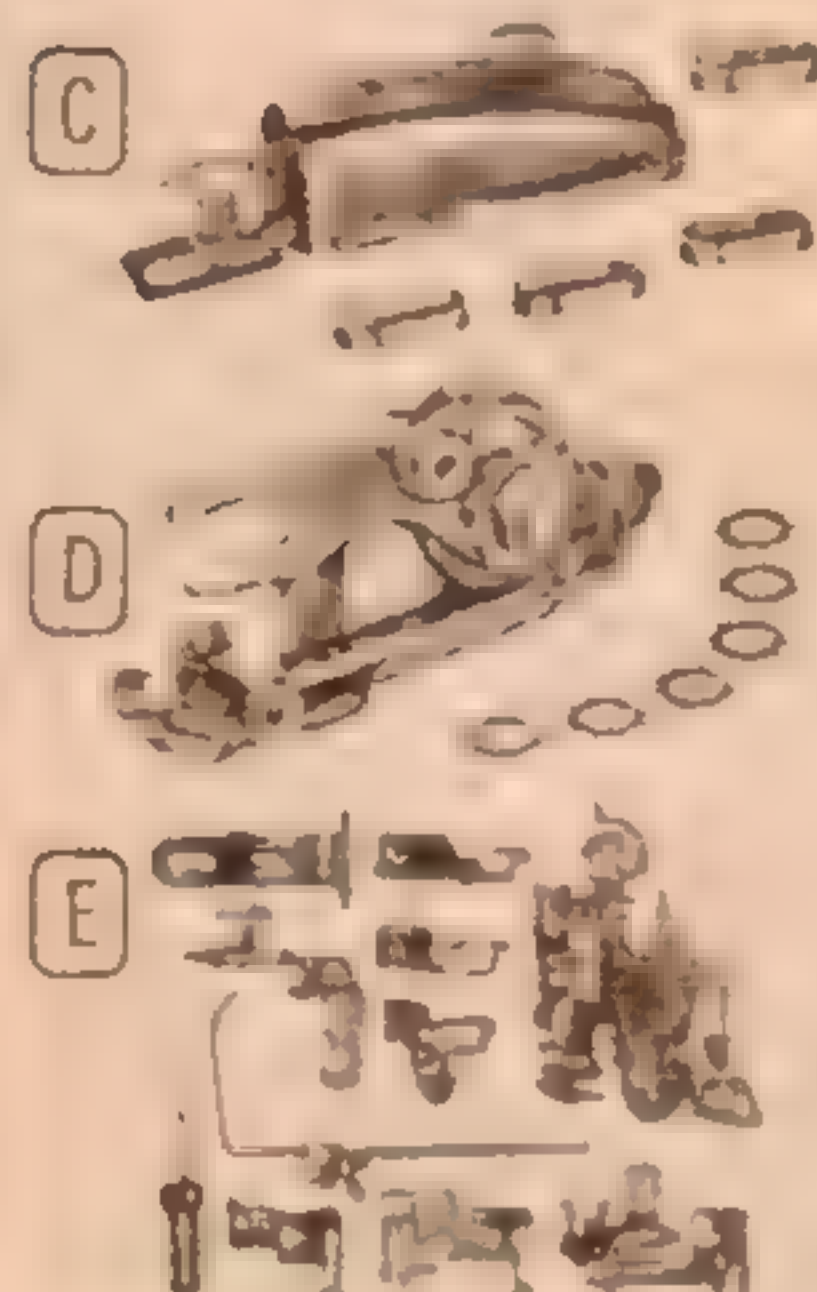
**(E)** Greist Attachment. Straight-Stitch (B). Set includes hemmer foot; adjusting zipper and cording shirring and attaching feet; quilting, cloth ruffler; edge stitcher; er; stiletto and other useful attachments for home sewer. Easy to use. Instructions included. Shipping weight 1 lb.

85 A 658.....\$5.95



Head and Base  
**\$39<sup>50</sup>**  
Only \$4 Down

### Handy Sewing Aids



## Rug and Floor Beauty Aids... Shetland Vacuum Cleaner and Floor Polishers



**\$32<sup>95</sup>** **(F)**  
\$3.50 Down

**(G)**  
**\$46<sup>50</sup>**  
\$5 Down

**(H)**  
**\$24<sup>67</sup>**  
\$2.50 Down

**(F)** All New Shetland Vacuum Cleaner that's more compact, cleans better, easier than your old cleaning equipment. Ideal for the busy, modern wife—no bothersome assembly necessary. Perfect for rugs and floors—gets bedded dirt out of rugs; picks up tiny bits of lint, hair, etc. from floors. Light enough to carry upstairs, downstairs, all through the house. Hands never get dirty because container detaches for instant disposal—no disposal bags to either. Hangs flat, out of the way when not in use.

85 A 250 MO—Ship. wt. 12 lbs. Mailable. UL listed. 110-120V AC....Cash \$32.95

**(G)** Now, Banish Hands-and-Knees Floor Scrubbing and Waxing Forever with a revolutionary Shetland rug-cleaning floor polisher.

**Can't Afford Such Luxury? Read this:** For less than 50 cents you can shampoo any 9x12-ft. rug with professional results in less than an hour—the Shetland actually pays for itself in one round of rug cleaning!

**Gentle Floating Action Brushes** adjust automatically to any rug thickness to assure safe, thorough deep-cleaning, restore rug's original colors.

**Immaculately Scrubs All Your Floors with a Cupful, Not Pailful of Cleaning Solution.** Preserves and lengthens the life of your floors. Power-glide action cleans up to baseboards, into corners without splashing.

**Floor Wax brushes to a brilliant,—but skid-resistant, lasting finish...** only an easy occasional buffing will maintain the lustrous finish. During guarantee period parts defective in materials or workmanship will be repaired or replaced free. UL-listed. 110 to 120-V. AC or DC.

**(G)** Shetland Silver King—the unit for automatic rug and floor cleaning. Guaranteed three years. Built-in automatic liquid dispenser is beautiful and translucent. Unit includes: 2 brushes; 2 polishing brushes; 2 wool buffing pads; 2 steel wool pads; 2 paste wax pads; rug unit; enough shampoo to clean eight 9x12 ft. rugs. Attractive Silver metallic finish. Mailable.

85 A 624 MO—Wt. 19 lbs. Cash \$46.50

**(H)** Beautifully styled rug-cleaning polisher. Guaranteed one year. Includes: 2 dual purpose scrubbing brushes; 2 wool felt buffing pads; rug cleaning unit. Lovely Tan color. Mailable.

85 A 656 MO—Wt. 14 lbs..Cash \$24.67

**Not Shown.** Same features, attachments as (H) above but with convenient automatic dispensing unit. Guaranteed one year. Mailable.

85 A 610 MO—Wt. 17-lbs..Cash \$32.95

**Extra Pads For Polishers Above.**

88 A 2364—Steel Wool. Ship. 6 oz.....2 for \$1.00; 4 for \$1.95  
88 A 2373—Lamb's Wool. Ship. 6 oz.....2 for \$2.00; 4 for \$3.95

**Just Say Charge It!**

SEE PAGE 1281

878 WARDS CFAKSDPO2

**Satisfaction Guaranteed**

SEE PAGE 1272



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to Yourself To  
Ward Catalog Store

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d SEE PAGE  
1272



BY PHONE



BY MAIL



IN PERSON

Just say

"Charge It"

The Magic Words

to Quicker, Easier, Shopping

- With a Revolving Charge Account, you can pay in 30 days, or extend payments over many months.
- You can "Charge It" BY PHONE\*, from the comfort of your home; the very easiest way to shop.
- Or "Charge It" BY MAIL, at your leisure, day or night, with a trip no farther than your mailbox.
- Or "Charge It" IN PERSON at your nearby Ward store. No delays; just show your Charge Plate.

CHARGE ACCOUNT DETAILS, PAGE 1281. \*PHONE NUMBERS, PAGES 1267-1269



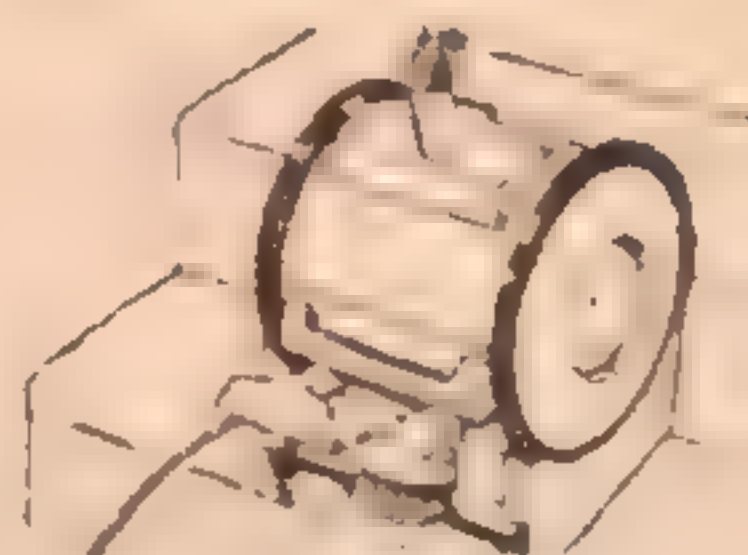
89 YEARS  
BOTH ONLY  
\$62<sup>95</sup>  
\$5 DOWN  
SERVING ALL AMERICA

# GET More Cleaning Power Pe

COMPARE EASE OF HANDLING AND OTHER FEATURES.



**Big, Roll-Easy 10-Inch Vinyl Tired Wheels.** Roll right over door sills and scatter rugs, etc. Wheels won't jam in deep pile or on scatter rugs—soft-tired wheels won't mar polished floors.



**Greater Mobility.** Rolls anywhere and tilts to a secure stop so you can clean even on stairway. No lifting, no stretching—just tags along smoothly by strong Vinyl hose securely locked to canister.



**Handy Cord Storage.** Attached cord stores right at hand on adjustable brackets on back. Brackets recede into body when cleaner is in use to prevent scratching furniture or walls.



**Cleaner, Safer Carpets.** Greater HP for greater pulling power. 1-HP motor develops 21,000 rpm. Gets that hidden, germ-infested dirt out of the carpet and away from the children.

**A Signature's Big Wheel Canister Cleaner**—the ideal combination of power and mobility. Experience new ease in your cleaning chores—better, faster cleaning in your home.

**Powerful 1-HP Motor** is guaranteed for 5 years\*—every Signature motor must pass rigid factory tests for power and performance before we can pass it on to you.

**You'll Do So Many Jobs With It**—faster, easier and better too. Cleans rugs, carpeting, hard-surface floors, drapes, out-of-the-way corners. Also cleans lint from clothes, dusts, cleans drawers, typewriters and hard to reach places and crevices.

**Simplest Bag Removal.** No clamps, no screws. Your hands never touch dirt. Just open door at the front and throw-away bag is easily detached. And we include three bags.

**Fingertip Power Control** adjusts suction from a "whoosh" to a "whisper". Positive snap-lock extension wands for no-stoop cleaning—easily detached and stored when not in use.

**Beautiful Candlelight Yellow and White** finished metal body. Satin chrome plated wheel caps. Included with cleaner are two Wands, Rug-N-Floor Tool, Crevice Tool, Drapery Nozzle, Dusting Brush and 3 new Sanitized® Throw-Away bags.

**Order Cleaner with Power Brush and Save 3 More.** Power Brush (B) described below alone for \$19.95. Adds rotating-sweeping to remove embedded dirt. Either way you get adjustable Rug-N-Floor Tool.

85 A 9361 YO—With Power Brush (B) and Floor Tool. Ship. wt. 28 lbs. \$5 Dn.... Cash \$

85 A 361 MO—With Rug-N-Floor Tool—r Brush. Ship. wt. 25 lbs. \$5 Dn..... Cash \$

**Extra "Custom Tailored" Sanitized® Dis Dust Bags.** Wt. for 6, 9 oz.—for 12, 1 lb. 2 oz. 88 A 931 ..... 6 for \$1.00; ..... 12 for \$

## \* Guarantee

On all Vacuum Cleaners, Wards will replace or repair FREE any part found defective in workmanship or materials within guarantee period. Motor on (A), (C) guaranteed 5 years; other motors, parts guaranteed 1 year.

880 WARDS ALL

## Add Pickup Power to Your Cleaner with a Power Brush

**B Matching Power Brush**... modernizes any make or model suction cleaner into a powerful rotating brush model... rotating-sweeping action gets out all type of dirt with less work and in less time. Handsome Candlelight Yellow and White finish. Operates entirely on air power—uses no extra electricity. Brushes up stubborn clinging litter as it loosens embedded dirt—then suction power whisks it away.

**Can't Clog**—handles bobby pins, toothpicks, thread or pet fur as easily as dust... the air turbine cleans itself by centrifugal force.

**Automatically adjusts to rug level.** Power head swivels for easier handling. Brush fluffs up rug nap... makes rugs look newer. Lifetime bearings never need oiling. Justing. Approved by Good Housekeeping.

**Fits all Wards Signature and Tru-Vac**... Gives more cleaning power to any cleaner. Some other makes require adapter. Include it. State make and model of cleaner in order.

85 A 640—Ship. wt. 3 lbs. Mailable..... \$



# er Per Dollar WITH Signature Vacuum Cleaners

FEATURES.

COMPARE PRICE . . . SEE WHY SIGNATURE IS YOUR BEST BUY



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## Powerful Hand Vacuum \$18<sup>95</sup>

**Easy to Handle**—you'll use it as a practical accessory to your car for cleaning auto floors and upholstery, hard-to-reach corners, whisking away spilled liquids. Convenient 14-ft. electric cord with 2 sockets, gives you more flexibility.

**Powerful Suction**—plus strong suction of 1/2-HP motor moves dirt efficiently. On/off switch located in handle right at your fingertips.

**Protects Furniture**—rubber bumper on nozzle protects furniture from scratches. 110 to 120-volt AC or DC. One year guarantee. Attractive design.

85 A 331MO—Ship. wt. 19 lbs. Available.... \$18.95

## Three Signature Canister Cleaners

**(C) (D) (E)** All Wards Signature Canister Vacuum Cleaners have the following features:

- Large powerful 1-HP motor—creates deep-down suction.
- Turbine fan develops 21,000 RPM—power to spare for picking up lint, threads, deeply imbedded particles.
- Large Vinyl bumper prevents damage to furniture.
- Tip-toe on/off switch—no bending or stooping.
- Long, flexible Vinyl hose for pivotal cleaning.
- Long-lasting, strong steel body assures you years of satisfied service and good looks.
- UL listed, Wards Laboratory Tested to give you the safest, best rug-floor cleaning machine we can.
- Sanitized® Disposable Bags—inhibits growth of bacteria, germs, fungi, mold, and rot. Odor resistant and retards odor development. Non toxic and non irritating.

**(C) Best** Signature Deluxe Canister Cleaner has all the above features and benefits plus the following: Save \$9.95 . . . Power Brush only \$10 with this Canister. Read about this amazing attachment on opposite page—sells alone for \$19.95. Convenient cord storage—wraps-around into special recessed bracket. Attachment clips for tool storage. New positive snap-lock aluminum wands, won't work loose. No lifting, no carrying—roll-away dolly has 3 large ball bearing casters. Chrome plated handle.

**Seven tools:** Special no-flop adjustable rug-floor tool with snap control, Vinyl hose, two wands, drapery nozzle, crevice tool, dusting brush. Three Sanitized® disposable bags. Finger tip power control for gently cleaning draperies, extra power for carpets. 2-toned Yellow and White enameled finish. 5-yr. Guarantee—see opposite pg.

85 A 9351YO—\$5 Down, \$5 Monthly. Wt. 23 lbs. Cash \$53.95

WITHOUT POWER BRUSH. Only \$4.50 Down, \$5 Monthly.

85 A 351MO—Ship. wt. 20 lbs. .... Cash \$43.95

**(D) Better** Signature Canister Vacuum Cleaner gives you all features above plus the following: Convenient cord storage in special recessed bracket. Roll-away dolly has 3 large casters. Seven tools: Rug-floor tool, Vinyl hose, two inter-locking wands, Upholstery nozzle, Crevice tool, Dusting brush. Two-tone Gray and White enameled finish. One Sanitized® disposable bag. Plastic handle. One year guarantee—see opposite page.

85 A 341MO—\$4 Down, \$5 Monthly. Wt. 20 lbs. Cash \$36.95

**(E) Good** Signature Canister Vacuum Cleaner gives you all above plus the following: Glides easily over carpet and floor on sled base. Gray enameled finish. Six tools: Rug-floor tool, Vinyl hose, two interlocking wands, Upholstery tool, Crevice tool. One Sanitized® disposable dust bag. One year guarantee—see opposite page.

85 A 331MO—\$3 Down, \$4 Monthly. Wt. 19 lbs. Cash \$28.50

EXTRA DISPOSABLE DUST BAGS for "C," "D" and "E" above. Ship. wt. for six, 9 oz.; for twelve, 1 lb. 2 oz.

88 A 931—Sanitized®..... 6 for \$1.00; 12 for \$1.85

## Signature Upright Vacuum \$59<sup>95</sup>

**(F) A Once-Over Stroke Is All It Takes** to clean your carpets thoroughly with Signature's gentle-but-thorough upright. Short bristles vibrate rug; long bristles sweep up embedded and clinging dirt. Strong suction created by big 1/2-HP motor driving twin fans whisks away all loosened dirt, dust, lint, thread.

**Automatic Rug Adjustment:** Roller brush adjusts and "step wheels" raise and lower to best cleaning height—both automatically—for varying rug thickness. Low, lightweight aluminum die-cast housing glides easily under furniture. Floor light illuminates area ahead.

**Tools Attach Easily**—do all your cleaning chores at one time. Wrap-around bumper protects furniture.

**TV-Radio Interference Eliminator.** "Toe-touch" 3-position handle. On/off switch. Three disposable dust bags. UL-listed. Guaranteed 1 yr.\* Ship. wt. 25 lbs.

85 A 458 MO—Mailable..... Cash \$59.95

**CLEANER WITH SEVEN TOOLS:** Vinyl hose, two interlocking wands, floor brush, crevice tool, drapery nozzle, dusting brush and adapter. Ship. wt. 33 lbs.

85 A 9458 YO—\$5 Down, \$5 Monthly..... Cash \$71.95

**SEVEN-PIECE TOOL SET.** Described above. Mailable.

85 A 459—Ship. wt. 8 lbs. .... \$16.95

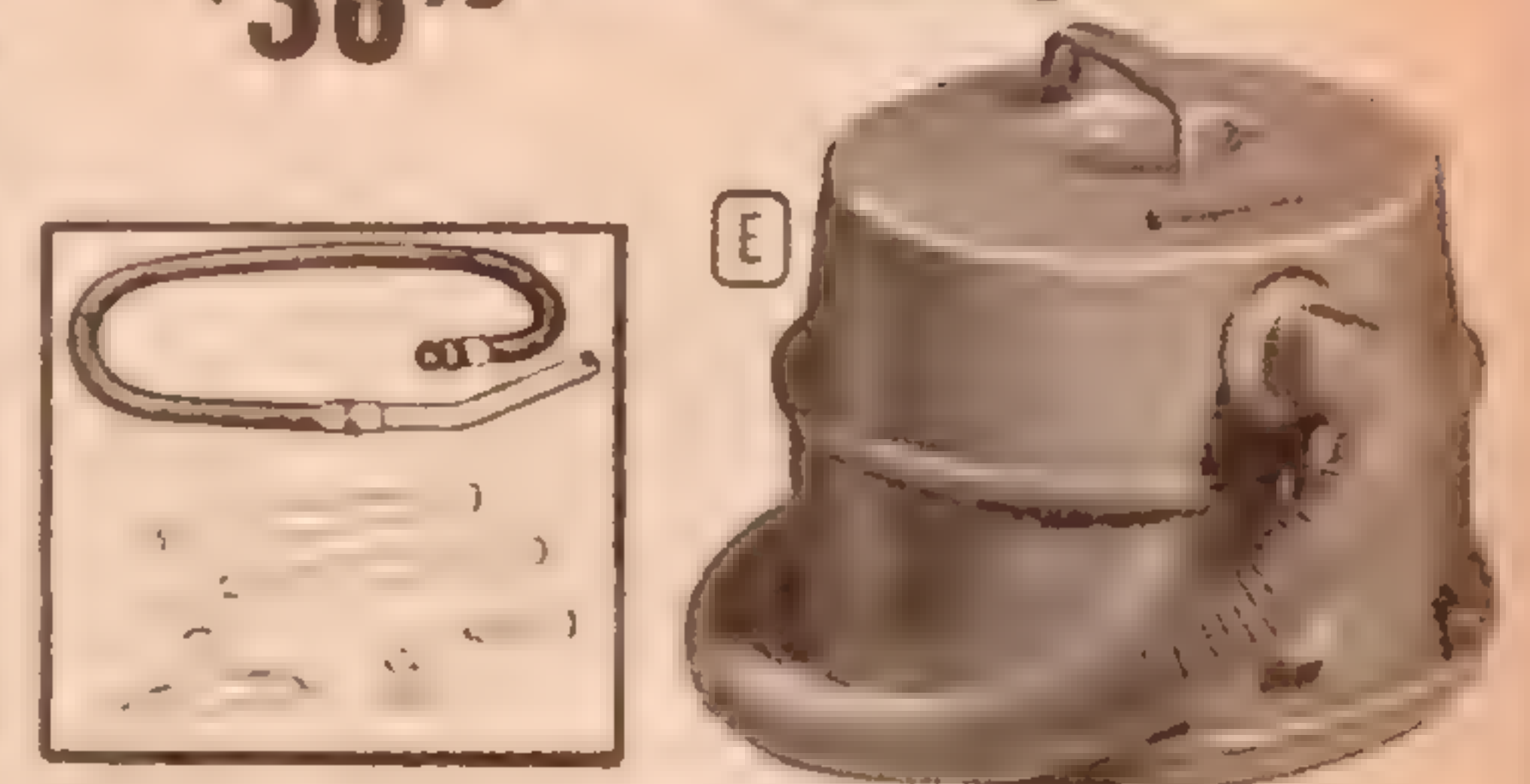
EXTRA DISPOSABLE DUST BAGS. Wt. (6) 11 oz.; (12) 1 lb. 10 oz.

88 A 967—Sanitized®..... 6 for \$1.50; 12 for \$2.70

\$53<sup>95</sup>



\$36<sup>95</sup>



\$28<sup>50</sup>



Satisfaction Guaranteed . . . See Page 1272



# HIGHLIGHT YOUR HEARTH With Wards Fireplace Fixture



## Complete Hearthside Combination \$99.95 Mantel and 8-Piece Ensemble.

**1 2** Save \$16.85 on Complete Hearthside Combination—Includes 44x48-in. Mantel (75 A 7801R) and 8-Pc. Ensemble with Screen, Andirons and 5-Pc. Tool Set below. Separately would sell for \$116.80. 83 A 70501R—Ship. wt. 144 lbs. \$10.00 Down, \$9 Month. . . . . Cash \$99.95

**1** Wards Finest Fireside Outfit . . . Polished Solid Brass. Save \$11.90 on complete set: Screen, Andirons and Tool Set below. Ship. wt. 48 lbs. 83 A 70500R—\$7 Dn. . . . . Cash \$69.95

**Pull-chain Screen.** Solid Brass Frame, cast-brass feet, Tulip and Greek Key filigree bottom panel. Solid Brass mesh draw curtains have brass pull chain knobs and edges with reinforced rods so mesh won't sag. 21x38 in. wide. Ship. wt. 23 lbs. 83 A 7050R—\$4 Down. Cash \$39.95

**Cast Brass 21½-Inch Andirons.** Graceful urn tops, ball-and-claw cast brass feet. Strong 12½-in. cast-iron shanks fit through openings in bottom of screen. \$2 Dn. Mailable. 83A7400M—Wt. 13 lbs. Cash \$19.95

**29-In. 5-Pc. Tool Set.** Solid Brass Stand with filigree bottom gallery. Shovel, Poker, Tongs, Brush. 83A7603M—Wt. 12 lbs. Mail. \$21.95

**2** Ornamental Wood Mantel. Adds charm to living room, dining room or library. For decoration only—not for fire. Lovely classic lines. Hardwood construction; Ivory enamel with Gold-leaf raised trim. Rich black marbled effect on front panel and hearthboard. Hearthboard attaches with screws. Use with any type screen, accessories or electric logs. Opening in back for light cord. Fits wall space 46x54 in. wide. Top 11½ in. deep. 54x20-in. hearthboard. Opening 30x30x7 in. deep. Ship. wt. 80 lbs. 83 A 7800R—\$5 Down, Cash \$49.95

**Ornamental Hardwood Mantel.** Similar to above except fits wall space 44x48 inches wide. Top 10-inches deep. Opening 29x30x7 inches deep. 48x18-inch hearthboard. Not for fire. Wt. 75 lbs. Only \$3.50 Dn. 83 A 7801R—\$4 Mo. . . . . Cash \$34.95

**"Charge It" See P. 1281**

All Items on this page shipped Freight, Truck or Expr., unless Mailable stated.

## Complete Outfits . . low as \$16.95

**4** Hammered Brass-plated Screen Sets with popular, highlighted finish. Save \$3.40 on complete 7-pc. set: Screen, Andirons and Tool Set below. Grates not included, order (5 or 6) below. Mailable. \$2.50 Down, \$3 Month. 83 A 70010YO—Ship. wt. 47 lbs. Cash \$21.95

**Screen.** Hammered Brass-plated frame with Black mesh screen. Center 26 in. wide, each side 13 in. wide. 30 in. high. Mailable. 83 A 7001MO—Ship. wt. 12 lbs. . . . . \$9.95

**Hammered Brass Plated 18-Inch Andirons.** ¾ ball-tops. Gracefully curved feet. Mailable. 83 A 7405MO—Ship. wt. 19 lbs. . . . . \$7.95

**Brass-Plated 27½-In. Tool Set.** Shaped stand holds Shovel, Brush, Poker. Mail. 83 A 7609M—Ship. wt. 16 lbs. . . . . \$7.45

**All-Black Economy Group** (not shown). Save \$1.90 on 7-pc. Set: Screen, Andirons, Tool Set below. Order Grates (5 to 6) below. 83 A 70000Y—Mail. Ship. wt. 42 lbs. . . \$16.95

**Screen.** Black steel frame has solid brass knobs and handles. Black mesh screen; center 25½ in. wide, each side 12 in. x 30 in. high. 83 A 7000MB—Ship. wt. 10 lbs. Mail. . \$6.95

**Cast-Iron 19-Inch Andirons.** ¾ ball tops. 83 A 7404M—Mail. Wt. 20 lbs. . . . . \$4.95

**Cast-Iron 27-Inch Tool Set.** Rectangular stand holds Shovel, Brush and Poker. 83 A 7603M—Wt. 12 lbs. Mail. . . . . \$6.95

39.95



21.95

**3** SAVE \$6.90 on striking black and black 7-piece trade set. Includes screen, andirons, tool set below. Ship. wt. 38 lbs. 83 A 70540R—\$4 Dn. Cash \$21.95

**Framed Curtain Screen.** Solid reinforced frame. Black steel draw curtains have brass-bed pull chains that open, curtains on concealed mechanism just like draw drapes. Pierced panel; graceful brass feet. 31x38 in. wide. 83 A 7054R—Wt. 18 lbs. . . \$21.95

**Cast-Brass Andirons.** Ornate urn tops; brass shank covers 12½-in. shanks. 83 A 7403M—Wt. 10 lbs. . . \$4.95

**Tool Set.** Solid Brass Stand, handles Shovel, Brush and 27 inches high. Mailable. 83 A 7606M—Wt. 10 lbs. . . \$6.95



5.95



3.15



9.95



7.95

**5 6** Fireplace Grates. Fit over and protect andiron shanks or use alone. Order front width about 4 in. less than fireplace opening. 15 to 16 in. deep.

**(5) Black Cast-Iron Grates.** Use as shown for coal and briquettes; remove ends for long wood. Wts. 16, 22, 28 lbs. Mailable.

83A7862MB-24-in. front, 20-in. back. \$5.95

83A7864MB-27-in. front, 23-in. back. 6.95

83A7866MB-32-in. front, 26-in. back. 7.95

**(6) ½-in. Black Bar Steel Wood Grates.** Wts. 13, 15, 16 and 18 lbs. Mailable.

83A7868M-20-in. front, 16-in. back. \$3.15

83A7869M-24-in. front, 20-in. back. 3.65

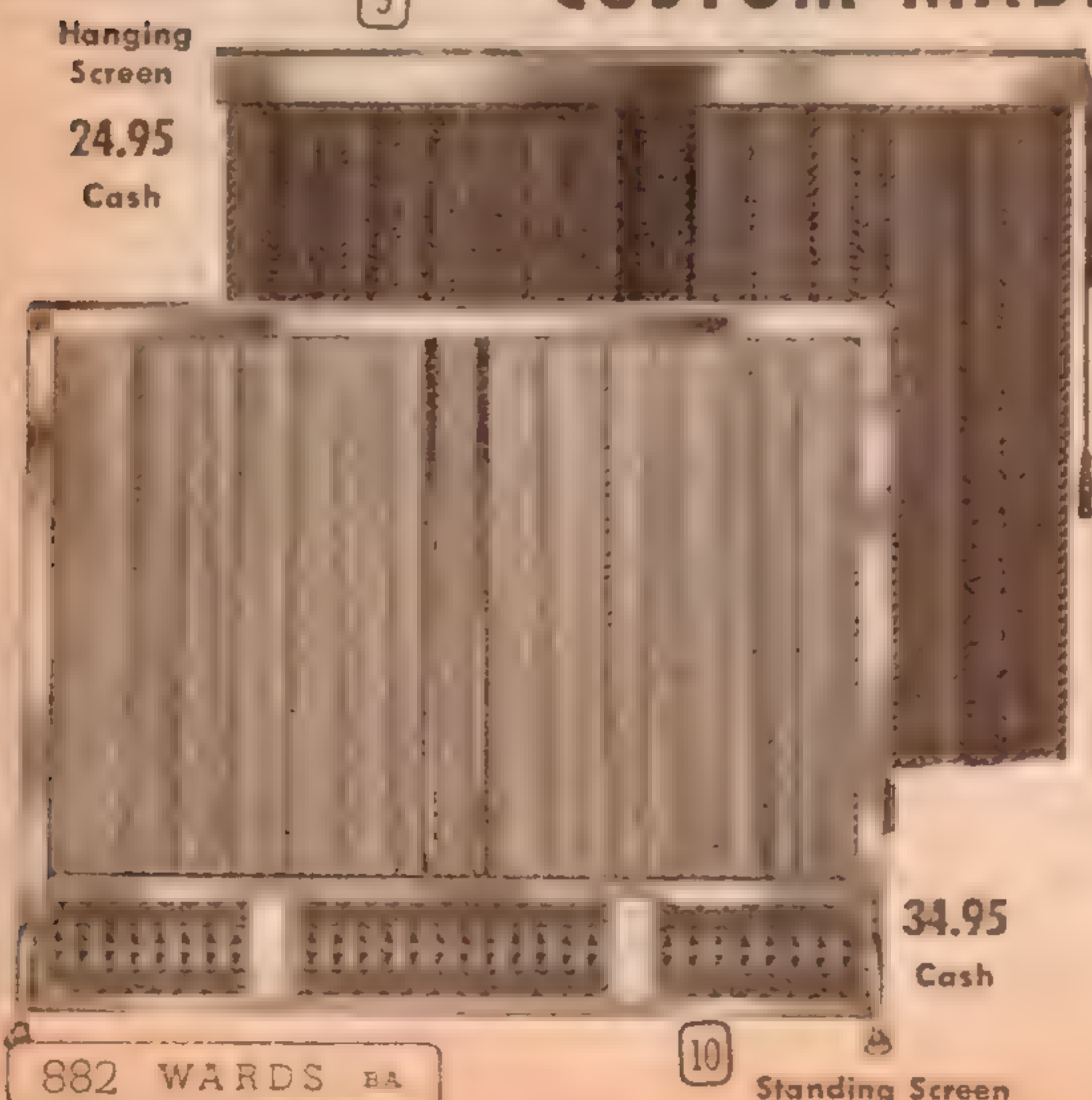
83A7870MO-27-in. front, 23-in. back. 4.15

83A7871MO-30-in. front, 26-in. back. 4.65

**7** Brightly Polished Solid Brass side Basket. 22 in. long, 17 in. with handle up. 14 in. wide. For kindling or as a holder for magazines, etc. Riveted cast-brass claw feet. Bular brass movable handle. shown are not included. Mailable. 83 A 7851MO—Ship. wt. 6 lbs. . . \$9.95

**8** Genuine White Birch Electric. Concealed 40-W. red bulbs, never give flame effect without heat. sizes 21 in. long. UL app. cord, switch. 110-120-V. AC. Wt. 12 lbs. 2-Lt. MANTEL Size (screen fits 83 A 7860M—6 in.; 12 in. high. \$11.95) 2 LIGHTS. About 10 x 12 in. high. 83 A 7858M—Wt. 16 lbs. . . \$16.95 3 LIGHTS. About 12 x 12 in. high. 83 A 7859MO—Wt. 22 lbs. . . \$21.95

## CUSTOM-MADE SCREENS FOR YOUR FIREPLACE



Hanging Screen  
24.95  
Cash

34.95  
Cash

882 WARDS BA

10 Standing Screen

**HOW TO ORDER.** Measure inside of fireplace opening with steel rule. Send dimensions in stating width and height. Prepaid from Fact. near Philadelphia, Penn. Allow 17 days.

### Hanging Pull-Chain Curtain Screen

**9** Order any width opening to 50 inches; Black Steel Mesh—Any Height; Solid Brass Mesh—to 38-in. high only. Curtains hang from solid brass canopy. Patented mounting bar easily attached, need only screwdriver to tighten bolt brackets. 10% Down.

INSIDE MOUNT fits flush with inside edge of opening.

83 AP 7250F—Black. . . . \$24.95 83 AP 7251F—Brass. . . . \$32.95

OUTSIDE MOUNT fits on outside face of opening—we add 2-in. overlaps at outside edges, 1-in. at top. Do not order if fireplace has outside shelf, ledge less than 2 in. from top.

83 AP 7252F—Black. . . . \$24.95 83 AP 7253F—Brass. . . . \$32.95

### Framed Screen

**10** For Openings To 42 in. Black Steel or Solid Brass Mesh Curtains. Open close with pull chains concealed mechanism. Brass reinforced frame. overlaps added at outside edges, 1-in. at top.

83 AP 7254F—Black \$24.95 83 AP 7255F—Brass \$32.95 Limited to 42-in. hg. \$4.00

### Save . . . Stock Size Curtain Screens At Low Prices

**Bolt on Screens . . . Outside Mount.** Black enameled steel or gleaming Brass-plated mesh curtains hang from brass bar. Open, close on concealed mechanism with brass knobbed pull-chains. Drill holes bolt to mantel. Order abt. 4 in. wider than opening.

30x40 in. Wide. Wt. 13 lbs.

83A7200M—Brass Mesh. \$16.95

83A7201M—Black Mesh. 16.95

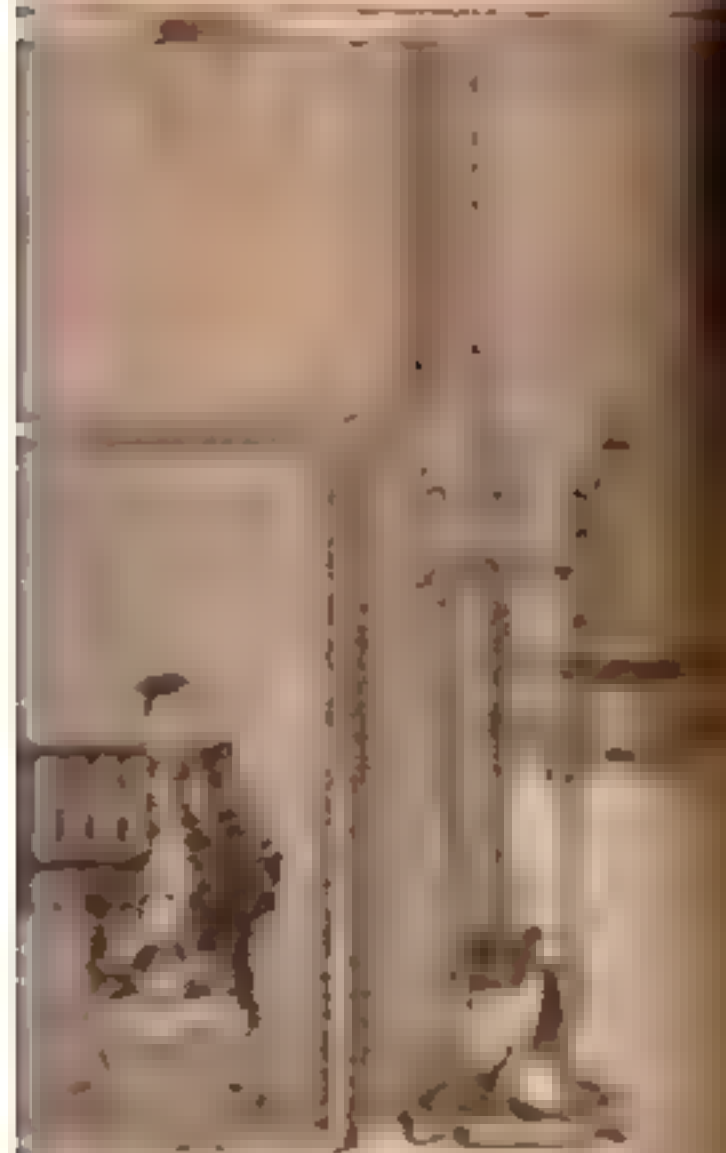
32x44 in. Wide. Wt. 14 lbs.

83A7202M—Brass Mesh. \$19.95

83A7203M—Black Mesh. 19.95

**Recessed, Removable Curtains in Screens.** Adj. to 25 in. high, 34 to 40 in. Black mesh curtains. Black Steel or solid brass bar. Fit inside. Wt. 16 lbs. 83A7204M—Black Bar \$16.95 83A7205M—Brass Bar \$19.95





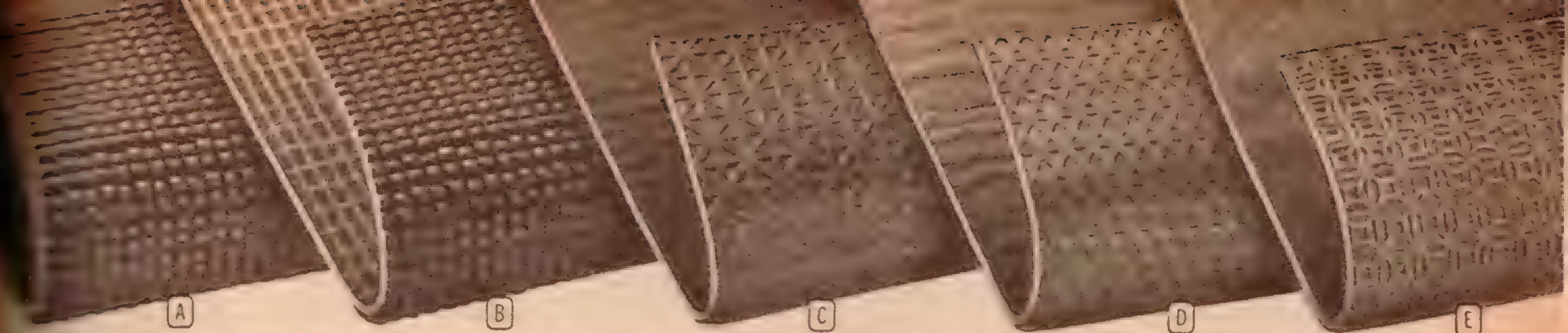
5.90 on striking  
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—Wt. 10 lbs...\$1

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22 lbs...\$1

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1-in. at top.  
254 F—Black \$3-  
255 F—Brass \$4-  
d to 42-in. hg. \$4-

Prices  
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h, 34 to 40 in. w  
mesh curtains  
Steel or Solid  
inside. Wt. 16 lb  
4 M—Black Bar \$1  
5 M—Brass Bar 21



## RUG CUSHIONS Add Comfort, Longer Life to Your Rugs

Lightweight Sponge \$2.10 Run. ft. 9 ft. wide

**Best—Your Best Rug Cushion Buy.** Add life, luxurious depth and resiliency to make floors warmer, quieter. Thick rubber into corrugated cushion form—thousands of pockets make cushion permanently soft. Weighs approx. 64 oz. per sq. yd. ¼ in. corrugated side grips floor; top with strong jute web. Non-allergenic. Absorb dirt or form lint. Mothproof; mildewproof. Buy the best—it pays for itself in service. *State length or size.*  
73 A 2031 F—9-ft. width. Wt. 3 lbs. 4 oz. Run. ft. \$2.10  
73 A 2032 F—12-ft. width. (Seamed.)\*  
73 A 2033 F—15-ft. width. (Seamed.)\*  
73 A 2034 F—9x12-ft. size. Ship. wt. 37 lbs...\$25.20  
73 A 2035 F—12x12-ft. size. Ship. wt. 56 lbs...\$33.48  
73 A 2036 F—12x15-ft. size. Ship. wt. 69 lbs...\$41.85

### CUSHION ORDERING—SHIPPING

Cushions are cut 1½ in. less in each dimension indicated so that they won't show at rug edges and allow a beveled edge. 27-in. runner cushions and all 15-ft. widths are seamed across widths. Up to 60 ft. of 27-in., 6-ft. or 12-ft. widths. Others by Freight, Truck or Ship from Factory near Baltimore, Md. from nearest Mail Order House.

Good Sponge Cushion \$1.65 Run. ft. 9 ft. wide

**B Soft Underfoot Comfort** at a surprisingly low price. Will add extra service to your carpet... make floors warmer and quieter. Formed sponge rubber has thousands of tiny air pockets that make cushion permanently buoyant. *Will never mat down.* Weighs about 44 oz. per sq. yd. Skid-resistant corrugated back grips floor. Sturdy cotton web reinforcing on top. Non-allergenic, moth and vermin-proof. Won't attract lint or dirt. *State length or size.*  
73 A 2031 F—9-ft. width. Ship. wt. 3 lbs. 3 oz. Run. ft. \$1.65  
73 A 2032 F—12-ft. width. (Seamed.)\*  
73 A 2033 F—15-ft. width. (Seamed.)\*  
73 A 2034 F—9x12-ft. size. Ship. wt. 36 lbs...\$19.75

Best Rubberized Waffle \$1.49 Run. ft. 9 ft. wide

**C Extra long-wearing and heavy**—50 oz. per sq. yd. A spongy rubber-coated waffle side and a heavy ribbed rubber side seal in the cushiony hair and jute center. Cushion keeps original thickness; can't stretch. Mothproof. *State length or size.*  
73 A 2060 K—27-in. width. Wt. 1 lb....Run. ft. 37c  
73 A 2061 F—9-ft. width. Wt. 3 lbs....Run. ft. \$1.49  
73 A 2062 F—12-ft. width. Wt. 4 lbs....Run. ft. 1.98  
73 A 2064 F—15-ft. (Seamed)\* Wt. 5 lbs....Run. ft. 2.49  
**Room Sizes**—slightly smaller than actual rug.  
73 A 2063 F—9x12-ft. size. Ship. wt. 37 lbs...\$17.75  
73 A 2061 F—9x15-ft. size. Ship. wt. 46 lbs...\$22.35  
73 A 2062 F—12x12-ft. size. Ship. wt. 55 lbs...\$23.76  
73 A 2062 F—12x15-ft. size. Ship. wt. 61 lbs...\$29.70

Rubberized Waffle \$1.29 Run. ft. 9 ft. wide

**D Newly improved.** Rubberized waffles side locks hair and jute center in place. Ribbed rubberized back for added durability. Medium weight cushion—44 oz. per sq. yd.—gives excellent service. Mothproof. *State length, size.*  
73 A 2080 K—27-in. width. Wt. 15 oz....Run. ft. 32c  
73 A 2081 F—9-ft. width. Wt. 2 lbs. 10 oz. Run. ft. \$1.29  
73 A 2082 F—12-ft. width. Wt. 3 lbs. 8 oz....Run. ft. 1.75  
73 A 2083 F—15-ft. width. (Seamed.)\*  
73 A 2084 F—9x12-ft. size. Ship. wt. 31 lbs...\$15.48  
73 A 2082 F—12x15-ft. size. Ship. wt. 50 lbs...\$26.25

Economy Waffle 85c Run. ft. 9 ft. wide

**E Gives satisfactory service.** Interliner holds shape of cushion—won't stretch. Moth repellent all-Hair waffle pad is needle stitched through interliner to jute base. *State length, size.*  
73 A 2007 K—27-in. width. Wt. 9 oz....Run. ft. 24c  
73 A 2005 F—9-ft. width. Wt. 2 lbs. 2 oz....Run. ft. 85c  
73 A 2006 F—12-ft. width. Wt. 2 lbs. 12 oz....Run. ft. \$1.13  
73 A 2009 F—15-ft. width. (Seamed.)\*  
73 A 2008 F—9x12-ft. size. Ship. wt. 25 lbs...\$9.97

### USE YOUR CREDIT

DETAILS AND TERMS ARE  
ON PAGES 761, 1281-1283



### Rug Anchor

Protects From Falls  
Rugs or Runners  
38c Run. ft.

Cushion—sturdy rubber-barred on both sides rug secure. Cuts to exact rug size.

—14 in. wide.  
Run. ft. 38c  
—12 in. wide.  
Run. ft. 52c

### Furniture Rests

Protects under heavy furniture. Round plastic glide and nail stays secure. For furniture with State: Chrome, Black or White. Ship. wts.  
72 A 2191 K—27 in. wide. Wt. 8 oz. State Color, Length....Run. ft. 58c

## For Safety, Quiet and Style—Wards Hall and Stair Carpet

FOAM-BACK CANDY-COTE 58c Run. ft.

**1 It's a Rug and Cushion all in one.** Use it first as a hall runner or stair carpet (the pad's built in for this job); then continue using it as padding under other carpet. 100% Cotton, flat weave—firmly bonded to ¾-in. Foam Rubber for greater resilience (see small view) ... a good economy carpet, soft and quiet underfoot. Multicolor Medium Candy Stripe or Beige Tweed.  
72 A 2191 K—27 in. wide. Wt. 8 oz. State Color, Length....Run. ft. 58c

BEST QUALITY \$1.44 Run. ft.

**2 Dense Loop Pile** in a balanced blend of Rayon, Wool, Acetate and other fibers. More closely woven, longer-lasting than other hall carpeting. 3 practical colors: Multicolor Candy Stripe (2); Two-Gray or Two-tone Green (3). *State Length and Color.*  
73 A 830 F—27 in. wide. Ship. wt. 1 lb....Run. ft. \$1.44

BETTER QUALITY \$1.29 Run. ft.

**4 Sturdy Loop Pile** of resilient Wool, Carpet Rayon, Acetate and other fibers in smart Wilton weave for durability and smart style. Colors: Beige with Black and Gold; Nutria with Black and Gold; or Gray with Black and Red. *State Length and Color.*  
73 A 820 F—27 in. wide. Wt. 14 oz....Run. ft. \$1.29

GOOD QUALITY 95c Run. ft.

**5 Cut Pile of Wool, Carpet Rayon, Acetate, other fibers.** For light traffic areas. Soil hiding colors: Multicolor Candy Stripe (5), Two-tone Red, Two-tone Green or Two-tone Beige (6). *State Length and Color.*  
73 A 810 F—27 in. wide. Wt. 10 oz....Run. ft. 95c





**SEE and FEEL**

**ACTUAL SAMPLES AT  
WARDS CATALOG STORES**



**Large Sized Cuts of Carpet at Your Ward Catalog Store**—you get the full effect; how they'll look in your home; how they'll feel underfoot; exactly what the colors are . . . the most satisfactory way to buy. Helpful salespeople are there to assist you and answer your questions. All this at your Ward Catalog Store. For locations, see Pages 1267-1269.

### FREE Samples Mailed to You

**Just Write and Ask Us.** We will send samples of any broadloom we sell in the colors you are interested in. Address your letter to "Customer Service" at your Wards Mail Order House.

### Carpet Fiber Facts

Consult the handy buying guide below, then select the carpet that best suits your individual needs. Choose from many styles, and colors in Axminsters, Wiltons and Tufted weaves. All made especially for Wards by leading carpet mills. Wards strict quality specifications combined with low mail order prices assure you of best value for dollars spent.

Fibers	100% Wool	70% Wool 30% Nylon	100% Nylon	Acrlan	100% Rayon	70% Rayon 30% Nylon
Abrasive Resistance	Very Good	Excellent	Exceptional	Very Good	Fair	Very Good
Resilience	Excellent	Excellent	Very Good	Excellent	Fair	Good
Soil Resistance	Very Good	Very Good	Good	Excellent	Good	Good
Home Spot Removal and Cleaning	Good	Very Good	Excellent	Excellent	Excellent	Excellent
Appearance after Professional cleaning	Excellent	Excellent	Excellent	Excellent	Very Good	Very Good

### FREE Carpet Services

**Free Cutting and Finishing** on all Rugs and Carpets. Wards professional workrooms will cut the carpet to the width and length you specify and finish the ends expertly. Order 9-ft. width for rooms 9-ft. wide or less; 12 or 15-ft. width for carpets wider than 9 ft. or narrower than 15 ft. All leftover pieces will be sent to you.

**Free Estimating Service** saves you time and money. Do you have an irregular room, an attached area, stairway, alcove or recess? Ask us for a solution! Wards maintains a staff of experts who will work out your problem in the most economical manner. They will estimate the length and width of carpet you will need—without any charge or obligation on your part. Just write to "Customer Service" at your nearest Ward Mail Order House.

**Free "Carpet Care" Book With Every Order.** Years of experience on correct carpet care now condensed into 12 fact filled pages. How to install, maintain, daily care and cleaning . . . all types of carpets and rugs. Plus a Check List of carpet "Do's and Don'ts."

### Carpet Shipping and Ordering Information

**All Broadloom Rugs, Carpets and Cushions** shipped from Factory near Baltimore, Md. Up to 60 ft. of 27-in. width *Mail*. Other by *Frt.*, *Trk* or *Exp.* Pay from Mail Order House.

**Measure Accurately . . . Broadloom is Cut to Order.** Be sure to order all lengths of the same width for a given room as rolls of different widths may vary slightly in color.

**Wall-to-Wall Installation.** Specify "unbound ends." Allow 2-in. extra on all sides for turn-under. Your Ward Store will suggest installation experts in your community.

**How to Measure Stair Carpet.** For straight stairways, add height of riser to depth of tread (include stair nose); multiply by number of steps. If steps turn, measure each at deepest point. Order 9 in. extra so carpet may be shifted to distribute wear. If you desire Installation Instruction, be sure to request them in your order.

**Don't Forget a Rug Cushion . . . for Greater Resilience, Longer Life and Extra Underfoot Comfort.** See Pg. 883.

884 WARDS BA 3

# Suburbia

## All Wool Broadloom

FOR PEOPLE WHO THINK YOUNG, LIVE YOUNG

**\$5<sup>79</sup>** Sq. yd.

**\$69<sup>48</sup>** 9x12

**Styled Specifically for Suburbia . . .** Contemporary in its simplicity, MW decorator colors and textured warmth. Complement to the light, graceful look of today's furniture.

**Velvety All-Wool Loop Pile** provides a touch of elegance easily at home in formal or casual decors. Springy loop tufted through a sturdy latex coated double backing to long life and stability . . . bounces back even after abrasive wear. See "Carpet Fiber Facts" at left.

**9 Modern Colors:** See "Carpet Shipping and Ordering Information" at left. *State Color, Letter and Size (or Length).*

SOLID COLORS		CRISP TWEED COLORS	
(RR) MW Light Capri		(LL) MW Thrush	
(VV) MW Thrush Beige		(MM) Nutmeg	
(WW) Nutria		(NN) Nutria	
(XX) MW Light Chapel Green		(PP) Aqua and E	
(YY) Tangerine			

**Room Sizes**—Seamless, Finished, Ready to Lay

Cat. No. 73 A 1905 F			Cat. No. 73 A 1906 F		
Size ft.	Ship. wt.	Cash	Size ft.	Ship. wt.	Cash
9x6	24 lbs.	\$34.74	12x10½	56 lbs.	\$81.74
9x7½	30 lbs.	43.42	12x12	63 lbs.	90.74
9x10½	42 lbs.	60.79	12x15	78 lbs.	111.74
9x12	48 lbs.	69.48	12x18	94 lbs.	134.74
9x15	60 lbs.	86.85	12x21	110 lbs.	157.74

**Custom-Cut**—Ends Finished Free or Wall-to-Wall.

73 A 1905 F—9 ft. (1 sq. yd.). Wt. 4 lbs. . . . .

73 A 1906 F—12 ft. (1½ yds.). Wt. 5 lbs. 4 oz. . . . .

73 A 1907 F—15 ft. (1¾ yds.). Wt. 6 lbs. 8 oz. . . . .

Suburbia—Wards Modern Home Furnishings Group . . . See

## THESE Beautiful Wool-Nylon Multi-Level Weaves



WARDS OWN EARLY  
AMERICAN CARPET

**\$7<sup>49</sup>** Sq. yd.

**\$89<sup>82</sup>** 9x12

**Casualy Distinctive Multi-Level Popcorn Weave.** Ideal for Salem Square Furniture, Pages 708-715. A balance of 70% Wool for resilience and 30% Nylon for strength. Lustrous colors. Tufted through latex coated jute base with additional backing for extra strength.

**Salem Square Colors:** Tweeds: MW Chapel Green (P); MW Thrush Brown (P); MW Burnt Rust (R); MW Chapel Green and Thrush Brown (T); MW Coin Gold (V). Plain Colors: MW Thrush Beige (J); Nutria Plain (K); Phinium Blue (L); MW Coin Gold (M). "Shipping" State Size, Color, Number.

**Room Size Rugs**—Completely Finished, Ready to Lay

Cat. No. 73 A 1912 F			Cat. No. 73 A 1913 F		
Sizes	Wt. Lbs.	Cash	Sizes	Wt. Lbs.	Cash
12x9	51	\$89.82	15x15	116	\$191.82
12x10½	60	104.79	15x18	139	224.79
12x12	69	119.76	15x21	163	257.76
12x15	86	149.70	15x24	186	290.70
12x18	103	179.64			\$5, \$10 Dn., See Pg.

**Custom-cut, Any Length, Ends Finished Free or Wall-to-Wall.** 12 ft. (1½ sq. yd.) or 15 ft. (1¾ sq. yd.).

73 A 1912 F—12 ft. wide. Wt. 5 lbs. 12 oz. . . . . Run.

73 A 1913 F—15 ft. wide. Wt. 7 lbs. 12 oz. . . . . Run.

**\$5-\$10 DOWN . . . 2 YRS. TO PAY**

WARDS HOME FURNISHING TERMS  
SEE DETAILS, PAGE 791



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9<sup>48</sup> 9x12

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g and Ordering  
Size (or Length).

CRISP TWEED

COLORS

(L) MW Thrush E

(M) Nutmeg

(N) Nutria

(P) Aqua and B

Ready to Lay

No. 73 A 1906 F

Shlp. wt.	
55 lbs.	
63 lbs.	
78 lbs.	
94 lbs.	
110 lbs.	

to-Wall.

4 oz.

2 oz.

ings Group . . . See

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Level Wea

OWN EARLY  
AN CARPET

39<sup>82</sup> 9x12

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\$ 715. A balance  
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Chapel Green-Bl  
(R); MW Chapel  
d (V). Plain Color  
ustria Plain (K); M  
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3 Dn., See Pg. 7

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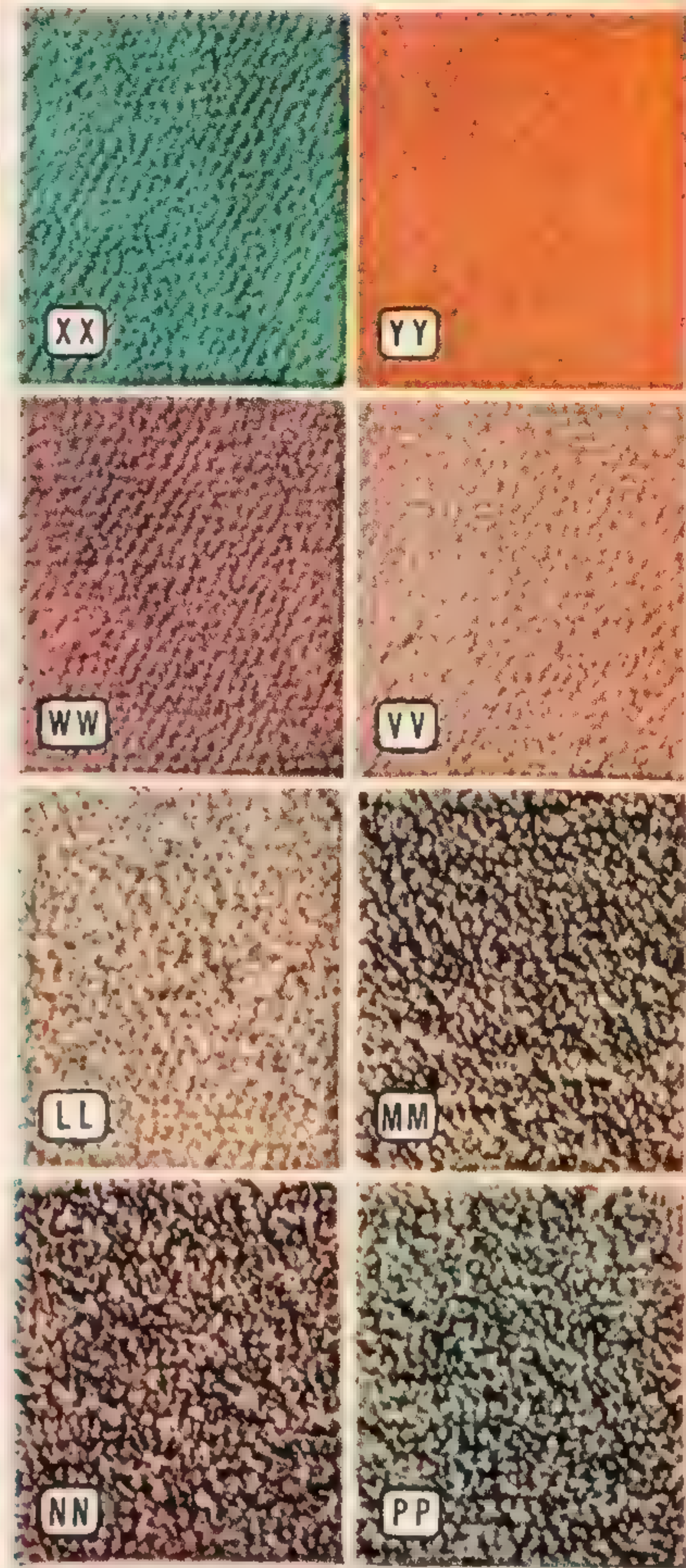
2 oz. . . . . Run. F

2 oz. . . . . Run. F

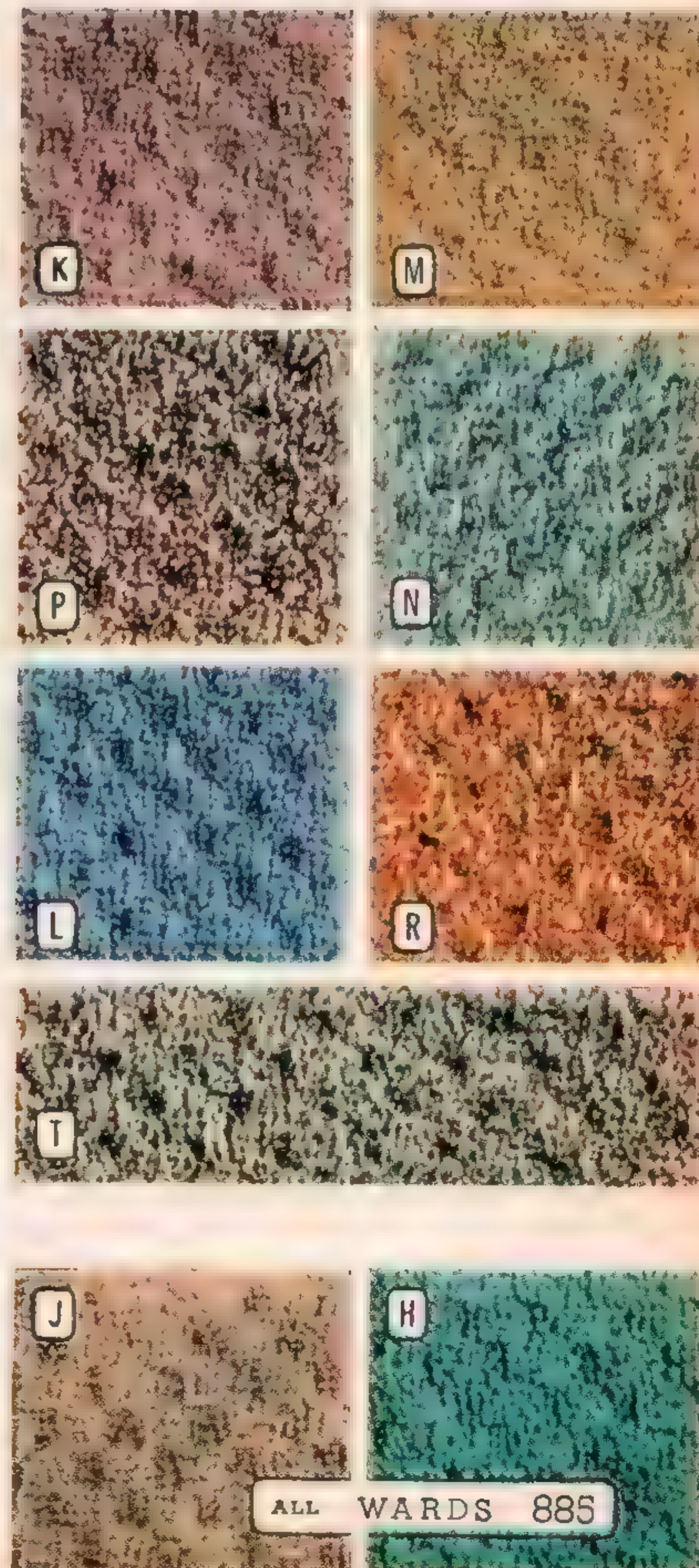
YRS. TO PAY

ING TERMS

E 791



## Broadlooms COST LESS THAN YOU THINK



ALL WARDS 885



# OUR Finest Carpets BRING YOU

## Deep Luxurious All Wool Pile

**\$9<sup>95</sup>** Sq. Yd.

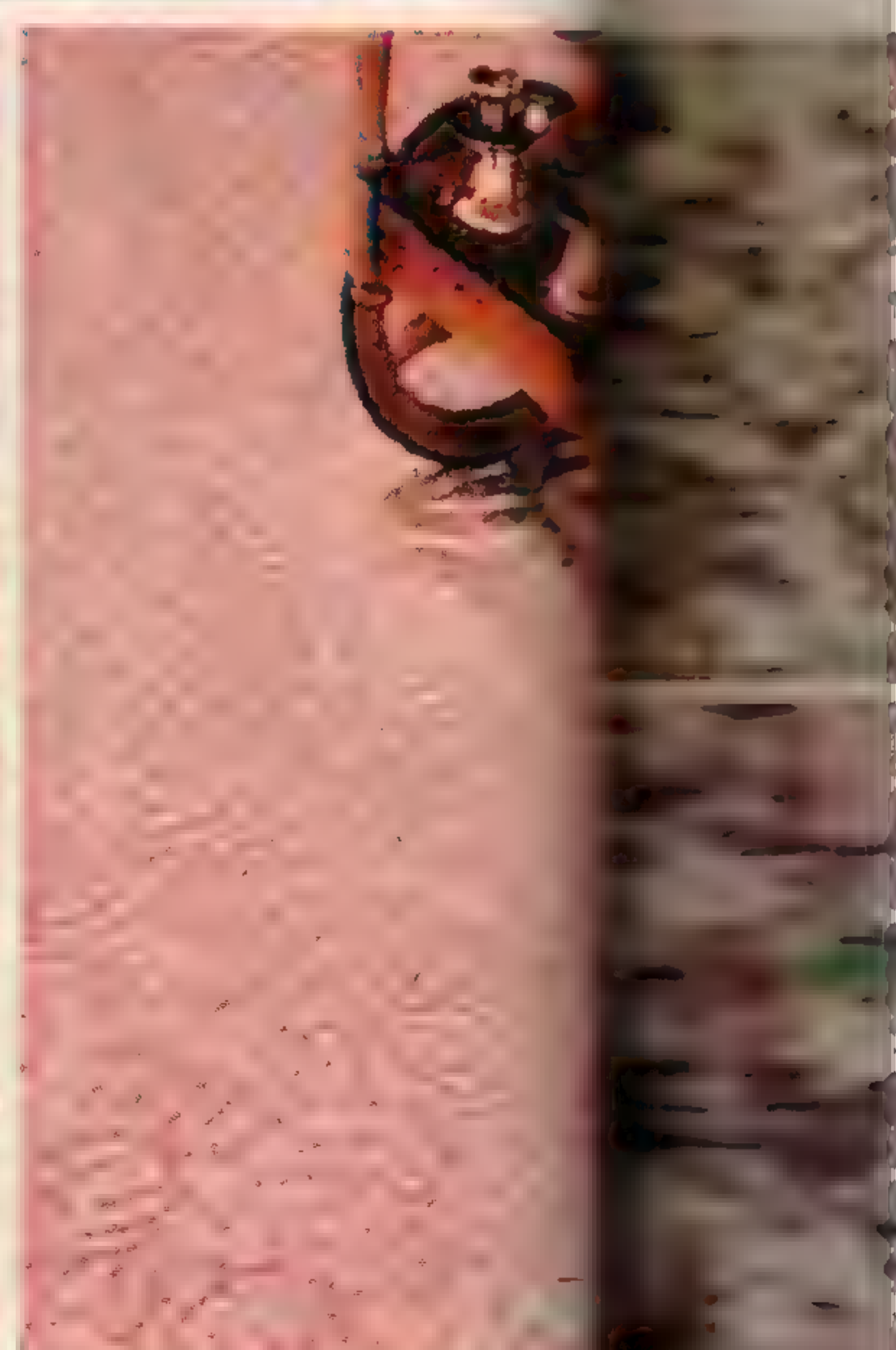
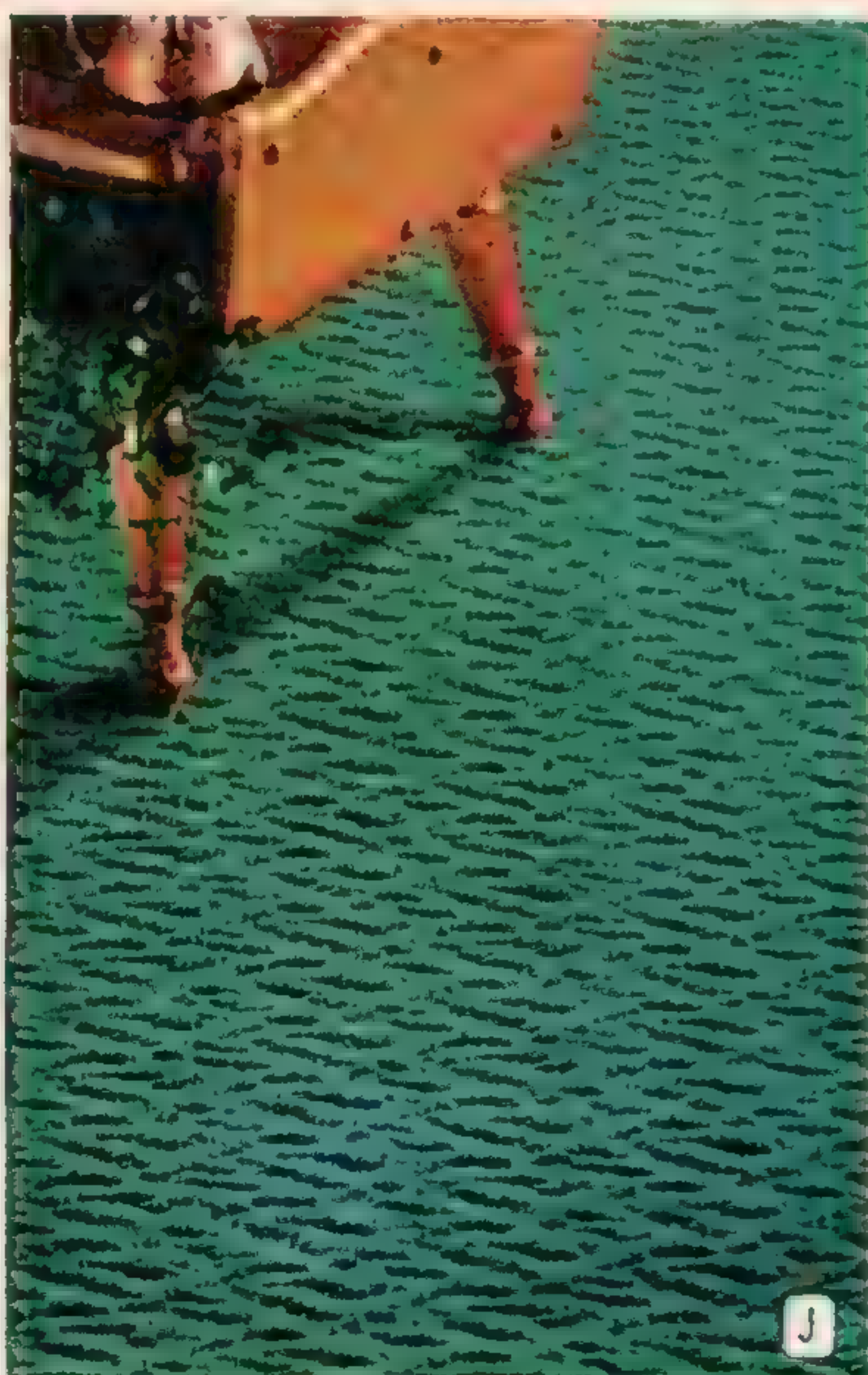
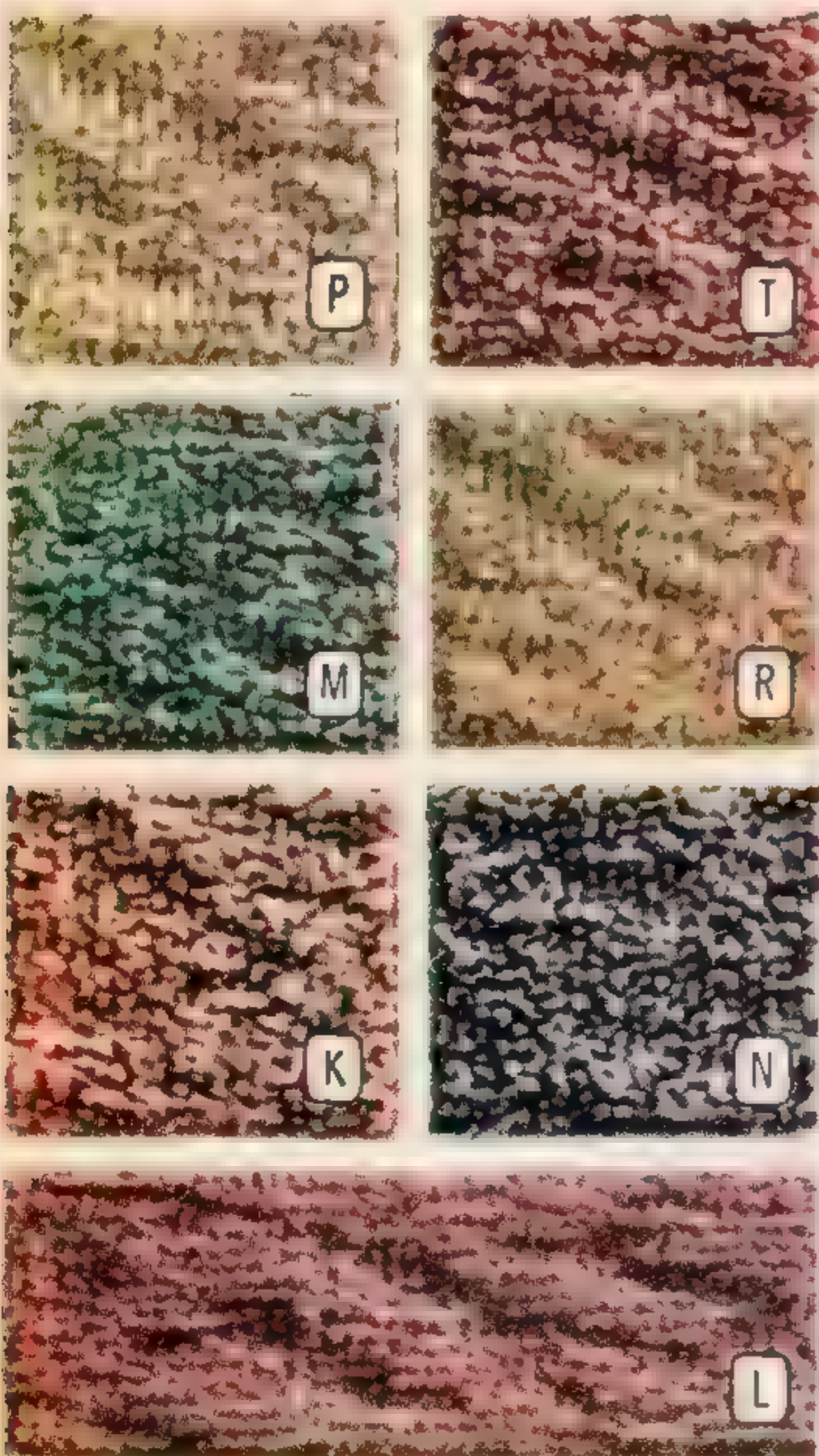
Our deepest, most luxuriant all wool broadloom in the latest decorator colors. Soft rich hues highlight and dramatize any setting—give a delightful sense of warmth and velvety beauty. Lush sheared pile of 3-ply all wool yarns is crush-and-mat-resistant—cleans easily at home or professionally. Densely tufted through sturdy latexed back. An extra back is added for longer life and stability. Colors: MW Coin Gold (10), MW Lt. Capri Blue (11), Martini (12), Sandalwood (13), MW Lt. Thrush Beige (14), MW Lt. Chapel Green (15), MW Burnt Orange (16), MW Delphinium Blue (17). State Color, Number, and Size or Length.

Room Size Rugs—Completely Finished, Ready to Lay.

Catalog No. 73 A 1815 F			Catalog No. 73 A 1816 F		
Sizes	Wt. Lbs.	Cash	Sizes	Wt. Lbs.	Cash
12x9	58	\$119.34	15x15	120	\$248.55
12x10½	68	139.23	15x18	144	298.26
12x12	78	159.12	15x21	168	347.97
12x15	97	198.90	15x24	192	397.68
12x18	117	238.68	\$5-\$10 Dn., See Page 791		

Custom-Cut. Any Length, Ends Finished Free or Wall-to-Wall  
73 A 1815 F—12 ft. wide (1½ sq. yd.) Wt. 6 lbs. 8 oz. Ft. \$13.26  
73 A 1816 F—15 ft. wide (1½ sq. yd.) Wt. 8 lbs. Ft. \$16.57

For MW Color Story—See Page 707



## All Wool Bark Texture \$8<sup>95</sup> Sq. Yd.

Rippled Weave brings new drama to any room. Adds charming background. Made especially for Wards by a famous name mill.

Tightly woven multi-level pile of choice all wool—has greater crush and soil resistance—is easily cleaned. Full bodied for long, satisfactory wear. Durable, latex coated back. State Color, Letter, Size or Length.

Colors: Green (J), Parchment Tweed (K), Nutria Plain (L), Green Tweed (M), Black and White Tweed (N), Thrush Beige Tweed (P), Sand Beige Tweed (R), Nutria Tweed (T).

Cat. No. 73 A 1281 F				Cat. No. 73 A 1282 F			
Rm. Size	Wt.	Price		Rm. Size	Wt.	Price	
9x 6 ft.	25 lbs.	\$ 53.70		12x10½ ft.	60 lbs.	\$124.95	
9x 7½ ft.	32 lbs.	67.12		12x12 ft.	69 lbs.	142.80	
9x10½ ft.	45 lbs.	93.97		12x15 ft.	96 lbs.	178.50	
9x12 ft.	51 lbs.	107.40		12x18 ft.	104 lbs.	214.20	
9x15 ft.	64 lbs.	134.25		12x21 ft.	121 lbs.	249.90	

Custom-Cut—Ends Finished Free or Wall-to-Wall  
73 A 1281 F—9 ft. (1 sq. yd.). 4 lbs. 4 oz. . Ft. \$8.95  
73 A 1282 F—12 ft. (1½ sq. yd.). 5 lbs. 12 oz. Ft. 11.90  
73 A 1283 F—15 ft. (1½ sq. yd.). 7 lbs. 4 oz. . Ft. 14.90

## All Wool Scroll Wilton \$8<sup>95</sup> Sq. Yd.

Rich Needlepoint Effect in Two-tone Wilton. Has that hand-loomed look of luxury. Made exclusively for Wards by a famous carpet mill. Dense, firm textured multi-level loop pile. Fine quality select wool throughout. Crush and mat resistant. Slow to soil—cleans easily. Latex coated back. For even more luxury and longer rug life use a Rug Pad, Page 883.

Seven Rich Shades: Rose Beige (A), Sandalwood (C), Gray (D), Woodtone (E), Green (F), Nutmeg (G). State Color, Letter, Size or Length.

Cat. No. 73 A 1021 F				Cat. No. 73 A 1022 F			
Rm. Size	Wt.	Price		Rm. Size	Wt.	Price	
9x 6 ft.	26 lbs.	\$ 53.70		12x10½ ft.	56 lbs.	\$124.95	
9x 7½ ft.	34 lbs.	67.12		12x12 ft.	64 lbs.	142.80	
9x10½ ft.	47 lbs.	93.97		12x15 ft.	80 lbs.	178.50	
9x12 ft.	54 lbs.	107.40		12x18 ft.	97 lbs.	214.20	
9x15 ft.	67 lbs.	134.25		12x21 ft.	113 lbs.	249.90	

Custom-Cut—Ends Finished Free or Wall-to-Wall  
73 A 1021 F—9 ft. (1 sq. yd.). Wt. 4 lbs. 8 oz. . Ft. \$8.95  
73 A 1022 F—12 ft. (1½ sq. yd.). Wt. 5 lbs. 8 oz. Ft. 11.90  
73 A 1023 F—15 ft. (1½ sq. yd.). Wt. 7 lbs. 8 oz. Ft. 14.90



# NG YOU THE LUXURY OF ALL WOOL AND MIRACLE ACRILAN



## Resilient Long Wearing Acrilan

\$8<sup>99</sup> Sq. Yd.

Takes the roughest treatment, yet springs back to stay fresh, luxuriously new looking. Random textured plain and tweed styling adds a charming background for gracious living.

Most resilient of carpet fibers—resists matting and crushing best . . . smart looking loop pile of 80% Acrilan Acrylic and 20% Verel Modacrylic fibers. Easily cleaned—even stubborn stains come out quickly, safely. Non-allergenic and moth resistant. Tightly tufted through sturdy latex-coated jute back—additional backing for stability and long life.

Colors: Aqua Plain (AA), Beige Tweed (BB), Golden Beige (CC), Nutria Tweed (DD), Black and White Tweed (EE), Sandalwood (FF), Green and Brown Tweed (GG), Sauterne (HH). State Color, Letter, Size.

Room Size Rugs—Completely Finished—Ready to Lay.

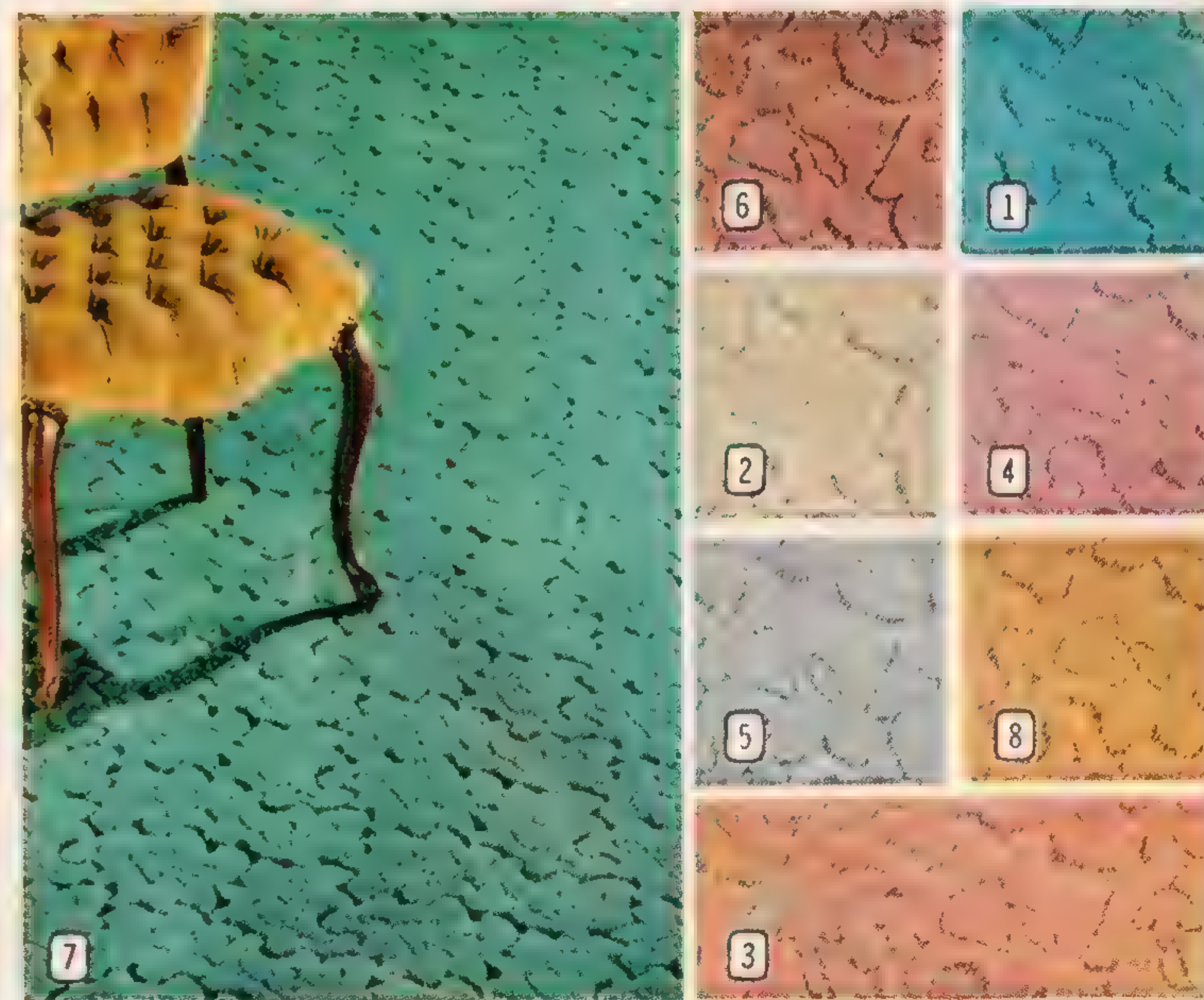
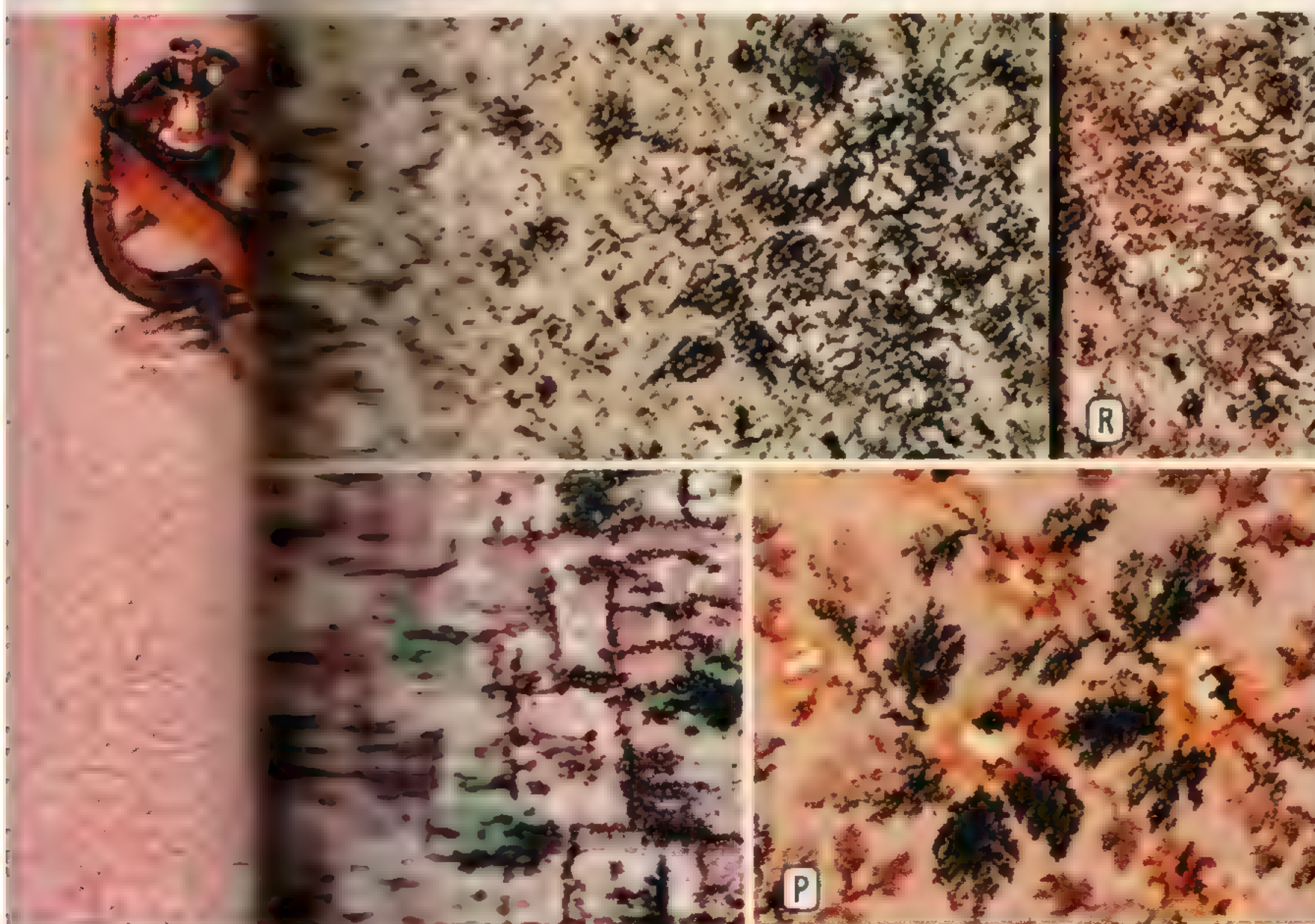
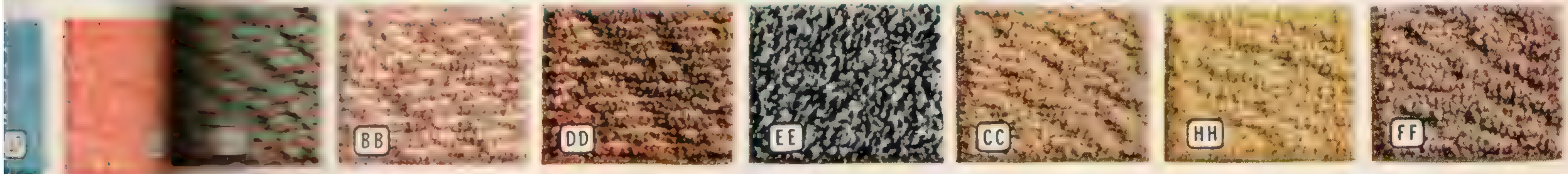
Cat. No. 73 A 1802 F			Cat. No. 73 A 1803 F		
Sizes	Wt. Lbs.	Cash	Sizes	Wt. Lbs.	Cash
12x 9	54	\$107.64	15x15	112	\$225.75
12x10½	63	125.58	15x18	135	270.90
12x12	72	143.52	15x21	157	316.05
12x15	90	179.40	15x24	180	361.20
12x18	108	215.28	\$5-\$10 Dn.—See Pg. 791		

Custom-Cut. Any Length, Ends Finished Free or Wall-to-Wall

73 A 1802 F—12 ft. wide. (1⅓ sq. yd.). Wt. 6 lbs. . . Ft. \$11.96

73 A 1803 F—15 ft. wide. (1⅔ sq. yd.) 7 lbs. 8 oz. . . Ft. 15.05

See "Carpet Fiber Facts" and Shipping Page 884



\$9<sup>95</sup> Sq. Yd.

(A), Sandalwood (E), Green (F), Size or Length

Cat. No. 73 A	Wt.
12x 9	56 lbs. 8 oz.
12x10½	64 lbs.
12x12	80 lbs.
12x15	97 lbs.
12x18	113 lbs.

Free or Wall-to-Wall  
Wt. 6 lbs. 8 oz. . . Ft. \$13.25  
Wt. 5 lbs. 8 oz. . . Ft. \$12.50  
Wt. 7 lbs. 8 oz. . . Ft. \$16.59

## Finest All Wool Axminster \$9<sup>95</sup> Sq. Yd.

Warm All-over Patterns effectively flatter your decorating scheme. Colors: Beige Floral Leaf (P), Woodtone Fern (R), Green Fern (T), Random Texture (V).

Room Sizes . . . Seamless, Finished . . . Ready to Lay.

Cat. No. 73 A 952 F			Cat. No. 73 A 953 F		
Sizes	Wt. Lbs.	Cash	Sizes	Wt. Lbs.	Cash
12x 9	61	\$119.25	15x15	124	\$248.85
12x10½	70	139.12	15x18	149	298.62
12x12	81	159.00	15x21	174	348.39
12x15	101	198.75	15x24	199	398.16
12x18	122	238.50	\$5-\$10 Dn.—See Pg. 791		

Custom-Cut. Ends Finished Free or for Wall-to-Wall.

73A952F—12 ft. (1⅓ sq. yd.) Wt. 6 lbs. 12 oz. Ft. \$13.25

73 A 953 F—15 ft. (1⅔ sq. yd.) 8 lbs. 5 oz. Ft. 16.59

## All Wool Sculptured Plush Wilton \$9<sup>95</sup> Sq. Yd.

Contemporary styling in sculptured effect for the look of elegance. 100% Wool—the traditional fiber with all its well known virtues.

High-Low Wilton Weave, a wealth of charming warmth in a velvety leaf design gracefully outlined by loop pile.

Excellent resilience, resists matting, crushing. Slow to soil—cleans with minimum effort.

MW Colors: Dk. Capri Blue (1), Lt. Thrush Beige (2), Thrush Beige (3), Shadow Gray (5), Thrush Brown (6), Chapel Green (7), or Coin Gold (8); also Nutria (4). State Color, No., Size or Length.

Room Size Rugs, Completely Finished, Ready to Lay.

Cat. No. 73 A 1065 F			Cat. No. 73 A 1066 F		
Sizes	Wt. Lbs.	Cash	Sizes	Wt. Lbs.	Cash
12x 9	54	\$119.25	15x15	112	\$248.85
12x10½	63	139.12	15x18	135	298.62
12x12	72	159.00	15x21	157	348.39
12x15	90	198.75	15x24	180	398.16
12x18	108	238.50	\$5-\$10 Dn.—See Pg. 791		

Custom-Cut. Ends Finished Free or Wall-to-Wall.

12 ft. wide (1⅓ sq. yd.) or 15 ft. wide (1⅔ sq. yd.).

73 A 1065 F—12 ft. wide. Wt. 6 lbs. . . . . Ft. \$13.25

73 A 1066 F—15 ft. wide. Wt. 7 lbs. 8 oz. . . Ft. 16.59

\$5-\$10 Down . . . 2 Years to Pay on Wards Home Furnishing Terms. Details are on Page 1283.

CKDAS 2 WARDS 887



# Fashion-Right FLOORS NEED NOT

## DuPont 501 Nylon Pile

**\$8<sup>99</sup>** sq. yd. **\$107<sup>64</sup>** 9x12 ft.

**Dramatic Development** in carpeting—specially engineered to bring you all the benefits of Nylon plus exciting new performance, texture, color.

501 Nylon, unlike previous nylon, is a continuous filament yarn spun into a long thread, crimped by special process to reduce shedding, fuzzing and add more resilience, greater soil resistance. Deeper denser 501 Nylon has a rich bulky look that adds new dimension to carpet styling. 501 Nylon yarns tufted through sturdy latexed backing and reinforced with an additional back for stability. Mothproof, non-allergenic. Regency Chair shown in room sold Page 728.

**Colors:** Sand Beige (10), Sandalwood (11), Nutria (12), Parchment Beige (13), Hemlock Green (14), Aquamarine (15), Antique Gold (16). *State Color, No., and Length.*

**Room Size Rugs, Completely Finished, Ready to Lay**

Cat. No. 73 A 1951 F			Cat. No. 73 A 1952 F		
Sizes	Wt. Lbs.	Cash	Sizes	Wt. Lbs.	Cash
12x 9	58	\$107.64	15x15	102	\$225.00
12x10½	68	125.58	15x18	130	270.00
12x12	78	143.52	15x21	153	316.50
12x15	98	179.40	15x24	174	361.50
12x18	117	215.28	\$5-\$10 Dn.—See Pg. 728		

**Custom-Cut**—Any Length, Ends Finished Free Wall-to-Wall. 12 ft. wide (11⅓ sq. yd.) or 15 ft. wide (12⅓ sq. yd.). *State Color, No. and Length.*

73 A 1951 F—12 ft. wide. Wt. 6 lbs. 8 oz. . . Ft. \$11.99  
73 A 1952 F—15 ft. wide. Wt. 7 lbs. 4 oz. . . Ft. \$13.34

**See and Feel Actual Samples**  
**at Your Catalog Store**

Large swatches give you all effect. For store nearest you see Page 1269.

**ONLY \$5-\$10 DOWN**

**Wards Home Furnishing**  
**—2 Years to Pay, See Page 1269**

## Our Better All Wool Axminster

**\$7<sup>99</sup>** sq. yd. **\$95<sup>88</sup>** 9x12 ft.

**Colorful All-Over Patterns** are perfect for rooms meant to be lived in. And it's so easy to live with the subtle warmth of these rich designs. Woven exclusively for Wards by one of America's most famous mills—You can be sure of both quality and durability at Wards moderate prices.

**Dense All Wool Pile** stubbornly resists scuffing and matting. Sturdy cut pile springs back quickly, even from rough family wear. Decorative patterns give bonus value of hiding tracked-in soil. Mothproofed. Latexed back.

**Patterns:** Beige Provincial (G), Beige Leaf (H), Nutria Texture (I), Gray Texture (N), or Beige Texture (P). *State Color, Letter, Size or Length.*

**Room Size Rugs . . . Completely Finished . . . Ready to Lay**

Cat. No. 73 A 971 F			Cat. No. 73 A 972 F		
Sizes	Wt. Lbs.	Price	Sizes	Wt. Lbs.	Price
9x 6	23	\$47.94	12x10½	55	\$111.61
9x 7½	29	59.92	12x12	63	127.56
9x10½	41	83.89	12x15	78	159.45
9x12	47	95.88	12x18	95	191.34
9x15	59	119.85	12x21	110	223.23

**Custom Cut . . . Ends Finished Free or Wall to Wall**

73 A 971 F—9 ft. wide (1 sq. yd.). Wt. 4 lbs. . . . . Run. Ft. \$7.99  
73 A 972 F—12 ft. wide (1⅓ yd.). Wt. 5 lbs. 4 oz. . . . . Run. Ft. 10.63  
73 A 973 F—15 ft. wide (1⅔ yd.). Wt. 6 lbs. 12 oz. . . . . Run. Ft. 13.34





# D NOT BE COSTLY...HERE'S PROOF IN NYLON OR ALL WOOL

ylon Pile

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9x12 ft.

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ed (11), Nutria (12)  
Green (14), Aqu  
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ed, Ready to Lay

No. 73 A 1952 F	
Wt. Lbs.	Cash
102	\$225.75
130	270.90
153	316.05
174	361.20

0 Dn.—See Pg. 791

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(yd.) or 15 ft.  
Length.

s. 8 oz...Ft. \$11.5  
s. 4 oz...Ft. 15.

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Page 1269.

\$5-\$10 DOWN

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re to Pay, See Pg. 7

## New—All Wool Classic Wilton

\$649 sq. yd. \$7785 9x12 ft.

decorative pattern to underscore a smart setting. Densely  
all wool in a tight multilevel loop pile for soft underfoot resiliency;  
every step in comfort. Resists matting and crushing. Can be  
easily, at home or professionally.

**Style and Wearability**—so inexpensive, too—whether you prefer  
wall carpeting or room size rugs. Imported from Japan and woven  
specifications to bring you greater value for your floors.

Sea Foam Green (1), Parchment Beige (2), Sandalwood (3), Rose  
or Nutmeg Tweed (5). Read "Carpet Fiber Facts," Page 884.  
State Color, No. and Size or Length.

Size Rugs . . . Completely Finished—Ready to Lay.

Catalog Number 73 A 1070 F			Catalog Number 73 A 1071 F		
	Wt. Lbs.	Cash	Sizes	Wt. Lbs.	Cash
12 ft.	50	\$77.85	15x15 ft.	105	\$162.15
12 ft.	59	90.82	15x18 ft.	126	194.58
12 ft.	67	103.80	15x21 ft.	147	227.01
12 ft.	83	129.75	15x24 ft.	168	259.44
12 ft.	100	155.70	\$5-\$10 Down, See Page 791.		

Cut—Any Length, Ends Finished Free or Wall-to-Wall.

1070 F—12 ft. wide. (1 1/3 sq. yds.) Wt. 5 lbs. 9 oz. . . . .Ft. \$8.65

1071 F—15 ft. wide. (1 2/3 sq. yds.) Wt. 7 lbs. . . . .Ft. 10.81

## Good All Wool Pile Axminster

\$649 sq. yd. \$7788 9x12 ft.

**All Wool Cut Pile** stubbornly resists scuffing, matting and soiling.  
resilient, closely woven cut pile springs back even after harsh,  
wear. Always looks good, even in heavily traveled areas . . . a  
choice for homes on a limited budget, with the best features in  
quality and service to be found in this price range. Mothproofed.  
and Best Axminsters can be found on Pages 887-8.

**Textured Patterns** add rich color and form a harmonious back-  
ground to any decorating scheme. Clear colors in subtle shadings and  
ve patterns are styled to conceal tracked-in soil and foot prints.  
is easily cleaned at home or professionally.

Edge Swirl (R), Nutria Swirl (T), Gray Swirl (V), Beige Provincial  
Edge Texture (X). State Color, Letter and Size or Length.

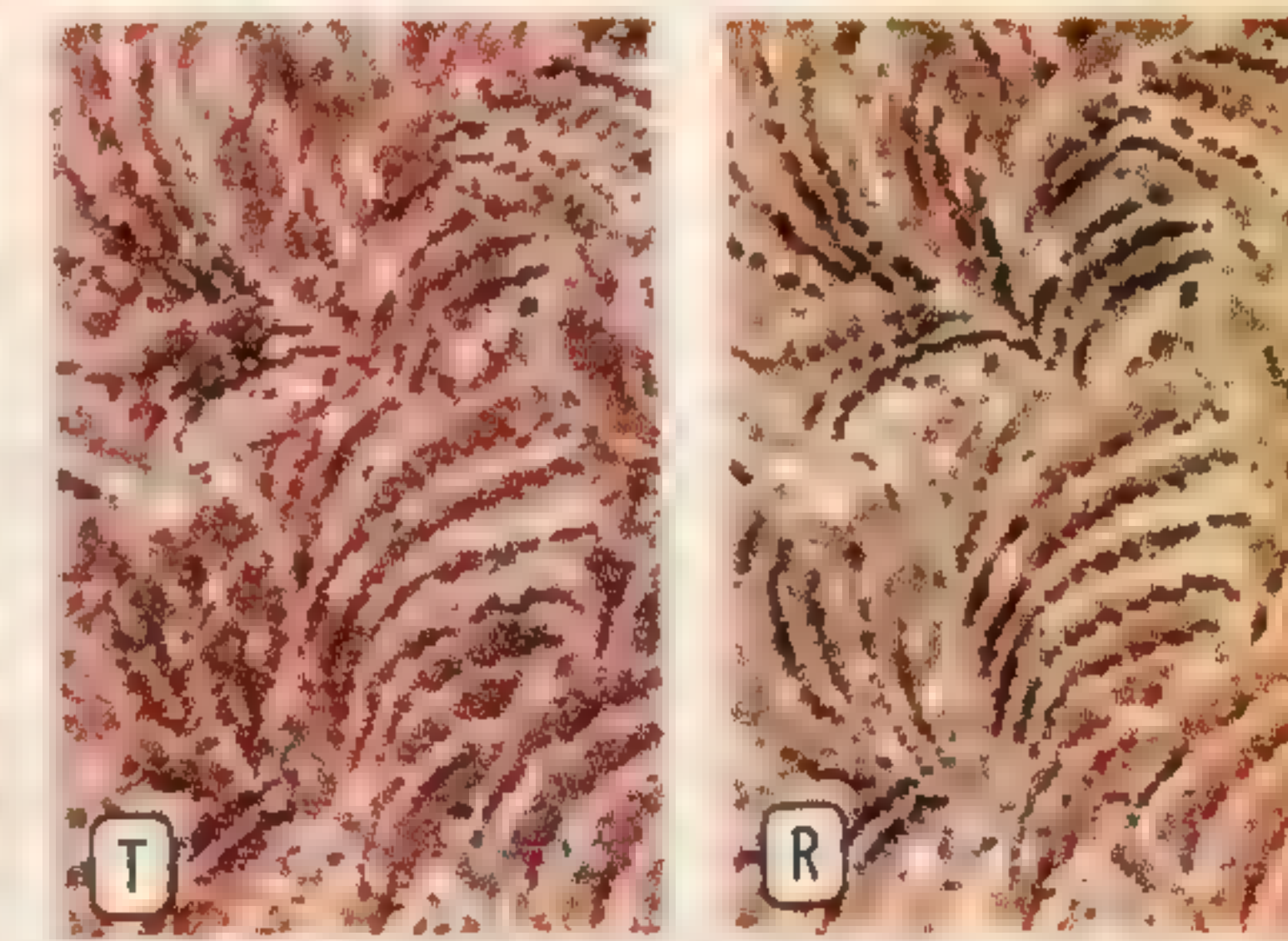
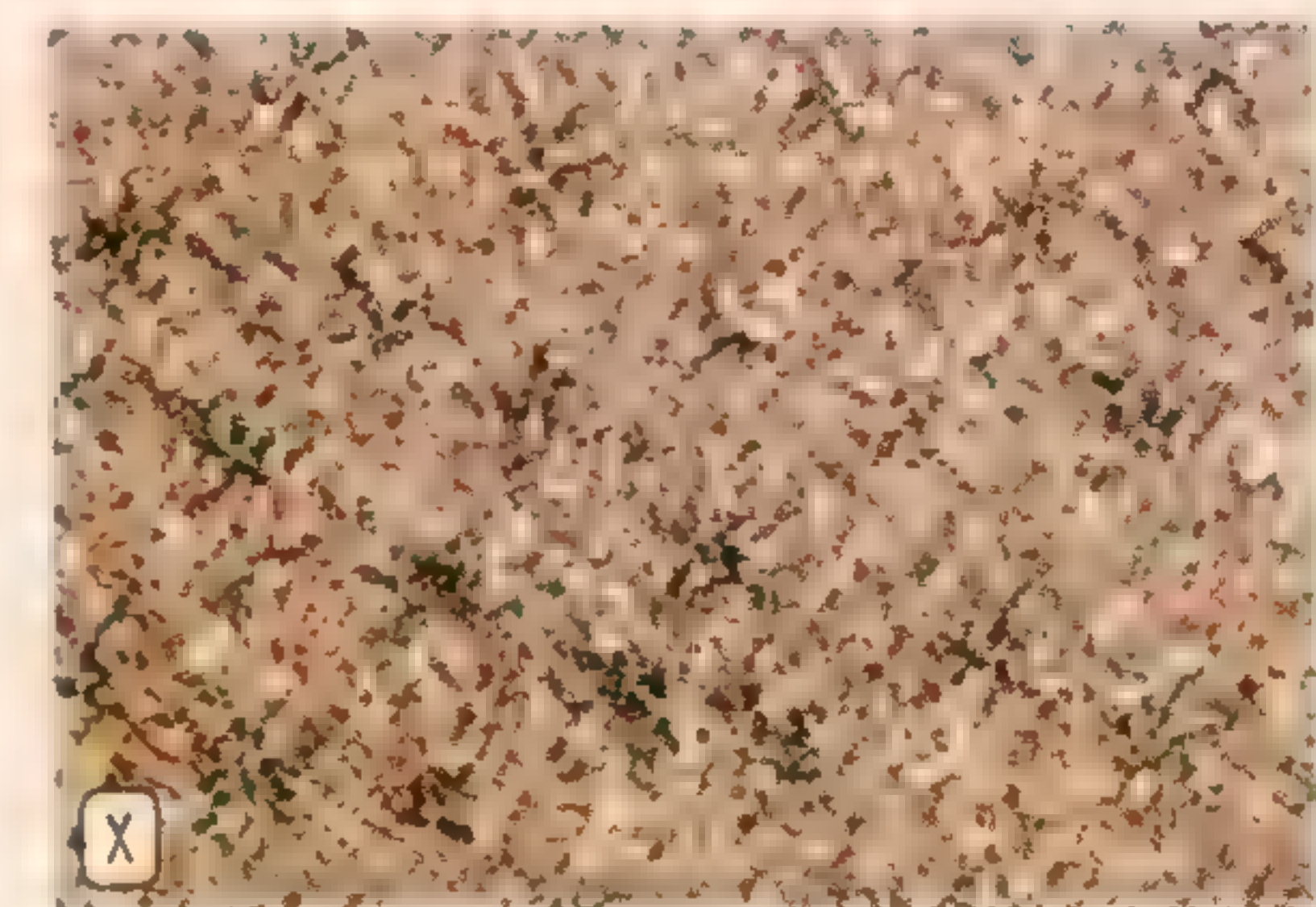
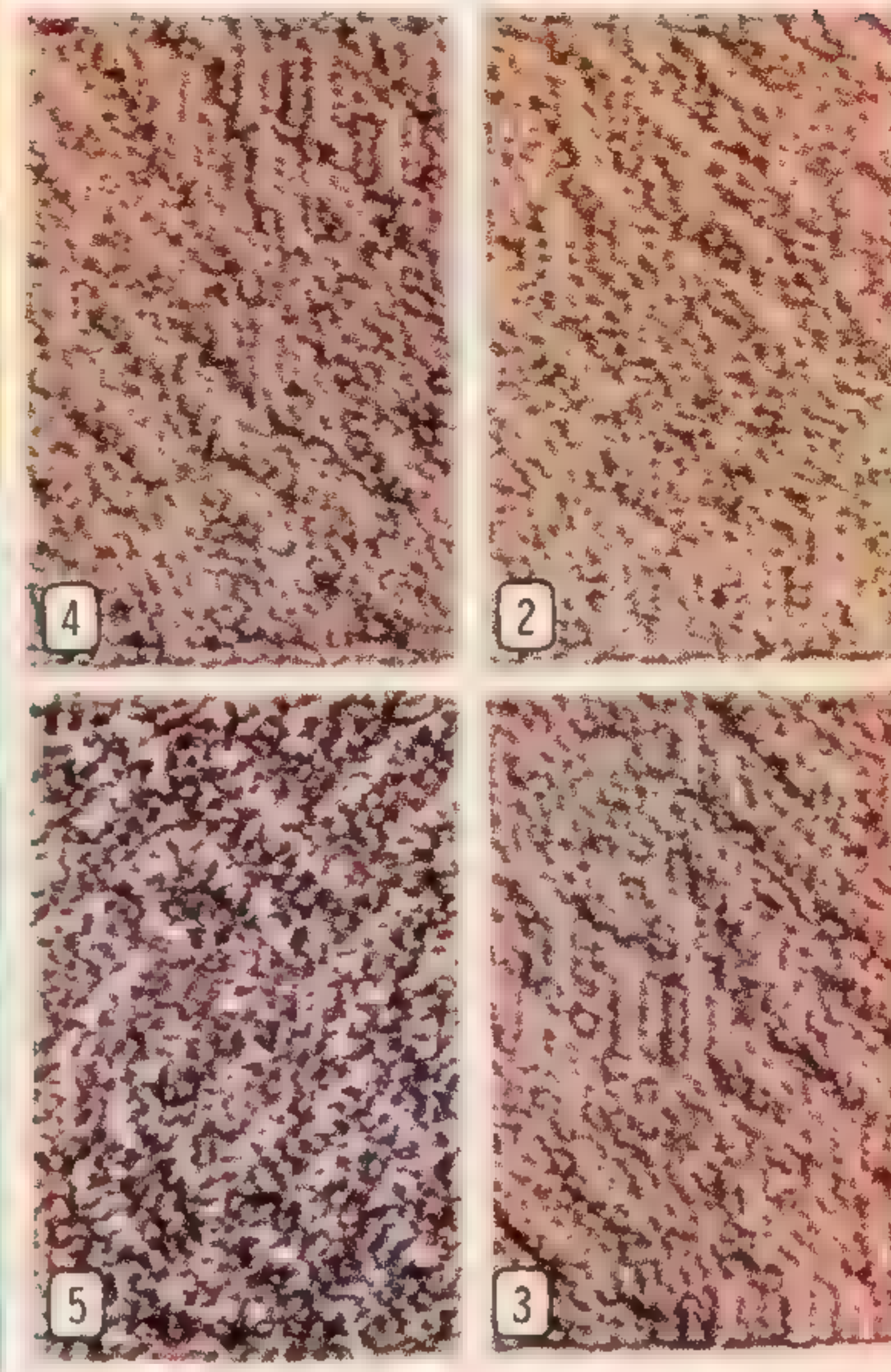
Room Sizes—Seamless, Finished Ready to Lay.

Cat. No. 73 A 990 F		Size (ft.)	Cat. No. 73 A 991 F	
Ship. Wt.	Cash		Ship. Wt.	Cash
22 lbs.	\$38.94	12x10 1/2	55 lbs.	\$90.61
26 lbs.	48.67	12x12	63 lbs.	103.56
38 lbs.	68.14	12x15	79 lbs.	129.45
43 lbs.	77.88	12x18	97 lbs.	155.34
54 lbs.	97.35	12x21	110 lbs.	181.23

Cut—Ends Finished Free or Wall-to-Wall.

990 F—9 ft. wide (1 sq. yd.) Wt. 3 lbs. 10 oz. . . . .Ft. \$6.49

991 F—12 ft. wide (1 1/3 yd.) Wt. 5 lbs. 4 oz. . . . .Ft. 8.63



## All Wool Rippled Bark Texture

\$799 sq. yd. \$9567 12x9 ft.

Rich appearing multilevel weave adds charming background to any  
home . . . the look of casual elegance and simplicity most homemakers  
prefer. Dense loop pile is tightly woven of select wool to give you great  
wearability, service and resilience—Resists matting and crushing.  
Random texture conceals footprints, helps mask tracked-in soil. Moth-  
proofed. Cleans easily—at home or professionally. Captivating colors add  
charm and drama to any room. See "Carpet Fiber Facts" Page 884. Be  
Sure to State Color, Letter and Size or Length.

**Tweed Colors:** Beige (GG), Nutria (JJ), Brown and Green (KK), Gold (LL).

**Plain Colors:** Beige (MM), Sandalwood (NN), Nutria (PP), Green (RR).

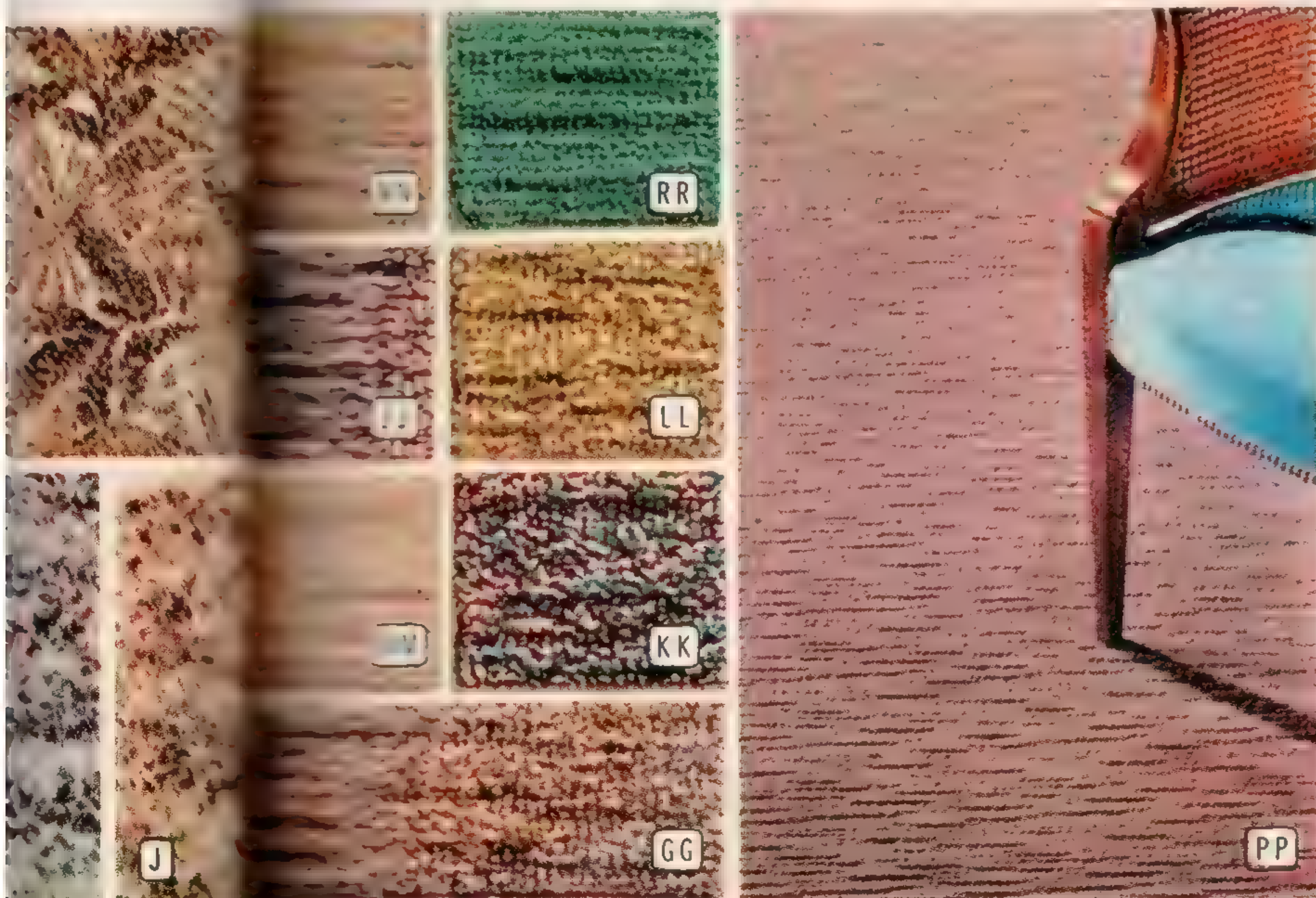
Room Size Rugs—Completely Finished—Ready to Lay.

Catalog No. 73 A 1222 F			Catalog No. 73 A 1223 F		
Sizes	Wt. Lbs.	Cash	Sizes	Wt. Lbs.	Cash
12x 9	51	\$95.67	15x15	108	\$200.10
12x10 1/2	63	111.61	15x18	131	240.12
12x12	67	127.56	15x21	152	280.14
12x15	86	159.45	15x24	174	320.16
12x18	103	191.34	\$5-\$10 Dn., See Pg. 791		

**Custom-cut,** Any Length, Ends Finished Free or Wall-to-Wall 12 ft. (1 1/3  
sq. yd.) or 15 ft. (1 2/3 sq. yd.) State Color, Size or Length.

73 A 1222 F—12 ft. wide Wt. 5 lbs. 12 oz. . . . .Ft. \$10.63

73 A 1223 F—15 ft. wide Wt. 7 lbs. 4 oz. . . . .Ft. 13.34







## Axminster Special PLUS WAFFLE PAD

- Made for Wards by a Leading Maker of Quality Axminsters
- Priced for Greatest Savings—Typical Only-at-Wards Values
- Rich Colors in Smart Patterns Add New Charm to Your Home

**Record-Making Combination Offer . . .** the lowest prices we know of for a famous name Axminster room size rug with resilient waffle cushion included at no extra cost. Every rug completely finished, ready to unroll onto your floor.

**Colorful Patterns Mask Footprints . . .** disguise tracked-in soil between cleanings. Resilient cut pile surface guarantees longer life, more attractive day-to-day appearance. A blending of sturdy carpet rayon, wool and other fibers. Cut pile bounces back looking fresh and new even in heavily traveled areas. Cushion (1) will add to underfoot comfort, insure maximum wear. See "Shipping and Ordering Information" on Page 884.

**4 Enduring Patterns. State Size, Color and Letter for Rug, State Cat. No. for Cushion and Mark "No Charge".**  
(A) Beige and Brown Texture (C) Gray Leaf on Red  
(B) Gray Multicolor Scroll (D) Gray Leaf on Green

**Eight Room Sizes, Seamless, Finished Ends, Ready to Lay**

Rug Cat. No. 73 A 981 FD Cushion Cat. No. 73 A 2075 F			Rug Cat. No. 73 A 982 FD Cushion Cat. No. 73 A 2076 F		
Size	Ship. wt.	Cash	Size	Ship. wt.	Cash
9x10½ ft.	43 lbs.	\$46.95	12x10½ ft.	59 lbs.	\$61.95
9x12 ft.	50 lbs.	49.95	12x12 ft.	67 lbs.	71.95
9x15 ft.	62 lbs.	66.50	12x15 ft.	84 lbs.	86.95
9x18 ft.	74 lbs.	79.50	12x18 ft.	100 lbs.	101.95

**FREE** Carpet Samples on Request. Expert Cutting, Finishing and Estimating Service. See Page 884 for Details.



## 100% Nylon Loop Pile Sq. Yd. \$4.79

**Miracle All Nylon Pile . . .** your best buy for durability, lustrous color and resilient underfoot comfort. All-Nylon gives you serviceability unmatched by other fibers—even those at twice this low price. See "Carpet Fiber Facts" on Page 884. Nylon Tweed pile in tightly packed loops . . . double backed for even greater stability. See "Shipping and Ordering Information" on Page 884.

**Handsome Tweed Colors** in lustrous Nylon for bright, long-lasting beauty. State Color, No., Size (or Length).

- (1) Brown
- (2) Nutria
- (3) Black and White
- (4) Green and Brown

**Room Sizes—Seamless, Finished Ready to Lay**

Cat. No. 73A1915F			Cat. No. 73A1916F		
Size (ft.)	Ship. Wt.	Cash	Size (ft.)	Ship. Wt.	Cash
9x 6	21 lbs.	\$28.74	12x10½	45 lbs.	\$66.88
9x 7½	26 lbs.	35.92	12x12	51 lbs.	76.44
9x10½	38 lbs.	50.29	12x15	64 lbs.	95.55
9x12	42 lbs.	57.48	12x18	77 lbs.	114.66
9x15	53 lbs.	71.85	12x21	89 lbs.	133.77

**Custom Cut. Ends Finished Free or Wall-to-Wall.**  
73A1915F—9 ft. wide (1 sq. yd.). Wt. 3 lbs. 8 oz. Ft. \$4.79  
73A1916F—12 ft. wide (1½ sq. yd.). Wt. 4 lbs. 4 oz. Ft. 6.37

## Rayon-Nylon Loop Pile Sq. Yd. \$3

**Modern Blended Pile of 70% Rayon for clear, fast colors and 30% Nylon for extra luster, longer wear.** See "Carpet Fiber Facts" on Page 884. Texture hides footprints and dirt, adds new style at this low price. The twill pile is tufted into a sturdy latex coated back. Spots and stains can be removed quickly. See "Shipping and Ordering Information," Page 884.

**Warm Tweed Colors** in a long-wearing Rayon-Nylon blend. State Color, No., Size (or Length.).

- (5) Beige
- (6) Sandalwood
- (7) Black and White
- (8) Aqua and Beige

**Room Sizes—Seamless, Finished, Ready to Lay**

Cat. No. 73 A 1841 F			Cat. No. 73 A 1842 F		
Size ft.	Ship. wt.	Cash	Size ft.	Ship. wt.	Cash
9x 6	23 lbs.	\$23.94	12x10½	55 lbs.	\$55.94
9x 7½	29 lbs.	29.92	12x12	63 lbs.	63.92
9x10½	40 lbs.	41.89	12x15	78 lbs.	78.89
9x12	46 lbs.	47.88	12x18	95 lbs.	95.88
9x15	58 lbs.	59.85	12x21	110 lbs.	110.85

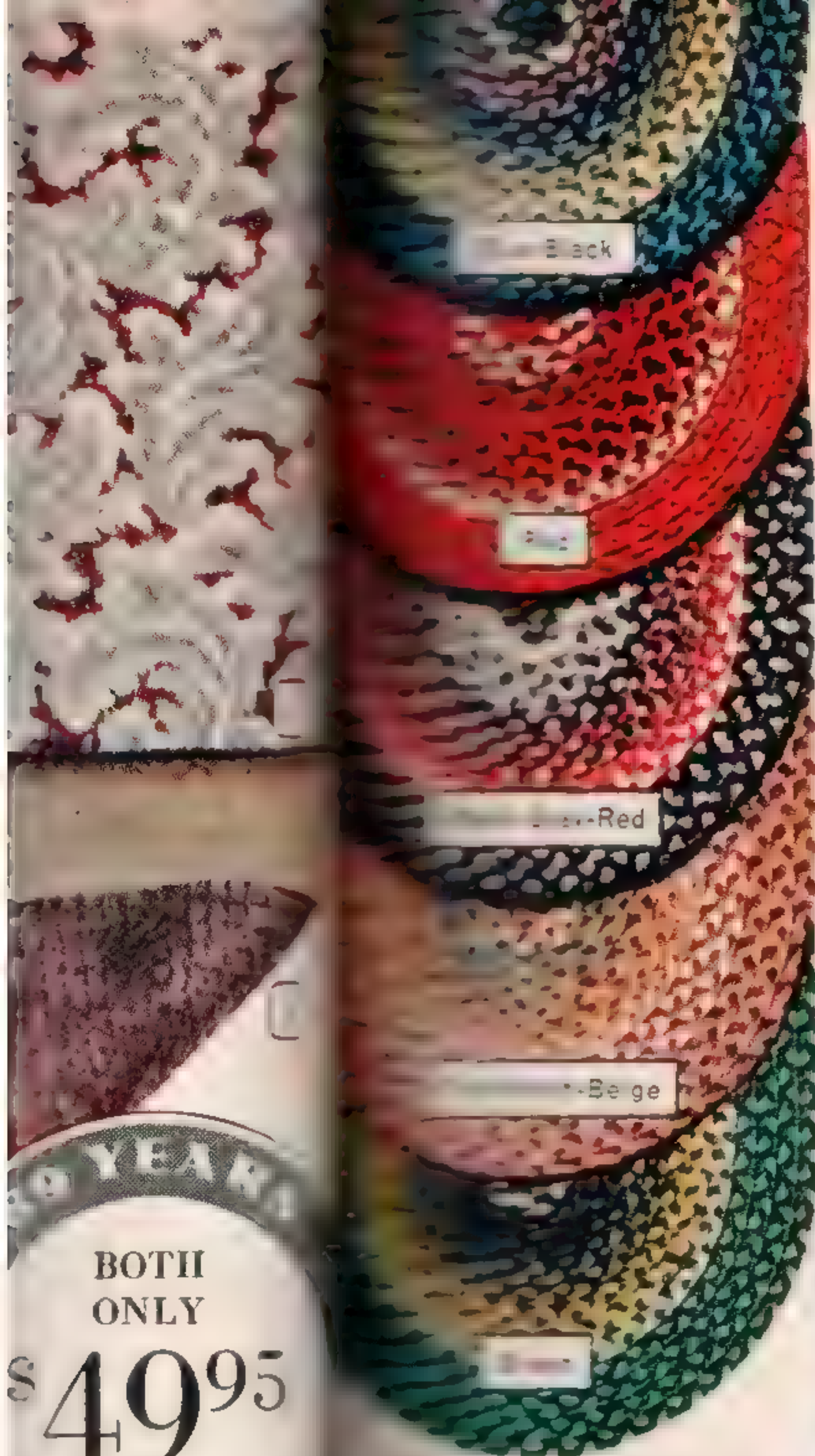
**Custom-Cut—Ends Finished Free or Wall-to-Wall.**  
73 A 1841 F—9 ft. (1 sq. yd.). Wt. 3 lbs. 14 oz. Ft. \$3.00  
73 A 1842 F—12 ft. (1½ yd.). Wt. 5 lbs. 4 oz. Ft. 4.00

890 WARDS CKDAS 2

**SEE** Rug and Carpet Samples at Your Ward Catalog or Retail Store. See Pg. 1267-1269 for locations.

**SEE** Page 884 for "Carpet Fiber Facts," a Handy Guide That Helps You Choose the Carpet Which Best Fits Your Needs.





**BOTH ONLY**  
**\$49<sup>95</sup>**  
 9x12 ft.



**SALEM SQUARE**

Brown-Tan-Black

## Braids SET THE SCENE FOR EARLY AMERICAN CHARM 9x12 Ft. \$89<sup>59</sup>

Wool for Durability, Resilience, Soft Texture . . . 20% Nylon for Strength and Luster. 10% Other Fibers  
 Double Braids of Extra Heavy Yarns. Firmly Stitched

Reversible for Twice the Service—half the cleaning. Salem Square, Wards correlated Early American group (700-715). Colonial Braids look so warm and friendly, so long and well. Mellow traditional colors add charming to Early American and Provincial settings . . . the perfect background for displaying authentic Colonial accessories. In color schemes that will complement any decorating scheme. Oval or rectangular rugs—or handy scatter sizes. See Samples in your store. Vacuum, have dry cleaned.

6 Color Combinations, keyed to Salem Square Color Harmonies:  
 Brown with Tan and Black (room);  
 Blue with Black;  
 Red with Black and White;  
 Black with Gray and Red;  
 Tan with Brown and Beige;  
 Dark Green with Light Green;  
 Colors may vary slightly from rug to rug. Scatter Sizes and 6x9 ft. Mail. 8x10 ft. and 9x12 ft. shipped from Stock by Frt., Truck or Exp. Others from Factory near Asheville, N.C. Pay Transportation from M.O. House. Allow 2 weeks at Factory plus transit time.

Scatter Sizes. Mailable. State Size and Color.  
 72 A 130—27x48 in. Ship. wt. 5 lbs. . . . \$9.95  
 72 A 131—36x60 in. Ship. wt. 8 lbs. . . . 17.49  
 72 A 132 L—4x6 ft. Ship. wt. 12 lbs. . . . 25.89

Room Sizes. State Size and Color.  
 72 A 133 MO—6x9 ft. Ship. wt. 26 lbs. Mail. . . \$54.94  
 72 A 134 R—8x10 ft. Ship. wt. 40 lbs. . . . 79.97  
 72 A 135 R—9x12 ft. Ship. wt. 53 lbs. . . . 89.59  
 72 A 139 F—9x15 ft. Ship. wt. 66 lbs. . . . 134.95  
 72 A 140 F—10x13½ ft. Ship. wt. 68 lbs. . . . 134.95  
 72 A 141 F—10x15 ft. Ship. wt. 73 lbs. . . . 174.49  
 72 A 142 F—12x15 ft. Ship. wt. 85 lbs. . . . 199.00  
 72 A 143 F—Round. 6-ft. Diam. Wt. 17 lbs. . . . 37.97  
 72 A 144 F—Round. 9-ft. Diam. Wt. 37 lbs. . . . 89.50

\$5-\$10 Down . . . 2 Years to Pay

WARDS HOME FURNISHING TERMS, SEE PAGE 791

## Colorful Colonial Braids

**\$64<sup>95</sup>** 9x12 Ft.

Wool (re-used) for Strength, Resilience and Soft  
 40% Viscose Rayon for Brilliant Color  
 Braids of Heavy Yarns. Firmly Stitched

Such for Early American, Colonial or Provincial. Add mellow warmth to any room. Colors: Tan with Dark Green and Pumpkin (in room); Tan, Beige and Green; Tan with Beige and Blue with Dark Blue and Gray; Maroon with Beige. Colors may vary slightly from rug to rug. Clean when necessary. 8x10 and 9x12 ft. Truck or Exp. Smaller Mail. Others from Asheville, N.C.; pay charges from nearest store; allow 2 weeks plus transit time.

Room Sizes. State color and size.

MO—6x9 ft. Ship. wt. 25 lbs. Mail. . . . \$39.95  
 R—8x10 ft. Ship. wt. 35 lbs. . . . 59.98  
 F—9x12 ft. Ship. wt. 48 lbs. . . . 64.95  
 F—9x15 ft. Ship. wt. 60 lbs. . . . 105.00  
 F—10x13½ ft. Ship. wt. 60 lbs. . . . 105.00  
 F—10x15 ft. Ship. wt. 68 lbs. . . . 134.93  
 F—12x15 ft. Ship. wt. 83 lbs. . . . 159.00  
 Round. 6-ft. diam. Ship. wt. 15 lbs. . . . 29.98  
 Round. 9-ft. diam. Ship. wt. 33 lbs. . . . 69.96

Effective with room sizes. State Color, Above.  
 48 in. Ship. wt. 5 lbs. Mail. . . . \$6.95  
 60 in. Ship. wt. 7 lbs. Mail. . . . 12.89  
 72 in. Ship. wt. 11 lbs. Mail. . . . 19.88



Green-Pumpkin



Brown-Tan-Beige

Tan-Beige-Brown

Blue-Gray

Maroon-Gray-Beige

A WARDS 891

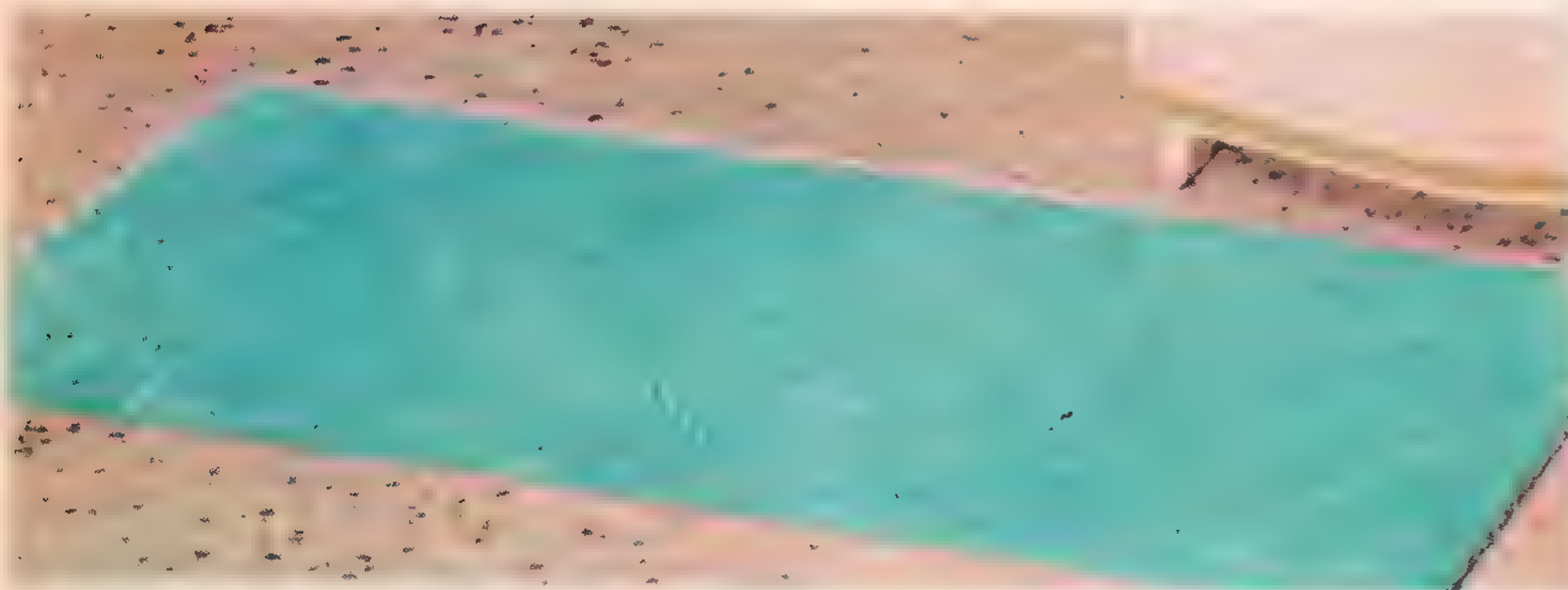




## Built-In FOAM RUBBER BACK

DEEP COTTON PILE IN 10 LUSCIOUS COLORS...

14 PRACTICAL SIZES TO USE IN ANY ROOM



### Soft Underfoot Comfort . . . No Extra Pad to Buy.

Durably constructed with velvety cotton cut pile tufted through a sturdy backing and firmly laminated to the resilient Foam Rubber Pad. Millions of tiny interconnected air cells in this fine foam rubber add springy bounce, cushion every step in luxury. Serged on all 4 sides to prevent raveling. Colors stay bright after washing. Do not use Bleach. Have larger sizes cleaned professionally. Max. shrink. 1%.

**Ready to Lay . . .** just unroll on your floor and the job is finished. Give your home the warmth and luxury only a colorful rug can impart. Fourteen practical sizes are designed to fit any room, every room.

**Area Rugs in 3 Sizes.** Use to define areas, unify rooms or as wall-to-wall bathroom carpeting. Cuts easily with scissors for snug fit around fixtures; no binding needed. *Mail. State Color (see below).*

72 A 438 L—4x6 ft. Shipping wt. 6 lbs. . . . . \$7.95  
72 A 441 M—6x6 ft. Shipping wt. 10 lbs. . . . . \$12.95  
72 A 442 M—6x7½ ft. Shipping wt. 13 lbs. . . . . \$14.95

**Room Size Rugs** for smart, low budget styling. Up to 9x10½ ft. *Mail. Others from Stock by Frt., Truck or Exp. State Color (see below).*

72 A 443 M— 6x9 ft. . . . . Shipping wt. 15 lbs. . . . . \$16.95  
72 A 444 MO—9x9 ft. . . . . Shipping wt. 25 lbs. . . . . \$21.95  
72 A 445 MO—9x10½ ft. . . . . Shipping wt. 27 lbs. . . . . \$23.95  
72 A 446 R— 9x12 ft. . . . . Shipping wt. 30 lbs. . . . . \$24.95  
72 A 447 R— 9x13½ ft. . . . . Shipping wt. 35 lbs. . . . . \$29.95  
72 A 448 R— 9x15 ft. . . . . Shipping wt. 40 lbs. . . . . \$34.95

### Same Velvety Pile . . . Foam Back Runners and Scatters \$1.89 24x36 in.

**Plush Pile Cotton Scatters and Runner Rugs** bring an aura of soft textured warmth into any room. Bright colors serve as an accent to fine floors and furnishings. Same foam construction as larger rugs—locked in cotton pile helps prevent skids, immediate resilience lends bounce to your every step. **10 Smart Colors**—Same as listed below. All sizes. *Mailable. State Color and Size.*

**Scatter Sizes** form eye-catching accents.

72 A 435—24x36 in. Wt. 1 lb. 8 oz. . . . \$1.89  
72 A 436—27x48 in. Wt. 2 lbs. 4 oz. . . . \$2.99  
72 A 437—36x60 in. Wt. 3 lbs. 12 oz. . . \$4.79  
**L-O-N-G Runners** are perfect in bedrooms and hallways, or in front of couches.  
72 A 439—24x72 in. Wt. 3 lbs. . . . . \$3.99  
72 A 440—27x90 in. Wt. 4 lbs. 4 oz. . . . \$4.99

**Colors:** MW Burnt Peach in Large Room Scene; MW Lt. Capri Blue in Small Room Scene.

MW Thrush Beige

Antique White

MW Lt. Coin Gold

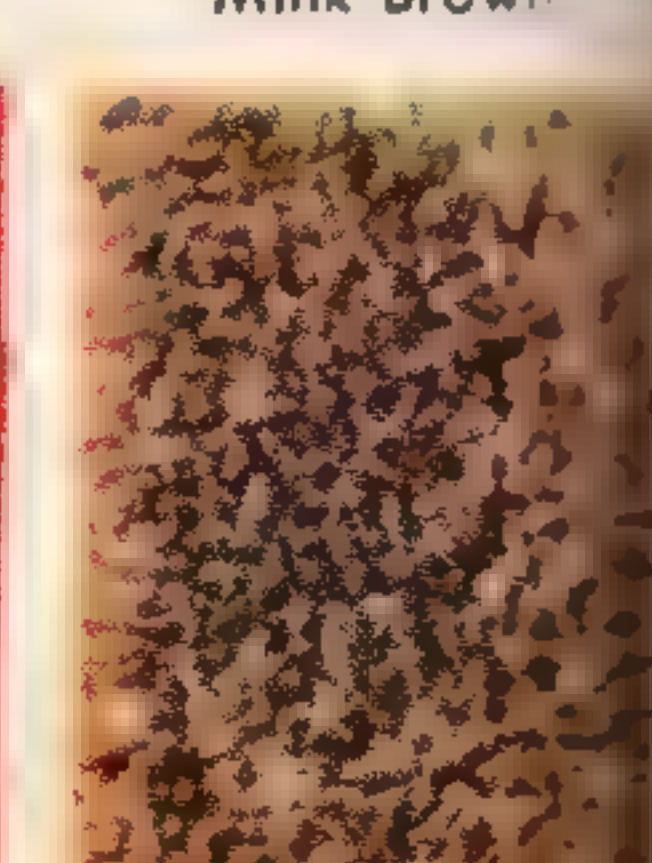
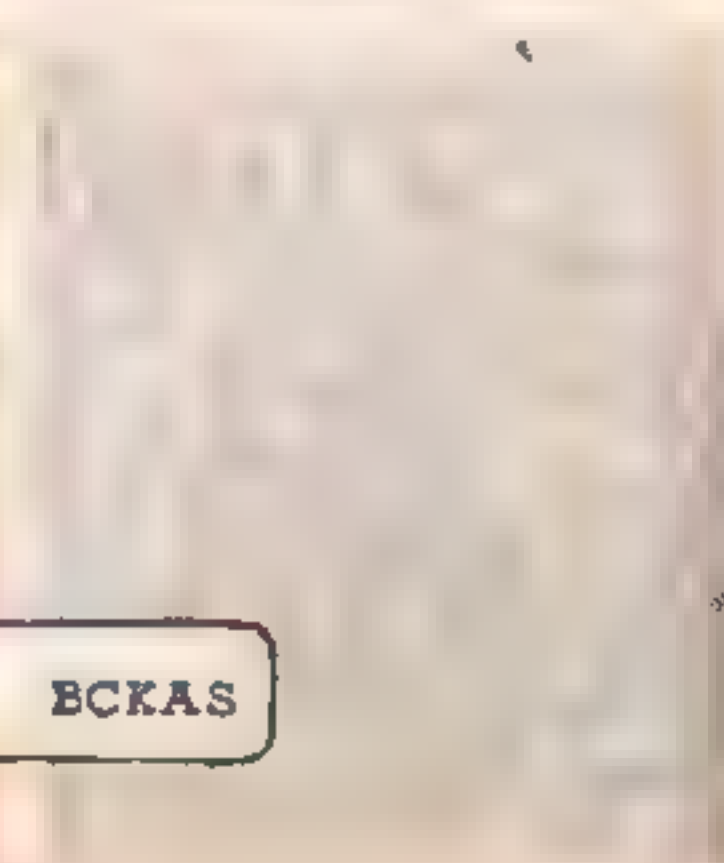
Sage Green

MW Oriole Pink

Black-White

MW Misty Red

Mink Brown







## Carefree Nylon LUXURY...HEAVY FOAM BACK

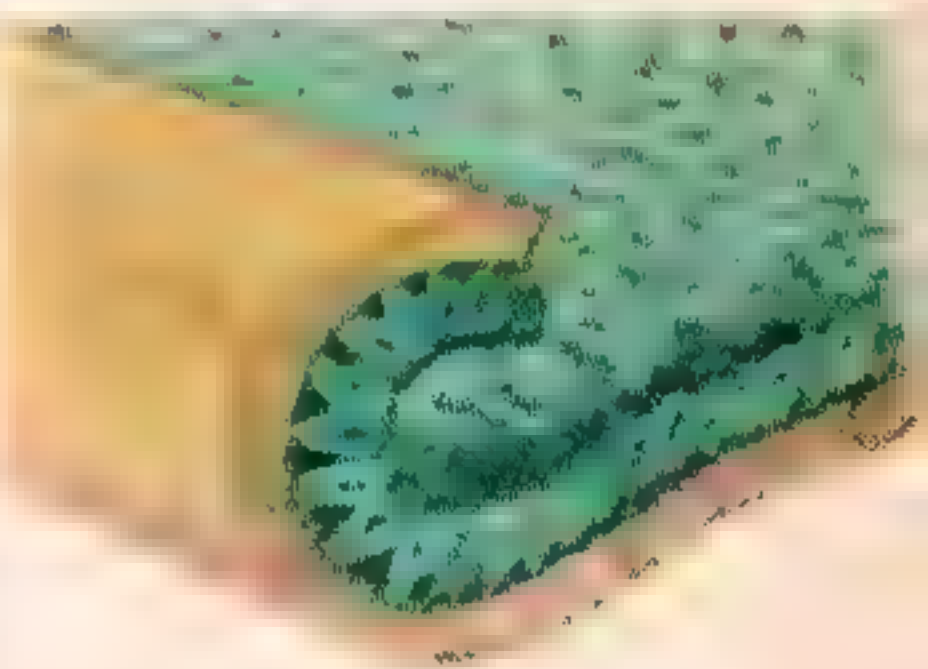
Was \$49.95 **\$44.95** 9x12 Ft.

- Handsome Tweeds and Versatile Plain Colors Add New Beauty to Your Home
- 100% Nylon Loop Pile for Long Wear—Built-in Foam Back Cushion for Comfort

Now \$55 on 9x12 ft. New dimensions in rug luxury and modern styling at very reasonable prices. Create an interesting background to accent your prized furniture—draw out all the natural beauty of fine floors. Sturdy Nylon yarns resist the roughest treatment . . . even absorb pounding and jumping of children. Foam Rubber pad (see detailed picture at right) absorbs the abrasions that cause most rug wear. Adds springy bounce for luxurious comfort. Yarns are tufted through a sturdy jute backing and bonded to 3/16-in. Foam Rubber pad. Vacuum or have cleaned professionally.

Decorator Colors complement or accent any color scheme. Colors: Emerald Green Tweed (in room); MW Plain Thrush Brown; Plain Sand Beige; MW Thrush Brown Tweed; Charcoal Tweed; Nutria Tweed. "Shipping Information" below. State Size, Color. See Samples in Your Catalog Store.

72 A 290 MO—6x9 ft. Ship. wt. 24 lbs. Mail.....	\$29.95
72 A 291 R—9x12 ft. Ship. wt. 48 lbs.....	44.95
72 A 292 F—9x15 ft. Ship. wt. 60 lbs.....	69.95
72 A 293 F—12x15 ft. Ship. wt. 80 lbs.....	96.50
72 A 294 F—12x18 ft. Ship. wt. 96 lbs.....	119.95



## YOUR BEST BUY

DEEP, RESILIENT, ALL WOOL LOOP PILE

9x12 Ft. **\$59.95**

- Wool—Nature's Own Miracle Fiber—Bonded to Foam Rubber for the Most Luxurious Rugs We Have Seen at This Price
- Remarkably Long Wearing—Great Crush and Soil Resistance
- Three Room Sizes—Complete, Ready to Lay—No Pad to Buy

Combine luxury with the distinctively simple styling so fashionable today. Buoyant All Wool pile and buoyant Foam Rubber combine in a deeply resilient rug . . . one of our greatest values in years.

Sturdily Constructed for long wear. Selected Wool yarns tufted through strong jute backing into a dense loop pile. Foam rubber bonded to the back. Millions of tiny air cells in foam rubber give buoyant support that adds bounce to every step.

Decor Colors: MW Thrush Brown (in room); MW Thrush Beige; Emerald Green; Charcoal Tweed; MW Thrush Brown Tweed. Have cleaned professionally when needed. State Size and Color.

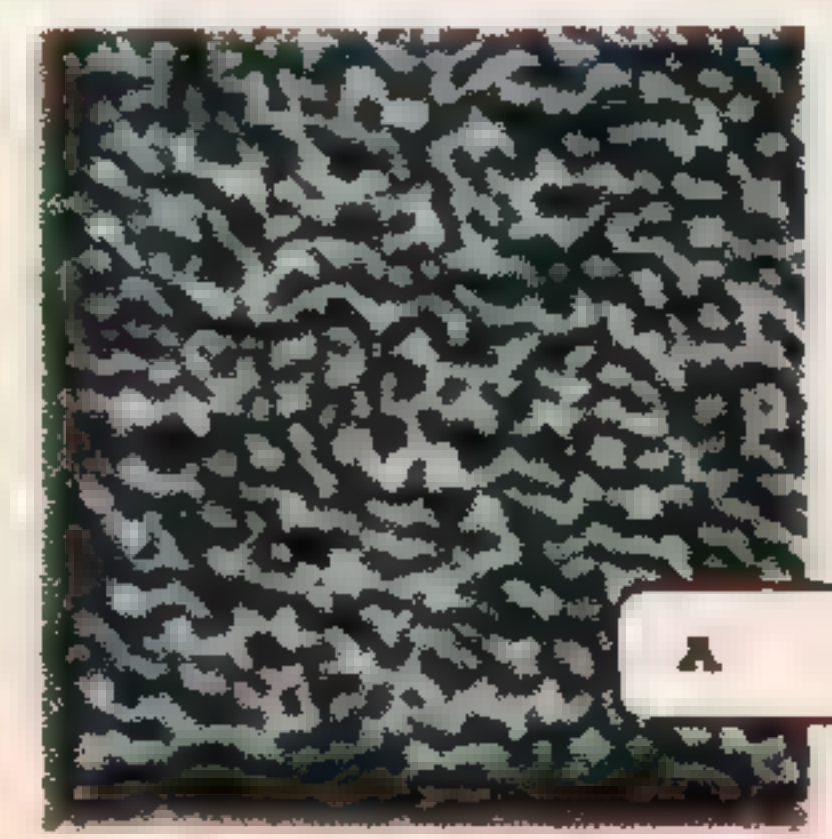
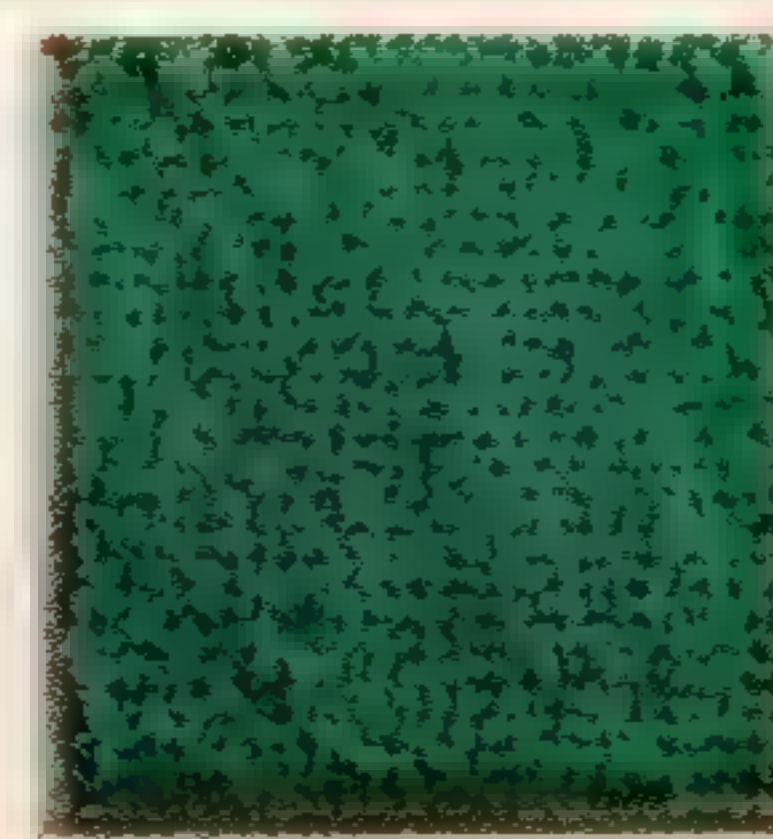
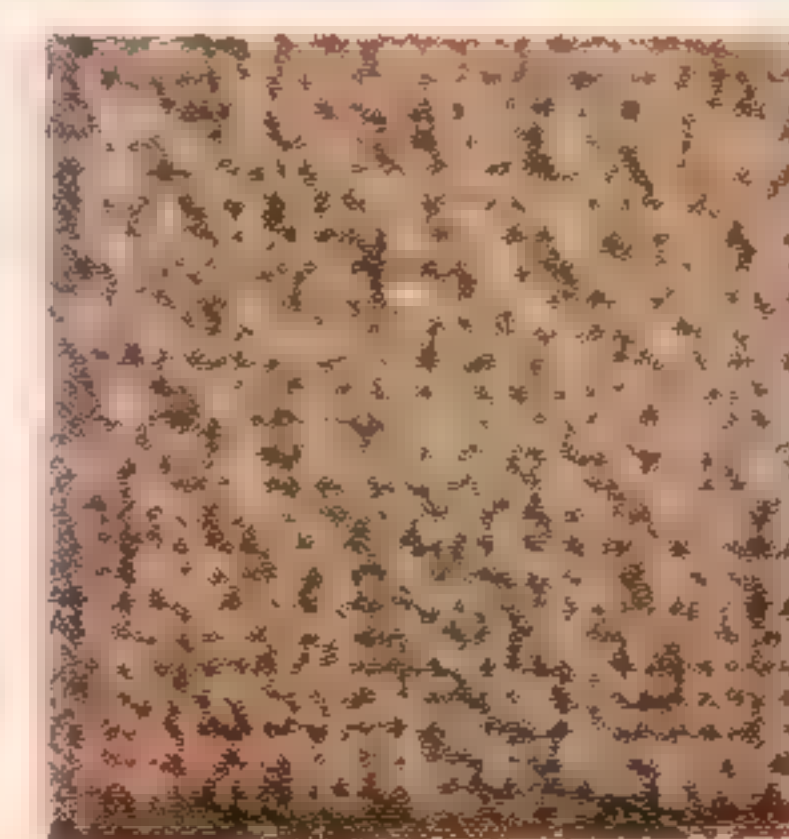
72 A 291 R—9x12 ft. Ship. wt. 48 lbs.....	\$59.95
72 A 292 F—12x15 ft. Ship. wt. 81 lbs.....	127.50
72 A 294 F—12x18 ft. Ship. wt. 97 lbs.....	154.50

Allow 1 week plus time in transit. Pay from nearest Mail Order House.

For the MW Color Coordination Story—See Page 707.



Mink Brown







## Fabulous Feel of Fur

ACRILAN BLEND . . . HEAVENLY COMFORT

Low As **\$387** 20x34 in.

**True Elegance . . .** like walking on a cloud. A luxury and wonderful color for any room—pastels and sharp vibrant hues. 80% Acrilan-A 20% Verel-Modacrylic pile is unbelievably soft to touch—bare feet just love it. Light and long wear always lies smooth. Latex coated back prevents fraying. Wash frequently with mild detergent and warm water. Fluff dry and brush. Mothproof. All except 4½x6 which is shipped from factory near Chicago.

**MW Colors:** Amethyst (in room scene); Burnt Orange; Misty Pink; Delphinium Blue; White; Chapel Green; Candlelight Yellow; Thrush Beige. *State size, Color.*  
 72 A 190—20x34 in. Wt. 1 lb. 3 oz. Mail.....\$387  
 72 A 191—24x36 in. Wt. 1 lb. 8 oz. Mail.....\$427  
 72 A 192—27x48 in. Wt. 2 lbs. 4 oz. Mail.....\$527  
 72 A 193—36x54 in. Wt. 3 lbs. Mail.....\$727  
 72 A 194 F—4½x6 ft. Ship. wt. 6 lbs.....\$1,227

**Custom Cut.** Up to 36x54 in. Mail. Larger from factory near Philadelphia, Penna. Allow 2 wks. plus transit.  
 72 A 199 F—Ship. wt. per sq. ft. 4 oz.....Sq. ft. \$

### WARDS ADD-ON PLAN

Additional Purchases with No Down Payment

See Page 1283 for Complete Details



## Reversible for Twice the Wear

OVAL OR ROUND . . . SOFT COTTON PILE

Low As **\$327** 24x36 in.

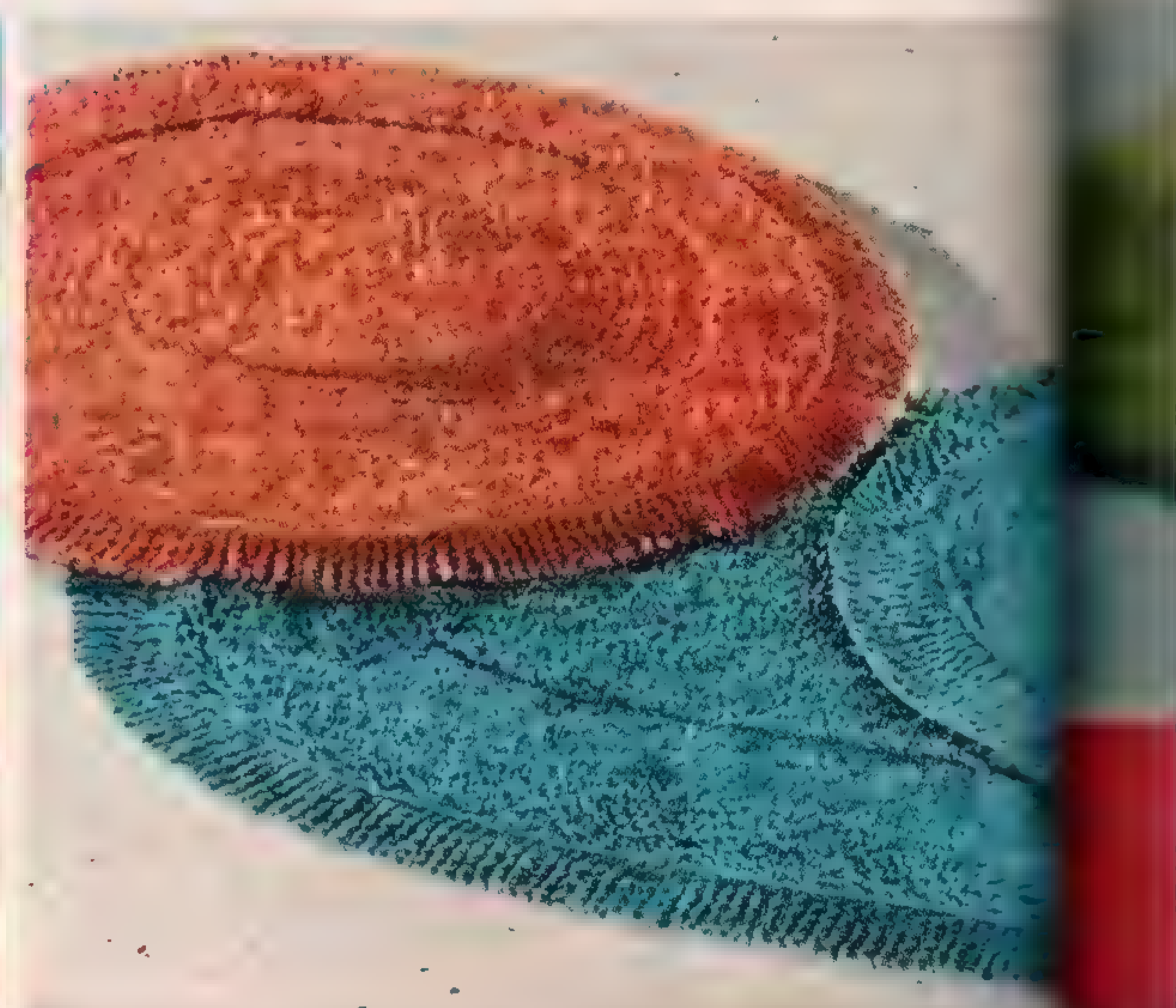
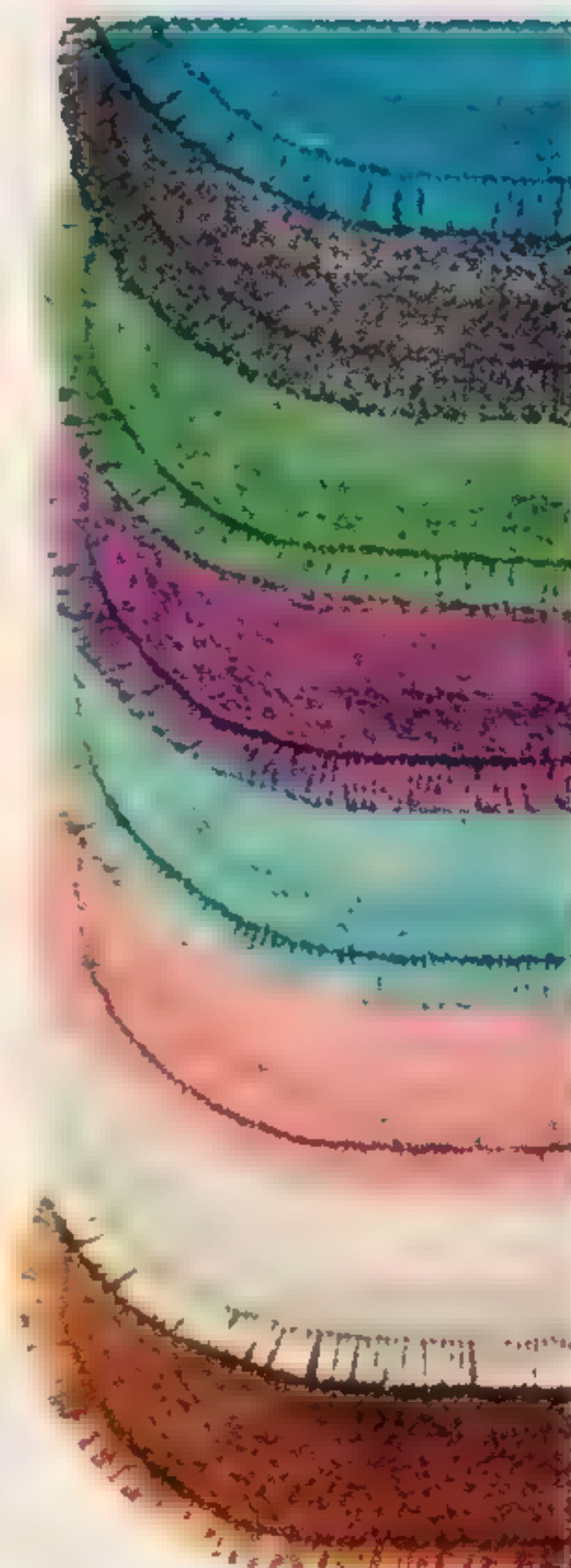
**Like Getting One Rug Free**—wash it only half as often, lasts twice as long. Deep and plushy, soft to the touch . . . Just the rug to sink your feet into in the morning or after a shower. Finest cotton yarns stitched through heavyweight duck in an alternating pattern of tightly twisted loop and velvety clipped pile. Design reverses on opposite side. Self-fringe tightly stitched to prevent unravelling. Wash separately. Maximum shrinkage only 1%. All sizes approximate. *State Size and Color.*

**Oval and Round Shapes in Decorator Colors:** Melon; MW Capri Blue; MW Delphinium Blue; Salt and Pepper; MW Chapel Green; MW Amethyst; Mint Green; MW Misty Pink; White; MW Thrush Beige.

*State Size and Color.*

72 A 375—24x36 in. Ship. wt. 2 lbs. 4 oz. Mail.....\$3.27  
 72 A 376—27x48 in. Ship. wt. 3 lbs. 4 oz. Mail.....5.74  
 72 A 377—36x60 in. Ship. wt. 5 lbs. 8 oz. Mail.....9.76  
 72 A 378—26 in. Round. Wt. 1 lb. 11 oz. Mail.....2.75

Use A Rug Anchor Under Scatters . . . Grips Floors, Helps Protect From Falls, Gives Longer Wear, Better Service and Even Greater Underfoot Comfort. See on Page 883.



## Sink Your Feet Into Luxury

DEEPLY EMBOSSED PLUSH RAYON

Low As **\$489** 24x36 in.

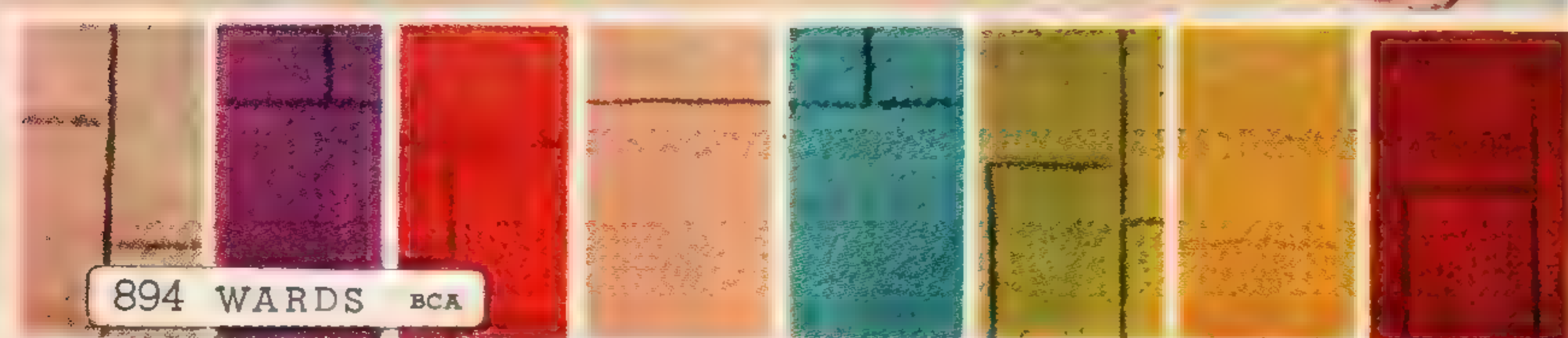
**Handsomely Carved in Rich Lustrous Rayon.** Deep embossing for a strikingly modern geometric design . . . handsomely carved in modern tradition of disciplined grace and fine proportions. Your feet feel the difference . . . sink into the soft luxury and comfort usually found in rugs selling at much higher prices.

**High Cut Pile** of finest rayon yarns, tightly twisted and deep tufted through a sturdy cotton backing . . . latex coated to hold secure and help prevent skids and shifting. Wash separately. Maximum shrinkage only 1%. All sizes approximate.

**10 of Today's Colors.** These are the colors the professional decorators choose—to add a sharply etched accent to your decor, bring out all the natural beauty of fine floors. Colors: MW Misty Pink (in room scene); Desert Beige; MW Amethyst; MW Bitter Green; Orange; MW Burnt Peach; MW Capri Blue; MW Bitter Green; MW Coin Gold; MW Misty Red; or Ivory (not illustrated). *State Size and Color.*

72 A 450—24x36 in. Ship. wt. 3 lbs. Mailable.....\$489  
 72 A 451—27x48 in. Ship. wt. 4 lbs. 8 oz. Mailable.....\$589  
 72 A 452—36x60 in. Ship. wt. 7 lbs. 8 oz. Mailable.....\$889  
 72 A 453 L—4x6 ft. Ship. wt. 12 lbs. Mailable.....\$2,289

JUST SAY "Charge It!" SEE PAGE 1281



894 WARDS BCA



l of Fur  
AVENLY COLOR

## Bathroom Beauty WALL-TO-WALL

20x34 in. \$21<sup>95</sup> Cotton 5x6 ft. \$8<sup>75</sup>

**You Can Enjoy the Rich Luxury** of wall-to-wall carpeting in any room. You'll love the unbelievable softness and warmth it gives. It's so practical too . . . delightful colors, and, yet, so inexpensive.

**Back of High Density Foam Rubber** grips any type bathroom tile. Even takes heavy vacuuming . . . you can actually walk on it. Won't curl back around fixtures or at corners. Foam Rubber back locks in pile securely in middle. Foam Rubber back locks in pile securely. Easily cut with scissors to fit flush around bathroom fixtures. Installation instructions included.

**Plush Pile** captures and keeps the full delight of a wide variety of colors—won't fade under heavy cleaning; releases dirt and stains easily without leaving dull blotches.

**Coin Gold; MW Delphinium Blue; MW Oriole Pink; MW Amethyst; MW Misty Red; Beige; MW Chapel Green; MW State size and color. (Lid Cover included.)**  
A. Ship. wt. 16 lbs. Mailable. . . . . \$21.95  
B. Ship. wt. 18 lbs. Mailable. . . . . 24.95

**Plush Cotton Plush Pile.** Same colors as above plus Black and White. (Lid Cover included.)  
A. Ship. wt. 8 lbs. Mailable. . . . . \$8.75  
B. Ship. wt. 9 lbs. Mailable. . . . . 9.99

**Other Bathroom Accessories and Bathroom Fixtures**  
See Wards Bath Shop, beginning on Page 926.



## Go Modern With Exciting Color

DECORATOR DESIGNED CARVED NYLON

\$4<sup>78</sup> 24x36 in.

**100% Nylon** captures all the jewel-rich clarity and deep brilliance of today's exciting colors . . . because pure white Nylon fibers permit precision dyeing for greater uniformity, subtlety and color control. The extra smooth surface of Nylon cut pile vacuums clean in a jiffy . . . spots and stains remove easily because Nylon is less absorbent than most fibers. Colorfast, remains bright and clear even after repeated washings. Machine washable. Wash separately. Max. shrink, only 1%.

**Loop Design Carved in Cut Plush Pile** . . . pleasingly modern in the growing tradition of simple proportions. Nylon's exceptional yarn definition gives the effect of deeper firmness and more uniformly level surface . . . eliminates messy "powder puff" effects and imparts unusual clarity of design. Sturdy non-skid latexed back gives added strength, guards against slipping.

**MW Colors:** White; Bitter Green; Oriole Rose; Thrush Beige; Delphinium Blue; Coin Gold; Misty Pink; Amethyst; or Burnt Orange. State Size and Color.

72 A 250—24x36 in. Ship. wt. 1 lb. 12 oz. Mail. . . . . \$4.78  
72 A 251—27x48 in. Ship. wt. 2 lbs. 12 oz. Mail. . . . . 6.99  
72 A 252—36x60 in. Ship. wt. 4 lbs. 12 oz. Mail. . . . . 12.95  
72 A 253—30 in. Round. Wt. 1 lb. 8 oz. Mail. . . . . 4.99



## Let Your Stripes Show!

NYLON-RAYON HIGH-LOW SCATTERS

\$4<sup>75</sup> 24x36 in.

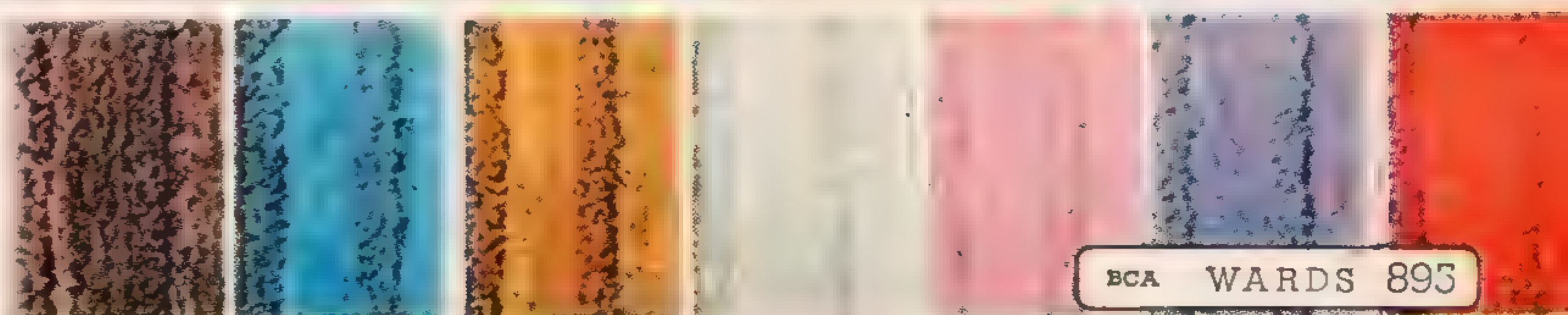
**Montgomery Ward Two-Toned Stripe** so popular in modern decorating is now available in a new color combination. Alternating rows of fluffy and curled pile, twisted fringe echoes the curled pile, giving it a touch. Sturdy latex-coated backing prevents skids and slipping. Colorfast . . . remains bright after repeated washings. All sizes machine washable. Max. shrink, only 1%.

**To the Demand for Modern Color** . . . an excitingly new combination of 60% Dupont Nylon and 40% Viscose fibers are highly receptive to the subtle clarity of color. The combination which fills the bill for active living—keeps off spots and stains with perfect ease.

**Colors:** Dupri Blue (in room scene); Thrush Beige; Delphinium Blue; White; Oriole Pink; Amethyst; or Burnt Orange. State Size and Color. All sizes Mailable.

24x36 in. Ship. wt. 1 lb. 10 oz. . . . . \$2.99  
36x60 in. Ship. wt. 2 lbs. 8 oz. . . . . 4.75  
48x72 in. Ship. wt. 3 lbs. 4 oz. . . . . 7.75

**Color Story** . . . Montgomery Ward Coordinated Colors  
**Decorating Simple**—See Pg. 707. And Don't Forget Our  
**Decorating Book**, "Putting the Pieces Together"—See



BCA WARDS 893



## A New World of Color Carved All Rayon Pile

**\$3<sup>98</sup>** 24x36 in.

**3 Pleasantly Proportioned Shapes.** Brilliant MW decorator colors bring new life and beauty to any room. Handsomely carved with an intertwining scroll design that is at home anywhere—a touch of color to highlight furniture—bright sparkle for drab hallways—new luxury and style in bedrooms and baths. Deeply tufted long loop rayon yarns are stitched through sturdy backing—latexed to grip floor and prevent skids. Colors wash clear and fresh. Wash separately. Maximum shrinkage 1%.

**A shape for every decorating purpose—**Oblong (Square corners), Oval (rounded corners) or Circular (round). MW Bitter Green, MW Amethyst, MW Burnt Orange, Black Luster, MW Delphinium Blue, Desert Beige, MW Oriole Pink, MW Coin Gold, MW Thrush Beige, MW Capri Blue, also Ivory (not shown). Mail. State Color, Size.

72 A 400—24x36 in. Oblong. Ship. wt. 3 lbs. **\$3.98**

72 A 401—27x48 in. Oblong. Wt. 4 lbs. 12 oz. **6.98**

72 A 402—36x60 in. Oblong. Wt. 7 lbs. 12 oz. **10.95**

72 A 403 L—4x6 ft. Oblong. Ship. wt. 13 lbs. **16.95**

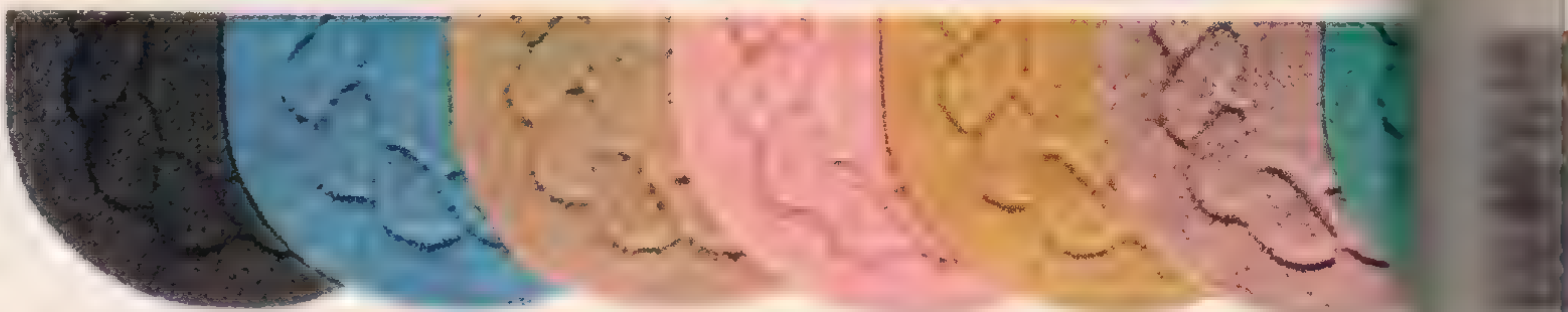
72 A 405—24x36 in. Oval. Ship. wt. 2 lbs. 12 oz. **3.98**

72 A 406—27x48 in. Oval. Ship. wt. 4 lbs. 4 oz. **6.98**

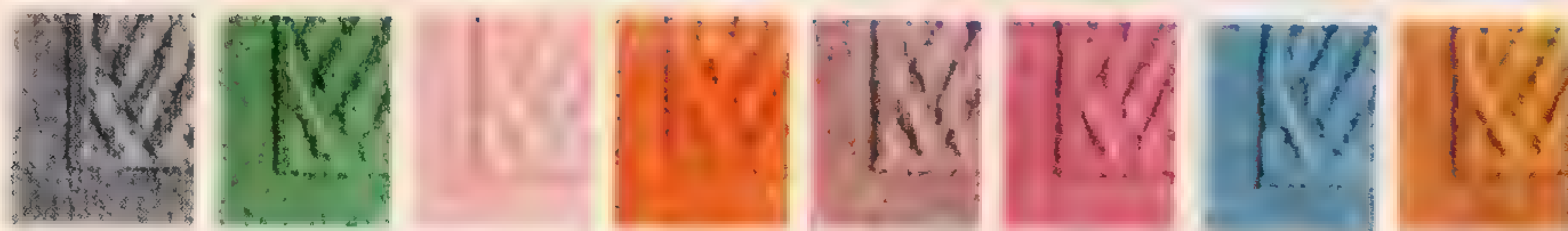
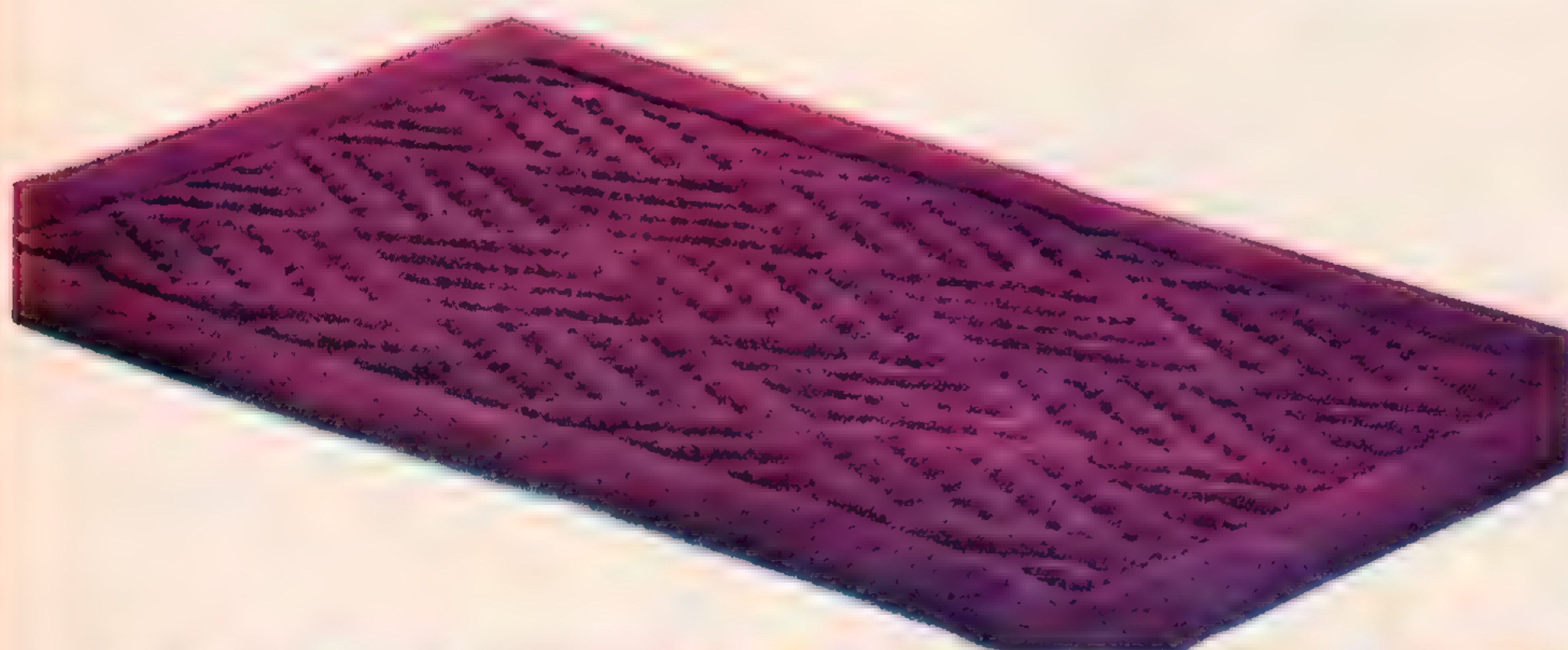
72 A 407—36x60 in. Oval. Ship. wt. 7 lbs. **10.95**

72 A 410—30 in. Circular. Ship. wt. 3 lbs. **4.98**

"MW" means Montgomery Ward Color.  
See the full color story on Page 707.



## ACCENTS OF BEAUTY...Washable Tufted Rugs...



896 WARDS A2

### Sculptured Plush-Loop Rayon

**\$2<sup>89</sup>** 24x36 in. **\$4<sup>95</sup>** 9x12 ft.

**Captivating Diamond Design.** Special process weaves both cut and loop pile in a high-low design that creates a smart textural appearance to any room. Durable backing is latexed to hold yarns secure and to help prevent skids. Wash separately—colors stay bright clear. Max. shrinkage 1%. Have larger sizes cleaned professionally. Sizes approximate.

**Colors:** MW Amethyst, MW Shadow Gray, A Green, MW Oriole Pink, MW Burnt Orange, Thrush Beige, Dusty Rose, MW Delphinium Blue, Coin Gold. Also White (not shown).

**Scatters. All Mailable. State Color and Size.**

72 A 380—24x36 in. Ship. wt. 2 lbs. 6 oz. **\$2.89**

72 A 381—27x48 in. Ship. wt. 3 lbs. 4 oz. **6.98**

72 A 382—36x60 in. Ship. wt. 6 lbs. **10.95**

72 A 383 L—4x6 ft. Ship. wt. 9 lbs. 4 oz. **16.95**

**Room Sizes.** 6x9 ft. Mail, others from Stock by Freight, Truck or Express. State Color and Size.

72 A 384 TO—6x9 ft. Ship. wt. 20 lbs. **\$28.95**

72 A 385 RT—9x12 ft. Ship. wt. 40 lbs. **49.95**

72 A 386 RT—9x15 ft. Ship. wt. 51 lbs. **75.95**

### Soft Cotton, High-Low Pile

**\$1<sup>97</sup>** 24x36 **\$2<sup>95</sup>** 9x12 ft.

**Classic beauty** with cushiony pile of high loop and cut pile geometric design. Wonderfully soft and plush to the touch. Densely tufted through heavy duck backing—latexed to lock in pile, prevent skids. Rugs so fluffy through many washings. Max. shrink. 1%. Wash separately. Have larger sizes professionally cleaned.

**Colors:** MW Delphinium Blue, MW Misty Red, Chapel Green, MW Thrush Beige, MW Oriole Pink, MW Shadow Gray, Dusty Rose, MW Deep Chapel Green, also White (not shown). Sizes approx. State Color, Size.

**Scatters and Area Sizes. Mailable.**

72 A 310—24x36 in. Ship. wt. 1 lb. 10 oz. **\$1.97**

72 A 311—27x48 in. Ship. wt. 2 lbs. **6.98**

72 A 312—36x60 in. Ship. wt. 3 lbs. 14 oz. **10.95**

72 A 313 L—4x6 ft. Ship. wt. 7 lbs. **16.95**

**Runner.** 72 A 317—24x70 in. Ship. wt. 3 lbs. 2 oz. **3.98**

**Room Sizes.** 6x9 ft. Mailable, other sizes shipped by Stock by Freight, Truck or Express.

72 A 314 TO—6x9 ft. Ship. wt. 14 lbs. **\$19.95**

72 A 315 RT—9x12 ft. Ship. wt. 28 lbs. **29.95**

72 A 316 RT—9x15 ft. Ship. wt. 35 lbs. **49.95**





## Timeless Tweeds

### Deep Pile Rayon-Acetate

**\$2<sup>54</sup>** 24x36 in. **\$45<sup>95</sup>** 9x12 ft.

**True beauty, Attractively Priced,** suited for any room. Deep cut pile is luxuriously soft with the expensive look of rugs costing much, much more. Modern Viscose Rayon and Acetate yarns for clear sparkling colors even after many washings. Practical tweed patterns won't show footprints or soil easily. Sturdy duck backing is rubberized to hold yarns secure and to help prevent skids. Wash separately. Max. shrink. 1%. Sizes approx.

**Colors:** MW Chapel Green, MW Shadow Gray, MW Candlelight Yellow, MW Misty Pink, MW Delphinium Blue, Sand, MW Thrush Beige. *State Color and Size.*

**Scatter Sizes. Attractively fringed. All Mailable.**

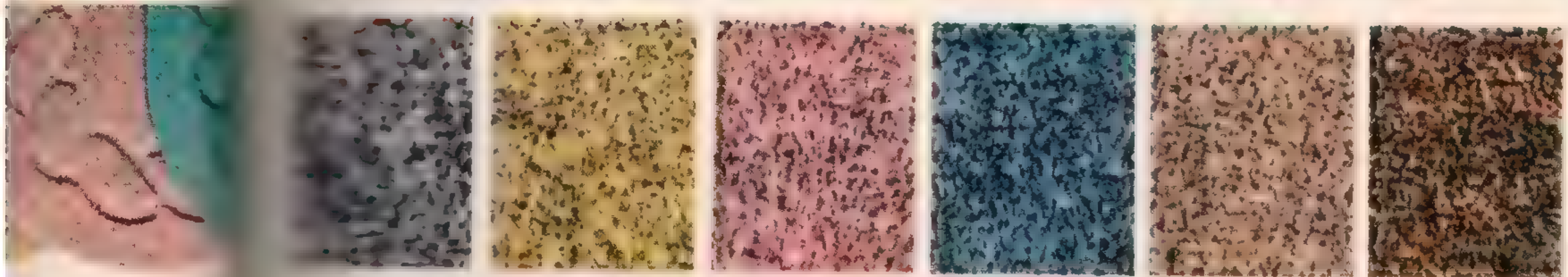
72 A 360—24x36 in. Ship. wt. 2 lbs. 6 oz....**\$2.54**  
72 A 361—27x48 in. Ship. wt. 3 lbs. 8 oz....**3.99**  
72 A 362—36x60 in. Ship. wt. 6 lbs. 12 oz....**6.98**  
72 A 363 L—4x6 ft. Ship. wt. 10 lbs.....**10.50**

**Runner.** 72 A 367—24x70 in. Wt. 4 lbs. 12 oz..**5.50**

**Room Sizes. 6x9 ft. Mail. Larger sizes from Stock by Freight, Truck or Express.**

72 A 364 TO—6x9 ft. Ship. wt. 21 lbs.....**\$26.96**  
72 A 365 RT—9x12 ft. Ship. wt. 42 lbs.....**45.95**  
72 A 366 RT—9x15 ft. Ship. wt. 54 lbs.....**64.93**

**"T"** after Cat. No. means shipped from Baltimore. Order, pay shipping from nearest M.O. House.



## Rugs... COLORS GALORE IN ROOM, AREA AND SCATTER SIZES

### Loop Rayon

**\$1<sup>75</sup>** 24x36 in. **\$28<sup>95</sup>** 9x12 ft.

**Thick Velvety Cotton Pile**  
Dance at a Low Price. Dense cotton cut pile is soft with the lavish look of rugs costing much more. The pile is tufted through sturdy backing to hold in tufts, grip floor.

**Washable**—stays fluffy and bright. Wash separately. Larger sizes cleaned professionally. Shrink. 1%.

**Colors:** MW Misty Rose, MW Thrush Brown, MW Candlelight Yellow, MW Misty Red, Turquoise, MW Delphinium Blue, MW Thrush Beige. White. *State Color and Size.*

**Area Sizes. All Mailable. State Color and Size.**

24x36 in. Ship. wt. 1 lb. 11 oz.....**\$1.75**  
27x48 in. Ship. wt. 2 lbs. 8 oz.....**2.98**  
36x60 in. Ship. wt. 4 lbs. 4 oz.....**4.98**  
4x6 ft. Ship. wt. 6 lbs. 8 oz.....**7.98**

**Room Sizes. Mailable. 9x12 shipped from Stock by Freight, Truck or Express. State Color and Size.**

9x12 ft. Ship. wt. 15 lbs.....**\$19.95**  
9x12 ft. Ship. wt. 30 lbs.....**28.95**

### Thrift Priced Cotton Plush

### Low Pile

**\$1<sup>29</sup>** 24x36 in. **\$18<sup>50</sup>** 9x12 ft.

**Answer to your decorating problems at a low price.** The plush pile adds a feeling of warmth and coziness. Cotton yarns are tufted through a heavy duck backing which is latexed to hold in tufts and to prevent skids. Rugs are machine washed and shrinkage 1%.

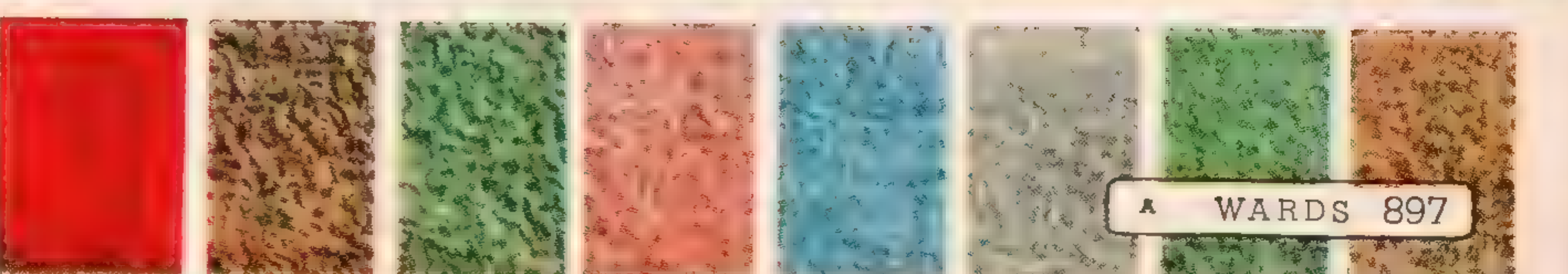
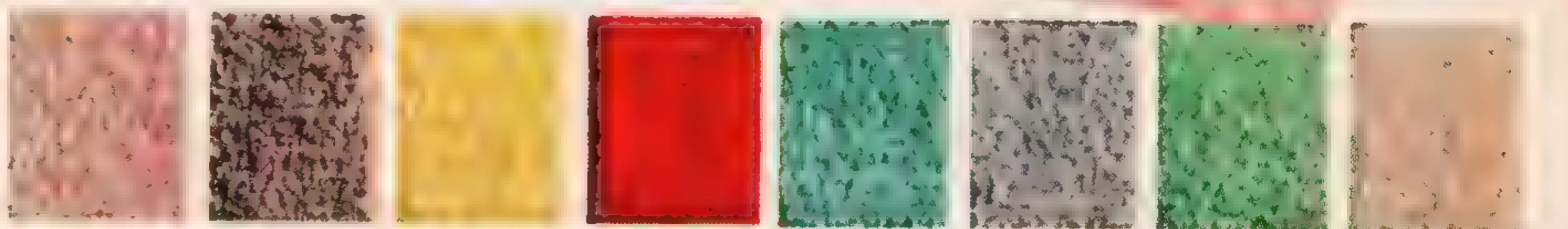
**Colors:** MW Misty Red, Cinnamon Brown, MW Candlelight Yellow, MW Shadow Gray, MW Thrush Beige. Also White (not shown).

**Area Sizes. Mailable.**

24x36 in. Ship. wt. 1 lb.....**\$1.29**  
27x48 in. Ship. wt. 1 lb. 3 oz.....**1.79**  
36x60 in. Ship. wt. 2 lbs. 8 oz.....**2.79**  
4x6 ft. Ship. wt. 4 lbs.....**4.89**

**Room Sizes. Mailable. 9x12 shipped from Stock by Freight, Truck or Express. State Color and Size.**

9x12 ft. Ship. wt. 15 lbs.....**\$11.95**  
9x12 ft. Ship. wt. 18 lbs.....**18.50**







## Year 'Round Favorites... Reversible Kraft Fiber Rugs

Heavyweight Fibers—Colorful Stripes **\$18<sup>49</sup>**<sub>9x12 ft.</sub>

**Low Price, Easy Upkeep**, smart good looks... lends an air of casualness to sun porches, game rooms. An attractive long-wearing rug for young marrieds, or careerists. Vacuum, sweep clean.

**Strong Kraft fibers** are firmly woven and twisted for extra strength. Ends are taped to prevent raveling. Up to 4½x7½ ft. Mail. Others from Stock by Freight, Truck or Express.

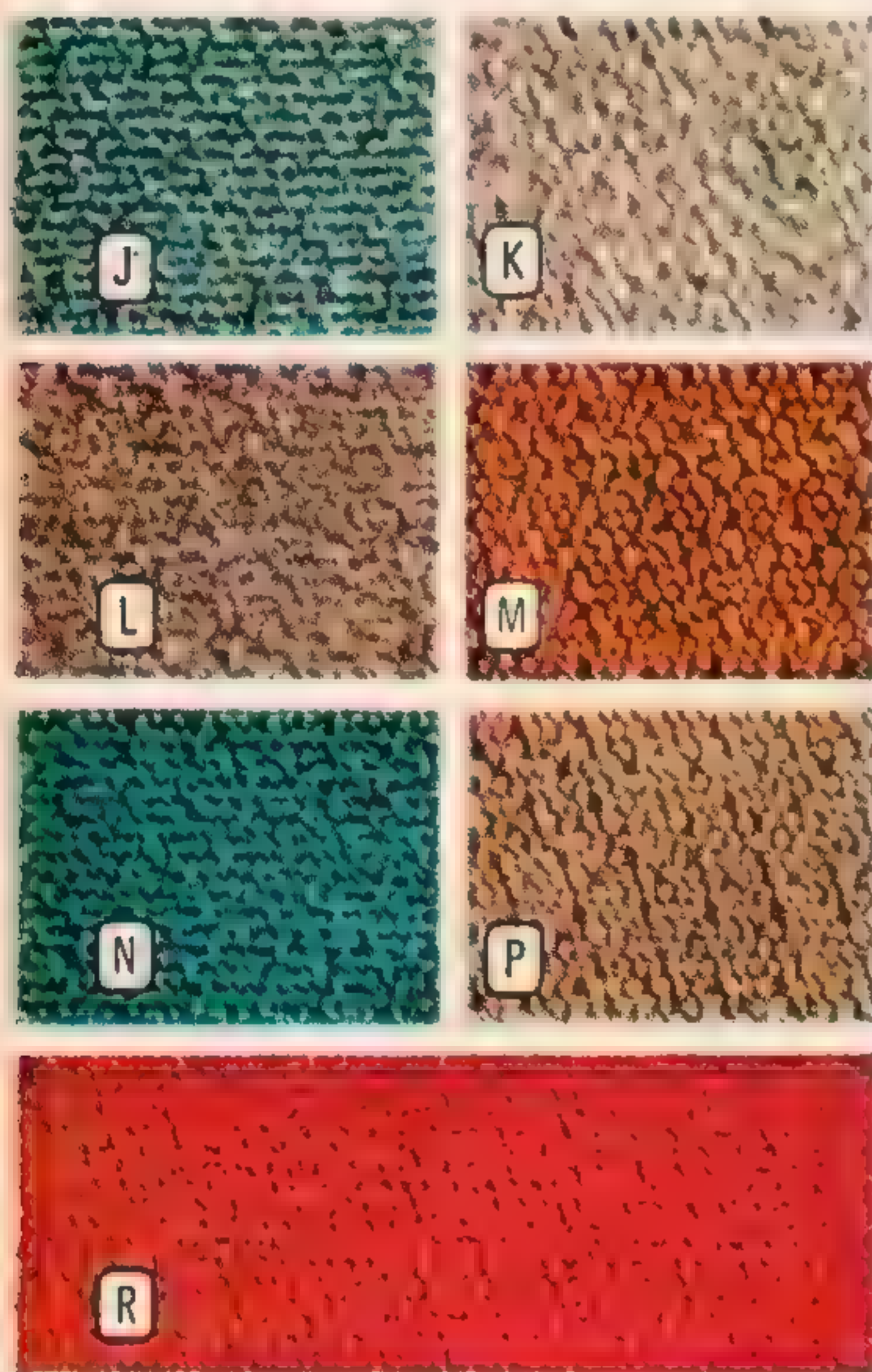
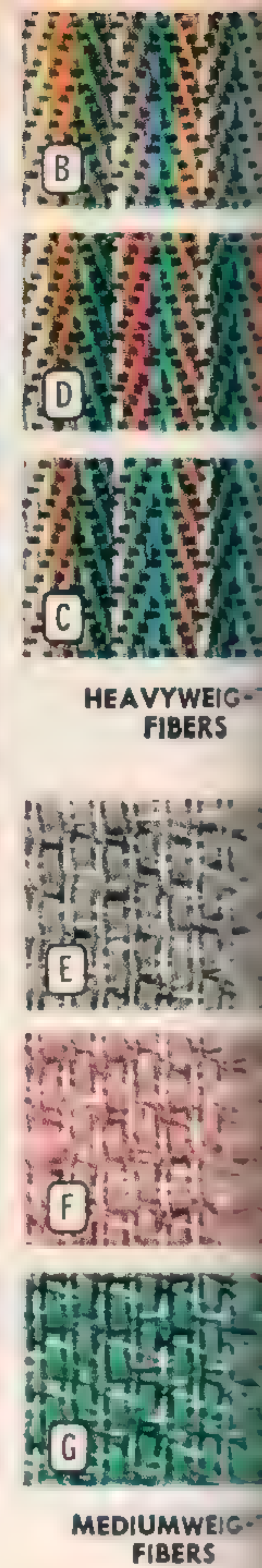
Colors: Tan Stripe (A), Gray Stripe (B), Multi Stripe (C), Green Stripe (D). State Color, Letter.

72 A 1700 L—27x54 in. Wt. 3 lbs.	\$2.88
72 A 1701 MO—4½x7½ ft. Wt. 7 lbs. 8 oz.	8.95
72 A 1702 R—6x9 ft. Wt. 14 lbs.	11.96
72 A 1703 R—6x12 ft. Wt. 19 lbs.	15.49
72 A 1704 R—8x10 ft. Wt. 21 lbs.	17.95
72 A 1705 R—9x12 ft. Wt. 28 lbs.	18.49
72 A 1706 R—9x15 ft. Wt. 37 lbs.	27.96
72 A 1707 R—12x12 ft. Wt. 39 lbs.	29.98
72 A 1708 R—12x15 ft. Wt. 46 lbs.	38.95

Medium Weight Fiber **\$14<sup>66</sup>**<sub>9x12 ft.</sub>

**Budget Buy Kraft Fiber** for porches, sunrooms. Reversible. Vacuum clean. Colors: Gray Texture (E), Tan Texture (F) or Green Texture (G). State Color, Letter, Size. Up to 6x12 ft. Mailable. Others from Stock by Freight, Truck or Express.

72 A 1710 L—27x54 in. Wt. 2 lbs. 6 oz.	\$2.49
72 A 1711 M—6x9 ft. Wt. 11 lbs.	9.39
72 A 1712 MO—6x12 ft. Wt. 15 lbs.	12.75
72 A 1713 R—8x10 ft. Wt. 17 lbs.	13.88
72 A 1714 R—9x12 ft. Wt. 22 lbs.	14.66
72 A 1715 R—9x15 ft. Wt. 27 lbs.	19.75



Sisal Rugs for Home or Patio **\$38<sup>95</sup>**<sub>9x12 ft.</sub>

FASHION RIGHT TWEEDS... SKILLFULLY WOVEN IN IRELAND

**Rugged Weave of Hemp Fiber** in dramatic new colors—adds new style and beauty to your home. The practical choice for family or living rooms—move it out to porch or patio for a note of outdoor luxury. Skillfully woven in Ireland and imported by Wards to bring you greater value.

**Exceptionally Durable**... retains its crisp good looks even under heavy wear. Easy to install—just unroll, lies flat and smooth. Stays impervious to water with reasonable care; highly soil resistant... won't show tracked-in dirt between cleanings. Clean quickly and easily at home with detergent suds.

**Reversible**—gives you twice the service between cleanings. Ends double stitched and finished in a small self fringe, will not ravel or pull out.

**Tweed Colors:** MW Bitter Green (H), Sea Grass (J), Pebble (K), Thatch (L), Bracken (M), MW Capri Blue (N), Fawn (P), MW Rusty Red (R)—see in Room, Page 722. State Color, Size.

**Shipping Information:** 6x9 ft. Mailable. 9x12 ft. from Stock by Freight, Truck or Exp. 72 A 1720 MO—6x9 ft. Wt. 18 lbs... \$19.89 72 A 1721 R—9x12 ft. Wt. 36 lbs... 38.95

New MW Color Story, Page 707

Hand Hooked Rugs **\$53<sup>95</sup>**<sub>9x12 ft.</sub>

AUTHENTIC DESIGNS, HAND HOOKED, HAND STITCHED

**Charming Floral Patterns** in soft harmonious colors that become more mellow and beautiful with use. Imported from Japan to bring you this good quality at these low budget prices.

**Heavy, Sturdy Quality**—a blend of Rayon for rich, lustrous color with 11 great resilience and strength. Other fibers added for durability. Thick yarns are closely hooked through heavy cotton crash. Ends sides sturdily reinforced and hand stitched. Vacuum... have cleaned professionally. Sizes approximate. Up to 4x6 ft. Mail. 9x12 ft. ship promptly from Stock by Freight, Truck or Exp.

**Colonial Floral Designs:** Each available only in color shown. C Green (T), Eggshell (U), Brown (V), Black (W), or Blue (X). Be S... State Color, Letter and Size Wanted.

72 A 63 L—About 4x6 ft. Ship. wt. 13 lbs...	\$11.95
72 A 64 R—About 9x12 ft. Ship. wt. 60 lbs...	51.95

**Matching Scatters.** Smart accents for any room. State Color, Letter and Size Wanted.

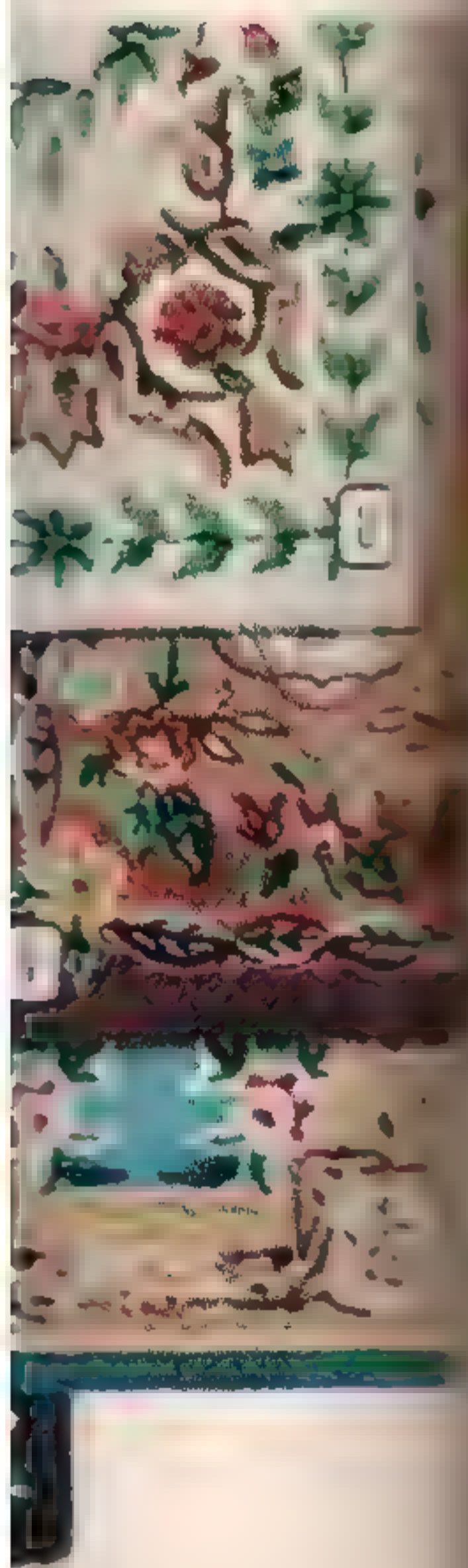
72 A 60—22x34 in. Ship. wt. 3 lbs. 4 oz...	Each \$1.95
72 A 61—22x46 in. Ship. wt. 5 lbs. 4 oz...	Each \$2.95
72 A 62—34x54 in. Ship. wt. 7 lbs. 8 oz...	Each \$4.95

Use Wards Easy Terms—Enjoy It Now!

898 WARDS BCA

10% Down, 18 Months to pay. See Page 1283. Or only \$5 or \$10 Down on Home Furnishing Terms, See Page 791.





**\$53<sup>95</sup>**  
9x12 ft.  
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TESSERA CORLON

FUTURESQ CORLON

**Inlaid Vinyl \$359**  
Run. ft.

**Armstrong**

L—Thousands of color chips  
strained, small scale pat-  
tera Corlon above, but is  
light and does not have  
Car Be installed in any  
basements. Use Adhesive  
Instructions. Up to 9 ft. Mail.  
Freight, Truck or Express.  
11), Rose Beige (16), White  
Beige Multi (19). State Color,

wide. Wt. 3 lbs. 4 oz. Run. ft. \$3.59



## Only at Wards by Mail—Armstrong Inlaid Vinyl

RICHLY COLORED VINYL CHIPS ANCHORED IN TRANSLUCENT VINYL

TESSERA CORLON—most luxurious development in floorcovering and the last word in beauty and service. Mosaic-like chips of pure vinyl are set in a base of clear vinyl giving an intriguing three-dimensional effect (actual size in illustration (1) above). Nubby surface of mosaic chips cleans quickly and easily—cannot collect dirt. Hydrocord back resists moisture, alkali—can even be used in basements. Install with adhesive at right. Instructions. Colors: Beige with Turquoise, Pink (1), Lt. Beige (2), Wheat with Gold, Yellow, Coral (3), White (4), Slate Green with Multi (5). Up to 9 ft. Mail. Larger by Frt., Truck or Exp. State Color, No. 72 A 4410 R—6 ft. wide. Wt. 4 lbs. 9 oz. Run. ft. \$3.99

FUTURESQ CORLON (left). Sparkling patterns of richly colored vinyl chips with glittering metallic particles imbedded in translucent vinyl give a modern look of luxury to any room. Satin smooth finish retains its sparkling good looks even under heavy wear. Can be installed in all above grade rooms. Use Linoleum Paste, Page 909. Mops clean easily. Colors: White with Gold-Silver Glitter (A), Green (B), Beige Nutmeg (C), Oyster Multi (D). State Color, Letter. 72 A 4408 R—6 ft. wide. Wt. 2 lbs. 10 oz. Run. ft. \$2.98

Adhesive for Tessera and Patrician. Wt. 10 lbs. 6 oz. 72 A 625 M—Gal. covers abt. 150 sq. ft. Gal. \$7.55

See Actual Samples of all Floorcovering on this page at your nearest Ward Catalog Store.

## EMBOSSSED OR SPATTER Inlaid Linoleum

by **Armstrong**

**\$214**  
Run. ft.

The Traditional Floorcovering—long famous for dependable quality, smart looks, durable construction and ease of installation.

Smart Attractive Colors go through to fiber felt backing . . . will last lifetime of linoleum. Wax-sealed surface wipes clean with mild suds. Smart new patterns in exciting colors add a new note of charm to your home. Will camouflage tracked-in dirt and dust until cleaning time. Blends beautifully, lends an air of informality to any setting.

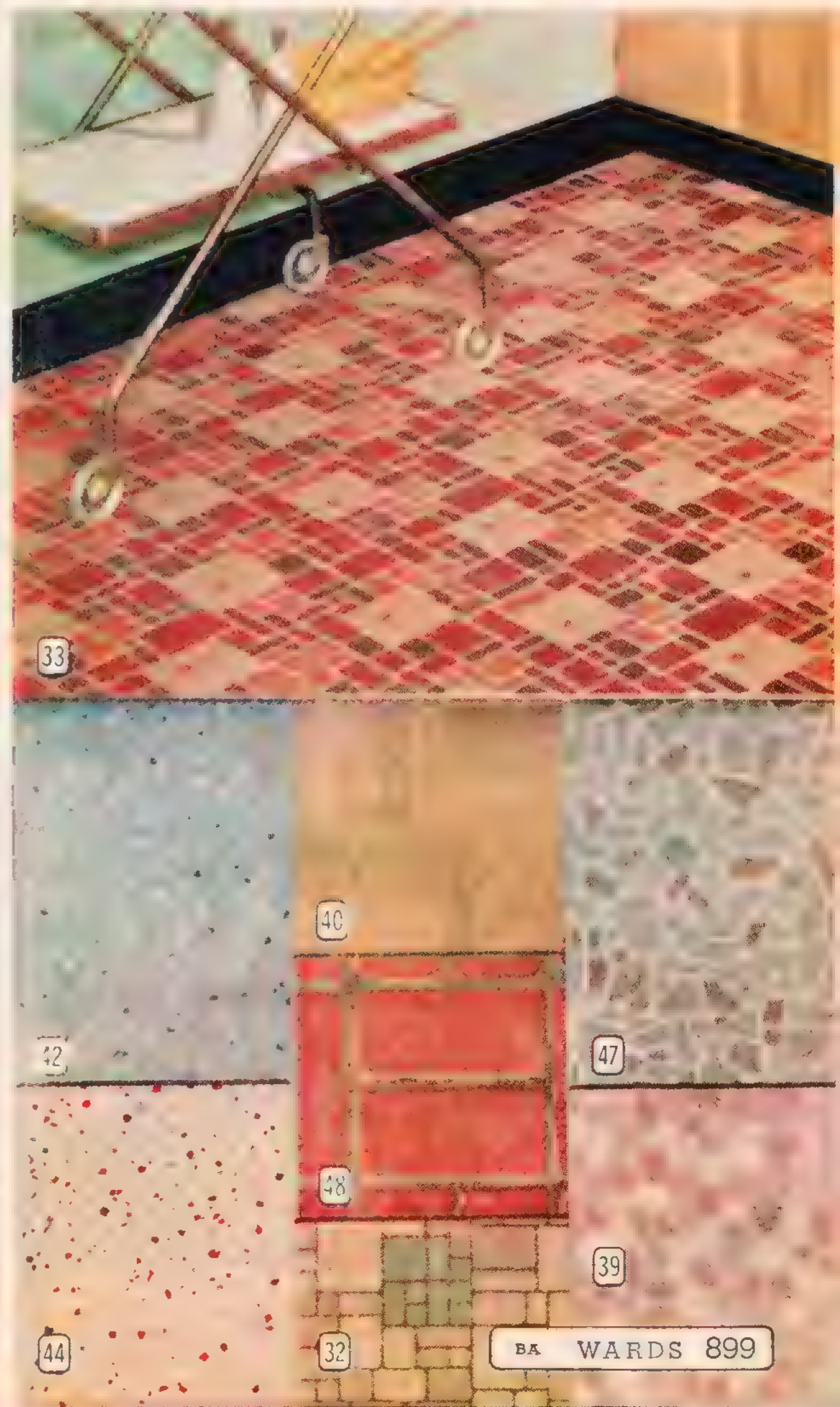
Exclusive Armstrong Design with pattern in shallow relief . . . lends a striking new texture, added interest to your floors. No deep crevices to catch dirt—easier to keep clean.

Use on Any Floor except concrete in direct contact with the ground. Armstrong Inlaid Linoleum may be laid loose, pasted direct to floor over lining felt. Adhesive and Lining Felt sold on Pages 909. "How to Measure" Instructions on Page 905-6. Lengths up to 15 ft. Mailable. Longer lengths shipped promptly from Stock by Freight, Truck or Express.

8 Smart Inlaid Patterns in a variety of attractive colors to fit any decorating scheme: Green Dutch Tile (32), Red Dutch Tile (in room) (33), Mocha Pebblestone (39), Wood Block (40), Gray Spatter (42), Fiesta White (44), Slate Multi Chipstone (47), Red Brick (48). State Pattern, Number.

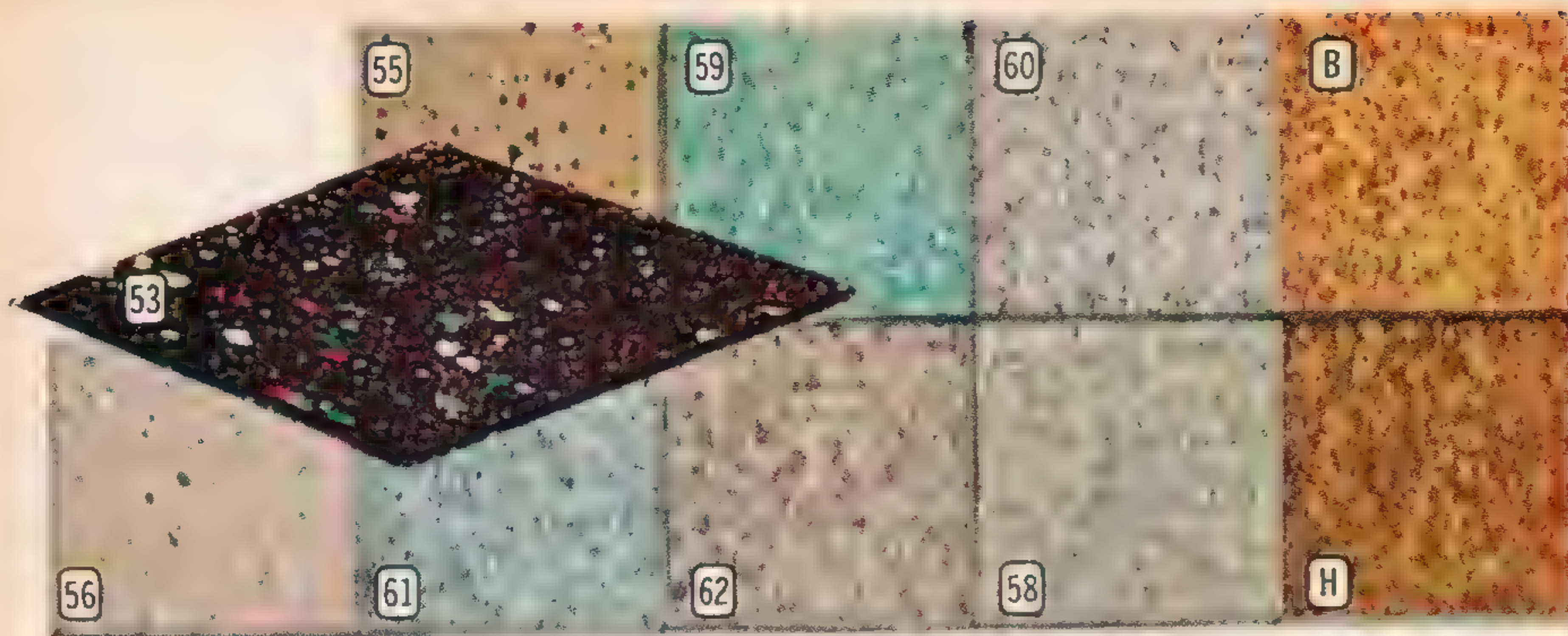
72A3506R—6 ft. wide. Wt. 3 lbs. 4 oz. Ft. \$2.14

**Only \$5-\$10 Down**  
WARDS HOME FURNISHING TERMS  
Details, Page 791



BA WARDS 899





(53) Cordovan Brown (55) Sandrift (59) Green (60) White, Pink (B) Blond Cork  
(56) Taupe (61) Slate Gray (62) Taupe Multi (58) Ivory, Beige (H) Lt. Cork



(V) Lt. Woodtone (X) Gray (M) Mocha (W) Beige (D) Spruce Green  
(A) Lt. Green (R) Tan (P) Canyon Beige (Y) Cinnabar (K) Ivory  
(G) Dk. Woodtone (T) Cedar (E) Sand (L) Ebony Black

MOISTURE AND ALKALI-RESISTANT

## Asphalt Tile BY ARMSTRONG

Low as **6 $\frac{1}{4}$ c** ea. 9x9 in.

**Our Lowest Priced Tile.** Can be installed on any type floor—even in basements or on concrete in direct contact with the ground.  $\frac{1}{8}$  in. thick, keeps its beauty despite heavy traffic. Colors go all the way through, last for life of the tile.

**Easy to Clean** with mild soap and water. Protect from grease and oil. Keep bright with water soluble or water emulsion wax. Never use Paste Wax. Install with Asphalt Tile Adhesive (below) or Brush on Cement (opposite page).

72 A 4200 R—All 9x9 in. Wt. ea. 11 oz.

**Striated Patterns.** State Color, Letter, Quantity.

Colors: L, T.....Ea. 6  
Colors: A, D, E, G, M, P, R, W, X, Y.....Ea. 8  
Colors: K, V.....Ea. 8

**Spatter Patterns.** State Color, Number and Quantity.

Colors: 53.....Ea. 6  
Colors: 55, 56.....Ea. 8

**Cork Tones.** State Color, Letter and Quantity.

Colors: B, H.....Ea. 8

**Tapestry Patterns.** State Color, Number and Quantity.

Colors: 58, 59, 60, 61, 62.....Ea. 8

**Asphalt Tile Adhesive**—Installs asphalt tile directly on concrete or on lining felt over wood. Also use for Vinyl Asbestos Tile on concrete. Gal. covers abt. 250 sq. ft.

72 A 634—Quart. Ship. wt. 2 lbs. 6 oz. Mailable.....

72 A 635 M—Gallon. Ship. wt. 9 lbs. Mailable.....\$1.10

72 A 636 R—5 Gallons. Ship. wt. 46 lbs. Not Mail. ....\$3.75

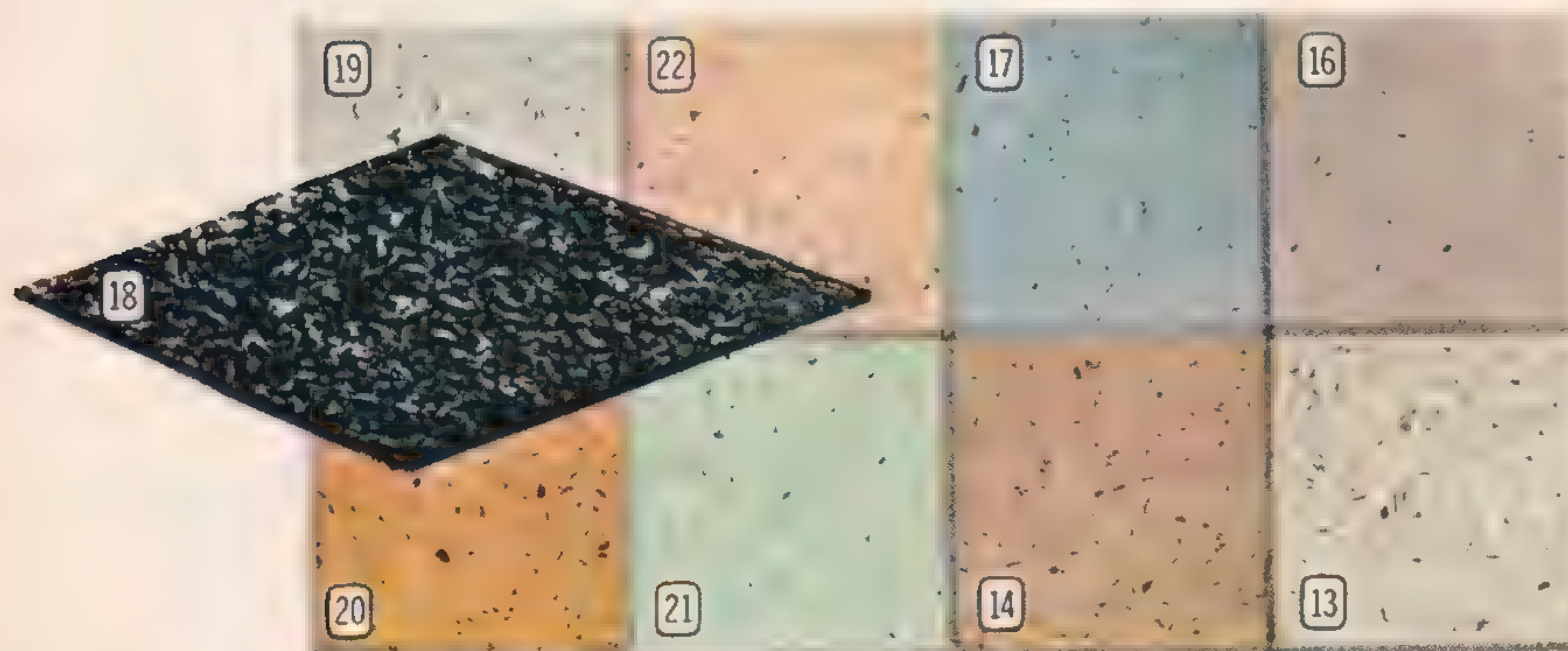
**Asphalt Tile Adhesive Remover.** Easiest way to remove spilled or excess adhesive. Will not damage floor when used according to directions. Easy to use—just wipe surface with liquid then remove with damp cloth.

72 A 648—Quart. Ship. wt. 2 lbs. 8 oz. Mailable.....

All Tile On These Two Pages Shipped Promptly From Stock By Freight, Truck or Express.

## Enjoy Resilient Comfort Underfoot with Wards Rubber Tile

LUXURIOUS, LONG LASTING... REQUIRES LITTLE CARE



(18) Black (19) White (22) Tan Parchment (17) Lt. Gray (16) Mocha  
(20) Cork (21) Greens (14) Beige (13) Off-White



(2) Red (8) Gray (1) Off-White, Green (4) Nutria (9) Pink  
(6) Shell Multi (7) Charcoal (5) Honey (3) Off-White, Red

900 WARDS BA

Terrazzo Rubber... **19c** ea. in carton  
Tough Vinyl for Long Wear

**Resilient Rubber and Tough Vinyl** combined in a sparkling new terrazzo pattern that will add new style to any room. Smart colors will last for the life of the tile. Mirror-smooth polished surface that is non-absorbent, stain and scuff resistant... easily cleaned. Installs easily with cement. Low. Use on any floor not in direct contact with ground. Fine for kitchen or bath. Colors: Off-White with Tan, Beige (13), Beige with Red, Tan, Off-White (14), Off-White with Mocha, Brown (16), Lt. Gray with Black, White (17), White with Green (18), White with Red, Black (19), Dk. and Lt. Green on White (21), Tan Parchment (22). State Color, Number, Quantity.

72 A 4238 R—9x9 in. Wt. Each Tile 8 oz.....Ea. 19c

In Carton Lots—128 tile. Wt. 58 lbs.....Carton \$2.88

Marbleized Rubber... **16c** ea. in carton  
Use in Any Room

**Mirror Smooth Polished Surface** and resilient underfoot comfort. Colors go all the way through, can't ever wear off. Stay bright for life of tile. Non-absorbent, easy to clean. Resists stains and scuffing. Perfect for any room. Floors in direct contact with ground. Install over 1/8" Felt, Page 909. Rubber Tile Cement below. Instructions.

**Marbleized Pattern:** Off-White with Green (1), Red (2), White with Red (3), Nutria (4), Honey (5), Shell Multi (6), Charcoal with Pink (7), Gray (8), Pink (9). State Color, Number and Quantity of Tile.

**Standard Gauge**— $\frac{2}{25}$  in. thick. Perfect in the home. 72 A 4249 R—9x9 in. Ship. wt. each tile 8 oz....Each 16c

In Carton Lots—128 tile. Wt. 58 lbs.....Carton \$2.88

**Heavy Gauge**— $\frac{1}{8}$  in. thick. Heavier, more resilient. 72 A 4239 R—9x9 in. Ship. wt. each tile 11 oz....Ea. 19c

**Wards Rubber Tile Cement.** Damp-Proof. Gal. covers 108 sq. ft. Ship. wts.: Qt. 4 lbs. Gal. 12 lbs. Both Mailable. 72 A 637—Quart. ....95c 72 A 638 M—Gallon .....



RESISTANT

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...Ea. 8 3/4  
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Quantity.

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Black (19), C  
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in the home.

3 oz... Each 16c

Carton \$20.4

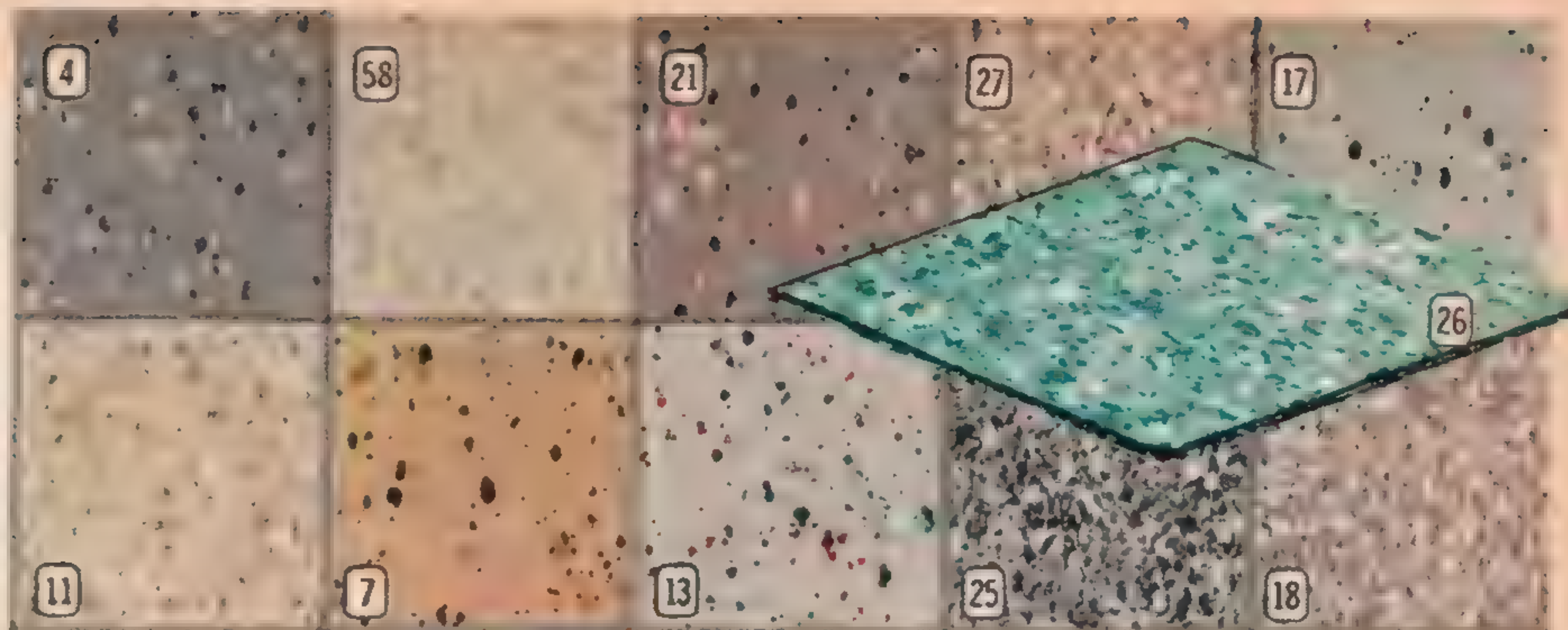
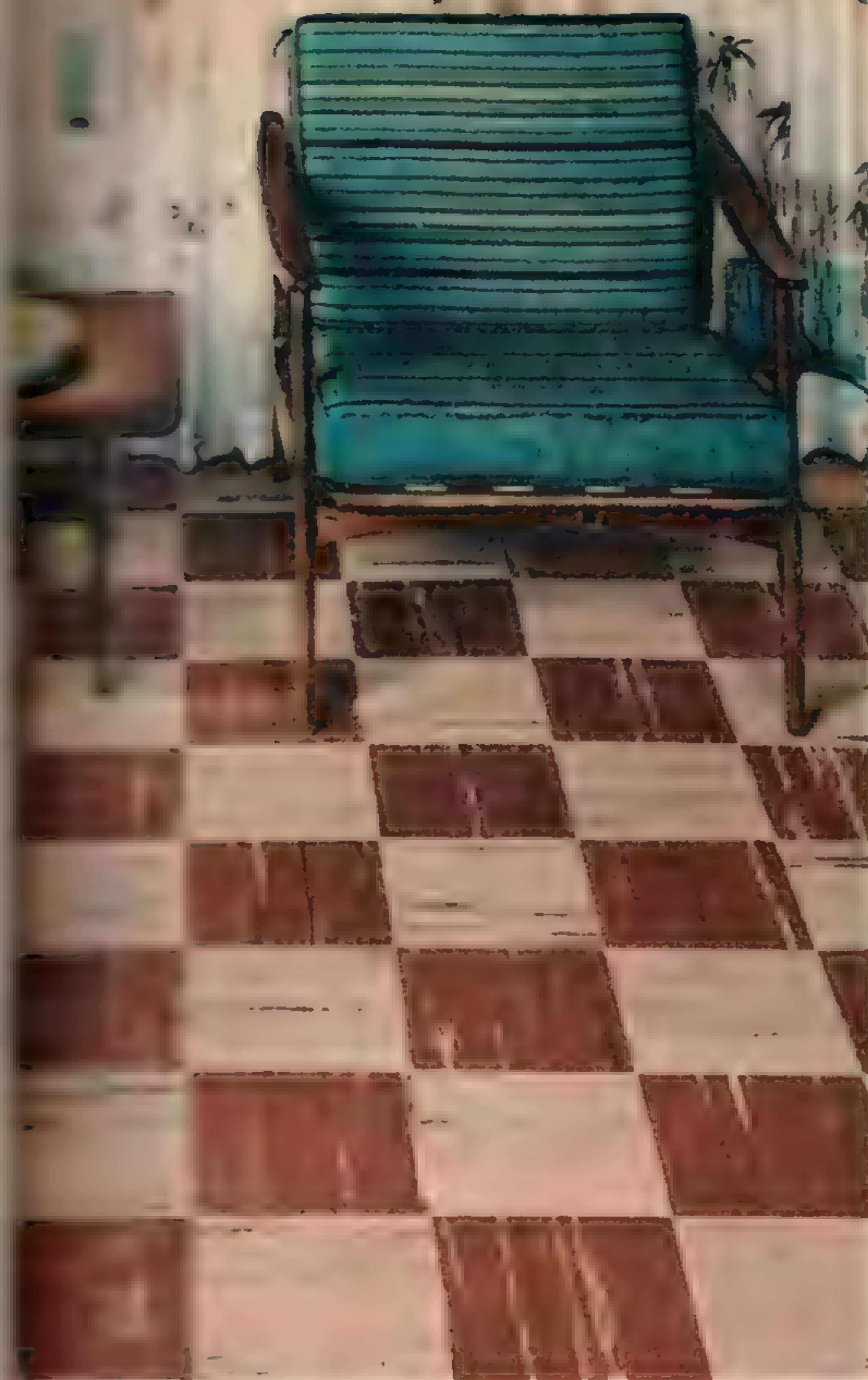
re resilient.

1 oz... Each 25c

Gal. covers abt.

Both Mail

Gallon... \$2.95



(4) Worcester Gray (58) Glacierstone (21) Taupe (27) Sandtone (17) Bedford Gray  
(11) Ivorytone (7) Lynn Ivory (13) White (25) Silvertone Gray (26) Mintone Green  
(18) Peachtone



(30) Lt. Cork (56) Ecru (54) Gray, Black-Multi (52) Lt. Woodtone  
(32) Dk. Cork (57) Sand Beige (20) White (49) Taupe Multi

SEE  
ACTUAL  
SAMPLES

at your  
nearest Ward  
Catalog Store.  
See Pg. 1269



(73) Aque (69) White (70) Beige (72) Taupe  
(71) Gray (77) Mocho (76) Ivory (74) Off-White

## All Purpose "Excelon" Vinyl Asbestos by Armstrong

USE IT ANYWHERE... RESISTS MOISTURE, GREASE, OILS, ALKALIS

low  
as 12c

**Best Buy** for use on floors in direct contact with the... even in basements, and over radiant heated... Custom design your own floor in smart patterns... checkerboard above or stripes, Page 902.

**Indestructible**—tough vinyl is mixed with moisture... asbestos 1/16 in. vinyl asbestos will wear as... asphalt, Easy to Install, all you need are... scissors and Brush-On Cement. Cleans easily with... and water. State Color, No. and quantity.

Colors: (4), (7), (11), (13), (17), (18), (21), (25), (26), (27), (58).

Colors: (30) or (32).

Colors: (20), (49), (52), (54), (56), (57).

4189 R—Ship. wt. each tile 7 oz..... Each 12c

**Armstrong Centennial "Excelon"**—Iridescent pure Vinyl chips inlaid in spatter pattern: Colors: (69), (70), (71), (72), (73), (74), (76), or (77).

72 A 4188 R—Ship. wt. each tile 7 oz..... Each 15c

**Armstrong Metallic "Excelon"**—Sparkling design of Gold and Silver. Colors (60), (62), (63), (65), (66) or (75).

72 A 4188 R—Ship. wt. each tile 7 oz..... Each 15c

**Brush-On Cement.** Brushes on like paint directly on concrete or wood floors. No lining felt needed. Use for Vinyl-Asbestos or Asphalt tile.

72 A 615 M—1/2 Gal. covers abt. 130 sq. ft. Wt. 5 1/4 lbs. \$2.69

72 A 616—1 Qt. covers abt. 65 sq. ft. Wt. 2 lbs. 12 oz. 1.69

### HOW TO MEASURE AND INSTALL WARDS FLOOR TILE

**Number of Tiles Needed**—see table at right. Measure off... such as alcoves, separately. For two or more colors, floor plan on squared paper. Tint squares in pattern. Lay all tile at the same time for exact color match. Order... later, if necessary.

**Wood Floors**—be sure floor is clean, smooth and double... construction (if floor is rough or single-layer, use Floor... see index). Lay Lining felt Pg. 909 across... Spread adhesive and set tile.

**Concrete.** Fill cracks and uneven spots with Wards Floor... and Leveler, Pg. 909. Do Not Use Lining Felt.

**Use Table**—Read across for length; down for width. Figure at which readings cross gives the number of... tile needed. Example: for 10 1/2 ft. x 12 ft. read 10.6... 12 across; the result, 224, is the number of tiles needed. 2 or 3 extra tiles per hundred for waste, breakage or replacement.

Width	Length of Room (7.6=7 ft. 6 in.; 8.3=8 ft. 3 in., etc.)										
	7.6	8.3	9	9.9	10.6	11.3	12	12.9	13.6	14.3	15
7.6	100	110	120	130	140	150	160	170	180	190	200
8.3	110	121	132	143	154	165	176	187	198	209	220
9	120	132	144	156	168	180	192	204	216	228	240
9.9	130	143	156	169	182	195	208	221	234	247	260
10.6	140	154	168	182	196	210	224	238	252	266	280
11.3	150	165	180	195	210	225	240	255	270	285	300
12	160	176	192	208	224	240	256	272	288	304	320
12.9	170	187	204	221	238	255	272	289	306	323	340
13.6	180	198	216	234	252	270	288	306	324	342	360
14.3	190	209	228	247	266	285	304	323	342	361	380
15	200	220	240	260	280	300	320	340	360	380	400

**Shipping**—All tile shipped promptly from Stock by Freight, Truck or Express.

INSTALL IT  
YOURSELF

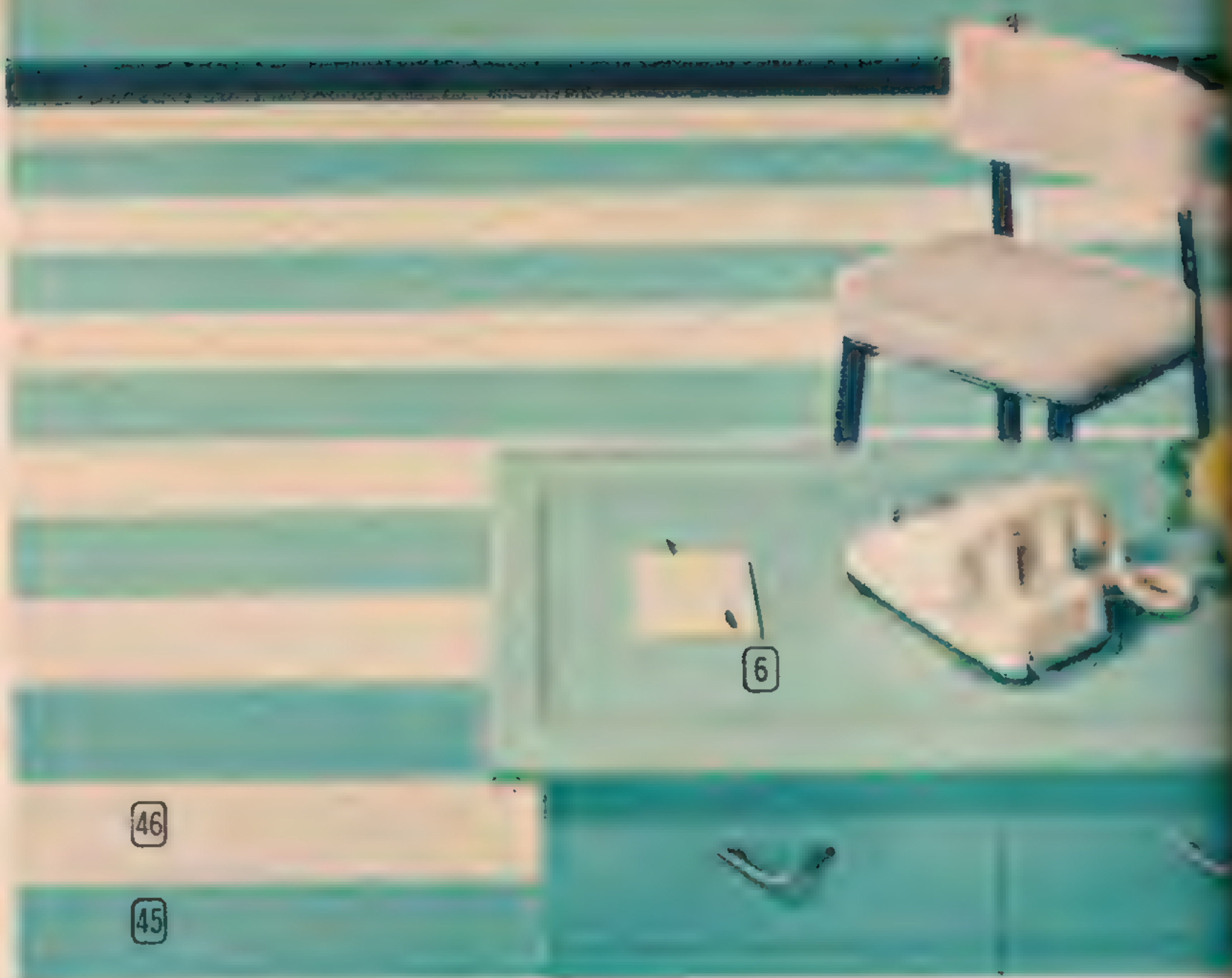
Save Even More

Laying tile yourself is easy. We send complete instructions with each order. Save installation costs by doing it yourself. Adhesives are listed with tile. Additional adhesives and other needs are listed separately on Page 909.

Use Your Credit

**10% Down—18 Months to Pay** on Wards Easy terms. Details are on Page 1283.  
**\$5-\$10—24 Months to Pay** on Wards Home Furnishing Terms. See Page 791.  
**No Money Down—3 Years to Pay** when included in Home Improvement Plans, Page 960.





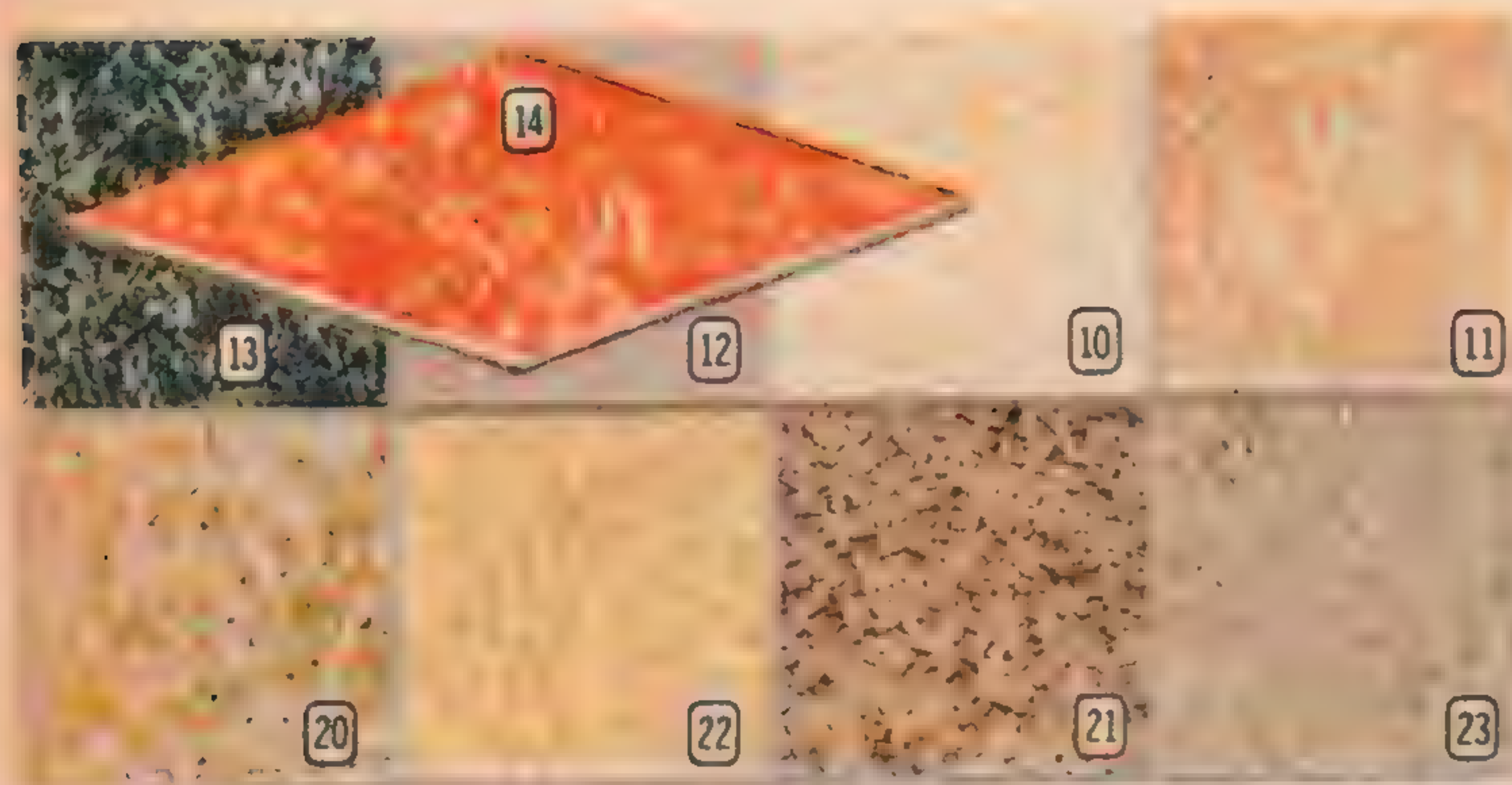
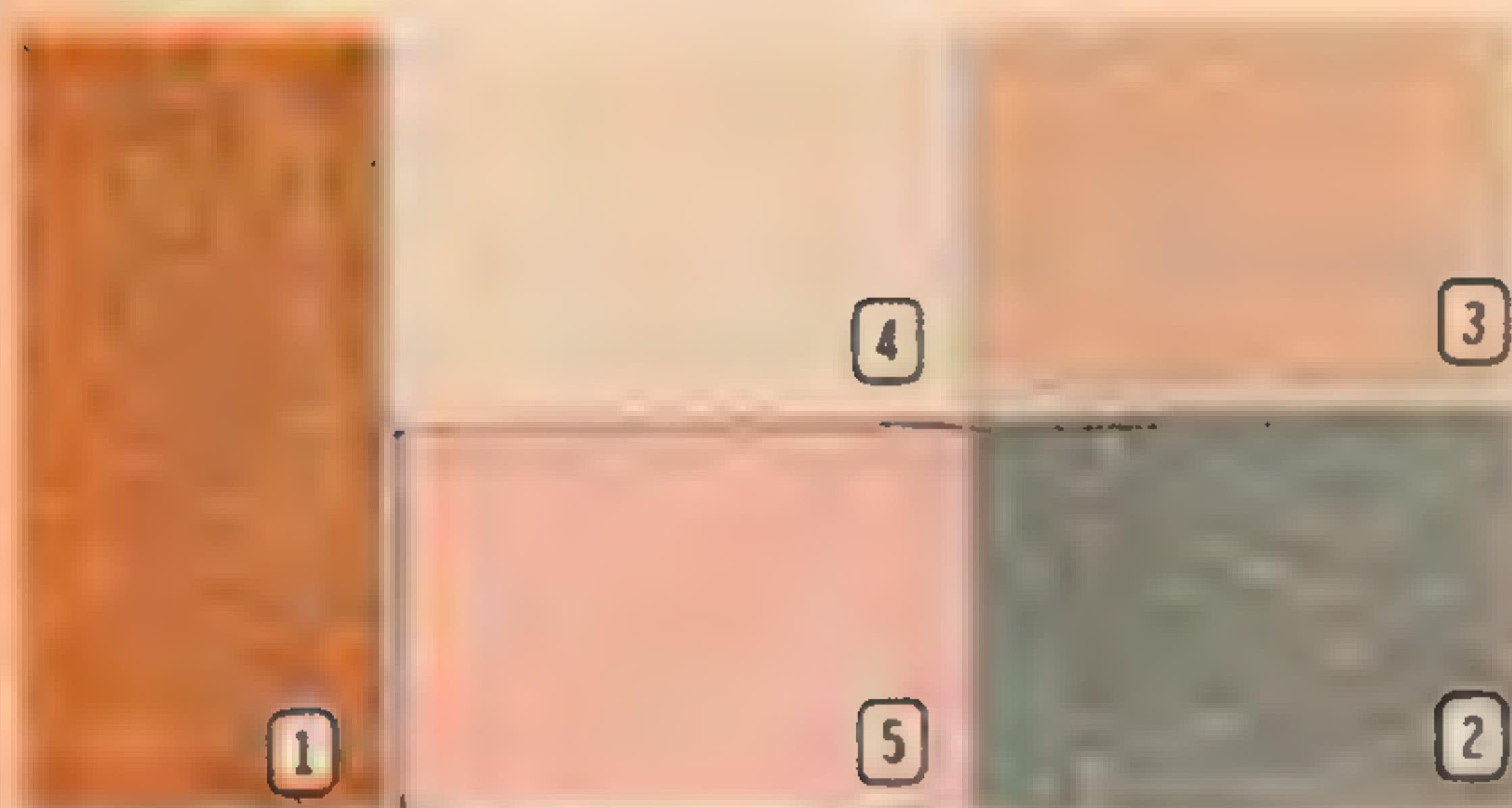
## Goodyear "NoScrub" Coordinated Tile and Countertop

TILE  $16\frac{1}{2}c$  ea. 9x9 in. COUNTERTOP  $79c$  Run. ft. 27 in. wide

**Solid Vinyl Wear Layer** bonded to 100% vinyl back for longer wear and greater resilience. Perfect for both counters and floors . . . reduces kitchen clatter, provides resilient underfoot comfort, cushions working areas. Countertop has greater flexibility for forming sharp square or rounded edges without scoring back . . . won't crack or split . . . eliminates dirt-catching trim. A clear and nick resistant clear vinyl film protects colors from fading. Unharmful by grease, oils, cleaners and household acids. Use Lining Felt (Pg. 909). See Goodyear Adhesives opposite page.

**Tile:** For above grade installation. White with Black (33); Beige (35); Black with White (37); Gold with White (40); Light Woodgrain (43); Gray (44); Aqua with Gold (45); White with Gold (46); Tan (47); Pink with Gold (48). Ship. by Frt., Truck or Exp. State Color and Number. 72 A 4126 R—9x9 in. Wt. 5 oz. . . . Each  $16\frac{1}{2}c$

**Countertop.** All basic colors are accented with shimmering flecks of gold: Coppertone (1); Gray (2); Beige (3); White (4); Pink (5); (in room) (6). State Color, Number, Length. 72 A 4429 MB—27 in. wide. 1 lb. 8 oz. . . . 72 A 4430 MB—36 in. wide. 1 lb. 12 oz. . . . 72 A 4431 MB—45 in. wide. 2 lbs. 6 oz. Ft. 5



## New . . . All Vinyl Tile LOW AS $18\frac{1}{2}c$ ea. 9x9 in.

**Clear, Heavy Vinyl Wear Layer** bonded on a 100% Vinyl back . . . gives both long wear and underfoot resilience. Tough, clear vinyl wear layer protects the sparkling colors from fading. Use Lining Felt and Adhesive 72A644-5M, opposite page.

**Scuff and Nick Resistant.** Unharmful by grease, oil, harsh cleaners and household acids. Cleans with damp mop. For above grade installation.

**Shipped promptly** from stock by Freight, Truck or Express.

**Mosaic Patterns:** White and Gold (20); Tan Multi (21); Wheat Gold (22); Lt. Beige Multi (23); State Color, Number. 72 A 4137 R—9x9 in. Wt. 5 oz. Ea.  $19\frac{1}{2}c$

**Modern Patterns with Gold Chips:** White (10); Beige and White (11); Gray and White (12); Black and White (13); Cantaloupe and White (14). State Color, No. 72 A 4138 R—9x9 in. Wt. 5 oz. Ea.  $18\frac{1}{2}c$

## Our Better "Vinyl 100" $27c$ ea. 9x9 in.

**100% Vinyl Tile.** Colors go all the way through—stay bright for life of tile. Thick solid vinyl absorbs shocks better than most vinyl tile. Provides resilient, underfoot comfort. Use in any room—even basements.

**Scuff and Nick Resistant.** Resistant to grease, oil, harsh cleaners or household acids. Whisks clean with a damp mop—stays bright for years. Factory buffed to a smooth luster.

**Easy to Install.** Use anywhere, on or below grade, or on concrete. Lining felt, adhesives opposite page.

**Terrazzo Colors:** Beige with White Eggshell with White (B); White Black (C); White with Red and Black (D); Black with White (E); Gray Black and White (F); Green Green and White (G); Pink White and Black (H). State Color. 72 A 4131 R—9x9 in. Wt. 8 oz. Ea.  $27c$



## Have the Quiet, Luxury and Resilience Only Cork Can Give LOW AS $18c$ ea. Plank

**For Both Floors and Walls**—a rich, textured look. Many of the underfoot advantages of hardwood plus carpeting. Beveled edges for extra styling. Imported from Portugal.

**2 Colors, 2 Sizes, 2 Wts.** Wax finished—easy to clean. Not for concrete in contact with ground. Not recommended for bath or kitchen. Use Linoleum Paste and Lining Felt, Pg. 909. State: Light Cork or Dark Cork.

**Standard Wt. Cork**  $\frac{1}{8}$  in. thick.

72 A 4320 R—9x9 in. Wt. 3 oz. Ea.  $18c$

72 A 4324 R—6x12 in. Wt. 3 oz. Ea.  $18c$

**Heavyweight Cork.**  $\frac{3}{16}$  in. thick.

72 A 4325 R—9x9 in. Wt. 4 oz. Ea.  $18c$

72 A 4327 R—6x12 in. Wt. 4 oz. Ea.  $18c$





## Linoleum Tile by Armstrong

9x9 in. LOW AS  $9\frac{1}{2}c$  ea. In ctn. lots

27 in. wide

resilience. Per-  
fect foot comfort  
square or smoo-  
th ching trim. Se-  
cure, oils, har-  
sh cleaning with  
opposite pa-  
are accented  
ppertone (1);  
Pink (5); Aqua  
ber, Length. Ma-  
lb. 8 oz....Ft. 7  
lb. 12 oz....Ft. 9  
bs. 6 oz. Ft. \$1.

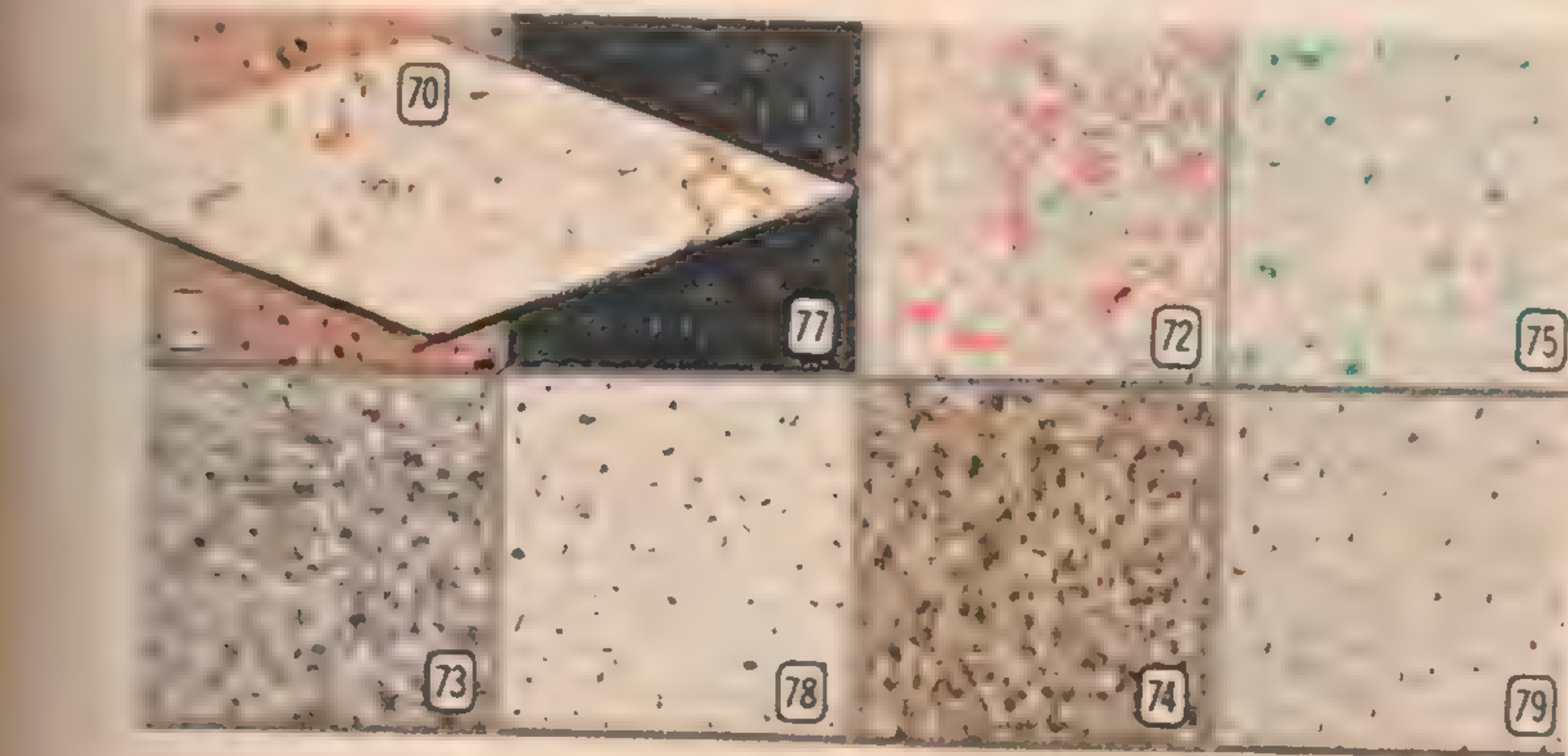
**Textured in Square tile or**  
for a variety of interesting pat-  
terns. Ideal for living and family rooms—a  
background for area or scatter

**Go Through to Backing.** Comfortable  
underfoot. Wax finished at fac-  
tory—needs occasional waxing for easier,  
cleaning with mild suds.

**Install—flexible cuts easily with**  
Use anywhere except floors in  
with ground. Use Linoleum Paste  
Both sizes from Stock by Freight,  
Express. State Color, No., Quan.

**6x12-In. Woodtone Planks** of Service Gauge.  
Light Woodtone (12); or Dark Woodtone (13).  
72 A 4107 R—Ship. wt. each 5 oz.... Ea. 11c  
CARTON. Wt. 28 lbs. 126 tile to Ctn....\$11.97

**9x9-In. Tile.** Colors: Lt. Woodtone (22); Dk.  
Woodtone (24). *Surftones:* Ivory (29); Beige  
(30); Green (31); Taupe-Coral (32); White-  
Multi (33); Gray-Multi (34); Woodtone (35).  
72 A 4108 R—SERVICE GAUGE. Satisfactory  
wear for home. Wt. each 5 oz.... Each 11c  
CARTON. Wt. 28 lbs. 112 tile to Ctn....\$10.64  
72 A 4113 R—STANDARD GAUGE. 75% more  
wear surface. Ship. wt. each 6 oz. Each 13c



ea. 9x9 in.

## Our Best Solid Vinyl 35c ea. 9x9 in.

anywhere, above  
on concrete. Use  
opposite page  
with White (A)  
(B); White with  
Red and Black  
(E); Gray with  
(F); Green with  
(G); Pink with  
State Color, La-  
Wt. 8 oz. Ea. 25c

**Solid Vinyl**... colors go all the way  
—stay bright and sparkling for  
years. Greater resiliency than  
vinyl tile. Scuff and nick resistant...  
by grease, oils, harsh cleaners,  
acids. Easy to keep clean—extra  
surface wipes sparkling bright with  
damp mop.

**easy to cut** for ease of installation.  
ended for floors above ground level.

### Goodyear Adhesive

**On Adhesive for Goodyear "No Scrub"**  
Gallon covers about 160 sq. ft. Mail.  
Quart. Ship. wt. 3 lbs. 4 oz. \$1.44  
M—Gallon. Wt. 12 lbs. .... 3.79

**YOURSELF—SAVE EVEN MORE**  
Paste, Lining Felt and Installation  
can be found on Page 909.

**To Install** use Adhesive for Vinyl "100" Sus-  
pended Wood Floor, 72 A 644-645 M, below.  
**Nine Smart Colors:** 9x9 in. White with Gold  
(70), Beige with White and Tan (71), White  
with Pink (72), Lt. Gray with Gray and  
White (73), Beige with Brown (74), White  
with Turquoise (75), Black with White (77),  
White with Black (78) or Cream with Tan  
(79). State Color, Number and Quantity.  
72 A 4128 R—9x9 in. Wt. ea. 8 oz.... Ea. 35c

### Adhesive for Vinyl "100"

**For Concrete Floors Only.** Use on or below  
grade. Covers about 125 sq. ft.  
72 A 643 M—Wt. 10 lbs. Mail.... Gal. \$1.49  
**For Suspended Wood Floors.** Use above  
grade only. Gal. covers 175 sq. ft.  
72 A 644—Quart. Wt. 4 lbs. Mail.... 99c  
72 A 645 M—Gallon. Wt. 14 lbs. Mail....\$2.65



## Sandran Crown Vinyl

12 YEAR GUARANTEE

6 Ft. Width \$1.98 Ft.

- Super Quality Floorcovering . . . Perfect for Countertops, Too
- Extra Thick Vinyl Wear-Layer Lasts Longer, Guards Beauty

**Most Serviceability and Durability** of any vinyl surfaced floorcovering  
we sell. Has exceptional resistance to acids, alcohol and oil. Non-  
porous surface repels dirt and moisture . . . unharmed by strong  
soaps or household detergents. Wipes clean instantly with damp mop.

**Versatile 6-ft. width** is perfect for odd shaped rooms. Cuts easily for  
matching countertops—can be bent to sharp angles for seamless  
cove (in Room Scene) or backsplash. Use linoleum paste, Pg. 909.  
No Lining felt needed. Up to 15 ft. Mailable. Larger by Frt., Truck  
or Exp.

**Colors:** White-Black, Gold Terrazzo (40); Taupe-Turquoise-Pink,  
Multi Sparkle (41); Tan-Yellow Terrazzo, Multi Sparkle (42); White,  
Gray, Gold Geometric (47); Oyster with Beige and Gold (48); Beige  
with Turquoise and Pink (49); Beige Multi with Gold Glitter (50);  
White Multi with Gold Glitter (51); Gold and Ochre Mosaic (52);  
White and Gray Mosaic (53); Beige, Aqua and Pink (54). State  
Color, Number and Length.

72 A 4432 R—6 ft. wide. Ship. wt. 2 lbs. 4 oz. .... Run. ft. \$1.98

**12-YEAR GUARANTEE** (included with each order). In addition to  
Wards regular guarantee of satisfaction or your money back, Crown  
Vinyl is guaranteed by the manufacturer against defects in ma-  
terials and workmanship for 12 years and will be replaced with  
equivalent yardage of similar material provided it has been in-  
stalled and maintained in accordance with instructions and where  
not subject to abuse or damage by the consumer. Right is reserved  
to make a proportionate charge for service received and dis-  
claim liability for consequential damages no matter what the cause.  
**Save On Delivery Costs . . . Wards Metropolitan Delivery—Pg. 1267.**  
**Only \$5 or \$10 Down When Included in** Wards Home Furnishings Plan. Pg. 791.

BA WARDS 903



# SANDRAN...Scrubless Miracle Vinyl...

VINYL SEALED FOR LASTING CARE-FREE BEAUTY...

## Wipe-Clean Flooring

OUTWEARS ENAMEL SURFACE 3-5 TIMES

9 ft. wide \$1<sup>29</sup> Run. ft.

**You've Seen It Advertised Nationally.** Sandran 100 Vinyl Surfaced floorcovering. Brilliant Pattern printed with vinyl inks on plastic-impregnated surface (sparkle and jewel patterns have millions tiny sparkles added), then bonded to a sturdy phalt saturated back. A clear, tough surface fused on top; your feet never touch the pattern.

**Practically Impervious to Abrasion** and wear... even in most heavily travelled areas. Stubbornly resists stains, scuffs and heavy household wear.

**Mops Clean Instantly** with a damp mop. Sealed colors won't wear off. Acids, oil and grease won't harm it. Won't fade from soap and detergent. Needs only occasional waxing.

**Easily Installed.** Trims with shears. Lies flat with paste. Install permanently with Linoleum Paste, Pg. 909. Not for concrete in contact with ground. Up to 15 ft. of 6 ft. wide Mail. Larger by Frt., Tel. or Exp.

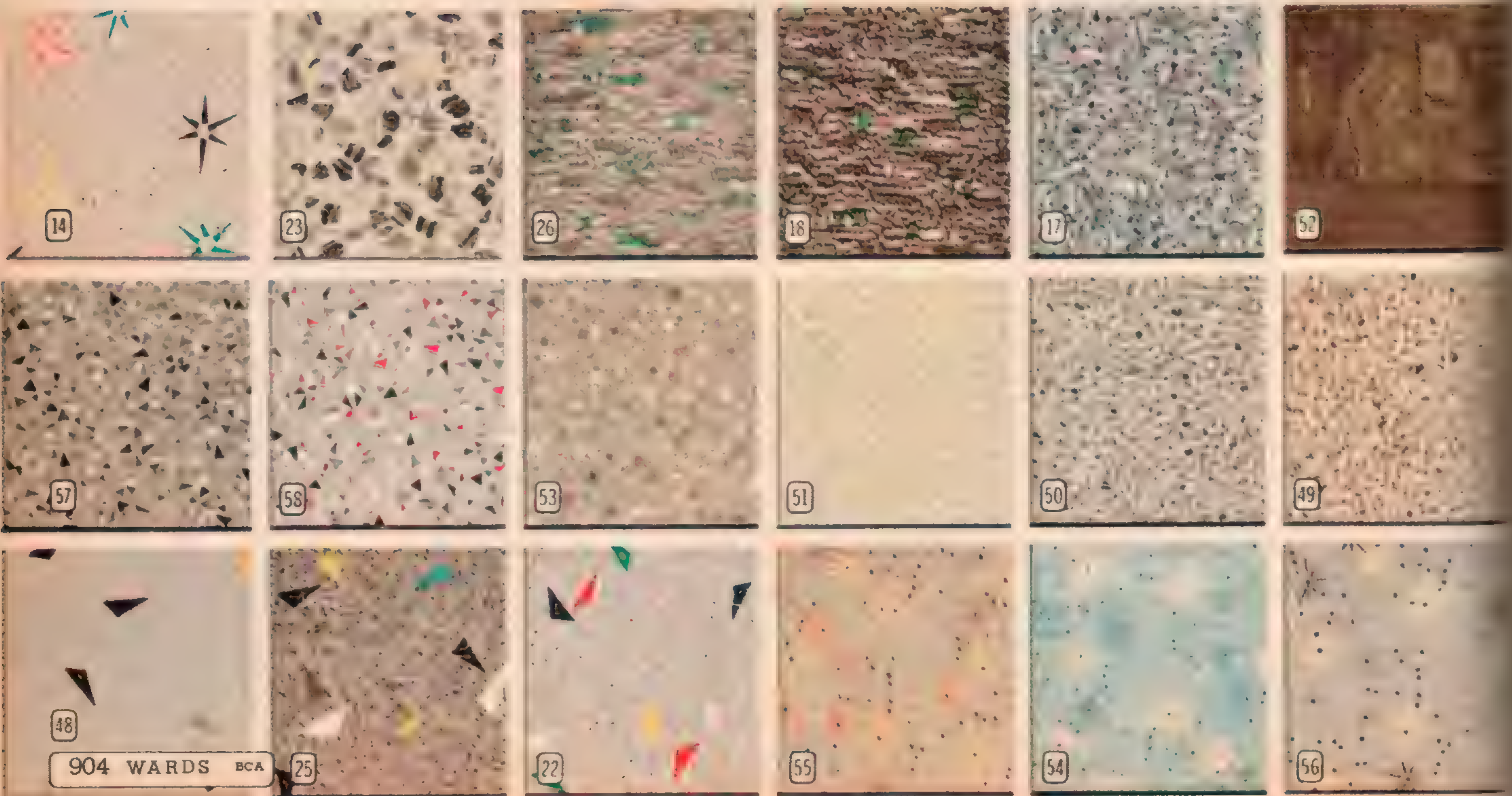
**19 Brilliant Patterns.** Sparkle (if present) shown in parentheses. State Color, Number and Length. See Samples in Your Ward Catalog Store.

- (14) White Starlight (Gold-Silver)
- (17) Gray Meteor, Multicolor (Gold-Silver)
- (18) Taupe Shangrila, Gray and Green
- (21) Gray Starburst, Pink, Blue, Yellow (Silver)
- (22) White Starburst, Black, Red (Gold-Silver)
- (23) Gray Terrazino, Black and Gray (Gold-Silver)
- (25) Taupe Starburst, Aqua, Pink, Yellow (Gold)
- (26) Ivory Shangrila, Tan, Beige
- (48) White Starburst, Gray, Black (Gold Jewel)
- (49) Taupe Sunspray, Yellow (Gold Jewel)
- (50) Gray Sunspray, Pink (Gold Jewel)
- (51) Lt. Gray Sunspray, Monotone Gold (Gold Jewel)
- (52) Pinewood
- (53) Cream Stardust, Beige, Taupe (Gold Jewel)
- (54) Aqua Olympia, Gray, Blue, Green (Gold Jewel)
- (55) Beige Olympia, Yellow, Rust (Gold Jewel)
- (56) Gray Olympia, Pink, Black (Gold Jewel)
- (57) Taupe Kon-Tiki, Yellow, Gray (Gold Jewel)
- (58) Gray Kon-Tiki, Red, Gray, Black (Gold Jewel)

72 A 4400 R—6 ft. wide. Wt. 2 lbs. 4 oz.... Ft. \$1.19

72 A 4401 R—9 ft. wide. Wt. 3 lbs. 2 oz.... Ft. \$1.19

72 A 4405 R—12 ft. wide. Wt. 4 lbs. 8 oz.... Ft. \$1.19



904 WARDS BCA



nyl...  
AUTY...

# Extra Values at These New Low Prices

COORDINATED FOR FLOORS, WALLS, COUNTERTOPS

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CE 3-5 TIMES  
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Brilliant Pattern  
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Lies flat without  
Linoleum Paste  
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Yellow (Silver)  
(Gold-Silver)  
Gray (Gold-Silver)  
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pe (Gold Jewel)  
Green (Gold Jewel)  
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(Gold Jewel)  
ay (Gold Jewel)  
Black (Gold Jewel)  
s. 4 oz....Ft. 86c  
s. 2 oz....Ft. \$1.25  
ts. 8 oz....Ft. 1.18



## Tests Can't Harm It

of abuse in every step, a 5  
couldn't harm it... withstands  
trucks and taxis rolling over it.



## Millions of Sparkles

The brilliance of tiny gold and silver sparkles  
sealed into the design gives an additional  
touch of dramatic styling.



## Mops Clean Instantly

Never needs scrubbing, simply mop clean. Oil,  
grease, acids and household spills can't harm it  
... won't fade from soap or most detergents.

## Non-Porous Wallcovering

49c ft. Sparkle 66c ft.

The Pattern in Sparkle or Regular Sandran.  
of clear Vinyl seals in tile patterns and  
colors to look like expensive tile. Has the  
beauty, the trim neatness of a professional  
at only a fraction of the cost. Special  
3-dimensional effect.

Non-Porous Vinyl Surface resists dirt, and  
suds wipe it clean with little effort. Won't  
rub off. Non-porous surface repels  
moisture. Sturdy asphalt saturated back pro  
tends rigidity.

Cuts with shears; no special skills re  
Damp-Proof Adhesive sold at bottom of  
30 ft. Mail. Longer by Frt., Truck or Exp.

Covers with built-in feature strip and caps:  
Silver Sparkle (B); Green-Dark Green,  
Sparkle (C); Yellow-Black, Silver Sparkle (E);  
Gold Sparkle (V) (in room scene); Lt.  
Gold-Silver Sparkle (Y); Blue-Dark Blue,  
Sparkle (Z). State Length, Color and Letter.

54 in. wide. Wt. 1 lb. 4 oz. Run. ft....66c

Covers with built-in feature strip and caps:  
Brown (A); Gray with Black (D); Green  
Green (T); Pink with Black (W); Also Pearl-  
without feature-strip and caps) (L). State  
Color and Letter.

54 in. wide. Wt. 1 lb. 4 oz. Run. ft....49c

Sandran Samples at Your Catalog Store.  
Store Nearest You, See Pages 1267-1269.

YOUR CREDIT...3 WAYS TO BUY  
DOWN—Easy Payment Terms. Pg. 1283  
DOWN on Home Furnishings. Pg. 791  
"Charge It." See Pages 1281-1282

## Practical Countertop

27 in. wide 39c ft. Regular or Sparkle

Vinyl Surface in Sparkle or Regular Patterns.  
choice for countertops, shelves or tables.  
patterns in brilliant colors.

Household Acids—wipes clean quickly  
Dirt, juices, ketchup and iodine easily re  
needs only occasional waxing.

Install—use Damp-Proof Adhesive sold sep  
(Qt. covers abt. 60 sq. ft.). Install over  
Use metal trim on Pg. 910.

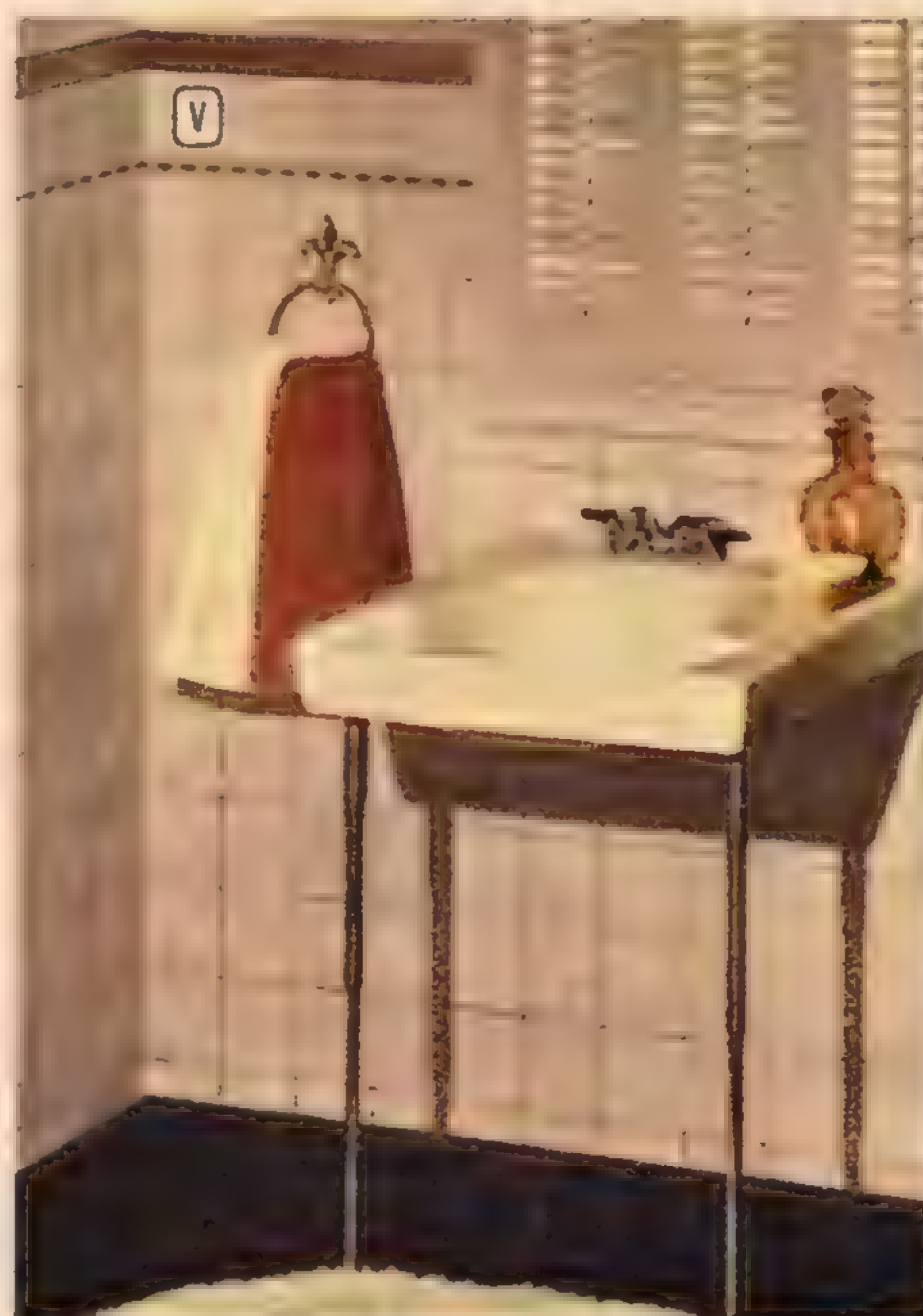
Pearl Pattern—Sparkle Colors: Pink (F);  
Gray (H); Tan (J); Yellow (K). Regular  
Green (N); Yellow (P); Red (R); Pearl Gray  
Length, Color and Letter. All Mailable.

27 in. wide. Wt. 11 oz....Ft. 39c

36 in. wide. Wt. 14 oz....Ft. 49c

45 in. wide. Wt. 1 lb. 8 oz....Ft. 65c

Adhesive. Qt. covers abt. 60 sq. ft.  
3 lbs. 10 oz. Mail.....Qt. \$1.34







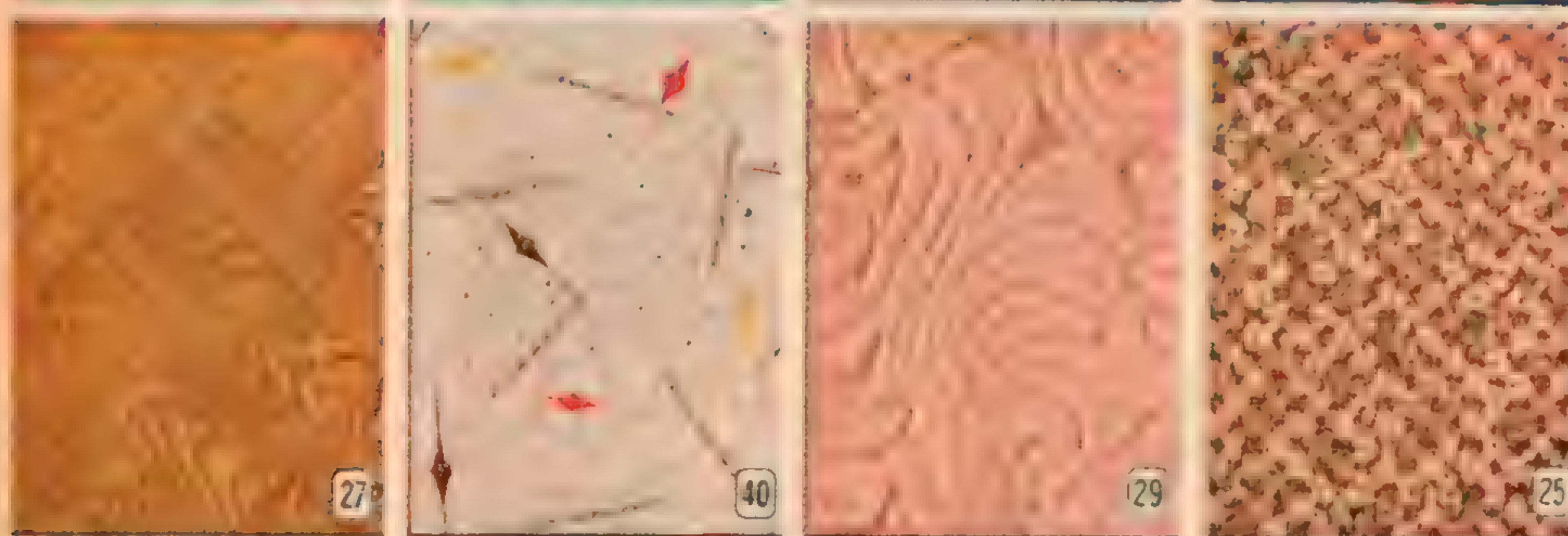
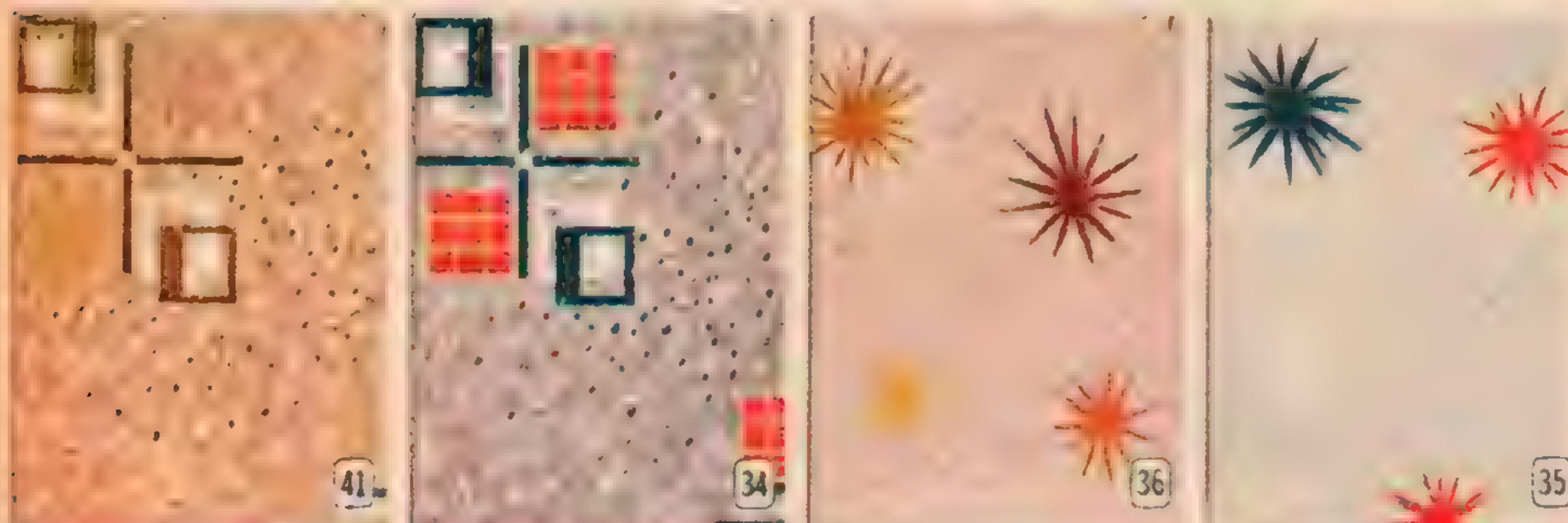
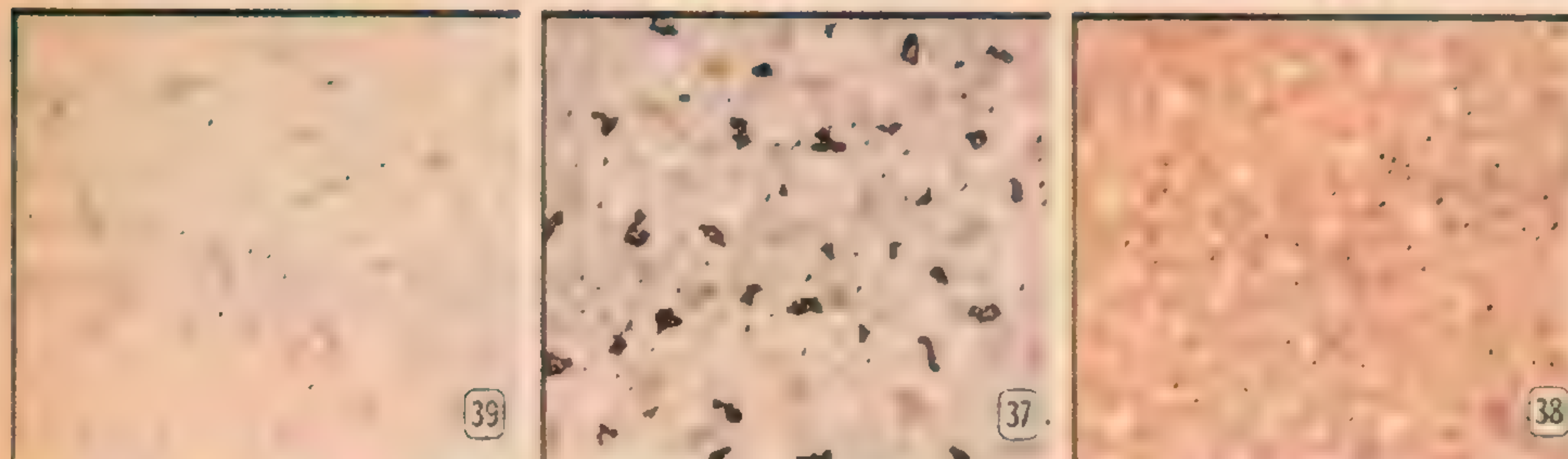
## Care-Free Vinyl-Tex

WIPES CLEAN INSTANTLY



Our Low Fall Prices Reduced Even More

WAS 84c **74c** 9-ft. wide 9x12 ft. \$8.85



**Spot, Acid and Grease Resistant.** Has 10 times alkali resistance than enamel floorcoverings. Free—damp mop removes stubborn dirt quickly.

**Tough, Pure 100% Vinyl Coating** lasts twice as long as enamel floorcoverings. Seals in decorator paint, seals out dirt—your feet never touch the bright floor. Stubbornly resists rough household wear.

**Easier to Install** due to greater toughness and flexibility. Trim with shears. Lies flat without pasting. Do not use lining felt. Install with Linoleum Paste, Pg. 909. Recommended for floors above grade. Up to 15 ft. of 6 ft. Mail. Larger from Stock by Frt., Truck or Exp.

**Patterns:** State Color, Pattern No. and Length (or See samples at nearest Ward Catalog Store. See Pg.

(25) Sandalwood Texture. (36) Tan-Chocolate Block. (27) Parquet Oak Block. (37) Gray, Gold Chip. (29) Tan Plumetuft. (38) Beige, Gold, Silver Chipstone. (30) White-Black Star, Gold Block. (34) Gray Geometric-Red, Black, Gold, Silver. (39) White, Gold Geometric. (40) Beige, Gold Geometric. (35) Gray Spatter-White, Red, Black, Silver Stars. (41) Beige Geometric with Gold.

### Vinyl-Tex—By the Running Foot.

Catalog No.	Width	Ship. wt.	Was
72 A 4411 R	6 ft.	1 lb. 14 oz.	\$ .56
72 A 4413 R	9 ft.	2 lb. 8 oz.	.84
72 A 4414 R	12 ft.	3 lb. 12 oz.	1.18

### Vinyl-Tex—Room Size Borderless Rugs.

	Catalog No. 72 A 4413 R		Catalog No. 72 A 4414 R	
Size	9x7½ ft.	9x12 ft.	12x12 ft.	12x15 ft.
Ship. wt.	23 lbs.	35 lbs.	46 lbs.	62 lbs.
Price	\$5.55	\$8.88	\$13.08	\$16.35

### ORDERING INFORMATION

1. Measure floor under quarter round at longest widest points (always use wood or steel rule).
2. Pick the width that is best for your room. A room takes 12 running feet of 9-ft. width or 9 feet of 12-ft. width.
3. If width is larger than 6-ft., order 9-ft. width; if larger than 9-ft., order 12-ft. width and trim to exact with shears or knife. Example: for 11x13-ft. room order 13 run. ft. of 12-ft. width and trim 1 ft. side with shears or knife.

### Armstrong "Quaker" Rugs 9x12 ft. \$10.65

**No Finer Enamel Room Size Rugs.** With "K-99" for 50% more wear, 100% more alkali resistance. "Safety-Back" seals in asphalt, eliminates floor staining. Durable, attractive and economical . . . no lining felt required.

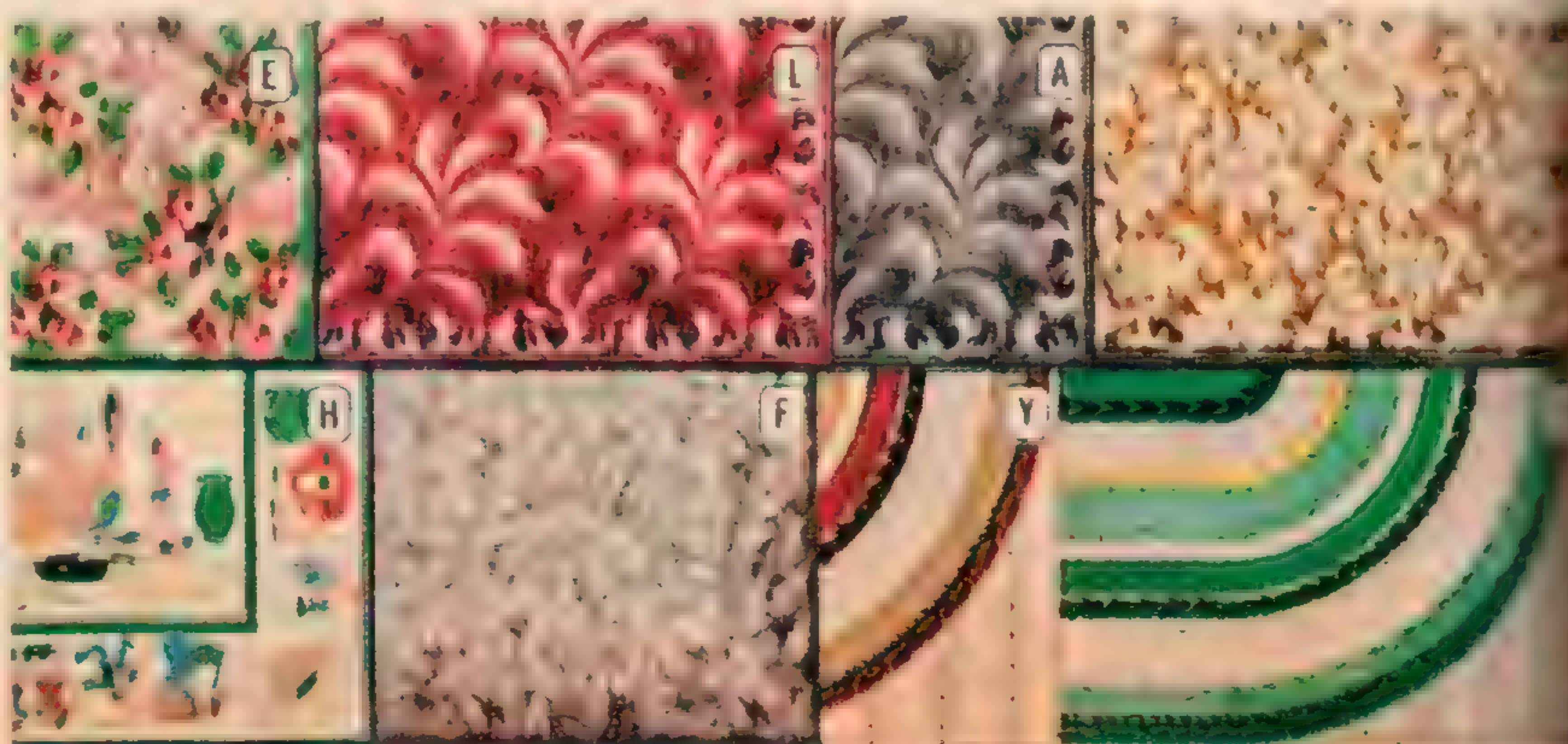
**Patterns:** Beige Feather Leaf (A); Beige Leaf (D); Floral Taupe with Roses (E); Nursery Rhymes and Scenes (H); Red on Light Beige (Y); Green on Ivory (Z); Gray Multi Leaf (F); Rose Feather Leaf (L). State Color, Letter.

Pattern (H)—7½x9, 9x10½ and 9x12-ft. sizes only.

Size	Catalog Number	Ship. wt.	Price
7½x9 ft.	72 A 2557 R	24 lbs.	\$7.35
9 x10½ ft.	72 A 2560 R	34 lbs.	9.75
9 x12 ft.	72 A 2562 R	38 lbs.	10.65
12 x12 ft.	72 A 2572 R	50 lbs.	14.55
12 x15 ft.	72 A 2575 R	63 lbs.	17.75

906 WARDS BA

All Sizes Shipped from Stock by Freight, Truck or Express.





nyl-Tex  
TANTLY

## Stain Resistant Plasti-Lon

DESIGNED TO FIT ANY BUDGET

9x12 ft. **51c** Run. ft. **\$5.88**

Plasti-Lon Patterns for inexpensive, attractive plastic mixed with enamel and baked-onto a sturdy asphalt saturated base. Lies flat.

Non-Porous, Clean with Suds. Mirror finish... dirt wipes away quickly and easily. See "Ordering Information" below. Up to 12 ft. width Mail. Larger by Frt., Truck or Exp.

Many Spatter (in room) (B); Beige, Silver and Gold (DD); Beige, Silver and Gold Block (EE); Beige, Blue, Gold (H); Gold with Turquoise on Beige (M); Gray, Off-White, Gold Feather (T); Gray with Multi-Modern Figures (V); Multi-Modern Charcoal (V); Gray Harlequin, Red, Gold (Z); Scarlet, Red, Gold (Z); Tan Plank (G). Also see Nursery Figures (R) in 9-ft. width only. See in Room, Page 390. Use Catalog No. 72 A 2929 R below.

Color, Letter, and Length (or size).

6-ft. width. Wt. 2 lbs. ....Ft. 39c

9-ft. width. Wt. 3 lbs. ....Ft. 51c

12-ft. width. Wt. 3 lbs. 14 oz. ....Ft. 69c

Plasti-Lon Room Size Borderless Rugs

Wt. 72 A 2929 R	Cat. No. 72 A 2932 R
9x12 ft. 36 lbs. \$5.88	12x12 ft. 45 lbs. \$8.28
12x12 ft. 57 lbs. \$10.35	12x15 ft. 72 lbs. \$12.42

## Appearance of Real Tile

Budget Plastic Wallcovering **42c** Run. ft.

Kitchen and Bathroom walls a tile-like appearance at low cost. Realistic designs give the appearance of real brick or expensive 3-dimensional tile.

Sealed in Tough Clear Plastic—durable asphalt backing. Alkali and grease won't penetrate. Cleans quickly with suds. Finish with Metal Paste, Pg. 909. Colors: Black (A); Tan with Brown (C); Green with Black (D); Pink with Charcoal (E); Red Brick (I); White Brick (K); Gray with Black (L). Feature borders are part of the design. Up to 30 ft. shipped by Freight, Truck or Express. Color and Letter.

54 in. wide. Wt. 1 lb. 8 oz. ....Run. ft. 42c

Wallcoverings: measure around room; doors, cabinets and other obstructions; add 6 in. ten feet (for pattern match). Trim to height. Cut at "Mortar Line" for neat seams.

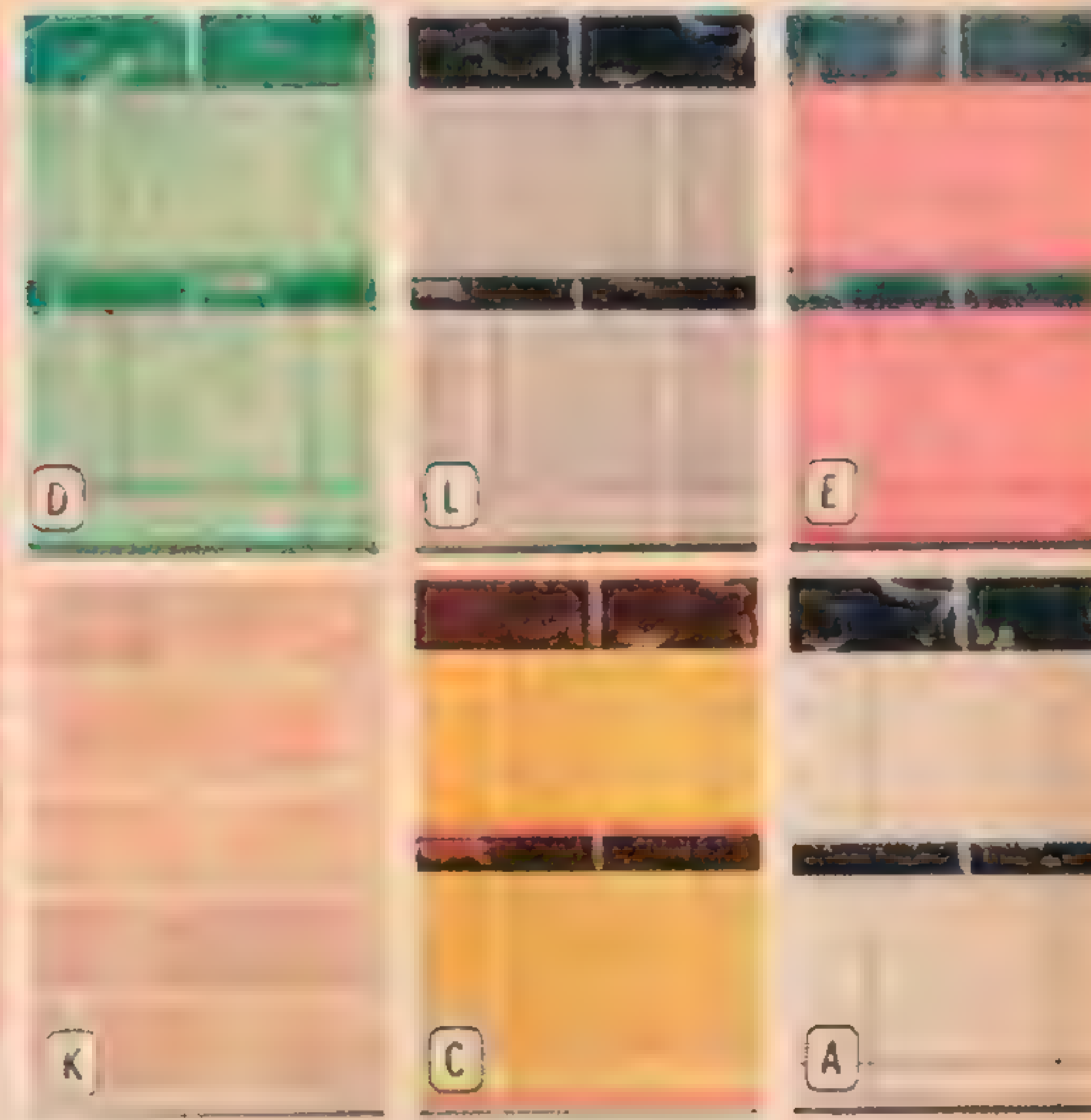
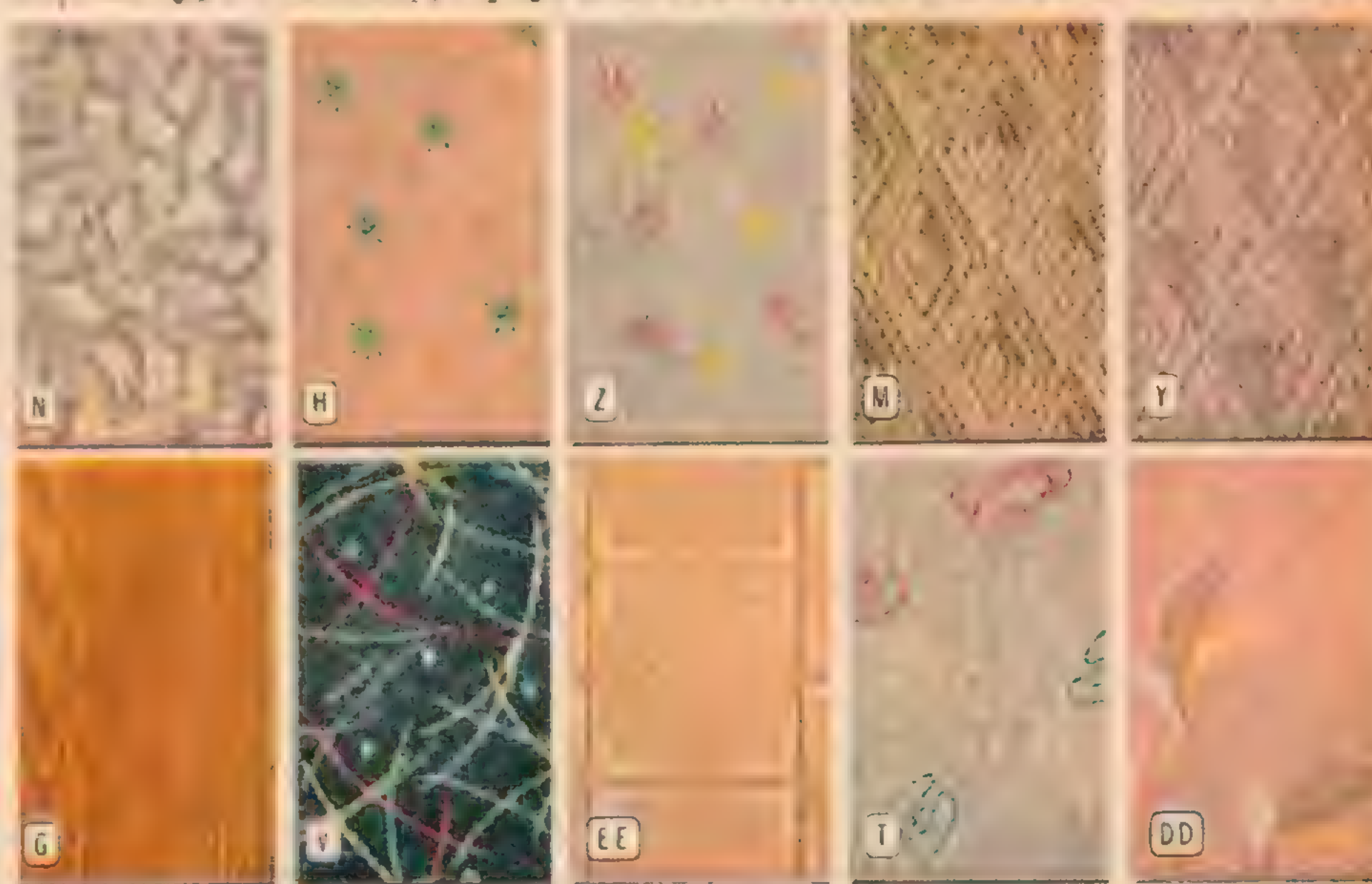
Order first piece actual length; add 18 in. additional piece for perfect pattern match.

ORDERING SERVICE: Send plan showing width in feet and inches; direction of floor; type of floor; above or below ground level. Customer Service, Ward Mail Order House.

## ENAMEL FLOOR COVERING

Wider than 12 ft. (or your selection is sold in 6-ft. width) you will need more than one piece. Order all lengths the same width and at the same time to avoid color variation. Patterns repeat. Order first piece actual length; add 18 in. additional piece for perfect pattern match.

ORDERING SERVICE: Send plan showing width in feet and inches; direction of floor; type of floor; above or below ground level. Customer Service, Ward Mail Order House.



## Budget Enamel Rugs 9x12-ft. \$4.55

Attractive, Smart, Practical... good quality enamel rugs at our lowest prices. Plastic reinforced for alkali resistance. Tough baked-on enamels on a sturdy asphalt saturated back.

Lies Flat without Pasting down permanently. Washes sparkling clean quickly and easily with just mild suds. Needs only occasional rewaxing.

Patterns: Nursery Pink with Blue (5); Nursery Blue with Pink (8)—not shown, like (5); Red Floral (16); Beige Floral (17); Gray Block with White (18); Red Block with White (19); Beige Leaf (20); Gray Leaf (21). State Color, Number and Size.

72 A 2257 R—7 1/2 x 9 ft. Ship. wt. 16 lbs. ....\$3.65

72 A 2259 R—9x12 ft. Ship. wt. 25 lbs. ....4.55

72 A 2260 R—9x15 ft. Ship. wt. 30 lbs. ....6.85

Wards Metropolitan Delivery Service, See Page 1267.

BA WARDS 907







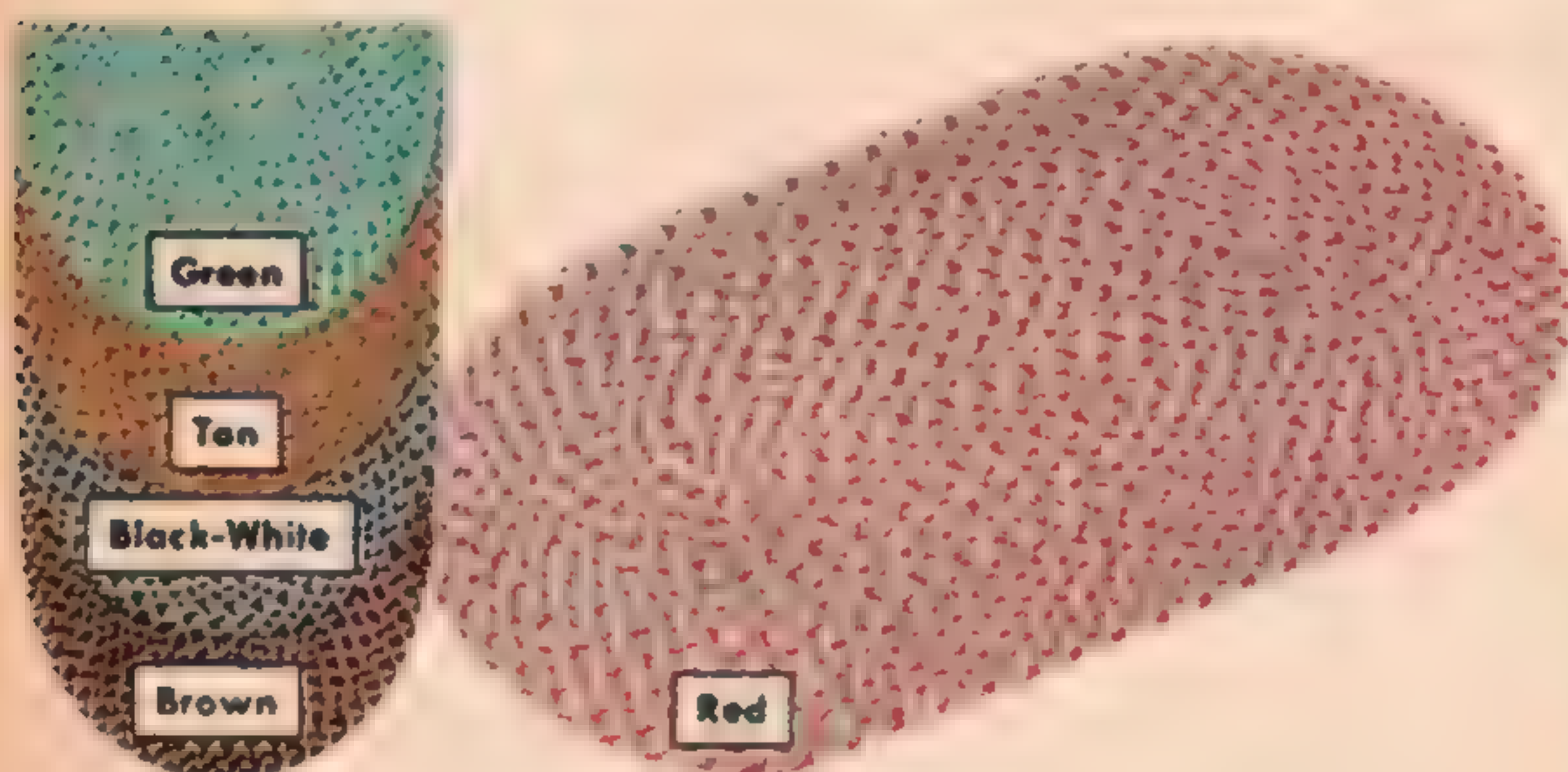
## Decorator Cork Brick \$4.95 10 sq. ft.

**Real Brick Appearance** with "Brick" texture and depth. Light weight and ease of application make it possible for everyone to enjoy the beauty of brick at much less than the cost of actual brick. Insulates, deadens sound, reduces heat loss.

**Decorator's Delight.** Easily applied to all types of walls—wood, plaster, fiber board, cement or concrete. Can be repainted. Perfect for home or office. Do not use near open flame.

**Easy to Install.** Full 3/8-in. thick "Bricks" with "Spacer." Instructions included. Use Linoleum Paste, opposite page. Clean with dust mop or vacuum attachment. Ship. by Frt., Truck or Exp. State: Sand Cork; Natural Cork; Surf White; Russet Red. Note: Carton contains 8 sq. ft., covers about 10 sq. ft. with spacing. 1 color to carton. SEE SAMPLES IN CATALOG STORE.

72 A 4323 R—12x2x3/8 in. Wt. 3 lbs. 2 oz. .... Carton \$4.95



## Braided Plastic Scatters \$3.98 24x45 in.

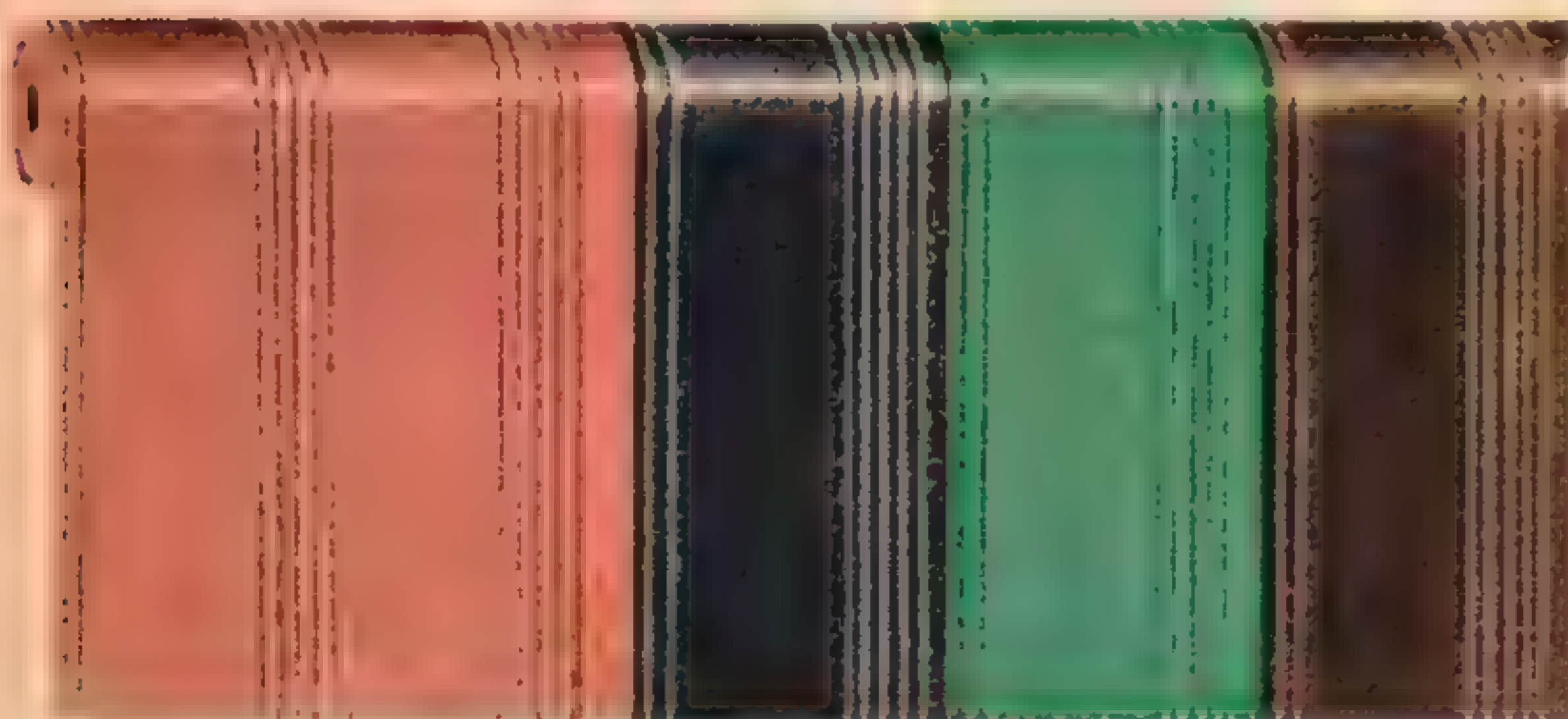
**Economical, Practical Beauty . . .** tough vinyl plastic for resilient underfoot comfort—braided and stitched with strong nylon thread. Stain and moisture resistant. Bright colors can't fade or wash away. Spots wipe away with a damp cloth. State: Black with White; Brown; Red; Tan; or Green. All Mailable.

72 A 1370—20x34 in. Ship. wt. 2 lbs. 4 oz. .... Each \$2.79

72 A 1371—24x45 in. Ship. wt. 3 lbs. 4 oz. .... Each 3.98

72 A 1372—27x48 in. Ship. wt. 4 lbs. .... Each 4.89

72 A 1373—30x54 in. Ship. wt. 5 lbs. .... Each 6.88



## Low Cost Matting <sup>2</sup> Sizes 53c to 99c Run. Ft.

**Heavyweight Composition Rubber** in 4 practical colors. Deeply corrugated to prevent slipping. Lies flat, grips floor without fastening. Ideal for hallways, basement stairs. Sponge off with suds. Colors: Red, Black, Green, Brown. Mailable. State Length and Color.

Cat. No.	Colors	Ft.
24-in. Width. Wt. 1 lb. 11 oz.		
72 A 523MB	Black	53c
72 A 523MB	Brown	69c
72 A 542MB	Red, Green	71c
36-in. Width. Wt. 2 lbs. 8 oz.		
72 A 543MB	Red, Green	99c
72 A 522MB	Black	82c
72 A 522MB	Brown	97c

908 WARDS BA

# Safeguard Steps, Add Comfort



Cushiony Foam Rubber



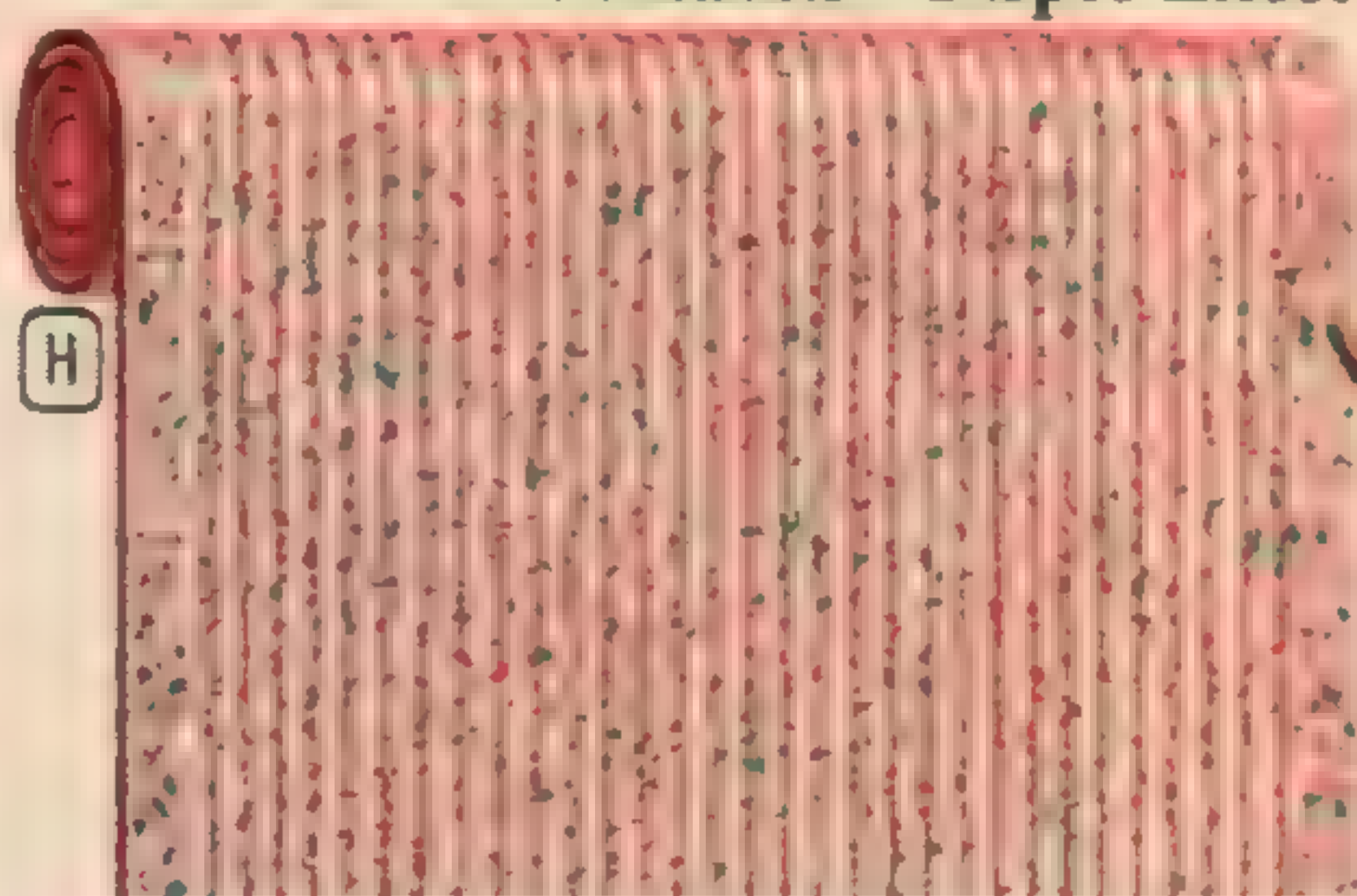
Durable, Carefree All V.



"Treebark" Carpet Effect



Textured Tweed Look



Modern Mosaic Pattern



## Add Color and Comfort to Your Kitchen, Laundry and Doorstep

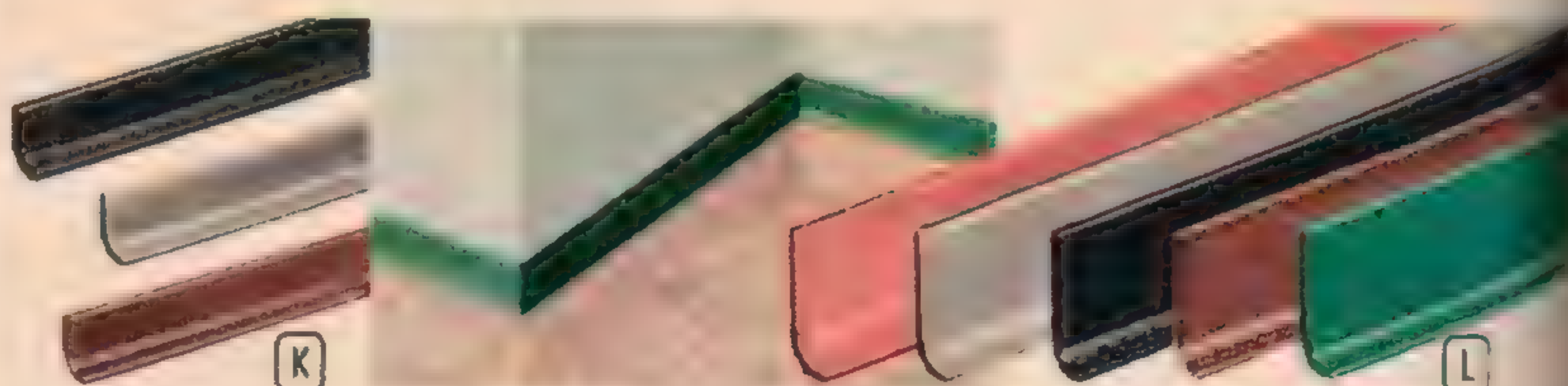
**Attractive Welcome Mats** of molded rubber reinforced with nylon tire cord. Self draining ridges clean shoes. Cleans with hose. Abt. 16x24 in. State: Buff; Gray; Tangerine. Matching tread and matting above (H), (J). Mail. 72 A 563 L—Wt. 3 lbs. \$1.65

**Molded Rubber** with pebbly finish. Colors: Yellow on Green; White on Gray; Black on Red; Yellow on Black. State Size and Color. Mailable.

Catalog Number	Size In.	Ship. Wt. Lbs. Oz.	Price Each
72 A 586L	19x32	2 10	\$1.25
72 A 587L	22x39	3 0	1.97

**Spongy Foam Rubber** skid back. White mar. effect in basic color: Red, Gray, Brown. State Size and Color. Mailable.

Catalog Number	Size In.	Ship. Wt. Lbs. Oz.
72 A 595L	18x30	2 6
72 A 596L	19x34	3 6



## Long Lasting, Easy to Install Vinyl Moldings

**(K) Base and Cove Moldings** fit tight . . . sanitary, easier to clean. Flexible vinyl plastic . . . water, alkali, grease can't harm it. Never needs waxing.

No preformed corners needed. Just heat and bend to fit (see drawings). Use adhesive at right. State Color and Number of Lengths.

**(K) Vinyl Cove Molding.** 1 1/2 in. high; toe extends State Color: Brown, Gray, Black. Mailable.

72 A 513 M—3 ft. long. Wt. 12 oz. .... E

**(L) Vinyl Base Molding.** 4 in. high; toe extends State Color: Green, Brown, Black, Gray, Red.

72 A 514 M—3 ft. long. Wt. 1 lb. 6 oz. .... E

**Vinyl Molding Adhesive.** Installs 50-ft. base, 100-ft. Vinyl Molding. 72 A 607 L—Quart. Wt. 3 lbs. 8 oz. Mailable....

**Cement for Rubber Moldings.** Use to install Rubber Moldings (M) to (P) opposite page. 72 A 613 L—Quart cements approximately 72 sq. ft. Ship. wt. 3 lbs. 6 oz. Mail..... Q



omfor

## WITH WARDS MATS AND TREADS

### Stony Foam Rubber

9x27 in. \$1.69

Long Wearing . . . protects provides firm footing. Looks like carpet. Hushes footsteps, prevents wear. 1/8 in. thick. Washes suds. Colors: Green, Beige or State and Color.

6-in. Riser. The luxurious look carpeting at budget prices. Available.

Ship. wt. 1 lb. . . . Ea. \$1.69

Leading Mat (not shown). Mail. 27x36 in. Wt. 2 lbs. . . . \$3.39

### "Treebark" Carpet Effect

\$1.04 9x18 in. 69c

Textured, Durable Composition Rubber. Wipes clean with suds. Colors: Green, Beige. State Size, Color.

Size	Cat. No.	Ship. wt.	Each
9x18 in.	72A568L	1 lb. 13 oz.	\$1.04
9x24 in.	72A569L	2 lbs. 6 oz.	1.40
9x24 in.	72A555L	3 lbs. 10 oz.	1.98
9x24 in.	72A577L	1 lb. 2 oz.	69c
9x24 in.	72A578L	1 lb. 9 oz.	85c
9x24 in.	72A538M	5 lbs. 4 oz.	\$2.97
9x24 in.	72A539M	13 lbs.	5.50

### Modern Mosaic Pattern in Reinforced Composition Rubber

\$1.59 9x18 in. 75c

For Newest, Most Modern mats and treads. Brilliant Mosaic Flecks run in basic color. 3/16 in. thick composition reinforced with strong nylon fibers. Suitable for commercial use. Colors: Buff, Gray or Tan.

Modern Mosaic Pattern

### Carefree Vinyl with Foam Back

27 in. wide \$1.09 Ft. 9x27 in. \$1.49

**(B) (C)** Looks Like Moresque Carpeting. Non-skid texture protects footing, resilient foam back provides underfoot comfort, stills stair and hall noises. Grease, oil resistant—cleans with suds. Colors: Gray, Sandalwood or Green.

**(B) Matting.** 27 in. wide with non-skid back. Mailable. State Color and Length. 72 A 590 MB—Wt. 1 lb. 8 oz. Run. ft. \$1.09

**(C) Tread with Riser** for the effect of continuous carpeting. Mailable. State Color. 72 A 589 L—9x27 in. Wt. 2 lbs. 4 oz. \$1.49

### Textured Tweed Look

27 in. wide \$1.15 9x18 in. \$1.29

**(F) (G)** Heavy Composition Rubber. Durable and easy to clean. Protects stairs, stills annoying hallway clatter. 1/8 in. thick. State: Green, Gray or Beige.

**(F) Matting.** 27 in. wide. State Length, Color. Ship. wt. 1 lb. 13 oz. Mailable. 72 A 564 MB . . . . . Run. ft. \$1.15

**(G) Tread with 6-in. Riser.** Mailable. 72 A 565 L—9x18 in. Wt. 2 lbs. . . . \$1.29  
72 A 566 L—9x24 in. Wt. 2 lbs. 12 oz. 1.59

**(H) Matting.** 28-in. width. State Length and Color. Ship. wt. 2 lbs. 6 oz. 72 A 560 MB—Mailable. . . . Run. ft. \$1.59

**(I) Tread.** Mailable. State Size, Color. 72 A 561 L—Wt. 2 lbs. 2 oz. 9x18 in. . . 75c  
72 A 562 L—Wt. 1 lb. 14 oz. 9x24 in. . . 85c

### Sturdy Mats Add Welcome to Your Doorstep

**Wearing Cocoa Mats**—a thick, brush-back mat with strong backing. Imported fiber. Heavy braided edges for strength. Natural color. About 1 1/4 in. thick. State Size, Mailable.

14x24 in. Wt. 3 lbs. 8 oz. \$1.79  
16x27 in. Wt. 4 lbs. 8 oz. 2.25  
18x30 in. Wt. 5 lbs. 8 oz. 2.85

**Link Mats** of spring steel and sturdy rubber. Scrape off shoes on grooved links, wash clean with hose. Black with Green designs. State Size, Mailable.

72 A 530 L—14x20 3/4 in. Wt. 4 lbs. . . \$1.49  
72 A 531 L—16x24 1/2 in. Wt. 5 lbs. 8 oz. 1.89  
72 A 532 L—18x28 in. Wt. 7 lbs. . . . 2.89  
72 A 533 L—21x33 in. Wt. 9 lbs. 8 oz. . 3.89

### Sturdy, Durable, Rubber Moldings

**Synthetic Rubber Base Molding.** 4 in. high. Corners below. Black. State No. Lengths. 72 A 540 M—6 ft. long. Wt. 2 lbs. Mail. . . . \$1.15

**Synthetic Rubber Corners** fit only (M). 2 1/2 in. each side angle; 3/4-in. toe. Black. 72 A 541 M—Outside Corner. Wt. 4 oz. Mail. Ea. 25c  
72 A 542 M—Inside Corner. Wt. 4 oz. Mail. Ea. 25c

**"Texti-Base" Cove Installation Kit.** Synthetic rubber. 3/4 in. high; 3/4-in. toe. Kit: 20 ft. molding, cement and instructions. Black. 72 A 543 M—Ship. wt. 3 lbs. Mailable. . . Kit \$3.19

### Vinyl Tub-Sealing Kit

**(I)** For a neat waterproof joining of wall and bathtub. White vinyl plastic . . . won't crack or rot. Never needs painting. Not a flat ribbon, but a preshaped strip that holds its shape permanently. Fits tight, especially around corners. 3/8 in. high with 3/8-in. toe. Kit: 15 ft. of strip, applicator tube of cement and instructions. White only. Mailable. 72 A 521—Wt. 12 oz. . . . Kit \$1.98



Economy Low Treads As 29c

Heavy Corrugated As 49c

### Low Cost Utility Treads

**(U) (V)** Heavy Corrugated Rubber protects stair and nosing. 1/8 in. thick. State Cat. No., Size, Color. Mailable.

	Size, in.	Cat. No.	Ship. wt.	Color	Each
(U) Tread With Riser	9x18	72A575L	2 lbs. 2 oz.	Black	65c
	9x18	72A575L	2 lbs. 6 oz.	Brown	82c
	9x24	72A576L	2 lbs. 12 oz.	Black	87c
	9x24	72A576L	3 lbs. 2 oz.	Brown	\$1.09
(V) Tread Only	9x18	72A570L	1 lb. 6 oz.	Black	49c
	9x18	72A570L	1 lb. 9 oz.	Brown	59c
	9x24	72A571L	2 lbs.	Black	65c
	9x24	72A571L	2 lbs.	Brown	69c

**(W)** Economy Corrugated Rubber (tread only). State Size, Cat. No. and Color.

72 A 598 L—Shipping wt. 1 lb. 2 oz. each.

9x18—Black. . . Each 29c

9x18—Brown. . . Each 36c

72 A 599 L—Shipping wt. 1 lb. 7 oz. each.

9x24—Black. . . Each 34c

9x24—Brown. . . Each 45c



### Renew Old Floors Economically Printed Oak 12 1/2c Run. Ft. 2 ft. Wide

**The Effect of Polished Wood.** 2-in. oak pattern printed on asphalt saturated felt—high gloss varnish finish. Use as border around rugs or cover entire floor (see above). Easy to install, lies flat without paste. Mop clean, wax only occasionally. "How to Measure," Page 906.

2 and 3-ft. widths and up to 15 ft. of 6-ft. width. Mail. Others from Stock by Frt., Truck or Exp. State Width and Length.

Width	Cat. No.	Run. ft. Wt.	Run. ft.
2 ft.	72 A 3232 M	9 oz.	12 1/2c
3 ft.	72 A 3233 MB	14 oz.	18c
6 ft.	72 A 3236 R	1 lb. 12 oz.	36c
9 ft.	72 A 3239 R	2 lbs. 6 oz.	55c



### Installation Needs for Tile and Floorcovering

**(X) Asphalt Saturated Linoleum Lining Felt.** Use on wood floors under Linoleum and under all types of floor tile. DO NOT USE ON CONCRETE. State Length. Mailable. 72 A 619 M—36 in. wide. Shipping wt. 6 oz. . . . . Run. ft. 4c  
72 A 619 MO—150-ft. roll. Shipping wt. 44 lbs. . . . . Roll \$5.35

**(Y) Linoleum and Tile Installation Kit.** Accessories for installing floor coverings. Kit: Linoleum knife (2 1/2-in. steel blade); steel paste spreader, notched edge; carpenter's chalk and 25-ft. chalk-line. 72 A 621—Installation Kit. Ship. wt. 12 oz. Mailable. . . . . 89c  
72 A 611—Paste Spreader Only. Ship. wt. 10 oz. Mailable. . . . . 25c

**(Z) Plastic Runner** of sturdy clear ribbed plastic. 30-in. width is ideal for floors, shelves and tables . . . perfect for protecting carpets from mud and dirt in halls and entrances. State Length. 72 A 524 M—Ship. wt. 3 oz. . . . . Run. ft. 19c

**Linoleum Paste** (not shown). Fine quality—forms a strong bond for installing linoleum, floor tile and wall covering. Also use for pasting stair treads to stairs. Gallon covers abt. 108 sq. ft. (9x12-ft. area.)

72 A 600—1 Quart. . . . . Ship. wt. 3 lbs. 12 oz. Mailable. . . . . 65c

72 A 601 M—1 Gallon. . . . . Ship. wt. 13 lbs. . . . . Mailable. . . . . \$1.69

72 A 602 R—5 Gallons. . . . . Ship. wt. 68 lbs. . . . . Not Mailable. . . . . 7.35

**Concrete Floor Patch and Leveler** (not shown). Use on wood floors for patching, or on concrete floors for both patching and leveling. Comes in powder form. 10 lbs. covers about 10 square feet to a depth of 1/8 inch. Won't shrink. 10-lb. package only. Mailable. 72 A 641 M—Shipping weight 10 lbs. . . . . Package \$1.45

### WARDS ADD-ON PLAN, SEE PAGE 1283

You Can Make Additional Purchases with No Down Payment.

Only \$5 or \$10 Down on Wards Home Furnishings Terms. See Details on Page 791.

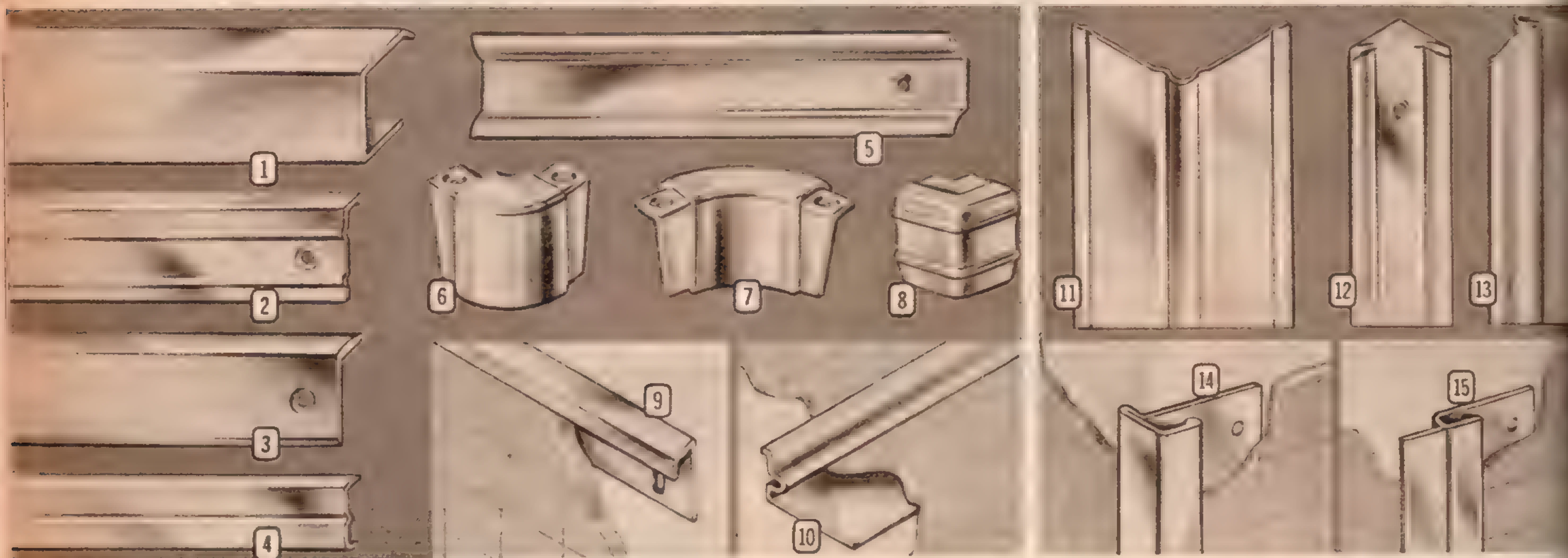
BA WARDS 909



# Ward's Easy-To-Use METAL TRIM

- For Tile, Counters, Treads, Linoleum and Wallcovering
- Everything Included—Nails, Screws and Instructions

- Won't Tarnish, Rust or Stain—Stays Lustrous for Years
- Easier to Clean—No Dirt Catching Corners or Seams



## Counter Edgings in Stainless Steel or Aluminum

## Corners and Divider Strips for Wall Coverings

**1 Stainless Steel No-Drip Counter Edge.** On-top type. Fits  $\frac{3}{4}$ -in. counter edge and covering. Use corners (6), (7) for professional look. One in. wide; about  $\frac{1}{2}$ -in. top bead. Nails hidden. Not for use on curved counter edges.

72 A 710 MO—Ship. wt. 1 lb. 2 oz. Mail... 6 ft. \$1.47  
72 A 711 R—Wt. 2 lbs. 2 oz. Not Mail... 12 ft. 2.90

**2 Stainless Steel Counter Edge.** On-top type. Grooved face;  $\frac{1}{8}$ -in. top bead. Bend or use corner (8) to finish. Countersunk screws.

72 A 703 MO— $\frac{7}{8}$  in. Mail. Wt. 1 lb. 6 ft. 97c  
72 A 704 R— $\frac{7}{8}$  in. Wt. 2 lbs. 2 oz. 12 ft. \$1.90  
72 A 733 MO— $1\frac{1}{8}$  in. Wt. 1 lb. 5 oz. Mail... 6 ft. 1.17  
72 A 734 R— $1\frac{1}{8}$  in. Wt. 2 lbs. 4 oz. 12 ft. 2.27

**3 Anodized Aluminum Counter Edge.** On-top type. Drip-proof edge prevents liquids from dropping on floor. Bends easily—no corners needed. Countersunk screw holes. About  $\frac{1}{4}$ -in. top bead. 6 ft. Mail. 12 ft. Not Mail.

72 A 774 MO— $\frac{7}{8}$  in. Wt. 12 oz. 6 ft. \$1.15  
72 A 775 R— $\frac{7}{8}$  in. Wt. 1 lb. 8 oz. 12 ft. 2.30  
72 A 776 MO— $1\frac{1}{16}$  in. Wt. 12 oz. 6 ft. 1.35  
72 A 777 R— $1\frac{1}{16}$  in. Wt. 1 lb. 12 oz. 12 ft. 2.59

**4 Stainless Steel Cap Strip.** On-top type.  $\frac{1}{2}$ -inch face;  $\frac{1}{8}$ -in. turnover. Mailable.

72 A 761 MO—Ship. wt. 8 oz. 6 ft. 75c

**5 Stainless Steel On-Top Cove.** Install on floor, countertop, corner after material. Not Mail. Also 5 ft. with cap (12) below.

72 A 764 R—Ship. wt. 1 lb. 4 oz. 12 ft. for \$1.69

**6 7 Chrome Plated Metal Corner.** Use with (1). On-top type. 1-in. wide; 1-in. radius. Nails included. Mailable.

72 A 771 M—Outside Corner (6). Wt. 2 oz. Ea. 52c  
72 A 770 M—Inside Corner (7). Wt. 2 oz. Ea. 52c

**8 Stainless Steel Corner.** Use with (2) at left.

72 A 735 M— $\frac{7}{8}$ -in. Wt. 5 oz. Mail... 4 for 48c  
72 A 736 M— $1\frac{1}{8}$ -in. Wt. 5 oz. Mail... 4 for 48c

**9 Stainless Steel "Flange" Type Cap Strip.** Nails concealed.  $\frac{1}{8}$ -in. turnover;  $\frac{5}{8}$ -in. flange.

72 A 679 MO—Ship. wt. 9 oz. Mail... 6 ft. for 67c  
72 A 680 R—Ship. wt. 1 lb. Not Mail... 12 ft. for \$1.34

**10 Stainless Steel Flange Cove Strip or Bath Tub Edge.**  $\frac{3}{8}$ -in. face;  $\frac{5}{8}$ -in. flange—nails hidden.

72 A 694 MO—6 ft. Ship. wt. 11 oz. Mail... \$1.15  
72 A 693 R—12 ft. Ship. wt. 1 lb. 5 oz. Not Mail... 2.30

**11 Stainless Steel Outside Corner.** On-top  $\frac{3}{4}$ -in. face on each side; one piece. after wall covering is installed. Mailable.

72 A 757 M—Ship. wt. 14 oz. 5 ft. 50c

**12 Stainless Steel Inside Corner.** On-top one piece.  $\frac{9}{16}$  inch face. Install after covering. May also be used as Cove; see (10) below. Mailable.

72 A 759 M—Ship. wt. 11 oz. Mail... 5 ft. 50c

**13 Stainless Steel Inside Corner.** Flange type. Like (10) but installed before wall covering. Screws will not show. Can also be used as Cove. Mailable.

72 A 760 M—Ship. wt. 11 oz. 5 ft. 50c

**14 Stainless Steel Outside Corner.** "Flange" type.  $\frac{1}{4}$ -inch face on each side. Install before wall covering is installed. Mailable.

72 A 758 M—Ship. wt. 1 lb. 4 oz. 5 ft. 50c

**15 Stainless Steel Divider Strip.** Protects where wall covering or upper and lower walls meet.

72 A 765 MO—Ship. wt. 14 oz. Mail. 6 ft. \$1.15



## Aluminum or Stainless Steel Sink Rims

**16 Aluminum Sink Rim** for single or double flat rim sinks (see Index). Install before linoleum; press lip back to seal.  $1\frac{1}{2}$ -in. flange;  $\frac{1}{2}$ -in. lip. Inside Rim measurements slightly smaller than sinks for perfect fit.

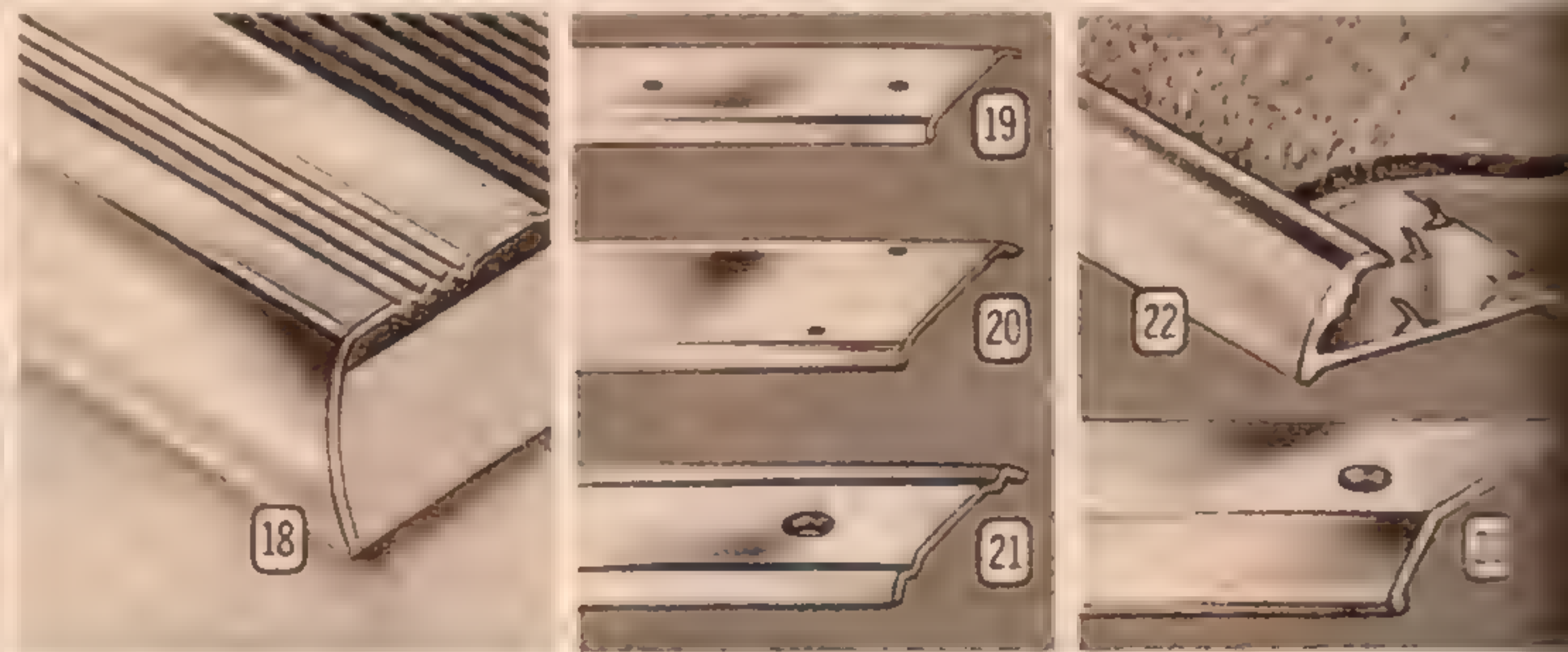
72 A 745 MO—Fits 16x24 in. sink. Ship. wt. 3 lbs. \$2.65  
72 A 746 MO—Fits 18x24 in. sink. Ship. wt. 3 lbs. 2.65  
72 A 747 MO—Fits 18x30 in. sink. Ship. wt. 3 lbs. 2.69  
72 A 748 MO—Fits 21x24 in. sink. Ship. wt. 3 lbs. 2.89  
72 A 749 MO—Fits 21x32 in. sink. Ship. wt. 3 lbs. 10 oz. 2.95

**17 Hudee Stainless Steel Sink Rim.** Install after cabinet top material is applied; an ideal replacement rim. Watertight, sanitary. Fits rounded cornered ( $1\frac{1}{2}$ -in. radius). Flat rim sinks only. With clips, screws, lugs.

72 A 754 MO—Fits 18x30 in. sink. Ship. wt. 4 lbs. \$4.90  
72 A 756 MO—Fits 21x24 in. sink. Ship. wt. 4 lbs. 4.50  
72 A 755 MO—Fits 21x32 in. sink. Ship. wt. 4 lbs. 8 oz. 4.70



**Measure Sink Carefully** to extreme outside edges (Measurements A) and (B) in sketch under Item A. Rim fits OUTSIDE sink measurements only. Inside rim measurements are slightly smaller than sinks for perfect fit.



## Stair Nosing, Seam Binding, Edging, Carpet Bars

**18 Stainless Steel Stair Nosing.** On-top type. Easy to install. Ribbed 1-in. top and  $\frac{3}{4}$ -in. nose. Mailable.

72 A 687 M—24 in. width. Wt. 8 oz. Ea. 44c  
72 A 688 M—36 in. width. Wt. 8 oz. Ea. 66c

**Aluminum Stair Nosing.** Like above. Ribbed 1-in. top;  $1\frac{3}{16}$  in. covers nose.

72 A 782 M—36 in. width. Wt. 14 oz. Ea. 66c

**19 Stainless Steel Seam Binding.** Covers floor seams. Mailable.

72 A 683 M— $\frac{3}{4}$  in. Wt. 1 oz. 1 ft. 6c  
72 A 727 M— $\frac{3}{4}$  in. Wt. 12 oz. 12 1/2 ft. 67c  
72 A 728 M— $\frac{3}{4}$  in. Wt. 1 lb. 18 1/2 ft. \$1.10

**20 Economy Stainless Steel Edge Binding.** Protects floor covering in doors. Mail.

72 A 684 M— $1\frac{1}{16}$ -in. Wt. 1 oz. 1 ft. 6c  
72 A 725 M— $1\frac{1}{16}$ -in. Wt. 12 oz. 12 1/2 ft. 64c  
72 A 726 M— $1\frac{1}{16}$ -in. Wt. 1 lb. 18 1/2 ft. 98c

**21 Heavy Stainless Steel Door Edge.** 1-in. wide. Extra long wearing.

72 A 685 M—Wt. 7 oz. Mail... 3 ft. 50c

**22 Aluminum Carpet Gripper Bar.** wall-to-wall installation or at edges. Teeth grip back of rug.

72 A 778 M—Wt. 14 oz. 3 ft. 90c  
72 A 779 R—Wt. 2 lbs. 12 oz. 12 ft. 2.90

**Aluminum Gold Anodized Gripper Bar.** Like (22) has gold hammetone.

72 A 780 M—Wt. 14 oz. 3 ft. 90c  
72 A 781 R—Wt. 2 lbs. 12 oz. 12 ft. 2.90

**23 Aluminum Carpet Binder Bar.** carpet type; use after wall-to-wall installation at doorways or adjacent open area.  $1\frac{1}{2}$  in. wide. Mailable.

72 A 772 M—Wt. 1 lb. 3 ft. 90c  
72 A 773 R—Wt. 3 lbs. 12 ft. 2.90



# Fairway Ventilating Fans—Guaranteed 5 Years

Ceiling 16.95



Wall 21.95



## Exclusive Features . . . Easy-to-Install . . . UL Approved

**Clean, Fresh Air at Your Fingertips.** Designed, engineered for complete room comfort. Prewired splice box permits easier installation. Modern styling blends with any room. Exclusive blade design for better air delivery. UL Approved. For 110-120 v. 60 cy. A.C. Guaranteed 5 years against defects in material or workmanship. Any part becoming defective within 5 years will be repaired or replaced FREE. For best results place fan above range.

**1** 8-in. Ceiling Fan. Polished chrome grill 11x11 in. Axial flow design gives more positive air discharge. Moves 700 CFM. Requires 9-in. opening. Mounting bracket for fast installation, no framing in. Do not use below finished rooms. Includes automatic damper which opens, closes when fan starts or stops. Use standard wall switch or 3-speed switch (5), 8-in. vent.  
81 A 7711YW—Wt. 7 lbs. 8 oz...\$16.95

**2** 8-in. Wall Fan. Built-in damper, pull chain switch. Chrome grill 11x11 in. 700 CFM. Fits wall 5-10 in. thick. Can use std. wall switch or switch (5). Requires 9-in. diam. wall opening.  
81 A 7704 MW—Ship. wt. 13 lbs. \$21.95

**3** 8-in. Ceiling or Wall Fan. Combines features of a blower, propeller fan. 750 CFM. Polished chrome grill. Automatic damper. Fan housing 3 1/4 in. deep. Requires 3 1/4 x 10-in. duct. Use std. wall switch or switch (5).  
81 A 7700 MW—Ship. wt. 13 lbs. \$21.95

**10-in. Ceiling or Wall Fan With 9-Speed Switch.** The ultimate in air control. Moves 1200 CFM. has all the features of (3) above plus greater capacity. 12-in. grill. Best for large rooms.  
81 A 7701MOW—Ship. wt. 18 lbs. \$31.95

**4** Dual Blower Exhaust Fan. Superefficient design assures greater air intake and discharge. Fits in ceiling, cabinet, range hood or soffit. Quiet dual blowers. Sparkling chrome-plated grill 15 1/2 x 10 in. Connects to 3 1/4 x 10-in. duct. Opening at side, top. Housing 14x8x8 in. Built-in damper. Ship. wt. 18 lbs.  
81 A 7707 MW.....\$32.50

**5** 3-Speed Switch. For Fairway fans (1), (2), (3) and (4). Controls air flow exactly as you want it. Fits standard 2 1/2-in. deep outlet box. Ship. wt. 1 lb.  
81 A 7757 W.....\$4.95

**Wards have additional Ventilating Fans and Accessories for Attics, Commercial Use and Farm Buildings on Page 957.**

**"W"** after Catalog Number means item is shipped promptly from Mail Order Stock or Houston Warehouse.

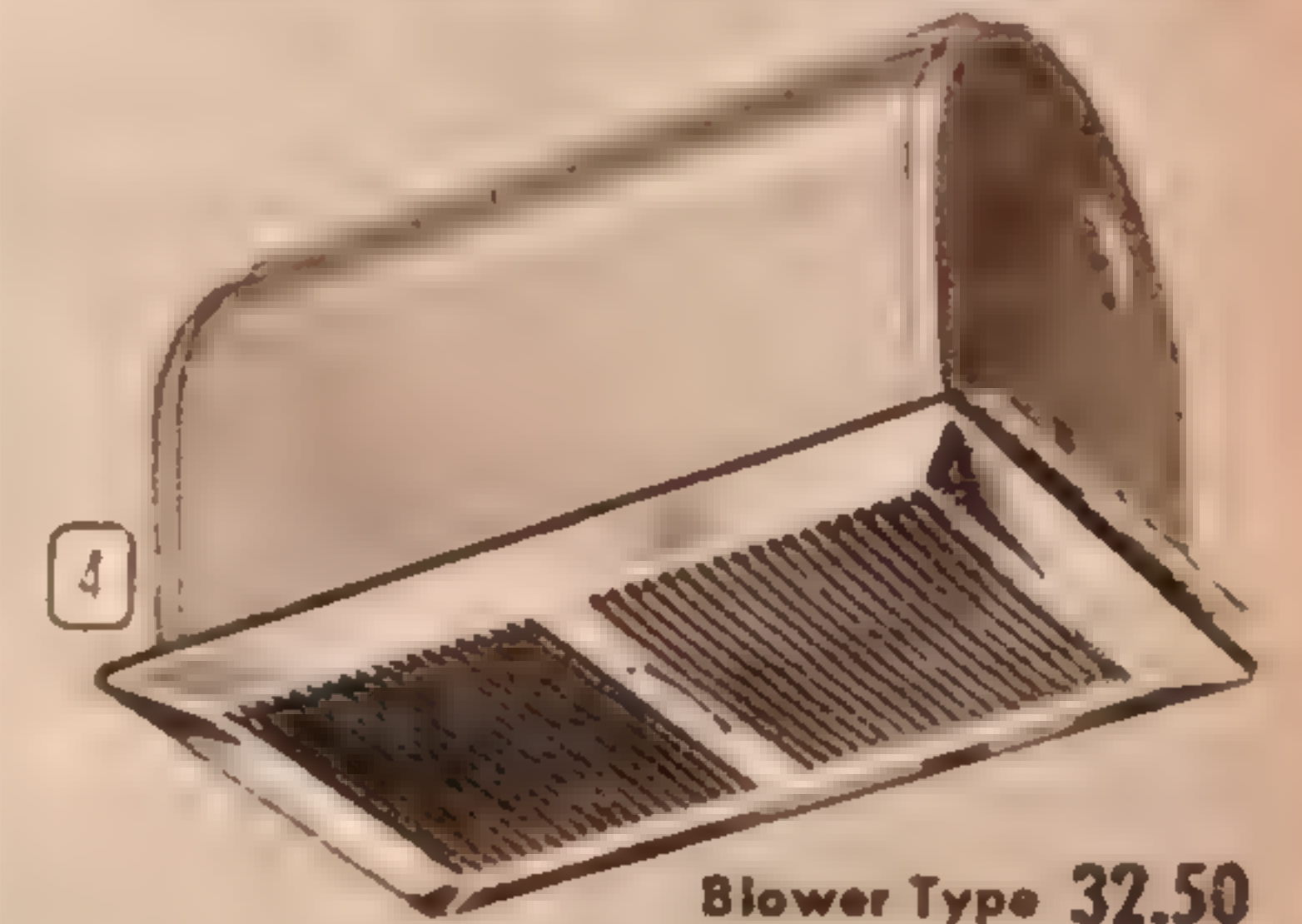
**BUY NOW—PAY LATER**  
See Page 1283 for Terms



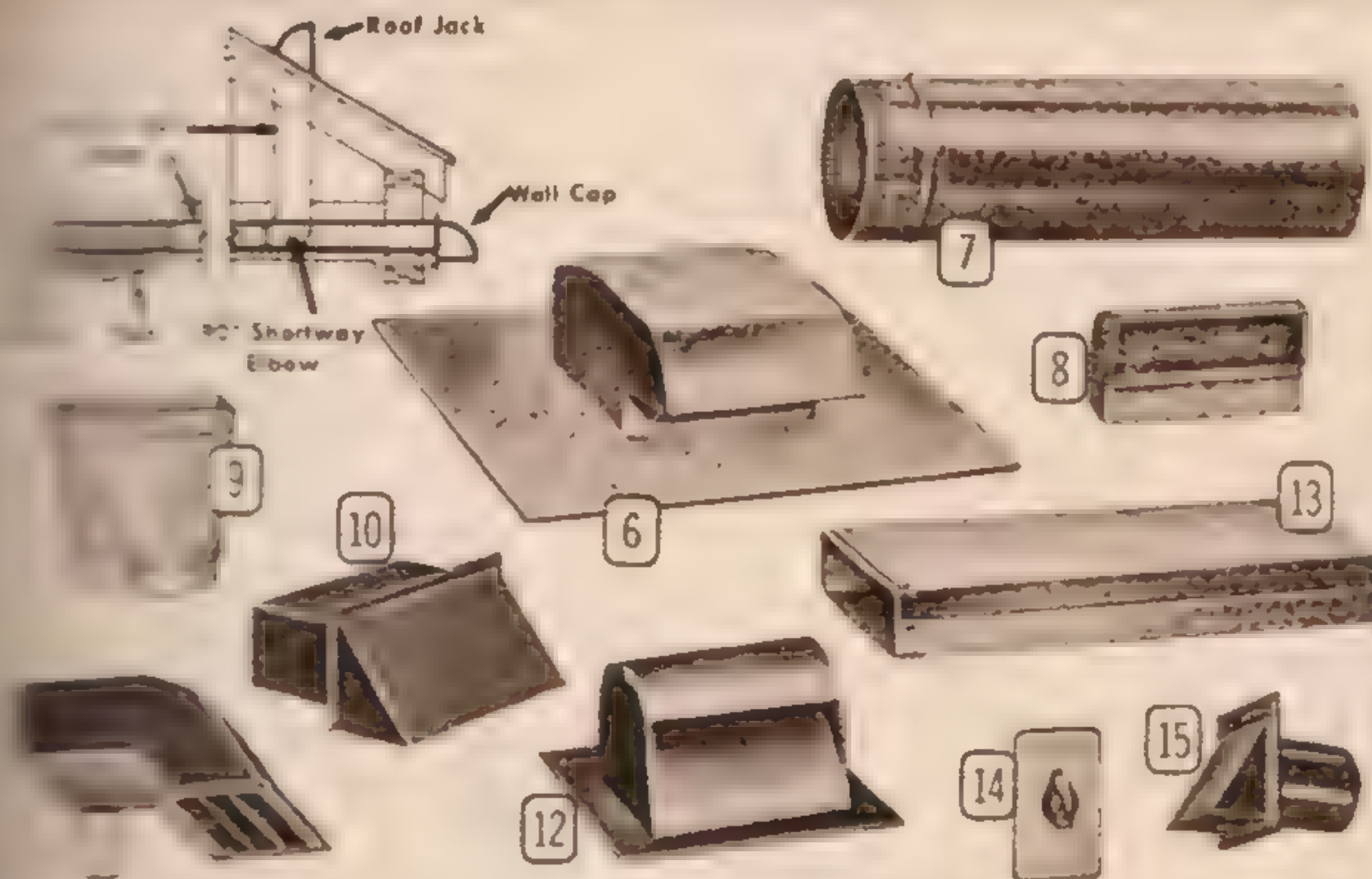
## Fairway Fans

**REMOVE ODOR, HEAT QUICKLY AND QUIETLY**

**FOR FRESH AIR COMFORT**

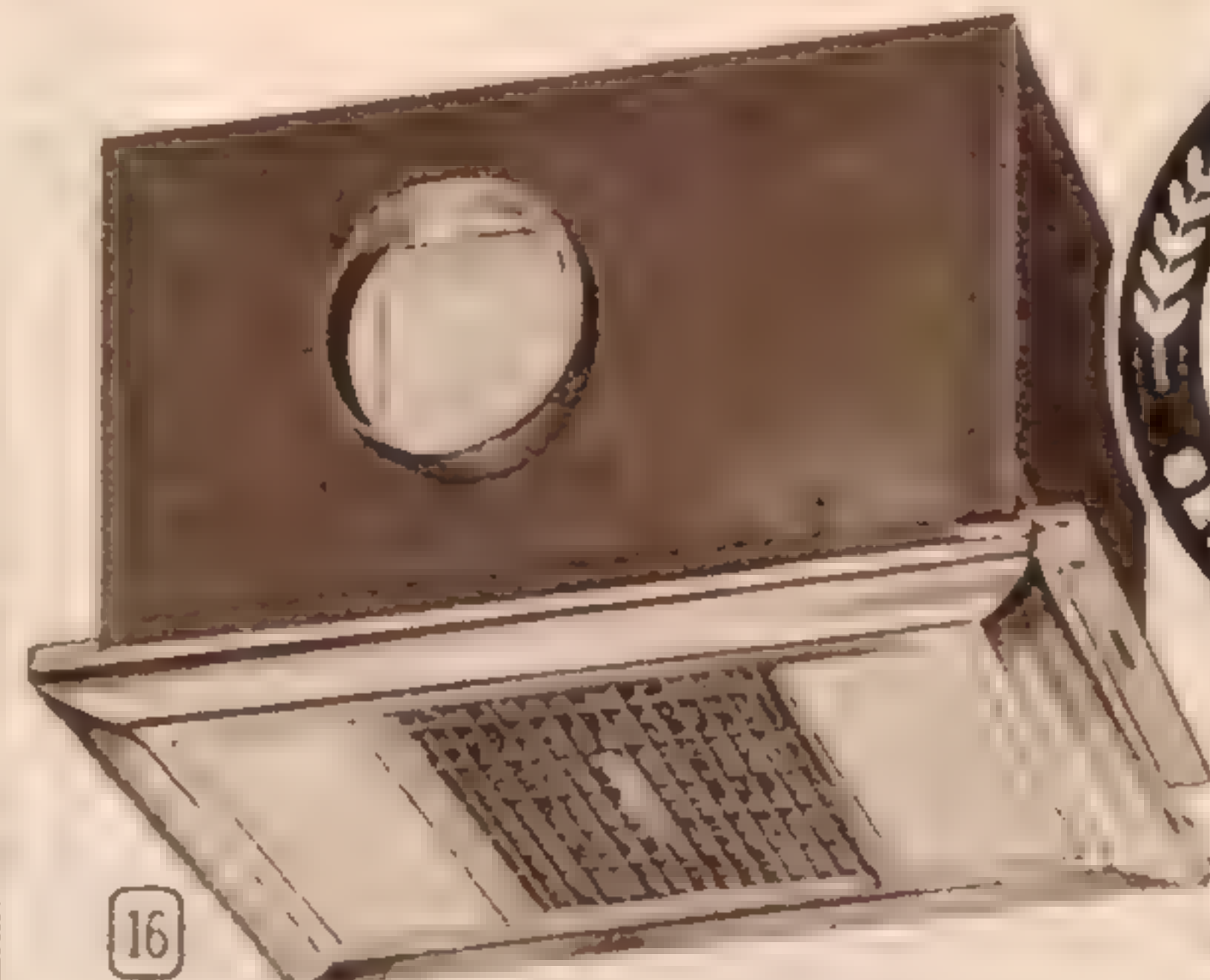


Blower Type 32.50



## Accessories for Vent Fans, Range and Oven Hoods

Standardized steel except (10), (11), (12) and (15) gray enameled steel.  
**1** Vent Hood. For exhausting through 6 to 8-in. round duct to roof.  
81 A 7743 MOW—Size 22 1/2 x 22 1/2 x 6 in. Shipping wt. 6 lbs. ....\$3.95  
**2** Vent Duct. 2 ft. long. 6-in. size fits fans (3) and (4) when used with 1/4-in. size fits Hoods on Page 652. 8-in. size fits ceiling fan (1).  
W—6-in. duct. Shipping wt. 2 lbs. 4 oz.....65c  
MW—7-in. duct. Shipping wt. 2 lbs. 8 oz.....75c  
1MW—8-in. duct. Shipping wt. 3 lbs.....90c  
**3** Wye Elbow. For (3) or (4) or with 3 1/4 x 10-in. duct. Size 3 1/4 x 10 in.  
81 A 7755 MW—Shipping wt. 1 lb. 4 oz.....\$1.25  
**4** Universal Boot. Converts 3 1/4 x 10-in. opening to round pipe.  
81 A 7731 MW—For 6-in. pipe. Shipping wt. 1 lb. 8 oz.....\$1.70  
MW—For 7-in. pipe. Shipping wt. 1 lb. 8 oz.....1.70  
**5** Wall Cap. For exhausting through 3 1/4 x 10-in. duct to outside wall. Installation view of wall cap above. With automatic damper.  
81 A 7744 MW—Shipping wt. 3 lbs.....\$3.50  
**6** Elbow. For exhausting through 3 1/4 x 10-in. duct in ceiling joist to overhanging eaves. Includes automatic damper.  
81 A 7755 MW—Shipping wt. 4 lbs. 4 oz.....\$3.95  
**7** Heavy-Duty Vent Hood. For exhausting through 6 or 8-in. round or 10-in. duct to roof. 17x15x8 1/2 in. With automatic damper.  
81 A 7752 MW—Shipping wt. 7 lbs.....\$5.95  
**8** Rectangular Vent Duct. 2 ft. x 3 1/4 x 10 in. Fits (3), (4), (8), (10), (11).  
81 A 7754 MW—Shipping wt. 3 lbs. 4 oz.....\$1.25  
**9** Fan Timer. For 0 to 60-Minute timing or continuous operation.  
81 A 7758 W—Shipping wt. 9 oz.....\$5.95  
**10** Fan Wall Cap. Vents through wall. Fits 4-in. pipe. With damper.  
81 A 7763 MW—Shipping wt. 1 lb. 12 oz.....\$2.50



• Exhaust Fan  
• Double Light  
• Heater  
• Air Circulator



\$17.50

## Fairway 4-In-1 Fan Gives Complete Bathroom Comfort

**16** Exclusive Bathroom Ceiling Fan With Light and Heater. Four operations in one unit: EXHAUST FAN—removes all odors and steam in minutes; 100 CFM.; HEATER—provides heat from 1450-watt heating coil that is safely out of reach; DOUBLE LIGHT—recessed light fixture with 2 sockets for 60-W. bulbs; AIR CIRCULATOR—circulates heated air throughout bathroom providing toasty warm comfort.

3-Speed Switch (included) permits control of fan to exact needs. Operates fan and heater; light or fan separately; or all at same time. Unit connects to standard 4-in. vent pipe (81 A 8601, Page 994) using wall cap (15) at left. Automatic damper included. Polished chromed grille mounts flush against ceiling for attractive installation. "Snap-up" attaching mechanism holds grille to ceiling. UL approved. 110-120-volt. Adjustable mounting brackets. 14x8x8 in. housing. Requires ceiling opening 14 1/2 x 8 1/2 in.

81 A 7712 MW—FAN, LIGHT AND HEATER. Complete with switch. Ship. wt. 20 lbs. . \$42.50  
81 A 7709 MW—FAN AND LIGHT ONLY; no heater or switch. Ship. wt. 17 lbs. .... 28.50

## Fairway Bathroom Ventilating Fan . . . Blower Type

**17** Removes odor, steam without unhealthy drafts. Aluminum grille. Housing 9x8x6 in. Vent to open attic or through cap (15). Moves 75 CFM. Ideal size for bathrooms.  
81 A 7708 MW—Damper included. See timer (14) at left. Ship. wt. 8 lbs. 8 oz. ....\$17.50



## Fairway Room-to-Room Fan . . . Only \$16.95

**18** Equalizes Temperatures for Greater Comfort. Makes heaters, air conditioners more efficient. 11-in. square grilles fit both sides of wall; requires 9-in. diam. opening. For inside wall installation. Easily installed in walls 4 to 6 3/4 in. thick. Use standard wall switch or 3-speed switch (5). Moves 700 CFM.

81 A 7706 MW—Wt. 7 lbs 8 oz...\$16.95

BFCKDAS2 WARDS 911



# FREE \$19.95 CART

with New 1961 **TRU-COLD** Portable Air Conditioner

1 HP **\$219<sup>95</sup>** \$10 DOWN

- Weighs Only 97 Lbs.—Roll It Wherever It's Needed
- Installs In Minutes—You Need Only a Screwdriver
- Plugs Into Ordinary House Current (110-120 Volt)

**(A) Now Let One Air Conditioner Do All Your Cooling.** Simply roll it from room to room bringing cool, clean air wherever it goes. Slides easily into window space with special "Minute Mount" kit, included, for double-hung windows up to 36 in. wide. Kits for other type windows, opposite page.

**ROLL INTO LIVING ROOM BY DAY.** Dehumidifies air, leaving it cool, invigorating; removes dust and grime; traps bacteria and pollen for healthier living; ventilation control replaces stale air with fresh; adjustable thermostat keeps "set" temperature.

**ROLL IT INTO YOUR BEDROOM BY NIGHT.** You enjoy perfect climate for refreshing, uninterrupted sleep.

**Convenient Off, Fan, Lo-Cool and Hi-Cool Pushbuttons.** You never have a draft because four adjustable air-direction grilles allow you to direct air left, right, up or directly into room. Two speed motor for quiet operation during sleeping hours. All metal parts covered with zinc protection against rusting. Fan motor permanently lubricated. Attractive two-tone Beige.

**Slim Silhouette** with hardly any overhang outside window—only 24 in. wide, 14 in. high, 15 in. deep. Special Scottfoam filter easily removed for cleaning. 3-prong adapter included. Cools up to 460 sq. ft. (night-time use). 7000 BTU cap. 7½ amps. 115 volts. UL listed. State on order: 69 A 83 R, Cart FREE. Ship. wt. 103 lbs. 69 A 5151 RD—\$10 Down, \$11 Mo. . . . . Cash **\$219.95**

**(B) Air Conditioner Cart.** 20-32 in. wide unit slides easily on or off cart from sills 25½-37 in. high. 69 A 83 R—Rubber tires. Ship. wt. 20 lbs. . . . . **\$19.95**



## 1-HP Tru-Cold Air Conditioner \$194<sup>95</sup>

**(C) Enjoy Cool, Crisp Air This Summer At A Bargain.** Like (A) but no Cart, "Minute Mount" kit, 2-speed fan, ventilation control, or its deluxe appearance.

**Plugs Into Ordinary Household Current** (110-120 volt). Adjustable thermostat. Convenient Off, Fan and Cool Pushbuttons. Four adjustable air direction grilles. All metal parts zinc-covered to protect against rusting. Quiet operation. Handsome two-tone Beige colors.

**Slim Silhouette**—24x14 in. high, 15 in. deep. Standard Mounting Kit for double-hung windows up to 36 in. wide incl. (see kits for other types of windows on opposite page). Cools up to 460 sq. ft. (nighttime use). 7000 BTU. 7½ amps. 3-prong adapter incl. UL listed. 69 A 5121 R—Ship. wt. 107 lbs. \$5 Dn. . . . . Cash **\$194.95**

**3-YEAR GUARANTEE!** Within 5 years of delivery date, Wards will replace FREE of charge any part of sealed cooling system of air conditioners and dehumidifiers found to be inoperative due to defective materials or workmanship. Other parts guaranteed one year.

**Shipping Notice:** Air Conditioners and Cart shipped promptly from Stock by Freight, Truck or Express.

912 WARDS ALL

promptly from Stock by Freight, Truck or Express.



Texans: Please add 3% tax to price of air conditioners.

**SATISFACTION GUARANTEED**



ONLY AT WARDS

# A Fully Automatic Air Conditioner

ONLY \$289<sup>95</sup> 2-HP \$10 DOWN

and 2 1/2-HP Sizes Have Big Cooling Capacity for Hottest Climates—Produce Dry Air Without Interruption Even When It's 115° Outside

Once and Forget Them—Wards Exclusive Dual-Stat Holds Temperature Automatically—Cuts Electric Bills By Stopping Fan When Not Needed

Just A Thermostat, Dual-Stat Controls All Three Parts of Unit—Fresh Air Intake, Exhaust Fan and Cooling System—for big convenience and ventilation control replaces stale air with fresh. Special Scottfoam traps dust, dirt, pollen and bacteria—is easily removed for fast cleaning. Guide air-direction grilles guide air where you want it—never any drafts. Operation because of extra-heavy insulation and specially designed blower. All electric controls concealed and enclosed in front of unit for protection from moisture and dust.

Convenient Lo-Fan, Hi-Fan, Lo-Cool and Hi-Cool Pushbutton Controls. Fan motors permanently lubricated—never need oiling. Attractive two-tone Beige color. UL-listed. Comes with Perma-Mount Kit for double-hung windows up to 40 in. wide (see kits below for other window sizes and types). Only \$10 Down for any Air Conditioner listed below—see Page 791 for details.

Catalog No.	BTU Cap.	HP	Amps.	Volts	Width Inches	Depth Inches	Height Inches	Wt. Lbs.	Cools* (Sq. Ft.)	Cash Price
69 A 5181R	10,200	1	8	230	26 3/8	20	15 3/4	185	700	\$239.95
69 A 5191R	10,000	1	12	115	26 3/8	20	15 3/4	185	686	239.95
69 A 5271R	15,500	2	11	230	26 3/8	29 3/8	17 3/4	235	1140	289.95
69 A 5291R	19,100	2 1/2	12	230	26 3/8	29 3/8	17 3/4	255	1400	329.95

\*Cooling capacity shown is for nighttime use.

## Ready Air Conditioner Accessories

- Aluminum Filter. Fits any make. 69 A 5181—Mailable. Ship. wt. 1 lb. .... \$1.75
- Kicker Spray. Use on aluminum filter after cleaning. Makes it absorb more dirt, dust, pollen. 69 A 5185—Ship. wt. 1 lb. 8 oz. Mailable. .... \$1.25
- Handi-Koter Spray. Use on aluminum filter. 69 A 5184—Ship. wt. 2 lbs. 8 oz. Mailable. .... \$2.85
- EXTENSION CORD SETS for 2-wire and 3-wire installations. See (46), Page 1015.
- GROUNDING OUTLETS. Page 1017, (66), (67).

## Special Air Conditioner Installation Kits:

Catalog Number	Description of Kits	Fits Models	Wt. Lbs.	Price
69 A 5807MO	Extra Wide*	5181, 5191	6 1/2	\$ 5.50
69 A 5808MO	Extra Wide*	5271, 5291	6 1/2	5.50
69 A 343729	Extra Wide**	5151	2	6.50
69 A 343728	Flush Mounting	5151	5	6.50
69 A 343727M	Jalousie-Awning	5151	2	2.95
69 A 343730M	Upper Sash	5151	2	7.50
69 A 343743M	Casement	5151, 5121	13	19.95
69 A 5804MO	Thru-Wall Sleeve	5151, 5121	35	19.95

\*Fits double-hung windows up to 60 in. wide

\*\*Fits double-hung windows 36 to 48 in. wide

## Stop Costly Damage From Excess Moisture With a TRU-COLD Dehumidifier

Prevents Rust, Mildew, Dry Rot, Condensation  
Laundry Dries Much Faster—Smells Sweeter

• 1/2-HP Compressor, UL-listed, 110-120 V. AC. Shipped by Freight, Truck or Express

Tru-Cold Dehumidifier removes up to 23 pints of water from air a day at maximum relative humidity. Dehumidifies enclosed area to 10,000 cu. ft.

Color Metal Cabinet. 13x12 1/2 x 19 in. high. Mounts on three swivel casters. For water removal attach any garden hose, run to floor drain or own pail. Automatic Control Humidistat sold below. Ship. wt. 60 lbs.

69 R—\$5 Down, \$5 Monthly. .... Cash \$69.95

Electric Humidistat—for (E). Automatically turns unit on and off to maintain desired humidity. Plugs into any 110-120-v. AC outlet.

69 E—Mailable. Ship. wt. 11 oz. .... \$9.95

Water Level Control Kit. (Not shown.) For dehumidifier (G) right. Automatically turns on and turns neon indicator bulb on when pail is empty. When pail is emptied, it starts again. Easily attached to back of unit with a screwdriver.

69 G—Mailable. Ship. wt. 2 lbs. 4 oz. .... \$7.95

Completely Automatic Tru-Cold Dehumidifier. Gives you assured moisture control. Built-in humidistat automatically turns unit off and on to maintain desired humidity. Removes up to 33 pints of water—over 4 gallons—from the air every 24 hours at maximum relative humidity.

Dehumidifies an enclosed area up to 16,000 cu. ft. Ten-quart Polystyrene pail with handle included. Or attach any garden hose and run to floor drain.

Economical to Run. Humidistat automatically turns off power when it is not needed. Beige and Gold finished steel cabinet. 12 1/2 x 13 x 22 3/8 in. high. Swivel casters roll easily. Automatic Water Level Control Kit available—see 69 A 82 at left.

Why Wait to Have the Many Benefits Of This Dehumidifier? You can get it now on Wards Special Appliance Terms—see Page 791 for full details. Only \$5 Down and \$5 Monthly.

69 A 3190 R—Shipping weight 70 lbs. .... Cash \$84.95

## Humidifier Cleans, Moistens Air

Known COOLERATOR Humidifier moistens air. For better health, greater comfort, better cleaning. Economical, too! Saves fuel because moist air is comfortable 4°-6° lower than hot. Moist air prevents fine furnishings drying out.

Moistens an Entire House—even on driest days. Gallon tank—amount of water you add daily with humidity. Unit capable of 8 3/4 gallon output every 24 hours.

Humidistat turns unit on and off at desired humidity. Water level indicator tells when to refill.

Atomizer picks up water, spins it over 3000-r.p.m. electric heater to fill air stream with a micro-fine mist. Buff/Cocoa steel cabinet 17x24x20 in. rolls easily on swivel casters. Moves 100 Cu. Ft. per minute. 110-120 V. AC. UL listed. Mailable.

69 MO—Ship. wt. 35 lbs. \$5 Mo. .... Cash \$74.95

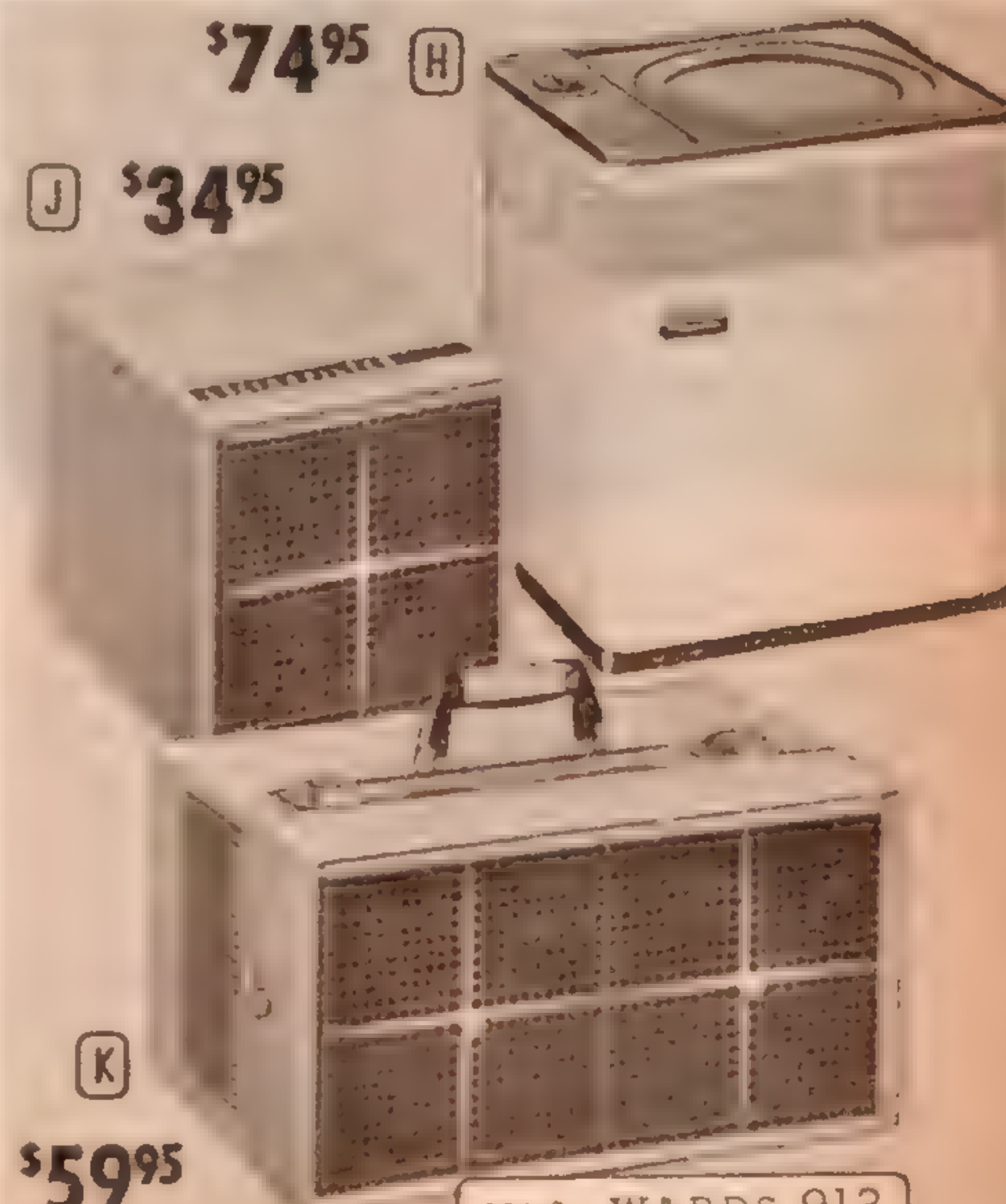
## Electrostatic Air Cleaners

Electrically Charged Filter Removes Smoke, Dust and Irritant Particles From The Air You Breathe  
Ultra-Violet Lamp Freshens Air, Removes Odors.  
Cleaner Air Means Less Dusting, Cleaning—Cuts Decorating Costs. Quality Built by Leading Manufacturer.

1-Speed Filter. For Rooms up to 20x20 ft. No Damper. Moves 100 CFM. 9x11x9 in. UL-listed. 69 A 103 M—Wt. 13 lbs. Mail. \$3.50 Dn. .... Cash \$34.95

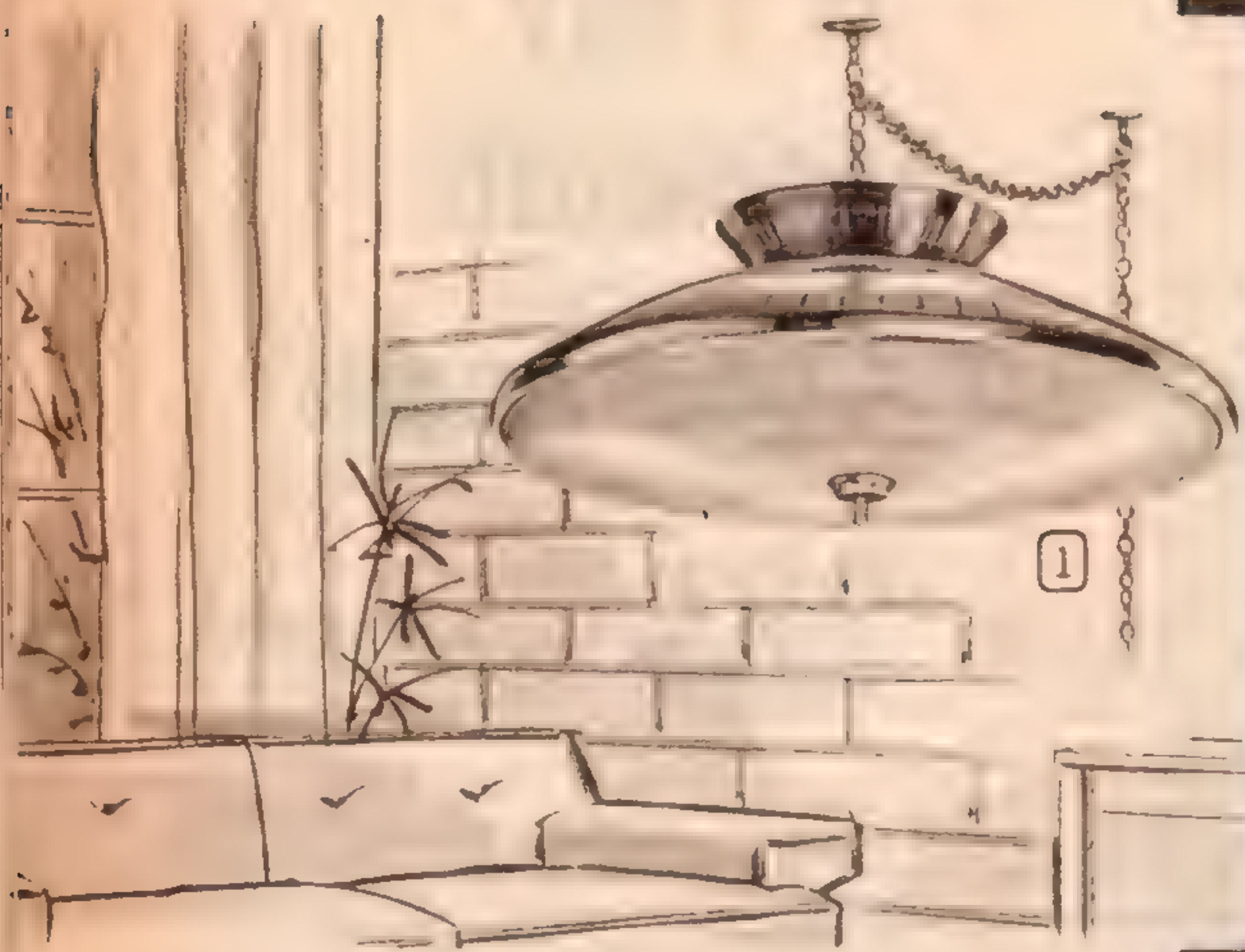
Two-Speed Hi-Lo Fan. Special damper lets in filtered outside air. Unit can be mounted in window. For room up to 35x35 ft. Beige/Gold cabinet 9x9x16 7/8 in. Moves 150 cu. ft. per min. 110-120 volt AC. 46 watts. UL listed. Ship. wt. 20 lbs. Mailable. 69 A 104 M—\$5 Down, \$5 Monthly. .... Cash \$59.95

WINDOW INSTALLATION KIT for (K) only. Use with double-hung windows up to 40 in. wide. 69 A 222—Wt. 3 lbs. 8 oz. Mailable. .... \$5.50





# NEW CHAIN FIXTURES



## Most Flexible Modern Lighting Ever!

**1** Our Newest Contemporary Hanging-Chain Light. Beautiful polished Brass fixture adds charm, good taste, and gracious living to any room. Blends with furnishings in dens, living rooms, dining rooms and foyers. Most versatile light yet designed—hang it anywhere, at any height! 13½-in. reflector, striking white ceramic glass diffuser with iron design to soften harsh light. With 13 ft. Brass-plated oval chain 1½-inch diameter; cord and plug. On-off switch is located in base. Use two 75-watt bulbs. Fixture is 4½ in. high.

83 A 2582—Ship. wt. 8 lbs. Mailable. . . . . Only \$16.95

Extra Oval Brass Chain. Ship. wt. 2¼, 3 lbs. per yard.

82A2584—¾-in. diam. Yd. 79c; 83A2585—1½ in. diam. Yd. 79c



## From the Mystical Orient

**2** The Graceful Form Of The Romantic Orient is reflected in this handsome chain light. Beautifully crafted grill-work surrounds inner glass diffuser. This fixture adds richness to living rooms, dining rooms, foyers. Complete with 13 ft. Brass-plated chain ¾ in. diam.; cord and plug. Use 100-w. bulb. Bulb-in pull switch. 15 in. high. 7 in. diam. Polished brass finish. Hang at any convenient height, place in any location . . . excellent for special effects. Necessary hardware included.

83 A 2583—Ship. wt. 4 lbs. . . . . \$14.95

Newest Lighting Innovation in Years; Most Useful Fixtures Ever Designed! Now You Can Put Light Anywhere! Simply Screw Two Hooks to Ceiling or Wall, Attach Chain, and Plug Into Base Outlet. Grace Your Home With The Beauty of Chain Lighting from Wards.

ONLY  
\$19.95



## The Grace of Early America

**3** From Yesteryear—The Classic Beauty of a Chandelier. Brings you not only the charm and warmth of colonial lighting, but also the very modern chain fixture! Three gracefully designed brass arms support candle flame bulbs. Order candle flame shaped bulbs from Wards. Maple center column reflects the quality of a crafted design. 13 ft. Brass-plated oval chain 1½-inch diameter; Fixture is 14 in. high. 14-in. diameter; cord and plug.

83 A 2581—Ship. wt. 11 lbs. \$2.00 Down..Cash \$19.95

## YOU CAN PAY MORE

*But You Can't Buy Better*



## Modern Suburbia Group

**4** Beautiful 5-Light Polished Brass Drop Fixture. Smart walnut center column; gracefully curved solid brass arms; 3¾-in. diam. clear crystal shades. Designed to blend well with smart "Suburbia" furniture, see Pages 716-721. Takes five 40-watt clear flame bulbs. Extends 26 in. For wall switch.

83A3093MO—Wt. 12 lbs. \$2.50 Down..Cash \$24.95

**5** Matching Wall Bracket for Hall or Entrance. Polished Brass finish. Clear crystal shade. On-off switch. Extends 6¾ in. from wall. Wt. 2 lbs.

83 A 3094—Use 40-w. clear flame bulb. . . . . \$5.95

Order Bulbs Now . . . see Page 923.  
Wards Fixtures all UL Approved.

914 WARDS CBA

Satisfaction  
Guaranteed



## Hobnail Fixtures in Milk-Glass

**6** From The Years Of Our American Heritage—5-Light Chandelier in Authentic Early American. The perfect blend of Colonial charm with good taste and modern convenience. Pure white milk-glass is combined with sparkling polished Brass to bring the charm of bygone days to your home. These fixtures are perfect companions to Wards exclusive "Salem Square" furniture, see Pages 708-715. Gracefully crafted Brass arms support Brass holders and hob-nail design glass chimneys. Delicate milk-glass knobs accentuate the beauty of the gleaming Brass work. Use 75-watt bulbs. Extends to 36 in. from ceiling on polished Brass chain. 19½-in. diameter. Mailable.

83A3050MO—Ship. wt. 13 lbs. Only \$3.50 Down..Cash \$34.95

**7** 1-Light Wall Bracket. Companion piece to chandelier (above), same striking Hobnail design. Ext. 7½ in.; 9 in. high.

83 A 3052—Ship. wt. 2 lbs. 4 oz. . . . . Ea. \$6.95



## Imported Crystal Fixtures

**8** Brilliant 3-Lt. Crystal Shower. Four tiers of 120 crystal pendants. Crystal spheres, crystal glass spheres. 15-in. diam. Extends 15 in. French Gold-color finish.

83 A 3089 MO—Wt. 11 lbs. \$4.00 Down..Cash \$34.95

**3-Light Ceiling Fixture.** Like (8) above, same spindle and chain. Fits flush against ceiling. Extends 15 in. French Gold-color finish.

83 A 3090—Ship. wt. 11 lbs. \$4 Down..Cash \$24.95

**9** 1-Lt. Wall Bracket. French Gold-color finish. Ext. 6¾x4½ in. Wt. 3 lbs. . . . .

**10** 1-Light Ceiling Fixture. 43 crystal pendants. 8½-in. diam. Ext. 11½ in. French Gold-color finish. Wt. 5 lbs. \$2.50 Down..Cash \$19.95



ONLY  
\$19.95



America

Beauty of a Color  
only the char  
the versatility  
ally designed  
bulbs (not  
from Par  
quality of a  
oval chain  
4-in. diameter

Down. Cash \$19.95



tal Fixtures

ower. Four tiers  
Crystal spindle  
diam. Ext. 32 1/2  
Gold-color finish.  
\$4.00 Dn. Cash \$39.95  
(8) above, but with  
sh against ceiling  
er finish.  
\$4 Dn. Cash \$39.95  
Gold-color Finish  
Wt. 3 lbs. Cash \$39.95

43 crystal pender  
11 1/2 in. Gold-color  
0 Dn. Cash \$21.95



suburbia

12 14.95 13 19.95

SUBURBIA Fixtures in "Fiesta" Design. To harmonize with Wards of the SUBURBIA furniture line. Colors etched in white glass and effect.

Adjustable Wall Pulley. 3-way switch. 12-in. shade. Comp. wt. 8 1/2 lbs.

12 with Brass trim. \$19.95

13 with Brass trim. 19.95

14 with Brass trim. 19.95

15 with Brass trim. 19.95

16 with Brass trim. 19.95

17 with Brass trim. 19.95

18 with Brass trim. 19.95

19 with Brass trim. 19.95

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62 with Brass trim. 19.95

63 with Brass trim. 19.95

64 with Brass trim. 19.95

65 with Brass trim. 19.95

66 with Brass trim. 19.95

67 with Brass trim. 19.95

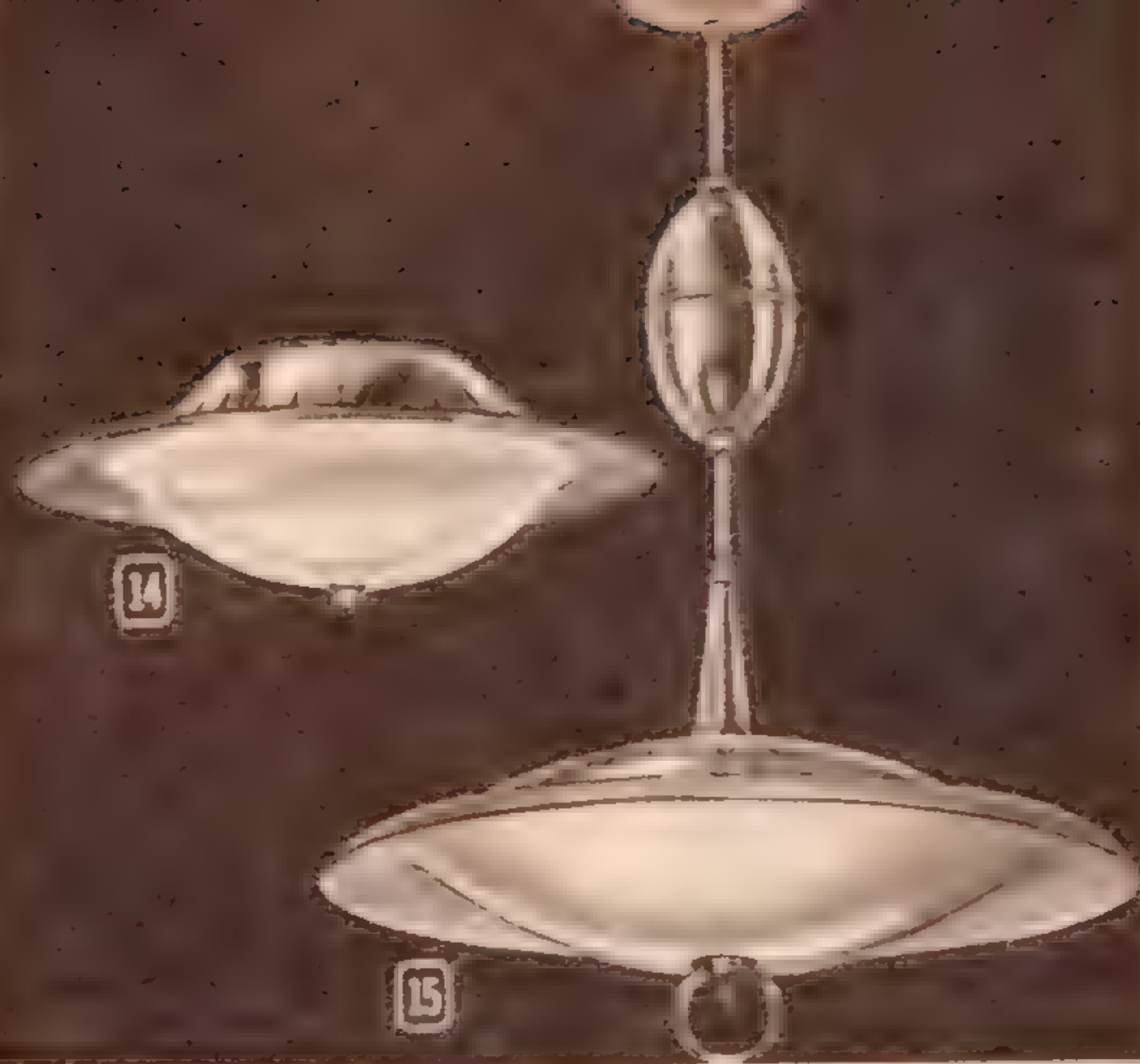
68 with Brass trim. 19.95

69 with Brass trim. 19.95

70 with Brass trim. 19.95

71 with Brass trim. 19.95

72 with Brass trim. 19.95



14 7.98 15 17.95

14 Flush Mount Ceiling Fixture—Companion to (15) Pol. w. Polished Brass, double-bent glass, 15 1/2 in. diam. Ext. 6 in. 83 A 2027 D—Use two 60-w. bulbs. Wt. 6 lbs. \$7.98

15 Elegant Polished Brass, Walnut-colored Graining, and double-bent glass are fastened into tubular design. 2 1/2 in. wide. 15 1/2 in. diam. Ext. 6 in. 83 A 2027 D—Use two 60-w. bulbs. Wt. 6 lbs. \$7.98

16 3-Lt. Pendant. 8 1/2-in. diam. bubbles. Adjust up to 48 in. length to suit location. Bubbles hang at various lengths as desired. Brass trim and cord separator. 83 A 2027 MD—Wt. 3 lbs. Use three 75-w. bulbs \$19.95

17 1-Lt. Pendant. Perfect for living, dining room, and recreation room. 18 1/2 in. diam. Max. length 46 1/2 in. 83 A 3808 MOD—Ship. wt. 10 lbs. Use 150-w. bulb \$11.95

18 Pull-Down Bubble. 18 1/2-in. diam. Adj. approx. 20 to 48 in. from ceiling. Satin black pull-down handle. 83 A 2806 MOD—Wt. 10 lbs. Use 150-w. bulb. \$16.95

Buy Any 2  
SAVE 10%

STYLED FOR TODAY'S LIVING  
PRICED FOR TODAY'S BUDGET

When ordering any 2 or more fixtures on this page, simply deduct 10% from prices shown.



22 14.95 23 24.95 24 6.95

22 to 24 Sparkling Starlight Fixtures for Dramatic Emphasis. Twinkling stars on rods of polished brass. Ideal for special occasions. Brass finish. Colors listed below.

22) Stunning Semi-Ceiling Model. Ideal for bedrooms, etc. With 4-in. center glass shade. 8 in. high. 18 in. diam. Ext. 16 in. 83 A 2027 D—Use two 60-w. bulbs for center light not included. \$14.95

23) 16-Lt. Pendant. A planar design for a large living room. 18 in. high. 18 in. diam. Ext. 16 in. 83 A 2027 D—Use two 60-w. bulbs for center light not included. \$24.95

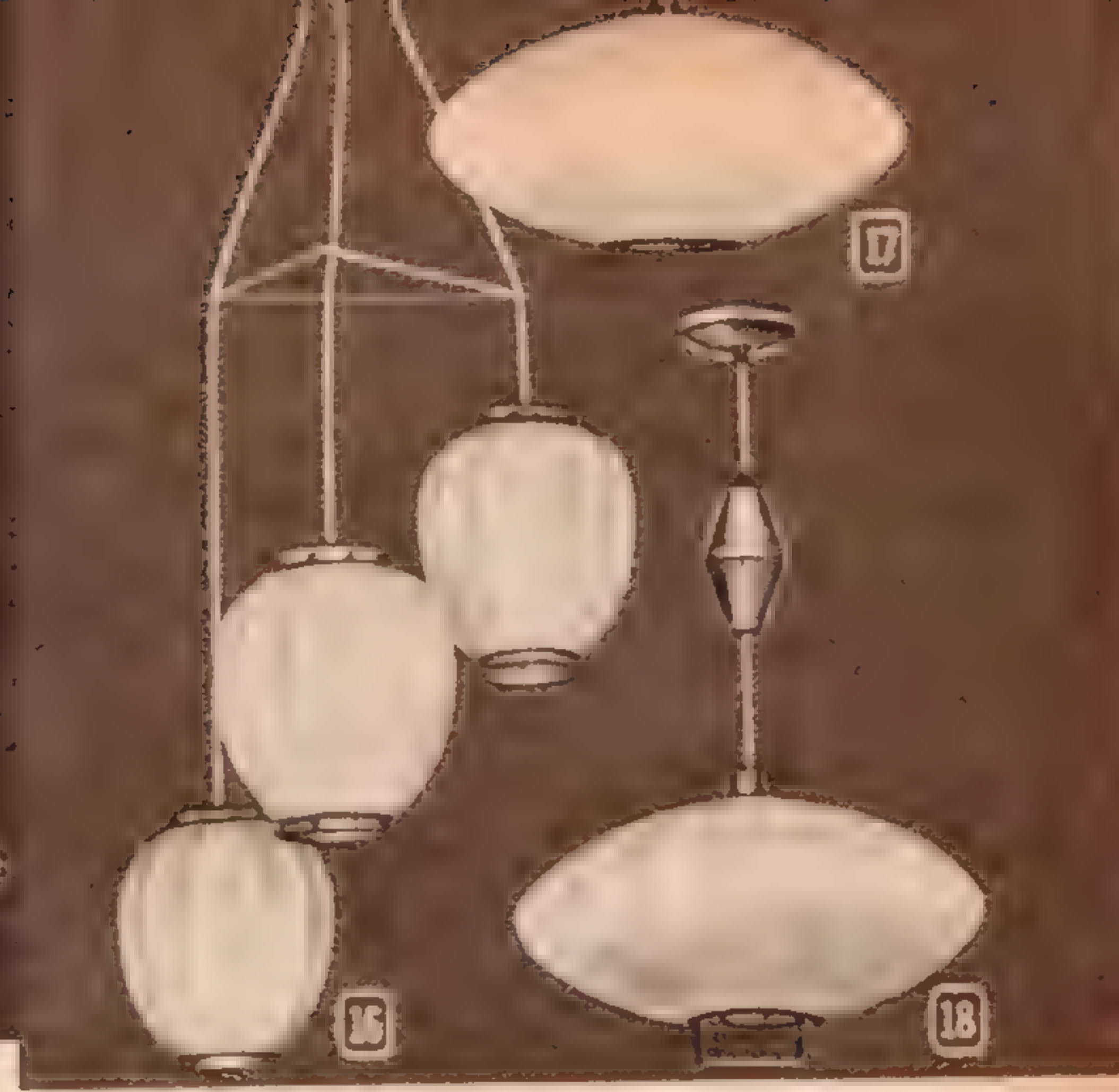
24) Wall or Ceiling Light. 8 in. high. 18 in. diam. Ext. 16 in. 83 A 2027 D—Use two 60-w. bulbs for center light not included. \$6.95

Glistening Starlight or Flame Bulbs. Use 10-watt star shade bulb or flame bulb. 8 in. high. 18 in. diam. Ext. 16 in. 83 A 2027 D—Use two 60-w. bulbs for center light not included. \$5.98

83 A 2027 D—Use two 60-w. bulbs for center light not included. \$5.98

83 A 2027 D—Use two 60-w. bulbs for center light not included. \$5.98

83 A 2027 D—Use two 60-w. bulbs for center light not included. \$5.98



16 19.95 17 11.95 18 16.95

16 to 18 The Grace and Beauty of the Orient is captured in these unusually-shaped matching fixtures. Pure white vinyl parchment fixtures with Brass trim are the answer to your decorating problems. Create your own striking lighting effects. Use wickable vinyl parchment shades in any combination for eye-catching room appeal. Movable. Due to postal regulations allow 10 lbs. postage for fixtures (17) and (18).

16) 3-Lt. Pendant. 8 1/2-in. diam. bubbles. Adjust up to 48 in. length to suit location. Bubbles hang at various lengths as desired. Brass trim and cord separator. 83 A 2027 MD—Wt. 3 lbs. Use three 75-w. bulbs \$19.95

17) 1-Lt. Pendant. Perfect for living, dining room, and recreation room. 18 1/2 in. diam. Max. length 46 1/2 in. 83 A 3808 MOD—Ship. wt. 10 lbs. Use 150-w. bulb \$11.95

18) Pull-Down Bubble. 18 1/2-in. diam. Adj. approx. 20 to 48 in. from ceiling. Satin black pull-down handle. 83 A 2806 MOD—Wt. 10 lbs. Use 150-w. bulb. \$16.95

Lighting is Your Dramatic Way to Decorate



25 24.95 26 13.95 27 9.95

25 to 27 SUBURBIA Group in Danish-Inspired Modern Design. The perfect blend of comfortable, functional lighting and modern decorative effect. Fixtures look expensive but are reasonably priced. All chromium construction in choice of Satin Aluminum or Polished Brass finish—eased on for lasting beauty. Satin etched, hand-blown glass shades designed in flowing, symmetrical lines to harmonize with Wards line selection of SUBURBIA furniture, Pgs. 716 to 721.

25) Pull-Down Extend. approx. 18 to 55 in. from ceiling. 15 1/2-in. in diameter. 3-way switch. Wt. 9 lbs. 83 A 2321 MOD—Satin Aluminum Finish. \$24.95

83 A 2321 MOD—Polished Brass Finish. 24.95

26) Ceiling Light. 9 1/2-in. high. 13 1/2-in. diam. Glass shade of Satin Aluminum or Polished Brass finish. 83 A 2906 MOD—Ship. wt. 3 lbs. \$13.95

27) Hall Light. 9 1/2 in. high. 9 1/2-in. diameter. 83 A 2923 D—Brass finish only. Wt. 6 lbs. \$9.95

ALL WARDS FIXTURES  
ARE UL APPROVED

WARDS 915

Say "Charge It" See Page 1281



# CAPTURE THE *Early*

## Authentic Colonial Pull-Down Fixtures

**(1)** From Colonial America—Here's a true adaptation of a from our early American heritage. Rustic wrought used to form the gracefully curved harp—just like our fore used. Brass finished steel reflector sends bright, usef downward. Blends well with Salem Square furniture (see 708-715), or any maple, cherry or knotty pine furniture Early America. Adjustable from approx. 30 to 66 in. Bu way switch located on bottom. Opal glass chimney. Use 50-200-250-watt bulb. 14-in. diameter.

83 A 2932—Mailable. Ship. wt. 5 lbs.....\$

**(2)** Companion to Colonial America Fixture above (1), bu pull-down. Heavy Brass plated chain. Extends approx. 83 A 2934—Mailable. Ship. wt. 4 lbs. 12 oz.....Only \$

## Early American Pull-Down

**(3)** Captures the romance and ch days past. Ideal for living : dining rooms, dens, or family Big 18-in. polished steel shade attractive scalloped edge. Op diffuser softens light; reduces Fixture is fully adjustable from 1 in. Built-in 3-way switch loc bottom handle. Use three 60-w State Polished Copper or P Brass finish.

83 A 2994 MO—Ship. wt. 10 lbs..\$

## Distinctively Styled Pull-Down

**(4)** From The Days Of Kerosene Lamps—Radiates the wa homespun cheer of early rural America—yet gives than enough light to meet modern lighting demands. Swe highly polished, Brass shade with symmetrically spaced p tions is truly beautiful. A simulated kerosene tank under ceramic diffuser adds authenticity to design. Distinctive nial fixture is ideal for living rooms, dining rooms, dens or rooms. Built-in 3-way switch for complete lighting control down handle. Fixture adjusts from approx. 18 to 60 in. Use 60-watt bulbs. Brass plated canopy, reel housing, and

83 A 2930 MO—Ship. wt. 7 lbs. \$2.50 Down.....Cash \$

Copper Colonial Lamp—Identical to (4) but Polished Cop

83 A 2931 MO—Ship. wt. 7 lbs. \$2.50 Down.....Cash \$



**(8)** 1.79

### EXTRA

Adapter Included at No Extra Cost With Purchase of Any Bullet Fixture (5) to (9). See Description (8).

**(10)** 8.98

**(11)** 5.49

**(6)** 9.98

**(7)** 5.49

**(5)** 5.98

**(12)** 2.98

**(9)** 4.98

**(5) TO (7)** 3-Piece Matching Bullet Group. Adjustable reflectors. Ideal for dramatic lighting effects. With adapter. Use up to 100-W. bulbs. State Brass or Alum.

**(5)** 1-Lt. WALL BULLET. On-off switch. 83 A 2701—Ship. wt. 2 lbs.....Only \$5.98

**(6)** 2-Lt. BULLET. Handy 3-way switch. 83 A 2702—Ship. wt. 4 lbs.....Only \$9.98

**(7)** 1-Lt. CEILING BULLET. 83 A 2700—Ship. wt. 2 lbs.....Only \$5.49

**(8)** Glass Adapter ends bulb glare. 83 A 2704—Ship. wt. 1 lb.....2 for \$1.79

**(9)** Bullet Ceiling Light. Extends 8 in. 5½ in. wide. With adapter (8). Polished Brass finish. Takes 100-Watt bulbs.

83 A 2901—Ship. wt. 2 lbs.....Only \$4.98

Like (9) ABOVE but Satin Aluminum finish. 83 A 2902—Ship. wt. 2 lbs.....Only \$4.98

**(10) (11)** Smartly Designed Matching Wall Brackets with Perforated Reflector. Walnut On-off switch knob at top. Adjustable reflectors. State Brass or Copper.

**(10)** 83 A 2741—2-Lt. Wt. 4 lbs.....\$8.98

**(11)** 83 A 2739—1-Lt. Wt. 4 lbs.....\$5.49

**(12)** Modern Bell-Shape Bullet. Satin Black finish, white interior. Use 60-W. bulb.

83 A 2684—6x8 in. Wt. 1¼ lbs.....\$2.98



## Colonial Fixtures in Popular Grape Design

**(13) TO (16)** Matching Group in sparkling brass with hand-frosted glass shades. Use up to 60-W. bulb.

**(13)** 5-Lt. CHANDELIER. Brass plated chain, canopy and mental scrolls. Ext. approx. 15½ to 36 in. from ceiling. 19-in. 83 A 3078 MO—Wt. 10 lbs. Mail. \$2.50 Down.....Cash \$

**(14)** 1-Lt. WALL BRACKET. 7¾ in. high, extends 5½ in.

83 A 3079—4¾-in. plate. On-off switch. Wt. 2 lbs.....

**(15)** HAND-BLOWN REPLACEMENT GLASS SHADES. Ship. wt. 4

83 A 3048—Fit any 1½-in. holder.....Set of 5 for

**(16)** 1-Lt. CEILING FIXTURE. Frosted glass shade. 6¾-in. d.

83 A 2536—Brass plated shade holder. Wt. 4 lbs.....

916 WARDS CBA

All Fixtures  
UL Approved



# Early American Flavor WITH

SALEM SQUARE

## Light Fixtures

...the romance and charm of yesterdays' lighting to your home... Colonial and Traditional fixtures. Authentic in every re... only to bring extra convenience and to meet the light... of modern day homemakers. Lighting from our American... adds so much to Maple, Cherry, and Pine home furnishings—... necessary companion to "Salem Square" furniture. See Pages... Make your home glow with the warm light of bygone days.

### Colorful Rustic-Style Pull-Down Fixtures

...\$12.95  
...above (1), but... extends approx. 3...  
...Only \$12.95

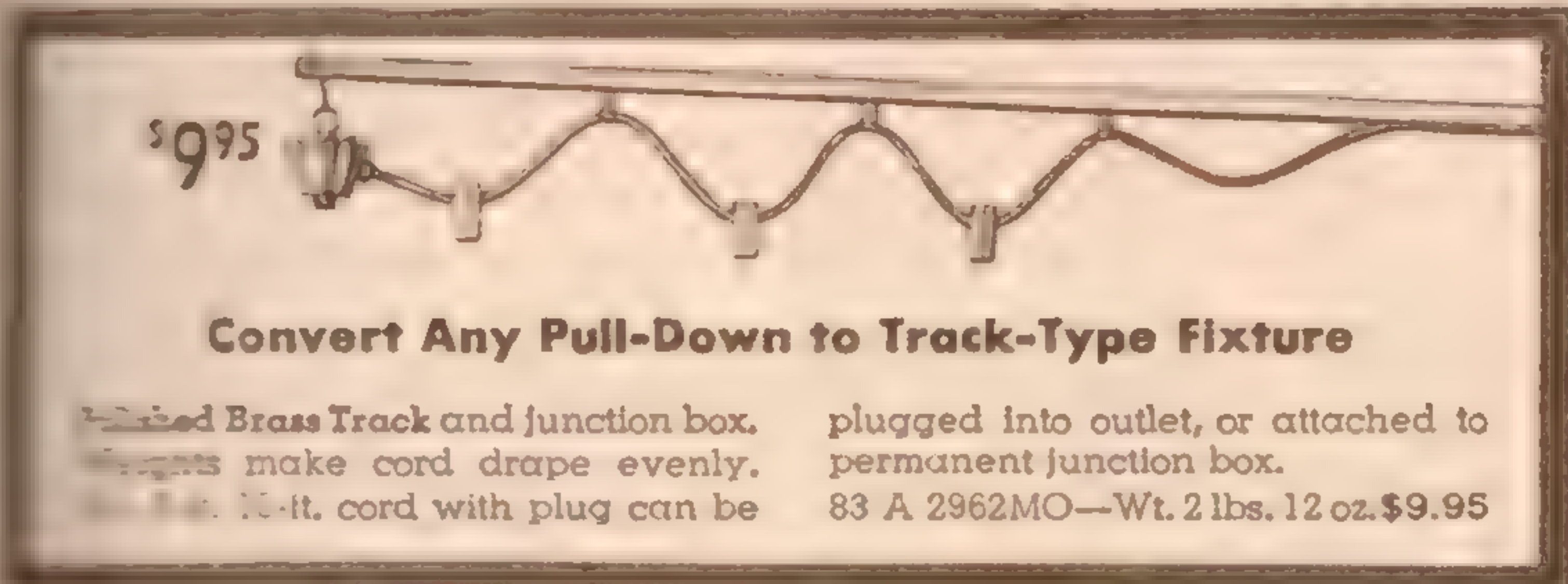
## Down

...romance and charm... for living rooms, or family room... steel shade... edge. Opal... reduces... adjustable from 18... switch located... three 60-w. bulbs. Copper or Polished Copper.

...wt. 10 lbs., \$14.95

## Down

...ates the warm... yet gives... demands. Sweep... ally spaced per... tank under v... gn. Distinctive C... rooms, dens or f... lighting control... 18 to 60 in. Use... using, and a...  
...Cash \$12.95  
...Polished Copper...  
...Cash \$12.95



### Convert Any Pull-Down to Track-Type Fixture

Polished Brass Track and junction box. Lights make cord drape evenly. 10-ft. cord with plug can be plugged into outlet, or attached to permanent junction box. 83 A 2962MO—Wt. 2 lbs. 12 oz. \$9.95



### Western Ranch Fixtures

...Grape Design... with hand-b... bulb.  
...canopy and c... ceiling. 19-in. d...  
...Cash \$24.95  
...5 5/8 in.  
...2 lbs. \$6.98  
...Ship. wt. 4 lbs.  
...Set of 5 for \$5.98  
...ade. 6 3/4-in. diam.  
...4 lbs. \$8.49

### Tole Design with Golden Accents

...5-Light Chandelier. Gold-color wreath design dotted with red berries accents shades and center column. Gold-color banded Tole shades are fitted to metal-sleeved candles. Extends 36 in. from ceiling. 23 1/2-in. diam. Choose Black and Gold, or White and Gold finish. Blends well with "Salem Square" Colonial Furniture, see Pages 708-715. Use 60 to 75-watt bulbs. Wt. 12 lbs. \$3.50 Down. 83 A 3095 MO—State color... Cash \$34.95  
...Matching Wall Bracket. Extends 8 in. On-off switch. State color: Black and Gold, or White and Gold. Use 75-watt bulb. 83 A 3096—Ship. wt. 2 lbs. \$8.95



...25 Provincial Hall Light. Hand applied 22K gold leaf design on white glass. 5 1/2-in. diam. Use 75-w. bulb. 83 A 2909—Wt. 2 lbs. \$3.79  
...26 Colonial Hall Light. White glass swirl design. Brass finish. Frosted glass chimney. 10 1/2-in. diam. 83 A 2904—Wt. 5 lbs. \$11.95  
...27 Polished Brass Hall Lt. with pierced star design. Frosted glass chimney. Extends 8 1/2 in. from ceiling. 83 A 2513—Wt. 2 lbs. \$5.79

...28 Hobnail Hall Light. Opal chimney, polished brass chain, holder. Ext. 13 in. 83 A 2907—Wt. 3 1/2 lbs. \$7.95  
...29 Hobnail Wall Bracket. Curved reflector. Ext. 5 1/2 in. State: Copper, Brass. 83 A 2595—Wt. 3 lbs. \$8.95  
...30 Brass Bracket. Crystal-etched glass. Off-on switch. 4 3/4 x 8 1/2 in. 83 A 2506—Wt. 2 lbs. \$3.29





Low as **\$9.95** (4)

## High Fashion PULL-DOWN Fixtures

**1 Contemporary Pull-Down** combines beautiful Brass with rich textured fiber glass! Big 22-in. natural fiber glass shade uplifts room softly; white ceramic glass bottom diffuser. Satin Brass reel housing and canopy. Off-on switch. Use with three 60-watt bulbs. Adjusts from approx. 15 in. to 42 in.  
83 A 3581MO—Wt. 13 lbs. \$19.95

**2 Modern Design—A beautiful** Polished Brass pull-down will add charm to any room with its soft pleasant light. Striking swirl design etched on glass diffuser. Polished brass accents. Handsome plastic handle with built-in 3-way switch. Use with four 60-watt bulbs. Adj. approx. 12 to 60 in. Brass reel housing.  
83 A 2933M—Wt. 7 lbs. 8 oz. \$14.95

Decorate With Light.  
Wards Fixtures UL Approved.

**3 Brushed Brass Finial Accents** this modern 2-light pull-down. 16-in. satin Brass shade is designed to flatter fine furnishings. Ceramic glass bottom diffuser reduces glare. Off-on switch. Brass canopy and reel. Adjusts approx. 18 to 51 in. Use two 60-w. bulbs.  
83 A 3580—Ship. wt. 8 lbs. \$12.95

**4 Modern 2-Light Pull-Down** with 15-in. shade. Ceramic glass diffuser. Adjusts from 18 to 55 in. Off-on switch. Use two 60-w. bulbs. State: Satin Brass or Satin Copper.  
83 A 2999—Ship. wt. 7 lbs. \$9.95

**5 Exciting New Pull-Down—Un-**usual 21-in. diam. double-bent one-piece shade has beautiful scalloped edge with Gold bead accents. Ceramic diffuser softens light. Polished Brass finish. Extends to 48 in. 3-way switch. Use three 60-w. bulbs.  
83 A 2986M—Wt. 12 lbs. \$19.95



## Striking Designs in MATCHING Fixtures

**6 7 Beautiful Modern Fixtures** with silver-beaded diffusers that provide soft glare-free light. Only Wards has this new, fresh design at this remarkably low, budget price! Choice of Polished Brass or Polished Copper finish.

**(6) PULLDOWN** with 3-way switch. 18-in. diam. shade. Adjusts 18 to 55 in. Use four 60-watt bulbs. State finish.  
83 A 2976MO—Ship. wt. 10 lbs. \$19.95

**(7) MATCHING 2-LIGHT CEILING FIXTURE.** Lovely companion to (6) above. 13-in. diam. shade with silver-color beading. Use three 60-watt bulbs. Extends 6 in. from ceiling. State Brass or Copper.  
83 A 2977—Ship. wt. 6 lbs. \$10.95

**8 9 Luxurious 4-Light Matching Pair.** Modern 20-in. diameter white glass shades, highlighted by beautiful Silver-color beaded design. Lustrous Brass banding and knob add richness.

**(8) GOLD-COLOR LEAF DESIGN HOLDER.** Fits flush to ceiling. Self-leveling Brass canopy. Extends 8 in. from ceiling.  
83 A 2824MO—Ship. wt. 10 lbs. \$14.95

**(9) CLASSIC BEAUTY,** with Brass canopy and trim. Extends 6 in. from ceiling.  
83 A 2823MO—Ship. wt. 9 lbs. \$9.95

**10 11 Two of the Best-Looking Fixtures** the Market in Years! Satin polished Brass or Copper pull-down shade decorated with spirals on its entire area. Frosted glass bottom has striking etched design.

**(10) 4-LIGHT PULL-DOWN.** 18-in. shade. 3-way switch. Adjusts approx. to 48 in. State Copper or Brass.  
83 A 2975M—Ship. wt. 9 lbs. \$19.95

**(11) 14-IN. CEILING FIXTURE.** Use 100-watt bulbs. Extends 6 in. from ceiling. State Copper or Brass finish.  
83 A 2971—Ship. wt. 6 lbs. \$10.95

**12 13 Classic-Styled Matching Pair.** Ideal companion pieces to out home lighting theme. Simulated leaf shade in attractive leaf pattern. Polished Brass cage and canopy.

**(12) 4-LIGHT DROP FIXTURE.** 17-in. shade. Extends 36 in. from ceiling.  
83 A 3534MO—Ship. wt. 6 lbs. \$14.95

**LIKE (12) with 3-way switch.**  
83 A 3532MO—Ship. wt. 6 lbs. \$12.95

**(13) 4-LIGHT SEMI-CEILING FIXTURE.** Self-leveling canopy. Extends 12 in. from ceiling.  
83 A 3533MO—Ship. wt. 7 lbs. \$14.95



## Exciting and Graceful Florentine Flair

**14 TO 16 White and Golden Scrolled Sphere** reflects the exotic richness of the Italian Florentine era. Introduces texture to enliven traditional as well as contemporary furnishings richness to living room, dining area, hallway, or foyer. Inside 1 aluminum scroll-work, a nonflammable fiber glass cylinder diffuses light without glare... there's a soft, cheerful, glowing light. The fixture hangs perfectly "plumb" from a sloping ceiling—arrange at different height or stagger randomly for dramatic effects. Sphere 8 inches diam. Use with 100-watt bulb. White cords; Brass canopy and hangers.

**(14) 3-Light Pendant.** Adjustable from 14 in. to 50 inches. \$3.50 each.  
83 A 3026Y—White with Antique Gold color. Wt. 14 lbs. Cash

**(15) 2-Light Pendant.** Adjustable from 14 to 50 inches. \$2.50 each.  
83 A 3025Y—White with Antique Gold color. Wt. 9½ lbs. Cash

**(16) Single Light Pendant.** Adjustable from 14 in. to 56 in.  
83 A 3024Y—White with Antique Gold color. Ship. wt. 5 lbs. \$1.95

## Near-Eastern Inspired Pendant Fixtures

**17 TO 20 Emerald, Ruby, and Sapphire Colored "Jewels"** sparkle from exquisitely polished spheres. These pendants bring the grace and exotic beauty of the Near East to your home. Here's a statement in home furnishings for your living room, dining room, or foyer. Removable vinyl-coated bottom diffuses light, filters light perfectly "plumb" from sloping ceiling. Sphere diam. 7½ in. Use with 100-watt bulb. White cords; polished Brass hangers.

**(17) 3-Light Pendant.** Adjustable 14 to 50 in. Ship. wt. 8 lbs.  
83 A 3018Y—White Sphere. \$29.95 83 A 3019Y—Brass Sphere \$29.95

**(18) 2-Light Pendant.** Adjustable 14 to 50 in. Wt. 5 lbs. 8 oz.  
83 A 3020Y—White Sphere. \$19.95 83 A 3021Y—Brass Sphere \$19.95

**(19) Single Light Pendant.** Adjustable 14 to 56 in. Ship. wt. 3 lbs.  
83 A 3016Y—White Sphere. \$9.95 83 A 3017Y—Brass Sphere \$9.95

**(20) Matching Ceiling Fixture.** Swivel mounted. Tilts to highlight painting, etc. Use with one 100-watt bulb. Ship. wt. 2 lbs.  
83 A 3022—White Sphere. \$9.95 83 A 3023—Brass Sphere. \$9.95

3 Years to Pay

**No  
Money  
Down**

See Page 960



# Ceiling Fixtures at Surprisingly Low Prices

BROAD ASSORTMENT . . . FINE QUALITY . . . GREAT VARIETY OF DESIGN

These Bent Glass and Brass Hall Fixtures for 1961 are styled for today. They bring you all the grace and glamour of designer's originals at low prices. Proof again that gracious living need not be expensive, when you shop at Wards. Look to Wards for your best lighting values . . . You can't buy better!

**Double Glass Ceiling Fixture**—Ceramic glass diffuser for soft, even light. Mounted inside the beautiful clear glass shade decorated with white etched decorative effect for every room in your home. 18-in. diam. from ceiling. Handsome Brass canopy and knob on bottom.

—MO—Use three 60-watt bulbs. Ship. wt. 8 lbs. 6 oz. . . . . \$9.95

## High Styling Plus Economy . . . \$1.93 to \$3.98

**Modern Fixture Modernizer.** Does away with bare bulb . . . just bulb outlet . . . exposed

—12-in. glass. Wt. 2 lbs. each.

—WALL SWITCH. \$1.98

—WITH PULL CHAIN. 2.89

**2-Light Ceramic Glass**

—18-in. diam. shade; white

—with clear dot design.

—from ceiling.

—Wt. 2 lbs. 12 oz. . . . \$1.93

**Star Pattern** on lustrous

—white glass shade. 2-

—enamel canopy.

—12-in. Wt. 2 lbs. 8 oz. \$2.89

—14-in. Wt. 3 lbs. 8 oz. 3.69

**Star Design**—Clear and

—ne pattern on 13-in. diam.

—Ivory enameled can-

—op. Extends 5 in.

—Ship. wt. 3 lbs. . . . \$2.98

—Chain. Ship. wt. 3 lbs. 4 oz.

— . . . . \$3.49

## Decorator-Designed Fixtures \$3.98 to \$10.95

**Beaded Gold-color** on

—White glass shade. Grecian

—canopy and gallery. Ex-

—tend 40-w. bulbs.

—Wt. 4 lbs. 8 oz. . . . \$4.95

**3-Light. White**

—shade with Gold-color bead-

—16-in. square. Ext. 5½ in.

—Wt. 4 lbs. 8 oz. . . . \$4.98

**Milk White Round Fixture.**

—15-in. diam. shade. Pol-

—ished banding, canopy. Ext. 5 in.

—Wt. 5 lbs. . . . \$5.79

—Beautiful 4-light with

—canopy. Vibrant colors

—white glass shade—fits

—er. Tapered reflector. 14-

—3 lbs. 8 oz.

—Turquoise, Chrome. \$6.98

—Mon and Brass. 6.98

—Maize and Brass. . . 6.98

**Luxury**—22-Karat Golden

—on 17½-in. White bent

—Perforated Brass insert

—Mounted by brass band-

—ing. Wt. 6 lbs. 4 oz. \$10.95

## Modern Brass-Trimmed Hall Fixtures

**Coating Ceiling Light.** Ext. 5¾ in.

—Brass. Wt. 1 lb. \$2.79

—Alum. Wt. 1 lb. 2.79

**Mount.** Bevelled glass with

—carved design. 5½-in. diam.

—Wt. 3 lbs. 12 oz. . . \$14.95

**Glass Sphere** with 22-K gold

—6-in. diameter.

—Wt. 2 lbs. 8 oz. . . . \$5.95

**Star Perforated Light.** White

—bottom. Use 60, 100-w. bulb.

—6¾-in. diam. 2½ lbs. \$3.98

—8¾-in. diam. 4½ lbs. 4.95

**Beaded Design.** With switch.

—A 2896—Ext. 4½ in. 2 lbs. \$4.98

**Ceramic Glass Bracket.** With

—Extends 3½ in.

—Ship. wt. 2 lbs. . . . \$3.29

**2-Light Pull Chain Fixture.** 12-in.

—square. Etched off-white glass design.

83 A 2875—Ext. 4½ in. Wt. 2¼ lbs. \$3.49

**Glistening "Gold-Beads"** on attrac-

—tive square white glass shade. 2-

—light. White canopy. Extends 5 in.

83 A 2815—12-in. diam. Wt. 2 lbs. \$2.98

83 A 2816—14-in. diam. Wt. 2¾ lbs. 3.98

**Playroom Design** on 14-in. square

—bent glass. Maroon and white col-

—ored nursery figures add a cheerful

—note. Use two 60-watt bulbs.

83 A 2818—Wt. 2 lbs. 12 oz. . . . \$3.49

**Classic Simplicity in Floral Design.**

—14-in. square white bent glass.

—Brass finished canopy. Ext. 5½ in. 4 lt.

83 A 3535—Ship. wt. 4 lbs. 8 oz. \$3.79

**Glistening Pebble Glass.** 14x14-in.

—rippled glass shade with ceramic

—coating. Use four 60-w. bulbs.

83 A 3524—Ship. wt. 5 lbs. . . . \$3.98

**Like (30) but 12x12-in.** Use two 60-w.

83 A 3522—Wt. 3 lbs. 8 oz. . . . \$2.49

**Striking Beauty**—Large 17-in. 4-light

—fixture with distinctive white shade.

—Blends with any interior. Polished

—Brass canopy. Ext. 8¼ in. from ceiling.

83 A 2891MO—Ship. wt. 6 lbs. . . \$6.49

**Beaded Gold and Silver-color** on

—white bent glass shade. 4-light.

—Sweeping 17-in. shade. Brass banding.

83 A 3529MO—Wt. 6 lbs. 8 oz. . . \$9.95

**"Fiesta" Deluxe Ceiling Fixture.** Ran-

—domly spaced perforations in re-

—cessed Brass center enhance its beauty.

—17-in. round glass shade. Use four 60-w.

—bulbs. Ext. 6 in. Wt. 6 lbs. 8 oz.

83A2853MO—Persimmon on White \$8.95

83 A 2854MO—Maize on White. 8.95

**Square "Fiesta" Ceiling Mount.** 18-

—in. shade, rounded corners. Polished

—Brass center. 4-light. Wt. 7 lbs. 4 oz.

83A2856MO—Turquoise on White. \$8.95

83A2855MO—Persimmon on White 8.95

**Floral Design on Pebble Glass.** 13-in.

—round ceramic coated shade. Off-

—white canopy. Use two 60-w. bulbs.

83 A 3523—Wt. 4 lbs. 8 oz. . . . \$3.98

**"Golden Web" Design** on white

—glass shade; brass holder. Ext. 6 in.

83 A 2825—Ship. wt. 2 lbs. 4 oz. \$2.98

As above, except gold on white holder.

Knock outs for installing switch.

83 A 2831—Wt. 2 lbs. 4 oz. . . . \$2.98

**Ultra-Modern Fixture.** Perforated

—Brass center cone; 8-in. globe. Adj.

—swivel neck canopy. Ext. 10¾ in.

83 A 2905—Wt. 3 lbs. 8 oz. . . . \$7.95

**Nautical Frosted White Glass;** Maple

—finished metal. Wts.: 3, 4, 5 lbs.

83 A 2968—1-Light. 6-in. diam. \$3.49

83 A 2969—2-Light. 8-in. diam. 4.49

83 A 2970—2-Light. 10-in. diam. 5.69

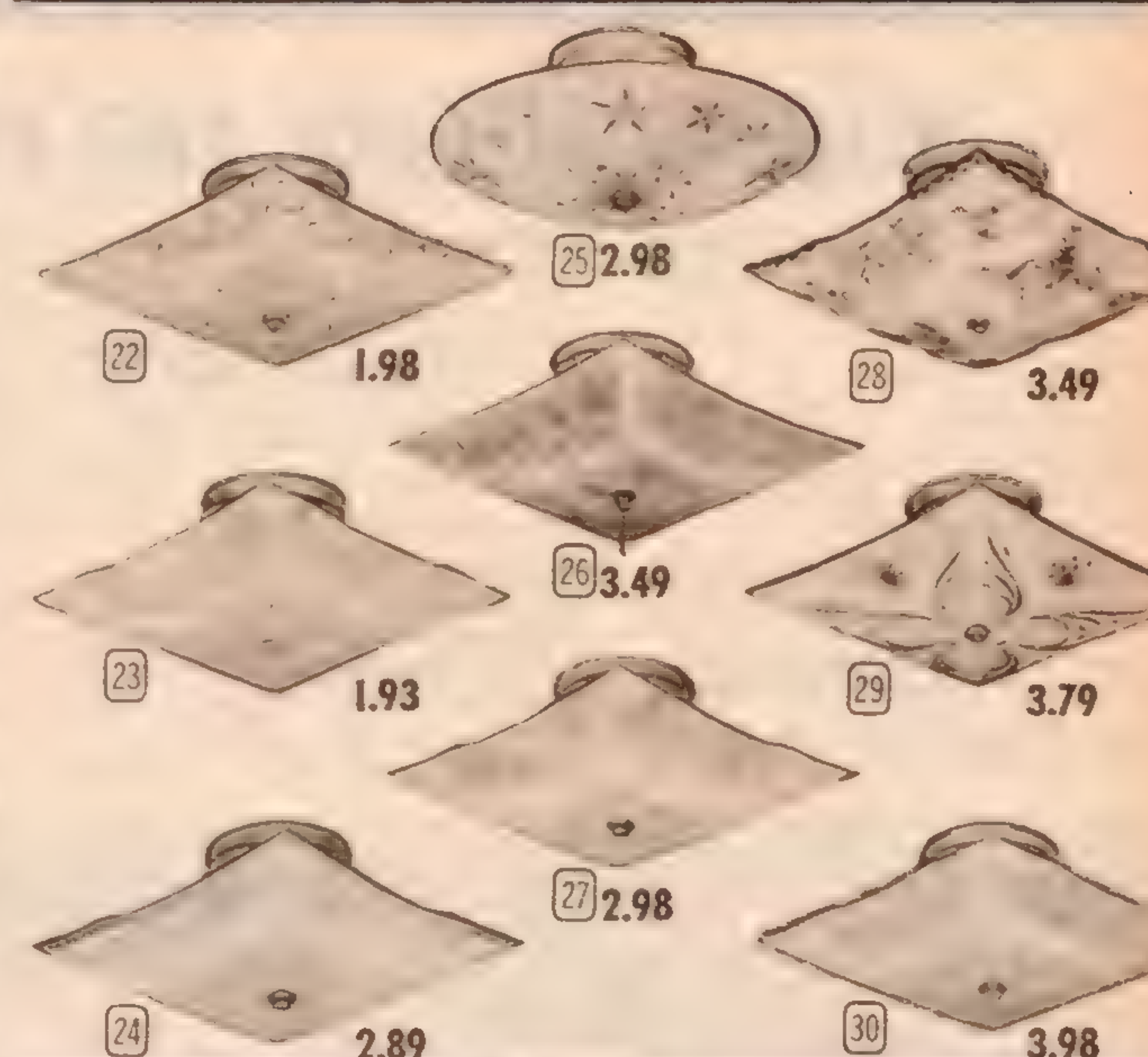
**2-Lt. Simulated Cut Glass Hall fix-**

—ture. 7½-in. diameter.

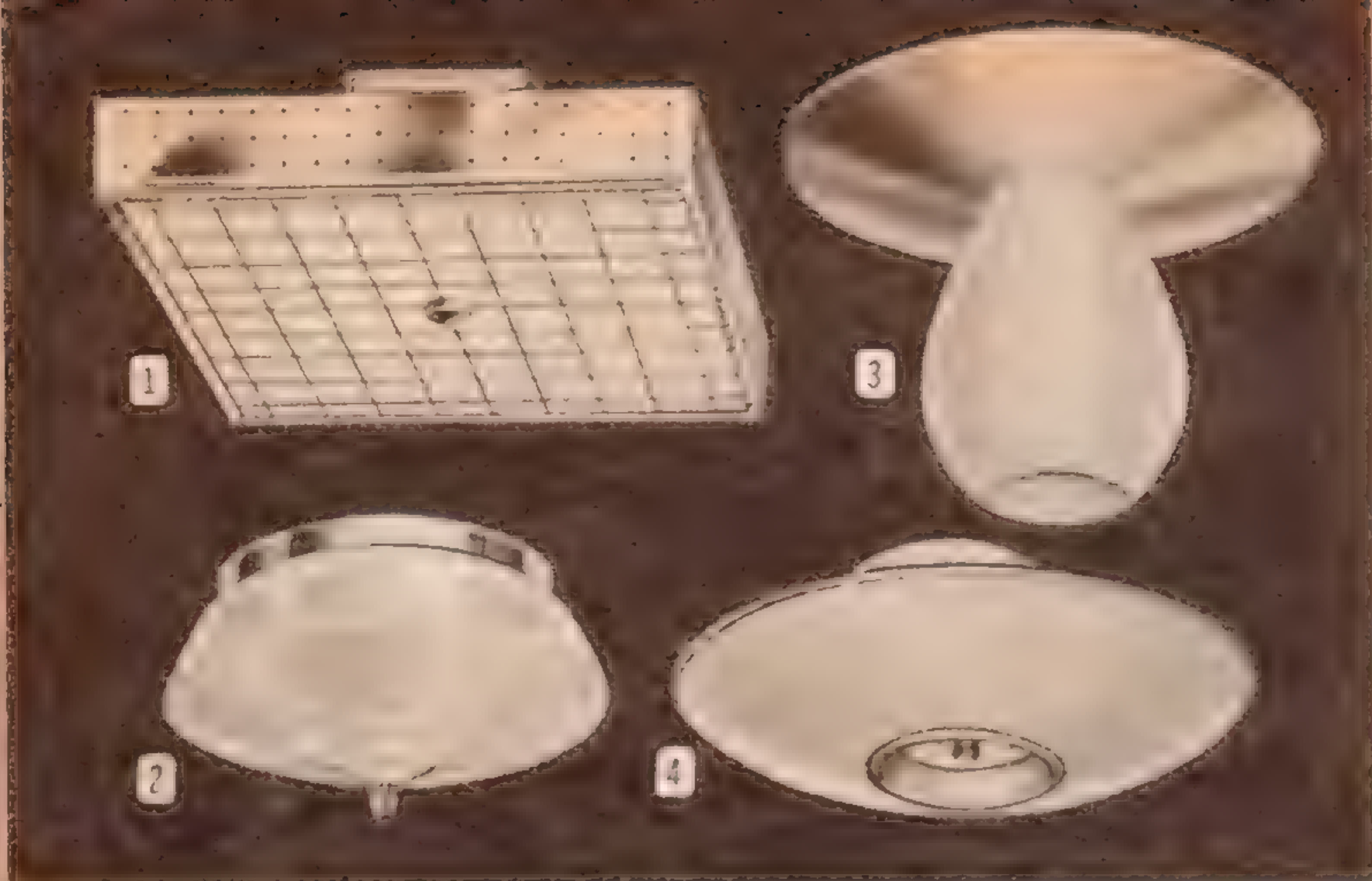
83 A 2612—Wt. 3 lbs. . . . \$3.98

**Colonial Light:** 7-in. diameter.

83 A 2903—Wt. 2 lbs. 12 oz. \$2.49







## Brighten KITCHEN AND BATH With Modern Lighting

**1** 14-In. 4-Light Square Fixture. Handsomely designed for functional lighting. Perforated chrome with ceramic-decorated glass. Use four 60-watt bulbs.

83 A 2256—Ship. wt. 6 lbs....\$8.98

**2** Tiered Opal-Glass Ceiling Lights. Designed for excellent light diffusion. Chrome trim.

14-In. Diameter Globe. Wt. 8 lbs. 83A2212—Use two 75-W. bulbs.\$7.98

12-In. Diameter Globe. Wt. 6 lbs. 83A2213—Use two 60-W. bulbs.\$6.98

10-In. Diameter Globe. Wt. 4 lbs. 83A2214—Use one 75-W. bulb.\$5.98

**3** Dramatically-styled Fixture with Extra-Large 14-In. Canopy. Ideal for replacing old fixtures having large holders. Opal hand blown glass shade diffuses light evenly. Satin aluminum finish. 10 in. high. Use one 200-W. bulb. 83 A 2221MO—Wt. 6 lbs....\$7.98

**4** Polished Chrome Fixture. Striking 4-light model has etched glass bottom for soft diffused lighting, smart dotted design for added beauty. Polished chrome banding, insert. Use 60-W. bulbs. Ext. 5 in., approx. 15½-in. diam. 83 A 2220—Wt. 5 lbs.....\$5.98

**5** Sweeping 15-in. Kitchen Square. Flush-mount perforated chrome frame with soft, glare-free white glass diffuser. Hinge on side for easy bulb changing, cleaning. Use three 60-W. bulbs. 83A2254MO—Wt. 9 lbs. 8 oz.\$12.95

**6** Handsome Opal Glass Ceiling Fixture. Big 10-in. diameter bubble light suspended by brushed chrome canopy. Remarkably low price for good contemporary design. Use up to 150-W. bulb. 83 A 2255—Wt. 6 lbs. 10 oz.\$9.98

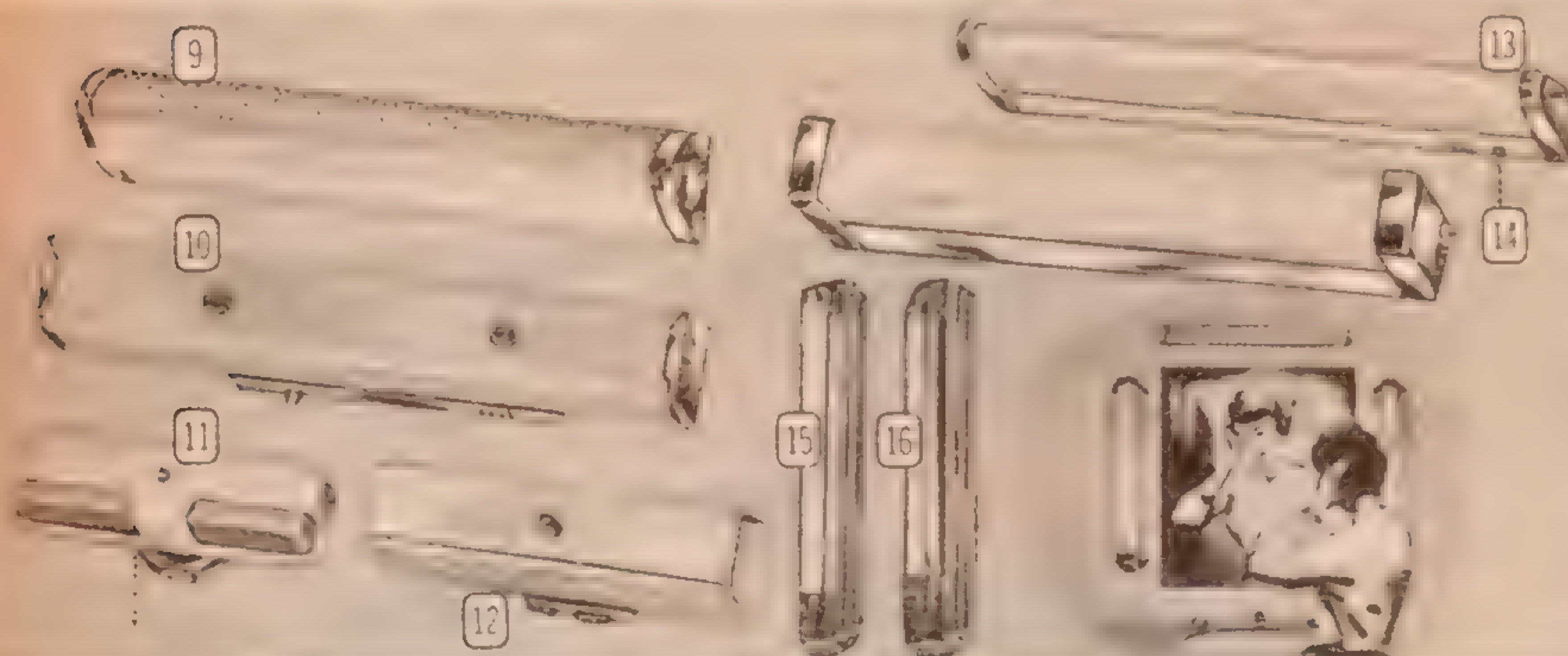
Words Light Fixtures UL Approved

**7** Drum-Shaped Kitchen Fixture. White shades with clear louvered bottoms maximum light. Copper or chrome finish holder. Wts. 2¾, 4, 6 lbs. State finish.

Diam.	Ext.	Use bulbs	Cat. No.	Price
6-in.	4¾ in.	1 60-w.	83 A 2391	\$2.98
8-in.	5 in.	2 60-w.	83 A 2389	3.98
10-in.	5½ in.	2 75-w.	83 A 2390	4.98

**8** Sparkling Star Light. Smart white opal glass insures plentiful light. Tiny shaped perforations in canopy for gleam beauty. State Copper or Chrome finish.

Diam.	Use bulbs	Cat. No.	Wt.	Price
6¾ in.	60-w.	83 A 2231	2½ lbs.	\$2.98
8¾ in.	100-w.	83 A 2232	4½ lbs.	5.98
11¾ in.	2 60-w.	83 A 2235	7¼ lbs.	7.98



**9** Extra-long 23-In. Incandescent Bath Bracket. Ceramic glass shade with perforated metal reflector; chrome ends. With switch and outlet. Use four 75-W. bulbs. 83 A 2306—Extends 45½ in. Wt. 4½ lbs.\$8.95

**13-in. Long 2-lt. Bracket.** Like (9) above. 83 A 2305—Wt. 2 lbs. 8 oz.....\$6.95

**10** Modern 4-Light Bath Bracket, switch, outlet. Ribbed glass shade, chrome caps. 83 A 2346 M—Wt. 6½ lbs. 24x5½ in..\$9.49

**2-Light Bath Bracket.** Same style as (10). 83 A 2345—14x4¼ in. Wt. 5 lbs.....\$6.49

**11** Smart 2-Light Bath Bracket. Frosted 11-in. white shade with clear glass lens. Pull switch, outlet. Extends 4½ in. 83 A 2284—Ship. wt. 3 lbs. 4 oz.....\$4.49

**12** 2-Light Glass Bath Bracket with chrome trim. 14x4¼ in. With convenient outlet and switch. Use two 60-W. bulbs. 83 A 2342—Ship. wt. 4 lbs.....\$4.49

**13** Extra-Large 20-W. Fluorescent Bath Bracket. Styrene shade, removable chrome caps for easy bulb changes. Regular starter, pull chain switch, outlet. 24¼x3 in. Extends 5 in. Bulb included. 83 A 3624—Ship. wt. 7 lbs.....\$9.95

**14** Chrome-Trimmed Fluorescents, styrene shade, handy outlet, switch. With bulb.

Watts	Size Inches	Type Start	Cat. No.	Ship. wt.	Price
15	18½x2¾	Reg.	83 A 3602	4¼	\$8.95
20	24 x2¾	Reg.	83 A 3603	5¼	9.95
20	24 x2¾	Rapid	83 A 3604	6½	11.95

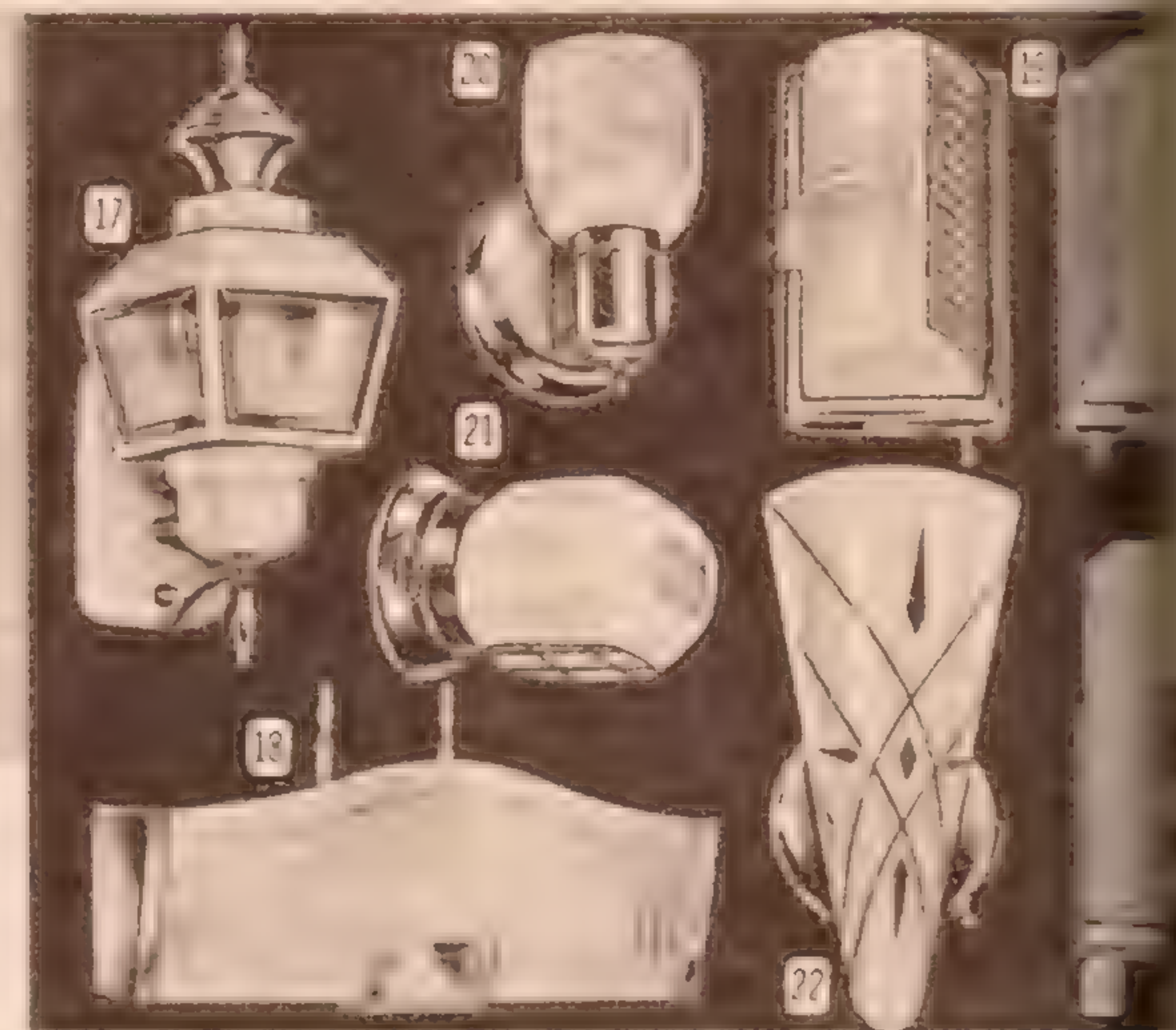
**15** **16** Incandescent Lumiline Brackets. Highly polished finish. 40-W. bulbs included. 14½x25½ in. Ship. wt. 1 lb.

(15) 83A2334—Unshaded. Ext. 2 in.....\$3.98

(16) 83A2335—With shade. Ext. 2¾ in.. 4.98

JUST SAY "CHARGE IT" AT WARDS

See Page 1281



**17** White Colonial Bath Bracket for beautifully different bath lighting. Brass finial and ornaments. Convenient outlet switch. Use one 60-W. bulb. 15 in. by 5¼ in. 83 A 2440—Shipping weight 3 lbs. 12 oz.....Only \$8.95

**18** New Colonial Bath Bracket with convenient outlet, turn switch. Use two 60 W. bulbs. Chrome finish. Extends 35½ in. 83 A 2286—13¾x7¾ in. Ship. wt. 2 lbs.....\$6.98

**19** Matching Bath Brackets at Special Low Price. Mount on sides of mirror. Clear center lens for direct light onto mirror. Frosted glass sides with modern embossed design, Chrome trim, turn switch, outlet. 4½ by 7½ in. Extends 4½ in. 83 A 2329—Shipping weight 4 lbs. Use 60-W. bulb ea..Pair \$11.98

**20** Polished Chrome Bath Bracket. White glass shade, chrome trim. Turn switch, outlet. 6½ in. high, extends 4½ in. 83 A 2333—Use one 100-W. bulb. Ship. wt. 1 lb. 8 oz..Only \$4.98

**21** Polished Chromed Bath Bracket. Ceramic fired shade. Convenient outlet, pull chain. 4¾x5¾-in. diam. Extends 7 in. 83 A 2435—Use one 75-W. bulb. Ship. wt. 1 lb. 12 oz.....\$5.98

**22** Modern Bath Bracket. Tapered glass shade, ceramic backplate, silver beading. Chrome backplate, outlet, switch. Ext. 4½ in. 83 A 2310—12x47/8 in. Wt. 2½ lbs. Use 60-W. bulb.....\$5.98

**23** Handsome Wall Bracket. Design in ceramic glass shade accented by light from within. Turn switch and plug-in cord in base. 7¾ by 4 in. Use 75-W. bulb. Chrome finish. 83 A 2200—Extends 3½ in. Ship. wt. 2 lbs.....\$5.98



**Versatile HEATER LIGHT**  
Takes the Chill out of Bath or Nursery **\$24.95**

**24** 3-Bulb Surface Mounted Heater Light. Now you can control heat and light separately or together with this 2-in-1 fixture. A wonderful convenience when central heating is not available. Powerful fan circulates heat. Beautifully designed, yet practical—will blend with any decor. White glass shade with polished chrome trim. Perforated aluminum insert covers heating unit. 17¼-inch diam.; ext. 5½ in. Takes three 60-watt bulbs. Switch not included; order twin switch (60) on Page 1017.

83 A 2484MO—Ship. wt. 10 lbs. \$2.50 Down..... Cash \$24.95



## Convert Old Circlines—Cover Them With Modern Polystyrene Diffusers

Stepped Design. Ad-  
justable circline fixture,  
diffuses light more evenly.  
Polystyrene. Center  
parts attach easily.  
19 1/4 in. square.  
White cap. White  
finish. Kitchen or  
bath. 3 lbs.

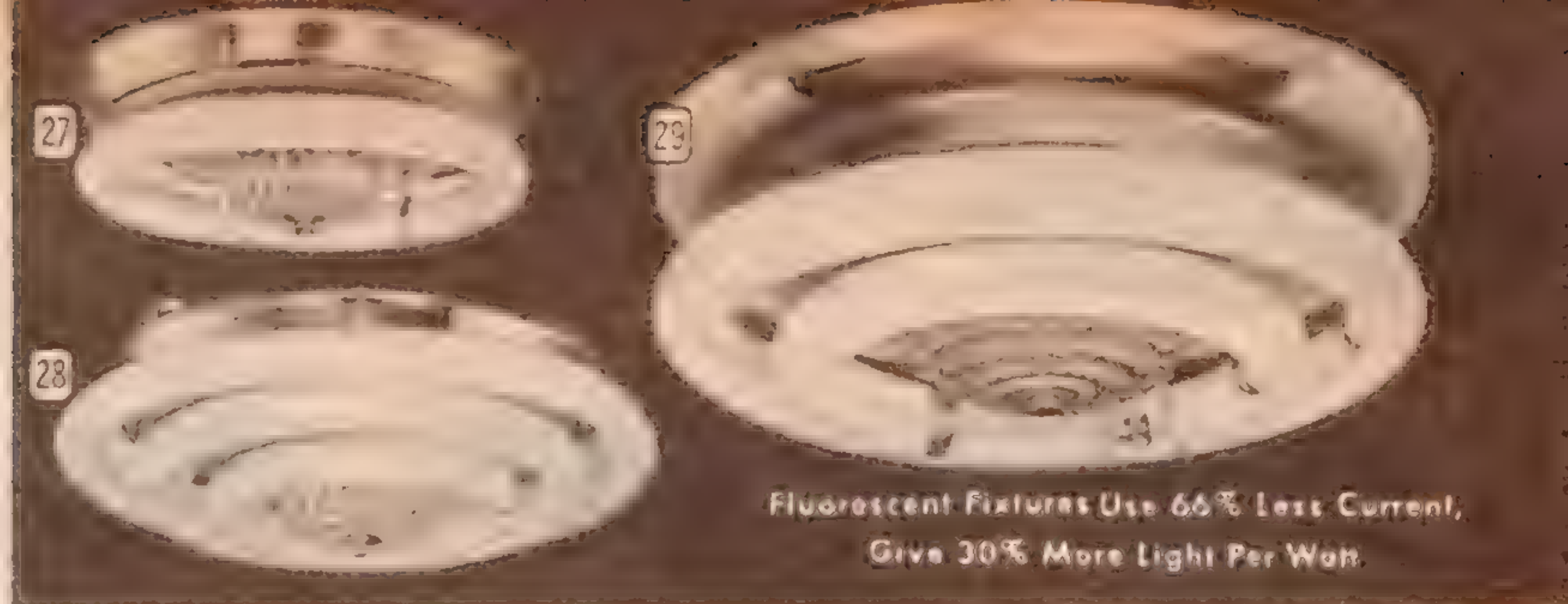
\$5.95

26 Round Circline Diffuser. Easy  
to install. Ext. 4 1/2 in. diam.  
14 1/2 in. White Opal finish.

83 A 3600—Wt. 1 lb. 12 oz. \$4.49

2-Lt. Circline Fixture with Round  
Shield (like 26). Rapid start.  
22-W. and 32-W. fluorescent  
bulbs included. 4 1/4 in. high;  
14 1/2 in. diameter.

83 A 3742—Wt. 9 lbs. 8 oz. \$19.95



Fluorescent Fixtures Use 66% Less Current,  
Give 30% More Light Per Watt.

## 32-Watt CIRCLINE Fixtures . . . Low as \$6.99

- 32-Watt Fluorescent Lighting . . . at price you would normally pay for 22-watt!
- No new wiring needed . . . any ceiling fixture can be replaced with a circline.
- Circlines reduce eye strain, bright spots and glare—give a more even light.

27 1-Light Circlines. 32-W. fixtures are  
11 1/8 in. diam.; 22-W. fixtures, 7 7/8 in.  
diam. All are rapid-start, with crystal cen-  
ters (except 83 A 3753 is reg. start, has white  
enamel bottom). Cool white bulbs included.

Watt	Wt.	Finish	Cat. No.	Wt.	Price
32	1 lb.	Chrome	83 A 3721	1 lb.	\$11.95
32	1 lb.	Wall Chrome	83 A 3730	1 lb.	9.95
32	1 lb.	Wall White	83 A 3727	1 lb.	6.99
22	1 lb.	Wall Chrome	83 A 3757	1 lb.	8.49

40-Watt 1-Light Circline. Ideal for large  
rooms. 16-in. diam. Chrome base. With  
40-W. rapid-start bulb. Ext. 5 3/4 in. Mtg.  
83 A 3776 M—Ship. wt. 10 lbs. 8 oz. \$12.95

28 3-Light Circline with 40, 32, and 22-W.  
bulbs included. Chrome base, crystal  
center. 16-in. diam. Ext. 5 1/2 in.  
83 A 3770 M—Ship. wt. 12 lbs. 4 oz. \$24.95

29 Attractive Low Priced 2-Light Circline.  
One 32-W. and one 22-W. circline bulb  
give more light than 150-W. incandescent  
bulb. Room with an abundance of soft  
glare-free white light. Decorative sparkling  
crystal center ornament. 11 7/8 in. diam. Ex-  
tends 5 1/2 in. With bulbs. Chrome or Copper  
Base. State finish desired.

83 A 3762—Ship. wt. 7 lbs. 8 oz. \$15.87

Deluxe 2-Light Circline. Similar to (29). Larger  
40 and 32-W. bulbs are equal to 200-W. of  
incandescent light. Easily installed using  
existing ceiling outlet. Needs no new wiring.  
Gives more light at less cost. Conforms to  
highest standards of scientific illumination.  
Smart chrome-plated base. 16-in. diameter.  
Extends 4 1/2 in. Bulbs included.

83 A 3781 M—Ship. wt. 13 lbs. \$16.49

PHONE YOUR ORDER . . . For Catalog Store Nearest You, See Page 1268, 1269.



Fluor. Bulbs Last 200% Longer,  
Are 150% Cooler

## Long-Tube Fluorescent Fixtures . . . Low as \$3.79

- Strip Lighting Gives Excellent Illumination at Less Cost
- Quality Materials . . . Designed for Easy Installation
- White Baked-on Enamel Finish . . . Evenly Diffused Light

Fluorescent Strip Lighting. Make your lighting arrange-  
ments the length you want—dozens of uses in home,  
office or indirect lighting, above counters, etc.  
Mount on both ends for pendant or continuous strip to  
wall for mounting switches. Sturdy chrome-plated  
base. Ext. 3 1/4 in. Bulbs included. Numbers  
83 A 3700 M are rapid start . . . others are reg. start.

Watt	Wt.	Lgth.	Width	Wt.	Price
Bulbs	lbs.	in.	in.	lbs.	Each
1	20	25	2 1/4	5	\$3.79
1	40	49	2 1/4	8	6.49
1	30	37	2 1/4	7	6.49
1	40	49	2 1/4	10	7.49
2	40	49	5	14	12.95

Long-Life 30-Watt  
Fluorescent Bulb.  
Regular start cool  
white fluorescent.  
Guaranteed to  
light on delivery.  
3 1/2 in. Wt. 7 oz.  
83 A 2830 M. \$1.30



Fluorescent  
Light is Glare-  
less, Covers  
Greater Area

## Smartly Styled "Glare-Free" Fluorescent Fixtures

- Excellent Lighting for Kitchens, Bathrooms, and All Other Work Areas
- Wards Fixtures Conform to the Highest Standards of Scientific Lighting

32 Versatile Fixture. Provides maximum  
light, modern styling. White enamel  
finish. Regular start. 24 1/4 x 4 1/2 in. Two 20-watt  
bulbs included.

PORTABLE PLUG-IN MODEL (shown).

83 A 3712—Ship. wt. 8 lbs. . . . Only \$6.95

PERMANENT MOUNT. Without cord.

83 A 3713—Ship. wt. 6 lbs. . . . Only \$6.95

33 Slim, Modern Fluorescent looks "built-in."  
Sparkling chrome end brackets highlight  
its trim lines. Maximum overall light pro-  
vided with 4-bulb design . . . ideal for work  
areas, play rooms—easy to install. Complete  
with four 20-W. regular start bulbs. Length  
31 1/4 in.; height 2 3/4 in.; width 11 in. White  
enamel finish. Mailable.

83 A 3714 M—Ship. wt. 16 lbs. . . . Only \$17.95

34 "Trim-Line" Fluorescents. Give your kitchen and bath a fresh point of view with well-  
designed trim-line lighting. Opal polystyrene diffuser reflects light over a wide area,  
will not discolor. Baked-on white enamel interior reflector. Lustrous chrome-plated end  
caps. Extends 2 1/2 in. from ceiling. 20-W. regular start bulbs included. Order matching 40-  
watt fixtures for lighting larger areas on Page 923.

83 A 3632 M—2-Light 6 1/4 in. wide, 31 3/4 in. long. Mailable. Ship. wt. 11 lbs. . . . \$14.98

83 A 3633 M—4-Light 10 1/2 in. wide, 36 1/2 in. long. Mailable. Ship. wt. 17 lbs. . . . \$21.50



Plug-In  
Feature

\$5.95

## Fluorescent Light for Quick, Easy Installation

35 Portable Strip Light. Knock-out sections at ends for  
continuous strip. Baked white enamel finish. With  
switch, reg. start 15-W bulb.

2 1/4 x 2 in. Ship. wt. 5 lbs. . . . \$5.95

## Install Wards Modern Fluorescent MIRROR LIGHTS . . . Low as \$5.49

Beautiful Polished Chrome Flu-  
orescent Wall Brackets give  
natural light for modern  
kitchen, bath, etc. Simple design blends  
any kitchen, bathroom,  
or recreation room. Adjustable  
to concentrate light.

Plug-in outlets for electric  
and other electrical appli-  
cations. (except 40)  
bulbs included.

Watt	Shade or Reflector	Size	Cat. No.	Ship. wt.	Each
(36) 14-W.	Without Shade	12 1/4 x 2 1/2 in.	83 A 3697	4 lbs.	\$5.49
(37) 15-W.	Without Shade	19 1/4 x 2 1/2 in.	83 A 3698	4 lbs.	5.69
(38) 15-W.	Polished Chrome Reflector	13 1/4 x 2 1/2 in.	83 A 3699	4 1/2 lbs.	6.98
(39) 15-W.	Frosted Etched Glass Shade	13 1/4 x 3 in.	83 A 3625	4 1/2 lbs.	8.49
(40) 20-W.	Polished Chrome Reflector	20 1/4 x 3 1/4 in.	83 A 3716 M	5 lbs.	7.95
(40) 40-W.	Polished Chrome Reflector	30 1/4 x 3 1/4 in.	83 A 3717 M	12 lbs.	14.95

## Building-on or Remodeling?

If you are short on cash, see Wards Home Improve-  
ment Terms on Page 960. No down payment. Up to 3 yrs.  
to pay on orders totaling \$100 or more.

3 YEARS TO PAY  
**No Money Down**  
SEE PAGE 960



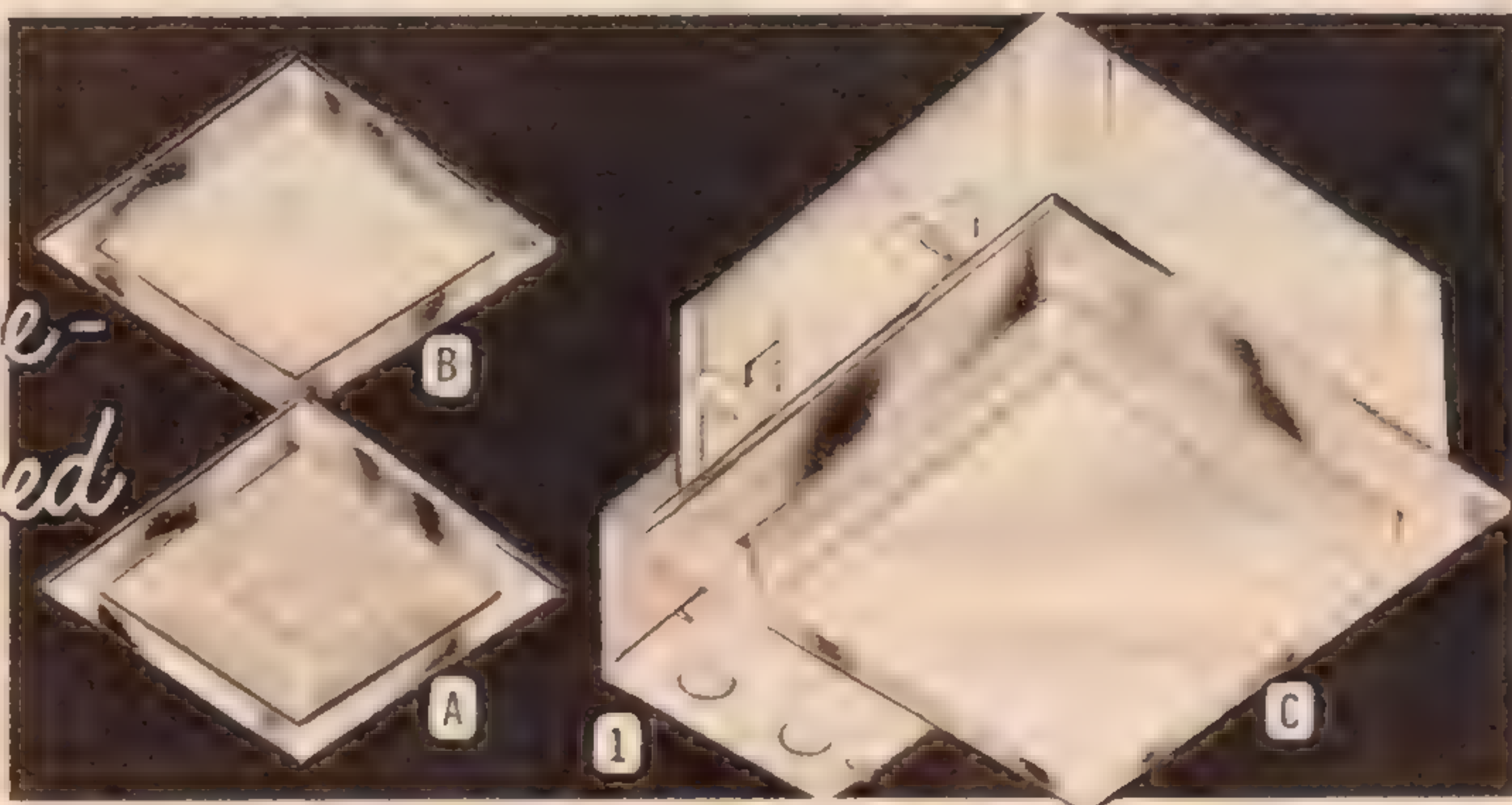
CBA WARDS 921



**YOU CAN  
PAY MORE**

*But You Can't*  
**BUY BETTER**

*Pre-  
Wired*



**Jumbo Size Outlet Box.** Provides ample work space for splicing and pulling wires.

**Install On New Work** with bar hangers. Ribbed construction for added rigidity.

**Exclusive Lock-Up Spring** holds frame securely, can not sag, yet is easier to disengage.

**Adjustable Mounting Brackets**—Easy to install in old work of various thicknesses.

**Pre-Wired Recessed Fixtures . . . Install in Half the Time! Low as \$6.19**

**Our Finest Recessed Incandescents—Can Be Installed By An Amateur!** No need to be a professional electrician . . . for there's no stretching to connect wires, no straining to install a box that just won't fit, and no struggling with a lot of disconnected parts that will not connect. One of the easiest to install of all recessed fixtures.

18-ga. steel jumbo-size junction box has enlarged opening to make inspection easy . . . pulls down below ceiling for simple connection to present house wiring. Reflector eliminates hot spots, gives greater, more even light over larger areas. Neat, clean, modern appearance. One-piece frame . . . no weld marks to show. To replace bulb, just pull frame down and insert new bulb. **NOTE:** All fixtures below are UL approved and completely wired for easy connection to standard house wiring. Your choice of 14 styles. Bulbs not included.

Frame 9 1/4 x 9 1/4 in. For 100-Watt bulb. Fits 8 3/8 x 8 3/8 in. ceiling opening. 4 1/4 in. deep.							
Finish	Wt. Lbs.	(A) Bent Glass		(B) Flat Albalite		(C) Drop Opal	
		Cat. No.	Price	Cat. No.	Price	Cat. No.	Price
Chrome	8	83 A 3246	\$7.49	83 A 3250	\$6.19	83 A 3251	\$7.98
Brass	8	83 A 3247	7.49	83 A 3254	6.49	83 A 3255	7.98
Copper	8					83 A 3258	7.98
Frame 11 1/4 x 11 1/4 in. For 150-Watt bulb. Fits 10 1/2 x 10 1/2 in. ceiling opening. 4 1/4 in. deep.							
Chrome	9 1/4	83 A 3248	\$8.49	83 A 3252	\$7.69	83 A 3253	\$9.49
Brass	9 1/4	83 A 3249	8.49	83 A 3256	7.69	83 A 3257	9.49
Copper	9 1/4					83 A 3259	9.49

**Bar Hangers** for recessed fixtures (1) above. Recommended for all new work.

83 A 3260—Makes installation easier. Ship. wt. per pair 8 oz. . . . . Set of 2 for 65c

**LOW AS  
\$4.79**  
75  
Watt  
Size



**"Albalite" flat ceramic glass fixture** with same features as (1) except has unwired box. Easy to install. Adjustable mounting brackets. Polished chrome frame locks up tightly . . . no light leakage! Hinged frame permits easy cleaning, bulb replacement. White enameled box. UL Appr. 4 1/4 in. deep.

Bulb Size	Frame Size	Catalog Number	Ship. Wt.	Price Each
75	9 1/4 x 9 1/4 in.	83 A 3230	5 3/4 lbs.	\$4.79
100	11 1/4 x 11 1/4 in.	83 A 3231	6 3/4 lbs.	4.98
100	13 1/4 x 9 1/4 in.	83 A 3232	6 1/2 lbs.	5.19
150	13 1/4 x 13 1/4 in.	83 A 3233	6 3/4 lbs.	6.29
<b>ALUMINUM FRAME OUTDOOR BOX</b>				
100	11 1/4 x 11 1/4 in.	83 A 3229	6 1/2 lbs.	\$4.98

*Economy*



**Modern Lighting Is Not Expensive—**Wards economy series is priced especially low to fit your budget! Square model incandescent recessed fixture blends smoothly into ceiling line. Heavy-steel construction. Polished chrome frame with white ceramic glass diffuser adds contemporary beauty to room. Have unwired boxes. Are UL approved and easy to install. Your choice of 3 sizes, all are 4 1/4 inches deep.

Bulb	Frame	Cat. No.	Ship. wt.	Price
60 watt	8 x 8 in.	83 A 3241	4 lbs.	\$3.29
100 watt	10 x 10 in.	83 A 3239	4 3/4 lbs.	3.79
150 watt	12 x 12 in.	83 A 3240	7 lbs.	5.98

All Wards Fixtures are UL approved.



**Modern, Recessed 2-Light Fluorescents**

**Excellent Lighting at Low Cost.** Smooth white polystyrene diffuser snaps in and out for easy removal. Rimless for general illumination (see sketch above) . . . ideal in kitchen, laundries, stores, shops, offices. Reg. start. With two 20-W. bulbs.

83 A 3681M—8x25 1/4 x 6 1/4 in. high. Ship. wt. 12 lbs. . . . .

**40-W. Fluorescent.** Similar to (4) but rapid start. With 2 bulbs. 83 A 3682MO—8x49 1/4 x 6 1/4 in. high. Ship. wt. 22 lbs. . . . .

**Flush-Fitting Ribbed Polystyrene Diffuser Softens Light.** 2 1/2 x 6 3/4 x 24-in. opening. Chromed frame overlaps 1 1/4 in. 83 A 3673M—Reg. start. With 20-W. bulbs. Wt. 12 lbs. . . . .

**Semi-Recessed.** (Not shown.) White polystyrene diffuser set about 1 1/2 in. below frame. 4 1/2-in. steel box fits in 6 3/4 x 24-in. 83 A 3677M—Reg. start. With 20-W. bulbs. Wt. 14 lbs. . . . .

**Round Recessed Fixtures**

**Recessed Incandescent Fixtures.** All 1 1/2 gauge steel constructed bodies with attached outlet boxes. Both take 150-W. bulb.

**LOUVER TYPE.** Metal bottom louver light for better distribution. Polished ceiling frame. Body 8 1/16 x 5 1/4 in. diam.

83 A 3263—Ship. wt. 2 lbs. . . . .

**OPEN BOTTOM.** Like above less louver.

83 A 3264—6 1/2 x 5 1/4 in. Ship. wt. 2 lbs. . . . .

**Adjustable Swivel Fixture.** Rotates 35° has 35° vertical adjustment. 7 1/2-in. diameter frame. Fits 6 1/4-in. diameter opening. in. deep. State: Brass or Aluminum.

83 A 3290—4 1/4-In. Ball. Use 30-W. bulb.

83 A 3291—5 1/4-In. Ball. Use 75-W. bulb.

**Shower Lights**

**Opal Glass Recessed Waterproof Shower Light.** For damp locations . . . like shower room, etc. Gasket seals out moisture.

Polished aluminum 7-in. diameter. Heavy-gauge steel constructed outlet box attached. Takes up to 75-W. bulb.

83 A 3262—Ship. wt. 2 lbs. . . . .

**Surface Mounted Shower Light.** Beveled satin aluminum finish. Watertight gasket seals out moisture . . . use safely in damp locations! Tapered opal glass diffuser. 7 1/2 in. W. bulb. 6 1/4 in. deep, 4 3/4-in. diameter.

83 A 3265—Ship. wt. 2 lbs. . . . .

**Pre-Wired Recessed Heater Light**

**Heats Baths, Nurseries Quickly** 10 in. diam. frame; polished chrome ring. Fits flush to ceiling. Fits in box. Use with 250-W. Heat Lamp (606). UL appr. 5 3/4-in. diam. to be included for easy installation.

83 A 2483—Wt. 5 lbs. 8 oz. . . . .

**WANT TO  
CHANGE  
LIGHT  
FIXTURES?**



**Round Adapter Plate.** For conversion from recessed ceiling lighting (up to 10 in. diam.) to more versatile pendant or surface fixtures. No need for rebuilding or rewiring. Just screw-type plug, attach over present fixture, and new fixture. With wire, hardware. UL approved. 83 A 3206—Ship. wt. 8 oz.

**Old Styled  
"High Hat" Light**

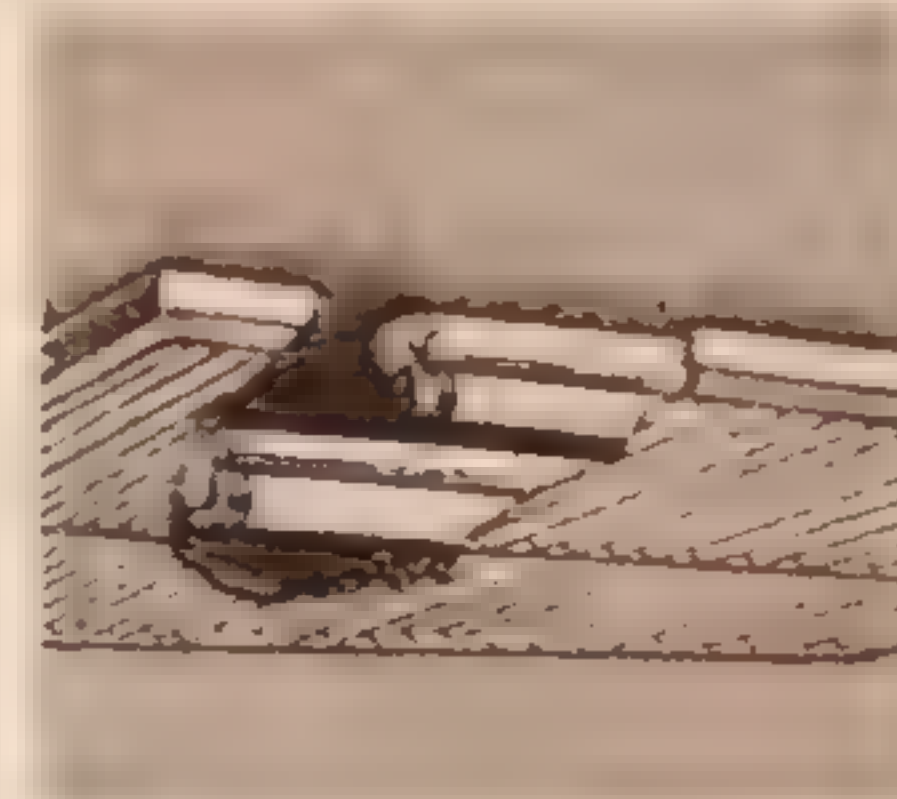


**Now, Versatile  
Pull-Down**



# Modernize Now...

The Easy, Economical Ward Way



## Luminous Panel Diffused Lighting... \$34.95

**Here's Truly Modern Lighting** for the American home. Glare-free light over your entire room... shadowless, evenly diffused, useful light! Ideal for kitchens, bathrooms, workshops, family-living rooms, etc. Satin aluminum channels and side rails support corrugated translucent vinyl diffusers. Entire panel "floats" invisibly from fluorescent fixtures—all wires, cords, lights, bulbs, etc. are hidden... you see only a glowing panel of light.

**EASY TO INSTALL.** Just connect PRE-WIRED double fluorescent lighting assembly to existing junction box. Two 40-watt fluorescent fixtures make up lighting assembly. Corrugated vinyl panels give sparkling, bright appearance. Easily removed from channels. Panel measures 40x54 in. Extends 9 in. from ceiling. Kit includes all necessary bulbs, fixtures, hardware and installation instructions. 83 A 4224 MO—Ship. wt. 29 lbs. \$3.50 Down... or Cash \$34.95

## 3-Way Mirror Light... No Extra Wiring

**They're Prewired!** Just one quick connection at old light puts 3 new mirror lights into operation. Built-in appliance outlets for electric shaver, etc. 21 1/4-in. between side lights. Fits standard mirror (not incl.). Takes six 60-W. bulbs.

**BEAUTIFUL LEAF PATTERN** on fired-on-enamel "U" shaped shades (shown). Chrome canopy and accents. Wt. 7 lbs.

83 A 2451—Polished alum. arms.. \$11.95

**ATTRACTIVE MODERN DESIGN** on rounded ceramic shades. White enamel finish.

83 A 2450—Ship. wt. 5 lbs. 8 oz.... \$9.95



Low as \$9.95

## Commercial Fluorescents... Buy 4... Save 10% More

**Additional 10% When You Purchase** Wire Fixtures (12) through (15) below. **Save 10% from the total price of order.**

**Streamline Rapid-Start Long-Tube Model.** The super length (takes 8-ft. bulbs!) and end-sections mean fast installation in large area lighting projects. Perfect for home, office, store, or plant. 24 in., extends 2 1/2 in. With 96-in. in. Slimline bulbs. **Not Mailable.**

83 A 3820D—1-Light. Wt. 22 lbs. .... \$19.95  
83 A 3821D—2-Light. Wt. 24 lbs. .... 21.95

**Louvered Fluorescents.** Excellent for garages, workshops, stores, etc. Louvers are easily removed. Heavy-duty with White baked-on enamel. Can be used in continuous strips. UL listed for continuous runs. **Not Mailable.**

83 A 3822 MOD—Rapid Start. Mail. 26.95

83 A 3823 MOD—Rapid Start. Mail. 26.95

83 A 3824 MOD—Rapid Start. Mail. 26.95

83 A 3825 MOD—Rapid Start. Mail. 26.95

83 A 3826 MOD—Rapid Start. Mail. 26.95

83 A 3827 MOD—Rapid Start. Mail. 26.95

83 A 3828 MOD—Rapid Start. Mail. 26.95

83 A 3829 MOD—Rapid Start. Mail. 26.95

83 A 3830 MOD—Rapid Start. Mail. 26.95

83 A 3831 MOD—Rapid Start. Mail. 26.95

83 A 3832 MOD—Rapid Start. Mail. 26.95

83 A 3833 MOD—Rapid Start. Mail. 26.95

83 A 3834 MOD—Rapid Start. Mail. 26.95

83 A 3835 MOD—Rapid Start. Mail. 26.95

83 A 3836 MOD—Rapid Start. Mail. 26.95

83 A 3837 MOD—Rapid Start. Mail. 26.95

83 A 3838 MOD—Rapid Start. Mail. 26.95

83 A 3839 MOD—Rapid Start. Mail. 26.95

83 A 3840 MOD—Rapid Start. Mail. 26.95

83 A 3841 MOD—Rapid Start. Mail. 26.95

83 A 3842 MOD—Rapid Start. Mail. 26.95

83 A 3843 MOD—Rapid Start. Mail. 26.95

83 A 3844 MOD—Rapid Start. Mail. 26.95

83 A 3845 MOD—Rapid Start. Mail. 26.95

83 A 3846 MOD—Rapid Start. Mail. 26.95

83 A 3847 MOD—Rapid Start. Mail. 26.95

83 A 3848 MOD—Rapid Start. Mail. 26.95

83 A 3849 MOD—Rapid Start. Mail. 26.95

83 A 3850 MOD—Rapid Start. Mail. 26.95

83 A 3851 MOD—Rapid Start. Mail. 26.95

83 A 3852 MOD—Rapid Start. Mail. 26.95

83 A 3853 MOD—Rapid Start. Mail. 26.95

83 A 3854 MOD—Rapid Start. Mail. 26.95

83 A 3855 MOD—Rapid Start. Mail. 26.95

83 A 3856 MOD—Rapid Start. Mail. 26.95

83 A 3857 MOD—Rapid Start. Mail. 26.95

83 A 3858 MOD—Rapid Start. Mail. 26.95

83 A 3859 MOD—Rapid Start. Mail. 26.95

83 A 3860 MOD—Rapid Start. Mail. 26.95

83 A 3861 MOD—Rapid Start. Mail. 26.95

83 A 3862 MOD—Rapid Start. Mail. 26.95

83 A 3863 MOD—Rapid Start. Mail. 26.95

83 A 3864 MOD—Rapid Start. Mail. 26.95

83 A 3865 MOD—Rapid Start. Mail. 26.95

83 A 3866 MOD—Rapid Start. Mail. 26.95

## Wards Light Bulbs

**Save on most popular-sized light bulbs**... **extra 10% off on quantities of \$5 or more.** **Receive this extra discount—deduct 10% from the price of individual items (18) to (24) on your order.** **Provide yourself with a reserve supply.**

**Base Bulbs.** Keep extras handy. All are inside standard designed for 110-120-Volt AC or DC.

Cat. No.	Ship. wt. 4	Each	4 for
83 A 1898D	6 oz.	21c	79c
83 A 1899D	6 oz.	23c	84c
83 A 1900D	6 oz.	23c	84c
83 A 1901D	6 oz.	23c	84c
83 A 1904D	6 oz.	23c	84c
83 A 1902D	8 oz.	23c	84c
83 A 1905D	12 oz.	29c	\$1.09

**Start Cool White Fluorescent Bulbs.** Bright, economical for home or industry.

Cat. No.	Length	Diam.	Wt. 2	Each	2 for
83 A 2050D	15 in.	1 1/2 in.	11 oz.	99c	\$1.89
83 A 2051D	18 in.	1 in.	13 oz.	99c	1.89
83 A 2052D	18 in.	1 1/2 in.	13 oz.	99c	1.89
83 A 2053D	24 in.	1 1/2 in.	16 oz.	99c	1.89

**Start Cool White Fluorescent Bulbs.** 48x1 1/2 in. 40-W. Wt. 2 lbs. .... Each \$1.15; 2 for \$2.14

**Flood and Spotlight Bulbs.** Resist rain, snow, etc. Silvered reflector. Ship. wt. 2 lbs.

83 A 1799D—Each \$2.15; 2 for \$3.98

83 A 1798D—Each \$2.15; 2 for \$3.98

**Bulbs.** Fit standard base 3-way sockets only.

83 A 1750D—30-70-100-W. Wt. 4 oz. Each 53c; 2 for 98c

83 A 1751D—100-150-W. Wt. 6 oz. .... Each 56c; 2 for 98c

**3-Lt. Bulbs.** 1 1/2-in. base. Ship. wts. 6, 10 oz.

83 A 1752D—50-100-150-W. .... Each 73c; 2 for \$1.29

83 A 1753D—100-200-300-W. .... Each 94c; 2 for 1.69

**Base Bulbs.** 1/2-in. base. Ship. wt. 4 oz.

83 A 1754D—Clear. 7-W. .... 2 for 43c; 10 for \$1.98

83 A 1755D—Clear. 7-W. .... 2 for 43c; 10 for 1.98

**Fluorescent Bulbs.** Cool White. Ship. wts. each

83 A 2050D—32-W. 2 lbs., 22-W. 1 lb.

83 A 2051D—40-W. 16-in. diam. .... Each \$3.89; 2 for \$7.49

83 A 2052D—32-W. 12-in. diam. .... Each 2.98; 2 for 5.87

83 A 2053D—22-W. 8-in. diam. .... Each 2.98; 2 for 5.87

**Tubular-Shaped Bulbs.** 1 1/4x5 1/8 in. Standard base.

83 A 2054D—25-W. Wt. 1 lb. 8 oz. .... Each 33c; 3 for 89c

83 A 2055D—40-W. Wt. 1 lb. 8 oz. .... Each 33c; 3 for 89c

## Sylvania Bulbs to Suit Your Every Purpose

**Save up to 25%** ... and provide yourself with a reserve supply of bulbs. We offer you a 20% discount on Sylvania bulbs in orders of \$5 or more, 25% on orders of \$15 or more.

Wards will replace free of charge any Sylvania bulbs that fail to light or are broken in delivery. All are standard base for 110-120V.. AC-DC unless otherwise stated, and are Mailed Postpaid.

**Sylvania Clear Tubular-Shape Bulb.**

83 AP 1735D—40-W. 1x1 1/4 in. .... \$1.30

**Sylvania Floodlight Bulbs.** Use on displays.

83 AP 1799D—30-watt. .... Each \$1.20

83 AP 1783D—75-watt. .... Each 1.25

83 AP 1745D—150-watt. .... Each 1.25

**Sylvania Flame-Shaped Bulbs.** Standard base.

83 AP 1726D—Ivory. 25-W. .... 4 for \$1.56

83 AP 1794D—Pink. 25-W. .... 4 for 1.56

83 AP 1728D—Clear. 25-W. .... 4 for 1.40

83 AP 1752D—Clear. 40-W. .... Each 35c

**Sylvania Incandescent Lumiline Bulb.** Frosted.

83 AP 1750D—40-Watt. 1 1/4 in. long. .... \$1.90

83 AP 1751D—60-Watt. 1 3/4 in. long. .... 2.10

**Sylvania Night Light Bulb.** Standard base.

83 AP 1729D—White. 7 1/2-W. .... 2 for 54c

**Sylvania 3-Way Bulb.** Fit 3-way socket only.

83 AP 1715D—50-200-250 W. .... Each 69c

**Sylvania Home Line Fluorescent Bulbs.** Warm white color enhances furnishings. Standard bi-pin base.

Watt	Cat. No.	Length	Diam.	Each
14	83 AP 2039D	15 in.	1 1/2 in.	\$1.15
15	83 AP 2040D	18 in.	1 in.	1.15
15	83 AP 2041D	17 3/4 in.	1 1/2 in.	1.15
20	83 AP 2042D	24 in.	1 1/2 in.	1.15
25	83 AP 2043MD	33 in.	1 1/2 in.	1.65

**Rapid-Start Deluxe Home Line Fluorescent Bulb.**

83 AP 2045 MD—48x1 1/2 in. 40-Watt. .... \$1.30

**Sylvania Standard Base High Wattage AC-DC Bulbs.** Long-lasting.

Volts	Watts	Type	Cat. No.	Price
110-120	200	Frosted	83 AP 1708D	2 for 76c
AC-DC	300	Clear	83 AP 1723D	2 for \$1.00

**Sylvania Standard Base DC Bulbs.** Save on 4.

Volts	Watts	Type	Cat. No.	Price
30	15	Frosted	83 AP 1709D	4 for \$1.32
30	25	Frosted	83 AP 1710D	4 for 1.20
DC	50	Frosted	83 AP 1711D	4 for 1.08
	100	Frosted	83 AP 1712D	4 for 1.60

**Sylvania Softlight Pink Bulb.**

Watts	Cat. No.	Price
60	83 AP 1793D	4 For \$1.40
75	83 AP 1788D	4 For 1.40
100	83 AP 1789D	4 For 1.40
50-100-150	83 AP 1792D	Each 75c

**Fluorescent Starters.** For use in all regular-start fluorescent fixtures. Wt. two, 2 oz.

For Bulb Size	Cat. No.	Two for
14, 15, 20-Watt	83 A 4202	44c
25-Watt	83 A 4193	45c
30, 40-Watt	83 A 4203	44c
32-W. Circline	83 A 4194	45c

**Sylvania Panelescent Night Light.** Will last over 5 years. Unbreakable. No switch needed.

83 A 1821—3 1/4-in. diam. Ship. wt. 4 oz. .... 98c

**GE Adjustable Night Light.** No wiring needed. With 7-W. bulb. State: Pastel blue or Pink.

83 A 1363—Wt. ea. 6 oz. .... Ea. \$1.15; 3 for \$3.29

**Plug-In Night Light.** With 7-watt bulb incl. On-off switch. Ship. wt. each 3 oz.

83 A 1365...Each 49c  
3 for.....\$1.35

CBA WARDS 923



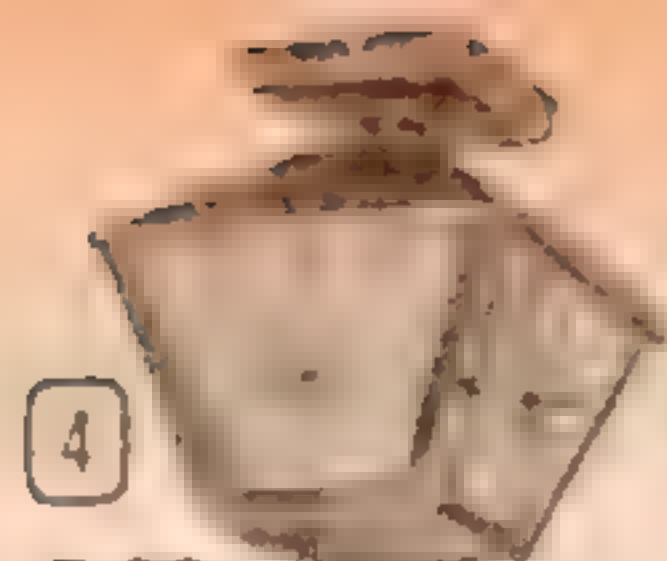


ONLY  
\$9.88

**1 Post and Lantern Combination.** Remarkably low price for quality outdoor lighting... compare anywhere for value! Beautifully styled for rugged good looks... gleaming brass highlights on satin black finish. Ceramic glass panels have decorative cross-hatch design in clear glass. Guaranteed weatherproof aluminum construction. UL appr. 15 1/4 x 7 3/4 in. lantern. 8 ft. long, 2-in. diam. steel post.

83 A 3184 YO—Wt. 14 lbs. Mail... \$9.88

**GUARANTEE.** Wards will replace FREE any post lantern on this page which rusts or corrodes due to its failure to withstand all weather conditions.



4  
5.98



2  
5.98



3  
6.89



8  
19.95



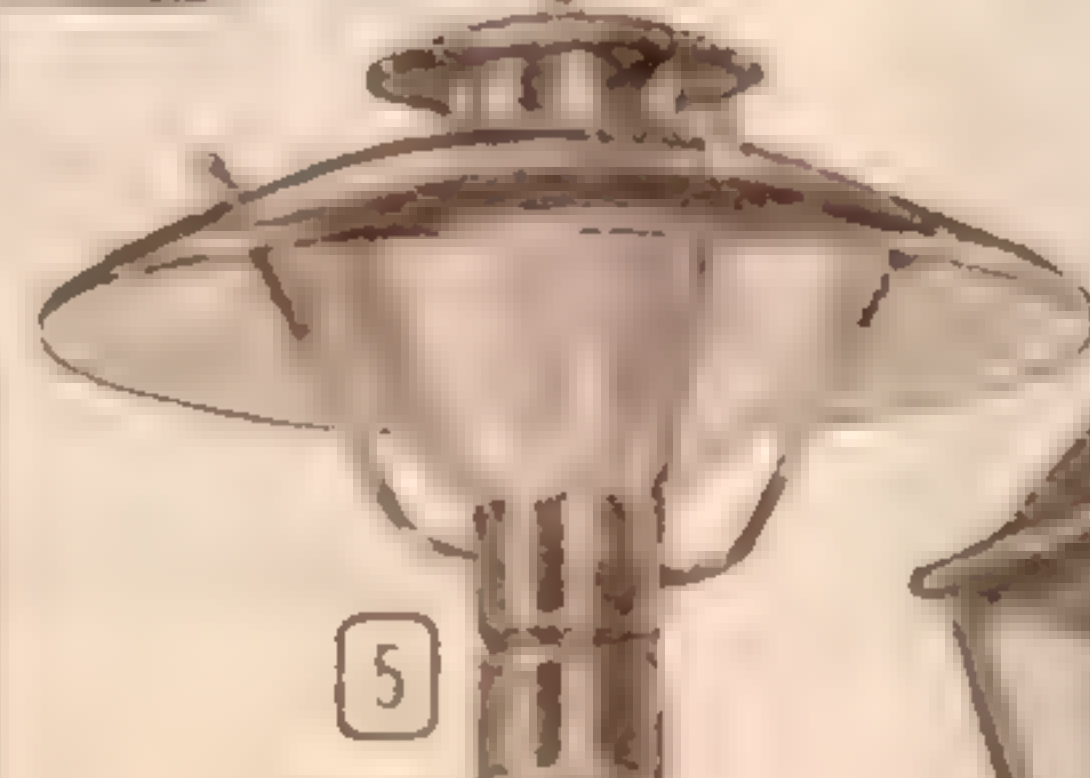
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7.95



11  
24.95



12  
34.95



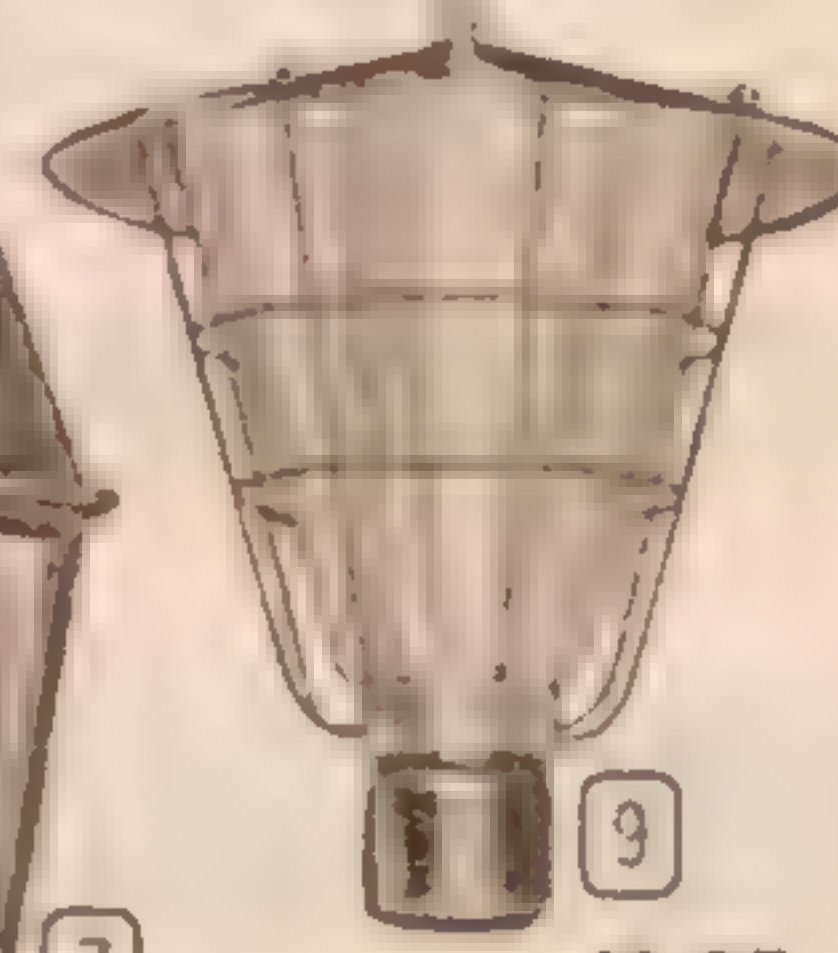
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6  
9.95



7  
16.95



9  
13.95



13  
44.95

## Guaranteed WEATHERPROOF Lanterns... UL Approved

**2 to 4 Extra Low Price!** Matching aluminum lantern, ceiling fixture, wall bracket in striking design. Copper-Tone finish, screened white ceramic glass. Ship. wts. 3, 3, 4 1/4 lbs.

(2) 83 A 3148—8 3/4 x 8 1/2 in... \$5.98

(3) 83 A 3155—14 x 8 1/2 in... 6.89

(4) 83 A 3151—8 1/4 x 8 1/2 in... 5.98

**5 Fashionable Contemporary Post Lantern.** Large sweeping 17-in. shade, 14 in. high. Satin Black finish with Brass trim. Heavy frosted stippled glass.

83 A 3117 MO—Wt. 9 lbs... \$9.95

**6 19-in. Colonial Lantern.** All-aluminum—rustproof. Satin Black finish with Brass trim. Clear glass panels, frosted chimney.

83 A 3181—Wt. 8 lbs... \$9.95

**7 18th Century Colonial Post Lantern.** All-aluminum construction. Clear plate glass panels. 23 x 9 1/2 in. Antique Black.

83 A 3114 MO—Wt. 8 lbs... \$16.95

**8 Large 21-in. Solid Copper Post Lantern** extends a warm greeting to guests. Beveled glass panels for extra weather protection. 8 in. wide. Ship. wt. 7 lbs.

83 A 3182—Lustrous White. \$19.95

83 A 3178—Antique Black. 19.95

**9 Modern Post Lantern.** Styled to lend grace and charm to your patio, entrance. Weather-resistant aluminum for greater durability. Molded acrylic globe. 14 1/2 x 13 1/4 in. Antique Black finish.

83 A 3158 MO—Wt. 6 lbs... \$13.95

**10 Matching Aluminum Wall Bracket** for (9). 11 1/2 x 7 1/4 in. Weather-resistant Antique Black.

83 A 3179—Wt. 2 1/2 lbs... \$7.95

**11 Our Best Solid-Copper Post Lantern.** Authentic "coach-style." Weatherproof. Beveled plate glass panels. 8 1/2 x 18 1/2 in. Fits any 3-in. diam. post. State Satin Black or Lustrous White.

83 A 3137—Wt. 7 lbs... \$24.95

**12 Our Finest Cast-Aluminum Lanterns.** Bring distinction and beauty to your doorway with handsome colonial lanterns. Their size makes them impressive... authentic styling, eagles lend real colonial character. Weather is sealed out with glass panels. Hinged doors cleaning easy. Durable finish. Weatherproof construction. See Wards guarantee at left. Yours in Black or Antique.

**(12) Post Lantern.** Regal size. Prox. 24 in. high. 11 in. wide. in. posts. State Black or White. Ship. wt. 11 lbs. \$3.50 \$5 Monthly.

83 A 3107 MO... Cash \$

**(13) Wall Lantern.** A "coach-style." 25 in. high, wide. Extends 17 1/2 in. from State Black or Antique wall. Mail. \$4.50 Dn. \$5 Mo. Wt. 17 lbs.

83 A 3108 R... Cash \$

All post lanterns use 100-W bulbs.

**14 Wrought Iron Post.** Satin Black. 6 ft. long, 9 3/4 in. high. Center conduit. 3-in. collar. Wt. 18 lbs.

83 A 3161 MO... \$8.75

**15 Aluminum Adjustable Post.** Grounded 3-wire outlet. Telescopes 4 1/2 to 8 ft. 3-in. collar. Black. Wt. 6 1/2 lbs.

83 A 3106 MO... \$9.95

**Adjustable Aluminum Posts like (15); without outlet.** Ship. wts. 6 1/2 lbs.

83 A 3105 MO—Black... \$7.95

83 A 3176 MO—Natural. 7.95

**Aluminum Post.** Black. 3-in. collar. Cross arm. Not Adjustable. Ship. wt. 6 lbs.

83 A 3104 MO—7 Ft... \$6.95

Above Posts fit all post lanterns listed on this page.



\$29.95  
Complete  
With Post

## Gas Lantern

**22 Let Gas Light's Warm, Soft Light** flatter your porch and yard. Weatherproofed steel construction, satin black finish, and hinged top. Uses natural or propane gas... can be operated day and night for only a few pennies per day. Glass panels are heat resistant. 3-in. diam. steel post is 7 ft. 6 in. high. Lantern 19 x 9 1/2 in. Fittings supplied for connection of post at ground level, for copper tubing or galvanized pipe.

83 A 3166 R—Wt. 28 lbs. Not Mail. \$29.95



16  
11.49



17  
5.49



18  
4.49

Numbers included. State up to 5 numbers.

**16 Colonial Number Lantern.** All aluminum—rustproof. Black with Brass trim. White ceramic glass.

83 A 3162—19 in. high. Ship. wt. 8 lbs... \$11.49

**17 Modern Number Light.** Black, frosted front.

83 A 3102—8 3/8 x 3 3/8 x 4 1/4 in. Wt. 2 lbs... \$5.49

**18 Early American Number Lantern.** White etched glass. Open bottom. Black, Brass trim. 9 1/2 x 7 1/2 in.

83 A 3195—Extends 5 in. Wt. 2 lbs. 12 oz... \$4.49

**19 Striking Twin Colonial Lantern** with Post. Handsomely styled with solid brass ornaments. Sturdy rustproof aluminum construction with clear glass windows. Black corrosion-resistant finish. Lantern is 15 x 5 3/4 in. Steel Post is 7 ft. long, 2-in. diam. Mailable.

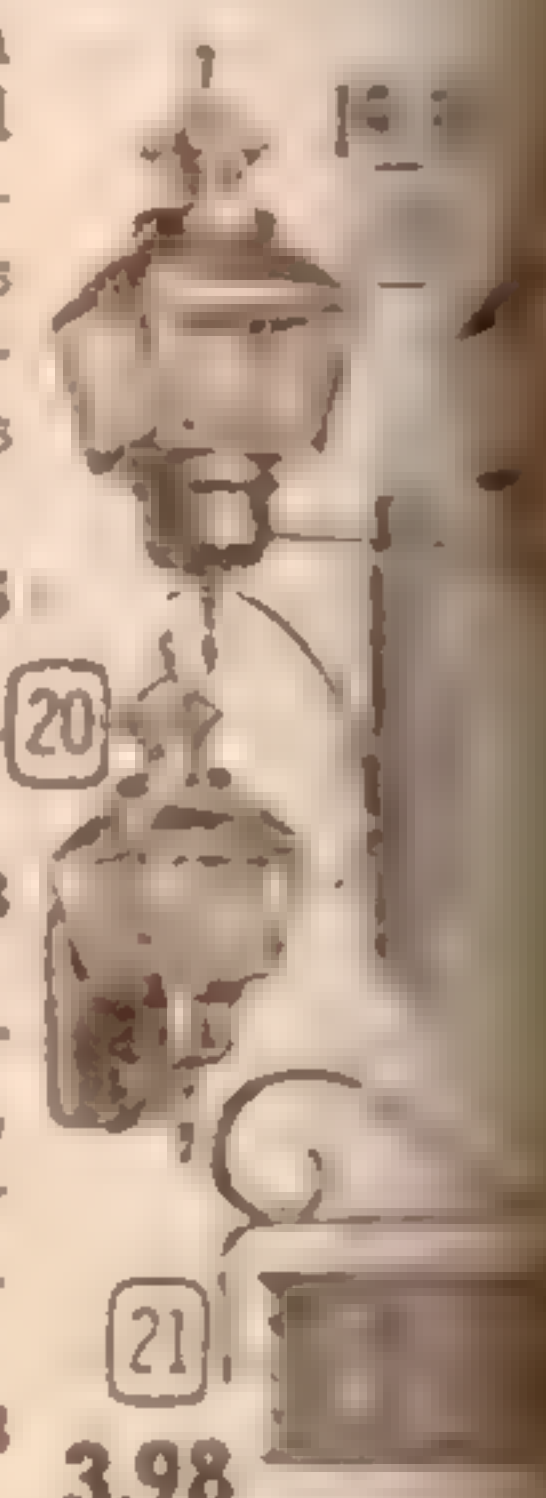
83 A 3101 YO—Ship. wt. 15 lbs... \$19.95

**20 Colonial Wall Bracket.** Matches Lantern (19). 15 x 5 3/4 in. Black finish.

83 A 3110—Wt. 3 lbs. 12 oz... \$8.98

**21 Natural Redwood Plaque.** Personalize your post lantern. Weatherproof, scrolled aluminum bracket. Natural finish. 18 x 5 3/4 in. Numbers not included. Order numbers on Page 1043.

83 A 3197—Ship. wt. 1 lb. 12 oz... \$3.98



21  
3.98

## Foil Burglars With an Automatic Time Switch

- Dependable... Turns Lights On at Dusk, Off at Dawn
- No Need to Reset Each Day—24-Hour "On-Off" Cycle
- Use It for Signs, Motors; Guard Your Home, Business



23



24

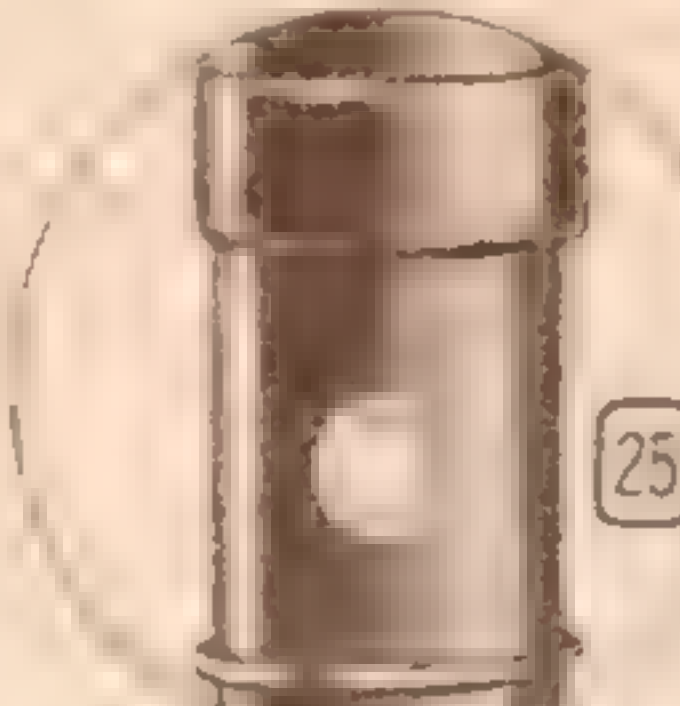
8.49

**23 Automatic Portable Time Switch** for temporary or permanent control. Easy operation; reliable protection for your property and your family. 15 min. minimum "on-off" time. 5 x 4 x 2 1/2 in. plastic case. 6-ft. cord, instructions. 1650 W., 15 amps.

83 A 545 L—110-120 v. AC. Wt. 1 lb. 14 oz... \$8.49

**24 Automatic Permanent-Mount Surface Type Switch.** Use with Romex, BX or conduit. Simple, economical protection—for yards, porches, signs, motors, etc. 1 hour minimum "on" or "off" time. No need to reset each day. Manual lever; automatic reset. 6 1/2 x 5 1/4 x 3 1/4 in. case. 3850 W, 35 amps. 110-120 v., A.C.

83 A 544 L—Ship. wt. 2 lbs. 13 oz... \$8.95



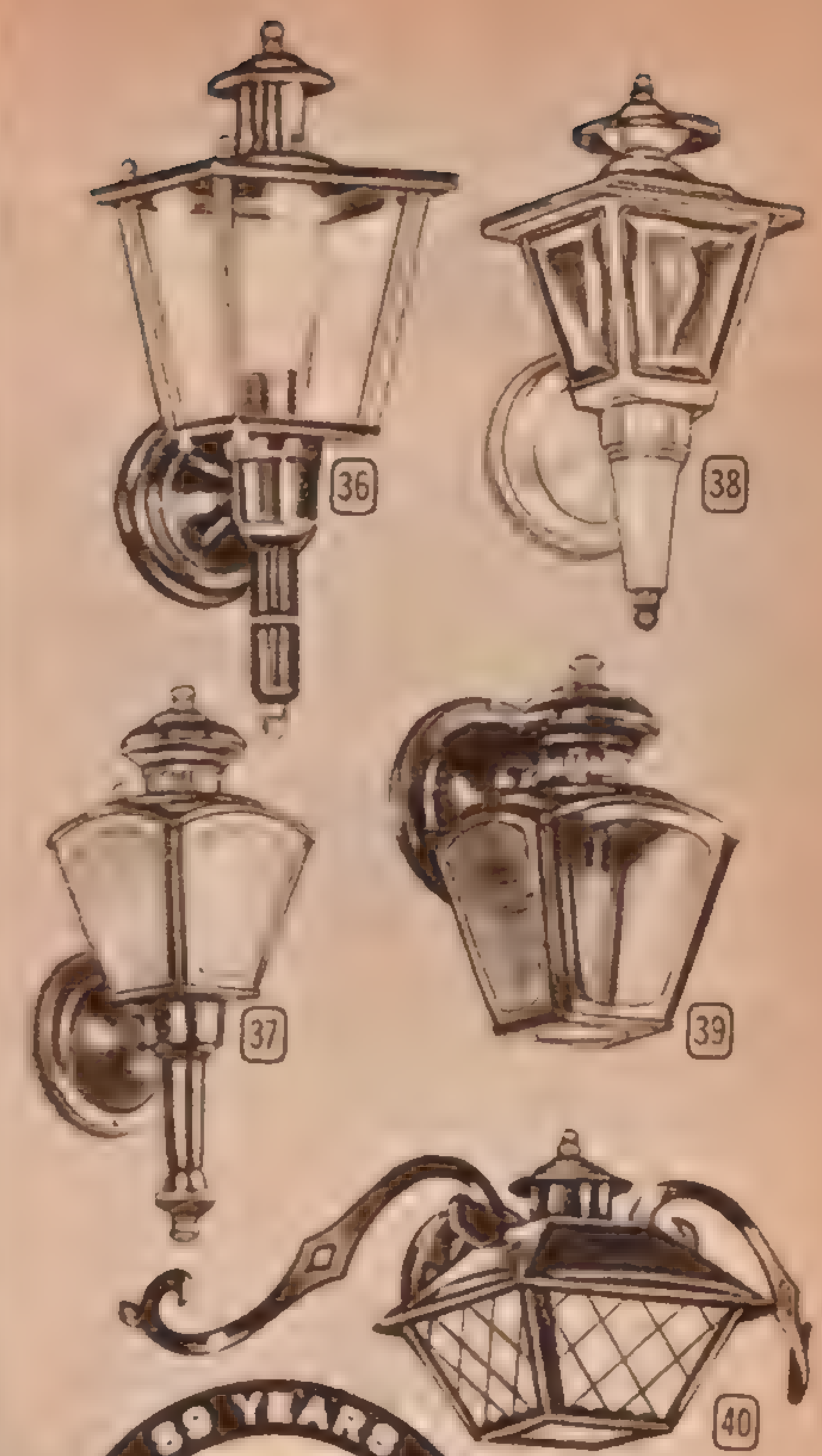
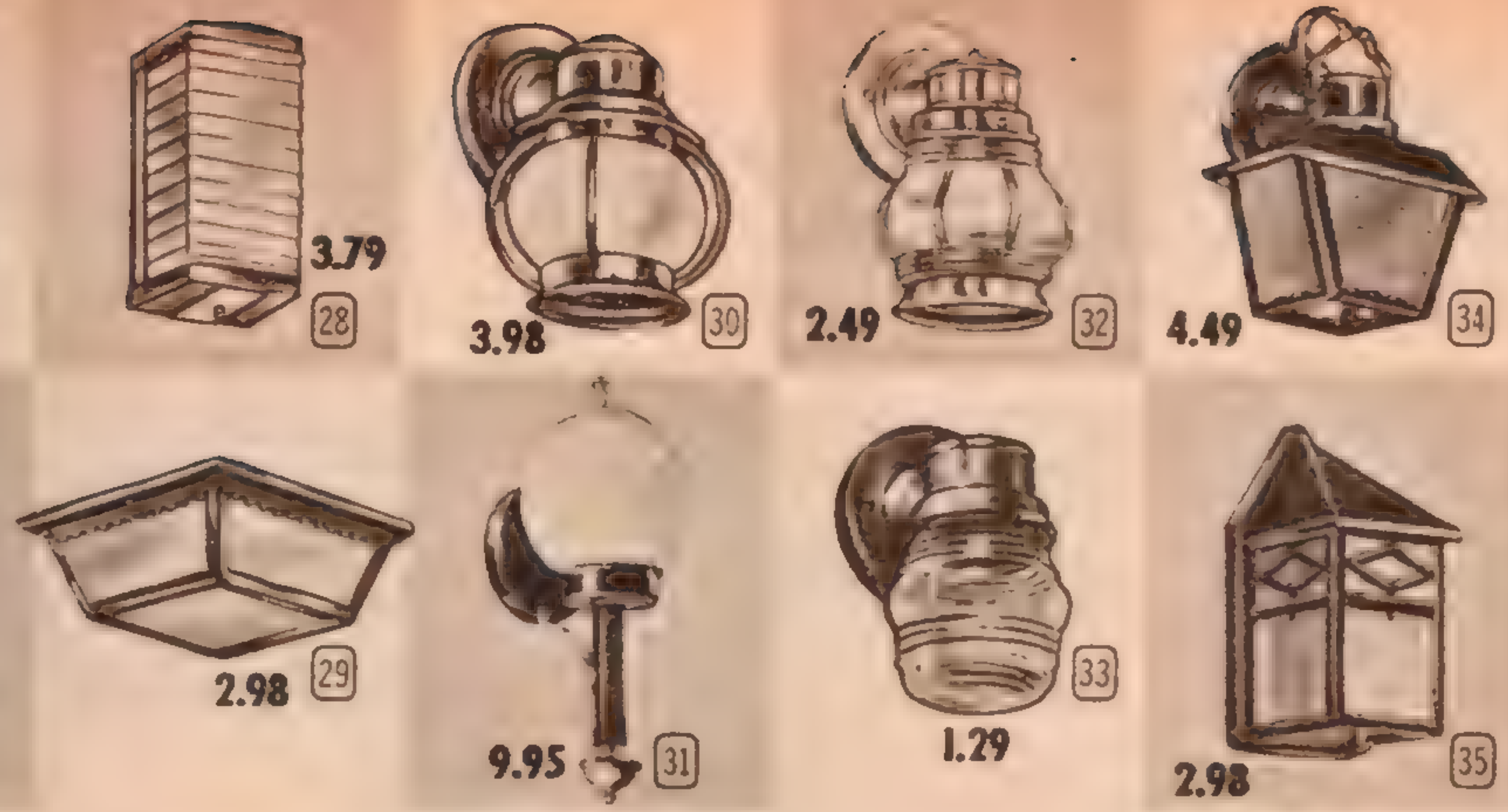
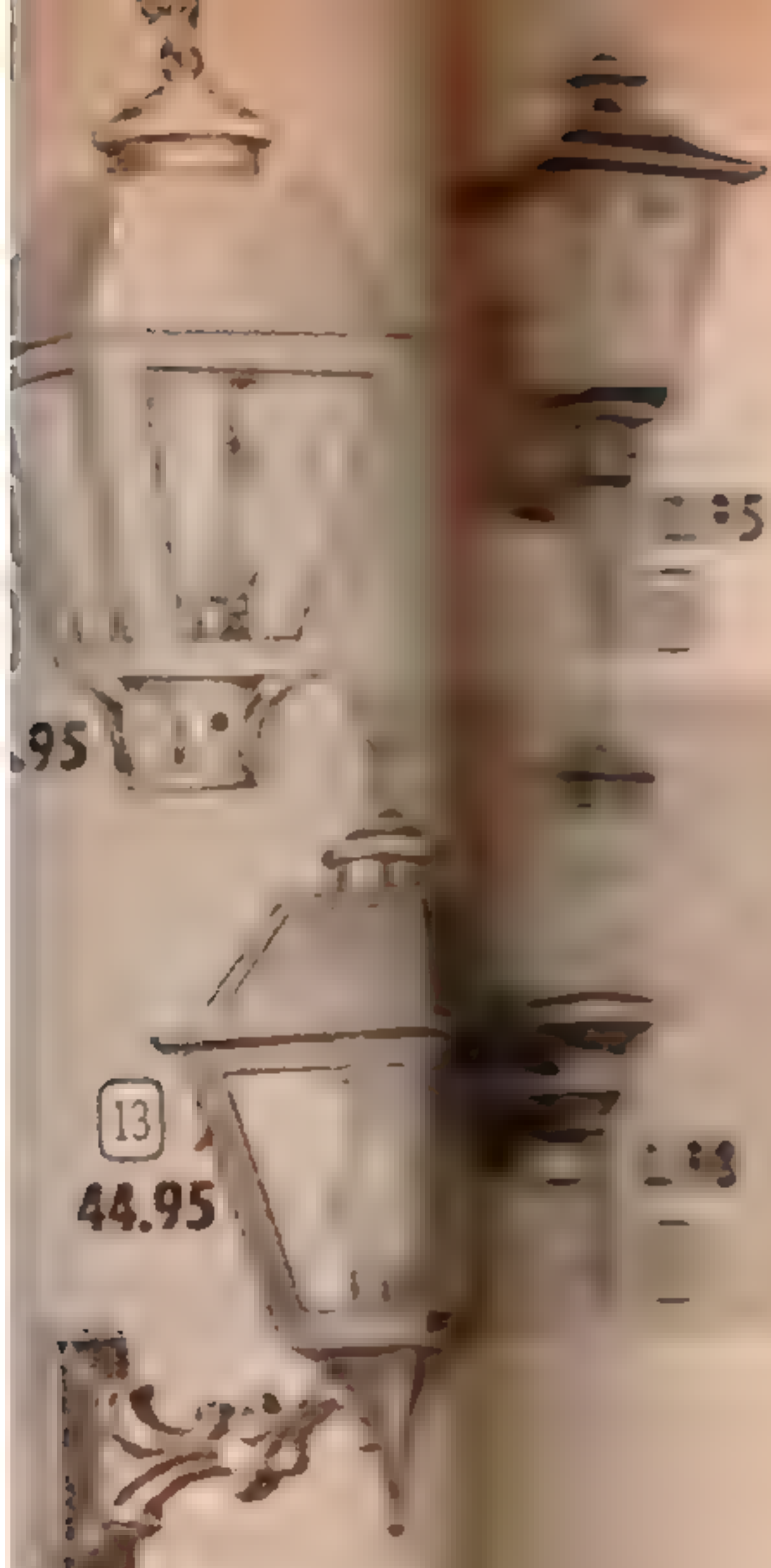
25

Electric Eye \$9.95

**25 Economical Electric Eye** against prowlers. Turns light on at dusk, off at dawn. Regulate amount of light you want by adjusting shade "eye." Approaching car light turns light off. Steel collar with eye fits 3-in. posts. Black finish. High. UL Approved. Easily installed.

83 A 3153—Ship. wt. 2 lbs... \$9.95





## WEATHER-RESISTANT Porch Lights

FOR GRACIOUS OUTDOOR LIVING... ATTRACTIVE INDOOR ACCENTS

Approve

Best Cast-Alum. Bring dist... doorway with... lanterns. I... them impressive... styling, ... real colonial ch... ealed out with h... Hinged doors... ry. Durable ext... erproof construct... arantee at left. Ch... k or Antique W... ern. Regal size... gh. 11 in. wide. F... re Black or A... 11 lbs. \$3.50 D... ..Cash \$...

**Copper Coach Lantern**... of Americana. Solid... and copper—won't rust... glass panels for extra... from the weather... black finish. 16x7 in. Ex... in. from wall... —Wt. 4 1/4 lbs... \$12.95

**Outstanding Value! An... black lantern** has stip... with spiral effect... 3 in. Extends 6 1/2 in... —Wt. 2 lbs... \$3.98

**Black Style Lantern.** Its sim... good looks make this ver... suitable for porches... and indoors, too... holder, French cry... 8x4 3/8 in. Ext. 4 in... —Ship. wt. 2 lbs... \$3.79

**Square Ceiling Lights.** Star bot... panel, pebble-textured... sides (Black is all pebble-textured... glass) Extends 3 1/4 in. from ceiling.

1-LIGHT. 7 1/2 in. sq. Wt. 2 3/4 lbs.  
83 A 3168—Solid Copper... \$4.98  
83 A 3193—Satin Black... 2.98

2-LIGHT. 9 1/4 in. sq. Wt. 3 3/4 lbs.  
83 A 3167—Solid Copper... \$5.98  
83 A 3173—Solid Brass... 6.98  
83 A 3192—Satin Black... 3.98

**Solid Copper New England**... Bracket with polished brass... trim, 4 1/2-in. round frosted glass... shade. 7 1/4 in. high. Ext. 5 in.  
83 A 3115—Wt. 1 lb. 8 oz... \$3.98

**Black and Brass Lantern.** 6-in. Opal Glass Ball. 15 in. high.  
83 A 3165—Wt. 4 lbs. 8 oz... \$9.95

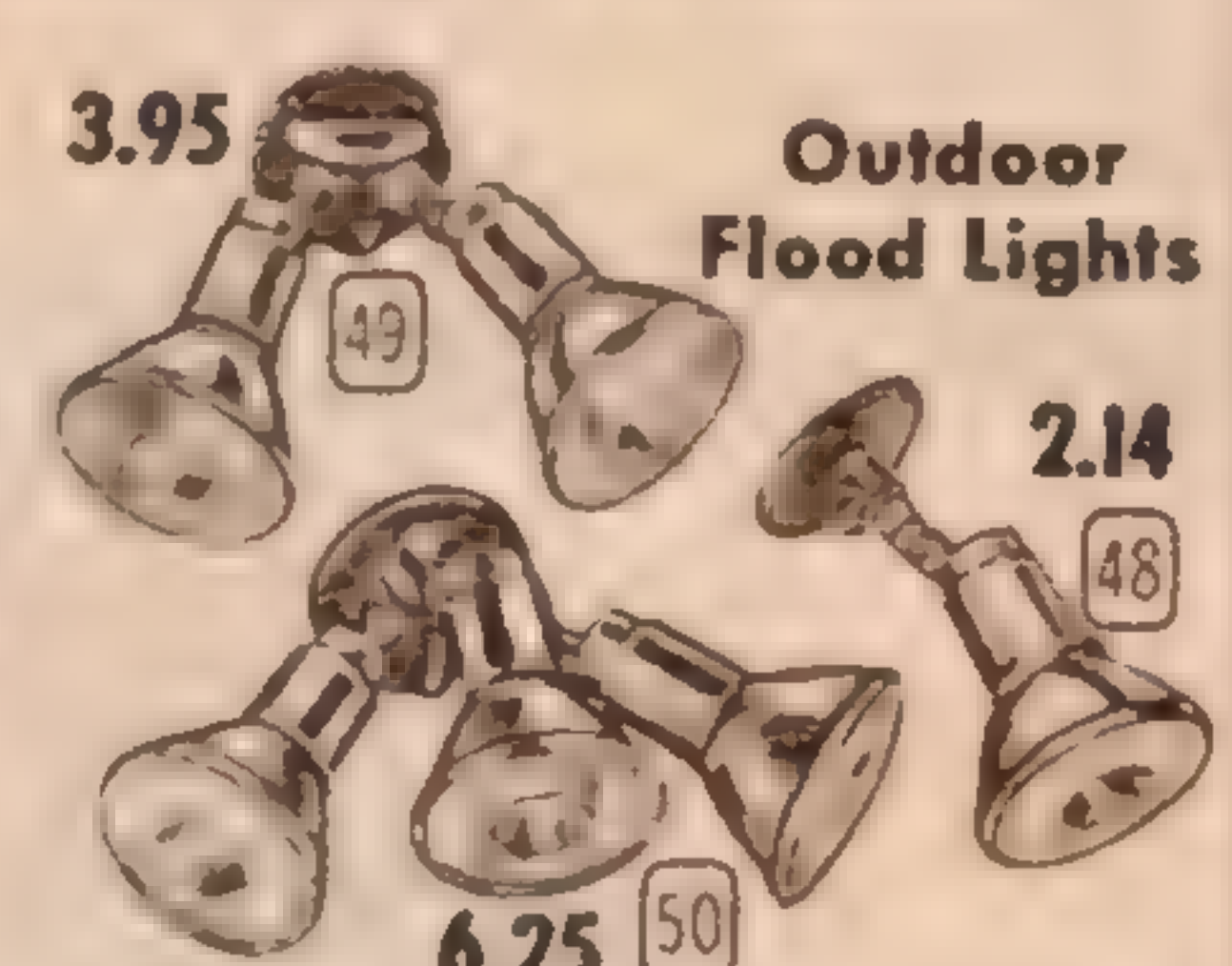
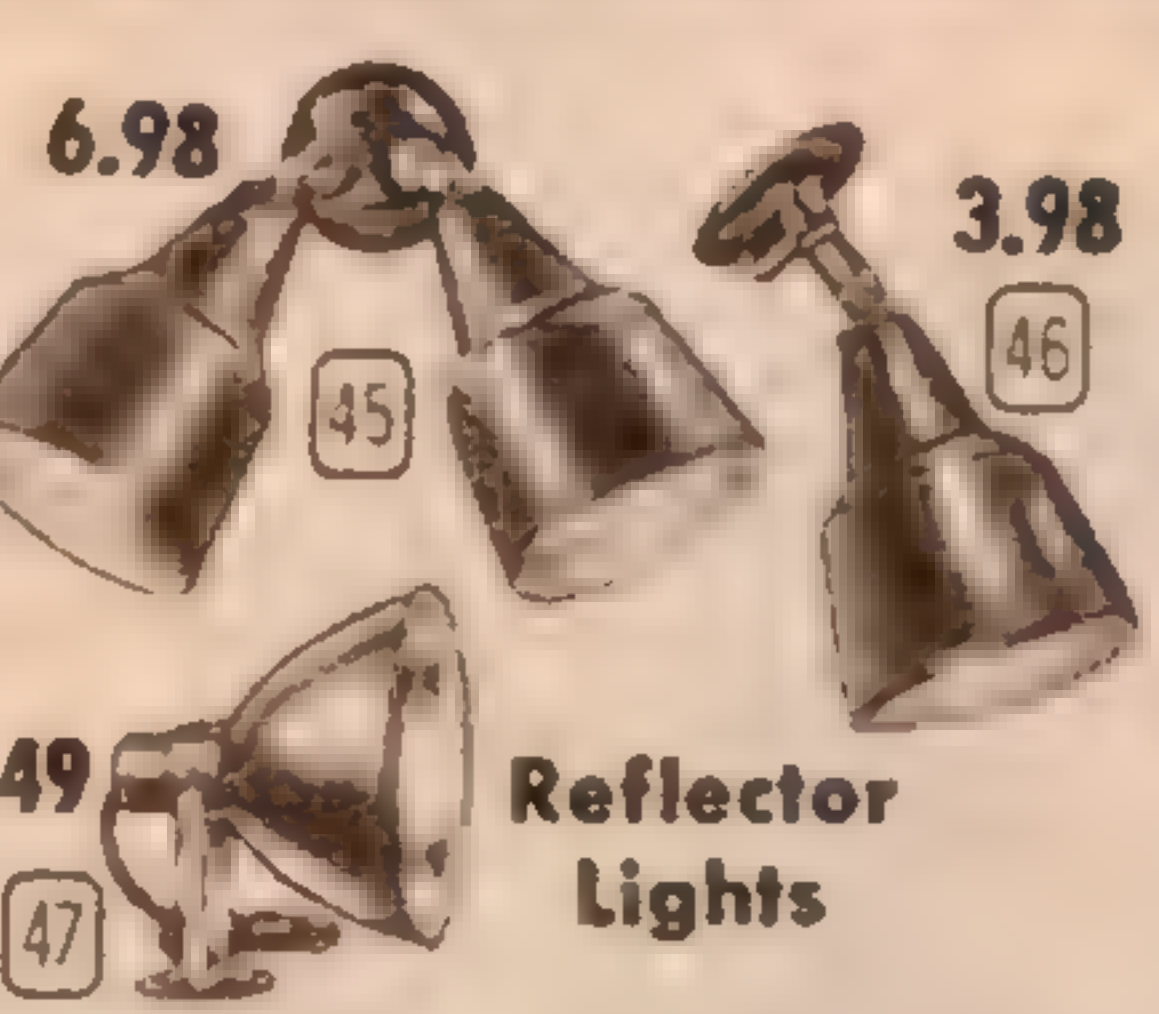
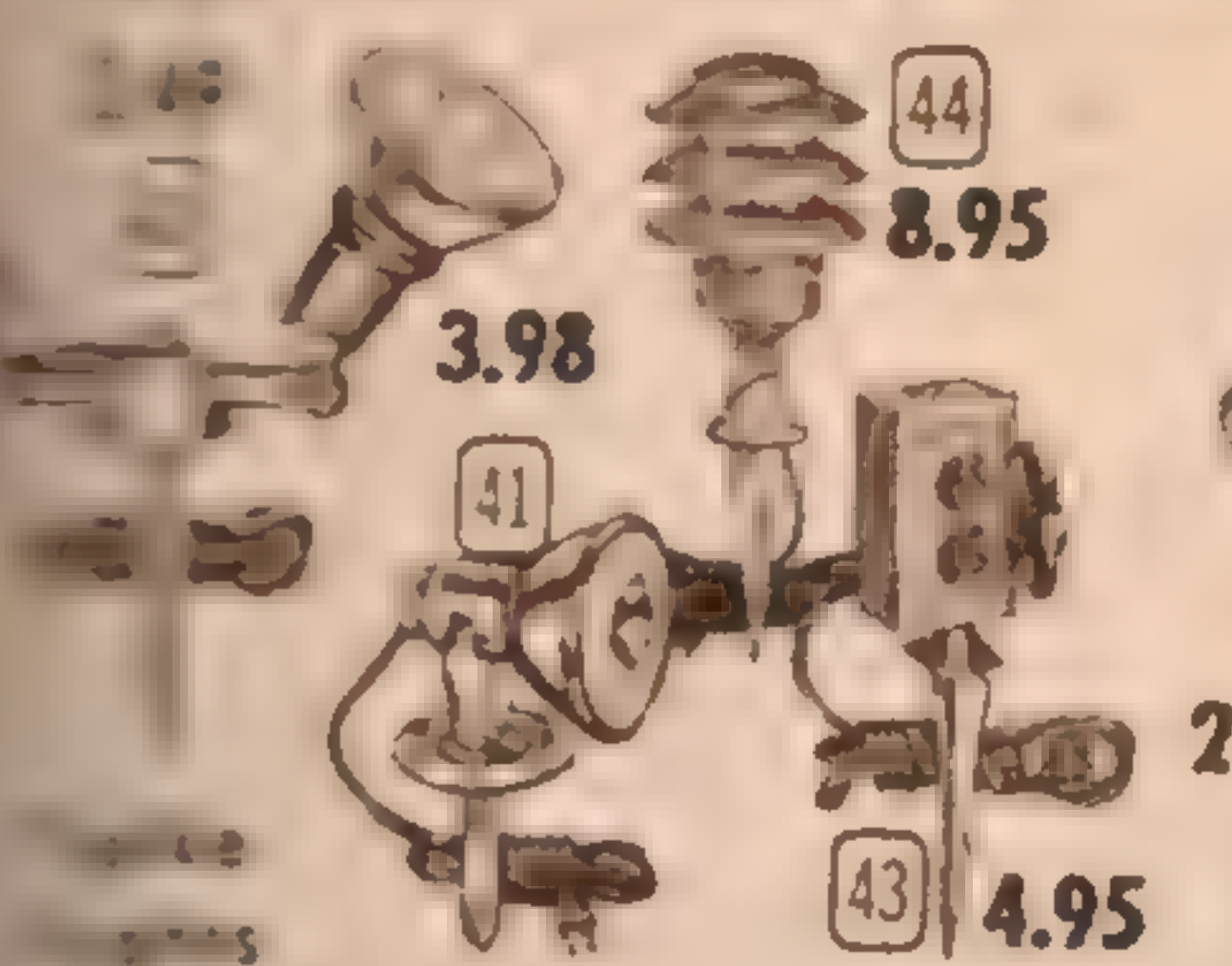
**Decorative Wall Bracket.** Solid Copper with Antique Copper finish. 5-in. diam. 7 3/4 in. high. Round stippled glass.  
83 A 3103—Ship. wt. 2 lbs... \$2.49

**Black Finished Steel Lantern.** Glass globe. 4 3/4 x 7 1/4 in.  
83 A 3175—Wt. 1 lb. 8 oz... \$1.29

**Early American Wall Lantern.** Screenex crystal glass panels. 9x7 1/2 in. Extends 5 in. Open bottom for maximum downward light. Ship. wt. ea. 2 lbs. 8 oz.  
83 A 3189—Black and Brass... \$4.49  
83 A 3156—Solid Copper... 4.79  
83 A 3169—Solid Brass... 5.49

**Satin Black Lantern.** Clear pebbled glass. Wt. 1 3/4 lbs.  
83 A 3130—4 3/8 x 8 7/8 in... \$2.98

All lights above take 60-W bulbs, unless otherwise stated. Order bulbs separately Pg. 923. All UL Approved.



**Light and Holder.** 150-W. bulb, 6-in. diam. Ship. wt. 2 lbs. 8 oz.  
83 A 3332—Stake or mount... \$3.98  
83 A 3333—Holder only. Wt. 1 lb. 1.79

**Spike Floodlight Holder.** Lights... to any angle. With 6-ft. cord. Use 150-watt bulb.  
83 A 3334—Ship. wt. 2 lbs... \$5.49

**Weatherproof Duplex Outlet Box on**... 16-ft. 16-ga. cord, plug.  
83 A 3335—Ship. wt. 4 lbs... \$4.95

**Walk Light with outlet.** 15-ft. cord. 7-in. spike. Green.  
83 A 3336—4 1/2 x 8 1/2 in. Wt. 4 3/4 lbs... \$8.95

**Light without spike and outlet.** 15-ft. cord. 7-in. pipe.  
83 A 3337—Wt. 2 lbs. 8 oz... \$6.95

**Twin Outdoor Bell Style Reflector.** Takes two 150-W. bulbs. Forest Green, Chrome trim. Each reflector 5 3/4-in. diam.  
83 A 3393—Wt. 2 lbs. 2 oz... \$6.98

**Single Bell Reflector.** Like (45).  
83 A 3392—Wt. 1 1/2 lbs... \$3.98

**Portable Indoor Open Floodlight.** Aluminum reflector. Adjustable bracket. 6-ft. cord. Wt. 3 lbs. Diam. 7 1/2, 10 1/2 in.  
83 A 3375—Use 150-W. bulb... \$2.49  
83 A 3376—Use 300-W. bulb... 2.89

**Outdoor Floodlight.** Like (47) but with weatherproof glass lens. Wts. 4, 5 lbs. Diam. 7, 10 1/2 in.  
83 A 3377—Use 100-W. bulb... \$3.79  
83 A 3378—Use 200-W. bulb... 4.29

**Weatherproof Swivel Floodlight Holders.** Spotlight homes, yards, signs at any angle. Chrome-plated holders with black flange. Extend 9 1/2 in. Mount under eaves or directly on house. Bulbs not included (order on Pg. 923). Ship. wts. 1 1/2, 2, 3 lbs.  
(48) 83 A 3379—1 Arm... \$2.14  
(49) 83 A 3380—2 Arm... 3.95  
(50) 83 A 3381—3 Arm... 6.25

Just Say Charge It!  
SEE PAGE 1281

**Reflectors.** (51) Portable—screws into any standard socket.  
(52) Shallow Dome—fits threaded or unthreaded sockets. Green with white enamel underside for better illumination.

83 A 3332—Portable. 10-in. diameter. Ship. wt. 10 oz... 98c  
83 A 3333—Portable. 12-in. diameter. Ship. wt. 1 lb... \$1.09  
83 A 3305—Shallow dome. 12-in. diameter. Ship. wt. 1 lb. 8 oz... 98c  
83 A 3306—Shallow dome. 14-in. diameter. Ship. wt. 1 lb. 12 oz... \$1.29

**Yard Lights.** Double baked Forest Green enameled finish. Completely weather-resistant. UL approved.

**Economy Light.** Extends 18 1/2 in. from wall. 12-in. diam.  
83 A 3338—Use up to 150 watt bulb. Ship. wt. 3 lbs. 8 oz... Only \$1.79

**Deluxe Lights.** Heavy pipe arm. flange.  
83 A 3339—12-in. diam. Ext. 22 3/8 in. Use 100-W. bulb. Wt. 3 1/2 lbs... \$2.69  
83 A 3340—14-in. diam. Ext. 23 1/2 in. Use 150-W. bulb. Wt. 4 lbs... 2.98

**Decorative Yard Light** for extra night-time protection and visibility. Use over garage doors, etc. Krinkled Black finish, Brass trim with graceful scrolling. Ext. 12 1/2 in. 10-in. diam. reflector. Use 100-watt bulb.  
83 A 3356—Wt. 1 lb. 8 oz... \$3.24

**Deluxe Hay Mow Light.** Glass is enclosed in protective holder for added safety. Fits 4-in. outlet box. 7 in. high. Use 100-Watt bulb.  
83 A 3343—Wt. 1 3/4 lbs... \$2.69

Satisfaction Guaranteed



• Look Expensive... Yet Cost So Little  
• Weather-Resistant... Use Inside or Out

**Full 16-In. High Lantern.** Antique Black with Brass trim. Clear crystal glass. 6 1/2 in. wide; extends 6 3/4 in. Weather resistant. Use 100-watt bulb.  
83 A 3109—Ship. wt. 3 lbs. 4 oz... \$7.95

**13-In. Solid Copper Coach Lantern.** Sloped roof; beveled and polished plate glass panels. 4 3/4 in. wide. Extends 5 1/4 in. Polished Brass trim. State Satin Black or White. Takes 100-w. bulb. Wt. 2 1/4 lbs.  
83 A 3135—Black \$7.49... White \$7.95

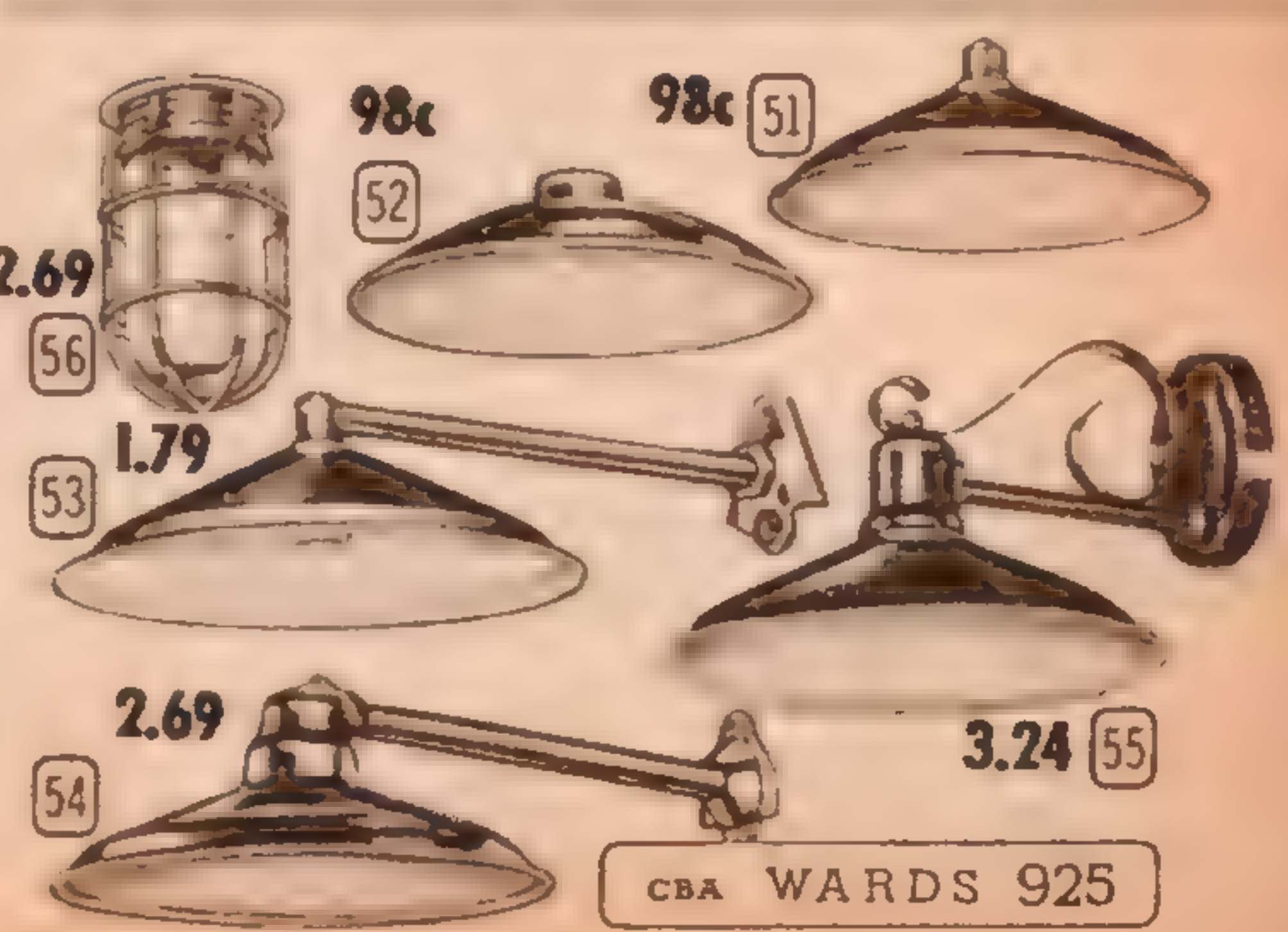
**Solid Copper Lantern.** Matches (8) on opposite page. 12 1/4 in. high, extends 5 1/2 in. Brass trim. State Lustrous White or Antique Black. Takes 100-w. bulb. Ship. wt. 3 lbs.  
83 A 3149—Black \$7.49... White \$7.95

**Solid Copper Wall Lantern.** Sloped roof design. Satin Black finish, Brass trim. Beveled and polished plate glass panels. 7 1/4 x 4 3/4 in. Extends 6 in. Takes 100-w. bulb.  
83 A 3133—Ship. wt. 2 lbs. 12 oz... \$7.95

**Gracefully-Styled Garage Light.** Rustproof. Satin Black finish. Brass trim. Frosted glass panels. 8 1/2 x 22 in. Extends 8 1/2 in. from wall. Use 100-watt bulb.  
83 A 3196—Ship. wt. 3 lbs... \$7.95

Eye \$9.95

Electric Eye Pro... Turns light on... n. Regulate amb... y adjusting shade... ching car lights... eel collar with el... ts. Black finish. 6... ed. Easily installed... wt. 2 lbs... \$9.95



CBA WARDS 925





# All the Color in the World



## "Putting the Pieces Together"



Wards new Decorator Book tells you very simply the theory of color, design, period, clever ways with accessories, kitchen and bath planning. 20 pages. A great help in solving your home-decorating problems. Attractively illustrated. Order below, or from your nearest Ward Retail or Catalog Store.

71 AP 5630 X—Postpaid . . . 25c

## Where to Find It

Most of the merchandise on these two pages is listed on Wards Bath Shop Pages 926 through 945. Handsome wall paneling may be found on Pages 974 and 975; Louver Shutters—so popular in today's decorating—on Page 870; additional Hard Surface Floor Coverings on Pages 899 to 907; additional Vanity Benches on Page 742; Mirrors on Page 746. You'll find just what you want in Wards wide selection.

See Index for items now shown such as Lighting Fixtures, Paint, etc.



All Cotton Chenille Bath Mats in Groups (A), (B). Thick, deep cut pile with loop design. Non-skid back. State color. MW Colors: Deep Chapel Green, Pale Amethyst, Lt. Bitter Green, Shadow Gray, Pale Candlelight Yellow, Misty Pink, Misty Red, Thrush Brown; also Royal Aqua, Empire Gold.

- 18 A 9304 C—Bath Mat—24x36 in. Wt. 1 lb. 12 oz. . . \$2.77
- 18 A 9305 C—Contour Mat—24x24 in. Wt. 1 lb. 2 oz. . . 2.47
- 18 A 9306 C—Bath Runner—27x48 in. Wt. 2 lbs. 10 oz. . . 3.67
- 18 A 9307 C—Bath Runner—24x72 in. Wt. 3 lbs. 8 oz. . . 5.67
- 18 A 9308 C—Lid Cover. Ship. wt. 6 oz. . . . . 1.17



# World FOR YOUR BATHROOM

IN WARDS COMPLETE BATH SHOP, PAGES 926-945

**The Big Excitement . . . Wards new COLOR PROGRAM** is the key to color coordination in your home—find out about it on Page 707). Puts the magic of color to work for you—a point dramatically proved in the picture pictured, showing the effectiveness of MW colors in use. Wards proudly premieres . . . ALL THE COLOR IN THE WORLD FOR YOUR BATH.

**Everything You Need is as Near as Your Catalog**—everything from wall and floor coverings to fixtures to the very last word in decorator accessories. It's easy to buy from Wards—sit in your most comfortable arm chair and order with complete confidence. It's easy to pay, too, at Wards traditionally low prices. Just say "Charge It," or buy on Terms—Pgs. 1281, 1283.

**Polka Dot Towel Mates in Groups (A), (B) . . .** the liveliest, gayest bath fashion we've ever seen. A frolic of dots in two colors match two solid color towels or you can use complementary shades. Plush, thick all cotton terry absorbs water instantly. Washfast. (See matching shower curtains.) State color.

**Polka Dot Towels: MW Colors:** Lt. Bitter Green/Pale Candlelight Yellow; Pale Amethyst/Deep Amethyst; Empire Gold/Deep Chapel Green; Misty Pink/Thrush Brown.

18 A 9094C—Bath Size—22x44 in. Ship. wt. 8 oz. . . . . Ea. 98c, 4/\$3.77

18 A 9095C—Hand Size—16x26 in. Ship. wt. 5 oz. . . . . Ea. 59c, 4/ 2.24

18 A 9096C—Washcloth—12x12 in. Ship. wt. 2 oz. . . . . 2/58c, 6/ 1.64

18 A 9097C—6-Pc. Set—2 Bath, 2 Hand, 2 Wash. Wt. 1 lb. 12 oz. . . 3.57

**Solid Color Towels. MW Colors:** Deep Chapel Green, Pale Amethyst, Empire Gold, Lt. Bitter Green, Shadow Gray, Pale Candlelight Yellow, Misty Pink, Misty Red, Thrush Brown, also Royal Aqua or White.

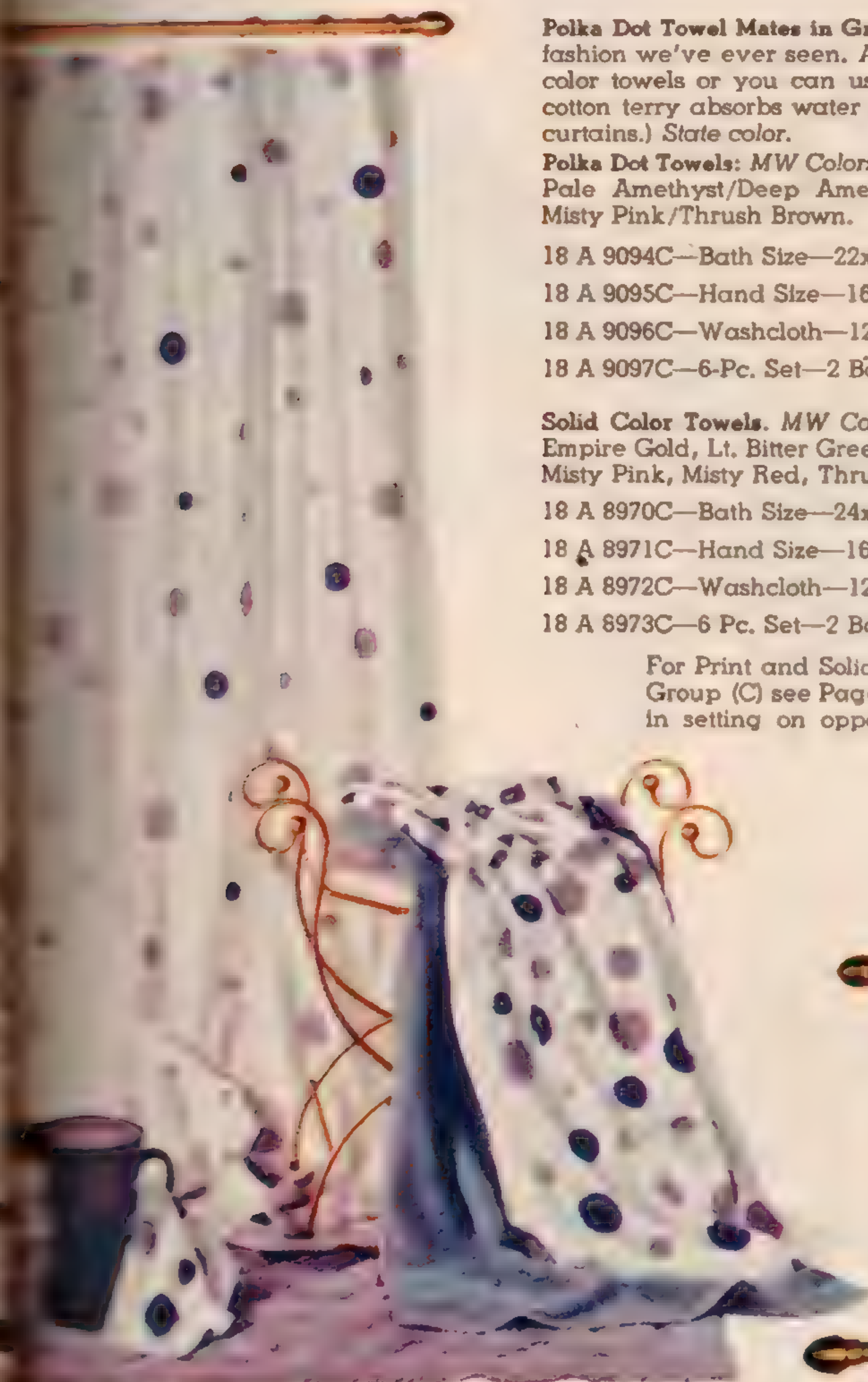
18 A 8970C—Bath Size—24x46 in. Ship. wt. 1 lb. . . . . Ea. \$1.49, 4/\$5.77

18 A 8971C—Hand Size—16x28 in. Ship. wt. 6 oz. . . . . Ea. 79c, 4/ 2.97

18 A 8972C—Washcloth—12x12 in. Ship. wt. 2 oz. . . . . 2/69c, 6/ 1.97

18 A 8973C—6 Pc. Set—2 Bath, 2 Hand, 2 Wash. Wt. 3 lbs. . . . Set 4.97

For Print and Solid Color Towels in Delphinium Blue Group (C) see Page 931. Verel Mat in Group (C) and in setting on opposite Page is sold on Page 932.



(A) AMETHYST IN HARMONIZING SHADES

## Polka Dot Shower Curtain

**Groups (A), (B) on Opposite Page.** Match polka dot towels. Pearl ground highlights the gay colors of the dots. 6 gauge plastic is strong, durable, easy to keep clean. Give a lift to your bathroom . . . buy an ensemble. MW Colors: Lt. Bitter Green/Pale Candlelight Yellow; Pale Amethyst/Deep Amethyst; Misty Pink/Thrush Brown; Empire Gold/Deep Chapel Green.

18 C C—Shower Curtain. One-pc. 72x72 in. Wt. 1 lb. 6 oz. . \$3.77

18 C C—Café 68x36 in.; with Valance. Wt. 1 lb. . . . . Set 3.77

18 C C—Tailored Curtain—68x54 in. Ship. wt. 1 lb. 2 oz. Pr. 3.77

## "Petit Cotillion" Shower Curtain

**Best . . . Pictured in Group (C).** As beautiful as a ball gown. gleaming white Aquafaille (100% Acetate), lavishly embroidered with borders of double scallops and floral medallions. gracefully; is water repellent. MW embroidery colors—state: Empire Blue, Amethyst, Misty Pink, Thrush Brown or White. Liner recommended—see (B), Page 933.

18 C C—Shower Curtain. One-pc. 72x72 in. Wt. 1½ lbs. . \$8.49

18 C C—Café 72x30 in.; with Valance. Wt. 14 oz. . . . . 8.49

18 C C—Set of Shower, Café Curtains. Wt. 2 lbs. 6 oz. . . 16.84



(B) CANDLELIGHT YELLOW AND CHAPEL GREEN

(C) DELPHINIUM BLUE





## 3-In-1 Storage \$18<sup>95</sup>

- 1—It's a Hamper—Large Tilt-Out Laundry Bin
- 2—It's a Vanity—Deep Drawer, Table-Top Space
- 3—It's a Cabinet—Convenient Storage Space

① Triple Service from This Practical Space Saver. Table-top space for toilet articles, drawer holds cosmetics. Laundry bin holds family-size laundry, is thoroughly ventilated, snag-proof. Easy to fill or empty. Storage cabinet holds ample cleaning supplies, soaps, keeps them handy. Dressing room convenience in bedroom, bath.

**Strong, Yet Lightweight Steel.** Smoothly finished in baked-on enamel, chip resistant, easily washable. Top is black molded plastic. Easy-grip handles with chrome trim. About 24x12x30 in. high. Ship. wt. 30 lbs. State color: Pink, Yellow, Black or White—all with Black tops.

★ EXTRA—Choose \$1 Item, Pgs. 677, 682. State: Cat. No., Wt.; FREE. 86 A 1020RD—Shipped by Freight, Truck or Express. . . . \$18.95

② New Matching Linen Cabinet. 2 compartments for storage. Like (1). State: Pink, Yellow, Black, White. Abt. 24x12x30 in. 86 A 1019R—Ship. wt. 30 lbs. Shipped Freight, Truck, Express. \$14.95





# Set the Scene for Bath Glamour

## Lustrous Quilted Vinyl Over Metal

- Shining Brass Plated Trim . . . Rich, Golden Fleur de Lis Accent
- Tying Wedge Design Comes to Graceful "V" . . . Wipes Clean
- Won't Rust in Normal Use . . . Baked-on Enamel Interiors
- Fadeless, Fashionable Colors: White, Black or MW Misty Pink

**Vinyl-Clad Metal Hampers.** Extra-strong wrap-around bodies of gauge metal are strength to support up to 300 lbs. Smooth vinyl to protect fragile fabrics. Heavily padded covers add comfort. Dual-purpose towel-holders. Jumbo air-vents in ventilation, help prevent musty odors. Fiberboard bottoms.

**MO-UPRIGHT STYLE.** Abt. 18 1/2 in. high. State color. Ship. wt. 11 lbs. . . . \$14.45

**MO-BENCH STYLE.** Abt. 18 in. high. State color. Ship. wt. 11 lbs. . . . \$12.84

**5 Vinyl-Clad Metal Wastebasket.** Handy size, about 11 1/2 x 7 1/2 x 13 in. high. Footed. State color. 86 A 1049—Ship. wt. 4 lbs. . . . \$4.84

**6 Vinyl-Clad Aluminum Brush Holder** with Nylon-bristle brush. Shelf holds bath needs, soaps, cleansers. Removable drip pan. Rubber feet. About 18 3/8 in. high. State color. 86 A 1050—Ship. wt. 2 lbs. . . . \$3.84

**7 Set of 5 Ceramic Angel Fish.** One large, about 6 in. high; four baby fish, abt. 3 1/4 in. Arrange to suit wall space. Pink with maroon stripes. 86 A 7731—Ship. wt. 1 lb. 8 oz. . . . \$1.98

## Sleek Style in Practical Polyethylene

- Shining Metallic Gold-Color Butterflies, Gleaming Gold-Tone Trim
- Lightweight, Easy to Handle . . . Unbreakable . . . Can't Rust, Stain
- Easy to Wipe Clean . . . Molded-In Colors Stay Bright, Won't Fade
- MW Colors: Capri Blue, Oriole Pink, Candlelight Yellow, Black, White

**8 Deluxe "Golden Butterfly" Hamper.** Glass-smooth, can't harm dainty fabrics. Gold-tone feet and handles that serve as extra towel holders. Well ventilated to prevent mildew and musty odor. About 20 x 13 1/4 x 22 1/4 in. high. Makes a distinctive set with Brush Holder (10), Tissue Holder (11) and Wastebasket (12). State color. 86 A 1030 MO—Ship. wt. 9 lbs. . . . \$11.95

**9 Budget "Golden Butterfly" Hamper.** Lightweight—fill it with laundry and carry it to washer by all-around rim. Snagproof; ventilated. Lift-off lid. About 13 1/4 x 20 1/8 x 26 3/8 in. State color. 86 A 1028 MO—Ship. wt. 7 lbs. . . . \$7.95

**10 "Golden Butterfly" Brush Holder** with plastic bristle brush. Handy shelf holds bath supplies; removable drain tray. Tapered modern lines—about 19 in. high. State color. 86 A 1034—Ship. wt. 1 lb. 4 oz. . . . \$2.59

**11 "Golden Butterfly" Tissue Holder.** Holds large or giant-size box of tissues. Hangs on wall or stands. Abt. 5 7/8 x 4 3/4 x 11 3/16 in. State color. 86 A 1032—Ship. wt. 1 lb. 2 oz. . . . \$1.75

**12 "Golden Butterfly" Wastebasket.** Ideal size for bedroom or bath. About 10 3/4 in. high. State color. 86 A 1033—Ship. wt. 2 lbs. 4 oz. . . . \$1.69

## Class-Block Vinyl Over Metal

- Accent Vinyl Plastic, Sparkling Chrome Accents
- Wipe with Damp Cloth—Won't Rust in Normal Use
- MW Misty Pink, MW Candlelight Yellow, White

**14 Vinyl-Clad Metal Hamper.** Sturdy body, bonderized for strength. Smooth and snagproof to protect delicate fabrics. Thoroughly ventilated. Hinged Masonite lid. Shining chrome. About 21 x 12 x 25 in. high. State color. Ship. wt. 15 lbs. . . . \$9.50

**15 Vinyl-Clad Aluminum Wastebasket.** Half-round shape—flat against wall. About 13 1/8 in. high. State color. Ship. wt. 2 lbs. 8 oz. . . . \$3.64

**16 Vinyl-Clad Aluminum Brush Holder** with plastic bristled brush. Two shelves, removable drip pan. Abt. 19 1/2 in. high. State color. Ship. wt. 2 lbs. 8 oz. . . . \$3.84

## Classic "Fleur de Lis" Is Fashion First

**16 "Francaise" Taffeta Shower Curtain.** Regal beauty in the French manner. Luxurious, silky 100% Acetate Taffeta with metallic gold Fleur de Lis pattern. Drapes beautifully, is water-repellent. Fine tailoring. Liner recommended; see (B), Page 933. State color: White or MW Misty Pink. 86 A 13325C—Shower Curtain. One-pc. Abt. 72 x 72 in. Wt. 1 lb. 4 oz. . . . \$5.69

**86 A 13326C—Tailored Curtain** with tiebacks. Pair about 68 x 54 in. long. Ship. wt. 1 lb. 1 oz. . . . Pr. \$5.69

**86 A 13328C—Set of Shower Curtain, Tailored Curtain.** Wt. 1 lb. . . . \$11.14

**Lovely Shower Curtains, Pages 927, 933, 934. Dryer Racks, Benches, etc. Pg. 935.**

**17-19 Style-Setters by Ransburg Artists.** Hand-decorated and jeweled gold Fleur de Lis design lends a regal air of Empire elegance. Baked-on enamel over lightweight metal. State color: MW Misty Pink, White.

**(17) 3-Pc. Bath Set.** "200" size tissue holder, abt. 10 1/2 x 5 1/4 x 2 1/4 in., hangs or stands. Oval wastebasket, abt. 14 in. high. Unbreakable 8-oz. Nylon tumbler. 86 A 1016—State color. Ship. wt. 3 lbs. . . . \$4.95

**(18) Oval Design Hamper Saves Space.** Heavy-gauge bottom adds strength. Well ventilated to prevent musty odor. About 11 1/4 x 8 x 18 1/4 inches high. 86 A 1014 M—State color. Ship. wt. 6 lbs. . . . \$4.59

**(19) Brush Holder.** Plastic bristle brush. Aluminum drip pan. Storage shelf holds supplies. Abt. 18 3/4 in. high. 86 A 1015—State color. Ship. wt. 3 lbs. . . . \$3.95

## Smart Accents That Add Sparkle

**20 Bath Set.** Golden snowflakes on opaque glass. Two jars for bath salts—one 7 in. high, one 6-oz. tumbler and soap dish. Colors: Turquoise, Pink, White. Ship. wt. 5 lbs. State color . . . Set \$2.98

**21 Brass Double Shelf.** It's feminine—for prettiest toiletries. Glass shelves abt. 18 x 5 in. Brass finish spirals and towel bar. 11 1/2 in. high. Ship. wt. 7 lbs. . . . \$6.95

**22 Like (21), no towel bar.** Wt. 6 lbs. 8 oz. . . . \$5.95

**23 Bath Jar Set.** Ideal for bath powders, cotton, beauty cream. Sparkling clear glass with golden bands. One jar 10 1/2 in. high, one 9 1/2 in. high. Ship. wt. 3 lbs. . . . \$3.98

**24 3-Tier Towel Rack—Brass or Chrome Finish.** A pretty way to store towels, keep them handy. Removable black plastic tray holds toiletries. Lower shelf, 11 x 20 1/2 in.; middle shelf, 8 3/4 x 20 1/2 in. About 29 1/2 in. high. Rubber-tip, no-mar legs. 86 A 1164 M—Brass Finish. Ship. wt. 8 lbs. . . . \$8.95

**86 A 1165 M—Chrome Finish.** Ship. wt. 8 lbs. . . . 7.95

**25 Fleur de Lis Towel Holders** for a touch of elegance. Tubular 3/8-in. diam. steel. Choice of Brass or Chrome finish. Easy to mount, screws incl. (24) 86 A 1136—Towel Ring. About 6-in. diameter. State finish: Brass or Chrome. Wt. 14 oz. . . . \$2.64

**(25) 86 A 1134—18-In. Towel Bar.** 18 1/2 in. overall. State: Brass or Chrome. Ship. wt. 1 lb. 1 oz. . . . \$3.95

**86 A 1135—24-In. Towel Bar.** 24 1/2 in. overall. State: Brass or Chrome. Wt. 1 lb. 14 oz. . . . \$4.39

**26 Elegant Empire Vanity Bench.** Shining brass plated frame holds soft foam rubber cushion. Washable, button-tufted cotton corduroy cover in pretty Pink or White. About 24 3/4 x 11 x 20 in. high. 86 A 1172 M—State color. Ship. wt. 11 lbs. . . . \$9.95

## Fine Quality, Priced Low

**27 Cushioned Bench Hamper.** Woven fiber in diamond-weave design permits free circulation of air to prevent musty odor. Baked-on enamel finish resists chipping, peeling. Easy to clean, just wipe with damp cloth. Smoothly sanded inside and out, won't snag. Four corner-rounded posts of enameled steel give extra strength, more space inside. Sturdy hardwood "Duron" bottom. Thick vinyl plastic-clad cushion on lid. About 22 x 12 x 19 3/4 in. high. State color: Pink, Yellow, Black or White. 86 A 1000 MO—Ship. wt. 13 lbs. . . . Only \$8.84

**28 Big Metal Hamper with Hand-Painted Floral Design.** Lightweight steel; smooth baked-on enamel finish—won't chip or peel, wipes clean. Smooth, non-snap interior. Hinged, plastic covered Masonite lid. Perforations permit air circulation inside hamper to prevent musty odors. About 21 x 12 x 24 1/2 in. high. State color: MW Misty Pink, Black or White. 86 A 1045 MO—Ship. wt. 14 lbs. . . . Only \$6.37

**29 A Ward Extra—Large Woven Fiber Hamper at a Tiny Price.** Tough, woven 1/4-in. fiber body lets air circulate freely. Wood corner posts, frame make it extra sturdy. Hinged wood lid covered in wipe-clean vinyl plastic. About 20 x 12 x 26 in. high. State color: Solid Pink, Yellow, Black; White with Black lid. 86 A 1041 MO—Ship. wt. 13 lbs. . . . Only \$6.37

## Weigh In Daily With a Signature Scale

**30 Good Signature Scale—Power-View Dial.** Clearly marked for no-stoop reading. Precision calibrated springs—weighs up to 250 lbs. by 1-lb. graduations. Easy-zero control. Enameled steel case; gray-on-black vinyl mat. 11 1/4 x 9 3/4 x 1 7/8 in. Colors: Black, Pink, White. 86 A 1053 L—State color. Ship. wt. 7 lbs. . . . \$3.44

**31 Better Signature Bath Scale—Chromed Lift Handle.** Just pick it up, set it where you want it. Large magnifying dial—read it at a glance. Weighs accurately even on carpets or bare, uneven floors. Weighs up to 250 lbs. by 1-lb. graduations. Stain-proof Mylar vinyl mat; enameled steel case. Non-mar cork feet protect floors. About 11 1/2 x 1 7/8 in. high; tapers from 8 1/4 in. to 10 1/4 in. wide. Four colors: Black, MW Misty Pink, MW Candlelight Yellow, White. Health-weight chart included. 86 A 1059 L—State color. Ship. wt. 7 lbs. . . . \$5.44

**32 Best Signature Bath Scale Lights Up.** Just step on platform and giant magnified dial lights up for easiest reading. (Battery incl.). Records accurate weight even on rugs, carpets, uneven floors. Weighs up to 250 lbs. by 1-lb. graduations.

**Hidden Lift-Up Handle** surrounds dial head—easy to move. Gold-flecked Mylar mat is stain-scuff resistant vinyl. Sparkling Golden or Chrome finish case. Sleek modern design, about 11 1/2 x 1 7/8 in. high; tapers from 8 1/4 to 10 1/4 in. wide. No-mar feet protect floor. Health-weight chart. 86 A 1060 L—State finish. Wt. 7 lbs. . . . \$7.88





### Treasure Chest "Newport"

- MW Misty Pink • MW Thrush Brown
- MW Capri Blue • Lilac • Light Green
- White • MW Candlelight Yellow

**A** For sparkling color in your bath—soft, fluffy comfort—All Cotton Terry towels with an attractively woven border. Our lowest price ever—was 91c for the big luxurious bath size. Buy several color combinations for variety. See Page 707 for MW color story. Stock up now at this low price. Washfast. State color choice from above.

18A8870C-Bath, 23x46, Wt. 15oz. 77c, 6, \$4.56  
18A8871C-Hand, 15x27, Wt. 8oz. 47c, 6, \$2.76  
18A8872C-Wash, 12x12, Wt. 2, 6oz. 2, 47c, 8, \$1.86  
18A8873CL-6-Pc. Set, 2 bath, 2 hand, 2 wash, Wt. 3 lbs. Was \$3.40 ..... \$2.87  
18A8874CL-18-Pc. Set, 6 bath, 6 hand, 2 wash, Wt. 7 lbs. Was \$9.98 ..... \$8.47

### The Gaiety of "Brigadoon"

- MW Thrush Brown • Turquoise
- MW Misty Rose • Misty Blue
- MW Deep Candlelight Yellow

**B** A Highland Fling of color. Was never before at such a low price. Gay and charming pattern for your bath by Cannon, in shades to compliment color scheme. The reversible design woven into white All Cotton Terry, soft pile. Heavily fringed ends finish strikingly unusual towel. Thick, absorbent to provide years of luxury, all at a low price. Washfast. State color choice above.

18A8914C-Bath, 22x44, Wt. 10oz. 77c, 6, \$4.56  
18A8915C-Hand, 16x26, Wt. 4oz. 47c, 6, \$2.76  
18A8916C-Wash, 12x12, Wt. 2, 4oz. 2, 47c, 8, \$1.86  
18A8917CL-6-Pc. Set, 2 bath, 2 hand, 2 wash. Ship. wt. 2 lbs. Was \$3.48 ..... \$2.87



## FOR ANY BATH TOWEL HERE

### Grand March of Color

- MW Pale Amethyst
- MW Misty Pink
- MW Thrush Brown
- Sunset Gold • Green Mist

**C** New and distinctively striped towel by Cannon at a low introductory price. Subtle two-tone colors on white All Cotton Terry. Luxuriously soft and fluffy. Washfast. State color above.

18A9040C-Bath towel, 24x46, Wt. 11 oz. Ea. 77c, 6, \$4.56  
18A9041C-Hand towel, 16x26, Wt. 4 oz. Ea. 47c, 6, \$2.76  
18A9042C-Washcloth, 12x12, Wt. 2, 2 oz. 2, 47c, 8, \$1.86  
18A9043CL-6-Pc. Set, 2 bath, 2 hand, 2 wash, Wt. 2 lbs. \$2.87

### "Flower Show"

- Pink-Amethyst
- Sunset Gold

**D** Flowers for your bath—beautifully screen printed on Cannon All Cotton Terry. A lovely design on a softly fluffed towel—and at a low, low price. For years of enjoyment. Absorbent. Washfast. State color choice above in order.

18A9024C-Bath towel, 22x44, Wt. 9 oz. Ea. 77c, 6, \$4.56  
18A9025C-Hand towel, 15x25, Wt. 3 oz. Ea. 47c, 6, \$2.76  
18A9026C-Wash cloth, 12x12, Wt. 2, 3 oz. 2, 47c, 8, \$1.86  
18A9027CL-6-Pc. Set, 2 bath, 2 hand, 2 wash. Ship. wt. 1 lb. 10 oz. ... \$2.87

### "Beauty Rose"

- Candlelight Gold
- MW Misty Rose

**E** Charming old-fashioned roses, for your garden bath—softly screen printed on Cannon white All Cotton Terry towels. Cloud absorbent, to beautify your bath. Washfast. Please state color choice from above.

18A9030C-Bath, 22x44, Wt. 8 oz. Ea. 77c, 6, \$4.56  
18A9031C-Hand towel, 15x25, Wt. 3 oz. Ea. 47c, 6, \$2.76  
18A9032C-Washcloth, 12x12, Wt. 3 oz. 2, 47c, 8, \$1.86  
18A9033CL-6-Pc. Set, 2 bath, 2 hand, 2 wash. Ship. wt. 1 lb. 10 oz. ... \$2.87



# ALL THE COLOR IN THE WORLD

of "Brigadoon"

- Turquoise
- Misty
- Candlelight Yellow

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Cotton Terry, f  
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wel. Thick, abs  
luxury, all at a  
color choice as  
4, Wt. 10oz. 77c, 6, \$  
2, Wt. 4oz. 47c, 6, \$  
2, Wt. 2, 4oz. 2, 47c, 8, \$  
2 bath, 2 hand  
Was \$3.48. .... \$2

RE

"Beauty Rose"

- Candlelight Gold
- MW Misty Rose

Charmingly all  
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en bath—softly,  
screen printed  
en white All Cotton  
towels. Cloud  
gent, to bear  
ast. Please  
choice from  
C-Bath, 22 x  
Ea. 77c, 6, \$4  
1C-Handtowel, 16  
Ea. 47c, 6, \$2  
2C-Washcloth  
oz. 2, 47c, 8, \$  
3C-6-Pc. Set  
hand, 2 wash  
wt. 1 lb. 10 oz. \$2

## "Salem" in 13 Colors \$1.77 Bath Towel 25 x 50 in.

Generously-sized Bath Towel, deeply luxurious All Cotton Terry, fancy woven border, a new low price. For a truly unusual bath, use solids alone or combined with "Sampler" print. Washfast. State Color: MW Lt. Green, MW Misty Rose, MW Pale Amethyst, MW Deep Green, White, Empire Gold, MW Burnt Orange, MW Misty Black, Misty Blue, MW Misty Red, MW Dark Chapel, MW Thrush Brown. See Pg. 707 for MW color story.  
C-Bath Towel 25x50. Wt. ea. 14 oz. Ea. \$1.77; 4, \$6.87  
H-Hand Towel 16x30. Wt. ea. 6 oz. Ea. 87c; 4, \$3.37  
W-Washcloth 13x13. Wt. 2, 4 oz. .... 2, 77c; 6, \$2.17  
6-Pc. Set. 2 bath, 2 hand, 2 wash. Wt. 2 lbs. 8 oz. \$5.87

## "Sampler" Screen Printed Design \$1.47 Bath Towel 24 x 46 in.

Reduced from \$1.85 for the generously sized bath towel—subtle color combinations, one certain to be ideal for your bathroom scheme—deeply fluffed All Cotton Terry. "Sampler" print is especially designed to complement "Salem" towels. Matching All Cotton Terry Bath Mat pattern. Washfast. State color.  
Colors: Delphinium Blue, Coin Gold, Misty Pink on white.  
C-Bath Towel 24x46. Wt. ea. 1 lb. Ea. \$1.47; 4, \$5.67  
H-Hand Towel 16x26. Wt. ea. 8 oz. Ea. 77c; 4, \$2.87  
W-Washcloth 12x12. Ship. wt. 2, 6 oz. .... 2, 67c; 6, \$1.87  
6-Pc. Set. 2 bath, 2 hand, 2 wash. Wt. 2 lbs. 11 oz. \$4.94  
F-Fingertip Towel. 11x17½. Wt. 2, 6 oz. 2, 97c; 6, \$2.77  
T-Terry Bath Mat. 22x34. Ship. wt. 15 oz. .... \$3.57

## "All Cotton Chenille Bath Mats \$1.97 18 x 30

Blend with Salem towels. Heavy cut pile. Non-skid back. Washfast. State "Salem" color choice as listed key "F".  
C-Bath Mat. 18x30. Ship. wt. 1 lb. .... \$1.97  
H-Bath Mat. 22x36. Ship. wt. 1 lb. 4 oz. .... \$2.77  
R-Bath Runner. 24x60. Ship. wt. 2 lbs. 4 oz. .... \$3.77  
C-Contour Mat. 21x27. Ship. wt. 15 oz. .... \$1.97  
L-Lid Cover. Shipping weight 9 oz. .... \$1.27

## "Antessa"... Fit for Royalty \$2.79 Bath Towel 25 x 52 in.

Treasure for your linen chest—a most luxurious towel. glowing color—deeply fluffed combed All Cotton Terry—beauty and comfort for years to come. Classic dobby border—an elegant touch. Super size bath towel. Colors: Royal Aqua, MW Misty Pink, MW Pale Candlelight, MW Misty Green, MW Thrush Brown, Empire Gold, MW Amethyst, White. Washfast. Please state color choice.  
C-Bath Towel 25x52. Wt. ea. 1 lb. Ea. \$2.79; 2, \$5.44  
H-Hand Towel 16x30. Wt. ea. 6 oz. Ea. \$1.37; 2, \$2.64  
W-Washcloth 13x13. Ship. wt. 2, 4 oz. 2, 97c; 4, \$1.87  
6-Pc. Set. 2 bath, 2 hand, 2 wash. Wt. 3 lbs. \$8.75

Satisfaction Guaranteed  
OR YOUR MONEY BACK



# LUXURIOUS BATH MATS

Glowing Decorator Colors, Exciting Textures—New Low Prices

A

## Lush, High Pile

Sumptuous Verel Bath Mat. **\$3.57** 18x30 inches

**A** Newest wonder fiber gives you the ultimate in bath luxury! 100% Eastman Verel Modacrylic—fur-like pile on a closely knitted skid proof backing. Soft as a powder puff, yet it has maximum resistance to hard wear! Verel is as practical as it is rich looking. These amazing bath mats are washable, quick drying; moth and mildew proof. Colors: Lilac, MW Delphinium Blue, MW Misty Pink, also White, Gold, Black or Lt. Green. State color. See this beautiful Verel mat in color on Page 927.

18 A 9440C—Bath Mat. 18x30 inches. Shipping weight 1 lb. 2 oz. Was \$3.69.....**\$3.57**  
18 A 9441C—Bath Mat. 24x36 inches. Shipping weight 1 lb. 13 oz. Was \$5.69.....**\$5.57**  
18 A 9442C—Bath Mat. 27x48 inches. Shipping weight 2 lbs. 2 oz. Was \$8.69.....**\$8.57**  
18 A 9443C—Round Bath Mat. 30-in. diameter. Ship. wt. 1 lb. 10 oz. Was \$5.69....**\$5.57**  
18 A 9444C—Lid Cover. Shipping weight 9 oz. Was \$2.49.....**\$2.37**

Wall to Wall Rug Kit. 5 x 6 rug, lid cover, cutting instructions, paper pattern.

18 A 9445—Complete Rug Kit. Shipping weight 11 lb.....**\$3.00 Down or Cash \$26.95**

D

Reversible and other bath ensembles on this page available in styles shown on

Reversible **\$2.77** Round Mat

Avisco or Nylon Now at Reduced Prices

Avisco Rayon **\$2.77** Bath Mat 21x36

**B** Enhance your bath decor with this beautifully sculptured mat of 100% Avisco Rayon. Was \$1.29 to \$4.98. Border design. Solid colors—Ideal choice for a patterned bath. Non-skid back. Machine washable in cool water. Colors: MW Candlelight Yellow, MW Capri Blue, MW Misty Pink, MW Misty Red, MW Thrush Brown. Also Lt. Green, White. State color. See Pg. 707 for MW color story.  
18A9400C—Bath Mat. 21x36. Ship. wt. 1 lb. 10 oz. **\$2.77**  
18A9401C—Bath Mat. 24x42. Ship. wt. 2 lbs. 2 oz. **\$3.77**  
18A9402C—Bath Mat. 27x48. Ship. wt. 2 lbs. 12 oz. **\$4.77**  
18A9403C—Contour Mat. 21x33. Ship. wt. 1 lb. 4 oz. **\$2.77**  
18A9404C—Round Mat. 30 in. diam. Wt. 1 lb. 12 oz. **\$3.77**  
18A9405C—Lid Cover. Plain. Ship. wt. 8 oz.....**\$1.27**

All Nylon **\$3.57** 24x36

**C** Pamper yourself with the luxurious plush comfort of a cloud soft 100% DuPont Nylon bath mat. A look of extravagance at a new low price. Was \$1.79 to \$6.98. You'll love the glowing colors, the easy care properties of Nylon. Machine washable in cool water; quick drying. Stays soft and fluffy. Non-skid back. Colors: Lt. Green, Lilac, Pink, Powder Puff Blue, Sandalwood, White. State color.  
18A9310C—Bath Mat. 24x36. Ship. wt. 1 lb. 8 oz. **\$3.57**  
18A9311C—27 in. Round. Ship. wt. 1 lb. 12 oz. **\$3.27**  
18A9312C—Contour. 21x27. Ship. wt. 14 oz.....**\$2.77**  
18A9313C—Runner. 24x60. Ship. wt. 2 lbs. 6 oz. **\$6.77**  
18A9314C—Lid Cover. Shipping weight 6 oz.....**\$1.77**

**D** For an outstanding value choose bath mat that has more to offer—reversible gives you twice the wear between washings—reduced—were \$1.29 to \$4.98. Last Thick and luxurious! Made of Cotton yarns stitched through heavy weight All Cotton pile. Absorbent, up moisture for a tidy look in the bath. Choose from 7 Decorator colors for attractive ensemble. Colors: Rose Aqua, Black-White, Antique Gold, Tender, Spice Brown, White. State color.  
18A9406C—Bath Mat. 18x30 in. Shipping weight 1 lb. 7 oz.....**\$2.77**  
18A9407C—Bath Mat. 24x40 in. Shipping weight 2 lbs. 4 oz.....**\$3.77**  
18A9408C—Round Mat. 30 in. diam. Shipping weight 1 lb. 11 oz.....**\$3.77**  
18A9409C—Contour Mat. 24x32 in. Shipping weight 1 lb. 8 oz.....**\$2.77**  
18A9410C—Lid Cover. Ship. wt. 8 oz.....**\$1.27**

JUST SAY "CHARGE"  
SEE PAGE 1281



# BATHING BEAUTIES

LUXURY SHOWER AND WINDOW CURTAINS



**Style 1** Tailored with Tiebacks. Pair abt. 68 in. x 54 in. long.



**Style 2** Priscilla with Tiebacks. Pair abt. 54 in. x 54 in. long.



**Style 3** Cafe with Valance. Pair about 54 in. x 30 in. long.

## Mix or Match Roman Stripe and Solid Taffetas \$5.69 Shower Curtain

**Adventure**—Mix or Match for one or for one-color effect. Taffeta has the look of drapes in graceful folds. resists mildew. Protected; see (B) below.

**Taffeta**. Thick and thin striking color combinations. Red, MW Thrush Brown, MW Candlelight Yellow.

Colors keyed to Roman MW Shadow Gray, MW MW Oriole Pink, MW Can- MW Capri Blue, MW or White.

### Roman Stripe Shower and Window Curtains.

86 A 13300C—Shower Curtain. Seamless construction. About 72x72 in. Ship. wt. 1 lb. \$5.69  
86 A 13301C—Tailored (Style 1). Wt. 14 oz. 5.69  
86 A 13303C—Set of Above. Ship. wt. 2 lbs. 11.14

### Solid Color Shower and Window Curtains.

86 A 13310C—Shower Curtain. Seamless construction. About 72x72 in. Wt. 1 lb. 5 oz. \$4.74  
86 A 13311C—Priscilla (Style 2). Wt. 1 1/4 lbs. 4.74  
86 A 13315C—Set of Shower Curtain and Priscilla Window Curtain. Ship. wt. 2 lbs. 9 oz. \$9.29  
86 A 13313C—Tailored (Style 1). Wt. 1 lb. 4.74  
86 A 13317C—Set of Shower Curtain and Tailored Window Curtain. Ship. wt. 2 lbs. 6 oz. \$9.29



## Sleek "Splendide" Koroseal® \$4.74 Shower Curtain

**If Your Tastes Are Sophisticated—"Splendide" Is for You.** Big, bold, beautiful gold-splashed pattern. Koroseal 6-gauge vinyl film is waterproof. Heat-sealed seams prevent mildew. State: MW Thrush Beige, MW Misty Pink, MW Capri Blue, White.  
86 A 13260C—Shower Curtain 1-pc. 72x72 in. Wt. 1 lb. 14 oz. \$4.74  
86 A 13261C—Tailored Curtain (Style 1). Wt. 1 1/2 lbs. Pr. 4.74  
86 A 13263C—Set of Above. Ship. wt. 3 lbs. 6 oz. 9.29



## Lively "Butterfly" Koroseal® \$4.74 Shower Curtain

**If You Like Things Casual and Contemporary—Buy "Butterfly."** Sprightly butterflies hover in diagonal design on Koroseal 6-gauge vinyl film—waterproof, durable. Heat sealed seams prevent mildew. Hand printed; touch of golden glitter. State: MW Capri Blue, MW Misty Pink, MW Amethyst, White.  
86 A 13250C—Shower Curtain. One-piece construction. About 72x72 in. long. Ship. wt. 1 lb. 10 oz. \$4.74  
86 A 13251C—Tailored Curtain (Style 1). Wt. 1 lb. 6 oz. Pr. 4.74  
86 A 13253C—Set of Shower, Tailored Curtains. Wt. 3 lbs. \$9.29

CBASK WARDS 933



## Fresh "Printemps" Vinyl \$3.74 Shower Curtain

**Incredibly Romantic—We Prescribe "Printemps."** It's as fresh as a field of daisies, printed in multicolors on waterproof 6-gauge vinyl film; heat-sealed seams prevent mildew. State: MW Amethyst, MW Candlelight Yellow, MW Misty Rose, MW Delphinium Blue, White.  
—Shower Curtain. One-piece construction. About 72x72 in. long. Ship. wt. 1 lb. 8 oz. \$3.74  
—Priscilla (Style 2). Wt. 1 1/4 lbs. Pr. 3.74  
—Set of Above. Ship. wt. 2 lbs. 14 oz. 7.34  
—Stall Curtain 48x78 in. Wt. 1 lb. 3.74



**Decorator Showers®** Plastic. Unique Safety catch closure—easy to attach, slide easily. State color: Crystal Clear, Pink, Yellow, Green, Blue, Black or White. Package of 12.  
86 A 13525—Wt. 4 oz. .84c



**B** Curtains or Liners

**B** Clear Plastic Liners or Curtains. Extra protection for taffeta curtains, or use alone. Heat-sealed seams. About 72x72 in.

86 A 13500—3-gauge vinyl. Ship. wt. 12 oz. \$1.49  
86 A 13501—Magnetized; clings inside tub. 4-ga. vinyl. Wt. 1 lb. \$2.49

**Sturdy 8-Oz. Cotton Duck Curtains or Liners.** White. Sanf. Water-repellent.

86 A 13510—Shower. 72x72 in. Wt. 2 1/4 lbs. \$3.74  
86 A 13511—Stall Curtain. 36x78 in. Wt. 1 1/4 lbs. \$2.49

le and other bath  
es on this page  
in styles shown abo-

\$2.77 Round Mat

eding value choose  
t has more to offer—s  
you twice the value  
between washings!  
1.29 to \$4.98 Last F  
rious! Made of 1  
ched through heat  
pile. Absorbent. So  
a tidy look in the b  
Decorator colors for  
ble. Colors: Rose-P  
ite, Antique Gold, L  
own, White. State co  
n Mat. 18x30 in.  
1 lb. 7 oz. \$2.77  
Mat. 24x40 in.  
2 lbs. 4 oz. \$4.98  
d Mat. 30 in. diam.  
1 lb. 11 oz. \$2.77  
our Mat. 24x32 in.  
1 lb. 8 oz. \$2.77  
Cover, Ship. wt. 8 oz. \$

"CHARGE IT"  
PAGE 1281



WARDS  
BATH SHOP

# Colorful Shower Curtain

ALL SEAMS HEAT-SEALED TO PREVENT MILD

Shimmering, 3-Dimensional "Glass Brick" \$279

**Glow with Jewel-Tone Colors.** Strong, 5-gauge vinyl film with embossed design that has the depth and appearance of actual glass brick. This iridescent beauty is waterproof, pliant, long-wearing. State color: White, MW Capri Blue, MW Candlelight Yellow, MW Oriole Pink, Green or Black.

86 A 13100—Shower Curtain. About 72x72 in. Wt. 1 lb. 6 oz.  
86 A 13102C—Priscilla Curtain (Style 2, Page 933). Wt. 1 lb....  
86 A 13104C—Set of Shower Priscilla Curtain. Wt. 1 lb. 8 oz.  
86 A 13101C—Stall Curtain. About 48x78 in. Wt. 1 lb....



The French Touch . . . Enchanting "Poodles" \$374

**Frisky Poodles Frolic Among Flowers and Butterflies.** Gay design brings all the charm of Paris to your bath. Poodles' velvet-textured curls are flocked in white. Lovely "brushed silk" 4-gauge vinyl film has the look of satin; is semi-opaque, waterproof. State color: MW Misty Pink or White.

86 A 13200C—Shower Curtain. pc. Abt. 72x72 in. Wt. 1 lb. 5 oz.  
86 A 13201C—Tailored Curtain (Style 1, Page 933). Wt. 1 lb....  
86 A 13203C—Set of Shower Tailored Curtain. Wt. 1 lb. 6 oz.

Samples at Nearest Ward Catalog



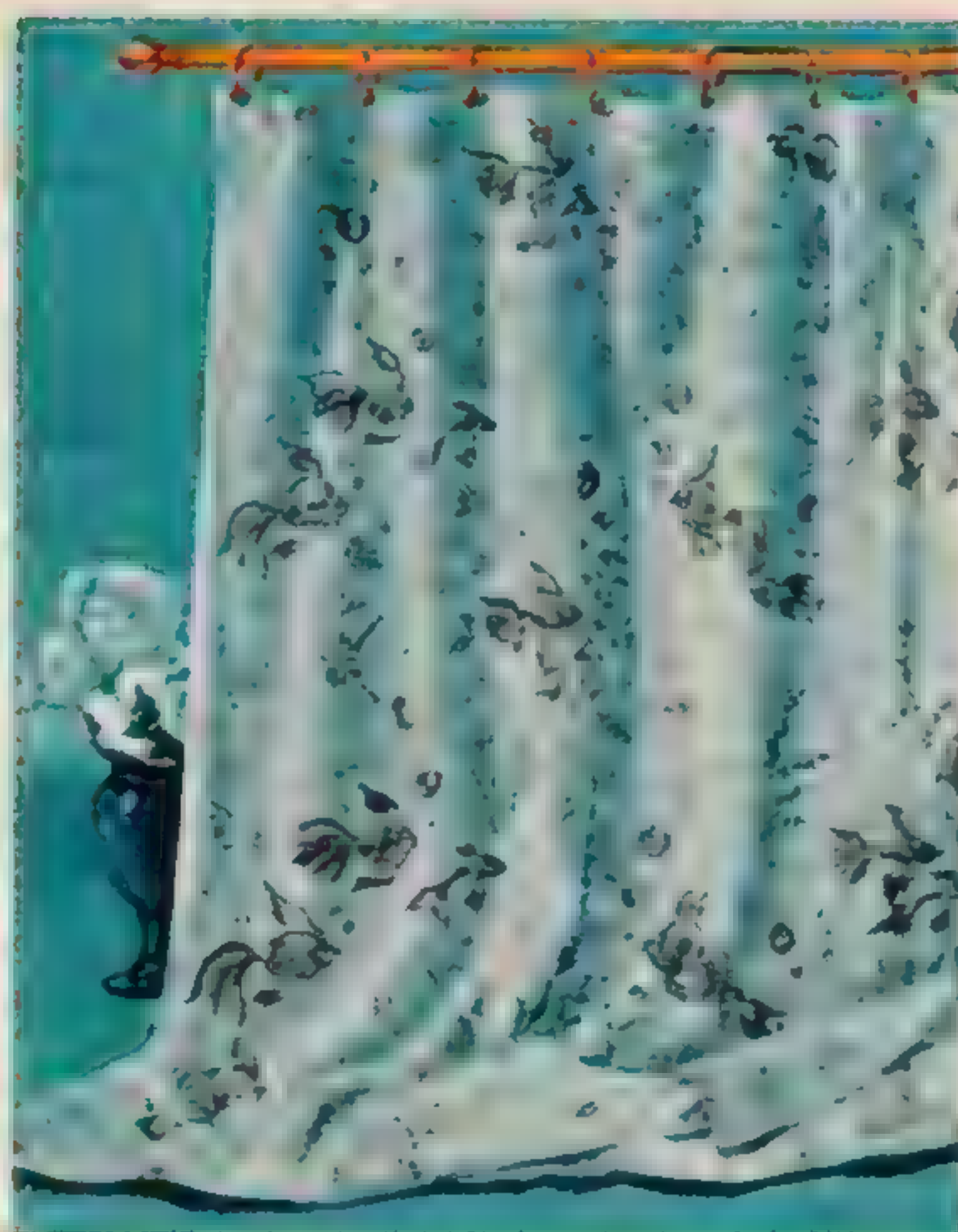
"Ceramic" \$374 Shower Curtain

**3-D, Mosaic-Tile Beauty.** Splashes of jewel-tone color on reflective, circle design. Waterproof 6-gauge vinyl film. State: MW Capri Blue, MW Misty Pink, MW Delphinium Blue, Peach.  
86 A 13210C—Shower Curtain. One-pc. Abt. 72x72 in. Wt. 1 lb. 10 oz. **\$3.74**  
86 A 13212C—Tailored Curtain (Style 1, Page 933). Wt. 1 lb. 6 oz. **\$3.74**  
86 A 13215C—Set abv. Wt. 3 lbs. **7.34**  
86 A 13211C—Café Curtain (Style 3, Page 933). Wt. 1 lb. .... **Pair \$2.79**  
86 A 13214C—Set of Shower, Café Curtains. Wt. 2 lbs. .... **\$6.49**



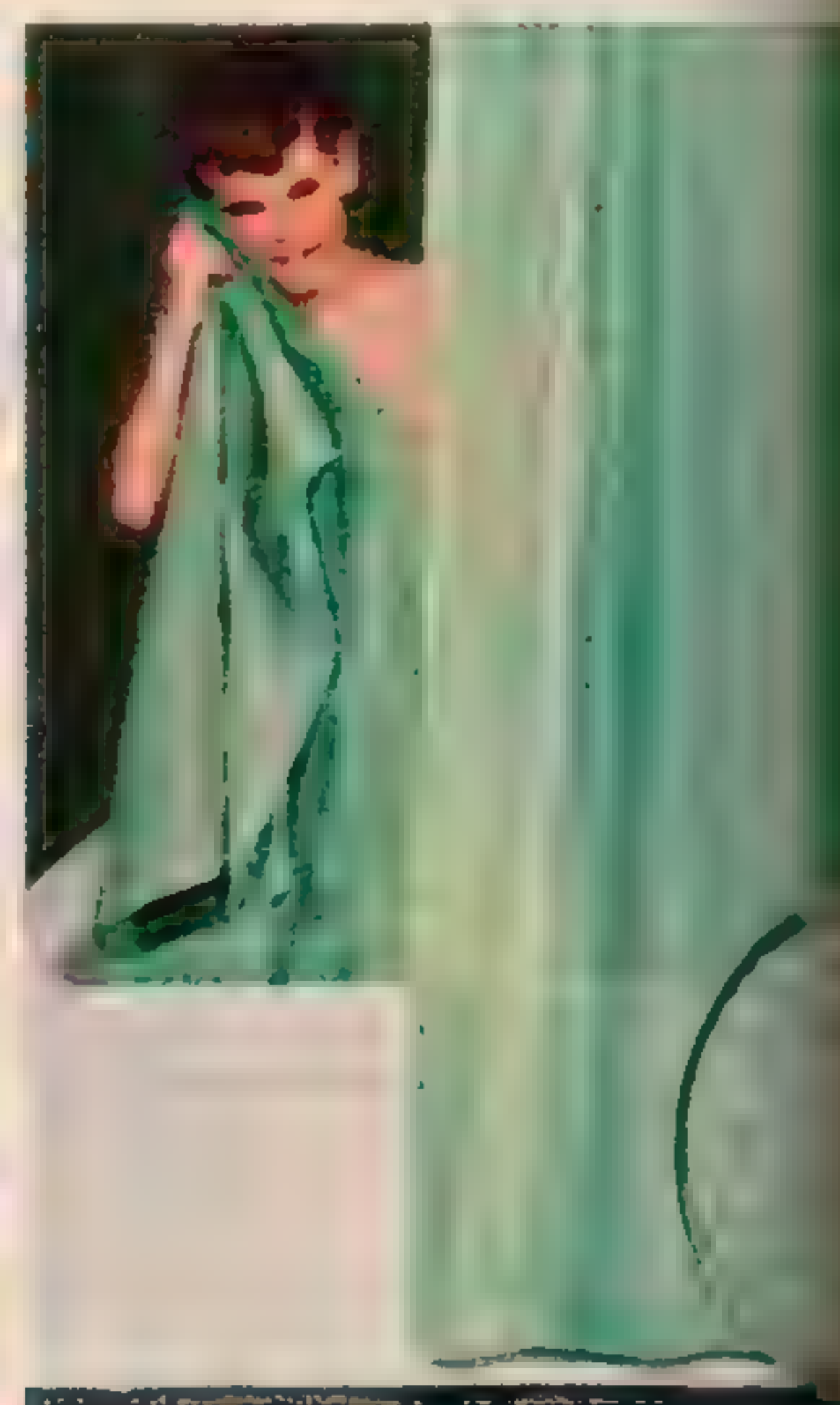
"Willow" \$279 Shower Curtain

**Delicate Blossoms on Willowy Branches**—flocked for velvety effect. 4-ga. "brushed silk" vinyl film resembles satin; semi-opaque, waterproof. State: MW Candlelight Yellow, MW Misty Pink, MW Delphinium Blue, White.  
86 A 13110C—Shower Curtain. One-pc. About 72x72 in. Wt. 1 lb. ... **\$2.79**  
86 A 13112C—Tailored Curtain (Style 1, Page 933). Wt. 13 oz. ... **Pair \$2.79**  
86 A 13115C—Set abv. Wt. 2 lbs. **5.49**  
86 A 13111C—Café Curtain (Style 3, Page 933. Ship. wt. 10 oz. **Pair \$1.79**  
86 A 13114C—Set of Shower Curtain and Café Curtain. Wt. 1 lb. 10 oz. **\$4.49**



"Sea Glass" \$279 Shower Curtain

**Translucent Tropical Fish and aquatic foliage** silhouetted against an opaque stippled background. A new version of a bathroom fashion-favorite. Pliant, durable 4½-gauge vinyl film takes to suds and steam like a fish takes to water. State color: MW Delphinium Blue, MW Thrush Beige, MW Capri Blue, MW Misty Pink, White.  
86 A 13120C—Shower Curtain. One-pc. Abt. 72x72 in. Wt. 1 lb. 6 oz. **\$2.79**  
86 A 13121C—Tailored Curtain (Style 1, Page 933). Wt. 1 lb. 2 oz. **Pr. \$2.79**  
86 A 13123C—Set of Shower Curtain and Tailored Curtain. Wt. 2½ lbs. ... **\$5.49**



"Tile" \$179 Shower Curtain

**3-Dimensional Look on Dainty Daisies.** Waterproof, 4-gauge vinyl film has the look of shimmering glass. State color: MW Pale Champagne, MW Misty Pink, MW Capri Blue, Yellow, Blue or White.  
86 A 13000C—Shower Curtain. One-pc. Abt. 72x72 in. Wt. 1 lb. 5 oz.  
86 A 13002C—Priscilla Curtain (Style 2, Page 933). Wt. 1 lb. ....  
86 A 13004C—Set of Shower Priscilla Curtain. Wt. 2 lbs.  
86 A 13001C—Stall Curtain. About 48x78 in. Ship. wt. 13 oz. ....



Curtain

NT MILDEW

\$279 Shower  
Curtain

Shower Curtain. Or  
Wt. 1 lb. 6 oz. \$  
Priscilla Curtain  
Wt. 1 lb. .... Pair \$  
Set of Shower C  
Wt. 1 lb. 8 oz. \$  
all Curtain. C  
Wt. 1 lb. .... \$

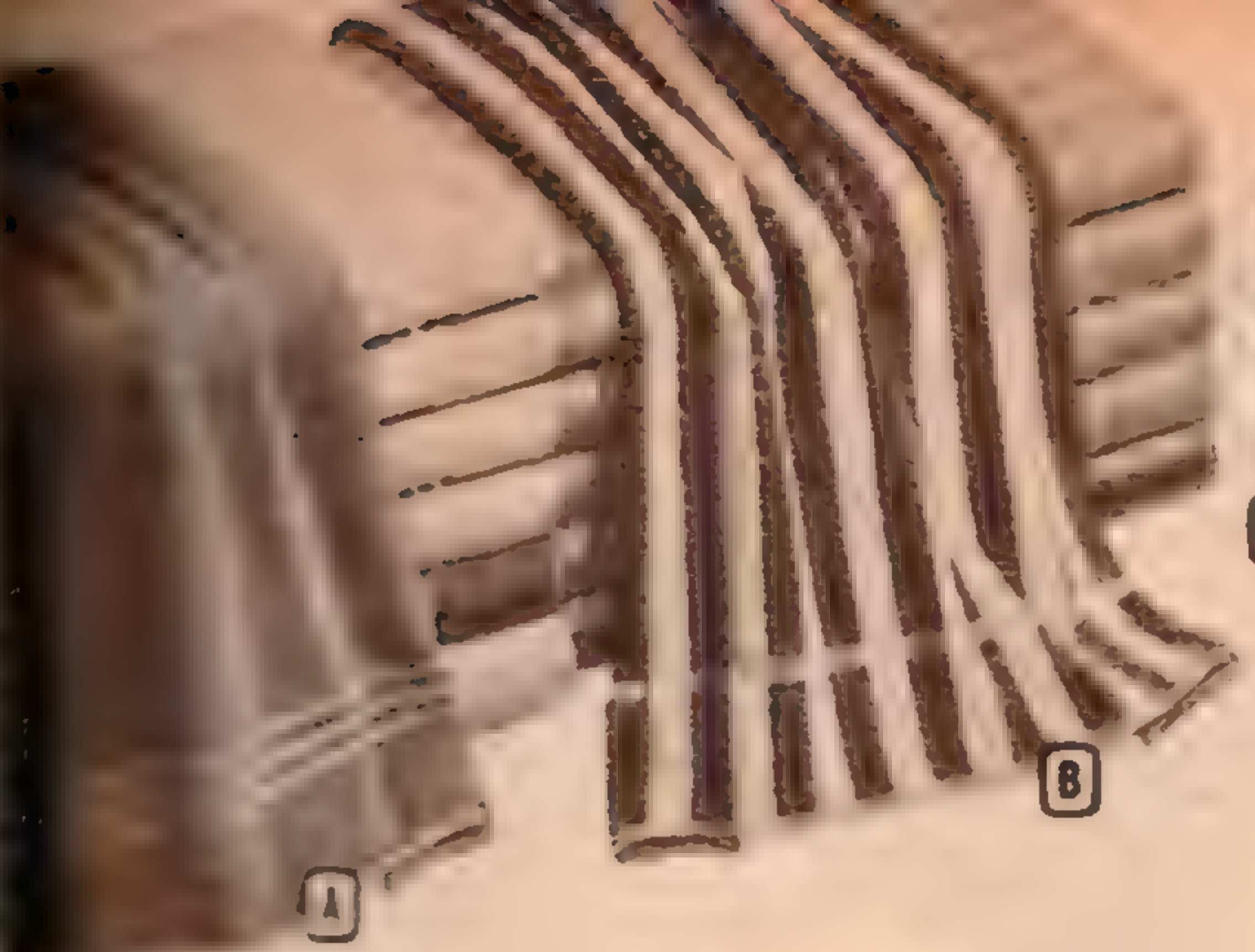
les" \$374 S

Shower Curtain.  
Wt. 1 lb. 5 oz. \$  
Tailored Curtain  
Wt. 1 lb. .... Pair \$  
Set of Shower C  
Wt. 1 lb. 6 oz. \$  
Great Ward Catalog

\$179 Shower  
Curtain

al Look on Dainty  
4-gauge vinyl  
a tiny square tile  
of shimmering c  
MW Pale Chapel  
Pink, MW Ca  
or White.

Shower Curtz  
22 in. Wt. 1 lb. 3  
Priscilla Cur  
Wt. 1 lb. .... Pa  
Set of Shower C  
Wt. 2 lbs. 3  
Stall Curtain. A  
Wt. 13 oz. ....



## Towels—Solids or Stripes 67c Bath Size

Best solid color "Windsor" towels ... an  
as value in medium weight All Cotton  
shades in solid hues match striped  
above for an exciting fashion ensemble.  
terry border. Washfast. State color.  
Candlelight Yellow, Capri Blue, Misty Pink,  
White. Also, Light Green, Lilac.  
Towel 22x44. Wt. 15 oz. Ea. 67c; 6, \$3.96  
Towel 16x26. Wt. 6 oz. Ea. 44c; 6, 2.58  
Handcloth. 12x12. Wt. 2, 6 oz. 2, 44c; 8, 1.72  
2 Bath, 2 Hand, 2 Wash. Wt. 3 lbs. 2.58

Best striped "Windsor" towels match the  
"Windsor" towels shown above. Give your  
look at such a modest price! Soft, ab-  
weight All Cotton Terry. Washfast. MW  
Candlelight Yellow, Capri Blue, Misty Pink,  
White, Lt. Green, Lilac. State color.  
Towel 22x44. Wt. 15 oz. Ea. 67c; 6, \$3.96  
Towel 16x26. Wt. 6 oz. Ea. 44c; 6, 2.58  
Handcloth 12x12. Wt. 2, 6 oz. 2, 44c; 8, 1.72  
2 Bath, 2 Hand, 2 Wash. Wt. 3 lbs. 2.58

## Useful Bathroom Accessories

Mat. Heavy rubber, corrugated for  
sq. State: Green or Marbled Black.  
4 lbs. .... \$2.47

Non-slip rubber. Suction cups; drain  
Green, Yellow, Pink, Turquoise.  
size. Ship. wt. 1 lb. 7 oz. .... \$1.59  
size. Ship. wt. 2 lbs. .... 1.97  
size. Ship. wt. 3 lbs. .... 2.59

top of toilet tank—holds toiletries.  
in. Ship. wt. 1 lb. 5 oz.  
Pink, Yellow, Green, Turquoise. \$1.15

Trays catch tank "sweat", keep  
based on white enamel over alumi-  
stain; wipe clean. Trays may extend  
tank, as tank sizes vary. Instructions.

Pipe Tank (See (A), right). Drain tube  
sowl. Bracket attaches to pipe—tray  
fits only exposed pipe tanks up to  
style of tank when ordering.  
Exposed Pipe. Wt. 1 lb. 5 oz. .... \$2.29

Rest On Bowl (See (B), right). Self-  
sponge absorb moisture. Adjustable met-  
back of bowl; hold securely. Fits only  
wide—state tank-style.

Bowl. Ship. wt. 1 lb. 2 oz. .... \$2.79

guards against dangerous falls when  
out of tub. Doctors recommend for  
aged. Rubber lined contact points. Fits  
chrome steel.

6 lbs. 4 oz. .... \$6.64

Doctors recommend for aged, infirm,  
nursers. Handy for showering, sham-  
children. Fits any tub. Rubber flaps  
protect tub.

enamel steel. Wt. 5 lbs. .... \$3.94

Hamper Bag. Quilted plastic front,  
wood rod; swivel hook; 17-in.  
About 18x27 in. Ship. wt. 9 oz.

Pink, Yellow or Green. .... \$1.69

Shower-All. Hooks onto either end of tank.  
metal. Aluminum drip pan. Plas-  
incl. About 6 1/4 x 5 1/4 x 15 1/2 in.

2.88

## Tank and Lid Cover \$227

All Cotton Chenille covers give your  
bath a tidy look. Tank Cover, Tank  
Top, Lid Cover fit all sizes. Colors blend  
with Treasure Chest towels for a lovely  
decor. For a complete ensemble order  
matching bath mat sold below. Ab-  
sorbent. Washfast. MW Colors: Cande-  
light Yellow, Capri Blue, Misty Pink,  
White. Also, Lt. Green, Lilac, Pepper n'  
Salt. State color.

18A9218-3-Pc. Cover Set. Wt. 14 oz. \$2.27

## Matching Terry Bath Mat

Treasure Chest Bath Mat in All Cot-  
ton Terry matches tank set above.  
Colors match Treasure Chest towels.  
Made for Wards by famous Cone mills.  
Reversible. Frame border all around.  
MW Colors: Candlelight Yellow, Capri  
Blue, Misty Pink, Thrush Brown, White.  
Also, Lt. Green and Lilac. State color.

18A9271C-Mat. 22x30. Wt. 1 lb. 5 oz. \$1.77

## Wall to Wall Rug Kit With Lid Cover \$677

Everything you need for an easy Do-it-yourself in-  
stallation of wall to wall bathroom carpeting. Kit  
includes 5'x6' plush pile All Cotton rug with built in foam  
rubber pad with matching lid cover. It's easy to install—  
complete instructions and pattern paper enclosed. Wash-  
fast. MW Colors: Capri Blue, Misty Pink, Candlelight  
Yellow, Thrush Brown; White, Lt. Green, Lilac, Salt n'  
Pepper. State color. Ship. wt. 5 lbs. 2 oz.

18 A 9555 L—Rug kit. .... \$6.77

## Bright Brass or Chrome Finish

Starburst Towel Holders. Tubu-  
lar 5/8-in. diam. steel. Two shin-  
ing finishes—Brass or Chrome. Easy  
to mount; fasteners, glue included.

(10) 86 A 1160—Single Ring. 5 1/2-in.  
diam. State finish: Brass or Chrome.  
Ship. wt. 1 lb. .... \$2.29

86 A 1161—Double Ring. 4 1/2-in. and  
5 1/2-in. diam. State: Brass or Chrome.  
Ship. wt. 1 lb. 4 oz. .... \$2.79

(11) 86 A 1162—18-In. Bar. 24 in. over-  
all. State: Brass or Chrome. Ship. wt.  
1 lb. 8 oz. .... \$3.49

86 A 1163—24-In. Bar. 30 in. overall.  
State finish: Brass or Chrome. Ship.  
wt. 1 lb. 12 oz. .... \$3.89

Brass or Chrome Finish Dryer  
Racks. Hold towels or quick wash-  
es. 3 bars (23 1/2-in. long); 2 towel  
rings; shelf. Tubular steel. About 28  
in. high. Ship. wt. 6 lbs. 8 oz.

86 A 1132 M—Brass Finish. .... \$5.97  
86 A 1131 M—Chrome Finish. .... 4.74

Budget Chrome Finish Dryer Rack.  
Like (12) with 3 top bars (23 1/2 in.), 2  
lower bars; but no rings or shelf.

86 A 1130 M—Ship. wt. 6 lbs. .... \$3.29

Graceful Vanity Bench. Golden-  
finished metal frame, about 11x  
22x20 in. Foam rubber cushion, wash-  
able zippered cotton corduroy cover  
in White or Pink. State color.

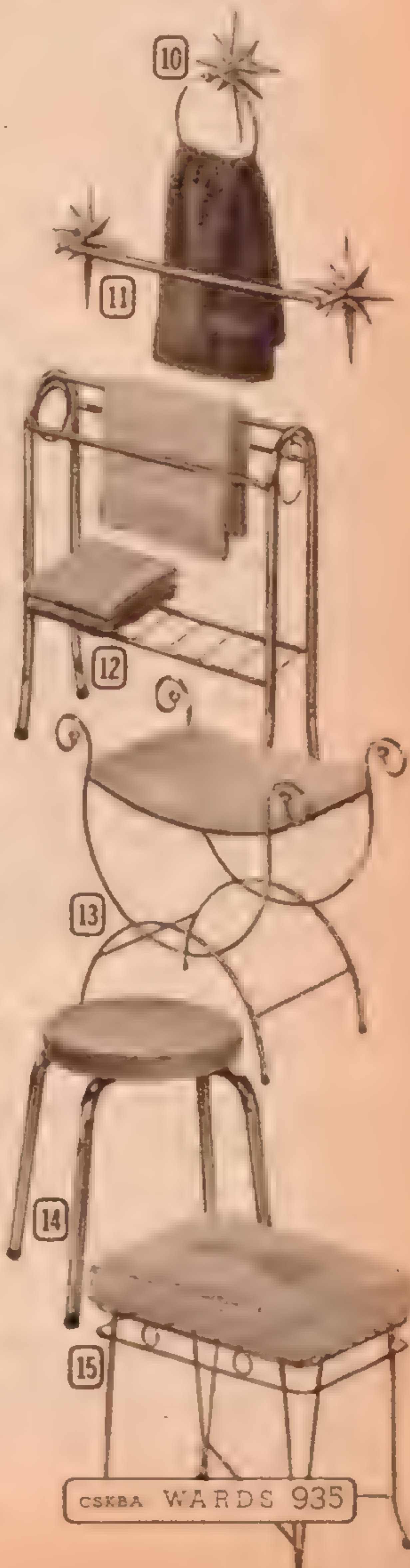
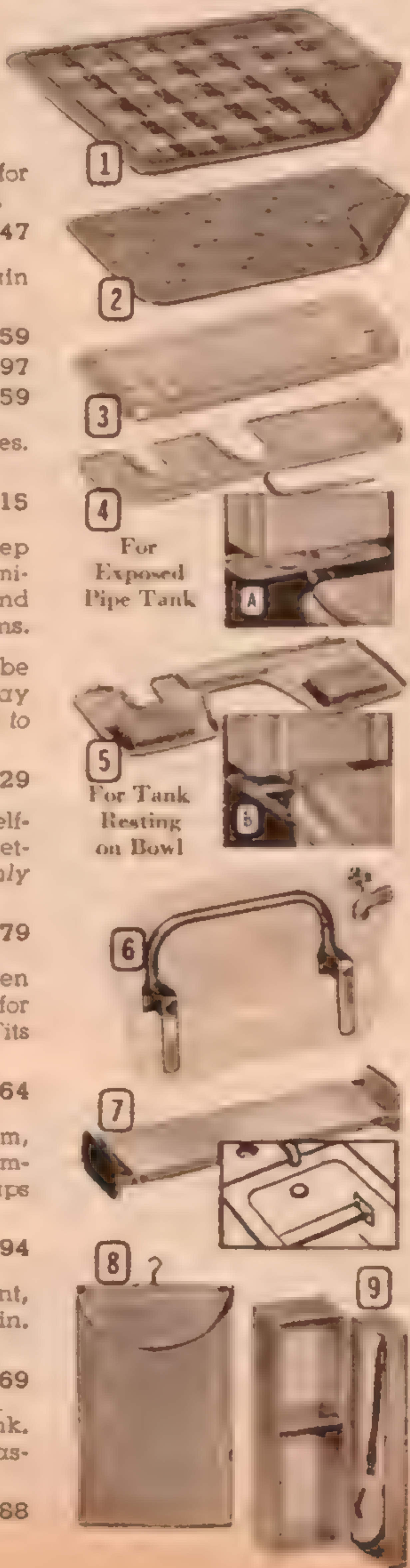
86 A 1171 M—Ship. wt. 10 lbs. .... \$7.69

Bath Stool. Comfortable stain-re-  
sistant vinyl-clad cushion in Pink,  
Black, White. Chromed tubular legs;  
no-mar feet. 15 in. high. State color.

86 A 1133—Wt. 6 lbs. 4 oz. .... \$4.69

Modern, Brass-Plated Vanity Bench.  
Removable polyurethane foam  
cushion is soft, comfortable. Button-  
tufted cotton corduroy cover in Pink or  
White. Shining brass-plated metal  
frame with no-mar plastic-tipped feet.  
About 18x12x20 in. high. State color.

86 A 1170 M—Ship. wt. 10 lbs. \$11.95



CSKBA WARDS 935





# Wards Plastic Tile

End Yearly Redecorating Expense . . . Add a Lasting Home Improvement! Wide range of decorator colors in beautiful STYRON plastic . . . colors are permanently molded in. Long lasting tile won't crack, chip or peel, is completely fadeproof—easy to clean with damp cloth. Widest range of colors and patterns we know of. Deluxe high crowned style gives richer, deeper shadow lines. Choose from five patterns described below. **Easy to Install.** Wards send complete instructions. Tile spreader included

with every order—for tile cutter on loan, see below. Apply to any clean, dry plaster, plaster board, wood or painted surface. **To find square foot area to be tiled,** multiply height by width; add cutting waste. Deduct for windows, doors and other areas not to be tiled. For free estimate on tile needed, write Wards Customer Service Department, give all dimensions. Free sample on request; state color. **State Catalog No., Color and Amount. Mailable. Shipped from St.**

ONLY 36¢ sq. ft.

Less Than 31¢ sq. ft.

Less Than 31¢ sq. ft.

ONLY 33¢ sq. ft.

ONLY 29¢ sq. ft.

**(1) Pearlescent Tile.** Always a favorite—special formula gives colors a deep glowing look of unsurpassed beauty. Accessories available in all 5 colors.

**(2) New MARBLE-LITE Tile.** Leads the modern trend to lighter-toned color. 6 new shades with white predominating. Use harmonizing trim from (3) below.

**(3) Marbleized Tile.** Popular pattern preferred by many. Wide range of colors with marbleizing in white. Full assortment of accessories available for each color.

**(4) Italian Marble Tile.** Now, a plastic that expertly captures the ageless elegance and beauty of marble. In two smart colors. Use plain or marbleized trim.

**Plain Color Tile.** (Not shown) Same fine quality as (4). Choose from Black or Dark Thrush. Broad range of accessories for good contrast with color.

Full Tile and Accessories State color on all pieces	Size Inches	Pieces Per Pkg.	Pkg. Covers	Pkg. Wt.	(1) Pearlescent Tile Cat. No.	Pkg.	(2) Marble-Lite Tile Cat. No.	Pkg.	(3) Marbleized Tile Cat. No.	Pkg.	(4) Italian Marble Cat. No.	Pkg.	Plain Color Cat. No.
Full Tile (see opp. page) . . . . .	4 1/4 x 4 1/4	40	5 sq. ft.	2 lbs.	74 A 2300M	\$1.80	74 A 2435M	\$1.54	74 A 2400M	\$1.54	74 A 2485M	\$1.65	74 A 2490M
(5) Full Tile Inside Corner . . . . .	4 1/4 x 1/2 x 1/2	14	5 lin. ft.	3 oz.	74 A 2301M	1.29	74 A 2436M	98c	74 A 2401M	98c	74 A 2486M	98c	74 A 2491M
(6) Full Tile Outside Corner . . . . .	4 1/4 x 1 1/2 x 1 1/2	14	5 lin. ft.	6 oz.	74 A 2302M	1.45	74 A 2437M	\$1.09	74 A 2402M	\$1.09	74 A 2487M	\$1.09	74 A 2492M
(7) Half Tile . . . . .	4 1/4 x 2 1/8	14	5 lin. ft.	5 oz.	74 A 2305M	79c	74 A 2440M	49c	74 A 2405M	49c	74 A 2490M	49c	74 A 2493M
(8) Half Tile Inside Corner . . . . .	2 1/8 x 1/2 x 1/2	1	1 oz.	1 oz.	74 A 2306M	12c	74 A 2406M	10c	74 A 2406M	10c	74 A 2490M	10c	74 A 2494M
(9) Half Tile Outside Corner . . . . .	2 1/8 x 1 1/2 x 1 1/2	1	1 oz.	1 oz.	74 A 2307M	12c	74 A 2407M	12c	74 A 2407M	12c	74 A 2490M	12c	74 A 2495M
(10) Stripe . . . . .	4 1/4 x 3/4	14	5 lin. ft.	2 oz.	74 A 2310M	48c	74 A 2410M	29c	74 A 2410M	29c	74 A 2490M	29c	74 A 2496M
(11) Stripe Inside Corner . . . . .	3/4 x 1/2 x 1/2	1	1 oz.	1 oz.	74 A 2311M	12c	74 A 2411M	10c	74 A 2411M	10c	74 A 2490M	10c	74 A 2497M
(12) Stripe Outside Corner . . . . .	3/4 x 1 1/2 x 1 1/2	1	1 oz.	1 oz.	74 A 2312M	12c	74 A 2412M	9c	74 A 2412M	9c	74 A 2490M	9c	74 A 2498M
(13) Long Feature Stripe . . . . .	6 3/8 x 3/4	19	10 lin. ft.	5 oz.	74 A 2325M	98c	74 A 2425M	98c	74 A 2425M	98c	74 A 2490M	98c	74 A 2499M
<b>Cap and Accessories</b>													
(14) Bull Nose Cap . . . . .	6 3/8 x 1 1/2	19	10 lin. ft.	1 lb.	74 A 2320M	\$2.65	74 A 2420M	\$1.85	74 A 2420M	\$1.85	74 A 2490M	\$1.85	74 A 2500M
(15) Cap Inside/Outside Corner . . . . .	6 1/2 x 1 1/2 x 1 1/2	1	1 oz.	1 oz.	74 A 2321M	27c	74 A 2421M	21c	74 A 2421M	21c	74 A 2490M	21c	74 A 2501M
(16) Cap Up Corner . . . . .	2 1/8 x 2 1/8 x 1 1/2	2	1 oz.	1 oz.	74 A 2322M	39c	74 A 2422M	35c	74 A 2422M	35c	74 A 2490M	35c	74 A 2502M
(17) Cap Down Corner . . . . .	3 7/8 x 3 7/8 x 1 1/2	2	2 oz.	2 oz.	74 A 2323M	49c	74 A 2423M	45c	74 A 2423M	45c	74 A 2490M	45c	74 A 2503M
<b>Base Cove and Accessories</b>													
(18) Base Cove . . . . .	6 3/8 x 4 1/8	19	10 lin. ft.	2 lbs.	74 A 2330M	\$3.75	74 A 2430M	\$2.80	74 A 2430M	\$2.80	74 A 2490M	\$2.80	74 A 2504M
(19) Cove Inside Corner . . . . .	1 x 1 x 4 1/8	1	1 oz.	1 oz.	74 A 2331M	19c	74 A 2431M	14c	74 A 2431M	14c	74 A 2490M	14c	74 A 2505M
(20) Cove Outside Corner . . . . .	1 1/2 x 1 1/2 x 1 1/2	1	1 oz.	1 oz.	74 A 2332M	19c	74 A 2432M	14c	74 A 2432M	14c	74 A 2490M	14c	74 A 2506M

**Aluminum Moldings.** Conceal joints and edges. Corrosion resistant. Pre-drilled nail holes every 12 inches for easy application. Moldings come in 6-ft. lengths, cut with hack saw to fit. **Mailable.**

74 A 2200 MO—INSIDE CORNER.  
Ship. wt. per 6-ft. length: 10 oz. . . 6-ft. length 98c

74 A 2201 MO—OUTSIDE CORNER.  
Ship. wt. per 6-ft. length: 10 oz. . . 6-ft. length 98c

74 A 2202 MO—BEVELED CAP.  
Ship. wt. per 6-ft. length: 10 oz. . . 6-ft. length 98c

**Tile Cement.** Easy to apply. Just spread on wall; then press tiles firmly in place. Spreader included at no extra cost with every tile order. Full instructions included. **Mailable.**

Catalog Number	Amount	Covers sq. ft.	Ship. wt. Lbs.	Price
74 A 2230M	Quart	8-10	4 lbs.	\$1.09
74 A 2231M	Gallon	30-40	13 lbs.	3.45
74 A 2232MO	3 1/2 Gal.	110-135	47 lbs.	10.85

Shop By Mail, Phone or In Person

**Grouting Cement.** For added waterproofing.  
74 A 2237—Ship. wt. 1 lb. 10 oz. Mail: . . . 79c

**Tile Cleaner.** Will clean 200 sq. ft. **Mailable.**  
74 A 2240—Ship. wt. 2 lbs. 12 oz. . . . . 98c

**Tile Cutter.** For plastic tile. All metal. **Mailable.**  
74 A 2278 M—Ship. wt. 7 lbs. . . . . 9.95

**Cutter on Loan.** Deposit refunded or returned Postpaid in 30 days. **Mailable.**  
74 A 2279 MV—Ship. wt. 7 lbs. . . . . Deposit

## NOW . . . ANYONE CAN INSTALL CERAMIC TILE!

- Wards Adhesives and "Sure-Space" lugs make it as easy to apply as plastic tile . . . Do the job yourself and save over 50% of the cost
- Luxurious, practical . . . Lasts the lifetime of the average home . . . Real ceramic, just like finest china—fused at 2000° temperatures
- Certified Quality—no finer made! Exceeds strict Federal Specifications SST-308. Fulfills all requirements for FHA approval

**One of the most imitated wall or floor coverings known.** Now, you can enjoy the many advantages it offers. Colors stay beautiful and bright—won't fade or discolor. Can't warp, dent, peel or burn. Easy to keep clean with just a damp cloth. Saves you hundreds of dollars on redecorating—no more painting or papering. Adds permanent value to your home.

**SURE-SPACE LUGS** are extra long—cover 60% of spacing edge—assure proper alignment—the secret of a professional-looking job. Complete trim listings including bathroom accessory sets (32) below.

**MASTER GRADE CERTIFICATE** included with each order from Wards—assurance that tile has been made to U.S. Bureau of Standards specifications R61-44. First quality, graded to eliminate all "seconds" or standard tiles. Each tile checked for shading, for approved color match.

**FIGURE YOUR NEEDS TODAY**—see how little more it costs to have the best. For estimate or Free Sample write Customer Sales and Engineering Department of Wards Mail Order House; state color wanted. Tile shipped promptly from Mail Order House with instructions. **State color on all orders.**

Ceramic Wall Tile . . . . . only 78¢ sq. ft.

Tile Accessories

Floor or Countertop Tile 9¢

**(21) Sparkling Glazed finish** can't stain, fade or burn—easy to keep clean with a damp cloth. In 10 stylish colors: Oatmeal, Shadow Gray, Oriole Pink, Chapel Green, Thrush Beige, Candlelight Yellow, Light Capri Blue, Salt and Pepper, Black and White. Each tile 4 1/4 x 4 1/4 in. Carton of 40 tiles covers 5 sq. ft.  
74 A 2000 R—Ship. wt. 17 lbs. State color. . . . . Carton \$3.90

**(22) 4 1/4 x 4 1/4 in. Surface Cap.** Use as top row of tile to finish off job. Rounded top edge. Carton of 15 tiles covers 5 lineal ft.  
74 A 2010 R—Ship. wt. 6 lbs. 4 oz. State color. . . . . Carton \$3.40

**(23) 4 1/4 x 4 1/4 in. Surface Cap Angles.** For cap (22) above. Use (23) for down or outside turns; has 2 rounded edges. Use (24) for up or inside turns; has 1 concave corner. State color.  
(23) 74 A 2012 R—Down Angle. Ship. wt. 5 oz. . . . . Per piece 34c  
(24) 74 A 2011 R—Up Angle. Ship. wt. 5 oz. . . . . Per piece 34c

**(25) 2x6 in. Surface Cap.** Carton of 10 covers 5 lineal ft.  
74 A 2020 R—Ship. wt. 2 lbs. 8 oz. State color. . . . . Carton \$2.25

**(26) 2x2 in. Surface Cap Angles.** For cap (25) above. Use (26) for down or outside turns; has 2 rounded edges. Use (27) for up or inside turns; has 1 concave corner. State color.  
(26) 74 A 2022 R—Down Angle. Ship. wt. 2 oz. . . . . Per Piece 19c  
(27) 74 A 2021 R—Up Angle. Ship. wt. 2 oz. . . . . Per Piece 19c

**(28) Installation Kit on Loan.** Includes tile cutter and nippers. Requires minimum order of 25 sq. ft. of tile. Deposit refunded if returned in 30 days. **Not Mailable.**  
74 A 2180 RV—Wt. 10 lbs. Deposit. \$25.00

**(29) Spreader for Adhesive.** Included at no charge if your tile order is for 25 sq. ft. or more.  
74 A 2189—Ship. wt. 13 oz. . . . . 40c

**(30) Ceramic Tile Adhesive.** Makes installation easy—spreads on like butter. Non-flammable, non-toxic. Quart covers 10 to 12 sq. ft.; gallon covers 45 to 60 sq. ft. **Not Mail.**  
74 A 2190 R—Quart. Wt. 2 1/2 lbs. \$1.25  
74 A 2191 R—Gallon. Wt. 11 lbs. 3.95

**White Grouting Cement.** For added waterproofing. 10 lb. package does up to 120 sq. ft. **Not Mailable.**  
74 A 2196 R—10 lbs. Wt. 10 lbs. \$1.80  
74 A 2197—1 lb. Wt. 1 lb. . . . . 33c

**(31) With Exclusive "Crystal Glaze."** quality as ceramic wall tile except Crystal-Glaze finish—ultra-hard ceramics are fused under extremely high temperatures to a tough durable tile body. Matured, skid-resistant lasting surface that mar, scratch, discolor or fade (not to be confused with ordinary semi-glaze or mat glaze). In Cinnamon Brown, White, Chapel Green, Capri Blue, Shadow Gray and Oriole colors. Blend with wall tile colors. Ceramic tiles, size 4 1/4 x 4 1/4 in. covers 5 sq. ft.  
74 A 2100 R—Wt. 17 lbs. State color. . . . .

5-Pc. Accessory Set \$12.95

**(32) Best Quality Vitreous China**—adds luxury. Available in all colors of ceramic tile (21) except Salt and Pepper. Set includes: 4 1/4 x 4 1/4 in. Glass and toothbrush holder; Grab Bar and Soap holder for tub; 4 1/4 x 4 1/4 in. soap holder; 6x4 1/4 in. paper holder; 4 1/4 x 4 1/4 in. holder has wood bar. Ship. wt. 15 lbs.  
74 A 2175 R—5 pc. set. State color. . . . . \$12.95  
74 A 2176 R—Extra towel bar. Wt. 1 1/2 lbs. . . . . 33c



Tile

# NEWEST DECORATOR COLORS

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width; add 5%  
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ONLY 29c sq. ft.

Color Tile. (Not s  
fine quality as C  
oose from Black  
k Thrush Brown  
of accessories  
contrast with other

Marble	Plain Color
Pkg.	Cat. No.
\$1.65	74 A 2450M
98c	74 A 2451M
\$1.09	74 A 2452M
49c	74 A 2455M
	74 A 2456M
	74 A 2457M
	74 A 2460M
	74 A 2461M
	74 A 2462M
	74 A 2475M
	74 A 2476M
	74 A 2471M
	74 A 2472M
	74 A 2473M
	74 A 2480M
	74 A 2481M
	74 A 2482M

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White, Chapel Gre  
Gray and Oriol  
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covers 5 sq. ft.  
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as China—adds c  
n all colors of cer  
d Pepper. Set  
bathbrush holder  
holder for tub; 4-  
paper holder; 24-  
Ship. wt. 15 lbs. 1  
State color....  
vel bar. Wt. 1 1/2 lb

PAGE 707.



MW Capri Blue

MW Misty Pink

Mother of Pearl

Candlelight Yellow



MW Thrush Beige

MW Pale Thrush Beige

MW Shadow Gray

MW Chapel Green

MW Misty Pink

Dresden Blue



MW Misty Pink

MW Shadow Gray

MW Chapel Green

Dresden Blue

MW Pale Thrush Beige

MW Capri Blue

MW Candlelight Yellow

1 Present Tile—Wards Finest

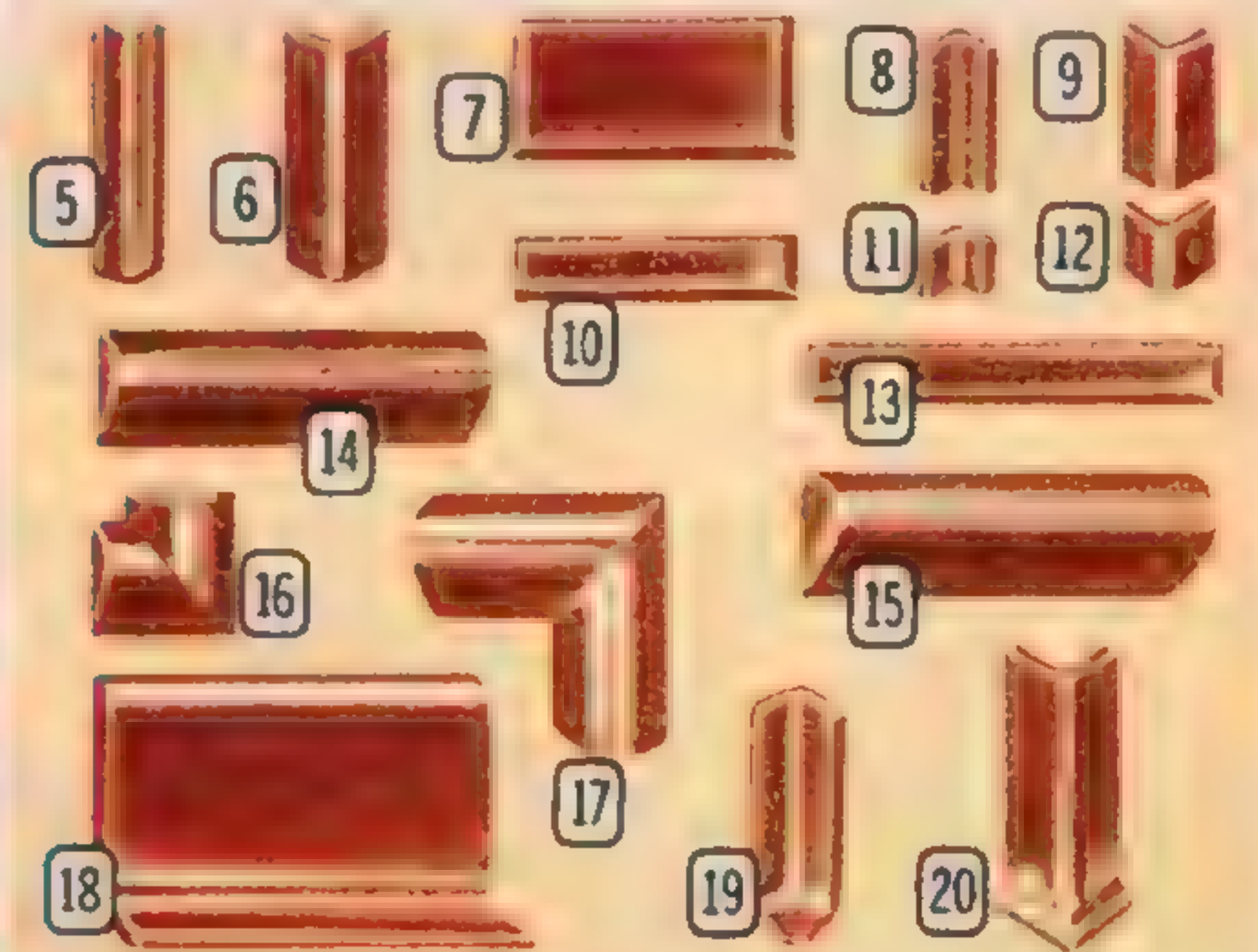
2 New Light-Toned Marble-Lite Tile



NEW ITALIAN MARBLE

Travertine

3 Marbleized Tile—Popular Favorite



LOW AS \$5 A MONTH PAYS FOR TILING AVERAGE BATHROOM



MW Shadow Gray

MW Oriole Pink

Cinnamon Brown

White

MW Chapel Green

MW Shadow Gray

MW Chapel Green

Salt and Pepper

MW Candlelight Yellow

MW Light Capri Blue

MW Oriole Pink

30 Ceramic Wall Tile

31 Ceramic Floor Tile



## Do It Yourself!

It's fun, profitable fun, to tile your own rooms—just spread Wards quick-dry adhesive on wall and set tile in place—just like plastic tile. Labor costs average from one-half to twice the cost of materials—tile it yourself for big savings!



ALL WARDS 937





**A** Deluxe 3-Piece Set With Fittings . . . Color \$27900; White \$23700



**B** Better 3-Pc. Set With Fittings . . . Color \$17100; White \$15700



**C** Low as \$6950



**D** Projecting \$2375 to \$4150



**E** Drop-In \$2195 to \$3895



**F** Round \$3700 and \$3900



**G** Oval Less Fittings \$



**H** Contour \$950



**J** Polystyrene \$1050



**K** Plastic \$650



**L** Wood \$3-



## 3-PIECE BATH SETS

# Worthy of the Finest Homes

## MODERN PASTEL COLORS OR WHITE... FAIRWAY "A-GRADE" QUALITY

**Plan**—Plan your new bathroom... or your present bathroom into one of rich... lasting beauty. Graceful lines... tasteful simplicity. Each piece... perfect bathroom harmony.

**Compare Quality**—All Fairway bathroom fixtures are "A-Grade" quality. This is your assurance of the finest. Wards offer only perfect pieces that have passed rigid standards and labeled "A-Grade". Remember our policy "Satisfaction Guaranteed or Your Money Back".

**Compare Price**—Wards set the pace for fine quality bathroom fixtures at prices far below you would expect to pay. With Wards Home Improvement Terms, you can have your bathroom now... up to 3 years to pay. See Page 960.

### Fairway 3-Piece Bath Set... First in Luxury

**RECESSED TUB**—Choice of Steel or Cast-Iron (cast-iron shown). 5-ft. size... handsome 2-valve tub filler with shower head... convenient trip-lever waste and overflow. For description of tub, see (16) or (19), Page 941; tub filler (7), Page 942.

**"SIDE-LEDGE" LAVATORY**—24x20 in. deep. Extra large side ledge... classic "slant-back" faucet with pop-up drain... chrome-plated lavatory legs with towel bar. For complete description see (1), Page 940; faucet (9), Page 942; legs (7), Page 940.

**3-PIECE TOILET**—Only 18½ in. high... hush-quiet operation... polystyrene contour toilet seat with exclusive custom molded lid. For description of toilet, see (11), Page 941. Seat (H) below.

Sparkling White... or for more distinctive beauty—color... State: Delphinium Blue (shown); Misty Pink (shown); Chapel Green or Candlelight Yellow.

Cat. No.	Wt. lbs.	White Outfit			Color Outfit		
		Cat. No.	Per Mo.	Cash	Cat. No.	Per Mo.	Cash
331	331	81 A 963RW	\$8.00	\$217.00	81 A 1063RW	\$9.00	\$249.00
331	331	81 A 964RW			81 A 1064RW		
560	560	81 A 961RW	\$8.50	\$237.00	81 A 1061RW	\$10.00	\$279.00
560	560	81 A 962RW			81 A 1062RW		

### Better Fairway 3-Piece Set... Distinctive Styling

**COMPACT, RECESSED TUB**—Choice of Steel or Cast-Iron (steel shown). 5-ft. size... fingertip control, single-lever tub filler with adjustable shower head... trip-lever waste and overflow. For complete description of tub, see (16) or (18), Page 941; tub filler (4), Page 942.

**FRONT-MOUNT LAVATORY**—tasteful, modern design... attractive front-mount faucet with pop-up drain... chrome-plated legs. For description of lavatory, see (2), Page 940; faucet (10), Page 942; legs (8), Page 940.

**REVERSE-TRAP TOILET**—quiet and efficient... matching deluxe polystyrene seat. For description of toilet, see (12), Page 941; seat (J), below. Choose lovely, popular White or for added beauty and luxury—color. State: Delphinium Blue (shown); Misty Pink; Chapel Green or Candlelight Yellow.

**Remember**, all Fairway Bath Sets and individual pieces can be easily purchased with No Money Down on Home Improvement Terms—see Page 960.

Tub	Drain at	Wt. lbs.	White Outfit			Color Outfit		
			Cat. No.	Per Mo.	Cash	Cat. No.	Per Mo.	Cash
Steel	Left	302	81 A 967RW	\$6.00	\$157.00	81 A 1067RW	\$6.50	\$171.00
Steel	Right	302	81 A 968RW			81 A 1068RW		
Cast-Iron	Left	480	81 A 965RW	\$6.50	\$166.00	81 A 1065RW	\$6.50	\$181.00
Cast-Iron	Right	480	81 A 966RW			81 A 1066RW		

### Glamorous Vanity-Lavatory

**In Distinctive, Modern Beauty**  
**Countertop Adds Exciting Glamor**  
**Shatterproof Glass Doors**  
**Colors... Choice of Fittings**

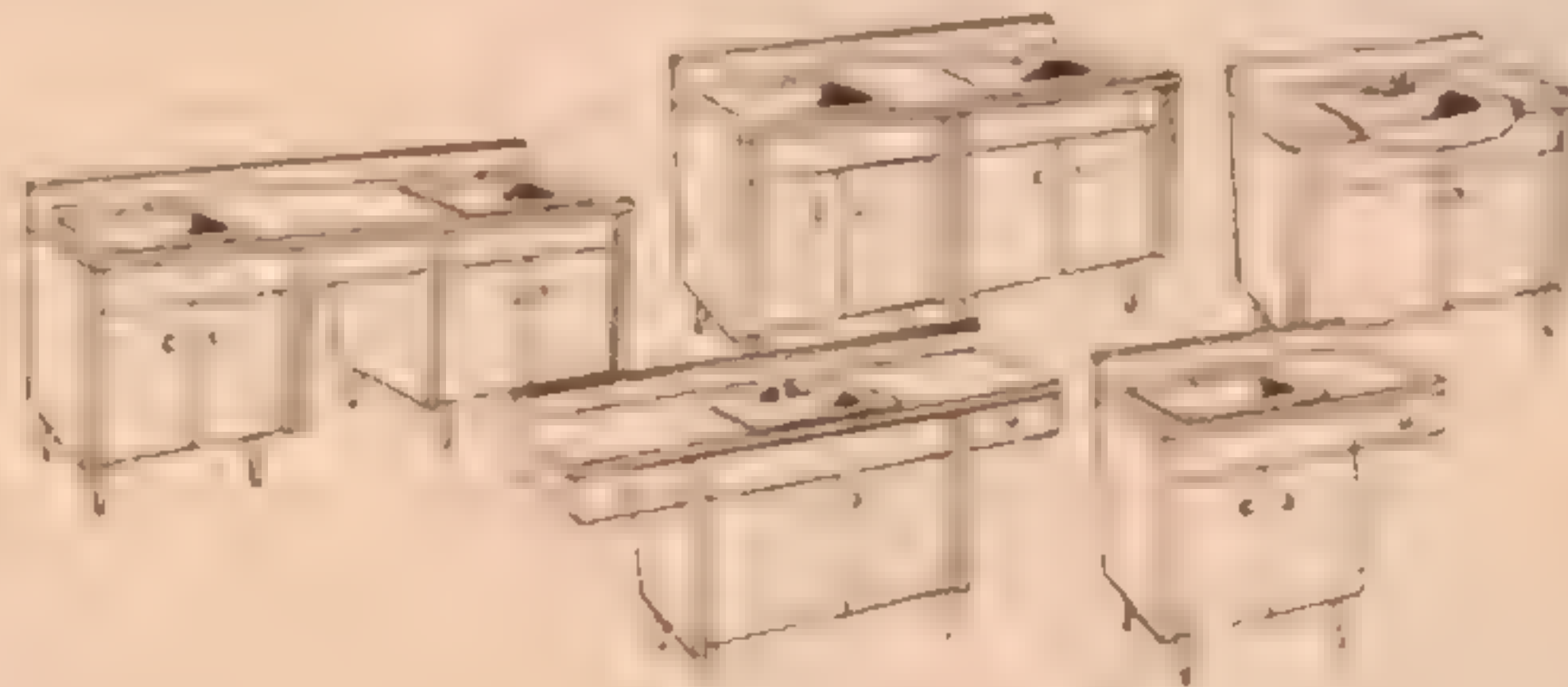
Loveliness blends with simple graceful... create a truly outstanding, individual... Rich, luxurious color adds distinctive... blends with other Fairway... vitreous china lavatory has deep... The lavatory color you choose will be... own harmonizing colored countertop. Single-Lever faucet with pop-up drain.

Steel cabinet has double coat, baked-on... for lasting beauty. 34-in. wide... 30 in. wide; 32 in. high plus 3-in. lavatory, state: Delphinium Blue; Misty Green (shown) or Candlelight Yellow.

Ship. wt. 104 lbs. .... \$76.50

—same as described above except... white vitreous china set in lovely... paste countertop. Choose classic Single... valve faucet... each with pop-up drain.

Valve Faucet. Wt. 105 lbs. .... \$69.50  
Single Lever Faucet. Wt. 104 lbs. .... 74.50



### Custom-Made Vanity Cabinets

- Designed and Built to Your Specifications
- Choice of Many Lavatory and Cabinet Styles
- Finest Materials... Expert Craftsmanship

Now you can have a vanity-lavatory custom made in style... size... and color to fit your particular needs and tastes. Sketches above show just a few of the unlimited ways in which you can design and combine your personal vanity-lavatory.

Sturdy cabinets have one-piece continuous countertops... spacious storage areas. Countertops in 4 attractive colors, match Fairway bath sets. Write Wards requesting Vanity Circular 81-VCP-1.

### New Butterfly Tub Enclosure

Bamboo Colored Background highlights rich, glowing hues of real butterfly wings... vibrant coral strands add exciting glamor. Shown in (A), opposite page. Permits light to enter... but can't be seen through for complete privacy.

Rigid, shatterproof pure vinyl panels glide smoothly on rustproof aluminum frames. Seals watertight—no dripping... no wet floors. Fits 4½ or 5-ft. tubs. Height 60 in. above tub. Easy to install. 81 AP 628 R—Shipped Prepaid... \$79.95

### Bathroom Planning Service

Avoid guesswork... delay... unnecessary expense. Wards will help you plan your new bath or powder room or remodel your present one. Just fill out Estimate Blank and Wards technical experts will answer all your questions and prepare detailed blueprints. Use request coupon on Page 1009 or see your nearest Ward Catalog Store or Retail Store for complete installation service.

### Countertop Lavatories... The Touch of Tomorrow

#### Rectangular Lavatories.

In the modern manner. Gleaming in white or pastel colors. Deep contoured... stainless steel rim... "slant-back" faucet. Choose sparkling... When ordering... Blue; Misty Pink... Green or Candlelight Yellow.

Oval Less Fittings

Style. 20x18 in. Fits 18 in.

Range	Lbs.	Price
Yes	43	\$38.50
No	38	23.75
Yes	43	41.50
No	38	26.95

Style. 21x17 in.

Range	Lbs.	Price
Yes	43	\$36.50
No	36	21.95
Yes	43	38.95
No	36	24.50

**New Round Lavatory.** Graceful circular design adds touch of ultra-modern loveliness to bath or powder room. Spacious porcelain enameled cast-iron bowl 6¾ in. deep... in sparkling white or soft pastel colors. Gleaming stainless steel rim adds to overall beauty. Includes smart "slant-back" faucet with pop-up drain. Diameter 18 in. When ordering color, state: Delphinium Blue (shown); Misty Pink; Chapel Green or Candlelight Yellow.

81 A 723 RD—WHITE. Wt. 51 lbs. .... \$37.00  
81 A 724 RD—COLOR. Wt. 51 lbs. .... 39.00

**New Oval Stainless Steel Lavatory.** Now you can have the satin beauty and lifetime practicality of beautiful stainless steel in your bath or powder room. Fits nearly flush with countertop. Built-in trim-rim gives customized look... no separate rim needed. Overall 16x12 in. Faucet not included—recommend graceful "slant-back" faucet ((9) Pg. 942) mounts in countertop. From Chicago Factory.

81 A 702 F—Ship. wt. 10 lbs. .... \$49.95

"W" after Cat. No. this page means shipped from M.O. House or Houston Whse.

Use Wards Convenient Home Improvement Terms—see Page 960

### Fairway Toilet Seats—Smart Beauty

**(H) TO (L)** Solid construction assures lasting service and beauty. Fit all standard bowls. Centers of hinge bolt holes 5½ in. apart.

**(H) New in Contoured Design... New in Striking Beauty.** Lines of seat and bowl blend to form ultra-modern sculptured glamor—see bathroom at top of opposite page. Polystyrene... won't crack, chip or discolor. Gold Fleck design throughout rich white seat. Concealed hinges.

81 A 1116 MW—WHITE WITH GOLD-FLECK. Shipping weight 8 lbs. .. \$9.50  
81 A 1117 MW—PLAIN WHITE. Shipping weight 8 lbs. .... 9.50  
81 A 1118 MW—COLOR. State: Delphinium Blue; Misty Pink (shown), Chapel Green or Candlelight Yellow. Wt. 8 lbs. .... \$9.50

**(J) Deluxe Polystyrene.** Pearlescent finish. Silhouette style... extra-thick construction. Stain resistant. No coating to chip or peel—color goes all the way through. Concealed hinges. Wt. 9 lbs.

81 A 1141 MW—PEARL WHITE. .... \$10.50  
81 A 1145 MW—PEARL COLORS. State: Delphinium Blue (shown), Misty Pink; Chapel Green; Candlelight Yellow; or Black. .... \$10.50

**(K) Solid Plastic** in marbled colors and white. No coating to chip or peel—color all the way through. Stain-resistant. Concealed hinges.

81 A 1110 MW—PLAIN WHITE. Shipping weight 6 lbs. .... \$6.50  
81 A 1115 MW—MARBLEIZED COLORS. State: Delphinium Blue; Misty Pink; Chapel Green (shown) or Candlelight Yellow. Wt. 6 lbs. .. \$6.50

**(L) Wood**—Pressure molded... baked enamel coating. Plastic hinges.

81 A 1100 MW—WHITE (shown). Shipping weight 7 lbs. 8 oz. .... \$3.25  
81 A 1109 MW—COLOR. State: Delphinium Blue; Misty Pink; Chapel Green or Candlelight Yellow. Shipping weight 7 lbs. 8 oz. .... \$3.35





# Make Up Your Own



**1** **Finest Fairway "Wide Ledge" Lavatory** . . . Royal Beauty, Elegant Design. Modern off-center styling with roomy ledge, 9 in. wide. Overall 24 in. wide, 20 in. deep. Finest quality vitreous china . . . stain and acid resistant. Will give years of lasting beauty. Choose White or pastel colors; Delphinium Blue, Misty Pink, Chapel Green or Candlelight Yellow. With or without fittings. Fittings include: faucet (9) Page 942; legs (8) below and hangers. Lavatory requires legs for mounting. Ship. wt. with fittings 55 lbs.; without fittings 46 lbs. State color.

81 A 716 RWD—White with Fittings.....\$49.95  
 81 A 717 RWD—Color with Fittings..... 54.95  
 81 A 307 RWD—White without Fittings..... 31.00  
 81 A 308 RWD—Color without Fittings..... 36.00



## Modern Fairway Lavatories . . . Pastel Colors or White

**2** to **5** **Distinctive Lavatories for Beauty and Convenience** . . . "Grade A" quality. Stain-resistant vitreous china or porcelain enameled cast iron. Deep tapered basin. Concealed overflow on wall (brackets included). Order 1 1/4-in. trap, supply pipes separately Page 1003; legs below.

- 2** **Vitreous China Front Mount Lavatory.** White or color. Anti-splash rim. Size overall 19x17 in. Fittings include Best front-mount faucet, Foam-Flo aerator, pop-up waste—shown (10), Page 942. When ordering color, state Delphinium Blue, Misty Pink, Chapel Green or Candlelight Yellow.
- 81 A 315 RWD—White. Ship. wt. 48 lbs. . . \$28.95  
 81 A 316 RWD—Color. Ship. wt. 48 lbs. . . . 32.50
- 3** **Vitreous China Top Mount Lavatory.** White or color. Size 19x17 in. With or without better 2-valve faucet, aerator, pop-up waste. For color, state Delphinium Blue, Misty Pink, Chapel Green or Candlelight Yellow. Wts. 40, 35 lbs.
- 81 A 313 RWD—White with Fittings . . . . \$21.95  
 81 A 314 RWD—Color with Fittings . . . . 24.95  
 81 A 303 RWD—White without Fittings . . . 13.50  
 81 A 304 RWD—Color without Fittings . . . 15.95
- 4** **Smooth, Rigid Cast-Iron Front-Mount Lavatory.** In White only. Glass-like porcelain finish fused on cast iron at high temperature for extra-long life. With Best front-mount Foam-Flo aerator and pop-up waste—shown (14), Page 942. Ship. wts. 77 lbs. and 92 lbs.
- 81 A 357 RWD—Size overall 19x17 in. . . . \$34.95  
 81 A 358 RWD—Size overall 22x19 in. . . . 36.00
- 5** **Flat-Rim Countertop Lavatory.** White. Basin fits flush with countertop for neat look. Porcelained finish on steel bowl. Tapered shape bowl is wider at front. In stainless steel rim. With or without best "back" 2-valve faucet and pop-up waste—shown (9), Page 942. Size overall 20 x 18 in.
- 81 A 373 RWD—With Fittings. Wt. 32 lbs. . . \$21.95  
 81 A 372 RWD—Without Fittings. Wt. 25 lbs. . 18.50

## Cabinet Lavatory Gives Additional Storage Space

**6** **Utilize Precious Bathroom Space** . . . modernize at the same time. Combines high quality lavatory with price giving you more quality for less. White porcelain enamel steel lavatory 24 by 18 in. basin. 3-in. ledge at back. 4-in. faucet centers. Cabinet 20-gauge steel with baked-on white enamel finish. Chromed handles. 2 large shelf spaces inside; 3 convenient shelves in each door for small items. Height at front 32 in. Order supply pipes and 1 1/2-in. trap on Page 1003. With or without best faucet and pop-up drain—shown (14), Page 942. Ship. wts. 75 lbs. and 70 lbs.

81 A 710 RWD—With Fittings.....\$72.50      81 A 707 RWD—Without Fittings..... 68.50



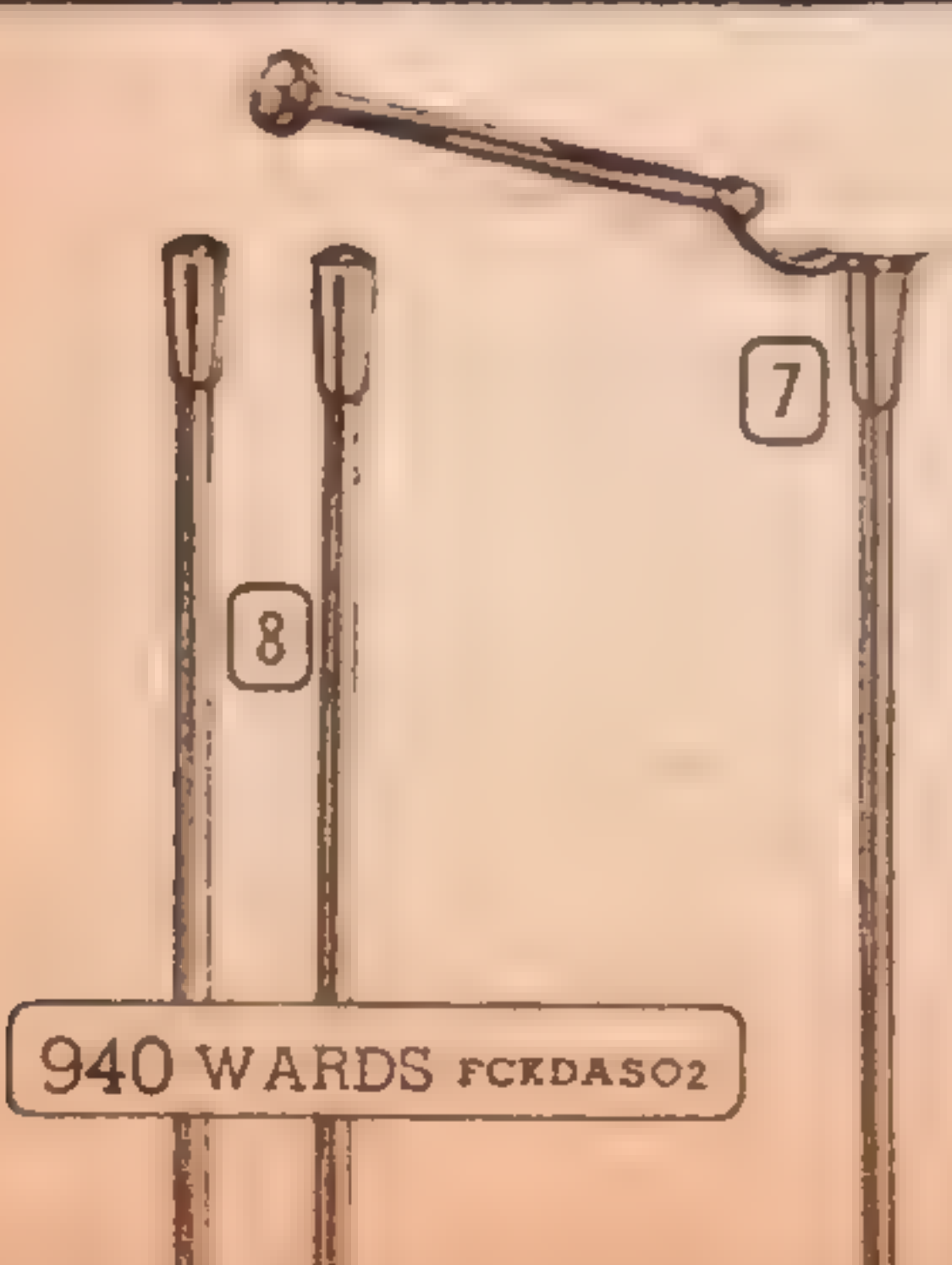
## Lavatory Legs Lend Extra Beauty and Support

- 7** **For Wards China Lavatories** and most others. Polished chrome-plated brass. Legs adjust from minimum of 27 1/2 in. to maximum of 29 1/2 in. When ordering, measure from underside of lavatory where legs attach.
- (7) Leg and Bar Combination.** Convenient and decorative. Towel bars attach to legs and fasten into wall with screws.
- 81 A 1855 MWD—Ship. wt. 4 lbs. 8 oz. Pr. \$11.50
- (8) Legs Only.** Same style as described in (7). Do not include towel bars. Adjustable.
- 81 A 1856 MWD—Ship. wt. 3 lbs. . . . .
- Legs for Wards Cast-Iron Lavatories.** Polished chrome-plated brass. Towels are always within reach of user. Legs are adjustable from a minimum of 30 in. to a maximum of 33 in.
- 81 A 1854 MWD—Ship. wt. 2 lbs. 8 oz. . . . .

## Fairway Tub and Shower Fitting Sets

All fittings are solid brass with chrome plated exposed parts. Designed and constructed for long trouble-free service. 1 1/2-in. less tubing. Renewable seats. Fittings mount in wall; 8-in. less.

- 9** **Finest Single-Lever Tub and Shower Set.** One lever controls temperature and volume. Positive shut-off . . . no drips. Washers to replace. Diverter button on filler spout for using tub. Adjustable shower head gives soft flow to needle like spray. Overflow and overflow are convenient trip-lever type. Drain opens easily.
- 81 A 2195 MWD—Fits all 14 to 16-in. tubs. Ship. wt. 12 lbs. . . \$11.50
- 10** **2-Valve Tub Filler-Shower Set.** Flange-type shower head. Same head as (9). Tub waste and overflow; chain type diverter.
- 81 A 2194 MWD—Fits all tubs. Shipping wt. 12 lbs. 8 oz. . . \$11.50
- 2-Valve Tub Filler Set.** Like (10) but no shower arm and head.
- 81 A 2193 MWD—Fits all tubs. Shipping weight 9 lbs. . . . .



940 WARDS FCKDASO2



# Turn Bathroom...BUY ANY 3 PIECES, SAVE 5% MORE

You can save an additional 5% from Wards already low prices by making up your own bathroom combination. Just select any toilet and tub listed on this page and any lavatory from Pages 938-940. Deduct 5% from total price.

## Modern Fairway Toilets . . . White or Color

**Fairway 1-Piece Toilet in Color or White.** Buy Fairway's finest at Wards. Modern design low silhouette model for distinctive beauty and silence. So quiet you can install it near any room. Positive flushing overflow. Only 18½ in. high overall—bowl is 14½ in. high. No siphon—tank and bowl are one piece. Reverse trap design. Porcelain—stain, acid-resistant; easy to clean. Permits installation in small space. Modern design complements fixtures. Anti-siphon ballcock. Rough-in 12 in.—stands 1 in. away from wall. Extends into room 28½ in. Tank cover 21 in. long. Available with polystyrene seat. When ordering color, State: Delphinium Blue, Chapel Green or Candlelight Yellow. See colors on Page 938.

- D—White with Contour-design Seat. Ship. wt. 123 lbs. . . . . \$85.00
- D—White without Seat. Shipping wt. 114 lbs. . . . . 76.00
- D—Color with Contour-design Seat. Ship. wt. 123 lbs. . . . . 108.00
- D—Color without Seat. Shipping wt. 114 lbs. . . . . 99.00

**Reverse Trap Toilet—in Color or White.** Designed to match all Fairway. Quiet and efficient—larger bowl area gives quieter flushing action. Trap in rear of bowl. Glazed trapway for thorough disposal. Prevents gas back-up. Brass flushing mechanism, chrome-plated. Overall 28½ in.; tank 21½ in. wide. Extends 27¼ in. from wall. (shortest distance allowed from wall to center of toilet outlet). Matching deluxe polystyrene seat. When ordering color, State: Delphinium Blue, Misty Pink, Chapel Green or Candlelight Yellow.

- D—White Toilet with Best Polystyrene Seat. Wt. 102 lbs. . . . \$39.95
- D—White Toilet without Seat. Shipping wt. 96 lbs. . . . . 30.50
- D—Color Toilet with Best Polystyrene Seat. Wt. 105 lbs. . . . . 47.95
- D—Color Toilet without Seat. Shipping wt. 96 lbs. . . . . 37.95

**Siphon Washdown Toilet—in White only.** Positive flushing action, as quiet as (12)—requires more water in tank. Glazed trapway for disposal. Brass flushing mechanism with chrome-plated lever. Tank height overall 28½ in.; tank 21½ in. wide. Extends 27¼ in. from wall. (shortest distance allowed from wall to center of toilet outlet). Without matching enameled wood seat.

- With White Seat. Shipping wt. 94 lbs. . . . . \$27.95
- Without Seat. Shipping wt. 86 lbs. . . . . 25.95

**Attachments for Wall-Hung Toilets—**provide efficient, long service. "A" quality white vitreous china. Do not use where tank bolts to bowl.

**Flush Tank.** Includes brass flushing mechanism and chromed 4x6-in. tank. Fits to 2-in. bowl spud. Tank fastens to wall (screws furnished). Height 17½ in. Tank cover 21x8 in. Ship. wt. 54 lbs. . . . \$22.50

**Flush Bowl.** Siphon-washdown type. Stain and acid resistant . . . connects to low or high wall-hung tank by flush elbow. Rough-in allowed from wall to center of toilet outlet.

- Rough-in 12 in. Shipping wt. 42 lbs. . . . . \$15.50
- Rough-in 14 in. Shipping wt. 42 lbs. . . . . 15.50

**NOTICE.** "W" After Catalog Number Means Item Is Shipped From Western Warehouse, whichever is nearer.



## Modern Fairway Bathtubs . . . White or Color

- ✓ Distinctively Designed for Modern Bathroom Beauty . . . Gleaming White or Pastel Colors
- ✓ Long Lasting Porcelain Enameled Cast Iron or Steel . . . Recessed or Corner Styles

**(16) Tough, Durable Steel Tubs—**Modern design for glamorous sweeping-line beauty . . . Lighter in weight for easy handling. Latest recessed type . . . no open seam in front to catch dirt. Titanium porcelain enamel finish—fused to heavy gauge steel. Stain and acid-resistant . . . Extra-strong crossbar underbracing for added rigidity . . . easier installation. Height 16 in.; width 30 in. Top edges flanged for watertight seal on wall sides—easy to tile in. Order fittings on opposite page. For color, State: Delphinium Blue, Misty Pink, Chapel Green or Candlelight Yellow.

(16) Steel Recessed Tubs. Ship. wts. 133, 136 lbs.					
Lgth. Ft.	Drain At	WHITE ONLY		COLOR: State Choice	
		Cat. No.	Cash	Cat. No.	Cash
4½	Left	81 A 201RWD	\$61.50	81 A 203RWD	\$67.50
	Right	81 A 202RWD		81 A 204RWD	
5	Left	81 A 205RWD	\$61.50	81 A 207RWD	\$67.50
	Right	81 A 206RWD		81 A 208RWD	
(17) Steel Corner Tubs. Ship. wt. 159 lbs.					
5	Left	81 A 209RWD	\$88.50	81 A 211RWD	\$96.50
	Right	81 A 210RWD		81 A 212RWD	

**(18) Compact Size Cast-Iron Tubs.** Provide extra rigidity preferred by some. 28½ in. wide. Easy to step into—only 14 in. high. Recessed style. Gleaming porcelain enamel finish. Hard, stain and acid resistant surface. 4½ or 5 ft. long. Beaded edges for water-tight seal. Order fittings on opposite page. For color, State: Delphinium Blue, Misty Pink, Chapel Green or Candlelight Yellow.

Lgth. Ft.	Drain At	Wt. Lbs.	WHITE ONLY		COLOR, State Choice	
			Catalog No.	Cash	Catalog No.	Cash
4½	Left	285	81 A 221RWD	\$72.50	81 A 223RWD	77.50
	Right	285	81 A 222RWD		81 A 224RWD	
5	Left	315	81 A 225RWD	68.95	81 A 227RWD	77.50
	Right	315	81 A 226RWD		81 A 228RWD	

**(19) Deluxe Solid Cast-Iron Tubs.** 5-ft. recessed style only. All features of (18) plus convenient seat-ledge, 5½ in. wide, at front. 30 in. wide at ends, 16 in. high. Fittings on opposite page. For color, State: Delphinium Blue, Misty Pink, Chapel Green or Candlelight Yellow.

Lgth. Ft.	Drain At	Wt. Lbs.	WHITE ONLY		COLOR, State Choice	
			Catalog No.	Cash	Catalog No.	Cash
5	Left	365	81 A 237RWD	\$82.50	81 A 239RWD	\$104.95
	Right	365	81 A 238RWD		81 A 240RWD	

**IMPORTANT—read before ordering bathtubs.** CORNER TUB has drain end open to permit connection to water supply. Other end is finished. RECESSED TUB fits flush between two walls. For 4½ or 5-ft. opening. DRAIN POSITION. Drain at left. As you face tub, drain openings and faucets are at your left. Drain at right. As you face tub, openings, faucets are at your right.

No Money Down—Up to 3 Years to Pay . . . SEE PAGE 960

BFCAS WARDS 941





# Modern Bathroom Beauty



## Fairway GLASS-DOOR TUB ENCLOSURES

- ✓ Add Extra Glamor to Your Bathroom . . . Easy to Install
- ✓ Assure Complete Privacy While Bathing . . . Keep Floors Dry
- ✓ Watertight Doors Fit Snug . . . Fit Any Recessed Bathtub
- ✓ Choose Attractive Sliding Door or Convenient Folding Door

**1** **Frosted Glass Sliding-Door Tub Enclosure.** Glass panels  $\frac{7}{32}$  in. thick, set in gasket. Permits light to enter, but can't be seen through clearly. Top, bottom of sturdy aluminum. Strong aluminum towel bar on one door, handle on other door glide easily on nylon rollers. Rubber bumpers—no impact noise. Panels fit overlap on  $4\frac{1}{2}$ -ft. tubs. Height 58 in. above tub. Easy to install. Tub rail seals water-tight—no drilling into tub necessary. Everything needed for installation included screws and complete instructions. Shipped with glass in frames.

81 A 621RW—Ship. wt. 83 lbs. Not Mailable. Only \$5 Month on Easy Terms. . . .

**2** **Finest Fairway Sliding-Door Tub Enclosure with "Pluralite" Glass Panels and Aluminum Frames.** Extra-Heavy "Pluralite" glass panels  $\frac{7}{32}$  in. thick, set in proof gasket. Permits light to enter, but can't be seen through clearly . . . gives privacy while bathing. Top, bottom, side rails of extra heavy polished aluminum. Each door has polished aluminum towel bar. Panels glide on nylon rollers. Rubber bumpers prevent doors from slamming.

Easy to install. Tub rail seals water-tight to tub with Neoprene strips and mastics—no drilling into tub necessary. Top rail held securely by weight of doors. Attach to wall. Ht.  $56\frac{1}{2}$  in. above tub. Ship. with glass in frames. Not Mail. Ship. 81 A 618RW—Fits 5-ft. tub. . . . \$52.95

81 A 622RW—Fits  $4\frac{1}{2}$ -ft. tub. . . .

**3** **Convenient Folding-Door Tub Enclosure Permits Full Access to Tub.** With door closed against wall, the entire tub area is open for easier tub cleaning . . . ideal for children. Beautiful sparkling aluminum frame. Wavy surface glass panels  $\frac{7}{32}$  in. thick for greater safety. Waterproof vinyl gasket . . . eliminates leakage. Handle and latch. Full length piano hinges and nylon rollers for smooth, quiet movement . . . jamb for perfect fit. For 5-ft. recessed tub only. Use for either right or left-hand tub. If shower head is at right, door folds to left. Instructions. Neoprene strips. Height 59 in. above tub. Fits opening  $57\frac{1}{2}$  to 59 in. wide. Shipped with glass in frames.

81 A 625R—Ship. wt. 90 lbs. Only \$5.00 Monthly . . . . .

See New Fairway Colored Tub Enclosure—Pages 938-939

"W" after Cat. Nos. on these 2 pages means shipped from Stock or Houston Warehouse

Slide Door \$52.95

Folding Door \$62.50



## Fairway Single-Lever and Two-Lever Bathroom Faucets and Matching Fittings

All Fittings Solid Brass . . . Chrome Plated for durability plus beauty. BATH AND SHOWER FITTINGS have renewable seats, mount in wall, 8-in. centers (except

(12) 6-in.). Tailpiece connects to  $\frac{1}{2}$ -in. supply pipe (not included). FITTINGS have 4-in. centers (except (10)  $5\frac{3}{4}$ -in.); drain fits  $1\frac{1}{4}$ -in. tub.

**Single-Lever.** Fingertip controls temperature and volume quickly, easily. Positive shut off—no dripping.

**4** **Single Lever Tub and Shower Set.** Automatic shower diverter. Ship. wts.: 6 lbs.; 5 lbs.

81 A 2190 W—With Adjustable Shower Head. \$21.95

81 A 1672 W—Without Shower Head. . . . . 19.95

**Shower Only.** (Not shown). Wts.:  $3\frac{3}{4}$ ;  $2\frac{3}{4}$  lbs.

81 A 2192 W—With Adjust. Shower Head. . . \$13.95

81 A 1673 W—Without Shower Head. . . . . 11.95

**5** **Waste and Overflow.** Trip lever type.  $1\frac{1}{2}$ -in. seamless brass tubing. Fits 14 or 16-in. tubs.

81 A 1796 W—Ship. wt. 6 lbs. . . . . \$12.50

**6** **Single-Lever Lavatory Faucet.** Classic design. Swivel spout. Pop-up drain; foam-flo aerator.

81 A 2133 W—Ship. wt. 5 lbs. . . . . \$18.95

**Smartest Styling in Traditional 2-Valve Fittings.** Designed to give years of trouble-free service.

**7** **2-Valve Tub Filler and Shower.** Diverter button. Flange included. Ship. wts.: 9 lbs.; 8 lbs. 3 oz.

81 A 2159 W—With Adjustable Shower Head. \$18.95

81 A 2158 W—Without Shower Head. . . . . 16.95

**2-Valve Tub Filler Only.** (Not shown.) Without shower.

81 A 2156 W—Ship. wt. 7 lbs. 8 oz. . . . . \$13.95

**8** **Tub Waste and Overflow.** Order (5) at left.

**9** **Top-Mount Lavatory Faucet.** Unique "Slant-Back" design. Pop-up drain; foam-flo aerator.

81 A 2129W—Renewable seats. Wt. 5 lbs. 13 oz. \$15.50

**10** **Front-Mount Lavatory Faucet.** Modern design. Pop-up drain; foam-flo aerator included.

81 A 2131W—Ship. wt. 5 lbs. 4 oz. . . . . \$12.95

**11** **2-Valve Tub Filler and Shower.**

81 A 2153W—With Head. Wt.  $8\frac{1}{2}$  lbs.

81 A 2152W—Without Head. Wt.  $7\frac{1}{2}$  lbs.

**2-Valve Tub Filler Only.** Without shower.

81 A 2150 W—Ship. wt. 5 lbs. 5 oz. . . . .

**12** **2-Valve Shower Only.** Ship. wts.: 7

81 A 2191W—With Shower Head.

81 A 2154W—Without Shower Head

**13** **Tub Waste and Overflow.**  $1\frac{1}{2}$ -in. brass. Chain and rubber stopper. Fits all

81 A 1794—Ship. wt. 4 lbs. 7 oz. . . . .

**14** **Top-Mount Lavatory Faucet.** Pop-up drain; foam-flo aerator included. Renewable seats.

81 A 2126 W—Ship. wt. 5 lbs. 5 oz. . . . .

**15** **Top-Mount Lavatory Faucet.** Order (9) at left.

81 A 2125 W—Ship. wt. 3 lbs. 3 oz. . . . .

**16** **Lavatory Drain.** Chain with rubber stopper.

81 A 1790 W—Ship. wt. 9 oz. . . . .



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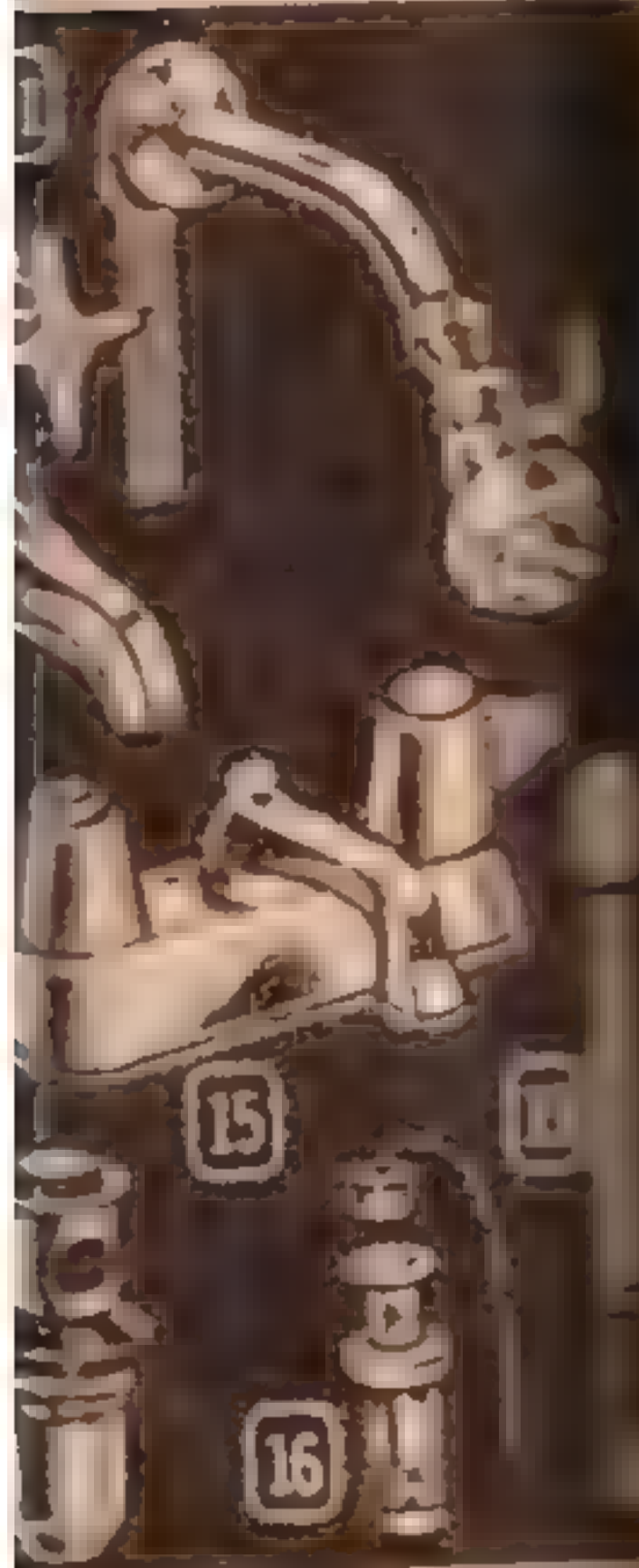
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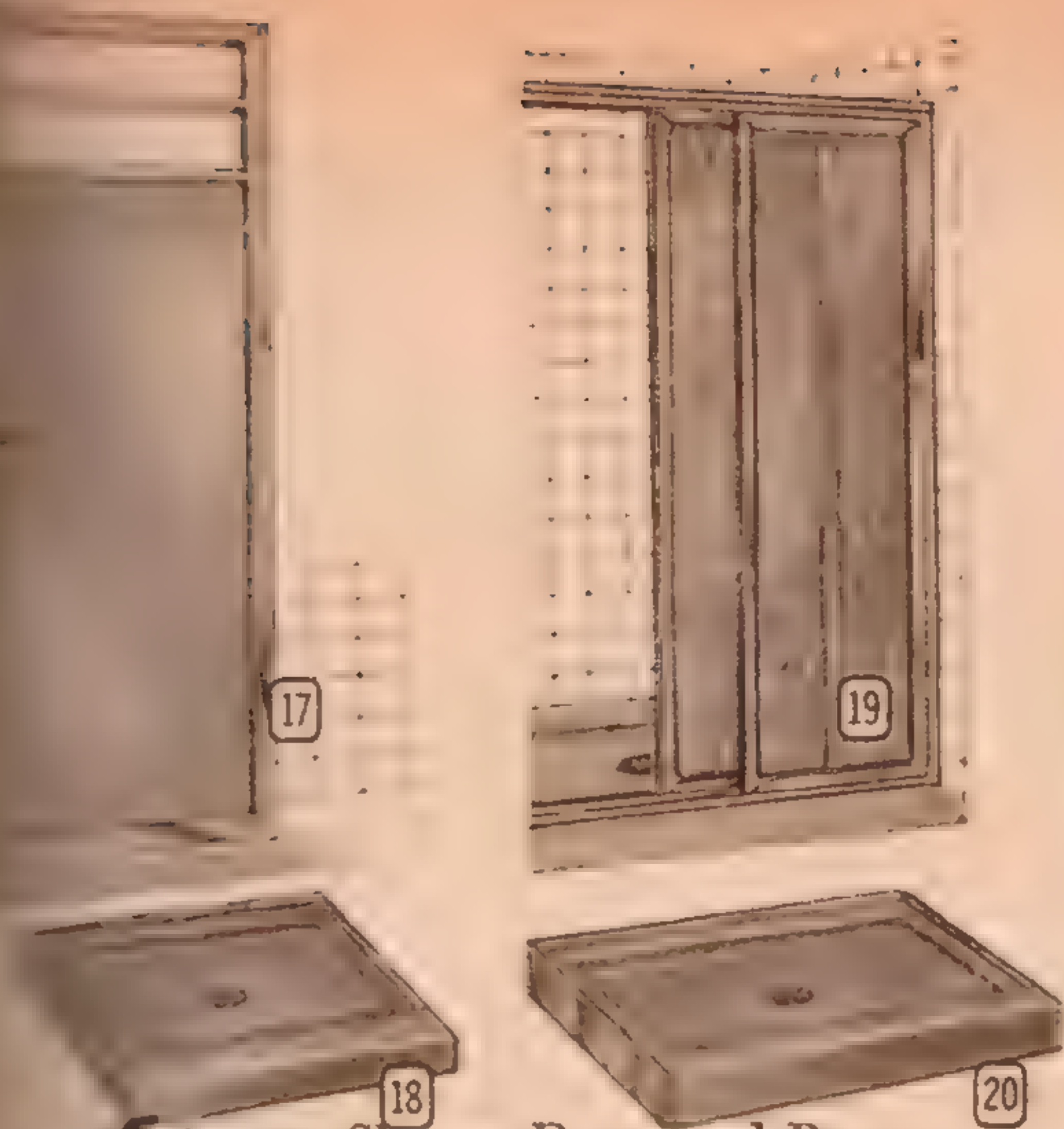
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### Fairway Shower Doors and Bases

**Glass Shower Door.** Ribbed design. Lets light in. Can be seen through clearly. Openings at top for ventilation. Adjusts for out-of-square installation. Framed in aluminum. Opening 24x72 in. Promptly from Chicago Factory. Use base (18).

—Hinge on Left. Ship. wt. 41 lbs. .... \$56.50  
—Hinge on Right (shown). Ship. wt. 41 lbs. .... 56.50

**Terrazzo Shower Base** with built-in threshold. Marble chip base in rust-resistant 3-sided design. 2-in. drain with chrome-plated strainer. Promptly from Chicago Factory by Freight.

—32-in. size. Shipped Prepaid..... \$39.00  
—42-in. size. Shipped Prepaid..... 42.00

**Extra Large Glass Shower Doors** for extra-large shower. No need to be cramped while showering. Continuous shower in second bath. Doors glide on waterproof track. Frosted glass panels 7/32 in. frames, two full length towel bars. Size 48x72 in. (4), (7) or (12) opposite page.

—Promptly from Chicago Factory... \$50.50

**Terrazzo Shower Base**—For extra-large shower. Black and white marble chip design. Galvanized on 3 sides. Size 32x48 in. 2-in. drain; chromed (19) above, fittings opposite page.

—Promptly from Chicago Factory.. \$49.00

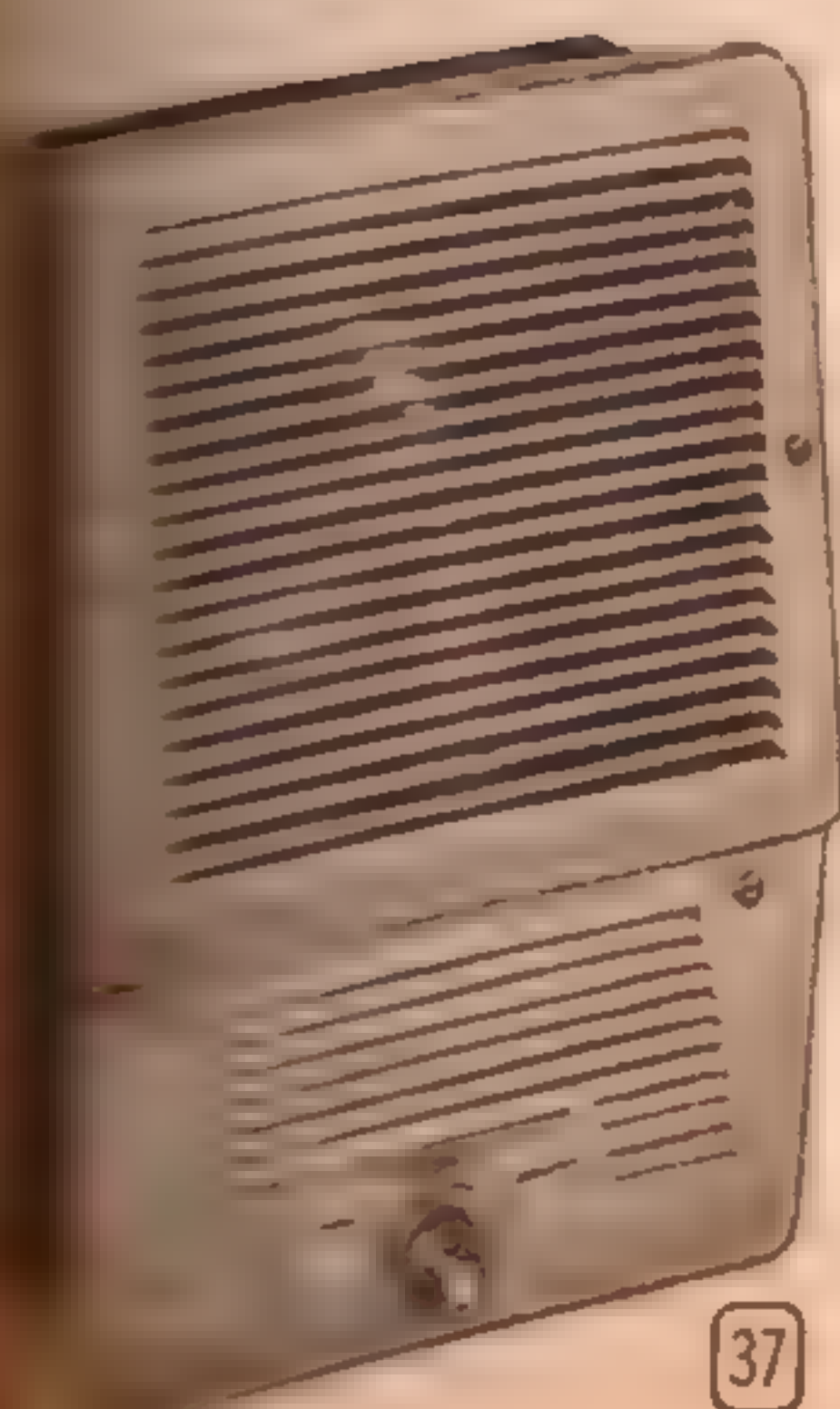
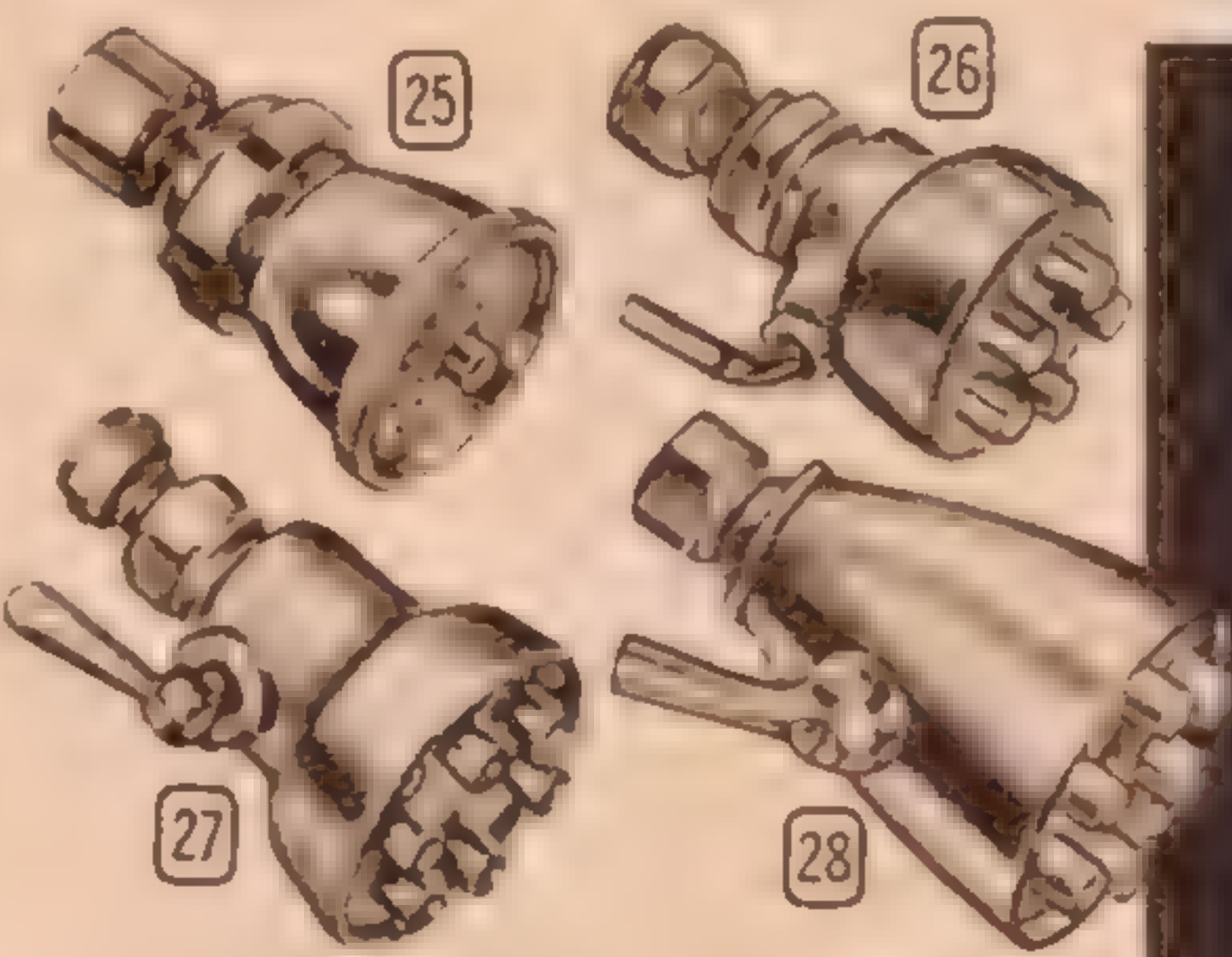
### Fairway Shower Heads

Polished Chrome... for lasting service and lets you direct flow in (except (25)) are adjustable. The lever controls water flow—soft flow to needle spray from 4 qualities:

**Adjustable Shower Head.**  
—Shipping weight 1 lb.. \$1.39  
**Shower Head.** From Japan.  
—Shipping weight 1 lb.. \$2.44

**Sturdy Shower Head.** Sturdy construction... massive design.  
—Imported from Japan. Shipping weight 2 lbs. .... \$6.95

**Speakman "Anystream".** Superior construction and design by a leading manufacturer. Massive design... adjusts from soft-flood to needle spray. Polished chrome plated brass. Won't lime. Ship. wt. 1 lb. 12 oz.. \$9.25



### Fan Type Wall Heater Only \$1995

- Ideal Heater for Bathroom, Small Bedroom, Auxiliary Heating in Any Room
- Guaranteed 5 Years—Any Defective Part Repaired or Replaced Free in That Time
- Automatic Thermostat Control Lets You Choose the Temperature You Desire
- Fully Automatic Overheat Safety Switch
- Attractive Chrome-Plated Safety Grille

**Fast Starting... Fast Heating.** Ferrod heating element delivers steady flow of warmth in seconds. Heat directed away from wall—eliminates wall discoloration. Automatic control—set at desired temperature... heater turns off when temperature is reached, turns on when temperature drops. Grille (10x14 in.) fits almost flush with wall. UL Approved. Includes wall box 8 3/4 x 13 1/4 x 3 5/8 in. deep for installation in 2x4 stud wall. Instructions. For 110-120 volt, 60 cycle AC. Wt. 10 lbs.

81 A 7305 M—1200 watts; 4200 BTU. Mail... \$19.95



### Fairway Shower Cabinets Complete with Fittings Low as \$4750

**Cabinet with Porcelain Enamel Steel Base.** Rust-resistant. Steel panels with baked-on white enamel finish. Chromed brass mixing faucet; shower head; plastic curtain; soap dish; drain. 32x32x76 in. Order door below.  
81 A 678 RW—Ship. wt. 97 lbs. .... \$57.50

**Cabinet with White Painted Steel Base.** 32x32x74 in.—otherwise like cabinet (21).  
81 A 677 RW—Ship. wt. 80 lbs. .... \$47.50

**Shower Door for Cabinets (21) to (23).** Shown on (21). Keeps out drafts. Double strength glass. Reverse to swing left or right. 62x24 in.  
81 A 685 RW—Ship. wt. 36 lbs. .... \$29.95

**Deluxe Cabinet with Marble Chip Terrazzo Base and smartest fittings.** Baked-on white enamel finish bonderized for maximum rust resistance. Chromed mixing valve, recessed soap dish, shower head and safety grab bar; patterned curtain. Stainless steel trim strips add rich beauty. Terrazzo base in galvanized frame. Spacious, 36x36x80 in.  
81 A 682 RW—Ship. wt. 376 lbs. .... \$112.95

**Cabinet same as (22) except 32x32x76 in.**  
81 A 683 RW—Ship. wt. 252 lbs. .... \$84.50

**Cabinet with Cast-Stone Base.** Like (21).  
81 A 680 RW—Ship. wt. 238 lbs. .... \$64.50

### 3-Piece Set with Fittings Only \$9450

**Fairway 3-Piece Bathroom Set**—All "A-Grade" quality... remarkably low price. Set includes:

**SMART VITREOUS CHINA LAVATORY.** Acid and stain-resistant. Handy top shelf holds toilet articles. 19x17 in. Attractive 2-valve faucet with plug and chain drain.

**SIPHON WASHDOWN TOILET WITH ENAMELED WOOD SEAT.** Glazed trapway. Tank bolts to bowl for compact 1-piece look. Height overall 28 1/2 in. Tank 21 1/2 in. Projects 27 1/4 in. into room.

**SHOWER CABINET WITH FITTINGS.** Same as (81A677RW).  
81 A 900 RW—Ship. wt. 214 lbs. 3-Pc. Set, only \$94.50



### Fine Quality Fairway Shower Accessories

- 2-Valve Utility Shower.** Chromed brass head. Galv. riser pipe 22 in.  
81 A 1664 MW—Soap dish. 1/2-in. connection. Wt. 6 lbs. 8 oz. .... \$6.29
- Adapter Tub Showers.** Chromed brass. Swivel heads.  
(30) **In-Tub Type.** Attaches inside tub. 58-in. adjustable riser pipe.  
81 A 2067 MO—Wall flange. 3 3/8-in. centers. Wt. 6 lbs. 8 oz. .... \$19.95  
(31) **Wall-Mount Type.** Removable spout. 52-in. adj. riser pipe. Flange.  
81 A 2066 MO—Spout back tapped 3/4 in. Wt. 6 lbs. 8 oz. .... \$15.95
- Shower Frame.** 37x27 in. Chrome plated 5/8-in. brass tubing. Wt. 5 1/2 lbs.  
81 A 2068 MO—Adjustable 36-in. ceiling support. .... \$12.95
- Shower Rods for Built-In Tubs.** Polished chrome plated 1-in. brass tubing in 2 sections. For tubs to 5 ft. Can be cut. 2 flanges, screws.  
(33) 81 A 2055 MW—Straight for Recessed Tubs. Wt. 2 1/2 lbs. .... \$3.98  
(34) 81 A 2056 MOW—Curved for Corner Tubs. Curve 28 in. Wt. 5 1/2 lbs. 6.95
- Shower Arm.** Chromed brass. Fits 1/2-in. tapped shower head.  
81 A 2054 W—Shipping weight 1 lb. .... \$1.10
- Drain.** Brass with chromed strainer. 3 1/2-in. diam. top. State size.  
81 A 2065 W—1 1/2-in. pipe. Wt. 1 lb. .... \$1.95  
2-in. pipe. Wt. 1 1/4 lbs. 2.09

BFCX DAS WARDS 943





Fairway Cabinets

Built-in FOR LUXURY



**(1) TO (4) Fairway Slide-Door Cabinets Add Distinctive Glamor . . . Utmost Convenience** in bath or powder room. Bonderized for rust-resistant protection. All drawn piece seamless steel body (eliminates dirt catching cracks and crevices) except (1) has welded steel body. White baked-on enamel finish with stainless steel trim. 1 razor blade slot and toothbrush holder. Cabinets with lights have electrical outlet. Underwriters Laboratory Approved for 110-120 volt, 60 cycle AC.

**(1) Finest Fairway Slide-Door Cabinet with "Halo-Light."** Truly Our smartest built-in net. Shadowless, glareless lighting surrounds large plate-glass mirrors. Fluorescent lights have white plastic shades for soft, even light. Two adjustable glass shelves—space for the entire family. Doors glide on stainless steel track. Chrome plated and concealed rubber bumpers. Side lights attach to cabinet . . . overhead light is separate and attaches to wall. Side and overhead lights have built-in switches or all 3 can be wired together to wall switch. Mirror doors each 13½x19 in. Overall 31½x22½x5½ in.; requires wall opening 25⅞x18⅞x3½ in. One 20-watt, two 15-watt bulbs included.  
81 A 1199 YOW—WITH LIGHTS AS SHOWN. Shipping weight 53 lbs. Mailable . . . \$52.95  
WITH SIDE LIGHTS ONLY. Overall 31½x19¾x5½ in.; requires same wall opening  
81 A 1198 MOW—Shipping weight 43 lbs. Mailable . . . \$28.95  
WITH OVERHEAD LIGHT ONLY. Shipping weight 43 lbs. Mailable.  
81 A 1185 YOW—Overall 27½x22½x5½ in.; requires opening 25⅞x18⅞x3½ in. \$27.50

**(2) Finest Fairway Unlighted, Slide-Door Cabinet.** Has all superior features of (1) but without lights. Overall 27½x19¾x5½ in.; requires opening 25⅞x18⅞x3½ in.  
81 A 1186 MOW—Shipping weight 34 lbs. Mailable . . . \$28.95

**(3) Big Fairway Full-View Slide-Door Cabinet With Overhead Light.** Add beauty, style and convenience to your bathroom. Large plate glass mirrors on 3 sides permit all-around reflection. Side mirrors swing to any position. Two adjustable glass shelves. Doors glide smoothly on stainless steel track. Chrome plated door pulls. Concealed rubber bumpers. Separate overhead fluorescent light with chain switch has white plastic shade. 2 mirrors each 13½x19 in. Wing mirrors each 10x19¼ in. Overall 48½x22½x5½ in.; requires wall opening 25⅞x18⅞x3½ in. 20-watt bulb included. Mailable.  
81 A 1184 YOW—WITH LIGHT AS SHOWN. Shipping weight 53 lbs. . . . \$48.50  
81 A 1183 MOW—WITHOUT LIGHT. Overall 48½x19¾x5½ in. Ship. wt. 49 lbs. . . \$27.50

**(4) Lowest Priced Fairway Lighted Slide-Door Cabinet.** Separate fluorescent light has white plastic shade. Two adjustable glass shelves. Doors glide smoothly on stainless steel track. Chrome plated door pulls. Concealed rubber bumpers. Light has chain switch wired to wall switch. Window glass mirror doors each 14x18 in. Overall 27½x21½x5½ in.; requires wall opening 25x17x3½ in. 20-watt bulb included. Mailable.  
81 A 1197 YOW—WITH LIGHT AS SHOWN. Shipping weight 34 lbs. . . . \$28.95  
CABINET WITHOUT LIGHT. Overall 27½x18¾x5½ in.; requires opening same as (4)  
81 A 1195 MOW—Shipping weight 26 lbs. Mailable . . . \$27.50

Brighten and Beautify Your Entire Bathroom Now, Pay Later.  
Use Wards Convenient Home Improvement Terms—See Page 960.

### Built-in Swing-Door Cabinets



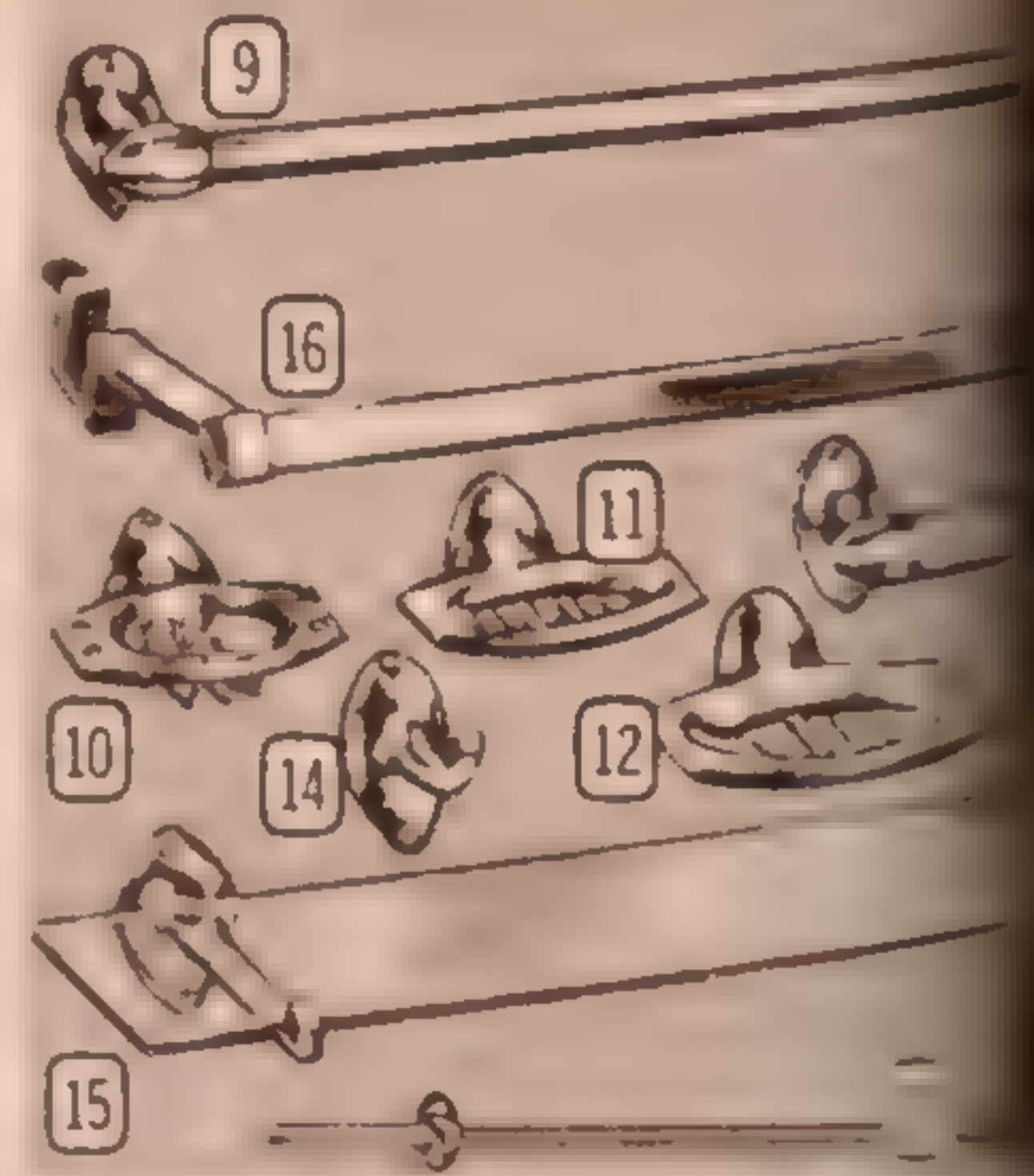
**(5) TO (8) Bonderized for rust-resistant protection.** All drawn, one-piece seamless steel body except (3) which has welded steel body. White baked-on enamel finish with stainless steel trim. Doors swing on sturdy pin-type hinges. Positive door stop. Razor blade slot; toothbrush holder; positive door stop. Cabinets with lights have electrical outlet . . . UL Approved for 110-120 v., 60 cy. AC.

**(5) Deluxe Cabinet with Glareless Lighting.** Simple, tasteful design, quality construction. Fluorescent lights with white plastic shades cast soft, even light. Three adjustable glass shelves. Includes two 15-watt fluorescent bulbs. Plate glass mirror 16x22 in. Overall 23½x19¾x4¼ in.; requires wall opening 14⅞x18⅞x3½ in. Wt. 32 lbs. Mailable.  
81 A 1182 MOW—WITH LIGHTS AS SHOWN. \$27.50  
CABINET WITHOUT LIGHTS. Overall 15¼x19¾x4¼ in.; requires wall opening 14⅞x18⅞x3½ in.  
81 A 1166 MOW—Ship. wt. 21 lbs. Mail. \$11.95

**(6) Extra-Large Cabinet.** Especially suited for families requiring greater storage space. Three adjustable glass shelves. Plate glass mirror 16x26 in. Overall 15¼x25¼x4¼ in.; requires wall opening 14x24x3½ in. Mailable.  
81 A 1176 MOW—Ship. wt. 23 lbs. . . . \$13.95

**(7) Moderately Priced Lighted Cabinet.** Quality features at low cost. Fluorescent lights have white plastic shades—cast soft, even light. Two adjustable glass shelves. Window glass mirror door. Overall 22¼x19¾x4¼ in.; requires wall opening 14⅞x18⅞x3½ in. Two 15-watt bulbs included. Ship. wt. 26 lbs. Mailable.  
81 A 1181 MOW—WITH LIGHTS AS SHOWN. \$21.50  
CABINET WITHOUT LIGHT. Overall 15¼x19¾x4¼ in.; requires wall opening 14⅞x18⅞x3½ in.  
81 A 1161 MOW—Ship. wt. 15 lbs. Mail. \$7.95

**(8) Budget Priced Cabinet.** Ideal for extra storage. Two adjustable glass shelves. Window glass mirror 14x20 in. Overall 13¾x18¾x4¼ in.; requires wall opening 12¼x16¾x3½ in.  
81 A 1160 MOW—Ship. wt. 11 lbs. Mailable. \$6.50



### Accessories 59c to \$2

**(9) TO (15) Polished Chromium Plate alloy die-casting.** Many placements or additions for your bathroom at Wards lowest prices. Screws included. Glass shelf (15) 4x18 in. round edges, brackets included.

	Cat. No.	Accessory
(9)	81A1331W	Towel Bar; 18 in.
	81A1332W	Towel Bar; 24 in.
(10)	81A1334W	Tumbler Holder
(11)	81A1330W	Small Soap Dish
(12)	81A1336W	Large Soap Dish
(13)	81A1333W	Paper Holder
(14)	81A1335W	Robe Hook
(15)	81A1337MW	Glass Shelf

**(16) Chromed Brass Clamp-On Towel Bar.** Smart diamond shape design. Fits all cast-iron lavatories.  
81 A 1341W . . . Each \$2.59

**(17) Grab Bar.** Sparkling beauty in tub or shower. Use also in bathroom. Install in any position. Chrome plated steel tubing. Movable end posts.  
81 A 1340 M—Ship. wt. 4 lbs. . . \$2.59



"W" after Cat. No. these 2 pages from Stock or Houston Warehouse.



# Signature Gives You the Wash

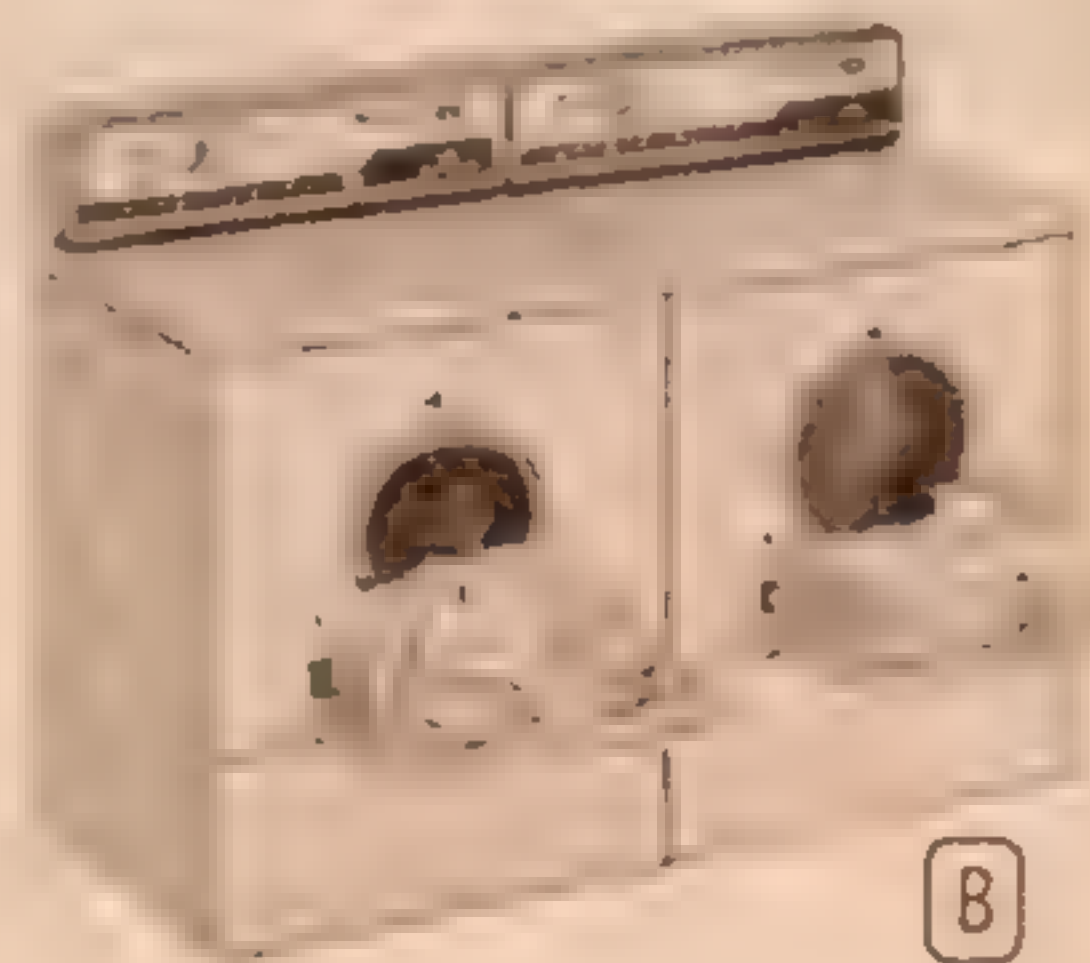
**You Can Pay More But You Can't Buy Better—HERE'S WHY:**

- ★ **SAVE WATER**—use  $\frac{1}{4}$  less water than top-loading washers.
- ★ **GIANT 11-LB. CAPACITY**—saves you and effort. You'll do fewer loads.
- ★ **SAVE DETERGENT**—use  $\frac{1}{2}$  less detergent than top-loading washers.
- ★ **WASH ALL FABRICS**—from most delicate bulky, wash-n-wear to woollens—perfect.

## GOOD QUALITY

**\$214<sup>95</sup> \$10 DOWN** **AUTOMATIC 4-CYCLE WASHER**

- Has All Starred Features Above PLUS:
- 4-Cycle Timer with Wash 'n Wear Cycle
- Built-in Filter, Self-Cleaning Tub
- 3 Separate Wash Water Temperatures
- 2 Separate Rinse Water Temperatures
- Water-Suds Saver for Smaller Loads



**(A)** Now launder anything from delicate lingerie and wash 'n wear clothes to heavily-soiled overalls and youngster's playclothes. Four custom cycles to give you proper washing action for all fabrics.

**So easy to use**—a single, simple dial controls both time and temperature of your washes and rinses. The secret of good washing is good rinsing and with Signature, you get not just 2 or 3, but 4 fully-agitated rinses—2 deep, 1 spray and 1 jet. Together, they flush away all loosened dirt and detergent scum in a way no other automatic can. Loosened dirt, detergent scum settle below level of clothes you are washing. Rotating drum and lint filter clean themselves.

**Water-Suds Saver** dial controls both wash and rinse water levels.

**Gleaming White Duracron** finish cabinet is 30x25 $\frac{1}{2}$ x43 $\frac{1}{4}$  in. high. Gray backguard trim. Cord, 3-prong adapter included. UL-listed. 110-120-V. AC. Read Shipping Note and 1- and 5-Year Guarantee, next page. Wt. 347 lbs. Only \$10 Down, \$11 Mo.

85 A 6631R.....Cash \$214.95

**(B)** **Save \$20—Buy Deluxe** laundry Twins. Washer (A) plus Dryer (A) described on Page 948. Still only \$10 Down, See Page 791.

85 A 9761R—Electric Twins. Ship. wt. 575 lbs. \$18 Mo.....Cash \$359.90

85 A 9861R—Washer, Gas Dryer. Wt. 584 lbs. \$19.50 Mo....Cash \$389.90



## BETTER QUALITY

**\$234<sup>95</sup> \$10 DOWN** **AUTOMATIC 5-CYCLE WASHER**

- Has All "Good" Features PLUS:
- 5-Cycle Timer—Custom Cycles for Wash 'n Wear, Silks, Synthetics
- 5-Position Wash and Rinse Water Temperature Selector
- Lighted Backguard, Drum Interior

**(C)** For only \$1 more per month than Signature's "Good" quality automatic, you get a washer so refined, it even has a separate cycle just for silks and synthetic fabrics—5 cycles in all. Naturally, your Supreme will do a better job on all fabrics from lace curtains and delicate wash 'n wear to grimy overalls.

**Other plus features** you will appreciate include a separate dial to let you choose from 5 combinations of wash and rinse water temperatures; fluorescent-lighted backguard to illuminate control panel; interior light in wash drum—no more "blind" feeling for small articles.

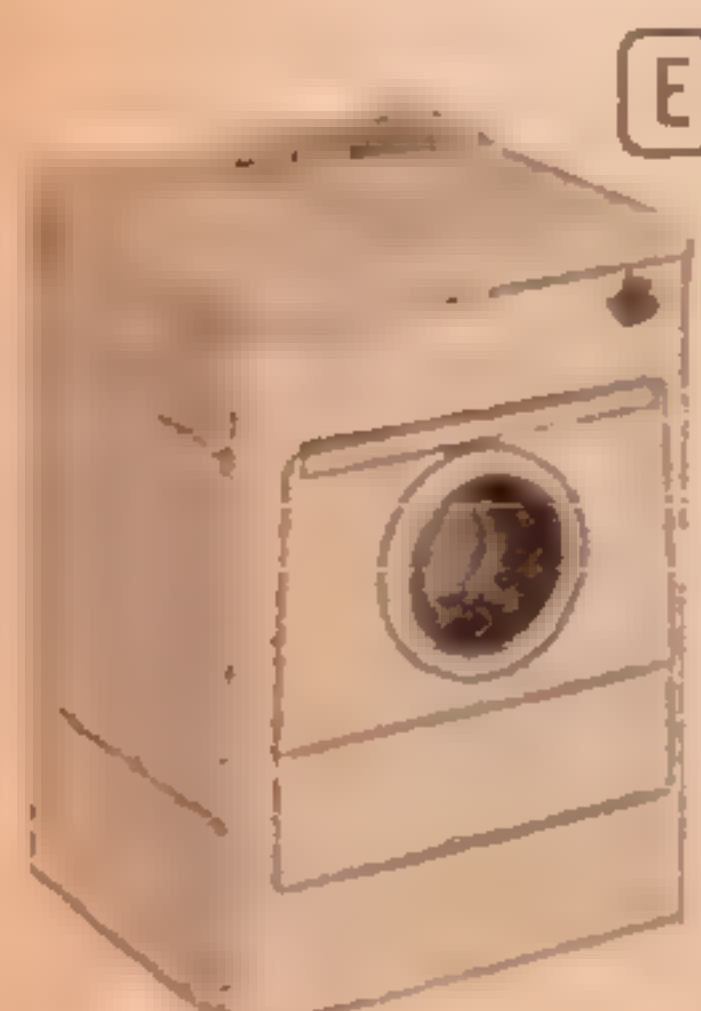
**The beauty of your Signature Supreme** will endure through the years. Its gleaming White Duracron finish won't chip, stain or yellow. Gray backguard trim. Cord, grounding adapter included. UL-listed. 110-120-V. AC. Same size as (A). Wt. 348 lbs. See Shipping Note, opposite page.

85 A 6731R—\$10 Dn., \$12 Mo. Cash \$234.95

**(D)** **Save \$20—buy Supreme Twins.** Washer (C) plus Dryer (B) on Page 949. \$10 Dn.

85 A 9771R—Electric Twins. Ship. wt. 578 lbs. \$20 Monthly.....Cash \$399.00

85 A 9871R—Washer, Gas Dryer. Ship. wt. 585 lbs. \$22 Monthly.....Cash \$439.00



**(E)** **Standard 9-Lb. Automatic Washer—\$149<sup>95</sup> \$5 DN.**

**(E)** **Wards lowest-priced automatic** washer with rotating agitator. Fills, washes, spin-dries all without attention. Three automatic deep rinses flush all dirt particles down the drain. Uses only one hose connection to standard mixing faucet (sold at right). Self-cleaning drum. Handy shelf-loading door with look-in window shuts machine off when opened.

946 WARDS BFCRDS

**Gleaming White Duracron** finish resists rust, chipping, cracking. Size: 25x25 $\frac{1}{2}$  in. wide, 36 in. high. 110-120-V. AC. Read 1- and 5-Year Guarantee. Ship. Notice on facing page. Ship. wt. 277 lbs.

85 A 6218R—\$7 Mo..Cash \$149.95

**Faucet Adapter Kit.** (Not shown.) Mixes hot and cold water through a single faucet for Washer (E).

85 A 768—Wt. 1 lb. 8 oz.....\$6.95





# u the Washer of the Future TODAY!

CITY—saves you  
fewer loads.

—from most delicate  
to woolens—per-

**PUFFY FINISH**—no untangling plastered-  
to-the-drum clothes . . . easy to remove.

**MORE WORK SURFACE**—unobstructed top  
and shelf-door add work space.

☆ **POSITIVE WATER LEVEL**—no overflowing  
when you open door to add clothes.

☆ **SAFETY-FIRST DOOR**—drum stops imme-  
diately when door is opened.

☆ **5-YEAR GUARANTEE**—all Signa-  
ture Automatic Washer drive  
mechanism repaired or re-  
placed **FREE** if defective. 1-Yr.  
Guarantee on other parts.

Experience of the past comes the washer of the future. Experience  
that the major cause of washer breakdowns is in the complicated  
gear box: Signature has replaced it with a simple belt drive  
guaranteed 5 years. Women want economy, but most automatics use too  
much detergent to be economical: Signature tipped the wash-drum  
—uses only part of the water and 1/2 the detergent of most others.

Washers are to wash, but can they when your clothes are submerged in dirty  
water? Signature tumbles your clothes in and through and out of the wash  
water while dirt particles settle below the level of your clothes. Signature  
tumbles each item according to its own need—a pair of overalls, for example,  
will wash more vigorously than a pair of nylons. This basic principle makes  
Signature the custom washer for any fabric known.

## BEST QUALITY

**\$284<sup>95</sup>**  
\$10 DOWN

**Pushbutton Automatic**

### 6-PROGRAM WASHER

“Better” Features PLUS:

- Pushbutton Controls—a Custom Program for  
Washable Fabric
- Automatic Dispenser Injects Just Enough  
Bleach at Just the Right Time
- Temperature Selectors for Your Choice of 3  
Rinse Temperatures
- Styling—Chrome Door Trim



Signature's Imperial—the ultimate in automation. Gives you  
everything you want in an automatic washer—more  
style, more capacity, more cleaning power.

Simple buttons automatically set the proper program. Push the  
kind of load you are washing, set the timer and that's  
washing action, temperatures of wash water and water used  
are preset for you and it's done precisely according  
to the fabric you're washing.

As an automatic bleach dispenser which you can pre-load,  
at the proper time in the washing program, exactly the  
amount of bleach is injected into the wash water to help  
even brighter, whiter washes.

Imperial's elegant styling will make it a showpiece in your home.  
It's gleaming White cabinet will stay White and picture-perfect  
because of Duracron's amazing protective properties. Size: 30x  
25 1/2 x 45 3/16 in. high. Blue backguard trim and chrome door trim.  
Cord and adapter included. UL-listed. 110-120-V. AC. Shipping  
weight 356 lbs.

85 A 6831R—\$10 Down, \$14 Monthly . . . . . Cash \$284.95

ⓖ Save \$20—buy Imperial Laundry Twins. Washer above plus  
dryer (C) described on Page 949. Still only \$10 Down.

85 A 9781R—Electric Twins. Wt. 592 lbs. . . . . Cash \$499.00

85 A 9881R—Washer, Gas Dryer. Wt. 599 lbs. . . . . Cash 539.00

**'5-'10  
DOWN**

**24 Mo. to Pay**  
SEE  
Page 791

**SHIPPING NOTE:** Washers and Dryers by Freight, Truck or Express from Stock.

BFCCKDAS WARDS 947



# Only Signature AUTOMATIC DRYERS Offer

★ THE ONLY GIANT 11-LB. CAPACITY HOME DRYER on the market—will save you time and effort.

★ MULTIPLE HEATS—dry any fabric perfectly—from most delicate to bulky; "wash-n-wear" to wool.

★ TEMPERATURE SELECTION DIAL—simple, easy to use, you choose the setting needed.



**GOOD**  
**\$154<sup>95</sup>**



**BETTER**  
**\$184<sup>95</sup>**

(A) (B) High Speed, Flow-Through, Fluff-Dry Action is Economical. Warm air is forced directly into clothes, not through heat absorbing drum.

Automatic Dewrinkling Period shuts off heat for 8 minutes before end of cycle so clothes cool off gradually—prevents wrinkles drying "in."

(A) 11-Lb. Deluxe Quality—Three Heat Settings. All features above plus built-in lint trap, easily removed for cleaning. Timer control. 25½x30 in. wide, 43¼ in. high. \$5 Down—\$8, \$9.50 Monthly.

85 A 7631R—ELECTRIC DRYER. Ship. wt. 228 lbs. . . . . Cash \$154.95

85 A 8631R—NATURAL GAS. Ship. wt. 230 lbs. . . . . Cash 184.95

Gas Dryers (A) and (B) have automatic safety pilot.

Save Up To \$20 on Laundry "Twins" sold on Pages 946 and 947. 220-240 v. Connecting Cable, Page 1014; Vent Kit, Page 858.

Dual Voltage . . . Use 3-Wire 200-240 volt AC for average drying time of 90 minutes or standard 110-120 volt AC for average drying time of 90 minutes.

Sparkling White Duracron Finish—beautiful as porcelain yet more durable. Will not chip, stain, crack or yellow with age—new look lasts for years.

(B) 11-Lb. Supreme Quality—Four Heat Settings for any type fabric. Special Thermostat for wash-n-wear—clothes come out ready to put on, with little or no pressing. Built-in lint trap leaves clothes practically lint free. Illuminated, chrome trimmed backguard; chrome interior light. Timer Control. 25½ x 30 in. wide, 43¼ in. high.

85 A 7731R—ELECTRIC DRYER. Ship. wt. 230 lbs. \$5 Down, \$9.50 Monthly. . . . . Cash 184.95

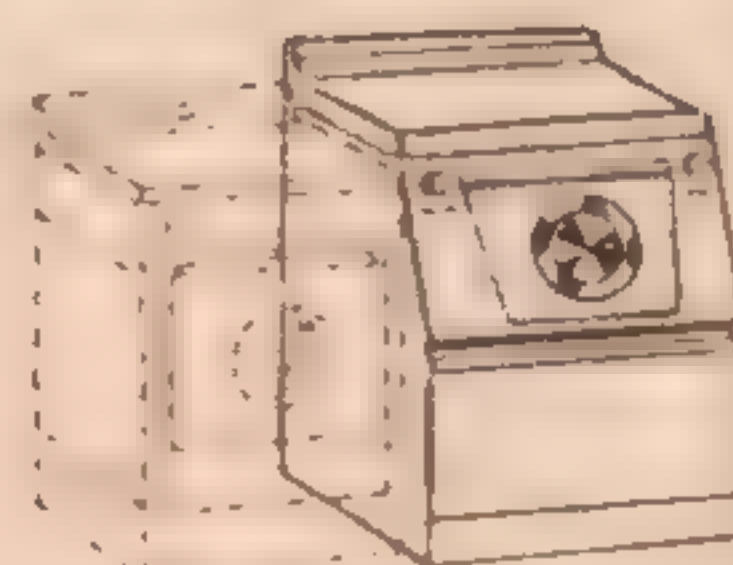
85 A 8731R—NATURAL GAS DRYER. Ship. wt. 237 lbs. \$10 Down, \$11.50 Mo. . . . . Cash 214.95

BOTTLED (LP) GAS DRYER. Shipped promptly from Factory near Mansfield, Ohio. 85 A 28731F—By Freight or Truck. Ship. wt. 237 lbs. \$10 Down, \$11.50 Mo. . . . . Cash 214.95

## Space-Saver Signature Combination \$299



(D)



Space a Problem? 32-inch wide home laundry takes over two feet less width than standard size washer and dryer twins.



Machine "Senses" Moisture. Shuts itself off when your clothes are properly dried.

NOT HOW LONG, BUT HOW DRY!



Pushbuttons Regulate Water Level—save to 12 gal. per load; save detergent, too.

(D) TRULY AUTOMATIC WASH-RINSE-DRY—Only one complete operation. Wash family size 10 lb. load in 1 hour.

Easy Operation—Only Three Controls. (1) Pushbutton Saver for small loads, Regular for capacity loads. (2) Wash set Warm or Hot, Full or Short Cycle; you automatically wash and rinse temperatures, correct washing time. (3) Fluff dries automatically; dewrinkles, too, as clothes last 8 minutes with heat off. For "ready-to-iron" set "Dry" or "Wash" or "Dry" may be used independently.

Rotating Agitator Provides Gentle, Thorough Washing. Three smooth tapered vanes tumble clothes around and around in wash water; each piece falls back according to its own weight. Heavy terry cloth towels wash more vigorously than regulars. Drum interior is fully porcelainized—there are no sharp edges; or turbulence in center to weaken clothes. With some automatic machines having centerpost.

Two Fully Agitated Deep Rinses plus flush rinse float detergent "scum"—leaves clothes whiter, brighter.

Flow Through, Fluff Drying. Warm air is forced directly into clothes, not first through heat absorbing perforated drum. Dry clothes have a fresh "sunshine" scent and feel. Fast drying is economical—saves electricity. Automatic safety door.

Sparkling White Acrylic Finish. Smooth and gleaming white, yet far more durable. Can't chip, crack, stain, or age—retains new look for years. 27½x32x38¾ in. high. 3-wire, 220-240 volt AC. Inlet hoses, drain hose included. See facing page and 947. Connecting cable, Page 1014; side Vent Kit, Page 585. Ship. wt. 360 lbs.

85 A 9618R—\$10 Down, \$14.50 Monthly. . . . . Cash 154.95



# Offer You ALL These MOST WANTED FEATURES

ON DIAL—simple  
the setting needs.

THROUGH BLOWER ACTION—the quietest,  
and even, most economical way to dry clothes.

★ QUALITY AT A LOW PRICE—you can pay more  
but you can't buy better than a Signature Dryer.

★ SAFETY-FIRST DOOR — stops drum immediately  
when door is opened, safer for everyone to operate.

BETTER  
\$184<sup>95</sup>

BEST

Imperial Dryer . . . Only

\$234<sup>95</sup>

\$10 DOWN



ⓐ SIGNATURE'S FINEST 11-LB. CAPACITY—4 HEAT SETTINGS.  
FIVE AUTOMATIC PUSHBUTTONS for "custom" drying—  
each button answers the need of a particular group of fabrics.  
**Special Thermostat for Wash-n-Wear**—your clothes come out  
of the dryer, ready to put on with little or no pressing.

**Auto Dry System** is guided by moisture, not time; eliminates  
any possibility of overdrying, prevents wrinkles setting "in".  
Machine shuts off when clothes are properly dried. Regular  
Timer, too, for damp-dry, ready-to-iron garments. Plainly  
marked dial is divided into 5-minute sections.

**Ozone Sanitizer Lamp** gives clothes "sunshine" freshness, kills  
germs and bacteria. Ideal for baby diapers.

**Built-In Filter** leaves clothes, linens practically lint free.  
Illuminated backguard with chrome trim. Interior light goes  
on automatically when door is opened.

PLUS—Flow-Through Action, Automatic Dewrinkling, Dual  
Voltage, Duracron Finish—all described on facing page.  
Read Guarantee below. Order 220-240-V. connecting cable,  
Page 1014, outside Vent Kit, Page 858. 25½x30 in. wide, 45¼  
in. high. \$10 Down; \$12, \$14 Monthly. Save \$20 by buying  
"Laundry Twins" sold on Pages 946, 947.

85 A 7931R—ELECTRIC DRYER. Ship. wt. 236 lbs. Cash \$234.95

85 A 8931R—NATURAL GAS. Pilot lights automatically when  
electricity is turned on. Ship. wt. 243 lbs. . . . . Cash \$274.95

**WARDS DRYER GUARANTEE**—Parts found defective in ma-  
terial or workmanship within one year of delivery date, will  
be repaired or replaced without cost to you.

ALL SIGNATURE DRYERS AND WASHERS listed by Under-  
writers' Laboratories; require 12 amp. Gas Dryers approved  
by American Gas Association, too.

**SHIPPING NOTICE:** All items on these two pages, except LP  
Dryer, shipped promptly from Stock by Freight or Truck.

\$5-10 DOWN

Special Terms, See Page 791

## Signature WRINGER WASHERS . . . Efficient and Fast

**10-Lb. Dry Clothes Capacity.** Holds 19 gallons to water line.  
**Triple Action Agitation** from 3-vane Duralite agitator. Flexes, turns and  
reaches piece up, down and around to remove even stubborn, deeply  
set dirt. Smooth rounded vanes are gentle to your clothes.

**Triple Agitated Rinse** with circulating pump removes all loosened dirt;  
water through plastic filter where scum, lint and fuzz are trapped and  
flushed through water. Easily removed for cleaning.

**Balloon Wringer Rollers** compensate automatically for thickness of  
clothing swings and locks in 8 positions. Automatic-tilt drainboard.

**Order with "Plus Power" Reserve** assures dependable washing action;  
Borg-Warner transmission by Borg-Warner—see Guarantee on Page 647.

**Double-Porcelain Enameled Tub** for durability; White baked-on enam-  
el lid. Chromed and Turquoise control panel. 50½ inches high.  
Includes Drain hose, cord and 3-prong adapter plug included.

### Signature BEST . . . Imperial Semi-Automatic

**Automatic Bell-Timer** shuts off washer and rings reminder bell at pre-  
selected washing time. Also "Hold" setting for heavily soiled pieces. Use  
dial to determine correct time for type fabric you're washing.

**Reverse Wringer**—safest we know of. It stops instantly, automatically at  
push or pull and safety release bar opens wide to free tangled  
clothes. Lever resets rollers to wringing position. Forward-Reverse  
switch, chrome plated automatic-tilt drainboard.

**Leveling Casters**, widely spaced for stability—tub will not tip even with  
load in extreme "swing-out"; two locks to prevent creeping.

85 A 820R—Ship. wt. 175 lbs. \$5 Down and \$7 Monthly . . . . . Cash \$139.95

### Signature BETTER . . . Supreme Quality

**Automatic Bell-Timer** rings reminder bell at preselected time. Wash Guide.

**Reverse Control Wringer.** Release bar. White enameled drainboard.

**Leveling Casters**—one locks to prevent tipping and creeping.

85 A 907R—Ship. wt. 170 lbs. \$5 Down and \$7 Monthly . . . . . Cash \$124.95

### Signature GOOD Standard Quality

ⓐ **7-pound Capacity.** Manual-reset  
wringer swings to 8 positions. 17½-  
in. semi-balloon rolls, adjustable roll  
pressure. Tub has porcelain speckled  
gray finish; skirt, lid gray baked-on  
enamel; metallic wringer finish. Non-  
tangling removable 3-vane agitator.  
Automatic-tilt drainboard.

**Tub holds 15 gallons to water-line.**  
Gravity drain. ¼-HP Motor. Borg-  
Warner Transmission. Five casters.  
Height, 47 inches. UL approved. For  
110- to 120-volt 60-cycle AC. Cord, 3-  
prong adapter included. Ship. wt. 154  
lbs. Guarantee, Page 947. \$5 Down.  
85 A 820R—\$5 Mo. . . . . Cash \$79.95

#### Gasoline Powered

**Engine Driven Wringer-Washer.** (Not  
shown.) Capacity 10 lbs. dry clothes.  
Holds 18 gallons to water-line.

**Tangleproof 4 vane aluminum agita-  
tor.** Cushion-type rollers that adjust  
to thickness of clothing, adjustable  
pressure, safety-release bar. Gray  
porcelain enameled tub. White  
baked enamel finish on skirt. Briggs-  
Stratton 1 6/10-HP engine with muf-  
fler. Flexible 8-ft. steel exhaust hose.  
Free-rolling casters. Height overall 47  
in. Ship. wt. 196 lbs. Guarantee, Page  
947. \$5 Down.

85 A 907R—\$7 Mo. . . . . Cash \$149.95



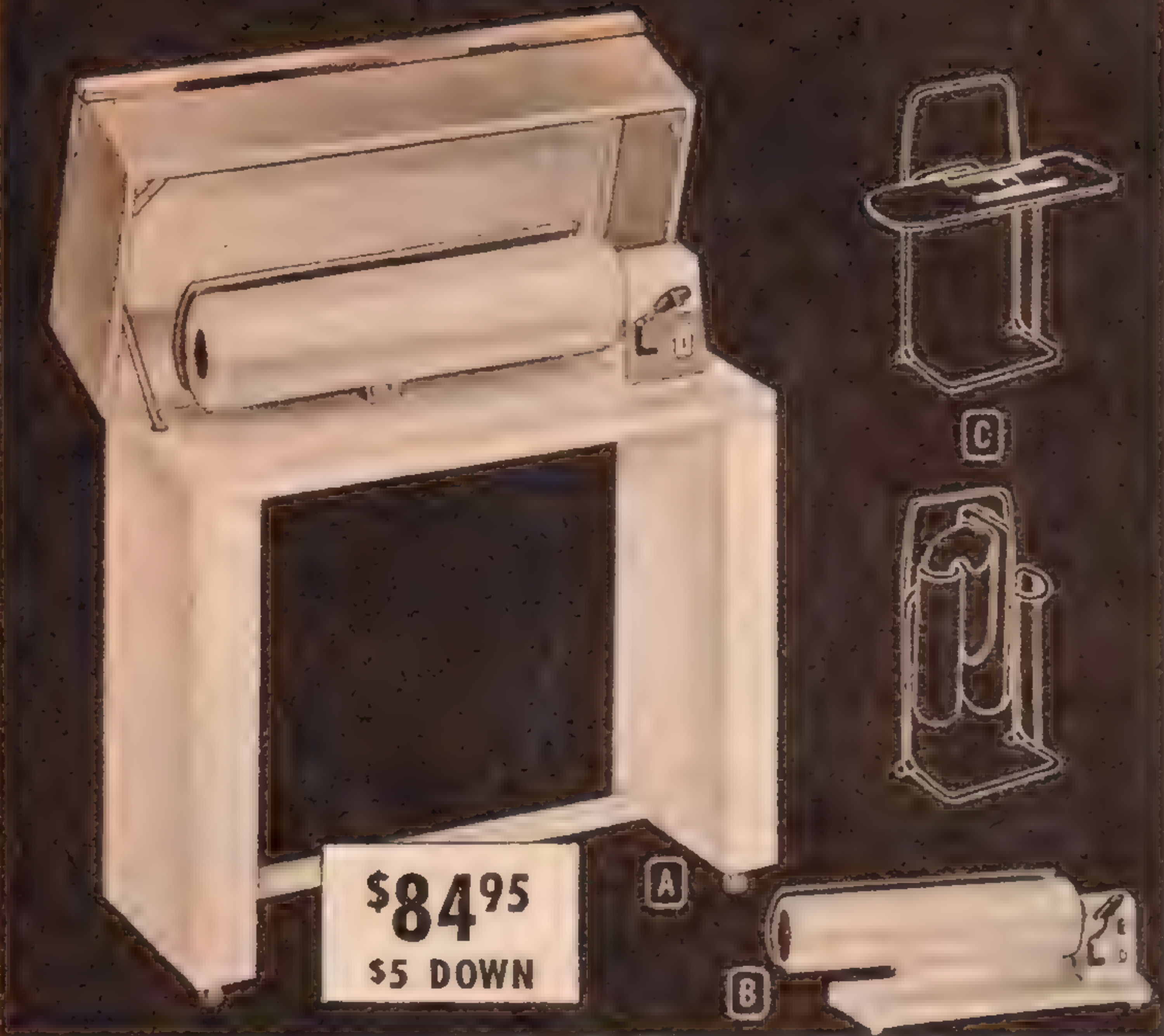
E 139.95

F 124.95

G 79.95

85A907R WARDS 949





## Now Iron in Half the Time with a Signature Console

- Do a Professional Job Every Time with Flatwork or Fancy Items
- Enjoy Sit-Down Comfort—No More Ironing Fatigue or Backaches
- Attractively Designed in White and Gray for the Look of Luxury
- Accurate 3-Position Heat Control with Red Jewel Pilot Light
- Knee Control Leaves Both Hands Free to Guide Material Easily
- Rolls Anywhere on 4 Casters—Brake for Stability When You Iron

**(A)** Signature's console ironer will do your ironing easily, professionally and quickly—save up to half the time you now spend bending over your old ironing board.

Simple automatic controls. Heat switch has 3 settings to give you exact temperature fabric requires.

Smooth chromed, polished steel shoe with 1400-watt heating element. 21-in. roller is 5 in. in diameter for large, yet easily controlled area.

Bonderized rust-proofed steel cabinet wipes clean with damp cloth.

Size: 30½x14x33½ in. high. UL-110-120-V. AC. Ship. wt. 73 lbs. Ship by Freight, Truck or Express.

85 A 159 R—\$5 Month....Cash \$

**(B)** Compact portable ironer for table stand. Similar to (A), except heat settings, elbow control. 26¼x15x8¾ in. high. Shipping wt. 36 lbs. Mailable.

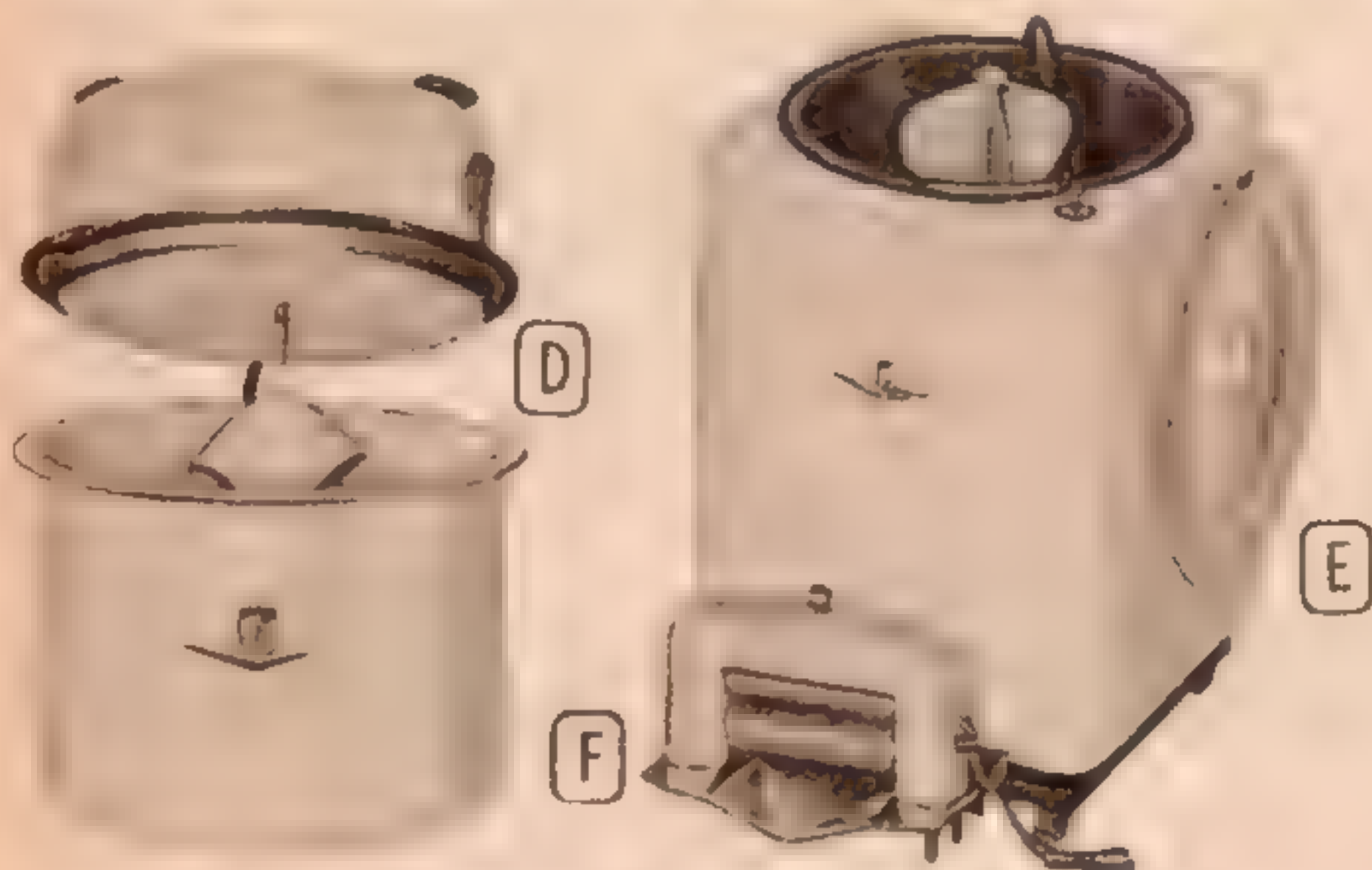
85 A 129 MO—\$5 Down...Cash \$

**(C)** Fold-Away Stand for (B). Chrome steel, White. Ship. Frt., Trk. wt. 20 lbs.

85 A 7420 R—Ship. wt. 20 lbs...\$

## Save Time, Space, Money with a Signature PORTABLE WASHER

- Ideal for Apartments
- Washes All Fabrics
- Costs Less to Use



**(D)** A compact portable washer to make those in-between loads of personal things or baby clothes easier than ever to launder. Wash up to 10 diapers, 6 slips, 16 small T-shirts or any equivalent load. Exclusive patented flexible plunger-action agitator. Gray porcelain tub with White enameled dome. 13x14 in. high. Stores easily in closet. UL-listed. 110-120-V. AC.

85 A 517 MO—Wt. 13 lbs. \$2.50 Dn..Cash \$21.95

Hand Wringer for portable washer (D). (Not shown.) Soft rubber rollers 6 in. long.

85 A 518—Ship. wt. 7 lbs.....\$8.95

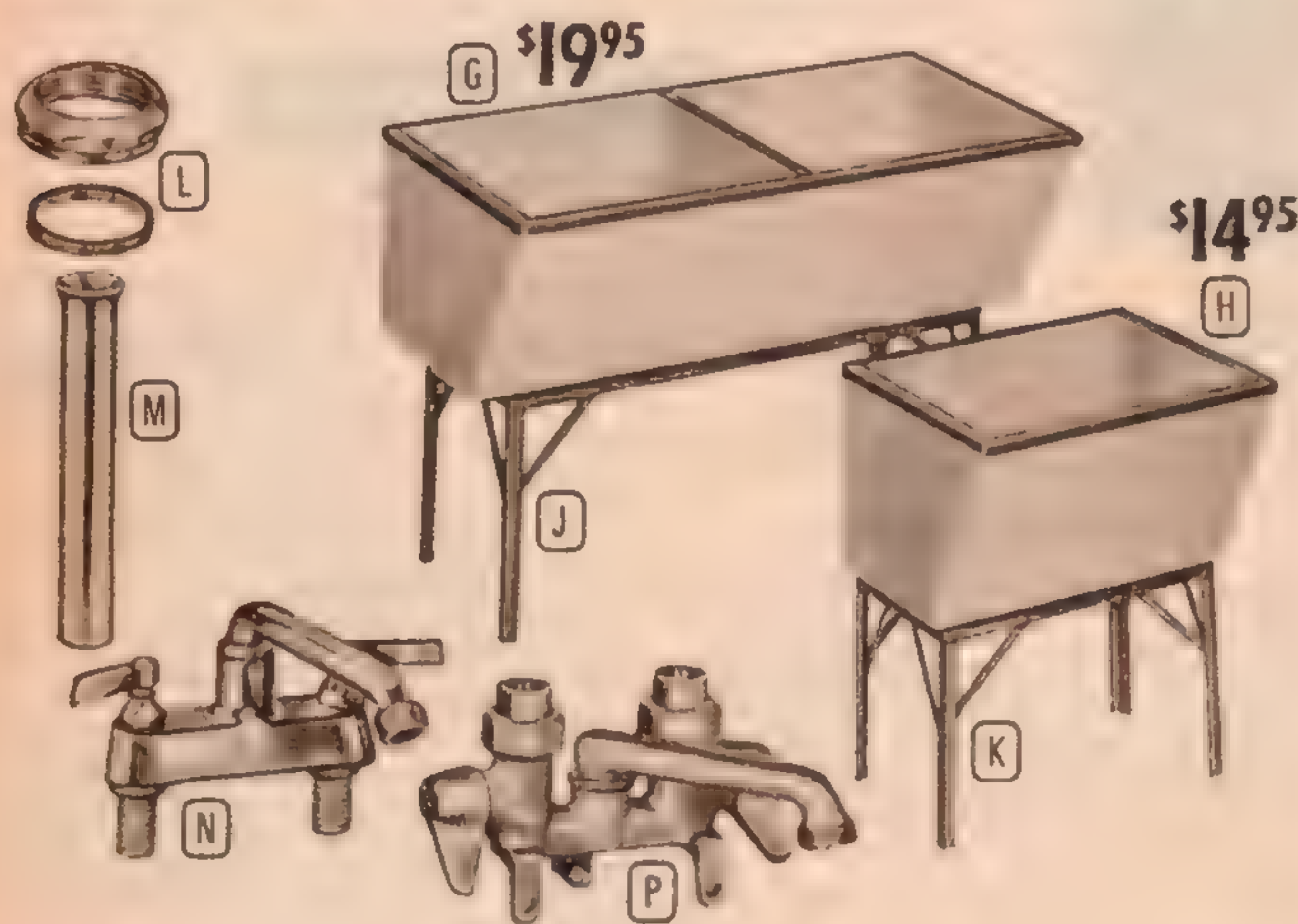
**(E)** Wash Those In-Between Articles Anytime. Requires less time, less effort, less money capacity. Does everything from delicate lingerie to heavily-soiled overalls. Extra large 2-blade vane aluminum agitator for thorough washing. Automatic pump. Triple-coated. White porcelain tub. 19 in. square, 26½ in. high. 4 casters. Holds 20 gal. For 110-120-V., AC. UL-approved. White.

85 A 565 R—\$5 Down, \$5 Month....Cash \$

**(F)** Hand-Wringer for (E) above. 6-in. soft rubber rollers. Metal drainboard. Ship. wt. 7 lbs.

85 A 535—Mailable.....\$

## Concrete Laundry Tubs ... Fittings



**(G)** Chip-Resistant 2-Basin Tubs. Seamless, leak-proof concrete. Legs not included—order (J) below. Each basin holds 18 to 20 gal., measures 22x21x14 in. deep. Connect to 1½-in. trap. Legs make ht. 33 in. Rubber stopper. Order trap (16), Pg. 1003; tailpiece (M), faucet (P) this page. Overall 48x24x14 in. 81 A 501 R—Ship. wt. 360 lbs.....\$19.95

**(H)** Chip-Resistant 1-Basin Concrete Tub. Basin measures 24x24x16 in. deep. Has same top quality features as (G) above. 24-gal. capacity. Order tailpiece (M), legs (K), faucet (P) this page. Order trap (16) Page 1003. 81 A 500 R—Ship. wt. 180 lbs.....\$14.95

**(J) (K)** Steel Legs for Tubs (G) and (H) above. 17 in. high. Mailable.

(J) 81 A 510 MO—Fits (G). Wt. 10 lbs. \$3.50

(K) 81 A 513 M—Fits (H). Wt. 10 lbs.... 3.50

**(L)** Slip Joint Nut. For attaching tailpiece to waste. Diameter 1½ in.

81 A 2007—Ship. wt. 4 oz. 19c

**(M)** Waste Tailpiece. Connects drain to trap. 8 in. high; 1½-in. diameter.

81 A 1769—Ship. wt. 5 oz. 75c

**(N)** Bottom Connection Faucet. Chromed brass. 4-in. centers. For (T), (U) right.

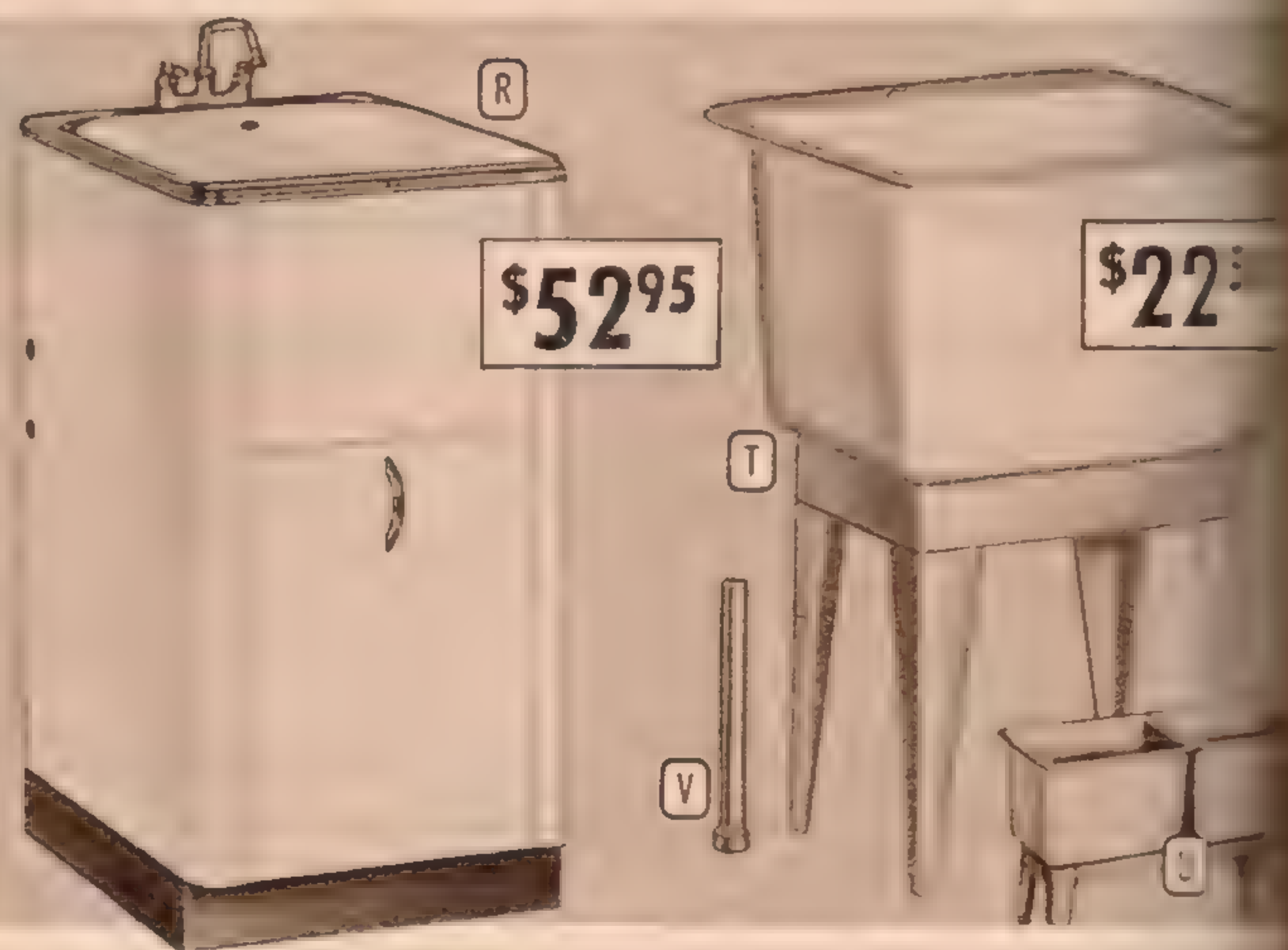
81 A 1643—Wt. 3¼ lbs.\$6.25

**(P)** Top Connection Mixing Faucet. Rough brass finish. Centers 3 in. For (G), (H).

81 A 1645—Wt. 3 lbs. \$4.19

Laundry Tubs and Fittings shipped promptly from Mail Order Stock nearest you.

## Fiberglas Laundry Tubs ... In 2 Styles



- Modern Tubs ... Won't Crack or Stain—Unaffected by Soaps, Detergents
- Choose One or Two-Basin Style ... Blue-Green Tint Will Not Discolor

**(R)** Modern Cabinet Laundry Tub ... Finest Fairway Model. Removable overflow tube for emptying washing machine—eliminates need for double tubs or floor drain. Allows free use of tub for hand washing, etc. 1-piece Fiberglass tub, storage space for laundry supplies. White enameled steel cabinet, rounded corners, recessed gray base.

With cover, overflow tube, rubber stopper, chromed brass faucet. Connects to 1½-in. trap (not included—order (16) Pg. 1003.) Water supply opening at rear. Holds 20 gal. 19½x26x36 in. high.

81A527 R—Wt. 58 lbs...\$52.95

**(T) (U)** Leg Style Laundry Tubs—One and two basin design. Strong, yet light in weight. Unaffected by soaps, detergents or mild acids. Back ledge holds soap, laundry utensils. Assembly stand with leveling screws, plates. Order trap (16), Pg. 1003; slip joint tailpiece (M), and faucet (N) from left. 50 lbs.

	Cat. No.	Style	Cap.	Overall In.
(T)	81A518R	1-Basin	20 Gal.	24x21x36
(U)	81A519R	2-Basin	40 Gal.	48x21x36

**(V)** Overflow Tube. For use with tubs (T) (U) above. Allows more convenient tub and drain at the same time.

81 A 1764—Ship. wt. 5 oz.....\$

Wards Catalog Stores Save You Time Money. Use Wards three easy ways to (1) By Mail; (2) By Phone; (3) In Person.

950 WARDS BCAS

SATISFACTION  
GUARANTEED



# Time Sole

Items  
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Luxury  
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Easily  
You Iron

High. UL-1  
73 lbs. Sh  
Express.  
...Cash \$84  
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Shipping we

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or (B). Chrome  
Frt., Trk. or E  
20 lbs...\$14

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All Fabrics  
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age 2-level  
rough wash  
White porce  
casters. Holds  
ved. Wt. 43  
...Cash \$54

6-in. soft rub  
wt. 7 lbs.  
...\$8

2 Styles



## PRICES CUT 9% to 20% on Wards Work-Saving, Roll-Easy Tubs

**Hot-Dipped Galvanized Steel.** Extra durable heavy steel, hot-dipped after forming to seal all seams. Resists rust, won't chip or peel. Corrugated strength, non-sag rolled rims. Heavy steel Easy-roll casters. Rubber drain hose. Stand, tubs separately, easy to assemble.

**37-Gal. Single Tub.** 20½x20½x33 in. overall. Mail. Ship. wt. 14 lbs. Was \$7.95, Now **\$6.34**

**37-Gal. Twin Tubs.** 41½x20½x33 in. overall. Mail. Ship. wt. 25 lbs. Was \$15.95, Now **\$13.95**

**White Rubber Drain Hose.** Pre-formed roll on one end, brass coupling on other. Fits standard drain cocks. Shipping weight 1 lb. 10 oz. .... **\$1.00**

**White Enameled Steel. 37-gal. Twin Tubs.** Move easily on free-rolling wheels. Table-top cover gives extra space for folding clothes, sorting. Washing-machine high—no bending, lifting. Each leakproof tub holds 18½ gallons.

**Rust-Resistant Galvanized Steel Inside—**smooth white baked-on enamel outside—chip-resistant, wipes clean. Steel cross-bars reinforce legs, hold tubs firm and rigid. Threaded non-rust drain cocks fit standard hose coupling. For hose, see (3) at left. About 33½x20½x32 in. Shipped by Freight, Truck or Express. Was \$17.95. 86 A 826 R—Ship. wt. 42 lbs. Only **\$15.94**

**Rustproof Aluminum Tubs—**white enamel finish body. Soil and soap film wipe off smooth, hard, chip-resistant surface with damp cloth. Snug-fitting covers keep tubs dust-free when not in use—serve as extra work space. Ample size, proper height for wash, rinse. **Leakproof—**seamless bottom . . . side seams perfectly sealed. Reinforced rolled rim—no sharp edges to snag clothes. Steel legs . . . shelf holds laundry needs. Threaded, non-rust drain cocks fit standard hose couplings—hose not included, order white rubber hose (3) at left. **Not Mailable.** Shipped Freight, Truck or Express.

**(5) 37-Gal. Twin Tubs.** Each holds 18½ gal. Was \$21.95, 86 A 813 R—33½x20½x32 in. high. Wt. 37 lbs. .... **\$19.94**  
**(6) 21-Gal. Tub.** Jumbo suds saver! Was \$15.95. 86 A 812 R—17½x24½x32 in. high. Wt. 27 lbs. .... **13.94**



### Boiler, Galvanized Steel Boilers

**Copper Boiler.** Tin-lined, rustproof. Soldered seams. Wood handles. Available. Ship. wt. 11 lbs. .... **\$8.44**

**Boiler.** Hot-dip galvanized after rust. Leakproof seams. Mailable. Wood handles. Wt. 10 lbs. .... **\$3.44**

**Double-Size Steel Tub.** Galvanized. Drop handles. 23x42½x10¾ in. Truck or Express. Ship. wt. 14 lbs. .... **\$8.94**



### Laundry Trolley

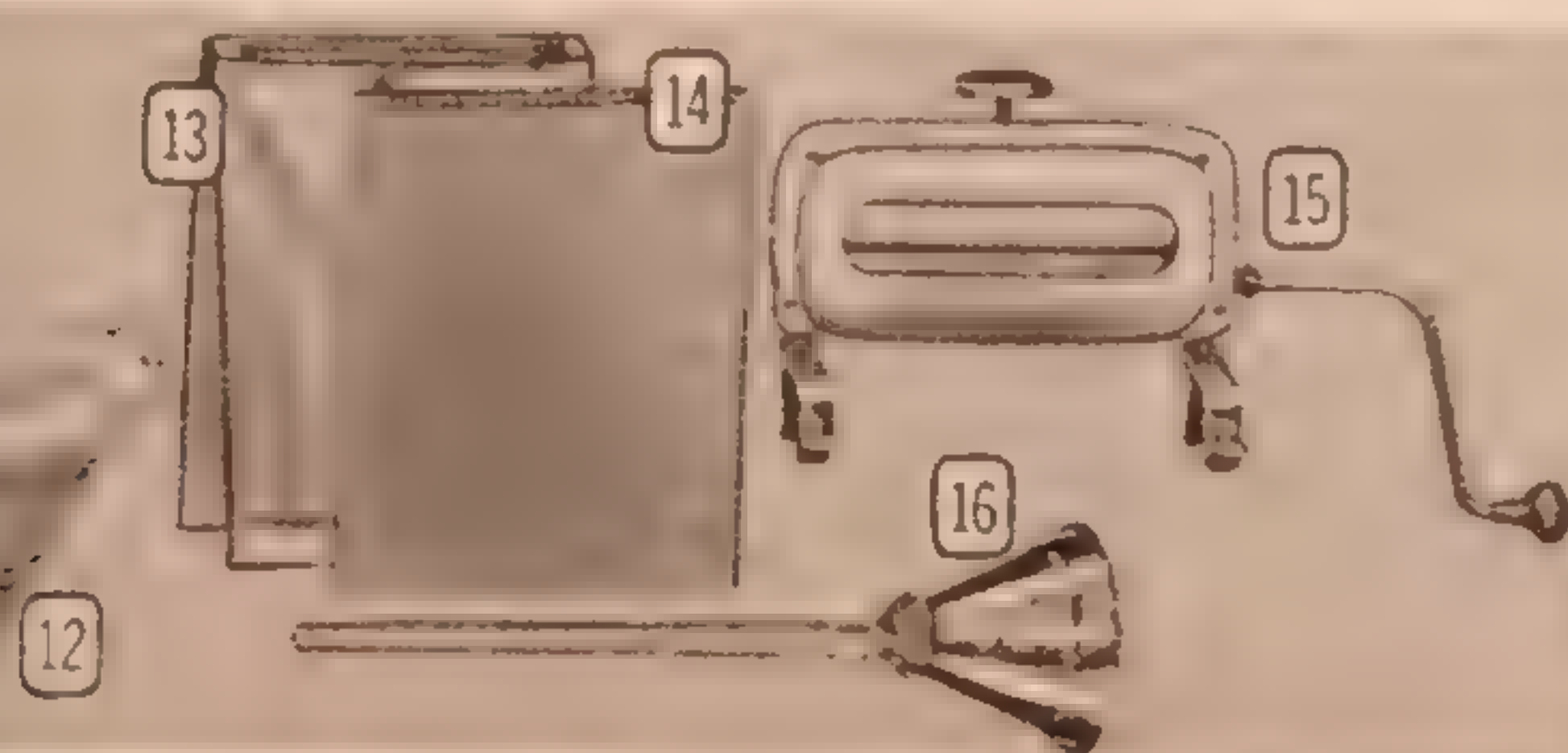
**Slides Along Washline . .** keeps clothes and pins right at hand. No bending . . . less chance of dropping and soiling clean wash. Light, easy to lift even when full, easy to carry by sturdy handle. Multistripe sanforized cotton twill bag snaps off for quick washing. Abt. 13x18½x7½ in. Folds flat for back-of-door storage. 86 A 856—Wt. 1 lb. 14 oz. .... **\$3.49**



### Time-Saving, Folding Sort-A-Hampers

**Cuts Time-Consuming Sorting!** Toss soiled clothes into sanforized washable bins—one for Whites, one for Prints. Each 9x11x18-in. bin clips to sturdy, rust-resistant zinc-plated frame—removes easily, empties directly into washing machine. Hamper rolls freely on 2-in. swivel casters—no lifting. Folds flat. Mailable. 86 A 729 M—Ship. wt. 5 lbs. .... **\$5.88**

**Deluxe Model.** 3 big washable bins . . . for Whites, Prints, Misc., each 9x11x18 in. Dry damp things on 3-line dryer rack which extends 12½ in. from frame. No lifting—just roll hamper to washing machine, unclip bins, dump contents into washer. Rust-resistant zinc plated frame. Folds flat for convenient storage. 86 A 730 MO—Ship. wt. 8 lbs. .... **\$6.59**



### Expensive Aids to Washday Efficiency

**Liner for oval basins.** 17x24 in. Wt. 3 oz. .... **79c**

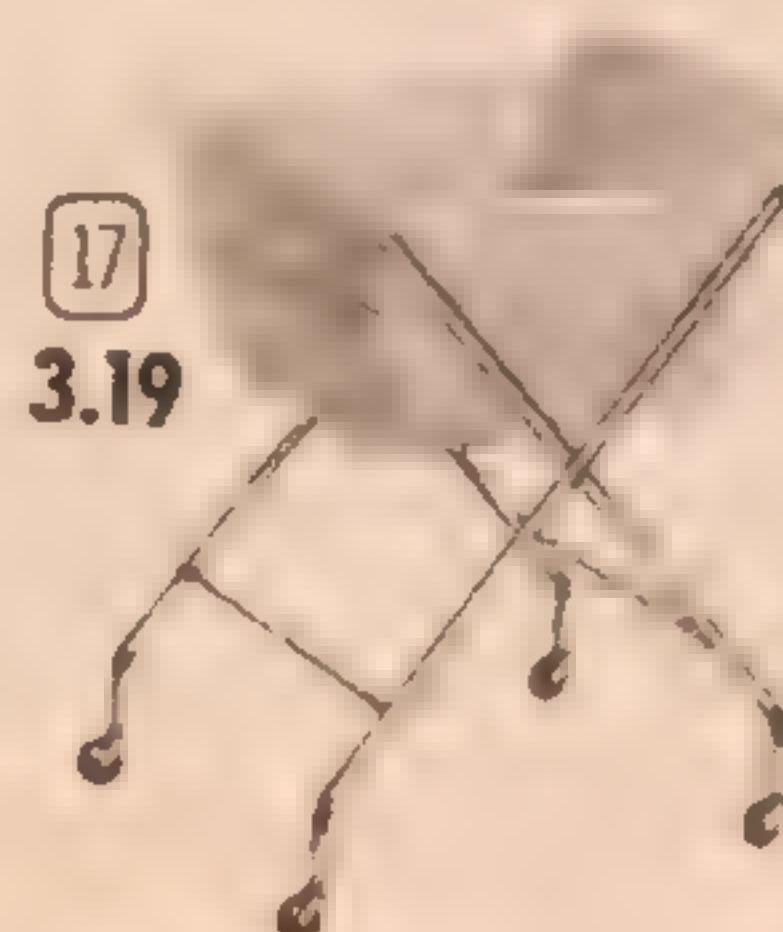
**Plastic Basket Liner.** 17x24 in. Ship. wt. 8 oz. .... **64c**

**Sprinkling Bag.** Plastic. 17x24x50 in. Wt. 8 oz. .... **89c**

**Mesh Laundry Bag.** 17x24 in. About 17x24 in. Wt. 4 oz. .... **\$1.39**

**Lovell Clothes Wringer.** Built like electric washer wringer. Clamp to round or square tub. White enameled case; 10x1¾ in. rubber rolls; adjustable roll tension. 12½x6 in. high. Ship. wt. 11 lbs. Mailable. 86 A 859 M. .... **\$13.44**

**Vacuum Washer** cleans by drawing suds through clothes. 8-in. tinned washer resists rust. 23¼-in. handle. Mail. 86 A 861 M—Ship. wt. 3 lbs. .... **\$1.29**



**Budget Cart.** Chrome plated frame of 5/8-in. diam. tubular steel . . . won't chip or peel. Sanforized cotton duck basket, clothespin pocket. 2-in. plastic swivel casters. About 24x18½x31 in. Folds to store easily in small space. Wt. 7 lbs. Mailable. 86 A 725 MO. .... **\$3.19**

**Extra Cotton Duck Basket.** 86 A 733—Wt. 10 oz. .... **\$1.54**



**Eases Up, Down Stairs** on large 5¼-in. diam. rubber-tired wheels—easier to guide with longer 5-in. handles. Rolls readily on bumpy ground. Sanforized cotton drill bag 18x18x15 in. deep with pin pocket. Bright zinc-plated sturdy tubular steel frame. Plastic casters on front legs. 32 in. high. Folds to store. Wt. 8 lbs. Mailable. 86 A 728 MO. .... **\$4.59**



**Holds Big Wash!** Separate wire basket about 11½x18½x24 in. Cotton duck liner, pin pocket. 5/8-in. tubular steel frame, rust-resistant chrome finish. Cart abt. 38 in. high. Frame, basket fold to store. Mailable. 86 A 726 MO—Wt. 11 lbs. .... **\$5.94**

**Waterproof Plastic Liner.** 86 A 732—Wt. 8 oz. .... **\$1.07**





Compare the Quality . . . Compare the Price!  
You'll Find Wards Best Combination Is Your  
Best Standard Ironing Table Buy!

## Iron Faster in Sit-Down Comfort Wards Ventilated Ironing Table

WITH ZEDALON COVER AND PAD

- Air vents in table top . . . resilient Ray-Puf pad . . . let heat and steam escape . . . clothes dry much faster!
- Specially designed contour legs give you up to 70% more knee room than ordinary straight or off-set legs!

**1** Light . . . Perfectly Balanced . . . Strong! Can't wobble or creep along. Patented rubber-tipped swivel front foot can't skid. Firm top keeps cover smooth, flat . . . no center sag . . . no bunching. Easy to open, a patented adjustment automatically locks table at height comfortable for you.

**No Lifting . . . Ever!** Shift it on rear wheels as you sit . . . roll it to storage. Type recommended by Am. Heart Ass'n. Tubular 1 5/8-in. steel legs . . . chrome finish won't discolor or tarnish. Blue enameled 54x15-in. top.

**Scorch-Resistant . . . Mildew-Resistant Zedalon Cover with Ray-Puf Pad.** lated cotton cover stays odor-free even when put away damp. Wash Snug-fit, draw-string edge. Resilient rayon-cotton pad cushions iron.

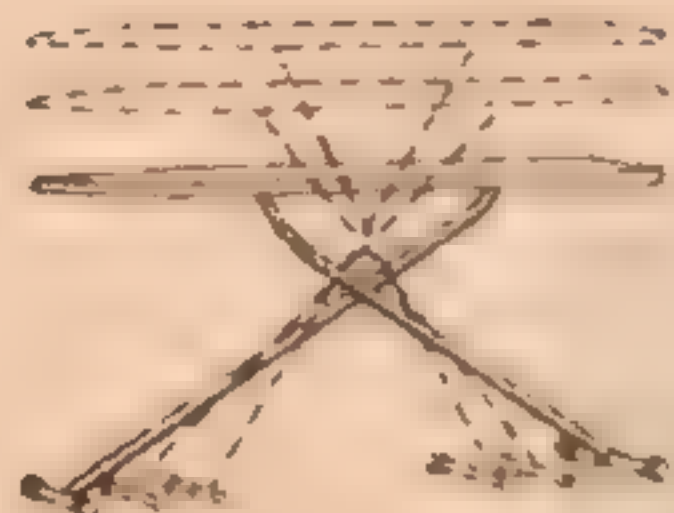
86 A 566 MO—Mailable. Ship. wt. 19 lbs..Table, Cover, Pad Only \$

**2** G. E. Ironing Cord Holder. Iron plugs in at ironing table . . . gives full length of cord. Iron cord can't drag or rumple clothes. Safer, ex 86 A 898—18-in. antenna, 6-ft. cord. UL-App. Ship. wt. 1 lb. 6 oz.....\$

### PLUS FEATURES of WARDS Best Standard and "Flip-Top" IRONING TABLES



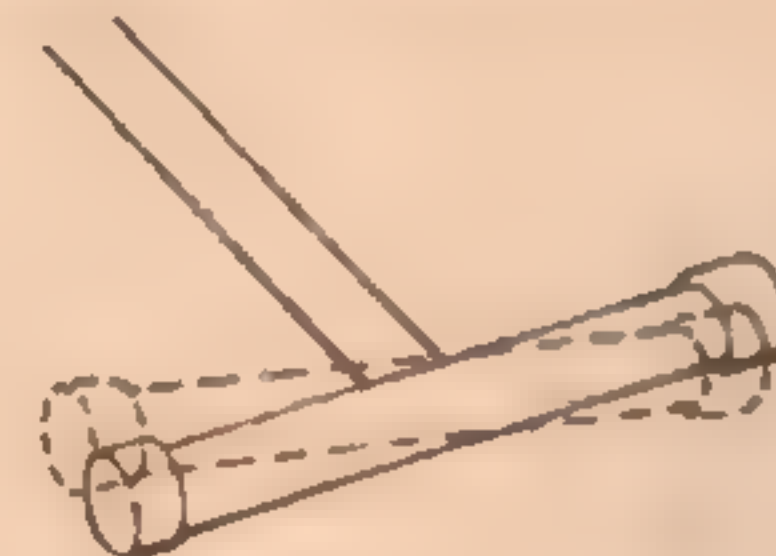
Angled Vents  
Keep Steam  
from Lap



Adjusts to  
Any Height  
24 to 36 in.



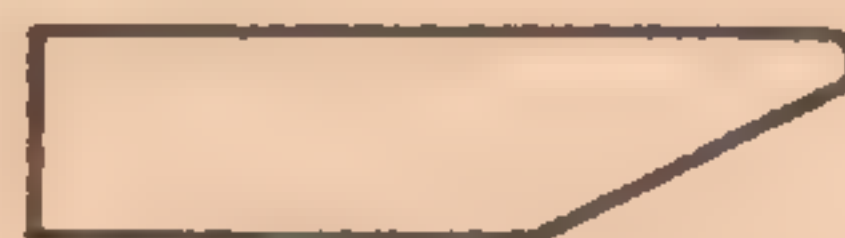
Rear Wheels  
Eliminate  
Lifting



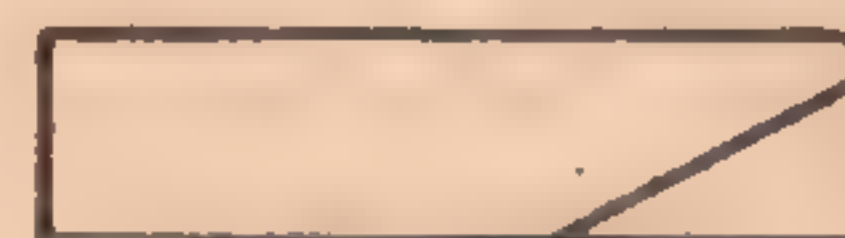
Swivel Foot  
Adjusts to  
Uneven Sur

## Wards "Flip-Top" Tables

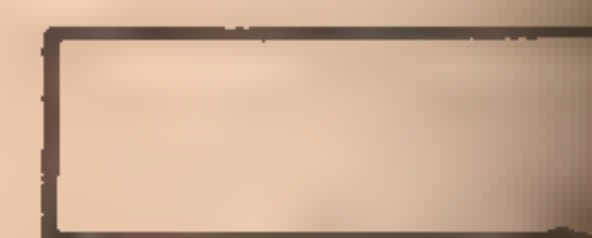
GIVE YOU THE IRONING SURFACE YOU NEED  
JUST FLIP UP THE FLAPS!



BEST for  
dainty clothes!



BEST for  
long pieces!



BEST for  
big flat work

**3 Shapes . . . 3 Sizes at a Flip of a Finger with Double "Flip Top"**  
**3** It's a Narrower, Tapered-Tip Table. Only 14 in. wide. Narrower tip is to you . . . easier to see, easier to reach. Makes baby clothes a breeze. F-l-i-p . . . It's a Long Square-End Table . . . with end flap up. Iron both ends of shirts at one time on square end. 57-in. long straight sides—no parking space. NO lost corners! Iron entire length without moving the F-l-i-p . . . It's an Extra Wide Table . . . with side flap up. Big 16 1/2-in. area gives the extra space you need for efficient ironing of sheets, etc. **Rigid, Sturdy!** Chrome plated, 1 5/8-in. tubular steel contour-curved legs. white enameled steel top. Counter-balanced top opens automatically. 86 A 583 MB—57x14-in. top with flaps down. Ship. wt. 25 lbs..Only \$ 86 A 496—Zedalon Cover, Ray-Puf Pad for above. Ship. wt. 1 lb. 8 oz..

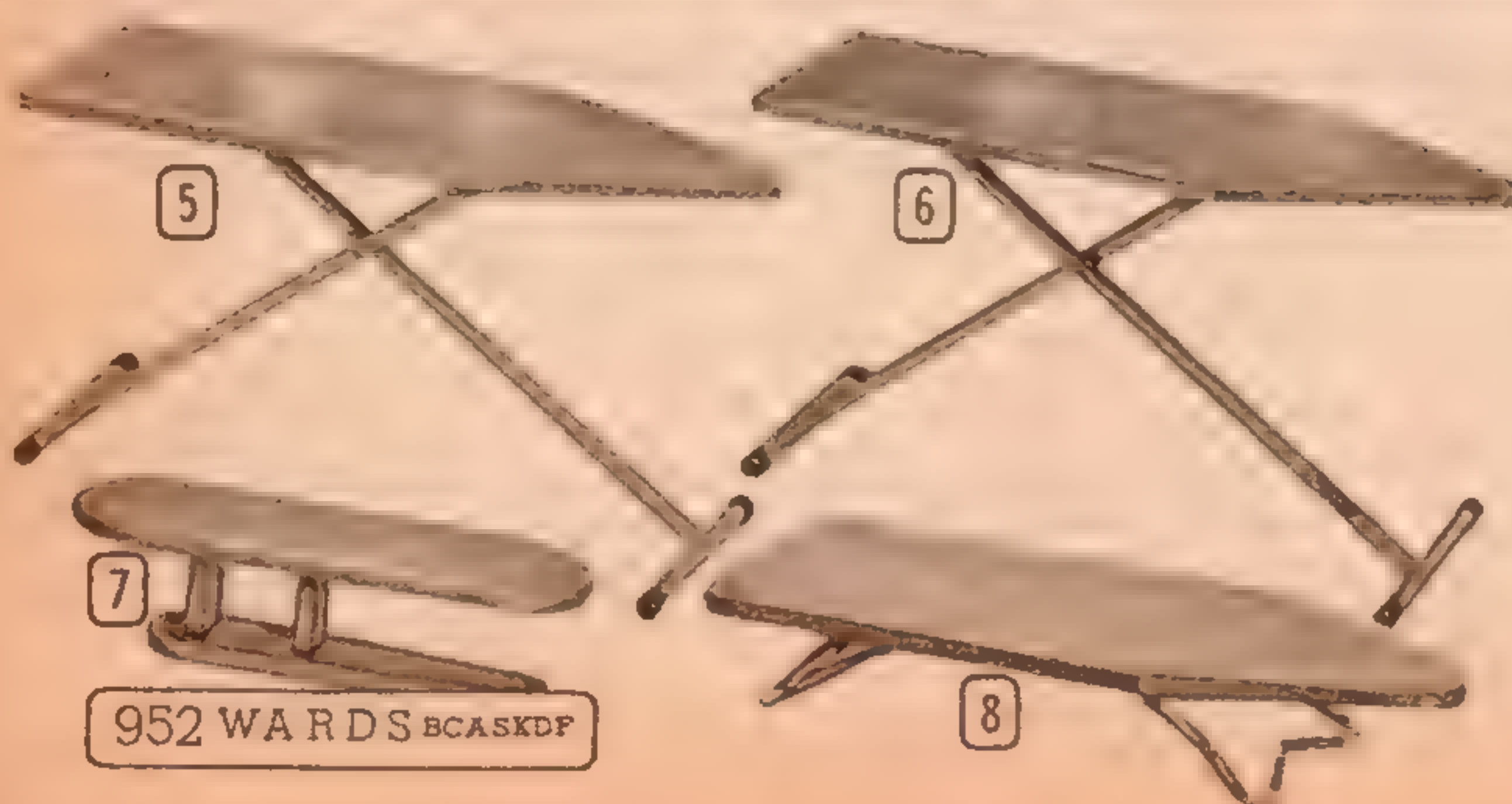
**4** Single "Flip-Top" Ironing Table. Similar to above but has end flap. Fingertip opening adjustment. Attractive Turquoise enameled top. 86 A 582 MB—Top 57x14 in. with flap down. Ship. wt. 20 lbs..Only \$ 86 A 495—Zedalon Cover, Ray-Puf Pad for above. Ship. wt. 1 lb. 8 oz..

**5** Economy Adjustable Ironing Table. Finger-tip adjustment to all heights from 24 to 36 in. Locks firmly at each level. Tubular steel 1 1/4-in. diam. legs give ample room for sit-down ironing comfort. 54x15-in. standard metal top is ventilated. Non-Skid rubber foot caps. Yellow enameled top, legs. Folds flat. 86 A 558 MO—Mailable. Wt. 15 lbs.\$5.97

**6** Fixed Height Ironing Table. Strong perforated top for speedy, cool ironing. smooth, non-sag rolled edges. 1 1/4-in. tubular steel legs lock in position automatically for 34-in. ht. Rubber shod feet for floors, can't skid or slip. 54x15-in. Turquoise enameled top, legs. Folds for compact storage. A Wards budget-saver buy. 86 A 570 MO—Mailable. Wt. 18 lbs..\$

**7** Wood Sleeve Board. A MUST for sewing. Kiln-dried lumber. Plated hardware. Removable siliconized covers with padding. One side 23 1/2x7 1/2 in., other 17 3/4x4 3/4 in. tapers to 2 1/2 in. Folds. 86 A 523 M—Ship. wt. 4 lbs.....\$1.74

**8** Portable Ironing Table. Ventilated enameled steel top, 12x36 in. Fitted cover included. Rubber feet. Folds flat. 86 A 574 M—Ship. wt. 9 lbs.....\$ Pad and Cover Only . . . for portable table 86 A 480—Wt. 1 lb. 3 oz.....\$





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Pad Pad

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Our Best

\$374

\$259

Reinforced Cotton... \$298

- Elastic Cover Resists Starch and Mildew!
- Thick, White Ray-Puf Pad Can't Stain Cover!

• Thick Cotton Cover stays fresh. Most scorch resistant we've ever tested. Drawstring fit.

• Thick, white rayon pad—perfect surface.

—Wt. 1 lb. 8 oz... Set \$2.59

—Cover. Wt. 12 oz... 1.64

• Maximum Cotton Cover, "mum pad" (not shown).

• Maximum treated cover makes surface heat for faster ironing.

• Tape bound elastic trim fit. Thick poly-pad cushions ironing.

—Wt. 1 lb. 5 oz... Set \$1.74

—Cover. Wt. 6 oz... 84c

- Cover: Double Woven Center Where Wear is Greatest!
- Double Thick Pad... Rayon-Cotton top, Poly-Foam Base!

Durable Cotton Drill... stronger, longer-wearing—extra weight where most covers wear out first.

Thick Foam Pad cushions ironing. Polyester foam base with rayon and cotton backing for smooth surface.

86 A 489—Wt. 1 lb. 8 oz... Set \$2.98

86 A 549—Cover. Wt. 12 oz... 1.49

Sanforized Cotton Duck Cover—double thick poly pad (not shown). Sturdy, washable—won't shrink over 1%. Elastic edge. Pad: poly-foam bound to cotton knit top.

86 A 484—Wt. 1 lb. 10 oz. Set \$2.44

Sanforized Cotton Drill Cover Only. One of the strongest cotton fabrics. Elastic edge for snug fit. Wt. 8 oz.

86 A 542—Each, 77c... 2 for \$1.48

Cover Replaced FREE if It Burns through during 2-year guarantee! 80% Underwriters' Grade asbestos, 20% cotton—silicone-aluminum treated for smoother surface. Elastic edge.

Iron Right Over Small Buttons! Iron seams smoother! 3-layer pad can't pack down. Top, silicone coated cotton; middle, reprocessed wool; bottom 100% natural foam rubber.

86 A 488—Wt. 1 lb. 13 oz. \$3.74

Deluxe Asbestos Cover Only.

86 A 548—Wt. 15 oz... \$2.64

TRIPLE-CUSHIONED PAD →

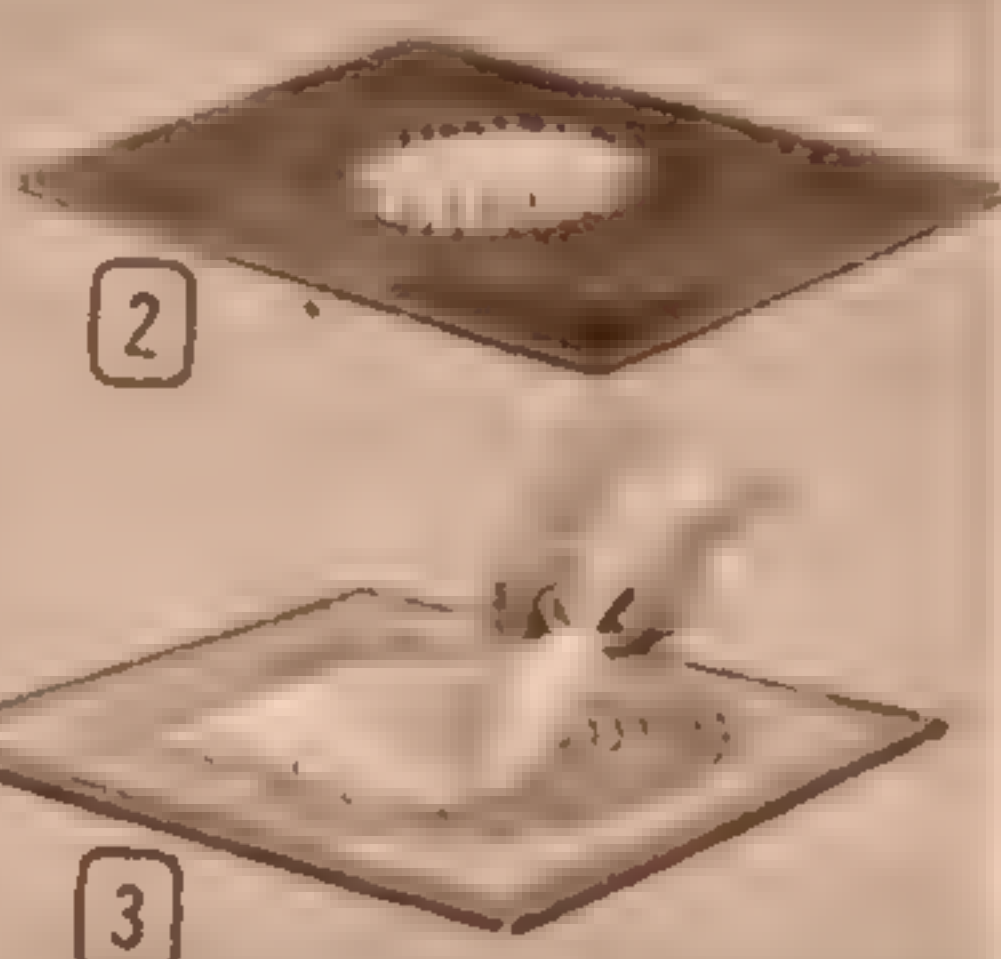
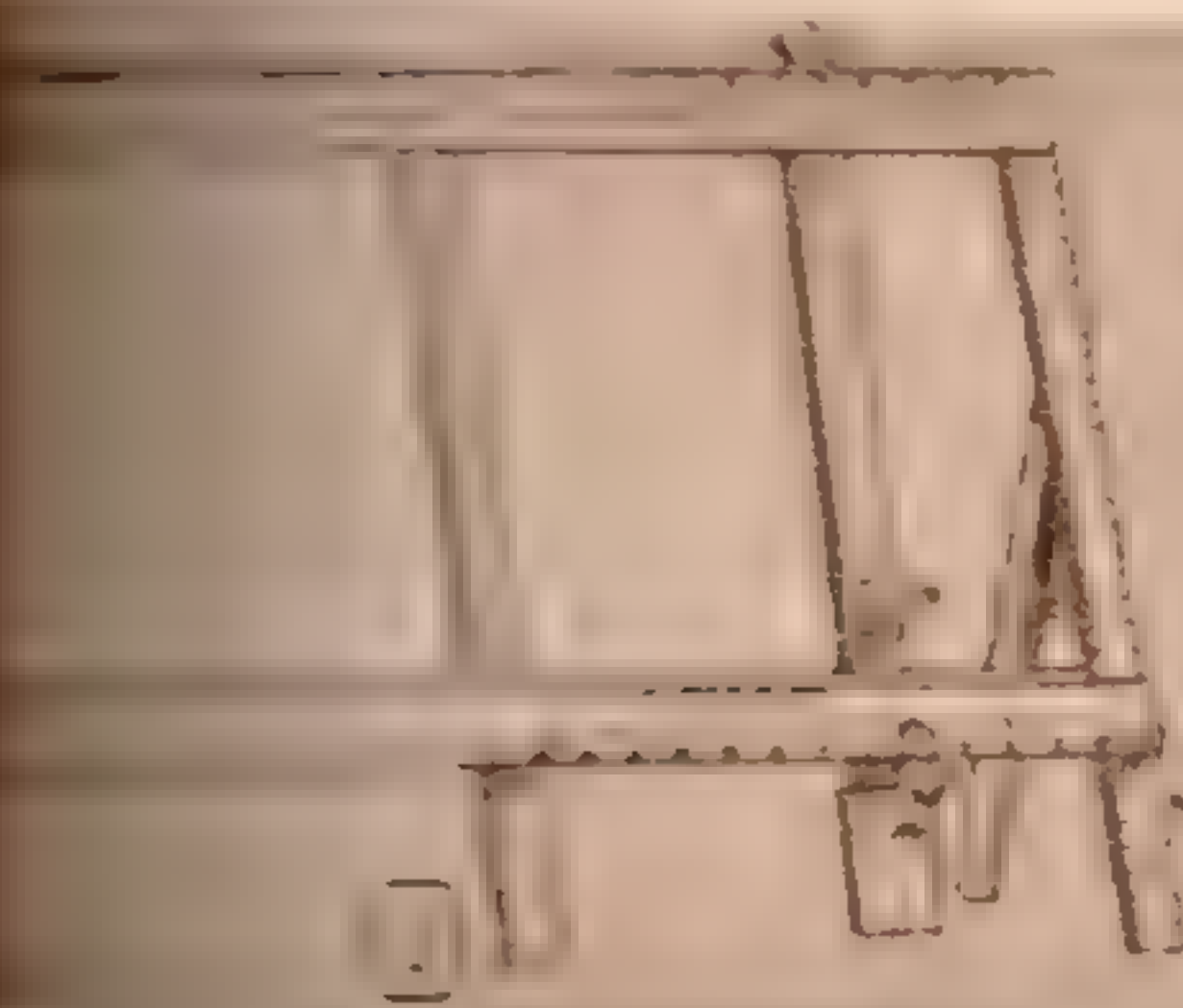
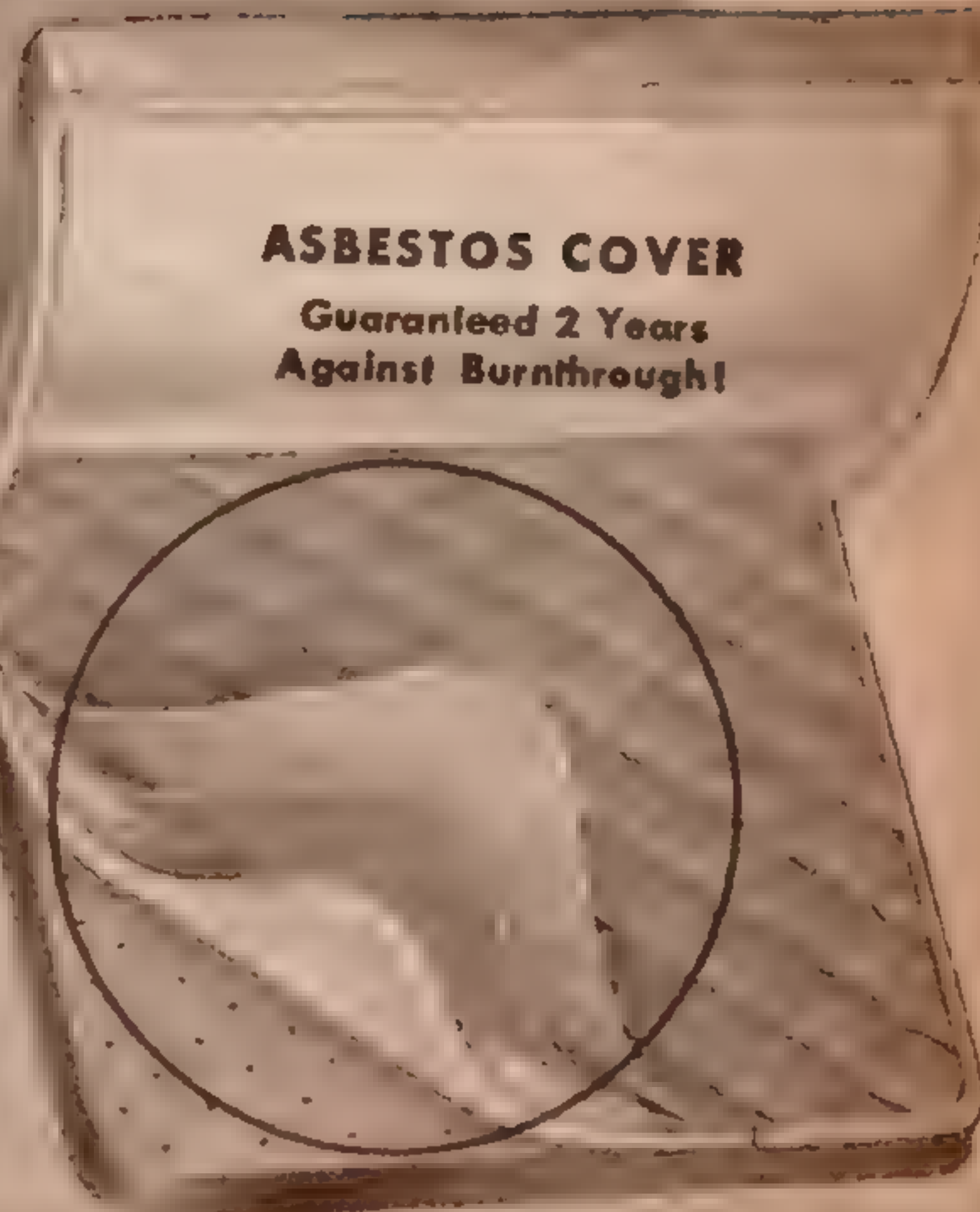
Siliconized Cotton Reflects Heat...

Spring-Back Wool Keeps Resilience...

Super-Soft Foam Rubber Can't Shrink!

ASBESTOS COVER

Guaranteed 2 Years Against Burnthrough!



Clothes Caddy

For Ironing, Drip-Dry, Sewing Storage

ONLY \$264



Stretchers Smooth as They Dry... No Ironing

• Curtain Stretchers. Level-aid action raises pins for "4th" ironing. Slide-o-matic size adjusts automatically. Spring-bolt brackets. Ponderosa pine 13/4-in. x 1/2-in. round-tip pins. Instructions included.

—Wt. 10 lbs... \$7.44

—Wt. 12 lbs... \$8.87

Standard Size. For current 1/2-in. frame.

—Wt. 9 lbs... \$5.37

2 20x29-In. Stretcher for every shape doily. Guide lines printed, preholed on both sides of Masonite frame. Abt. 200 pins, instructions included.

86 A 888 M—Ship. wt. 7 lbs... \$4.37

3 24x27 1/2-In. Color Marked Stretcher. 3-colored guide lines—pin anywhere. Wood frame. Abt. 50 pins. Instr.

86 A 889 MO—Ship. wt. 7 lbs... \$3.84

4 Pants Creaser-Dryer. Slip into pants, hang to dry. Fits adults, children's sizes. Self-locking; spring release. 35 1/2-in. steel frame. Top adjusts 10-17 in., bottom 7-11 in. SAVE...order 3 pairs for washday convenience. Wt. 2 lbs.

86 A 673 M—Pair 75c... 3 for \$2.20

Ironing Aids

5 Ironing Table Dust Cover. Clear plastic. Fits standard ironing tables—keeps cover and pad clean when not in use. Wipes clean. Elastic edge for snug, dust-free fit.

86 A 540—Ship. wt. 6 oz... 79c

6 Ironing Table Valet saves time, saves steps. Hang freshly ironed clothes right within reach. Clamps securely under ironing table. Folds down for storage—no need to remove. Opens to 21x15x1 1/2 in., folds to 18 1/2x4 1/2x1 1/2 in. Fits all ironing tables. Rust-resistant steel tubing and hardware for long service.

86 A 896—Ship. wt. 1 lb. 15 oz. \$1.79

FOLDS TO STORE

Use It Anywhere you need extra clothes hanging space. Holds fresh ironing wrinkle-free till put away... lets clothes drip into bathtub or floor drain... holds guests' coats, out of season garments, sewing. Caddy arm is notched—hangers can't slip off. Zinc-plated tubular steel. Height of arm 32 or 55 1/2 in. Folds flat.

86 A 897 M—Ship. wt. 5 lbs. \$2.64



Bathtub Dryers... Clothes Dry Smooth... Water Runs Down Drain

- Fits Between Walls... Doorways!
- Protective Rubber Tips Can't Slip!
- No Screws, Nails... No Tools Needed!

• BITE-N-D-A-B-L-E Steel Rod goes up twist of the wrist between tile, glass, metal, wood or concrete walls or between doors. Holds securely... takes heavy load in bathtub for drip-drying clothes... for holding fresh ironing... in closets... at windows for curtains. Heavy chrome plated. Rubber bumpers from nicks, scratches.

—3 to 40 in. Wt. 2 lbs. 4 oz... \$2.64

—46 to 66 in. Wt. 3 lbs. 6 oz... 3.29

—82 to 118 in. Wt. 5 lbs. 14 oz... 6.44

8 34-Ft. Tub Dryer. Ten 40-in. plastic lines. Zinc-plated steel resists rust. Capped crossbars, feet. Ht. abt. 34 1/2 in. Folds to store. Wt. 4 lbs.

86 A 657 M... \$2.89

9 24-Ft. Revolving Dryer. Each arm opens independently. Post, arms, legs of non-sag sanded hardwood. Nickel-plated hardware. Height abt. 42 in. Shipping weight 4 1/2 lbs. Mailable.

86 A 655 M... \$3.49

10 20-Ft. Hideaway Dryer. Hang on shower rod or back of door. Rust-resistant cadmium plated steel wire, electrically welded. Extends to 29 in. Folds to 22 1/2x18 in. Wt. 4 lbs. Mail.

86 A 667 M... \$2.39

11 50-Ft. Aluminum Dryer. 14 white plastic lines 43 in. long. Scratch-proof rubber-tipped arms, legs. Rust proof frame... protects tub, clothes. Ht. 49 in. Folds. Wt. 7 lbs. Mailable.

86 A 669 M... \$4.95

Space-Saving Indoor Dryers

12 54-Ft. Wood-Steel Dryer. 18 smooth wood bars 40 inches long. Rust-resistant galvanized steel channel sides. Locks open. Folds.

86 A 651 M—Mail. Ht. 51 in. Wt. 6 lbs... \$4.29

40-Ft. Drying Space. 16 bars, 30 in. long.

86 A 656 M—Mail. Ht. 43 in. Wt. 5 lbs... 3.19

28-Ft. Drying Space. 14 bars, 24 in. long.

86 A 665 M—Mail. Ht. 37 in. Wt. 4 lbs... 2.69

13 52-Ft. Plastic Clad Dryer. Non-slip, non-sag coating on 19 bars 36 in. long. Sanded wood frame. Ht. 52 in., width 40 in. Mail. Wt. 8 lbs.

86 A 664 M... \$5.19

BCASK WARDS 953



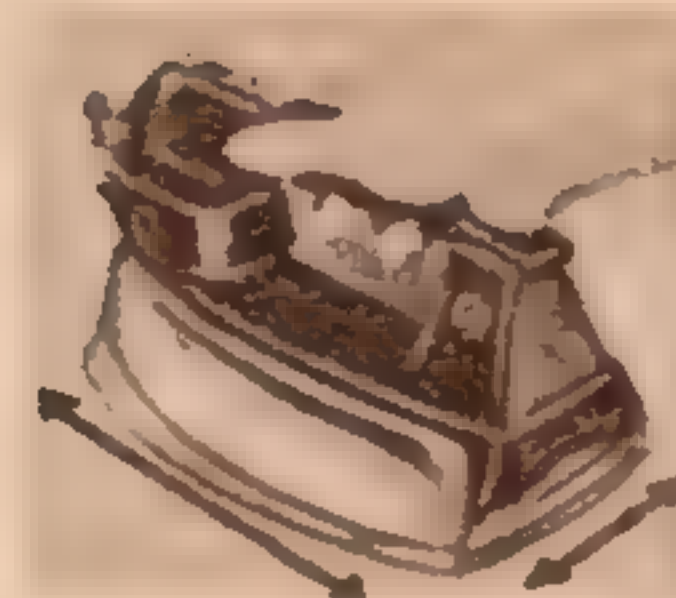
# JET SPRAY

## Sprinkles Automatically

### STEAMS FAST . . . SPRINKLES FAST . . .

Steam Flows from 17 Jets  
in Just 2 Minutes

Instant Pushbutton  
Control—No Pumping



Iron Any Direction  
—steam cushions  
entire soleplate



Fingertip Fabric  
Dial—settings for  
synthetics



Fill It with Tap  
Water—except  
in hard water area



Flip Pushbutton  
to control fine  
jet of spray

NOW . . . Safe Low Temperature Settings for Heat-Sensitive  
"Wash 'n Wear-ables!" Give them a quick touch-up with-  
out fear of scorching, rippling, sticking or melting with

## Signature 3-IN-ONE IRON

It's a Spray Iron—just press button.  
Fine jet spray sprinkles as you iron  
. . . erases stubborn wrinkles.

It's a Steam Iron—sputter-free steam  
from 17 vents. Refill giant 8-oz. tank  
even when hot.

It's a Dry Iron—instant change from  
spray or steam. Big 32-sq. in. sole-  
plate dries fabrics fast.

Helps Spare You "Ironing Fatigue"

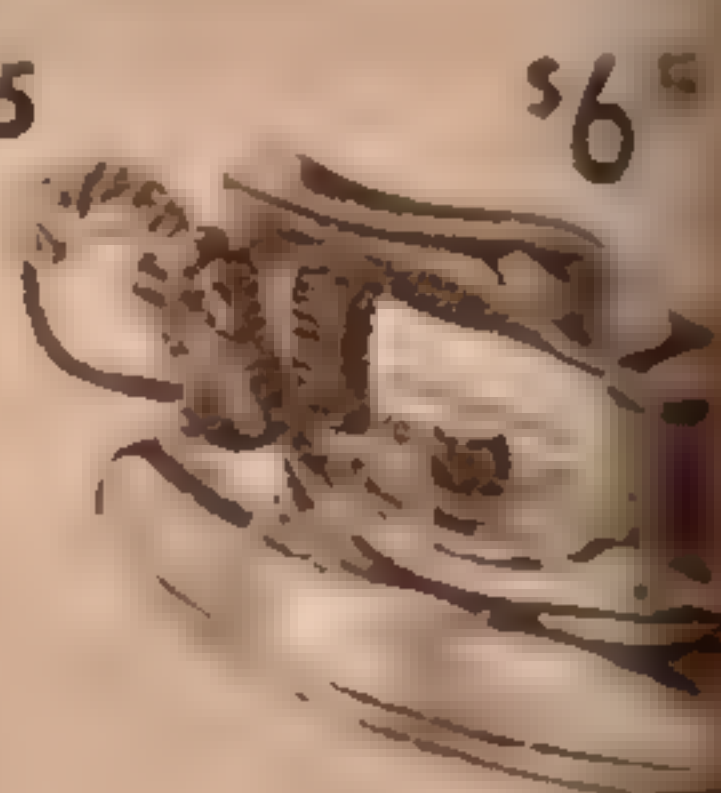
Light to lift . . . only 3 lbs. Faster  
big mirror finish soleplate in  
greater area. Easy to hold . . . black  
plastic contour handle, left-  
thumb rests. Always-bright-chrome  
finish, button nooks. Cord. 1100  
watts. AC. Was \$13.95 in Fall Book.  
86 A 2631—Wt. 4 lbs. . . . \$12.95



\$8.45



\$5.95



\$6.95

### Wards Steam-Dry

Steam Comes from 17 Vents  
over entire 29-sq. in. sole-  
plate. Dial-the fabric heat  
control. Pushbutton for in-  
stant change to dry. Light-  
weighs only 2 lbs. 8 oz.  
Front opening porthole for  
easy filling. Stainless steel  
6-oz. tank. Use tap water ex-  
cept in hard water areas.  
Cool plastic handle; button  
nooks. Cord. 1080 watts. AC.  
Was \$9.45 in Fall Book.

86A2627—Wt. 3 1/4 lbs. . \$8.45

### Wards Dry Iron

Heat Settings for Synthetics  
on fabric selector dial. Im-  
proved control maintains  
greater accuracy, safer  
heats for touching up delicate  
wash 'n wear fabrics. Cool,  
easy-to-see dial on top of  
black plastic handle. Thumb  
rest for left, right hand.  
Light—about 2 lbs. 4 oz. 28-  
sq. in. soleplate. Chromed  
body. Handy button nooks.  
Cord. 1100 watts. AC only.

86 A 2610—Wt. 3 lbs. . \$5.95

### Handy Travel Iron

Completely Automatic. Big  
large 19-sq. in. soleplate  
makes short work of  
in creases. Complete  
zipper carrying case  
cool, fold-away 1 lb.  
Packs quickly, always  
for use. Dial exact  
size, long-life the  
fingertip temperature  
trol. Weighs only 1 lb.  
—adds little weight to  
gage. 500 watts. AC  
86A2608—Wt. 1 lb. 15 oz.



Signature

\$12.95

Was  
\$13.95

Spray-Steam-Dry

SERVING ALL AMERICA



Was  
\$11.95

\$10.79

MORE  
STEAM  
MUCH  
FASTER

## Signature STEAM 'N DRY

STEAMS FAST . . . whirls of steam in just 2 minutes

STEAMS LONGER . . . a full half hour with one filling

STEAMS BETTER . . . 17 jets cushion entire soleplate

IRONS FASTER . . . 32-sq. in. soleplate covers more area

IRONS EASIER . . . only 2 3/4 lbs. . . . hand-contour handle

IRONS BETTER . . . everything . . . Wash 'n Wear to work denims

No More Need to Sprinkle Most Fabrics . . . Signature's 17 steam jets  
are so thorough only linens or starched things need pre-dampening.  
Iron in any direction—steam gets to whole area.

Use Ordinary Tap Water . . . except in hard water areas. Big fun-  
nel shaped porthole is easy to fill . . . no spill, splash or splatter.  
Stainless steel tank holds 6 oz. Refill even when hot.

Instant Pushbutton Change from Steam to Dry . . . no need to empty.  
Fabric dial at your fingertips assures correct ironing heat on  
steam or dry. Cool black plastic handle, thumb rest for right, left  
hand. Button nooks. Clear vision heel. Was \$11.95 in Fall Book.

86 A 2629—Cord, 1100 watts, AC only. Ship. wt. 4 lbs. . . . \$10.79



Automatic Spray-Steam-Dry  
Iron. Safe for wash-'n-wear  
on steam or dry . . . just set  
dial. Instant change to  
steam or dry. 30-sq. in. sole-  
plate, 7 steam vents. Funnel  
fill. 8-oz. water capacity.  
Chrome plated. Cord. 1100  
watts. A.C. Was \$17.95!

86 A 2641—Wt. 5 lbs. . \$15.35



G.E. Steam-Dry Iron. Special  
settings for wash 'n wear on  
heat selector dial. Improved  
30-sq. in. soleplate gives  
safe low temperature steam  
ironing for some synthetics.  
Weighs 3 lbs. 7 1/3-oz. cap.  
Chrome plated. Cord. 1100  
watts. A.C. Was \$14.95!

86 A 2607—Wt. 4 lbs. . \$12.57



G.E. Dry Iron with W  
Dial for correct h  
matically—up from  
read. 30-sq. in. s  
with handy button  
No wrist fatigue,  
only 2 lbs. 8 oz. Co  
plastic handle. Cor  
watts. A.C. Was \$8.95

86 A 2602—Wt. 4 lbs.

### ALL PRICES REDUCED ON G.E. IRONS

954 WARDS ALL

Irons UL-App. for 110-120 Volts.

JUST SAY

"Charge It"

SEE PAGE 1281



ically

FAST...

Pushbutton  
Pumping



Flip Pushbutton  
to control fine  
jet of spray

Positive  
pump with  
g with

IRON

Ironing Fatigue!  
3 lbs. Faster...  
soleplate irons  
to hold... black  
plate, left-right  
bright chrome  
Cord. 110  
95 in Fall Book  
.....\$12.95

\$6.19



Travel Iron

Automatic. Ex  
9-sq. in. solep  
work of pack  
Complete  
carrying case. S  
away hand  
dry, always re  
exact heat  
life therm  
temperature  
only 1 lb. 8  
weight to 1  
watts. AC.  
Wt. 11lb. 15oz. \$6



IRONS

Iron with Visu  
correct heat  
ly—up front, e  
30-sq. in. sole  
andy button r  
st fatigue, we  
lbs. 8 oz. Cool  
handle. Cord. 1  
A.C. Was \$8.95  
02—Wt. 4 lbs...\$4



1-PC. ROPE ARMS...STRONGER

CAN'T TANGLE LINES WHEN FOLDED

## Signature OUTDOOR DRYERS... 32 Lines, 242-Ft. Drying Space... Only \$19<sup>94</sup>

... more rigid! Patented 1-pc. rope arms... extra-heavy gauge 1-pc. center post.  
... joints to weaken structure. Supports heavy wash load.

... lines opening or closing. 1-pc. rope arms lift lines out of your way.

... faster! Hangs straight, smooth... needs less ironing. Nylon core, plastic lines  
... are 6 ft. high. Clothes hang full length, can't drag on ground.

22 Lines, 242-Ft. Drying Space. Big-  
... strongest! Rugged 2-in. diam.  
... post; 1½-in. diam. rope arms.  
... Pre-galvanized finish  
... rope arms capped against  
... lines hold king-size sheets.  
... easier to carry, set up.  
... to store. Frt., Truck, Exp.  
... Ship. wt. 30 lbs. ....\$19.94

Better—30 Lines, 227-Ft. Drying Space.  
Same as Best, but 1¾-in. diam. center post;  
1-in. diam. rope arms. Frt., Truck, Exp.  
86 A 605 R—Ship. wt. 26 lbs. ....\$15.74

Good—28 Lines, 189-Ft. Drying Space. Like  
above, but 1½-in. diam. center post; 1-in.  
diam. rope arms. Freight, Truck, Express.  
86 A 604 R—Ship. wt. 22 lbs. ....\$11.44



Continuous Lines  
are easier to ad-  
just. Pull in slack  
with 1 or 2 tugs; 2  
knots tighten all  
lines. Saves time!



Patented Safety  
Clip holds dryer  
open automatic-  
ally—can't release  
accidentally. Press  
to close—no pins.



Easier to raise,  
lower. Lines won't  
tangle over rope  
arms when folded.  
Easy to store—  
folds compactly.



Ground Socket in-  
cluded—rust-resis-  
tant galvanized  
steel. Won't turn—  
capped to keep out  
moisture, debris.

### Portable Umbrella Dryers

1 Light to Carry... Simple to Set Up. Opens with effort-  
less upward motion... spring clip holds dryer open  
automatically. Depress clip... dryer folds to store.  
Defies Weather... pre-galvanized 1½-in. diam. steel  
tubing center post and capped ground socket; rustproof  
aluminum channel support arms; brass rope guides pro-  
tect lines from wear; rust-resistant cadmium plated  
hardware. Use indoors with stand 86 A 631M at left.  
Clothes Dry Fast! Staggered lines let air circulate...  
white plastic coating wipes clean, can't soil clothes.

130-Ft. Line Size. 61-in. outer line each side.  
86 A 633 MO—Actual wt. 9 lbs. Ship. wt. 10 lbs. \$11.95  
160-Ft. Line Size. 71-in. outer line each side.  
86 A 634 MO—Actual wt. 11 lbs. Ship. wt. 12 lbs. 12.95  
200-Ft. Line Size. 80-in. outer line each side.  
86 A 635 MO—Actual wt. 12 lbs. Ship. wt. 13 lbs. 14.95

### Rectangular Posts Can't Turn in Socket

2 7-Hook Rectangular T-Post. Extra-heavy 3¼x1¼-in.  
rust-resistant steel. Larger than any we know  
regardless of number of hooks. Sturdy 42-in. crossbar; end  
caps keep out moisture. 24-in. capped ground socket.  
Clothes held 6 ft. high; can't drag. Mailable.

86A644 MO—Ea., Wt. 19 lbs. \$6.19; Pr. Wt. 36 lbs. \$11.98

6-Hook T-Post. Like 7-Hook, but 2½x1¼-in. post. 36-in.  
crossbar. 18-in. ground socket. Mailable.

86A643 MO—Ea., Wt. 12 lbs. \$5.39; Pr. Wt. 24 lbs. \$10.49

5-Hook T-Post. Like 6-Hook, but 1¾x1¼-in. post. Mail.  
86A642 MO—Ea., Wt. 10 lbs. \$3.49; Pr. Wt. 18 lbs. \$6.79

### 7-Hook Tubular T-Post

3 Sturdy 2-In. Diam. Steel Post... 1½-in. diam. capped  
crossarm 42 in. long. Extra-strong wrap-around  
construction to hold big wash. Pre-galvanized to resist  
rust, weather. 7½ ft. high; hold clothes 6 ft. high. Cov-  
ered ground socket included.

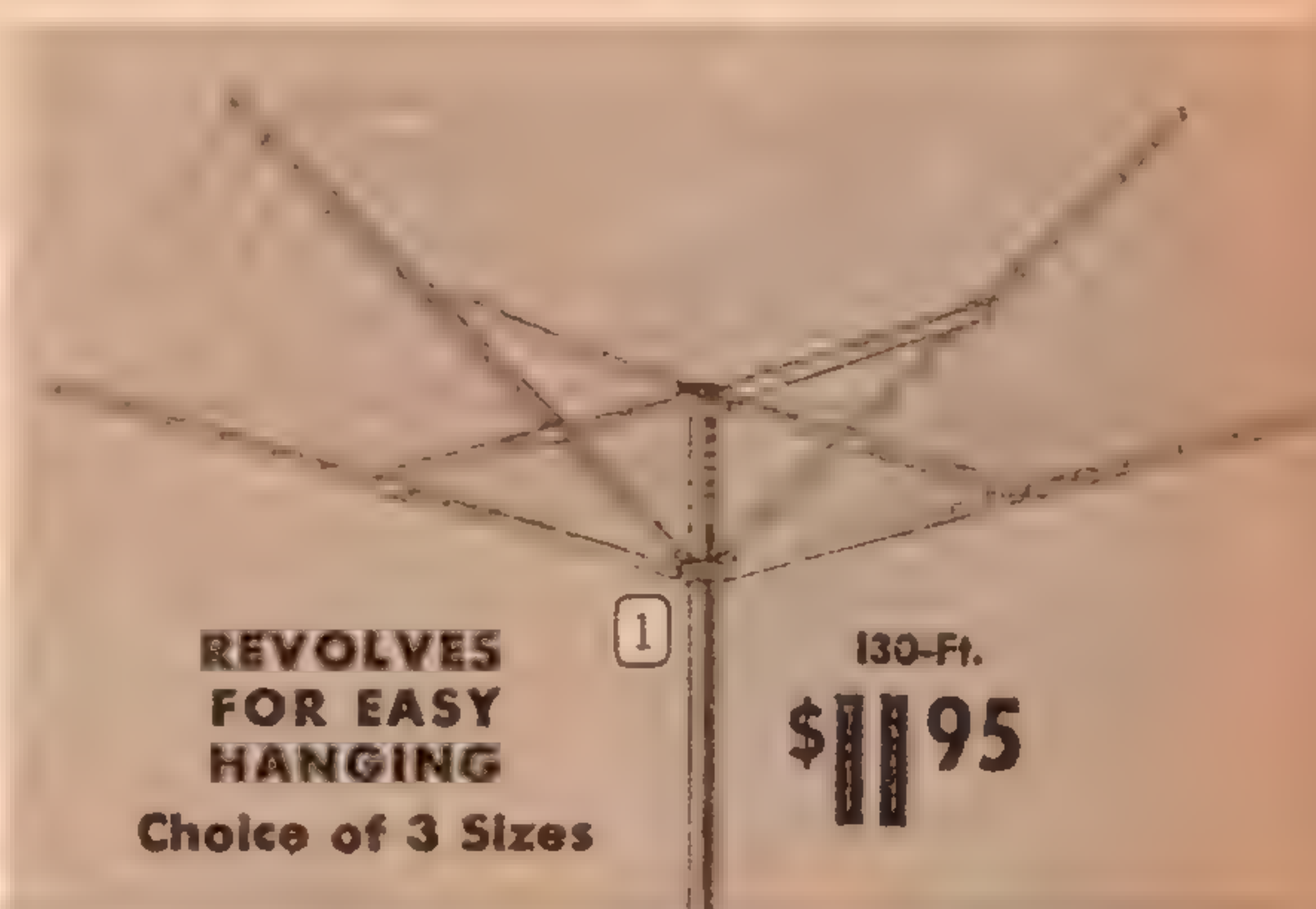
86 A 648MO—Mailable. Ship. wt. 13 lbs. ....Each \$5.45

### Easy-to-Carry 4-Hook Acorn Post

4 Hot-Dip Galvanized for Extra Resistance to Rust,  
weather. 1½-in. steel tubing, 7 ft. high. Strong  
right-angle hooks hold lines 6 ft. high—clothes can't  
drag. 12-in. ground socket capped to keep out debris.  
86 A 650MO—Mailable. Ship. wt. 19 lbs. ....Pair \$4.77

### "Can't-Slip" Clothesline Props

5 End Clip Grips Lines! 7½ ft. long... hold clothes high.  
2-pc. steel tubing, hot-dip galvanized to resist  
rust, corrosion. ¾-in. outside diam. Light, easy to carry.  
86 A 641M—Mailable. Ship. wt. 5 lbs. ....Set of 3 \$2.19



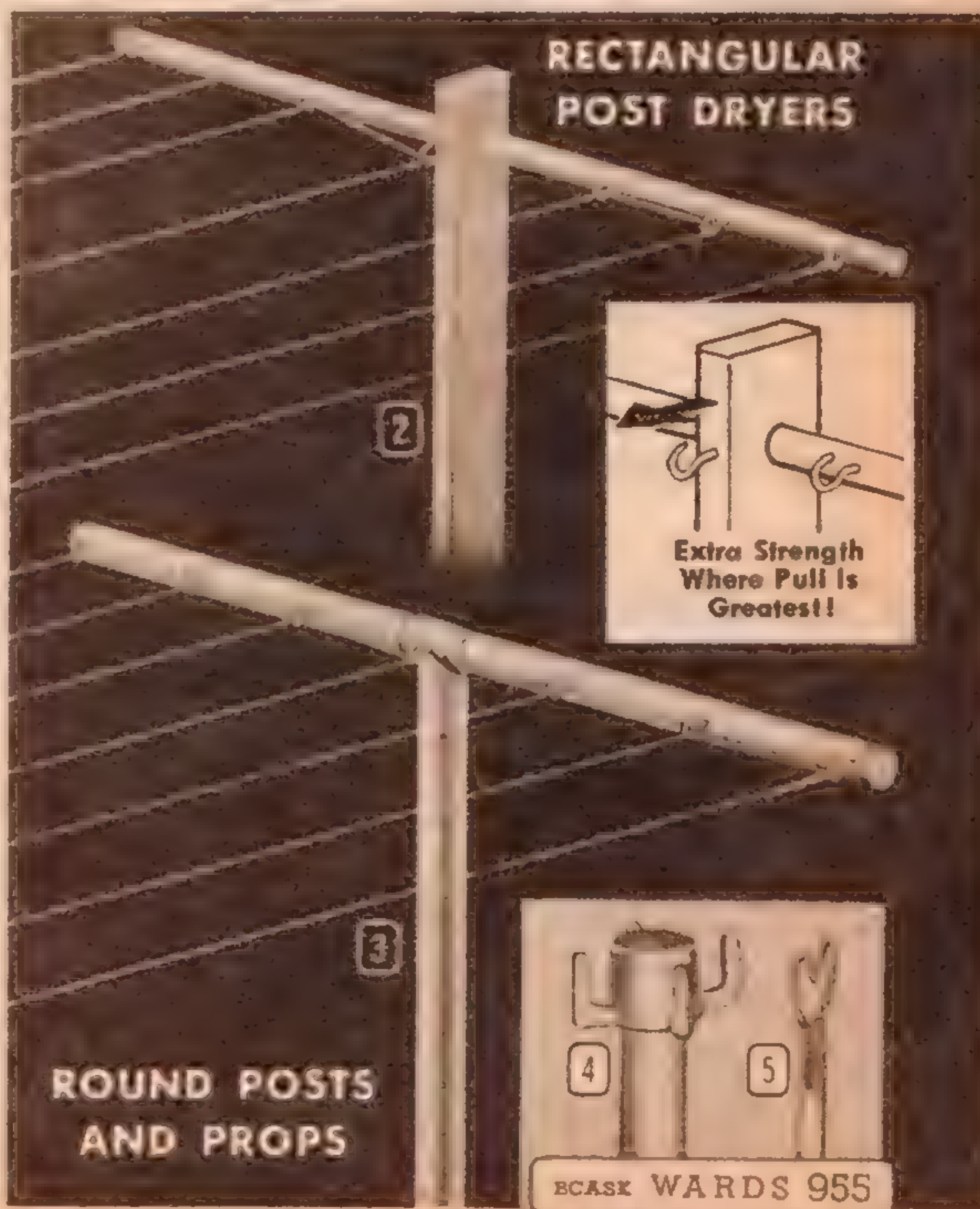
REVOLVES  
FOR EASY  
HANGING

Choice of 3 Sizes

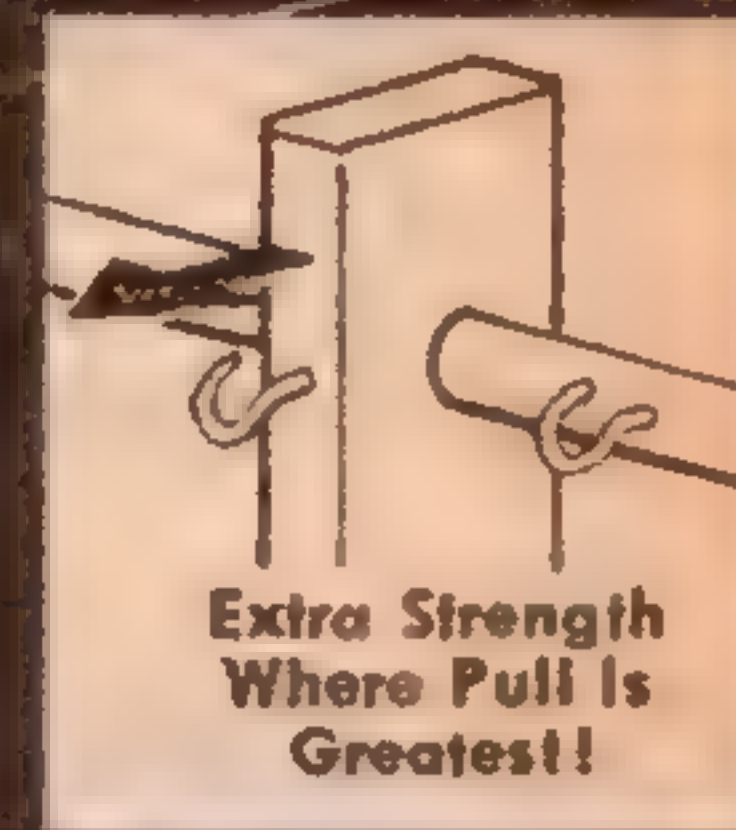
1

130-Ft.

\$11.95



RECTANGULAR  
POST DRYERS



Extra Strength  
Where Pull is  
Greatest!

2

3

ROUND POSTS  
AND PROPS

4

5

BCASE WARDS 955

### Indoor Dryer Stands

Only \$3<sup>95</sup>

Pre-Galvanized Steel Tubing.  
... set up dryer in basement,  
... room, garage or porch in bad  
... Folds compactly. Wt. 8 lbs.  
... 2-In. Diam. Posts.  
... \$3.95  
... 1¾-In. Diam. Posts.  
... \$3.95  
... 1½-In. Diam. Posts.  
... \$3.95

### Extra Ground Sockets

Indoor Dryers: Round T-Posts,  
... Posts. Ship. wt. 1 lb. 12 oz.  
... diameter: 1½, 1¾, 2 in.  
... 89c

### Makes Tap Water SAFE for Spray-Steam Irons

Kleenstream Kit demin-  
eralizes tap water. Easy,  
economical—tap water  
flows through clear plas-  
tic funnel, filters through  
tube of deionizing resin  
into any wide mouth jar.

Kit: Funnel and Tube.

86 A 2306—Wt. 6 oz. 89c

2 Refill Resin Tubes

86 A 2307—Wt. 6 oz. 89c

3 Ways to Shop at Wards:

By Mail—Phone—In Person.  
See Pages 1268-1270.



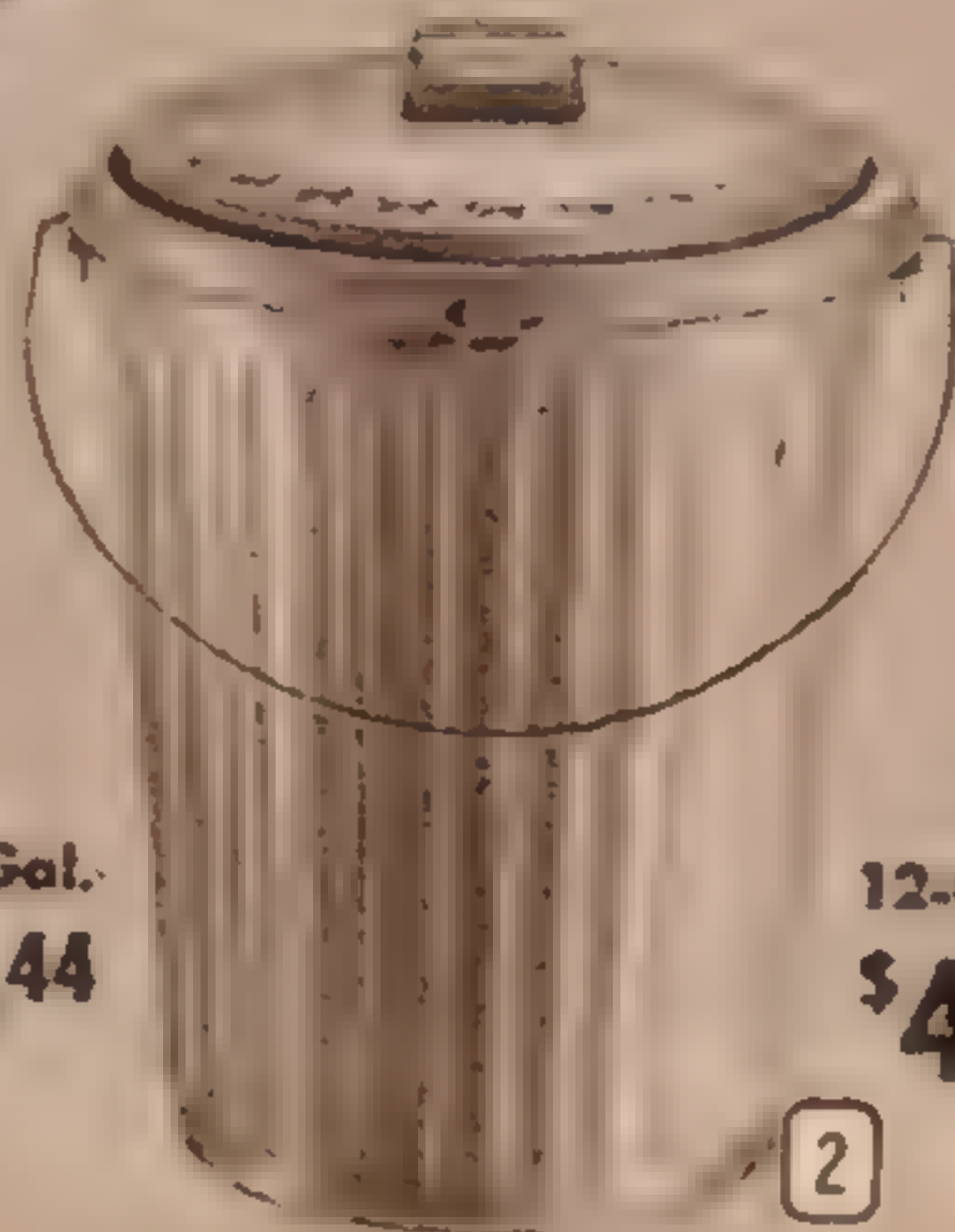
# Polyethylene Containers

NOISELESS, LIGHTWEIGHT, STURDY, EASY TO CLEAN



22-Gal.  
\$6.44

1



12-Gal.  
\$4.95

2



10-Gal.  
\$3.49

3

- Stay Sanitary . . . Insect Free Even in Summer with Soap'n Water Wash!
- Strong Rib-Reinforced Construction.
- Scratch-Proof, Can't Mar Floors.

Keep refuse, trash from cluttering up yard, porch, garage . . . no clatter when emptied. Light . . . easy to carry from back stairs or kitchen to garbage collection area. Lock Lid Covers keep odors in, animals out. Molded-in, fade-resistant colors won't show scratches or nicks.

- Easy to Roll, Lift, Carry
- Lock Lid Covers Seal Can
- Can Never Corrode or Rust
- Smart Molded-In Colors

- 1 22-Gal. Green with Black lift-handle cover. Side handles. 27 3/4 in. high. Wt. 7 lbs. 14 oz.; Post. Reg. require 10 lbs. 86 A 983 MO—Ship. wt. 10 lbs. . . . \$6.44
- 2 12-Gal. Neutral Gray. Lift-handle cover; can, bail handle. 22 7/8 in. high. 86 A 982 MO—Ship. wt. 6 lbs. . . . \$4.95
- 3 10-Gal. Size. Gray with Black cover. Bail handle. 17 1/4 in. high. 86 A 981 M—Ship. wt. 4 lbs. . . . \$3.49



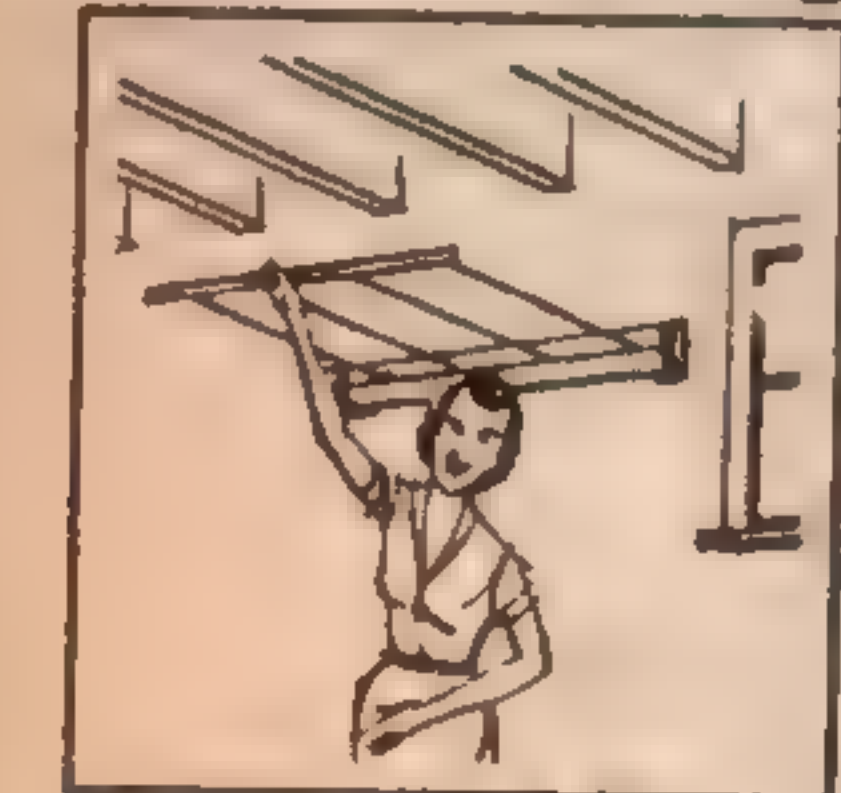
32-Gal.  
\$5.84

4



26-Gal.  
\$4.94

5



20-Gal.  
\$3.77

6

## Heavy Gauge Galvanized Steel

- Deep Vertical Corrugations for Extra Strength
- Snug, Seamless Covers Keep Odors In, Animals Out
- Drop Handles Riveted on Sides, Easy to Carry

4 to 6 Wards Best Quality Metal Garbage Cans. "Hot-Dip" Galvanized! Heavy sheet steel is formed to desired shape, then dipped into molten zinc bath to seal seams perfectly, coat all surfaces with rust-resistant finish. Leakproof. Won't peel or flake. Outlast ordinary pre-galvanized ware. Raised double seamed bottoms for long life.

- (4) 86 A 911 MO—32-Gal. Size. Ship. wt. 17 lbs. . . . \$5.84
- (5) 86 A 909 MO—26-Gal. Size. Ship. wt. 15 lbs. . . . 4.94
- (6) 86 A 907 MO—20-Gal. Size. Ship. wt. 11 lbs. . . . 3.77

Heavy Pre-Galvanized Sheet Steel Cans. (Not shown.) Heavy coating resists rust, won't peel or flake, resists weather.

- 86 A 924 MO—32-Gal. Size. Ship. wt. 15 lbs. . . . \$4.97
- 86 A 903 MO—20-Gal. Size. Ship. wt. 10 lbs. . . . 2.47

10-Gal. Utility Pail. (Not shown.) Pre-galvanized to resist rust. Corrugated. Seamless cover, bail handle.

- 86 A 931 M—Shipping weight 7 lbs. . . . \$1.94



Underground Can \$14.94

- 7 20-Gal. Galvanized Steel Inset handle for easy removal. C shell copper-bearing steel for resistance, asphaltum-coated for life. Ground-level step-on pedal; spicuous green enameled steel. 17 1/2 x 24 in. Ship. Frt., Truck or E 86 A 948 R—Ship. wt. 42 lbs. . . . \$

Utility Can \$9.89

- 8 Use Indoors or Out! Big 12-gal. container bonderized for extra resistance. Easy-to-lift bail handle closing push-type door keeps trash side, reduces unpleasant odors, dogs away. Gleaming white enamel exterior. Outer shell lifts easy emptying. 15 x 31 1/8 in. h. home or commercial use. Mail 86 A 5755 MO—Ship. wt. 26 lbs. . . .

Carry Cart \$5.49

- 9 Makes All Hauling Chores I Use it to roll garbage and trash to collection area . . . for laundry garden work. Extra large, heavy wheels with lifetime oil-lite roll readily over rough ground about 1 in. wide, protect lawn. 5/8-in. tubular steel with extra brace. Attractive green baked el finish, red wheels. Easy to full load. Mailable. 86 A 944—Ship. wt. 9 lbs. . . .

"Can-Wheel" It \$2.75

- 10 Why Carry It? You "Can Wheel" Converts garbage or trash economical back yard wheel necessity where cans must be for pick-up. Handy for yard waste incinerator can. Adjustable . . . metal and plastic cans from 20 to 2 heavy-duty molded rubber for easy use. Metal parts heavy ed, rust-resistant. Easy to attach need only a screwdriver. 86 A 947—Ship. wt. 3 lbs. . . .

Garbage Can Stand \$

- 11 No More Spilled Garbage! rust-resistant steel stand an ground—guards against tipping dogs, wind or children. Fits can, holds it about 3 in. above out of puddles . . . helps prevent 86 A 942—Ship. wt. 4 lbs. . . .

Buy Now . . . Pay Later . . . Just Say, "Charge It," See Pg



ONLY  
\$17.94

100-Ft. Disappearing  
Clothesline

- 12 White Plastic Lines pull out when needed . . . slide back without tangling. Weatherproof aluminum case. Lines stay clean, dry indoors or out—won't stain or mark clean clothes. Mount container on wall brackets, pull handle, attach to opposite wall bracket (incl.). Set locking lever. Tension control lock tightens, releases, keeps line taut—even with load of wet clothes. Takes just seconds to put lines away.

956 WARDS BCASK2

- 150-Ft. Dryer, 530-ft. lines. 7x35 1/2 in. 86 A 617 M—Wt. 18 lbs. . . . \$19.94
- Extra Wall Bracket for Above. 86 A 621—Ship. wt. 1 lb. . . . \$2.25
- 100-Ft. Dryer, 425-ft. lines. 7x26 1/2 in. 86 A 619 M—Ship. wt. 17 lbs. \$17.94
- Extra Wall Bracket for Above. 86 A 622—Ship. wt. 1 lb. . . . \$2.25
- Steel Post for Above. (Not shown.) Holds rope arm bracket when there's no wall space. Ground socket incl. 86 A 623 M—Ship. wt. 18 lbs. . . . \$4.97



- 13 Indoor-Outdoor Clothesline Reel. Cordomatic . . . long-life plastic line pulls out to 20 or 40 ft., retracts automatically into space-saving, weather-proof aluminum case. 86 A 863—20-Ft. Wt. 1 lb. 6 oz. . . . \$2.59 86 A 864—40-Ft. Wt. 2 lbs. 2 oz. . . . 4.64
- 14 60 Standard Size Wood Clothespins. 86 A 854—Wt. 1 lb. Pkg. of 60, 47c
- 15 72 Wood Spring Clothespins. 86 A 853—Wt. 1 1/2 lbs. Pkg. of 72, 67c
- 16 Muslin Clothespin Bag with 72 spring-type wooden pins. Bag slides along line; top wired to stay open. 86 A 851—Ship. wt. 2 lbs. . . . \$1.00

- 17 Rustproof Aluminum Cloth ga. wire won't stretch, wipe Best used with turnbuckle. 86 A 872—100 Ft. Ship. wt. 2 lbs.
- 18 Galvanized Wire Clothes resistant . . . fiber core . . . 86 A 873—100 Ft. Wt. 3 lbs. . . .
- 19 3/2-In. Cotton Line. E Govt. Specifications for 86 A 870—100 Ft. Wt. 2 lbs. 4 86 A 871—200 Ft. Wt. 4 lbs. 8
- 20 White Plastic-Coated C Rayon core. Strong, easy 86 A 865—100 Ft. Wt. 1 lb. 3 86 A 867—200 Ft. Wt. 2 lbs. 8



Can \$14<sup>95</sup>  
 sized Steel Inset.  
 easy removal.  
 ing steel for  
 um-coated for  
 step-on pedal;  
 nemeled steel  
 rt., Truck or Exp.  
 wt. 42 lbs. . . \$

Can \$989  
 Out! Big 12-gal.  
 derized for extra  
 -lift bail handle  
 door keeps tr  
 pleasant odors,  
 aming white  
 Outer shell lifts  
 15x31 1/8 in. high  
 al use. Mailab  
 up. wt. 26 lbs. \$

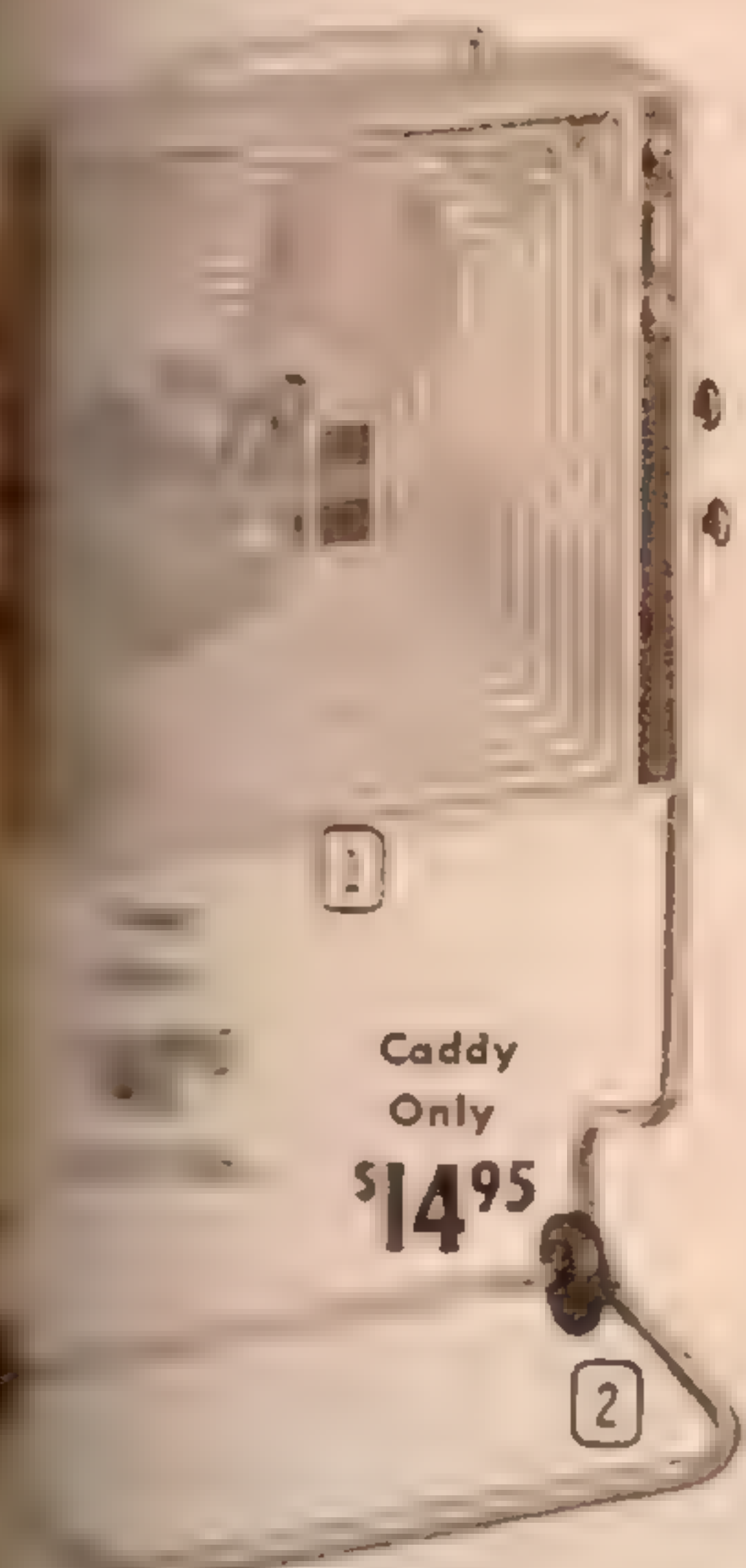
Cart \$549  
 uling Chores  
 rbage and tra  
 . . . for laundry  
 tra large, heavy  
 ame oil-lite be  
 rough ground  
 protect lawn. St  
 eel with extra  
 greenbaked-one  
 eels. Easy to r  
 e.  
 rt. 9 lbs. . . .

heel" It \$275  
 2 You "Can Wh  
 eage or trash ca  
 yard wheelbar  
 cans must be  
 dy for yard work  
 . . . stable . . .  
 cans from 20 to  
 dded rubber  
 tal parts heavy  
 . Easy to attach  
 wdriver.  
 . . . 3 lbs. . . .

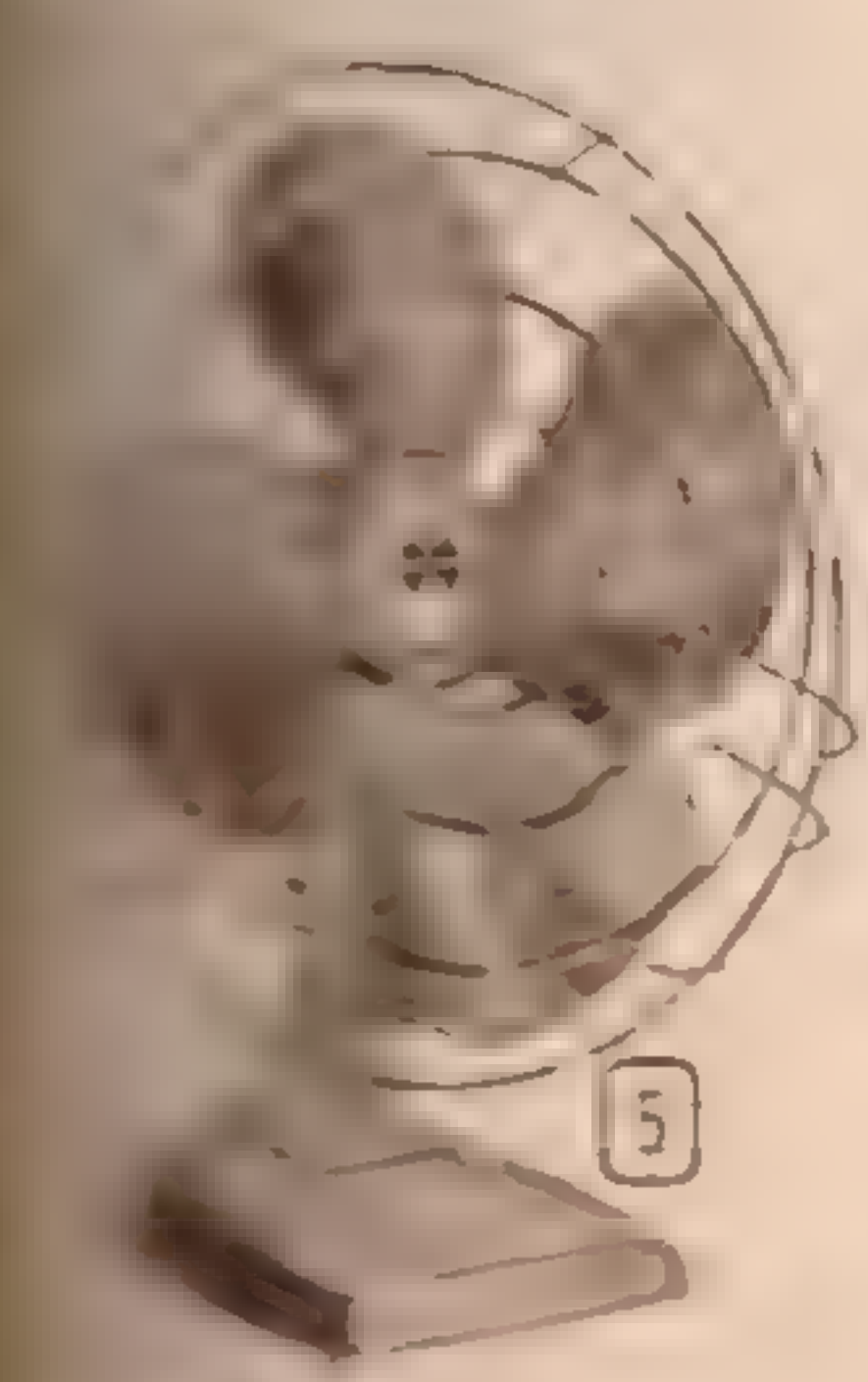
Can Stand \$  
 lled Garbage  
 steel stand ar  
 against trap  
 . . . ren. Fits  
 . . . 3 in. above  
 . . . helps prev  
 . . . 4 lbs. . . .  
 . . . Pay Later . .  
 orge It," See Pg.

15  
 Aluminum Clothe  
 . . . stretch, w  
 . . . turnbuckle.  
 Ft. Ship. wt. 2 lbs.  
 . . . Wire Clothesline  
 . . . fiber core . . .  
 Ft. Wt. 3 lbs. . . .  
 . . . on Line. Exceed  
 . . .ications for stre  
 Ft. Wt. 2 lbs. 4 ca  
 Ft. Wt. 4 lbs. 8 ca  
 . . . stic-Coated Ch  
 . . . Strong, easy to  
 Ft. Wt. 1 lb. 3  
 Ft. Wt. 2 lbs. 8 oz.

# Beat the Heat with TRU-COLD Fans



Caddy  
Only  
\$14<sup>95</sup>



12-in.  
\$16<sup>95</sup>

10-in.  
\$12<sup>45</sup>

8-in.  
\$5<sup>45</sup>



Good  
20-In.  
\$21<sup>95</sup>



14-In.  
\$19<sup>95</sup>

## Portables . . . Use Anywhere . . . Even in Windows

Dynamically balanced blades for quiet operation . . .  
 Venturi boosts air flow . . . Shaded Pole Motor ends TV,  
 radio interference . . . sturdy, thin-line steel case.

1 Best 20-In., 3 Speed Fan. Elec-  
 tric reverse. Automatic ther-  
 mostat turns fan on, off—holds  
 temperature. Pushbutton con-  
 trols. Moves up to 5000 CFM. Plas-  
 tic diffuser. Enameled steel case  
 23 1/2 x 23 1/2 x 6 1/2 in. \*Guar. 10 yrs.  
 86 A 2524 MO—Wt. 32 lbs. \$41.95

2 Rollabout Caddy fits (1), (3).  
 Steel frame, easy-grip han-  
 dles. Fan adjusts 30 to 47 in. from  
 floor; swivels 360 degrees.  
 86 A 2526 MO—Wt. 15 lbs. \$14.95

3 Good 20-In., 2-Speed Fan. Manual  
 reverse for intake, exhaust. Moves  
 up to 3500 CFM. Metal safety grills.  
 Shadow Beige enamel finish. 21 1/2 x  
 21 1/2 x 6 1/2 in. case. \*Guaranteed 2 yrs.  
 86 A 2521 MO—Wt. 26 lbs. . . . \$21.95

4 14-In., 2-Speed Fan. Moves up to  
 1875 CFM. Perfect for use in case-  
 ment, narrow windows. . . hanger bar  
 included for easy installation. Plastic  
 grill. Sandalwood enamel. 16 1/4 x 16 1/4 x  
 6 3/4 in. \*Guaranteed 5 yrs.  
 86 A 2513 M—Wt. 20 lbs. . . . \$19.95

## Desk-Table Fans . . . \*Guaranteed 5 Years

5 Single-Speed Oscillating Fans.  
 Tilt to direct air. Enclosed in-  
 duction type motors. 1-pc. die-  
 cast steel base. Sandalwood-  
 shadow Beige finish. AC.

12-In. Moves 1100 CFM  
 86 A 2463 MO—Wt. 10 lbs. \$16.95  
 10-In. Moves 625 CFM  
 86 A 2462 M—Wt. 8 lbs. . . . \$12.45

Single-Speed, Non Oscillating. 8-in.  
 fan moves 350 CFM. Sandalwood-  
 Shadow Beige finish. AC.

86 A 2461—Wt. 4 lbs. . . . Only \$5.45

\*Guarantee: Fans Guaranteed for period  
 of Time Stated . . . Repaired or Replaced  
 FREE if Defective in Normal Use.

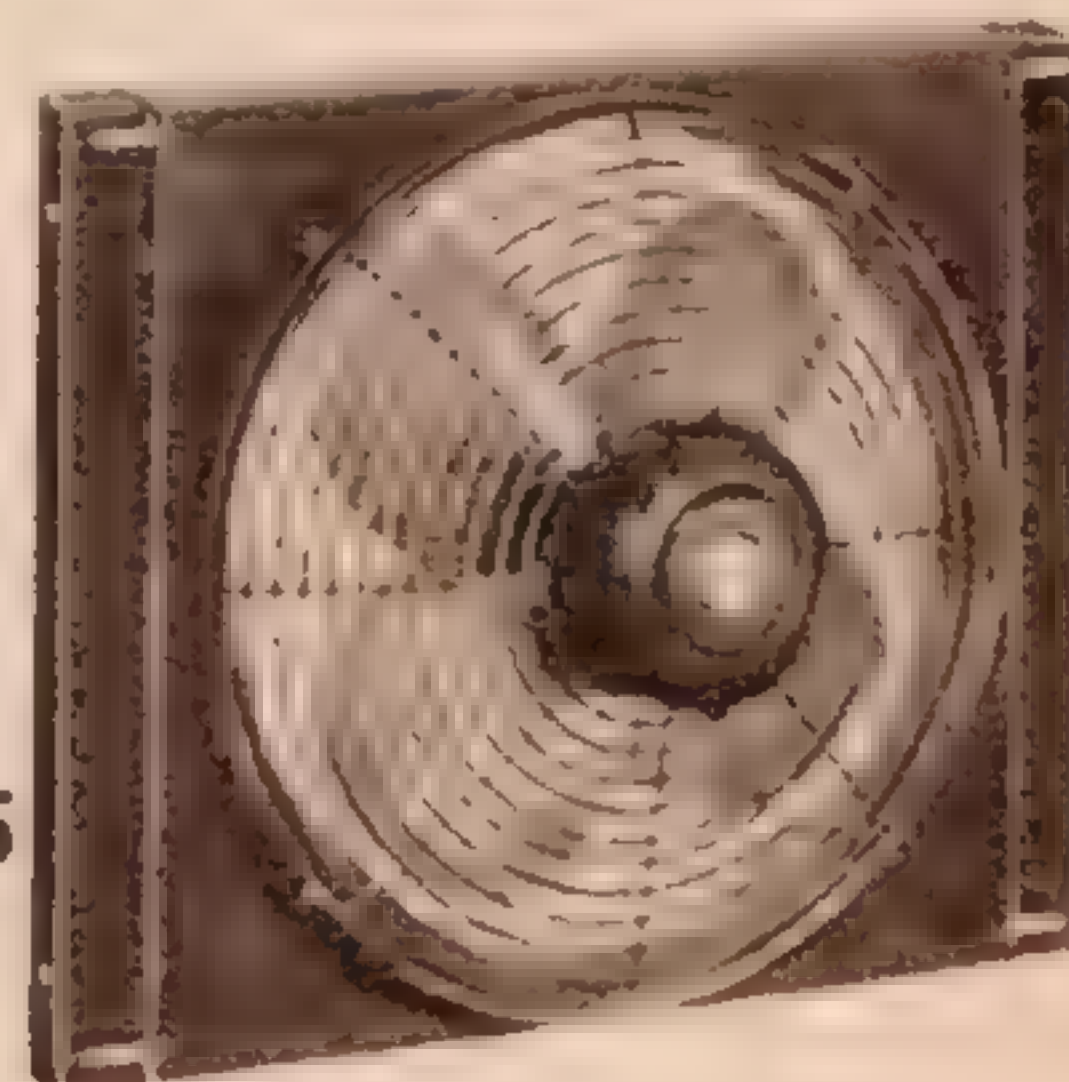
Portable, Window Fans Tested, Approved  
 by Underwriters Lab. for 110-120 volts.



\$35<sup>95</sup>

## Deluxe 20-In. Automatic

Just Set Thermostat—fan goes on, off auto-  
 matically. 3 speeds . . . moves up to 4000 CFM.  
 Electric reverse for intake-exhaust. Push-  
 button controls. Thin line case fits openings  
 24-38 in. wide. "Knock-out" panels for nar-  
 row windows. Capacitor motor. Sandalwood  
 enameled steel case abt. 26 in. high. Plated  
 grill. Cord. \*Guar. 10 yrs. Frt., Truck, Exp.  
 86 A 2535 R—Wt. 37 lbs. \$4 Dn..Cash \$35.95



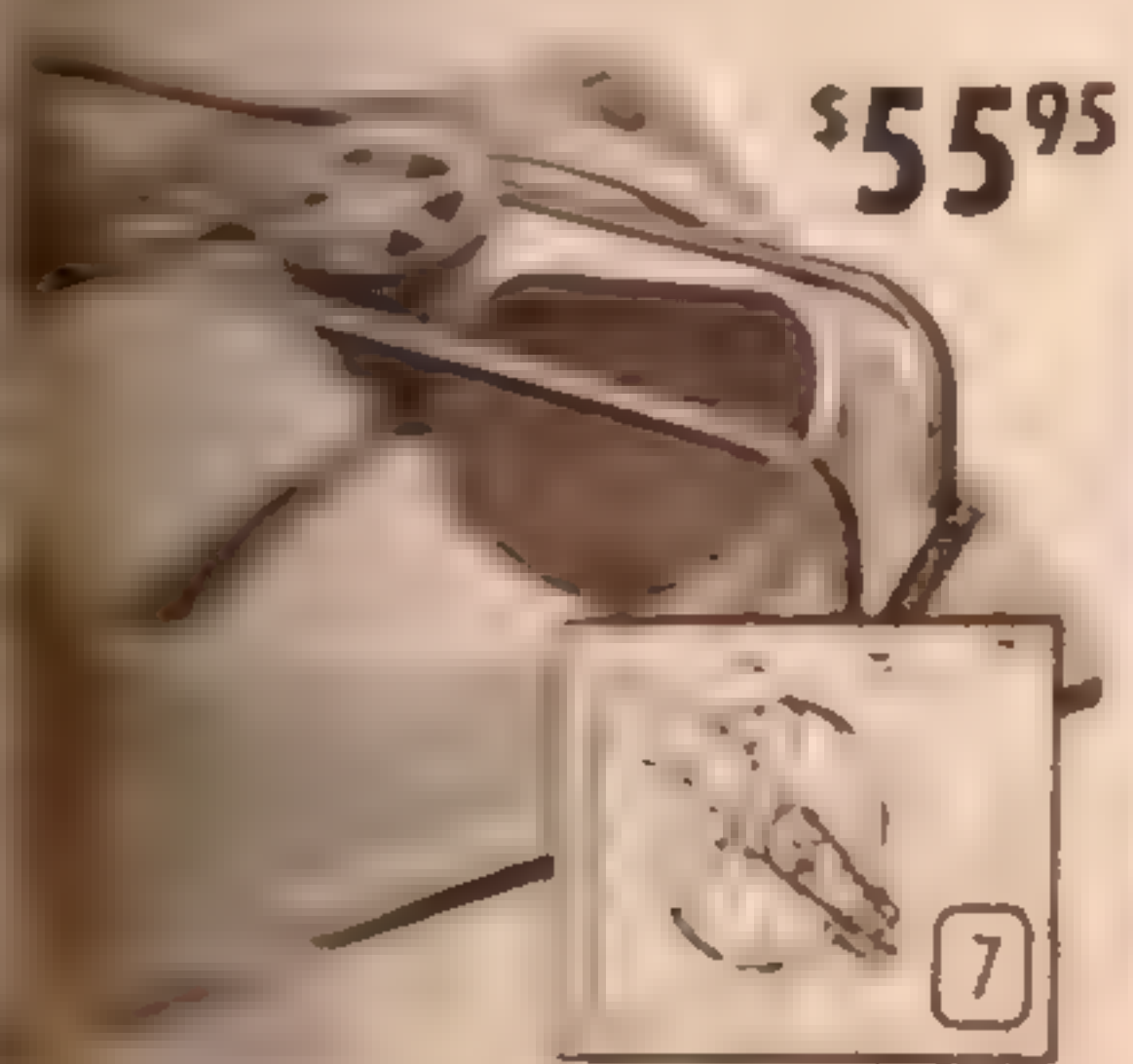
Easy  
to  
Install  
Only  
\$26<sup>95</sup>

## 20-In. . . Electric Reverse

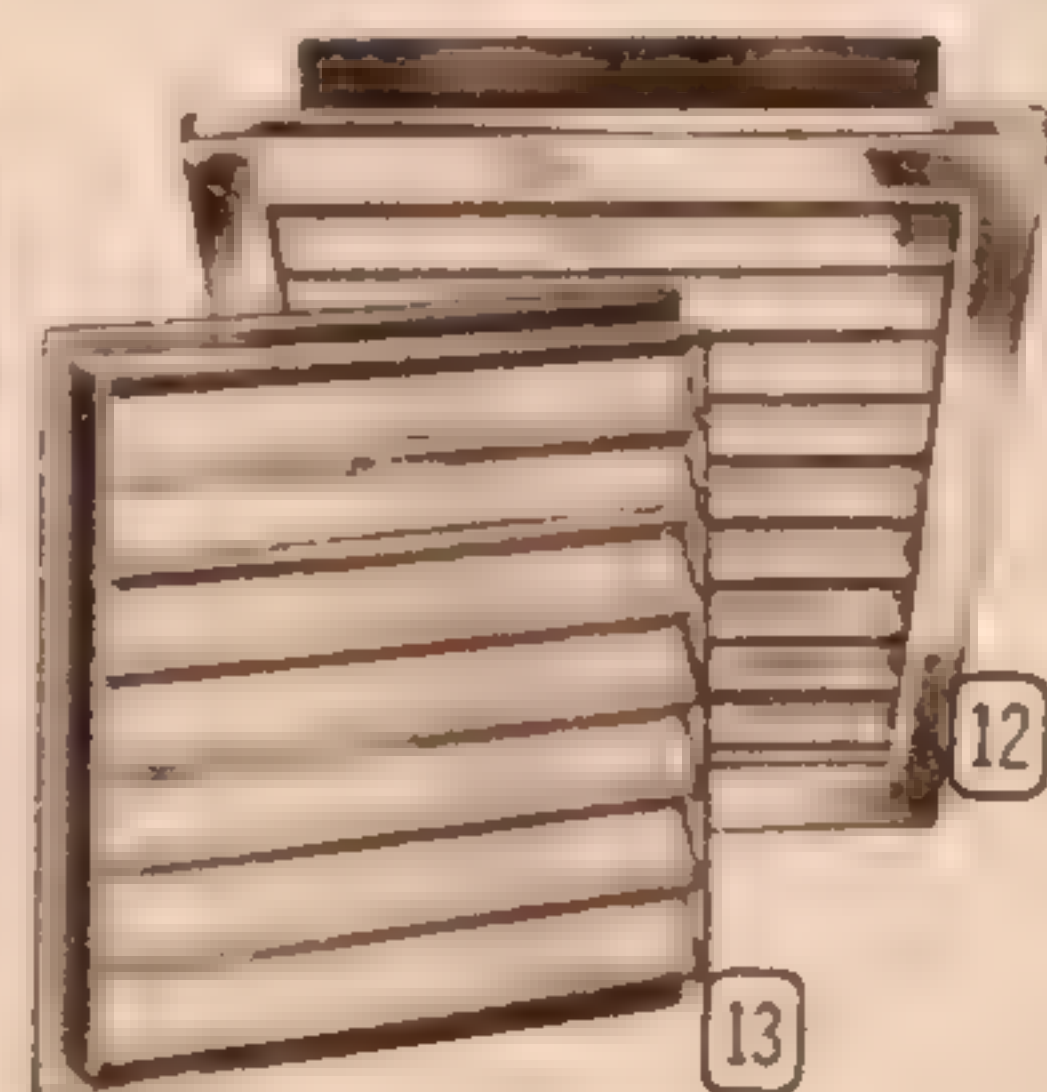
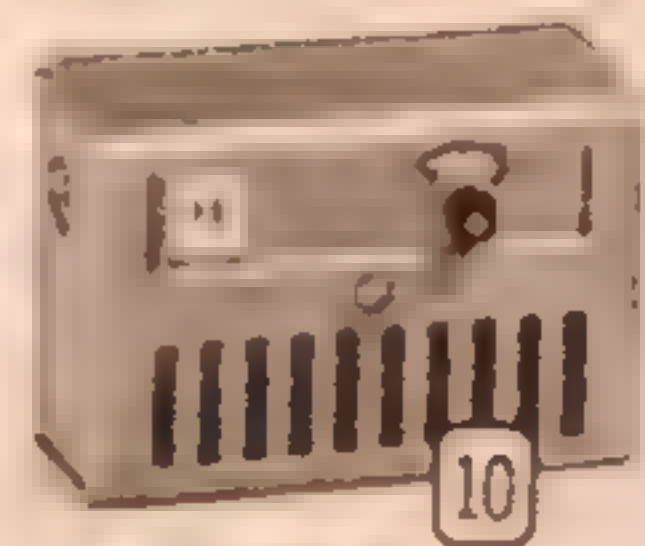
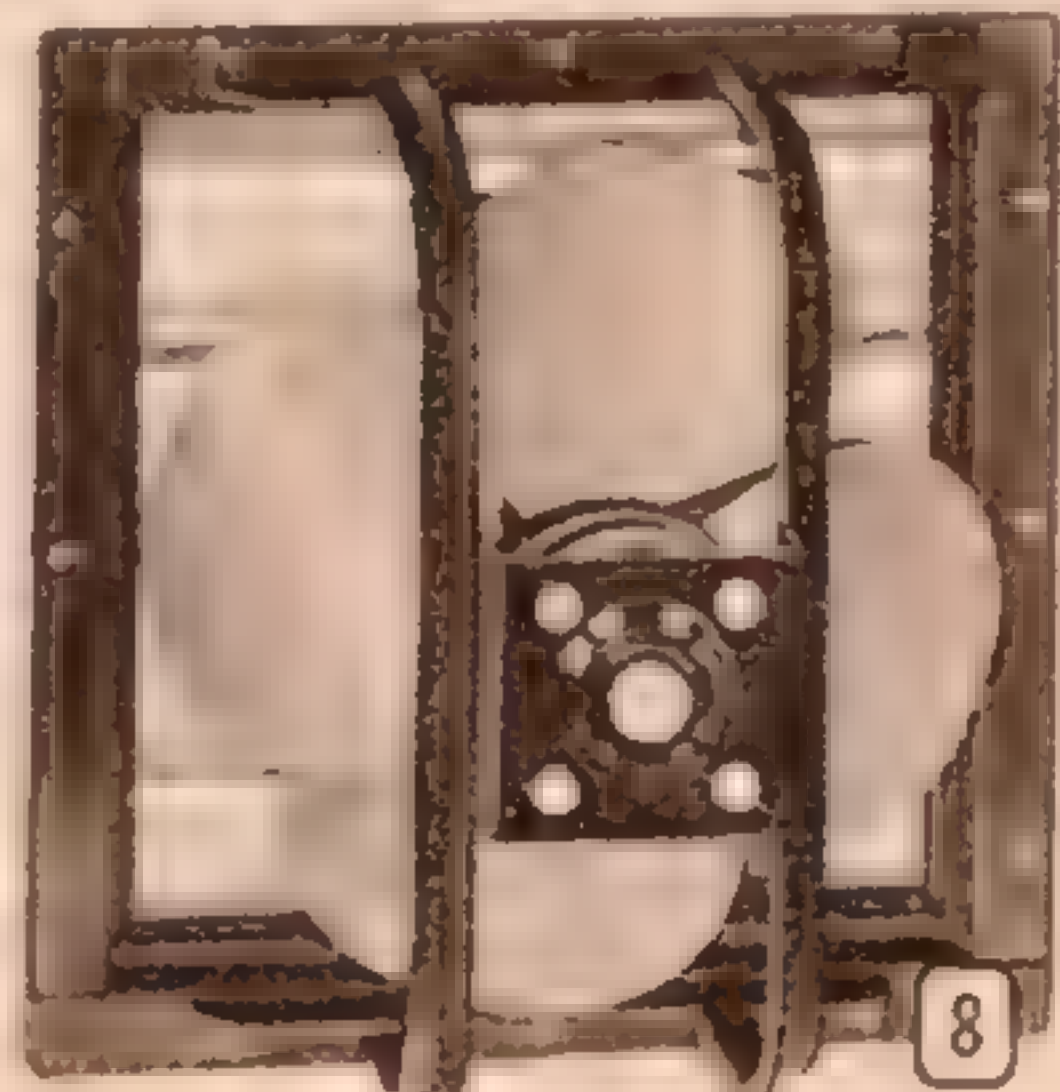
2 Speeds . . . moves up to 3750 CFM. Electric  
 reverse for intake-exhaust. Thin line case . . .  
 open or shut window behind fan. Shadow  
 Beige enameled steel case abt. 24 in. high.  
 Capacitor motor, no radio or TV interference.  
 Cord. \*Guaranteed 5 years.

86 A 2534 MO—Wt. 32 lbs. \$3 Dn..Cash \$26.95

3 Ways to Shop at Wards: By Mail—  
 Phone—In Person. See Page 1267



\$55<sup>95</sup>



## Fairway Ventilating Fans and Accessories for Home, Farm or Commercial Use

16  
 Fans. Quiet, low  
 Replace hot, stale  
 air—in minutes. In-  
 stall work required.  
 . . .ation you want by  
 windows and doors.  
 . . . 1/2-HP motor  
 . . . protection. For 110-  
 . . . steel blades op-  
 . . . ated, life-time lu-  
 . . . arbor bracket.  
 . . . are 3-blade type;  
 . . . heavy steel frame. Steel  
 . . . motor, blades.

17  
 . . . louvers or shut-  
 . . . window for hot air  
 . . . can be installed against  
 . . . shutter (13). Most in-  
 . . . g grille or shutter  
 . . . (6) is best with  
 . . . about 18 in. deep.

Over- all In.	Cap. CFM	Price
24 32x32	5,200	\$55.95
26 36x36	7,000	63.50
28 42x42	10,200	73.50
Frt. Wts.: 64, 66, 85 lbs.		
Frt. Wts.: 65, 94 lbs.		
24 32x32	2,000	\$65.50
26 36x36	10,800	73.50

8 Heavy-Duty Fans for farm, store, attic. Fan  
 cools, ventilates. 12, 16-in. fans have 4 over-  
 lapping blades; 18-in. has 3 full-type blades.  
 Sleeve bearings grooved for even oil distribu-  
 tion. Complete with aluminum automatic shutters  
 mounted on fan. Shuttters operate on brass pins.  
 110-120 V, 60 cycle AC. Ship. wts.: 21, 25, 33 lbs.

Catalog Number	Blade In.	Square CFM	Motor Frame HP	Price
81 A 7766 MO	12	1450	14 1/8 in. 1/25	\$33.75
81 A 7767 MO	16	2100	18 1/8 in. 1/15	38.50
81 A 7768 R	18	2700	20 1/8 in. 1/6	43.50

9 Automatic 20-Hr. Timer. Use with (6), (7), (8)  
 or any motor up to 3/4 HP. Elec. timer clock.  
 110-120 v, 60 cy AC. UL App'd. Wt. 12 oz.

81 A 7825—Fits single switch box. . . . \$8.95

10 Thermostatic Control. Automatically starts fan  
 on temperature rise—stops on temp. drop.  
 81 AP 7826—Range 35° to 100° F. Ppd. . . \$19.25

11 Fan Blades. Aluminum, 3 blade. For direct  
 drive fans only. Recommend 1/20 or 1/8-HP  
 motor for 12-in. size; 1/4-HP for others.

Blade Size	Shaft Size	Ship. wt.	Each
12 in.	3/8 in.	3 lbs.	\$2.85
16 in.	1/2 in.	5 lbs.	3.85
20 in.	1/2 in.	6 lbs.	6.50
24 in.	1/2 in.	8 lbs.	7.75

12 Ceiling Shutters. Use with (6), (7).  
 Louvers open automatically when fan  
 starts, close when it stops. Fits almost flush  
 with ceiling. Requires hole 2 in. smaller  
 than sizes given in 2nd. column below. 16-  
 ga. steel frame, 1 1/8 in. deep. Flange 1 3/8  
 in. wide. Not Mailable.

Catalog Number	Size, In.	Fits Hole	For Blade	Wt. Lbs.	Price
81A7814R	28x28	26x26	24 in.	13	\$10.95
81A7808R	32x36	30x34	30 in.	17	13.95
81A7809R	34x34	32x32	30 in.	17	13.95
81A7810R	36x44	34x42	36 in.	21	17.95
81A7811R	40x40	38x38	36 in.	22	17.95

13 Wall Shutters. Open automatically  
 when fan starts, close when stops. For  
 (6), (7) and blades (11), (15), or any ex-  
 haust fan with blade size in table below.  
 Aluminum louvers. 14-ga. steel frame 4 1/8  
 in. deep; flange 1 3/8 in. wide. Weather-  
 stripped. Order same shutter as blade size.  
 30x30 and 36x36-in. sizes Not Mail.

Catalog Number	Frame Size In.	For Blade	Wt. lbs.	Price
81A7843	12x12	12 in.	4 1/2	\$4.25
81A7844	16x16	16 in.	6 1/2	5.65
81A7845 MO	20x20	20 in.	8	6.95
81A7846 MO	24x24	24 in.	9 1/2	8.50
81A7847 R	30x30	30 in.	21	14.75
81A7848 R	36x36	36 in.	33	23.95

14 Exhaust Fan Kit. Contains  
 basic parts for building  
 heavy duty fan for home,  
 shop, store, farm—at less cost.  
 Includes steel mounting frame,  
 6-in. diam. steel fan pulley  
 with 3/4-in. shaft, sleeve bear-  
 ings, nuts, bolts, Allen wrench.  
 Frame 16 1/8 in. from base to  
 center of shaft.

Build housing, provide mo-  
 tor (1/4-HP recommended).  
 Order 3-in. diam. pulley with  
 bore to fit motor shaft, also 1/2-  
 in. wide belt from Pg. 1051. To  
 find size V-belt needed,  
 measure around outside edges  
 of installed pulleys. Order  
 blades below. Wt. 14 lbs.  
 81 A 7827 M. . . . Kit \$9.95

15 Aluminum Fan Blades. Fit  
 above. For belt driven  
 fans only. Capacity with 1/4-  
 HP motor given below in CFM.

Diam.	CFM	Wt.	Price
16-in.	1600	3 1/2 lbs.	\$3.75
20-in.	2200	6 lbs.	5.65
24-in.	3200	8 lbs.	7.50
30-in.	4800	11 lbs.	9.25



**SAVE \$ \$ \$ ON  
RUG CLEANING BILLS**

*Signature*  
**Rug Shampooer**

**PLUS 22 OZ. OF SHAMPOO**

ONLY  
**\$5.49**

- Now . . . Shampoo Rugs Standing Up
- No Bending . . . No Backache
- Easy to Use as Carpet Sweeper
- No Scrubbing . . . No Wet Hands

Clean Your Rugs Yourself and SAVE . . . the Signature way! Safe for all types of rugs—natural fibers, modern synthetics. Odorless . . . no fumes.

Clean a 9x12 Ft. Rug in Just 30 Minutes! Fill Signature Shampooer with Signature Rug Shampoo. Release fluid by pressing trigger under handle—glide Shampooer over rugs. It rolls on the odorless liquid, sponges it deep down into rug fibers . . . flushes out dirt, stains.

Vacuum Dirt Away with powdery residue when rug is dry. Turquoise-trimmed plastic base and tank. Chromed handle. Use with Signature Shampoo—22-oz. can included—regular price 99c. Instructions included.

86A275 M—Ship. wt. 6 lbs. Only \$5.49

**NEW . . . Signature  
Rug Shampoo**

Odorless . . . Fast . . . can't harm any fiber whether natural or synthetic. Use with any applicator or sponge.

22-Oz. Size. Cleans 9x18 feet.

86 A 281—Ship. wt. 2 lbs. 8 oz. . . 99c

1/2-Gal. Size. Cleans 475 square feet.

86 A 282 M—Ship. wt. 5 lbs. . . \$2.49

1-Gal. Size. Cleans 950 square feet.

86 A 283 M—Ship. wt. 9 lbs. . . \$4.49

*Signature*

**Automatic Rug Shampooer**

ONLY  
**\$7.74**

No Bending . . . No Scrubbing . . . not even a finger-action trigger. Dispenses automatically! Push forward . . . shampoo rolls on; pull back . . . it shuts off. Shampoo is applied at a uniform rate even when tank is almost empty. Rug dries clean.

Fast . . . cleans 12x12-ft. rug in about 30 minutes. 22 oz. of Signature Rug Shampoo included. Pretty pink plastic tank. Order extra shampoo above.

86 A 280—Ship. wt. 7 lbs. 8 oz. . . \$7.74

*Signature*  
**Upholstery  
Shampoo Kit**

ONLY **\$1.64**

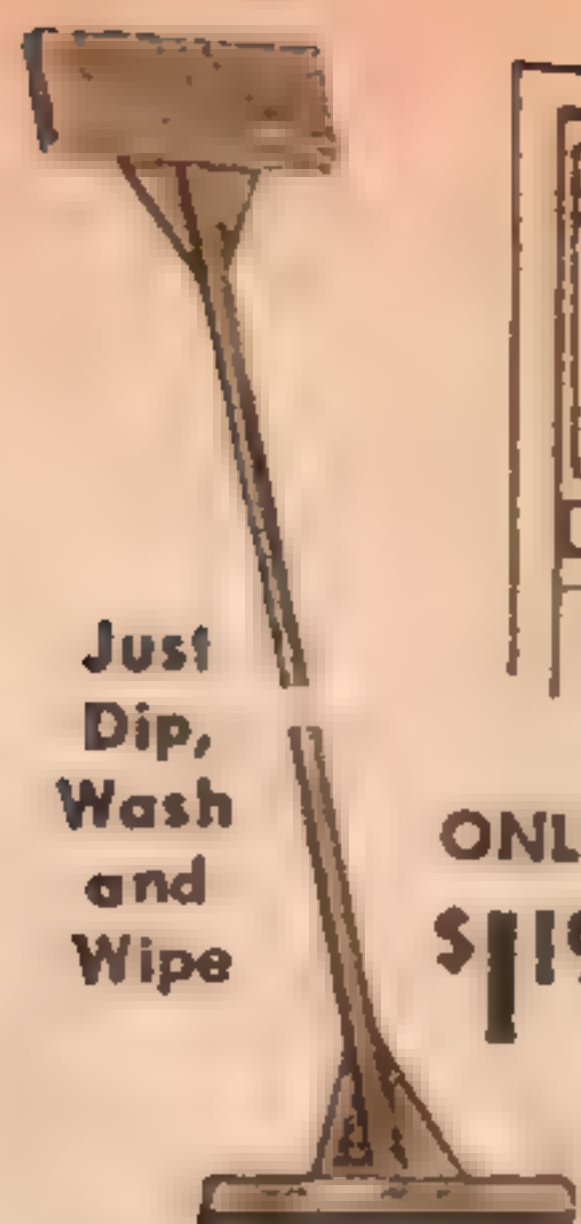
Keep Furniture Looking Like New . . . it costs so little . . . and it's so easy to do! Just pour Shampoo into squeeze plastic applicator tank, apply and let dry. Removes soil, spots, smudges.

Use for Auto Upholstery, Too. For color-fast fabrics. 12-oz. shampoo included . . . enough for 1 sofa, 2 chairs.

86 A 394—Ship. wt. 1 lb. 12 oz. . . \$1.64

12-Oz. Shampoo. Order extra can.

86 A 395—Ship. wt. 1 lb. 12 oz. . . \$7c



Just Dip,  
Wash  
and  
Wipe

ONLY  
**\$1.19**

**Wind-O-Wonder Washer**

No More Sitting on the Sill to wash outside of windows! Stay safely inside, let Wind-O-Wonder Washer wash and squeegee dry. Easy to use . . . fast . . . efficient! Wash inside, outside, in between double-sash windows or storm windows. Steel shank has sponge rubber at one end, squeegee at the other. About 31 in. long.

86 A 421 M—Ship. wt. 2 lbs. . . \$1.19



**\$9.19**

Pull for Suds  
Push for  
Clear Rinse

**Second Story Window Washer**

Suds as It Scrubs, Rinses Clean! Makes work of hard-to-wash second story windows or upstairs exteriors. Releases detergent when you pull, rinses dirt and away when you push. Attach to garden hose . . . water power rotates brush. Handle to use on car, patio furniture, terraces. Handle adjusts from 4 to 15 feet. Holds 1/2 pint of liquid detergent.

86 A 420 M—Ship. wt. 5 lbs. . . \$9.19



**Proper Equipment Puts Efficiency in Clean-Up Chores**

1 2 Buy 2 and SAVE! Use one for washing, one for rinsing . . . saves time. Steel, hot-dip galvanized. Leakproof, rust-resistant. Bail handles.

(1) 4-Gal. Scrub Tub. Ship. wt. ea. 3 lbs.

86 A 938 M . . . Each 84c . . 2 for \$1.62

(2) 10-Qt. Water Pail. Ship. wt. ea. 2 lbs.

86 A 900 M . . . Each 69c . . 2 for \$1.29

3 14-Qt. Mop Wringer Pail . . . hands need never touch dirty water. 8-in. hardwood rollers. Steel bands, wire reinforced rim. About 11 1/2 in. high.

86 A 194 M—Ship. wt. 8 lbs. . . \$4.29

4 Cellulose Sponge Fiber Wet Mop. Absorbent—easy to wring out, lintless. Rustproof aluminum handle. Plated hardware resists rust. Hanging ring for convenient back of door storage.

86 A 199 M—Ship. wt. 1 lb. . . \$2.44

Extra Mop Head . . . keep spare on hand.

86 A 200—Ship. wt. 11 oz. . . \$1.44

5 Best Natural Color Corn Brush. Sewn 5 times with cord, wire bail for extra sturdiness. Wood handle.

86 A 174 M—Mailable. Wt. 2 lbs. \$1.29

6 Utility Brush. 2 1/2-in. horsehair fiber bristles. 13 1/4 in. long.

86 A 122—Ship. wt. 15 oz. . . \$1.29

7 Select Turkey Feather Duster. 26 in. handle. 26 in. long.

86 A 144—Ship. wt. 12 oz. . . \$1.29

8 Heavy Duty Garage-Cement Brush. 4-in. Palmyra fibers. Hand reverses in 18-in. wood block. Mailable.

86 A 149 MO—Ship. wt. 4 lbs. . . \$1.29

9 Household Push Broom. 27/8-in. tines; 1/2 sterilized horsehair, 1/2 sisal. Handle reverses in 14-in. hardwood block for even wear.

86 A 145 M—Ship. wt. 3 lbs. . . \$1.29



**Protect Appliances**

10 11 12 Heavy-Duty Plastic Covers. Won't peel, crack. Bound.

(10) Automatic Washer, Dryer Cover. Quilted white top. 32x28 in. 36 in. long front and sides, 10 in. long in back.

86 A 3750—Ship. wt. 1 lb. 2 oz. . . \$2.32

(11) Automatic Washer, Dryer Cover. Size as above, clear plastic top.

86 A 3752—Ship. wt. 1 lb. 2 oz. . . \$1.77

(12) Round Wringer Washer Cover. Top 26 1/2-in. diam., 32 in. long in front.

86 A 3753—Ship. wt. 1 lb. 2 oz. . . \$1.77

**Big Portable Bathtub**

13 Easy to Empty . . . No Bailing, no Inging! Just attach any standard garden hose to nozzle in draining tube—water out. Easier to clean, too. Full size 60 gallons. White vinyl plastic sheet. Handy soap tray. White end wood frame, 14 1/2 x 25 3/4 x 60 in. folds to 4x4x60 for easy packing. Folding kit included. Perfect for use in trailers, summer camps.

86 A 4787 MO—Ship. wt. 12 lbs. . . \$12.99

3 Ways to Shop at Wards: By Mail—Phone—In Person. See Page 1267.



958 WARDS BOOK



## Just Roll on the Wax

**Bolawaxer with Liquid Wax . . .**  
 Trigger in handle, roll along . . .  
 even to spreader, buffers  
 wax for polished drying. Self-  
 waxes entire surface . . . no  
 bare spots. Buffer snaps out  
 Plastic reservoir holds 20 oz.  
 —Ship. wt. 3 lbs. 8 oz. . . \$4.49

**Wax—Self Polishing, Non-Slip.**  
 Resistant, water-resistant "sealed"  
 comes off with soapy water.  
 —Ship. wt. 3 lbs. . . 1 Qt. \$1.19

**Wax-O-Matic . . . Wax as You**  
 Trigger controls wax flow. Red  
 reservoir fills easily, holds  
 (not incl.) 3x11-in. lamb's wool  
 head. Steel handle.  
 —Ship. wt. 2 lbs. 3 oz. . . \$3.49  
 —Extra Head. Wt. 7 oz. . . 1.19  
 —Spreader. 3x7-in. lamb's wool  
 head. Wood handle.  
 —Shipping weight 1 lb. . . 84c

\$4.49

\$3.49

Only  
84c



## A Cleaner Sweep Electrically

### FASTER . . .

Up to 17 times faster than manual  
 sweepers . . . thick nylon brushes vi-  
 brate 3500 times per minute.

### EASIER . . .

No need to push or press down . . .  
 motor-driven brushes do the work,  
 adjust at toe touch to thick, thin rugs.

### BETTER . . .

Brushes keep on cleaning even when  
 sweeper is standing still, pick up dust  
 better under low furniture.

**Wards Own Signature Sweeper.**  
 Gentle back and forth action  
 reaches dirt no ordinary sweeper can  
 touch. Easy on rugs, thorough. Bake-  
 lite case, all-around bumper. Easy-  
 to-empty dustpans. Slides on metal  
 glides—smooth, quiet. 3-pc. chrome-  
 plated handle. 18-ft. cord. 115-volt,  
 60-cycle, AC. UL-Approved.

**★EXTRA—with this sweeper. Choose**  
 any \$1 item from Pgs. 677, 682. Give  
 Cat. No., Ship. wt., write "EXTRA"  
 for price.

86 A 270D—Wt. 10 lbs. 4 oz. . . \$13.89

**Deluxe Electro-Sweeper.** Stream-  
 lined carpet care . . . your choice  
 of elegant color. Glides over rugs on  
 sleek metal glides . . . loosens and  
 whisks away dirt, lint, sand. Hand-  
 some bakelite case, rubber bumpers,  
 silent rubber wheels. Big dust bin.  
 3-pc. chromed handle. 18-ft. cord.  
 115 volts, AC only. UL-Approved.  
 State color: Beige or Green. Order  
 today . . . add to your account.

86 A 274—Wt. 10 lbs. 4 oz. . . \$17.84



ONE  
\$1.00  
ITEM  
INCLUDED



\$13.89



\$17.84

## Unless . . . Pick Up Dust Fast

**Polish Treat-**  
 cotton-dacron  
 as it dusts.  
 with  
 handle. Wt.

Wt. 2 lbs. \$1.19

Wt. 1 lb. \$2.19

Wt. 1 lb. \$1.69

Wt. 2 lbs. \$3.29

Wt. 9 oz. \$2.49

**Dacron Sweep-Dust**  
 Mop. Magnetic action  
 picks up, holds dust. 8x17-  
 in. head detaches to use  
 as mitt. Dacron-Polyester  
 yarn, nylon fabric. White.  
 86 A 257 M—Wt. 1 lb. \$2.29

**Extra Dacron Mop Head.**  
 86 A 258—Wt. 8 oz. \$1.79

**O'Cedar Nylon Mop.**  
 Chromed swivel socket  
 . . . mop turns, twists, goes  
 around corners, close to  
 furniture. Attracts, holds  
 dust electro-statically.  
 Washes easily. 11x15½ in.  
 Detaches for hand use.  
 Wood handle. Wt. 1¾ lbs.  
 86 A 211 M . . . \$2.94

**Extra Nylon Mop Head.**  
 86 A 212—Wt. 11 oz. \$2.69

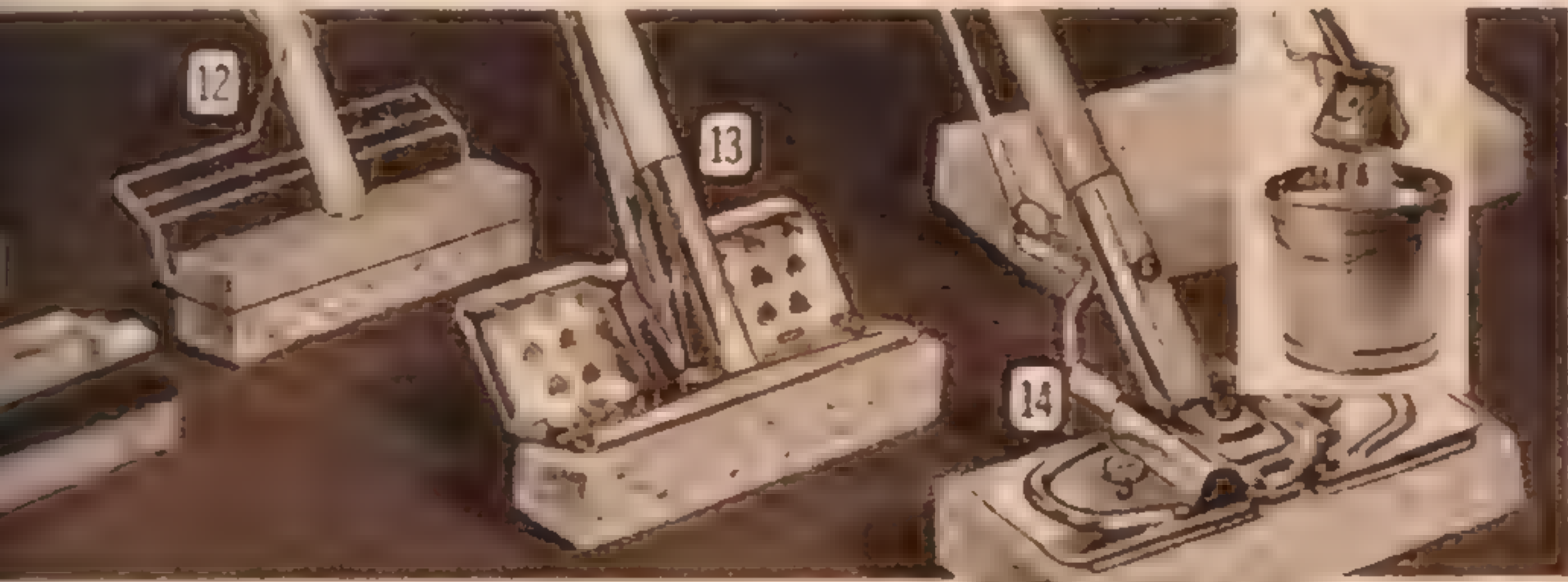
## Two-Way Mop

Plus Extra  
Mop Head \$2.97

**Giant Nylon Mop**  
 picks up all the dust  
 —use extra head for  
 hand dusting. Attracts  
 dust by electrostatic ac-  
 tion—holds it till shaken  
 No lint, leaves no fuzz on  
 edge of carpet. Detaches  
 for washing. 12x16 in.  
 Wood handle. White.  
 Ship. wt. 2 lbs. Mail.

86 A 248 M . . . \$2.97

JUST SAY  
 "Charge It,"  
 SEE PAGE 1281



## Cellulose Sponge Mops

**Sponge Mop**  
 Bristle  
 action  
 resistant.  
 —Wt. 4 lbs. \$3.74

**Brush Head.**  
 —Wt. 9 oz. \$1.39

**Wringer Mop.**  
 moves easily  
 wood handle.  
 —Wt. 2 lbs. \$1.49

**Wt. 8 oz. . . 75c**

**O'Cedar Sponge Mop.**  
 Colored cellulose  
 sponge head 2½x9 in. set  
 at angle to scrub cleaner,  
 faster. Special built-in  
 squeezer presses out wa-  
 ter—no wet hands from  
 dirty, soapy water.  
 Rust-resistant chrome  
 plated steel frame. Pastel  
 wood handle.  
 86 AP 204M—Ptpd. \$3.49

**Extra Head. Postpaid.**  
 86 AP 205 . . . \$1.49

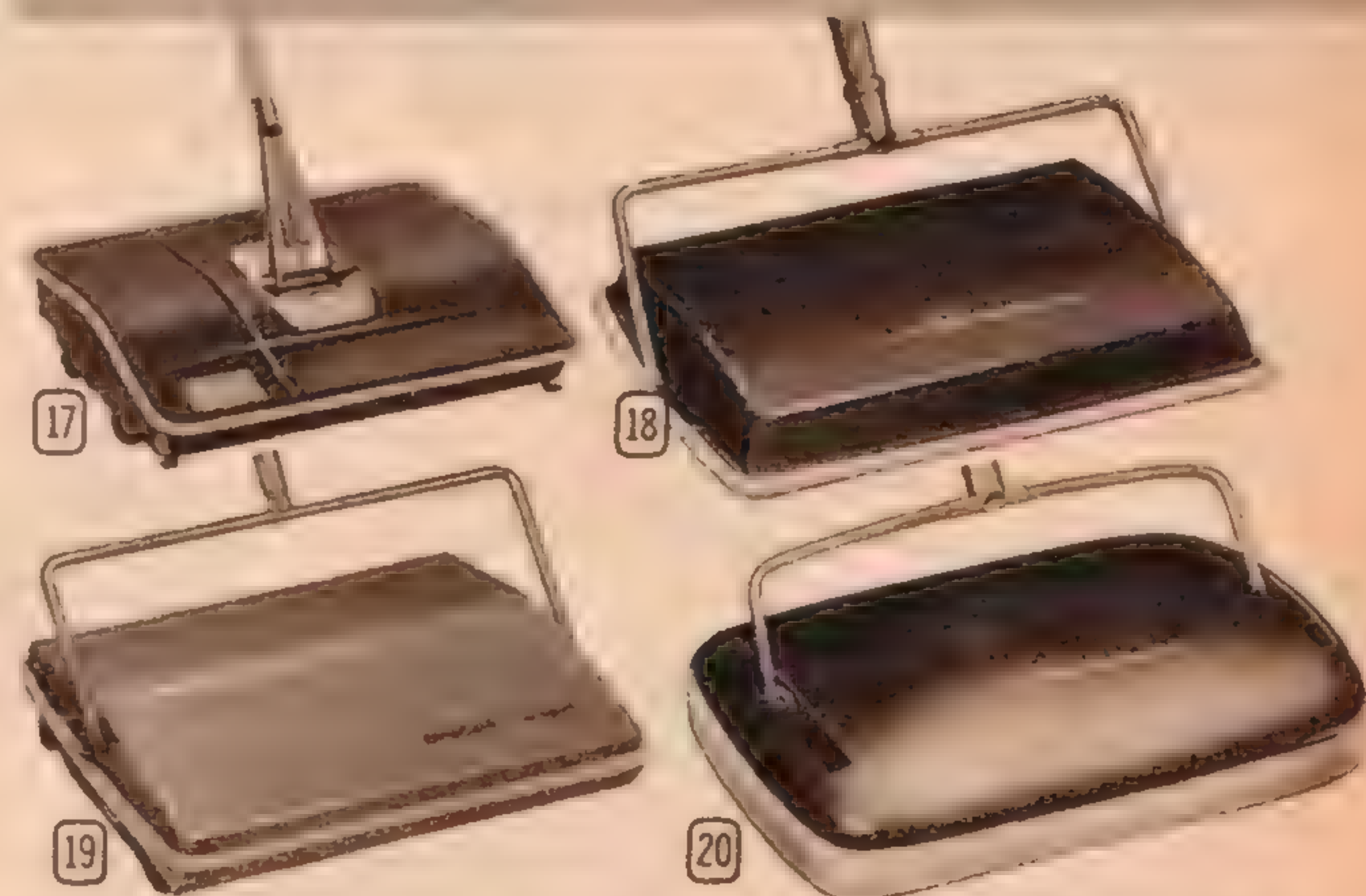
## Sponge Mop

Plus Extra  
Waxer Head \$4.49

**V-Action Mop.** Push  
 sliding handle to  
 wring. Big detachable  
 head, 8½x3¼x1½ in.  
 Plated hardware resists  
 rust. Wood handle. Wt.  
 3 lbs.

86 A 193 M . . . \$4.49

**Extra Head. Wt. 6 oz.**  
 86 A 209 . . . \$1.39



## Sweeps Bare Floors \$9.95

**Wood, Linoleum, Plastic come**  
 clean as a whistle with a once  
 over with Wards 2-in-1 Sweeper.  
 No need to mop around rugs . . .  
 no need to shake or store messy  
 mops. Thick durable bristles ad-  
 just to floor surface, thick or thin  
 carpets. Silent and smooth in  
 operation. Rubber bumper pro-  
 tects your furniture. Hangs flat  
 for easy back-of-door storage.  
 Attractive, enameled steel case.

86 A 271—Wt. 5 lbs. 4 oz. . . \$9.95

## Economy Sweeper \$5.64

**Made Especially for Wards by**  
 a famous manufacturer . . .  
 priced to save you money. Thickly-  
 tufted hog-bristle brush adjusts  
 automatically to thick or thin rug  
 nap . . . is self cleaning to spare  
 you the messy job. Steel stay-up  
 handle; silent molded rubber  
 wheels; rubber bumper protects  
 your furniture. Never-oil nylon  
 bearings. Coral enameled steel  
 case. Money-saving budget price.

86 A 263—Wt. 6 lbs. 4 oz. . . \$5.64

## Bissell "Capri" \$14.49

**Functional Curved Handle** lets  
 you sweep at a natural angle  
 . . . easier on your arm and hand.  
 Sleek, low—gets under lowest  
 furniture, closer to baseboards.  
 Brush adjusts to rug nap. Big top-  
 opening dust door empties easily.  
 Directional-glide wheels, stay-up  
 chromed handle. Furniture-pro-  
 tecting bumper. Two-tone satin  
 aluminum finish in Black, Coral,  
 Ivory or Blue. State color.

86 A 262—Ship. wt. 6 lbs. \$14.49

## Wards Signature \$8.29

**The Fine Quality You Expect from**  
 Wards. Thickly-tufted hog bris-  
 tle brushes adjust automatically to  
 thick, thin rugs. 2 dust pans—large  
 dust capacity, need emptying less  
 often. Rubber-tired, easy-rolling  
 wheels. All-around rubber bumpers  
 protect furniture. Green enameled  
 steel case, chrome trim. Stay-up  
 handle . . . no need to prop it up.

86 A 261—Ship. wt. 8 lbs. . . \$8.29

BACK WARDS 959

\$9.19

Pull for Suds  
 Push for  
 Clear Rinse

## Window Washer

Clean! Makes  
 second story  
 windows dirt and  
 releases dirt and  
 Attach to glass  
 brush. H  
 furniture, tem  
 to 15 feet. Su  
 detergent.  
 . . . \$9.19



## Up Chores

**Color Corn Broom**  
 18-in. cord, wire bow  
 Wood handle  
 Wt. 2 lbs. \$1.19

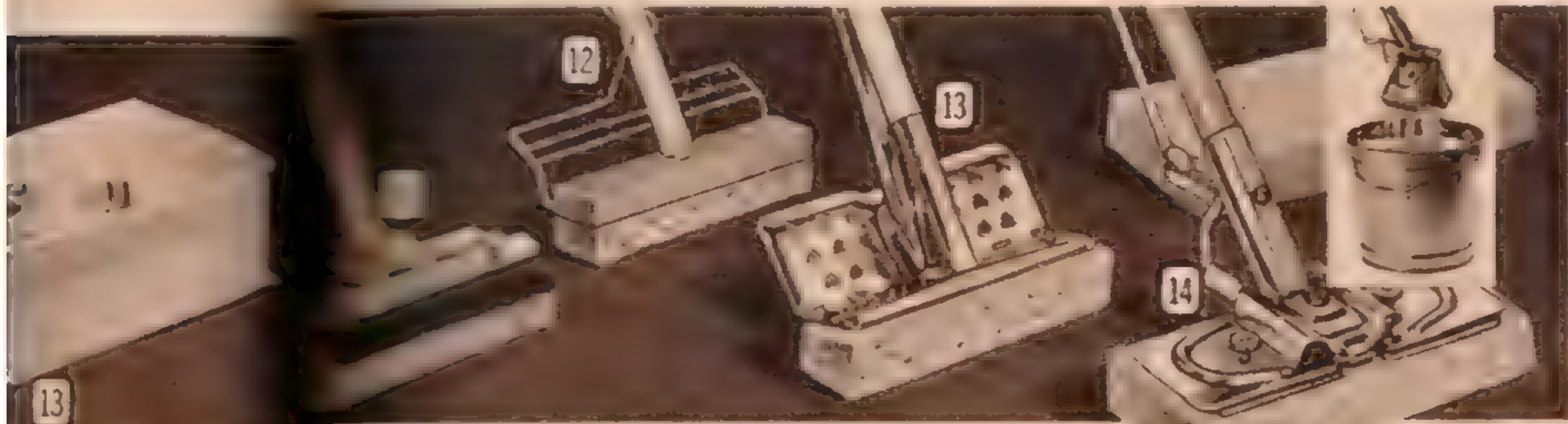
**h. horsehair**  
 18-in. long.  
 15 oz. . . \$1.19

**ether Duster. W**  
 11 oz. . . \$1.19

**age-Cement Broom**  
 18-in. cord, wire bow  
 Wood handle  
 Wt. 4 lbs. \$2.19

**Broom. 27½-in.**  
 horsehair, ½ in.  
 14-in. hard.  
 Wt. 3 lbs. . . \$2.19

Wt. 3 lbs. . . \$2.19



## le Bathtub

**No Bailing, no**  
 any standard b  
 tube—water  
 too. Full size; h  
 ayl plastic sheet  
 White ename  
 25¼x60 in. op  
 sy packing. Pa  
 Perfect for use  
 mps.

Wt. 12 lbs. \$12.19

Wards: By Mail—  
 See Page 1267.

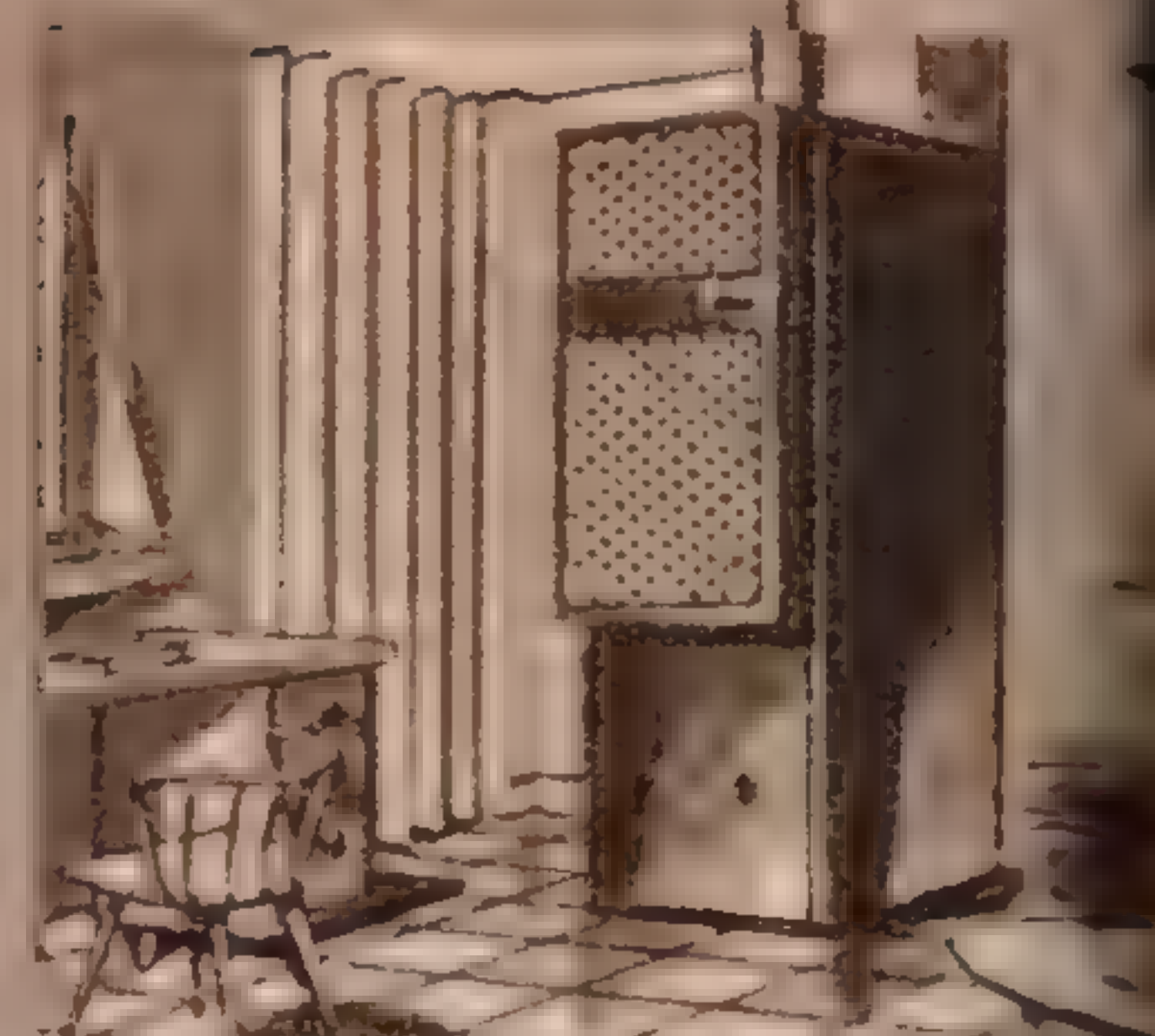


*Yours...through Wards Home Improvement Terms*

# A MODERN KITCHEN

• No Money Down

• 3 Years to Pay



Save 30% to 50% by installing your modern automatic heating. Wards experts design your system, help you plan and



Add a new bathroom, or modernize one. It's easy, with Wards help, and terms. Choose from white, 4 pastel



Unused space in basement or attic turned into a family room, with panel wallboard. Easy to install; easy to



Old-room remodeling is easy to do (and easy to pay for) with Wards money-saving tiling for walls, floor

## For Any Type of Home-Improvement Project

How many times have you and your family talked about modernizing your kitchen? Adding a room to your home, perhaps, or a recreation room in the basement? Remodeling a bedroom . . . enclosing a porch . . . or putting in another bathroom? If your home-improvement project has been talk without action, because of the immediate cash outlay involved, Wards have the answer:—extra-liberal credit terms that make your remodeling or extra room extra-easy to pay for. On any home-improvement purchase of \$100.00 or more, Wards ask no down payment, and allow you as long as 3 years to pay. (See complete list of merchandise included . . . below.) Wards building materials, plumbing and heating equipment also qualify for purchase under FHA loan plans. See your local financial institution for details.

## "Accessory" Merchandise May be Included

On these terms you may also order, up to 50% of total purchase, any appliances that are a part of your project. (In a kitchen remodeling, for example, you could include a new refrigerator and range.) To open an account, see page 1283.

## You Can Use These Convenient Terms for:—

Air Conditioners (Central)	Garbage Disposers	Plywood
Awnings	Garage Doors	Ranges, Built-in
Barbed Wire	Gutters, Troughs	Roofing, Metal
Bath Fixtures	Hardware, Bldr's.	Siding, Insulated
Cabinets, Kitchen	Heating Plants	Sinks, Kitchen
Carpeting	Insulation	Tile, Floor or Wall
Dishwashers	Iron Railings	Tileboard
(Built-in)	Lawn Seed, Bulbs	Ventilating Fans
Doors, Windows	Lighting Fixtures	Wallboard
Farm Buildings	Medicine Cabinets	Wallpaper
Fencing, Posts	Nursery Stock	Water Heaters
Fiber Glass	Paint & Varnish	Water Softeners
Fireplaces	Plastic Materials	Water Systems
Flooring	(Farm, Bldg. Use)	Wiring, Electric
	Plumbing	

Monthly Payment	Unpaid Balance	We Will Add for Credit Price
\$5.00	\$100.01—\$110.00	\$15.00
5.00	110.01— 120.00	18.00
5.00	120.01— 130.00	21.50
5.00	130.01— 140.00	25.50
6.00	140.01— 160.00	31.50
6.00	160.01— 180.00	35.00
7.00	180.01— 200.00	42.00
8.00	200.01— 220.00	46.00
8.50	220.01— 240.00	50.00
9.00	240.01— 260.00	54.50
9.50	260.01— 280.00	58.50
10.00	280.01— 300.00	63.00
11.00	300.01— 320.00	67.00
11.50	320.01— 340.00	71.00
12.50	340.01— 360.00	75.50
13.00	360.01— 380.00	79.50
13.50	380.01— 400.00	84.00
14.50	400.01— 420.00	88.00
15.00	420.01— 440.00	92.00
15.50	440.01— 460.00	96.50
16.00	460.01— 480.00	100.50
17.00	480.01— 500.00	105.00
18.00	500.01— 520.00	109.00
18.50	520.01— 540.00	113.00
19.00	540.01— 560.00	116.50
19.50	560.01— 580.00	121.50
20.00	580.01— 600.00	126.00
21.00	600.01— 620.00	130.00
21.50	620.01— 640.00	134.00
22.00	640.01— 660.00	138.50
23.00	660.01— 680.00	142.50
23.50	680.01— 700.00	147.00
24.00	700.01— 720.00	151.00
25.00	720.01— 740.00	155.00
26.00	740.01— 760.00	159.50
26.50	760.01— 780.00	163.50
27.00	780.01— 800.00	168.00
27.50	800.01— 820.00	172.00
28.00	820.01— 840.00	176.00
29.00	840.01— 860.00	180.50
30.00	860.01— 880.00	184.50
31.00	880.01— 900.00	189.00



**GRAINS**



**WHIRL**

White

**GOLD SPUN**

MW Misty Pink

MW Pale Thrush Beige

White

**GOLD DUST**

MW Delphinium Blue

MW Candlelight Yellow

White

**LINEN**

Red

Tan

MW Light Shadow Gray

**A**

**B**

**C**

**D**

**E**

## Rigid PLASTIC LAMINATE Sheets

- New Patterns and Colors
- New Handyman Sizes

ONLY **59c** sq. ft. (1/16 in.)

New low prices! . . . compare with any . . . you'll buy at Wards and save. Hard, . . . is perfect for counter tops, walls, . . . furniture—any place subject to . . . finish resists scratches, household . . . , boiling water, cigarette burns— . . . Keeps sparkling clean with just a . . . any shape or size with fine-tooth saw. Instructions included. Two types:

**1/16-Inch Plastic Laminate Sheets.** Economical, practical, rigid. For desk- and table-tops, wall covering in kitchen, bath, etc. Easy to cement over plywood (see Index) to make counter tops (use Contact Bond Cement below). **1/2-Inch Plastic Laminate Board.** Same hard top surface but bonded to solid core material. Heavier, more rigid. Perfect for countertop—easy to cement to any smooth surface (use Adhesive listed below).

Write Wards for free samples (state color).

State Catalog Number, Color and Size. Not Mailable. Shipped from Mail Order House

Colors	1/16 in. Plastic Laminate Sheets					1/2 in. Plastic Boards	
	Cat. No.	24x60 in.	30x48 in.	30x72 in.	30x96 in.	36x96 in.	Cat. No.
Pink, Pale Thrush	74 A 8908R						74 A 8928R
White							
Shadow Gray, Tan, Red	74 A 8902R						74 A 8922R
Candlelight Yellow,	74 A 8904R						74 A 8924R
Delphinium Blue							
White	74 A 8909R						74 A 8929R
White	74 A 8903R	Ship. Wt. 5 lbs.	Ship. Wt. 5 lbs.	Ship. Wt. 7 lbs.	Ship. Wt. 9 lbs.	Ship. Wt. 11 lbs.	74 A 8923R
		<b>\$5.88</b>	<b>\$5.88</b>	<b>\$8.85</b>	<b>\$11.80</b>	<b>\$14.15</b>	<b>\$10.98</b>
Walnut, Birch, Maple	74 A 8907R						74 A 8927R
(Not Shown)	74 A 8901R						74 A 8921R

- **Cement for 1/16-Inch Sheets.** Quick drying. Mailable.
- **QUART.** Covers 6 sq. ft. Ship. wt. 1 lb. 7 oz. . . . . **98c**
- **QUART.** Covers 12 sq. ft. Ship. wt. 2 lbs. 4 oz. . . . . **\$1.65**
- **QUART.** Covers 50 sq. ft. Ship. wt. 6 lbs. 8 oz. . . . . **5.50**
- **2-in. Pure Bristle Brush**—to apply cement. Wt. 4 oz. . . . **59c**

**Adhesive for 1/2-Inch Plastic Laminate.** Quick drying—makes permanent bond between plastic and surface to be covered. Quart covers 25 sq. ft. Mailable. 74 A 8372—QUART. Wt. 4 lbs. 4 oz. . . **\$1.98**

**(A) to (E) Moldings for Rigid Plastic Laminate Sheets.** Use to finish plastic sheets when bonded to plywood. Easy to install and to keep clean—won't rust or stain.

**(A) (B) Stainless Steel Moldings.** Use with Plastic Laminate Boards and 3/4-in. plywood only. No screws needed. In 12-ft. lengths. Cove 1 1/16 in. wide. *Not Mailable.*

**(C) to (E) Anodized Aluminum Moldings.** Use with either type Plastic Laminate at left. Will not rub off black. Easy to install. Edge molding (E) grooved to receive plastic insert for colorful trim; covers screws. Choose Red, Green, Yellow or Black insert (State Color). In handy 12-ft. rolls. Comes complete with screws, instructions. *Mailable.*

Molding	Wide	Cat. No.	Ship. wt. 12-ft.
(A) Cove	1 1/16 in.	74 A 8386R	2 lbs. <b>\$1.55</b>
(B) Edge	27/32 in.	74 A 8385R	3 lbs. <b>2.75</b>
(C) Edge	7/8 in.	74 A 8380	1 lb. 11 oz. <b>2.40</b>
(D) Cove	3/4 in.	74 A 8382	1 lb. 11 oz. <b>2.40</b>
(E) Edge	7/8 in.	74 A 8381	1 lb. 11 oz. <b>2.40</b>
Insert for (E)		74 A 8383	3 oz. <b>35c</b>

**SHIPPING: "R" after Cat. No.:** Shipped from M.O. House by Freight, Truck or Express.

**CONCERTO**

MW Deep Shadow Gray

**GOLD FLECK**

White

Coral

MW Thrush Beige

White

MW Candlelight Yellow

Blond

Brown

Platinum

**SCRIM**

MW Thrush Beige

Gray

**MARBLE**

MW Misty Rose

## Conolite\*—Flexible Plastic Laminate . . . ONLY **48c** sq. ft.

**Quality and Beauty in this Durable Laminate.** Best of all Wards continuous lengths. Buy any length you need—no hard-to-work—no waste. Hard wearing material is laboratory tested for abrasion resistance and heat resistance. Withstands boiling water, acids, temperatures up to 275°F. Easy to apply . . . can be used as a cover variety of wood or metal surfaces, even curved surfaces. Colors impregnated into the material, won't wipe off.

**Flexible—easier to handle and use.** Only 1/32 in. thick—you make corners, without metal moldings. Ideal for counter tops, tables, desks, headboards, waterproof wall covering in kitchen or horizontal or vertical surface that needs a durable cover. Wide variety available in many beautiful patterns. Send for free 3x5-in. Color and Pattern. Ship. wt. 10 oz. per running foot. Instructions included. *Mailable.* State Amount.

\*Registered Trademark of Continental Can Company

Wards Coordinated Colors Are Explained on Page 707

Cat. No.	Pattern	State Color	Price
74 A 8956 H	Walnut	Natural, Blond, Brown, Platinum	30 in. wide <b>\$1.20</b> Running Foot
74 A 8955 H	Dresden	Chapel Green, Candlelight Yellow	
74 A 8952 H	Concerto	Deep Shadow Gray, White, Candlelight Yellow	
74 A 8951 H	Scrim	Thrush Beige, Gray	
74 A 8959 H	Gold Fleck	White, Coral, Thrush Beige	
74 A 8954 H	Marble	Misty Rose	
74 A 8953 H	Pearl	Gray (Not shown.)	

**Contact Bond Cement for Conolite.** Forms permanent bond. Dries quickly. 74 A 8369 LX—PINT. Covers 6 sq. ft. Ship. wt. 1 lb. 7 oz. *Mailable.* . . . . **98c** 74 A 8370 LX—QUART. Covers 12 sq. ft. Ship. wt. 2 lbs. 4 oz. *Mailable.* . . . . **\$1.65** 75 A 5007 X—2-in. Pure Bristle Brush. Ship. wt. 4 oz. *Mailable.* . . . . **59c**

**Conolite Chalkboard.** Dull flat green surface—write with chalk. For school boards, children's rooms. Wt. 10 oz. run. ft. *Mailable.* 74 A 8958H—36 in. wide. . . . . Per running foot **\$1.44**



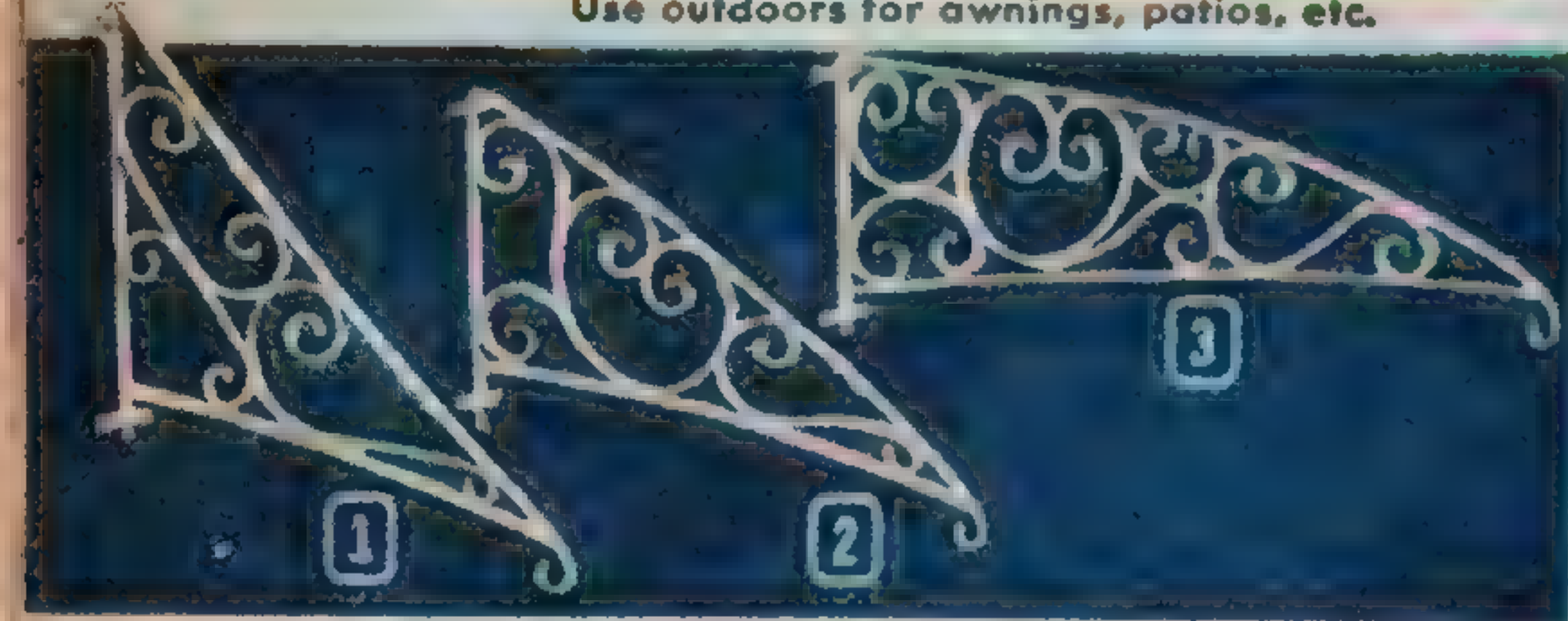
# Fiber Glass Panels are Reinforced—Won't Shatter



Use indoors for room dividers, etc.



Use outdoors for awnings, patios, etc.



Shamrock

Clear

Aqua

Tangerine

Canary

Forest

Beige

Snow

Turquoise

Emerald

Jade

## New "SuperPlate" Fiber Glass . . . Lasts Longer, Stays Brighter

Extra Strong 6 oz. Fiber Glass Panels. Special "SuperPlate" coating of tough polyester thermosetting plastics makes extra hard, more weather-resistant surface . . . warranted 15 years (see details above at right). 2½-in. corrugated panels are reinforced with special additives, will support loads up to 100 lbs. per sq. ft. when installed over 4-ft. span. Superior smooth finish is easier to clean, has no thin spots as in inferior "crinkle

types", which also trap dirt and dust. Strong, yet lightweight panels are easy to handle—can be sawed, nailed, drilled just like lumber. Available in 11 colors shown above. Clear, Aqua, Snow White, Canary and Shamrock colors in 26 and 34 in. widths shipped from Mail Order House Stock; other colors and sizes shipped from Factories in Chicago, Atlanta or near New York City. State width and color. Not Mailable.

Length	Catalog No.	26-in. wide Sheets		34-in. wide Sheets		40-in. wide Sheets	
8 feet	74 A 9666 RF	Wt. 9 lbs.	Each \$10.40	Wt. 10 lbs.	Each \$13.83	Wt. 12 lbs.	Each \$16.54
10 feet	74 A 9667 RF	Wt. 11 lbs.	Each 13.22	Wt. 12 lbs.	Each 17.28	Wt. 16 lbs.	Each 20.66
12 feet	74 A 9668 RF	Wt. 12 lbs.	Each 15.86	Wt. 14 lbs.	Each 20.74	Wt. 19 lbs.	Each 24.80

5-oz. Fiber Glass Panels. Smooth finish 2½-in. corrugated panels will support loads up to 100 lbs. per sq. ft. when installed over a 3-ft. span. Available in all 11 colors above in 26-in. width only. Clear, Aqua, Snow White, Canary and Shamrock colors shipped from M.O. House Stock; other colors shipped promptly from Factories in Chicago, Atlanta, or New York City, pay freight from Mail Order House. See Credit Terms on Page 960. State Color Wanted. Not Mailable.

74 A 9652 RF—8-ft. long sheet, 26 in. wide. Ship. wt. 7 lbs. . . . . Per Panel \$7.45  
74 A 9653 RF—10-ft. long sheet, 26 in. wide. Ship. wt. 8 lbs. . . . . Per Panel 9.75  
74 A 9654 RF—12-ft. long sheet, 26 in. wide. Ship. wt. 10 lbs. . . . . Per Panel 11.96

For other sizes and styles of Fiber Glass Panels see Page 965.

## Tileboard with Tough Melamine Plastic Finish . . . LESS THAN 31¢ Sq. Ft. 4x4-ft.

Can't warp, crack or peel . . . easy-to-clean smooth finish stays bright for years. Made of ½-in. thick Masonite Presdwood, a specially processed warp-resistant hardboard. Easy to install; use moldings, trim and cement at right. Six colors in 4x4 in. square tile pattern; plus plain white (no lines). For "MW" color coordination details, see Page 707. State Size. Not Mailable. Free sample on request.

White Tilescored	74 A 2701 R	4x4 ft. Wt. 15 lbs. Panel	4x6 ft. Wt. 22 lbs. Panel	4x8 ft. Wt. 29 lbs. Panel
Shadow Gray Tilescored	74 A 2705 R			
Gold Dust Tilescored	74 A 2709 R			
Pottery Blue Tilescored	74 A 2707 R			
Chapel Green Tilescored	74 A 2706 R			
Pale Candlelight Yellow Tilescored	74 A 2703 R			
Plain White (no score lines)	74 A 2721 R	4.95	7.60	9.95

Stainless Steel Moldings. Hold Tileboard firmly in place. Cover joints and cut edges. State Cat. No., Length. 8-ft. Not Mailable.

Description	Cat. No.	Length	Wt.	Each	Length
Edging or End	74 A 2733 MO	4 ft.	8 oz.	65c	8 ft.
Inside Corner	74 A 2730 MO	4 ft.	10 oz.	80c	8 ft.
Divider Strip	74 A 2732 MO	4 ft.	5 oz.	75c	8 ft.
Outside Corner	74 A 2731 MO	4 ft.	6 oz.	80c	8 ft.
Bathtub	74 A 2734 MO	6 ft.	10 oz.	\$1.19	

Cap and Base Trim. Use as contrasting trim for Tileboard to hide nailheads. Use Base where tile or panel meets floor at top of panel. 3 colors. In 6-ft. lengths. Mail. State Cat. No.

Type	Size, In.	White	Black	Dubonnet
(4) Base	5/16x4 1/4	74 A 2770 MO	74 A 2771 MO	74 A 2772 MO
(5) Cap	5/16x1 1/4	74 A 2750 MO	74 A 2751 MO	74 A 2752 MC

Tileboard Cement. Spreading tool incl. with cement and tileboard. 74 A 2790 M—QUART. Covers 10–12 sq. ft. Ship. wt. 4 lbs. Mail.

74 A 2791 M—GALLON. Covers 50–54 sq. ft. Ship. wt. 14 lbs. Mail.

Touch Up Color. Same colors as Tileboard; also Black. State Color wanted.

74 A 2798—Ship. wt. 4 oz. Mailable. ½-oz. Bottle. . . . . 20c

## 15 Year Warranty on 6 oz. SuperPlate Panels

New extra-heavy plated 6 oz. "SUPER-PLATE" Fiber Glass panels are warranted to maintain good surface appearance, color stability and light transmitting properties under normal conditions of use, for a period of 15 years, if properly installed according to instructions. If any panel fails to perform as stated, Wards will replace it within 15 years from date of original purchase, charging you only 1/15 of purchase price for each year since original purchase.

FREE BOOKLET. Shows what to build, how to build. Has dozens of uses for Fiber Glass, in home or on farm. Send for your copy today. Ask for Fiber Glass Folder No. 74 M 18 B. Do it today!

Clear Mastic. Waterproofs joints, overlaps. Mailable. 74 A 9690—PINT. (20 lin. ft.) Ship. wt. 1 lb. 9 oz. 74 A 9691—QT. (40 lin. ft.) Ship. wt. 2 lbs. 8 oz.

Mastic Gum Beading. Gray. 3/16-in. diameter. J bead—binds, seals and waterproofs. 74 A 9692—20-ft. length. Ship. wt. 10 oz. Mail. . . . . 80-ft. length. Ship. wt. 2 lbs. Mail. . . . .

Corrugated Gum Strip. For tight joint between fiber glass and framing members. 1 in. thick. Ship. wt. 12 oz. 74 A 9684—2½-in. Corr. 29¼ in. long. Mail. . . . .

Redwood Trim. 2½-in. corrugated. 1½-in. wide. 74 A 9647 R—Vertical Strip 6 ft. Wt. 1 lb. . . . . Vertical Strip 8 ft. Wt. 1 lb. 8 oz. 74 A 9648 R—Horizontal Strip 6 ft. Wt. 2 lbs. 8 oz. Horizontal Strip 8 ft. Wt. 3¼ lbs.

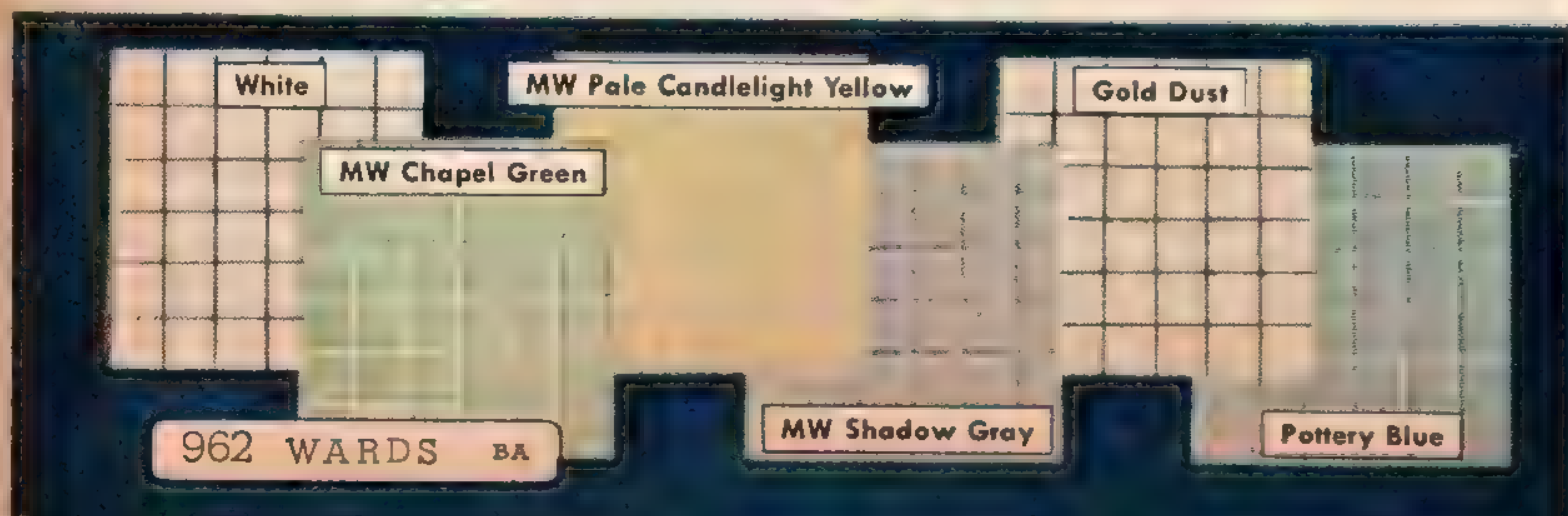
(1) (2) (3) Aluminum Awning Brackets. Save ½ lb. by using your own awnings with brackets shown at left. High-strength, heavy-gauge aluminum. With hardware and instructions. Use center supports on awnings over 48 in. wide. Average ship. wts.: 4 lbs., center supports 2 lbs.

(1) For Double-Hung Windows from 43 to 51 in. Use 34-in. wide fiber glass sheets. Mailable. 74 A 9660—Drop 23, Projection 25 in. . . . . 74 A 9657—Center Support for above. . . . .

(1) For Double-Hung Windows from 51 to 62 in. Use 40-in. wide fiber glass sheets. Mailable. 74 A 9661—Drop 29, Projection 28 in. . . . . 74 A 9656—Center Support for above. . . . .

(2) For High Casement Windows. Use with 34-in. fiber glass sheets. Mailable. 74 A 9650—Drop 18, Projection 28 in. . . . . 74 A 9658—Center Support for above. . . . .

(3) For Door Canopies. Protect entrance from rain. Use 40-in. wide fiber glass sheets. Mailable. 74 A 9651—Drop 11, Projection 38 in. . . . .



Just Charge It SEE PAGE 1281





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A 2772 MO 4

A 2752 MO 1 1/2

and tileboard

4 lbs. Mail....

14 lbs. Mail....

## Install Gutters Yourself, SAVE 50%

Do the job in spare time with just hammer, hacksaw, pliers and screwdriver. No soldering—Slip-Joint Connectors make water-tight joints without solder. All our rain-carrying equipment complies with specifications of the Roof Drainage Mfg. Institute. All Box-type Gutter meets FHA specifications. Caution: do not combine galvanized and aluminum.

**HOW TO ORDER:** measure eaves, divide by 10 to get number of lengths needed. Use 4 hangers for each 10-ft. length plus 2 hangers to hold each drop outlet used. Install 1 rainpipe for each 30 ft. of trough. Order 2 pipe hanger-bands for each length of rainpipe and for further help...

**WRITE WARDS FOR NEW  
FREE INSTRUCTION GUIDE**

**EXTRA**

Choose Downspout Splash-guard (35) or 15 ft. of Gutter-Screen (33) at no extra cost with your order of \$50 or more from this page, simply state choice of item and write "No Charge" in price column on order.



**Aluminum Box-Type Gutters 30c ft. (4-in.)**  
EASY-TO-HANDLE

**Galvanized Box-type Gutters 16c ft. (4-in.)**  
EFFICIENT, RUST-RESISTANT SYSTEM

Trough and fittings thicker yet half the weight of 26-ga. steel, easier to install, maintain. Never needs paint, won't stain or streak walls. 4-in. suitable for average homes; 5-in. less than 5-in. which gives maximum protection. 1/2 in. thick, over 10% thicker than 26-ga. steel, fits proper length. Rain pipe and fittings .020 in. Pipe resists freezing damage. Facia bracket (9) can be used for hangers. Shipped promptly from Mail Order House; from there or Detroit. For Freight rates see Page 1274. Mailable except (1), (12). State Cat. No., Size.

**(1) TO (18) Our Best Steel Trough—16% heavier than standard 28-gauge steel.** Beading on outside lip assures added rigidity, will not bend under a ladder's weight. Heavily galvanized by modern continuous-strip process, protects against rust, corrosion. Can be painted after 3 months' weathering. Rain pipe corrugated to resist freezing damage; 8-ft. length available for ranch type buildings. 4-in. trough for smaller homes, garages; 5-in. for larger buildings, handles more water than half-round type. Shipped from M.O. House; pay freight from there or Detroit. See rates, Page 1274. All Mailable. except (1), (12). State Cat. No., Size.

	Wt. lbs.	Aluminum Box-Type Gutters				Galvanized Box-Type Gutters					
		4-inch		5-inch		4-inch			5-inch		
		Catalog No.	Ea.	Catalog No.	Ea.	Catalog No.	lbs.	Ea.	Catalog No.	lbs.	Ea.
74 A 1804 RD	3 1/2	74 A 1804 RD	\$2.98	74 A 1805 RD	\$3.29	74 A 1504 RD	7 1/2	\$1.59	74 A 1505 RD	9	\$1.79
74 A 1840 D	1/2	74 A 1840 D	1.23	74 A 1841 D	98c	74 A 1510 D	1	1.09	74 A 1511 D	1 1/4	1.19
74 A 1812 D	1/2	74 A 1812 D	1.23	74 A 1813 D	98c	74 A 1512 D	1	1.09	74 A 1513 D	1 1/4	1.19
74 A 1808 D	1/4	74 A 1808 D	35c	74 A 1809 D	37c	74 A 1508 D	1/2	29c	74 A 1509 D	1/2	44c
74 A 1818 D	1/4	74 A 1818 D	69c	74 A 1819 D	77c	74 A 1518 D	1 1/4	69c	74 A 1519 D	1 1/4	79c
74 A 1848 D	1/4	74 A 1848 D	17c	74 A 1849 D	18c	74 A 1514 D	1/4	18c	74 A 1515 D	1/4	17c
74 A 1826 D	1/4	74 A 1826 D	17c	74 A 1827 D	18c	74 A 1516 D	1/4	18c	74 A 1517 D	1/4	17c
74 A 1806 D	1/4	74 A 1806 D	17c	74 A 1807 D	18c	74 A 1506 D	Fits 4 or 5-in.		74 A 1507 D	1/4	10c
74 A 1828 D	1/4	74 A 1828 D	28c	74 A 1839 D	30c	74 A 1556 D	1/4	7c	74 A 1557 D	1/4	8c
74 A 1856 D	1/4	74 A 1856 D	8c	74 A 1857 D	8c						
74 A 1842 D	1/4	74 A 1842 D	37c	74 A 1833 D	39c						
		3 in. Aluminum		Ship. wt.		3 in. Galvanized		Ship. wt.		Price	
		74 A 1802 RD		1 lb. 8 oz.		74 A 1502 RD		6 lbs.		\$1.59	
		74 A 1803 RD		2 lbs.		74 A 1503 RD		7 lbs. 8 oz.		1.79	
		74 A 1843 D		4 oz.		74 A 1523 D		13 oz.		39c	
		74 A 1834 D		4 oz.		74 A 1525 D		14 oz.		39c	
		74 A 1831 D		4 oz.		74 A 1531 D		7 oz.		10c	
						74 A 1533 D		5 oz.		18c	
						74 A 1528 D		1 lb. 8 oz.		\$3.79	
						74 A 1629 D		1 oz.		20c	

Sealing Compound. Seals joints on aluminum gutter and pipe. Ship. wt. 12 oz. .... 1/2 pint 85c



**(34) Drainaway—folds up out of the way.** Open, free-flow elbow prevents clogging with leaves. Entire 3-ft. long section clamps to and folds up over downspout, leaving clear area below. Made of heavy 26-ga. galvanized steel. Installs in minutes. Ship. wt. 3 lbs. 5 oz. From M.O. House. 74 A 1686 RD—For 3-in. round downspout... \$3.78 74 A 1526 RD—For 3 1/4-in. rectangular downspout... \$3.69 74 A 1527 RD—3-ft. Extension attachment. Wt. 6 oz. ... \$1.29

**(35) Splashguard—stops lawn erosion.** Helps prevent flooded basements, protects lawn and foundation plants from waterholes. Grass-green fadeproof color; can be secured in place. Solid steel with rustproof porcelain enamel finish.

From M.O. House. Mailable. Wt. 8 lbs.

74 A 1576 MD—30 in. long x 15 in. wide x 4 1/2 in. high. \$2.98

**Galvanized Half-Round Gutters**  
OUR LOWEST PRICED  
ONLY **13 1/2c ft. (4-in.)**

**(19) TO (32) Gives your home full eaves trough protection at less cost.** 28-gauge steel, zinc galvanized by modern, continuous-strip process. Rain pipe corrugated to resist freezing damage. Outer edge of trough rolled for strength and rigidity. Slip-Joint Connectors (22) eliminate soldering. Choose size to fit job. Use 4-in. size for garages, smaller homes; use 5-in. trough for larger buildings. When using 4-in. trough, order either 2-in. or 3-in. pipe; 5-in. trough fits 3-in. pipe only. Shipped promptly from Mail Order House; pay freight from there or Detroit. For freight rates, please see Page 1274. Mailable except (19), (26). State Catalog No., Size.

Description of Item	4-in. Trough			5-in. Trough		
	Catalog No.	Wt.	Price	Catalog No.	Wt.	Price
(19) Trough 10 ft.	74 A 1654 RD	5 lbs.	\$1.35	74 A 1655 RD	6 lbs.	\$1.45
(20) Inside Corner	74 A 1660 D	15 oz.	60c	74 A 1661 D	1 lb.	69c
(21) Outside Corner	74 A 1662 D	15 oz.	60c	74 A 1663 D	1 lb.	69c
(22) Connector	74 A 1658 D	4 oz.	18c	74 A 1659 D	5 oz.	19c
(23) Drop Outlet (2 in.)	74 A 1666 D	15 oz.	50c			
(24) Drop Outlet (3 in.)	74 A 1668 D	1 lb.	50c	74 A 1669 D	1 lb.	52c
(25) End Cap	74 A 1664 D	5 oz.	12c	74 A 1665 D	6 oz.	14c
	74 A 1656 D	6 oz.	10c	74 A 1657 D	6 oz.	10c
	2-in. Pipe			3-in. Pipe		
	Catalog No.	Wt.	Price	Catalog No.	Wt.	Price
(26) Pipe 10 ft.	74 A 1650 RD	5 lbs.	\$1.35	74 A 1652 RD	6 lbs.	\$1.45
(27) Elbow 75°	74 A 1672 D	12 oz.	35c	74 A 1673 D	14 oz.	39c
(28) Pipe Band	74 A 1680 D	4 oz.	9c	74 A 1681 D	5 oz.	11c
(29) Pipe Strainer	74 A 1682 D	4 oz.	18c	74 A 1683 D	5 oz.	18c
(30) Funnel				74 A 1687 D	1 lb.	89c
(31) Cut-Off				74 A 1688 D	1 lb.	\$1.29
(32) Brick Hook				74 A 1689 D	1 oz.	20c

**(33) Galvanized Steel Gutter Screen.** Ends annual messy trough cleaning, dangerous ladder climbing. Trough-screen sheds all clogging material, follows slope of roof. Fits any style trough, 4- or 5-in. Easy to install, cut with shears. 3-ft. lengths.

74 A 1536 D—Complete with fasteners, instructions. Wt. 12 oz. Mailable.... 3 ft. 59c



# KAISER ALUMINUM

1

## Diamond Rib\* 82<sup>c</sup> Running Foot

### ROOFING AND SIDING

STRONGER—DISTINCTIVE—  
REFLECTS HEAT

Diamond-Rib for  
extra strength

Weather-controlled  
joints

Positively  
leak-proof

## 30 YEAR WARRANTY

1 New strength and matchless appearance in aluminum. Kaiser's Diamond-Rib\* construction gives panels girder-like strength to better support heavy wind and snow loads. Textured design creates handsome patterns of lights and shadows. High heat reflectivity (up to 85%) means more effective insulation. Light in weight (only 1/3 the weight of asphalt shingles, 1/3 that of corrugated galvanized steel). Takes minimum support framing; easy to position on roof or wall. Corrosion-resistant, need never be painted. Low in upkeep—surface does not scuff or dent easily. Extra-wide 50.3-in. sheets cover 48 inches after lapping. Minimum order 3 sheets. See shipping at right.

**Aluminum Screw-Thread Nails.** (29) opp. page. With neoprene washers for (1) only.  
74 A 1233 KD—1 1/4 in. long for siding. Ship. wt. 1 lb. 12 oz. . . . . Pkg. of 525 \$4.25  
74 A 1252 KD—2 in. long for roofing. Ship. wt. 2 lbs. 8 oz. . . . . Pkg. of 525 5.25

**Diamond Embossed Coiled Flashing.** Use for valleys and flashing.  
74 A 1269 FD—14 in. wide. Ship. wt. 16 lbs. . . . . 50-ft. Roll \$12.59

**Ridge Roll.** (19) opposite page. Use with Diamond-Rib roofing to cover top of ridge.  
74 A 1281 FD—52 in. long. Ship. wt. 1 lb. 8 oz. . . . . Each \$2.15

74 A 1221 FD—State Length.

Sheet Lgth.	Sheet covers approx.	Ship. wt.	Per Sheet
6 ft.	22 sq. ft.	8 lbs.	\$4.92
7 ft.	26 sq. ft.	9 1/2 lbs.	5.74
8 ft.	30 sq. ft.	11 lbs.	6.56
10 ft.	38 sq. ft.	13 lbs.	8.20
12 ft.	46 sq. ft.	16 lbs.	9.84
14 ft.	54 sq. ft.	19 lbs.	11.48
16 ft.	62 sq. ft.	22 lbs.	13.12

\*Trademark of Kaiser Aluminum Corp.

See Rubber Filler Strips on opp. page.

### TERMS OF WARRANTY

All Diamond-Rib\* panels, installed according to instructions, are warranted for 30 years against leaks caused by corrosion from natural elements. If such leakage occurs within the first ten years, damaged panels will be replaced free. During next 20 years, replacement will be 5% of the then current price for each year or part thereof commencing with the 11th year after purchase up to date of claim. For example: 15 years after purchase, replacement cost would be 25% of that year's price. Warranty extends only to farm and/or residential buildings.

### SHIPPING NOTICE

Aluminum Sheets and Accessories (opposite page) shipped promptly from Factories near Chicago; Columbus, O.; Kansas City, Kan.; Harrisburg, Pa.; or Atlanta (pay charges from nearest) except items with "R" after Cat. No. shipped promptly from Wards Mail Order House.

### SAVE 5% MORE

when you order \$150 or more from these two pages. Simply deduct 5% from prices shown and add in new amount on order.

## Diamond-Embossed Twin-Rib\* 64 1/2<sup>c</sup> Running Foot

### OUR LOWEST-PRICED ALUMINUM ROOFING

2 Better, stronger yet lower priced than our Standard 26-in. Wide Aluminum Sheets. Combines strength of paired ribs with beauty of diamond-embossing. Exceeds load requirements specified in all ordinary U.S. building codes. Designed especially for re-roofing—right over old asphalt or wood shingled roofs—or as siding when applied over solid sheathing. Used as siding, combines very well with Diamond-Rib roofing. Provides greater glare diffusion, ideal nailing pattern spaced 8 in. on center. Flat areas nail without dimpling. Deep ribs and wide trough for heavy rain runoff. Sheets are 49 1/4 in. wide overall (48 in. wide after sidelap). .0175 in. thick. Recommended load 24 lbs. per sq. ft. Minimum order 3 sheets. Use aluminum nails.

74 A 1213 FD—State Length.

Lgth.	Lbs. oz.	Sheet
6 ft.	6—6	\$3.87
7 ft.	7—8	4.51
8 ft.	8—9	5.16
10 ft.	11—1	6.45
12 ft.	13—3	7.74
14 ft.	16	8.93
16 ft.	18	10.22

**Adjustable Ridge Cap.** (22) opposite page. Speeds installation. 9x52 1/2 in.  
74 A 1293 FD—Wt. 1 lb. . . . . Ea. \$2.89

**End Wall Flashing.** Use where end of roof joins wall. 10x52 1/2 in.  
74 A 1263 FD—Wt. 1 lb. . . . . Ea. \$1.55

**Filler Strip.** For weather-tight closure. 1x48 in. Wt. 6 oz. From M.O. House.  
74 A 9686 D . . . . . Each 79c

## FREE PLANS

Expert advice on  
using aluminum in  
your own building

Just write your Ward Mail Order House and State Plan you want: Patio Cover; Multi-Purpose Storage Building (26x45 ft.); Ranch Style Loading Barn (50x60 ft.); Two-Car Carport (20x20 ft.); Machinery Storage and Utility Building (28x80 ft.); Poultry Layer House (31x100 ft.); Floating Boat House (24x28 ft.); or 2-Car Garage. Plans include scale-drawn sketches, itemized material lists, assembling instructions and other helpful data, prepared by Kaiser Aluminum & Chemical Corp.

## Extra-Wide Aluminum Sheets . . . Low as 70<sup>c</sup> Running Foot

3 4 For average load demands and utility use where the distinctive design and features of (1) are not essential. Light-in-weight yet durable, with same corrosion resistance as (1). Give long dependable service. Easy-to-install. Eliminate heavy bracing to reduce initial cost. An efficient reflective insulation. Rustproof and non-flammable. No painting required, cuts cost of upkeep. Both types have pebble-grained embossing, are .019 in. thick.

(3) 2 1/2-in. Corrugated. Slightly heavier, covers slightly more area, available in 2 longer lengths. Use over wide-spaced sheathing.

(4) 8-V Crimp. Use only over solid sheathing.

Above sheets are ideal for farm, commercial buildings.

Coverage figures below allow for end and side laps. See "Shipping" (at right above), Nails, accessories, "How to Measure" and fiber glass panels for windows or skylights (opposite page). State Cat. No., length. Minimum order 3 sheets.

Actual widths below. Installed widths, allowing for overlap, are 48 in.					
Long	Sheet Covers Approx.	Wt. Lbs.	(3) 2 1/2-in. Corr. 51.3 in. WIDE 74 A 1228 FD	(4) 8-V Crimp 50 in. WIDE 74 A 1227 FD	
6 ft.	22 sq. ft.	8	\$4.38	\$4.20	
7 ft.	26 sq. ft.	9 1/2	5.11	4.90	
8 ft.	30 sq. ft.	11	5.84	5.60	
10 ft.	38 sq. ft.	13	7.30	7.00	
12 ft.	46 sq. ft.	16	8.76	8.40	
14 ft.	54 sq. ft.	19	10.22	....	
16 ft.	62 sq. ft.	22	11.68	....	

## 26-in. Wide Sheets . . . Low as 35<sup>c</sup>

5 6 1 1/4-in. Corrugated or 5-V Crimp (smooth or embossed surface). Although in weight and load-carrying ability than equal resistance to corrosion, gives long-time (5) not recommended for roofing use.) Easy to Apply (6) only over solid sheathing. State Cat. No., length. Minimum order 3 sheets.

Actual width 26 in. Installed width allowing for overlap: (5)—22 3/4 in., (6)—24 in.					
Long Ft.	Sheet Covers Approx.	Wt. lbs.	(5) 1 1/4-in. Corr. 74 A 1200 FD	(6) 5-V Crimp 74 A 1203 FD	(6) 5-V Crimp 74 A 1202 FD
6	11 sq. ft.	4	\$2.13	\$2.19	\$2.13
7	13 sq. ft.	4 1/4	2.48	2.45	2.48
8	15 sq. ft.	5 1/4	2.84	2.82	2.84
10	19 sq. ft.	6 1/2	3.54	3.55	3.54
12	23 sq. ft.	8	4.24	4.28	4.24

964 WARDS BCKA

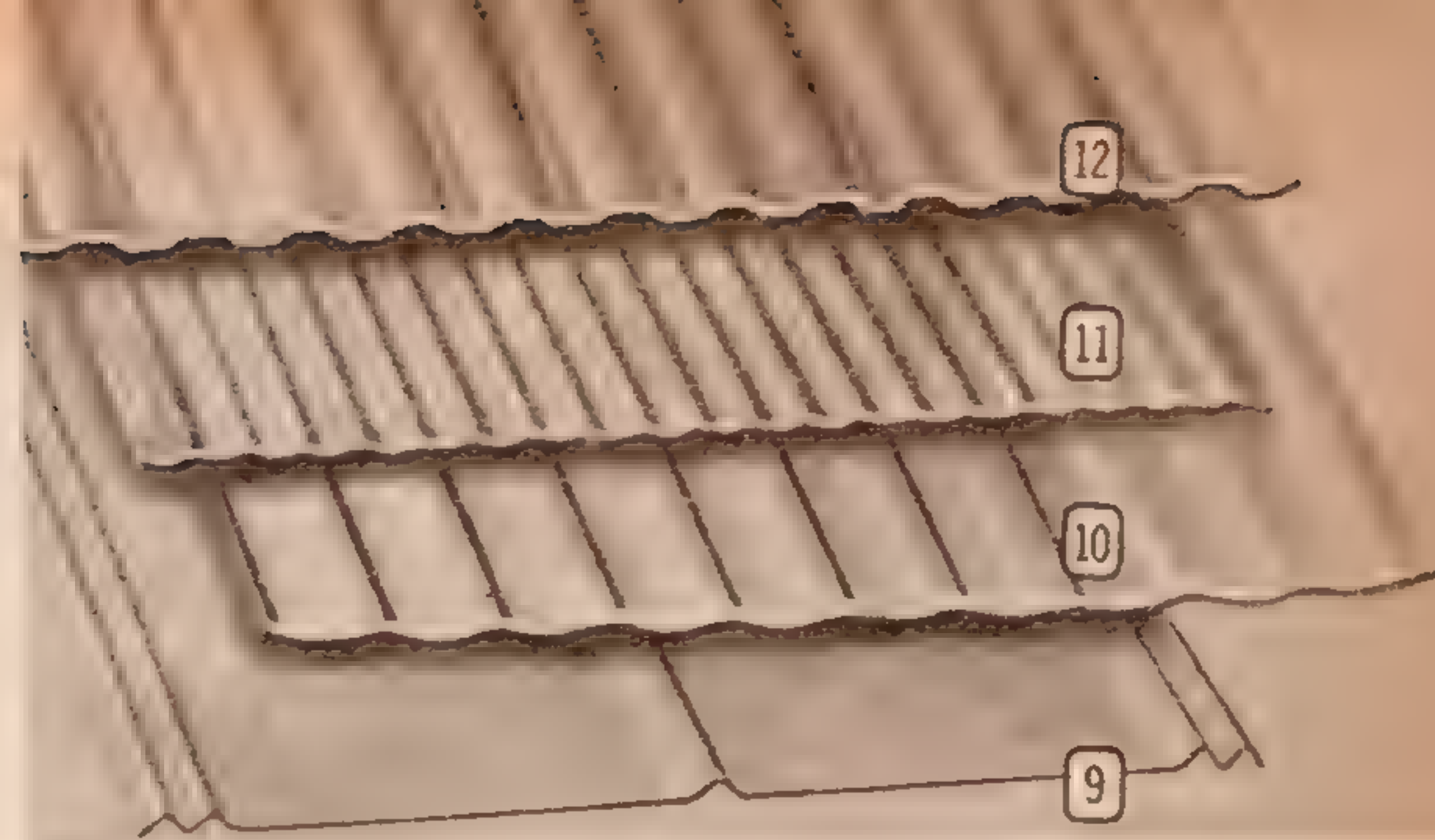




## TRANSLUCENT FIBER GLASS to Match Metal Roofing

LOW  
AS **43¢** SQ.  
FT.

Clear or Jade Colors



Featuring 2½-in. Corrugated "Superplate" With 15-Year Warranty

RANTY

RANTY

According to  
against leaks cov  
if such leakage  
aged panels  
replacement w  
year or part the  
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width allowing (6)—24 in.		
Corr. (6) 5-V Crimp		
d'd. Smooth	74 A	74 A
FD 1202 FD 1204		
19	\$2.13	\$2.13
45	2.48	2.48
82	2.84	2.84
55	3.54	3.54
28	4.24	4.24

Galvanized Steel Low as **29½¢** Run. Ft.

Industrial Roofing and Siding Protection for industrial buildings. In (7) 1¼-in. or (8) 2½-in. styles, 26 in. wide. Rugged 28-ga. zinc coating protects against rust, corrosion; no thin spots to wear. Easy to install it yourself, easy to handle. Non-flammable protection against flying sparks. Coverable allow for end and side laps. Nails, Shipping information below. State Length. Minimum order 3 sheets.

	Ship. wt.	(7) 1¼-in. 74A1401FD	(8) 2½-in. 74A1402FD
11 lbs.		\$1.85	\$1.85
13 lbs.		2.12	2.12
15 lbs.		2.40	2.40
18 lbs.		2.95	2.95
22 lbs.		3.58	3.58

Galvanized Nails. Use 1½ lbs. per 100 sq. ft. Siding or Fiber Glass panels. 1 in. Shp. wt. 1 lb. .... Lb. 41c

INFORMATION: All Galvanized items marked (#) From Mail Order House; all others shipped promptly from Baltimore, Cincinnati, Cleveland or New York from nearest. "R" or "F" after Cat. No. See Terms, Page 960.

(9) to (12) Same fine quality fiber glass found in the best stores plus a new headliner in the industry ... Wards "Superplate" 2½-in. Corrugated sheet. So tough that we will warrant it for 15 years (see terms of warranty on Page 962). "Superplate" (10) above exceeds requirements of the standard building code. All panels above match our metal roofing exactly, admit a soft, diffused light. Ideal as windows or skylights in warehouses, barns, garages, etc. Save on interior lighting bills and need no costly framing or fitting, just nail in place. Can be sawed, screwed or drilled. Completely weather-proof, resist fire, can't crack. Lightweight, easy to handle. Choose between Jade (transmits over 70% of glare-free light) or Clear (over 80%). (9), (10) and in (11), all 26-in. wide sheets, have 24-in. installed width. (12), 50.3 wide, is 48 in. installed. (9), (10) and (12) weigh 6 oz. per sq. ft. and support 100 lbs. over a 4-ft. span; (11) weighs 5 oz., supports 100 lbs. over a 3-ft. span. State Color—Jade or Clear.

SHIPPING INFORMATION: "F" after Catalog Nos. means shipped promptly from Factories in Chicago, Atlanta or near New York. "R" means shipped promptly from Mail Order House (pay freight from there only). NOTE: Jade in 2½-in. Corrugated shipped from Factory only, Clear from M. O. House only.

Length ft.	Ship. Weight	(9) 5-V Crimp Cat. No.	Price	(10) 2½-in. Corr. Cat. No.	Price	(11) 1¼-in. Corr. Cat. No.	lbs.	Price
6	5 lbs.	74A9600FD	\$7.41	74A9672RFD	\$7.93	74A9675RD	5	\$5.96
7	6 lbs.	74A9601FD	8.65	74A9673RFD	9.41	74A9676RD	6	6.98
8	7 lbs.	74A9602FD	9.36	74A9674RFD	10.40	74A9677RD	7	7.45
10	8 lbs.	74A9603FD	12.35	74A9677RFD	13.22	74A9678RD	8	9.75
12	10 lbs.	74A9605FD	14.82	74A9678RFD	15.86	74A9679RD	9	11.96

Cat. No.	Length	Ship. wt.	Price
74A9665FD	6 ft.	10 lbs.	\$15.74
74A9662FD	8 ft.	14 lbs.	20.64
74A9663FD	10 ft.	16 lbs.	26.22
74A9664FD	12 ft.	20 lbs.	31.48

Rubber Filler Strips to install between fiber glass (or roofing) and framing for weather-tight closure.

Strip for	Cat. No.	Long	Oz.	Ea.
(9)	74A9685D	23½ in.	6	37c
(10)	74A9684D	29¼ in.	8	41c
(11)	74A9682D	2 ft.	6	37c
(12)	74A9683D	4 ft.	16	79c

## Galvanized Steel Accessories

Ridge Rolls. Use to cover top of ridge for finished roofing job. Gives airtight seal. For galvanized roofing (7) and (8).

Wall Flashing. Use where end of roof joins wall of another building to cover change in slope. Put smooth side under wall.

Valley. 29-ga. Use for valleys and flashing and to make V-jointing joints, side and end wall flashing.

	Use for	Cat. No.	Long	Wt.	Price
Ridge Rolls	Wood, asphalt roofing	74A1442RD#	10 ft.	4½ lbs.	\$1.39
	1¼-in. Corr. roofing	74A1440FD	10 ft.	6½ lbs.	1.49
	2½-in. Corr. roofing	74A1441FD	10 ft.	6½ lbs.	1.49
End Wall Flashing	1¼-in. Corr. roofing	74A1420KD	26 in.	1½ lbs.	59c
	2½-in. Corr. roofing	74A1421KD	26 in.	1½ lbs.	59c
Valley	Valleys and flashing; V-Crimp roof joints	74A1445RD#	50 ft.	40 lbs.	9.25

(30) Zinc Rolls. Solid zinc alloy, strong, lightweight, rustproof. From Stock.  
74 A 1495 D—.016 in. thick. 12 in. wide, 5-ft. roll. Ship. wt. 4 lbs. .... \$1.98  
74 A 1498 MD—.018 in. thick. 16 in. wide, 10-ft. roll. Ship. wt. 9 lbs. .... \$5.29  
74 A 1499 MD—.018 in. thick. 16 in. wide, 50-ft. roll. Wt. 45 lbs. .... \$19.95

## How to Measure Roof

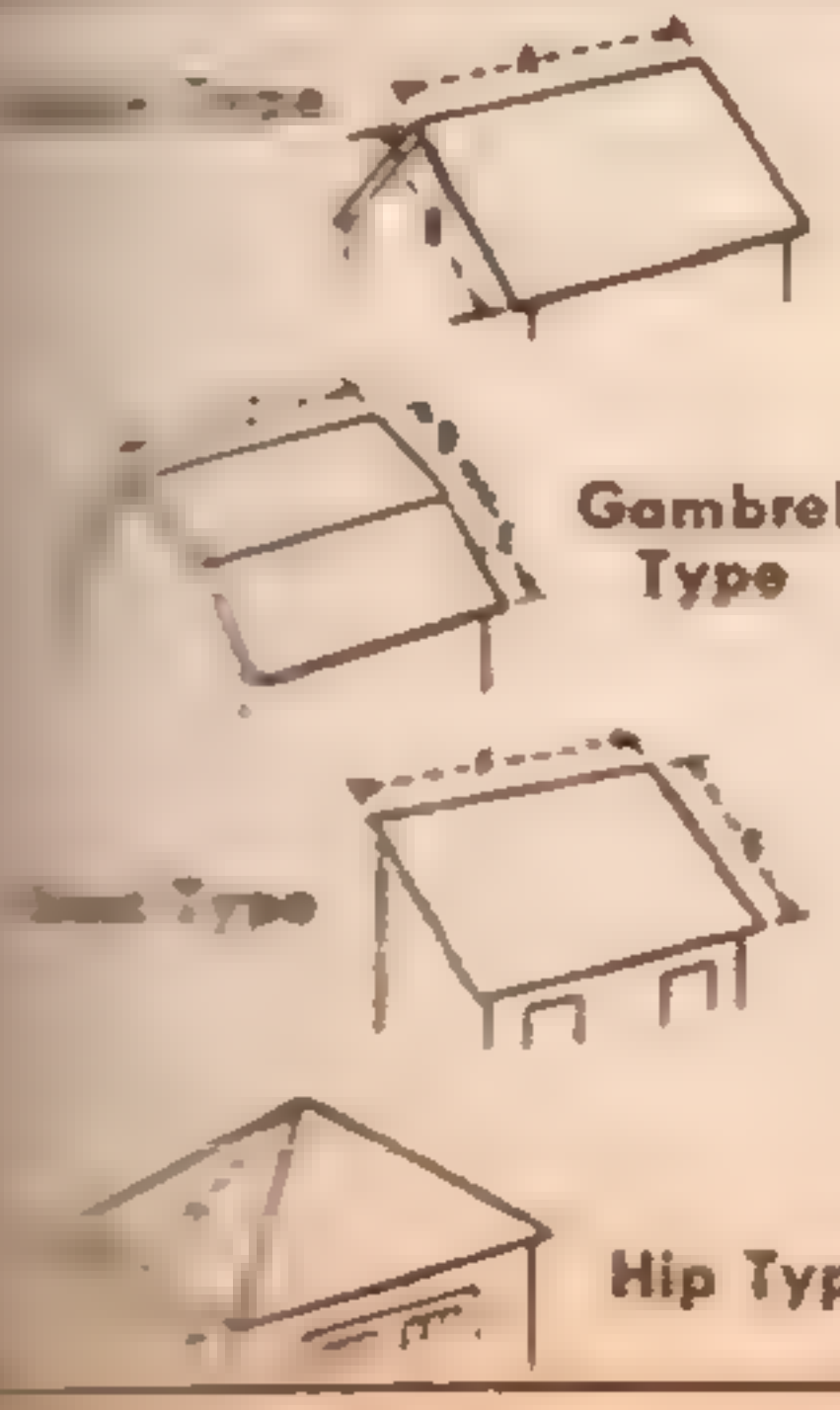
To find square feet needed:

Gable Type Roof. Multiply roof length (A) by (B). Multiply by 2.

Gambrel Type. Add length (D) and (E). Multiply by roof length (C). Multiply by 2.

Shed Type. Multiply roof length (F) by rafter (G).

Hip Type Roof. Multiply longest rafter (H) by eaves (J). Divide by 2. Add areas of each section for total.



## Aluminum Roofing Accessories

(17) Plain Valley. Use for valleys, flashing and eaves starter strip. Also for 5-V and 8-V Crimp as roof joint, side and end wall flashing. .019-in. thick rustproof aluminum.

(18) Aluminum Sheets. 36x96 in. Strong, lightweight, rustproof. Easy to bend, cut, drill and weld. Ideal for hobbyists. From M.O. House.

Cat. No.	Wide	Long	Ship. wt.	Roll
74 A 1270KD	14 in.	10 ft.	3½ lbs.	\$2.85
74 A 1271KD	14 in.	50 ft.	17 lbs.	12.45
74 A 1272KD	20 in.	50 ft.	22 lbs.	17.25
74 A 1273KD	28 in.	50 ft.	35 lbs.	24.25

Cat. No.	Thick.	Wt.	Sheet
74A1276RD	.018 in.	6 lbs.	\$5.38
74A1277RD	.025 in.	9 lbs.	6.98

Item	Accessory	Designed for use with	Cat. No.	Long	Wt.	Price
(20)		5-V and 8-V roofing	74 A 1262KD	28 in.	10 oz.	65c
(21)	Ridge Rolls	1¼-in. Corr. roofing	74 A 1261KD	28 in.	10 oz.	65c
(21)		2½-in. Corr. roofing	74 A 1260KD	28 in.	10 oz.	65c
(23)	Gambrel Roof Joint	1¼-in. Corr. roofing	74 A 1255KD	28 in.	10 oz.	65c
(23)		2½-in. Corr. roofing	74 A 1256KD	28 in.	10 oz.	65c
(24)	Side Wall Flashing	1¼-in. Corr. roofing	74 A 1268FD	5½ ft.	24 oz.	\$1.65
(24)		2½-in. Corr. roofing	74 A 1267FD	5½ ft.	24 oz.	1.65
(25)	End Wall Flashing	1¼-in. Corr. roofing	74 A 1266KD	28 in.	10 oz.	65c
(25)		2½-in. Corr. roofing	74 A 1265KD	28 in.	10 oz.	65c

Note: See (19) and (22) listed under (1) and (2), opposite page.

(26) Aluminum Rake Edge. Use at edges of eaves with metal or asphalt roofing. Protects roof boards. 1x2 in. From Mail Order House. Not Mailable.  
74 A 1274 RD—10-ft. length. Wt. 1 lb. Ea. 95c ..... 4 or more, Each 10 ft. 75c

(27) Aluminum Pigmented Caulking Compound. Use for sealing joints. Color matches aluminum. Caulks up to 25 lineal ft. From Mail Order House. Mailable.  
74 A 1299 D—Ship. wt. 1 lb. 7 oz. .... Tube 69c

(28) Aluminum Screw Shank Nails with neoprene washers for all aluminum roofing, siding and fiber glass panels except Diamond-Rib pattern.  
74 A 1231KD—1¼ in. Package of 525. Ship. wt. 2 lbs. .... \$4.15  
74 A 1232 KD—2 in. Package of 525. Ship. wt. 2 lbs. 4 oz. .... 4.50

(29) Aluminum Screw-Thread Nails—see Diamond-Rib listed on opposite page.

See Shipping Notice for Aluminum Accessories on opp. page.

DA WARDS 965





## Aluminum Siding for Permanent Home Beauty

STANDARD (MEETS FHA REQUIREMENTS) AND INSULATED  
TYPES . . . HORIZONTAL AND VERTICAL STYLES

LOW AS **36¢**

IN CHOICE OF  
**4**  
DECORATOR  
COLORS

- Non-chalking finish eliminates recurrent painting bills
- Relatively care-free, lowers maintenance and repair bills
- Insulates all year, reduces heating and cooling bills
- Pre-punched slots assure precision nailing, no dents
- Adds tangible value to your home, increases resale price

Aluminum Siding brings distinctive beauty, more comfort, lifetime service to your home. Exclusive vinyl resin enamel finish is oven-baked to provide a tough outer skin that resists the elements. Extreme temperatures do not damage it—won't chip, crack, peel or blister . . . nor will it chalk (a real boon to paint life). DESIGNED FOR LASTING DURABILITY—will never rust, rot, warp, sag or split. ALL-WEATHER PROTECTION—interlocking panels with 8-in. exposure seal out weather; weep holes drain out condensation; up to 90% heat reflectivity. No EXPOSED NAILS—concealed nailing slots (pre-punched) allow expansion without distortion, assure precision nailing. NON-COMBUSTIBLE . . . RODENT AND TERMITE-PROOF . . . EASY TO CLEAN—simply wash with a garden hose. Apply over wood, shingle, stucco, or brick. Locking device (at right) holds panels tightly. Write for free color card and instruction sheet. State Color: White, Pastel Gray, Coral, Pastel Green. Promptly from Factories in Detroit, Minneapolis, Louisville, Ky., Newark, N.J., Pittsburgh, Pa., Tampa, Fla. and Charlotte.



**NEW**  
Vertical  
Pattern  
Siding  
Panels

**1 Standard Horizontal Panels.** Made of slightly thicker aluminum than Insulated Panels and are without insulating board. Meet FHA Requirements for new construction. Have normal insulating value of aluminum (up to 90% reflectivity). State Color.  
74 A 1301F—Ship. wt. 24 lbs. . . 50 sq. ft. Ctn. **\$17.95**

**2 Insulated Horizontal Panels.** Two sidings for the price of one! Aluminum siding with 3/8-in. insulating board backing increases insulating value to better than 16 times its thickness of solid brick. Can fill entire insulation needs in mild climates—supplements to cut fuel bills in severe climates. State color.  
74 A 1321F—Wt. 53 lbs. . . . . 50 sq. ft. Ctn. **\$23.45**

**3 Standard Vertical Panels.** Attractive batten type. Ideal companion for horizontal siding—or use to achieve any number of special architectural effects (in combination with brick, stone or other siding material). 10 in. wide. State Color.  
74 A 1336 F—Ship. wt. 24 lbs. . . 50 sq. ft. Ctn. **\$21.95**

**4 Starter Strip for Horizontal Siding.** Nail behind bottom siding panel.  
74 A 1304 F—Wt. 1 lb. 8 oz. Per 10 ft. strip. . . . . **98¢**

**Outside Corner Post for Vertical Siding** (not shown.) Apply at corners. Be sure to State Color.  
74 A 1337 F—Ship. wt. 3 lbs. . . . . 10-ft. **\$5.25**

**5 Inside Corner for Horizontal Siding** (1) or (2). Apply before siding. State Color.  
74 A 1303 F—Ship. wt. 1 lb. . . . . 10 ft. **\$2.49**

**6 Outside Corner for Horizontal Siding** (1) or (2). Use 1 per panel at corners. State Color.  
74 A 1302 F—8 in. long. Wt. 2 oz. . . . . Each **29¢**

**7 Joint Wedge.** Needed only with (1) at overlapping joints, corners, window and trim areas.  
74 A 1305 F—Ship. wt. 1 oz. . . . . Each **5¢**

**8 Window and Door Trim for Horizontal Siding.** Covers cut edges of siding around doors and windows. Be sure to State Color Wanted.  
74 A 1307 F—Ship. wt. 1 lb. . . . . 10 ft. **\$1.95**

**Batten Bar for Vertical Siding** (not shown). cover joints where panels meet. State Color.  
74 A 1338 F—Ship. wt. 1 lb. . . . . 10 ft. **\$1.95**

**9 Aluminum Coil.** Use for flashing wherever necessary and to cover fascia board along eaves, etc. 10 in. wide, 50 lineal ft. per coil.  
74 A 1320 F—Wt. 16 lbs. State Color. . . . . Coil **\$3.95**

**10 Louver Panels.** Use with either horizontal or vertical siding for attic ventilation. Use at least proper cross ventilation. Length 24 in. Screen instructions included. Be sure to State Color Wanted.  
74 A 1315 F—Ship. wt. 2 lbs. 8 oz. . . . . Each **\$1.95**

**11 Aluminum Foil.** Use under Standard Siding (without insulating board backing) to cover sheetrock for additional insulation and protection. Roll 500 sq. ft. Not necessary for siding (2).  
74 A 1345 F—Ship. wt. 7 lbs. . . . . **\$1.95**

**12 Caulking Compound.** In same colors as siding. Use around windows, doors, eaves, etc. to seal out moisture from getting behind siding. One or two tubes will cover most jobs.  
74 A 1347 F—Wt. 11 lbs. State Color. . . . . Gallon **\$5.95**

**13 Touch-up Enamel.** Available in all colors of siding. Be sure to State Color Wanted.  
74 A 1348 F—Ship. wt. 8 oz. . . . . **\$1.95**

**Nails.** Use 1/2 lb. per 50 sq. ft. Ship. wt. 1/2 lb.  
74 A 1311 F—Plain nail. 1 3/4 in. long. . . . . 4¢  
74 A 1312 F—Spiral nail. 1 3/4 in. long. . . . . 4¢

All merchandise above shipped by freight or express—see Page 1274 for rates.

## NEW! Hardboard Lap Siding

Less than **26 1/2¢**

LASTS LONGER . . . LOOKS BETTER . . . GOES UP FASTER

- Many years of research brings you a special fiber formula that withstands weather
- Tough, grainless panels are prime coated—won't split, splinter or crack, ever
- And it's less expensive too! Priced 15% below our previous hardboard siding

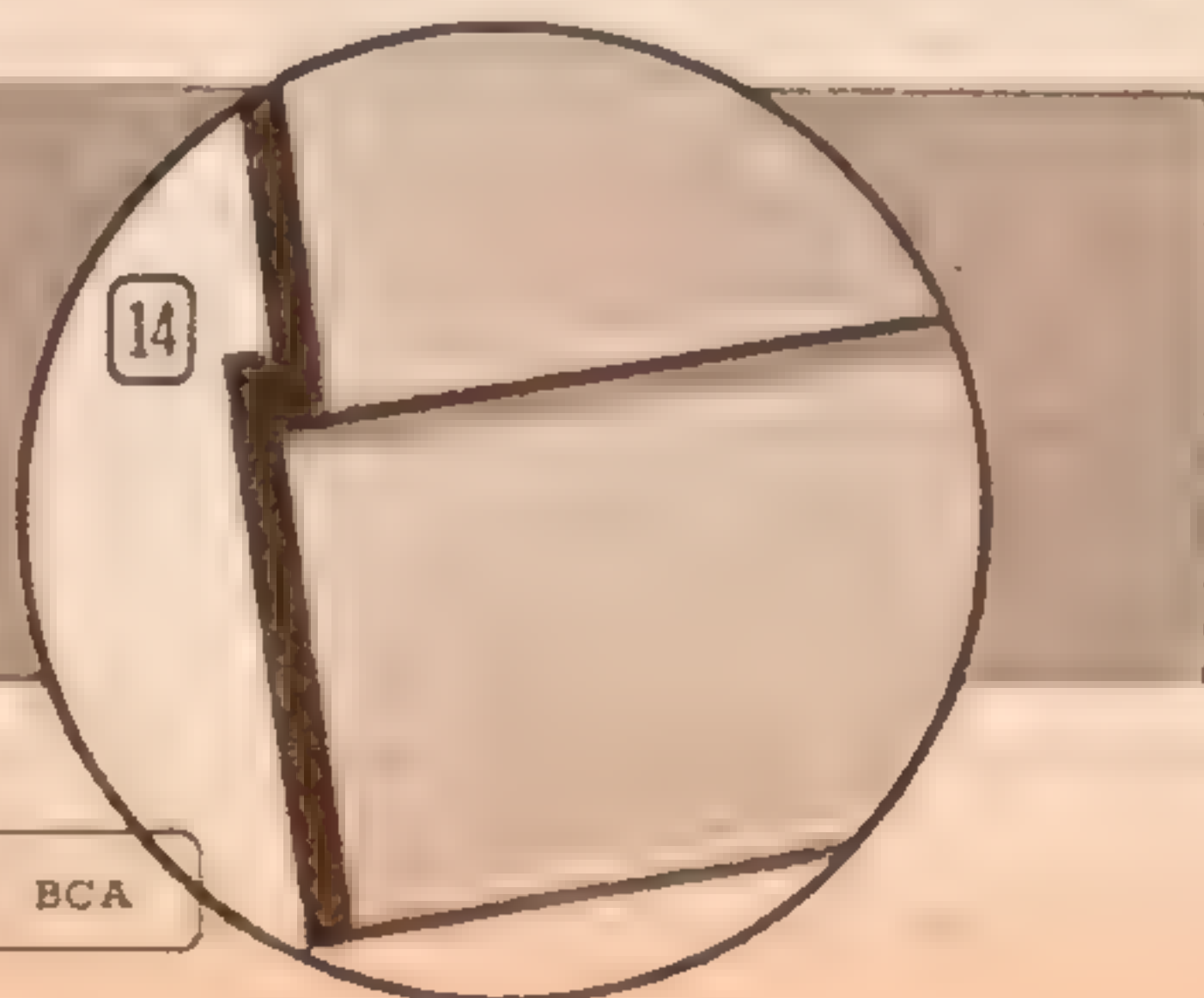
**14 Special fiber formulation** provides the utmost in stability and weather resistance—the two most important siding characteristics. And, it's easy to apply—guide lines are spaced for either 11-in. or 10 1/2-in. exposure to simplify installation. Otherwise it goes up just like beveled siding. Simply nail in place and apply outside corners. Easier to finish too because it's already prime painted gray, ready for finish coat (use linseed oil base paint for best results). Apply over sheathed or space sheathed walls with stud spacing not more than 24 in. on center. Starter strips for bottom panels may be sawed from regular panels. Use for all types of construction.

Panels are 7/16 in. thick, 12 in. wide, 48 in. long. Packed 5 pieces per carton so they cover 80 lineal feet and also 80 sq. ft. of siding. Nails included in each carton outside corners below.

TO ESTIMATE NEEDS: figure sq. ft. area of face to be covered and divide by 80. Round up to nearest whole number of cartons needed—for average—do not deduct for windows and doors.

74 A 3214 R—Wt. 159 lbs. . . . Per Carton **\$14.95**

**Outside Corners for Lap Siding.** Prime aluminum. Interlocking type. 12 in. long.  
74 A 3213 R—Ship. wt. 2 oz. . . . . **5¢**





# NEW SEALD-SHAKE Asbestos Siding Low as 18¢ Sq. Ft.

- IN 7 PLASTIC-SEALED COLORS
- CANNOT BURN OR WEAR OUT

Siding . . . wears like stone because it's made of Portland cement reinforced with asbestos fibers. Will never warp, rot, or be affected by rot, termites or weather; can not be burned. It's fireproof—protects your home and family year after year. Its handsome vertical graining offers distinctive beauty.

Sealed in, literally preserved in plastic; pigments are baked into plastic, then baked onto the surface of the siding. Colors stay uniform and keep their luster. Never peel, blister or chalk off. Washable, too . . . an amazing maintenance. "SEALD-SHAKE" SHINGLES—SHIM-SPACING and self-aligning; pre-drilled nail holes. Includes asphalt backing strips included. Shingles are 12 in. wide by 5/32 in. thick by 24 in. long, have 11-in. overlap. Order Metal Corners, Asphalt Felt and Cutter from Factories near Boston, Mass.; Erie, Pa. or New Jersey by Freight, Truck or Express. Bundle covers 33 1/3 sq. ft. Ship. wt. 53 lbs.

- Snow White 74 A 906F—Azure Blue
- Sunny Yellow 74 A 907F—Sea-Spray Green
- Cameo Coral 74 A 909F—Desert Sand
- 74 A 918F—Dove Gray

For Northern New Jersey . . . Bundle \$5.95  
Mass. . . . . Bundle 6.05

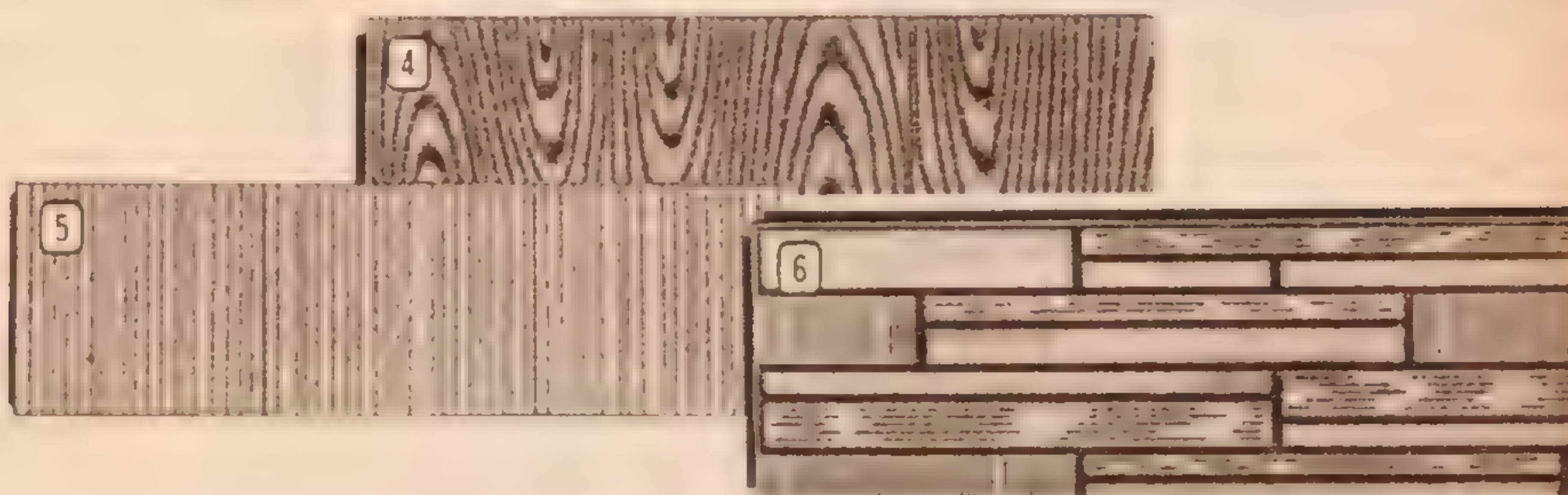
—Corners. 2 1/2 x 12 in. State Color to match siding.  
—F—Carton of 56 Corners. Ship. wt. 5 lbs. . . . . \$7.85

—Cutter. Makes all necessary cuts for application of asbestos. Can also punch nail holes. Operates easily. Instructional O. House. Return within 30 days for refund.

—Needs no adjustment. Wt. 9 lbs. Deposit. . . . \$16.00

—Felt (not shown). Apply before siding. Waterproof. 422 sq. ft. 36 in. wide x 144 ft. long.

—Ship. wt. per roll 60 lbs. . . . . Roll \$2.59



## Long-Lasting INSULATING SIDING . . . Low as 17¢ sq. ft.

- Popular Low-cost Way to Modernize
- Ceramic Granules Retain beauty Longer
- Never needs painting . . . FHA approved

Insulating Siding—permanent solution to siding problems. At low price and in one simple operation, you get all-around protection. You insulate, protect and beautify your home . . . actually increase property value. Features great structural strength, colorful high insulation value . . . equal to an 18-inch wall of poured concrete. Resistant, weatherproof, highly resistant to fire. Choose from a variety of colors and patterns.

Construction. Rigid 1/2-in. thick panels have double coating of weatherproof, mineral-stabilized asphalt. Panels are shipped in cartons for tight fit—keep in perfect alignment. Lightweight, easy to frame walls or to sheathing. Instructions included. Screws, nails and mastic separately at right.

Information. Corners, Nails, Mastic Caulking Compound Siding Not Mailable. Shipped promptly by freight from M.O. Factory near Harrisburg, Pennsylvania. Allow for transit time. Price sent on written request.

Estimate. Multiply length by height. Divide by coverage per panel to get number of cartons needed. Include areas taken up by windows to allow for waste.

(4) Cedar Grain Panels. Have look of real cedar graining. Panel 12 1/8 x 46 5/8 in.; carton of 9 covers 33 1/3 sq. ft. Corners same design baked-on aluminum; 12 in. long.

Colors	PANELS	lbs.	M.O. House	Harrisburg	CORNERS	Ship. wt.	Each
Tan Blend	74 A 839RF	67	5.76 (Cart.)	5.66 (Cart.)	74 A 849MK	2 oz.	29c
Dawn Gray	74 A 850RF	67			74 A 860MK	2 oz.	
Pastel Green	74 A 857RF	67			74 A 867MK	2 oz.	
White Blend	74 A 858RF	67			74 A 868MK	2 oz.	

(5) Shake Design Panels. For modern effect. Panel 12 1/8 x 46 5/8 in.; carton of 9 covers 33 1/3 sq. ft. Corners are aluminum, enameled to match siding; 12 inches long.

Colors	PANELS	lbs.	M.O. House	Harrisburg	CORNERS	Ship. wt.	Each
White Blend	74 A 751RF	67	5.76 (Cart.)	5.66 (Cart.)	74 A 761MK	2 oz.	29c
Pastel Green	74 A 757RF	67			74 A 767MK	2 oz.	
Silver Blend	74 A 758RF	67			74 A 768MK	2 oz.	
Brown	74 A 773RF	67			74 A 783MK	2 oz.	

(6) Ribbed Stone Panels simulate beauty of real stone. Panel 14 3/8 x 43 3/4 in.; carton of 8 covers 33 1/3 sq. ft. Ribbed Stone Corners of same material, each 14 3/8 x 4 1/8 in.

Colors	PANELS	lbs.	M.O. House	Harrisburg	CORNERS	Ship. wt.	Each
Pastel Brown	74 A 803RF	67	\$5.93 (Cart.)	\$5.80 (Cart.)	74 A 813MK	2 lbs.	69c
Pastel Green	74 A 801RF	67			74 A 811MK	2 lbs.	

Nails for Siding (4) to (6). 2 in. long. Hot-dip galvanized. Enameled to match color of siding. Package sufficient for applying 5 cartons. Ship. wt. pkg. 5 lbs.

Color	Catalog No.	Color	Catalog No.	Package
Pastel Brown	74 A 5MK	White Blend	74 A 1MK	1.50
Pastel Green	74 A 7MK	Dawn Gray	74 A 8MK	
Tan	74 A 3MK	Silver	74 A 10MK	

Mastic Caulking Compound. For weather-sealing panel joints of Insulating Siding. Use Black color or choose color to match siding above. Use 1 gallon per 400 sq. ft. of siding. Mailable. Ship. wt. per gallon 11 lbs.

Color	Catalog No.	Color	Catalog No.	Gallon
Black	74 A 790MK	Brown	74 A 794MK	1.69
Cream	74 A 793MK	Green	74 A 795MK	

Shop your Catalog Store for assistance in ordering.  
See Pages 1267 to 1269 for store nearest you.

Buy all your Building Materials  
on Wards liberal Home Improvement  
Terms . . . No Money Down, up to 3  
years to pay. See Page 960.



# Maintenance-Free FIBER GLASS PANEL Roll-up Garage Door

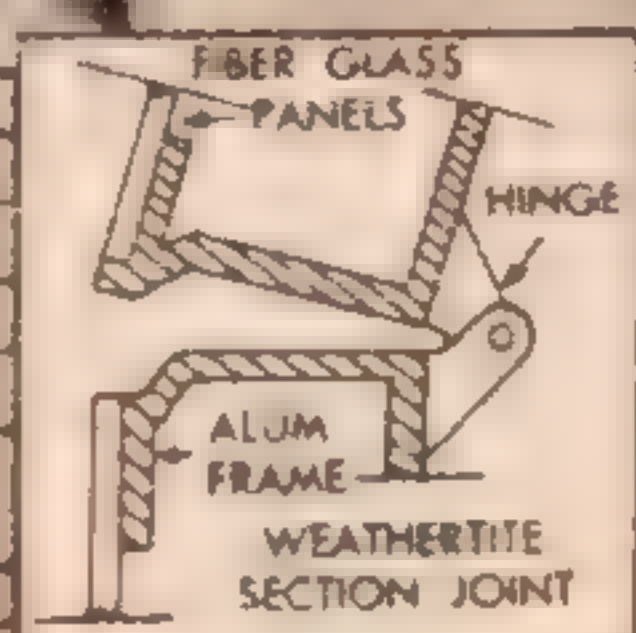
- Extra-Strong, yet weighs only  $\frac{1}{3}$  as much as wood garage doors
- Exceeds specifications of the U.S. Bureau of Standards
- Colorful Fiber Glass Panels let in daylight; choice of 3 colors

**1** The talk of any neighborhood! Nothing like it before. Works easier because it's lighter in weight... looks smarter because it has color... more free since it's corrosion resistant. Aluminum and fiber glass combine to form an exceptionally attractive door that will accent any style home. Panels are rustproof aluminum—the miracle metal—face panels specially-formed fiber glass that's reinforced with nylon for toughness, shatterproof, shrinkproof, weatherproof... won't warp or splinter.

BANISHES DARK CORNERS inside your garage. No window glass is needed. Lustrous property of fiber glass diffuses natural light throughout, yet you can see in. Door's smooth surface rejects dirt and grime... just a light keeps it clean, bright and new looking. Never needs paint.

GALVANIZED STEEL HARDWARE assures smooth, quiet operation. Door's weight means less strain and friction, extra-long wear. Oil-tempered steel. Flexible steel aircraft-type cable—same type used in modern jet plane ball-bearing sheaves with hardened races. Hinges and track gradu weatherproof seal. Automatic latching engages strikes for instant Bottom vinyl weatherstripped. Auto-type tumbler lock with key.

3 CLEAR-THROUGH COLORS. Snow White, Nile Green or Tan. Shipped from Factory near Chicago or New York City. State Cat. No., Size and Color.



LOW AS  
**\$99<sup>50</sup>**  
8 x 6-6

Width	Height	For 12-in. Headroom 74 A 2871F		For 3-in. Headroom 74 A 2869F	
		Ship. Wt.	Price	Ship. Wt.	Price
8 ft. x 6 ft. 6 in.	8 ft. x 7 ft.	83 lbs.	\$99.50	108 lbs.	\$108.00
9 ft. x 6 ft. 6 in.	9 ft. x 7 ft.	90 lbs.	110.00	113 lbs.	115.00
16 ft. x 6 ft. 6 in.	16 ft. x 7 ft.	130 lbs.	192.50	153 lbs.	197.50
		134 lbs.	193.50	157 lbs.	198.50

## NEW MASONITE Flush-Style Garage Door... 5-Section Roll-up

- "Floating" Masonite Panels Guaranteed Not to Warp\*
- Panels Held in Weathertight, Galvanized Steel Frame
- Wood Supports and Bottom Rail Toxic Treated, Can't Rot

**2** Beautiful flush design complements modern architecture. Here is a door that combines durability and ruggedness of wood; steel and Masonite. All prime coated for easier, more lasting finish. Rolls overhead, out of way. Rabbeted joints of steel for weathertight protection. Track, heavy-duty galvanized hardware, lock, instructions included. (\*If door sections split or delaminate due to weathering Wards will replace door or section.) Order glass inserts separately at right. Shipped promptly from Factory near Chicago or N.Y. City. State Cat. No., Width and Height.

Width	Height	12-in. Headroom		3-in. Headroom	
		Ship. wt.	74A2930F	Ship. wt.	74A2932F
8 ft. 6 ft. 6 in.	8 ft. 7 ft.	175 lbs.	\$59.50	198 lbs.	\$66.00
9 ft. 6 ft. 6 in.	9 ft. 7 ft.	190 lbs.	61.50	213 lbs.	72.50
		200 lbs.	67.50	223 lbs.	76.00
		215 lbs.	69.50	238 lbs.	78.00
Width	Height	14-in. Headroom		6 1/2-in. Headroom	
		Ship. wt.	Price	Ship. wt.	Price
16 ft. 6 ft. 6 in.	16 ft. 7 ft.	375 lbs.	\$140.00	404 lbs.	\$149.00
		400 lbs.	144.00	429 lbs.	155.00

### CUSTOMIZE WITH GLASS INSERT

Glass lights for doors. Install anywhere Masonite panels (A), (B), (C) at least partially framed. Easy to install; just cut out in panels and fasten inserts in place. Points same as for (2). For decorative moldings, see P.

74 A 2931F—Standard	
Size, In.	Wt.
12 x 6 3/4	4 lbs.
24 x 6 3/4	8 lbs.
36 x 6 3/4	12 lbs.
48 x 6 3/4	16 lbs.

LOW AS  
**\$59<sup>50</sup>**

### SAVE 10%

Order awnings before March 15 and you can deduct 10% from prices shown. Add letter "D" after Cat. No.



For Windows



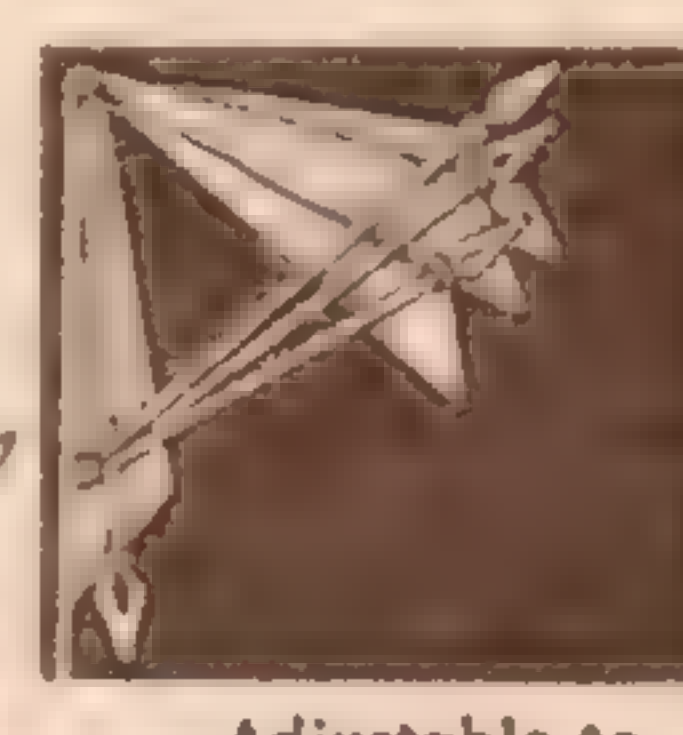
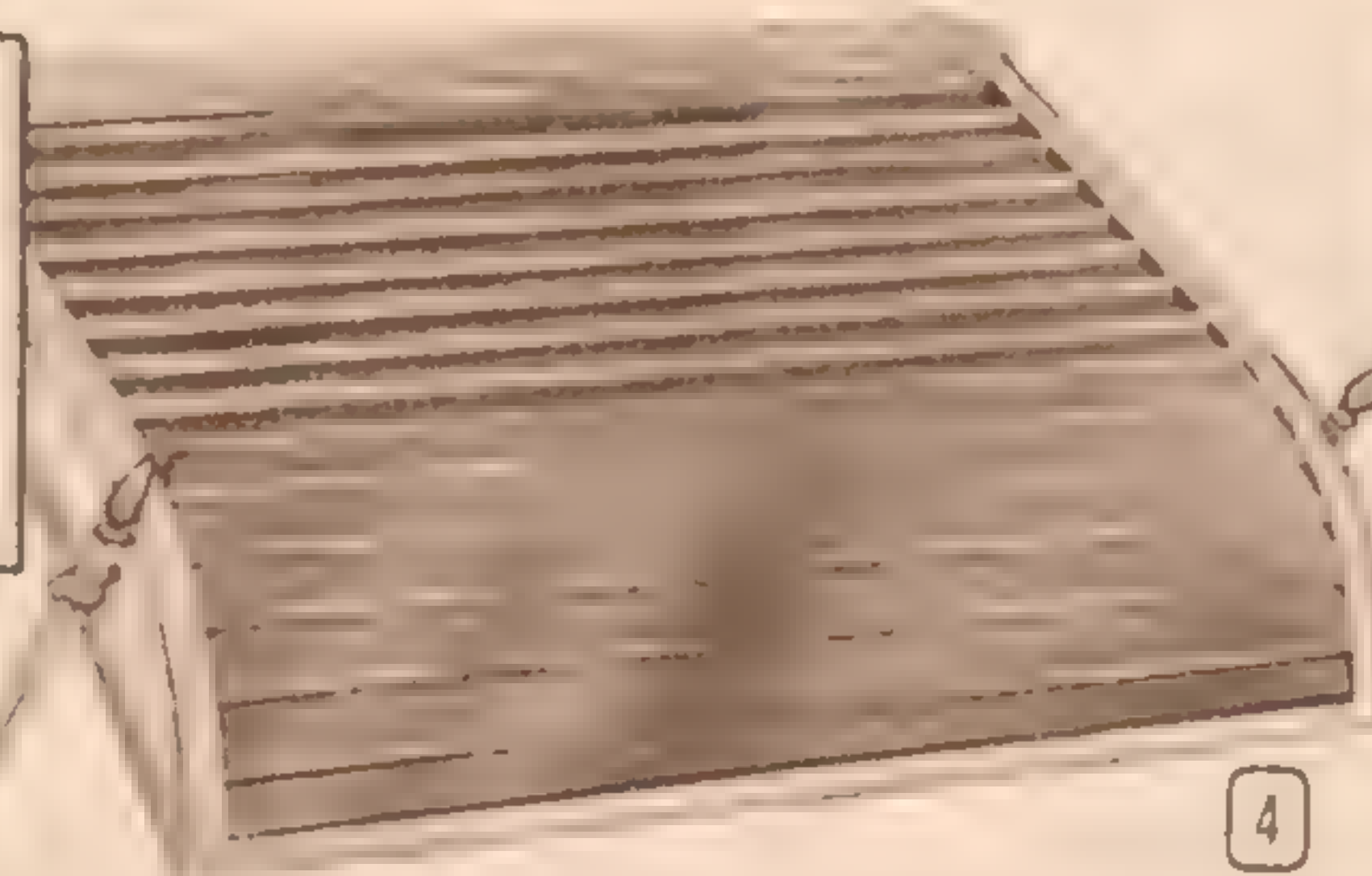
For Doors

### Aluminum Awning-Canopy... Low as \$8<sup>89</sup>

**3** Remarkable design... remarkable low price! Here is smart economical protection for windows, doors, porches, air conditioning units. Use as door canopy or single window awning—set together for multiple window coverage. Rustproof aluminum in handsome, rigid step-down style. Easy to install—pitch and projection for doors or windows are changed by adjusting side arms. Unit is 48 in. wide. Single awning fits windows 20 to 40 in. wide, up to 68 in. high; doors up to 36 in. wide. For windows drop is 32 in., projection is 33 in. For doors drop is 12 in., projection 40 in. Use natural aluminum awning as is or paint to match your color scheme. Shipped promptly from M. O. House. Ship. wt. 15 lbs.

74 A 9261R—Natural Aluminum.....	\$8.89
74 A 9262R—Green, White Trim.....	12.95
74 A 9263R—Solid White.....	12.95

968 WARDS BFCKDAS



Adjustable to any shade position plus complete lock-down



2-section down window protection

### Fold-Down Awning... Adjusts to Fit the Weather \$16<sup>95</sup>

**4** It's all aluminum, it's modern, it's adjustable. Set it at any position for light control—from wide open to fully closed for storm protection and protection against vandalism. Simple thumb-screw raises or lowers awning instantly sired pitch and projection. Locks in down position... ideal for handy hose car. Aluminum side arms telescope during adjustment, have novel spear-tip entrance baked-on enamel finish in choice of 6 colors: Tile Red, Turquoise, E (medium Green), Coral Rose, White, and Forest (dark Green). White trim and section strips on all awnings. Forest and white color shipped from Mail Order House, others promptly from Factory in Tampa, Fla. or near Indianapolis, Ind. Brackets are included. See Credit Terms, Page 960.

#### 74 A 9176 RF—State Width, Projection and Color

No. of Sections	Width In.	46 in.		56 in.		64 in.
		33-in. Proj.	40-in. Proj.	47-in. Proj.	54-in. Proj.	
1	36	16	\$16.95	18	\$23.45	20
1	41	17	19.95	19	24.95	21
1	48	20	23.45	21	27.95	22
2	61	22	28.95	24	32.95	25
2	73	24	32.95	26	38.95	30
2	82	26	36.95	28	43.95	32
2	97	30	40.95	32	47.95	36
3	123	38	53.95	40	62.95	44



# e Door

garage doors  
ards

of 3 colors

Works easier than  
color... more  
combine to  
style home. Fir  
-face panels  
for toughness  
splinter.

less is needed. 7  
throughout, ye  
just a light

eration. Door's  
tempered  
modern jet planes  
track graduates  
for instant  
key.

Shipped pro  
Size and

or 3-in. Headroom  
74 A 2869F

Wt.	Price
13 lbs.	\$108
10 lbs.	\$109.50
13 lbs.	116.50
15 lbs.	117.50
13 lbs.	197.50
17 lbs.	198.50

CUSTOMIZE

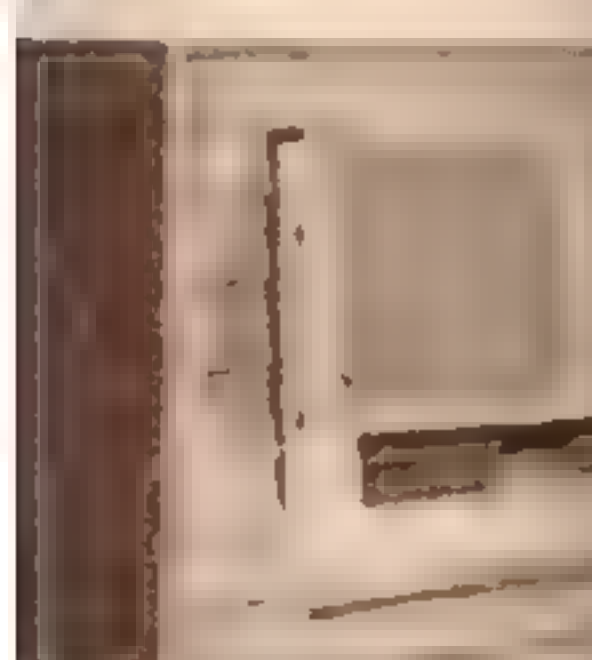
WITH

GLASS INSERTS

lights for Door  
anywhere  
panels as  
(B), (C) at left. C  
framed. E  
just cut open  
panels and faster  
in place. C  
table below. S  
as same as for D  
For decorative v  
ings, see P.

A 2931F—State

In.	Wt.	Price
4 lbs.	\$2	
8 lbs.	3	
12 lbs.	5.4	
16 lbs.	6.8	



2-section fa  
down over  
window for  
storm  
protection

her \$16.95 36x

position for pro  
and protect  
instantly to  
andy hose clean  
pear-tip ends.  
turquoise, Em  
ation and Color.

6 in.	66 in.	
n. Proj.	47-in. P.	
Price	lbs.	Price
\$23.45	20	\$26.95
24.95	21	27.95
27.95	23	31.45
32.95	26	37.45
38.95	30	43.95
43.95	32	48.95
47.95	36	54.95
62.95	44	74.95

... Your Best Buy  
Wood Garage Door

AS \$68.50

... "no-jump" track—  
snagly but travels  
with ease.

... all tempered extension  
easy to adjust.

... resistant aircraft-type  
rides safely, smoothly.

... steel ball-bearing rollers  
for smooth, trouble-  
free.

... lock operates double-lock  
full door width, works  
too.



Inside View



6 Low as \$51.75

## Sterling... Wards Finest Wood Door

COMPLETE WITH TRACK, SPRINGS, ALL HARDWARE

... TYPE CONSTRUCTION... all joints doweled with waterproof glue.

... ENGINEERED to deliver perfect balance and finger-tip operation.

... INSERTS factory-installed... holes pre-drilled for easy installation.

... rails and muntins are full 1 3/4-in. thick kiln-dried Fir or equal. Panels  
... exterior grade Fir plywood. Sanded smooth, ready to finish.  
... (in 8- and 9-ft. widths) are two panels wide; double doors (16-ft.  
... four panels wide. All are five sections high; Doors available for  
... or low 3-in. overhead clearance. Instructions included for installa-  
... weatherproof, order rubber weather-seal below at right. Shipped  
... from Factory near New York City by Freight, Truck or Express.  
... Height. See Special Low Terms, Pages 960, 1283.

Height	For 10-in. Headroom		For Low 3-in. Headroom	
	Ship. wt.	74 A 2920F	Ship. wt.	74 A 2925F
8 ft. 6 in.	165 lbs.	\$68.50	203 lbs.	\$79.50
7 ft.	180 lbs.	69.50	214 lbs.	84.50
8 ft. 6 in.	177 lbs.	73.50		
7 ft.	193 lbs.	74.50		
7 ft.	372 lbs.	161.00		

## Budget-Priced Wood Roll-up Garage Door... Low as \$52.50 (less lights)

... in the Low-Priced Field. Built by manufacturer of Sterl-  
... finest wood doors (above). Has many features of higher  
... doors including 2-in. galvanized steel track, oil tempered  
... angle track support (firm anchor for track and spring),  
... steel rollers, ball-bearing sheaves and aircraft-type cable.  
... rolls up on 10 plain bearing steel rollers. 7 ft. high, re-  
... in. overhead clearance. Modern cylinder lock operates  
... which extends full door width. 2 keys furnished.  
... muntins and rails 1 3/4-in. thick Fir; panels 1/4-in. exterior-  
... Plywood. Open sections can be glazed or paneled. Order  
... or Plywood Panels from table. State width. Shipped  
... from Factory near New York City. See Terms, P. 960, 1283.

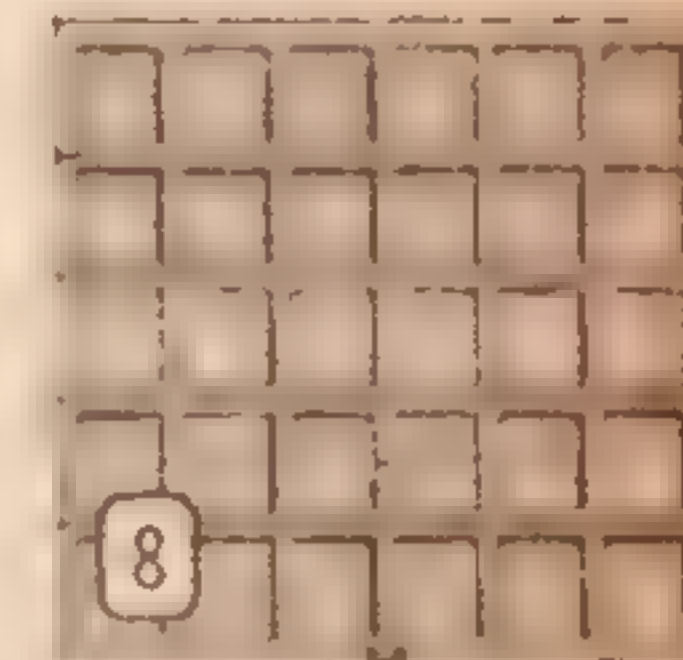
Door	Catalog No.	8 x 7 ft.		9 x 7 ft.	
		Wt.	Price	Wt.	Price
Door	74 A 2900F	129 lbs.	\$52.50	138 lbs.	\$57.50
Lock Set	74 A 2985F	17 lbs.	4.85	17 lbs.	4.95
Panel Set	74 A 2986F	9 1/2 lbs.	3.25	9 1/2 lbs.	3.30



3 YEARS TO PAY  
No Money Down  
SEE PAGE 960

## Sterling Farm-Size Wood Door \$147.00

10x10-ft. Size. Same features as  
8 Sterling door (5) except stiles, rails  
and muntins are 1 3/4 in. thick. 5 sec-  
tions, 6 panels. Factory glazed. Holes  
pre-drilled, hardware included. Needs  
10-in. overhead clearance. Promptly  
from Factory near New York City.  
74 A 2910F—Ship. wt. 341 lbs. \$147.00



9 Rubber Weather-Seal for bottom of  
1 3/4-in., 1 3/4-in. thick wood garage  
doors. Seals out drafts, snow, moisture.  
Absorbs shock. Rust-resistant nails.  
Easy to cut. Write for longer lengths.



74 A 2994M—State Door Width. Mailable.			
For 8-ft. doors	Ship. wt. 4 lbs.	\$1.59	
For 9-ft. doors	Ship. wt. 4 lbs.	1.79	
For 16-ft. doors	Ship. wt. 7 lbs.	2.95	

## News for Homemakers!

HOMEMASTER MAGAZINE  
STARTS YOUR DREAM HOME  
IN 3 EASY STEPS

... this beautifully  
illustrated magazine  
... price.



... the home you  
... from over 50  
... pictured.

... your architectural plans for only  
... by following directions contained  
... Homemaker magazine.

... of no other way to get detailed  
... plans—designed by experts  
... low cost. Here are ranches,  
... Cods, Split Levels, Two-Stories—all  
... illustrated with suggested  
... spe, floor plans, elevations.  
... you build it yourself, or have a  
... do the job—order HOMEMASTER  
... how you can save the Ward  
... Shipping weight 12 oz.  
... HOMEMASTER Magazine... 89c

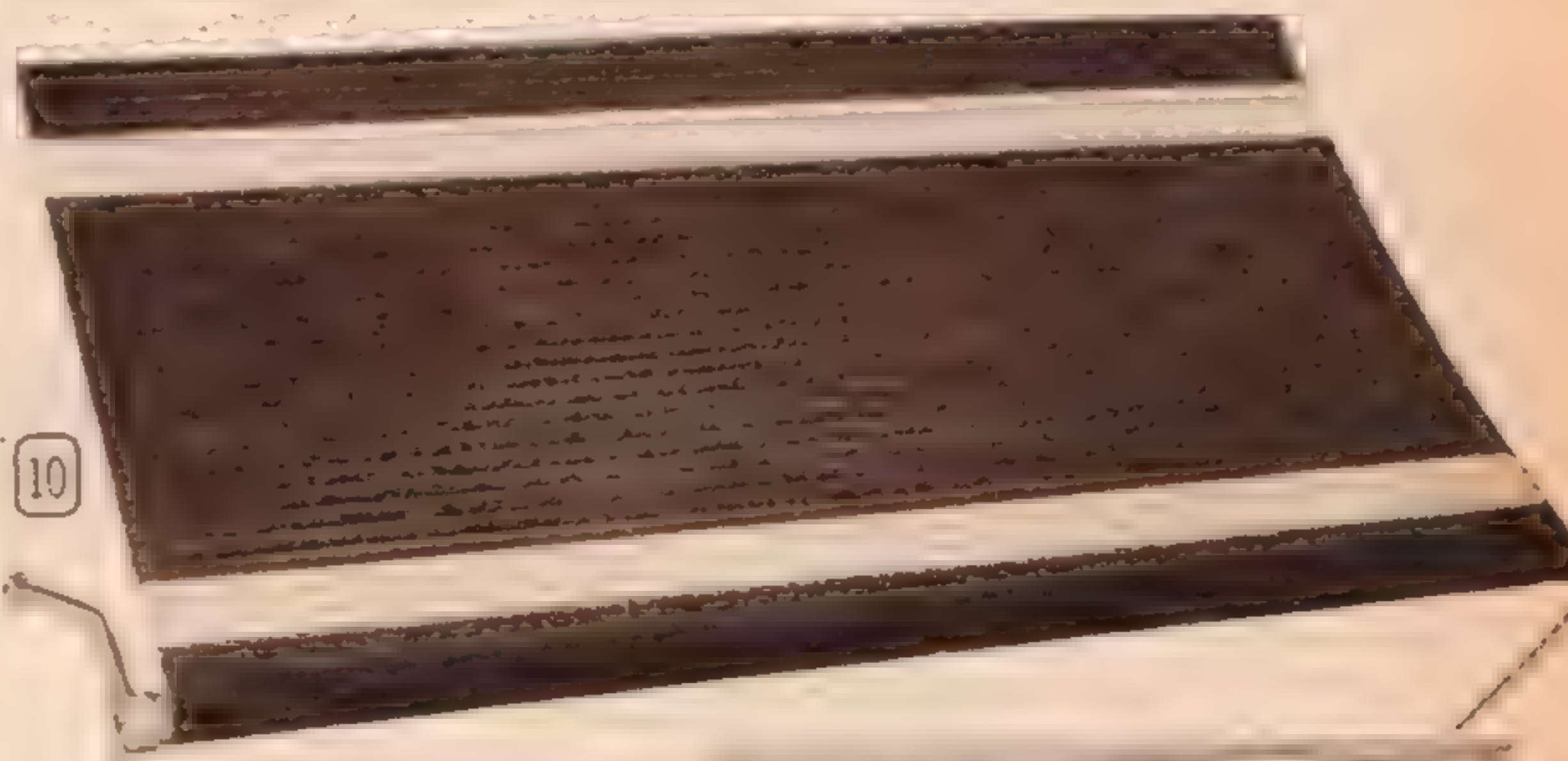
## Aluminum Roll-up Awnings... Low as \$9.55... Lowest Prices We Know!

10 Advanced design eliminates springs in  
roll-up mechanism. So simple to raise and  
lower even a child can do it! Roll-up feature  
lets you adjust awning according to the  
weather. Rustproof aluminum slats with  
auto-type enamel finish... resist peeling,  
chipping and fading. Sturdy steel side arms  
for strength. Tie-down included for use in  
high-wind areas.

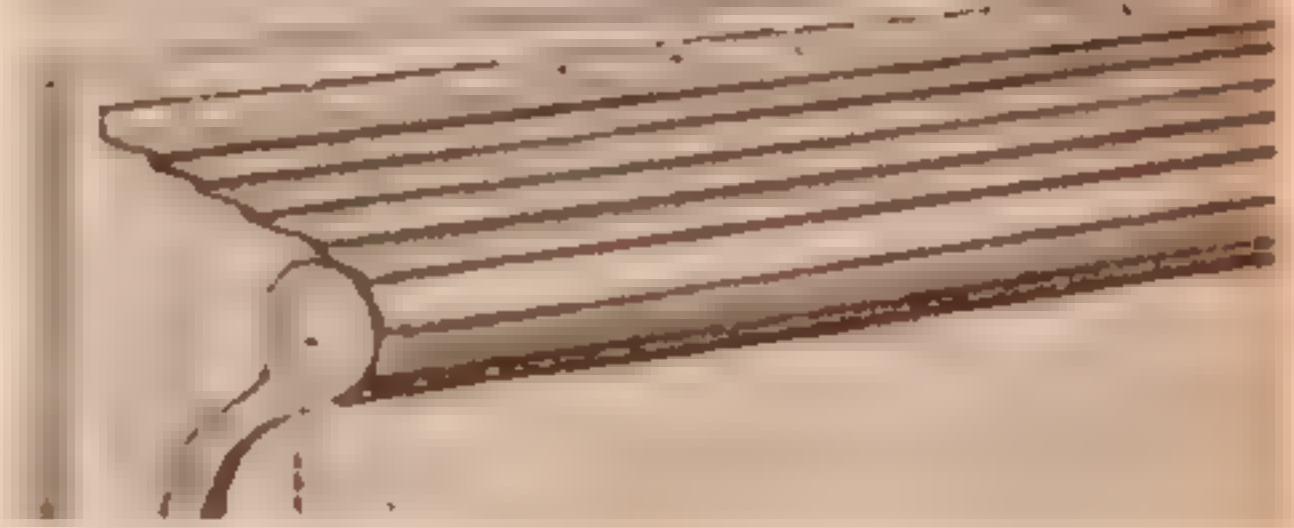
FITS WINDOW UP TO 60 IN. HIGH. Maximum  
projection about 28 in. Drop of awning ad-  
justable to 30 in. for best appearance and  
protection. Awnings semi-assembled, no  
slats to fit in place. Allow 2 1/2 in. beyond each  
side of awning for mounting side arms. Hard-  
ware, instructions. Choice of Forest Green or  
Tile Red—each with White stripes. Order  
before March 15 and Save 10%—see complete  
details on opposite page.

74 A 9220R—Roll-up Awnings. State Width and Color.

For Inside Frame Width	Order Width	Wt. Lbs.	Price	For Inside Frame Width	Order Width	Wt. Lbs.	Price
Up to 24 in.	30 in.	9 1/2	\$9.55	67 to 78 in.	84 in.	18	\$31.45
25 to 30 in.	36 in.	10	13.95	79 to 88 in.	96 in.	20	37.95
31 to 36 in.	42 in.	11	17.45	89 to 102 in.	108 in.	22	44.95
37 to 42 in.	48 in.	12	19.95	103 to 114 in.	120 in.	24	54.95
43 to 54 in.	60 in.	15	22.95	115 to 126 in.	132 in.	26	61.95
58 to 66 in.	72 in.	16	26.95	127 to 138 in.	144 in.	29	67.95



Order through your  
Catalog Store and  
save on shipping costs  
—see Pages 1267-1269.



Roll up on cloudy days to let in more  
light. Raise with pull on nylon pull-  
cord—drop by their own weight.  
More durable because there are no  
springs to break or wear out!



# SAVE 10% ON FABRIC AWNINGS IF YOU ORDER BEFORE MARCH 15th!



Extra Heavy  
10.10 oz. Duck

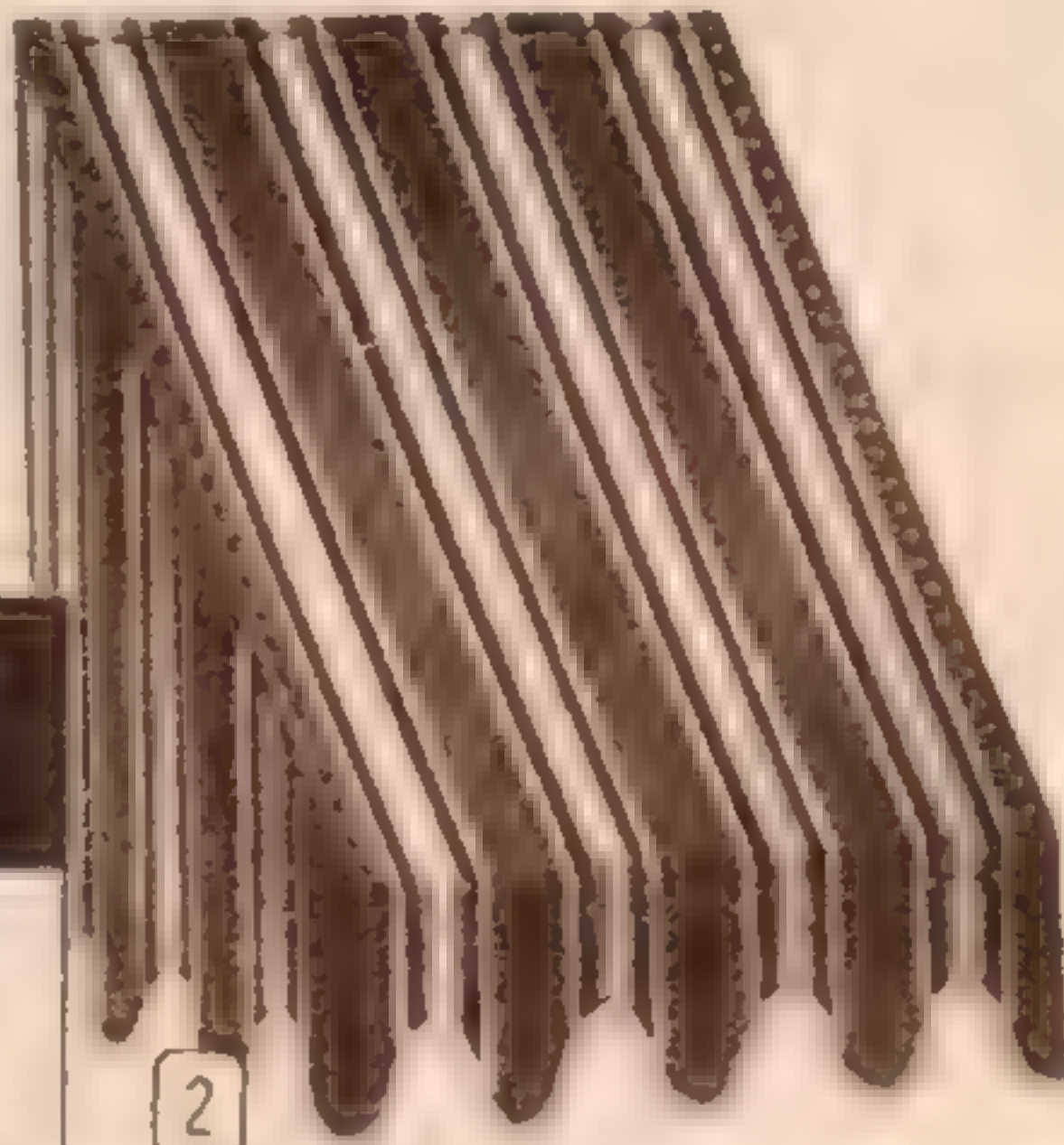
LOW AS \$595

\*Deduct 10%  
from Price shown  
if you order  
before March 15th  
and add "D"  
after Cat. No.



Heavy  
6.51 oz. Drill

LOW AS \$335



- Heavy 10.10 oz. Army Duck with plastic coating on both sides—richer looking, gives longest wear
- Dacron double stitching lasts the life of the awnings
- Sky-Blue Vinyl backs . . . cuts down glare, resists soil
- Complete with rust-resistant steel frame, instructions

**1 Ready-made Short-Drop Awnings.** Order before March 15th—Save 10%! Fit windows 44 to 56 in. high. Extra-heavy (10.10 oz. per sq. yd.)—usually found only in custom-made awnings. Now in ready-made sizes for quick shipment. 24-in. drop and projection 6-in. valance. In 5 patterns, see table. See "Shipping Notice" below at right. Awnings over 8 ft. Not Mailable. State Catalog Number and Width.

74 A 9300MK—Green	74 A 9330MK—Burgundy	74 A 9375MK—Gray Multi-Stripe						
74 A 9340MK—Green and White Stripes	74 A 9320MK—Solid Dark Blue							
Sizes with (t) shipped only from M. O. House; others only from Factory								
Width	Ship. wt.	Price	Width	Ship. wt.	Price	Width	Ship. wt.	Price
2½ ft.†	6 lbs.	\$5.95	5½ ft.	12 lbs.	\$14.45	8½ ft.	18 lbs.	\$21.45
3 ft.†	7 lbs.	7.95	6 ft.	13 lbs.	15.25	9 ft.	19 lbs.	22.45
3½ ft.†	7 lbs.	8.75	6½ ft.	13 lbs.	16.45	9½ ft.	20 lbs.	23.25
4 ft.†	8 lbs.	9.45	7 ft.	14 lbs.	17.95	10 ft.	21 lbs.	23.95
4½ ft.	11 lbs.	12.25	7½ ft.	14 lbs.	18.85			
5 ft.	12 lbs.	13.45	8 ft.	14 lbs.	19.45			

**Ready-Made Regular-Drop Awnings.** Save 10% by ordering before March 15th! Fit windows 56 to 68 in. high. 30-in. drop. 9-in. valance. Same fabric and patterns as awnings above. Sizes wider than 8 ft. are Not Mailable. State Catalog Number and Width. "Shipping Notice" below at right.

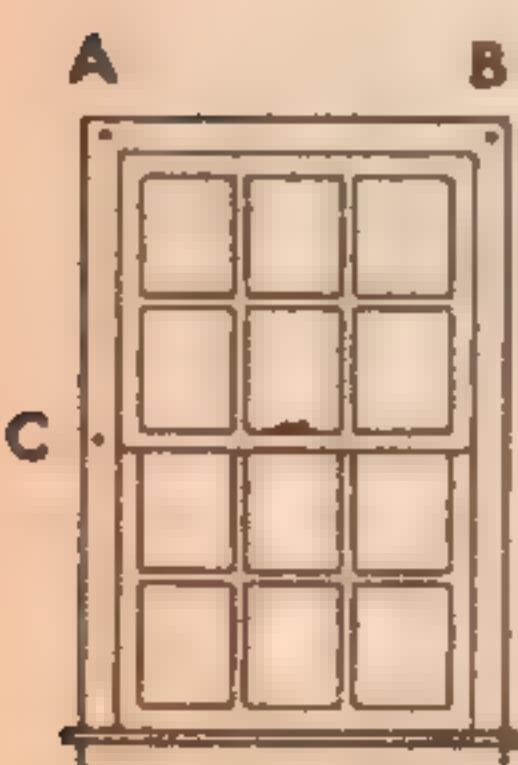
74 A 9350MK—Green 74 A 9380MK—Burgundy 74 A 9376MK—Gray Multi-Stripe  
74 A 9390MK—Green and White Stripe 74 A 9370MK—Solid Dark Blue

Sizes with (f) shipped only from M. O. House; others only from Factory

Width	Ship. wt.	Price	Width	Ship. wt.	Price	Width	Ship. wt.	Price
2½ ft.	7 lbs.	\$7.75	5½ ft.	13 lbs.	\$15.95	8½ ft.	20 lbs.	\$23.45
3 ft.	8 lbs.	8.95	6 ft.	14 lbs.	16.95	9 ft.	21 lbs.	24.50
3½ ft.	8 lbs.	9.95	6½ ft.	15 lbs.	17.95	9½ ft.	22 lbs.	25.50
4 ft.	9 lbs.	10.75	7 ft.	15 lbs.	19.75	10 ft.	23 lbs.	26.50
4½ ft.	12 lbs.	13.95	7½ ft.	16 lbs.	20.45			
5 ft.	12 lbs.	14.75	8 ft.	16 lbs.	21.50			

**1 MADE-TO-ORDER 10.10 oz. Army Duck Awnings**—same quality features as above. Order Before March 15th and Deduct 10% from prices below. Complete with head rod, frame, fittings. Up to 18 ft. wide. Deduct additional 15% if you order recover only (awnings with rope, pulleys but without frame) and State if old awnings have grommets or head rod. For intermediate sizes allow price for next larger size. Equal drop and projection. 2½-ft. drop or less have 9-in. valance, others 12 in. All patterns have light blue backing. No COD's, no returns accepted. Over 8 ft. Not Mail. Ship. from Factory. See "Ship. Notice" below at right.

74 A 9360K—Green	74 A 9363K—Burgundy	74 A 9377K—Gray Multi-Stripe				
74 A 9361K—Green and White Stripe	74 A 9362K—Solid Dark Blue					
Drop Measurement—State Cat. No., Drop, Width						
Width	Ship. wt.	2 ft.	2½ ft.	3 ft.	3½ ft.	4 ft.
2½ ft.	6 to 10 lbs.	\$10.35	\$11.35	\$13.95	\$16.95	\$18.55
3 ft.	7 to 11 lbs.	11.55	12.85	15.55	18.95	20.45
3½ ft.	8 to 12 lbs.	12.35	13.65	16.65	19.95	21.75
4 ft.	9 to 13 lbs.	13.05	14.45	17.65	21.05	22.95
4½ ft.	11 to 15 lbs.	15.55	16.95	19.25	22.25	24.45
5 ft.	12 to 16 lbs.	16.85	18.35	20.95	23.15	25.35
For each additional foot in width						
Add....	1 to 5 lbs.	\$2.10	\$2.30	\$2.60	\$2.90	\$3.10



**How to Measure for Ready Made Awnings.** See diagram at left. Measure between (A) and (B) at center of window or porch casing. Order nearest width available.

**How to Measure for Made to Order Awnings.** Measure from (A) to (B)—order exact width. Measure drop (A) to (C) half way down window or down opening on porches with built-up sides. Measure ½ down on porches open to floor. Order exact drop measurement—valance extends below drop. Projection will equal drop unless ordered otherwise.

**NOTICE.** Widths in tables fit windows up to 2 in. wider or narrower. Awnings and shades made from 29 or 30-in. material, therefore in some widths seams will not fall in center.

970 WARDS BFCKDASZ

**2 Heavy 6.51-oz. Drill Awnings.** Order before March 15th and save 10%! Special plastic coating on both sides increases strength of cloth. Choice of four color patterns. Both Short and Regular Drop. Shipped promptly from M.O. House. State Catalog No. and Width.

**SHORT DROP 6.51-oz. DRILL.** Fits windows 44 to 56 in. high. 24-in. drop and projection, 6-in. valance. Steel frames, instr.

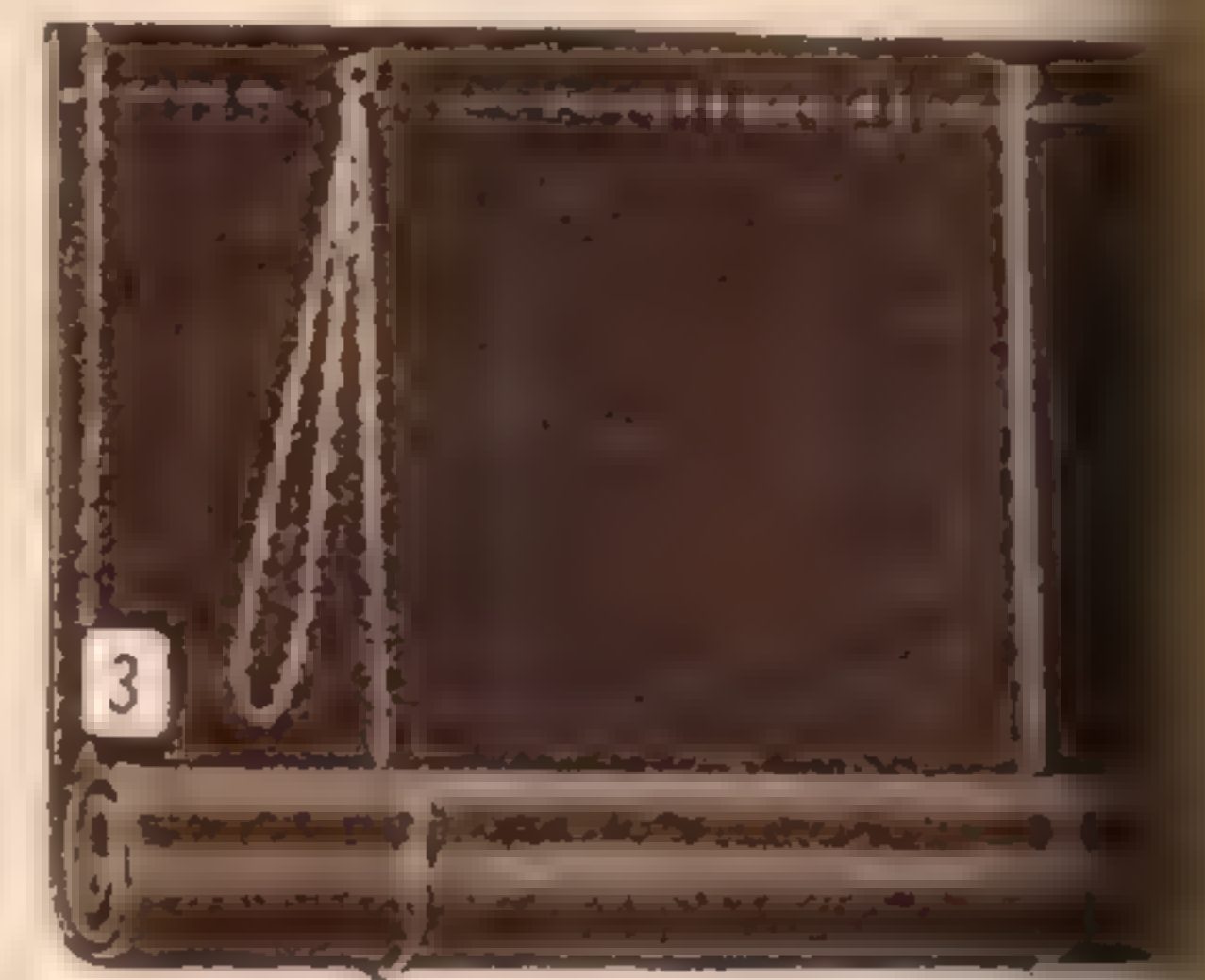
74 A 9401 M—Solid Green  
74 A 9411 M—Green and White Stripes  
74 A 9400 M—Yellow, Gray and White Stripes  
74 A 9421 M—Red, Green and White Stripes

Width	Wt.	Price	Width	Wt.	Price
2½ ft.	3 lbs.	\$3.35	4½ ft.	10 lbs.	\$8.25
3 ft.	3 lbs.	3.95	5 ft.	11 lbs.	8.65
3½ ft.	3 lbs.	4.55	5½ ft.	12 lbs.	10.25
4 ft.	4 lbs.	4.95	6 ft.	12 lbs.	10.95

**REGULAR DROP 6.51-oz. DRILL.** Fits windows 56 to 68 in. high. 30-in. drop and projection, 9-in. valance. Steel frames.

74 A 9402 M—Solid Green  
74 A 9412 M—Green and White Stripes  
74 A 9410 M—Yellow, Gray and White Stripes  
74 A 9422 M—Red, Green and White Stripes

Width	Wt.	Price	Width	Wt.	Price
2½ ft.	4 lbs.	\$4.45	4½ ft.	11 lbs.	\$8.95
3 ft.	4 lbs.	4.95	5 ft.	12 lbs.	9.95
3½ ft.	4 lbs.	5.55	5½ ft.	13 lbs.	11.45
4 ft.	5 lbs.	5.95	6 ft.	13 lbs.	12.45



**3 6.51-oz. Roll-Up Porch Curtains.** drop. Complete with fittings. F (57) Green and White Stripes; (58) Green; (76) Yellow with White and Stripes; (77) Burgundy with Green White Stripes. Mail. See "Ship. below. State Cat. No., width, Pat.

From Stock			From Factory	
PATT. 57, 74A9419M			PATT. 76, 74A	
PATT. 58, 74A9409M			PATT. 77, 74A	
Width	Ship. wt.	Price	Ship. wt.	
5 ft.	6 lbs.	\$5.95	6 lbs.	
6 ft.	6¾ lbs.	7.45	6¾ lbs.	
7 ft.	8¼ lbs.	8.75	8¼ lbs.	
8 ft.	9½ lbs.	10.25	9½ lbs.	
9 ft.	10¼ lbs.	11.65	10¼ lbs.	
10 ft.	11 lbs.	12.95	11 lbs.	
12 ft.	13 lbs.	15.25	13 lbs.	



Duck Canopy  
Low as  
\$5695

**4 EXTRA-HEAVY ARMY DUCK CANOPY.** Save 10%—order before March 15th! 10.10-oz. Army Duck ARMOKLOTH double coated with Vinyl—you can't beat quality! Rotproof Dacron-sewn double-lapped seams. Spring frame canopy taut. Adjustable metal poles, stakes. Rope sewn in top hem slides into ring—no guy ropes needed. Shipped from Factory. Allow 12 days plus transit. State Catalog Number, Pattern, Width, Projection.

PATT. 71—74 A 9368F, Green and White Stripes			PATT. 78—74 A 9396F, Solid Light						
PATT. 74—74 A 9308F, Solid Green			PATT. 79—74 A 9395F, Solid Tan						
PATT. 72—74 A 9348F, Dark Green with Light Green, White and Black Stripes									
Width	8-ft. Projection		10-ft. Projection		Width	8-ft. Projection		10-ft. Projection	
Ft.	Wt. lbs.	Price	Wt. lbs.	Price	Ft.	Wt. lbs.	Price	Wt. lbs.	Price
10	56	\$56.95	63	\$67.50	30	128	\$153.00	144	\$175.00
12	59	66.50	68	77.50	32	141	164.00	158	182.00
14	73	79.50	82	92.50	34	143	175.00	162	190.00
16	76	87.50	85	102.00	36	156	190.00	174	204.00
18	79	93.50	89	109.00	38	159	198.00	178	219.00
20	92	106.00	104	125.00	40	162	204.00	182	225.00
22	95	112.00	109	133.00	42	175	219.00	196	241.00
24	110	124.00	123	147.00	44	178	225.00	200	247.00
26	112	132.00	127	154.00	46	191	241.00	214	
28	125	147.00	140	169.00	48	194	247.00	218	
For Each 2-ft. width over 48 ft., add.....					3	\$11.00		5	

**Aluminum Molding For Attaching Canopy.** Order 1 ft. longer than canopy.

74 A 9398 K—4-ft. lengths. Shipped from Factory. Ship. wt. ft., 4 oz. ....

**SHIPPING NOTICE:** Factory items from Factories in Richmond, Va. and near Kansas Mo. Allow 10 days plus time in transit. Pay freight from Mail Order House.

## Outdoor Furniture Fabrics

**5 TO 11 Weather and sun-resistant drill to cover lawn and patio furniture.** Saves expense of buying new furniture—easy to apply yourself.

- (5) PATTERN 7 Red and White Stripes
- (6) PATTERN 8 Green with White-Red-Yellow Stripes
- (7) PATTERN 9 Green, White, Black Stripes
- (8) PATTERN 10 Green and White Stripes
- (9) PATTERN 11 Solid Green
- (10) PATTERN 43 Handsome multicolor: Light Blue with Black, Pink, and White stripes
- (11) PATTERN 44 Coral with Black, White, and Medium Blue Stripes

Not recommended as awning material. Mailed from M. O. House. State width, length and Pattern No.

74 A 9403 H—14-in. Width. Wt. 6 oz. per yard... 36c

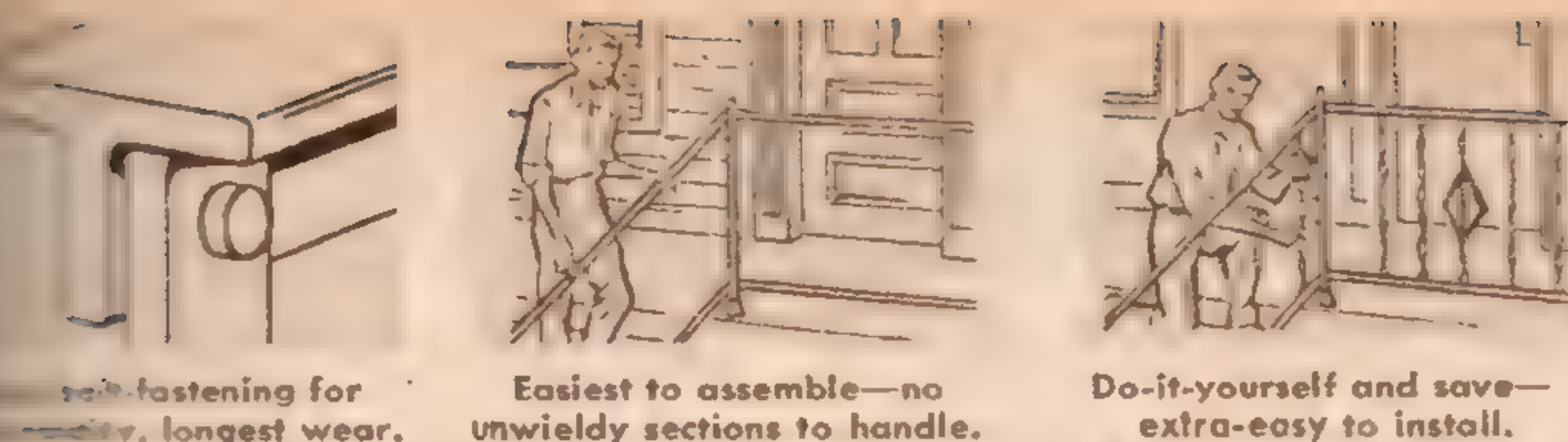
74 A 9418 H—30-in. Width. Wt. 10 oz. per yard... 63c

JUST SAY "CHARGE IT"—SEE PAGE 1281





15th I\*



Bolt-fastening for easy, longest wear. Easiest to assemble—no unwieldy sections to handle. Do-it-yourself and save—extra-easy to install.

## PRICES CUT 15% TO 28% ON Iron Railings

Now Low As **\$1.06** Per foot

Customize your home with decorative iron railings. Easiest to assemble—no unwieldy sections to handle, and you can do the job yourself with only a screwdriver. Economical too because you buy only the parts you need.

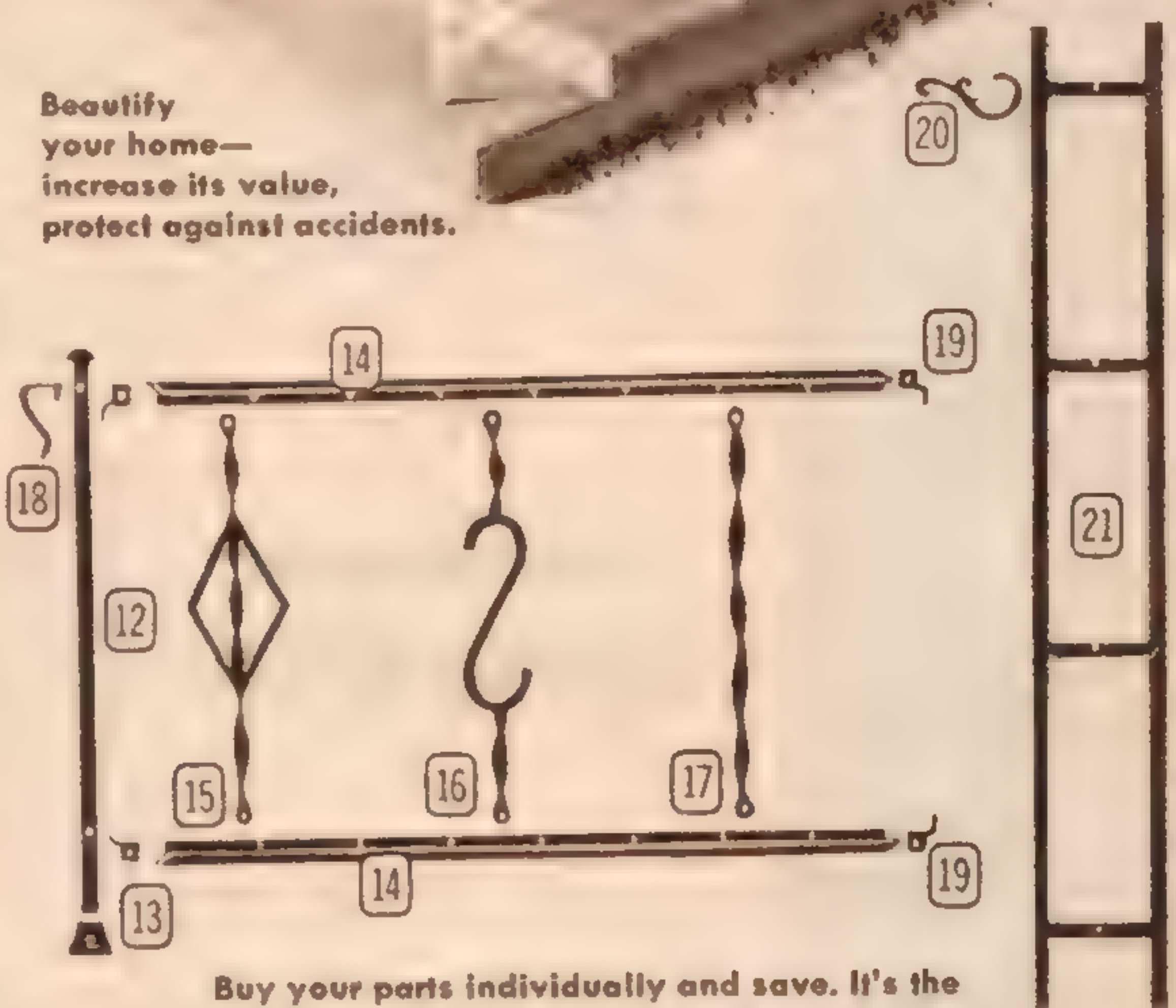
Hand wrought iron construction with exclusive bolt-fastening eliminates welds, gives longest wear. Spindles are bolted after adjustment—this prevents shifting or sag or bend, need no intermediate support. T-Bar style top and bottom railings stronger than ordinary channel types. Railings are prime painted black, enamel finish.

Post at front end, corner and between sections (needed only every 5 feet). Use spacers. Space SPINDLES OR ORNAMENTS 6 inches apart. Order COLUMN ORNAMENT. Use LAMBS TONGUE at end of railing for finished look. For stone or brick order FLOOR FLANGES, EXPANSION SHIELDS and LAG SCREWS. For wood order FLOOR FLANGES and LAG SCREWS. With instructions.

Description	Size	Catalog No.	Ship. wt.	Price
1 in. long. Not Mailable	1 in. square	74 A 9073R	3 lbs.	Each \$1.21
Corner Post (12)		74 A 9074	15 oz.	Each 87c
Bottom Bar. Not Mailable	1 in. x 1 in.	74 A 9079R	4 1/2 lbs.	Each 1.10
Top Bar. Not Mailable	1 in. x 1 in.	74 A 9078R	3 lbs.	Each 79c
Ornament	27 in. long	74 A 9076	2 1/2 lbs.	Each 1.47
Ornament	27 in. long	74 A 9075	2 1/2 lbs.	Each 1.35
Expansion Shield	3 1/2 x 7 x 27 in.	74 A 9080	1 lb.	Each 31c
Expansion Shield		74 A 9077	14 oz.	Each 69c
Set, Pk 1, of 4		74 A 9072	13 oz.	Set 73c
Section, Pk 1, of 12		74 A 9081	4 oz.	Pkg. 29c
Section, Pk 1, of 12	2 1/2 in. long	74 A 9071	5 lbs.	Each 2.35
Section, Not Mailable	9 1/2 in. wide	74 A 9083R	22 lbs.	Each 6.95
Section, Not Mailable	9 1/2 x 1 1/2 in.	74 A 9084R	33 lbs.	Each 10.95
Section	5 1/2 x 1 1/2 in.	74 A 9085	6 oz.	10 for 35c
Section	5 1/2 in.	74 A 9086	6 oz.	10 for 1.29
Set 4 Newel Posts in cement		74 A 9087	1 lb. 4 oz.	59c



Beautify your home—  
increase its value,  
protect against accidents.



Buy your parts individually and save. It's the best way to buy—eliminates waste.

Porch Curtains  
with fittings, 58 in. long. White and dy with Green. See "Ship." with, Pat.

From For  
ATT. 76, 74 A  
ATT. 77, 74 A

Ship. wt.	Price
5 lbs.	\$1.00
6 1/4 lbs.	\$1.10
8 1/4 lbs.	\$1.20
10 1/4 lbs.	\$1.30
12 1/4 lbs.	\$1.40
14 1/4 lbs.	\$1.50

Back Canopy  
Low as  
**\$56.95**



Slide Maroon  
—you can  
sliding frame  
slides into  
plus transit

Solid Light  
Solid Tile  
Black Stripes

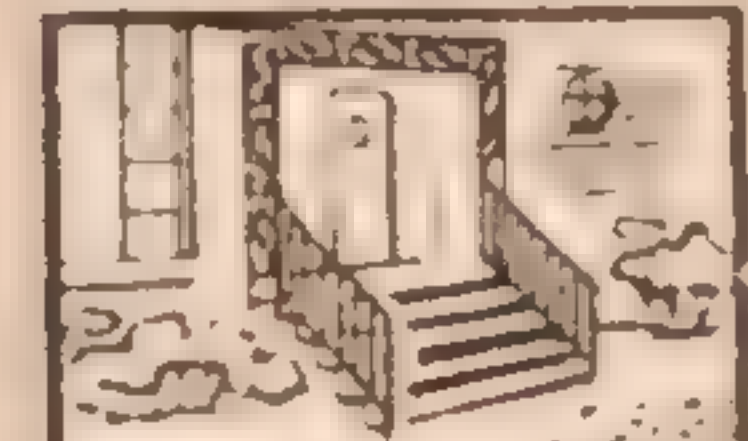
Wt. lbs.	Price
144	\$178
158	193
162	199
174	214
178	227
182	235
196	252
200	259
214	277
218	284
5	\$12

Canopy.  
.....Per ft.

ed near Kansas C  
house.



Beautifies Stairway



Decorates Entrance



Awning Support

## Prices Cut \$1.50 to \$2.00 on Iron Columns . . . Low As **\$8.45**

22-26 Beautify your home inside and outside with these handsome iron columns. Make excellent supports for porch roofs, breezeways, balconies, canopies, carports. Corner columns support up to 5000 pounds. 1-inch square posts, 1/4 to 1/2-in. hand wrought scrollwork. All columns are 9 1/2 in. wide, except (22) Alta, which is 9 in. wide. Oak and grape design have cast aluminum ornaments. Prime black enamel finish. Flanges are included for both top and bottom. Designs come in 8-ft. lengths—(22) Alta, (23) Arcadia and (24) Delhi can be cut to 6 ft. 8 in.; (25) Oak, and (26) Grape to 7 ft. 3 in. Promptly from M. O. House.

Design	Type	Cat. No.	Ship. wt.	Was	Now
(22) Alta	Flat	74 A 9025R	20 lbs.	.....	\$6.45
	Corner	74 A 9026R	32 lbs.	.....	10.95
(23) Arcadia	Flat	74 A 9060R	22 lbs.	\$9.95	8.45
	Corner	74 A 9061R	37 lbs.	15.95	13.95
(24) Delhi	Flat	74 A 9062R	24 lbs.	11.35	9.35
	Corner	74 A 9063R	41 lbs.	18.45	16.45
(25) Oak	Flat	74 A 9027R	30 lbs.	.....	22.45
	Corner	74 A 9028R	51 lbs.	.....	40.95
(26) Grape	Flat	74 A 9029R	30 lbs.	.....	22.45
	Corner	74 A 9030R	51 lbs.	.....	40.95

## New Rustproof Aluminum Railings

Only **\$1.68** Per ft.

28 to 31 New strength, new beauty, new ease of installation. Fully adjustable for slope, yet so strong no stub supports are needed underneath sections! Aluminum is rust-proof, needs no paint. Use posts between sections. Fasteners are included with railing, however if you cut section and use both parts order extra fasteners. Post floor flange is pre-drilled. Use RAIL SECTION (28) as a straight platform railing, or as a step railing—cut to desired length. PLATFORM NEWEL POST (31) and STEP NEWEL POST both have adjustable floor flanges and caps. Easy to install—instructions included. Mailable. Promptly from Stock.

Description	Length	Wt.	Cat. No.	Price
(28) Rail Section	3 ft.	4 lbs.	74 A 9040M	\$5.04
	5 ft.	7 lbs.	74 A 9041M	9.30
(29) Ornament		1 lb.	74 A 9042	87c
(30) Lambs Tongue		6 oz.	74 A 9043	1.37
(31) Platform Newel Post	24 in.	14 lbs.	74 A 9044M	2.89
Step Newel Post	24 in.	2 1/2 lbs.	74 A 9045M	3.49
Screw Fasteners		1 oz.	74 A 9044	24c



To make, no heavy concrete to handle! Treads are a wood product 3 to 5 times stronger than steel. All other parts are of steel with rust-proof enamel. Treads are 1 1/2 in. thick and projects 10 1/2 in. for each step. Units are shipped from Factory near Buffalo, N. Y. Instructions included.

to Cat. No., Number of Steps, Width.

	3-Step	4-Step	5-Step
21 in. high	21 in. high	21 in. high	21 in. high
Each	Lbs. Each	Lbs. Each	Lbs. Each
\$14.95	52	\$19.75	70
19.75	65	23.50	87
23.50	78	27.50	104
27.50	91	31.75	121
31.50	104	36.95	139
36.75	118	39.95	156
39.50	132	43.50	194
			216
			263

Buy Now—Pay Later! See Page 960



# You Can't Buy Better Hardboard

**REAL WOOD FIBERS PRESSED INTO HARDER, SMOOTHER BOARDS  
EXTRA STRONG AND RIGID . . . EASY TO SAW, NAIL, DRILL**

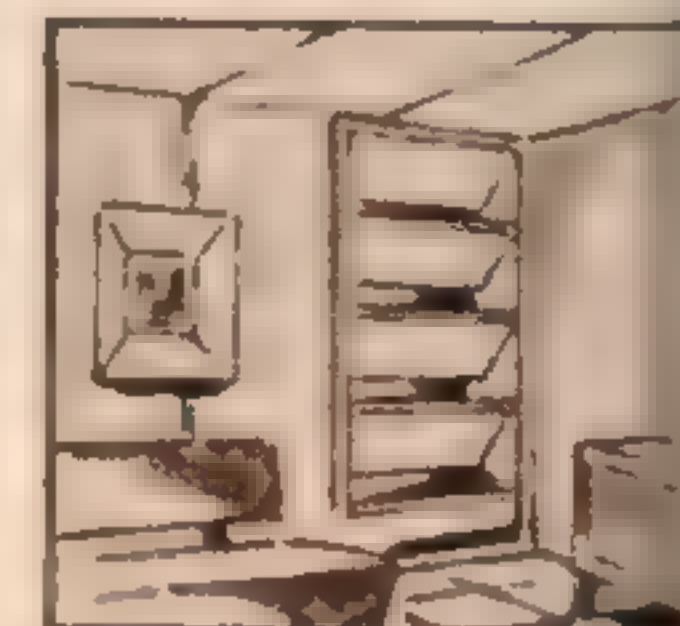
## UTILITY GRADE

**10½¢**

Sq. ft. ¼ in.

Wood fibers processed under tremendous pressure into hard, smooth panels that will not split, splinter or crack. Fibers are fused together with lignin—a natural wood bonding agent. Takes and holds almost all finishes with no grain to show through. Easily worked with ordinary woodworking tools. Can be fastened with screws, rivets, bolts, nails or adhesives. Unusually resistant to surface scars. No knots or grains. Natural wood color. Utility is lighter and less dense than Standard but is fine for most wallboard jobs. Smooth face, screened back. 4x8-ft. panel, ¼ in. thick. See shipping notice below.

74 A 3205 R—Ship. wt. 37 lbs. State Quantity. Not Mail. . . Each \$3.35



Use Utility for Interior Walls.

## STANDARD GRADE

**7¼¢ to 13¾¢**

Sq. Ft. ½ in.

Sq. ft. ¼ in.

Standard interior grade—light brown in color. Not as dense as tempered boards below, yet denser than most woods (where extreme humidity is encountered, tempered boards are recommended). Use ½-in. panels (minimum order 2 panels) over solid backing; nail ¼-in. panels directly to studs. Panels have smooth face side with screened back. State Cat. No., Size and Quantity. Ship. notice below.

Catalog No.	Thick.	Size	Ship. wt.	Each
74 A 3200R	½ in.	4x3 ft.	9½ lbs.	87¢
	½ in.	4x4 ft.	13 lbs.	\$1.20
	½ in.	4x8 ft.	25 lbs.	2.57
74 A 3201R	¼ in.	4x8 ft.	44 lbs.	4.37



Use Standard for Cabinets, Shelves.

## TEMPERED BOARD

**9½¢ to 17¾¢**

Sq. Ft. ½ in.

Sq. Ft. ¼ in.

Harder, smoother because it's impregnated with special compound that also increases moisture resistance. For interior or exterior applications. Use ½-in. (minimum order 2 panels) over solid backing, nail ¼-in. directly to studs. Order from table at right.

Tempered Hardboard. State Catalog Number, Quantity. Shipping notice below.

Cat. No.	Thick.	Size	Wt.	Each
74 A 3220R	½ in.	4x8 ft.	26 lbs.	\$3.35
74 A 3221R	¼ in.	4x8 ft.	46 lbs.	5.64

Tempered Deluxe—Same as Tempered, but hard, extra-smooth finish on both sides. ½ in. thick. State Size. Not Mail.

74 A 3225R—4x4-ft. panel. Wt. 13 lbs. \$1.52  
4x8-ft. panel. Wt. 27 lbs. 3.45



Tempered for Outside Privacy Walls.



## EXTRA

INSTALLATION KIT WITH ORDER  
OF 5 CARTONS OR MORE

All Materials for  
10x12-ft. Floor

FOR ONLY  
**\$75.60**

## Prefinished Oak Flooring Tiles

1 For Inexpensive Floors combining beauty, durability and cleaning ease.

Install over any smooth sub-surface of plywood or Hardboard under solid wood or concrete slab on grade (do not use in basements). Pre-finish saves you time, money. Interlocking tongue-and-groove joints with beveled edges. No nailing—just cement to floor (see installation kit). Rigid 3-ply construction resists warping, cracking. Laminated, beautiful face of Appalachian Oak—a durable wood completely finished, and polished by proven factory methods to accent and preserve the beauty of grain and color. Center ply of Poplar, back of Oak. Finish is to assure stability. Perfect flooring for homes, offices—may also be used covering. Each tile 9x9 in., ½ in. thick. Carton contains 48 pieces, covers 2 To get installation kit with orders of 5 cartons or more, simply add 74 A your order and write "NO CHARGE" in price column. Nothing Down, years to pay—see Page 960. See Shipping notice at bottom of page.

74 A 7982 RD—Full Carton. Shipping weight 47 lbs. Not Mailable. . . . .

74 A 7983 R—Single 9x9-inch. Oak Tile. Ship. wt. 1 lb. . . . .

74 A 7990 R—Adhesive. Gal. for 60 sq. ft. With tool. Not Mail. Wt. 8 lbs. . . . .

Oak Threshold. For all types of Oak Flooring. Use to taper off floor to ne

74 A 7984 M—Prefinished. 2x7/16x36 in. Ship. wt. 2 lbs. Mailable. . . . .

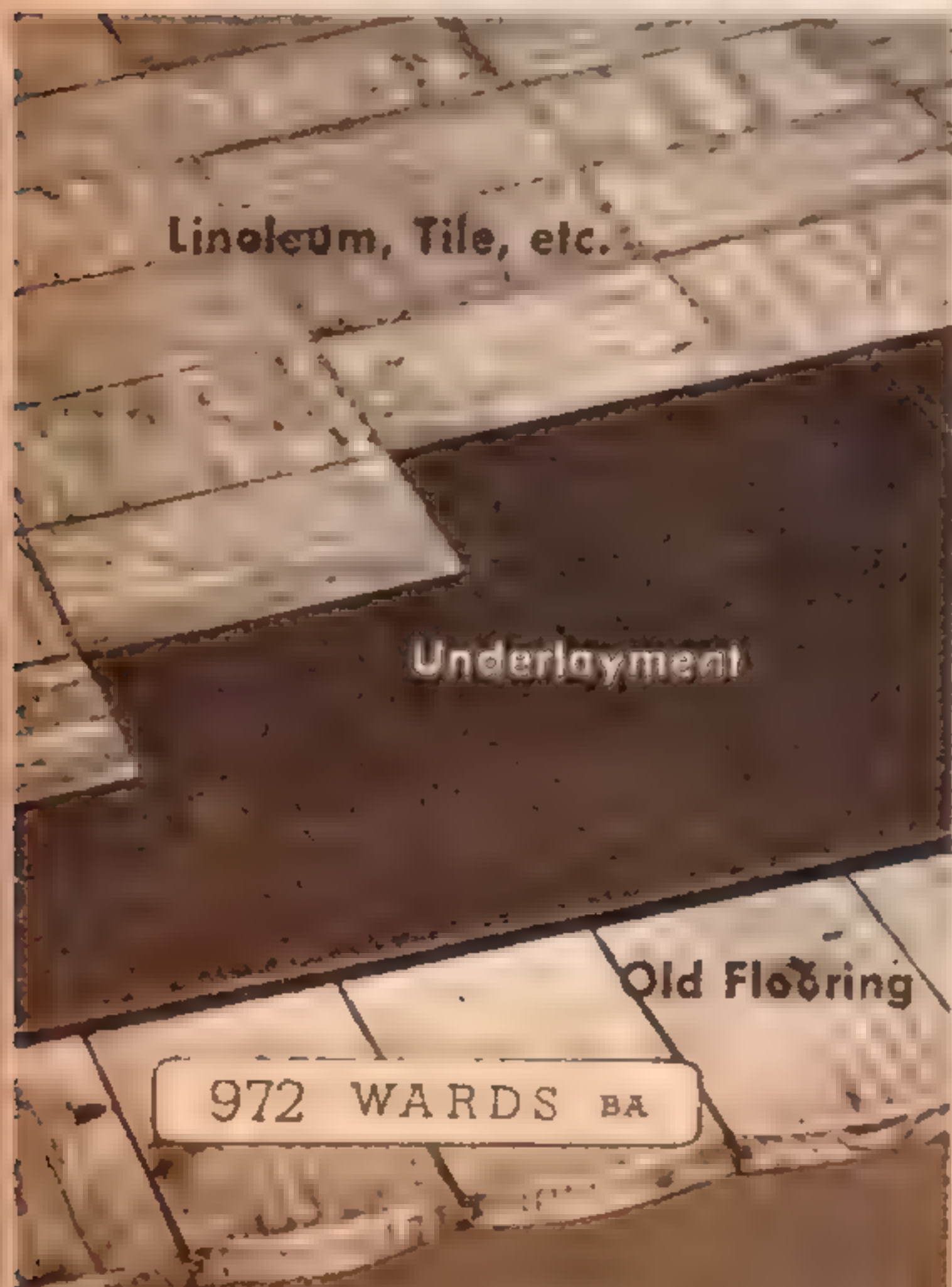
Installation Kit. Everything needed—contains metal spreader, chalk, ch

74 A 7995—With instructions. Ship. wt. 2 lbs. Mailable. . . . . Each

## Floor Coverings Last Longer With Underlayment

• Provides smooth flat surface for laying linoleum, tile, carpeting—lengthens flooring life.

• Bridges bumps and cracks in old floors; bolsters sub floors in new construction.



972 WARDS BA

Hardboard only **10¢** Sq. Ft.



2 Hardboard Underlayment. Wood

fibers processed under heat and pressure into extra-strong ¼-in. thick panels. Sanded on screen side to uniform .215-in. thickness. Helps deaden sound. Use nails below. Minimum order 4 panels. 74 A 3210R—4x3-ft. panel. Ship. wt. 14 lbs. . . . . Each \$1.20



Plywood less than **18½¢** Sq. Ft.

3 Plywood Underlayment. Wards

best. For badly deteriorated floors and for basements. ¾ in. thick, 3-ply exterior Grade A-C plywood. Better because it's waterproof. Deadens sound. 74 A 3051 R—4x8-ft. panel. Ship. wt. 36 lbs. . . . . Each \$5.92

1¼-in. Ring-Grooved Nails. Space 6 in. on center each way over underlayment panel. Use 1 box per 100 sq. ft. 74 A 3211—500 nails per box. Ship. wt. 1 lb. 4 oz. . . . . Box 60¢

Shop Wards Catalog Stores. For Store Near You See Page 1267-1269.

## Insulating Sheathing less than 14¢

4 Insulates your home economically. Asphalt impregnated insulating board gives complete resistance—will not warp. Forms a tight possesses high insulation value and blocks wind. Long edges are V-grooved; ends are Ability to cut loss of heat or retain coolness in three times that of ordinary wood sheathing, fifteen that of common brick! See Shipping Notice below

Saw and nail like lumber. Sheets 25/32 in. thick, 2x8-ft. size. Bundle of 6 panels covers 96 sq. ft. Ship. wt. bundle 110 lbs. 74 A 3332 R. . . . . Bundle \$13.35

SHIPPING NOTICE: All items on this page with "R" after Catalog Number are Not Mailable; shipped promptly from Mail Order House. You pay freight charges from M.O. House or Detroit, whichever is nearer.

**3 YEARS TO PAY  
No Money Down**  
SEE PAGE 960





# Tested Quality Douglas Fir Plywood

## MEETS RIGID U.S. GOVERNMENT STANDARDS CS45-55 GRADE MARKED BY DOUGLAS FIR PLYWOOD ASSOCIATION

Interior or exterior grades  
Selector Chart as ordering guide

• Cross-ply construction quadruples strength  
• Insulating and sound-deadening qualities

• Work it just like ordinary lumber  
• Lacquer, varnish, stain or paint

### Interior Grade A-D Low as 12c Sq. Ft.

Face side is highest quality standard veneer—beautifully free from knots, splits or pitch pockets; sanded smooth, ready to finish. Back side is Grade D—has small knot holes and imperfections which do not impair overall strength. See Selector Chart below for typical uses. Use thicker panels where greater strength is required. Be sure to see "Shipping Note" at bottom of opposite page. *Not Mailable. State Catalog and Quantity. See Special Home Improvement Page 960. NOTE: all panels are 4x8 ft.*

1A—1/4 in. thick, 3-ply. Ship. wt. 27 lbs.....\$3.84  
1B—3/8 in. thick, 3-ply. Ship. wt. 37 lbs..... 5.20  
1C—3/4 in. thick, 5-ply. Ship. wt. 73 lbs..... 8.82

### Exterior Grade A-C Low as 13c Sq. Ft.

Grade A—best standard veneer. Back Grade C; both sanded, ready for finish. Plies bonded with waterproof glue—won't separate under water-soaking or extreme temperature changes. Designed for permanent outdoor exposure because it's weatherproof. Versatile, can be used on interior or exterior for siding, counter tops, workbenches, underlayment. See Selector Chart below for other uses. See "Shipping Note" at bottom of opposite page. See Special Home Improvement Terms, Page 960. NOTE: all panels are 4x8 ft.

2A—1/4 in. thick, 3-ply Ship. wt. 26 lbs.....\$4.16  
2B—3/8 in. thick, 3-ply. Ship. wt. 36 lbs..... 5.74  
2C—3/4 in. thick, 5-ply. Ship. wt. 72 lbs..... 9.61

### Interior Grade A-A Low as 18c Sq. Ft.

Both Sides Grade A—highest quality standard veneer. Beautifully grained, free from knots. Sanded smooth, ready to finish. All sheets (except 48x96-in. size) are approximately 1/8 in. smaller than sizes shown in table. See "Ship. Note", opp. page. *State Size.*

Size of Sheet		3 Ply—1/4 in. 74 A 3020R		3 Ply—3/8 in. 74 A 3021R		5 Ply—3/4 in. 74 A 3024R	
Width	Length	Lbs.	Each	Lbs.	Each	Lbs.	Each
24 in.	48 in.	7	\$1.44	9	\$1.84	18	\$2.83
48 in.	48 in.	13	2.88	18	3.68	36	5.66
48 in.	96 in.	26	5.76	36	7.36	72	11.32

### PlyScord Sheathing Low as 10c Sq. Ft.

C-D Sheathing grade. Both sides unsanded and have small knot holes—use where appearance is not important. Provides rigid subsurface for finishing materials. Excellent sheathing since it seals out drafts and dampness. Resists swelling and shrinking. Use 3-ply for sidewall sheathing, lining farm buildings, garages (3/8 in. can also be used for roof sheathing). Use 5-ply subflooring, roof sheathing or decking. See "Ship. Note", opp. page. NOTE: all panels are 4x8 ft.

74 A 3040R—5/16 in. thick, 3-ply. Wt. 31 lbs.....\$3.20  
74 A 3041R—3/8 in. thick, 3-ply. Wt. 36 lbs..... 3.56  
74 A 3043R—5/8 in. thick, 5-ply. Wt. 59 lbs..... 5.59

#### Wards Plywood Selector Chart Helps You Buy Wisely

VENEER QUALITY Face   Back		TYPICAL USES
A	D	"1-Side" grade for interior use. Paneling, built-ins, backing, underlayment, shelving, etc. Economical for one-side exposure.
A	C	"1-Side" grade for exterior use. Siding, fences, dormers, shutters, signs, utility, etc.
A	A	Both sides Grade A Douglas Fir for interior use where both sides are in view. Cabinet Doors, etc.
C	D	Unsanded sheathing or structural grade. For sub-flooring, barricades, garages, tool sheds, roof sheathing, sidewall sheathing, temporary structures, etc.

### MAKE YOUR OWN PING-PONG TABLE



It's really easy—order two 4 1/2 x 5-ft. pieces of plywood listed below and make two tables by mounting 4 legs on each piece. Simply place sections together for a regulation 5x9-ft. ping pong table that will provide many hours of family fun. Select table legs from Wards wide assortment on Page 977—order 28-in. size. See "Ship. Note" opp. page.

5x4 1/2-ft. Plywood. Interior Grade A-D. 5 ply.  
74 A 3013R—5/8 in. thick. Wt. 41 lbs.....\$6.17

### Insulating Wallboard Less than 8 1/4c Sq. Ft. (Bundles)

9 Full 1/2 in. thick . . . equals 19 inches of concrete in insulating value. Keeps summer heat out, winter heat in; deadens sound. Chemically treated. Fire-resistant white paint on face side—meets U.S. Commercial Standard CS42-49. Repaint, if desired. Nail direct to studs or over old plaster (nails below). Minimum order: 4 panels. See "Ship. Note", opp. page.

74 A 3301R—State Panel Size. Not Mailable.

Panel Size	Bundle Covers	6-Panel Bundle		Single Panel	
		Ship. wt.	Price	Ship. wt.	Price
4 x 8 ft.	192 sq. ft.	137 lbs.	\$15.75	23 lbs.	\$2.75
4 x 10 ft.	240 sq. ft.	172 lbs.	19.70	29 lbs.	3.45
4 x 12 ft.	288 sq. ft.	204 lbs.	23.60	34 lbs.	4.15

Nails. Painted white to match panels above. 1 1/2 in. long.  
74 A 3396—Use 1 lb. per 400 sq. ft. Wt. 1 lb. 3 oz. Mail..Lb. 60c

### Fiber Wallboard Only 5c Sq. Ft.

10 Lightweight panels make ideal wall and ceiling covering. Convert unused attic space into attractive living quarters. Wood fibers compressed into 4-ply sheets, 5/32 in. thick. Both sides ivory color, repaint if desired. Nail direct to studs (each panel covers 3 studs with 16-in. spacing) or nail over old plaster. Not recommended as wallpaper base or in bathrooms. Minimum order: 4 panels. State Size. Ship. Note, opp. page.

Cat. Number	Panel Size	Panel Covers	Ship. Wt.	Each Panel
74 A 3296R	4x6 Ft.	24 sq. ft.	12 lbs.	\$1.20
	4x7 Ft.	28 sq. ft.	14 lbs.	1.40
	4x8 Ft.	32 sq. ft.	16 lbs.	1.60

5x8-ft. Train Board. Extra-heavy, 3/8 in. fiberboard.  
74 A 3299R—Green color. Ship. wt. 39 lbs.....Ea. \$4.77

### Wood Moldings Low as 3c ft.

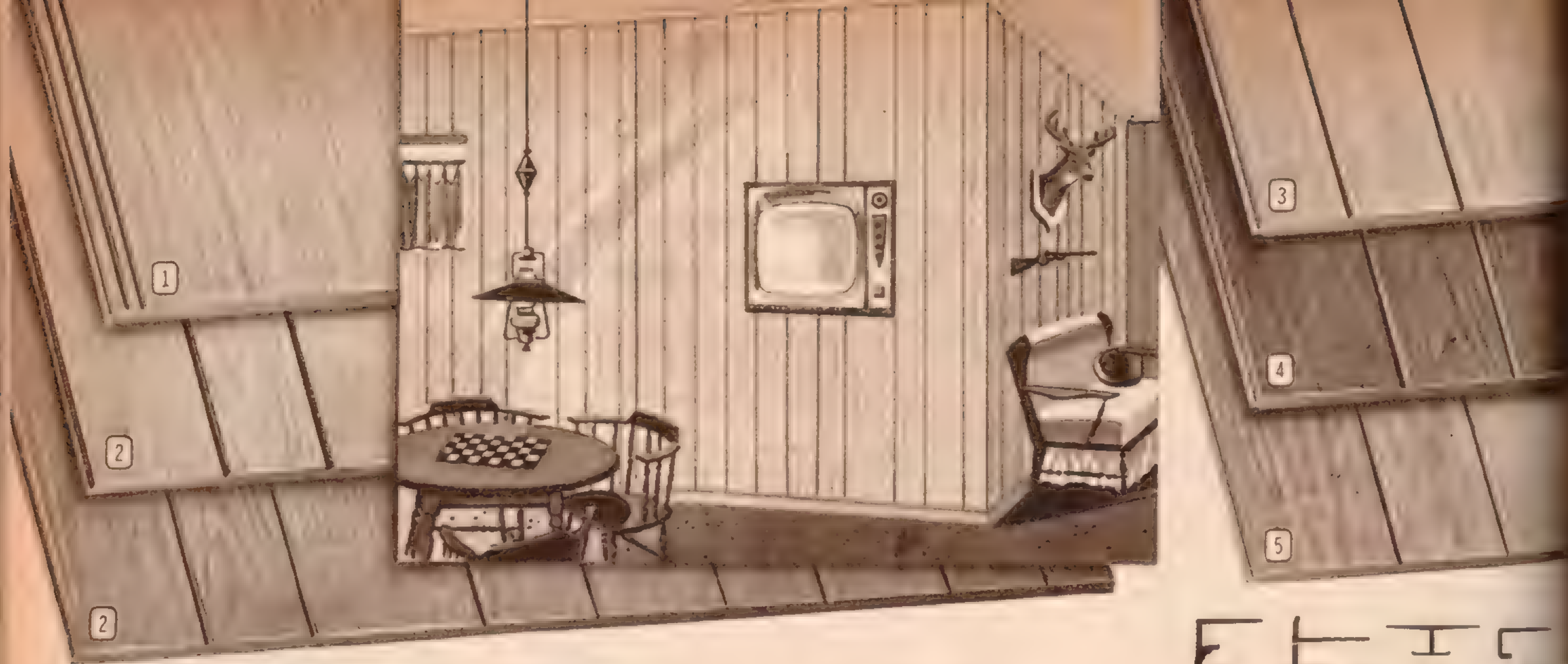
Matched to exacting standards . . . ready to install  
Finish . . . lacquer, stain or paint

Clear, kiln-dried Ponderosa Pine; sanded smooth, ready to finish. Use Lattice Strip (2) in wallboard installations. Use Molded Casings as door or window interior trim moldings. Casings, Stool (8) and Stop (3) low interior trim kit listed on Page 984. Sold in random lengths up to 16 ft. Cut-to-lengths are not available. Shipped promptly Order House Stock. Not Mailable.

State Number of Lineal Feet Wanted.

	Catalog Number	Size In.	Ship. Wt.	Per Lin. Ft.
Top	74 A 6830R	1/2 x 3/4	2 oz.	3 1/4c
Stop	74 A 6870R	5/16 x 1 1/8	2 oz.	3c
Base Molding	74 A 6861R	3/8 x 1 3/8	2 oz.	4 1/2c
	74 A 6877R	3/4 x 7/8	2 oz.	4c
Casing	74 A 6800R	3/8 x 2 1/2	5 oz.	10 1/2c
	74 A 6806R	3/4 x 2 1/4	5 oz.	9c
Stool	74 A 6821R	5/8 x 3 1/2	8 oz.	13c
	74 A 6845R	5/8 x 2 1/2	6 oz.	13c





## PRE-FINISHED HARDBOARD . . . Decorative, Care-Free

**Walnut Panels in Two Styles . . . Only 19½¢ Sq. Ft.**

**(1) (2) The Charm and Beauty of Natural Walnut Grain in Five-Groove or Random Design.** Styled to accent any interior. Perfect for any decor—use in home or office. Wood grains flow from panel to panel giving continuous harmony. Panels lend gracefulness, eye-pleasing design to walls. 4x8-ft. panels, ¼ in. thick, have smooth finish and uniform coloring and shading. Prefinished at factory, precision grained and grooved. Hard, dense, knot-free surface. Cut and work with ordinary carpenters' tools using standard methods. Saw without waste, chipping, splintering or 'splitting'. Has screened back.

**Now in Two Lustrous Finishes—**Choose Smoked Walnut in either Five-Groove or Random-Grooved design. Random-Groove also available in Dusty Rose. Smoked Walnut blends well with French Provincial, Scandinavian Modern or Contemporary interiors. Dusty Rose sets off charm of early American furnishings, excellent for family rooms. Grooved pattern conceals joints and nail locations, eliminates exposed nail heads. To preserve beauty of wood-grained surface, apply clear varnish, shellac or a good paste wax. Grain won't absorb dust or dirt. Stays clean longer. Easily cleaned with damp cloth. Easy to handle and install. Shipped promptly from Mail Order House. You pay freight on delivery. Ship. wt. 39 lbs. Not Mailable. State Quantity Wanted.

Design	Finish	Catalog No.	Ea. Panel
(1) 5-Groove	Smoked Walnut	74 A 3233R	4x8 ft.
(2) Random	Smoked Walnut	74 A 3234R	¼ in. thick
(2) Random	Dusty Rose	74 A 3236R	<b>\$6.24</b>

**Ring Groove Nails—**Smoked Walnut Prefinished heads—Use with above. Approx. 1300 nails. Wt. 1 lb. 74 A 3235 . . . Lb. 85c

**Beautiful Cherry Planks . . . Low as 26½¢ Sq. Ft.**

**(3) TO (5) All-Wood Hardboard—**in your choice of three stunning shades. New dimension in luxury living. Excellent in homes and offices. Hard finish resists scarring. No grain to raise and check or mar surface. Prefinished at factory, these beautifully grained planks are grooved. Pattern conceals joints; planks fasten together with clips (line). No unsightly nails to mar surface. Cut easily with woodworking tools. No split, splinter or crack—excellent wearing qualities. Permanent finish. resistance. Screened back. To preserve finish, apply a good paste wax. Planks are 16 in. x 8 ft., ½ in. thick. Carton packed, six planks to a carton. Carton covers 64 sq. ft. Minimum order 1 carton. From Mail Order House.

Plank	Catalog Number	Carton Ship. wt.	Per Carton	Plank Ship. wt.
(3) Blond Cherry	74 A 3228R	77 lbs.	<b>16.96</b>	13 lbs.
(4) Traditional Cherry	74 A 3227R			
(5) Driftwood Cherry	74 A 3226R			

**Matching Painted Metal Moldings** for above planks. Come in 8-ft. lengths. State Plank Color. (6) Can also be used as top or bottom molding.

Style	Catalog Number	Ship. wt.
(6) Inside Corner	74 A 3206R	1 lb. 8 oz.
(7) Outside Corner	74 A 3207R	1 lb. 8 oz.
(8) Plank Joiner	74 A 3208R	1 lb. 8 oz.
(9) Top and Bottom Molding	74 A 3209R	1 lb. 8 oz.

**Textured Panels in Two Modern Patterns . . . Low as 18¾¢ Sq. Ft.**

**(10) Weathered Oak Design—**for both modern and traditional settings. Deep textured surface and random grooves lend distinction to walls, partitions and planters. Panels have excellent wearing qualities, splinter-free surface will not split. Easy to install. Pre-painted white—highlights the beautiful graining—saves cost of initial painting. To achieve striking tone-on-tone effect apply contrasting coat of paint, wipe off top surface, leaving second coat only in valleys. Panels are 4x8 ft. ¼ in. thick. State Quantity. Use Wards Home Improvement Terms, See Page 960. 74 A 3230 R—Ship. wt. 46 lbs. Not Mail . . . Each **\$6.55**

**(11) Ridge Textured Panels—**made of extra-grade hardboard. Excellent for interior walls as well as exterior applications such as siding or siding. High humidity resistance—Excellent for basements, bathrooms. Won't split, splinter, crack—saw, nail or drill. Squared edges, surface conceal joints. Can be painted. Screened back. Not Mail.

74 A 3231 R—¼-in. thick. State Size, Quantity. 4x3 ft. Wt. 17 lbs. Min. Order: 2 panels. . . Ea. 74 A 3232 R—¾-in. thick. State Size, Quantity. 4x8 ft. Wt. 44 lbs. Min. Order: 1 panel. . . Ea.

**Hookboard Makes Handy, Attractive Storage Walls . . . Low as 12¼¢ Sq. Ft.**

Choice of ⅛- or ¼-in. Tempered Hardboard. Smooth hard finish, natural brown color. Can be painted.

**(12) ⅛-in. Hookboard.** For kitchen, closet, workshop. Holes 1 in. apart. Not Mailable.

74 A 3277 R—State Panel Size.

Size Feet	Ship. Wt.	Min. Order	Each Panel
2x4	7 lbs.	2	97c
4x4	14 lbs.	2	<b>\$2.07</b>
4x8	28 lbs.	1	<b>4.44</b>

**(13) ¼-in. Hookboard.** Double strength. Use for heavy loads—mowers, ladders, wheelbarrows, shovels. Holes 1 in. apart. Ship. wt. 45 lbs. Not Mailable. 4x8-ft. panel.

74 A 3278 R . . . . . Each **\$7.47**

**Individual Fixtures for ⅛-in. Hookboard** at left. Fixtures are interchangeable; self-locking stabilizers included where needed. Shipping weight per package 3 oz. Mailable.

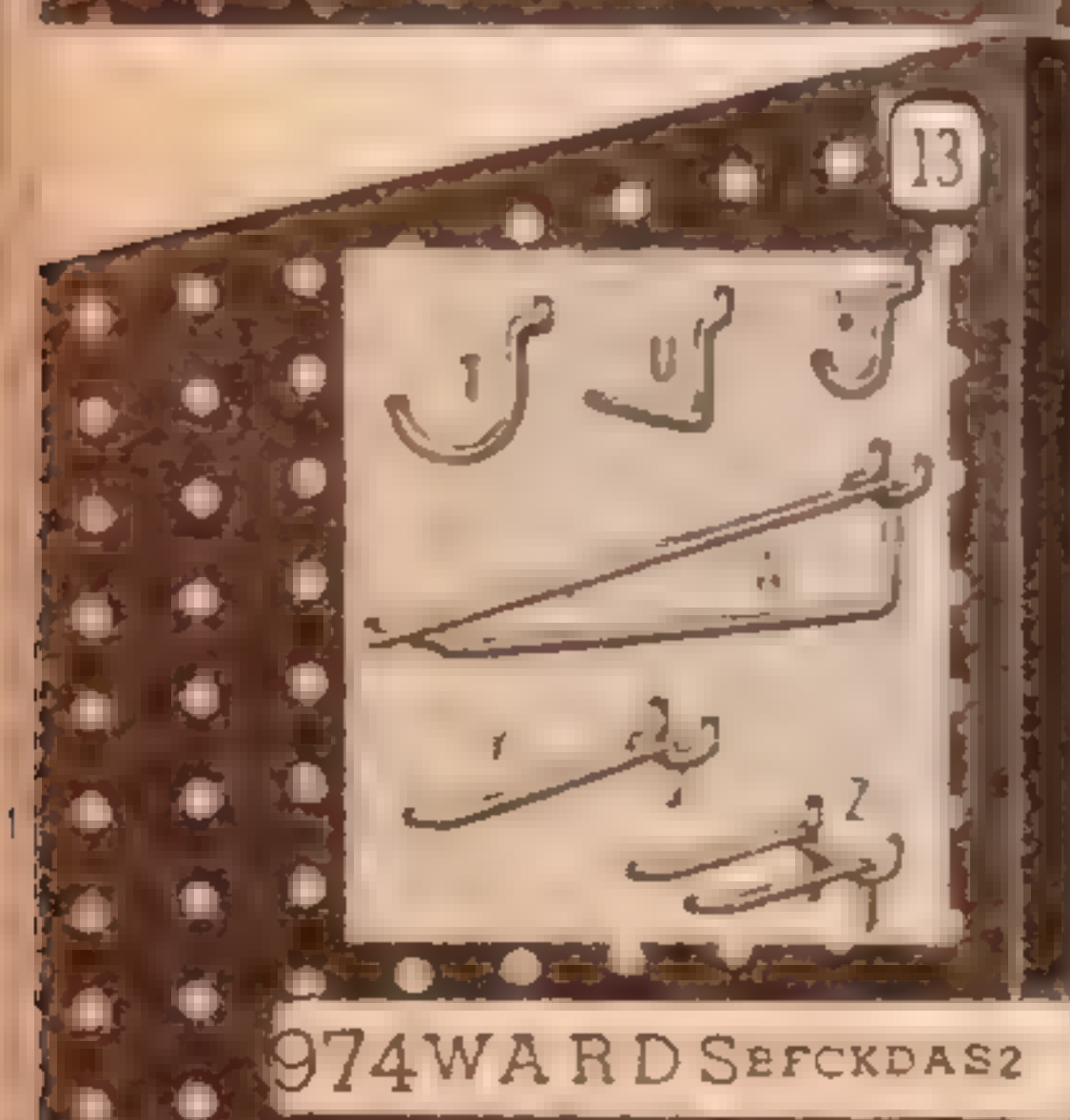
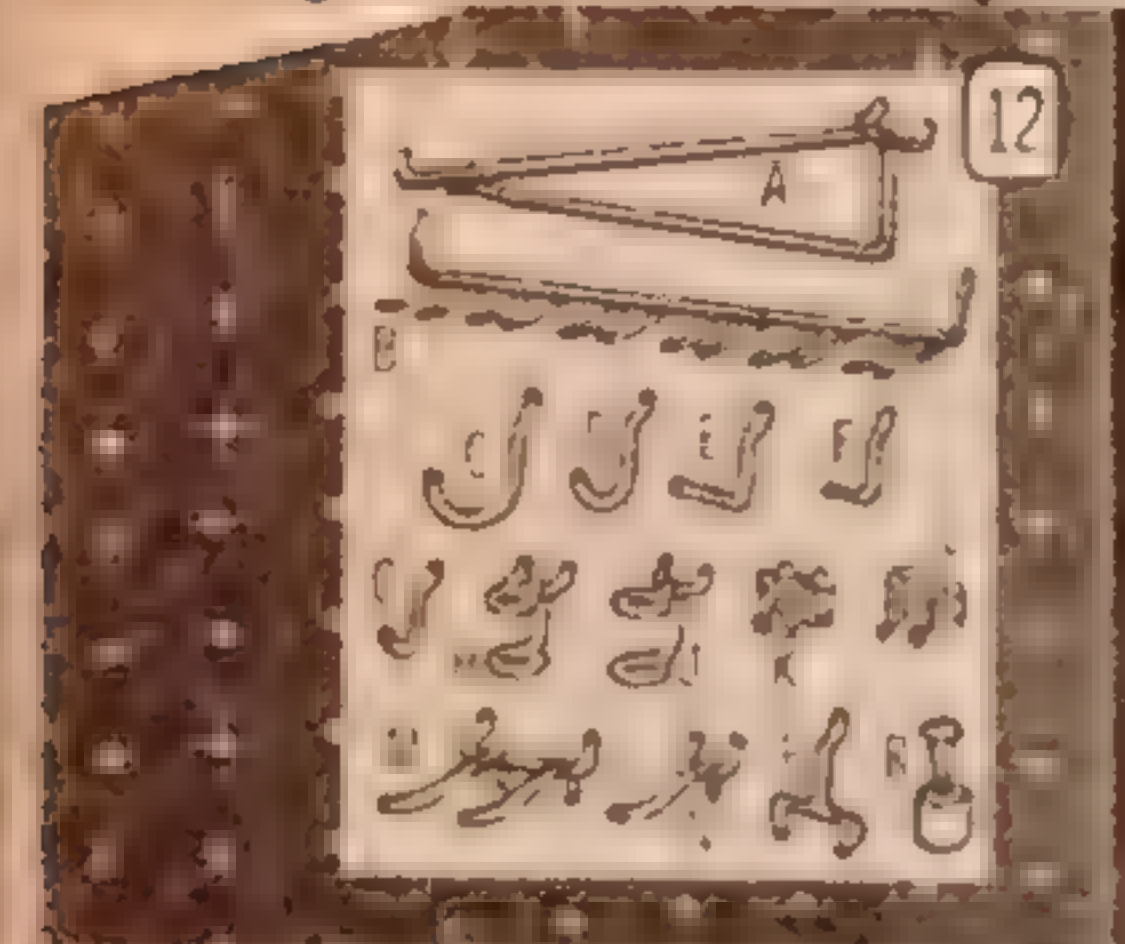
Style	Description	Package
74 A 3284—State Cat. No., Style No.		
(B) 23 A	10-in. Tool Holder	1 for 25c
(M) 72D	2-in. Double Hook	2 for 15c
74 A 3285—State Cat. No., Style No.		
(A) 86	6-in. Shelf Bracket	2 for 25c
(C) 57	1½-in. Hook	6 for 25c
(D) 5-Z	1-in. Hook	8 for 25c
(E) C-2	1½-in. Hook	8 for 25c
(F) 2-C	1-in. Hook	10 for 25c
(G) 5-S	¼-in. Hook	10 for 25c
(H) 28B	7/16-in. Tool Holder	2 for 25c
(J) 28A	7/8-in. Tool Holder	1 for 25c
(K) 62S	Tool Holder, Small	2 for 25c
(L) 62M	Tool Holder, Med.	2 for 25c
(N) 72	2-in. Hook	4 for 25c
(P) 28	Pliers Holder	4 for 25c
(R) 50-51	Screw and Spacer	6 for 25c

**Individual Heavy-Duty Fixtures for ¼-in. Hookboard** at left. Self-locking stabilizers included where necessary. 74 A 3293—State Catalog Number and Style Number.

Style No.	Description	Wt.
(T) 257	1½-in. Hook	8 oz.
(U) 250	1½-in. Hook	8 oz.
(V) 251	5/8-in. Hook	8 oz.
(W) 192	1½-in. Shelf Bracket	11 oz.
(X) 175	5-in. Hook	7 oz.
(Z) 173D	3-in. Double Hook	7 oz.

**Convert Hookboard-covered surfaces** into useful areas with Fixture Sets. Hooks are self-locking.

Fixture Set	Hookboard	Includes
<b>Work Shop</b> 74 A 3281	⅛ in.	2(A) 1(B) 3(C) 5(D) 5(E) 6(F) 6(G) 2(H) 2(J) 2(K) 2(L) 2(M) 2(P) 8(R)
<b>Starter</b> 74 A 3283	⅛ in.	2(C); 4(D); 4(E); 4(F); 4(G); 2(N)
<b>Heavy-Duty Garage</b> 74 A 3294	¼ in.	4(T); 6(U); 5(V); 2(W); 2(X); 2(Z) With Stabilizers



974 WARDSEBCKDAS2





## PRE-FINISHED PLYWOOD With Natural Wood Beauty

### Mahogany Veneer Paneling . . . Only 19¢ Sq. Ft.

- Costs Approximately \$58.00 to Panel Average 10x12 ft. Room
- Child-Proof! Mar-Resistant . . . Will Not Stain . . . Mellows With Age

Mahogany Veneer Bonded to Douglas Fir Plywood for lasting sturdiness. Improved panels are 1/4 in. thick; have hand rubbed brilliance and smooth finish—no sanding, buffing, priming or finishing coats necessary. Mellows with age. Here is much desired wood paneling at Wards low prices—paneling that adds a warm glow to any home. Eased edges form natural grooves. Will not split, splinter or warp. 74 A 7790 Adhesive (200 sq. ft. per gallon) on Page 972 or finishing nails. Scratches disappear with simple waxing, no more worry about children at play. Panels are ready to install.

74 A 3084 R—Ship. wt. 27 lbs. From M. O. House . . . . . 4x8-ft. panel \$6.08

### Grained Finish Hardwood Paneling Only 37¢ Sq. Ft.

- Factory Finished—Ready to Install, Easy to Maintain
- Evenly Matched Grain and Color—Eliminates Sorting
- Six Modern Finishes—Add Beauty to Your Home

**All-Wood Paneling**—Lauan Mahogany offered in six finishes shown above: Natural Walnut, Honey (Light) Hazelwood, Driftwood (Light) Walnut, Natural Cherry, Beige Hazelwood or Light Walnut. Easy-to-clean surface sealed to preserve finish against soil and stain. Ends re-decorating problems. Subdued hand rubbed look improves with occasional waxing. Adds a warm, friendly glow to your rooms. All panels have factory matched grain finish and thickness. Popular random groove pattern with grooved edges that make joints almost invisible when installed. Strong 3-ply, 1/4-in. thick construction. Use for partitions or for accenting walls in bedroom, living room, den, office or reception room. Use either 1 gallon of adhesive for 200 sq. ft. (74 A 7990R on Page 972) or 1 1/4-in. wire brads (steel nails) on Page 1083. State finish desired. Shipped promptly from Mail Order House.

74 A 3070 R—Ship. wt. per panel 23 lbs. . . . . 4x8-ft. panel \$11.84

**Putty Stick.** Used to cover nail heads when nails are used with above panels. Blends in well with panel.

74 A 3069—State Panel Finish . . . . . Per Stick 35¢

**SAVE MONEY ON SHIPPING CHARGES . . . up to 50% . . . by picking up your orders at your nearest Ward Catalog Store. Helpful salesclerks will be happy to notify you by phone or post card when your merchandise has arrived. Take advantage of fast, efficient service . . . call on us soon.**

### Unfinished Hardwood . . . Low as 19¢ Sq. Ft.

Choose from Three Luxurious, Natural Woods: Philippine Mahogany, Birch or Ash. Home handymen will find dozens of uses for these utility-size, fine-quality panels: flush doors, table tops, cabinets, furniture paneling. Easy to saw, nail and plane. Suitable for wide variety of finishes: lacquer, stain, wax or varnish. With ordinary care, panels will retain original beauty like any piece of fine furniture. Apply with either adhesive (74 A 7990R, Page 972) or nails. Handy 4x8 ft. panels, 1/4 in. thick. Strong 3-ply laminated construction resists cracking and warping. Shipped promptly from M.O. House. Remember—at Wards—Satisfaction Guaranteed or Your Money Back.

74 A 3084 R—Mahogany. Wt. 18 lbs. . . . . Panel \$6.08

74 A 3088 R—Birch. Ship. wt. 20 lbs. . . . . Panel 11.92

74 A 3089 R—Ash. Ship. wt. 18 lbs. . . . . Panel 11.92

### Wood Cabinet Doors Low as \$2.35

**Grained Wood Doors** in a choice of two stunning finishes: Birch or Walnut. Ideal for table tops or as front panels for furniture. Excellent as door or drawer fronts for cabinets. Use in any room in your home.

**Smooth—Ready to Finish;** use lacquer, varnish or wax to finish the graining. Both doors constructed of heavy-duty plywood with one inch wood rail on all four sides, backing with veneer. Edges are smoothed and squared. Trim 1/2 in. all four sides. See Pages 1038, 1039 for cabinet door size. State size.

Height	(2) 74 A 8440R—Birch		(3) 74 A 8441R—Walnut	
	Ship. wt.	Price	Ship. wt.	Price
24 in.	6 lbs.	\$2.35	6 lbs.	\$2.58
30 in.	8 lbs.	2.94	8 lbs.	3.17
36 in.	10 lbs.	3.55	10 lbs.	3.88
24 in.	7 lbs.	2.92	7 lbs.	3.22
30 in.	9 lbs.	3.68	9 lbs.	3.97
36 in.	11 lbs.	4.09	11 lbs.	4.43
24 in.	8 lbs.	3.34	8 lbs.	3.66
30 in.	10 lbs.	3.95	10 lbs.	4.28
36 in.	12 lbs.	4.55	12 lbs.	4.91
24 in.	10 lbs.	3.53	10 lbs.	3.85
30 in.	13 lbs.	4.28	13 lbs.	4.64
36 in.	15 lbs.	4.93	15 lbs.	5.29

WARDS HOME IMPROVEMENT TERMS—See Page 960

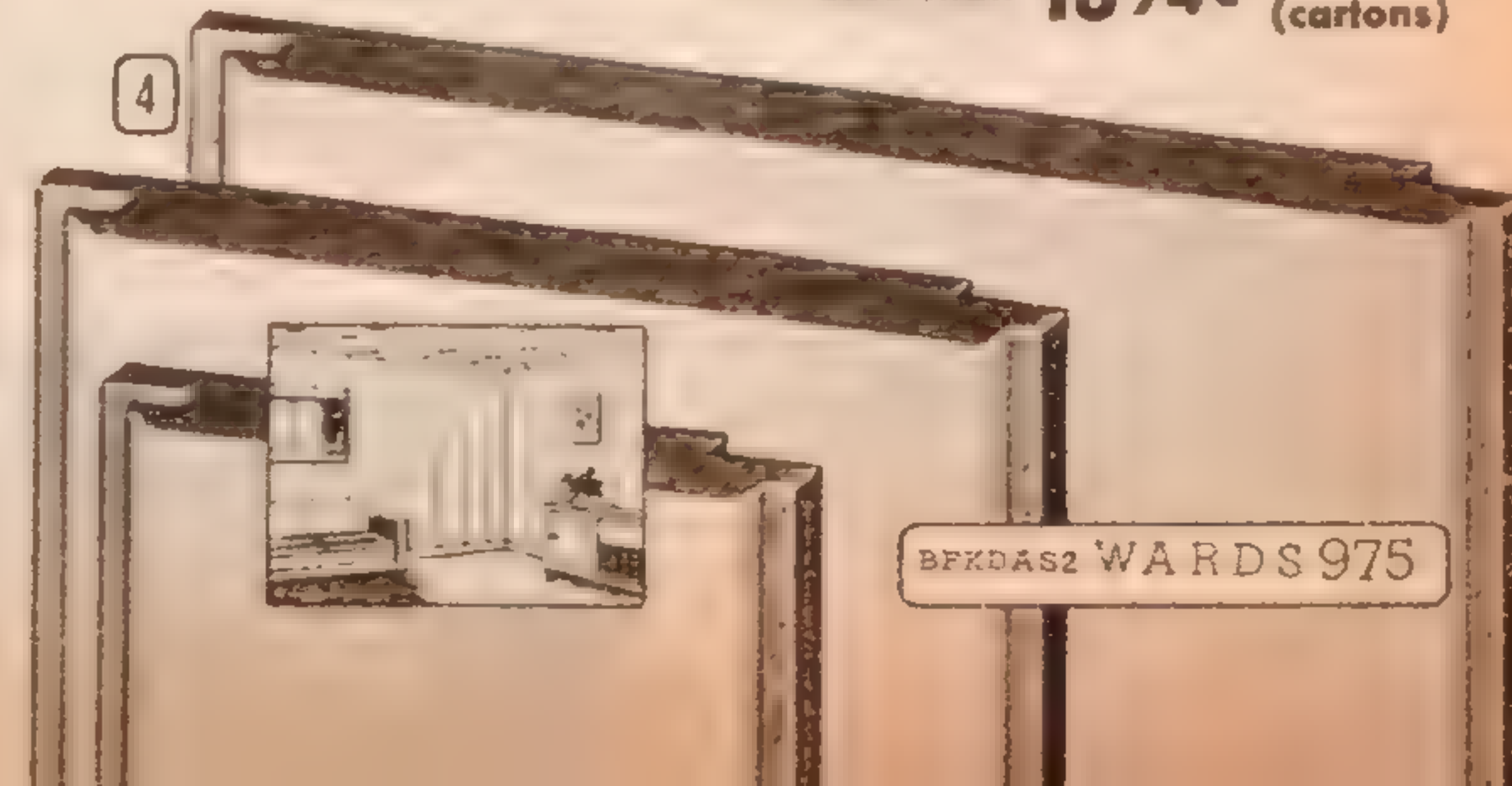
### Insulating Wall Plank

**White Fire-Resistant Painted.** Tongue-and-groove edges interlock, conceal nailing; beveled to give third dimensional effect. 1/2-in. planks can be sawed, cut and nailed easily. Apply horizontally or vertically. For quickest installation, set edges of planks on center furring strips and use Stapler-to-loan on Page 978. Not for excessive moisture areas. Shipped promptly from M. O. House. Min. order 1 carton of 12 planks.

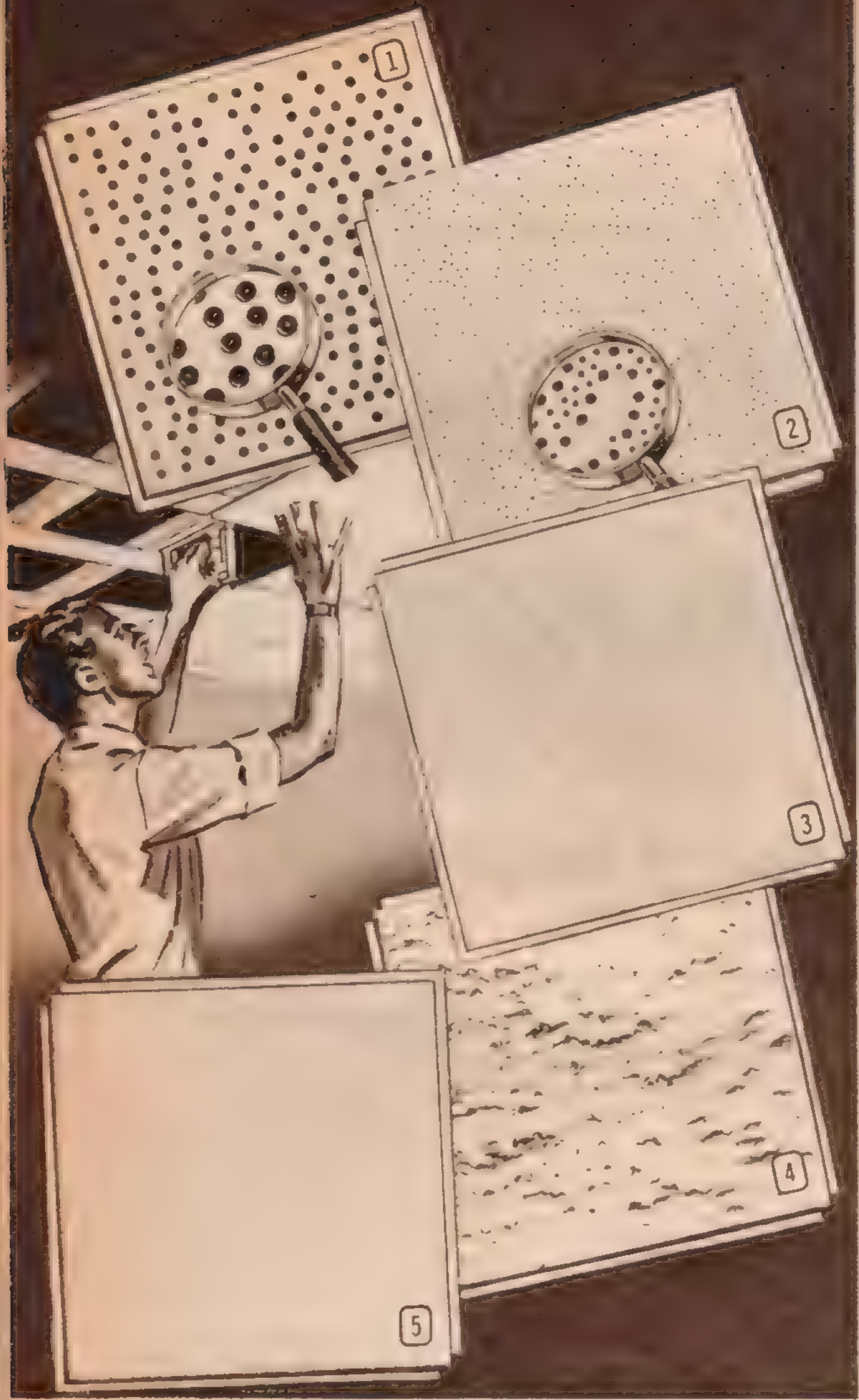
74 A 3305 R—State size, quantity. Not Mailable.

Plank Size	Carton Covers	Carton of 12		Single Plank	
		Ship. wt.	Price	Ship. wt.	Price
8 in. x 8 ft.	64 sq. ft.	51 lbs.	\$8.45	4 1/2 lbs.	73¢
8 in. x 10 ft.	80 sq. ft.	63 lbs.	10.55	6 lbs.	90¢
12 in. x 8 ft.	96 sq. ft.	77 lbs.	12.70	7 lbs.	\$1.10
12 in. x 10 ft.	120 sq. ft.	97 lbs.	15.85	8 lbs.	1.35
16 in. x 8 ft.	128 sq. ft.	102 lbs.	16.90	8 1/2 lbs.	1.45
16 in. x 10 ft.	160 sq. ft.	128 lbs.	21.15	11 lbs.	1.80

Less than 13 1/4¢ Sq. Ft. (cartons)

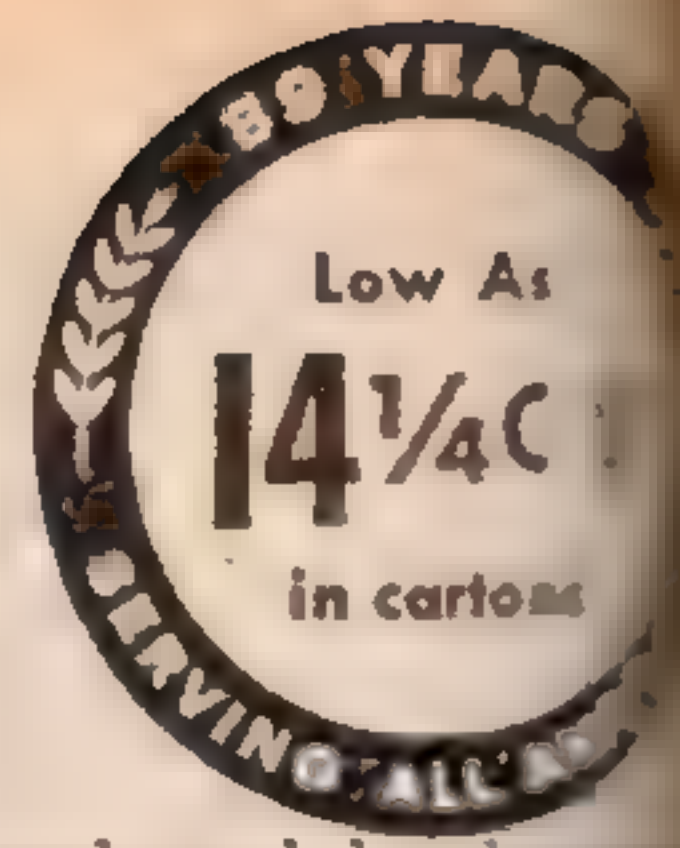






# Look up to Fashion

**WARDS DECORATOR CEILING TILE  
... ACOUSTICAL OR SOLID SURFACE**



**Wards Tile Works for You**—cuts heat passage up to 25%, helps absorb and deaden waves, reflects light. Provides an inviting atmosphere for any room—restful, and low cost, too! Made of strong 1/2-in. thick insulating board pre-painted with coats of fire-resistant white paint—easily repainted. Interlocking edges concealed by stapling... make all joints neater... easier to install. Apply to new or old walls. Easy to clean and maintain. Borrow a Ward Stapler (Page 978) to install tiles on strips, especially if plaster is in poor condition. On smooth plaster, use cement.

**Acoustical Tile** absorbs up to 60% of all sound waves striking surface, reflects maximum amount of light. Ideal in recreation rooms, children's rooms. Choose from random or Celestile (tiny holes scattered among larger holes give lacey effect).

**Patterned Tile** comes predecorated in *Sparkler* (Silver Blue and Gold lineal design on white background) and *Fissure* (beige on white background, resembles marble). **PLAIN WHITE** available in two sizes (12x24 in. simulates 12x12 in.).

**Minimum Order** 1 carton of 40 sq. ft.—single tiles sold separately with orders for 10 or more. Installation instructions included. *State Catalog Number and Quantity*

**Shipped promptly from M. O. House.** You pay freight from Cleveland, Cincinnati, Indianapolis, Detroit, Memphis, St. Louis, or M. O. House.

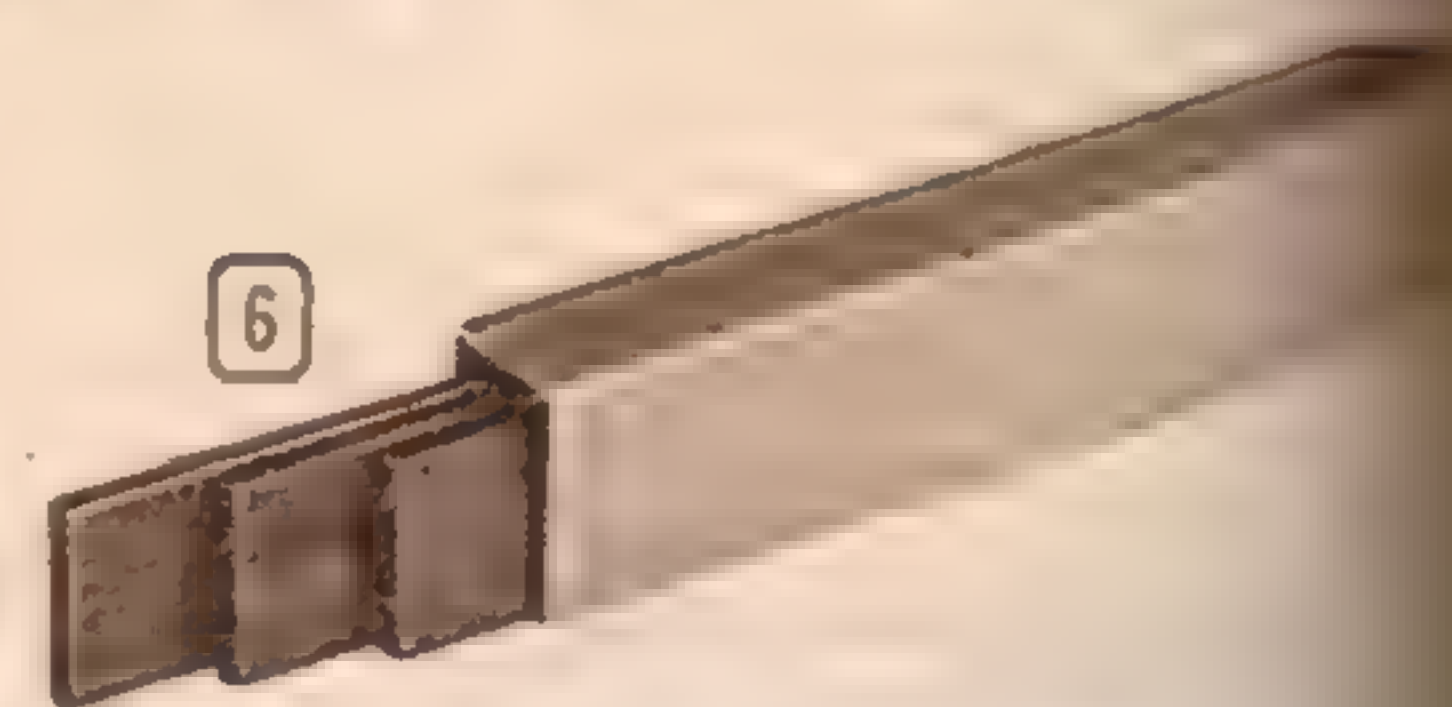
	Type Tile	Surface	Catalog Number	Full Carton			Single
				Size	Wt.	Each	Wt.
(1)	Acoustical..	Random Drilled	74 A 3304R	12x12 in.	33 lbs.	\$7.10	14 ce.
(2)	Acoustical..	Celestile.....	74 A 3310R	12x12 in.	33 lbs.	7.10	14 ce.
(3)	Patterned..	Sparkler.....	74 A 3308R	12x12 in.	33 lbs.	6.18	1 lb.
(4)	Patterned..	Fissure.....	74 A 3309R	12x12 in.	33 lbs.	6.18	1 lb.
(5)	Plain.....	White.....	74 A 3303R	12x12 in.	33 lbs.	5.64	1 lb.
				12x24 in.	33 lbs.	5.64	1 lb.

**Cement.** For installing plank or tile on wall where plaster is in good condition. 74 A 3365 M—Gallon covers 60 sq. ft. Ship. wt. 13 lbs..... Gal.

## NEW! Furring Strips—Lightweight—Economical

**(6) Fiberboard Stapling Strips.** Low cost, straight, no knots. Use wherever furring strips are needed to install 12x12-in. or 12x24-in. tile. Nail to joist or ceiling. Each strip 1/2 in. thick by 3 in. wide by 48 in. long. 24 pieces, 96 lin. ft. per package. Space strips 12 in. on center.

74 A 3302 R—Wt. 28 lbs. Per package \$3.95



## Exclusive ... Suspended Ceiling <sup>Low As</sup> \$29<sup>00</sup>

**BEAUTIFIES, SOUND CONDITIONS ANY ROOM**

**(7) TO (15) Wards Alcoa® Aluminum Suspended Ceiling System.** A time-tested custom-installations... now available exclusively at Wards for... Unique design affords fastest, easiest installation ever. No nailing, no staples to furring strips—if you can hang a picture, you can install this ceiling—using simple household tools! Use to cover old, unsightly ceilings, or in the basement to hide pipes and ductwork. Create your own indirect lighting effects by mixing tile and acoustical panels—panels lift out for easy access. Lightweight Alcoa® aluminum framing is easy to handle, won't rust or discolor, ever.

**YOU NEED NO SPECIAL TOOLS TO INSTALL.** Just secure Main T's (14) to hanger (15); then attach Cross T's (13) with locking device (12). Ceiling panels rest on T's. T's have neutral white spatter finish—blend with ceiling panels. Main T's 12 ft. long. Cross T's 2 ft. long—easily cut with hacksaw. Hanger assembly (15), locking device (12) and instructions included with Main T orders. Shipped promptly from M. O. House. *Not Mailable.*

**(7) Acoustical Ceiling Panels.** Full 1 in. thick Fiberglas® insulation in lightweight plastic. With embossed white vinyl surface that is completely washable.

74 A 3384 R—2x2 ft. Wt. 2 lbs.....80c; 74 A 3385 R—2x4 ft. Wt. 6 lbs.....

**(8) Louvered Panels.** Noise-baffling plastic, "egg crate" design. Use with or without lights. 74 A 3382 R—2x2 ft. Wt. 3 lbs.....\$2.80; 74 A 3383 R—2x4 ft. Wt. 6 lbs.....

**(9) Polarizing Light Panels.** Finest quality glare-reducing translucent plastic. 74 A 3380 R—2x2 ft. Wt. 1 lb.....\$5.10; 74 A 3381 R—2x4 ft. Wt. 2 lbs.....

**(10) Fiberglas® Panels.** Economical, translucent plastic panels diffuse light. 74 A 3388 R—2x4 ft. (easily cut into 2x2-ft. panels). Ship. wt. 3 lbs.....

**(11) Pegboard Panels.** Provides interesting surface. Natural brown, easily painted. 74 A 3279 R—2x4 ft. (easily cut into 2x2-ft. panels). Ship. wt. 14 lbs.....

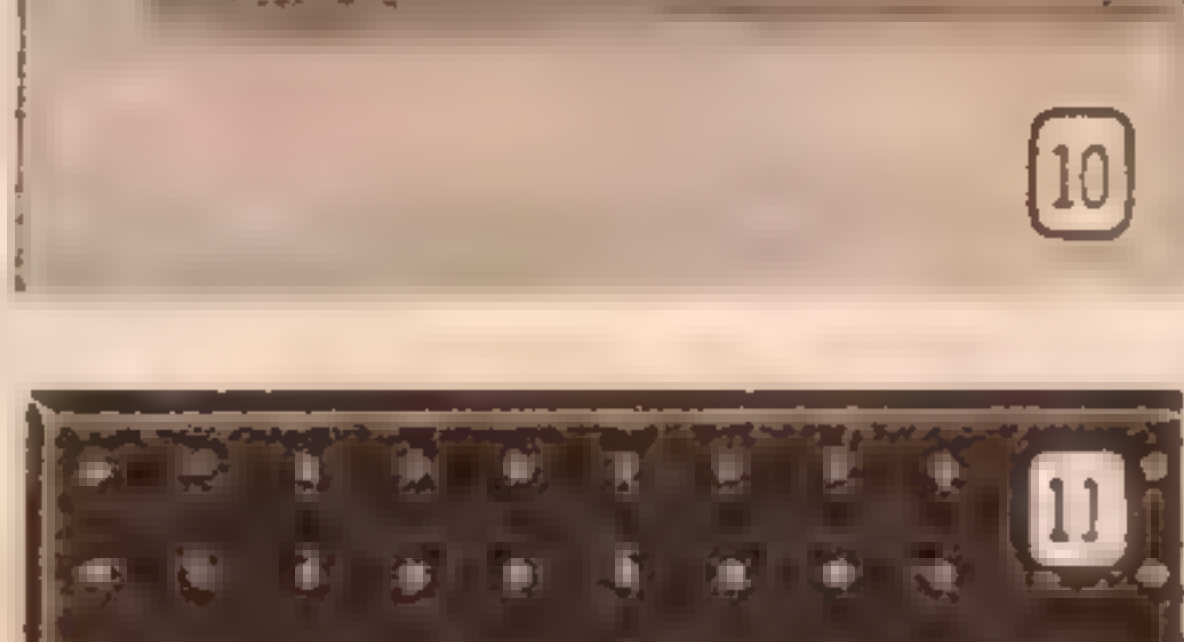
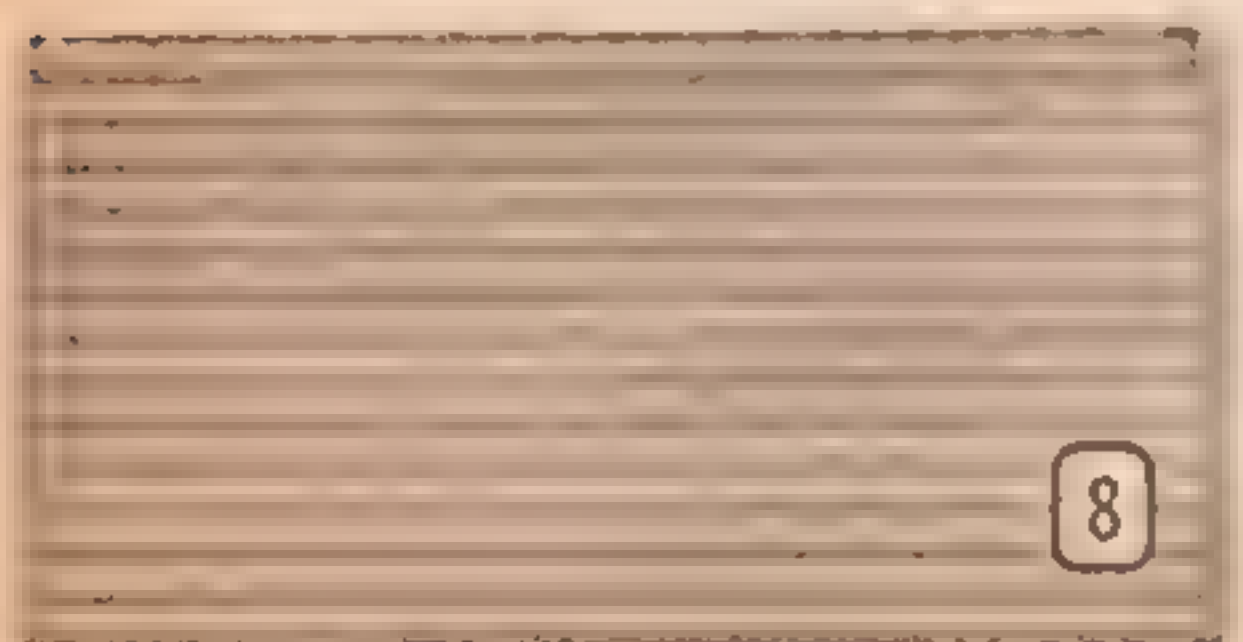
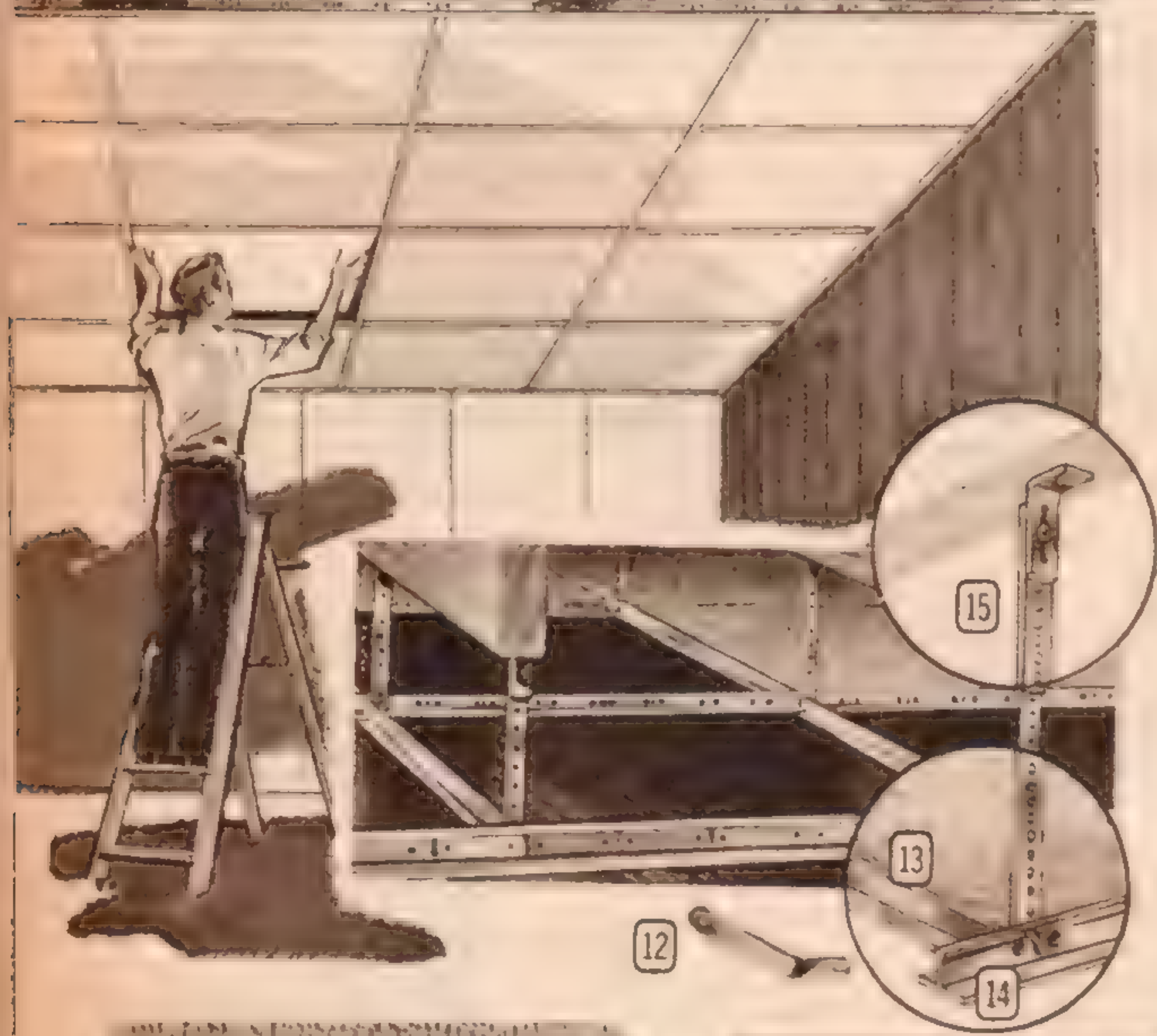
**(13) 74 A 3377 R—4 Cross T's.** Wt. 2 lbs. 95c; 74 A 3378 R—16 Cross T's. Wt. 6 lbs. \$7.30

**(14) 74 A 3375 R—4 Main T's.** Wt. 6 lbs. \$7.30; 74 A 3376 R—6 Main T's. Wt. 9 lbs. \$10.95

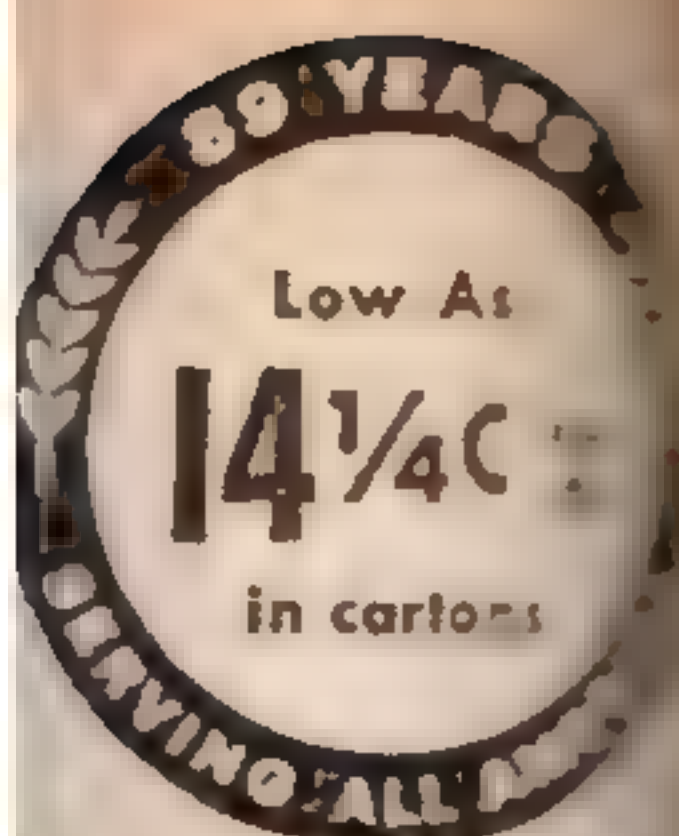
**HOW TO PLAN YOUR NEW CEILING:** Layout Main T's 2-ft. apart perpendicular to and around perimeter of room. **NOTE:** Ceilings not divisible by 2 feet—allow for additional materials. Interlock Cross T's 2-ft. or 4-ft. apart between Main T's for 2x4-ft. ceiling panels as desired. Order Main T's and Cross T's from (13) and (14).

Room size examples to help you in ordering:

Order→ RoomSize ↓	Main T's		Cross T's (2x4 Pattern)		Cross T's (2x2 Pattern)	
	74 A 3375R	74 A 3376R	74 A 3377R	74 A 3378R	74 A 3377R	74 A 3378R
6x8-ft.	1	.....	1	.....	3	.....
8x12-ft.	2	.....	2	.....	1	.....
10x12 ft.	2	.....	3	.....	3	.....
12x15 ft.	.....	2	2	1	3	.....
12x18 ft.	2	1	2	1	.....	.....







## Metal Legs

MOUNT STRAIGHT OR  
AT AN ANGLE

Low As **\$275**

Set of 2 Popular Finishes; Brushed or baked-on Black enamel. Adjustable plastic guards protect floors. 2-way plate allows straight or angle mounting. Set of 4. Mailable.

State Catalog Number, Height.

	Brass 74 A 2616	Black 74 A 2615
4 in.	\$3.49 Set	\$2.75 Set
6 in.	4.30 Set	3.25 Set
8 in.	4.55 Set	3.45 Set
10 in.	5.60 Set	4.10 Set
12 in.	6.29 Set	4.75 Set

## Wood Legs

MOUNT STRAIGHT OR  
AT AN ANGLE

Low As **\$239**

Kiln-dried Hardwood in Natural grain or Black enamel finish—brass ferrules and adjustable floor glides. 1 3/4 in. at top, taper to 7/8 in. at bottom. 2-way metal plate. Set of 4. Mailable.

State Catalog Number, Height.

Ht.	Ship. wt.	Natural 74A2631	Black 74A2630
6 in.	2 lbs. 1 oz.	\$2.39 Set	\$2.98 Set
11 in.	2 lbs. 12 oz.	3.10 Set	3.75 Set
14 in.	3 lbs. 4 oz.	3.29 Set	4.25 Set
21 in.	4 lbs.	3.98 Set	4.95 Set
28 in.	6 lbs.	4.29 Set	5.65 Set

## Plastic Legs

CHOICE OF LT. WALNUT,  
MAHOGANY OR BLACK

Low As **\$245** Set of 4

Beautifully styled . . . furniture legs molded from same high quality plastic now used in TV sets and furniture. Stronger, offer more resistance to scuffing, chipping and impact. Both wood grains and black color penetrate through and through—not just surface finish. Adjustable metal plates and screws—allow mounting at 8° angle or straight. Brushed brass-finish ferrules; larger sizes have brass ring imbedded abt. 6 in. from top. Ideal for tables, Hi-Fi sets, beds, and many other uses. State Catalog Number, Height Mailable.

Set of 4		74 A 2655 Walnut	74 A 2656 Mahogany	74 A 2657 Black
Height	Ship. wt.			
4 in.	1 lb. 12 oz.	\$2.65	\$2.65	\$2.45
6 in.	1 lb. 13 oz.	3.55	3.55	3.25
10 in.	2 lbs. 4 oz.	4.45	4.45	3.98
14 in.	2 lbs. 12 oz.	5.35	5.35	4.90

## Folding Iron Legs

Low As **\$315** Set

Ideal for Fold-away Snack and Card Tables, patio benches. Easily fold up with a squeeze. With light pull, leg folds down, locks firmly in place. Pre-drilled holes for easy installation. Screws included. Rich Black enamel or bright brass-plated finish. Set of 4. Mailable.

State Catalog Number and Height

Ship. wt.	Black 74A2610	Brass 74A2611
4 lbs.	\$3.15 Set	\$3.95 Set
5 lbs.	3.55 Set	4.35 Set
7 lbs.	6.35 Set	6.75 Set

## Black Iron TRI-LEG

Designed for Heavy-duty. Modern design with three 3/8-in. diam. rods. Custom-make your own studio, Hollywood beds or other furniture. Rich black enamel finish. Pre-drilled top plate. Plastic floor guards. 4 legs, screws included. Mail. 74 A 2605—State Height Wanted

Height	Ship. wt.	Price
6 in.	4 lbs.	\$2.45 Set
9 in.	5 lbs.	2.80 Set
16 in.	9 lbs.	3.65 Set
28 in.	12 lbs.	4.88 Set

## HAIRPIN Metal Legs

Low As **\$164** Set

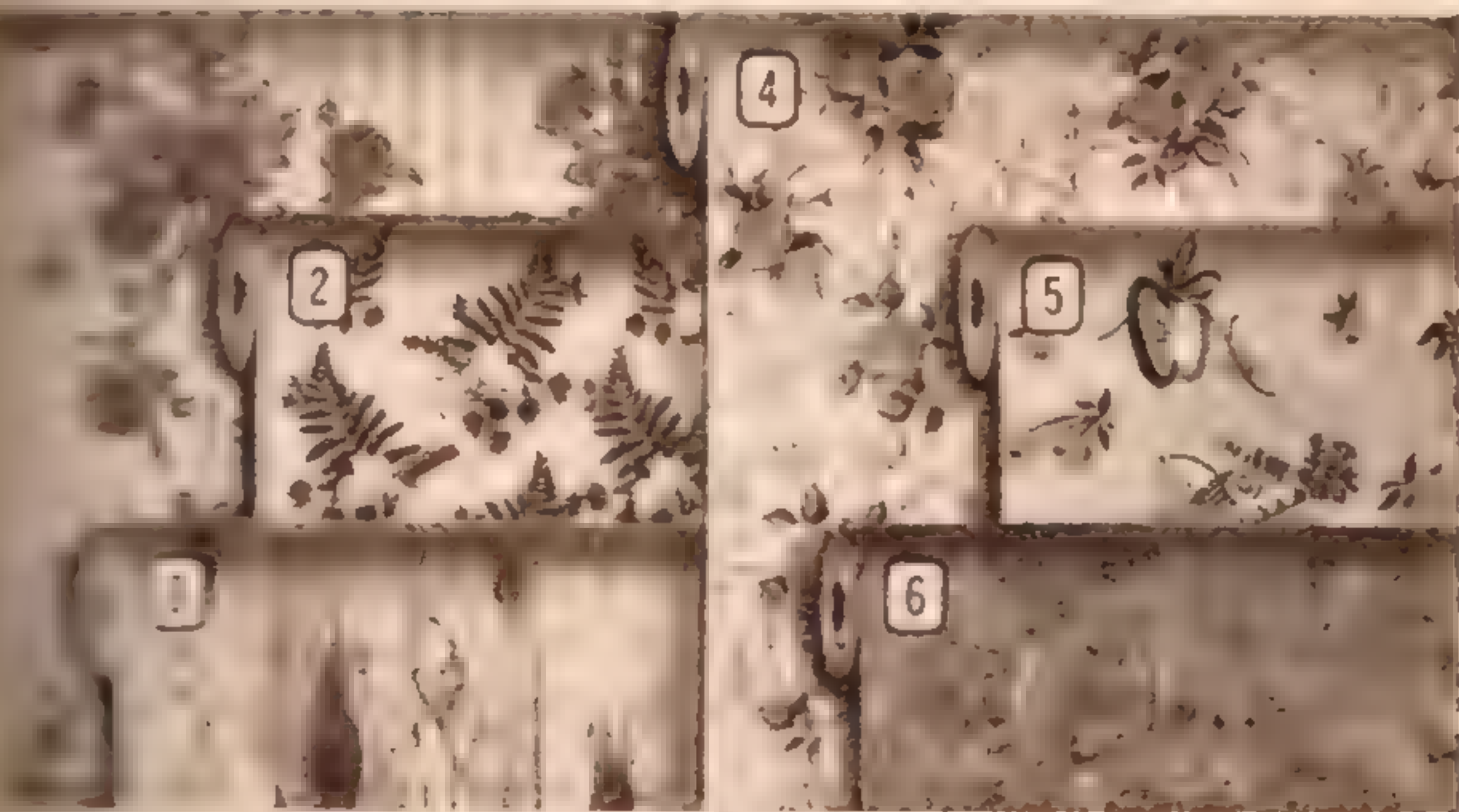
Replace Old Legs with Wrought Metal Ones. Make out-of-date furniture look new again. Two heavy-duty 7/16-in. thick rods. Designed for sturdy use. Choice of Black enamel or Brass Finish. Top plate pre-drilled. Plastic floor guards, screws included. Set of 4. Mailable.

State Catalog Number and Height.

Height	Ship. wt.	Black 74 A 2600	Brass 74 A 2601
6 in.	3 lbs.	\$1.64 Set	\$2.95 Set
9 in.	4 lbs.	1.95 Set	3.55 Set
16 in.	7 lbs.	2.49 Set	4.95 Set
28 in.	12 lbs.	3.55 Set	6.15 Set

**(A) Shelf Divider with Brass Rods.** Black enamel except for lustrous brass finished rods—beautiful combination. Pre-drilled holes. Brass-plated acorn nuts, 16 brass-plated wood screws incl. 8 in. wide, 11 in. high. Instructions. Wt. per pair 4 lbs. 74 A 2624—Mailable. Pair \$1.98

**(B) Black Wrought Iron Base Brackets.** Support for Shelf dividers at left. Graceful curves protect floors, furniture. Pre-drilled holes. 2 1/2 in. high, 8 in. wide. Made of 11-gauge metal. Mailable. Ship. wt. per pair, 2 lbs. 74 A 2623 . . . Per pair 89c



## Decorative Building Paper . . . \$269 Roll

Durable, attractive yet economical wall covering—less than \$6 for average room, including ceiling. Heavy sheathing paper quality; protects against dampness. Cleans with damp cloth—colors won't smear. Roll covers 400 sq. ft. (12x12-ft. room). Each roll about 133 ft. long, 36 in. wide with 1/2-in. overlap. Easy application in 18-in. strips. Guide lines for aligning and matching. Easy to apply over wood—beautiful results obtained with smooth surfaces. No glue needed. Sample sent on request. Ship. wt. per roll 14 lbs. Mail.

Pattern	Description	Catalog No.	Roll
Rose	Blue roses, stems; green leaves	74 A 1101M	2.69
	Two shades green on white	74 A 1102M	
Pine	Like natural wood paneling	74 A 1104M	
Heart Rose	Red flowers on gray background	74 A 1106M	
	Kitchen print on rose background	74 A 1107M	
	Toned gray textured effect	74 A 1100M	

**Tacks.** Choice of Red, Green or Gray color. Order 1 package per roll of paper. 3/16-in. head. Be sure to State Color. Ship. wt. per pkg. 10 oz. Mailable. . . . . Pkg. 45c



## BRICK

- ✓ Real Texture
- ✓ 3-Dimensional
- ✓ Two Colors

**(7) Interior-Exterior Brick—Designer Recommended.** Adds new dimensions to home and office interiors. Use to emphasize living room wall, decorate entranceway, planter boxes, room divider, and between Kitchen Cabinets. Gives the look and feel of brick with lightweight vermiculite-cement mixture. Simulated mortar lines. Easy to apply with adhesive listed below. Precision smooth edges fit neatly together. Bricks can be cut like wood, cuts filed smooth with wood rasp. Complete instructions included. Bricks 1 1/2x12x7/8 in. thick. Carton of 60 bricks covers 7 1/2 sq. ft. 3 shades of color included at random to dramatize its beauty. Write for free sample and circular showing uses and actual colors of bricks. Choice of: Sunset Gold or Desert Red. Shipped from Mail Order House.

74 A 8895R—Not Mailable. Ship. wt. 29 lbs. State Color. Carton \$11.95

**Adhesive for Above.** Apply to any smooth, flat surface, Use 1 quart for three cartons of brick. Mailable.

74 A 8897M—Qt. Wt. 2 lbs. 12 oz. . . . \$2.65

74 A 8898M—Gal. Wt. 10 lbs. . . . . 7.95

A WARDS 977



# WARDS INSULATION An Investment NOT AN EXPENSE

PAYS FOR ITSELF IN SAVINGS ON HEATING AND AIR CONDITIONING COSTS IN 3 TO 5 YEARS



## "Spun" Rock Wool Batts . . . Low as 4¢ sq. ft.

- Choice of Covers: Reflective Aluminum Foil or Tough Kraft Paper
- Three thicknesses to choose from: 2, 3 or 6-in.
- All Batts have Asphalt coating—acts as moisture barrier
- 1 1/2-in. triple thick nailing or stapling flange for easy installation

① Much easier to handle and install than "open" batts. For new construction or accessible places. Made from thick layer of fibrous Rock Wool. Phenolic resin binder holds fibers firmly together. Batts are completely covered with Aluminum foil or Kraft paper on 4 sides, except 6-in. size has an "open" face. (6-in. batt especially effective for use in electrically heated, air conditioned homes.) Fire-resistant. 23x48-in. sizes and 6-in. thick size shipped promptly from Factories near New York City and Buffalo, N. Y. Others shipped from M. O. House or Factories. Coverage includes framing. Stapler and 1,000 5/16-in. staples included with \$75 order. Extra staples on Page 1045.

**Aluminum Foil Covered Batts** reflect up to 95% of radiant heat—more effectively stop winter heat loss, summer heat penetration; have aluminum foil cover on both sides.

**Kraft Paper Covered Batts** have tough vapor barrier face. State Catalog Number.

Cat. No.	Cover Type	Batt Size	Thick.	Pkg. Covers	Pkg. of	Ship. Wt.	Fact.	Stock
74 A 3676RFD	Aluminum	15 x 48 in.	3 in.	53 1/2 sq. ft.	10 batts	30 lbs.	\$4.35	\$4.85
74 A 3677FD	Aluminum	23 x 48 in.	3 in.	64 sq. ft.	8 batts	36 lbs.	5.35	.....
74 A 3679FD	Kraft	15 x 48 in.	6 in.	27 sq. ft.	5 batts	30 lbs.	2.55	.....
74 A 3683RFD	Kraft	15 x 48 in.	3 in.	53 1/2 sq. ft.	10 batts	30 lbs.	2.81	3.29
74 A 3685FD	Kraft	23 x 48 in.	3 in.	64 sq. ft.	8 batts	36 lbs.	3.45	.....
74 A 3682RFD	Kraft	15 x 48 in.	2 in.	85 1/2 sq. ft.	16 batts	30 lbs.	3.34	3.85
74 A 3684FD	Kraft	23 x 48 in.	2 in.	96 sq. ft.	12 batts	36 lbs.	3.88	.....

## Fiber Glass NEW CONCEPT IN HOME INSULATION

- Resilient and lightweight . . . resists settling, shrinkage
- Pays for itself in savings on heating, cooling costs
- Low heat capacity—cools off fast . . . non-combustible
- Two types—choice of Aluminum foil or Kraft paper

② Top-Quality Insulation in Roll Blanket Form. Made of extremely fine glass fibers . . . create countless microscopic cells for high thermal insulating efficiency. Because of blankets retain their full thickness, fit snugly against joists to effectively retard heat passage. Long-lasting, settling and shrinking, will not rot or crumble. Fire, moisture-resistant, vermin-proof and immune to fungi, bacteria. Pleasant to handle, easy to cut and apply. "Double" enable staples to do a better anchoring job with walls or attics. Choice of aluminum foil or Kraft paper 23-in. spacing. Coverage allows for framing. Shipped from Mail Order House. See louvers on opposite page for stapler below, bonus stapler above.

Cover	Size	Covers	Cat. No.	Ship.
Kraft	2 in.x15 in.x80 ft.	106 sq. ft.	74 A 3725R	15 lbs.
Kraft	2 in.x23 in.x80 ft.	160 sq. ft.	74 A 3726R	23 lbs.
Alum.	3 in.x15 in.x56 ft.	75 sq. ft.	74 A 3735R	15 lbs.
Alum.	3 in.x23 in.x56 ft.	112 sq. ft.	74 A 3736R	23 lbs.

## New Aluminum Foil Blanket Insulation

Less than  
**4 3/4¢**  
sq. ft.



Choice of 16-in. or 24-in. Width

③ The Original Multiple Layer Aluminum Foil Insulation; ideal especially for electrically-heated homes for these reasons: *High thermal efficiency* . . . resists all 3 forms of heat loss, holds down annual heat costs. *Saves up to 35% on fuel bills*, cools home up to 15% in summer. *Reflects up to 95% of all radiant heat*. *Complete condensation control* . . . has a separate vapor barrier that is positive and continuous. *Instant thermal action* . . . instead of "soaking up" heat, reflects it instantly and continuously. Means faster heating and faster cooling. *Positive application* . . . all you do is staple the flanges; multiple aluminum foil layers space themselves automatically. *Clean, permanent and dust-free* . . . made of pure aluminum foil in 2 layers with intervening air space, combined with an asphalt-treated moisture-vapor barrier and supporting Kraft paper. *Wind-resistance* . . . applied in unbroken lengths, completely sealed, blanket allows no drafts to seep in. Installs quickly, easily—instructions included. No ceiling load—blankets supported entirely by joists. See Stapler to loan (4). Rolls weigh 19 lbs., shipped promptly from Mail Order House.

978 WARDS A

74 A 3720R—16-in. width, covers 250 sq. ft. . . . Roll \$11.77  
74 A 3721R—24-in. width, covers 250 sq. ft. . . . Roll 11.77



④ Stapler to Loan. Borrow with payment for insulation, plank or tile. Use staples (insulation) or 5/16-in. (plank, tile). Turn in good condition in 30 days. Staples listed on Page 1045.

84 A 584 V—Wt. 2 1/2 lbs. . . . Deposit

## All-Aluminum Cupola

- Vent area 215 sq. in.
- Copper finish top
- Lifetime Beauty
- Assemble in minutes
- For all roof types

⑤ Sides white enamel. Use for decoration or ventilation. Angles, screws, instructions. From M.O. House.

Cupola only. Wt. 17 lbs.  
74 A 3856R . . . . . \$38.95

Cupola with Weathervane. State Rooster, Horse, Anchor or Sailboat symbol.  
74A3855R—Wt. 20 lbs. \$49.95





EXPENSE

YEARS

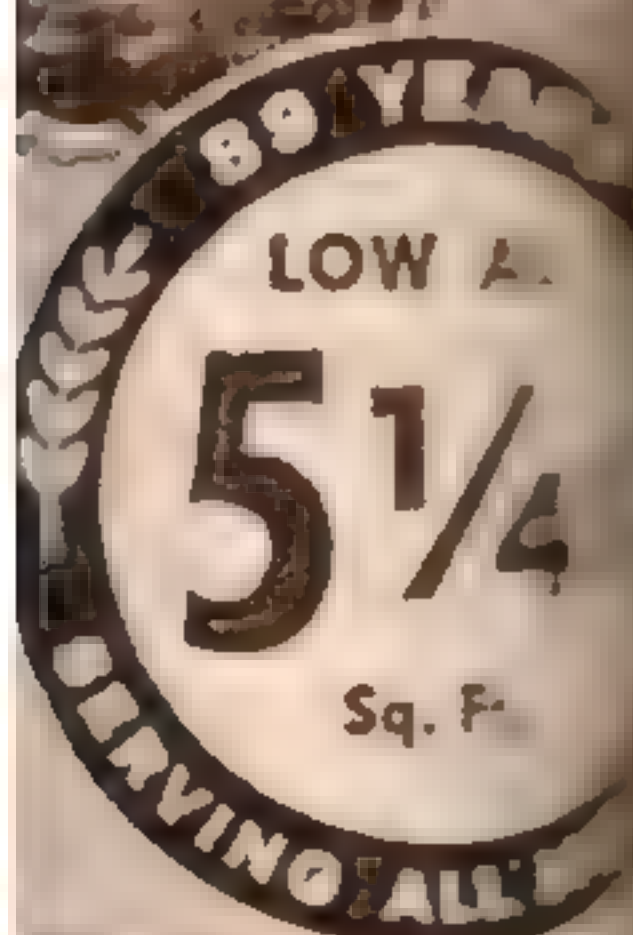
**KEEPS  
OUT HEAT**

Insulation cuts cost  
of air conditioning  
as much as 40%

**KEEPS  
OUT COLD**

Insulation saves up  
to 34% on Furnace  
Cost, Fuel Bills

Wards Insulation Will Last for the Life of Your Home



Less than  
**7c**  
sq. ft.  
3-in. depth

**CONCEPT IN  
INSULATION**

settling, shrinking  
cooling costs  
non-combustible  
Kraft paper face

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**"Spun" Rock Wool****PREMIUM POUR-TYPE LOOSE FILL**

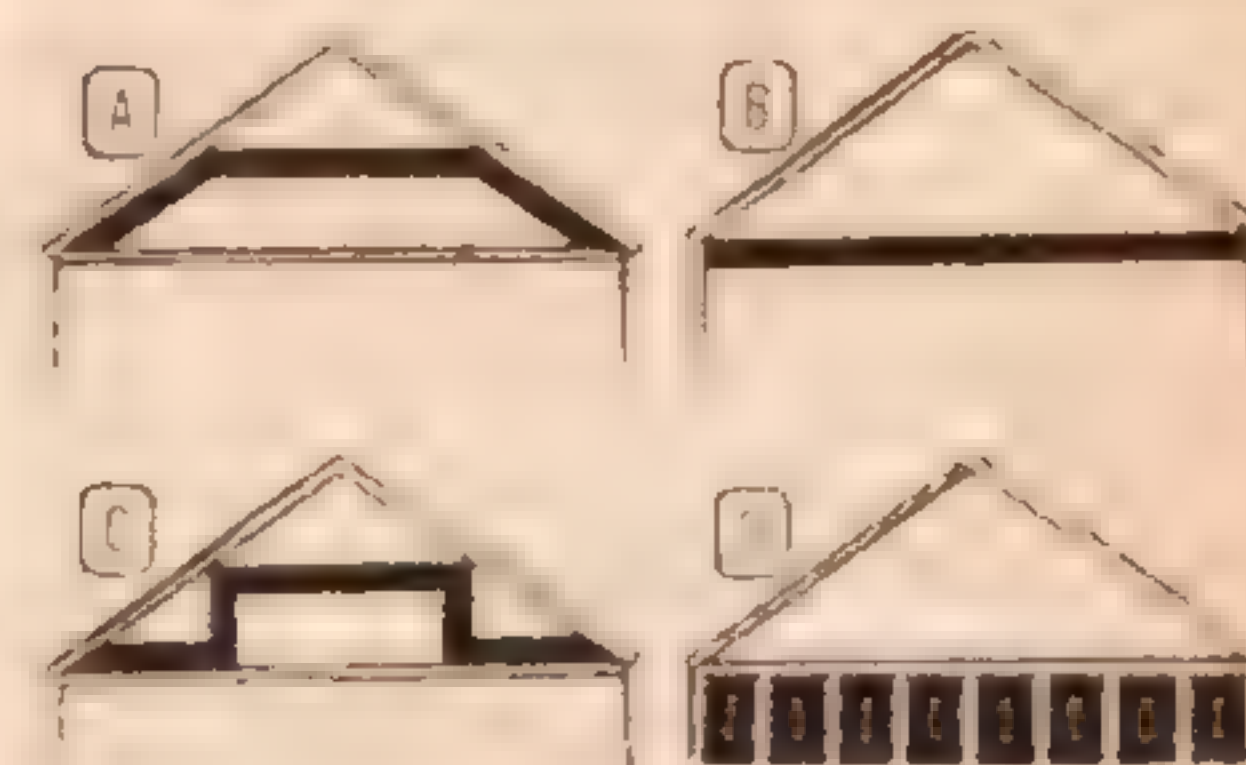
Spinning process develops long, lightweight fibers. This creates dead air spaces to stop heat passing through. Fireproof and non-conducting; may be used around exposed wiring. Odorless... won't attract insects. Not rot or deteriorate, lasts lifetime of home. Won't settle or pack down. Easy to install, covers attic floor joists and rake to desired depth. Covers 20 sq. ft. at 3-in. depth or 15 sq. ft. at 4-in. depth. Coverage includes framing. Only 2/3 as heavy as standard type rock wool—less shot, more air. Lower shipping charges to you. Shipped from Factory in Buffalo, New York or Mail Order House. Ship. wt. 20 lbs.

F—From Factory.....Per Bag 95c  
M—From M.O. House.....Per Bag \$1.10

**Una-Tem Loose-Fill****POUR-TYPE MINERAL-TREATED FIBERS**

Extra-light and very economical. Lasts entire lifetime of average home, protects against drafts and gives year 'round comfort. Resists fire, moisture and vermin. Non-conductor of electricity—will not support combustion. Weighs only 5 oz. per sq. ft. installed. Una-Tem saves you money in several ways: lower initial cost; reduction of up to 40% in winter fuel bills; much lower shipping charges (weighs only 6 lbs. per bag). Installation is simple, requires no tools or special skill. Just fluff from bag; no hand-packing or stuffing necessary. One bag covers 20 sq. ft. at 3-in. depth or 15 sq. ft. at 4-in. depth. Recommended for insulating ceilings, walls and other places which are hard to reach. Coverage includes framing. Instructions included. Shipped from Mail Order House.

74 A 3750 R—Ship. wt. 6 lbs. per bag.....Bag \$1.37

**HOW TO INSTALL  
INSULATION**

(A) ENTIRE ATTIC. If your attic is used for living quarters, insulate roof rafters and end wall studs.

(B) UNOCCUPIED ATTIC. Place insulation between joists of attic floor for a minimum-cost attic job.

(C) SEPARATE ROOM. Apply insulation on all sides and top. Cost is less than entire attic job.

(D) SIDEWALLS. Staple batts or blankets between studs. Be sure to cover entire wall area.

**WHY PUT OFF NEEDED IMPROVEMENTS?**

Buy all your materials now on Wards liberal Home Improvement terms . . .  
no money down, up to 3 years to pay . . . see details, Page 960

No.	Ship. wt.	
725R	16 lbs.	2
726R	25 lbs.	1
735R	15 lbs.	4
736R	23 lbs.	4

**Rustproof Aluminum Louvers**

• Circulate Fresh Air • Stop Condensation  
• Act as Hot Air Exhaust, Deflect Rain

Mesh screens. For every 2 sq. ft. of insulated area you need 1 sq. ft. of net ventilating (free) area. Approved by FHA for estimating. Since cross ventilation is required, order at least two louvers per room. For flat roof double the free area. Net Free Area per single louver. Shipped from Mail Order House.

**Available Triangle Louvers.** Rustproof aluminum. Easily installed on any wall. Tight sliding action. Same distance apart as pitch. Order pair for 1 sq. ft. Choice of 2 sizes:

From 35 in. wide x 17 1/2 in. high to 40 in. wide x 10 in. high for roof. Net free area 69.5 sq. in. Ship. wt. 5 lbs. Available.

MO—Ea...\$4.35; Pair...\$8.25

From 40 in. wide x 20 in. high to 40 in. wide x 12 in. high for roof. Net free area 95.4 sq. in. Ship. wt. 5 lbs. Available.

MO—Ea...\$3.95; Pair \$11.35

**Aluminum Roof Louver.** For slanting roofs or roofs without gable ends. 74 A 3861M—Buy 2 and Save! State opening size. Mailable.

Width Height	Net Free Area	Ship. wt. Ea.	Each	Pair
13 1/2 x 16 in.	37 sq. in.	1 lb.	\$2.90	\$5.60
18 1/2 x 16 1/2 in.	45 sq. in.	2 lbs.	3.45	6.70

**Aluminum Wall Louvers.** Mount flush on siding or recess under siding. Install without cutting studs. Full 2-in. depth and 45° louver angle gives max. free area. Rough opening size 1/2 in. more than opening sizes in table. 74 A 3860 MO—Buy 2 and Save! State Size Wanted. Mailable.

Width Height	Net Free Area	Ship. wt. each	Each	2 for
8 x 8 in.	25.3 Sq. In.	1 lb.	\$1.39	\$2.65
12 x 12 in.	63.3 Sq. In.	1 lb.	1.95	3.70
8 x 16 in.	56.9 Sq. In.	2 lbs.	2.10	3.95
12 x 18 in.	99.7 Sq. In.	2 lbs.	2.59	4.90
14 x 24 in.	160.0 Sq. In.	2 lbs.	3.80	7.20
24 x 30 in.	353.8 Sq. In.	4 lbs.	6.55	12.30

**Under-Eaves or Foundation Louver.** Fits on underside of eaves. Rustproof aluminum. To use for foundation, install in walls immediately above—covers opening between joists. 74 A 3863—State size. Mailable.

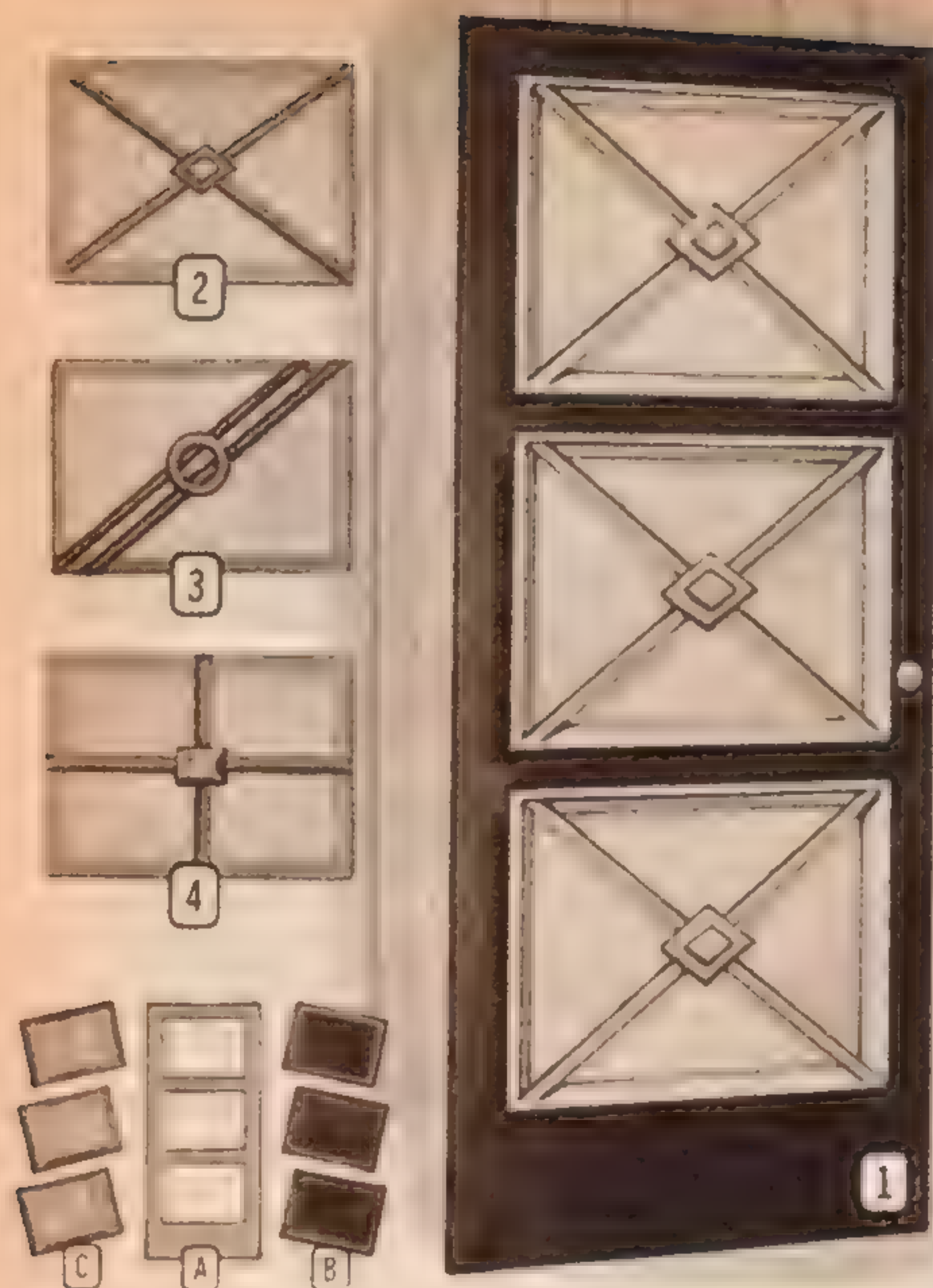
Overall Size	Fit Openings	Net Free Area	Wt. Ea.	Price Each	Set of 4
4x16 in.	3x15 in.	22.2 sq. in.	6 oz.	52c	\$1.97
8x16 in.	7x15 in.	55.6 sq. in.	10 oz.	75c	2.85

**Cast Aluminum Foundation Vent.** Self-storing, floating damper closes to cover entire ventilator. Outside dimensions 15 9/16 in. by 7 3/4 in. Net free area 55 sq. in. Mailable. 74 A 3862—Wt. 1 1/2 lbs. Each \$1.75; Pair \$3.30



Satisfaction Guaranteed or Your Money Back





### "Stylist" Wood Combination Door

Low As \$25<sup>75</sup> Door Only

#### DECORATIVE WOOD GRIDS OPTIONAL

① Inserts (C), (B), raised  $\frac{5}{8}$  in., add depth to view, change easily. Extra-strong frame with 2 cross rails, mortise and tenon construction. Woodlife® treated Ponderosa Pine. Width can be trimmed  $\frac{3}{4}$  in., height 2 in. Unit includes: (A) frame ( $1\frac{1}{8}$  in. thick); (B) 3 fine-mesh aluminum wire screen inserts; (C) 3 glass inserts bedded in putty, held with wood moldings. Order Grids separately (2) to (4) below.

74 A 4315 R—State Width, Ht. Not Mailable.

32 in. wide x 81 in. high. Wt. 54 lbs. .... \$25.75

36 in. wide x 81 in. high. Ship. wt. 58 lbs. .... 26.85

36 in. wide x 85 in. high. Ship. wt. 59 lbs. .... 27.75

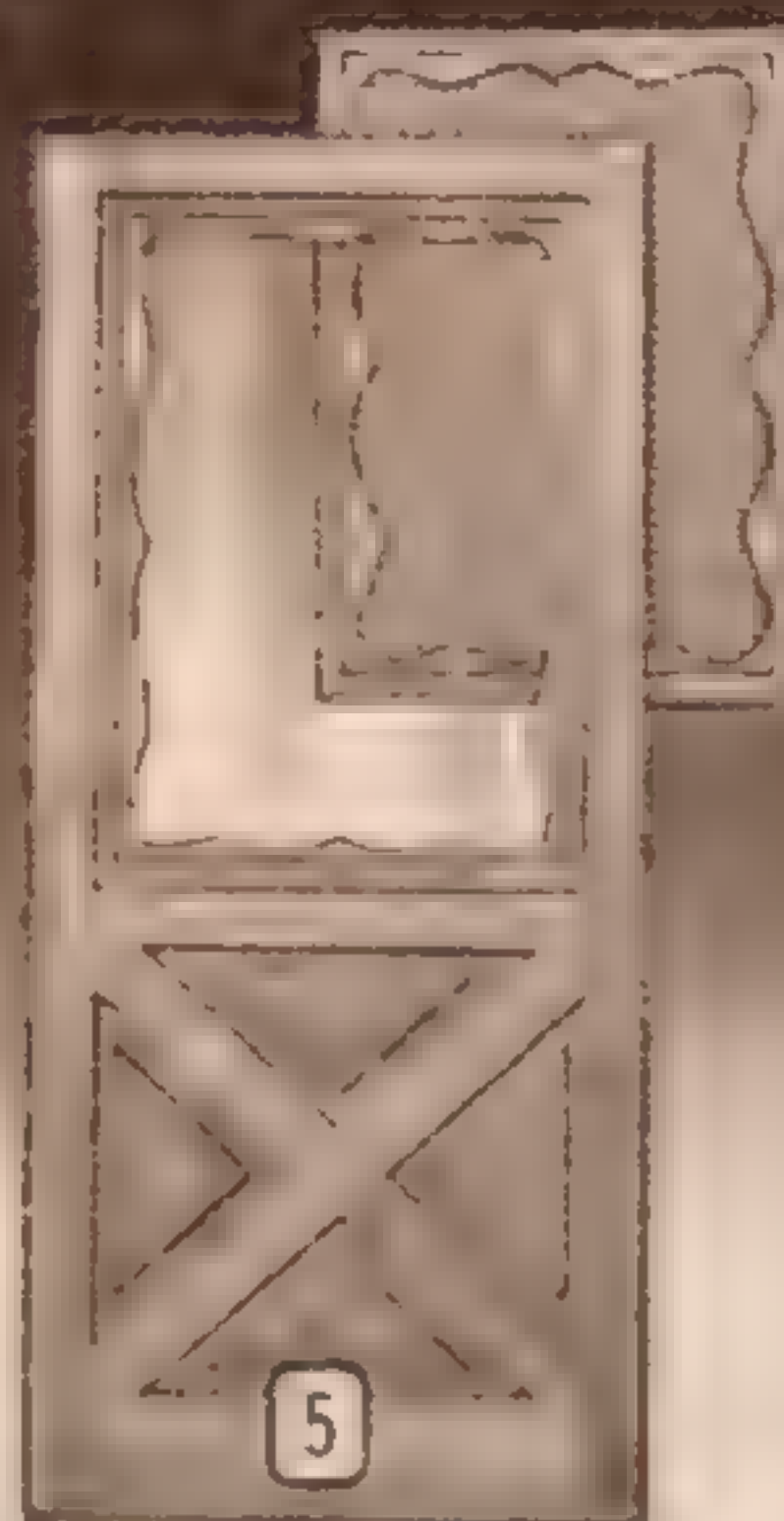
② to ④ Set of 3 Wood Grids. Protect inserts; can be painted. Predrilled. State door width.

(2) 74 A 4317 R—DIAMOND DESIGN. Wt. 4 lbs. .... \$3.50

(3) 74 A 4316 R—CIRCLE DESIGN. Wt. 4 lbs. .... 3.50

(4) 74 A 4318 R—SQUARE DESIGN. Wt. 4 lbs. .... 3.50

## Wood Combinations at Lowest Price



1-Panel Crossbuck

Low As \$26<sup>80</sup>



1-Lt. Fluted Panel

Low As \$21<sup>24</sup>



4-Lt. Raised Panel

Low As \$17<sup>95</sup>



3-Lt. Raised Panel

Low As \$14<sup>75</sup>

⑤ to ⑧ Save time and storage space by changing only panels instead of entire doors. Change from inside with twist of coin or screwdriver. Smooth, ready-to-finish; precision-machine kiln-dried Ponderosa Pine. Chemically treated to resist rot, warping, swelling, termites.  $1\frac{1}{8}$  in. Strong mortise and tenon joints, reinforced with steel pins. Width may be trimmed  $\frac{3}{4}$  in., ht. 2 in. incl. door, storm panel with clear glass, screen panel of fine-mesh wire secured with wood molding has galvanized wire, others aluminum. Promptly from M. O. Hse. Not Mail. State Cat. No., Width

⑤ Strength plus beauty. Crossbuck construction, traditionally known for sturdiness, teams up with a decorator-motif screen and storm section. Eye-pleasing wood scroll insert frames your screen or storm panel, removes easily to facilitate painting. Double-strength glass storm panel. Four triangular-shaped raised panels accentuate beauty of crossbuck design.

⑥ The "Picture Frame" Door. Shows off your entrance to best advantage. Has same 3-dimensional effect as (1) at left; inserts protrude  $\frac{5}{8}$  in.

⑦ ⑧ Economy with no letdown in quality. Rectangular-shaped panel design. Used in series, doors excellent low-cost porch enclosure.

Wide In.	High In.	Wt. lbs.	Price Each
(5) 74 A 4320 R—Crossbuck			
32 x 81	51	51	\$26.80
36 x 81	55	55	27.85
(6) 74 A 4319 R—1-Lt. Fluted			
30 x 81	51	51	\$21.24
32 x 81	52	52	21.77
34 x 83	58	58	22.87
36 x 81	58	58	22.65
36 x 85	64	64	22.78

Wide In.	High In.	(7) 74 A 4343 R 4-Lt. Door Lbs.	Price	(8) 74 A 4344 R 3-Lt. Door Lbs.
30 x 79	50	50	\$17.95	52
30 x 81	51	51	18.10	53
32 x 81	52	52	18.35	54
32 x 85	55	55	19.15	.....
34 x 81	54	54	19.25	54
34 x 83	58	58	19.50	.....
34 x 85	61	61	19.75	.....
36 x 81	58	58	19.35	60
36 x 85	64	64	19.95	.....

3 YEARS TO PAY  
No Money Down  
SEE PAGE 980

### Door Grilles Enhance Your Entrance . . . Low as \$1<sup>15</sup>

⑩ to ⑪ All aluminum except (15). Easy to install on aluminum storm/screen doors. All Mailable except (17). Note: on (1) allow 10 lbs. for postal regulation.

⑩ Aluminum Double Pushbar. Inside protection for screen, jalousie. 1 $\frac{3}{8}$ -in. space between. Anodized satin finish. 2 round bars  $\frac{9}{16}$  in. 74 A 4605 M—34 $\frac{1}{2}$  in. long; can be cut narrower. Ship. wt. 1 lb. 8 oz.

⑪ to ⑭ Aluminum Push Grilles. Anodized or plain satin finish. 34 in. wide; can cut narrower. Scroll width about 25 in. Av. ship. wt. 2 $\frac{1}{4}$  lbs.

Mail.	Ht.	Anodized Finish	Satin
(11) 4 in.	74A4614M	\$1.35	74A4614M
(12) 12 in.	74A4622M	2.79	74A4622M
(13) 16 in.	74A4626M	3.79	74A4626M
(14) 26 in.	74A4636MO	5.98	74A4636M

⑮ Aluminum Finish Steel Grille. Protection for windows, screens, storm doors. 5 $\frac{1}{8}$ -in. "U-channel" frame; 1 $\frac{1}{2}$ -in. diamond-mesh panel 24 $\frac{1}{2}$  in. 74 A 4676 MO—Width overall 35 in. Easiest to install. Ship. wt. 4 lbs.\*

⑯ Adjustable Grille. Fits most combination or screen doors. Adjusts from 30 $\frac{1}{2}$  in. wide x 37 in. high to 38 x 20 $\frac{1}{2}$ . Choice of finish.

74 A 4638 MO—ALUMINUM, satin finish. Ship. wt. 2 lbs.\* .....  
74 A 4675 MO—IRON, black paint finish. Ship. wt. 5 lbs.\* .....

⑰ Ornamental Bird Grille. Instructions show how to assemble into variety of patterns. Aluminum satin finish. Fits almost any wood or aluminum combination or screen door.

74 A 4648 R—Wt. 4 lbs. .... \$6.45

⑱ Solid Aluminum Initial Grille. Quality. Clips easily on combination or screen doors. Clips included. State initial. Mailable.

74 A 4684—Wt. 7 oz. .... Es



Pre-Hung—Set Entire Unit

Handy Roto-Key Crank

Z-bar Covers Hinge Marks

Cylinder Lockset

## Jalousie Combinations

All Aluminum . . . Choice of PRE-HUNG or Economy Models Low as \$61<sup>45</sup>

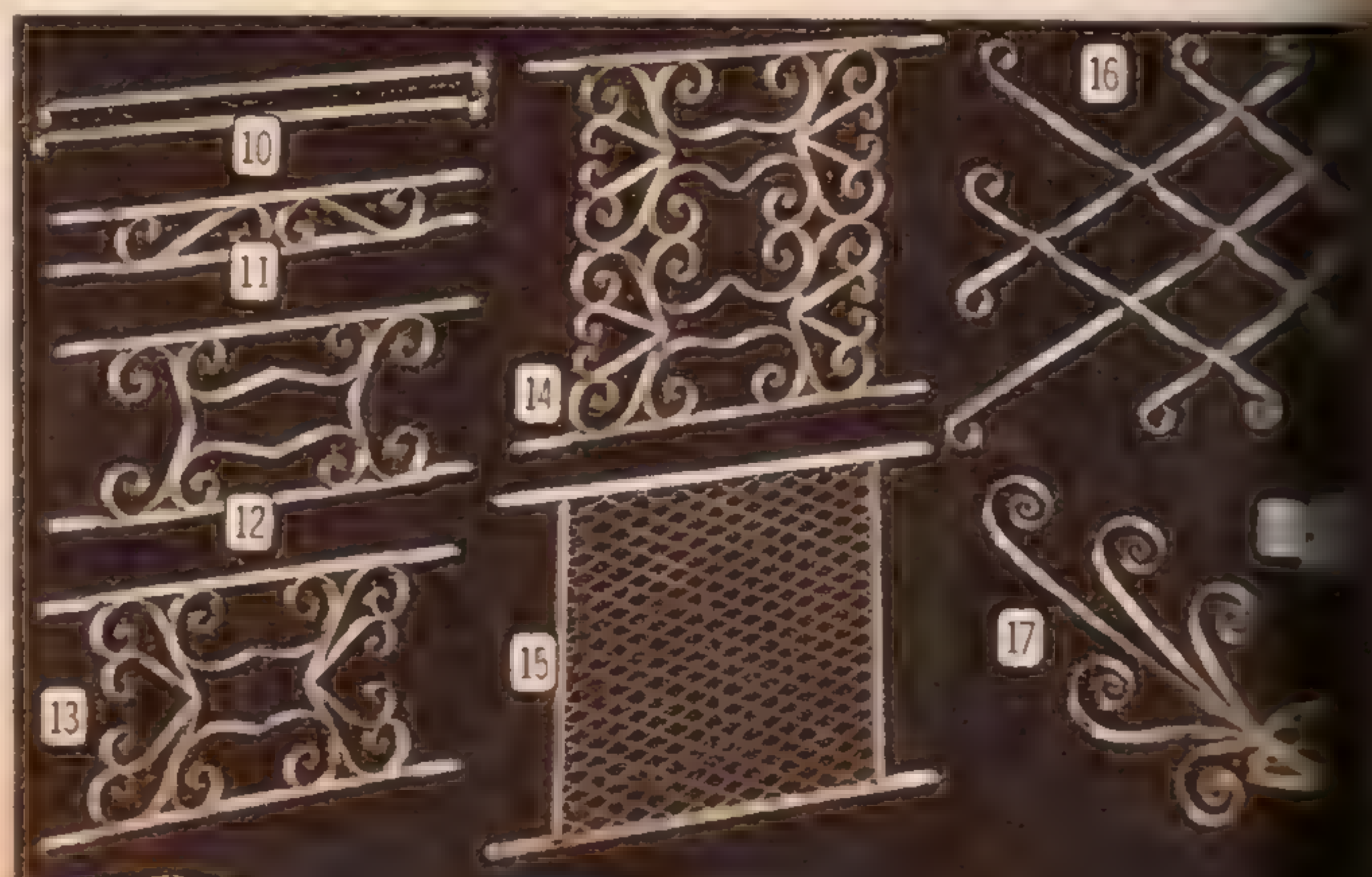
⑨ Our Best, feature by feature a quality stand-out: Pre-hung for installing convenience . . . unsurpassed in sturdy extruded aluminum construction (frame is full 1 inch thick throughout). Sagproof, never needs paint, requires minimum upkeep. Maximum rigidity due to U-channel CORNER BRACES, 3 built-in Tie-Rods and DOUBLE Kick-PANEL. Four HEAVY-DUTY HINGES plus 3-piece Z-BAR FRAME (both factory installed) to cover prior hinge marks. Built-in adjustable BOTTOM EXPANDER evens out-of-square openings. Full-length rustproof ALUMINUM SCREEN may be left in year 'round. CYLINDER LOCKSET (2 keys) inverts for right-hand installation. Automatic adjustable closer, inside pushbar.

15 CRYSTAL GLASS LOUVERS: 4 $\frac{1}{2}$  in. wide,  $\frac{7}{32}$  in. thick, overlap  $\frac{1}{2}$  in.; sturdier, easier to clean (same style on Jalousie windows, Page 988). Side-mounted roto-operator for easier adjustment . . . no stooping. Permits ventilation even when raining. See details of easy installation, top of opposite page. Order from table below.

Economy Jalousie Combination has same basic construction and features as (9) except: not pre-hung, without tie rods; has single heavy-duty ribbed kick-panel, standard hardware with latch.

State Door Size and "hinged (right or left)", viewed from outside. Storm Sash for extreme cold areas only. From M.O. House.

**Door Size		Door and Screen			Storm Sash	
Wide In.	High In.	(9) 74 A 5556R	74 A 5562R	74 A 5621R	Wt.	Price
32 x 80	100 lbs.	\$72.45	\$61.45	14 lbs.	\$16.95	Fit either door
32 x 84	103 lbs.			14 lbs.		
36 x 80	108 lbs.			18 lbs.		
36 x 84	116 lbs.			18 lbs.		





# Know The Facts

## About Aluminum Combination Doors

Combination Doors tend to look alike—but here the similarity ends. Prices and so does Quality. But the real differences don't show. Therefore, be sure to know what you pay for, the guide below about Wards Aluminum doors should be helpful to you in making a final choice:

**ALUM**—Frames are a full 1 inch thick, outside dimension. This is true so-called bargain doors. However, the gauge or "wall thickness" of Wards doors is .060 in. thick, 20% heavier than the .050 gauge used in bargain doors. For example, door (1) has 19.23 pounds of aluminum compared to 15.33 pounds used in a typical bargain door. This 25% weight advantage for life, easier maintenance . . . more satisfaction.

**ENGINEERING**—More hidden difference—like GREATER CORNER STRENGTH. Heavier extruded corner braces (11 oz. compared to 9½ oz. often used in bargain doors). Like STURDIER HINGING . . . full length extruded piano hinge is actually in the door frame and Z-bar, not screwed on. **NYLON BEARINGS** (no lubrication) in hinge section insure lifetime quietness, smoothness . . . no sagging, no loosening. **FRAMING** . . . glass insert panels are framed in heavy extruded (not rolled) aluminum. Glass itself sealed in WRAP-AROUND VINYL . . . weathertight, easier to install than drop-in glazing commonly used in bargain doors.

**Line Design**—Difference you can see: doors on this page bring you maximum privacy and daylight area. No awkward, bulky look.

**Features**—Wards offers newest features in all 3 styles: (1) Popular! prehung door; (2) New self-storing model with fingertip ventilation control; (3) Economy-priced model. Save even more by ordering with grille pictured.

**Important:** Use sizes below to order any door described on this page. State width, height, left or right hinge (as viewed from outside).

	Height	Fits Opening Widths	Fits Opening Hts.	
(1)	80 in.	29 7/8 to 30 3/4 in.	80 1/4 to 81 in.	One price buys any size. Illustrations show left hand hinge.
(2)	80 in.	31 1/8 to 32 3/4 in.	80 1/4 to 81 in.	
(3)	84 in.	31 7/8 to 32 3/4 in.	84 1/4 to 85 in.	
(4)	80 in.	33 7/8 to 34 3/4 in.	80 1/4 to 81 in.	
(5)	80 in.	35 7/8 to 36 3/4 in.	80 1/4 to 81 in.	
(6)	84 in.	35 7/8 to 36 3/4 in.	84 1/4 to 85 in.	

## PRE-HUNG Door . . . Install in 30 minutes

- No drilling or cutting • Finest quality hardware

**Finest Conventional Door.** Four inserts—two glass and TWO screen for ventilation year 'round. Insert panels set deep in frame for massive appearance. Main house door is still seen. Glass insert frames held together at tension stainless steel clips; remove and reassemble easily for re-glazing. Inserts on 3 sides, covers old hinge marks, allows for out-of-square openings—no need for Wool Pile weatherstripping (auto-type). Inserts hold firmly with rattle-resistant. Built-in bottom channel expander (corrects for out-of-square openings) and vinyl weather-seal. See installation details above right.

**MAINTENANCE** keeps its velvet finish new-looking. Complete with adjustable pneumatic closer, knob-latch with night lock, wind chain. Carton-packed, ship. promptly. House. See sizes above; state width, height, left or right hinge.

**PRICE**—WITHOUT GRILLE. Average ship. wt. 46 lbs. . . . \$35.95  
—WITH GRILLE. Average ship. wt. 48 lbs. . . . 38.45

## SELF-STORING and PRE-HUNG Door

- Instantly Converts . . . no inserts to change ever

**Self-storing eliminates storage and seasonal changing of inserts.** You control ventilation simply raising or lowering the inside lower glass panel to desired height; aluminum screen panel stays fixed all year. Cuts air-conditioner operating costs. Keeps heat out, cooled air in. Insert panels are tension-sealed against their track to keep out wind and rain; they cannot rattle. No OTHER door has the Dial-a-matic nylon rollers (two on each side) to release track tension, allow removal of inserts for cleaning. No screws to unfasten, no tools needed . . . new thumb-twirls of the rollers do the job. Inserts secure from outside tampering.

**ABOVE**, DOOR IS PRE-HUNG, has weatherstripped Z-bar frame, vinyl sealed heavy diamond-ribbed kickplate and easily maintained velvet-textured adjustable pneumatic closer, heavy wind chain.

**FEATURE:** distinctive colonial-style latch with quick-flip night-lock. Carton-packed, shipped promptly from M.O. House. See sizes above. State Width, Height, Left or Right Hinge (as viewed from outside).

**PRICE**—WITHOUT GRILLE. Average ship. wt. 48 lbs. . . . \$43.45  
—WITH GRILLE AND INSIDE PUSHBAR. Average ship. wt. 51 lbs. . . . 51.45

## New Champ of Economy Doors \$29.95 Less Grille

- Same piano hinge, same aluminum construction as doors above

**First economy-priced door to feature a built-in full-length piano hinge.** Makes it easier, quicker to install—troublesome, old-fashioned butt hinges are eliminated. Locking, built to last. Has 2 removable glass inserts; one large all-aluminum insert interchanges with top glass insert. Glass insert frames tension-joined at top, are easily reglazed. 3-piece Z-bar frame. Complete with adjustable pneumatic closer, knob-latch with night-lock, screws and instructions (not pre-hung). Carton-packed from M.O. House. See sizes above. Be sure to state Width, Height and Left or Right Hinge, outside view.

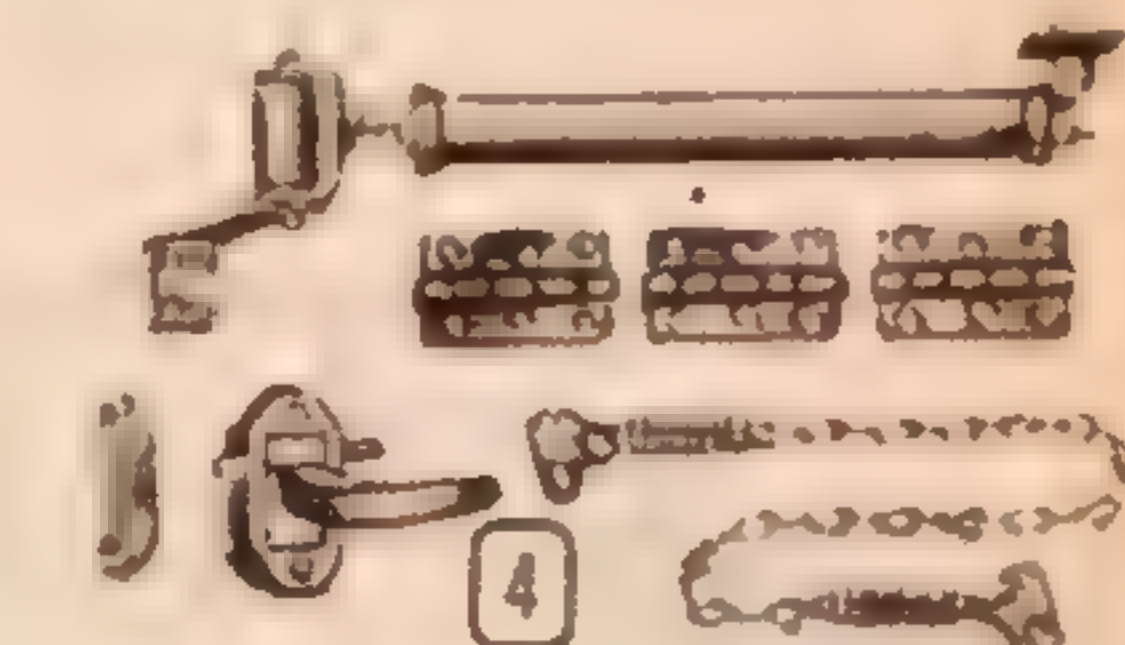
**PRICE**—WITHOUT GRILLE. Average ship. wt. 40 lbs. . . . \$29.95  
—WITH GRILLE. Average ship. wt. 42 lbs. . . . 32.45



Save up to \$15 in 30 Minutes. Easiest combination door to install—only screwdriver needed. Door pre-hung to Z-bar at factory—just set in place, screw frame into opening. Then attach latch, latch striker, pneumatic closer and wind chain.



Self-Storing in Action! Adjust lower glass insert for ventilation desired. Up . . . down . . . smoothly. So convenient for sudden weather changes.



**Replacement Hardware Set** for aluminum, wood combination doors. Includes pneumatic closer, latch set, safety chain, 3 hinges, screws. Aluminum finish. Mail. 84 A 1663—Wt. 4 lbs. . . . Set \$4.95

Just Say

**Charge It**

See Page 1281

BFCNDAS\*WARDS981



# Wood Screens and Storms... NONE BETTER!

## 5% DISCOUNT

Until April 15 on orders of 5 or more of either (1) or (2). Deduct 5% from price, write in amount on order and add letter "D" after Catalog Number.

Low As 2.93

## No Better Value... Compare Anywhere... Wards Include Hardware Sets

- Top Quality Construction... Screens and Storms built of 1 1/8-in. Ponderosa Pine
- Chemically treated with Woodlife® for water-repellency; Won't twist or sag

(1) Full Length Screens for complete protection. 18x14-mesh wire in your choice of rust-resistant galvanized or rust-proof aluminum. Width can be trimmed 3/4 in., height 1 1/2 in. Rust-resistant hardware included. Order below.

(2) No Finer Storm Windows. Strong mortise and tenon joints reinforced with steel pins. Machined smooth, ready to paint or varnish. Popular 2-light design, use with any style

house window. Glazed with clear glass sealed by putty held securely with wood beading. Bottom rail 4 1/2 in., 4 in. Width can be trimmed 3/4 in. height 1 1/2-in. Rust hardware included. If you want ventilator built into window state "With Ventilator" and add 50c to price of each window.

State Width and Height. Note: all Screens and Sash in. higher than sizes listed in table below.

Size of Screen or Sash		(1) Galv. Screen 74A4100R		(1) Alum. Screen 74A4102R		(2) Storm Sash 74A4000R		Size of Screen or Sash		(1) Galv. Screen 74A4100R		(1) Alum. Screen 74A4102R		(2) Storm Sash 74A4000R		Size of Screen or Sash		(1) Galv. Screen 74A4100R		(1) Alum. Screen 74A4102R		(2) Storm Sash 74A4000R	
Wide In.	Ht. In.	Wt. lbs.	Price Each	Wt. lbs.	Price Each	Wt. lbs.	Price Each	Wide In.	Ht. In.	Wt. lbs.	Price Each	Wt. lbs.	Price Each	Wt. lbs.	Price Each	Wide In.	Ht. In.	Wt. lbs.	Price Each	Wt. lbs.	Price Each	Wt. lbs.	Price Each
16 x 47	..	..	..	..	..	13	\$3.41	26 x 59	..	..	..	..	..	22	\$5.95	30 x 67	11	\$5.05	10	\$5.69	..	..	..
16 x 55	..	..	..	..	..	15	3.79	26 x 63	..	..	..	..	..	23	6.42	31 x 55	9	4.40	7	5.45	..	..	..
18 x 47	..	..	..	..	..	15	4.10	26 x 67	..	..	..	..	..	24	6.84	31 x 59	10	4.55	8	5.65	..	..	..
18 x 55	..	..	..	..	..	17	4.53	28 x 35	7	\$3.19	6	\$3.65	16	4.32	..	..	31 x 63	10	4.85	8	5.80	..	..
20 x 47	..	..	..	..	..	16	4.06	28 x 37	8	3.35	6	3.79	17	4.60	..	..	32 x 39	8	3.53	7	4.30	..	..
20 x 55	6	\$3.49	..	6	\$3.93	17	4.44	28 x 39	8	3.39	6	3.89	17	4.62	..	..	32 x 47	8	4.05	7	4.60	..	..
20 x 59	..	..	..	..	..	18	4.95	28 x 43	8	3.52	7	4.15	19	4.95	..	..	32 x 55	9	4.45	7	5.20	..	..
22 x 47	..	..	..	..	..	16	4.96	28 x 47	8	3.71	7	4.30	20	5.34	..	..	32 x 59	10	4.60	8	5.40	..	..
22 x 55	..	..	..	..	..	19	5.21	28 x 51	9	3.98	8	4.45	21	5.43	..	..	32 x 63	10	4.85	8	5.65	..	..
22 x 59	..	..	..	..	..	20	5.70	28 x 55	9	4.19	8	4.65	22	5.84	..	..	32 x 67	11	5.45	9	5.80	..	..
22 x 63	..	..	..	..	..	20	5.70	28 x 59	9	4.28	8	4.89	23	5.91	..	..	32 x 71	..	..	..	..	..	..
24 x 35	6	2.93	..	5	3.35	15	3.75	28 x 63	10	4.52	9	5.07	24	6.49	..	..	34 x 55	10	4.72	8	5.45	..	..
24 x 29	7	3.08	..	5	3.50	16	4.20	28 x 67	10	4.65	9	5.28	25	6.77	..	..	34 x 59	11	4.98	10	5.61	..	..
24 x 43	7	3.33	..	6	3.75	17	4.30	28 x 71	11	4.89	10	5.49	27	7.18	..	..	34 x 63	11	5.15	9	5.87	..	..
24 x 47	8	3.50	..	6	3.95	18	4.80	29 x 47	10	3.95	9	4.55	..	..	..	..	34 x 67	..	..	..	..	..	..
24 x 51	8	3.65	..	6	4.15	19	5.05	29 x 55	10	4.40	9	5.00	..	..	..	..	34 x 71	..	..	..	..	..	..
24 x 55	8	3.79	..	7	4.35	20	5.35	29 x 63	10	4.80	9	5.48	..	..	..	..	26 x 39	10	3.92	8	4.65	..	..
24 x 59	9	3.95	..	8	4.45	21	5.45	30 x 47	8	3.98	7	4.54	21	5.62	..	..	36 x 47	10	4.26	8	5.15	..	..
24 x 63	9	4.17	..	8	4.75	22	5.65	30 x 51	..	..	..	..	22	5.93	..	..	36 x 55	10	4.73	9	5.75	..	..
24 x 67	..	..	..	..	..	23	5.85	30 x 55	9	4.42	8	4.98	23	6.38	..	..	40 x 55	10	5.10	9	5.73	..	..
24 x 71	..	..	..	..	..	24	6.55	30 x 59	10	4.60	9	5.48	24	6.84	..	..	40 x 59	10	5.35	9	6.01	..	..
26 x 55	9	4.17	..	8	4.65	21	5.85	30 x 63	10	4.83	9	5.80	25	7.15	..	..	40 x 63	11	5.60	10	6.30	..	..

74 A 4096 R—FILLER STRIPS. Add 1/2 in. to width. 1 1/8 x 1/4 in. x 6 ft. Ship. wt. Pair 1 lb. Not Mailable.....F

HOW TO ORDER: See diagram at left. Measure carefully opening into which storm or screen will fit. Width (A) is distance between exterior side casings; height (B) is distance from lower edge of top casing to sill. If your windows measure 1/2 in. wider than sizes listed in table above, order Filler Strips under table above.



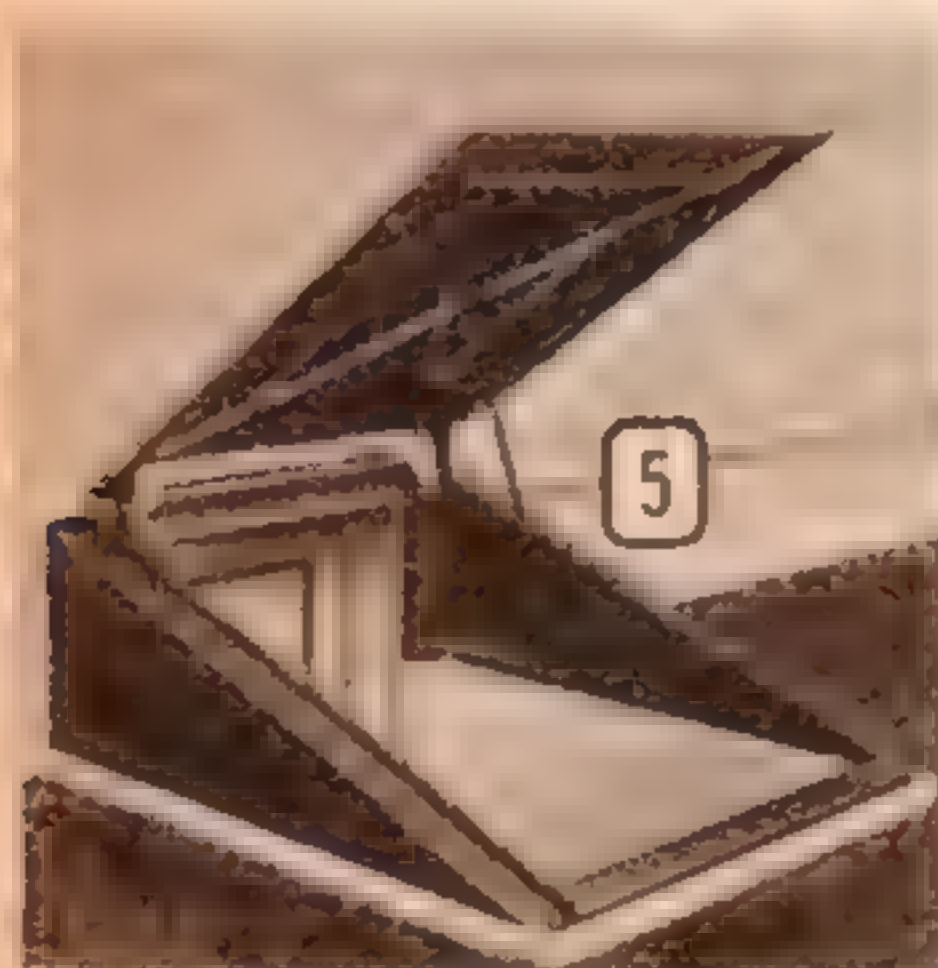
## Thermopane®—Saves Fuel In Winter Low as \$31.85

(4) Eliminates need of storm sash. Two panels of 1/4-in. highly polished glass with hermetically sealed (metal-to-glass) air space between. For sizes not listed below write Wards, stating size needed. Glass shipped in padded, braced crates. With glazing compound, instructions. Note: either dimension in table can be width or height. State Catalog Number and Size.

74 A 6399 F—Shipped promptly from Factory in Toledo, Ohio.

Width In.	Ht. In.	Ship. wt. Per Unit	Ship. wt. Crate Only	Per Unit	Ea. Add'l Unit	Width In.	Ht. In.	Ship. wt. Per Unit	Ship. wt. Crate Only	Per Unit	Ea. Add'l Unit
35 1/2	36	60 lbs.	72 lbs.	\$31.85	\$27.50	47 3/4	66 5/8	150 lbs.	185 lbs.	\$70.45	\$63.45
35 1/2	48 1/8	78 lbs.	100 lbs.	41.25	34.20	48	48	104 lbs.	130 lbs.	57.10	51.10
35 1/2	60 3/8	98 lbs.	120 lbs.	49.20	42.10	48	60	130 lbs.	160 lbs.	66.35	59.35
36	44 1/2	78 lbs.	90 lbs.	40.35	33.85	48	72	156 lbs.	195 lbs.	73.75	66.75
36	55 1/4	98 lbs.	110 lbs.	44.50	37.50	48 1/8	55 1/4	130 lbs.	140 lbs.	65.75	58.75
36	68 3/4	117 lbs.	140 lbs.	56.45	51.25	48 1/8	68 3/4	156 lbs.	190 lbs.	78.45	72.45
36	75	137 lbs.	150 lbs.	59.80	52.80	48 1/8	75	169 lbs.	200 lbs.	92.90	81.50
42	66	130 lbs.	155 lbs.	59.30	54.30	50	111 lbs.	135 lbs.	135 lbs.	57.85	50.85
42	72	137 lbs.	160 lbs.	60.55	53.55	50	111 lbs.	135 lbs.	135 lbs.	64.50	57.50
44 1/2	48 1/8	104 lbs.	150 lbs.	56.90	49.90	50	72 1/2	163 lbs.	200 lbs.	86.50	74.50
44 1/2	60 3/8	130 lbs.	155 lbs.	66.90	60.90	50	80 1/2	176 lbs.	225 lbs.	93.75	81.75
45 3/8	52	104 lbs.	125 lbs.	58.50	52.50	50	96 1/2	215 lbs.	270 lbs.	109.20	102.20
46	48 1/2	104 lbs.	125 lbs.	54.70	47.70	50 3/8	60 3/8	137 lbs.	170 lbs.	73.40	67.40
46	64 1/2	143 lbs.	160 lbs.	70.40	64.40	52 1/2	58 1/8	137 lbs.	170 lbs.	73.40	67.40
46	72 1/2	156 lbs.	185 lbs.	77.10	71.10	55 1/4	60 3/8	150 lbs.	190 lbs.	77.80	71.80
46 1/8	52 1/2	117 lbs.	135 lbs.	62.20	56.20	58	80 1/2	208 lbs.	250 lbs.	111.40	100.40
46 1/8	56 1/2	130 lbs.	140 lbs.	65.35	58.35	60	72	195 lbs.	240 lbs.	103.20	92.90
47 3/4	50 3/8	111 lbs.	140 lbs.	59.60	53.60	66	72 1/2	215 lbs.	260 lbs.	113.40	102.40

## Easy-to-Open Steel Service Entrance \$64.95



Easy to Open



After

- Convenient Access to Basement
- Ideal for Storm Cellar Doors
- Heavy-Gauge Steel Construction
- Overlap Flanges for Weatherseal

(5) Sturdy Construction, Reinforced with "X" frame. Spring-counterbalanced for finger-tip lifting; door opens up and away for ample clearance. Quick release safety supports open door, prevent accidental closing. 22 in. high at foundation, plus 2-in. flap; length 66 in.; door width, 45 in., overall width 52 in. Assembled, ready to install, quickly, easily. With Instructions.

74 A 5088 R—Ship. wt. 185 lbs. Not Mail.. \$64.95

## Extension Screens—Adjust to Fit Low as 80

(3) Sturdy, Practical—Set in Window Track. Galvanized metal frame. 18x14-mesh galvanized screen wire. State Height. Mailable.

Ht.	Width	Wt.
12 in.	21-33 in.	2 lbs.
15 in.	21-33 in.	2 1/2 lbs.
18 in.	21-33 in.	3 lbs.
24 in.	23-37 in.	4 lbs.

## Polyethylene Sheeting Low as \$1.79

- New! Dispensing Carton—easy to pull-out sheet
- New! Edge Marker—Width: gauge, footage marker
- New! Compact Roll—Folded to handy width

(6) Economical—low as 1 1/4 c sq. ft.—RE-USABLE... ENT... WATERPROOF... DUSTPROOF... PUNCTURE RESISTANT... UNAFFECTED by acids, alkalis. Long lasting, won't deteriorate. Flexible to 60° F. Extremely popular for economical storm proofing of and doors. Meets FHA standards for permanent barriers. Use as closing in material, curing blank concrete, membrane waterproofing. Also ideal for heat seal covers, drop clothes, tarpaulins, greenhouses as an aid to lawn growth (keeps lawn warm and can be heat sealed or sewn to make almost any size frozen food bags, clothes bags. Mailed promptly from House, pay postage from there. State Width.

Catalog No.	Thick.	Width	Length	Covers
74 A 1150M	4 mil	3 ft.	50 ft.	150 sq. ft.
74 A 1152M	4 mil	6 ft.	50 ft.	300 sq. ft.
74 A 1163M	4 mil	8 ft.	100 ft.	800 sq. ft.
74 A 1165M	4 mil	10 ft.	100 ft.	1000 sq. ft.
74 A 1167M	4 mil	12 ft.	100 ft.	1200 sq. ft.
74 A 1172M	6 mil	6 ft.	100 ft.	600 sq. ft.
74 A 1177M	6 mil	14 ft.	100 ft.	1400 sq. ft.



TER!

re Sets

sealed by p...  
4 1/2 in...  
1 1/2 in. Rust...  
built into w...  
ce of each w...  
as and Sash

Alum. Screen  
74A4102R 74A4

Price Each	Wt. lbs.
5.69	28
5.45	28
5.65	28
5.80	28
4.30	20
4.60	22
5.20	24
5.40	24
5.65	27
5.80	29
5.87	28
5.87	29
5.87	31
4.65	21
5.15	24
5.75	27
5.73	29
6.01	33
6.30	32

Fit Low as 89¢

Wt.	74A
2 lbs.	89¢
2 1/2 lbs.	\$1.19
3 lbs.	\$1.39
4 lbs.	\$1.59

\$179 150 sq. ft.

out sheet  
age marked by  
width

SABLE... TRANSP...  
... PUNCTURE...  
is, alkalis, term...  
to 60° below z...  
proofing of wind...  
permanent mo...  
ng blanket for...  
deal for hay cov...  
greenhouses (a...  
rm and moist). C...  
ost any conta...  
romptly from M...  
ldth.

Wt.	Lbs.	Pr.
3 sq. ft.	3	\$1.79
6 sq. ft.	6	3.49
15 sq. ft.	15	9.49
19 sq. ft.	19	11.49
22 1/2 sq. ft.	22 1/2	13.49
15 sq. ft.	15	9.49
34 sq. ft.	34	23.49

## ...Free Standing Fireplaces

Panel Finish  
Aluminum Trim  
Cottage Steel

Cottage  
starts ear...  
ter with a...  
place. At...  
table fire...  
heavy-...  
construc...  
solid steel...  
ite with...  
fireplace



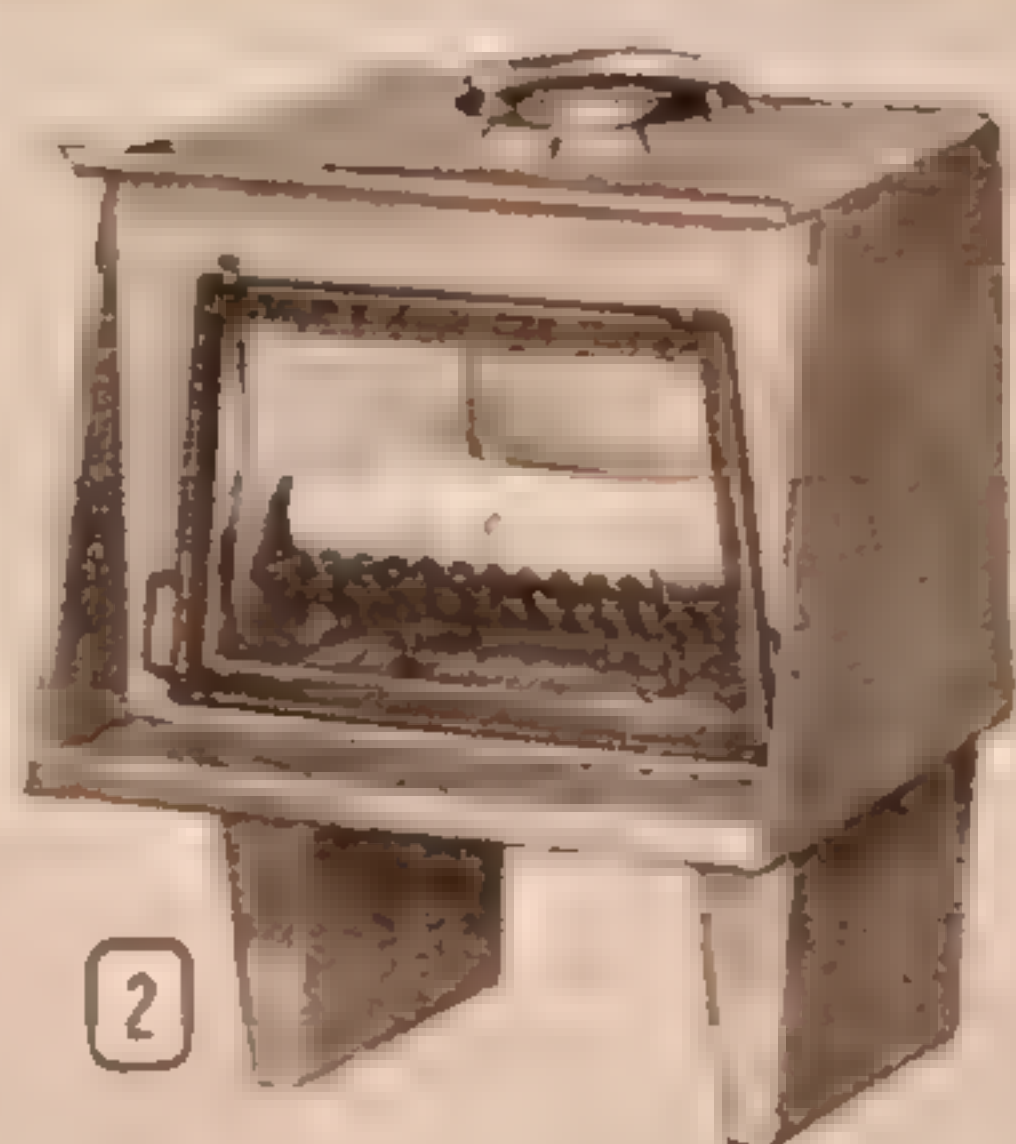
**\$107<sup>00</sup>**  
ONLY  
**\$5 MO.**

Easy to install—just attach legs. Floor lined with fire-resistant heat barrier at back. 29-in. wide, 23 in. deep, 29 in. high. Not available. For complete fireplace chimney, see list below or for wider selection see Page 6. See Page 980, Fall 1960 Catalog for 7-in. diameter Blue Steel stove pipe, elbows and dampers. 74A—Ship. wt. 155 lbs. Cash \$107.00

## NEW...Circulating Fireplace

Circulating  
Fireplace  
Panel Finish

Family  
enclosed  
breeze-...  
summer...  
Full-size  
circulating  
fireplace.  
walls  
outside  
Ready  
any color.  
with



**\$169<sup>00</sup>**  
ONLY  
**\$6 MO.**

See Page 980, 1960 Fall Catalog for 7-in. diameter stove pipe, elbows and dampers. Takes logs up to 14 in. long. Fireplace is 35 in. wide, 28 in. deep, 41 in. high. Completely factory-built, easy to install, just attach masonry or foundation required. Carton packed. See Grate and Hearth tile at right. For complete order parts below.

74A—Ship. wt. 335 lbs. Cash \$169.00

## Bestos All-Fuel Chimney

For Complete Chimney: Starter and Section (7); Finishing Collar (8); Chimney Top Assembly (9) required for chimney housings. UL Listed.

Chimney Top Assembly. Attaches directly to chimney pipe (10) with die formed top. Includes adjustable roof flashing, round top and instructions.

Ship. wt. 20 lbs. \$23.00

Metal Chimney Housing—simulates masonry. Fits to roof pitch. 14 1/2 in. x 18 in. Includes cup and telescoping connecting chimney pipe (10). State Height.

Box	Buff Brick	Ht.	Ship. wt.	Each
74A	81 A 8643R	3 ft.	25 lbs.	\$22.00
74A	81 A 8644R	4 ft.	31 lbs.	25.00

Chimney Section and Chimney Support. Fasten to 16-in. joist framing to provide chimney support. Equal to 1 ft. of chimney. 7-in. diameter. Fireplace smokepipe connects into bottom of starter section.

Ship. wt. 26 lbs. \$15.95

Chimney Pipe Collar. Snaps on bottom of chimney section (7). Required where pipe passes through finished ceiling. Wt. 8 oz.

Polished Aluminum. \$2.26

Weatherproof Rain Cover. Required on top of chimney housings listed under (6) above. Keeps chimney place dry. UL approved. Best protection against draft control.

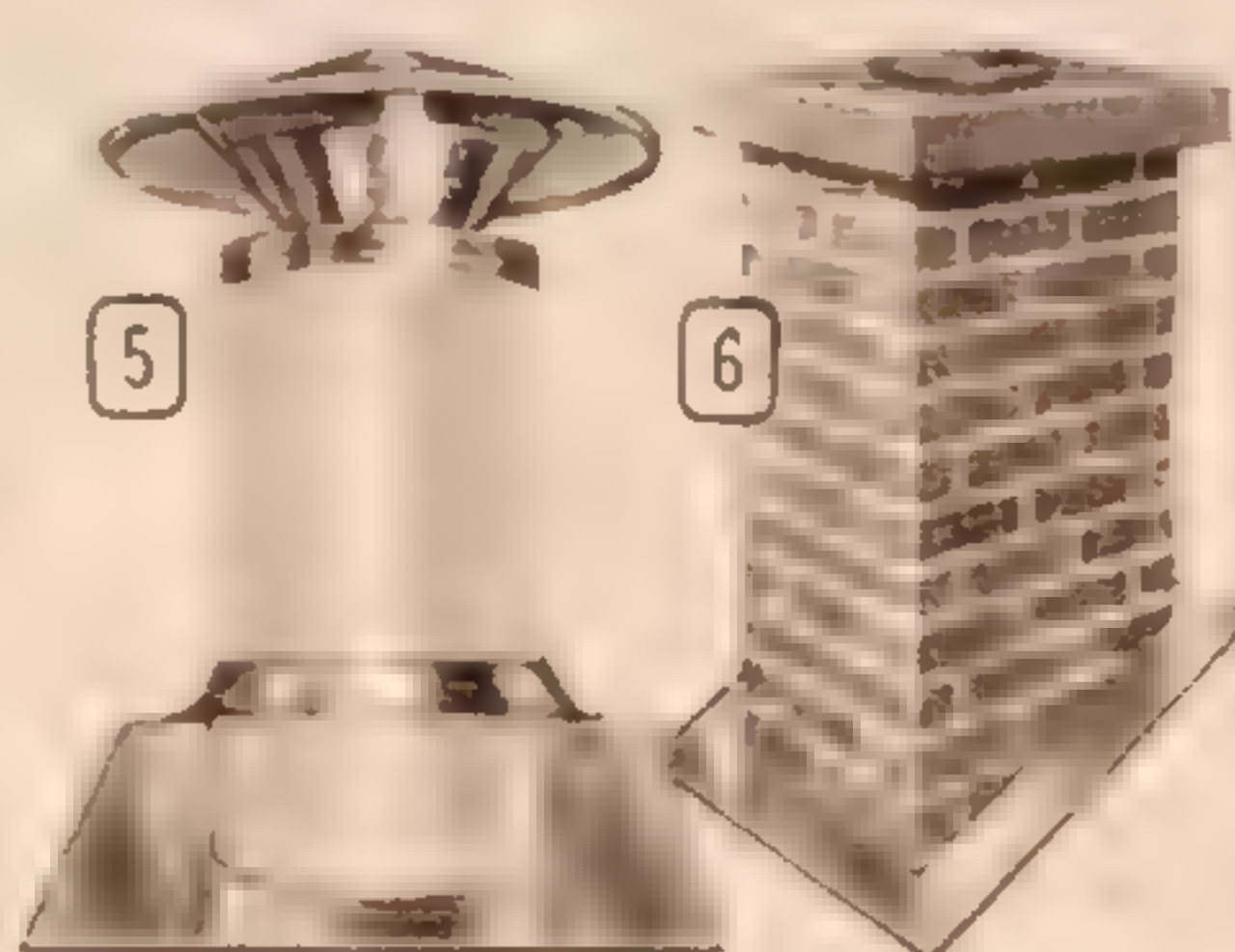
Ship. wt. 5 lbs. \$6.00

Chimney Pipe. Stainless steel inner pipe and galvanized steel outer case with temperature insulation between. See "Order" at right to determine lengths. Diameter: Inside, 7 in.; Outside 14 in.

18 in. long. Wt. 25 lbs. \$11.25

30 in. long. Wt. 37 lbs. \$18.75

See Heating Catalog for Wider Selections



Use Wards Home Improvement Terms  
See Page 960



### HOW TO ORDER

Round Top: Measure from underside of joists to highest point of roof (H) and add 2 ft. Order pipe (10) to equal this total.

Square Housing: Use dimension (H) plus 6 in. to determine total length of pipe (10). Top of chimney must be 2 ft. higher than any portion of bldg. or roof ridge if within 10 ft. of it.



SAVE 50%

## Wood Burning Fireplace Unit

AT 1/2 THE COST OF  
CONVENTIONAL UNIT

Add the Charm and  
Friendliness of a Fireplace  
To Your Home

LOW AS **\$12<sup>50</sup>** MO.

UL Approved



Treat Your Home to a Real Wood-burning Fireplace. Save 50% compared with cost of conventional unit—save even more by installing it yourself. No special tools needed.

UL Tests show unit can be installed directly against wall without danger. Unique double draft construction—chimney and fireplace walls never get more than slightly warm. Use only with chimney furnished—can't be connected to another flue; install at least 4 ft. from adjacent walls.

NO MASONRY OR SPECIAL SUPPORTS NEEDED. Just bolt to studs, cut holes in ceiling and roof, slip chimney and sections in place. Firebox 33 1/2 in. wide, 24 1/2 in. deep, 17 1/2 in. high. Chimney 14 1/2 in. square. Firebox bottom is 18 1/4 in. from floor. Firebox lined with ceramic firebrick; extruded aluminum-trim, angle-iron construction. Stainless steel flues.

FIREPLACE UNIT INCLUDES fireplace, screen, hood, chimney sections, cap and flashing. Order accessories below.

74 A 1960R—State distance (A) above, floor to roof peak.

### How to Order Fireplace

Measure distance (A) (See diagram) from floor to roof peak and order proper size fireplace unit from table above. "Rise", of roof determines maximum distance (B) that 63-in. high chimney housing can be from peak. Top 24-in. section must be higher than highest point of roof for proper draft. See Table for maximum distance (B).

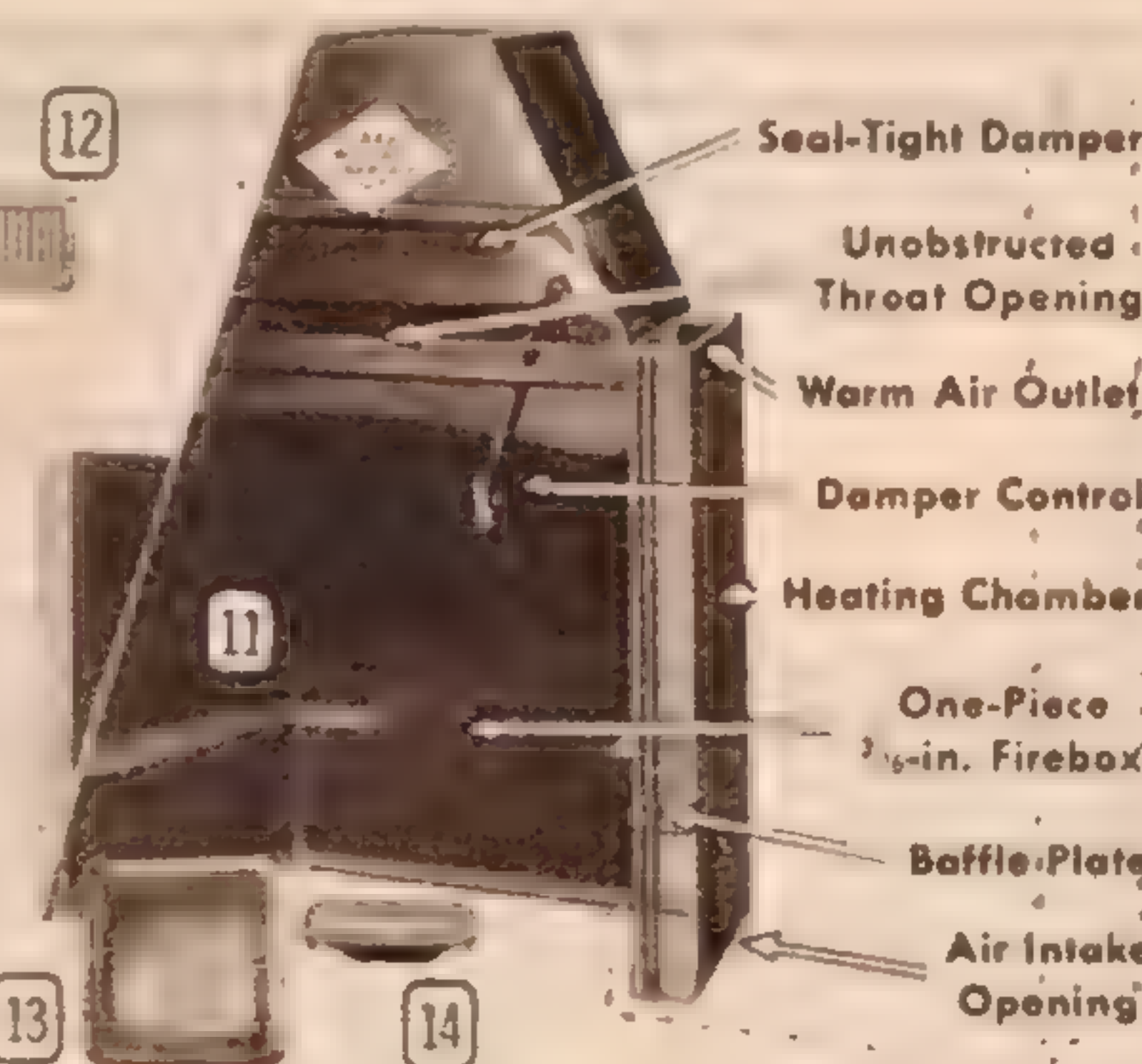
Roof Rise Per Foot	Dimension "B" Max.
flat	no limit
1 in.	38 ft. 8 in.
2 in.	19 ft. 8 in.
3 in.	12 ft. 5 in.
4 in.	9 ft. 1 in.
5 in.	7 ft. 1 in.
6 in.	5 ft. 10 in.
7 in.	4 ft. 11 in.
8 in.	4 ft. 2 in.
9 in.	3 ft. 7 in.
10 in.	3 ft. 2 in.

### Accessories

Hearth. Includes Terra Cotta Ceramic Tiles. Mastic for covering 36x54-in. area. 74 A 1965R—Wt. 80 lbs. \$29.95

Shovel and Poker Set. Black satin finish steel. 74 A 1964R—Wt. 4 lbs. \$17.95

Grate. Size 21 1/2 x 12 in. 74 A 1963R—Wt. 20 lbs. 9.95



## Circulating Fireplace Liner

Low as  
**\$58<sup>95</sup>**  
Less Grille

Scientifically Developed by Heating Engineers—insures complete success. Circulating heat warms entire room, even adjoining rooms. Eliminates smoke. Requires only decorative masonry to finish installation. Features: Exclusive SEAL-TIGHT DAMPER, closes air tight when not in use; 3/16-in. DOUBLE-WALLED FIREBOX, surrounds fire; ONE-PIECE CONSTRUCTION provides durability; no obstruction throat tubes; no fins to hinder air flow. Cool air from floor is warmed by contact with walls, gently circulates through upper grilles to every part of room. Will not smoke. For use in any climate... in living room, basement, cottage etc. Ship. from Mail Order House.

Firebox Dimensions			Fits Opening		Fireplace Unit Less Grilles		
Width in.	Height in.	Depth in.	Wide in.	High in.	Cat. No.	Ship. wt.	Price
29½	25	15	35½	44¾	74 A 1985R	171 lbs.	\$58.95
33½	27	16¾	39½	49¾	74 A 1986R	200 lbs.	65.95
38	29½	17¾	45½	52½	74 A 1987R	250 lbs.	78.95
42	32	19	51	56	74 A 1988R	311 lbs.	99.50

Intake and Outlet Grilles. Housing 5 1/2 x 10 1/4 in. Overall 5 7/8 x 10 3/8 in. 74 A 1995—Set of 4. Wt. 9 lbs. From M. O. House. Mailable. \$9.95

8 3/4 x 8 3/4 in. Grilles. Metal housing 8 x 8 in. Same as above. 74 A 1996—Set of 4. Wt. 11 lbs. \$11.25

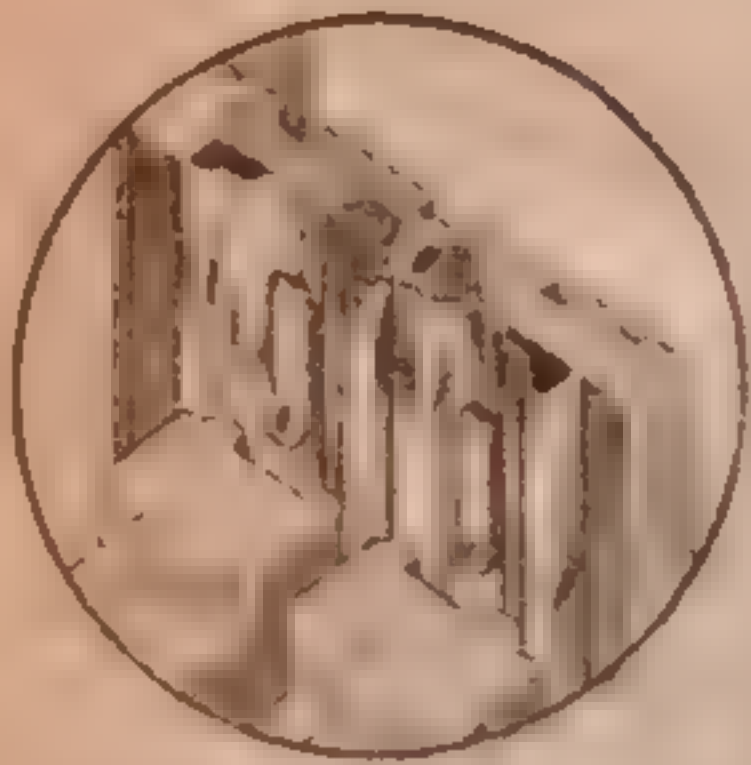
Cleanout Door. Install in ash pit or chimney (below firepit). 74 A 1977—10 x 10 in. Wt. 8 lbs. Mailable. \$2.35

Ash dump. Install in firepit. Mailable. 74 A 1976—5 x 8 in. Wt. 7 lbs. \$1.95

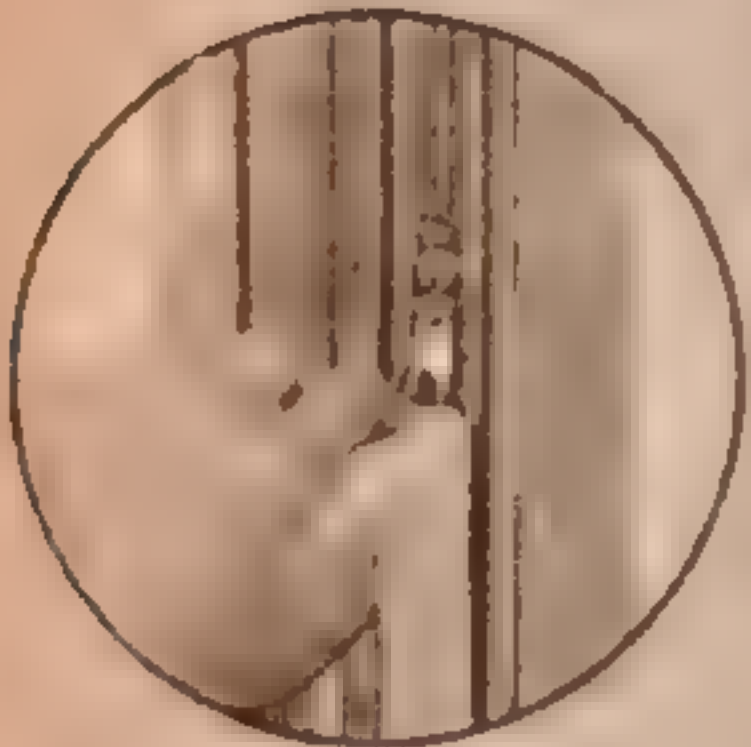
A WARDS 983



# Best Crestline REMOVABLE WINDOWS . . . Ready to Install



Sash Balances  
of Nylon Cables,  
Helical Springs



Cable Clip  
Releases Sash—  
Works So Easily



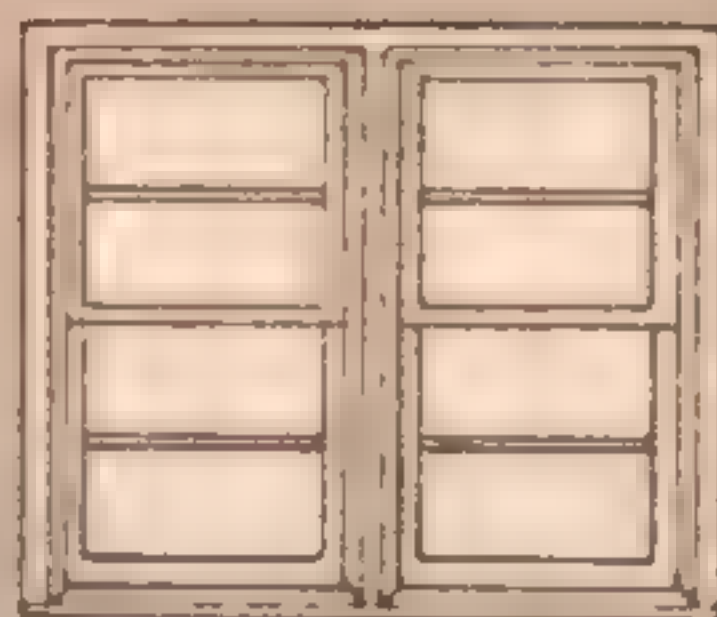
Modern  
Sash Hardware



Self-Adjusting  
Alumaflex  
Weatherstrip



Double 2-Light Style



Double 4-Light Style

LOW AS  
**\$19.95**

- Factory Assembled . . . Carton Packed
- Arrives All Ready For You to Install
- Hardware Included with Each Window
- Sash are Easily Removed—So Much Safer and Quicker to Clean
- Exceeds U. S. Government Specifications for Quality and Workmanship
- All Units have Union Label
- Finest Ponderosa Pine, Toxic Treated for Longer Life—Can't Warp, Swell
- Flexible Metal Weatherstrip on Jamb; Cushion Metal on Head, Sill and Check Rails—Provides Draft-free Comfort
- No Wood-to-Wood Contact—Smooth Operation, Free from Sticking, Rattling
- Save with Wards Low Prices, High Quality

## Only at Wards



Every Crestline Window . . . on these pages will arrive factory-assembled and ton-packed. It's the way to

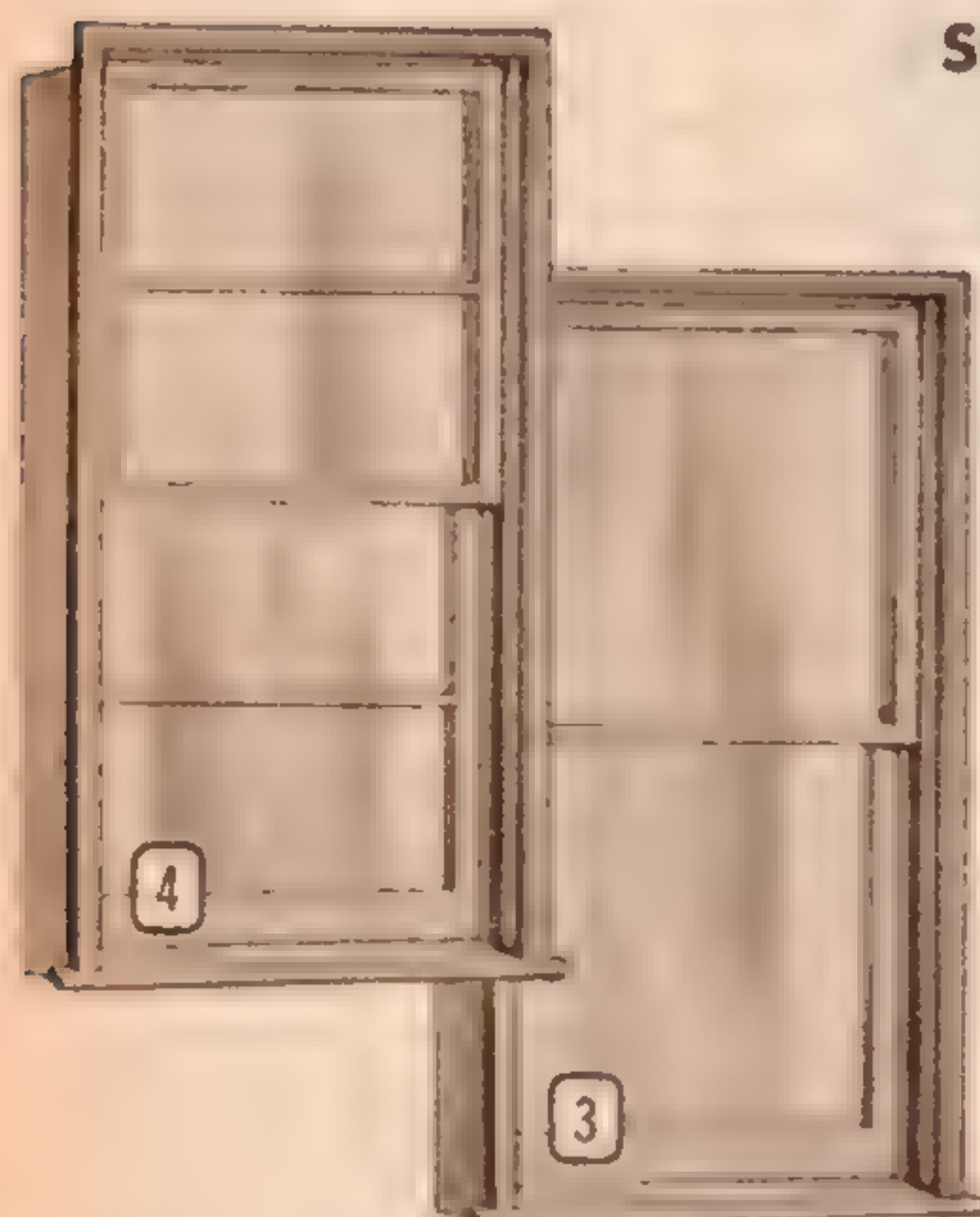
because only the factory can assemble and inspect windows equipment designed specially the job. Crestline carpenters assemble windows for perfect right on the assembly line. extra charge for these advantages. Satisfaction Guaranteed

**1 2** No Other National Distributor Offers Crestline windows factory-assembled carton packed. Heavy corrugated shipping box keeps wood parts clean free from scuffs; protects glass against breakage. Windows stay "in-square" for they are precision assembled at factory until you are ready to set them in

Choose from 2-light or 4-light styles. Sash remove easily—simply press against and lift out to clean. Sash fully counter-balanced with heavy nylon cables and helical springs—noiseless operation. Streamlined hardware included—polished plate on steel. Triple-Action Lock holds upper and lower sash firmly together for free, weather-tight fit. Sash are fully glazed. Frame requires rough opening wider (double units 4 1/2 in.) and 4 in. higher than opening size given in table. "picture frame" exterior casing. Frame adapts to any wall—fits brick, brick or frame construction. Jamb 5 1/4 in. including jamb extender; trim for dry wall construction. Order Interior Trim from table at bottom of page. Use Wards Home Improvement Terms on orders of \$100 or more—See Page 960.

State Catalog Number, Opening Size, Shipped from Mail Order House.

Open. Size Wide   High Ft. In.   Ft. In.	Single Unit Ship. Wt.	Double Unit Ship. Wt.	(1) 2-Light Style		(2) 4-Light Style	
			Single 74 A 6202R	Double 74 A 6222R	Single 74 A 6204R	Double 74 A 6224R
2-0 x 2-10	35 lbs.	70 lbs.	\$19.95	\$41.70	\$20.85	\$42.60
2-0 x 3-2	39 lbs.	78 lbs.	20.80	42.30	21.80	43.60
2-0 x 3-10	47 lbs.	94 lbs.	23.60	48.30	24.85	50.70
2-0 x 4-6	51 lbs.	102 lbs.	25.50	52.15	27.15	54.30
2-4 x 3-2	41 lbs.	82 lbs.	21.90	44.20	22.55	45.10
2-4 x 3-10	49 lbs.	98 lbs.	24.60	49.85	25.95	51.90
2-4 x 4-6	53 lbs.	106 lbs.	26.90	53.90	27.55	55.10
2-8 x 3-2	49 lbs.	98 lbs.	23.50	47.70	24.15	48.30
2-8 x 3-10	53 lbs.	106 lbs.	25.75	52.20	26.85	53.70
2-8 x 4-6	59 lbs.	118 lbs.	27.95	56.95	28.80	57.60
3-0 x 3-2	52 lbs.	104 lbs.	24.20	49.80	25.50	51.00
3-0 x 4-6	62 lbs.	124 lbs.	29.45	59.90	31.25	62.50



All 4 Sides Fully  
Weatherstripped



Smooth-Working  
Spring-Type Balance

## Standard Weatherstripped Windows Low as \$15.22

**3 4** Prices Cut! Factory Assembled, Ready to Install. Completely weatherstripped at check rail, jamb, head and sill. Sash glide easily in metal tracks. No wood-to-wood contact to cause sticking. Glass held firmly by zinc points, elastic glazing compound. Top quality clear-grained Ponderosa Pine, kiln-dried, toxic treated—can't warp, swell or rot. Order sash locks, lifts Page 1042.

SPRING TYPE BALANCE FOR EASY OPENING; springs flocked for quiet operation. Units easily installed in frame, brick veneer or masonry construction. Frame requires rough opening 2 in. wider (double unit 4 in.), 3 in. higher than opening size in table. Jamb 5 1/2 in.—trim for dry wall construction. Shipped from Mail Order House. See Wards New Home Planning Service, Page 639.

State Cat. No., Opening Size	Standard Weatherstripped Windows				
	Single Unit Ship. Wt.	(3) 2-Light Style		(4) 4-Light Style	
		Single 74 A 6052R	Double 74 A 6062R	Single 74 A 6054R	Double 74 A 6064R
Opening Size					
Wide   High Ft. In.   Ft. In.					
2-0 x 2-10	35 lbs.				
2-0 x 3-2	39 lbs.	\$15.22	\$32.25	\$16.20	\$33.40
2-0 x 3-10	47 lbs.	18.50	37.80	19.40	39.60
2-0 x 4-6	51 lbs.	19.85	41.20	20.97	42.85
2-4 x 3-2	41 lbs.	17.45	35.90	18.40	37.60
2-4 x 3-10	49 lbs.	19.50	39.95	20.80	42.40
2-4 x 4-6	53 lbs.	21.20	42.95	21.85	44.75
2-8 x 3-2	49 lbs.	18.40	38.40	18.96	39.40
2-8 x 3-10	53 lbs.	20.15	41.80	20.95	43.55
2-8 x 4-6	59 lbs.	22.35	46.20	23.10	46.60
3-0 x 3-2	52 lbs.	19.35	39.90	20.55	41.50
3-0 x 3-10	58 lbs.	21.60	44.80	22.70	45.94
3-0 x 4-6	62 lbs.	23.75	48.85	24.65	49.90

## Economy Windows Low as \$13.15

Completely Assembled, Ready to Install (not shown for low cost remodeling or new building. Construction features check rail design and stop pressure-type balance controls. Precision masonry, toxic-treated, kiln-dried Ponderosa Pine. Use between units to make twins. Width of two exterior covers stud. Order Hardware on Page 1042; Trim

FRAME FITS BRICK VENEER, FRAME OR MASONRY construction. Jamb width including blind stop 5 1/4 in., removable jamb liner for 1/2-in. plasterboard 1 3/8 in. thick. Fitted with clear glass. Requires opening 2 in. wider, 4 in. higher than opening size in table. Shipped promptly from Mail Order House. Use Home Improvement Terms—See Page 960.

Economy Windows				Single Trim
Single Unit Ship. Wt.	2-Light Style	4-Light Style		Molded
	Single	Single		74 A 6910R 74 A 6912R
	74 A 6172R	74 A 6174R		Oval 74 A 6912R Wt. 5 lbs.
32 lbs.	\$13.15	\$14.10		\$2.40
37 lbs.	13.80	.....		2.55
41 lbs.	15.20	.....		2.60
44 lbs.	16.60	.....		2.65
38 lbs.	14.70	15.40		2.78
46 lbs.	16.25	15.70		2.83
50 lbs.	17.70	18.40		2.94
47 lbs.	15.50	16.70		2.89
50 lbs.	17.10	17.95		2.94
56 lbs.	18.75	19.70		3.00
.....	.....	.....		3.10
.....	.....	.....		3.19



# YOU GET ALL 3

Removable  
Sash

2 Assembled,  
Cartoned

3 Fully  
Weatherstripped

## Finest Wood SLIDING WINDOWS

FULL HARDWARE; STORM, SCREEN OPTIONAL

Feasibility brings the charm of the outdoors inside your home, brightens with natural sunlight. Yet room space is conserved, because units do not interfere with furniture arrangements, floor area.

Beauty for Every Room of Your House—So versatile because high wall privacy for bedrooms, bathrooms; broad skyline view for living room light for kitchens, guest rooms, parlors—suitable anywhere!

Against Weather Damages, Discomforts—All sash have Z-type aluminum weatherstrip. Special Alumaflex at head has built-in spring tension.

Installation . . . Easier Cleaning. Windows stay "in square" from pre-assembly at factory until you set in place. Wash both sides from indoors.

Construction—Windows milled from kiln-dried Ponderosa Pine, chemically resist warping, splitting. Glide on nylon runners, friction-free sash tracks mounted on sill. Arrive fully glazed, hardware mounted.

Sash Units. Simply push up—come out easily, effortlessly. Have drain pan to protect interior. Frame adapts to brick veneer, masonry construction. Masonry opening 2 in. wider, 3/4 in. deeper. Jamb included.

6 Self-Storing Storm-Screen Units. Lower in price than individual storm sash and screens. 1 1/2-in. thick kiln-dried Ponderosa Pine frame chemically treated—cannot warp or swell. Includes 2 aluminum storm sash and 1 aluminum screen insert. Sash remove easily for cleaning from inside. Store insert not in use in front of either storm sash. Installation is simple.

Model No. and Sash Opening. Shipped promptly from M.O. House

Sash Opening		(5) Window Unit		(6) Storm-Screen Unit		Molded Trim		Oval Trim	
		74 A 6330 R		74 A 6333 R		74 A 6941 R		74 A 6943 R	
Wt.	Price	Wt.	Price	Wt.	Price	Wt.	Price	Wt.	Price
—	x 2-0	38 lbs.	\$21.35	12 lbs.	\$10.70	4 lbs.	\$2.95	4 lbs.	\$2.83
—	x 2-8	46 lbs.	23.50	14 lbs.	11.70	5 lbs.	3.05	5 lbs.	2.94
—	x 3-4	54 lbs.	26.75	16 lbs.	13.50	6 lbs.	4.15	6 lbs.	4.05
—	x 3-8	59 lbs.	28.35	18 lbs.	14.45	7 lbs.	4.25	7 lbs.	4.15
4-7	x 2-0	45 lbs.	24.95	13 lbs.	11.65	6 lbs.	3.50	6 lbs.	3.39
4-7	x 2-8	53 lbs.	26.95	16 lbs.	13.50	6 lbs.	3.59	6 lbs.	3.49
4-7	x 3-4	60 lbs.	29.90	18 lbs.	15.45	7 lbs.	4.20	7 lbs.	4.15
4-7	x 3-8	65 lbs.	31.75	20 lbs.	16.35	8 lbs.	4.30	8 lbs.	4.25
5-3	x 2-8	57 lbs.	28.95	20 lbs.	15.45	7 lbs.	3.65	7 lbs.	3.59
5-11	x 2-8	60 lbs.	33.50	22 lbs.	17.45	8 lbs.	4.50	8 lbs.	4.45





# Crestline Stacking and Awning Windows

UNLIMITED WINDOW ARRANGEMENTS—  
STACK ON TOP OF EACH OTHER OR SIDE BY SIDE

LOW AS \$10.25



Beautiful floor-to-ceiling window wall



Tongue-and-groove edges—easy stacking



Roto-Type Operator—quick, easy operation

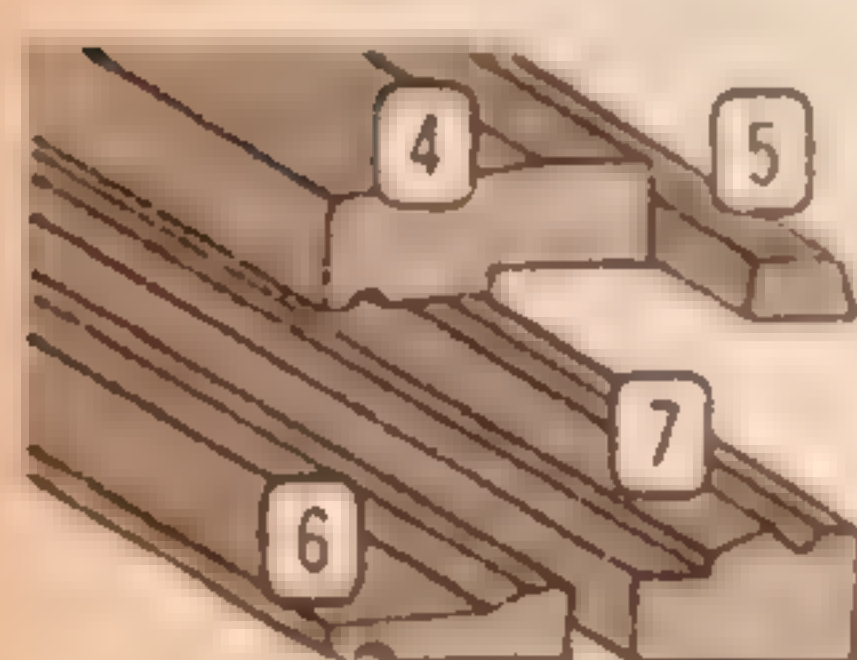


Snuggler-latch—positive security

**1 2 3** Use for Giant Window Walls or Singly for Greater Privacy. Roto-operators permanently attached to frame—open and close windows quietly, easily. Windows open outward full 90°—give full light and ventilation. Adjustable friction-type hinges... Unlocked sash stay open in any position, even in brisk wind. Z-type aluminum compression weatherstrip, factory applied on side jambs and top and bottom sash rails—no drafts, water leakage. Ponderosa Pine frames treated to resist warping, swelling. Choose with Crestpane insulating glass or single glazing. All glass bedded in fine grade mastic held securely by wood bead stops. For dry wall or lath-and-plaster construction. Aluminum screens—factory applied, easy to remove to clean window. Storm panel fits outside sash, opens and shuts with window. From M. O. House.

**How to Determine Rough Opening Dimensions For Frame or Brick Veneer Construction:** For single unit add 5 1/8 in. to glass width and 5 3/8 in. to glass height. When adding units side by side or one on top of another, find total glass measurements and add 5 1/8 in. to width and 5 3/8 in. for height for first unit plus 4 1/8 in. for each additional unit. To find rough opening for masonry construction, follow above, then add 1 3/4 in. to rough opening width, 1 1/4 in. to height. Rough opening dimensions allow for sub sill (4) below. State Catalog Number and Glass size desired. Use Wards Home Improvement Terms, see Page 960.

Glass Size	Insul. Glass	Single Glazing	Storm
Width   Height	74 A 6483R	74 A 6482R	74 A
(1) Fixed Units	Wt. Price	Wt. Price	Wt.
36 in. x 15 7/8 in.	25 lbs. \$20.75	17 lbs. \$10.25	5 1/2 lbs.
36 in. x 22 1/2 in.	30 lbs. 24.75	19 lbs. 11.75	6 1/2 lbs.
42 1/2 in. x 22 1/2 in.	38 lbs. 28.35	23 lbs. 13.95	7 1/2 lbs.
(2) Ventilating Units	74 A 6486R	74 A 6484R	74 A
	Wt. Price	Wt. Price	Wt.
36 in. x 15 7/8 in.	31 lbs. \$35.45	24 lbs. \$24.50	5 1/2 lbs.
36 in. x 22 1/2 in.	36 lbs. 39.50	28 lbs. 26.85	6 1/2 lbs.
42 1/2 in. x 22 1/2 in.	45 lbs. 42.85	31 lbs. 28.95	7 1/2 lbs.
(3) Picture Units	74 A 6488R	74 A 6487R	74 A
	Wt. Price	Wt. Price	Wt.
36 in. x 36 in.	40 lbs. \$39.50	20 lbs. \$16.75	20 lbs.
36 in. x 49 1/4 in.	50 lbs. 53.50	25 lbs. 22.85	25 lbs.
42 1/2 in. x 49 1/4 in.	55 lbs. 59.95	30 lbs. 24.95	30 lbs.



**4 6 7** Exterior Trim for Stacking Windows (1) to (3) above. Ponderosa Pine, Woodlife® treated. In specified lengths for 1, 2, 3 openings in any arrangement. State Catalog Number and length desired. Not Mailable.

Type	Size, Inches	Catalog Number	4 ft. 2-in. Length	8 ft. 4-in. Length	12 ft. 6-in. Length
			Ship. wt. Price	Ship. wt. Price	Ship. wt. Price
(4) Sub Sill	15 1/8 x 2 3/8	74 A 6892R	2 lbs. 84c	4 lbs. \$1.98	6 lbs. \$3.32
(6) Drip Cap	3/4 x 2	74 A 6893R	1 lb. 45c	1 1/2 lbs. 1.23	2 lbs. 1.95
(7) Casing	1 3/8 x 2	74 A 6890R	2 lbs. 84c	3 lbs. 1.70	4 lbs. 2.65

**5** Ponderosa Pine Battens—kiln-dried, treated. For use over exterior joints or more units are joined. Makes neater joint 5/8 in. Depth 1 1/8 in. Choice of 4 ft. or 7-ft. length. State length wanted. Use Wards Home Planning Service, see Page 639.

74 A 6891R—4-ft. length. Ship. wt. 1 lb. ....  
7-ft. length. Ship. wt. 1 lb. 8 oz.



LOW AS \$99.75



## Picture Windows with Removable Side Sash

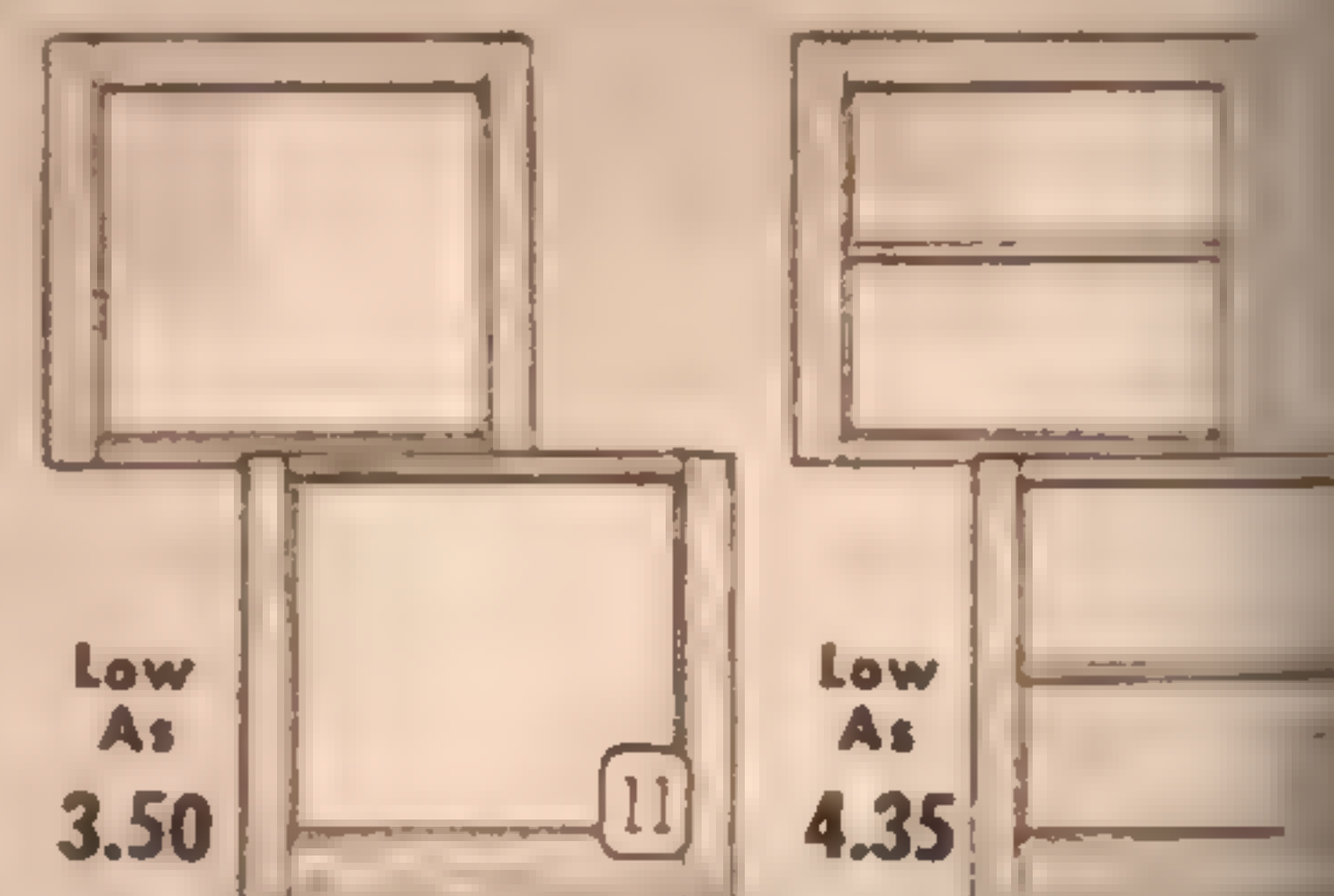
**8 9** Ponderosa Pine, assembled, center sash with choice of insulating or double-strength glass. Unit includes center sash (52 in. x 54 in. or 60 in. x 54 in.), two weather-stripped removable side windows (24 in. x 54 in.). Order storm panel for double-strength glass center sash under (10) below. Rough opening height: 4 ft. 10 in. State Cat. No., Size.

Style	Center Glass	Catalog Number	8 ft. 9 in. wide		9 ft. 5 in. wide	
			Ship. wt.	Price	Ship. wt.	Price
(8)	Double Strength	74 A 6382R	130 lbs.	\$99.75	140 lbs.	\$105.50
(8)	Twindow®	74 A 6383R	280 lbs.	163.40	320 lbs.	186.50
(9)	Double Strength	74 A 6392R	130 lbs.	99.85	140 lbs.	106.50
(9)	Twindow®	74 A 6393R	280 lbs.	164.50	320 lbs.	189.50

**Pine Interior Trim Sets.** For (8) and (9) above. Average ship. wt. 17 lbs.  
74 A 6940R—Oval Trim. For 8-9x4-10 units. \$9.35, For 9-5x4-10 units \$9.75  
74 A 6939R—Molded. For 8-9x4-10 units. 9.60, For 9-5x4-10 units 9.90

**10** Stationary Picture Sash. For use in building walls of large glass areas. Ponderosa Pine. Units available with "Twindow" (insulating glass) set in 2 1/4-in. sash, or glazed with double-strength glass set in 1 3/8-in. sash. Glass held firmly with zinc points. State Cat. No. Size.

Size Overall	"Twindow"® Insulating Glass 74 A 6376R		Double-Strength Glass 74 A 6377R		Storm Panel (1 1/8 in. thick) 74 A 6380R	
	Wide Ft. In.	High Ft. In.	Ship. wt.	Price	Ship. wt.	Price
4-4 x 4-6			215 lbs.	\$87.50	43 lbs.	\$18.85
5-0 x 4-6			255 lbs.	107.40	49 lbs.	21.25
					40 lbs.	\$18.85
					46 lbs.	21.25



**11 12** Check Rail Windows. For regular purposes. Upper and lower sashes out frame, balance. Ponderosa Pine, double-strength glass. Shipped promptly. Order House. State size.

Opening Size	Ship. Wt. lbs.	Check Rail Windows	
		(11) 2-Light 74 A 6652R	(12) 1-Light 74 A 6651R
2-0 x 2-10	13	\$3.50	
2-0 x 4-6	20	4.95	
2-4 x 3-2	17	4.45	
2-4 x 3-10	20	5.05	
2-4 x 4-6	23	5.65	
2-4 x 4-10	24	5.80	
2-8 x 3-2	22	4.85	
2-8 x 4-6	25	6.45	

## All Purpose Wood Sash Low AS \$189



**13 TO 19** Save Time, Money, and Work... Set sash between studs and header. Install as sash, or hinge to swing in or out. Use in attics, barns, garages, poultry houses, etc. (13) ideal for porches; (16), (17) for basements or transoms. 1 1/8-in. kiln-dried Ponderosa Pine. Treated with Woodlife® to resist dry rot, blue stain and termites. Mortise and tenon joints with steel pins. Frames sanded smooth—ready to finish. Glazed with wood bead, putty. and stiles 2 in. wide, bottom rail 3 in. except (16) and (17) have 2-in. bottom rail. Width can be 3/4 in., height 1 in. State Catalog Number and Size.

Sash Style	Width Ft. In.	Height Ft. In.	Catalog Number	Wt. lbs.	Price Each	Sash Style	Width Ft. In.	Height Ft. In.	Catalog Number	Wt. lbs.
(13) 8-Lt.	1-8 x 3-9 1/2		74 A 6608R	15	\$4.05	(16) 1-Lt.	3-0 x 1-8		74 A 6601R	9
	1-8 x 4-5 1/2			17	4.55					
	2-0 x 4-5 1/2			20	4.85	(17) 3-Lt.	2-4 x 1-4		74 A 6603R	
	2-0 x 5-1 1/2			22	5.49		2-8 x 1-4			
							3-0 x 1-8			
(14) 6-Lt.	1-8 x 2-11		74 A 6605R	10	2.89		2-4 x 2-1		74 A 6606R	
	1-8 x 3-5			13	3.35		2-4 x 2-5			
	1-10 x 3-5			14	3.50		2-8 x 2-5			
	2-0 x 3-5			14	3.59		2-8 x 2-9			
	2-0 x 3-11			16	4.05		2-10 x 2-9			
(15) 9-Lt.	2-4 x 2-11		74 A 6609R	14	4.05		1-8 x 2-1		74 A 6604R	
	2-4 x 3-5			15	4.65		1-10 x 2-5			
	2-8 x 3-5			17	5.35		2-0 x 2-5			
	3-0 x 3-5			20	5.75		2-0 x 2-9			
(16) 1-Lt.	2-4 x 1-4		74 A 6601R	6	1.89		2-4 x 2-5			
	2-8 x 1-4			7	2.15					



Windows

LOW \$10 AS



Snuggler positive seal

Glazing	State
74 A 6601R	74 A
Price	Wt.
\$10.25	5-2
\$11.75	6-2
\$13.95	7-2
74 A 6602R	74 A
Price	Wt.
\$24.50	5-2
\$26.85	6-2
\$28.95	7-2
74 A 6603R	74 A
Price	Wt.
\$6.75	20 lbs.
\$22.85	25 lbs.
\$24.95	30 lbs.

... slats) —  
... Panel  
... ment  
... Individ-  
... Into  
... Hang  
... With  
... Range  
... Machined  
... Dried Pon-  
... Chem-  
... to Re-  
... Sermites

## Classic Pine Shutters At New Low Prices

... quality priced to save you more. Make  
... fresh setting for doors and win-  
... other decorative uses. Excellent  
... ets and closets. Paint, stain, or  
... nize with decor. Louvers can be  
... st with frame giving endless color  
... ide of kiln-dried pine—treated to  
... ites. 1 1/8 in. thick pine, machined  
... finish. Can be trimmed up to 2 in.  
... ed promptly from Mail Order  
... Available. Buy in Pairs—Save!

Size	Ship. wt. ea.	Single	Pair
2 ft. 11 in.	6 lbs.	\$2.89	\$5.66
3 ft. 3 in.	7 lbs.	2.98	5.92
3 ft. 11 in.	8 lbs.	3.47	6.84
7 in.	8 lbs. 8 oz.	4.15	8.15
11 in.	9 lbs.	4.29	8.46
3 in.	9 lbs. 8 oz.	4.59	9.05
8 in.	14 lbs.	7.87	15.44

## You Save at Wards on All Your BASEMENT WINDOW Needs

... and Round Window Wells.  
... earth away from windows. Heavy-  
... corrugated galvanized steel. Top edge  
... brought well (3) 37 in. wide, projects  
... well (4) 37 in. wide, projects from  
... State Catalog Number and Height.

... Basement Windows.—  
... from top. Weather-  
... derized, prime-coated.  
... screens. See "Ship-  
... under Steel Casements  
... State Size.

... Complete Wood Window Unit—Fully weather-  
... All hardware installed. For all types of  
... Ponderosa Pine—Woodlife® treated, gray  
... Screen and storm panels have aluminum  
... combine in groups. Glass held with zinc  
... compound. Vent from top or bottom.

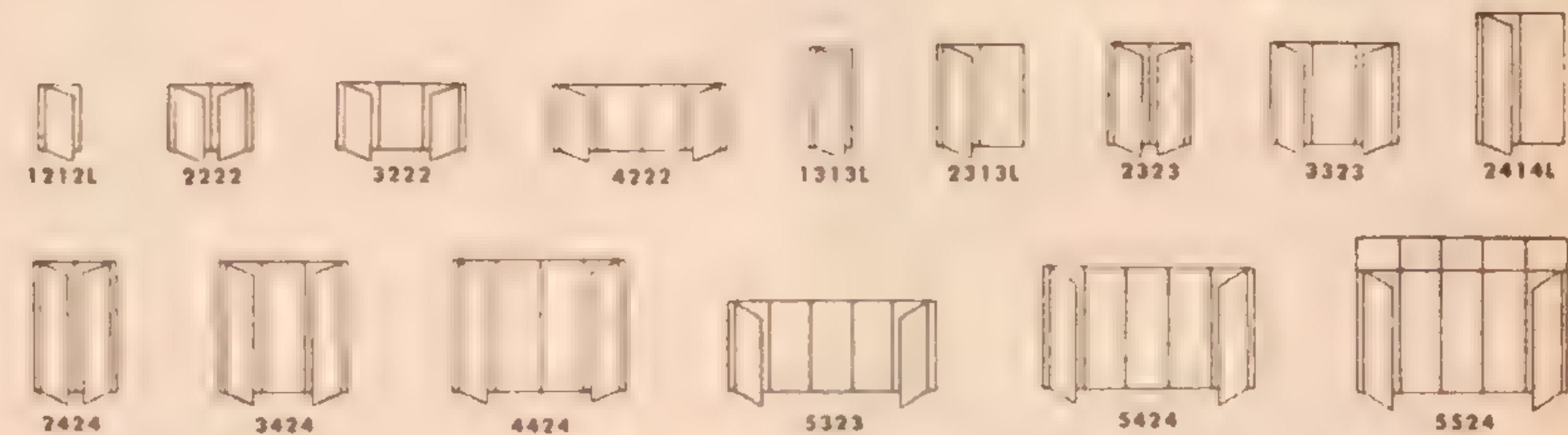
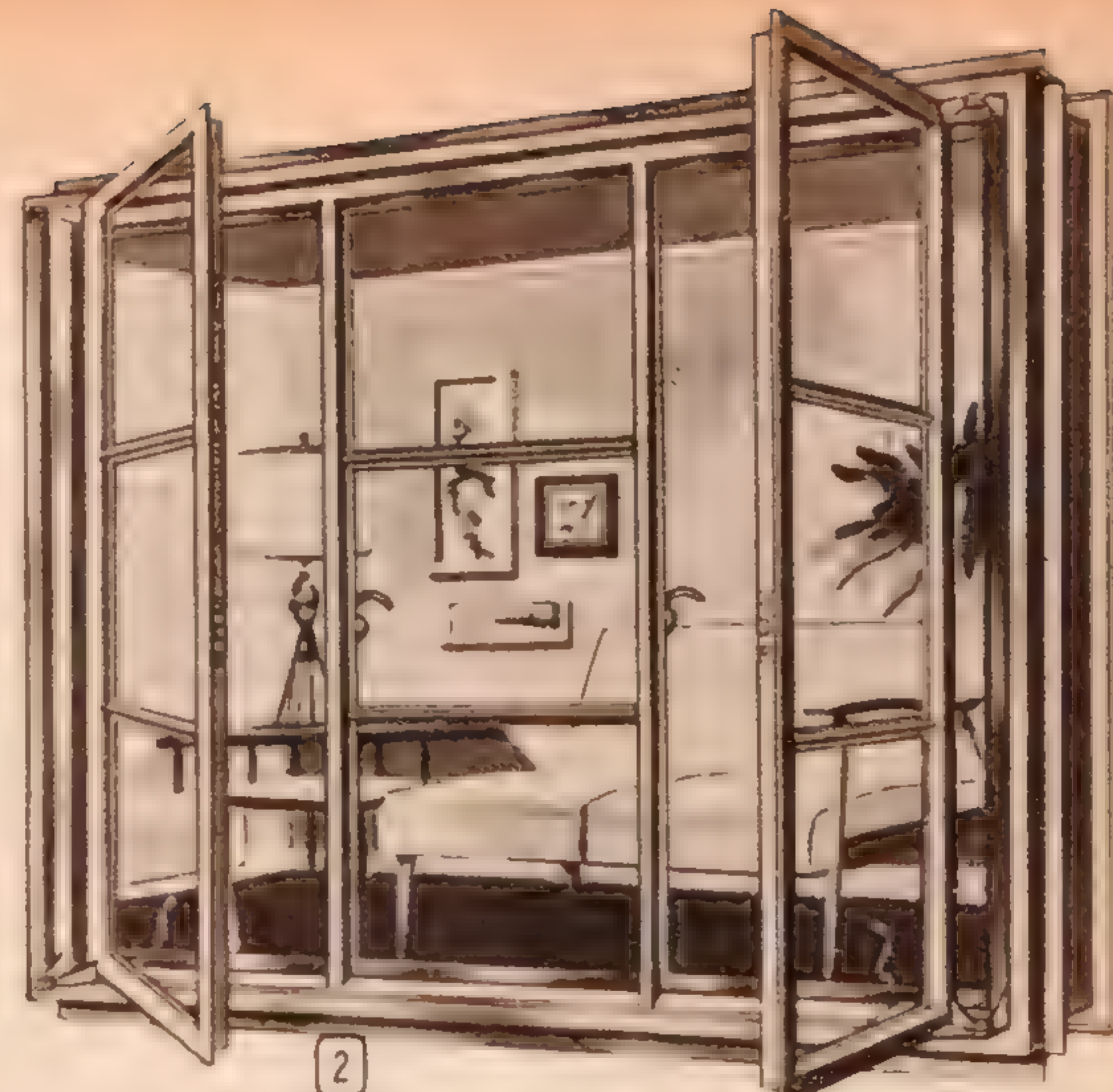
... Storm-Screen Set. 1 1/8-in thick Ponderosa Pine  
... with fine-mesh aluminum wire screen perma-  
... nently installed; removable glazed storm sash. Frame can  
... ed up to 3/4 in. in width, height.  
... 74 A 4075 R—State Size Not Mailable

- No better Protection — De-  
pendable Bronze Weather-  
stripping at no Extra Charge
- Vents Open Full 90°, Easily  
Cleaned from Inside . . . With  
Deluxe Roto Operator
- Finest Low Carbon Steel  
Construction . . . Bonderized  
for Rust Resistance
- Ready to install in frame or  
masonry construction

LOW AS  
**\$895**

(Casement only)

Steel Casements Available With  
Muntins (shown at right) or  
Without Muntins as shown in  
small views below.



## Weatherstripped STEEL CASEMENTS for Extra Protection

2 Weatherstripping stops drafts and dust—makes your  
home more comfortable; saves on fuel bills. Electro-  
weld construction, prime coated with baked-on gray  
paint. Sturdy steel hinges with bronze bearings. Steel  
drip cap included. CASEMENT WITH FRAME (shown) in-  
cludes all-purpose frame of rugged 16- and 18-gauge  
steel. Fits standard brick, brick veneer or frame con-  
struction. Make rough opening 2 in. wider, 1 1/2 in.  
higher than sizes in table. CASEMENT ONLY (without  
frame) nails to studs in frame construction; to install in

brick, order Fin Set. \*Note "L" or "R" indicates  
left or right hinge, outside view.  
Shipping: Casements, Steel Basement Windows,  
Fin Sets and screens from Stock. Glazing material  
for Casements and Basement Windows shipped  
promptly from Factories in Chicago; Memphis,  
Tenn.; Shreveport, La.; near Atlanta, Ga.; Rich-  
mond, Va.; Columbia, S. C.; near Raleigh, N. C.;  
Albany, N. Y.; Kansas City, Mo.; Minneapolis,  
Minn.; Fort Worth, Tex.

State Cat., Style Nos.		Casement with Frame		Casement Only		Glazing Set			Fin Set		Screen Set	
Style No.	Size Overall	(2) 74 A 5001R— With Muntins 74 A 5003R— No Muntins		74 A 5000R— With Muntins 74 A 5002R— No Muntins		Ship. wt. Lbs.	With Muntins 74A5015F	No Muntins 74A5006F	Ship. wt. Lbs.	74A 5053R	Ship. wt. Lbs.	74A 5016R
1212 *L or R	19 1/2 x 26	36 lbs.	\$16.50	17 lbs.	\$8.95	12	\$1.89	\$2.65	2 1/2	\$1.49	3 lbs.	\$1.98
2222	37 x 26	61 lbs.	27.45	35 lbs.	18.25	14	3.15	3.98	3 1/2	1.80	5 lbs.	3.95
3222	53 1/2 x 26	71 lbs.	30.35	39 lbs.	20.25	16	4.30	5.65	4	2.05	5 lbs.	3.95
4222	69 1/2 x 26	83 lbs.	34.25	44 lbs.	21.95	25	5.50	7.05	4 1/2	2.29	5 lbs.	3.95
1313 *L or R	19 1/2 x 38 3/4	46 lbs.	19.25	23 lbs.	11.25	13	2.70	3.67	3 1/2	1.85	3 lbs.	2.65
2313 *L or R	37 x 38 3/4	61 lbs.	22.95	31 lbs.	12.95	18	4.15	6.30	4 1/2	2.15	3 lbs.	2.65
3323	53 1/2 x 38 3/4	73 lbs.	30.45	43 lbs.	21.35	20	4.15	5.95	4 1/2	2.15	6 lbs.	5.45
4323	69 1/2 x 38 3/4	85 lbs.	33.95	49 lbs.	22.95	29	5.95	8.20	5	2.30	6 lbs.	5.45
2414 *L or R	37 x 50 3/4	70 lbs.	25.95	38 lbs.	14.75	23	5.70	7.60	5	2.40	4 lbs.	3.35
2424	53 1/2 x 50 3/4	84 lbs.	33.45	52 lbs.	21.25	25	5.65	7.85	5	2.40	8 lbs.	6.60
3424	69 1/2 x 50 3/4	98 lbs.	38.45	60 lbs.	26.50	35	7.95	10.70	5 1/2	2.70	8 lbs.	6.60
4424	85 1/2 x 50 3/4	113 lbs.	42.50	68 lbs.	28.95	46	9.85	13.45	6	2.98	8 lbs.	6.75
5323	91 1/2 x 38 3/4	114 lbs.	44.50	62 lbs.	27.85	42	10.25	14.45	6	2.90	6 lbs.	5.65
5424	91 1/2 x 50 3/4	131 lbs.	49.95	77 lbs.	31.85	56	13.50	17.50	6 1/2	3.25	8 lbs.	6.75
5524	91 1/2 x 63	146 lbs.	54.45	90 lbs.	35.75	64	16.45	22.45	7	3.50	8 lbs.	6.75

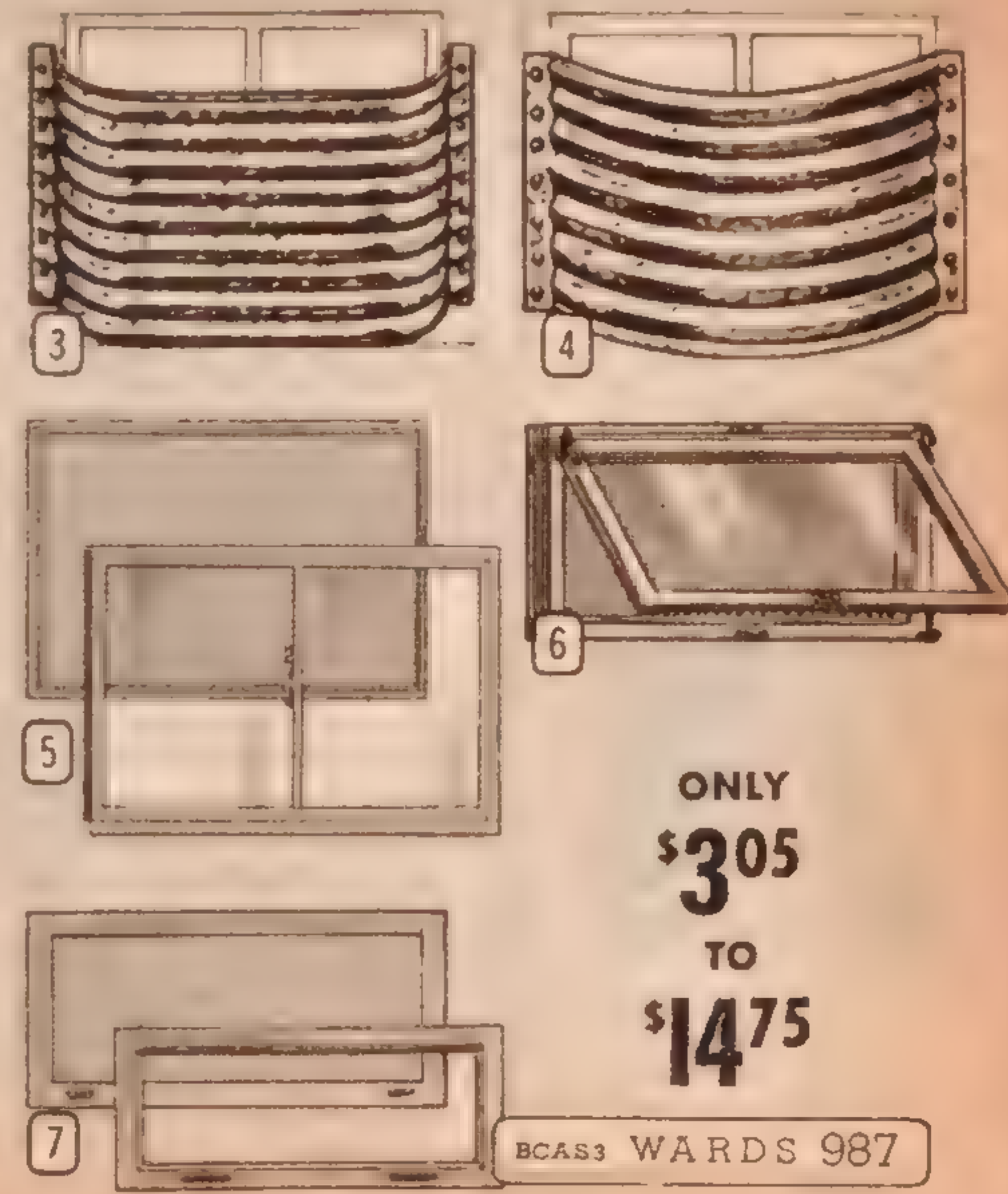
Approx. Height	(3) 74A5097R—Straight		(4) 74A5098R—Round	
	Ship. wt.	Price	Ship. wt.	Price
11 in.	12 lbs.	\$3.59	10 lbs.	\$3.05
17 in.	17 lbs.	4.75	15 lbs.	4.25
23 in.	22 lbs.	5.90	20 lbs.	5.49

Size Overall		Glass Size		(5) 74A5075R Window		74A5077R Screen		74A5076K Glazing Set	
Width.	Height			Wt.	Price	Wt.	Price	Wt.	Price
33 1/2 x 14 3/4 in.	15 x 12	16 lbs.	\$3.95	4 lbs.	\$2.89	10 lbs.	\$1.90		
33 1/2 x 18 3/4 in.	15 x 16	18 lbs.	4.45	4 lbs.	3.39	11 lbs.	2.35		
33 1/2 x 22 3/4 in.	15 x 20	19 lbs.	4.75	4 lbs.	3.59	11 lbs.	2.55		

\*74 A 6680 R—State Size. Not Mailable.

(6) Size Overall	Ship. wt.	Price
2 ft. 8 in. wide x 1 ft. 4 in. high	25 lbs.	\$12.85
2 ft. 8 in. wide x 1 ft. 8 in. high	27 lbs.	13.50
2 ft. 8 in. wide x 2 ft. 0 in. high	29 lbs.	14.75

(7) Size Overall	Ship. wt.	Price
2 ft. 9 in. wide x 1 ft. 3 in. high	9 lbs.	\$3.61
2 ft. 9 in. wide x 1 ft. 7 in. high	10 lbs.	4.14
2 ft. 9 in. wide x 1 ft. 11 in. high	11 lbs.	4.64



ONLY  
**\$305**  
TO  
**\$1475**

NO DOWN PAYMENT, UP TO 3 YEARS TO PAY—SEE PAGE 960



# Our Finest ALUMINUM JALOUSIE Window

- Full-Length Nickel-Alloy Stainless Steel Weatherstripping
- Polished Crystal Glass Louvers—Safety-Smooth Edges

LOW \$11.45  
AS with Screen

① Finest Heat Hardened Extruded Aluminum—Mill Finish—brilliant luster, stays new looking long. Permanently resistant to pitting—nothing to rub off—polish can't remove finish—only adds natural luster. Tension-tested construction. Bridge-type screw-together corners for rigidity. Rugged 2 7/8-in. deep frame fits all standard frame, brick, veneer or solid masonry wall construction. Full length stainless steel cushion weatherstripping (not ordinary plastic)—never requires adjustment. Louvers 4 1/2 in. wide, are extra-heavy 7/32-in. thick, crystal glass . . . packed separately to prevent breakage. Easy to install: clip in place, lock. Wide choice of sizes; carton packed. Overall dimensions include nailing fins—rough opening should be 1/2 in. smaller in width and height to allow wood or plaster return. Make rough opening after jalousies arrive. 18-louver sizes have 2 operators. If you need is not listed, write Wards Engineering Dept. at Wards Mail Order House, specifying overall width and height needed. Jalousie Windows shipped from Mail Order House. State Width and Height. ALUMINUM STORM SASH FOR ABOVE WINDOW. Attach on inside of jalousies with special clips included.

Size Overall		No. of Louvers	Jalousie Unit With Screen 74 A 5530R		Storm Sash Without Vent 74 A 5611R		Storm Sash With Vent 74 A 5610R	
Width In.	Ht. In.		Wt.	Price	Wt.	Price	Wt.	Price
22	26 3/4	6	21 lbs.	\$11.45	6 lbs.	\$5.98	7 lbs.	\$10.45
	38 3/4	9	27 lbs.	16.30	8 lbs.	7.45	9 lbs.	12.45
	50 3/4	12	38 lbs.	19.45	12 lbs.	9.75	13 lbs.	15.45
	62 3/4	15	44 lbs.	23.45	16 lbs.	11.35	17 lbs.	17.45
	74 3/4	18	51 lbs.	31.45	20 lbs.	12.95	21 lbs.	19.95
26	26 3/4	6	26 lbs.	14.50	6 lbs.	7.95	7 lbs.	12.45
	38 3/4	9	33 lbs.	18.75	9 lbs.	8.95	10 lbs.	13.95
	50 3/4	12	44 lbs.	21.95	13 lbs.	11.25	14 lbs.	16.45
	62 3/4	15	51 lbs.	26.85	17 lbs.	13.95	18 lbs.	19.45
	74 3/4	18	56 lbs.	35.45	21 lbs.	15.95	22 lbs.	21.45
30	26 3/4	6	29 lbs.	15.95	7 lbs.	8.45	8 lbs.	14.45
	38 3/4	9	43 lbs.	19.75	10 lbs.	9.95	11 lbs.	15.95
	50 3/4	12	55 lbs.	24.75	14 lbs.	12.75	15 lbs.	18.45
	62 3/4	15	68 lbs.	28.95	18 lbs.	16.45	19 lbs.	21.95
	74 3/4	18	80 lbs.	38.95	22 lbs.	19.45	23 lbs.	25.45
38	26 3/4	6	36 lbs.	16.95	11 lbs.	9.95	12 lbs.	15.95
	38 3/4	9	51 lbs.	22.30	15 lbs.	11.75	16 lbs.	17.45
	50 3/4	12	66 lbs.	26.15	23 lbs.	14.45	24 lbs.	19.95
	62 3/4	15	73 lbs.	31.45	31 lbs.	17.25	32 lbs.	23.95
	74 3/4	18	94 lbs.	40.95	39 lbs.	21.95	40 lbs.	28.45

## Mullions for Wards Finest Jalousies

Join 2 or more Jalousies for Window Beauty (not Jalousie windows in straight line adds more light. Each mullion adds 1/8 in. to jalousie width. Windows easily bolted together through mullions (bolts included). Do not use as structural support. State Height needed.

74 A 5632R—Not Mailed

Height	Wt.	Price
26 3/4 in.	2 lbs.	\$1.45
38 3/4 in.	2 1/2 lbs.	2.25
50 3/4 in.	3 lbs.	2.95
62 3/4 in.	3 1/2 lbs.	3.75
74 3/4 in.	4 lbs.	4.45

Jalousie Doors on Page 96

## Custom-Make Your Own Jalousies! Hardware Plus Glass \$7.44 Louvers . . . Low as

② TO ⑤ Same Superior Quality as Above except has lever operator. Jalousie jamb hardware available in 13 heights from 24 3/4 in. to 72 3/4 in. Economical way to enclose porches, breezeways, etc. Imagine a full 10x5-ft. window wall—everything included—only \$120.33! A real buy at Wards low prices. Louvers adjust to any angle for full scale ventilation control. Single lever control except 18-louver sizes which have 2 levers. Cannot be opened from outside, yet light touch opens unit from inside.

Here's All You Do. Screw aluminum jamb hardware (2) directly to vertical studs or framing. Cut head and sill weatherstripping (4) to fit opening widths and screw into place. Insert stainless steel tension springs (included with (2)) into glass clips. Slide glass into place. Minimum 3 3/8-in. stud depth needed when unit is used with your own outside screens or storm sash.

Glass Louvers (3) full 7/32 in. thick, 4 1/2 in. high. Bright polished edges—stronger, easier to clean. Available in 4 widths; you can easily cut to special widths. Closed, louvers overlap 1/2 in. for tight seal. Boxed to prevent breakage in transit. State Width, Quantity. See Page 960 for Wards Home Improvement Terms.

Aluminum Mullions (5) for joining jalousies, adds 1/8 in. to width of jalousie. Non-load bearing. State Height.

Height Inches	(2) 74 A 5570R—Hardware			(5) 74 A 5630R—Mullions	
	Lites	Ship. wt.	Pair	Ship. wt.	
24 3/4	6	2 lbs. 8 oz.	\$4.85	1 lb.	
28 3/4	7	2 lbs. 14 oz.	5.75	1 lb. 3 oz.	
32 3/4	8	3 lbs. 2 oz.	6.65	1 lb. 5 oz.	
36 3/4	9	3 lbs. 6 oz.	7.55	1 lb. 8 oz.	
40 3/4	10	3 lbs. 10 oz.	8.45	1 lb. 10 oz.	
44 3/4	11	3 lbs. 12 oz.	9.35	1 lb. 13 oz.	
48 3/4	12	4 lbs.	10.25	2 lbs.	
52 3/4	13	4 lbs. 4 oz.	11.15	2 lbs. 3 oz.	
56 3/4	14	4 lbs. 10 oz.	12.05	2 lbs. 6 oz.	
60 3/4	15	5 lbs.	12.95	2 lbs. 8 oz.	
64 3/4	16	5 lbs. 4 oz.	13.85	2 lbs. 11 oz.	
68 3/4	17	5 lbs. 10 oz.	14.75	3 lbs.	
72 3/4	18	5 lbs. 12 oz.	15.65	3 lbs. 5 oz.	

(3) 74 A 5590R—Jalousie Glass Louvers, packed in Wards

Louvers per box	18-in. width		22-in. width		26-in. width		34-in.	
	Wt.	Price	Wt.	Price	Wt.	Price	Wt.	Price
6	11 lbs.	\$2.59	18 lbs.	\$3.99	19 lbs.	\$4.59	24 lbs.	\$6.19
8	13 lbs.	3.46	21 lbs.	5.29	23 lbs.	6.14	28 lbs.	8.09
9	15 lbs.	3.89	24 lbs.	5.95	29 lbs.	6.89	34 lbs.	9.09
10	16 lbs.	4.32	30 lbs.	6.61	33 lbs.	7.64	41 lbs.	10.09
12	23 lbs.	5.18	34 lbs.	7.98	38 lbs.	9.18	48 lbs.	12.09
15	29 lbs.	6.48	43 lbs.	9.94	48 lbs.	11.48	58 lbs.	14.09
18	34 lbs.	7.78	50 lbs.	11.90	57 lbs.	13.78	72 lbs.	17.09

(4) 74 A 5640R—Head Weatherstrip 6-ft. length. Wt. 2 lbs.  
(4) 74 A 5641R—Sill Closing Strip 6-ft. Length. Wt. 2 lbs.

## PANEL-JAL . . . The Latest in Porch Enclosures

- Tighter Closure for Winter Comfort
- Lets Summer Breezes In—Keeps Rain Out
- Assembled, Glazed, Ready to Install
- Easier to Clean From Inside Home

⑥ Installs Like a Panel Window, Operates Like a Jalousie. Convert your porch or breezeway into a year 'round room or replace old-fashioned house windows. Double vinyl weatherstripped sections are self adjusting, overlap each other for draft-free comfort. Rugged crank operator closes, locks vents smoothly, easily. All nylon bearings. Spring tension torque bar assures closure of each vent. Built of heat hardened, extra-heavy gauge extruded aluminum. Vents detached from main frame for reglazing if necessary. 2 3/4-in. deep frame. Window completely assembled, glazed, ready to fasten in place. All aluminum screen included. Order storm sash separately. Screens and Storms mount inside—change without dangerous ladder climbing. For installation in masonry, order fin sets. Shipped from Mail Order House. State Width and Height. Not Mailed. Make rough opening 1/2 in. smaller in width and height than sizes in table. (Also in 158 other sizes.) Write Wards Customer Engineering Department for prices; specify overall dimensions needed.

Overall Dimensions		Window Unit, Screen 74 A 5300R			Storm Sash 74 A 5301R		Fin Set 74 A 5302R	
Width	Height	Lites	Ship. wt.	Price	Ship. wt.	Price	Ship. wt.	Price
18 in.	26 in.	2	16 lbs.	\$20.45	8 lbs.	\$7.25	2 1/2 lbs.	\$1.89
28 in.	37 3/8 in.	3	23 lbs.	29.45	12 lbs.	11.95	3 lbs.	2.49
32 in.	48 3/4 in.	4	34 lbs.	38.95	16 lbs.	17.65	3 1/2 lbs.	3.29
32 in.	60 in.	5	37 lbs.	46.95	18 lbs.	22.95	4 lbs.	3.79
36 in.	37 3/8 in.	3	29 lbs.	34.75	14 lbs.	14.45	3 1/4 lbs.	2.99
36 in.	48 3/4 in.	4	36 lbs.	42.95	16 lbs.	19.45	3 3/4 lbs.	3.39
36 in.	60 in.	5	40 lbs.	48.95	19 lbs.	23.95	4 lbs.	3.89
40 in.	48 3/4 in.	4	40 lbs.	44.95	17 lbs.	20.95	3 3/4 lbs.	3.59
40 in.	60 in.	5	43 lbs.	52.75	19 lbs.	24.95	4 1/2 lbs.	4.09
48 in.	48 3/4 in.	4	46 lbs.	49.75	18 lbs.	22.45	4 lbs.	3.99
48 in.	60 in.	5	49 lbs.	57.95	31 lbs.	29.45	4 1/2 lbs.	4.39

## Aluminum Mullions

for joining 2 or more jalousies. Non-load bearing. Each mullion adds 1/8 in. to width of window unit.

74 A 5303R—Not Mailed

Height	Wt.	Price
26 in.	1 1/2 lbs.	\$1.19
37 3/8 in.	1 3/4 lbs.	1.89
48 3/4 in.	2 1/4 lbs.	2.69
60 in.	2 1/2 lbs.	3.19

Low as \$20.45 With Screen



Fingertip Control, Self Locking, Easy to Operate

988 WARDS BCKDAS+



# Best THIN-LINE LOOK Rustproof Aluminum Sliders

**"Kota" Brand**—Nationally Advertised; Window Splendor for Every Room  
**Quality Construction**—Finest Extruded Aluminum Frame Has Electrically Welded  
**Interlocks** for Maximum Strength . . . Stainless Steel Sash-lock for Security  
**Lightweight**—Hurricane Tested for Sure Weatherseal in Leading University  
**Wind Tunnel** . . . Fully Weatherstripped—Built-In Moisture Drains  
**Practical**—All-Aluminum Screens for Vent Sections included at No Extra Cost

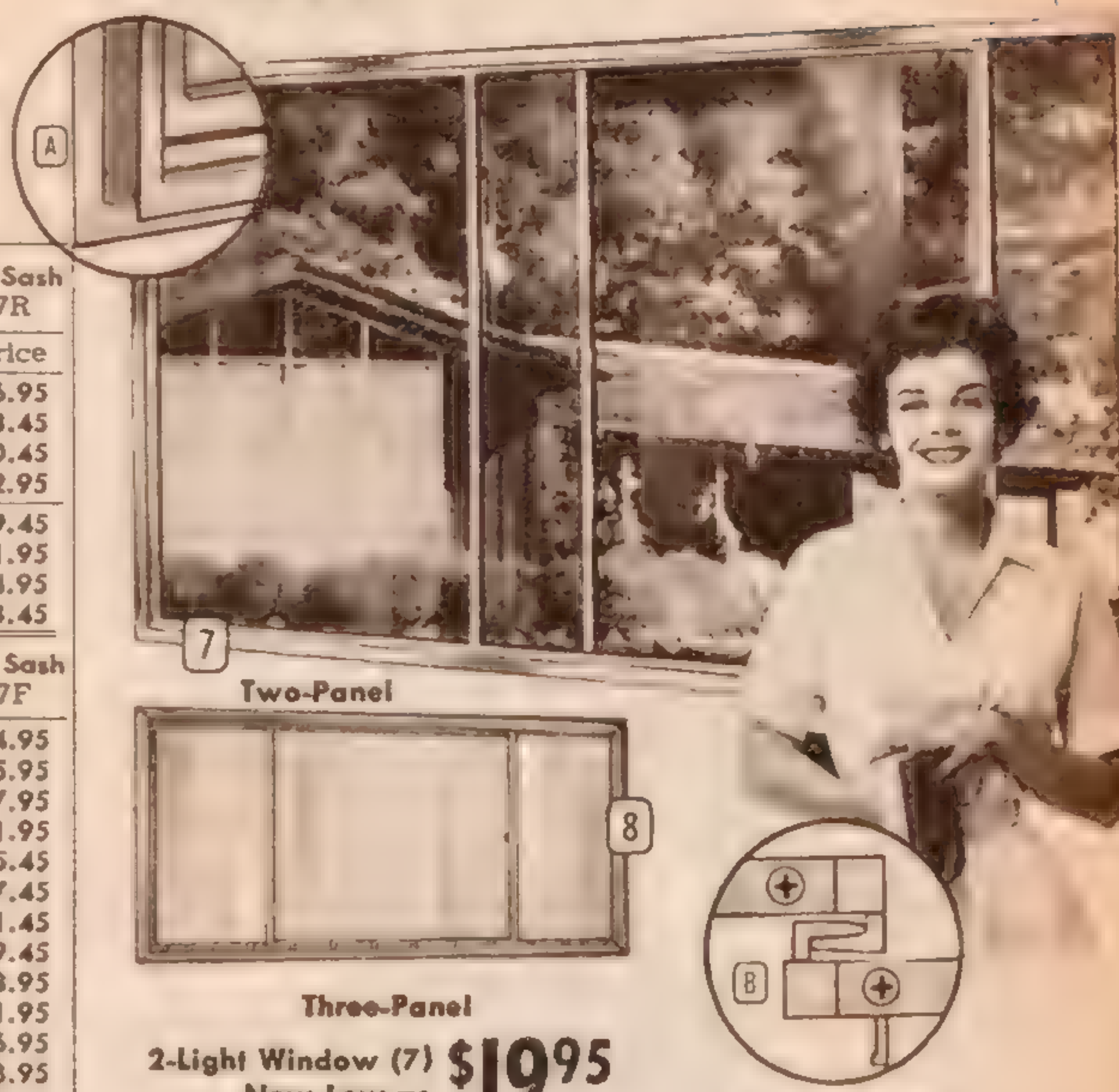
glazed, assembled, ready  
 Two-light style (7) has  
 green; three-light style (8)  
 center panel with two  
 ventilating sections,  
 green. Built-in fin (A) easily  
 or set in masonry—no  
 necessary. Sliding vent  
 easy cleaning. Win-  
 meeting rail (B) to

order separately) sliding  
 bottom of frame for win-  
 New type of gasket pro-  
 seal—reduces condensa-  
 of heavy extruded alu-  
 glazed. Storm sash for  
 interlocking sections.

light style (7) shipped from  
 3-light style (8) shipped  
 Factories in Oklahoma  
 New York City or Chicago.  
 State Style No.

(7) 2-Lt. Style	Rough Opening		Window 74 A 5306R		1-Pc. Storm Sash 74 A 5337R	
	Width	Height	Wt.	Price	Wt.	Price
3020	35 <sup>1</sup> / <sub>8</sub> x23 <sup>5</sup> / <sub>8</sub> in.		17 lbs.	\$19.95	10 lbs.	\$6.95
4020	47 <sup>1</sup> / <sub>8</sub> x23 <sup>5</sup> / <sub>8</sub> in.		21 lbs.	23.45	13 lbs.	8.45
5020	59 <sup>1</sup> / <sub>8</sub> x23 <sup>5</sup> / <sub>8</sub> in.		25 lbs.	27.95	15 lbs.	10.45
6020	71 <sup>1</sup> / <sub>8</sub> x23 <sup>5</sup> / <sub>8</sub> in.		30 lbs.	32.95	18 lbs.	12.95
3030	35 <sup>1</sup> / <sub>8</sub> x35 <sup>5</sup> / <sub>8</sub> in.		22 lbs.	26.45	13 lbs.	9.45
4030	47 <sup>1</sup> / <sub>8</sub> x35 <sup>5</sup> / <sub>8</sub> in.		28 lbs.	29.45	18 lbs.	11.95
5030	59 <sup>1</sup> / <sub>8</sub> x35 <sup>5</sup> / <sub>8</sub> in.		34 lbs.	34.95	22 lbs.	14.95
6030	71 <sup>1</sup> / <sub>8</sub> x35 <sup>5</sup> / <sub>8</sub> in.		39 lbs.	41.45	27 lbs.	18.45
(8) 3-Lt. Style	Rough Opening		Window 74 A 5306F		3-Pc. Storm Sash 74 A 5337F	
	Width	Height	Wt.	Price	Wt.	Price
6030-PW	71 <sup>1</sup> / <sub>8</sub> x35 <sup>5</sup> / <sub>8</sub> in.		42 lbs.	\$38.45	25 lbs.	\$24.95
7030-PW	83 <sup>1</sup> / <sub>8</sub> x35 <sup>5</sup> / <sub>8</sub> in.		47 lbs.	44.95	29 lbs.	25.95
8030-PW	95 <sup>1</sup> / <sub>8</sub> x35 <sup>5</sup> / <sub>8</sub> in.		55 lbs.	49.95	33 lbs.	27.95
9030-PW	107 <sup>1</sup> / <sub>8</sub> x35 <sup>5</sup> / <sub>8</sub> in.		60 lbs.	54.95	37 lbs.	31.95
6038-PW	71 <sup>1</sup> / <sub>8</sub> x43 <sup>5</sup> / <sub>8</sub> in.		48 lbs.	45.45	31 lbs.	25.45
7038-PW	83 <sup>1</sup> / <sub>8</sub> x43 <sup>5</sup> / <sub>8</sub> in.		57 lbs.	54.45	35 lbs.	27.45
8038-PW	95 <sup>1</sup> / <sub>8</sub> x43 <sup>5</sup> / <sub>8</sub> in.		68 lbs.	59.45	48 lbs.	31.45
9038-PW	107 <sup>1</sup> / <sub>8</sub> x43 <sup>5</sup> / <sub>8</sub> in.		80 lbs.	64.45	51 lbs.	39.45
6042-PW	71 <sup>1</sup> / <sub>8</sub> x49 <sup>5</sup> / <sub>8</sub> in.		60 lbs.	48.95	40 lbs.	28.95
7042-PW	83 <sup>1</sup> / <sub>8</sub> x49 <sup>5</sup> / <sub>8</sub> in.		67 lbs.	57.95	41 lbs.	31.95
8042-PW	95 <sup>1</sup> / <sub>8</sub> x49 <sup>5</sup> / <sub>8</sub> in.		75 lbs.	60.95	47 lbs.	36.95
9042-PW	107 <sup>1</sup> / <sub>8</sub> x49 <sup>5</sup> / <sub>8</sub> in.		83 lbs.	63.95	51 lbs.	43.95

Built-In Fin



Two-Panel  
 Three-Panel  
 2-Light Window (7) \$19.95  
 Now Low as

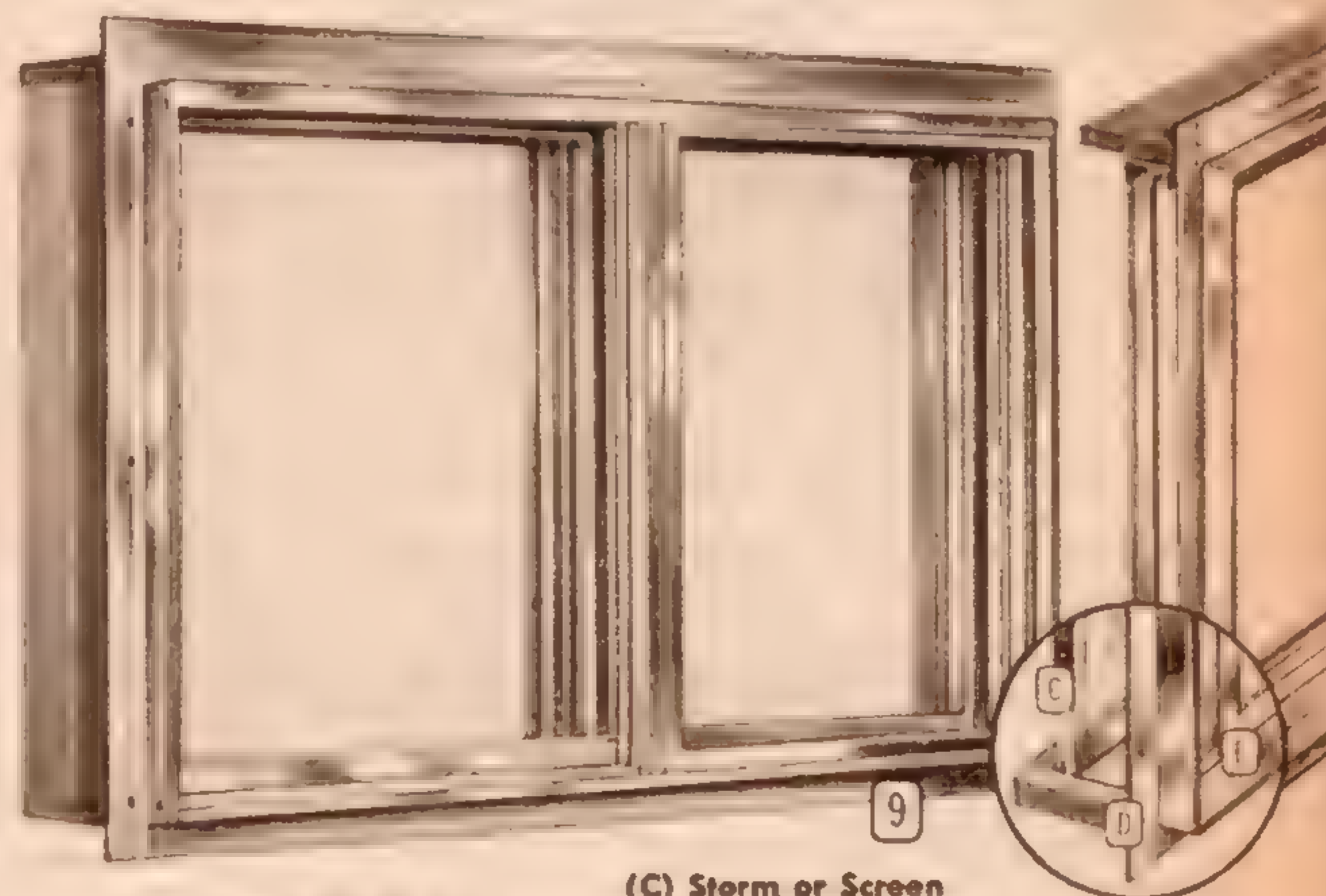
Windows Inter-  
 lock when shut

## A Ward First! "Kota" THERMO-INSULATED WINDOWS—Aluminum Unit, Wood Frame

**Window**—all hardware, screens, storm sash included in 1 assembled unit.  
**Install** . . . just set in rough opening and nail in place.  
**Engineered** to fit standard framing with studs on 16-in. centers as recommend-  
 "House and Home" and the National Association of Home Builders.  
**Weatherstripped** with weatherproof wool pile . . . Both Inner and Outer  
 weatherstripped around entire perimeter on interior and exterior sides.  
 on glide on specially designed polyethylene guides—wax impregnated  
 smooth operation during the entire life of window—Rustproof aluminum track.  
**Lock Automatically**—lift out for washing. No storage or change-over problems.

**Modern sliding window we have ever offered.** Has aluminum sliding storm/screen  
 all built into one unit. Air cushion between windows and storm units, when  
 closed—provides insulation barrier—keeps home warm in winter, cool in summer.  
 install as ordinary wood windows. Place in rough opening, shim as required and  
 No outside trim required. Trim inside with your choice of materials (see wood  
 973). Interior glass  
 polyethylene guides in  
 that lifts out for clean-  
 aluminum unit built into  
 ersona Pine. Frame can be  
 match other windows in  
 width 5 1/4 in. Window  
 ally when inside panels  
 cannot be opened from  
 State Style No.

74 A 5326R—Thermo-Insulated Window				
Style No.	Rough Opening		Ship. Wt.	Price Each
	Width	Height		
2S 20	30 3/8 in.	24 in.	26 lbs.	\$28.85
3S 20	43 3/8 in.	24 in.	37 lbs.	36.95
4S 20	59 3/8 in.	24 in.	51 lbs.	45.65
3S 30	43 3/8 in.	36 in.	56 lbs.	51.45
4S 30	59 3/8 in.	36 in.	77 lbs.	61.85
5S 30	75 3/8 in.	36 in.	98 lbs.	71.95
4S 40	59 3/8 in.	48 in.	102 lbs.	69.85



LOW AS \$28.85

(C) Storm or Screen  
 (D) Insulating Air Space  
 (E) Sliding Window

## Aluminum Sliding Doors With Single or Thermo-Glazing—Unobstructed Outdoor View

**Doors** completely assembled and glazed with choice of Single or Thermo-Glazing  
**Doors** shipped unassembled to save transportation cost. Easily assembled.  
**Bearing Rollers** Open and Close Door—Trouble-free—Easy to adjust  
**Attractive Aluminum and Plastic Door Handles;** Positive lever lock operates  
 easily, locks securely inside . . . Jimmy-proof . . . Cannot be locked behind you  
**Completely Weatherstripped** with Wool Pile Weatherstripping—Draft-free operation  
**Specially Designed Sill** prevents Water Leakage—Aluminum Screens included,  
 on exterior track on Single glazed doors; interior track on thermo glazed

below viewed from inside your home—arrow shows  
 sliding panels move. Panels without arrows are stationary.  
 at center with heavy aluminum mullion required for  
 support over 16-ft. span.

**4P SINGLE GLAZING**—Easy to install—built-in fin nails  
 or sets in masonry, no outside trim needed. Door frame  
 floor, fits flush with finished floor. Rough opening height  
 3 1/2 in. For rough opening width see table below. Shipped  
 Factories at Oklahoma City or near New York City or  
 w transit time. State Style Number.

**D, DSDR THERMO-GLAZING**—2 layers of 3/16-in. "A" quality  
 glass making a total thickness of 5/8 in. with full 1/4-in. insulating  
 glass replaced free if it becomes defective within five years.  
 finish. Easy to install—fasten directly to your wood frame.  
 in Detroit. State Style No.

**THERMO-GLAZING**  
 Two Layers of  
 Glass with  
 Insulating  
 Air Space  
 Hermeti-  
 cally  
 Sealed



LOW AS \$97.95



DS SD DSDR

Doors Viewed from Inside



2P 3P 4P

Satisfaction Guaranteed

CAS WARDS 989

74A5361F—Single Glazed Door			74 A 5392F—Thermo Glazing		
Style	Wt.	Price	Style	Wt.	Price
2 P-5 (2 panel)	132 lbs.	\$97.95	DS-6 (2 panel)	300 lbs.	\$184.45
2 P-6 (2 panel)	156 lbs.	107.35	SD-6 (2 panel)	300 lbs.	184.45
2 P-8 (2 panel)	211 lbs.	122.45	DS-8 (2 panel)	390 lbs.	233.45
3 P-9 (3 panel)	255 lbs.	147.95	SD-8 (2 panel)	390 lbs.	233.45
3 P-12 (3 panel)	293 lbs.	164.95	DSDR-9 (3 panel)	430 lbs.	276.45
4 P-16 (4 panel)	375 lbs.	224.95	DSDR-12 (3 panel)	560 lbs.	332.45





LOW AS  
**\$22<sup>95</sup>**

## Ambassador

### Fabric Folding Door With All Steel Frame Offers Style . . . Quality . . . Value

**1** Wards Most Popular Folding Door. Ambassador's textured fabric in fashionable pastel colors. Use to harmonize or contrast with walls, woodwork. No finishing needed! Durable plastic fabric on both sides backed by preshrunk cotton for extra durability. Won't chip, crack or peel—cleans quickly, easily with damp cloth. Stays fresh looking even after years of daily use. Saves valuable floor space.

**Twin Steel Pantograph Hinges Keep Door Rigid.** Vertical steel rods welded to hinges keep leading edge straight and folds even, top to bottom. This type of construction eliminates need for dirt-catching floor track. Welded steel framework folds to only 5 in. on the 32-in. door. Full-length rubber molding on leading edge.

**Sturdy Nylon Glides Slide in Overhead Steel Track.** Door won't creep, roll. Track hidden when door is closed. Hardware, plastic handles and complete instructions included. 32-in. and 38-in. sizes shipped promptly from Mail Order House Stock. 44-in. and 50-in. sizes shipped promptly from Factory in Detroit. All doors fit openings 80½ in. high. Choice of two pastel colors—Toast or Birchbark.

State Cat. No., Width, Color	Width Up to	Stacking Space	Ship. wt.	74 A 2510R From Stock	74 A 2510F From Factory
	32 in.	5 in.	24 lbs.	\$22.95	.....
	38 in.	6 in.	27 lbs.	25.95	.....
	44 in.	7 in.	30 lbs.	.....	\$29.95
	50 in.	8 in.	33 lbs.	.....	33.95

**Shipping Notice:** "R" means Not Mailable, Shipped from Mail Order House Stock. "F" means shipped from Factory.



### Baronet <sup>Low</sup> as \$12<sup>25</sup>

**2** Offers Easy Accessibility—ideal wherever conventional doors hamper movement . . . for bathroom, hallway linen closets, kitchen pantry, storage areas, cellar entrance and children's rooms. Made of double-layer vinyl plastic. Full-length corrugated fiber slats in heat sealed 10-ga. vinyl pockets maintain contoured accordion pleats. Solid, one-piece front channel lends structural stability.

**Won't Crack, Peel, Shrink or Sag.** Nylon glides in steel overhead track open and close door quietly. Complete with plastic handle, latch and rubber bumper. All doors are reversible. Fit openings up to 80½ in. high, can be trimmed to any shorter height. Easy to install with just a hand drill and screwdriver. Choice of: French Gray or MW Thrush Beige. State width, color.

Width	Cat. No.	Ship. wt.	Price
to 24 in.		11 lbs.	\$12.25
to 32 in.	74 A 2514R	12 lbs.	13.50
to 48 in.		17 lbs.	18.45



### Wood Door <sup>Low</sup> as \$30<sup>95</sup>

**3** Mahogany or Spruce Folding Doors combine natural beauty, durability, luxury and convenience. Many decorative possibilities. Tough length vinyl hinges between fine wood panels—assure years of service.

**Easy to Install.** Silent nylon glides in overhead steel track—avoids inconvenience of bottom track. Panels 3-in. wide, 7/16 in. thick. All doors 80 in. fit 80½-in. opening. Take up only 7 in. when folded. Shipped from Order House. Packaged with track, hardware, track backing, wood veneer, wood handles and instructions for installation. Choose rich, finished Mahogany or sanded-sealed Alaskan Spruce. Catalog Number, Width.

Type	Width	Ship. wt.	Price
Mahogany	32 in.	27 lbs.	\$30.95
74 A 2580R	36 in.	29 lbs.	32.95
Spruce	32 in.	30 lbs.	31.95
74 A 2583R	36 in.	32 lbs.	33.95

### Plastic Folding Door \$5<sup>44</sup>

**4** Folding Door Convenience at Budget Price. Permanent molded into vinyl plastic, will not wear off. Features continuous 1-piece steel hanger rail for smooth gliding; nylon glides for quiet operation; rigid steel-and-wood front channel for convenient handling. Cleans quickly with a damp cloth. Ideal for closets, pantries etc. Fits openings up to 36 in. wide, 8 in. high; cut down for shorter heights. Arrives ready for easy installation. Choice of three colors: Pussy Willow Gray, White or Rose Beige. Ship. wt. 6 lbs.

74 A 2507 M—Mailable. State Color desired. . . . . Extra \$1.00

**MAKE WARDS YOUR HOME IMPROVEMENT CENTER**  
**No Money Down—Up to 3 Years to Pay**  
See Page 960 for Home Improvement Terms



Low  
as \$78<sup>95</sup>

Attic  
Safety  
Rail

990 WARDS BFAD

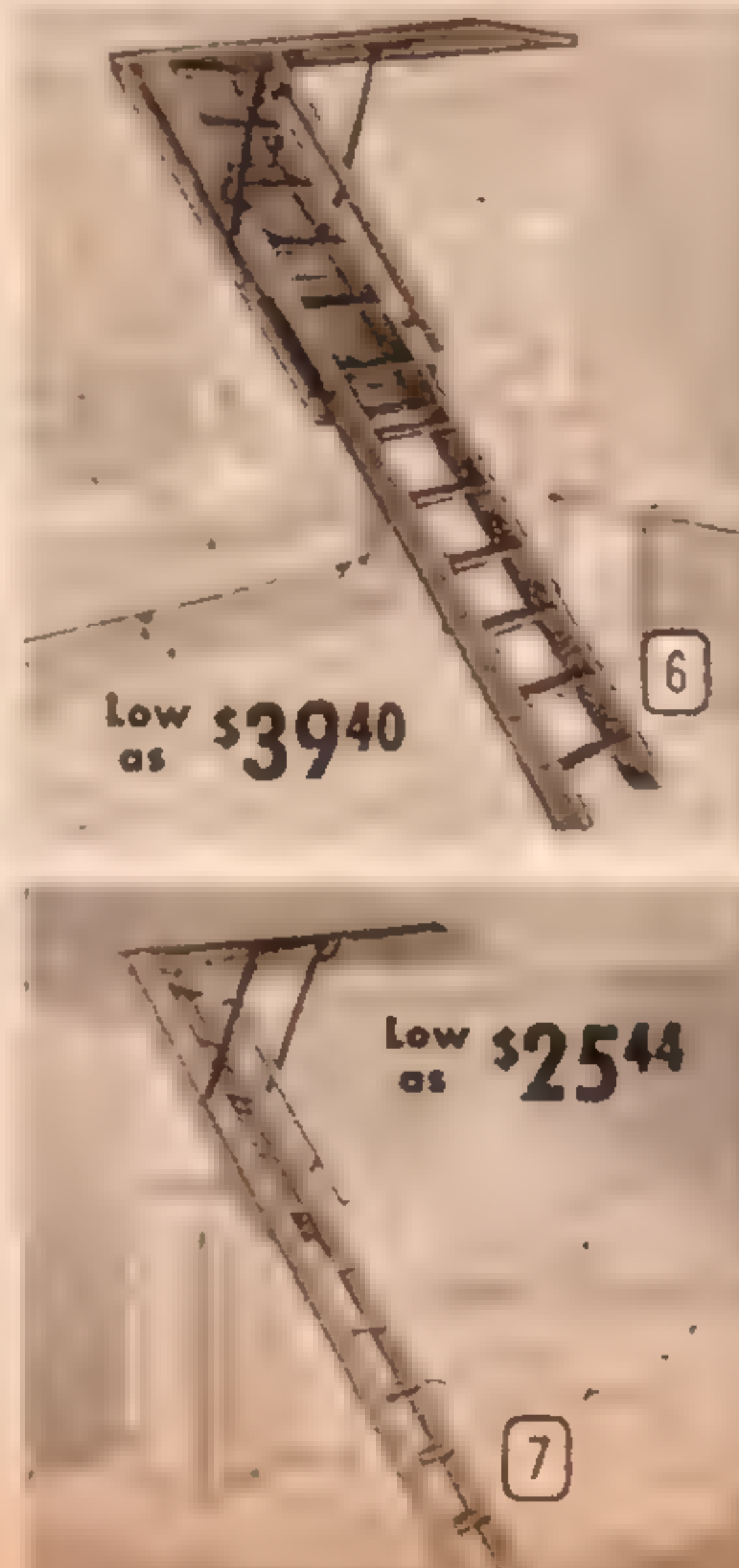
**FOLDING STAIRWAYS**—provide easy, economical access to unused overhead attic space. Cost less, use less space than stationary stairs. Extend 14 in. on floor past ceiling opening. Fold completely out of sight under spring tension. Springs do lifting, hold stairs in jamb when not in use. Permanent safety hand rail. Grooved steps guard against slipping.

### Our Finest Folding Stair

**5** Gives Maximum Service and Ease of operation with smooth, sturdy spring-balanced operating mechanism. No-slip adjustable stringer feet, comfortable 6x21-in. tread. Extra-heavy-duty hangers; 3 heavy-duty springs. 4 hinges. 8½-in. rise between steps. Hollow core ¾-in. Birch ceiling panel fully weatherstripped. Steel safety handrail for attic floor (shown at left). Rough opening 30x62 in. Instructions included. Fully assembled, all fittings attached—install it yourself. See Page 960 for Credit Terms.

74 A 8725 R—For 84 to 102-in. high ceiling. Ship. wt. 100 lbs. . . . \$78.95

74 A 8726 R—For 102 to 120-in. high ceiling. Ship. wt. 108 lbs. . . . \$79.95



Low  
as \$39<sup>40</sup>

Low  
as \$25<sup>44</sup>

### Heavy-Duty Stairway

**6** Raises and Lowers with Pull-cord. Handrail. Ceiling panel made of vertical grain ¾-in. Douglas Fir Ply. Sanded smooth, ready to paint. Fits opening 30x62 in. Tread 5x22 in. Stairs 3-in. rise. Heavy-duty hangers. Fully assembled with all hardware and fittings attached. Has 2 springs, 3 hinges. Ready to install, with instructions for installation. Ship. wts. 80 lbs., 87 lbs.

74 A 8722 R—For 84-102-in. ceiling. . . . \$39.40

74 A 8723 R—For 102-120-in. ceiling. . . . \$44.00

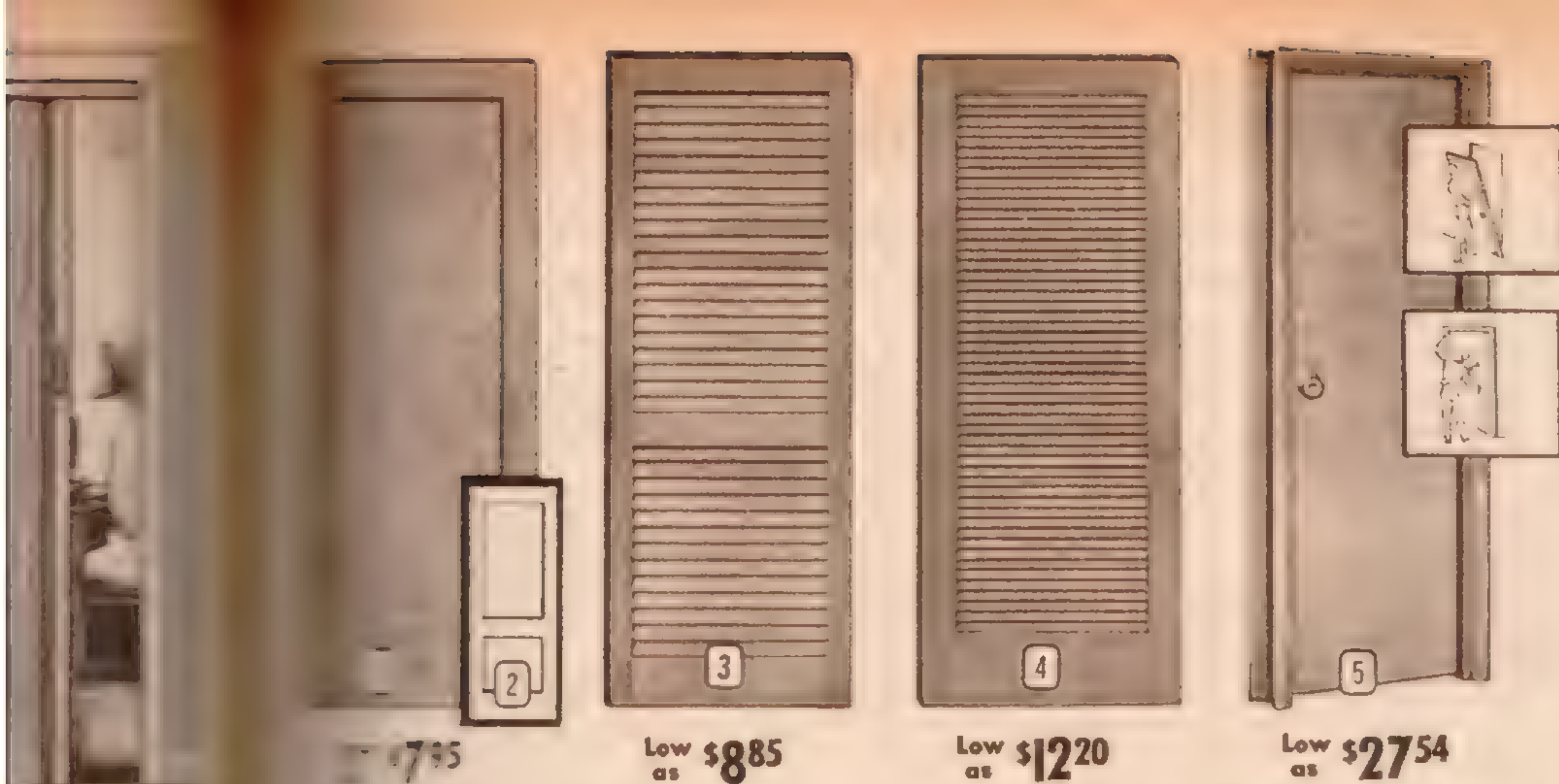
### Wards Economy Stairway

**7** Provides Convenient, Economical Access to attics in homes, garages, cottages. Same ceiling panel, pull-cord and handrail as (6). Fits rough opening 26x62 in. 2 springs, 3 hinges. Smaller 4x18-in. Stairs have 9-in. rise for easy climbing. Fully assembled with all hardware and fittings attached—install it yourself. With instructions. No cutting of stringers necessary. Ship. wts. 57 lbs. and 60 lbs.

74 A 8720 R—For 84-100-in. ceiling. . . . \$25.44

74 A 8721 R—For 100-108-in. ceiling. . . . \$27.95





2 Low as \$7.95 3 Low as \$8.85 4 Low as \$12.20 5 Low as \$27.54

**Panel-Style Interior Doors.** Kiln-dried Douglas Fir. Resists warping, sagging. For panels. Doors 1 3/8 in. thick. Wide vertical-grain stiles. Bottom wide; Lock Rail of (2) 7 3/4 in. or paint. Shipped promptly from Mail Order House. Be sure to state height.

	Wt. Lbs.	(1) 1-Panel 74 A 7212RD	(2) 2-Panel 74 A 7222RD
23		\$7.95	\$7.98
26		8.25	8.30
		8.50	8.55
		8.70	8.75
27		8.40	8.45
30		8.70	8.75
32		8.75	8.80
36		8.90	8.95

**Pre-Hung Interior Door and Frame** ready to set in wall—just nail it up. No special tools or skills needed! Pine frame has casing on both sides. Door is 1 3/8 in. thick, 6 ft. 8 in. high. Rotary cut Philippine Mahogany or Birch veneer. Polished brass knobs, dull brass hinges. Frame adjusts for walls 4 3/8 to 5 1/2 in. thick. Needs rough opening 2 in. wider than door width; 6 ft. 9 3/4 in. over finished floor. When door opens toward you and knob is on right, order right-hand door; knob on left, order left-hand door. Promptly from Factory in Boston, Mass. or Warren, Ohio. State Width. For CHROME FINISHED KNOB with push-button lock for bathroom door, add \$1.50. State "Privacy Lock".

Door Width Ft. In.	Ship. Wt. Lbs.	Philippine Mahogany		Birch	
		74 A 7200FD Right	74 A 7201FD Left	74 A 7202FD Right	74 A 7203FD Left
2-0	60	\$27.54	\$27.54	\$29.40	\$29.40
2-4	70	28.15	28.15	31.30	31.30
2-6	70	28.70	28.70	31.95	31.95

**Louver Interior Doors.** Ventilation and privacy. Kiln-dried Pine. Machined smooth finish. Ideal for closets and as 1 3/8-in. doors have 4 5/8-in. stiles. 2-door units have 2 1/8-in. stile. State Catalog Number, Width. Order right.

State Size Door Size Width Ft. In. Height Ft. In.	(3) 2-Panel Louver 74 A 7221RD				(4) 1-Panel 74 A 7211RD			
	1 3/8 in. Thick		1 1/8 in. Thick		1 3/8 in. Thick		1 1/8 in. Thick	
	Wt.	Each	Wt.	Each	Wt.	Each	Wt.	Each
2-0 x 6-8	23 lbs.	\$12.68	17 lbs.	\$8.85	27 lbs.	\$12.20	21 lbs.	\$8.85
2-4 x 6-8	27 lbs.	12.80	19 lbs.	9.95	31 lbs.	12.50	25 lbs.	10.15
2-6 x 6-8	29 lbs.	12.97	20 lbs.	10.15	33 lbs.	12.80	27 lbs.	10.40
2-8 x 6-8	36 lbs.	13.15	21 lbs.	10.95	40 lbs.	13.15	33 lbs.	11.15

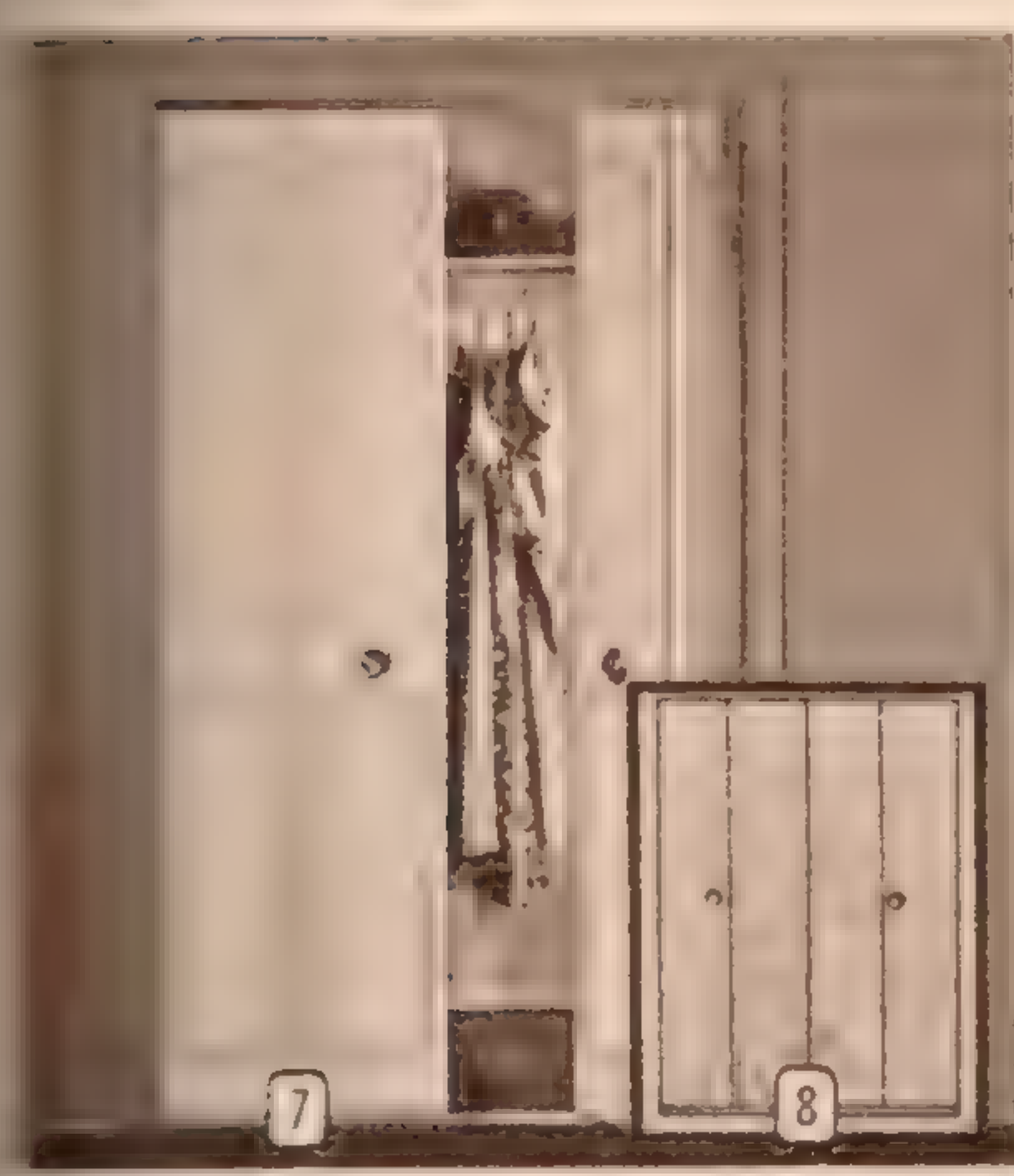


LOW AS \$7.55

**Modern Flush-Style Interior Doors.** 1 3/8 in. thick. 6 ft. 8 in. high. Sturdy 7-ply hollow core construction. Choice of Philippine Mahogany or Birch veneer bonded under pressure with adhesives. Machined smooth, ready to finish—stain, paint or varnish. Lock blocks on both sides—hang to swing right or left. Lock set not included. Can be trimmed 1/2 inch in width or height. Shipped promptly from Mail Order House. State Catalog Number and width.

Width	Mahogany		Birch	
	Wt.	74 A 7288RD	Wt.	74 A 7298RD
2 ft. 0 in.	19 lbs.	\$7.55	23 lbs.	\$9.75
2 ft. 4 in.	21 lbs.	7.90	25 lbs.	11.05
2 ft. 6 in.	22 lbs.	8.20	26 lbs.	11.35
2 ft. 8 in.	23 lbs.	8.55	28 lbs.	11.90

**SAVE AN EXTRA 5%**  
When Ordering Interior Doors (1) to (6) in Any Combination of 4 or More, Simply Deduct 5% from Prices Shown



## Easy-Fold Steel CLOSET DOORS Low as \$17.95

**7** **8** Prefinished, ready to install. Aluminum track at both top and bottom gives doors firm suspension, prevents swaying. Self-lubricating nylon bearings and guides for finger-tip, quiet operation. Open full width, give full access to closet. Rugged steel construction provides utmost protection for storage area.

LOUVER-PANEL (7) has practical advantage of louvers at the top with traditional beauty of solid paneling below. Louvers ventilate closet, circulate air. Baked-on cream-color prime coat. SOLID PANEL STYLE (8) has baked-on enamel, simulated Birch finish with sound deadener backing.

Arrives complete with all necessary hardware. All doors are 6 ft. 8 in. high and need 6 ft. 9 1/2-in. rough opening height. Use width of door for rough opening width. Doors over 3 ft. in width have four sections, others have two. Easy-to-follow instructions. Shipped promptly from Mail Order House. State Catalog Number, Width.

Width of Set	(7) 74 A 2557R		(8) 74 A 2550R	
	Ship. wt.	Price Set	Ship. wt.	Price Set
2 ft. 6 in.	35 lbs.	\$19.45	32 lbs.	\$17.95
3 ft. 0 in.	43 lbs.	20.45	38 lbs.	19.95
4 ft. 0 in.	55 lbs.	30.45	52 lbs.	27.95
5 ft. 0 in.	67 lbs.	34.95	64 lbs.	32.45
6 ft. 0 in.	.....	.....	75 lbs.	35.95

**Door Jambs (not shown) for Interior Doorways.** Kiln-dried Ponderosa Pine. Jambs, 1 1/16 in. thick, large enough to frame doors up to 2 ft. 8 in. by 6 ft. 8 in. For narrower doors, cut head jamb to fit. For walls 4 3/8 in. or 5 1/4 in. thick. Stops 1/2 x 1 3/8 in. included. From Mail Order House. Not Mail. State wall thickness.

74 A 7790R—FOR WALLS 4 3/8 IN. Ship. wt. 15 lbs. .... \$5.23 FOR WALLS 5 1/4 IN. Ship. wt. 20 lbs. .... \$5.94

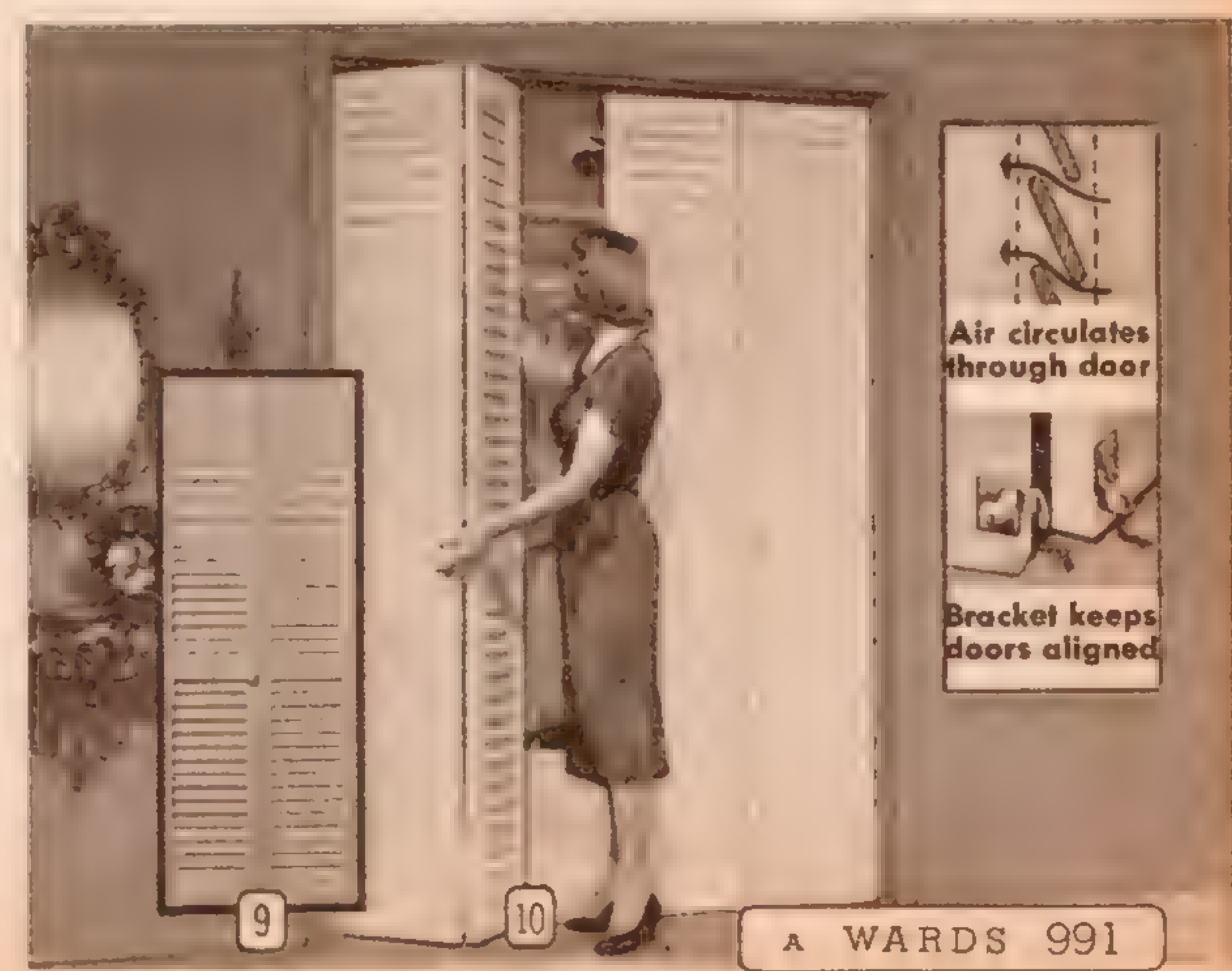
## Bi-Fold Wood LOUVER DOORS Low as \$24.25

**Operator Styled Folding Door Sets**, add beauty, utility to any room. Provide full entrance accessibility. Increase usable room space up to 18 sq. ft. Ideal for closets and adjoining rooms. Ponderosa Pine doors take a beautiful finish. Individual louver circulation of air (See view at right), eliminate closet stuffiness. Aligner bracketed inside stiles keep doors flush, tight fitting (See view at right). Rounded edges make doors easier to clean; smooth finish will not snag clothes.

Nylon glides slide in aluminum head track for easy finger-tip operation. Jamb eliminate need for track or hardware on floor. 2-door units have right-hand hinged 4-door units open from center, fold at sides. Thickness 1 1/8 in. Stiles 2 1/8 in. wide; Top wide; Lock Rail 2 1/4 in. wide. Height 6 ft. 8 in. Complete instructions for installation included. Shipped from Mail Order House. See Wards New Home Planning Service 539. Home Improvement Terms, Page 960. State Width desired. (See table below.)

Width	Type of Unit	Width ea. Door	Ship. wt.	Complete Unit 74 A 7240R
2-0	(9) 2-Door	12 in.	37 lbs.	\$24.25
2-4	(9) 2-Door	15 in.	40 lbs.	26.35
2-6	(9) 2-Door	18 in.	45 lbs.	28.40
2-8	(10) 4-Door	12 in.	59 lbs.	42.45
3-0	(10) 4-Door	15 in.	65 lbs.	44.60
3-2	(10) 4-Door	18 in.	73 lbs.	48.30

**Louver Doors only.** No hardware. Height 6 ft. 8 in. State width. Shipped promptly from Mail Order House.  
74 A 7209R—Widths below.  
12 in. Wt. 13 lbs.. Each \$6.65  
15 in. Wt. 14 lbs.. Each 7.05  
16 in. Wt. 15 lbs.. Each 7.45  
18 in. Wt. 17 lbs.. Each 7.85



Air circulates through door  
Bracket keeps doors aligned



# NEW! Custom-Built Exterior Doors

- Mahogany or Birch Veneer in Choice of Ten Designs
- Sturdy Hollow Core or Extra-Strong Solid Core Construction

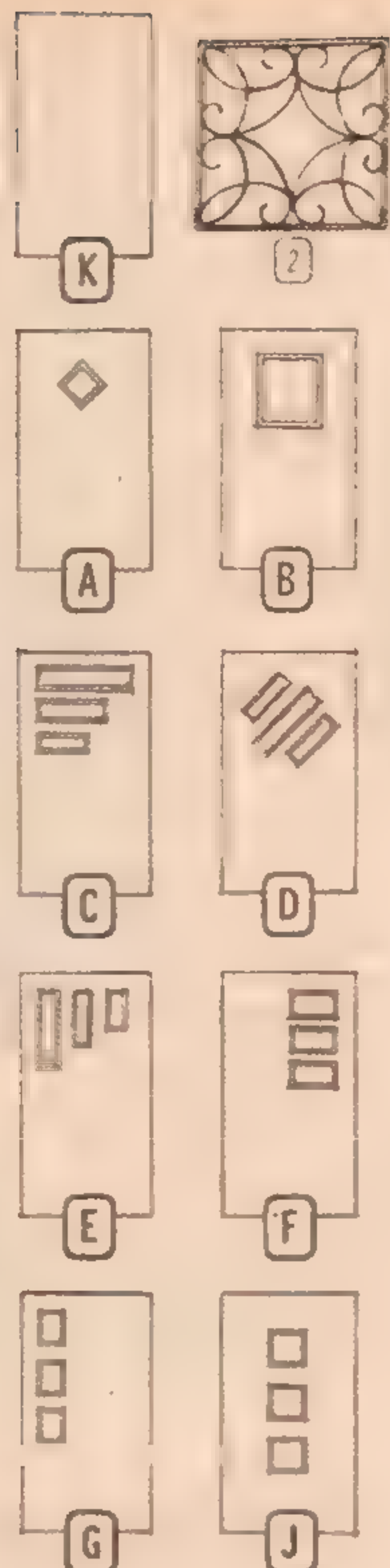
**(A) TO (K)** Wide Choice of Light Arrangements to Fit Any Architectural Style. All doors to highest standards of National Woodwork Manufacturers' Association. FHA approved for new construction. Mahogany or Birch veneers bonded to 7-ply construction with 3-ply face panels on each side. All doors available with Glass; Door (H) also available with black design glass (1); doors (A) and (J) available with gold design glass (2). See table below before ordering.

**Hollow Core Doors** have stain-grade veneers bonded to core with strong adhesive. Core is ladder-type construction with horizontal ribs 2 in. apart. All core materials kiln-dried western wood. Lock blocks on both sides so that door can be hung to left or right. Doors can also be used for making modern slab coffee tables, etc.

**Solid Core Doors** have premium grade veneers bonded to solid core with strong adhesives. All core blocks are properly kiln-dried western wood, precision machined to exact dimensions and assembled with grain running vertically and all butt joints mitered. Blocks are under 2-in. in size and are not edge glued, permitting expansion and contraction of each independent unit. This construction gives a dimensionally stable door.

All flush doors 6 ft. 8 in. high, 1 3/4 in. thick; can be trimmed 1/2 in. in width, 1 in. in height. Sanded smooth, ready for finishing. Be sure to seal all four edges of door. Design, Glass Type and Width.

Design	Glass	Hollow Core				Solid Core			
		74 A 7048R Mahogany	74 A 7049 R Birch	74 A 7047R Birch		74 A 7048R Mahogany	74 A 7049 R Birch	74 A 7047R Birch	
		Ship. wt.	32 in. Width	36 in. Width		Ship. Wt.	32 in. Width	36 in. Width	
(A)	Plain	40 lbs.	\$15.45	\$16.25	\$19.50	\$20.50	84 lbs.	\$29.45	\$30.45
(A)	Gold (2)	40 lbs.	17.95	18.50	22.50	23.50	86 lbs.	30.75	31.75
(B-F-G)	Plain	42 lbs.	17.95	18.50	22.50	23.50	88 lbs.	30.75	31.75
(C-D-E)	Plain	43 lbs.	18.95	19.65	23.50	24.50	90 lbs.	33.50	34.50
(H)	Plain	42 lbs.	18.05	18.60	22.65	23.80	88 lbs.	30.85	31.85
(H)	Black (1)	42 lbs.	27.50	28.25	31.50	32.50	88 lbs.	38.50	39.50
(J)	Plain	45 lbs.	19.10	19.75	23.65	24.45	90 lbs.	32.50	33.50
(J)	Gold (2)	48 lbs.	29.50	30.50	33.75	34.75	93 lbs.	41.95	42.95
(K)	No Glass	39 lbs.	10.50	10.95	13.95	14.95	81 lbs.	24.30	25.30



Low As \$12.95

Low As \$13.70

## Popular Entrance Door . . . French Door Low As \$12.95

**(L)** 3-Light Vertical Design—2 plywood panels. Standard Grade Fir 1 3/8 in. thick. Stain, paint or varnish. Clear glass—wood moldings. Width can be trimmed 1/2 in.; Height 1 in. State size.

Width	Height	(L) 74 A 7118R	
Ft. In.	Ft. In.	Ship. wt.	Price
2-8 x 6-8	42 lbs.	\$12.95	
3-0 x 6-8	45 lbs.	13.75	

**(M) (N)** 5-Light French Doors. Douglas Fir, 1 3/8 in. thick. Joints held with 5-in. hardwood dowels, adhesives. 4 1/2-in. stiles. Treated with Wood-life®—won't rot. Sanded smooth, ready to finish. Glazed with clear glass, held with wood beads. Center molding with double doors; for double doors allow twice width and weight shown. State Catalog Number and Width.

Door Size		Single	(M) Single	(N) Double
Width	Height	Ship.	74 A 7406R	74 A 7408R
Ft. In.	Ft. In.	Wt.		
2-0 x 6-8	38 lbs.	\$13.70	\$28.40	
2-6 x 6-8	45 lbs.	15.60	31.86	
2-8 x 6-8	47 lbs.	15.90	32.25	



Get the  
**BEST DOOR  
HARDWARE**  
See Pages 1040, 1041  
For Complete List



## Door Frames LOW AS \$16.83

- Make Doorways Weathertight, Eliminate Chilling Drafts, Keep Your Home Comfortable and Cleaner
- Factory-Applied Aluminum Weatherstrip at Head and Jamb . . . Oak Sill for Long Wear.

**(P)** Ponderosa Pine Door Frame. Weatherstripped with aluminum strips for tight seal, weathertight security. Has sturdy oak threshold. For frame, brick or masonry construction. For walls 5 1/4 in. thick. Frame needs rough opening 2 1/2 in. wider, 3 1/2 in. higher than Door Size. Average ship. wt. 44 lbs. State size. Shipped promptly from Mail Order House by Freight, Truck or Express.

Door Size		Weatherstripped Frames	
Wide	High	1 3/8-in. door	1 3/4-in. door
Ft. In.	Ft. In.	74 A 7718R	74 A 7719R
2-6 x 6-6		\$16.83	
2-8 x 6-8		17.64	\$17.38
3-0 x 6-8			18.27



## Three Popular Doors for Side or Rear Entrance

Low as \$10.95



### BUDGET-PRICED . . . STURDY KILN-DRIED DOUGLAS FIR

**(R) (T) (U)** Economical, Durable Additions to Any Home. Machine-machined from kiln-dried Douglas Fir, sanded smooth. Glazed with clear window glass held securely with rugged moldings. Rails and stiles are joined with 5-in. dowels and proof glue. Doors are Standard Grade Fir—can easily be stained or varnished as desired. Width can be trimmed up to 1 in. State Catalog Number, Width and Height. Shipped promptly from Mail Order House. Use Wards Home Planning Service, See Page 639.

**(R)** 4-Light Design. Door fitted with 3 horizontal plywood panels below clear glass lights. FHA approved for new construction.

**(T)** 1-Light Design. 3 horizontal plywood panels, 1 clear glass light.

**(U)** 3-Light Horizontal Design. Popular ranch style. 2 plywood panels below clear glass light. FHA approved for new construction.

Size of Door		(R) 1 3/8-in.		(T) 1 3/8-in.		(U) 1 3/8-in.	
State Size		74 A 7170R		74 A 7166R		74 A 7186R	
Width	Height	Ship.	Price	Ship.	Price	Ship.	Price
Ft. In.	Ft. In.	Wt.	Each	Wt.	Each	Wt.	Each
2-5 x 6-6				40 lbs.	\$10.95		
2-6 x 6-8		44 lbs.	\$11.80	44 lbs.	11.25	34 lbs.	\$12.15
2-8 x 6-8		46 lbs.	12.25	46 lbs.	11.50	36 lbs.	12.45

**USE WARDS HOME IMPROVEMENT TERMS  
NO MONEY DOWN—UP TO 3 YEARS TO PAY**

See Complete Details on Page 960



**RMS  
O PAY**



# Fairway Automatic Ga

TOP QUALITY ROUND STYLE HEATER CUT \$7.55 TO \$15

## Tank Guaranteed 12 Years

- Heats 10% Faster Than Value Leader . . . Check Tables for Difference in Recovery Rates
- High Quality Glass-Lined Tank . . . Fiberglass Insulation Holds Heat and Saves on Fuel
- Advanced Styling . . . Attractive Pedestal-Type Base . . . Concealed Honeywell Controls
- Slide Temperature Control Is Convenient to Use, Easy to Set . . . No Need to Stoop

① Years Ahead Styling plus many features of Wards Finest Heater (16). Supplies 10% more hot water than Value Leader (2) below. Completely automatic with fast, efficient, trouble-free operation. Attractive white and blue enamel finish. Glass lining keeps water clean and pure. Radial drilled port burner for high efficiency and quiet operation. AGA Approved.

Honeywell Thermostat adjusts 120° to 160° . . . h safety cut-off that stops all gas if pilot flame fails. Details of 12-Year Guarantee on Page 996. Pressure test 300 lbs.; working 127½ lbs. Connections: ¾-in.; gas ½-in. Order relief valve, connection pipe below. See kits next page. With the drain valve, draft diverter, instructions.

Catalog Number	Tank Gals.	Recovery 60°	100°	BTU Rating	Size In.	Vent Pipe	Ship. Wt.	
For Natural or Mixed Main Gas								
81 A 2930RW	30	46.2	27.7	33,000	16x58	3 in.	142 lbs.	\$7.55
81 A 2931RW	40	56.0	33.6	40,000	18x59	3 in.	175 lbs.	\$8.95
81 A 2932RW	50	71.2	42.9	51,000	20x60	4 in.	231 lbs.	\$10.95
For Bottled Gas Only (Propane; Butane; LPG)								
81 A 2933RW	30	42.0	25.2	33,000	16x58	3 in.	142 lbs.	\$7.55
81 A 2934RW	40	48.9	29.4	35,000	18x59	3 in.	175 lbs.	\$8.95
81 A 2935RW	50	52.5	31.5	37,500	20x60	4 in.	231 lbs.	\$10.95

"W" means shipped promptly from Mail Order Stock or Houston Whse. if nearer.

Was \$82.50  
**\$74.95**  
30 Gal.

## Value Leader Cut \$5 GUARANTEED 10 YEARS

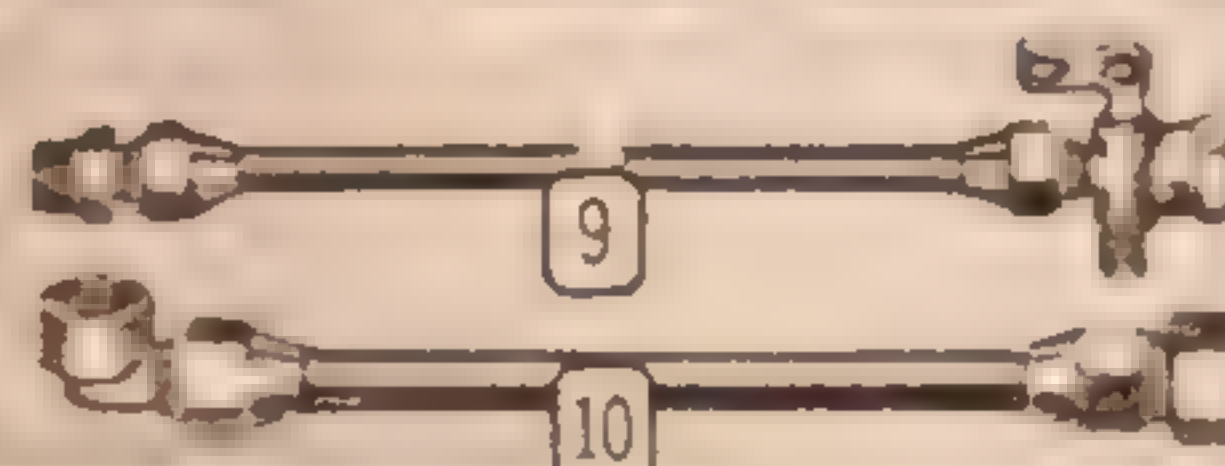
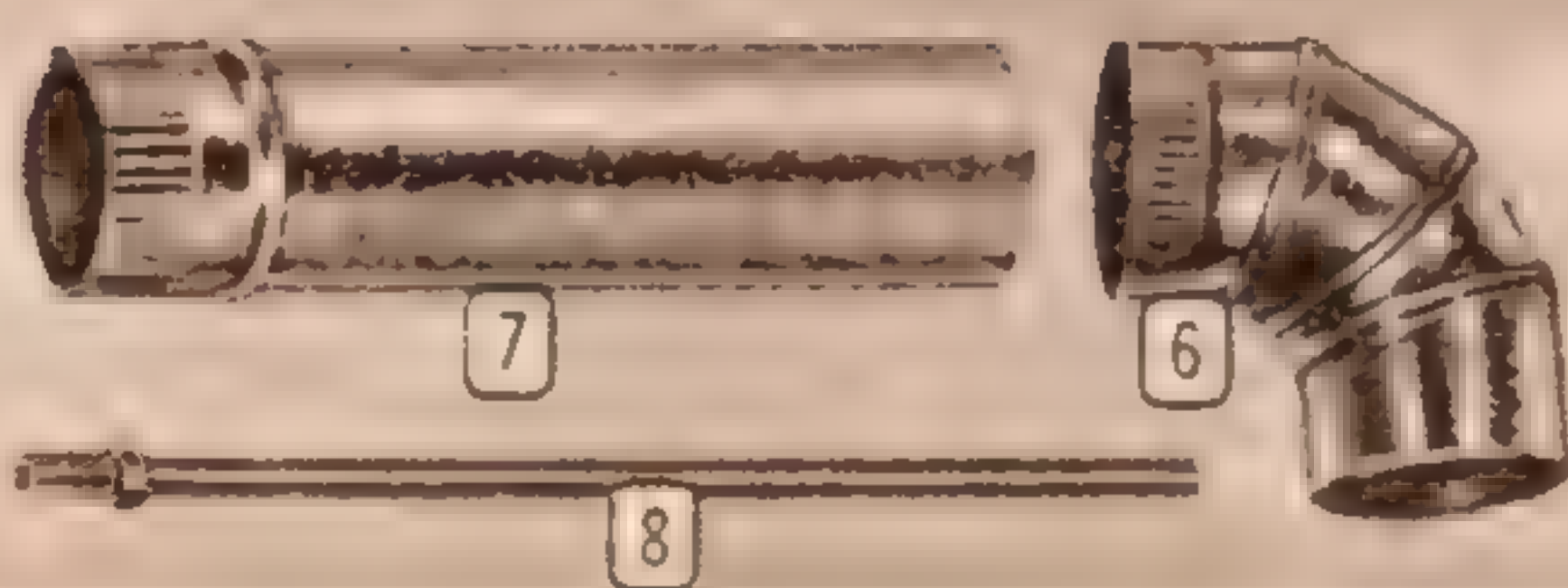
- Thick Fiberglass Insulation Keeps Water Hot . . . Glass Lined Tank Won't Rust
- Efficient Drilled Port Cast-Iron Burner . . . Assures Quiet Operation
- Accurate, Easy-to-Set Honeywell Thermostat Adjusts 120° to 160°.

② Dependable Low Cost Heater that will provide years of trouble-free hot water service at the lowest initial cost. 100% safety pilot shuts off all gas if pilot flame fails. Steel jacket has attractive baked-on white enamel finish with blue trim. Efficient internal flue. Spiral baffle reduces heat loss. See details of 10-Year Guarantee on Page 996. AGA Approved. Test pressure 300 lbs.; working 127½ lbs. Connections: water ¾-in.; gas ½-in. With drain valve, draft diverter. Order relief valve, 3-in. vent pipe below, connection kit, opposite page.

Catalog Number	Tank Gals.	Recovery 60°	100°	BTU Rating	Size In.	Wt. Lbs.	Cash Price
For Natural or Mixed Main Gas							
81A2920RW	20	35.0	21.0	25,000	14x53	111	\$59.95
81A2921RW	30	42.0	25.2	30,000	16x57	130	64.95
81A2922RW	40	50.3	30.2	36,000	18x58	167	74.95
For Bottled Gas Only (Propane; Butane; LPG)							
81A2923RW	20	32.2	19.3	23,000	14x53	111	\$59.95
81A2924RW	30	35.0	21.0	25,000	16x57	130	64.95
81A2925RW	40	35.0	21.0	25,000	18x58	167	74.95

Was \$69.95  
**\$64.95**  
30 Gal.

## Water Tanks and Accessories



③ Hot Water Tanks. Extra-heavy galvanized steel. Electrically welded seams . . . strong—long lasting galvanized inside and out with pure zinc to resist rust and corrosion. Sides 12 gauge; heavier tops, bottoms. Pressures: test 250 lbs.; working 107 lbs. 6 universal 1-in. tapping. Tapping spuds heavy steel forgings. Not Malleable.

30 GALLON TANK. Diam. 12 in. Ht. 60 in.  
81 A 3010R—Ship. wt. 89 lbs. . . . . \$23.95  
40 GALLON TANK. Diam. 14 in. Ht. 60 in.  
81 A 3011R—Ship. wt. 104 lbs. . . . . \$28.95

④ Cast-Iron Stand. For 30 or 40-gal. tank.  
81 A 3208—Ht. 7¾ in. Wt. 3 lbs. 4 oz. . . \$1.09

⑤ Hot Water Tank Jacket. Keeps water hot. Air cell 3-ply asbestos. Easily attached.

For 30-GALLON TANK. Diam. 12 in. Height 60 in.  
81 A 8110MO—Ship. wt. 19 lbs. . . . . \$5.25  
For 40-GALLON TANK. Diam. 14 in. Height 60 in.  
81 A 8111MO—Ship. wt. 21 lbs. . . . . \$6.35

⑥ ⑦ Vent Pipe and Elbow. For water heaters or other venting needs. Durable 28-gauge galvanized steel. State diameter.

(6) 90° Adjustable Elbow				(7) Pipe—2-Ft. Lgth.			
Diam.	Cat. No.	Lbs.	Ea.	Diam.	Cat. No.	Lbs.	Ea.
3 in.	81 A	½	50c	81 A	1¼	45c	
4 in.	8605M	¾	55c	8601M	1¾	55c	

⑧ Cold Water Tube. Prevents incoming water from cooling all heated water in tank. Brass. Threaded ½ in. Length 4 ft. Malleable.

81 A 3210M—Ship. wt. 2 lbs. . . . . 75c

⑨ Gas Connector and Valve. Bendable ½-in. copper tube is easy to install. 18 in. long. ½-in. female valve and male adapter.

81 A 4638—Ship. wt. 1 lb. 4 oz. . . . . \$1.98

⑩ Water Pipe Connector. Bendable. ¾-in. copper tube. ¾-in. elbow and female adapter.

81 A 4639—12 in. long. Wt. 12 oz. . . . . \$1.80

⑪ Tank Drain Valve. Rough brass. 7 in. outlet. Hose thread on spout.

81 A 4600—Ship. wt. 1 lb. . . . .

⑫ Brass Safety Relief Valve. Relieves 125 lbs.; fusible plug melts at 212° and outlet ½ in. Test lever. AGA A

81 A 3230—With extra fuse. Wt. 1 lb.

Extra Fuses for Relief Valve.

81 A 3231—Ship. wt. 2 oz. . . . .

Brass Safety Relief Valve. (Not newest FHA, AGA specifications. Not automatic self closing. ¾-in. opening.)

81 A 3232—Relieves 125 lbs. Wt. 1½

⑬ ⑭ Hot Water Tank Unions. Inside take cold water tube (8). Thread supply, 1-in. tank hole. Wt. ea. 1½

(13) 81 A 3204—STRAIGHT UNION. . . .

(14) 81 A 3205—ANGLE UNION. . . . .

⑮ Female Gas Shut-Off Valve for Gas

81 A 4628—Ship. wt. 7 oz. . . . .



# Automatic Gas Water Heaters

TO \$15

OUR FINEST . . . CABINET STYLE CUT \$10

*Tank Guaranteed 15 Years*

## CHECK THESE FEATURES

- Temperature Control; Out of Reach Children; Easy-to-See, Easy-to-Set
- Blue Front Panel, Modern Square Cabinet; Harmonizes with Appliances in Kitchen; High-Gloss Baked Enamel Finish
- Fiberglas Insulation; Wraps in Heat to Hot Water Supply, Conserve Fuel
- Red Tank; Assures Pure Hot Water; No Laundry, Dishes or Porcelain Fixtures
- Shelly-Shaped Baffle Conserves Fuel
- Relief and Safety Pilot Control; Stops Gas Flame Fails; Built-In Pressure Regulator
- Part Burner; Has Stainless Steel for Trouble-Free Operation
- Aluminum Lower Panel; Easy to Clean
- Leveling Bolts; Adjust to Floor



**"Rated" As Your Best Buy in a Gas Water Heater.** "Family Rated" means HOT water to your automatic washer in operation—and you still have hot water for dishes, dishwasher or other hot water needs. Endless operation is combined with a brushed aluminum blends with white enamel finish for stream-lined convenient practicality.

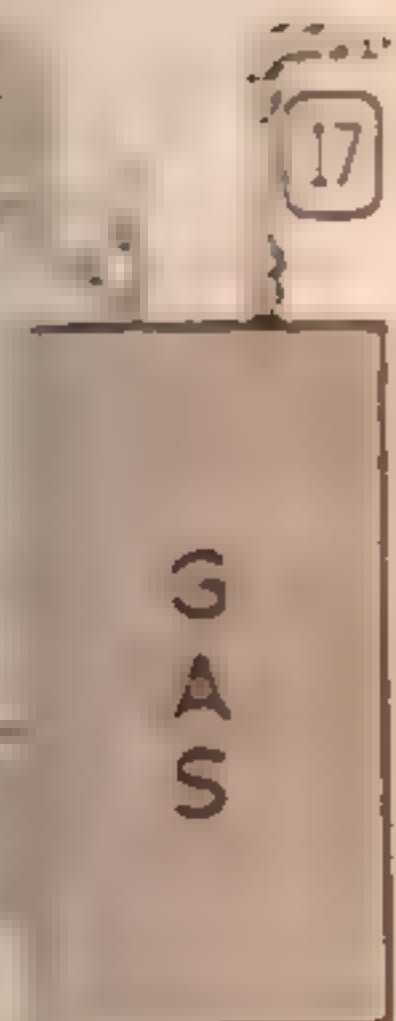
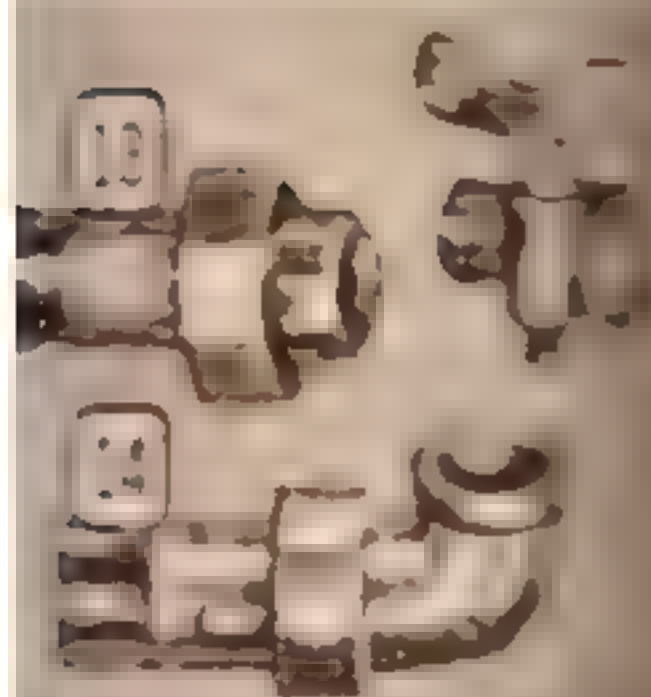
**Fast Recovery**—gives 33% more hot water (2); 23% more than (1). Compare below with any heater on page and see why it's your best buy.

**Eye-Level Dial** for full range selection of water temperature from warm to steaming hot . . . Easy to adjust, ends bending and guessing. "Temp-Ease" control has special fuel-saving setting for vacation standby.

**Years Ahead Styling**—Slim, compact design plus rugged durability and superior service. Easy-to-install. Heater is shipped completely assembled at factory—no time wasted putting parts together. Approved by AGA. Fully Guaranteed 15 Years (See Page 997). Order convenient Gas Connection Kit (17) below and Relief Valve (12) from opposite page.

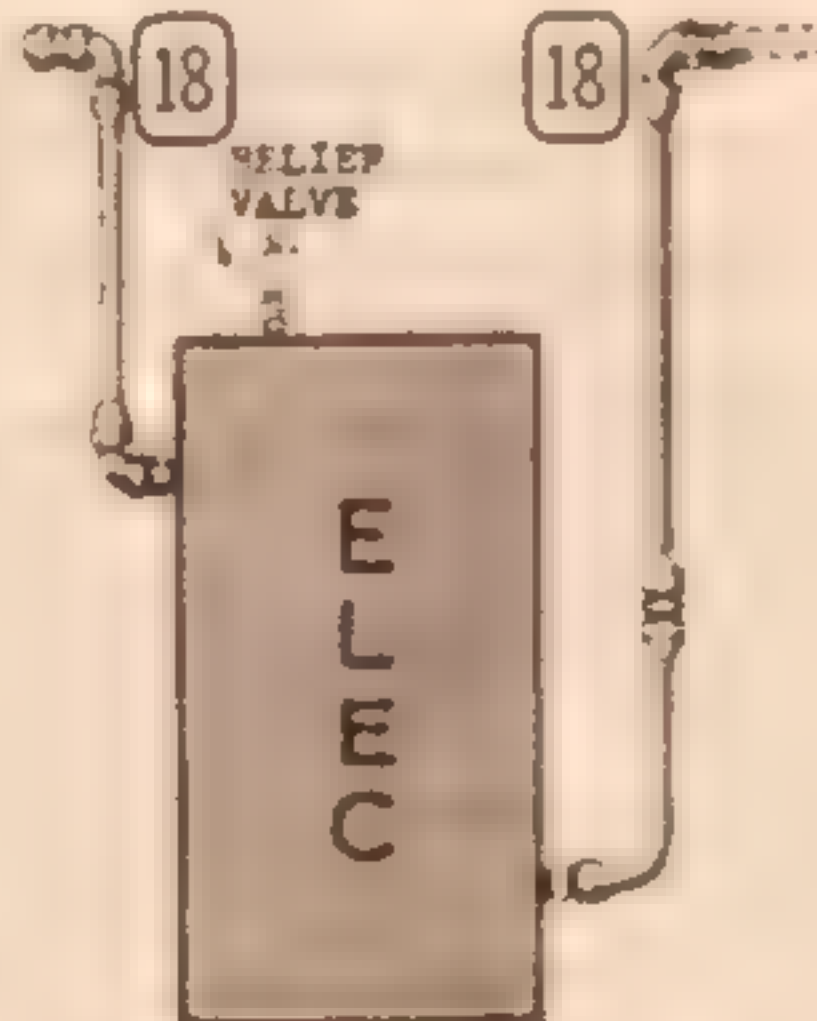
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Catalog Number	Tank Gals.	Recovery 60°	100° Rating	BTU	Size Overall, Inches	Vent Size	Wt. Lbs.	Cash Price
For Natural or Mixed Main Gas, State Type								
81A2940RW	30	56.0	33.6	40,000	16 1/4 x 58 3/4 x 20 1/4 deep	3 in.	198	\$94.95
81A2941RW	40	71.2	42.9	51,000	18 1/4 x 60 3/4 x 22 1/4 deep	4 in.	224	109.95
For Bottled Gas Only (Propane; Butane; LPG)								
81A2943RW	30	42.0	25.2	30,000	16 1/4 x 58 3/4 x 20 1/4 deep	3 in.	198	\$94.95
81A2944RW	40	49.0	29.4	35,000	18 1/4 x 60 3/4 x 22 1/4 deep	4 in.	224	109.95



**Connection Kits for Fairway**

**Water Heaters**



## SPECIAL EMERGENCY HANDLING

For Rush Service on Water Heaters  
Phone or Wire Your Ward Mail  
Order House or Your Nearby  
Retail or Catalog Store

## Check These Facts Before Ordering

**Gas From Mains** is usually natural; may be manufactured or mixed—Check your area for type supplied. Gas in steel cylinders or tanks is bottled (LPG).

**To Choose Correct Size Water Heater.** Use table below as guide—count child under 7 as two. If you do laundry at home, especially with an automatic washing machine, choose larger size shown. Also consider recovery rate of water heater selected.

Family	Gas	Electric
2	20 to 30 gal.	30 gal.
3	30 gal.	40 to 50 gal.
4	30 to 40 gal.	50 gal.
5-7	40 to 50 gal.	50 to 82 gal.

**Recovery Rate** for heaters on Pages 994 through 997 is number of gallons of water raised 60° or 100° F. in one hour as stated.

## CHECK



Your Ward Catalog  
Store or Retail Store  
to Have Your  
Water Heaters  
✓ Delivered  
✓ Installed

SEE PAGE 587

**NO MONEY DOWN . . . UP TO 3 YEARS TO PAY. DETAILS ON PAGE 960**

BFCKDAS WARDS 995





## Soft Water Automatically

**GUARANTEED  
10 YEARS**

- All-Automatic Electric Operation, Just Plug In—Electric Timer Does The Job
- Triple-Action Operation—Softens, Filters, Even Removes Iron
- Automatic By-pass Supplies Water During Regeneration
- Automatic Back-Wash Action For Maximum Efficiency
- Regenerates While You Sleep

**1** Now You Can Own a Fully Automatic Water Softener for less money per month than it costs to rent . . . and you get Wards Guaranteed Satisfaction too. Make your water soft as rain . . . just fill 300-lb. salt tank and you're sure of continuous soft water for four to six months before refilling.

Baked white enamel finish on heavily galvanized steel tanks. Compact, highly efficient—requires a minimum of floor space. Mineral tank 8x36 in. Salt tank 18x32 in. 3/4-in. water connections. No special wiring needed—use on 110-120 volt, 60 cycle AC. Automatic timer may be set for regeneration from one to seven days to fit your needs.

**Guaranteed 10 Years.** If mineral tank fails during first five years you get a new softener FREE. If failure occurs during remaining five years you get a new softener but pay only 50% of current price, plus 10% for each succeeding year. Shipped promptly from Mail Order Stock.

81 A 2510R—Salt not included. Ship. wt. 185 lbs. . . . . Cash Price \$179.00

### WRITE WARDS FOR FREE WATER ANALYSIS

Let Wards analyze your water and recommend equipment best suited for your water condition. Write to your nearest Mail Order House for Water Analysis Mailing Container. You pay the mailing costs only.

**FAIRWAY Water Softeners** remove harmful minerals from hard water . . . save soap . . . brighten fabrics . . . add years to life of appliances. Complete selection of Filters available to handle all water conditions. Write Customer Engineering Dept. at your Mail Order House for complete details.



## Semi-Automatic and Manual Triple-Action Water Softeners

**GUARANTEED 10 YEARS**

- Remove Hardness from Water . . . For Healthier, Easier Living

**2 3** Quick, Easy Operation. Soften water, remove iron, filter out sediment—all in one operation. Galvanized steel; enamel finish. Backwashing operation keeps mineral bed clean, frees softener of iron, sediment, gives greater softening capacity. With salt funnel. See 10 Year Guarantee above. Ship. from Mail Order Stock.

**(2) Semi-Automatic Softener.** Just 1 lever, automatic timer, and a simple regeneration procedure—requires only minutes of your time. Automatic by-pass assures constant flow of water during regeneration.

Grains	Diameter	Height	Catalog No.	Ship. wt.	Price
30,000	12 in.	52 in.	81 A 2505R	260 lbs.	\$139.50
60,000	14 in.	52 in.	81 A 2506R	340 lbs.	179.50

**(3) Single-Valve Softener.** Lever turns through 4 positions.

Grains	Diameter	Height	Catalog No.	Ship. wt.	Price
20,000	9 in.	42 in.	81 A 2500R	100 lbs.	\$79.50
40,000	12 in.	42 in.	81 A 2501R	160 lbs.	104.50
60,000	14 in.	42 in.	81 A 2502R	220 lbs.	129.50

**Replacement White Zeolite 1-Purpose Softener Mineral.** Use in any model water softener. In 10-lb. bags. Buy 3 and save.

81 A 3295 L—Ship. wt. 10 lbs. . . . . \$3.59 3 Bags. . . . . \$10.25

**How to Determine Size of Triple-Action Softener.** Learn grains hardness per gallon from water works or by analysis; multiply by 250 (when soft water is not used in toilet) or by 350 (when soft water is used) by number of persons in family by 2, 3, or 4 (weeks between regenerations).

996 WARDS CSA

# Fairway Auto



**GUARANTEED  
10 YEARS**

**GUARANTEED  
12 YEARS**

**Value Leader Cut \$2 to \$5—\$67<sup>95</sup> 30 Gal.**

- Low-Priced Full Capacity Model . . . Satisfies Average Home Demand
- Glass Lining Keeps Water Clean, Pure . . . Fiberglass Insulation Retains Heat . . . Automatic Operation—Thermostatically Controlled

**4** Good Quality Electric Water Heaters. Glass lining is fused to heat exchanger can't chip, crack or corrode. Scientifically designed heat trap for maximum efficiency and conservation of heat, electricity. No flues. Temperature adjustments between 120°-180°. Meet NEMA standard enamel finish. UL Appr. 220-240 v. AC. 10 Year Guarantee—see below.

Tank Size	Wattage		Overall Size	Catalog Number	Ship. Wt.
	Upper	Lower			
30 Gal.	1000	600	41 1/2 x 20 in.	81 A 3312R	135 lbs.
52 Gal.	1500	1000	54 x 22 in.	81 A 3313R	200 lbs.

**Better Quality Cut \$5 to \$15—\$84<sup>95</sup> 30 Gal.**

- Eye-Level Temperature Control—Easy to See, Easy to Set . . . Out of Small Children's Reach
- Fiberglass Insulation Throughout—Wraps in Heat
- Glass-Lining—Keeps Water Clean, Can't Rust
- Automatic Thermostat Control—Completely Safe

**5** Better Quality Electric Water Heaters offer dependability PLUS. Sturdy overall construction adds years of extra service. Includes many features of more expensive models. Thermostat adjusts between 120°-180°. Meets NEMA standards, except 4500 watt models. Operates on 220-240 V. AC. UL Appr. Order Relief Valve (12) Connection Kit (18), Pages 994-995. 12-Year Guarantee—see below.

Tank Gal.	Wattage		Size Inches	Catalog Number	Shipping Weight
	Upper	Lower			
30	1000	600	41 1/2 x 20	81 A 3316R	152 lbs.
40	1250	750	52 1/2 x 20	81 A 3317R	176 lbs.
40	4500	4500	52 1/2 x 20	81 A 3320R	176 lbs.
52	1500	1000	59 x 22	81 A 3318R	218 lbs.
52	4500	4500	59 x 22	81 A 3321R	218 lbs.
82	2500	1500	67 x 24	81 A 3319R	331 lbs.

**10 YEAR GUARANTEE.** If tank in Heater (4) above or (2) on Pg. 994 fails during the first 5 years, you get a new heater FREE. If failure should occur during the next 5 years, you get a new heater at 50% of the current price, plus an extra 10% for each succeeding year. Guarantee ends after 10th year.

**12 YEAR GUARANTEE.** If tank in Heater (5) above or (1) on Pg. 994 fails during the first 6 years, you get a new heater FREE. If failure should occur during the next 6 years, you get a new heater at 50% of the current price, plus an extra 10% for each succeeding year. Guarantee ends after 12th year.

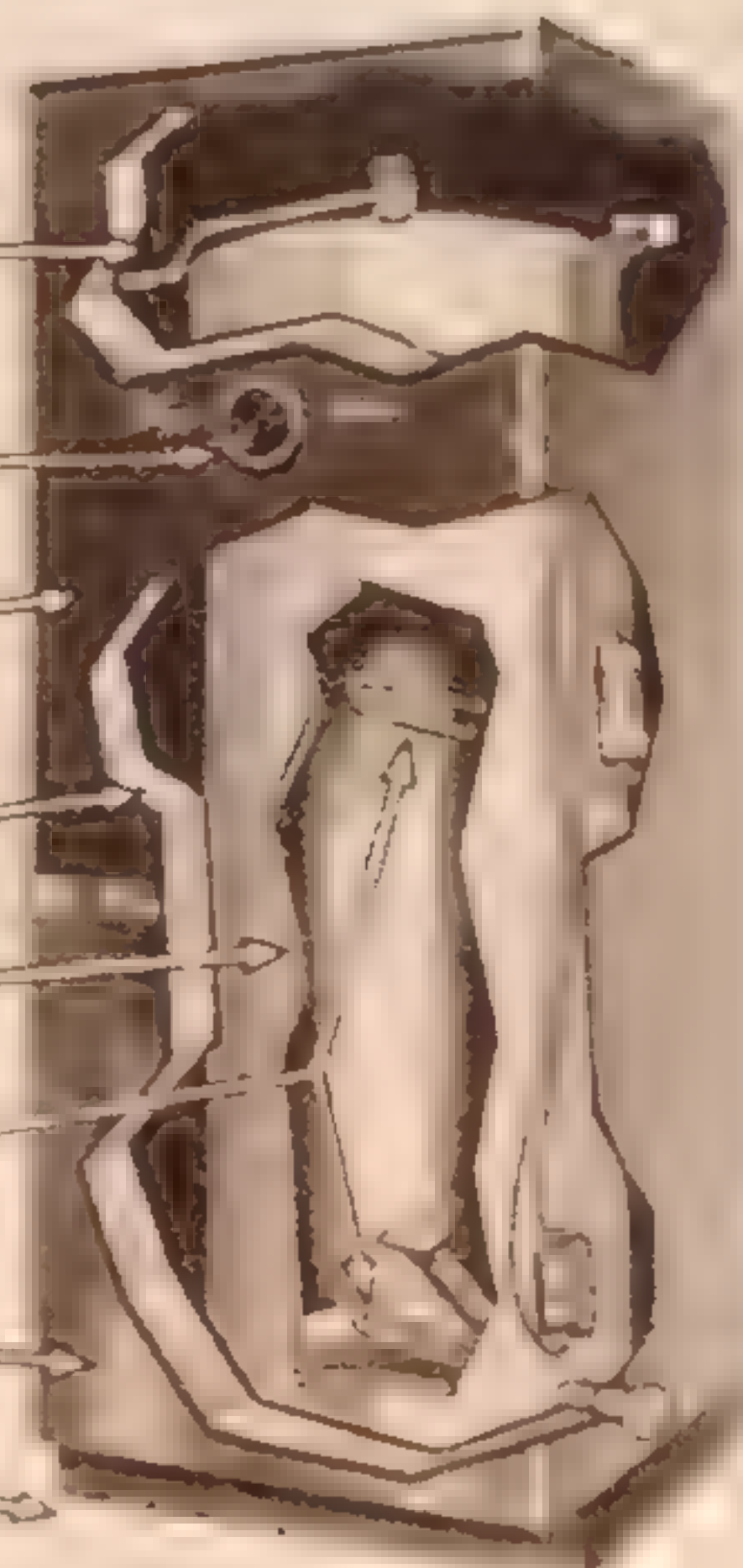


# Automatic Electric Water Heaters

The Finest... Guaranteed 15 Years

PRICES CUT \$5 TO \$10

- Water Outlet Draws Water from Top of Tank where Temperature is Highest... Heat Trap with Cold Water Diffuser Saves on Electricity
- Free-Level Temperature Control... Out of Reach of Small Children... Easy to See, Easy-to-Set
- Handsome Blue Front Panel, Modern Square Cabinet... Harmonizes with Appliances in Kitchen or Utility Room... High-Gloss Enamel Finish
- Best Fiberglas Insulation... Wraps in Heat to Increase Hot Water Supply, Conserve Fuel
- Glass-Lined Tank... Assures Pure Hot Water... No Stains on Laundry or Porcelain Fixtures
- 2 "Nichrome" Heating Elements in Direct Contact With Water—Assures Speedier Recovery
- Brushed Aluminum Lower Panel... Easy to Clean
- Adjustable Leveling Bolts... Adjust to Fit Floor



**Best Buy in an Electric Water Heater**—designed for today's family. Heats more faster. And it's cleaner... there's no flame, no fumes, no flue. Stylish square combines custom look with convenience and practicality. Keeps a ready (120° to 180°) water for all your household needs. Top quality heating element in direct contact with water, assures fast recovery always. Hot water outlet draws from storage tank where temperature is highest. Heat trap—prevents unnecessary heat loss. Heat-holding Fiberglas insulation encloses tank—conserving heat, to save your fuel dollars. High quality glass lining assures clean, pure, water; doesn't scale, peel or corrode—lasts lifetime of heater.

(6) has handsome brushed aluminum, gloss white and blue enamel finish. Countertop model finished in white enamel, porcelainized top. Install anywhere—both models in utility room or kitchen, mount flush with cabinets and present appearance on 220-240 v. AC. Before you order, consult local power company. Meet requirements, except 4500-watt models. Pressure test 300 lbs.; working 127½ lbs. With instructions. Order Relief Valve (12), Electric Connection Kit (18) Pages 994-995. 30 gal. 20¼x21x44 in.; 52 gal., 22¼x23x56 in. All sizes (7): 24x25x36 in.

No.	Gals.	Upper	Lower	Cat. No.	Lbs.	Cash
6	30	1000 Watts	600 Watts	81 A 3324R	145	\$94.95
	52	1500 Watts	1000 Watts	81 A 3325R	220	108.95
	52	4500 Watts	4500 Watts	81 A 3328R	220	114.95
7	30	1000 Watts	600 Watts	81 A 3331R	200	98.95
	40	1250 Watts	750 Watts	81 A 3332R	284	108.95
	40	4500 Watts	4500 Watts	81 A 3333R	295	114.95

**15 YEAR GUARANTEE**—If tank in Fairway Heater (6) or (7) should fail during first 7½ years, you get new heater FREE. If failure should occur during last half of 8th year you get new heater at 50% of current price. In remaining 7 years you pay 50% plus an extra 5% for each succeeding year. Guarantee ends after 15th year.



89 YEARS  
Was \$104.95  
**\$94.95**  
30 Gal.  
SERVING ALL AMERICA

## Small Glass-Lined Electric Water Heaters

\$44.95  
15 Gal.

\$37.95  
6 Gal.



(8) Ideal for Small Apartments, doctors and dentists' offices. Tough steel jacket. Gleaming, practical white baked-on enamel finish. Fully automatic—thermostatic control—just set and forget. Element 1250 watts. Operates 110-120 volt. 60 cycle AC. UL Approved. 2-in. Fiberglas insulation encloses tank. ½-in. water connection. 16-in. diam. Order relief valve (12) on Page 994. See 10 Year Guarantee opposite page.

(8) WITH 15-GALLON TANK. 36¾ in. high.  
81 A 2842R—Wt. 82 lbs. \$4.50 Dn. Cash \$44.95

(9) WITH 6-GALLON TANK. 19¾ in. high.  
81 A 2841R—Wt. 60 lbs. \$4 Dn. Cash \$37.95

## POWER COMPANY REQUIREMENTS

Ordering Electric Heaters, check with your local power company. All heaters 100-watt models, meet NEMA standards. When ordering, state Catalog No. and wattage. When element wattages other than those listed are required, write to our Mail Order House for prices. Specify wattages required.

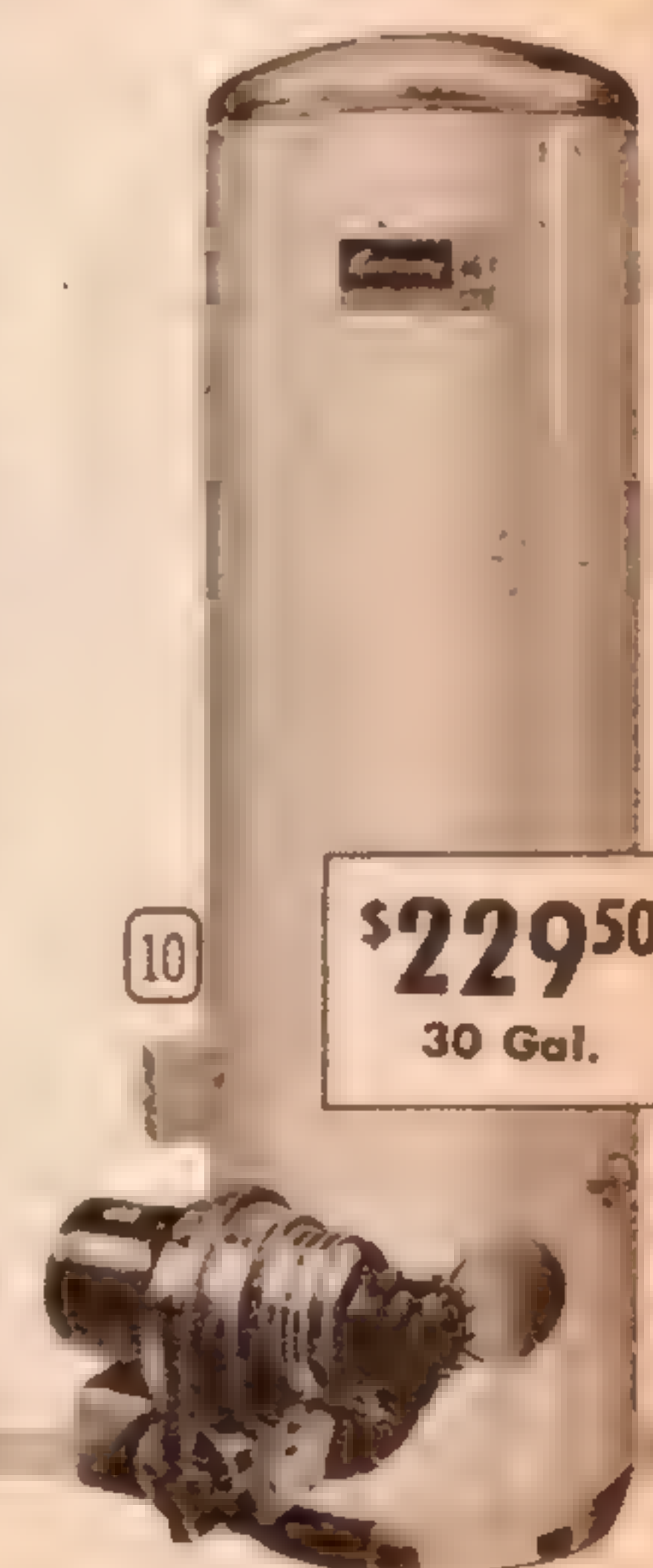
Time and Shipping Charges—Order from Your Nearby Ward Catalog Store.

## New! Oil-Fired Heater

GLASS-LINED... FULLY AUTOMATIC

(10) Now You Can Have All the Hot Water You want when you want it—for residential or commercial use. 30-gal. model recovers 120 gal./hr. at 100° rise; 50-gal. recovers 162 gal./hr. Gun type burner burns No. 1 or 2 oil. Complete with controls. Fiberglas insulation. White enamel finish. Pressure tested 300 lbs.; working 127½ lbs. Drain valve. For 110-120 v., 60 cy. AC. UL Appr. 10 Year Guar. for residential use (see opposite page). 1 Year Guar. for commercial use—new heater Free if tank fails during 1st year. Ship. Ppd. in 5 days from Fact. near N.Y. city.

Tank Gal.	Size In.	Connections	Catalog No.	Cash Price
30	19x65½	¾ in. 6 in.	81AP2820F	\$229.50
50	24x70	1¼ in. 7 in.	81AP2821F	299.50



\$229.50  
30 Gal.

No Money Down... Up to 3 Years to Pay

SEE DETAILS  
PAGE 960.

BCKDAS WARDS 997



## COMPARE! FAIRWAY JET WATER SYSTEMS HAVE THESE PLUS FEATURES:

### Positive Self-Priming in All Wells . . .

Wards famous Multivane Diffuser provides more effective air separation for positive repriming (after initial prime) in shallow or deep wells. Foot valve can be completely exposed to air; pump will regain prime when foot valve is again submerged in water!

### Use Same Jet For Shallow or Deep Wells . . .

If water level in your well drops, you can use the same jet with your Fairway pump when you convert from a shallow well system to deep well use. You make a substantial saving on conversion since there is no separate jet, no extra parts, no expensive kits to purchase.

### Advanced Design, Engineering, Performance . . .

Styled by one of America's leading industrial designers. Trim, compact, neat. Built by a leading American pump manufacturer, setting a new standard of performance for completely trouble-free water service.

### How to Select Your Fairway Water System

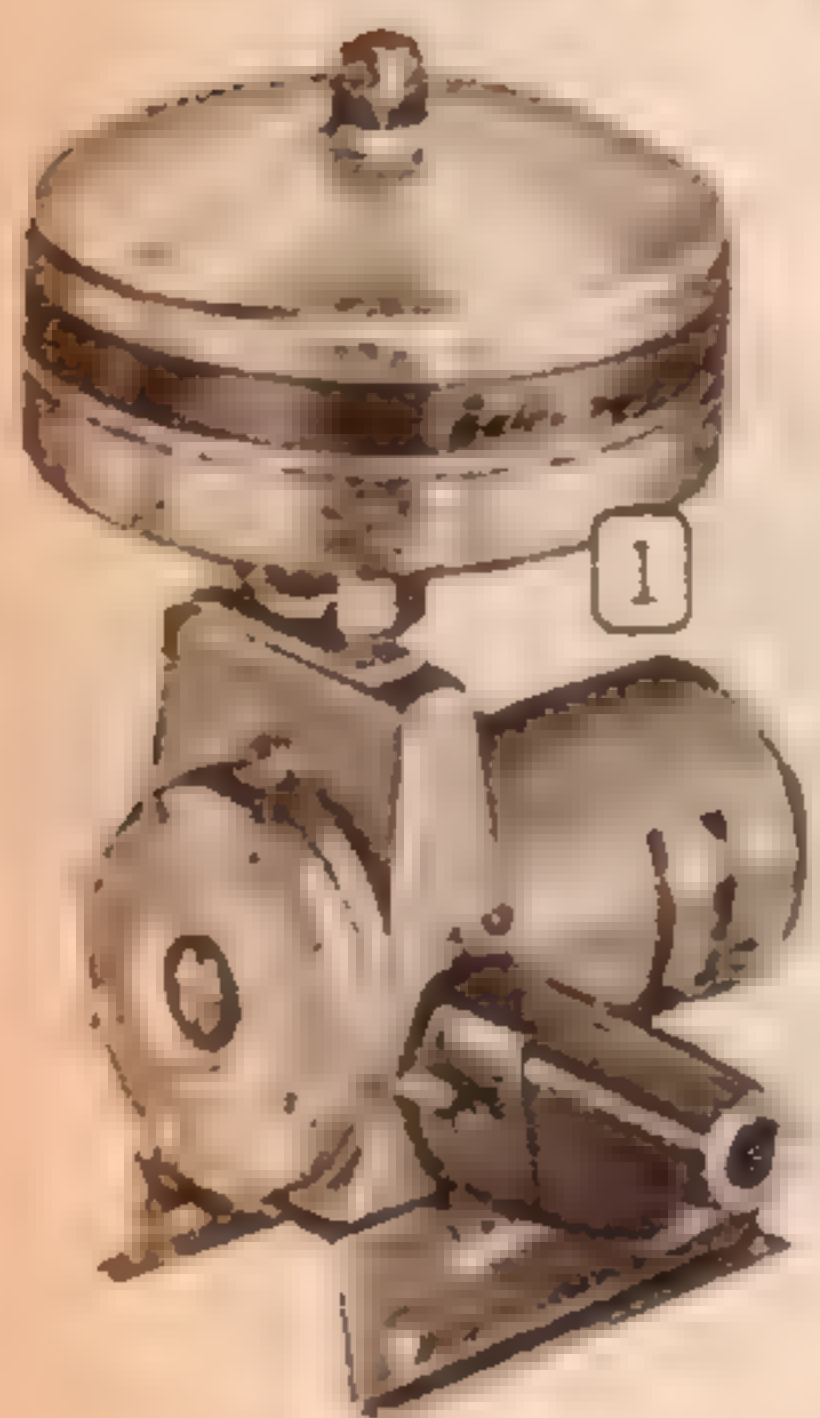
**Pump** Estimate water needs from following average daily totals: Each person, 50 gal.; each milk cow, 35 gals.; each dry cow or steer, 12 gals.; each horse, 12 gals.; 100 chickens, 4 gals.; each sheep, 2 gals.; 1/2-in. hose, 200 gals. per hr.; 3/4-in. hose, 300 gals. per hr. Divide total daily water use by 2 to determine per-hour capacity you need. Select pump size from capacity performance charts at lowest water level. Use any of these pumps for shallow well or deep well.

**Jet** If you have a shallow well where total distance to water is not more than 25 ft. at sea level (or 1 foot less than 25 ft. for each 1000 ft. above sea level) select jet and capacity from shallow well chart. When installing attach jet to pump (view (B) opposite page). Suction pipe extends from jet to water.

If you have a deep well where depth to water is below 25 ft., select jet from deep well chart to fit depth and well diameter to lowest water level in well. When installing suspend jet in well from suction and pressure pipes (view (C) opp. pg.). Order Plastic Pipe, Pg. 1007.

**Tank** Any HP-size Fairway pump can be used with any size Fairway pneumatic storage tank. Pump selected delivers the water you need. Depending on space available, Wards suggests use of 10- or 20-gal. sizes with 1/3-HP pumps, 20- or 30-gal. with 1/2-HP pumps and 30 or 42-gal. sizes with 3/4 and 1-HP pumps. Pump is supplied with bracket so that pump can be bolted to tank to make a "packaged" water system, or tank can be set at any location away from pump. You can also use your present tank with any new Fairway jet pump.

## Two-Gallon "Space-Saver" \$69.95

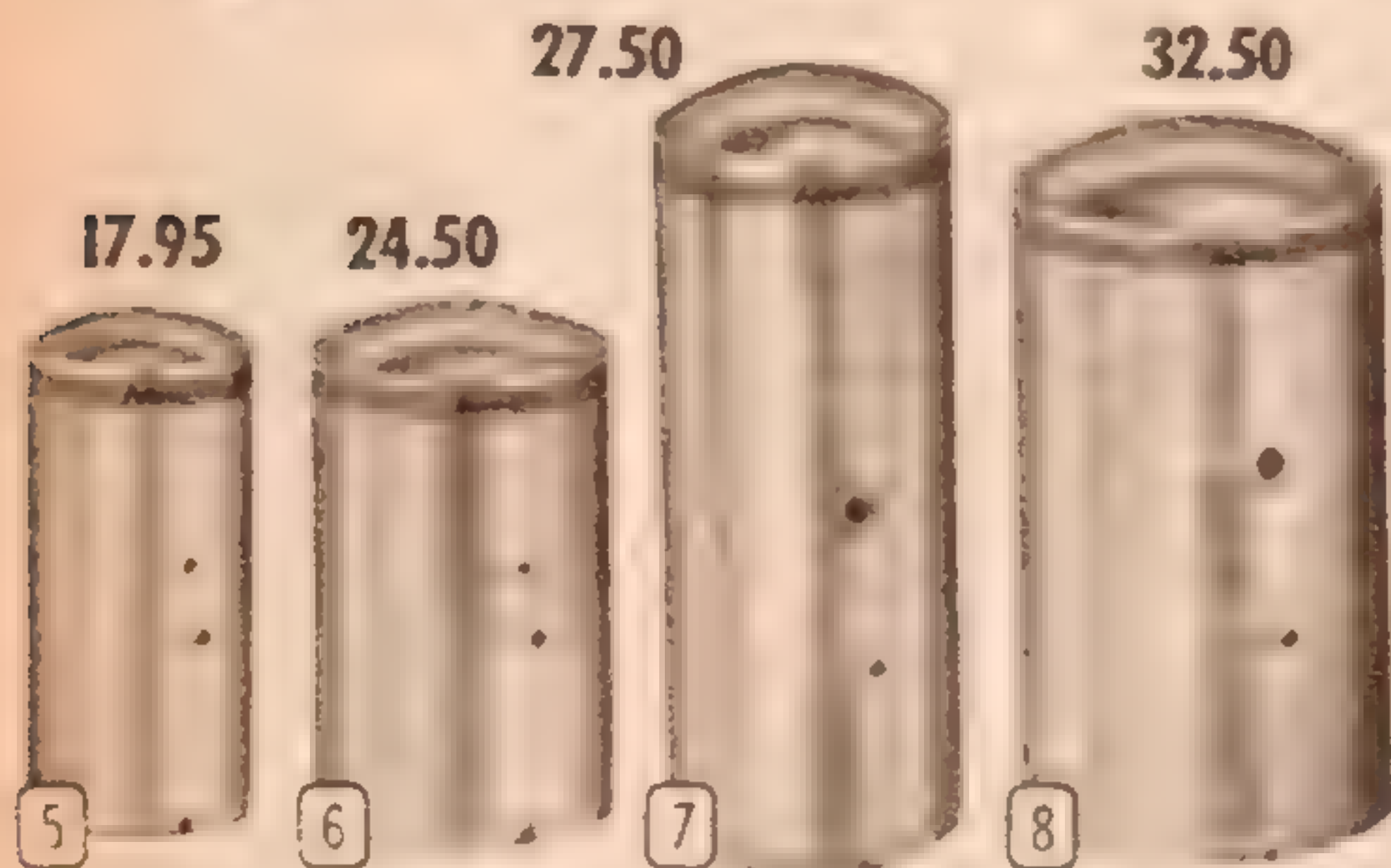


**1 FAIRWAY All-Purpose High Quality System** for wells to 50 ft. Has many fine features of "30 and 50" Single-Stage pumps (2). Ideal for cottages or other intermittent use. Takes space 16x16x21 in. high. Discharge size 3/4 in. Pressure switch set 20 to 40 lbs., adjustable for higher pressures. With Pump, Jet, 2-gal. Tank. For 115-v., 60 cy. AC. Order 1-in. foot valve 81 A 3917, Pg. 1001, item 20.

Use as SHALLOW WELL PUMP DOWN TO 25 Ft. with jet attached. Delivers 475 GPH at 20 lbs. pressure at 5-ft. lift; 295 GPH at 20-ft. lift. Use 1-in. suction pipe.

Use as DEEP WELL PUMP DOWN TO 50 Ft.—remove jet and suspend in well on 1 1/4-in. suction pipe and 1-in. pressure pipe. Pump delivers 470 GPH at 20 lbs. pressure at 30 ft.; 325 GPH at 50 ft.

81 A 3600 R—1/3 HP. Ship. wt. 60 lbs. . . . . \$69.95



**Galvanized Pneumatic Storage Tanks**

LOW AS \$17.95

**5 TO 8 Tanks For Use With Jet Pumps** on these 2 pages. Choose tank to fit your water needs. Galvanized inside and out to resist rust and corrosion. 14-gauge steel shell, 12-gauge heads. Bases drilled to fit bracket supplied with pump. Tank discharge 1 in. See top of page for aid in choosing tank.

Key	Catalog Number	Capacity Gallons	Ht. In.	Diam. In.	Wt. Lbs.	Price Each
(5)	81 A 3781R	10	24	12	32	\$17.95
(6)	81 A 3782R	20	27 1/4	16	50	24.50
(7)	81 A 3783R	30	38 3/4	16	63	27.50
(8)	81 A 3784R	42	35 3/4	20	75	32.50

998 WARDS BOOKS

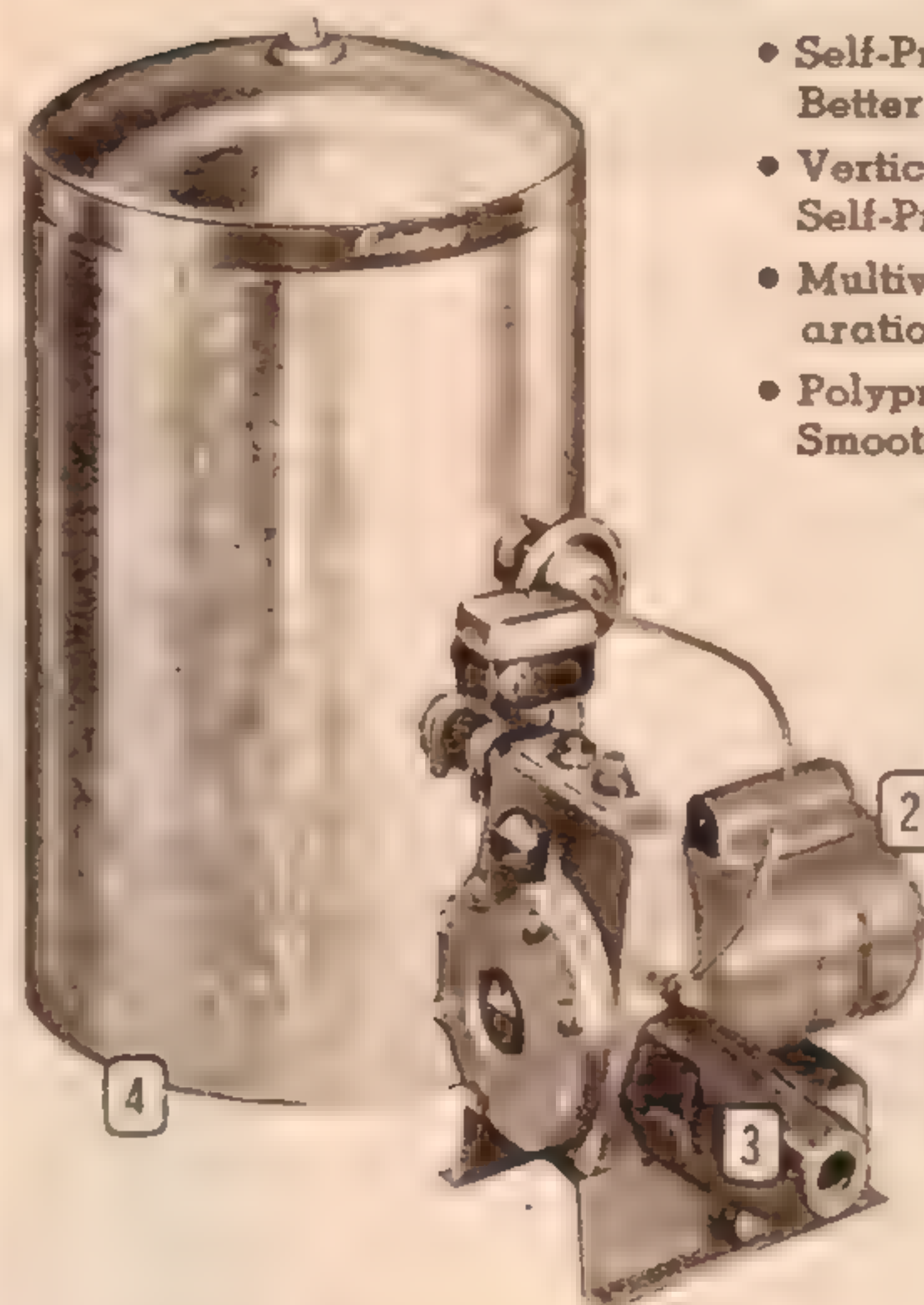
SATISFACTION GUARANTEED

**Extra Large Storage Tanks.** Galvanized inside and out to resist rust and corrosion. Properly air cushioned to prevent frequent starting and stopping of pump. A large tank means less frequent starting and stopping of pump; plus more water for sprinkling system, fire protection, etc. Pressure tested at 150 lbs.; working pressure 75 lbs. 220- and 315-gal. sizes shipped promptly from Factory near Chicago. Others shipped promptly from nearest Mail Order Stock.

Cat. No.	Gals.	Size	Tappings	Wt.	Price
81 A 3792R	42	16x48 in.	1 1/4-inch	94 lbs.	\$23.95
81 A 3791R	42	20x32 in.	1 1/4-inch	100 lbs.	27.95
81 A 3793R	82	20x60 in.	1 1/4-inch	145 lbs.	44.50
81 A 3794R	120	24x60 in.	1 1/4-inch	225 lbs.	62.50
81 A 3795F	220	30x72 in.	1 1/2-inch	410 lbs.	136.50
81 A 3796F	315	36x72 in.	1 1/2-inch	500 lbs.	176.50

## Fairway "30, 50" Jet System

SELF-PRIMING . . . FOR WELLS TO 80 FT.



- Self-Priming After Initial Prime For Better, More Care-free Performance
- Vertical Tank—Low Pump Mount—Assures Self-Priming Operation
- Multivane Diffuser For Effective Air Separation . . . Makes More Efficient Priming
- Polypropylene and Brass Impeller Has Smooth Surface—Gives Top Efficiency

- Stainless Steel Shaft . . . Lifetime Ceramic Super Seal . . . Automatic Air Charger
- Pressure Switch Operates Automatically 20 to 40 lbs. Adjustable For Higher Pressures

Pump Only  
1/3-HP \$65.00  
Complete System  
Low as \$89.70

**2 Pump FAIRWAY "30, 50" for Wells to 80 ft.** Low Priced, Economical. Easy-to-install, rugged construction. 1/3-HP split phase motor on 115V., 60 cy. AC; 1/2-HP capacitor motor for 115 or 230 V. With gauge, automatic air charger, fittings to assemble to tank. Select Jet, Tank 81 A 3638 R—"30" JET PUMP. 1/3 HP. 14x9x16 in. high. Ship. wt. 42 lbs. 81 A 3639 R—"50" JET PUMP. 1/2 HP. 14x9x16 in. high. Ship. wt. 45 lbs.

**3 Jet New! Especially Designed For Shallow Well Use.** For greater capacity shallow depth than convertible Jets. For conversion to depths below 25 feet order Jet below. Requires 1-in. suction pipe. Foot valve included. Catalog No. and Size. See Home Improvement Terms on Page 960.

Motor HP	Disch. Press.	Depth to Water or Vertical Lift				Jet Only (with foot valve)	
		10 ft.	15 ft.	20 ft.	25 ft.	Cat. No.; Size	Ship. Wt.
1/3	20 lbs.	525	420	320	250	81 A 3772 R	4 1/2 lbs.
	30 lbs.	515	420	320	250		
	40 lbs.	435	390	295	240		
1/2	20 lbs.	900	825	650	490	81 A 3773 R	4 1/2 lbs.
	30 lbs.	750	660	600	490		
	40 lbs.	500	410	330	260		

**3 Jet For Shallow Well Use.** Can be converted to deep well—simply by changing jet. See same Cat. Nos. in table under deep well jets for capacities and settings. Requires 1-in. suction pipe. With foot valve. State Cat. No.,

Motor HP	Disch. Press.	Depth to Water or Vertical Lift				Jet Only (with foot valve)	
		5 ft.	10 ft.	15 ft.	20 ft.	Cat. No.; Size	Ship. Wt.
1/3	20 lbs.	475	415	370	380	81 A 3750R-50	5 1/2 lbs.
	30 lbs.	460	400	355	285		
	40 lbs.	415	370	330	270		
1/2	20 lbs.	620	540	460	408	81 A 3751R-50	5 1/2 lbs.
	30 lbs.	615	535	455	395		
	40 lbs.	610	530	450	390		

**3 Jet For Deep Well Use.** Jets for 2-in. and 3-in. diam. wells are standard. For 4-in.—double pipe. Use 1 1/4-in. suction, 1-in. pressure pipe. Foot valve included with all jets. Turned couplings included with 2-in., 3-in. jets. Select jet from depth and capacity required. State Cat. No. and

Motor HP	Well Diam.	Operating Press.	Depth to Water or Vertical Lift						Jet Only (with foot valve)	
			30 ft.	40 ft.	50 ft.	60 ft.	70 ft.	80 ft.	Cat. No. and Size	Ship. Wt.
1/3	4 in.	20 lbs.	470	390	325	270	240	185	81 A 3750R-50	5 1/2 lbs.
	4 in.	20 lbs.	470	390	325	270	240	185	81 A 3750R-70	5 1/2 lbs.
	2 in.	23 lbs.	330	300	270	240	185	155	81 A 3760R-70	5 1/2 lbs.
1/2	4 in.	22 lbs.	720	590	470	375	300	250	81 A 3751R-50	5 1/2 lbs.
	4 in.	23 lbs.	720	590	470	375	300	250	81 A 3751R-80	5 1/2 lbs.
	2 in.	23 lbs.	460	420	375	300	250	185	81 A 3760R-70	10 lbs.
	3 in.	22 lbs.	475	435	390	315	265	200	81 A 3761K-80	16 lbs.

**4 Tank FAIRWAY Pneumatic Storage Tank.** Select from (5) to (8) on these 2 pages. Proper air cushioning prevents frequent starting, stopping of pump.

"R" after Catalog Nos. on these two pages means shipped promptly from nearest Mail Order Stock. "K" means shipped promptly from Factory near Cleveland.

### SAME DAY SERVICE ON ALL PUMPS OR PARTS

Phone or wire your Ward's Mail Order House for emergency service. Your order will be shipped immediately per your instructions.

If you are in doubt about which pump to fit your needs, call Wards Customer Engineer at your Mail Order House or "Free Estimate" blank nearby Ward Catalog Store.



# Best Fairway Jet Systems

80 FT.

SELF-PRIMING . . . FOR WELLS TO 160 FT.

Prime For  
Performance  
Mount—Ass  
Active Air Sep-  
Efficient Priming  
Impeller Has  
Top Efficiency  
Shaft . . .  
Super Seal . .  
Air Charger  
Switch Operates  
20 to 40 lbs.  
For Higher Pres



Shallow or Deep Well  
drops beyond 25 ft.  
parts to buy. Attach  
in shallow well (B);  
water in deep well (C).

Rubber Cushioned  
Hush-quiet opera-  
tion. Pump com-  
pletely rubber  
cushioned (D).

Sealed Controls  
Overload, capa-  
citor and switch  
completely seal-  
ed from dirt (E).

## The Exact Pump for Your Exact Needs Compare These "Years Ahead" Features

- After Initial Prime in Shallow or Deep Well for Better Perform-
- Diffuser for Most Effective Air Handling Capacity
- Can Be Completely Exposed to Air. Pump Will Regain Prime
- Valve Is Again Submerged in Water
- High Capacity Balanced Bronze Impeller with Self-Adjusting U-Cup
- Seal for Larger Capacities, Higher Pressures, Longer Life
- Non-Clog Pressure Switch with Handy Disconnect Lever
- Baked-On Enamel in Attractive Aqua and White Color

## Best Single-Stage Jet Water Systems

**FAIRWAY Suburban "500, 700, 1000" Pumps for Wells to 120 ft.**  
Large air charger automatically supplies air cushion in tank.  
low current-consuming capacitor type. All sizes dual-voltage  
230 volt AC. Includes canvas-backed rubber hose with clamps  
attach pump to tank—makes a custom-packaged system. Non-  
30 to 40 lbs., adjustable for higher discharge pressure. Pump  
Order Jet (10) and Tank (11) separately.

500" JET PUMP. 1/2-HP. Ship. wt. 68 lbs. . . . . Cash \$92.50  
700" JET PUMP. 3/4-HP. Ship. wt. 74 lbs. . . . \$5 Mo., Cash 102.00  
1000" JET PUMP. 1-HP. Ship. wt. 78 lbs. . . . \$5 Mo., Cash 109.50

Shallow Well Use. Use 1/2-HP with "500" Pump above; 3/4-HP with  
Pump; 1-HP with "1000" Pump. State Cat. No. and Size.

Dis- charge Pipe	Pressure	Dpth. to Water or Vert. Lift				Jet Only (with foot valve)		
		5 ft.	10 ft.	15 ft.	20 ft.	Cat. No.; Size	Ship. wt.	Price
20 lbs.	1050	1000	850	700		81 A 3751R—50	5 1/2 lbs.	\$7.95
30 lbs.	995	950	840	690				
40 lbs.	675	600	510	425				
20 lbs.	1550	1500	1430	1370		81 A 3768R—35	6 1/2 lbs.	11.25
30 lbs.	1260	1200	1110	1050				
40 lbs.	920	800	720	630				
20 lbs.	2100	2000	1920	1810		81 A 3769R—35	6 1/2 lbs.	11.25
30 lbs.	1650	1560	1460	1360				
40 lbs.	1180	1080	980	870				

Deep Well Use\*. 1/2-HP used with "500" Pump above requires 1-in.  
re pipe; 3/4-HP used with "700" Pump and 1-HP used with  
require 1 1/4-in. pressure pipe. 1/2-HP sizes use 1-in. Foot Valve;  
1 1/4 in. Foot Valve. Order corresponding jet, stating Catalog  
Easy Home Improvement Terms on Page 960.

Dpth. to Water or Vert. Lift in Ft.	Suct. Pipe	Jet Only (with foot valve)		
		Cat. No.; Size	Wt.	Price
30   40   50   60   70   80   90   100   110   120	1 1/4	81A3751R—50	5 1/2	\$7.95
30   40   50   60   70   80   90   100   110   120	1 1/4	81A3751R—50	5 1/2	7.95
30   40   50   60   70   80   90   100   110   120	1 1/4	81A3760R—70	10	19.95
30   40   50   60   70   80   90   100   110   120	1 1/4	81A3761K—80	16	34.50
30   40   50   60   70   80   90   100   110   120	1 1/2	81A3752R—50	6 1/2	11.25
30   40   50   60   70   80   90   100   110   120	1 1/2	81A3754R—90	5	11.25
30   40   50   60   70   80   90   100   110   120	1 1/2	81A 754R—120	5	11.25
30   40   50   60   70   80   90   100   110   120	1 1/4	81A3753R—50	4	11.25
30   40   50   60   70   80   90   100   110   120	1 1/4	81A3753R—90	4	11.25
30   40   50   60   70   80   90   100   110   120	1 1/4	81A3753R—120	4	11.25
30   40   50   60   70   80   90   100   110   120	1 1/4	81A3762R—90	10	25.95
30   40   50   60   70   80   90   100   110   120	1 1/2	81A3763K—50	16	35.50
30   40   50   60   70   80   90   100   110   120	1 1/2	81A3763K—90	16	35.50
30   40   50   60   70   80   90   100   110   120	1 1/2	81A3763K—120	16	35.50
30   40   50   60   70   80   90   100   110   120	1 1/2	81A3752R—50	6 1/2	11.25
30   40   50   60   70   80   90   100   110   120	1 1/2	81A3754R—90	5	11.25
30   40   50   60   70   80   90   100   110   120	1 1/2	81A3754R—120	5	11.25
30   40   50   60   70   80   90   100   110   120	1 1/4	81A3753R—50	4	11.25
30   40   50   60   70   80   90   100   110   120	1 1/4	81A3753R—90	4	11.25
30   40   50   60   70   80   90   100   110   120	1 1/4	81A3753R—120	4	11.25
30   40   50   60   70   80   90   100   110   120	1 1/4	81A3762R—90	10	25.95
30   40   50   60   70   80   90   100   110   120	1 1/2	81A3763K—50	16	35.50
30   40   50   60   70   80   90   100   110   120	1 1/2	81A3763K—90	16	35.50
30   40   50   60   70   80   90   100   110   120	1 1/2	81A3763K—120	16	35.50

\*Jets for 2-in. and 3-in. diameter wells are single pipe type. Jets for 4-in. and 5-in. diameter wells are double pipe type.

Pneumatic Storage Tank. Select from listings (5) to (8) opposite pg.



Engineered to give Super-  
ior Performance, Greater  
Efficiency and Economy  
even under worst possible  
well conditions.

## Best Multi-Stage Jet Water Systems

**FAIRWAY "Twin Suburban" Pumps for Wells to 160 ft. or for High Pressures to 70 lbs.** Same features as above and left. Can be used for pressures to 70 lbs. when pumping uphill from pump location. Ideal for farm and big water users. Excellent fire protection. Twin impellers for higher pressures and full capacity at 40 lbs. pressure. Switch set 30 to 50 lbs. 23x9x14 in. high.  
81 A 3645 R—"Twin" 500 JET PUMP. 1/2-HP. Wt. 71 lbs. . . \$5 Mo., Cash \$104.00  
81 A 3646 R—"Twin" 700 JET PUMP. 3/4-HP. Wt. 77 lbs. . . \$5 Mo., Cash 116.50  
81 A 3647 R—"Twin" 1000 JET PUMP. 1-HP. Wt. 81 lbs. . . \$5 Mo., Cash 129.50

**Jet** For Shallow Well Use. 1/2-HP size used with Twin "500" Pump above; 3/4-HP with Twin "700"; 1-HP with Twin "1000". State Cat. No., Size.

Mo- tor HP	Foot Valve	Suc- tion Pipe	Dis- charge Pressure	Dpth. to Water, Vertical Lift				Jet Only (with foot valve)	
				5 ft.	10 ft.	15 ft.	20 ft.	Cat. No.; Size	Wt. Price
1/2	1 in.	1 1/4 in.	40 lbs.	525	520	515	515	81A3755R—60	5 1/2 \$7.95
			60 lbs.	360	320	280	250		
			70 lbs.	200	170	140	100		
3/4	1 1/2 in.	1 1/2 in.	40 lbs.	735	735	730	730	81A3758R—60	6 1/2 11.50
			60 lbs.	505	445	390	350		
			70 lbs.	280	240	195	140		
1	1 1/2 in.	1 1/2 in.	40 lbs.	940	940	935	935	81A3758R—60	6 1/2 11.50
			60 lbs.	630	560	300	245		
			70 lbs.	350	300	245	175		

**Jet** For Deep Well Use\*. 1/2-HP size used with "Twin" 500 Pump and re-  
quires 1-in. pressure pipe; 3/4-HP with "Twin" 700 and 1-HP with  
"Twin" 1000 require 1 1/4-in. pressure pipe. 1/2-HP uses 1-in. Foot Valve; 3/4- and  
1-HP use 1 1/4-in. Foot Valve. Order corresponding Jet, state jet Cat. No., size.

Mo- tor HP	Min. Well Drain.	Oper. Press. Lbs.	Dpth. to Water, Vertical Lift in Ft.										Suct. Pipe In.	Jet Only (with foot valve)	
			30	40	50	60	70	80	90	100	110	120		Cat. No.; Size	Wt. Price
1/2	4 in.	30	670	510	420								1 1/4	81A3755R—60	5 1/2 \$7.95
		32		460	390	230							1 1/4	81A3755R—90	5 1/2 7.95
	2 in.	33	48	440	430	360	200						1 1/4	81A3764R—90	10 21.50
		32	490	470	460	330	230						1 1/4	81A3765K—90	16 34.50
	3 in.	34	1220	840	720								1 1/2	81A3758R—60	6 1/2 11.50
		40		680	600	420	340	240					1 1/2	81A3759R—120	5 11.50
		42							220	160	120		1 1/2	81A3759R—160	5 11.50
		32	1000	720	620								1 1/4	81A3757R—90	4 11.25
	4 in.	36		600	510	340							1 1/4	81A3757R—90	4 11.25
		42			320	220	160	120					1 1/4	81A3757R—140	4 11.25
		42											1 1/4	81A3766K—60	10 28.50
		40	1050	790	600								1 1/4	81A3766R—90	10 28.50
	2 in.	42		525	450	300							1 1/4	81A3766R—140	10 28.50
		42			280	230	165	120					1 1/4	81A3766K—140	10 28.50
		34	1220	840	720								1 1/2	81A3767K—60	16 35.50
		38		680	600	420	340	240					1 1/2	81A3767K—120	16 35.50
		42							220	160			1 1/2	81A3767K—160	16 35.50
		36	1400	1050	800								1 1/2	81A3758R—60	6 1/2 11.50
	5 in.	40		760	690	540	430	330					1 1/2	81A3759R—120	5 11.50
		44							270	230	160		1 1/2	81A3759R—160	5 11.50
		34	1200	800	700								1 1/4	81A3757R—60	4 11.25
	4 in.	38		690	620	430							1 1/4	81A3757R—90	4 11.25
		42			370	270	230	160					1 1/4	81A3757R—140	4 11.25
		40	1050	790	600								1 1/4	81A3766K—60	10 28.50
	2 in.	42		550	490	340							1 1/4	81A3766R—90	10 28.50
		44			340	290	225	150					1 1/4	81A3766K—140	10 28.50
		36	1400	1050	800								1 1/2	81A3767K—60	16 35.50
	3 in.	40		760	690	540	430	330					1 1/2	81A3767K—120	16 35.50
		44							270	230	160		1 1/2	81A3767K—160	16 35.50

**Tank** Pneumatic Storage Tank. Select from listings (5) to (8) opp. page.

EASY TERMS, NO MONEY DOWN, UP TO 3 YEARS TO PAY

DETAILS ON  
PAGE 960

BCKAS WARDS 999

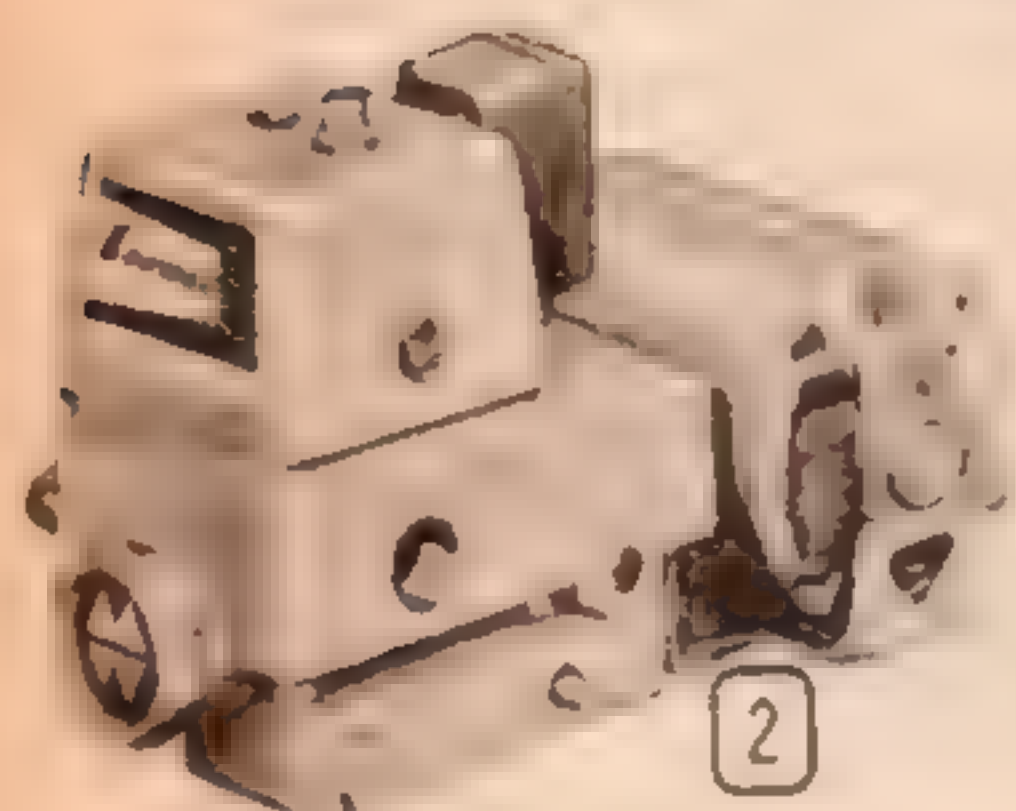


## FAIRWAY Shallow-Well PISTON PUMPS



**1/3-HP  
Pump Only  
\$73<sup>50</sup>**

**Complete  
1/3-HP System  
\$96<sup>50</sup>**



**1/4-HP  
Pump Only  
\$67<sup>50</sup>**

**Complete  
1/4-HP System  
\$84<sup>50</sup>**

- FAIRWAY'S rugged construction assures long-life pumping service
- Buy pump separately or with tank for complete system . . . Save at Wards
- Your choice of 1/3-HP or 1/4-HP motor

**(1)** Wards Finest Piston Pump for Superior Operation. Top quality construction . . . modern design. 1/3-HP piston-type shallow well pump provides constant volume for any depth to 25 ft. at sea level (1 ft. less for each 1000 ft. that pump is above sea level). Pumps 400 gals. per hour. Install directly over well or offset—as far as 600 ft. with larger pipe.

No lubrication necessary—moving parts are completely water lubricated. Notched belt drives pump without slipping for maximum capacity and longer life. With foot valve, patented non-clog pressure switch, pressure relief valve and automatic air control. Tapped for 1-in. suction; 3/4-in. discharge pipes. Pump fits tanks (5) to (8)—order from Page 998. Can also be used with any regular large pneumatic tank. Order pump only or complete system.

**1/3-HP PUMP ONLY.** Overall 16 1/2 x 9 1/2 x 9 1/2 in. 81 A 3519R—Ship. wt. 65 lbs. . . . . **\$73.50**

**COMPLETE SYSTEM.** Pump with 20-gal. tank. 81 A 3517R—Ship. wt. 128 lbs. . . . . **\$96.50**

**(2)** 1/4-HP Piston-Type Pump. Has same fine features and gives same superior operation as (1) above. With standard pressure switch. Pumps 300 gallons of water per hour.

**1/4-HP PUMP ONLY.** Overall 16 1/2 x 9 1/2 x 9 1/2 in. 81 A 3518R—Ship. wt. 65 lbs. . . . . **\$67.50**

**COMPLETE SYSTEM.** Pump with 10-gal. tank. 81 A 3516R—Ship. wt. 92 lbs. . . . . **\$84.50**

See Page 998 for Other Size Tanks to use with Pumps (1) and (2) above.

## FAIRWAY Deep-Well PUMP

- Completely Automatic
- Heavy-Duty Construction
- Finest Timken Roller Bearings—All Moving Parts Lubricated
- 55 Five-In. Strokes a Minute—Built-In Equalizer



**1/2-HP  
\$194<sup>50</sup>**

**(3)** Top Quality Fairway Construction. Hardened crankshaft and crank pins. Adjustable double V-belt. Requires drop pipe, pump rod, coupling and cylinder—order from opposite page. Recommend extra-large tank (81 A 3791R or 81 A 3796F on Page 998).

Pump head must be mounted directly over well. Adjustable pressure switch set 20 to 40 lbs. Relief valve set 65 lbs. 115-230-volt, single phase 60-cycle AC. Size 27x14x31 in. Well head tapped and bushed for 2-in. or 2 1/2-in. pipe. Discharge tapped for 1-in. pipe. Rod threaded to fit 7/16-in. steel or 5/8-in. wood rod.

Motor Size	Cylinder Inches			Catalog Number	Ship. Wt. Lbs.
	1 3/8	1 13/16	2 1/4		
1/2 HP	106 GPH	185 GPH	284 GPH	81 A 3582R	233
3/4 HP	200 ft.	150 ft.	75 ft.	81 A 3583R	239

### IMPORTANT SHIPPING INFORMATION

"R" after Cat. No. means **Not Mailable**, ship. Freight, Truck or  
"F" on this page means promptly from Factory near Cleveland

Buy Now on Wards Easy Credit Terms—See Pages 960 and

## SILENT DEEP-WELL Submersible Pumps FOR WELLS TO 1000 FT. . . . LOW AS \$16:



- Superior Pump Stage Design for Smoother Water Passage, Longer Wear, Greater Efficiency . . . Stainless Steel and Polypropylene Interior Construction for Increased Corrosion Resistance
- Exclusive Non-Absorbent U-Cup Seal at Impeller Eye Eliminates Recirculation, Reduces Wear . . . High Capacity Oil-Filled Motor Provides Permanent Lubrication, Greater Output Per Horsepower
- Pump Installed Below Water Surface—Needs No Frost-Protecting Housing

**(4)** Fairway Two-Wire or Three-Wire Submersible Pumps—For quiet, efficient, automatic and trouble-free operation. Two-Wire Unit has 90-ft. cable attached at factory; order cable (5) for Three-Wire Unit separately. Three-Wire Unit has more starting torque; recommended for heavier duty operation. Silent underwater operation—pump is never seen . . . never heard . . . never lubricated. For 4-in. inside diameter or larger wells up to 1000 ft. More efficient than jet pumps—delivers more water at higher head with less horsepower. Use 1-in. galvanized pipe to suspend pump in well for sizes to 3/4-HP; larger use 1 1/4-in. Guaranteed 1 year—a new pump Free if defective (not recommended for sandy wells—test your well first).

Motor is Oil Lubricated, Water Cooled—spring-loaded for constant internal oil pressure. For 1-phase, 60-cycle AC. For automatic operation use 40-lb. columns in table below.

Two-WIRE PUMPS have capacitor in motor; overload protection in pressure switch. Require no control box.

THREE-WIRE PUMPS include control box with starting condenser, overload relay, lightning arrester. Both pumps include: check valve with air snifter, tee with bleeder valve to fit pipe sizes shown above, gauge, air volume control and pressure switch. Write Wards Customer Engineering Dept. for pitless well adapter—Give well diameter. Easy credit Terms—Pg. 960.

Two-Wire Submersible Pumps. (Not shown.)					
Size	Stages	Volts	Catalog No.	Wt.	Price
1/2 HP	6	115	81 A 3680R	60 lbs.	\$165.00
1/2 HP	9	115	81 A 3682R	65 lbs.	182.50
1/2 HP	9	230	81 A 3683R	65 lbs.	182.50
3/4 HP	13	230	81 A 3684R	70 lbs.	222.50

(4) Three-Wire Submersible Pumps.					
Size	Stages	Volts	Catalog No.	Wt.	Price
1/2 HP	9	115	81 A 3655R	69 lbs.	\$189.50
1/2 HP	9	230	81 A 3656R	69 lbs.	189.50
3/4 HP	13	230	81 A 3657R	79 lbs.	222.50
1 HP	17	230	81 A 3658R	84 lbs.	239.50
1 1/2 HP	23	230	81 A 3659F	127 lbs.	309.50
2 HP	31	230	81 A 3660F	147 lbs.	452.00
3 HP	45	230	81 A 3661F	202 lbs.	599.00

Capacities in Gallons Per Hour at Discharge Pressures Shown.

Depth To Water	1/3-HP; 6 Stages			1/2-HP; 9 Stages			3/4-HP; 13 Stages			1-HP; 17 Stages		
	20 Lbs.	40 Lbs.	60 Lbs.	20 Lbs.	40 Lbs.	60 Lbs.	20 Lbs.	40 Lbs.	60 Lbs.	20 Lbs.	40 Lbs.	60 Lbs.
20 ft.	760	538	...	800	650	520	840	700	560	880	740	715
40 ft.	685	436	...	715	600	465	775	705	615	810	750	690
60 ft.	600	300	...	660	540	405	740	665	580	780	725	660
80 ft.	510	130	...	610	480	340	710	625	540	760	695	635
100 ft.	...	...	...	560	430	270	670	595	505	730	675	610
120 ft.	390	...	...	500	370	170	640	555	465	705	645	590
140 ft.	225	...	...	450	300	...	600	515	425	680	620	555
160 ft.	...	...	...	385	210	...	570	475	375	655	590	525
200 ft.	...	...	...	235	...	...	490	395	275	600	535	460
240 ft.	...	...	...	...	...	...	400	300	140	540	475	400
300 ft.	...	...	...	...	...	...	250	75	...	445	370	295

Depth To Water	1 1/2-HP; 23 Stages			2-HP; 31 Stages			3-HP; 45 Stages		
	20 Lbs.	40 Lbs.	60 Lbs.	20 Lbs.	40 Lbs.	60 Lbs.	20 Lbs.	40 Lbs.	60 Lbs.
20 ft.	840	798	750	888	863	827	935	870	846
60 ft.	804	762	708	863	833	803	876	852	828
120 ft.	740	691	631	817	793	757	840	817	793
180 ft.	671	612	564	780	750	708	807	783	753
240 ft.	600	550	490	730	694	652	766	748	712
300 ft.	490	425	359	645	609	561	713	689	653
460 ft.	320	236	128	536	494	440	632	605	572
600 ft.	...	...	...	393	325	275	536	506	470
750 ft.	...	...	...	195	129	...	424	394	352
850 ft.	...	...	...	...	...	...	346	310	262
1000 ft.	...	...	...	...	...	...	209	167	113

Submersible Pumps are Not Recommended or Guaranteed when used in sandy wells—test your well first.

1000 WARDS BOOKS

No Money Down, Up To 3 Years To Pay. Details on Page 960

### SPECIAL EMERGENCY HANDLING

Phone or wire  
Ward Mail  
House for  
ice on any  
part. Your  
will be filled  
day it is re  
and shipped  
mediately per  
instructions.



## PUMP

## DEPENDABLE WELL SUPPLIES

**Best Brass Jacket Well Points.** Heavily galvanized "mate" process to provide maximum protection against corrosion. 1-pc. forged steel. 60 mesh gauze.

81 A 3911M—State pipe size, length

Length	Ship. wt.	Price
24 in.	6 lbs.	\$5.50
36 in.	8 lbs.	7.85
36 in.	11 lbs.	14.50

**Well Point.** (Not shown.) Number 6-Slot. Equal to the sand. 1 1/4x36-in.

Ship. wt. 8 lbs. 8 oz. .... \$10.50

**Non-Clog Drive or Flush Point for Wells.** All galvanized steel—no electrolytic damage. Number 6-Slot. (Equivalent of 60-gauze screen) has 3 times screen capacity. For all soils.

81 A 3910M—State pipe size, length

Length	Ship. wt.	Price
24 in.	6 lbs.	\$5.50
36 in.	8 lbs.	7.85
36 in.	13 lbs.	14.50

**Brass Cylinder.** For pump stroke to 8 in. Barrel 18 in. Tapped 3/8 in. Spring controlled valves.

Inside Diam.	Minimum Casing	Tapped, In.		Wt. Lbs.	Price Each
		Top	Bottom		
1 1/4 in.	2 1/2 in.	1 1/2	1	5	\$17.50
1 3/8 in.	3 in.	2	1 1/4	6	20.50
1 1/2 in.	3 1/2 in.	2 1/2	1 1/2	12	26.50

**Brass Flush Cap Cylinder.** Spring controlled check valve. Pump stroke to 8 in. Threaded

Inside Diam.	Min. Casing	Tapped	Lbs.	Price
1 1/4 in.	2 in.	1 in.	5	\$16.50
1 3/8 in.	3 in.	1 1/4 in.	8	19.50
1 1/2 in.	3 in.	1 1/4 in.	10	21.50
3 in.	3 1/2 in.	1 1/4 in.	13	27.50

**For 4 1/2-in. or larger casing; 6-in. stroke.** 1 1/2-in. plunger rod. Tapped 1 1/4 in.

81 A 3920—Inside diam. 3 in. Wt. 10 lbs. .... \$5.75

81 A 3921—Lined. Inside diam. 3 in. Wt. 12 lbs. .... 7.75

**1 1/8-in. Wood Pump Rod.** Galvanized couplings; 5/8-in. threads. Random lengths 14 to 22 ft. Fits 1 1/2-in. pipe and longer. State required lgth.

81 A 3946 R—Wt. ft. 6 oz. .... Per ft. 33c

**Galvanized Steel Pump Rod.** Threaded. Length 20 ft. Diameter 7/8 in. See couplings below. State length.

81 A 3944 R—Ship. wt. 8 oz. .... Ft. 18c

**Galvanized Steel Well Fittings.** All threaded.

(14) REGULAR COUPLING. Ship. wt. 4 oz.

(15) GUIDE COUPLING. Ship. wt. 8 oz.

(16) ADAPTER. Ship. wt. 5 oz.

(17) ADAPTER. Ship. wt. 6 oz.

Item	Cat. No.	Joins	Each
(14)	81 A 3950	(13) to (11) or (13)	15c
(15)	81 A 3951	Use with (13)	\$1.59
(16)	81 A 3952	(9) to (13)	1.25
(17)	81 A 3953	(10) to (12)	25c

**Galvanized Steel Drive Pipe.** Use with points (7), (8) above. Threaded and reamed. Protect with Drive Assembly (19) below. Pipe length 5 ft. Not Mail.

State Pipe Size	Pipe, Coupling 81 A 3939R		Coupling Only 81 A 3930	
	Wt.	Price	Wt.	Price
1 1/4 in.	11 lbs.	\$3.19	1 lb.	78c
2 in.	18 lbs.	5.39	2 lbs.	\$1.55

**Drive Assembly.** Protects drive pipe when driving (18). Includes nipple, coupling, and drive cap.

81 A 3932—State size wanted.

1 1/4-in. Pipe Size. Wt. 3 lbs. 8 oz. .... \$1.98

2-in. Pipe Size. Wt. 7 lbs. 8 oz. .... 3.85

Wards will help you plan and install your water system—see Free Estimate Blank, Page 1009.

**Foot-Valve-Strainer Combinations.** Keep trash out; hold prime. Tapped for pipe size shown next column.

(20) For Deep or Shallow Wells. Silent. Spring controlled valve. 81 A 3917—All brass construction. State pipe size.

Size	Fits Into	Lgth.	Ship. Wt.	Price
3/4-in.	1 1/4-in. pipe	4 in.	10 oz.	\$1.19
1 in.	1 1/2-in. pipe	4 1/2 in.	14 oz.	1.55
1 1/4 in.	2 in. pipe	5 in.	1 lb. 8 oz.	2.39

(21) For Shallow Wells with Hand Pumps. Cast-iron construction. 81 A 3916—For 1 1/4-in. suction pipe. Wt. 2 lbs. 14 oz. .... \$2.50

(22) Packer Type Brass Foot Valve. With seating tool. Holds prime in well pipe. Eliminates need of inner suction pipe. Gives better flow. For shallow driven wells. 81 A 3918—1 1/4-in. Pipe Size. Ship. wt. 1 lb. 13 oz. .... \$7.50

(23) Pump Check Valve. Soft seat. For suction line instead of foot valve. Please State 3/4, 1- or 1 1/4-in. Size.

81 A 3919—3/4-in. Size. Ship. wt. 1 lb. 2 oz. .... \$2.75  
1-in. Size. Ship. wt. 1 lb. 7 oz. .... 3.49  
1 1/4-in. Size. Ship. wt. 1 lb. 14 oz. .... 4.39

(24) Cup Leathers. For well cylinder and pumps. Ship. wt. 3 oz. 81 A 3926—For deep or shallow wells. Please State Diameter.

Diameter, Inches...	1 3/8	1 1/2	2 1/2	3
Price Each.....	10c	18c	21c	29c

(25) Lower Valve Leather. For cast-iron 3-in. (inside diameter) cylinders and utility pumps. 81 A 3927—Tanned steerhide. Ship. wt. 3 oz. .... 25c

(26) Well Pipe Holder. For holding pipe securely while lowering or lifting from well. Prevents steel pipe from sliding. Less risk, work. Adjusts to hold 1-, 1 1/4-, 1 1/2- or 2-in. pipe. 81 A 3924 MB—Shipping wt. 30 lbs. .... \$9.75

(27) Well and Post Hole Borer. Carbon steel blades. Drills holes of 7 to 14-in. diameter. 3/4-in. steel handle. 48 in. long. Bore to 30 ft. depth when used with extension (28) below. 81 A 3922 MO—Shipping wt. 16 lbs. .... \$8.75

(28) Borer Extension. Steel construction. Attach one or more to Borer (27) above for deeper drilling. Length 49 in. 81 A 3923 M—Shipping wt. 5 lbs. .... \$1.69

(29) Freeze-Proof Ground Hydrant. For outside running water. Tapped for 3/4-in. supply pipe. Spout 28 in. above ground. Order bury size so valve will be below lowest frost line. 81 A 4047 R—3-Ft. Bury. Ship. wt. 20 lbs. Not Mailable. .... \$11.75  
4-Ft. Bury. Ship. wt. 22 lbs. Not Mailable. .... 11.95  
5-Ft. Bury. Ship. wt. 24 lbs. Not Mailable. .... 12.50

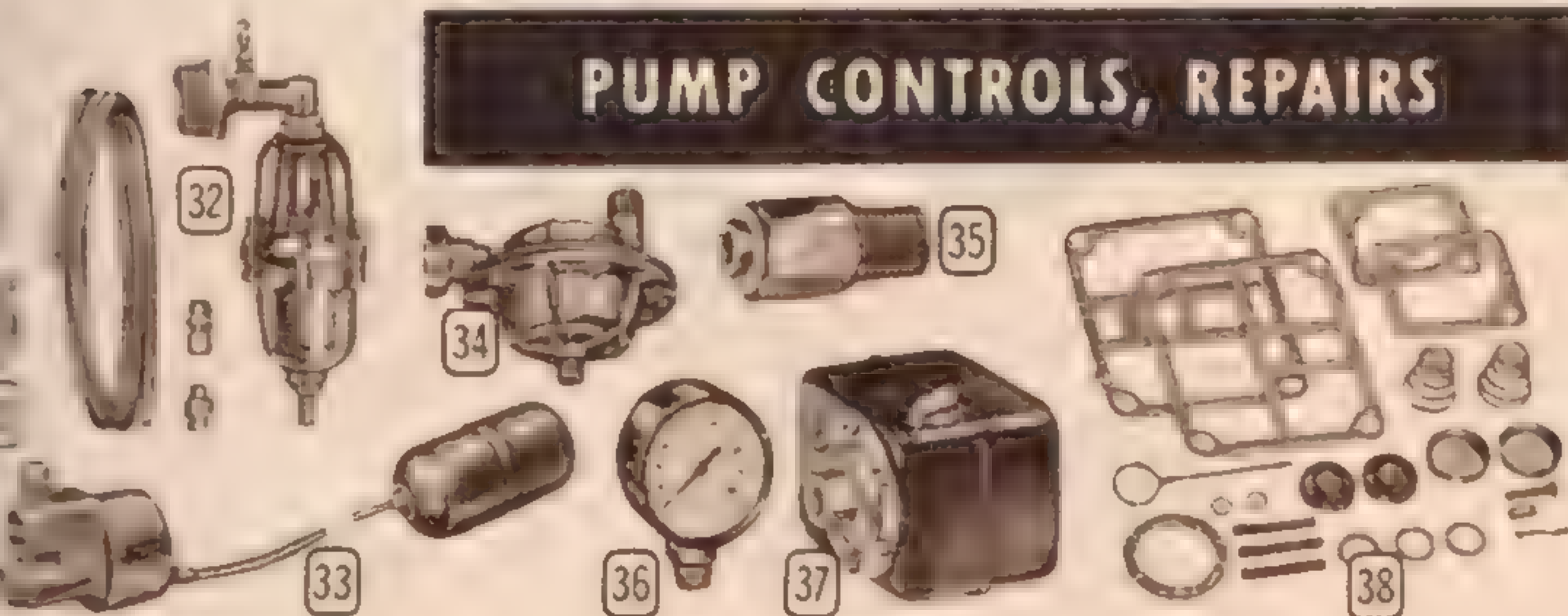
"R" after Catalog No. means Not Mailable item shipped promptly from Mail Order Stock by Freight, Truck or Express.

3 YEARS TO PAY

No Money Down

SEE PAGE 960

## PUMP CONTROLS, REPAIRS



**Well Seals for Jet** Prevent dirt and sand from getting into well. For installations only. draw bolts make vent hole. Pipes made of cast iron. Aluminum cones elbows, stainless

**Charger.** For jet pump 120 gals. Gives charge pump operation. Requires 1/2-in. opening; 1/2-in. tap. 81 A 4006—Ship. wt. 8 oz. .... \$9.19

**Volume Controls.** For deep or shallow wells. 81 A 4005—Ship. wt. 12 oz. .... \$1.29

**Non-Clog Automatic Pump Switch.** Two-pole type. Starts pump at 20 lbs.; stops at 40 lbs. (adjustable up to 80 lbs.). For pumps up to 2-HP, 115-V.; 3-HP, 230-V. 81 A 4004—Fits 1/4-in. pipe. Ship. wt. 1 lb. 8 oz. .... \$4.45

**Control AV-30.** Replaces up to 42-gal. size. 81 A 4003—Ship. wt. 12 oz. .... \$2.39

(35) Relief Valve. Threaded for 1/2-in. pipe. Relieves at 65 lbs. 81 A 4006—Ship. wt. 8 oz. .... \$1.49

(36) 2-in. Pump Pressure Gauge. Threaded for 1/4-in. pipe. 81 A 4005—Ship. wt. 12 oz. .... \$1.29

(37) Non-Clog Automatic Pump Switch. Two-pole type. Starts pump at 20 lbs.; stops at 40 lbs. (adjustable up to 80 lbs.). For pumps up to 2-HP, 115-V.; 3-HP, 230-V. 81 A 4004—Fits 1/4-in. pipe. Ship. wt. 1 lb. 8 oz. .... \$4.45

(38) Reconditioning Kit for Wards Piston Pumps. Valve rubbers, washers, springs, screws; packing with removal tool; air snifter valve core, cap; valve deck, cylinder plug gaskets; cup leathers (except on 88 A 20446). Ship. wt. 8 oz.

Cat. No.	For Pump Cat. Nos.	For Pump Model Nos.	Price
88 A 20446	3520; 3525	P50; P52	\$6.35
88 A 20447	3500; 3505; 3349; 3348	P44; P44C; P43; P43C	6.00
88 A 20448	3414; 3415; 3416	P36; P37; P38	8.45
	3451; 3452; 3437; 3442	P33; P33C; P34; P34B; P34C; P10	6.35
88 A 20450			8.10
88 A 21853	3518; 3519	3518; 3519	

## HAND PUMPS



(39) Hand Pumps. Painted cast iron. Heads swivel. Long handles. Order cylinder separately above. Not Mailable.

(39) Lift Pump Standard. For wells to 50 ft. Stroke 6 in. Order pipe from cylinder to base plus 23 in. Order rod (13) from cylinder to base plus 42 in. Tapped for 1 1/4-in. pipe. 81 A 3810 R—Shipping wt. 60 lbs. .... \$24.95

(40) Windmill Force Pump Standard. For hand, jack or windmill operation of wells to 200 ft. Stroke adjusts 6, 8 or 10 in. 1 1/2-in. pipe opening tap with plug. Order rod (12) and pipe from cylinder to base plus 23 in. Tapped for 1 1/4, 1 1/2, 2-in. pipe drop. 81 A 3815 R—With Hose Clevis. Ship. wt. 83 lbs. .... \$37.50

(41) Kitchen Pumps. For lift to 22 ft. Tapping for 1 1/4-in. suction pipe. Cylinder 3-in. diameter.

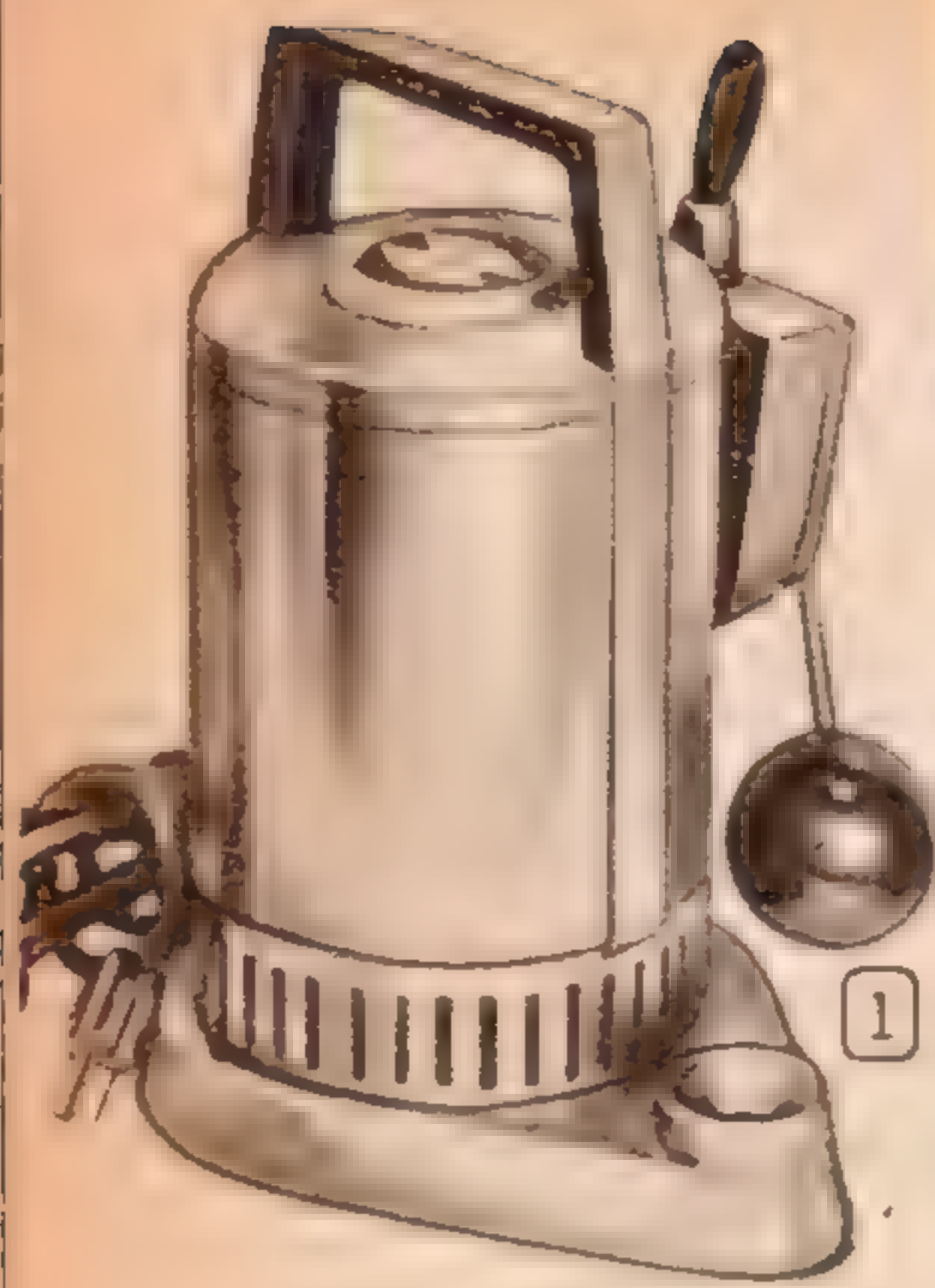
(41) Utility Pump. Sanitary swivel cap. Height 13 in. 81 A 3800 M—With pail hook. Shipping wt. 14 lbs. .... \$4.59

(42) Force Pump. Pumps to pressure tank. Brass cylinder 3-in. diam. 81 A 3803 M—Wt. 21 lbs. .... \$12.50

BCA22 WARDS 1001



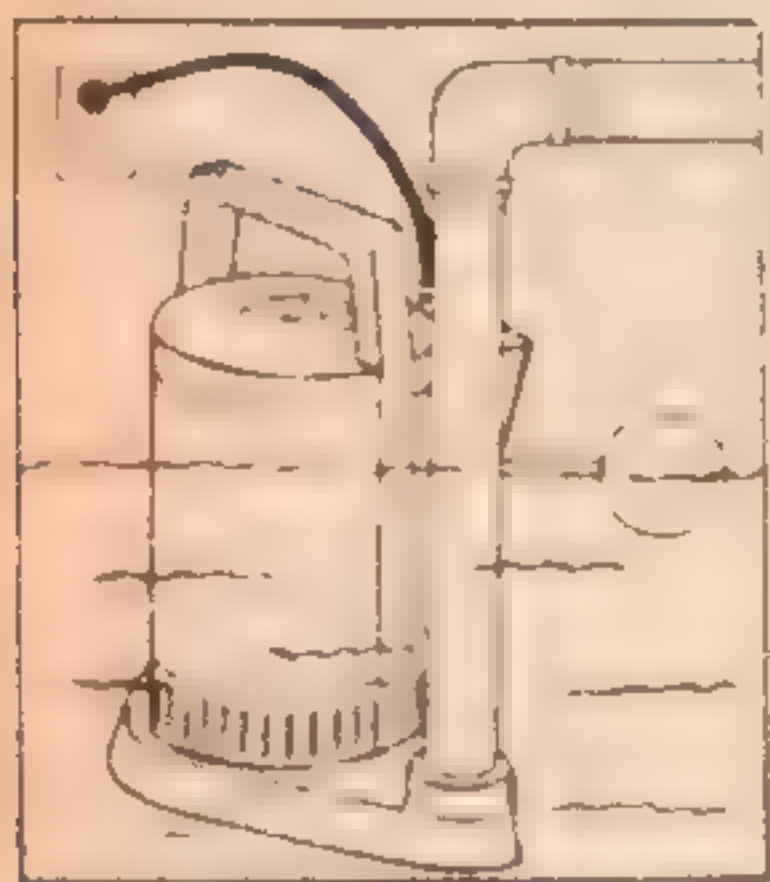
# End Basement Flood Damage



## Submersible Sump Pump

NOW ONLY **\$54<sup>50</sup>** \$6 DOWN  
\$6 MONTH

- Modern design for efficient, trouble-free service
- Can not be damaged by floods if power fails
- Hermetically sealed motor—no oiling or servicing
- Automatic switch assures safe, sure operation
- For permanent installation or portable use



**Keeps  
Pumping  
Even  
Under  
Water**

**1** **Finest Fairway Submersible Sump Pump** at Wards new money-saving low price. Operates under severest conditions, even under water. Pumps 3100 gallons per hour at 5-ft. head; 2500 gallons per hour at 15-ft. head.

Install in basement in permanent sump, (minimum sump diameter 12 in., but 18-in. recommended), or use as a portable unit. Bronze, corrosion-resistant pump housing; corrosion-resistant steel shaft; large area brass strainer; non-clog Kralastic impeller; permanently lubricated bearings. Durable plastic float. Has 1/3-HP 115 volt 60 cycle AC. motor. 10-ft. 3-wire grounded cord, plug. 7 3/4 x 2 1/2 x 1 1/2 in. Uses 1 1/4-in. pipe for discharge. Ship. wt. 33 lbs. *Mailable*.

81 A 3635 MB—Only \$6 a Month.....Cash **\$54.50**

### SPECIAL EMERGENCY HANDLING

For rush service on any Fairway pump or parts, phone or telegraph your nearest Ward Mail Order House. If near a Ward Catalog or Retail Store, order there for faster delivery. When ordering specify model number of pump and number of repair part.

## Pedestal Sump Pump

OVERLOAD PROTECTED **\$42<sup>50</sup>** \$4.50 DOWN  
\$5 MONTH

- Heavy steel column and base support heavy-duty motor
- Positive-action displacement type float switch

**2** **Fairway Pedestal-Type Sump Pump with Overload Protection.** Buy now at Wards low price. Delivers 3100 gal. per hour at 5-ft. head or 2500 gal. per hour at 15-ft. head. Cast-iron body. All parts coated with Epoxy enamel to resist rust. Non-clog Kralastic impeller for top efficiency. Nylon bearings give long, trouble-free service. One-piece shaft gives vibration-free performance for life of pump. 1/3 HP. 115 V., 60 cy. AC. motor with overload protection against burnout. 8 ft. 3-wire grounded cord and plug. 1 1/4 in. discharge. Install in tile or concrete basin 18-in. diameter, 24 in. deep. Large easy-to-clean screen saves labor. Pump height 33 in.

81 A 3634 MB—Wt. 33 lbs. *Mailable*. Only \$4.50 Down....Cash \$

**Fairway Pedestal-Type Pump.** Same construction as above, motor overload protection. Recommended for light service.

81 A 3630 MB—Ship. wt. 33 lbs. *Mailable*. \$4 Down.....Cash \$

**Finest Quality Pedestal-Type Sump Pump.** Same type as (2) except rust-resistant bronze housing and motor overload protection.

81 A 3629 MB—Shipping wt. 33 lbs. *Mailable*. \$5 Down....Cash \$

**Adapter.** Converts standard 2-wire receptacle to 3-wire type. grounding pump. Lead attaches under plate screw of ground.

83 A 141—Shipping wt. 2 oz.....Each 29c

## Dependable Plumbing Supplies



**3** **Pipe Stick.** For threaded pipe joints.  
81 A 2314—Shipping wt. 4 oz.....Each 13c

**4** **Calking Lead.** Use 1 lb. per 1-in. soil pipe.  
(4) 81 A 4950 M—BAR. Ship. wt. 5 lbs.....\$1.15  
(5) 81 A 4954 M—WOOL. Ship. wt. 5 lbs.....Pkg. 1.85

**6** **Pipe Straps.** Hold pipe to joists, etc. State size.  
81 A 4298—GALVANIZED. Two sizes.  
1/2-in. Wt. 6 oz...Doz. 10c; 3/4-in. Wt. 8 oz.... Doz. 15c  
81 A 4296—COPPER. 1/2-in. Ship. wt. 5 oz.....Doz. 38c  
3/4-in. Wt. 7 oz...Doz. 55c; 1-in. Wt. 3 oz....Doz. 35c

**7** **Pipe Strapping.** Holds pipe to joists. 10 ft. x 3/4 in.  
81 A 4297—STEEL. Wt. 1 lb .....Roll 39c  
81 A 4295—COPPER-PLATED. Wt. 1 lb.....Roll 55c

**8** **Closet Bowl Setting Compound.** Sets 1 closet.  
81 A 2300—Ready to use. Wt. 3 lbs. 10 oz.....75c

**9** **Plumbers' Wiping Solder.** Bar weighs 1 1/2 lbs.  
81 A 4951—Ship. wt. 1 lb. 11 oz.....Bar \$1.39

**10** **Black Wire Pipe Hooks.** Length 6 in. Ship. wt. 1 lb.  
81 A 4299—State: For 1/2 or 3/4-in. pipe....10 for 40c

**11** **Wax Bowl Gasket.** For setting toilets—tight seal.  
81 A 2382—Flexible. Ship. wt. 9 oz.....25c

**12** **Thread Cutting Oil.** High quality. In spout can.  
81 A 2317—Ship. wt. 14 oz.....1/2-pint Can 40c

**13** **Plumbers' Oakum.** Tarred jute. Use under calking lead.  
81 A 4955 L—Ship. wt. 6 lbs. 8 oz. 5-lb. Carton \$2.10

**14** **Lead Seal.** Seals soil pipe joints. No heating.  
81 A 2312—Ship. wt. 1 lb. 9 oz.....Each 69c

**15** **Pipe Joint Compound.** For steel pipe threads.  
81 A 2315—Wt. 1 lb. 7 oz.....1-lb. Can 40c

**16** **Graphite Packing.** For valves and faucets.  
81 A 2321—Stranded. Ship. wt. 2 oz.....Pkg. 12c

**17** **Solder for Copper Tubing.** Solid 1/8-in. wire.  
81 A 4947—Wt. 1 lb. 4 oz.....1-lb. Spool \$1.15

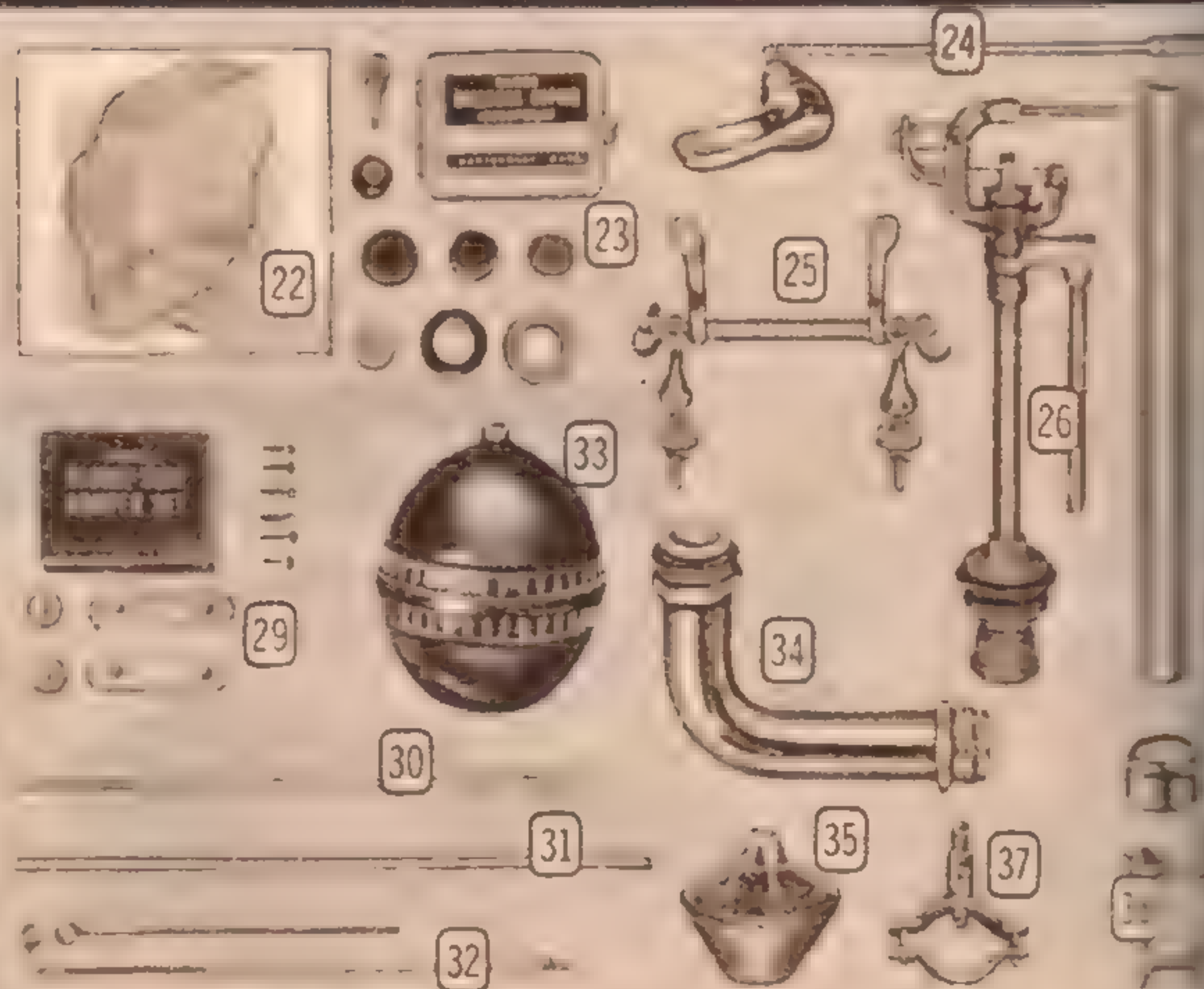
**18** **Septic Aide.** Liquefies, maintains septic action.  
81 A 2303—Wt. 7 oz. Contains 6 treatments....\$2.79

**19** **Drain Cleaner.** Safe around children and pets.  
81 A 2304—Wt. 7 oz. Contains 6 treatments....\$2.79

**20** **Soldering Paste.** Noncorrosive flux. Use with (17).  
81 A 2307—Ship. wt. 5 oz.....2-oz. Can 15c

**21** **"High-Power" Pipe Cleaner.** Frees clogged drains.  
81 A 2305 R—Wt. 1 lb. 4 oz. *Not Mail*...2 Cans 55c

## Fairway Toilet Repairs



**22** **Plastic Foam Tank Liner.** Prevents condensation. Fits all standard size tanks. Adhesive applicator.  
81 A 2369—Wt. 3 lbs.....\$3.19

**23** **Ball Cock Repair Kit.** Wt. 2 oz.  
81 A 2412—Fits std. ball cocks.22c

**24** **Trip Lever.** Brass arm. Polished chrome finish handle.  
81 A 2358—Ship. wt. 1 lb..... 59c

**25** **Seat Hinge.** 5 1/2-in. centers.  
81 A 2022—Wt. 1 1/2 lbs.....\$1.49

**26** **Standard Ball Cock.** Brass with Nylon seat. Fits most toilets.  
81 A 2350—Wt. 1 lb. 12 oz... \$2.59

**Anti-Syphon Type.** With vacuum breaker. Nylon seat. For quiet fast action. Meets code requirements.  
81 A 2353—Wt. 1 1/2 lbs.....\$3.19

**27** **Toilet Overflow Tube.** Brass 11 in. long; 1-in. diameter.  
81 A 2365—Wt. 4 oz.....50c

**28** **Replacement Tank Flush Valve.**  
81 A 2367—Wt. 1 1/2 lbs....\$2.45

**29** **Toilet Seat Bumper Set.** White rubber bumpers. Screws.  
81 A 2411—Wt. 3 oz..... 19c

**30** **Float Rod.** Connects tank ball cock. 10 in.  
81 A 2361—Brass. Wt. 2 oz

**31** **Re-Fill Tube.** Lgth. 12 in. diam. Fits std. ball cock.  
81 A 2364—Copper. Wt. 2 oz

**32** **Copper Lift Wires.** Upper 5 1/2 in. lower wire 6 in.  
81 A 2366—Wt. 1 oz....

**33** **Plastic Tank Float.** 4x5 in.  
81 A 2355—Wt. 8 oz

**34** **Flush Elbow.** Chrome brass. 2x6x8 in. Nuts  
81 A 2385—Wt. 1 lb. 4 oz.

**35** **Toilet Tank Ball.** Fits standard tanks.  
81 A 2405—Wt. 6 oz.

**36** **Toilet Bowl Caps.** Chrome brass. Covers floor bolts.  
81 A 2378—Wt. 2 oz....

**37** **Flush Valve Guide.** Fits 1 to 1 1/4-in. tubes.  
81 A 2360—Wt. 5 oz....

**38** **Toilet Bowl Screws.** Fits toilet bowl to floor. 2 ea.  
81 A 2377—Wt. 3 oz....



# Chrome-Plated Traps and Supply Pipes

FOR SINKS AND  
LAVATORIES

Top Quality  
for Greater  
Service

**Drain Extension.** Connects drain to low trap. Slip joint connection.

5-in. Diameter 1 1/4 in. Length 8 in. Ship. wt. 8 oz. .... \$1.25

**Tailpiece.** Satin chromed brass. Diameter 1 1/2 in. Length 8 in. Can be made shorter by cutting with hacksaw.

Fits (20) and (21) Page 657. Ship. wt. 8 oz. .... 75c

**Pipe.** Chromed copper, flexible for easy installation. Fits faucet with pieces or shanks tapped to fit 1/2-in. pipe.

15 in. long with coupling. Ship. weight 1 lb. 8 oz. .... Pair \$1.89

**Supply Pipes.** Flexible chromed copper for easy installation. Has Length of (4) 36 in.; (5) 15 in. Order with or without shutoff valve. Connecting supply pipes listed below.

With Shut-Off Valve				Without Valve			
	Cat. No.	Wt.	Pair	Cat. No.	Wt.	Pair	
(4)	81 A 1906 W	1 lb. 1 oz.	\$2.98	81 A 1905 MW	1 lb.	\$2.88	
(5)	81 A 1907 W	1 lb. 2 oz.	2.98	81 A 1903 W	10 oz.	1.59	
				81 A 1904 W	11 oz.	1.59	

**Supply Pipes.** Flexible chrome-plated copper for easy adjustment. Covers connection. Length of (7) 20 in., (6), (8) and (9) 12 in.

With Shut-Off Valve				Without Valve			
	Cat. No.	Oz.	Each		Cat. No.	Oz.	Each
(6)	81 A 1916 W	11	\$1.75	(7)	81 A 1913 W	7	88c
(8)	81 A 1914 W	9	1.49	(9)	81 A 1911 W	6	79c
(8)	81 A 1915 W	8	1.49	(9)	81 A 1912 W	6	79c

aces. Make 1/4-in. supply pipe connections to faucets.

5—Fit lavatory faucets on Page 942. Ship. wt. 3 oz. .... Pair 29c

**Chromed Nipples.** 3 and 5-in. lengths. Use with supply pipes (4)–(9).

5-in. 81 A 1873 W—3/8 in. Wt. 5 oz. .... 63c 81 A 1874 W—1/2 in. Wt. 5 oz. .... 85c

3-in. 81 A 1877—3/8 in. Wt. 4 oz. .... 45c 81 A 1878 W—1/2 in. Wt. 4 oz. .... 65c

81 A 4210 W—Galvanized. 5 in. long. State size 3/8 or 1/2 in. Wt. 5 oz. .... 10c

**Flange For Supply Pipes.** Covers connection at floor or wall. Chrome-plated.

81 A 1875 W—3/8 in. Wt. 1 oz. Each 15c 81 A 1876 W—1/2 in. Wt. 1 oz. .... Ea. 15c

**Slip Joint Nuts.** Chrome-plated. Connects traps to drain pipe. With washers.

81 A 2005 W—For 1 1/4-in. pipe and trap. Ship. wt. 2 oz. .... Each 19c

81 A 2006 W—For 1 1/2-in. pipe and 1 1/4-in. trap. Ship. wt. 2 oz. .... Each 19c

81 A 2007 W—For 1 1/2-in. pipe and trap. Ship. wt. 2 oz. .... Each 29c

**Kitchen and Lavatory Traps.** With or without cleanout. Unscrew cleanout for easy servicing. Nuts, washers included. Sink traps brass satin chrome finish; lavatory traps brass polished chrome finish. Either type trap adjustable, swings to any position for easy connection to existing drain.

Connects Drain To	Type	Dia. In.	Lgth. In.	Without Cleanout—20 Ga.			With Cleanout—17 Ga.		
				Cat. No.	Lbs.	Price	Cat. No.	Lbs.	Price
(14) Sink	S-Floor	1 1/2	26 1/2	81 A 1702 MW	2 1/2	\$3.39	81 A 1706 W	3 1/4	\$5.95
(15) Sink	P-Wall	1 1/2	12	81 A 1701 W	1 1/4	1.99	81 A 1705 W	1 3/4	3.50
(14) Lavatory	S-Floor	1 1/4	20 1/2	81 A 1752 W	2	2.99	81 A 1742 W	2 1/2	4.50
(15) Lavatory	P-Wall	1 1/4	11	81 A 1751 W	1	2.09	81 A 1741 W	1 1/2	3.09

**Adjustable Kitchen Sink Trap.** 1 1/2-in. 20-ga. brass tubing, satin chrome finish. Cast-iron swivel elbow threaded for 1 1/2-in. pipe. For laundry tub or sink.

81 A 1709 W—P-Trap to wall. Shipping wt. 1 lb. 4 oz. .... \$2.09

**Waste Connectors.** For 2-basin sinks. Join 2 strainers to one trap. Satin chromed brass. Fit 1 1/2 in. diameter traps. Fits sinks on Pages 656, 657.

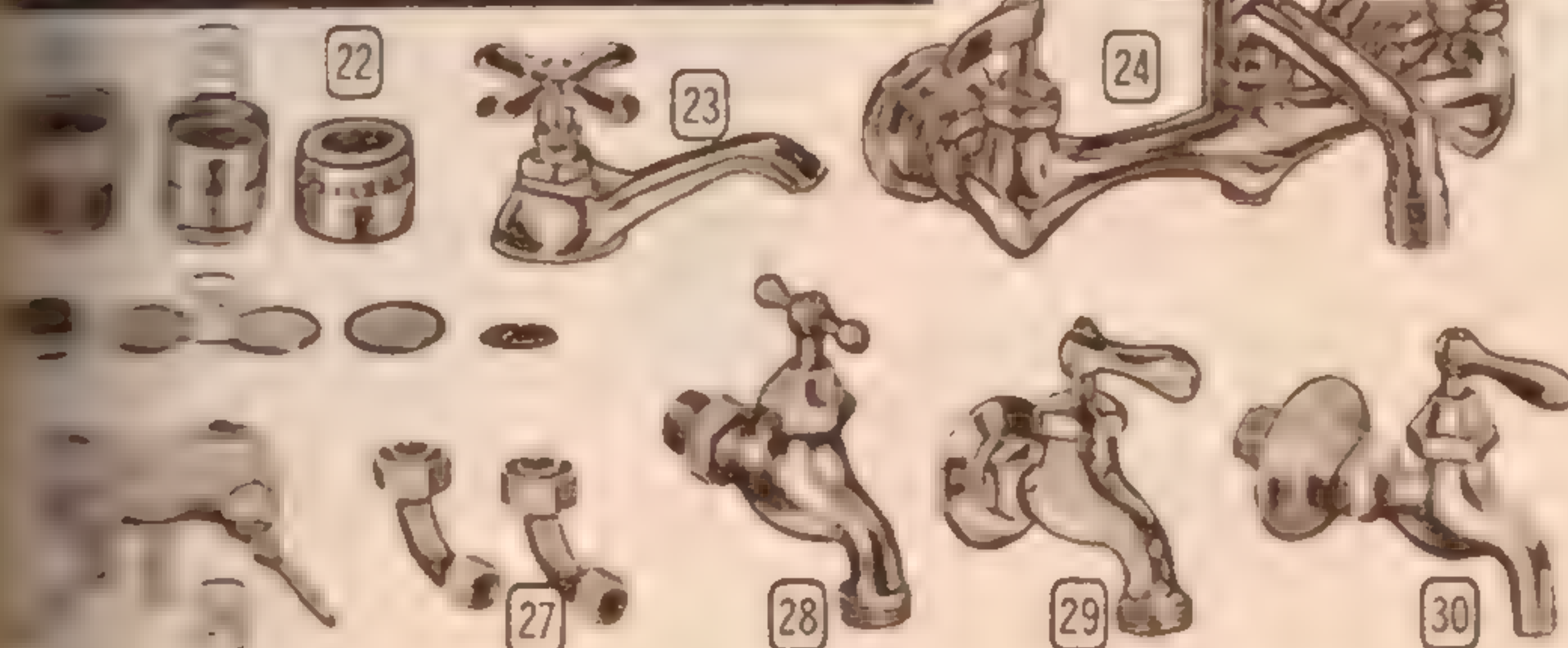
(17) 81 A 1723 W—Center Outlet. 25 in. long. Ship. wt. 2 lbs. .... \$4.19

(18) 81 A 1722 W—End Outlet. 21 in. long. Ship. wt. 2 lbs. .... 3.49

**Lavatory Drain.** Complete with rubber stopper and strong beaded chain.

81 A 1790 W—Fits 1 1/4-in. lavatory trap. Ship. wt. 8 oz. .... \$1.00

## Replacement Faucets



**Aerator.** Permits attaching any faucet spout. Replaces aerator. Ship. wt. 3 oz. .... 45c

**Aerator.** Polished chrome. Fits 7/8-in. threaded spouts. 81 A 1917 W—Female. Wt. 3 oz. .... 79c  
81 A 1918 W—Male. Wt. 3 oz. .... 79c

**Faucet.** Chrome brass. Tailpiece. Use supply pipes above. Length 2 in. Wt. 1 1/4 lbs. \$1.98

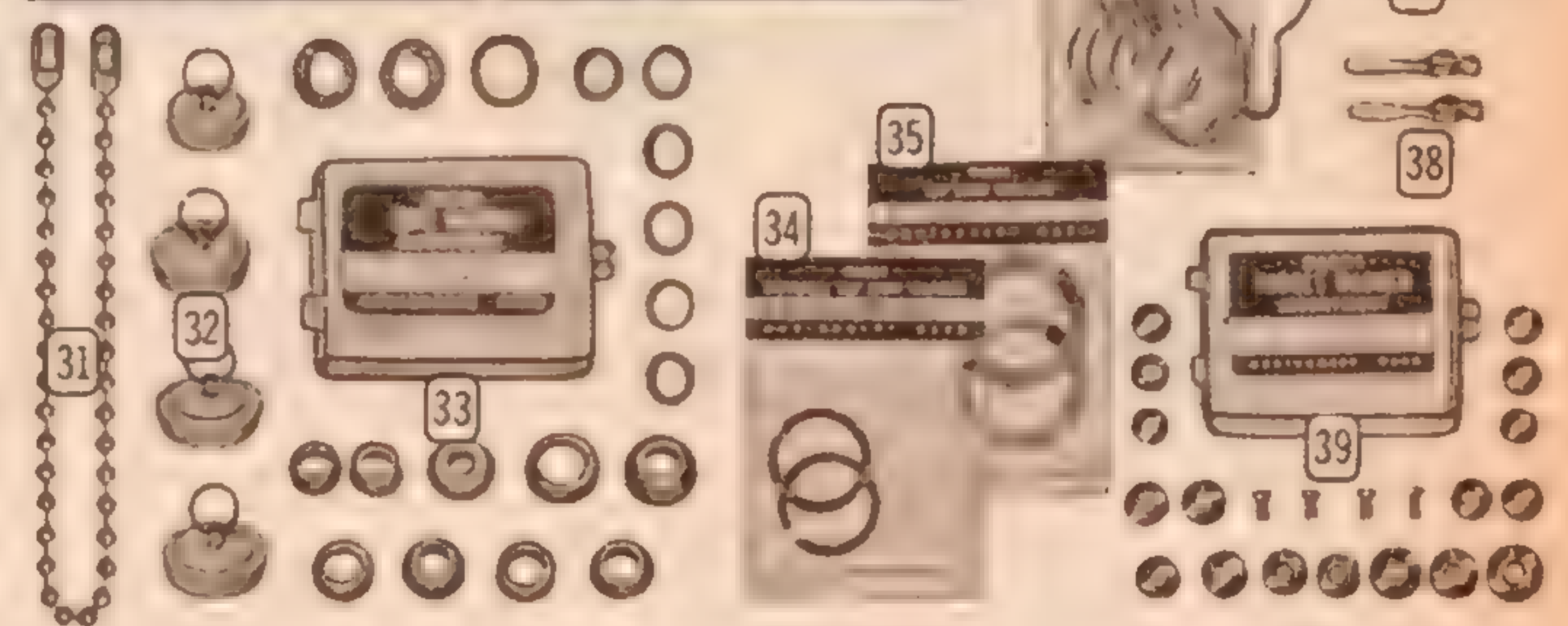
**Sink Mixing Faucet.** Chrome-plated brass. Foam-flow aerator. Fits 7/8 to 1 1/4 in. Fits 1/2-in. Pipe. Ship. wt. 5 lbs. .... \$9.50

**Renewal Kit.** For aerators. Aer-disc, 3 screens. Wt. 2 oz. 1/2-in. outside diam. .... 49c

**Repair Kits.** A kit for handyman. Stop faucet leaks, prevent damage between "O" rings, seat washers, trap rings. Fit Ward faucets. Chart at right. Ship. wt. 8 oz. 89c

Repair Kit Cat. No.	Wards Faucet No.	Repair Kit Cat. No.	Wards Faucet No.	Repair Kit Cat. No.	Wards Faucet No.
88 A 21746	2125	88 A 21747	2100	88 A 21748	2154
	2126		2101		2156
	2129		2104		2158
	2131		2105		1625
88 A 21751	1662	88 A 21748	2108	88 A 21750	1694
	1672		2150		2133
	1673		2152		2115

## Plumbing Repairs



**Lavatory Stopper Chain.** 11 in. 81 A 2081 W—Wt. 1 oz. Each 19c

**Tub Stopper Chain.** Chromed brass. 81 A 2095 W—15 in. Wt. 1 oz. Ea. 22c

**Sink, Lav. Stoppers.** Rubber. State Size: 1 1/8, 1 1/4, 1 3/8, 1 1/2 in. 81 A 2401 W—Ship. wt. 1 oz. Ea. 15c

**Slip-Joint Washers, Friction Rings.** 81 A 2423 W—Wt. 3 oz. 18 pcs. 39c

**Waste Trap Slip-Joint Washers.** Wt. pair 2 oz. Price is for pair. (34) fits trap; (35) fits outlet.

(34) 81 A 2422 W—1 1/4 x 1 1/2 in. .... 10c

(35) 81 A 2421 W—1 1/4 to 2 in. .... 11c

**Shower Curtain Hooks.** One dozen. Chromed brass finish. 81 A 2057 W—Ship. wt. 8 oz. .... 49c

**Faucet Handles.** Fit all standard stems. Polished chromium-plated die castings. (37) cross type; (38) lever type. Easy to install. (37) 81 A 2092 W—Wt. 8 oz. Pr. \$1.25  
(38) 81 A 2091 W—Wt. 6 oz. Pr. 98c

**SHIPPING NOTICE:** "W" after Catalog numbers on this page means item shipped promptly from nearer: Mail Order Stock or Houston Warehouse.

**Faucet Washers.** Will fit standard type faucets. Packaged in quantities of six of the same diameter. Screws are not included. State Size.

Diam. In.	1/2	17/32	9/32	19/32	5/8	3/4	3/4
Size.....	00	0	1/4	1/4 L	3/8	3/8 L	1/2

81 A 2414 W—Ship. wt. 2 oz. .... Box 21c

**Faucet Washer Assortment.** 17 of the most popular standard sizes. With 4 brass screws.

81 A 2413 W—Ship. wt. 3 oz. .... 48c

## Why Wait?

Don't wait—replace old worn out plumbing now with Wards top quality products. Wards famous 89 year old Guarantee of satisfaction stand behind every heating and plumbing product that you buy.

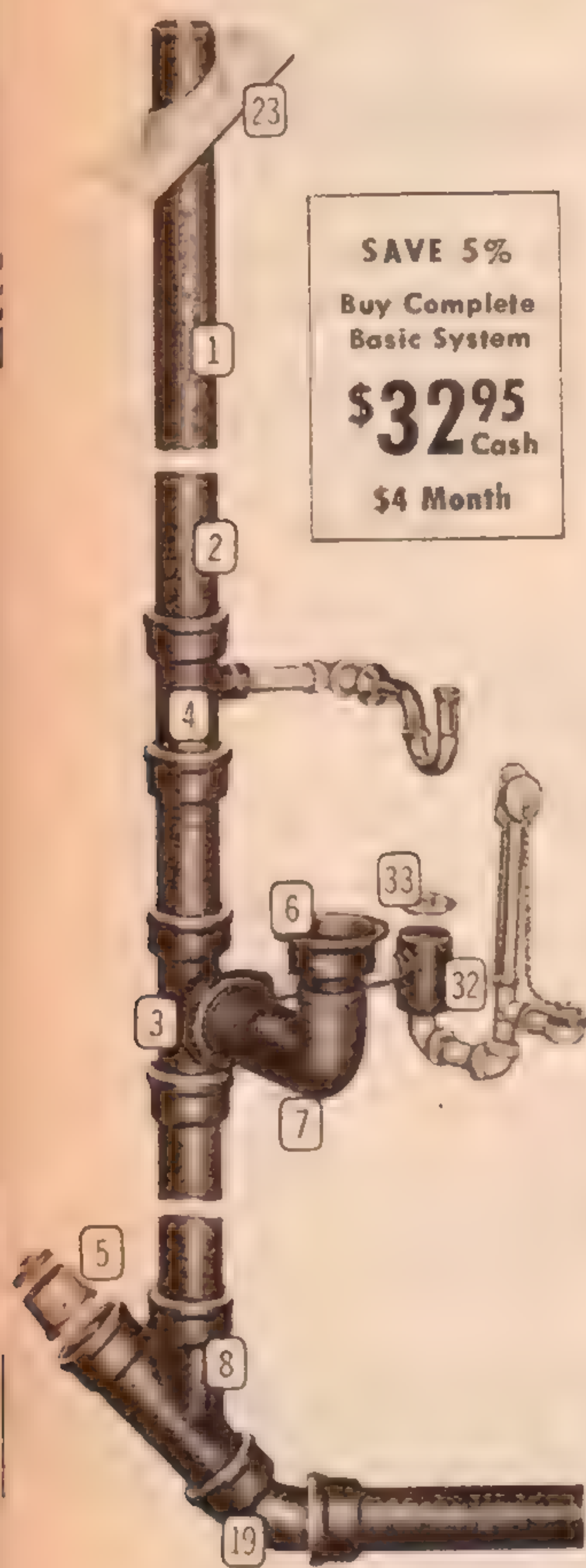
**Just Say Charge It!**

SEE PAGE 1281

BFCCKDAS WARDS 1003



# PREFERRED BY PLUMBERS Cast-Iron DRAINAGE SYSTEM



**SAVE 5%**  
Buy Complete  
Basic System  
**\$32.95**  
Cash  
**\$4 Month**

## Wards Will Help Plan Your Job

Avoid unnecessary expense. Let Wards Customer Engineering Department lay out your job. Make sure you have the right type and amount of pipe and fittings before you start. Write for FREE Plumbing Estimate Blank. See Page 1009.

**3 YEARS TO PAY**  
**No Money Down**  
SEE PAGE 960

Fittings close-grained cast iron, service weight. Use for drainage stack, drains under basement, septic lines, etc. Check Local Code—some areas require Extra-Heavy Wt. Save 50%—Install it yourself. Write Wards Customer Engineering Department for FREE estimate.

**Basic Cast-Iron System For 1-Story House.** Includes: Tapped Sanitary Tee (3); Tapped Closet Bend (7); Tapped Closet Flange (6); Cleanout Ferrule (5); 45° "Y" Branch (8); 1/2 Bend (19); Lead Roof

Flashing (23); Calking Sleeve Spigot (17); Drum Trap (32); Drum Trap Cover (33); two lengths (1), two lengths (2) Soil Pipe, service weight.

**3-Inch System.** Ship. wt. 200 lbs.  
81A4752R—Rt. Inlet. (shown). \$32.95  
81A4751R—Left Inlet. 32.95

**4-Inch System.** Ship. wt. 230 lbs.  
81A4754R—Rt. Inlet. (shown). \$36.95  
81A4753R—Left Inlet. 36.95

## Individual Cast-Iron Fittings

**(1) (2) Soil Pipe.** Length 5 ft. Can be cut with cold chisel and hammer. Form joints by calking plain end into hub end. Choice of Service or Extra Heavy Weight. Check local code for sizes, type and price.

### (1) Double Hub. State Size.

Cat. No.	Size	Ship. wt.	Price
Service Weight	2 in.	21 lbs.	\$3.05
81 A 4703R	3 in.	31 lbs.	4.25
	4 in.	42 lbs.	5.10
Ex. Heavy	2 in.	26 lbs.	3.65
81 A 4803R	4 in.	63 lbs.	7.05

### (2) Single Hub. State Size.

Service Weight	2 in.	20 lbs.	\$2.89
81 A 4702R	3 in.	30 lbs.	3.89
	4 in.	40 lbs.	4.65
Ex. Heavy	2 in.	25 lbs.	3.50
81 A 4802R	4 in.	60 lbs.	6.50

**(3) Sanitary Tee.** Fits same diameter closet bend. Side inlet 2 in. (on left or right as you face stack; left shown). State Stack size wanted.

**SERVICE WEIGHT.** Wt. 3 in., 14 lbs.  
81 A 4717M—Left Inlet: 3x3x3 in. \$3.60  
4x4x4 in. Wt. 16 lbs. 4.35  
81 A 4718M—Right Inlet: 3x3x3 in. 3.60  
4x4x4 in. Wt. 16 lbs. 4.35

**EXTRA-HEAVY WEIGHT.** 4x4x4 in. only. Ship. wt. 23 lbs.  
81 A 4817MB—Left Inlet. \$4.75  
81 A 4818MB—Right Inlet. 4.75

### (4) Tapped Sanitary Tee. State size.

Run	Branch	Ship. wt.	Price
2 in.	1 1/2 in.	5 lbs.	\$1.29
3 in.	1 1/2 in.	7 lbs.	1.90
4 in.	1 1/2 in.	10 lbs.	2.15
4 in.	2 in.	10 lbs.	2.15
81A4821M—Extra-Heavy Weight.			
4 in.	1 1/2 in.	15 lbs.	\$3.05

**(5) Cleanout Ferrule.** With brass plug. Please State size.

81 A 4734—SERVICE WEIGHT  
Fits 2 in. pipe. Ship. wt. 2 lbs. 60c  
Fits 3 in. pipe. Ship. wt. 3 lbs. 90c  
Fits 4 in. pipe. Ship. wt. 3 lbs. 97c  
81 A 4834—EXTRA-HEAVY WEIGHT  
Fits 4 in. pipe. Ship. wt. 6 lbs. \$1.25

**(6) Slotted Closet Flange.** Fits closet bends. 81 A 4890—Ship. wt. 3 lbs. 55c

**(7) Closet Bends.** Inlet center to end 16 in. TAPPED. Sides tapped for 1 1/2 in. pipe. 81A4869M—3 in. stack. Wt. 19 lbs. \$3.45  
81A4893M—4 in. stack. Wt. 19 lbs. 3.59  
**PLAIN CLOSET BENDS.** Not shown. Sides not tapped. Ship. wts. 17 lbs.  
81 A 4868M—3 in. stack. \$2.95  
81 A 4892M—4 in. stack. 2.75

Cat. No.	Size	Ship. wt.	Price
SERVICE WT.	2x2 in.	8 lbs.	\$1.19
	3x2 in.	10 lbs.	1.69
	3x3 in.	11 lbs.	1.69
	4x2 in.	12 lbs.	1.69
	4x3 in.	14 lbs.	2.29
State size.	4x4 in.	17 lbs.	2.35
EX-HEAVY WT.	2x2 in.	11 lbs.	\$1.45
	3x2 in.	12 lbs.	1.69
	4x2 in.	17 lbs.	2.19
	4x4 in.	24 lbs.	2.95

### (9) Sanitary Tee Branch. State size.

Cat. No.	Size	Ship. wt.	Price
SERVICE WEIGHT.	2x2x2 in.	7 lbs.	\$1.15
	4x4x2 in.	13 lbs.	1.69
	4x4x4 in.	16 lbs.	2.35
	3x3x4 in.	13 lbs.	\$3.35
EXTRA-HEAVY WEIGHT. State size, Cat. No.			
81 A 4816M	2x2x2 in.	12 lbs.	\$1.45
	4x4x4 in.	22 lbs.	2.95

**(10) Vent Increaser.** 2-in. pipe tapping. Top diameter 4 in. Length 24 in.  
81 A 4739M—Ship. wt. 14 lbs. \$4.40

**(11) Floor Drain.** 3 1/8 in. bottom opening. fits 6 1/2 in. hole. For 2-in. standpipe. 81 A 4859—Ship. wt. 4 lbs. oz. \$1.89

**(12) Quarter Bend With 2-in. Low-Heel Inlet.** SERVICE WEIGHT. 4 in.  
81 A 4707M—Ship. wt. 14 lbs. \$2.45

**(13) Lead-Iron Ferrule.** Diam. 4 in.  
81A4974L—Lath. 8 in. Wt. 7 lbs. \$2.20  
Lath. 12 in. Wt. 10 lbs. 2.98

**(14) Bell Trap Cesspool Drain.**

Face	Pipe	Cat. No.	Ship. wt.	Each
6x6 in.	2 in.	81 A 4875L	5 lbs.	98c
9x9 in.	3 in.	81 A 4876L	10 lbs.	\$1.85

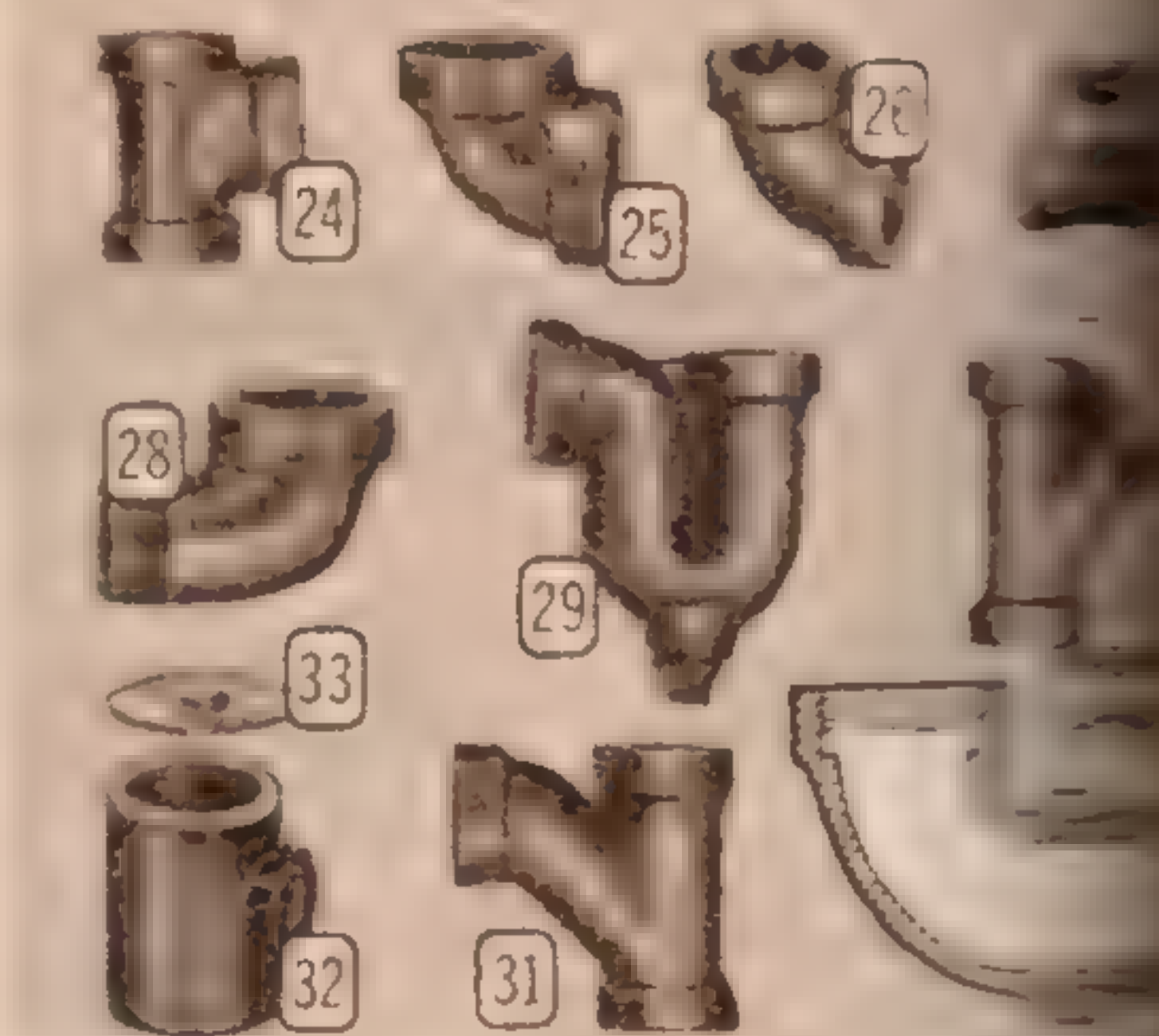
**(15) Outlet Increaser.** Joins 3-in. to 4-in. pipe. 81 A 4836M—Ship. wt. 12 lbs. \$1.35

**(16) Hub Vent Fitting.** Tapped 1 1/2 in.  
81 A 4886—2x1 1/2 in. Wt. 3 lbs. 75c

**(17) Calking Sleeve Spigot.** Tapped 1 1/2 in.  
81 A 4887—Diam. 2 in. Wt. 1 lb. 28c



## Black Drainage Fittings



**(24) to (31)** Smooth surface, flush-joint internal construction for obstructed drainage flow; see diagram above.

Type	Cat. No.	1 1/2 in.	2 in.
(24) Tee Branch	81 A 4270	3	63c
(25) 90° Regular El.	81 A 4271	2 1/4	42c
(26) 90° Long Turn El.	81 A 4277	3	58c
(27) 45° Regular El.	81 A 4272	3	42c
(28) 90° Street El.	81 A 4274	2	49c
(29) P Trap	81 A 4280	5	\$1.29
(30) 45° Regular Y	81 A 4273	3 1/2	86c
(31) 9° Long Turn Y	81 A 4276	5	\$1.10

**(32) Drum Trap For Tub.** For 1 1/2 in. pipe. State size.  
81 A 4245M—4x5 in. Ship. wt. 5 lbs. 81 A 4246M—4x8 in. Ship. wt. 7 lbs.

**(33) Drum Trap Cover.** Diecast. Chrome-plated top.  
81 A 4247—For 4-in. traps. Ship. wt. 13 oz.

## Cast-Iron Grease Trap \$23.95



**(34) Grease Separator.** Traps grease before it can enter waste lines, clog house drain. Use with sewer main or septic tank. (Excessive grease impairs operation of septic tank.) Install under sink or in basement drain line. Heavy cast-iron casting. Capacity 16 lbs., for normal requirements of 6 people. Flow rate, 7 gals. per min. Outlet and inlet threaded for 1 1/2 in. pipe. Size 12 1/2 x 10 1/2 in. Automatic lock-up when capacity is reached. Baffles prevent solids escaping and sewer gas from entering. Check local plumbing code.  
81 A 4795R—Ship. wt. 75 lbs. Not Mailable. \$23.95

1004 WARDS BCDAS

JUST SAY "Charge It!" AT WARDS

## FREE Tool Lending Service

Why Buy or Rent Expensive Special tools? Wards will lend all the tools you'll need at No CHARGE. Deposit (cash or included in Monthly Payment Account) is refunded or credited upon return of tools in 60 days. You pay one-way shipping.

**Tool Set for Steel Pipe Up to 1 in. and Copper Tubing.**  
81 A 2480RV—Ship. wt. 95 lbs. Deposit \$80.00

**Tool Set for Steel Pipe Up to 2 in. and Copper Tubing.**  
81 A 2481RV—Ship. wt. 150 lbs. Deposit 100.00

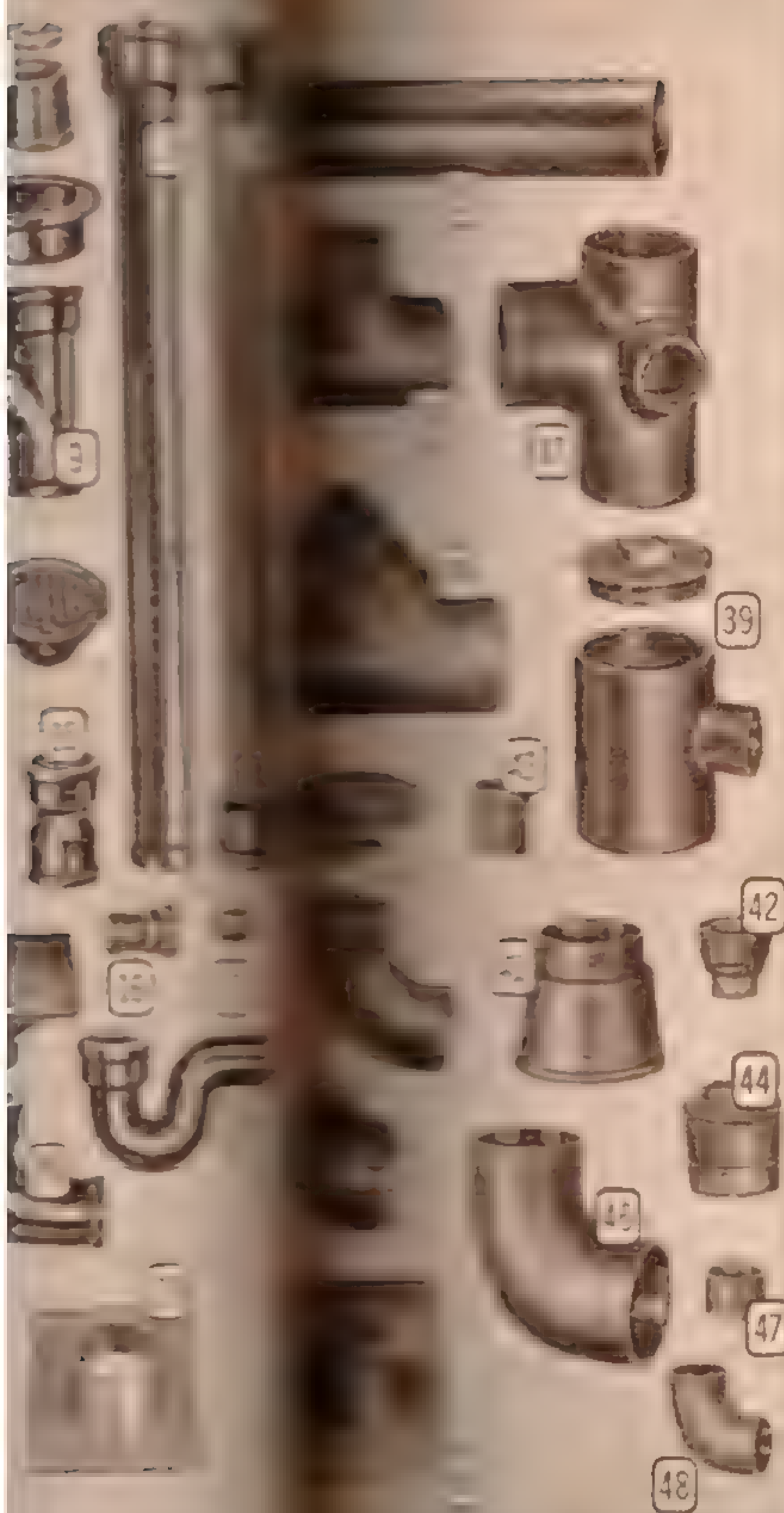
**Tool Set for Cast-Iron Soil Pipe.**  
81 A 2482RV—Ship. wt. 56 lbs. Deposit 45.00

**Tool Set for Warm Air Furnace and Fittings.**  
81 A 2483MV—Ship. wt. 13 lbs. Deposit 20.00





# EASIEST TO INSTALL Copper DRAINAGE SYSTEM



**Compact and Easy to Handle**—copper fittings are lightweight, about 1/3 as heavy as iron. Often sections can be pre-assembled on floor, then lifted into position.

Joints made quickly with wire solder and blow torch. Copper stack has no protruding hubs. Fits into standard 2x4-in. stud partition.

Ideal for do it yourself installer. Check local code before ordering.

**3-In. Copper System for 1-Story House.** Includes: two 10-ft. lengths of 3-in. copper pipe (35); 3x1 1/2-in. Sanitary Tee (36); Sanitary Tee with Right or Left side inlet (37); 3-in. Eighth Bend (45); 3x3-in. 45° Y-Branch (38); 3-in. Cleanout with Plug (44); Closet Bend with Flange (40); Drum Trap with Cover (39); Roof Flashing (49). **State Type Inlet.**

81 A 4474 R—Right. Ship. wt. 63 lbs. \$72.95  
81 A 4473 R—Left. Ship. wt. 63 lbs. 72.95

## Fairway Individual Copper Fittings

**35 Copper Pipe.** 3-in. diam. for stack; 1 1/2 in. for waste, vent lines. Cut lengths available up to 20 ft.

81A4405R State size	10-ft. Lgth.	Wt.	Price	Per Foot	Wt.	Price
1 1/2 in.	8 lbs.	\$7.55	13 oz.	77c		
3 in.	17 lbs.	18.35	27 oz.	\$1.90		

**36 Sanitary Tee.** In three sizes. 81 A 4452—State run, branch size.

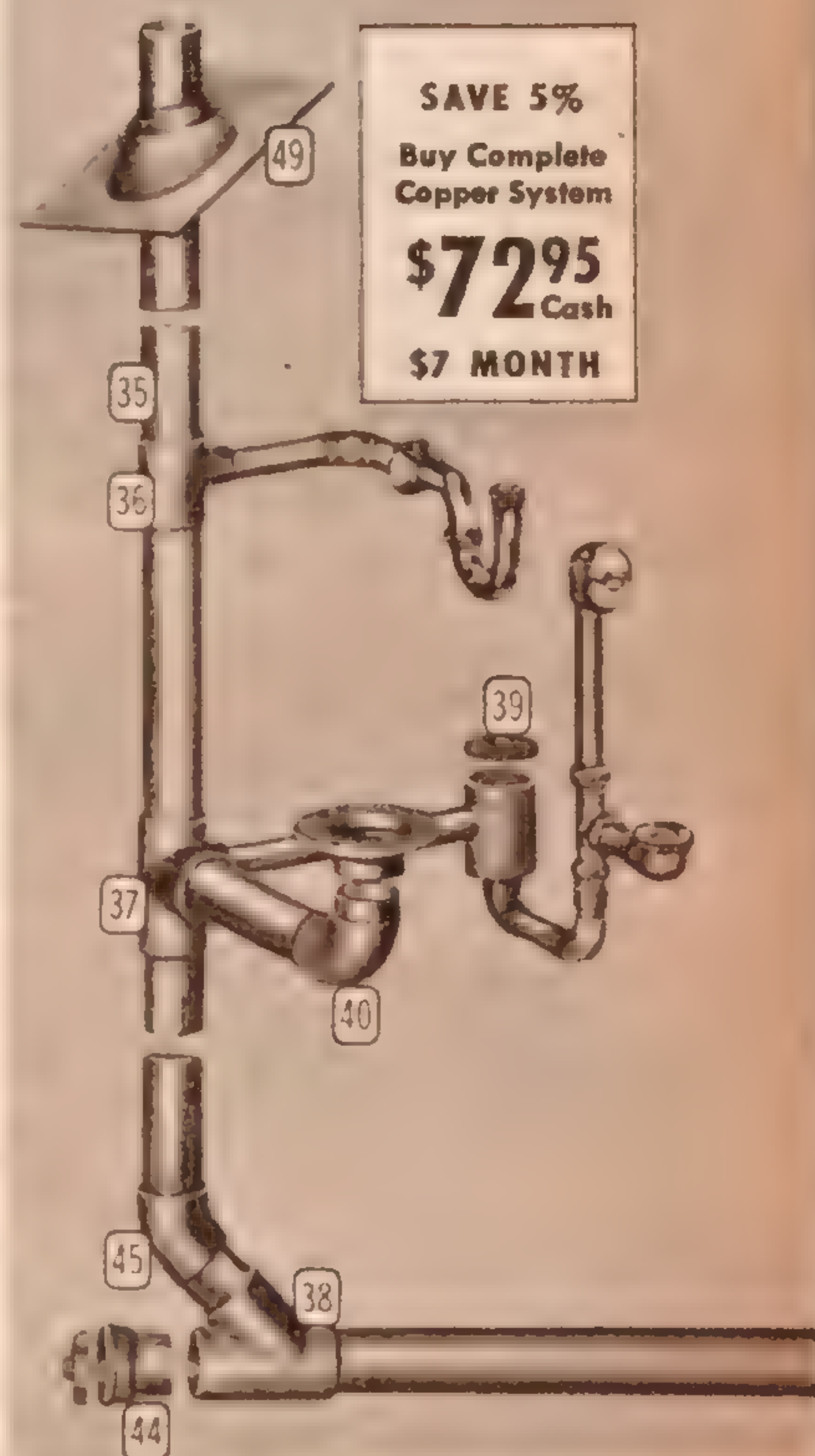
Run Size	Branch	Ship. wt.	Price
1 1/2 in.	1 1/2 in.	1 lb.	70c
3 in.	3 in.	3 lbs.	\$2.70
3 in.	1 1/2 in.	2 1/2 lbs.	1.90

**37 Sanitary Tee With Side Inlet.** Size 3 in. Inlet 1 1/2 in. (on right, shown, or left). 81 A 4458—Right Inlet. Wt. 4 1/2 lbs. \$6.30  
81 A 4459—Left Inlet. Wt. 4 1/2 lbs. 6.30

**38 45° Y Branch.** In three sizes. 81 A 4453—State run, branch size.

Run Size	Branch	Ship. wt.	Price
1 1/2 in.	1 1/2 in.	1 lb.	85c
3 in.	3 in.	3 lbs.	\$4.95
3 in.	1 1/2 in.	2 1/2 lbs.	2.50

Catalog Number	44 to 49 Copper Fittings State Size	1½-In. Size		3-In. Size	
		Wt.	Price	Wt.	Price
81 A 4456	(44) Cleanout With Plug.....	12 oz.	\$1.10	1 lb. 8 oz.	\$5.00
81 A 4451	(45) Eighth Bend.....	10 oz.	41c	1 lb. 8 oz.	1.95
81 A 4450	(46) Quarter Bend.....	11 oz.	53c	4 lbs. 8 oz.	2.25
81 A 4464	(47) Coupling.....	4 oz.	40c	1 lb. 3 oz.	1.10
81 A 4462	(48) 90° Street El.....	14 oz.	89c		
81 A 4470	(49) Copper Roof Flashing....			2 lbs.	\$2.90



**SAVE 5%**  
Buy Complete  
Copper System  
**\$72.95**  
Cash  
**\$7 MONTH**

se Fittings



**SAVE 5%**  
**On Complete Septic System**

**Complete System**

**\$67.95** With 300-Gal. Tank

**Tanks.** Heavy quality 14-gauge steel, electrically welded—heavy coat inside and out of acid- and rust-resistant asphalt—needed—sewage flows by gravity into tank and is decomposed by septic action. Inlet, outlet 4-in. pipe. For added two or more tanks according to requirements.

**Large installation.** 58-in. diam.; 76 in. deep. Ship. wt. 500 lbs. Shipped promptly from Boston or Buffalo Fact. only. Cash \$105.00

**Medium or suburban home.** Diam. 52 in., Ht. 60 in. Wt. 364 lbs. Shipped promptly from Mail Order House Stock..... \$58.95  
Shipped from Buffalo or Boston Factory only. Wt. 364 lbs. .... \$6.95

**Small home.** Diam. 46 in., Ht. 48 in. Ship. wt. 280 lbs. Shipped promptly from Mail Order Stock..... \$41.95  
Shipped from Buffalo or Boston Factory..... 39.95

**Save Time and Money. Use Wards 3 Easy Ways to Shop—By Mail . . . By Phone . . . In Person. See Store Listing on Pages 1267-1269.**

COMPLETE SEPTIC SYSTEM	Size Tank, Gals.	Pipe Lgth. Ft.	Number of Crosses	Ship. Wt. Lbs.	Cash Price
81A4786R	300	100	3	488	\$67.95
81A4787R	500	150	4	693	97.50

Nature of Soil	Per Person*
Clean coarse sand or gravel.....	15 feet
Fine sand or light loam.....	20 feet
Fine sand with some clay or loam	30 feet
Clay with some sand or gravel...	80 feet
Heavy clay.....	Unsuitable

\*Minimum Total 100 Ft. Per Disposal Field.

## Fairway Fiber Pipe and Fittings



**Now with protective coating for dust-free handling.** Lightweight . . . easier to handle. Requires fewer, simpler joints. No calking necessary, just tap together. Formed of wood fibers into solid, seamless tube and thoroughly impregnated with coal tar pitch for tough, waterproof pipe. Tests show crush strength exceeds that of farm or "field" tile. If necessary, check local code before ordering. Coupling included with each length.

**52 Solid Fiber Pipe.** For tight house-to-sewer or septic tank lines, storm drains, downspouts, sub-irrigation conductor, other non-pressure uses. Tapered ends. When joining tapered ends with coupling (59) no calking necessary. To join cut ends use (60) or (61) listed at right and calk with oakum and lead wool. Size is inside diameter.  
81 A 5003 R—3-in. Wt. 1 lb. 14 oz. . . Ft. 32c  
81 A 5002 R—4-in. Wt. 2 lbs. 14 oz. . . Ft. 38c

**53 Perforated Fiber Pipe.** For septic tank drain field. Easy to install. Use as footing drains for buildings; draining land etc. Coupling (62) slides onto pipe and cross for firm connection. Check table at left for quantity needed. Inside diam. 4 in.  
81 A 5006 R—Wt. 2 lbs. 4 oz. . . Per ft. 27c

**Total order for pipe (52) or (53) made up of 7, 7 1/2 and 8-ft. random lengths; no choice of lengths. Minimum order 7 ft. one type.**

**54 to 57 Fiber to Fiber Fittings.** No calking necessary, just slide on and tap for permanent, root-proof, leak preventing joints. 3 and 4-in. inside diameter.

Catalog Number	Fitting	Inside Diam.	Wt. Lbs.	Price
81A5014M	(54) 1/4 Bend	4 in.	4	\$2.45
81A5009M		3 in.	2	1.55
81A5013M	(55) Wye	4 in.	5	3.19
81A5010M		3 in.	3	2.20
81A5012M	(56) 1/2 Bend	4 in.	3	1.45
81A5008M		3 in.	1	98c
81A5019M	(57) Tee	4 in.	4	2.55
81A5015M		3 in.	2	1.55

**58 Complete Cross.** Connects drain field branches; (see picture (51) at left), 18x18 in. Requires extra snap-coupling (62) listed below, 4-in. inside diameter.  
81 A 5027 M—Ship. wt. 7 lbs. .... Each 82c

**59 Extra Coupling.** Joins tapered ends. No calking. 3 and 4-in. inside diam.  
81 A 5011 M—4 in. Ship. wt. 1 lb. .... Each 31c  
81 A 5007 M—3 in. Ship. wt. 1 lb. .... Each 29c

**60 Adapter.** Joins tapered end of pipe (52) to cast-iron soil pipe spigot end. Calk spigot side. For 3 and 4-in. inside diam. pipe.  
81 A 5018 M—4 in. Ship. wt. 3 lbs. .... 85c  
81 A 5025 M—3 in. Ship. wt. 2 lbs. .... 75c

**61 Joining Sleeve.** Joins 2 cut ends of fiber pipe (52), or cut end fiber pipe to iron soil pipe spigot end. Calk both sides with oakum and lead wool. Diameter 3 and 4 in.  
81 A 5016 M—4 in. Ship. wt. 4 lbs. .... 59c  
81 A 5029 M—3 in. Ship. wt. 2 lbs. .... 52c

**62 Extra Snap-Coupling.** Fits Cross (58) and pipe (53). (see picture (51) at left).  
81 A 5026 M—Shipping weight, 1 lb. .... 15c

**Use our Free Tool Lending Service and install your own drainage system. See Page 1004.**

**Shipping Information:** "R" after Catalog Number means item is **Not Mailable**. Shipped promptly from Mail Order Stock. Pay shipping charges on delivery. "M" means **Mailable**. **A WARDS 1005**



# CONTINUOUS-WELD Steel Pipe

Meets All Official Standards low as 13c ft.

1 Fairway Steel Pipe—Manufactured by "Continuous Weld" Process for complete uniformity. Pressure tested to assure long, trouble-free service. Meets Federal Specifications WWP-406; A.S.T.M., A-120-54. Use Galvanized Pipe for water supply and drainage; Black Pipe for heating, gas, oil and air lines. Both ends of 21-ft. lengths threaded. Coupling included with each length. Cut to order length takes per ft. price; no coupling; threading extra. Thread charge below is per end, "Pipe Size" is inside diam. For outside circumference, wrap paper around pipe, mark at overlap. Find pipe size in table at right. Use with nipples (2) and (3) at left and fittings (4) to (15). Wards Customer Engineering Dept. can help you select type and amount of pipe.

Outside Circum.	Outside Diam.
2 3/8 in.	7/8 in.
3 1/4 in.	1 1/16 in.
4 1/2 in.	1 3/8 in.
5 1/4 in.	1 11/16 in.
6 in.	1 15/16 in.
7 1/2 in.	2 7/16 in.

State Catalog Number, size and length			1 Fairway Black Steel Pipe		1 Fairway Galvanized Steel Pipe	
Pipe Size	Threads If Cut	Ship. wt. Per Ft.	21-ft. Lgth. 81 A 4205RW	Per Foot 81 A 4204R	21-ft. Lgth. 81 A 4201RW	Per Foot 81 A 4200R
1/2 in.	7c	14 oz.	\$2.65	13c	\$2.98	15c
3/4 in.	7c	1 1/4 lbs.	3.45	17c	3.90	17c
1 in.	9c	1 3/4 lbs.	4.89	24c	5.60	28c
1 1/4 in.	9c	2 1/2 lbs.	6.50	32c	7.69	38c
1 1/2 in.	11c	2 3/4 lbs.	7.75	38c	8.85	43c
2 in.	11c	3 3/4 lbs.	10.40	51c	11.75	58c

## Nipples for Steel Pipe

2 Galvanized Steel Nipples. Cut cleanly, accurately from steel pipe (same as (1) above right). Rust and corrosion resistant for dependable service. Order in handy assortment listed directly below or individually from listing in table.

Handy Assortment. Save 10%. 25 galvanized steel nipples in assorted lengths, 1 1/8 in. to 6 in. State Pipe Size when ordering. 81 A 4209 W—1/2 in. Wt. 5 lbs. .... \$1.69 3/4 in. Wt. 8 lbs. .... \$2.35

3 Black Steel Nipples. Cut from same fine quality continuous weld black steel pipe (1) shown above right. Rust and corrosion resistant. Use for heating and for gas, oil and air lines. Order individually from table below. Not sold in assortment.

2 81 A 4210W—GALVANIZED NIPPLES FOR STEEL PIPE. State Pipe Size and Length

Sizes	1/2 in.	3/4 in.	1 in.	1 1/4 in.	1 1/2 in.	2 in.
Total Lgth.	Wt. oz.	Wt. oz.	Wt. oz.	Wt. oz.	Wt. oz.	Wt. oz.
1 1/8 in.	3	5c	2	7c	...	...
1 1/2 in.	3	6c	...	3	10c	...
1 3/4 in.	...	...	...	6	13c	...
2 in.	4	7c	5	7c	6	11c
2 1/2 in.	...	...	...	...	6	16c
3 in.	5	7c	7	9c	7	13c
3 1/2 in.	...	...	...	...	8	15c
4 in.	6	9c	8	11c	9	18c
4 1/2 in.	7	10c	9	13c	12	21c
5 in.	9	12c	12	15c	14	25c
6 in.	12	15c	15	23c	20	35c
12 in.	16	27c	20	35c	28	49c

3 81 A 4300—BLACK STEEL NIPPLES FOR STEEL PIPE. State Pipe Size and Length

Sizes	1/2 in.	3/4 in.	1 in.	1 1/4 in.	1 1/2 in.	2 in.
Total Lgth.	Wt. oz.	Wt. oz.	Wt. oz.	Wt. oz.	Wt. oz.	Wt. oz.
1 1/8 in.	2	5c	...	...	...	...
1 1/2 in.	3	5c	...	4	9c	...
1 3/4 in.	...	...	...	5	12c	...
2 in.	4	6c	4	7c	5	10c
2 1/2 in.	...	...	...	...	8	14c
3 in.	5	7c	6	9c	7	12c
3 1/2 in.	...	...	...	...	10	16c
4 in.	6	8c	7	10c	9	18c
4 1/2 in.	7	10c	8	12c	12	20c
5 in.	9	12c	12	17c	15	22c
6 in.	8	11c	12	13c	15	20c

16 Quick-Tee Connector. No cutting or threading. Simply clamp connector to pipe, drill hole and add fitting. Order 81 A 4446 for copper tubing; other two numbers for steel pipe.

81A4248—For 1/2-in. pipe; 1/2-in. take off. Wt. 1 lb. 2 oz. .... \$1.40  
81A4249—For 3/4-in. pipe; 1/2-in. take off. Wt. 1 lb. 5 oz. .... 1.75  
81A4446—For 1/2-in. tubing, 1/2-in. take off. Wt. 5 oz. .... 1.45

## Fiber Glass Pipe Insulation

17 Rigid Type. Checks sweating, saves heat. Heavy aluminum paper outside. With bands. 3-ft. section for 1/2 and 3/4-in. pipe or tubing. Wt. 12 oz.

81A8112M—State Size. 1/2 in. 63c; 3/4 in. 67c

18 Wrap Type for Pipe or Tubing. 1/2 in. fiber glass with aluminum colored vinyl tape. Single wrap covers 22 ft. of 1/2-in. pipe; 18 ft. of 3/4 in. and 15 ft. of 1 in.

81A8120 W—Width 3 in. Wt. 9 oz. Roll 79c

## Galvanized or Black Fittings for Use with Steel Pipe

4 to 15 Malleable Iron—Except (4), which is steel. Use with either galvanized or black pipe or cold water, oil, steam, or air. Order in handy 1/2-in. assortment or individually.

Save 10% on Handy Galvanized Assortment. Contains twelve 90° Els. No. (5); two 45° Els. No. T's. No. (8); two 90° Street Elbows No. (7); 2 Unions No. (9).

81 A 4225—1/2-in. pipe size. Shipping weight 8 lbs. 4 oz. .... Complete assortment of

State Catalog Number, pipe size.		1/2 In.		3/4 In.		1 In.		1 1/4 In.		1 1/2 In.		
Fittings	Finish	Catalog Number	Wt. Oz.	Ea.	Wt. Oz.	Ea.	Wt. Oz.	Ea.	Wt. Oz.	Ea.	Wt. Oz.	Ea.
(4) Coupling	Galv.	81 A 4211W	5	13c	7	19c	9	27c	12	33c	14	45c
Coupling	Black	81 A 4311W	5	12c	7	16c	9	25c	12	29c	14	40c
(5) 90° El	Galv.	81 A 4212W	7	14c	9	18c	16	34c	20	53c	24	71c
90° El	Black	81 A 4312W	6	13c	8	16c	14	22c	20	32c	28	43c
(6) 45° El	Galv.	81 A 4217W	7	23c	9	32c	12	38c	18	65c	22	77c
45° El	Black	81 A 4327W	5	18c	8	20c	12	24c	17	34c	23	49c
(7) 90° St. El.	Galv.	81 A 4218W	7	18c	9	27c	14	44c	21	69c	28	86c
(8) Reg. T.	Galv.	81 A 4213W	8	20c	12	26c	17	52c	27	81c	32	\$1.05
Reg. T.	Black	81 A 4313W	7	17c	10	23c	16	40c	26	72c	33	82c
(9) Union	Galv.	81 A 4214W	10	46c	14	51c	16	67c	25	93c	32	\$1.15
Union	Black	81 A 4303W	9	44c	14	49c	16	65c	25	89c	32	1.09
(10) Cap	Galv.	81 A 4216W	5	15c	7	21c	8	24c	13	32c	15	43c
Cap	Black	81 A 4314W	5	13c	5	18c	7	22c	12	28c	14	39c
(11) Flange	Galv.	81 A 4223W	14	54c	14	56c	19	65c	16	68c	.....	.....
Flange	Black	81 A 4328W	13	29c	14	32c	20	37c	15	37c	.....	.....
(12) Plug	Galv.	81 A 4215W	4	10c	5	12c	7	14c	9	19c	13	26c
Plug	Black	81 A 4302W	3	6c	5	7c	6	8c	8	11c	13	15c

13 Bushing	1/2x3/8 In.		3/4x1/2 In.		1x3/4 In.		1 1/4x1 In.		1 1/2x1 1/4 In.	
	Wt.	Ea.	Wt.	Ea.	Wt.	Ea.	Wt.	Ea.	Wt.	Ea.
81 A 4219W—Galv...	3 oz.	18c	4 oz.	19c	5 oz.	23c	7 oz.	28c	8 oz.	33c
81 A 4304W—Black...	...	...	4 oz.	14c	5 oz.	16c	7 oz.	20c	7 oz.	24c

14 Reducer	1/2x1/4 In.		1/2x3/8 In.		3/4x1/2 In.		1x3/4 In.		1 1/4x1 In.		1 1/2x1 1/4 In.	
	Oz.	Ea.	Oz.	Ea.	Oz.	Ea.	Oz.	Ea.	Oz.	Ea.	Oz.	Ea.
81A4220W—Galv.	5	20c	5	20c	7	24c	9	36c	14	47c	18	57c
81A4326W—Black	4	19c	...	...	...	...	8	30c	14	42c	17	52c

15 Reducing Tee for Steel Pipe. See Sketch shown below. Be Sure to State Catalog Number and Pipe Sizes (A) (B) (C) in that order. Order from table at right. Malleable.



81A4222—Galvanized.  
81A4323—Black.

At A	1/2 In.		3/4 In.		1 In.		1 1/4 In.		1 1/2 In.	
	Wt.	Ea.	Wt.	Ea.	Wt.	Ea.	Wt.	Ea.	Wt.	Ea.
Galv.	7 oz.	32c	10 oz.	43c	12 oz.	43c	12 oz.	43c	12 oz.	43c
Black	...	...	...	...	...	...	...	...	...	...

## Dependable Fairway Quality Precision Brass Valves

19 to 26 Top Quality, Heavy Brass Construction. Use with water, oil, gas, air or any other liquid installation where it is necessary to control flow. Working pressure 125 lbs.

BRASS VALVES		Catalog Number	1/2-In. Size		3/4-In. Size		1-In. Size		1 1/4-In. Size	
State Cat. No., Size			Lbs.	Each	Lbs.	Each	Lbs.	Each	Lbs.	Each
(19) Stop and Waste	81 A 4605W	1	\$1.15	1 1/4	\$1.25	...	...	...	...	...
(20) Stop Only	81 A 4606W	1	1.09	1 1/4	1.19	...	...	...	...	...
(21) Globe	81 A 4610W	1	1.39	1 1/4	1.55	2	\$2.25	...	...	...
(22) Gate	81 A 4612W	1 1/4	1.79	1 1/2	2.15	2 1/2	3.10	3 1/2	\$4.30	...
(23) Ground Key S-W	81 A 4627W	1 1/2	1.65	2	1.95	...	...	...	...	...
(24) Ground Key Stop	81 A 4626W	1	1.15	1 1/4	1.39	...	...	...	...	...
(25) Swing Check	81 A 4615W	1	1.55	1 1/4	1.79	2	\$2.55	3	3.98	...
(26) Gas Stop	81 A 4623W	3/4	98c	1	1.15	...	...	...	...	...

27 Garden Valve. Compression type for long trouble free service. State size.

81 A 4604—Hose thread on spout.  
1/2-in. size. Ship. wt. 14 oz. .... \$1.29  
3/4-in. size. Ship. wt. 14 oz. .... 1.29

28 Hose-To-Pipe Adapter. Joins regular garden hose to 3/4-in. supply pipe.  
81 A 4445 W—Ship. wt. 4 oz. .... 30c

29 Sill Faucet. Hose thread on spout.  
81 A 4603 W—State size wanted.

1/2-in. pipe. .... \$1.20 3/4-in. pipe. ....

30 Brass Freeze-Proof Wall Faucet. Fits inches thick. Shut-off valve inside faucet outside. Spout threaded. Ship.  
81 A 4602 W—Fits 1/2 or 3/4-in. pipe. ....

Shipping Information: "W" after Catalog Number means item shipped promptly from Mail Co. Houston Warehouse whichever is nearer.



# WE 5% on Full Coils of Plastic Pipe

Best Quality Virgin Pure Du Pont "Alathon Super 25" Polyethylene Resin  
Thoroughly Tested and Approved by U.S. Testing Co., Du Pont and Wards Lab.  
National Sanitation Foundation as Being Safe for Use with Drinking Water  
30" Pipe Meets U.S. Dept. of Commerce Standards in Size and Material  
and Flexible, Yet Rigid Enough to Resist Kinking and Cracking

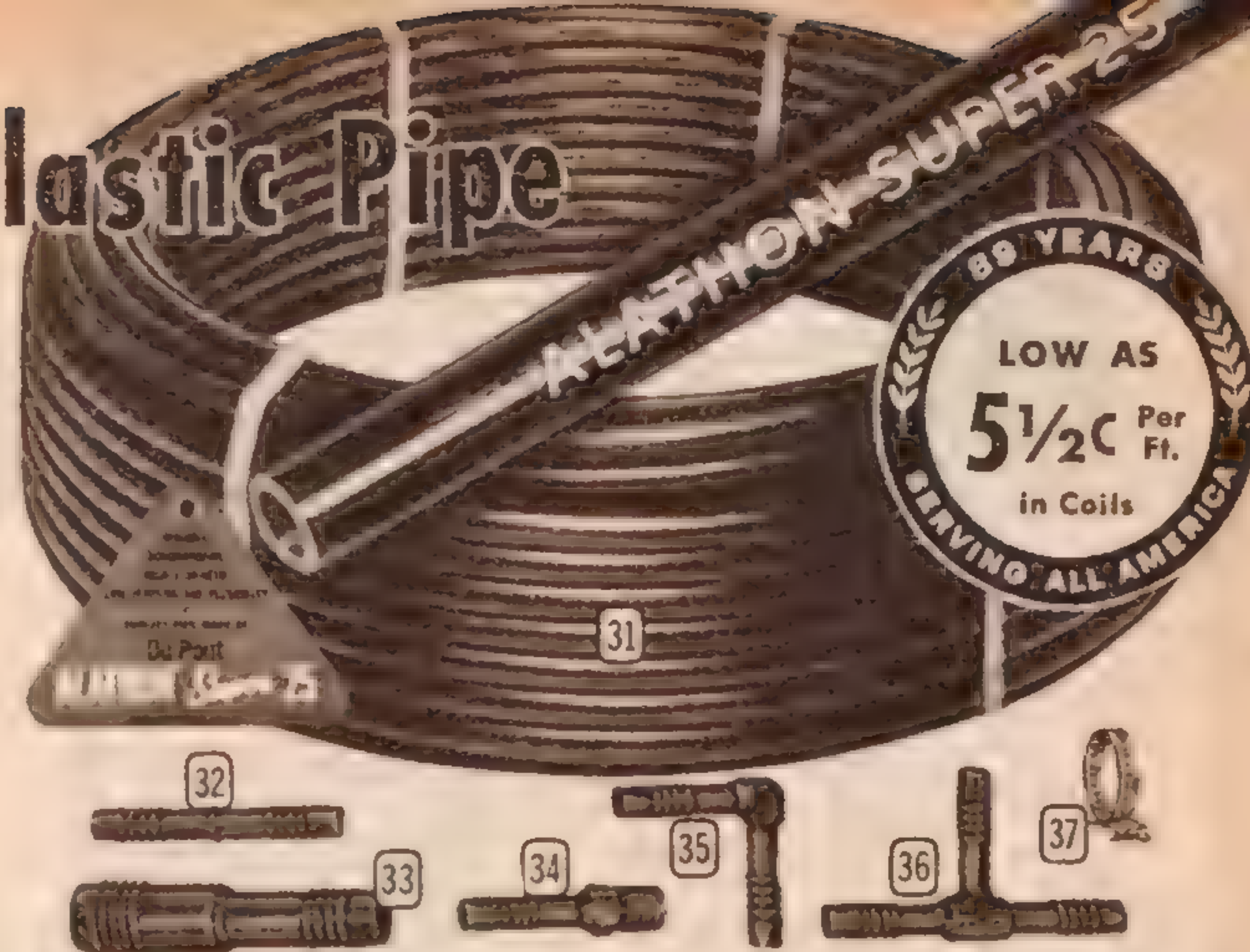
## Fairway Plastic Pipe—Now in 2 Types

Made of Finest Material. Manufactured from DuPont Polyethylene for high burst strength. CHECK PRESSURE RATINGS—THEN COMPARE. withstands years of internal pressures, undamaged by sun rays, flexures. Approved for 100 lbs. operating pressure at 73° F., up to 75 lbs. at 80° F. for deep well jet systems. Available in continuous lengths (Factory) on special order.

81A5102RW—Fairway "100" Plastic Pipe. Not Mailable. State Length					
Size	Wt. 100 Ft.	Under 100 Ft.	Over 100 Ft.	Coils	Per Ft.
1/2 in.	7 lbs.	8c ft.	7 1/2c ft.	400 ft.	7c ft.
3/4 in.	12 lbs.	11 1/2c ft.	11c ft.	400 ft.	10 1/2c ft.
1 in.	19 lbs.	18c ft.	17 1/2c ft.	300 ft.	17c ft.
1 1/4 in.	32 lbs.	32c ft.	31c ft.	300 ft.	30c ft.
1 1/2 in.	45 lbs.	42c ft.	41c ft.	250 ft.	40c ft.
2 in.	73 lbs.	74c ft.	72c ft.	200 ft.	71c ft.

Fairway "75" same quality as (31) except approved for 75 lbs. operating pressure at 73° F. Use where pressure is not critical. Not recommended for well drop pipe—use Fairway "100."

81A5101RW—Fairway "75" Plastic Pipe. Not Mailable. State Length					
Size	Wt. 100 Ft.	Under 100 Ft.	Over 100 Ft.	Coils	Per Ft.
1/2 in.	5 1/2 lbs.	6 1/2c ft.	6c ft.	400 ft.	5 1/2c ft.
3/4 in.	8 lbs.	9 1/2c ft.	9c ft.	400 ft.	8 1/2c ft.
1 in.	13 lbs.	15c ft.	14c ft.	300 ft.	13c ft.
1 1/4 in.	23 lbs.	24 1/2c ft.	24c ft.	300 ft.	23c ft.
1 1/2 in.	31 lbs.	34c ft.	33c ft.	250 ft.	32c ft.



(32) to (36) High Impact Fittings for Plastic Pipe. Easy to use... always fit. Join plastic pipe to any standard steel pipe fittings with Thread Adapter (34) and clamp. Splice with Coupling (32), or reduce one size with Reducer (33). Use El (35) or Tee (36) for sharp turns. For well depths to 70 ft. use 1 clamp per joint. Clamps not included, order below.

State Pipe Size In.	(32) Coupling 81 A 5119W		(33) Reducer 81 A 5122W		(34) Adapter 81 A 5118W		(35) 90° El 81 A 5120W		(36) Tee 81 A 5121W	
	Wt.	Ea.	Wt.	Ea.	Wt.	Ea.	Wt.	Ea.	Wt.	Ea.
1/2	2 oz.	15c	.....	.....	2 oz.	16c	2 oz.	22c	2 oz.	26c
3/4	2 oz.	17c	.....	.....	2 oz.	18c	2 oz.	25c	2 oz.	29c
1	2 oz.	20c	2 oz.	20c	2 oz.	22c	2 oz.	29c	3 oz.	37c
1 1/4	3 oz.	26c	3 oz.	26c	3 oz.	30c	3 oz.	44c	4 oz.	56c
1 1/2	3 oz.	36c	3 oz.	37c	3 oz.	38c	4 oz.	65c	6 oz.	74c
2	3 oz.	49c	4 oz.	50c	4 oz.	50c	5 oz.	75c	7 oz.	98c

(37) Stainless Steel Clamps. For (32) to (36). State Pipe Size. Ship. wt. each 2 oz. 81 A 5110W—For well depths over 70 ft.—use 2 clamps per joint... Ea. 20c

## Finest Quality Copper Tubing and Fittings

(38) (39) Fairway Flexible, Rigid Copper Tubing. Ideal for hot-water systems because it's seamless—water flows freely. Rustproof and corrosion-resistant—can't clog lines. For water, steam, gas or air lines. Connect to steel pipe with adapter. Lightweight, easy to handle. Will give years of trouble-free service.

Flexible tubing is easily bent where change in direction is required, reducing number of fittings needed and saving labor. Rigid tubing for new installations and all exposed lines—neater appearance. Size is inside diam. (1 1/2-, 3-in. sizes on Page 1005). Type L should be used indoors. Type K may be used underground. Type M for low pressure heating.

## Wards Tool Lending Service

Save up to 50%—buy at Wards—install it yourself. Wards will loan you all the tools necessary to complete the job. For details see Page 1004.

"W" after Cat. No. means item shipped promptly from M.O. Stock or Houston Warehouse if nearer.

(38) Flexible Copper Tubing. State Size.					
Catalog Number	Pipe Size	Per Ft.	Full Coil		
		Lbs. Price	Ft.	Lbs.	Price
81 A 4404HW Type L. Use Indoors	3/8 in.	4 oz. 22c	30	7	\$6.25
	1/2 in.	6 oz. 30c	30	10	8.60
	3/4 in.	8 oz. 44c	30	15	12.59
	1 in.	12 oz. 62c	30	22	18.25
81 A 4401HW Type K. Use Underground	1/2 in.	7 oz. 35c	60	22	20.50
	3/4 in.	12 oz. 59c	60	40	34.50

(39) Rigid Copper Tubing. State Size.				
Cat. No.	Pipe Size	Length	Ship. wt.	Price
81 A 4403RW Type L. Use Indoors	3/8 in.	10 ft.	2 lbs.	\$2.20
	1/2 in.	10 ft.	3 lbs.	2.55
	3/4 in.	10 ft.	4 1/2 lbs.	3.95
81 A 4402RW Type M. For Low Pressure	1/2 in.	10 ft.	2 lbs.	1.98
	3/4 in.	10 ft.	3 1/2 lbs.	2.98
	1 in.	10 ft.	4 1/2 lbs.	4.59

## Sweat and Flare Type Copper Fittings

(40) to (49) Sweat Type. For flexible or rigid copper tubing. Order solder on Page 1002.

(40) REDUCING TEE State Size	At A 3/4 in.		At A 1/2 in.	
	At B 1/2 in.	At B 3/4 in.	At C 1/2 in.	At C 3/4 in.
81 A 4407W Copper to Copper.	Wt.	Ea.	Wt.	Ea.
	5 oz.	27c	5 oz.	27c

REDUCING ADAPTERS Copper-to-Steel			
81 A 4419W—Female	1/2 in.	3/8 in.	3 oz. 13c
81 A 4421W—Male	1/2 in.	3/8 in.	2 oz. 14c

State Cat. No. and Size	Size	Wt.	Ea.
(41) 81 A 4413W—Tee. Copper to Copper.	3/8 in.	2 oz.	21c
	1/2 in.	3 oz.	13c
	3/4 in.	5 oz.	32c
(42) 81 A 4424W—Stop and Waste Valve. Copper to Copper.	3/8 in.	15 oz.	\$1.20
	1/2 in.	15 oz.	1.20
	3/4 in.	18 oz.	1.30
(43) 81 A 4414W—Union. Copper to Copper.	3/8 in.	4 oz.	71c
	1/2 in.	7 oz.	32c
	3/4 in.	9 oz.	50c
(44) 81 A 4412W—90° Elbow. Copper to Copper.	3/8 in.	2 oz.	16c
	1/2 in.	3 oz.	7c
	3/4 in.	4 oz.	19c
(45) 81 A 4409W—45° Elbow. Copper to Copper.	3/8 in.	2 oz.	11c
	1/2 in.	3 oz.	11c
	3/4 in.	4 oz.	19c

State Cat. No. and Size			
(46) 81 A 4416W—Cap. Closes end of Tubing.	3/8 in.	2 oz.	14c
	1/2 in.	2 oz.	14c
	3/4 in.	3 oz.	31c
(47) 81 A 4411W—Coupling. Copper to Copper.	3/8 in.	2 oz.	11c
	1/2 in.	2 oz.	11c
	3/4 in.	3 oz.	17c
(48) 81 A 4418W—Female Adapter. Copper to Steel.	3/8 in.	3 oz.	21c
	1/2 in.	3 oz.	16c
	3/4 in.	4 oz.	25c
(49) 81 A 4417W—Male Adapter. Copper to Steel.	3/8 in.	2 oz.	26c
	1/2 in.	3 oz.	11c
	3/4 in.	4 oz.	18c

(50) to (55) Flare Type. For flexible copper tubing only. Just slide over tube, flare tube with Tool (50) and tighten fitting.

FITTING State Size	Catalog Number	3/8 in.		1/2 in.		3/4 in.	
		Wt. oz.	Ea.	Wt. oz.	Ea.	Wt. oz.	Ea.
(50) Tool	81A4438W	4	65c	5	68c	9	74c
(51) Union	81A4432W	6	80c	9	90c	13	\$1.05
(52) 90° El	81A4440W	5	\$1.05	9	\$1.40	12	2.00
(53) Fem. Adapter	81A4431W	5	54c	6	44c	9	88c
(54) Male Adapter	81A4430W	5	52c	6	47c	12	85c
(55) Tee	81A4439W	8	\$1.20	14	\$1.40	21	\$2.15

## Gas Connectors and Valves for Heaters, Ranges

(56) Flexible Brass Connector. Brass ground joints. Won't break or kink. Bends to shape. Allows mobility of range for cleaning. Fits 3/4-in. pipe. AGA appr. Wts. 1, 1 1/4 lbs. 81 A 4650W—Abt. 36 in. Long. \$2.70 81 A 4651W—Abt. 48 in. Long. 3.10

(57) Bendable Connector. 3/8-in. copper tube. Has 1/2-in. female connector on one end; 1/2-in. male on other. Tapped for 3/8-in. pipe. Less valve. 81 A 4645W—18 in. Long. Wt. 5 oz. 69c 81 A 4646W—24 in. Long. Wt. 6 oz. 75c 81 A 4647W—30 in. Long. Wt. 7 oz. 85c

Brass Shut Off Valve. Female for (56, 57). Wts. 6, 13 oz. 81 A 4628W—Fits (57)... 95c 81 A 4629W—Fits (56) \$1.45

BFCRDAS WARDS 1007

40c  
40c  
70c  
40c  
70c  
40c  
80c  
\$1.00  
\$1.15  
1.00  
40c  
39c  
26c  
15c  
33c  
24c  
57c  
52c  
43c  
39c  
\$4.30  
3.98  
any other l...  
5 lbs.  
1/4-in. Size 1  
Lbs. Each 1  
on spout.  
size wanted.  
3/4-in. pipe....  
Wall Faucet. Fits wall  
valve inside b  
threaded. Ship. wt.  
3/4-in. pipe.....  
ply from Mail Order





## Fairway Floor and Wall Heater

- 10-Year Guarantee\* on combustion chamber—see details below at left
- Operates automatically without any house electrical connections
- AGA approved 100% Safety Pilot shuts off all gas if pilot flame fails
- Instructional Owners' Guide makes installation easy and clear for you

**Gas Wall Heaters with Metalbestos Fitting Kit.** Provide quiet, clean, even heat. Ideal for cottages, apartments or areas beyond practical range of heating unit. Dual heater (1) fits in wall between rooms; heats 2 or 3 rooms. Single heater (2) for one room. For heating more than 3 rooms, write our Customer Engineering Dept. Takes little floor space. Extends 5 in. from wall. Fits into 2x4-in. stud. All except 35,000 BTU have front panels 63x19 in. wide—fit wall opening 61 in.

35,000 BTU model has front panel 75x19 in. wide—fits opening 73x14 3/8 in. G 3/8 in. Heater includes Vent Fittings: 4 ft. of oval pipe (A); 5-ft. round pipe (B); (C); storm collar (D); adapter set (E); flashing (F); vent cap (G). Choose built-in thermostat, or for greater convenience, heater with wall thermostat. White finish. "LP" model shipped from Albany Stock; pay freight from there.

Dual or Single Type	Hourly Gas Input BTU	Heating Capacity Cubic Feet			Gas Wall Heater with Basic Vent Fittings			Gas Wall Heater	
		To 0° F	To -10°F	To -20°F	Catalog Number	Wt. lbs.	Cash Price	Catalog Number	Wt. lbs.
For Natural Gas, Built-in Thermostat									
Dual	50,000	3900	3250	2800	81 A 9170R	191	<del>\$132.00</del>	81 A 5730R	175
Single	35,000	2700	2300	1950	81 A 9169R	144	<del>108.00</del>	81 A 5729R	125
Single	25,000	1950	1625	1400	81 A 9168R	116	<del>98.00</del>	81 A 5728R	100
For Natural Gas, Wall Thermostat									
Dual	50,000	3900	3250	2800	81 A 9173R	191	<del>\$142.95</del>	81 A 5733R	175
Single	35,000	2700	2300	1950	81 A 9172R	141	<del>121.00</del>	81 A 5732R	125
For Liquefied Petroleum (Bottled) Gas, Wall Thermostat									
Dual	50,000	3900	3250	2800	81 A 9176RT	191	<del>\$142.45</del>	81 A 5736RT	175

**Compact Gas Fired Floor Furnace.** 10 Year Guarantee\*—see left. No basement needed. Perfect for small homes, cottages. Heats up to 4 rooms. Suspend through in floor—only grill shows. Grill fits flush with floor, is both heat register and return. Self energizing—no connection to house wiring needed. Steel liner and includes room thermostat. Other controls wired, assembled. Gas inlet 1/2 in. vent, instructions incl. Order vent pipe Page 994—4 in. for 35,000 BTU; 5 in. for 50,000 and 70,000 BTU. "LP" models promptly from Albany Stock or Fact. in Sh.

Natural or Mixed Gas Models	LP (bottled Gas) Models	BTU Input per Hr.	Cu. Ft. Htg. Cap. at temp.		Casing Size, in.			Floor Grill Size	Size Vent Pipe	Ship- wt. lbs.
			0°F.	-10°F.	W	D	H			
81 A 5860R	81 A 5864RF	35,000	3,000	2,500	28x18x26 3/4			20x30 in.	4 in.	115
81 A 5861R	81 A 5865RF	50,000	4,200	3,500	32x24x26			26x34 in.	5 in.	165
81 A 5862R	81 A 5866RF	70,000	6,000	5,000	42x24x26			26x44 in.	5 in.	235

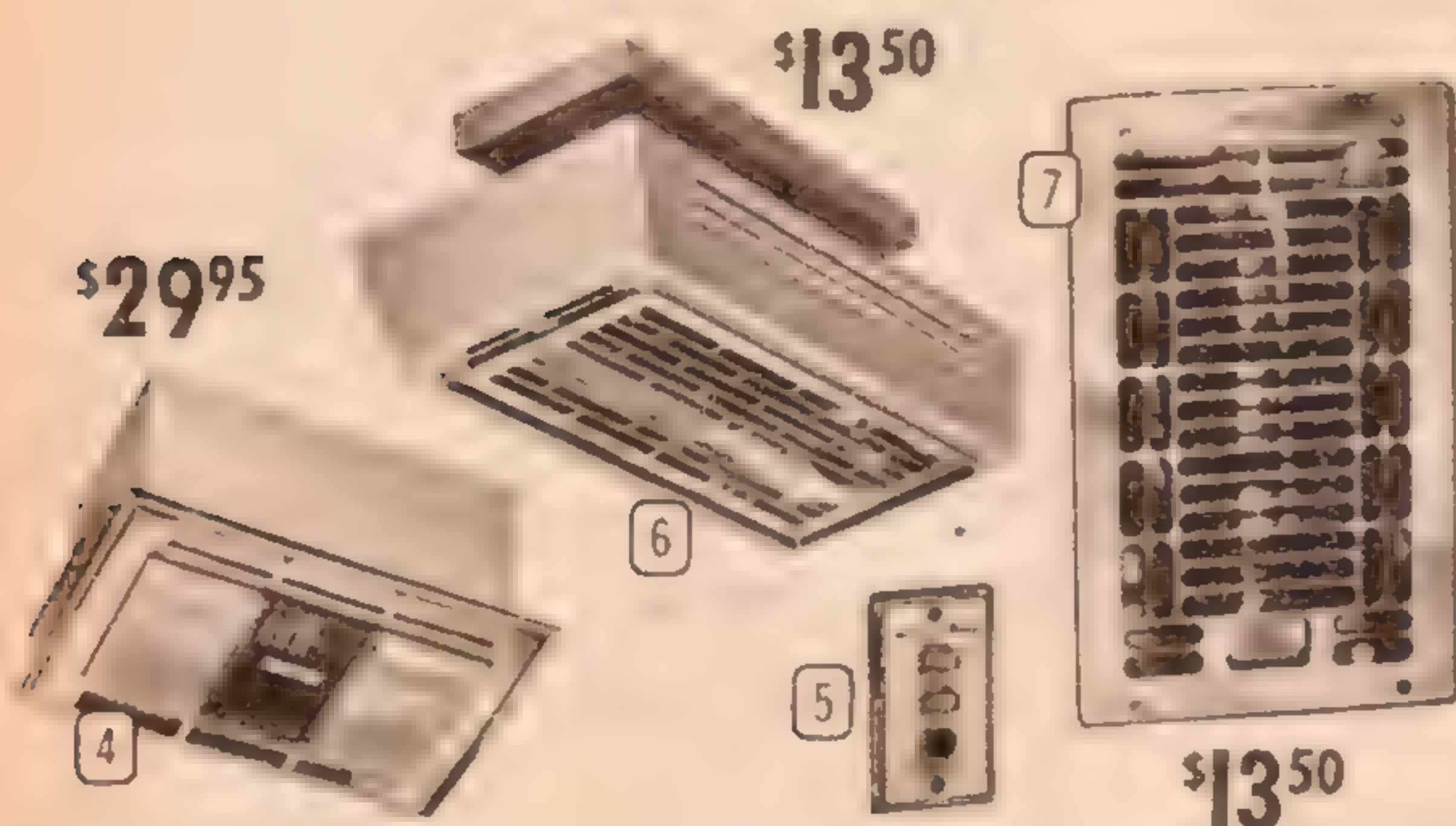
### WARDS CATALOG STORES

You'll like the courteous, personal service you receive at your Ward Catalog Store. Trained personnel will help you place your order, arrange delivery, installation and credit terms. See Pages 1267-1269 for details.

### \*10 YEAR GUARANTEE

Combustion chambers on (1)-(2) and (3) and heat exchanger on (1) are Guaranteed for 10 Years under normal use against corrosion and burnout; will be replaced for proportional amount of current selling price.

## Fairway Electric Radiant Heaters for Bath or Other Small Rooms



**4 Fan Forced Ceiling Heater Light.** Recess between joists. Size 9 1/2 x 14 3/4 x 7 3/4 in. 5-year Guar.\*\*. Anodized aluminum grill. Uses two 60-watt bulbs. Use heater, light, singly or together. 1320 watts, 4500 BTU. 81 A 7302M—110 V. 60 cy. Wt. 12 lbs. \$29.95

**Ceiling Heater Only.** Similar to above. Size 9 1/2 x 9 1/2 x 7 1/2 in. 1 year guarantee\*\*. Element draws 1000 watts. 3412 BTU. Mail. 81 A 7301—Ship. wt. 9 lbs. \$19.95

**5 Heater, Light Wall Switch.** Use with (4) or (6). Has pilot light, wall plate. 81 A 7304—Shipping wt. 1 lb. Mail. \$3.25

\*\*Heating elements guaranteed against burn-out as stated; will be replaced FREE.

**6 Ceiling Heater.** Radiant surface type with fast heating ribbon. Extends 7 3/8 in. from ceiling. Mount 3 or 4-in. junction box. Chromed grill. 10-year Guarantee\*\*. Operate by wall switch (not included). For 110-120 volt 60 watts, 3412 BTU. 8 5/8 x 15 1/4 x 7 3/8 in. 81 A 7300 M—Ship. wt. 7 lbs. Mail.

**7 Wall Heater.** Radiant wall type. Heating coil Guaranteed 5 years burn-out or replaced Free; one on other parts. Polished chrome flush with wall. On-off switch. For 110-120 volt 60 cycle. 1250 watts. 4268 BTU. Opening size 17 1/2 x 9 3/4 x 3 3/4 in. 81 A 7306 M—Ship. wt. 10 lbs. Mail.

## Electric Baseboard Heating Panels



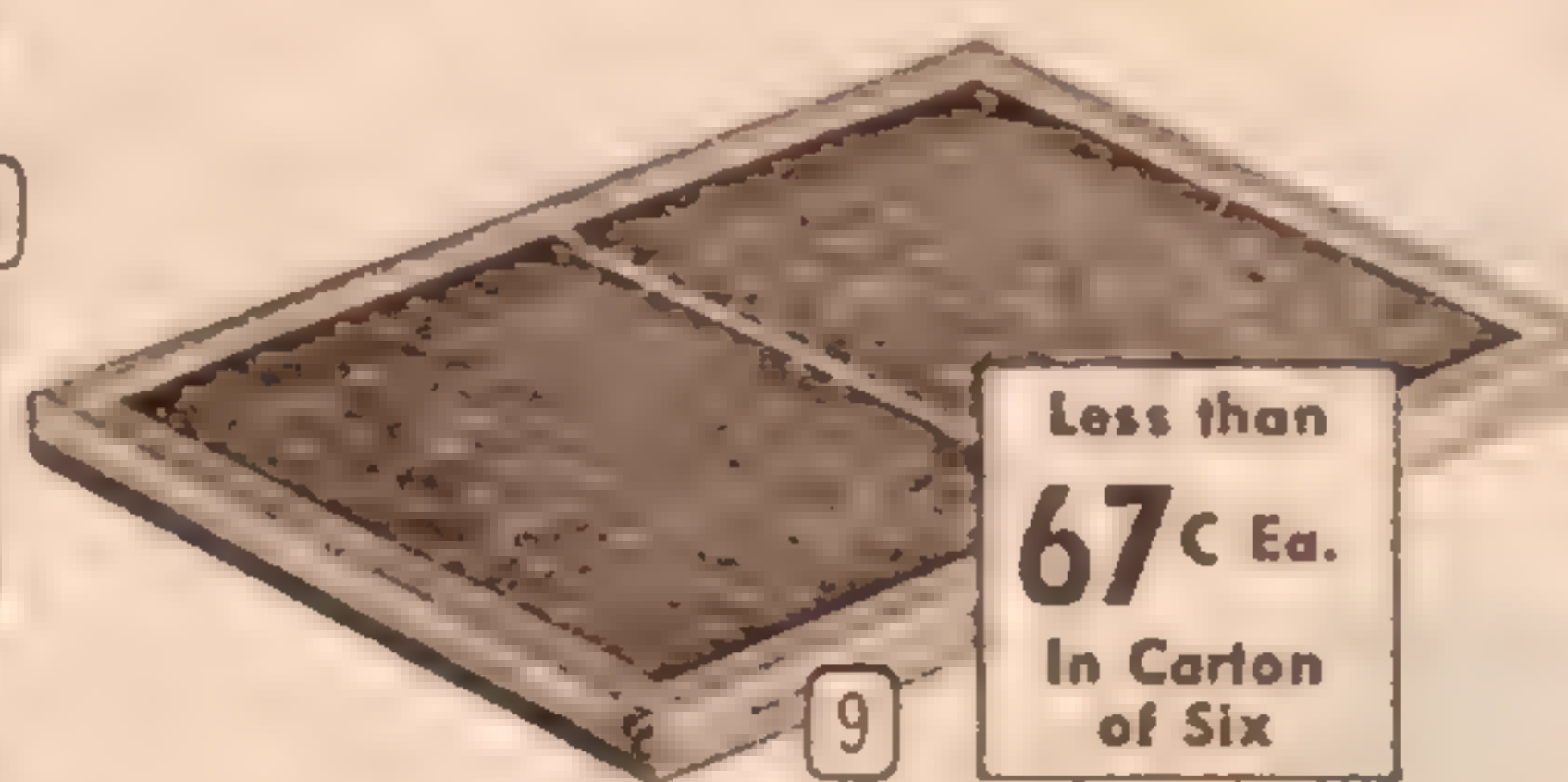
**8 110-120 Volt Auxiliary Heating Panels.** Ideal for bathrooms, nurseries, "add-on" and hard-to-heat rooms. Assembled and wired at factory. Complete with built-in thermostat control and end caps. Easy to install—simply fasten to wall and wire to 120-volt house circuit. Size 6 3/4 in. high; 2 3/4 in. deep and 42 in. long. UL approved. For a complete listing of baseboard heating panels see Page 17 of Heating and Air Conditioning Catalog—use Coupon on opposite page. Shipped promptly from M.O. Stock.

Catalog Number	Capacity		Ship. wt.	Price
	Watts	BTU per Hour		
81 A 7320M	750	2650	16 lbs.	\$26.95
81 A 7321M	1000	3413	16 lbs.	29.50

**3 YEARS TO PAY**  
**No Money Down**  
SEE PAGE 960

1008 WARDS BA

## Change Furnace Filters Often for Healthier Air



**9 Famous Dust-Stop† Air Filters.** Now with bacteria fighting hexachlorophene—provides cleaner healthier air. Spun Fiberglass filters out dust, lint. For forced warm air heating and air conditioning systems. UL approved. Change filters twice a year for most efficient heating. †Dust-Stop is the registered trademark of OCF Corp.

Catalog Number	Size In.	Carton of 2		Carton of 6	
		Ship. wt.	Price	Ship. wt.	Price
81 A 8484M	14x25x1	3 lbs.	\$1.49	7 1/2 lbs.	\$3.98
81 A 8490	16x20x1	3 1/2 lbs.	1.49	8 lbs.	3.98
81 A 8491M	16x25x1	2 3/4 lbs.	1.49	6 1/4 lbs.	3.98
81 A 8492M	20x20x1	2 1/4 lbs.	1.49	6 3/4 lbs.	3.98
81 A 8493M	20x25x1	3 1/4 lbs.	1.65	6 3/4 lbs.	4.49
81 A 8485M	16x20x2	2 1/2 lbs.	2.19	6 1/4 lbs.	5.95
81 A 8486M	16x25x2	3 1/2 lbs.	2.19	7 3/4 lbs.	5.95
81 A 8487M	20x20x2	3 1/2 lbs.	2.19	8 3/4 lbs.	5.95
81 A 8488M	20x25x2	4 lbs.	2.49	10 1/2 lbs.	6.95

**10 Permanent Aluminum Filter.** Save on replacement filter for years. Complete with frame. Can also be cleaned. No oil necessary. Enamelled steel frame for durability. Eight layers of aluminum mesh allows for easy cleaning yet assures complete filtration for more efficient heating.

Cat. No.	Size
81 A 8454	10x20x1 in.
81 A 8455	15x20x1 in.
81 A 8456	16x20x1 in.
81 A 8457 M	16x25x1 in.
81 A 8458 M	20x20x1 in.
81 A 8459 M	20x25x1 in.



Heat:

NOW 10% OFF

Fairway Gas Furnace or Boiler  
...Any Custom-Designed  
Heating or Air Conditioning System



Universal Gas Furnace

- Heavy 16-gauge heat exchanger. Guaranteed 10 Years. See opposite page for details
- Single port burner assures dependable performance—automatic, uniform heat
- Stainless steel frame stabilizer gives "whisper-quiet" operation
- Precisely designed chrome-alloy flame spreader shapes flame to fit contour of combustion chamber for effective heat transfer
- AGA approved with zero clearance at sides, rear ... meet or exceed highest industry standards
- Automatic fan and limit control; round room thermostat; 100% automatic safety pilot; draft diverter; Fiberglas filters; instructions

Ready to install. No finer gas furnace anywhere that we have. Features above. Meet National Safety regulations. Takes 3/4-in. gas and 7-in. vent pipe; others take 1/2-in. vent. May be installed on combustible floor.

	Blow- er HP	Casing Inches			Openings, Inches		Blower Diam./CFM	Ship. wt. Lbs.	Cash Price	
		H	W	D	Warm	Return			To May 31	After May 31
100	1/8	58	22	29	20x20	18x23	10 in. 712	286	\$184.00	\$204.50
200	1/8	58	22	29	20x20	18x23	10 in. 942	292	202.00	224.50
300	1/4	58	27	35	25x25	18x30	13 in. 1240	404	242.50	269.50
400	1/4	58	27	35	25x25	18x30	13 in. 1500	408	265.00	294.50

Deep for (11). For return air opening at top instead of bottom. For ... matches furnace. Costs less than to build it. Has ac ... filter rack. Install in rear or sides. Wts. 40, 50 lbs.

More Models	Size, In.			Return Air Opening	Catalog Number	Cash Price	
	H	W	D			To May 31	After May 31
81 A 6426R	58	14	22	20x13 in.	81 A 6462R	\$13.45	\$14.95
81 A 6428R	58	21	27	25x19 in.	81 A 6463R	15.00	16.75

Packaged Hot Water Boiler

LOW \$300.00  
AS \$10.50 MONTHLY

- Fully Assembled and Wired at Factory
- Complete with burner, pump and controls
- Guaranteed 20 years; see details below
- Compact—maximum height 31 inches
- 100 lbs. working pressure ... exceeds industry standards by 70 pounds
- Minneapolis-Honeywell controls ... nationally famous for quality and dependability
- Fast heating—quick heat pick-up assures more even temperature throughout house
- 100% safety pilot shuts off gas if flame fails
- Includes room thermostat, circulating pump, all controls, temperature and pressure gauge, drain cock, relief valve, automatic water filler valve and built-in air eliminator tube
- Self energizing controls—operate independently of house electricity

Jacket and Hook Up Pipes. For hot water systems only. For ... from city mains. Other types of gas models available— ... mer Engineering Dept. for information stating type of gas ... BTU content. Cast-iron drilled port burner. Pressure regula ... ant gas pressure. Cast-iron sections Guaranteed 20 Years ... and burnout or will be replaced Free. Equipped with ... connections for compression tank. Gas supply 1/2 in. on ... 1/4 in. on all others. Shipped promptly from M.O. House ... requires 5-in. diam. smoke pipe, other sizes 6-in. diam.

Size	Capacity wt.	Gas Input BTU	Net IBR Rat. Sq. Ft.		Size Inches W H L	Gas Boiler Tapping	Ship. wt. Lbs.	Cash Price	
			Gravity H.W. 150 BTU	Forced H.W. 200 BTU				To May 31	After May 31
10x20x1 in. 2	2	15,000	380	285	13x26x26	1 1/2 in.	340	\$300.00	\$334.50
15x20x1 in. 2	2	15,000	500	375	16x28x31	2 in.	410	350.00	389.00
16x20x1 in. 2 1/2	2 1/2	15,000	620	465	16x28x31	2 in.	475	384.00	427.50
16x25x1 in. 2 3/4	2 3/4								
20x20x1 in. 2 3/4	2 3/4								
20x25x1 in. 3 1/2	3 1/2								

Here's your opportunity to save ... to have a modern, efficient heating system at the lowest possible price ... if you buy before May 31, 1961. You save 10% on Furnace (11) and Boiler (12) listed at left and ALSO everything on Pages 1024, 1025 and 1028 in Wards Fall General Catalog and Pages 4, 5 and 14 in Wards Heating and Air Conditioning Catalog. REMEMBER, SALE ENDS MAY 31, 1961.

FREE Fairway Heating and Air Conditioning Catalog

New 1961 Edition contains a complete selection of Wards Fairway and other famous name brand heating equipment ... from replacement parts to complete systems. Valuable diagrams and facts help you plan and install a new system or modernize your present one. Send for your Free copy; just check the proper square and mail today.

Wards Will Custom-Design a System for You. Send coupon below for Free Estimate Blank or get one at nearest Catalog Store. Fill it out and return to Wards for a complete cost estimate of your needs.



Wards Offer Savings Plus

Outstanding Manufacturing Skill. Fairway brand products are designed and built by outstanding manufacturers to assure you quality and dependability.

Guaranteed Satisfaction. Every product you buy from Wards is backed by our famous 89-year old guarantee—"Satisfaction Guaranteed or Your Money Back".

Simplified Installation. Instructions with merchandise plus guidance from Wards Technical experts make installation easier. Free Tool Loaning, too.

Buy Now—Pay Later. On Home Improvement Terms, no money down, up to 3 years to pay. Other credit plans available, too. See Pages 960 and 1281 for details.



MAKE WARDS  
YOUR HOME  
IMPROVEMENT  
CENTER

Home Planning Handbook 89c

- The Most Beautiful Homes ... Designed by Noted Architectural Experts ... Planned with You in Mind
- Economy to Luxury Designs for All Type Ranches ... Cape Cods ... Split-Levels ... Two Stories

The Home You Dream of Owning is in this new handbook. Over 50 clear, detailed house plans plus a descriptive explanation of the unique features of each house make this a must for anyone planning to build his own "personalized" home.

Each house is pictured in its full beauty with suggested landscape design. Each is shown with floor plans, sectional views and elevations. Coupon is provided for ordering complete architectural drawings and specifications from Wards.

81 A 199—96 Pages. Ship. wt. 12 oz. .... 89c

MONTGOMERY WARD & CO., ENGINEERING DEPARTMENT

Please send me the FREE Estimate Blanks I have checked. (Blanks can also be obtained at nearest Ward Catalog Store.) I will fill them in and return for a cost estimate on my custom-designed system.

- ☐ Heating and Air Conditioning Systems Estimate Blank
- ☐ Gas and Oil Conversion Burners Estimate Blank
- ☐ Plumbing and Water Systems Estimate Blank
- ☐ Lawn Sprinkler System Estimate Blank
- ☐ Swimming Pool Estimate Blank
- ☐ Fencing Estimate Blank
- ☐ Kitchen Planning Estimate Blank
- ☐ Electric Heating Estimate Blank

The following also available FREE. Check if desired.

- ☐ Heating and Air Conditioning Catalog
- ☐ Vanity Lavatories Circular
- ☐ Dri-Tank Toilet Circular
- ☐ How to Install Radiation Heating Systems

Name \_\_\_\_\_

Street or Route and Box \_\_\_\_\_

Post Office \_\_\_\_\_ State \_\_\_\_\_

Phone No. \_\_\_\_\_ S-61

WA WARDS 1009



# Signature GAS Circulator Heaters WITH OPTIONAL CONTROL

SAVE \$3 OR \$5 ON COMBINATION OF HEATER, SAFETY-PILOT, MODUSNAP OR THERMOSTAT



**A** \$29<sup>95</sup>  
One Room

**(A)** NOW You Can Enjoy the Convenience, Comfort and Economy of Automatic Heat and Save Money Besides. Our popular priced Gas heater sold in combination with Safety-Pilot (2), Modusnap (B) or Thermostat (1)—all listed below—check prices to verify these values.

Modern Steel Cabinet with rigid construction for long years of service. Porcelain enameled finish—Lustrous Walnut and Honey-Beige. Heat circulates through Gold-color louvers and top grills. Large raised gas ports. For added floor warmth, order Fan-Blower (D), below.

Natural or Mixed Gas Heaters equipped with Standing Pilot, Pressure Regulator.

Bottled (LP) Gas Heaters have factory installed Safety Pilot with 100° Shut-Off.

Lint-proof Low BTU Pilot saves as much as 10-Year Guarantee on seam welded inner units—Wards will replace for free any amount of selling price. Burners guaranteed for life of heater. One FREE if original fails.

Read "Important Gas Facts" before ordering. All sizes 15 in. deep, 25 in. high. Approved. Use 1/2-inch gas connection. Shipped by Freight, Truck or Express.

Heating Capacity . . . BTUs	Catalog No.	Type of Gas	Type of Control	SAVE
<b>One Room Size.</b> 20,000 BTU input per hour. Heats up to 1300 cu. ft. 17 in. wide. Use 3-inch stovepipe. Wt. 55 lbs. 10% Down	68 A 6064 R	Natural/Mixed	Standing Pilot	...
	68 A 6080 R	Natural/Mixed	w/Safety-Pilot (2)	\$3.00
	68 A 6074 R	Natural/Mixed	w/Modusnap (B)	5.00
	68 A 6065 R	Bottled (LP)	Safety-Pilot	.....
	68 A 6075 R	Bottled (LP)	w/Thermostat (1)	5.00
<b>Big Room Size.</b> 30,000 BTU input per hr. Heats to 1900 cu. ft. 21 in. wide. Use 4-inch stovepipe. Ship. wt. 70 lbs. 10% Down	68 A 6066 R	Natural/Mixed	Standing Pilot	...
	68 A 6082 R	Natural/Mixed	w/Safety-Pilot (2)	3.00
	68 A 6076 R	Natural/Mixed	w/Modusnap (B)	5.00
	68 A 6067 R	Bottled (LP)	Safety-Pilot	.....
	68 A 6077 R	Bottled (LP)	w/Thermostat (1)	5.00
<b>Two Room Size.</b> 40,000 BTU input per hr. Heats to 2500 cu. ft. 25 in. wide. Use 4-in. stovepipe. Ship. wt. 75 lbs. \$5 Down	68 A 6068 R	Natural/Mixed	Standing Pilot	...
	68 A 6084 R	Natural/Mixed	w/Safety-Pilot (2)	3.00
	68 A 6078 R	Natural/Mixed	w/Modusnap (B)	5.00
	68 A 6069 R	Bottled (LP)	Safety-Pilot	.....
	68 A 6079 R	Bottled (LP)	w/Thermostat (1)	5.00

**IMPORTANT GAS FACTS**—Be Sure to Read Before Ordering Any Gas Heater. Consult with your Utility Company for local heating regulations and get its approval for installation. Some areas cannot service new customers; some require Safety-Pilot. Contact your local LP Gas dealer for outside tank and installation service.

**(B)** Minneapolis Honeywell Modusnap combines Thermostat and 100% Safety-Pilot for modulation and snap action. Regulates burner between minimum and maximum flame. Natural/Mixed Gas. 68 A 6311 L—Ship. wt. 4 lbs. Mailable.....\$25.00

(1) "M-H" THERMOSTAT only for Bottled Gas Heaters. 68 A 6319 L—Ship. wt. 3 lbs. Mailable.....\$15.00

(2) SAFETY-PILOT for Natural/Mixed Gas Heaters. 68 A 6385 L—Ship. wt. 2 lbs. Mailable.....\$10.00

**(C)** "M-H" Junior Thermostat regulates burner at pilot or full flame. 100% Shut-Off. Natural/Mixed Gas heaters up to 66,000 BTU input per hr. 68 A 6341 L—Ship. wt. 2 lbs. Mailable.....\$17.95

**(D)** Automatic Fan-Blower for (A). Forces warm air out at floor level. For 110-120 volt AC. 68 A 6349—Ship. wt. 7 lbs. Mailable.....\$17.95

**(E)** ONE-ROOM CIRCULATING VENTED GAS HEATER—heats to 1000 cu. ft. 15,000 BTU input per hour. Walnut-Honey Beige porcelain enamel finish. 13x14x18 in. high. Use 3-inch stovepipe; 1/2-inch gas connection. Equipped with standing pilot. Thermostat may be used, not Fan-Blower. Ship. wt. 25 lbs. Mailable. AGA-approved.

68 A 6362 M—Natural-Mixed Gas.....\$19.95

68 A 6363 M—For Bottled (LP) Gas.....29.95

PRESSURE REGULATOR for (E)—Natural/Mixed Gas. 68 A 6348—Ship. wt. 1 lb. Mailable.....\$3.95

**(F)** KEROSENE HEATERS. Quick, economical auxiliary heat for well ventilated rooms. No stovepipe needed. 24 inches high. Use Kerosene only.

**(F)** 2-Burner Circulator. Warm air flows through side, top and front vents. Heats one to two rooms—up to 1600 cu. ft. output per hour. Burners light easily into intense blue flame. Steel Cabinet; Mahogany baked-on enamel finish. Stainless steel inner combustion tubes. One gallon kerosene burns 12-16 hours with one burner on. Leg levelers keep fuel flow even. 23x22 in. deep, including 2-gallon fuel tank on back. UL-listed. Hinged door. Wt. 43 lbs. 68 A 5800 R—\$2.50 Down, \$4 Mo.....Cash \$24.95

**1-Burner Circulator.** Construction, finish like (F). Heats average room—up to 800 cu. ft. 10,000 BTU output per hour. Hinged drop door. 15x23-in. deep including 1 1/2-gallon fuel tank.

68 A 5801 R—Not shown. Ship. wt. 30 lbs....\$18.95

**(G)** Portable Radiant—heats an average room—up to 800 cu. ft. 10,000 BTU output per hour. Instant lighting wick burner. 2 1/2-quart fuel tank burns 8-12 hours. Easily carried even when hot—wire bail handle stays cool. Black steel body. 68 A 7603 MO—Ship. wt. 12 lbs. Mailable...\$11.95

**(H)** SOFT COAL-WOOD HEATER for kitchen, cottage or

Circulates warm air through large room. Cast-iron ventings and duplex grates. Slide draft regulate heat. 18-inch cook lids. Firebox 8 deep takes up to 18-inches. Hinged door. Removable drawer for easy emptying. White Porcelain Enamel. 14 1/2x23 1/2x36 in. high to ceiling. Use 6-in. pipe. Ship. wt. 68 A 8616R—\$5 Down..Cash

HEATER FOR HARD COAL OR (H) above but has firebox, dock ash grates. \$8 68 A 8617 R—\$5 Mo..Cash

WATERFRONT for (H). Running hot water and pressure boiler. Wt. 21 68 A 8620 MB—For Soft Coal 68 A 8621 MB—For Hard Coal Mailable.....\$

**(J)** 2-3 ROOM OIL RADIANT heats up to 2900 cu. BTU output per hour. Fuel Oil or Kerosene only.

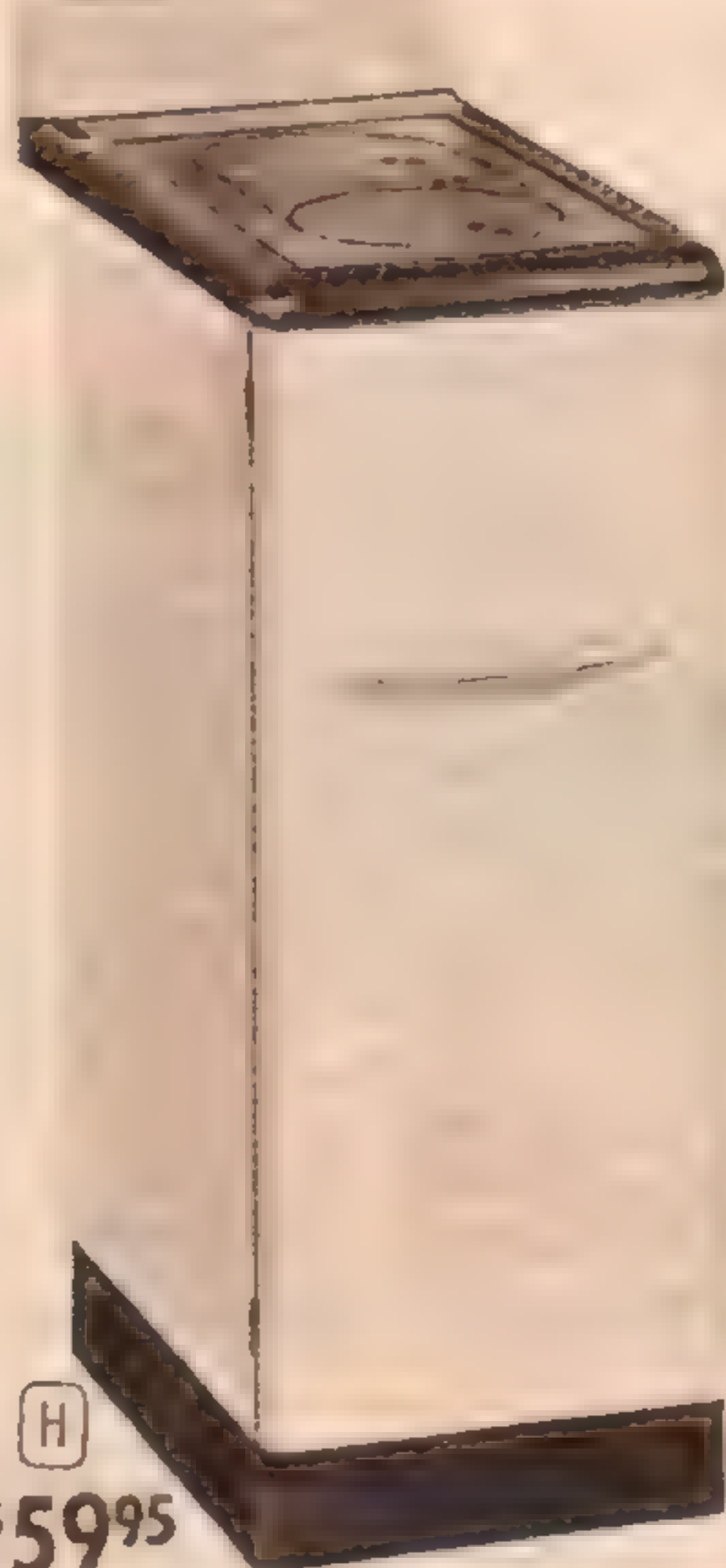
**Economical to Use**—highest burning only 2 1/2 pints lowest 1/4-pint. Breezer burner operates efficient low pilot flame. Heat baffled for greater heat less heat loss up chimney. **6-Position Constant-Level** permits connection to outside. If you plan to use outside der Installation Kit (M), see in Fall General Catalog steel cabinet; Gold and baked-on enamel finish. 28 1/2 in. high. UL-listed. stovepipe. Ship. wt. 68 Down, \$5 Monthly on Term 68 A 7712 R.....Cash

**MATCHING 2 1/2-GALLON S TANK**—seam welded and proof. Attaches easily to heater. Ship. wt. 17 lbs. 68 A 7713 M—Mailable

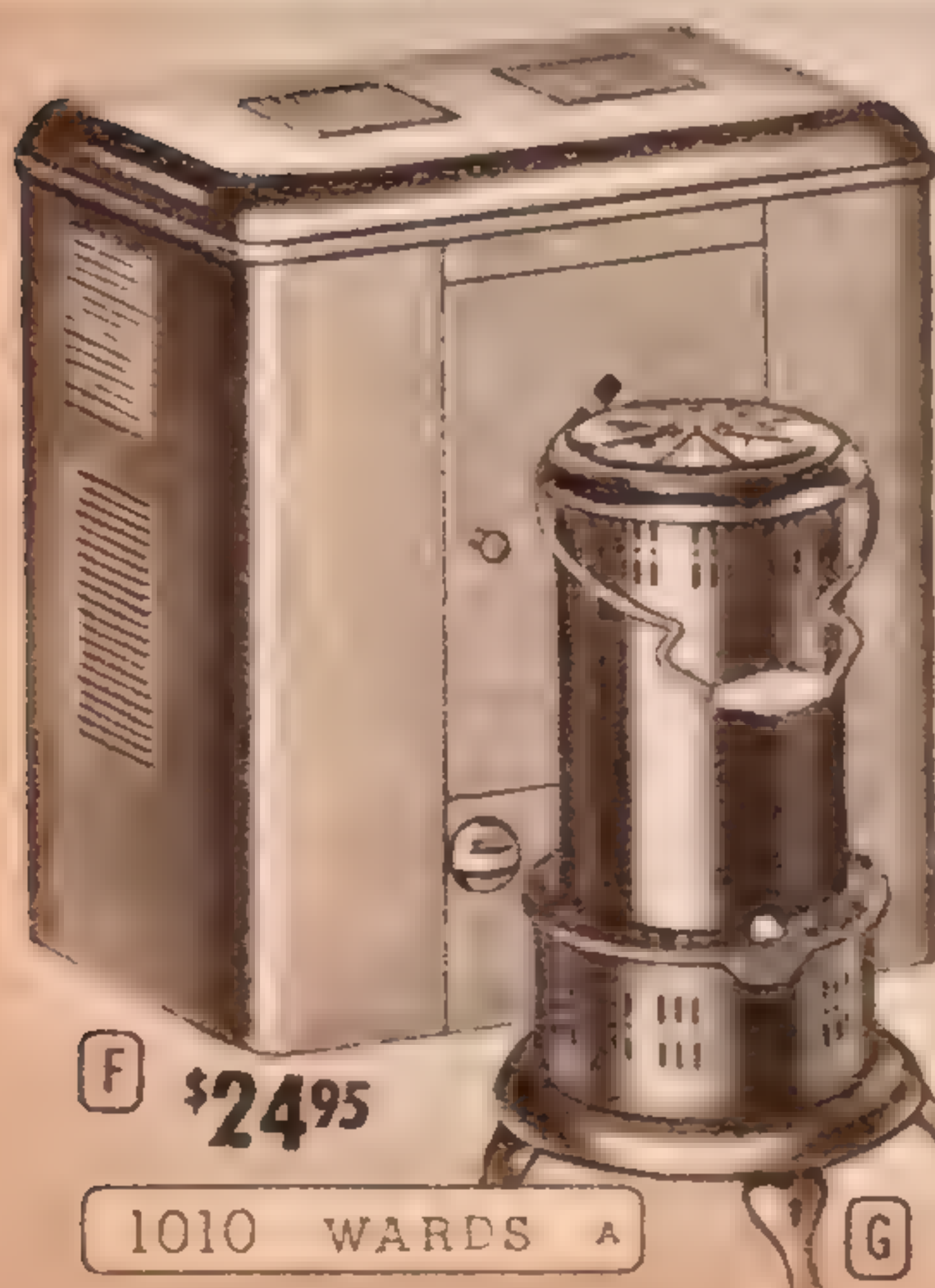
**SATISFACTION GUARANTEE** Or Your Money Back See Page 1272 for Details



**E** \$19<sup>95</sup>

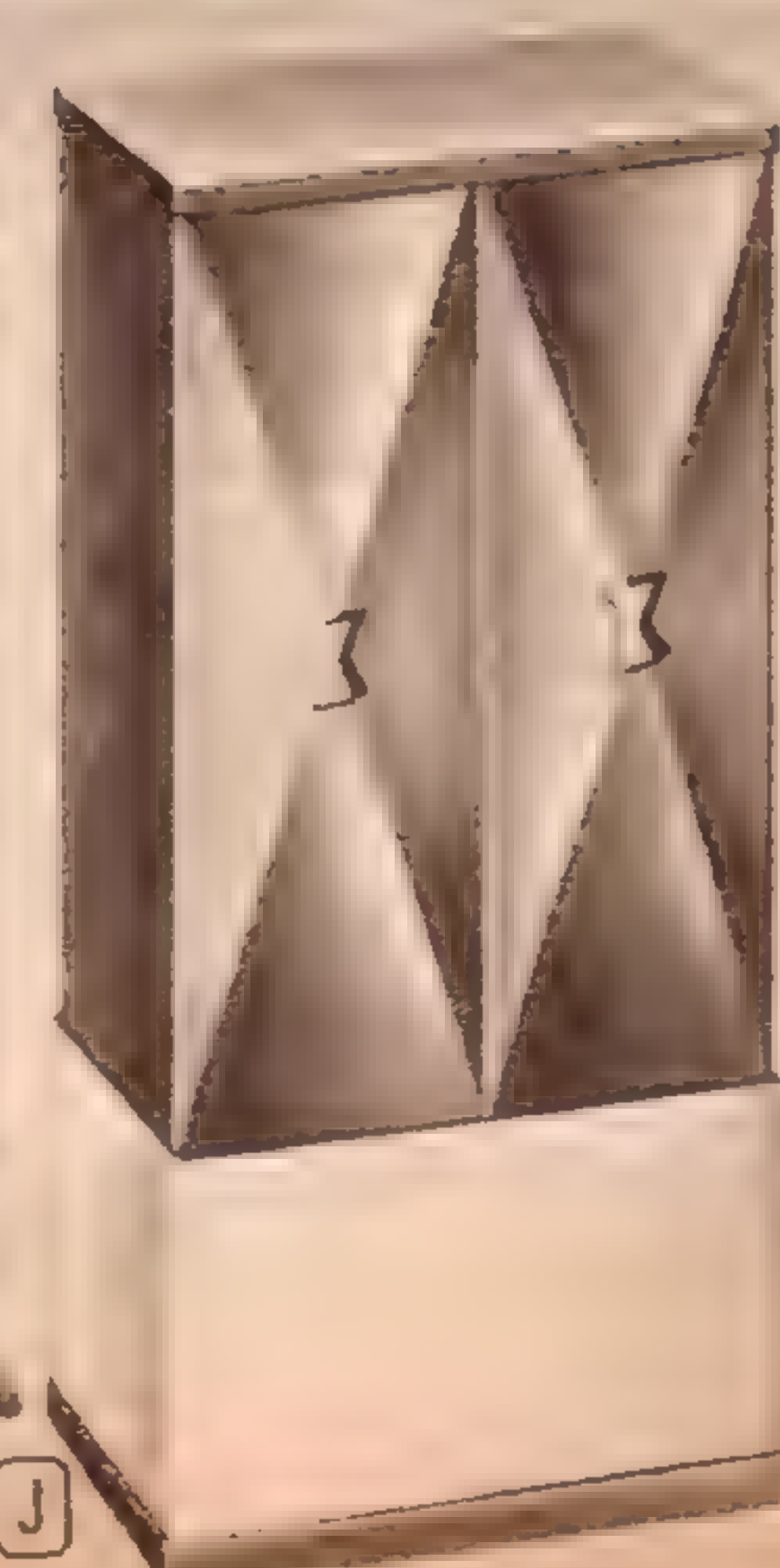


**H** \$59<sup>95</sup>



**F** \$24<sup>95</sup>

1010 WARDS A



**G J**



CONTINUED

HERMOSTAT

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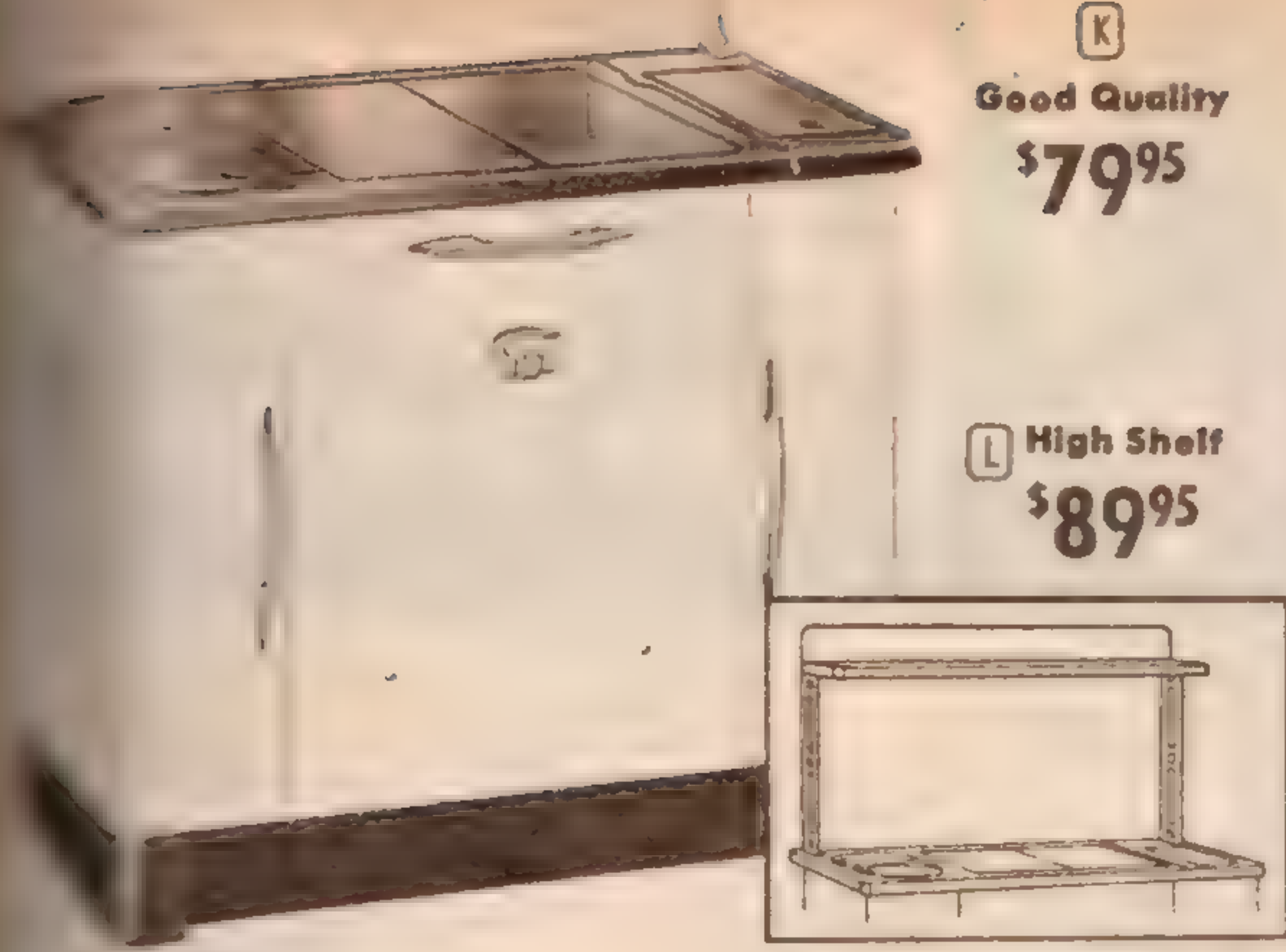
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**(K)**  
Good Quality  
\$79<sup>95</sup>

**(L)** High Shelf  
\$89<sup>95</sup>

## MODERN DESIGN Coal-Wood Ranges

PERMANENTLY POLISHED CAST-IRON COOKTOPS  
GLASSING WHITE PORCELAIN ENAMEL FINISHES

Heating Steel Ovens... \$5 Down, \$5 Mo.

**Armco Steel Body—Asbestos Lined.** 20-gauge steel oven 17 in. high. Rock wool insulated, spring balanced door with star. Precision draft regulator controls oven heat. Two 8-inch full size griddles. Excellent for all types baking and cooking. Recommended for continuous heat.

**Reservoir, Porcelain Enameled Inside and Out.** Firebox 16x6 1/2 x 17 in. soft coal, with end linings out 20-in. wood—lid lifts easily. Black japanned recess base. Size overall: 28x37 in. high, to cooktop 30 in. For a supply of running hot water, boil below.

Use 6-inch stovepipe. Ship. wt. 240 lbs. ... Cash \$79.95

**LIKE (K) ABOVE BUT WITHOUT RESERVOIR.** Width over-removable flange 33 inches.

Use 6-inch stovepipe. Ship. wt. 225 lbs. ... Cash \$69.95

**Backguard Ranges** with handy shelf for condiments, season-Exactly like above, but 50 1/2 inches high.

**R—With 5-Gal Reservoir.** Ship. wt. 270 lbs. ... Cash \$89.95

**R—Without Reservoir.** Ship. wt. 250 lbs. ... Cash \$79.95

Attaches to pressure boiler, provides running hot water.

**M—For 4 Ranges above.** Ship. wt. 4 lbs. Mailable... \$5.50

## Coal-Wood and Kerosene Stoves, Gas Hot Plates \$7<sup>95</sup> to \$89<sup>95</sup>

**Cookstove.** Welded steel body—steel oven. 17 1/4 x 13 1/2 x 14 1/2

Iron cooktop, four 8-inch cook-

porcelain enameled panels. Cast-

7x7x7 1/2 in. burns soft coal or

ings out 18-in. wood. Size overall;

side, 25 in. high. Use 6-inch stove-

Ship. wt. 120 lbs.

**R—\$3 Down, \$4 Mo. ... Cash \$28.95**

**2-GALLON STATIONARY RESERVOIR**

ened iron 35 in. wide. Wt. 135 lbs.

**R—\$3.50 Down, \$4 Mo. Cash \$32.95**

**Kerosene Stoves.** 4-inch burners with

asbestos wicks. Solid brass-seated Ad-

justes regulate flame. Screw-ends per-

forming of 2-quart glass fuel bottles.

Strong steel construction. White

enamel finish.

**HIGHER HIGH LEG PORTABLE KEROSENE**

Partially closed back helps prevent

flaming flame. 3-ply asbestos kindlers.

high, 37 in. wide.

**MO—Ship. wt. 22 lbs. Mail... \$13.35**

**HIGH LEG—Like (P), 27 in. wide.**

**MO—Ship. wt. 17 lbs. Mail... \$10.45**

**TABLE.** 12x10 1/2 x 27 in. wide.

**MO—Ship. wt. 13 lbs. Mail... \$8.50**

**TABLE—Like (R), 37 inches wide.**

**MO—Ship. wt. 18 lbs. Mail... \$11.35**

**Kerosene Ranges** with large fast

ng oven 14x17x12 in. Special baffles

ng time, distribute flame for even

Storage compartment. Drop door

conceals two burners and fuel bottle for oven.

**Three top burners,** porcelain enameled grates;

4th grate conceals fuel bottle. Smokeless, quick-

lighting woven asbestos wicks. Thermometer on

spring-balanced door tells oven temperature.

White porcelain enamel finish on entire front and

right side, balance baked-on enamel. Black

japanned base, recessed for toe room and easy

cleaning. Size overall: 24x32x42 in. high, to cook-

top 36 in. Ship. wt. 145 lbs.

**68 A 3523 R—\$5 Down, \$5 Monthly. Cash \$89.95**

**(U) Laundry-Utility Stove.** Rugged cast-iron con-

struction throughout. Holds wash-boiler, two

pans at same time. Ribbed 12-in. diam. fire-

pot burns soft coal or wood. Draw center shaking

grate, large ash pit. Size overall: 20x23x20 in.

high. Use 6-in. stovepipe. Ship. wt. 95 lbs.

**68 A 5200 R—\$2 Down, \$3 Mo. ... Cash \$19.95**

**(V) 2-Burner High Leg Gas Plate.** Sturdy construc-

tion—black enameled tops, burners and legs;

steel utility shelf. Heats water quickly—useful in

cottages, housekeeping rooms, kitchen for extra

cooking loads. 21x10x18 3/4 in. high. Use 1/2-inch

gas connection.

**68 A 819 MB—Ship. wt. 21 lbs. Mailable... \$9.45**

**(W) 3-Burner Table Plate.** 10x15 3/4 x 28 3/4 in. wide.

**68 A 818 MB—Ship. wt. 21 lbs. Mail... \$9.95**

**2-BURNER TABLE PLATE.** Like (W), 21 in. wide.

**68 A 817 MB—Ship. wt. 15 lbs. Mailable... \$7.95**

**IMPORTANT SHIPPING NOTICE.** All items on these

two pages shipped promptly by Freight, Truck or

Express unless Mailable is stated with listing.

JUST SAY "CHARGE IT"  
See Pages 1281, 1282



Best... Giant 18x18-inch Cast-Iron Oven \$139<sup>95</sup>

**(M) Compare Weights First—**heavier construction means longer life, more efficient performance. 12-inch high oven bakes six loaves of bread at one time, a 20-lb. turkey with all the "trimmings". Can be heated continuously. Porcelain lined, spring balanced door has 1-inch Fiberglas insulation to keep heat in oven, not in kitchen. Accurate heat indicator; easily controlled draft regulator. Heat from firebox is channeled to all corners, assures constant temperature for even browning and baking.

**Four 8-inch Cook Lids—**one sectional for fast direct heat, to accommodate any size pot or pan; one perforated for slow simmer—so important to "Gourmet" cooking. Large storage drawer doubles as warming oven. White recessed base. Most efficient, best built 5-wall firebox 16x7 1/2 x 9 in. deep, burns soft coal, with end linings out 20-inch wood—feed cover lifts easily, stays up. 5-gallon removable reservoir, porcelain enameled inside and out. Size overall: 25x42 in. wide, 39 in. high; to cooktop 32 in. Use 7-inch stovepipe.

**68 A 1558 R—Ship. wt. 515 lbs. \$5 Down and \$7 Monthly... Cash \$139.95**

**Waterfront For (M) Above** provides running hot water when attached to pressure boiler.

**68 A 1923 M—Ship. wt. 16 lbs. Mailable... \$9.95**

**Better Quality—**Like (M) but smaller—16x16x11-inch oven; 14 1/2 x 7 x 9 1/2-inch firebox burns

soft coal or with end linings out, 18-inch wood; size overall: 24x37 1/2 x 40 in. high, to

cooktop 31 in. Same reservoir, door, drawer, base; solid lid replaces perforated lid.

**68 A 1554 R—Ship. wt. 405 lbs. \$5 Down and \$6 Monthly... Cash \$114.95**

**68 A 1924 M—Waterfront for Above.** Ship. wt. 25 lbs. Mailable... \$9.95

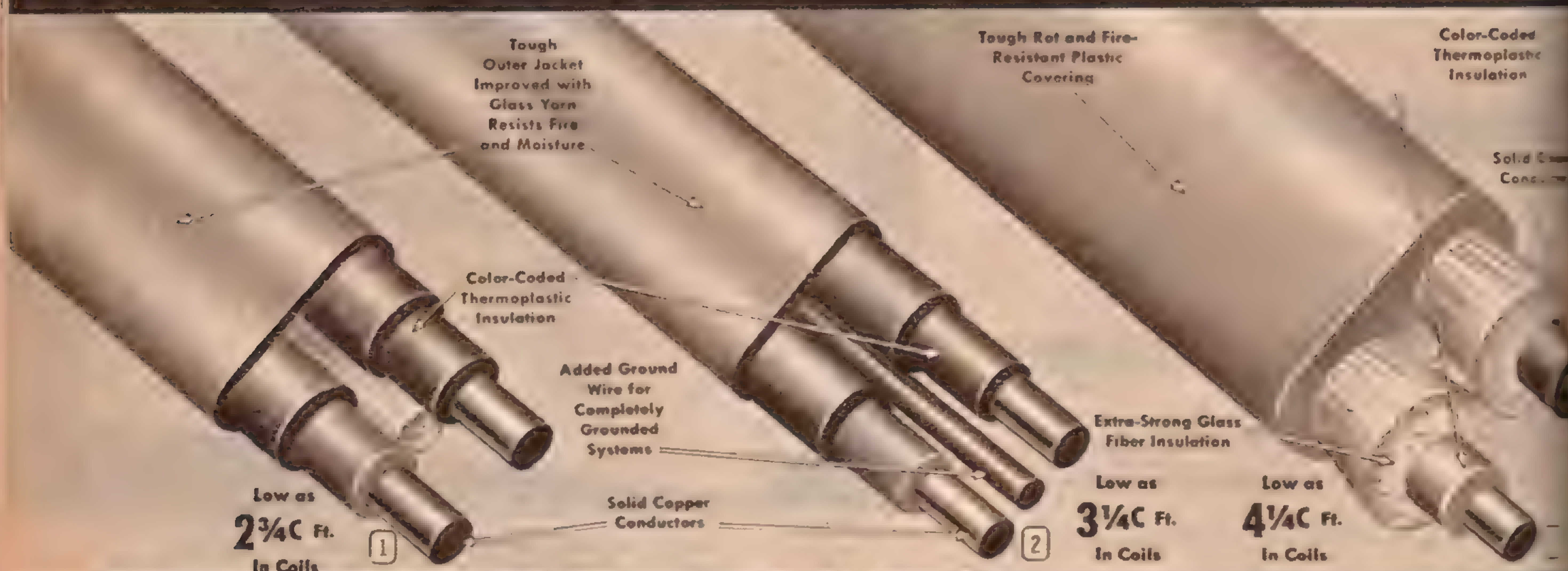


A\* WARDS 1011



# SAVE 10% TO 29%

## SAVE TWO WAYS: 1. When You Buy at Wards Lower Prices



### Non-Metallic Indoor Cable, Type NM

- Thermoplastic Insulation Resists Fire, Moisture
- Approved by Underwriters' Laboratories, REA

1 Most Widely Used Cable for Indoor Wiring in homes, shops, barns and other concealed and exposed work. May also be used on major appliance installations. Bends easily, strips clean with convenient ripcord. Each conductor is color-coded to simplify tracing circuits and is individually insulated with thermoplastic.

IMPROVED OUTER JACKET WITH GLASS YARN is not affected by sun or heat. Longer life assured by chemical treatment that helps resist fire, moisture, acid vapors. Smoother, more flexible for easier handling. Coil prices apply to exact lengths listed; for odd footage over coils, use "per ft." price. State Catalog number and length.

Wire Size	Amp. Cap.	Catalog Number	Ship. wt. per 100 ft.	Per Ft.	50-ft. Coil	100-ft. Coil	250-ft. Coil
2 No. 14	15	83 A 5254H	6 lbs.	3 1/4c	\$1.44	\$2.67	\$6.44
2 No. 12	20	83 A 5252H	8 lbs.	4 1/4c	1.77	3.37	7.94
2 No. 10	30	83 A 5250H	11 lbs.	7 1/2c	3.59	6.45	15.45
3 No. 14	15	83 A 5255H	10 lbs.	7c	2.95	5.49	13.25
3 No. 12	20	83 A 5253H	13 lbs.	7 1/2c	3.59	6.75	15.75
3 No. 10	30	83 A 5251H	11 lbs.	11c	5.39	9.75	23.50
3 No. 8	40	83 A 5259H	42 lbs.	22 1/2c	10.50	24.95 for 125 ft.	
3 No. 6	55	83 A 5257H	60 lbs.	35c	15.95	37.95 for 125 ft.	

### Grounded Non-Metallic Indoor Cable

- Designed for safer, Completely Grounded Systems
- Meets Code Requirements for Grounding Power Tools

2 Type NMG Has Same Features as Non-Metallic Cable Above, with added features of grounding wire. Buy in full coil and save more. Coil prices apply only to exact lengths; for odd footage over coils use "per ft." price. State Cat. No. and length.

Wire Size	Amp. Cap.	Catalog Number	Ship. wt. per 100 ft.	Per Ft.	50-ft. Coil	100-ft. Coil	250-ft. Coil
2 No. 14	15	83 A 5264H	7 lbs.	4 1/4c	\$1.74	\$3.17	\$7.74
2 No. 12	20	83 A 5262H	9 lbs.	5 1/4c	2.17	3.97	9.67
2 No. 10	30	83 A 5260H	12 lbs.	9 1/2c	3.95	7.49	17.95
3 No. 14	15	83 A 5265H	11 lbs.	8c	3.59	6.75	15.95
3 No. 12	20	83 A 5263H	14 lbs.	9 1/2c	4.25	7.95	18.95
3 No. 10	30	83 A 5261H	15 lbs.	13 1/2c	5.98	11.45	26.95

### SEND FOR WARDS FREE WIRING BOOKLET

Simple, easy-to-follow text explains how you can save up to 1/2 the cost of needed improvements by doing the job yourself. Montgomery Ward. Please send free Wiring Booklet.

Name \_\_\_\_\_ (Please PRINT Name and Address Plainly)

Address or Route and Box \_\_\_\_\_

Post Office \_\_\_\_\_ State \_\_\_\_\_

1012 WARDS CBA3

Phone No. \_\_\_\_\_ WB-S-61

### Plastic-Covered Cable, Type UF

- Tough . . . Resists Rot, Flame, Mold and Abrasion
- Use Indoors, Outdoors . . . Even Underground

3 Strong plastic cable can be used anywhere. Install it in brick or masonry, embed it in plaster, or bury it underground. Lay it where moisture, rain, or would harm other kinds of wiring. Flat, easy-to-bend construction wraps around conductors for extra strength. Approved by U.L. Meets REA requirements for full coils at "per foot" price. State length.

Wire Size	Amp. Capacity	Catalog Number	Wt. 100 ft.	Per Ft.	50-ft. Coil	100-ft. Coil
2 No. 14	15	83 A 5294H	7 lbs.	6c	\$2.24	\$4.48
2 No. 12	20	83 A 5292H	9 lbs.	8c	2.97	5.94
2 No. 10	30	83 A 5290H	12 lbs.	12 1/2c	5.45	10.90
3 No. 14	15	83 A 5295H	11 lbs.	10 1/2c	4.75	9.50
3 No. 12	20	83 A 5293H	14 lbs.	14 1/2c	6.19	12.38
3 No. 10	30	83 A 5291H	19 lbs.	16 1/2c	7.49	14.98

#### Grounded Plastic-Covered Cable for Grounded Systems

Wire Size	Amp. Capacity	Catalog Number	Wt. 100 ft.	Per Ft.	50-ft. Coil	100-ft. Coil
2 No. 14 W/g.	15	83 A 5294H	8 lbs.	6 1/2c	\$2.79	\$5.58
2 No. 12 W/g.	20	83 A 5292H	12 lbs.	9 1/2c	3.95	7.90
2 No. 10 W/g.	30	83 A 5290H	14 lbs.	15c	6.98	13.96
3 No. 14 W/g.	15	83 A 5295H	12 lbs.	12c	5.49	10.98
3 No. 12 W/g.	20	83 A 5293H	19 lbs.	17 1/2c	7.75	15.50
3 No. 10 W/g.	30	83 A 5291H	20 lbs.	19 1/2c	8.98	17.96

### Fittings for Non-Metallic Cable

- 4 Handy Steel Straps. For any size cable to 12-2. 83 A 639 - Wt. 8 oz. Pkg. of approx. 50 for 45c.
- 5 Steel Straps for Non-Metallic Cable. With neoprene. STRAPS FOR WIRE SIZES up to 14, 12, 10. Wt. 8 oz. 83 A 638 - Package of approx. 50 for 41c; 2 for 82c. STRAPS FOR WIRE SIZES 4-3, 3-3, 9-3. Ship. wt. 4 oz. 83 A 640 X - 1-Hole. Pkg. of 10 for 25c; 2 for 49c.
- 6 Staples for Romex BX Cable - Sizes 14, 12 or 10. 83 A 637 - Wt. 6 oz. . . . . 50 for 31c
- 7 Plastic Cable Straps. For neoprene, plastic or metallic cable sizes. Meet REA specifications. STRAPS FOR WIRE SIZES 14-2, 12-2 and 10-2. Ship. 83 A 640 - Package of 25 for 69c. . . . . 2 Packages for 1.38. STRAPS FOR WIRE SIZES 14-3, 12-3 and 10-3. Ship. 83 A 641 - Package of 25 for 79c. . . . . 2 Packages for 1.58.
- 8 Non-Metallic Cable Connectors. Not water-tight. screw, squeeze type. Fit 1/2-in. K.O.'s. For 14-2. 83 A 601 X - Ship. wt. 9 oz. Package of 10 for 65c. . . . . 10 for 6.50. LIKE (8) BUT FOR WIRE SIZES 8 AND 10. Fit 3/4-in. K.O.'s. 83 A 606 X - Ship. wt. each, 3 oz. . . . . Each 23c. . . . . 10 for 2.30. LIKE (8) BUT FOR WIRE SIZES 6 OR 4. Fit 1-in. knockouts. 83 A 607 X - Ship. wt. 3 oz. . . . . Each 35c. . . . . 10 for 3.50.

- 9 Wiring Simplified Book. Easy instructions and step-by-step pictures show you how to make electrical improvements yourself. 128 pages, 230 illustrations. 83 AP 648 - Postpaid. . . . . 49c

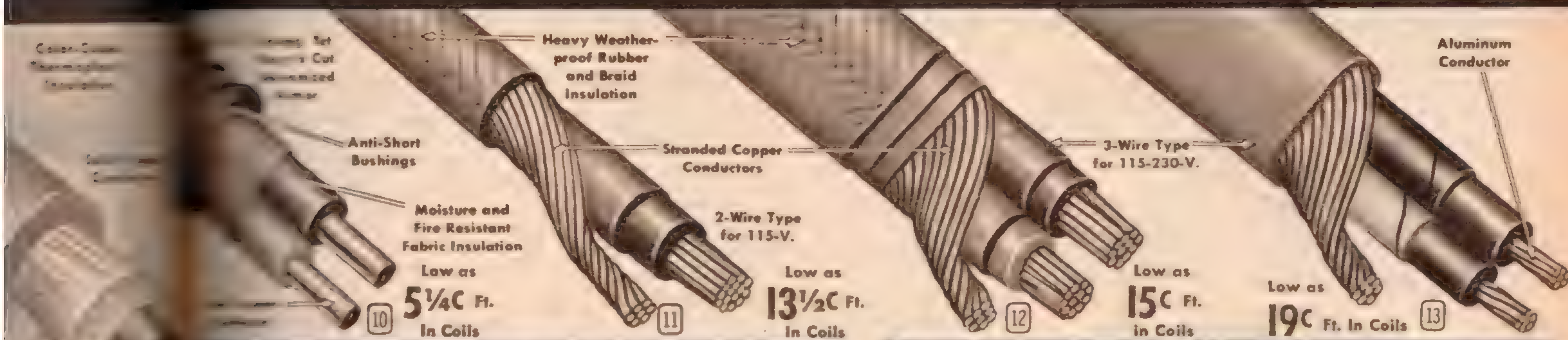
DOING IT YOURSELF here. Easy-to-follow (left) to guide you the way - top quality improvement too. Wards supplies UL approved specifications where



# 9% OFF ON WIRE AND CABLE FULL COILS

When You Do-it-Yourself... Pocket the Difference

UNDERWRITERS'  
LABORATORY  
APPROVED



## Steel Armored Cable, Type ABC

## Service Cable, Type SEU and SEA

Permanent, Fully Steel-Enclosed Installation wherever code allows. Solid copper conductors insulated with tough rubber coating to withstand 600 volts. Rubber is fire and moisture resistant fabric insulation. Special guide mark allows up to 30% of installation time. Band wire runs under steel jacket for extra safety. Anti-short bushings included for safer installation. Use fittings below. Buy in full coil and save more. Order at "per foot" price. State Cat. No. and length.

11 to 13 For Service Line to Entrance Switch or wiring ranges, heaters, dryers, etc. Use 3-wire type (12) for 110-120/220-240 V. appliance installations; 2-wire type (11) for lighting and appliances operating on 110-120 V. circuits only. For extra-heavy duty, or where specified by local code, use armored SEA cable with armor jacket under outer covering. RHW insulation resists heat, moisture. Choice of Copper (11) (12) or Aluminum (13). Lightweight Aluminum Cable weighs only 1/4 the weight of equal copper service and costs less too. Flexible aluminum conductors and insulation bend easily. Tough Neoprene jacket protects against corrosion, rot, and moisture. Order aluminum cable one size larger than copper.

NOTE: 3-wire cable has 2 insulated wires. Make third wire by twisting wire strands wrapped around insulated wires—see (12) above. State Cat. No., length.

Amp. Capacity	Catalog Number	Ship. wt. per 100 ft.	Per Ft.	50-ft. Coil	100-ft. Coil	250-ft. Coil
15	83 A 5224H	20 lbs.	6 1/2c	\$2.64	\$5.47	\$12.98
20	83 A 5222H	23 lbs.	9c	3.67	7.25	17.47
25	83 A 5220H	28 lbs.	15 1/2c	7.45	14.45	34.75
30	83 A 5234H	23 lbs.	10c	4.75	8.95	21.75
35	83 A 5232H	28 lbs.	13c	5.95	11.45	27.95
40	83 A 5230H	34 lbs.	20c	9.45	17.95	43.25
55	83 A 5236H	80 lbs.	59c	28.95	53.95	.....

Type	Wire Size	Amp. Cap.	Catalog Number	Wt. Per 50 Ft.	Per ft.	25-ft. Coil	50 ft. Coil
Standard Copper Conductors							
(11) Unarmored SEU	2 No. 8	45	83 A 5345H	7 lbs.	17c	\$3.49	\$6.75
	3 No. 10	30	83 A 5351H	13 lbs.	17 1/2c	3.98	7.49
	3 No. 8	45	83 A 5346H	16 lbs.	23c	5.39	9.45
	3 No. 6	65	83 A 5347H	19 lbs.	28c	6.29	11.75
	3 No. 4	85	83 A 5348H	26 lbs.	43c	9.45	17.95
(12) Unarmored Type SEU	3 No. 2	115	83 A 5349H	41 lbs.	66c	14.45	26.95
	3 No. 3	100	83 A 5350H	44 lbs.	53c	11.45	20.95
	2 No. 8	45	83 A 5339H	10 lbs.	19c	4.49	8.25
Armored SEA Type	3 No. 8	45	83 A 5340H	13 lbs.	28c	6.49	12.45
	3 No. 6	65	83 A 5341H	22 lbs.	37c	8.95	16.50
(13) Service Entrance Cable with Aluminum Conductors							
Neoprene Covered, Unarmored SEU-Type	3 No. 6	50	83 A 5357H	12 lbs.	22c	\$5.19	\$9.45
	3 No. 4	65	83 A 5358H	17 lbs.	29c	6.75	12.45
	3 No. 2	100	83 A 5359H	22 lbs.	36 1/2c	8.49	15.95

## Armored Cable Fittings

14 90° Angle Connector. For armored cable up to 14-2. Ship. wt. 3 oz. Fits 1/2-in. KO's. 83 A 609—Each 24c; 2 for 44c

15 End Fitting. Change 2 or 3 wire cable (not 10-3, 6-3) to open wiring. Ship. wt. ea. 3 oz. 83 A 615—Each 30c; 2 for 57c

16 Hanger Strap. 10-ft. length. 83 A 627—1/4-in. Wt. 14 oz., 35c

18 Straps for Armored Cable. Fit 14, 12 or 10-2. 83 A 636—Wt. 1 lb. 2 oz. 50 for 41c; 100 for 78c

19 Duplex Connector. Joins 2 armored cables (14-2 or 12-2) in box. Fits 1/2-in. KO's. 83 A 608—Ship. wt. 3 oz., Ea. 24c; 2 for 44c

17 Armored Cable Connectors. For Nos. 14, 12, or 10-2 wire cables. Fits 1/2-in. knockouts. 83 A 604—Weight 7 oz. 10 for 65c 20 for.....\$1.23

For 10-, 8- or 6-3 Cable, 3/4-in. KO's. 83 A 606—Weight 6 oz. 2 for 42c  
For 6-3 Cable, Fits 1-in. KO. 83 A 607—Weight 5 oz. 2 for 68c  
See additional cable listings, Pg. 1014.



## Direct Burial Cable

20 Use Underground—eliminate hazardous and unsightly overhead wiring outdoors between house and barn, etc. Cable is completely waterproof... can be buried directly underground. Solid copper conductors are well insulated and enclosed in heavy lead cover. Run in conduit when subject to injury or rough treatment. Meets REA specifications. Odd footage over exact coils sold at "per ft." price. State Catalog Number, length.

Size	Capacity	Cat. No.	Wt. 100 ft.	Per ft.	50-ft.	100-ft.
2 No. 14	15 Amp.	83 A 5354H	16 lbs.	11 1/2c	\$5.19	\$9.45
2 No. 12	20 Amp.	83 A 5352H	44 lbs.	17c	7.69	13.45
3 No. 14	15 Amp.	83 A 5353H	50 lbs.	30c	13.95	25.95

## Direct Burial Trench Wire

21 For Underground Service Entrance, and branch circuits. Unaffected by temperature, water. Odd ft. at "per ft." price. 83 A 5360H—Rated 600-V. Meets REA spec. State size, length.

Wire Size	Amp. Cap.	Ship. wt. 100 ft.	Per Ft.	100-ft. Coil	500-ft. Coil
14 gauge	15	4 lbs.	4 1/2c	\$3.45	\$16.95
12 gauge	20	6 lbs.	5c	4.19	20.25
10 gauge	30	8 lbs.	6c	4.95	24.50
8 gauge	40	12 lbs.	10 1/2c	8.29	39.95
6 gauge	55	17 lbs.	14 1/2c	11.75	57.95
4 gauge	70	25 lbs.	18 1/2c	15.75	76.00
2 gauge	95	33 lbs.	26c	23.95	117.00
000 ga. RHW	200	85 lbs.	59c	52.95	.....

## Service Entrance Fittings... Waterproof

State: Cable Size	22 Entrance Head					24 Cable Straps				
	Cat. No.	Wt.	Ea.	2 for		Cat. No.	Wt.	10 for	20 for	
3 No. 2	83 A 653	5 oz.	59c	\$1.14		83 A 645	5 oz.	25c	47c	
3 No. 3	83 A 653	5 oz.	59c	1.14		83 A 645	5 oz.	25c	47c	
3 No. 4	83 A 653	5 oz.	59c	1.14		83 A 646X	4 oz.	25c	47c	
3 No. 6	83 A 653	5 oz.	59c	1.14		83 A 646X	4 oz.	25c	47c	
3 No. 8	83 A 654	3 oz.	59c	1.14		83 A 646X	4 oz.	25c	47c	
2 No. 8	83 A 654	3 oz.	59c	1.14		83 A 647	4 oz.	19c	36c	

State: Cable Size	23 Indoor Service Entrance Connector					25 Watertight Outdoor Connectors				
	Cat. No.	Fits K.O.'s	Wt.	Ea.	2 for		Cat. No.	Wt.	Ea.	2 for
3 No. 2	83 A 611	1 1/4 in.	5 oz.	75c	\$1.45		83 A 680	5 oz.	\$1.05	\$1.99
3 No. 3	83 A 607	1 in.	3 oz.	35c	68c		83 A 681	5 oz.	49c	94c
3 No. 4	83 A 607	1 in.	3 oz.	35c	68c		83 A 681	5 oz.	49c	94c
3 No. 6	83 A 606	3/4 in.	3 oz.	23c	42c		83 A 682	5 oz.	49c	94c
3 No. 8	83 A 606	3/4 in.	3 oz.	23c	42c		83 A 683	5 oz.	49c	94c
2 No. 8	83 A 601	1/2 in.	2 oz.	8c	14c		83 A 684	5 oz.	49c	94c

State: Cable Size	26 Service Entrance Solderless Connectors			
	Wt.	Ea.	2 for	10 for
No. 2	2 oz.	Ea. 29c	5 for \$1.39	10 for \$2.64
No. 3	2 oz.	Ea. 29c	5 for 1.39	10 for 2.64
No. 4	2 oz.	Ea. 19c	5 for 90c	10 for 1.70
No. 6	2 oz.	Ea. 17c	5 for 79c	10 for 1.50
No. 8	2 oz.	Ea. 14c	5 for 65c	10 for 1.23

27 Sill Plate. Fits all cable. Screws and Dux Seal compound incl. Wt. 3 oz. 83 A 644—Ea. 27c; 2 for 49c

3 YEARS TO PAY  
No Money Down  
SEE PAGE 980

Wards Electrical Supplies are  
UL Approved, meet REA Specifications

CBA3 WARDS 1013



Low as  
**2¢ Ft.**  
In Coils

①

Flexible Neoprene  
Will Not Rot or Crack

Solid Copper  
Conductor

Low as  
**7½¢ Ft.**  
500-ft.  
Lengths

Strong Galva-  
nized Steel

②

Low as  
**3½¢ Ft.**  
In Coils

Flame  
Resistant  
Fabric

New Improved  
Thermoplastic  
Insulation in Red,  
White or Black

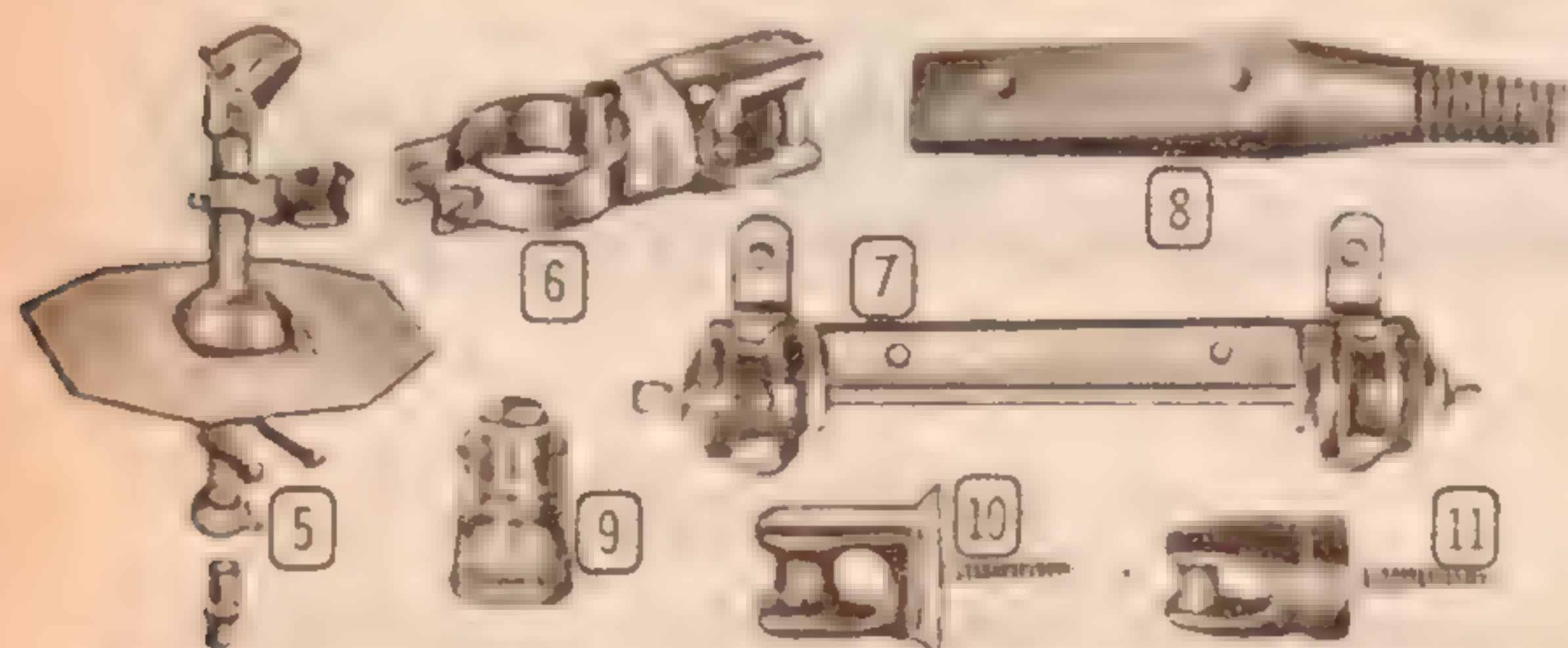
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## Outdoor Weatherproof, Type WP

① **Outdoor Wire with Copper Conductor.** Not for direct burial. Tough, flexible, Neoprene jacket resists fire, corrosion, abrasion, oil and acids. Insulation will not deteriorate, crack or peel. Single conductor. Odd footage over exact coils are at "per ft." price.

**Outdoor Wire with Aluminum Conductor.** Neoprene cover—weighs about half as much as copper wire of same current rating. Costs less, too! Order next size larger than you would if you were ordering copper. Both meet REA specs. *State Wire size and length wanted.*

83 A 5215H—Copper						83 A 5217H—Aluminum					
Wire Size	Amp. Cap.	Wt. 100 ft.	Per ft.	100-ft. Coil	500-ft. Coil	Amp. Cap.	Wt. 100 ft.	Per ft.	100-ft. Coil	500-ft. Coil	
14 ga.	30	2½ lbs.	3¼¢	\$2.09	\$9.75	30	2 lbs.	1¾¢	\$1.59	\$6.95	
12 ga.	40	3¼ lbs.	3¾¢	2.95	13.45	45	3 lbs.	2¼¢	1.95	8.75	
10 ga.	55	5¼ lbs.	4½¢	3.89	17.95	55	4 lbs.	4¢	3.25	14.50	
8 ga.	70	7½ lbs.	6¼¢	5.29	24.45	70	5 lbs.	5¢	4.19	18.95	
6 ga.	100	12 lbs.	9½¢	7.75	35.50	100	7 lbs.	6¼¢	5.59	24.95	
4 ga.	130	17 lbs.	13½¢	11.75	56.50						



## Outdoor Wiring Accessories

⑤ **Service Mast Kit.** Includes roof plate, porcelain insulator, neoprene weather seal, entrance head; all fittings for service entrance except conduit. Check your Power Co. before ordering. 83 A 656—2-in. pipe not included. Ship. wt. 6 lbs. 7 oz. ....\$9.50

⑥ **Pipe Mounting Insulator.** Reinforced. Clamps directly on 2-in. pipe. 6½ in. overall. Holds up to size 2 wire, ⅝-in. hole. Glazed porcelain finish. Metal strap. Ideal for ranch type houses. 83 A 397L—Ship. wt. each 1 lb. ....Each 98¢; 3 for \$2.85

⑦ **Service Wire Holder.** Fastens wire to building. Galvanized base, glazed porcelain spools. Takes up to No. 4 wire. 83 A 386—2-wire Holder. Ship. wt. 2 lbs. 2 oz. ....\$1.25 83 A 387—3-wire Holder. Ship. wt. 3 lbs. 8 oz. ....2.19

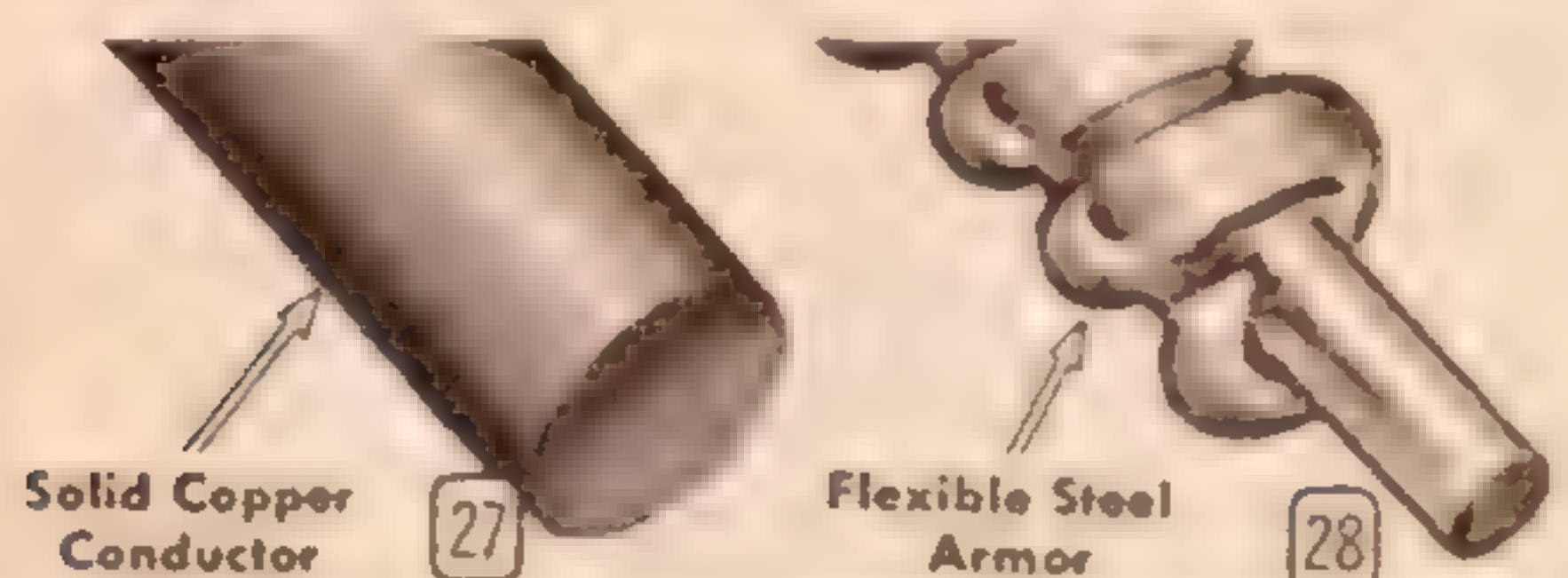
⑧ **10-in. Oak Insulator Bracket.** For low tension circuits. 83 A 390LO—Wt. 2 lbs. 2 oz. 5 for 45¢; Wt. 38 lbs. 100 for \$7.95

⑨ **Glass Insulator.** For (8) above. Pin hole for 1-in. pin. ¾ in. high. 2⅞-in. diameter. *State Quantity.* Wts. 3 lbs. 8 oz., 65 lbs. 83 A 391LO—Five for.....98¢; 100 for.....\$15.95

⑩ **REA Saddle-Type Porcelain Insulator.** 1⅝-in. hole; 3 in. high; 2-in. diam. Heavy-duty 2-in. self-aligning screw. *State Quantity.* 83 A 379L—Ship. wt. for five, 4 lbs. ....Each 47¢; 5 for \$2.10

⑪ **Glazed Porcelain Insulators.** For buildings, poles. 83 A 380L—2¼-in. wood screw, ⅝-in. hole. Take up to number 2 wire. Ship. wt. for five, 3 lbs. 6 oz. ....5 for \$1.89 83 A 382L—1½-in. wood screw, 7/16-in. hole. Use for telephone wire, radio antenna. Wt. for 5, 1 lb. 7 oz. Each 24¢; 5 for \$1.10

It's easy to do your own wiring—use Ward's "Modern Wiring Booklet" as a guide... see Page 1012



## Copper Ground Wire

②⑧ **Copper Ground Wire.** Protective, flexible steel armor over No. 6 copper wire on (28). Use where mechanical protection is needed. (27) is soft drawn bare copper wire. Buy full coil—save more. Wts. per 25 ft.: 2 lbs., 4 lbs. and 8 lbs. *State size and length.*

(27) 83 A 5204H—No. 6 Bare Wire.....Per ft. 7¢; 25 ft. \$1.65 83 A 5204H—No. 4 Bare Wire.....Per ft. 10¢; 25 ft. 2.39

(28) 83 A 5369H—No. 6 Armored.....Per ft. 14¢; 25 ft. 3.29

NOTE: All Ward electrical supplies are UL Approved and meet REA specifications where required... your assurance of top quality.

3 YEARS TO PAY  
**No Money Down**  
SEE PAGE 950

1014 WARDS CBA2

SATISFACTION GUARANTEED

## Thin-Wall Conduit, Bends Easily

② **Protects wire.** Strong, galvanized steel—serves as ground in continuous wiring systems. Bends easily with (20) below. Threadless. 10-ft. lengths. Type EMT. *Not Mailable.*

83 A 1004R—*State size wanted.*

Size, In.	Will take Wires up to	Wt. 100 ft.	10 ft.	100 ft.	500 ft.
½	4 No. 14 3 No. 12	32 lbs.	79¢	\$7.69	\$36.95
¾	4 No. 12 or 10 3 No. 8	48 lbs.	\$1.25	11.49	54.95
1	4 No. 8 3 No. 6	71 lbs.	1.75	15.75	74.95
1¼	4 No. 6 3 No. 2 or 4	98 lbs.	2.55	22.95	109.00
1½	3 No. 1	120 lbs.	2.85	23.95	115.00
2	3 No. 100	150 lbs.	3.79	33.95	161.00

③ **Flexible Hollow Loom** for indoor wire up to No. 8. Woven fabric resists flame moisture. Use where wires enter box, cross or run close together, according to code requirements. *State length.* Wts., 11 oz., 3 lbs. 83 A 5364H—25-ft. ....95¢; 100-ft. ....\$3.49



## Thin-Wall Conduit Fittings... UL Appr.

⑫⑬ **Entrance Ell, Head.** For thin wall or rigid conduit. For thin wall use Adapter (17). Head (13) is for 2, 3 or 4 wires.

Conduit Size	(12) Entrance Ell 83 A 1034— <i>State size</i>	(13) Entrance Head 83 A 1032— <i>State size</i>
½ in.	Ship. wt. 10 oz. Ea. 63¢	Wt. 6 oz. Ea. 49¢
¾ in.	Ship. wt. 1 lb. Ea. 72¢	Wt. 8 oz. Ea. 59¢
1 in.	Ship. wt. 1 lb. 7 oz. Ea. \$1.25	Wt. 1 lb. 6 oz. Ea. 89¢
1¼ in.	Ship. wt. 2 lbs. 2 oz. Ea. 1.75	Wt. 1 lb. 8 oz. Ea. \$1.10
1½ in.	Ship. wt. 3 lbs. 8 oz. Ea. 3.69	Wt. 1 lb. 14 oz. Ea. 1.95
2 in.	Ship. wt. 6 lbs. 4 oz. Ea. 4.89	Wt. 2 lbs. 14 oz. Ea. 3.95

⑭ **Flanged Service Head.** For wires entering outbuildings. Threaded for ½-in. conduit. With waterproofing and screws. 83 A 655—Use Adapter (17) for thin-wall. Wt. 6 oz. ....Each 77¢

⑮ to ⑱ **Thin Wall Conduit Fittings.** Compression type. Use with Conduit (2). Galvanized steel. Watertight. *State size.*

Conduit Size	(15) Connectors 83 A 1015	(16) Couplings 83 A 1016	(17) Adapters 83 A 1017	(18) Straps 83 A 1018
½ in.	3 oz. 15¢	3 oz. 19¢	2 oz. 10¢	2 oz. 26¢
¾ in.	5 oz. 24¢	5 oz. 29¢	2 oz. 14¢	2 oz. 46¢
1 in.	5 oz. 34¢	6 oz. 45¢	2 oz. 22¢	3 oz. 65¢
1¼ in.	7 oz. 64¢	9 oz. 69¢	3 oz. 42¢	4 oz. 85¢
1½ in.	9 oz. 89¢	11 oz. 95¢	4 oz. 48¢	5 oz. \$1.60
2 in.	1 lb. \$1.29	14 oz. \$1.35	5 oz. \$1.05	5 oz. 2.60

⑲ **Fish Tape and Reel Puller.** For pulling wire through conduits. 83 A 840—Tempered flat steel. 50 ft. long. Wt. 1 lb. 8 oz. \$3.25

⑳ **Double-Duty Thin Wall Conduit Bender.** Bends ½ and ¾-in. conduit without kinking. Heavy-duty. Wt. 4 lbs. 8 oz. 83 A 846—(Use ¾-in. pipe for handle; not included.) ....\$7.19



## Ground Rods, Clamps and Straps

⑲ **Copper-Covered Ground Rods.** Meet REA specifications. Corrosion-resistant pure copper coating with steel core for long life. 83 A 668R—½ in. x 8 ft. *Not Mailable.* Ship. wt. 6 lbs. ....\$2.79 83 A 669R—½ in. x 10 ft. *Not Mailable.* Ship. wt. 7 lbs. ....3.65 83 A 670R—¾ in. x 8 ft. *Not Mailable.* Ship. wt. 12 lbs. ....4.39

⑳ **Copper Ground Strap.** Fits ¾ to 1-in. diameter pipe. 83 A 626—With screw, nut, ¾ in. wide. Wt. 2 oz. ....Each 12¢

㉑ **Solid Bronze Ground Rod Clamp.** Attach ground wire size No. 4 to 14 to Ground Rod (29) above. Resists corrosion. 83 A 665—Fit ½-in. rod. Ship. wt. 4 oz. ....Each 29¢ 83 A 666—Fit ¾-in. rod. Ship. wt. 6 oz. ....Each 37¢

㉒ ㉓ **Rust-Resistant Ground Pipe Clamp.** For Nos. 4, 6, or 8 bare or insulated wire. Fits ½-in. to 1-in. diameter pipe. (32) 83 A 625—Without threaded hub. Wt. 7 oz. each...Each 37¢ (33) 83 A 624—½-in. threaded hub. Wt. 5 oz. each...Each 59¢

## Color-Coded Indoor Wire

④ **For Conduit or Loom Insulation.** Conductor has heavy thermoplastic insulation. Footage sold at "per foot" price. *State size and length desired.*

**TW Type Insulation.** 6-gauge and 12-stranded for extra strength.

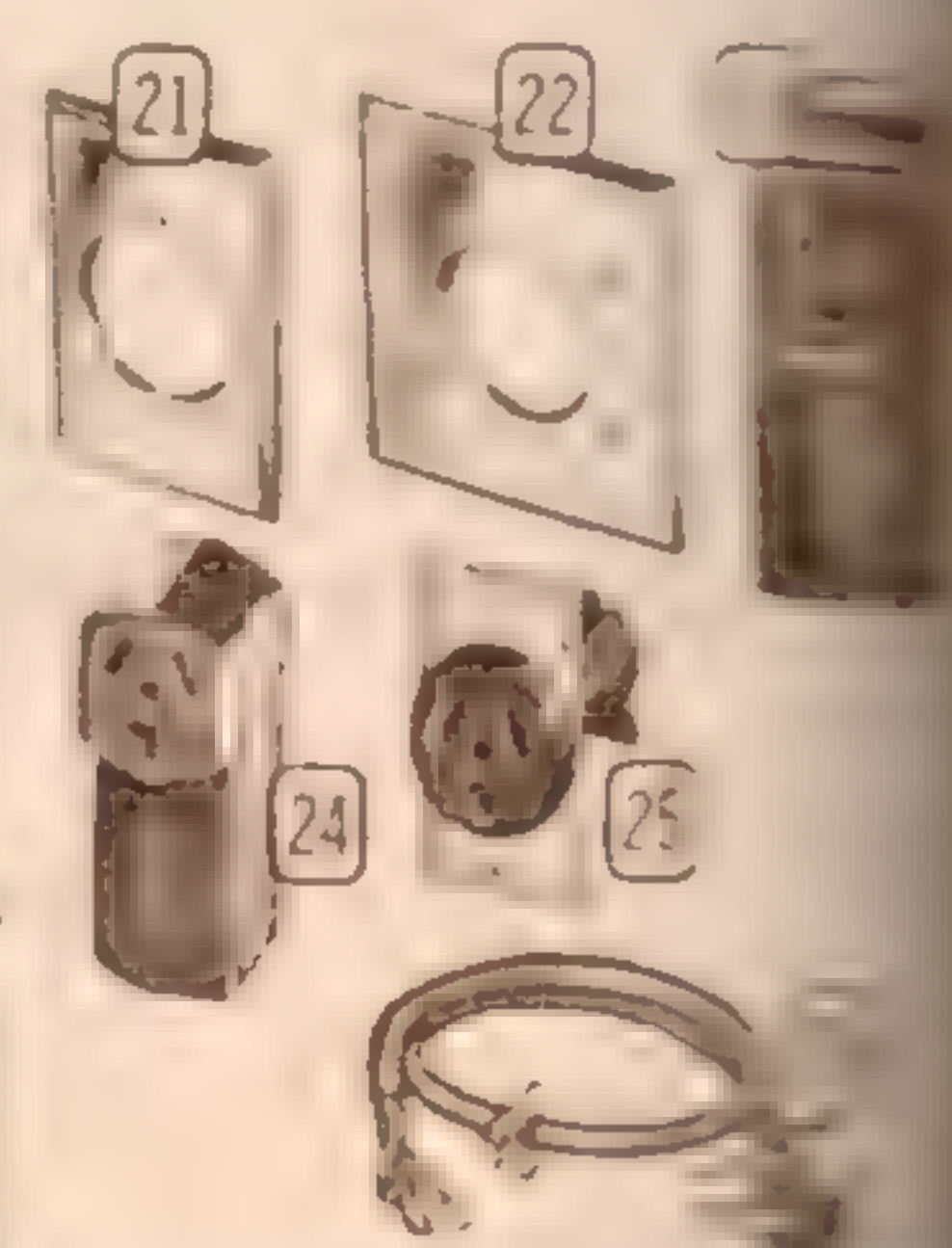
83A5207H—Black; 83A5208H—W 83A5209H—Red

Wire Size	Amp. Cap.	Wt. lbs. 100 ft.	Per Foot	100-ft. Co.
14 ga.	15	3	1¼¢	95¢
12 ga.	20	3	1¾¢	1.35
10 ga.	30	5	2¾¢	2.25
8 ga.	40	8	4¼¢	3.55
6 ga.	55	12	9¢	7.45
4 ga.	70	18	13¢	11.55

**RHW Type Insulation.** Heat and moisture resistant... designed for heavy current

83 A 5210H—Black 83 A 5211H—Red

2 ga.	100	27	20¢	\$18
3 ga.	100	22	17¢	15
000 ga.	200	76	46¢	47



## Dryer end Range Needs

㉑ **Chrome Plate for Mount Range, D.** Use with single gas. 83 A 167—Wt. ea. 2 lbs.

㉒ **Double Plate for Mount Range, D.** Use with double gas and raised plaster. 83 A 168—Wt. each 2 lbs.

㉓ **Heavy-Duty Outlets.** Use with wiring. No box needed; steel plate cover; steel plate. Also use with wire, 250-v. equipment. For DRYER, 30 amps. 83 A 137—Wt. 11 oz. For RANGE, 50 amps. 83 A 126—Wt. 1 lb. 3 oz.

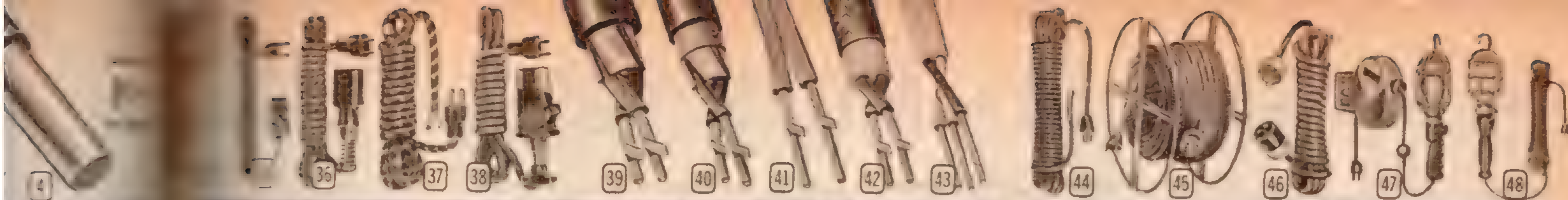
㉔ **Utility Surface Outlets.** Same as above but smaller. with Romex or entrance cable. New; no box required; complete with clamps. For DRYER, 30 amps. 83 A 133—Wt. ea. 7 oz. For RANGE, 30 amps. 83 A 132—Wt. 7 oz.

㉕ **Flush-Mount Outlets.** standard switch except shallow types. ½-in. plaster cover boxes. Use with (22) and cords low. Sliding term. For DRYER, 30 amp. 83 A 166—Wt. 6 oz. For RANGE, 50 amp. 83 A 165—Wt. 6 oz.

㉖ **Range and Dryer Cord.** ft. dryer cord. "L" shaped, 30 No. 10 wires. 250-v. 83 A 128—Wt. 1 lb.

**FLAT RANGE CORD.** one No. 8 wire. 5 ft. ing, 250-v. Heavy 83 A 127—3-Ft. Wt. 83 A 143—6-FL Wt. 3





### Indoor W

### Extension Cords

### UL Approved Replacement Cords

### Heavy-Duty Cord Sets

**Cord Sets.** Use on radios, table appliances. Plastic-insulated wire, 800-watts.

**CORD SETS.** Protect children by inserting pins, toys, etc. when not in use. Ivory.

2 outlets. Wt. 8 oz.  
95c ... Two for \$1.79

2 outlets. Wt. 7 oz.  
75c ... Two for \$1.42

**CORD SETS.** Have flat, round and tap.

wt. 9 oz. each.  
59c ... Two for \$1.10

wt. 6 oz. each.  
45c ... Two for 85c

**Long-Lasting Rubber-Covered Cords.** Braided copper conductors covered with an extra-strong rubber insulation. Type "S"—for heavy-duty jobs (except number (40) which is type "SI" for medium duty jobs). Use 18-gauge up to 800 watts (7 amps.); 16-gauge up to 1100 watts (10 amps.); 14-gauge up to 1650 watts (15 amps.); 12-gauge up to 2200 watts (20 amps.). State Catalog Number, wire size, length.

	Wire size	Catalog No.	Wt. 25 ft.	100 ft.	25 ft.	100 ft.
(39)	2 No. 14-ga.	83 A 1216H	5 lbs.	16c	\$3.49	\$12.95
	2 No. 12-ga.	83 A 1217H	8 lbs.	23c	5.39	19.50
	3 No. 14-ga.	83 A 1216H	6 lbs.	23c	5.39	19.50
	3 No. 12-ga.	83 A 1217H	12 lbs.	32c	7.39	26.95
(40)	2 No. 16-ga.	83 A 1210H	2½ lbs.	6½c	1.45	5.49
	3 No. 16-ga.	83 A 1210H	3½ lbs.	10½c	2.19	7.95
	2 No. 18-ga.	83 A 1210H	1½ lbs.	5c	.99c	3.75

**Heavy-Duty Extension Cord and Reel.** Recommended for electric lawn mowers, hedge trimmers, etc. Two copper wires with heavy rubber insulation for longer service. With plug on one end, heavy-duty outlet tap on other end. With wire reel.

83 A 1276—100-ft. 16-ga. cord set with reel. Wt. 8½ lbs. \$7.25

83 A 1277—Reel only. 11-in. diam. Holds 100 ft. Wt. 2¼ lbs. 98c

**Heavy-Duty Extension Cord Sets.** 2-wire recommended for motors, power tools, refrigerators, etc. Use 3-wire cords for grounding portable tools and to prevent electric shock. Heavy rubber insulation. UL Appr. Heavy-duty plug, tap. Copper wire.

#### Heavy-Duty 2-Wire Extension Cord Sets

Length	Gauge	Capacity	Catalog No.	Wt.	Price
15 ft.	18-ga.	7 amps.	83 A 1274	1 lb.	\$1.19
25 ft.	18-ga.	10 amps.	83 A 1271	1½ lbs.	1.98
50 ft.	18-ga.	5 amps.	83 A 1236	3 lbs.	2.98
50 ft.	16-ga.	7 amps.	83 A 1299	3½ lbs.	3.49
100 ft.	16-ga.	3½ amps.	83 A 1275	6½ lbs.	6.49

#### Heavy-Duty 3-Wire Extension Cord Sets for Safety

15 ft.	18-ga.	7 amps.	83 A 1242	1 lb.	\$2.39
15 ft.	16-ga.	10 amps.	83 A 1279	2 lbs.	2.75
25 ft.	18-ga.	7 amps.	83 A 1243	2 lbs.	2.98
25 ft.	16-ga.	10 amps.	83 A 1245	2½ lbs.	3.59
25 ft.	14-ga.	15 amps.	83 A 1270	5 lbs.	5.98
50 ft.	18-ga.	5 amps.	83 A 1244	4 lbs.	4.75
50 ft.	16-ga.	7 amps.	83 A 1246	6 lbs.	5.75
100 ft.	16-ga.	3½ amps.	83 A 1247	9 lbs.	9.95

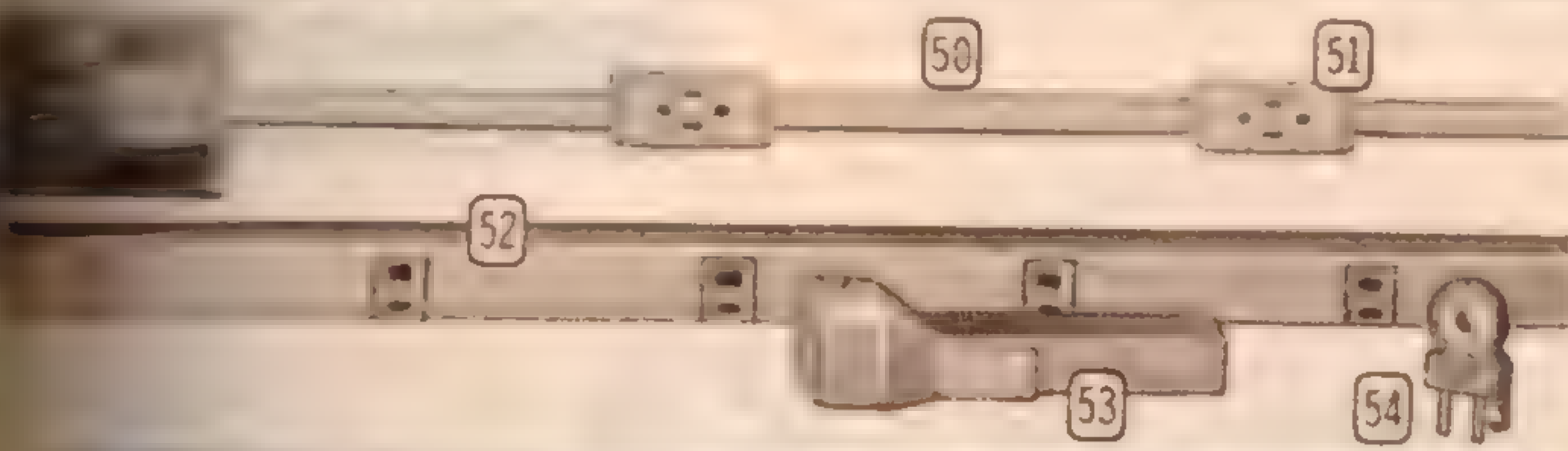
**20-ft. Automatic Reel Handy Light.** Operates like a window shade—locks and releases at any desired length. Mounts on wall or ceiling. Heavy-gauge steel casing, chromed mounting bracket. Neoprene cord is oil- and water-resistant. Handle has built-in outlet and switch. Polished reflector with swing open guard. Reel 7½x27½ in. UL Approved. Use 60 to 100-watt bulb.

83 A 1248—18-gauge 2-wire cord. Ship. wt. 4 lbs. 13 oz. \$8.95

**Heavy-Duty Handy Lights.** UL Appr. For garage, basement, etc. 2 outlets on handle. Rustproof construction. Shockproof handle and plug. On-off switch. 18-gauge copper wires.

83 A 1250—With 25-ft. cord. Ship. wt. 2 lbs. 6 oz. \$2.45

83 A 1251—With 50-ft. cord. Ship. wt. 3 lbs. 10 oz. 3.75



### Easy-To-Install Strip Wiring

**Outlets Where Needed...** without drilling or plastic extension cable. Bends to fit corners. Fits in pre-punched holes. (49) in nearest outlet; (51) in nearest outlet; and simply press into receptacle (51). 12-ga. wire. Wt. 3 oz. each.

Each 45c; 3 for \$1.29

**Cable.** ½ in. wide. 12-ga. wire. 17c per ft. 15 ft. \$2.45

**Receptacle.** Attach to Cable. 12-ga. wire. Wt. 3 oz. Each 45c; 3 for \$1.29

**Handy Plug-In Strips** for work benches, counter tops. Gray enameled metal case 7/8 in. wide. Connect with extension cord, or mount permanently with junction box (53) below. May be connected in series. UL Appr.

33-in. Strip. 5 outlets; 6 in. apart.  
83 A 155 M—Wt. 2 lbs. \$3.98

72-in. Strip. 4 outlets; 18 in. apart.  
83 A 156 MO—Wt. 2 lbs. \$4.98

**End Junction Box.** For installing (52) with BX, Romex, Page 1012, or Conduit cable on Page 1014.  
83 A 162—Ship. wt. 4 oz. 92c

**Lumiline Bracket.** Bulb not incl.  
83 A 160—Wt. Pr. 2 oz. Pair 98c



**Tape.** Does job of both Rubber tape, makes Resists oil, acids, etc. Wts.: 30-ft. roll 3 oz. \$1.25; 2 for \$2.39

59c; 2 for 1.14

**Over Rubber Tape.** Use over Rubber tape. Wt. 7 oz. 32c; ... 2 rolls for 59c

**Self-vulcanizing.** 23-in. 5 oz. Each 33c; ... 2 for 62c

**Circuit Tester.** Easy to use. Wt. 2 oz. 41c

**Non Metallic Cable Ripper.** Wt. 3 oz. 83 A 838—With Wire Gauge. Ea. 29c

**Bakelite Solderless Wire Connectors**

Catalog Number	Wire Size	Wt. for 10	10 for	100 for
83 A 855	14-18	3 oz.	19c	\$1.39
83 A 856	12	3 oz.	20c	1.45
83 A 857	10	3 oz.	29c	2.39

**Split-Bolt Solderless Wire Connectors.** 83 A 661—Wt. each 2 oz. State size.

For Wire	Ea.	5 for	10 for
Nos. 2, 3	49c	\$2.35	\$4.45
No. 4	36c	1.69	3.20
No. 6	27c	1.25	2.35
No. 8	24c	1.15	2.18



### Switches, Taps, Electrical Supplies

**Heavy-Duty Cord Tap.** Wt. for two, 5 oz. 83 A 1327—Two for 59c; Five for \$1.35

**Quick-Clamp Attachments.** Insert wire and push clamp. Ivory finish.

**3-Outlet Table Top.** Wt. for two 4 oz. 83 A 1319—Two for 59c; Five for \$1.39

**Plug Cap.** Ship. wt. for two, 2 oz. 83 A 1315—Two for 24c; Five for 55c

**Rubber Plug Cap.** Wt. for two, 3 oz. 83 A 1326—Two for 19c; Five for 45c

**Rubber 3-Outlet Tap.** Wt. for two, 5 oz. 83 A 1340—Two for 42c; Five for 98c

**Heavy-Duty Plug Cap.** Wt. each 2 oz. 83 A 129—Each 29c; 3 for 84c

**"Quick-Wire" Plug Cap.** For round, flat cords; 16, 18 or 20-ga. stranded wire. Wt. for two, 2 oz. 83 A 1316—2 for 44c; 5 for \$1.05

**Outdoor Pin-Type Socket.** Standard size. Ship. wt. for two, 3 oz. 83 A 1374—2 for 45c; ... 10 for \$1.98

**Weatherproof Outdoor Socket.** 6-in. wire leads. Use with weatherproof wire, (see Page 1014). Wt. for two, 6 oz. 83 A 1373—Two for 42c; Five for 98c

**Pull Switch Socket.** Brass with 1/8-in. threaded cap fits lamp stems; threaded. Ship. wt. each 5 oz. 83 A 1375—Each 37c; Five for \$1.79

**Push Switch Socket.** Brass; 1/8-in. threaded cap for shade. 83 A 1377—Wt. 3 oz. Ea. 29c; 5 for \$1.39

**Current Taps.** Two outlets are always "on". Pull-chain. Wt. for two, 6 oz. 83 A 1335—Two for 54c; Five for \$1.30

**Toggle "On-Off" Switch.** Single pole. 15A 125V, 10A 250V AC. 83 A 4702—Fits 1/2-in. hole. Wt. 2 oz. 75c

**Canopy Pull-Chain Switch and Extension.** For bent-glass light fixtures. 83 A 1394—Ship. wt. 3 oz. 52c

**Canopy Pull-Chain Switches.** With wire leads and pull cord. Wt. 3 oz. each. 83 A 1390—Normal-duty. 3-amp. 28c; 3, 79c

83 A 1391—Heavy-duty. 6-amp. 2 for 78c

**Wire Harp.** Glass finial. Pol. Brass. 83 A 1305—10 in. high. Wt. 4 oz. 29c

**Make-A-Lamp Adapter.** Brass push switch, cord, plug included. 83 A 1302—1¼-in. cork. Wt. 7 oz. \$1.15

83 A 1303—1¾-in. cork. Wt. 7 oz. 1.25

**Improv-A-Lite.** Converts lamp to 3-way bulb use. 8-ft. Ivory cord, plug. 83 A P1300—Bulb not incl. Postpaid. \$1.49

**50-100-150 Watt 3-Way Bulb.** Wt. 3 oz. 83 A 1942—Each 56c; ... Two for 98c

#### Wire Cutter \$3.95

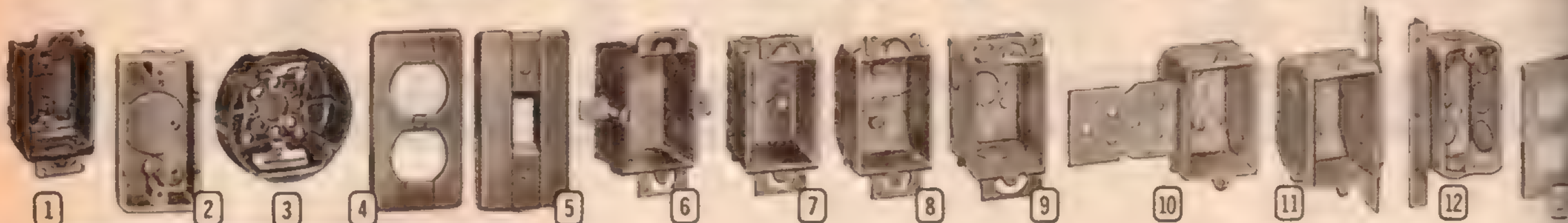
**Multi-Purpose Tool for Electricians, Mechanics.** Crimps insulated solderless terminals and connectors instantly with a squeeze of the hand—no tape or wrapping needed. Strips wire easily, quickly. Shears bolts and machine screws—no burrs—no damage to threads. Wire cutter severs wires quickly. Complete with assortment of terminals and connectors.

83 A 865—Ship. wt. 15 oz. \$3.95

**Assorted Insulated Terminals and Connectors.** For (79) above. Ship. wt. 12 oz. 83 A 880—Pkg. of 8 for 49c



Buy Any 10 **SAVE 10% MORE** To Take Advantage of This Offer, Simply Save 10% From The Total Price of Any Combination of 10 or More Boxes and Covers (1) to (24)



## Bakelite Boxes, Covers

(1) to (5) **Molded Reinforced Bakelite Switch Boxes.** Rustproof. UL Approved. Meet REA specifications. Clamps for non-metallic (Romex) cable or loom. Use in damp locations; ideal for barns, basements, etc.—non-corrosive, acid-resistant, shock-proof. (2), (4), (5) are Brown—others Black. Complete with knockouts.

Description	Depth	Cat. No.	Wt.	Ea.	3 for
(1) Flush-mount	2 in.	83A296D	4 oz.	31c	90c
Shallow box	1½ in.	83A294D	4 oz.	29c	84c
(2) Extra shallow surface box	1½ in.	83A302D	3 oz.	18c	48c
(3) 4-in. octagon box	2 in.	83A291D	8 oz.	29c	84c
Blank cover—fits (3)		83A293D	2 oz.	17c	48c
(4) Outlet plate—fits (1), (2)		83A299D	2 oz.	13c	36c
(5) Switch plate—fits (1), (2)		83A298D	2 oz.	13c	36c

(6) to (14) **Switch Boxes and Covers.** UL Approved; meet REA specifications. Heavy galvanized 14-ga. steel. Removable sides for ganging two or more boxes except 83A270D and 83A272D. Adjustable mounting ears on (7), (8) and (9) for flush installation. Boxes without clamps have ½-in. knockouts for conduit or cable connectors. All are 3 in. long and 2 in. wide except (12).

(6) **Flush Mounting Steel Box.** No clamps or screws. Side pressure—locks hold firm to wall. ½-in. KO's, sq. corners. 2½ in. deep. Wt. 12 oz. 83 A 272 D—Each 37c... 3 for \$1.08

(7) **Switch Box with Clamps for Non-Metallic Cable or Loom.** Square corners, ½-in. knockouts. 2½ in. deep. Ship. wt. 12 oz. 83 A 262 D—Each 33c... 3 for 96c 1½ in. deep. Ship. wt. 9 oz. 83 A 270 D—Each 29c... 3 for 84c

**Switch Box with Armored Cable Clamps.** Square corners. ½-in. knockouts. 2½ in. deep. Ship. wt. 12 oz. 83 A 264 D—Each 33c... 3 for 96c

(8) **Beveled Corner Switch Box** with clamps for non-metallic cable or loom—better for old work. ½-in. knockouts. 2½ in. deep. Wt. 12 oz. 83 A 263 D—Each 29c... 3 for 84c

(9) **Shallow Switch Box Without Clamps.** Square corners; for flush mounting in old buildings. 2½ in. deep. Ship. wt. 12 oz. 83 A 261 D—Each 29c... 3 for 84c 2 in. deep. Ship. wt. 9 oz. 83 A 260 D—Each 26c... 3 for 75c

(10) **Side Bracket Box with Clamps for Non-Metallic Cable or Loom.** Nails to studs. Beveled corners. 2½ in. deep. Ship. wt. 13 oz. 83 A 266 D—Each 32c... 3 for 93c

**Side Bracket Box with Clamps for Armored Cable.** Square corners. 2½ in. deep. Ship. wt. 14 oz. 83 A 267 D—Each 36c... 3 for \$1.05

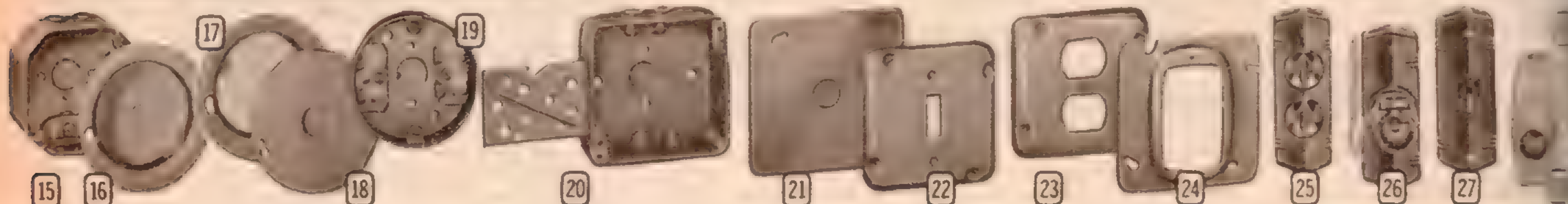
(11) **Switch Box with Clamps for Non-Metallic Cable or Loom.** Side bracket nails to side of studs. Beveled corners. 2½ in. deep. Wt. 13 oz. 83 A 269 D—Each 34c... 3 for 99c

**Side Bracket Switch Box** (11). No Clamps. Bracket stud. Square corners. ½ in. deep. 2½ in. deep. Wt. 13 oz. 83 A 268 D—Each 30c...

(12) **Side Bracket Surface Box.** 4x2½ in. Nail to stud support. For new or old work. ½ in. KO's; 2 in. deep. Wt. 13 oz. 83 A 244 D—Each 33c...

**Surface or Handy Utility Box** to wall. Size 4x2½ in. ½-in. knockouts. Wt. ea. 83 A 245 D—Each 25c... 3/4-in. knockouts. Wt. ea. 83 A 243 D—Each 26c...

(13) (14) **Covers for Surface Boxes.** Fit surface boxes. mounting screws. Wt. ea. (13) 83A248 D—Outlet. 12c (14) 83A247 D—Switch. 12c



(15) to (20) **Outlet Boxes and Covers.** 14-ga. galvanized steel—resist corrosion. UL Approved. Meet REA specifications. For surface mounting on old and new work. Boxes without clamps have ½-in. KO's for non-metallic, armored cable, or conduit connectors (8), Pg. 1012 and (17) Page 1013. Boxes (15) and (20) can be surface mounted on old or new work, flush mounted with hanger (37), below. Buy any 10 (1 through 24) save 10%.

(15) **Octagon Boxes with Clamps.** 4-in. diam. 1½ in. deep. ½-in. knockouts. WITH NON-METALLIC CABLE CLAMPS. 83 A 210D—Wt. 9 oz. Ea. 34c; 3 for 99c WITH CLAMPS FOR ARMORED CABLE. 83 A 208D—Wt. 9 oz. Ea. 34c; 3 for 99c

**Octagon Boxes without Clamps.** 1½ in. deep. Ship. wts. 9 and 8 oz. 83 A 206 D—4 in. Ea. 23c; 3 for 66c 3¼-in. DIAM. OCTAG. Box. ½-in. KO's. 83 A 205D—Wt. 8 oz. Ea. 23c; 3 for 66c

(16) **Drop Cord Cover.** Fits both 4-in. round or octagon boxes. Ship. wt. 5 oz. 83 A 223 D—Each 16c... 3 for 45c

(17) **Plaster Ring.** Fits 4-in. diam. boxes. Ears for fixture strap. ½ in. deep. 83A227D—Wt. 4 oz. Ea. 17c; 3 for 48c

(18) **Flat covers with ½-in. KO's.** Fit octagon as well as round boxes. 4-in. DIAMETER. Wt. 4 oz. 83 A 221D—Each 13c... 3 for 36c 3¼-in. DIAMETER. Wt. 3 oz. 83 A 220 D—Each 13c... 3 for 36c

(19) **Ceiling Box, Non-Metallic Clamps.** With and without fixture stud. 3½-in. diameter, ¾ in. deep. 83 A 239D has ½-in. knockout, no fixture stud. Ship. wts. 7 oz. each. 83 A 239 D—Each 32c... 3 for 93c SAME AS ABOVE WITH STUD. 83 A 240 D—Each 40c... 3 for \$1.17

**Shallow Ceiling Box Without Clamps.** 4-in. diam. ½ in. deep. ½-in. KO's. Has ears for fixture strap. Ship. wt. 6 oz. 83 A 236 D—Each 26c... 3 for 75c

(20) **4-In. Square Box with Bracket.** Face-mount bracket nails to stud. 1½ in. deep. ½-in. KO's. WITH CLAMPS FOR NON-METALLIC CABLE. 83A213D—Wt. 14 oz. Ea. 50c; 3, \$1.47 WITHOUT CLAMPS. Wt. ea. 14 oz. 83 A 214 D—Each 41c... 3 for \$1.20

**4-In. Square Outlet Box.** No clamps. 1½ in. deep. Wt. each 11 oz. 83 A 212 D—½-in. KO's. Ea. 33c 3/96c WITH ½, ¾-IN. KO's. Wt. ea. 11 oz. 83 A 215 D—Ea. 34c... 3 for 99c

(21) to (24) **Covers for Square Box (20).** 14-ga. steel. Galvanized finish resists rust and corrosion. (21), (22) for surface or exposed mounting; (23), (24) for plastered flush mounting. Average wt. each 5 oz.

Cat. No.	Style	Ea.	3 for
(21) 83A228D	Blank, ½-in. KO's.	12c	33c
(22) 83A250D	Toggle	25c	72c
(23) 83A249D	Double Outlet	25c	72c
(24) 83A229D	Single Device	16c	45c
83A230D	Double Device	24c	69c

## Surface Wiring

(25) to (30) **Ideal for barns, garages, etc.,** where dust creates conditions, or where dust creates. No splicing, taping, soldering necessary. (27) have clamps for Romex or plastic in brown bakelite. (28) to (30) are with pressure lock connection. Stripped ends of cable. Wt. 5 oz.

Description	Cat. No.
(25) Double Outlet	83 A 479
Double Outlet	83 A 481
(26) Socket with Outlets and Chain	83 A 482
Pull-Chain Socket	83 A 477
Socket without Chain	83 A 478
Blank Junction Box	83 A 480
(27) 1-Pole Toggle Switch	83 A 475
3-Way Toggle Switch	83 A 476
(28) Socket without Chain	83 A 485
(29) Double Outlet	83 A 483
(30) Toggle Switch	83 A 484

Shop the modern, efficient way... place your next order by phone.



## Switch, Outlet Accessories

(31) **Switch Box Support** for old work. Needs no screws. 83 A 367—Easy to install. Wt. 2 pairs, 6 oz... 2 for 24c

(32) **Fixture Stud.** For ½-in. pipe. ¾-in. diam. outside. 83 A 610—Mounts inside outlet box. Wt. 5 oz... 3 for 40c

(33) **Extension Nipple.** Extends fixture stud (32). ½ in. 83 A 831—¾-in. thread. Ship. wt. 3 oz... 3 for 24c

(34) **Nipple.** Fits fixture stud (32) and strap (35). 2 in. long. 83 A 829—½-in. threads. Ship. wt. 2 oz... 3 for 15c

(35) **Fixture Strap.** Mounts fixture to box. Fits nipple (34). 83 A 828—Tapped ½-in. diam. Ship. wt. 4 oz... 3 for 14c

(36) **16½-in. Kruse Support.** Use between studs on new work. 83A365—Holds up to 5 boxes. Wt. 7 oz. Ea. 25c; 3 for 69c

(37) **Bar Hanger for Old Work.** Straight. ¾-in. fixture stud. 83 A 355—12 in. long. Wt. ea. 5 oz... Ea. 49c; 3 for \$1.44

(38) **Bar Hangers for New Work.** ¾-in. stud. Wt. ea. 7 oz. 83A350—12-19 in. Ea. 29c 3/84c

1016 WARDS CBA2



## Weatherproof Boxes, Plates

(39) **New Outdoor Surface-Mounted Switch, Box Combination.** Cast metal box. 3-Hubs for ½-in. conduit. (39) WEATHERPROOF TOGGLE SWITCH. Ship. wt. 1 lb. 5 oz. 83 A 312—Single Pole \$2.35; 83 A 313—3-Way \$2.49

(40) **WEATHERPROOF OUTLET COMBINATION.** Protective cap. Strong spring closure feature. Ship. wt. 1 lb. 5 oz. 83 A 314—Duplex... \$2.97; 83 A 315—Single... \$2.59

(41) **Flush-Mounted Weatherproof Switches, Outlets.** Alum. finished brass plate. Use with flush boxes. (41) 83 A 277—Single Pole Switch, Plate. Wt. 8 oz. \$1.32 83 A 279—3-Way Switch, Plate. Wt. 7 oz... 1.49

(42) 83 A 276—Duplex Outlet, Plate. Wt. 7 oz... 1.98 83 A 278—Single Outlet, Plate. Wt. 7 oz... 1.59

(43) **Cast Metal Weatherproof Box.** For (41) (42). ½-in. hubs for cables, conduit connectors. Wt. 14 oz. 83 A 316—With 3 hubs... \$1.15 83 A 317—4 hubs... \$1.45



## Outlets, Closers

Description	Cat. No.	Wt.
(44) Pull-chain Socket	83A412	1½ lb.
For Wall Switch	83A411	1½ lb.
(46) Pull-chain Socket	83A415	14 oz.
For Wall Switch	83A417	15 oz.
(47) Pull-chain, outlet	83A416	14 oz.
Porc. Outlet—fits 4-in. box; grounding		
(45) Pull-chain, outlet	83A419	14 oz.
White Plastic Outlets—fit 3¼ to 4-in.		
(48) No pull chain	83A431	5 oz.
Pull-chain, outlet	83A425	5 oz.
Brown Bakelite Socket; 2-pc. concealed		
(49) Surface Mount	83A458	5 oz.
Metal Outlet Closer; lock-up		
(50) 5-in. diam. closer	83A830	8 oz.



**Heavy Duty**  
Was 32c  
**27c**  
Ivory

**Silent Switch**  
Was 59c  
**47c**  
1-Pole

**UL Approved Outlets for Every Need**

**UL Approved Toggle Switches**

**Outlets.** Help prevent accidents in your home... safety twist cap-cover (above) snaps shut automatically and water out... from ice melting pins metal outlet into current. Mounts in regular (included). Screws included. 4 oz. Buy 3, save more. **try.....47c; 3 for \$1.35** **39c; 3 for 1.10**

**Single Outlet and Cover.** Fits boxes. Brown bakelite finish. 4 oz. **29c.....3 for 84c**

**Duplex Outlet with metal** 4-in. round or octagonal 5 amps. **7 oz. 39c; 3 for \$1.12**

**Heavy-Duty Duplex Outlet** designed wire stripper pull wire... pull to release. Does the job in half time. Bronze contacts. 15 amps. Take up to 10-in. at 15 amps. 120 volts. Always wired always "on". 3 oz. **52c.....3 for \$1.49**

**Save Money — Install Home Wiring Yourself! It's Easy When You Use Wards "Modern Wiring Booklet" As A Guide... See coupon on Page 1012.**

**Anniversary Special—GE Outlet.** Check this low price anywhere for proof of value! Save 12% to 15%. Our bestselling outlet. Has "T" slots. Patented wire clamp for back wiring—takes up to 12-ga. wire. Extra-thin for shallow wall installation. Double wipe bronze contacts grip plug blades tighter... means less power loss. Rated 15-amps. at 120 volts. Ivory. Wt. ea. 3 oz. Was 32c; 3 for 89c **83 A 115—Now 27c.....10 for \$2.59** **Brown. Wt. ea. 3 oz. Was 28c; 3 for 79c** **83 A 114—Now 24c.....10 for 2.29**

**Handy 4-Plug Outlet.** Makes conventional outlets obsolete. Takes up to four flat plugs at one time... twice as many as ordinary outlets. Puts an end to "bottle-neck wiring." Easy to install. Rated at 15 amps; 120 volts. Ivory finish. Bakelite plate. Ship. wt. 3 oz. **83 A 191—Each 35c.....3 for 98c**

**Economy Duplex Outlet.** Strong bronze contacts. Rated 15 amps. at 120 V. Fit standard boxes, take up to 12-ga. wire. Regular duty. Screw-type terminal for easy installation. Ship. wt. ea. 2 oz. **83 A 116—Brown. 10c.....3 for 29c**

**GE Toggle Switches.** Take up to No. 12 wire. 10-amps, 120-volt. Heavy-duty Bakelite. Use 1-pole for one location; 3-way from 2 locations.

**58: Heavy Duty.** Large contacts, arc shields. "T" rated. Ivory, Brown. **IVORY BAKELITE.** Ship. wt. 2 oz. each. **83 A 14—1-Pole...Ea. 37c; 3 for \$1.05** **83 A 15—3-Way...Ea. 49c; 4 for 1.85** **BROWN BAKELITE.** Ship. wt. 3 oz. each. **83 A 12—1-Pole...Ea. 33c; 3 for 89c** **83 A 13—3-Way...Ea. 45c; 4 for \$1.75**

**(59) Economy Switch** for light loads. Brown Bakelite. Ship. wt. 2 oz. **83 A 31—1-Pole.....16c; 3 for 45c**

**(60) TO (62) Heavy-Duty Bakelite Combination Switches.** Have rugged construction and big load capacity. Pressure lock terminals mean positive and fast connection. Switches are "T" rated for better contact and longer life. 1-Pole, 10 amps. at 120 volts; receptacles 15 amperes; 120 volts. Use with any double outlet plate—see below. Heavy-duty plastic body.

**(60) Twin Switches.** Ship. wt. 4 oz. **83 A 176—Ivory...Ea. 59c; 3 for \$1.69**

**(61) Switch and Outlet.** Ship. wt. 3 oz. **83 A 178—Ivory...Ea. 52c; 3 for \$1.50**

**(62) Switch and Neon Pilot Light.** Bulb lights when switch is "on." Easy to install. Ship. wt. each 3 oz. **83 A 180—Ivory...Ea. 95c; 3 for \$2.79**

**Anniversary Special... silent switch** at 19% to 25% savings! Built-in wirestripper (left). No need for tools... just insert wire and pull on outer coating. No mercury or other fluids. Operates in any position. Pressure lock terminals. 15-amp., 120-v., AC. Self-cleaning screws. Ivory. Wt. ea. 4 oz. **1-Pole. Was 59c, 3 for \$1.69** **83 A 925—Now Each 47c... 3 for \$1.34** **3-WAY. Was 85c, 4 for \$3.29** **83 A 926—Now Each 64c... 4 for 2.47**

**Silent Mercury Switches—no "snap" noise... perfect for nurseries, bedrooms, etc. wherever you need silent operation.** Hermetically sealed mercury mechanism. High rating, 15 amps., 120 v., AC. "T" rated for long life.

**Without Glow Light.** Wt. ea. 4 oz. **83A16—1-POLE. Ivory...69c; 3 for \$2.04** **83A3 —1-POLE. Brown..65c; 3 for 1.92** **83A17—3-WAY. Ivory.\$1.19; 4 for 4.70** **83A4—3-WAY. Brown. 1.15; 4 for 4.55**

**With Electric Glow Light—Toggle glows when "off"... is easier to locate in the dark.** Ivory finish. Wt. each 4 oz. **83A22—1-POLE. Ea. \$1.10; 3 for \$3.25** **83A23—3-WAY. Ea. 1.79; 4 for 6.98**

**Grounded Receptacles**

**Cover Plates**

**Interchangeable Devices**

**Special Outlets**

**Choose From 3 Plate Styles.** Smooth Ivory—extra-heavy duty construction, flat surface design for less dirt collection; Ribbed Bakelite—break-off feature for easy ganging; Chrome-plated Steel—bright and sparkling, easy to clean. Come complete with mounting screws for instant installation. Be sure to state Catalog Number and Quantity Wanted when ordering from table below. Ship. wt. each 3 oz. Order 10 and save more.

		Finish	Cat. No.	Ea.	10 for
(74)	Double Toggle	Smooth Ivory.	83 A 87	24c	\$2.25
		Chromed.....	83 A 67	29c	2.65
	3-gang Toggle	Ivory (not shown)....	83 A 84	59c	5.49
		Chromed (not shown)....	83 A 70	39c	3.69
(75)	Switch, Outlet	Smooth Ivory	83 A 89	24c	2.25
		Chromed.....	83 A 68	29c	2.65
	Single Toggle	Smooth Ivory	83 A 85	15c	1.42
		Ribbed Ivory	83 A 56	11c	1.05
	Double Outlet	Ribbed Brown	83 A 59	8c	75c
		Chromed. ....	83 A 65	15c	\$1.39
	Double Outlet	Smooth Ivory	83 A 86	15c	1.42
		Ribbed Ivory	83 A 55	11c	1.05
	Outlet	Ribbed Brown	83 A 60	8c	75c
		Chromed.....	83 A 66	15c	\$1.39
(78)	Outlet	Chromed.....	83 A 69	15c	1.39

**May be Wired with Separate or Common Feed.** Ivory plastic finish. Ship. wt. ea. 2 oz.

	Item		Cat. No.	Ea.	3 or 4
(79)	Single Outlet	"T" rated	83 A 39	21c	3, 60c
(80)	Pilot Light	Shows "On"	83 A 41	79c	3, \$2.29
(81)	1-Pole Switch	Standard	83 A 35	39c	3, 1.11
		Noiseless	83 A 36	75c	3, 2.22
		3-Way Switch	83 A 37	59c	4, 2.24
		Noiseless	83 A 38	98c	4, 3.85

**Wall Plates for interchangeable devices above.** Include mounting strap with locking clip. Choice of Ivory Bakelite or Chrome. Ship. wt. ea. 2 oz.

**(82) 83 A 43—Ivory.** Holds 2 devices....Ea. 21c; 3 for 60c

**83 A 44—Chrome.** Holds 2 devices...Ea. 25c; 3 for 72c

**(83) 83 A 45—Ivory.** Holds 3 devices....Ea. 21c; 3 for 60c

**83 A 46—Chrome.** Holds 3 devices...Ea. 25c; 3 for 72c

**Wall Protectors.** Heavy-duty, shockproof plastic. Protects walls from dirt. State Ivory or Transparent. Wts. 3, 4 oz. **83 A 89—Single plate. 2 for 28c** **83 A 90—Double. 2 for 42c**

**Multiple Outlet Comb.** Heavy Ivory bakelite plate. Takes 5 flat plugs or 3 round plugs. Fits flush on standard box. **83 A 122—Ship. wt. ea. 4 oz. Each 39c.....3 for \$1.14**

**Electric Clock Outlet.** Fits standard box. Allows easy mounting and removal of clock. 15 amps; 120 v. Wt. 4 oz. **83 A 144—Ivory finish....49c**





**1** **\$23.95**  
100 Amp.

**2** **66.95**  
200 Amp.

**3** **27.95**  
200 Amp.

**4** **32.95**  
150 Amp.

**5** **7.19**

**6** **3.59**

**7** **31.95**  
100 Amp.

**8** **7.29**  
70 Amp.

**9** **19.50**

**10** **100**

## SAVE \$15 or MORE: Just Deduct 10% on Order

### Power-Plan for Your Future With GE Fuseless Entrance Switches . . . Low as \$319

- Circuit breakers eliminate fuse-changing—just flip switch and your power is restored!
- Protect your home or farm—Save at Wards on nationally famous GE switches; easy to install
- Unlimited combinations of circuits; connecting lugs silver-plated for aluminum or copper cable

**1** **2** **GE Custom-Designed Load-Centers with Main Disconnect Switch.** Insulated groundable neutral. 120-240 volt, 100-amp. have main breakers included; 200-amp. has Main Knife Switch (fuse not included). State Flush or Surface.

**3** **AND 4** **GE 150 and 200 Amp. Switch.** Ideal for Electric Heating. Insulated groundable neutral. 120-240 v. Use separate disconnect switch (83 A 577MD, (27) opp. pg.) if code requires. Breakers not incl. State Flush or Surface.

**5** **6** **GE Custom-Designed 70 and 100 Amps. Load Centers.** Insulated groundable neutral. 83 A 738MD is "split-bus" design to be used without main disconnect for service entrance equipment. 120-240 v. State Flush or Surface Mount.

**7** **8** **Raintight Outdoor Load Centers.** 120-240-v., 3-wire. Surface mount.

**9** **Raintight Box Hubs.** FOR (7). 1 1/4, 1 1/2, or 2 in. 83 A 720D—Wt. 1 1/4 lbs. \$1.69 FOR (8). Threaded. State 3/4, 1, 1 1/4 or 1 1/2 in. 83 A 746D—Wt. 9 oz. \$1.69

	Main Lugs Amps.	No. of Branch Circuits			Size Overall, Inches	Catalog No.	Wt. Lbs.	Cash Price
		Using (11)	Using (12)	Using (13)				
(1)	100	12	16	6	12 5/8 x 19 1/4 x 4 1/8	83 A 741MBD	21	\$23.95
	100	20	20	10	14 1/4 x 21 x 4 1/8	83 A 707MBD	32	32.50
(2)	200	24	40	12	13 3/4 x 38 x 5 1/4	83 A 743RD	55	66.95

Order individual circuit breakers (11) to (13) at right separately. (2) Not Mail.

	Main Lugs Amps.	No. of Branch Circuits			Size Overall, Inches	Catalog No.	Wt. Lbs.	Cash Price
		Using (11)	Using (12)	Using (13)				
(3)	200	24	40	12	14 3/8 x 24 1/4 x 4 3/4	83 A 704MBD	32	\$27.95
	150	12	20	6	13 7/8 x 18 1/8 x 4 1/8	83 A 701MD	17	15.95
(4)	150	16	23	4	15 1/4 x 35 1/4 x 1 1/4	83 A 703MBD	46	32.95

	Main Lugs Amps.	No. of Branch Circuits			Size Overall, Inches	Catalog Number	Wt. Lbs.	Cash Price
		Using (11)	Using (12)	Using (13)				
(5)	100	8	14	4	8 1/2 x 12 1/2 x 4	83 A 734MD	10	\$7.19
	100	12	20	6	10 1/2 x 15 1/2 x 4 1/8	83 A 735MD	16	10.95
	100	8	20	8	12 1/2 x 19 1/2 x 4 1/8	83 A 738MD	20	18.50
	70	2	4	1	5 1/2 x 9 x 3 1/4	83 A 721D	5	3.19
(6)	70	4	8	2	7 1/2 x 10 1/2 x 3 3/8	83 A 732D	7	3.59

	Main Lugs Amps.	No. of Branch Circuits			Size Overall, Inches	Catalog Number	Wt. Lbs.	Cash Price
		Using (11)	Using (12)	Using (13)				
(7)	100	12	20	6	12 1/2 x 21 x 5 1/4	83 A 742MBD*	28	\$31.95
	100	20	20	10	12 1/4 x 23 3/8 x 5 1/4	83 A 708MD*	32	39.95
	200	24	40	12	14 3/8 x 40 3/8 x 5 1/2	83 A 706MOD**	44	85.00
	70	2	4	1	7 x 9 1/2 x 4 1/2	83 A 747D	7	6.49
(8)	70	4	8	2	7 x 11 1/2 x 4 1/2	83 A 748MD	9	7.29
	100	8	12	4	10 x 13 5/8 x 4 1/2	83 A 749MD	14	14.25

\*100-amp. main breaker included; \*\*200-amp. main knife switch included.

**10** **GE 100-Amp. Main Disconnect Circuit Breaker.** Use indoors wherever main disconnect switch is required. Breaker included, wired-in 2-pole, 3-wire solid neutral. 120-240 volts. Flush 14 1/2 x 8 1/4 x 4 7/8 in.; Surface 13 1/2 x 7 1/2 x 4 7/8 in. Wt. 12 lbs. State Flush or Surface. 83 A 744 MD—Mailable... \$19.50

**GE 70-Amp. Main Disconnect Circuit Breaker.** Like (10). Use indoors where main disconnect required. Breaker included. 5 1/2 x 9 x 3 1/4 in. State Flush or Surface mount. 83 A 745 D—Ship. wt. 6 lbs. \$11.95

**11** **Single Pole Circuit Breakers.** Need 1 opening for lighting, small appliances, etc. 110-120 v. 83 A 711D—Ship. wt. 7 oz. State 15 or 20 c

**12** **GE "Twin" Single Pole Circuit Breaker.** Fits in space formerly needed for one. Has 2 rugged breakers in compact 1-in. case. Circuit capacity—reduces cost. 110-120 v. 83 A 710D—Ship. wt. 7 oz. State 15 or 20 c

**13** **GE Double Pole Circuit Breakers.** For use in single trip for heavy-duty loads. Fits into any two adjacent openings. 220 v.

Amp.	Catalog No.	Ship. wt.
20	83 A 722LD	9 oz.
30	83 A 723LD	11 oz.
40	83 A 724LD	9 oz.
50	83 A 725LD	11 oz.
70	83 A 726LD	13 oz.
100	83 A 727LD	8 oz.

"Wire Ahead" for any new appliances you might want to add. All Switches are UL approved. Check your Local Power Company REA for correct switch.

**14** **100 and 200-Amp. Meter Sockets.** For single phase, 2 or 3-wire service. Use indoors or outdoors. Heavy steel, gray enamel finish. Sealing ring for weather-proof installation included.

Amp.	Size	Duncan	Hubs	Shape	Hub	Cat. No.	Wt.	Price
100	8x7 1/2 x 3	OS4E	1	Rectang.	1 1/4 in.	83A535	4 lbs.	\$5.69
100	7-in. diam.	109222	2	Round	1 1/4 in.	83A501	2 1/2 lbs.	4.95
100	7-in. diam.	109236	3	Round	1 1/4 in.	83A571	3 lbs.	5.25
200	18x9x4 3/4	39326	1	Rectang.	2 in.	83A574M	17 lbs.	23.50

83 A 695—Bushing. Reduces hub from 1 1/4 in. to 1 in. Wt. 5 oz. .... 35c

**15** **2-Wire Fused Knife Switch.** 30 Amp. 110-120 Volt. 4 5/8 x 3 in. 83 A 543—Ship. wt. 1 lb. 5 oz. .... \$1.19

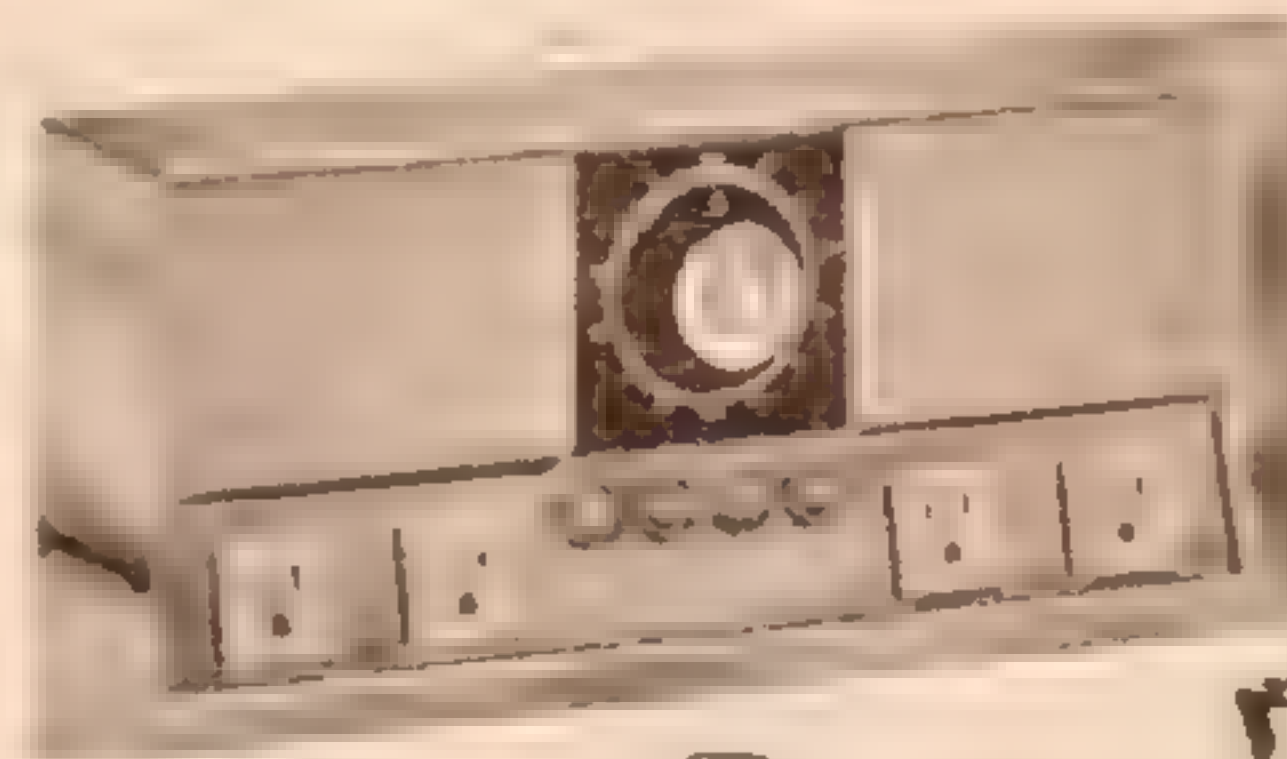
**3 YEARS TO PAY**  
**No Money Down**  
SEE PAGE 960

Install needed wiring now . . . no money down under Wards Home-Improvement Plan, on orders totalling \$100 or more.

### Budget-Priced Kitchen Power \$419

**16** **GE Kitchen Appliance Center** supplies more than enough power to use a toaster, coffee maker, fry pan, and rotisserie . . . all at the same time! 4600-watt capacity. Two double pre-wired 20-amp. 115 volt outlets take four standard 2-prong plugs, grounded parallel plugs or new 20-amp. plugs. Unit mounts in 2-gang box, requires connection to 20-amp. 115/230-volt 3-wire grounded double-pole fused circuit, using 12-gauge wire. With 2-gang box, mounting brackets and instructions. UL Approved.

83 A 142—Shipping weight 1 lb. 12 oz. .... Only \$4.19



**4-Way Appliance Center**  
**\$34.50**



**17** **Westinghouse Appliance Center . . . Ends blown fuses from circuits!** Four grounded plug-in outlets—each with its own circuit breaker—handle up to 7200 watts. A touch of the reset stores current. Electric "Minute-Minder" signals end of present time. Beautiful satin-finished aluminum. Requires rough opening 6 by 3 in.; installs within standard stud spacing and wall depth. Individual 15-amp. 115-volt circuits take standard 2-prong plugs or parallel plugs. Unit requires connection to 30-amp. 115-230-volt 3-wire grounded circuit using 10-gauge wire.

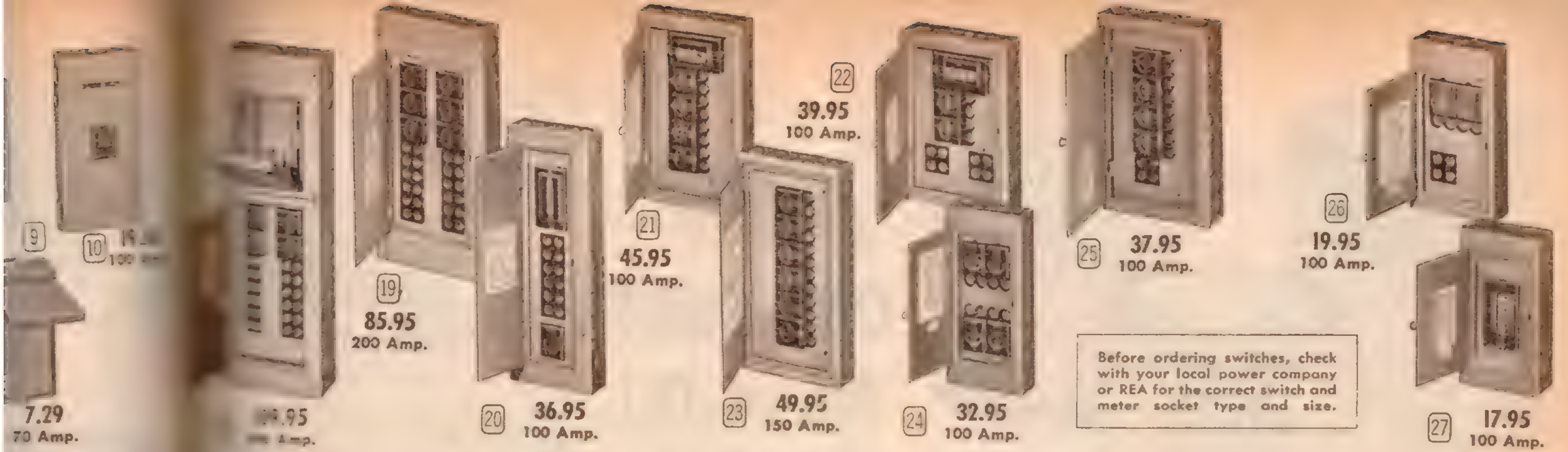
83 AP 138 M—UL Approved. Postpaid. \$3.50 down. .... Cash

### Now, a "Do-It-Yourself" Light Dimmer

**G.E.'s New Hi-Lo Switch and Dimmer.** Dim your lights with G.E.'s new Hi-Lo Switch. Improved, fits standard wall-boxes . . . needs no wiring. Three positions—on, off, and dim—use for viewing, dining . . . as a handy night light. For incandescent lighting only. Ivory finish. 110-120 Volt. 300 watts. 83 A 42—Ship. wt. 8 oz. ....

1018 WARDS CBA2





Before ordering switches, check with your local power company or REA for the correct switch and meter socket type and size.

# on Order Entrance Switches Totaling \$150 or over Discount Applies to (I) through (13) and (18) through (32)

## Powr Kraft Fuse-Type Equipment . . . UL Approved Low as \$949

Designed to Serve Today's Home plus ample requirements for future needs. construction, . . . all meet rigid ratings. UL Approved. Switches (21), (22) are series wired. Main lugs total capacity (amps.) of entrance switch (see (A) in table) controls all circuits. Switches (19), (23) to (26) are series wired; (except 83 A 517MD and 83 A 518MD which are series wired); main lugs only. Remove all pull out fuses. (B) in table are for large circuits, 240 volt. Use 30 amp. for heaters, dryers, water heaters; 60 amp. heavy-duty dryers. Use Plug fuses for lighting, outlets, appliance circuits. (C) in table are for large circuits, 240 volt. Use 30 amp. for heaters, dryers, water heaters; 60 amp. heavy-duty dryers. Use Plug fuses for lighting, outlets, appliance circuits. (D) in table are for large circuits, 240 volt. Use 30 amp. for heaters, dryers, water heaters; 60 amp. heavy-duty dryers. Use Plug fuses for lighting, outlets, appliance circuits.

	Main Lugs Amps.	(A) Main Switch Amps.	(B) Cartridge Fuse Pullout Circuits	(C) Plug Fuse Circuits	(D) Type Mounting	Approx. Size in inches	Catalog Number	Wt. lbs.	Cash Price
(18)	200	200	3	1	24	Surface	83 A 575RD	90	\$109.95
	200	200	3	1	24	Flush	83 A 576RD	90	109.95
(19)	200	2-60	2	2	24	Surface	83 A 578MOD	53	85.95
	200	2-60	2	2	24	Flush	83 A 579MOD	54	85.95
(20)	100	100	.	1	12	Surface	83 A 536MBD	30	36.95
	100	100	.	1	12	Flush	83 A 537MBD	30	36.95
(21)	100	100	3	1	8	Surface	83 A 533MBD	30	45.95
	100	100	3	1	8	Flush	83 A 534MBD	30	45.95
(22)	100	100	1	1	12	Surface	83 A 539MBD	26	39.95
	100	100	1	1	12	Flush	83 A 540MBD	26	39.95
	100	100	1	1	20	Surface	83 A 567MOD	45	53.95
	100	100	1	1	20	Flush	83 A 568MOD	46	53.95
(23)	150	60	4	1	12	Surface	83 A 560MBD	32	49.95
	150	60	4	1	12	Flush	83 A 561MBD	32	49.95
(24)	100	60	2	1	8	Surface	83 A 591MBD	20	32.95
	100	60	2	1	8	Flush	83 A 592MBD	20	32.95
(25)	100	60	2	1	12	Surface	83 A 597MBD	29	37.95
	100	60	2	1	12	Flush	83 A 598MBD	29	37.95
(26)	100	60	.	1	4	Surface	83 A 559MD	12	9.49
	100	60	.	1	4	Flush	83 A 586MD	13	9.49
	60	60	.	1	4	Surface	83 A 517MD	12	9.49
	60	60	.	1	4	Flush	83 A 518MD	13	9.49
	100	60	.	1	6	Surface	83 A 587MD	17	17.95
	100	60	.	1	6	Flush	83 A 588MD	17	17.95
	100	60	.	1	8	Surface	83 A 589MD	17	19.95
	100	60	.	1	8	Flush	83 A 590MD	17	19.95
	100	60	.	1	12	Surface	83 A 595MD	18	27.95
	100	60	.	1	12	Flush	83 A 596MD	18	27.95

	Amps.	Type Fuse	Type Mount	Approx. Size, in.	Catalog Number	Ship. wt.	Price
(27)	100	Cartridge	Surface	15x8 1/4x4	83 A 580MD	15 lbs.	\$17.95
	100	Cartridge	Flush	15x8 1/4x4	83 A 581MD	14 lbs.	17.95
	200	Cartridge	Surface	20x12 1/4x4 1/4	83 A 577MD	36 lbs.	37.95

## Switch Boxes for Special Usages \$2.98 to \$55.50

Weatherproof Switches. Threaded hub top. Use in outdoor locations. Fully enclosed housing with hinged weatherproof cover. Enclosed wiring. 3-wire 120-240 Volt solid neutral. Order fuses below.

Amps.	Fuses	Hub	Operation	Size in inches	Cat. No.	Ship. wt.	Price
30	2 plug	1 in.	Side	8 1/2 x 6 1/2 x 3 1/2	83 A 521MD	7 lbs.	\$8.95
60	2 cartridge	1 1/4 in.	Pullout	9 1/2 x 6 1/2 x 2 3/8	83 A 522MD	8 lbs.	9.19
100	2 knife cartridge	1 1/2 in.	Pullout	15 1/2 x 7 1/2 x 3 1/2	83 A 523MD	14 lbs.	22.95
150	2 pull, 6 plug	1 1/4 in.	Pullout	16 1/2 x 9 x 3 3/8	83 A 584MD	18 lbs.	25.95
200	2 knife cartridge	2 in.	Pullout	18 3/4 x 12 x 7 1/2	83 A 582MD	38 lbs.	55.50

Switches. Surface and flush mounted. 2 or 3-wire, 120-240 volt. 4-fuse type which are 3-wire, 125-250 v. Solid neutral. 1/4-in. KO's. Use with safety switches. Gray enamel finish. Order fuses separately below.

Amps.	Mount	Catalog No.	Ship. wt.	Price
30	Surface	83 A 502D	4 lbs.	\$2.98
30	Flush	83 A 503D	4 lbs.	2.98
50	Surface	83 A 504MD	7 lbs.	3.95
50	Flush	83 A 505MD	7 lbs.	3.95
60	Surface	83 A 506MD	9 lbs.	6.79
60	Flush	83 A 507MD	9 lbs.	6.79
60	Surface	83 A 509MD	11 lbs.	9.39
60	Flush	83 A 525MD	11 lbs.	9.39

(31) Safety Switches. Provide disconnect and fuse protection for motors, water heaters, etc. Have solid neutral (except 83 A 510 which has fused neutral). For 120-240-Volts. Use 83 A 510 for heavier appliances (using 220-240-Volts) with no ground connection. Use 83 A 511 for 110-120-Volts only.

Amps.	Wires	Fuses	Catalog No.	Size, in.	Wt.	Price
30	3	2 plug	83 A 512D	7 3/8 x 5 7/8	5 1/2 lbs.	\$3.49
30	2	1 plug	83 A 511D	6 x 4	3 1/4 lbs.	2.65
30	2	2 plug	83 A 510D	7 3/8 x 5 7/8	5 1/2 lbs.	3.75
60	3	2 cart	83 A 513MD	11 x 7 1/4 x 10	1 lbs.	8.39

(32) Midget Switch. Snap-type for appliances, small motors. 30 amp., 110-120 v., solid neutral, 1 plug fuse. 83 A 533D—5x3 1/8x2 3/8 in. Ship. wt. 2 lbs. 8 oz. . . . . \$2.98

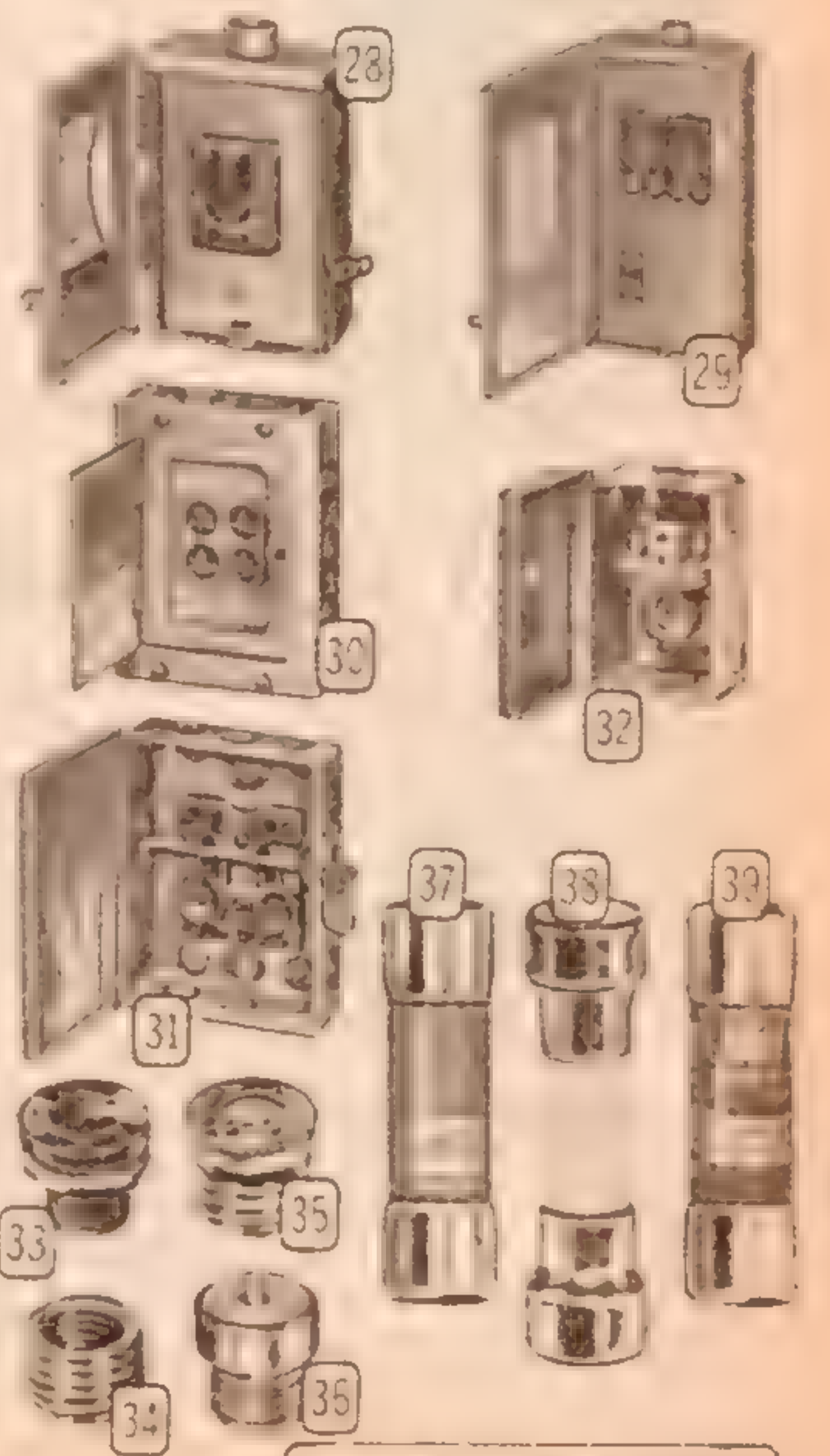
(33) Circuit Minders. Not a fuse, but a permanent automatic circuit breaker that screws into your old fuse box—end fuse changing. When button pops out, circuit is shorted or overloaded; simply push to reset. Trip ring identifies blown circuit. 110-120 volt, AC. State 15, 20, or 30 amp. Ship. wt. 3 oz. 83A752—Ea. 98c; . . . . . 4 for \$3.79

(37) Cartridge Fusetron. Like (35). Tubular contacts. State 15, 20, 30 amps. 83 A 762—Wt. 3 oz., 2 for 78c; 10 for \$3.69

(38) Cartridge Fuse Reducer. Adapts 15-20-30-amp. cartridge fuses to fit 60-amp. fuse clips. 83 A 763—Ship. wt. 2 oz. . . . . Pair 63c

(39) Cartridge Fuses. Brass contacts. 83 A 761—State amp., Quantity. TUBULAR TYPE FUSE. Wts. 3 oz., 5 oz. 15, 20, 25 or 30-amp. 2 for 15c; 10 for 69c 35, 50, 60 amp. 2 for 29c; 10 for \$1.29 KNIFE-BLADE. Wts. 9 oz., 9 oz., 1 1/2 lbs. 100 amp. 2 for \$1.25; 4 for . . . . . \$2.35 150 amp. 2 for 2.89; 4 for . . . . . 5.35 200 amp. 2 for . . . . . 2.89

10% DISCOUNT . . . on orders totaling \$150 or more. Discount applies to items (28) through (32) plus all entrance switches at top of these two pages.



CBASK WARDS 1019





**\$4.29**  
Gal.

**\$4.98**  
Gal.

**\$5.98**  
Gal.

## NEW ONE-COAT Alkyd-Oil Finishes

DO THE JOB IN HALF  
THE TIME . . . WITH HALF  
THE EFFORT!

**\$6.78**  
Gal.



**Odorless . . . Non-Toxic . . . Easy to Clean . . . Stay Bright**

**A One-Coat Super Flat Wall Paint.** Alkyd-oil base; no primer is needed. Specially formulated to make the job easier, give professional results. Dries in 4 to 6 hrs. Gallon covers up to 500 sq. ft. One coat covers surface in good condition and of similar color. Send for FREE Color Card No. 75-5570.

QUART. Ship. wt. 4 lbs. . . . . **\$1.24**  
GALLON. Ship. wt. 13 lbs. . . . . **4.29**

**Hundreds of Additional Colors Available in One-Coat Super Flat in Our New Color Selector Book. Visit Wards Nearest Catalog Store . . . See an Unbelievable Assortment of Shades. Complete Details on Opposite Page.**

Ready-Mixed Colors	One-Coat Super Flat	One-Coat Gloss Enamel
White. . . . .	75 A 3210L	75 A 3910L
Ivory. . . . .	75 A 3212L	75 A 3912L
MW Light Capri Blue. . . . .	75 A 3218L	75 A 3918L
MW Oriole Pink. . . . .	75 A 3225L	75 A 3925L
MW Pale Candlelight Yellow. . . . .	75 A 3233L	75 A 3933L
MW Light Thrush Beige. . . . .	75 A 3237L	75 A 3937L
MW Light Delphinium Blue. . . . .	75 A 3238L	75 A 3938L

**C One-Coat Semi-Gloss Enamel.** Ideal for a soft glow, low reflection. One coat covers light surface in good condition. Easy to apply . . . dries in 4 to 12 hours. Exceptionally durable. White only. Gal. covers to 600 sq. ft. 75 A 3410L—QUART. Ship. wt. 4 lbs. **\$1.79**; GALLON—Ship. wt. 13 lbs. **\$5.98**

**B One-Coat Gloss Enamel.** Provides especially hard, grease- and water-resistant surface. Extremely durable—retains color and sheen even after repeated washings. Highly resistant to streaking, fading. Dries in just 4 to 12 hours. 1 coat usually covers similar color—1 gal. covers to 600 sq. ft. FREE Color Card No. 75-5570.

QUART. Wt. 3 3/4 lbs. **\$1.49**  
GALLON. Wt. 11 1/2 lbs. **4.98**

**D One-Coat Satin Enamel** in delicate clear pastels, rich deep-tone trend® colors. For perfect room harmony, do walls and ceiling in Flat Wall Finish (opposite page); match woodwork or other trim with Enamel. Alkyd-oil base; easy to apply with brush or roller.

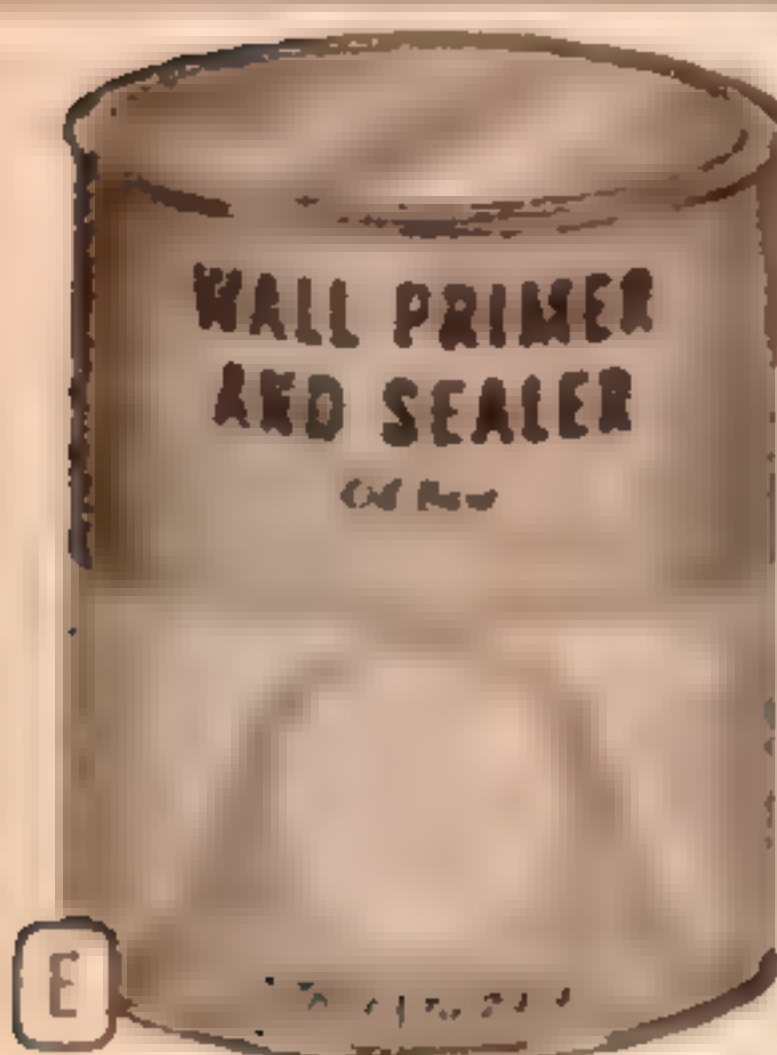
Odorless . . . paint any time of the year without worry of ventilation. Non-toxic . . . won't harm children or pets. One coat usually covers surface in good condition and of similar color. Siliconized surface scrubbed repeatedly . . . retains color. Excellent for walls in kitchen and bathroom. Gallon covers up to 600 sq. ft. Send for FREE Color Card No. 75-5570.

QUART. Ship. wt. 4 lbs. . . . . **\$1.99**; GALLON. Ship. wt. 13 lbs. . . . .

Ready-Mixed Colors	Qts., Gals.	Ready-Mixed Colors	Qts., Gals.
White. . . . .	75 A 3710L	MW Capri Blue. . . . .	75 A 3710L
Ivory. . . . .	75 A 3712L	MW Light Capri Blue. . . . .	75 A 3712L
Ceiling Off-White. . . . .	75 A 3720L	MW Pale Amethyst. . . . .	75 A 3720L
Candlelight Yellow. . . . .	75 A 3713L	MW Delphinium Blue. . . . .	75 A 3713L
MW Pale Candlelight Yellow. . . . .	75 A 3733L	MW Light Delph. Blue. . . . .	75 A 3733L
MW Thrush Beige. . . . .	75 A 3717L	MW Burnt Peach. . . . .	75 A 3717L
MW Light Thrush Beige. . . . .	75 A 3737L	MW Oriole Pink. . . . .	75 A 3737L
MW Shadow Gray (Lt. Med.) . . . . .	75 A 3714L	Petal Pink. . . . .	75 A 3714L
Cloud (Light Gray). . . . .	75 A 3724L	MW Misty Rose. . . . .	75 A 3724L
MW Light Chapel Green. . . . .	75 A 3716L	MW Oriole Rose. . . . .	75 A 3716L
Blossom Green. . . . .	75 A 3726L		

MW Coordinated Colors . . . see Pg. 707 for exciting decorating news

**Hundreds of additional colors custom-mixed to your order. Visit nearest Catalog Store or Retail Store . . . choose from our Color Selector Book. Match with draperies, rugs, etc. A world of color from which to choose!**



**Oil-Base Primer and Sealer . . . \$1.05 qt.**

**E Recommended for application before covering a dark color with a lighter color.** Use for the first coat on plaster, wallboard, or to cover worn paint or water-spotted ceilings and walls. Prevents dull spots—spreads evenly. Gallon covers to 600 sq. ft.

75 A 2400 L—QUART. Ship. wt. 3 lbs. 10 oz. . . . **\$1.05**  
75 A 2401 L—GALLON. Ship. wt. 12 lbs. . . . . **3.59**

**PAINT NOW . . . PAY LATER. See Credit Terms, Pg. 1283.**



**Dry-Fast Primer and Sealer . . .**

**F Tough Latex base; positive-sealing; lime resistant.** Dries in only 30 minutes—paint over it with paint or enamel. Saves you time—apply finish coats in the same day. Seals wallboard, plaster and painted walls. Non-flammable. Wash hands, rollers, brushes. White only. Do not mix with oil colors. Gal. covers to 600 sq. ft.

75 A 4600 L—QUART. Ship. wt. 3 lbs. 14 oz. . . . .  
75 A 4601 L—GALLON. Ship. wt. 13 lbs. . . . .

## FREE Color Cards

Visit your nearest Ward Catalog Store or write in to request your FREE Color Cards. All ready-mix and inter-mix shades are shown in actual color reproduction. Take these handy folders home—match your paint with furniture, rugs, draperies, etc. Plan your color scheme at your leisure—then order by phone, in person or through your convenient Ward Catalog.

## Have a Painting Problem?

If you have a technical painting problem—consult Ward experts without charge. Write to Montgomery Ward, Paint Advisory Service, 10th and Washington Street, Chicago Heights, Illinois. Tell us in full about your particular problem and we will furnish all the information that we can.

1020 WARDS BASEP



**Patchwood.** Real wood paste—fills cracks. 75 A 5819—1/2-lb. Can. Wt. 13 oz. . . . . **39c**

**Extra Strong Sponge.** Remains pliable. 75 A 5908—5x8x2 1/2 in. Wt. 4 oz. . . . . **69c**

**Patching Plaster.** Ship. wt. 5 lbs. 12 oz. 75 A 5830—5-lb. Box 45c. . . . . **2 for 85c**

**Spachtling Compound.** Mix with water. Dries in 2 hours. Ship. wt. 3 lbs. 75 A 5831L—2 1/2-lb. Box 39c. . . . **2 for 69c**



## Painting Accessories to Make the Job Easy

**G New Rex-O—the perfect waterless cleanser.** For cleaning painted walls, woodwork, ceilings. Just rub it on—and wipe it off! Will not injure the finish or dull the luster. Not harmful to hands. Half-gallon. 75 A 5904—Wt. 5 1/2 oz. . . . **89c**

**H Clean-n-Sand.** sandpaper—the to condition glossy surface before refinishing. Resin wax, imbedded dust stains. And it eliminates outstanding! Ship. wt. 75 A 6077—QUART. . . .

**Painters' Dropcloths** protect rugs and furniture. UNTREATED 100% COTTON. Absorbent; triple stitched hemmed.

Size	Cat. No.	Wt.	Price	Size	Cat. No.	Wt.
6x9 ft.	75 A 5916	2 1/2 lbs.	\$3.94	9x12 ft.	75 A 5918	5 1/4 lbs.
6x12 ft.	75 A 5917	3 3/4 lbs.	4.84	12x15 ft.	75 A 5919	8 3/4 lbs.

75 A 5938—HEAVY PLASTIC. 9x12 ft. Wt. 1 lb. 3 oz. . . . .  
75 A 5932—HEAVY WEIGHT PAPER. 9x12 ft. Wt. 1 lb. 13 oz. . . . .

**Masking Tape.** 1-in. tape comes with cutter. Wts. 4 cts. 75 A 5977—3/4 in. 25 ft. . . **25c**; 75 A 5979—1 in., 160 ft. . . .

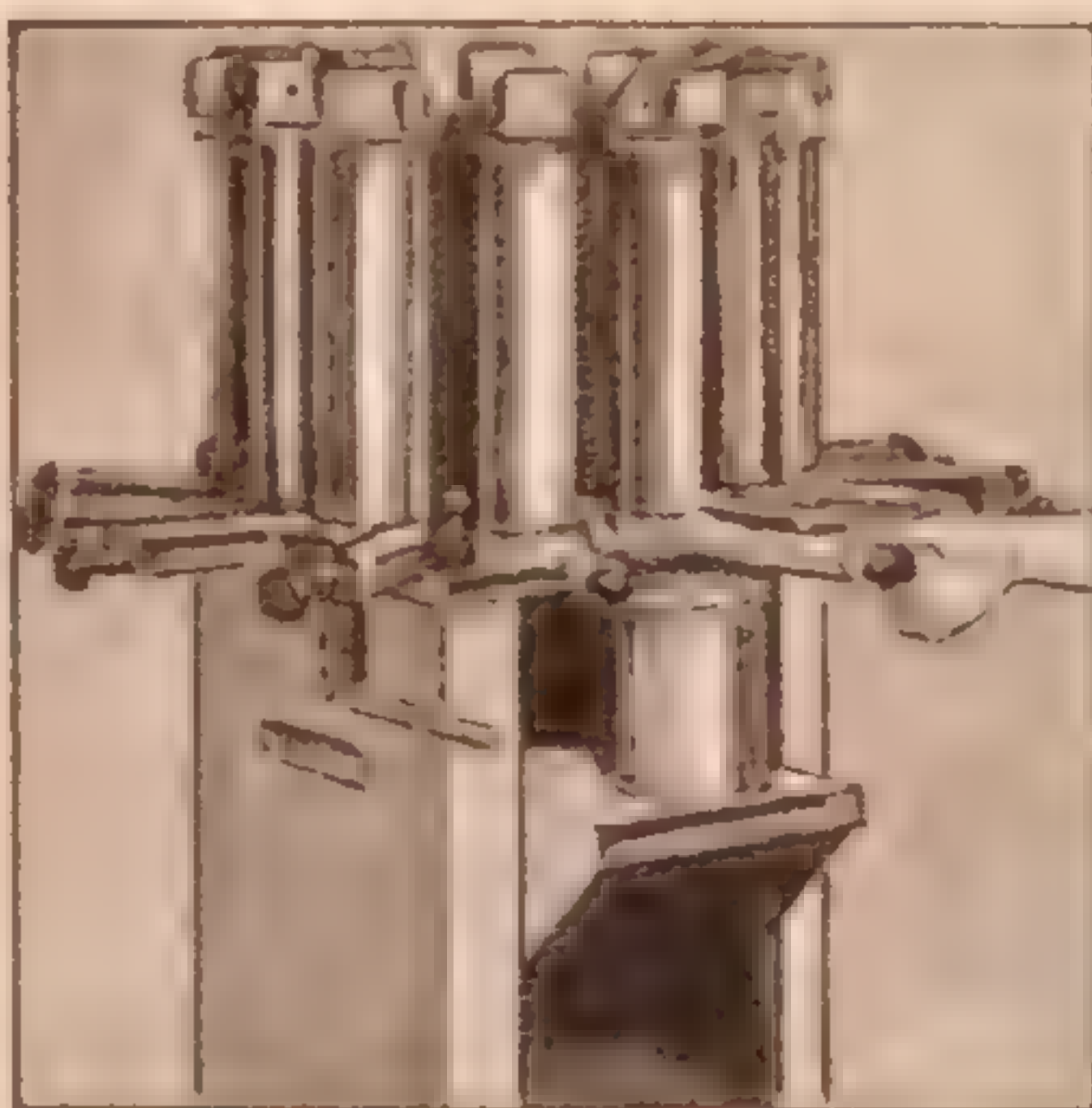


# 1475 COLORS Now Available at Your Ward Catalog Store

WORLD OF COLOR AT YOUR FINGERTIPS!

Just Choose  
from Wards  
Color  
Selector  
Book

and We'll  
Mix It To  
Your Order!



... no more settling for an "off-color." Now you can shade you need to complement your drapes, furniture, rugs, shoes, shades are yours for the ordering—in latex or oil-base using a color sample or fabric swatch to your nearest Ward Catalog Store—match it to the same or harmonizing shade in our Custom Color Selector Book. An absolutely breathtaking selection of hues... and time after time and match your original color.

**INTERIOR PAINTS** are custom-mixed for your color of any of 1475 shades. When ordering, be sure to state the color (shown below) **PLUS** the color name and number shown in our Color Selector Book.

**Enamel** (see opposite page). Custom-Mixed Colors.  
—QUART. Ship. wt. 4 lbs. ....\$2.39  
—GALLON. Ship. wt. 13 lbs. .... 7.78

**Super Flat Wall Finish** (opposite page). Custom-Mixed Colors.  
—QUART. Ship. wt. 4 lbs. ....\$1.64  
—GALLON. Ship. wt. 13 lbs. .... 5.29

**One-Coat Latex Flat Wall Finish** (at right). Custom-Mixed Colors.  
—QUART. Ship. wt. 4 lbs. ....\$1.69  
—GALLON. Ship. wt. 13 lbs. .... 5.49

**OF CUSTOM-MIXED COLORS ARE ALSO AVAILABLE IN EXTERIOR PAINTS.** The outside of your home can be as lovely and imaginative as your interior. Yours can be the most beautiful house on the street. Choose from our new custom-mixed colors. Come into our Ward Catalog Store through our new Custom Color Selector Book... choose the color for your home. We'll mix your paint to the exact shade you want. When ordering, be sure to state the catalog number of the tint base **PLUS** color name and number of your choice.

**House Paint.** (See Pg. 1024.) Custom-mixed colors.  
—QUART. Wt. 4 lbs. 8 oz. \$1.98; GALLON—Ship. wt. 15 lbs. \$6.69

**House Paint.** (See Pg. 1025.) Custom-mixed colors.  
—QUART. Ship. wt. 4 lbs. \$2.19; GALLON—Ship. wt. 14 lbs. \$7.49

**House Paint.** (See Pg. 1026.) Custom-mixed colors.  
—QUART. Ship. wt. 4 lbs. \$1.98; GALLON—Ship. wt. 14 lbs. \$6.49

## When only the Best will do!



**ODORLESS**—ends ventilation problems



**FAST DRYING**—Replace furnishings in hour



**CLEAN BRUSHES, HANDS** easily in soapy water



Compare  
Anywhere  
For Quality  
and Price

**One-Coat Latex Flat Wall Paint**... excellent for the amateur painter who wants professional results! Covers greater area and covers it better than many higher priced paints. Requires only one coat over surface in good condition and of similar color. Dries within one hour. Forms extremely tough finish that can be scrubbed repeatedly and hard. Stays brighter and fresher, even after scrubbing with detergents.

Wipe up splatters easily with damp cloth. Clean hands and tools with soapy water. Use on interior plaster, wallboard, dry wall construction, wallpaper, brick, stone, concrete, tile or metal. Bare metal should be primed. No solvents or thinners necessary. All ready-mixed colors below match One-Coat Satin Enamel (D) on opposite page... walls and woodwork can be done in same shade. Inter-mix for an additional 20 shades—send for **FREE** Color Card No. 75-5570 showing ready-mix and inter-mix shades. Gallon covers about 500 sq. ft. on most surfaces.

QUART. Ship. wt. 4 lbs. ....\$1.29 GALLON. Ship. wt. 13 lbs. ....\$4.49

Qts., Gals.	Ready-Mixed Colors	Qts., Gals.	Ready-Mixed Colors
75 A 4410L	White.....	75 A 4458L	MW Capri Blue (Med.)..
75 A 4412L	Ivory.....	75 A 4418L	MW Light Capri Blue...
75 A 4420L	Ceiling Off-White.....	75 A 4428L	MW Pale Amethyst....
75 A 4413L	MW Candlelight Yellow....	75 A 4448L	MW Delphinium Blue...
75 A 4433L	MW Pale Candlelight Yellow..	75 A 4438L	MW Light Delphin. Blue.
75 A 4417L	MW Thrush Beige.....	75 A 4445L	MW Burnt Peach.....
75 A 4437L	MW Light Thrush Beige....	75 A 4425L	MW Oriole Pink.....
75 A 4414L	MW Shadow Gray (Lt.-Med.)	75 A 4465L	Petal Pink.....
75 A 4424L	Cloud (Light Gray).....	75 A 4455L	MW Misty Rose.....
75 A 4416L	MW Light Chapel Green....	75 A 4435L	MW Oriole Rose.....
75 A 4426L	Blossom Green.....		

MW Coordinated Colors harmonize with rugs, furnishings... see Pg. 707.

**MANY HUNDREDS OF ADDITIONAL SHADES** custom-mixed to your exact shade... visit your nearest Ward Catalog Store and choose the colors to match your furnishings from our Custom Color Selector Book... details at left.

Save on Shipping Charges—pick up paint at nearest Ward Catalog Store. See Pg. 1268 for details.

KAFFS WARDS 1021



# Fine Finishes FOR FLOORS, FURNITURE, WOODWORK

**Marproof Varnish.** Has a Glossy finish that enhances the natural beauty of interior wood and makes it easier to care for. Gives you lovelier looking floors and furniture. Formulated with phenolic resins for greater resistance to foot traffic. Marproof sticks to the surface—guards against cracking, chipping, peeling. Highly resistant to scratching and marring; withstands acids, grease, etc. Use on floors, furniture trim, table tops, etc. Won't turn white or spot when scrubbed. Flows on smoothly, dries dust free in 1 hour; hard in 4 hours. Gallon covers up to 800 sq. ft.

75A1501 L—QUART. Ship. wt. 2 lbs. 14 oz. .... \$1.49  
75 A 1502 L—GALLON. Ship. wt. 9 lbs. .... 5.25

**Spar Varnish—All-purpose Glossy Finish** for exterior doors, porches, wood siding, furniture, wherever a high gloss is desired. Tough and elastic—resists effects of cold, rain, sun. Will not yellow or darken. Dries in 2 hours. Gallon covers up to 800 sq. ft., one coat.

75 A 1602 L—QUART. Ship. wt. 2 lbs. 14 oz. .... \$1.69  
75 A 1603 L—GALLON. Ship. wt. 9 lbs. .... 5.29

**Color Varnish** beautifies, preserves worn furniture, floors, woodwork. Brush it on—it varnishes and stains in one application. Transparent; lets the grain show through. Resists chipping, cracking. Gal. covers up to 700 sq. ft.

75 A 1650 L—Light Oak                      75 A 1654 L—Walnut  
75 A 1651 L—Dark Oak                      75 A 1655 L—Maple  
75 A 1653 L—Mahogany

QUART. Shipping wt. 2 lbs. 14 oz. .... \$1.15

**Color Varnish Undercoat.** Use on badly worn surfaces. Gal. covers up to 400 sq. ft., one coat.

75A1674 L—QUART. Shipping wt. 2 lbs. 14 oz. .... 95c

**Just Say Charge It!**

SEE PAGE 1281



**Pigmented Wiping Stain** is easy to apply on any of bare wood. For interior or exterior use. Fine color. Holds color evenly and won't show brush marks. real work and time saver. Seals without penetrating grain. Use on unfinished furniture, wood cabinets, wall paneling, floors, etc. Apply with a brush; wipe off with a cloth. Cover with varnish, Seal-Tone or shellac to protect surface.

75 A 1770 L—Maple                      75 A 1775 L—Honey Maple  
75 A 1771 L—Wheat                      75 A 1776 L—Platinum  
75 A 1772 L—Blond                      75 A 1773 L—Red Mahogany  
75 A 1777 L—Sun Tan                      75 A 1778 L—Mahogany  
75 A 1774 L—Walnut                      75 A 1779 L—French Provincial

QUART. Shipping wt. 2 lbs. 14 oz. ....

**Plastic Wipe-On Finish.** Tough, waterclear, easy to apply—merely wipe onto linoleum, furniture, or woodwork. Resists action of water, acid, and oil. Won't discolor blond wood. Not for use on rubber or vinyl tile. Gallon covers up to 800 sq. ft.

75 A 1740 L—QUART. Ship. wt. 2 lbs. 14 oz. ....  
75 A 1741 L—GALLON. Ship. wt. 9 lbs. ....

**Seal-Tone . . . Wards Finest Sealer** for new or sanded wood and old linoleum. Penetrates and hardens surface against moisture, dirt, and staining. Satin luster—excellent for paneling, furniture, plywood, old linoleum and concrete masonry surfaces and eliminates dusting of floors. Renews old paint and varnish surface. excellent base for bare wood surfaces to be covered, or without a finish coat. No surface loss. Gives attractive pale amber tint to light colored surfaces. When covering open wood, first use Paste Wood Filler (listed on page). Gal. covers up to 600 sq. ft.

75 A 1744 L—QUART. Ship. wt. 2 lbs. 10 oz. ....  
75 A 1745 L—GALLON. Ship. wt. 8 lbs. ....



## Rollers Do the Job in Half the Time

**(A) Paint Roller Applicator with Slip-on Covers.** Paint flat surfaces faster, easier. Threaded handles—simply screw in mop handle (view above), giving you much longer reach. Exclusive end-cap construction—covers can't freeze on frame. Fiber core won't soften or buckle from water or oil paint solvents, even after prolonged saturation. Heavy-duty, rust-resistant trays (included in sets).

**FOR OIL-BASE FLAT PAINTS: Rough Surfaces.** Heat-cured seamless Modacrylic Dynel Covers adhere securely to rollers; no lap marks.

7-in. Roller (A)			
Item	Cat. No.	Lbs.	Price
Complete Set.....	75 A 4719	2	\$2.19
Roller and Cover...	75 A 4787	3/4	1.39
Extra Cover.....	75 A 4788	1/4	69c

9-in. Roller (B)			
Item	Cat. No.	Lbs.	Price
Complete Set.....	75 A 4720	2	\$2.69
Roller and Cover...	75 A 4775	3/4	1.69
Extra Cover.....	75 A 4776	1/4	98c

**FOR ENAMELS AND LATEX PAINTS.** Short-pile Mohair cover for a smoother job.

7-in. Roller (A)			
Item	Cat. No.	Lbs.	Price
Complete Set.....	75 A 4722	2	\$2.19
Roller and Cover...	75 A 4789	3/4	1.39
Extra Cover.....	75 A 4791	1/4	59c

9-in. Roller (B)			
Item	Cat. No.	Lbs.	Price
Complete Set.....	75 A 4798	2 1/2	\$2.49
Roller and Cover...	75 A 4783	3/4	1.69
Extra Cover.....	75 A 4784	1/4	89c

**Troys only.** Rust resistant, tin plated.

75 A 4782—For 7-in. roller. Wt. 1 lb. 7 oz. 79c  
75 A 4777—For 9-in. roller. Wt. 1 lb. 9 oz. 98c

**7-in. Texture Roller.** (Not Shown.) Carpet pile for stipple finish. Apply Texture Paint with short brush, then roll. Phenolic resin core. End cap.

75 A 4794—No threaded handle. Wt. 12 oz. \$1.39  
75 A 4795—Extra Roller Cover. Wt. 4 oz. .... 98c

**(C) Corner Trimmer.** Handy roller for corners; hard to get at places. Keeps job uniformly neat.

75A4796—Wool Cover 1 1/4 in. wide. Wt. 4 oz. 49c

**(D) Self-Feed Rollers.** Hold a pint of paint—covers up to 65 sq. ft. with one filling. Slight pressure rolls paint on—requires no dipping. Roller 6 in. wide. Threaded handle. Easy to use.

**For Oil-Base Paint, Enamel. Roller with Cover.**

75 A 4760—Ship. wt. 1 lb. 5 oz. .... \$3.59

**EXTRA OIL-BASE COVER FOR ABOVE.**

75 A 4761—Ship. Wt. 1 lb. 6 oz. .... 98c

**Rubber-Base or Water-Thinned Paint Roller, Cover.**

75 A 4759—Ship. wt. 2 lbs. 1 oz. .... \$3.59

**EXTRA RUBBER-BASE COVER FOR ABOVE.**

75 A 4762—Ship. wt. 1 lb. 6 oz. .... 98c

**(E) Pressure Roller Set** paints large areas, indoors or out, fast, easily. Pour paint in 2 1/2 gal. tank, pump a few strokes, push button on aluminum handle. No drip or splatter to wipe up. Carry your paint supply with you. Roller 6-in. wide; sheepskin cover. Cotton sleeve for enamel. Use with enamel, oil or water-base paint. With: tank, roller, cover, sleeve, 12-ft. hose.

75 A 4765 M—Set. Ship. wt. 10 lbs. .... \$24.95

**EXTRA ROLLER COVER FOR (E) ABOVE.**

75 A 4766—Ship. wt. 1 lb. 6 oz. .... \$1.79

**EXTENSION HANDLE FOR (E) ABOVE.**

75A4767 L—Metal 24-in. tube. Ship. wt. 6 oz. \$1.59

## TUFF-KOTE OR KRACK-KOTE

Will Solve Your Resurfacing Problems

KIT Low as \$5.44



### THREE EASY STEPS TO APPLY:

- (1) Spread thin film of patching material over area to be resurfaced;
- (2) Smooth on thin, tough tape;
- (3) Apply 2nd coat of patch, feather edges.

**Oil Base Patching Material Will Cure Almost Every Major Problem.** It "bridges" cracks, seals joints, quickly repairs surfaces anything—plaster, wood, metal, concrete. Makes old walls like new. Will waterproof any surface without penetration, and gives long life to extreme weathering conditions. Refinishes cracked, wood paneling, sills. No ordinary compound, this patching material remains pliable at any temperature. It has high tensile strength in a very thin application, and will withstand the stress of your home or building will give it. Dries in two to three days then can be painted to match.

**TUFF-KOTE FOR EXTERIORS.** Save \$2 on combination paste, 9-in. applicator, 90-ft. roll 5 1/2-in. glass tape.  
75 A 5495 M—Kit. Ship. wt. 12 lbs. 8 oz. Save 13%...  
75 A 5496 M—Gal. of Tuff-Kote alone. Wt. 11 lbs. ....  
75 A 5497—90-ft. roll 5 1/2-in. glass tape. Wt. 8 oz. ....  
75 A 5494—9-in. applicator. Ship. wt. 8 oz. ....

**KRACK-KOTE FOR INTERIORS.** Save 73c on combination Krack-Kote, 9-in. applicator, 36-ft. roll—3 1/2-in. nylon tape.  
75 A 5491—Kit. Wt. 5 lbs. Save 11%...  
75 A 5492—Quart of Krack-Kote. Wt. 3 lbs. 12 oz. ....  
75 A 5493—36-ft. roll of 3 1/2-in. nylon tape. Wt. 2 oz. ....

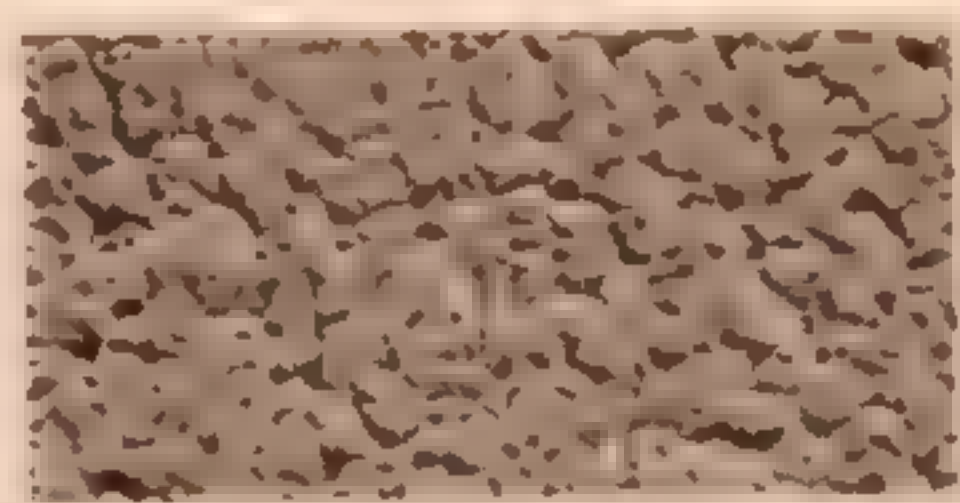


# Never Cracked, Chipped Walls

WITH WARDS TEXTURE FINISHES



or Common Broom—  
Swirl at Random



Use Stipple Roller or Pat  
Wall With Brush or Sponge



Use Stiff-Fibered Brush,  
Apply With Twist Motion

## 1-Coat Powder Texture Paint \$2.89 25 Lbs.

**F** Hides Holes, Cracks and Taped Joints. Brush over brick, primed metal, paint, plaster. 1 coat covers. Mix with water, apply with short-bristle brush, texture with sponge, stipple roller, etc. Easy to use. 25 lbs. covers up to 250 sq. ft. depending on texture. FREE Color Card No. 75-5579. Buy 25 lb. pkg., save 30% More.

5-Lb. PACKAGE. Ship. wt. 6 lbs. .... 77c  
25-Lb. PKG. Ship. wt. 26 lbs. .... \$2.89

5-Lb. Pkg.	25-Lb. Pkg.	8 Soft Colors
75A4001L	75A4001MB	Off-White
75A4037L	75A4037MB	Ivory
75A4039L	75A4039MB	Peach Bloom
75A4040L	75A4040MB	Rose Tint
75A4041L	75A4041MB	Mist Green
75A4042L	75A4042MB	Warm Gray
75A4043L	75A4043MB	Twilight Blue
75A4044L	75A4044MB	Sunshine Yellow

## One Coat Paint and Plaster Paint—\$3.19 gal.

**G** Ready-Mixed Rubber Base Texture Paint for Plaster, Brick, Paint or Primed Metal. Fills holes, covers dents and taped joints. Apply with brush, texture with roller sponge. For badly cracked walls, add Sand-Kote (below). Needs no primer. Gal. covers 100 to 200 sq. ft. depending on surface. Color Card No. 75-5579. State size.

75 A 4310L—White 75 A 4312L—Ivory 75 A 4318L—MW Lt. Capri Blue  
75 A 4325L—MW Oriole Pink 75 A 4333L—MW Pale Candlelt. Yellow  
75 A 4337L—MW Lt. Thrush Beige 75 A 4338L—MW Light Delph. Blue  
Gallon. Ship. wt. 13 lbs. .... \$3.19

**Sand-Kote Additive.** Add to interior wall finishes for sand-plastered effect. Use stipple paint roller or brush.

75 A 5371L—Use 1 quart per gal. of paint. Wt. 4 lbs. 6 oz. .... Qt. 69c

## Wood Finishing Spray Kit . . . \$3.98

**H** Refinish Furniture the Easy Way. No need to remove old finish—just finish over with "Trio" for a modern wood grain effect. Hides old stains and mars—apply to all woods and metals. Complete job can be done in 30 minutes—all components are fast drying. This handy, quick method eliminates tedious scraping and sanding. Clean off old wax or polish, sandpaper any rough spots and spray on the base coat. Next, wipe on the color grain with sponge provided; then finish coat (clear sealer), also in spray can. Includes: 16-oz. spray can of base coat, 16-oz. spray can of finish coat, 1/2-pint can of color graining, sponge. Kit will do table and 2 chairs, 3-drawer chest, or television cabinet.

75A2570—Platinum 75A2572—Bleached Mahogany 75A2573—Driftwood  
75A2571—Salem Maple (lt.) 75A2574—Walnut 75A2575—Colonial Maple  
COMPLETE KIT. Ship. wt. 3 lbs. 8 oz. .... \$3.98

**J** Wash-Off Paint Remover. No tedious scraping or sanding—remove paint the easy way. Just brush on remover, wait 20 min., then wash off with wet cloth or sponge. Removes paint, varnish, lacquer, enamels, shellac, synthetic finishes, etc., on wood or metal.

75 A 5962 L—Qt. Wt. 3 lbs. 6 oz. \$1.49  
75 A 5963 M—GAL. Wt. 11 lbs. 4.95

**K** 100% Pure Gum Shellac. Seals knots, sap spots on new interior or exterior wood and stained wood before painting. Gives high-gloss finish to all interior woods. Durable 3 pound cut. Will not soften with age. Dries very quickly. Gal. covers to 400 sq. ft. Clear only.

75 A 1752 L—Qt. Wt. 2 lbs. 12 oz. 89c  
75 A 1753 L—GAL. Wt. 9 lbs. \$3.19

**Shellac Thinner** for above. Also cleans brushes and hands.

75 A 1790 L—Qt. 2 lbs. 10 oz. . . . 59c

**L** Aluminum Paint. Heat resistant. For metal surfaces. Specially formulated so it resists temperatures up to 1200°F. without losing its brilliant aluminum finish. Interior, exterior use. For radiators, etc. Quart covers up to 125 sq. ft., one coat.

75 A 1096—Pr. Wt. 1 lb. 11 oz. 89c  
75 A 1097 L—Qt. 2 lbs. 14 oz. \$1.39

**Wood Filler**, paste form. Fills to 140 sq. ft. of open grain wood pores. Easy to mix. Hides cracks, nail holes, etc. Neutral color; tint with an Oil Stain if desired.

75 A 5435L—Qt. 4 lbs. 10 oz. \$1.05

**Paint and Varnish Remover.** Fast-acting . . . just brush on, let soak, scrape off. No after wash. Non-flammable. Qt. does 50 sq. ft.

75A5942L—Qt. Wt. 3 lbs. 10 oz. 89c  
75A5943 M—GAL. Wt. 11 lbs. \$3.09

## Materials for Dry Wall Finish

**M** Kit for Neat Dry Wall Finish. Includes 15 lbs. Joint Cement; Broad Knife; 250 ft. joint tape. With instructions. Ship. wt. 18 lbs.

75 A 5344 L—Complete Kit. . \$3.29

**BROAD KNIFE.** 6-in. wide; flexible steel blade. Metal handle.

75 A 5399—Ship. wt. 6 oz. . . . 89c

**PERFORATED JOINT TAPE.** Use with cement and broad knife to cover, reinforce, butt or channel joints on wallboard, etc.

75 Ft. LONG x 2-IN. WIDE ROLL.

75 A 5438—Ship. wt. 9 oz. . . . 39c

250 Ft. LONG x 2-IN. WIDE ROLL.

75 A 5439—Ship. wt. 1 lb. 13 oz. 89c

**Powder Joint Cement.** Holds tape, fills cracks. Mix with water, apply with broad knife. Use 5 lbs. to 75 ft. tape. Wts. 5 3/4, 16 lbs.

75 A 5375 L—5-Lb. pkg. . . . 79c

75 A 5376 L—15-Lb. pkg. . . . \$1.69

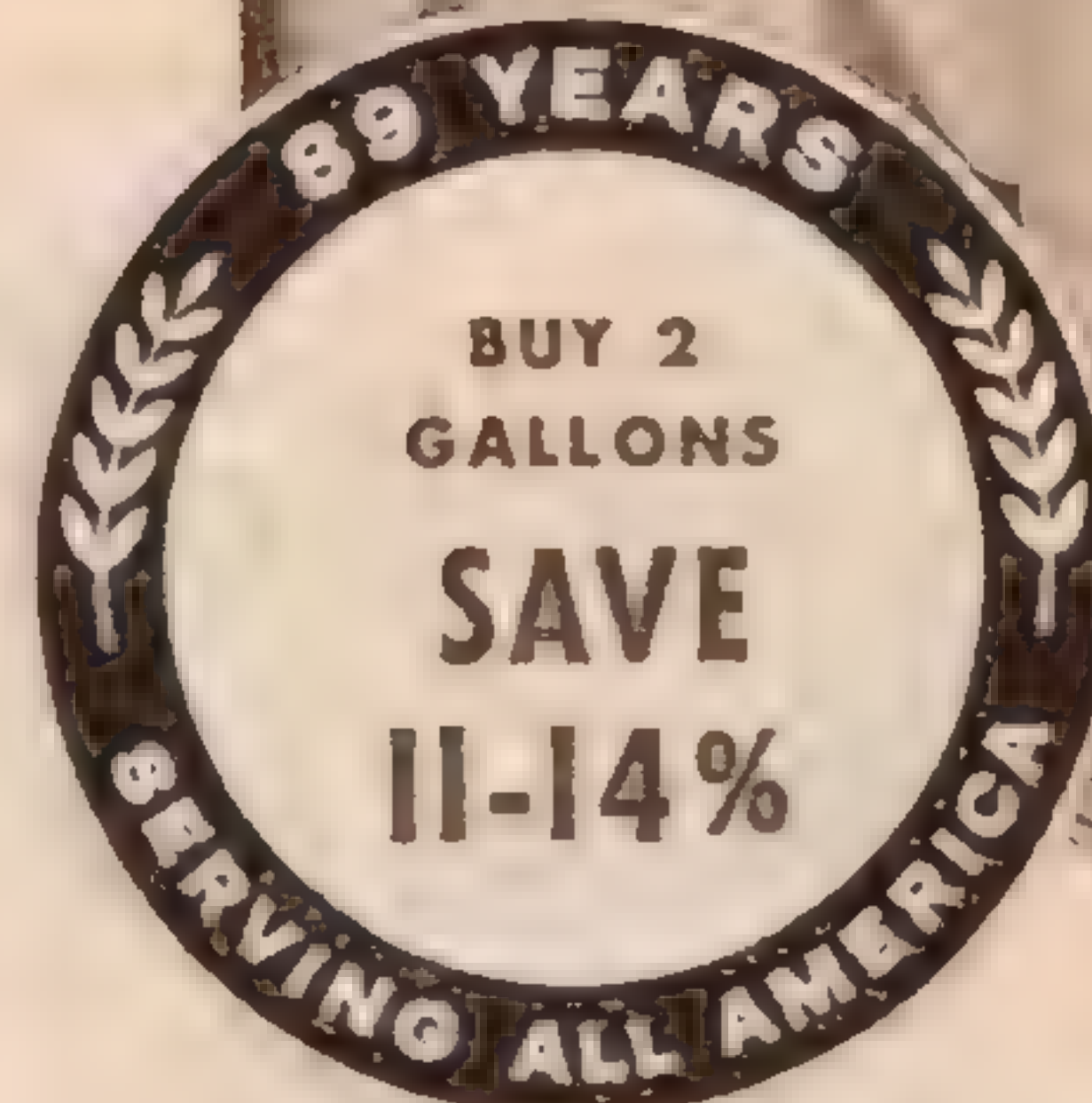
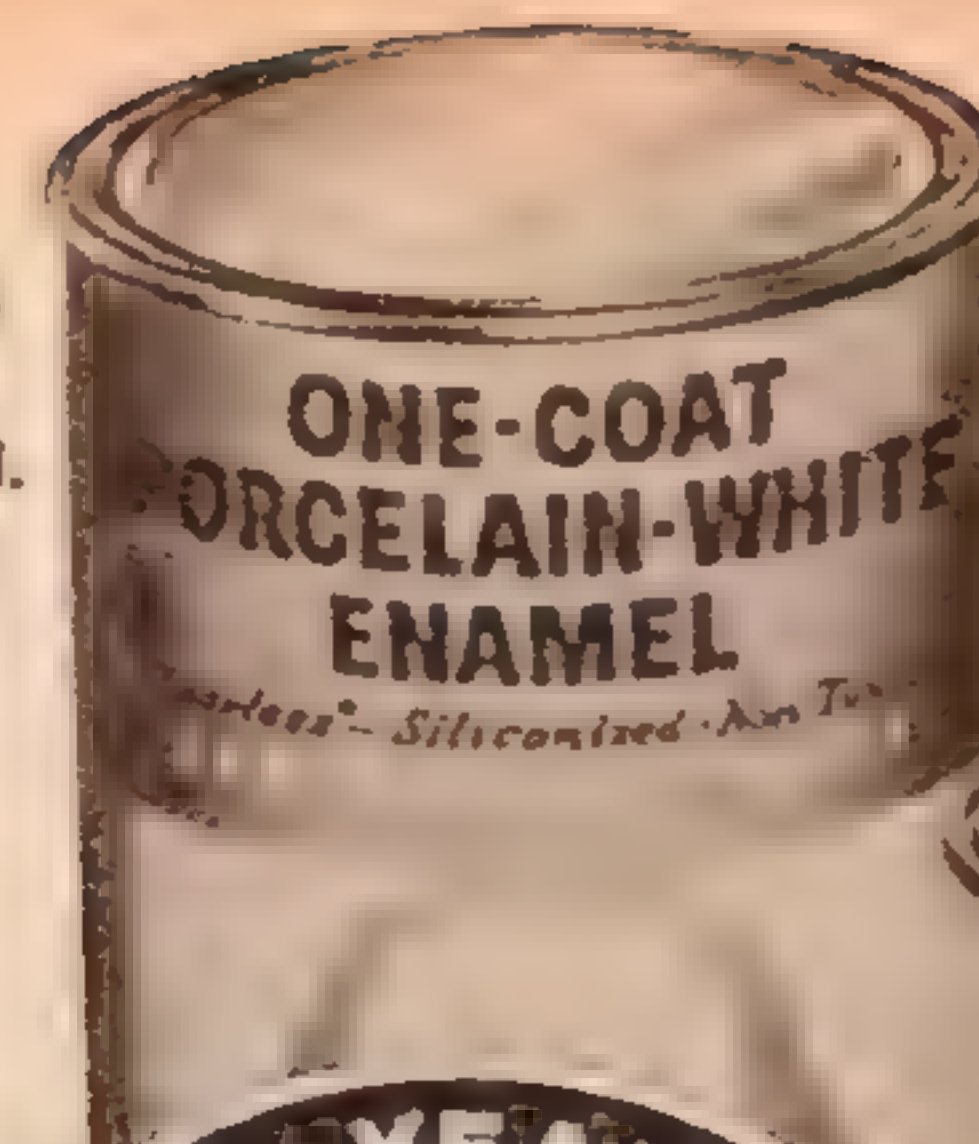
**Ready-Mixed Joint Cement.** Siliconized for extra hardness. Use on taped joints, over nails; to level, patch new or painted walls. Gal. covers to 75 ft. tape, two coats. Dries in 4 hours. Can be mixed with equal parts of Latex Flat Wall Paint (Pg. 1021) to stipple and paint at same time. Gallon covers up to 300 sq. ft.

75 A 5374 L—GAL. Wt. 15 lbs. \$1.89

N

\$5.94

Per Gal.  
In 2's



P

\$5.22

Per Gal.  
In 2's



## Odorless One-Coat Porcelain White Enamel

**N** Gloss Enamel for Inside or Out, on Either Wood or Metal. Exceptionally high-hiding. Produces our finest, brightest and whitest enamel finish . . . will not yellow. Siliconized to glass-like quality; actually resists dirt collection—highly scrubbable; resistant to oils, grease, fruit acids, water and weather. Non-toxic . . . can't harm children or pets. Flows on smoothly. Gal. covers up to 600 sq. ft. State size.

75 A 2161—PINT. Ship. wt. 1 lb. 11 oz. . . . Each \$1.09  
75 A 2162 L—QUART. Wt. 3 lbs. 10 oz. Each \$2.05; 2 for 3.59  
75 A 2163 L—GAL. Wt. 11 lbs. . . . Each 6.95; 2 for 11.88

## One-Coat Decorative Enamel

NON-TOXIC . . . Can't Harm Children or Pets

ODORLESS . . . No Unpleasant Enamel Odor

HIGH-HIDING . . . 1 Coat Usually Covers

SILICONIZED . . . Resists Wear, Won't Fade

**P** One-Coat Decorative Enamel. Use indoors or out; anywhere a tough glossy finish is needed. 1 coat will cover most wood or metal. Amazingly easy to use with brush or sprayer. Dries in 4 to 8 hours. Siliconized finish guards against staining or chipping—won't fade. Qt. covers up to 150 sq. ft., 1 coat. For new wood, use Enamel Undercoat below; for metal, Anti-Rust Metal Primer, Page 1029; new plaster or wallboard, Primer and Sealer, Pg. 1020. Send for FREE Color Card No. 75-5574. State size. Gallon orders filled with quarts, except White, which comes in gal. cans.

PINT. Ship. wt. 1 lb. 15 oz. . . . Each 95c  
QUART. Ship. wt. 3 lbs. 6 oz. . . . Each \$1.79; 2 for \$3.19  
GAL. (in qts.). Wt. 12 lbs. . . . Each 5.89; 2 for 10.44

75A2210L—White 75A2225L—Vermilion  
75A2212L—Ivory 75A2215L—Carnation Pink  
75A2213L—Sunflower Yellow 75A2226L—Foam Green (light)  
75A2223L—Citron Yellow (med.) 75A2216L—Emerald Green (med.)  
75A2238L—Swedish Blue (lt.) 75A2236L—Imperial Green (dark)  
75A2218L—Cerulean Blue (med.) 75A2214L—Plaza Gray (med.)  
75A2228L—Regal Blue (dark) 75A2219L—Gloss Black  
75A2217L—Russet Brown (med.) 75A2229L—Flat Black

**Enamel Undercoat.** White only. Gal. covers 600 ft.

75 A 2177 L—QUART. Ship. wt. 4 lbs. 2 oz. . . . Each \$1.09

75 A 2178 L—GALLON. Ship. wt. 14 lbs. . . . Each 3.69

Just Say Charge It!

SEE PAGE 1281



\$1.00

Per Can  
In 2's

R

## Spray-on Enamel

**R** No Brushes, No Tools to Clean. Just push a button. Dries extra smooth for a professional-looking job. Use on wood, plaster, metal, masonry, paper or stucco. Ideal for those hard-to-get-at corners, dries in 20 min. Lead free. All Gloss Finish except Appliance (Satin) White and Flat Black. Color Card No. 75-5574. Wt. 1 lb. each

16-oz. Can. . . . Ea. \$1.29; 2 for \$1.99

75 A 2350L—White	75 A 2359L—Flat Black
75 A 2351L—Black	75 A 2370L—Appliance White
75 A 2352L—Red	75 A 2371L—Foam Green (lt.)
75 A 2353L—Clear	75 A 2372L—Cerulean Blue (med.)
75 A 2354L—Plaza Gray (med.)	75 A 2373L—Citron Yellow
75 A 2355L—Emerald Green (med.)	75 A 2374L—Ivory
75 A 2356L—Carnation Pink	75 A 2375L—Swedish Blue (lt.)
75 A 2357L—Regal Blue (dark)	
75 A 2358L—Sunflower Yellow	

AK WARDS 1023



# NEW IMPROVED One-Coat Super HOUSE PAINT

Why use 2 coats when one will do the job?

**\$5.59**  
Per Gal.



- SAVES TIME AND MONEY . . . One-Coat Application Takes Half the Time
- EXTRA HIGH HIDING . . . No other Leading Linseed Oil Paint Will Look Better
- FUME-RESISTANT FORMULA . . . No Danger of Discoloration from Chemical Fumes
- NON-TOXIC . . . Complete Protection Against Lead Poisoning of Children or Pets

**(A)** New One-Coat Super House Paint provides high coverage at low cost. Extremely durable, long-lasting during all kinds of weather. Finest pigments and oils insure a better finish, resist fading, and maintain uniform color. White is self-cleaning . . . remains throughout its life; contains titanium dioxide for brilliant whiteness and maximum zinc oxide to stop discoloration. Highly mildew-resistant.

Smooth flowing and easy to apply. (Wards recommend 75 A 4907 Brush, Pg. 1032.) fade-resistant colors. Ideal for trim or overall decorating. All colors except Blind Green and Chocolate Brown are non-toxic . . . will not harm children or pets. On new wood or on paint that is in poor condition, first apply House Paint Undercoat (below). Gal. covers 450 sq. ft. in white, up to 500 sq. ft. in colors. Send for FREE Color Card No. 75-5571.

QUART. Ship. wt. 4 lbs. 6 oz. . . . . \$1.69      GALLON. Ship. wt. approx. 15 lbs. . . . .

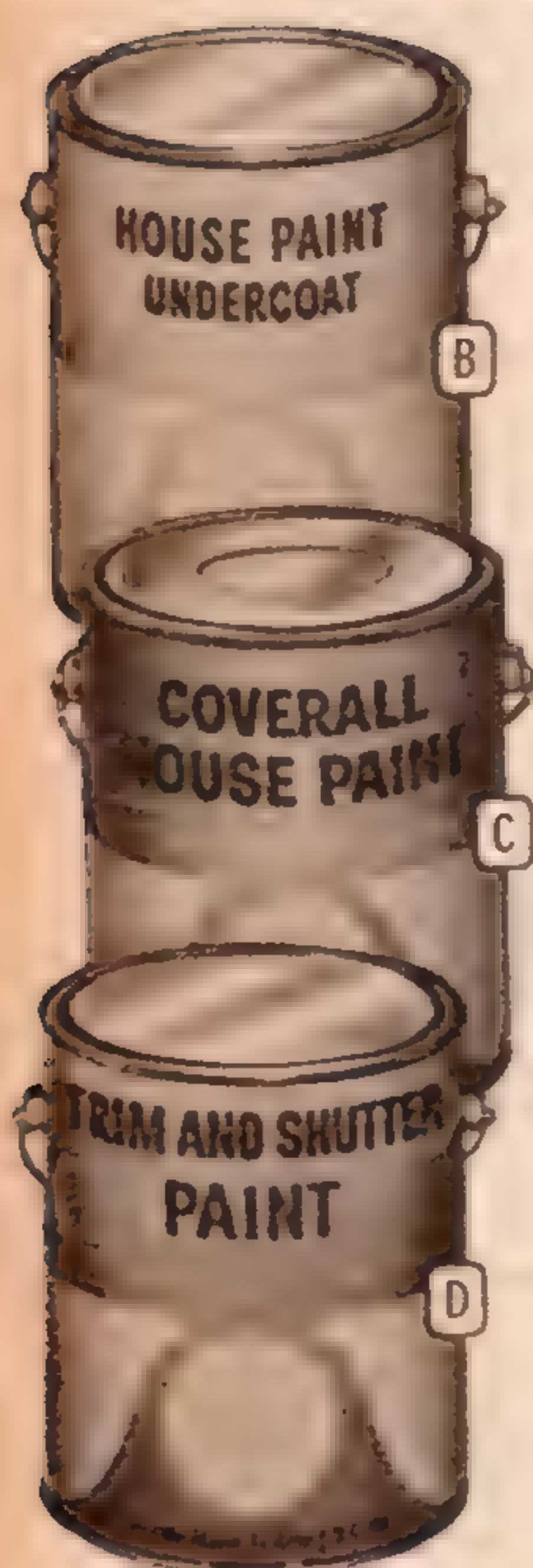
Colors	Quarts and Gallons	Colors	Quarts and Gallons
White	75 A 51 L	Coral (light)	75 A 55 L
Ivory Cream	75 A 52 L	Patio Pink	75 A 56 L
Sunshine (Yellow)	75 A 53 L	Mint Green (light)	75 A 57 L
Georgian Gray (medium)	75 A 54 L	Pine Green (medium)	75 A 58 L
Mist Gray (light)	75 A 64 L	Blind Green (dark)	75 A 59 L
Chocolate Brown	75 A 57 L	Lakeside Blue (light)	75 A 60 L
Beige	75 A 62 L	Black	75 A 61 L

75 A 51R—5-GAL. PAINT. White only. Ship. wt. 75 lbs. . . . .

Mixing White. To be used for Intermix colors only—see Color Card No. 75-5571.

75 A 61L—QUART. Ship. wt. 4 lbs. 6 oz. \$1.69      GALLON. Ship. wt. 15 lbs. . . . .

1297 ADDITIONAL COLORS are available in One-Coat Super House Paint. See our dazzling collection of shades at your nearest Ward Catalog Store . . . all custom-mixed to your order. Look through our beautiful Custom-Mixed Color Selector Book . . . choose the exact color you want. Our clerks will help you make your selection. See Page 1021 for details.



House Paint Undercoat . . . \$4.57 Gal.

**(B)** Especially Formulated to Provide the Best Base for house paints . . . means a long-lasting, all-around better job. Blister-resistant when applied to new wood or where old paint has been removed. Special oils seal and provide a perfect surface, maximum adhesion. Mildew-resistant. Use on new or badly worn wood surfaces. Gallon seals from 400 sq. ft. (porous surface) to 600 sq. ft. (smooth surface). White only.  
75 A 90L—QUART. Ship. wt. 4 lbs. 2 oz. . . . . \$1.36  
75 A 91L—GALLON. Ship. wt. 14 lbs. . . . . 4.57

Coverall House Paint . . . \$3.33 Gal.

**(C)** For Lasting Protection at Economy Prices. Easy to apply; good hiding power. Seals, protects, beautifies your home at the lowest cost per sq. ft. we know of. Not as self-cleaning as Super House Paint (above). Contains Titanium pigment, linseed oils. Use on new or repainted surfaces . . . 2 coats recommended. Gal. covers up to 500 sq. ft., 1 coat.  
GALLON. FREE Color Card No. 75-5581. Wt. 14 lbs. \$3.33  
75 A 201L—White      75 A 206L—Elf Green (light)  
75 A 202L—Driftwood Gray (med.)      75 A 204L—Leaf Green (light)  
75 A 203L—Cream      75 A 205L—Rose Mist  
75 A 207L—Pebble Beige (med.)      75 A 208L—Aqua  
75 A 209L—Adobe (light beige)

Trim and Shutter Paint . . . \$6.77 Gal.

**(D)** Alkyd Oil Base Trim Paint Gives Best Protection on windows, frames, shutters, screens, storm window frames, gates, railings, lawn furniture, etc. Bright, high-gloss, non-staining and weather-resistant finish. Prime new wood with House Paint Undercoat (above); prime bare metal with Anti-Rust Metal Primer (Pg. 1029). Gal. covers up to 600 sq. ft., 1 coat. Non-chalking White only. State size.  
75 A 901L—QUART. Wt. 3 lbs. 10 oz. . . . \$1.93      GALLON. Ship. wt. 15 lbs. \$6.77

Heavy-Duty Wire Brushes. Steel wire.  
75 A 6040—With Scraper. Straight hdl. Wt. 13 oz. 98c  
75 A 6038—Block-type. Ship. wt. 12 oz. . . . . 59c  
Economy Wire Brush. Hardwood, curved handle.  
75 A 6039—Steel wire. Ship. wt. 9 oz. . . . . 49c

3 YEARS TO PAY  
**No Money Down**  
SEE PAGE 990

Turpentine, Thinners and Linseed Oils for Every Use With Oil-Base Paints Only . . . 39c to 75c

**(E)** Linseed Oil—Raw and Boiled. Use for thinning house and bare metal . . . Too much oil will create excessive dirt collection and harm . . . be sure to see label for proper use. To use Super House Paint (opposite page) without undercoat, for 2-coat application, order Raw or Boiled linseed oil and 1/2 pint of thinner per gallon for first coat.

Raw Linseed Oil. Finest quality. Formulated for use with Linseed oil paints. For alkyd-oil paints, see Nu-Purpose Thinner below. State size.

75 A 1202L—QUART. Ship. wt. 3 lbs. . . . . 69c  
GALLON. Ship. wt. 9 lbs. . . . . \$2.19

Boiled Linseed Oil. A special drier has been added to make oil dry faster than most ordinary linseed oils. Cleans, polishes natural wood. Better for cold weather. State size.

75 A 1207L—QUART. Ship. wt. 3 lbs. . . . . 75c  
GALLON. Ship. wt. 9 lbs. . . . . \$2.21

**(F)** Nu-Purpose Paint and Varnish Thinner. Wards finest quality paint thinner. High-solvency—use to thin any oil-base paint, enamel or varnish. Cleans brushes, rollers and hands. Less odor, stronger and lower in cost than turpentine. Required for alkyd base paints, Lo-Lustre House Paint (opposite page), Cement Floor Paint, Plastic Finishes. Convenient screw-top can keeps thinner from evaporating.

75 A 1246L—QUART. Ship. wt. 2 lbs. 10 oz. . . . . 45c  
75 A 1247L—GALLON. Ship. wt. 8 lbs. . . . . \$1.19

Economy Paint Thinner. Good quality—low priced. Similar to turpentine but has less odor. Use with oil-base paints, enamels and varnishes. Clear. Solid top can.

75 A 1216L—GALLON. Ship. wt. 7 lbs. . . . . 69c

**(G)** Pure Steam-Distilled Turpentine. Top quality. Use with oil-base paints, enamels, and varnishes. Also can be used to clean hands, brushes, spots and drips. Clear color. Screw-top can for convenience in storing.

75 A 1230L—QUART. Ship. wt. 2 lbs. 10 oz. . . . . 39c  
75 A 1231L—GALLON. Ship. wt. 8 lbs. . . . . \$1.39



PAINT

# Super House Paint

OUR MOST POPULAR FINISH

Over 100,000,000

GALLONS SOLD!

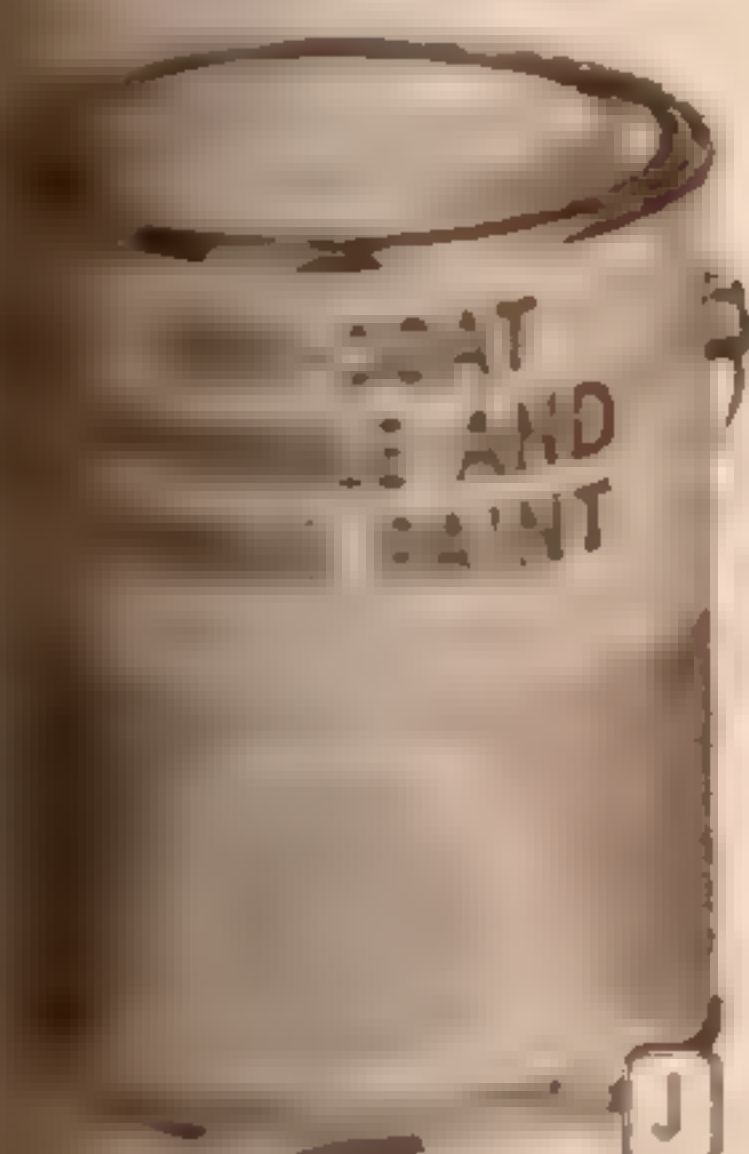


**H** Super House Paint is Guaranteed to Last as Long, Hide as Well, and Go as Far as the highest quality nationally-advertised linseed-oil base paint on the market today. Self-cleaning; top-quality pigments are perfectly formulated with the finest linseed oil to resist fading, maintain uniform appearance. Highly mildew-resistant.

Contains titanium dioxide for brilliant whiteness and maximum hiding; zinc oxide to stop discoloration and fight mildew; white lead for a tough, locked-together film. Extremely durable. On new wood or over old paint in poor condition, first apply Undercoat (B), opp. pg. Gallon covers up to 600 sq. ft., 1 coat. 450 sq. ft.,

State size. White Only.

—QUART. Wt. 4 lbs. 6 oz. \$1.38; GALLON. Wt. 15 lbs. \$4.83  
—5-GALLON CAN. Ship. wt. 75 lbs. 22.25

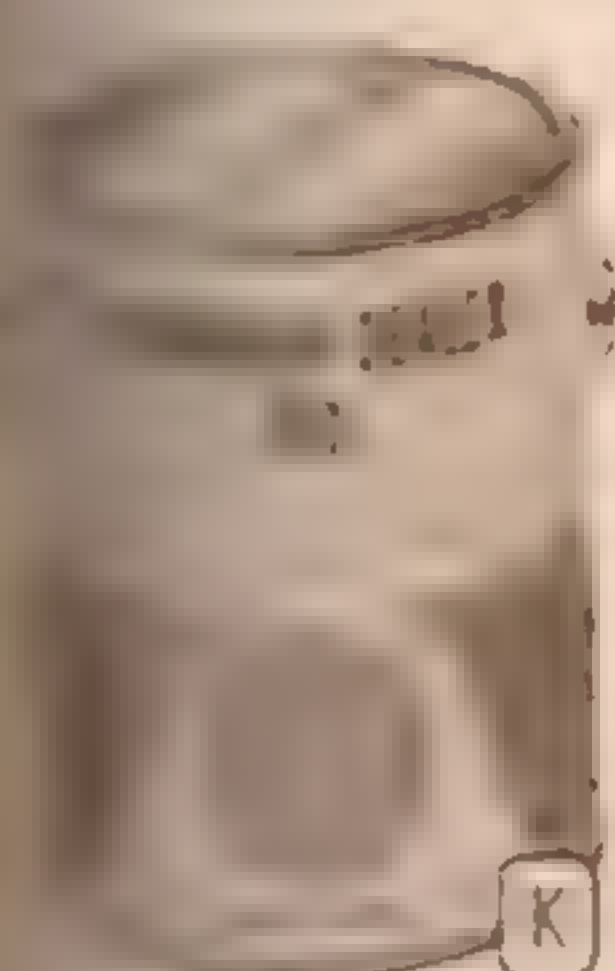


**Shingle and Shake . . \$3<sup>66</sup> Gal.**

**J** One Coat Beautifies and Preserves previously painted wood shingles or shakes, split rustic cedar, rough wood surfaces in good condition. Two coats best for new wood, badly weathered or stained surfaces. Thin first coat with 1 pt. of Linseed Oil per gal. Contains linseed oil. Penetrates and seals to prevent rot or warping. Fade-resistant. Gal. covers up to 200 sq. ft. FREE Color Card No. 75-5578. (See Pg. 707 for MW coordinated colors.)

GALLON. Ship. wt. approx. 14 lbs. . . \$3.66

Colors	Gal.	Colors	Gal.
Gray	75A751L	Woodland Green (dk.)	75A759L
Shadow Gray	75A753L	Mirage Green (med.)	75A764L
Gray (dk.)	75A757L	MW Misty Red (dark)	75A756L
(dk.)	75A767L	Elf Green (light)	75A766L
	75A755L	Desert Pink	75A762L



**Redwood Sealer . . \$4<sup>25</sup> Gal. Red**

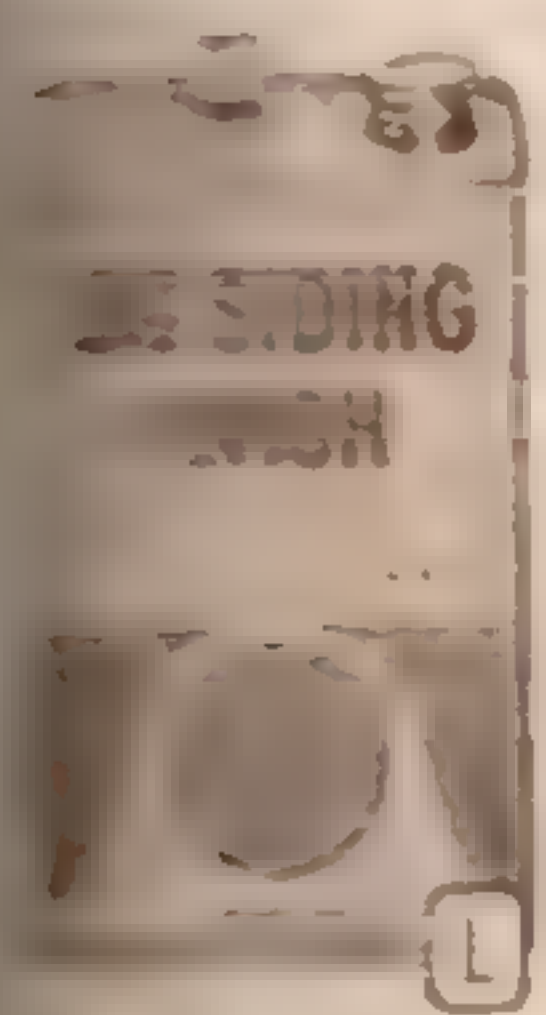
**K** Tough Protective Finish that Brings Out the Natural Beauty and Graining of Redwood. Provides a water-repellent surface. Specially formulated to seal and check deterioration. Occasional recoating adds years of beauty to your home. Highly mildew-resistant. Use on unpainted redwood, cedar, pine, wood shingles, siding, rustic fences, lawn furniture, etc. For best results, use two coats. Gallon covers up to 250 sq. ft., 2 coats.

Dries rapidly to soft, flat finish. Enhances color.

—Ship. wt. 10 lbs. . . . . GALLON \$4.25

Dries to glossy finish. Gives natural grained look.

—Ship. wt. 9 lbs. . . . . GALLON \$4.29



**Log Siding Finish . . \$3<sup>19</sup> Gal. in 5's**

**L** Transparent Finish . . . recommended for wood siding, rustic fences, natural wood finishes. Penetrates, seals and preserves wood. Gallon covers up to 300 sq. ft. Two coats recommended for best results.

75 A 1711L—GALLON. Ship. wt. 8 lbs. \$3.39

**5-GAL. OFFER.** (Filled with 1-gal. cans.)

75 A 1711MO—Save \$1. Wt. 45 lbs. \$15.95

**Ventilating Wedge \$2<sup>47</sup> Pkg.**

**M** Allows Excessive Moisture trapped between walls to evaporate. Checks paint peeling . . . just place between studs beneath edge of each clapboard. 100 wedges in pkg.

75 A 5998—Alum. Wt. 9 oz. . . . . Pkg. \$2.47

**Vent-O-Walls . . . Save 35%**

**N** Check House Paint Peeling caused by excessive moisture and condensation. Drill 3/4-in. holes halfway between vertical 2x4-ft. studs. Install vents before painting. Order 60 for average frame house. Buy in quantity . . . save. Ship. wts. 4, 10 oz.

75 A 5997—Pkg. of 10. Was \$1.39 NOW 89c  
6 Pkgs. Was \$6.95. . Now \$4.59

SAVE \$2

IN CASES

\$5<sup>99</sup> Gal. in cases

• Blister-Resistant

• One Coat Covers



## Lo-Lustre—Our Finest Alkyd-Oil House Paint

Lo-Lustre is 6 Ways Better

Compare → ONE-COAT LO-LUSTRE

with → CONVENTIONAL OIL-BASE PAINT

1. SAVES TIME, LABOR, MONEY Made for 1-coat use over previously painted surface in good condition. (Where excessive erosion and excessive chalking conditions DO NOT exist.)	2 coats usually recommended
2. RETAINS COLOR LONGER Long-lasting low sheen beauty gives high styling	Loses gloss after 6 mo.
3. FASTER DRYING Dries dust-free in 1/2 the time, insuring cleaner, brighter house from the start	Takes at least 8 to 10 hours to dry thoroughly
4. RUST- AND STAIN-RESISTANT Eliminates unsightly rust stain from gutters, nails, screens. Minimizes staining on brick or masonry surfaces	Linseed oil paints make no such claim
5. BLISTER-RESISTANT Provides maximum resistance when applied as directed on new wood or where old paint has been completely removed	Linseed oil paints make no such claim
6. HIDES SURFACE IMPERFECTIONS Minimizes unevenness; no glaring shiny spots	Magnifies imperfections

**P** Premium-Quality "Breather-Type" Paint . . . ideal for the do-it-yourself home owner. Gives "professional-looking" job with only one coat, when applied over previously painted surface in good condition. On new wood or where old paint has been completely removed, use Undercoat first (opp. pg.). Highly recommended for shingles, shake siding. Contains finest fungicides to resist mildew. Self-cleaning white contains 50% more titanium than many conventional 2-coat paints. Pastel shades reflect heat rays. Gal. covers to 450 sq. ft. FREE Color Card No. 75-5576. State size.

Colors	Qts., Gals.	4-Gal. Case	Colors	Qts., Gals.	4-Gal. Case
White	75A101L	75A151MO	Mirage Green (med.)	75A114L	75A174MO
Cream	75A113L	75A173MO	Elf Green (light)	75A116L	75A176MO
Bamboo Ivory	75A110L	75A160MO	MW Shadow Gray	75A122L	75A182MO
Pebble Beige	75A103L	75A153MO	MW Deep Shadow Gray	75A124L	75A184MO
Desert Pink	75A112L	75A172MO	Charcoal Gray	75A117L	75A177MO
MW Misty Red	75A125L	75A185MO	MW Candlelight Yellow	75A123L	75A183MO
MW Capri Blue	75A118L	75A178MO	See Pg. 707 for MW Coordinated Color Story.		

QUART. Ship. wt. 4 lbs. . . . . \$1.89 GALLON. Ship. wt. approx. 14 lbs. . \$6.49  
Special 4-GAL. CASE OFFER. Ship. wt. White 56 lbs., Colors 52 lbs. . . . . Only 23.96

MIXING WHITE (for Inter-mixing with Colors only . . . see Color Card No. 75-5576).

75 A 121L—QUART. Ship. wt. 4 lbs. \$1.89 GALLON. Ship. wt. 14 lbs. . . . . \$6.49

1297 ADDITIONAL CUSTOM-MIXED COLORS available in Lo-Lustre House Paint . . . see Details on Page 1021.

KA WARDS 1025





**NEW!**



## Acrylic-Latex House Paint

USE ON WOOD OR MASONRY

- BEST PROTECTION AGAINST BLISTERING . . . allows moisture to escape
- EASIEST OF ALL HOUSE PAINT TO APPLY . . . will not show lap marks
- CAN BE APPLIED EVEN ON DAMP SURFACES . . . or on very humid days

Acrylic-Latex House Paint lasts up to 50% longer than ordinary oil-base paints. Uniform low sheen hides surface imperfections. White is self-cleaning; colors are fade-resistant. Less chalk staining than from conventional paints; resists alkalis in masonry. Clean up hands, tools, splatters with soap and water. Dries to a tough, dust-free finish in just 30 minutes. Bugs, dust or sudden showers can't spoil paint job. Gal. covers to 500 sq. ft.

Previously painted wood, asbestos shingles, cinder and cement block, brick, stucco or other masonry surfaces in good condition (where excessive erosion and chalking do not exist) need no oil-base primer. Reduce each gal. of paint with one qt. of reducer (right) for first coat, and apply second coat of paint as it comes from can. Prime unpainted wood or painted wood in poor condition with House Paint Undercoat, Pg. 1024, finish with 2 coats of paint as it comes from the can. Painted masonry surfaces in poor condition should be primed by reducing each gallon of paint with 2 qts. of reducer and finished with 1 coat of paint at can consistency. No Reducer

or Undercoat required on unpainted masonry

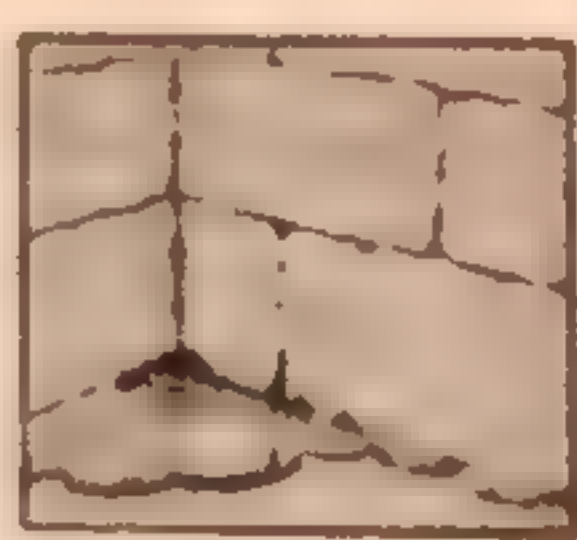
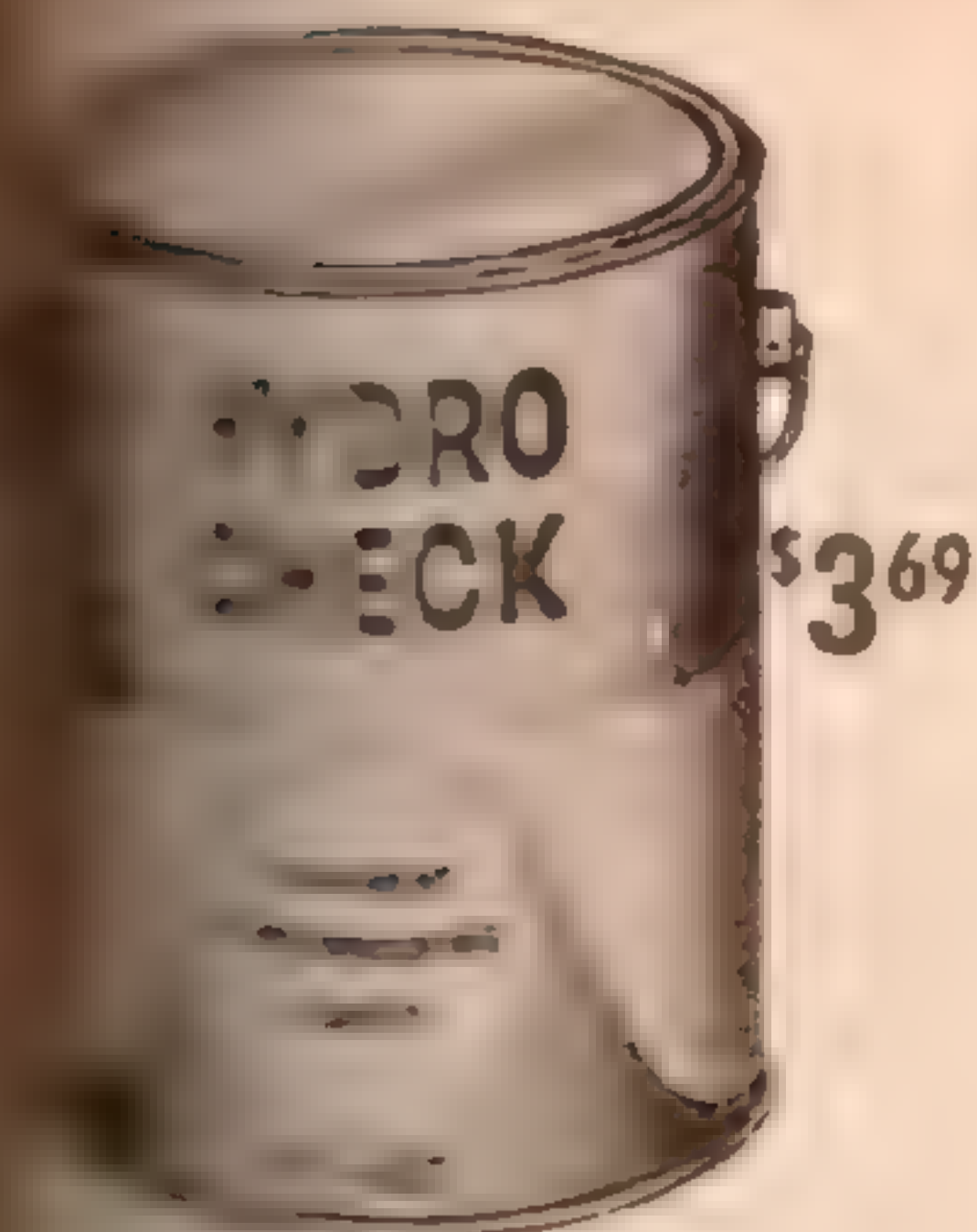
Quarts and Gallons	* See Pg. 707 for MW
75 A 261L	White
75 A 264L	Bamboo Ivory
75 A 267L	Cream
75 A 262L	Pebble Beige
75 A 265L	Desert Pink
75 A 279L	MW Misty Red*
75 A 268L	Mirage Green (med.)
75 A 272L	Elf Green (light)
75 A 273L	Charcoal Gray
75 A 275L	MW Shadow Gray*
75 A 278L	MW Deep Shadow Gray
75 A 274L	MW Capri Blue*
75 A 277L	MW Candlelight Yellow*

QUART. Wt. 4 lbs. \$1.69; GAL. Wt. 14 lbs. \$5.49

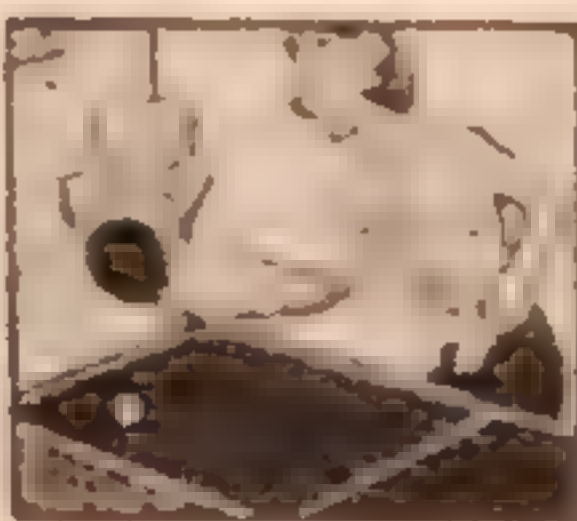
Mixing White. Use for intermix colors only. Color Card No. 75-5577.) Ship. wts. 4 1/4, 13 1/2, 25 1/2, 37 1/2, 49 1/2, 61 1/2, 73 1/2, 85 1/2, 97 1/2, 109 1/2, 121 1/2, 133 1/2, 145 1/2, 157 1/2, 169 1/2, 181 1/2, 193 1/2, 205 1/2, 217 1/2, 229 1/2, 241 1/2, 253 1/2, 265 1/2, 277 1/2, 289 1/2, 301 1/2, 313 1/2, 325 1/2, 337 1/2, 349 1/2, 361 1/2, 373 1/2, 385 1/2, 397 1/2, 409 1/2, 421 1/2, 433 1/2, 445 1/2, 457 1/2, 469 1/2, 481 1/2, 493 1/2, 505 1/2, 517 1/2, 529 1/2, 541 1/2, 553 1/2, 565 1/2, 577 1/2, 589 1/2, 601 1/2, 613 1/2, 625 1/2, 637 1/2, 649 1/2, 661 1/2, 673 1/2, 685 1/2, 697 1/2, 709 1/2, 721 1/2, 733 1/2, 745 1/2, 757 1/2, 769 1/2, 781 1/2, 793 1/2, 805 1/2, 817 1/2, 829 1/2, 841 1/2, 853 1/2, 865 1/2, 877 1/2, 889 1/2, 901 1/2, 913 1/2, 925 1/2, 937 1/2, 949 1/2, 961 1/2, 973 1/2, 985 1/2, 997 1/2, 1009 1/2, 1021 1/2, 1033 1/2, 1045 1/2, 1057 1/2, 1069 1/2, 1081 1/2, 1093 1/2, 1105 1/2, 1117 1/2, 1129 1/2, 1141 1/2, 1153 1/2, 1165 1/2, 1177 1/2, 1189 1/2, 1201 1/2, 1213 1/2, 1225 1/2, 1237 1/2, 1249 1/2, 1261 1/2, 1273 1/2, 1285 1/2, 1297 1/2, 1309 1/2, 1321 1/2, 1333 1/2, 1345 1/2, 1357 1/2, 1369 1/2, 1381 1/2, 1393 1/2, 1405 1/2, 1417 1/2, 1429 1/2, 1441 1/2, 1453 1/2, 1465 1/2, 1477 1/2, 1489 1/2, 1501 1/2, 1513 1/2, 1525 1/2, 1537 1/2, 1549 1/2, 1561 1/2, 1573 1/2, 1585 1/2, 1597 1/2, 1609 1/2, 1621 1/2, 1633 1/2, 1645 1/2, 1657 1/2, 1669 1/2, 1681 1/2, 1693 1/2, 1705 1/2, 1717 1/2, 1729 1/2, 1741 1/2, 1753 1/2, 1765 1/2, 1777 1/2, 1789 1/2, 1801 1/2, 1813 1/2, 1825 1/2, 1837 1/2, 1849 1/2, 1861 1/2, 1873 1/2, 1885 1/2, 1897 1/2, 1909 1/2, 1921 1/2, 1933 1/2, 1945 1/2, 1957 1/2, 1969 1/2, 1981 1/2, 1993 1/2, 2005 1/2, 2017 1/2, 2029 1/2, 2041 1/2, 2053 1/2, 2065 1/2, 2077 1/2, 2089 1/2, 2101 1/2, 2113 1/2, 2125 1/2, 2137 1/2, 2149 1/2, 2161 1/2, 2173 1/2, 2185 1/2, 2197 1/2, 2209 1/2, 2221 1/2, 2233 1/2, 2245 1/2, 2257 1/2, 2269 1/2, 2281 1/2, 2293 1/2, 2305 1/2, 2317 1/2, 2329 1/2, 2341 1/2, 2353 1/2, 2365 1/2, 2377 1/2, 2389 1/2, 2401 1/2, 2413 1/2, 2425 1/2, 2437 1/2, 2449 1/2, 2461 1/2, 2473 1/2, 2485 1/2, 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3697 1/2, 3709 1/2, 3721 1/2, 3733 1/2, 3745 1/2, 3757 1/2, 3769 1/2, 3781 1/2, 3793 1/2, 3805 1/2, 3817 1/2, 3829 1/2, 3841 1/2, 3853 1/2, 3865 1/2, 3877 1/2, 3889 1/2, 3901 1/2, 3913 1/2, 3925 1/2, 3937 1/2, 3949 1/2, 3961 1/2, 3973 1/2, 3985 1/2, 3997 1/2, 4009 1/2, 4021 1/2, 4033 1/2, 4045 1/2, 4057 1/2, 4069 1/2, 4081 1/2, 4093 1/2, 4105 1/2, 4117 1/2, 4129 1/2, 4141 1/2, 4153 1/2, 4165 1/2, 4177 1/2, 4189 1/2, 4201 1/2, 4213 1/2, 4225 1/2, 4237 1/2, 4249 1/2, 4261 1/2, 4273 1/2, 4285 1/2, 4297 1/2, 4309 1/2, 4321 1/2, 4333 1/2, 4345 1/2, 4357 1/2, 4369 1/2, 4381 1/2, 4393 1/2, 4405 1/2, 4417 1/2, 4429 1/2, 4441 1/2, 4453 1/2, 4465 1/2, 4477 1/2, 4489 1/2, 4501 1/2, 4513 1/2, 4525 1/2, 4537 1/2, 4549 1/2, 4561 1/2, 4573 1/2, 4585 1/2, 4597 1/2, 4609 1/2, 4621 1/2, 4633 1/2, 4645 1/2, 4657 1/2, 4669 1/2, 4681 1/2, 4693 1/2, 4705 1/2, 4717 1/2, 4729 1/2, 4741 1/2, 4753 1/2, 4765 1/2, 4777 1/2, 4789 1/2, 4801 1/2, 4813 1/2, 4825 1/2, 4837 1/2, 4849 1/2, 4861 1/2, 4873 1/2, 4885 1/2, 4897 1/2, 4909 1/2, 4921 1/2, 4933 1/2, 4945 1/2, 4957 1/2, 4969 1/2, 4981 1/2, 4993 1/2, 5005 1/2, 5017 1/2, 5029 1/2, 5041 1/2, 5053 1/2, 5065 1/2, 5077 1/2, 5089 1/2, 5101 1/2, 5113 1/2, 5125 1/2, 5137 1/2, 5149 1/2, 5161 1/2, 5173 1/2, 5185 1/2, 5197 1/2, 5209 1/2, 5221 1/2, 5233 1/2, 5245 1/2, 5257 1/2, 5269 1/2, 5281 1/2, 5293 1/2, 5305 1/2, 5317 1/2, 5329 1/2, 5341 1/2, 5353 1/2, 5365 1/2, 5377 1/2, 5389 1/2, 5401 1/2, 5413 1/2, 5425 1/2, 5437 1/2, 5449 1/2, 5461 1/2, 5473 1/2, 5485 1/2, 5497 1/2, 5509 1/2, 5521 1/2, 5533 1/2, 5545 1/2, 5557 1/2, 5569 1/2, 5581 1/2, 5593 1/2, 5605 1/2, 5617 1/2, 5629 1/2, 5641 1/2, 5653 1/2, 5665 1/2, 5677 1/2, 5689 1/2, 5701 1/2, 5713 1/2, 5725 1/2, 5737 1/2, 5749 1/2, 5761 1/2, 5773 1/2, 5785 1/2, 5797 1/2, 5809 1/2, 5821 1/2, 5833 1/2, 5845 1/2, 5857 1/2, 5869 1/2, 5881 1/2, 5893 1/2, 5905 1/2, 5917 1/2, 5929 1/2, 5941 1/2, 5953 1/2, 5965 1/2, 5977 1/2, 5989 1/2, 6001 1/2, 6013 1/2, 6025 1/2, 6037 1/2, 6049 1/2, 6061 1/2, 6073 1/2, 6085 1/2, 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12997 1/2, 13009 1/2, 13021 1/2, 13033 1/2, 13045 1/2, 13057 1/2, 13069 1/2, 13081 1/2, 1



## Keep Your Basement Dry



Before



After

\$3.69

OR

Add water to paste for a unique basement paint that spreads smoothly and easily.

**Easy, Practical Way to Retard Water**  
Protects interior masonry walls above ground level. Latex-base paint helps prevent water penetration when used as directed. Convert basements into living rooms... decorates... beautifies.

(Brush 75 A 4807, Page 1032, recommended for concrete or masonry walls. Hardens and dries in 4 hours. Non-inflammable—no need for ventilation.)

Resists mildew, alkalies, oxidation. Use on unpainted or properly prepared painted masonry. Paint over with oil paint if desired. Silicone base. Gallon covers up to 200 sq. ft. Save more when you buy 5 gallons. Ship. wts. 8, 39 lbs.

75 A 875 L—GALLON.....\$2.75

75 A 876 MB—5-GALLON CAN.....12.95

**Masonry Sealer... \$2.59 Per Gal. in 5's**

**An Invisible Water Repellent**—seals and protects masonry surfaces. Checks powder formation. For concrete, brick, untreated asbestos shingles, stucco, stone.

For exterior use above ground line only. Will not discolor or change appearance of the surface. Paint over with oil paint if desired. Silicone base. Gallon covers up to 200 sq. ft. Save more when you buy 5 gallons. Ship. wts. 8, 39 lbs.

75 A 875 L—GALLON.....\$2.75

75 A 876 MB—5-GALLON CAN.....12.95

**Masonry Leak Stop... 39¢ Pkg.**

**Fills Holes and Cracks** in concrete walls and floors. Anchors bolts, mends cement laundry tubs. Adheres extremely well to concrete. Sets hard in 5 minutes. Can be painted over when dry. Easy to mix—merely add water. One package will fill a cavity 6 ft. long, 1/2 in. wide and 1/2 in. deep. State quantity.

75 A 815—1 1/4-lb. Pkg. 1 lb. 15 oz....39¢

Four 1 1/4-lb. Pkgs. Wt. 6 lbs. 12 oz....\$1.39

Just Charge It! See Page 1281.

## Guarantee

Guarantee that All Paint will give satisfactory results if applied by professional or if used according to instructions. Should these finishes fail to give you the results you have a right to expect, we will refund your money, including shipping charges paid.

## Buy Two Cans SAVE 13%-16%

**One-Coat Floor and Porch Paint \$4.79 Per Gal. in 2's**

Save 13% When you Buy 2—in different or matching colors. Hard, smooth varnish base paint—use indoors or out on wood, concrete or metal porches, floors, stairways, baseboards. (For concrete floors which come in contact with ground, use One-Coat Cement Floor Paint (below).) Modified alkyds give it high color and gloss retention. Spreads easily and evenly. Phenolic resin base forms abrasive-resistant surface. Withstands heavy foot traffic, weather, scrubbing, and alkalies. To properly prepare bare cement, use concrete floor etcher listed below.

One coat covers surface in good condition; unpainted badly worn or weathered surfaces require two coats. Gallon covers up to 650 sq. ft. FREE Color Card No. 75-5573. State size.

75 A 1350 L—Oak (medium)

75 A 1351 L—Tile Red (dark)

75 A 1352 L—Tile Green (dark)

75 A 1353 L—Light Gray

75 A 1354 L—Chateau Gray (dark)

75 A 1355 L—Terra Cotta Brown (dark)

QUART. Ship. wt. 3 lbs. 4 oz....Each \$1.69...2 for \$2.94

GALLON. Ship. wt. 11 lbs.....Each 5.49...2 for 9.57

**One-Coat Cement Floor Paint... \$4.99 Per Gal. in 2's**

Save 16% by Buying Two Different or Matching Colors. Formulated to "stay-on" concrete floors, sidewalks and steps indoors or out. Alkali-resistant rubber base containing Pliolite—unaffected by battery acid, soap, lime, grease, or oil. Forms long-wearing covering that won't chip or peel. Ideal for basements, garages. Easily applied with roller or brush. Use Floor Etcher (listed below) on unpainted concrete. Use Nu-Purpose Thinner (Page 1024) if thinning is required, and for cleaning brushes. Gallon covers up to 400 sq. ft., one coat. Two coats are best for unpainted or badly worn surfaces. Send for FREE Color Card No. 75-5573. Be sure to state size.

75 A 1320 L—Tile Red (dark)

75 A 1324 L—Light Gray

75 A 1325 L—Tile Green (dark)

75 A 1327 L—Oak (medium)

75 A 1328 L—Chateau Gray (dark)

QUART. Ship. wt. 3 lbs. 4 oz....Each \$1.89...2 for \$3.18

GALLON. Ship. wt. 11 lbs.....Each 5.98...2 for 9.98

**Latex-Base Concrete Resurfacer... \$1.59 8 lb.**

**Latex Patch for Indoor or Out** on walls or floors... to repair or resurface concrete, brick, stone, and most types of masonry surfaces. Ideal for patios, basement steps, sidewalks, replacing broken bricks, building blocks, etc. Excellent adhesion, extremely durable, easy to apply with a trowel. No tedious preparation—needs no priming or etching. Merely clean surface. May be painted over. 8-lb. pkg. will fill a 7-ft. square area up to 1/8 in. deep. Wts. 8 1/4, 17 lbs. 75 A 5841 L—8-lb. Pkg. Shipping weight 8 lbs. 4 oz....\$1.59

75 A 5842 L—16-lb. Pkg. Shipping weight 17 lbs....\$2.69

**Concrete Floor Etcher.** Roughens surface to make painting easier. Quart will do 50 sq. ft.

75 A 5432 L—QUART. Ship. wt. 3 lbs. 14 oz.....\$1.09

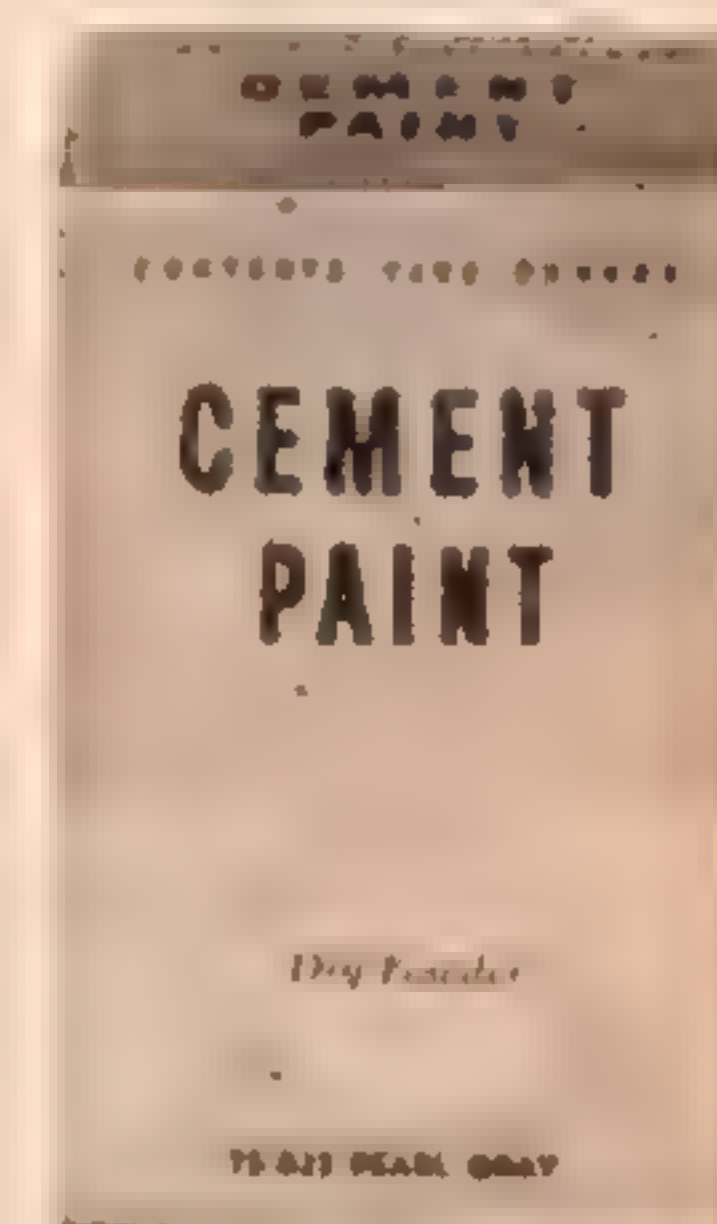
**Cement Paints... 15¢ Per lb. in 25-lb. pkg.**

**Excellent Preservative** for stucco, cement, brick, stone, unglazed tile. Masonry neutralizing not required. Keeps porous surfaces dry. Recommended for dry, exposed surfaces of basements, cisterns, reservoirs, foundation retaining walls, swimming pools, etc. (Do NOT use over oil paint, non-porous masonry or on floors.) Resists lime and alkalis. Intermix for additional shades. Powder form; 5 lbs. mixed with water covers up to 100 sq. ft. FREE Color Card No. 75-5582.

Colors	5-lb. Pkg.	25-lb. Pkg.
White	75 A 825 L	75 A 825 MB
Ivory	75 A 826 L	75 A 826 MB
Pearl Gray (light)	75 A 832 L	75 A 832 MB
Mist Blue (light)	75 A 835 L	75 A 835 MB
Mint Green (light)	75 A 837 L	75 A 837 MB
	Wt. 6 lbs. 89¢	Wt. 27 lbs. 3.75

SAVE ON SHIPPING CHARGES...

Pick up your paint at your nearest Ward Cat. Store. See Pg. 1267.



3 YEARS TO PAY  
**No Money Down**  
SEE PAGE 980

BASCFD WARDS 1027



# BUTYL RUBBER ROOF COATING—Save \$4.70 ON 5-GAL. CAN

## "ROLL A RUBBER RAINCOAT ON YOUR ROOF"

Ideal for preventing leaks when applied properly to mineral-surface asphalt composition shingle or roll roofing where excessive erosion does not exist, and when used with All-Purpose (Butyl) Exterior Patch

Butyl helps seal leaks... forms protective "raincoat."

Butyl aluminized to reflect heat—keeps house cooler in summer—warmer in winter.

Butyl helps seal shingle edges to withstand wind pressure.

Butyl resists weathering and hardening due to aging.



Save on shipping charges—pick up your order at your Cat. Store. See Pg. 1267.



**A Butyl Rubber Roof Coating Now at a New Reduced Price.** Can add extra life to improve its appearance. Colors are aluminized and add lustrous appearance heat rays to help keep house cooler in the summer. Butyl resists the effects of sunlight, temperatures, and chemical fumes in the atmosphere. Apply with roof roller (low). Can be applied in almost any weather as long as roof is dry. Also helps seal edges to resist wind damage.

In areas where leaking and seepage have developed, patch carefully with All-Purpose (Butyl) Exterior Patch (see below); then coat with Butyl Rubber Roof Coating. On second coat may be necessary to minimize asphalt staining. Gallon covers up to on asphalt composition shingles; up to 85 sq. ft. on asphalt composition roll roofing. Not for use on built-up roofs of tar or asphalt, composition roofs that have been coated with asphalt, or paint or where foot traffic occurs. Not for use on metal, tile, slate shingle roofs. On composition roofs where mineral surface has eroded in large areas roofing is brittle and lost its life, Butyl is not recommended. Clean hands and tools with Purpose Paint and Varnish Thinner (below). Send for Free color card 75-5589.

Colors	Gallons	5-Gal. Cans	Colors	Gallons	5-Gal. Cans
Pastel Green	75 A 1106L	75 A 1106MO	Pastel Red	75 A 1108L	75 A 1108MO
Silver Gray	75 A 1107L	75 A 1107MO	Light Brown	75 A 1109L	75 A 1109MO

GALLON. Shipping weight 9 lbs. Was \$5.17...  
5-GAL. Shipping weight 45 lbs. Was \$24.45...

**B 9-in. Roof and Fence Roller.** For applying Butyl Roof Coating or painting any rough surface.

75 A 4799—Long-nap Dynel cover. Ship. wt. 1 lb...\$1.99

**C All-Purpose Butyl Patch.** Same weather-resistant components as Butyl Rubber Roof Coating above. Extremely pliable in hot or cold weather. For filling holes in roof; cementing loose shingles; patching cracks in flashings, around chimneys, plugging holes in downspouts and gutters. Use knife or trowel.

75 A 1116L—QUART. Ship. wt. 3 lbs. 4 oz...\$1.59

75 A 1117L—GALLON. Ship. wt. 10 lbs... 4.98

**D Nu-Purpose Paint and Varnish Thinner.**

75 A 1247LX—GALLON. Ship. wt. 8 lbs...\$1.19



### Asphalt-Asbestos Roof Coating \$3.64 5 Gal.

**E Excellent as Preservative—Seals Minute Cracks and Openings.** Stops costly moisture damage on composition, felt, tile or concrete roofs (not for wood roofs or slate shingles). Apply directly to metal in good condition. NOT A PAINT—contains extra-long asbestos fibers; thick bodied liquid resists running, cracking. On badly dried roofs, use Asphalt Roof and Foundation Paint (right) as prime coat. Non-toxic, can be used on inside livestock tanks or troughs. Use on concrete foundations above or below grade. Prevents rust in underground pipes. Black only. Gallon covers up to 75 sq. ft. on composition roofs; to 100 sq. ft. on metal; to 50 sq. ft. on gravel or slag.

75 A 1121L—GALLON. Shipping weight 9 lbs. Mailable...90c

75 A 1123MO—5-GAL. Save 19% on 5-Gal. can. Wt. 45 lbs...\$3.64

75 A 1124F—55-GAL. BARREL\*. Wt. 490 lbs...26.95

### Asphalt-Aluminum Paint \$3.18 Gal.

**F All-Purpose Paint for asphalt composition shingle and roll roofing,** steel, masonry surfaces. Ideal for brick, slate-surfaced, metal and asbestos roofs; for concrete; pipes, tanks; bridges; machinery, etc. Won't crack, chip or peel. Asphalt base makes it highly adhesive and water-resistant. Pure aluminum pigment reflects heat and light rays—keeps building cooler in summer, cuts winter heat loss. Remains bright for many years—when applied, aluminum floats to surface, forms metallic film of overlapping protective particles. 1 coat hides any surface. Brush or spray on. Gal. covers up to 250 sq. ft. on composition; 600 sq. ft. on metal.

75 A 1085L—QUART. Ship. wt. 2 lbs. 14 oz. Mailable...94c

75 A 1086L—GALLON. Shipping weight 9 lbs. Mailable...\$3.18

75 A 1097MO—5-GAL. CAN. Shipping weight 43 lbs. Mailable...14.88

### Shingle Cement

Seals loose shingles, tabs, metal sheets, flashings. Protects against moisture, dampness and rot. Insert cartridge of cement into Gun (16) on Page 1031. 1/10 Gal. with tip.

75 A 1148—Wt. 3 3/4 lbs. 3 for 79c

### Roof, Foundation...\$3.44 5-Gal.

**G Asphalt Roof and Foundation Paint** checks water absorption inside and out. Use as primer for concrete (above or below grade), badly dried out asphalt roofing. Excellent for metal roofs, gutters, stone, brick, silos, tanks, etc. Non-toxic, safe. Gallon covers up to 85 sq. ft. on composition, concrete; up to 125 sq. ft. on metal or tile surfaces. Easily applied with either roller or brush. (See roof brushes below.) Pliable in either hot or cold weather.

75 A 1141L—GALLON. Wt. 8 lbs...88c

5-GAL. CAN. Save 21%. Wt. 43 lbs.

75 A 1143MO—Mailable...\$3.44

55-GAL. BARREL\* (Ship. info. below, left.)

75 A 1144F—Wt. 490 lbs...\$25.95

### Cement...\$1.05 Gal.

**H Asphalt Patching Cement** seals holes and cracks in roofs, gutters, tanks. Won't crack, shrink, or crumble... the ideal patch. NOT FOR WOOD. Contracts or expands with temperature changes. Non-toxic, safe. 5 gallons cover 30 sq. ft. area, 1/4 in. thick.

75 A 1162L—GALLON. Wt. 11 lbs...\$1.05

5-GALLON CAN. Save 23%. Mailable.

75 A 1164MO—Ship. wt. 55 lbs...\$3.74

55-GAL. BARREL\* (Ship. info. left.)

75 A 1167F—Wt. 600 lbs...\$29.95

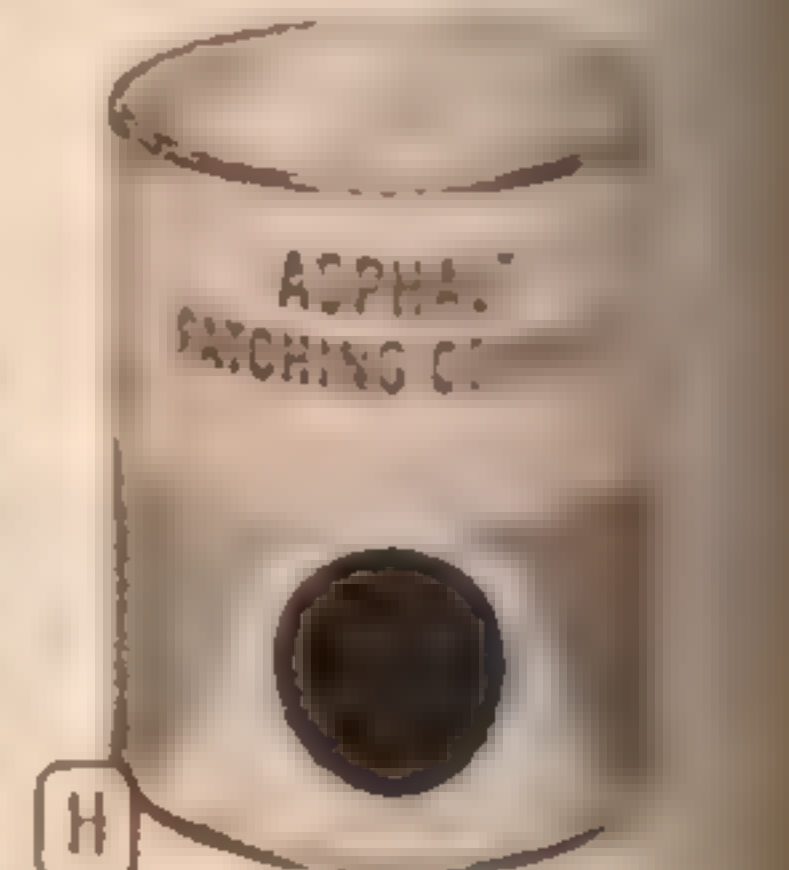
### Roof Brushes

**J 3-Knot Roof Brush.** Tampico 3 1/4-in. fibers. 2 1/2 x 6-in. sanded block. Handle not included—use broom handle.

75 A 5063—Ship. wt. 1 lb. 8 oz...\$1.15

**Economy Roof Brush.** 2 1/2-in. Tampico fiber. 2 1/2 x 7-in. block. Ship. wt. 1 lb.

75 A 5064—Handle not included...59c



### \*IMPORTANT SHIPPING INFORMATION

You save on Factory Shipping because of less handling and storage. 55-gal. barrels, marked with (\*) shipped promptly by Freight from Factory in Cleveland or New York; you pay charges from nearer. (see Page 1275). Allow extra time. All other items shipped from Mail Order House.



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75-5589.

5-Gal

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75 A 1188

75 A 1183

75 A 1187

75 A 1188

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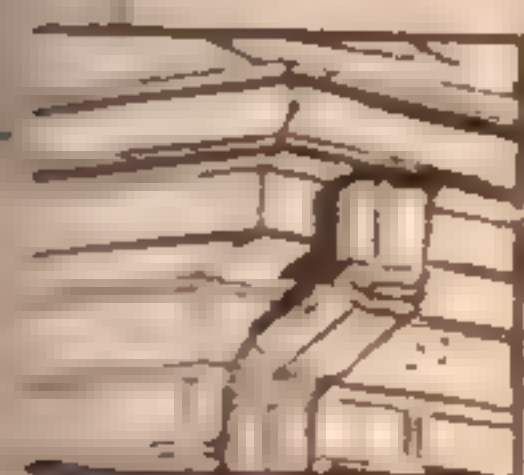
75 A 1188

75 A 1183

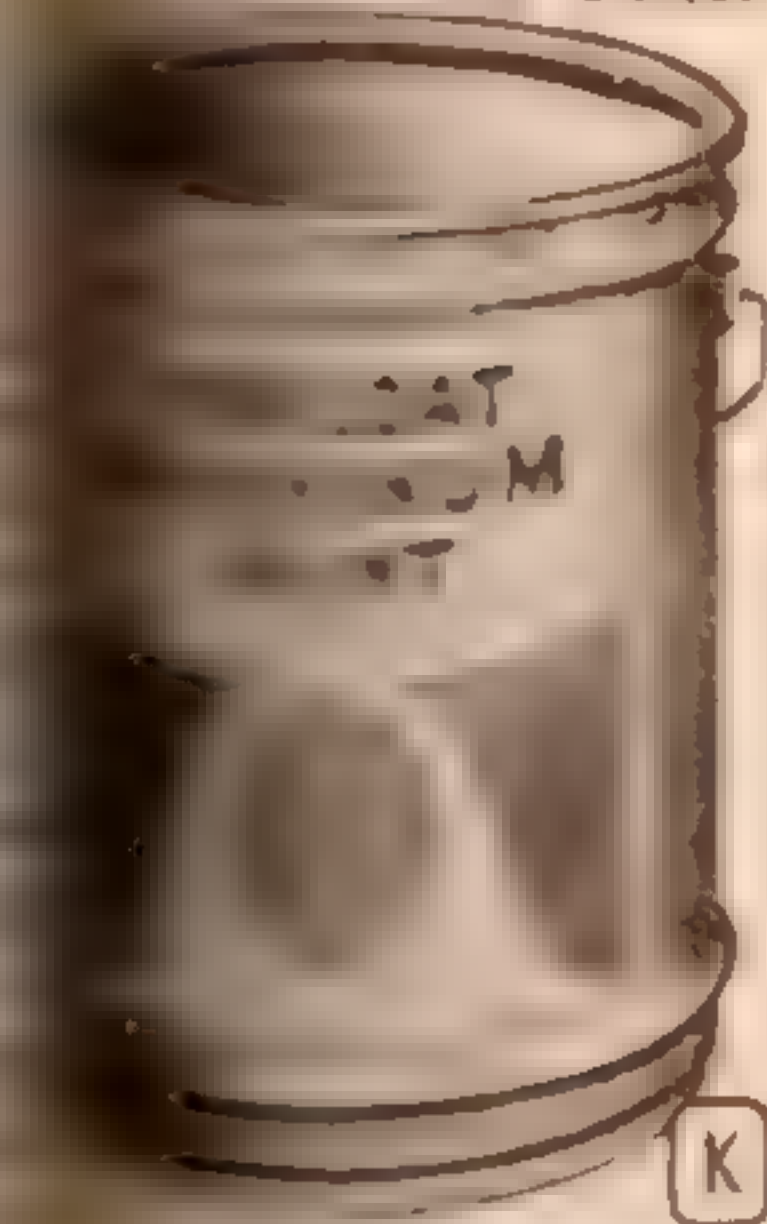
75 A 1187

75 A 1188

For Metal  
Roofs



For Gutters



## Check Metal Rust and Corrosion

ON MACHINERY, ROOFS, TANKS

Aluminum Paint . . . \$3.89 Gal. in 5's

- One Coat Completely Covers
- Use on All Kinds of Metals

**K** Weather-Resistant Aluminum Paint checks corrosion and rust on farm machinery, metal roofs and buildings, water tanks, wire fencing, farm building interiors, etc. Ideal for indoor work on basement walls; gives heat- and rust-resistant finish to furnaces and pipes.

Specially-treated linseed oil and resins keep aluminum flakes overlapped to form an armor-like coating. Bright, silvery finish; one coat completely hides old surface. Reflects sun's rays, keeps surface cooler. Easy to spray or brush. Dries in 6 to 8 hours. Prime unpainted metal with (L) below. Gal. covers to 700 sq. ft., 1 coat.

5-L-QUART. Ship. wt. 3 lbs. 2 oz. Mailable . . . \$1.24  
5-L-GALLON. Ship. wt. 9 lbs. Mailable . . . 4.08  
5-MO-5-GALLON CAN. Ship. wt. 44 lbs. Mailable . . . 19.45

Anti-Rust Primer . . . \$1.97 qt.

**L** Fights Rust, Seals Out Moisture and Air. Protects all metal surfaces from the abuse of weather. Use on galvanized, or even rusted metal. Always prime bare metal before applying finished coat. Basic lead-silico-chromate pigment provides best rust protection and weather resistance. Especially recommended for automobiles; ideal for heavy machinery, playground equipment, structural iron, or any metal exposed to damaging moisture and weather. Brush or spray on. Quart covers up to 120 sq. ft., one coat. Red color. Mailable.

75 A 1187 L-QUART. Ship. wt. 4 lbs. 2 oz. . . . \$1.97  
75 A 1188 L-GALLON. Ship. wt. 13 lbs. . . . 6.48  
75 A 1183 L-16-OZ. SPRAY CAN. Wt. 2 lbs. Mail . . . 1.39

Anti-Rust Metal Enamel . . . \$1.97 qt.

**M** Adds Brilliant Color to all exterior metal surfaces; protects against rust. Enables metal surfaces to withstand any weather. No fading, staining, chipping. Use as sprayer. Always prime bare metal (see above.) Qt. covers up to 125 sq. ft. Send for FREE Color Card No. 75-5574. State size.

75 A 1187 L-QUART. Ship. wt. 4 lbs. 2 oz. . . . \$1.97  
75 A 1188 L-GALLON. Ship. wt. 13 lbs. . . . 6.48  
75 A 1183 L-16-OZ. SPRAY CAN. Wt. 2 lbs. Mail . . . 1.39  
75 A 2015 L-Carnival Red (med.)  
75 A 2016 L-Berkshire Green (med.)  
75 A 2017 L-Chestnut Brown (med.)  
75 A 2013 L-Sunglow Yellow (med.)  
Qt. 1 lb. 15 oz. . . . \$1.17; QUART. Ship. wt. 3 lbs. 6 oz. . . . \$1.97

Driveway Coating \$8.50 5-Gal.

**N** Tar Emulsion for Black Top Pavements and all asphalt surfaces. Winterizes, beautifies and protects against surface defects, water, abrasions. Provides better protection from gas and oil than ordinary asphalt base coatings. Gallon covers up to 100 sq. ft. with one coat. See Brush 75 A 5064 (J) on opposite page. Use with ordinary broom handle; do the job with a minimum of effort—no bending over (see view at left). Preserves your driveway. Black. Ship. wt. 43 lbs.

75 A 1102 MO-5-GAL. CAN. Mailable . . . \$8.50

Save as Much as 70%

AT YOUR WARD CATALOG STORE



**Additional Proof That Wards Is Your Quality and Value Leader**—Not only save with low prices on fine quality Paints and Enamels, but you can get substantial extra savings on Shipping Charges by picking up your paint at your nearby Ward Catalog Store.

**Much You Save** on a typical 4-gallon order of Super House Paint:  
Post Charges 60 lbs. (Zones 1 and 2) . . . \$2.73  
Shipping charges to your local Ward Catalog Store . . . Only 96c  
By using THIS NEW, EASY WAY, YOU SAVE A TOTAL OF . . . \$1.77

**FREE Color Cards** at your nearby Ward Catalog Store, too. Choose your color from Wards wide range of sparkling decorator colors; then place order at the Catalog Store Counter—all in one easy operation.

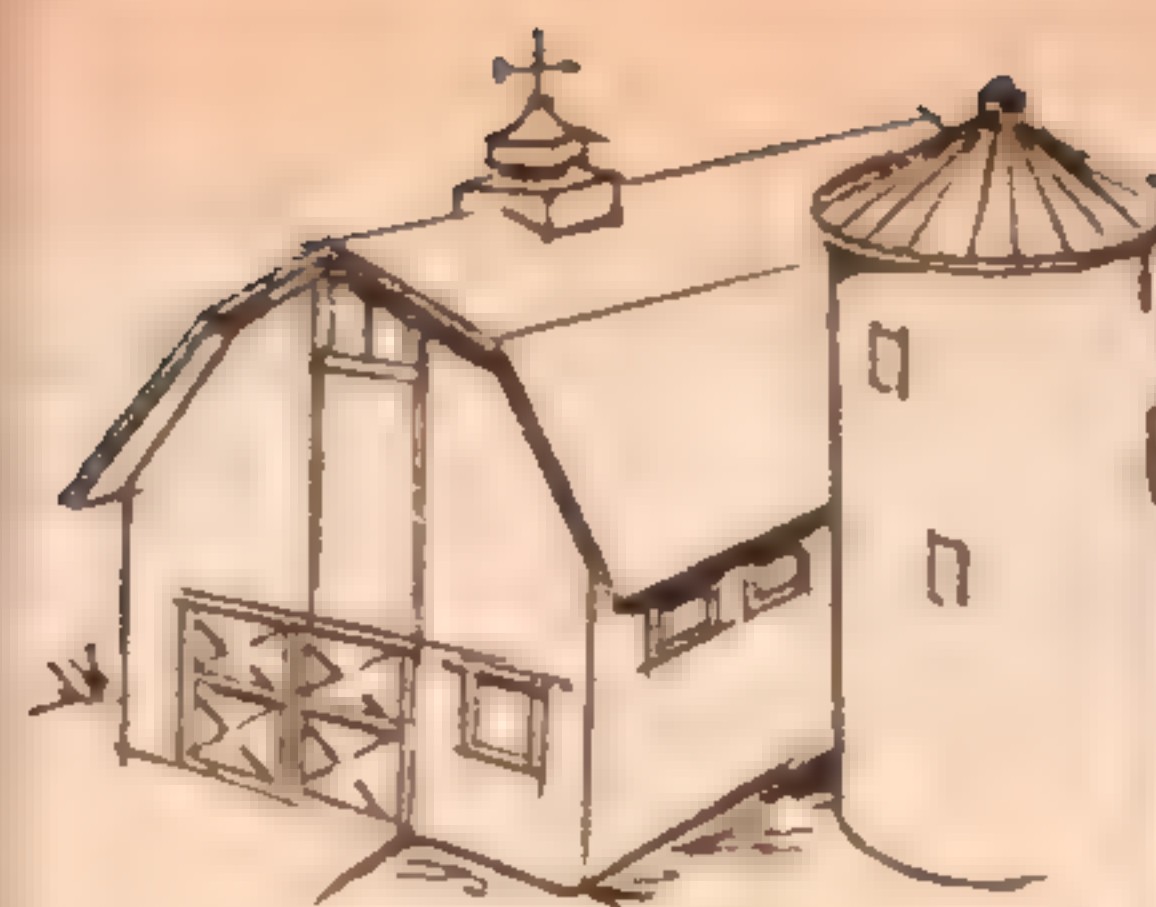
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SAVE

\$1.20 ON 5'S

P

\$3.35

Gal. in 5's

R

\$2.52 Gal.  
in 5's  
Std. Red



One-Coat Stockman's White Paint

**P** Stockman's Paint Is A Quality Paint For Outdoor Use. Here's a combination of the extra preserving properties of creosote and an attractive, bright, white finish. Adds neat, trim, sparkling look to fences, barns, sheds, and other farm buildings. Non-toxic—no harmful or serious effects if accidentally licked or chewed by farm animals. Penetrates wood, thereby helping to prevent rot and decay of surface. Formulated to wear evenly and to leave smooth surface for repainting. Contains titanium pigments and durable oils. Can be used on new or repainted surfaces. One coat covers most painted surfaces in good condition. Two coats are recommended for unpainted or badly worn surfaces. Gallon covers up to 600 sq. ft., one coat. White only.

75 A 510 L-GALLON. Ship. wt. 15 lbs. Mailable . . . \$3.59

SAVE OVER \$1 ON 5-GALLON CAN. Ship. wt. 72 lbs. Not Mailable.

75 A 511 R—Purchased in single gallons would be \$17.95..Only \$16.75

One Coat Barn and Ranch Paint

**R** Only One Coat of Long-Wearing Barn and Ranch Paint covers most painted surfaces in good condition—wood or metal. Gives protection during the severest weather. Preserves wood against "splitting." Easy to apply; flows on smoothly, evenly. Non-toxic formula—safe to use around livestock. Two coats best on unpainted surfaces or surfaces in poor condition. Thin first coat with Linseed Oil (Pg. 1024). Gallon covers up to 600 sq. ft., 1 coat. Send for FREE Color Card No. 75-5572. Mail.

White. Contains Titanium for extra whiteness, more hiding power.

75A501 L-GAL. Wt. 14 lbs. \$3.54; 75A501 MO-5-GAL. Wt. 67 lbs. \$16.45

Standard Red. Priced for greatest economy.

75A502 L-GAL. Wt. 12 lbs. \$2.68; 75A502 MO-5-GAL. Wt. 61 lbs. \$12.60

Rich Red. Formulated for brilliant color; fade-resistant.

75A504 L-GAL. Wt. 9 lbs. \$4.58; 75A504 MO-5-GAL. Wt. 46 lbs. \$21.95

Creosote . . . \$1.27 Gal.

**T** Creosote Wood Preserver is long-lasting, economical protection against rot, termites, mold. Average treatment costs less than 5c per post! Dark brown—cannot be painted over. Gal. covers 100 sq. ft., 2 coats, with brush; dips about 20 posts, 4-in. diam., 30 in. long. Buy in quantity . . . save more.

75A1044 R-GALLON. Wt. 10 lbs. Not Mail. \$1.27

75A1045 R-5-GAL. CAN. Wt. 50 lbs. Not Mail. 5.24

55-GAL. DRUM. Shipped promptly from Factory in Cleveland, Ohio by Freight or Truck. You pay charges from there.

75 A 1047 F—Ship. wt. 500 lbs. . . . \$31.94

Penta . . . \$1.47 Gal.

**U** Penta Wood Preservative . . . with amazing penta-chlorophenol which penetrates deeply for long-lasting wood protection. Protects against moisture, rot, wood-boring insects. Use above or below ground on posts, ladders, poles, shingles, building members. Non-staining—can be painted over. Brush, spray or dip. Gallon covers up to 150 sq. ft. with brush; up to 18 posts, 4-in. diameter, 30-in. length dipped. Covers quickly, easily.

**Penta Preservative and Sealer.** Moisture-repellent. Minimizes swelling, warping. Ship. wts. Quart 2 lbs. 14 oz.; Gallon 8 lbs.

75 A 1004 L-QUART. . . . 95c 75 A 1005 L-GALLON. . . . \$2.55

**Penta Preservative Only.** Economical for posts, poles, etc.

75 A 1010 L-GALLON. Ship. wt. 8 lbs. Mailable . . . \$1.47

75 A 1011 MB-5-GAL. CAN. Save 8%. Wt. 40 lbs. Mail . . . 6.74

**Penta Preservative Concentrate.** Add 1 gallon to 10 gallons of fuel oil, diesel oil, crankcase drainings. Makes 11 gallons of preservative. Don't paint over this concentrate.

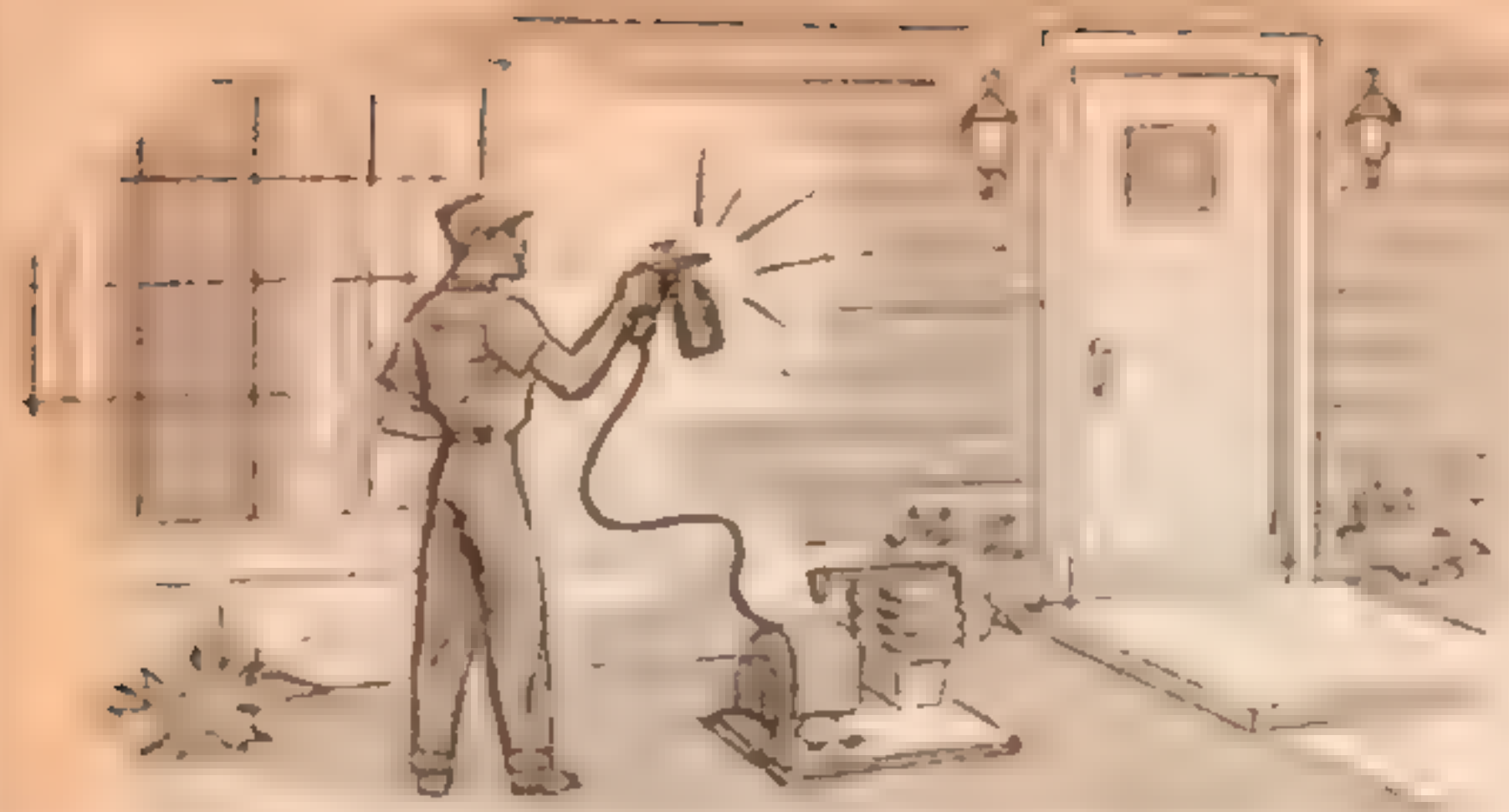
75 A 1015 L-GALLON. Wt. 10 lbs. . . . \$3.84

75 A 1016 MO-5-GAL. CAN. Wt. 50 lbs. . . . 18.44

Satisfaction Guaranteed  
or Your Money Back

A WARDS 1029





WHATEVER  
YOU HAVE  
TO PAINT

You Can Spray It Set

## No Ruined Paint Jobs with Oil-Free Diaphragm Sprayers

- No lubrication necessary . . . this means you get clean, dry, oil-free air for your paint job
- Permanently greased and sealed ball bearings
- Dynamically balanced compressors; multiple cushion mounts assures a minimum of vibration
- Operates smoothly on regular 110-120 Volt, 60 cycle, AC.
- Extra tough, heat resistant multiple diaphragms for longer use
- Oversize built in surge chamber for smooth, even flow of air for a professional looking paint job
- The ultimate in power, design, and in ease of operation
- There's a Sprayer at Wards for every job—whether for farm, home, or business; PLUS special low prices

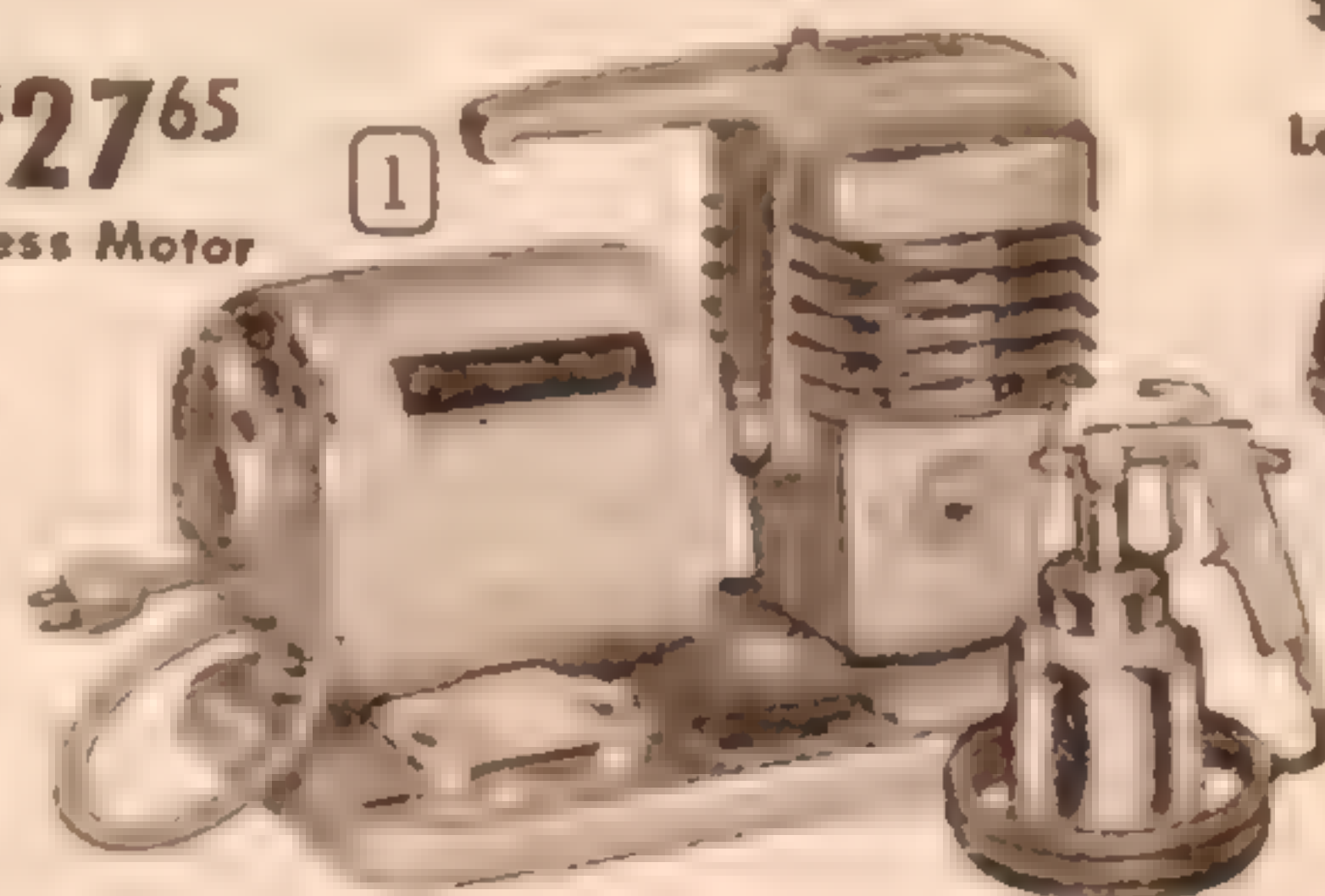
BUYING GUIDE FOR DIAPHRAGM SPRAYERS (1), (2), (3), (4).

Usage	Delivers	Pressure	Motor
(1) Hobbyist; Medium duty in home, shop. . .	1.3 CFM	25 lbs.	1/4-HP Split Phase
(2) Farm, home, shop, small areas. . . . .	1.8 CFM	30 lbs.	1/2-HP Split Phase
(3) Home, farm, semi-commercial jobs. . . . .	1.8 CFM	30-45 lbs.	1/4-HP Capacitor
(4) Heavy-duty, professional . . . high output. .	3.0 CFM	40 lbs.	1/2-HP Capacitor

### Save \$1.00 on Outfit

**(1) Direct Drive Diaphragm Sprayer.** Versatile outfit gives professional results—cuts painting time in half. All parts are interchangeable. 14½x7½x10 in. high. Compressor delivers 1.3 CFM at 25 lbs. working pressure. Outfit includes: compressor, motor with 8-ft. cord; internal-mix, pressure feed bleeder gun (5) below, with fan, round and angle spray head; paint cup; 10-ft. hose. Was \$41.95. 75A6348YB—OUTFIT. Wt. 32 lbs. . . \$40.95  
75A6347M—LESS MOTOR. Wt. 14 lbs. \$27.65  
75 A 6351—DIAPHRAGM. Wt. 4 oz. . . 89c

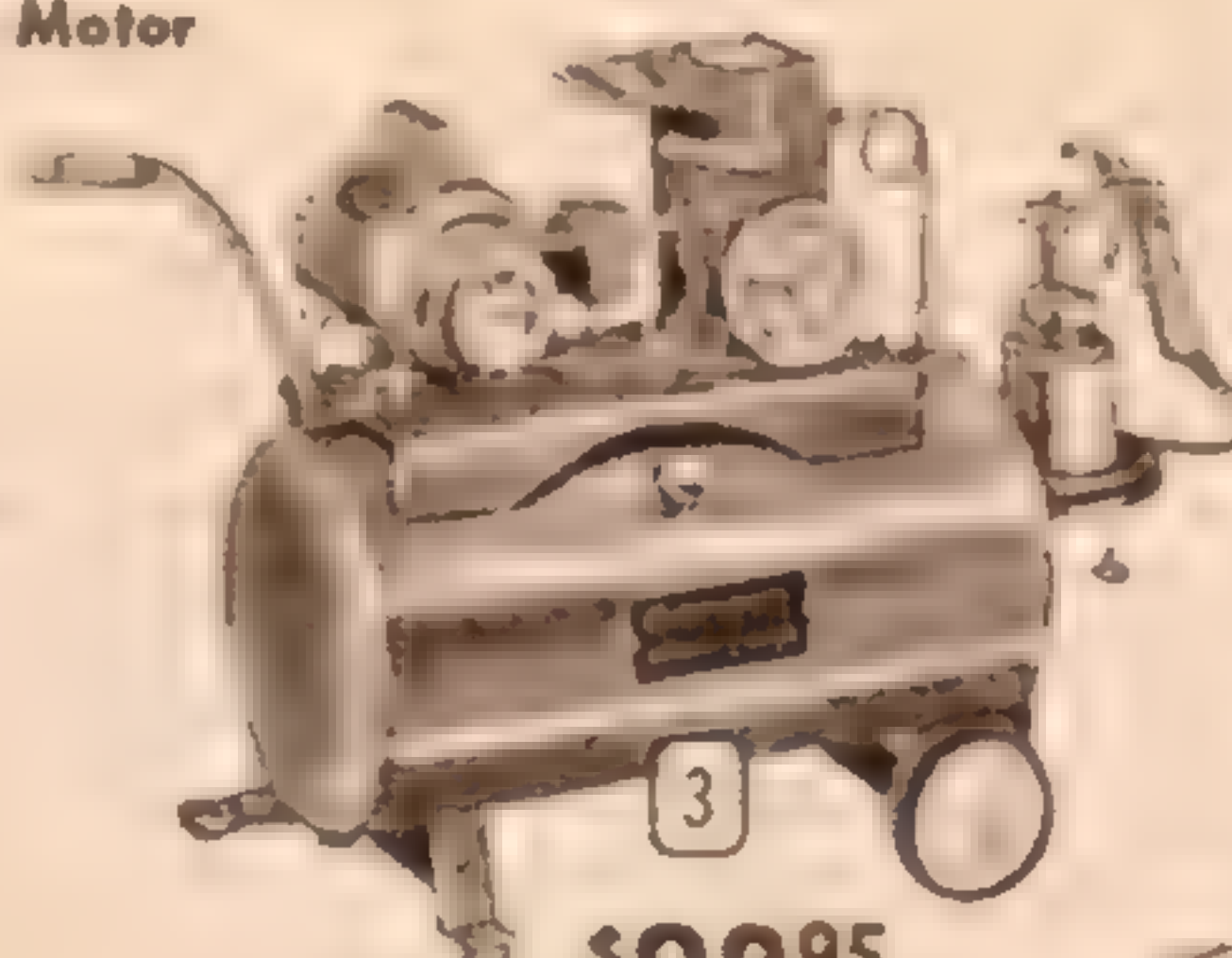
\$27.65  
Less Motor



SAVE 2.49  
\$42.50  
Less Motor



**(2) Belt Drive Sprayer.** Light—easily carried. 3 to 4 times faster than brush. 16x8x11 in. high. Includes: compressor, motor, 8-ft. cord, V-belt, pulleys; pressure feed, internal mix bleeder gun with fan, angle, round spray gun; qt. aluminum cup, 15-ft. hose, tire chuck. Motor, Sprayer bought separately would cost \$57.44, save on combination. Wt. 39 lbs. 75 A 6341YO—OUTFIT. . . . \$42.50  
OUTFIT LESS MOTOR. Ship. wt. 25 lbs. 75 A 6340MB. . . . \$39.50  
75A6350—DIAPHRAGM. Wt. 4 oz. . . 89c

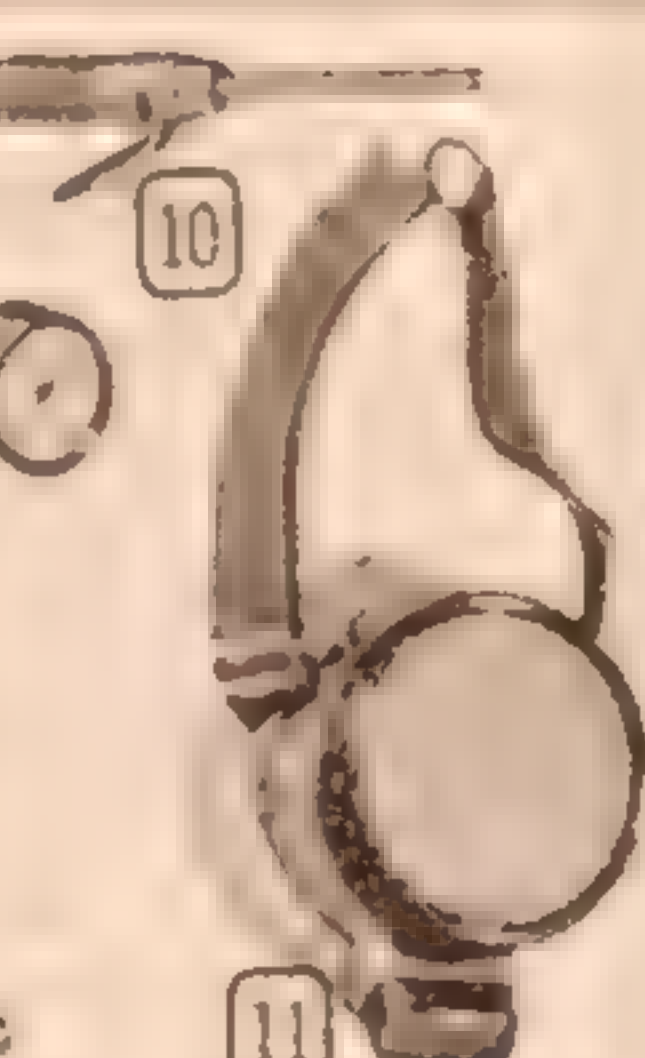
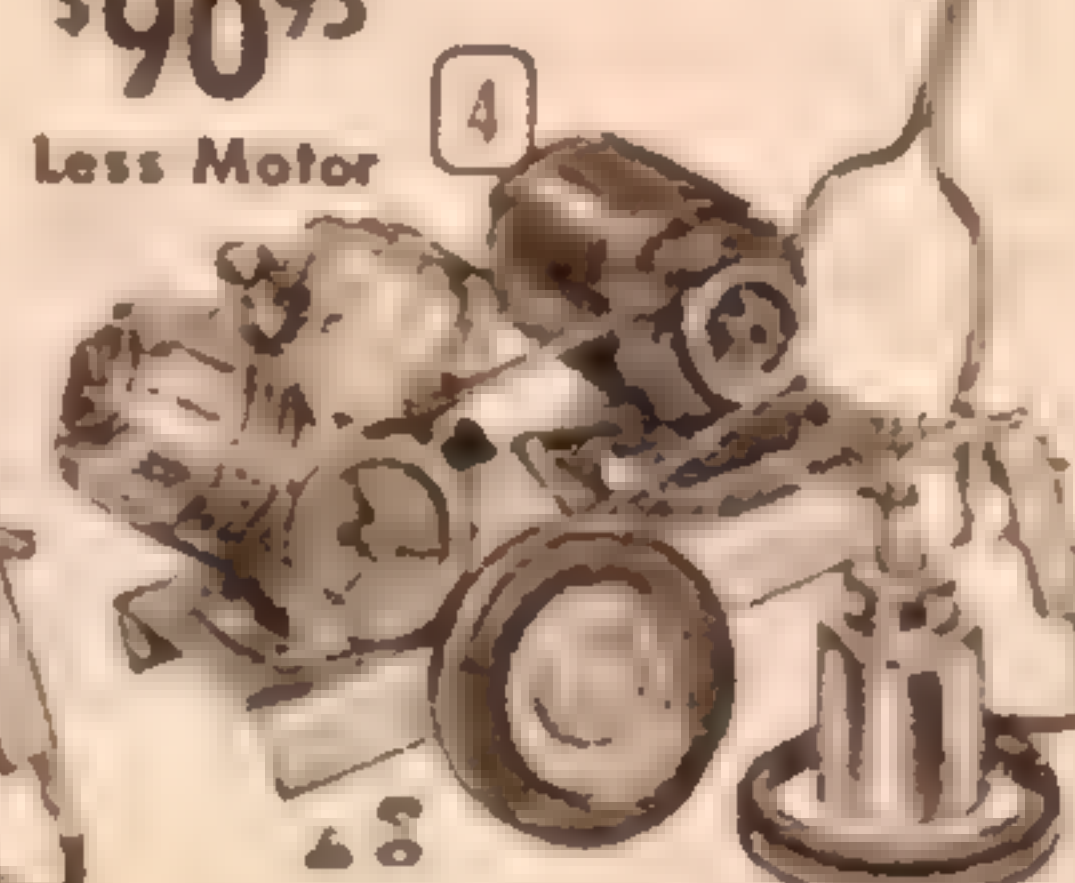


\$93.95  
Less Gun, Hose

**(3) Tank Model.** Portable. 11-gal. tank of welded steel. Air switch starts compressor at 45 psi. Safety valve, pressure trap, pressure gauge. 23x11x11 in. high. Includes: compressor, V-belt, pulleys; tank; pressure feed, internal mix, gun (6); qt. cup, 15-ft. hose, tire chuck. Ship. wt. 72 lbs. Only 10% Down. 75 A 6362R—OUTFIT. . . Cash \$84.95  
75 A 6363R—LESS GUN, HOSE. . . \$93.95

**(4) Big Capacity 1/2 HP Twin S.** Cart mounted. Paint in 1/2 time. Opposed V-type cylinders; double surge chamber; intake filters. Pressure gauge, safety valve. 23x15x15½ in. Outfit includes: compressor, V-belt, pulleys, cart; pressure gun (6); qt. cup, 15 ft. hose, tire chuck. Wt. 72 lbs. \$12 Down. 75 A 6208R—OUTFIT. . . Cash \$110.95  
OUTFIT LESS MOTOR. Ship. wt. 75 A 6209R. . . . \$98.95  
EXTRA DIAPHRAGM. Ship. 75 A 6350. . . . 89c

\$90.95  
Less Motor



**(5) TO (8) POWR-KRAFT Spray Guns** of light-weight aluminum. Perfectly balanced 2-finger trigger. Each has quart paint cup.

**(5) All-Purpose Bleeder Gun** for systems with no air lines or storage tanks. Fan, round, angle spray air caps. Internal-mix, pressure feed for slow drying heavy materials. Needs 1.3 to 2½ CFM at 20-45 lbs. operating pressure. 75 A 6344—For (1) or (2) above. Wt. 3 lbs. . . \$7.95

**(6) Heavy-Duty Internal-Mix Bleeder, Non-Bleeder Gun** for use with or without air lines, storage tanks. Air caps for fan, round sprays. Pressure feed. For enamels, house, barn and water thinned paints. Needs 1.3 to 2½ CFM at 20 to 45 lbs. operating pressure. Wt. 3 lbs. 8 oz. 75 A 6336—For (1), (2), (3) above. . . . \$11.95

**Heavy-Duty External-Mix Gun.** Similar to (6). Fan and round spray air caps; bleeder, non-bleeder. Siphon feed for fast drying materials such as lacquers and shellac. Need 1.8 to 4 CFM at 25 to 50 lbs. operating pressure. For (2), (3) above. 75 A 6343—Wt. 3 lbs. 8 oz. . . . \$11.95

**(7) High Quality Production Guns** . . use with or without air lines or storage tanks. 2 air caps (industrial gun type) adjustable round and fan patterns; either-cap sprays any material. Pressure or siphon feed, bleeder or non-bleeder. Wide-mouth—easy to clean. 30 to 45 lbs. operating pressure. 75A6405—Air required 2-3 CFM. Wt. 2½ lbs. . . \$17.95  
75A6406—Air required 4-5 CFM. Wt. 2½ lbs. . . 17.95

**(8) New High Speed Production Spray Gun.** Siphon feed, external mix . . handles all types of materials. Instant pattern changes. Use on air lines or pressure regulated tanks. Needs 7 CFM at 50 lbs. operating pressure. 75 A 6346—Ship. wt. 3 lbs. 8 oz. . . . \$26.95

**(9) Air Line Spray Unit.** Regulator reduces tank pressure of up to 250 lbs. down, to 0-140 lbs. Condensation chamber, separator. Male outlet ¼-in., female inlet ¾-in. External mix gun (75 A 6343). Air valve for fast-drying finish. Includes: gun, 15-ft. air hose; regulator; gauge and separator. Ship. wt. 7 lbs. 75 A 6206—OUTFIT. 10% Dn. . . . . Cash \$23.50  
75 A 6221—REG., GAUGE, SEPARATOR. Wt. 4 lbs. 9.95  
75 A 6220—REGULATOR, GAUGE for air lines or for tank (12). Ship. wt. 2 lbs. . . . . \$6.95

**(10) Air Duster Blow Gun.** Cleans, dusts, dries. Finger control. 3-in. snout. Nozzle diam. . . any compressor on these pgs. Male ¼-in. 75 A 6290—Ship. wt. 3 oz. . . . .

**(11) Painters' Respirator.** Exhalation valve. Face piece. 5 wool felt filters. 75 A 6201—Ship. wt. 5 oz. . . . .  
Extra Filters for above. Ship. wt. 3 oz. 75 A 6205—2 Pkgs. of 10 each. . . . .

**(12) 2½-Gal. Paint Tank,** with adapter to fit any of guns. Seamless steel. 8½-in. opening. Insertion of gallon can. Relief valve (45 psi sure). 10-ft. air, paint hoses. 75 A 6223 M—Wt. 20 lbs. Mailable. . . . .

**(13) Rubber Air Hose.** ¼-in. pipe thread. 15-ft. (for replacement). No coupler. 75 A 6244—Ship. wt. 1 lb. 8 oz. . . . .  
25-ft. (for extension). With coupler. 75 A 6245—Ship. wt. 2 lbs. 8 oz. . . . .  
**Heavy-Duty Material Hose.** Rubber. 15-ft. pipe fittings. ¾-in. (female). 75 A 6276—Ship. wt. 2 lbs. 8 oz. . . . .

1030 WARDS FBA

Satisfaction  
Guaranteed



# ay Better, Faster, Easier

## Vibro Sprayer . . . Only \$10.95



**Burgess Vibro Utility Sprayer.** Ideal for touch ups, small paint jobs—gets into cracks and corners. Just plug in, pull trigger, spray. Completely self-contained. 3 to 7 times faster than brush painting. Use with paint, varnish, enamel, moth-proofers, garden sprays, insecticides, etc. Clog-proof and trouble free . . . easy to clean. Pattern and volume adjustable. Stainless steel spinner. Sapphire nozzle, 110-120 V. AC pump, UL App. 8-ft. cord. 24-oz. glass jar.

75 A 6449—Ship. wt. 3 lbs. 8 oz. . . . . \$10.95

## 2 1/4-HP

### Line Powered Sprayer Outfit

**\$22.95** \$12.50 Down  
Cash Less Cart



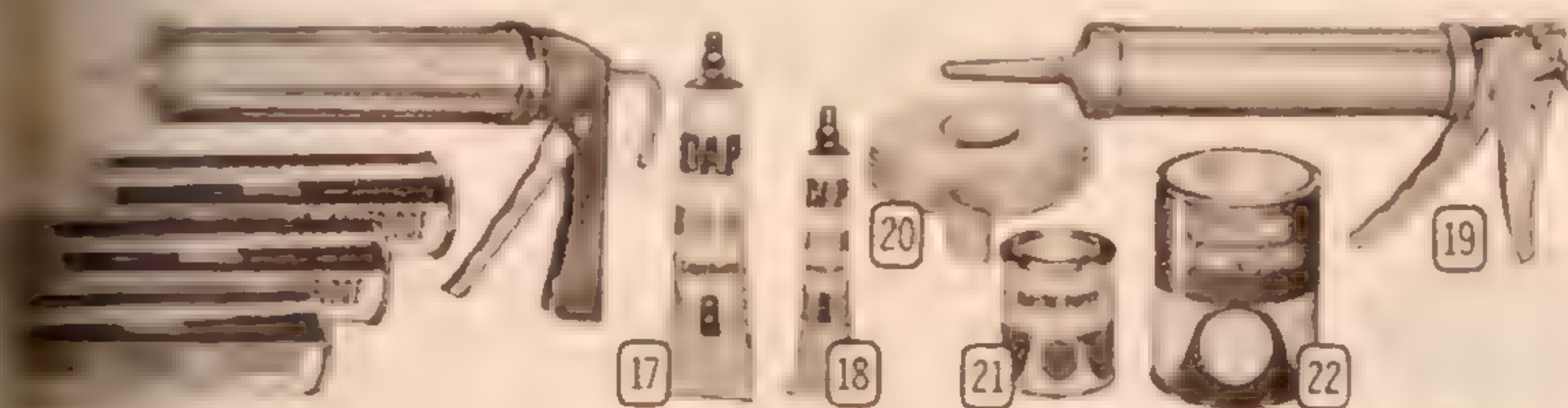
**Automotive-type Model for High-speed Spraying** on farms, construction where electricity is not available. Perfect for spraying cars or buildings. Twin-cylinder compressor delivers 4.5 cu. ft. air per min. at 40 lbs. pressure. 2 1/4-HP Clinton 4-cycle single cylinder, air-cooled gasoline fuel tank. Heat-treated aluminum alloy pistons (each with 2 rings) in lined cylinders; ground piston pins. Oil separators; air filters. Splash-proof. Extra capacity ball bearings. Oversize air pulsation chamber. Safety valve. Oil level check plug. Air gauge. All-purpose spray gun use with material tank. Includes: compressor, gun, engine, 15-ft. air hose, 15-ft. air hose, 15-ft. air hose. Cart not included. Order separately below.

75 A 6494YOD—Complete outfit. (Less cart.) Wt. 58 lbs. \$12.50 Dn. . . . . Cash \$122.95

75 A 6495YOD—Complete Outfit. (Less cart and engine.) Wt. 29 lbs. . . . . 79.75

75 A 6496YOD—For (15) above. Comfortable rubber grips on handle.

75 A 6497YOD—Rubber tires; 8-in. wheels. Steel axle. Wt. 9 lbs. . . . . \$12.95



## Call Now . . . Lock Out Moisture and Drafts

**Gun with 4 Cartridges.** Buy now and save 13% on combination offer.

75 A 5879—Ship. wt. 7 lbs. 8 oz. . . . \$2.59

**Gun only.** Makes calking faster, seals on wood, metal, masonry. moisture; saves fuel; keeps drafts, insects, and drafts. Ratchet-action metal with baked-enamel finish. Comfortable hand grip. Use with "Flow-Control" cartridges (below). 2 1/8-in. diameter.

75 A 5407—Ship. wt. 1 lb. 9 oz. . . \$1.19

**"Flow-Control" Cartridges.** Provide immediate release of pressure when trigger is disengaged. Stops costly spills—no more messy spillouts. Made to meet Gov't. Specifications. Cartridge calks about 15 ft. Off-white color.

75 A 5411L—Wt. 1 lb. 9 oz. . . . Each 45c

75 A 5412L—Wt. 17 lbs. Set of 12 . . \$4.69

**Tube.** One tube calks up to 40 lineal ft. Off-white color.

75 A 5413MO—Wt. 3 lbs. 14 oz. 2 for \$1.55

**Kwik Seal.** Seals cracks around bathtubs, sinks, etc. Also used to close tile joints. Plastic, won't crack or crumble. White. 6-oz. tube.

75 A 5879—Ship. wt. 13 oz. . . . . 65c

**Combination Type Calking Gun.** Use with bulk compounds (below) or cartridges (left). Hatchet-action . . . for wood, metal, masonry. Rust-resistant. Holds 1/10-gal. Calks up to 2 windows. Round 1/4-in. tip included. 9 in. long; 2 1/2-in. diameter.

75 A 5407—Ship. wt. 3 lbs. . . . . \$2.59

**Calking Tape.** Excellent for weather stripping; tight sealing. Gray color. 50-ft. roll. 1 1/4 in. wide.

75 A 5419—Ship. wt. 1 lb. 9 oz. . . . 59c

**Elastic Glazing Putty.** Forms tough protective skin on wood, metal.

75 A 5858—1-lb. can. Wt. 1 lb. 9 oz. . . 25c

75 A 5859L—5-lb. can. Wt. 6 1/4 lbs. . . 95c

**Calking Compound.** Water-resistant, won't shrink, crack, peel. Non-hardening oils keep it soft, pliable. Can be painted over. Meets Gov't. specs. Semi-paste. Off-white. Qt. calks up to 40 lineal ft., 1/4-in. bead.

75 A 5411L—Qt. Wt. 4 lbs. 6 oz. . . . 85c

75 A 5412L—Gal. Wt. 15 lbs. . . . \$2.89

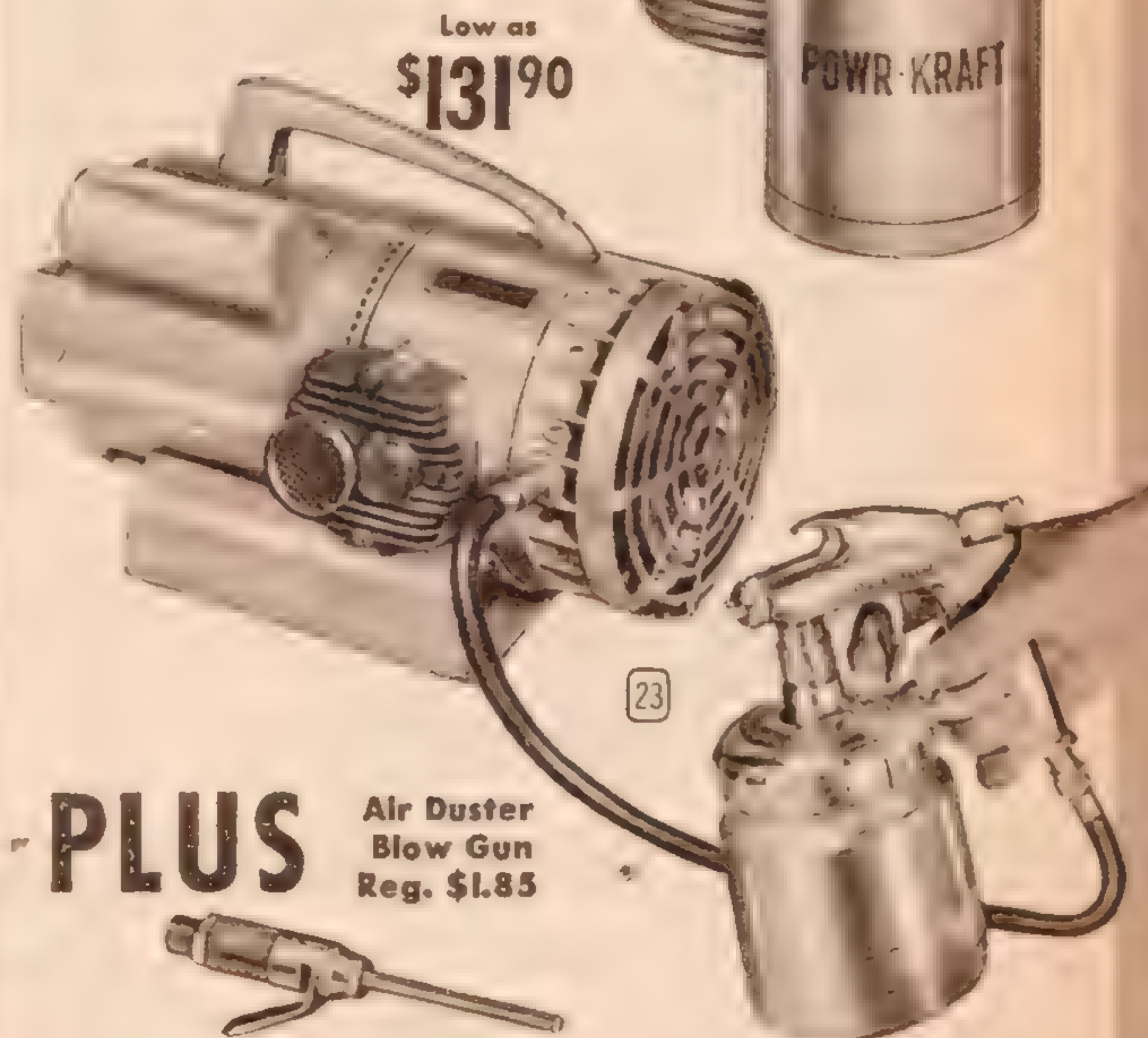
75 A 5413MO—5-Gal. Wt. 66 lbs. . . 13.95

**Charge It** SEE PAGE 1281

# SAVE \$14.85

## ON SPRAYER— TANK COMBINATION

Low as  
**\$131.90**



**PLUS** Air Duster  
Blow Gun  
Reg. \$1.85

**Special Combination Offer.** Includes Oil-Less Piston Sprayer (23, below); Air Duster Blow Gun (10, on opposite page) and tank (12, opposite page). These items, if purchased separately, would cost \$14.85 more than special combination prices.

Cat. No.	HP.	Ship. wt.	Bought Separately	Combination
75 A 6494YOD	1/2	69 lbs.	\$146.75	<b>\$131.90</b>
75 A 6495YOD	3/4	72 lbs.	179.30	<b>164.45</b>

## Oil-Less Piston Sprayer

**COMPRESSOR OPERATED CONTINUOUSLY, NIGHT AND DAY FOR OVER 290 DAYS TO PROVE ITS RUGGEDNESS!**

**Power-Kraft Oil-Less Piston Sprayer is a Lifetime Investment.** A compact, portable unit, yet it delivers a high volume of air. Speeds up painting seven to ten times—and remains extremely easy to use. Use for all paint, lacquer, waxes, insecticides, weed killers, inflating tires, etc. Oil-Less piston design—graphite skirts and graphite rings eliminate cylinder wall lubrication. No chance of oil getting in air to spoil the paint job. No oil extractors; no carbon build-up. Sealed bearings. Cool operation—the built-in air blast reduces the temperature, decreases condensation. Dual purpose safety valve moisture drain . . . protects both the motor and the compressor. Twin piston design reduces vibration to a minimum. Heavy-duty ball-bearing capacitor motor, with automatic overload protection, 110-120 volt, 60 cycle AC. Universal-external-mix gun, combination bleeder, non-bleeder; adjusts for fluids, drying time, and round and fan spray pattern. Outfit includes: compressor, motor; gun; 15-ft. air hose, chuck. Working pressure—35 lbs. Only 10% down; easy monthly payments.

75 A 6458 MO—1/2-HP. Delivers 3.5 CFM. Wt. 48 lbs. . . Cash \$119.95

75 A 6463 MO—3/4-HP. Delivers 4.2 CFM. Wt. 51 lbs. . . Cash 152.50

**Wards Offer Complete Repair Service . . . See Page 586.**

## New Converter Tank

**Fits Any Compressor on These Pages** . . . New Heavy-Duty, High Pressure 11 1/2-gallon Air Tank. Can carry compressed air anywhere you need it. Fill to 125 lbs. pressure at garage, service station, or with your own compressor. Converts any POWER-KRAFT sprayer into a tank type outfit. Use in the field to pump up tires, etc. Includes: Tank with carrying handle, pressure gauge, safety valve, 5-ft. hose, tire chuck. 12-in. diam., 25-in. length.

75 A 6224 MO—Ship. wt. 31 lbs. . . \$25.95



**25.95**

BAP WARDS 1031



# Wood Ladders

## FINEST EXTENSION LADDERS WITH RODDED RUNGS

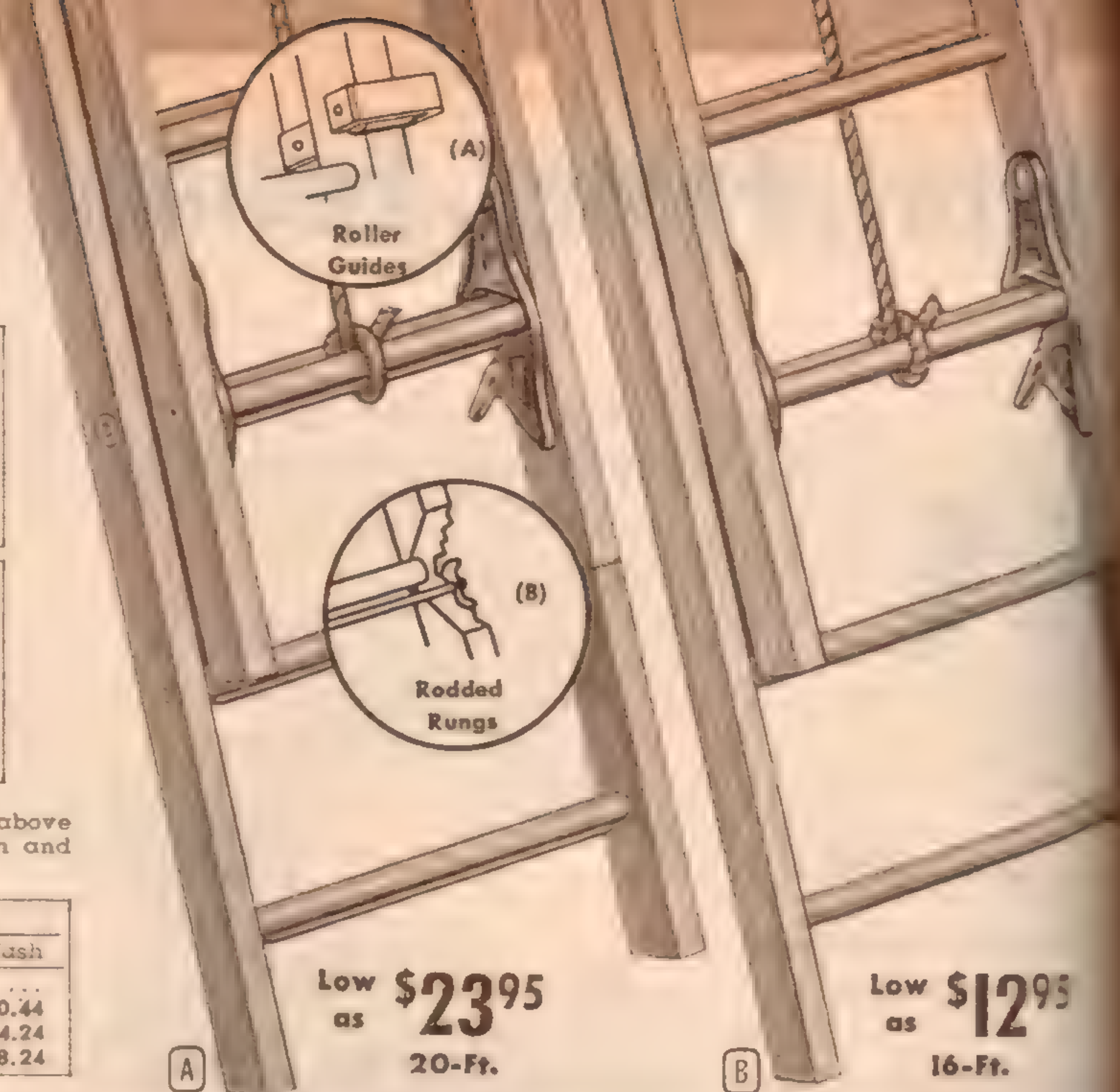
**(A) We Know of No Better Ladders at these Prices!** Hardwood rungs mortised and nailed into side rails of seasoned, ladder-stock wood. Steel rods bolt securely through side rails, reinforce each rung (inset view (B)) for added safety. 4 steel guides—2 with rollers (view (A)) keep extension perfectly aligned. Rust-resistant hardware; spring-loaded steel locks. Available with rope and pulley for easy raising. Two equal sections, can be used as separate ladders. *Not Mail.*

Size	Ship. wt.	Without Rope or Pulley		
		Cat. No.	Down	Cash
20 ft.	49 lbs.	75 A 6930R	\$2.50	\$23.95
24 ft.	59 lbs.	75 A 6931R	3.00	29.50
28 ft.	67 lbs.	75 A 6932R	3.50	34.50
32 ft.	76 lbs.	75 A 6933R	4.00	39.39
36 ft.	84 lbs.	75 A 6934R	5.00	46.39
40 ft.	96 lbs.	75 A 6935R	5.50	50.95

Size	Ship. wt.	With Rope and Pulley		
		Cat. No.	Down	Cash
20 ft.	51 lbs.	75 A 6940R	\$2.50	\$24.95
24 ft.	61 lbs.	75 A 6941R	3.50	30.50
28 ft.	69 lbs.	75 A 6942R	4.00	35.50
32 ft.	78 lbs.	75 A 6943R	4.50	40.95
36 ft.	86 lbs.	75 A 6944R	5.00	47.95
40 ft.	98 lbs.	75 A 6945R	5.50	52.95

**(B) Economy-Priced Wood Extensions.** All the same fine features as (A) above except without rodded rungs or rollers. Select lumber for strength and rigidity. (Two guides on 16-ft. size.) *Not Mailable.*

Size	Without Rope or Pulley			With Rope and Pulley		
	Cat. No.	Wt.	Cash	Cat. No.	Wt.	Cash
16 ft.	75 A 6919R	28 lbs.	\$12.95	.....	.....	.....
20 ft.	75 A 6900R	47 lbs.	19.44	75 A 6920R	49 lbs.	\$20.44
24 ft.	75 A 6901R	55 lbs.	23.24	75 A 6921R	57 lbs.	24.24
28 ft.	75 A 6902R	62 lbs.	27.24	75 A 6922R	64 lbs.	28.24



Low as **\$23<sup>95</sup>**  
20-Ft.

Low as **\$12<sup>95</sup>**  
16-Ft.

## Wood Step Ladder

**(C) Heavy-Duty, Top-Quality Ladders that Give you More for Your Money!** Wide, grooved oak steps are reinforced with steel rods. 50% stronger than ordinary steps... won't split. Reinforced ladder-stock wood. Rugged industrial-style back construction. Rust-resistant hardware; hinge-type locks. *Not Mail.*

Size	Cat. No.	Ship. wt.	Price
5 ft.	75 A 6979R	15 lbs.	\$6.95
6 ft.	75 A 6980R	18 lbs.	8.49
8 ft.	75 A 6981R	24 lbs.	10.98
10 ft.	75 A 6982R	31 lbs.	14.49
12 ft.	75 A 6983R	44 lbs.	18.95

## Versatile 2-in-1 Ladder

**(D) Dual-Purpose . . . Use One Ladder for all Jobs!** Folds to form handy, rigid, sturdy stepladder; opens to form straight ladder—doubles length. Wide-grooved steps for a firm footing; positive-locking hinge adjusts ladder to either position. Back (or top) section has rungs mortised into side rails; steps on front section, braced by steel rods. Rust-resistant hardware. *Not Mailable.*

Lath.	Opens	Cat. No.	Ship. wt.	Price
5 ft.	10 ft.	75 A 6708R	23 lbs.	\$10.95
6 ft.	12 ft.	75 A 6709R	25 lbs.	12.95
7 ft.	14 ft.	75 A 6711R	29 lbs.	14.95
8 ft.	16 ft.	75 A 6712R	33 lbs.	16.95

**(E) Wood Extension Planks.** Telescope easily. 12 in. wide. Finest ladder grade lumber. Sturdy rust-resistant steel guides. *Not Mail.*  
75 A 6897R—5-Ft. Size. Extends 5¼ to 8½ ft. Ship. wt. 24 lbs.... **\$9.89**  
75 A 6898R—6-Ft. Size. Extends 6¼ to 10½ ft. Ship. wt. 29 lbs.... **10.89**  
75 A 6899R—8-Ft. Size. Extends 8¼ to 13½ ft. Ship. wt. 37 lbs.... **14.39**



# Wards Brushes

## MEAN LESS WORK, FINER FINISH

### Best Quality Brushes . . . Tynex Nylon Bristles

- 100% Tynex Nylon—tapered and flagged for best pick-up, extra load
- Longer-wearing—outwears natural bristle as much as 3 to 5 times
- Provides smooth, even job used with water-thinned or oil-base paints

Type of Brush	Width	Bristle	Cat. No.	Wt.	Price
Varnish and Enamel—for small areas, woodwork, cabinets, furniture	1½ in.	2½ in.	75 A 4901	4 oz.	\$1.39
	2 in.	2¾ in.	75 A 4902	5 oz.	1.69
	2½ in.	3 in.	75 A 4903	6 oz.	1.98
	3 in.	3¼ in.	75 A 4904	7 oz.	2.49
Wall—Best for large areas—Walls, Ceilings, Floors, Siding indoors or out	3 in.	3¼ in.	75 A 4905	8 oz.	2.98
	3½ in.	3½ in.	75 A 4906	9 oz.	3.98
	4 in.	4 in.	75 A 4907	12 oz.	5.29

### Better Quality . . . Pure Bristle Brushes

- Natural bristle—both sterilized and straightened; holds good load
- Dyed Black Hog—especially efficient with oil paints and enamels

Type of Brush	Width	Bristle	Cat. No.	Wt.	Price
Varnish and Enamel—for small areas, woodwork, cabinets, furniture	1 in.	2½ in.	75 A 5012	4 oz.	55c
	1½ in.	2½ in.	75 A 5013	4 oz.	89c
	2 in.	2½ in.	75 A 5014	5 oz.	\$1.29
	2½ in.	2½ in.	75 A 5015	6 oz.	1.69
	3 in.	2¾ in.	75 A 5016	7 oz.	1.98
Wall—for indoors, or out on Wood, Masonry, Plaster, Dry Wall	3 in.	3 in.	75 A 5017	8 oz.	2.79
	3½ in.	3¼ in.	75 A 5018	9 oz.	3.29
	4 in.	3½ in.	75 A 5019	10 oz.	3.98

Wards Fine Quality Brushes are full-bodied, with firmly-set properly tapered. Balanced mixture of bristle lengths means a paint pickup and a smoother job. Bristles are firmly set in epoxy—prevents shedding. For the best paint job, it is important buy the best tools—buy Wards paint brushes and be sure.

### Good Quality . . . All-around Utility Brushes

- Pure Hog Bristle for Oil Base Paints and Enamels
- Nylon for Water Thinned Paints and Oil Base Paints

Pure Hog Bristles—sterilized and straightened				
Type of Brush	Width	Bristle	Cat. No.	Wt.
Varnish and Enamel—for woodwork, cabinets, furniture	2 in.	2 in.	75 A 5007	4 oz.
	3 in.	2½ in.	75 A 5009	6 oz.
	4 in.	3 in.	75 A 5010	7 oz.
Nylon—use with interior or exterior paints				
Wall—for indoors or out on Wood, Masonry, Plaster, Dry Wall	3 in.	3 in.	75 A 4805	7 oz.
	3½ in.	3¼ in.	75 A 4806	9 oz.
	4 in.	3¾ in.	75 A 4807	12 oz.

### Specialty Brushes for Special Jobs

Sash and Trim Brushes—For Window Sash, Trim, Moldings; Narrow Surfaces					
Type of Brush	Bristle	Width	Length	Cat. No.	Wt.
Oval	Pure Bristle	½ in.	1½ in.	75 A 4844	3 oz.
		1½ in.	2½ in.	75 A 4850	4 oz.
Angular	Pure Bristle	1 in.	1½ in.	75 A 5087	4 oz.
		1½ in.	2½ in.	75 A 5088	4 oz.
		2 in.	2½ in.	75 A 5089	5 oz.
Flat	Tynex Nylon	1½ in.	2½ in.	75 A 5098	5 oz.
Texture Brushes—for Use Inside or Out . . . For Water Texture Paints					
Fiber	Tampico	4 in.	3 in.	75 A 5313	8 oz.
	Palma	6 in.	3½ in.	75 A 5060	14 oz.

**Brush Cleaner.** Easy to use . . . merely work cleaner into rinse with water. Non-flammable.  
75 A 5811—PINT. Wt. 1 lb. 11 oz.  
75 A 5812 L—QUART. Wt. 3 lbs. 2 oz.



## Duty Aluminum Extension Ladders

Weight Aircraft Aluminum... the perfect work companion for general-purpose jobs. Won't rust or corrode... no painting required!

These Safety Features... "MATIC" Lock—spring-operated, reliable. LARGE 1 1/4-in. rungs give you sure footing. SAFETY SHOES swivel locking bolts, have slip-resistant treads. INTER-LOCKING RAILS provide free action—can't bind.

Are covered with protective paint to prevent marring. Automatic stops prevent overextending. UL inspected for safety. All sizes come with ladders for easy raising and lowering. Available.

Catalog No.	Ship. Wt.	Pay Down	Cash Price
A 6880R	21 lbs.	\$2.50	\$24.95
A 6881R	26 lbs.	3.50	31.95
A 6882R	31 lbs.	4.00	38.95
A 6883R	36 lbs.	5.00	45.95
A 6884R	47 lbs.	6.00	58.95
A 6885R	53 lbs.	7.00	66.95
A 6886R	65 lbs.	7.50	74.95

Extensions  
Low as  
**\$24<sup>95</sup>**  
16-ft.

BUMPER TOP

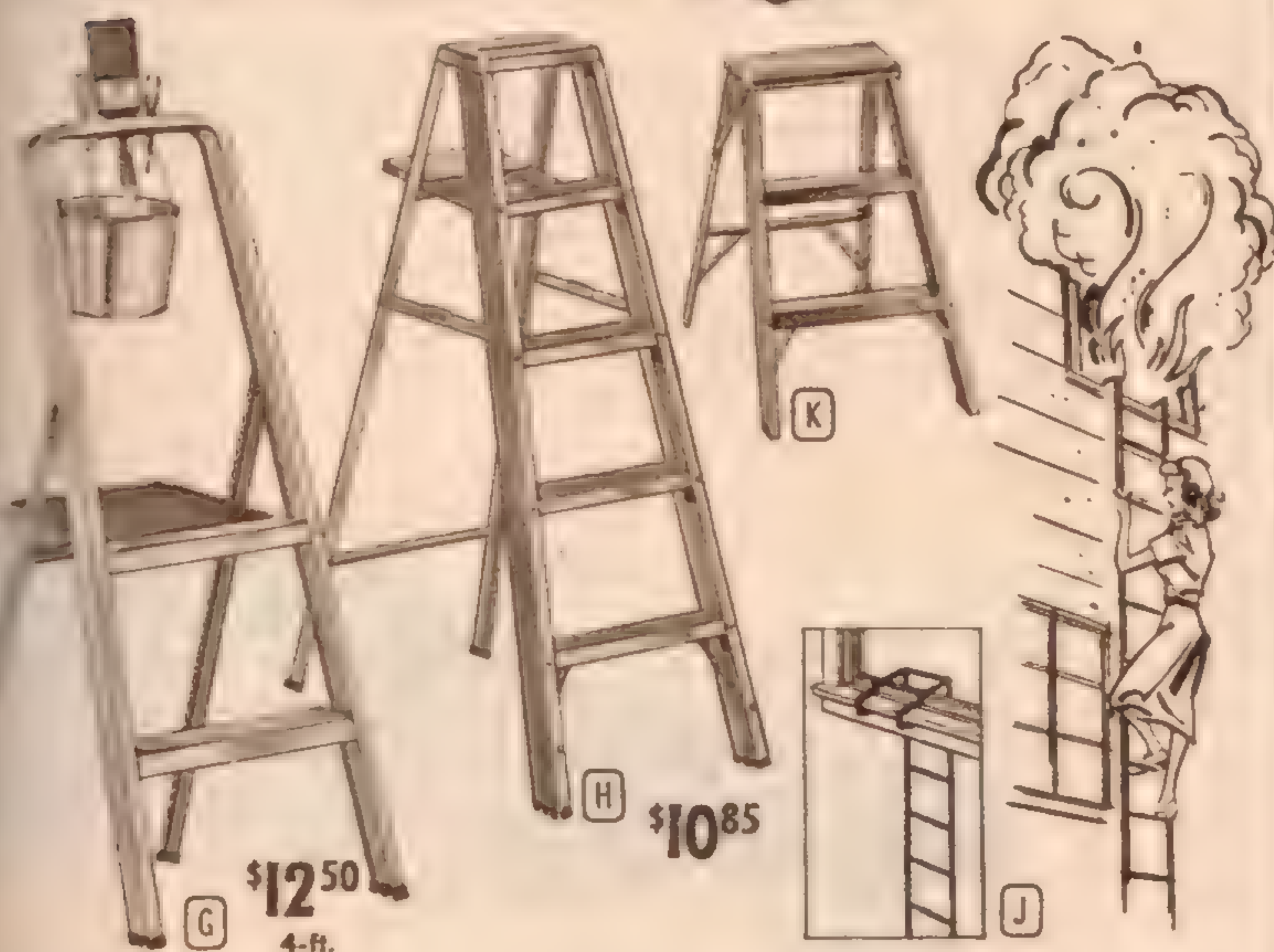
HAND RAILS

FLAT RUNGS

Top Quality  
Aluminum  
Ladders

ONLY

**\$36<sup>95</sup>**  
16-ft.



### Space Platform Ladder

"Walk-In" Safety Platform... the ultimate in safety, comfort and economy. Full-size marine-grade wood platform will support any workman or woman. Average height woman can easily reach comfortably even on 4-ft. size. Sturdy 2 1/4-in. rails with bucket hook. Hand-and-knee holes handy for holding tools, brushes, supports for paint roller tray.

Lightweight... lifetime aluminum construction. Non-skid rubber feet. UL inspected. Folds down for easy storing.

4R—4-ft. Ship. wt. 9 lbs. 8 oz.	\$12.50
5R—5-ft. Ship. wt. 12 lbs.	14.50
6R—6-ft. Ship. wt. 15 lbs.	16.50

### Aluminum Step Ladder

Strength Aluminum Alloy, Riveted Construction. Won't snap, rot, break or rust. UL inspected for safety. Hinge-type lock keeps ladder steady. Rubber feet. Tool tray tops; sturdy pail shelf.

Cat. No.	Size	Ship. wt.	Price
A 6890MO	4 ft.	8 lbs. 8 oz.	\$10.85
A 6891MO	5 ft.	10 lbs. 4 oz.	13.19
A 6892MO	6 ft.	12 lbs. 12 oz.	15.39
A 6893MO	8 ft.	17 lbs. 12 oz.	23.95

**L Side Rail Ladder Brackets.** For planks up to 18 in. wide. Adjusts to any angle. Weight distributed at 4 suspension points. Wt. 25 lbs. 75A6892MB—Appr. by safety codes. Mail. Pr. \$8.24

**Steel Platform Step.** Hooks over rungs. 9 1/2 x 10 1/2 in. 75A6876—3/8-in. diam. welded rods. Wt. 4 lbs. \$2.95

**Roof Plank Brackets.** Nail on any roof except tile, metal, or slate. Center bar flanged. Wt. 3 1/2 lbs. 75 A 6895—For up to 6-in. plank. .... Pr. \$1.64

**Aluminum Platform Step.** Fastens on rungs for comfortable standing platform or handy shelf. 75 A 6857—With Safety chain. Wt. 3 lbs. \$4.95

### New Fire Ladder \$19<sup>95</sup> 14 1/2-ft.

**J Safe and Sure...** why take chances when you can have this convenient portable fire escape in your home. Steel construction—will last a lifetime—rustproof, weather resistant and 100% fireproof!

Ideal for 2 and 3-story buildings—square rungs easily used by children and elderly persons. Will carry up to 750 lbs. Anchoring device more structurally sound than ordinary bolted or screw-type anchoring methods. Just hook over window sill—can be left folded and in position at all times, or quickly hooked in place. Ship. wts. 12, 20 lbs.

75 A 6947 M—14 1/2 ft. (2 story)... \$19.95  
75 A 6948 M—25 ft. (3 story)... 29.95

### Step Stools

**K Aluminum Alloy Step Stool.** Lightweight. 27 in. high. 2 1/2-in. grooved steps. Non-skid rubber-soled feet.

75 A 6826 MO—Ship. wt. 6 lbs. \$7.95

**Multi-Purpose Wood Step Stool.** (Not shown.) Back braced. 24 in. high.

75 A 6927 MO—Ship. wt. 7 lbs. \$1.89

### HOW TO ORDER LADDERS

To determine size of ladder you need, subtract 3 ft. from given length to allow for overlap and 1 ft. for slant. For safe use, always place bottom of ladder 1/4 of ladder height away from wall. Average man can work up to 2 ft. above ladder.



## COMPARE THESE FEATURES ANYWHERE

- Convenient Hand Rails for Easier Climbing
- Extra-Wide FLAT Rungs for Extra Safety
- Plastic-Coated Bumper Tops To Prevent Marring

**M Our Finest Aluminum Extension Ladder.** Much lighter than wood—easy for one man to lift and move about. Made of the finest Aircraft-grade aluminum... UL inspected and tested for safety. Won't rust, warp, decay or splinter—a lifetime investment! Heavy-duty automatic-acting spring-loaded safety locks hold ladder securely. Extra-heavy pivoting safety shoes have non-slip rubber treads. Built-in stops prevent over-extending of ladder. Complete with rope and pulley for easy raising and lowering. Not Mailable.

Size	Cat. No.	Ship. wt.	Pay Dn.	Was	Now
16 ft.	75 A 6880R	30 lbs.	\$4.00	\$39.95	\$36.95
20 ft.	75 A 6881R	36 lbs.	5.00	49.95	45.95
24 ft.	75 A 6882R	44 lbs.	5.50	59.95	54.95
28 ft.	75 A 6883R	50 lbs.	6.50	69.95	63.95
32 ft.	75 A 6884R	64 lbs.	8.00	85.95	77.95
36 ft.	75 A 6885R	71 lbs.	9.00	96.95	88.95
40 ft.	75 A 6886R	85 lbs.	10.00	107.95	99.95

USE YOUR CREDIT...  
SEE PAGE 1283

BAC WARDS 1033





## 3-D Plastic Panels 84¢ Ea.

**A B C** Transform Ordinary Walls and Ceilings into exciting 3-dimensional surfaces. Plastic panels beautify rooms with no special preparation. Apply over plaster, wallboard or open beams. Covers cracks, hides peeling or scarred paint, torn wallpaper. Textured surface creates rich, relaxing backgrounds. For a decorator touch, use brick or fieldstone patterns on the wall behind your most important furniture grouping or cover a room divider with them... then add plantings for effective contrast. Excellent for kitchens too... unaffected by hot vapors or water.

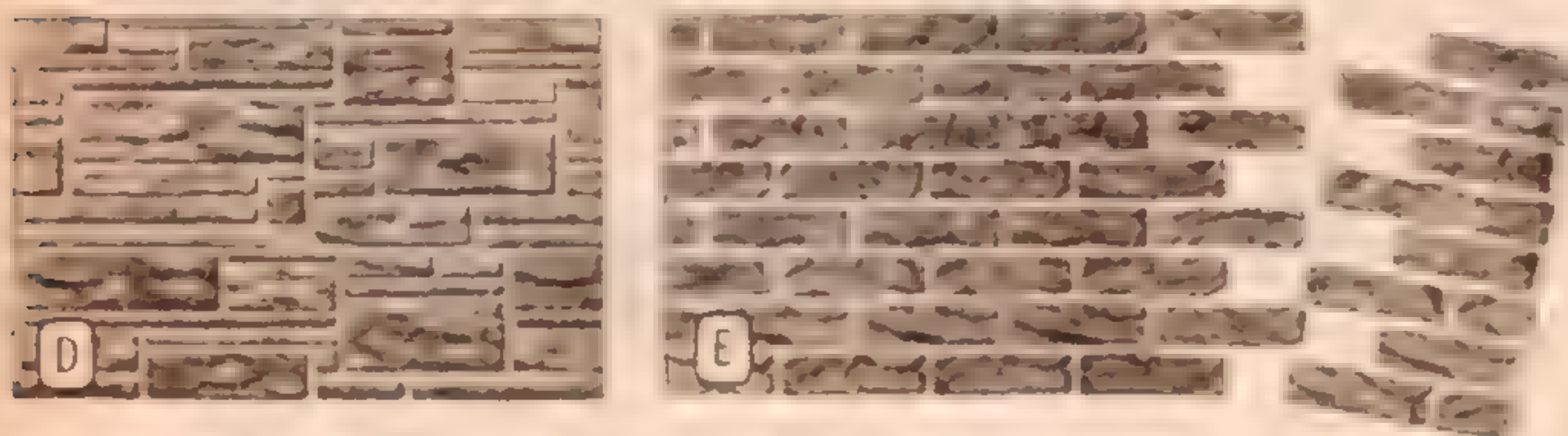
**AND IT'S SUCH A SIMPLE JOB.** Goes on quickly and easily with adhesive (below). No furring strips necessary. For fitting around cabinets, doors, windows... simply cut with ordinary scissors. You can completely re-style an average room in a few hours. Panels can be painted or sprayed, either before or after installation.

**PLASTIC PANELS ARE DURABLE AND EASY TO CARE FOR.** Will not stain or discolor; won't chip, peel, warp or sag. Completely washable... can be wiped clean with a damp cloth. Each panel contains 6 tiles, covers 4 sq. ft. Minimum order 2 panels.

Color	(A) Driftwood	(B) Combed	(C) Quilted	Fieldstone*	Brick*
White	75 A 9210	75 A 9203	75 A 9200	75 A 9216	75 A 9213
White & Gold	75 A 9211	75 A 9204	75 A 9201	75 A 9217	75 A 9214
Ivory	75 A 9212	75 A 9209	75 A 9208	75 A 9218	75 A 9215

\*Brick pattern identical to (E) below. Fieldstone similar to (D) below.

**SINGLE PANEL.** Approximate Size 20 x 30 in. Wt. 8 oz.....Each 84¢  
75 A 9206—Pt. of Adhesive. Does 12 to 15 panels. Wt. 1 lb. 9 oz..\$1.49  
75 A 9207—Qt. of Adhesive. Does 25 to 30 panels. Wt. 2 lbs. 14 oz... 2.89



## Self-Adhesive Wall Panels 32¢ Per Sq. Ft.

- Easy-to-apply... Transforms a complete wall in minutes.
- No nails or paste needed... panels have own adhesive.
- Die-cut panels interlock and overlap for perfect fit.

**D E** Look Real 3-dimensional panels are molded and colored to look and feel like real stone. Edges interlock and overlap, never show. **Decorator Right** Use them for handsome textured effects on artificial fire places, room dividers and screens. Panels can be painted to contrast dramatically or blend softly with your present decor. Especially good for living rooms, dining rooms, dens, and bars. Completely practical for kitchens and playrooms too. Surface is washable and waterproof... easy-to-clean. Will not chip, peel, warp or sag.

**Easy-to-Apply** First, punch out the pre-cut edges. Then take off the paper backing and simply press in place. No sticky pastes or fumbling for nails. No fitting problems either... panels can be cut with an ordinary scissors. And panels stick to almost every surface... raw wood, cinder blocks, cement blocks, tile, non-water base painted areas, bricks, sheet rock, asbestos, cement or plywood. Completely covers unsightly cracks and peeling paint... refreshes any room. Each panel is 18x24 1/2-in. and covers 3 sq. ft. Minimum order is 2 panels.

(D) Fieldstone Pattern. Ship. wt. panel 6 oz.....Each 95¢  
75 A 9254—White 75 A 9253—Gray 75 A 9255—Terra Cotta

(E) Brick Pattern. Ship. wt. panel 6 oz.....Each 95¢  
75 A 9251—White 75 A 9252—White with Gold 75 A 9250—Red

1034 WARDS ALL

JUST SAY "Charge It." SEE PG. 1281



OVER  
**250**  
WALLPAPER  
PATTERNS

## See Them at Your Retail or Catalog Store

For fresh decorating ideas, see the Hallmark wallpaper line at your nearest Ward Catalog or Retail Store. More than 250 patterns designed by leading American and European artists... priced by Wards to save you money.

Samples are 16x18 in.—large enough to see how the pattern will look in your own home. Easy-to-read tables help you decide how much to buy.

And if you like, take a sample home... see exactly how the matches your color scheme.

Be imaginative. Combine per with harmonizing paints... dramatic backgrounds for your favorite furniture. Add another sion with wallpaper murals. "on a Budget" is yours with smart designs and low prices.

All Wards wallpapers are Pre-

## All Wallpaper Tools You Need to "Do-It-Yourself"

**Wallpapering Kit**... includes 12-in. smoothing brush; 6-in. paste brush; steel scraper; 1 1/2-in. wheel knife; 1 1/2-in. oval seam roller; plumb bob; cord; chalk.

75 A 5350—Wt. 1 lb. 13 oz..\$1.98

**Wall Size.** Use before papering for better adhesion. 1-lb. package does 10 x 12-ft. room.

75 A 5931—Wt. 1 lb. 3 oz..Lb. 29¢

**Wallpaper Remover.** Pint b an average room. Will not hands, fabrics, or varnished

75 A 5304—Pint. Wt. 2 lbs. 1

**Wallpaper Wheat Paste.** Mixes spreads evenly. Will not form 2 lbs. enough for 6 double roll

75 A 5300.....2 lbs. 3 oz.

75 A 5301.....5-lb. 1



\$4.99 Ea.

## FOR DRAMATIC EFFECT

## Use Full Color Photo Murals

**F to J** Create a mood of spaciousness and luxury with these 38 1/2-in. photo murals. It's like adding a picture-window home or office—Sweeping views enhance any decor... offer h decorating possibilities. For striking results, use on sliding panels; sofas and fireplace mantels, or mount on legs as a fire screen. Co your scene with frames, draperies, cornice, shadow boxes, ind ing, etc. Your tasteful imagination is the only limit.

All photo murals are engraved on long-lasting paperstock... easy-to-clean, water-fast surfaces. Pre-trimmed; instructions incl

(F) 75 AP 9054 M—BEAR LAKE. Natural beauty—tranquil and serene

(G) 75 AP 9052 M—CYPRESS GARDENS. Lush, tropical Florida setting

(H) 75 AP 9051 M—WILDERNESS RETREAT. Restful and relaxing h

(J) 75 AP 9050 M—THE GRAND TETONS. Inspiring view of mounta

58 x 38 1/2 in. PHOTO MURALS. Postpaid. ....Each 9

See Our Complete Selection of photo murals soon at your nearest W log or Retail Store. Choose from many striking vistas in any c popular sizes. You will find 58x38 1/2-in. murals or larger 174x38 sectional and "giant" 174x74-in. six sectional murals.



...ene Tape. Re-  
... sheets, covers.  
... in. wide. Wt.  
\$1.19

\$1.19



# Easy Lifting! HEAVY SPRINGS DO ALL THE WORK



Low As  
**\$26.49**



Ball Bearing Rollers



3 Regular Adjustments



Fine Adjustment

## Wards Finest Overhead Garage Door Hardware Sets

- Doors Swing Up Overhead Quietly on Smooth Ball Bearing Rollers
- Easy to Install—Door Construction Details Included with Hardware
- Sets for Both Single or Double Doors—Sizes up to 16 Ft. in Width

**1 2 Automatic Lifting.** Two steel coil springs do the lifting for you, the instant you unlock the door. Springs have regular and fine adjustments to balance door's exact weight. Retaining bolts are first positioned to operate doors of different weights; then fine adjustment is made with open end wrench (view above).

Doors swing overhead on full length track—completely inside garage. New type hangers make track more rigid, easier to hang. Use on old or new doors (doors not incl.). Sets include all hardware to convert hinge-type door into rigid one-piece overhead door. Steel hardware is rust-resistant black enameled finish; outside handle is zinc-plated. Single Door Sets require 2-in. overhead clearance; others need 2 1/4 in.

All require 3 5/8-in. door jamb width. Sets include: metal weatherstripping, steel bumper, cylinder-type locking bolt, two keys, instructions. Choice of 8 to 9-ft. width for single garages, and up to 16-ft. width for double garages.

Catalog Number	Fits Openings up to		Doors Up to	Wt. Lbs.	Cash Set
	Width	Height			
(1) 84A8749R	up to 9 ft.	6 1/2 to 7 ft.	175 lbs.	65	\$26.49
(2) 84A8758R	7 to 16 ft.	6 1/2 to 7 ft.	300 lbs.	102	51.95
(2) 84A8759R	7 to 16 ft.	7 to 8 ft.	325 lbs.	112	54.95

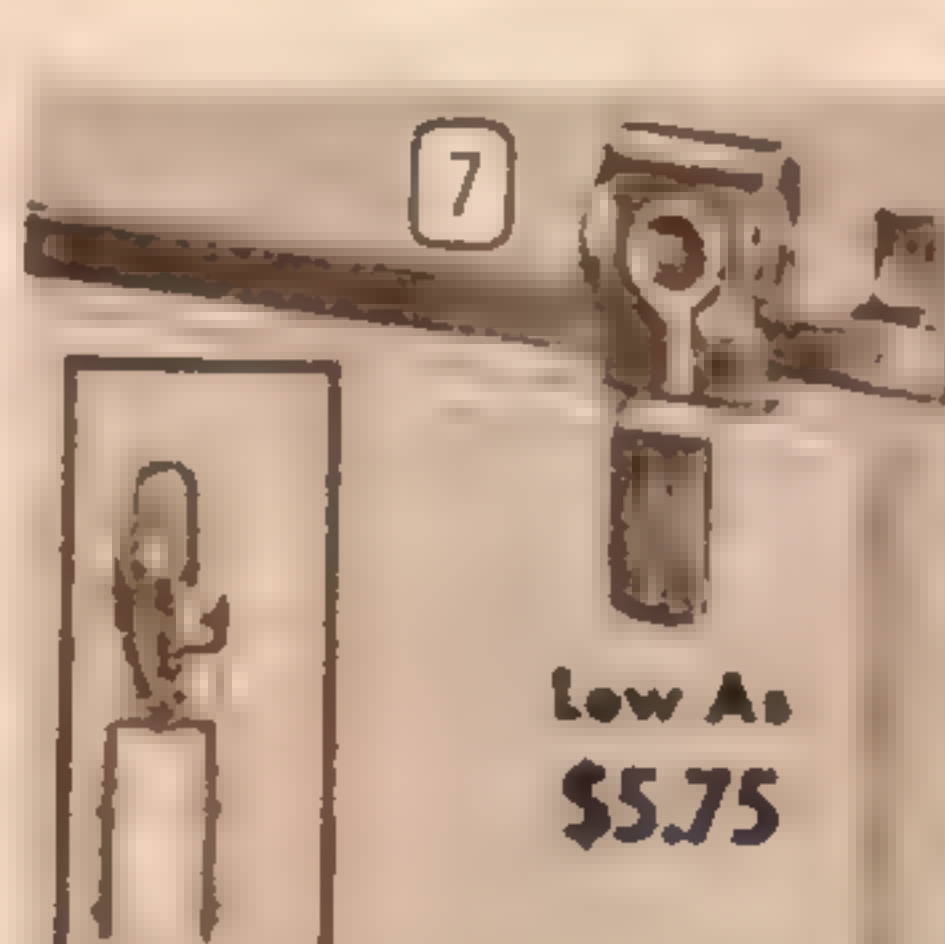
"R" after Catalog Number means item is Not Mailable, shipped from Stock by Freight or Truck.



Low As  
**\$9.95**



Low As  
**\$5.75**



## Roller Bearing Hardware Sets for Sliding Doors

- Enclosed Square Track Sets for Single, Double Doors
- Four 2 1/8-in. Steel Wheels on Each Hanger
- For Doors to 2 1/4 in. Thick, Weighing to 450 lbs.
- Hangers Adjust Up, Down, Sideways Without Removing Doors

**5 6 For Barn, Garage, Factory, Warehouse Doors.** Heavy-gauge steel. Track 1 3/4 in. wide, 2 1/4 in. high. Doors open, close easily. Need 6 1/2-in. clearance. Black enamel finish. With hangers, track, brackets, end caps, bolts, screws, instructions.

(5) Single Door Sets. 6 1/2-in. overhead clearance needed.

For 6-ft. Door. 12-ft. track.  
84 A 8723YO—Wt. 34 lbs. \$9.95

For 8-ft. Door. 16-ft. track.  
84 A 8722R—Wt. 40 lbs. \$11.39

For 10-ft. Door. 20-ft. track.  
84 A 8724R—Wt. 47 lbs. \$13.48

(6) Set for Double Doors. For two 8-ft. doors that pass each other in 16-ft. opening. Includes four 4-wheel hangers, four 8-ft. lengths of track, 9 double brackets, 4 end caps, floor guide, 4 flush pulls, 2 door stops, bolts, screws, instructions. Ship. wt. 107 lbs.  
84A8728R—Not Mailable... \$30.79

**7 Flat Track Sets** for single doors to 1 3/4 in. thick, to 250 lbs. 3 1/2-in. roller bearing wheels, won't jump off. Need 5 1/4-in. clearance above door. With 2 hangers, track, brackets, screws, instructions.

Set for 6-ft. Door. With 12-ft. track.  
84 A 8704 YO—Ship. wt. 18 lbs. Mail. \$5.75

Set for 8-ft. Door. With 16-ft. track.  
84 A 8702R—Ship. wt. 21 lbs. Not Mail. \$6.79

Set for 10-ft. Door. With 20-ft. track.  
84 A 8703R—Ship. wt. 25 lbs. Not Mail. \$7.65

Flat Track Hangers Only. Same as in (7). Bolts incl. Mailable.

84 A 8700—Ship. wt. 5 lbs. 12 oz. Pr. \$3.09

Flat Steel Track Only. Same as in (7). 1 1/4 in. wide. 3/16 in. thick. Interlocking ends. Include brackets, screws. State length wanted.

84 A 8701 MO—6-ft. length. Wt. 6 lbs. \$1.45  
84 A 8701 R—8 ft. Wt. 8 lbs. Not Mail. 1.93  
84 A 8701 R—10 ft. Wt. 10 lbs. Not Mail. 2.42

## Extra Square Track Parts for Other Sizes Than Above

**8 9 Track Brackets.** Black finish. Fit 84 A 8720. Use 2 1/2 ft. apart. With lag screws. Mail.

(8) 84A8727—For Double track. Wt. 3 lbs. 12 oz. Ea. \$1.17  
(9) 84A8721—For Single track. Ship. wt. 1 lb. Ea. 42c

**10 Stay Rollers.** For doors to 2 3/4 in. thick. 2-in. wheel.

84 A 8744—Black rustproof fin. Wt. 1 lb. 2 oz. \$59c

**11 End Caps.** For closing ends of square track used with sliding doors. Rustproof black enameled.

84 A 8729—Ship. wt. each 4 oz. 2 for 29c

**Square Track.** Same as in (5), (6). Black finish. Wts. 9, 12, 15 lbs. 8, 10-ft. lengths. Not Mail. State length track wanted.

84 A 8720MO—6 ft. long. \$2.15  
84 A 8720R—8 ft. long. 2.79  
84 A 8720R—10 ft. long. 3.55

**4-Wheel Hangers.** Same as in (5), (6). Easy to install. Ship. wt. pair 6 lbs. 12 oz.

84 A 8719—Black finish. \$4.49

**\$16.95**

3

## Jamb-Type Overhead Set

**3 Mounts on Jambs.** No track or pulleys needed. install. Spring tension—no lifting, slamming assembled hardware, sliding bolt lock and not included. 2-in. to 8-in. overhead clearance.

**Single Door Set.** Fits openings 6 ft. 6 in. to 7 ft. 8 to 10 ft. wide, for doors up to 135 lbs.

84 A 8757 R—Ship. wt. 40 lbs. Not Mailable...

**Double Door Set.** Fits openings 6 ft. 6 in. to 7 ft. 11 to 16 ft. wide, for doors from 175 to 300 lbs.

84 A 8752 R—Ship. wt. 60 lbs. Not Mailable...

**\$19.65**

4

## Counter-Balanced Set

**4 Simple, Rugged 1-Piece "Swing-up" Overhead** with new door or convert old 2, 3-piece sliding or folding doors. Door swings up on roller hangers, extends about 24 in. beyond opening. balanced by adjustable weight box. Includes box, hangers, track, spring bolt latch, bolts, instructions, padlock hasp (lock not incl.). 6 1/2-in. clearance needed. Fits openings to 8x8 ft. doors lbs. (doors not incl.). Not Mailable.

84 A 8743 R—Ship. wt. 53 lbs. ....



## Garage and Gate Hardware

**12 Gravity Gate Hinge.** Allows gate to swing away, closes automatically.

84 A 8787—Zinc-plated steel. Wt. 2 lbs. 12 oz.

**13 84 A 8789—Safety Hasp.** 3 1/2 in. long. Wt. 1 lb.

**14 Self-Closing Gate Latch.** Locks gate automatically.

84 A 8778—Zinc-plated steel. Ship. wt. 1 lb.

**15 Screw Hook and Strap Hinge.** For doors, gates.

84 A 8791—Nuts, bolts, included. State size.

6 in. size. Ship. wt. 2 lbs. 6 oz. ....

8 in. size. Ship. wt. 2 lbs. 12 oz. ....

10 in. size. Ship. wt. 3 lbs. 12 oz. ....

12 in. Wt. 4 lbs. Pr. \$2.08 14 in. Wt. 7 lbs.

**16 TO 19 Zinc-Plated Strap and "T" Hinges.** pins, close joints. Screws included.

(16) 84 A 8783—Light "T." (18) 84A8777—

Size Wt. Pair 6 Prs. Size Wt.

3 in. 6 oz. 36c \$2.09 3 in. 5 oz.

4 in. 7 oz. 45c 2.63 4 in. 8 oz.

(17) 84 A 8782—Heavy "T." (19) 84A8776—

Size Wt. Pair 6 Prs. Size Wt.

6 in. 2 lbs. \$1.00 \$5.69 6 in. 2 lbs.

8 in. 4 lbs. 1.62 9.35 8 in. 3 1/2 lbs.

10 in. 5 1/2 lbs. 2.52 14.65 10 in. 5 lbs.

20 6-in. Chain Bolt. For swinging doors.

84 A 8734—24-in. chain. With screws. V

21 6-in. Foot Bolt for Bottom of Door. Black

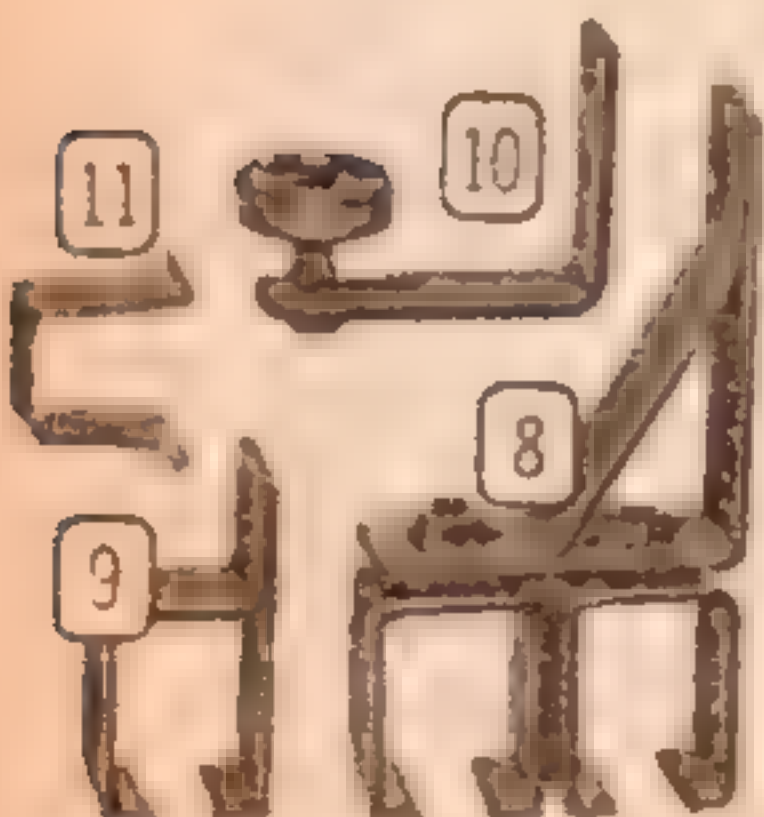
84 A 8735—With screws. Ship. wt. 14 oz

22 Steel Door Pull. 7 1/2 x 1 3/4 in. Black finish.

84 A 8745—With screws. Wt. two, 8 oz. ....

23 Steel Thumb Latch. For doors 3/4 to 1 1/2 in.

84 A 8741—With padlock eyes, screws. Wt. 1



1036 WARDS BCA

JUST CHARGE IT!

See  
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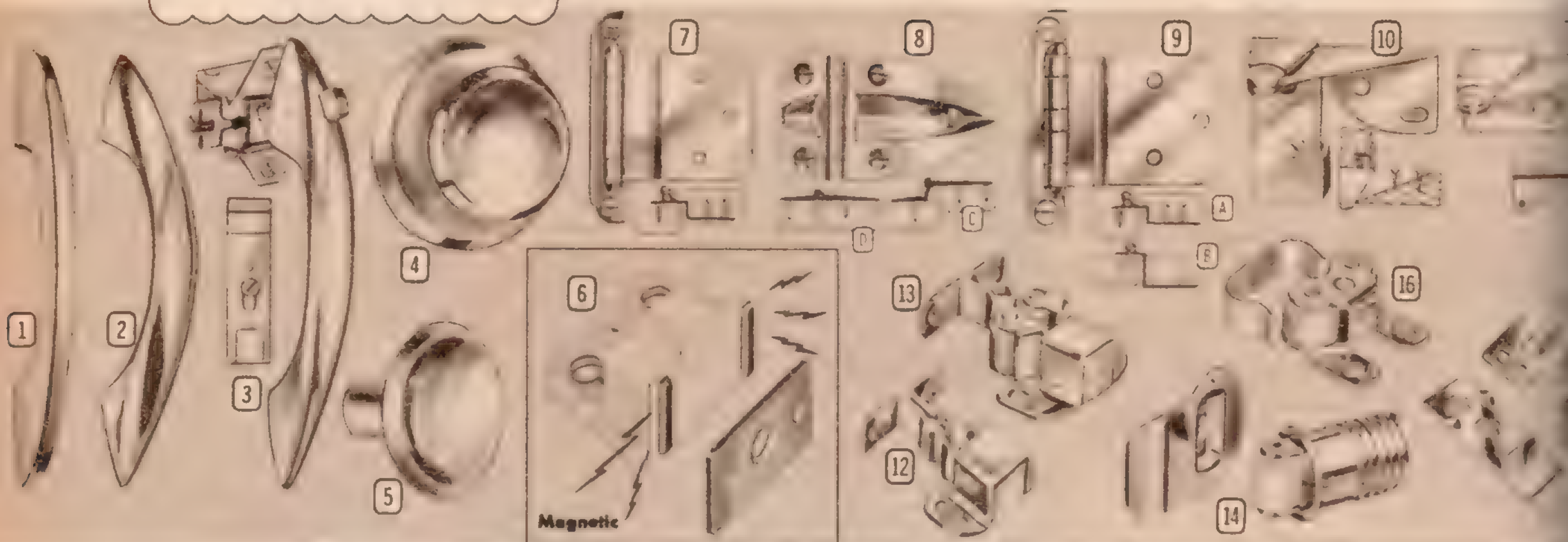




## Dollar Saver

See How Much More You  
Save By Buying  
in Lots of 6  
At Wards Low Prices

# BUY 6 AND SAVE



### Fine Quality Cabinet Pulls, Knobs, and Hinges with Sparkling Jewel-like Finish

No finer Cabinet Hardware Available Anywhere at such low prices. Heavy triple-plated chrome for long-lasting service. Polished to jewel-like beauty—resists rust. Attractive modern design. Easy to install; with mounting screws.

**1 Solid Die-Cast Door Pull.** Triple-plated,  $4\frac{1}{2}$  inches long.  $2\frac{3}{4}$  in. between screws. Chrome-plated. Highly polished.  
84 A 723—Ship. wt. each 4 oz. . . . . Each 40c; 6 for \$2.28

**2 Steel Cabinet Pull.**  $2\frac{3}{4}$  in. between screws.  $4\frac{1}{2}$  in. long.  
84 A 746—Ship. wt. ea. 2 oz. . . . . Each 25c; 6 for \$1.42

**3 Pushbutton Door Pull and Catch.** For doors to  $1\frac{1}{8}$  inches.  
84 A 939— $4\frac{1}{2}$  in. long. Wt. ea. 4 oz. . . Each 79c; 6 for \$4.29

**4 Cabinet Knobs.** Beveled edge concave design. Die-cast, highly polished finishes. Knobs have  $2\frac{3}{4}$ -in. steel backplates. Choice of 3 finishes. Ship. wt. each 3 oz.

Knob Diam.	Chrome-Plated	Polished Brass	Brushed Copper
	Cat.No. Ea. 6 for	Cat.No. Ea. 6 for	Cat. No. Ea. 6 for
$1\frac{1}{2}$ in.	84A765 45c \$2.56	84A767 51c \$2.91	84A1098 51c \$2.89
$2\frac{1}{2}$ in.	84A766 49c 2.80	84A768 55c 3.13	84A1099 55c 3.15

**5 Drawer or Door Knobs.** Die-cast, beveled edge concave design. For drawers to  $\frac{7}{8}$  in. thick. Choice of three finishes. Buy six or more and save.

Diameter	Finish	Cat. No.	Wt. Ea.	Each	6 For
$1\frac{1}{2}$ in.	Chrome	84 A 1070	3 oz.	23c	\$1.32
$1\frac{1}{2}$ in.	Polished Brass	84 A 1052	3 oz.	29c	1.65
$1\frac{1}{2}$ in.	Brushed Copper	84 A 1076	3 oz.	29c	1.65
2 in.	Chrome	84 A 1071	4 oz.	28c	1.59
2 in.	Polished Brass	84 A 1053	4 oz.	33c	1.88
2 in.	Brushed Copper	84 A 1077	4 oz.	33c	1.88

**6 Magnetic Cabinet Catch.** Holds cabinet door firmly closed without slamming . . . stays closed. Long lasting. Unbreakable White plastic case.  
84 A 945—Wt. each 2 oz. . . . Each 27c; 6 for \$1.54

**7 Cabinet Hinges.** Modern, heavy chrome-plating.  $2\frac{1}{2}$ -in. jamb leaf. For over lap doors with  $\frac{3}{8}$ -in. inset. Ship. wt. pair, 4 oz.  
84 A 823—Chrome finish. . . Pair 32c; 6 Pair \$1.82  
84 A 1040—Prime Coated. . . Pair 32c; 6 Pair 1.83

**8 Full Surface Hinges.** Five-knuckle construction for smooth door operation. Sturdy steel with polished chrome "jewel-like" finish.  $1\frac{1}{2}$ -inch joint,  $2\frac{1}{8}$  in. wide. For flush type doors or  $\frac{3}{8}$ -in. offset doors (see pictures (C) (D) above). Easy to install. Screws included. Ship. wt. pair, 4 oz.  
84 A 1022—Offset doors (C) . . . Pr. 56c; 6 Pr. \$3.19  
84 A 1021—For flush doors (D) Pr. 56c; 6 Pr. 3.19

**9 Semi-Concealed Hinges.** Heavy chrome-plated. Modern streamlined design.  $2\frac{1}{2}$ -inch jamb leaf. Two types. Shipping wt. pair, 5 oz.  
84 A 1048—For overlapping doors (A).  $\frac{3}{8}$ -in. inset.  
84 A 1047—For flush doors (B).  $\frac{3}{4}$  in. thick.  
Pair . . . . . 44c; 6 Pair . . . . . \$2.49

**10 Concealed-Type Cabinet Hinge.** Mounts on vertical frame member. Best quality—designed for doors that completely overlay cabinet frame. Rust resistant zinc finish. For doors  $\frac{3}{4}$  inch thick. With screws. Ship. wt. per pair 4 oz.  
84 A 805—Pair. . . . . 43c; 6 Pair. . . . . \$2.45

**11 Concealed-Type Cabinet Hinge.** Mounts on horizontal frame member. Best quality. Designed for thick doors that overlay cabinet frame. Zinc chrome finish. Use where you don't want hinges visible. Screws included.  
84 A 807—Wt. Pr. 4 oz. . . . . Pair 43c; 6 Pair 2.45

**12 Cabinet Catch with 2-Prong Spring Wedge.**  
84 A 929—Wt. for 6, 6 oz. . . . . Ea. 15c; 6 for 90c

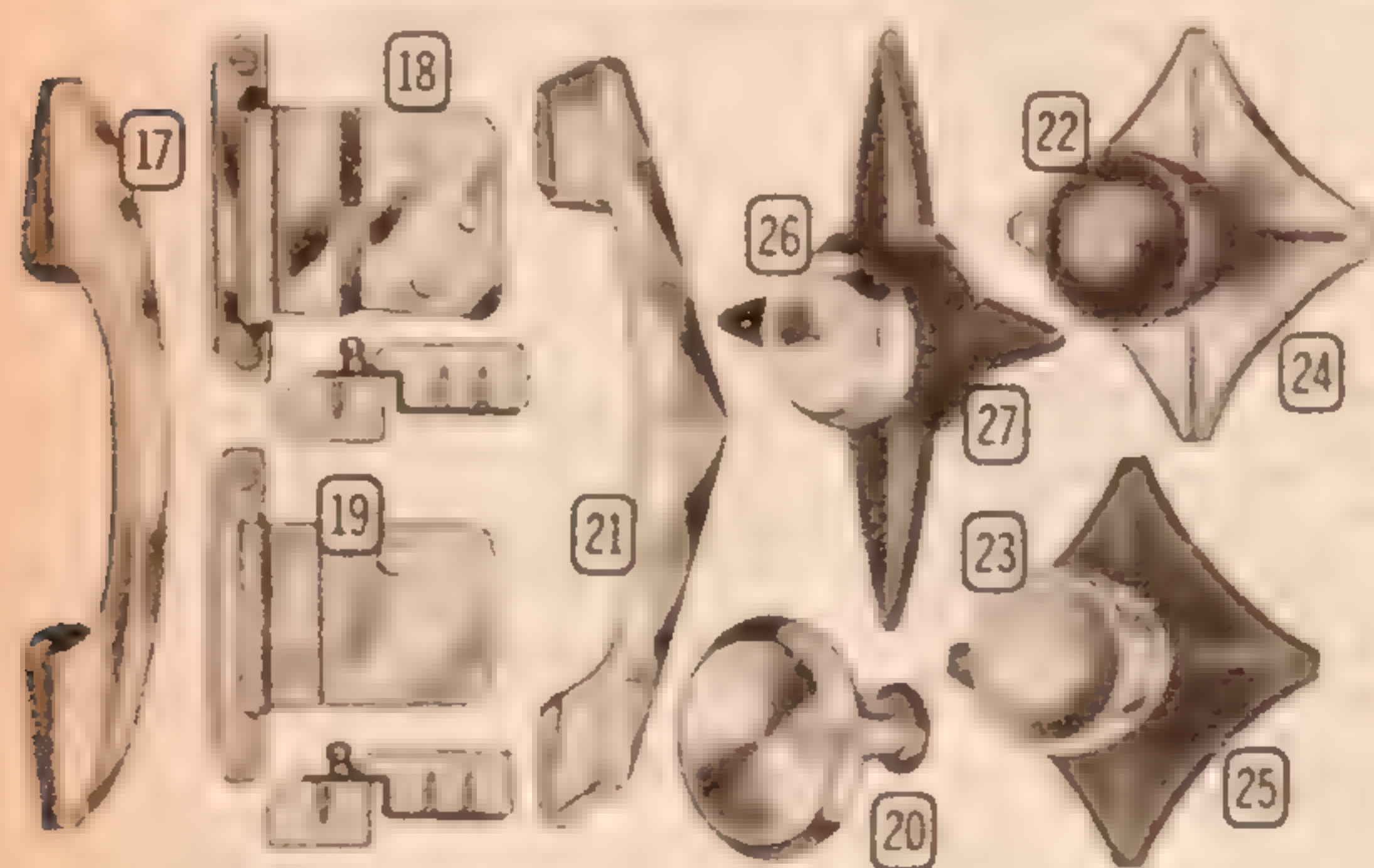
**13 Double Rubber Roller Cabinet Catch.** Automatically adjusts for normal shrinking or swelling of doors. Rubber rollers silence noise. Zinc chrome finish. Fits all sizes cabinet doors.  
84 A 916—Wt. 2 oz. ea. . . . . Each 23c; 6 for 1.38

**14 Nylon Roller Catch.** For heavy closet doors.  
84 A 912—Wt. 2 oz. . . . . Each 85c; 6 for 5.10

**15 Rubber Roller Catches.** Hold door firmly closed. Long lasting. For small and for medium doors. Screws included.  
84 A 908—Wt. for 6, 8 oz. . . . . Each 19c; 6 for 1.14

**16 New Double Roller Door Catch.** Use on cabinet . . . wardrobe and light paneled doors. Double roller assures firm closing. Rust resistant chrome finish . . . rust resistant. Screws included.  
84 A 905—Wt. Two, 1 oz. . . . . Pr. 19c; 6 for 1.14

JUST "Charge It!" SAY



**17 TO 21 Sparkling Contemporary Hardware.** Heavy-plated, rustproof die-casting. Plastic coating. 4 finishes.

**(17) DOOR PULLS.**  $4\frac{7}{8}$  in. long. Wt. 4 oz. each.  
84 A 790—Pol. Chrome, Black trim. Ea. 49c; 6 for \$2.79  
84 A 1094—Black, Brass trim. . . . . Ea. 43c; 6 for 2.45  
84 A 1096—Brushed Copper, Blk. . . . . Ea. 52c; 6 for 2.95  
84 A 791—Pol. Brass, Black trim. . . . . Ea. 55c; 6 for 3.13

**(18) SEMI-CONCEALED HINGES.**  $\frac{3}{8}$  in. inset. Wt. 4 oz. pr.  
84 A 1039—Pol. Chrome, Blk. trim. . . Pr. 70c; 6 Pr. \$3.99  
84 A 1009—Black, Brass trim. . . . . Pr. 52c; 6 Pr. 2.80  
84 A 1010—Brushed Copper, Blk. . . . . Pr. 59c; 6 Pr. 3.35  
84 A 1038—Brass, Black trim. . . . . Pr. 70c; 6 Pr. 3.99

**(19) SEMI-CONCEALED HINGES.**  $\frac{3}{8}$ -in. inset. Wt. 4 oz.  
84 A 1044—Brushed Copper. . . Pair 60c; 6 Pair \$3.43  
84 A 1008—Polished Brass. . . . . Pair 60c; 6 Pair 3.42

**(20) KNOBS.** Beveled edges.  $1\frac{1}{4}$ -in. diam. Wt. 3 oz. pr.  
84 A 786—Pol. Chrome, Blk. trim. . . Pr. 50c; 6 Pr. \$2.85  
84 A 789—Black, Brass trim. . . . . Pr. 50c; 6 Pr. 2.85  
84 A 788—Brushed Copper, Blk. . . . . Pr. 56c; 6 Pr. 3.20  
84 A 787—Brass, Black trim. . . . . Pr. 60c; 6 Pr. 3.43

**(21) MODERN "V" SHAPED PULLS.**  $3\frac{1}{2}$  in. long. For doors up to  $1\frac{1}{2}$  in. thick. Heavily plated. Ship. Wt. ea. 4 oz.  
84 A 722—Brushed Copper. . . . . Each 50c; 6 for \$2.85  
84 A 721—Polished Chrome. . . . . Each 47c; 6 for 2.68

**28 Replace old stove handle and add new beauty to your stove.** Chrome-plated. 14 in. long. Wt. 6 oz.  
84 A 750—Fits holes  $3\frac{1}{2}$  to 12 inches apart. . . . 95c

**29 Strong Hand Rail Brackets for safety first.** Aluminum brackets. Brass finish. Project  $2\frac{3}{8}$  in.  
84 A 1518—Screws included. Wt. ea. 5 oz. Each 39c

**30 Butterfly Design Surface Hinges.** Steel.  $2\frac{1}{4}$  x 2 in. Tight pin type, screws. Ship. Wt. 3 oz. per pair.  
84 A 817—Satin Brass. . . . . Pair 30c; 6 Pair \$1.71  
84 A 816—Pol. Chrome fin. . . . . Pair 40c; 6 Pair 2.28

**22-27 Finest Quality Rustproof Die Cast Door Steel Back Plates.** Have protective plastic coating. Make your own combinations.

**TULIP KNOBS.**  $1\frac{1}{4}$ -in. diameter. Ship. wt. ea. 3 oz.  
(22) 84 A 730—Black. . . . . Ea. 40c; 6 for 2.40  
(23) 84 A 703—Pol. Chrome. . . . . Ea. 34c; 6 for 2.04  
84 A 716—Brushed Copper. . . . . Ea. 39c; 6 for 2.34  
84 A 704—Polished Brass. . . . . Ea. 39c; 6 for 2.34

**BACK PLATES.**  $2\frac{1}{8}$  x  $2\frac{1}{8}$ -in. diam. Wt. 2 oz. ea.  
(24) 84 A 731—Pol. Chrome. . . . . Ea. 16c; 6 for 96c  
(25) 84 A 751—Black. . . . . Ea. 17c; 6 for 1.02  
84 A 732—Pol. Brass. . . . . Ea. 19c; 6 for 1.14  
84 A 733—Brushed Copper. . . . . Ea. 19c; 6 for 1.14

**KNOBS.** 1-in. diameter. Ship. wt. 2 oz. each.  
(26) 84 A 777—Pol. Chrome. . . . . Ea. 30c; 6 for 1.80  
84 A 778—Pol. Brass. . . . . Ea. 35c; 6 for 2.10  
84 A 779—Copper. . . . . Ea. 35c; 6 for 2.10

**BACK PLATES.**  $2\frac{1}{4}$  x  $3\frac{1}{2}$ -in. diameter. Wt. 1 oz. ea.  
(27) 84 A 726—Satin Black. . . . . Ea. 23c; 6 for 1.38  
84 A 727—Pol. Chrome. . . . . Ea. 23c; 6 for 1.38  
84 A 743—Polished Brass. . . . . Ea. 29c; 6 for 1.74  
84 A 744—Brushed Copper. . . . . Ea. 29c; 6 for 1.74

**31 Unfinished Wood Knobs.** Set of 4. Wt. 2 oz.  
84 A 785—State diam. . . . .  $1\frac{1}{4}$  in. 23c; 1.38

**32 Steel Cupboard Turn.**  $2\frac{1}{8}$  x  $2\frac{1}{4}$  in. Wt. 2 oz.  
84 A 935—Satin Brass. . . . . Each 25c; 6 for 1.50  
84 A 933—Polished Chrome. . . . . Each 40c; 6 for 2.40

**33 Steel Cabinet Hinges.** Lightweight, zinc chrome finish. Screws included.

Size Open	Wt.	Pair	Size Open	Wt.
1x1 in.	1 oz.	17c	$2\frac{1}{2}$ x $1\frac{1}{8}$ in.	4 oz.
$1\frac{1}{2}$ x $1\frac{3}{8}$ in.	2 oz.	23c	3x2 in.	5 oz.
$2$ x $1\frac{1}{8}$ in.	3 oz.	27c		



# AND SAVE EVEN MORE!

## Compare Wards Low Prices on Extra-Heavy Colonial Hardware

Authentic Early American reproductions bring out the rustic charm of today's richly grained, naturally finished woodwork . . . add Early American charm to cabinet doors. Rust resistant wrought iron steel is easy to install. For indoor use only. Buy now in quantities of six or more for added savings.

**Pulls, Knobs and Catches for Cabinet Doors.** Beautifully finished to brighten up your cabinets, etc. For kitchens, recreation rooms, hall etc. For use with either right or left hand cabinet doors. Can be used up to 1 1/2 in. thick, flush or offset. Pulls (1) and (4), and knobs (5) used for cabinet drawers. Choose Antique Copper or Rustic Black.

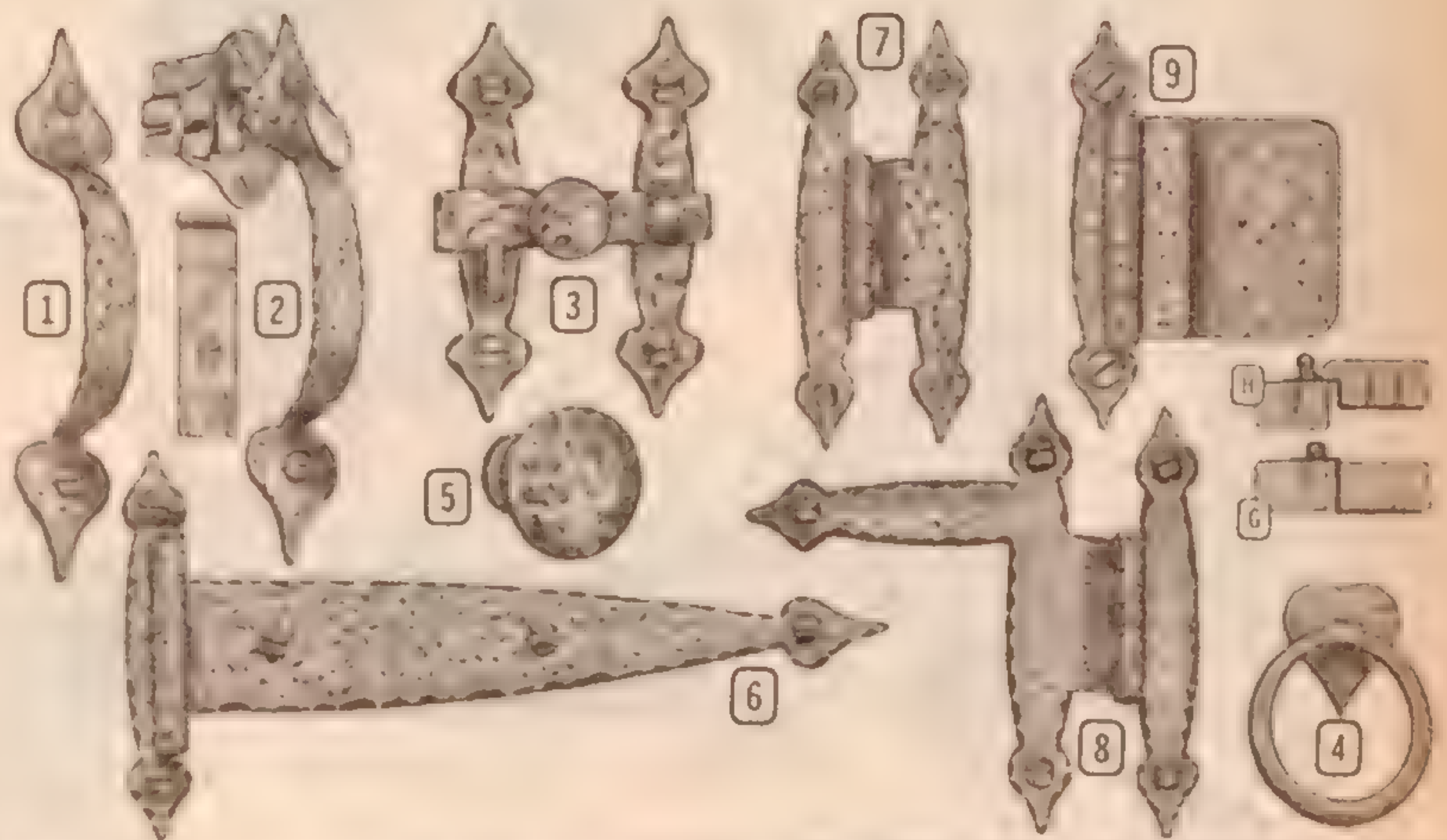
	Type/Door	Wt. oz.	Antique Copper			Rustic Black		
			Cat. No.	Ea.	6 for	Cat. No.	Ea.	6 for
Both	Both	3	84 A 1050	28c	\$1.60	84 A 1056	26c	\$1.48
	Both	3	84 A 936	73c	3.95	84 A 928	68c	3.68
Flush	Flush	3	84 A 930	65c	3.49	84 A 923	58c	3.15
	Offset	3	84 A 932	65c	3.49	84 A 924	58c	3.15
Both	Both	3	84 A 1054	45c	2.57	84 A 1057	40c	2.28
	Both	5	84 A 1051	Pair 64c	6 Pr. 3.65	84 A 1059	Pair 62c	6 Pr. 3.53

**Hinges.** Views (E) and (F) above show door construction for hinges (7), (8). Check your door, then order (E) for flush door and (F) for overlapping lip. Hinge (9) is for overlapping door with 3/8-in. lip above; or 3/4-in. flush—(G) above. Ship. wt. pair 6 oz.

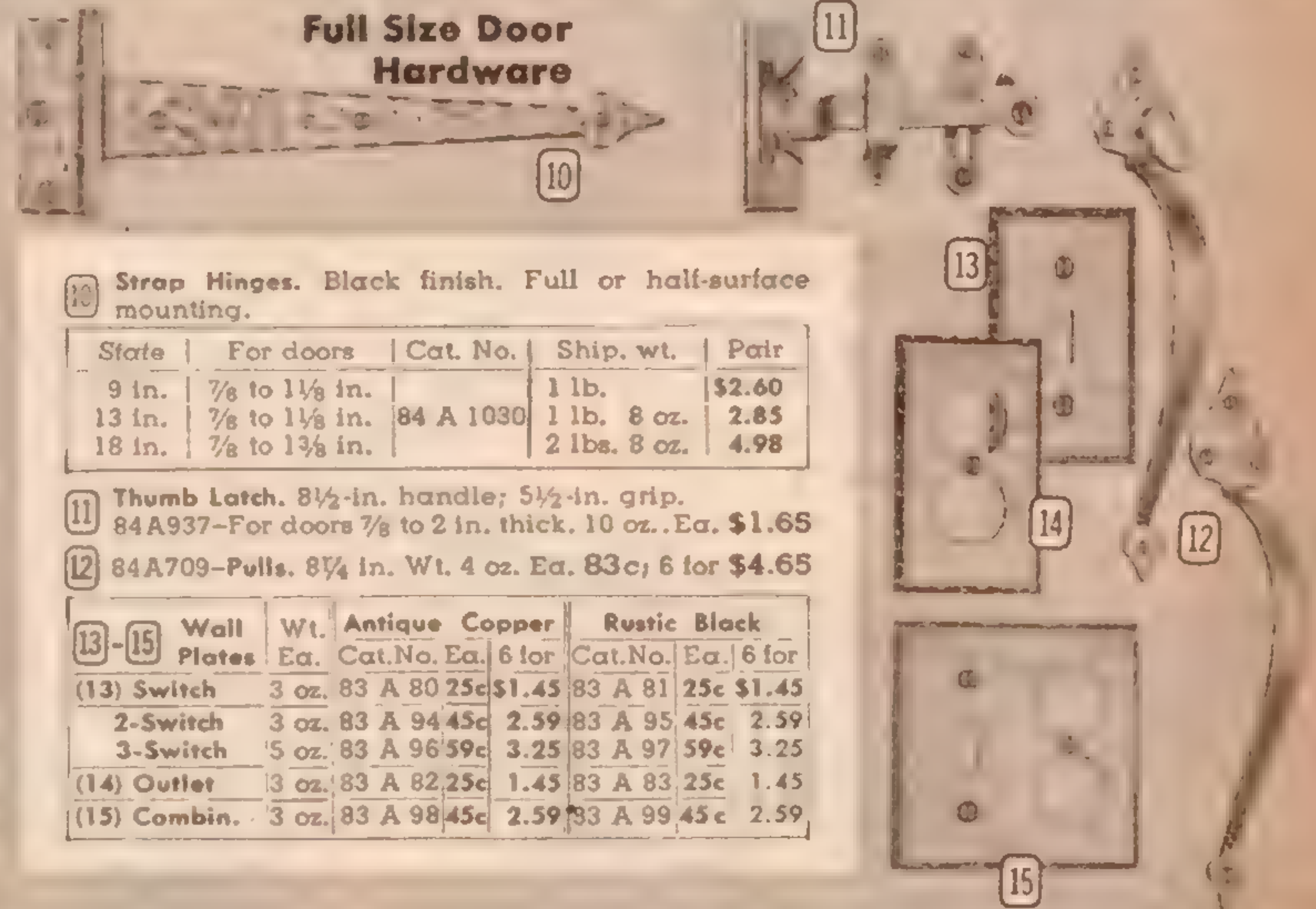
	Type/Door	Wt. oz.	Antique Copper			Rustic Black		
			Cat. No.	Pair	6 Pr.	Cat. No.	Pair	6 Pr.
Both	Both	3	84 A 1011	99c	\$5.65	84 A 1019	85c	\$4.85
	Both	3	84 A 1018	99c	5.65	84 A 1020	85c	4.85
Flush	Flush	3	84 A 1034	56c	3.19	84 A 1015	48c	2.74
	Offset	3	84 A 1035	60c	3.43	84 A 1016	51c	2.89
Both	Both	3	84 A 1036	66c	3.75	84 A 1013	56c	3.19
	Offset	3	84 A 1037	71c	4.05	84 A 1014	60c	3.43
Inset	Inset	3	84 A 1024	60c	3.43	84 A 1012	51c	2.90

**Just Say Charge It!**

SEE PAGE 1281



### Full Size Door Hardware



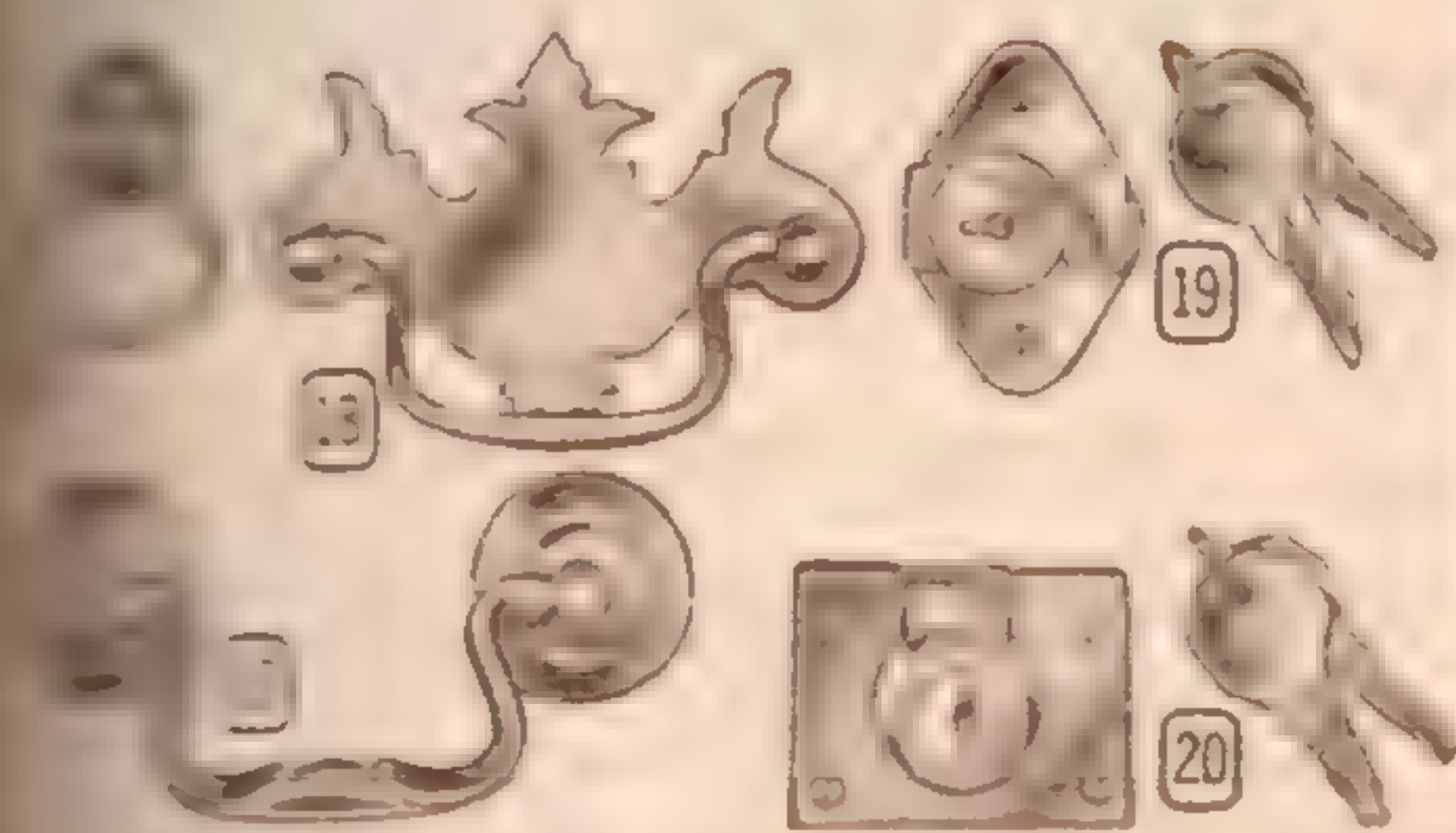
**10 Strap Hinges.** Black finish. Full or half-surface mounting.

State	For doors	Cat. No.	Ship. wt.	Pair
9 in.	7/8 to 1 1/8 in.		1 lb.	\$2.60
13 in.	7/8 to 1 1/8 in.	84 A 1030	1 lb. 8 oz.	2.85
18 in.	7/8 to 1 1/8 in.		2 lbs. 8 oz.	4.98

**11 Thumb Latch.** 8 1/2-in. handle; 5 1/2-in. grip. 84 A 937—For doors 7/8 to 2 in. thick. 10 oz. Ea. \$1.65

**12 84 A 709—Pulls.** 8 1/4 in. Wt. 4 oz. Ea. 83c; 6 for \$4.65

13-15 Wall Plates	Wt. Ea.	Antique Copper			Rustic Black		
		Cat. No.	Ea.	6 for	Cat. No.	Ea.	6 for
(13) Switch	3 oz.	83 A 80	25c	\$1.45	83 A 81	25c	\$1.45
2-Switch	3 oz.	83 A 94	45c	2.59	83 A 95	45c	2.59
3-Switch	5 oz.	83 A 96	59c	3.25	83 A 97	59c	3.25
(14) Outlet	3 oz.	83 A 82	25c	1.45	83 A 83	25c	1.45
(15) Combin.	3 oz.	83 A 98	45c	2.59	83 A 99	45c	2.59



### Period Furniture Trim

**16 Antique English Pull.** 3-in. center. Shipped with choice of brown or black painted steel. Used for cabinet doors, drawers, and lockers. Ship. wt. 2 oz. Ea. 16c; 6 for \$1.00

**17 Pull.** 1-in. center. Shipped with choice of brown or black painted steel. Used for cabinet doors, drawers, and lockers. Ship. wt. 2 oz. Ea. 17c; 6 for \$1.00

**18 Pull.** 1-in. center. Shipped with choice of brown or black painted steel. Used for cabinet doors, drawers, and lockers. Ship. wt. 2 oz. Ea. 18c; 6 for \$1.00

**19 Pull.** 3-in. center. Shipped with choice of brown or black painted steel. Used for cabinet doors, drawers, and lockers. Ship. wt. 3 oz. Ea. 23c; 6 for \$1.40

**20 Pull.** 3-in. center. Shipped with choice of brown or black painted steel. Used for cabinet doors, drawers, and lockers. Ship. wt. 3 oz. Ea. 29c; 6 for \$1.75

**21 Drawer Pull.** 3-in. center. Shipped with choice of brown or black painted steel. Used for cabinet doors, drawers, and lockers. Ship. wt. 4 oz. Ea. 19c; 6 for \$1.15

**22 Drawer, Cupboard Locks.** Five disc tamblers. For drawers or doors 7/8 in. thick. (19) FOR DOORS, LOCKERS. 2 x 1 1/2-inch backplate. 84 A 1365—2 keys. Wt. 6 oz. Each. . . . . Only 98c

(20) FOR DRAWERS. 2 keys. 2 x 1 1/2-in. backplate. 84 A 1364—Wt. 2 oz. each. Each. . . . . Only \$1.14



### Pulls With Modern Style

**21 Colonial Cabinet or Furniture Pulls.** Rustproof die casting with choice of 3 finishes. 3 1/2 in. long. 3 in. between centers of screws. Wt. 4 oz. ea.

84 A 774—Polished Chrome. . . . . Each 36c; 6 for \$2.05

84 A 775—Polished Brass. . . . . Each 45c; 6 for 2.56

84 A 776—Antique Copper. . . . . Each 45c; 6 for 2.56

**22 V-Bar Pull With Stylish Back Plate.** 3 in. between post centers. 4 1/2 in. overall. Wt. 4 oz. each.

84 A 734—Polished Chrome. . . . . Ea. 40c; 6 for \$2.28

84 A 735—Satin Copper. . . . . Ea. 50c; 6 for 2.85

84 A 736—Polished Brass. . . . . Ea. 50c; 6 for 2.85

**23 Curved Bar Pull.** 4 1/2 in. overall. 4 in. between post centers. Shipping wt. each 4 oz.

84 A 794—Polished Chrome. . . . . Ea. 40c; 6 for \$2.28

84 A 792—Satin Brass. . . . . Ea. 47c; 6 for 2.68

84 A 793—Polished Brass. . . . . Ea. 47c; 6 for 2.68



### Modern French Provincial Style

**24 TO 27 Pulls, Knobs, Hinges in exciting new design—modern feeling yet with the elegance and grace of period styling. For cabinets, built-ins, furniture. Highest grade die-cast material, detailed style.**

**(24) PULLS.** 3-in. center. Overall 4 1/2 in. Wt. 3 oz. each.

84 A 707—Antique Copper. . . . . Each 40c; 6 for \$2.28

84 A 708—Antique English. . . . . Each 40c; 6 for 2.28

84 A 712—Ivory, Gold. . . . . Each 49c; 6 for 2.80

**(25) KNOBS.** 1 1/4-in. DIAM. Ship. wt. each 3 oz.

84 A 713—Antique Copper. . . . . Each 40c; 6 for \$2.23

84 A 714—Antique English. . . . . Each 40c; 6 for 2.23

84 A 715—Ivory, Gold. . . . . Each 49c; 6 for 2.80

**KNOBS.** 1 1/2-in. DIAMETER. Ship. wt. each 4 oz.

84 A 729—Antique Copper. . . . . Each 50c; 6 for \$2.85

84 A 737—Antique English. . . . . Each 50c; 6 for 2.85

84 A 753—Ivory, Gold. . . . . Each 57c; 6 for 3.25

**(26) PULLS.** 2 3/4-in. center. Overall 4 1/2 in. Wt. 3 oz. ea.

84 A 754—Antique Copper. . . . . Each 50c; 6 for \$2.85

84 A 757—Antique English. . . . . Each 50c; 6 for 2.85

84 A 758—Ivory, Gold. . . . . Each 57c; 6 for 3.25

**PULLS.** 3-in. center. Overall 5 1/8 in. Wt. 4 oz. each.

84 A 759—Antique Copper. . . . . Each 65c; 6 for \$3.70

84 A 760—Antique English. . . . . Each 65c; 6 for 3.70

84 A 761—Ivory, Gold. . . . . Each 73c; 6 for 4.17

**(27) HINGES.** For 3/8-in. inset doors. Ship. wt. ea. 4 oz.

84 A 1000—Antique Copper. . . . . Pair 69c; 6 Pair \$3.75

84 A 1001—Antique English. . . . . Pair 69c; 6 Pair 3.75

84 A 1002—Ivory, Gold. . . . . Pair 75c; 6 Pair 4.27

Satisfaction Guaranteed

ALL WARDS 1039

et of 4. Wt. 2, 3 oz.  
1 1/2 in. 23c; 1 1/4 in. 20c;  
2 1/2 in. Wt. 2 oz.  
Each 25c; 6 for \$1.50  
Each 40c; 6 for \$2.40  
weight, zinc-plated  
Screws incl. 8

Open Wt.  
1 1/2 in. 4 oz.  
2 in. 5 oz.



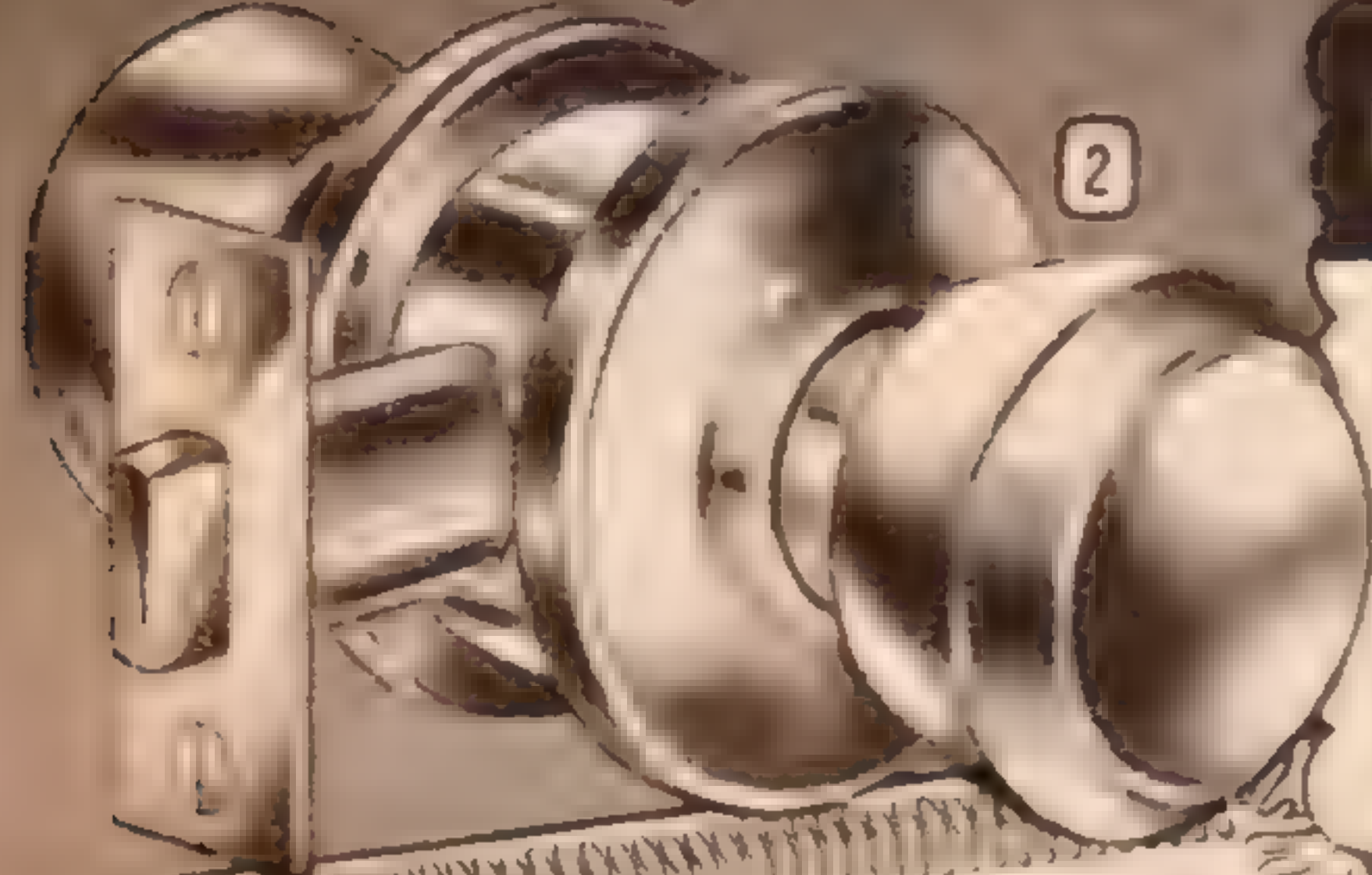
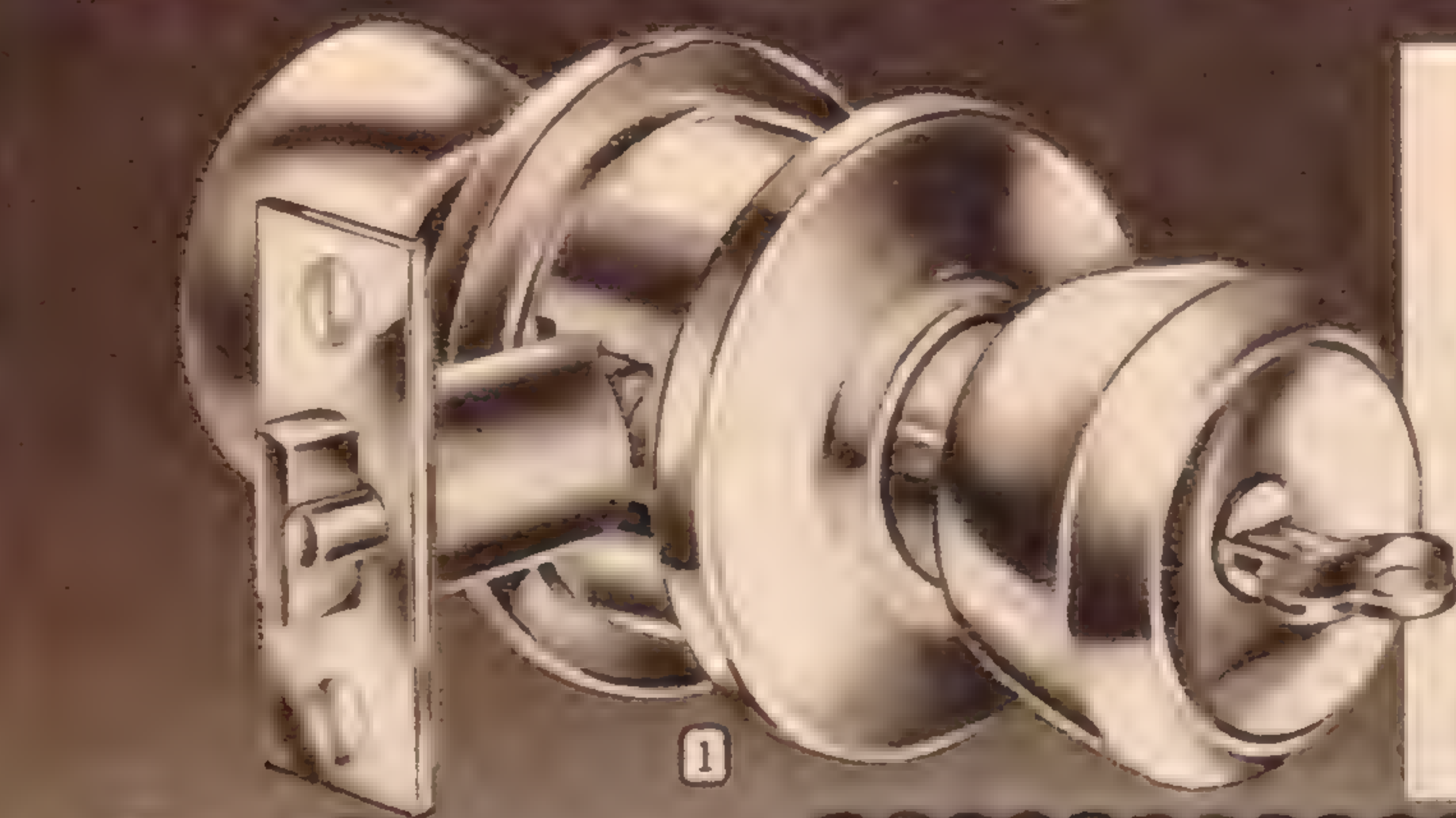
**28 Heavy-Duty Ball Bearing Drawer Slides.** Full ball-bearing nylon rollers. Track adjustable 2 full inches. Effortless drawer operation. Easy installation. Superior construction. For center mounting as shown, drawer must have 7/16-in. minimum top clearance. For side mounting use 2 slides. Drawers must have 1/8-inch side clearance. 17-in. length adjusts to 19-in. maximum. 19-in. length adjusts to 21 in. maximum. State length wanted. Ship. wt. 3 lbs.

84 A 901. . . . . Each \$1.19; 6 for. . . . . \$6.79



# Unconditionally Guaranteed

WATCH-SMOOTH OPERATION  
TRUE CUSTOM APPEARANCE

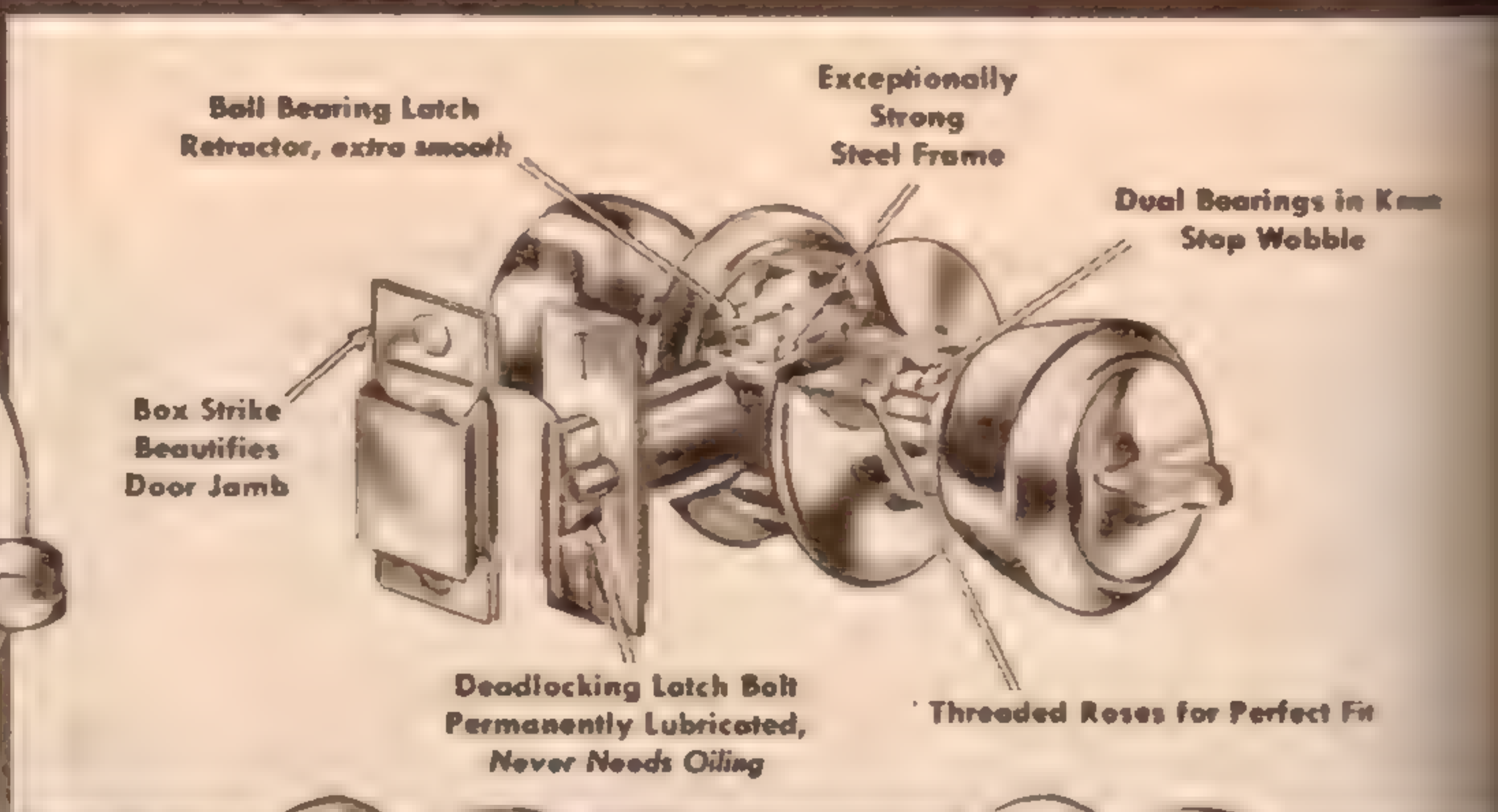


## Dollar Saver

Order \$25 or More  
from this Page—

Deduct 10% from  
total price

**SAVE 10%!**

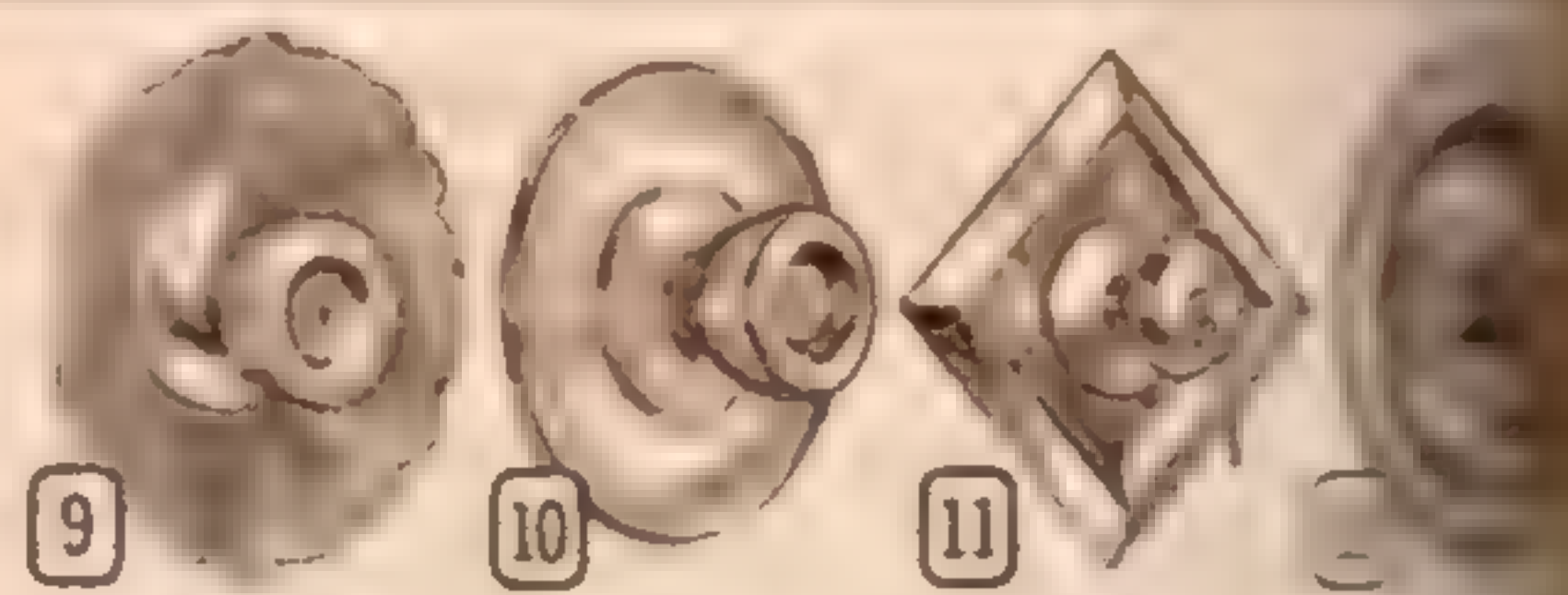
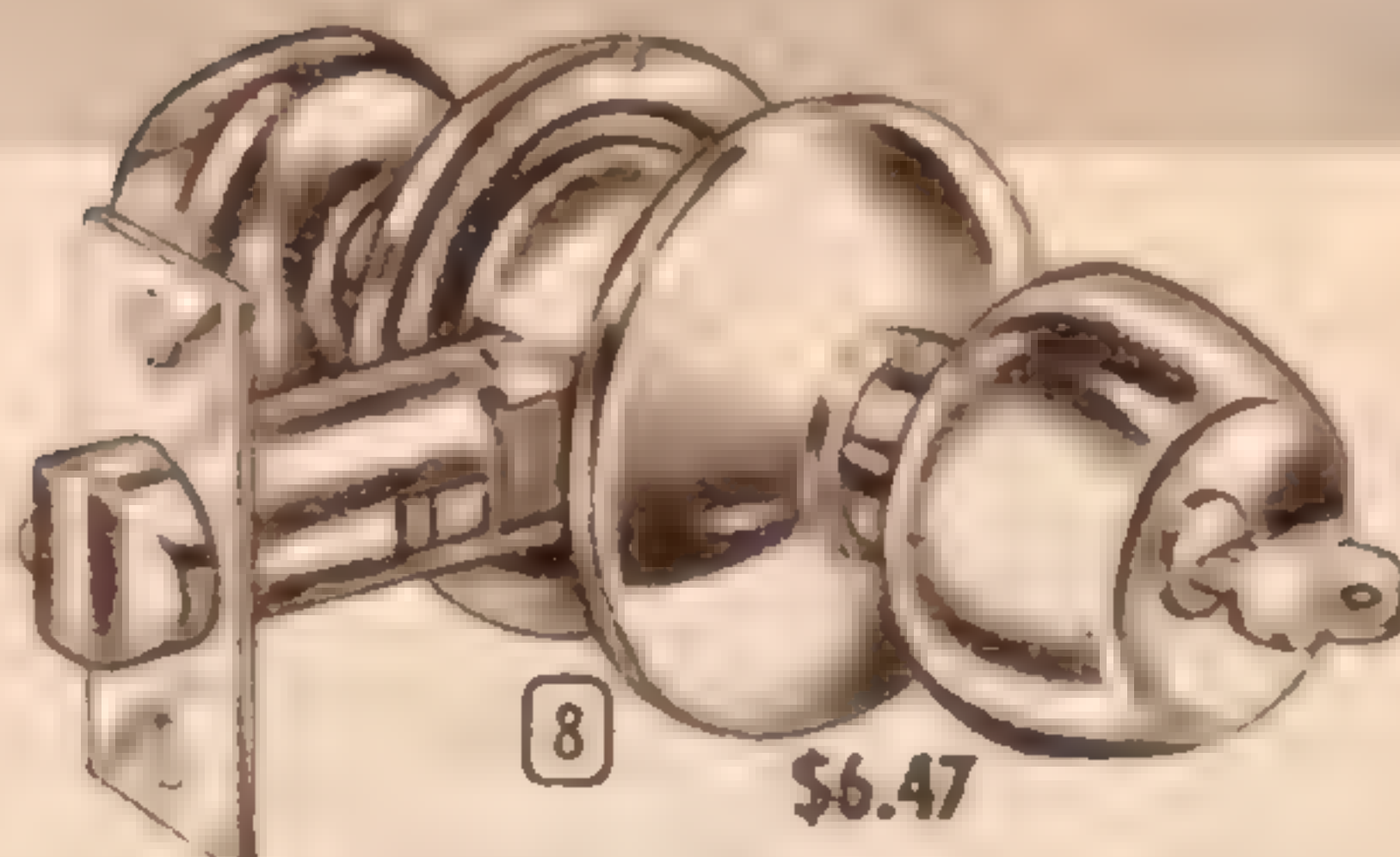
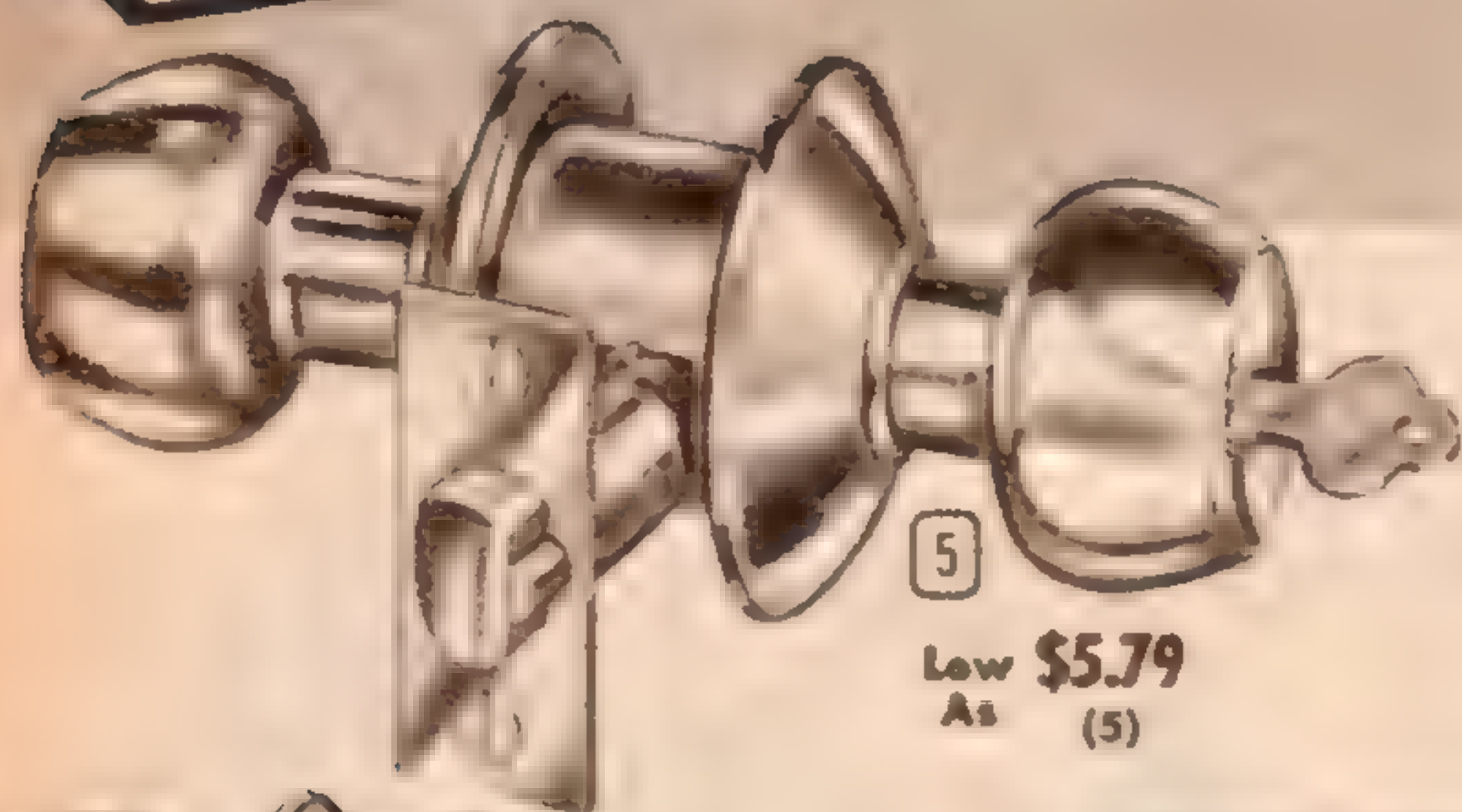


## • Our Finest Quality Heavy Duty Lock Sets

(1) to (4) No die-cast parts, all steel parts treated with rustproofing process. For right or left-hand doors 1 3/8 to 1 3/4 in. thick. 2 in. knobs, 2 1/2 in. back plates. Cylindrical case

2 1/8 in. diam. Latch 7/8 in. diam. With any cylindrical lock. Includes box screws, template, instr. Sets with chrome finish on inside.

Type of Lock Set	Ship. wt.	Satin Bronze	Price	Pol. Brass
(1) Entrance Lock Set, 2 3/4 in. Backset.....	1 lb. 12 oz.	84 A 1225 D	\$8.19	84 A 1224 D
Two Entrance Sets, Keyed-Alike.....	3 lbs. 8 oz.	84 A 1221 D	15.75	84 A 1220 D
Three Entrance Sets, Keyed-Alike.....	4 lbs. 8 oz.	84 A 1219 D	24.29	84 A 1218 D
*Rear Door Set, 2 3/4 in. Backset.....	1 lb. 12 oz.	84 A 1223 D	8.45	84 A 1222 D
(2) Inside Latchset.....	1 lb. 8 oz.	84 A 1213 D	3.69	84 A 1212 D
(3) Entrance Lock Set With 5 in. Backset...	2 lbs.	84 A 1211 D	8.98	84 A 1210 D
(4) Bedroom, pushbutton-in-knob.....	1 lb. 8 oz.	84 A 1215 D	4.35	84 A 1214 D
*Bathroom, pushbutton-in-knob.....	1 lb. 8 oz.	84 A 1217 D	4.59	84 A 1216 D



(5) (6) (7) **STANDARD DUTY Cylindrical Sets.** Rustproof solid brass trim with polished brass finish. Permanently lubricated latch bolts. For right or left hand doors 1 3/8 to 1 3/4 in. thick. 1 7/8 in. knobs, 2 3/8 in. backplates. Cylindrical case 2 in. in diameter. Latch 7/8 in. diam. 2 1/4 in. backset. With strike plate, screws, template, instructions. For long backset, see (8).

Type of Lock Set	Cat. No.	Ship. wt.	Price
(5) Entrance Lock Set	84 A 1112 D	1 lb. 8 oz.	\$5.79
2 Entrance Sets, Keyed Alike	84 A 1150 D	3 lbs.	11.45
3 Entrance Sets, Keyed Alike	84 A 1143 D	5 lbs.	17.29
*Rear Door Lock Set	84 A 1158 D	1 lb. 8 oz.	6.35
(6) Bedroom—pushbutton	84 A 1114 D	1 lb. 2 oz.	2.75
Patio—pushbutton inside	84 A 1125 D	1 lb. 2 oz.	2.75
*Bathroom—pushbutton	84 A 1115 D	1 lb. 2 oz.	2.95
(7) Inside Latchset	84 A 1113 D	1 lb. 2 oz.	2.19

Sets with (\*) have chrome finish on inside.

(8) **Front Door Set with long backset (5 in.).** Use with large doorknob trim (9) to (12) at right. Rustproof solid brass trim, polished brass finish.  
84 A 1116 D—Same construction as (5). Wt. 1 lb. 12 oz. \$6.47

## Beautify Your Doorway

(9) to (12) There's no better way to beautify doors than with these magnificent signed rustproof escutcheons. Choose from classic examples of fine metalwork: Chalet, Mars and Garland. They require lock sets with longer bolts, so be sure to order lock sets with backsets (84 A 1211D, 84 A 1210D or 84 A 1211D) on this page. Choice of satin bronze or polished brass finish. Lock sets not included with escutcheons.

Style	Wt.	Diam.	Satin Bronze	Brass
(9) Chalet	8 oz.	6 1/4 in.	84 A 1165 D	84 A 1164 D
(10) Halo	8 oz.	5 1/2 in.	84 A 1172 D	84 A 1171 D
(11) Mars	8 oz.	5 5/8 in.	84 A 1171 D	84 A 1170 D
(12) Garland	8 oz.	7 1/4 in.	84 A 1173 D	84 A 1172 D

## How to Choose the Correct Lock Set for Your Individual Needs

**Entrance Door Sets.** Key-operated in knob outside. Turn button is inside.

**Entrance Door Sets, Keyed Alike.** Can be opened with same key (you get 2 keys for each set).

**Bathroom and Bedroom Sets.** Pushbutton (on inside) locks knob on outside. In emergencies can be unlocked from outside. Patio sets cannot be opened from outside.

**Inside Latch Sets.** For interior and closet doors that do not require locking.



## BORROW TOOLS TO INSTALL LOCK SETS FAST

(13) Don't put off buying lock sets because you don't have the tools. Here's everything you need to do the job properly. Boring Jig (C) clamps to door, gives location of 2 holes. Boring Bit (D) cuts cylinder hole. Marking Tool (E) cuts correct outline of strike recess. Square Shank Bit (F) cuts correct latch holes. Jamb Marker (G) gives correct strike position. In metal carrying case. Return tools in 15 days Postpaid for refund.

84 A 1188 V—FOR HEAVY-DUTY SETS (1) to (4). Wt. 9 lbs. Deposit \$18.50  
84 A 1187 V—FOR STANDARD-DUTY SETS (5) to (7). Wt. 7 lbs. Deposit 18.50

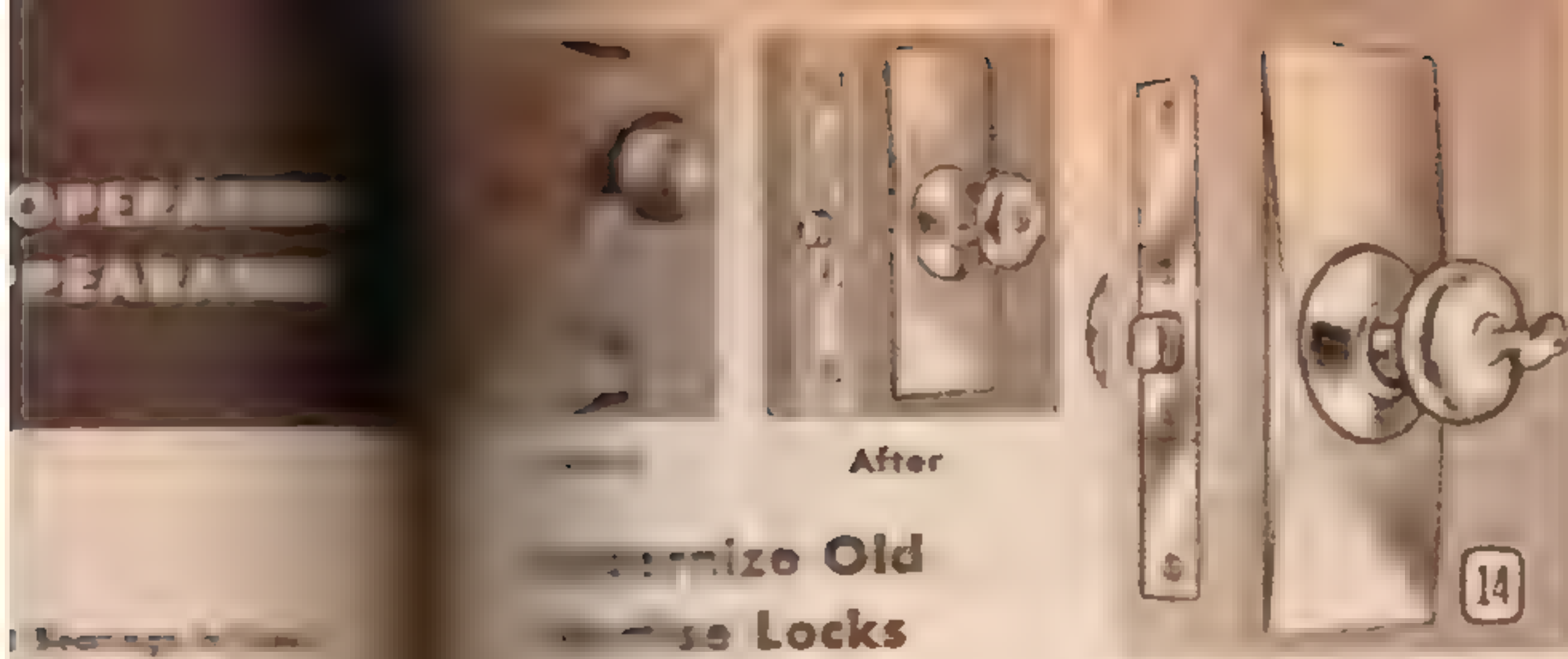
## HOW TO INSTALL LOCK SETS



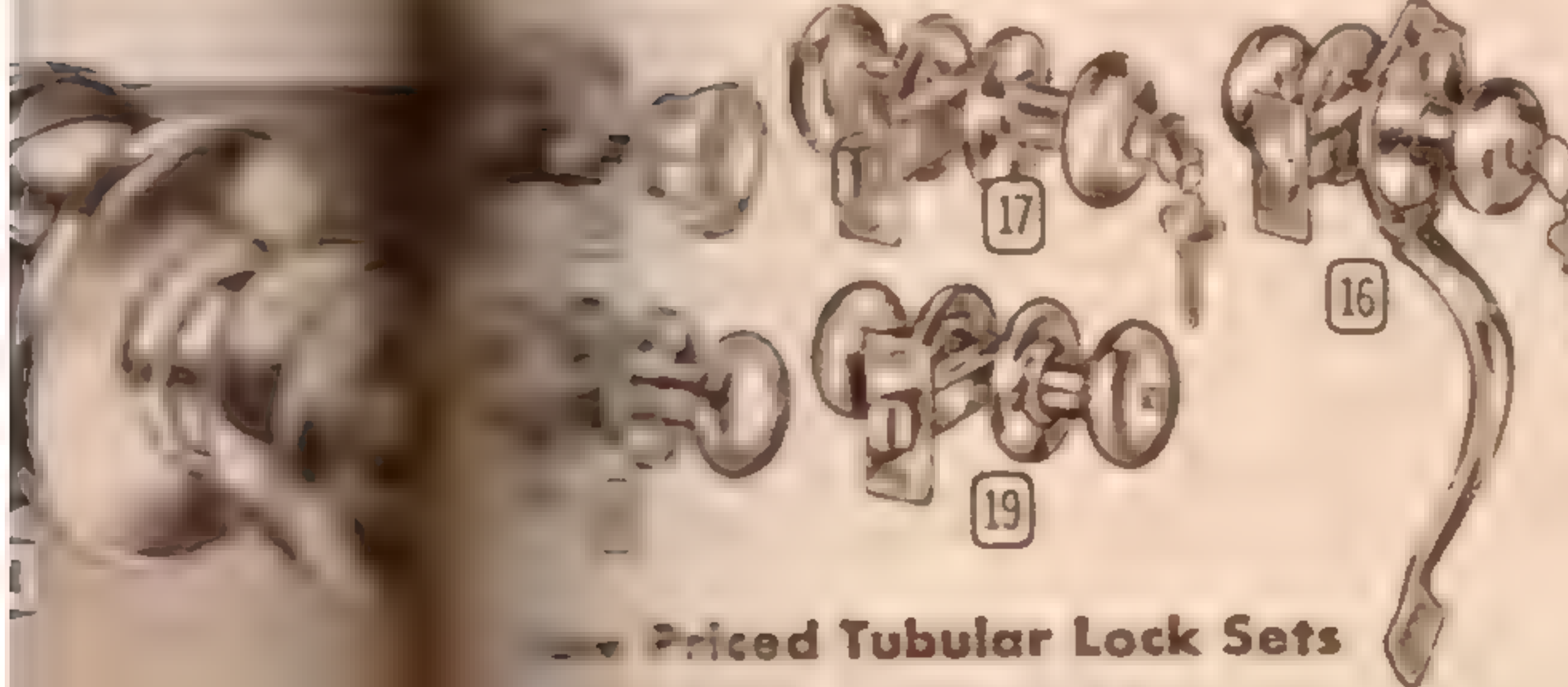
An easy-to-use template is included with each set for your convenience. Just place template against door, then outline bore two holes, (A) one in edge, the other in the door. Then cut out shape to fit plate flush with door. Slip lock into place, fasten and mount strike-plate. Job is finished. All lock sets

versatile for right or left-hand doors. We loan you the tools to speed up your work (see left). Set includes a handy key which allows you to work quickly and easily installing any lock set sold on this page. No delay. Install new lock sets now.





**Convert to Modern Cylindrical Locks**  
 • Completely Covers All Old Holes  
 • Convert to Modern Cylindrical Lock Set with highly polished, 7 1/4 in. x 3-in. plates. Latch, strike plates, included.  
 • Front Door Lock Kit. With two keys.  
 • Ship. wt. 3 lbs. .... Only \$8.75  
 • Lock Kits. Bedroom, bathroom sets have push-button. Bathroom sets have chrome finish inside.  
 • For Bedroom Door. Ship. wt. 2 lbs. 8 oz. \$5.35  
 • For Bathroom Door. Ship. wt. 2 lbs. 8 oz. 5.78  
 • For Passage Door. Ship. wt. 2 lbs. 8 oz. 4.75

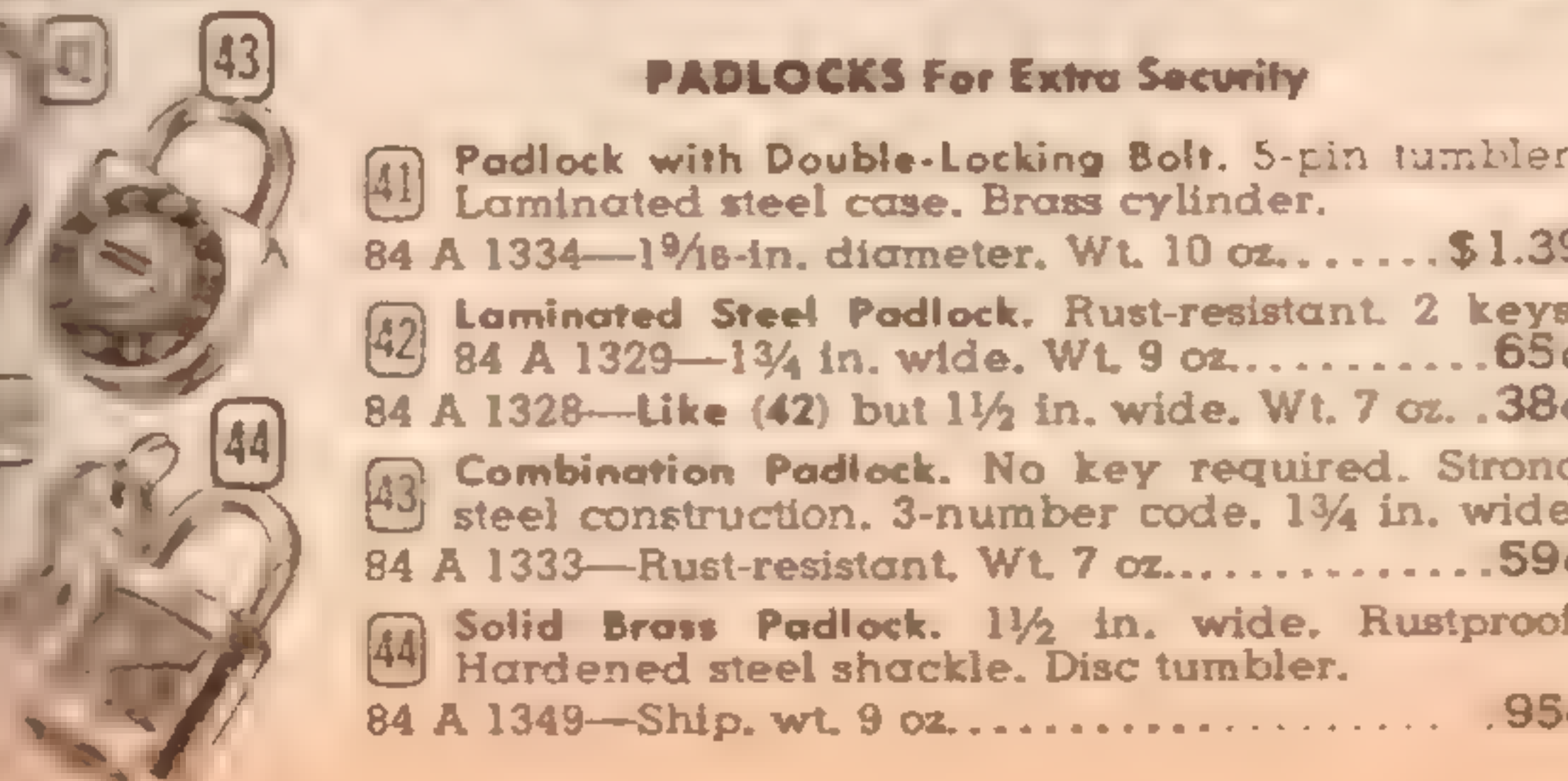


**Priced Tubular Lock Sets**  
 • Install; with strike plate, screws  
 • For left hand doors 1 3/8 to 1 3/4 in.  
 • Tubular Set. Fluted glass 2-in. knobs.  
 • 84 A 1134—Brass trim. Ship. wt. 1 lb. .... \$1.73  
 • Entrance Tubular Lock Set. Decorative 12-in. solid Brass handle. Jimmy-proof lock has 5-pin tumbler keyway in outside button inside. Two keys included.  
 • With instructions. Wt. 2 lbs. 4 oz. .... \$8.95  
 • 76) Without Handle, or deadlocking bolt.  
 • 84 A 1135—Brass trim. Ship. wt. 1 1/2 lbs. Only \$5.19  
 • Sets, brass knobs. Emergency release outside of pushbutton sets. Set with asterisk inside to match fixtures.

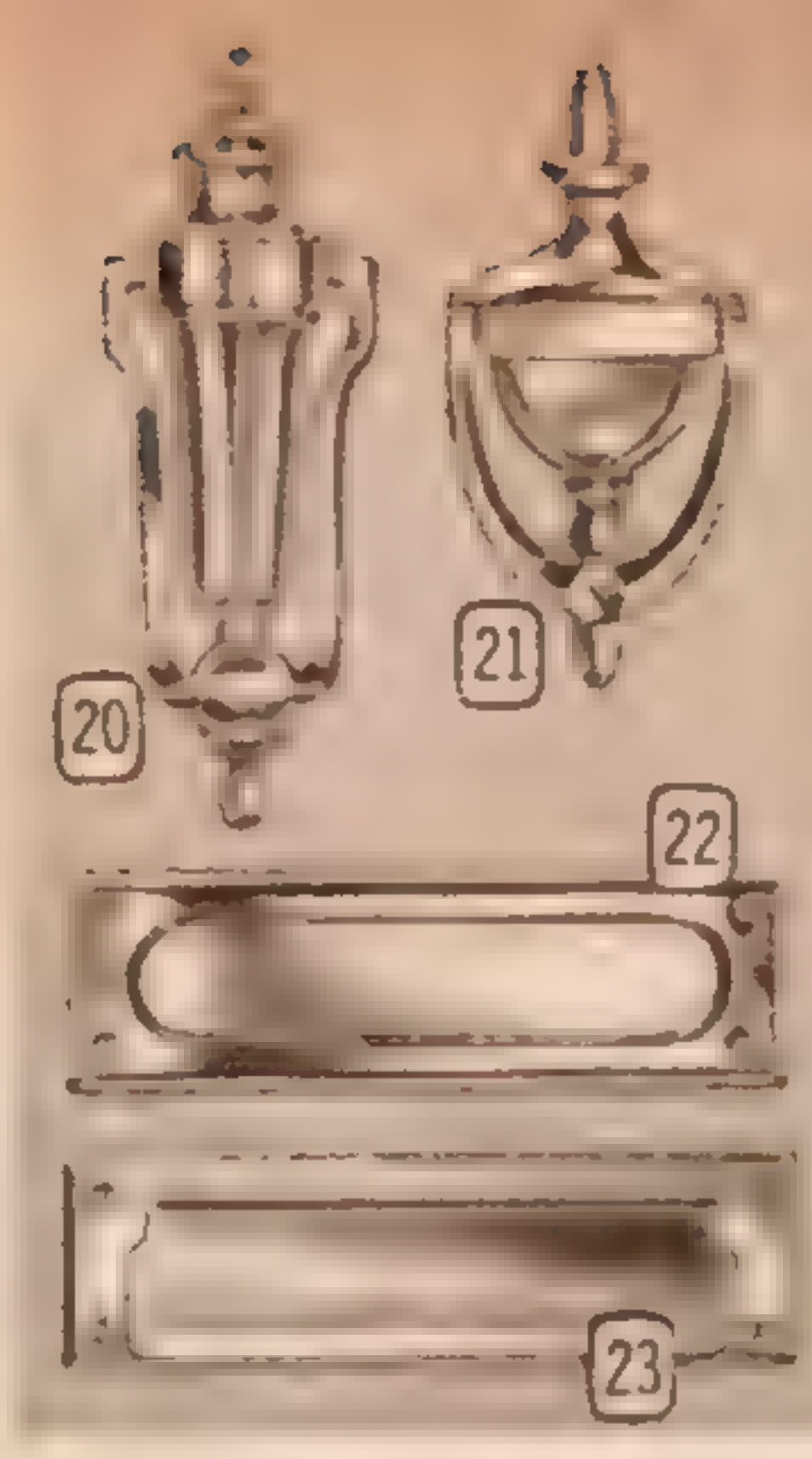
Lock	Ship. wt.	Catalog No.	Price
Bedroom (pushbutton)	1 lb. 4 oz.	84 A 1383	\$1.89
Bathroom (pushbutton)	1 lb. 8 oz.	84 A 1385	2.39
Passage (pushbutton)	1 lb. 8 oz.	84 A 1387	2.49



**Protect Your Home with a Night Latch**  
 • Night Latches. Reversible. Keys, instructions included.  
 • Night Latch. 5-disc tumbler cylinder. Case 3x2 1/4 in. Gray.  
 • For doors 7/8 to 2 3/4 in. thick. Wt. 1 lb. 2 oz. .... \$1.42  
 • Cylinder Night Latch. Automatic. Has stop button. Case 3 5/8 x 2 1/2 in.  
 • For doors 1 1/4 to 2 1/2 in. thick. Brass finish. Wt. 2 lbs. .... \$1.75  
 • Cylinder Mortise Deadlock. 5-pin tumbler brass cylinders. Key operation. For doors 1 3/8 in. or thicker. 1x3-in. case.  
 • Ship. wt. 1 lb. 2 oz. .... \$6.48  
 • Hand Night Latch. 5-pin tumbler brass cylinder. Fits doors 1 3/8 in. or thicker with turnpiece inside, key outside. Brass bolt.  
 • Steel case. Ship. wt. 15 oz. .... \$4.39  
 • Hand Night Latch. Brass 5-pin tumbler cyl. 4x2 1/2 case.  
 • Latch bolt. Locks automatically. Wt. 1 lb. 5 oz. .... \$2.29  
 • Dead bolt. Locks automatically. Wt. 1 lb. 5 oz. .... 2.65  
 • Wrench-Proof Deadlock. 5-pin tumbler cylinder. Wrench-proof cylinder. Locking bolts. For doors 1 1/4 to 2 3/4 in. thick.  
 • Case 4 1/2 x 2 7/8 in. Dull brass finish. Wt. 1 lb. 15 oz. .... \$3.79

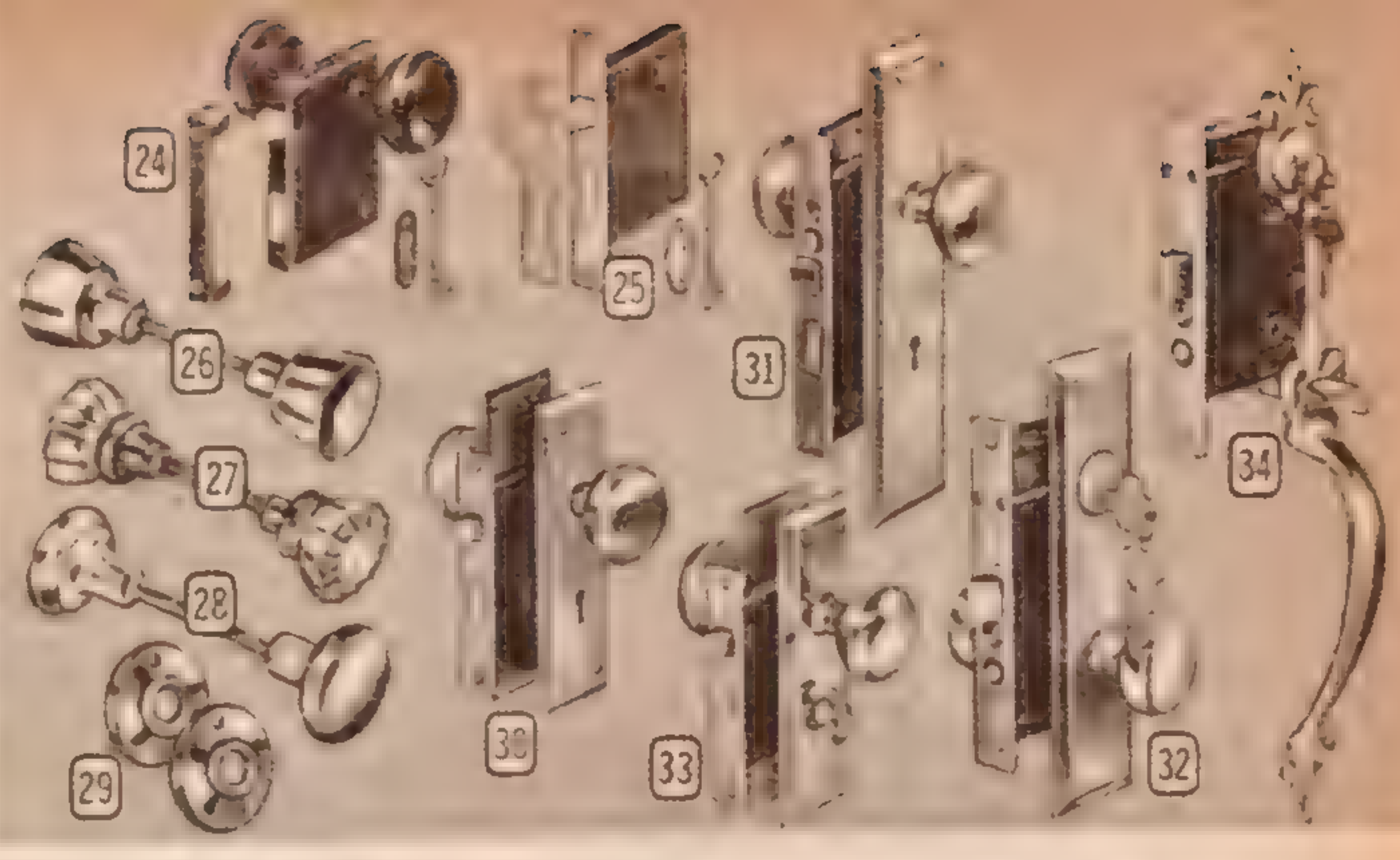


**PADLOCKS For Extra Security**  
 • Padlock with Double-Locking Bolt. 5-pin tumbler. Laminated steel case. Brass cylinder.  
 • 84 A 1334—1 1/8-in. diameter. Wt. 10 oz. .... \$1.39  
 • Laminated Steel Padlock. Rust-resistant. 2 keys.  
 • 84 A 1329—1 3/4 in. wide. Wt. 9 oz. .... 65c  
 • 84 A 1328—Like (42) but 1 1/2 in. wide. Wt. 7 oz. 38c  
 • Combination Padlock. No key required. Strong steel construction. 3-number code. 1 3/4 in. wide.  
 • 84 A 1333—Rust-resistant. Wt. 7 oz. .... 59c  
 • Solid Brass Padlock. 1 1/2 in. wide. Rustproof. Hardened steel shackle. Disc tumbler.  
 • 84 A 1349—Ship. wt. 9 oz. .... 95c

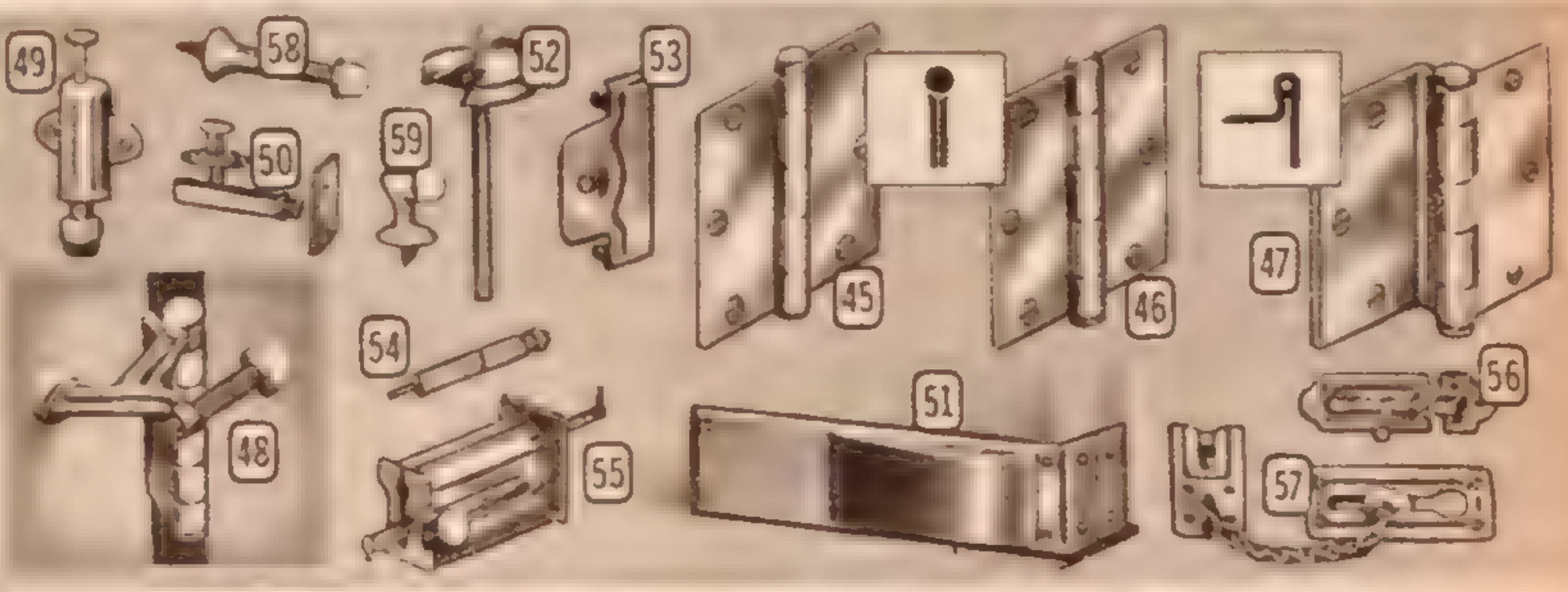


**Door Knockers, Letter Plates**  
 • Weather-resistant finishes  
 • Handsome, Classic Designs  
 • Polished Solid Brass door knockers add elegance to your entry-way. Attach to doors up to 1-in. thick. Choose from 2 styles: Classic, 8 1/4 x 2-in., or Colonial, 7 x 3 1/2-in. Ship. wt. each 1 lb. 2 oz.  
 • (20) 84 A 1530—Classic.... \$2.85  
 • (21) 84 A 1526—Colonial.... 3.15  
 • Letter Drop Plates. Post Office Approved. 1 1/2 x 7 1/2-in. opening, 10x3-in. plates. Fit doors up to 2 1/4 in. thick. With screws.  
 • (22) Inward Swinging Flap. Polished solid brass.  
 • 84 A 1915—Wt. 13 oz. .... \$2.77  
 • (23) Outward Swinging Flap. Polished solid brass.  
 • 84 A 1921—Wt. 15 oz. .... \$2.85  
 • (23) Outward Swinging Flap. Rust-proof Aluminum.  
 • 84 A 1922—Wt. 7 oz. .... \$1.99

**Just Say Charge It!**  
 SEE PAGE 1281



**Budget-Priced Lock Sets and Knobs**  
 • Rim Lock Set. Fits on door rim. No mortise required—just cut key and spindle holes. 2 1/4-in. steel knobs. Case size 3 3/4 x 3 1/2 in. Black.  
 • 84 A 1134—With key, keyplate, strikeplate, screws. Wt. 1 lb. 8 oz. .... \$1.23  
 • Inside Bit Key Lock. Brass finish. Mortise style. Case 3 5/8 x 3 1/4 in.  
 • 84 A 1139—With key, strikeplate, key plates. Wt. 15 oz. .... \$1.10  
 • Modern Designed Replacement Door Knobs. Fit interior doors from 1 1/4 to 2 in. thick. Choose from three different shapes. Be sure to order roses separately. Built for years of satisfaction.  
 • 2-in. Knob Made of Cat. No. Wt. Pair  
 • (26) Tulip Sol. Brass 84 A 1209 8 oz. \$1.29  
 • (27) Fluted Glass 84 A 1208 8 oz. 62c  
 • Sol. Brass 84 A 1180 8 oz. \$1.19  
 • (28) Round Steel 84 A 1181 8 oz. 53c  
 • (29) Roses Sol. Brass 84 A 1183 3 oz. 45c  
 • Popular Broad Bevel Design Lock Sets. With Keys, screws.  
 • (30) Inside Bit Key Set. Size: 7x2 1/4-in. steel plates. Knobs 2 1/4-in. diam.  
 • (31) Bit Key Front Door Set. 10 7/16-in. steel outside plate, 7x2 1/4-in. inside plate; 2 1/4-in. diameter knobs. Fits doors 1 1/4 in. to 2 in. thick.  
 • (32) Cylinder Front Door Sets. Heavier construction. 5-pin tumbler lock; thumb-stop lock, 10x2 3/4-in. steel outside plate, 7x2 1/4-in. inside plate; 2 1/4-in. brass knobs. Fit all doors from 1 3/8 to 1 7/8 in. thick.  
 • (33) Bathroom Set. Satin Brass finish outside, bright zinc finish inside. Sturdy steel plates 7x2 1/4 in.; knobs 2 1/4 in. Fit doors 1 1/4 in. thick.  
 • For Doors Case Size Metal Finish Cat. No. Wt. Each  
 • (30) Inside 3 5/8 x 3 1/8 in. Steel Satin Brass 84 A 1109 1 1/4 lbs. \$1.43  
 • (31) Front 4 1/2 x 3 3/8 in. Steel Satin Brass 84 A 1105 3 lbs. 4.88  
 • (32) Front 5 1/2 x 3 1/2 in. Brass Satin Brass 84 A 1101 4 1/2 lbs. 10.73  
 • Front 5 1/2 x 3 1/2 in. Brass Pol. Brass 84 A 1104 4 1/2 lbs. 10.73  
 • (33) Bathrm. 3 5/8 x 3 1/8 in. Steel Brass, Zinc 84 A 1121 2 lbs. 2.34  
 • Front Door Mortise Lock Set. 1 1/4-in. solid brass outside handle, 2-in. inside knob. Thumb latch outside; turn-piece inside. Thumb latch locks from outside with thumb stop. 5-pin tumbler lock for max. protection.  
 • 84 A 1175—Right or left-hand doors. 5 1/2 x 2 3/8-in. case. Wt. 5 1/4 lbs. \$12.70



**Top Quality Door Hinges and Accessories**  
 • Hinges. Use 3x3-in. hinges for storm or screen doors—3 1/2 x 3 1/2 in. for inside doors—4x4 in. for outside doors. Non-rising, button-tip, loose pins.  
 • (45) Round Corner Butt Hinges. Steel, satin brass plated.  
 • 84 A 1783—Ship. wt. Pair: 1 1/2, 2 lbs. State size wanted.  
 • 3 1/2 x 3 1/2-in. size. Per Pair 53c. .... 6 Pair \$2.98  
 • 4x4 in. size. .... Per Pair 75c. .... 6 Pair 4.45  
 • (46) Butt Hinges. Ship. wts. Pr.: 14 oz.; 1 lb. 4 oz.; 1 1/2 lbs.  
 • State size Open Inches Satin Brass Polished Brass Prime Coated Chrome Plated  
 • 84 A 1776 84 A 1784 84 A 1777 84 A 1782  
 • Pr. 6 Pr. 6 Pr. 6 Pr. 6  
 • 3 x 3 47c \$2.69 79c \$4.65 47c \$2.69 \$1.35 \$7.90  
 • 3 1/2 x 3 1/2 48c 2.74 85c 4.95 48c 2.74 1.36 7.94  
 • 4 x 4 67c 3.80 \$1.15 6.79 67c 3.88  
 • (47) Half-Surface Hinges. Satin brass plated. State size.  
 • Size, In. Cat. No. Ship. wt. Pr. Per pair Six pair  
 • 3 x 3 84 A 1780 1 lb. \$1.08 \$6.15  
 • 3 1/2 x 3 1/2 1 lb. 14 oz. 1.09 6.38  
 • Door Bumper. Fits on hinge pin. 2 rubber caps.  
 • 84 A 1555—Brass plated. Ship. wt. 4 oz. .... 27c  
 • 84 A 1556—Chrome finish. Ship. wt. 4 oz. .... 32c  
 • Steel Door Holder. Holds door open in any position. Sturdy steel. Rubber tipped. With screws.  
 • 84 A 1515—Brass finish. Ship. wt. 4 oz. .... 39c  
 • Mortise Door Bolt. 2 1/2 in. long. For doors 7/8 in. thick or more. Extra-strong construction.  
 • 84 A 1506—Brass finish. Ship. wt. 6 oz. .... 55c  
 • Ball Bearing Floor Hinges for double swinging doors 1 1/8 to 1 3/4 in. thick. Smooth, firm, quiet operation. Satin brass finish. Precision built.  
 • 84 A 1500—Wt. 3 lbs. .... \$2.75  
 • Lock Boring Bits. Comb. 1 1/4-in. hex shank. Wts. 7, 8, 9 oz. Sizes: 1 7/8 in., 2 in., 2 1/8 in.  
 • 84 A 3673—State size. .... Each \$3.69  
 • Butt Hinge Marker. 3, 3 1/2, 4-in. sizes. State size.  
 • 84 A 4162—Wts. 5, 6, 7 oz. .... \$1.49  
 • Self-Centering Butt Punch.  
 • 84 A 4171—Wt. 2 oz. .... 39c  
 • Butt Gauge. With 3 cutters.  
 • 84 A 4159—Wt. 12 oz. .... \$2.19  
 • Door Bolt. Brass. Wts. 4, 7 oz. 84 A 1511-3 in. 23c; 5 in. 39c  
 • Chain Door Guard. For extra protection. Brass plated.  
 • 84 A 1514—Ship. wt. 6 oz. .... 36c  
 • Base Knobs. Brass fin. Wt. 3 oz. 84 A 1525—Ea. 11c; 6 for 60c Dull Bronze Finish. Wt. 3 oz. 84 A 1553—Each 12c; 6 for 65c  
 • Floor Door Stop. 1 1/4 in. Wt. 3 oz. Brass or bronze finish. 84 A 1519—Brass Ea. 15c; 6 for 85c 84 A 1554—Bronze Ea. 17c; 6 for 96c



## Our Finest DOOR CHIMES



**① Long Three Tube Chime.** Graceful contemporary styling. Lined oak finish. Plastic cover. Light grill cloth with gold-color thread. Brass grill. Brass tubes. 2 notes for front, 1 for rear. Size: 42½x7x2¾ in.

83 A 1688M—Wt. 8 lbs... \$15.45  
Chime with 16-V. Wiring Kit.\*  
83 A 1689M—Wt. 9¾ lbs... \$18.85

**② Short 3 Tube Chime.** Taupe and Walnut finish plastic cover. Gold-color cloth panels. Satin Brass tubes. 2 notes for front, 1 for rear. Size: 14x7x2¾ in.

83 A 1686—Wt. 3 lbs... \$12.95  
Chime with 16-V. Wiring Kit.\*  
83 A 1687—Wt. 4 lbs. 12 oz. \$16.34

**③④ Four Tube Chimes.** 8 resonant notes for front, 1 for rear. Plastic cover. Motor mechanism. Brushed Brass tubes. Volume control. If home has 3 chime wires, a fourth must be added.

**(3) Long Tube.** Westminster melody. Cherry veneer cover, with white sides. Brass grill, toast colored cloth. 9x5x4 in.

83 A 1692M—Wt. 11 lbs. \$28.75  
With Wiring Kit.\*  
83 A 1693M—Wt. 13 lbs. \$31.95

**(4) Short Tube.** Walnut veneer cover, white sides, attractive Brass grill, light cloth. 9x5x16 in.

83 A 1690—Ship. wt. 8 lbs. \$24.95  
With Wiring Kit.\*  
83 A 1691—Ship. wt. 10 lbs. \$28.35

\*Wiring Kit. Includes transformer (11), wire (18), buttons (14) and (15). Ship. wt. 2 lbs.

83 A 1619—16 V. Kit... \$3.98  
83 A 1618—10 V. Kit... 3.49

All chimes guaranteed one year from purchase date, will be repaired or replaced free if defective within that time.



## Wards Chimes—Fine Quality for Less

**⑤ Economy Chime.** Plastic cover. 7½x23½x5¼ in. Choice: Alpine White, silver trim; Golden Sand, gold trim. Wt. 2 lbs. Extra template included. May be painted etc. to create your own designs.

83 A 1674—Golden Sand \$3.84  
83 A 1676—Alpine White 3.84

(5) Chime with 16-V. Wiring Kit.\*  
Ship. wt. 3 lbs. 12 oz.

83 A 1675—Golden Sand \$7.24  
83 A 1677—Alpine White 7.24

**⑥ Short Tube Chime.** Alpine White plastic cover with gold-color finish vinyl inlay and tubes. Extra template included. 7½x23½x10¾ in. Ship. wt. 2 lbs. 4 oz.

83 A 1678—Chime only. \$5.94

(6) With 16-V. Wiring Kit.\*  
83 A 1679—Ship. wt. 4 lbs. \$9.34

**⑪ Thermo Cut-out Protected Transformers.** To 16 volts. 110-120V., AC. Ship. wt. 1 lb. 5 oz.

83 A 1528... \$2.39

10-Volt. For 110-120 V. AC. Ship. wt. 1 lb.

83 A 1529... \$1.90

**(12) Push Button with lighted house numbers.** Wt. 5 oz.

83 A 1508—White plastic. Includes 4 sets of 0 to 9... \$1.09

(13) 83 A 1519—Illum. Brass Button. 1x21½ in. Wt. 2 oz. 1.25

(14) 83 A 1514—Brass Button. 7½x21½ in. Wt. 2 oz. 95c

(15) 83 A 1509—Brass Button 11½x21½ in. Wt. 3 oz. 31c

(16) 83 A 1545—Brown Bakelite Push Button. Wt. 2 oz. 16c

(17) 83 A 1547—Plastic, Pearl button. Wt. 2 oz. 39c

(18) 83 A 1531—Bell Wire. 75-ft. coil. Wt. 8 oz. 55c; 2 for 99c

(19) 83 A 1535—Doorbell. Use 10V. transf. Wt. 7 oz. \$1.05



**⑨ Provincial Design Chime.** Melody chime for front door, two notes for rear. Antique White cover, brass grill work, colored grill cloth, gold color thread. Size: 8x11x2 in.

83 A 1684—Wt. 3½ lbs. \$7.94

(9) With Wiring Kit.\*  
83 A 1685—Wt. 5½ lbs. \$11.34

(7) With 16-V. Wiring Kit.\*  
83 A 1681—Wt. 4½ lbs. \$11.34

(8) With 16-V. Wiring Kit.\*  
83 A 1683—Wt. 4¾ lbs. \$12.34

**⑩ Non-Electric Chime.** Needs no wiring. Install in minutes. Fits wood or metal doors 7/8 to 2¼ in. thick. Gives two clear, rich harmonious musical notes as you turn the handle. Alpine White cover. 3¼x6½ in. Ship. wt. 1 lb. 2 oz. Mailable

83 A 1622... \$3.85

(20) Door Buzzer. Use 10V. transformer (11).

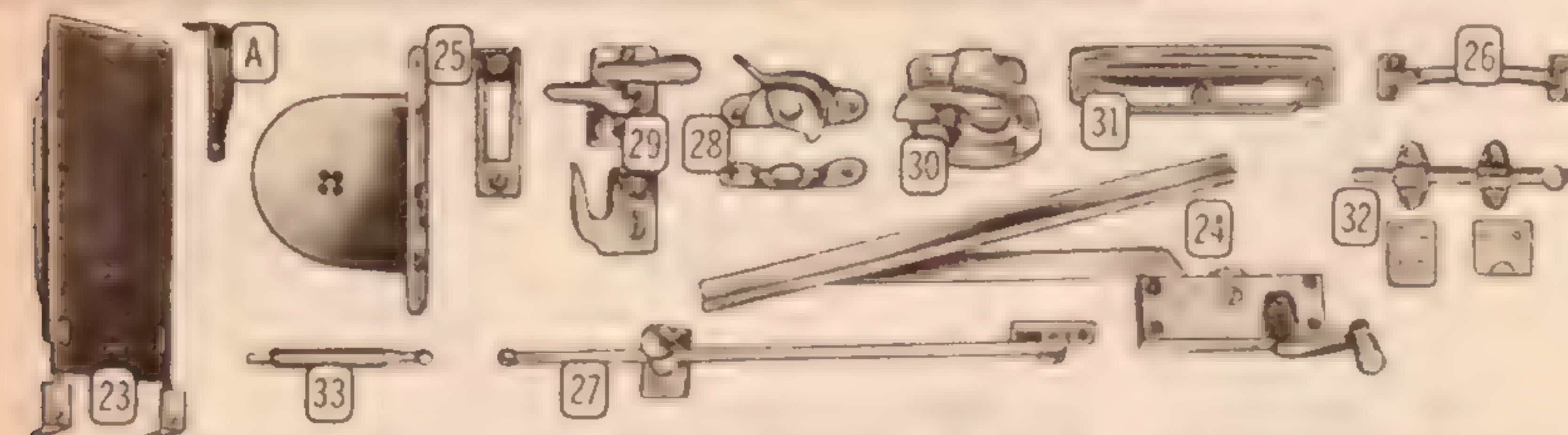
83 A 1536—Ship. wt. 5 oz.

(21) Bell Buzzer Set. For rear buzzer. Use 10V. transformer (11).

83 A 1537—Ship. wt. 14 oz.

(22) Insulated Staples. Wt. 1 lb. 6 oz.

83 A 1400—2 Pkgs. \$1.05



**②③ Flat Sash Balance.** One balance lifts upper, lower sash. Friction guide (A). Ship. wt. 1 lb. 12 oz.

84 A 1443—Instr. State No.

No.	Lift 2 sashes of	Each
6	5 to 7 lbs. ea.	\$1.45
8	7 to 9 lbs. ea.	1.45
10	9 to 11 lbs. ea.	1.45
12	11 to 13 lbs. ea.	1.45
14	13 to 15 lbs. ea.	1.85
16	15 to 17 lbs. ea.	1.85

**②④ Casement Operator for Wood Sash.** Opens sash to 90°. Bronze finish. 12-in. channel. Ship. wt. 1 lb. 11 oz.

84 A 1426—Opens right. \$1.85  
84 A 1427—Opens left. 1.85

Replacement for Metal or Wood Casements, without channel. For windows having operators with 3/8, 4/4, 4 3/4 in. between holes. Ship. wt. 1 lb. 12 oz.

84 A 1429—Opens right. \$1.85  
84 A 1430—Opens left. 1.85

**②⑤ Single-Sash Balances.** Each lifts 1 sash. Metal tape, clock spring, 2 balances, 2 guides.

84 A 1440—Instr. State size, No.

Size	2 will lift	Ship. wt.	2 for
6	5 to 7 lbs.	1 lb. 12 oz.	\$1.75
8	7 to 9 lbs.	1 lb. 15 oz.	1.75
10	9 to 11 lbs.	2 lbs.	1.75
12	11 to 13 lbs.	2 lbs. 10 oz.	1.75
14	13 to 15 lbs.	2 lbs. 2 oz.	2.25
16	15 to 17 lbs.	2 lbs. 5 oz.	2.25

**②⑥ Bar Sash Lift.** 4 in. long. Screws included. Ship. wts. for 6, 12 oz.

Cat. No.	Finish	Ea.	Six
84 A 1408	Alum., Sat. Brass Fin.	11c	60c
84 A 1403	Pol. Solid Brass	51c	2.98
84 A 1407	Chromed Solid Brass	60c	3.49

**②⑦ Casement Adjuster.** 10-in. long. For right or left hand sash. Pol. brass.

84 A 1423—Screws. Wt. 12 oz. 74c

**②⑧ Sash Lock.** Aluminum. With screws. Ship. wt. for six 1 lb. 2 oz.

Cat. No.	Finish	Ea.	Six
84 A 1412	Satin Brass Fin.	19c	\$1.08
84 A 1410	Pol. Solid Brass	73c	4.32
84 A 1413	Chrome on Brass	99c	5.88

**②⑨ Casement Fasteners.** Satin brass finish. Ship. wt. each 4 oz.

84 A 1418—Ea. 39c; 6 for \$2.25

**③⑩ Triple Action Sash Lock.** Pulls both sash tightly together. Ship. wt. ea. 5 oz.

84 A 1447—Pol. Brass fin. Ea. 45c

84 A 1448—Chrome finish. Ea. 45c

84 A 1449—Bronze finish. Ea. 49c

**③⑪ Modern Sash Lift.** 4 1/8 in. long. Heavy-plated steel. With screws. Ship. wt. 4 oz.

84 A 1445—Pol. Brass fin. Ea. 31c

84 A 1446—Chrome finish. Ea. 31c

84 A 1450—Bronze finish. Ea. 32c

**③⑫ Heavy-Duty Surface Bolt for French doors, casement windows.** Polished Brass finish.

84 A 1508—4x3/8 in. Ship. wt. 3 oz. 48c; 6x1/2 in. Wt. 4 oz. 59c

**③⑬ Spring Bolt.** For sash without counter-balances. Rust-resistant zinc finish. Ship. wt. 14 oz.

84 A 1437—12 for 84c



## Dependable Door Closers

**③⑭ Yale Heavy-Duty Streamlined Model. POWERFUL.** adjustment screw readily adapts to power of size No. 2, 3 or 4 door closers. Positive action, hydraulic mechanism. Non-freeze liquid for year operation. Fit both right, left hand doors without parts. Easily installed, fits all average sized doors included.

84 A 1560M—With instructions. Ship. wt. 17 lbs. ....

**③⑮ Standard Door Closers.** UL approved. Fit right doors. Leak-proof, non-freezing liquid. Screws template. Order (36) for doors that open outward.

For Screen, Combination Doors to 1 1/8 in. thick.

84 A 1544M—Alum. finish. Mail. Ship. wt. 6 lbs. ....

For Heavy Storm, Light Interior Doors to 1 3/8 in. thick

84 A 1545M—Bronze finish. Ship. wt. 12 lbs. ....

For Ordinary Interior Doors to 1 3/4 in. thick. Mailable

84 A 1546M—Bronze finish. Wt. 14 lbs. At Wards

For Ordinary Exterior, Heavy Interior Doors to 2 1/4 in. thick

84 A 1547M—Bronze finish. Ship. wt. 16 lbs. Mail

**③⑯ Door Closer Bracket.** Order this to install door inside. With screws. Shipping weights 4 lbs. 8 oz.

84 A 1550—For 84 A 1545M—\$2.95; 84 A 1551—For 84 A 1546M—\$3.49

84 A 1552—For 84 A 1547M closer. ....



**③⑰ Clothesline Pulley.** 5-in. diam. wheel. Wt. 8 oz.

84 A 1773—Rustproof die cast. .... Each 59c

**③⑱ Auto. Washer Hose.** 1/2-in. diam. Rubber. 5 1/2 feet.

84 A 7953—Ship. wt. 1 lb. 9 oz. .... \$1.98

**③⑲ Clothesline Hooks.** Ship. wt. of 6, 12 oz.

84 A 9911—Approx. 4 1/4 in. long. .... 6 for 46c

**④① 84 A 7951—6-ft. plastic hose.** Wt. 15 oz. .... \$1.05

**④② 84 A 7950—5-ft. rubber hose.** Wt. 1 lb. 4 oz. .... 57c

**④①② Awning Pulleys.** Ship. wts. 5, 7, 14 oz.

(41) 84 A 1765—3/4 in. 33c; 1 in. 43c;

(42) 84 A 1764—3/4 in. 20c; 1 in. 25c; 1 1/2 in. 35c

**④③ 84 A 1750—Sash Cord.** 7/32 in. Wt. 1 lb.

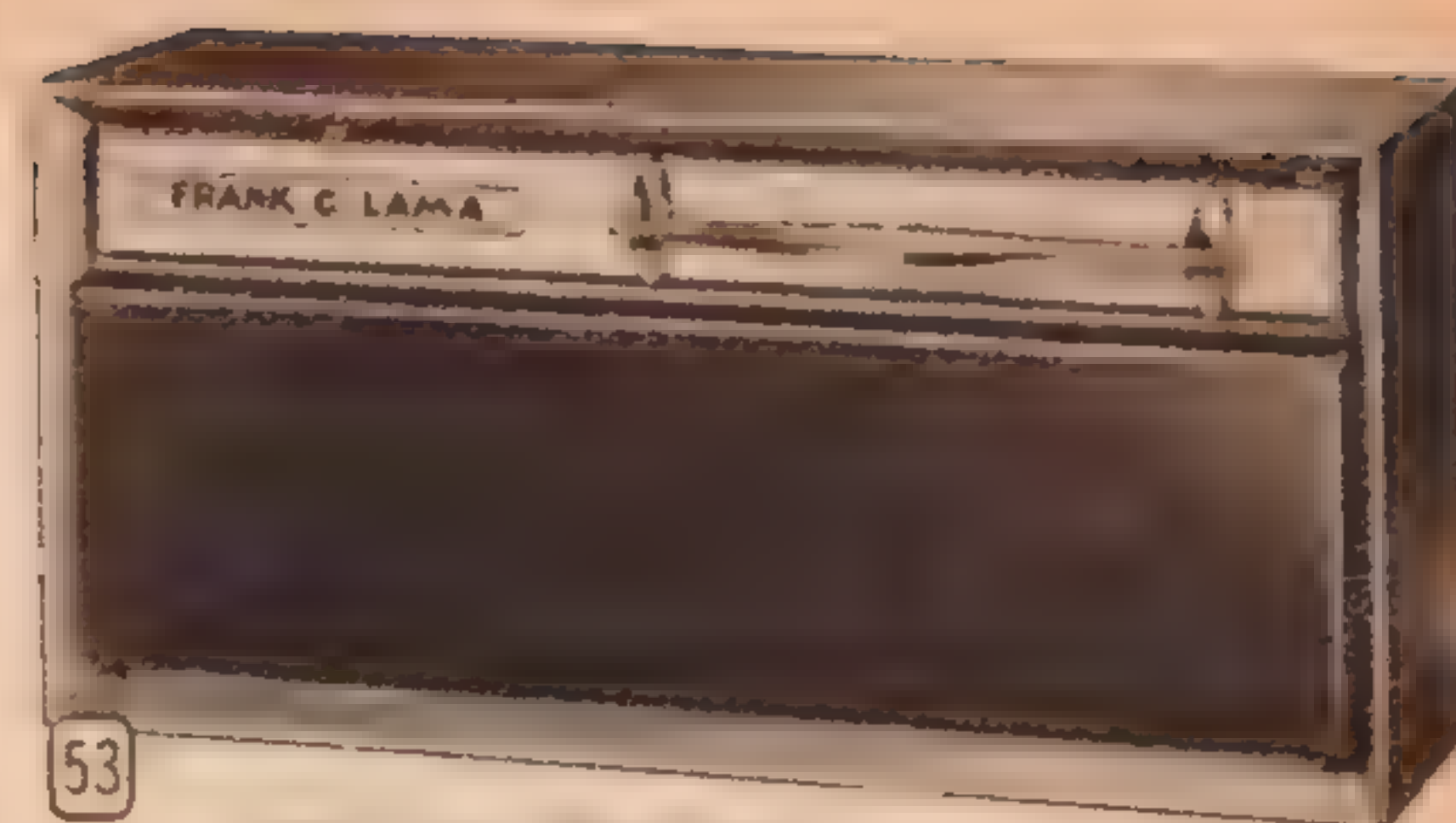
84 A 1755—Sash Cord. 1/4 in. Wt. 15 oz. 1.00

**④④ 84 A 1766—Line cleat.** 6 in. Ship. wt. 2 oz. 5c

**④⑤ Laundry Tub Mixer.** Combines hot, cold water.

84 A 7955—Rubber hose. Ship. wt. 1 lb. 6 oz. ....





## Wards Finest Stainless Steel Mail Box \$17.95

53 Beautiful... Convenient... truly a lovely letter box... modern in every way. Popular pouch design opens at a touch, closes automatically, silently. Stylish pull gilds the recessed front panel. Large capacity, holds largest magazines and newspapers. Finest construction. 15 3/4 x 7 1/4 x 4 1/2 in. Stainless steel throughout... rust-resistant, weather-proof finish. Personalized name slot. A lasting investment. Mailable.

84 A 1995—Ship. wt. 7 lbs. 8 oz. .... \$17.95

## Mail Boxes For The Smartest Doorways

46 Heavy Steel Box in colonial baked enameled finish. Rust-proof construction. Budget priced. The added star ornament in center adds touch of color. Wrought iron holders. Size: 5 1/2 in. x 7 in. high x 2 1/8 in. deep. Perfect note of high styling doorway. Mailable.

84 A 1993—Ship. wt. 2 lbs. 4 oz. .... \$1.68

49 Enamelled Brass Finish Aluminum Lid and Star Medallion highlight this wrought iron ranch mailbox. Finished magazine, newspaper. Charming yet practical. Size: 16 x 7 in. Will handle large magazines, newspapers and mail.

84 A 1994—Ship. wt. 4 lbs. .... \$2.75

48 New Design, Extra-Large Ranch Box. Wrought iron colonial black finish and brass trim all combine to make this a truly distinctive mailbox. Weather-proof hinged lid. Extra large space for mail. Size: 16 5/8 x 9 1/4 x 4 1/2 inches.

84 A 1974—Wt. 7 lbs. 8 oz. .... \$4.88

49 Our Finest Quality Upright Mail Box. Imparts elegance and eye-appeal to the front of any home, modern in function and design. Deep satin black outer frame; ivory center panel gilded with gold ornaments. Smooth, polished golden finish pull. Self closing. Solid, fully rust-resistant weather proof construction. Magazine holder, name slot. Size: 16 x 7 1/4 x 4 1/2 inches.

84 A 1994—Ship. wt. 7 lbs. .... \$9.45

50 Colonial Ranch Design. Weather-proof heavy wrought iron, smart oyster white and black. Brass front ornament. 11 5/8 x 4 7/8 x 3 3/8 in.

84 A 1997—Ship. wt. 3 lbs. 8 oz. .... \$4.45

51 Extra Heavy Wrought Iron Pouch Type Box. Rubber cushioned, closes silently. Black finish, brass handle and trim. Size: 16 1/4 x 7 7/8 x 5 in. Mailable.

84 A 1992—Ship. wt. 6 lbs. 8 oz. .... \$6.79

52 Solid Brass Box. Same as (51) except rustproof solid brass. Finest quality.

84 A 1929—Ship. wt. 7 lbs. .... \$16.95

52 Heavy Steel Ranch Type Box. Low, low priced. Hammered bronze finish. Size: 11 x 6 x 3 1/2 in. Mailable.

84 A 1917—Ship. wt. 1 lb. 14 oz. .... \$1.45

54 Black Enamelled Alum. Ornamental Lawn Stake. Takes 4 numbers on each side; order numbers below. 25 in. high.

84 A 1945—Wt. 1 lb. 14 oz. .... \$2.69

Reflecting Numbers. 2 3/8 x 3 3/8 in. State numbers.

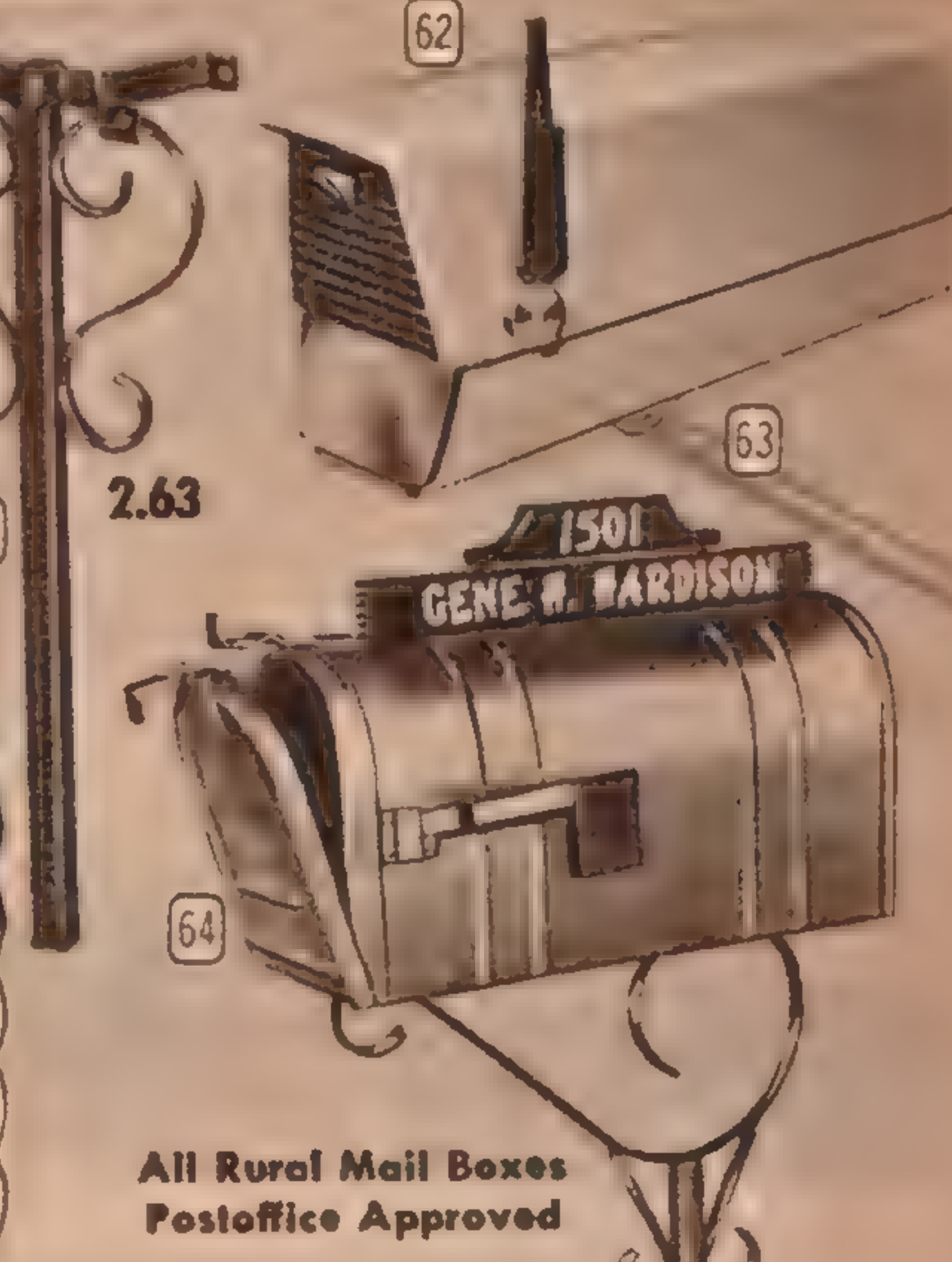
84 A 1910—Wt. 2 oz. Each 10c

55 Brass Numbers. 4-in. Nails.

84 A 1959—Wt. 4 oz. Ea. 29c

56 Reflecting House Numbers. 4 in. high. Nails.

84 A 1965—Wt. 3 oz. Ea. 29c



## Dollar Saver

SAVE AN EXTRA 10%

When You Buy Mail Box  
Outfits (60) (62) (64).

All Rural Mail Boxes  
Postoffice Approved

## Suburban-aire Weather Vane

47 Romantic Early American Style charms the front of house, barn, cottage or garage. Remarkably low price. Interesting 3-dimensional figures are free-moving, solid cast iron—swing in the slightest breeze. Fully weathered arrow and shaft. You'll have a reliable wind indicator for years to come. Overall, about 30 in.; overall height 29 in.; length of arrow, 21 in.; height of figure, 3 in. Black enamel finish. Your choice of figure: Coach, Rooster or Horse.

84 A 1994—Ship. wt. 2 lbs. .... \$8.44

## Quette Name Plate \$3.75

48 Bold Letters and a Cheery Emblem announce your residence. Fully finished aluminum bracket and figures; enamel finish. Name plate takes up to 9 characters. Your choice of 3 popular designs: Hansom, Rooster on Fence, or Horse. Letters not included; order separately. State figure.

84 A 1994—Ship. wt. 1 lb. 15 oz. .... \$3.75

49 Enamelled Aluminum Letters. For (58). 2 in. high. Screws. Ship. wt. 2 oz. ea.

84 A 1994—A to Z. State letters wanted. Ea. 15c

Satisfaction Guaranteed

59 Ornamental Name Plate. Striking 3 dimensional figures: Coach, Rooster or Horse. Black matté (non-glossy) aluminum finish. Fastens to any rural mailbox. Takes up to 13 characters (incl. periods, spaces) on both sides. Order letters separately below. Mailbox not included. Be sure to state figure wanted.

84 A 1986 H—With instructions. Ship. wt. 2 lbs. .... \$5.49

Adhesive-Backed White Reflecting Letters stick to any surface. 1 x 1 1/4 in. high. A to Z, periods, spaces.

84 A 1963—State letters. Ship. wt. 2 oz. ea. .... Ea. 6c

60 Aluminum Rural Mail Box Outfit. Includes 18 1/2 x 7 1/2 x 6 1/4 in. Aluminum mail box, post, name plate... box cannot rust. Scroll-work post in solid wrought iron, black enamel finish, 5 ft. long. With mounting bolts and complete instructions. Steel name plate holds to 16 characters on both sides, including periods, spaces; black finish. Be sure to print name and numbers wanted. Ship. wt. 19 lbs.

84 A 1906 YO—Complete Outfit. Save 10% .... \$9.17

84 A 1931—Alum. Rural Box Only. Wt. 3 lbs. 12 oz. .... 2.89

84 A 1920 H—Name Plate Only. Print name. Wt. 13 oz. .... 1.35

84 A 1937 MO—Iron Post Only. Bolts, instr. Wt. 13 lbs. .... 5.95

Steel Rural Mail Box Outfit. Includes Galvanized steel, aluminum finished mail box. Size: 18 1/2 x 7 1/2 x 6 1/4 in. Steel name plate, same as in outfit (60) and beautiful double scroll post (61) shown at right. Mounting bolts, hardware included. Print name desired. Ship. wt. 16 lbs.

84 A 1930 YO—Complete Outfit. Save 10% .... \$5.55

84 A 1925—Rural Mail Box Only. Ship. wt. 8 lbs. .... 2.19

84 A 1920H—Name Plate Only. Print Name. Wt. 13 oz. .... 1.35

61 Beautiful Double Scroll Mailbox Post Only. 5 ft. high.

84 A 1954—Black finish steel. Instr. Wt. 6 1/2 lbs. .... \$2.63

62 NEW Suburban (Rural) Streamlined Mailbox. At last a Post Office Approved mailbox that enhances your property. Zinc-coated steel, baked automotive enamel finish. Blue body with chrome hood, white door, or Thunderbird White with black door, red flags. All white swivel base and mounting post. Swivel allows post to be set at angle while box remains level. Box Size: 20 1/2 x 8 1/2 x 8 3/4 in. Instructions.

DOLLAR SAVER SPECIAL!—If Post 84 A 1968 D ordered with either box, 84 A 1960 or 84 A 1961, deduct 10% from total amount.

84 A 1960 D—White Mail Box only. Ship. wt. 9 lbs. .... \$8.95

84 A 1961 D—Chrome-Blue Mail Box only. Wt. 9 lbs. .... 10.49

63 84 A 1968 D—Swivel Base Mtg. Post only. Wt. 6 lbs. 4.69

64 Conventional Suburban (Rural) Mailbox Outfit! Galvanized steel box. 21 x 8 x 10 1/2 in. Letter slot in door. 5-ft. steel post, 1 in. sq., painted black inside and out. With hardware, instructions. Black redwood name-address plate takes up to 16 characters on a side (includes periods, space) and up to 5 numbers. State name and numbers wanted. Wt. 20 lbs.

84 A 1909 YO—Complete Outfit. Save 10% .... \$11.24

84 A 1953 M—Mailbox Only. Ship. wt. 11 lbs. .... 4.99

84 A 1924H—Name Plate Only. Print Name, No. Wt. 1 1/2 lbs. .... 2.75

84 A 1939MO—Decorative Post Only. Bolts, instr. Wt. 7 lbs. .... 4.75

Parcel Post Size (Extra Large) Rural Mailbox... takes packages, magazines, newspapers. Sturdy galvanized steel construction with aluminum painted finish. 23 3/8 x 15 1/2 x 11 1/2 in. Name plate and post not included.

84 A 1928 MB—Ship. wt. 20 lbs. .... \$5.94

Visit your nearest Ward Catalog Store soon. See selected samples of merchandise... place your order there, too, for big savings on shipping charges.

CBA WARDS 1043



# Tough, Do-It-Yourself Screening... Won't Sag

## Dollar Saver

BUY 100-FT. ROLL AND SAVE  
Example: Aluminum Screening, 48-in. width, per ft. at 44c, 100 ft. \$44.00

100-Ft. Roll.....39.92

YOU SAVE \$4.08

### 1 GALVANIZED

Less than

6c sq. ft.

in 100-ft. roll

### 2 FIBERGLAS

8<sup>3</sup>/<sub>4</sub>c sq. ft.

in 100-ft. roll

### 3 ALUMINUM

Less than

10c sq. ft.

in 100-ft. roll

### 4 LONGER-LASTING BRONZE

Less than

15c sq. ft.

in 100-ft. roll

## Why Pay More When You Can't Buy Better? Check These Values!

### Quality Galvanized Wire for Low-Cost Screening

1 Budget-priced... ideal for normal conditions, inexpensive installations. Heavy selvage edge. Extra-heavy electro-zinc plating after weaving, plus lacquer coating provide better protection. Meets Government and Commerce Department specifications. 18x14 mesh.

Standard Gray finish. Buy by the 100-ft. lot for additional savings! Be sure to state length and width. Mailable.

Wt.	84 A	84 A	84 A
Lbs.	9816H	9813H	9815MO
In.	100 ft.	Per ft.	25-ft.
24	27	13c	\$3.04
26	30	14c	3.29
28	32	15c	3.54
30	34	16c	3.79
32	37	17 <sup>1</sup> / <sub>2</sub> c	4.05
36	41	19 <sup>1</sup> / <sub>2</sub> c	4.56
42	48	23c	5.32
48	55	26c	6.08

### Long-Wearing Aluminum is Rustproof... Non-Staining

3 One of the finest screen wires made... 18x14 mesh woven from Alcoa aluminum, lacquer coated. Resists rain, salt air, etc. Never stains paint. Meets U.S. Department of Commerce Standard CS 138-55 and Government Specification RRS-141A. Install with aluminum staples or tacks.

Order screen wire by 100-ft. roll and save more. State width and length. Mail.

Wt.	84 A	84 A	84 A
Lbs.	9822H	9823H	9821M
In.	100 ft.	Per ft.	25-ft.
24	13	22c	\$5.25
26	14	24c	5.69
28	15	25 <sup>1</sup> / <sub>2</sub> c	6.15
30	16	27 <sup>1</sup> / <sub>2</sub> c	6.56
32	18	29 <sup>1</sup> / <sub>2</sub> c	6.98
36	20	33c	7.88
42	23	38 <sup>1</sup> / <sub>2</sub> c	9.19
48	26	44c	10.50

### Weather-Proof Fiberglass... for Year 'Round Use

2 Easiest to install... you can cut it with ordinary scissors. Metallic aluminum finish. You can leave screens on winter and summer. 18x14 mesh constructed of long glass filaments coated with vinyl plastic. You'll never have to paint Fiberglass screen—it will not rust, stain, shrink, stretch, sag, burn or rot. Meets Government specification LS 137. Mailable. State width and length wanted.

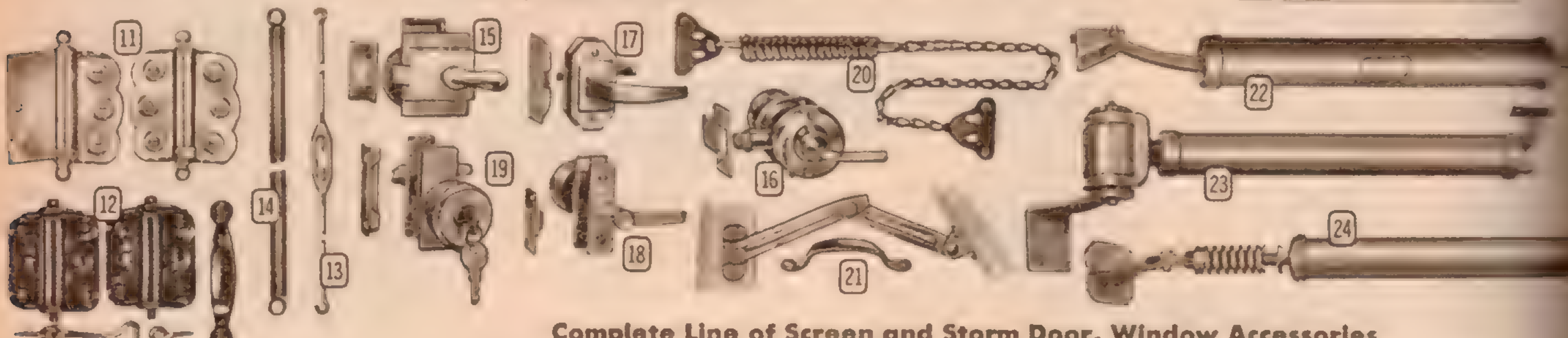
Wt.	84 A	84 A	84 A
Lbs.	9800H	9801H	9802M
In.	100 ft.	Per ft.	25-ft.
24	7	19 <sup>1</sup> / <sub>2</sub> c	\$4.63
26	7 <sup>1</sup> / <sub>2</sub>	21 <sup>1</sup> / <sub>2</sub> c	5.02
28	8	23c	5.40
30	8 <sup>1</sup> / <sub>2</sub>	24c	5.79
32	9	26c	6.17
36	10	29c	6.95
42	12	34c	8.10
48	14	39c	9.26

### Rustproof Bronze—Our Finest Wire—Your Best Buy

4 Tough bronze screen wire... up to 10 times longer than galvanized screening, is fully weather resistant. Uniform mesh. Woven to meet U.S. Department of Commerce Standard 138-55 and Government Specification RRS-141A. 18x14 mesh has transparent lacquer coating. Perfect results in preventing staining, varnish bronze screening periodically.

Mailable. State length and width wanted.

Wt.	84 A	84 A	84 A
Lbs.	9820H	9814H	9819M
In.	100 ft.	Per ft.	25-ft.
24	10	34c	\$7.99
26	11	37c	8.65
28	12	40c	9.32
30	13	43c	9.99
32	14	45c	10.65
36	16	51c	11.98
42	20	60c	15.98
48	24	68c	17.98



### Complete Line of Screen and Storm Door, Window Accessories

5 Hanger Set for screen, storm sash. Steel, Cadmium plated. 2 hangers, with screws, hook eye. Paint to match wood.

84 A 1632—Wt. 5 oz. Set 17c.....6 sets 96c

Hooks and Eyes. Wts. 3, 4, 5 oz. State size.  
84 A 9900—1, 1<sup>1</sup>/<sub>2</sub>, or 2-in. 6 for 19c;  
2<sup>1</sup>/<sub>2</sub>-in. 4 for 19c; 3-in. ....4 for 19c

6 7 Sash Reinforcers. For storm or screen sash. Steel with zinc finish. Strengthens and repairs breaks and joints, prevents sagging. Screws included.

(6) Flat Corner Irons. Ship. wts. 5, 12, 14 oz.  
84 A 1601—State size. 3/8x2-in. ....Dozen 49c  
1/2x2<sup>1</sup>/<sub>2</sub>-in. ....Dozen 56c 1/2x3-in. ....Dozen 69c

(7) Inside Corners. Countersunk screw holes.  
84 A 1600—State size wanted.

1-in. Ship. wt. 4 oz. ....Dozen 37c  
2-in. Ship. wt. 1 lb. ....Dozen 69c  
3-in. Ship. wt. 2 lbs. ....Dozen \$1.05

8 Turn Button. Zinc finish. Ship. wt. 4 oz.  
84 A 1642—2-in. With screws. 4 for 15c

9 Numbered Tacks. Avoid mix-ups. Mark storm sashes and screens. No. 1 to 25.  
84 A 1662—Ship. wt. 3 oz. ....Set 15c

10 Door Catch. Cadmium-plated. Strong spring double roller. Holds door firmly. Ship. wt. 3 oz. Screws included.  
84 A 1609.....23c

11 Adjustable Spring Hinges... give smooth, definite action. Tension easily adjusted. Durable steel, with satin brass finish. Screws included. Ship. wt. 1 lb. 2 oz.

84 A 1631—3x3-in. half-surface...Pair \$1.15

84 A 1630—3x3-in. full-surface...Pair 1.15

12 Screen or Storm Door Set. Includes: spring hinges, door pull, 2<sup>1</sup>/<sub>2</sub>-in. hook, eye and screws. Black finish.

84 A 1627—Ship. wt. 13 oz. ....Set 59c

Hinges and screws only.

84 A 1626—Ship. wt. 12 oz. ....Pair 32c

13 Screen, Storm Door Brace. Steel, zinc plated. Length 42 in. With screws.

84 A 1618—Ship. wt. 5 oz. ....Pr. 15c

14 Steel Wire Spring. Black enamel finish.

84 A 1646—16x1<sup>1</sup>/<sub>2</sub>-in. 2 hooks. Wt. 5 oz. 13c

15 Rim Style Latch Set. Knob inside; handle, latch outside. 4x1<sup>1</sup>/<sub>4</sub>-in. steel plate. Satin brass finish. With screws. For doors 7/8 to 1<sup>1</sup>/<sub>8</sub> in. thick. Instructions included.

84 A 1645—Ship. wt. 14 oz. ....Set 69c

16 Tubular Latch Set. Knob outside with trigger type latching device on inside. Solid brass trim. With screws. For doors 7/8 to 1<sup>1</sup>/<sub>8</sub> in. thick. Easy to install. Screws and complete instructions included.

84 A 1625—Ship. wt. 14 oz. ....Set \$2.19

17 Alum. Screen Door Set. Button lock. Instr.

84 A 1620—Wt. 9 oz. For drs. 7/8 to 1<sup>1</sup>/<sub>4</sub>-in. 98c

18 Door Latch. For wood, alum. doors 7/8 to 1<sup>1</sup>/<sub>8</sub> in. Alum. fin.

84 A 1624—Lever in. Knob out

19 New "Tulip" Key-In Knob for wood doors 3/4 to 1<sup>3</sup>/<sub>8</sub> in. thick. Minutes. Knob inside. Handle out. Lock you out. For rt., left doors.

84 A 1628—Wt. 1 lb. Alum. finish.

20 Safety Chain Door Stop. Zinc-plated.

84 A 1621—Screws incl. Wt. 1 lb.

21 Storm Sash Adjuster. 1 pr. arms

84 A 1612—Wt. 8 oz. Ea. 68c; 6

22 Hydraulic Closer. Doors close no bounce or slam. Action corner and winter, even with heat.

For wood, alum. comb. doors. Window door to remain open. Screws, instructions, included. Guaranteed 1 purchase or replaced free.

84 A 1667—Wt. 2<sup>1</sup>/<sub>4</sub> lbs. Gray finish

23 Air-Compression and Spring Combination screen-storm doors, wood num. Adjustable closing action. Aluminum finish. Screws. Wt. 1 lb.

84 A 1668—For right, left-hand doors

24 Screen and Storm Pneumatic Door

Shock absorber. 1<sup>1</sup>/<sub>4</sub>-in. diam.

Leather piston; hinge bracket. Wt. 1 lb.

84 A 1669—Screws, instr. included



## Dollar Saver

Buy Stapler (30) at regular price, \$10.79. We include 2000 staples, any size, FREE.

Save \$1.10 to \$1.38

Heavy-Duty Stapler 10.79

## SAVE 50% WHEN YOU BUILD YOUR OWN SCREENS AND STORM WINDOWS

Work With Rustproof Reynolds Aluminum. Use ordinary hand or power tools to build screens. Order screen frame sections (25) with spline, corner locks (29), cable hanger kit. For interchangeable window, order channel strip (28). All of aluminum are non-staining, lightweight and strong.

**Frame with Spline.** Use corner locks (29) and Aluminum screen (3) or Fiber-glass on opposite page for additional

6-ft. length. Wt. 1 lb. Ea. 98c

8-ft. length. Wt. 1 1/2 lbs. Ea. \$1.32

**Sash Section.** 3/4-in. wide. Glass fits into plastic-lined groove. To find measure window opening inside case, order corner locks (29).

6-ft. length. Wt. 1 lb. .... 98c

8-ft. length. Wt. 1 lb. 4 oz. .... \$1.32

**Order short pieces of sash (26), 17-in. 4 in. long.**

Ship. wt. 1 oz. .... Each 9c

NOTE: All 6-ft. lengths available. 8-ft. lengths shipped Truck or Express

**Channel Strip.** Use with combination sash, screens, large frames.

84 A 9899 MO—6-ft. Wt. 14 oz. .... Each 70c

84 A 9899 R—8-ft. Wt. 1 lb. .... Each 98c

**Corner Locks.** Join sections (25), or (26).

84 A 9915—Wt. 4 oz. Set of 4. .... 39c

**Hanger Kit.** For hanging storm sash or screens. For one window. Hooks, screws, hanger included.

84 A 9861—Ship. wt. 6 oz. .... Set 88c

**Hanger Kit.** For full-length screen, storm sash.

84 A 9942—Ship. wt. 3 oz. .... Set 35c

**Aluminum Sheet Metal Screws.** 6x3/8 in.

84 A 9905—Pkg. of 10. Ship. wt. 1 oz. .... 13c

## Get Better Staplers... Pay Less

### HIGH COMPRESSION STAPLE GUNS

**30 Super-Drive Heavy Duty Compression Stapler.** Unexcelled for factory, farm or home. Use it to install ceiling tile, insulation, wire screening, upholstery, etc. Guaranteed\*. Handles 6 sizes of heavy-duty staples: 3/16, 1/4, 5/16, 3/8, 1/2, 9/16 in. Now, get 2000 staples free—State Catalog Number of staples, size wanted, ship. wt.; write "FREE" for price.

84 A 586 D—Ship. wt. 2 lbs. 2 oz. Order extra staples below. .... \$10.79

Extra Staples for (30), (33). Box of 1000, Ship. wt. 6 oz. State size.

84 A 568—3/16, 1/4 or 5/16 in. 55c; 3/8 in. 59c; 1/2 in. 65c; 9/16 in. 69c

### Heavy-Duty Stapler Outfit \$13.95

**31 High Compression Gun Kit.** Features Stapler Gun (30), metal carrying case, easy-lift stapler remover, and 1000 each of staple sizes: 3/16, 1/4, 5/16, 1/2 and 9/16 in. Ship. wt. 4 lbs. 14 oz.

84 A 567—Guar.\* ... \$13.95



JUST SAY Charge It! SEE PAGE 1281

**32 Genuine Swingline Staple Gun.** Drives staples into wood, plastic, plaster, etc. Fastens screen wire, insulation, weather stripping, upholstery. Built-in staple extractor. Push-button loading. Handle lock. Takes 1/4 or 5/16-in. staples (below).

84 A 561—Ship. wt. 1 lb. 4 oz. Guaranteed\* ... \$4.38

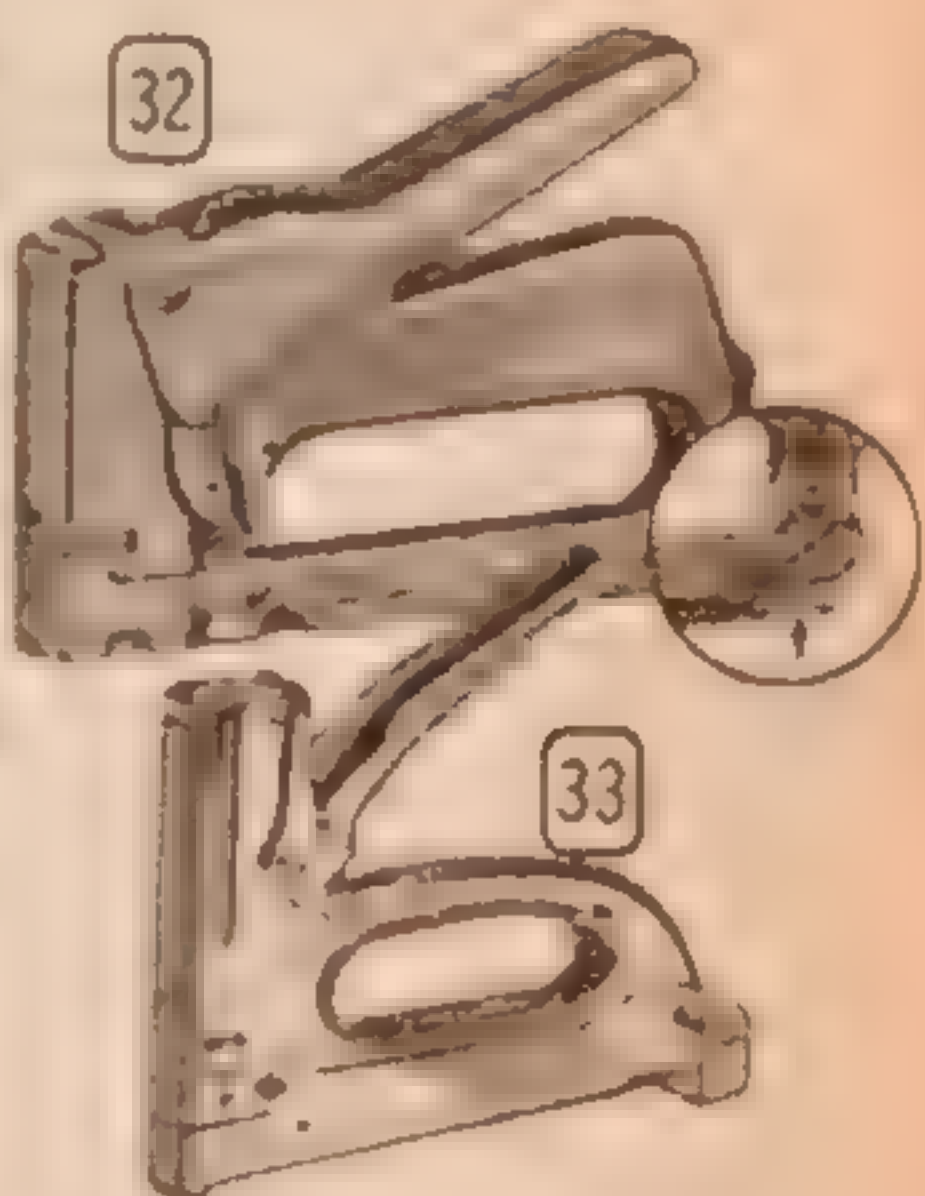
Staples for gun (32) only. Box of 1000, 1/4 in., 5/16 in.

84 A 562—Ship. wt. 3 oz. State Size. .... Box 45c

**33 Utility Staple Gun.** Built and operated like (30) but without handle lock. Takes only 3/16, 1/4 or 5/16-in. staples 84 A 568 above. Guaranteed\*.

84 A 585—Ship. wt. 2 lbs. 2 oz. .... \$8.79

\*All Wards Staplers are fully guaranteed. Staplers (30), (31), (32), (33) will be repaired FREE within 1 year of purchase if defective within that time.



### Household Staplers

**34 "Tot" Stapler** helps organize receipts, memos, etc. It's convenient and inexpensive, too. Buy several for around the house ... in the car.

84 A 563—1000 staples and case. Wt. 6 oz. .... 95c

84 A 564—1000 staples for (34). Wt. 4 oz. .... 23c

**35 Versatile, Handy, Too ...** use it as a portable stapler or mount it on the wall. Holds papers better than clips ... and it's easier to use than pins or sticky pastes. Modern chrome-plated frame. At this low price it's smart to buy two. Box of 1000 staples included.

84 A 565—Ship. wt. 12 oz. .... \$2.69

84 A 566—1000 Extra Staples. Wt. 4 oz. .... 25c



### Carpet and Screen Tacks

**Carpet Tacks,** 3/8, 7/16, 1/2, 9/16, and 1-in. sizes. 400 to 450 tacks per package. State length.

84 A 550—Ship. wt. 4 oz. .... Package 15c

**Screen Tacks.** Approximately 350 in each pkg. Copper 3/8 in.; Aluminum 7/16 in. Wt. 3 oz.

84 A 554—Copper 23c; 84 A 553—Aluminum 18c

3/8-in. long Screen Staples. Ship. wt. 4 oz.

84 A 555—300 Steel 10c; 84 A 556—500 Alum. 18c



## Full-Gauge, Heavy Hardware Cloth ... Galvanized ... Resists Rust Better

Mesh	Wide In.	Wt. lbs.	84 A 9854H per ft.	84 A 9855H 25-ft. Roll	84 A 9853R 100-ft. Roll	Mesh	Wide In.	Wt. lbs.	84 A 9854H per Ft.	84 A 9853R 100-ft. Roll
1/4x1/4 in.	24	54	30c	\$7.10	\$25.33	3/8x3/8 in.	30	97	44 1/2c	\$37.45
	30	68	38c	8.92	31.68					
	36	81	45c	10.60	37.96					
	48	108	61c	14.54	50.66					
1/2x1/2 in.	24	58	26c	6.19	21.38	3/4x3/4 in.	24	77	32 1/2c	28.44
	30	73	32c	7.64	26.32		30	96	40c	34.55
	36	87	38c	9.34	32.14		36	115	49c	42.66
	48	116	51c	12.38	42.82					



CBA WARDS 1045



## Buy 4 — Save Even More

Low as  
45c ea.



**1 2 General Purpose Utility Wheels.** Wheel (a) is light duty, ideal for toys. Wheel (b) is best for coaster wagons, power mowers, farm carts, etc. Use wheel (c) for larger coaster wagons, etc. Wheel (d) best for garden carts, tools, etc.; can be used as replacement for size 10x1.25. Use wheels (e) and (f) over rough surfaces for golf carts, wheelbarrows, etc. Recommended for speeds up to 5 miles per hour only. Axle not included; order axles and axle caps separately below.

	Tire Size	Tire Type	Cap. Lbs.	Bearings	Fit Axle	Hub Width, in.	Catalog Number	Wt. Lbs.	Each	4 for
(a)	4 1/2 x 1/2	Solid Rubber	40	None	3/8-in.	5/8	84 A 8695L	1 1/2	45c	\$1.65
(b)	6 x 1.50	Semi-pneumatic	60	Ball	1/2-in.	1 1/4	84 A 8696L	1 1/2	\$1.15	4.40
(c)	8 x 1.75	Semi-pneumatic	100	Ball	1/2-in.	1 1/4	84 A 8698L	2 1/2	1.37	5.30
(d)	10 x 1.50	Semi-pneumatic	50	Ball	1/2-in.	1 3/8	84 A 8693	3 3/4	1.67	6.10
(e)	10 x 1.75	Semi-pneumatic	100	Ball	1/2-in.	1 7/8	84 A 8697L	3 3/4	1.70	6.50
(f)	12 x 1.75	Semi-pneumatic	100	Ball	1/2-in.	1 7/8	84 A 8694L	5	1.97	7.80

**3 Rugged Ball Bearing Wheels.** 300 lbs. capacity. Semi-pneumatic tires—wide rugged tread, tubeless, won't puncture. High capacity load rating. Smooth easy rolling. Ideal for feed trucks, heavy duty power mowers, portable generators, similar industrial equipment. Baked red enamel finish. Hub widths 2 1/4 in. Axles not included. See (8). 6x2.00 tire size. Fit 3/8-in. axle, bearing.

84A8692L—Wt. 2 1/2 lbs. Ea. \$3.49; 4 for \$12.95

**4 Industrial Wheels, Tires.** Ball bearing construction. Reinforced for big loads. For hand or floor trucks, portable welders, etc. Semi-pneumatic—wide tread, tubeless, won't puncture. High load ratings. Red enamel finish. Fit 3/8-in. axle. Not included. Order axle stock (8).

Tire Size	Cap. Lbs.	Hub width	State Cat. No.	Wt. lbs.	Price Each	4 for
8x2.00	200	2 5/8 in.	84A8669	3	\$4.17	\$15.75
10x2.75	250	2 5/8 in.	84A8673M	7	5.95	21.95
12x3.00	300	3 1/4 in.	84A8684M	9	6.45	22.95

**"Charge It!"**

SEE  
PAGE 1281

**5 Heavy-Duty Wheel, Tire and Tube.** For builders' wheelbarrows. Ball bearing construction. Drop center rim. 4.00x8 pneumatic tire, tube. Fits 5/8-in. axle. Mailable.

WITH 2-PLY TIRE. 510 lbs. cap.

84 A 8678 M—Wt. 10 lbs. \$11.95

WITH 4-PLY TIRE. 695 lbs. cap.

84 A 8668 M—Wt. 10 lbs. \$12.95

RUBBER TIRE ONLY. 5-rib tread.

64A719M—2-ply. Wt. 5 lbs. \$6.25

64A188M—4-ply. Wt. 6 lbs. 6.65

TUBE ONLY. Fits (5) above.

64 A 749 M—Wt. 1 1/2 lbs. \$1.45

**Solid Rubber Wheel.** 5x1 1/2 in. Fits

5/8-in. axle (not included), order

at right (8). Self-oiling bearings.

350 lbs. capacity.

84A8685—Wt. 1 lb. 11 oz. Ea. \$1.06

**6 Durable Garden Barrow**

**Wheel, Tire.** 10x2.75 semi-

pneumatic tire. Strong ball bearing

construction. Fits 1/2-in. axle.

84 A 8690 M—Wt. 6 lbs. \$3.57

**7 Tapered Roller-Bearing**

**Wheel for Trailers**

**types.** High speed 4.00x8

center wheel. Comes complete

with tire, tube, hub, seals, spacers

3/4-in. axle. Load rate 465 lbs.

MPH. 16-in. diam., 4-in. wide

enamel finish. (For axle

order (13) below).

84 A 8658 M—Wt. 11 lbs.

**Wheel Axle Caps.** Fit

diameter axle wheel.

84 A 8690—Wt. 3 oz.

**Wheel Bushings.** Reduce

diam. 5/8 in. to 1/2 in. Save

replacement expense. Wt.

84 A 8671—3/4 in. long.

**8 All Steel Axle Stock.** Use

saw (Page 1075) for

your length. State Size.

84A8686M—1/2x36-in. Wt. 3 1/2

5/8x36-in. Wt. 4 lbs. \$3.57

**SATISFACTION  
GUARANTEED**

## High-Speed Wheels

**9 10 Speeds to 50 MPH.** 12-in. diam. steel wheel; steel disc rim bolted together. With 2-ply tire, tube. Ship. wt. 8 lbs. Slick wt. 9 lbs.

Tread	Type	Size	Cat. No.	Price
Knob	Ball	4.10/3.50x6	84 A 8647	10.95
Slick	Ball	4.10/3.50x6	84 A 8657	14.45
Knob	Taper	4.10/3.50x6	84 A 8662	11.45
Slick	Taper	4.10/3.50x6	84 A 8663	14.95
Knob	Ball*	10x3.50	84 A 8655M	10.95
Slick	Ball*	10x3.50	84 A 8656M	13.45

\*Comes complete with Speed Ball Bearing Hub.

**11 Free-rolling Wheel Hub.** Sturdy 3-bolt construction. Zerk fitting. 3/4-in. ID bearings.

84 A 8652—Ball Bearings. Wt. 9 lbs. \$3.29

84 A 8665—Taper Brgs. Wt. 9 lbs. 7.45

**12 High Speed Drive Hub.** Demountable 72-

tooth sprocket. 3 bolts, zerk fitting. 3/4-in.

ID bearings. Use #35 chain.

84 A 8654—Ball Bearings. Wt. 10 lbs. \$6.98

84 A 8664—Taper Brgs. Wt. 10 lbs. 10.75

**13 Axle Spindle.** 8x3/4 in. Wt. 1 lb.

84 A 8643—For Ball Bearings. \$1.49

84 A 8666—For Tapered Bearings. 2.69



## Go-Kart Wheels Medium Speed

**14 Economical 15 MPH**

**Drive Wheel.** Heavy-

duty 5/8-in. oilless bearings.

Heavy-gauge 8-in.

diam., V pulley for 1/2-in. A

belt, welded to hub. 10x2.75

in. semi-pneumatic tire.

84 A 8649—Wt. 9 lbs. \$6.69

**15 Free-rolling 15 MPH**

**Wheel.** Heavy-duty

5/8-in. oilless bearings.

Heavy-gauge steel disc.

Offset hub. 10x2.75-in.

semi-pneumatic tire.

84 A 8648—Wt. 4 lbs. \$3.98

See Page 1134 for  
more speed parts.



## Jet-Away K

**16 Push-Type "Rocket"**

**Full speed ahead**

**on slick oil-free-bearing**

The personal touch

out ahead as the kids

All you do is bolt the

your own heavy board

attach the wheels or

wheel. Not recommen-

engine power. When

build and add your

body. Kit includes

stencil.

84 A 8651—Wt. 11 lbs.

**17 POWER-KRAFT 6-in. Jointer-Planer.** 4500 to 5000 RPM. Big 43-  
Tables independently adjustable. 1-piece fence. Tilts 45° right  
at 45°-90°-45°. 1/2-in. depth of cut. Safety cutter head. Ball bearings  
steel knives, 6x3/4x1/8-in. 2 1/2-in. pulley. Use 1/2-HP 3450 RPM motor.  
84 A 2508 F—Ship. wt. 130 lbs. \$5 Down, \$6 Monthly. Cash \$  
(18) 84 A 2507 K—Steel Jointer Stand. 26 in. high. Ship. wt. 19 lbs.

**19 POWER-KRAFT Heavy-Duty 14-in. Band Saw.** Cuts 6 1/2 in. deep, to  
28-in. circle. Slotted table tilts to 45°. Holes for rip fence. 1-piece  
frame; promotes safety, reduces chatter. 14-in. wheels. 94-in. blade  
pulley. Overall 25x14x42 in. high. Use 1/2 or 3/4 HP 1750 RPM motor.  
84 A 2328 F—\$5 Down, \$7 Monthly. Ship. wt. 90 lbs. Cash \$  
(20) 84 A 2329 K—STEEL STAND for (19). 28 in. high. Wt. 19 lbs.

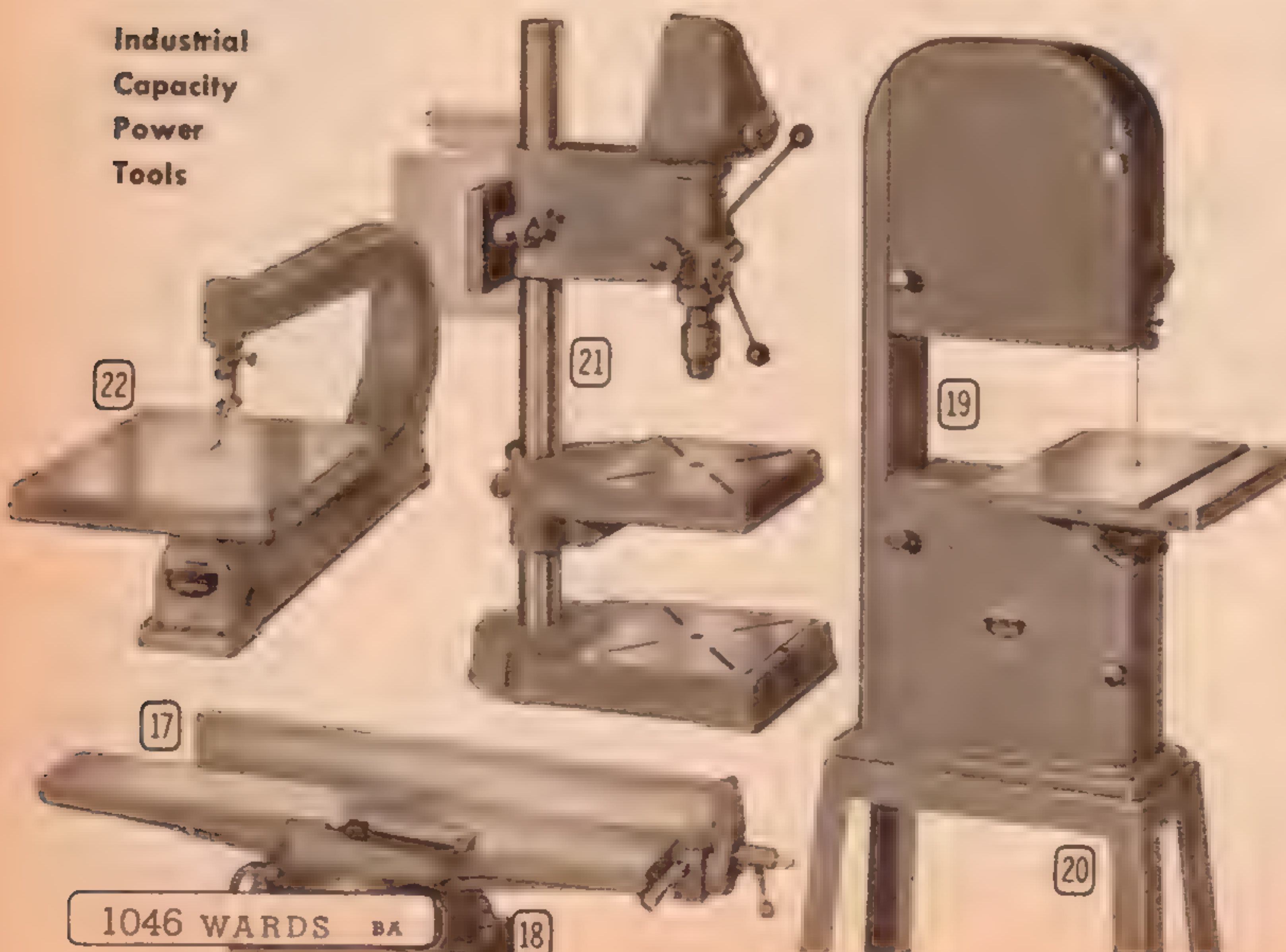
Extra Band Saw Blades for (19). 94 in. long. 1/8, 3/16, 1/4 or 3/8 in. diam.  
84 A 2337 K—State diam. wanted. Ship. wt. each, 1 lb. \$1.49

**21 Precision-Built Heavy-Duty 15-in. Drill Press.** 9 speeds between  
5200 RPM. Will drill holes up to 1/2-in. diam. in steel, up to 2-in.  
wood. Has 4 sets of lubricated for life ball bearings. 1/2-in. chuck  
Quill travels 4 1/8 in. Complete with 5-in. 4-step machine pulley. Motor  
included; 1/2 HP, 1750 RPM recommended (see Page 1050).  
84 A 2587 F—Floor Model—41 3/4-in. chuck to table. Wt. 112 lbs.  
84 A 2588 F—Bench Model—13 3/4-in. chuck to table. Wt. 94 lbs.

**22 Heavy-Duty 20-in. Jig Saw** cuts to center of 40-in. circle, through  
plastic, 2-in. wood. Automatic blade tension. Blade chucks as-  
blade setting. 12x12-in. table tilts 30° left, 45° right, supported  
trunnion. Guide assembly turns 90° for unlimited ripping. Roller blade  
84 A 2352 F—5-in. blade length. Ship. wt. 60 lbs. \$5 Down. Cash \$  
84 A 2353 K—Jig Saw Floor Stand, bolts included. Wt. 18 lbs.

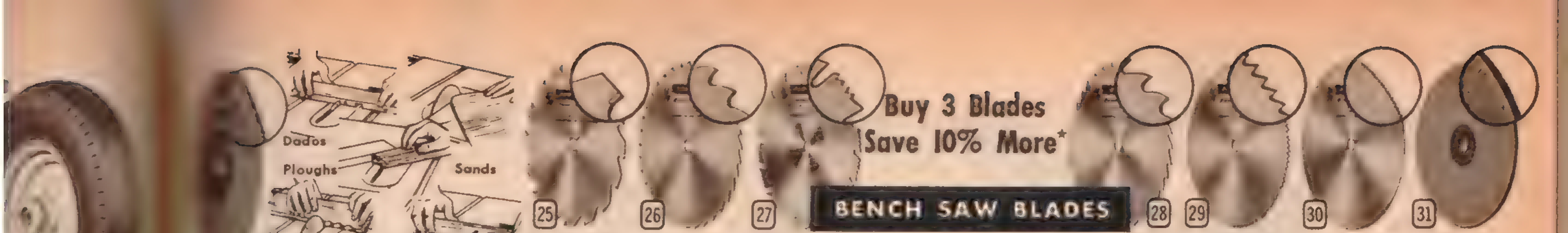
\*NOTE: Heavy-Duty Power Tools (17) to (22) shipped promptly  
Factory near South Bend, Ind.; you pay ship. charges from

Industrial  
Capacity  
Power  
Tools



1046 WARDS BA





Buy 3 Blades  
Save 10% More\*

## BENCH SAW BLADES

### Sanding—For Sanding

**Cutting and Sanding Blades.** "Diamond-Like" tungsten carbide grit blades (coarse on one side, fine on the other), last 150 times longer than sanding discs. One for cutting, sanding, daddling, and smoothing tools ever. No danger of kick-back. Stays sharp many years. Easily cleaned with brush. Combination  $\frac{5}{8}$  1/2-in. diam. Ship. wt. 1 lb.

84 A 6986 D—State size wanted.  
8-in. diam. Ship. wt. 1 lb. 5 oz. \$8.95  
9-in. diam. Ship. wt. 1 lb. 13 oz. 9.95

SAFETY GUARANTEED

**POW-KRAFT Tungsten Carbide-Tipped Blades.** Last 25 to 100 times longer than ordinary blades. Tips silver brazed to blades, finish ground on diamond wheel. Chrome plated. Cut plastic, wood, roofing. Buy any 3 blades (25-30), save 10%\*.

**HOBBYIST QUALITY.** Last up to 25 times longer than ordinary blades. Fit  $\frac{1}{2}$  and  $\frac{5}{8}$ -in. diam. arbor. 18 teeth.

84 A 6986 D—State size wanted.  
8-in. diam. Ship. wt. 1 lb. 5 oz. \$8.95  
9-in. diam. Ship. wt. 1 lb. 13 oz. 9.95

**PROFESSIONAL QUALITY.** Last to 100 times longer than ordinary blades. Chrome plated. 84 A 6987 D—State diameter.

Diam.	Teeth	Bore	Wt.	Price
7 in.	12	$\frac{1}{2}$ 5/8	13 oz.	\$15.88
8 in.	12	$\frac{1}{2}$ 5/8	1 lb. 5 oz.	16.84
9 in.	12	$\frac{1}{2}$ 5/8	1 lb. 13 oz.	19.84
10 in.	12	$\frac{5}{8}$ 3/4	2 lbs. 6 oz.	21.84

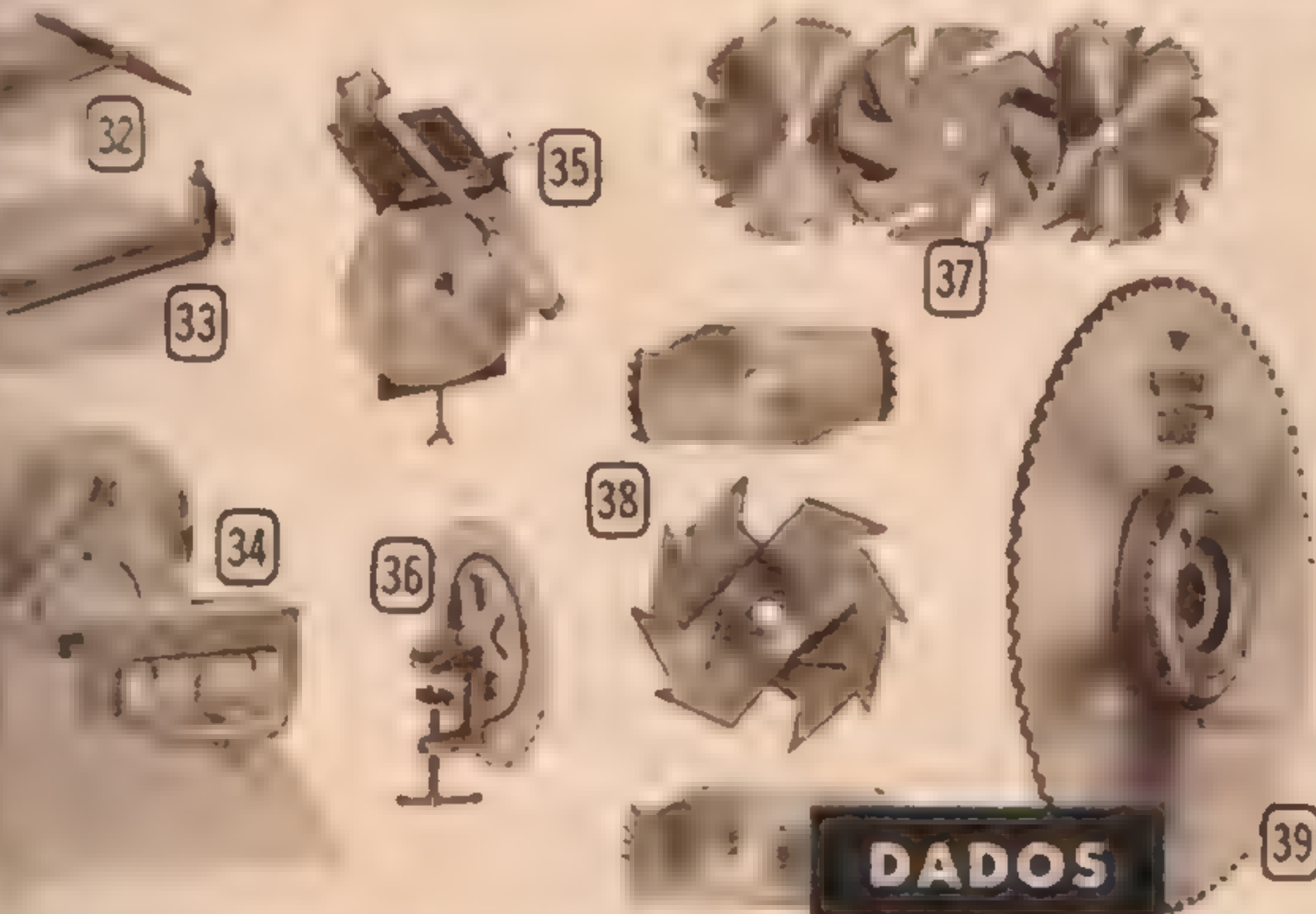
**POW-KRAFT Krome-A-Loy Saw Blades.** Last 3 to 5 times longer. Chrome vanadium steel, tempered, hardened. Precision filed, set by hand for perfect blade alignment—smoother, cleaner cutting. Won't bind. (14, 16-in. sizes are chrome nickle steel, not hard chromed.) Buy any 3 blades (25 to 30)—Save 10% more.\* State diameter.

State	Bore	Ship.	(26) Rip	(27) Hol. Grnd.	(28) Comb.	(29) Crosscut	(30) Plywood
Blade Size, In.	Wt. Lbs.		84A6981D	84A6983D	84A6982D	84A6980D	84A6984D
Diam.			Ga. Price	Ga. Price	Ga. Price	Ga. Price	Ga. Price
6 in. $\frac{1}{2}$ 5/8	3/4	18	\$1.74	18	\$1.74	18	\$1.74
7 in. $\frac{1}{2}$ 5/8	3/4	18	1.94	14	\$2.97	18	1.94
8 in. $\frac{1}{2}$ 5/8	1 1/2	18	2.15	14	4.19	18	2.15
9 in. $\frac{1}{2}$ 5/8	1 1/2	16	3.25	14	6.89	16	3.25
10 in. $\frac{5}{8}$ 3/4	2	16	3.35	14	7.95	16	3.35
12 in. $\frac{3}{4}$ 1	3 1/4	14	4.98	14	4.65	14	4.95

When ordering 9-in. blade, State Diameter and Bore Size.

**8-in. Steel Sanding Wheel.** Fits  $\frac{1}{2}$  and  $\frac{5}{8}$ -in. diam. arbors. 84 A 2285—With 1 coarse, 1 med. grit disc. Wt. 2 lbs. 12 oz. \$2.79  
84 A 2286—Abrasive discs. 2 Fine, 2 Med., 1 Coarse. Wt. 4 oz. \$5 for 75¢

\*On Any 3 Blades (25) to (30). Pick Out 3 Blades, Deduct 10%



## DADOS

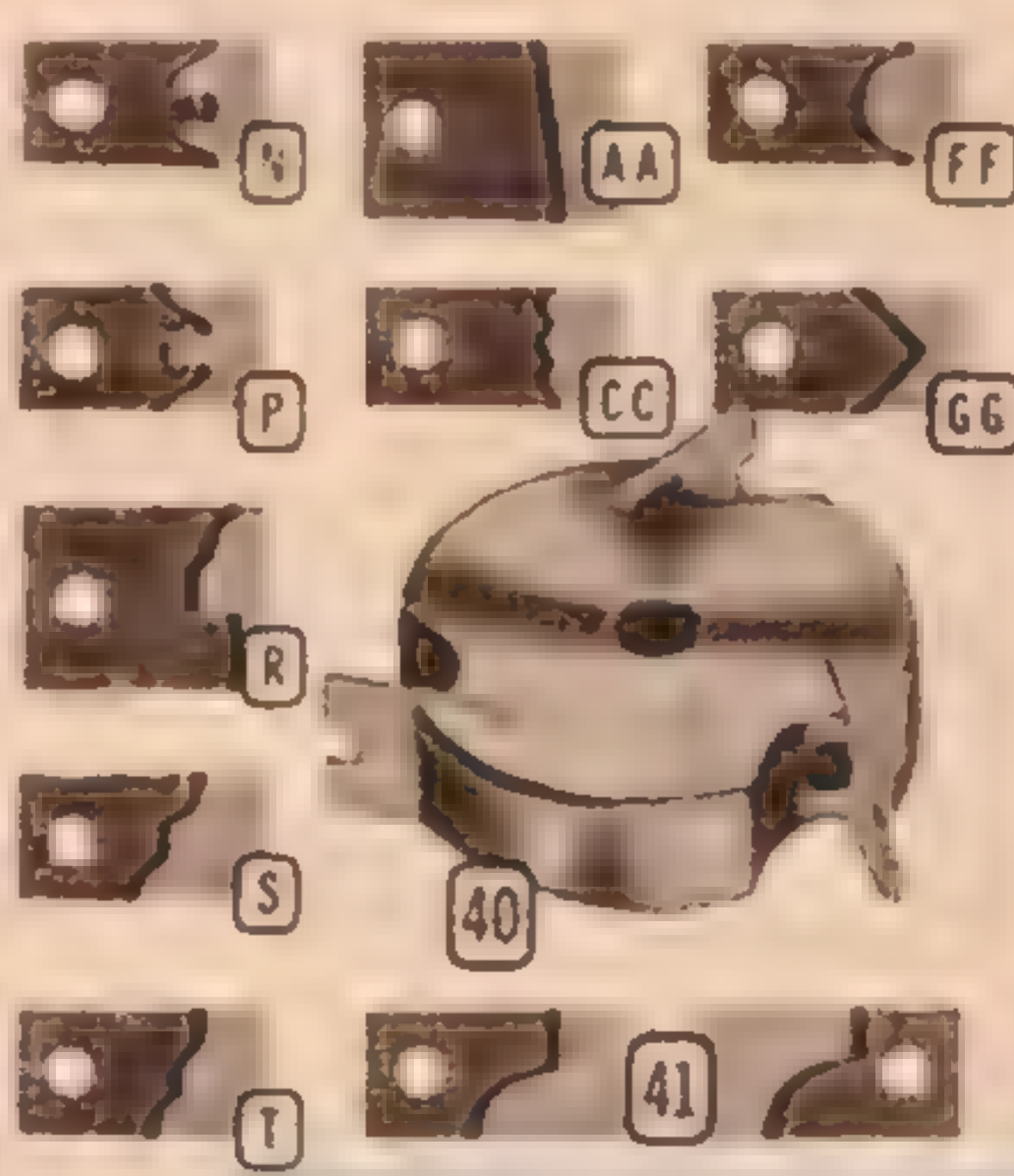
**Finest Quality Dado.** Alloy steel. Two outside blades  $\frac{1}{8}$  in. thick, 4 chippers (one  $\frac{1}{16}$ , two  $\frac{1}{8}$ , one  $\frac{1}{4}$  in.). Pay postage from Buffalo, N.Y. Factory on 8-in. size; 6-in. shipped promptly from Stock. State diam., hole size.

Diam.	Arbor Hole	Cat. No.	Ship. wt.	Price
6 in.	$\frac{5}{8}$ in.	84 A 2283	3 lbs. 8 oz.	\$8.98
8 in.	$\frac{5}{8}$ or $\frac{3}{4}$ in.	84 A 2283K	6 lbs.	23.95

**Hobbyists Quality Dado.**  $\frac{5}{8}$ -in. arbor. Two  $\frac{1}{8}$ -in. outside blades, one  $\frac{1}{16}$ , three  $\frac{1}{8}$ -in. chippers. 8-in. size has four  $\frac{1}{8}$ -in. chippers. 84 A 2299—6-in. diam. Wt. 3 lbs. 8 oz. \$5.98  
8-in. diam. Wt. 4 lbs. 8 oz. 12.95

**Heavy-Duty Dado.** Wobble type. Dados, rabbets, grooves, etc. Calibrated dial. Cuts from  $\frac{5}{32}$  to  $\frac{7}{8}$  in. wide, 2 in. deep. 8-in. diam. blade. Mailed Postpaid.

84 AP 3300— $\frac{5}{8}$  or  $\frac{3}{4}$ -in. arbor hole... \$16.95



## CUTTER HEADS

**POW-KRAFT Cutter Head.** For saws with  $\frac{1}{2}$  or  $\frac{5}{8}$ -in. arbor. 84 A 2267—Alum. Alloy.  $3\frac{5}{8}$ -in. diam.  $\frac{7}{8}$  in. wide. Wt. 1 lb. \$4.50

**Shopsmith Cutter Head.** Fits Mark 5 and Pow-Kraft Saws. 84 AP 3102—Alloy Steel.  $3\frac{5}{8}$ -in. diam.  $\frac{7}{8}$  in. wide. Postpaid. \$7.95

**POW-KRAFT Dropleaf Table Cutter Set.** Fits heads above. 84 A 2256—1 for dropleaf, 1 for table edge. Wt. 8 oz. \$5.95

**POW-KRAFT Cutter Head Knives.** Fit Heads Above.  $\frac{1}{8}$  in. thick; 1 in. wide except (AA), (R).  $1\frac{1}{2}$  in. wide. 84 A 2255—Tool Steel. 3 blades in set. Ship. wt. set: 6 oz.

State	Type	Set	State	Type	Set
(A)	Blank Square Knives	2.75	(N)	Panel Insert	3.95
(B)	$\frac{1}{4}$ , $\frac{1}{2}$ , Quarter Round	2.75	(P)	Panel Insert Cope	3.95
(C)	Glue Joint, $\frac{1}{2}$ in., up	2.75	(R)	$1\frac{3}{8}$ -in. Sash	3.95
(D)	Cabinet Door Lip, $\frac{3}{8}$ in.	2.75	(S)	$1\frac{3}{8}$ -in. Sash Cope	3.95
(E)	V Flute Molding	2.75	(T)	Bead, Cove Molding	2.75
(F)	Groove	2.75	(AA)	Panel Raiser	3.95
(G)	Tongue	2.75	(CC)	3 Bead	2.75
(H)	4-Bead Molding	2.75	(FF)	$\frac{3}{4}$ -in. Half Round	2.75
(J)	O.G. Molding	2.75	(GG)	45° Vee	2.75
(L)	O.G. Molding	2.75			

## BLADES FOR POWER HAND SAWS

**Heavy Cutting Saw Blade.** Silicon Carbide. Cuts brick, tile, concrete, etc. Wt. 8 oz. State diam., arbor size. Fits both hand and bench saws.

84 D—6x $\frac{1}{2}$ -in. \$1.84 6x $\frac{5}{8}$ -in. \$1.84 7x $\frac{5}{8}$ -in. \$2.47

**POW-KRAFT Krome-A-Loy Plywood Hand Saw Blades.** Cut asphalt roofing, etc. Specially ground, treated to last longer.

No.	Diam.	Hole, In.	Wt.	Each
6	6 in. *†††	$\frac{1}{2}$ sq.	6 oz.	\$1.94
6 1/4	6 1/4 in. *†††	$\frac{1}{2}$ sq.	6 oz.	1.94
6 1/2	6 1/2 in. *††	$\frac{5}{8}$ , $\frac{1}{2}$ rd.	6 oz.	2.25
7	7 in. *	$\frac{1}{2}$ sq., $\frac{5}{8}$ - $\frac{1}{2}$ rd.	8 oz.	2.25
7 1/4	7 1/4 in. *	$\frac{13}{16}$ sq.	8 oz.	2.25
7 1/2	7 1/2 in. *†	$\frac{1}{2}$ , $\frac{5}{8}$ rd.	1 lb.	2.25
8	8 in.	$\frac{5}{8}$ - $\frac{1}{2}$ rd.	1 lb.	2.29
8 1/2	8 1/2 in. *	$\frac{13}{16}$ sq.	8 oz.	2.79

**POW-KRAFT Nail-Cutting Hand Saw Blades.**

No.	Diam., in.	Hole, In.	Wt.	Each
6	6 in. *†††	$\frac{1}{2}$ sq.	8 oz.	\$2.19
6 1/4	6 1/4 in. *†††	$\frac{1}{2}$ sq.	8 oz.	2.29
6 1/2	6 1/2 in. *††	$\frac{5}{8}$ , $\frac{1}{2}$ rd.	8 oz.	2.29
7	7 in. *	$\frac{1}{2}$ sq., $\frac{5}{8}$ - $\frac{1}{2}$ rd.	12 oz.	2.59
7 1/4	7 1/4 in. *	$\frac{13}{16}$ sq.	12 oz.	2.59
7 1/2	7 1/2 in. *†	$\frac{5}{8}$ - $\frac{1}{2}$ rd.	1 lb.	2.59
8	8 in.	$\frac{5}{8}$ - $\frac{1}{2}$ rd.	1 lb.	2.89
8 1/2	8 1/2 in. *	$\frac{13}{16}$ sq.	1 lb.	3.49

**POW-KRAFT 12-Tooth Carbide Tipped Blades.** Save on sharpening expenses. Each tip is silver brazed for a lasting bond. .008-in. clearance on side of blade.

Cat. No.	Diam., in.	Hole, In.	Wt.	Each
84 A 6993D	6 *	$\frac{1}{2}$ sq.	10 oz.	\$7.94
State	6 1/2 **	$\frac{5}{8}$ , $\frac{1}{2}$ rd.	12 oz.	7.94
diam., size	7 *	$\frac{1}{2}$ sq., $\frac{5}{8}$ - $\frac{1}{2}$ rd.	12 oz.	8.50
and shape	7 1/2 **	$\frac{5}{8}$ - $\frac{1}{2}$ rd.	1 lb.	8.91
of hole	8 *	$\frac{13}{16}$ sq.	1 lb.	8.91
	8 *	$\frac{5}{8}$ - $\frac{1}{2}$ rd.	1 lb.	9.89

**POW-KRAFT Krome-A-Loy Combination Hand Saw Blades.** Fine all-around blades. Keep cutting edge 3 to 5 times longer. Flat ground. 84 A 6990 D—State diam., size and shape of hole.

Diam.	Hole, In.	Fits Saws	Wt.	Each
4 1/4 in.	$\frac{1}{2}$ rd.	**	4 oz.	\$1.49
6 in.	$\frac{1}{2}$ sq.	*†††	6 oz.	1.94
6 1/4 in.	$\frac{1}{2}$ sq.	*†††	6 oz.	1.94
6 1/2 in.	$\frac{5}{8}$ , $\frac{1}{2}$ rd.	B&D U-63, **	8 oz.	1.94
7 in.	$\frac{1}{2}$ sq., $\frac{5}{8}$ - $\frac{1}{2}$ rd.	*	12 oz.	2.25
7 1/4 in.	$\frac{13}{16}$ sq.	*	12 oz.	2.25
7 1/2 in.	$\frac{5}{8}$ rd.	B&D U-73	12 oz.	2.25
8 in.	$\frac{5}{8}$ , $\frac{1}{2}$ rd.	**	1 lb.	2.25
8 1/2 in.	$\frac{13}{16}$ sq.	B&D U-83	1 lb.	2.29
		*	1 lb.	2.49

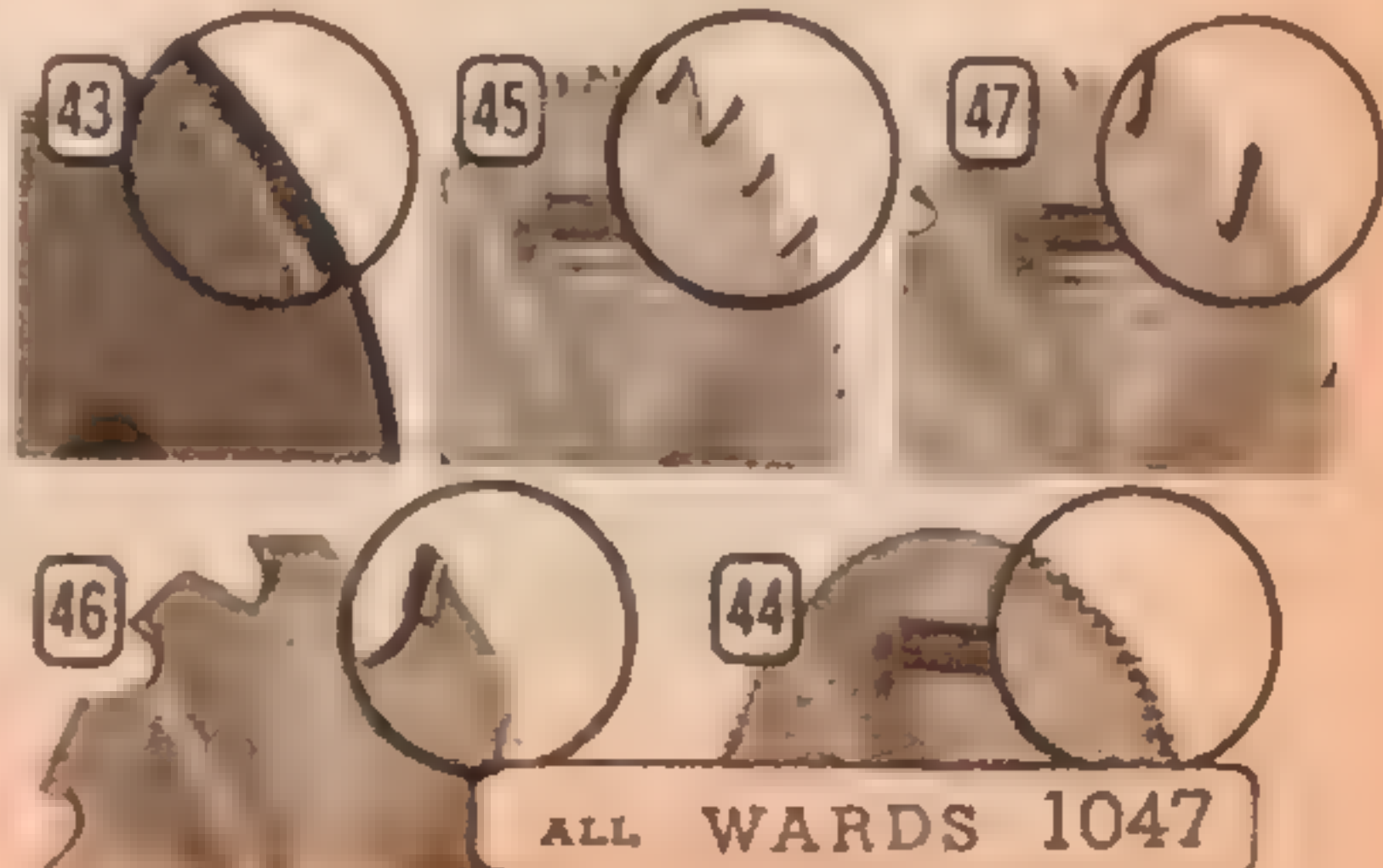
Fits POW-KRAFT, (°) Mall, (°) Pet, (†) Cummins

## Dollar Saver

### SPECIAL 10% DISCOUNT

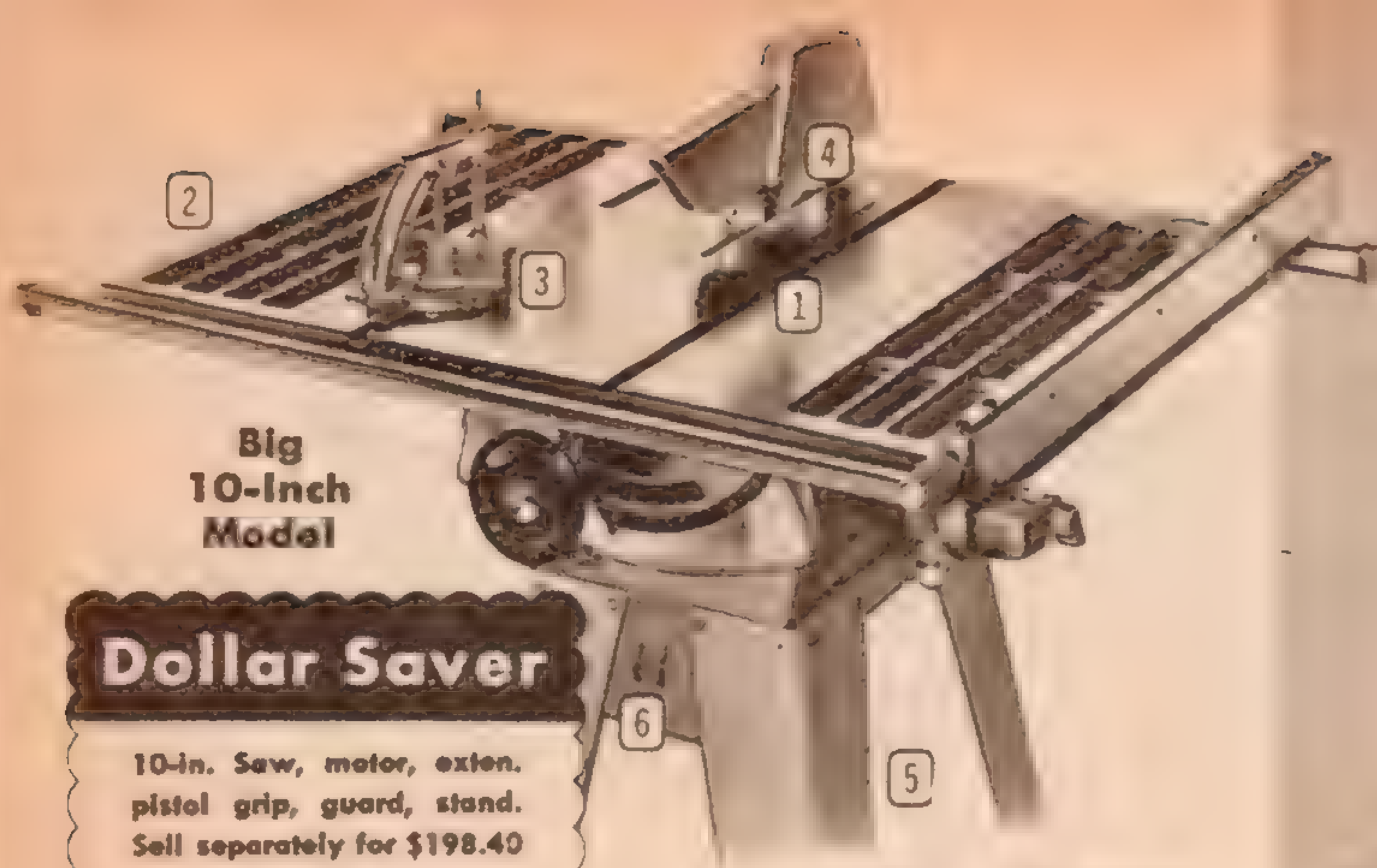
Purchase any 3 or more power hand saw blades, (43) to (47), and subtract 10% from the total price.

Save DOLLARS More at WARDS



ALL WARDS 1047





Big  
10-Inch  
Model

## Dollar Saver

10-in. Saw, motor, exten.  
pistol grip, guard, stand.  
Sell separately for \$198.40

Buy Outfit for **\$183.88**  
**YOU SAVE 14.52**

\$5 DOWN • \$6 MONTH

**\$101.95**  
Cash

## Greater POWER —WARDS FINEST SAW

- Dual-Belt drive delivers more HP to blade—faster cutting action
- Huge 15 $\frac{3}{4}$ -inch work surface in front of blade—industrial capacity
- Automotive-type double row ball bearings are lubricated for life

**1 Professional-Quality 10-in. Tilting Arbor Model** with exclusive Powr-Kraft features—PLUS—many other time-and-work saving conveniences. Massive, heavy-duty construction for less vibration, greater accuracy, longer life. With 10x $\frac{5}{8}$ -inch all-purpose blade, motor mount, rip fence, miter gauge, machine and motor pulleys, two matched 32-inch V-belts. *Not Mailable.* See specification table below. \*Guaranteed 1 year.

84 A 3333 R—Saw described above. Wt. 128 lbs. \$5 Down... Cash **\$101.95**

Saw with  $\frac{3}{4}$ -HP 3450 RPM Ball Bearing Capacitor Motor. *Not Mailable.*

84 A 3338 R—Ship. wt. 151 lbs. \$5 Down, \$7 a month... Cash **\$131.44**

**Dollar Saver Complete 10-in. Saw Outfit.** Includes: saw (1),  $\frac{3}{4}$ -HP 3450 RPM capacitor motor, 2 table extensions, miter gauge, pistol grip, saw guard, stand. Just set it up and plug it in. Order on-off switch (6) below.

84 A 2254 R—Ship. wt. 232 lbs. *Not Mail.* \$5 Down, \$9.50 Month. Cash **\$183.88**

POWR-KRAFT 10-Inch Saw Specification Table

Depth of Cut, Max.....3 $\frac{1}{2}$ in.	Table size with extension...40x27 in.
Depth of Cut at 45°...2 $\frac{3}{8}$ in.	Double Motor Pulleys (incl.)...2x $\frac{5}{8}$ in.
Blade Tilt, Max.....45°	2 Matched "V" Belts (incl.)... $\frac{3}{4}$ x32 in.
Main Table Size.....20x27 in.	Arbor Speed Recommended 3450 RPM

**2 Table Extensions** for saw (1). With fence bars. Each 10x27 inches. 84A3334MB—Wt. 23 lbs. *Mail.* **\$14.23**

**Table Inserts.** Use for dado cutting up to 1 in. thick and for molding cutter (40) on Page 1047. Wt. ea. 1 lb. 84 A 3336—Dado Cutting... **\$1.89**  
84 A 3337—Molding Cutting... **1.89**

**3 Pistol Grip Attachment.** For 9-in. and 10-in. Powr-Kraft Saws. 84 AP 3444—*Postpaid*... **\$9.95**

**4 Saw Guard, Splitter** for saw (1). 84A3335—Wt. 3 $\frac{1}{2}$  lbs. *Mail.* **\$12.25**

**5 Stand** for 3 saws listed on this page. Heavy-gauge rigid all-steel construction prevents vibration. Includes: 4 mount. rails. Size: 22x19x24 in. *Mailable.* 84 A 2937 MB—Wt. 25 lbs. **\$12.44**

**6 On-Off Switch** for all saws on this page. Can be padlocked. 84 AP 3381—*Postpaid.* Only **\$4.45**

**\*GUARANTEE.** All POWR-KRAFT power tools are guaranteed one year from date of purchase against defects in workmanship and materials, and will be repaired or replaced free if found defective within that period.



8-in.  
**\$49.83**

9-in.  
**\$88.44**

## POWR-KRAFT 8 in. and 9 in. Saws WITH PLUS FEATURES

**7 POWR-KRAFT 8-in. Tilting Arbor Saw.** Has features of more expensive saws plus self-squaring rip fence that locks front and rear with 1 knob, single knob control for raising, lowering, tilting blade, lubricated for life ball bearings, full 8 $\frac{1}{2}$ -in. table area in front of blade. Incl.: motor mount, miter gauge, rip-fence, all-purpose blade. See specification table below. 84 A 3331MO—Wt. 59 lbs. \$5 Dn. Cash **\$49.83**

**8-in. Saw (7) with  $\frac{1}{2}$ -HP 1750 RPM Ball Bearing Capacitor Motor.** 4-in. pulley, "V"-belt. \$5 Down, \$5 Month. 84 A 3347 YO—Wt. 86 lbs. Cash **\$75.66**

**Complete Saw Outfit.** Incl.: saw (5), 2 table extensions, guard, motor, "V" belt,  $\frac{1}{2}$ -HP 1750 cap. motor. \$5 Down, \$5 Month. 84 A 2251 YO—Wt. 140 lbs. Cash **\$183.88**

**8 Table Extensions** for (7). Size: 7x17 in. 84 A 3343—Ship. wt. 13 lbs. *Each* **\$1.89**

**9 Saw Guard, Splitter.** Tilts with blade. 84 A 3476—Wt. 3 lbs. 8 oz. **\$12.25**

**Dado Insert** for (7). For dados 1 in. wide. 84 A 3340—Ship. wt. 5 oz. **\$4.45**

**Molding Insert** for (7) and standard head. 84 A 3341—Ship. wt. 5 oz. **\$4.45**

Specifications	8-in. Saw	9-in. Saw
Depth of Cut, Maximum	2 $\frac{1}{2}$ inch	3 $\frac{1}{4}$ inch
Depth of Cut at 45°	1 $\frac{3}{4}$ inch	2 $\frac{5}{8}$ inch
Blade Tilt, Maximum	45°	45°
Control, Tilt and Raise	1 front knob	1 front knob
Blade Size, Diameter	8 inch	9-inch diam.
Main Table Size	14 x 17 in.	17 x 20 in.
Table Size, with extensions	28 x 17 in.	24 x 20 in.
Distance ahead of blade	8 $\frac{1}{4}$ in.	11 in.
Rip Fence	self-aligning	self-aligning
Base Dimensions	12 $\frac{3}{8}$ x 15 $\frac{1}{2}$ in.	12 $\frac{3}{8}$ x 15 $\frac{1}{2}$ in.
Saw Arbor Size	$\frac{5}{8}$ in.	$\frac{5}{8}$ in.
Dado Recommended	84 AP 3300	84 AP 3300
Arbor Speed Recommended	3450 RPM	3450 RPM
Motor Pulley Recommended	4 inch	4 inch
Motor Recommended	$\frac{1}{2}$ HP, 1750 RPM	$\frac{3}{4}$ HP, 1750 RPM

**7 POWR-KRAFT Big Capacity 9-in. Tilting Arbor Saw.** More cutting capacity than any other 9-in. saw we know of... as much as some 10-in. saws. Built to rigid industrial standards for precision work in professional, home workshops.

Cuts to 3 $\frac{1}{4}$  in. at 90°, to 2 $\frac{5}{8}$  in. at 45°. Versatile—saw, dado, sand, mold. Double row lubricated for life ball bearings. Single-knob control raises, tilts blade up to 45°, locks tightly at desired setting. Tilt and raise mechanism are self-cleaning. Includes: all-purpose blade, motor-mount, rip-fence, miter gauge, machine, motor pulleys, "V" belt. Accommodates on-off switch, stand, miter gauge, pistol grip. \*Guaranteed. See specification table above. *Mailable.* \$5 Down, \$5 Month.

84 A 3486 MO—Wt. 68 lbs. Cash **\$88.44**

**9-in. Saw With  $\frac{3}{4}$ -HP 1750 RPM Capacitor Motor.** 84 A 3487 YO—Ship. wt. 98 lbs. Cash **\$131.44**

**Complete Saw Outfit.** Includes: (84A3486),  $\frac{3}{4}$ -HP motor, belt, pulley, "V" belt, miter gauge, miter block, 2 table extensions, saw guard, miter gauge, pistol grip. \$5 Down, \$8.50 Month on Terms. 84 A 3489 YO—Wt. 168 lbs. Cash **\$183.88**

**Dado Insert** for dados up to 1 in. wide. 84 A 3482—Ship. wt. 4 oz. **\$4.45**

**Molding Insert** for standard head. 84 A 3483—Ship. wt. 4 oz. **\$4.45**

**Saw Guard and Splitter** for 84 A 3486. 84 A 3476—Wt. 3 lbs. 8 oz. **\$12.25**

**Table Extensions** for 84 A 3486. Wt. ea. 13 lbs. 84 A 3478 M—Size: 8 $\frac{1}{2}$ x20 in. *Each* **\$1.89**

**10 New Circle Jig.** Converts any  $\frac{1}{2}$ -in. or  $\frac{3}{8}$ -in. arbor table saw to jig saw in about 10 minutes. Cuts to center of 16-in. to 24-in. board; stock to 2 $\frac{3}{4}$  in. thick. 84 A 2388—Blade rotates 90° for lengthwise use. Shipping wt. 5 lbs. 3 oz. **\$12.25**

## Saw-Jointer Combination

**11 POWR-KRAFT 10-inch Saw-Jointer.** Save Money... 1 stand and 1 motor operate both tools at the same time. Save Space... have both tools on one stand. Save Time... both tools operate at same time—No shifting of motor. Incl.: Saw (1), Jointer (12), Stand (5), adapter kit (84 A 3339M), 1 table extension and heavy-duty  $\frac{3}{4}$ -HP ball-bearing capacitor motor. *Not Mailable.* \*Guaranteed. \$10 Down, \$10.50 a Mo. 84 A 3305 R—Shipping wt. 264 lbs. Cash **\$204.88**

**10-inch Adapter Kit.** Makes a saw-jointer from your 10-inch saw with stand and jointer (12). No extra motor or extra stand needed. Includes: Stand extension, jointer brackets and belt, 2 pulleys, shaft extension and pulley guard. *Mailable.* 84 A 3339 M—Shipping wt. 18 lbs. **Only \$16.50**

**Save \$12.23 on 9 inch Saw-Jointer.** Includes: Saw (84 A 3486), Jointer (12), Stand (5), adapter kit (84 A 3349M), 1 table extension and  $\frac{3}{4}$ -HP, 1750 RPM motor. Separately \$209.11. *Not Mail.* \$5 Down. 84 A 3497 R—Shipping wt. 204 lbs. Cash **\$196.88**

**9-inch Adapter Kit.** Includes: Stand extensions, jointer brackets and belt. With two pulleys, motor shaft extensions. *Mailable.* 84 A 3349 M—Shipping wt. 17 lbs. **Only \$15.95**

## 4-In. Jointer-Planer

**12 POWR-KRAFT Big Capacity Jointer** has 4-in. adjustment... not often found on 4-in. jointers. Handles almost all materials used in production. Rugged cast-iron base reduces vibration. Ground tool steel blades. Safety guard covers blades. 84 A 2514 MO—Wt. 47 lbs. \$5 Month... Cash **\$88.44**

**Save \$5.33 on Jointer Outfit.** Includes: Jointer (12), HP, 1750 RPM split-phase motor, belt, 5-in. pulley. 84 A 2500 YO—Ship. wt. 66 lbs. *Mail.* **\$83.11**

**Complete Jointer Outfit.** Includes: Jointer (12), 1750 RPM split-phase motor, belt, 5-in. pulley, heavy-gauge steel stand. \$5 Down, \$5 Month. 84 A 2501 YO—Ship. wt. 103 lbs. *Mail.* **\$138.44**

JOINTER SPECIFICATION TABLE

Width of Cut.....	4 in.
Maximum depth of cut (single pass).....	1/2 in.
Cutter blades.....	Two
Table.....	25x4 in.
Fence Tilt.....	45° in both directions
Bearings.....	Grease sealed
Rabbeting arm width.....	1 1/2 in.
Jointer Pulley (included).....	2-inch
Motor Pulley Recommended.....	5-inch
Motor Recommended.....	1/2-HP
Size overall.....	29x9 1/2 x 7 1/2 in.
Fence.....	18 1/2 x 2 1/2 in.



\$10 Down  
**\$204.88**

\$5 Down  
**\$48.88**



## 12½-in. Drill Press \$58.44

- Precision-sealed ball bearing spindle, lubricated for life
- Exclusive safety head support; spins 360°, can't drop
- Exclusive dial-type depth indicator for faster operation
- Accurate to .005 in.; genuine Jacobs chuck

**POW-KRAFT Drill Press.** Quick speed changes. 4 speeds—800, 1100, 1750, 2800 RPM. Rugged heavy-duty construction throughout. Functional design makes every job easier to do.

—Ship. wt. 79 lbs. \$5 Down, \$5 Month. . . . . Cash \$58.44

**Drill Press Outfit.** Includes drill press, ½ HP 1750 RPM pulley and belt. Ship. wt. 134 lbs.

—\$5 Down, \$5 Month on Terms. . . . . Cash \$95.44

**Outfit.** Like 84 A 2527 R above but without stand.

—Ship. wt. 98 lbs. \$5 Down, \$5 Month on Terms. Cash \$74.88

### DRILL PRESS SPECIFICATIONS

Cast iron, 8x8 in.	Depth of throat. . . . 6¼ in.
¾ in., reverse taper	Chuck to bench. . . . 18 in.
3-in. feed with lock	Chuck, Jacobs. . . ¾-1½ in.
1½x37 in.	Column. . . 2-inch diameter



- Lubricated for life
- Table tilts 45°
- Chuck rotates 90°

## Dollar Saver

Saw, motor, pulley, stand, belt  
Sells Separately for \$58.05  
Buy Outfit Complete for \$55.44  
**YOU SAVE \$2.61**

**\$24.45**  
Cash

\$4 MO.



## Pow-Kraft 4-in. Belt Sander

- Sares curved or irregular work
- Table tilts 45°, removes easily
- Solid cast-iron construction

**Tracking and Tensioning Controls** on 2¼-in. diameter drum. 2¼x6-in. table for surface sanding. Precision ground. Motor size 4½x12 in. With medium oxide belt 4x36 in. for wood extra belts (19) below.

—Ship. wt. 20 lbs. . . . . \$16.96

**Sander Outfit.** Sander (2), ½ HP 1750 RPM stand, belt, pulleys.

—Y3—Wt. 76 lbs. \$5 Down. Cash \$49.88

**Outfit.** As above but without stand.

—Y3—Wt. 39 lbs. \$3.50 Down, Cash \$31.66



**\$16.96**

Adjustable Belt Tensioning

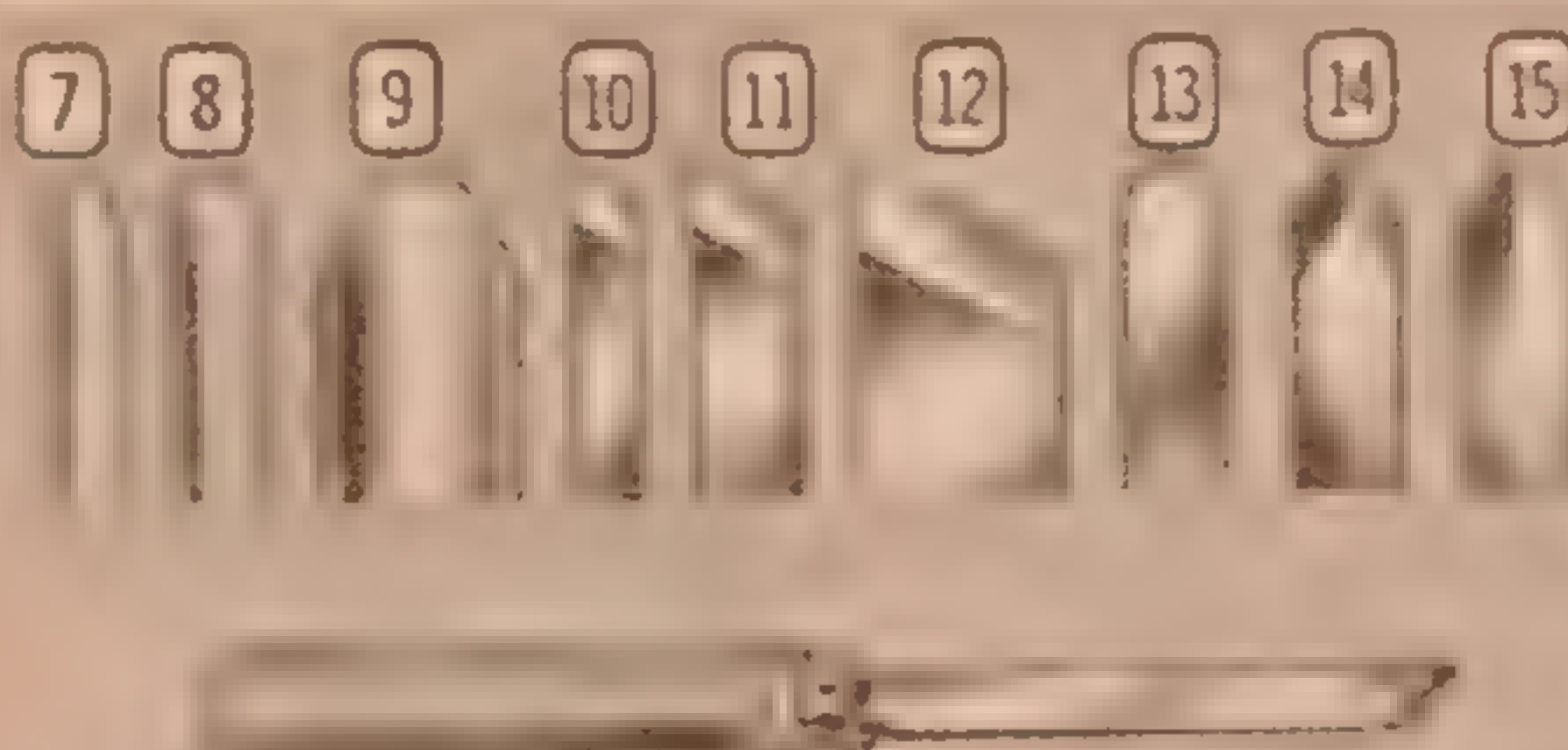
**POW-KRAFT 12½-inch Jig Saw.** Removable arm provides unlimited sabre sawing. Sealed driving mechanism, permanently lubricated bronze bearings. Built in sawdust blower. Rugged die-cast frame, assures accurate cuts. Designed with top quality features usually found only on more expensive saws. Depth of cut 1½ in.; table 9x9 in. Overall 21x9x15¼ in. 5-inch pin end blade. Pow-Kraft Belge finish.

84 A 2392 M—Ship. wt. 14 lbs. Mail. \$2.50 Down. . . . . Cash \$24.45

**Complete Jig Saw Outfit.** Saw (3) with ¼ HP, 1750 RPM split-phase motor, stand, pulley, belt. Mailable. \*Guaranteed one year.

84 A 2394 YO—Ship. wt. 72 lbs. \$5 Down, \$5 Month. . . . . Cash \$55.44

84 A 2393 YB—Outfit above less Stand. Wt. 35 lbs. . . . . Cash 38.44



**(7) to (15) Woodturning Chisels.** Tool steel, hardwood handles. Wt. 10 oz.

(7) ¼-in. gouge	84 A 2043	\$1.39
(8) ½-in. gouge	84 A 2044	1.39
(9) ¾-in. gouge	84 A 2045	1.39
(10) 1-in. skew	84 A 2046	1.39
(11) 1½-in. skew	84 A 2047	1.39
(12) 2-in. skew	84 A 2048	1.39
(13) Round Nose	84 A 2050	1.39
(14) Spearpoint	84 A 2049	1.39
(15) Parting Tool	84 A 2051	1.39

**5-Pc. Chisel Set.** Includes chisels (9), (10), (11) and (13) above.

84 A 2052—Wt. 15 oz. . . . . Set \$5.94

**8-Pc. Chisel Set.** Includes all chisels (7) to (15) shown above except (10).

84 A 2053—Wt. 3 lbs. . . . . \$9.98

**(16) Geared Key Chuck With Key.** Ppd. 84 AP 2027—¾-1½-in. cap. . . . \$7.94

**(17) Endless Wood-Cutting Band Saw Blades.** State ½, ¾, 1, or 1½-in. width.

84 A 2330—60 in. long. Wt. 4 oz. Ea. \$1.19

84 A 2336—78 in. long. Wt. 4 oz. Ea. 1.17

**Blades by the Foot.** Add 60c brazing charge per blade. State width, length.

84 A 2331K\*\* Wt. 1 oz. per ft. ½ in., 19c; ¾ in., 19c; 1, 20c; 1½, 25c; 2, 27c; 2½, 29c; 3, 29c; 3½, 37c; 4, 47c

**Metal Cutting Blades by the Foot.** Brazing 60c extra. Wt. per ft. 3 oz.

84 A 2333K\*\*—½ in. 25c; ¾ 27c; 1 29c

\*\*Promptly from Factory near Chicago.

**(18) Sabre Saw Blades.** 4½ in. long. Ship. wt. 3 oz. 84 A 2385—10 teeth per in. . . . . 3 for 39c

84 A 2386—Assorted Blades. . . . . 12 for \$1.10

**5-in. Jig Saw Blades.** State 10 or 15 teeth.

84 A 2378—Ship. wt. 2 oz. . . . . Pkg. of 6 for 39c

**5-in. Plain End Jig Saw Blades for General Use.**

84 A 2382—Wt. 2 oz. . . . . Assortment of 12 for 75c

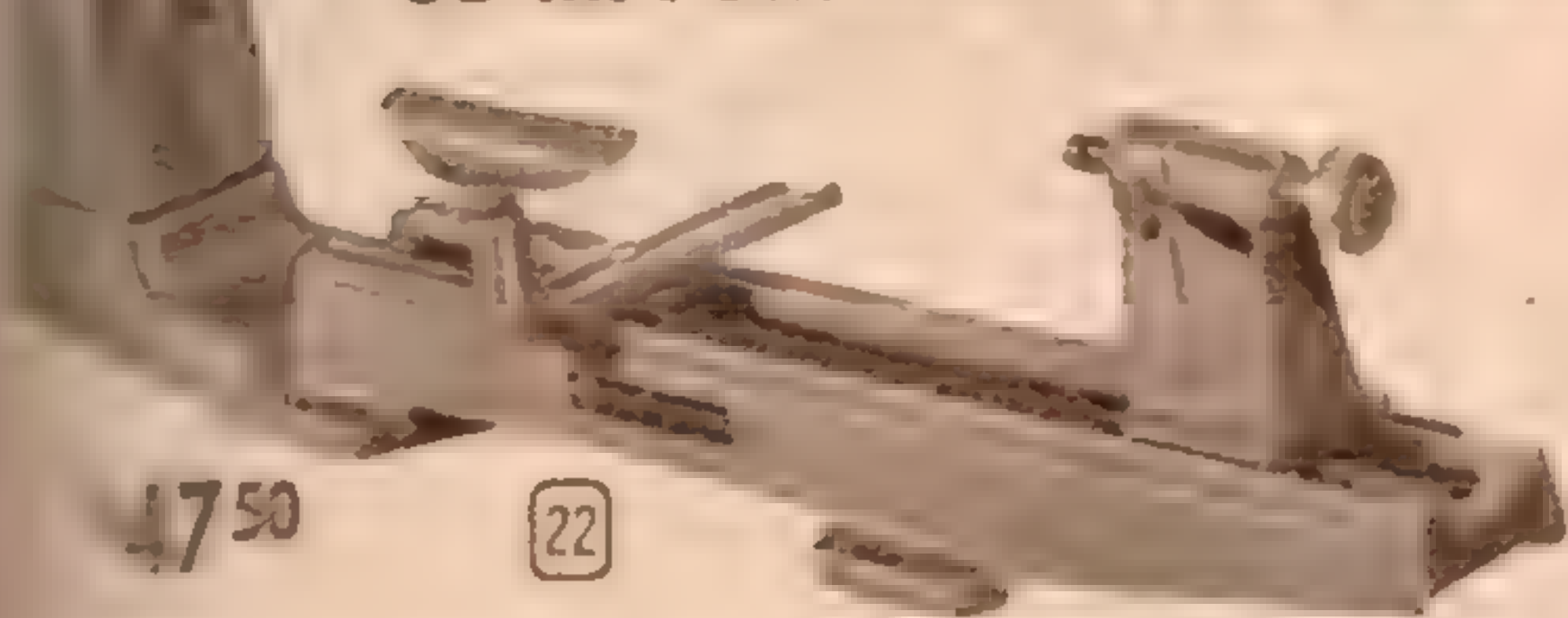
84 AP 2393—3-in. PIN-END BLADES. Ppd. . . . . 12, 60c

**(19) 36-in. Endless Sanding Belts.** Fine, Med., Coarse. 84 A 4142—4x36 in. State grit. Wt. 4 oz. . . . 2, \$1.44

**(20) Drill Press Vise.** 2¼x1½ in. deep. 84 A 2563—Opens to 2½ in. Wt. 5 lbs. . . . \$4.44

**(21) Tithing Angle Drill Press Vise.** Jaws open 2½ in. 84 A 2596—Size 4x9x3½ in. Wt. 10 lbs. . . . \$9.17

## 30-in. Pow-Kraft Wood Lathe



- Built in grinding wheel sharpens chisels
- Precision ball bearings, lubricated for life

**Reverse Taper Spindle** takes all **POW-KRAFT** Accessories. 30-centers—9-in. swing over ways; 12-in. swing over gap. —800, 1350, 2200, 3800 RPM. With 8-in. tool rest, ¾-in. drive pulley. \$5 Mo.

—MO—46x10x12¼ in. Wt. 61 lbs. . . . . Cash \$47.50

**Lathe Outfit.** Lathe (22) plus Pow-Kraft ½ HP split-phase motor, stand, V-belt, motor pulley.

—Y3—Ship. wt. 120 lbs. \$5 Down. . . . . Cash \$81.22

**Outfit.** Like above but without stand.

—Y1—Ship. wt. 82 lbs. \$5 Down. . . . . Cash \$57.44

**\$12.88**



## Sabre Jig Saw

**(23) Built-in Rotary Motor.** Saws wood up to ½ in. thick . . . to center of 19½-in. circle. Table 9x6¾ in. 110-120 V., 60 cycle AC motor. With 6 blades, 125 free patterns. Overarm removable, converting jig saw to sabre saw. Steel housing.

84 A 2358—Wt. 7 lbs. . . . \$12.88

## 9-in. Band Saw

**\$49.88**

**(24) Permanently Lubricated ball bearings.** Cuts wood to 4 in. thick, to center 18-in. circle. Table tilts 45°. Adj. blade. 2 large rubber-tired wheels. Wt. 46 lbs. \$5 Down. 84 A 2325 MO. . . . . Cash \$49.88

**Complete Band Saw Outfit.** Saw (24) ½ HP 1750 split-phase motor, stand (4), belt, pulley. Wt. 105 lbs. \$5 Dn. 84 A 2327 YO. . . . . Cash \$81.22

**Band Saw Outfit.** Less stand. 84A2326YO—Wt. 68 lbs. \$64.22

### BAND SAW SPEC.

Capacity of Throat. . . 9 in.  
Depth of Cut. . . . . 4 in.  
Table—10x10 in., 45° tilt  
Blade Length. . . . . 60 in.  
Takes Blade Widths (¼ in. incl.) ½, ¾, 1, 1½ in.



BA WARDS 1049



# POWR-KRAFT MOTORS

More Working Power . . . for Less Electric Power

## ★ WARDS SPECIAL MOTOR GUARANTEE

We're so proud of our POWR-KRAFT-Capacitor and Split-Phase Motors (1), (2) and (3), and (11) through (17), that we replace yours WITHOUT CHARGE, should it prove to be defective in materials or workmanship within one year of purchase. It's the strongest guarantee we know of!

## OUR FINEST Ball Bearing CAPACITOR MOTOR

① We Know of None Better! Works harder, lasts longer, looks better than any similar motor we've seen. Full powered, extremely rugged—for hard-starting jobs on power tools, air compressors, sprayers, pumps or to replace other motors. Oversize greased-for-life ball bearings—use motor in any position. Strong MYLAR insulation—8 times stronger than other insulation. Rapid reversing action; forced-through ventilation. Built-in capacitor reduces starting current—can't be accidentally damaged. Streamlined design, winner of Alcoa Award . . .

fits into tight spots. Overload protection. Shuts off motor when overloaded. Meets or exceeds performance standards. Minimum rotor perfectly balanced for even torque. Double 5/8-in. keyed shafts—operate 2 tools at once. Vibration-free. On 8-ft. cord, plug. Mounting 4 1/4 in. 110-120 V., A.C.

Cat. No.	HP	RPM	Wt.
83A4545MB	1/2	1750	25
83A4546MB	1/2	3450	23
83A4547MB	3/4	3450	25

JUST SAY "Charge It!" SEE PAGE 1281



Amazing Mylar® Insulation gives 35 times greater moisture resistance

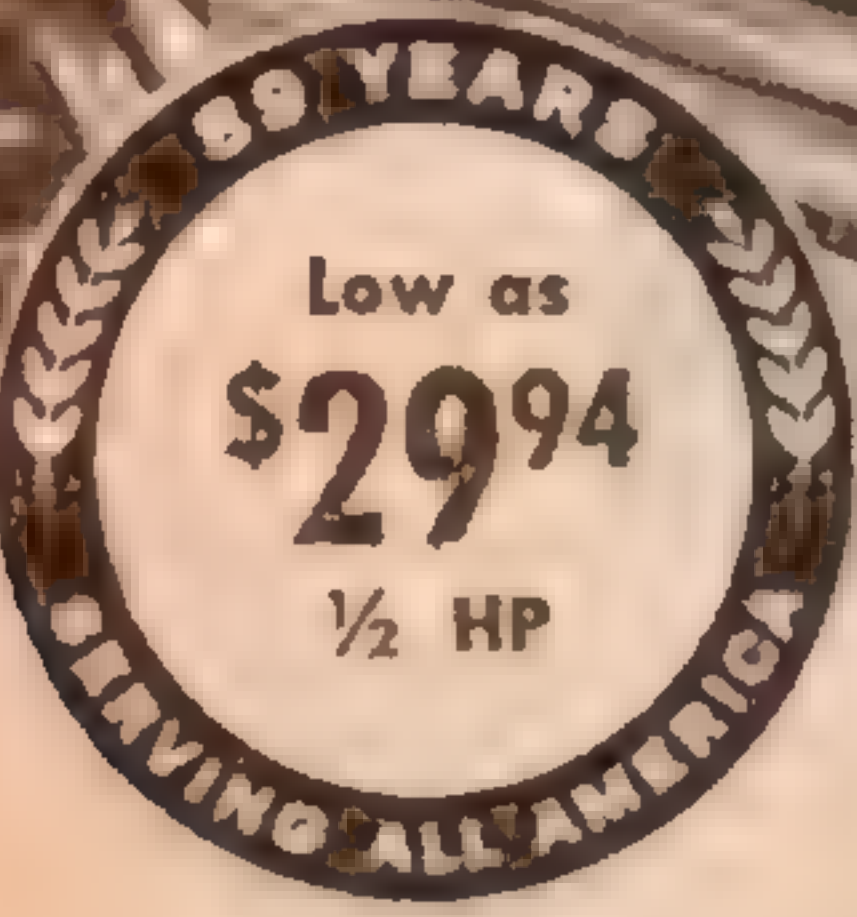
Heavy-Duty Capacitor for more Power

Greased-For-Life Ball Bearings

Straight-Through Forced Ventilation

Built-In Instant-Starting Switch

Extra-Heavy-Gauge Double Frame



## Economical Capacitor Motors for Many Uses

- Performance and dimensional specifications meet NEMA standards
- Heavy-gauge frame protects windings and core, keeps bearings aligned
- "Formvar" insulated windings for protection against heat and moisture
- Drip-proof end shields keep sawdust, other foreign matter out of motor

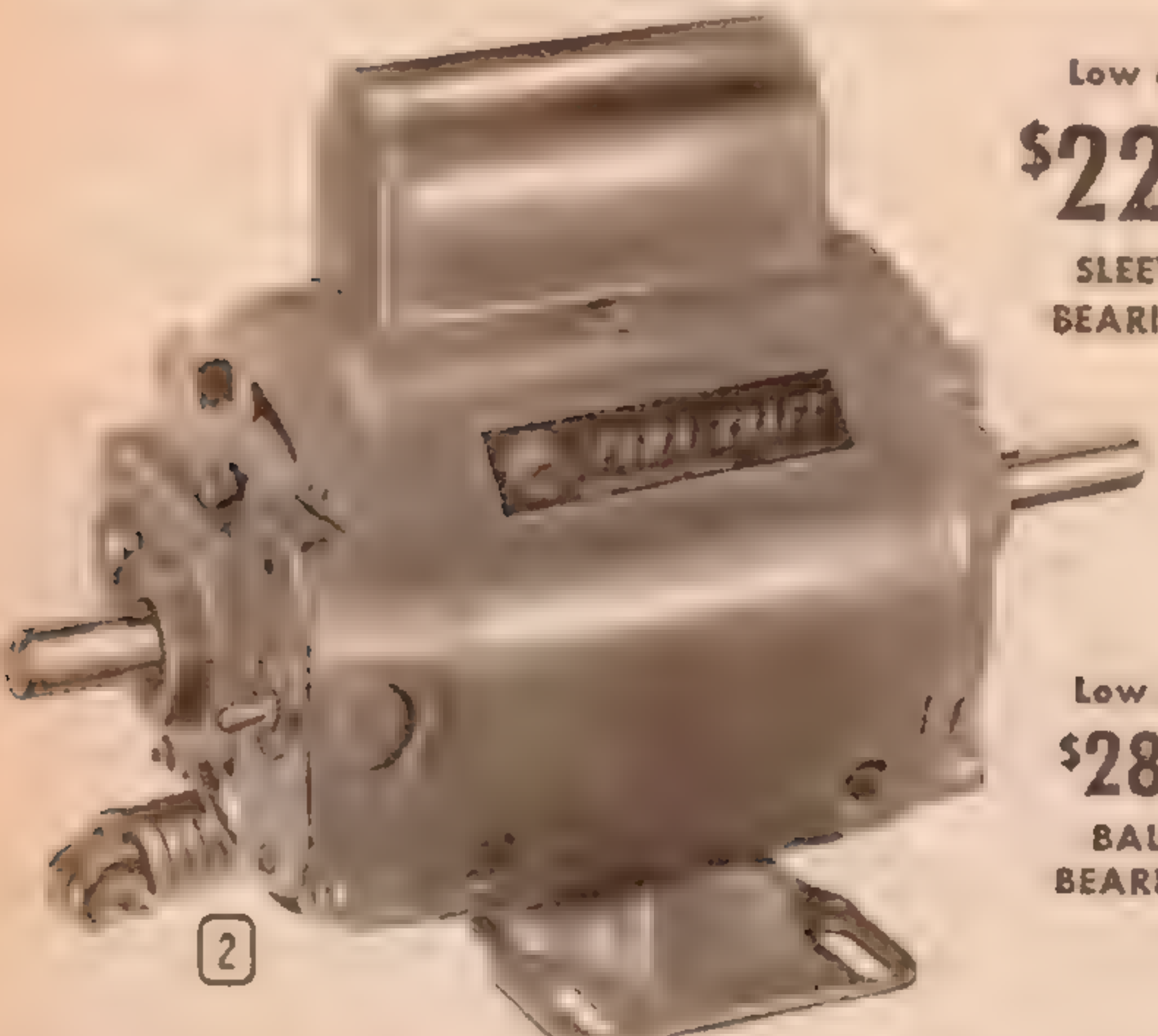
② POWR-KRAFT All-Purpose Capacitor Motors. Large overload capacity—handle tough jobs on air compressors, paint sprayers, water pumps, power tools, etc.; or replace other motors in any position. 5/8-in. keyed double shafts—operate 2 tools at once. Capacitor starts with 1/3 less starting current. Straight-through forced ventilation; continuous duty. Dynamically balanced to reduce vibration. Easily reversed. Built-in conduit box. Guaranteed.

② Low Priced Diamond Bored All-position Sleeve Bearings; lubricated for normal life. Nylon thrust washers allow vertical or horizontal mounting. Formvar insulation. Without overload protector, on-off switch or cord. 110-120 V. AC.

Cat. No.	HP	RPM	Mount. dim.	Lbs.	Price
83 A 4601MB	1/2	1750	3 x 4 7/8 in.	20	\$24.47
83 A 4603MB	3/4	1750	3 x 4 7/8 in.	27	29.47
83 A 4605MB	1/2	3450	2 3/4 x 4 1/4 in.	20	22.47
83 A 4607MB	3/4	3450	2 3/4 x 4 1/4 in.	22	25.50

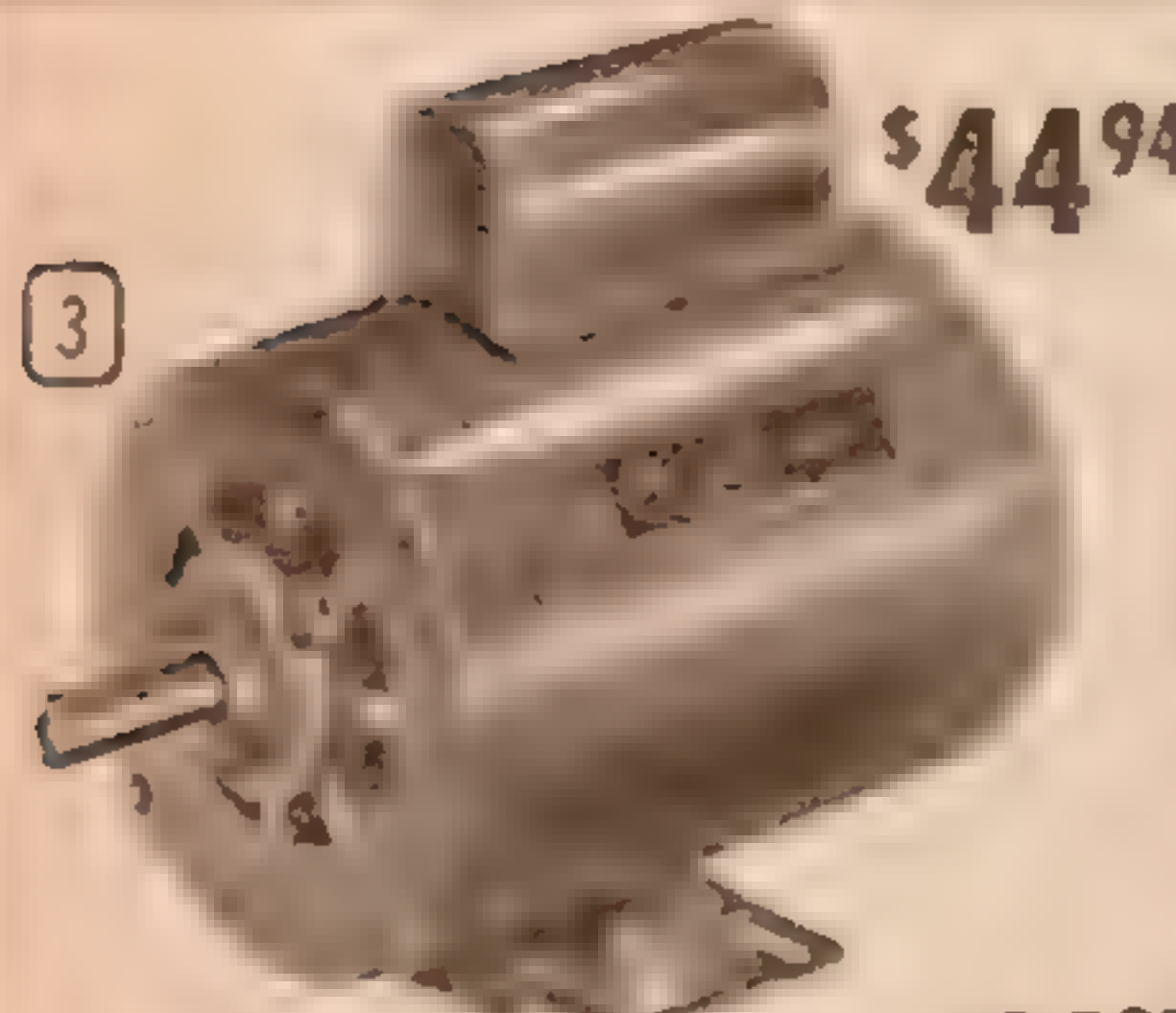
With Sealed, Greased-for-Life Ball Bearings, can be mounted in any position. Manual overload protection. Prevents burnout. Formvar insulation. Separate 8-ft. cord and plug. Built-in on-off switch. 110-120 V. AC.

Cat. No.	HP	RPM	Mount. dim.
83 A 4600MB	1/2	1750	3 x 4 7/8 in.
83 A 4602MB	3/4	1750	3 x 4 7/8 in.
83 A 4604MB	1/2	3450	2 3/4 x 4 1/4 in.
83 A 4606MB	3/4	3450	2 3/4 x 4 1/4 in.

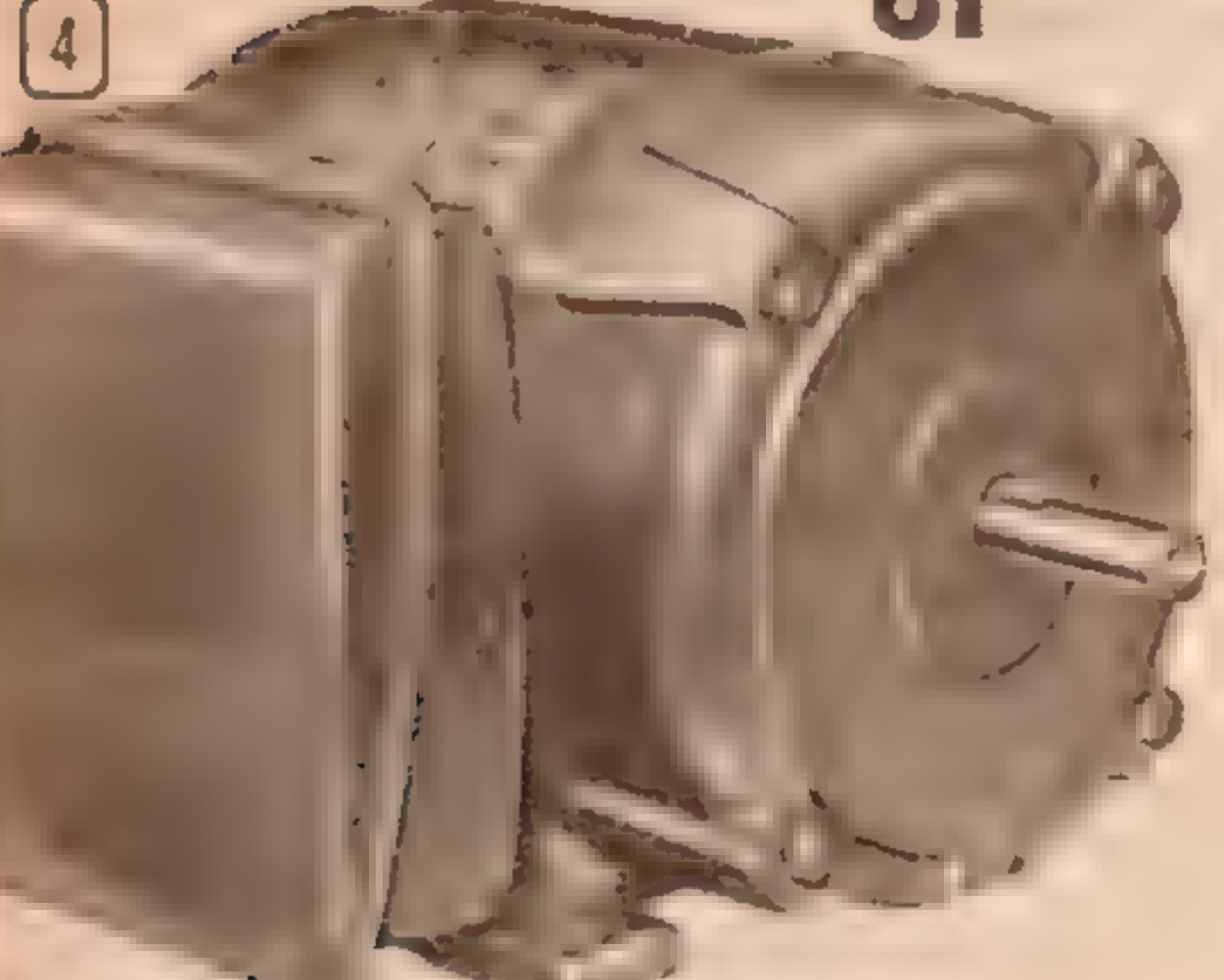


Low as \$22.47 SLEEVE BEARING

Low as \$28.94 BALL BEARING



\$44.94



\$81.87

## POWR-KRAFT Heavy-Duty MOTORS NO BRUSHES . . . NO RADIO INTERFERENCE

③ ④ POWR-KRAFT Heavy Duty Capacitor Motors—perfect for hardest starting jobs. Meet NEMA, REA and AIEE specifications. Dependable performance on hard-to-start equipment such as pumps, fans, blowers, compressors, conveyors, machine tools, on farms, in factories, and shops. Precision construction; continuous duty. Will not exceed 40°C. temperature rise under normal operation. Ball bearings sealed and lubricated for life. Can be mounted either vertically or horizontally. Drip-proof. Mylar insulation gives twice the life expectancy of ordinary insulation. Requires low starting current and develops 3 to 4 times the rated torque for starting. Reversible; single key-way shaft. 110-120/220-240 V. (except 5 HP which is 220-240 V. only); single phase, 60-cycle, AC. 1725 RPM. See Power Co. for information about voltage before ordering.

Heavy Duty Capacitors (3) and (4) are fully guaranteed—will be repaired or replaced FREE if found defective in materials or workmanship within 1 year of purchase date.

	Cat. No.	HP	Shaft Diam.	Mount. Dimensions	Wt. lbs.	Price
(3)	83 A 4630MB	1/2	5/8 in.	3 x 4 7/8 in.	25	\$44.94
	83 A 4631MB	3/4	5/8 in.	3 x 4 7/8 in.	31	54.94
(4)	83 A 4641MO	1	7/8 in.	4 1/2 x 7 1/2 in.	56	81.87
	83 A 4642R	1 1/2	7/8 in.	5 1/2 x 7 1/2 in.	76	108.47
	83 A 4643R	2	1 1/8 in.	5 1/2 x 8 1/2 in.	105	140.47
	83 A 4644R	3	1 1/2 in.	7 x 8 1/2 in.	115	183.47
	83 A 4645R	5	1 3/4 in.	8 1/4 x 10 in.	185	297.00



⑤ Floating Motor Rail with 2 Brackets. Use to operate many tools. Rail bolts to motor brackets near tool. Motor rail rests firmly in 83 A 4740—For 1/4 to 1/2 HP. Ship. wt. 14 oz.

⑥ 83 A 4741—Extra Brackets for (5). 5 oz.

⑦ Motor Toggle Switches. For motors up to 1/2 HP. 83 A 4702—On-off. Fit 1/2-in. hole. Wt. 2 oz.

Replacement On-Off-Reverse Switch. 83 A 4703—Ship. wt. 3 oz. . . . .

⑧ Fused 1-Pole Switch. For AC motors, 1/2 to 1 HP. Fits 4-in. square box, Page 1016. 83 A 172—Ship. wt. 9 oz. \$1.09. . . . .

⑨ Fused Polarized Outlet. Up to 3/4 HP, 110-120 V. 83 A 171—Ship. wt. 7 oz. 99c. . . . .

⑩ Fused 1-Pole Switch. For AC motors, 1/2 to 1 HP. 83 A 170—Ship. wt. 5 oz. 99c. . . . .

Time Delay Plug Fuses. For (8) to (10). Take overloads. State 4, 6 1/4 or 8 amps. 83 A 771—Ship. wt. 3 oz. . . . 2 for 39c. . . .

Buy the Right Motor For Your Needs 1050 WARDS BA+

## BUYING GUIDE

Split-Phase Motors—for easy starting loads or where maximum load is applied at full motor speed—washing machines, light power tools, fans, furnace blowers, etc.  
Mill-Type Capacitor Motors—for medium to hard-starting loads on production and farm equipment.

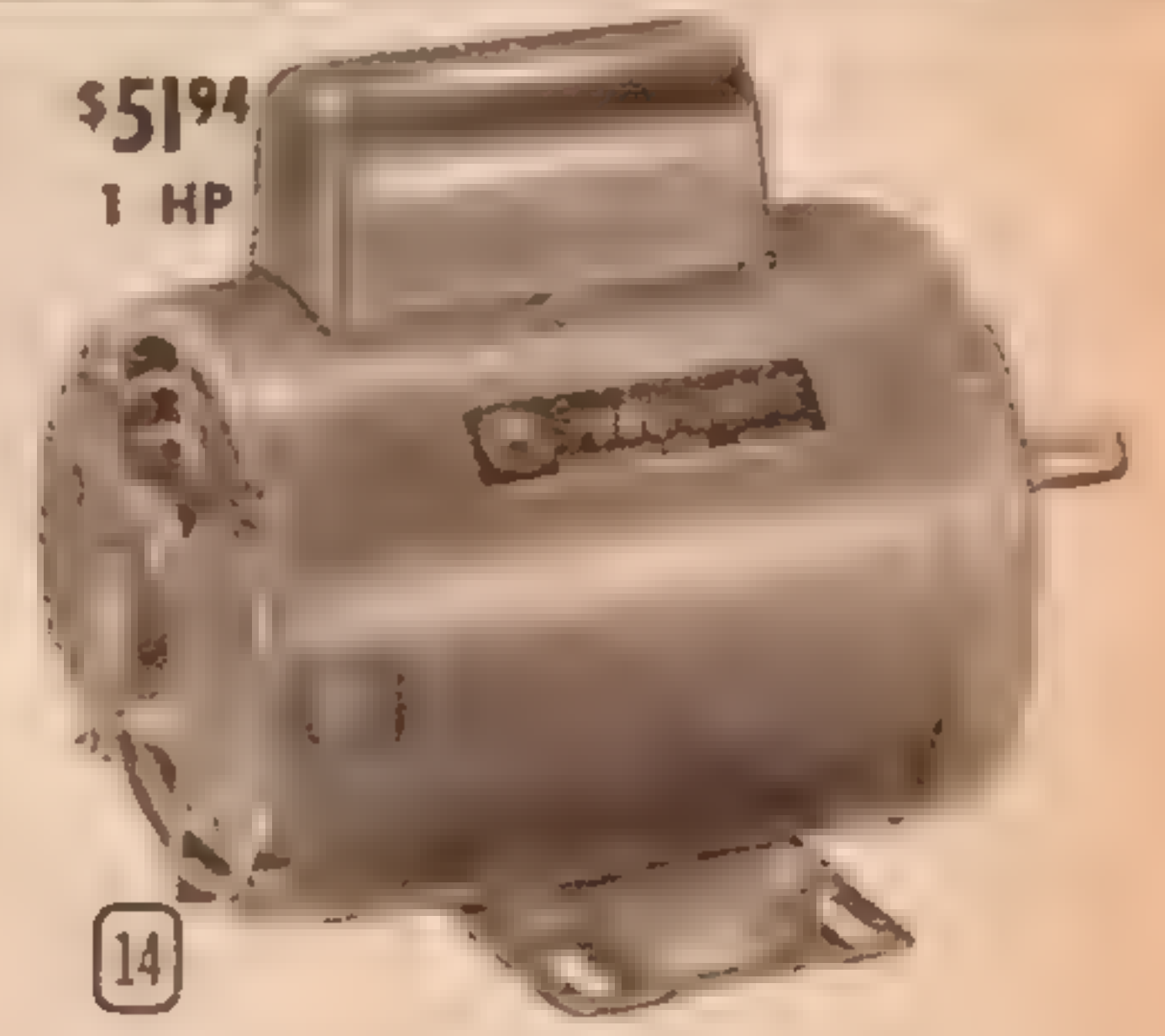
Standard Capacitor Motors—for medium loads, such as heavier power tools, paint sprayers, water pumps, feed mixers, etc.  
Heavy-Duty Capacitor Motors—for hard starting loads, such as power compressors, pumps, concrete mixers, etc.



## All POWER-KRAFT Motors have . . .

# 6 Big Features

- 1 Heavy-gauge frame to protect windings and core—motor dynamically balanced to reduce vibration
- 2 "Formvar" or "Mylar" insulated windings with baked-on thermo-setting varnish for longer motor life
- 3 Drip-proof end shields to keep foreign matter out of motor.
- 4 Slotted mounting bases to make belt adjustment easier.
- 5 Performance specifications which meet or exceed NEMA (National Electrical Manufacturers' Association).
- 6 Continuous duty; precision-built by one of the nation's foremost manufacturers . . . full "run-in" test at factory.



**POWER-KRAFT Split-Phase Motors.** For drill presses, jig saws, grinders, belt sanders and easy starting farm machinery. Heavy steel frame protects all internal parts to minimize vibration. Sleeve bearings; nylon thrust washers. Mount in any position. Greased for life. 1/2-in. shaft. Straight-through forced ventilation keeps motor cool. 110-120V., 60-cycle, AC; 1750 RPM. 2 3/4 x 4 1/4 in. cord and plug. Meets or exceeds NEMA (National Electrical Manufacturers' Association) performance specifications. \* See top of opposite page).

**Base Type, 1/3 HP.**  
Wt. 18 lbs. \$14.94  
**Ball Bearing Model.**  
Shaft. (Not shown.)  
Wt. 18 lbs. \$19.47

**(12) RESILIENT-BASE TYPE, 1/4 HP.** Rubber-cushioned base absorbs vibration, thereby reducing noise of operation. Ship. wt. 17 lbs.  
83 A 4503M.....\$13.87

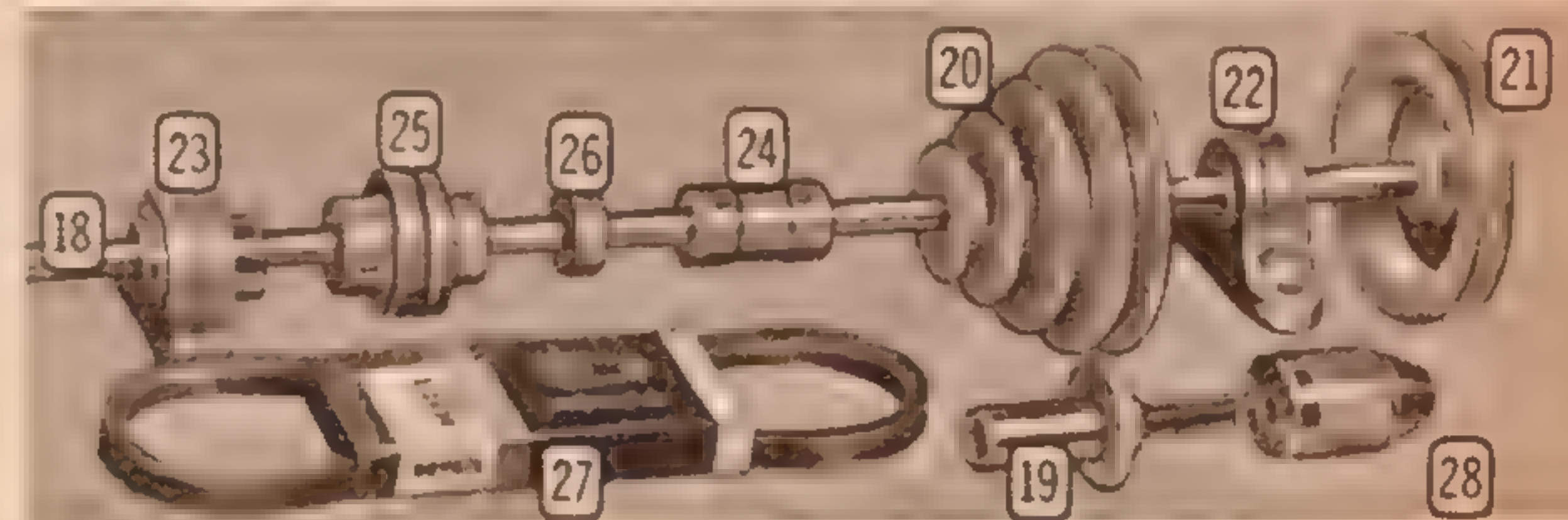
**(13) POWER-KRAFT 1/3-HP Appliance Type Capacitor.** Exceeds NEMA performance standards. High starting torque for stokers, pumps, refrigerators, power tools, etc. Starts about 50% heavier loads than comparable split-phase types. Sleeve bearings, nylon thrust washers, mount any position. Greased for life.

Large oil reservoir. Cradle type resilient base. Built in conduit box. Easily reversed. 5/8-in. keyway single shaft. Continuous duty. Mount. dimen. 3x4 3/8 in. 1750 RPM. 110-120 V., 60 cy. AC. Guaranteed.\*  
83 A 4567MB—Wt. 24 lbs. \$21.94

**(14) POWER-KRAFT Heavy-Duty Mill-Type Capacitor.** For extra-hard starting jobs. Meets NEMA specs.; exceeds NEMA performance standards. Greased for life sealed ball bearings. Built-in conduit box. Capacitor reduces starting current. Overload protector. Mylar insulation. 5/8-in. diam. keyed single shaft. 1750 RPM, 110-120/220-240 V., 60-cyc., AC. Wt. 39 lbs.  
83A4625MB-1 HP. Guaranteed.\* Mount. dimen. 3x4 3/8 in. \$51.94

**POWER-KRAFT High-Speed Mill-Type Capacitors.** For medium to hard starting loads. Greased for life sealed ball bearings. Overload protector. Mylar insulation. Built-in conduit box. For 110-120/220-240 V., 60-cycle, A.C. 3450 RPM. Mounting dimensions 3x4 3/8 in. 5/8-in. keyed double shaft. 8-ft. cord, plug.  
83 A 4626MB-1 HP. Ship. wt. 28 lbs. \$4 Down....Cash \$39.94

**1 HP. Like above, with sleeve bearings, no overload protector.**  
83 A 4627MB—No cord and plug. Ship. wt. 28 lbs. ....\$33.94  
**1 1/2 HP. Same as 83 A 4626MB except has keyed single shaft.**  
83 A 4628MB—No cord and plug. Ship. wt. 38 lbs. ....\$58.47



## Replacement Motors . . . Make The Change In Minutes

**Motor, 1/3 HP, M.** split-phase, starting type. Runs efficiently. Replaces 56 frame 1/3 and 1/4-HP oil motors. Operates on 50 cycle, AC. Motor enclosed. Push-button instant change. Manual reset. Thermostat overload protector. The motor from the shaft is 1/2 in. and flatted. Terminals in conduit box. Green lug centers. Wt. 18 lbs. \$18.94

**(16) Furnace Blower and Fan Motor, 1/3-HP, 1725 RPM.** 110-120 V., 60 cycle AC. Split-phase sleeve bearing type. Replaces 56 frame 1/3, 1/4, and 1/2-HP motors. Furnace, attic, window blower. Rubber-mounted, cradle type base. Automatic reset overload protector. Rotation can easily be reversed. Single shaft is 1/2-in. diameter and flatted. Smooth, trouble-free operation. Mount. dimensions 3x4 3/8 in.  
83 A 4516 MB—Shipping wt. 21 lbs. ....\$18.94

**(17) Two-Speed Summer Cooling Fan Motor, 1/3 HP, split-phase model.** Operates at either 1140 or 1725 RPM. Pre-lubricated precision sleeve bearings. Cradle type resilient base with rubber rings for quiet operation. Push-pull leads enable rotation to be changed quickly and easily. 1/2-in. diameter flatted shaft is micro-ground to eliminate vibration. 110-120 V., 60-cycle AC. Mounting bases are slotted for easy installation. Mount. Dimensions 3x4 3/8 in.  
83A4512MB—Wt. 21 lbs. \$22.94

Remove worn-out motor and put POWER-KRAFT motor in place with just a few tools.



## Extra-Heavy-Duty Construction Mandrels and Flexible Shaft

Mandrel	Size inches	Threads inches	Weight lbs. oz.	Price
Speed	9 1/2 x 1/2	1/2	4 8	\$5.88
Speed	12 x 3/8	3/8	4 8	6.84
End	9 x 1/2	1/2	3 10	4.22
End	12 x 3/8	3/8	4 4	4.38
Bearing	10 x 3/8	1/2	3 8	5.68
Bearing	10 1/2 x 3/8	3/8	3 8	5.78

**(32) 50-in. POWER-KRAFT Flexible Shaft,** torque release clutch. 1/2 in., 24 thread Spindle. 5/16-in. core.  
84 A 2695—Ship. wt. 6 lbs. ....\$15.25

**(33) 36-in. Flexible Extension for (32).**  
84A2696—Mail. Wt. 3 lbs. ....\$6.35

**48-in. Flexible Shaft (not shown).** 1/2-in. 24-thread spindle.  
84 A 2692—Wt. 5 lbs. 8 oz. ....\$12.88

**Safety Link for 84 A 2692 above.**  
84 A 2693—Ship. wt. 1 oz. ....58c

- (18) Steel Line Shafting.** For transmission set-ups.  
87 A 7241—1/2 x 24 in. Ship. wt. 1 lb. 8 oz. ....78c  
87 A 7242M—5/8 x 36 in. Ship. wt. 4 lbs. ....\$1.97
- (19) Motor Arbors.** 1/2-in., 24-thread spindle. With set screws.  
84 A 2915—For 1/2-in. diameter shafts. Ship. wt. 10 oz. ....\$1.29  
84 A 2916—For 5/8-in. diameter shafts. Ship. wt. 10 oz. ....1.29
- (20) 4-Step V Pulleys.** Die cast. 4, 3 1/4, 2 1/2, 1 3/4-in. steps.  
84 A 2895—Wt. 1 lb. 8 oz. State 1/2, 5/8, 3/4-in. bore. ....\$1.49
- (21) Single Groove V Pulleys.** Fit belts 3/8, 1/2 in. wide. 1 1/2-4 in. webbed. 5, 6-in. ribbed spokes. (\*) items set screw; others keyway slot, setscrew.  
89 A 9960—State diameter and bore size.

Diam.	Bore, In.	Wt.	Ea.	Diam.	Bore, In.	Wt.	Ea.
1 1/2 in.	1/2"	4 oz.	37c	3 in.	1/2", 5/8, 3/4	10 oz.	66c
1 3/4 in.	5/8"	4 oz.	45c	4 in.	1/2", 5/8, 3/4	12 oz.	88c
2 in.	1/2", 5/8"	6 oz.	55c	5 in.	1/2", 5/8, 3/4	1 lb.	\$1.17
2 1/2 in.	1/2", 5/8, 3/4	8 oz.	58c	6 in.	1/2", 5/8, 3/4	1 1/4 lb.	1.37

**(22) to (26) Pillow Blocks, Die-Cast Couplings, Shaft Collars.** Pillow block (22) has bronze bearings, (23) has ball bearings.

State Cat. No. and Arbor Hole Size			1/2-in. Hole		5/8-in. Hole		
Description	Cat. No.	Wt.	Each	2 for	Each	2 for	
(22) Pillow Block	87 A 7221	10 oz.	\$1.37	\$2.59	\$1.37	\$2.59	
(23) Pillow Block	87 A 7243	1 lb. 2 oz.	3.35	6.35	3.45	6.99	
(24) Solid Coupling	87 A 7240	4 oz.	81c	1.10	81c	1.10	
(25) Flex. Coupling	87 A 7239	5 oz.	58c	1.52	58c	1.52	
(26) Shaft Collars	87 A 7222	3 oz.	26c	49c	26c	49c	

**(27) Rubber V Belts.** "A" section type 9/32 in. thick, 1/2 in. wide. Rayon, rubber, and cotton. For size, measure outside of pulleys.  
89 A 9951—State size. Wt. each 8 oz.

Size	Ea.	Size	Ea.	Size	Ea.	Size	Ea.	Size	Ea.	Size	Ea.
20 in.	54c	28 in.	65c	35 in.	68c	40 in.	78c	46 in.	88c	54 in.	89c
22 in.	56c	30 in.	65c	36 in.	76c	41 in.	78c	48 in.	88c	56 in.	95c
24 in.	56c	31 in.	65c	37 in.	76c	42 in.	78c	50 in.	88c	58 in.	98c
25 in.	56c	32 in.	68c	38 in.	76c	44 in.	85c	51 in.	89c	60 in.	98c
26 in.	56c	34 in.	68c	39 in.	78c	45 in.	85c	52 in.	89c		

**Rubber V Belts.** "O" section type. 1/4 in. thick, 3/8 in. wide.  
89 A 9950—State size. Wt. each 6 oz.

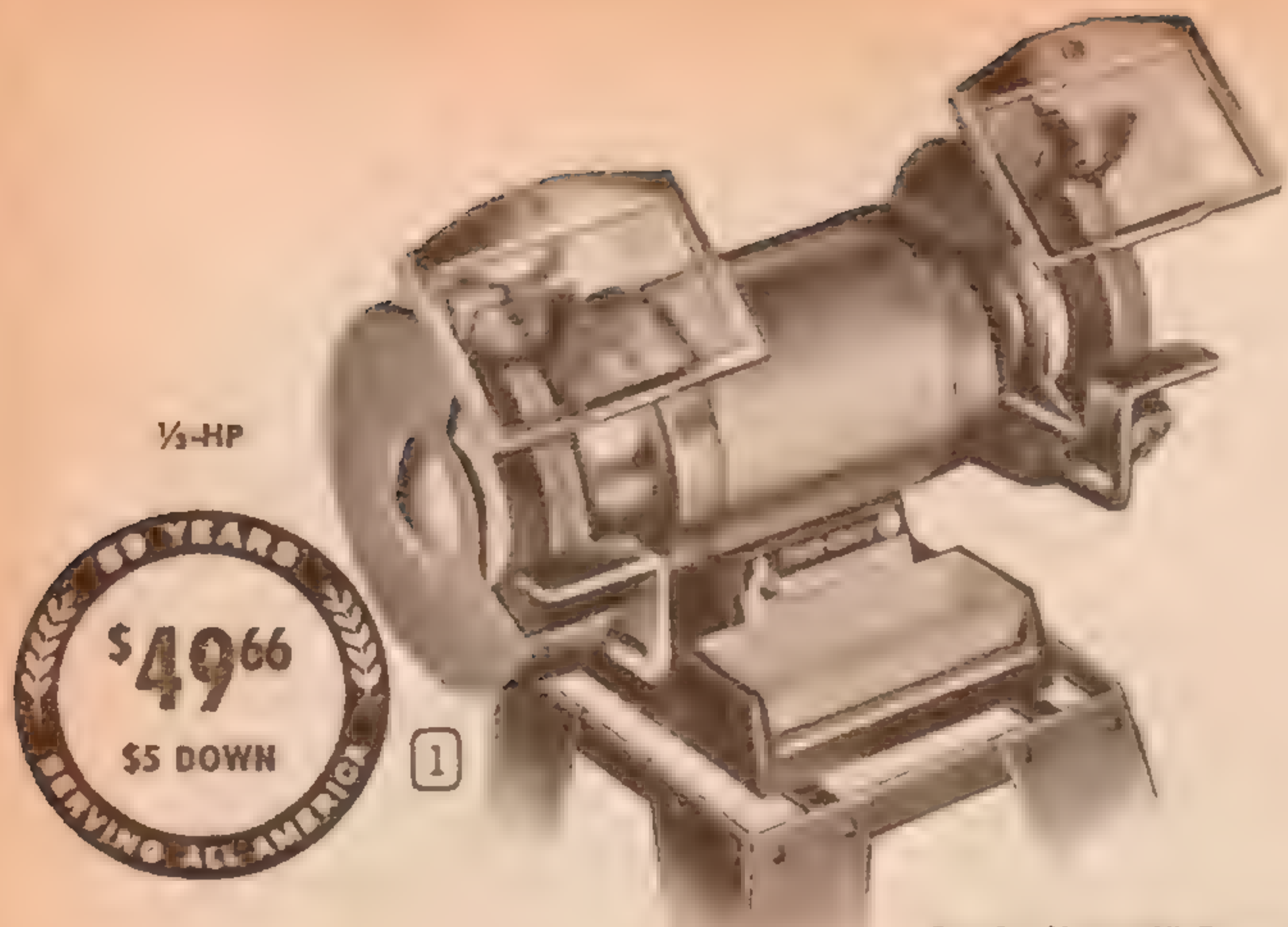
Size	Ea.	Size	Ea.	Size	Ea.	Size	Ea.	Size	Ea.	Size	Ea.
28 in.	55c	33 in.	65c	36 in.	68c	39 in.	72c	42 in.	82c	45 in.	82c
30 in.	58c	34 in.	65c	37 in.	68c	40 in.	72c	43 in.	83c	49 in.	86c
32 in.	65c	35 in.	68c	38 in.	72c	41 in.	76c	44 in.	82c	51 in.	86c

**(28) 3-Jaw Chucks.** For 1/2-in., 24-thread spindles. State size.  
84 A 2764—1/4 in. Ship. wt. 3 oz. ....89c; 1/2 in. Wt. 10 oz. ....\$1.29

USE YOUR CREDIT . . . SEE PAGE 1281 FOR DETAILS.

BA WARDS 1051



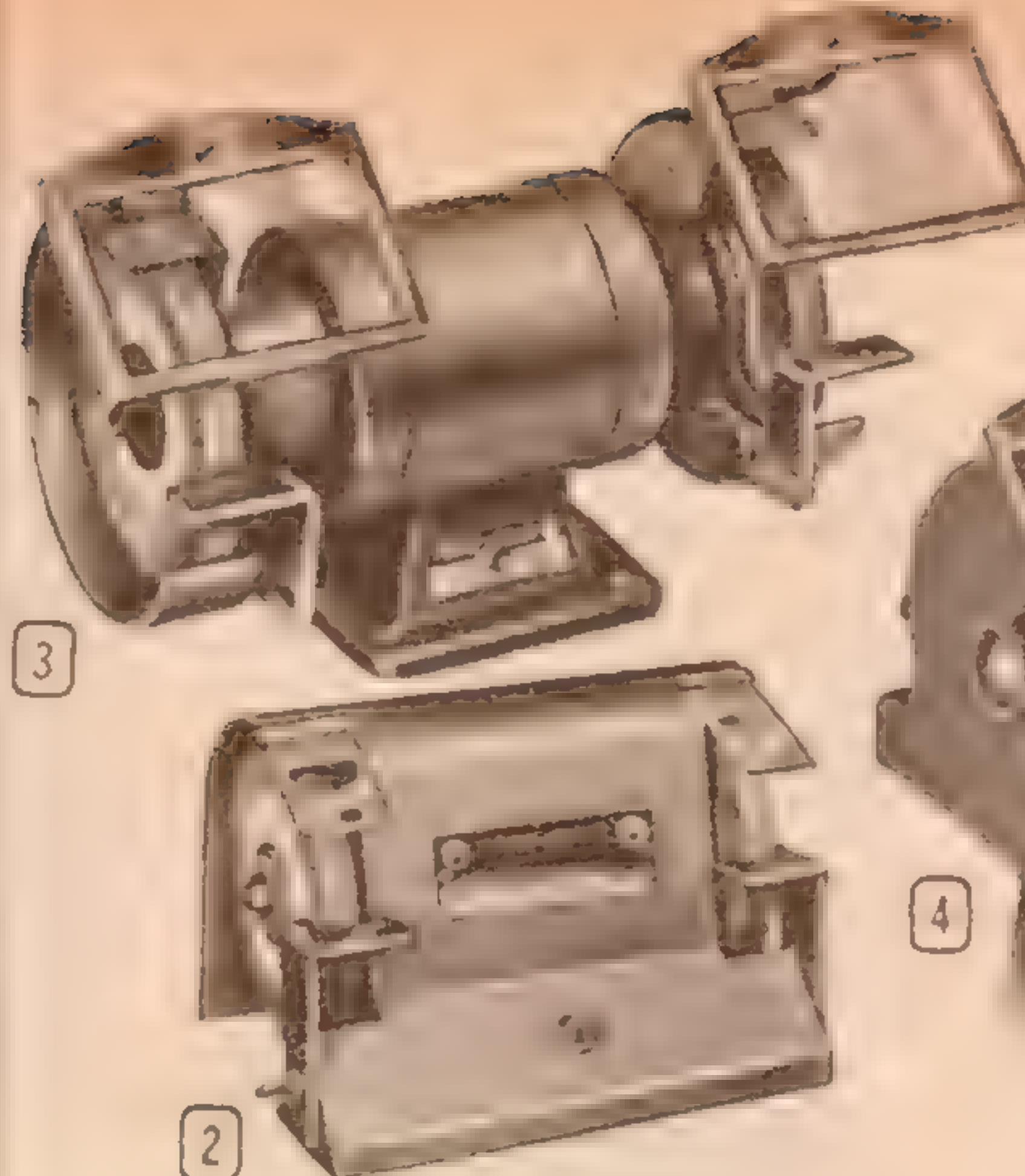


See for Yourself Compare Anywhere for Price... Power

- Runs Smoothly on Precision, Sealed Ball Bearings
- Ideal for Industry... Use for Heavy Shop Work
- UL Approved to Rigid Standards—\*Guaranteed

1 Choose **POWER-KRAFT** 1/2 HP Heavy-Duty Grinder for dependable production work. Enclosed 1/2-HP 3450 RPM Split-Phase motor has Formvar insulation, 1/2-in. wheel arbor. Convenient on-off toggle switch. 11 1/4 in. distance between wheels. Heavy cast-iron base has non-rusting water pot. Enclosed wheel guards. Adjustable safety glass shields and tool rests protect you. Motor operates on 110-120 volt 60 cycle AC. Vitrified aluminum oxide wheels measure 6x3 1/4 in. One is 60 grit, the other 36 grit. Grinder has 10-ft. 3-wire cord and plug. Ship. wt. 43 lbs., Mailable; with stand 77 lbs. Not Mailable. Only \$5 Down, \$5 Monthly.

84 A 5141 MO—Grinder..Cash \$49.66  
84 A 5144 R—With Stand.... 66.44



2 **POWER-KRAFT** Home-Shop Grinder at a low price. 2 wheels 4 1/2 x 1 1/2 in., 60 grit, 30 grit. 1/2-in. arbor, 110-120 v. AC 3500 RPM motor. Bronze bearing shields, adjustable tool rests. On-off switch, 6-ft. 3-wire cord.

84 A 5139 MB—Wt. 15 lbs..... \$19.88

3 **POWER-KRAFT** 1/4-HP Utility Grinder. Fully enclosed split-phase 3450 RPM motor, 1/2-in. wheel arbor, 10 1/4 in. between wheels. Steel guards, adjustable tool rests and safety glass shields. 2 vitrified aluminum oxide wheels 6x 1 1/2 in., 60 grit and 36 grit. 110-120 v. AC. 3-wire cord and plug, on-off switch.

84 A 5140 MB—Wt. 34 lbs. \$4 Down, Cash \$36.74



4 **POWER-KRAFT** 1/2-HP Heavy-Duty Grinder. For ALL grinding needs. 3450 RPM with Formvar insulation sealed ball bearings. F ground steel shaft, 3/8-in. arbor. Two 7x1 in. wheels and 60 grit. Cast-iron base has water pot, on-off switch. Guards have dual exhaust. Adjustable eye shields. On 110-120 V., AC. 3-wire plug. Ship. wts. 87, 119 lbs.

84 A 5142 R—Grinder only. \$69.95  
84 A 5145 R—Grinder, stand

### Rugged Belt-Driven Bench Grinders

5 Ball Bearing Bench Grinders. 5-in. for general use, 6-in. for heavy-duty use, 8-in. for extra-heavy duty. All have 2 vitrified wheels (36 and 60 grit), tool rests and wheel guards. Mailable.

	5-in. Grinder	6-in. Grinder	8-in. Grinder
2 Wheels.....	5x1-in.	6x1-in.	8x1 1/4-in.
Shaft.....	3/8x9 1/16-in.	3/4x1 1/4-in.	1x16 3/4-in.
Arbor.....	1/2-in.	3/8-in.	3/4-in.
Tool Rest.....	Solid	Adjustable	Adjustable
Base.....	4x5-in.	4 3/4x6 3/4-in.	6x9 1/2-in.
Pulley.....	2-in.	2-in.	2 3/8-in.
Cat. No.....	84 A 5151 MB	84 A 5154 MB	84 A 5157 MO
Ship. wt.....	13 lbs.	22 lbs.	43 lbs.
Price.....	\$9.95	\$15.66	\$25.97

Complete Grinder Outfits. With motor, pulley, belt.

Cat. No.....	84 A 5152 YB	84 A 5155 YB	84 A 5158 YO
Motor.....	1/4 HP	1/2 HP	1/2 HP
Ship. wt.....	34 lbs.	43 lbs.	63 lbs.
Price.....	\$24.88	\$29.95	\$49.88



Wet Grinder

6 Belt-Driven Wet Grinder. 1 sandstone wheel. Cast-iron frame. 3450 RPM in water. Wheel guards. 84 A 5285 MB—Wt. 31 lbs. Mailable

COMPLETE OUTFIT. Wet grinder (5) 1/4-HP motor, pulley and belt. 84 A 5286 YB—Ship. wt. 50 lbs.... \$159.75

\$15.66

6-in.

Precision Made, Grease Sealed Ball-Bearings

7 Hand Grinder. Steel alloy gears. 5x1-in. 80-grit vitrified wheel. 84 A 5250—Bronze bearings. Ship. wt. 5 lbs..... \$3.95

8 Polishing Head. Ht. to spindle center 5 in. Use 1725 RPM motor. 84 A 2765—Takes accessories 1/2-3/4 in. thick. Wt. 4 lbs.... \$3.27

9 Hex Wheel Dresser. With 2 sets high carbon steel cutters. 84 A 5229—Wt. 2 lbs. Trues, shapes, removes glaze..... \$1.39  
84 A 5231—Extra cutters for (9). Ship. wt. 8 oz. 4 sets..... 59c

10 1/2-Carat Diamond-Tipped Wheel Dresser. Insulated handle. 84 A 5237—Shpg. wt. 8 oz. 3/8-in. shank..... \$5.75

11 Sickle Grinding Wheels. 46 grit vitrified alum. oxide. Arbors are 1/2, 3/8 or 3/4 in. State wheel and arbor sizes. 84 A 5215—Wt. 5 lbs. 4 1/2 x 3 1/2 in. \$1.74; 5 1/2 x 3 1/2 in. \$2.44

12 **POWER-KRAFT** Vitrified Wheels. Aluminum oxide abrasive. Dress finished on sides and face. Wheel sizes 4, 5, 6, 7, 8 and 10 in. have 1-in. center hole with choice of 1/4, 3/8, 1/2, 5/8, 3/4-in. bushing; 12 and 14-in. wheels have 1 1/2-in. center hole with choice of 3/4, 1-in. bushing; 8-in. or larger wheels will be leaded to exact shaft size, if specified. State diam., thickness, shaft size.

Diam. and Thickness	Ship. wt.	Extra Fine 200-Grit 84 A 5203 D	Fine 100-Grit 84 A 5200 D	Med. Fine 60-Grit 84 A 5201 D	Medium Coarse 36-Grit 84 A 5204 D	Coarse 24-Grit 84 A 5202 MBD
4x 1/2 in.	10 oz.	89c	81c	81c	81c	81c
4x 3/4 in.	1 lb.	98c	93c	93c	93c	93c
4x1 in.	1 1/4 lbs.	\$1.18	\$1.03	\$1.03	\$1.03	\$1.03
5x 3/4 in.	1 1/2 lbs.	1.49	1.31	1.31	1.31	1.31
5x1 in.	2 lbs.	1.67	1.44	1.44	1.44	1.44
6x 1/2 in.	1 1/2 lbs.	1.49	1.32	1.32	\$1.33	.....
6x 3/4 in.	2 lbs.	1.69	1.55	1.55	1.56	.....
6x1 in.	3 lbs.	1.95	1.76	1.76	1.76	.....
6x1 1/4 in.	3 lbs.	2.25	1.95	1.95	1.96	.....
7x1 in.	3 1/2 lbs.	2.39	2.24	2.24	2.24	.....
7x1 1/4 in.	4 lbs.	.....	2.34	2.34	2.57	.....
8x1 in.	4 1/2 lbs.	.....	2.65	2.66	2.66	\$2.67
8x1 1/4 in.	6 lbs.	.....	2.95	2.95	3.05	3.04
8x1 1/2 in.	6 1/2 lbs.	.....	.....	3.54	3.54	3.54
10x1 1/2 in.	11 lbs.	Extra-Fine for sharpening;	.....	5.89	5.49	.....
10x2 in.	15 lbs.	Fine for polishing; Med. Fine	.....	7.49	6.98	.....
12x1 1/2 in.	17 lbs.	for preparing surfaces; Med.	.....	.....	8.25	.....
12x2 in.	23 lbs.	Coarse for machine shops;	.....	.....	9.95	.....
14x2 in.	31 lbs.	Coarse for stock removal.	.....	.....	13.98	.....

\*GUARANTEED ONE FULL YEAR

All **POWER-KRAFT** power tools are guaranteed one year and will be repaired or replaced free if found defective within that period.

13 Saw Gumming, Cut-Off Wheels. 60-grit oxide. 1-in. hole. 1/4, 3/8, 1/2, 5/8, or 3/4-in. diam. 84 A 5211 D—State diameter and hole size

Size	Wt.	Each	Size	Wt.
6x1 1/8	2 lbs.	\$1.47	8x1 1/4	3 lbs.
6x1 1/4	2 lbs.	1.77	8x3/8	3 lbs.
6x3/8	2 lbs.	2.07	10x1/4	3 lbs.
8x1 1/8	3 lbs.	1.97	10x3/8	3 lbs.

14 Polishing Bonnet. Wt. 5 oz. State size.

Cat. No.	Size	Price	Cat. No.	Size
84 A 2791	4 1/2 in.	74c	84 A 2793	6 1/2 in.
84 A 2792	5 1/2 in.	89c	84 A 2794	7 1/2 in.

15 84 A 2796—2 1/2-in. Cup Bonnet. Wt. 5 oz.

Replacement Wheels. Same quality as (12) arbors leaded to exact size—no bushings

Diam. and Thickness	Arbor size	Ship. Wt.	60 grit 84 A 5221	Price
4 1/2 x 1/2 in.	1/2-in.	1 lb.	\$1.04	.....
5 x 1 in.	1/2-in.	2 lb.	1.44	.....
6 x 1/2 in.	1/2-in.	2 lb.	1.32	.....
6 x 3/8 in.	1/2-in.	2 lb.	1.44	.....
6 x 3/4 in.	1/2-in.	2 lb.	1.44	.....
6 x 1 in.	5/8-in.	3 lb.	1.76	.....
7 x 1 in.	5/8-in.	4 lb.	2.27	.....
8 x 1 in.	5/8-in.	4 1/2 lb.	2.64	.....
8 x 1 1/4 in.	3/4-in.	6 lb.	2.98	.....
10 x 1 in.	3/4-in.	8 lb.	3.99	.....

Green Silicon Carbide Wheels. Use for tungsten-tipped tools, masonry drills.

Diam. and Thickness	Arbor Size	Ship. wt.	60 grit 84 A 5205	Price
5x1	1/2 in.	2 lbs.	\$3.29	.....
6x 1/2	1/2 in.	2 lbs.	2.99	.....
6x 3/4	1/2 in.	2 lbs.	3.44	.....
6x1	5/8 in.	3 lbs.	3.99	.....
7x1	5/8 in.	3 lbs.	3.99	.....

Rubber Bonded Cut-Off Wheels. Cuts steel etc. 60-grit alum. oxide. Wt. 8 oz. State diam.

84 A 5213 D—6-in. diam. 1/2-in. hole.....  
8-in. diam. 3/8-in. hole.....



Buy 3—Save 10% More. Order any 3 Wheels, listed under (12), (13) and deduct 10% from total price shown.



# Shopsmith Mark 5...5-Tools-in-1

Only \$10 Down... Cash **\$289<sup>50</sup>**

**7 Different Jobs** with five needed tools—bench saw, sander, lathe, press and horizontal drill press. The Shopsmith Mark 5 is a compact workshop in one compact unit. Precision engineered to .002 in. accuracy. 3/4-HP motor, fully enclosed pulley, belt, bench, bench power tools (18) to (22) with Power Mount Coupling listed below.

**TIME BALL BEARINGS.** Safety switch. Exclusive "Speed-Dial Control" accurate, infinitely variable speeds from 700 to 5200 RPM for every working operation. Convenient controls let you give full attention to one piece. Requires only 19x71-in. floor space.

**KIT INCLUDES:** bench ends; table extension; 9-in. all-purpose saw arbor; 12-in. sanding disc, sheet; drive, cup centers; tool rest; rip gauge; 1/2-in. Jacobs chuck; owner's guide, instructions. Ready to use.

\*See Wards power tool guarantee on opposite page.

**ED—Postpaid. \$10 Down. \$14 per month. . . . . Now Cash \$289.50**

**Casters.** Roll your Shopsmith aside when not in use. Easy to install. **31 M—Postpaid. Set includes two pairs. . . . . Set \$15.95**



## 20% OFF

THE PRICE OF ANY ACCESSORY

When You Order the Shopsmith Mark 5

Choose Any of These Tools and Accessories... Deduct 20% When Ordered with (16)

**Jointer.** Heavy cast-iron. Cuts 4 in. wide and up to 2 1/4-in. diam. Butter head. 2 1/4-in. diam. Precision adjustment. Table extension. 3x21 3/4-in. fence adjustable. 3 ways; automatic stops. Mount safety guard. Fits both Shopsmiths. \$5 Down. \$5 Monthly. Mailed postpaid.

**ED—Cash \$64.95**

**Accepts power tools (18) to (22) or Sawsmith. Ppd.**

**ED—With flexible coupling \$5.95**

**Set Sander.** Operates horizontal. Sealed ball bearing drive. bearing idler shaft. 6x9-in. gauge slot; tilts either way. Tracking control. 6x48-in. belt. Fits both Shopsmiths. \$5 Down. \$5 Monthly.

**ED—Cash \$59.95**

**ne, medium, or coarse.**

**ED—Postpaid. . . . . Each \$1.29**

**Ball Bearing Jig Saw.** Heavy duty saw cuts wood, plastics, and more. Versatile, tool Remove the use as a sabre saw or filer. 11x 1/2-in. blade. Chucks rotate 90°. Guides. Built-in blower, tenable. 5-in. blade. Fits both. Mailed postpaid. Only \$5 monthly on Terms.

**ED—Cash \$59.95**

**21 Paint Sprayer** for heavy enamel to light lacquer. Diaphragm compressor. Dual-purpose bleeder gun. Adjustable fluid control. Inside, outside spray heads. One 5-ft., one 10-ft. hose with coupling for garden hose attachment. Includes compressor, gun, 1-qt. cup, air nozzle, tire inflator. Pulley on flywheel. Use on both Shopsmiths or Sawsmith. \$5 Down. \$5 Monthly.

**84 AP 3472 MBD—Ppd. . . . . Cash \$49.95**

**22 Heavy-Duty 11-in. Band saw** cuts stock to 6-in. thick. Adapts to Sawsmiths and Shopsmiths. Adjustable blade guide. Automatic blade tracking. Single control to elevate and lock guide. 141-sq. in. table tilts to 45°. Sealed ball, needle bearings. 1/4x72-in. blade. Only \$5 down. \$5 monthly on convenient terms.

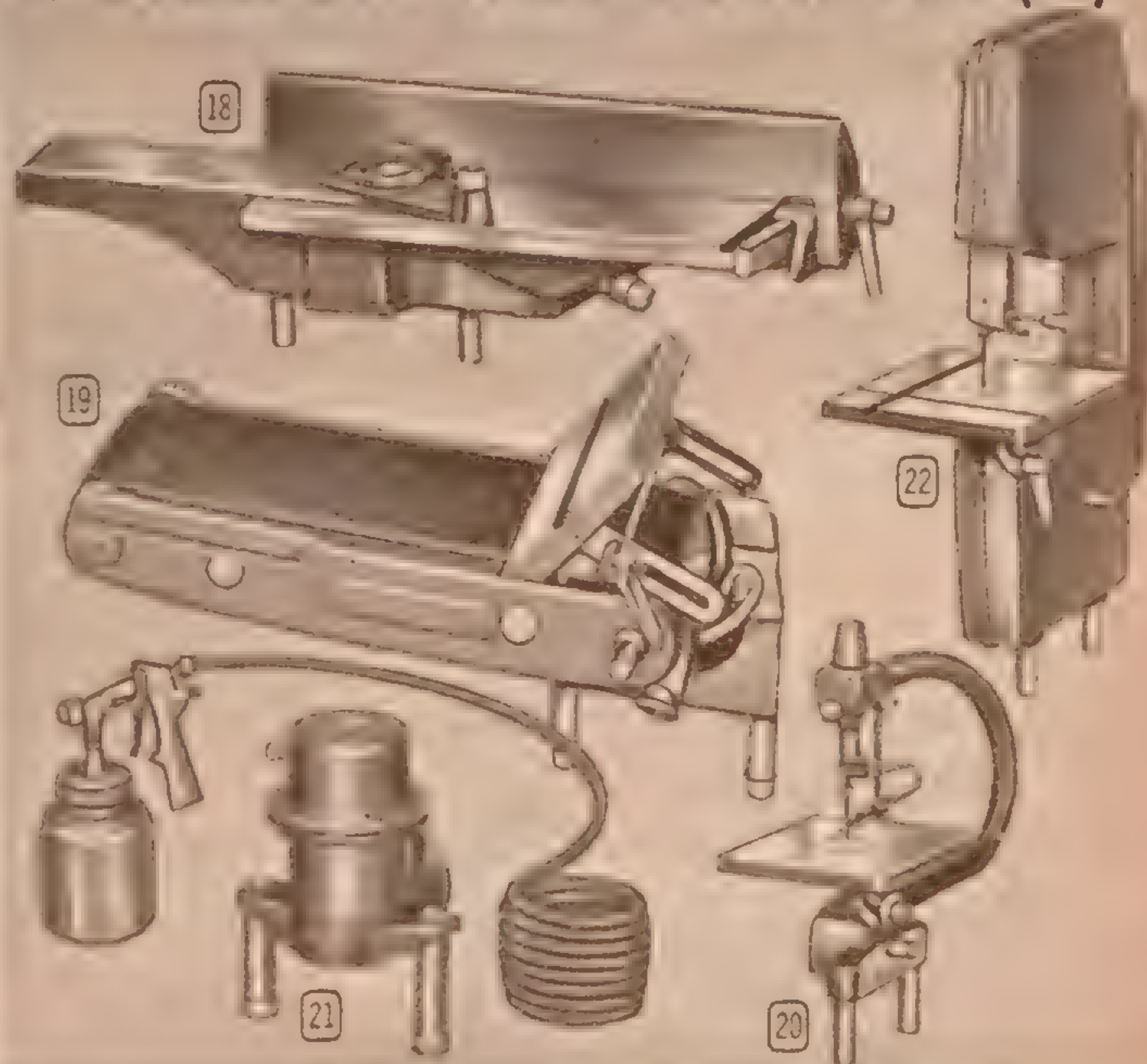
**84 AP 3357MOD—Ppd. . . . . Cash \$79.95**

**Endless Band Saw Blades.** For (22). State type desired. Ship. wt. 4 oz.

Cat. No.	Type	Use for	Size	Ea.
84 A All-2334D	Purpose cutting.	Heavy-duty	1/2x72 inch	\$1.46
84 A Wood-2334D	Cutting	1/4-in., large	1/4x72 inch	1.17

**Adjustable Lamp Attachment.** On-Off switch. Cord, plug. Easily attached to Jig Saw (20) right or to Shopsmith. Bulb not included. UL Approved.

**84 AP 3463 D—Postpaid. . . . . \$6.95**



Item	All Postpaid	Size	Use for	Price
88-Tooth Saw Blade		9 in.	Rip, crosscut	\$3.29
88-Hollow Ground Blade		8 in.	Cutting plywood	5.74
88-Arbor Adapter		1 1/4-in.	9-in. Blades	2.95
88-Disc (5/8-in. arb.)		12 in.	Sanding	5.95
88-Disc Sandpaper State: Fine, Med., Cse., asstd.		12 in.	Wood sanding	1.98
88-Liquid Disc Adhesive		8 oz.	Gluing discs	\$1.65

8-in. arbor hole—all others have 1 1/4 in.

**Arbors, Mark 5 only. Ppd.**

**84 D-Shaping. \$2.95**

**84 D-Dado Slot. 1.95**

**84 D-Molding. 1.95**

**84 D-Fence. Controls depth of**

**84 D-Fence. Controls depth of**

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**Front Table Extension.** Adds 14 in. to Mark 5 saw table.

**84 AP 3439D—Postpaid. . . \$5.95**

**Lathe Chisel Set, 5-pc.** all sizes for standard operations. Alloy steel. 1-in. skew, 1/4, 3/4-in. gauge, 1/2-in. rnd., 1/2-in. part.

**84AP3131D—Ppd. Set of 5 \$9.95**

**Face Plates.** Fit Shopsmiths and Powr-Kraft Lathe. Postpaid.

**84 AP 2983 D—6-in. diam. 5/8-in. arbor hole. . . . . \$4.38**

**84 AP 2982 D—3 1/2-in. diam. 5/8-in. arbor hole. . . . . 2.57**

**Arbor Assembly.** Fits both Shopsmiths, Powr-Kraft drill presses and Powr-Kraft lathe. Mailed Postpaid.

**84 AP 2999 D—Takes 5/8-in. bore accessories. . . . . \$2.95**

**Tailstock Live Cup Center.** Has ball bearing. Fits Shopsmiths and Powr-Kraft wood lathe. No. 2 Morse Taper shank.

**84 AP 3109 D—Mailed postpaid. . . . . \$4.95**

**Screw Center** holds small workpieces for hollowing, etc. Fits Shopsmiths and Powr-Kraft lathe.

**84 AP 2990 D—Mailed Postpaid. . . . . \$2.45**

**Mortising Attachment.** Guides bit and chisel. Postpaid.

**84 AP 3450 D—Cuts square holes. . . . . \$5.25**

**Mortising Hold-Down.** Adjustable.

**84 AP 3451D—Postpaid. . . . . \$3.75**

**Mortising Chisels.** State 1/4, 3/8, 1/2-in. size. Cut square holes.

**84 A 3134D—Wt. 4 oz. . . . . Each \$2.85**

**Mortising Bits.** State 1/4, 3/8, 1/2 in.

**84 A 3135D—Wt. 3 oz. . . . . Each \$1.87**

**Router Chuck.** Adds side thrust.

**84 AP 3457D—Postpaid. . . . . \$2.95**

**Router Bits.** State 1/4, 3/8, 1/2-in. size. 1/2-in. diam. shank.

**84 AP 3136D—Postpaid. . . . . Each \$1.57**

**Sanding Drum.** For med. grit. Pstpd.

**84 AP 2975D—2 1/4-in. diam. . . . . \$3.95**

**Sand Sleeves.** Med. cse., asst. grit.

**84 AP 4141D—State grit. Ppd. 6, \$1.45**

**COMPLETE JOBS FASTER... EASIER, TOO WITH GENUINE SHOPSMITH ACCESSORIES**

### Scratch, Buffing Wheels

**Scratch Wheels.** State diam., arbor hole. Wts. 9, 15 oz., 1 1/4 lb.

Arbor Hole	Fine Wire 84 A 2778D	Coarse Wire 84 A 2779D
1/2 in.	96c	69c
3/4 or 5/8 in.	1.44	99c
3/8 or 3/4 in.	2.24	1.74

**Buffing Wheels.** 1/2-in. arbor.

**A 2784 D—3/8-in. face. State diam.**

**12-meter. . . . . Each 43c; 3 for \$1.22**

**12-meter. . . . . Each 67c; 3 for 1.96**

**12-meter. . . . . Each 95c; 3 for 2.77**



### For Fascinating Fun... Make Gems!

**25 New Gem Kit** comes with 6-in. diam. diamond wheel; assorted semi-precious stones; 6-in. wood and silicon carbide scratch wheels; 6-in. metal lapping wheel, 6-in. felt polishing lap. No. 100 and 220 grinding compounds; polishing compound; 6 dopsticks; dop cement; 3 brushes. Water feed hose, clamp; lubricant tank. 12-in. alum. tub. 1/4 HP 1750 RPM split-phase motor; 3/8x49-in. "V" belt; 2 1/2-in. motor pulley. Instructions. \$5 Down. \$5 Monthly on Terms.

**84 A 2754 YB—Complete kit—Wt. 37 lbs. . . . . \$49.88**

**Kit, Less Motor, Belt, Pulley—Only \$4 Down.**

**84 A 2753 M—Ship. wt. 19 lbs. . . . . Cash \$37.44**



**\$49.88**  
Complete with motor

BAC WARDS 1053



Extra Safety Features...  
Protected start-stop buttons  
PLUS locking key

The Newest, Finest  
and Safest in  
Radial Arm Saws

Full 3-in.  
Depth of Cut

**Dollar Saver**

Sawsmith... Reg. \$229.00  
Floor Stand... Reg. 16.95  
Total 245.95

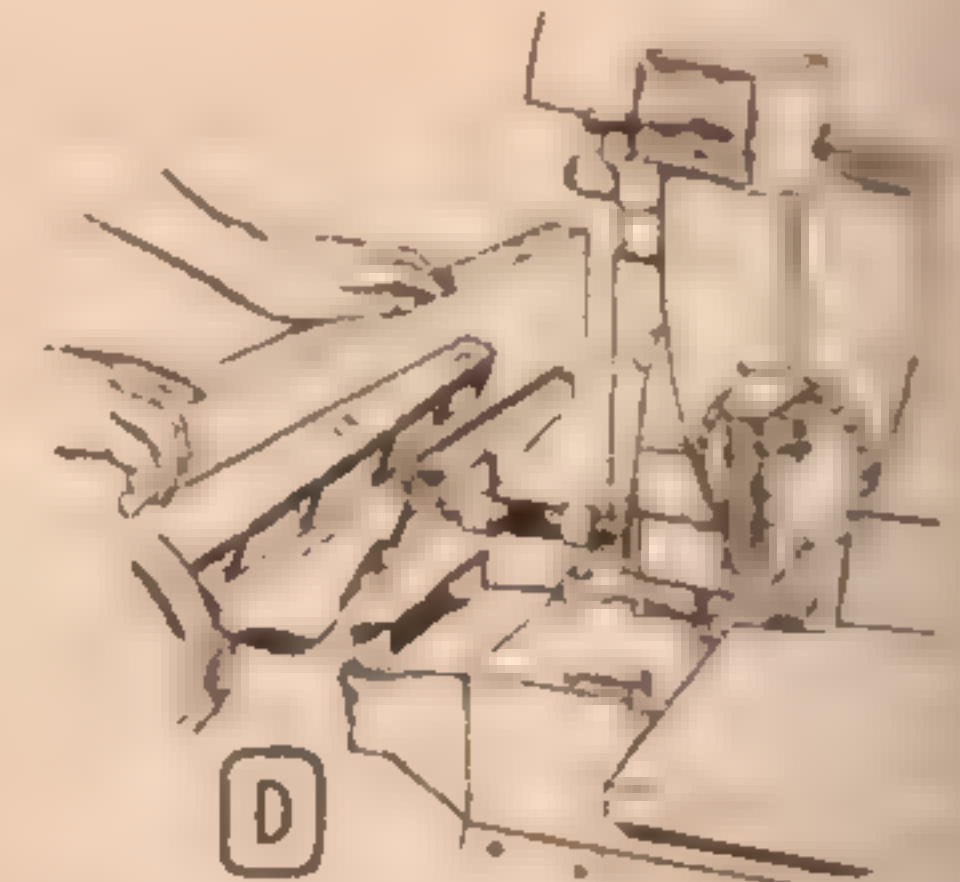
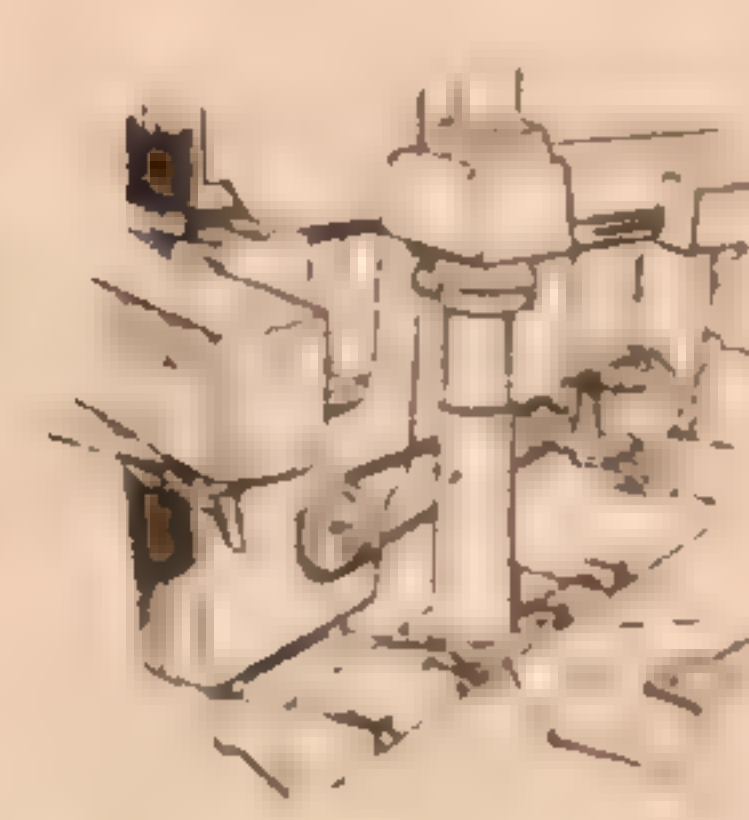
Buy Both for \$235.95  
**YOU SAVE \$10**

## SAWSMITH Radial Arm SAW With 9 "Plus" Features:

- (1) Variable-Speed Drive. 7 Speeds—1700 to 6300 RPM.
- (2) Cuts Deeply to a Full 3 in. Others cut to only 2½ in.
- (3) Precise Height Adjustment. Elevation graduates by ½ in.
- (4) 5 Arm Index Stops. 90-45-0-45-90°. Others stop 45-0-45°
- (5) Motor Tilts 90-45-0-45-90°. Other motors tilt 0-45-90°
- (6) Out Front Controls. Loosen, lock, locate with one hand
- (7) Sliding Table covers large working area—26 in. by 36 in.
- (8) Switch-Over Blade. Full table capacity for all miter cuts
- (9) Automatic Coil Cord. Hidden, damage-proof always.

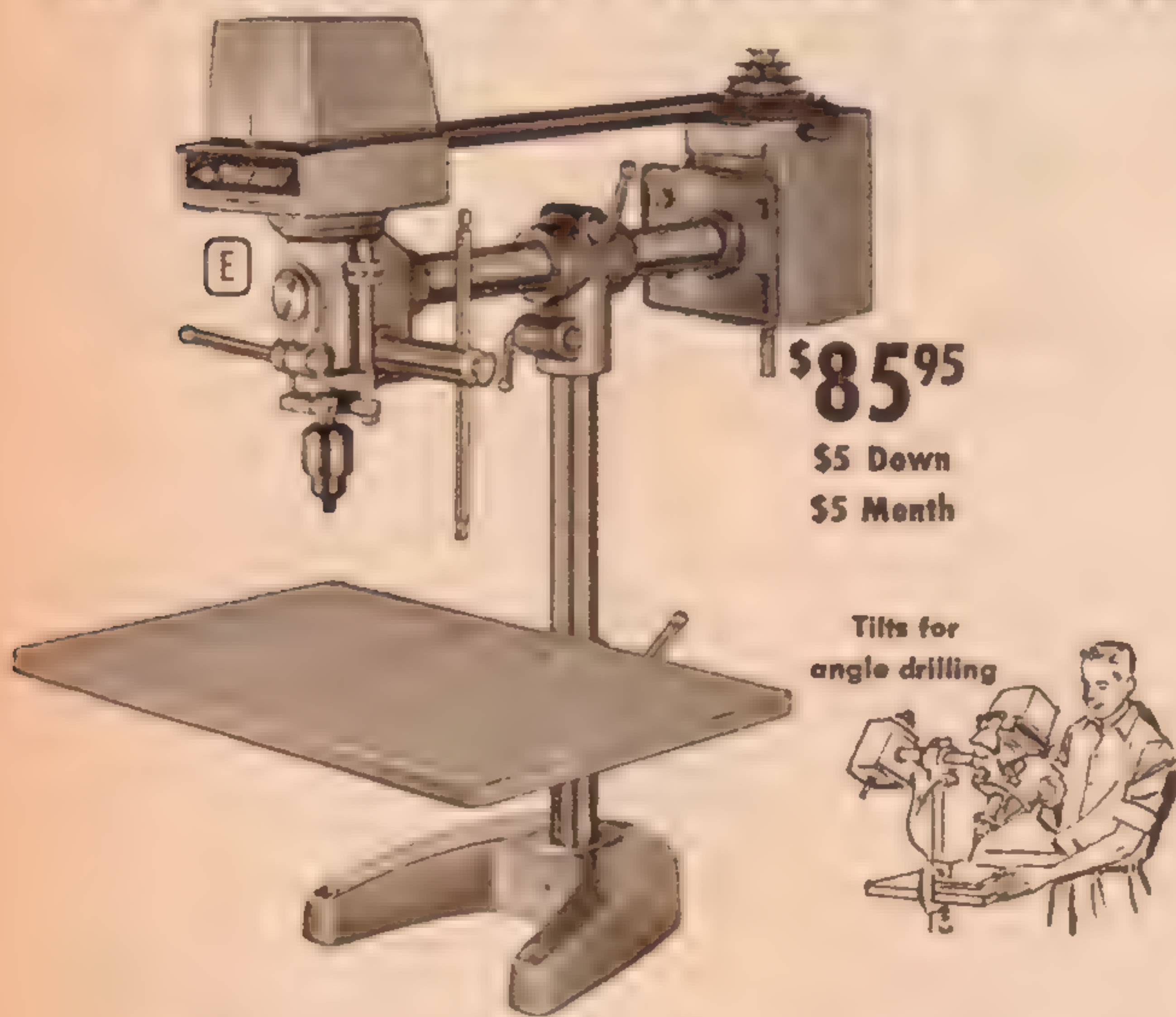
**(A) Sawsmith Does Every Woodworking Job and Does it Better** believe it's the best 9-in. Radial Arm Saw ever made! It cuts, rips, miters, tenons and rabbets. With attachments it can sand, rout, drill, grind and shape. Exclusive Dial-O-Speed motor. Motor develops 2 HP. Special Dollar Saver offer—put Floorstand (B) with Sawsmith and you save \$10—simply \$10 from price shown below. 110-120 v. AC.

- (A) 84 A 2265 RD—Ship. wt. 178 lbs. \$10 Down.... Cash \$229.00  
(B) 84 A 2273 MBD—Sawsmith Floorstand. Ship. wt. 20 lbs.  
(C) 84 A 2301 R—Cabinet with Casters. Wt. 60 lbs.....  
84 A 2410—1¼-in. SAWSMITH ARBOR. Ship. wt. 6 oz.....  
84 A 2411—9-in. SAWSMITH SANDING DISC. Ship. wt. 1 lb.  
84 A 2412—3 PKG. ASSORTED SAWSMITH SANDPAPER. Wt. 7 oz.  
84 A 2413—½-in. JACOBS SAWSMITH CHUCK. Wt. 1 lb. 6 oz.  
84 A 2414—UNIVERSAL SAWSMITH ½-IN. ARBOR. Wt. 15 oz.  
84 A 2416—SAWSMITH FLOATING SAW GUARD. Wt. 1 lb. 8 oz.



**(D) Add-A-Tool Bracket.** For mounting Shopsmith attachments. 84 A 2415—See (18) to (22), Page 1053. Ship. wt. 2 lbs.

## NEW POWR-KRAFT Radial DRILL PRESS



**\$85.95**  
\$5 Down  
\$5 Month

- Unequalled in Capacity and Flexibility—Do "Impossible" Jobs
- Head Swivels Full 360°, Tilts More Than 90° to the Right or Left
- You Choose from 4 Speeds to Drill a Wide Variety of Materials

**(E) Here's a Drill Press Designed for All Your Shop Needs.** Drill, sharpen, buff, sand, rout, polish, mortise at any angle with hairline accuracy—and without special jigs. Work lies flat on big 23¾x15½x¾ in. plywood top. For greater precision, remove plywood top, work on 8½x9 in. machined cast iron top. With 4 speeds (700-1250-2400-4700) you can handle large variety of materials easily, accurately. Arm travels forward 16¾ in., backward 5¼ in. Base 8x9¾ in. Size overall: 30 in. deep, 24 in. wide, 33¼ in. high. Equipped with ½ in. capacity geared chuck and key, arbor pulley. Use ½-HP 1750 RPM motor (Page 1051).

84 A 2577 R—Ship. wt. 85 lbs. Not Mailable. \$5 Down..... Cash \$85.95

1054 WARDS BA

JUST SAY "Charge It!" SEE PAGE 1281



**Metal Lathes**

**(F) Logan 9-in. Metal Lathes.** 9¼ in. swing over bed. Reversible power feed. 48-thread selection, right or left. ½ in. collet capacity. Tained accuracy to 1/1000-in. Ball bearing headstock. 12 spindle speeds. 55 to 1450 RPM. 17-in. centers, precision ground ways. 33-in. alloy face plate; two 60° centers, tool post, wrench; 2-step motor pulley (3½-in. bore), tailstock wrench, threading chart and lathe manual. Use 1 HP, 1750 RPM Powr-Kraft Motor. Shipped promptly from Factory in Chicago.

Catalog No.	Gears	Apron	Ship. Wt.	Down	Month
84 A 2126 F	Quick Change	Plain	275 lbs.	\$10.00	\$20.00
84 A 2125 F	Plain Change	Automatic	275 lbs.	10.00	19.50
84 A 2129 F	Plain Change	Plain	275 lbs.	10.00	15.00

84 A 2142 K—3-Jaw Universal Chuck. Self-centers. Ship. wt. 10 lbs.....

84 A 2200 K—Anti-friction Center. No. 2 Morse taper. Ship. wt. 3 lbs.....

84 A 2170 K—¼ Straight Turning Tool Holder. Ship. wt. 1 lb.....

For Complete Line of Metal Lathes, Accessories, Send for FREE Metal Lathe

## Power Hack Saw



Low as  
**\$43.95**

**(G) Belt-Driven.** Cuts up to 3½-in. 4-in. pipe. Adjusts to 45°. Relieving mechanism controls pressure forward stroke, lifts blade on return. 3 on Terms.

84 A 2407 R—Wt. 24 lbs..... Cash

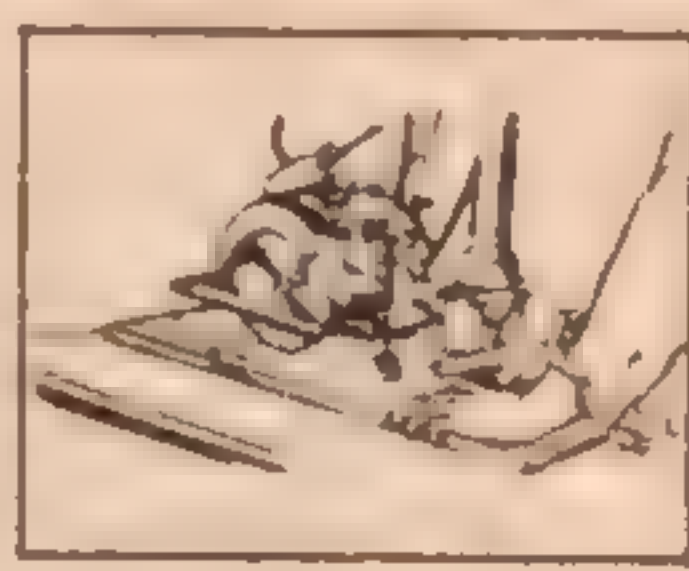
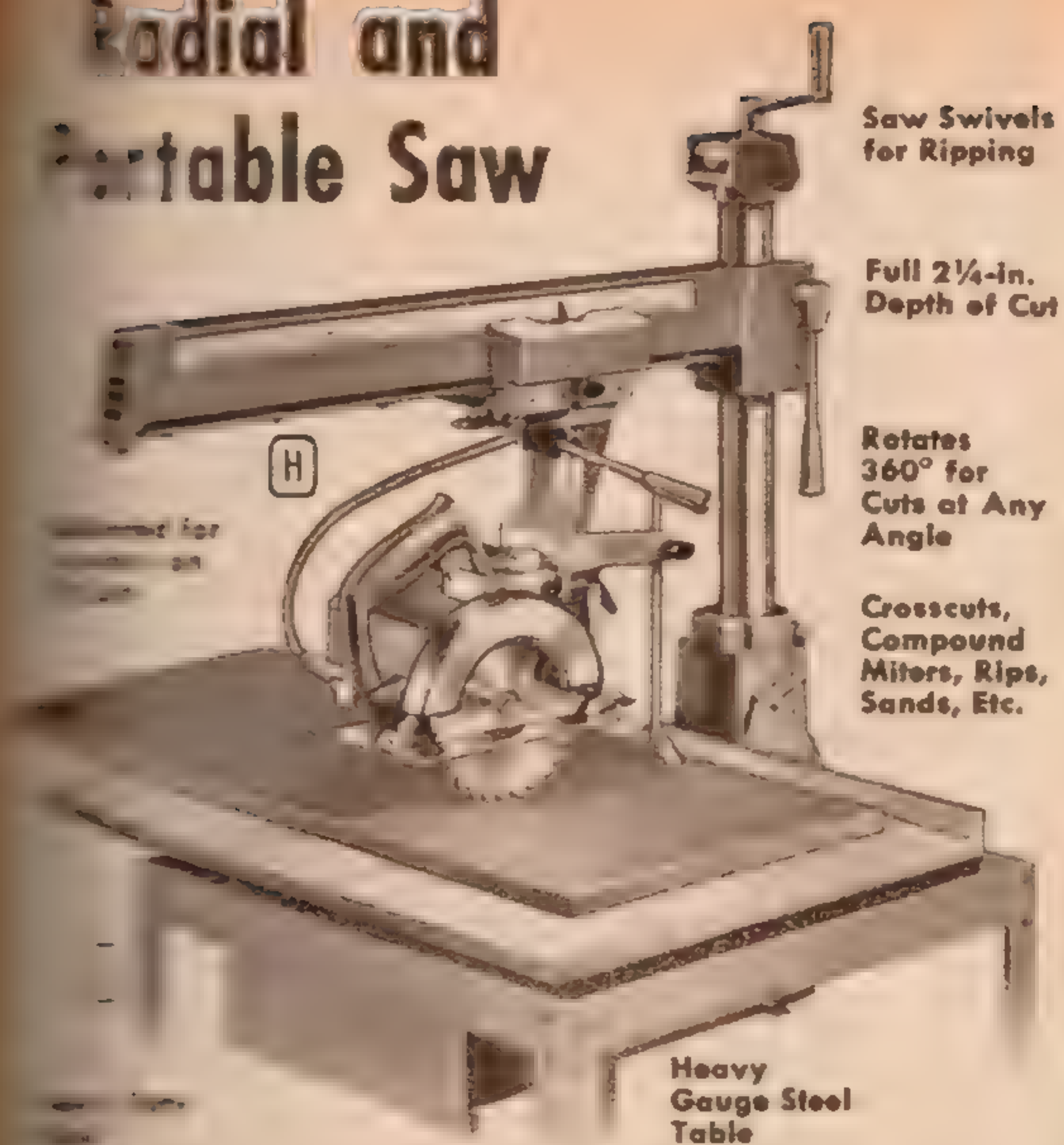
With ¼-HP Split-Phase Motor, Pulley Motor (83A4504MO) described on Page

84 A 2408 R—Wt. 42 lbs.....

84 A 4486—Blades. Wt. 5 oz. ....



## Radial and Portable Saw



AT WARDS

**\$118<sup>00</sup>**

**ONLY \$5 DOWN**  
Complete with  
Powr-Kraft 6 1/2-in.  
Heavy-Duty Saw.

**POWR-KRAFT** Offers a Radial Arm Saw and Heavy-Duty Portable 6 1/2-in. Electric Saw in one unit. Welded 30x20x1-in., non-warping wood table. Radial Arm in any position, indexes at 45° and 90°. Includes 6 1/2-in. blade. (12) on Page 1057 can be removed for use as a portable saw. Ship. wt. 64 lbs. \$6 Monthly on Terms.

**POWR-KRAFT** Radial Arm Unit and 6 1/2 in. Saw. Cash \$118.00

**POWR-KRAFT** Unit. Fits **POWR-KRAFT** 6 1/2-7 1/2-8-in. Portable Saw. Order correct mounting bracket below.

— **POWR-KRAFT**—Only \$5 down. Ship. wt. 50 lbs....Cash \$79.88

— **POWR-KRAFT**—Bridges for **POWR-KRAFT** Saws. Ship. wt. each, 1 lb.

— **POWR-KRAFT**—Model No. 8939.....\$5.95

— **POWR-KRAFT**—Fits Nos. 8900-8901-8902-8980-8981-8982...2.19

— **POWR-KRAFT**—Fits Model Nos. 8937-8938-8941.....2.19

**POWR-KRAFT** Mounting Bracket converts portable saw into Radial Arm Saw. Fits Skil Nos. 552-520-698-516; Black and Decker Nos. 73-93; Portable Electric No. 620.

— **POWR-KRAFT**—Fits above and similar. Ship. wt. 1 lb.....\$5.98

— **POWR-KRAFT**—Floor Stand. Specially designed to hold Radial Arm Saw. Fits above. \$2.50 dn. \$4 a month on terms.

— **POWR-KRAFT**—Ship. wt. 20 lbs. Not Mailable....Cash \$24.88

— **POWR-KRAFT**—6 1/2-in. Cut-Off and Sanding Wheel. Wt. 1 lb. 3.98

— **POWR-KRAFT**—Sanding Drum for (H). Ship. wt. 1 lb. 8 oz...1.98

## NEW POWR-KRAFT 10-in Radial Shop

80 YEARS  
**\$179<sup>50</sup>**  
\$5 DOWN  
SERVING ALL AMERICA



- Big 10-in. Capacity For Largest Jobs
- Big 3 3/8-in. Cut at 90°, 2 3/4-in. at 45°

- Rips To Center of 54-in. Panel
- 3 Operating Spindles . . . 3 Speeds

**[K]** All New Is The Word For The Big **POWR-KRAFT** 10-in. Tri-Power Radial Shop. Never before has Wards been able to offer a radial arm of this size, with so many deluxe features, at this low price. With accessories it can handle dozens of different jobs making it America's best buy in quality power tools.

**COMPARE SIZE OF CUT . . .** Cuts deeper than any other 10-in. Radial Saw in any price range. Cuts finished 4x4-in. lumber. Sawing, beveling, mitering—you can handle all these jobs on this giant capacity saw.

**COMPARE VARIETY OF ACCESSORY USE . . .** This Tri-Power shop has this exclusive feature—THREE Operating Spindles at THREE different speeds. 3450, 5000, 10000 RPM. All speeds that you need for most woodworking jobs. Saw at 5000 RPM, Drill at 3450, and Rout at 10000 RPM. It handles wire brushing, drum sanding, buffing, molding, dadoing, shaping, beveling easily and quickly.

**COMPARE CAPACITY OF SAW . . .** Radial Arm rotates 170°, locking at any angle, with positive stops at 45° and 90°, and 10-in. blade and motor tilt 90°, right and left, with positive stops at 45° and 90°. Large table capacity enables you to rip to center of 54-in. wide panel. Big size, maximum flexibility giant capacity.

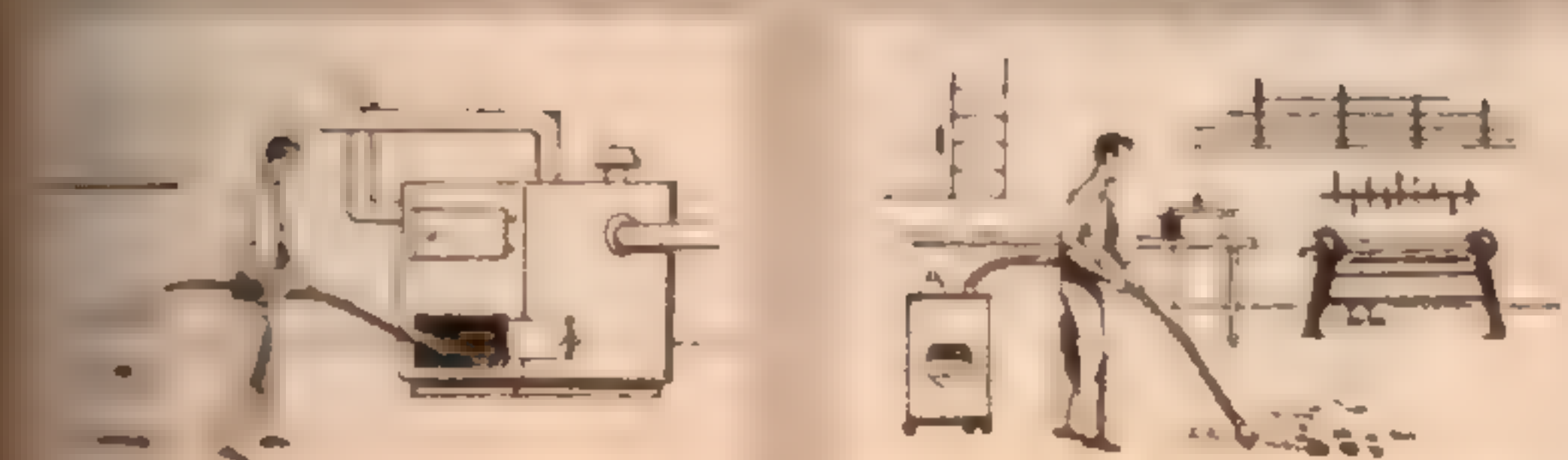
**COMPARE THESE ADDITIONAL FEATURES . . .** 110-120 volt, AC/DC all ball bearing motor develops 2 1/2 HP, has safety clutch to protect saw and prevent motor burnouts if saw hits a nail or a knot. Bonded wood table top will not warp. 3/8-in. arbor, with two 1/2-in., 20-thread auxiliary spindles. Key-type safety lock power switch cannot be turned on accidentally, preventing many needless accidents. UL approved. \$5 down, \$9 monthly.

84A2300 R—Wt. 135 lbs. Now Cash... \$179.50

1/2-in. Chuck for Saw (K). For routing, drilling.

84 A 9367—Ship. wt. 1 lb. 4 oz... Only \$7.39

## POWR-KRAFT Vacuum Cleaner HAS MANY USES



Fireplaces, furnaces



Shop areas, greenhouses



Car interiors and work spaces

**[L]** Brand New All Purpose Vacuum. A real value at this low price. This latest design puts motor atop the fiber drum to waste none of the large 28 gallon capacity. Big 5/8 horsepower motor gives plenty of suction for heavy-duty clean-up jobs around the home, garage, shop or farm. Dandy for car interiors, trunks, pick-up trucks, power tools, etc. A really useful addition to any home. Built-in blower for hard-to-reach crevices. No lubrication necessary. Diameter 16 inches, height 20 inches. 110-120-volt AC-DC motor. With fiber drum, 6 foot hose, 2 1/2-inch plastic floor nozzle, and one extra filter bag. Not Mailable.

84 A 8522 R—Ship. wt. 28 lbs. \$5 Month.....Cash \$37.64

84 A 8523—3-WHEEL DOLLY FOR PORTABILITY. Wt. 4 lbs...3.66

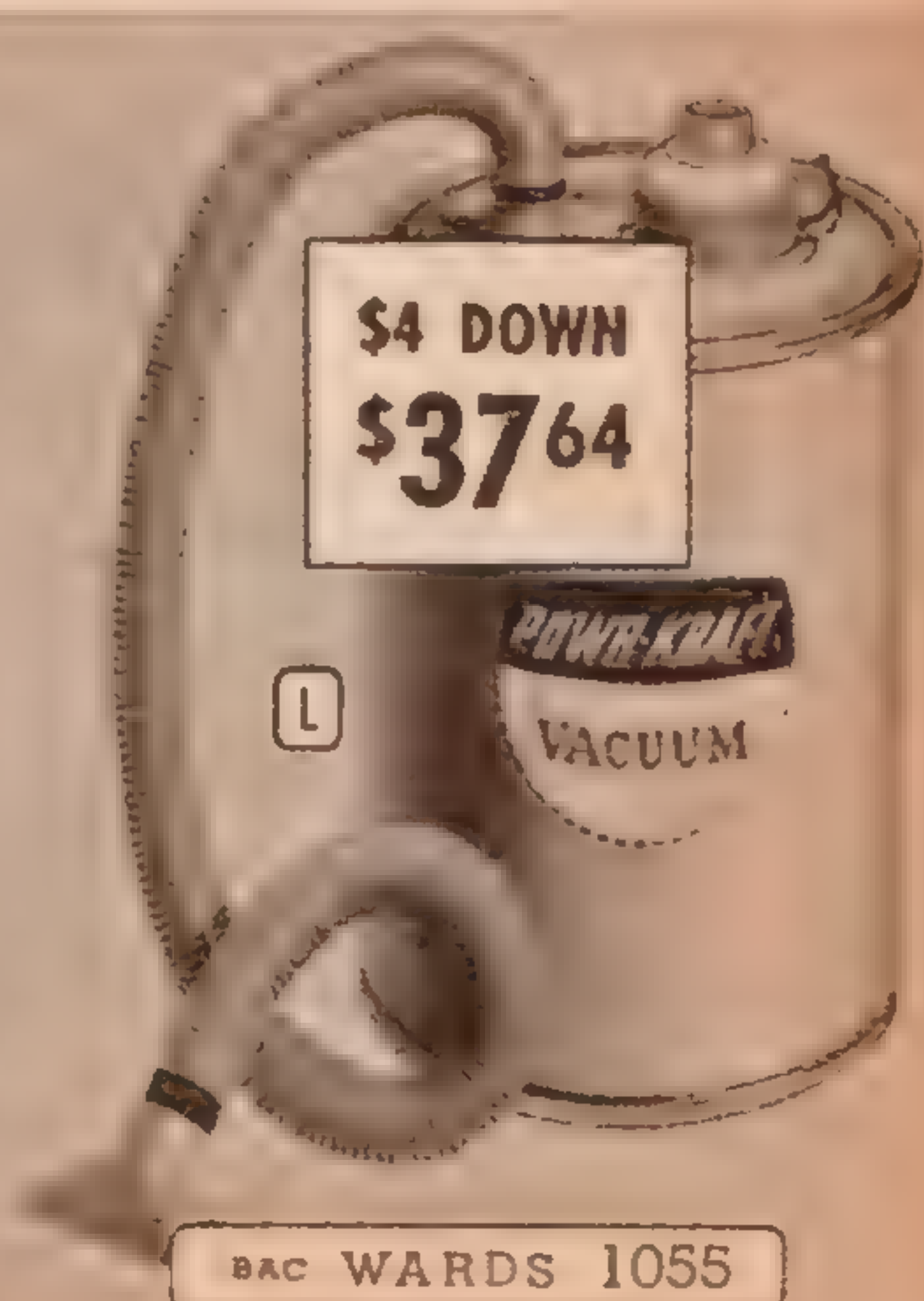
84 A 8529—POLISHED EXTENSION HANDLE. Wt. 2 lbs.....3.66

84 A 8537—PACKAGE OF 6 PAPER FILTER BAGS. Wt. 2 oz...95c

84 A 8538—PACKAGE OF 1 CLOTH FILTER BAG. Wt. 1 oz...95c

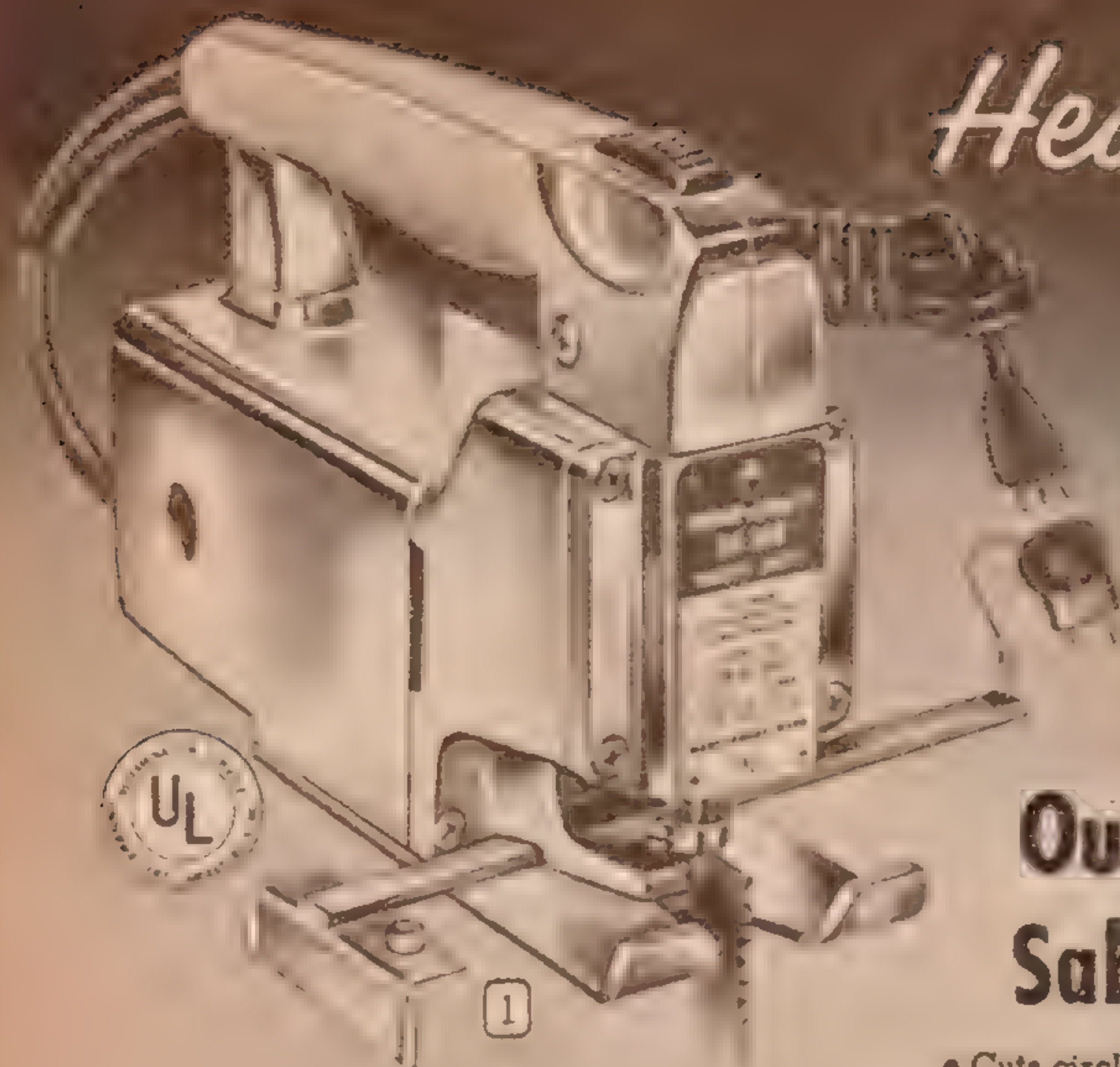
84 A 8540—MAGNETIC HOOD KIT. Ship. Wt. 2 lbs.....3.29

84 A 8554—ROUND, FISH TAIL NOZZLE KIT. Wt. 8 oz.....2.88

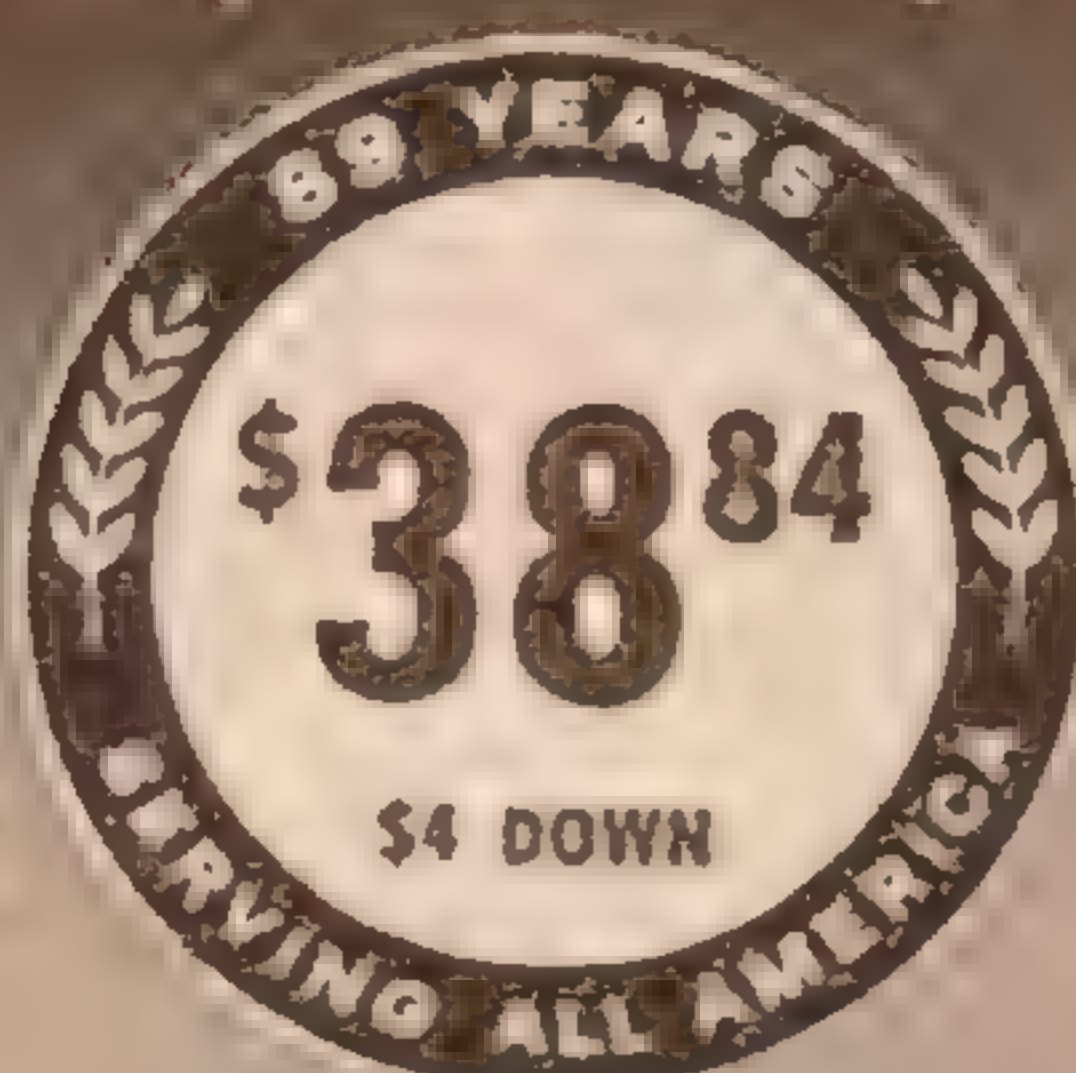


BAC WARDS 1055





## Heavy Duty



### Our Finest Sabre Saw

- Cuts circles, scrolls, openings
- Fast—3300 strokes per minute
- 2-position shoe . . . cuts flush
- Sealed ball bearings in motor
- Guaranteed one year\*—UL approved

**1 POWR-KRAFT Heavy-Duty Sabre Saw.** Finest performing saw we've seen. Powerful ball bearing reciprocating motor delivers 3300 3/8-in. strokes per min. 2-in. cutting capacity. Easily cuts metal, plastic, 2x4's. Convenient slide-type on-off switch. 110-120 v., AC-DC. With handle, sawdust blower, rip and circular

guide, 3 blades, 3-wire cord with adapter. 84 A 8933—Ship. wt. 7 lbs. . . . Cash \$38.84

**Extra Blades For Saw (1).** Ship. wt. 3 oz.

84 A 8944—Metal cutting blades. 4 for \$1.89

84 A 8945—Coarse wood blades. 2 for 1.98

84 A 8946—Fine wood blades. . . . 4 for 1.39



\$3 DOWN

\$29.88

### New Multi-Purpose Electric Jig Saw

- Tremendous Power . . . Big 4.5 Amp. Motor
- Cuts 6 x 6's at 90°; Cuts 4 x 4's at 45°.

**2 POWR-KRAFT Work-Horse Jig Saw.** Powerful performance for curved, irregular, or straight-line cutting. Angle adjusts from 0° to 45°. Sealed ball and construction, 2400 strokes per minute. Oversize safety switch. You get: Saw, 7 1/2-in. wood cutting angle adjustment keys, 6-ft. cord. For 110-120 V. AC. Guaranteed one year\*. \$3 Down, \$4 Month on term. 84 A 8964—Ship. wt. 7 lbs. Mailable. . . . .



## Medium Duty

**3 Ruggedly Built Sabre Saw** for the home craftsman. Cuts holes, patterns, straight lines. 2-in. capacity, adjusts to 45°. 3000 strokes per min. Ball bearings. Guaranteed\*. Rip guide, extra handle. For 110-120 V. AC. Ship. wt. 4 lbs. 84 A 8934. . . . . Cash \$24.95

### Dollar Saver

Saw (3) and Table (6) . . . Reg. \$33.83  
**BUY BOTH, SAVE \$3.00**  
Sabre-Saw and Table. Wt. 16 lbs.  
84 A 18934 YB. . . . . Only \$30.83

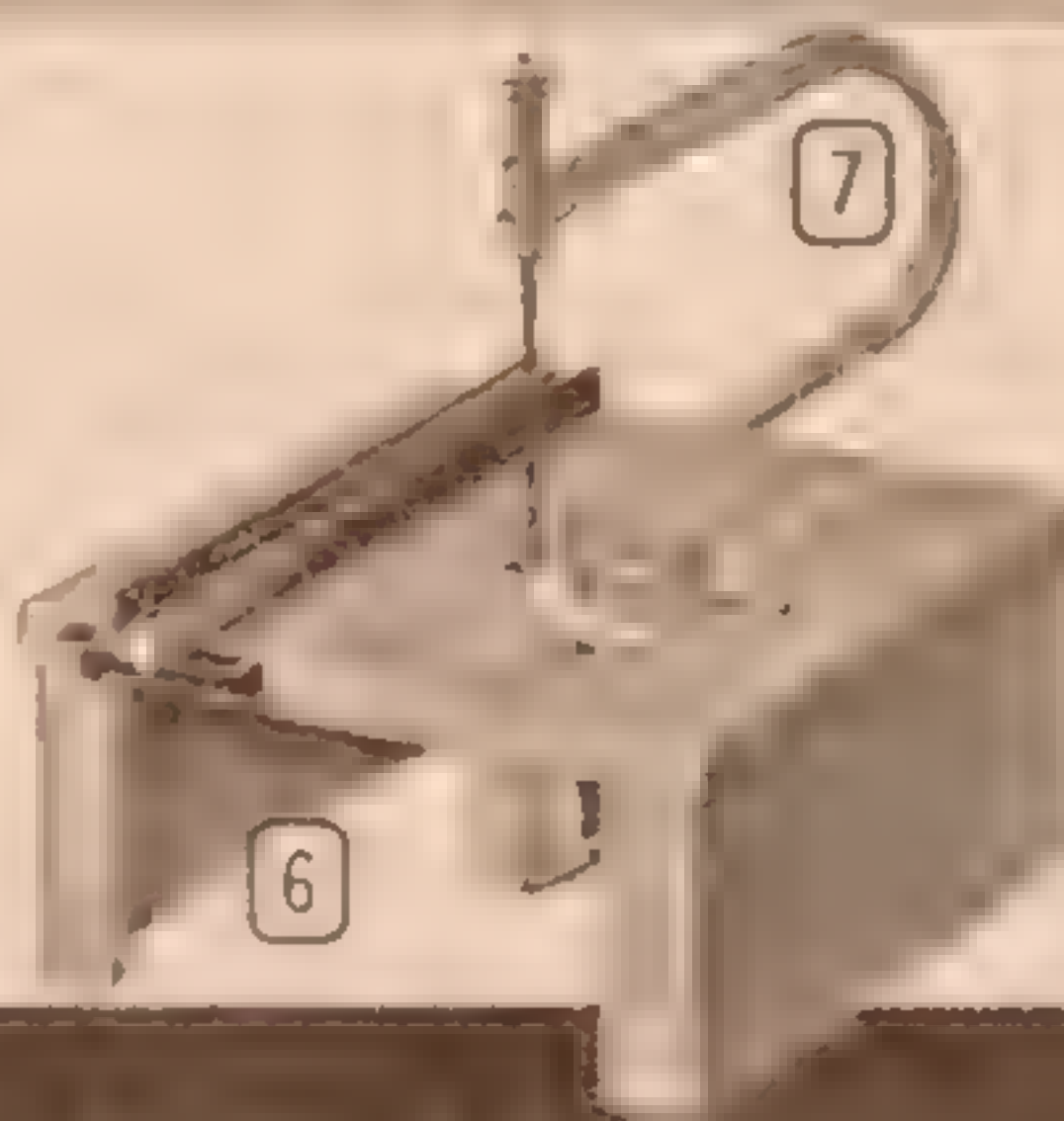
\$24.95  
\$2.50 DOWN

**6 Steel Table for (3), (8).** Converts saws to table saw. 15x15-in. top, 7 in. high. 84 A 8908—Wt. 12 lbs. \$8.88

**7 Scroll Saw Attachment.** Mounts on table or saw. Converts to handy jig saw. 84 A 8955—Wt. 2 lbs. . . \$3.98

Blades for (3), (8). Wt. 2 oz.		
Type	Cat. No.	Price
Coarse	84A8909	5 for \$1.25
Fine	84A8910	5 for 1.25
Metal-Cut	84A8911	3 for 1.25

SATISFACTION GUARANTEED



## Utility Duty

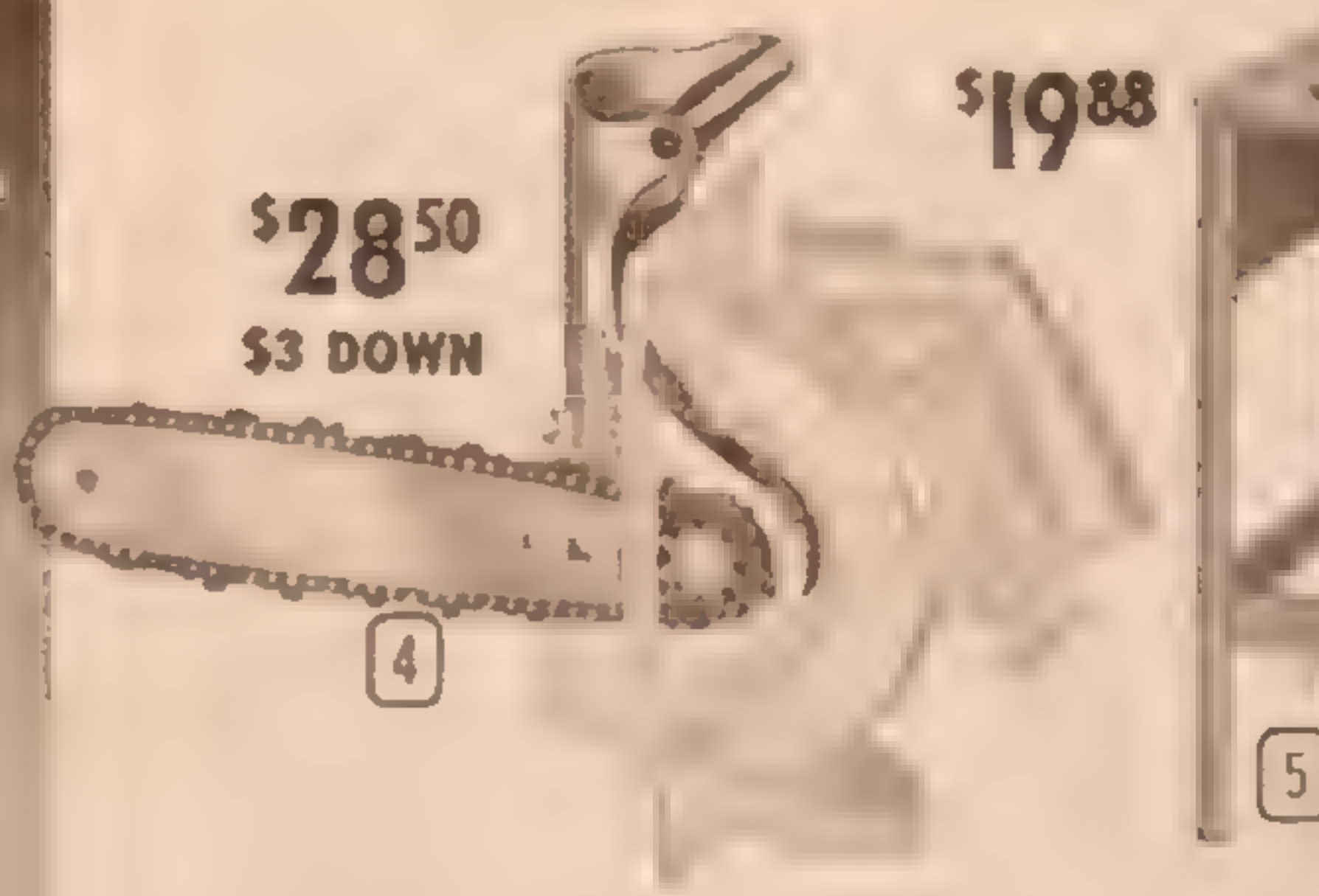
### Budget-Priced Sabre Saw

**8 Reliable and Economical.** Will handle cutting problems of most home craftsmen. Guaranteed\*. Use to cut holes, patterns or straight lines. Adjustable shoe cuts through metal, plastics and even 2x4 lumber. Universal motor. Precision bronze bearings. 110-120 volt AC. 2-in. cutting capacity. UL Approved. 84 A 8932—Ship. wt. 4 lbs. . . . . \$19.44

Just Charge It—See Page 1281 for details



1056 WARDS CBASKDF



**4 Chain Saw Attachment** lets you cut logs, walls easily with your portable electric saw—does all of your saw. Heavy-duty construction for rough cutter bar, chipper-type chain cuts toughest wood. Fits Powr-Kraft Saws Model 84 A 8900, 8901, 8982, 8937 and 8941. Ship. wt. 4 lbs. Mailable. 84 A 8970—Only \$3.00 Down, \$4 Month. . . . . Cash \$19.88  
84 A 8971—EXTRA CHAIN for (4). Ship. wt. 8 oz.

**5 Floor Model Saw Table.** Converts all Powr-Kraft opposite page to tilting arbor table saw. 17" table surface. 35 1/2 in. high. Adjustable ripping gauge, blade angle, and depth of cut. 84 A 8968 MB—Ship. wt. 24 lbs. Mailable. . . .



**9 Convenient Steel Saw Case.** Heavy-gauge welded construction protects your saw from damage. Fits Powr-Kraft 6 1/2, 7, 7 1/2 and 8-in. saws. Easy access for extra blades and extension cords. 84 A 8950—Ship. wt. 9 lbs. 8 oz. . . . .

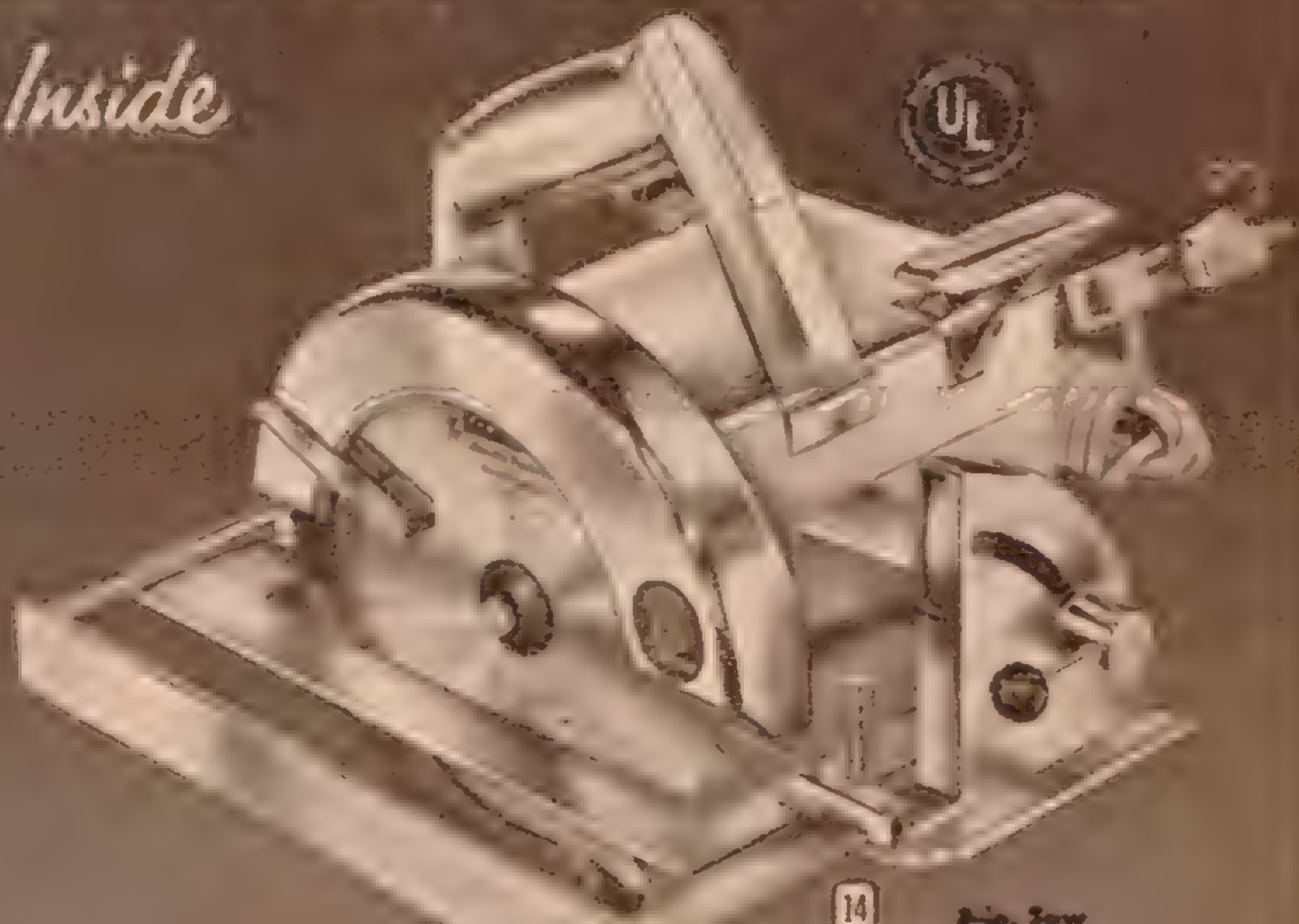
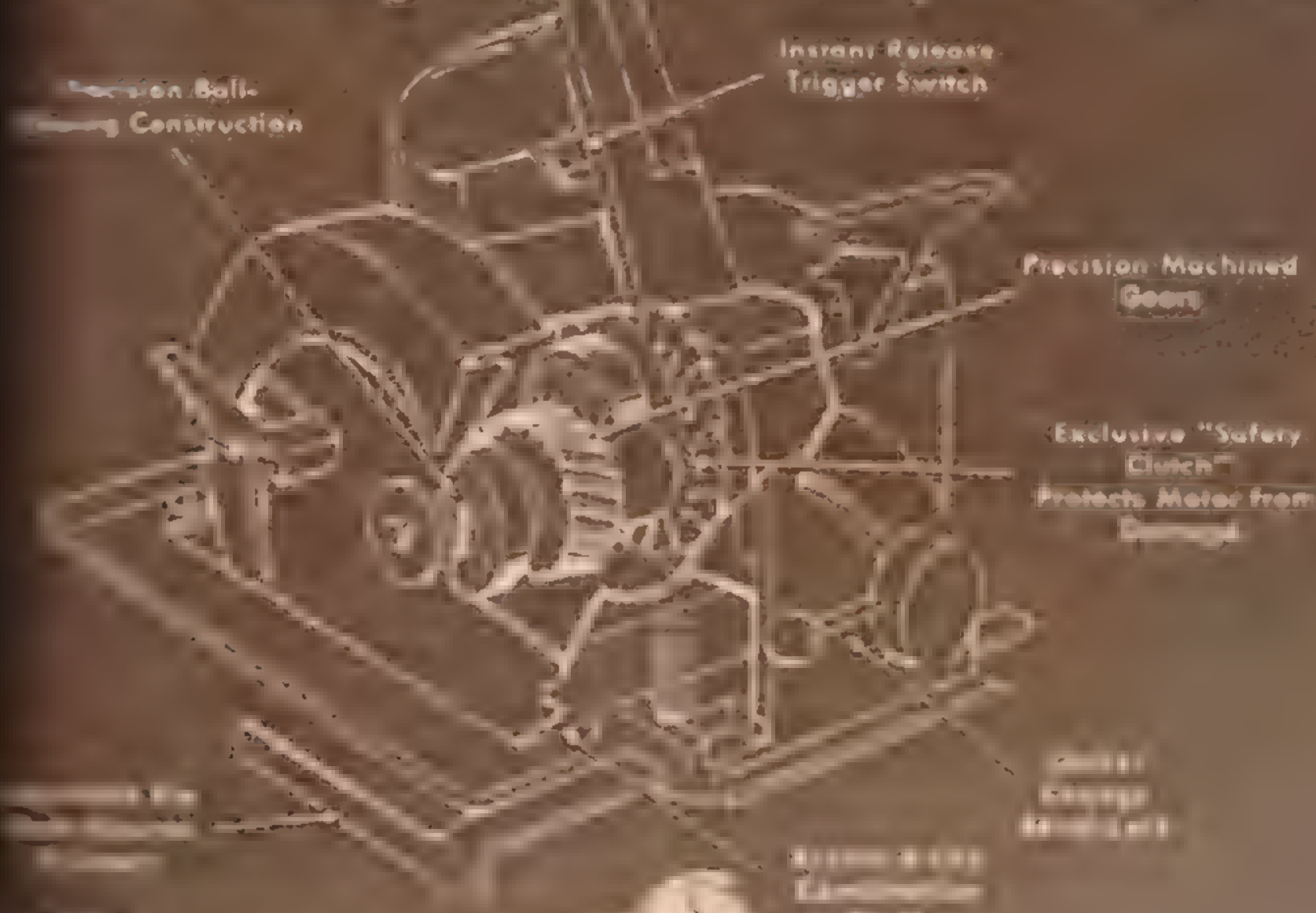
**10 Bench Model Saw Table.** Get extra use from your saw. The features of (5) in a bench model. Bolts to table. Saw attaches easily to table. 18 1/8 x 22 1/8-in. table. 84 A 8967 M—Mailable. Ship. wt. 12 lbs. . . . .

**11 Protractor.** Strong all steel protractor is precision brated . . . assures you of the exact cutting angle you want. For all Powr-Kraft 6 1/2, 7, 7 1/2 and 8-in. saws. 84 A 3841—Ship. wt. 1 lb. 12 oz. . . . .



# Choose the Size and Power to Fit YOUR Needs

*The Proof of Quality is on the Inside*



2-in. Saw  
**\$69<sup>95</sup>**  
 \$5 DOWN



6 1/2-in. Saw  
**\$39<sup>95</sup>**  
 \$5 DOWN



7-in. Saw  
**\$47<sup>88</sup>**  
 \$5 DOWN

7 1/2-in. Saw  
**\$62<sup>50</sup>**  
 \$5 DOWN

**12 POWR-KRAFT Big Capacity 6 1/2-in. Saw.** Tough jobs, repair work, etc. Features all features above. Forced air cooling. Develops 1 1/4 HP, runs on pre-ball and drawn cup roller bearings. Cuts 2 1/4 in. at 90°; 1 7/8 in. at 45°. No-load speed 5100 rpm. 10 amps. Guaranteed\*. \$4 Down, \$5 Monthly. 84 A 8901 M—Wt. 15 lbs...Cash **\$39.95**

**13 Length Exact-A-Guide.** For ripping. Cuts 7, 7 1/2-in. saws. Shown on (14). 84 A 8902 M—Ship. wt. 2 lbs.....**\$2.98**

**14 POWR-KRAFT Super Capacity 7-in. Saw.** For professional builders as well as home handymen. Includes all Powr-Kraft features shown above. Precision ball and needle bearings. Safety clutch protects saw motor from burn-out. Forced air cooling. 10 amp. 1 1/4-HP motor cuts 2 1/2 in. at 90°, 2 in. at 45°. 5100-RPM no-load speed. Guaranteed\*. Ship. wt. 16 lbs. Only \$5 Down. 84 A 8981 M.....Cash **\$47.88**

**13 POWR-KRAFT Giant Capacity 7 1/2-in. Saw.** Heavy duty. Will not stall, even in heaviest work. Sets a new standard of work load efficiency. Has every Powr-Kraft feature described above. Forced air cooling to prevent overheating. 12 Amperes, 2 Horsepower, full ball and roller bearings, 5500 RPM no-load speed. Instant release trigger switch. Cuts through 2 13/32 in. at 90°, cuts 2 1/16 in. at 45°. Fully guaranteed\*. Ship. wt. 17 lbs. Only \$5.00 Down on Terms. 84 A 8902 M—\$5 Month....Cash **\$62.50**

**14 POWR-KRAFT "Deep-Cut" Deluxe 8-in. Saw Makes Power Tool History.** Here's our finest saw—has all features shown above—truly one of America's biggest values in power hand saws. Delivers top performance on toughest assignments—built for continuous heavy-duty operation. Cannot stall, even in heaviest work. Incorporates every latest Powr-Kraft design feature above, plus Exact-A-Guide for accurate rip control. Quick change bevel lock and safety clutch. Additional specifications: 12 Amps., 2-HP motor, cuts 2 3/32 in. at 90°, 2 3/16 in. at 45°. Guaranteed\*. \$5 Down on Terms. 84 A 8982 M—Wt. 19 lbs...Cash **\$69.95**

All saws above are complete with 5/8-in. arbor Krome-A-Loy saw blade, built-in sawdust blower to keep cutting line clear, 10-ft. 3-wire safety cord and adapter. For 110-120 volt AC-DC.

## POWR-KRAFT Utility Saw

Budget Priced at **\$32<sup>74</sup>** Pay only \$3.50 Down

**15 6 1/2-in. Model for Home Craftsmen**... all the conveniences of a power saw at a price every homeowner can afford. Cuts 2 1/4 in. at 90°, 1 7/8 in. at 45°. Bronze bearing construction. 7 Amp. 1-HP motor. 5000 RPM no-load speed. Safety clutch to protect motor. 110-120 v. AC-DC. Bevel adjustment, blade guard, 5/8-in. arbor, combination blade, 8-ft. 2 wire cord. Guaranteed\* (see left). UL Approved. \$3.50 Down, \$4 Monthly. 84 A 8900 M—Ship. wt. 15 lbs.....Cash **\$32.74**



CBA WARDS 1057

## GUARANTEE \*

**GUARANTEED ONE FULL YEAR.**

All POWR-KRAFT saws are guaranteed one year from date of purchase against defects in workmanship and materials, and will be repaired or replaced free if defective in that period.









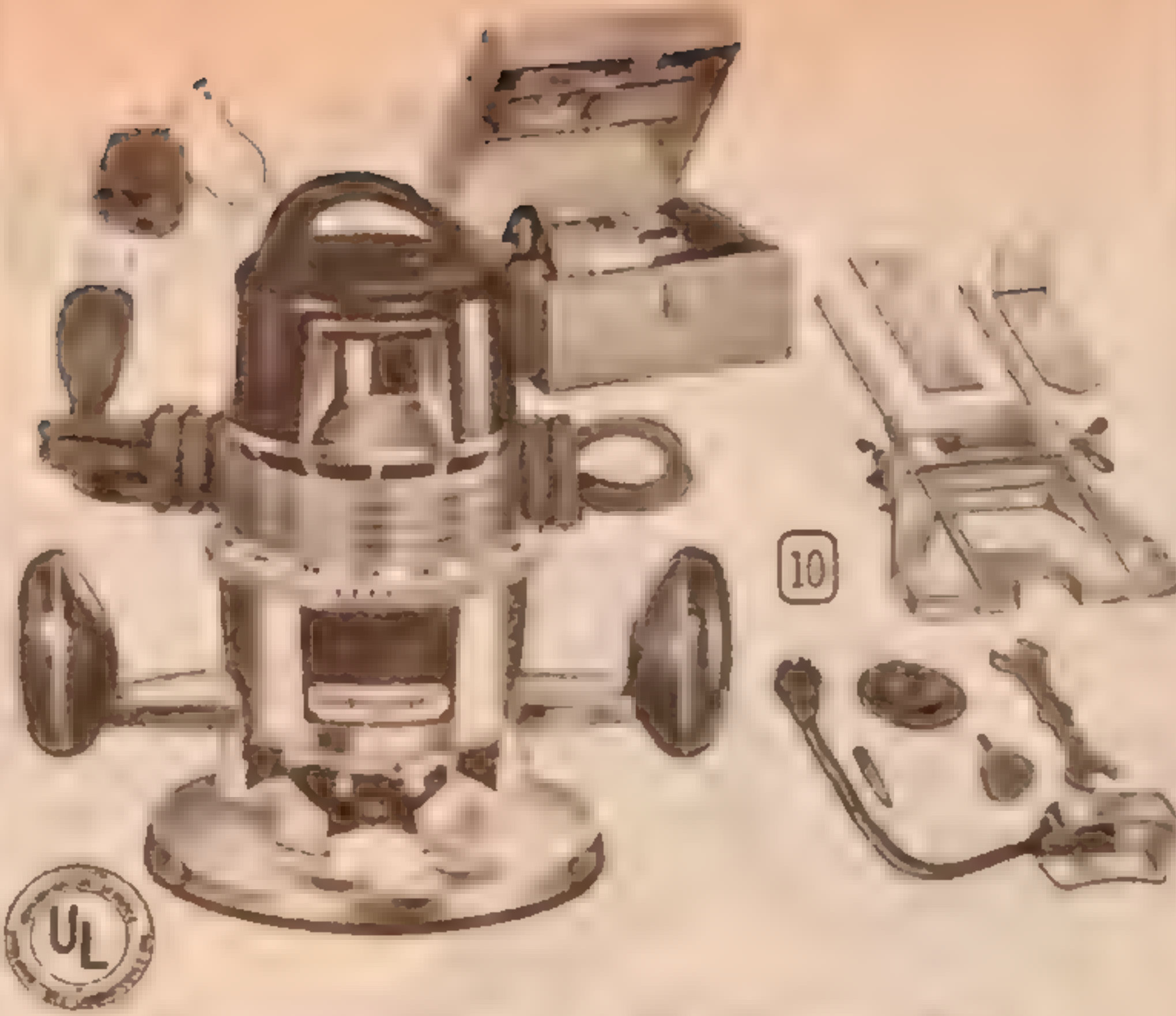
### Economy Router \$39<sup>95</sup>

Low-Priced **POWR-KRAFT** Kit... for hobby-home repairs. Easy to make cuts with or against the grain for fine cabinet, cabinetry, cornicing. Superior quality. Kit includes: router, straight and circular guides, 1/4-in. straight bit, wrench, 1/4 HP gives 27,000 RPM., operates on 110-120 v. 60 cyc. AC. Guaranteed (see below). Only \$4 Down on Terms.

8443—Ship. wt. 5 lbs. 8 oz. Cash \$39.95

### \*Guaranteed One Full Year

**POWR-KRAFT** power tools are guaranteed one year from date of purchase against defects in workmanship and materials, and will be repaired or replaced free if found defective within one year.



### Heavy Duty Router Kit \$67<sup>50</sup>

**10 For Carpenters, Cabinet Makers**—designed for speed and accuracy. Will perform finest joinery and cabinet work—beading, grooving, routing, fluting, cove-cutting, dove-tailing, etc. For inlay work, decorative edges, many types of bas-relief carving, wood finishing.

**POWERFUL 7/8-HP Motor** operates at 23,000 RPM—smooth cuts with or against grain. Threaded motor housing provides micro depth of cut adjustment.

**ACCESSORIES INCLUDED:** Straight and circular guide; templet guide; light attachment; 2 high speed bits—1/4-in. straight and 3/8-in. round over; 1/4 and 1-in. grinding wheels for sharpening bits; steel carrying case; wrench and instructions. For 110-120 volt, AC-DC. UL Approved. \*Guaranteed 1 year.

84 A 8547—Ship. wt. 19 lbs. \$5 Down.....Cash \$67.50



### Our Finest Deluxe Builder's Router Kit \$133<sup>50</sup>

**11 Will Do 90% of All Woodworking Jobs.** More than pays for itself in the time it saves. Specially designed templet of lightweight metal for hinge mortising—adjusts to mortise 2 or 3 hinges on wooden doors and jambs. Handles 1 1/8 to 2-in. thick doors; guides router for cuts of uniform size.

**MOTOR QUICKLY INTERCHANGED** for router or planer. Large capacity planer—micro depth adjustment. Unique design forces chips from cutter.

**KIT INCLUDES:** 7/8-HP, 110-120 v., AC-DC motor; routing and planing attachments; arbor and cutter; grinding wheel and arbor; door and jamb butt templet, templet guide, mortising bit; straight, circle guide, carrying case.

84 A 8548MB—Wt. 38 lbs. Only \$5 Down. Cash \$133.50

### Why Pay For Two Power Units?

#### SAME MOTOR OPERATES ROUTER AND PLANER

- Powerful 7/8-HP Ball Bearing Motor Operates at 23,000 RPM
- Makes Hundreds of Cuts—Mortise and Tenon, Tongue and Groove, Etc.
- Converts to Planer in Seconds—For Fitting Doors, Windows, Screens

**Router Has More Power, Greater Versatility** than any comparable router we've seen. It's faster, has bigger capacity—actually performs up to 90% of usual routing operations. Built-in light enables you to follow line or pattern. Precision built for beading, inlaying, making rabbet and dado cuts. In addition to any woodworking shop. Use on wood or plastics—makes extremely smooth cuts with or against grain. Adjusting depth of cut is quick, accurate. With chuck and wrench. Order router bits at right.

8544 M—Router with Motor. Ship. wt. 9 lbs. 8 oz. \$5 Down.....Cash \$47.88

Attachment Without Motor Unit. Same as described in (12) above.

8543—Use with motor from (14) below. Ship. wt. 1 lb. 14 oz.....\$8.95

**Straight and Circular Guide.** Keeps accurate distance between material, bit.

8551—Fits Router (12) above. Ship. wt. 1 lb.....\$3.69

**16-in. Planer With Motor.** Large capacity—for planing lumber, fitting doors, storm windows, screens, etc. Leaves smooth, waveless surface. Tilts for angle planing. Micro depth adjustment. With 2 1/16-in. blade, wrench.

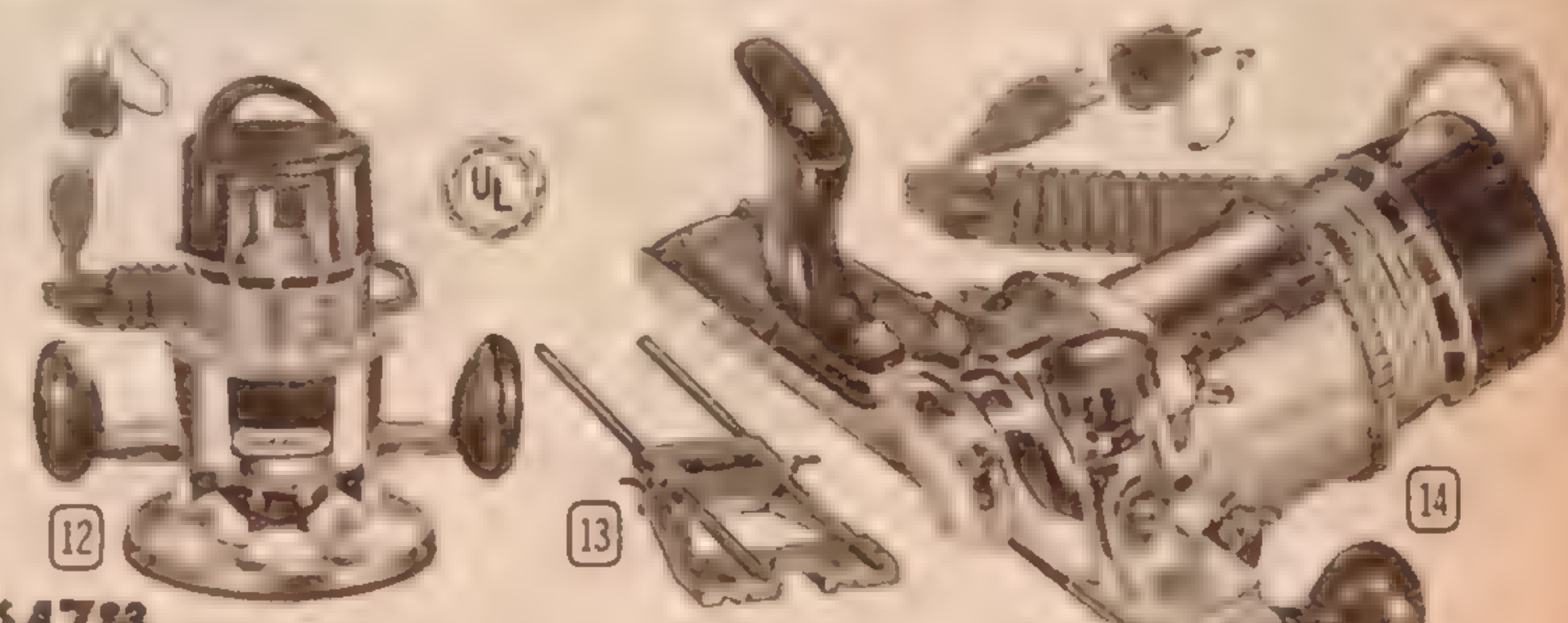
8545 M—Planer with Motor. Ship. wt. 11 lbs. \$5 Down.....Cash \$72.50

Attachment less Motor Unit. Use with motor from (12) above.

8545—Ship. wt. 4 lbs. Only \$4 Down on Terms.....Cash \$35.88

**Router Bit Kit.** Includes: (19); 1/4 and 3/8-in. sizes of (16), (17).

8574—High-speed steel. Ship. wt. 12 oz. .... 4-Pc. Kit \$8.98



\$47<sup>88</sup>

\$72<sup>50</sup>



**15 TO 23 Router Bits.** High speed steel. 1/4-in. shank. Ship. wt. 2 oz. each.

- |  |   |
|--|---|
| (15) 84 A 8587—1/4-in. Beading... \$4.44 | (19) 84 A 8588—3/8-in. Round Over... \$4.79 |
| (16) 84 A 8585—1/4-in. Straight... 1.37  | (20) 84 A 8590—9/16-in. Dovetail... 3.79    |
| 3/8-in. Straight... 1.77                 | (21) 84 A 8591—3/8-in. Rabbeting... 5.50    |
| (17) 84 A 8586—1/8-in. Veling... 1.39    | (22) 84 A 8592—5/32-in. Rom. Ogee... 4.95   |
| (18) 84 A 8589—3/8-in. Cove... 5.88      | (23) 84 A 8598—1/2-in. Mortising... 2.29    |

### Dollar Saver

Buy Impact Wrench, Chuck and Sockets, Get **FREE CASE**

Complete Impact Wrench Outfit **NOW ONLY \$78<sup>95</sup>**

### POWR-KRAFT Impact Wrench

**Tightens, removes bolts** in 1/10 the time required by hand. Adjustable torque gives 1600-1800 impacts per second. Max. torque in 6 seconds. Fingertip reversing. 3/8 to 5/8-in. bolt size capacity. 110-120 volt, 60 AC-DC. UL Appov. Guaranteed\*. Chuck below tool to drilling, reaming.

8584—Ship. wt. 8 lbs. \$5 Down.....Cash \$68.88

**Dollar Saver.** Includes Impact Wrench, Sockets, Chuck.

8585—With FREE case. Ship. wt. 12 lbs. .... \$78.95

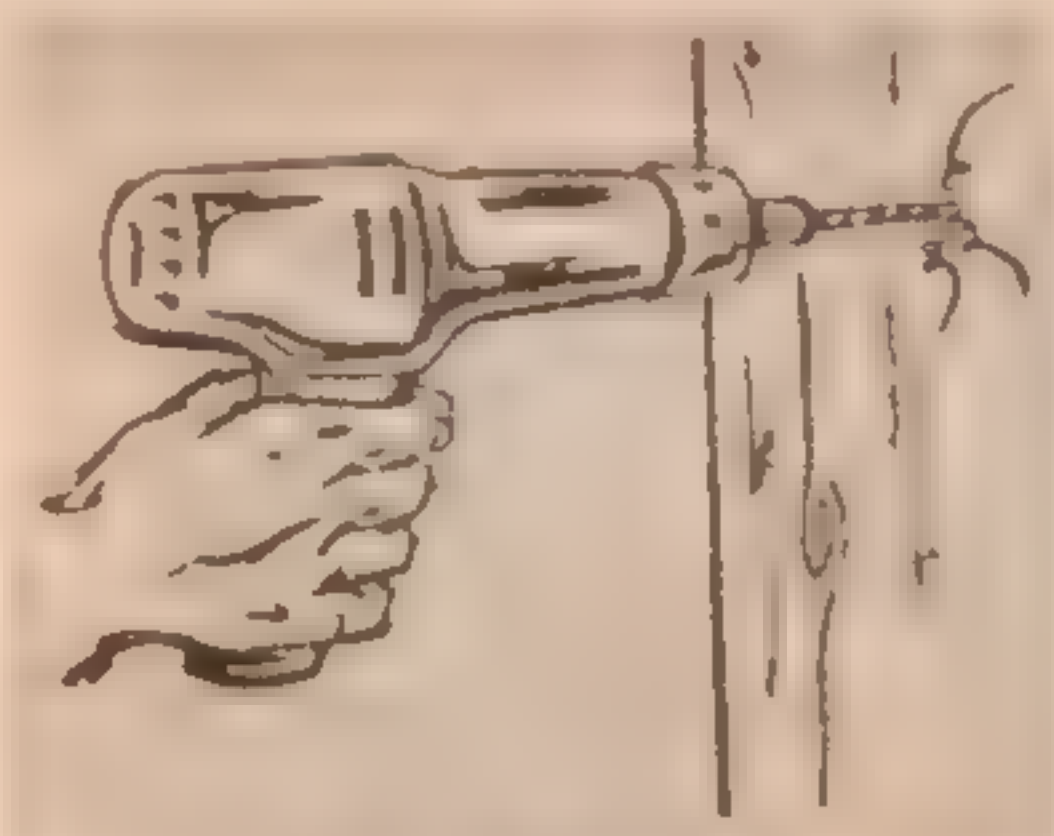
**Impact Chuck.** For drilling, reaming. Capacity 3/8 to 1-in. taps, round shanks .194 to .381 in.

85354—Postpaid.....\$8.44

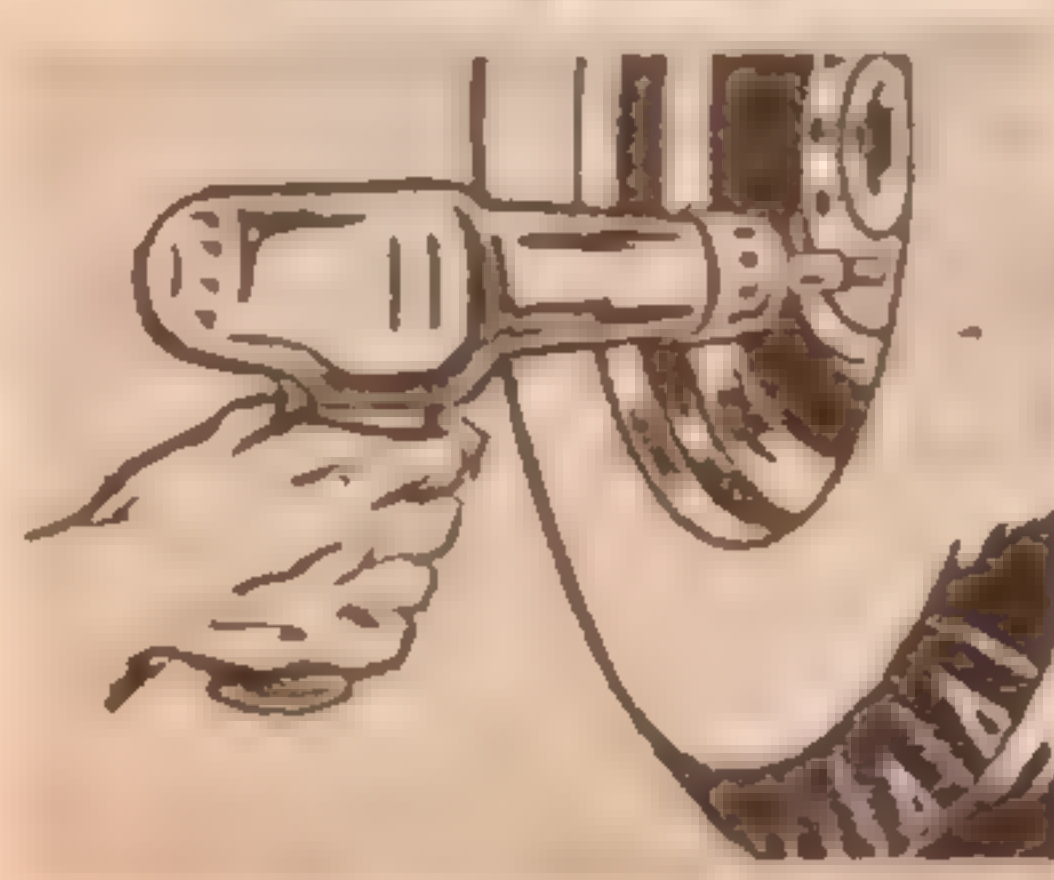
**Impact Sockets.** 7/16, 1/2, 9/16, 5/8, 11/16, 3/4, 13/16, 7/8 in.

84 A 4870—State Size wanted. Ship. wt. 6 oz. Each 65c

84 A 4890—Complete Set. Wt. 1 lb. 14 oz.....\$4.95



For Drilling in Wood or Metal



For Tightening, Loosening Nuts



**WRENCH ONLY \$68<sup>88</sup>**

Set of 8 Sockets \$4.95

ALL WARDS 1059



# YOUR BEST Electric Drill BUYS

Our Finest... Super-Duty **\$34<sup>84</sup>**



## Dollar Saver

### FREE BIT SET

10-piece High-speed Drill Set with Super-duty Drill (1)

**YOU SAVE \$3.46**

100% Ball and Needle Bearings

1/2 HP Motor 3.0 Amps.

3-Wire Safety Cord

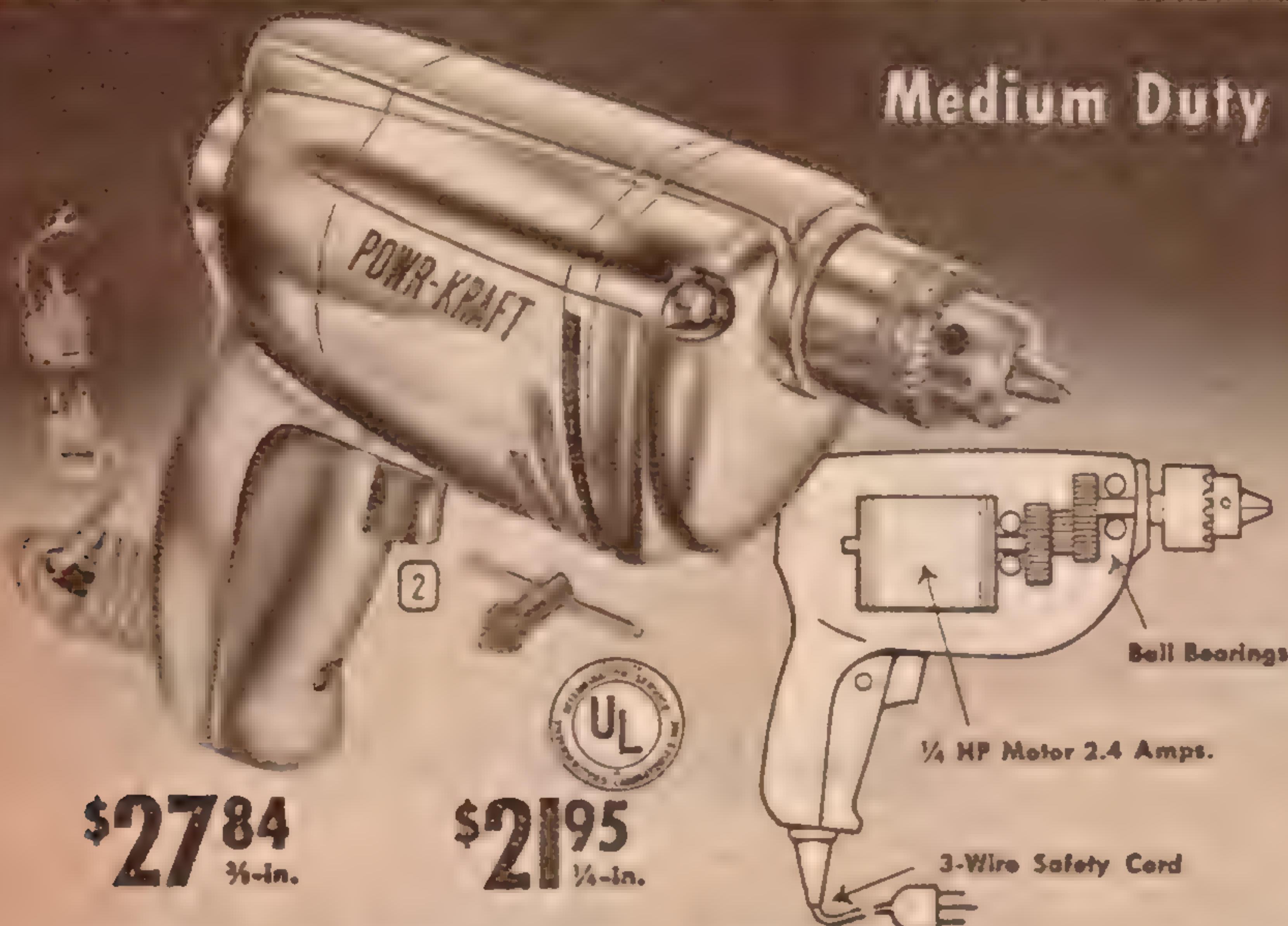
① **POWER-KRAFT Super-Duty 1/2-in. Drill.** Designed with professional in mind. Big capacity... power to Professional Model combines ideal weight, power and for completely dependable on-the-job performance after year. Guaranteed\* for 1 year. UL approved (Industrial Standards).

**Tough 'n ready.** 1/2-HP 3-amp. ball bearing motor delivers untiring power. Double Formvar insulation on armature field coils. For 110-120 V. 60 cycle AC-DC.

**No job is too tough for our finest drill.** This package of delivers maximum performance on any job, large or small. Drills quickly through wood, metal or plastic. Jacobs 3-jaw geared 1/2-in. chuck with key. Double reduction gear train for maximum power. Precision-cut, heat treated alloy steel gears. Strong but lightweight aluminum alloy housing. No-load speed 1800 RPM; full-load speed 1000 RPM. Locking trigger switch has automatic release. Forced air ventilation. 10-ft. 3-wire cord. Spade or palm grip. To get Drill Bit Set simply order 84 A 4549D. Wt. 8 oz.; max. "Charge" in price column. Wt. 4 lbs. 8 oz.

84 A 9388 D—PALM GRIP MODEL. \$3.50 Down. Cash \$34.84  
84 A 9389 D—SPADE GRIP MODEL (not shown). . . Cash \$34.84

## Medium Duty



**\$27<sup>84</sup>**  
3/4-in.

**\$21<sup>95</sup>**  
1/2-in.

Ball Bearings

1/4 HP Motor 2.4 Amps.

3-Wire Safety Cord

② **POWER-KRAFT 3/4-in. Low-Speed Drill.** Slower speed for more power for heavier jobs. Full ball thrust and spindle bearings. Double reduction gear train provides greater torque. Big capacity Jacobs 3-jaw 3/4-in. chuck. Precision cut alloy steel gears. No-load speed 1000 RPM; full-load 500 RPM. Locking trigger switch; automatic release. 1/4-HP 2.4 amp. motor. 110-120 V. 60-cycle AC-DC. 10-ft. 3-wire cord. Guaranteed\*. \$3 Down.

84 A 9305—Wt. 5 lbs. 2 oz. \$3 Mo., Cash \$27.84

**POWER-KRAFT 1/4 HP Drill...** a rugged "fistful" of power with sealed ball-bearings at points of greatest strain. Genuine Jacobs 3-jaw geared 1/4-in. chuck with key. Double reduction gear train for maximum power. Precision-cut heat-treated alloy steel gears. No-load speed 1800 RPM; full-load speed 900 RPM. Locking trigger switch with auto. release. Forced air ventilation. 2.4 amp. 1/4-HP motor. 110-120 V, 60 cycle AC-DC. \*Guaranteed.

84 A 9301—Wt. 4 lbs. \$2.50 Down.. Cash \$21.95



Fast Speed for Drilling Wood

2-Speed Switch

Slow Speed for Drilling Steel

Actually Changes Gears Electrically! No Chucks to Change. No Gears to Shift

## VERSATILE 2-Speed DRILL

**POWER-KRAFT 3/4-Inch Model \$29<sup>95</sup>** \$3 Down \$4 Month

④ **Change Speeds with a "Flick of a Switch!"** Get the benefit of heavy-duty power in 2 speeds—at a price you'd expect to pay for a single speed drill. Precision engineered and completely dependable 3/4-in. model. Sealed ball bearing construction. Entirely different—offers a range of speeds. High speed for drilling in wood and sawing. Low speed range (twice the power) for drilling masonry and steel, polishing, etc. Low Speed Range 1000 RPM No-load; 600 RPM Full-load. High Speed Range 2000 RPM No-load; 1200 RPM Full-load.

Powerful 1/4-HP, 2.4 amp. motor. Operates on 110-120 V. 60 cycle AC-DC. Aluminum housing—alloy steel. Balanced to eliminate fatigue. Jacobs gear chuck and 10-ft. 3-wire cord. \$3 Down, \$4 Monthly on Terms. \*Guaranteed\* for one year; see details below.

84 A 9306—Ship. wt. 7 lbs. 12 oz. . . . . Cash \$29.95

**\*GUARANTEED ONE FULL YEAR—All POWER-KRAFT power tools are guaranteed one year from date of purchase against defects in workmanship and materials, and will be repaired or replaced free if defective within that period.**

## Utility



③ **\$13<sup>50</sup>**  
1/4-in.

Bronze Bearings

1/4-HP Motor 2.2 Amps.

2-Wire Cord

Handle Holds Drill Bits

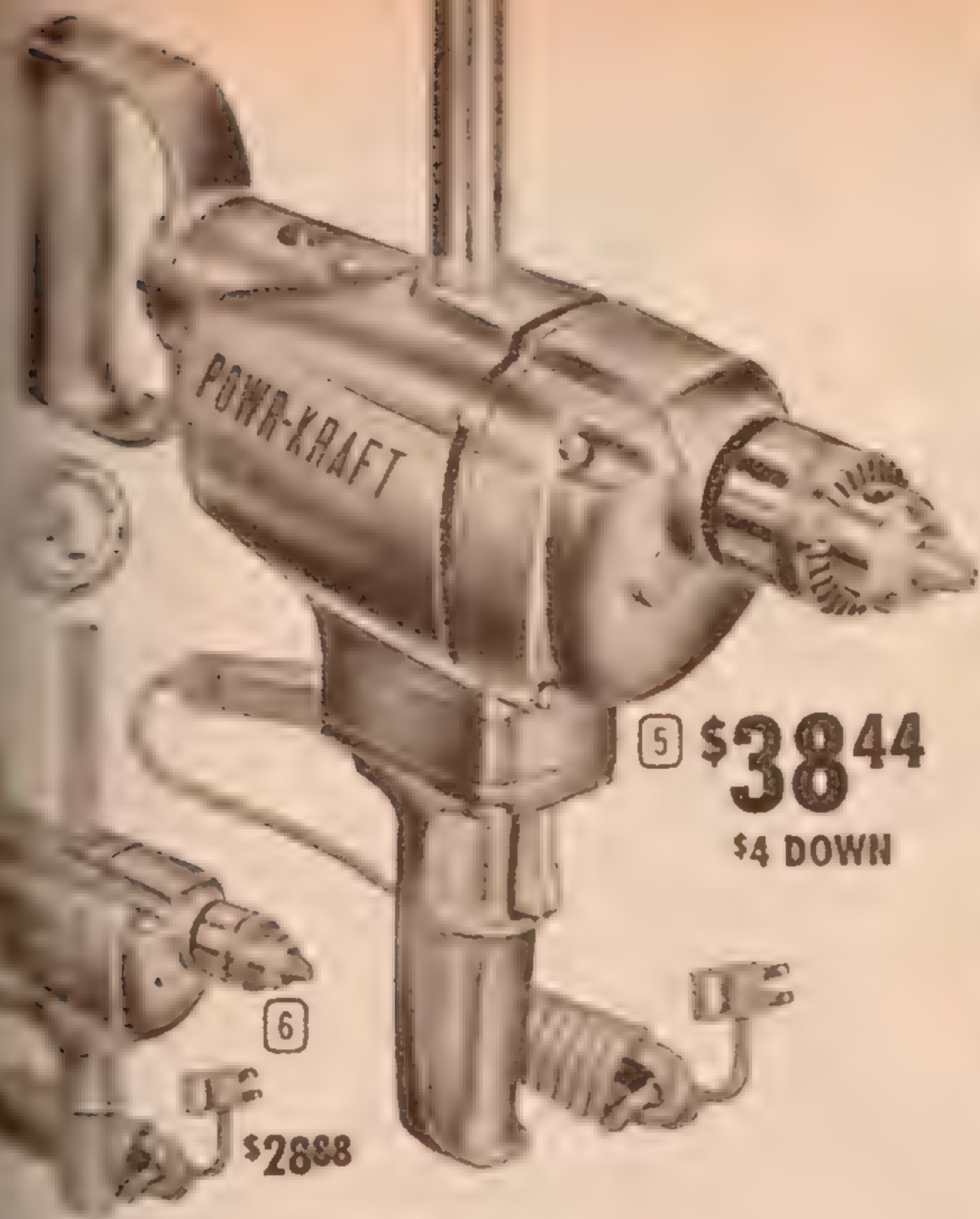
③ **NEW POWER-KRAFT 1/4-Inch Drill** offers more CAPACITY at a LOW price. Tough bronze bearing construction. Rugged 2.2-amp. 1000 RPM motor. Double reduction gear train provides lower speed, greater torque. Genuine Jacobs chuck. 110-120 V. AC. Guaranteed\*. 84 A 9204—Wt. 4 lbs. \$18.75

**POWER-KRAFT 1/4-in. Utility Drill.** 1/4-HP 2.2 amp. motor. 110-120 V. 60 cyc. AC. 2000 RPM no-load speed; 1000 RPM full. Genuine Jacobs chuck. Trigger lock switch. Guaranteed\* 1 year. 84 A 9203—Wt. 4 Lbs. \$13.50

1060 WARDS CBAKOF



BUY  
484



5 \$38.44  
\$4 DOWN

## POWR-KRAFT 1/2-Inch UTILITY DRILLS

- Utility Model with reversing switch that operates drill clockwise or counterclockwise—lets you back out from jobs quickly. Precision 1/2-HP motor develops 4 1/2 amps. 3-jaw gear type chuck. Trigger-lock switch. No-load speed 500 RPM; full-load 300. 60-cycle, AC. 4-way adjustable rear handle. Guaranteed\*.
- 84 A 9272 M—Ship. wt. 11 lbs. 12 oz. Mail, \$4 Down, \$5 Month....Cash \$38.44
- Utility Drill. Like above, without reverse switch. Mailable.
- 84 A 9272 M—Ship. wt. 11 lbs. 12 oz. Mail, \$3 Down....Cash \$28.88

### Useful 1/2-Inch Drill Attachments

- 9 POWR-KRAFT 1/2-in. Drill Stand. Converts any Ward 1/2-in. drill into drill press. Drills accurate holes of uniform depth. Drills to center of 6-in. circle. Spindle travels 4 1/2 in. Adjusts for height, depth.
- 84 A 9274 M—Ship. wt. 8 lbs. 8 oz.....\$18.88
- 10 Right Angle Drive Attachment with Handle. For 1/2-in. drills. Gear assembly in spherical steel housing. Has 2-to-1 gear ratio. Extremely useful for drilling in confined spaces between joists, studding, etc. Just attach drill to one arm, bit to other and drill at right angles to drill axis, at double normal speed. Simply attach drill to other arm for half normal speed. With spindle adapter.
- 84 A 9315—Ship. wt. 3 lbs. ....\$15.44

## MIGHTY Powr-Loc Drill CONVERTS TO 7 TOOLS

- 2. POWR-LOC Outfit Saves You \$49.47! You'd pay \$94.47 for these five tools with separate motor at Wards low, low prices. You get attachment (16) and the mighty Powr-Loc 1/4-in. drill. Perfectly balanced bronze bearing construction. Blower-cooled 1/4-HP 2.2 amp. motor. Double gear train. Adapter for attachments. Trigger switch. Jacobs 3-jaw geared chuck and key. No-load speed 2000 RPM, full-load 1000 RPM. 110-120 V. AC. Guaranteed\*.
- 84 Y—5-Pc. Outfit. Wt. 18 lbs. 8 oz....\$45.00
- 84 Z—Drill Only. Wt. 4 lbs.....\$14.50
- 1. Sander-Polisher. Fast-action model.
- 84 A 9216—Attachment. Wt. 2 lbs. 11 oz....\$8.98
- 2. Drill Press. 20 in. high. Accurate.
- 84 A 9218—Attachment. Wt. 6 lbs. 7 oz....\$9.98
- 3. Circular Saw. 5 1/2-in. blade. Tilts to 45°.
- 84 A 9217—Attachment. Wt. 3 lbs. 3 oz....\$8.98
- 4. Sabre Saw. Rugged. 3 blades. Makes bevel cuts.
- 84 A 9215—Attachment. Wt. 1 lb. 12 oz....\$8.98
- 5. Grinder. 5-in. vitrified wheel. Tool rest.
- 84 A 9211—Ship. wt. 3 lbs. 4 oz.....\$9.98
- 6. Grass Trimmer Attachment. Save hours of work.
- 84 A 9224—5-in. steel blade. Wt. 3 lbs.....\$8.98
- 7. Edge Trimmer Attachment. 13-in. cutter bar.
- 84 A 9222—Ship. wt. 3 lbs. 3 oz.....\$9.95

### Starter Set . . .

- 12 POWR-LOC 1/4-in. Drill AND Sabre Saw. Perfect nucleus for your power tool outfit. Save money with this offer now, add other attachments later. See (13) to (19) above.
- Wt. 5 lbs. 12 oz. \$3 Mo.
- 84 A 9223 M. Cash \$21.44

\$21.44

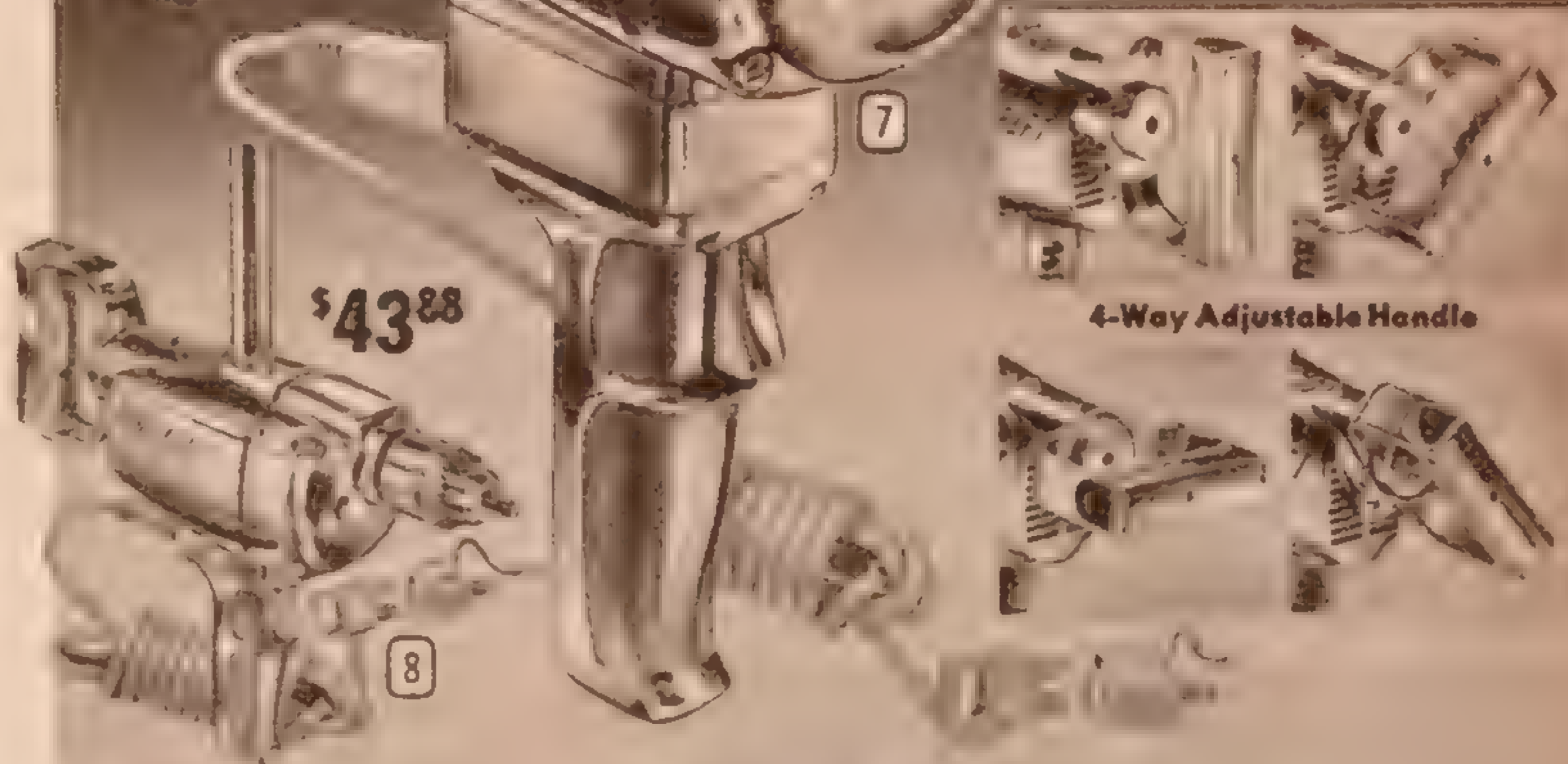
### BUY THE 5-PC. POWR-LOC OUTFIT OR BUY DRILL PLUS ATTACHMENTS SEPARATELY

\$14.50  
Drill Only



### Here's How It Works

POWR-LOC eliminates old-fashioned methods of "attaching attachments" that were complicated by keys, straps, or threaded fittings. Now all you do is simply engage coupling in accessory piece, and twist. That's all there is to it! Your Powr-Loc attachment is securely locked on.



## HEAVY-DUTY Reversible 1/2-IN. DRILL

- Powerful Heavy-Duty Model • Full Ball and Needle Bearing Motor
- Instant Reversing Feature • 4-Way Adjustable Rear Handle

- 7 Heavy-Duty Ball Bearing Model. Greater power makes this the ideal drill for all types of production work and heavy-duty installation jobs—PLUS newly designed reversing switch that enables drill to operate in either direction. Now you have power to back out from those tough jobs quickly, easily. Powerful 3/4-HP motor. 4-way adjustable rear handle permits operation in any position. Removable top handle. Genuine Jacobs geared chuck. Locking trigger switch. Hardened alloy steel . . . rugged construction stands up under hardest use . . . compact design . . . made for easier handling. For 110-120 V. AC. No-load speed 500 RPM, full-load 350 RPM. 10-ft. 3-wire cord. Fully Guaranteed\*. Order drill accessories from Pages 1062, 1063. Ship. wt. 11 lbs.

84 A 9275 M—Only \$5 Down, \$5 Monthly on Terms.....Cash Price \$49.88

- 8 1/2-In. Heavy-Duty Drill. Same as above but without reversible feature.
- 84 A 9273M—Ship. wt. 10 lbs. 8 oz. Guaranteed\*. \$4.50 Down, \$5 Mo. Cash \$43.88



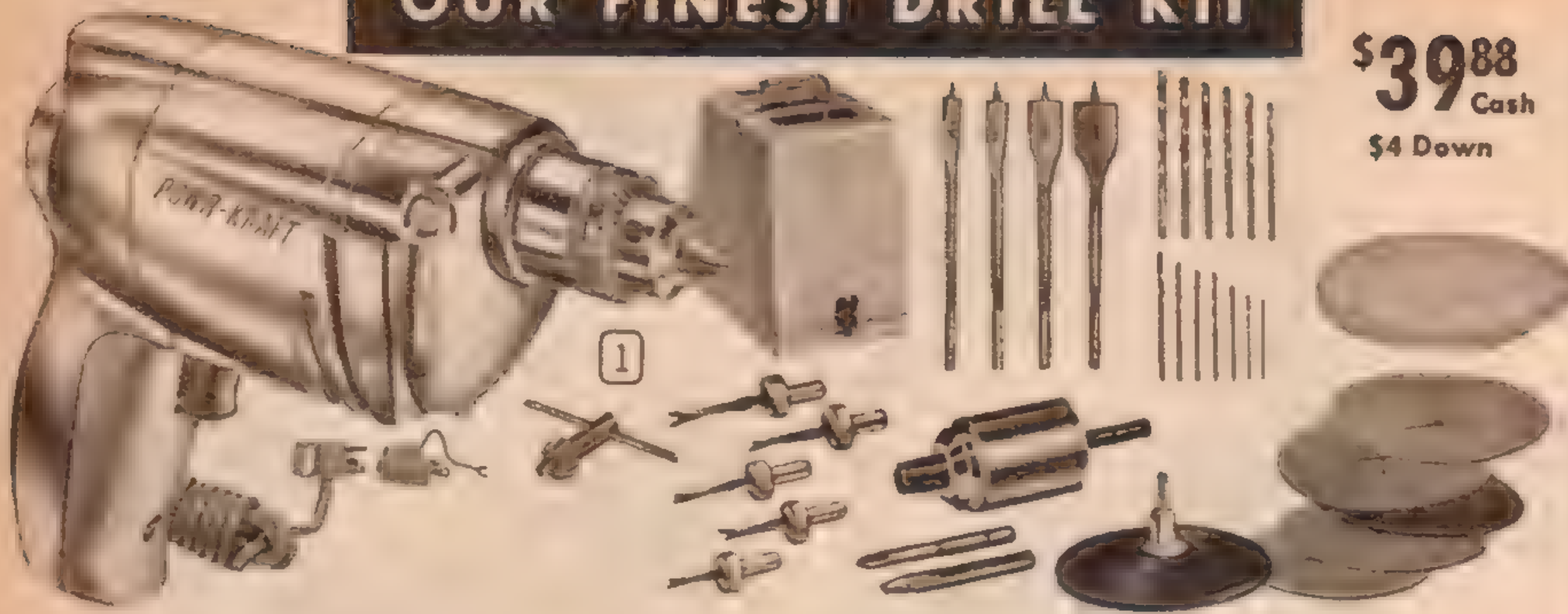
### "Charge It"

SEE PAGE 1281

CBASKDF WARD S1061



## OUR FINEST DRILL KIT



**\$39<sup>88</sup>**  
Cash  
\$4 Down

① Get **POWER-KRAFT 31-Piece Drill Kit** with either 1/4-in. heavy-duty drill (2) or 3/8-in. low-speed drill on Page 1060. Each has double reduction gear train for greater torque; precision-cut, alloy steel gears. Complete kit enables you to do a better job faster... has all the accessories you need for all drilling, sanding, and polishing jobs. Handsome steel case holds

drill and accessories which include: sanding-polishing set (arbor assembly, rubber pad, 6 sanding discs, lambswool polishing bonnet), 5 screw pilot bits, screwdriver (straight and Phillips bits), 13 high-speed drill bits up to 1/4-in., 4 wood boring bits up to 1 in. Guaranteed one year (see Page 1060). \$4 Down, \$5 monthly on convenient terms.  
84 A 9285—With 1/4-in. drill. Ship. wt. 15 lbs. \$39.88  
84 A 9286—With 3/8-in. drill. Ship. wt. 15 lbs. \$44.88



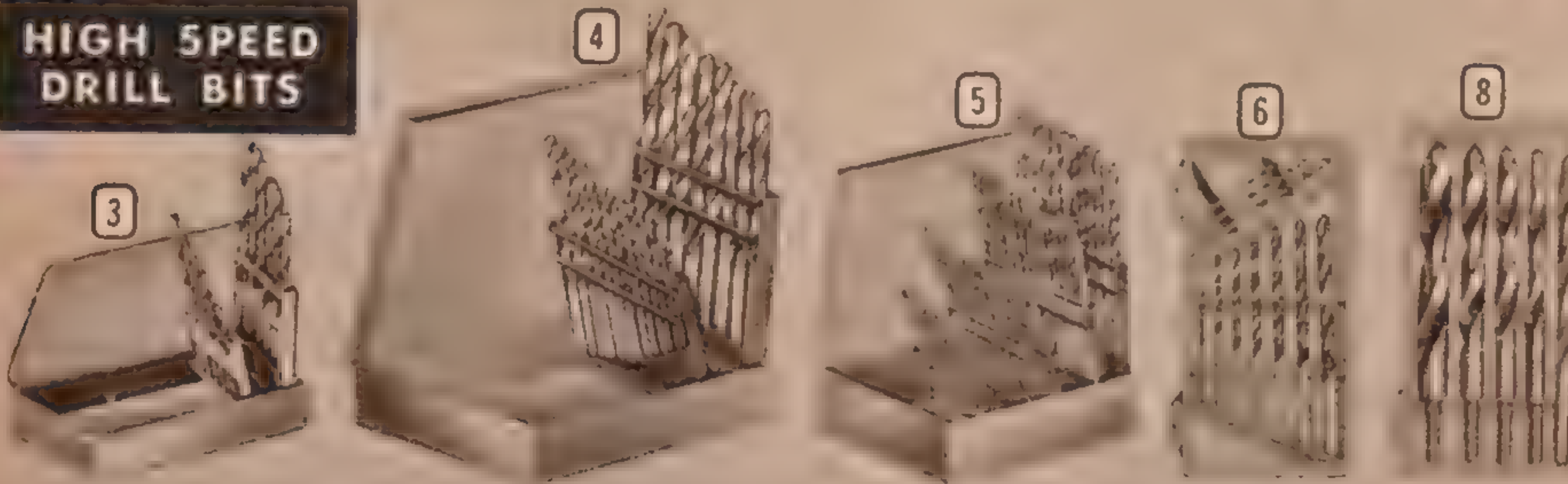
**\$25.88**

② **Finest 1/4-Inch Outfit We Know of at This Low Price** features 1/8-HP utility drill (3) on Page 1060. 22 motor has double reduction train for maximum torque; genuine Jacobs chuck. Accessories include: polishing arbor assembly, rubber pad, 12 sanding discs, 7 high-speed bits, sizes to 1/4-in., 5 screw pilot bits, 6-piece wood boring bit set and carrying case. Guaranteed (see Page 1060).  
84A9287—Ship. wt. 9 lbs. Only \$3 Dn., \$4 Mo. Cash \$25.88

**POWER-KRAFT High Speed Drill Bits Drill Faster, Last Longer.** No finer quality anywhere. Stay sharp longer... precision ground for lasting durability. Use **HIGH SPEED BITS** for all Power-Kraft drills, drill presses or power driven tools. **CARBON STEEL BITS** are recommended for hand or low speed drills—use both for wood or soft metals.

JUST SAY  
**"Charge It!"**  
See Page 1281

### HIGH SPEED DRILL BITS



③ **13-Piece High Speed Drill Set.** 1/16 to 1/4 by 64ths. 84 A 4511 D—Ship. wt. 9 oz. Index case incl. \$4.69

④ **21-Piece High Speed Drill Set.** 1/16 to 3/8 in. 84 A 4513 D—Wt. 2 lbs. Metal index case... \$11.89

⑤ **15-Piece High Speed Drill Set.** 1/16 to 1/2 by 32nds. 84 A 4512 D—Wt. 2 lbs. 8 oz. Metal index case... \$13.79

⑥ **60-Piece Wire Gauge Drill Set.** Sizes 1 to 60. Metal index case. 84 A 4536 D—Wt. 7 lbs. 4 oz. \$18.93



⑦ **10-Pc. Straight Shank Set.** Sizes 1/16 to 1/4 in. Handy plastic box. Wt. 8 oz. 84 A 4548 D—Carb. \$1.89

⑧ **Drill Grinding Stand.** Adjustable. Wt. 12 oz. 84 A 4501 D... \$2.39

**7-Pc. Straight Shank Sets.** Plastic case.

84 A 4503 D—High Speed. Wt. 8 oz. \$2.74

84 A 4502 D—Carbon Steel. Wt. 5 oz. \$1.39

⑨ **5-Pc. Drill Bit Sets.** 1/4 to 1/2 in. by 16ths. Plastic case. Ship. wts. 10, 11 oz.

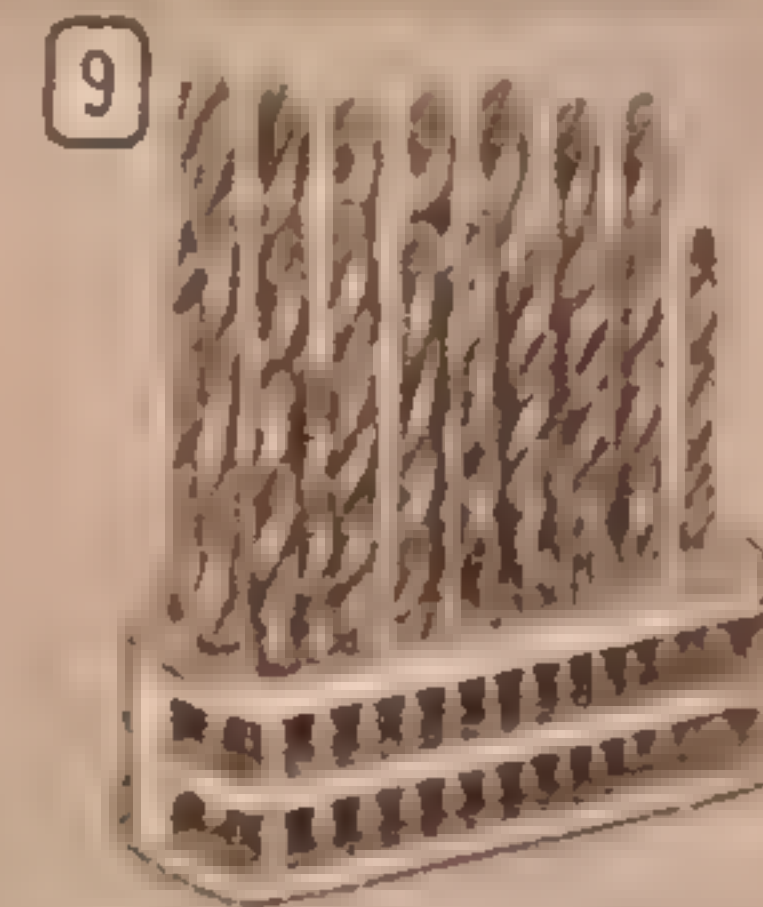
84 A 4508 D—High Speed (not shown) \$4.29

84 A 4506 D—Carbon Steel (shown) \$2.39

**Drill Bits.** 84 A 4507 D—Carbon Steel.

84 A 4509 D—High Speed. Av. wt. 4 oz.

Size	84A4507D	84A4509D	Size	84A4507D
1/4 in.	35c	53c	5/16 in.	\$1.39
3/16 in.	45c	94c	3/8 in.	1.59
1/2 in.	55c	\$1.13	11/16 in.	1.89
7/16 in.	79c	1.56	3/4 in.	2.29
1/2 in.	95c	1.87		



⑨ **29-Pc. Twist Drill Set.** 1/16 to 1/2 in. In metal case.  
84 A 4533 D—High Speed. Wt. 2 lbs. 10 oz. \$4.99  
84 A 4534 D—Carbon. Ship. wt. 2 lbs. 10 oz. \$4.99  
84 A 4546 D—Metal Stand Only. Ship. wt. 8 oz. \$4.99

**Individual Twist Drills.** Ship. wt. 2 to 6 oz.

Diam. In.	Car. Steel	High-Spd.	Diam. In.	Car. Steel
1/16	3 for 48c	3 for 52c	7/32	26c ea.
5/64	3 for 49c	3 for 58c	15/64	28c ea.
3/32	3 for 52c	3 for 67c	1/4	32c ea.
7/64	3 for 52c	3 for 73c	9/32	35c ea.
1/8	3 for 54c	3 for 88c	5/16	37c ea.
9/64	3 for 54c	3 for 95c	11/32	44c ea.
5/32	3 for 57c	3 for \$1.00	3/8	52c ea.
11/64	3 for 60c	3 for 1.05	13/32	63c ea.
3/16	3 for 69c	44c ea.	7/16	76c ea.
13/64	3 for 75c	46c ea.	1/2	95c ea.

⑩ **Steel Index Cases.** Hold and protect drills.

Holds	Sizes 1/16 to 1/2	Ship. wt.	Cat. No.
15 drills	by 32nds	1 lb. 4 oz.	84 A 4539D
29 drills	by 64ths	1 lb. 13 oz.	84 A 4538D

⑪ **3-Piece Steel Alloy Screw Extractor Set.** 3/16, 1/4 and 3/8 in. Wt. 12 oz. 84 A 4523 D... \$1.98

⑫ **6-Pc. Set.** Sizes 1/16, 3/32, 1/8, 3/16, 1/4, and 3/8 in. 84A4505D—Wt. 12 oz. \$2.39



### MASONRY DRILLS



⑫ **4-Pc. Masonry Drill Set.** Carbide tipped steel. Spiral flutes. Use in stone, concrete, etc. Sizes: 1/4, 5/16, 3/8, 1/2 in. Ship. wt. 8 oz.

84 A 4515 D—1/4-in. shanks. Set \$5.79

**Masonry Drills.** Same as (12) above. 84 A 4516 D—Wt. 3 to 8 oz. State size.

Diam.	Shank	Ea.	Diam.	Shank	Ea.
1/8 in.	1/8 in.	96c	3/8 in.	1/4 in.	\$1.35
3/16 in.	3/16 in.	96c	1/2 in.	1/4 in.	1.78
1/4 in.	1/4 in.	\$1.04	5/8 in.	1/2 in.	2.18
5/16 in.	1/4 in.	1.17	3/4 in.	1/2 in.	2.96

1062 WARDCBASKDP

### WOOD BORING BITS



⑬ **5-Piece Wood Screw Pilot Bit Set.** Drills guide holes. Sizes: 7x3/4; 8x1; 8x1 1/4; 10x1 1/4; 12x 1 1/2 in. Fits 1/4-in. electric drills, drill presses or other power-tools. Convenient case.

84 A 4547 D—Ship. wt. 5 oz. Set \$3.49

⑭ **6-Pc. High Speed Wood Boring Bit Set.** Bores in wood, plastic, etc. Fits all electric drills. 3/8, 1/2, 5/8, 3/4, 7/8, 1 in.

84 A 4517 D—Wt. 12 oz. 1/4-in. shanks... \$4.19

**Individual Wood Boring Bits.** Wt. ea. 2 oz.

84 A 4519 D—State: 3/8, 1/2, 3/4 or 1 in. Ea. 69c

⑮ **Countersink.** Bores 5/8-in. holes in wood, soft metal. 2 1/2-in. 1/4-in. shank.

84 A 4167 D—Ship. wt. 2 oz. \$38c



⑯ - ⑳ **High Speed Rotary Files.** 1/4-in. shank, 11.  
(16) 84 A 9341 D—Invert. Cone. 1/2x5/8 in. Wt. 3 oz.  
(17) 84 A 9342 D—Convex Cone. 1/4x1 in. Wt. 3 oz.  
(18) 84 A 9340 D—Cone Pointed. 5/16x1 in. Wt. 3 oz.  
(19) 84 A 9336 D—Cylinder Flat. 1/2x1 in. Wt. 3 oz.  
(20) 84 A 9335 D—Ball Shape. 3/8 in. Wt. 3 oz.  
(21) 84 A 9337 D—Cylinder Rad. 1/4x1 in. Wt. 3 oz.  
(22) 84 A 9339 D—90° Deburring. 1/2 in. Wt. 3 oz.  
(23) 84 A 9338 D—Tree Point. 1/2x1 1/8 in. Wt. 3 oz.  
84 A 9343 D—Set of 8. Ship. wt. 1 lb. 2 oz. Wt. 3 oz.

⑳ to ㉓ **Rotary Grinding Tools.** State shape: C (24); Cone (25); Round (26); Str (27).  
84 A 9331 D—Alum. oxide, 60 grit. 1/4-in. shafts. Wt. 3 oz.  
84 A 9332 D—Complete Set of 4 Rotary Tools. Wt. 1 lb. 13 oz.

㉔ **Abrasive Grinding Wheel.** 3x3 1/4 in. thick. 84 A 9333 D—Aluminum oxide, 60 grit. Ship. wt. 4 oz.

**Wire Scratch Brush** (not shown). Full 3-in. dia. 84 A 9252 D—State fine or coarse. Ship. wt. 4 oz.

**Cup Brush** (not shown). Fits 1/4-in. shank. 1 1/2-in. 84 A 9255 D—State fine or coarse. Ship. wt. 4 oz.



## SANDING TOOLS

## Dollar Saver

Save 10% on accessories (3) to (49) when you order any drill, Page 1060, or drill kit on opposite page.

EXAMPLE: 31-pc. drill kit...\$39.88  
Planer...Reg. 9.44, 8.50  
Drill press, Reg. 9.84, 8.86

You pay only \$57.24

YOU SAVE \$1.92

## SAWING ATTACHMENTS



**NEW!**

**4-in. Swivel Disc-Sander** polishing bonnet. Flexible allows you to sand, polish, and never before possible. To surface at all times, no gouging.

84 A 9362 D—Ship. wt. 1 lb....\$3.49

**Kit. Pad, 3 discs, sheepskin bonnet.** 5-in. diam.

84 A 9363 D—Ship. wt. 6 oz....\$1.00

**Discs.** Aluminum oxide. Assorted grits.

84 A 9364 D—Ship. wt. 2 oz. 5 for 45c

Medium or coarse for grits

84 A 9365 D—Ship. wt. 2 oz.

5-in. diam....5 for 49c

6-in. diam....5 for 55c

**Drum.** Wts. 3, 5, 6 oz.

84 A 9366 D—State size. 1x1 in. 55c

2x1 1/2 in. ....69c

**Sanding Sleeves.** For (32). Ship. wt. 12 oz. Sizes: 1x1, 1 1/2x1 1/2, 2x1 1/2 in.

84 A 9362 D—State size....6 for 79c

**Orbital Action Sander** fits any 1/4 or 3/8-in. drill. Exclusive bracket makes sander and drill one unit for convenient, sure one-hand operation. Steel springs give smooth orbital action. Cushion sanding plate holds 3x9-in. sandpaper. Quick clamp-holding action permits easy sandpaper changing. All moving parts hardened, ground steel.

84 A 9394 D—Ship. wt. 2 lbs....\$6.95

**Right Angle Drive Kit** has 4 discs, rubber pad, wool bonnet.

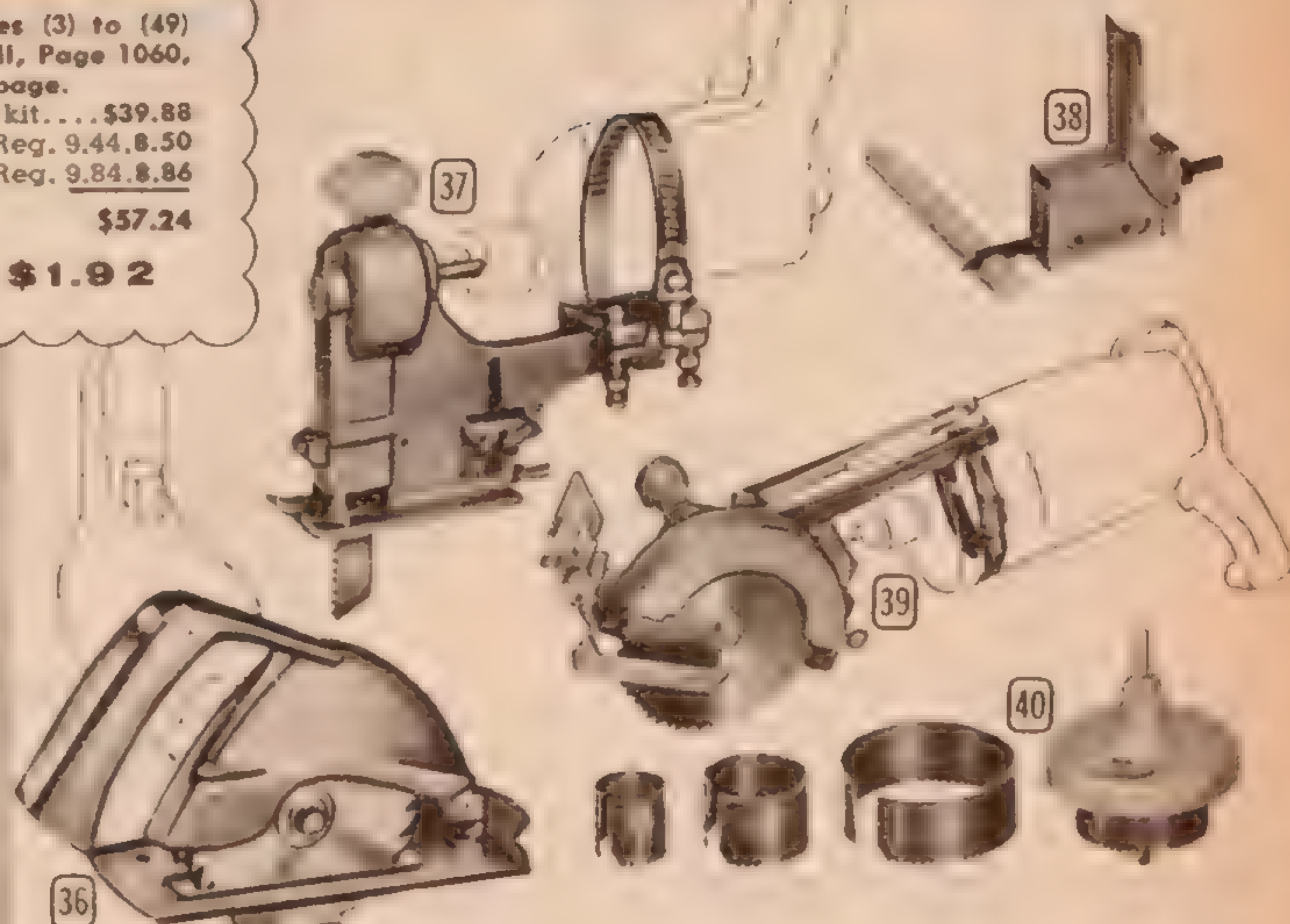
84 A 9312 D—Wt. 1 lb. 9 oz....\$5.44

**Right Angle Drive Only.**

84 A 9314 D—Ship. wt. 1 lb....\$3.98

**Extra Wool Bonnets.** For (35).

84 A 2792 D—Ship. wt. 4 oz. 2 for \$1.19



**4-In. Saw Attachment.** Convert 1/4-in. drills to power saw. 4-in. combination rip-crosscut blade adjusts to 1-in. deep cut. Tilts to 45°.

84 A 9232 D—Cast aluminum housing. Ship. wt. 2 lbs....\$6.95

84 A 9250 D—Extra 4-in. Saw Blade for (36). Ship. wt. 6 oz....Each 1.17

**Jig Saw Attachment.** Cuts 2x4's, metal. Sawdust blower. With 6 blades.

84 A 9317 D—For 1/4-in. chucks. Ship. wt. 3 lbs. 8 oz....\$8.95

84 A 9309 D—Extra wood-cutting blades. Ship. wt. 3 oz....6 for 1.79

84 A 9318 D—Extra metal-cutting blades. Ship. wt. 3 oz....6 for 1.44

**Hack Saw Attachment.** Converts 1/4 or 3/8-in. drill to power hack saw. Cuts 3/4-in. wood or light metals. Operates at 800 RPM.

84 A 9321 D—With one blade. Ship. wt. 1 lb. 4 oz....\$4.95

84 A 9322 D—Extra blades for wood. Ship. wt. 3 oz....3 for 45c

84 A 9323 D—Extra blades for metal. Ship. wt. 3 oz....3 for 45c

**5-In. Saw Attachment.** Doubles use of drill. Cuts 1 3/4 in. deep; bevels to 45°.

84 A 9310 D—Grease-sealed gears. Ship. wt. 3 lbs. 14 oz....\$9.44

84 A 9311 D—Extra Saw Blade for (39). Ship. wt. 6 oz....Each 1.24

**Hole Saw Attachment.** For carpentry, plumbing. Cuts neat 1, 1 1/2, 2 or 2 1/2-in. holes in wood, plastic, or light metals. Has dozens of uses.

84 A 9324 D—Fits 1/4-in. and larger drills. Ship. 12 oz....\$4.44

## SCREWDRIVERS



**Reversing Attachment.** Reversing—driving, removing, masonry. Does job in half the time. Bit in—2 lbs. 5 oz.

84 A 9357 D....\$11.44

**Screwdriver Attachment.** Now you can use your drill to drive screws with "power" quickly, easily...inexpensively. Includes No. 1 Phillips bit and No. 8 screwdriver bit. Ship. wt. 9 oz.

84 A 9357 D....\$3.84

**Reversible Screwdriver—Speed Reducer** fits all drills. Reduces speed 7 times, increases power. Uses Yankee-style bit holder for instant bit changing. Comes with screwdriver bit. Ship. wt. 1 lb. 8 oz.

84 A 9358 D....\$8.88

## DRILL PRESS

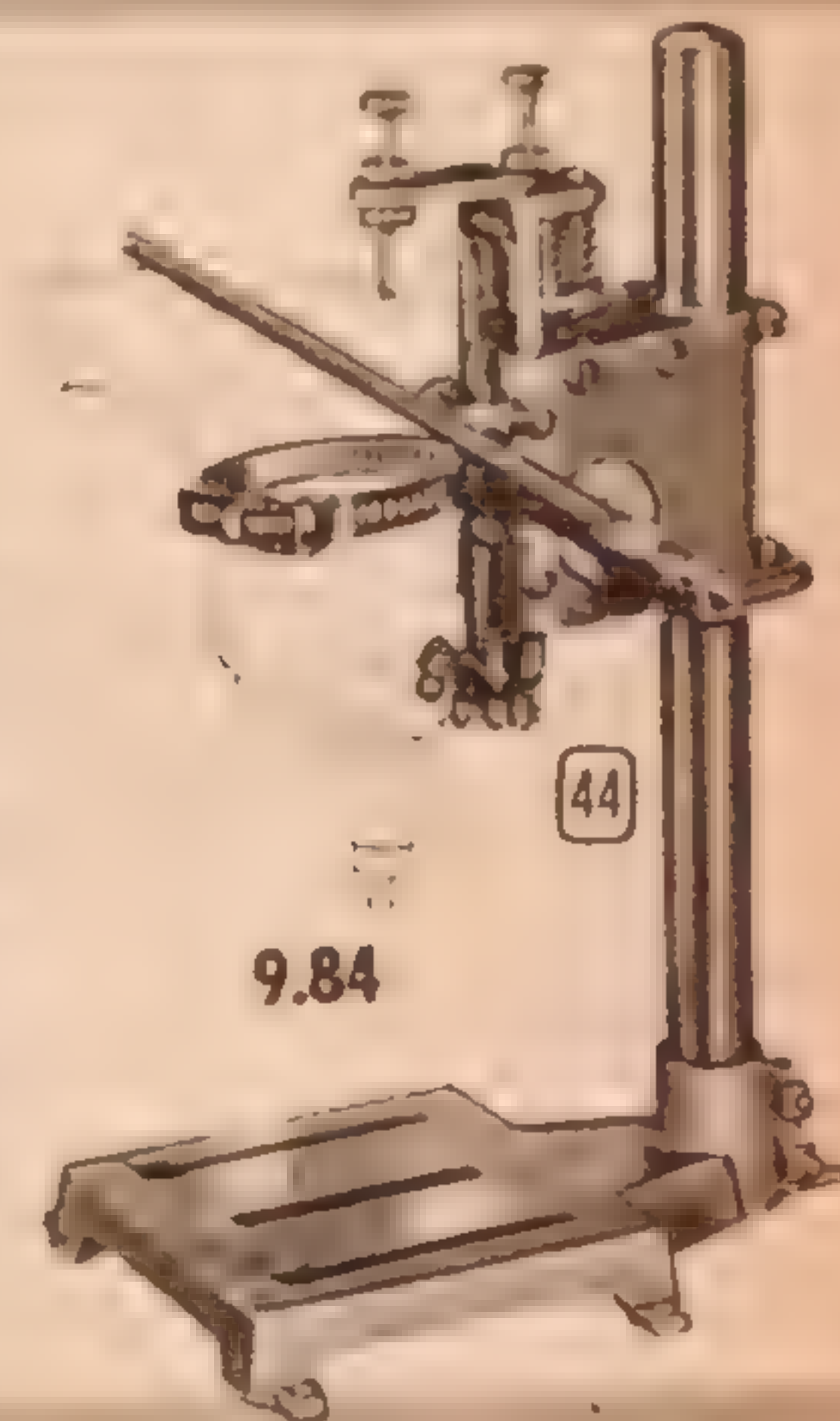
Every Drill Owner Can Have a Drill Press!

**Convert Your 1/4-Inch Drill Into A Drill Press!** Get double the usefulness out of your drill. Unit drills to center of 8-in. circle. Spindle travels two full inches. Comes complete with depth gauge and stop. Fits all pistol-grip drills.

84 A 9245 D—Ship. wt. 6 lbs....\$9.84

**Just Say Charge It!**

SEE PAGE 1281



## Use Your Drill to Trim Hedges, Clean Paint Brushes

**Trimmer** gives you electric clipper convenience...saves money, too. 1/2-in. spindle.

84 A 9359 D—Ship. wt. 2 lbs. 12 oz....\$8.50

**Angle Drive Attachment** for 1/2-in. drills. 2-to-1 speed reduction—use in confined spaces. Drills in confined spaces, studding. Spindle adapter.

84 A 9360 D—Ship. wt. 3 lbs....\$15.44

**Brush Cleaner.** Quickly spins brush. Fits 1/4-in. chuck.

84 A 9361 D—Ship. wt. 14 oz....\$2.39

**Drill Stand.** Fits 1/4 or 3/8-in. chucks. Mounts firmly on bench—leaves free for guiding other work.

84 A 9362 D—Ship. wt. 1 lb. 5 oz....\$1.98

**Make Your Drill A Planer!** Plane soft or hardwood—with or across the grain. Diagonal shearing action eliminates deflections from knots or bad grain. 6-flute spiral cutter. You can adjust depth for any type cut. Cutting width 1 3/4 in. Olite bearings. Use with high RPM drills.

84 A 9319 D—Ship. wt. 3 lbs....\$9.44

**New Drum Surfing** cuts hardwood, plywood, plaster, sheet rock, etc. Use for rabbeting and routing. Has more than one hundred teeth for smooth, even cutting action. Fits any 1/4-in. and larger chuck.

84 A 9246 D—Ship. wt. 3 oz....\$1.98

**Arbor.** Fits 1/4, 3/8, 1/2-in. holes. Wt. 4 oz.

84 A 9327 D—Fits 1/4-in. shank....49c

## OTHER ACCESSORIES



ALL WARDS 1063



# No Finer 2-Stage Welder Made



Button Control Cuts  
Gas Consumption 50%  
**\$134<sup>50</sup> NOW**  
**\$5 DOWN**

## With Automatic Welding Torch

- Use full flame only when actually welding . . . Use pilot flame when moving. No wasted gas!
- Constant Pressure at Torch—No Time-Consuming Adjustments
- Made by Harris-Calorific, a leader in welding for over 50 years

**(1) POWA-KRAFT Two-Stage Regulator Welding and Cutting Outfit.** This is our finest welding and cutting outfit. Made by Harris-Calorific, it gives you greater safety, accuracy, and dependability. Equipped with regulators which maintain constant delivery pressure from start to finish. This enables the operator to devote full time to welding, without adjustments. Oxygen regulator has 100 and 4000-lb. gauges. Acetylene regulator has 50 and 500-lb. gauges. The diaphragm is built to withstand the impact of full cylinder pressure. Every part is thoroughly tested by Wards own laboratories. Fine craftsmanship assures leak-proof construction. Gas exposed parts are made of non-ferrous metals to assure corrosion-free performance. All parts are fully guaranteed\*, see P. 1059.

**Automatic Welding Torch.** This torch is much safer than regular torches. It eliminates repeated lighting and continuous manipulation of valves—saves time, work and gas. The non-flash mixer handles all size tips—no extra mixing chamber is needed. Torch will not backfire.

**Cutting Attachment.** Features nickel-silver tubes and tripod construction—insures rigidity and withstands all operational abuses. The regulators pass enough volume to cut through steel up to 6 in. thick.

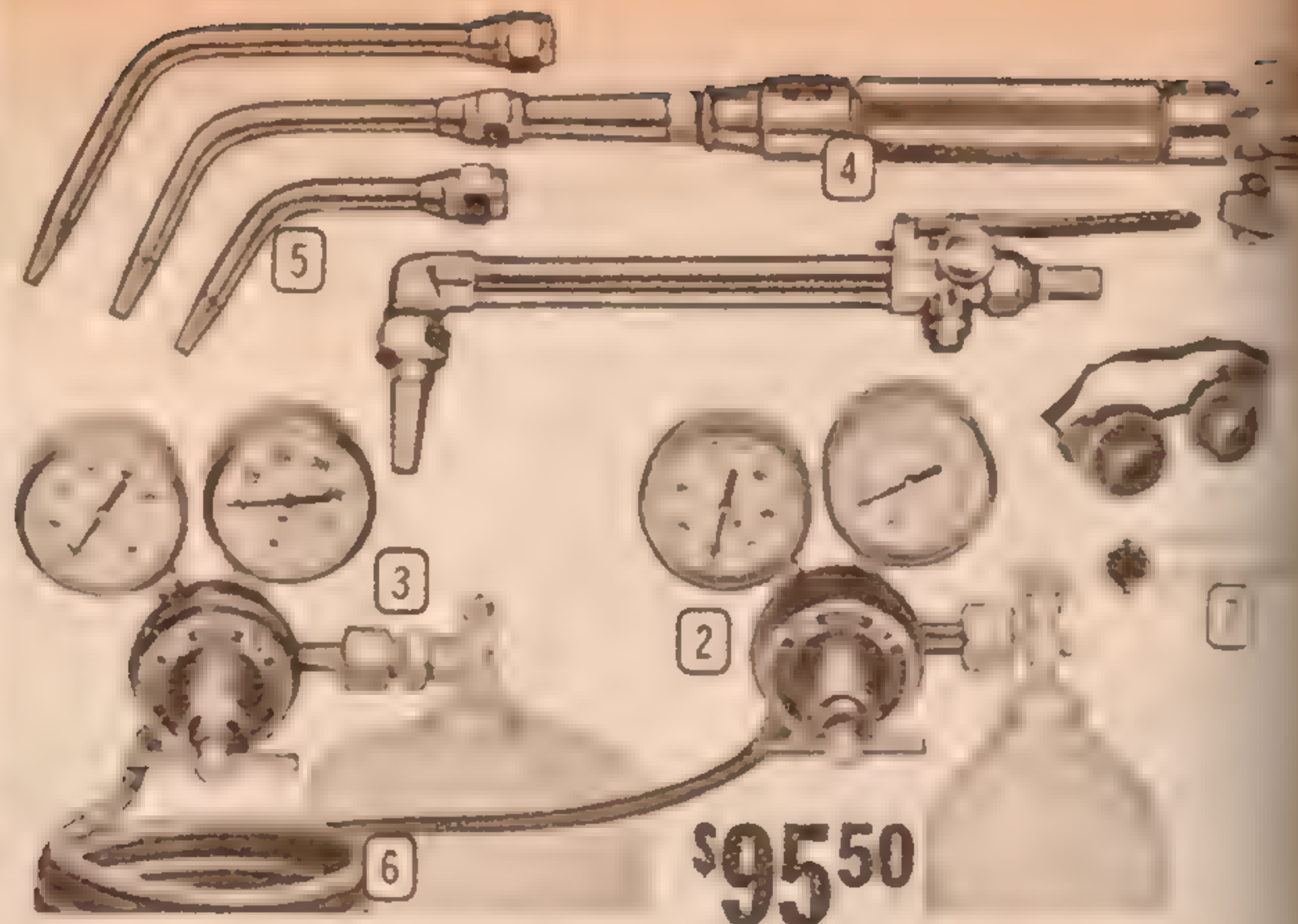
**Complete Outfit Includes:** automatic welding torch, 3 welding tips, sizes 3, 5, and 7; cutting attachment; cutting tip, size 2; two-stage oxygen and acetylene regulators; safety goggles; torch lighter; hose and instructions. Mailed promptly from Stock.

84 A 5878MB—Ship. wt. 28 lbs. Only \$7 Mo. Cash \$134.50

Cuts  
6-inch  
Thick  
Steel

Flick of thumb  
reduces welding  
flame to economical,  
safer pilot flame.

Flick thumb again  
full welding flame  
is instantly restored.



## Our Finest Single-Stage Outfit

**(2) POWA-KRAFT Gas Welding, Cutting Outfit.** Designed to give you yet quality performance. Oxygen regulator has 2 3/4-sq. in. nickel-silver phragm; 100 and 3000-lb. gauges. Acetylene regulator has 30 and gauges. Welding Torch is balanced, equal pressure type. Handles tips. Swivel-type tips permit left or right-hand operation; will not. The Cutting Attachment will cut 6-in. steel. Nickel-silver tubing. Assembly with flip-top lever. Gases are mixed in tip, stops popping and. All gas exposed parts are made of non-ferrous metal. Joints are hard to prevent leakage. Guarantee, P. 1059.

**Complete Outfit Includes:** welding torch; 3 welding tips, sizes 3, 5 cutting attachment with no. 2 tip; oxygen and acetylene regulators; goggles; torch lighter; two 25-ft. welding hoses; instructions.

84 A 15876 MB—Ship. wt. 25 lbs. Mailable. \$5 down, \$6 Month. Cash \$

**Welding Outfit Only.** Same as (2) but does not include cutting attachment. 84 A 15875 MB—Ship. wt. 24 lbs. \$5 down, \$5 Month. . . . . Cash \$

**(3) to (7) Fit Welders (1) and (2).**

**(3) Single Stage Regulators.** Same superior quality as described in (2) above. Wts. 5 lbs. 8 oz. each.

84 A 5893—Oxygen type. . . . \$19.95

84 A 5894—Acetylene type. . . . 18.95

**(4) Welding Torch.** Same as described in (2) above. Welds metal up to 2 in. thick. Tips not included (see (5) at right). UL approved.

84 A 5880—Ship. wt. 2 lbs. . . . \$13.88

**(5) Welding Tips.** Size 1 weld in.; size 3, 1 1/8 in.; size 5 size 7, 1 1/4 in.; size 9, 1 1/2 in. 84 A 5881—State Size. Wt. 8

**(6) Dual-Type Welding Hose.** Brass coupling. Heat ca. 84 A 5896—Wt. 7 lbs. . . Only

**(7) Torch Lighter for (1), (2).** 84 A 5809—2 flints. Wt. 3 Cast-Iron Flux. Wt. each 84 A 5836—Weld; 84 A 5837—

Complete Kit  
only

**\$74<sup>44</sup>**



## Exclusive! Lowest Price Welding Outfit

**(8) Rugged Lightweight Welding-Cutting Outfit.** Medium-duty. Welds steel. Valve-forward torch—easy to adjust. Gooseneck pipeline give excellent flame range. REGULATORS are Harris-Calorific's latest full industrial size. 2 3/4-in. diaphragm. 2-in. gauges insure accurate flame regulation. Passes 1500 cu. ft. of oxygen per hour.

**CUTTING ATTACHMENT.** Cuts through 3-in. steel. Perfect balance with torch. O-ring type valve. Guaranteed\*. **OUTFIT INCLUDES:** Welding 2 and No. 6 welding tips; oxygen, acetylene regulators; cutting attachment. No. 1 cutting tip; 12-ft. oxygen and acetylene hose; goggles; lighter.

84 A 5851 M—With instructions. Wt. 20 lbs. Mail. \$5 Down. . . . .

84 A 5850 M—Welding Outfit—Less Cutting Attach. Ship. wt. 18 lbs.

84 A 5353—Set of 4 Welding Tips. Sizes: 0, 4, 8, 10. Ship. wt. 1 lb.

84 A 5854—Set of 3 Cutting Tips. Sizes: 00, 0, 2. Wt. 1 lb. . . . .

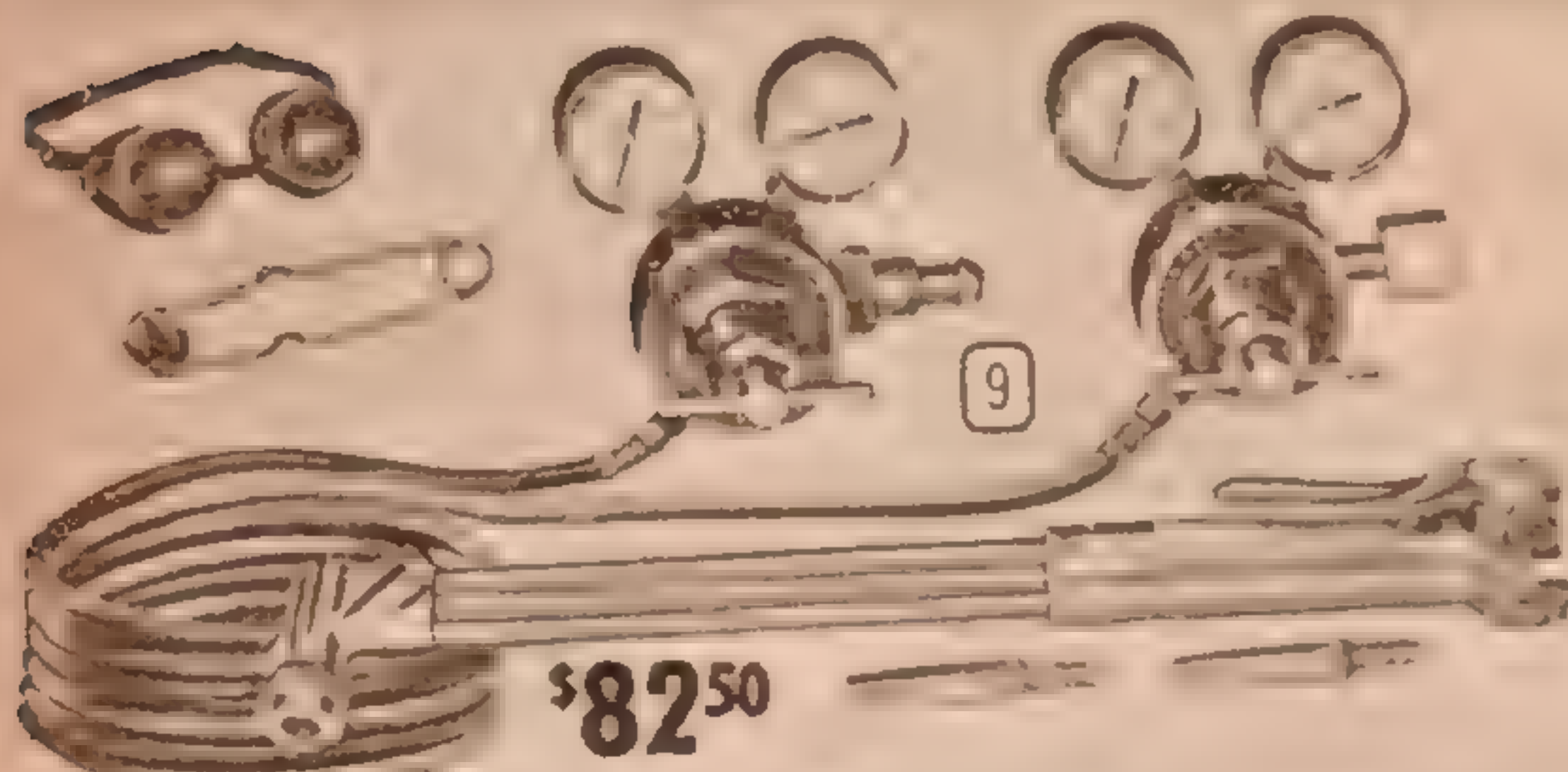
## HEAVY-DUTY OUTFIT Cuts 20-in. Steel

**(10) Big Capacity Cutting Set.** Made world-famous Harris-Calorific individual gas mixing for each pre prevents popping or flashback, in cutting. Rugged, heavy-duty to withstand all forms of operation. Oxygen and acetylene regulators enough volume to cut 20-in. steel diaphragm. Solderless construction. torch, No. 2 tip; oxygen, acetylene regulators; goggles; 25-ft. hose; wrench. Only \$5 Month. Mailable.

84 A 5824M—Complete. Wt. 30 lbs. Cash \$

84 A 5822—Cutting Torch Only. Wt. 4

**(11) Heavy-Duty Cutting Tips.** Fit 10 5 pre-heat holes in each tip. cuts to 4 in.; Size No. 5 cuts to 12 in. acetylene cutting only. Ship. wt. 84 A 5823—State size wanted. . . . .



**(9) Complete Propane Cutting Outfit.** Cuts faster than most acetylene torches, yet burns up to 90% less costly propane or butane. Rugged, lightweight. Cuts up to 10-in. thick metal. Ideal for precision or scrap cutting. Oxygen and propane regulators have extremely large capacities . . . deliver 1500 cu. ft. per hour. No appreciable drop or crawl assures you of constant, even flame. Outfit includes: Cutting torch, 2 cutting tips (sizes 1 and 2), 25 ft. of twin 1/4-in. hose, safety goggles and lighter.

1064 WARDS CBA

84 A 5882MB—Wt. 30 lbs. Set Only \$82.50



ONLY  
**\$89<sup>00</sup>**  
\$5 DOWN



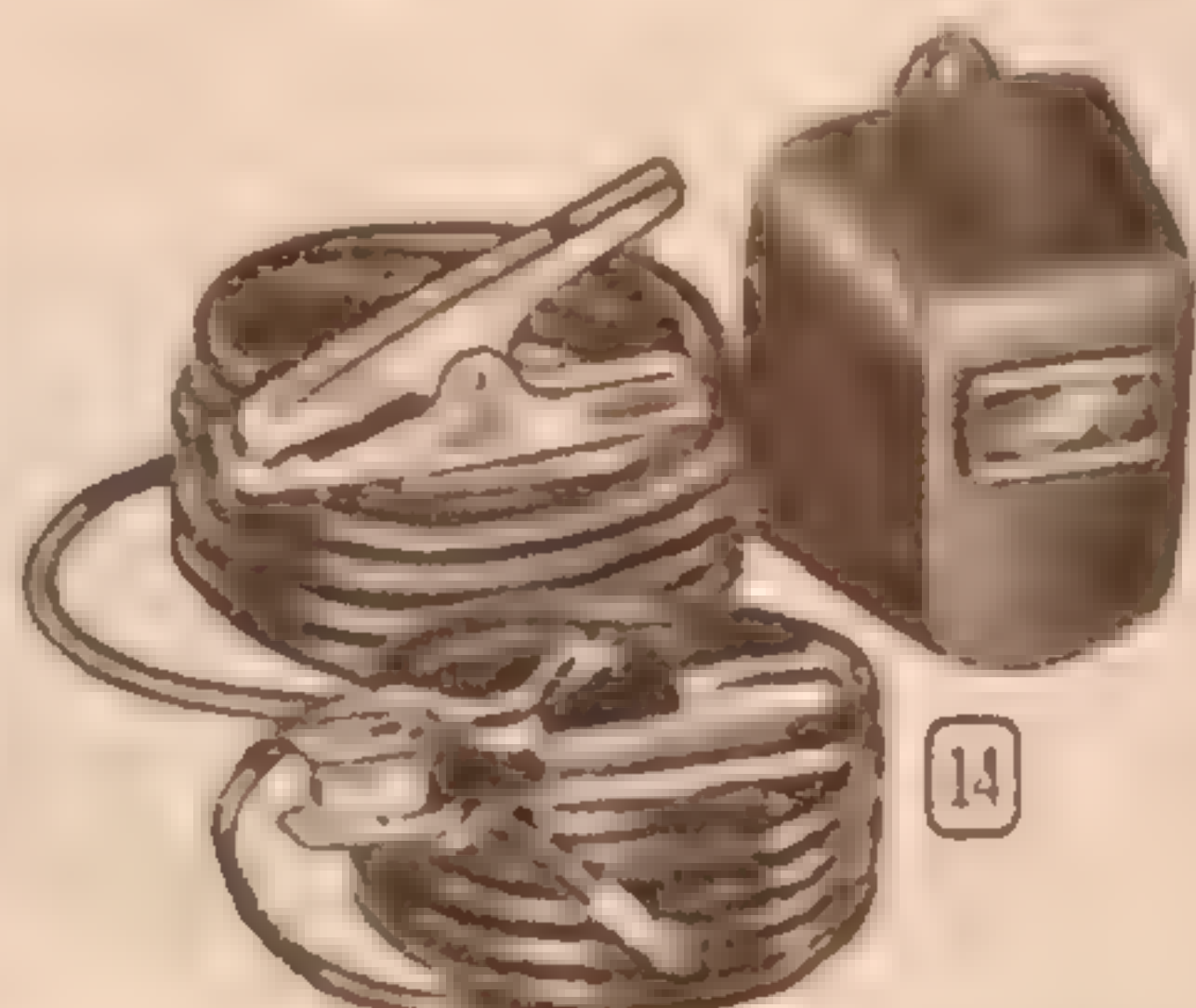


## Weld On Your First Try!

**\$89.88**

**\$5 DOWN**

**“Selfwelder 100.”** No experience neces-  
sary. Just touch “selfweld” electrode to joint, press, weld.  
Welds in seconds. Welds to 1/8-in. plate. Max. 100 amp.  
6 taps—range of 50-100 amps. 20% duty cycle.  
Circuit voltage, 70 volts. For 208 or 230-240 v.  
phased fused 20 amp. 60-cycle AC only. UL Appr.  
“Selfweld” or regular electrodes—takes rods to 1/8-in.  
8-ft. electrode cable; holder; 8-ft. 3-wire primary  
3-prong receptacle; 7-ft. ground cable; clamp;  
3 lbs. electrodes; instructions. For more information,  
Free booklet 84W-67B. Guaranteed.\* See P. 1059.  
R—Not Mail. Ship. wt. 89 lbs. \$5 Down. Cash \$89.88



**Professional Arc Welder.** Our finest. Oper-  
ates every electrode. Condenser, Overload protector,  
switch. 250-amp. model has AC stabilizer for arc sta-  
bility. Do any arc welding job easily and quickly. Simply  
insert wanted. For more information, write for Free  
Welding Booklet below. Choose from 3 models:

Specifications	180 AMP (shown) AC/DC	250 AMP AC/DC	250 AMP AC Only
Range—amperes...	20-180	30-300	30-300
Volts.....	25 volt	30 volt	30 volt
Open circuit.....	64 volts	70 volts	72 volts
Single- phase.....	230	230-460	230-460
Rated at rated load	37 amps	50 amps	50 amps
at max. output.	20%	30%	30%
Number.....	84 A 5944 R	84 A 5947 R	84 A 5943 R
Weight.....	297 lbs.	412 lbs.	336 lbs.
	\$335.00	\$395.00	\$235.00

84 R—2 wheel carriage for (13). Wt. 35 lbs. \$16.95  
Accessory Kits. Fit AC/DC, DC Welders. Include ground  
cable; head shield; electrode holder; 2 cables.  
84 S—Kit for (13) and (16). Ship. wt. 17 lbs. \$28.50  
84 T—Kit for 84A5947R and 5943R. Wt. 17 lbs. \$28.50

### Electric Welding Book

Information, How-to tips for elec-  
tric welding. Request FREE Electric  
Welding Booklet No. 84W-67B.

### Gas Welding Book

More specialized equip-  
ment, various tips for different jobs,  
Request FREE Gas Welding  
Booklet No. 84W-67C.

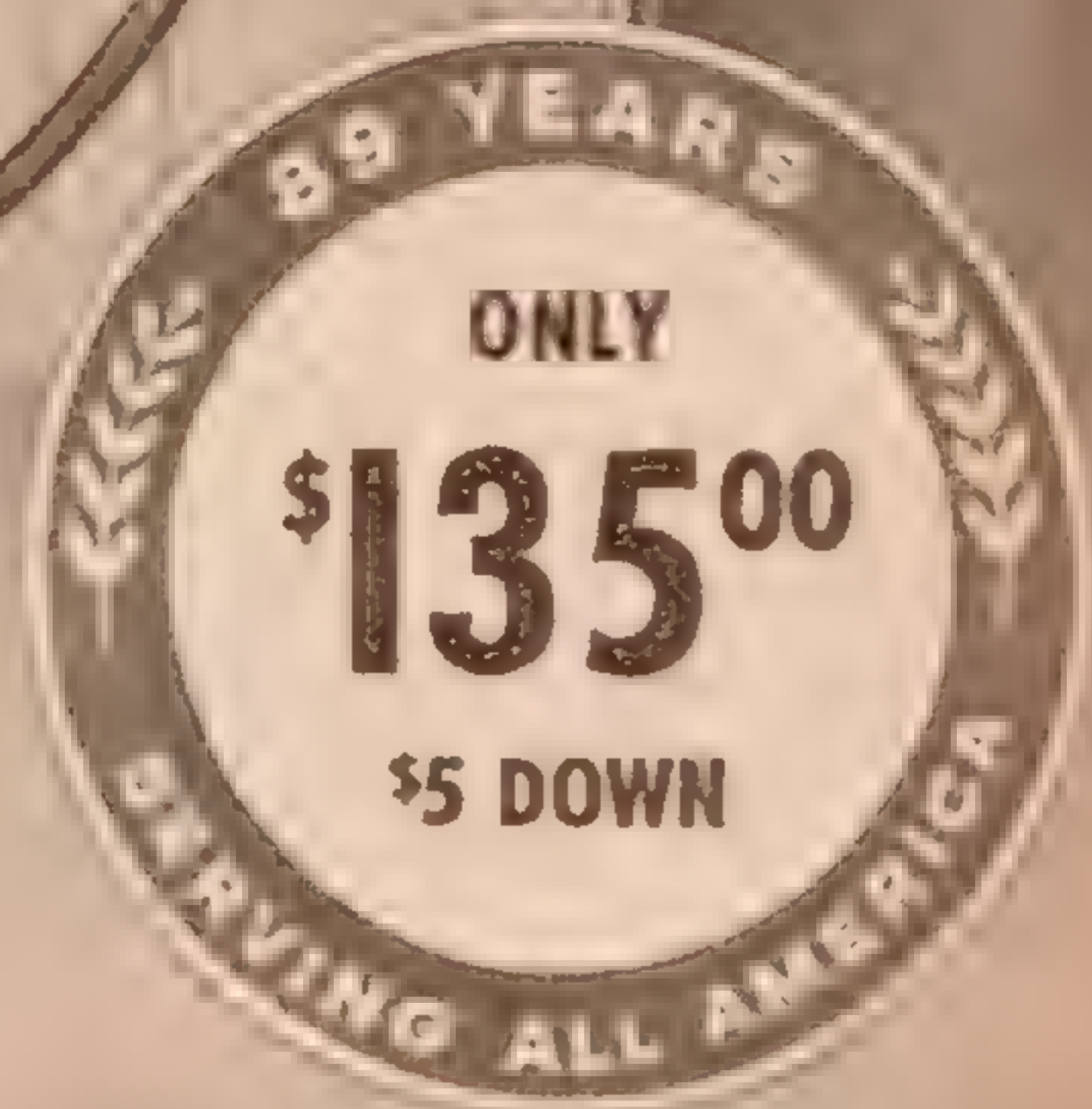
### Engine-Driven Portable Welder

Back-Mountable. Ideal  
for farms, garages, re-  
pairs. Cuts, brazes,  
welds any thick-  
ness to operate, ac-  
cording to controls. 2-  
P Wisconsin air-  
engine. Uses elec-  
tric. Range: 20-  
100 DC. 30% duty  
cycle. Rated output.  
Accessory kit (14)  
shipped promptly.  
Guaranteed—  
552 lbs. \$575.00



## Just Flip Dial to Select Welding Heat You Want

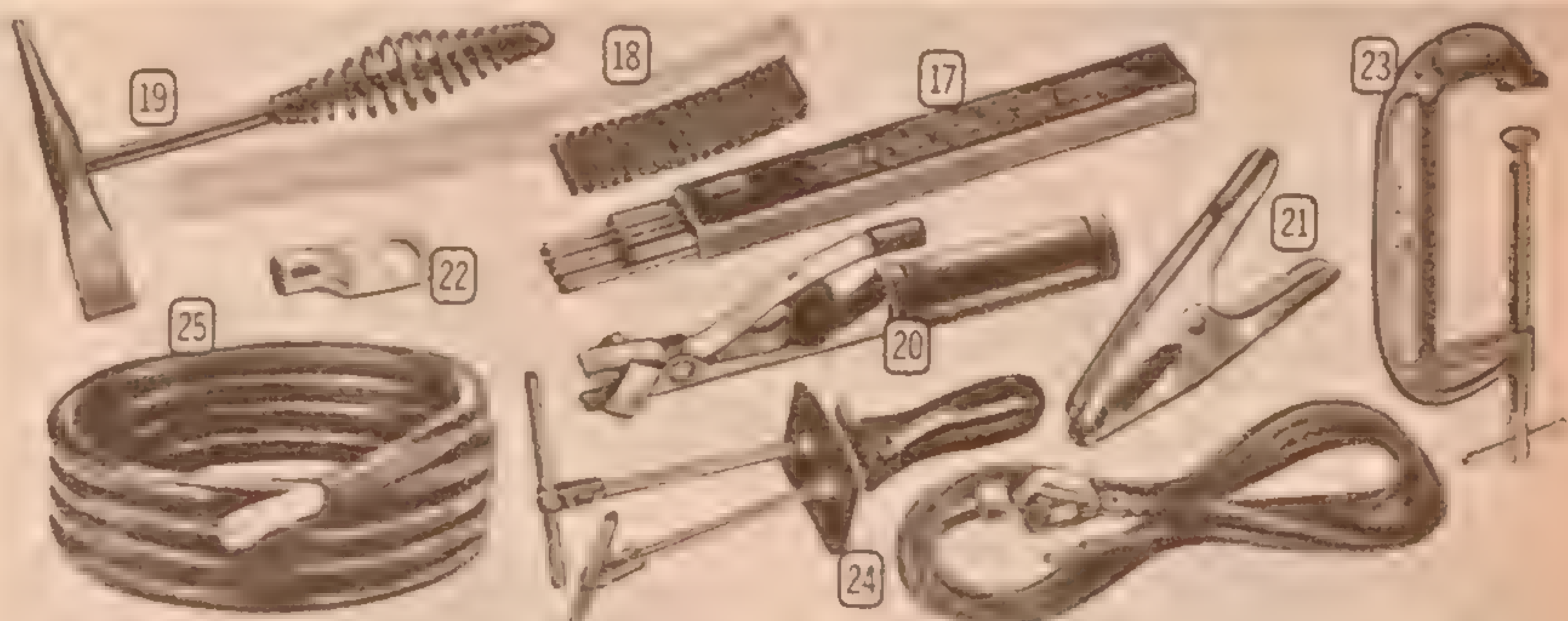
**POWER-  
KRAFT**  
180 amp.



- “Finger-Tip Control” to Select Welding Heat You Want
- Easily Welds Steel from 18-Gauge up to Heavy 1/2-in. Plate
- Pocket Cash Savings—Be Your Own Repairman
- Completely Guaranteed Against Defects for One Full Year

**New Dial-Type AC Model.** Convenient new  
design means you no longer fuss with  
plugs—simply dial the current you want. Do  
your own welding. Save time, effort, money.  
Recommend using 3/32 and 5/32-in. electrodes.  
Will handle up to 3/16-in. electrodes. 20 to 180  
amps. 20% duty cycle. Oversize induction  
transformers. Use on 220-240 v. single-phase,  
50 to 60 cycle AC. Max. line draw 37 amps.  
Operator protected by low 58-v. secondary

system. Arc volts 30. Welded steel frame.  
22 1/4 x 16 3/4-in. case. Includes: 8-ft. 3-conductor  
primary cable, electrode holder; 15-ft. ground  
cable, clamp, helmet, instructions. UL ap-  
proved; meets or exceeds REA or NEMA  
requirements. Shipped promptly from Stock.  
Guaranteed\*, see P. 1059. Not Mailable.  
84 A 5935 R—Ship. wt. 135 lbs. Cash \$135.00  
Wheel Carriage for (15) above. Wt. 5 lbs.  
84 A 5936 R—Easy moving, lightweight. \$6.98



(17) 84 A 5911—10 Copper-Coated Carbons. State  
Size. 5/32x6 in. 3 oz. \$2.89 1/4x6 in. 5 oz. \$1.34  
5/16x6 in. 7 oz. \$1.41 3/8x6 in. 9 oz. \$1.87  
84 A 5912—10 Plain Carbons. 1/4x6 in. 5 oz. .65c  
(18) 84 A 5969—Welders' Wire Brush. Wt. 8 oz. 44c  
(19) Hand Forged Steel Chipping Hammer.  
84 A 5976—Ship. wt. 1 lb. 5 oz. \$2.29  
(20) Electrode Holder. Up to 300 amperes.  
84 A 5916—Ship. wt. 1 lb. 6 oz. \$3.94  
(21) 84 A 5973—Ground Clamp. 2 3/4-in. jaw. 1 lb. 1.97  
(22) Cable Lugs. For cable like (25). Wt. ea. 3 oz.  
84 A 5964—No. 1 cable 43c; Nos. 2, 3, 4 ea. 31c  
(23) Welding “C” Clamp. Ship. wts. 3, 4 lbs.  
84 A 5977—4 in. \$2.95; 6 in. \$3.95

(24) Steel Arc Torch. 5/32 to 3/8-in. carbon cap.  
100 amp. at 40 arc v. 10-ft. cord.  
84 A 5917—Instructions. Wt. 3 lbs. 12 oz. \$13.41  
(25) Welding Cable. Annealed copper wire.  
84 A 5963 H—State size, length. 32 AWG.

Size	Amps.	Wt.	Ft.	Size	Amps.	Wt.	Ft.
1	250	4 oz.	37c	3	150	2 oz.	25c
2	200	3 oz.	31c	4	100	1 oz.	19c

Welding Power Supply Cable. 3-conductor.  
84 A 5975 H—Max. 40 amps. 8 oz. . . . Per ft. 49c

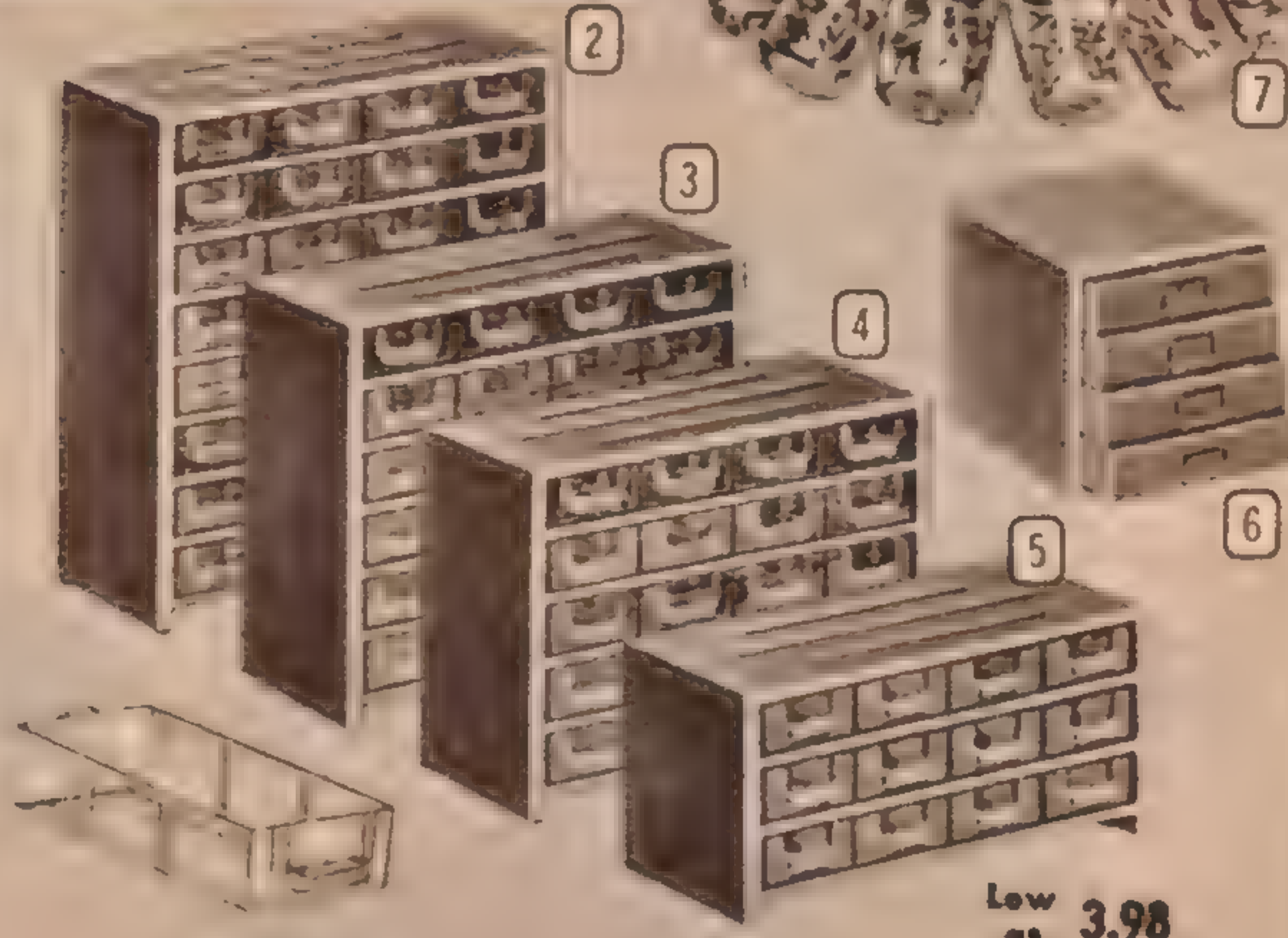
USE YOUR  
CREDIT

CBA 2 WARDS 1065





## SMALL PARTS CABINETS



Low  
as 3.98

## CRYSTAL CLEAR "See-Through" Drawers MAKE ITEMS EASY-TO-FIND

(1) TO (5) Convenient Parts Cabinets. Choose the size that's right for you from 12, 20, 24, 32, and 48 drawer models. Use them in your workshop, office, sewing room, garage... wherever you need to store small, easy-to-lose items. Clear "see-through" Styrene drawers are 5 3/4 x 2 7/8 x 1 1/4 in. To label them, just drop an index label into handy slot on each drawer front. Drop-in dividers are included to divide each drawer into three compartments. Drawer stops on back of drawers keep them from slipping out. Versatile cabinets can be combined into storage units or mounted on the wall. Sturdy welded steel construction for long wear. Attractively finished in gray enamel.

(1) 48-Drawer Parts Cabinet. 20 1/4 x 12 1/2 x 6 in.  
84 A 4382 M—Ship. wt. 16 lbs.... Each \$10.95

(2) 32-Drawer Parts Cabinet. 13 3/4 x 12 1/2 x 6 in.  
84 A 4377 M—Ship. wt. 11 lbs.... Each \$7.98

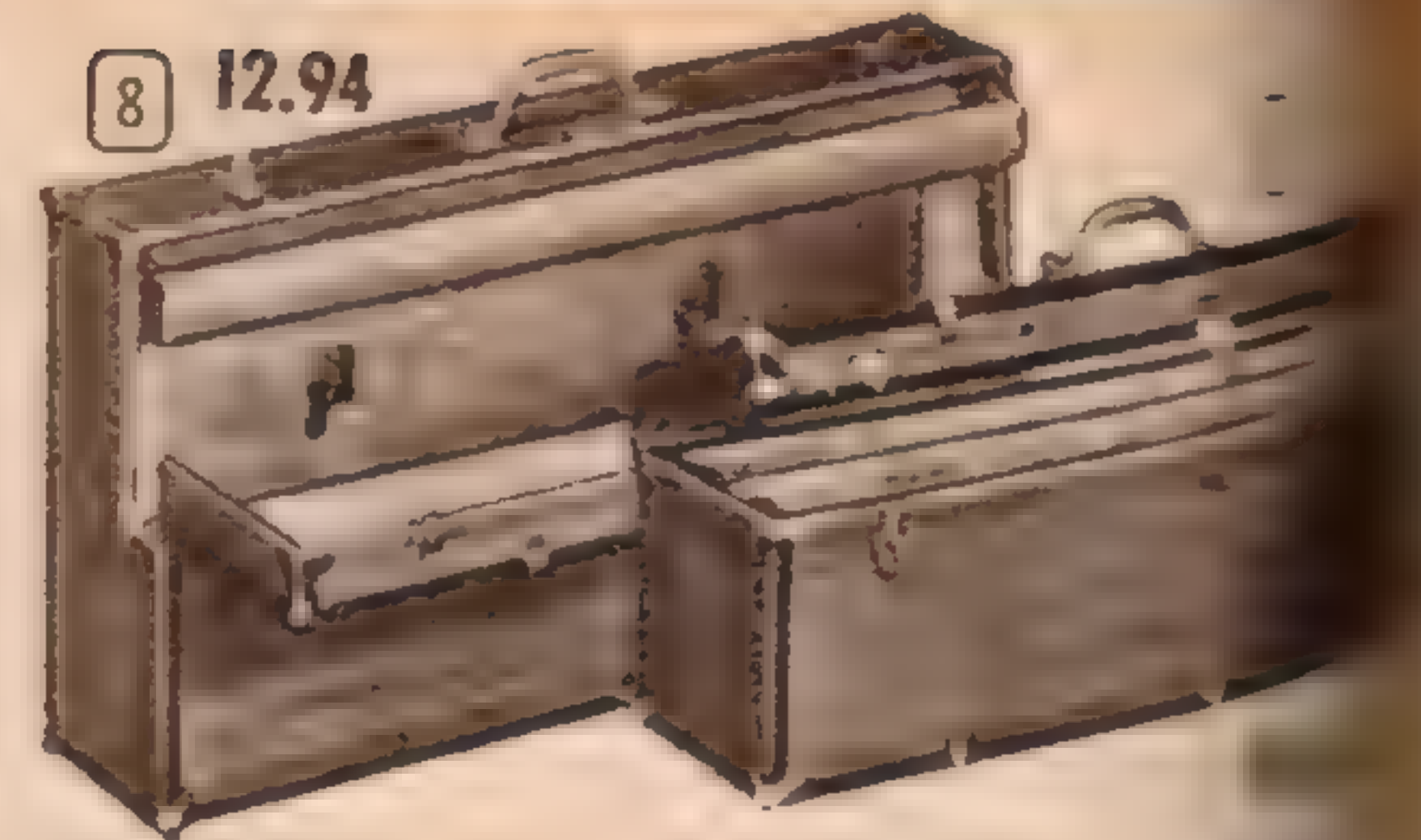
(3) 24-Drawer Parts Cabinet. 10 1/2 x 12 1/2 x 6 inches.  
84 A 4379 M—Ship. wt. 9 lbs.... Each \$5.98

(4) 20-Drawer Parts Cabinet. 9 x 12 1/2 x 6 inches.  
84 A 4374 M—Ship. wt. 9 lbs.... Each \$5.69

(5) 12-Drawer Parts Cabinet. 5 3/4 x 12 1/2 x 6 inches.  
84 A 4373 M—Ship. wt. 5 lbs.... Each \$3.98

(6) 4-Drawer Parts Cabinet for neat, compact storage. Heavy-gauge, welded joints. Drawers are 9 x 11 1/2 x 2-in., have 12 compartments, safety drawer stop. Silver-color cabinet, baked blue enamel drawers.  
84 A 4371—Ship. wt. 9 lbs. 10 x 11 1/2 x 10 in.... \$5.98

(7) Roto Dispenser Set. Twelve 4-oz. jars on rotating metal stand. Mount on wall, shelf. 2000 ass't bolts, screws, washers. Buy complete outfit, save 13%.  
84 A 4328 M—Complete Outfit. Wt. 10 lbs.... \$4.98  
84 A 4322—Dispenser Only. Wt. 4 lbs. 8 oz.... 1.98  
84 A 432—2000 Pc. Assortment Only. Wt. 5 lbs.... 3.79



## CARPENTERS' BOXES

(8) (9) Carpenters' Boxes lined with natural kiln-dried plywood. 32-gauge steel with simulated mahogany finish. Riveted irons, hasp for lock. Holds complete set of even full-length hand saws. Mailable.

(8) Drop Front Carpenters' Chest. 32-in. Drawer for small tools. Brackets hold 2 saws. Fold-down handle. Natural wood finish.  
84 A 4320 MO—Ship. wt. 21 lbs....

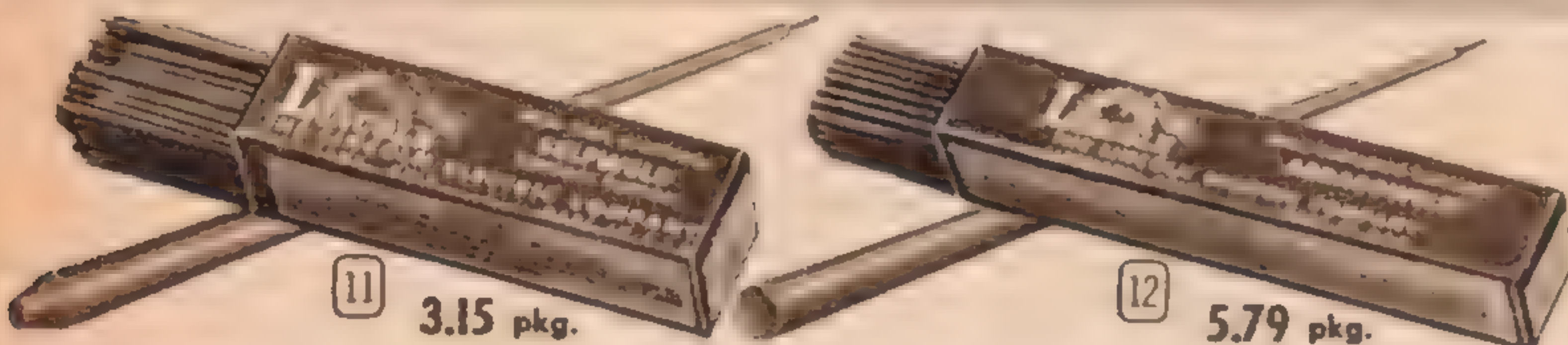
(9) Shoulder Carpenters' Box. 28 x 8 x 10 in. holds 2 saws. Lift-out tray holds small tools.  
84 A 4321 M—Ship. wt. 17 lbs....



10.36

(10) Strong Professional Style Carpenters' Box. Built of heavy-gauge steel to standards. 32 1/4 x 8 3/4 x 9 in. Has sturdy wood blocks to protect saws and other edged tools, slots for carrying try square for level. Big enough to hold complete set. Piano-type hinge. Coppertone baked finish.

84 A 4396 M—Ship. wt. 16 lbs....



3.15 pkg.

5.79 pkg.

## FAMOUS LINCOLN Electrodes AT MONEY-SAVING PRICES

(11) Lincoln "Selfweld" 8-in. Electrodes. AC or DC. Self-start arc—won't stick. Powdered iron with "match head" tip. Current ignites head, relights it at any point. Wt. 5 1/2 lbs. Pkg. of 152. State diam.

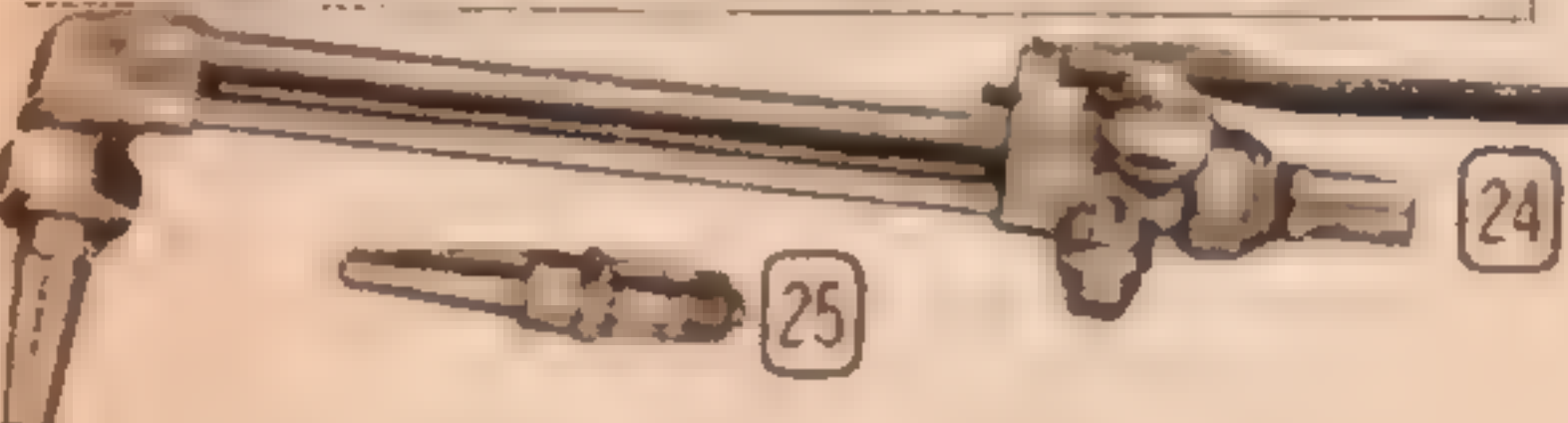
84 A 5994—5/64 in. or 3/32 in.... Pkg. \$3.15

Improved "Fleetweld 37" Steel Rods. For mild steel, wrought iron. A.W.S. Specif. E6013. Buy 50 lbs.—save even more.  
84 A 5991 MO—Wts. 11, 52 lbs. State diam.

Diam.	Lgth.	Amp. Range	10 lbs.	50 lbs.
3/32	12 in.	60-100	\$3.24	\$12.44
1/8	14 in.	120-150	12.65	
5/32	14 in.	150-180	3.08	12.65
3/16	14 in.	200-250		12.65

"Fleetweld 180" Mild Steel Electrodes. For vertical welding or dirty, rusted material. AC or DC. To A.W.S. Specifications E6013.  
84 A 5995—Ship. wt. 11 lbs. State size.

Diameter	Ampere Range	10-lb. Pkg.
1/8 in.	60-140	\$3.19
5/32 in.	90-200	3.19



(24) Cutting Attachment. RUGGED CONSTRUCTION. Fits 84 A 15875 outfit or torch (4) on Pg. 1064. Lever controls oxygen. UL approved. Order tips below.  
84 A 5883—Ship. wt. 1 lb. 8 oz.... \$16.74

(25) Cutting Tips. Fit torch (9) Pg. 1064, attachment (24) above. For acetylene cutting only.  
84 A 5884—Ship. wt. 6 oz.

State	Cuts	Each
No. 1	to 3/4 in.	\$3.43
No. 2	to 1 1/2 in.	3.43
No. 3	to 4 in.	3.43
No. 4	to 6 in.	3.43

(12) Lincoln "Abraweld" Electrodes. For hard surfacing. Apply high alloy coating to iron, steel. Takes AC or DC current. In 10-lb. pkg. Ship. wt. 11 lbs. State size.  
84 A 5993—5/32-in. diam. 75-200 amp. \$5.79  
84 A 5993—3/16-in. diam. 110-250 amp. 5.79

Lincoln "Ferroweld" Rods. For cast iron. 1/8 in. x 14 in. 80 amps. AC and DC.  
84 A 5992—Wt. 11 lbs.... 10-lb. Pkg. \$3.61



(13) Cylinder Carrying Cart. Carries small and medium size tanks to and from the job quickly... easily. Strong steel construction. 6-in. wheels have rubber tires... roll smoothly, quietly. Size 39 x 17 in. Shipped unassembled. Ship. wt. 21 lbs. Mailable.

84 A 5832 MB.... \$16.81



(26) Macalloy Brazing Rods. 1/8 x 14 in. To join brass.  
84 A 5865—Ship. wt. 1 lb. 4 oz.... Per lb. \$3.41  
84 A 5856H—Copper-Coated Rods. State size. Wt. 5 1/2 lbs.

Size	Quantity	5 lbs.
1/16 x 36 in.	About 164 per 5 lbs.	\$1.61
1/8 x 36 in.	About 40 per 5 lbs.	1.49
3/16 x 36 in.	About 18 per 5 lbs.	1.61
1/4 x 36 in.	About 10 per 5 lbs.	1.31

84 A 5857 H—Bronze Brazing Rods. State size. Wt. 1 1/2 lbs. 1/8 in. About 6/lb.... \$1.31; 3/16 in. about 3/lb. \$1.31

84 A 5855 H—Cast-Iron Rods. State size. Wt. 5 1/2 lbs. 3/16 in. 20 rods... Pkg. \$1.84; 1/4 in. 12 rods... Pkg. \$1.74



## SAFETY EQUIPMENT

(14) Welders' Goggles. Adjustable. Ventilation ports for cool airflow.  
84 A 5905—Ship. wt. 4 oz.... \$2.70

(15) Chipping and Grinding Goggles. Clear hardened lenses. Can be adjusted to any facial width.  
84 A 5906—Ship. wt. 4 oz.... \$2.15

(16) Fiber Glass Welding Helmet. Our finest. Lightweight, heat-resistant and durable. Ratchet head band adjustment. Adj. chin strap. Order lens below.  
84 A 5900 L—Wt. 2 lbs. 8 oz. \$10.79

(17) Professional Welders' Helmet. One-piece black fiber construction. Order (18).  
84 A 5966—Wt. 2 lbs. 12 oz. \$8.69

(18) Protective Lens. 2 x 4 1/4 in. For helmets (16), (17), (21). State No. No. 9—For Electrodes to 3/32 in. No. 10—For Electrodes to 1/8 in. No. 11—For Electrodes to 5/32 in.  
84 A 5961—Ship. wt. 1 oz. Ea. 87c

1000-Hour Cover Lens. 2 x 4 1/4 in.  
84 A 5962—Ship. wt. 3 oz. 1

(19) Fiber Glass Safety Cap. gov't. standards. 3 parts. Adjusts for all head sizes.  
84 A 5910—Wt. 1 lb. 8 oz.

(20) Safety Face Shield. visibility. Fiber construction.  
84 A 5902 L—Ship. wt. 1 lb.

Extra Shield Window. Fiberglass.  
84 A 5903—Ship. wt. 8 oz.

(21) Welding Helmet. Riveted seams. Wt. 2 lbs.  
84 A 5965—With No. 10 lens

(22) Asbestos Gloves. 14 in. weave. Jersey lined.  
84 A 5959—Wt. 1 lb. 8 oz.

(23) Welders' Gloves. Wool lined. Large size.  
84 A 5960—Ship. wt. 1 lb.



(27) Welding and Cutting Manual. 100 projects.  
84 AP 5827—Postpaid. Over 200 pages

(28) Oxy-Acetylene Handbook. 400 illustrations. (Not Available.)

(29) Farm Arc Welding Handbook. Detailed projects.  
84 AP 5982—Postpaid. 456 pages.

(30) Self-Welding Manual. Gives handy instructions.  
84 AP 5983—Postpaid. Over 125 pages

(31) Arc Welding Lessons. Ideal for beginners.  
84 AP 5981—Postpaid. 343 pages....





**All-Steel Machinist's Chest.** Heavy-duty model offers maximum overall size: 20x13x9-in. Drawer width, 1½, 2½ in. deep; one four 7½x1 in. Drawers have rollers, glide smoothly over track, cover is closed. Sturdy hard-handle. Coppertone finish. Keys included. Mailable.

84 MB—Ship. wt. 30 lbs....\$21.94

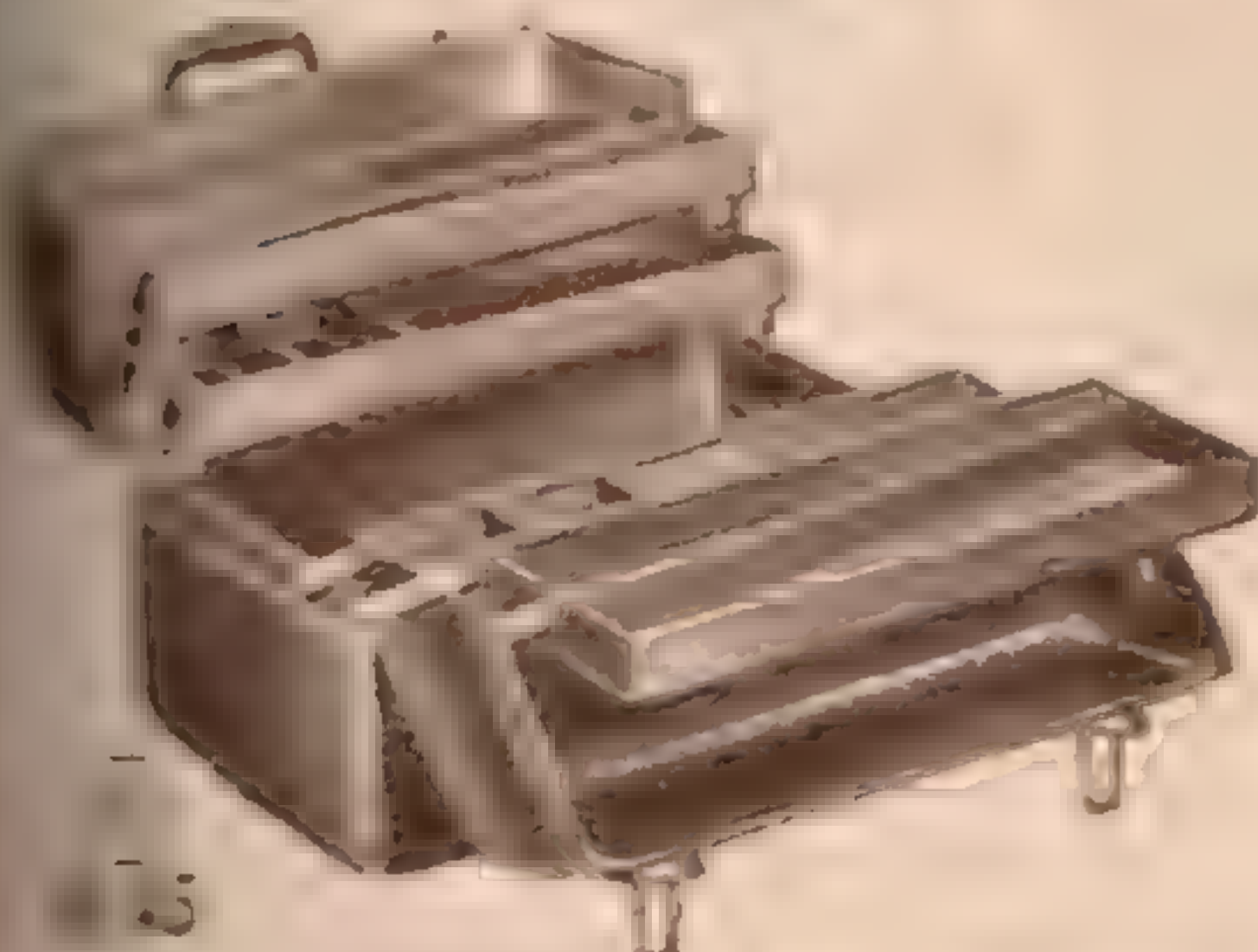


**Machinists' Chest.** Rugged oak construction. Lacquered finish. Side panels of drawers white pine. Size: 18x13¼ in. Built-in lock. Open-top compartments with mirror, clip. Front slides out of way. 7 drawers: 8¼x6¾x7½ in.; one 8¼x6¾x7½ in.; one 18x6¾x7½ in.; one 18x6¾x7½ in. \$3 Down on Terms. Mailable.

84 MB—Ship. wt. 25 lbs. Cash \$28.50



**Tote Tray.** Use to carry tools, garden supplies. Handy tray. Heavy-gauge steel, baked enamel finish. 18x6x8 in. Wt. 3½ lbs. 84 A 4302.....\$1.98



**Gray POWER-KRAFT 4-Tray Cantilever Box.** When box is opened, trays automatically spread out—hold hundreds of parts and tools. Overall size: 17x8¾x10½ in. deep. Trays have convenient compartments for small items. Rounded water shed cover styling. Heavy-gauge steel with electrically welded joints for greater strength. Handsome gray hammertone finish with green trays. Piano-type hinge. Includes draw bolts and hasp.

84 M—Ship. wt. 10 lbs.....Only \$10.45



**Flat-Top Tool Box.** Ideal for mechanics. Holds large assortment of sockets, tools and parts. Handy 3-compartment lift-out. Rounded edge lid gives greater protection. Has two side latches plus hasp and staple for locking. Heavy-duty construction. Coppertone finish. Box 84 A 4313 M has draw bolt.

84 A 4313 M—Size overall: 21¼x8¾x9¼ in. Ship. wt. 15 lbs.\$6.75  
84 A 4307 M—Size overall: 19x6½x6¼ in. Ship. wt. 9 lbs.... 5.75

## Dollar Saver

Buy Chest and Cabinet  
for \$69.69

**SAVE \$6.63**

ON COMBINATION OFFER

- Welded auto steel construction—for double strength
- Professional quality and design at Wards low prices
- Cabinet rolls on 3-in. casters, two swivel braked

**POWER-KRAFT Cabinet, Chest Combinations.** Buy roll-away cabinet and matching chest at an extra saving. Reinforced heavy-gauge steel, chromed drawer pulls. Coppertone finish. Drawers lock when cover is closed. 2 keys, piano-type hinges. Wts. 150, 155 lbs.

84 A 4325 R—Cabinet (35) with Chest (34).....Cash \$69.69  
84 A 4326 R—Cabinet (35) with Chest (38).....Cash 78.95

**34 Heavy-Duty Tool Chest with tote tray.** Coppertone finish.  
84 A 4391 MO—3-drawer. 26x14½x12½ in. Wt. 55 lbs....\$31.46

**35 Roll-A-Way Cabinets.** Full size, built to industrial standards. Flush to front construction utilizes all space. Maximum drawer capacity. No lost space for useless panels. Drawers close smoothly.

**3 DRAWER CABINET.** Size overall: 26¾x17x31½ in. Top and center drawers: 20½x16½x27½ in. Bottom drawer: 20½x16½x5½ in. Compartment: 26¼x16½x12¼ in. Baked Coppertone finish.  
84 A 4388 R—Ship. wt. 95 lbs. \$4.50 Down.....Cash \$44.86

**36 7 Drawer Cabinet.** Deluxe model. 4-in. casters, 2 swivel with brakes, 2 fixed. Maximum drawer capacity. Size overall: 26¾x17x38 in. 2 top drawers: 9½x16¾x13¼ in. 2 drawers: 20½x16¾x13¼ in. 2 drawers: 20½x16¾x23¼ in. Bottom drawer: 20½x16¾x4½ in. Full size compartment: 26x16¾x13¾ in. Coppertone finish.  
84 A 4389 R—Ship. wt. 120 lbs. \$7.00 Down.....Cash \$66.86

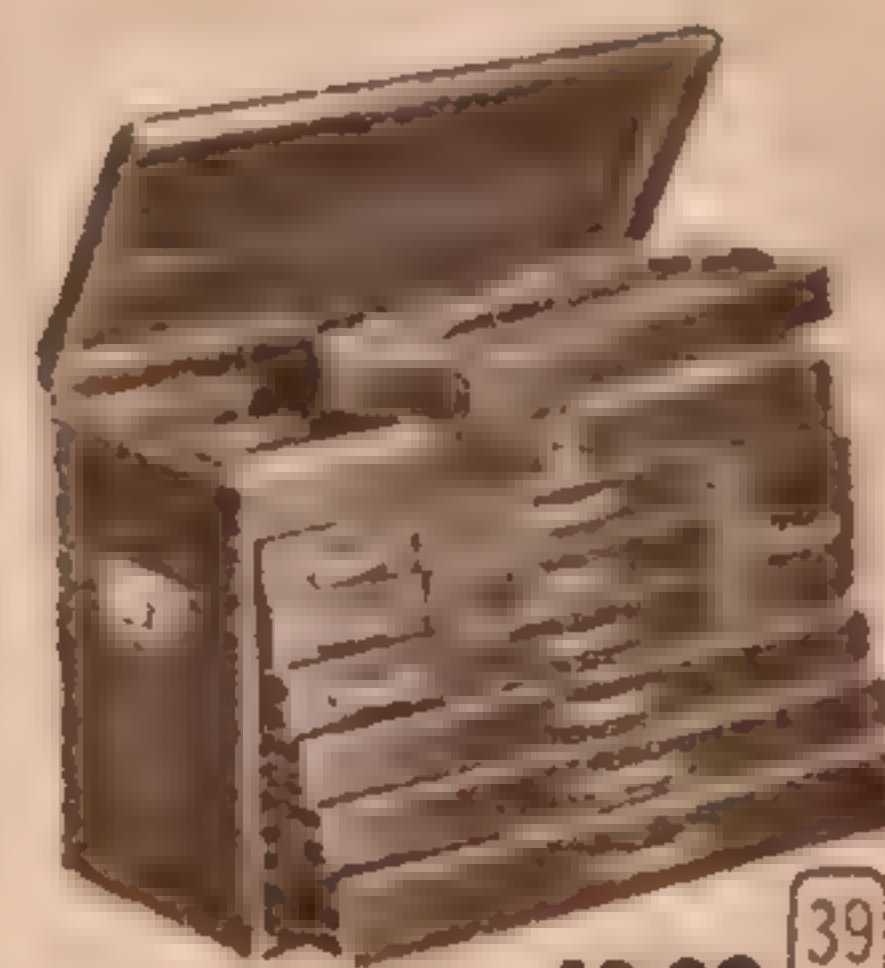
**37 TO 39 Tool Chests.** Tote trays divided into convenient compartments. Heavy-duty steel construction. Coppertone finish.  
(37) 84 A 4390 MB—2 Drawer. 26x10x11 in. Wt. 36 lbs.....\$23.66  
(38) 84 A 4392 MO—6 Drawer. 26x14½x12½ in. Wt. 55 lbs....38.66  
(39) 84 A 4393 R—10 Drawer. 26x12½x18½ in. Wt. 75 lbs....49.92



23.66 37



38.66 38



49.92 39

## VERSATILE Tool Boxes FOR EVERY USE

**42 TO 44 POWER-KRAFT General Purpose Boxes.** For sportsmen, handy-men or professional craftsmen. Keep tools orderly. Heavy-gauge all-steel construction features strong, electrically-welded joints, rolled edges, reinforced corners, strong full-length piano-type hinges. Smooth comfortable handles. Rust-resistant baked Coppertone finish.

**42 Gable Top Utility Box.** Drop front makes tools accessible without removing tote tray. Heavy-duty construction to take rugged use. Socket slots and sturdy carrying bar. Overall size: 21½x8½x9¾ in.  
84 A 4394 M—Ship. wt. 13 lbs.....\$6.98

**43 (44) Industrial-Type Hip Roof Tool Boxes.** Heavy-duty. Double cover provides easy access. Double handle to prevent spilling. Complete with tote tray.  
(43) 84 A 4324M—21x8½x7¼ in. Ship. wt. 12 lbs.\$5.42  
(44) 84 A 4323M—19x6½x6¼ in. Ship. wt. 8 lbs.. 4.66

**45 Single Cantilever All-Purpose Utility Chest.** Makes a perfect lightweight tool chest or service kit. Overall size: 13½x6½x4½ in. Key lock helps prevent spilling. Steel handle with plate.  
84 A 4305—Ship. wt. 3 lbs. 8 oz.....\$2.29



6.98



5.42



4.66



2.29

**Just Say Charge It!**

SEE PAGE 1281

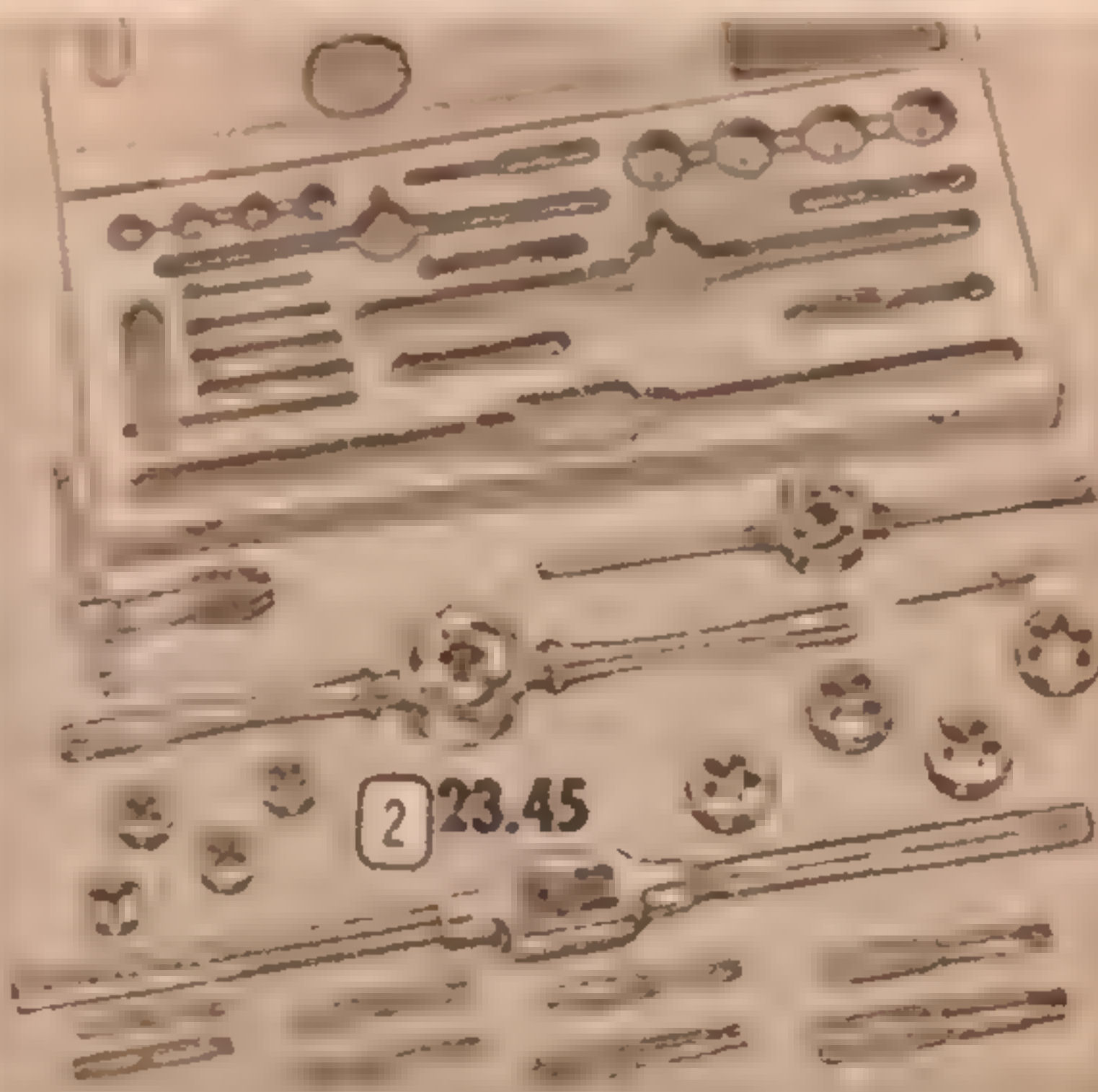
BA WARDS 1067



# POWER-KRAFT Tap and Die Sets ARE BEST



1 42.50



2 23.45



3 12.45

1 43-Pc. Set. High-Carbon Steel. Cuts precise threads, coarse or fine. Also cuts 1/2 and 1/4-in. pipe. Includes: straight handle industrial tap and reamer wrench for all taps; T-tap wrench for taps up to 1/2 in.; adjustable guide die stocks for 1 and 1 1/2-in. outside diam. split type adjustable dies—cut tight standard or loose external threads; screwdriver and 1 each long lasting Tap, adjustable dies for NATIONAL COARSE thread sizes—1/4x20, 5/16x18, 3/8x16, 7/16x14, 1/2x13, 5/8x12, 3/4x11, 7/8x10; NATIONAL FINE—1/4x28, 5/16x24, 3/8x24, 7/16x20, 1/2x20, 5/8x18, 3/4x16; plus and 1/4-in. solid pipe dies. All parts rust-resistant.  
84 A 5537 M—Wood case. Ship. wt. 16 lbs. \$4.50 Down....Cash \$42.50

2 22-Piece Set. Same construction as (1). Taps and dies to cut 1/4 to 3/4-in. NATIONAL COARSE: 1/4x20, 5/16x18, 3/8x16, 1/2x13, 5/8x12, 3/4x11, 7/8x10. With 2 adjustable die stocks, screwdriver and 2 tap wrenches.  
84 A 5536 M—Wood case. Ship. wt. 11 lbs. \$2.50 Down....Cash \$23.45

40-Piece Set. Tap quality. Cut 17 different threads with tap and 1 in. split 1-in. die in NATIONAL COARSE sizes: 1/4x20, 5/16x18, 3/8x16, 7/16x14, 1/2x13. NATIONAL FINE: 1/4x28, 5/16x24, 3/8x24, 7/16x20, 1/2x20. MACHINE SCREW: 4x20, 6x32, 8x32, 10x24, 10x32, 12x24, Plus 1/2-in. pipe, adjustable guide die stock, straight handle tap wrench, T-handle tap wrench for machine screw taps, screw pitch gauge, screwdriver, plastic case.  
84 A 5535—Ship. wt. 4 lbs. \$2.50 Down, \$4 Monthly.....Cash \$22.35

3 25-Piece Tap and Die Set... cuts 11 sizes. Drop-forged die stock, adjustable tap wrench. Includes tap and die in sizes: National Coarse: 1/4x20, 5/16x18, 3/8x16, 7/16x14, 1/2x13; National Fine: 1/4x28, 5/16x24, 3/8x24, 7/16x20, 1/2x20, 5/8-in. pipe. Includes sturdy steel box.  
84 A 5526—Ship. wt. 6 lbs....\$12.45

13-Piece Set. Like (3). Cut Nat'l. Cse. 84A5525—Wood box. Wt. 3 lbs. \$5.94

25-Piece Automotive Set with Hexagon Dies. Adjustable die stock—use also with any 1-in. hexagon socket wrench. Tap and 1 in. hexagon dies in same sizes as in set (3). With sturdy wood case.  
84 A 5527—Wt. 5 lbs. 8 oz....\$14.89

Hexagon Adapter. Adapts dies for use with 1/2-in. socket wrench, ratchet.  
84 A 5539—Ship. wt. 3 oz....\$1.25

"T" Tap Wrenches. Hold drills, reamers  
84 A 5556—State size. 5/32 to 1 1/4 in. Ship. Wt. 4 oz. 7/32 to 5/16 in. Wt. 4 oz. 55c; 1/4 to 1/2 in. Ship. Wt. 7 oz. 84 A 5555—Ship. wt. 14 oz.....  
Adjustable Die Stock. Same as in set (3) above.  
84 A 5555—Ship. wt. 14 oz.....  
No. 88 Tap and Reamer Wrench.  
84 A 5557—Ship. wt. 10 oz.....  
Extra Taps, Dies for Sets above. State size, Coarse

NATIONAL FINE				NATIONAL COARSE			
N.F. Size	Wt. Oz.	Taps	Dies	N.C. Size	Wt. Oz.	Taps	Dies
10-32	3	35c	65c	4-36	3	31c	31c
1/4-28	3	35c	65c	6-32	3	31c	31c
3/8-24	3	38c	65c	8-32	3	31c	31c
1/2-20	3	47c	65c	10-24	3	35c	35c
7/16-20	3	51c	65c	12-24	3	35c	35c
1/2-20	3	60c	65c	1/4-20	3	35c	35c
1/2 in. Pipe	3	55c	65c	3/8-16	3	38c	38c
				7/16-14	3	47c	47c
				1/2-13	3	60c	60c

## SAVE 10% on Orders of \$15 or More

Build your Precision Tool Order to \$15 or More then subtract 10% from Prices Shown. This offer applies only to items (4) to (29) below.



4 Sliding Caliper Rule. 1-in. and operation. 6-in. steel scale. Locknut. Grad. in 8ths, 16ths, 32nds, 64ths. 1 1/2-in. jaw.  
84 A 5016D—Ship. wt. 3 oz. \$9.95

5 Tool Makers' and Mechanics' Steel clamps. 1-in. opening.  
84 A 5019D—1 3/4-in. jaw. 2 oz. 98c

6 Key Seat Rule Blocks. For parallel lines on cylinders.  
84A5029D—1 1/2 in. Wt. 2 oz. \$1.29

7 Multi-Use Steel Rule, Gauge. Drill point gauges, 4-in. scale, protractor, center finder, circle divider, tap table. Plastic case.  
84 A 5044D—Wt. 2 oz....\$1.33

8 9 Outside, Inside Steel Callipers. State size. 3, 4 oz.

Type	Cat. No.	6 in.	8 in.
(8) Outside	84A5025D	\$1.79	\$2.25
(9) Inside	84A5024D	1.79	2.25

10 Spring Dividers. Tempered spring. Wts. 3, 8 oz. State lqth.  
84A5022D—6 in. \$1.79; 8 in. \$2.25

11 Depth Gauge. 6-in. rule grad. 32nds, 64ths on reverse.  
84A5012D—Ship. wt. 2 oz. \$2.48

12 Vernier Calipers. Measure inside, outside, depth. 5-in. rule in 16ths and 32nds.  
84 A 5048 D—Wt. 2 oz....\$1.29

13 Economy Flexible Steel Rule. 84A5010D—6x1 1/2 in. 2 oz. 29c

14 15 Professional Steel Rules. Graduated 8ths, 32nds, 64ths.  
(14) Rigid. 6 in. long; 3/4 in. wide. 84 A 5007 D—Wt. 2 oz....\$1.39

(15) Flexible. 6 in. long; 1/2 in. wide.  
84 A 5009 D—Wt. 2 oz. \$1.00

16 Tap and Drill Gauge. Determines size of taps, drills.  
84 A 5046 D—Wt. 5 oz....\$1.29

17 Machinists' Comb. Square. 12-in. steel blade. 8ths, 16ths, 32nds, 64ths. 45°, 90° angled sliding head. Level glass, scriber. 360° protractor. Buy Complete Set. Save \$2.40.  
84 A 5003 D—2 1/4 lbs...\$10.79

Sliding Sq. Head, Blade Only. 84 A 5001 D—Wt. 13 oz...\$6.50

Sq. Head, Blade, Center Head. 84A5002D—Wt. 1 lb. 6 oz. \$7.60

Protractor with Level Glass. 84 A 5004 D—Wt. 15 oz. \$5.59

18 Double Adjustable Square. Bevel and 59° drill point angle blades. 4-in. size.  
84A5008D—Ship. wt. 5 oz. \$6.49

19 Surface Gauge. Polished faces. Removable 5-in. spindle. 3x2 1/2x7/8-in. base.  
84 A 5091 D—Wt. 2 lbs...\$5.94

20 21 Professional Thickness (Feeler) Gauges. Precision machined tempered steel.  
(20) 26-Blade. From .0015 to .025 in. thick. Size: 3 1/2x1 1/2 in. 84A5013D—Ship. wt. 3 oz. \$3.29

(21) 7-Blade. From .002 to .015 in. thick. Size: 2 1/4x1 1/2 in. 84A5011D—Ship. wt. 1 oz. \$1.19

Economy Thickness (Feeler) Gauge. 26-Blade. .0015 to .025 in. thick. 84A5047D—3 1/2x1 1/2 in. 3 oz. 98c

22 Stainless Steel Protractor. Square head design. Measures 0 to 180°. Ship. wt. 2 oz.  
84 A 5034 D.....\$1.29

23 Speed Indicator. For high speed precision work. Shows right or left hand revolutions.  
84 A 5040 D—Wt. 6 oz...\$3.09

24 to 26 Scribes. steel point, crossed no-slip grips

(24) Combination. 84A5028D—7 in. Wt. 1 oz. 98c

(25) Single Point. Wt. 1 oz. 84 A 5018D—5 in. long

(26) Double Point. 84 A 5020 D—Wt. 1 oz. 98c

27 Professional V-Type Gauge. Swed. 30 pitches. Nos. 4 and 5. Include Nos. 11 1/2 and 1 1/2 in. 84 A 5015 D—Wt. 2 oz. 98c

28 Center Gauge. For 24ths, 32nds. 1 corner. 84 A 5035 D—Wt. 1 oz. 98c

29 Universal Wrench. chuck, 1 straight, 1 nation ball-straight pair. 84 A 5092 D—Wt. 4 oz. 98c

### Micrometer Guarantee

Wards will replace free of charge any micrometer on this page if found defective in material or workmanship or which is found to be inaccurate when properly used.



30 Dial Test Indicator. Checks if round object is true. Measures + or - tolerances .001 to .200 in. 6x3/4x3/8-in. tool post holder threaded to take upright spindle. Bar and body clamp. Case included.  
84 A 5057—Ship. wt. 3 lbs. 8 oz....\$24.95

31 Inside Micrometer. For close internal linear measurements by 1/1000ths in. Includes: micrometer, handle, wrench and case. Chrome plated. State size.  
84 A 5064—1 1/2 to 8 in. Wt. 1 lb...\$18.95  
1 1/2 to 12 in. Wt. 1 lb... 22.95

32 Depth Micrometer. For slots, holes to 3 in. Graduated 1/1000ths in. 3 measuring rods, 1/8-in. diam.  
84 C 5063—Chrome spindle. With case. Wt. 12 oz...\$14.95

33 Friction Thimble Micrometer. Double feature—Direct Feel plus Friction Thimble. L-hand operation.  
84 A 5061—0 to 1 in. Ship. wt. 5 oz.....\$15.25

34 Student Micrometer. Easy to read. 1-piece spindle.  
84 A 5072—To 1 in. by 1/1000ths. Wt. 4 oz....\$2.50

Standards for Micrometers (36). State size. Wt. 3 oz.  
84A5080—1 in. \$1.50; 2 in. \$1.75; 3 in. \$2.00; 4 in. \$2.25

35 8-Pc. Micrometer Set. Includes listed in (36) below. With scale and Case. Standards.  
84 A 5075—Ship. wt. 4 lbs...

36 Individual Micrometers. above. Graduated 1/10,000

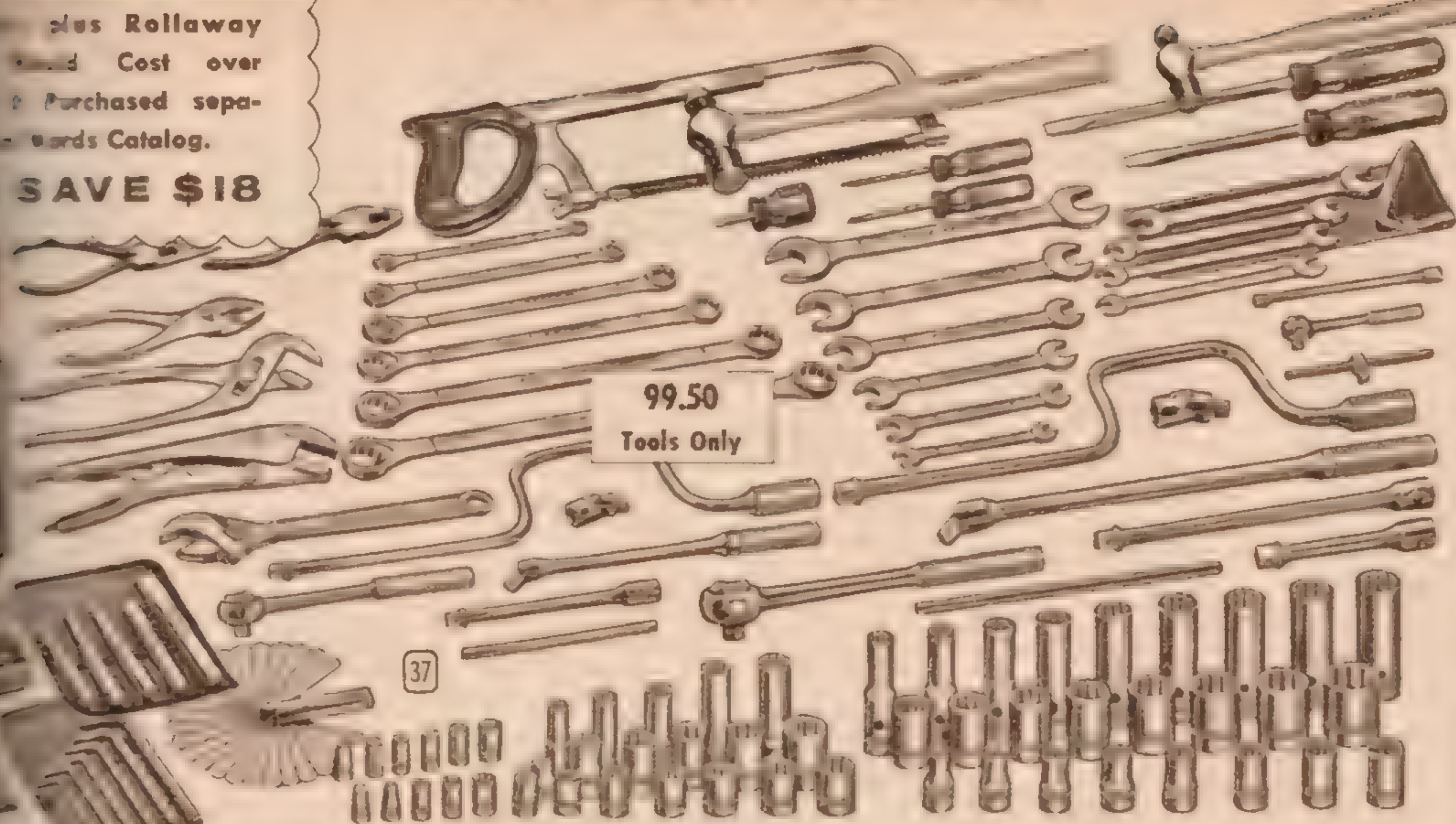
Measures	Cat. No.	Ship. wt.
0 to 1 in.	84 A 5081	7 oz.
1 to 2 in.	84 A 5082	12 oz.
2 to 3 in.	84 A 5083	12 oz.
3 to 4 in.	84 A 5084	11 1/4 oz.



**Rollaway Saver**

Plus Rollaway  
and Cost over  
Purchased sepa-  
rately Catalog.  
**SAVE \$18**

## Our Finest Tool Set



**122 Tools with Rollaway Cabinet \$134<sup>50</sup>—with 3-Drawer Chest \$125<sup>00</sup>**

**POWR-KRAFT Socket Wrench and Hand Tool Outfit.** The widest range of top quality alloy steel sockets plus assortment of most popular mechanic's tools. Choose 3-Drawer Rollaway Cabinet or 3-Drawer Chest to store easily and handily. Outfit includes the following items:

**DRIVE SOCKET SET.** Includes reversible ratchet, "T" handle; extension; eight 6-pt. sockets— $\frac{3}{16}$ ,  $\frac{7}{32}$ ,  $\frac{1}{4}$ ,  $\frac{9}{32}$ ,  $\frac{5}{16}$ ,  $\frac{11}{32}$ ,  $\frac{3}{8}$ ,  $\frac{7}{16}$ ; three 8-pt. sockets— $\frac{1}{4}$ ,  $\frac{5}{16}$ ,  $\frac{3}{8}$  in. Packed in sturdy plastic box.

**SOCKET SET.** Includes  $7\frac{1}{2}$ -in. reversible ratchet; 17-in. handle;  $8\frac{1}{2}$ -in. flex handle with cross bar; 6-in. extension; seven 12-point sockets— $\frac{7}{16}$ ,  $\frac{1}{2}$ ,  $\frac{9}{16}$ ,  $\frac{5}{8}$ ,  $\frac{11}{8}$ ,  $\frac{3}{4}$ ,  $\frac{13}{8}$ ; one 6-point  $\frac{3}{8}$ -in. socket; five deep wall sockets— $\frac{1}{2}$ ,  $\frac{9}{16}$ ,  $\frac{5}{8}$ ,  $\frac{11}{8}$ ,  $\frac{3}{4}$  in.

**DRIVE SOCKET SET.** Includes  $10\frac{1}{2}$ -in. reversible ratchet; "T" handle;  $15\frac{1}{2}$ -in. flex handle with cross bar;  $5\frac{1}{2}$ -in. extension;  $90^\circ$  universal joint; fifteen 12-pt. sockets— $\frac{7}{16}$ ,  $\frac{1}{2}$ ,  $\frac{9}{16}$ ,  $\frac{5}{8}$ ,  $\frac{11}{8}$ ,  $\frac{3}{4}$ ,  $\frac{13}{8}$ ,  $\frac{7}{8}$ ,  $\frac{15}{8}$ ,  $1$ ,  $1\frac{1}{8}$ ,  $1\frac{1}{4}$ ,  $1\frac{1}{2}$ ,  $1\frac{3}{4}$ ,  $2$  in. Packed in sturdy plastic box.

$\frac{3}{4}$ ,  $1$  in.; nine 12-point deep wall sockets— $\frac{1}{2}$ ,  $\frac{9}{16}$ ,  $\frac{5}{8}$ ,  $\frac{11}{8}$ ,  $\frac{3}{4}$ ,  $\frac{13}{8}$ ,  $\frac{7}{8}$ ,  $1\frac{1}{8}$  and  $1\frac{1}{4}$  in. sizes.

**WARDS FINEST WRENCH SETS:** Six box end wrenches— $\frac{3}{8} \times \frac{7}{16}$ ,  $\frac{1}{2} \times \frac{9}{16}$ ,  $\frac{5}{8} \times \frac{1}{4}$ ,  $\frac{3}{4} \times \frac{11}{16}$ ,  $1\frac{1}{8} \times \frac{1}{2}$ ,  $1\frac{3}{8} \times \frac{5}{8}$  in.; six open end wrenches— $\frac{3}{8} \times \frac{7}{16}$ ,  $\frac{1}{2} \times \frac{9}{16}$ ,  $\frac{5}{8} \times \frac{1}{4}$ ,  $\frac{3}{4} \times \frac{11}{16}$ ,  $1\frac{1}{8} \times \frac{1}{2}$ ,  $1\frac{3}{8} \times \frac{5}{8}$  in.; four check nut wrenches— $\frac{7}{16} \times \frac{1}{2}$ ,  $\frac{1}{2} \times \frac{9}{16}$ ,  $\frac{5}{8} \times \frac{1}{4}$ ,  $\frac{3}{4} \times \frac{11}{16}$  in.; set of 9 Allen set screw wrenches; 10-in. adjustable wrench.

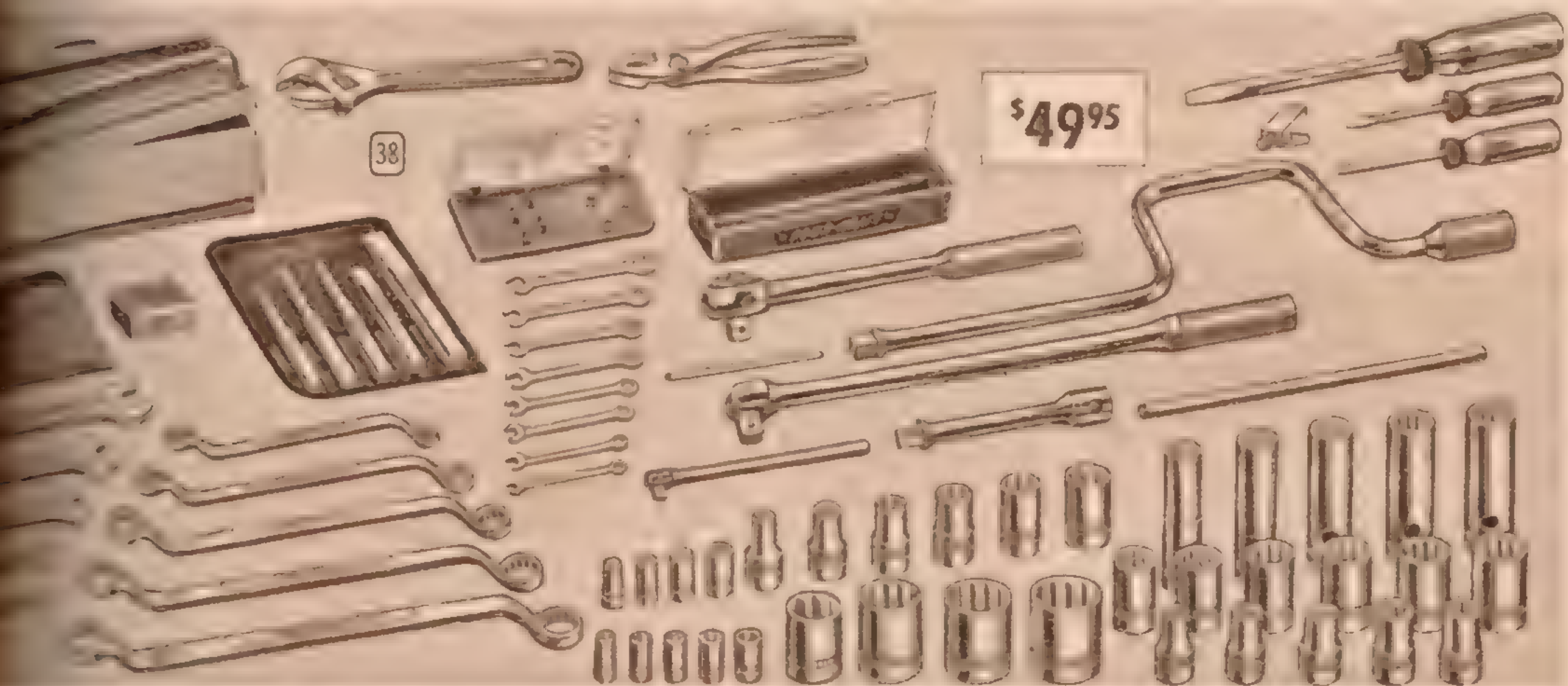
**OTHER BEST QUALITY TOOLS:** 5-pc. punch and chisel set; 3 mechanic's screwdrivers—3, 6, 8 in.; 2 Phillips screwdrivers—No. 1 and 2; 2 ball peen hammers—8 and 16 oz.; 10-in. locking pliers; 6-in. lineman's pliers; 6-in. combination pliers; 6-in. long nose pliers; 10-in. groove joint pliers, 26-leaf feeler gauge; 6-pc. ignition set; adjustable hack saw with blade.

Tool Outfit is available alone, with Rollaway Cabinet or with 3-Drawer Chest, see Page 1067 for description of Cabinet and Chest. Tool Set is Mailable; others Not Mailable.

84 A 4776R—Complete Set with Cabinet. Wt. 133 lbs. .... \$134.50

84 A 4775 R—Complete set with Chest. Wt. 93 lbs. .... 125.00

84 A 4777 MB—Tool Set Only. Ship. wt. 38 lbs. .... 99.50



## Our Most Popular Socket and Tool Set... 81 Pieces

...to handle all types of repair and assembly jobs. ...are all finest alloy steel; have all features described and wearing rust-resistant chromium finish. Knurled sockets for easy grasp always.

**DRIVE SOCKET SET.** Includes  $\frac{1}{4}$ ,  $\frac{9}{32}$ ,  $\frac{5}{16}$ ,  $\frac{11}{32}$ ,  $\frac{3}{8}$ ,  $\frac{7}{16}$ -in. sockets;  $\frac{1}{4}$ ,  $\frac{5}{16}$ ,  $\frac{3}{8}$ -in. eight point sockets; flex handle with cross bar, in high impact plastic box.

**DRIVE SOCKET SET.** Includes  $10\frac{1}{2}$ -in. reversible ratchet; flex handle with crossbar;  $5\frac{1}{2}$ -in. extension; 14 12-pt. sockets— $\frac{7}{16}$ ,  $\frac{1}{2}$ ,  $\frac{9}{16}$ ,  $\frac{5}{8}$ ,  $\frac{11}{8}$ ,  $\frac{3}{4}$ ,  $\frac{13}{8}$ ,  $\frac{7}{8}$ ,  $\frac{15}{8}$ ,  $1$ ,  $1\frac{1}{8}$ ,  $1\frac{1}{4}$ ,  $1\frac{1}{2}$ ,  $1\frac{3}{4}$ ,  $2$  in. One 6-pt.  $\frac{3}{8}$ -in. socket; 6 8-pt. sockets:  $\frac{3}{8}$ ,  $\frac{7}{16}$ ,  $\frac{1}{2}$ ,  $\frac{9}{16}$ ,  $\frac{5}{8}$ ,  $\frac{11}{8}$  in. 12-pt. deep wall  $\frac{5}{8}$ ,  $\frac{11}{8}$ ,  $\frac{3}{4}$ ,  $\frac{13}{8}$ ,  $\frac{7}{8}$  in.

**WRENCHES.** 8-pc. ignition set, open and box end— $1\frac{3}{8} \times \frac{7}{32}$ ,  $\frac{7}{32} \times \frac{15}{16}$ ,  $1\frac{1}{8} \times \frac{1}{4}$ ,  $\frac{1}{4} \times \frac{9}{32}$ ,  $\frac{9}{32} \times \frac{5}{16}$ ,  $\frac{5}{16} \times \frac{11}{32}$ ,  $\frac{11}{32} \times \frac{3}{8}$ ,  $\frac{3}{8} \times \frac{7}{16}$  in.; 5-pc. box end set:  $\frac{3}{8} \times \frac{7}{16}$ ,  $\frac{1}{2} \times \frac{9}{16}$ ,  $\frac{5}{8} \times \frac{1}{4}$ ,  $\frac{3}{4} \times \frac{11}{16}$ ,  $\frac{13}{16} \times \frac{7}{8}$  in.; 5-pc. open end set:  $\frac{5}{16} \times \frac{11}{32}$ ,  $\frac{3}{8} \times \frac{7}{16}$ ,  $\frac{1}{2} \times \frac{9}{16}$ ,  $\frac{13}{32} \times \frac{11}{16}$ ,  $\frac{5}{8} \times \frac{3}{4}$  in.; 8-in. adjust. wrench; 9-piece Allen wrench set.

**MISCELLANEOUS:** 5-pc. punch and chisel set; 2 POWR-KRAFT screwdrivers—3, 6 in.; No. 1 Phillips 3-in. screwdriver; 6-in. comb. pliers. 21x8 $\frac{1}{2}$ x7 $\frac{1}{4}$ -in. steel tool box, tote tray. \$5 Down, \$5 Monthly. Mailable. Shipping wt. 29 lbs.

84 A 4778 MB.....Cash \$49.95

## Value Leader... Socket and Tool Outfit \$29<sup>95</sup>

**POWR-KRAFT 52-Pc. Tool Kit.** Low price bargain.

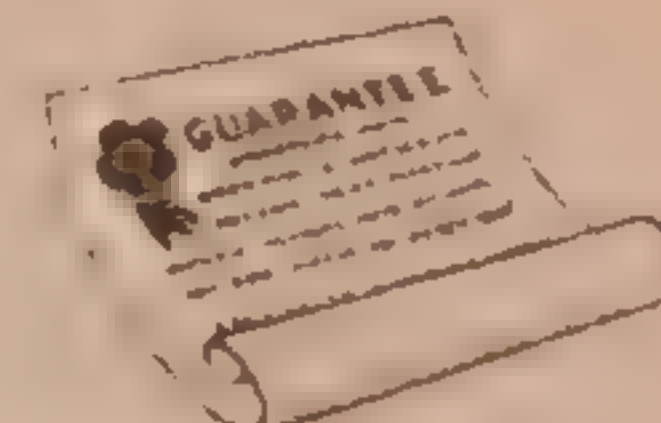
**DRIVE SOCKET SET.** With 10-in. "T" handle, 10 and  $5\frac{1}{2}$ -in. extensions, reversible, universal joint, eleven 12-pt. sockets— $\frac{7}{16}$ ,  $\frac{1}{2}$ ,  $\frac{9}{16}$ ,  $\frac{5}{8}$ ,  $\frac{11}{8}$ ,  $\frac{3}{4}$ ,  $\frac{13}{8}$ ,  $\frac{7}{8}$ ,  $\frac{15}{8}$ ,  $1$ ,  $1\frac{1}{8}$  in.

**DRIVE SOCKET SET.** Includes  $\frac{1}{4}$ ,  $\frac{9}{32}$ ,  $\frac{5}{16}$ ,  $\frac{11}{32}$ ,  $\frac{3}{8}$ ,  $\frac{7}{16}$ -in. six pt. sockets;  $\frac{1}{4}$ ,  $\frac{5}{16}$ ,  $\frac{3}{8}$ -in. eight pt. sockets; flex handle with cross bar; in box.

**MISCELLANEOUS.** 5-pc. open end wrench set— $\frac{5}{16} \times \frac{11}{32}$ ,  $\frac{3}{8} \times \frac{7}{16}$ ,  $\frac{1}{2} \times \frac{9}{16}$ ,  $\frac{13}{32} \times \frac{11}{16}$ ,  $\frac{5}{8} \times \frac{3}{4}$  in.; 5-pc. long box end wrench set— $\frac{3}{8} \times \frac{7}{16}$ ,  $\frac{1}{2} \times \frac{9}{16}$ ,  $\frac{5}{8} \times \frac{1}{4}$ ,  $\frac{3}{4} \times \frac{11}{16}$ ,  $\frac{13}{16} \times \frac{7}{8}$  in.; 9-pc. Allen wrench set. 6-in. comb. plier, 6-in. standard screwdriver, No. 1-3 inch Phillips type, screwdriver. 19x6 $\frac{1}{2}$ x3 $\frac{1}{2}$ -in. tool box. Everything you need to do the job.

84 A 4774 M—Ship. wt. 19 lbs. \$3 Down..Cash \$29.95

## Here's Why POWR-KRAFT Sockets are Best:



**GUARANTEE.** Strongest we know of. Wards will replace Free of Charge any POWR-KRAFT alloy steel socket set parts that break for any reason, under normal use.

**POWR-KRAFT Ratchet.** Here's the heart of any tool set... features  $7^\circ$  ratchet action... a full 52 separate holds in each complete turn. Easy removal always... even from the closest jobs.



**Precision Engineering and Special Alloy Steel** for uniform, extra strong, thin wall sockets. Note POWR-KRAFT (A). Others (B) have uneven walls, a common cause of wrench failure.

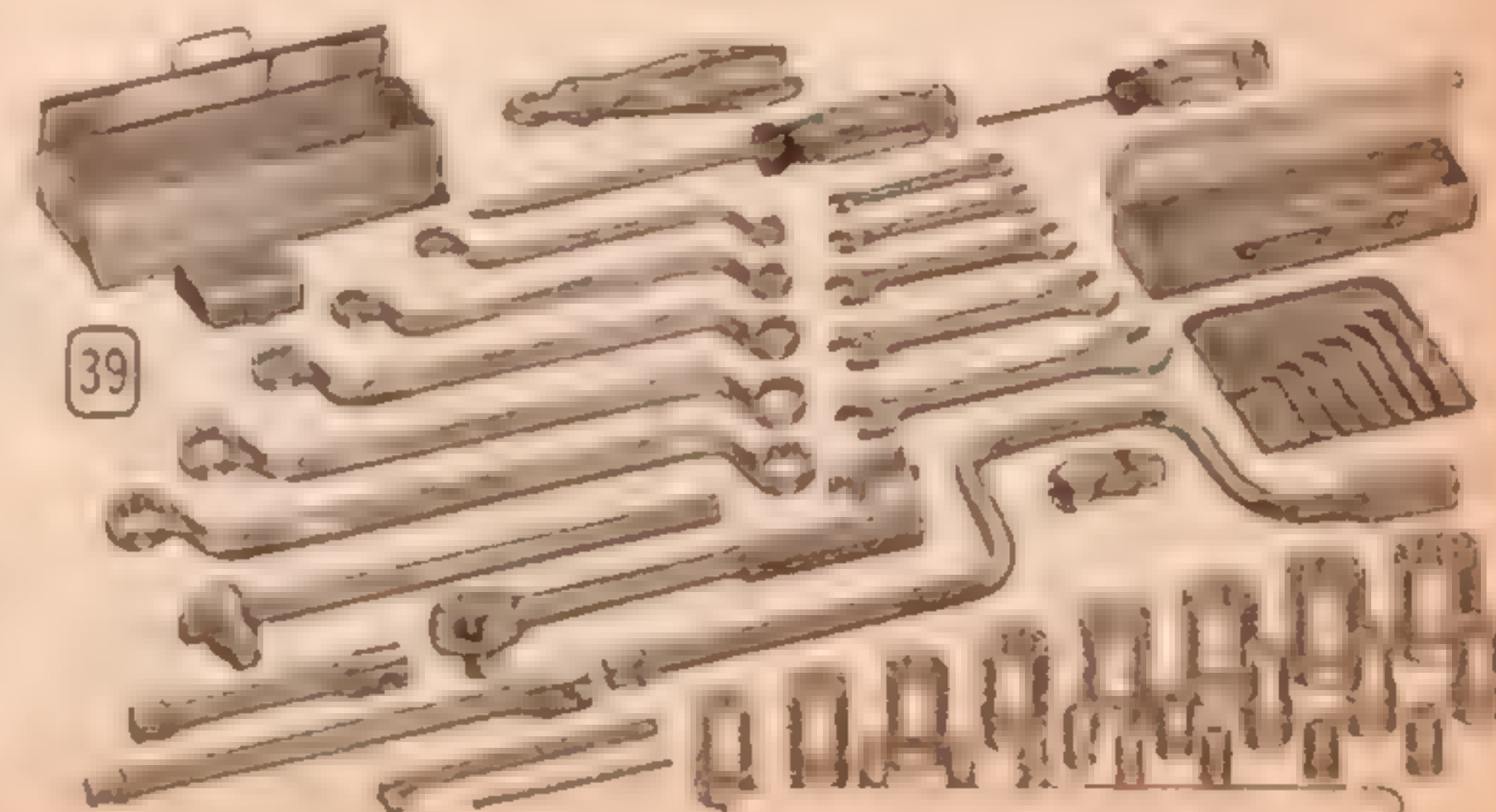


Sockets slip on, stay on. Retaining groove on all four sides of wall of sockets. Angle on other end lets socket slip easily onto nut. Saves time, saves tempers.



**POWR-KRAFT Sockets, Fittings and Handles** are a full 25% stronger—made of tough, chromed alloy steel... highly polished for brilliant rust resistant finish, longer life.

**Charge It** See Page 1281



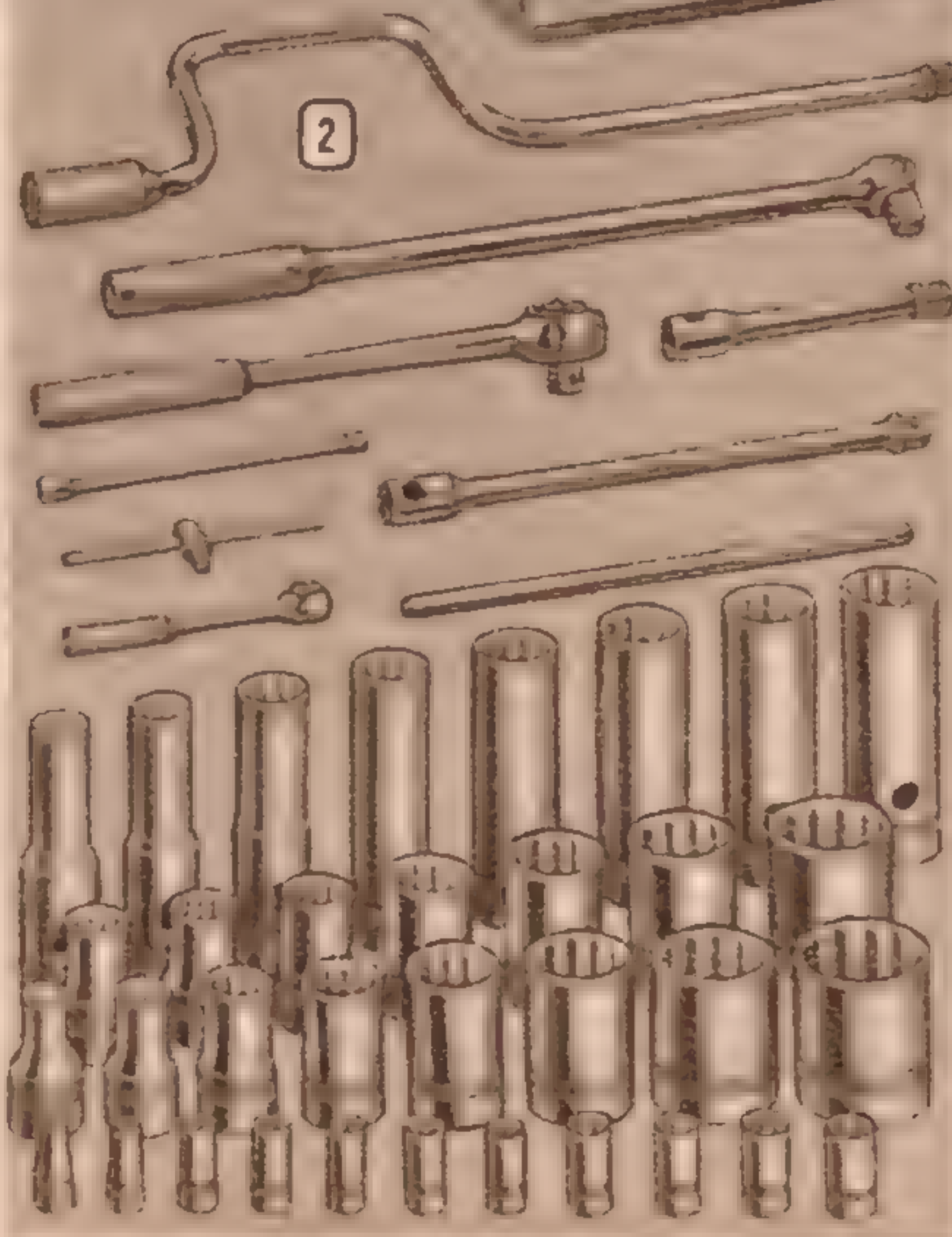
CASE WARDS 1069



69-Pc. Set  
\$53<sup>50</sup>  
Less Box



44-Pc. Set  
\$34<sup>75</sup>  
Less Box



31-Pc. Set  
\$24<sup>99</sup>  
Less Box



17-Pc. Set  
\$18<sup>75</sup>



## Our Biggest Socket Set

① **POWR-KRAFT** 1/4, 3/8 and 1/2-inch Drive Socket Set. Widest range of sockets. Used by professional mechanic, handyman. Sockets slip on... stay on. Retaining groove on wall of socket. Angle on other end lets socket slip onto nut easily. Sockets, Fittings and Handles are a full 25% stronger—made of tough, chromed alloy steel, highly polished for brilliant rust-resistant finish, longer life. Sockets meet U.S. Government specifications. "Handy Socket Set Selector" below. Add to your socket set... order accessories from opposite page.

84 A 4831Y—Complete Set. Ship. wt. 32 lbs. \$6 Down... Cash \$57.50  
84 A 4830 M—Without Box. Ship. wt. 20 lbs. \$5.50 Down. Cash \$53.50

### Versatile 1/4 and 1/2-In. Set

② **POWR-KRAFT** 1/4 and 1/2 inch Drive Socket Set gives a mechanic the sockets he needs for nearly every job... and it can be yours for as little as \$3.50 Down when you use Wards convenient Terms. Set has a convenient 19x6 1/2 x 6 1/4-inch tool box to carry all tools you need to the job. Sockets have a retaining groove on wall... angle on other end lets socket slip onto nut easily. Sockets, fittings and handles are a full 25% stronger because they are made of tough chromed alloy steel. See "Handy Socket Set Selector" below for details of set. Sockets meet U. S. Government Specifications. GGG-W-64 1 B. Ship. wt. 20 lbs., 14 lbs. Mailable from Stock.

84A4817Y—Complete Set. \$4 Dn. Cash \$38.75  
84A4816M—Less Box. \$3.50 Dn. Cash \$34.75

### Most Complete 1/2-In. Set

③ **Most Complete POWR-KRAFT Drive Socket Set.** Wide range of sizes. Handles and sockets with rough wear... tough, chromed steel. See Socket Set Selector below wts. 19 lbs. and 12 lbs. \$3 Down.

84 A 4803Y—Complete Set...Cash \$38.75  
84 A 4802M Without Box. Cash \$34.75

### Powr-Kraft 1/2-In. Starter Set

④ **POWR-KRAFT 1/2-inch Drive "Starter" "Replacement" Socket Set.** Sockets most often needed by mechanics and home owners... an ideal set to start with... add pieces as you need them. See Socket Set Selector below.  
84 A 4818 M—Mail. Wt. 12 lbs.... \$18.75

See Why **POWR-KRAFT** Sockets are the Best, turn to Page 1069.

**Guarantee.** Strongest we know of. Wards will replace Free of charge any Powr-Kraft alloy steel socket set parts that break for any reason under normal use. Why take less?

**Precision Engineering and Special Alloy Steel** for uniform, extra strong, thin wall sockets. Why take less... Wards offer you the best.

JUST SAY  
"Charge It!"

See Page 1281

HANDY SOCKET SET SELECTOR—SEE WHAT YOU GET IN SETS (1) TO (4)								
Item	Pc.	① 69-Pc. Set	Pc.	② 44-Piece Set	Pc.	③ 31-Piece Set	Pc.	④ 17-Pc. Set
Tool Box		21x8½x7¼-in. (tote tray)		19x6½x6¼-in. (tote tray)		19x6½x6¼ in.		(1) 19x6½x6¼ in.
Reversible Ratchet	(3)	¼, ⅜, ½-in. drives	(2)	¼, ½-in. drives	(1)	½-in. drive		(1) ½-in. drive
Speeder Handle	(2)	⅜-in. drive, 17-in. length ½-in. drive, 18-in. length	(1)	½-in. drive, 18-in. length	(1)	½-in. drive, 18 in. length		(1) ½-in. drive, 17-in. length
Extension	(4)	6-in. (¼, ⅜-in. drives) 5½, 10 in. (½-in. drive)	(3)	6-in. (¼ in. drive) 5½, 10-in. (½-in. drive)	(1)	5½-in. (½-in. drive)	(2)	5½, 10 in. (½-in. drive)
Flex Handle	(2)	8-in. (⅜ in. drive) 15½ in. (½ in.)	(1)	15½-in. (½-in. drive)	(1)	15½-in. (½-in. drive)		
Crossbar	(2)	for 8 in. and 15½ in.	(1)	for 15½ in.	(1)	for 15½ in.		
Sliding "T" Handle	(1)	¼ in.	(1)	¼ in.			(1)	½ in.
½-Inch Drive Sockets	12-Point	(15) 7/16, ½, 9/16, 19/32, 5/8, 11/16, ¾, 25/32, 13/16, 7/8, 15/16, 1, 1 1/16, 1 1/8, 1 ¼ in.	(14)	7/16, ½, 9/16, 19/32, 5/8, 11/16, ¾, 13/16, 7/8, 15/16, 1, 1 1/16, 1 1/8, 1 ¼ in.	(14)	7/16, ½, 9/16, 19/32, 5/8, 11/16, ¾, 13/16, 7/8, 15/16, 1, 1 1/16, 1 1/8, 1 ¼ in.	(11)	7/16, ½, 9/16, 19/32, 5/8, 11/16, ¾, 13/16, 7/8, 15/16, 1, 1 1/16, 1 1/8, 1 ¼ in.
	8-Point	(5) 7/16, ½, 9/16, 5/8, ¾ in.			(6)	7/16, ½, 9/16, 5/8, ¾ in.		
	6-Point	(1) ⅜ in.	(1)	⅜ in.	(1)	⅜ in.		
¼-Inch Drive Sockets	Deep Wall	(9) ½, 9/16, 5/8, 11/16, ¾, 13/16, 7/8, 15/16, 1 in.	(8)	½, 9/16, 5/8, 11/16, ¾, 13/16, 7/8, 15/16 in.	(5)	5/8, 11/16, ¾, 13/16, 7/8		
	8-Point	(3) ¼, 5/16, ⅜ in.	(3)	¼, 5/16, ⅜ in.				
	6-Point	(8) 3/16, 7/32, ¼, 9/32, 5/16, 11/32, 3/8, 7/16	(8)	3/16, 7/32, ¼, 9/32, 5/16, 11/32, 3/8, 7/16				
⅜-Inch Drive Sockets	Box for	(1) 75/6x27/16x1 1/8 in.	(1)	75/16x27/16x1 1/8 in.				
	12-Point	(7) 7/16, ½, 9/16, 5/8, 11/16, ¾, 13/16						
	6-Point	(1) ⅜ in.						
Deep Wall	(5) 7/16, ½, 9/16, 5/8, 11/16 in.							

Check all the outstanding features of Socket Sets shown on Page 1069. sockets and all drive parts are standard size and will fit any other brand sets of same square drive size.



20-Pc. Set  
\$39<sup>95</sup>

ONLY \$4.00 DOWN  
ON TERMS

### NEW Heavy-Duty 3/4-In. Set

⑤ **POWR-KRAFT 20-Pc. Socket Set.** For BIG trucks, farms, industrial, oil field machines. Includes reversible ratchet with 28-tooth action, 21-in. handle, crossbar; 8, 16-in. extensions; fourteen sockets: 1 1/16, 1, 1 1/16, 1 1/8, 1 1/4, 1 5/16, 1 3/8, 1 7/16, 1 1/2, 1 5/8, 1 3/4, 1 7/8, 2 inch. Walls take heavy stress. 3/4-inch drive sockets hot forged for extra strength needed for heavier jobs. Sockets hold fast to under stress. Handy box included. See socket set features on Page 1069. Mailable.

84 A 4886 MB—Ship. wt. 25 lbs. \$5 Mo... Cash \$39.95



## Drive Socket Set

**7** **POWR-KRAFT** 17-Pc. Set includes 12-pt. sockets:  $\frac{1}{2}$ ,  $\frac{9}{16}$ ,  $\frac{5}{8}$ ,  $\frac{11}{16}$ ,  $\frac{3}{4}$ ,  $\frac{7}{8}$  inch 6-pt. 7-in. reversible ratchet; 17-in. handle; flex handle, crossbar; joint; 3, 10-in. extensions. Sturdy metal carrying case for easy storage. All parts are fully chrome-plated, see opposite page for details.

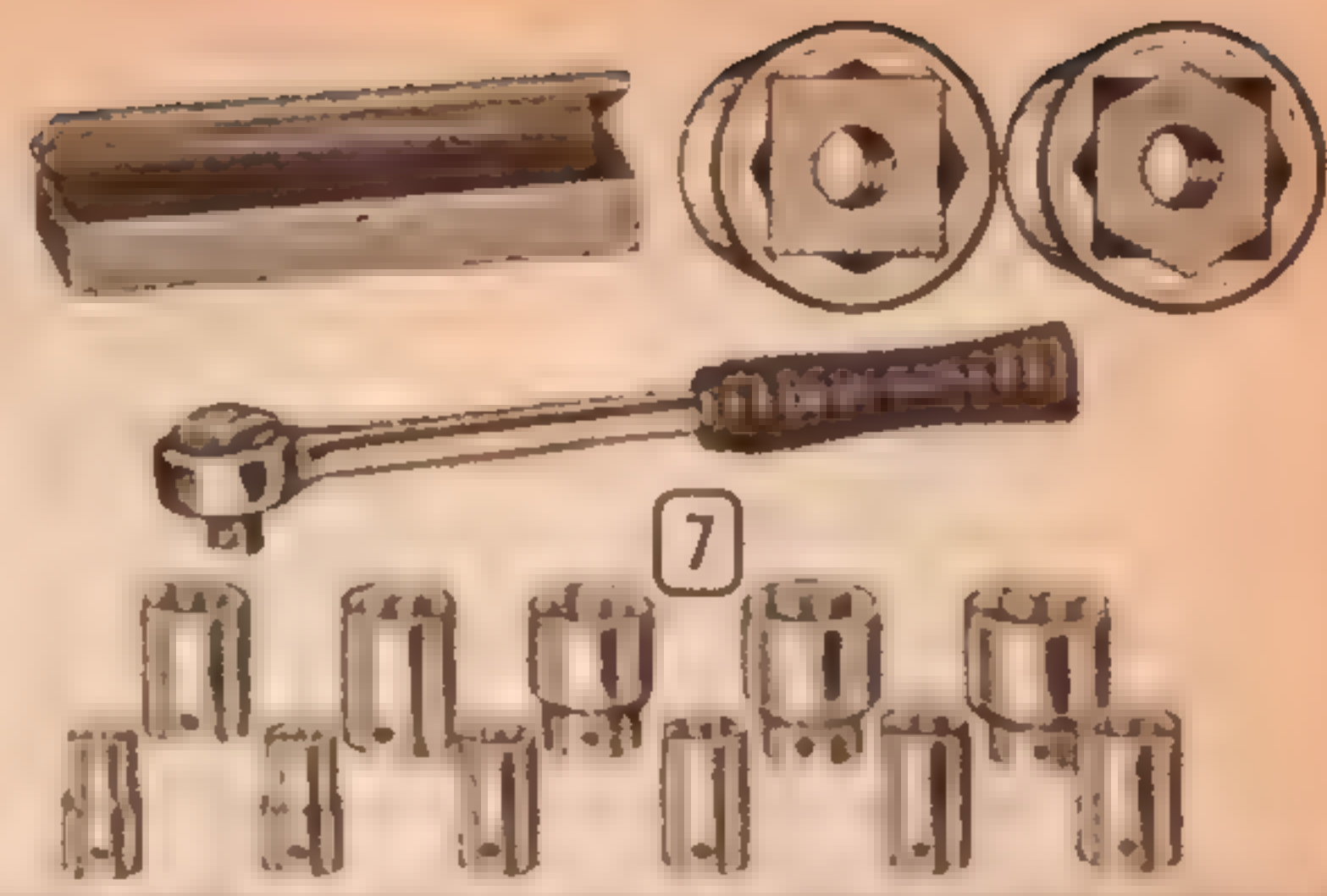
Wt. 5 lbs. 8 oz. .... \$16.47



## Dual-Purpose Socket Set

**7** **POWR-KRAFT** 13-Pc.  $\frac{1}{2}$ -in. Drive Set. 2-in-1 sockets fit square and hex nuts of same size. The best in practical tools... no longer necessary to buy separate sockets for square or hex nuts. Includes: 10 $\frac{1}{2}$ -in. reversible ratchet, eleven 10-pt. sockets:  $\frac{3}{8}$ ,  $\frac{7}{16}$ ,  $\frac{1}{2}$ ,  $\frac{9}{16}$ ,  $\frac{5}{8}$ ,  $\frac{11}{16}$ ,  $\frac{3}{4}$ ,  $\frac{7}{8}$ ,  $1\frac{1}{16}$ , 1 in. and 13 $\frac{3}{4}$ x3 $\frac{3}{4}$ x2-in. metal carrying case.

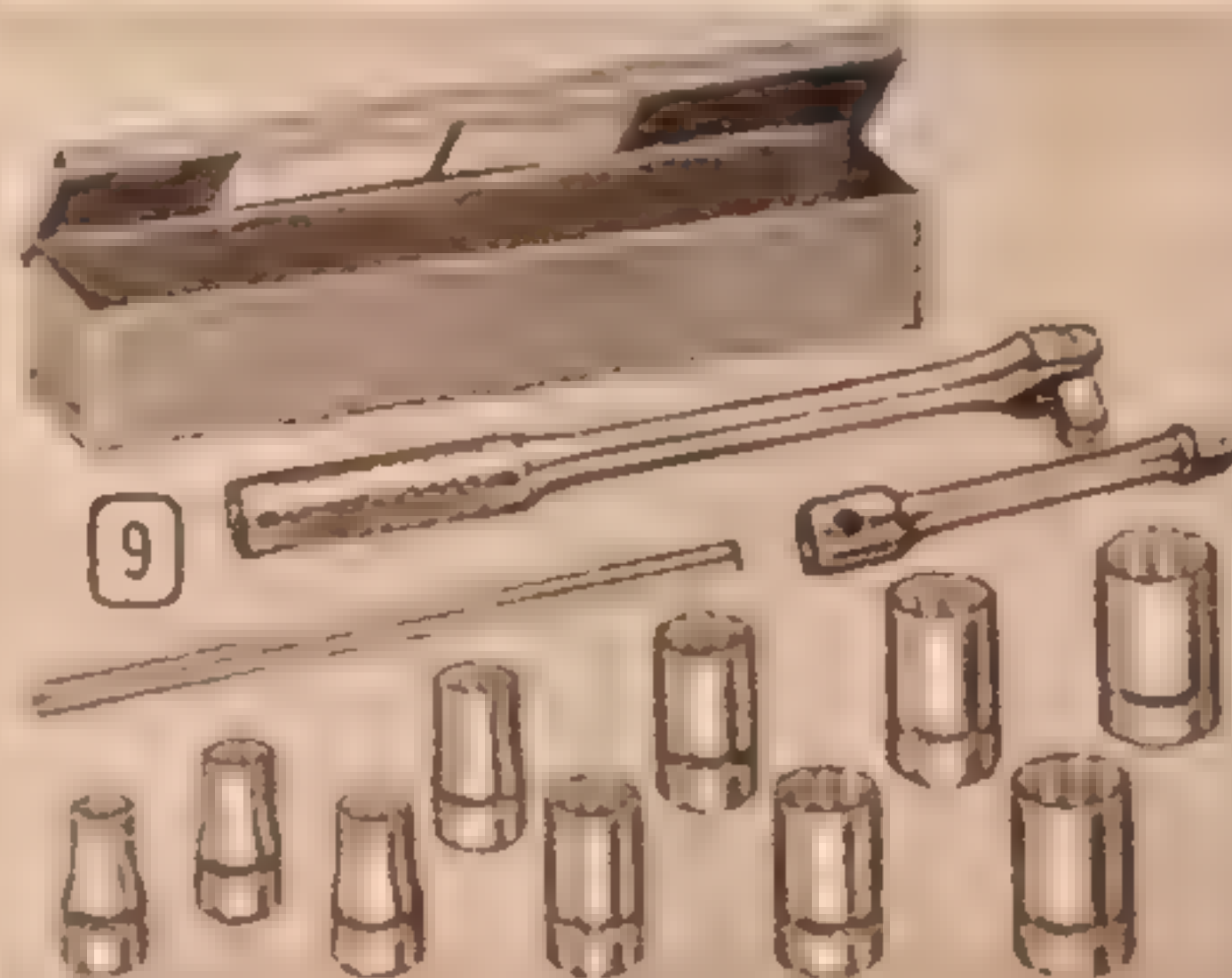
84 A 4801—Wt. 7 lbs. Mail... \$15.95



## $\frac{1}{4}$ -in. Drive Socket Set

**8** Economical 12-Pc. Set is perfect for small jobs. For homeowners, hobbyists, etc. For small, close quarter work. Chrome-plated alloy steel. Includes: Flex-head handle and crossbar; Six 6-pt. sockets:  $\frac{1}{4}$ ,  $\frac{9}{32}$ ,  $\frac{5}{16}$ ,  $\frac{11}{32}$ ,  $\frac{3}{8}$ ,  $\frac{7}{16}$  inches. Three 8-pt. sockets:  $\frac{1}{4}$ ,  $\frac{5}{16}$ ,  $\frac{3}{8}$  inch. With handy high impact plastic box. Mail.

84 A 4808—Ship. wt. 1 lb. .... \$4.19



## $\frac{1}{2}$ -in. Drive Socket Set

**9** 14-Pc. Basic **POWR-KRAFT** Set. With wide range of most useful sizes. Includes 5 $\frac{1}{2}$ -in. extension 11 $\frac{1}{2}$ -in. flex handle, crossbar; ten 12-pt. sockets:  $\frac{7}{16}$ ,  $\frac{1}{2}$ ,  $\frac{9}{16}$ ,  $\frac{5}{8}$ ,  $\frac{11}{16}$ ,  $\frac{3}{4}$ ,  $1\frac{1}{16}$ ,  $\frac{7}{8}$ ,  $1\frac{1}{8}$ , 1 inch. Tool box is 12 $\frac{1}{4}$ x3 $\frac{3}{4}$ x2 $\frac{1}{8}$  inches. Ideal for homeowners, hobbyists, etc. Made of tough, chromed alloy steel, highly polished... rust resistant.

84 A 4872—Ship. wt. 5 lbs. .... \$8.94

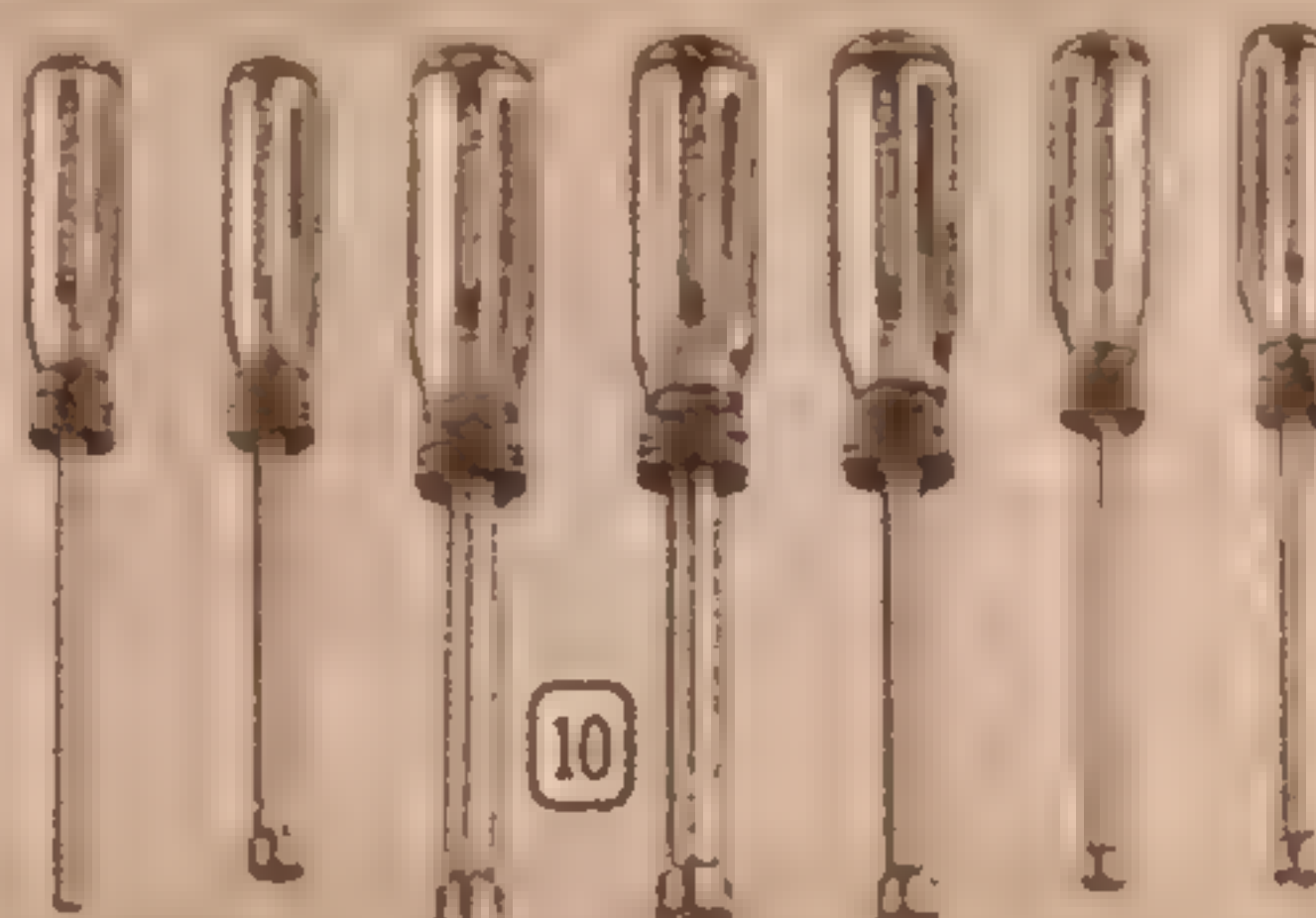
## POWR-KRAFT Nut Drivers

**10** Nut Driver Set. Sizes:  $\frac{3}{16}$ ,  $\frac{7}{32}$ ,  $\frac{1}{2}$ ,  $\frac{5}{16}$ ,  $\frac{11}{32}$ ,  $\frac{3}{8}$  in. Excellent reach-to-reach nuts. Shockproof steel shanks, case.

2—Ship. wt. 2 lbs. .... \$5.48

**11** Nut Drivers. Sizes:  $\frac{3}{16}$ ,  $\frac{7}{32}$ ,  $\frac{1}{4}$ ,  $\frac{11}{32}$ ,  $\frac{3}{8}$  in. Wt. 6 oz. ea.

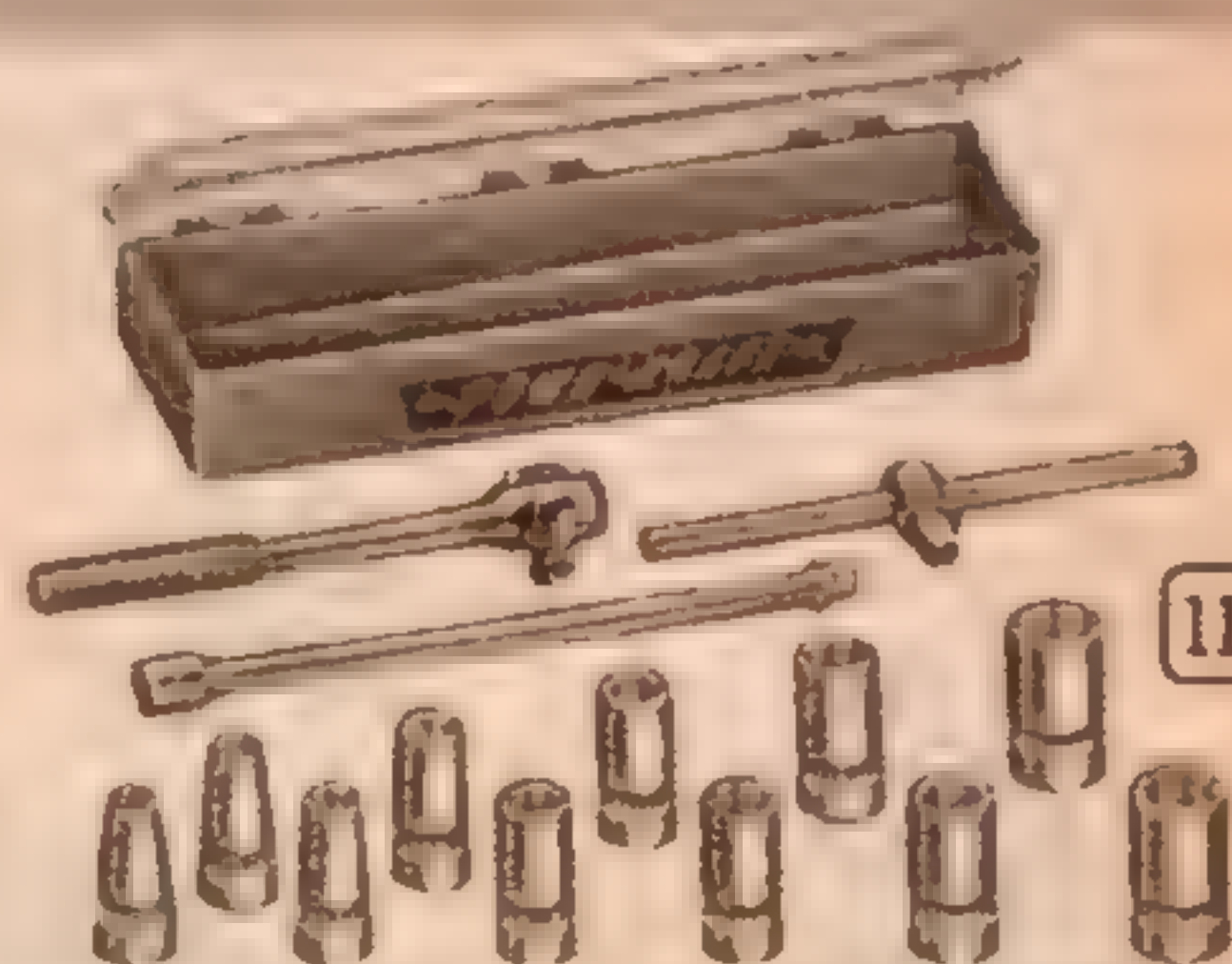
1—State size. .... Each 89c



## $\frac{1}{4}$ -in. Drive Socket Set

**11** **POWR-KRAFT** 15-Pc. Set. Designed for close quarter work. Includes reversible ratchet, 6-in. extension, sliding "T" handle. Eight 6-pt. sockets:  $\frac{3}{16}$ ,  $\frac{7}{32}$ ,  $\frac{1}{4}$ ,  $\frac{9}{32}$ ,  $\frac{5}{16}$ ,  $\frac{11}{32}$ ,  $\frac{3}{8}$ ,  $\frac{7}{16}$  in.; 8-pt. sockets:  $\frac{1}{4}$ ,  $\frac{5}{16}$ ,  $\frac{3}{8}$  inch. Sturdy case. Fully guaranteed, see Page 1070. Mailable.

84 A 4805—Ship. wt. 2 lbs. .... \$8.44



## Socket Key Sets

**12** Socket Key Set.  $\frac{3}{4}$  in. long. 7 keys fit Allen Type No. 3 to  $\frac{3}{8}$ -in. set screws. No. 1 to  $\frac{1}{4}$ -in. cap screws. Folds closed like knife.

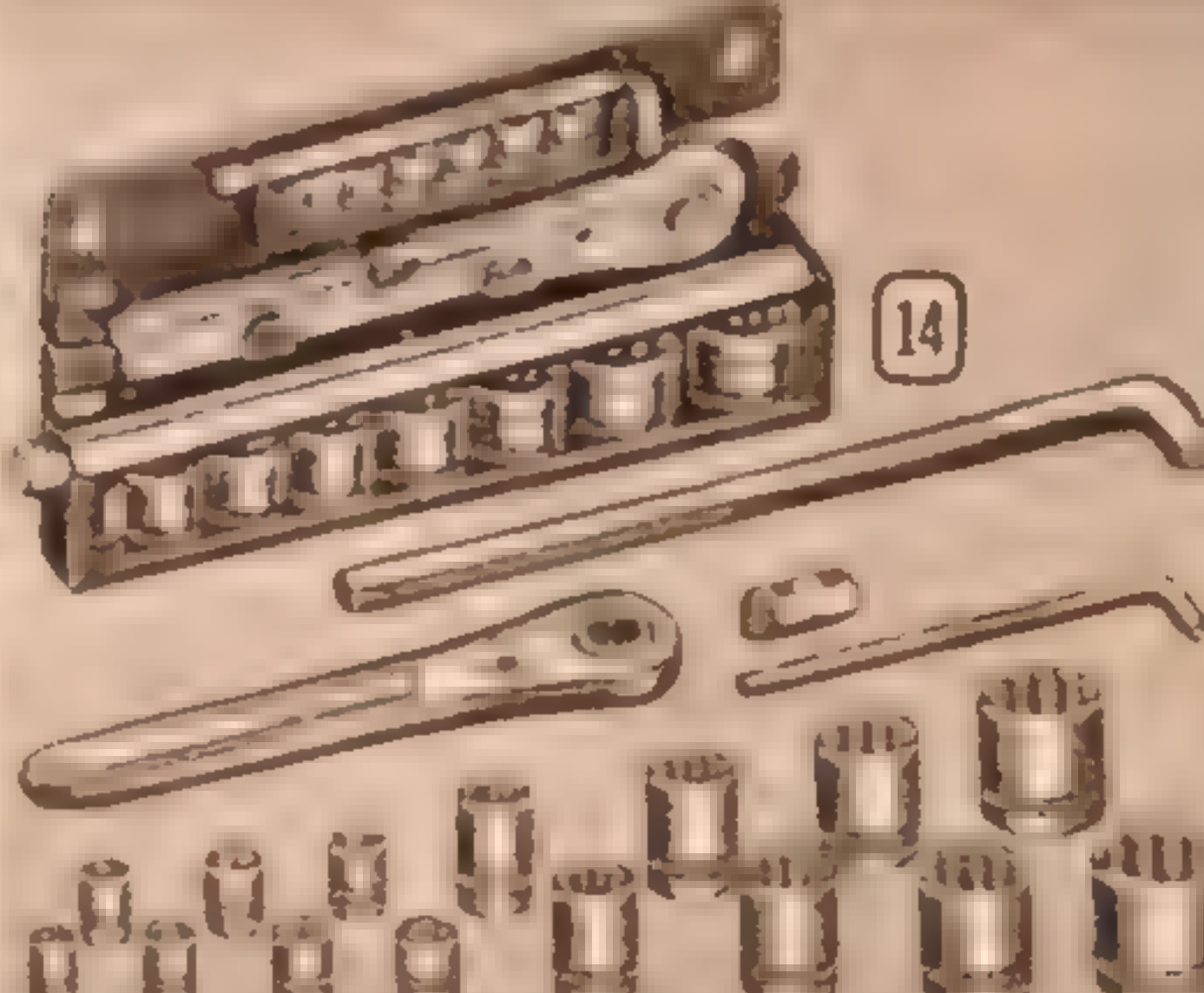
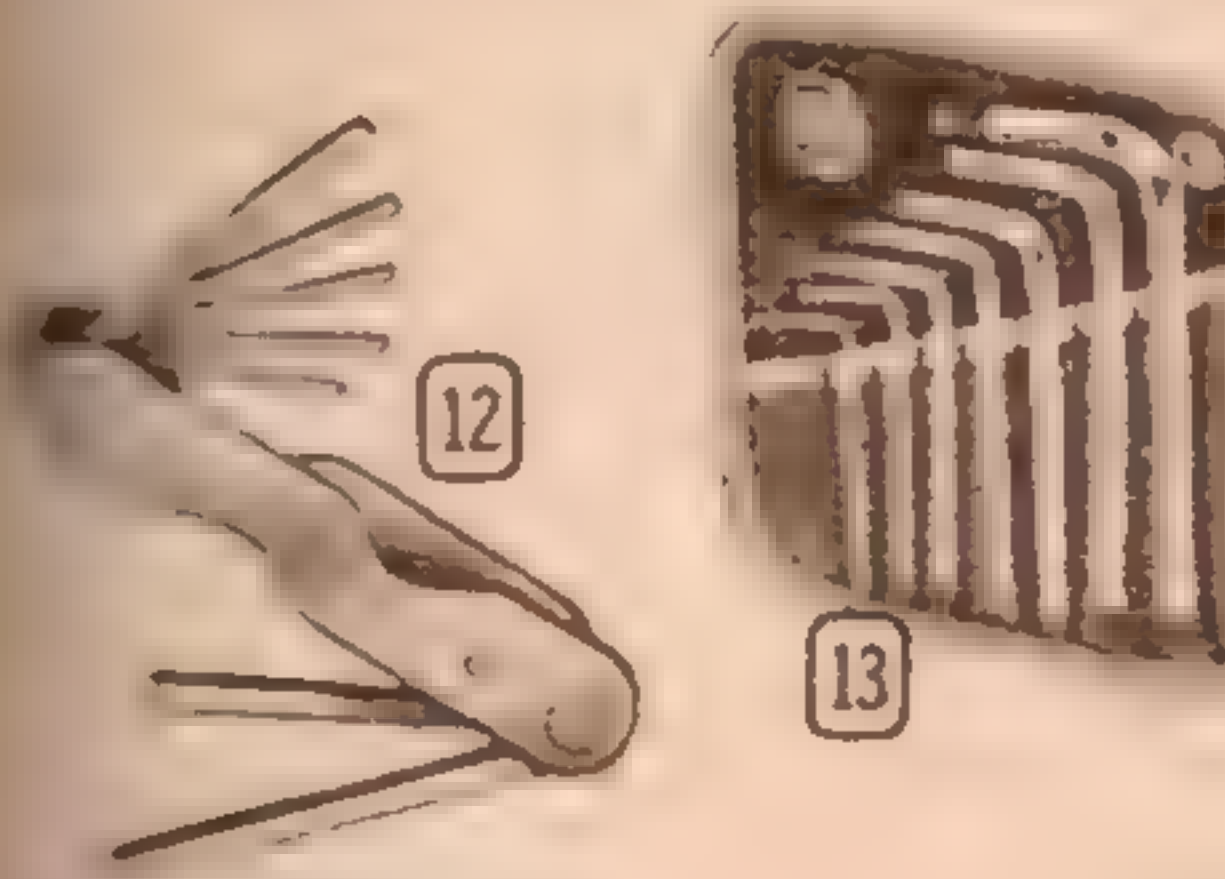
84 A 2903—Ship. wt. 4 oz. .... Set 99c

**13** Allen Head Type Socket Key Sets. Hardened tool steel, plastic case. REGULAR LENGTH. Sizes .05 to  $\frac{1}{4}$  in.

84 A 2904—Wt. 3 oz. .... Set of 9 49c

EXTRA-LONG SET. Sizes  $\frac{5}{64}$  to  $\frac{1}{4}$  in.

84 A 2905—Wt. 3 oz. .... Set of 7 69c



## $\frac{1}{4}$ and $\frac{1}{2}$ -in. Hex Drive Set

**14** Includes: screwdriver adapter, ratchet, 2 "L" handles, steel case.

For American Cars. Incl. eight  $\frac{1}{2}$ -in. drive 12-pt. sockets— $\frac{7}{16}$ ,  $\frac{1}{2}$ ,  $\frac{9}{16}$ ,  $\frac{5}{8}$ ,  $\frac{11}{16}$ ,  $\frac{3}{4}$ ,  $\frac{7}{8}$ ,  $1\frac{1}{16}$  in.; five  $\frac{1}{4}$ -in. hex sockets— $\frac{1}{4}$ ,  $\frac{5}{16}$ ,  $\frac{11}{32}$ ,  $\frac{3}{8}$ ,  $\frac{7}{16}$ ; two  $\frac{1}{4}$ -in. sq. sockets— $\frac{1}{4}$  and  $\frac{5}{16}$  in.

84 A 4820—Ship. wt. 3 lbs. .... \$3.69

Metric Sizes for Foreign Cars. Eight  $\frac{1}{2}$ -in. drive 12-pt. sockets—12 to 19 millimeters; seven  $\frac{1}{4}$  in.—5 to 11 mm.

84 A 4821—Ship. wt. 3 lbs. .... \$4.95

## Dollar Saver

### SAVE 10% MORE

on orders of \$15 or more on items (15) to (32). Just subtract 10% from prices shown here.

## POWR-KRAFT Top Quality Socket Set Accessories

**15** Spark Plug Remover Socket. Rubber grommet in upper socket housing grabs top of plug and pulls it out after loosening. Plugs cannot fall. 13 $\frac{1}{16}$ -in. socket— $\frac{1}{2}$ -in. drive.

84 A 4785D—Wt. 8 oz. .... \$1.15

**16** **POWR-KRAFT** 6-Pc. Deep Wall Socket Set.  $\frac{1}{2}$ -in. drive. All sockets are 3 $\frac{1}{8}$  in. deep. 12-pt. Socket sizes:  $\frac{3}{8}$ ,  $\frac{11}{16}$ ,  $\frac{13}{16}$ ,  $\frac{7}{8}$ , 1 in. Steel case.

84 A 4790D—Wt. 2 $\frac{1}{2}$  lbs. Set \$5.49

**17** 12-Point Deep Well Sockets.  $\frac{1}{2}$ -in. drive sockets about 3 $\frac{1}{8}$  in. deep.  $\frac{3}{8}$ -in. drive sockets are about 2 $\frac{1}{4}$  in. deep. State Cat. No., Size.

84 A 4789D— $\frac{1}{2}$ -in. Drive. Av. wt. 8 oz.					
$\frac{1}{2}$ in.	86c	$\frac{11}{16}$ in.	86c	$\frac{7}{8}$ in.	\$1.06
$\frac{9}{16}$ in.	86c	$\frac{3}{4}$ in.	86c	$\frac{15}{16}$ in.	1.16
$\frac{5}{8}$ in.	86c	$\frac{13}{16}$ in.	\$1.06	1 in.	1.26
84 A 4848D— $\frac{3}{8}$ -in. Drive. Av. wt. 5 oz.					
$\frac{7}{16}$ in.	.67c	$\frac{5}{8}$ in.	.78c	$\frac{3}{4}$ in.	.78c
$\frac{1}{2}$ in.	.67c	$\frac{11}{16}$ in.	.78c	$\frac{13}{16}$ in.	.87c
$\frac{9}{16}$ in.	.67c				

**20** Stud Remover. Use with any  $\frac{1}{2}$ -in. drive handle.  $\frac{1}{4}$  to  $\frac{3}{4}$ -in. capacity.

84 A 4869 D—Ship. wt. 1 lb. 4 oz. .... \$3.65

**21** Flex Sockets. For awkward nut removal.  $\frac{3}{8}$ -in. drive. Sizes:  $\frac{3}{8}$ ,  $\frac{7}{16}$ ,  $\frac{1}{2}$ ,  $\frac{9}{16}$ ,  $\frac{5}{8}$ ,  $\frac{11}{16}$ ,  $\frac{3}{4}$  in. Ship. wt. 3 oz.

84 A 4898 D—State size. .... Each \$1.56

**22** Drag Link Socket. To tighten slotted nuts.  $\frac{1}{2}$ -in. sq. drive. Ship. wt. 4 oz.

84 A 4864 D— $\frac{3}{4}$  in. wide at tip. .... 75c

**23** Universal Joints. Short coupled. Adjust to 180°. Ship. wts. 2 and 4 oz.

84 A 4846 D— $\frac{3}{8}$ -in. drive. .... \$1.58

84 A 4863 D— $\frac{1}{2}$ -in. drive. .... 1.67

**24** **POWR-KRAFT** Socket Adapters. Attach to drive tang of ratchet, speeder handle, "T" or flex handle to use sockets of a different size drive. Ship. wt. 2 oz.

84 A 4837 D—State size. Increase  $\frac{3}{8}$  to  $\frac{1}{2}$ -in. drive. .... Each 68c

Decreases  $\frac{3}{8}$  to  $\frac{1}{4}$  inch. .... 68c

Decreases  $\frac{1}{2}$  to  $\frac{3}{8}$  inch. .... 68c

**25** Extension Bars. Ball locking feature—Holds sockets tight. Use with socket, handle for hard-to-reach places.

Drive	Lgth.	Cat. No.	Wt.	Each
$\frac{1}{4}$ in.	6 in.	84 A 4772D	3 oz.	68c
$\frac{3}{8}$ in.	5 $\frac{7}{8}$ in.	84 A 4844D	4 oz.	92c
$\frac{1}{2}$ in.	9 in.	84 A 4845D	8 oz.	\$1.13
$\frac{3}{4}$ in.	5 in.	84 A 4861D	8 oz.	96c
$\frac{1}{2}$ in.	10 in.	84 A 4862D	12 oz.	\$1.16
$\frac{3}{4}$ in.	3 $\frac{1}{2}$ in.	84 A 4881D	9 oz.	2.25
$\frac{1}{2}$ in.	8 in.	84 A 4878D	1 $\frac{1}{4}$ lbs.	1.79
$\frac{3}{4}$ in.	16 in.	84 A 4879D	2 $\frac{1}{4}$ lbs.	2.32

**26** Reversible Ratchets. Double pawl, multi-tooth action. Lengths: 5, 7 $\frac{1}{2}$ , 10 $\frac{1}{2}$ , 21 inches. Ship. wts. 6, 10 oz., 1 and 5 lbs.

84 A 4758D— $\frac{1}{4}$ -in. sq. drive. \$2.75

84 A 4843D— $\frac{3}{8}$ -in. sq. drive. 3.89

84 A 4860D— $\frac{1}{2}$ -in. sq. drive. 4.92

84 A 4877D— $\frac{3}{4}$ -in. sq. drive. 10.85

**27** Spinner Handle. Fits  $\frac{1}{4}$ -in. sq. drive sockets. Alloy shank.

84 A 4760D—Ship. wt. 4 oz. \$1.35

**28** Sliding "T" Handles. Wt. 12 oz.

84 A 4842D— $\frac{3}{8}$ -in. drive \$1.25

84 A 4859D— $\frac{1}{2}$ -in. drive... 1.36

**29** **30** Flex Handle (29) With Cross-bar (30). 5, 15, 8 $\frac{1}{4}$ , and 21 in. long. Wts. 3 oz., 12 oz., 2 $\frac{1}{4}$  lbs. 2 $\frac{3}{4}$  lbs. State size.

84 A 4751D— $\frac{1}{4}$ -in. sq. dr. \$1.35

84 A 4858 D— $\frac{1}{2}$ -in. sq. dr. 2.95

84 A 4841 D— $\frac{3}{8}$ -in. sq. dr. 2.35

84 A 4875 D— $\frac{3}{4}$ -in. sq. dr. 5.48

**31** Speeder Handles. 18-in. Revolve to speed work. Ship. wts. 1 lb., 1 lb. 8 oz.

84 A 4840D— $\frac{3}{8}$ -in. sq. drive. \$1.58

84 A 4857D— $\frac{1}{2}$ -in. sq. drive. 2.09

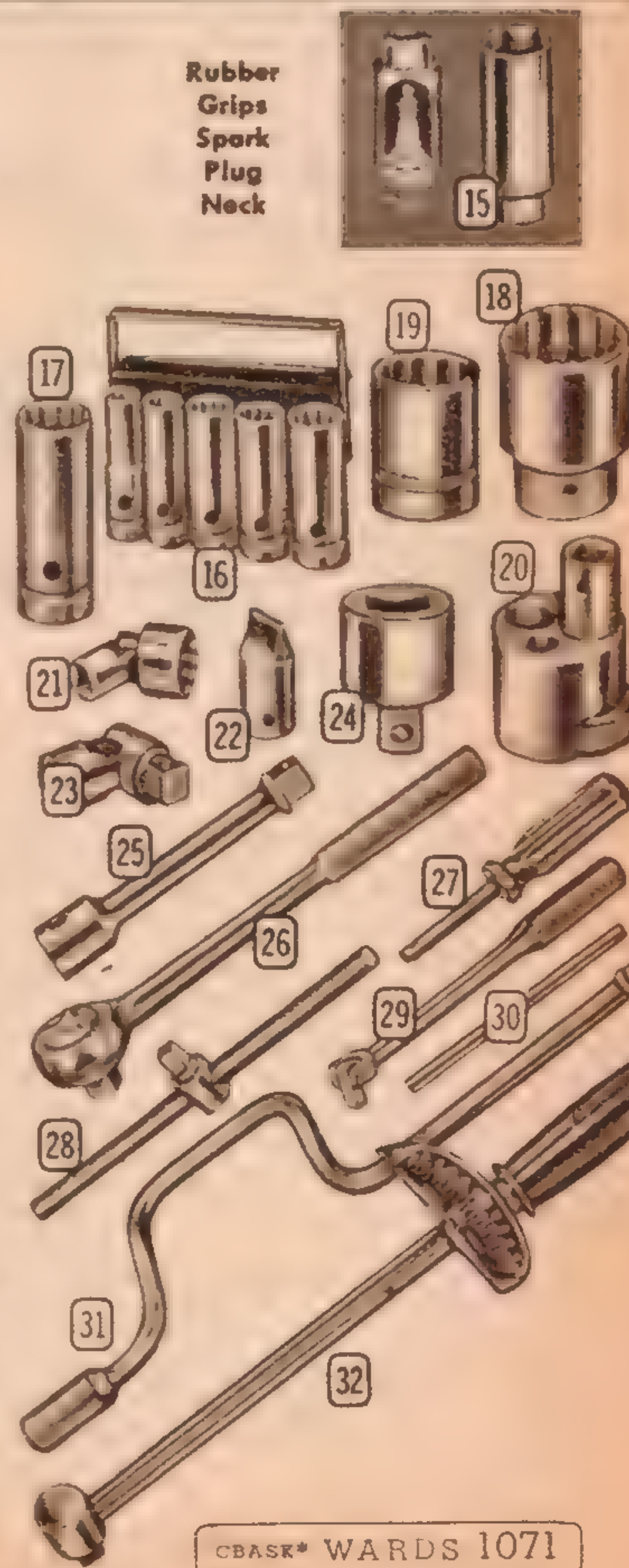
**32** Torque Wrenches. All steel chromium-plated. 20 in. long. Ship. wts. 2 lbs. 10 oz., 3 lbs.

Capacity 0-105 ft. lbs.  $\frac{1}{2}$ -in. drive. For auto. marine, etc.

84 A 4896 D—Only. .... \$8.43

Capacity 0-150 ft. lbs.  $\frac{1}{2}$ -in. drive. For trucks, heavy jobs.

84 A 4897 D—Only. .... \$10.39



12-in. Square.				(19) $\frac{1}{2}$ -in. Square			
Wt.	12-Pt.	84 A		Size, In.	Wt.	8-Pt.	12-Pt.
Lbs.	Oz.	4880D		In.	Oz.	4868D	4865D
5	92c			$\frac{3}{8}$	1	48c	42c
5	92c			$\frac{7}{16}$	1	48c	42c
6	95c			$\frac{1}{2}$	2	51c	45c
6	95c			$\frac{9}{16}$	2	55c	45c
6	\$1.05			$\frac{19}{32}$	2	55c	45c
7	1.05			$\frac{5}{8}$	2	58c	45c
7	1.16			$\frac{11}{16}$	2	48c	45c
7	1.16			$\frac{3}{4}$	2	68c	55c
9	1.26			$\frac{25}{32}$	3	55c	
11	1.46			$\frac{13}{16}$	3	58c	
11	1.49			$\frac{7}{8}$	3	62c	
12	1.69			$\frac{15}{16}$	4	68c	
1	0			1	4	68c	
1	6			$\frac{11}{16}$	5	78c	
1	8			$\frac{13}{16}$	5	83c	
1	10			$\frac{15}{16}$	7	93c	
1	10			2			
1	14						
2	0						
2	2						
2	4						
3	4						

All **POWR-KRAFT** parts will fit other brands of the same square drive size.

**33** Sq. Drive Sockets. Choice of  $\frac{3}{16}$ ,  $\frac{7}{32}$ ,  $\frac{1}{4}$ ,  $\frac{5}{16}$ ,  $\frac{11}{32}$ ,  $\frac{3}{8}$ ,  $\frac{7}{16}$  in. 6-pt. openings.

84 A 4762 D—State size. Wt. ea. 1 oz. Each 27c

**34** Sq. Drive Sockets. 12-pt. State size. Wt. 4 oz.

84 A 4747D— $\frac{7}{16}$ ,  $\frac{1}{2}$ ,  $\frac{9}{16}$ ,  $\frac{5}{8}$ ,  $\frac{11}{16}$ ,  $\frac{3}{4}$  in. Ea. 39c

84 A 4748D— $\frac{3}{8}$ ,  $\frac{7}{16}$ ,  $\frac{1}{2}$ ,  $\frac{9}{16}$ ,  $\frac{5}{8}$ ,  $\frac{11}{16}$ ,  $\frac{3}{4}$  in. Ea. 49c

**35** Sq. Drive Sockets. 6-pt. Choice of  $\frac{3}{8}$ ,  $\frac{7}{16}$ ,  $\frac{1}{2}$ ,  $\frac{9}{16}$ ,  $\frac{5}{8}$ ,  $\frac{11}{16}$ ,  $\frac{3}{4}$  in. State size.

84 A 4838 D—Ship. wt. each 4 oz. .... Each 39c



# Buy **POWR-KRAFT** — The Stronger Wrenches with the Stronger Guarantee

## \* GUARANTEE

Wards will replace free of charge any Wrench through (12) that breaks for any reason under normal use

• **STRONG.** Alloy Steel. Exceeds government specifications.

• **NEW.** Straight shank design is stronger—gives more leverage.

• **VERSATILE.** Gets into tight places other wrenches can't.

① **POWR-KRAFT Open-End Wrenches** have thinner, easier-to-work heads, yet are 25% stronger. Guaranteed.\*

Individual Open-End Wrenches. 84 A 4953—Order below, State size.

Openings	Ship. wt.	Each
1/4-5/16 in.	2 oz.	47c
3/8-7/16 in.	2 oz.	58c
7/16-1/2 in.	2 oz.	68c
1/2-9/16 in.	3 oz.	68c
9/16-5/8 in.	4 oz.	78c
11/16-3/4 in.	4 oz.	78c
3/4-7/8 in.	5 oz.	89c
7/8-1 in.	8 oz.	\$1.39
1 1/16-1 1/8 in.	12 oz.	1.39
1 1/8-1 1/2 in.	1 lb.	1.94

② **9-Pc. Open-End Set.** 1/4x5/16, 3/8x7/16, 7/16x1/2, 1/2x9/16, 7/16x5/8, 9/32x11/16, 5/8x3/4, 13/16x7/8, 15/16x1 in. With pouch. 84 A 4951—Wt. 4 3/4 lbs. \$6.98

**5-Pc. Set.** 1/4x5/16, 3/8x7/16, 1/2x9/16, 9/32x11/16, 5/8x3/4 in. With pouch. 84 A 4949—Wt. 2 1/4 lbs. \$3.67

**6-Pc. Set.** 3/8x7/16, 1/2x9/16, 9/32x11/16, 5/8x3/4, 13/16x7/8, 15/16x1 in. Pouch included. 84 A 4950—Wt. 3 lbs. \$4.99

**Just Say Charge It!**

SEE PAGE 1281

③ **POWR-KRAFT Combination Wrenches.** Same size opening on each end. 12-pt. openings on box end. Sets come in handy pouch. Guaranteed.\*

Indiv. Combination Wrenches. 84 A 4939—State size wanted.

Openings	Ship. wt.	Each
3/8 in.	5 oz.	59c
7/16 in.	2 oz.	66c
1/2 in.	3 oz.	74c
9/16 in.	4 oz.	82c
5/8 in.	5 oz.	87c
11/16 in.	6 oz.	92c
3/4 in.	6 oz.	\$1.08
13/16 in.	10 oz.	1.19
7/8 in.	10 oz.	1.34
15/16 in.	11 oz.	1.49
1 in.	12 oz.	1.65

④ **14-Pc. Combination Wrench Set.** 3/8, 7/16, 1/2, 9/16, 5/8, 11/16, 3/4, 13/16, 7/8, 15/16, 1, 1 1/16, 1 1/8, 1 1/4 in. Includes pouch. 84 A 4934—Wt. 8 lbs. \$17.95

**5-Pc. Set.** Includes 3/8, 7/16, 1/2, 9/16, 5/8 in. Wt. 1 lb. 8 oz. 84 A 4935—With pouch. \$3.98

**6-Pc. Set.** Includes 3/8, 7/16, 1/2, 9/16, 5/8, 3/4 in. sizes with pouch. 84 A 4936—Wt. 2 lbs. 8 oz. \$4.91

**10-Pc. Set.** Includes 3/8, 7/16, 1/2, 9/16, 5/8, 11/16, 3/4, 13/16, 7/8, 15/16. With pouch. 84 A 4938—Wt. 3 1/2 lbs. \$9.55

⑤ **POWR-KRAFT Box Wrenches.** Tapered heads won't "teed.\*" Sets have pouch. 84 A 4947—Individual W. State size. Wt. each 2 oz.

Openings	Length
1/4-5/16 in.	4 1/4 in.
3/8-7/16 in.	4 1/2 in.
1/2-9/16 in.	5 1/2 in.
5/8-3/4 in.	6 in.

**3-Pc. Short Box End W.** 3/8x7/16, 1/2x9/16 and 5/8x3/4. 84 A 4948—Wt. 8 oz.

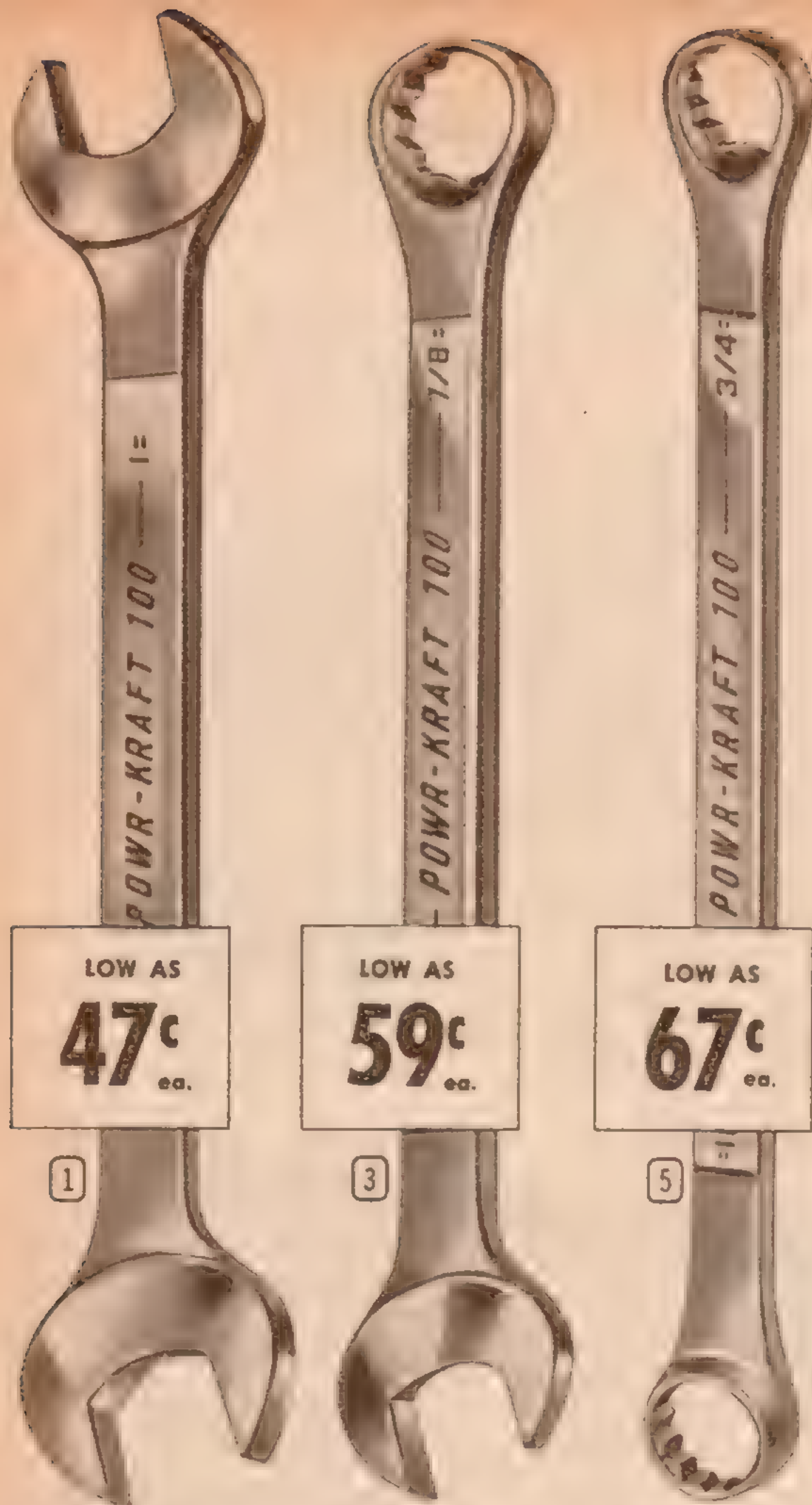
**3-Pc. Long Box End W.** 3/8x7/16, 1/2x9/16, 5/8x3/4. 84 A 4940—Wt. 2 lbs.

**6-Pc. Set.** 3/8x7/16, 1/2x9/16, 9/32x11/16, 5/8x3/4, 13/16x7/8, 15/16x1. 84 A 4941—Wt. 3 lbs.

⑥ **8-Pc. Box-End Set.** 7/16x1/2, 1/2x9/16, 9/32x11/16, 5/8x3/4, 13/16x7/8, 15/16x1. 84 A 4943—Wt. 3 1/2 lbs.

84 A 4944—Individual End Wrenches. State size

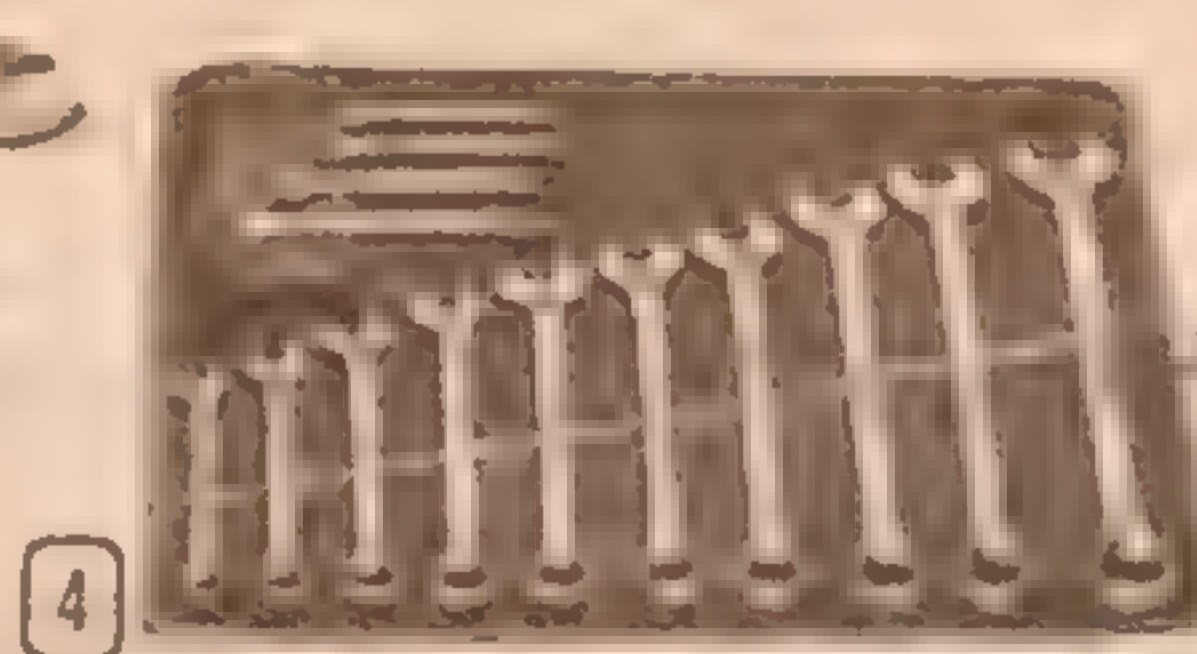
Openings	Ship. wt.
3/8-7/16 in.	4 oz.
7/16-1/2 in.	4 oz.
1/2-9/16 in.	5 oz.
9/16-5/8 in.	6 oz.
5/8-3/4 in.	6 oz.
3/4-11/16 in.	10 oz.
7/8-13/16 in.	12 oz.
15/16-1 in.	14 oz.
1 1/16-1 1/8 in.	1 lb. 2 oz.



**WARDS OTHERS**  
Wards Have Thinner Heads Yet are 25% Stronger



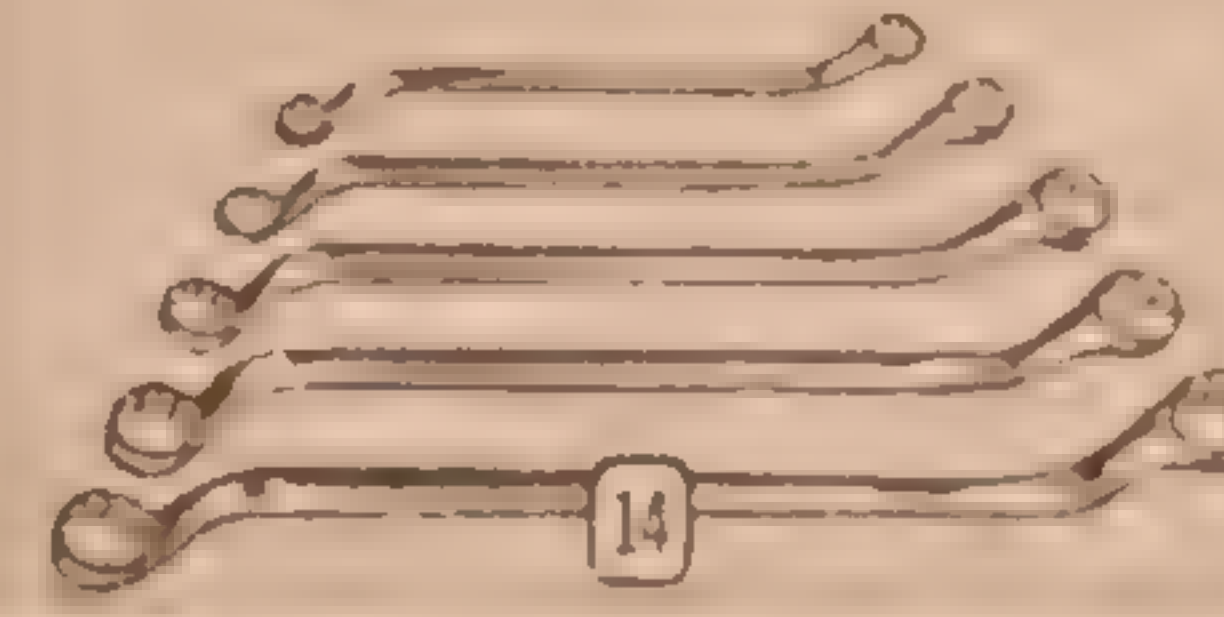
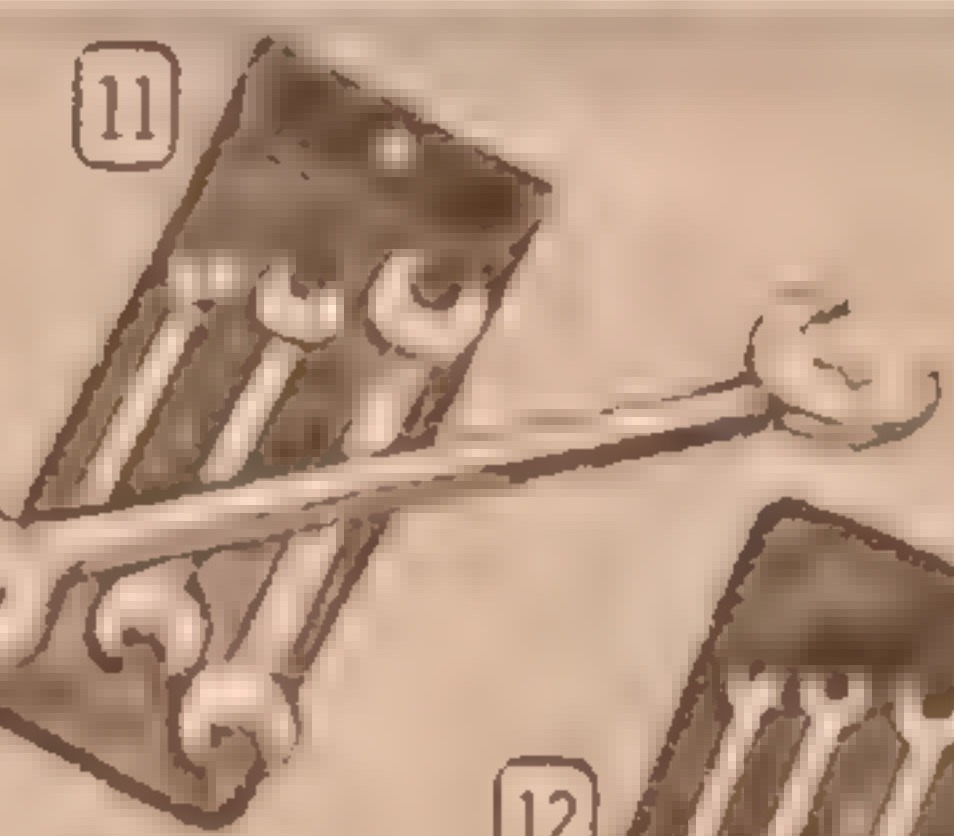
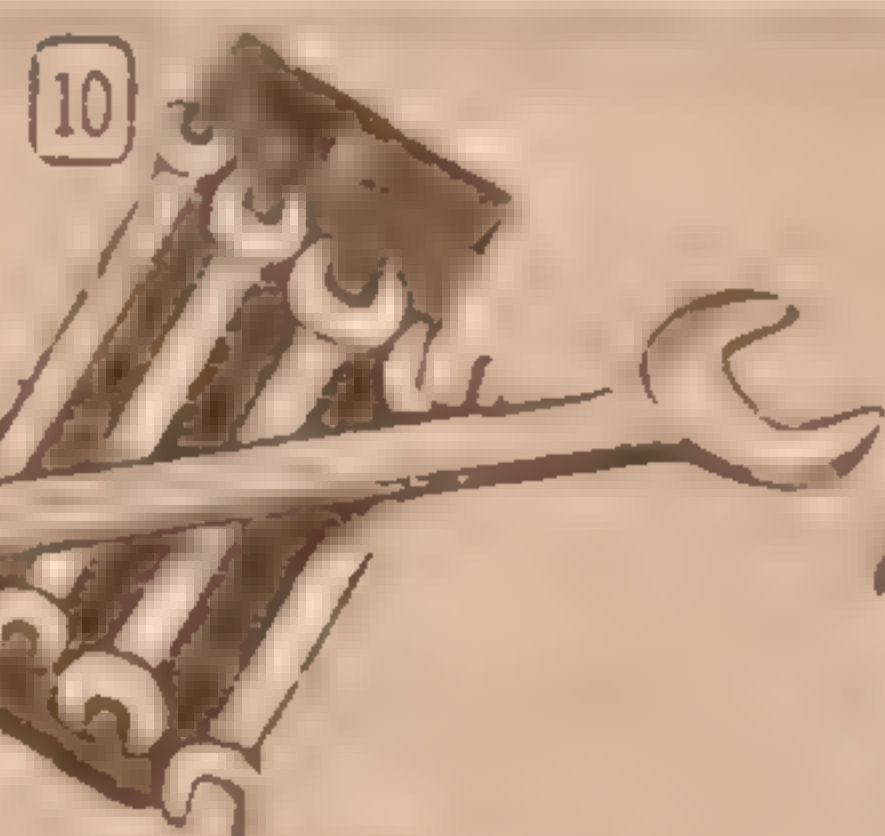
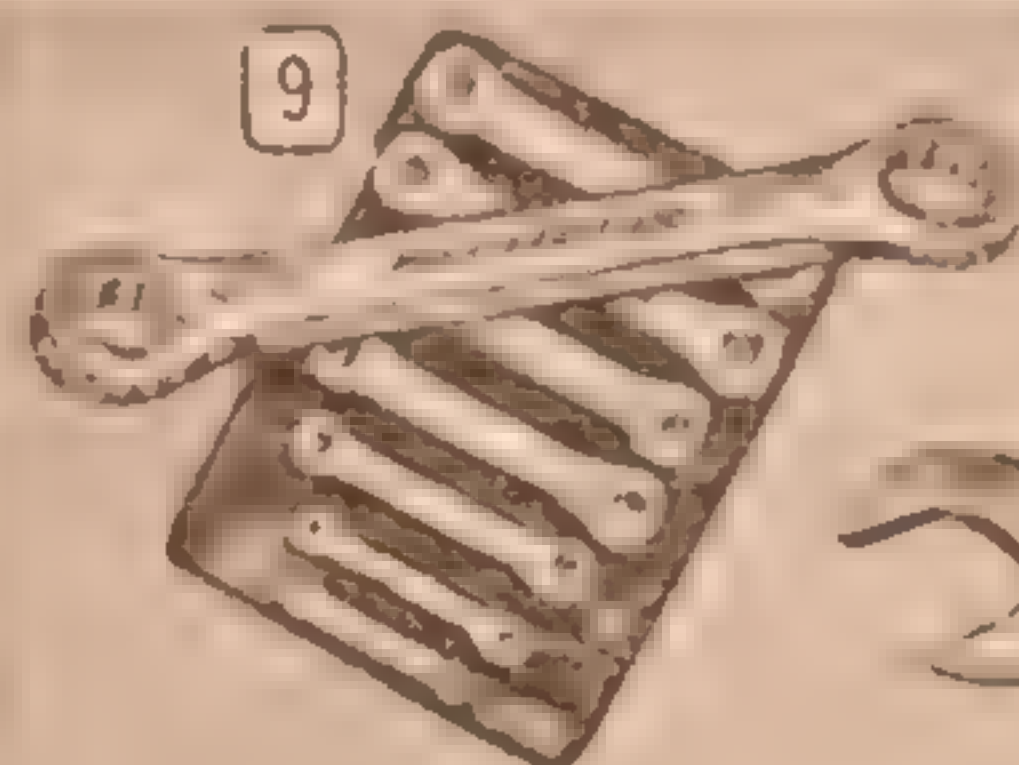
**WARDS OTHERS**  
Wards Have Tapered Heads, Get into Tight Spots Where "S"-shaped Wrenches Can't Reach



**Automatically Locks in Any Position**

**\$162**  
6-in.

**\$140**  
4-in.



⑦ **POWR-KRAFT Locking Adjustable Wrench.** Use only one hand; wrench locks in any position. Precision-mesh teeth of the adjustment screw hold firmly. Tough, drop forged alloy steel. State Size. 84 A 4713—6-In. Jaw opens 1 5/16 in. Wt. 9 oz. \$1.62  
8-INCH Jaw opens to 1 5/16 in. Wt. 9 oz. 1.85  
10-INCH Jaw opens to 1 1/8 in. Wt. 12 oz. 2.35  
12-INCH Jaw opens to 1 5/16 in. Wt. 1 lb. 6 oz. 3.44

⑧ **POWR-KRAFT 3-Pc. Adjustable Wrench Set.** Special analysis tool steel—forged, hardened, tempered. Balanced design. Chrome finish. Wt. 1 1/2 lbs. 84 A 4702—Includes 6, 8, 10-in. below... Set \$4.98

84 A 4701—Individual Adjustable Wrenches. State size.

Lgth In.	Opens to	Wt. Oz.	Price Each	Lgth In.	Opens to	Wt. Lbs.	Price Each
4	1/2 in.	2	\$1.40	12	1 5/16 in.	1 1/2	\$3.35
6	3/4 in.	4	1.50	15	1 11/16 in.	3 1/2	5.98
8	1 1/16 in.	9	1.69	18	2 1/16 in.	5 3/4	10.95
10	1 1/8 in.	13	2.19				

⑨ **Ratchet Box End Wrenches.** Sizes to 9/16 in. are 6 pt., others 12 pt. 84 A 4739—7-pc. set. Sizes below plus 2 others. Wt. 3 lbs. 12 oz. \$9.95  
84 A 4737—5-pc. set. All sizes in table below. Wt. 2 lbs. 7.18

84 A 4738—Individual Ratchet Wrenches. State Size.							
Size	Wt.	Each	Size	Wt.	Each	Size	Wt.
1/4-5/16 in.	2 oz.	\$1.18	1/2-9/16 in.	6 oz.	\$1.43	3/4-7/8 in.	12 oz.
3/8-7/16 in.	3 oz.	1.33	5/8-11/16 in.	10 oz.	1.61		\$1.85

⑩ **POWR-KRAFT 4-Pc. Tappet Wrench Set.** Sizes: 7/16 to 1/2, 1/2 to 9/16, 9/16 to 5/8, 5/8 to 11/16 in. For automobile use. Plastic pouch included. 84 A 4749—Set of 4. Ship. wt. 1 lb. Guaranteed\*... \$3.25  
84 A 4748—Tappet Wrenches. State size. Wt. 4 oz. 7/16 to 1/2... Each 73c  
1/2 to 9/16... Ea. 85c; 9/16 to 5/8... Ea. 85c; 5/8 to 11/16... Ea. 95c

⑪ **Wards Finest 3-Pc. Flare Nut Set.** Sizes: 3/8 to 7/16, 1/2 to 9/16, 5/8 to 3/4 in. 84 A 4721—Ship. wt. 15 oz. Plastic case included... Set \$3.22  
84 A 4717—Individual Flare Nut Wrenches. State size. 3/8x7/16 in., Wt. 1 oz. 95c; 1/2x9/16, Wt. 2 oz. \$1.05; 5/8x3/4, Wt. 5 oz. \$1.38

⑫ **Wards Finest 5-Pc. Open End Ignition Set.** Perfect for auto. 4 1/2-in. ignition pliers, 4 wrenches: 7/32 to 13/64, 1/4 to 15/32, 9/32 to 11/32, 5/16 to 3/8 in. 84 A 4709—Plastic pouch included. Ship. wt. 4 oz. \$2.25

⑬ **8-Pc. Combination Ignition Set.** Sizes 13/64 to 7/32, 7/32 to 15/16, 15/16 to 1/4, 1/4 to 9/32, 9/32 to 5/16, 5/16 to 11/32, 11/32 to 3/8, 3/8 to 7/16 in. Made of fine grain steel. 84 A 4710—Box ends 6 and 12 pt. Ship. wt. 5 oz. Plastic case... Set 98c

⑭ **POWR-KRAFT 5-Piece Long Box-End set.** Better quality. Made of Chrome plated forged steel. Sizes: 1/2 to 9/16, 5/8 to 1 1/16; 3/4 to 25/32, 13/16. Ship. wt. 2 lbs. 12 oz. 84 A 4718—With metal clip... Set

⑮ **POWR-KRAFT 6-Piece Open-End set.** 3/8-7/16, 1/2-9/16, 9/32-11/16, 5/8-3/4, 13/16-7/8, 15/16-1 in. With metal clip. 84 A 4726—Ship. wt. 2 lbs. 8 oz.

⑯ **POWR-KRAFT 6-Piece Combination set.** End and open-end wrench set. Starts tight nut, open end quickly tightens. Point (12-groove) box ends 15° off. 3/8, 7/16, 1/2, 9/16, 5/8, and 3/4 in. 84 A 4729—Metal clip. Wt. 1 lb. Set

⑰ **POWR-KRAFT 3-Piece Short Box-End Wrench set.** Better quality. Sizes: 7/16, 1/2 to 9/16, 5/8 to 3/4 in. 12-point. 84 A 4714—Ship. wt. 9 oz. Set

**Good Quality 5-Piece Open-End Wrench set.** Sizes: 5/16-11/32, 3/8-7/16, 1/2-9/16, 5/8-3/4 in. Comes with metal clip. 84 A 4747—Ship. wt. 15 oz. Set





## Save on POWR-KRAFT Finest Quality Alloy Steel Pliers

Made from highest quality alloy steel, heat-treated and tempered for hardness, strength and long life. Are specially hardened and hand honed. Smooth operating, open and close freely.

**Carpenters' Pincers.** Hand-honed cutters. Ship. wts. 7 oz., 14 oz., 1 lb.  
6 in. long. .... \$2.38  
8 in. long. .... \$2.95; 10 in. long. .... \$3.35

**Fencing Pliers.** 2 wire cutters; staple puller, wire stretcher, splicer.  
12 in. long. Wt. 1 lb. 12 oz. .... \$2.29

**Linemen's Pliers.** Hardened, honed cutters. Ship. wts.: 7 oz., 15 oz.  
6 in. size: 6 in. .... \$2.69; 8 in. .... \$3.39

**Diagonal Cutting Pliers.** Hand honed cutters. Ship. wts. 4, 6 oz. State size.  
6 in. .... \$2.09; 7 in. .... \$2.35

**Heavy-Duty Diagonal Cutting Pliers.** Hardened edges. High leverage.  
Length 7 in. Ship. wt. 10 oz. .... \$2.44

**Duck Bill Wiring Pliers.** No slip, ridged surface. 8 in. long overall.  
Ship. wt. 7 oz. .... \$2.25

**Long-Nose Pliers.** Honed side cutters. Black finish. Polished head.  
6 in. long. Wt. 6 oz. .... \$2.34

**Long-Nose Pliers.** Ship. wt. 6 oz.  
4 in. .... \$1.95; 6 in. .... \$2.25

**POWR-KRAFT Heavy-Duty Combination Pliers.** Wire cutter. Knurled handles. Tough gripping jaws.  
84 A 4652—6 in. length. Ship. wt. 7 oz. .... \$1.17  
8 in. Wt. 10 oz. .... \$1.79; 10 in. Wt. 15 oz. .... \$1.98

**POWR-KRAFT Combination Pliers.** Handy wire cutter.  
84 A 4651—6 in. long. Ship. wt. 10 oz. .... \$1.86

**POWR-KRAFT Thin Nose Pliers.** Perfectly balanced.  
84 A 4655—6 in. long. Ship. wt. 10 oz. .... \$1.92

**Low Priced Economy Pliers.** Nickel finish. 6 in. long.  
84 A 4650—Ship. wt. 7 oz. .... \$1.43

**POWR-KRAFT Rib Groove Pliers.** Jaws can't slip—lock in 5 positions; 4 positions on 5-in. size.  
84 A 4661—State Length Wanted.

14 in. Long. Capacity 2 1/2 in. Ship. wt. 1 lb. .... \$3.29  
10 in. Long. Capacity 1 1/2 in. Ship. wt. 11 oz. .... \$2.21  
6 1/2 in. Long. Capacity 1 in. Ship. wt. 5 oz. .... \$1.64  
5 in. Long. Capacity 1/2 in. Ship. wt. 4 oz. .... \$1.49

**POWR-KRAFT Plier-Wrenches.** Super-gripping. Milled teeth, multi-step jaws keep parallel—can't slip. Chrome plated. Ship. wts. 12 oz., 9 oz., 6 oz. and 2 oz.

Type	Lgth.	Jaw Size	Cat. No.	Each
Water Pump	10 in.	2 1/2 in. 7-step	84 A 4687	\$1.84
Utility	8 in.	1 1/2 in. 4-step	84 A 4686	1.60
Battery	6 1/2 in.	1 in. 3-step	84 A 4685	1.28
Ignition	4 1/2 in.	3/8 in. 3-step	84 A 4684	88c

**3-Pc. PLIER KIT.** Includes Pliers (20) 6 in., (30) 10 in. and (24) above. Ship. wt. 2 lbs. .... Kit \$6.75

## 36 TO 41 American Made Files... Best Quality, Yet Low Prices

Type of File	Size	Cat. No.	Wt. Ea.	Each	6 for
Cross-Cut Saw Files	8 in.	84 A 4414	14 oz.	77c	\$4.00
	10 in.		1 lb.	83c	4.68
Double Bit	7 in.	84 A 4422	2 oz.	59c	...
Single-Cut	6 in.		4 oz.	38c	2.08
	8 in.	84 A 4400	4 oz.	47c	2.59
Standard File	10 in.		8 oz.	64c	3.49
Double Edge	12 in.		12 oz.	98c	...
Double with 2 Round Edges	8 in.	84 A 4406	4 oz.	61c	3.41
	10 in.		6 oz.	90c	5.19
Double-Cut Flat Mill File	8 in.	84 A 4402	7 oz.	56c	3.10
	10 in.		10 oz.	73c	4.12
	12 in.		1 lb.	98c	...
Half-Round Standard File, Medium Cut	8 in.		4 oz.	73c	3.89
	10 in.	84 A 4404	8 oz.	89c	4.79
	12 in.		1 lb.	\$1.19	6.79
Round Standard Files For Round Openings	4x1/8		2 oz.	37c	2.09
	6x7/32	84 A 4419	2 oz.	39c	2.19
	8x9/32		4 oz.	45c	2.31
	10x3/8		8 oz.	56c	2.91
	12x1/2		1 lb.	99c	...
Bin. Chain-Saw Files	3/8 in.	84 A 4420	4 oz.	69c	4.00
	7/32 in.		4 oz.	69c	4.00
	1/4 in.		4 oz.	69c	4.00
	9/32 in.		4 oz.	85c	4.69
	5/16 in.		4 oz.	85c	4.69
	3/8 in.		4 oz.	92c	5.19

No.	Type	Size	Cat. No.	Wt. Ea.	Each	6 for
(41)	Standard Taper Files	6 in.	84 A 4411	6 oz.	45c	2.45
		8 in.		12 oz.	70c	3.79
	Slim Taper Files	5 in.	84 A 4407	2 oz.	29c	1.55
		6 in.		3 oz.	34c	1.89
		7 in.		5 oz.	38c	2.06
	Extra Slim Taper Files	5 in.	84 A 4409	2 oz.	28c	1.45
		6 in.		3 oz.	34c	1.88
		7 in.		5 oz.	45c	2.45
	Cant Saw Blunt Files	6 in.	84 A 4416	3 oz.	70c	3.98
		8 in.		5 oz.	74c	4.00

(42) 84 A 4405—Gardeners' File. 10 in. Ship. wt. 3 oz. .... \$2.20

(43) 12-Pc. Needle Point File Set. 5 1/2 in. long.  
84 A 4437—Ship. wt. 4 oz. .... Set \$3.25

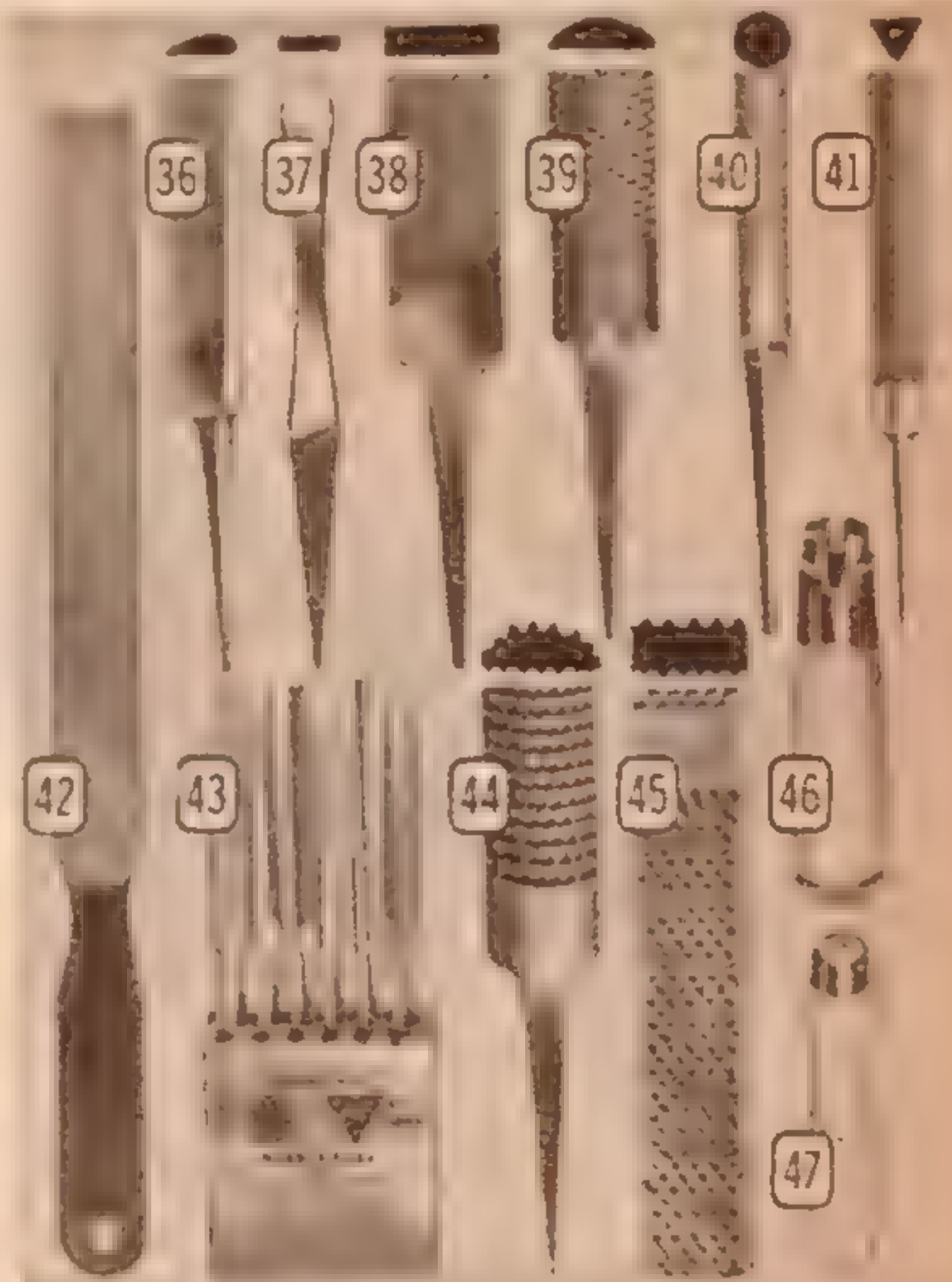
(44) Wood Rasps. State size. Ship. wts. 8 oz.; 14 oz.  
84 A 4429—10 in. Ea. \$1.24; 12 in. .... Each \$1.47

(45) Horse Rasps. State length. Ship. wt. 1 lb.  
84 A 4425—12 in. Ea. \$1.32; 14 in. .... Each \$1.84

(46) 84 A 4432—1/2-Round Shoe Rasp. 8 in. 4 oz. .... Each 84c

(46) File or Tool Handle. Holds tang tools to 1/4 in.  
84 A 4442—Wt. 5 oz. .... Each 71c; ..... 3 for \$1.92

(47) File Handles. Package of 6, Wt. 5 oz. .... \$4.40  
84 A 4439—5 to 8-in. files ..... 84 A 4440—8 to 10-in. files  
84 A 4441—12 to 14-in. files.



## 48 TO 58 POWR-KRAFT Screwdrivers... Your Best Buy!

Description	Blade	Wt.	Cat. No.	Price	Description	Blade	Wt.	Cat. No.	Price
(48) Powr-Kraft Mechanics' Square Shank	4 in.	6 oz.	84 A 4904	88c	(52) Powr-Kraft Electricians'	3 in.	4 oz.	84 A 4903	61c
	6 in.	9 oz.		96c		6 in.	5 oz.		82c
	8 in.	12 oz.		\$1.10	(53) Powr-Kraft Phillips Heads	1/2-1 1/4 in.	4 oz.		56c
(49) Mechanics' Round Shank	4 in.	6 oz.	84 A 4905	82c		1-3 in.	4 oz.	84 A 4907	56c
	6 in.	8 oz.		92c		1/2-4 in.	5 oz.		85c
(50) Powr-Kraft Stubby	1 1/4 in.	4 oz.	84 A 4901	56c		1/2-6 in.	8 oz.		96c
(51) Offset	5 in.	3 oz.	84 A 4626	40c	(54) Powr-Kraft Screw Holding	3 in.	3 oz.	84 A 4908	58c
						6 in.	5 oz.		92c
					(55) Circuit Testing	4 1/2 in.	6 oz.	84 A 4629	\$1.45

**Unbreakable, Sure-Grip Plastic Handle**

**Strong Alloy Steel Blade—Square or Round**

**Chromed Steel Shank**

**Precision Ground Blade Head**

(56) Automatic Screwdriver. Wt. 8 oz.  
84 A 4632—1/4 in. bit, 9 1/2 in. .... \$2.65

Bits. Fit (56) above. State size.  
84 A 4607—5/32, 1/4 in. Wt. 1 oz. .... \$3.10

Phillips Bits. Fit (56). State size 1 or 2.  
84 A 4623—Wt. 1 oz. .... Each 50c

(57) 6-Pc. Jewelers' Screwdriver Set. 5 blades, handle.  
84 A 4646—Ship. wt. 2 oz. .... \$1.19

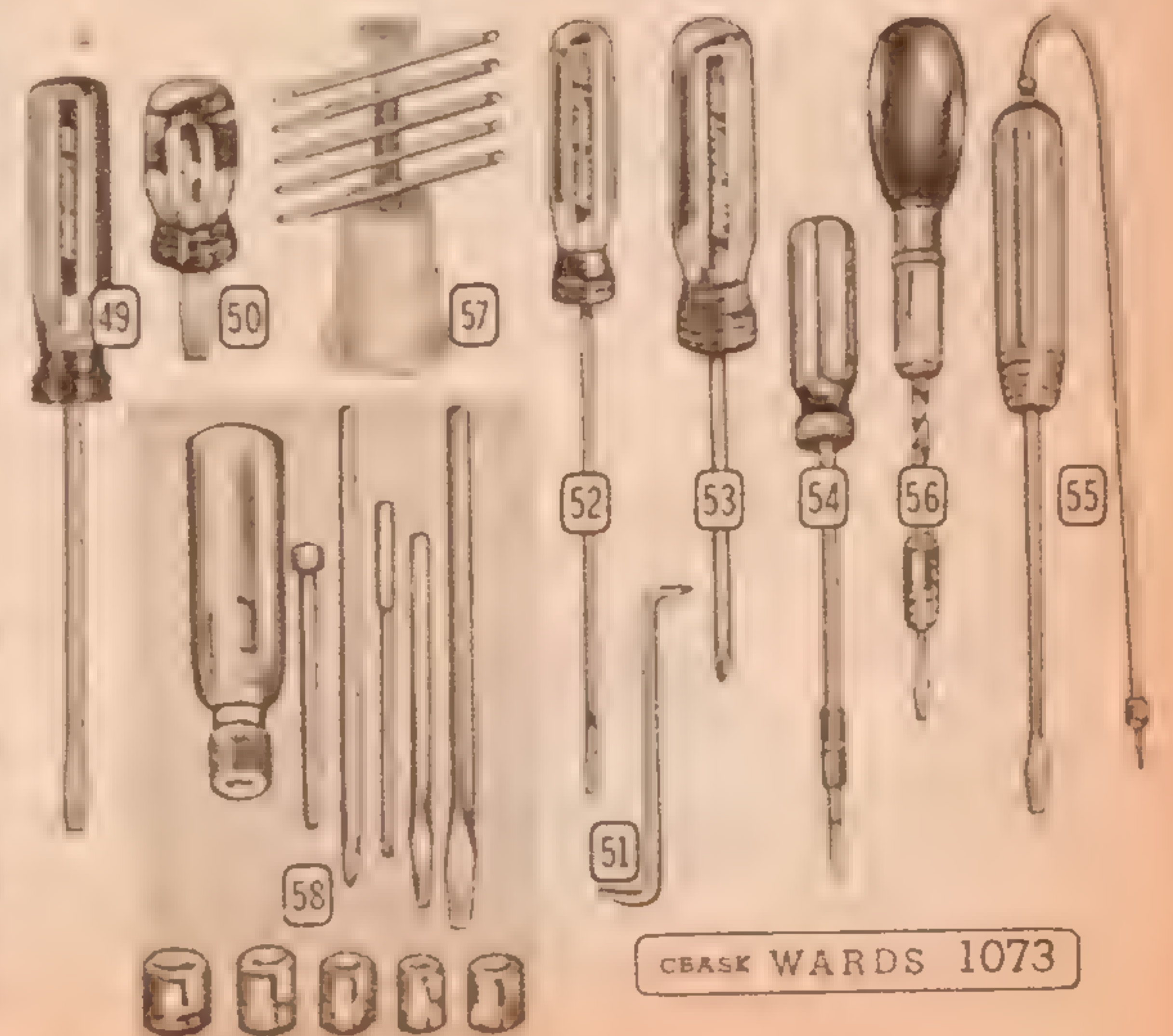
(58) 11-Pc. Screwdriver and Socket Set. 1/2, 11/32, 5/16, 3/8, 7/16 in. sockets, 4 blades, extension, handle.  
84 A 4617—Ship. Wt. 9 oz. .... \$1.25

**POWR-KRAFT 5-Pc. Screwdriver Set.** Includes 1 1/4 in. stubby, 2 in. pocket, 4 in. Phillips, 4, 6 in. square mechanics.  
84 A 4910—Wt. 1 lb. 6 oz. .... \$3.39

**POWR-KRAFT Phillips Set—all in (53) above.** 4 screwdrivers.  
84 A 4912—Wt. 1 1/2 lbs. .... \$2.69

**"Yankee" 17-in. Screwdriver.** Automatic return—3 positions. With 7/32, 1/4, 9/32 in. bits. Postpaid  
84 AP 4644—Chromed. .... \$7.95

Bits. Fit Yankee above. 7/32, 1/4, 9/32 in. State size.  
84 A 4608—Wt. 3 oz. .... Each 45c





1 Baked white enamel 3/8-in. wide blades. 1/2-in. graduations, 16-in. center stud markings. Replaceable blades have positive hook handle for easy operation; double coated against rust. Jet black markings against white background for easy reading. Steel case bound with blue vinyl. With tensional release. Chrome-plated. State length.

Baked White Enamel Tape. Wts. 1 lb., 1 1/2 lbs.  
84 A 4062—50 Ft. \$4.15 100 Ft. \$5.69

Nickel Plated Tape. Ship. wts. 1 lb., 1 lb. 8 oz.  
84 A 4060—50 Ft. \$4.15 100 Ft. \$5.69

OUR FINEST

2 POWR-KRAFT Powr-Matic 50-Ft. Tape. Positive stop action, no creeping. Hook ring needs no adjustment, stays accurate. Slight pressure on button brings tape smoothly into case... eliminates hand rewinding. Nylon rewind mechanism requires no lubrication. Case lining is vinyl-coated rustproof steel. Easy-to-read black markings on white tape. Precision graduated in feet and inches to 1/8 in. Wt. 1 lb. 13 oz.

84 A 4049—50 Ft. \$5.29

3 POWR-KRAFT Push-Pull Rule. Self-totalling. Graduated to 32nds for first 6 inches. Easy-to-read jet black marking on white face. Replaceable flex-rigid tapes, self adjusting end hooks. Easy one-man use. Carry a Powr-Kraft Tape in your pocket. Die cast case. 1/2-in. wide tape. Ship. wts. 5 oz., 6 oz., 6 oz. State length wanted.

84 A 4086—6 Ft. .79c  
8 Ft. .98c 10 Ft. \$1.21

4 New POWR-KRAFT "Mylar" Long-Life Push-Pull Rule. Self-totalling. Yellow blade for maximum visibility. 3/4-in. wide tape. Graduated in 16ths, 32nds, for first 6 in. Ship. wts. 7 oz., 9 oz. State length wanted.

84 A 4094—10 Ft. \$1.92  
12 Ft. 2.26

5 POWR-KRAFT Power Rules. Lock automatically... blade can't creep. Easily pull rule to desired length, tape locks securely. Tempered steel blade has easy-to-read black on white markings. Nylon mechanism ends noise, never requires lubrication. Die cast case. Chrome finish.

State Rule Length	1/2-in. Blade 84 A 4097		3/4-in. Blade 84 A 4098	
	Wt.	Price	Wt.	Price
8 ft.	8 oz.	\$1.21	10 oz.	\$1.98
10 ft.	9 oz.	1.43	11 oz.	2.25
12 ft.	10 oz.	1.69	12 oz.	2.64

JUST SAY **Charge It** SEE PAGE 1281

## Precision-Made Levels, Checked For Accuracy

6 48-In. Genuine Honduras Mahogany. Tough, warp-resistant straight stock; milled for accuracy. Corners, edges are brass-bound to prevent warping, nicking. Pyrex vials, heavy glass lenses. 6 glasses—4 plumb, 2 level. Ideal for home or handyman. 84 A 3878 M—Ship. wt. 4 lbs. \$13.50

7 POWR-KRAFT Extruded Aluminum Levels. Lightweight alloy. Ideal for craftsman. 6 glasses; 4 plumb, 2 level. Wts. 1 lb. 3 oz., 3 lbs. State size.

84 A 3875 M—24 in. \$6.50; 48 in. \$10.25

78-in. Size. Same quality as above except 10 glasses; 4 level, 6 plumb. Wt. 4 lbs. 8 oz.

84 A 3875 MO—Mailable. \$18.50

8 24-In. Economy Cast Aluminum Level. Ideal for handyman. Vials plastic covered for more protection. 3 vials—2 plumb, 1 level.

84 A 3898 M—Mail. Wt. 1 lb. \$2.44

9 24-In. Economy Wood Level. Ideal level for handyman around the house. Three glasses—1 plumb, 1 level, 1 45°. Ship. wt. 1 lb.

84 A 3852 M—Mail. \$1.75

All Ward Levels are rigidly inspected before shipment, and accurately checked on Browne and Sharpe instruments for extreme precision—to give you the best. SATISFACTION GUARANTEED

10 POWR-KRAFT Economy 24-inch Level. 6 glasses; 4 plumb, 2 level. Rust precision milled. 5 lbs., 2 3/4 lbs. Mail.

84 A 3870 M—24 in.

84 A 3870 M—28 in.

Economy 24-inch

(10). With only 4

84 A 3853 M—Wt.

24-in. POWR-KRAFT

num Adjustable

(shown). 6 glasses

plumb. Adjust to 45°

angles, braces, etc.

extreme accuracy.

84 A 3874 M—Wt. 2

11 Aluminum Pocket

id set glass. 5

easy-to-carry.

84 A 3889—Ship. wt.

12 3-in. Aluminum

End hooks. 1 set

84 A 3879—Ship. wt.

13 POWR-KRAFT Te

3 glasses; 1

45°, 1 level. Alum

9 inches long.

84 A 3890—Wt. 6

14 9-inch Hardwood

Level. With 2

84 A 3892—Ship. wt.

## SQUARES, RULES

15 Rafter Squares. 16x24. Finest 1-piece construction. Essex, brace, Octagon tables, 100ths scale. Marked in 16ths, 8ths, back in 10ths, 12ths, 16ths. Tapered from angle to lie flat. ALUMINUM RAFTER SQUARE. Rustproof. 84 A 3840—Ship. wt. 2 lbs. 8 oz. \$4.84

BEST STEEL RAFTER SQ. Polished finish.

84 A 3839—Ship. wt. 3 lbs. \$3.53

BETTER STEEL RAFTER SQUARE. Grad.

in 1/8, 1/4 in.; back 1/4, 1 in. Nottapered.

84 A 3835—Ship. wt. 2 lbs. 8 oz. \$1.84

16 Utility Square. 8x12 in. 1/8, 1/2-in.

grad. one side; 1/8, 1/4 in. other.

84 A 3834—Ship. wt. 15 oz. \$73c

17 Sliding T-Bevel. 8-in. blade.

84 A 3830—Ship. wt. 14 oz. \$1.89

18 8-in. Try Square. Grad. 8ths.

84 A 3825—Ship. wt. 8 oz. \$2.49

19 Angle or Stair Gauges.

84 A 3846—Wt. 4 oz. Pair 59c

20 Metal Marking Gauge. 6 1/2-in. bar. Graduated in 16ths.

84 A 3848—Ship. wt. 5 oz. \$1.79

21 Hardwood Marking Gauge.

Graduated in 16ths.

84 A 3847—Oval Stock. Wt. 4 oz. 49c

22 Masons' 6-Ft. Folding Rule.

Grad. 16ths. Brick gauge.

84 A 6423—Ship. wt. 8 oz. \$1.98

23 New. Finest Quality 12-in.

Combination Square with Center Head. 45° and 90° angles.

84 A 5033—Ship. wt. 1 lb. \$1.89

12-in. Steel Combination Square.

84 A 5000—32nds. Wt. 1 lb. \$1.33

24 Caliper Rule. 16ths, 32nds.

84 A 4088—Wt. 2 oz. \$1.59

25 6-Ft. Hardwood Extension

Rule. 16ths. Wt. 6 oz.

84 A 4065—Regular Reading \$1.97

84 A 4074—Flat Reading. 1.97

26 6-Ft. Maple Rule. Grad. in 16ths. Wt. 4 oz.

84 A 4070—Reg. Reading. \$1.35

84 A 4069—Flat Reading. 1.35

6-Ft. RULE. 16ths. Hardwood.

84 A 4072—Wt. 4 oz. \$70c

27 100-Ft. Chalk Lines. Strong

No. 18 cotton cord. Wt. 4 oz.

84 A 4149—White. 2 Balls 35c

84 A 4133—Yellow. 2 Balls 37c

28 Carpenters' Blue Chalk.

84 A 4108—14 oz. 12 cakes 59c

29 50-Ft. Auto. Chalk Line.

In handy metal case.

84 A 4147—Ship. wt. 9 oz. \$1.49

BLUE POWDERED CHALK FOR (29).

Two 2-oz. packages.

84 A 4132—Ship. wt. 4 oz. 29c

30 Steel Plumb Bobs. Ship. wts.

6 oz., 9 oz., and 13 oz.

84 A 6425—5-oz. bob. 39c

84 A 6426—8-oz. bob. 52c

84 A 6427—12-oz. bob. 68c

31 Saw Vise. Cast-iron construction. 9 1/2-in. adjustable lever action jaw. Holds saw firm for setting, filing, etc.

84 A 4001—Wt. 5 lbs. \$3.39

32 Scratch Awl. 6 1/2 in.

with 3 1/2-in. blade.

84 A 4169—Wt. 5 oz. 83c

33 Carpenter's Pencil.

State Hard or Soft.

84 A 4100—6 oz. Doz. 98c

34 Fiberboard

84 A 4180—Wt. 4

84 A 4181—Blade

35 Heavy-Duty

Bars. Wts. 4

84 A 4153 M—3/4x24

84 A 4154 M—3/4x24

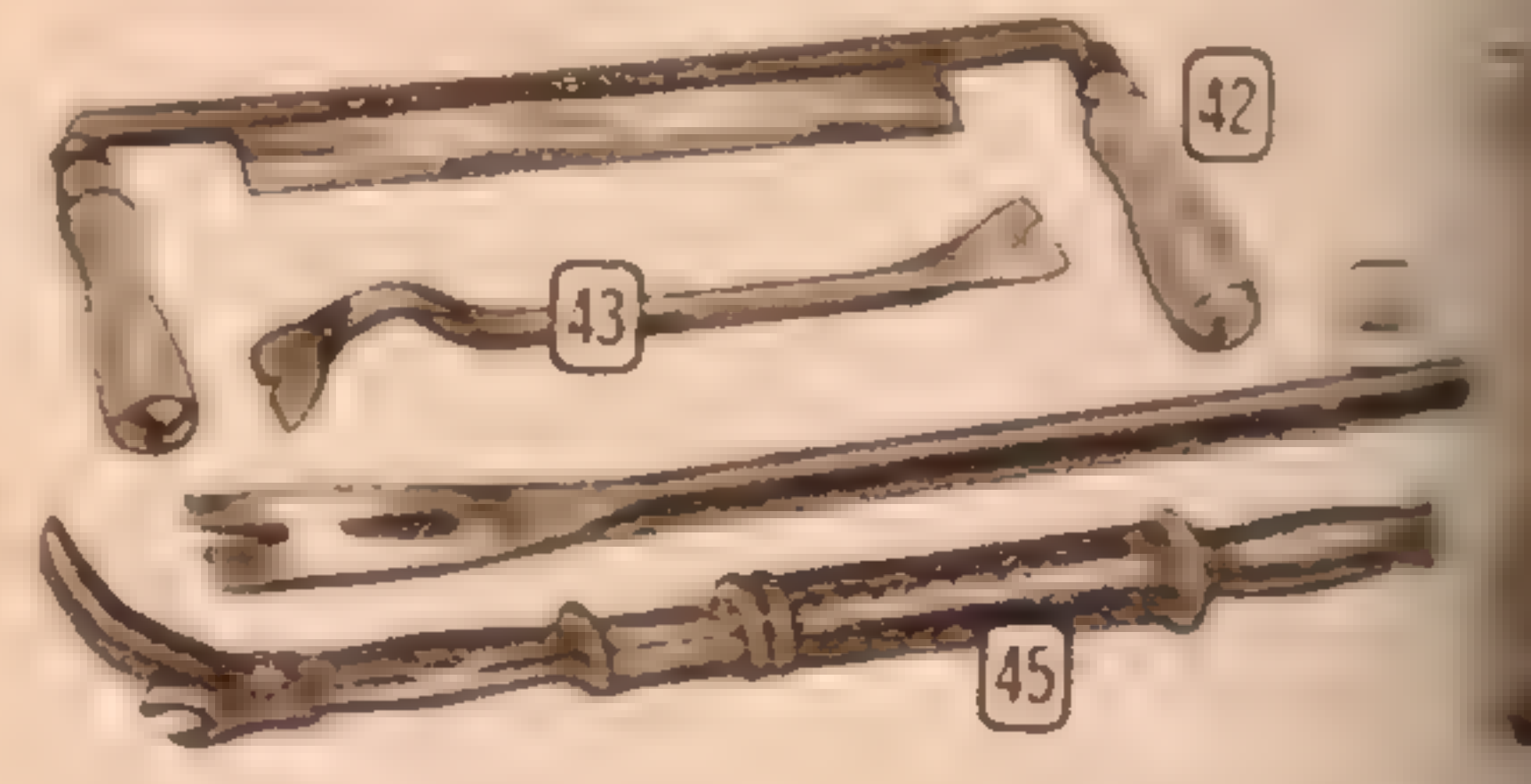
36 Offset Ripping

inches. Wt.

84 A 4187—Wt. 3

37 Magnetic Stud

84 A 4184—Wt. 1



42 10-In. Draw Knife. Alloy steel, sharp blade.

84 A 3550—Wt. 2 1/2 lbs. \$2.98

43 10-In. Pry Bar. Alloy

steel. Wide pry edge.

84 A 4188—Wt. 11 oz. \$1.39

44 18-In. Electrician's Chisel. 3/4 hex. steel.

84 A 4182—Wt. 3 lbs. \$1.78

45 Nail Puller.

84 A 4170—Wt. 1

46 Scraper. 8-

2 1/2-in. blade

84 A 3563—Wt. 5

47 Linoleum

blade. Ship

84 A 4174...



1074 WARDS CBASK

38 Garnet Woodworking Sandpaper. Assorted grits.

84 A 4116—9x11. Wt. 8 oz. Ten. 79c

39 Sandpaper. 4 1/2x5 in. Assorted

grits. Ship. wt. 12 oz.

84 A 4113—Top quality. 60 for 49c

84 A 4115—9x10 in. State grit. Wts.

12 oz., 1 3/4 lbs., 2 1/4 lbs.

FINE. 25 for 44c; 100 for \$1.75

MEDIUM. 25 for 49c; 100 for 1.95

COARSE. 25 for 65c; 100 for 2.50

40 Aluminum Oxide Sandpaper. Assorted grits. 9x11 inches.

84 A 4117—Wt. 10 oz. 10 for 89c

Silicon Carbide Finish Paper. Assorted

grits. 9x11 inches.

84 A 4118—Wt. 6 oz. 10 for 98c

41 Emery Cloth. Assorted. 4 1/2x5 1/2.

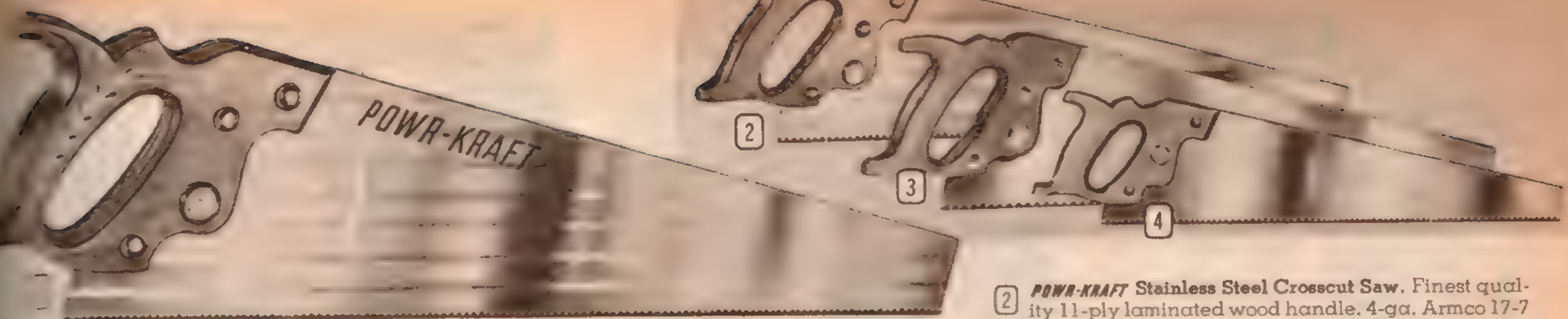
84 A 4119—Wt. 8 oz. 15 for 42c

Emery Cloth. State Fine, Medium

or Coarse grit.

84 A 4121—Wt. 8 oz. 6 sheets 69c





## Professional Quality Saw at New Low Price

**Saws.** Rip, or 8- or 10-Tooth Crosscut. Tough 4-ga. chrome-nickel-alloy steel taper-ground for minimum resistance. Heat-treated and hardened to retain keen cut. Solid walnut engraved handles. Com- blades filed and jointed individually between sharpenings. Hole in handle for hanging. Rip saws have 5½ teeth, for cutting with grain.

Crosscuts have 8 or 10 teeth per inch for cutting across grain. \*Guaranteed, see below. State rip or crosscut when ordering; if crosscut, also state 8 or 10 teeth per inch. Ship. wts. 3 lbs. and 2 lbs. Shipped from Stock.  
 84 A 3922 M—26-in. length. Rip (5½ teeth per in.) or Crosscut (8 or 10 teeth per in.) ..... \$4.89  
 84 A 3922 M—PANEL SAW. 20-in. long crosscut with 10 teeth per inch. State: Panel Saw ..... \$4.39

② **POWR-KRAFT Stainless Steel Crosscut Saw.** Finest quality 11-ply laminated wood handle. 4-ga. Armco 17-7 PH stainless steel blade, taper-ground for less sawing resistance. Stain, rustproof. Teeth expertly set. 26 in. long. \*Guaranteed. State 8 or 10 teeth per inch. 84 A 3921 M—Shipping wt. 3 lbs. .... \$7.69

③ **POWR-KRAFT Crosscut Saw.** Like (1) but plain wood handle. 26-in. length. State 8 or 10 teeth. 84 A 3917 M—\*Guaranteed. Ship. wt. 3 lbs. .... \$3.69

④ **POWR-KRAFT 2 Gauge Crosscut Saws.** Taper-ground steel. Tough plastic handle. State size. 84 A 3933—20 in. 10 teeth per in. Ship. wt. 2 lbs. .... \$2.30  
 84 A 3933—26 in. 8 teeth per in. Ship. wt. 2 lbs. .... 2.45

## SPECIAL PURPOSE SAWS

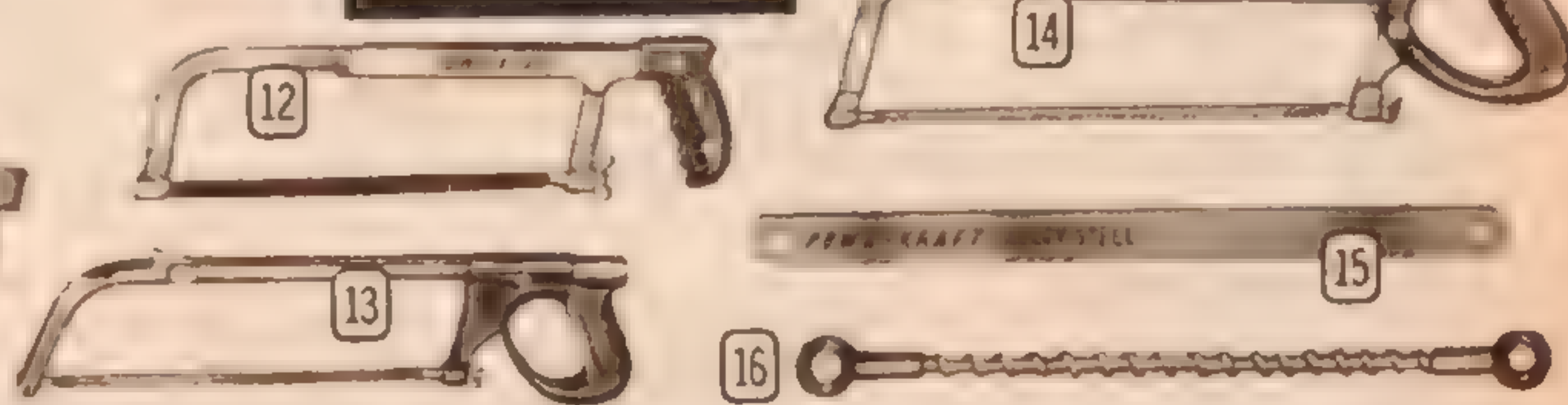


⑦ **4-Piece Saw Outfit.** Three steel blades: 14-in. metal, 12-in. compass, 10-in. keyhole. Ship. wt. 1 lb. 5 oz. .... \$1.89  
 ⑧ **Compass Saw.** Easily cuts odd intricate shapes. 12-inch blade. Ship. wt. 12 oz. .... 98c  
 ⑨ **Compass Saw Blade.** Fits (6). Ship. wt. 6 oz. .... 60c

⑦ **Keyhole Saw.** 10-inch saw blade. 84 A 3954—Ship. wt. 6 oz. .... \$1.15  
 ⑧ **10-in. Dovetail Saw.** Finer cut. 10x 1½ in. 17 teeth per inch. 84 A 3997—Ship. wt. 14 oz. .... \$2.55  
 ⑨ **Saw Screws.** Nickel-plated. 84 A 3943—Ship. wt. 3 oz. 6 for 65c  
 ⑩ **6-Pc. Saw Outfit.** 5 tempered steel blades incl.; 16-in. panel, 12-in. miter, 12-in. compass, 10-in. keyhole, 15 in. pruning. Hardwood handle. 84 A 3961—Ship. wt. 2 lbs. 5 oz. .... \$2.45  
 ⑪ **Saw Handle.** Fit saws to 26 in. 84 A 3940—Ship. wt. 12 oz. .... 98c

Wards will replace any saw on this page, if found defective within 1 yr. of purchase.

## HACKSAWS



⑫ ⑭ **Hacksaws.** Flexible backs stand twisting. Reinforced steel frames. (12), (14) adjust for 8, 10, 12-in. blades. (13) for 10 and 12-in. 4 angle cut. With blade.  
 (12) **POWR-KRAFT Hacksaw.** Chromed frame. 84 A 4464—3-in. throat. Wt. 1 lb. 11 oz. \$1.55  
 (13) **POWR-KRAFT Tubular Hacksaw.** 10-in. blade. Safety grip metal handle. 84 A 4466—3½-in. throat. Wt. 1 lb. 13 oz. \$2.09  
 (14) **POWR-KRAFT Mechanics' Hacksaw.** Polished, chrome-plated. 10-in. tungsten steel blade. Heavy-duty frame. Plastic handle. 84 A 4465—3¾-in. throat. Wt. 2 lbs. .... \$2.15  
 ⑮ **Spyral Hacksaw Blades.** Ship. wt. 6 oz. 84 A 4480—10 inches long. .... 3 for 90c

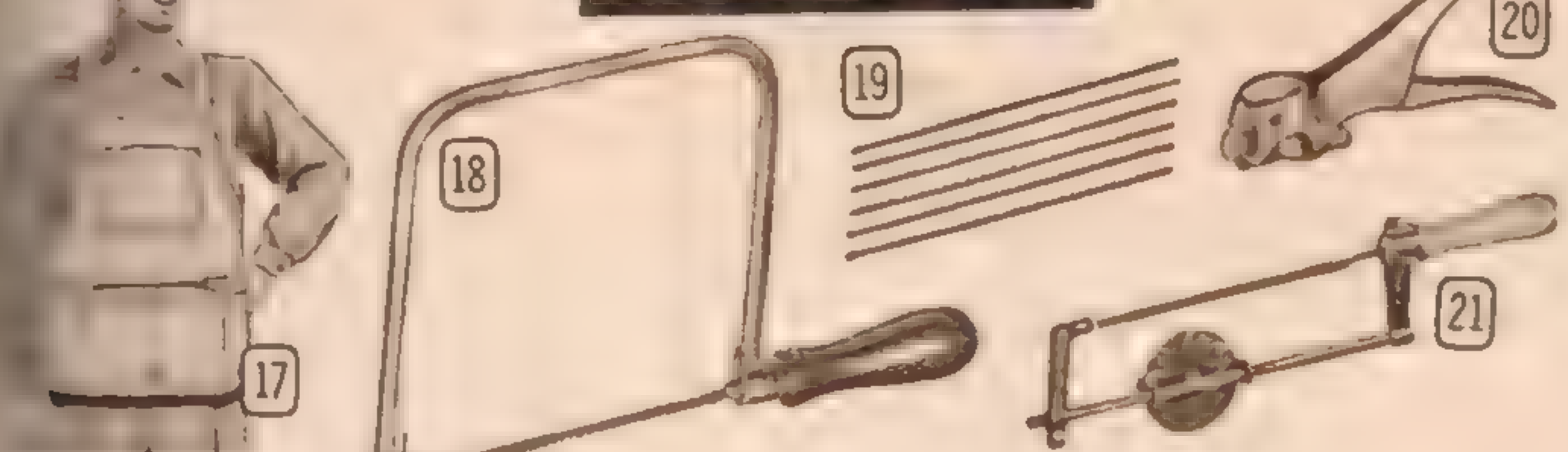
⑮ **POWR-KRAFT Blades.** Finest alloy steel. Wts. per ten, 10-in. 8 oz.; 12-in. 9 oz. State length.

Teeth Per In.	Catalog Number	10 in. 10 for	12 in. 10 for
18	84 A 4473	\$1.07	\$1.31
24	84 A 4476	1.07	1.31
32	84 A 4477	1.07	1.31

**High Speed Blades.** Molybdenum Steel. 18 teeth. 12 inches long. 84 A 4490—Wt. 4 oz. .... 2 for \$1.10

**Power Hacksaw Blades.** Moly-steel. 14 teeth per inch. 12 inches long. 84 A 4486—Wt. 5 oz. .... 2 for \$1.38

## SHOP TOOLS

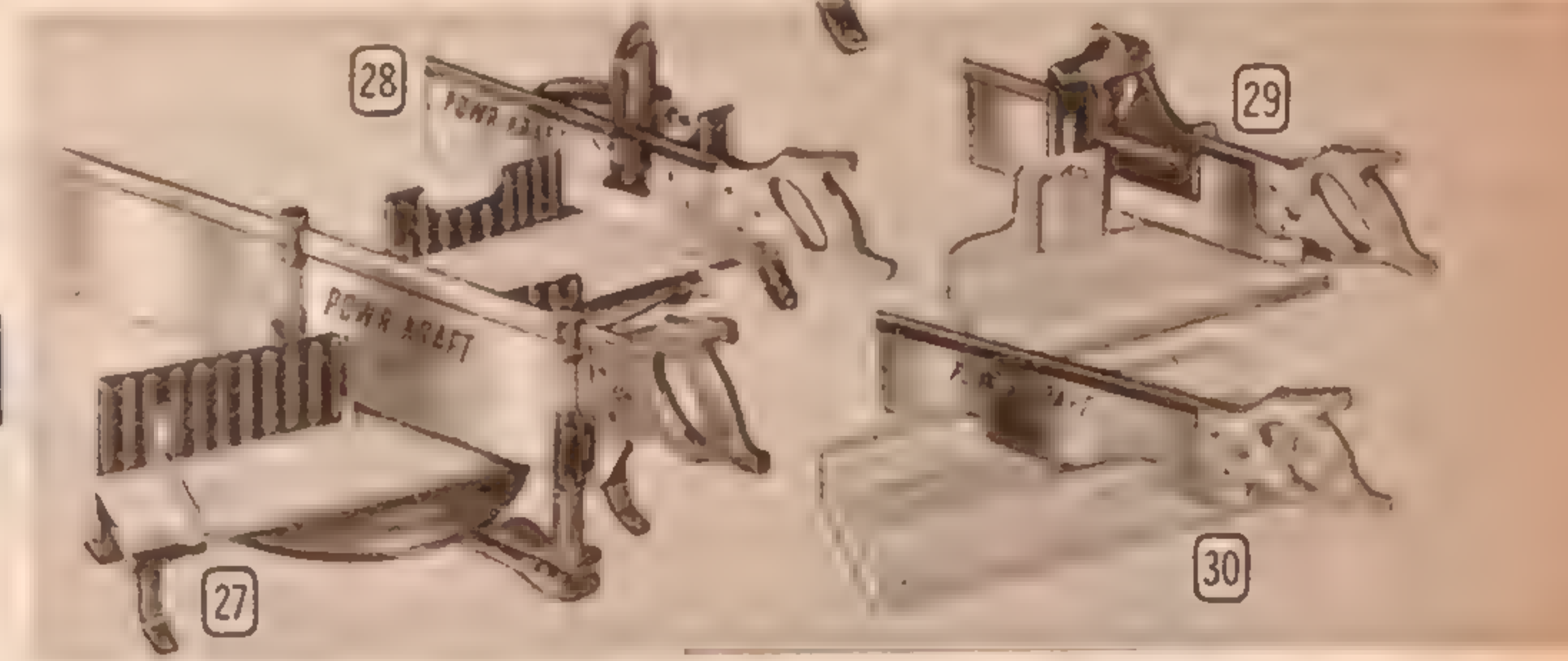


⑬ **Duck Carpenter's Bib Apron.** 84 A 4176—Ship. wt. 8 oz. .... \$1.49  
 ⑭ **Apron.** (Not shown.) 84 A 4177—Ship. wt. 12 oz. .... \$1.19  
 ⑮ **POWR-KRAFT Coping Saw.** Deep-set. With 6½-inch throat, takes 12-in. blades. 84 A 3962—Ship. wt. 12 oz. .... \$1.13

⑯ **Coping Saw Blades.** 6½ inches long. 84 A 3964—Ship. wt. 2 oz. .... 6 for 49c  
 ⑰ **Spyral Coping Saw Blades.** 6½ inches long. 84 A 3969—Ship. wt. 2 oz. .... 12 for 79c  
 ⑱ **Plier Grip Saw Set.** Set saws 11 teeth per in. 84 A 4007 7½ in. Wt. 1 lb. .... \$2.75  
 ⑲ **Saw Filer.** Heavy-Duty. Save time, labor. 84 A 4025—Instructions. Wt. 10 oz. .... \$2.15

## MITER BOXES

⑲ **POWR-KRAFT Miter Box with Saw.** Our fastest seller. Cuts angles from 45° to 90°. Takes stock to 4½ inches. Numbered quadrants for easy angle setting. Use both hands ... catches, holds saw above work until positioned. Stops control depth of cut. 11-pt. back-saw, 24x4 in. Buy on Terms, only \$3.50 Dn. Shipping wt. 22 lbs. Mailable. 84 A 3978MB—\$4 Mo. Cash \$30.50



⑲ **POWR-KRAFT Miter Box with Saw.** Our finest. Quadrant graduated in degrees. Indexed for 3, 4, 5, 6, 8, 12-sided figures. Takes stock to 4½ in. To 9½ in. at right angle. Pressed steel legs. With 28x 5-in. 11-pt. back-saw. Mailable. 84 A 3975 MB—Wt. 32 lbs. .... \$61.50

⑲ **Good Quality Miter Box with Saw.** Buy combination box and saw to save over 10%. Cuts 5° to 50° angles. Guide locks any position. 45° to 90°. Adjustable to 3 in. high. Stamped steel, wood baseboard. 14-in. back-saw, described below. 84 A 3988—Box WITH SAW. Wt. 7 lbs. .... \$8.65  
 84 A 3987—Box ONLY. Ship. wt. 5 lbs. .... 6.25

⑲ **POWR-KRAFT Miter Box with Saw.** For 4, 6 or 8-sided figures. Swivel clamps between holes. Adjust to 4-in. depth of cut and thickness of saw. Gauge acts as stop. 14-in. saw. Ship. wts. 13, 11 lbs. 84 A 3983Y—Box WITH SAW. \$18.95  
 84 A 3982M—MITER BOX ONLY. 16.95

⑲ **Economy Miter Box with 14-in. Saw.** Cuts 45° angles, right and left hand miters. 84 A 3992—Box WITH SAW. Wt. 7 lbs. .... \$4.45  
 84 A 3994—Box ONLY. Wt. 3 lbs. 6 oz. .... 1.00  
**POWR-KRAFT Backsaw Only.** 14x3½ inch. 84 A 3995—Ship. wt. 2 lbs. 10 oz. .... \$3.33

Visit your Ward Catalog Store soon, see Pages 1267-1269.

**SATISFACTION GUARANTEED** CBASK WARDS 1075

## BOW, CORDWOOD SAWS



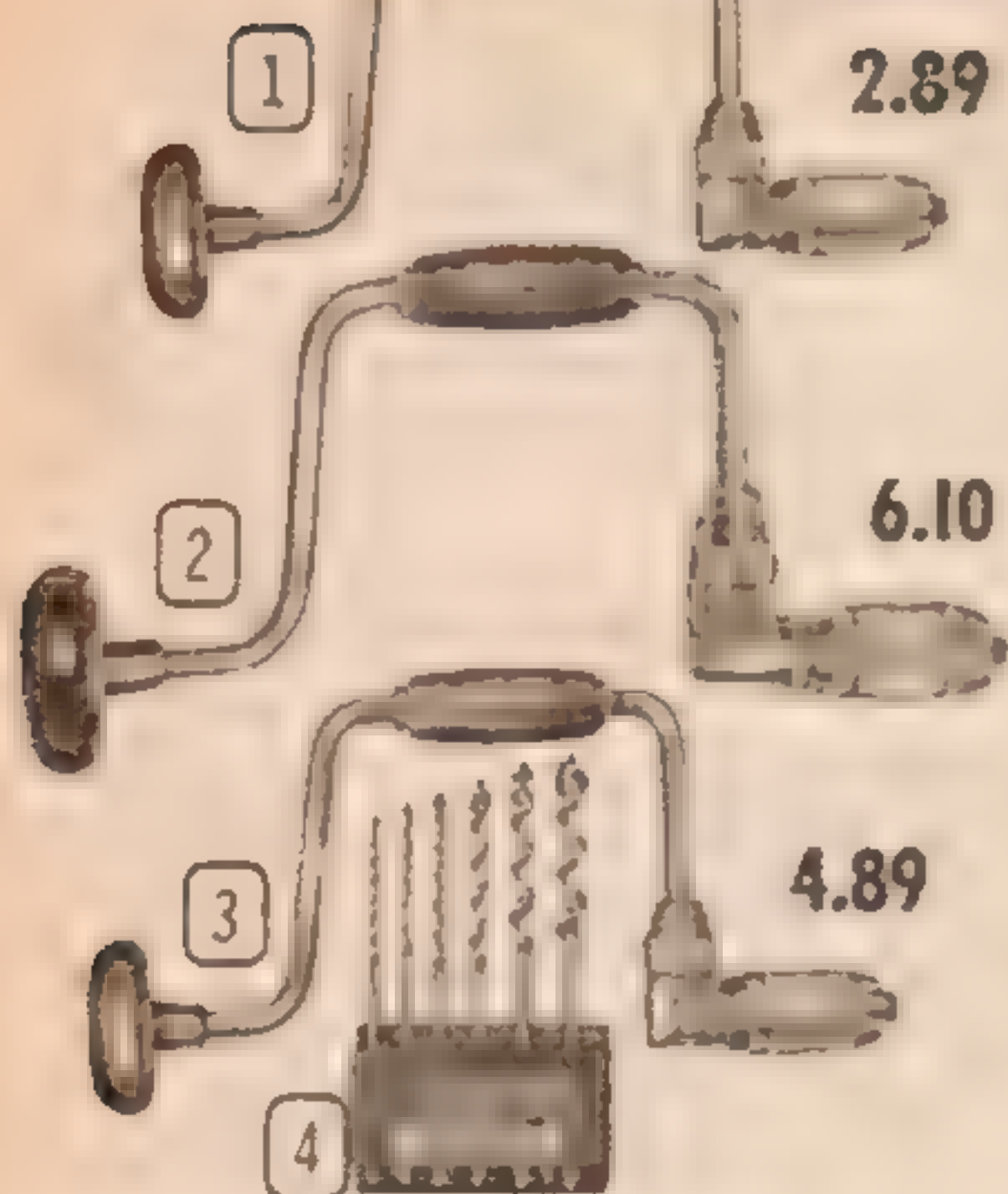
⑲ **Swedish-Type Bow Saw.** Hand-hammered, set. 42x¾-in. blade. 84 A 7030 MO. Wt. 7 lbs. .... \$4.95  
 ⑲ **Blades for (22) Saw above.** 84 A 7031M—Ship. wt. 11 oz. .... \$1.49  
 ⑲ **Swedish-Type Bow Saw.** Swedish steel. No bind. 84 A 7027M—30 in. Wt. 3 lbs. .... \$2.59  
 84 A 7028M—36 in. Wt. 3 lbs. .... 2.98  
 ⑲ **Blades for (23).** Wts. 8, 10 oz. 84 A 7027M—30 in. 98c; 36 in. \$1.19  
 ⑲ **Champion Tooth Bucksaw.** 30x1¾-in. steel blade. 84 A 7025M—Ship. wt. 4 lbs. .... \$3.59  
 ⑲ **Blades for (24) above.** 84 A 7035 M—Ship. wt. 13 oz. .... 98c

⑲ **Cordwood Saws.** Chrome-nickel alloy saw steel. Hand hammered and oil tempered. Standard 1¾-inch holes; bushing furnished for smaller holes to 1 inch. Holes smaller than 1 inch not recommended. For blades with holes over 1¾ to 2 inches, add \$1, use Catalog Number 84 A 6900 F; shipped from Factory near Indianapolis, Indiana, allow 2 weeks extra. State diameter and hole size. Mailable except 30 and 32 inches. See table below.

In. Diam.	Recom. RPM	Catalog Number	Lb. Wt.	Price Each
20	1285	84 A 6900H	12	\$9.95
28	1285	84 A 6900HB	25	16.95
30	1200	84 A 6900R	28	18.95
32	1200	84 A 6900R	32	21.95



## BIT BRACES, DRILLS



1 Popular-Priced **POWR-KRAFT** Brace with 2 jaw chuck, 10-in. sweep, hardwood handle and knob. 13 1/4 in. long.  
84 A 3602—Ship. wt. 3 lbs. ....\$2.89

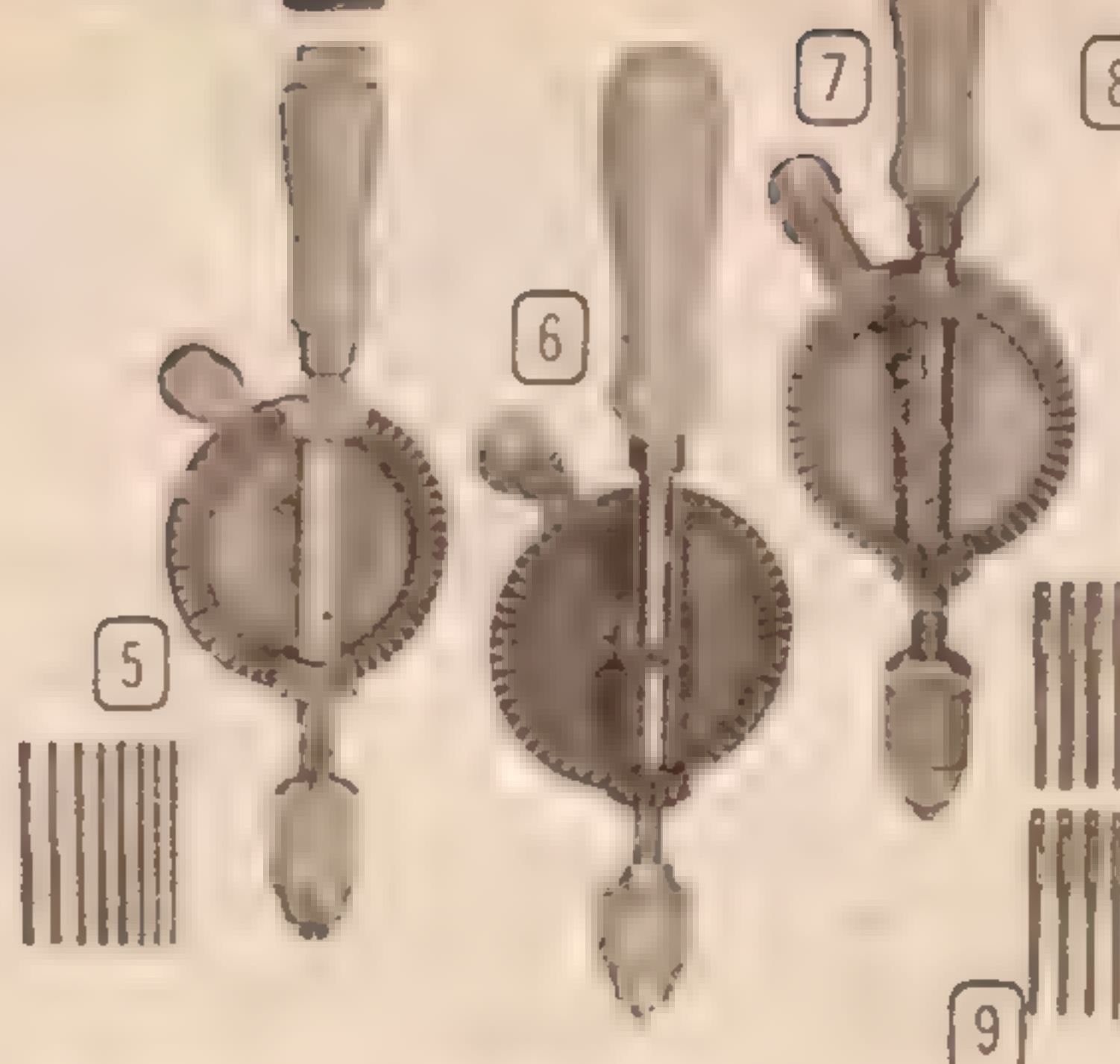
2 Finest **POWR-KRAFT** Bit Brace with hardened, self-opening 2 jaw chuck, heavy-duty steel bow and ratchet. Fits tapered sq. shanks or round bits with 1/8 to 1/4-in. shanks. Steel clad ball bearing head. 14 1/4-in. rust-resistant frame.  
84 A 3610—Wt. 3 lbs. 8 oz. ....\$6.10

3 **POWR-KRAFT** Medium Duty Bit Brace. Semi-enclosed ratchet. Takes square or round shank bits 1/8 to 1/4 in.  
84 A 3604—Wt. 2 lbs. 12 oz. ....\$4.89

4 6-Pc. Auger Bit Set. 1/4, 5/16, 3/8, 1/2, 5/8, and 3/4-in. diam. With metal rack.  
84 A 3621—Wt. 1 lb. 7 oz. ....\$5.65

5 **POWR-KRAFT** Hand Drill. 1/4-in. chuck. Double pinion gears. 2 position handle for faster or slower drilling. Steel frame. 8 straight drill bits 1/4 to 1 1/4 in.  
84 A 3709—11 1/2 in. Wt. 1 lb. 9 oz. ....\$4.54

6 Economy Hand Drill. Die cast wheel. Thrust bearing for smooth action.  
84 A 3700—Single pinion. Wt. 1 lb. ....\$1.79



7 **POWR-KRAFT** Drill similar to (5). Has solid handle. No drill points.  
84 A 3704—Ship. wt. 1 lb. ....\$2.89

8-Pc. Drill Bit Set. Round shank 1/4 to 1 1/4-in. diam. Fits drills (5), (6), (7).  
84 A 3736—Ship. wt. 3 oz. ....Only 98c

8 **POWR-KRAFT** Push Drill. Includes 8 points—1/4 to 1 1/4 in. long.  
84 A 3741—Ship. wt. 9 oz. ....\$4.05

9 Drill Point Set. Fits push drill (8). 8 points—1/4 to 1 1/4 by 64ths.  
84 A 3734—Ship. wt. 2 oz. ....\$1.49

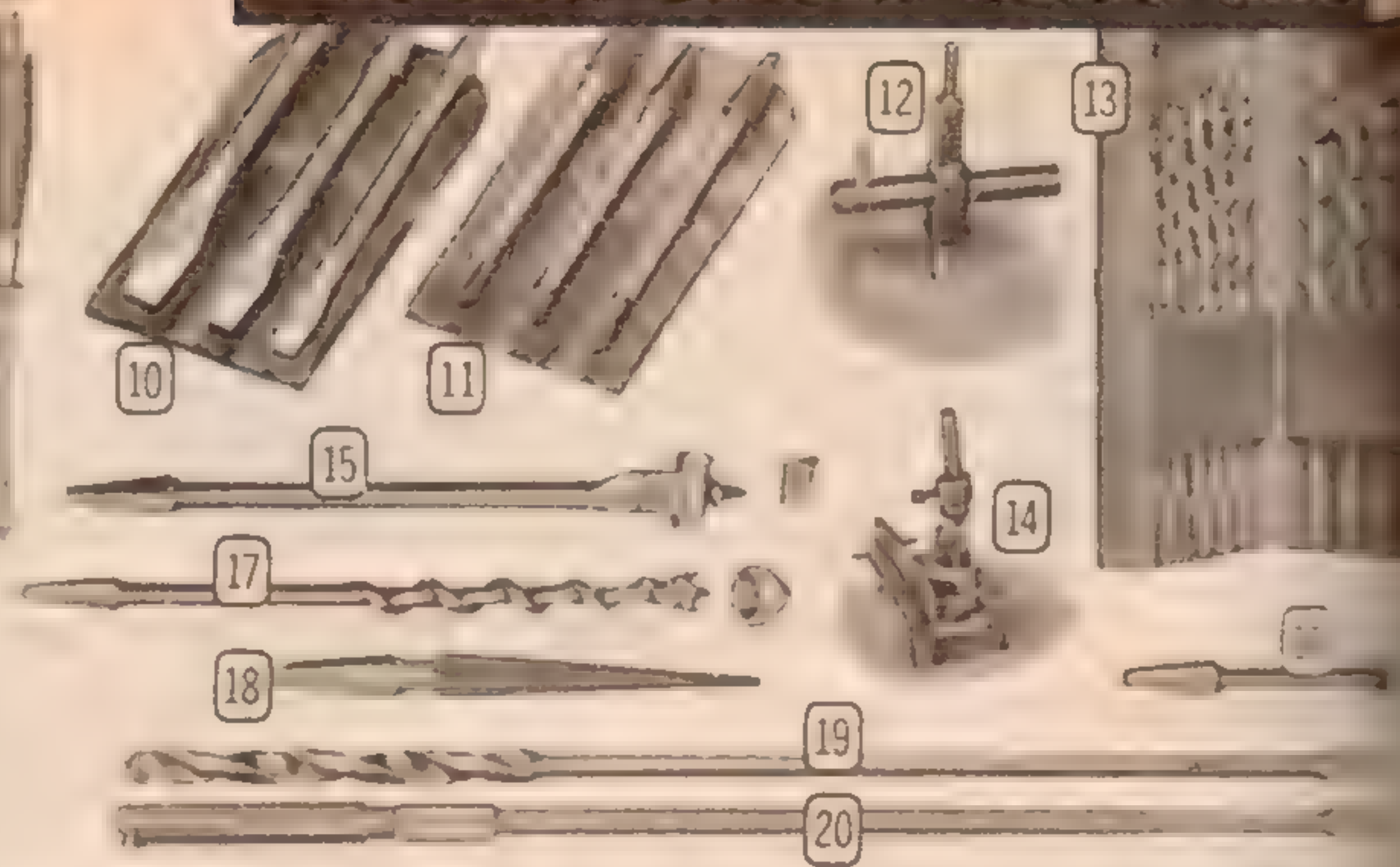
4-Pc. Drill Point Set. 5/64 to 1 1/4.  
84 A 3735—Ship. wt. 2 oz. ....75c

10 Screwdriver Bit Set. Square shanks. Includes 1/4, 3/8, 1/2-in. sizes.  
84 A 4191—Ship. wt. 6 oz. ....Set \$1.49

11 Phillips Screwdriver Bit Set. Includes Nos. 1, 2 and 3. In plastic case.  
84 A 4192—Ship. wt. 5 oz. ....Set \$2.29

12 Hole Cutter for bit brace or electric drill. Tool steel cutter. For steel or wood. Cuts 7/8 to 4-in. diam. hole.  
84 A 3656—Ship. wt. 6 oz. ....\$1.60  
84 A 3657—EXTRA BLADE Wt. 3 oz. ....59c

## PRECISION GROUND AUGER BITS



13 **POWR-KRAFT** 13-Pc. Auger Bit Set. Finest precision ground tool steel hardened and tempered to take and hold sharp edge. Spiral twists uniformly ground for steady drilling—bits will not bind, cuttings clear cleanly. From 1/4 to 1 in. by 16ths. Individually carded for greater protection. With 2 1/2x6x10-in. metal box, hammerloid finish. For individual bits see (17), at right.  
84 A 3624—Set. Ship. wt. 5 lbs. ....\$13.50  
84 A 3634—Box only. Ship. wt. 2 lbs. 2.39

14 Doweling Jig. Alloy steel cutter bores holes in edge, end or surface. 9 guides—1/16, 1/4, 5/16, 3/8, 7/16, 1/2 in. thick.  
84 A 3672—Wt. 1 lb. 11 oz. ....\$5.95

15 Clarks Pattern Expansive Bit has two interchangeable, hardened tool steel cutters. Fits any standard brace.  
7 1/2 in. Long. Cuts 1/2 to 1 1/2-in. holes.  
84 A 3667—Ship. wt. 6 oz. ....\$2.79  
8 1/2-in. Long. Cuts 3/8 to 3-in. holes.  
84 A 3668—Ship. wt. 12 oz. ....\$3.45

16 Countersink. Bores 5/8-in. hole.  
84 A 4168—3 3/8 in. long. Wt. 2 oz. 39c

17 Individual Auger Bits. Same as (13). Tempered tool steel.  
84 A 3620—State diameter w

Diam.	Wt.	Ea.	Diam.
1/4 in.	3 oz.	71c	1 1/8 in.
5/16 in.	3 oz.	75c	3/4 in.
3/8 in.	4 oz.	79c	1 3/8 in.
7/16 in.	4 oz.	85c	1 1/2 in.
1/2 in.	5 oz.	89c	1 5/8 in.
5/8 in.	4 oz.	94c	1 in.
3/4 in.	4 oz.	98c	

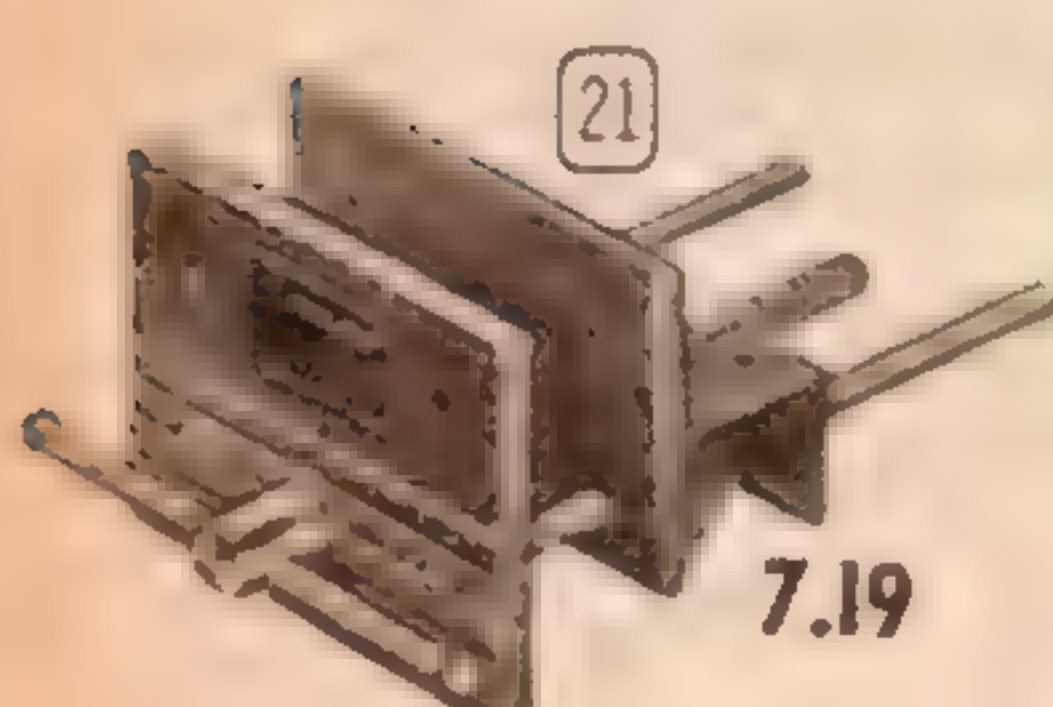
18 Taper Reamers. Ream in metals. Fit any standard 5 5/8 in. Long. Reams 1/8 to 1/2 in.  
84 A 4164—Ship. wt. 5 oz. ....\$6.10  
6 1/2 in. Long. Reams 3/8 to 1 in.  
84 A 4165—Extra long. Wt. 11 oz.

19 Electricians' Bit. Tool steel—metal, plaster and plastic.  
84 A 3639—18 in. long. State

Diam.	Wt.	Ea.	Diam.
1/4 in.	5 oz.	\$1.59	1/2 in.
3/8 in.	6 oz.	1.79	5/8 in.

20 Steel Bit Extension. 18 in. lows 1 1/8-in. bit. Fits stan  
84 A 3645—Ship. wt. 1 lb.

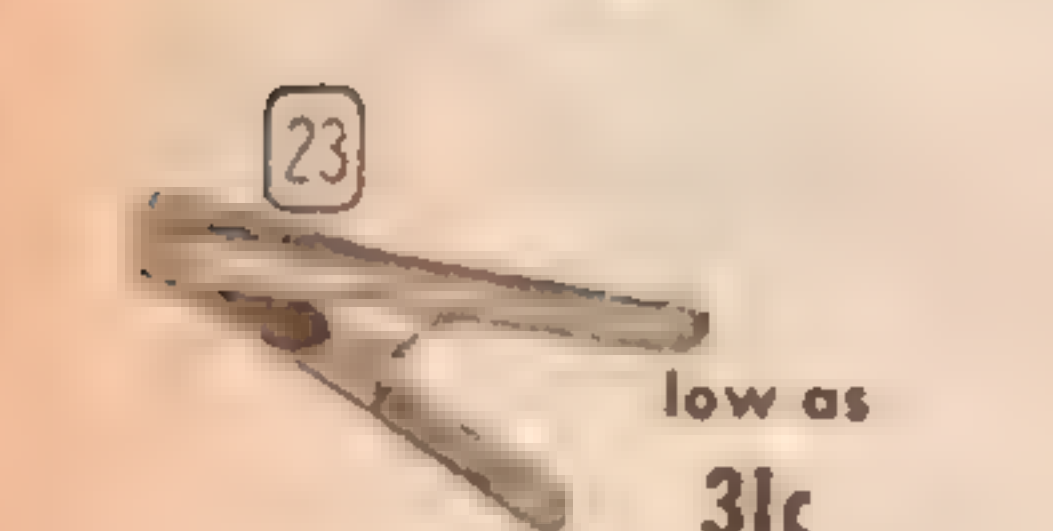
## WOOD WORKING VISES



21 **POWR-KRAFT** Standard Woodworker's Vise. Continuous 5/8-in. screw. 3 1/4x7-in. jaws open 7 in. Mottled tan finish. Mailable. Ship. wt. 13 lbs.  
84 A 3185 M. ....\$7.19

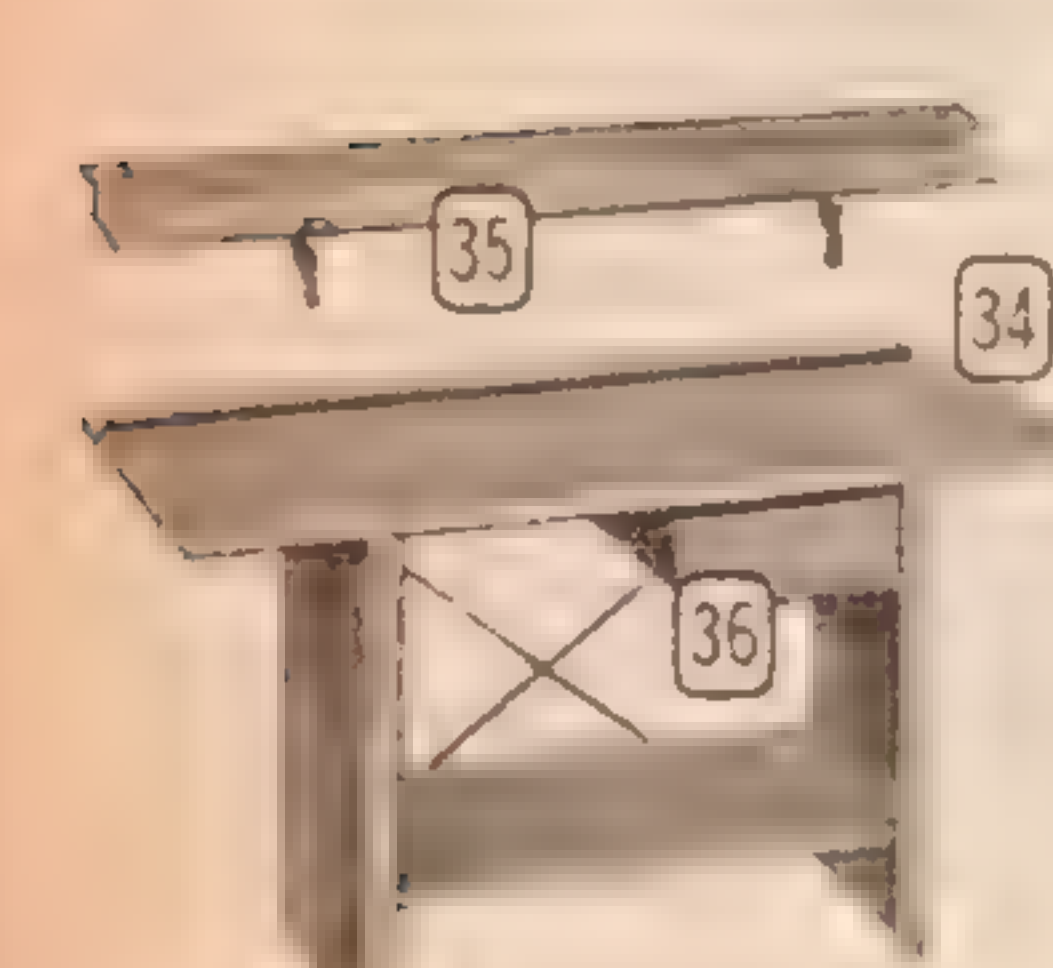


22 Utility Woodworker's Vise. Continuous screw. 6 1/2-in. wide jaw faces open to 4 1/2 in. Wt. 6 lbs. 8 oz. Mailable.  
84 A 3159. ....\$3.78



23 New Spring Clamp. 84 A 3161—State quantity and length.

L'gth.	Wt.	Ea.	4 for
4 in.	3 oz.	31c	\$1.14
6 in.	10 oz.	51c	1.87
9 in.	1 lb.	79c	2.89



34 Steel Bench. Top has hardwood core with securely bonded hardboard surface . . . tougher than Maple. 24x60x31 in. high. Formed steel frame and lower shelf. Takes 2 drawers, not included. Easy to assemble. Wt. 97 lbs. Not Mailable.  
84 A 2933 R. ....\$24.99

35 Metal Tool Rack Tray. Fits (34). 60 in. Wt. 9 1/2 lbs.  
84 A 2932 MO. ....\$4.27

36 Drawer for (34) above. Steel sides, hardboard bottom. 15x19x5 in.  
84 A 2934M—Wt. 10 lbs. Each \$3.97. ....2 for \$7.85

37 Steel Folding Saw Horse. Safe load 450 lbs. Folds compactly for storage. 42x23 in. high. Wt. 12 lbs.  
84 A 2974M—\$5.75; Pr. \$10.95

38 Saw Horse Brackets. Use with 2x4 lumber. Two prs. make two saw horses. Wt. per pr. 2 lbs. 8 oz.  
84 A 2970—One Pair \$1.39 Two Pairs. ....Only 2.45

39 **POWR-KRAFT** 24-in. Shop Light. C-clamp. 6-ft. cord with plug. 18-in. flexible arm. Wt. 2 lbs. 12 oz.  
84 A 2972. ....\$3.97

## CLAMPS, GLUING SUPPLIES



24 Iron "C" Clamps. Self adjusting swivel head, sliding "T" handle.  
84 A 3160—Steel screw. State size.

Size	Depth	Wt. Each	Each	2 for
1 in.	1 in.	4 oz.	21c	40c
2 in.	1 in.	7 oz.	27c	52c
3 in.	2 in.	13 oz.	64c	\$1.24
4 in.	3 in.	13 1/4 lbs.	\$1.11	2.09
5 in.	3 1/2 in.	23 1/4 lbs.	1.34	2.60
6 in.	3 1/2 in.	3 lbs.	1.52	2.96
8 in.	4 in.	5 1/4 lbs.	2.45	4.70

Aluminum. Perfect for pattern work.  
84 A 3167—Strong, rustproof. State size.

1 in.	1 in.	2 oz.	32c	60c
2 in.	1 in.	3 oz.	45c	86c
3 in.	2 in.	8 oz.	84c	\$1.62
4 in.	3 in.	13 oz.	\$1.19	2.30

25 Pipe Bar Gluing Clamp. Fits 3/4-in. pipe (not included). Wt. 3 1/2 lbs.  
84 A 3151—Ea. \$2.15. ....2 for \$3.98

26 Wood Bar Gluing Clamp. Fits 1 3/8x 2 1/2-in. bar (not incl.). Wt. 3 1/2 lbs.  
84 A 3150—Each \$2.22. ....2 for \$3.98

27 Jorgensen Steel Spindle Handscrews. 84 A 3153—State length. Maple handle. 8-in. jaw. Wt. 2 1/2 lbs. ....Each \$4.29  
10-in. jaw. Wt. 3 1/2 lbs. ....Each 4.75  
12-in. jaw. Wt. 4 3/4 lbs. ....Each 5.96

28 Corner Clamp. Holds gluing work, etc. Opens 3 in. Wt. 12 oz. each.  
84 A 3175—Ea. \$1.19. ....4 for \$4.37

Adjustable Miter Gluing Clamp.  
84 A 3178—Wt. each 1 lb. ....\$1.96

29 Dowel Centers—Eliminating. 2 each, 1/4, 3/8  
84 A 3177—Ship. wt. 4 oz.

30 Sander. 1 3/8x20-in. ....  
84 A 4109—Ship. wt. 8 oz.  
84 A 4110—Refills. Wt. 2 oz.

31 Powdered Resin Glue. to-wood bonds. Post  
84 AP 3174—8-oz. can.

32 White Glue. For paper, leather, wood. Wts. 8 oz.  
84 A 3170—4-oz. bottle.  
84 A 3168—1-PINT bottle.

33 10-Pc. Hardwood Dowel in.; 3, 3/8 in.; 1 ea. 1/2  
84 A 3176—16 in. long. Wt.

## KNIVES



40 Pocket Knife Tool Kit. Has blade, can and bottle opener, file, screwdriver, punch, chisel.  
84 A 73—With Vinyl case. Ship. wt. 12 oz. ....\$1.98

41 to 45 Pocket Knives. Blades: clip and pen, all; spay, (41) (42); tracing, (43). Wts. (41) to (44) 2 oz., (45) 4 oz. State Catalog Number.

No.	Type	Length	Blades	Cat. No.	Each
(41)	Jack	3 3/8 in.	3	84 A 6	\$2.35
(42)	Pony Jack	2 3/4 in.	3	84 A 39	2.35
(43)	Carpenter	3 1/2 in.	3	84 A 11	4.25
(44)	Jack	2 7/8 in.	2	84 A 37	1.39
(45)	Barlow	3 1/4 in.	2	84 A 40	98c

46 Stock Knife. Clip, sheepfoot, spay, punch.  
84 A 1—Brown Stag Handle. 3 3/8 in. 4oz. ....\$2.35  
84 A 5—Without punch blade. Ship. wt. 4 oz. ....2.35

## CHISELS



47 **POWR-KRAFT** Chisel Set. Our best alloy tool steel chisels, bevel ground and polished. Tough plastic handles have steel caps to prevent flaring. Sizes: 1/4, 1/2, 3/4, 1 in. Plastic case.  
84 A 3590—Wt. 1 lb. 11 oz. ....\$6.95

**POWR-KRAFT** Individual Chisels. 84 A 3591—Like (47). State Size.

Size	Ship.	Price	Size	Ship.	Price
1/4 in.	5 oz.	\$1.72	1 1/4 in.	7 oz.	\$1.93
1/2 in.	6 oz.	1.77	1 1/2 in.	9 oz.	2.19
3/4 in.	6 oz.	1.84	1 3/4 in.	12 oz.	2.59

**POWR-KRAFT** Wood Chisel Set. Tang-type 2 1/2-in. alloy steel. Like (47) but without steel caps. Sizes: 1/4, 1/2, 3/4, 1 in. Plastic case.  
84 A 3586—Wt. 1 lb. 3 oz. ....\$4.35

Individual W  
84 A 3589—S

Size	
1/4 in.	
1/2 in.	
3/4 in.	
1 in.	
1 1/4 in.	

48 All-Steel Set. 1/4, 1/2, 3/4, 1 in. Ship. wt. 2 lbs.  
84 A 4160.

Individual Set  
84 A 3592—S

Size	L'gth.
1/2 in.	9
3/4 in.	10
1 in.	11
1 1/4 in.	12



**Best Buys**



### Balanced, Drop-Forged Axes

**3** Sedges. 36-in. drop steel heads. State Ship. wts. 10, 12 lbs. Head....\$5.45  
Wt. 2 lbs. 6.25  
Wt. 2 lbs. 95c

**4** Single Bit Axe. Head. 36-in. handle. Wt. 4 lbs.....\$3.98

**5** Oregon Pattern Axe. 36-in. or 4-lb. head. 7 lbs.

**6** M-Double Bit. \$5.67

**7** M-Double Bit. 5.85

**8** Cruisers' Axe. 2-lb. head. 28-in. hardwood handle. 4 lbs.....\$4.47

**9** Hatchet. Black. Beveled face. High steel retains sharpest edge. 12-in. hardwood handle. 3 1/2-in. cut. Wt. 2 lbs.....\$2.94

**10** **POWR-KRAFT Broad Hatchet.** No. 2-size head. Beveled striking face. 1-piece ground honed bit. 4 1/2-in. cut. Black finish. 14 1/2-in. hickory handle. Mailable. 84 A 3800—Wt. 2 lbs. 8 oz....\$4.29

**11** **POWR-KRAFT All-Steel Hatchet.** Hardened oct. bell. 3 1/2-in. bit. Beveled nail slot. 18 1/2-oz. head. 13-in. steel handle, cushion grip. 84 A 3801—Wt. 2 lbs. 7 oz....\$5.35

**12** **POWR-KRAFT All-Steel Campers' Axe with Leather Sheath.** Beveled face. 3 1/8-in. bit. Steel handle with non-slip cushion grip. 20-oz. head. 13 1/4 in. long. 84 A 3809—Wt. 2 lbs. 6 oz....\$4.39

**13** **Extra Hatchet Handles.** Hickory. Ship. wts. 6 oz., 8 oz., 12 oz.  
84 A 3816—For Half Hatchet...49c  
84 A 3817—For Campers' Axe 49c  
84 A 3819—For Broad Hatchet 49c

**14** **Axe and Bench Stones.** Vitri-fied silicon carbide. Combination of fine and coarse grits. Ship. wts. 8 oz., 12 oz., 1 1/4 lbs.  
(10) 84A4130—Axe. 3x5/8 in...74c  
(11) 84A4127—Bench 5x2 in...\$1.09  
84A4129—Bench 7x2 in. 1.69

**15** **Our Best POWR-KRAFT All-Steel Hammer.** Indestructible in normal use. Built-in balance. Cushion grip. Ship. wts. 1 3/4, 1 1/4, 1 1/2 lbs.  
84 A 3777—16-oz. Claw...\$3.97 84 A 3778—16-oz. Rip.....\$3.97  
84 A 3779—13-oz. Claw. Balanced for lighter work.....3.97

**16** **Our Best Professional Wood-Handled Hammer.** 14-in. hickory handle. 84 A 3752—Claw. 16-oz. octagon head. Wt. 1 lb. 8 oz.....\$3.45

**17** **All-Steel Hammers.** Perfectly balanced—cushion grip. Wt. 1 1/2 lbs.  
84 A 3758—16 oz. Claw...\$3.25 84 A 3759—16 oz. Rip...\$3.25

**18** **Good Quality Claw Hammer for home use.** 14-in. hickory handle. 84 A 3750—16 oz. head. Ship. wt. 1 lb. 9 oz.....\$2.45

**19** **Electro-Matic Tack Hammer.** Split-end magnetized head. 84 A 3776—10-in. handle. Ship. wt. 8 oz.....Only 65c

**20** **Best Quality Ball Pein Hammer.** Won't flare or chip.  
84 A 4550—Ship. wts. 13, 18, 25, and 35 oz. State Size.

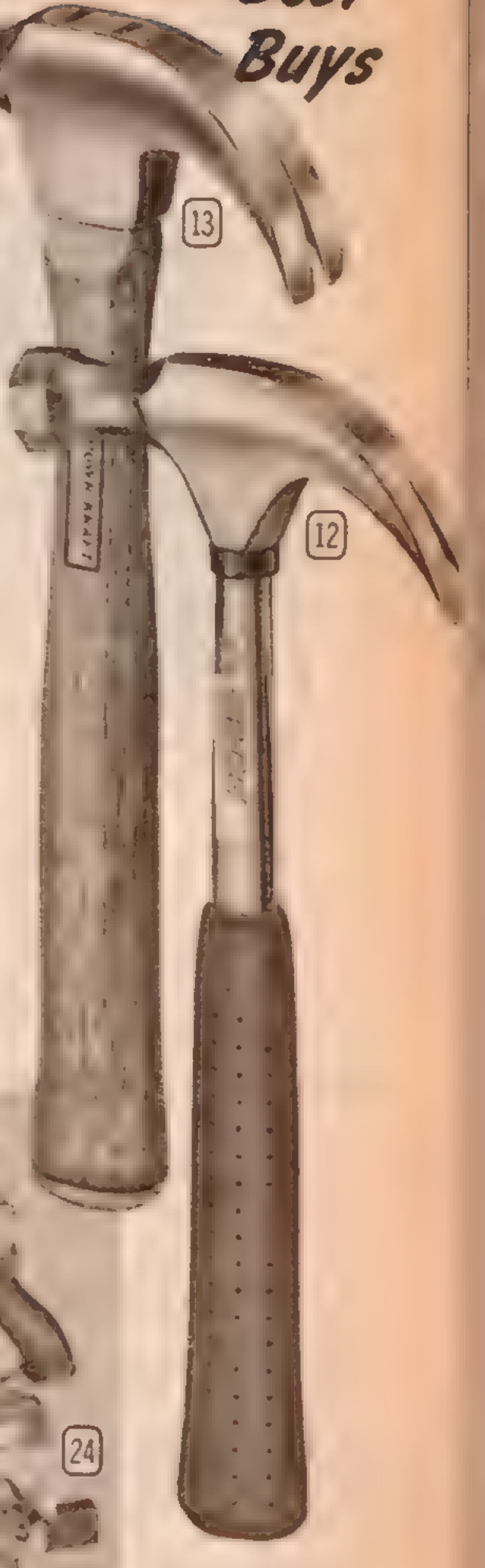
Size	Head	Each	Size	Head	Each
3-0	8 oz.	\$1.87	0	16 oz.	\$2.24
2-0	12 oz.	2.05	2	24 oz.	2.59

**21** **Utility Claw Hammer with 14-in. hardwood, hickory handle.**  
84 A 3760—16 oz. black head. Ship. wt. 1 lb. 9 oz.....89c  
84 A 3761—6 oz. black head. 11 1/2-in. handle. Ship. wt. 13 oz.....89c

**22** **Hickory Hammer Handles.** For replacement. State length.

14 in.	Fits Regular	84 A 3787	Ship. wt. 9 oz.	47c
14 in.	Fits Octagon	84 A 3789	Ship. wt. 9 oz.	65c
14 in.	Fits Ball Pein 3-0 to 0	84 A 4556	Ship. wt. 9 oz.	49c
16, 18	Fits Engineers	84 A 4558	Ship. wt. 12 oz.	55c

84 A 4166—Nail Sets. 4/32, 3/32, 2/32. Ship. wt. 12 oz.....3 for 79c



### STENCILS

### STENCILS



**25** **78-Pc. Stencil Set.** Bold brass characters. Includes: 48 letters, 20 numerals, 10 symbols, brush and ink. 3 in. high letters are in Gothic style; all others are in Roman.  
84 A 4138—State Letter Height Wanted.

Ht.	Wt.	Set	Ht.	Wt.	Set
1 in.	1 1/4 lbs.	\$4.55	2 in.	2 lbs.	\$8.45
1 1/2 in.	1 1/2 lbs.	6.45	3 in.	2 1/2 lbs.	12.55

**26** **Stencil Brush.** Tough bristles. 84 A 4135—Wood handle. Wt. 4 oz....45c

**27** **Black Stencil Ink.** 6-oz. cake. 84 A 4136—Ship. wt. 8 oz.....89c

**28** **Steel Letter And Figure Stamps.** For marking wood, metal, leather, etc. Machine made with hardened steel faces. Use them to insure positive identification, prevent losses. ALPHABET SET. With "6" sign.  
84 A 4144—1/8 in. Wt. 1 lb. 8 oz.....\$4.59  
1/4 in. Wt. 3 lbs. 8 oz.....5.98

**NUMBER SET.** 0 to 9. (6 inverts for 9.)  
84 A 4143—1/8 in. Wt. 8 oz.....\$1.60  
1/4 in. Wt. 1 lb. 2 oz.....2.10

### PLANES



### Powr-Kraft Planes Cut Cleaner... Stay Sharp Longer

**19** **New 4-Edge Cutter Plane.** When edge is dull, just turn blade to a sharp side. Put in new blade when all four edges have been used. Full 2-in. cut. 9-in. body made of strong cast iron to take rugged use.  
84 A 3511—Ship. wt. 2 lbs.....\$2.88  
84 A 3512—Extra 4-edge blade. Wt. 3 oz. 80c

**20** **7-in. Block Plane.** Good quality Adjustable 1 1/8-in. tool steel cutter.  
84 A 3543—Ship. wt. 1 lb. 8 oz.....\$2.95

**21** **POWR-KRAFT Block Plane.** Adjustable 1 1/8-in. cutter of tool steel. 6 1/4 in. long.  
84 A 3536—Ship. wt. 1 lb. 12 oz....\$4.35

**22** **Model Makers' Plane.** 1-in. steel cutter.  
84 A 3539—3/16 in. long. Ship. wt. 4 oz. 90c

**23** **POWR-KRAFT Smooth, Jack, Fore, Jointer and Rabbet Planes.** Heat-treated crucible steel blades are exceptionally accurate. Adjustable for tissue thin or coarse cuts. Hardwood handles shaped to fit your hand. Tough cast-iron frames are built to last. Jack plane shown.

Cat. No.	Type	Size	Lgth.	Weight	Price
84 A 3513	Jack	No. 5	14 in.	5 lbs.	\$5.98
84 A 3520 M	Fore	No. 6	18 in.	7 1/2 lbs.	11.25
84 A 3510	Smooth	No. 4	9 in.	3 lbs.	5.25
84 A 3547	Rabbet	No. 1	18 1/2 in.	3 lbs.	5.35

**24** **POWR-KRAFT Combination Plane.** 7 planes in one! It can dado, rabbet, tongue and groove, bead, slot, cut sash, plane and rout. Now, do every planing job with one compact tool. Includes 23 steel cutters, depth gauge.  
84 A 3548—With 2 spurs. Wt. 9 lbs.....\$39.50



### PUNCHES, COLD CHISELS

**31** **Punch and Chisel Set.** Includes: 1/2 and 5/8x3/4-in. cold chisels; diamond point chisel; 5/16x1/8-in. pin punches; 3/8x4 3/8-in. center punch; 1/2x1/4-in. solid punch. With kit. Ship. wt. 2 lbs. 2 oz. Set \$3.69

**32** **Pin Punch Set.** 5/16x1/8, 5/16x5/32, 5/16x1/4-in. 5 to 6 1/2 in. long.  
84 A 4577—Plastic kit. Wt. 12 oz...\$1.65

**33** **Punch and Chisel Set.** 1/4x5/16, 1/2x3/4-in. cold chisels; 3/8x1/8-in. diamond pt. chisels; 7/16x1/4-in. cape 5/8x3/8-in. center punch; 5/16x1/8, 5/8x3/16-in. pin punches; 3/8x3/16-in. solid punches; 3/8x3/16-in. taper. 84 A 4578—Ship. wt. 3 lbs.....Set \$5.25

**34** **4-pc. Punch and Chisel Set.** 3/8-in. pin punch, 3/8-in. taper punch, 3/8-in. center punch and 3/8-in. cold chisel.  
84 A 4599—Ship. wt. 13 oz.....\$1.69

**35** **5-pc. Punch and Chisel Set.** Includes 3/8x7/16, 1/2x5/8-in. cold chisels. 3/8x4 3/8 in. center punch; 3/8x3/16-in. pin and solid  
84 A 4593—Ship. wt. 1 lb. 8 oz. Set \$2.10

**36** **3-pc. Chisel Set.** 5/16x3/8, 7/16x1/2, 5/8x3/4-in. cold chisels. Ship. wt. 1 lb. 5 oz.  
84 A 4578—Plastic kit, 4 1/2 to 7 in...\$1.75

**37** **4-pc. Taper Punch Set** 7-9 in. long. 1/4x3/32, 1/2x1/8, 3/8x3/16, 7/16x1/2 in.  
84 A 4595—Plastic kit. Wt. 1 lb....\$2.29

### SURFORM TOOLS

**36 TO 39** **Versatile Surform Tools** cut 12 times faster than ordinary files. You can use them to shape, smooth, trim and cut a variety of shapes and materials from wood and plastics to mild steel. Use a light, steady pressure; the hardened, tempered tool steel blades do the rest. Smooths wood even against the grain. Strong die-cast frames with wood handles. Postpaid.

**(36)** **Packet Surform.** 5 1/2x1 1/8 in.  
84 AP 3574—Fits your hand....\$1.49  
84 AP 3575—Extra Blade for (36)...75c

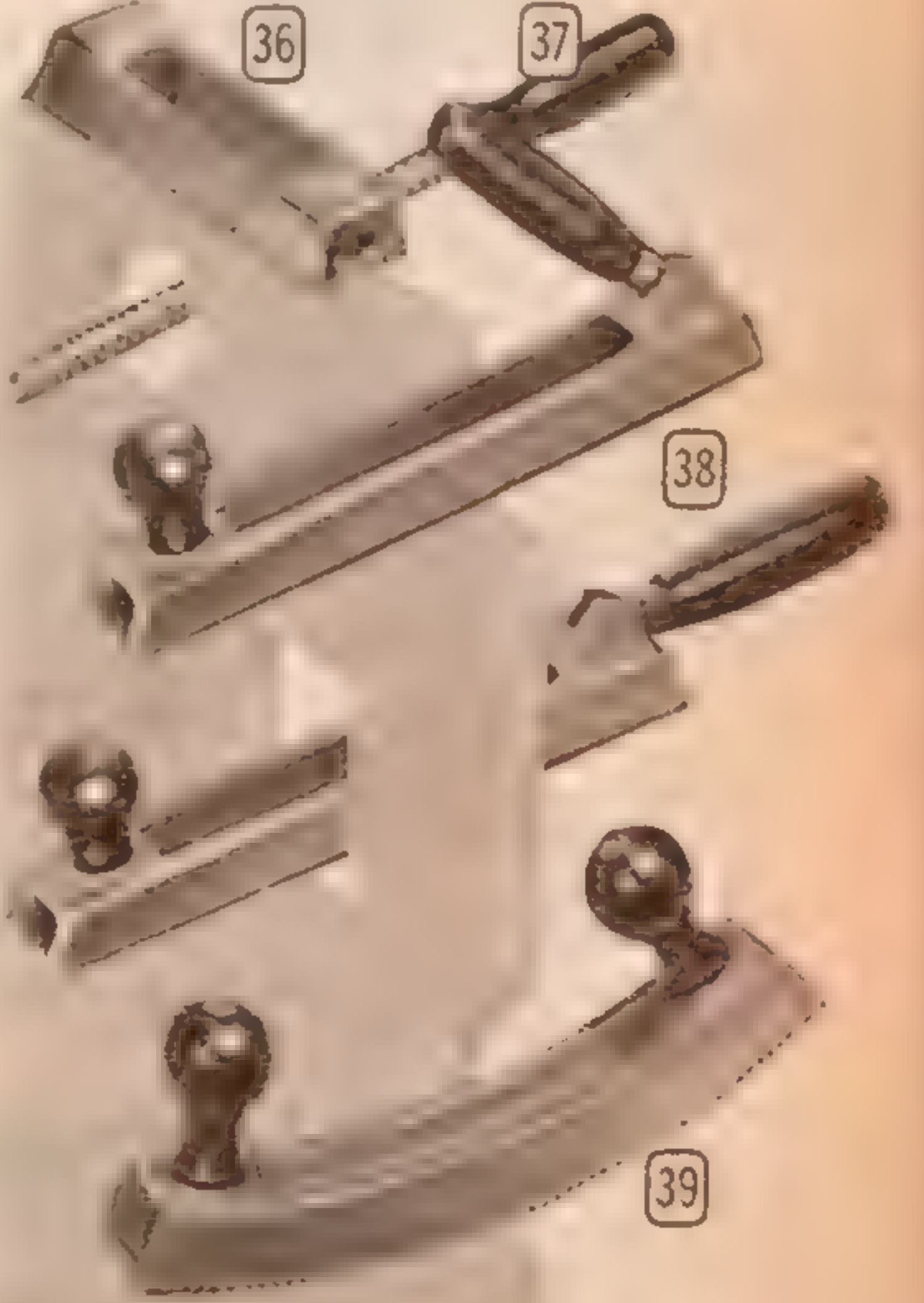
**(37)** **Keyhole Surform.** 5/8x10 in. long.  
84 AP 3577—Ideal for holes....\$2.39  
84 AP 3581—Extra Blade for (37)...1.19

**(38)** **Plane-File Combination.** Adjustable handle allows use as both tools (see view at right).  
84 AP 3580—10x1 1/8 in.....\$2.98

**Replacement Blades for (38), (39).**  
84 AP 3571—Flat Blade.....98c  
84 AP 3573—Half-Round Blade...\$1.19

**Fine Tooth Blade.** Fits (38), (39).  
84 AP 3576—For soft metals.....98c

**(39)** **Convex Surform.** 10x1 1/8 in. long.  
84 AP 3578—For odd shapes...\$3.69







## NEW Super-Powered Soldering Gun

- Over 200% more BTU's than any other gun
- Professional quality, heavy-duty model
- Tip outlasts 20 to 30 regular copper tips
- Meets rigid government specifications

**1** NEW! Our Finest Most POWERFUL Instant-Heating Gun in the popular priced instant soldering gun field. Save... save current... just pull the trigger and you have soldering in seconds... ready to work. Assures fast work as solder melts to the touch. NO fragile thermostats... NO heavy transformer. Includes permanent tip... resists oxidation, never needs touch-up. Independent light switch, standard candelabra bulb, eliminates shadows. Light weight and well balanced for use... heat resistant handle shaped to fit the hand. Gun and C.S.A. approved. U.L. Approved 3000 cycle cord and 84 A 6068—For AC or DC, 110-120 volts. Wt. 2 lbs. .... Only \$

**Satisfaction Guaranteed or Your Money Back**



**2** Squeeze the trigger and get instant heat... working hot in less than 5 seconds. First trigger position provides ample, precise heat for light soldering. Second trigger position delivers maximum for heavy soldering work. Assures fast work as solder melts to the touch. Offered at Wards at a price you would expect to pay for a single heat soldering gun. Compact and well balanced for easy use. Long reach tip resists oxidation and promotes longer life. Two built-in trigger controlled spotlights focus on work and eliminate shadows. Heat resistant handle and case. With tip. Operates on 110-120 volt AC only. U.L. approved. Needed tool for home handyman, mechanic, metal worker, hobbyist... ideal for electrical, radio and television. Order extra tips below. Complete satisfaction guaranteed.

84 A 6093—Shipping weight 3 lbs. 12 oz. Mailable.....\$8.45  
84 A 6096—2 Extra Tips for (2). Shipping weight 3 oz. ....54c

**3** Ideal for Electrical and Automotive Repairs, hobby projects... everything you need for fast efficient soldering. Has improved dual-heat soldering feature. First trigger position provides ample, precise heat for light soldering and second trigger position delivers maximum heat for heavy soldering. Working hot in only five seconds. Economical as it heats only while trigger is pressed. Soldering tool makes light wire twists; helps open solder joints. Kit complete with two tips, soldering tool, tip wrench, and solder (shown at right). Operates on 110-120 volt, AC. Order extra tips below.

84 A 6092—Shipping weight 3 lbs. Mailable....Kit \$6.93  
84 A 6094—2 Extra Tips for (3). Ship. wt. 2 oz. ....39c



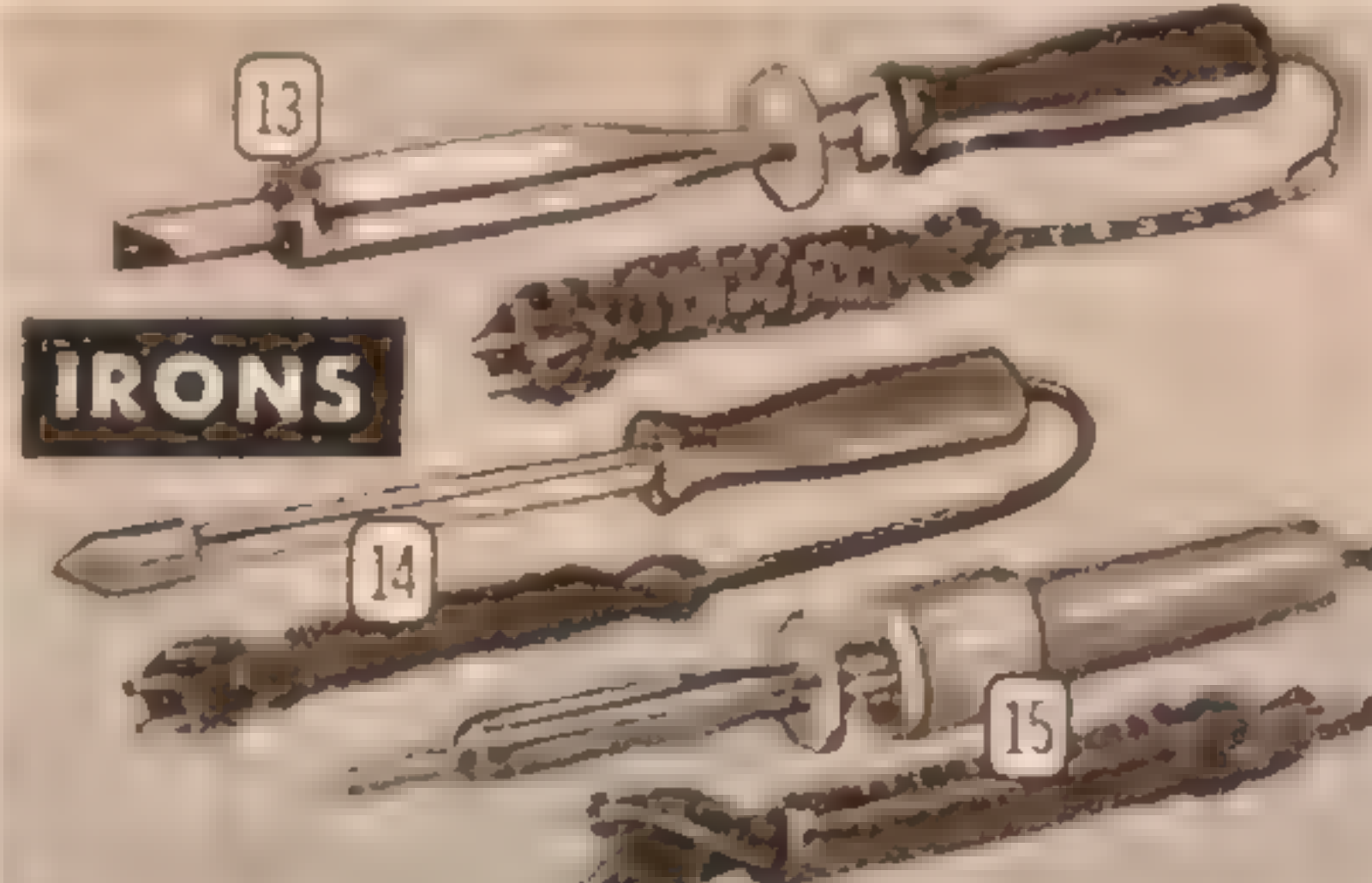
### SOLDERING NEEDS



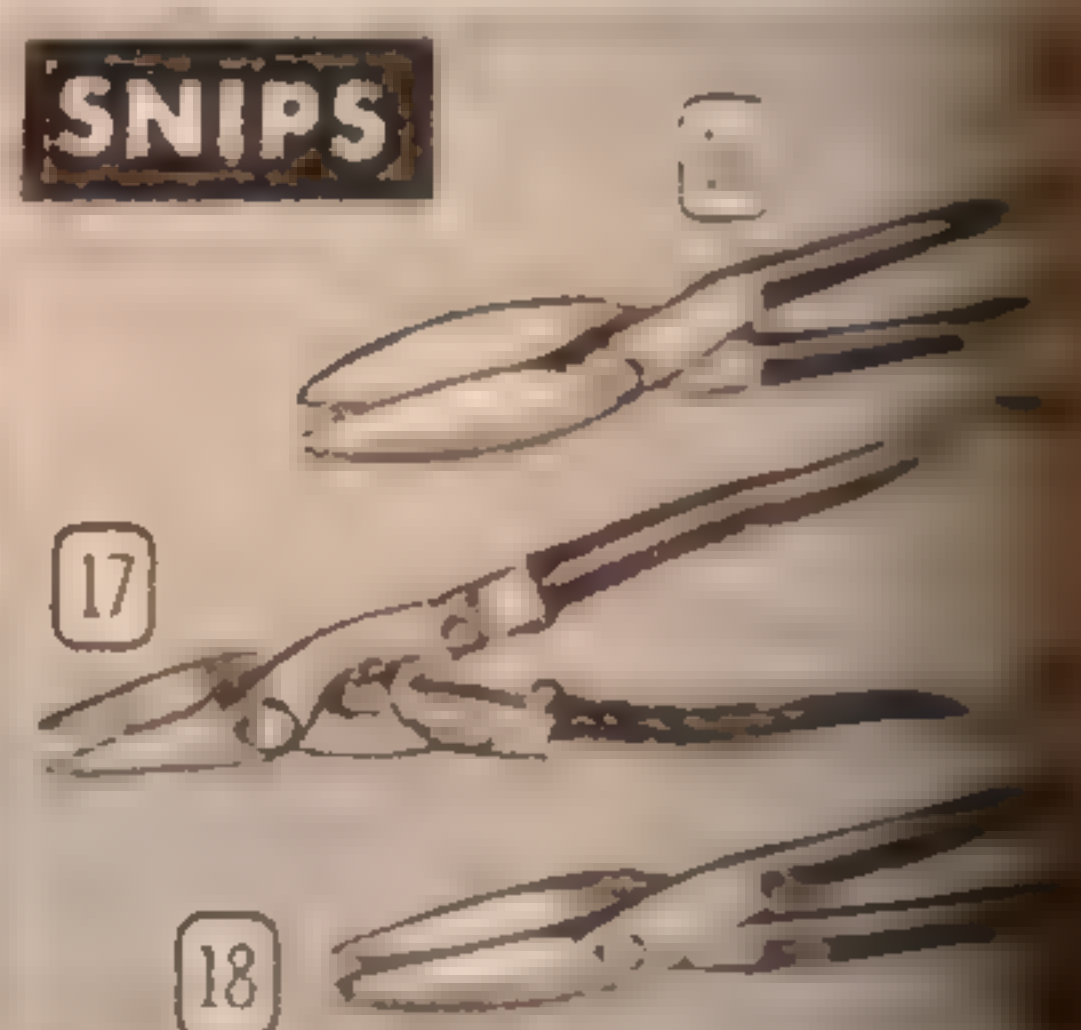
**4** Miracle Devcon Plastic Steel. Pliable yet hardens like steel without heat. Can be drilled, filed. 2 oz.  
84 A 6138—Wt. 6 oz. 89c  
**5** Soldering Paste Flux. Cleans and Fluxes.  
84 A 6130—Wt. 5 oz. 17c  
**6** Bar Solder. 30% tin, 70% lead. Use flux.  
84 A 6100—Wt. 18 oz. 92c  
**7** Bearing Babbitt. 1 lb. Ship. wt. 1 lb. 4 oz.  
84 A 6115—200 RPM. 49c  
84 A 6116—2000 RPM 59c

**8** Silver Solder. 1 oz. coil. Brazes brass, silver, etc.  
84 A 6142—Wt. 4 oz. \$1.45  
**9** Oatey Silver Flux brazes silver, brass.  
84 A 6143—Wt. 9 oz. \$1.29  
**10** All-Purpose Real Solder Flux for copper pipe and fittings.  
84 A 6140—Wt. 8 oz. 45c  
**11** Plastic Aluminum. 5 1/2-oz. tube. Seals and mends permanently.  
84 A 6137—Wt. 7 oz. 89c

**12** Self-Flux Solder. Spools are 40% tin, 60% lead; coils, 30% tin, 70% lead.  
**Acid Core.** For general use. Ship. wts. 1 lb. 2 oz., 4 oz.  
84 A 6109—1-lb. spool. \$1.09  
84 A 6108—10-ft. coil. .39c  
**Rosin Core.** For electrical work. Wts. 1 1/4 lbs., 6 oz.  
84 A 6105—1-lb. spool. \$1.09  
84 A 6104—10-ft. coil. .39c  
**Wire Solder.** Use flux. 1 lb.  
84 A 6101—Wt. 1 lb. 2 oz. 99c



**13-15** Soldering Irons. Nickel-chrome elements. Removable copper tips. 110-120-V. AC-DC. Irons U.L. Approved.  
**(13) Heavy-Duty Iron.** 5/8-in. Tip. 200-W. element wound on mica.  
84 A 6062—Wt. 2 lbs. 2 oz. \$5.94  
**1/2-in. Tip.** 125-watt element.  
84 A 6061—Wt. 1 lb. 6 oz. \$4.29  
**(14) Economy 3/4-in. Tip.** 100-W.  
84 A 6053—Wt. 15 oz. \$1.78  
**(15) Pencil Tip Soldering Iron.** 2 detachable tips, 3/16, 1/8 in. U.L. Approved.  
84 A 6055—35-watt. Wt. 7 oz. \$3.49



**16** Straight Pattern Tin Snips. Polished. Wts. 1 lb., 1 lb. 10 oz. State length.  
84 A 6025—10 in. long, 2 1/2-in. cut. 12 3/4 in. long, 3-in. cut.  
**17** 10-In. Aviation Snips. 1 1/2-in. steel. Compound action. Wts. 1 lb.  
84 A 6030—Straight cut. ....  
84 A 6031—Left Hand cut. ....  
84 A 6032—Right Hand cut. ....  
**18** Duck Bill Tin Snips. Cuts straight, circular shapes. Drop forged steel. Wts. 15 oz., 15 oz., and 2 lbs. 11 oz. State length.  
84 A 6026—7 in. long, 1 5/8-in. cut. 10 in. long, 2 3/4-in. cut. 12 3/4 in. long, 3-in. cut.

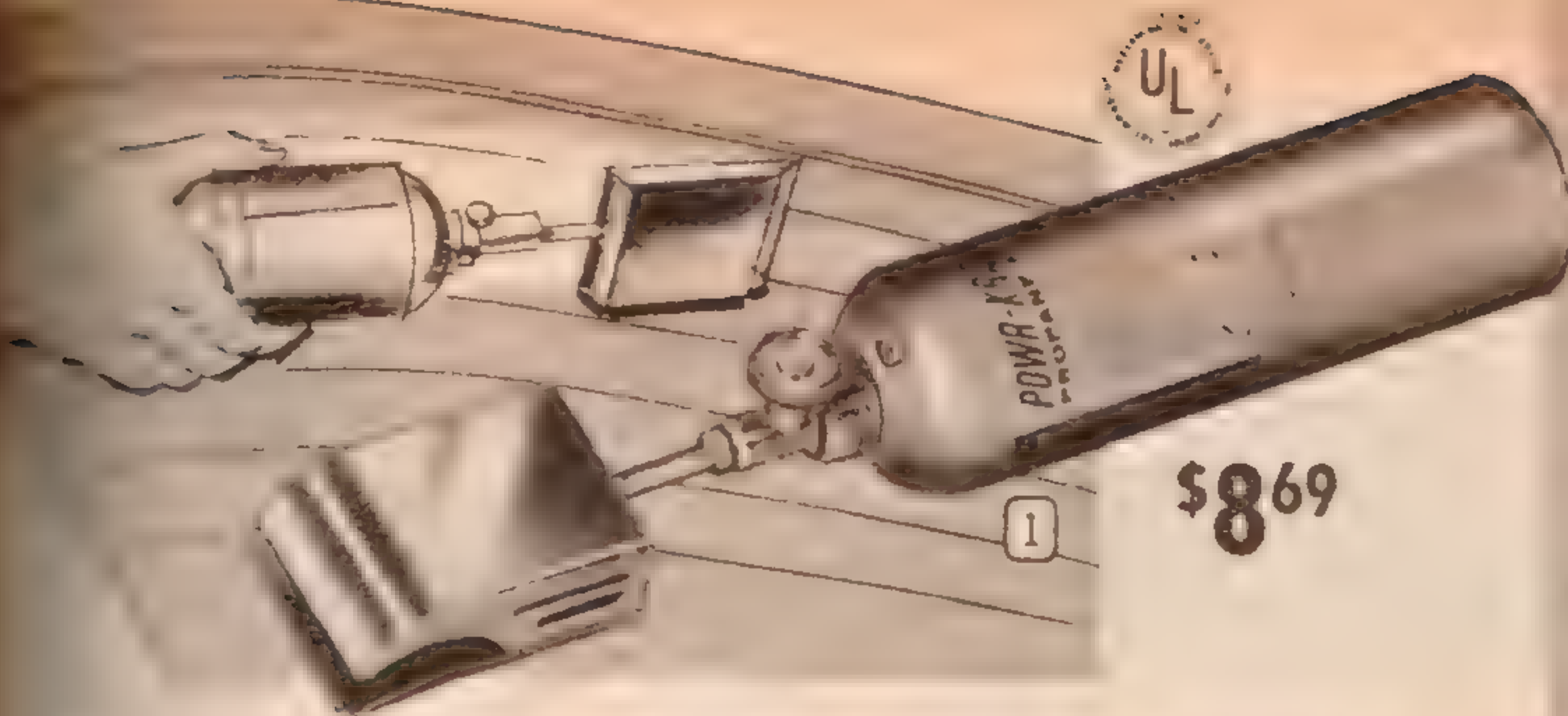
### COPPER TUBING TOOLS



**19** Utility Cutter. For aluminum, copper, brass tubing to 1-inch diam. Sliding spring-lock safety reamer. Tool steel cutter wheel. Shipping wt. 13 oz.  
84 A 6289.....\$1.59

**20** Copper Tubing Kit. Cuts to 1-in. outside diam. 3/16, to 5/8-in. outside diam. Bends 1/4, 5/16, 3/8 outside diam. tubing. Rust-resistant. Mail.  
84 A 6330—COMPLETE KIT. Wt. 5 lbs. 13 oz. ....  
84 A 6323—TUBE CUTTER ONLY. Dbl. Roller. Wt. 1 lb.  
84 A 6327—FLARING TOOL ONLY. Wt. 2 lbs. 6 oz.  
84 A 6326—BENDING SPRING SET. Wt. 2 lbs. 10 oz.



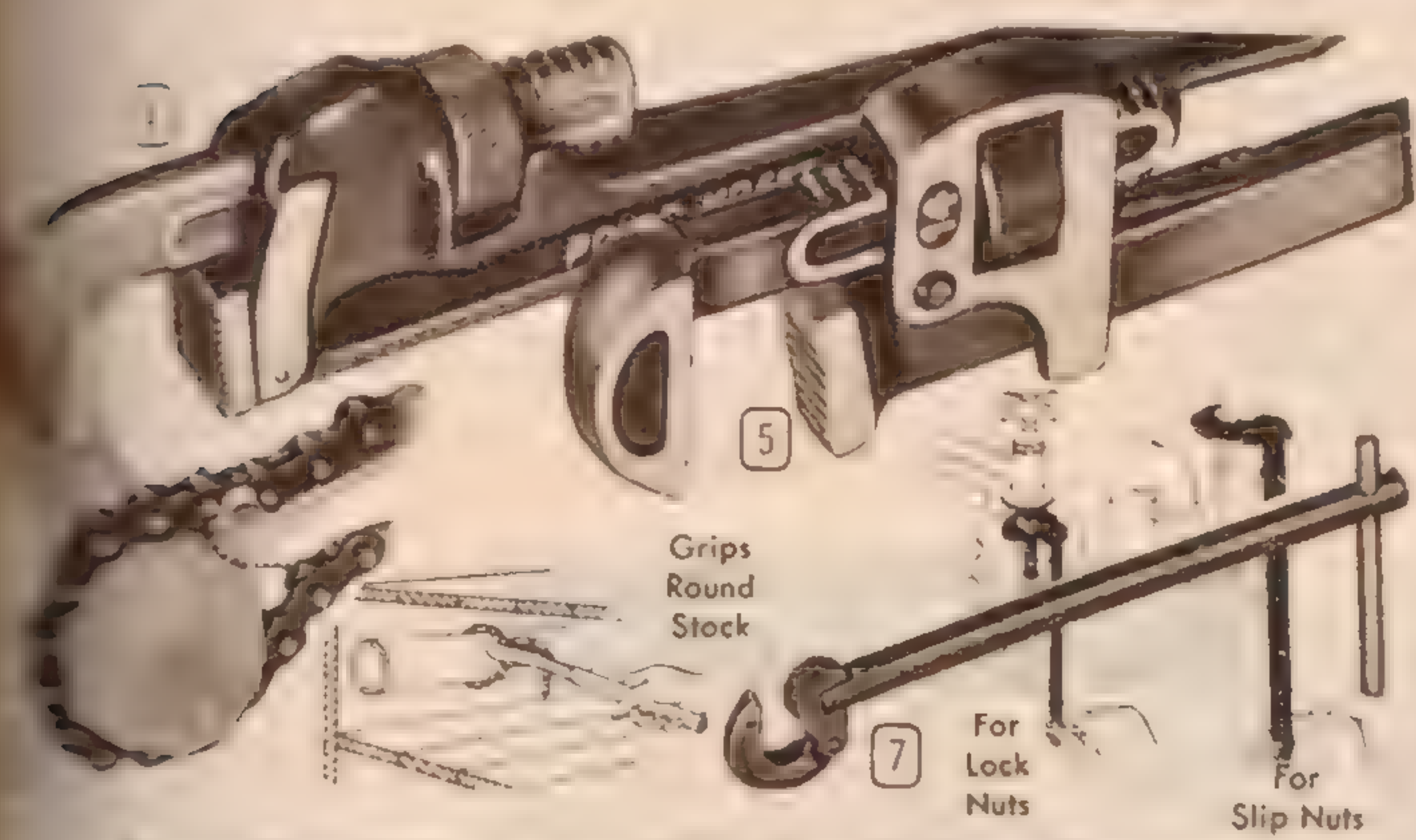


## Propane Scraper Peels Paint in Seconds

Propane Paint Scraper saves valuable time and effort. Economical . . . 13.4 oz. fuel tank provides 10% more fuel than others, at no extra cost. One-hand operation lessens fatigue, increases safety. Concentrates heat, softens the paint, away cleanly. Corrosion-resistant stainless steel shroud and ground steel. Forged valve and burner for extra years of use.

The "do-it-yourself" for removing paint in the home, refinishing painted surfaces and outside work. Order extra fuel cylinders at right. U.L. approved. Make it a heavy job. A handy addition to any home or workshop.

With extra-large 13.4 oz. fuel cylinder. Ship. wt. 4 lbs. 8 oz. . . . Each \$8.69



## Power-Kraft Wrenches Pass Gov't. Specifications

**1157 Solid-Pattern Pipe Wrenches.** Heavy-duty professional quality. Strong, steel frame, housing and handle. Tempered hardened steel jaws. Deeply cut teeth firmly; free-working adjusting nut. State size. Mailable.

- 3-inch length. Takes 3/4-inch pipe. Ship. wt. 1 lb. . . . \$1.85
- 10-inch length. Takes up to 1-inch pipe. Ship. wt. 2 lbs. . . . 2.39
- 14-inch length. Takes up to 1 1/2-inch pipe. Ship. wt. 3 lbs. 14 oz. . . . 3.30
- 18-inch length. Takes up to 2-inch pipe. Ship. wt. 6 lbs. 5 oz. . . . 4.76
- 24-inch length. Takes up to 2 1/2-inch pipe. Ship. wt. 10 lbs. . . . 7.82

**1158 Red Stillson Pattern Pipe Wrenches.** Imported from West Germany and made of German steel. Tough jaws and handles are drop-forged, tempered, hardened. Teeth for firm, sure grip on round or irregular shapes. State size. Mail.

- 10-inch length. Takes 1-inch pipe. Shipping weight 1 lb. 7 oz. . . . \$1.04
- 14-inch length. Takes 1 1/2-inch pipe. Shipping weight 3 lbs. . . . 1.59
- 18-inch length. Takes 2-in. pipe. Shipping weight 4 lbs. 7 oz. . . . 2.29

**1159 Chain Pipe Wrench.** Ideal for plumbers, steamfitters, well diggers, etc. Any shape object without slipping (see view). For close quarter work on pipe, etc. where obstructions prevent use of regular pipe wrench. Ratcheting action. Heavy steel, polished head; 12-in. handle; heavy-duty roller chain. 15 in. long. Fits 2-in. outside diameter pipe. Mailable.

Shipping weight 1 lb. 13 oz. each. . . . Each \$3.37; 2 for \$6.14

**1160 Wrench.** Extra long handle permits clearance under most lavatories and sinks. Men cut teeth bite right through oily surfaces. Self-adjusting—fits 1/8 to 1 3/4-in. change position on friction pivot—any angle through 180°. Slip-resistant grip. Shipping weight 1 lb. 11 oz. Mailable. . . . \$1.59

## PROPANE TORCHES



### 5-Pc. Kit \$7.95

**2 POWER-KRAFT Propane Torch Kit.** Quick, sure lighting without priming or pumping. Open valve, touch with a spark lighter and it's ready for use. 13.4 oz. propane tank, burner assembly with pencil point burner, heavy-duty burner tip, chisel point soldering tip, flame spreader, lighter in metal case. Order extra fuel cylinders below at right.

84 A 6158—Wt. 5 lbs. 3 oz. . . . \$7.95

**Torch only, with Pencil-Point Burner.** Similar to torch in (2) above.

84 A 6155—Wt. 3 lbs. 10 oz. . . . \$4.54

**Chisel-Point Soldering Tip.**

84 A 6150—Ship. wt. 4 oz. . . . \$1.44

**Heavy-duty Burner Tip.**

84 A 6152—Ship. wt. 4 oz. . . . \$1.49

**Flame Spreader Attachment.**

84 A 6151—Ship. wt. 4 oz. . . . 83c



### Rocket Flame Kit \$9.95

**3 Our Finest Propane Torch Outfit with "Rocket Flame" action.** Trigger control triples tank life. Pilot increases to foot long flame capacity equal to that of a blow-torch . . . yet returns to pilot when released. Save time and fuel . . . one hand operation. Forged brass valve body and floating needle valve. Use for countless jobs around the home, for soldering, thawing frozen pipes, linoleum forming, etc. Lights instantly, burns in any position. Save time, have extra fuel on hand, order below.

Includes: blast burner, tank, pencil point tip and soldering tip. U.L. Approved. Shipping wt. 5 lbs.

84 A 6157—Kit . . . \$9.95

**Extra 13.4 oz. Propane Fuel Cylinders.** For (1), (2), (3). Have an extra supply.

84 A 6007—Wt. 5 lbs. 2 oz. . . 2 for \$2.88

## FURNACES



**8 POWER-KRAFT Gasoline Furnace.** Economical. Malleable cast-iron top plate holds 6-in. melting pot. 1-gal. cap. Automatic check valve. 6 1/2-in. flame shield. \$2.50 Dn.

84 A 6136 M—Wt. 13 lbs. . . . Cash \$23.40

**9 Propane Furnace.** No regulator required. Fits tank with 3-in. flange valve. Holds 8-in. melting pot. With 20-lb. capacity tank. Tanks shipped without fuel to meet postal regulations. \$4 Down. Wt. 33 lbs.

84 A 6135 YB—COMPLETE. \$4 Mo. Cash \$39.45

84 A 6133 M—FURNACE ONLY. Wt. 9 lbs. . . 16.95

84 A 6134 MB—TANK ONLY. Wt. 24 lbs. . . 23.95

**10 12-Lb. Pot and 4-Lb. Ladle.** Use with (8), (9). For melting lead, etc.

(10) 84 A 6121—Pot. Wt. 3 lbs. 12 oz. \$1.44

(11) 84 A 6120—LADLE. Wt. 1 lb. 4 oz. . . 96c

## TORCHES



**12 Heavy-Duty Brass Gasoline Blow Torch.** Top Quality. Needle valve, terne-plate bottom. Seamless drawn brass tank. Windshield. Detachable hook holds soldering iron. 1-quart capacity.

84 A 6000—Wt. 4 lbs. 11 oz. \$14.45

**Low-Priced Steel Blow Torch.** Copper brazed seams, joints. Blow-proof constructed pump for safety. 1-quart capacity tank.

84 A 6001—Wt. 3 lbs. 8 oz. . . \$8.90

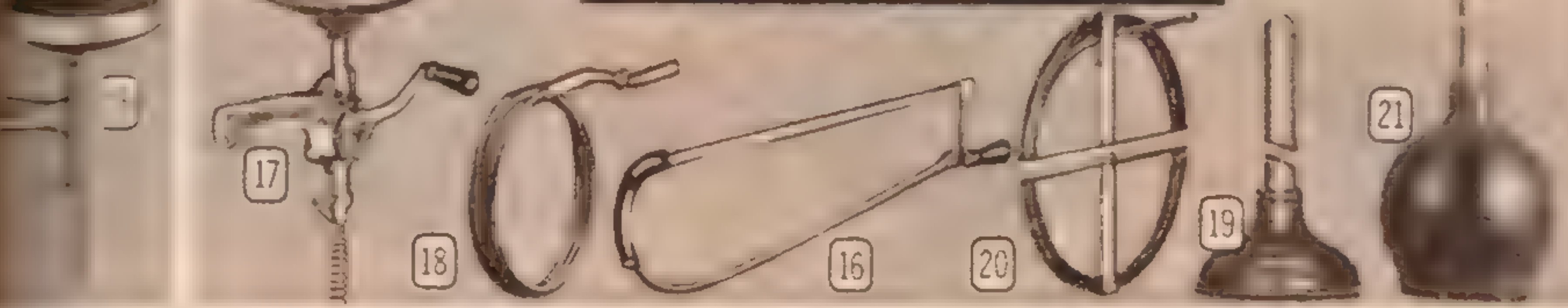
**13 Pocket Alcohol Torch.** Self-blowing, leakproof. 1/8 pint. Heats to 1500°F. Mailable.

84 A 6023—Ship. wt. 6 oz. . . \$1.98

**14 Fuel for (13) above.** Pint can.

84 A 6020—Wt. 18 oz. . . . 69c

## AUGERS AND PLUNGERS



**17 Plumber.** Quickly cleans drain obstructions. Flexible spring rod coils in metal container. Remove only as needed. State size.

7 1/2-1/4-in.x10-ft. Wt. 3 1/2 lbs. \$3.49

11-1/4-in.x15-ft. Wt. 4 lbs. . . 4.49

14-1/4-in.x26-ft. Wt. 6 lbs. . . 6.79

**18 Toilet Attachment.** Converts to a toilet clean-out. All metal and clamp. Bright satin finish.

14-1/4-in. Wt. 12 oz. . . . 98c

**19 Toilet Auger.** 3/8-in. diam., 1-pc. flexible spring wire, plated tube vinyl covered. Easy to use.

14-1/4-in. M—Wt. 2 lbs. 4 oz. . . \$1.72

**17 New Hi-Speed Drive and Container.** High torque ratio equal to electric drive unit. Rod not included, order (18) below.

84 A 6309—Wt. 3 lbs. 8 oz. \$6.75

**18 Drain and Waste Line Spring Rods.** Manual or Hi-speed gear drive use. Cadmium plated, twist slide handle. Spring rod. Wts. 3 1/4 lbs., 5 1/4 lbs., 1 1/4 lbs.

Cat. No.	Length	Diam.	Each
84 A 6306 L	15 ft.	5/16 in.	\$2.26
84 A 6307 L	25 ft.	5/16 in.	3.20
84 A 6305	6 ft.	1/4 in.	88c

**19 Rubber Force Cup.** 6-in. diam.

84 A 6319—Wt. 1 lb. . . . 33c

**Vacuum Plunger.** 5 3/4-in. cup.

84 A 6320—Wt. 1 lb. 7 oz. . . \$1.49

**20 Flat Steel Sewer Tapes.** Flat steel spring with metal frame for easy rodding in remote locations.

84 A 6310—25 ft.x 1/4 in.; 1 lb. . . . 93c

84 A 6311 M—50 ft.x 1/2 in.; 7 1/4 lbs. \$5.65

84 A 6312 M—50 ft.x 3/4 in.; 10 lbs. 7.15

84 A 6313 M—75 ft.x 3/4 in.; 14 1/4 lbs. 11.50

84 A 6314 M—100 ft.x 3/4 in.; 18 1/4 lbs. 12.40

**21 New Heavy-Duty Force Cup Plunger.** Provides extra pressure. Heavy ribbed live rubber. Tight seal. 6-in. diameter, 24-in. handle.

84 A 6316—Ship. wt. 1 lb. . . \$1.49

## FAUCET REPAIRS



**22 Faucet Seat Dresser.** Easy-turning knurled nuts. Milled edge ground teeth; cutter, Reamer and 4 tool steel cutters: 1/2, 3/8, 1/4 and 3/16 in. For re-dressing seats of old faucets.

84 A 6321—Shipping wt. 10 oz. . . . Set \$1.39

**23 Faucet Reseater Set.** Outfit has everything to fit leaky faucets. 6 seats, 3 bibb screws, 3 taps with stems, 6 washers, 2 seat wrenches, handle included. End faucet drip in minutes.

84 A 6322—Ship. wt. 1 lb. 12 oz. . . . Set \$4.45

JUST SAY CHARGE IT AT WARDS  
See Page 1281

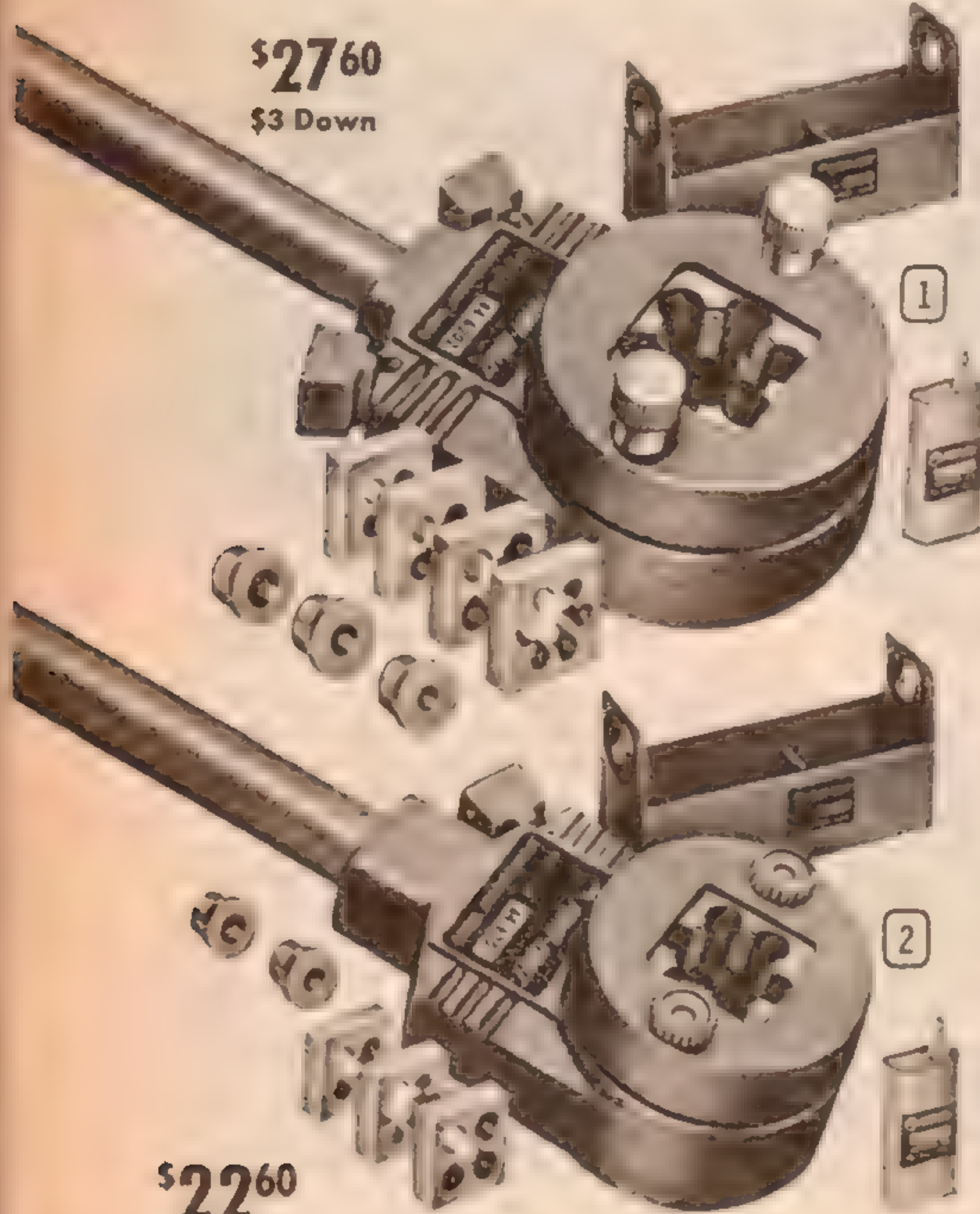
SATISFACTION  
GUARANTEED

CSKBA WARDS 1079



# Our Finest Quality Pipe Threaders

• More cutting edges for faster cutting • Solid dies cut clean, uniform threads • Double or single ratchet models



\$27.60  
\$3 Down

**HEAT TREATED TOOL STEEL CONSTRUCTION** and up-to-date, improved design add extra years of service to dies. Superior to segmental dies because alignment and starting threads are positive... always cut the same uniform thread. Deeper cutting edges have more chip clearance, cut accurately, quickly, easily.

**(1) POWR-KRAFT Double Ratchet Die Sets.** Double durability... with double force transferred from handle to die block. Cuts doubly fast, and allows closer work than single ratchet. Set includes: double ratchet stock; 1/2 pint cutting oil; 2 1/2 x 2 1/2-in. block dies with guides in sizes 1/2, 3/4, 1, 1 1/4 in. Includes carrying case.  
84 A 6202—Ship. wt. 15 lbs. \$3 Down.....Cash \$27.60

**4x4-in. Double Ratchet Die Set.** With 1 1/4, 1 1/2 and 2-inch dies. Does not include carrying case.  
84 A 6203 MO—Ship. wt. 32 lbs. \$2.50 Dn....Cash \$24.75

**Extra 2 1/2 x 2 1/2-in. Dies.** Like (3) below. Wt. ea. 1 lb. 5 oz.  
84 A 6205—State 3/8, 1/2, 3/4, 1 or 1 1/4-in. size...Each \$4.45

**Extra 4x4-in. Dies.** Like (3) below. Ship. wt. ea. 3 lbs. 11 oz.  
84 A 6206—State 1, 1 1/4, 1 1/2 or 2-in. size.....Each \$6.25  
84 A 6219—Guide for 1-in. 4x4-in. die. Wt. 1 lb. 13 oz. 1.85

**(2) POWR-KRAFT Single Ratchet 2x2-in. Die Set.** Adequate for needs of most home owners. Ideal outfit to begin building a complete professional set. Self-feeding block dies cut faster, cleaner. Set includes ratchet stock; 1/2, 3/4 and 1-in. dies with guides. 1/2 pint cutting oil; steel carrying case. \$2.50 Down, \$4 Monthly on Terms.  
84 A 6201—Ship. wt. 12 lbs.....Cash \$22.60

**(3) Extra 2x2-in. Dies for sets (2) and (4) and 84 A 6200.** Same superior heat-treated tool steel construction as in sets above. State 3/8, 1/2, 3/4 or 1-in. size.  
84 A 6204—Ship. wt. ea. 11 oz.....Ea. \$3.95

**3/8-inch Guide.** Use with sets (2), (4), 84 A 6200.  
84 A 6218—Ship. wt. 7 oz.....98c



## Home Repairman's Kit

**(4) Can hold, cut and thread 1/2-in. and 3/4-in. and rods. THREADER** features solid die set, 2x2-in. heat-treated tool steel dies. Sizes: 1/2, 3/4 in. Large chip pockets for clean, even cutting ring for 1/2-in. pipe; die stock forms guide for pipe. PIPE VISE has 1-piece removable steel. Takes pipe up to 1 1/4-in. diameter. PIPE CUTTER has malleable iron frame, tool steel cutting wheel. Cuts pipe from 1/8 in. to 1 in. in diameter. With 1/2 pint cutting oil. Wt. 14 lbs. Mailable.  
84 A 6224M—COMPLETE KIT, \$2.50 Down...Cash \$22.60

**Homeowner's Economical Die Set.** Ideal for 1/2, 3/4, 1, 1 1/4, 1 1/2, 2-in. dies. Threads 1/2-in. and 3/4-in. minimum investment. Same as above set but does not have pipe vise or pipe cutter. Do yourself and save time and money. Mailable.  
84 A 6200—Ship. wt. 6 lbs.....

## VICES AND CUTTERS



**(5) POWR-KRAFT Chain Pipe Vise.** Holds small pipe with flat link steel chain. Holds 1/8 to 2-in. pipe.  
84 A 6282—Mounts on stand (7). Ship. wt. 4 lbs. 12 oz. Mail.....Only \$5.90

**(6) POWR-KRAFT Self-Locking Plumbers' Pipe Vise.** Opens for easy removal of pipe. Malleable iron frame, long jaw style. Jaws replaceable. Milled teeth. For pipe up to 2 1/2-in. diameter. Mounts on bench or fits stand (7).  
84 A 6277 M—Ship. wt. 10 lbs. Mailable.....\$9.40

**(7) POWR-KRAFT Pipe Stand Vise.** Specifically designed to hold securely vises (5) and (6) above. Completely portable. 41-in. legs fold up for carrying vise right to job. Ruggedly built from heavy-duty malleable iron. Three point suspension legs give solid support. Also can be adapted to your present pipe vise.  
84 A 6273 M—Mailable. Ship. wt. 29 lbs.....\$16.95

**(8) Pipe Vise.** Long jaw style. Jaws replaceable. Self-locking latch. For pipe up to 1 1/4-in. diam.  
84 A 6276 M—Mailable. Ship. wt. 5 lbs.....\$4.50

**(9) (10) Pipe Cutters.** Tool steel cutting wheels. Order extra cutters below. Two sizes. Mailable.

**(9) No. 1.** Cuts 1/8-in. to 1-in. diameter pipe.  
84 A 6298—Ship. wt. 4 lbs. ....Only \$5.80

**(10) No. 2.** Cuts 1/8-in. to 2-in. pipe.  
84 A 6299—Ship. wt. 7 lbs. 12 oz.....\$8.85

**Extra Cutter Wheels for Pipe Cutters.** Razor sharp.

84 A 6283—For No. 1. Ship. wt. 3 oz.....\$1.09

84 A 6284—For No. 2. Ship. wt. 3 oz.....1.19

**(11) Steel Pipe Reamers.** State size.

84 A 6296—1/8-1 in. Wt. 10 oz....

1/4-2 in. Wt. 1 lb. 8 oz.

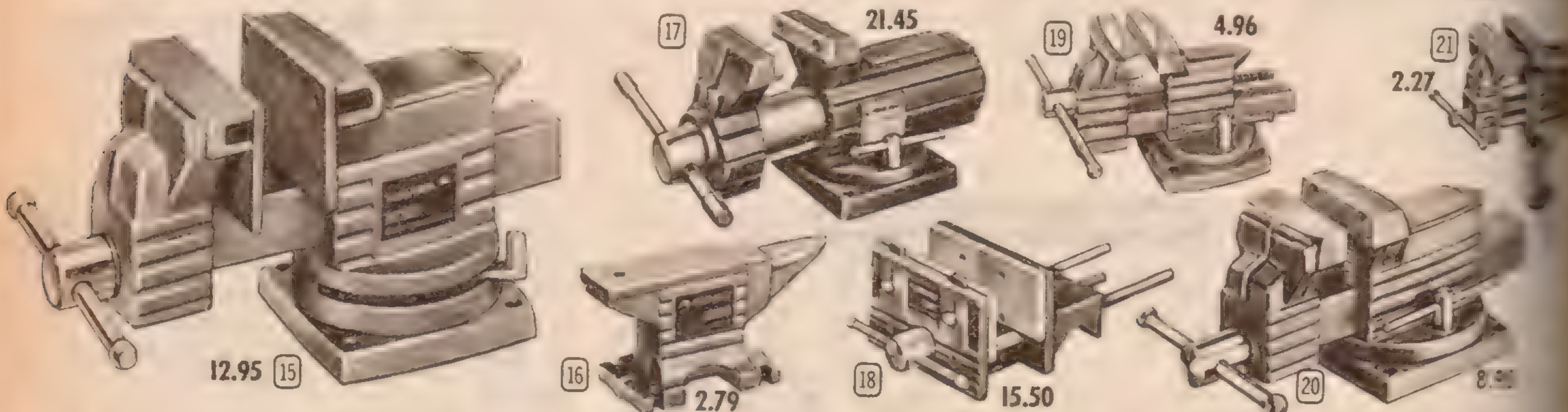
**(12) Asbestos Joint Remover.** Lead until hard. Wt. 15 oz.

84 A 6302—2-6 in. d.

**(13) (14) Caulking Irons.** 11 oz.

(13) 84 A 6301—Yarn, 3-in.

(14) 84 A 6300—Outside



**(15) POWR-KRAFT Tri-Purpose "Quick Shift" Vise.** Shift lever converts screw vise to free sliding-jaw type. Removable 5-in. fiberboard jaw faces. Base swivels 200°, locks in any position. Built-in cast pipe jaws. Guar.\*

Jaw Width	Jaws Open	Holds Pipe	Cat. No.	Ship. Wt.	Only
3 3/4 in.	3 3/4 in.	1/8 to 1 1/4 in.	84 A 5435 MB	18 lbs.	\$12.95
5 in.	5 in.	1/8 to 2 1/2 in.	84 A 5436 MB	30 lbs.	19.75

**(16) POWR-KRAFT Hobby Anvil.** Solid semi-steel. 3x8x4 in.  
84 A 5401—Ship. wt. 8 lbs. 15 oz.....\$2.79

**(17) Mechanics' Vises.** Professional quality. Replaceable jaw faces. Tube slide protects screw and nut. 160° swivel base. Guaranteed.\*

Jaw Width	Jaws Open to	Cat. No.	Ship. Wt.	Price
3 1/2 in.	4 in.	84 A 5450 MB	23 lbs.	\$21.45
4 in.	5 in.	84 A 5451 MO	37 lbs.	30.45
5 in.	6 in.	84 A 5452 MO	47 lbs.	38.45

**Pipe Jaws.** For 84 A 5452 MO above. 5-in. jaw width. Holds 1/8 to 2 1/2-in. pipe. Mail.  
84 A 5453—Wt. 1 lb. Pr.....Pair \$4.85

**(18) POWR-KRAFT Heavy-Duty Woodworkers' Vise.** Lever quickly converts from screw to "Quick Shift" type. High tensile semi-steel jaws, hard Maple faces incl. Screw diameters: 3/4 in. for 9-in. vise; 1 in. for 12-in. vise. Mottled tan finish. Guaranteed.\* Mailable.

Width	Opens	Cat. No.	Wt.	Price
9 in.	10 in.	84 A 3186 MB	27 lbs.	\$15.50
12 in.	13 in.	84 A 3187 MB	35 lbs.	17.90

**(19) 3 1/2-in. POWR-KRAFT Workshop Vise.** High tensile semi-steel. Swivels 200°. Smooth faced jaws. Built-in pipe jaws.  
84 A 5404—Ship. wt. 12 lbs.....\$4.96

**(20) POWR-KRAFT Heavy-Duty Workshop Vise.** to meet the requirements of every home. High tensile semi-steel bodies with points reinforced. Heavy steel covers and protects vise screw. Hardened, replaceable serrated jaw faces. Large pipe jaws. Large anvil surfaces. Base swivels 200° and lock in any position. Mottled tan finish with nickel plated handle. Guaranteed. Will be replaced if found defective in material.

Jaw Width	Opens To	Takes Pipe Sizes	Catalog Number
3 3/4 in.	3 3/4 in.	1/8-1 1/4 in.	84A5405
4 in.	4 in.	1/8-1 1/2 in.	84A5427MB
5 in.	5 in.	1/8-2 in.	84A5428M

**(21) POWR-KRAFT Clamp-On Utility Vise.** semi-steel. Jaws are 2 1/2-in. wide 2 1/2 in.  
84 A 5426—Ship. wt. 4 lbs.....



# BUY 2...SAVE 10%

- Zinc-Plated to Resist Rust
- Electric Butt-Welded Links
- Meets Government Specifications

**Logging Chain.** Both slip and grab hooks included. Perfect for logging or tow lines within limit. State size. Mailable.

MO—Buy 2 and Save 10% at Wards NOW.

Links Per ft.	Safe Working Load	Ship. Wt.	Price Each	Two for
12	1,175 lbs.	11 lbs.	\$5.04	\$9.19
10 3/4	1,750 lbs.	16 lbs.	7.19	13.19
9 3/4	2,450 lbs.	23 lbs.	10.19	18.19
8	4,250 lbs.	23 lbs.	17.49	31.99

**16 and 20 foot Tractor Chains.** Built to withstand heavy strains... outpulls and outlasts log chain. Butt-welded high-tensile steel links give maximum strength. Breaking strength is 4 times safe load. Slip and grab hooks attached. Mailable.

84 A 9621 MO—Buy 2—Save 10%. State size.

Rod Size	Lgth. Ft.	Links Per Ft.	Safe Load Lbs.	Wt. Lbs.	Price Each	Two for
3/8 in.	16	9 3/4	5,100	27	\$16.59	\$32.75
1/2 in.	20	8	8,200	59	34.95	67.50

**Shockles.** Highly resistant. Forged steel. 84 A 9722—State size.

Safe Lbs.	Price Each	Price 3 for
720	39c	\$1.11
960	46c	1.30
1,600	52c	1.47
2,820	80c	2.30

**Swivel Eye Snap.** Resistant galvanized steel. Size 1 has 3/8-in. diam. Size 3 has 1 1/4 in. long. State quantity. Wt. 3 oz.

Size 1... Each 75c  
Size 3... Each \$1.03

**Hammer Shut Repair.** Ready for immediate use on broken chain. No need to slip repair link at break—cold rivet and rivet. Mailable.

84 A 9654—State diameter.

Ship. wt.	Ea.	12 for
3 oz.	9c	89c
3 oz.	9c	89c
3 oz.	9c	99c
4 oz.	12c	\$1.25
6 oz.	14c	1.49
7 oz.	15c	1.59

**Heavy Duty Chain Hooks.** made of forged steel. State size and quantity.

(5) 84 A 9651—GRAB TYPE.  
(6) 84 A 9650—SLIP TYPE.

Size	Wt.	Ea.
3/8 in.	5 oz.	21c
1/2 in.	7 oz.	21c
5/8 in.	12 oz.	23c
3/4 in.	1 lb.	32c
7/8 in.	1 1/2 lbs.	50c
1 in.	2 lbs.	57c

**Durable Clevis Hooks.** Drop-forged steel. Easily detached. Be sure to State size and quantity.

(7) 84 A 9659—SLIP TYPE.  
(8) 84 A 9658—GRAB TYPE.

Size In.	Ship. Wt.	Each	6 for
1/4	9 oz.	47c	\$2.75
3/8	14 oz.	54c	3.12
1/2	1 1/2 lbs.	77c	4.49
3/4	3 lbs.	\$1.17	6.89

**"S" Hooks.** Strong galvanized wire for repairing or fastening chain. 84 A 9665—State diameter

Diam.	Lgth.	Wt.	12 for
1/8 in.	1 1/8 in.	3 oz.	20c
3/16 in.	2 1/8 in.	8 oz.	32c
1/4 in.	2 1/4 in.	14 oz.	50c

**Strong Safety Snap Hooks.** Safe load 750 lbs. Diameter 7/8 in. 84 A 9660—Wt. 5 oz. Each 79c

**Chain Repair Links.** No heating necessary. Drop-forged steel. Interlocking lugs on 3/8, 7/8 and 1 1/2-in. sizes. 84 A 9657—State diameter.

Diam.	Ship. wt.	Ea.	6 for
3/16 in.	2 oz.	15c	85c
1/4 in.	3 oz.	15c	85c
5/16 in.	3 oz.	18c	99c
3/8 in.	4 oz.	23c	\$1.29
7/16 in.	5 oz.	28c	1.56
1/2 in.	8 oz.	33c	1.87

**Lever-Lift Wire Rope Hoist.** Use as hoist or puller. 14 foot hook travels at 1/2-ton capacity. Aluminum alloy reel, rack and pinion. Drop-forged steel hooks for safety, will bend before hoist breaks. 1/4-in. airplane cable. Positive lock for safety. Tubular handle with plastic grip has 8-in. minimum movement. Mailable.

84 A 9740 M—Ship. wt. 10 lbs. \$4.00 Down, \$5 a Month... Cash \$33.95

**Rope Hoists With Roller Bearings.** Doublesheaves for smooth operation. Drop forged hooks at top and bottom for maximum strength. Heavy-duty reinforced steel construction. Self-locking, non-slipping. 4 to 1 mechanical advantage does most of the work. Built to give years of rugged service. Requires 4 feet of rope to lift object 1 ft. Mail. State size.

**Differential Chain Hoists.** Meet U.S. Navy Specs. 41H12F. Extra-heavy load sheaves, malleable iron yokes and heat-treated drop-forged swivel hooks. Lower hook has ball thrust bearing for easy turning of load.

Electrically welded steel load chain locks automatically at any point—won't slip. Chain lengths 22, 26, 30, and 33 ft. Built for years of service. Rigidly inspected during manufacture. Ship. wts. 23, 29, 53, and 81 lbs. Mailable. except 1 1/2-ton size.

Rope Size in.	Safe Ld. lbs.	Hoist with 50-ft. Rope 84A9713M		Hoist only 84A9716M	
		Wt. lbs.	Price	Wt. lbs.	Price
3/8	1,000	7	\$4.39	5	\$2.79
1/2	1,500	11	7.59	7	4.85
3/4	2,000	17	10.98	11	6.69

Cap. tons	Lift ft.	Cat. No.	Cash
1/4	6	84 A 9725 MB	\$23.45
1/2	7	84 A 9726 MB	27.50
1	8	84 A 9727 MO	39.75
1 1/2	8 1/2	84 A 9728 RS	59.95

## POWR-KRAFT CHAINS

**Proof Coil Chain.** For logging chains, etc. State size. 84 A 9600 H—Meet Government Spec. RR-C-271A.

Safe Load	Links per Ft.	Ship. Wt.	1-24 ft. per Ft.	25 ft. up per Ft.
700 lbs.	12 1/2	1 1/2 lb.	16 1/2c	15 1/2c
1,175 lbs.	12	1 lb.	27c	26c
1,750 lbs.	10 3/4	1 1/4 lbs.	41c	39c
2,450 lbs.	9 3/4	1 1/2 lbs.	61c	59c
4,250 lbs.	8	2 1/2 lbs.	\$1.05	99c

\*Maximum length 1 piece—100'

**Wire Chain.** Single loop.

84 A 9614 H—Galvanized, lays flat. State size, ft.

Wire Gauge	Safe Load	Links Per ft.	Wt. Per ft.	1-24 ft. Per ft.	25 ft. up Per ft.
1/8 in.	215 lbs.	9 1/4	4 oz.	11c	10c
3/16 in.	310 lbs.	8 1/10	4 oz.	12c	11c
1/4 in.	350 lbs.	7 1/4	5 oz.	14c	13c

**Wire Chain.** Size 2-0, 10 ga., 6 1/2 links per ft., load 240 lbs. Galvanized finish. Wt. per ft. is 4 lbs. No. of feet.

84 A 9613 H—1 to 24 ft. Per ft. 7 1/2c; 25 ft. or more. Per ft. 7c

**Link Machine Chain.** Electric butt-welded links. 84 A 9612 H—State size and feet wanted.

Size Rod	Safe Load	Links Per ft.	Wt. Per ft.	1-24 ft. Per ft.	25 ft. up Per ft.
3/16 in.	380 lbs.	16 1/2	5 oz.	24c	22c
1/8 in.	500 lbs.	14 3/4	8 oz.	30c	28c
1/4 in.	855 lbs.	13	12 oz.	46c	44c
3/8 in.	1520 lbs.	9 1/4	1 1/2 lbs.	64c	62c

**Twist Link Chain.** Butt-welded steel.

84 A 9609 H—Ship. wts. 5 and 8 oz. State size and length.

Size Rod	Links per ft.	Safe Load	1-24 ft. Per Ft.	25 ft. up Per Ft.
3/16 in.	14	378 lbs.	25c	24c
7/32 in.	14	500 lbs.	27c	26c

**Porch Swing Chain.** Galvanized steel. 5-ft. leader, 2 1/2-ft. branches. With hooks. Safe load 500 lbs. 84 A 9623—Wt. 3 lbs. 12 oz. Pair \$1.98

**Copper-Plated Sash Chain.** Weldless woven links. Operates smoothly over any standard sash pulley. Wt. for 100 ft. 4 lbs. 84 A 9609 H—State length... Per ft. 4c

**COPPER-PLATED SASH CHAIN.** 100 ft. With hooks and spirals. Enough for 12 double hung windows. 84 A 9608—Ship. wt. 5 lbs. 100 ft. \$4.10

**Brass Safety Chain.** For furnace, closet and sink-stopper chain Size 2-0. Holds 23 lbs. State feet. 84 A 9605 H—Wt. per ft. 3 oz. Per ft. 10c

**Single Jack Chain.** For signs, etc. Size 16 holds 10 lbs. Size 14, 16 lbs. State size and length wanted. 84 A 9604 H—Wt. per ft. 2 oz.

Size	Per Ft.	25 feet up, Per ft.
16	6c	5c
14	7c	6c

**Twist Link Well Chain.** Galvanized steel. No. 3 is 9/16-in. stock, 10 1/2 links per ft., safe load 207 lbs. No. 2-0 is 3/8-in. stock, 9 3/4 links per ft., safe load 357 lbs. State size and number of feet wanted.

84 A 9611 H—Wts. 3 and 5 oz. per ft.

Size	Per ft.	25 ft. up, per ft.
3	16c	15c
2-0	21c	20c

## Load Binders Low as \$2.21

**Heavy-Duty Load Binders.** For tightening chain, rope, wire or cable holding down loads on carrier. Will keep heaviest loads from slipping or shifting. Rocker-cam action insures gradual safe locking. Provide about 4 1/2 in. takeup for secure binding. Strong malleable iron handles with I-beam construction withstand greater leverage. Snub-nose hooks grab chain more easily and securely.

4,500-LB. CAPACITY BINDER. For chains up to 1/4 in. 84 A 9655—12-in. lever handle. Wt. 2 lbs. 4 oz. \$2.21

7,500-LB. CAPACITY BINDER. For chains to 3/8 in. 84 A 9661—19-in. lever handle. Wt. 7 lbs....\$3.89

12,000-LB. CAPACITY BINDER. For chains to 1/2 in. 84 A 9662 M—19-in. lever handle. Wt. 10 lbs..\$4.09

20,000-LB. CAPACITY BINDER. For chains to 3/4 in. 84 A 9656 M—18-in. lever handle. Wt. 14 lbs..\$6.98

**Utility Chain Fastener.** For general use as light duty load binder, chain fastener, etc. Takes up to 1/4-in. chain. Capacity 900 lbs. 8-in. handle. 84 A 9652—Ship. wt. 1 lb. 9 oz.....\$1.75

VISIT YOUR NEAREST  
WARD CATALOG STORE TODAY  
See Page 1267 for Store Nearest You



# OVER 250 Top Quality Fasteners . . . PRICED TO SAVE

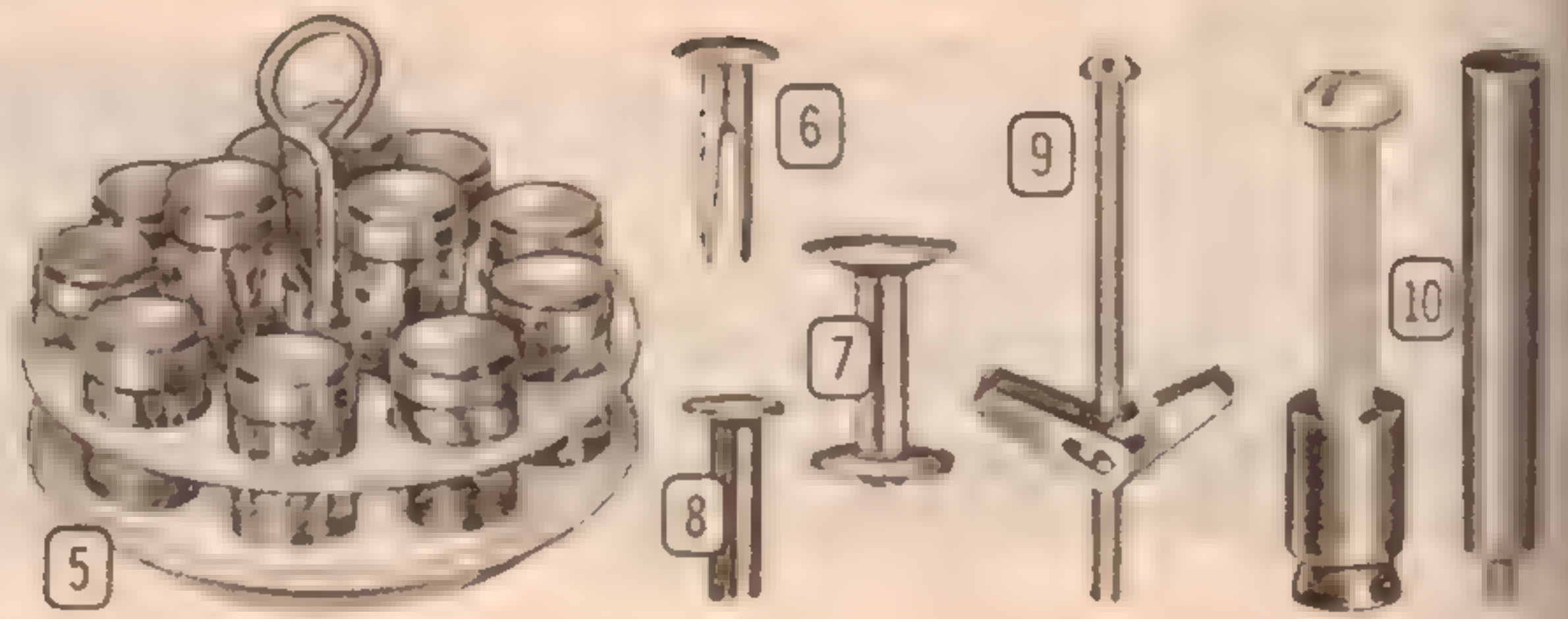


**1 2** Best Quality Flat Head Wood Screws. Machined from high strength steel. Wide choice of 27 lengths, 12 head sizes, zinc or brass. Box of 144. State Size.

Lgth. In.	Head Size	Ship. Wt.	(1) Zinc 84 A 425	(2) Brass 84 A 430	Lgth. In.	Head Size	Ship. Wt.	(1) Zinc 84 A 425	(2) Brass 84 A 430
3/8	2	2 oz.	49c		1	10	1 lb.	94c	\$2.36
1/2	2	3 oz.	52c		1 1/4	7	14 oz.	87c	
1/2	4	3 oz.	55c	75c	1 1/4	8	15 oz.	94c	2.19
5/8	4	4 oz.	57c		1 1/4	9	1 lb.	97c	
5/8	5	4 oz.		97c	1 1/2	10	1 1/2 lbs.	\$1.08	2.69
5/8	6	6 oz.	59c	\$1.09	1 1/2	8	1 lb.	1.04	2.48
3/4	4	5 oz.	61c		1 1/2	9	1 1/2 lbs.	1.09	
3/4	5	7 oz.	62c		1 1/2	10	1 1/2 lbs.	1.19	3.19
3/4	6	9 oz.	64c	1.14	1 1/2	12	2 lbs.	1.44	
3/4	8	10 oz.	69c	1.55	1 3/4	10	2 lbs.	1.34	
1	6	9 oz.	72c		2	10	2 lbs.	1.44	
1	7	11 oz.	79c		2	12	2 1/2 lbs.	1.85	
1	8	12 oz.	80c	1.79	2 1/2	12	3 lbs.	2.37	
1	9	1 lb.	88c						

**3 4** Chromized Steel Wood Screws in Handy Transparent Plastic Vials. Resist breakage—allow easy storage. Average Ship. wt. 4 oz. State Catalog Number, length, size.

Lgth. In.	Size	No. in (3) Vial	Round Head 84 A 413	Flat Head 84 A 419	Lgth. In.	Size	No. in (3) Vial	Round Head 84 A 413	Flat Head 84 A 419
3/4	6	48	34c	34c	1 1/2	8	24		34c
3/4	8	48	34c	34c	1 1/2	10	24	34c	34c
1	8	24	34c	34c	1 3/4	10	12		34c
1	10	24		34c	2	10	12		34c
1 1/4	7	24		34c	2 1/2	7	12	34c	
1 1/4	8	24		34c	2 1/2	12	12		34c
1 1/4	10	24	34c	34c					



**5** "Lazy Susan" Workshop Dispenser. Revolving transparent vials, helps keep workbench neat. Saves time hunting "right" screw, etc. All-metal stand holds 25 clear plastic vials filled with plated bolts, screws, and washers. Over 300 assorted pieces. 84 A 407—Ship. wt. 4 lbs. \$5.75

**6** Split Rivets. Rust-resistant copper finish. 1/4 to 1/2 in. long, 9/16-in. under head. 50 rivets per box. Ship. wt. 2 oz. 84 A 515.....Box 25c 12 Boxes.....Only \$2.79

**7** Copper Rivet Assortment. Includes 8, 9, 10, 12-gauge; 3/8 to 3/4 in. long. Repair leather, metal. Wt. 2 lbs. 8 oz. 84 A 530—Two-Lb. Pkg...\$3.15

**8** Tubular Steel Rivet Assortment. Black enameled. 3/16-in. head. 3/16-in. body. From 1/4 to 1/2 in. long. For machines using standard rivets. 50 rivets per box. Shipping wt. box, 2 oz. 84 A 516—Box.....35c 12 boxes.....\$3.89

**9** Spring-Wing Toggle Bolts. fastening items to plaster. Prevents cracks and ugly holes. Preserve the beauty of plaster walls with these useful, toggle bolts that won't slip. State Ship. wts. per pkg. of 6 bolts: 4 6 oz. and 9 oz. 84 A 381—1/8x4 in. .... 84 A 381—1/8x4 in. .... Pkg. 65c; 1/4x4 in. ....

**10** Expansion Screw Anchors. anchoring in concrete, tile, hard materials. Won't slip. Inc. setting tool for quick easy anchoring in most surfaces. State size.

Size	Drill Hole	84 A 453	84 A 454
10-24 3/8 in.	5 oz.	10-89c	
1/4-20 1/2 in.	10 oz.	10-96c	
3/8-16 3/4 in.	1 1/2 lb.	6-\$1.49	

**11** Hollow Wall Screw Anchor. ten to wallboard, plywood, etc. Wts. 4, 6, 8 oz. 84 A 455—State length, quantity

Lgth.	For Walls	Pkg.
1 in.	to 3/8 in. thick	4 for
2 in.	to 3/4 in. thick	2 for
2 3/4 in.	to 1 1/4 in. thick	2 for

Satisfaction Guaranteed . . . Or Your Money Back.

Save Money on Shipping Charge—order at your Ward Catalog Store.

## MACHINE BOLTS



**12 13** Plated Carriage and Machine Bolts. Bright zinc finish except where Black is noted. Top quality. Hex nuts. State diameter, length.

1/4-in. Diam.—Pkg. of 25					3/8-in. Diam.—Pkg. of 25				
Lgth. In.	Ship. Wt. Lbs.	Oz.	Carr. 84 A 329	Mach. 84 A 305	Lgth. In.	Ship. Wt. Lbs.	Oz.	Carr. 84 A 330	Mach. 84 A 306
1		10	38c	39c	1	1	3	52c	55c
1 1/4		11	43c	44c	1 1/2	1	6	68c	67c
1 1/2		12	46c	46c	2	1	11	76c	79c
2	1		53c	55c	2 1/2	2		86c	86c
2 1/2	1	2	61c	63c	3	2	4	95c	95c
3	1	5	67c	67c	3 1/2	2	8	\$1.08	\$1.09
3 1/2	1	8	76c	79c	4	2	14	1.16	1.15
4	1	9	84c	85c	4 1/2	3		1.29	1.34
4 1/2	1	12	95c		5	3	4	1.39	1.45
5	2		\$1.03	\$1.01	5 1/2	3	14	1.59	1.61
6	2	4	1.15	1.15					

3/8-in. Diam.—Pkg. of 25					1/2-in. Diam.—Pkg. of 25					3/4-in.—Pkg. of 10				
Lgth In.	Wt.		Carr. 84 A	Mach. 84 A	Lgth In.	Wt.		Carr. 84 A	Mach. 84 A	Lgth In.	Wt.		Carr. 84 A	
	Lbs.	Oz.	331	307		Lbs.	Oz.	332	308		Lbs.	Oz.	304	
1	1	12	.....	79c	3	10	.....	\$1.75			Black Finish			
1 1/4	1	14	87c	89c	4	4	.....	1.79						
1 1/2	2	2	91c	92c	4	6	.....	1.84		3	4	\$1.39		
2	2	8	\$1.05	\$1.06	4	12	\$1.89	2.03		3	8	1.45		
2 1/2	2	14	1.15	1.19	5	8	2.19	2.39		4		1.49		
3	3	4	1.27	1.31	6	4	2.34	2.54		4	8	1.59		
3 1/2	3	6	1.49	1.49	7		2.59	2.79		.....	.....	.....		
4	4	4	1.63	1.69	7	8	2.74	2.99		5	4	1.89		
For 10 in Package					For 10 in Package									
4 1/2	1	12	69c	81c	3	6	\$1.19	\$1.39		.....	.....	.....		
5	2		79c	89c	3	10	1.29	1.43		6	4	\$2.29		
6	2	4	89c	99c	4	4	1.49	1.59		7		2.59		
7	2	10	\$1.47	\$1.44	4	8	2.09	2.25		.....	.....	.....		
8	2	14	1.57	1.59	5	4	2.24	2.39		.....	.....	.....		
Sizes below Black finish			84 A 327					84 A 328	84 A 303					
10	3	8	1.74	.....	6	8	\$2.38	\$2.19		11		\$3.89		
12	4	4	1.98	.....	7		2.72	2.49		12		4.39		
14	.....	.....	.....	.....	8	12	3.19	2.89		14		4.75		
16	.....	.....	.....	.....	9	12	3.34	3.26						

## CARRIAGE BOLTS



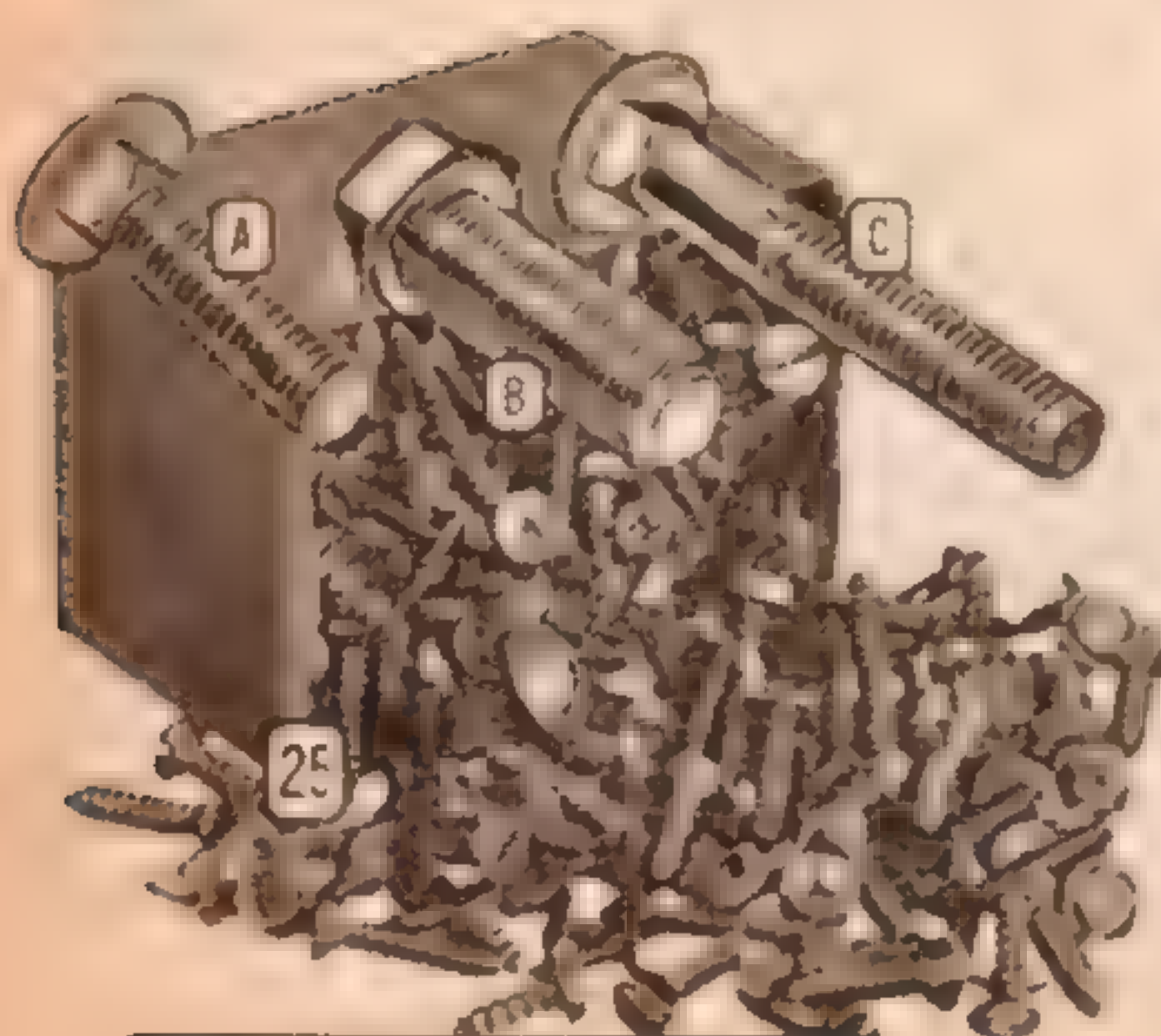
## Bolt, Screw Assortment

**25** Assortment of Wood Screws. Flat, round head. Wt. for pkg., 1 lb. 8 oz. 84 A 440—1-lb. Package.....31c

**A** 100 Bolt Assortment. 23 sizes. 1/4, 5/16, 3/8, 7/16, 1/2-in. diam. 1 1/2 to 6 in. long. Hex nuts. Ship. wt. 13 lbs. 84 A 340 M—Carriage bolts.....\$4.75 84 A 315 M—Machine bolts.....4.75

**B** 50-Pc. Hex Head Cap Screw Assort. 1/4-20x1/2 in. to 1/2-13x2 1/2 in. SAE, USS type. 84 A 472—Wt. 2 lbs. 14 oz. ....Box \$1.75

**C** Assorted Carriage, Machine Bolts. U.S. Standard threads. Natural. 15 sizes. 1/4, 5/16, 3/8-in. diam., 1 1/2 to 5-in. lengths. 100 CARRIAGE. Round Heads, square necks. 84 A 337—Ship. wt. 5 lbs. 8 oz. ....Box \$2.60 100 MACHINE. Square Heads, round necks. 84 A 312—Ship. wt. 6 lbs. ....Box \$2.55

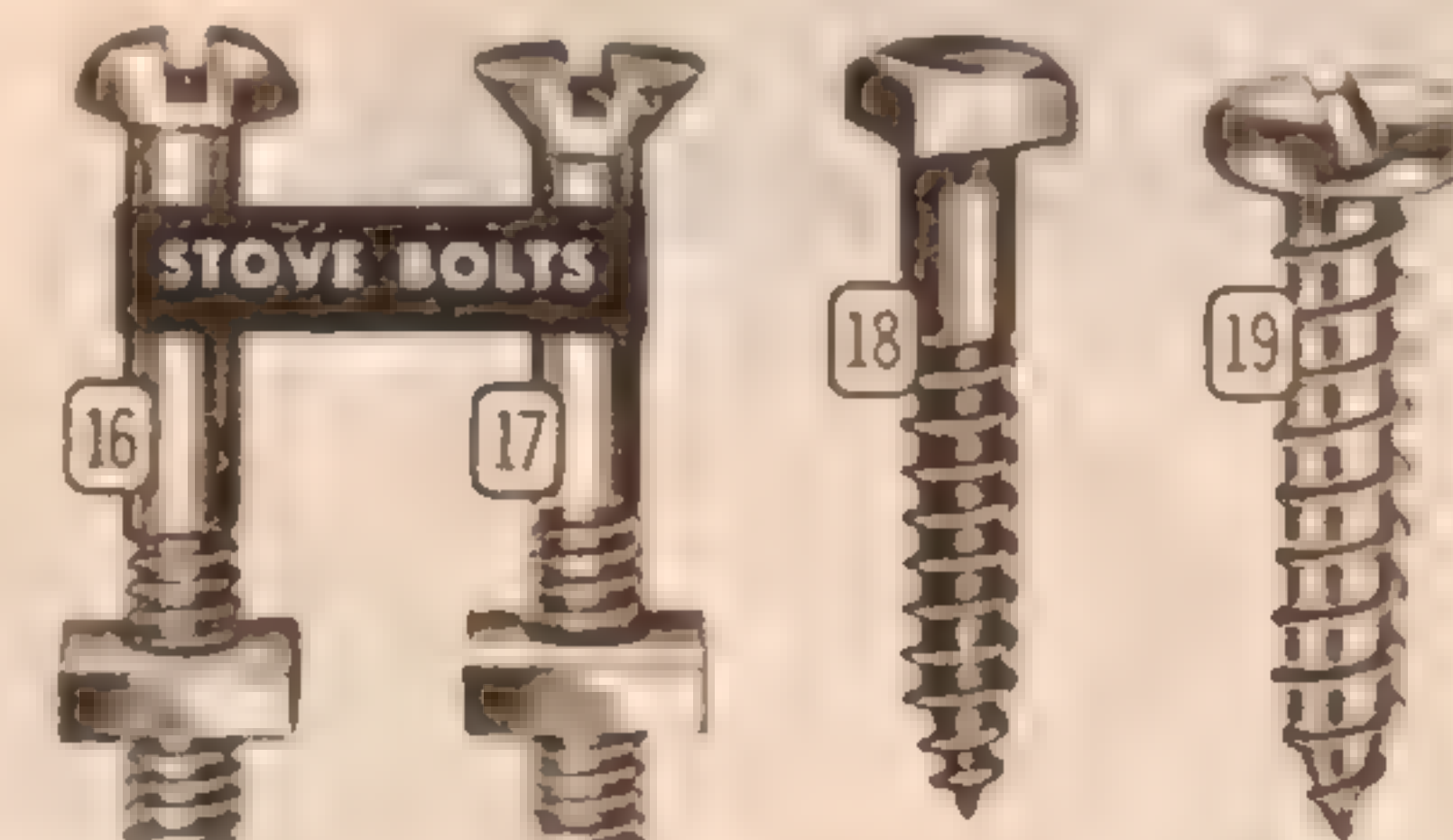


1082 WARDS CBA



**14** Plastic Wood Screw Anchors. Take 4 to 9 screw gauge. Drill 3/16-in. hole. 12 anchors with screws. Wt. 2 oz. 84 A 437—12 for....33c

**Large Plastic Wood Screw Anchors.** Take 10 to 14 screw gauge. Drill 1/4-in. hole. 8 anchors, screws. Wt. 2 oz. 84 A 438—8 for....33c



**16 17** Box of 25 Stove Bolts. Sq. nuts. Zinc.

Lgth.	Ship. wt.	Pkg.	Ship. wt.	Pkg.
1/2	4 oz.	28c	7 oz.	46c
3/4	4 oz.	31c	8 oz.	48c
1	6 oz.	33c	10 oz.	52c
1 1/2	6 oz.	42c	12 oz.	59c
2	9 oz.	51c	14 oz.	69c
2 1/2	10 oz.	61c	1 lb.	79c

**18** 25 Steel Lag Screws. 2 to 6-in. lengths. 5/16 and 3/8-in. diameters. State Size.

Length, In.	2	2 1/2	3	3 1/2	4	6
Ship. wt. lbs.	2	2	2 1/2	2	3 1/4	4 1/2
84 A 362—5/16	89c	1.04	1.15	1.35		
84 A 363—3/8	1.04	1.29	1.49	1.73	2.49	

**19** Sheet Metal Screws. 144 screws per pkg. 84 A 427—State length, gauge.

Length	Gauge	Ship. wt.	Pkg.
1 1/2 in.	6	8 oz.	73c
1 1/2 in.	8	10 oz.	82c
3/4 in.	6	10 oz.	88c
3/4 in.	8	12 oz.	97c

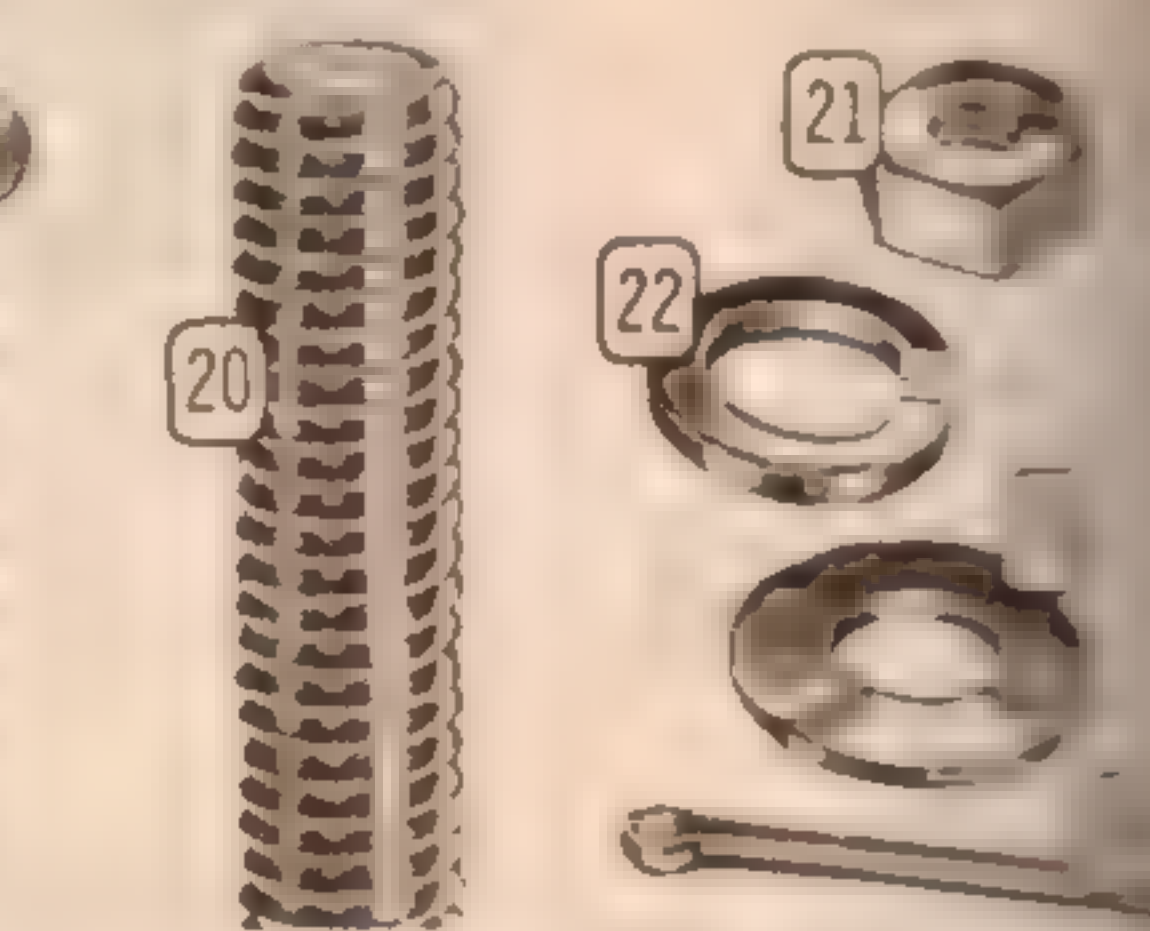
**20** 36-inch Threaded Steel Rods. 84 A 345—Nuts not included. State diameter.

Diam. in.	1/4	5/16	3/8	1/2
Ship. wt.	8 oz.	12 oz.	1 lb.	1 lb. 13 oz.
Each	23c	37c	42c	64c

**15** Lead Wood Screw Anchors. Strong, rugged anchors sure grip for wood screws in material. Deep ribs hold in concrete, brick or plaster.

84 A 450—State Size. Malleable

Size in.	Drill Hole	Use Screw Ga.	State
3/16x1	5/16 in.	8-11	
1/4x1	3/8 in.	12-14	
1/4x1 1/2	3/8 in.	12-14	



**21** Hex. Steel Nuts. 84 A 365—Black. Our

In.	Pkg.	Lbs.	Oz.
1/4	100	1	
5/16	100	1	
3/8	100	2	
7/16	50	2	
1/2	50	3	
5/8	50	5	
3/4	50	7	

**22** Lock Washer Assortment. 32 in pkg. Wt. 3 oz. 84 A 395—3/16 to 1/2-in.

**23** Steel Washers. State size. 84 A 390—Wt. pkg. 1 lb.

Bolt	Pkg.	Price	Bolt	Pkg.
3/16	325	49c	1/2	2
1/4	160	49c	5/8	14
5/16	90	49c	3/4	10
3/8	65	45c	1	7

**Washer Assort.** Flt 7/32 to 1 1/2 Wts. 3 lbs., 5 lbs. 8 oz. 84 A 391—Pkg. 65c.....2

**24** Cotter Pins. Ship. wt. 1 lb. 13 oz.

84 A 401—5/8 to 1 3/4 in. ....

84 A 400—1/4 to 2 1/2 in. ....

Just say "Charge It" at

See Page 1281



**Turnbuckles.**  
 ea.: 6 oz., 8  
 1 lb., 11 oz.  
 2 ea. Quantity.  
 Each 6 for  
 64c \$3.64  
 74c 4.24  
 97c 5.59  
 \$1.40 8.19

**Shoulder Nut Deep-Threaded Eye Bolt.** Wts.: 3, 4, 9 oz., 1½ lbs.  
 84 A 9705—  
 ¼x2 in. 2, 56c  
 ¼x4 in. 2, 69c  
 ¾x4½ in. 2, 89c  
 ½x6 in. 2, \$1.39

**Steel Eye Bolts.** Wts.: 3, 6, 12 oz. and 1 lb. 4 oz. State size.  
 84 A 385—  
 ¾x2; 10, 29c  
 ¾x2½; 10, 35c  
 ¾x3¼; 10, 49c  
 ¾x4 in.; 10, 69c

Eye Diam.	Take up	Wt. for 2	2 for
¾ in.	1½ in.	4 oz.	17c
¼ in.	2½ in.	7 oz.	21c
¾ in.	2½ in.	12 oz.	33c
¾ in.	3 in.	16 oz.	54c

Sheave diam.	Cap. tons	Cat. No.	Ship. wt.	Price each
6 in.	2	84 A 9704 M	15 lbs.	\$14.49
8 in.	2½	84 A 9704 MO	29 lbs.	19.79

Wire Size In.	(31) Thimbles 84 A 9721			(32) Clips 84 A 9720		
	Wt.	Ea.	6 For	Wt.	Ea.	6 For
¼	2 oz.	7c	40c	3 oz.	12c	66c
5/16	2 oz.	8c	44c	4 oz.	13c	71c
3/8	3 oz.	9c	48c	5 oz.	17c	99c
½	4 oz.	15c	84c	7 oz.	23c	\$1.32
5/8	5 oz.	19c	\$1.08	12 oz.	31c	1.79
¾	1 lb.	25c	1.44	1 lb.	46c	2.64



## WARDS WIRE ROPE IS Better 3 Ways

1. Extra Strong
2. Handles Easier
3. Lasts Longer

- Preformed, oiled . . . extremely flexible . . . fights "kinks"
- Improved plow steel rope with 6x19, right-hand lay
- Meets or exceeds Government Specifications RR-R 571A

**Wards Improved Plow Wire Rope With Hemp Center** needs no break-in, gives best service. Thoroughly lubricated inside, resists internal rust, corrosion, danger of temperature change and ordinary acids. Stretches less than ordinary wire rope even in hottest weather. Won't unravel when cut. Made of improved plow steel, the strongest commercial type with regular right-hand lay. Not recommended for oil or water well-drilling.

For lifting problems that demand a strong rope that is also highly flexible. Even more flexible than wire center rope because of fiber core center. Balanced tension assures strength, long life. Safe work load is 1/5 of breaking strain. All sizes shipped promptly from Stock.

84 A 9628 H—State diameter and number of feet wanted.

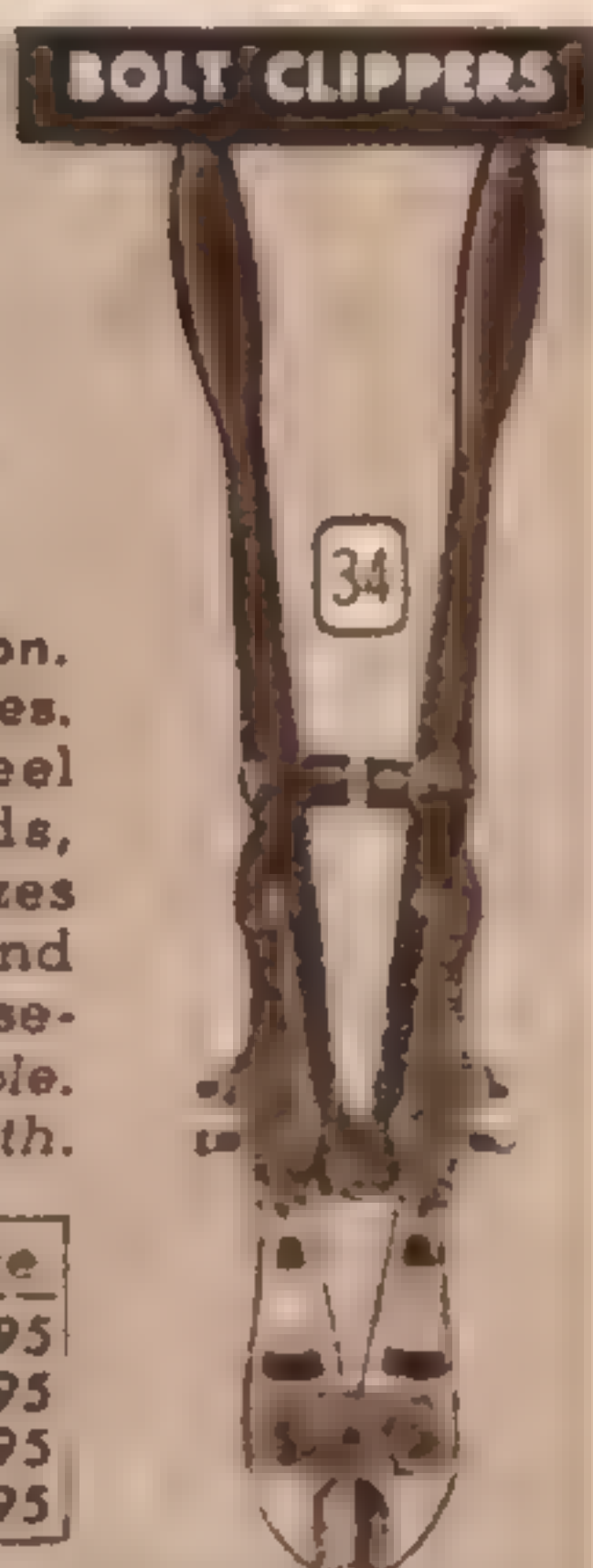
Rope Diam.	Drum Diameter		Breaking Strength	Ship. wt. 100 Ft.	1-99 Ft. Per Ft.	100 Ft. Up' Per Ft.
	Recom.	Min.				
¼ in.	11 in.	6 in.	5,480 lbs.	10 lbs.	14c	13c
5/16 in.	14 in.	7½ in.	8,520 lbs.	16 lbs.	16c	15c
¾ in.	17 in.	9 in.	12,200 lbs.	23 lbs.	18c	17c
½ in.	23 in.	12 in.	21,400 lbs.	45 lbs.	22c	21c
5/8 in.	28 in.	15 in.	32,400 lbs.	65 lbs.	28½c	26½c



**Powerful  
Action**  
 \$11.95

**Setting Action.**  
 steel handles.  
 alloy steel  
 bolts, rods,  
 longer sizes  
 leverage and  
 Not for case-  
 steel. Mailable.  
 State length.

Wt.	Price
4 lbs.	\$11.95
5 lbs.	13.95
9 lbs.	17.95
11 lbs.	22.95



**Quick-Drive Tool.**  
 Fasten wood 2x4's or steel boxes to concrete. Eliminates drilling, boring. Uses special steel pins below.

84 A 476—Shipping weight 2 lbs. . . . \$6.98

**Headed Pins.** Allow for ¾-in. penetration into concrete. Pkg. of 25. Wts. 4, 6, 8 oz.

84 A 478—¾ in. \$1.39

84 A 479—1½ in. 1.98

84 A 480—2½ in. 2.39

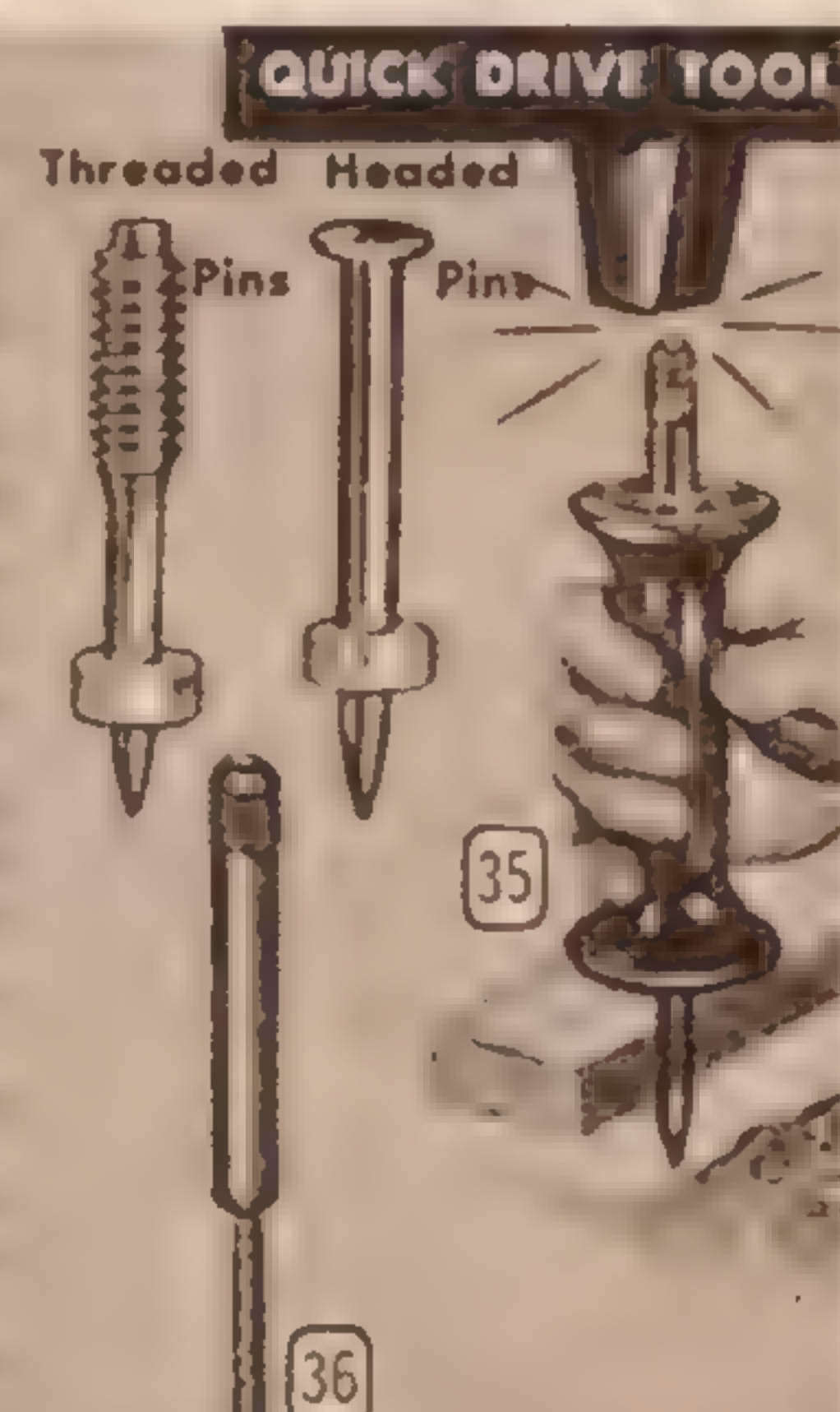
**Threaded Pins.** Pkg. of 25.

1½ in. long.

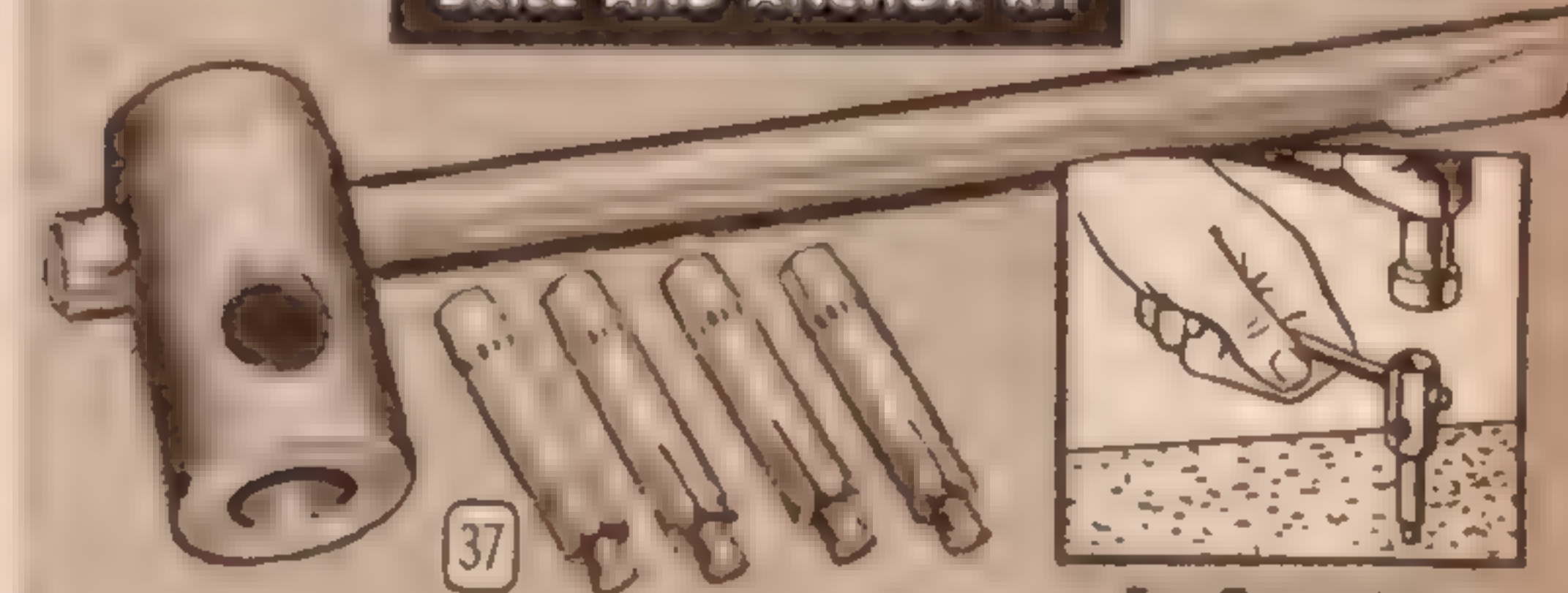
84 A 481—Wt. 7 oz. \$2.19

**Adapter for Driving Threaded Pins.** Use with (35) above.

84 A 477—Wt. 7 oz. \$1.95



### DRILL AND ANCHOR KIT



**Each Anchor Is Its Own Drill . . .** a sharp drill for each hole, because you use it only once. Ideal for attaching studs to concrete walls in basement, etc. All you need is the kit and a hammer. In 2 minutes you can secure a bolt that holds to 2 tons and can't pull out, rust out, or vibrate loose. Use ¼-in. bolts. Shipping weight 1 lb.

84 A 482—Kit with four ¼-in. drill anchors. . . . \$1.66

**Set of Four Extra Drill Anchors.** ¼-inch size. For (37).

84 A 483—Ship. wt. 5 oz. . . . 4 for 63c

**Wards Best Quality Steel Wire Nails.**  
 Meet Federal Spec. FF-N-191. Wts. for 5 lbs. 10 oz.; for 50-lb. box, 52 lbs. sturdy cartons. Sizes for all your needs. and Catalog Number.

**Nails.** Sharp Point. Size 6d, 8d, 10d, 12d. State Catalog Number and Size.  
 M—5-lb. Box. . . . . Only 91c  
 MO—50-lb. Box. Save \$1.13. Box \$7.97

Catalog Number	Nail Type	Nail Size In.	No. per 5-lb. Box	Price
84 9961 M	Shingleboard	5/16 head 1¼	387	\$1.09
84 9995 M	Nail	6d 2 8d 2½	309 189	87c 87c
84 9976 M	Shingle	3d 1¼	387	\$1.15
84 9998 M	Nail	8d 2½	145	87c
84 9983 M	Coated Box	6d 17/8 8d 2¾	315 190	97c 91c
84 9989 M	Coated Sinker	16d 3¼	61	91c

**(45) (46) (47) Stronger Threaded Nails.** Greater holding power, fewer "splits." Can't "pop" or back out. In sturdy 1-lb. cartons.

**(45) Underlayment Nails.** 1¼ in. Prevents squeaks. Approximately 500 per lb.

84 A 9971—Ship. wt. 1 lb. 4 oz. . . . . Lb. 67c

**(46) Masonry Nails.** Fasten wood or steel to masonry. Approx. 95 and 70 per lb.

84 A 9959—1¼ inch. Ship. wt. 1 lb. 4 oz. Lb. 57c

84 A 9960—2¼ inch. Ship. wt. 1 lb. 4 oz. Lb. 57c

**(47) Flooring Nails.** Size 7d. Approximately 151 nails per pound.

84 A 9970—2¼ inch. Wt. 1 lb. 4 oz. . . . . Lb. 57c

**(48) (49) Steel Nails.** Wire Brad (48) or Flat Head (49). Ship. wt. 6 oz.

State Size	Ga.	Wire Brad (48) 84 A 9981	Flat Head Nails (49) 84 A 9980
½ in.	19	15c Per 4-oz. pkg.	
¾ in.	17		
1 in.	17		
1¼ in.	16		

**Use Your Credit . . . Build Up Your Order To \$20 or more . . . See Page 1281.**



**(50) Trip-L-Grip Framing Anchors.** Anchor joists, rafters, etc. For 2-in. or thicker lumber. Nails incl. State style (A), (B), (C), also Right or Left Hand. Wts. 3 lbs., 25 lbs.

84 A 1549—Pkg. 10. . . . \$1.39

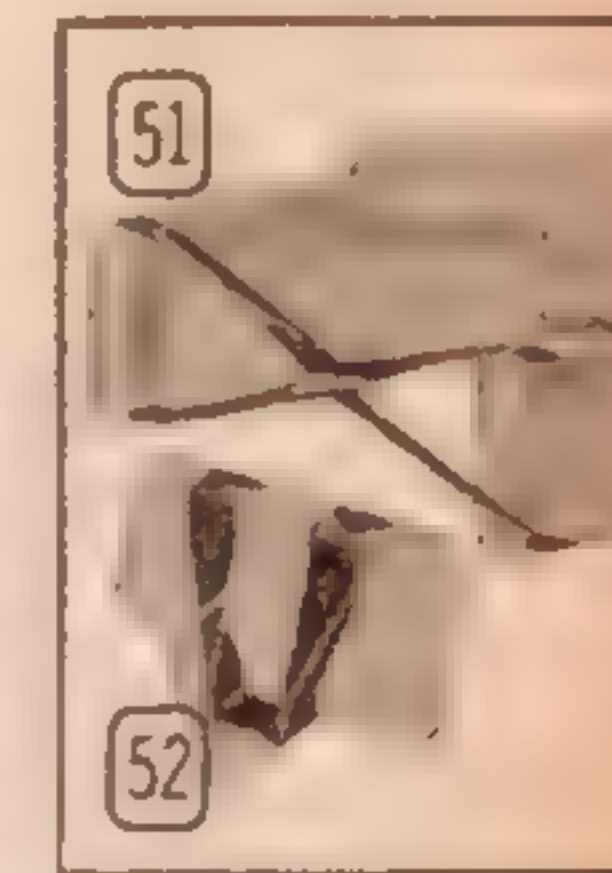
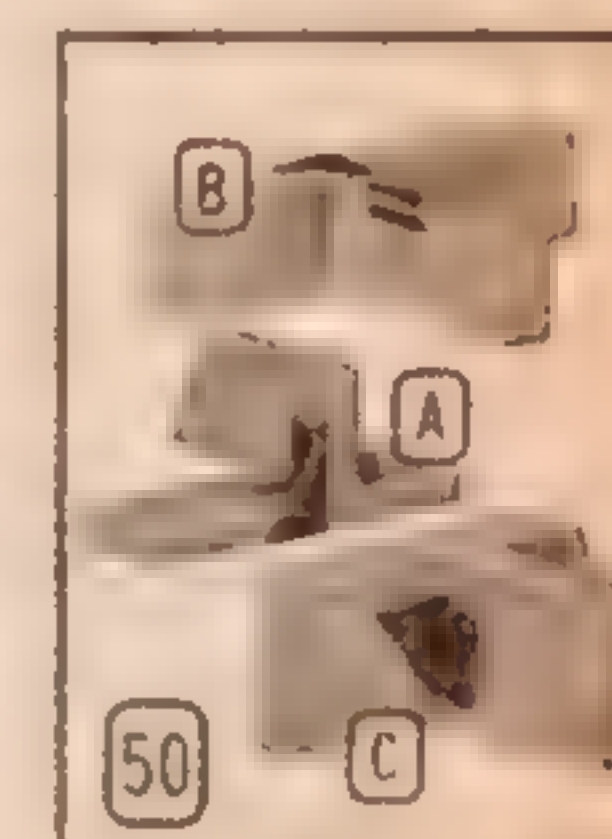
84 A 1549MB—Pkg. 100. 13.50

**(51) Cross Bridging.** Install without tools. Push on lever bar and cross bridging is rigid. Holds firm until you release it. No nails needed. Works on locked joint principle. For "tying in" floor joists to 2x10's on 16-in. centers. Strips 20½ in. long. Wt. per pkg. 4 lbs. 8 oz. Mailable.

84 A 1559—10 sets. . . . \$2.98

**(52) Lane Joist Hanger.** Galvanized steel. Wt. 2¼ lbs. State size.

84 A 1535—2x8 in. Each 55c  
 2x10 in. Each 79c



## Rubber and Canvas Belts For All Jobs . . . Long Lasting . . . Dependable Performance

**2x. Raw Edge Endless Rubber Belts.**  
 woven U.S. Standard duck has greater strength, 50% less stretch regular cotton duck. Moisture-proof, prestretched . . . will cling to Four-ply. Full ¾ inch thick.

Length	Catalog No.	Wt.	Each
30 ft.	87 A 7190 MOT	20 lbs.	\$56.95
40 ft.	87 A 7191 MOT	27 lbs.	69.95
50 ft.	87 A 7192 MOT	35 lbs.	81.95
60 ft.	87 A 7193 MOT	42 lbs.	93.95
70 ft.	87 A 7194 MOT	40 lbs.	94.95

**Ordering Information for Belts.**  
 length around outside of first pulley around outside of opposite pulley. Endless belts are abt. 3 ft. shorter than belting. Splicing charge includes extra material for splice. No C.O.D. orders. Belting up to 5 in., order 1½ in. narrower than pulley width; belting 6 to 12 in., 1 in. narrower. State length, width.

**Belting By The Foot.** Rolled Edge Rubber Belting needs no breaking in—is prestretched and extra strong. Black Canvas Belting is prestretched, reinforced and laced at no extra charge. Order vulcanized splicing at right.

Wide In.	Rubber		Black Canvas			
	Wt. Ft.	Ft.	Wt. Ft.	Ft.	Wt. Ft.	Ft.
1½	2 oz.	21c	2 oz.	21c	2 oz.	21c
2	3 oz.	47c	3 oz.	26c	3 oz.	26c
3	5 oz.	62c	4 oz.	37c	4 oz.	37c
4	6 oz.	82c	5 oz.	49c	6 oz.	57c
5	7 oz.	98c	6 oz.	59c	8 oz.	74c
6	9 oz.	\$1.24	7 oz.	74c	9 oz.	84c
7	10 oz.	1.34	8 oz.	84c	10 oz.	94c
8	12 oz.	1.47	10 oz.	94c	12 oz.	1.07
10	1 lb.	1.80	12 oz.	1.07	14 oz.	1.19

**Wire Hook Belt Lacer.** Laces belts to ¾ in. thick; up to 6-in. width at a time. Shears included. Wt. 3 lbs. 10 oz. 87 A 7197—Use hooks listed below. . . . \$9.98

**Wire Grip Belt Lacing Hooks.** Eight 8-in. strips lace 24 in. of belt. Nilite pins. State size, number wanted.

87 A 7196—Size 2. For light belts. Wt. 9 oz. . . . \$1.05

Size 4. For belts up to ¼ in. Wt. 10 oz. . . . 1.29

Size 5. For belts up to 5/16 in. Wt. 12 oz. . . . 1.59

Belt Width, Inches	Splicing Charge—Include with "By The Foot" Order		
	Mailable to 70 lbs. from		
	Chicago	Middletown, Conn.	
	87 A 7188 HT	87 A 7192 HK	87 A 7191 HK
1½	5.40	5.40	\$1.90
2	7.08	7.08	2.40
3	9.58	9.58	3.50
4	11.40	11.40	4.60
5	14.28	14.28	5.60
6	15.48	15.48	6.70
7	16.68	16.68	7.80
8	21.28	21.28	10.70
10	21.28	21.28	21.28

**Splicing.** Order exact length desired. Splicing charge includes extra material for splice. Ship. from Chicago, Ill. or Middletown, Conn. Belt Nos. ending in "T" ship from Baltimore, Md.



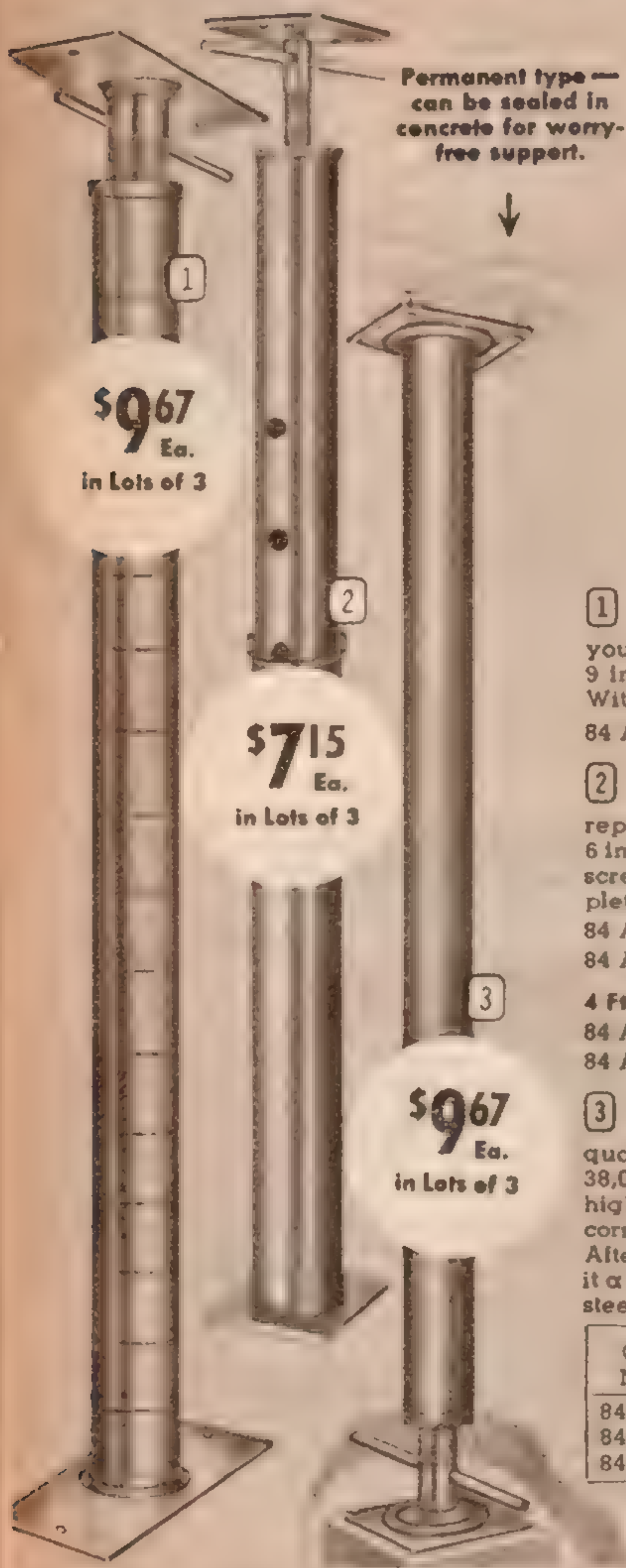
# SAVE 10% MORE BUY 3 OR MORE

Prevent expensive floor sag

Ideal under heavy kitchen appliances

Permanent type—can be sealed in concrete for worry-free support.

Excellent support for stairways



\$9.67 Ea.  
in Lots of 3

\$7.15 Ea.  
in Lots of 3

\$9.67 Ea.  
in Lots of 3

**1 Heavy Duty Permanent Jack Post.** Capacity to 32,000 lbs. Replace deteriorated wooden posts, etc. Cut post to fit your support needs. Maximum height 8 ft. 5 in., min. height 9 in. Post diameter 2 3/4 in. Adjusts 3 in. Has 4x8 in. plates. With turning bar, instructions. *Not Mailable.* Wt. 33 lbs. 84 A 5505 R—Each \$10.75...3 or more, Each \$9.67

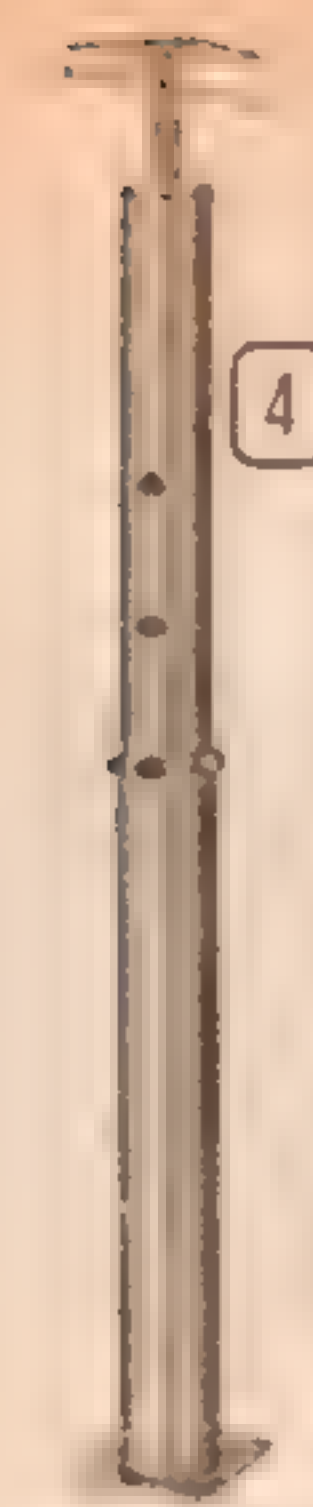
**2 Adjustable Column Jack Post.** Capacity to 15,000 lbs. Welded double-tube construction. Save on costly house repairs. Outer tube 2 1/2-in. diameter. Height adjusts from 4 ft. 6 in. to 7 ft. 9 in. Two 5/8-in. diam. support pins. Steel nut and screw adjusts 3 in. With 3x6-in. plates and turning bar, complete instructions. *Mailable up to 70 lbs.*

84 A 5516 MB—Ship. wt. 25 lbs. *Mailable*... Each \$7.95  
84 A 5516 R—Lots of three or more... Each 7.15

**4 Ft. 10 in. to 8 Ft. 10 in. Range. Mailable to 70 lbs.**  
84 A 5506 MO—Ship. wt. 35 lbs.... Each \$10.49  
84 A 5506 R—Lots of three or more... Each 9.44

**3 Extra Heavy Duty Permanent Jack Posts.** Manufactured and designed to meet FHA minimum requirements. High quality materials for trouble-free use. Compression tested to 38,000 lbs. 3-in. diam. 1-pc. posts constructed of 11-gauge high-tensile steel coated inside and out to resist rust and corrosion. 1 1/4-in. diam. screw allows for adjustment up to 3 in. After adjustment, post may be imbedded in concrete, making it a permanent tamper-proof column. Top plate of cold-rolled steel spot welded to tube. *Not Mailable.*

Catalog Number	Adjusts Ft.-in.	For Clearance Ft.-in.	Wt. Ea. Lbs.	Price Each	3 or More, Each
84 A 5507 R	6-6 to 6-9	6- 4 to 6- 7	35	\$10.75	\$ 9.67
84 A 5508 R	6-9 to 7-0	6- 7 to 6-10	36	11.35	10.20
84 A 5509 R	7-0 to 7-3	6-10 to 7- 1	37	11.75	10.55



Use Under Porches, Stairs, Crawl Space, Etc.

**4 Adjustable "Shorty" Jack Post.** Use porches, stairs, crawl space, etc. (See above.) 1-in. diameter fine threaded 1/2" Rust-resistant heavy-gauge construction. S... up to 20,000 lbs. Adjusts from 1 ft. 9 in. to 3... and base plates have holes for fastening used as a perm. support. Turning bar. Wt. 84 A 5510 M—Each \$5.69...lots of 3, Each



Use 3 or 3 1/2-in. pipe... 4x4-in. Lumber

**5 All-Purpose Jack.** Make your own support post. Simple to assemble and operate. You receive top and bottom plate—diam. threaded screw. All you need is 4x4-in. lumber or a 3 1/2-in. pipe. Will lift up to 5,000 lbs. ... support 10,000 lbs. and safely. Use for porches, leveling, trailers, barns, steps, etc. Instructions and turning bar included. 84 A 5511—Wt. 5 lbs. *Mailable*. Each \$2.55...3 or more, Each

## Bell Bottom Jack Screws

• Lift 5 to 20 Tons • Sure-Grip Corrugated Bell

**6 A Size for Every Job:** shoring buildings, lifting machinery. Sturdily constructed for extra-heavy lifting. A real... 1-in. screw holds 5 tons, 1 1/4-in. screw holds 10 tons, 1 1/2-in. screw holds 12 tons, and 2-in. screw holds 20 tons.



Drop-forged turn screws with square-cut threads for greater strength. Turning bar not included. Wrecking bar to turn. Malleable iron caps for easy turning of screw.

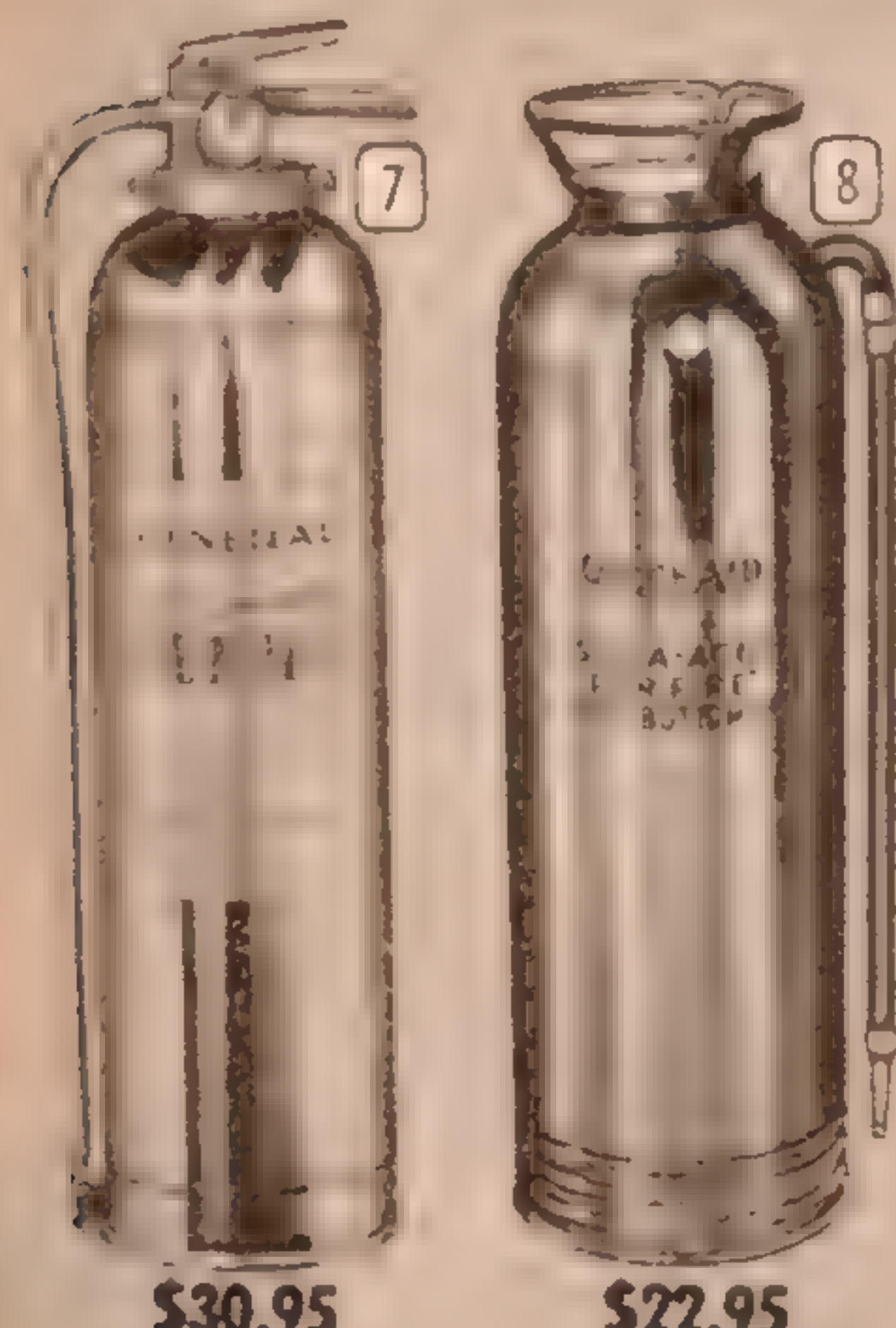
Catalog Number	Diam. in.	Ht. Range in inches	Ship. Wt.
84 A 5520 M	1	8 1/2 to 13 1/4	6 lbs.
84 A 5521 M	1 1/4	10 1/2 to 17 1/2	12 lbs.
84 A 5522 M	1 1/2	10 1/2 to 17	15 lbs.
84 A 5523 M	1 1/2	12 1/2 to 20 1/2	17 lbs.
84 A 5524 MB	2	15 1/2 to 24 1/2	27 lbs.

Just Say Charge It!

SEE PAGE 1281

## If Fire Starts...

## BE READY



\$30.95

\$22.95



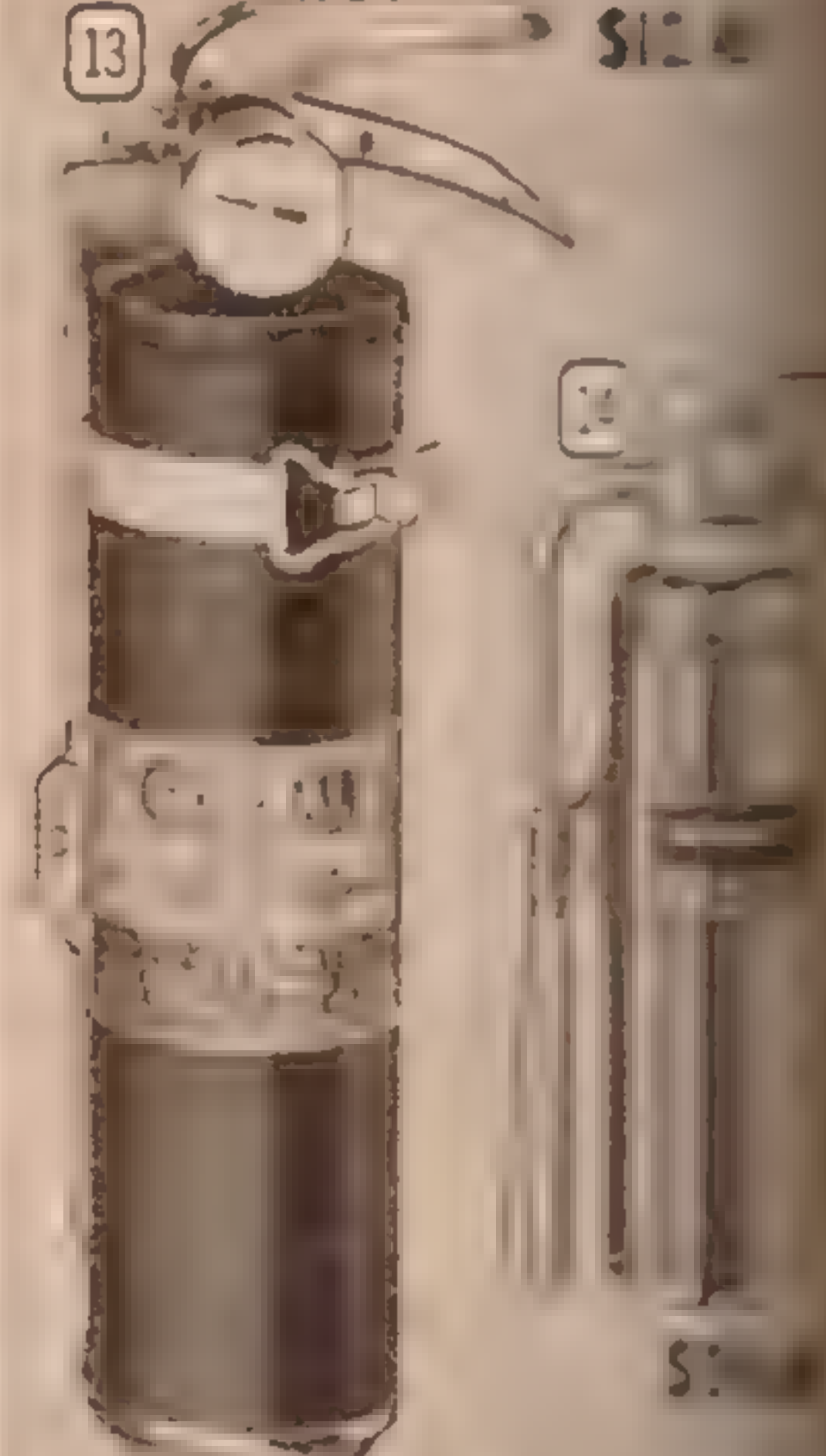
\$29.50

\$12.69



\$9.98

3 For \$2.95



\$12.49

\$12.49

**7 Pressurized, Water-Type Fire Guard Extinguisher.** 2 1/2-gal. capacity for Class A fires. Use protective anti-freeze during winter. Stainless steel. 84 A 8635 M—Ship. wt. 10 lbs. \$3.50 Dn...Cash \$30.95  
84 A 8636 MB—2 1/2 Gal. Refill. Ship. wt. 32 lbs....\$5.49

**8 Quick-Aid Soda Acid Type.** Coast Guard Approved. 2 1/2-gallon. For Class A wood or rubbish fires only—rated 2A. Invert to operate—40-ft. stream. 500-lb. test stainless steel tank. Recharge annually. Ship. wts. Extinguisher 19 lbs.; Refill 3 lbs. 84 A 8630 R—Order refill below...\$22.95  
84 A 8609 R—SODA ACID REFILL. 2 1/2 gallon...\$9.95

**SPECIAL DISCOUNT OFFER.** Schools, manufacturing plants, motels, etc. DEDUCT 10% on orders of 6 or more extinguishers except (12) and refills.

**9 Carbon Dioxide Extinguishers.** 5-lb. size. For Class B, C or small Class A fires. CO<sub>2</sub> won't damage furniture or fabrics. Doesn't conduct electricity, won't freeze. Rated 2 BC... PLUS... COAST GUARD APPROVED. Handy wall bracket. \$3.00 Down. 84 A 8621 R—Wt. 21 lbs. \$4 Monthly...Cash \$29.50

**10 11 Vaporizing Liquid Type.** For Class A, B, and C type fires. 1-quart size, rated 1/2 BC. Shoots full 20-30 ft. stream. Won't freeze, harm fabrics or furniture. Ship. wts. 10 lbs. and 9 lbs. *Mailable.*

(10) 84 A 8603 M—1 1/2-QT. SIZE. Truck bracket. \$12.69

(11) 84 A 8606 M—1-QUART SIZE. Wall bracket. 9.98  
84 A 8607—1-QT. REFILL FOR (10), (11). Wt. 3 3/4 lbs. 1.15

**12 Blaze Out Extinguisher.** Class A, B, C. 12-ft. stream. 84 A 8601—Wt. ea. 1 1/2 lbs. Ea. \$1.06; 3 for \$2.95

**13 Pressurized 2 1/2-lb. Dry Chemical Extinguisher.** Guard approved. Ideal for marine use. Won't harm fabrics. For Class B, C fires. Rated 4BC. Complies with regulations. Clean up easily with vacuum cleaner. 84 A 8633—Red. With wall bracket. Wt. 6 lbs. 8 oz. \$12.49  
84 A 8638—Chrome-plated. Wt. 6 lbs. 8 oz. \$12.49

**14 Pressurized 5 lb. Dry Chemical Extinguisher.** charge horn. Pushes away heat of any fire. 4BC. Non-toxic, Coast Guard approved. Recharge. Simplified operation discharge level. \$2.50 down. 84 A 8634—Red. With bracket. Wt. 12 lbs....\$22.95  
84 A 8637—Refill for 13, 14. Wt. 2 lbs. 14 oz. 2 1/2 lbs. \$5.49

**IMPORTANT.** Extinguishers are rated by Underwriters Laboratory according to relative effectiveness and classes they will handle best. CLASS A—wood, rubber, paper; CLASS B—oil, grease, flammable liquid fires; CLASS C—fires involving electricity.



## NEW, Compact Level-Transist

**15** **Lightweight Powr-Kraft Level-Transit.** Designed in a brand new compact size for utility . . . Engineered for amazing accuracy and ease of operation. Light, portable and sturdy. Weighs only 2 lbs., only 6 in. high. 6 in. long 8-power telescope, has objective lens micrometer focusing. Telescope may be plunged or elevated 45° and returns to true level position by double locking mechanism. Cantilever type base and telescope are constructed of high-strength aluminum alloy. Precision ground, optically flat leveling plate is chrome plated and permanently lubricated. Vertical arc reads to degrees. Horizontal circle is divided and numbered every 10 degrees for 0° to 180° both right and left, and can be rotated for zero settings. Transparent vernier plate has graduations in single degrees. Four nickel-plated leveling screws level the instrument. Comes complete with carrying case, plumb bob, and instructions. Order tripod 84 A 6457 MO below separately.

84 AP 6460-Mailed Postpaid. \$4.50 Down, \$5 Month..Cash \$44.50

\$44.50

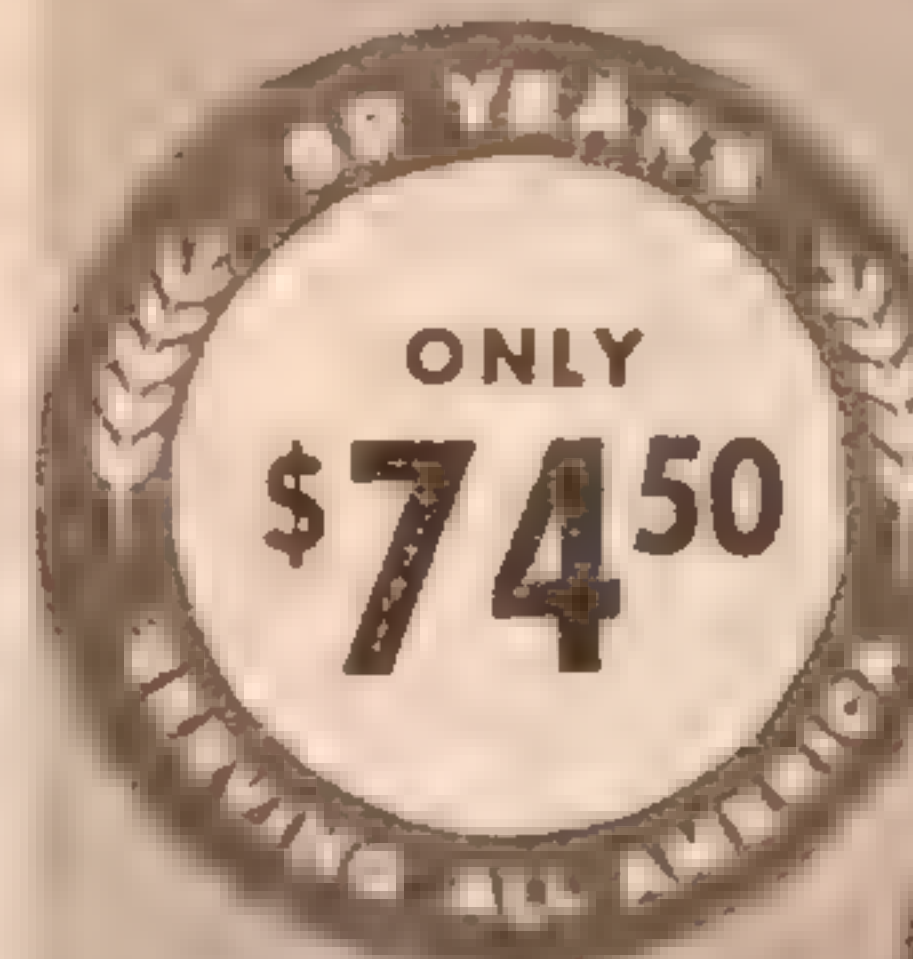
## Compare!



Special  
Fiber Glass  
Case



**POWR-KRAFT**



Level  
Transit



## WHY PAY MORE?

### Powr-Kraft Farm Level

**18** **12-Power Level.** Built-in. Erecting 10 1/2-in. built-in sun-free internal focusing. Fixed cross-hairs. Precision-ground. 1 7/8-in. spirit level graduated in degrees in quadrants. Leveling and clamp. Instant finish. Comes with plumb bob, and carrying case. \$4 Down.

Postpd..Cash \$39.95

Speed for Level (15), (18).

MO—Wt. 8 lbs....\$7.95

### David White Level

**19** **Dustproof 25-Power 12-in. Telescope with internal focusing.** Compact in design, exceptionally accurate. Erecting eye-piece, adjusting cross-hair focus. Telescope, vertical supports, vertical spindle all one-piece construction. 4-in. horizontal circle graduated in degrees, engraved in quadrants. Vernier reading to 5 minutes. 3 1/2-in. spirit level sensitive to 60 sec. Min. focus 6 ft. Ball bearing race.

Steel center, end thrust adjustment. With plumb bob, carrying case, instructions. Order tripod (29), (30) below. Postpd. \$14.50 Dn.

84 AP 6477 M—Cash....\$144.50

### David White 2-in-1

**20** **Designed for Heavy-Duty Contractors' work.** Double ball bearing race. Level converts to transit for angles. Dustproof 25-power erecting type 12-in. telescope with color-corrected lens. Extra-long spirit level. 3 1/16-in. horizontal circle reading from 0° to 90° in quadrants, vernier to 5 min. With plumb bob, case, instructions. Order tripod (29) or (30) below. Postpaid. \$19.50 Dn.

84 AP 6487 MB...Cash \$194.50

**21** **Compass for use with above.** Die-cast case. 2-in. needle revolves on jeweled pivot.

84A6472—Ship. wt. 1 lb..\$17.50

**22** **11 Marking Pins.** 3/16x11 in. 84 A 6468—Wt. 2 lbs..\$4.25

**23** **18-oz. Solid Brass Plumb Bob.** Can't rust. 84 A 6471—Wt. 1 lb. 8 oz..\$3.98

**24** **Range Pole.** 1 1/8 in. steel. Two sections, extends to 9 1/2 ft. Mailable. 84 A 6473 M—Wt. 5 lbs..\$10.50

**25** **Hand Level.** 4 1/2 in. long. Ideal for quick, easy readings. 84 A 6496—Wt. 4 oz....\$2.85

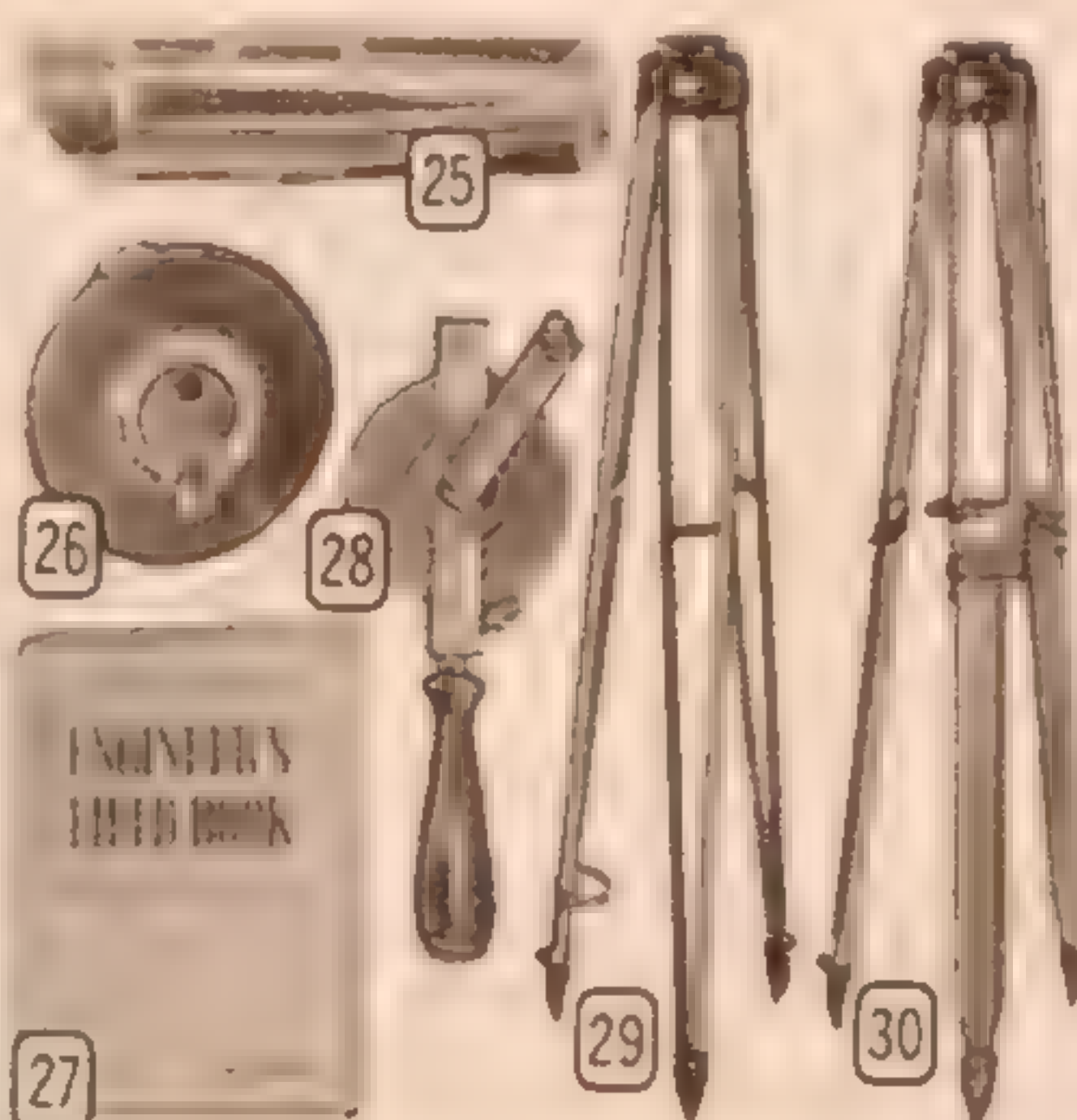
**26** **New Surveyor's Tape.** 100 ft. 84A6499—Wt. 1 1/2 oz..\$6.95

**27** **Engineer's Field Book.** 84 A 6474—Wt. 12 oz..\$1.98

**28** **Surveyor's Alloy Steel Band Chain Tape.** 100 ft. long. 84 A 6466—Wt. 5 lbs...\$15.95

**29** **Split-Leg Universal Tripod.** Easy handling. Solid support for transits (19), (20). Aluminum legs. Nylon bearings. Spur-tip feet. Wt. 14 lbs. 84 A 6492 MO.....\$27.50

**30** **Extension Tripod.** Like above but has grained Maple legs. Sturdy and dependable support. Adjusts from 36 to 59 in. Ship. wt. 15 lbs. 84 A 6493 M.....\$42.95



**16** **Only Powr-Kraft Offers You a Full 12-Power, 3-in-1 Level-Transit WITH TRIPOD at this low Ward price.** Features big 10-in. erecting type 12-power telescope . . . color-corrected lens for clear image . . . use as level and transit for vertical angles at same time . . . fixed spider web cross hairs . . . dual micrometer adjustment on both sides for right and left hand operation. Positive level-locking bar for greater accuracy. Dependable, dust-free internal focusing mechanism. 1 7/8-in. spirit level. Complete with rugged tripod, plumb bob and carrying case.

84 AP 6497 YO—Postpaid. \$7.50 Dn., \$7 Mo....Cash \$74.50

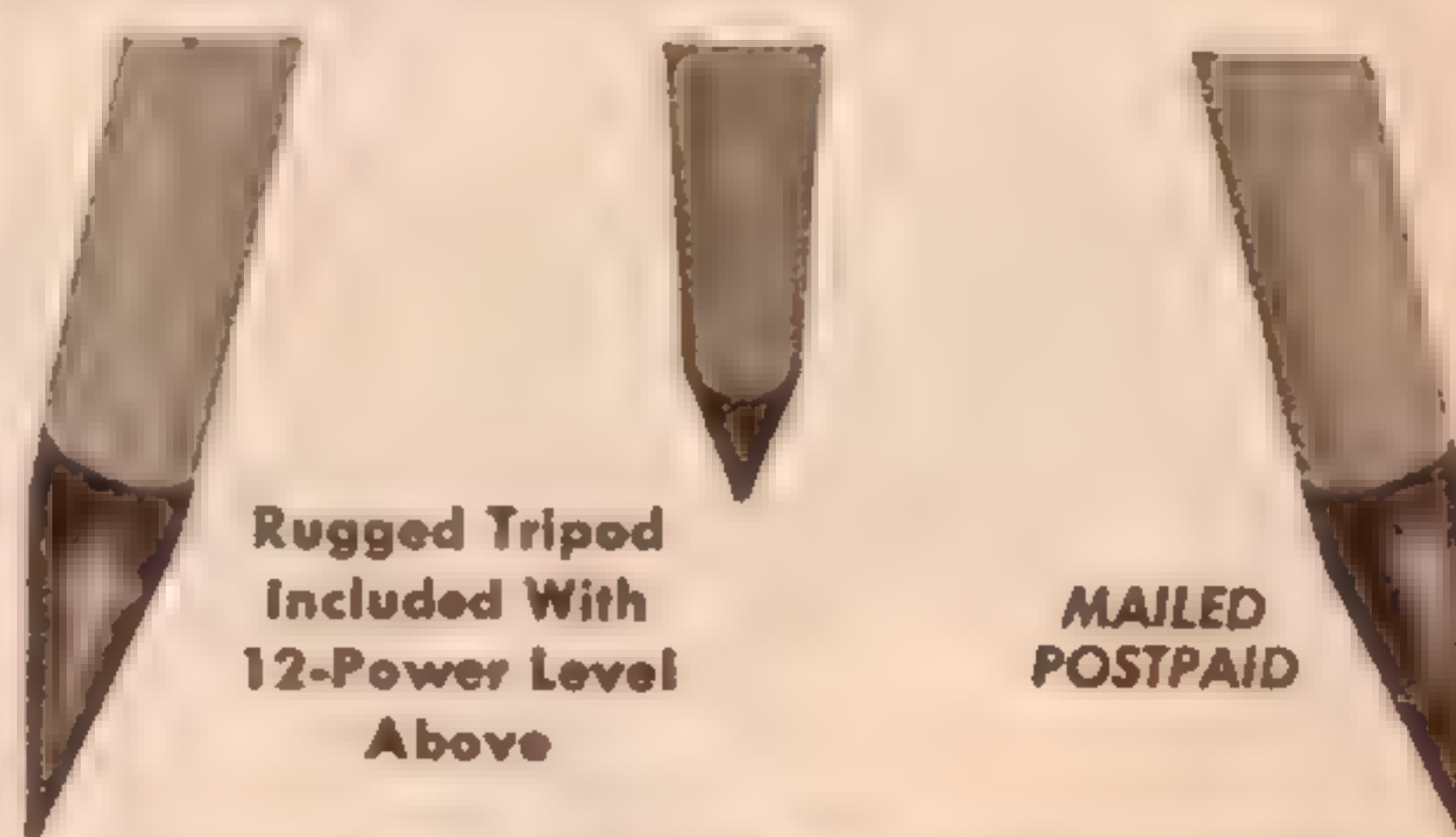
**17** **Engineer's Rod and Target.** 3-section, sliding type. 2 1/2x1 1/8 in. by 5 ft. long, extends to 14 ft. Graduated in feet and inches and 1/8-in. With 6-in. reversing target.

84 A 6495 M—Mailable. Ship. wt. 7 lbs.....\$19.50

**Leveling Rod and Target.** Like (17) above, but 2-section type. Extends to 9 ft. 6 in.

84 A 6494 M—Ship. wt. 5 lbs.....\$11.95

For additional information on Transits (19) or (20), send for FREE Booklet No. 84DW38007; on (16) or (18) Booklet No. 84DW38008.



Rugged Tripod  
Included With  
12-Power Level  
Above

MAILED  
POSTPAID

## CEMENT AND PLASTERERS' TOOLS

**Star Drills.** For brick, cement, etc. Cadmium plated. 12 in. long. State diam.

St. Ea Diam.	Wt.	Each
39c 5/8 in.	10 oz.	68c
50c 3/4 in.	12 oz.	82c
58c 1 in.	1 1/2 lbs.	\$1.24

**Powr-Kraft Finishing Trowels.** Rib riveted steel blade. 1 lb. 4 oz. Ship. wt. 1 lb. 4 oz. Plaster. 4 1/2x11 1/2 in. \$2.55 Cement. 4x14 in. \$2.75 **FINISHING TROWEL.** Like above 4 3/4x11 in. Wt. 1 1/2 lbs. 84A10—Wood handle...\$1.89

**33** **Patching Trowel.** 5x2 in. 84 A 6418—Wt. 7 oz....\$7c

**TUCKPOINTING TROWEL.** Steel. 84 A 6419—6x1 1/2 in. Wt. 5 oz..69c

**34** **Brick Trowels.** 1-pc. shank. Steel blade, drop forged. **HIGH QUALITY TROWEL.** 84 A 6403—Wt. 1 1/4 lbs....\$1.29 **FINEST QUALITY TROWEL.** 84 A 6405—Wt. 1 1/4 lbs....\$1.72

**35** **Pointing Trowel.** 5 1/2-in. steel blade. For professional finished look. Wood handle. 84 A 6408—Wt. 7 oz.....\$7c

**36** **Masons' Jointer.** 5/8, 3/4 in. concave joints. Malleable iron. 84 A 6422—Ship. wt. 10 oz....\$98c

**37** **Powr-Kraft Brick Hammer.** Our finest professional quality. 24-oz. drop-forged 8 1/4-in. steel head. WITH 11-IN. HARDWOOD HANDLE. 84 A 6430—Wt. 2 lbs. 10 oz....\$3.15 WITH 11-IN. STEEL HANDLE. 84 A 6432—Wt. 1 lb. 7 oz.....\$4.69

**38** **Groover, Edger.** Cast aluminum. 5x2 1/2 in. Ship. wt. 10 oz. 84 A 6414—Groover.....\$9c 84 A 6415—Edger. (Not shown.) \$9c

**39** **Powr-Kraft Corner Float.** Magnesium blade. Wt. 1 lb. 84 A 6442—Hardwood handle. 3 3/4x10 3/8 in.....\$1.72

**40** **Plasterers' Float.** 4x9x3/8 in. aluminum blade. 84 A 6440—Rubber pad. Wt. 14 oz.....\$1.06

**41** **Bricklayers' Chisel.** 3 1/2-in. bit, 7/8-in. diameter shank. Tempered steel. About 6 3/4 in. long. 84 A 6437—Shock resistant. Ship. wt. 1 lb. 7 oz.....\$1.39

**42** **Masons' Tool Bag.** Heavy 10 oz. white duck. 84 A 6433—20 in. long. Ship. wt. 3 lbs. 6 oz.....\$5.75

**43** **Plasterers' Hawk.** Scored to prevent sliding. 12-ga. aluminum. Rubber callous pad. Ship. wt. 2 lbs. 84 A 6431—13 1/2x13 1/2 in.....\$2.63

SATISFACTION  
GUARANTEED

CEA WARDS 1085





# Get More ROTARY MOWER Value at Wards

THE BEST BUY MOWER FOR THE PRICE-MINDED CUSTOMER



## Get These Features:

- 14-ga. Stamped Steel Deck, Turquoise and White baked on enamel finish
- 3/4-in. Tubular Chrome-plated Steel snap-off handles for easy storage
- Long-life Nylon Wheel Bearings . . . Easily adjustable cutting heights

**A Garden Mark 18-in. Economy Mower.** Powerful, efficient, yet priced low! 2 1/2-HP 2-cycle Clinton VS400 engine, cast-iron cylinder sleeve. Rope starter. Heavy plastic wheels (not power driven) 6x1.25-in. semi-pneumatic rubber tires with ground-gripping grooved tread. Deep steel housing with side discharge chute. Cutting height adjusts to 1 1/8, 1 3/4, or 2 3/8 in. Shipped promptly from Stock by Freight, Truck or Express. Ship. wt. 47 lbs.

89 A 50 R—\$3.50 Down, \$4 Month on Terms. . . . . or Cash **\$31.88**

**B C Garden Mark Extra-Wide Push Type Rotaries.** Bigger, more powerful Mowers, equipped with 4-cycle Clinton engines, cast-iron cylinder sleeve. Easy to operate recoil starter. Convenient throttle and choke control on 3/4-in. tubular steel handle. Heavy plastic wheels (not power driven) are staggered to prevent scalping, provide "close-in" trim. Cutting height adjusts to 1 1/8, 1 3/4, 2 3/8 and 3 in. Leaf mulcher included. Shipped promptly from Stock by Freight or Truck.

**B 22-in. Mower.** Powered by 2 1/2-HP Clinton V100 engine. Disc-type wheels have 7x1.5-in. semi-pneumatic tires with grooved tread for ground-gripping stability. Ship. wt. 55 lbs.

89 A 52 R—\$5 Down, \$5 a Month on Terms. . . . . or Cash **\$47.50**

**C 24-in. Mower.** Powered by 3-HP Clinton VS4100 engine. Disc-type wheels have 8x1.5-in. semi-pneumatic tires with ground-gripping grooved tread. Ship. wt. 64 lbs.

89 A 54 R—\$5 Down, \$5 a Month on Terms. . . . . or Cash **\$49.95**

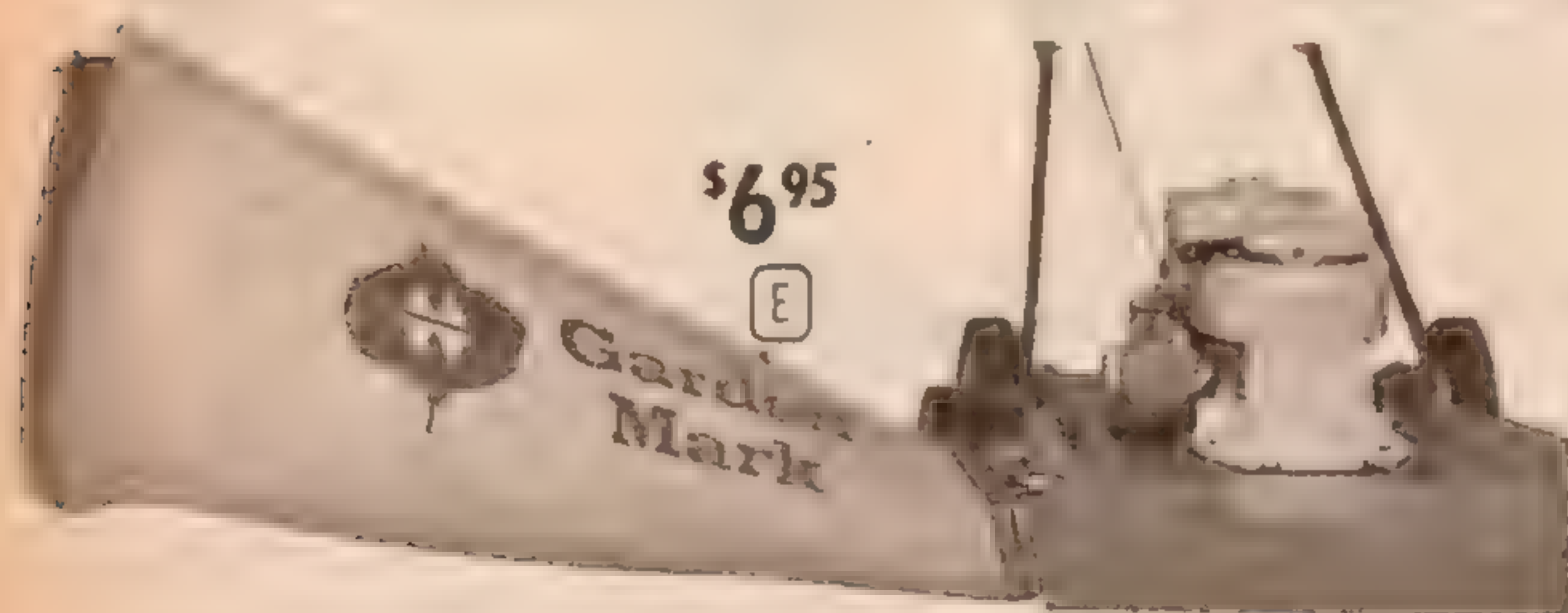
**D Garden Mark Self-Propelled 22-in. Rotary Mower.** self—you just guide it. Handle stops and starts mower. 3-HP Clinton VS4100 engine, cast-iron cylinder sleeve. Recoil starter; choke control and hand on 3/4-in. tubular steel handle. Heavy plastic wheels staggered for trim; front wheels have 7.15-in. wheels 8x1.75-in. semi-pneumatic tires with grooved tread. Cutting height adjusts to 1 1/8, 1 3/4 and 2 3/8 in. Shipped from Stock by Freight or Truck. Ship. wt. 69 lbs.

89A53R—\$5 Dn. on Terms, Cash \$59.95

## Mower Replacement Blades

For Wards Rotary Mowers. Always keep a sharp blade available—makes mowing easier—insures a neat, clean cut. Buy an extra blade with your mower. Order corresponding blade size.

Cat. No.	Blade Size	Fits Mower Catalog No.	Ship. Wt.	Price
89 A 300	18 in.	50, 131	1 lb. 2 oz.	\$1.75
89 A 301	19 in.	5, 8, 11, 14	1 lb. 4 oz.	1.98
89 A 310	20 in.	51, 61	2 lbs. 8 oz.	2.15
89 A 302	21 in.	6, 9, 12, 13, 15, 16, 71	2 lbs.	2.25
89 A 303	22 in.	21, 52, 53, 62, 63, 122, 123, 130, 133, 138, 139	3 lbs. 8 oz.	2.35
89 A 304	24 in.	17, 18, 54, 64, 65, 121, 124, 134, 135, 137, 140	2 lbs. 6 oz.	2.50



## Garden Mark Rotary Grass Catcher

**E New low-cost Catcher,** designed to fit most Rotary Mowers, from 17 to 22 in. in size. Bracket is simple to attach to mower. Bound neck of bag fits into angle of frame and is held securely by a simple spring fastener—one hand attaches or removes for easy emptying. Rigid and self-supporting—glides along with mower—catches stones, glass, twigs, etc. tossed out by cutting blade, safeguards against accidents. Helps improve quality of lawn by preventing spread of weed and crabgrass seed, burn-out from cut grass. Eliminates raking, keeps lawn free of twigs and leaves. Bag is heavy muslin, holder and all metal parts plated to resist rust. Complete instructions for assembly and attaching included. Ship. wt. 8 lbs.

89 A 319 M—Universal Type, fits most Rotary Mowers, except Garden Mark. . . . . \$6.95

1086 WARDS BCAS 2 89A320M—Fits Garden Mark Models. 6.95



19-in. Free Wheeling  
**\$77.50**

21-in. Free Wheeling Rotary Mower  
**\$87.50**

Guaranteed One Year  
See opposite page

Guaranteed One Year



# Check Quality, Compare Features

**FOR JUST A FEW DOLLARS MORE,  
YOU GET ALL OF THESE ADDED FEATURES**

**FREE OFFER . . . BUY IT . . . TRY IT . . .** if you are completely satisfied, return the mower and we will be cheerfully refunded.



**Wind-up No-Pull Starter** makes it so easy to start—merely give the conveniently located handle a few turns, flip it back into storage position . . . the powerful spring-driven engine over with tremendous speed, a fast, sure start with hardly any effort on your part. Operates efficiently, even in cool weather; no break . . . no batteries to charge.

**Height Adjuster**—it's so easy to adjust height of cut. No tools necessary to remove or install the mower. The simple, fool-proof control lever sets the wheels in position for 5 cutting heights you find best for your lawn, from close 1 1/8 in. to full 3 inches.



- Complete engine controls on handle . . . choke-fast-slow-stop
- Steel wheels with oil-impregnated bearings
- Leaf Mulcher included . . . rids lawn of leaves as you cut
- "No-sag" loop handle has steel cross plate for greater rigidity

**J K L Garden Mark "Plus Feature" Rotary Mowers.** Have all the extra features listed above and pictured at left to make your mowing easier, more efficient. Easy to operate starter. Powerful engines have cast-iron cylinder sleeves for longer wear. Choke throttle and stop control on chromed 3/4-in. tubular steel, non-sag, loop-type handles. Staggered wheels for cutting close to buildings, trees, flower beds—equipped with semi-pneumatic rubber tires (not power driven) with checkered tread for sure-grip traction. Cutting height adjusts to 1 1/8, 1 3/4, 2 3/8 or 3 in. 14-ga. stamped steel deck finished in attractive Charcoal and White baked-on enamel.

Shipped promptly from Stock by Freight or Truck. Use your Credit—see Page 791 for special terms that apply to Mowers.

## Push Type Mowers

- Mower with 3-HP Clinton VS4100 4-cycle engine. Equipped with 7x1.5-in. tires.
- Ship. wt. 54 lbs. Only \$5 Down, \$5 a Month on Terms . . . or Cash \$54.95
- Mower. Wider cut, does big mowing jobs. Powerful 3 1/2-HP Clinton VS3100 4-cycle engine. Equipped with easy-rolling 8x1.75-in. tires.
- Ship. wt. 66 lbs. Only \$5 Down, \$5 a Month on Terms . . . or Cash \$57.95

## 22-in. Self-Propelled Mower

- L Does Most of the Work For You.** Ease-O-Matic clutch design—push handle down, mower stops; release handle, mower goes forward—you just walk along and guide it. Powerful 3-HP Clinton VS4100 4-cycle engine. Front wheels have checkered tread 7x1.5-in. tires; rear wheels have specially designed 8x1.75-in. smooth tires to provide maximum drive traction.
- 89 A 63 R—Ship. wt. 71 lbs. \$5 Down, \$5 a Month on Terms . . . or Cash \$69.95

**ONE YEAR GUARANTEE.** Wards will repair or replace any **Garden Mark** Mower that shows defects in material or workmanship without charge if returned within one year of the date of purchase. Guarantee applies to all mowers on this page.



\$54<sup>95</sup>

\$57<sup>95</sup>

\$69<sup>95</sup>

## DeLuxe Models: All Of The Above Features Plus

- Non-rusting, diecast aluminum deck—rugged, yet lightweight for ease of handling.
- Self-storing handle adjusts to height of operator—has fingertip engine controls.
- Deck extends below and 8 inches behind blade—insures maximum safety when you mow.

**H Garden Mark DeLuxe Quality Rotary Mowers** in a choice of "free-wheeling" or "power-propelled" with the premium features found on the market. Attractive, stream-lined and efficient, power-packed operation makes them a pleasure to own and use. The "cinch" with wind-up, tempered steel handle does all the work (see picture above). The cast-iron cylinder sleeve means extra engine wear. Engine controls located conveniently on tubular steel handle—operate with a touch of a finger. Handle is "stow-away" design to eliminate storage space. Sloping design of housing permits

mowing under low branches.

Adjusts to four cutting heights—7/8, 1 1/2, 2 1/8, and 2 3/4 by simply moving a lever on the deck. Staggered wheels prevent scalping, wheels inset on left side for close trim—within 5/8 in. of walls, trees, flower beds.

Die-cast aluminum deck finished in bright Gold and White baked on enamel with chrome trim and chromed hub caps. Underdeck baffles improve cutting performance. Visual gas and oil gauges—check engine at a glance—no guessing. Leaf mulcher eliminates need for raking. Low-tone muffler lets you mow without disturbing the neighbors.

## 21 in. "Free Wheeling"

**H Garden Mark Power-Packed Mowers** with deluxe features. Operate. Wheels not power driven. Semi-pneumatic rubber tires have heavy, gripping lug tread, are 6x1.5-in. on front wheels, 8x1.75 in. on rear.

89 A 8 R—19-in. Rotary, powered by 3-HP Clinton & Stratton Engine. Ship. wt. 75 lbs. \$5 Down, \$5 a Month on Terms . . . or Cash \$77.50

89 A 9 R—21-in. Rotary, cuts a wider cut, powered by 3-HP 4-cycle Clinton engine. Ship. wt. 79 lbs. \$5 Down, \$5 a Month on Terms . . . or Cash \$87.50

## 21 in. "Power Propelled"

**H Garden Mark DeLuxe self-propelled model** that does the work for you. Ease-O-Matic clutch (see picture above, right) gives the convenience of front wheel drive, plus added traction of rear wheel drive when going up grade.

3-HP 4-cycle Clinton engine has oil and gas gauge—no guessing. Enclosed direct drive mechanism and grease-sealed transmission for trouble free operation. Semi-pneumatic rubber tires have heavy lug tread, are 6x1.5 in. on front, 9x1.75 on rear.

89 A 71 R—Ship. wt. 94 lbs. \$5 Down, \$6 a Month on Terms . . . or Cash \$109.50



**Ease-O-Matic Clutch**—push handle down for free wheeling—release and mower drives itself.



BEARS WARDS 1087





\$4 DN.  
\$5 MO.

\$36<sup>50</sup>

## Giant 30-inch Lawn Sweeper

**(A) Garden Mark Ends Tiresome Raking.** Whisks up grass clippings, leaves, stones, twigs, etc. Big 7-bushel hopper lifts out for emptying. Simple Adjust-a-Bar construction sets brush to sweep 0 to 2½ in. Height shown on scale. Brush of alternate Bassine fiber tufts doubly locked in steel. Chrome plated handles. Rolls smoothly on 9-in. semi-pneumatic tires. Gold color with 10-oz. mildewproof White canvas hopper. Folds for convenient storage. Easily assembled. From Stock by Freight or Truck.  
89 A 296 R—Ship. wt. 49 lbs. \$4 Down, \$5 Monthly.....or Cash \$36.50  
**25-In. Lawn Sweeper with 5-Bushel Hopper.** (Not shown.) Same Adjust-a-Bar control as above. 4 Bassine fiber brushes. Tubular steel handle. Fully enclosed drive gears. Canvas hopper. Composition wheels.  
89 A 295 R—Shipped by Freight or Truck. Ship. wt. 35 lbs.....\$26.50



## Power Propelled Reel Mower

**(B) Cuts 22-in. Swath.** Reel extends 5 in. outside main wheels to trim garden beds. Trims to ⅝ in. of walls, etc. Front or rear discharge adj. ½ to 2½ in. Separate clutch control for reel. Use in free-wheel reel powered for trimming; with wheels powered and reel stationary for transporting or wheels and reel powered for normal use. 2½ HP engine; impulse starter. Enclosed drive (1). 6 blades; 9x1.75 semi-pr  
89 A 110 R—Gold and White color. Ship. wt. 125 lbs. \$7 Mo.....Cash  
**(C) Grass Catcher for Mower Above.** 22x22x12-in. hopper. 22-gauge  
89 A 112 R—Ship. wt. 20 lbs.....  
**Roller.** (Not shown.) Replaces front wheels. Recommended for Zoysia  
89 A 113 R—Ship. wt. 7 lbs.....

## DeLuxe Engine Powered Lawn Sweeper



\$84<sup>95</sup>

\$8.50 DN.  
\$8 MO.

**(D) 30-in. Sweeper.** Takes the work out of lawn sweeping. Pulls itself forward—all you do is guide. Control on handle has 10 settings to adjust brush from 0 to 2½ in. 2½ HP 2-cycle engine with recoil starter. 7 bushel canvas hopper lifts out for easy dumping. 10⅞x1½-in. wheels with semi-pneumatic tires. Tubular steel handle.  
Assembled except for mounting engine. Mounting instructions included. Folds flat for storage.  
Shipped promptly from Stock by Freight or Truck.  
89 A 292 Y—Ship. wt. 100 lbs..Cash \$84.95

## Traller Sweeper ... \$64<sup>95</sup>



\$64<sup>95</sup>

**(E) Ride, Mow and Sweep at the Same Time.** Hooks to any Garden Tractor or Riding Mower, or use manually. 8-bushel capacity. Wide 30-in. sweep makes lawn and pavement sweeping easy. Pull cord to dump without dismounting (see view). Brush adjusts from 0 to 2½ in. high. 9-in. semi pneumatic tires. All steel hopper. Shipped from Stock by Freight or Truck. \$6.50 Dn., \$7 Mo.  
89 A 294 R—Ship. wt. 50 lbs....Cash \$64.95

**(F) Grass Catcher.** For 14 to 18-in. hand mowers only. White, steel bottom.  
89 A 345MO—Ship. wt. 3 lbs. 8 oz.....\$1.69  
**Deluxe Grass Catcher** for 16 to 21-in. hand or power reel mowers. Canvas, steel bottom.  
89 A 347 MO—Ship. wt. 4 lbs.....\$2.49

**(G) Rotary Lawn Mower Cover.** Fits all Wards, most other Rotary Mowers and Tillers. Heavy rubberized fabric. Elastic bottom.  
89 A 324—Ship. wt. 1 lb. 8 oz.....\$3.49

**(H) Nylon Starter Cord.** For rope starting gas engines. Wooden handle.  
89 A 327—Ship. wt. 2 oz.....39c

**(J) 2½-Gal. Welded Steel Gas Can.** Flexible spout. Brass strainer. Air vent.  
89 A 349—Ship. wt. 4 lbs.....\$2.49



\$79<sup>95</sup>

## Powered Reel Mower

**(K) New 18-in. Power Propelled Mower.** Clinton 2½ HP engine; recoil starter. Choke, stop control located on handle. Oversize muffler. Hi-Lo height adjustment gives 7 wheel mounting with conventional roller adjustment provide any cutting height: 3⅜ in. Covered chain drive safety. 5 tempered steel blades. 2¼-in. diam. oil impregnated roller. Shipped from Stock by Freight or Truck. Ship. wt. 85 lbs.  
89 A 116 R—\$5 Dn. \$5 Mo..Cash

**New 21-in. Power Propelled Mower.** with No-Pull spring starter. Few turns, fold handle over springs to life. Same features as above. Ship. wt. 95 lbs.  
89 A 117 R—\$5 Dn. \$5 Mo..Cash

**(L) 18-in. Power Propelled Economy model,** similar to above but lighter construction. 2½ HP CL 100 engine; recoil starter. Choke and throttle control on handle. 2-pc. 1⅞-in. diam. roller. Shipped from Stock by Freight or Truck. Ship. wt. 85 lbs.  
89 A 100 R—\$5 Dn. \$5 Mo..Cash

## Quality Hand Mower

**(M) Better 17-in. Hand Mower.** Hi-Lo-Matic control provides hand adjustment from ⅜ to 3 in. 5 heat treated steel blades. 5 magnesium wheels with semi-pneumatic tires. Steel side plates. Chrome handle. Mail.  
89 A 207 M—Ship. wt. 39 lbs.

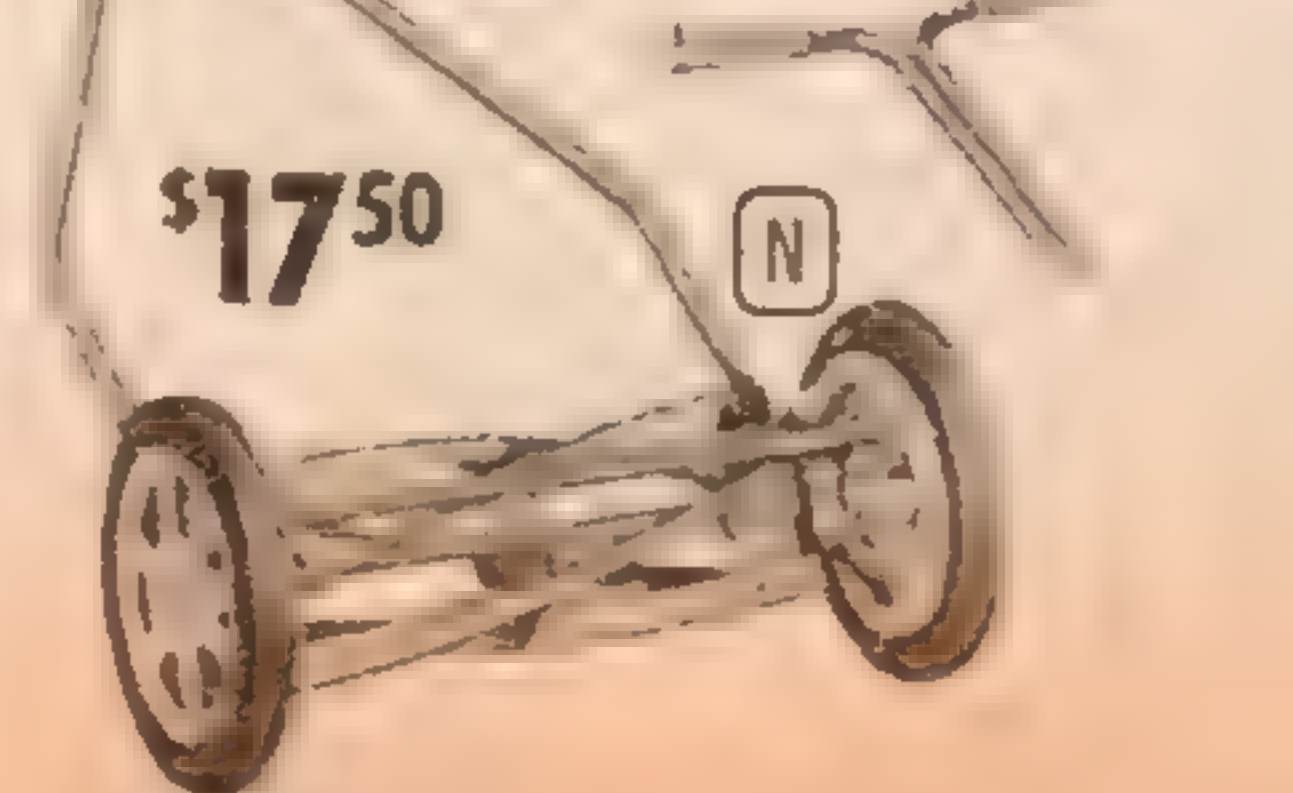
**(N) Good Quality 16-in. Hand Mower.** 5 heat treated steel blades riveted to 3 in. adj. ½ to 1⅞-in. Spring steel knife. Cast iron side plates. Tubular steel handle. Rubber 9-in. semi-pneumatic tires.  
89 A 204 MO—Mail. Wt. 40 lbs.



\$64<sup>95</sup>



\$26<sup>50</sup>



\$17<sup>50</sup>



39.50



Lawn-Trac Jr.  
Only  
**\$269<sup>50</sup>**  
\$10 DOWN  
\$13.50 MONTHLY

#### 4-HP 24-in. Lawn Trac

**Garden Mark** Airplane type control stick to start, stop and steer. Exclusive pivoting front axle; "Free-Floating" action to lawn contour to prevent scalping. 2 speeds—forward and reverse. Heavy steel tubing center frame member. Briggs & Stratton 4-cycle engine. Speeds up to 5 mph. Separate shut-off control. Enclosed transmission. Recoil starter. 4.00x8 rear tires (16-in. O.D.); semi-pneu. front tires (10-in. O.D.). Gold and White color. Ship. wt. 238 lbs. 89 A 1270 R—From Stock by Freight or Truck.....Cash \$269.50

**Rotary Mower.** Aluminum housing with safety guard open—height adj. 1 1/4 to 3 1/4 in. One blade. For both Lawn-Tracs. 89 B—MOWER ONLY. Ship. wt. 60 lbs. \$5 Dn. \$5 Mo. Cash \$58.85

**Grader-Snow Plow.** Pushes snow to sides. 30x15 in. Wt. 38 lbs. 89 C—Fits both Lawn-Tracs. \$21.50  
**30-in. Reel Mower.** Free float—6-blade, 7-in. diam. reel. 2 in. Ship. wt. 115 lbs. 89 D—Fits both Lawn-Tracs. \$114.50

**Button Elec. Starter, Battery.** 89 E—For (A). Wt. 37 lbs. \$62.50  
89 F—For (C). Wt. 40 lbs. \$62.50

**12-v Garden Tractor Battery.** 89 G—Ship. wt. 27 lbs. \$22.95

**5 Amp. Charger for Above.** 89 H—Ship. wt. 4 lbs. 8 oz. \$8.95



## Roll Your Lawn Each Time You Mow

- Handy No-Pull Impulse Starter—Makes Starting Quick and Effortless
- Roller Drive Feature—Lets You Roll Lawn While You Do Your Mowing
- Dual Drive Clutch—Operate With Either Foot, Brakes When Disengaged
- Separate Blade Clutch Control—Padlock Included; Let the Children Ride
- Hand Throttle Provides Variable Speed Control From 1 3/4 to 4 1/4 MPH

**Garden Mark** Not Just a Riding Mower, But a Riding Lawn Roller As Well! Weight of plus operator converts roller drive to efficient lawn roller. Cuts 25-in. swath at speeds up to 4 1/4 mph. "Dead Man" clutch within toe reach—must be depressed—can't run away without rider, operates with either foot. Separate blade clutch, when disengaged. Cut adjusts 1 3/4, 2 1/2 or 3 1/4 in. Trims within 5/8 in. of walls, trees, etc. 3 3/4 HP Clinton Model V-1100 4-cycle engine with impulse starter. "Touch-a-Matic" control (combination choke, fast to slow and stop on single control). Rubber roller drive wheel 14 in. wide, 12-in. diameter. Big 10x2 1/2-in. semi-pneumatic tires. Leaf Mulcher included. Gold and White with chrome trim. Shipped from Stock by Freight or Truck. See below for extra precision made attachments.

89 A—Ship. wt. 200 lbs. \$10 Down, \$12 Monthly on Terms.....or Cash \$239.50  
89 B—EXTRA 25-IN. REPLACEMENT BLADE. Ship. wt. 2 lbs. 8 oz. 2.75

**Seed Bed Pulverizer.** Spike tooth, 10-in. diam. cuts many small slots in 28-in. path.

89 C—Fits mowers this page. Wt. 55 lbs. \$32.50

**Roller.** 12-ga. steel; 21 1/2 in. wide, 18-in. diam. weighs 250 lbs. filled with water, with sand over 400 lbs. 89 D—Wt. 40 lbs. For Mowers this page. Cash \$37.50

**Seed Spreader.** Big 28x10 1/4 x 10 3/4 in. hopper holds 80 lbs. lawn seed, oats, rye or fertilizer. 28-in. path. Steel wheels 10x1 3/4 in. rubber tires. 89 E—For Mowers this page. Wt. 40 lbs. \$26.95

**Trailer Cart.** Sturdy 39x26x12 in. Steel box holds 7-cu. ft. or 1,000 lbs. Removable tailgate. 4.00x8 tires. 89 F—For Mowers this page. Wt. 120 lbs. \$76.50

**2-Gang Mower.** Use with Reel Mower (F)—cut 59 in.; mow 2 3/4 acres per hour. Two 21-in. ground driven reels. 5-blade reels, 6-in. diam. 10-in. diameter wheels. Ship. wt. 175 lbs. 89 G—\$7 Mo. Cash \$136.50

Shipped promptly from Fact. near Milwaukee. Pay charges from there.



\$136<sup>50</sup>



**\$319<sup>50</sup>**  
\$10 DOWN  
\$15.50 MONTHLY

## 5 3/4 HP Lawn-Trac Sr. Sets the Pace

**Garden Mark** Powerful Briggs & Stratton 5 3/4 HP 4-cycle air cooled engine allows unit to work on grades up to 40% and cut through overgrown lawns. Mows up to 1 3/8 acres per hour. Recoil starter. Fully enclosed ignition system. Center frame of heavy tubular steel. Transmission has precision cut gears inclosed in housing. Pneumatic stud tread tires; (rear 4.00x8, 2-ply); (front non-skid oversize, wide 10-3.50x4, 2-ply). One hand stick control—stops, starts and steers tractor. "Free-floating" action guides mower up, down or side to side insuring uniform cut. "Dupmatic" 2-speed rear axle provides 2-speeds forward and 2 speeds reverse. Truck type differential. Choke-a-Matic carburetor throttle control. Handy gear shift lever. Gold and White color finish. Shipped promptly from Stock by Freight or Truck.

89 A 1270 R—Lawn Trac Sr. from Stock. Ship. wt. 252 lbs. \$10 Dn. \$15.50 Mo. Cash \$319.50

**32-in. Rotary Mower.** Steel housing covers 3 suction type blades. Baffles designed for smooth cutting, no windrowing. Tapered roller bearings. Single lever adjusts height of cut from 1 1/4 to 3 1/4 in., even while mowing. Fits Lawn-Trac Sr. (1270) only. 89 A 1442R—Shipped same as Lawn-Trac. Ship. wt. 86 lbs. \$5 Dn. \$5 Mo. Cash \$85.50  
89 A 1438M—4.00x8 Tire Chains for Both Lawn-Tracs. Ship. wt. 12 lbs. \$10.50



**\$239<sup>50</sup>**

\$10 DOWN  
\$12 MONTHLY

## Garden Mark Big New 24-in. Riding Mower

**Garden Mark** Rotary Suction Lift Blade Cuts Clean 24-in. Path. Powered by famous Clinton 3 1/2 HP Model VS-1100 4-cycle engine with handy No-Pull impulse starter. Automotive type transmission with forward and reverse gears controlled by convenient lever. Combination belt and chain drive (chain drive covered). Single control for choke, throttle and stop. Trims within 5/8 in. of trees, etc.

**\$149<sup>50</sup>**

Rigidly braced tubular steel frame with steel handle. Comfortable leatherette covered foam rubber seat. Friction type brakes. Rubber covered twin rollers provide positive traction. 10x2 1/2-in. semi-pneumatic front tires. Gold and White colored. With Leaf Mulcher. Shipped from Stock by Freight or Truck.

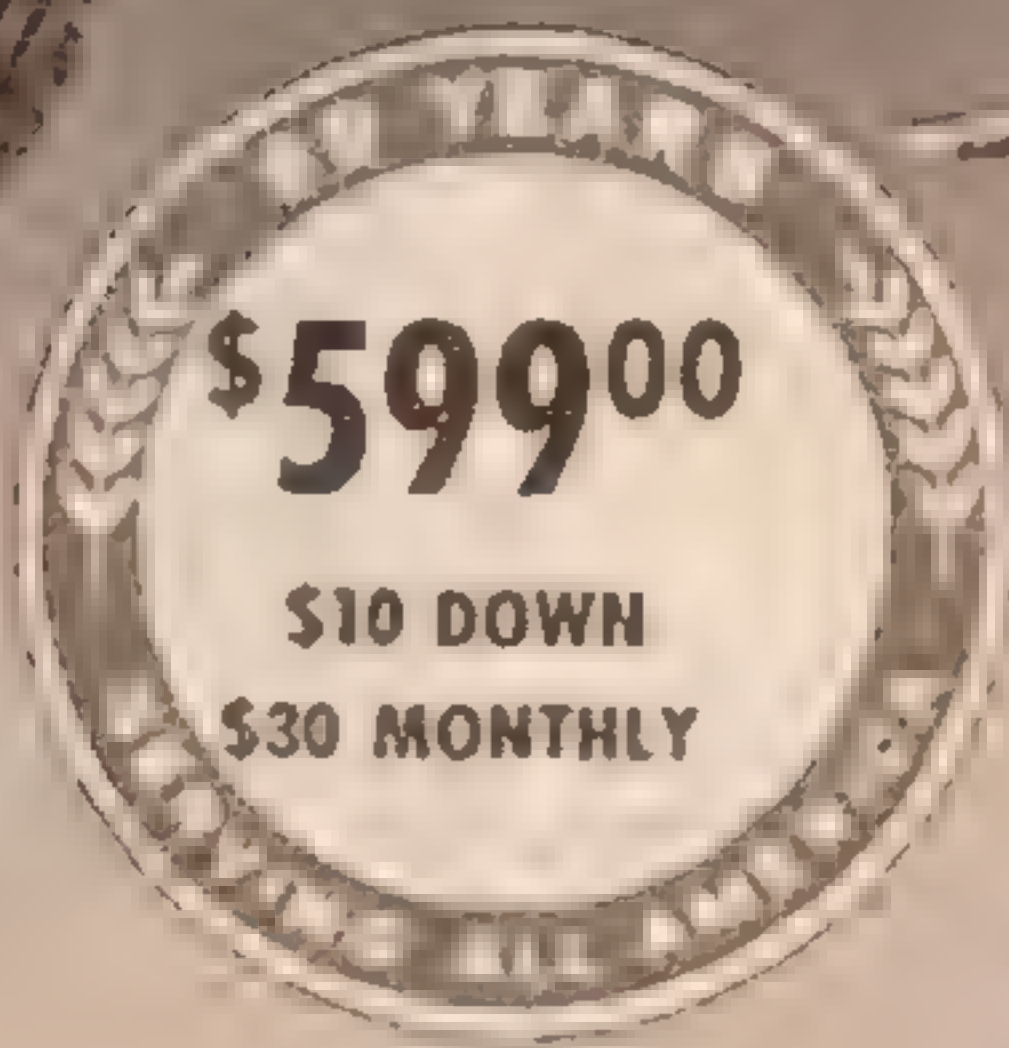
89 A 96R—Wt. 180 lbs. Cash \$149.50  
EXTRA 24-IN. REPLACEMENT BLADE. 89 A 305—Ship. wt. 21 lbs. 8 oz. \$2.50



\$5 DOWN  
\$7 MONTHLY

BCASK WARDS 1089





**Rope Starter Tractor**  
**\$549.00**  
 \$10 DOWN  
 \$27.50 MONTHLY

## BIG 7-HP Riding Tractor—FEATURING BUILT-IN ELECTRIC STARTER

- Super Powered by Heavy-Duty 7 HP Famous Briggs and Stratton 4-Cycle, Air Cooled Gasoline Engine
- Built-in Electric Push Button Starter and Generator, for Fast, Easy Starts. With Ignition Key
- Full Auto Type Transmission, 3 Speeds Forward 1-6 MPH, Plus Reverse . . . Enough Variation for All Uses
- Rugged, Expertly Designed Attachments Available for Your Field, Lawn and Snow Clearing Chores
- Available on Wards Special Easy Payment Terms . . . Only \$10 Down, Balance Spread Over 24 Months

**1 Versatility . . . Power . . . Performance.** The New Squire combines all three to do the job best. Makes weekend hours count because it does the work faster . . . has the ground hugging stability that lets you use full power on all jobs. At home in the field or on the finest lawns. Steers like a car . . . 3 to 1 ratio gives easy maneuverability, yet retains the feeling of holding true on course. Top speed is 6 mph, second speed 3¾ mph, low is 2 mph. Oil-lubricated transmission, anti-friction ball and roller bearings on hardened shafts for smooth operation, long life.

**Comfortable Operation**—engine blows heat forward, away from operator. Wide seat is padded with foam rubber. Single pedal clutch and brake control. All controls positioned within easy reach. Exclusive gear locking transmission for use when tilling or operation on uneven ground holds tractor in gear and utilizes compression of engine as brake.

**Built-In Electric Starter and Generator** gives fast start by pressing button on dashboard. Battery included. Provides power for lights sold at right. Easy-lift attachment raises heavy implements on front and rear mounts. Strong inverted channel type steel frame. 2-ply diamond tread pneumatic

tires, 2 at the rear 6.00x12, at front 4.00x8. Finished in Red enamel with White trim. Shipped promptly from Stock by Freight or Truck. Ship. wt. 585 lbs.

89 A 1267 R—\$10 Down, \$30 Monthly . . . . .or Cash \$599.00

**Same 7 HP Squire Tractor** but with rope and pulley starter. From Factory near Milwaukee, see "Ship. Notice."

89 A 1250 F—Ship. wt. 530 lbs. \$27.50 Mo. . . . .Cash \$549.00

**Electric Starter and Generator for Squire Tractor.** Removable ignition key for added safety. Battery included. Wt. 59 lbs.

89 A 1258 F—See "Ship. Notice" on Opp. Pg. . . . .Cash \$79.50

**Electric Light Kit.** Two 12-volt sealed beam lights, one front, one rear of Squire. Instructions included.

89 A 1259 M—Ship. wt. 5 lbs. . . . .Only \$15.00

**25 lb. Wheel Weights.** Add weight to rear wheels for more traction while tilling or cultivating.

89 A 1360 MB—Ship. wt. 27 lbs. each. . . . .Each \$5.00

**Tire Chains.** Give you more traction on snow and ice.

89 A 1481 M—Ship. wt. 20 lbs. . . . .Pair \$16.50

## Now Featuring:

**New Extra Wide 42-in. Rotary Mower and 46-in. Sickle Bar Attachments**



**Electric Starter, Generator**—easier starting, long battery life. Removable ignition key



**Controlled Traction Drive** powers both wheels even when one is on slippery ground



**Easy Access.** Hood and back to expose engine, transmission, other parts.

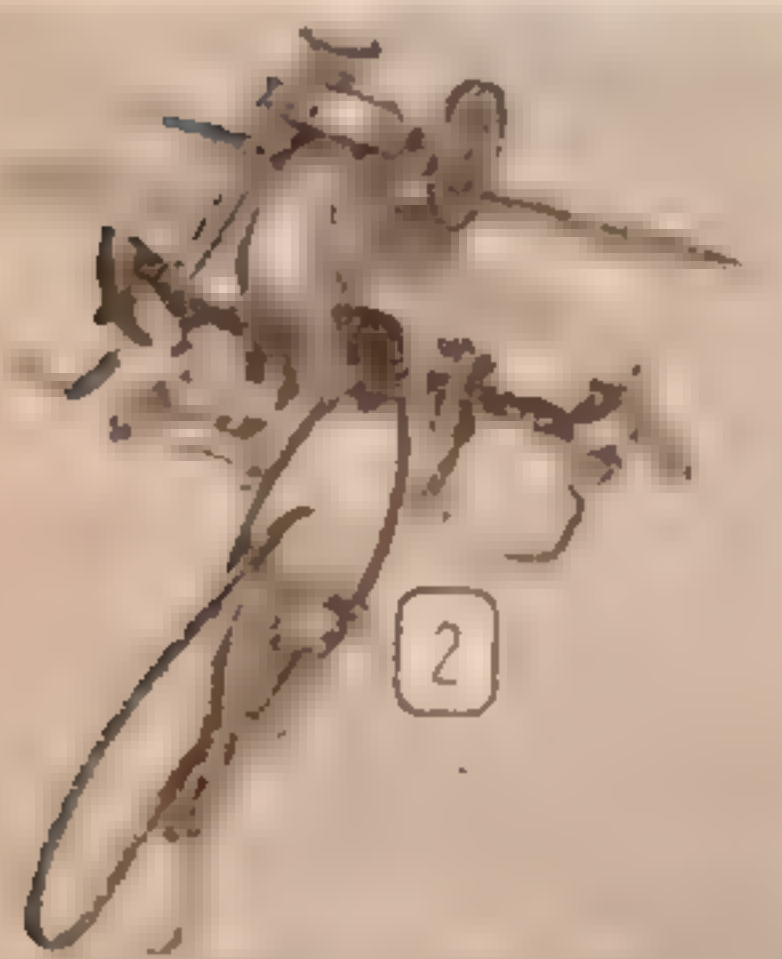


**Easy Lift Lever** eliminates lifting. Changing implements now easier than ever.



**Efficient Power Flow** gives full power to front, center or rear wheels.

## QUICK HITCH TOOLS FIT SQUIRE, CHOR-TRAC AND POWER-TRAC . . . SEE



**2 32-in. Rotary Tiller for Squire.** Works well as a sod buster in addition to preparing seed beds. Strong, non-clogging, self-sharpening tines are unbreakable. Slow speed tilling gives proper soil penetration without pulverizing or breaking down soil structure.  
 89 A 1251 R Ship. wt. 130 lbs. . . . . \$134.50

**28-in. Heavy Duty Rotary Tiller for Power Trac** See (X) on Opp. Pg. Tines of heat treated high carbon steel. Depth adjusts to 6 in. Slicing action provides maximum cutting and digging performance. Independent clutch control. Roller chain drive. 14-in. diam. tire circle.  
 89 A 1439 R Ship. wt. 128 lbs. . . . . \$107.00

**3 Big 42-in. Rotary Mower for Squire.** Cuts within ¾-in. of fences, etc. Free floating feature prevents scalping on uneven ground. Adjustable cutting height. Must be used with Power Take-Off unit sold at bottom of opp. page.  
 89 A 1265 R Ship. wt. 138 lbs. . . . . \$119.50

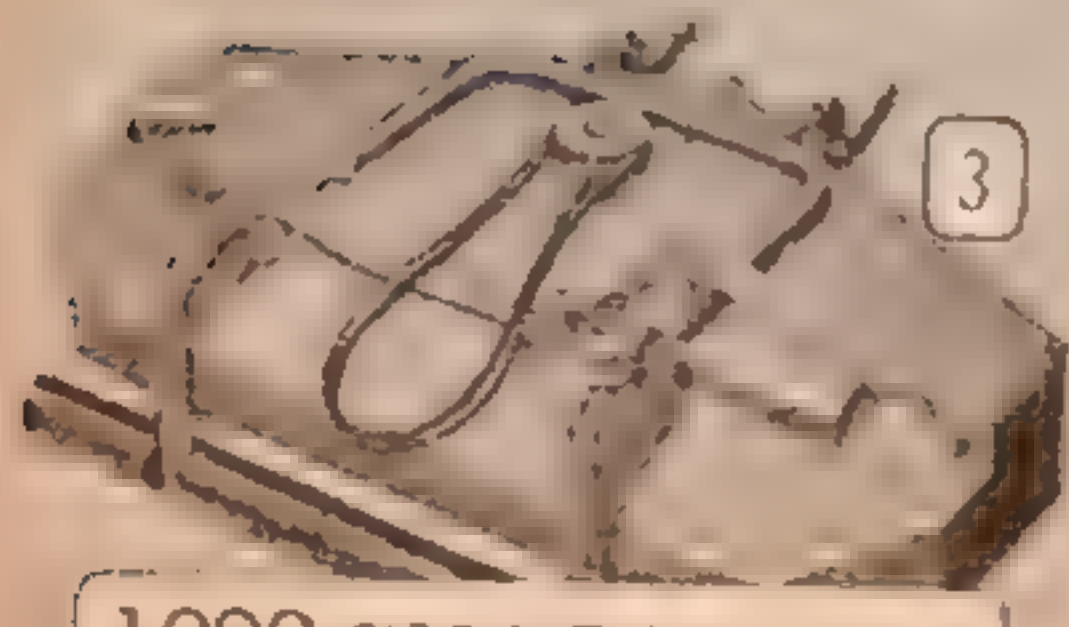
**24-in. Rotary Mower for Chor and Power-Tracs** (not shown). Side opening prevents windrowing. High carbon steel blade adjusts height from 1¾ to 4 in. Independent clutch.  
 89 A 1346 R—Ship. wt. 69 lbs. . . . . \$75.00

**4 3-Gang Reel Mower for Squire.** For fine quality, professional lawn care. Good for large lawn areas. Three 21-in. ground driven mowers cut a 5-ft. swath. Wheels have extra wide diamond tread tires. Cutting level adjusts from ¾ to 3-in. \$10 Dn. \$10.50 Mo.  
 89 A 1256 R—Ship. wt. 250 lbs. . . . .Cash \$209.50

**5 Giant 46-in. Sickle Bar for Squire.** May be operated in near vertical and below horizontal positions for mowing in ditches and on uneven land. Lever lifts Sickle Bar to avoid obstacles. Spring release to avoid damage if object is hit. Must be used with Power Take-Off Unit sold on opposite page. \$6 Monthly.  
 89 A 1266 R—Ship. wt. 122 lbs. . . . .Cash \$119.50

**30-in. Sickle Bar for Chor and Power-Tracs** (not shown). Works close to trees and corners.  
 89 A 1355 R—Ship. wt. 62 lbs. . . . . \$62.50

**6 42-in. Snow Plow and Grader Blade.** Use to clear snow, leveling or light grading. Blade may be angled to either side or straight ahead. Clears 38-in. path when angled. Adjustable skid shoes permit working over gravel or unpaved areas while removing snow.  
 89 A 1261 R—For Squire. Wt. 56 lbs. . . . \$34.50  
 89 A 1521 R—For Chor and Power-Tracs. Ship. wt. 54 lbs. \$3 Dn. \$4 Mo. . . . .Cash \$26.50



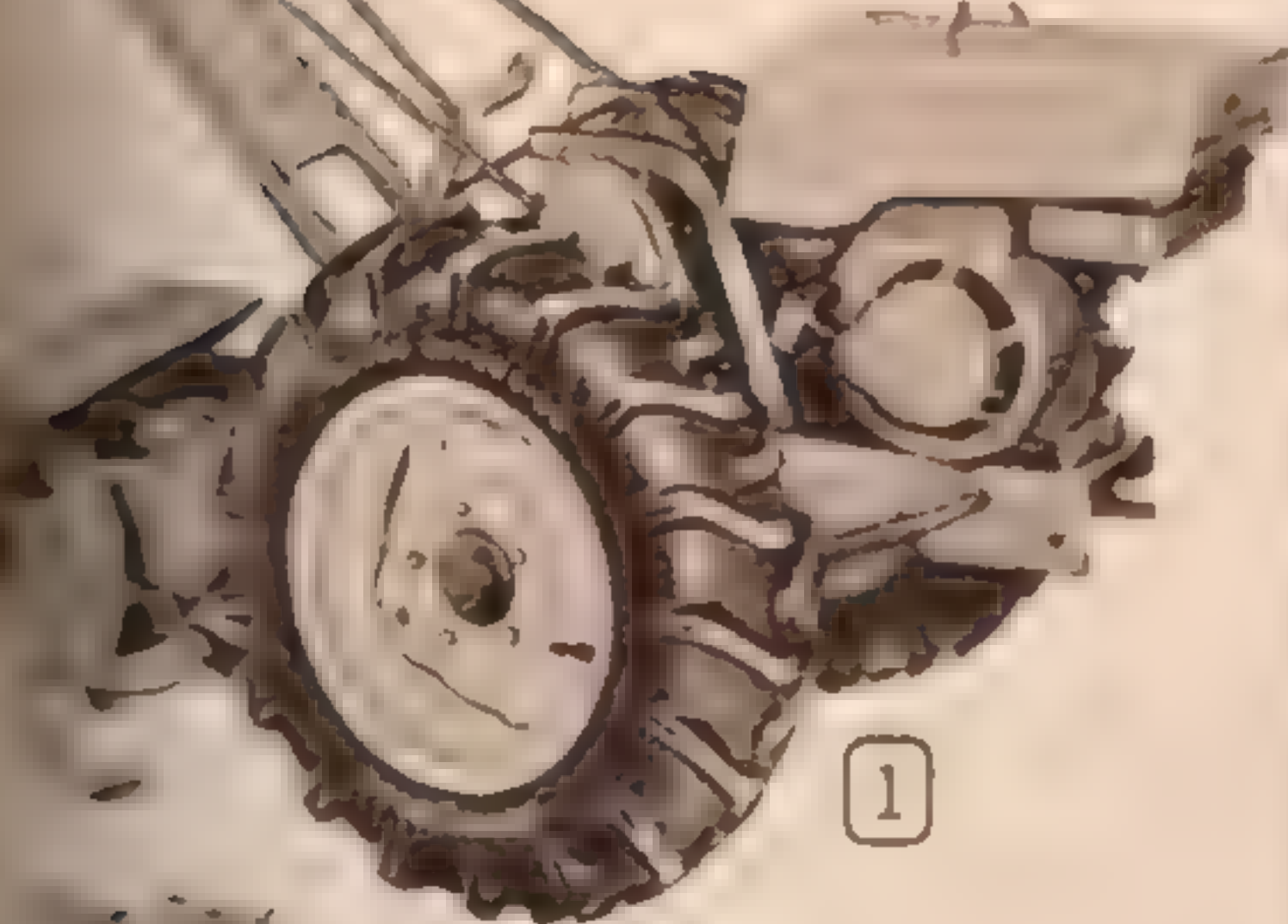
1090 WARDS BCKAS 2



### 3-HP Chor-Trac

**\$168<sup>50</sup>**

\$5 Down  
\$8.50 Monthly



### PRICED, COMPACT TRACTOR

## 3-HP Chor-Trac

near 2-speed transmission with shift to change quickly from forward to reverse. Long wearing Bronze bearings. Free-wheeling, differential action wheels. 3-HP Stratton 3 HP, 4-cycle gasoline engine with convenient rewind starter. Interchange front and rear hitches.

**Garden Mark** Finest Quality, advanced styling and design even lowest priced full-size tractor. Flame Red and White colors. Heavy 1 1/2" I-beam frame of auto bumper steel. Comfort shaped tubular handle with height adjustment for any size operator. 12 (21 in. O.D.) low pressure tires on wide base rims give excellent traction.

Light for easy handling on lawn or in field. Fully powered to perform the same as larger tractors at left but on a smaller scale. Precision built throughout. Muffler reduces engine bark to a whisper. Plastic hand grips. Kick-start. 2-qt. fuel tank. All attachments interchangeable. From Stock.

89 A 1527 R—Ship. wt. 200 lbs. Cash \$168.50

## 22-in. Rotary Tiller \$43<sup>00</sup>

Readily prepares seed bed in one easy operation. Fits 2-wheel 1956-1957 3-HP and 1956-61 3-HP Chor-Trac. Tills 22 in. deep. Enclosed roller chain drive design heat-treated steel tines. Bronze bearings for long life. 89 A 1529 R—Ship. wt. 62 lbs. Cash \$43.00

**Notice.** Cat. Nos. on these pages shipped promptly from Factory. Milwaukee, Wis. Pay charges here. All other numbers shipped from Stock by Freight or Truck.

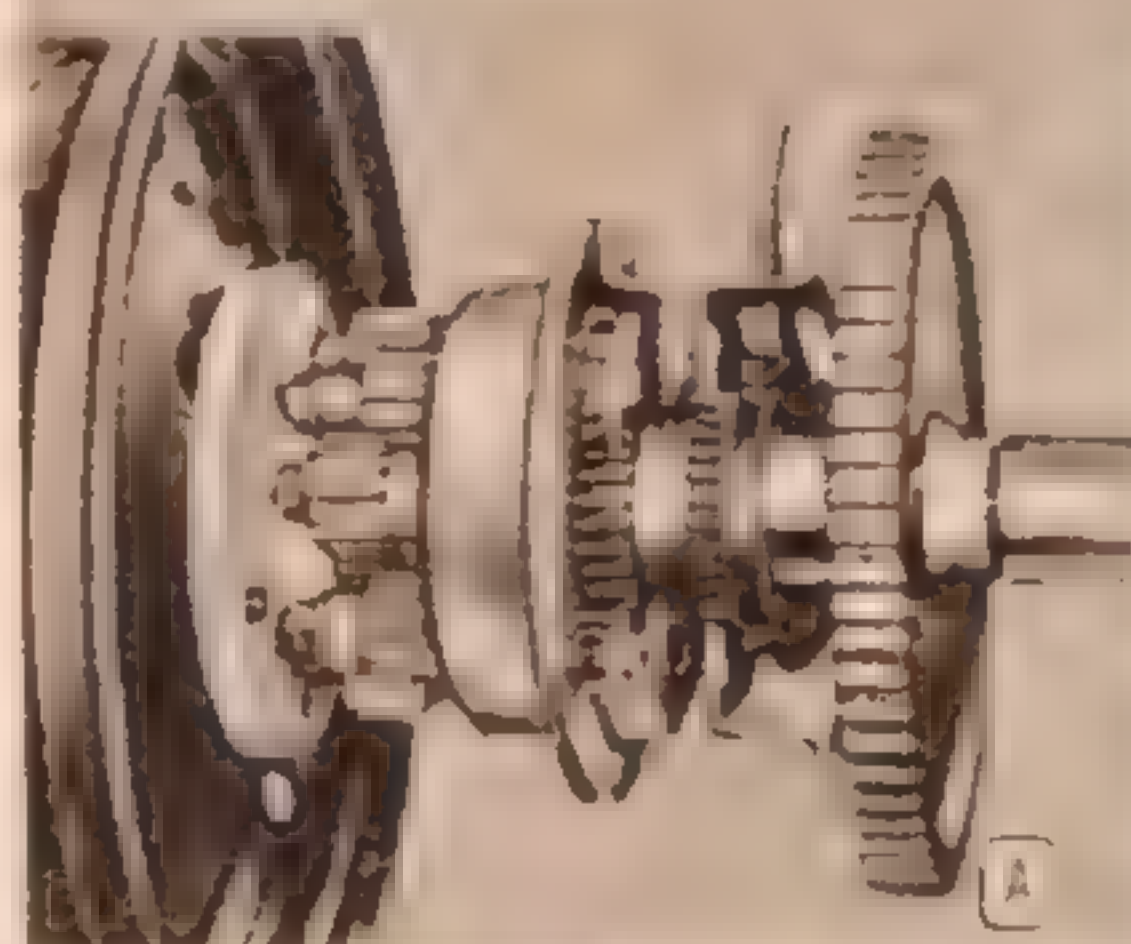


## Heavy Duty Commercial 7-HP POWER TRAC

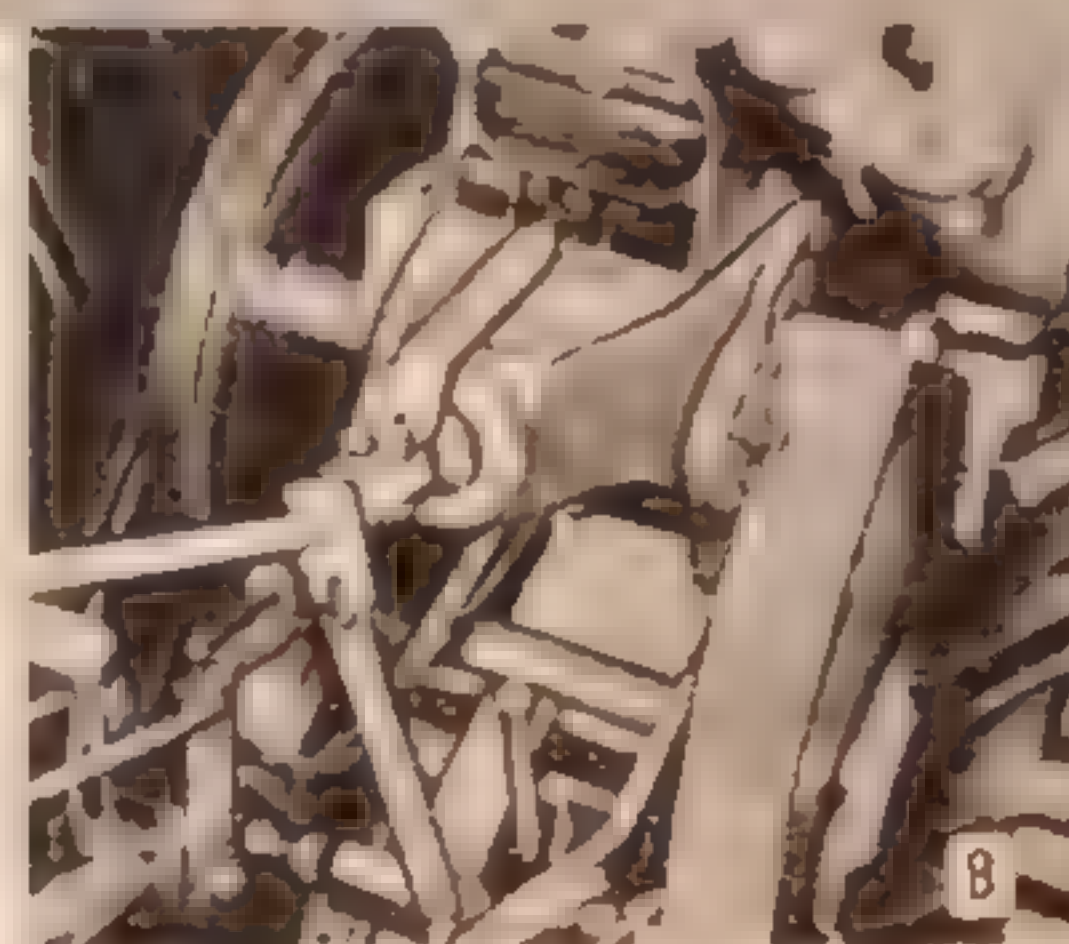
Tractor Only  
**\$339<sup>50</sup>**  
\$10 DOWN

**Garden  
Mark**

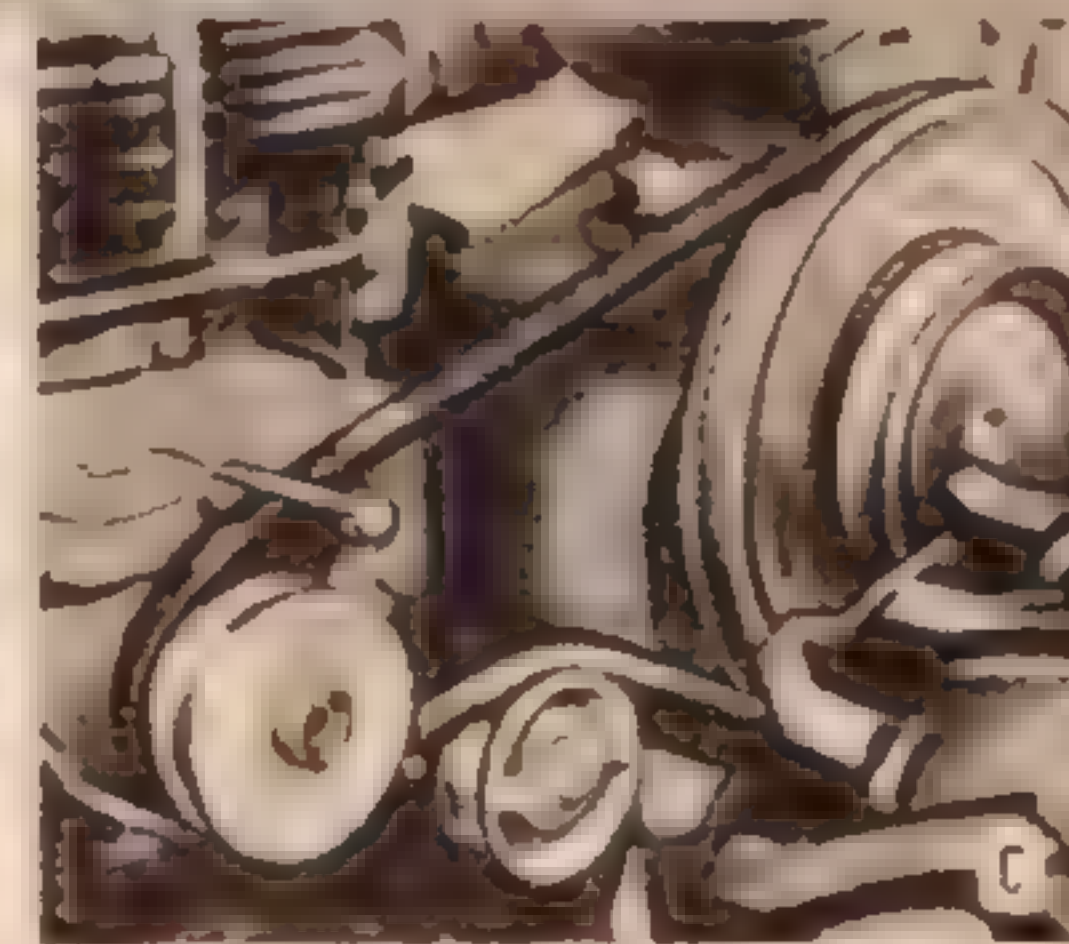
Tiller  
Only  
**\$107<sup>00</sup>**  
\$5 DOWN



**Advanced Design Duo-Matic Axle (A)** to drop down to a lower speed for more power. Automotive Type Gear Shift Transmission (B) provides 6 speeds from 2 to 6 MPH in forward plus 1 1/2 and 2 1/2 MPH in reverse.



**Positive, Soft Action Clutch (C).** Spring loaded idler pulley clutch. Simple, easy operation.



**Large Low Pressure Tires (D).** Apply power and tires tend to flatten for more surface contact. Self cleaning design.



## 2-WHEEL Garden Tractor—OUR LARGEST, MOST POWERFUL

**3 Features 7 HP Briggs and Stratton Engine.** Heavy duty 4-cycle air-cooled, cast-iron model provides the horsepower needed to tackle the toughest chores. Assures maximum performance with all attachments on any job. Rope starter. Mechanical governor.

**All Gear Transmission with Duo-Matic Axle** controlled by easily accessible levers. Axle has automotive spur gear differential for easier maneuvering. Free-wheeling when engine is declutched. Transmission has precision Timken roller bearings with long-life alloy steel gears. 8-pinion spur gear differential lets wheels turn at different speeds for short radius power turns. Heavy, one-piece frame of high tensile steel with welded cross braces for added strength. Reinforced tubular handles, adjustable to operator's height. Red and White enamel finish.

**Other Features:** High 11 in. cultivating clearance for working astride rows. Retractable kick-stand. Bar tread pneumatic tires, size 6-12 (23-in. O.D.) on wide base rims for the utmost traction. Tread width adjusts 2 to 25 in. measured from center to center of tires. 1 1/2-gal. fuel tank. Tiller (X) not incl., order 89 A 1439R on opposite page. Ship. wt. 315 lbs.

89 A 1271 R—\$10 Down, \$16.50 Monthly. Cash \$339.50

**25 lb. Wheel Weight.** Use one pair or more for added traction. Weights nest into each other enabling you to add more. Bolts incl. Fits all 2-wheel tractors. 89 A 1360 MBX—Ship. wt. each 27 lbs. . . . Each \$5.00

**Tire Chains.** Use for increased traction in snow. 89 A 1481 M—Fits 6x12 tires. Wt. 20 lbs. . . . Pair \$16.50

## FARM BOOK FOR COMPLETE DESCRIPTIONS, MORE ATTACHMENTS

4

**4 Depth Regulator Cultivator.** Screw crank depth adjustment. 6 steel shovels. 89 A 1537 R—For Squire. Use with Hitch Adapter Kit sold below. Wt. 105 lbs. \$43.50 89 A 1528 R—For Chor and Power-Trac. Ship. wt. 87 lbs. \$4 Dn. \$5 Mo. Cash \$39.50

5

**5 Disc Harrows.** Eight 12-in. discs. Reversible gangs throw in or out. 89 A 1536 R—For Squire. Use with Hitch Adapter Kit sold below. Wt. 70 lbs. \$37.50 89 A 1529 R—For Chor and Power-Trac. Wt. 64 lbs. \$3.50 Dn. \$5 Mo. Cash \$34.50

6

**6 10-in. Moldboard Plow for Squire.** Use with Hitch Adapter Kit sold at right. 89 A 1535 R—Ship. wt. 76 lbs. Cash \$65.50 **Moldboard Plows for Chor and Power-Trac** (not shown). Power-Trac uses 10-in. or smaller, Chor-Trac uses 8-in. plow or smaller. 89 A 1348 R—10-in. Plow. Plows up to 11 in. wide, 5 1/2 in. deep. Two 25-lb. wheel wts. included. Ship. wt. 115 lbs. \$57.50 89 A 1373 R—8-in. Plow turns furrow up to 9 in. wide, 5 in. deep. Wt. 46 lbs. \$34.50 89 A 1376 R—6 1/2-in. Plow. Plows up to 7 1/2 in. wide, 5 in. deep. Ship. wt. 46 lbs. \$30.50

**7 Dump Cart for Squire.** 16-ga. steel box holds 7 cu. ft. or 1000-lb. load. Removable tailgate. Roller bearing wheels with 4.00x8 pneumatic tires (16-in. O.D.). 89 A 1328 R—Ship. wt. 120 lbs. \$76.50

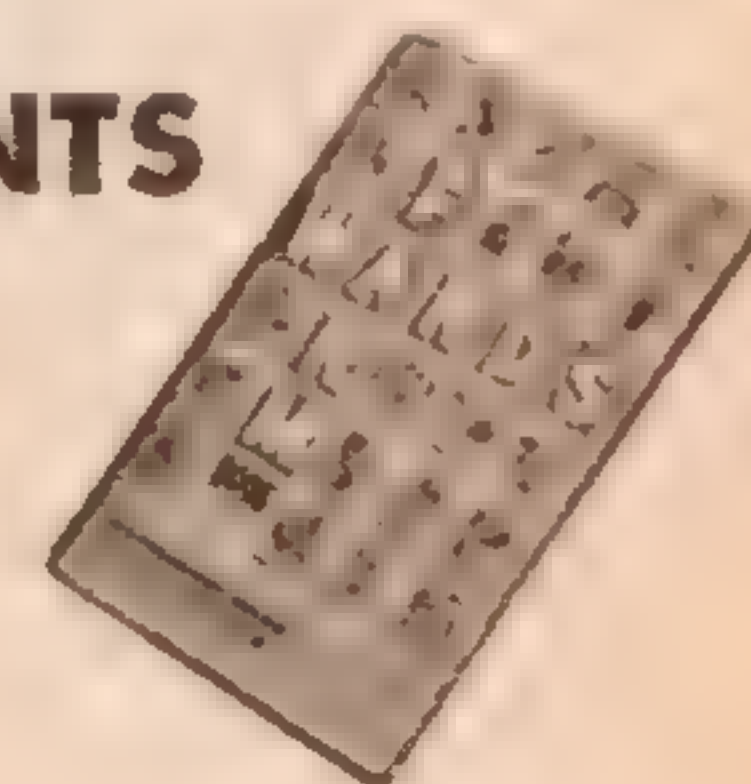
**Dump Cart for Chor and Power-Trac.** Like above with Riding Sulky. 89 A 1527 R—Ship. wt. 175 lbs. \$89.50

**8 30 in. Reel Mower for Chor and Power-Trac Only.** 5-blade reel runs on oil sealed bearings. 1 to 3-in. height adj. 89 A 1494 R—Ship. wt. 98 lbs. \$108.00

**9 2,000 Watt Generator for Power-Trac Only.** Provides 110-120 volt, 60-cycle AC. Produces over 26 amps to start or 1/2 or 3/4 HP capacitor or RI motors. 2 twist-type receptacles for standard plug. Voltmeter and plug. \$5 Down, \$8 Monthly. 89 A 1405 R—Ship. wt. 85 lbs. \$160.00

**Squire Hitch Adapter Kit.** Must be used with (4), (5), (6). Buy 1 for all 3 units. 89 A 1538 M—Ship. wt. 38 lbs. \$6.50

**Squire Power Take-Off Unit.** Must be used with Squire Rotary Mower, Sickle Bar. 89 A 1539 M—Ship. wt. 13 lbs. \$18.50



**FREE 1961  
FARM BOOK**

Write for your free copy of Wards 1961 Farm Book, featuring a 12 page Tractor-Tiller section with complete information and many more pictures of all tractors, and tillers shown here, plus complete line of 26 "Quick-Hitch" attachments for tractors above.

BCKAS 2 WARDS 1091

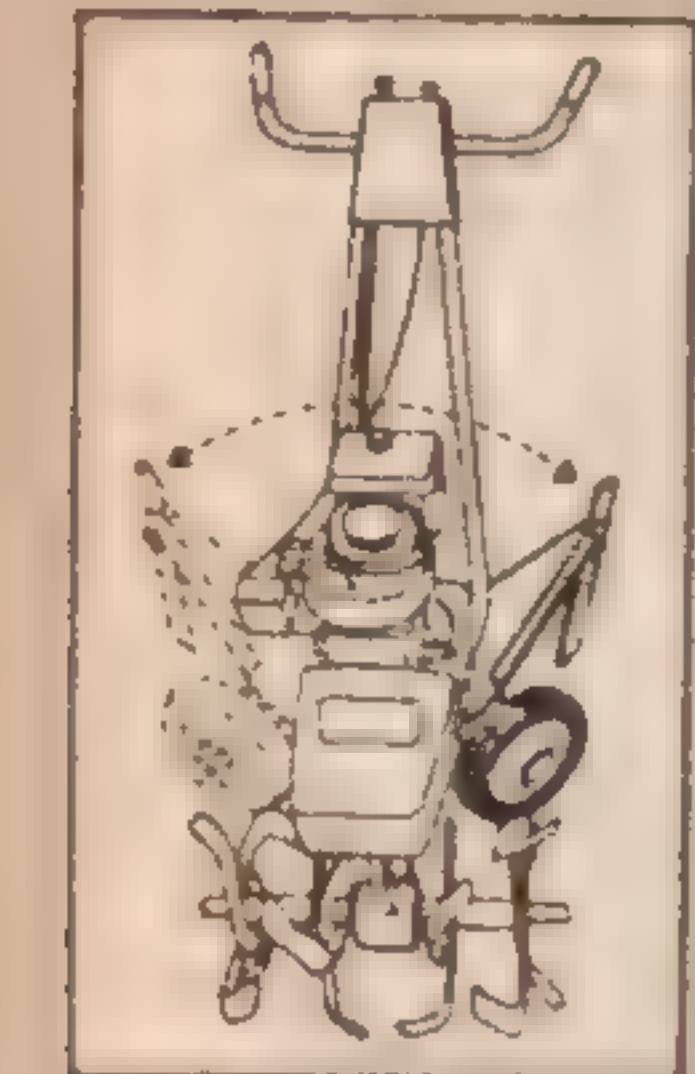




40-in. 4 1/2 HP Tiller

**\$189<sup>50</sup>**

**\$5 DOWN  
\$10 MONTH**



Swivels Freely—can be locked to right or left for hilling—also locks in center.

(A)

3 1/2-HP Model  
Tills 26-in. Path

**\$149<sup>50</sup>**

**\$7 MONTHLY**

Guaranteed Tines  
Are Replaced Free  
if They Should Break



(D)



(E)



3 1/4-HP Tiller

**\$129<sup>50</sup>**

**\$5 DOWN  
\$7 MONTH**

(B)



**\$99<sup>50</sup>**

**\$5 DOWN  
\$5 MONTH**

(F)

### New . . . Improved 3-HP Economy Tiller with Recoil Starter

(F) **Garden Mark 22-in. Low Priced Rotary Tiller.** Compare the features of this versatile tiller at Wards low price. Designed like a compact car for maneuverability. Also lighter and easier to transport. Women and youngsters can operate it with ease. Easy to transport or store during winter season. Controls conveniently located on handlebars.

**16 Heat Tempered Steel Bolo Type Tines**—till full 22-in. path up to 7-in. in depth. Guaranteed unbreakable for life of tiller. Tines are self-sharpening and non-clogging—quickly and thoroughly slice and pulverize soil into fine mulch. Prepares seed bed in one operation.

## SIZE FOR SIZE, NONE FINER

## ALL NEW Rotary Tillers FOR

### Get More, Save Money at Wards

What Will A Garden Mark Tiller Do? *In the Spring*—new lawns or renovate problem lawns. Mix fertilizers and conditioners into soil. Make deep and mellow seed beds. Make rows for planting by adding furrow opener. *In the summer*—vate between rows. Aerate or edge lawn by adding treatments. *In the Fall*—prepare garden for winter by leaves, grass and other valuable soil improving residues burned.

### Extra Wide 4 1/2-HP Tiller with Reverse

(A) **Garden Mark Extra Heavy Duty 4 1/2-HP 40-In. Tiller**—extra wide 40-in. path up to 9-in. deep with ease. Comes with reverse gear and swivel action (see view) for dodging plants and backing away from fences or trees. Latest design sharpening, non-clogging bolo tines are feed against breakage for life of tiller.

**Extra Powerful Clinton 4-Cycle Air Cooled 4 1/2-HP Engine**—cast iron block for more power and service. New Scott Foam filter protects engine from airborne dust, when filter gets dirty just wash it with soap and water and return to work. Automatic push button starter—activated by just a few pulls on the handle. Convenient visual gas gauge. Auto type fuel valve.

**Other Features.** Belt type drive absorbs shock and reduces chance of engine and gear damage if tines strike a solid object. Removable front cover shields drive belt from dirt and allows you to inspect and lubricate belt and clutch assembly. Steel handlebars adjust from 32 to 38 inches high.

**Heavy Unitized Steel Frame.** Two 10:1.75 semi-pneumatic wheels. 14-in. tire circle. Remove and adjust tines to till 26 or 34-in. path. Famous Timken Tapered Roller Bearings.

Shipped promptly from Stock by Freight or Truck. 89 A 1590 R—Ship. wt. 220 lbs. \$5 Dn. \$10 Mo. Cash \$149.50

**Rugged 3 1/2-HP Tiller** (not shown). Like (A) but has engine, 26-in. tilling width, oil gauge instead of gas gauge. 89 A 1580 R—Shipped like (A). Wt. 192 lbs. . . . .

### 3 1/4-HP Most Popular Tiller

(B) **Garden Mark New Model 3 1/4-HP 26-in. Rotary Tiller**

Now with tilling width extended to 26 in. Same as (A) but with Starter and Swivel features described in (A) and maximum cutting and digging from 14-in. diam. self-sharpening bolo tines. Guaranteed unbreakable for life of tiller.

**Powerful 3 1/4-HP 4-Cycle Engine.** New efficient Scott Foam filter to protect engine from dirt and dust particles. Tubular steel handlebars adjust from 32 to 38-in. high. Tills 12 and 20-in. paths by adding and adjusting tines. Extend to 40-in. width by adding extension tines sold below. Removable front cover permits lubrication inspection of belt and clutch assembly.

**Belt type drive** absorbs shock and minimizes chance of engine damage if tines hit an underground object. Two 10:1.75 semi-pneumatic wheels. Twin controls on handle bars control idler type belt and engine throttle. Famous Timken Tapered roller bearings. Shipped from Stock by Freight or Truck.

89 A 1570 R—Ship. wt. 155 lbs. \$5 Dn. \$7 Mo. . . . . Cash \$129.50

**Extension Tines.** 14-in. diam. Increases tilling width by 14 in. 89 A 1517M—Easily attached. Ship. wt. 18 lbs. . . . .

### Handy Tiller Attachments

(C) **Aerator Tines.** Use with any Garden Mark Tiller to improve soil by cutting a series of slots through hard-baked surface. Fertilizer and moisture get down to the roots—where it's most needed. Shipped from Stock by Freight or Truck.

89 A 1293 R—Ship. wt. 30 lbs. \$2.50 Dn. \$4 Mo. . . . . Pr. . . . . Cash \$19.50

(D) **Furrow Opener.** Use with Tillers (A) or (B) to open furrows 8 in. wide for planting potatoes, corn, bulbs, etc. Shapes small middlebuster. Mailable.

89 A 1516 M—Ship. wt. 4 lbs. . . . .

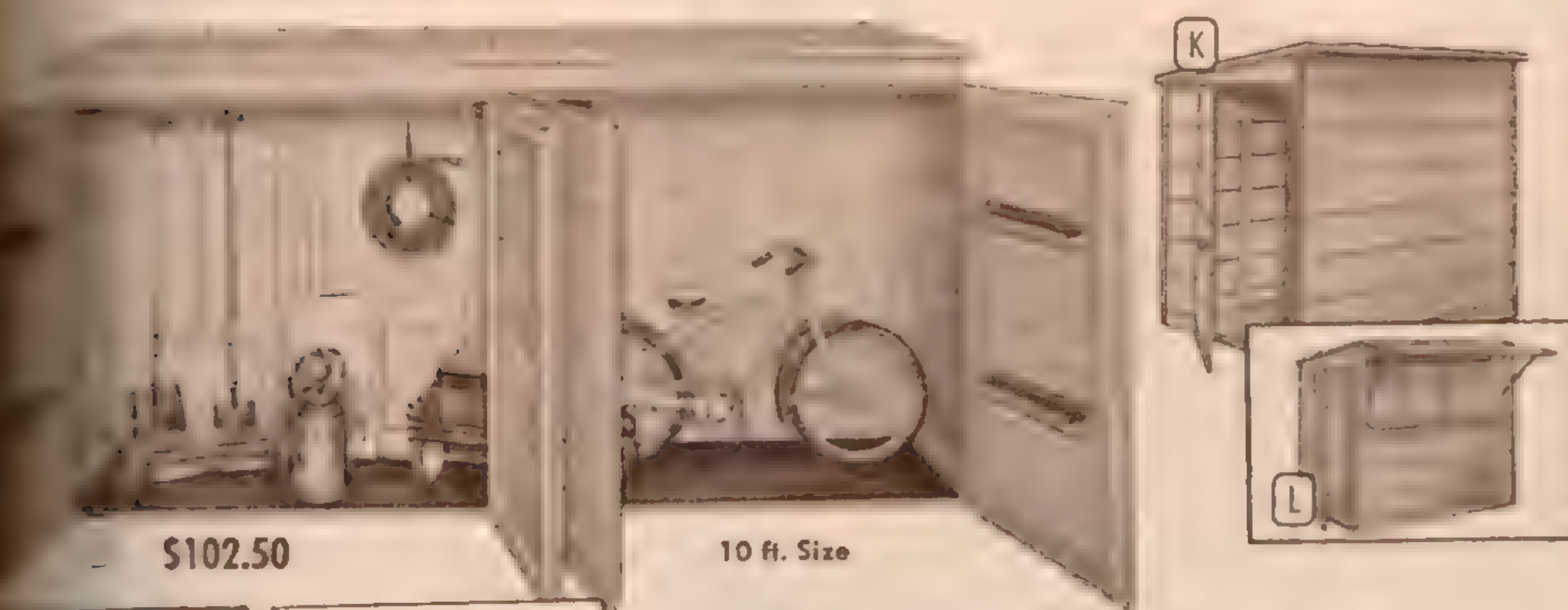
(E) **Lawn Edger.** Fits all Garden Mark Tillers. The easy way to give your lawn looking neat. Cuts 2 in. deep.

89 A 1586—Ship. wt. 8 lbs. . . . .



# NEW! Easy Access STORAGE CABINETS

FEATURING SWING-OUT DOORS WITH "CATCH-ALL" SHELVES



- 3 convenient sizes—one for every storage problem
- Fireproof, weatherproof—need little maintenance
- Easy to assemble or dismantle—move anywhere

## Steel Buildings

- Easy to set up—just 5 parts—roof and 4 sides
- Use (L) for roadside stand, patio snack bar

All Steel Cabinets have neat appearance that blends with any architecture. Prime coat of light tan paint—may be painted to suit individual preference. Every inch of space is not wasted aisles. Available with or without convenient shelves on inside of doors (2 on 5 ft. bldg., 4 on larger sizes) placed at any height to hold small tools, seeds, etc. Entire cabinets for convenient "reach-in" placement.

Sturdy, welded steel construction. Side, end, roof and door may be assembled with a screw driver. Factory installed heavy strong piano hinges for durability, are equipped with type key lock door handles, complete with keys. Inside handle. Each end has awning type louvers to allow free circulation of air. Erect on concrete, wood, or dirt floor. Steel mounting included. All cabinets 56 in. high, 30 in. deep, 10 ft. width doors, 2 locks—other sizes have 2 doors, 1 lock. Shipped from near Detroit, Mich., by freight or truck. Allow 7 days for handling plus transit time. Pay only 10% down on Terms.

With Door Shelves			Without Door Shelves		
Catalog No.	Ship. wt.	Price	Catalog No.	Ship. wt.	Price
89 A 4018 F	290 lbs.	\$102.50	89 A 4009 F	290 lbs.	\$99.50
89 A 4019 F	158 lbs.	56.25	89 A 4011 F	158 lbs.	54.75
89 A 4021 F	215 lbs.	87.50	89 A 4020 F	215 lbs.	84.50

(K) (L) 100% Steel construction, factory installed 37x66-in. doors with full length piano hinges, garage-type key-lock door handles, 2 keys; inside release prevents accidental locking. Awning-type louver vents. Baked-on prime coat of green paint. With all nuts and bolts, instructions for quick assembly. Shipped from Factory near Detroit, Mich. Allow 7 days, plus transit time. No money down, up to 3 yrs. to pay.

(K) 89 A 4006F—4x6-ft. Size. Ship. wt. 285 lbs. . . . . Cash \$104.95  
89 A 4007F—5x7-ft. Size. Ship. wt. 315 lbs. . . . . \$122.95

(L) Complete with side-opening canopy, 12 in. wide hinged board for serving counter.

89 A 4008F—5x7-ft. Size. Ship. wt. 345 lbs. . . . . \$143.50

## Wards Hand Trucks

MAKE MOVING EASY

600-lb. Capacity  
19.95

(M)

(M) Garden Mark "Extra Duty" 600-lb. Capacity Truck. Heavy steel 1-in. steel tubing. Industrial type heavy-duty ball-bearing 10x2.75 semi-pneumatic tires. 46 in. high, 14 in. wide. Not Mailable.

89 A 1123 R—Ship. wt. 32 lbs. \$3 Mo. . . . . Cash \$19.95

(N) Economy Hand Truck. 200-lb. capacity 1-in. steel tubing; 5x1.50 rubber tires. 46 in. high, 14 in. wide. Not Mailable.

89 A 1120 R—Ship. wt. 20 lbs. . . . . \$7.65

Only 7.65

## Rubbish Burners

(R) Heavy Galvanized Sheet Steel Rubbish Burner. Legs on raised bottom. Perforated, corrugated. Riveted side handles. 18-in. diam. 27 in. high. 20 gal. cap. Mailable. Ship. wt. 11 lbs.

89 A 1155 MO. . . . . \$4.49

(T) Portable Trash Burner. Steel disc 5-in. rubber tired wheels. Movable while burning. Conical shape removable top. Firebox detaches from base. 2½-bu. cap. Ship. wts. 30 lbs., 26 lbs. Not Mailable.

89 A 1164 R—With wheels, axle and handle. . . \$13.57  
89A1167R—Burner only. 11.25

(U) Economy Rubbish Burner. Galvanized steel wire heatproof welded joints. 29½ in. high, 19¼-in. top diam. Wt. 7 lbs. Allow 10 lbs. postage due to postal regulations.

89 A 1151 MO.—Mail. \$2.59

## Our Most Popular Hand Truck

Only \$11.88

400-lb. Capacity

(P) Garden Mark Heavy Duty Truck with extra-strong 1-in. tubular steel frame, electronically welded, reinforced at joints. Three rigid cross slats, extra vertical brace. Built-in stair climber. Ball-bearing wheels with 8x2.00 semi-pneumatic tires for smooth, easy rolling. 46 in. high, 14x9 in. toe plate. Not Mailable—shipped by Freight, Truck or Express.

89 A 1122 R—Ship. wt. 27 lbs. . . . . Only \$11.88

## 3½-Bu. Rubbish Burner

Only \$15.75

(V) Garden Mark Rubbish Burner with removable ash pan and grate. No burning or scorching of lawn or driveway. Fully enclosed—no sparks or smoldering. Efficient, fast burning—may be used in wind or rain. Opens easily—merely lift hinged steel mesh hood. Made of heavy-gauge, non-rusting aluminized steel. Big 3½-bu. capacity. 18x18 in. square, 36 in. high. Shipped knocked down—easy to assemble. Instr. incl. Mailable.

89 A 1162 MOD—34 lbs. \$15.75  
Included With Rubbish Burner is handy Brume Rake—sells for \$1.55 on page 1101. Has 22 flexible spring steel teeth, 42-in. flame-finished Ash handle. Add 89 A 800 MO to your order, show Ship. wt. 2 lbs. and write "No CHARGE" in price column.

Lawn Rake Included

# WARDS

FREE

Wards 1961 Garden Book

- 42 pages of brilliant natural color . . . Roses almost as "big as life" . . . Flowering Trees and Shrubs in full bloom
- Spectacular New Orchids—developed and grown in the USA for culture under average home conditions everywhere
- New Selections of House Plants . . . exotic Hawaiian specialties, Dwarf Orange and Lemon Trees, African Violets
- 1961 Top Award Winning Roses—"Duet" and "Pink Perfait"—and many prize-winning selections in other departments

Our biggest, most colorful Garden Book yet—filled with new ideas, exciting new varieties . . . Loaded with money-saving collections, helpful buying guides, landscaping suggestions and answers to garden problems for the new home owner or long-time gardener. Tools for doing the job also offered in the 14-page garden supplies section, plus new weed killers, plant foods and fertilizers that produce amazing results.

## New Plant Hardiness Map

Best varieties for your locality may be selected with assurance by consulting the new Plant Hardiness Map, based on a recent survey of findings of the Agricultural Research Service of the U. S. Department of Agriculture in cooperation with the American Horticultural Society. Every plant in Wards Garden Book is keyed to this map as a guide to "what to buy" for your area and climate.

## ALL Nursery Stock Shipped Postpaid

All Nursery Stock is sent direct to the customer from the Nursery, Postage or Express Prepaid. This added savings, coupled with Wards Low Prices and Big Bonus Offers puts extra dollars in your gardening budget. Your choice of three convenient Credit Plans are available to help you have the garden of your dreams—NOW.

## Mail Coupon Today For Your Free Copy

MONTGOMERY WARD, DEPT. GS-1.

Please send my FREE copy of Wards new 1961 Garden Book.

Name. . . . .  
(Please PRINT Name and Address Plainly)

Street Address. . . . .

Rural Route. . . . . Box. . . . .

Postoffice. . . . .

State. . . . .

Phone. . . . . BA WARDS 1093



# Change Tools in Seconds...Electric Tiller-Trimmer-Edger-Floor Polisher

POWER UNIT \$28.95 TILLER ATTACHMENT \$19.95

**1 Garden Mark Power Unit** For Outdoor or Indoor Use. Switches from one tool to the next in seconds—just place unit on tool and adjust knob. Takes backache and blisters out of gardening used with tiller (2) below. Converts to lawn trimmer, floor polisher or edger. Handles as easily as a vacuum cleaner. Side grip adjusts to most comfortable height. Just plug into any electric outlet and save hours of work. G.E. 110-120 volt, 60 cycle, AC 1/3 H.P. motor, UL listed.

With stub cord and plug. Ship. wt. 7 lbs.

89 A 1550M—Power Unit and Handle only. \$3 Dn. Cash \$28.95

**2 Tiller.** Prepares seed bed, mulches in fertilizer, peat moss. Gets tedious weeding and cultivating jobs done in minutes. Full tilling width 10 inches, but can be reduced to 5 1/2 or 3 1/2 inches by removing tines. Will dig 6 inches deep. Heat treated alloy tines are self sharpening. Extra powerful—develops 90-inch torque.

89 A 1551—Ship. wt. 6 lbs. \$2 Dn. \$3 Mo. . . . . Cash \$19.95

## SAVE \$8.85 on 4-Piece Outfit

Outfit Includes: Power Unit and Handle . . . Plus Tiller, Trimmer and Floor Polisher. If bought separately these pieces would cost you \$78.80—you save \$8.85 by buying outfit. \$5 Down, \$7 Monthly. Ship. wt. 25 lbs.

89 A 1559M—Complete 4-Piece Outfit. . . . . Cash \$69.95



Lawn Trimmer



Floor Polisher



Lawn Edger

## Attachments for Your Power Unit

From \$7.25 To \$19.95

**3 Lawn Trimmer.** Just like a rotary mower. Suction lift cuts 7-in. swath along walks, bushes, trees and other hard-to-spots your mower can't get to. for trimming hedges, too.

89 A 1552—Ship. wt. 3 lbs. 12 oz. \$

**4 Floor Polisher.** Makes this tool handy all year 'round. Whirling 5-in. brushes clean, wax polish your floors to a gleaming—lightens your household chores. Covers wide 11 1/2-in. path. Incl. buffing pads and 2 steel wool.

89 A 1554—Ship. wt. 7 lbs. 9 oz. \$

**5 Lawn Edger.** Fits tiller unit in seconds. No more tedious hand to keep your lawn area neat and Use along sidewalks, around Cuts about 1 inch deep.

89 A 1553—Ship. wt. 4 lbs. 8 oz. \$

**100-Ft. Extension Cord Set.** Two gauge wires. Rubber insulation. dy 11-inch reel included.

83 A 1276—Ship. wt. 8 lbs. 9 oz. \$

## Trim or Edge Easily, Quickly

**9 Gasoline Powered Edger and Trimmer.** Takes the hard and tiring work out of lawn care—saves more time for fun on the water. Clamping adjustment allows change from edging to trimming. High quality alloy steel. Charcoal and White baked-on enamel finish. 2 rubber tired wheels. 2-cycle Clinton engine. Rope. Ship. wt. 45 lbs. Shipped by Truck or Express. \$5 Down.

89 A 143 R—\$5 Monthly. . . . . Cash \$

## Deluxe Trimmer

**10 Heavy-duty Model.** Reduces an hour's hand edging to minutes—converts to trimmer in seconds. Three wheel construction for operation than (9) above. controls adjust cutting height change over from edger to trimmer. Trims 0-3 1/2 in., edges to 3 1/2 in. 2 HP—4-cycle Briggs and Stratton Engine. Ship. wt. 55 lbs. Shipped by Freight, Truck or Express. 89 A 145R—Only \$5 Down. Cash 89 A 309—Extra Blade. Wt. 12

## Electric Garden Tools

**6 Garden Mark Electric Cultivator.** Does the job in minutes—cultivates, aerates and pulverizes. Covers approx. 5-in. width. Self-cleaning steel tines dig deep and fast without clogging. Steel handle, plastic grip. 110-120 volt AC motor. On-Off switch. Heat treated steel blades. Copper and White enamel finish.

89 A 1640 MO—Ship. wt. 8 lbs. \$2.50 Down. . . . . Cash \$21.95

**7 Garden Mark Trimmer, Edger.** Converts from trimmer to edger in seconds. Makes trimming grass along sidewalks, driveways, easy. Lightweight—10 times faster than hand trimming. Durable 5-in. steel blade. For 110-120 volt AC. 89 A 834 MO—Mailable. Ship. wt. 9 lbs. 12 oz. . . . . \$18.75

**8 Garden Mark New, Heavy Duty Electric Trimmer and Edger.** Gives that professional look to your lawn and garden. Switch from trimmer to edger—simply turn knob to any variable angle setting desired. Full 6-inch width cut. Height adjusts between 1 and 2 inches—easily set by adjustment dial.

Hardened steel gear drive. Soft rubber tread wheels. Rubber roller for 3-point suspension when edging. Long curved handle lets you reach under shrubbery and fences. On-Off switch right in handle. Husky 1/2-HP, 110-120 volt, 60-cycle AC motor . . . UL Approved.

89 A 830 M—Ship. wt. 11 lbs. \$3 Down. . . . . Cash \$28.95

**11 Garden Mark Rotary Edger.** 4 rotating blades make trimming along sidewalk or paved driveway easy. Adjustable bed knife. Cast iron gears. Steel handle, rubber grips. 7-in. rubber tired wheels for easy handling. Copper and White finish. Mailable.

89 A 840M—Ship. wt. 10 lbs. . . \$10.45

**12 Steel Handle Reel Type Grass Trimmer and Edger.** 3 trimming blades cut 6-inch path. Height adjusts from 3/4 to 1 3/8 inches. Tool steel disc edger—easily adjusted. Steel shield to protect shrubs. 8-inch rubber tired drive wheel. Long wearing sturdy steel handle. Mailable.

89 A 832 MB—Ship. wt. 25 lbs. . . . . Only \$16.45

**13 Garden Mark Turf Edger.** No tiresome stooping or kneeling. Foot step for easy edging. 4-ft. wood handle. Sharpened, semi-circular steel blade cuts clean. 8 1/2 inches wide by 5 inches deep. Also fine for chipping sidewalk ice in the winter. Mailable.

89 A 833 M—Shipping weight 3 lbs. . . . . \$2.45

**14 Garden Mark 2-Wheel Edger.** Cuts 1 inch below sidewalk. Self-sharpening blade. Rubber-tired wheels. 4-ft. handle.

89 A 836 M—Ship. wt. 5 lbs. 4 oz. Mailable. . . . . \$4.79

**Garden Mark 1-Wheel Edger.** (Not shown.) Like (14) above but has only one wheel.

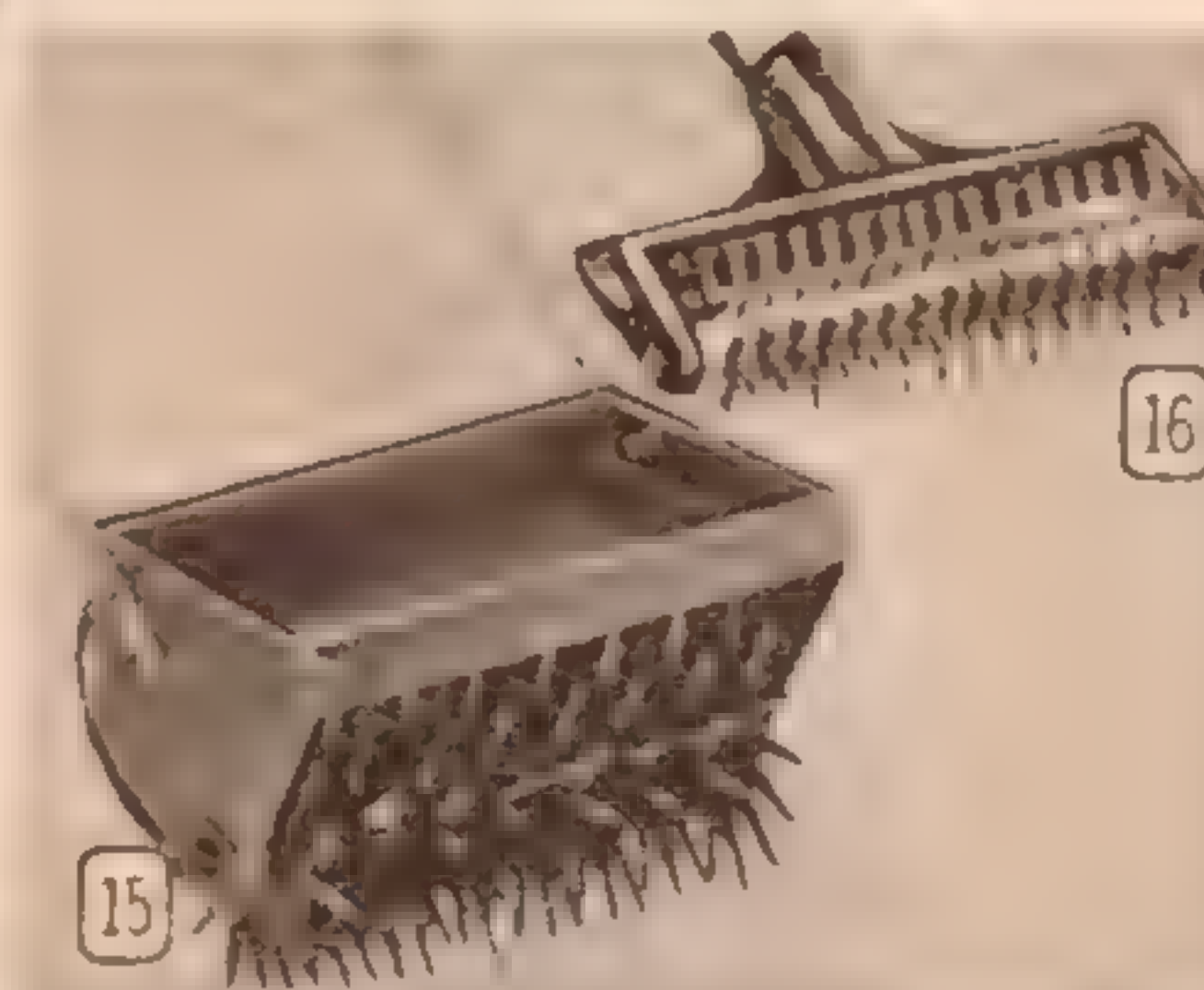
89 A 835 M—Ship. wt. 3 lbs. 8 oz. Mailable. . . . . \$3.45



Engine Powered Edger-Trimmer

\$49.50

Was \$89.95  
\$79.95



**15 Garden Mark Cultivator and Aerator.** Cuts tiny, inconspicuous slots, loosens hard soil. Steel construction. 8 discs, each 10-in. diameter. Cover 16-in. rolling width. Adj. handle. Top pan holds bricks or stones for added weight. Bronze and White finish.

89 A 1782YO—Wt. 32 lbs. \$19.95

**16 Garden Mark Cultivator or Aerator.** Sharp tines break up soil—Ideal for lawn-seeding. Mail.

89 A 1635MN—Wt. 4 lbs. 8 oz. \$3.79



**17 NEW Garden Mark Lawn Rollers.** Heavy steel drum construction. Steel handle and scraper bar. Not Mailable. Ship. wts. 36 and 54 lbs.

89 A 1128R—14x20-in. Roller

89 A 1129R—18x24-in. Roller

**18 Garden Mark Aerator** ment. Set of 10 steel blades, loosen soil, allow food and moisture to reach roots. Easily attached.

89 A 1131 M—Wt. 15 lbs.

**Aerator-Roller.** Combines

(18) and Roller No. 1129R. \$

89 A 1139 R—Wt. 69 lbs.



# QUALITY Lawn Seed FOR EVERY PURPOSE

Garden Mark SEED IS GUARANTEED TO GROW  
VIGOROUS, FRESH, PURE STOCK—99.91% WEED-FREE



## GUARANTEED TO GROW

We guarantee our lawn seed to grow if planting instructions are followed and proper care is given. If you are not satisfied with results obtained, we will replace the seed or refund your money, plus shipping charges. Since like any living, growing thing needs a certain amount of care to thrive, Wards cannot be held responsible for more than the pur-

FREE: Wards Lawn Pamphlet, packed with valuable hints on lawn care, included with every order.



Show Lawn . . . Our Finest \$1.53 lb.

**Merion**—Merion is exceptional for lawn. Wards contains



**Shade**—Almost all be shade. Some part Wards Garden blends contains that grow shade.



**Spots or** Garden contain not will grow difficult condi- N Tuf is es- sended for max growth— and cover.



**Pygrass.** For quick coverage that may require reworking with Ky. Bluegrass or Merion Pygrass as a crop. Starts protects slow Des in winter. to 1,000 sq. mixed with Merion or Ky. Ship. wt. 5 lbs.



—5 lbs... 95c

5 lbs.  
95c

## All Purpose 89c lb.

**Garden Mark All-Purpose.** Grows anywhere grass will grow—shade or sun. 100% permanent grasses—over 1½ million seeds per lb. Contains Penn-lawn Fescue, Ky. Bluegrass, Delta Bluegrass, Highland Bent 1 lb. plants 300 sq. ft.; 600 when reseeding. Ship. wts.: 1 lb. 4 oz.; 5 lbs. 8 oz.; 17 lbs.; 26 lbs.

89 A 6926—1 lb. . . . . 89c  
89 A 6927—5 lbs. . . . . \$4.15  
89 A 6829 L—15 lbs. . . . . 11.55  
89 A 6928 MB—25 lbs. . . . . 17.25



## Ruf'n Tuf 48c lb.

**Garden Mark Ruf'n Tuf.** Ideal for heavy traffic. 70% perennial—make permanent by adding some new seed each year. Contains Ky. Perennial and Domestic Rye. 1 lb. plants 200 sq. ft. 400 when reseeding. Ship. wts.: 1 lb. 4 oz.; 5 lbs. 8 oz.; 17 lbs.; 26 lbs.

89 A 6921—1 lb. . . . . 48c  
89 A 6922—5 lbs. . . . . \$2.19  
89 A 6824 L—15 lbs. . . . . 5.85  
89 A 6923 MB—25 lbs. . . . . 9.25



**Kentucky Bluegrass.** 100% permanent—extremely hardy. 1 lb. plants 250 sq. ft., 500 when re-seeding. Ship. wts.: 1 lb. 3 oz.; 3 lbs. 8 oz.; 17 lbs.; 26 lbs.

89 A 6902—1 lb. . . . . 71c  
89 A 6938—3 lbs. . . . . \$1.99  
89 A 6939 M—15 lbs. . . . . 9.60  
89 A 6940 MB—25 lbs. . . . . 15.50



1. **MERION BLUEGRASS**—stays green in summer—resists crabgrass.
2. **DELTA BLUEGRASS**—extra hardy (originated in Canada) for quick growth, excellent color.
3. **PENNLAWN FESCUE**—for semi-shade and poor soil.

**Garden Mark Show Lawn.** 100% Perennial—over 2 million seeds per lb. Covers a larger area than other mixtures, yet actually costs less over the years in maintenance, reseeding and reworking—matures with ever deepening beauty. Contains over 45% Merion Bluegrass, also Delta Bluegrass, Pennlawn Fescue and Highland (upright) Bent. 1 lb. plants 500 sq. ft., 1000 sq. ft. when reseeding. Ship. wts. 1¼; 3½; 17; 26 lbs.

89 A 6931—1 lb. . . . . \$1.53  
89 A 6932—3 lbs. . . . . 4.47  
89 A 6834 L—15 lbs. . . . . 21.30  
89 A 6933 MB—25 lbs. . . . . 33.75

## Merion Ky. Blue

One of the finest lawn grasses yet discovered. Roots and rhizomes spread underground and come up to form a dense, luxurious top growth, thicker than any stand of comparable grass. Resists crabgrass and other weeds. Withstands heavy traffic, stays green longer. Resists drought. 1 lb. covers 750 sq. ft.; 1,500 sq. ft. when reseeding.

89 A 6920—1 lb. Ship. wt. 1 lb. 4 oz. . . . . \$1.98  
89 A 6943—3 lbs. Ship. wt. 3 lbs. 8 oz. . . . . 5.82  
89 A 6944 M—15 lbs. Ship. wt. 17 lbs. . . . . 28.35  
89 A 6945 MB—25 lbs. Ship. wt. 26 lbs. . . . . 46.00

**White Clover** (at left). None of Wards Seed Mixtures contain White Clover. Add 4 oz. to 5 lbs. Wts.: 2 oz.; 6 oz.

89 A 6936—1 oz. . . . . 25c; 89 A 6937—4 oz. . . . . 49c



Give Your Lawn That "Tailored Look" With Wards Edging Low As \$1.89 40 ft.

- 1 **Garden Mark New Aluminum Lawn Edging.** Embossed finish, closely corrugated for extra strength and rigidity, yet cuts with garden shears. Rustproof, won't discolor, lasts for years. Rolled safety edge top and bottom. Forms almost invisible barrier against spreading roots, gives neat edge to flower beds, walks, etc. without tedious work of edging by hand. Mailable.

89 A 2305—4 in. by 40-ft. roll. Ship. wt. 3 lbs. 8 oz. . . . \$2.85  
89 A 2306—4 in. by 80-ft. roll. Ship. wt. 7 lbs. . . . . 5.59  
89 A 2307—6 in. by 40-ft. roll. Ship. wt. 5 lbs. . . . . 4.39  
89 A 2308—6 in. by 80-ft. roll. Ship. wt. 10 lbs. . . . . 7.98  
**Special Value Edging.** Similar to above but lightweight aluminum.  
89 A 2311—4 in. by 40-ft. roll. Ship. wt. 3 lbs. . . . \$1.89  
89 A 2312—4 in. by 80-ft. roll. Ship. wt. 6 lbs. . . . 3.69  
89 A 2313—6 in. by 40-ft. roll. Ship. wt. 4 lbs. . . . 2.89  
89 A 2314—6 in. by 80-ft. roll. Ship. wt. 8 lbs. . . . 5.49

- 2 **Garden Mark Corrugated Plastic Edging.** Economical—easy to install. 100% plastic—won't corrode. Heavy duty, yet flexible so it's easy to handle and set in attractive patterns. Cut with scissors. No sharp edges. Permanent green color blends in with lawn—less conspicuous. Choice of two lengths, both 4 in. high. Ship. wts.: 3 lbs. 8 oz. (24-ft.); 5 lbs. 8 oz. (40-ft.); State size.

89 A 2259—24-ft. roll. . . \$1.89; 40-ft. roll. . . . \$2.79

- 3 **Garden Mark Galvanized Steel Edging.** Guaranteed 15 years against rust and corrosion or we will replace without charge. Strong but flexible steel, can be easily shaped and set. Easily cut with tin snips.

89 A 2265—4 in. high. Ship. wt. 8 lbs. 40 ft. roll. . . . \$2.89  
89 A 2266—6 in. high. Ship. wt. 12 lbs. 40 ft. roll. . . . \$4.39

BA 2 WARDS 1095



# TOUGH, LIGHTWEIGHT Plastic Hose

## Strong As Steel

- Reinforced with Du Pont nylon tire cords . . . 12 year guarantee
- Lightweight, easy to carry, coil
- Resists kinking and curling
- Delivers up to 17 gals. per min.
- Withstands pressure up to 500 lbs. per square inch

- 1 Garden Mark 5/8-In. Diam.** Tough, strong, hose with finest pure plastic and inner (C) layers plus reinforcement of tightly knitted cord for extra strength (B). So you can use a shut-off nozzle, danger of pressure damage, kinking and curling. Full-flow plated brass couplings. Greer State length. See Guarantee.
- 5/8-In. Inside Diameter.** Delivers 17 GPM, withstands up to 500 square inch water pressure.  
89 A 520 M—50 Ft. Wt. 8 lbs. 8 oz.  
75 Ft. Wt. 13 lbs.
- 1/2-Inch Inside Diameter.** Delivers 10 1/2 GPM, withstands up to 500 per square inch water pressure.  
89 A 515 M—50 Ft. Wt. 5 lbs. 8 oz.  
75 Ft. Wt. 7 lbs. 8 oz.

### Wards Hose Guarantee

Garden Mark Hose will give satisfactory service for the years stated if given ordinary care and used for the purpose indicated. If it fails to give service stated under each description, we will replace it, charging you only for the service you have received.

Buy a Hose Big Enough to Do the Job. Check from table below size needed to pump water on 5,000 sq. ft. lawn at av. pressure.

Inside Hose Diam.	Water-Ing Time
7/16 in.	7.9
1/2 in.	5.0
5/8 in.	3.1
3/4 in.	2.0

### Surface or Sub-Surface Irrigator \$4.95

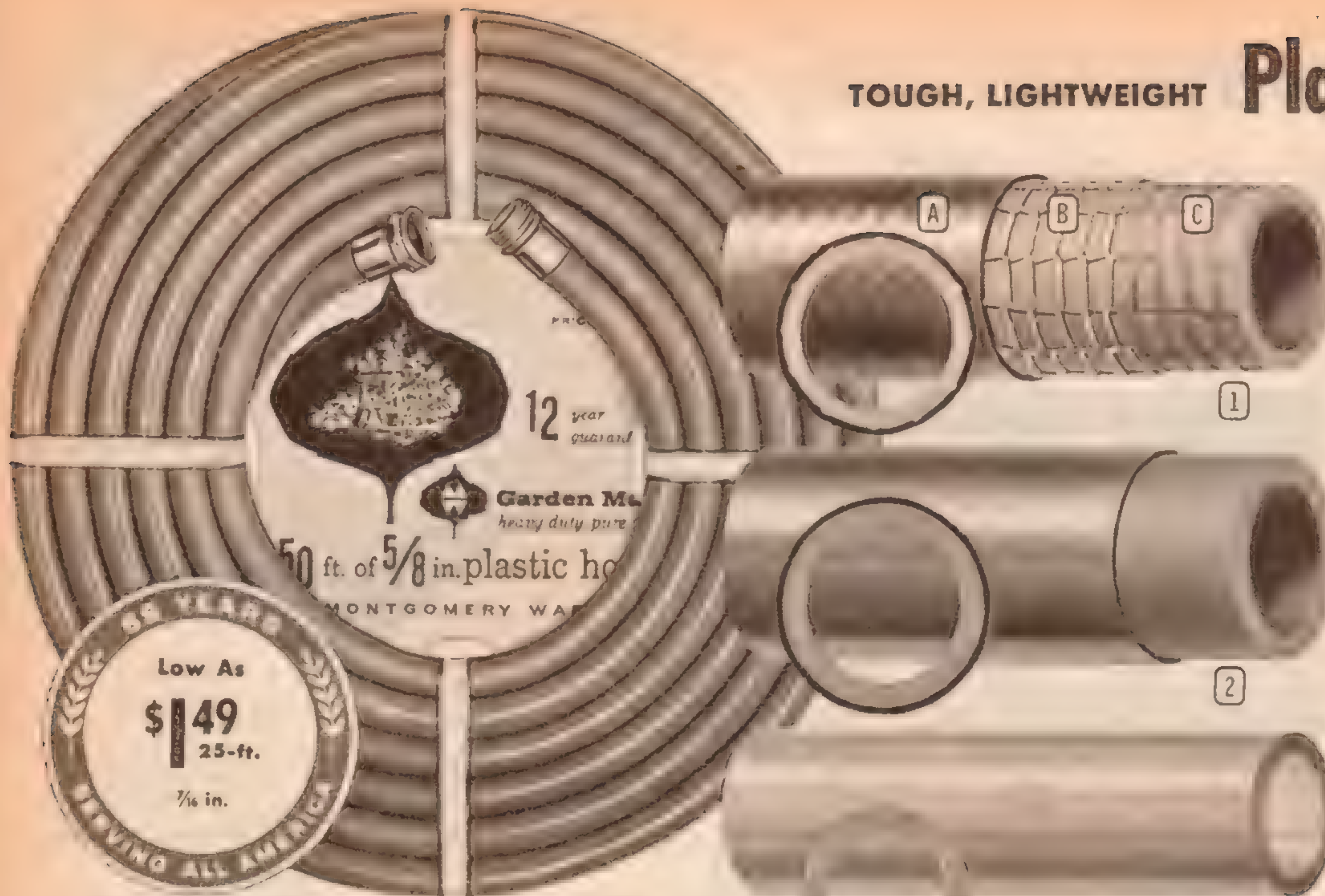
- 9 Garden Mark Sprinkler-irrigator** sprinkles 35 sq. ft. area—also will water sub-surface roots and 3-way control valve for root irrigation, sprinkling or Aluminum tube won't rust or stain.  
89 A 655—Ship. wt. 3 lbs.
- 10 Garden Mark 3-Tube Sprinkler-Soaker.** Does two jobs at time—gives rain-like spray up to 25 ft. wide for sprinkling over for gentle soaking (openings on one side only). Strong wall green plastic tubing won't rot or fade. Bends easily. The easy way to water. State length when ordering.  
89 A 572—25-Ft. Length. Ship. wt. 2 lbs.  
50-Ft. Length. Ship. wt. 4 lbs.

### Canvas Ground Soaker \$2.45 30 Ft.

- 11** Gently soaks lawns, gardens, etc. without injuring plants. Use for all hard-to-get-at places. Water seeps porous canvas to gently water all your plants, lawn and No run-off, saves on water. One of the best ways to water placed in many different patterns. Openings on one Brass couplings. State length wanted.  
89 A 570—30-Ft. Length. Ship. Wt. 1 lb.  
50-Ft. Length. Ship. wt. 1 lb. 4 oz.
- 12 Garden Mark Hose Shut-Off.** 5 ft. 5/8-in. green plastic hose lets you shut off sprinkler without re faucet. Fits sprinklers on both pages.  
89 A 646—Ship. wt. 2 lbs.

### Dependable Downspout Soaker \$3.79

- 13 Garden Mark Heavy duty plastic . . . not light** sheeting. Built to last for years. When it rains soaker automatically unrolls. Eliminates flooding and washouts downspouts. Puts water where it does the most good. Set met openings at end sprinkle lawn. When rain is over automatically rolls up, still no bother for you. Fits square downspouts up to 4-in. diam.  
89 A 573—Ship. wt. 12 oz. each. Each \$3.79; Two for \$7.49



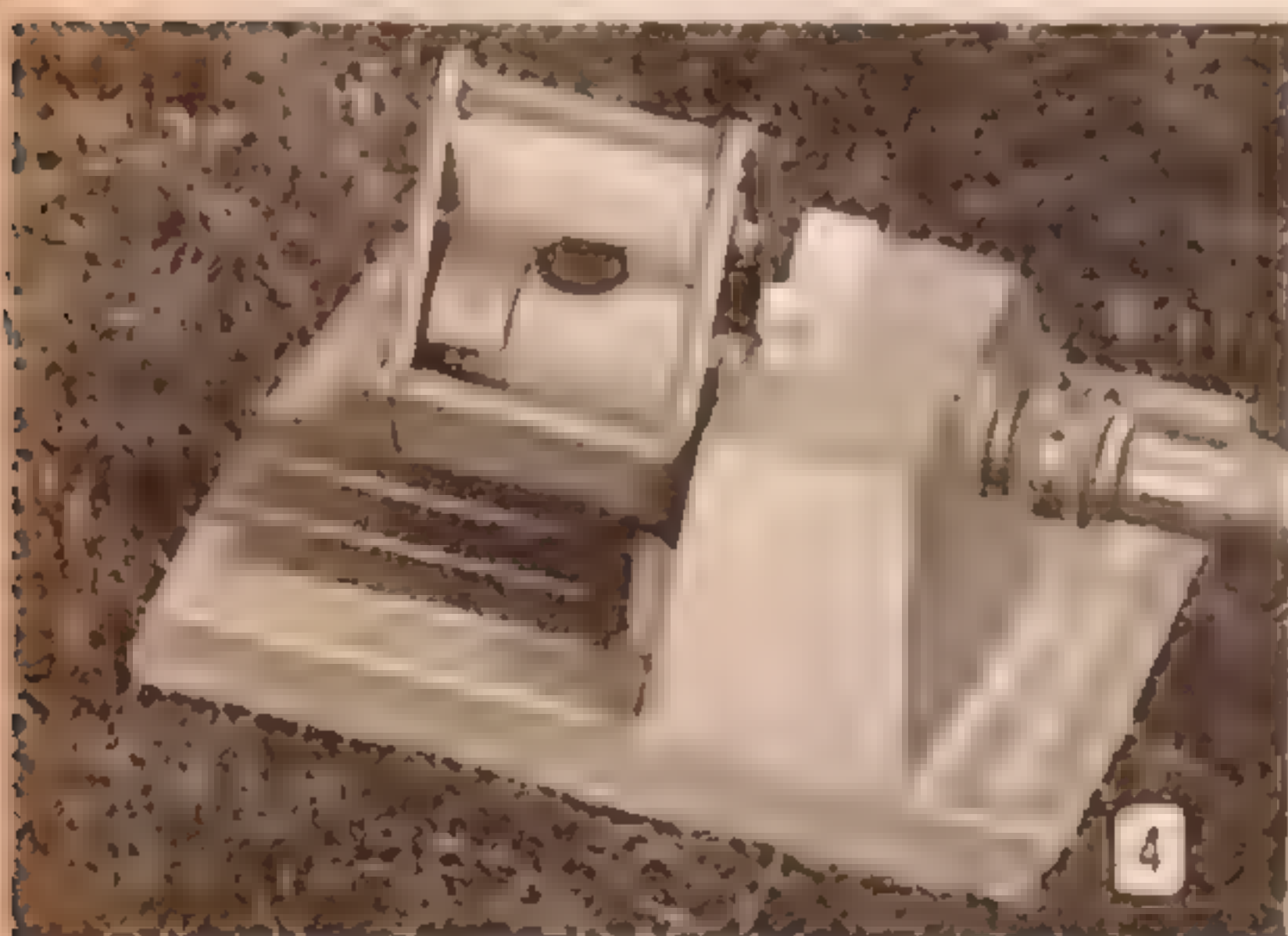
- 2 Garden Mark Miracle Green Opaque Plastic.** Low temperature plastic stays soft, pliable, even at 50° temperature. Lightweight, yet strong and durable. Gallons of water per minute each delivers: 17 gal.; 10 1/2 gal. Withstands 9 and 7 times average city water pressure. State length wanted.

**5/8-In. Inside Diam.** Guaranteed 10 years. Brass couplings.  
89 A 510 M—50 Ft. Wt. 8 lbs. 8 oz. \$3.98; 75 Ft. Wt. 13 lbs. \$5.59

**1/2-In. Inside Diam.** Guaranteed 5 Years. Du Pont nylon coupling.  
89 A 505 M—25 Ft. Ship. wt. 3 lbs. \$1.89  
50 Ft. Ship. wt. 6 lbs. \$2.89 75 Ft. Ship. wt. 9 lbs. \$4.29

**3/8-In. Opaque Hose (not shown).** Guaranteed 5 years. Use where large water volume is not needed. Delivers 7 1/2 GPM. Ship. wts. each: 2 lbs. 8 oz.; 4 lbs. 8 oz. State length.  
89 A 500 M—25 Ft. \$1.49. 50 Ft. \$2.19

- 3 Garden Mark 1/2-In. Transparent Green Hose.** Guaranteed 10 years. Extremely lightweight. Stays flexible under roughest use. Resists sun, oil, weather. Finest virgin vinyl plastic. No seams to weaken hose. Withstands 8 times ordinary water pressure, up to 400 lbs. per sq. in. Nickel-plated brass couplings. State length. Wts. 5 lbs. 8 oz., 9 lbs.  
89 A 501 M—50 Ft. \$3.98  
75 Ft. \$5.79

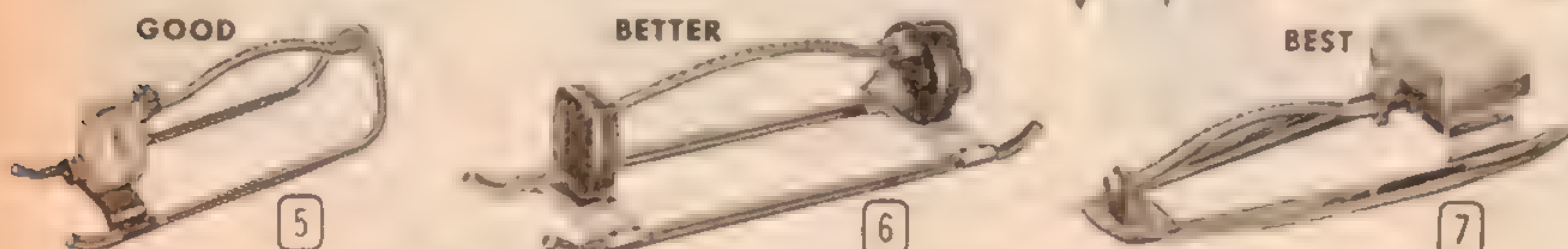


### Unique Impulse Oscillator Sprinkler

- 4 Garden Mark** new in design . . . employs new principle of wave sprinkler propulsion. For the first time you control the width of spray as well as length from 4x70 ft. to 45x60 ft. Covers square, rectangle, center to side or narrow strip areas. Special rocking action and Delrin "flipper" powers the sprinkler.  
89 A 620—Rustproof auto-type finish. Ship. wt. 3 lbs. \$6.98

- Covers large rectangles—means fewer sprinkler moves.
- Adjusts to spray on one side only.
- Move it while it operates. Stay dry all the time.

\$6.98



### Let an Oscillating Sprinkler Do the Work for You

- 5 Good quality 3-position spray control dial.** Covers up to 35x45 ft. area. Water flow completely separated from motor unit for longer life. Wt. 2 lbs. 8 oz.  
89 A 643—Die-cast base, aluminum tube. \$3.98
- 6 Garden Mark Better quality.** 4-position automatic control dial. Covers area up to 40 by 60 ft., or partial areas either left only or right only. Perma-sealed motor. Aluminum runners and spray tube.  
89 A 638—Copper and white. Ship. wt. 4 lbs. \$6.45
- 8 Garden Mark New Root Irrigator.** Attach to garden hose. Push approx. 28-in. perforated, pointed shaft into soil near roots. Stops run-off, saves water.  
89 A 656—Shut-off valve incl. Ship. wt. 8 oz. \$1.49

- 7 Garden Mark Best quality, heavy duty.** Beautifully designed for ease in use! Chrome-plated steel base slides easily over lawn. Won't hurt even the newest grass. Covers large 40 by 65 ft. area at 4 1/2 gal. per min. Convenient 4-position spray control dial quickly changes spray pattern.  
Precision engineered for long trouble-free service. All nylon gears, sealed motor unit, Die-cast housing. Chrome-plated aluminum tube with clean-out end plug. Gold and ivory finish. 19 1/2 inches long.  
89 A 649—Ship. wt. 8 lbs. \$9.69



# All Weather Rubber Hose

## "Prestige" Hose

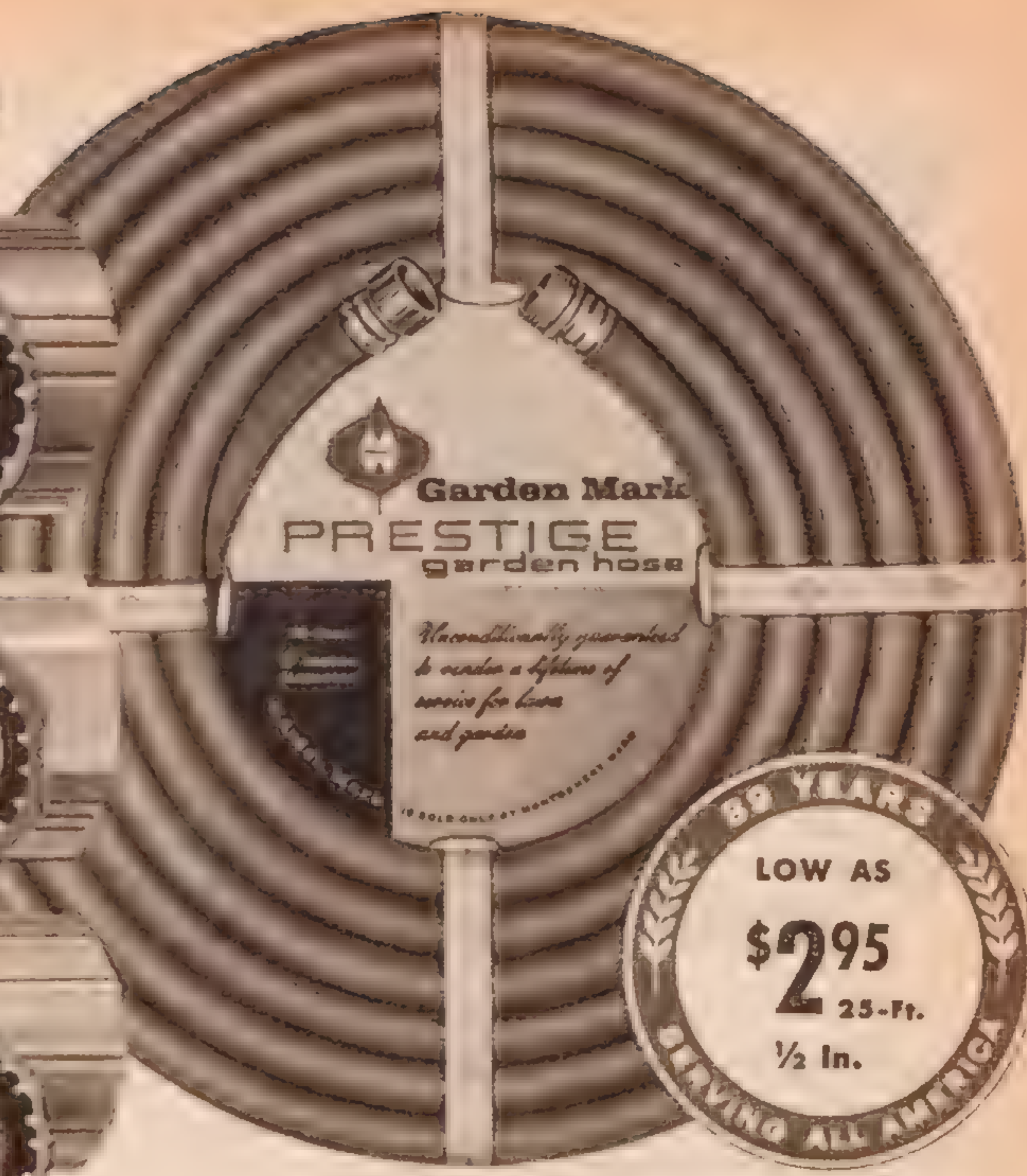
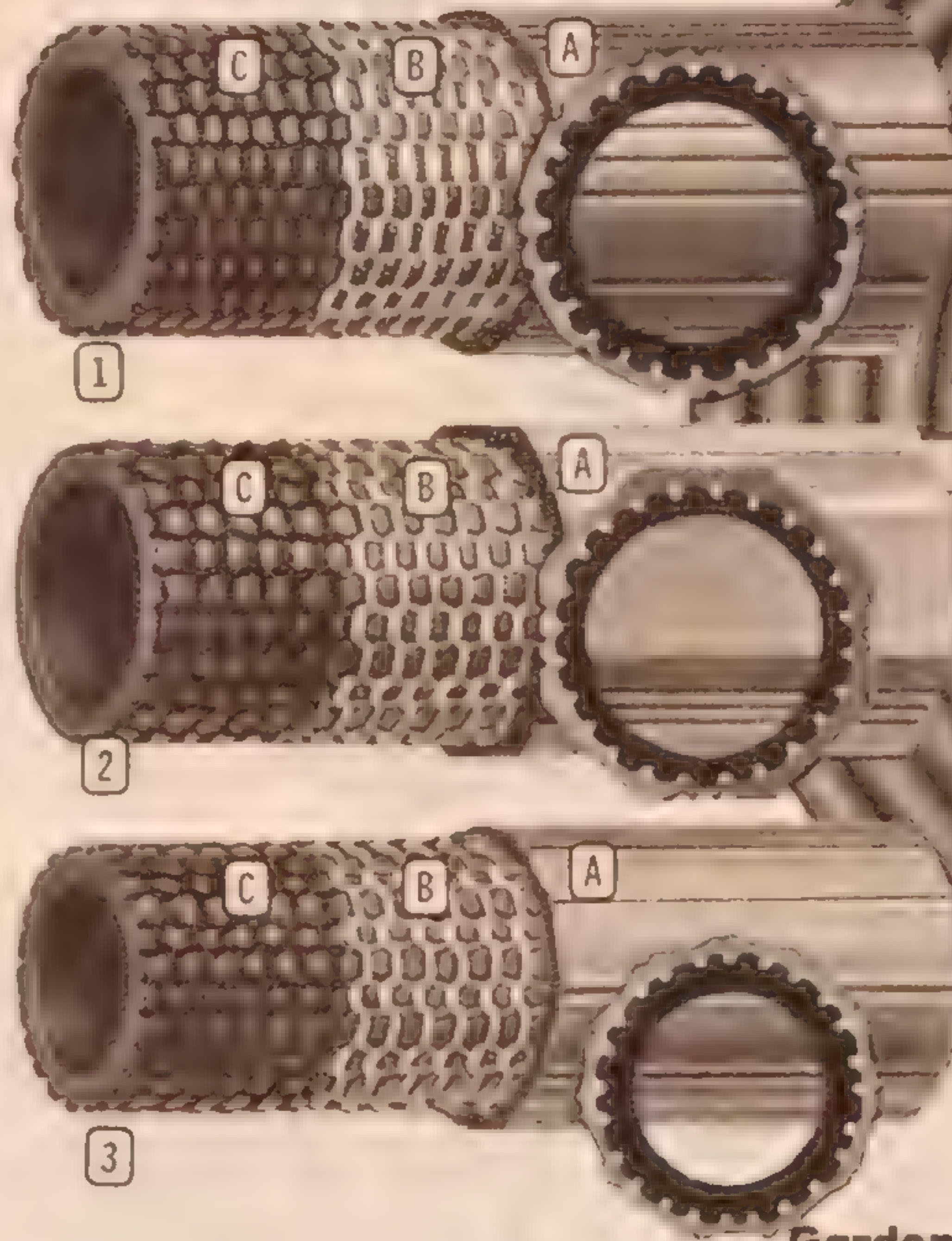
uncconditional guarantee  
resistant to weather, oil, grease  
"Hypalon" heat type rubber

**Garden Mark Prestige 3/8-in. Rubber Hose.** Lifetime guarantee. See below. The toughest, toughest ever made. DuPont "Hypalon" (A) and inner layer (C) strong enough for any punishment. Flexible even in cold weather.

Reinforcement cord (B) keeps hose from swelling and bursting. This hose outside all year, immune to weather changes. "Prestige" hose has deluxe construction throughout for years of dependable service. Comes in 50 and 75-ft. lengths. Weatherproof brass couplings resist rust or corrode.

554M—Maroon color. State length. Length. Ship. wt. 12 lbs. \$10.45  
Length. Ship. wt. 17 lbs. 14.45

**THE GUARANTEE:** For lifetime purchaser, when used under normal conditions. If it fails to give satisfactory service under these conditions, we will replace it free.



## Garden Mark Rubber Hose Is BEST BUY

### TYREX \* Reinforced Rubber Hose

Greater strength than standard cord reinforcement  
Guaranteed 10 yrs.—withstands 450-lbs. pressure per sq. in.

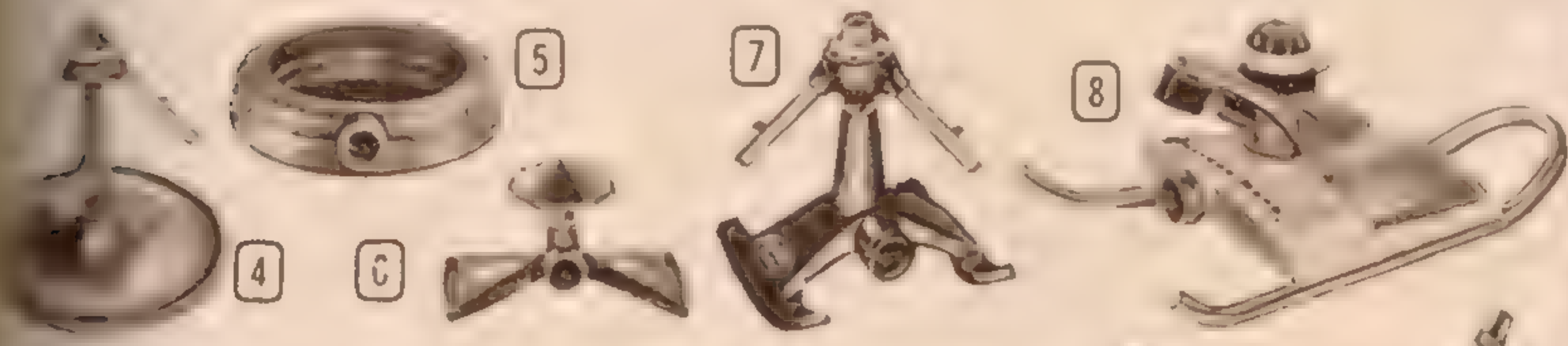
**Garden Mark 3/8-in. inside diameter Rubber Hose,** now reinforced with tough, extra-wear Tyrex cord—the kind better quality automobile tires. Delivers up to 17 gals. per minute. (See Guarantee on opposite Page.)

554M—Red Color. State Length Wanted when ordering.  
p. wt. 6 lbs. \$3.98; 50 ft. Ship. wt. 12 lbs. \$6.98  
Ship. wt. 17 lbs. 9.89; 100 ft. Ship. wt. 23 lbs. 12.95  
is a collective trademark of Tyrex, Inc. for yarn and

**3 Garden Mark 1/2-in. Inside Diam. Rubber Hose.** Guaranteed 8 yrs. (see opp. page). Del. up to 10 1/2 gal. per min. Withstands pressures up to 350 lbs. per sq. in.  
89 A 550 M—Green color. Wts. 5, 9 lbs.  
25 ft. \$2.95; 50 ft. \$4.95

**Garden Mark 3/4-in. Inside Diam. Del.** up to 31 gal. per min. Withstands up to 600-lbs. pressure p.s.i. Hvy. duty 5-layer construction. Standard Guarantee.  
89 A 560 M—Black. Wts. 16 lbs. 30 lbs.  
50 ft. \$12.95; 100 ft. \$22.95

**Here's Why . . .** strong 3-layer vulcanized construction. Rubber outer cover (A) treaded for easy grip surface—resists abrasion. Center layer (B) tightly braided rayon cord same as used in heavy-duty auto tires—withstands stress of twisting and pressure. Inner layer (C) of smooth, seamless black rubber tubing for minimum friction and faster water delivery. Full flow brass couplings resist rust and corrosion. Use even in cold weather—rubber stays flexible and easy to handle. Read Wards Hose Guarantee on opposite page.



**2-beam Rain King Automatic Sprinkler.** Sprays circular pattern 5 to 50-ft. diameter. Fingertip control.  
5560—Heavy base. Postpaid. \$8.95

**Garden Mark Ring Sprinkler.** Covers circle, 30-ft. diam.  
5672—Practically indestructible. Wt. 1 lb. 3 oz. \$1.10

**Garden Mark Fountain Sprinkler.** Sprays circular pattern 30 to 32-ft. diam. Delivers 4 to 6 GPM. Cast Base.  
557—Green and chrome finish. Ship. wt. 3 lbs. \$1.49

**2-beam Rain King Sprinkler.** Sprays circular pattern 5 to 50-ft. diameter. Delivers 6.6 gallons per minute.  
5561—Green and chrome finish. Postpaid. \$6.95

**Garden Mark New Impulse Sprinkler.** Easy dial control allows you to spray any degree pattern from full 90-ft. circle to 30° narrow wedge. Sturdily built.  
5524—Gold and White finish. Ship. wt. 2 lbs. 2 oz. \$6.39

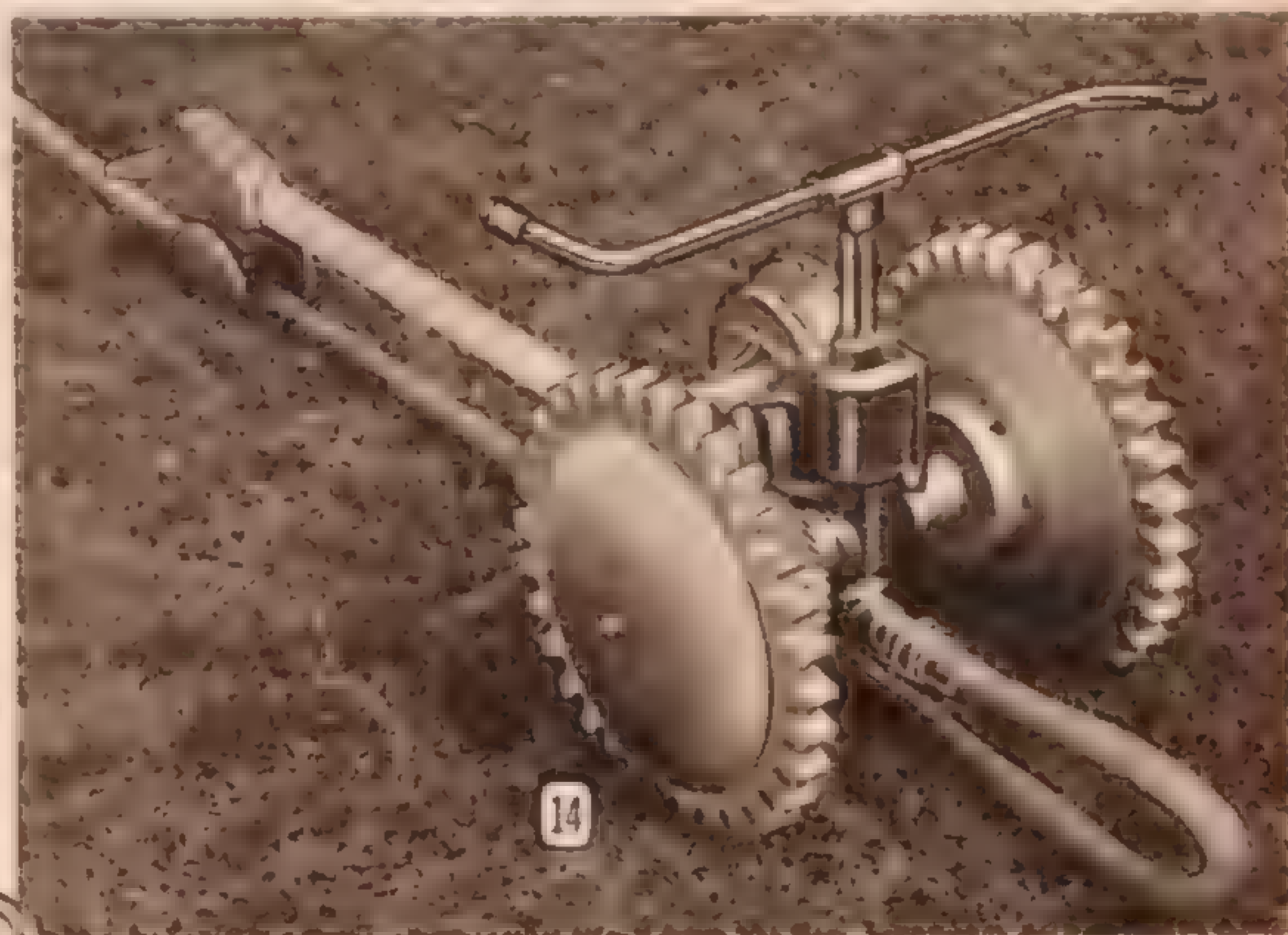
**Garden Mark Twin Nozzle Sprinkler.** Delivers 4 1/2 gal. of water per min. in spray or stream up to 48-ft. circle. Die cast base.  
5515—Gold and white finish. Ship. wt. 3 lbs. \$4.98

**Garden Mark New Square Sprinkler.** Sprays perfect square pattern from 2 ft. to 35 ft. square. Non-corroding.  
5523—Green finish. Ship. wt. 1 lb. 6 oz. \$1.89

**Garden Mark Drinking Fountain.** Attach to side of house within 20 ft. of faucet. Plastic tubing with coupling connects to faucet. Can use hose at same time as fountain. On-off button.  
5585—Die-cast zinc. Ship. wt. 1 lb. 8 oz. \$4.39

**Soil Moisture Meter . . .** takes guesswork out of watering. Use indoors or outdoors for plants, lawns, etc. Insert metal probe into soil, dial tells you when to water.  
5552—Instructions included. Ship. wt. 6 oz. \$3.69

**Garden Mark Water Regulator Saves Money, Water.** Get up to 4 hrs. of controlled sprinkling. 14 dial settings allow you to dispense correct amounts of water for flowers, lawn and shrubs. Time gallon control knob can be set to shut off water at time up to 4 hours, thus freeing you for other jobs. Standard hose and sillcock outlet. Non-corrosive.  
5553—Ship. wt. 1 lb. 4 oz. \$6.29

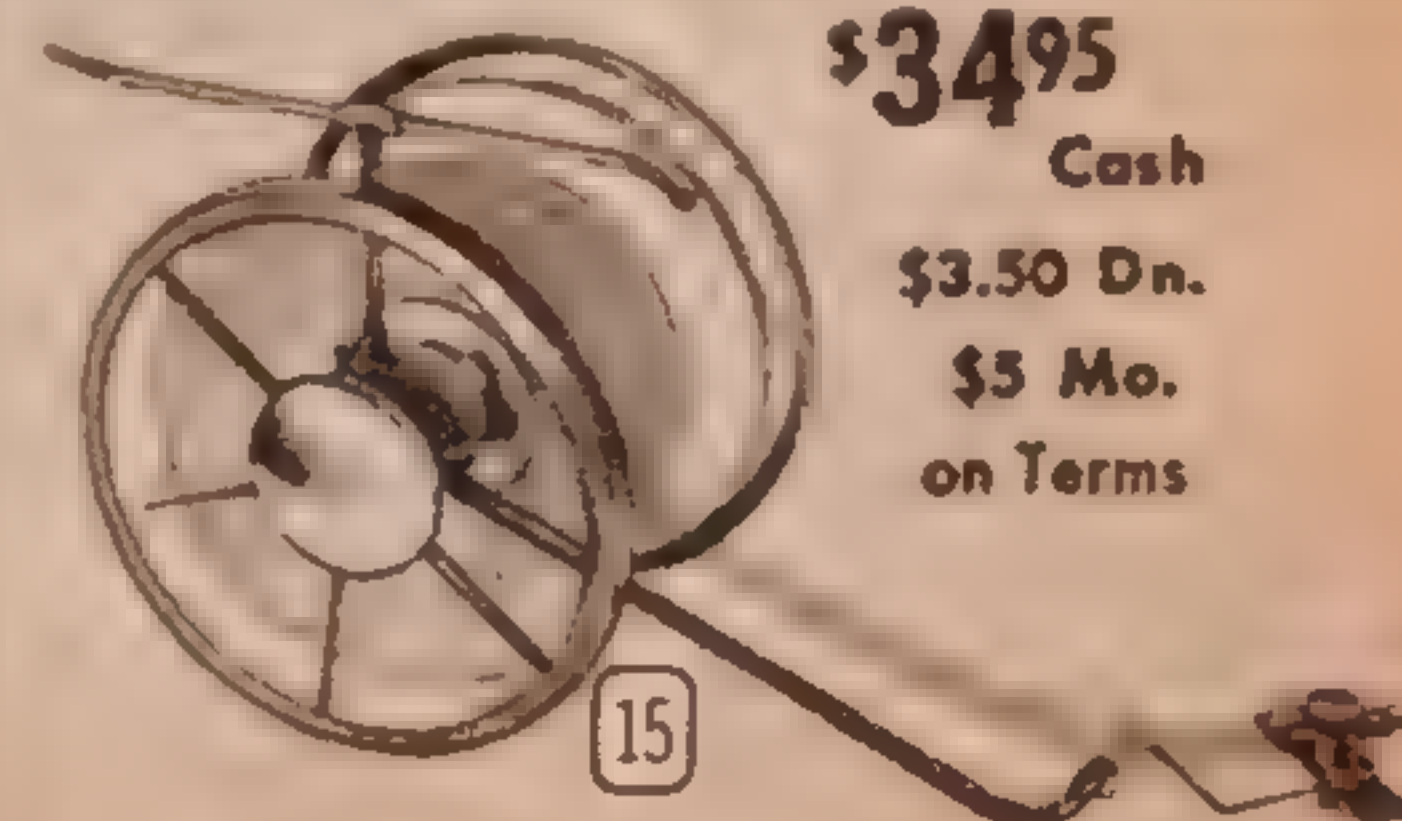


## New "Rainger" Sprinkler \$21.95

**14 Garden Mark Deluxe Quality.** Sprinkle automatically at low cost with new sprinkler that walks as it waters, follows hose faithfully in any pattern you desire. Shuts itself off when job is done with automatic shut-off (89 A 668) listed below. Operates on flat surface or steep grades, sprinkles area 50x200 sq. ft. with one setting. Interchangeable wheels give 2 speed operation.  
89 A 670 MB—Pulls up to 150 ft. of hose. Ship. wt. 20 lbs. \$21.95

**15 Garden Mark Traveler Sprinkler and Reel.** Ends sprinkler tending! No more moving sprinklers, reeling up muddy hose. Just lay out hose in desired pattern, turn on water! Water pressure powers sprinkler along path of hose, reeling the hose. When it reaches end of sprinkling area, optional automatic shut-off (below) turns off water. Covers large 50x200-ft. area. Travels about 20 ft. per hour. Ship. wt. 26 lbs.  
89 A 667 R. \$34.95

**Automatic Shut-Off** (not shown). For 89 A 670 and 667 above. Place anywhere on hose line to automatically turn off sprinkler at that spot.  
89 A 668—Ship. wt. 2 lbs. \$3.79



BACKSFD WARDS 1097





### Big 5 Cu. Ft. Contractor's Barrow

- Easy to Push, Smooth-Rolling Ball Bearing Wheels
- Steel Tray, Triple Thick at Strain Points

**1** Garden Mark Designed for all types of hauling. Superior construction plus best materials give unfailing performance on roughest jobs—built for heavy duty. 8x4.00 4-ply pneumatic tire for easy rolling and longer wear. Sturdy 24 1/4 x 38 x 16 in. 16-gauge steel tray—fully lapped, folded and welded at points of stress. Iron legs with heavy-gauge wearing shoes. Sturdy Oak handles and risers. Rigidly braced dump guard. Green baked-on enamel finish. Easy to assemble—instr. incl. *Not Mail.*

89 A 1118 R—Ship. wt. 74 lbs. \$3 Down, \$4 Monthly. Cash \$26.95



**2** Big 4 1/2-cu. ft. cap. Seamless, leakproof steel. 28x38x13 in. 1-pc. stamped steel tray. Rigidly balanced dump guard. Ball wheel. 8x4.00 2-ply pneu. tire. 16-in. diam. Channel iron legs, shoes. Oak hdles., risers color. Easily assembled, instr. incl. *Not Mail.* Ship by Freight or Truck.

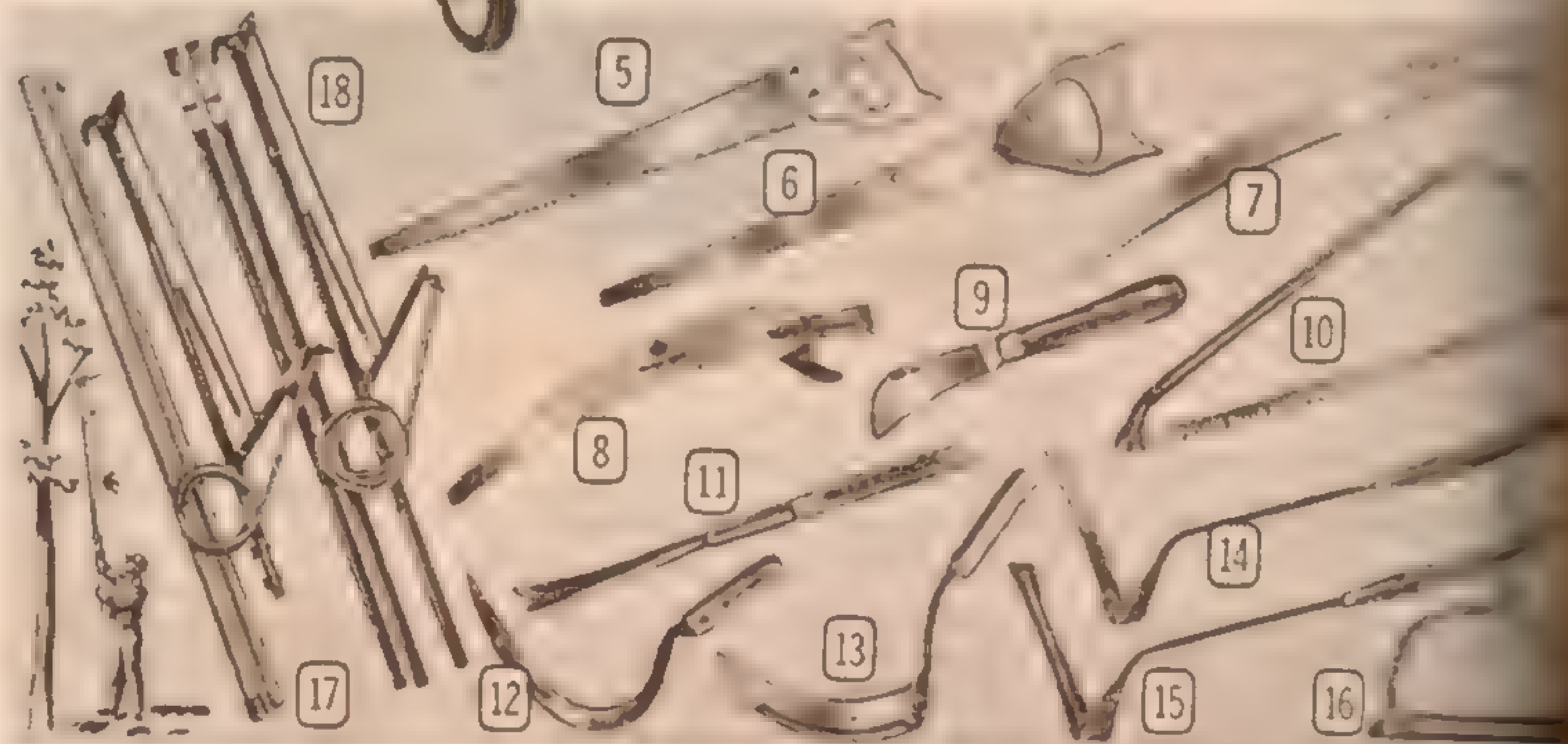
89 A 1117 R—Ship. wt. 64 lbs. \$2.50 Down. Cash \$21.00

**3** Garden Mark Feature Value Barrow. Heavy tray brace gives extra strength. Big 4-cu. capacity. Wide-spread legs for stability. Seamless 18-ga. steel tray 27x34 in. Tubular frame. Rubber grips. 10x2.75 semi-pneumatic ball bearing wheel. Copper and White enamel finish. Easy to assemble. Shipped by Freight or Truck.

89 A 1115 R—Ship. wt. 35 lbs. \$1.00 Down. Cash \$10.98

**4** Garden Mark Garden Barrow. Full 3-cu. capacity. Square nose helps prevent tipping heavy loads. 24 1/2 x 31 1/2 in. rolled edge steel. Resists denting and cracking. 10x1.75 semi-pneumatic. Self-lubricating bearing. Tubular steel. Rubber grips. Green; light green trim; baked enamel finish. Easy to assemble.

89 A 1114 R—Ship. wt. 26 lbs. \$1.00 Down. Cash \$6.98



### Save on Pruning Needs, Weed Cutters

**5** Utility Pruning Saw. 20-in. Swedish steel blade, tapered hardwood handle. Ship. wt. 2 lbs. 89 A 1057 M—Mailable.....\$2.49

**6** Double Edge Saw. One side Fine, the other Coarse. Wood handle. 18-in. spring steel blade. *Mail.* 89 A 1054 M—Ship. wt. 1 lb. \$1.98

**7** Professional Curved Blade Pruning Saw. 14-in. Swedish steel blade. Pull stroke pattern. 89 A 1058—Ship. wt. 10 oz. \$2.79

**8** Pole Saw. 15-in. adjustable tempered steel blade. 21 3/4-in. long. Pole not included. 89 A 1055—Wt. 1 lb. 8 oz. \$3.09 89 A 1056 M—Two 4-ft. poles for Saw (8) above. Wt. 2 lbs. \$1.98

**9** Pruning Knife. Curved blade, high-carbon steel. 4 1/2-in. closed. Imported Rosewood handle. 84 A 61—Ship. wt. 6 oz. \$1.19

**10** Bow Saw. 21-in. alloy steel blade. Accurately filed teeth designed for fast cutting on push-and-pull strokes. Steel handle, rubber grip. Ship. wt. 1 lb. 89 A 1070—Each.....\$2.29

**11** Weeder. V-shaped blade. 3 1/2-ft. handle. Ship. wt. 1 lb. 12 oz. 89 A 825 M—Mailable.....89c

**12** Grass Hook. 15 1/2-in. narrow steel blade. 6-in. handle. 89 A 810 M—Ship. wt. 1 lb. 95c

**13** Heavy Duty Grass Cutter. 8-in. blade. 89 A 811 M—Wt. 1 lb. 4 oz.

**14** Garden Mark Grass Cutter. 36-in. concave blade. 36-in. handle. *Mailable.* 89 A 815 M—Wt. 1 lb. 12 oz.

**15** Grass Whip. Heavy duty steel, concave. Steel rod 36-in. handle. 89 A 816 M—Ship. wt. 1 lb.

**16** Weed Cutter. 14-in. serrated steel blade. Ash hardwood handle. 89 A 820 M—Ship. wt. 3 lbs.

**Folding Pruning Saw.** 1 steel blade folds into handle. prox. 18 in. over-all. 89 A 1050—Ship. wt. 8 oz.

**17** True Temper Alloy Tree Pruner. 30-in. 4-ft. adjustable aluminum. Attach to wood top. Steel. up to 1 inch branches. 89 A 1012 M—Ship. wt. 5 lbs.

**58-in. Aluminum Extension Pole.** above. *Mailable.* 89 A 1013 M—Ship. wt. 1 lb.

**18** 12-ft. Extension Pole. 4-ft. seasoned wood. Steel blade cuts up to 1 1/2 in. branches. Spring with pull rope. *Mailable.* 89 A 1010 M—Ship. wt. 6 lbs. 4-ft. Extension Pole for 89 A 1011 M—Mail. Wt. 1 lb.



**19 TO 24** Garden Mark New Solid Disc Hose Reels. Designed to give you greater hose capacity, longer service—up to twice the life of ordinary reels.

**(23) (24) Combination Hose Reel and Cart.** Heavy, solid disc reel attaches to cart by mounting bracket, is easily detached. Takes 200 ft. of 1/2-in. or 5/8-in. hose. Cart has sturdy tubular steel frame, 1/2-in. steel axle and 6-in. rubber tired wheels. May be used to transport luggage, bags of fertilizer, garbage cans, etc. Tested load strength of over 200 lbs. Includes 4 ft. lead-in hose. 89 A 717 MO—Cart and Hose Reel. Ship. wt. 27 lbs. \$11.35

**(23) Hose Reel Only.** 4-ft. length of hose attaches to faucet, for direct flow of water through reel to hose. Same capacity as reel on above outfit. Wall bracket for mounting reel directly to house, handy hang-up clip for winter storage. Ship. wt. 12 lbs. Promptly from Stock. *Mailable.*

89 A 716 MO—Hose Reel Only.....\$6.49

**(22) Garden Mark Hose Holder.** Heavy-wt. steel. Mounts on solid surface—holds up to 150 ft. hose. 89 A 707 L—Ship. wt. 2 lbs. 55c

**Garden Mark Aluminum Hose Holder** (Not shown). Similar to (22) below at left, but non-rust alum. 89 A 711—Ship. wt. 6 oz. 69c

**(19) Solid Disc Push Type Hose Reel.** Push to sprinkler, flip over on stand to reel in or out. Takes up to 200 ft. of hose—hose slot. 89 A 714 M—Ship. wt. 13 lbs. \$5.19

**(20) Faucet Mount Hose Reel.** With bronze stop valve faucet. Replace silcock with complete hose reel unit. Reel attaches to faucet with spring lock. Extra brace for mounting. Takes up to 200 ft. hose. Includes storage hang-up clip. 89 A 715 MO—Wt. 10 lbs. 8 oz. \$6.49

**(21) Economy Hose Reel.** Holds up to 150-ft. hose. Starter hose slot. 89 A 713 M—Ship. wt. 7 lbs. \$2.29

See Pages 1096 and 1097 for Complete Line of Rubber and Plastic Hose and Wards Garden Mark Sprinklers.



**25** Garden Mark Automatic Nozzle. 89 A 692—Brass. Wt. 8 oz. 95c

**26** Garden Mark Pistol Nozzle. 89 A 679—Adj. Wt. 8 oz. \$1.19

**27** Fan Type Spray Head. Brass. 89 A 675—Ship. wt. 8 oz. 55c

**28** Flat Spike Plastic Spray Head. 89 A 676—Wt. 8 oz. 95c

**29** Adj. Chrome Nozzle. Plastic grip. 89 A 686—Ship. wt. 8 oz. 89c

**30** Garden Mark Adj. Nozzle. Brass. 89 A 687—Ship. wt. 8 oz. \$1.69

**31** Cast Bronze Nozzle. Adjustable. 89 A 690—Ship. wt. 9 oz. 42c

**32** Y-Connector. Rust-resist. bronze. Operates 2 sprinklers. 89 A 581—Ship. wt. 8 oz. 55c

**33** Goose Neck Connectors. 89 A 582—Brass. Wt. 12 oz. 65c

**34** Quik-Tite Couplers. Std. size. Brass. 89 A 578—Set, Wt. 10 oz. \$1.19

**89 A 580—Hose End.** Wt. 6 oz. 89c

**89 A 579—Faucet End Only.** 4 oz. 39c

**35** Nylon Replaceable Hose Coupling. Ship. wt. ea. 5 oz. 89 A 586—State Size: 7/16, 1/2, 5/8 in. 45c

**36** Clincher Couplings. Wt. 5 oz. For 1/2, 5/8 or 3/4 in. hose. 89 A 577—State Size.....39c

**37** Clincher Mender. Ship. wt. 10 oz. For any 1/2, 5/8 or 3/4 in. hose. 89 A 583—State Size.....19c

**38** Plastic Hose Mender. Wt. 3 oz. 89 A 584—7/16, 1/2, 5/8 in. Size 45c

**39** Washers. For 7/16, 1/2, 5/8 or 3/4 in. Hose. 89 A 585—Wt. 2 oz. Set of 10 for 7/16



## Garden Carts Save You Time and Effort

Low as \$5.69

- 1 **Garden Mark Big Capacity Cart.** Carries 4-cubic foot load easily, wide motion to balance the load. Wheels for easy handling. 35x21x leakproof steel construction. Bearings. 10x1.50 semi-pneumatic tires. Copper and White baked-on finish. Shipped by Freight or

8—Ship. wt. 29 lbs. .... \$7.98

- 2 **Garden Mark Tip-Down Cart.** More style... more quality. Roomy capacity. 30x18½x11½ in. steel Graphite bearings never wear. 8.50x1.25 semi-pneumatic tires. Green and White baked-on finish. Shipped by Freight, Express.

8—Ship. wt. 23 lbs. .... \$5.69

- 3 **Garden Mark 2-in-1 Spreader Cart.** Big 3½-cu. ft. cart and fertilizer spreader. Double duty—for hauling, spreading. 34-setting steel handle for automatic flow (see inset picture). 27½x18x14 in. capacity. 10x1.50 semi-pneumatic bearing wheels. Copper, White and Freight, Truck or Express.

8—Ship. wt. 35 lbs. .... \$13.95

- 4 **Gardening Needs Now. Just Charge It.** Pay in 30 Days with Revolving Charge—or Extend to 18 Months on Regular Terms. See Page 1281.



1 \$7.98

\$6.45

\$10.69

\$16.95



\$5.69



\$13.95

## Spread Seed, Fertilizer Faster, More Accurately

- 4 **Garden Mark 16-in. Spreader.** Easy action, efficient knob-set control dial with all settings clearly marked. Accurately dispenses all types of fertilizer, weed killers and seeds. Keeps material in constant motion by agitator—eliminates time-wasting, clogging and blocking. Tubular steel handle. Plastic grips. 7-in. rubber tired steel wheels. Capacity: 30 lbs. Attractive Green and White finish. Promptly from Stock. Ship. wt. 15 lbs.

89 A 1076 M—Mailable. .... \$6.45

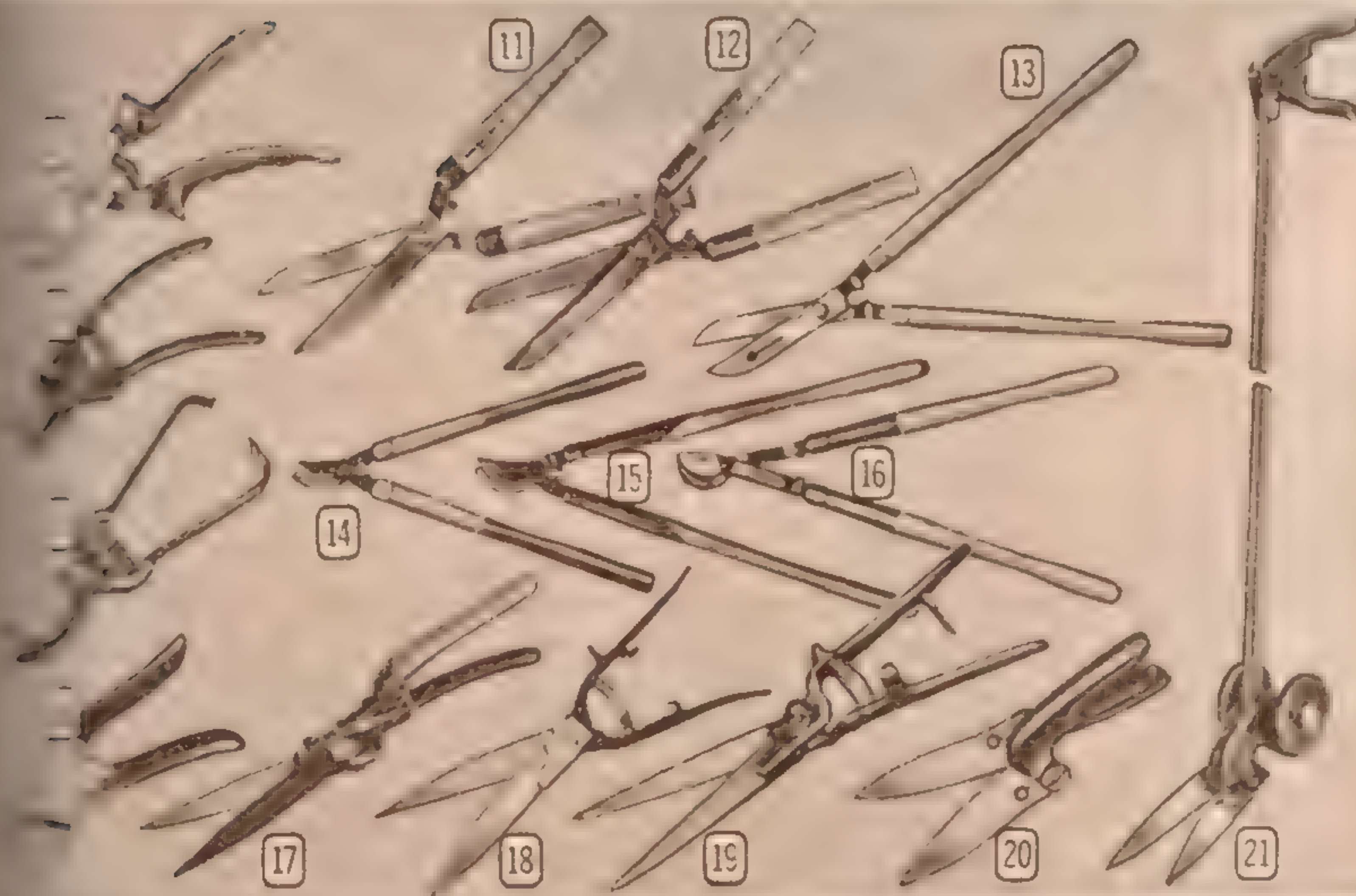
- 5 **Garden Mark 20-in. Spreader.** Large capacity—holds 60 lbs. of dry fertilizer. Covers large area without tiresome refilling. Easy-to-read fingertip dial control has 34 settings from "fine" to "wide-open." Zig-zag agitator and staggered teeth for uniform coverage. Positive shut-off stops flow immediately to prevent waste on turns and stops. 20x10¼x10¼ hopper. Gets more work done in less time. Wide tread 10x1.50 semi-pneumatic tires protect seedbed. Steel legs, handle. Rubber hand grips. Nylon axle and wheel bearings. Copper and White baked-on finish. Mailable.

89 A 1080 MO—Ship. wt. 20 lbs. .... \$10.69

- Accurate 34-setting Control (above) for close adjustment.
- Agitator and shut-off plate are plated to resist rust and corrosive action—won't stick.
- Positive shut-off handle locks in place—shuts off instantly—no waste on turns or stops.

- 6 **Garden Mark 28-in. Spreader.** With automatic row marker—no more overlaps, missed strips or waste. Spots of lime or flour (not included) mark exact edge of path. Wide 28-in. path gets more work done in less time. Fingertip adjustment dial control with 34 settings from "fine" to "wide-open." Zig-zag agitator—staggered teeth produce constant in and out motion for no-waste coverage. 28x10x10½-in. heavy-gauge, true capacity hopper holds 85 lbs. of dry fertilizer. Wide tread tires protect new seedbed. Channel steel legs, steel handles, rubber hand grips. Gold and White baked-on enamel finish. 10x1.75 semi-pneumatic tires. Nylon axle and wheel bearings.

89 A 1086 MO—Mail. Wt. 32 lbs. .... \$16.95



- 11 **Garden Mark New Curved Blade Pruner.** Tempered steel blades. Volute tension. Positive lever catch. Comfortable formed grips. 8½ in. long.

8—Ship. wt. 1 lb. .... \$2.19

- 12 **Garden Mark Anvil Pruner.** Precision ground steel blade. Strong draw cut action. Thumb catch. Chromed handle.

8-in. blade. Ship. wt. 10 oz. .... \$1.98

- 13 **Blade Pruner.** Tempered steel blade, handles. 8¾ in. long.

8—Ship. wt. 1 lb. 2 oz. .... 89c

- 14 **Garden Mark Best Quality Anvil Pruner.** Steel blade lets you cut hard-to-get-at. Rubber-covered grips. Steel volute

8 in. long. Ship. wt. 1 lb. .... \$2.75

- 15 **Garden Mark Hedge Shears.** Steel blades. Serrated top blade. Ash handle. State blade size. 1 lb. 10 oz.; 2 lbs.

6-in. blade. \$2.19 ..... 8-in. \$2.39

- 16 **Garden Mark Hedge Shears.** Best Value. Handles heaviest branches easily. 8½-in. forged steel blade. Serrated lower

8—Ship. wt. 3 lbs. .... \$3.49

- 17 **Garden Mark Hedge Shears.** Extra long handle for high shrubs. Austempered steel blade. 6-in. blade. Ship. wt. 2 lbs. .... \$3.79

- 14 **Economy Lopping Shears.** Hardened steel blade and hook. 18-in. handle.

89 A 1025 M—Mailable. Wt. 1 lb. 8 oz. .... \$2.89

- 15 **Garden Mark Lopping Shears.** Hardened steel blade and hook. Long 22-in. handle.

89 A 1026 M—Mailable. Ship. wt. 2 lbs. .... \$3.29

- 16 **Garden Mark Heavy-Duty Lopping Shears.** Long 22½-in. handle. Cutlery steel blade.

89 A 1027 M—Mailable. Ship. wt. 3 lbs. .... \$5.45

- 17 **Garden Mark "Squeeze-Type" Draw Cut Shears.** Best Quality. Cuts toughest grass easily. 5½-in. forged steel blade. Plastic covered grip.

89 A 995—12 in. long. Ship. wt. 1 lb. 2 oz. .... \$2.79

- 18 **Garden Mark "Scissor-Grip" Shears.** Best Quality. 5¾-in. polished, forged steel blade—hollow ground. Positive spring latch.

89 A 984—12 in. long. Wt. 1 lb. 12 oz. .... \$1.98

- 19 **Spring-Action Grass Shears.** Better Quality. 5¾-in. blade. 12½ in. long. Safety clip.

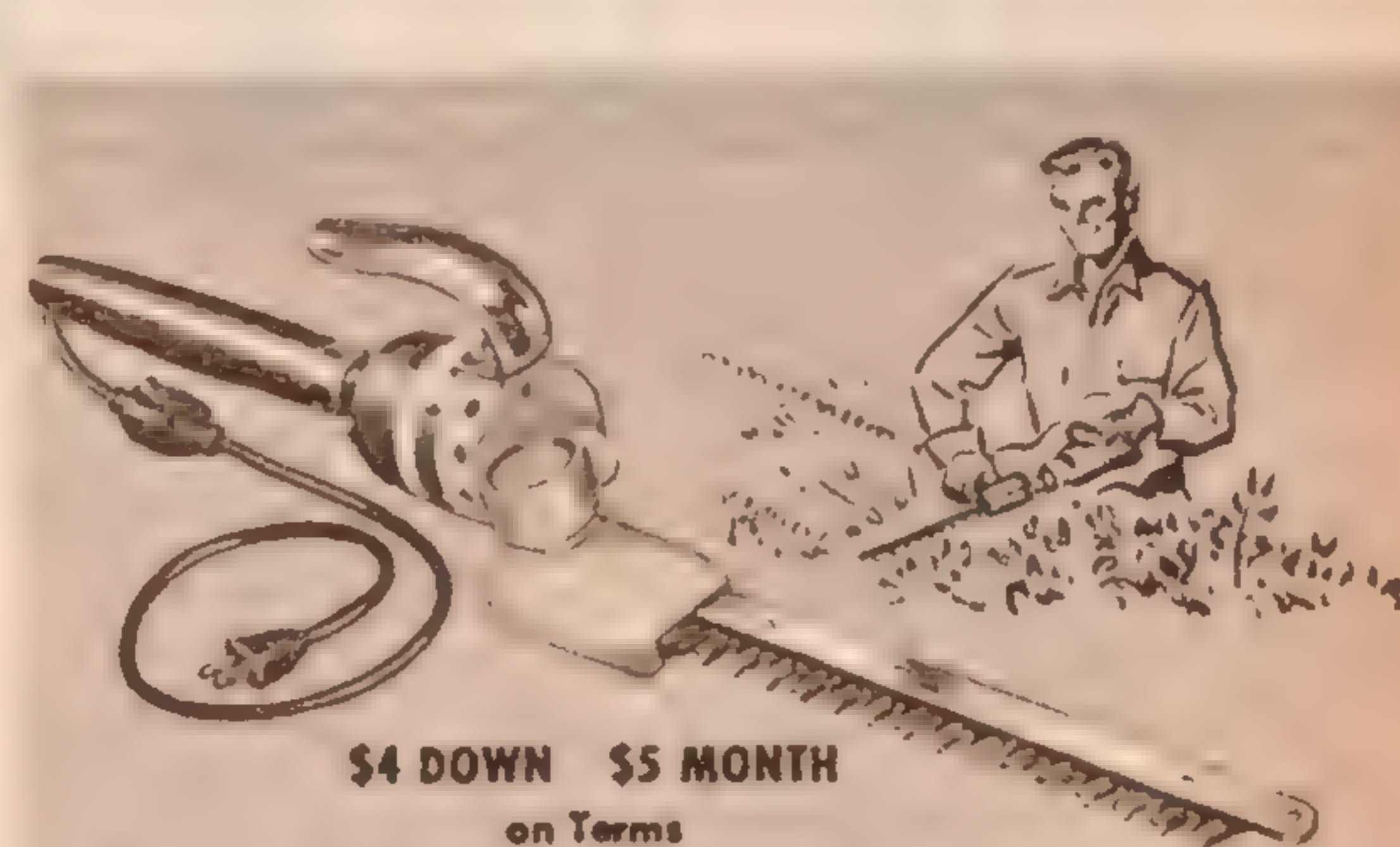
89 A 982—Ship. wt. 1 lb. 2 oz. .... \$1.39

- 20 **"Squeeze-Type" Grass Shears.** Better Quality. 5-in. blade. 11 in. long. Spring Action.

89 A 988—Ship. wt. 1 lb. .... 79c

- 21 **Garden Mark "Walking" Grass Shears.** Squeeze Action. Cuts from standing position. No stooping. Clipping job is easier.

89 A 986 M—36-in. handle. Ship. wt. 2 lbs. .... \$3.89



\$4 DOWN \$5 MONTH  
on Terms

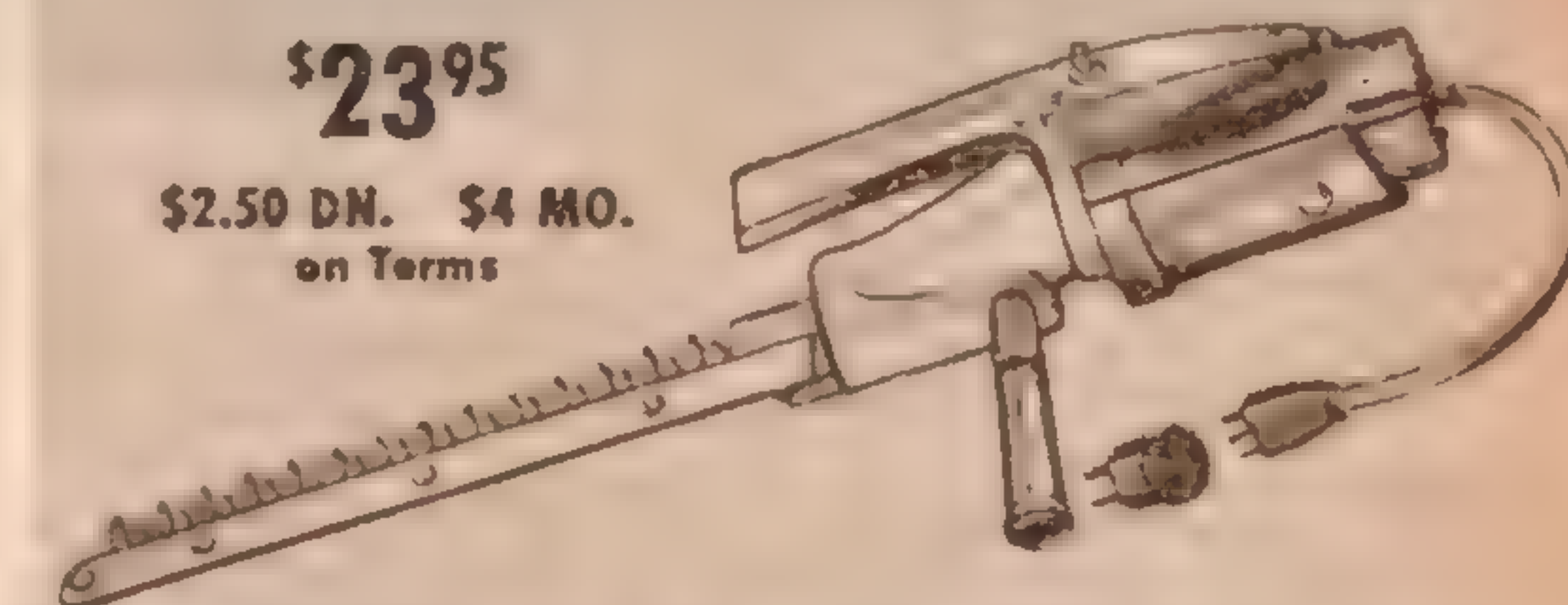
## Keep Landscape Neat With Wards Electric Hedge Trimmer \$36.95

- Garden Mark Heavy-duty 12½-in. Electric Hedge Trimmer.** Deluxe quality, with extra-large 12½-inch double action blade of finest cutlery tool steel—improved design cuts working time, does a professional job. Curved, plastic-sleeved top handle makes trimming easier in tall shrubs, etc. Balanced one hand control. Powerful 110-120 volt AC-DC motor. Convenient on-off switch. Chrome plated cutter bar guide. Die-cast housing. Gold and White baked-on finish.

89 A 960 M—Ship. wt. 7 lbs. Mail. .... Cash \$36.95

\$23.95

\$2.50 DN. \$4 MO.  
on Terms



- Garden Mark Streamlined Electric Hedge Trimmer.** Cuts fast and easy with improved sickle-type 12-inch blade, made razor sharp by individual grinding of each cutting edge. Cut bevel steel gears and heavy-duty rotation pin. Convenient toggle-type switch. Insulated, shockproof Lucite handle and insulated left or right hand side grip. Powerful 110-120 volt AC-DC Universal Motor. Copper and White baked-on finish. Ship. wt. 6 lbs. Mailable.

89 A 958 M—\$2.50 Down, \$4 Month. .... or Cash \$23.95

BA WARDS 1099





## ALL NEW Weed Killers—Fertilizers FOR YOUR LAWN

**1 Garden Mark New-Weed and Feed.** Kills weeds as it feeds the grasses. Contains 10-6-4\* fertilizer, plus 2,4-D weed killer. 20 lbs. treats up to 5,000 sq. ft. of lawn, destroying such common pests as dandelions, plantain, buckhorn. Ship. wt. 21 lbs.  
89 A 2670 M—20-lb. Bag.....Each \$3.19  
Two Bags for only.....5.98

**2 Garden Mark New Pre-Emergence Crabgrass Killer.** Contains Calcium Arsenate. Eliminates 95% to 100% of crabgrass, destroys grubs, sod webworms and other soil pests—even helps drive moles away—and all without injury to your lawn, because it is applied before seeds sprout in Spring or late in the Fall while dormant. 36-lb. bag treats about 2,000 sq. ft. Ship. wt. 37 lbs.  
89 A 2671 M—36-lb. Bag.....Each \$6.89  
Two Bags for Only.....12.39

**3 Garden Mark New Post Emergence Crabgrass Killer with Sodas and 2,4-D.** For application with lawn spreader at dandelion time. Kills all crabgrass, broad-leaf weeds, etc. 18-lb. bag treats about 5,000 sq. ft. Ship. wt. 19 lbs.  
89 A 2672 M—18-lb. Bag.....Each \$5.29  
Two bags for only.....9.95

**4 Garden Mark New Lightweight Food.** Contains 20% Nitrogen Phosphate, 5% Potash. Lightweight organic base. Will not burn. 20 lbs. covers up to 5000 sq. ft. Ship. wt. 22 lbs.  
89 A 2427 M—20-lb. Bag.....Each \$3.19  
Two Bags for Only.....5.98

**5 Garden Mark Complete Food.** With organic base. Scientifically blended for building your lawn. 4\* content (see below). Bag covers 5000 sq. ft. Ship. wt. per bag 50 lbs.  
89 A 2426 MO—Two 50-lb. Bags  
Four 50-lb. Bags Only.....12.39

**6 Garden Mark Complete Food.** Scientifically blended. 5\* content (see below). For roses, trees, garden plants. Mailable.  
89 A 2425—5-lb. Bag.....\$1.35  
89 A 2425 MO—Two 50-lb. Bags  
Four 50-lb. Bags Only.....12.39

\*Indicates Nitrogen-Phosphorus-Potash content. Nitrogen helps develop leaf. Phosphorus helps produce abundant seed. Potash stimulates growth and improves stem and leaf.

Special Notice—All Items Above Except Lawn and Plant Food Available After Feb. 1st



**7 Non-Acid Peat Moss.** Lightens heavy soils, helps sandy soils retain moisture. 89 A 2557—5-lb. Ship. wt. 5½ lbs. Bag. 69c  
89 A 2558 MO—25-lb. 26 lbs. Bag. \$1.89  
89 A 2559 MO—50-lb. Bag. 51 lbs. Bag. \$2.79  
89 A 2560—100-lb. Bag. Wt. 101 lbs. \$4.29

**8 New Garden Mark Peat Moss.** Helps revitalize soil and produce healthy fast growing plants. Conditions and loosens clay, reduces crusting. Use also as a mulch to discourage weeds. Helps correct soil that has too much alkaline. Clean, odorless, easy to use. Wt. 55 lbs.  
89 A 2535 R—4 Cu. Ft. Compressed.. \$3.19

**9 Cattle or Sheep Manure.** Use 10 lbs. per 100 sq. ft. Ship. wts. 26 and 51 lbs. Not Mailable.  
89 A 2453 R—Cattle Manure. 25 lb. bag \$1.10  
89 A 2454 R—Cattle Manure. 50 lbs. Each \$1.89.....2 for \$3.59  
89 A 2455 R—Sheep Manure. 25 lbs. \$1.10  
89 A 2456 R—Sheep Manure. 50 lbs. Each \$1.89.....2 for \$3.59



**10 G&O Rose Food.** Organic type. 7-8-5\* content (see above). Use 1 cup per bush 3 times during season. State Size.  
89 A 2435—5 lbs. Ship. wt. 5½ lbs. \$75c  
89 A 2435 M—10 lbs. Wt. 11 lbs. \$1.35  
89 A 2435 MB—25 lbs. Wt. 26 lbs. \$2.69

**11 G&O Bone Meal.** General purpose fertilizer. 2-20-0\* content (see above). Produces sturdy root growth. Use 1 cupful per small shrub, 5 lbs. to 100 sq. ft. of new lawn. Ship. wts. 5½, 11 and 26 lbs.  
89 A 2441—5 lbs. \$75c; 89 A 2442—10 lbs. \$1.35  
89 A 2443 MB—25 lbs. \$2.49

**12 G&O Tomato Food.** 3-12-13\* content (see above). Plants bear more and larger fruit. 5 lbs. feed 16 plants 3 times.  
89 A 2433—5 lbs. Ship. wt. 5½ lbs. \$75c  
89 A 2434 M—10 lbs. Ship. wt. 11 lbs. \$1.35

**13 Blossom, Fruit Set.** Hormone spray, covers 100 plants, prevents blossom drop on tomatoes, cucumbers, strawberries. Shipping weight 1 lb.  
89 A 2285—12-oz. Bomb.....\$1.49



**14 Active Compost Maker.** Sprinkle over waste and garbage in compost pit. No. 2 size activates up to 400 lbs. No. 7 size up to 1300 lbs. Postpaid.  
89 AP 2476—No. 2 Size.....\$1.35  
89 AP 2477—No. 7 Size.....2.95  
Save, Buy 3 No. 7 Size for only.....7.95

**15 Rapid-Gro.** 23-21-27\* content (see explanation above at right). Dip roots when transplanting seedlings. 1 lb. makes 25 gallons. Mailable.  
89 A 2415—1-lb. Can. Shipping weight 1 lb. 6 oz. \$1.29  
89 A 2416—2-lb. Can. Shipping weight 2 lbs. 10 oz. \$2.39

**16 Garden Mark 12-6-6 Liquid Fertilizer.** Covers up to 2500 sq. ft. of lawn. Rich in nitrogen, phosphorus and potash. For lawns, flowers, vegetables, trees, evergreens, etc. Easy to use through hose-end spray gun, tank sprayer, sprinkling can. Shipping weight 10 lbs.  
89 A 2428—1-gallon size.....\$1.49

**17 New Deluxe Ross Root Feeder.** Attach to garden hose and plunge into soil, slip fertilizer cartridge into chamber. Water dissolves nutrient, carries it to roots. 28-in. perforated shaft, corrosion-proof zinc alloy valve assembly. Plastic chamber. Postpaid.  
89 AP 2268 M—Root Feeder and box of 12 \*8-16-8 Nutrient cartridges.....\$6.34

Cartridges only. 12 to box. Postpaid.  
89 AP 2401—\*8-16-8 Nutrient.....Box 89c  
89 AP 2402—\*10-20-20 Acid Nutrient. Box 89c  
89 AP 2403—\*8-46-15 Starter Nutrient.....89c  
89 AP 2404—\*15-25-10 Rose Nutrient.....89c  
89 AP 2405—\*5-35-10 Plant Food Nutrient with Iron deficiency treatment. Box \$1.39

**18 Tree Auger.** Drill holes around tree and shrubs, fill them with proper fertilizer. 44½ in. long, 2 blades 2x8 in. Ship. wt. 4 lbs. Mailable.  
89 A 2275 M.....\$3.79



Satisfaction Guaranteed

### Grow More In Less Space

**17 Garden Mark Planting Terrace.** Guaranteed 15 years against rust and corrosion, or we will replace it. For strawberries, flowers or vegetables. Provides cleaner, more accessible fruit in about 1/3 the space usually needed. Holds 50 plants, 8 to 12 in. apart. Sections of 6 in. high, heavily galvanized, corrugated metal; 72-inches in diameter at base; top 2 rings are 53½ and 30¾-in. in diameter with 1½-in. planting area between. Complete instructions furnished. For Strawberry or other plants, send coupon on Page 1093 for Wards Free Garden Book. Mailable.  
89 A 2253 M—Ship. wt. 10 lbs. \$7.98

1100 WARDS BCKAS



**18 Hot-dipped Galvanized Steel.** Won't rust, corrode. Spray spout removable for pouring. Ship. wt. 3½ and 4 lbs.  
89 A 2277 M—8-qt. Size. Mail. \$2.59  
89 A 2278 M—10-qt. Size. Mail. \$2.89



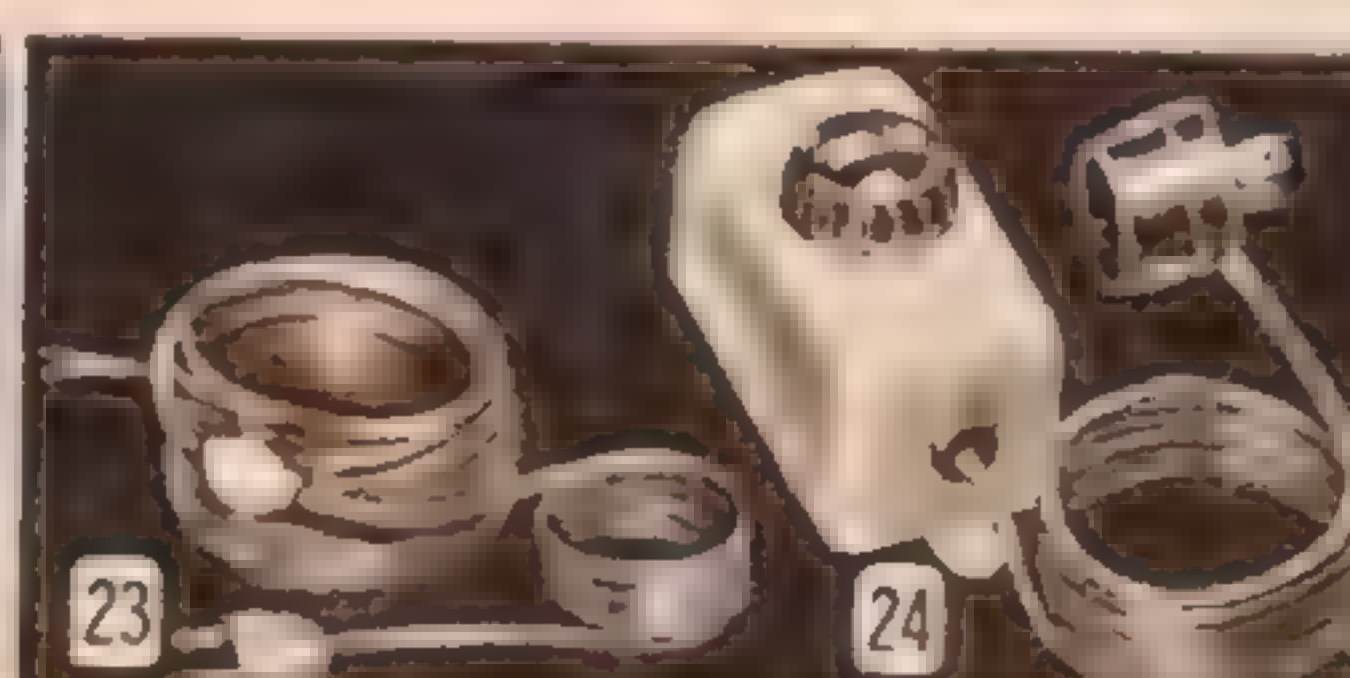
**19 Polyethylene Plastic Sprinkling Can.**—light in weight, unbreakable; resists rust, corrosion and standard garden chemicals. Attractive, easy to clean. Yellow with black trim. Fine spray spout removable for pouring. Full 2-gal. cap.  
89 A 2276 M—Mail. Wt. 2 lbs. \$2.79

**23 Heating Cable.** For hotbeds, pipes, eaves or imbedding in concrete. Single strand, plastic coated, resistance wire. 3-ft. non-heating, lead-in wire. Heats to 176°. 110-120-V., AC-DC. Ship. wts. 1½ and 2 lbs.  
89 A 2262—40-ft. 140 W \$3.98  
89 A 2263—60-ft. 210 W \$5.29



**20 Garden Mark Mineral Mulch Pads.** Effective year 'round, preserves moisture. Discourages weeds, attracts soil organisms, helps protect against frost. Mineral impregnated 15x15-in. pads 2 in. thick, are easy to set—simply fit the slit edge and pre-cut 3-in. center hole around tree or bush. Brown-gray color blends with soil, ideal year-round protection for young trees and bushes, ideal for roses. Ship. wts. 10 pads 7 lbs., 20 pads 14 lbs.  
89 A 2348 M—10 pads for.....\$1.39  
20 pads for only.....2.69

**24 Air-Type Thermostat.** Use inside hotbed. 110-120 volt, AC. 30-in. cord and plug. Adjusts 30°-90°.  
89 A 2264—Ship. wt. 8 oz. \$5.69  
**Lightweight Knee Pads.** Like (26) at right but with narrower cushion.  
89 A 2203—Ship. wt. 1 lb. Pr. \$1.45



**21 Hotkaps.** Protect young plants from frost, insects—plant as soon as workable. Semi-transparent, stronger proof. 6 in. high, 11-in. diameter

Cat. No.	No. of Hotkaps
89 AP 2212	80 and Setter..
89 AP 2213	100 and Fiber Set.
89 AP 2214 M	250 and Fiber Set
89 AP 2215 MB	1,000 Hotkaps only
89 AP 2216 R	5,000 Hotkaps only

**22 Hotkap Setter.** Use with above  
89 AP 2210—Fiber Setter. Postpaid  
89 AP 2211—Steel Setter. Postpaid

**25 Green Thumb Gloves.** Vinyl treated, color fabric. Washable. Postpaid.  
89 AP 2226—Women's. State S., M., L.  
89 AP 2227—Men's Standard Size

**26 Heavy Duty Knee Pads.** Thick rubber cushion. Adj. straps. Fit  
89 A 2204—Ship. wt. 2 lbs. \$1.45





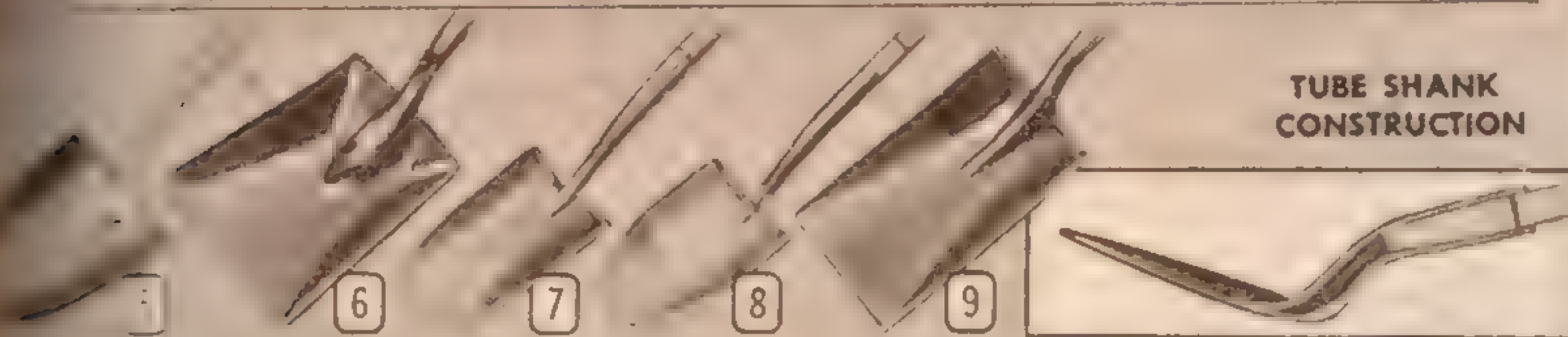
SOLID STEEL SHANK

## "One-Finish" Handles for Long Life . . . Spades and Shovels

**Garden Mark** Finest Quality Tools with Solid Steel Shank. Absorb stress of heavy-lifting, take and handle. High carbon blades with extra metal at all points of wear. Heat treated for extra strength.

Rolled shoulders furnish a comfortable and secure foot step when digging. Socket is double-riveted to handle for long, trouble free service. Select Northern Ash handles, sanded extra smooth, flame finished, then waxed and highly polished. From Stock. Mailable.

Cat. No.	Type	Blade Size	Handle	Ship. wt.	Price
(1) 89 A 1841 MO	Round Pt. Shovel	8 7/8 x 11 1/2 in.	47-in. Straight	4 1/4 lbs.	\$4.49
(2) 89 A 1843 MO	Irrigation Shovel	8 3/4 x 11 1/2 in.	47-in. Straight	4 1/4 lbs.	4.49
(3) 89 A 1870 M	Post Hole Spade	6 1/4 x 16 in.	27-in. "D" Grip	5 1/2 lbs.	5.29
(4) 89 A 1869 M	Drain Spade	4 1/4 x 16 in.	27-in. "D" Grip	5 lbs.	5.29



TUBE SHANK CONSTRUCTION

**Garden Mark** Better Quality Tools with Tube Shanks. Taper forged and heat-treated for life and dependable performance. High carbon steel blades and handles. Light weight and balance. Price. Constructed for long, hard

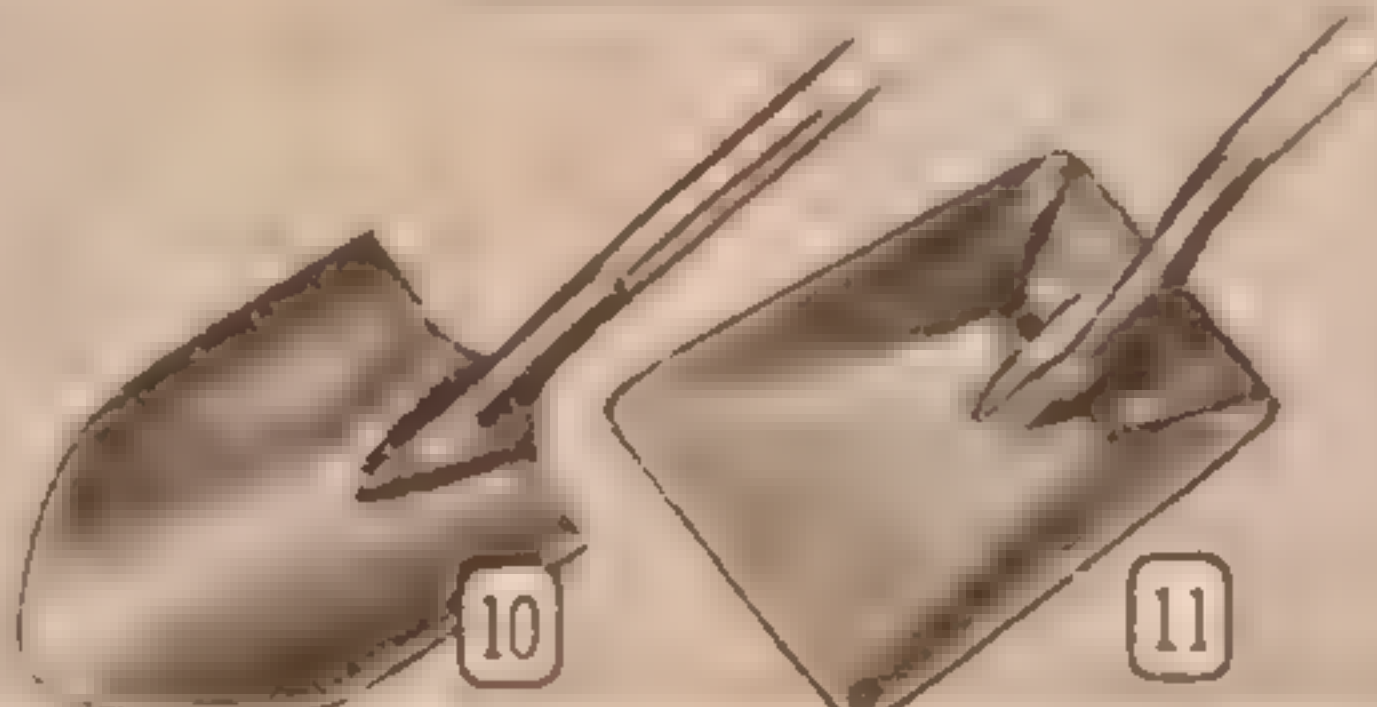
use but gives you the benefit of lighter weight. Northern Ash handles, smoothly sanded. Flame finished, waxed and polished. Rust-resistant, long-life finish. Choice of "D" grip or straight handle models. Mailable.

Cat. No.	Type	Blade Size	Handle	Ship. wt.	Price
(5) 89 A 1831 MO	Round Pt. Shovel	8 7/8 x 11 1/2 in.	47-in. Straight	3 1/4 lbs.	\$3.65
89 A 1827 M	Round Pt. Shovel	8 7/8 x 11 1/2 in.	27-in. "D" Grip	4 1/4 lbs.	3.65
(6) 89 A 1828 M	Square Pt. Shovel	9 3/4 x 12 in.	27-in. "D" Grip	4 1/4 lbs.	3.65
89 A 1829 MO	Square Pt. Shovel	9 3/4 x 12 in.	47-in. Straight	4 1/4 lbs.	3.65
(7) 89 A 1867 M	Garden Shovel	6 1/8 x 9 1/2 in.	41-in. Straight	3 3/4 lbs.	3.29
(8) 89 A 1865 M	Floral Spade	6 x 8 1/2 in.	30-in. "D" Grip	2 1/2 lbs.	2.59
(9) 89 A 1859 MO	Garden Spade	7 1/4 x 12 in.	30-in. "D" Grip	4 1/2 lbs.	3.89

Quality Tools with Hollow Backs. Heat treated blades and sockets for hard use. Using hardwood handles. Good quality work, economical price, but do not have features or balance of Best and Better. Mailable.

**Shovel.** 47-in. Straight Handle.  
—Blade 9 3/4 x 12 in. Wt. 4 lbs. . . . \$2.39  
**Purpose Shovel.** 46 1/2-in. Straight Handle.  
—Blade 11 1/2 x 13 3/4 in. Wt. 4 1/2 lbs. \$1.98

HOLLOW BACK CONSTRUCTION

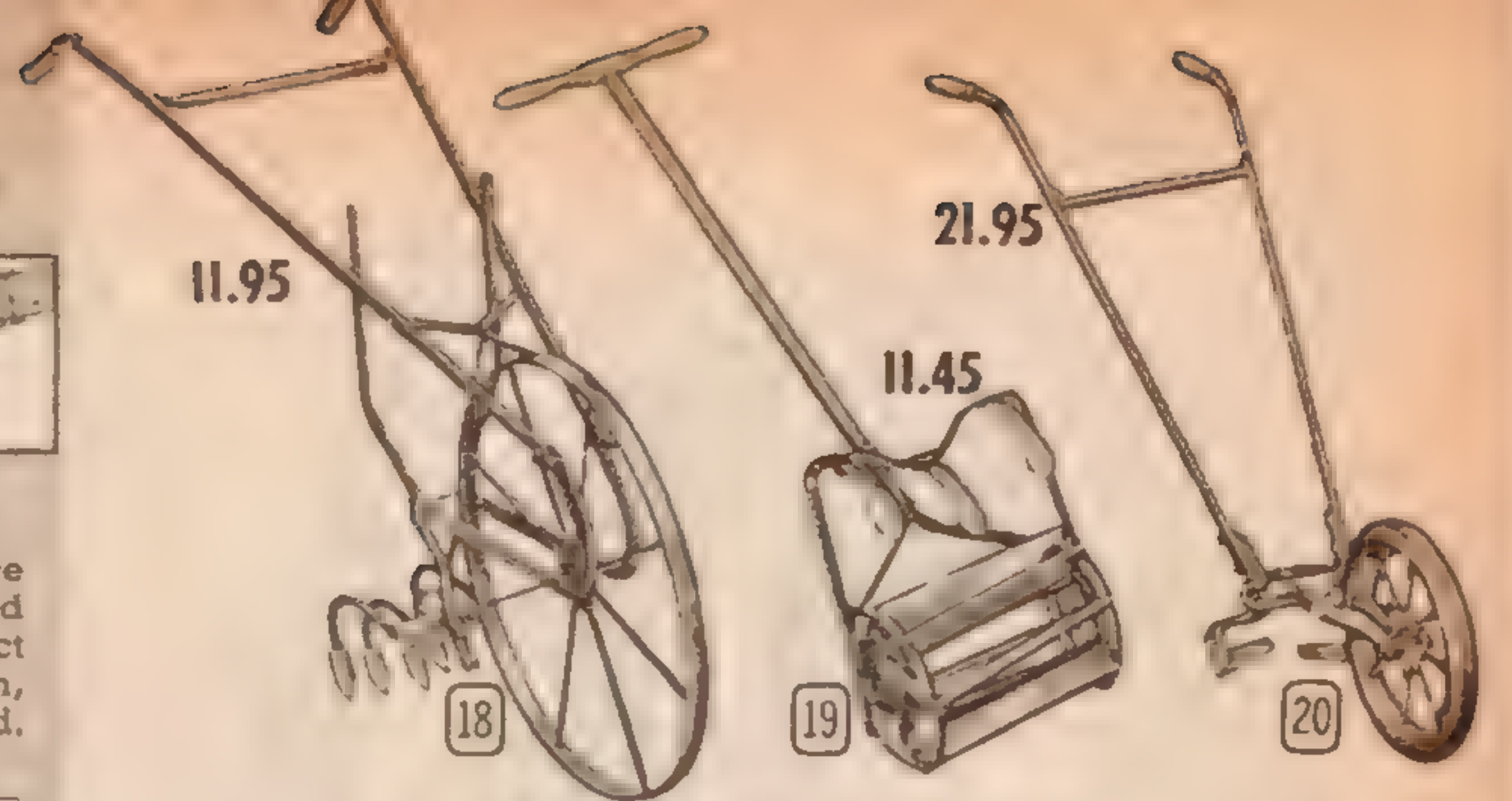


**(12) TO (15) Hardwood Replacement Handles.** Fire-hardened, easy to attach—make old tools like new. All are Mailable.

(12) Hollow-back Shovel Handle. 48 in. long. Ship. wt. 1 lb. 8 oz.  
89 A 1693 M. . . . Each \$1.25  
(13) Straight Shovel Handle. 44 1/2 in. long. Ship. wt. 1 lb. 8 oz.  
89 A 1695 M. . . . Each \$1.29  
(14) Hoe Handle. 52 in. long, chucked and bored. Shipping weight 1 lb. 8 oz.  
89 A 1696 M. . . . Each 79c  
(15) Garden Rake Handle. 60 in. long.  
89 A 1697 M—Wt. 1 lb. 8 oz. . . . 89c

**(16) Heavy Duty Jiffy Bulb Planter.** Easy way to plant your bulbs. Forms flat-based holes with no air pockets. Push sharp, edged cylinder into soil, core is forced out top. Foot bar for pressure, easier digging. 2 1/4 in. bottom opening. 38 in. overall. Mailable. Ship. wt. 5 lbs.  
89 A 1706 M. . . . \$1.98

**(17) Bulb Planting Tool.** Hand type, has wood grip, shaped for comfort. Push sharpened bottom edge into ground, twist, and approx. 3-inch hole is ready for bulbs and plants. Mailable.  
89 A 1705—Wt. 1 lb. . . . 95c



## Wheeled Garden Tools

- (18) Garden Mark High Wheel Cultivator.** steel construction (not wood) throughout. 24-in. wheel runs straight and true in 2 ball bearing races. Tubular steel handles, cross-braced, adj. Rubber hand grips. Incl. high carbon steel 5-tooth weeder, turning, hilling plow, reversible shovel, wrench.  
89 A 1770 YO—Shipping weight 21 lbs. Mailable. . . . \$11.95
- (19) Garden Mark All Steel Speedy Mulcher.** Breaks up soil, cuts roots. For deep cultivation swing handle over, use 3 cultivating shovels. Tubular steel handle for long life.  
89 A 1750 Y—Eight 10-in. steel blades. Wt. 17 lbs. Mail. . . \$11.45
- (20) Garden Mark Rubber-Tired Solid Steel Speed Hoe.** Close-fitting ball bearings, 14 x 1 3/4 in. semi-pneumatic tire. Wide slotted tool mounts. High carbon steel tools, oil-tempered and hardened. Adjustable tubular steel handles. 2 weeding hoes, 3 duck feet, 1 turn plow wrench.  
89 A 1765 YO—Shipping weight 24 lbs. Mailable. . . . \$21.95



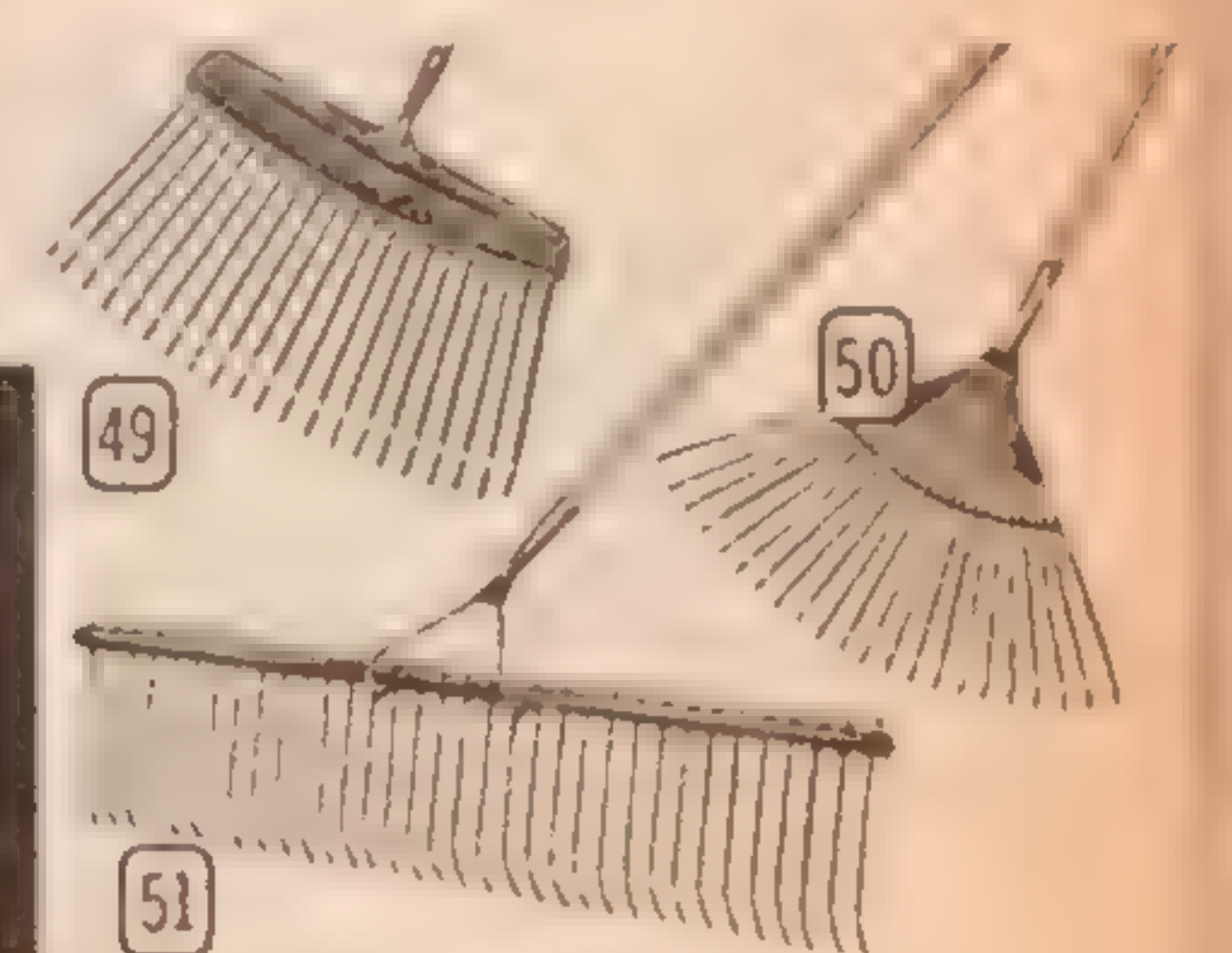
## Garden Tools For Every Need

- (21) TO (25) Garden Mark Unbreakable, Clear Finish Lucite Handled Tools.** chrome blades, gold-color trim. Ideal gifts for friends who love gardening. Handles 5 1/2 in. long.  
(21) 89 A 900—Transplanter. Blade 6 x 2 in. Wt. 6 oz. . . . 95c  
(22) 89 A 902—Fork. 3-4 1/4 in. tines; 3 3/8 in. wide. Wt. 7 oz. . . 95c  
(23) 89 A 904—Cultivator. 3 sharp 4 1/2 in. tines. Wt. 7 oz. . . 95c  
(24) 89 A 901—Trowel. Blade 6 in. long, 3 in. wide. Wt. 8 oz. 95c  
(25) 89 A 903—Weeder. 9-in shaft, V-shaped blade. Wt. 8 oz. 95c

**(26) TO (32) Popular Garden Tools with Hardwood Handles** for long service. Trowels and Fork have shaped handles for better grip. Well made of fine quality steel.

- (26) Transplanting Trowel. 6-in. blade, 2 1/8 in. wide with rounded end. 4 1/4 in. handle.  
89 A 880—Ship. wt. 8 oz. . . 59c  
(27) Trowel. 6-in. blade is 3 1/4 in. wide, at top.  
89 A 881—Ship. wt. 8 oz. . . 59c  
(28) Cultivator. 1-pc. shank and tines, 12-in. hdl. Wt. 8 oz.  
89 A 879—3 1/8 in. wide. . . 59c  
(29) Spading Fork. Three flat tines, 3 in. wide, 4 1/4 in. hdl.  
89 A 882—Ship. wt. 8 oz. . . 59c  
(30) Hand Rake. Like shown except 4 teeth 2 3/8 in. long. 12-in. handle.  
89 A 883—Ship. wt. 8 oz. . . 59c  
(31) 3-Prong Weeding Hoe. Tines and shaft formed in one piece. 12-in. handle.  
89 A 885—Ship. wt. 8 oz. . . 59c  
(32) Weeding Hoe. Warren pattern hoe blade is 5 3/4 in. long, 2 3/4 in. wide. 2 sharp prongs at top. 12-in. handle.  
89 A 884—Ship. wt. 8 oz. . . 59c

## JUST SAY Charge It!



**Garden Mark** Lightweight Tools, designed for the Lady Gardener. Strong, well-balanced, feather light, yet durable. Fire-hardened, clear lacquer finish for lasting beauty and more. All are Mailable.

**Hoe.** Shank pattern, 3 1/4 in. blade, 48 in. Wt. 1 lb. 12 oz.  
89 A 1633 M. . . . Each \$2.29  
**Fork.** 4 in. tines. handle. Shipping weight 2 lbs. 12 oz.  
89 A 1634 M. . . . Each \$2.29  
**Rake.** 8 teeth; 8 in. 48-in. handle. Wt. 8 oz.  
89 A 1635 M. . . . Each \$1.59  
**Point Shovel.** 6 x 12 in. blade, 42-in. handle. Wt. 2 lbs. 8 oz.  
89 A 1636 M. . . . Each \$2.65

**(40) Garden Mark Adjustable Cultivator.** Adjusts to width of row. 5 detachable forged steel prongs. 1 in. wide. 52-in. hardwood handles. Mailable.  
89 A 1685 M—Wt. 4 lbs. . . . \$2.98

**(41) Garden Mark Speedy Cultivator.** Four tines of 1-pc. forged steel. 5 in. wide at points. 52-in. hardwood handle. Mailable.  
89 A 1684 M—Wt. 1 lb. 12 oz. . \$2.49

**(42) Garden Mark 2-Prong Weeding Hoe.** Steel blade 3 3/8 in. wide, 9 in. long. 52-in. handle. Mail.  
89 A 1630 M—Wt. 2 1/2 lbs. Each \$1.25

**(43) Garden Mark Warren Pattern Weeding Hoe.** Triangular head, 4 3/4 in. wide, 6 3/8 in. deep. Blade and shank forged from 1-pc. solid steel. 52-in. handle. Mailable.  
89 A 1626 M—Wt. 2 lbs. . . . \$2.45

**(44) TO (46) Heavy-duty Garden Rakes.** 60-inch Ash handles.

**(44) Garden Mark Steel Bow Rakes.** Slim 2 3/4 in. long teeth. Ship. wt. 3 lbs. Mailable.  
(44) 89 A 1656 MO—14-Tooth. Ea. \$2.49  
(45) 89 A 1658 MO—15-Tooth. Ea. 2.75

**(46) Garden Mark Flat Head Rake.** 14-teeth, 3 1/4 in. long. Ship. wt. 2 lbs. 12 oz.  
89 A 1650 M—Mailable. . . . \$2.39

**(47) Garden Mark Popular Pattern Hoe.** Forged, polished steel blade, 6 1/4 in. wide, 4 1/4 in. deep.  
89 A 1627 M—Wt. 1 1/4 lbs. Mail. \$2.59

**(48) Garden Mark Beet or Nurseryman's Hoe.** Has sharpened blade, 7 in. wide by 3 3/8 in. deep. 1-pc. forged steel. Mailable.  
89 A 1628 M—Wt. 2 lbs. 4 oz. . \$2.35

**(49) Flat Steel Lawn and Leaf Rake.** 20 flexible steel spring teeth with sturdy 48-in. handle of Northern Ash. Durably constructed for long-lasting use. Green finish.  
89 A 804 MO—Wt. 2 lbs. . . 85c

**(50) Brume-Rake.** 22 long flexible spring steel teeth. 42-in. Flame finished handle of Northern Ash. Durably constructed for long use.  
89 A 800 MO—Wt. 2 1/4 lbs. \$1.55

**(51) Wide Sweep Steel Lawn Rake.** Flexible, 42-in. wide. Adjustable head angle. Extra-long handle for hard-to-reach places. Mail.  
89 A 807 MO—Wt. 4 lbs. . \$4.69





**B. TRIGGER CONTROL HANDLE** shuts off automatically.

**C. BRASS EXTENSION ROD** is full 3/8-in. diameter. Curved for spraying underside of foliage.

**E. CLIP HOLDS ROD** when not in use for easy storage.

**A. OIL RESISTANT HOSE.** Complete with 30-in. hose—36-in. on (7). Spring guard.

**D. SAFETY EDGE TOP.** Rolled top, edge protects hands and fingers.

**F. SEAMLESS BRASS PUMP.** 1 1/4-in. diameter. Resists rust and corrosion.

**G. WEB SHOULDER STRAP.** Comfortable strap on (4) and (7), with rubber shoulder pad. Lighter sizes need no strap—have carrying handle.

**H. RUST-RESISTANT TANK.** Galvanized steel. Electrically welded seams for extra strength. Copper enamel trim.

**J. ADJUSTABLE BRASS NOZZLE** won't clog. Sprays fine mist or coarse stream.

*Check 9 top features*

**SAVE 5%-BUY 2**  
**ONE FOR WEED KILLERS,**  
**ONE FOR INSECTICIDES**

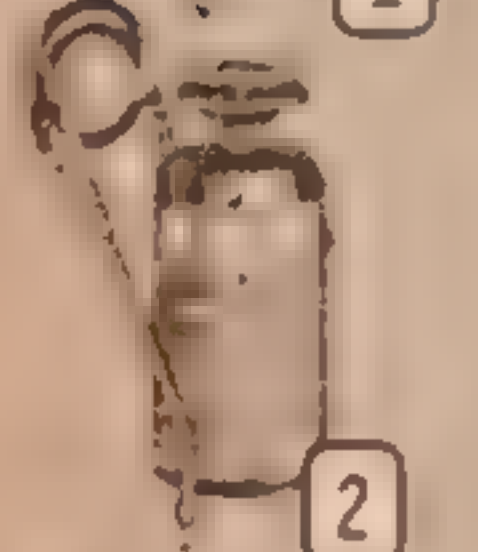


### Funnel Top Sprayers

**1** to **3** Funnel top—easy to fill. 1-pc. tank is tested to 100-lbs. pressure. Adj. nozzle gives fine mist or solid stream up to 30 ft. With 30-in. hose. Mailable.



**1** **Garden Mark Heavy** 3 1/2-Gal. Size. Adj. strap, rubber shoulder pad. 20-in. rod. Ship. wt. 11 lbs. 89 A 2931 M... Each \$7.65 Save 5%—Buy two for 14.53



**2** **Garden Mark 2-Gal. Size.** Same as (1) but no strap. 12-in. rod. Ship. wt. 7 lbs. 89 A 2930 M... Each \$6.98 Save 5%—Buy two for 13.26



**3** **Garden Mark 1 1/2-Gal. Size.** As (2) above but smaller cap. Ship. wt. 6 lbs. 89 A 2929 M... Each \$6.69 Save 5%—Buy two for 12.71



### Wide Top Sprayers

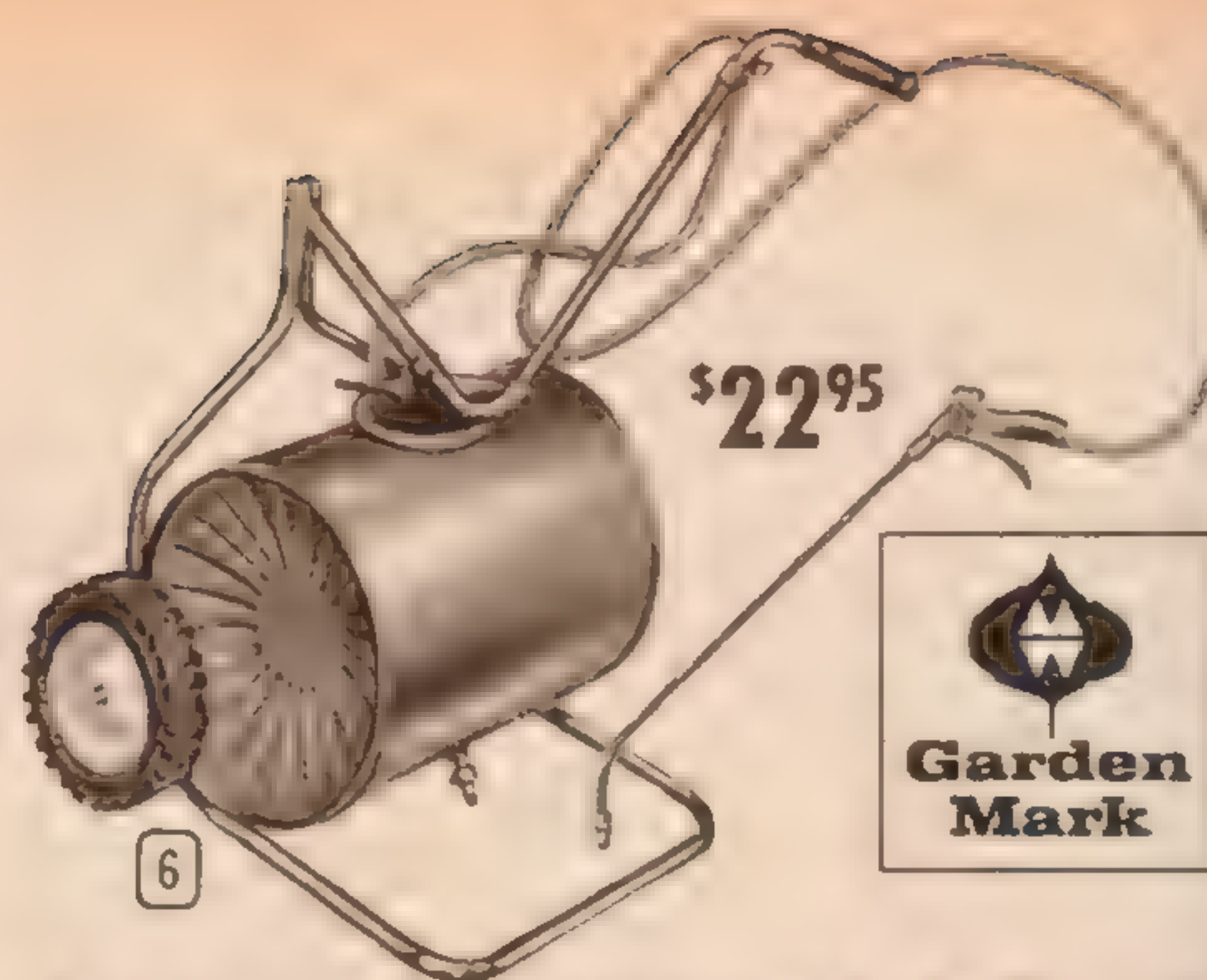
**4** **5** Wide mouth top—permits easy access for thorough cleaning. "D" shaped handle for pumping ease. Trigger control handle fits palm of hand. Heavy galv. steel tank tested to 100 lbs. pressure. Curved brass ext. rod for spraying under foliage. Gauge marks show amount in tank. 36-in. oil-resistant hose on (5).



**4** **Garden Mark 4 Gal.** 5 1/2-in. opening. Adjustable, rubber shoulder pad. 24-in. rod. 36-in. hose. Ship. wt. 12 lbs. 89 A 2932 M... Each \$11.79 Save 5%—Buy 2 for 22.40



**5** **Garden Mark 2-Gal. Size.** Wide 4 1/2-in. opening. Same as (4) but no shoulder strap. 12-in. rod. 30-in. hose. Ship. wt. 9 lbs. 89 A 2926 M... Each \$9.98 Save 5%—Buy 2 for 18.96

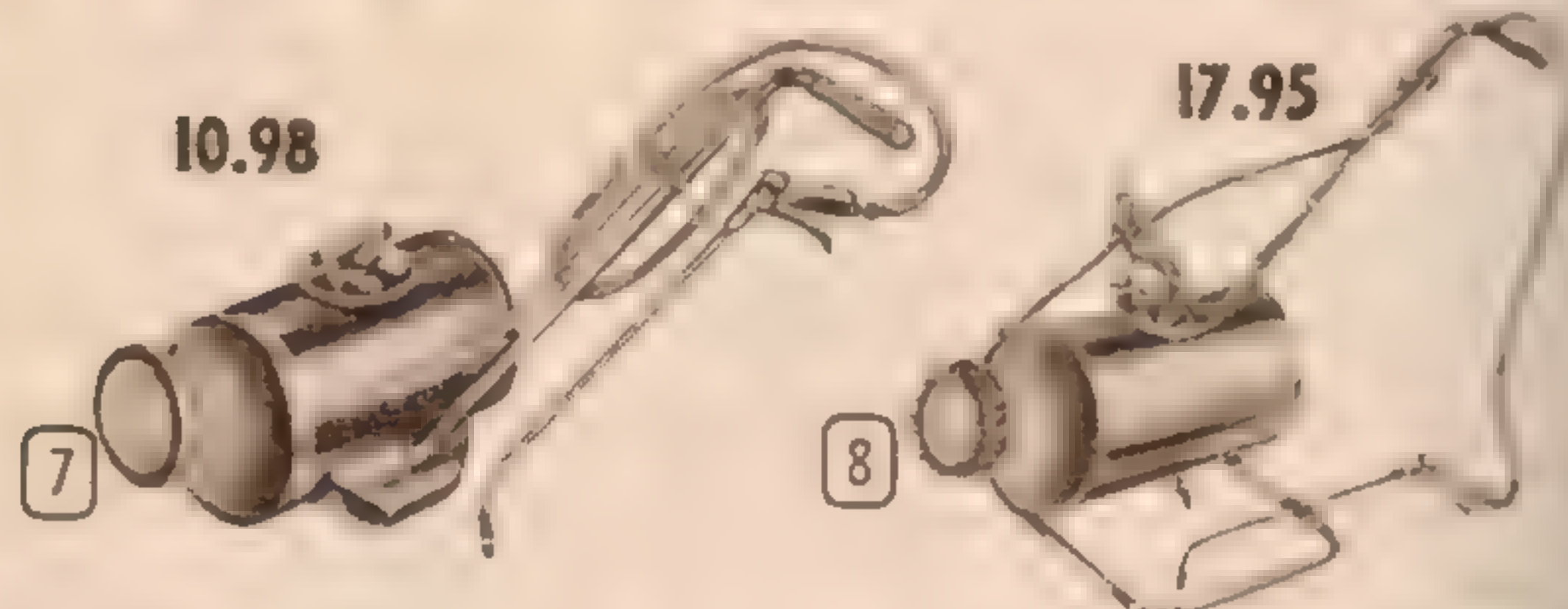


\$22.95



### Spray the Easy Way with Rolling Sprayer

**6** 6-Gal. Deluxe Rolling Sprayer. Separate built-in lawn sprayer on-off valve. Easy-pump handle eliminates stooping to tank pressure—just tilt it forward to become towing handle. A safety valve won't let pressure go above maximum limit. Lawn Applicator for fertilizing or weed killing. Wide 8-in. wheels roll easily. 74-in. heavy-duty spray hose has rotating nozzle. Easily turns for spraying underside of trees, shrubs. 89 A 2943 MO—Ship. wt. 25 lbs. \$2.50 Down, \$4 Monthly. Cash



10.98

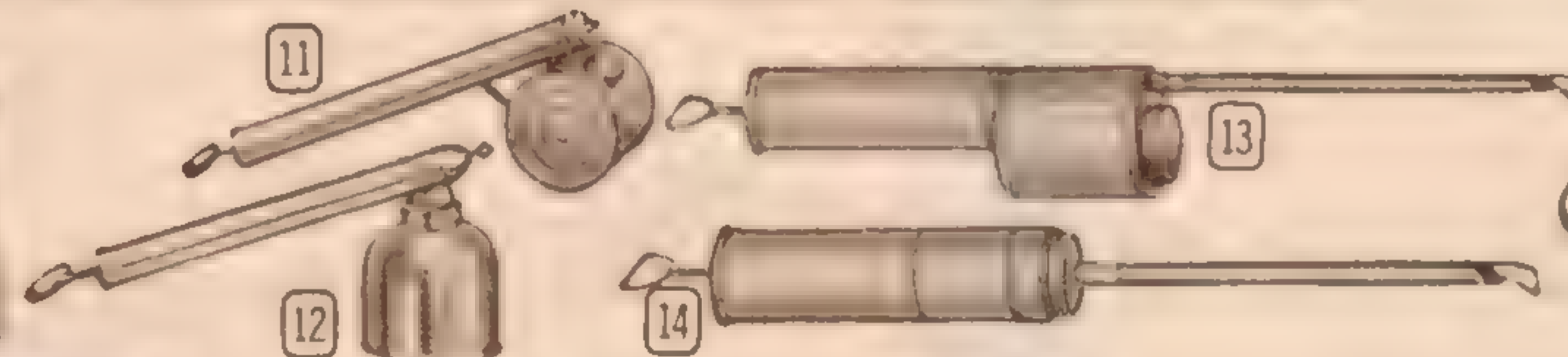
17.95

**7** **Garden Mark 3-Gal. Economy Rolling Sprayer.** Easily rolls on 6-in. rubber-tired wheels. 1-piece conventional pump has polyethylene grip. 66-in. spray hose with 18-in. rotating tension tube, makes spraying under trees easy. Brass nozzle for hollow cone spray up to 2 ft. wide. Pistol-grip discharge over-sized safety pump and galvanized steel tank. 89 A 2941 M—Ship. wt. 14 lbs.

**8** **Garden Mark 3-Gal. Deluxe Rolling Sprayer.** Simply handle up and it becomes pumping handle—eliminates stooping. Separate built-in lawn applicator with on-off valve. Rides along easily on 6-in. rubber-tired wheels. 18-in. brass extension tube, 74-in. spray nozzle and pistol grip shut-off valve for spraying trees, flowers, for spraying liquid fertilizer or weed killer on yard. Covers approx. 24-in. path. Galvanized tank with safety drain valve for easy cleaning. Instructions included. 89 A 2942 M—Ship. wt. 19 lbs.

**Just "Charge It"**

Pay in 30 days or extend payments over many months. See Page 1281



### Sprayer Repair Parts

**19** **Hozon Liquid Applicator.** Applies water soluble plant food from pail at ratio of 1 to 16 parts water. Brass with stainless steel valve. Connects between faucet and hose.

89 A 2282—Ship. wt. 10 oz. \$2.19

**20** **Single Braid Rubber Hose.** 3/8-in. inside diam. For most spray solutions. Stands 4 times 100-lb. working pressure.

89 A 3115 H—Mailable to 70 lbs. Ship. wt. per ft. 3 oz. FL 15c

Key	Cat. No.	Repair Part	Wt.	Price
(21)	89A3083	STRAIGHT EXT. Rod 24 in., 1/4-in. thrd.	8 oz.	85c
(21)	89A3082M	STRAIGHT EXT. Rod 36 in., 1/4-in. thrd.	12 oz.	\$1.25
(22)	89A3079	CURVED EXT. Rod 1/4-in. male, fem. thrd.	8 oz.	85c
(23)	89A3086	CHECK VALVE RUBBER	4 oz.	29c
(24)	89A3108	RUBBER GASKET for 1 3/4-in. pump	4 oz.	15c
(24)	89A3085	RUBBER GASKET for 2-in. pump	4 oz.	15c
(24)	89A3109	RUBBER GASKET for 4 5/8-in. O.D.	4 oz.	18c
(24)	89A3090	RUBBER GASKET for 4 7/8-in. O.D.	4 oz.	29c
(25)	89A3106	PUMP LEATHER for 1 3/4-in. pump	4 oz.	15c
(25)	89A3107	PUMP LEATHER for 2-in. pump	4 oz.	15c
(26)	89A3078	CLAMP for 3/8-in. hose	4 oz.	9c
(27)	89A3087	NOZZLE WASHER, Inside	4 oz.	8c
(28)	89A3088	NOZZLE WASHER, Outside	4 oz.	8c
(29)	89A3081	BRASS STRAIGHT NOZZLE, 1/4-in. fem. thrd.	3 oz.	59c
(30)	89A3080	BRASS ANGLE NOZZLE, 1/4-in. fem. thrd.	3 oz.	85c
(31)	89A3076	Adj. HVY. DUTY NOZZLE, 1/4-in. fem. thrd.	8 oz.	\$1.39
(32)	89A3105	WEED KILLER NOZZLE, 1/4-in. fem. thread	4 oz.	79c
(33)	89A3092	BRASS Adj. NOZZLE, 1/4-in. fem. thread	12 oz.	\$1.10

**34** 89 A 3084—Hose and Nozzle. 3/8-in. rubber hose, 28 in. long; brass nozzle. Reverse disc for fine or coarse spray. Ship. wt. 1 lb. \$2.79

89 A 3093—Sprayer Repair Kit. Rebuild your sprayer to work like new. Commonly wearing parts with 1 3/4-in. diam. pump. Ship. wt. 4 oz. 89c

### Hose Type Sprayers, Dusters

**9** **10** **Garden Mark Hose Sprayers.** 1 Qt. calibrated Use "Pest Guns" for insecticides; "Lawn Guns" for fertilizers and weed killers. Adjustable spray.

**(9)** **Economy Models.** Polyethylene Parts, Fingertip control. 89 A 2982—Pest Gun. 5-gal. cap. Ship. wt. 4 oz. 89 A 2983—Lawn Gun. 15-gal. cap. 8-ft. spray. Ship. wt. 4 oz.

**(10)** **De Luxe Models.** On-off valve. Nylon parts. Swivel hose. 89 A 2986—Pest Gun. 5-gal. cap. Ship. wt. 8 oz. 89 A 2987—Lawn Gun. 15-gal. cap. 8-ft. spray. Ship. wt. 8 oz.

**11** **12** **Continuous Sprayers.** Galvanized tank, brass nozzle. **(11)** 89 A 2966—3 Qt. Ship. wt. 2 lbs. **(12)** 89 A 2967—26-oz. size. Ship. wt. 1 lb. 8 oz.

**13** **Large Size Duster.** 42 1/2 in. long. With ext. nozzle. 89 A 3042—Ship. wt. 3 lbs. **14** **Pint Size Duster.** Non-clog ext. nozzle. Holds 1 lb. 89 A 3040—30 in. long. Ship. wt. 2 lbs.

**15** **Midjet Crank Duster.** Aluminum. Blows dust up to 8 ft. sealed in lubricant. Hinged top, pistol grip handle. 89 A 3041—Capacity 1/2-lb. Ship. wt. 1 lb. 8 oz. 89 A 3044—18-in. Nozzle Ext. for above. Ship. wt. 8 oz.

**16** **Garden Hose Sprayer.** Attach to hose, insert cartridge and spray in mist or stream. Shut-off control. 12-in. extension, adjustable nozzle. Chrome plated. Ship. wt. 1 lb. 12 oz. 89 A 2999—Order cartridges below.

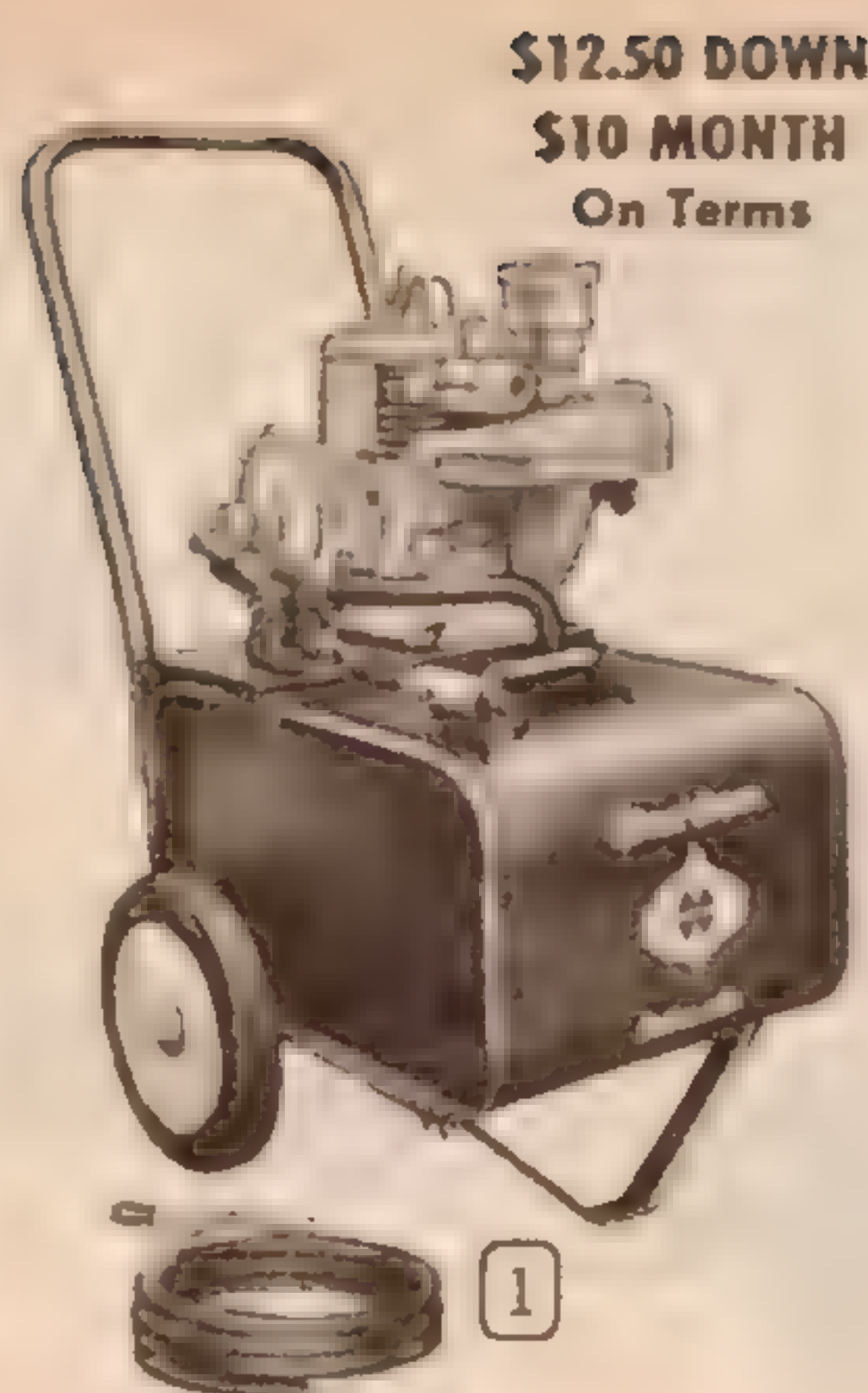
**17** **Weed-O-Spray Kit.** Cartridge holder and nozzle, plus 2 Spray cartridges containing 2, 4-D weed killer. 89 A 3000—Ship. wt. 12 oz.

**18** **Extra Cartridges.** Makes 5 to 6 gals. each. Ship. wt. 5 oz. 89 A 2721—Malathion spray—for chewing, sucking insects. 89 A 2723—Captan spray—for scab, leaf spot, blight, etc. 89 A 2726—Chlordane spray—for ants, cutworms, grubs, etc. 89 A 2734—Weed-O-Spray—2, 4-D weed killer for lawns. State type wanted. Each 33c; 3 for \$1.00



## Cart Type Power Sprayer \$122.95

**Garden Mark Engine Driven, 10-Gallon Capacity.** Ideal for truck gardens, estates, small orchard. Powered by 2-HP, 4-cylinder Stratton engine. Rewind starter. Fewer working parts. Single cylinder delivers 1½-gallons per min. Pressure 150 lbs. Brass nozzle adjusts from fine stream. High pressure jet agitation non mixed. Tank resists rust. 5½-in. filler opening seal cover. 35½ in. to top of tank, wide, 27½ in. long overall. 1¾x10-in. pneumatic tires. 10-ft. oil-resistant hose. White finish. Shipped promptly—charges from Factory in Eastern Iowa. \$4 lbs. Not Mailable.  
C F—\$12.50 Dn., \$10 Mo., Cash \$122.95



**\$12.50 DOWN  
\$10 MONTH  
On Terms**

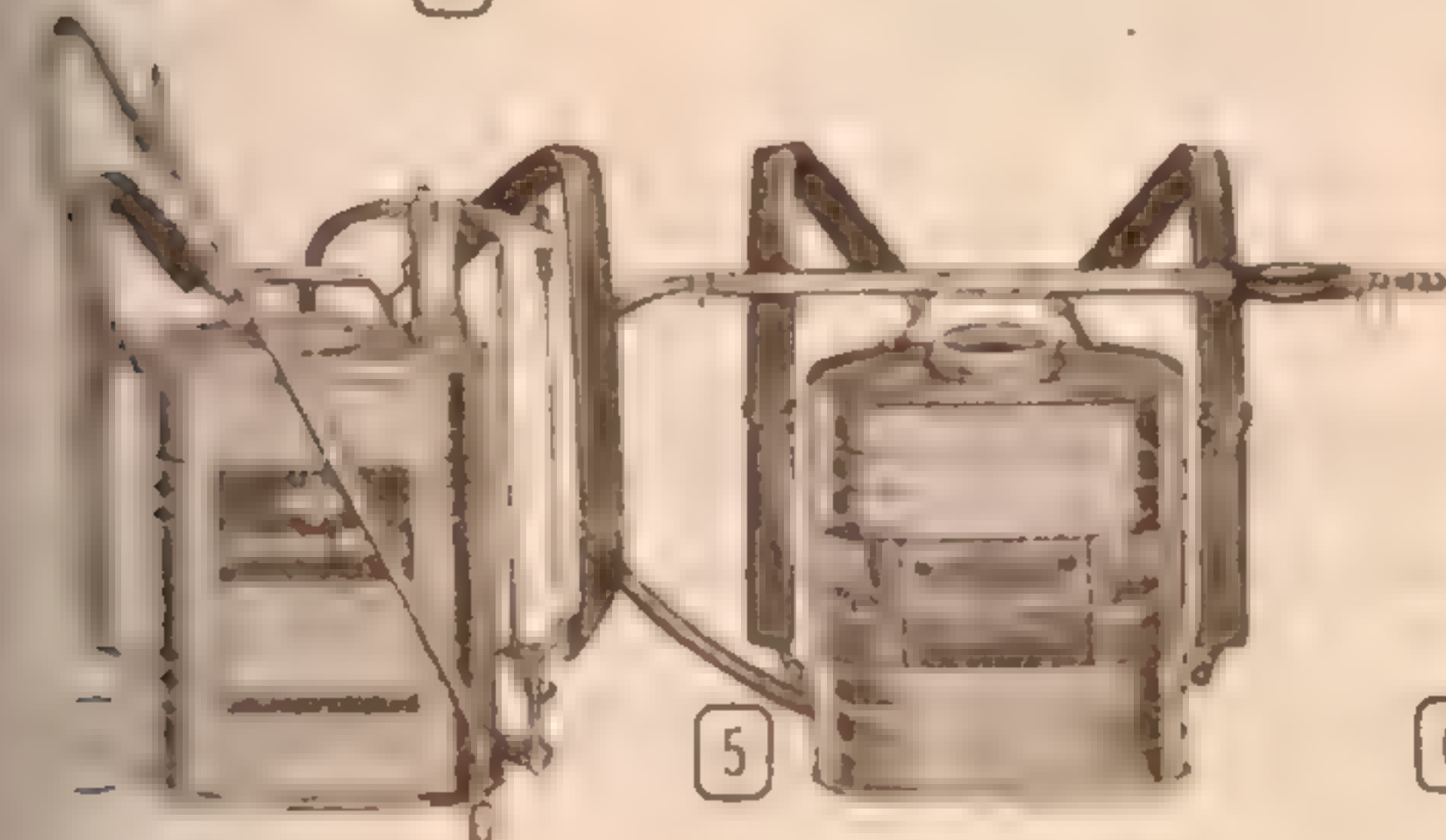
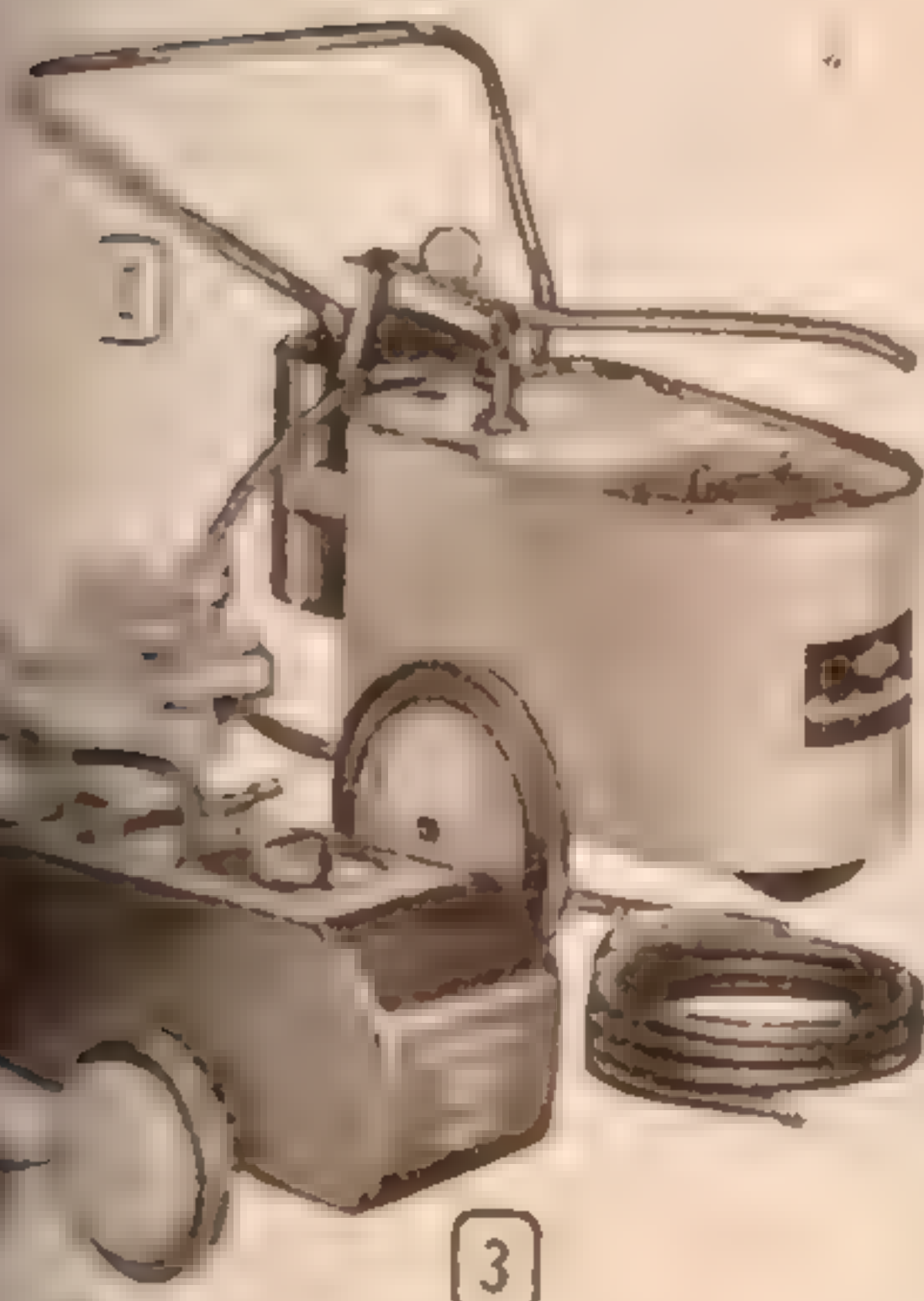
## 15-Gal. Cart Sprayers

**2 Garden Mark Pressure Accumulator Sprayer.** Removable hand pump. Plastic lined tank resists rust. Adjustable nozzle gives fine mist or spray up to 30 ft. so you can spray trees. Includes 12½ ft. of hose. Shipped from Stock. Ship. wt. 92 lbs.

89 A 3025 R—\$7.50 Dn., \$7 Mo. or Cash \$74.50

**3 Garden Mark Engine Driven 15-Gal. Cart Sprayer.** Powered by 2-HP 4-cycle engine with rewind starter. Adjustable nozzle gives solid stream up to 30 ft. high for spraying trees; fine mist up to 20 ft. Includes 12½-ft. hose with orchard type spray gun. You pay charges from Factory in Eastern Iowa. Allow time. Ship. wt. 130 lbs.

89 A 3046 F—\$16 Dn., \$11 Mo. or Cash \$155.50



**4 Garden Mark Knap-Sack Sprayer.** Slow easy pumping. 5-gal. tank up to 100-lbs. pressure. Galv. steel tank, vented. Trigger-grip valve. Nozzle adjusts stream up to 25 ft. Brass valve, re-brass pump. 4 ft. hose. 24-in. curved extended. Shipping weight

MO-Mailable, \$3.50  
Mo. or Cash \$33.95

**5 Indian Sprayer and Fire Pump.** Low-cost protection, easy to use. Ideal standby to combat fire. Also for spraying insecticides, weed killers. Built-in strainer—no clogging. 4-in. diameter screw cap. First stroke produces 20 to 30-ft. stream. Brass pump and valves. 5-gal. galv. steel tank. Ventilated back shield. Ship. wt. 17 lbs. Mailable.

89 A 2979 MO—\$24.95

**6 Tree and Bush Sprayer.** Convenient, lightweight, easy to use—just place end of hose in solution and spray; sliding, telescopic-type action. Brass pump and adjustable nozzle for fine mist or coarse stream up to 30 ft. high. Use for any spraying need or for washing windows, sidewalks, autos, etc. Built-in strainer, 5-ft. oilproof hose. Shipping weight 3 lbs. Mailable.

89 A 2934—\$7.89

## Convert Waste Into Rich, Organic Fertilizer

**7 Garden Mark Portable Compost Maker, Leaf Mulcher.** Mulches leaves, garbage, peat moss, soil, etc. into rich, nutritious compost that makes your garden thrive—excellent for flower beds, potted plants. Saves money on fertilizer—compost particles decompose quickly to become rich, natural soil-building materials. Heavy-duty cutting teeth shred organic waste, speed bacteria and fungus action. Teeth, V-belt fully enclosed. Cutting blades made of heat treated steel. Ball-bearing sealed for life. Instr. for use incl. Ship. promptly, pay charges from Factory in Central Wisc.

89 A 2336 F—Compost Maker only. (Use any horizontal shaft, 3 to 4-HP gas engine or 1 to 2-HP Electric Motor. Order 3-in. Engine Pulley and 56-in. A-Belt separately—see Wards Farm Book.) Wt. 135 lbs. Cash \$84.50  
89 A 2335 F—With 3-HP 4-cycle Clinton Engine. Wt. 155 lbs. \$124.50  
89 A 2337 F—With 3-HP 4-cycle Briggs & Stratton Engine. Wt. 155 lbs. \$134.50  
89 A 2338 F—With 1-HP 110-volt AC Electric Motor. Ship. wt. 165 lbs. \$144.50



**\$84.50**  
Without Engine  
**\$8.50 Down  
\$8 Month  
On Terms**



**8 Acme 50% Malathion Spray.** For pests that attack flowers, veg., fruit.

89 AP 2762—Postpaid... 4 oz. \$1.25  
89 AP 2763—Postpaid... 1 pint 2.98

**9 Acme 5% DDT Dust.** For pests that attack onions, corn, related crops. Ready to use—no mixing.

89 AP 2771—Postpaid... 1 lb. 65c  
89 AP 2772—Postpaid... 4 lbs. \$1.35

**10 Acme 6% Chlordane Dust.** For cut worm, slugs, grubs. 1 lb. shaker can treats 600 sq. ft.

89 AP 2753—Postpaid... 1 lb. 65c  
89 AP 2754—Postpaid... 4 lbs. \$1.65

**Acme 45% Chlordane Spray.** For household pests, lawn insects. Liquid—mix with water for use.

89 AP 2787—Postpaid... 8 oz. \$1.15  
89 AP 2788—Postpaid... 1 qt. 2.98

**11 Acme Pestroy 25% DDT.** For plants, livestock. 1 qt. to 25 gal. water treats 1 acre for mosquitoes. Mix with oil for mow fogging.

89 AP 2743—Postpaid... 1 qt. \$1.75  
89 AP 2744 M—Postpaid... 1 gal. 5.25

**12 Acme All-Around Spray.** 2 insecticides and 2 fungicides—for insects, fungi, on flowers, vegetables, fruit. 1 lb. to 12 gal. water for spray; dust from can.

89 AP 2745—Postpaid... 1 lb. \$1.29  
89 AP 2746—Postpaid... 3 lbs. 2.59

**Acme All-Around Dust.** Same contents as (12). Plasti-Squeeze duster.

89 AP 2766—Postpaid... 8 oz. \$1.19

**13 Acme Garden Guard.** Insecticide spray, dust. Non-poisonous.

89 AP 2751—1 lb. Ppd. 65c  
89 AP 2752—4 lbs. Ppd. \$1.59

**14 Acme Rose Dust.** Insecticide-fungicide for all rose bush pests. Ppd.

89 AP 2768—8-oz. Squeeze Gun. \$1.39  
89 AP 2760—Refill 1 lb. 1.35

**15 Acme Lime-Sulphur Spray.** For scale insects, rust, mildew on fruit. ¼ pt. makes 1 gal. of spray.

89 AP 2755—1 qt. Postpaid... \$1.00  
89 AP 2756—1 gal. Postpaid... 3.55

**Acme Tomato Dust Gun.** (Not shown.) Combination insecticide-fungicide.

89 AP 2767—8-oz. Dust Gun. Ppd. 98c  
89 AP 2773—1-lb. Refill. Ppd. 89c

**Acme Arsenate of Lead.** For chewing insects. 1 lb. makes 33 gal.

89 AP 2758—1 lb. Postpaid... 98c  
89 AP 2759—4 lbs. Postpaid... \$1.89

**Acme Fruit Tree Spray.** (Not shown.) Combination insecticide-fungicide.

89 AP 2769—12 oz. Postpaid... \$1.29  
89 AP 2770—2 lbs. Postpaid... 2.79

**Acme Wettable Dusting Sulphur.** Fungicide-miticide with wetting agent. For mildew, mites, etc.

89 AP 2757—2 lbs. Postpaid... 89c

**Acme Bordeaux Mix.** (Not shown.) Copper fungicide. Prevents mildew, blight.

89 AP 2749—1 lb. Postpaid... 98c  
89 AP 2750—4 lbs. Postpaid... \$1.98

**16 Acme "Sure Noxem" Garden Spray.** For control of most insects and worms.

89 AP 2735—4 oz. Postpaid... \$1.15  
89 AP 2736—16 oz. Postpaid... 2.89



## Soil Test Kits

**Professional Kit.** Takes guesswork out of gardening—analyze your soil at home in minutes with easy-to-follow instructions. Kit and Refills mailed from Factory near Mass.—allow 2 weeks extra. Others shipped promptly from Stock.

Professional Kit. Over 200 tests.  
89 K—Postpaid... \$29.95

Professional Kit. 50 tests.  
89 K—Postpaid... \$6.98

Deluxe Kit. Contains about 1/3 as much solution as Professional Kit.

89 M—Postpaid... \$15.95

Gardener Kit. About 20 tests.

89 M—Postpaid... \$3.98

For All Kits. State choice of; Nitrogen 2 or 3; Potash 4 or 5; Lime 6 or 7.

89 K—Postpaid... 2-oz. size \$1.35  
89 K—Postpaid... 6-oz. size 2.50



**18 to 22 D-Con Rat, Mouse Killer.** Tested-proved. Contains Warfarin and LX 3-2-1. Unconditional Guarantee—if d-Con does not rid you of rats and mice in 15 days, return pkg. for full refund.

(18) d-Con. Ready Mix. Ready to use dry bait. Postpaid.  
89 AP 2852—1 lb. \$1.69 89 AP 2850—Economy 5-lb. size... \$5.95

(19) d-Con Concentrate. Mix with 5½ lbs. of corn meal, rolled oats, or other cereal to make 6 lbs. of bait.  
89 AP 2853—8-oz. package. Postpaid... \$2.98

(20) d-Con Waricide. Water soluble. Makes tasteless drinking water—deadly to rats and mice. Postpaid.  
89 AP 2854—1 pkg. makes 1 qt. of solution... 6 pkgs. for \$2.25

(21) Mouse Prufe. Exclusive d-Con bait preferred by mice.  
89 AP 2851—Two 4-oz. pkgs., ready to use. Postpaid... \$1.78

(22) d-Con 3-Lb. Economy Farm Size. 3 plastic bait stations for maximum acceptance, plus 3 lbs. ready-mixed d-Con.  
89 AP 2856—Ready to use. Postpaid... \$3.95

**23 Weedone Liquid Weed Killer.** 2, 4-D weed killer with 2, 4, 5-T. Won't harm permanent lawn grasses.

89 AP 2650—8 oz. (treats 1200 sq. ft.). Postpaid... 97c  
89 AP 2651—1 qt. (treats 4800 sq. ft.). Postpaid... \$2.69  
89 AP 2652 M—1 gal. (treats 19,200 sq. ft.). Postpaid... 6.69



**24 New Weedone Liquid Sodas.** Newest, most effective crabgrass killer. Won't kill grass.

89 AP 2655—4 oz. (treats 500 sq. ft.) Ppd. \$1.25  
1-lb. Can (treats 2000 sq. ft.). Postpaid... 3.49

2-lb. Can (treats 4000 sq. ft.). Postpaid... 6.49

**25 Lawn Fungicide.** Turns grass green as it works. Stops brownout, brown patch. Ppd.

89 AP 2665—8 oz. treats 2000-4000 sq. ft. \$3.29

**26 Total Weed Killer.** Qt. treats 125 sq. ft.

89 AP 2666—1 qt. Postpaid... \$1.00  
89 AP 2667 M—1 gal. Postpaid... 2.85

**27 Poison Ivy Killer.** Aerosol spray.

89 AP 2658—16 oz. Postpaid... \$1.95

**28 Chickweed Killer.** Won't kill lawn grass.

89 AP 2659—1 qt. Postpaid... \$3.69

**29 Weed-A-Way Sprayer.** Fits any ½ or 1-gal. jug.

89 AP 2998—Jug not incl. Postpaid... 59c

**30 Killer Kane.** Place metal point on weed, press, valve opens. Holds 18 oz. solution.

89 AP 2281 M—1¼-in. diam. Wt. 1 lb. \$1.69

BOOKS WARDS 1103

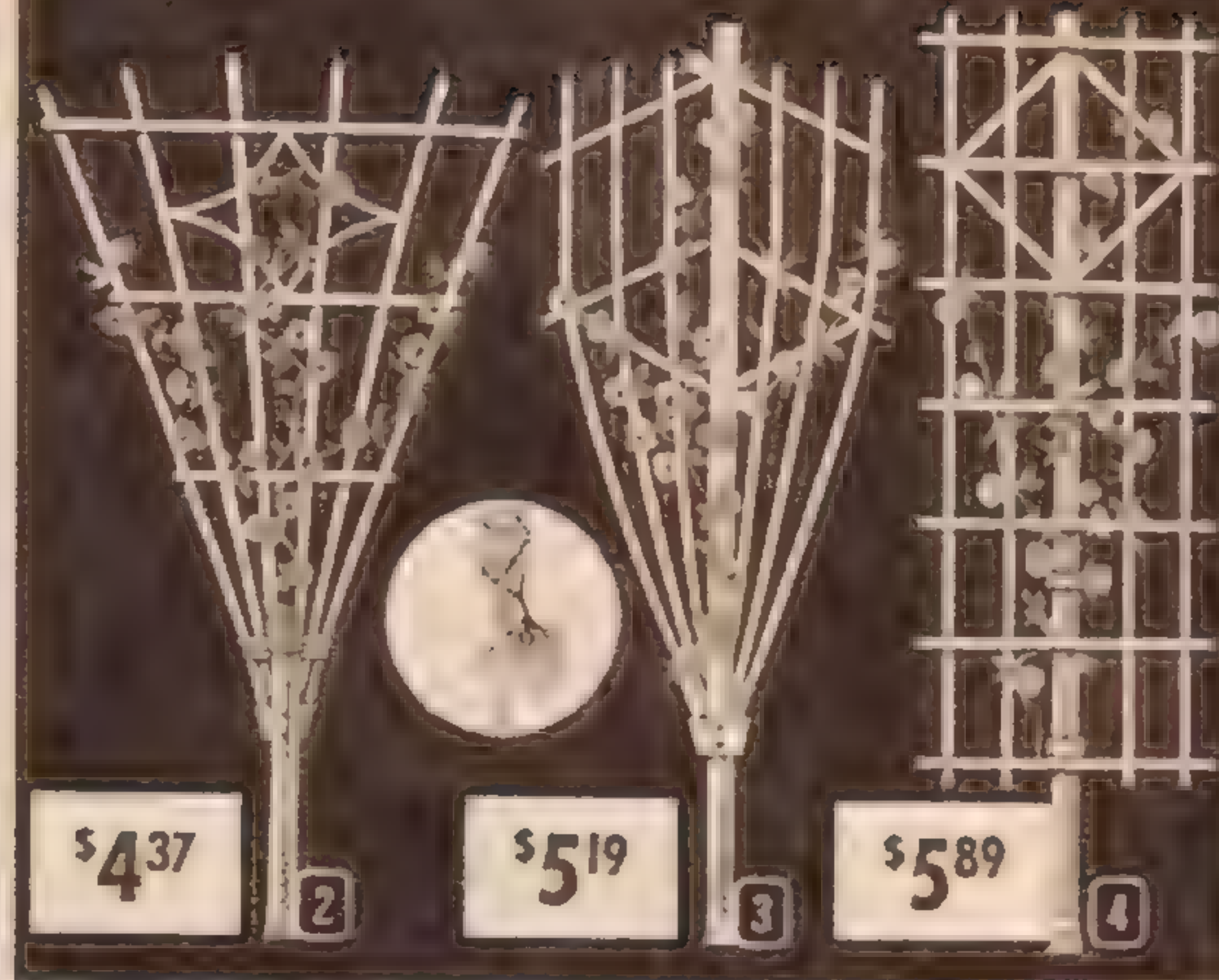




## New Aluminum Arbor

① Big beautiful Trellis-Arbor that provides plenty of climbing area for roses or vines on sides and top. Carefree aluminum construction—never needs painting, won't rust or rot. Giant size—full 84 in. high, 48 in. wide and 30 in. deep. Frame of 3/4-in. tubular Aluminum. Decorative elements are 3/8-in. tubular aluminum. Complete with anchor plates for strongest mounting. Shipped knocked-down. Easy to assemble—Instructions incl. 89 A 3409 R—Ship. wt. 9 lbs. . . \$16.95

ONLY  
**\$16.95**



## NEW! Root Feeder Aluminum Trellis

Choice of Three Attractive Styles

② to ④ New Trellis designed with root feeder that feeds plants at root level where it counts—acts as sturdy mounting stake also. Carefree all-aluminum construction—lightweight yet strong—never needs painting, won't rust or rot. Provides wide area for all types of climbing vines and plants. Tubular 3/8-in. diameter vanes. Easy to assemble—complete instructions included.

(2) 6-Vane "Diamond" Root Feeder Trellis. 72 in. high, 52 in. wide. Mailable.

89 A 3410 MO—Ship. wt. 4 lbs. 12 oz. . . . . \$4.37

(3) 7-Vane "Tulip" Root Feeder Trellis. 72 in. high, 38 in. wide. 3/4-in. tubular center post. Mailable.

89 A 3411 MO—Ship. wt. 5 lbs. . . . . \$5.19

(4) Grid Design Root Feeder Panel Trellis. 78 in. high, 30 in. wide. 3/4-in. tubular center post. Mailable.

89 A 3412 M—Ship. wt. 5 lbs. . . . . \$5.89



## Metal Trellises for Lasting Beauty

⑤ Aluminum Scroll Climber. Decorative scrollwork adds more climbing area for vines—adds beauty. High, 42 in. wide at top, 17 in. wide at bottom. Won't rust. Wall-mounting brackets included for hanging to building or porch.

89 A 3413 M—Ship. wt. 5 lbs. 6 oz. Mailable

⑥ Steel Flared Trellis. Geometric flared design. Baked-on enamel. 92 in. high, 44 in. wide at top, 17 in. wide at bottom. Easily assembled.

89 A 3378 M—Ship. wt. 7 lbs. 4 oz. Mailable

Aluminum Flared Trellis. As above, but "grained" aluminum—won't rust or rot.

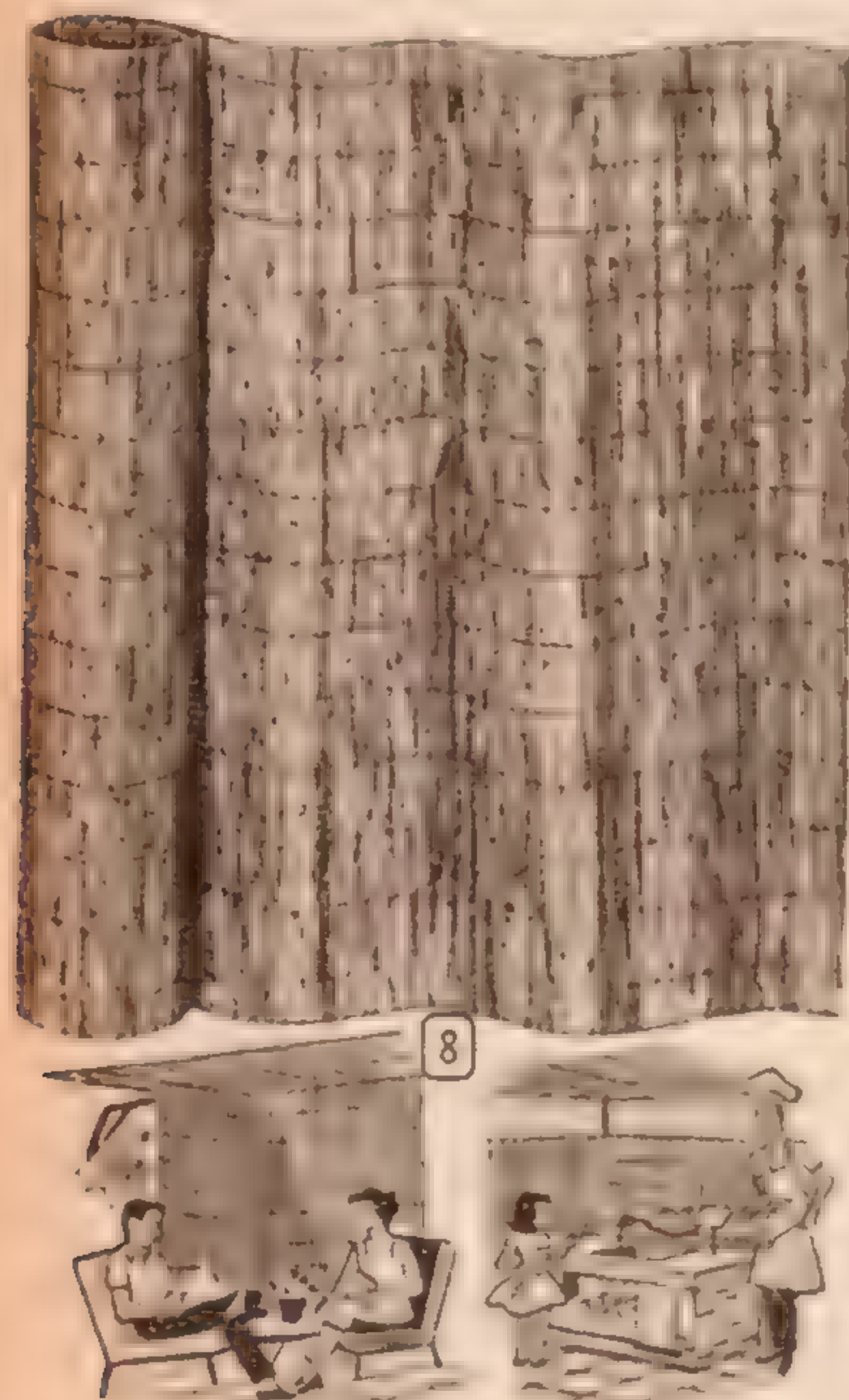
89 A 3379 M—Ship. wt. 3 lbs. 12 oz. Mailable

⑦ Steel Fan Trellis. Dual steel stakes for strength for heavy vines. Baked-on white finish. 72 in. high, 44 in. wide, has 7 leaves. Fittings and easy instructions for assembly included.

89 A 3395 M—Ship. wt. 5 lbs. 4 oz. Mailable

Aluminum Embossed Fan Trellis. Same design as Steel Fan Trellis (7) above, but strong, grained aluminum. Never needs painting. With all instructions for assembling and setting up.

89 A 3396 M—Ship. wt. 3 lbs. Mailable . . .



## Reed Screening \$6.15 for Shade and Privacy 15-ft. Roll

- Attractive, lightweight modern
- Controls sun, wind, privacy
- Cost 50% less than other fencing
- Easy to install and maintain

⑧ Imported Reed Fencing. Use as fence, awnings, shades for plants, cabanas, portable duck blinds, indoor room divider. Gives light, privacy, shade. Lightweight makes it ideal for overhead use—easy to install with no heavy supporting framework needed. Reed fencing is naturally water-repellent and weatherproof.

Finest quality unpolished reeds, imported from West Germany, are securely bound with rustproof galvanized wires every 4 in. So easy to install—no problem for one person. So lightweight it is easily transported, can be used time and time again for different purposes. Comes in 15-ft. and 25-ft. rolls. Shipped by Freight or Truck from Stock.

89 A 3865 R—15-ft. roll. 6 ft. high. Ship. wt. 22 lbs. . . . . \$6.15

89 A 3866 R—25-ft. roll. 6 ft. high. Ship. wt. 35 lbs. . . . . \$9.79

## Wood 'N Wire Picket Fence Low as \$15.45 50-ft. roll

⑭ Gothic Pointed Pickets. Fir or pine, painted white. 1 3/8 by 1 3/8 in., spaced 2 1/2 in. apart. Two 13-ga. cable wires. 36, 42 in. have 4 cables, 48 in. 5. Promptly from Factory in Buffalo, N.Y. or Atlanta, Ga. by Freight, Truck or Express. Allow time, pay shipping from there.

Ht. In.	Catalog Number	Approx. Ship. Wt.	Price Roll
36	89 A 3725F	80 lbs.	\$15.45
42	89 A 3726F	90 lbs.	16.95
48	89 A 3727F	100 lbs.	18.45

## Wood Picket Gate \$4.89 36 in.

⑮ Matches Fence (14) Above. 36 in. wide. Strong "Z" frame construction. Pickets are 3/8x1 3/8 in. Dip-painted White. Steel hinges and latch. Shipped as above.

89 A 3786 F—Posts not included. State height. 36 in. high. Ship. wt. 9 lbs. . . . . \$4.89  
42 in. high. Ship. wt. 10 lbs. . . . . 5.49  
48 in. high. Ship. wt. 12 lbs. . . . . 6.19

## Aluminum Chain Trellis

⑨ Garden Mark Aluminum Chain Link Trellis. Flexible, lightweight—easy to set up. Rustproof—never needs painting. Mesh about 2 in. ideal for vines. Use under roof eaves or on wood framing. 24 in. wide. Lengths may be cut to fit your needs and reassembled. 8, 10-ft. sections have 2 stretcher rods, 25 ft. has 6 rods. Screw hooks included. Mailable.

89 A 3401 M—8-ft. lgth. Wt. 3 lbs. 4 oz. . . . \$3.98

89 A 3346 M—10-ft. lgth. Wt. 4 lbs. 8 oz. . . . 4.89

89 A 3347 M—25-ft. lgth. Wt. 10 lbs. . . . . 10.98

JUST SAY "Charge It!" SEE PAGE 1281



## Furniture to Bring the Charm of the "Old South" to Your Lawn, Porch or Patio

Arm Chair only **\$17.95** Coffee Table **\$11.25**

⑩ to ⑬ Garden Mark Cast-Iron Furniture, authentically produced for your lawn, porch or patio. Skillfully cast in grape leaf design. High grade silicon iron construction—cast in plates to assure uniform quality and clear-cut detail. Easy to assemble with nuts, bolts incl. White enamel finish. Table, 39-in. diameter brella hole (umbrella not incl.). Coffee Table is 20-in. diameter and large table, Arm Chair and Coffee Table Mailable. Shipped by Freight or Truck.

(10) Coffee Table. 17 in. high.

89 A 3999 MO—Wt. 28 lbs. \$11.25

(11) Arm Chair. 21 by 26 in. high.

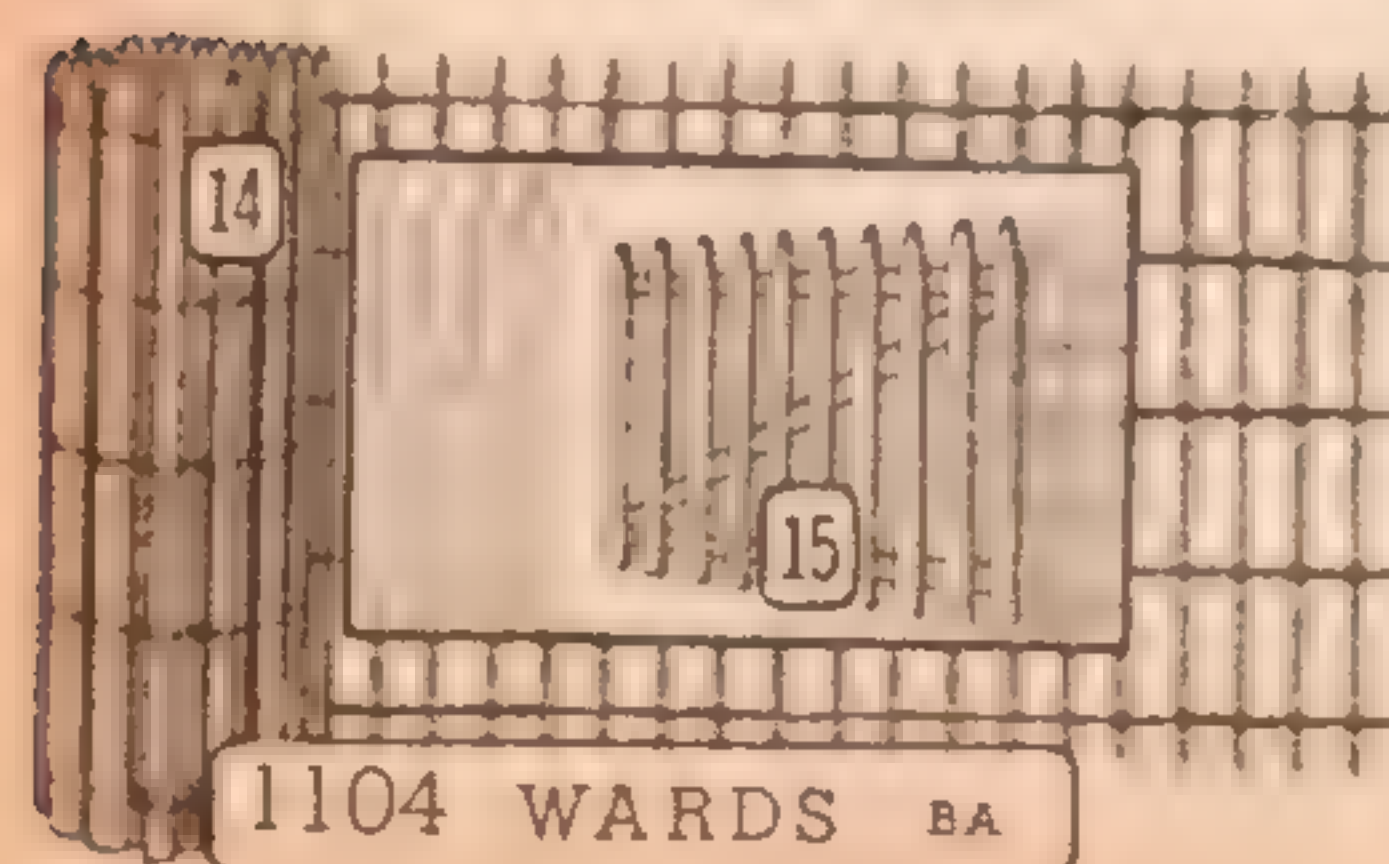
89 A 3997 MO—Wt. 50 lbs. \$17.95

(12) Large Table. 26 in. high.

89 A 4000 R—Wt. 80 lbs.

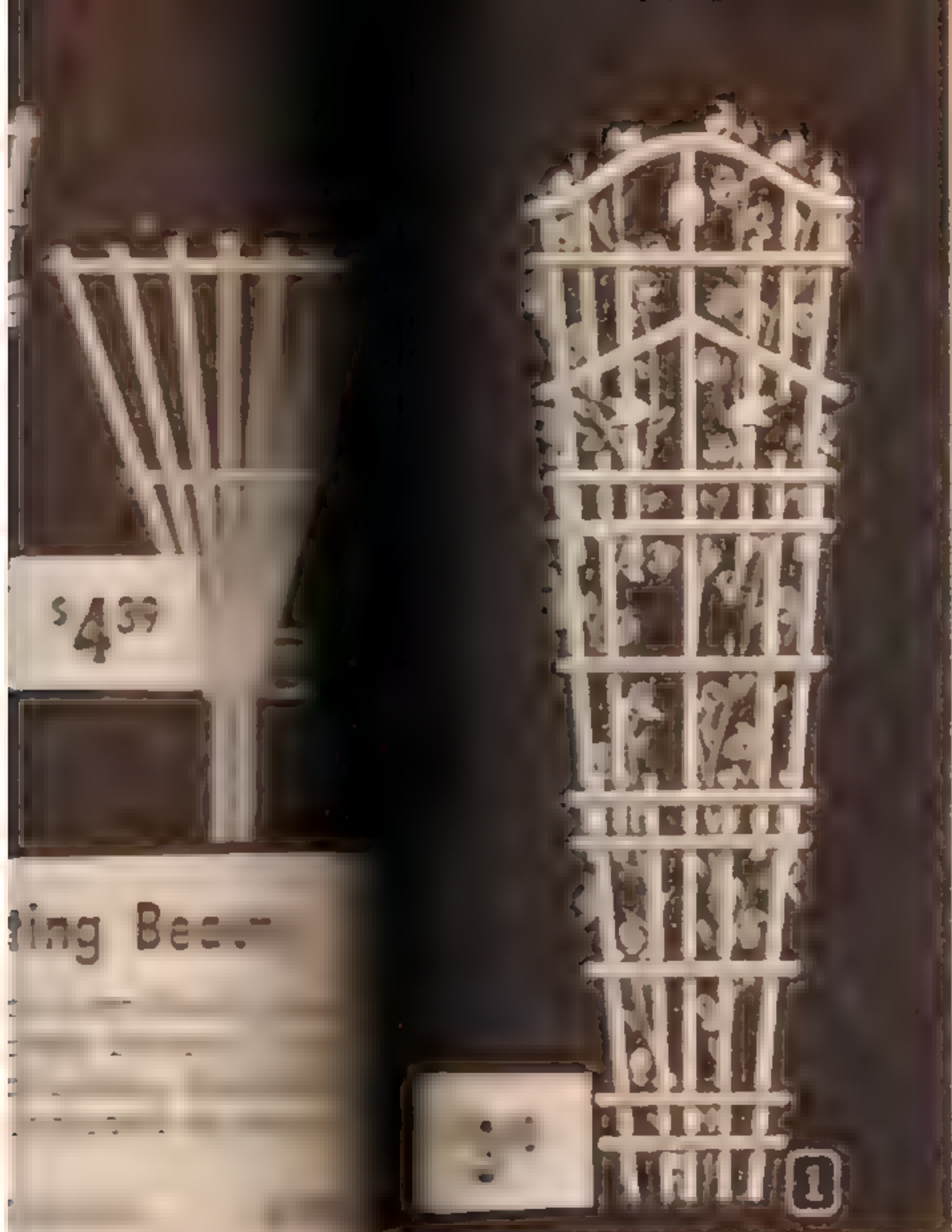
(13) Settee. 38 in. wide by 28 in. high.

89 A 3998 R—Wt. 78 lbs.



1104 WARDS BA





**2 8-Leaf Fan Trellis.** Old time favorite. Round-edged leaves, individually inserted and bound together. Sturdy, well-designed for climbing roses. 2 cross bars. Ship. wts. 5 lbs., 6 lbs. 8 oz. *Mailable.*

89 A 3302 MO—72 in. high, 44 in. at top.....\$2.74  
89 A 3303 MO—88 in. high, 53 in. at top.....3.29

**6-Leaf Fan Trellis (not shown).** As above. Ship. wts.: 3 lbs.; 3 lbs. 8 oz. *Mailable.*

89 A 3300 MO—72 in. high, 44 in. wide.....\$1.59  
89 A 3301 MO—88 in. high, 53 in. wide.....2.17

**3 Rose Trellis.** Functional design. 1/2x3/4 in. stock. 6 ft. high; 38 in. wide. Shipped in 3 parts. *Mailable.*

89 A 3305 MO—Ship. wt. 5 lbs.....\$2.69

Your Choice  
**\$16.88**  
Each

**Garden Mark "Fan Fair"**  
s. Extra-tall—90 in.—  
umbers. A lovely de  
ends grace to any gar  
spread about 30 in.  
d 1/2x3/4-in. lumber.  
n rust-resistant nails.  
dip-painted White.  
promptly from Stock in  
Order House. 3 easily  
ed parts. *Mailable.* See  
below. Ship. wt. 6 lbs.

104 MO—Each.....\$3.10

**IMPORTANT NOTICE:** Allow 10  
inches on (1), (2), and (3)  
for local regulations on eve  
nings that measures over  
with plus girth.



**4 Extension Trellis.** For wall  
or in open. Adjustable.  
Ship. wts.: 7 lbs.; 3 lbs.

89 A 3313 MO—7 ft. high, 44  
in. wide. *Mailable.*.....\$4.69  
89 A 3314 M—6 ft. high, 22  
in. at top. *Mailable.*.....\$2.29

**7 Extension Fence or Trellis.**  
Useful and easy to set  
up—simply stretch out to de  
sired length. Ship. wts.: 4 1/2  
lbs.; 5 lbs.; 9 1/2 lbs.

89 A 3310 M—22 in. high,  
opens to 8 ft. *Mail.*.....\$2.49  
89 A 3311 M—30 in. high,  
opens to 10 ft. *Mail.*.....\$2.95  
89 A 3312 MO—44 in. high,  
opens to 12 ft. *Mail.*.....\$5.59

## FREE: Climbing Rose Bush

With (5) and (6) below, you receive **FREE**, Paul's Scarlet Climbing Rose. Coupon enclosed with merchandise. Return coupon and rose will be shipped to you direct from nursery at the proper planting time.

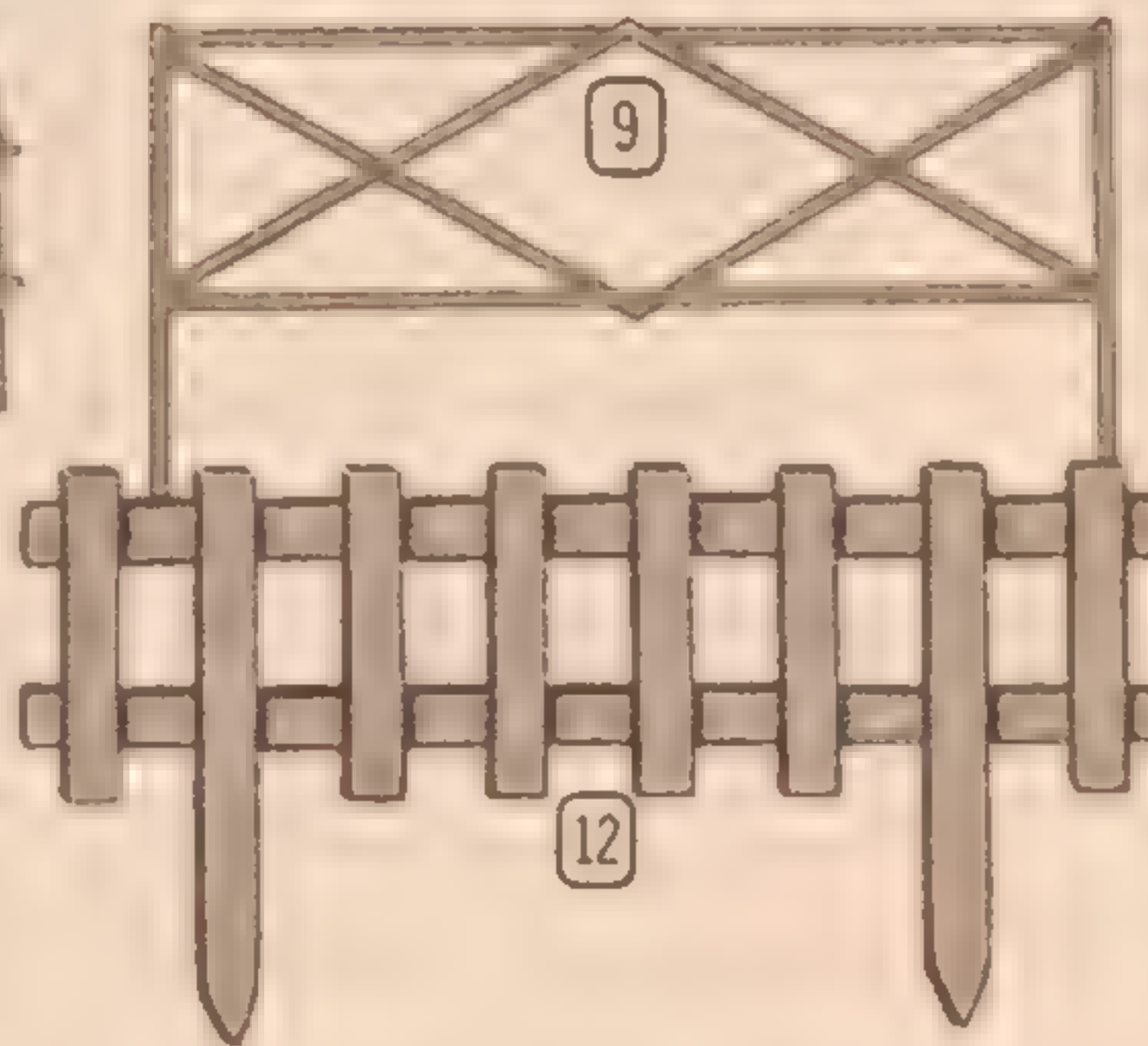
**5 Cape Cod Arbor.** Graceful lines. 6 1/2 ft. high, 36 in. wide inside, 24 in. deep. 2x2-in. uprights. *Not Mailable.*

89 A 3318 R—With Gate. Ship. wt. 43 lbs.....\$16.88  
89 A 3317 R—Without Gate. Ship. wt. 37 lbs.....13.88

**6 Garden Beauty Pergola.** Finest kiln dried lumber. Double swinging gate. 6 ft. 6 in. high, 4 ft. wide inside, 28 in. deep. 1 1/4x2-in. uprights. Painted white.

89 A 3414—Ship. wt. with Gate 45 lbs. *Not Mailable.*.....\$16.88  
89 A 3323 R—Without Gate. Wt. 38 lbs. *Not Mailable.*.....13.88

## Garden Mark Popular Border Fence



**8 Folding Border Fence.** Heavy  
steel wire, white baked-on  
enamel. Extends to 10 ft.—folds  
easily. 18 in. high, about 12 in.  
deep. *Mailable.*

89 A 3345—Wt. 5 lbs. 8 oz.....\$1.62

**9 Coated Border Fence.** As above  
coated with white plastic. Will  
not crack or peel. *Mailable.*

89 A 3346—Wt. 5 lbs. 8 oz.....\$2.59

**10 Diamond Border Fence.** Durable  
steel—white enamel baked-on.  
Each 15 in. high, 30 in.  
wide. *Mailable.*

89 A 3347 MO—Wt. 4 lbs. 4 for \$1.39

**11 Steel Border Fence.** As above but  
with plastic non-peel cover.

89 A 3348 MO—Wt. 4 lbs. 4 for \$1.99

**12 Heavy Gauge Wire Border Sec-**  
tions. White enameled.

89 A 3352 M—Four 3-ft. sections.  
7 lbs. *Mailable.*.....\$2.73  
89 A 3351 M—Four 2-ft. sections.  
5 lbs. *Mailable.*.....\$1.75  
89 A 3353 M—Like 3-ft. Section above  
but galv. coated. Wt. 7 lbs.  
.....\$3.29

**13 Welded Wire Border.** 16-ga. wires  
welded at each intersection—  
coated after welding for extra  
durability. Mesh size 2x2 1/2 in. Four-  
ga. 14 in. high galv. steel  
included. Flexible. 18 in. high.

89 A 3350 M—50-ft. roll with stakes.  
Wt. 9 lbs. *Mailable.*.....\$4.79

**14 Wood Picket Border.** Northern  
hardwood painted white. Pick-  
ets 1 in. square, 15 1/2 in. Staked to-  
gether to make 32 in. long fence. *Mail.*

89 A 3354 M—Wt. 4 1/2 lbs. 4 for \$1.29

**13 Wood and Wire Border.** Fir or Pine.  
Gothic pointed pickets 16 in. high, 3/4  
in. thick, 1 1/2 in. wide, spaced 2 1/2 in. apart  
by 2 double strand cables of 12 1/2-ga. gal-  
vanized wire. Prime coat dip-painted  
white. Ship. wt. 15 lbs. *Mailable.*

89 A 3350 M—25 ft. for.....\$4.45

**14 Border.** Useful welded wire, white  
enamel. 20-ft. rolls. *State size.*

89 A 3416—12 in. high. Wt. 4 lbs. 6 oz.....\$2.19  
18 in. high. Ship. wt. 7 lbs. ....2.84

**15 Junior Folding Border Fence.** Unfolds to  
10 ft. white enamel. Abt. 8 in. high insl.

89 A 3394—Ship. wt. 2 lbs. 8 oz.....\$1.29

**16 Steel Wickets.** White, bonded plastic  
coating. 1/4-in. diameter; 12 in. wide;  
21 in. high. *Mailable.*

89 A 3369—Ship. wt. 6 lbs....10 for \$1.89

**17 Steel Plant Support.** 11-ga. 14-in. diam.  
rings; 9-ga. 23-in. stakes. *Mailable.*

89 A 3332 M—Galv. Wt. 5 lbs....6 for \$1.69

**18 Tree Guard or Border.** 1 in. steel wire  
mesh, 12 in. high, 36 in. long welded  
to three 18-in. steel stakes. White. *Mail.*

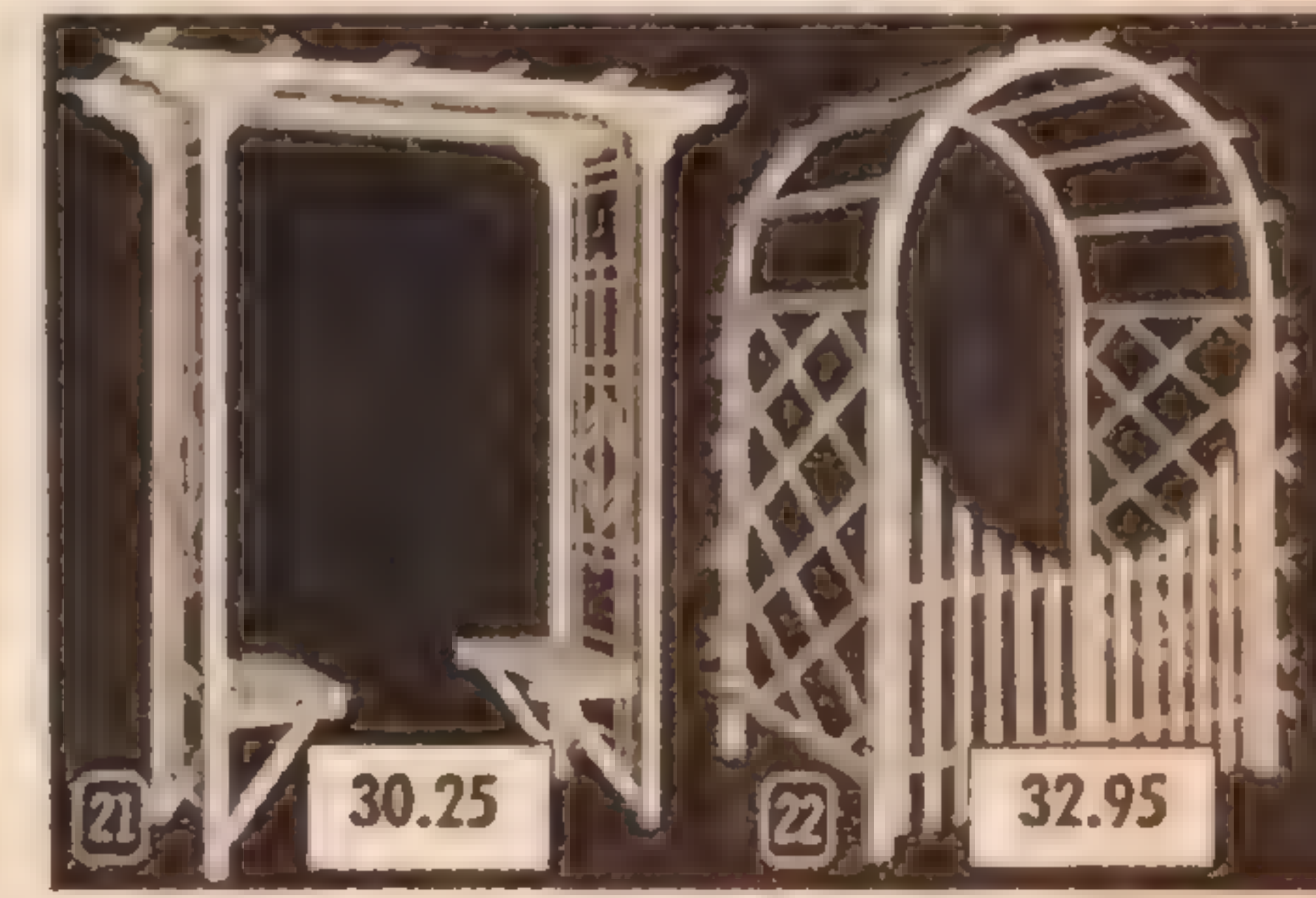
89 A 3333—Ship. wt. 3 lbs..4 sections \$1.93

**19 Wood Corner Guards.** Painted white.  
Stakes 1 in. square, 18 in. high at cen-  
ter, installed. 15 in. to ends. *Mailable.*

89 A 3308 M—Ship. wt. 2 lbs. 8 oz....\$1.62

**20 Guard Posts.** 5/16-in. diam. rod type.  
Bright green enamel. Strong welded  
anchor plate, ring.

Mailable	Size	Ship.wt.	10 for	25 for
89 A 3353M	30 in.	8 lbs.	\$2.49	.....
89 A 3353M	30 in.	20 lbs.	.....	\$5.79
89 A 3353M	36 in.	10 lbs.	2.79	.....
89 A 3353MB	36 in.	24 lbs.	.....	6.49



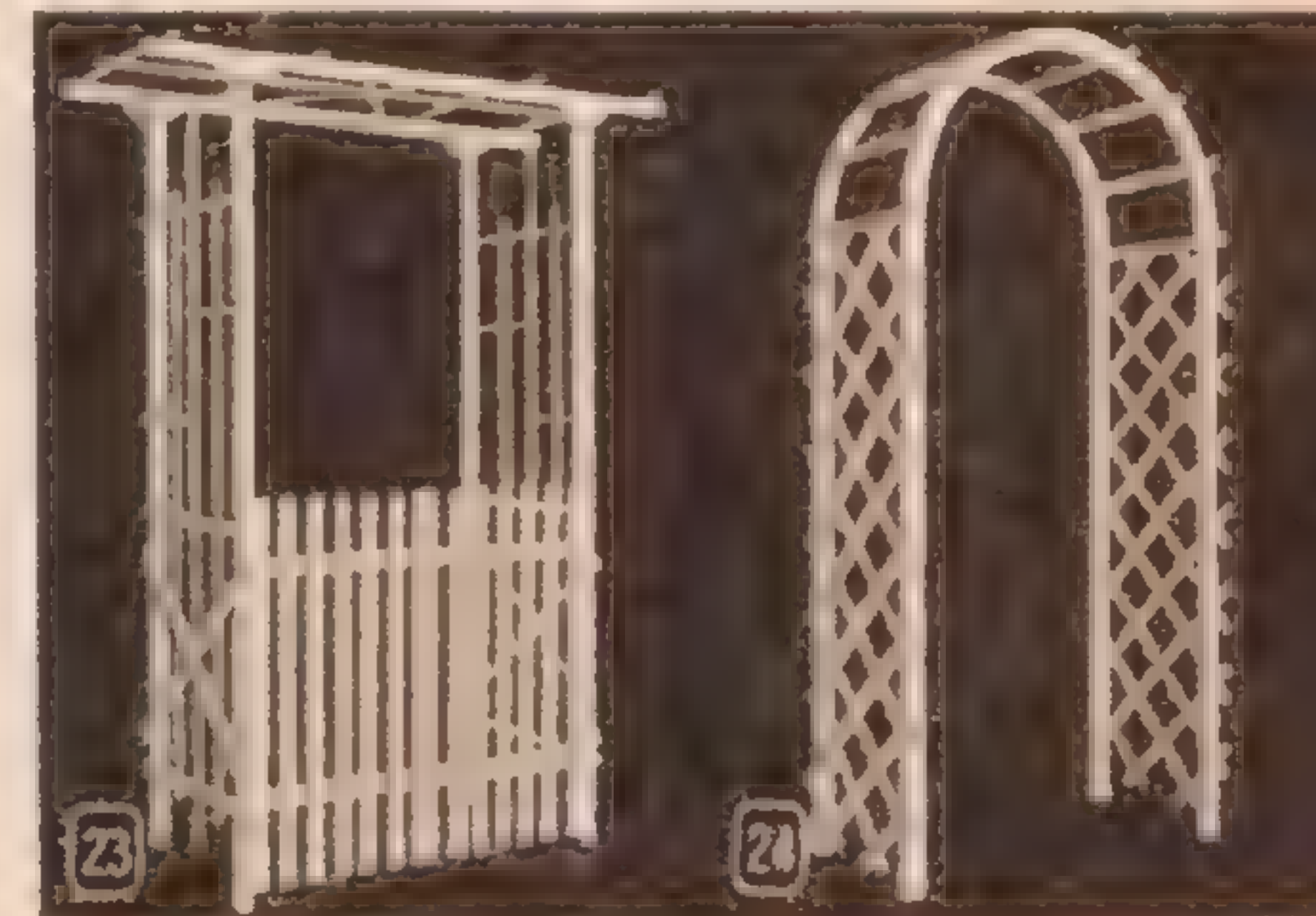
## Arbors for Rustic Beauty

**21 Picture Garden Pergola.** Charming, decorative.  
Extra-heavy. 7 ft. high, 5 ft. wide, 48 in. wide  
inside, 30 in. deep. 2x2-in. uprights. *Not Mailable.*

89 A 3398 R—With Seats. Ship. wt. 75 lbs....\$30.25  
89 A 3399 R—Without Seats. Wt. 66 lbs.....25.95

**22 Beauti-Bilt Arbor.** Extra rugged. 7 ft. high, 56  
in. wide, 48 in. deep. 2x3-in. uprights.

89 A 3320 R—With Gates. *Not Mail.* Wt. 69 lbs.\$32.95  
89 A 3319 R—No Gates. *Not Mail.* Wt. 56 lbs....29.95



**23 Garden View Pergola.** Straight top design, side  
latticework. Suited to grape or other vines.  
Striking in any garden. 6 1/2 ft. high, 60 in. wide  
overall, 37 1/2 in. wide inside. 24 in. deep. 1x2-in.  
uprights. Double swinging gate. *Not Mailable.*

89 A 3322 R—With Gate. Ship. wt. 26 lbs....\$10.95  
89 A 3321 R—Without Gate. Wt. 21 lbs.....7.95

**24 Lattice Arbor.** Curved Top design—suitable for  
ivy, morning glories, etc. 6 1/2 ft. high, 36 in.  
wide, 24 in. deep. 1x2-in. uprights.

89 A 3316 R—Ship. wt. 20 lbs. *Not Mail.*.....\$7.49

Satisfaction Guaranteed or Your Money Back



# FREE GATE

With \$150 or More  
of Chain Link Fenc-  
ing. See Offer Below

## Save With Garden Mark Chain Link Fence Outfits

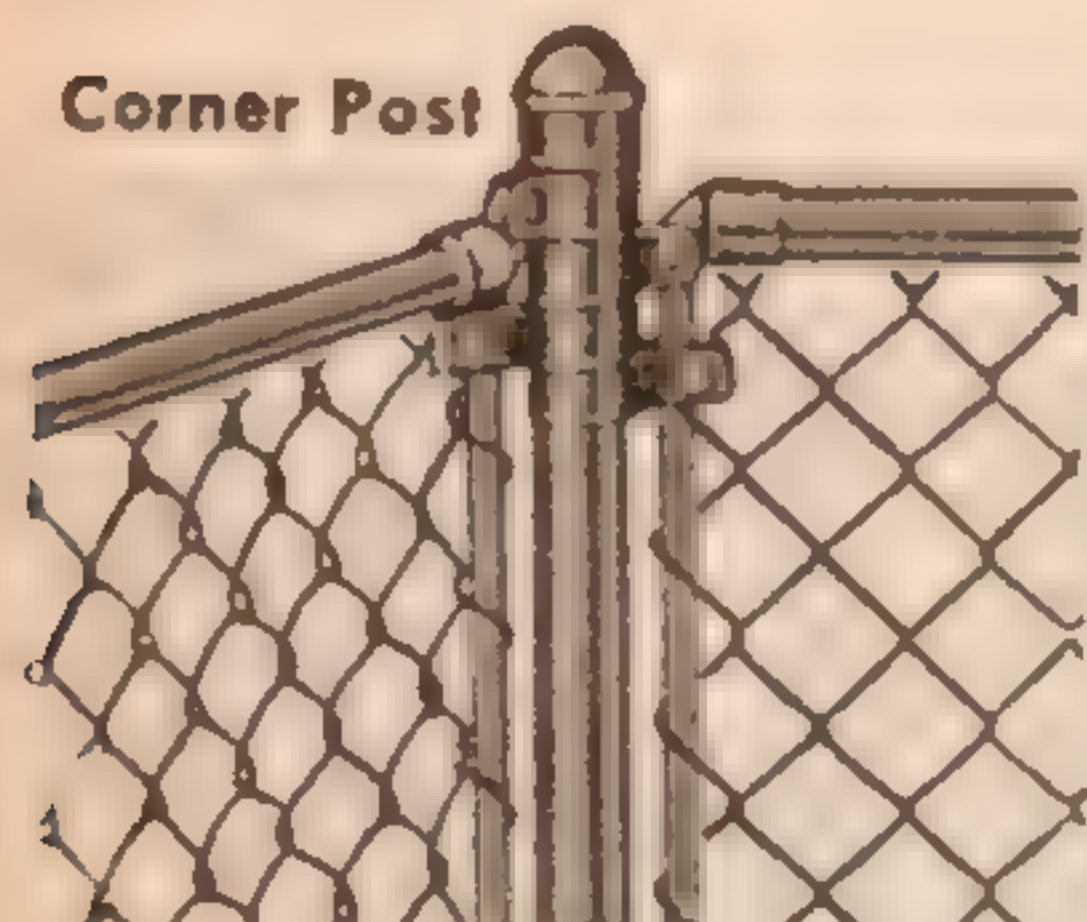
### Regular Quality

INCLUDES ALL: FABRIC...TOP RAIL...LINE POSTS...FITTINGS <sup>Low</sup> as **70¢** <sub>ft.</sub>

### Supreme Quality



End, Gate Post



Corner Post

**FREE GATE:** Purchase \$150 or More of Chain Link Fencing and Posts and Receive FREE one Chain Link Walk Gate (Item (1) listed below). To receive your Free Gate, just include Catalog Number 89 A 3624 RD—Walk Gate with your order and insert "FREE" in price column. You will receive your free gate in the same height as the fencing you purchased.

**Regular Quality Outfits.** Heavy 11-ga. or extra-heavy 9-ga. Chain Link fabric. 2-inch mesh galvanized after weaving. Line posts, top rail are steel pipe, galvanized inside and out. Bright aluminum fittings.

**Supreme Quality Outfits.** Heavy 11-ga. or extra-heavy 9-ga. Chain Link fabric. Uniform 2-in. mesh galvanized after weaving with an extra heavy, uniform coating of zinc. Meets the Standards of the American Society for Testing Materials for Class 1 Galvanizing and conforms to Fed. Spec. RR-F-191a for galvanized coating. Line posts, top rail are extra-heavy weight steel pipe, thicker wall more heavily galvanized inside and out for extra long life. Permanent shiny sand cast line posts loop caps made of strong, heavyweight, prime aluminum. Will not rust.

Order number of feet of fabric needed and you will receive all necessary top rail, line posts and fittings. Order End, Gate and Corner posts separately from table below. No line posts furnished with orders of less than 10 feet. Line posts furnished for spacing not more than 10 feet apart. See "How to Order" below. Shipped promptly from Stock by Freight or Truck. State Catalog Number and Height wanted.

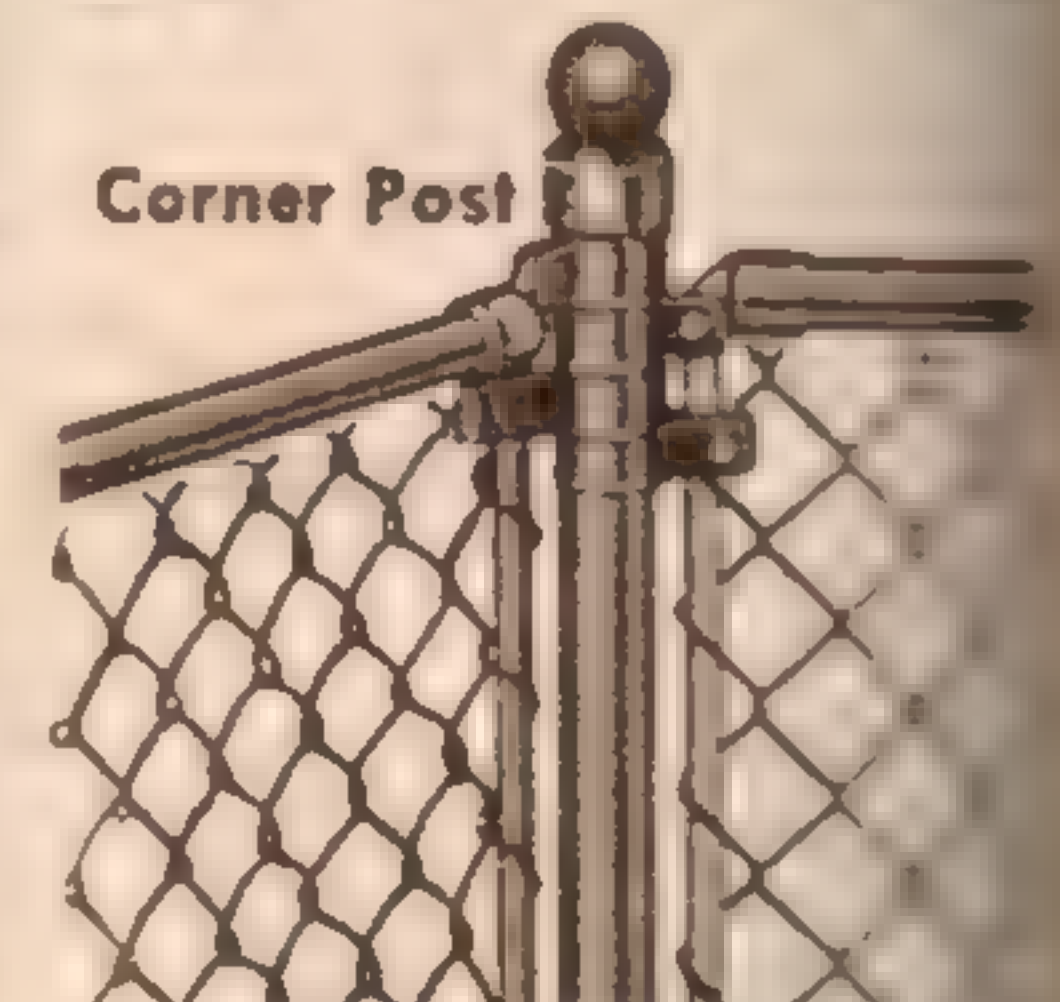
**End, Gate and Corner Posts.** Available in two qualities. Order posts same height as fence. Order from table below. State Cat. No., Ht.

**Regular Quality.** All posts steel pipe galv. inside and out. Posts include galv. steel tension bars, tension and brace bands, dome shaped post caps and rail end fittings of 100% prime alum.

**Supreme Quality.** Posts extra-heavy weight steel pipe, heavier, thicker than Regular quality fence pipe, more heavily galvanized inside and out for extra long life. Posts include galvanized heavyweight steel tension bars, tension and brace bands, large ball-shaped post caps and rail end fittings of extra-heavy weight, shiny prime aluminum. Unlike steel, never needs painting—will not rust.



End, Gate Post



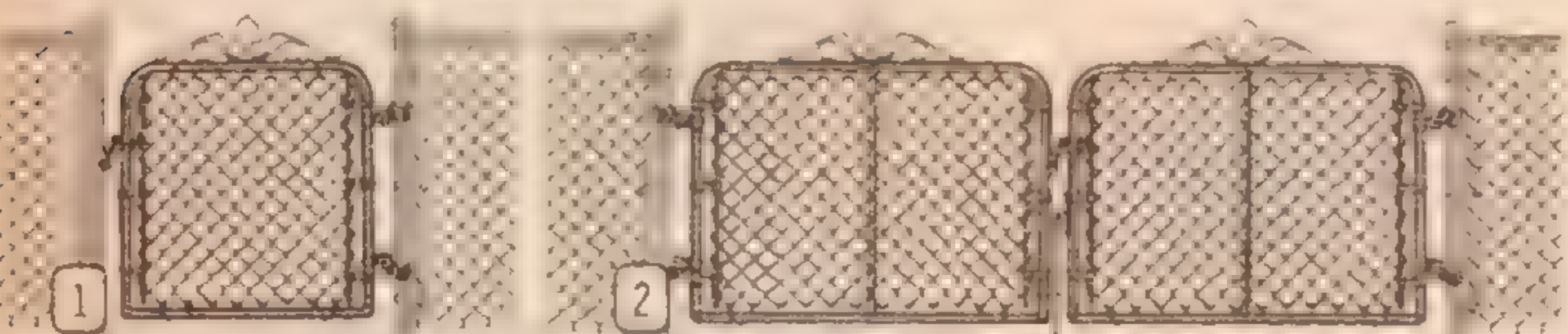
Corner Post

### Regular Quality Complete Outfits

Ht. in.	Diam. top rail in.	Diam. Line Posts in.	Diam. End, Gate, Corner Posts	89 A 3459 RD 11-gauge		89 A 3447 RD 9-gauge		89 A 3610 RD End or Gate Posts		89 A 3613 RD Corner Posts	
				Ship. wt. 100 ft.	Price per ft.	Ship. wt. 100 ft.	Price per ft.	Wt.	Each	Wt.	Each
36	1 3/8	1 3/8	2 inches	305 lbs.	70c	395 lbs.	86c	12 lbs.	\$3.80	15 lbs.	\$4.95
42	1 3/8	1 3/8	2 inches	338 lbs.	77c	440 lbs.	94c	13 lbs.	4.05	16 lbs.	5.35
48	1 3/8	1 3/8	2 inches	370 lbs.	84c	488 lbs.	\$1.02	14 lbs.	4.40	17 lbs.	5.70
60	1 3/8	1 3/8	2 inches	425 lbs.	96c	568 lbs.	1.22	16 lbs.	4.95	20 lbs.	6.75

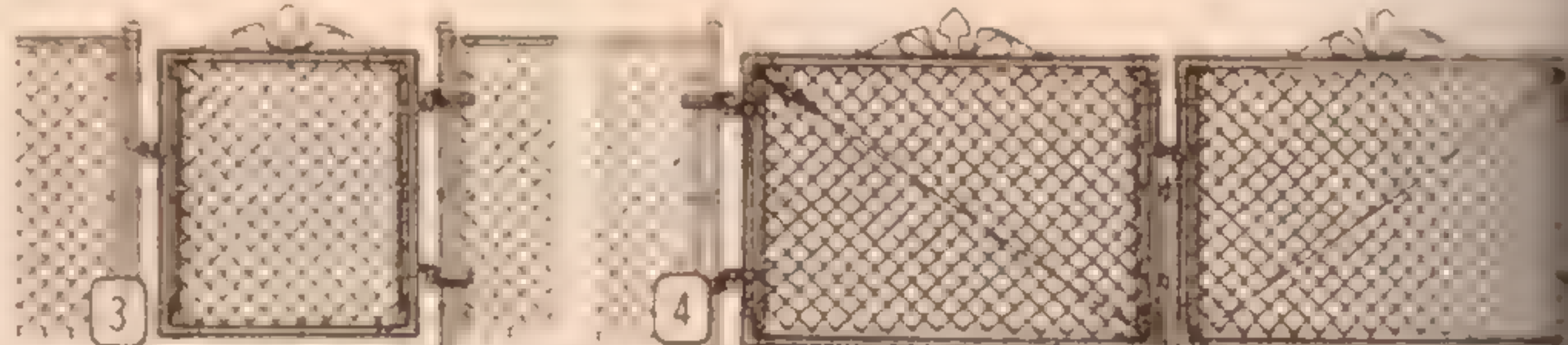
### Supreme Quality Complete Outfits

Ht. in.	Diam. top rail in.	Diam. Line Posts in.	Diam. End, Gate, Corner Posts	89 A 3449 RD 11-gauge		89 A 3450 RD 9-gauge		89 A 3535 RD End or Gate Posts		89 A Co F
				Wt. 100 ft.	Price per ft.	Wt. 100 ft.	Price per ft.	Wt.	Each	
36	1 3/8	1 3/8	2 inches	378 lbs.	85c	463 lbs.	\$1.01	18 lbs.	\$4.85	21 lbs.
42	1 3/8	1 3/8	2 inches	413 lbs.	95c	508 lbs.	1.09	20 lbs.	5.10	25 lbs.
48	1 3/8	1 3/8	2 inches	448 lbs.	\$1.02	556 lbs.	1.22	22 lbs.	5.45	28 lbs.
60	1 3/8	1 3/8	2 inches	508 lbs.	1.16	636 lbs.	1.40	25 lbs.	6.50	32 lbs.
72	1 3/8	2	2 1/2 inches	663 lbs.	1.54	811 lbs.	1.82	32 lbs.	9.00	37 lbs.



**(1) (2) Round Corner Frame Chain Link Walk and Driveway Gates.** 1 1/8-in. O.D. round corner steel frame, galvanized inside and outside. No weld marks to rust on a Wards Gate frame. 11-gauge chain link filler. Double driveway gates open at center. All Driveway Gates are reinforced by a center pipe brace. State Width, Height and Fittings wanted when ordering (for wood or 2-in. O.D. steel posts). Posts not included. (Order from table above.) Shipped promptly from Stock by Freight or Truck. State Size.

For Fence Ht.	Width Be- tween Posts	Approx. Ship. wt.	(1) 89 A 3624 RD—Walk Gate		(2) 89 A 3625 R—Driveway Gate					
			Post Fittings for		10 Ft. Between Posts			12 Ft. Between Posts		
			Wood	Steel	Wt. Lbs.	Post Fittings for Wood	Post Fittings for Steel	Wt. Lbs.	Post Fittings for Wood	Post Fittings for Steel
36 in.	3 ft.	20 lbs.	\$12.25	\$14.25	61	\$32.95	\$35.95	70	\$36.95	\$39.95
42 in.	3 ft.	22 lbs.	12.95	14.95	70	33.75	36.75	80	37.95	40.95
48 in.	3 ft.	24 lbs.	13.95	15.95	80	34.95	37.95	90	38.95	41.95
60 in.	3 1/2 ft.	31 lbs.	15.95	17.95						



**(3) (4) Heavy Duty Square Corner Chain Link Walk and Driveway Gates.** 1 1/8-in. O.D. steel frame. Extra-heavy 9-ga. chain link filler. Driveway gates open at center. State width, height and fittings. From Stock by Frt. or Exp.

For Fence Ht.	Width Be- tween Posts	Approx. Ship. wt.	(3) 89 A 3605 R—Walk Gate		(4) 89 A 3604 R—Driveway Gate					
			Post Fittings for		10 Ft. Between Posts			12 Ft. Between Posts		
			Wood	Steel	Wt. Lbs.	Post Fittings for Wood	Post Fittings for Steel	Wt. Lbs.	Post Fittings for Wood	Post Fittings for Steel
36 in.	3 ft.	26 lbs.	\$14.75	\$16.75	89	\$35.95	\$38.95	105	\$41.95	\$44.95
42 in.	3 ft.	30 lbs.	15.95	17.95	102	40.50	43.50	112	47.95	50.95
48 in.	3 ft.	33 lbs.	16.75	18.75	110	45.25	48.25	124	53.95	56.95
42 in.	3 1/2 ft.	35 lbs.	17.25	19.25						
48 in.	3 1/2 ft.	39 lbs.	17.95	19.95						
60 in.	3 1/2 ft.	48 lbs.	18.95	20.95	129	51.75	54.75	149	63.95	66.95
72 in.	3 1/2 ft.	53 lbs.	24.95	26.95	141	60.95	63.95	164	76.95	79.95

**NO  
MONEY  
DOWN**

Up to 3 Years  
to Pay

Use Wards Special Home Improvement Terms for your Fencing needs. No Down Payment on \$100 Minimum Order—up to 3 years to pay. Wards help you to live better now, pay later.

If you have put off installing your fence because of the question of ready cash—Wards have the answer—On any Home-Improvement Order of \$100 or more, Wards ask no money down and allow you up to 3 years to pay. See complete information on Page 960.

1106 WARDS A

### HOW TO ORDER

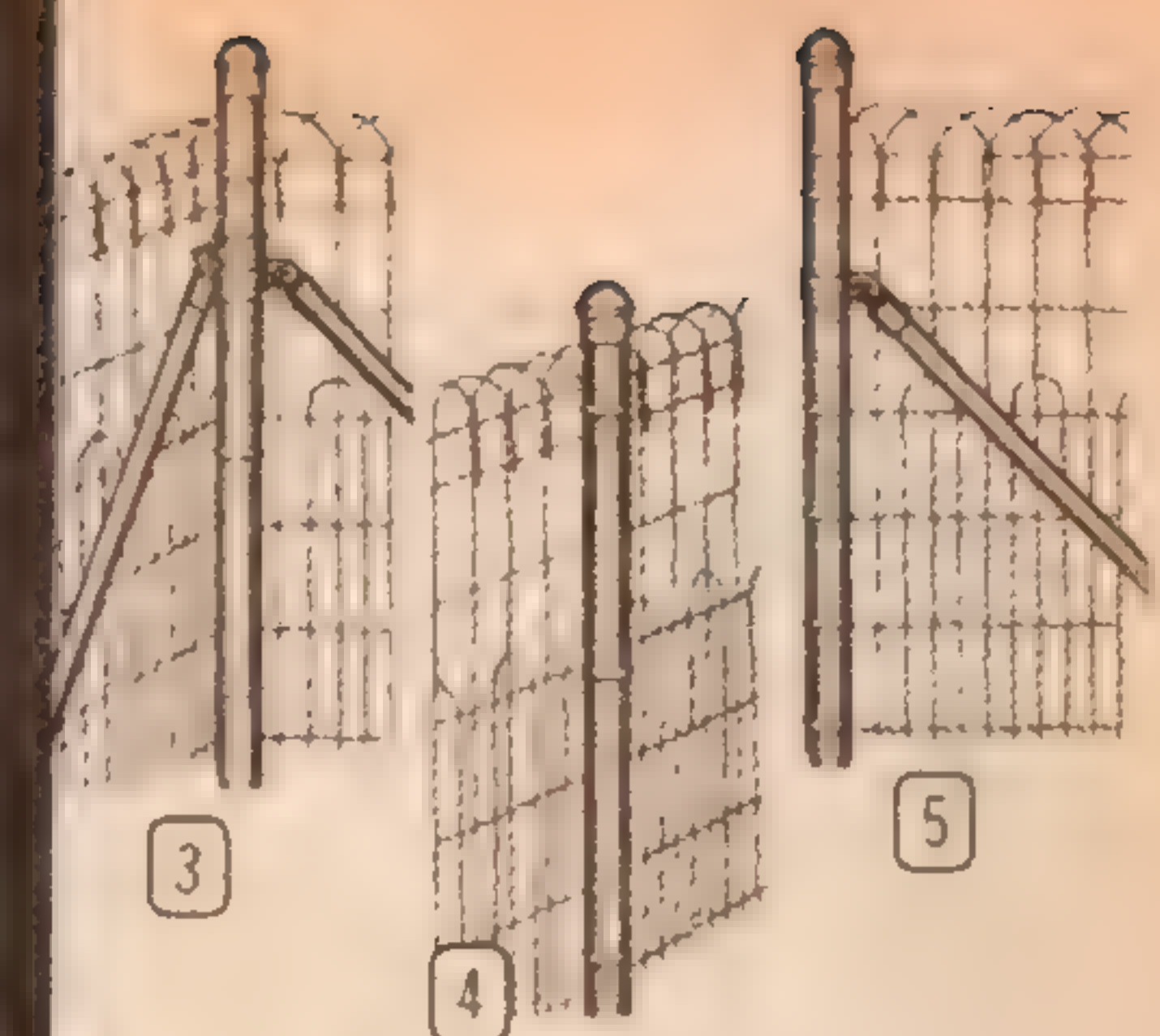
- (C) Corner Post
- (E) End Post
- (G) Gate Post

- (1) Measure number of feet of fence less gate openings.
- (2) Count number of end, gate and corner posts needed, order from above.
- (3) Include sketch of area to be fenced showing locations and measurements of feet, between ends, corners, gates.
- (4) Should you need further help with the fabric and posts needed for your fence, or if you wish an estimate, simply write Wards Engineering & Service is absolutely FREE.





**SPECIAL! Buy 2  
Rolls of Woven or  
Welded Fence...  
SAVE 10% On Posts**



## NEW! "Triple Galvanized" Crimped Welded Lawn Fence

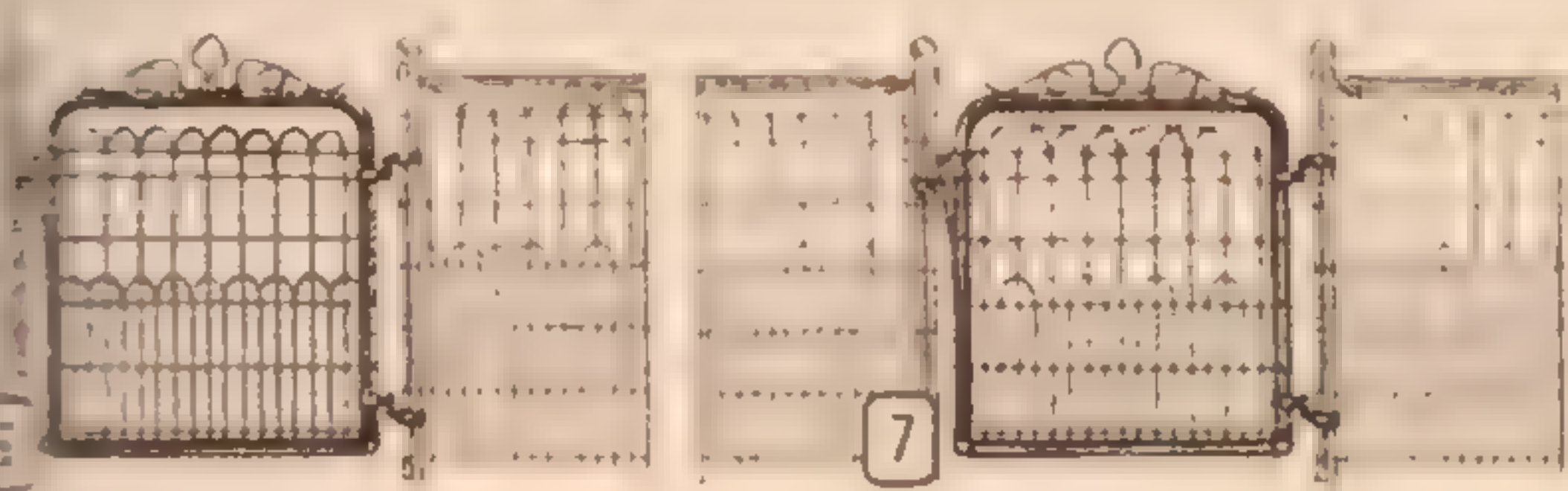
LOW AS **20<sup>3</sup>/<sub>4</sub>c**

**Garden Mark NOW**—all Wards Welded Fence has a coating of zinc almost three times as heavy as regular Class 1 galv. fence. Provides better and longer protection. In addition, all wire is crimped for added strength and beauty. Made of heavy 11-ga. wires throughout.

**Single Picket Style**, vertical wires spaced 3 in. apart, horizontal wires 6 in. apart, except two top wires 12 in. apart. **Double Picket Style**, vertical wires spaced 3 inches apart, 1 3/8 inches at bottom. Horizontal wires spaced same as Picket.

Used with wood or steel posts. See Matching Gates below. Sold in lengths or 100 ft. roll. **Buy 2 Rolls and save 10% on Posts** sold at same Height, No. of Feet. Promptly from stock by Freight or Truck.

89 A 3466RD—Double Picket			(2) 89 A 3465RD—Single Picket		
Ship. wt.	100-ft. Roll	Per ft. Price	Ht. In.	Ship. wt. 100 ft.	Per ft. Price
34 lbs.	\$28.50	30 1/2c	36	82 lbs.	\$20.75
42 lbs.	32.50	34 1/2c	42	94 lbs.	23.75
44 lbs.	36.50	38 1/2c	48	106 lbs.	26.25



### Woven and Welded Picket Gates

**Sagless 1 1/8-in. O.D. Galvanized Heavy Steel Frame.** Galvanized double picket filler. Spring latch and hinges. Posts not included. Your choice of Woven or Welded Walk Gate. State Catalog Number, Height, Width and Type of Fittings (for wood or 2-in. O.D. posts).

526 R—Woven Picket Walk Gate  
528 R—Welded Picket Walk Gate

	Width Between Posts	Approx. Ship. wt.	Post Fittings For	
			Wood	Steel
36	3 ft.	20 lbs.	\$9.25	\$11.25
42	3 ft.	22 lbs.	10.25	12.25
48	3 ft.	24 lbs.	10.50	12.50
42	3 1/2 ft.	24 lbs.	10.50	12.50
48	3 1/2 ft.	26 lbs.	10.75	12.75

**Picket Driveway Gate.** (Not shown.) Sagless 1 1/8-in. O.D. heavy frame galvanized inside and outside. 9 1/2-ga. double picket woven. Opens at center. Fittings for wood or 2-in. O.D. steel posts (posts not included). **Not Mailable.**

527 R—State Height, Width and Type of Fittings.

5 ft. between Posts		10 Ft. between Posts		12 Ft. between Posts	
Post Fittings	Wt.	Post Fittings	Wt.	Post Fittings	Wt.
Wood	Steel	Wood	Steel	Wood	Steel
\$26.50	\$29.50	\$28.50	\$31.50	\$31.95	\$34.95
27.50	30.50	29.95	32.95	33.45	36.45
29.25	32.25	31.50	34.50	34.95	37.95

### Economy Welded Fence

16-ga. Galvanized after welding. 2x 2 1/2-in. mesh. Sold in 50-ft. rolls only. Available in 36 and 48-inch height. Shipped promptly from Mail Order House Stock by Freight or Truck.  
89 A 3457 R—State Height.  
36-in. Ship. wt. 17 lbs. .... Roll \$7.40  
48-in. Ship. wt. 23 lbs. .... Roll 9.65

**Buy Now On Easy Terms.** Choose the Plan to suit your needs—Liberal Home Improvement Terms, Page 960. Regular Monthly Terms, Page 1283.

**Steel Posts For Picket Style Fence. Supreme Quality Posts.** Posts and braces extra-heavy-weight pipe. Heavier wall thickness—more heavily galvanized inside and out. Permanent heavy aluminum ball top will not rust. **Regular Quality Posts.** Heavy steel pipe galvanized inside and out. Dome cap is medium weight aluminum for long service. **Deduct 10% From Price of Posts when ordering with two or more rolls of either Woven or Welded Fencing.** Just total order on posts and deduct 10%. Shipped promptly from Stock by Freight or Truck.

**For Woven and Welded Picket Fence Without Top Rail.** State height and quantity wanted. Order from table at right. All fittings included. **Not Mail.**

(3) **Corner Post.** 2-in. O.D. with two heavy 1 3/8-in. steel braces.

(4) **Line Post.** 1 5/8-in. O.D. with post top.

(5) **End or Gate Post.** 2-in. O.D. with one 1 3/8-in. steel brace.

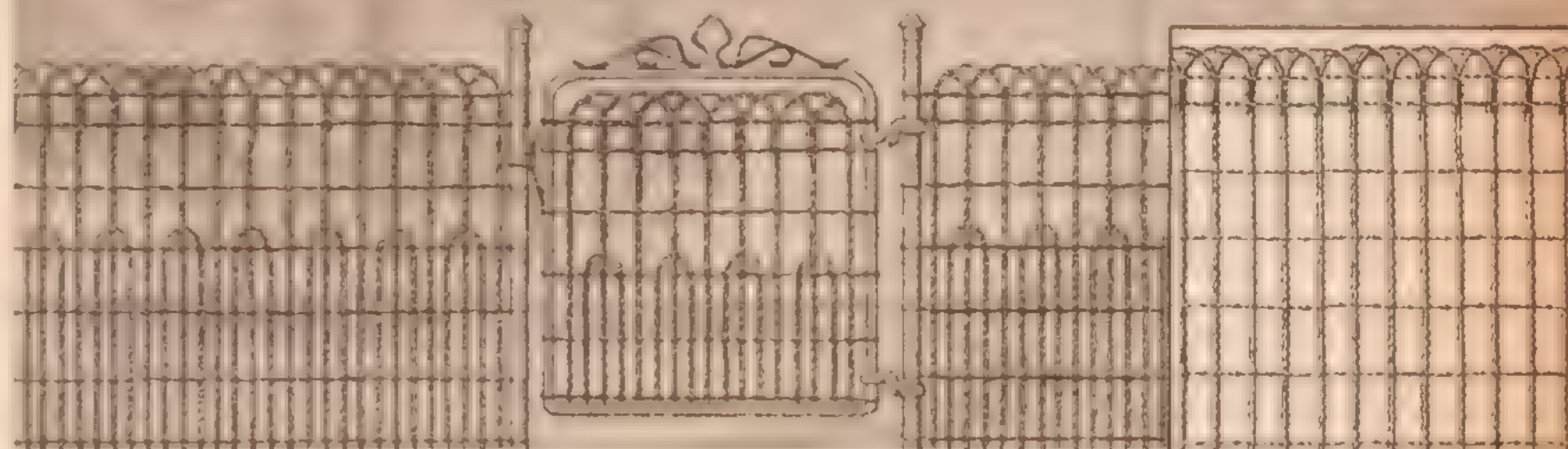
Fence Height	(3) 89A3544RD—Supreme Quality		(3) 89A3621RD—Regular Quality	
	Shipping wt. Lbs.	Price Each	Shipping wt. Lbs.	Price Each
36 in.	36	\$8.15	26	\$6.70
42 in.	38	8.95	28	7.30
48 in.	40	9.45	30	7.90

Fence Height	(4) 89A3545RD—Supreme Quality		(4) 89A3622RD—Regular Quality	
	Shipping wt. Lbs.	Price Each	Shipping wt. Lbs.	Price Each
36 in.	9	\$2.50	7	\$1.95
42 in.	10	2.70	8	2.15
48 in.	11	2.85	9	2.25

Fence Height	(5) 89A3542RD—Supreme Quality		(5) 89A3620RD—Regular Quality	
	Shipping wt. Lbs.	Price Each	Shipping wt. Lbs.	Price Each
36 in.	26	\$5.95	18	\$4.55
42 in.	28	6.35	19	4.90
48 in.	30	6.75	20	5.30



### Imported Woven Wire Picket Fence **Low as 17 1/2c** Ft. 100 ft. Rolls



**Garden Mark** Imported heavily galv. woven Picket Lawn Fence from Belgium. Imported fence has galvanizing as heavy as Domestic... stays bright and beautiful, yet is priced lower. Single or double picket style of finest quality steel wire containing copper. Picket or vertical wires in choice of two weights—9 1/2-ga. extra-heavy or 11-ga. heavyweight interwoven with 13-ga. horiz. cables. All crimped for added strength. Available in cut lengths or full rolls. Buy 100 ft. Roll and **SAVE**, odd footage at per foot price. Buy two rolls and save 10% on Posts listed above.

**Single Picket Style**—vertical wires spaced 3 in. apart, horizontal wires spaced 6 in. apart, except two top wires are 2 3/8-in.

**Double Picket Style**—wires are spaced 3 in. apart at top, 1 3/8 in. at bottom. Horizontal wires spaced same as Single Picket Style.

Shipped promptly from Mail Order House Stock by Freight or Truck. **State Height.**

Ht. In.	89 A 3455 RD—9 1/2-ga. Double Picket			89 A 3456 RD—11-ga. Double Picket		
	Ship. wt. 100 ft.	Price Per 100-ft. Roll	Per Foot Price	Ship. wt. 100 ft.	Price Per 100-ft. Roll	Per Foot Price
36	154 lbs.	\$30.75	33c	111 lbs.	\$25.25	27 1/2c
42	167 lbs.	35.75	37 3/4c	128 lbs.	29.25	31 1/4c
48	195 lbs.	39.75	41 3/4c	141 lbs.	32.50	34 1/2c

Ht. In.	89 A 3453 RD—9 1/2-ga. Single Picket			89 A 3454 RD—11-ga. Single Picket		
	Ship. wt. 100 ft.	Price Per 100-ft. Roll	Per Foot Price	Ship. wt. 100 ft.	Price Per 100-ft. Roll	Per Foot Price
36	114 lbs.	\$21.00	23 1/2c	89 lbs.	\$17.50	19 1/2c
42	128 lbs.	24.75	26 3/4c	104 lbs.	20.75	22 3/4c
48	140 lbs.	28.25	30 1/4c	119 lbs.	23.25	25 1/4c

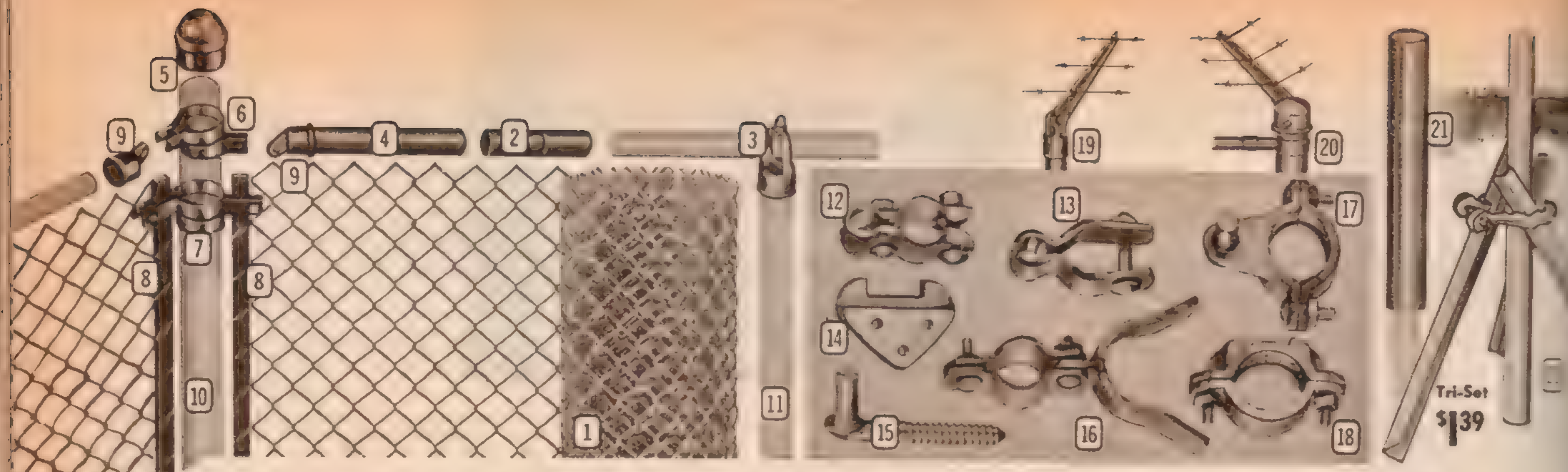
**Garden Mark Domestic Lawn Fence** made by top quality American craftsmen... high quality steel wire containing copper for added resistance to corrosion. Heavily galv. Design of fence same as imported above. Sold in cut lengths or 100-ft. rolls. From Stock by Freight or Truck.

Ht. In.	89 A 3426 RD—9 1/2-ga. Double Picket			89 A 3428 RD—11-ga. Double Picket		
	Ship. wt. 100 ft.	Price per 100-ft. Roll	Per Foot Price	Ship. wt. 100 ft.	Price per 100-ft. Roll	Per Foot Price
36	143 lbs.	\$34.25	36 1/4c	114 lbs.	\$29.25	31 1/4c
42	159 lbs.	39.00	41c	124 lbs.	33.25	35 1/2c
48	180 lbs.	43.25	45 1/4c	144 lbs.	37.25	39 1/4c

Ht. In.	89 A 3425 RD—9 1/2-ga. Single Picket			89 A 3427 RD—11-ga. Single Picket		
	Ship. wt. 100 ft.	Price per 100-ft. Roll	Per Foot Price	Ship. wt. 100 ft.	Price per 100-ft. Roll	Per Foot Price
36	108 lbs.	\$25.00	27 1/2c	82 lbs.	\$21.25	23 1/4c
42	122 lbs.	28.00	30 1/2c	94 lbs.	24.25	26 1/2c
48	138 lbs.	31.50	33 1/2c	106 lbs.	27.00	29c





## DO IT YOURSELF! EVERYTHING YOU NEED TO BUILD YOUR OWN FENCE

- 1 Chain Link Fence Fabric.** Regular—heavy 11 ga. fabric, 2-in. mesh—galv. after weaving—OR—if you want the best, Supreme in heavy 11-ga. or Extra-heavy 9-ga. fabric, uniform 2-in. mesh, more heavily galv. Posts, fittings not incl. State Cat. No., Ht. Not Mail.

Ht. In.	Regular Quality		Supreme Quality		Supreme Quality	
	89 A 3451R 11-ga.		89 A 3437R 11-ga.		89 A 3438R 9-ga.	
	Wt. 100 ft. lbs.	Price per ft.	Wt. 100 ft. lbs.	Price per ft.	Wt. 100 ft. lbs.	Price per ft.
36	135	28c	140	34c	225	45c
42	158	32 1/2c	165	39c	260	52c
48	180	37c	190	45c	295	59c
60	225	50c	240	54c	365	77c
72	...	...	290	70c	460	98c

- 2 Galv. Top Rail Sleeves.** To connect lengths of top rail. 89 A 3562—For 1 1/8-in. top rail. Wt. 6 oz. .... Ea. 22c  
89 A 3669—For 1 5/8-in. top rail. Wt. 13 oz. .... Ea. 45c

- 3 Loop Caps.** Heavy 100% prime alum. Wt. 4 oz. Mail. 89 A 3565—For 1 1/8-in. O.D. Line Post, 1 1/8-in. O.D. top rail. .... Ea. 45c  
89 A 3662—For 2-in. Line Post, 1 5/8-in. top rail. 7 oz. Ea. 75c

- 4 Galvanized Steel Top Rail.** Sold by the foot in approx. 21-ft. lengths. Not Mail.  
1 3/8-in. Outside diameter, Medium weight.  
89 A 3691 R—Ship. wt. per foot 1 lb. .... Ft. 23c  
1 3/8-in. Outside diameter, Heavy weight.  
89 A 3655 R—Ship. wt. per foot 1 lb. 8 oz. .... Ft. 28c  
1 5/8-in. Outside diameter, Heavy weight.  
89 A 3654 R—Ship. wt. per foot 2 lbs. .... Ft. 37c

- 5 Post Caps.** Heavy sand cast 100% prime aluminum, shiny—will not rust. Mailable.  
**Heavy weight Ball Caps**—for End, Gate, Corner Posts.  
89 A 3564—For 2-in. O.D. posts. Wt. 6 oz. .... Ea. 55c  
89 A 3698—For 2 1/2-in. O.D. posts. Wt. 12 oz. .... Ea. 75c  
**Medium weight Dome Caps**—for End, Gate, Corner posts.  
89 A 3567—For 2-in. O.D. posts. Wt. 5 oz. .... Ea. 33c  
**1 5/8-in. Dome Cap for Line Posts** without top rail.  
89 A 3566—Ship. wt. 4 oz. .... Each 27c

- 6 Galv. Steel Rail End Band** to attach rail end to end, gate, corner posts. Order 1 for end, gate post, 2 for corner post. With nut, bolt.

89 A 3558—For 2-in. O.D. post. Wt. 4 oz. .... Each 17c  
89 A 3677—For 2 1/2-in. O.D. post. Wt. 4 1/2 oz. Each 19c

- 7 Galv. Steel Tension Bands,** with nut and bolt, for End, Gate, Corner post. Order 3 ea. for 36, 42, 48-in. end posts, 4 ea. for 60-in., 5 ea. for 72-in. end posts. Double amount for corner posts.

89 A 3556—For 2-in. O.D. post. Wt. 4 oz. .... Each 17c  
89 A 3685—For 2 1/2-in. O.D. post. Wt. 4 oz. .... Each 19c

- 8 Galv. Heavy Steel Flat Tension Bars.** For Chain Link Fence only. Order 1 ea. for end or gate post, 2 for corner. State Height. Ship. wts. 1 1/2, 1 3/4, 2, 2 1/2, and 3 lbs.  
89 A 3560 M—For Fence Hts.: 36-in. 49c; 42-in. 59c; 48-in. .... 69c; 60-in. .... 85c; 72-in. .... 98c

- 9 Rail Ends.** 100% prime aluminum, will not rust. 1 for each gate or end post, 2 for corner.

89 A 3575—For 1 1/8-in. O.D. top rail. Wt. 3 oz. .... Ea. 23c  
89 A 3659—For 1 5/8-in. O.D. top rail. Wt. 6 oz. .... Ea. 30c

- Galvanized Gate Hardware for Steel Posts.**  
**Female Gate Hinge.** Fits 5/8-in. pintle.

- 12 89 A 3652—Fits 1 1/8-in. Gate Frame.** Wt. 8 oz. .... 45c

- 13 89 A 3653—Fits 1 3/8-in. Gate Frame.** Wt. 1 lb. .... 49c

- 16 Drop Fork Latch.** For walk gates—1 3/8-in. Gate Frame, 2-in. Post. Lock with padlock, wire, etc.

89 A 3649—Ship. wt. 1 lb. 5 oz. .... \$1.19

- 17 Male Hinge** Malleable construction, 5/8-in. pintle.

89 A 3552—Fits 2-in. Post. Wt. 1 lb. .... \$1.15

- 18 Latch Catch.** Malleable construction. Use with spring latch. Lets gate swing both ways. Bolts, nuts included.

89 A 3551—For 2-in. Post. Ship. wt. 13 oz. .... 89c

89 A 3638—For 2 1/2-in. Post. Ship. wt. 14 oz. .... 89c

- Galvanized Gate Hardware for Wood Posts.**

- 14 Latch Catch:** Galv. Lets gate swing both ways.

89 A 3549—Screws not incl. Ship. wt. 2 oz. .... 19c

- 15 Male Hinge.** 6 in. long. galv. lag screw for Wood Post.

89 A 3550—5/8-in. pintle. Ship. wt. 11 oz. .... 49c

- 10 11 Galvanized Steel, Pipe Posts.** Hot Dip galv. inside and out. Sizes shown are outside diameter. Heights shown are for fence height—actual posts will be longer. Post caps not included separately at left. State Catalog Number and Shipped promptly from Stock. Not Mailable.

Fence Height Inches	Medium Weight Posts		Heavyweight Posts— Heavier wall thickness stronger than Med	
	(10) 89 A 3675 R 1 5/8-in. Line Posts	(11) 89 A 3676 R 2-in. End, Gate, Co	(10) 89 A 3553 R 1 5/8-in. Line Posts	(11) 89 A 3554 R 2-in. End, Gate, Co
	Ship. wt.	Price	Ship. wt.	Price
36	7 lbs.	\$1.80	15 lbs.	\$2.15
42	7 1/2 lbs.	1.95	16 lbs. 5 oz.	2.35
48	8 lbs.	2.10	18 lbs.	2.55
60	9 1/2 lbs.	2.60	20 lbs. 6 oz.	3.25
72			27 lbs.	\$3.85

- Tie Wires.** To fasten fence to top rail.

89 A 3657—For 1 5/8-in. Post, 1 1/8-in. Top Rail. Shipping weight 2 lbs. Mailable. .... Bag of 100

89 A 3644—For 2-in. Post, 1 5/8-in. Top Rail. Shipping weight 2 lbs. Mailable. .... Bag of 100

- 19 20 Line Post and Corner Post Ext. Arm.** For 3 strand barb wire. (19) for 2-in. Post, 1 5/8-in. Top rail. (20) for 2 1/2-in. O.D. Post.

(19) 89 A 3593—Line Post Arm. Ship. wt. 3 lbs.

(20) 89 A 3592—Corner Post Arm. Wt. 5 lbs.

- 21 Post Hole Driver.** Drive steel posts into ground up to 2 1/2-in. O.D. posts. Not Mail.

89 A 3656 R—Ship. wt. 28 lbs. ....

- 22 Tri-Set.** Do-It-Yourself—the new and different post erecting method. No hole digging necessary. Proven by test—stronger than concrete. Consists of resilient locking ring with nut and bolt and three 1x1x1/8-in. angle iron blades. Erect your fence in a solid tripod of steel under the ground, with only the post above ground. Frost action and ground pressure cannot loosen fence posts set with Tri-Set. No more sagging gates, your fence will always remain straight. No mess, no bother—no mixing of cement—no clean up—your fence can be installed complete the same day—no waiting for concrete to dry. Installation instructions included. Wts. 3 1/2, 4 3/4, 5 lbs.  
89 A 3670 M—State Fence Post Diameter. For 1 5/8-in. Post. .... Each \$1.39  
For 2-in. Post. .... Each \$1.55 For 2 1/2-in. Post. .... Each 1.69

## Wards Loan You The Tools

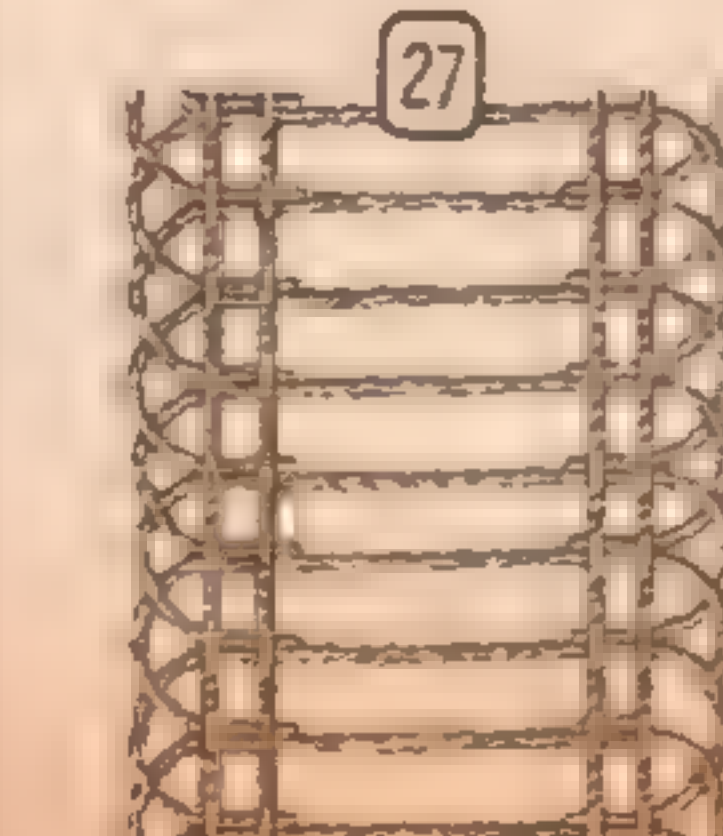


- 25 Kit** includes Posthole driver for Tri-Set, fence clamp, wood level, fence instruc. All tools needed for small job. Add Cat. No. 89 A 3627 RV to order, include deposit prepaid within 60 days in addition, Wards will refund. 89 A 3627 RV—Wt. 66 lbs. Dec.



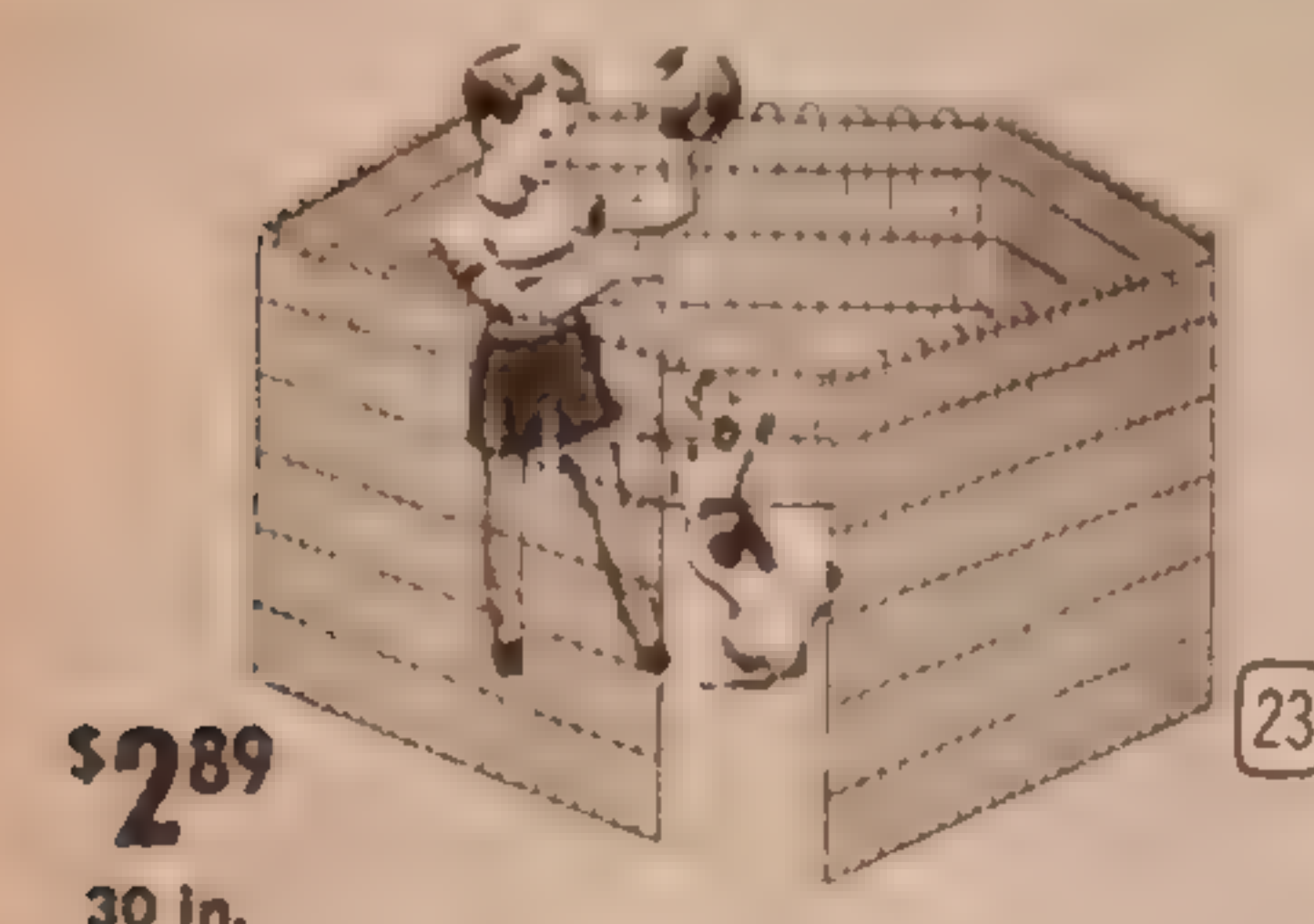
- 26 Woven Border Fence** from Belgium. Provides protective protection. Galv. twice as domestic, yet is priced as domestic. 2x6 in. crimped pickets. Two are twisted together and each picket wire. Free Freight or Truck.  
89 A 3402 HO—State Size

Height	Ship. wt.	100 Ft.
	100 lbs.	Roll
16 in.	40 lbs.	\$ 9.95
22 in.	58 lbs.	12.75

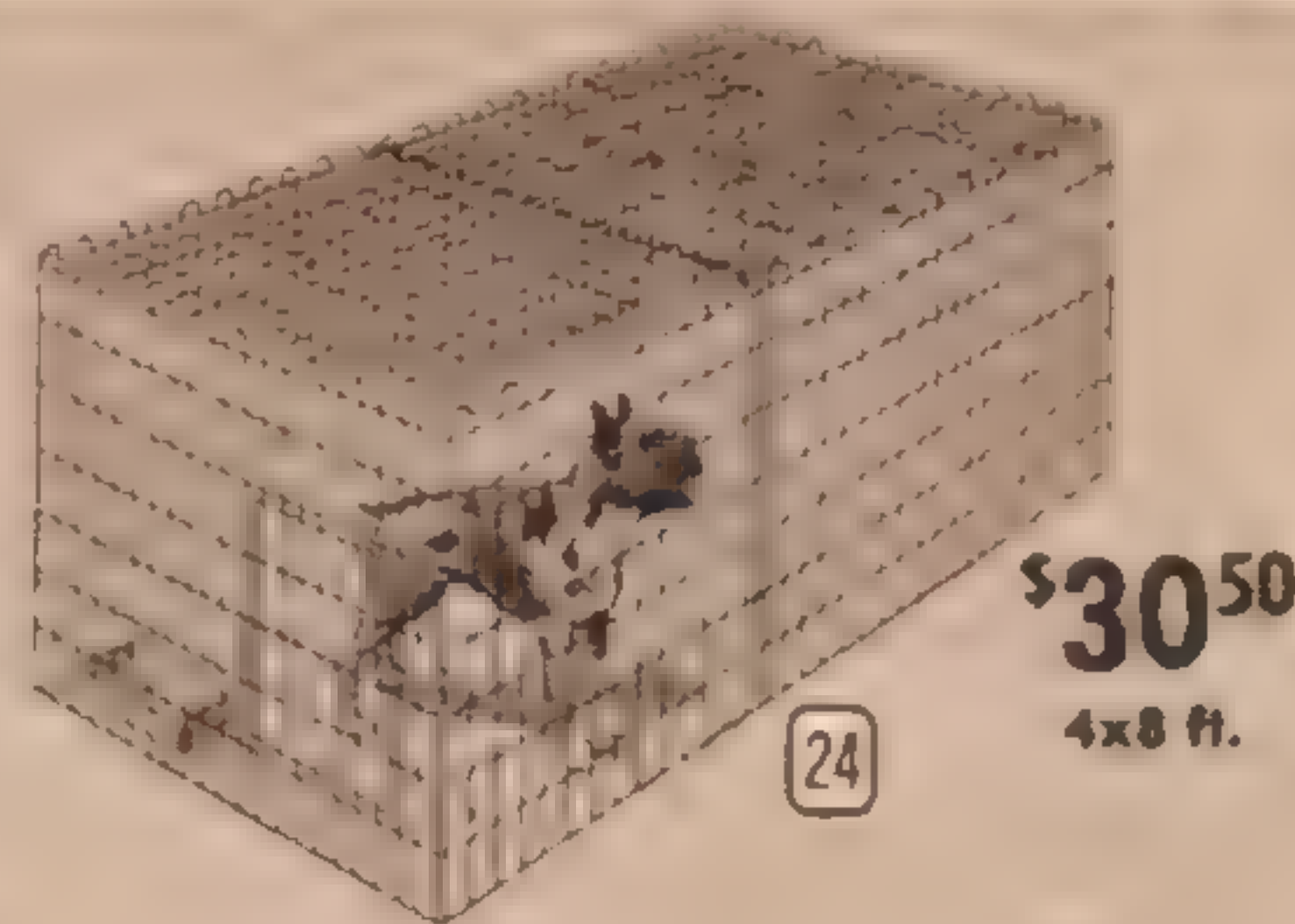


- 27 Wire Trellis.** High quality galv. wire. Double 13-ga. line wires to 11-ga. picket wires. State width, no wanted. Shipped promptly from S. 25 ft. Mailable. Ship. wts. 100 ft., 18 24 in. 67 lbs., 30 in. 75 lbs.

89 A 3329 HO—18 in. wide. ....  
24 in. wide. ....  
30 in. wide. ....



\$289  
30 in.



\$30.50  
4x8 ft.

- 23 Portable Pen Panels.** Protect children and pets. Rigid, heavy-gauge galvanized steel wire welded into 2x6 inch mesh. 4-ft. wide panels interlock with secure hook-eye fasteners. Vertical wires extend 1/2 inch at bottom to grip ground. From Stock by Freight or Truck.

89 A 3331 R—State Height.  
30 in.—Ship. wt. 7 lbs. .... Each Panel \$2.89  
36 in.—Ship. wt. 8 lbs. .... Each Panel 3.35  
42 in.—Ship. wt. 9 lbs. .... Each Panel 3.69

- 24 Pet Enclosure.** Make most any size enclosure. Perfect Dog run. Rigid, heavy-gauge wire electrically welded into 2x6 in. mesh. Basic Unit 4x8 ft., 42-in. high, consists of five 4-ft. panels for sides and back, one 4-ft. panel with swinging door for front, 2 heavy-wt. galv. steel frames for rigidity and two 4-ft. sections of wire mesh for covering top. Rings incl. for connecting panels. Addit. panels avail. for enlarging enclosure. Ship. wt. 68 lbs. Not Mailable.

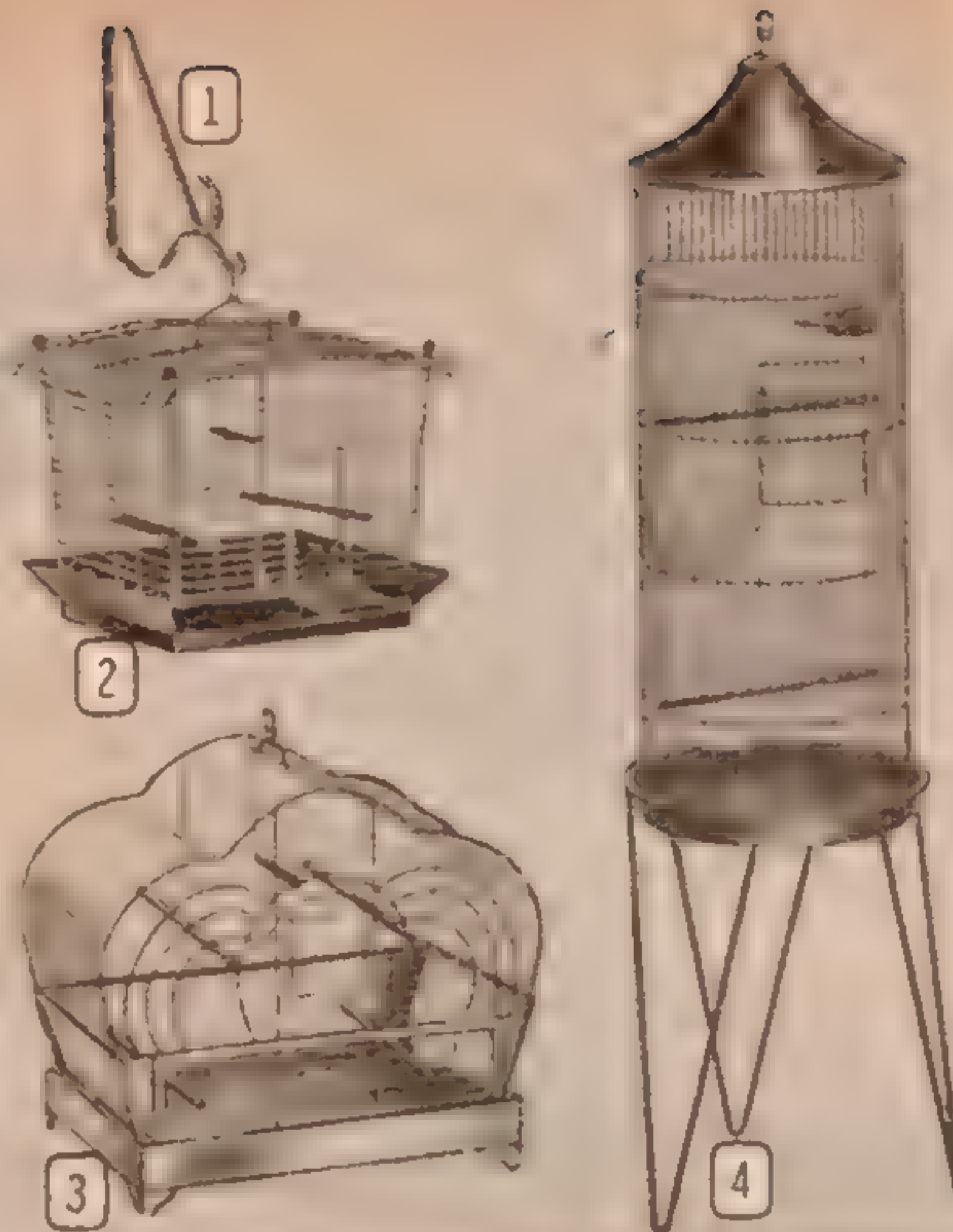
89 A 3475 R—Basic Unit. .... \$30.50  
89 A 3476 R—Two 4-ft. Panels, 1 Steel Frame, 1 top piece, rings. Wt. 25 lbs. Set. \$11.25



## Decorative Cages For Your Bird

**Rancher Cage.** Chrome wire body; black plastic bottom. 12x11 1/4 in. high. Wt. 3 lbs. 8 oz.  
**M-Cage...** \$2.79  
**15-Tan cotton cover.** Wt. 4 oz. ....97c  
**Imported All Chrome cage.** Extra large size—15 in. 2 perches and 2 inside feed cups. Bottom tray for easy cleaning. Imported from Japan. Wt. 8 lbs.  
**7 MO-Cage.** \$6.69  
**2-Tan cotton cover.** Wt. 4 oz. ....97c  
**Chrome Cage Stand.** cage, 64 in. high (red). Mail.  
**MO-Wt. 10 lbs.** \$6.10

**1 Hang-Up Bracket.** Heavy 1/2-in. metal. Holds cage or wall planter. Designed to use with Cage (2) at right. Screws incl.  
**89 A 5516—Brass-plated.** Ship. wt. 1 lb. ....\$1.59  
**89 A 5517—Chrome-plated.** Ship. wt. 8 oz. ....\$1.59  
**4 Cylinder Cage.** Attractive, roomy design for Parakeet or Canary. Built-in perch feeder cups, 2 wood perches. Body is brass-plated wire, with black enameled top, bottom and stand. Height overall 52 in. Ship. wt. 11 lbs. Mail.  
**89 A 5491 MO-Cage** \$6.99  
**89 A 5617—Toast Color cotton cover to fit above.** Ship. wt. 5 oz. ....\$1.25



## Generous Size Cage For Active Birds

ONLY \$11.25

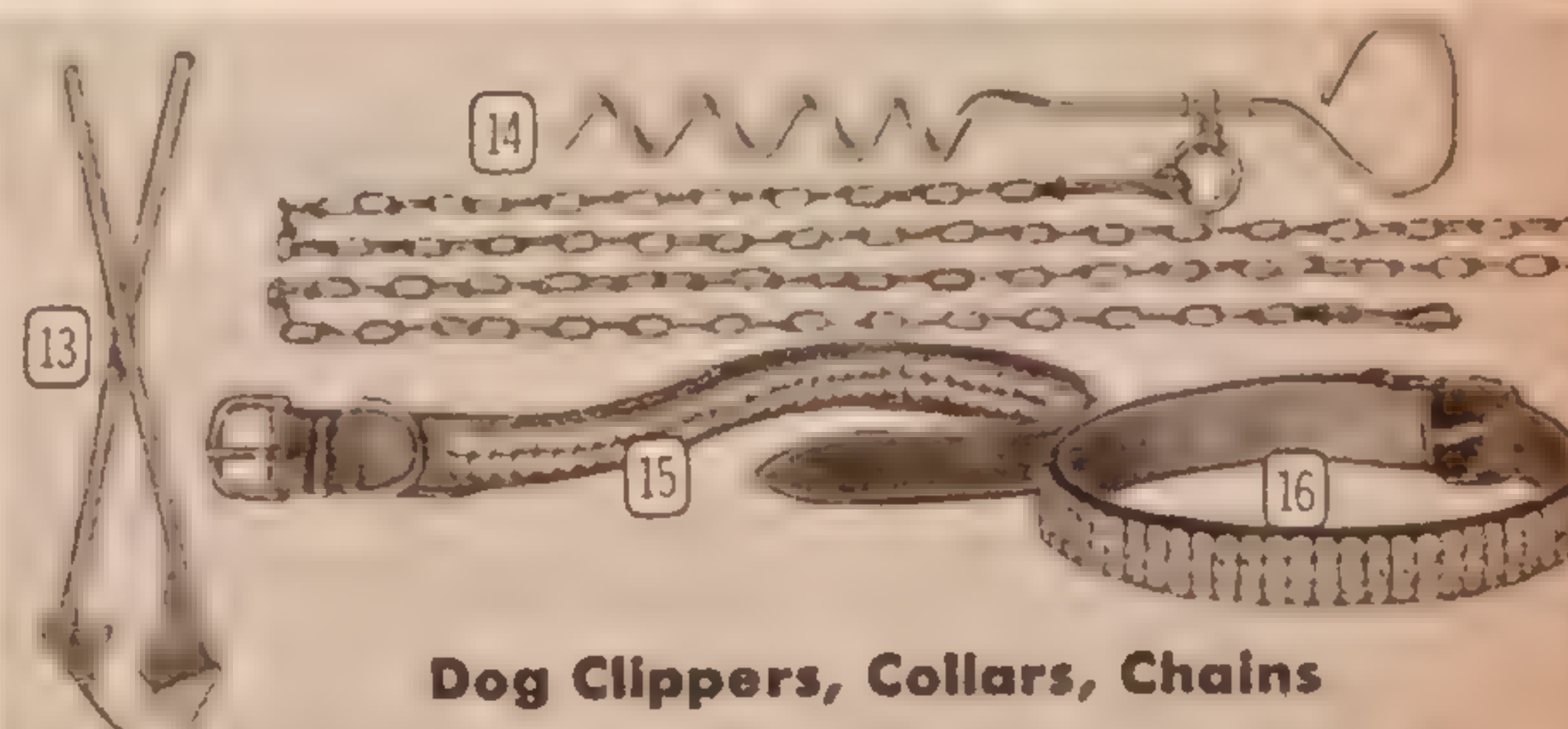
- Handsome, modern design
  - Roomy, 28-inch height
  - With Manzanita tree perch
- 5** Provides plenty of "flying room" for your Parakeet or Canary—even larger birds are comfortable in the 12 by 12-inch square area, 28 inches high. Cage is brass-plated steel with all-steel top and bottom finished in black. Four wrought-iron finish legs. Height overall 44 inches. Mailable.  
**89 A 5482 MO—Ship. wt. 13 lbs.** \$11.25  
**89 A 5608—Specially designed Cover to fit above cage.** Made of long-wearing Tan Cotton material. Ship. wt. 4 oz. ....\$1.99



## Dog Toys, Grooming Needs, Accessories

**Toy Kit.** Includes three rubber animal toys, about 6 in. high, and one 2-in. diam. ball with bell inside. Bright colors. Toys squeak to entertain puppy.  
**89 A 5329—All 4 toys.** Ship. wt. 2 lbs. ....\$3.09  
**"Nesco" Nail Trimmer.** Keep your pet's nails trimmed for protection of furniture, comfort of pet. Made of fine quality nickel-plated metal 5 in. long. Ship. wt. 6 oz.  
**Each.** ....\$2.49  
**Plaid Raincoat.** Bright red or green plaid with plaid lining. Attached hood. Sizes: 14, 16 or 18 in. Measure dog from base of neck to base of tail. Ship. wt. 8 oz.  
**89 A 5016—State Size and Color.** ....\$1.89

**9 Grooming Trio.** Complete care—includes Flea Killer, Coat Conditioner and Dry Shampoo. Keeps pets free of pests, prevents "doggy" odors, keeps coat soft and lustrous. Ship. wt. 2 lbs. 8 oz.  
**89 A 5329—Set of 3.** ....\$3.99  
**10 Dog Diner.** 2 stainless steel 1 1/2-qt. bowls. Black enamel rack, rubber suction-cupped feet. 16 in. long. Ship. wt. 2 lbs. 8 oz.  
**89 A 5081—Set.** ....\$3.98  
**11 Dog Identification Tag.** Shows dog's name, owner's name, address, phone number. Attach to dog's collar. Large (1 1/4-in. diam.) or Small (1-in. diam.). Chromium-plated. Shipped promptly from Evanston, Ill. Factory.  
**89 AP 5060 K—State Size, Names, Address, Phone Number. Postpaid.** ....\$1.15

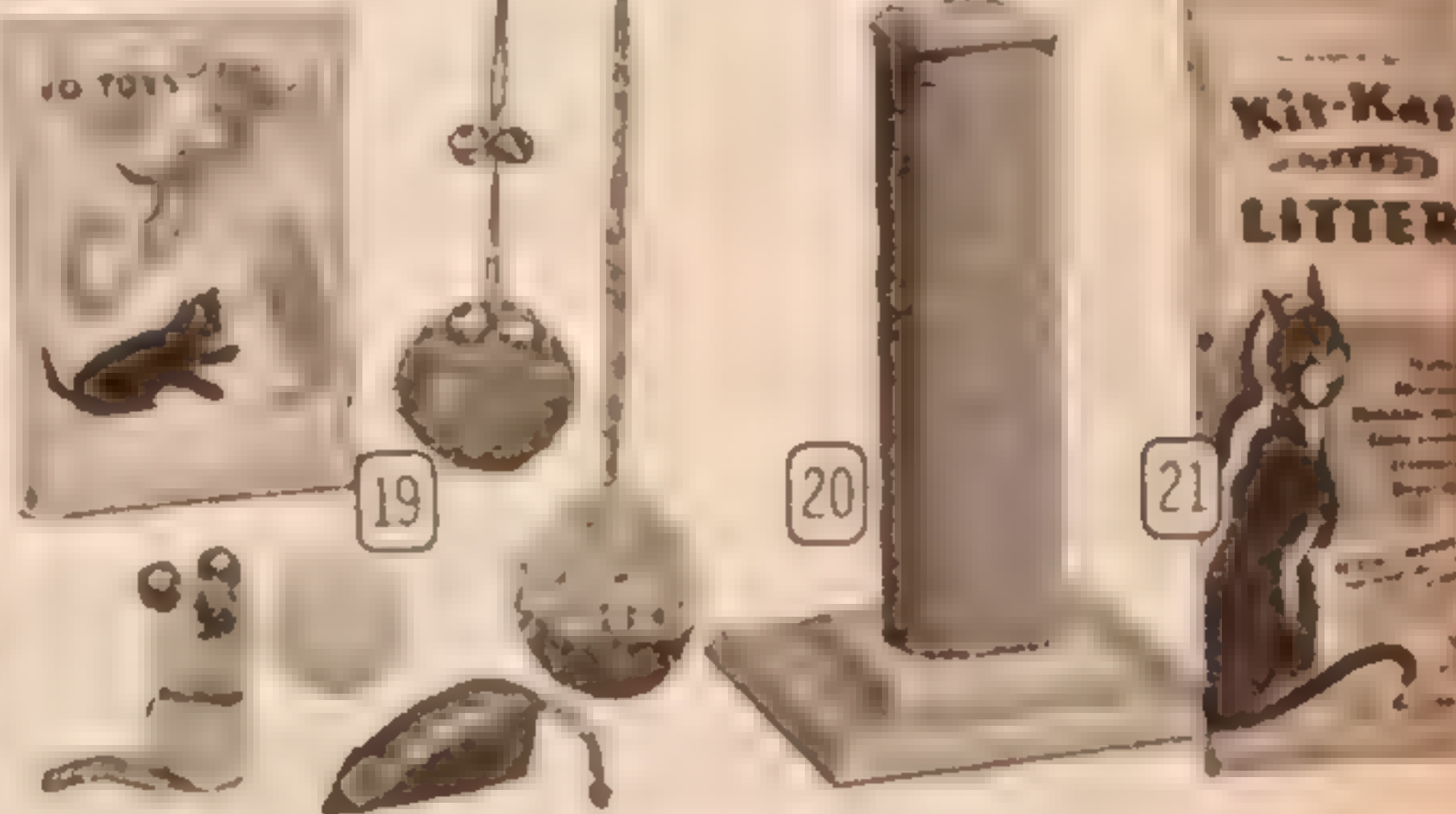
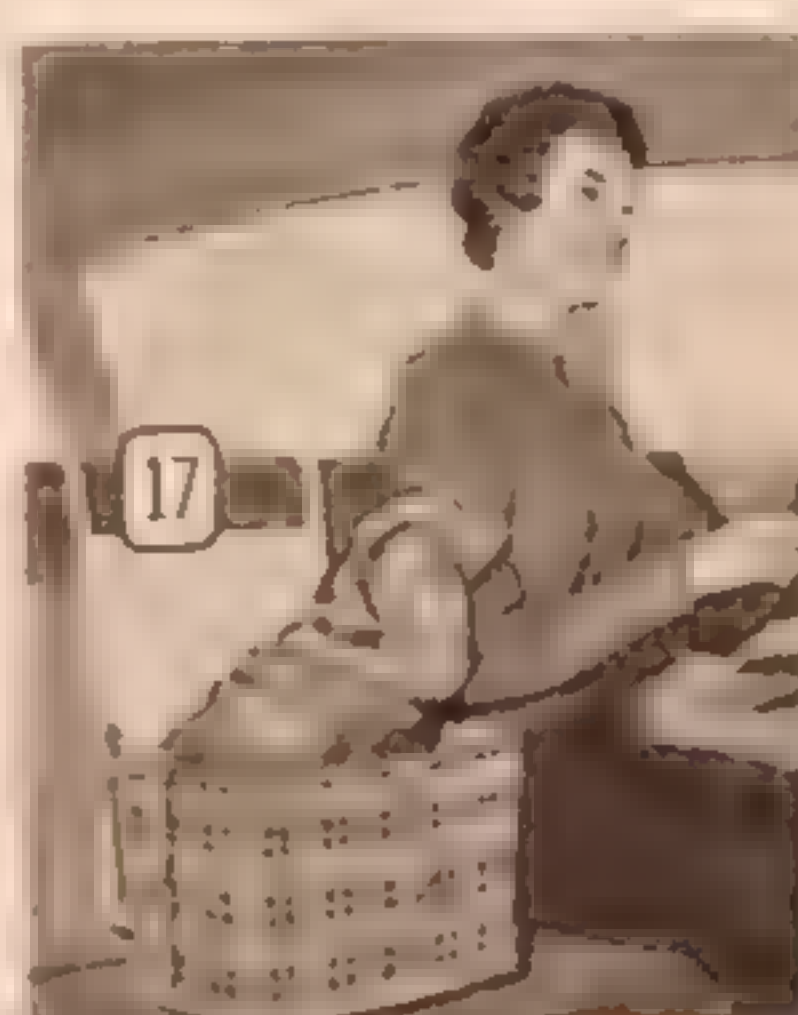


## Dog Clippers, Collars, Chains

**12 Electric Dog Clipper.** Powerful motor driven clipper, complete with fully illustrated booklet giving step-by-step directions for clipping most breeds. Automatic blade tension for smooth operation. On-off switch. 8 ft. cord. For 110-120-volt AC only. Ship. wt. 2 lbs.  
**89 A 5154—\$2.50 Down, \$4 Month on Terms.** ....Cash \$24.95  
**13 Doggie Tender.** Sanitary way to remove litter. 28 1/2 in. long, one-hand operation. Rust resistant metal. Mailable.  
**89 A 5152 M—Wt. 2 lbs. 8 oz.** \$2.98  
**14 Spiral Tie-Out Stake With Chain.** Screw-type stake, 17 in. long, easy to set in ground, holds firmly. Swivel-action top, 12 ft. of chain gives dog freedom of action.  
**89 A 4993—Ship. wt. 2 lbs.** ....\$1.98  
**15 Luxurious Jeweled Dog Collars.** Sparkling rhinestones sewn on smooth velvet. Collars have sturdy leather backing. Sizes: 10, 12, 14, 16 in. Colors: Turquoise or Jet Black. Ship. wts. 8 oz. State size, color.  
**89 A 4927—2 rows rhinestones** \$4.59  
**89 A 4928—3 rows rhinestones** 5.49

## Pet Car Seat \$7.29

Let your pet travel with you in your car—easily and comfortably. Tubular frame and hangers fit front seat of all cars. High back protects upholstery. Red plaid fabric body with white inner lining. Completely washable, foot; Masonite bottom covered with padding. Adjustable straps raise viewing height. Body 14 in. long, deep, 11 in. wide.  
**89 A 5126—Ship. wt. 4 lbs. 8 oz.** ....\$7.29



## Toys and Accessories for Cats—Beds for Pets

**18 Catnip Play Carpet.** Keep your kitten happy, protect your furniture and rugs. Made of colorful carpeting with neatly bound edges. Zipper pocket in back for filling with fresh catnip leaves (generous package included). Size: 12 by 18 in.  
**89 A 5208—Ship. wt. 1 lb.** ....\$1.98  
**19 Cat's Toy Assortment.** Most popular toys for your pet. Contains one soft sponge rubber ball, 1 catnip mouse, 2 catnip filled balls—one of fur, the other of yarn, plus a one-ounce package of catnip leaves.  
**89 A 5157—Ship. wt. 1 lb.** ....\$1.69  
**20 Deluxe Scratching Post.** Gives your cat the necessary exercise and claw-sharpening privilege without damage to your furniture and rugs. 18-in. high carpet covered post mounted on heavy wood platform, about 11 1/2 in. square; twist top cap for filling with catnip.  
**89 A 5207—Ship. wt. 6 lbs.** ....\$3.98  
**21 Kit Kat Litter.** Easily disposable—flush down toilet with no danger to plumbing, burn or use as soil mulch. Odorless, harmless. Ship. wts. 15 lbs., 3 lbs.  
**89 A 5219 M—14 3/4-lb. Bag.** ....\$1.85  
**89 A 5218 M—3-qt. Bag** 44c. ....3 for 1.19

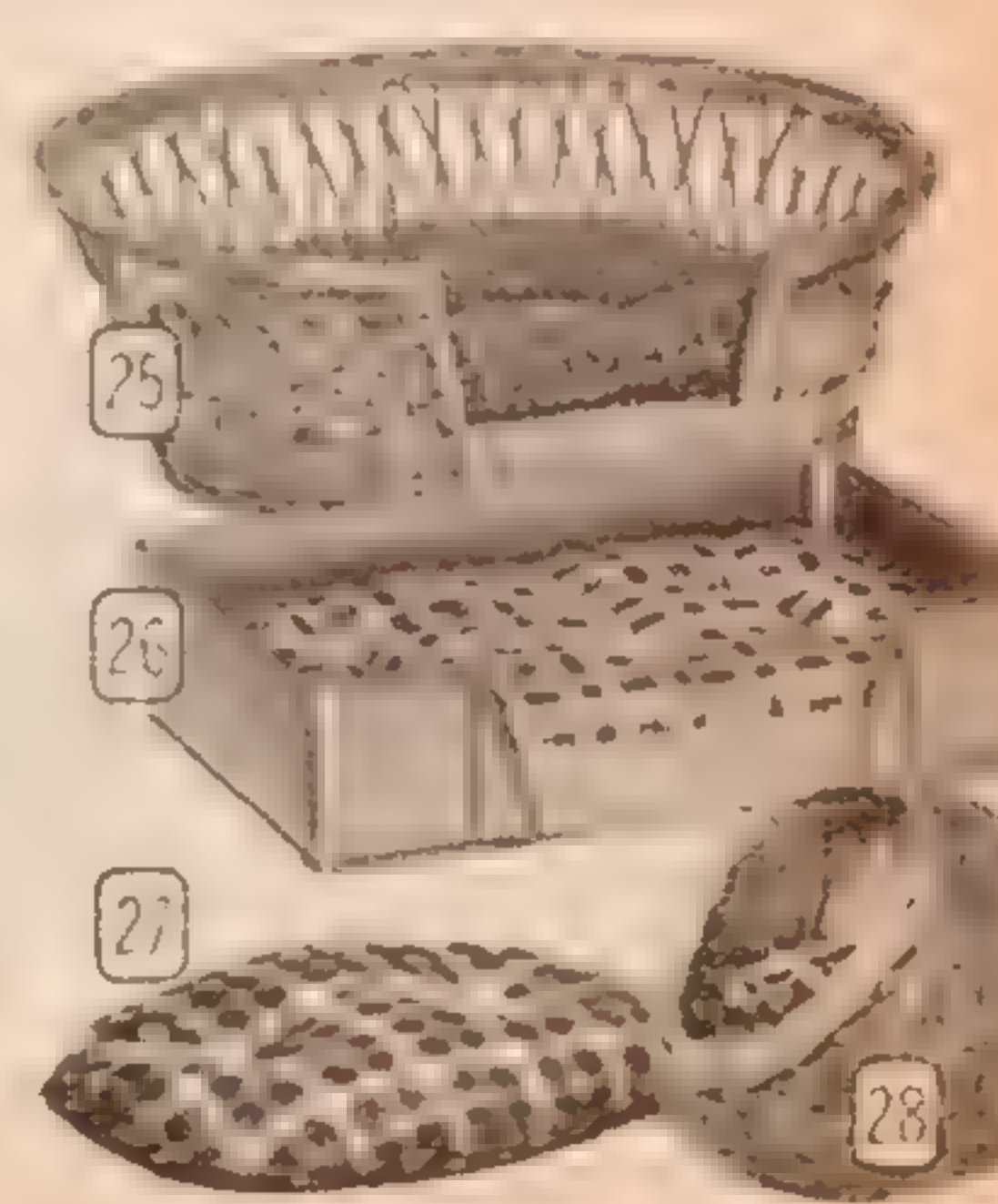
## Roomy, Comfortable Dog Houses \$13.50 to \$34.50

**New Electrically Heated "Ka-Nine House."** 22-ga. steel with 250-watt Calorifier weather-sealed heating element maintains constant 65°, even in zero weather. Safety guard around element. Metal door, heavy weighted canvas curtains. 40x30x25 in. high at front. Green enamel finish, silver roof. For volt AC. Shpd. promptly from Factory, Indianapolis, Ind. You pay charges.  
**89 A 5056 R—Not Mailable.** Ship. wt. 76 lbs. ....\$34.50  
**Lightweight Aluminum House.** Raised plywood floor. Tile red enamel finish. White trim. Easy to assemble, instructions and hardware included. Not mailable.  
**89 A 5056 R—30x30x24 in.** For large dogs. Wt. 24 lbs. \$2.50 Down, \$4 a Month Terms or Cash. ....\$22.95  
**89 A 5055 R—24x20x20 in.** For small dogs. Wt. 13 lbs. ....\$14.95

**23 Tempered Masonite Model.** Raised floor prevents drafts. Easy to assemble—holes pre-drilled, hardware included. Natural color. Ship. wts. 38 lbs., 20 lbs. Mailable.  
**89 A 5052 M—32 1/2x23 1/2x30 in.** For large dogs. \$19.95  
**89 A 5053 MB—27x17 1/2x22 in.** For small dogs. \$13.50



**25 Willow Basket.** For Cats or Dogs. Lightweight, made of fine quality imported willow. Plump, cotton filled pillow with tufted plaid cover included. Choice of 2 sizes. Mailable.  
**89 A 5118 MO—23x14x8 in. size.** Ship. wt. 6 lbs. ....\$5.34  
**89 A 5119 MO—27x16x9 in. size.** Ship. wt. 8 lbs. ....6.75  
**26 Metal Beds.** Heavy-ga. steel, solid bottom raised 1 1/2 in. from floor to prevent drafts. Heavy plaid twill cushion is cedar treated. Baked enamel finish—State Color: Red or Green. Ship. wts. 7 lbs., 13 lbs. Mailable.  
**89 A 5127—For Cats, Dogs up to 10 lbs.** 20-in. size. ....\$5.25  
**89 A 5128 MO—For Dogs up to 75 lbs.** 32 in. size. ....11.25  
**27 Foam Rubber Pet Cushion.** Oval shaped, cedarized, flea-proofed. Easy to clean, water-repellent cotton cover.  
**89 A 5110 M—17x24 in.** Ship. wt. 3 lbs. 4 oz. ....\$2.99  
**89 A 5111 M—22x28 in.** Ship. wt. 6 lbs. 8 oz. ....3.79  
**28 "Kitty's Hideaway."** Willow basket designed especially for cats. Hooded, non-tippable, complete with cushion. 18 in. long, 16 in. wide, about 14 in. high.  
**89 A 5130—Ship. wt. 4 lbs.** ....\$7.95







## Unequalled for Beauty and Service

- 1 Redwood Round Patio Tub.** Dramatic and decorative flower container for use on porch, patio or in living room. *Mailable.*

89 A 2093—9 1/4 in. high with 12-in. diam. Ship. wt. 3 lbs. 9 oz. ....\$2.69

89 A 2094 M—12 in. high with 14 1/2-in. diam. Ship. wt. 5 lbs. 9 oz. ....\$3.29

89 A 2095 M—15 in. high with 17 1/2-in. diam. Ship. wt. 9 lbs. 4 oz. ....\$5.29

- 2 Redwood Dolly.** Move redwood tubs anywhere without damage to floor. Lucite wheels with 6 1/2-in. removable moisture retainer. Stops floor staining, dripping. 11 1/4 x 11 1/4 x 4 inches. Fits up to 18-in. diam. tub.

89 A 2110—Ship. wt. 3 lbs. ....\$3.09

- 3 Redwood Tapered Square Tub.** 11 1/4 in. square by 11 in. high. *Mail.*

89 A 2115—Ship. wt. 5 lbs. ....\$2.49

89 A 2116—13 1/2 in. square by 11 in. high. Ship. wt. 6 lbs. 3 oz. ....\$3.49

89 A 2117—16 1/4 in. square by 11 in. high. Ship. wt. 9 lbs. 4 oz. ....\$4.49

- 4 Redwood Plant Boxes.** Durable, decorative anywhere. Use as room dividers or use outdoors. *Mailable.*

89 A 2084 M—36x6x7 in. Wt. 6 lbs. 9 oz. \$3.98

89 A 2083—24x6x7 in. Wt. 4 lbs. 7 oz. ... 2.98

89 A 2085 M—48x6x7 in. Wt. 8 lbs. .... 5.29

89 A 2086 MO—60x6x7 in. Wt. 11 lbs. 3 oz. 6.59

- 5 Redwood Window Boxes.** Distinctive 1-in. kiln dried natural redwood. 5 1/2 by 6 inches overall. Display your flowers most attractively. *Mailable.*

89 A 2080 M—36 in. Ship. wt. 7 lbs. ....\$3.19

89 A 2078—24 in. Ship. wt. 5 lbs. ....2.44

89 A 2081 M—48 in. Ship. wt. 10 lbs. ....3.98

89 A 2082 M—60 in. Ship. wt. 13 lbs. ....4.35

Steel Brackets for mounting above boxes.

89 A 2079—Ship. wt. 2 lbs. ....Pair 79c

- 6 Tapered Square Hanging Baskets.** Redwood. Very attractive on porch. Four 18 inch chains included. *Mailable.*

89 A 2120—11 1/8 by 6 3/4 inches.

Ship. wt. 3 lbs. 4 oz. ....\$2.59

89 A 2121—13 1/2 by 8 3/4 inches.

Ship. wt. 4 lbs. 7 oz. ....\$3.29



- 7 Vio-Holda 11-Plant Stand.** Ten 6 to 12-in. arms revolve around shaft. Will not tip or tilt. Holds pots up to 5 1/2-in. diam. Welded 12 in. from floor to bottom arm. Plants and pots not included. 89 AP 1982 M—State: Black or White. 40 in. high *Postpaid*....\$

- 8 Totem-Pole Stand with 9 Arms.** 11 green plastic wick-fed pots. Bottom pot 6 1/2-in. diam., top pot 3 1/2-in. diam. Others 4 in. diam. Sphagnum moss in wire mesh center. 12 in. from floor to arm. Enamel finish. Plants not included. 89 A 1990 M—Ht. 41 in. Ship. wt. 11 lbs. *Mailable*.....

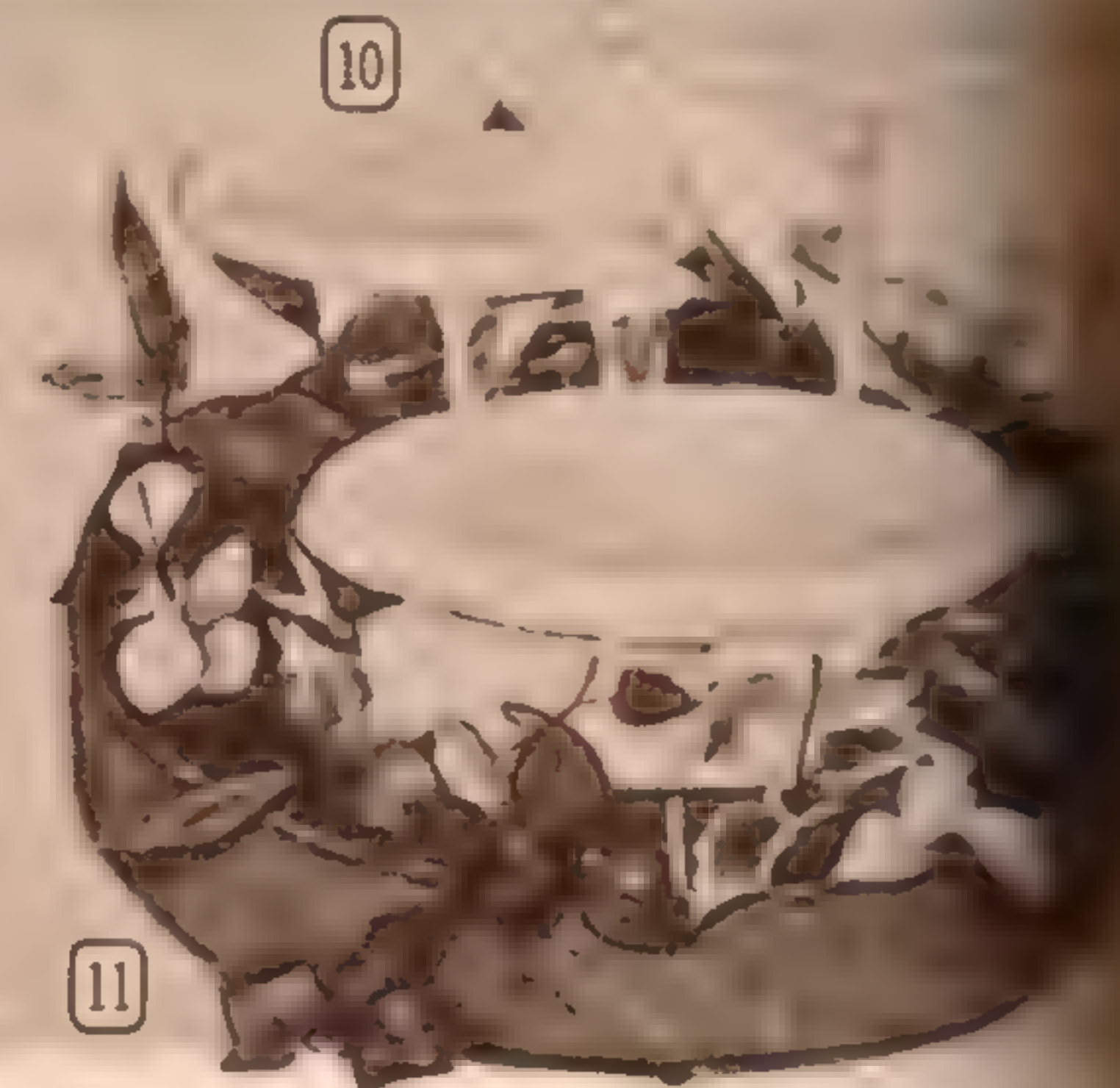
- 9 Totem Pole Planter in Smart Brass-Plate—exclusive at W.** movable arms hold white plastic 4 1/2-in. patented wick-fed black clip-on saucers. 6-in. diam. bottom pot, 3-in. diam. top pot—in all. Sphagnum moss in white enamel metal center. *Mail.* 89 A 2003 M—Plants not included. 42 in. high. Ship. wt. 10 lbs. \$.

## For a Magical Setting

TRI-LEVEL  
WATERFALL

**\$24<sup>88</sup>**

**\$2.50 DOWN**



- 10 Create nature's own scenery** with this trickling indoor-outdoor fall. No plumbing required. Just fill plastic bowls with water, elec. cord into outlet and pump circulates same water over and over. 110-volt, 60 cycle UL approved Little Giant sealed motor and pump. 1 year replacement guarantee. Two 18-in. and one 22 1/2-in. bowls. Ht. 22 in. Brass fittings. White or Turquoise with black ve State Color. Ship. wt. 12 lbs. *Mailable.*

89 A 4190 MO—Easy to Assemble. Instructions incl. ....Cash \$

- 11 Circular Planter Base.** Fits around waterfall. 5 in. deep 5 in. wide. Seamless plastic. Plants not included.

89 A 4189 MO—State: White or Turquoise. Ship. wt. 5 lbs.

## Planters for Finer Display

- 12 Colonial Planter.** Early American style. Maple finished with leakproof plastic liner. 12-in. diameter. With 89 A 2066—Ht. overall 22 in. Plants not incl. Ship. wt. 7 lbs.

- 13 Spinning Wheel Planter.** Early American design. Rustic finished Pine—generous planting area. Plants not incl. 89 A 6518 MO—36x9x30 in. Ship. wt. 17 lbs. ....\$

- 14 Telephone Planter.** Complements any Early American vincial decor—Maple finished Pine. Length 7 1/2 in. 11 in., Height 14 in. *Mailable.* Plants not included. 89 A 6516—Shipping weight 3 lbs. 12 oz. ....

- 15 Colonial Bucket Planter.** Attractive Maple finish. Measures 12 in. in diameter, depth 8 in., height 8 in. 89 A 2021—Plants not included. Ship. wt. 5 lbs. ....

- 16 Plantalier.** New and different. Strong wrought iron construction with special rust-inhibiting black finish. 4 legs adjustable. Adjustable holders fit most pots. Includes three 4-in. resistant plastic pots. Plants not included. 89 A 6777 M—Ht. 42 in., Width 27 in. Ship. wt. 6 lbs. 8 oz. \$

- 17 Three-Tier Plant Cart.** Handsome 3 tier, two-wheel cart anywhere. All steel, white enamel finish. 38 in. high. 89 A 6620 M—Shipping weight 9 lbs. ....

- 18 Exotic Waterfall.** Highlight for table, buffet, recreation etc. Enchanting fountain of smoothly cascading water constantly recirculated by electric pump. Also acts as hum. Simply fill plastic trays with water, plug elec. cord into outlet and pump circulates same water over and over. One year replacement guarantee on UL approved pump. Oper. on 110-V, 60-Cycle AC current. FREE colorful Water Lily and Shell access. Gold-on-White finish high impact styrene. Length 23 1/4 in., width 17 1/2 in., ht. 8 in. Easily assembled. *Mailable.* 89 A 4186 M—Ship. wt. 5 lbs. 8 oz. ....\$17.88

- 19 Nev'r Drip Waterer.** 18-in. hose with nozzle. Hose clips to handle. Unbreakable plastic pitcher. Holds 1/2 gal. State Yellow or Aqua. 89 A 6622—Ship. wt. 1 lb. ....\$1.69

## Table-top Waterfall

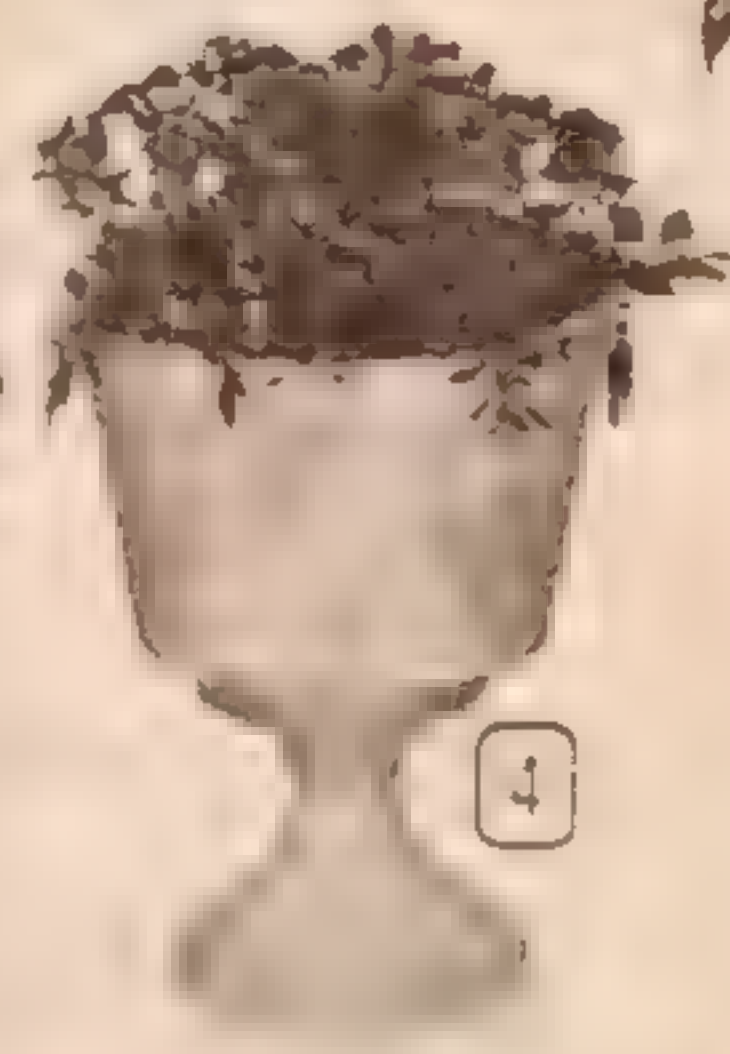
**\$17<sup>88</sup>**



1110 WARDS BACKS



## BRIGHTEN A ROOM WITH Floor Urns



**Modern Planter Urn and Stand.** Gleam-  
ish. 12-in. bowl. Height 20½ in.  
Plants not incl. Wt. 5 lbs. 8 oz. ... **\$8.29**

**Planter.** 21-in. diam. plastic urn with  
edge. White. Gold color design.  
Stand with casters. Ht. 9 in.  
Plants not incl. Wt. 10 lbs. ... **\$9.95**

**Planter.** Seamless plastic. White gold  
Two gold plastic holes. 9½ in. deep.  
Plants not incl.  
Wt. 4 lbs. 8 oz. ... **\$4.95**

**Planter.** Butterfly pattern. Fiber  
and Nylon translucent bowl with gold  
plated stand. Ht. 25½ in. Plants  
not incl.  
Wt. 16 in. Wt. 9 lbs. 8 oz. ... **\$8.95**  
Wt. 12 in. Ship. wt. 5 lbs. ... **6.95**

**Modern Planter.** 2-tone tweed molded into fiber  
glass. Tapered walnut finished legs.  
89 A 6799—15-in. diam. Ship. wt. 4 lbs. ... **\$6.95**

**Tru-To-Life Foliage.** Plant beauty  
without the care of living plants.

**(3) Foliage Kit.** 30 washable vinyl plastic leaves  
and 18-in. totem pole. 24 in. high overall.  
89 A 6699—Ship. wt. 1 lb. 8 oz. ... **\$6.29**

**(6) Split Leaf Foliage Group.** 12 vinyl plastic  
Philodendron leaves on totem pole.  
89 A 6613 M—24 in. high. Ship. wt. 2 lbs. ... **\$5.98**

**(14) Vinyl Plastic Foliage** on two 3x6-in. Styrofoam  
bases. Ship. wt. 2 lbs.  
89 A 6697—Med. Size 32x12 in. high. ... **\$4.69**  
89 A 6677—Large Size 36x12 in. high. ... **5.39**

**(16) Vinyl Plastic Foliage** on single 3x6-in. base.  
89 A 6678—16x11 in. high. Ship. wt. 1 lb. ... **\$2.69**

## Plant Stands

**Plant Stand.** All-steel,  
enamel finish. 2  
lattice shelves. 21½x27 in. high.  
Ship. wt. 6 lbs. ... **\$3.29**

**Plant Stand.** Gleaming  
chrome finish. 2 lattice  
shelves hold flower pots or  
vases. 26¼x29 in. height  
Ship. wt. 8 lbs. ... **\$6.95**



## Aquarium Supplies

**Stand.** Rigid angle iron—locks in  
Black finish. Cushion feet. Wts. 15

For 10-gallon tank. ... **\$9.39**  
For 15 to 20-gallon tank. ... **11.29**

**Aquarium Cleaner.** Picks up sand, re-  
moves tank—won't disturb contents.  
Ship. wt. 1 lb. 8 oz. ... **\$3.79**

**Aquarium Reflectors.** Stainless steel.  
1 lb. 8 oz.; 2 lbs. 8 oz.; 3 lbs.

14 in. for 5-gal. tank. ... **\$4.79**  
20 in. for 10-gal. tank. ... **5.98**  
24 in. for 15-gal. tank. ... **6.45**

**Pump.** Vibrator type. If defective within 1  
year repaired or replaced FREE.  
110-120v AC. Wt. 3 lbs. ... **\$7.25**

**Air Pump.** 240 cu. in. cap. Bronze Oilite  
8-ft. cord. If defective within 1 year,  
replaced FREE. UL appvd. Wt. 6 lbs.  
110-120v AC. 5x5x4 in. ... **\$19.95**

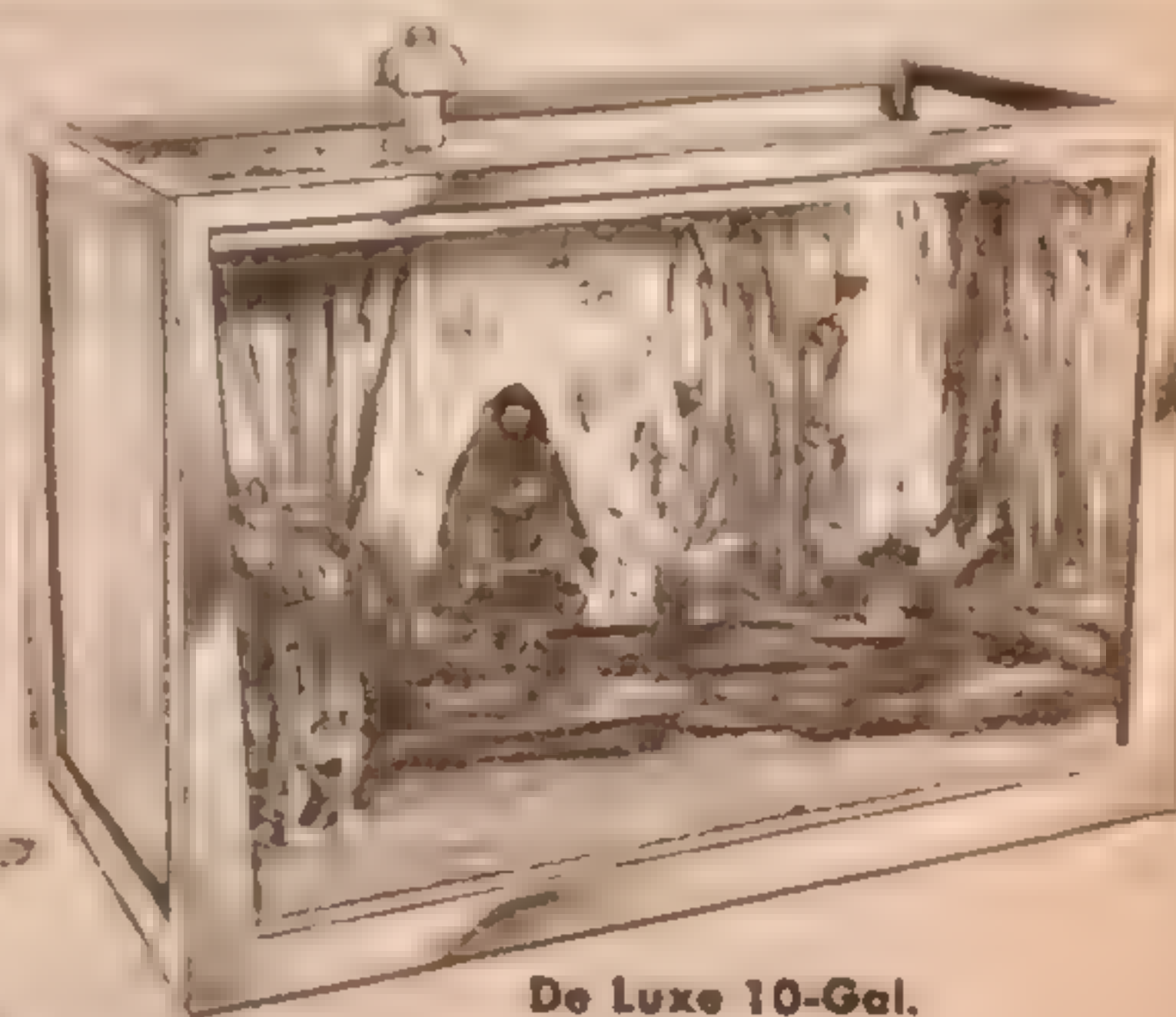
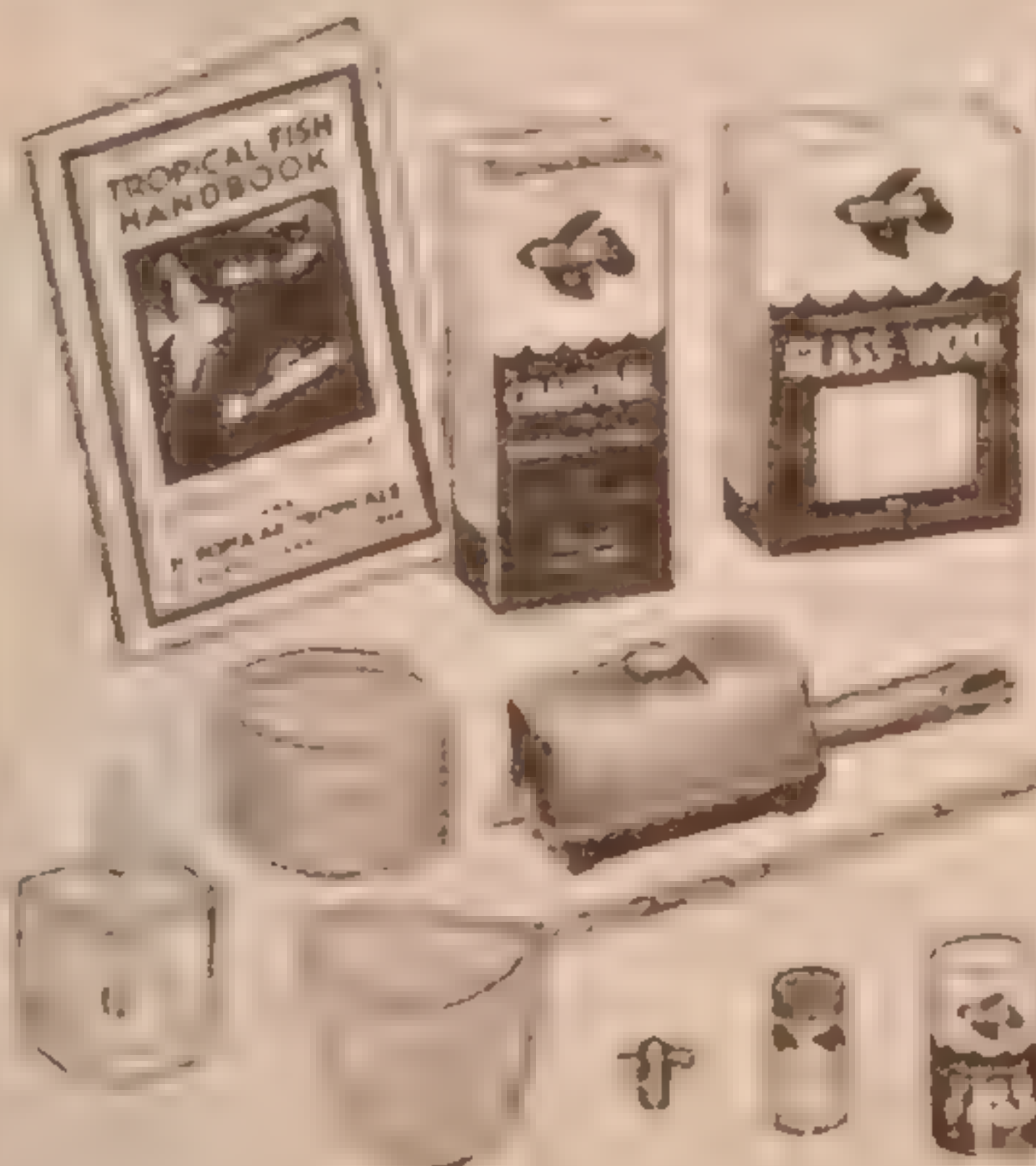
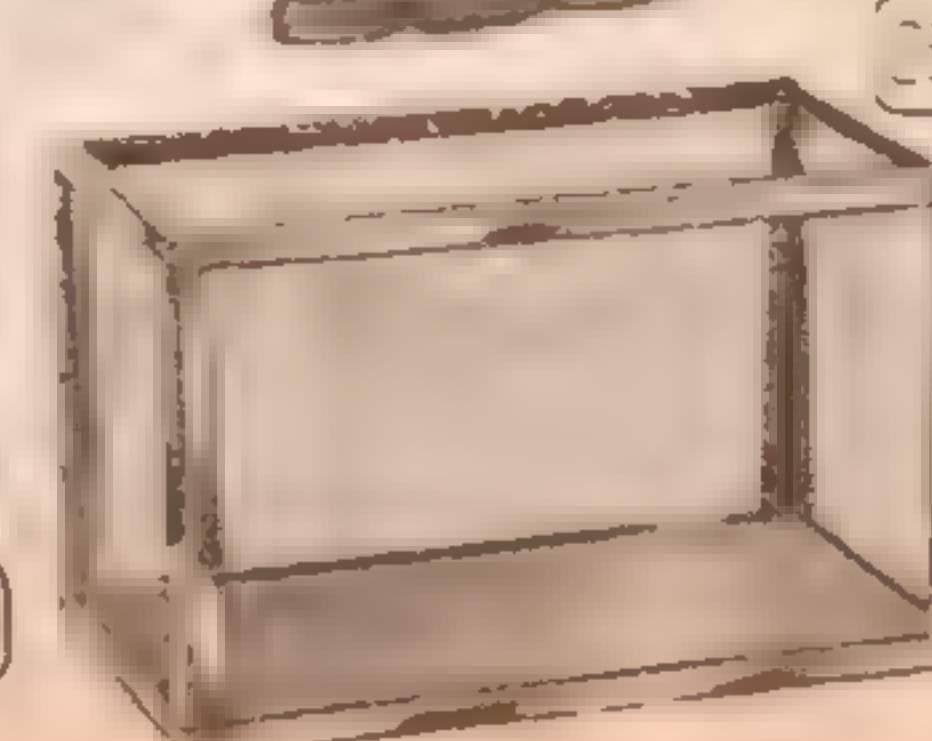
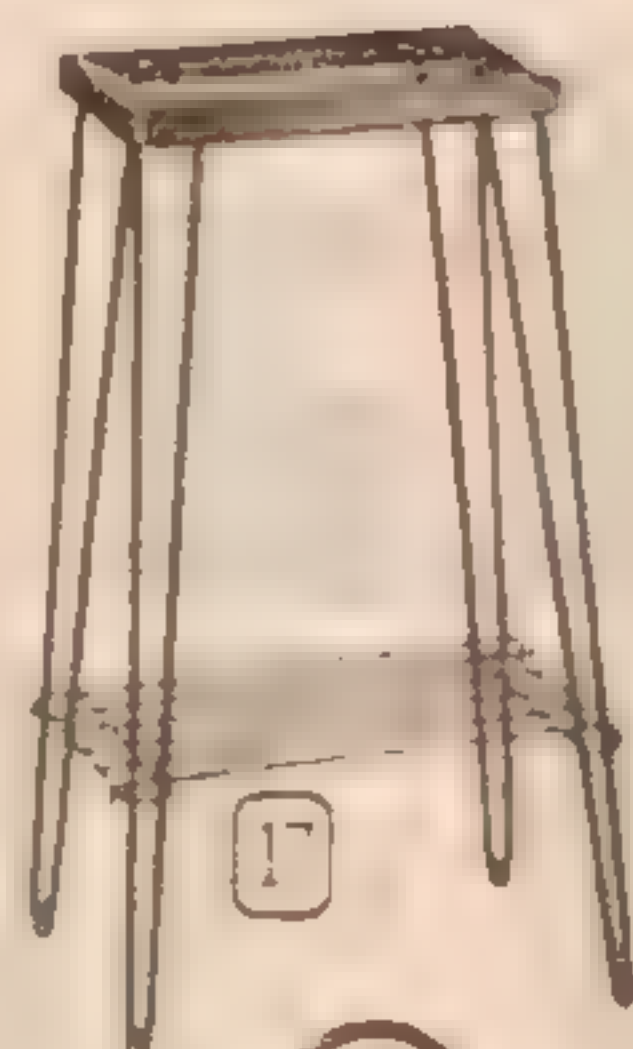
**Outside Filter Kit.** Contains 1 outside  
filter, glass wool, charcoal, air pump,  
valve, 1 air stone, plastic tubing.  
Ship. wt. 2 lbs. ... **\$8.49**

**Installation Kit.** Two 3-way valves;  
2 way valve, 5-ft. plastic tubing, car-  
bon stone; anti-chlorine tablets.  
Ship. wt. 1 lb. ... **\$1.98**

**"Slimline" Automatic Heater.** Thermo-  
stat. For 5-to-15-gal. tanks.  
75-watt. 110-120v AC-DC. Wt.  
... **\$4.39**

**Aquarium Tanks.** Stainless steel frame.  
Slate bottom. Ship. wts. 11 lbs., 20

5 gal. 14x8x10 in. ... **\$5.39**  
10 gal. 20x10x12 in. ... **9.85**  
15 gal. 24x12x12 in. ... **13.47**



**De Luxe 10-Gal.  
Aquarium Set**  
**\$21.95**

- Everything necessary for this fascinating hobby
- All equipment made by a well-known manufacturer
- Full instructions included for operating outfit
- Use your credit—see Pages 1281-1283 for details

**Deluxe 10-Gallon Aquarium, 13-Piece Set.** Start your aquarium with this complete outfit. Contains everything needed to keep fish clean and healthy. Includes Wil-nes 10-gallon tank with sturdy stainless steel frame and slate bottom—all flush sides; Wil-nes Slimline 75-watt automatic heater-thermostat; Wil-nes vibrator air pump; Wil-nes filter with glass wool; charcoal; 10-ft. plastic tubing; one 3-way valve; 1 can Wil-nes tropical fish food; anti-chlorine tablets; nylon net; thermometer and book of instructions on raising tropical fish. *Mailable.*

89 A 5954 MO—Ship. wt. 22 lbs. \$2.50 Down. \$3 Monthly. ... **Cash \$21.95**

**5-Gallon Aquarium Set.** Similar to set above, but with 5-gallon size tank by Wil-nes and 25-watt sand filled heater also made by Wil-nes. An inexpensive way to start your aquarium.

89 A 5953 M—Ship. wt. 14 lbs. *Mailable.* ... **\$14.95**

**Beginners' Aquarium Set.** Inexpensive set that contains essential equipment—ideal for youngsters starting this interesting hobby. Includes Wil-nes 5-gallon tank with stainless steel frame and slate bottom; Wil-nes sand-filled heater; thermometer; can of Wil-nes tropical fish food; nylon net; anti-chlorine tablets, handbook on care of tropical fish.

89 A 5955 M—Ship. wt. 12 lbs. *Mailable.* ... **\$8.95**

ACKS 2 WARDS 1111



**NOW  
FOR  
1961**

# NEW LOW PRICES...

## on Farm Equipment and Supplies

Send now for Wards New 1961 Farm Book, your most complete, most modern farm equipment shopping guide. Features the latest in practical, high quality merchandise, designed to save labor, increase profits ... starting with New Lo-Load Wagon Gears on Page 2 right through the catalog to the New Transistorized Fence Charger on the Back Cover, the newest advance in fence controlling.

Here's the biggest news of all ... **NEW LOW PRICES** on many wanted items on page after page. Prices so low, we know you'll decide that here is the place to buy. Compare our prices anywhere, check our quality, guarantee and

service, then be convinced that Wards is truly your best place to really save!

Wards Farm Book for 1961 is complete ... you'll find most everything you need, whether it's pasteurizers or milk filters; blinker lights or wagon wheels; heavy equipment or fence stretchers; chicks or egg-washers; heating cable or farm paint; wash tanks or water heaters; brushcutter or shearing needs. And many more!

Five credit plans are available, including Farm Income Plan for farmers whose principal income is tied to harvest and seasonal times.

*It's Free!*

**DON'T DELAY, MAIL  
COUPON TODAY**

MONTGOMERY WARD, DEPT. F-SN1

Please Send My Friend or Neighbor, without obligation, your new 1961 Farm Book.

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**WARDS**

**BOOK  
1961**

**MONTGOMERY WARD**

CHICAGO 7, ILLINOIS

*America's  
Shopping  
Center*



# PLASTICS

PLIABLE, LOW COST  
MATERIALS—28 IN.  
TO 40-FT. WIDTHS

Buy \$100 or more of Plastics, deduct 10%. No Money Down on Home Improvement Terms, Page 960.

**A** Clear Polyethylene in 3 wts. 2½ mil lasts up to 1 yr. as storm windows. Cuts cost 6 to 20 times over glass; use hvy. wt. 4 mil for storm windows, doors, cold frames, greenhouses; extra-hvy. 6 mil is far stronger for every purpose. All Clear Poly has slight milky cast. See Note below.

Ga.	Width	Catalog Number	Ship. Wt.	Per Ft.	100-ft. Roll
2½ Mil	36 in.	87 A 1180MD	6 lbs. 8 oz.	.....	\$2.45
	48 in.	87 A 1181MD	8 lbs.	.....	3.25
	72 in.	87 A 1182MD	13 lbs.	.....	4.95
4 Mil	6 ft.	87 A 1244HD	3 oz. Ft.	8½c	7.79
	10 ft.	87 A 1236HD	4 oz. Ft.	14c	12.95
	16 ft.	87 A 1195HD	6 oz. Ft.	22½c	20.75
	20 ft.	87 A 1197HD	7 oz. Ft.	28c	25.75
6 Mil	20 ft.	87 A 1243HD	10 oz. Ft.	42c	38.95

**B** 1½ Mil Black Polyethylene. Ideal mulch to prevent weed growth. Slits admit moisture. Place on or between rows. 40 in. wide. Wt. 3 lbs.; 22 lbs. 87 A 1199M—104-ft. Roll \$2.39; 1000-ft. Roll \$16.25

Heavier 4 and 6 Mil Black Polyethylene. Cover machinery, hay stacks; use extra-heavy 6 mil as moisture barrier, pond or trench liners, trench silo, crib cover, etc. See Note on plastics below.

Ga.	Width	Catalog Number	Ship. wt.	Per ft.	100-ft. Roll
4 Mil	10 ft.	87 A 1235HD	4 oz.	14c	\$12.95
	16 ft.	87 A 1196HD	6 oz.	22½c	20.75
	20 ft.	87 A 1198HD	7 oz.	28c	25.75
6 Mil	20 ft.	87 A 1242HD	10 oz.	42c	38.95
	32 ft.	87 A 1237HD	1 lb.	67c	62.50
	40 ft.	87 A 1238HD	1 lb. 6 oz.	84c	77.75



**Mylar\*—Super Strong** Low as **25c** Per ft., 100-ft. Rolls

• Excellent as glazing—keeps cold out, heat in.

**C** Transparent, weatherable—treated to resist deteriorating effects of sun's ultra-violet rays. As outdoor glazing on vertical surfaces, 5 mil should last up to 5 years. See Note below.

**Economy Mylar\***—weatherable on 1 side (marked to show which side to expose to sun). For glazing greenhouses, other permanent structures. 3 MIL—lighter gauge for general frame glazing, sides and end of greenhouses, etc. 5 MIL—heavier, stronger for applications where super strength is necessary (to support heavy snow load, etc.)

**Regular Mylar\***—hvy. 5 mil, weatherable on both sides. For reversible or movable structures.

State	Length	Width	Wt. per ft.	Per Ft.	25 ft.	50 ft.	100 ft.
3 Mil Economy Mylar*							
87 A 1216HD	28 in.	2 oz.	28c	\$6.95	\$12.95	\$24.95	
87 A 1217HD	36 in.	2½ oz.	40c	9.75	18.45	35.95	
87 A 1218HD	42 in.	3 oz.	44c	10.75	20.45	39.95	
87 A 1219HD	48 in.	3½ oz.	49c	11.95	22.95	44.95	
5 Mil Economy Mylar*							
87 A 1214HD	42 in.	3½ oz.	52c	12.50	23.95	46.95	
87 A 1215HD	48 in.	4 oz.	59c	14.25	27.50	53.95	
5 Mil Regular Mylar*							
87 A 1210HD	36 in.	3 oz.	54c	12.95	24.95	48.95	
87 A 1213HD	42 in.	3½ oz.	63c	15.25	29.50	57.95	
87 A 1212HD	48 in.	4 oz.	72c	17.50	33.95	66.95	

\*Mylar is a trademark for DuPont's Polyester Film.

Note: For footage other than exact roll sizes listed, use regular "Per Ft." price.

TRANS-O-GLASS

VINYL GLASS

O-PHANE

PLACE-O-GLASS

LOW AS

11½c ft.

100-ft. Rolls

**Polyethylene**—4 mil Clear. ¼-in. fiber glass mesh reinforced 2 layers of plastic. Highly snag and tear resistant—can ordinary poly. Semi-transparent. For temp. glazing, protective cover, storm doors, etc.

Better reinforced material. 2 sheets of translucent plastic, can tough ¼-in. cord mesh. Gives excellent light transmission good for storm windows, doors, nurseries, sun porches. Violet. 2 wts., will last up to 3 or 4 seasons.

Best reinforced material. Wire mesh coated on both cellulose acetate. Heat resistant, waterproof, shatter-resistant shape. One of the longest wearing glass substitutes. Each size last 3 to 7 seasons.

Economical—lasts up to 2 seasons. Strong 80-thread cotton cloth, both sides paraffin coated. Translucent. Use as temporary window replacement, etc.

Transparent, has best "see through" of any material. door, window coverings, patio enclosures, breeze-p to 2 years as outdoor storm sash. 4 mil.

For footage other than roll sizes listed, use Per Ft. price.

Cat. No.	Width	Wt. per ft.	Per ft.	25 ft.	50 ft.	100 ft.
87 A 1160HD	36 in.	2 oz.	14c	.....	.....	\$11.50
87 A 1161HD	72 in.	4 oz.	28c	.....	.....	22.95
87 A 1152HD	36 in.	3½ oz.	18½c	\$4.45	\$8.50	\$15.95
87 A 1151HD	36 in.	3 oz.	15½c	3.59	6.98	13.25
87 A 1153HD	28 in.	6 oz.	33c	7.75	14.75	27.95
87 A 1154HD	36 in.	8 oz.	43c	10.25	19.45	37.95
87 A 1155HD	48 in.	10 oz.	56c	13.45	25.95	50.95
87 A 1156HD	28 in.	5 oz.	29c	6.95	12.95	24.50
87 A 1157HD	36 in.	6 oz.	35c	8.25	15.75	29.95
87 A 1158HD	48 in.	7 oz.	45c	10.75	20.95	39.95
87 A 1159HD	36 in.	4 oz.	27c	6.50	12.50	23.95
87 A 1150HD	36 in.	3 oz.	14c	3.25	6.25	11.95
87 A 1170HD	36 in.	2 oz.	17c	3.95	7.45	14.45
87 A 1171HD	48 in.	3 oz.	23c	5.45	10.45	20.50
87 A 1172HD	72 in.	4 oz.	34c	7.95	15.45	29.95

**D** High Compression Staple Gun. Just squeeze and staple is driven deeply into wood, plaster, plastic, etc. Hundreds of uses—Ideal for plastics, fastens screen wire, insulation, weather-stripping, etc. Handy built-in staple extractor.

84 A 561—Wt. 1¼ lbs. (Order staples below)..\$4.38

84 A 562—1000 Staples, ¼ or ⅝ in. State Size Wanted. Ship. wt. 3 oz.....45c

## 10% Discount on \$100 Orders for BEE SUPPLIES DEDUCT 10% FROM TOTAL PRICE IF ORDER FOR LIVE BEES AND EQUIPMENT TOTAL \$100 OR MORE.

Select Hybrid and Italian Queens—gentle, disease-free. by State Apiary Inspector. Shipped from So. Louisiana— from March 15-June 30; Queens from April 1-Oct. 1., permitting. Bees not available for Alaska or Hawaiian Is. shipped Postpaid. We pay parcel post charge and special charge for shipping live merchandise.

Shipped Postpaid	Catalog No.	Each	10 or More, Ea.
With Hybrid Queen	87 AP 2015KD	\$7.25	\$6.95
With Italian Queen	87 AP 2010KD	7.15	6.85
King (no Queen)	87 AP 2014KD	5.85	5.70
Queen Only	87 AP 2016KD	1.65	1.55
King Only	87 AP 2011KD	1.50	1.40

10-frame, 16¼x20x9½ in. Hoffman frames with divided bars. Metal covers have bee escape in inner cover.

87 A 1921YED—With Wood Cover. Wt. 24 lbs. Each. Mailable..\$7.39

87 A 1922YED—Set of 5 with Wood Covers. Wt. 120 lbs. Not Mail..\$2.75

87 A 1923YED—With Metal Cover. Wt. 31 lbs. Each. Mailable..9.25

87 A 1924YED—Set of 5, Metal Covers. Wt. 152 lbs. Not Mail....\$39.75

Split Sections. 4¼x4¼x17½ in. Scalloped, slotted on 3 sides.

87 A 1925YED—4¼x17-in. thin foundation (H), no cutting. Wt. 7, 28 lbs.

87 A 1926YED—20 Sections..\$3.59; 87 A 1920MBD—500 Sections..\$15.25

**Beginner's Outfit** for 1 colony. Order 3-lb. package bees with queen above. Includes: 1 Hive with divided bottom bar frames, 10 sheets Wired Brood Foundation, Bee Veil, Steel Hive Tool, Boardman Feeder, Metal Smoker, Khaki Bee Gloves, Book on beekeeping.

87 A 1921YED—With Wood Cover Hive. Ship. wt. 33 lbs.....\$16.25

87 A 1922YED—With Metal Cover Hive. Ship. wt. 40 lbs.....\$17.59

**H** Thin Super Foundation. Pure domestic beeswax, sweet and clean. Use 4¼x17 in. for split sections, others for shallow frame. Shipping wts. for 1 lb., about 2 lbs., for 5 lbs. about 7 lbs.

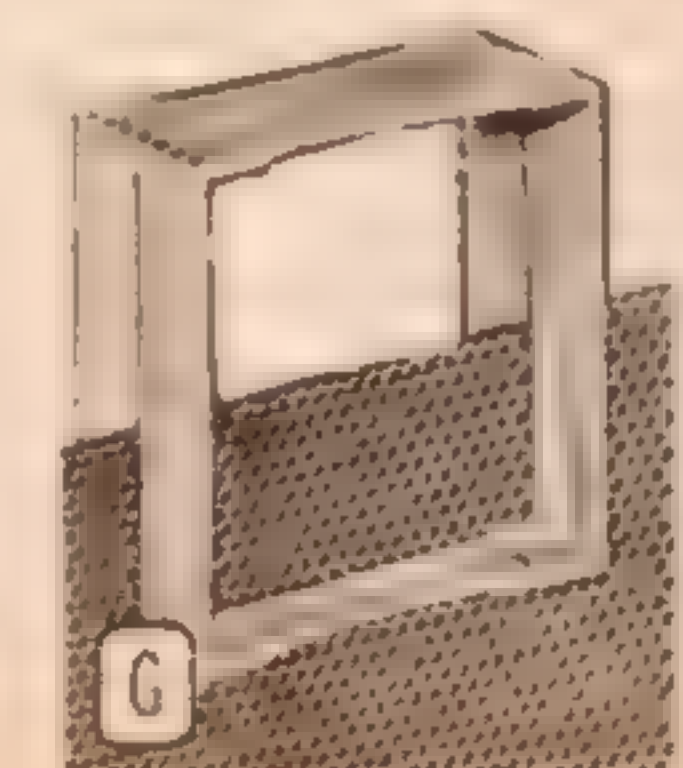
Size, In.	1 lb. Quan.	Cat. No.	Price 5 lb. Quan.	Cat. No.	Price
37/8x15¾	28 sheets	87 A 1942D	\$1.49	140 sheets	87 A 1943D \$6.49
43/8x16½	24 sheets	87 A 1944D	1.55	120 sheets	87 A 1945D 6.59
47/8x16½	22 sheets	87 A 1946D	1.55	110 sheets	87 A 1947D 6.59
47/8x17	25 sheets	87 A 1948D	1.49	125 sheets	87 A 1949D 6.49

**Crimp Wired Med. Broad Foundation.** 9 wires in each sheet prevent sagging. Use with divided bottom bar frames only. 87/2x16¾ in.

87 A 1936D—10 sheets. Ship. wt. 2 lbs. 8 oz.....\$1.98

87 A 1937D—50 sheets. Ship. wt. 6 lbs.....8.95

See Complete Line of Bee Supplies in Wards 1961 Farm Book. Take advantage of quantity prices and pay in convenient monthly payments or just "Charge It"—see Page 1281 for complete credit details.



BADF2 WARDS 1113



# No Money Down, 3 Years to Pay

ON FENCING, POSTS, W  
DETAILS ON PAGE 960



Heavy Galv.

Meets ASTC standards for Class 1 galvanizing.



Long Wrap

Vertical wires wrapped 1 3/4 times around horizontal wires.



Tension Crimp

Deep crimp allows expansion and contraction; drains moisture.



LOW AS  
**\$12.95**

Per Bale  
3 or More, Ea.

- 9 Ga. ● 10 Ga. ● 11 Ga.
- 12 1/2 Ga. ● 14 1/2 Ga. ● 15 1/2 Ga.

LOW AS  
**\$11.47**

Per Bale  
3 or More, Ea.

## FINEST QUALITY Farm Fence—HIGH COPPER CONTENT STEEL

**Wards Stock and Poultry Fence** is fabricated from top quality, low carbon steel with high Copper Content for longer fence life, extra protection from atmospheric corrosion. All wires are full gauge, meet standards of the industry and the National Bureau of Standards, U. S. Department of Commerce recommendations R9-47.

**Extra-Heavy Galvanizing**—every wire coated with quality Zinc to prevent rust. Meets standards of American Society for Testing Materials for Class A Galvanizing, fulfills Federal Specifications RR-F-221b for Zinc coating. Zinc is bonded so tightly it is practically part of the wire itself.

**Heavy-Duty Hinge-Joint Construction** means more even tension. Full 1 3/4 wrap makes a stronger joint for extra resistance to crowding by stock. Knots won't spread or slip. Added tension given by crimp in line wire allows for expansion and contraction due to temperature changes—keeps lines tight, helps drain off moisture.

### SHIPPING INFORMATION

All fence with (\*) is imported from Belgium and is comparable in quality and serviceability to domestic fence. All Stock Fence comes in bales of 20 Rods (330 ft.); all Poultry Fence in 10 Rods (165 ft.). Shipped promptly from Stock in Baltimore, Md. or Albany, N.Y. by Freight, Truck or Express. Pay charges from ship. point.

### Buy With No Money Down!

Order all your fencing needs now! Take advantage of extra-liberal 3-year Home Improvement Terms by building your order for Stock and Poultry Fence, Welded Mesh, Poultry Netting, Posts, Barbed Wire, Wood 'N Wire Fence, to \$100 or more. See Page 960 for details on these Terms.

**A Standard Weight Stock Fence.** 11-ga. top and bottom wires, 14 1/2-ga. mesh wires. Should last up to 15 years.

20-Rod Bale					From Stock	
Ht. In.	No. Line Wires	Stays Spc'd.	Catalog Number	Wt. Lbs.	Each	3 or More Each
26	7	6 in.	87 A 2626R	86	\$13.25	\$12.95
32	8	6 in.	87 A 2627R	98	14.95	14.65

**Heavy Weight Stock Fence.** 10-ga. top and bottom wires, 12 1/2-ga. mesh wires. Should last up to 18 years.

26*	7	6 in.	87 A 2700R	128	\$16.25	\$15.85
26	7	6 in.	87 A 2631R	128	17.50	17.10
32	8	12 in.	87 A 2632R	116	16.95	16.65
32*	8	6 in.	87 A 2701R	148	18.45	17.95
32	8	6 in.	87 A 2633R	148	20.95	20.49
35*	6	12 in.	87 A 2708R	100	12.47	12.19
35	6	12 in.	87 A 2634R	100	14.19	13.89
39	9	12 in.	87 A 2635R	132	17.93	17.49
39*	9	6 in.	87 A 2702R	168	21.30	20.80
39	9	6 in.	87 A 2636R	168	24.25	23.75
47*	10	6 in.	87 A 2703R	190	23.50	22.95
47	10	6 in.	87 A 2638R	190	27.25	26.50

**Extra-Heavy Weight Stock Fence.** 9-ga. top and bottom wires, 11-ga. mesh wires. Should last up to 20 years.

26*	7	6 in.	87 A 2704R	184	\$22.98	\$22.49
26	7	6 in.	87 A 2643R	184	24.95	24.45
32*	8	6 in.	87 A 2705R	214	26.29	25.79
32	8	6 in.	87 A 2645R	214	28.75	28.25
39	9	12 in.	87 A 2646R	188	25.25	24.55
39*	9	6 in.	87 A 2706R	246	30.45	29.85
39	9	6 in.	87 A 2647R	246	34.60	33.85
47	10	12 in.	87 A 2648R	212	29.50	28.95
47*	10	6 in.	87 A 2707R	280	34.50	33.75
47	10	6 in.	87 A 2649R	280	38.50	37.60

**B Heavy Weight Poultry Fence.** 12 1/2-ga. top and bottom wires, 15 1/2-ga. mesh wires. Line wires spaced 1 in. apart at bottom, increase in spacing to 4 in. at top.

10-Rod Bale					From Stock	
Ht. In.	Line Wires	Stays Spc'd.	Catalog Number	Wt. Lbs.	Each	Ea., 3 or More
48	20	6 in.	87 A 2849R	68	\$11.75	\$11.47
60	23	6 in.	87 A 2850R	79	13.95	13.60

**Extra-Heavy Weight Poultry Fence.** Has 11-ga. top and bottom wires, 14 1/2-ga. mesh wires. Line wires spaced 1 1/4 in. apart at bottom, increase in spacing to 5 in. at top.

48*	19	6 in.	87 A 2860R	93	\$13.25	\$12.97
48	19	6 in.	87 A 2852R	93	14.35	13.98
58*	21	6 in.	87 A 2861R	104	14.89	14.59
58	21	6 in.	87 A 2853R	104	16.25	15.95

\$9.50

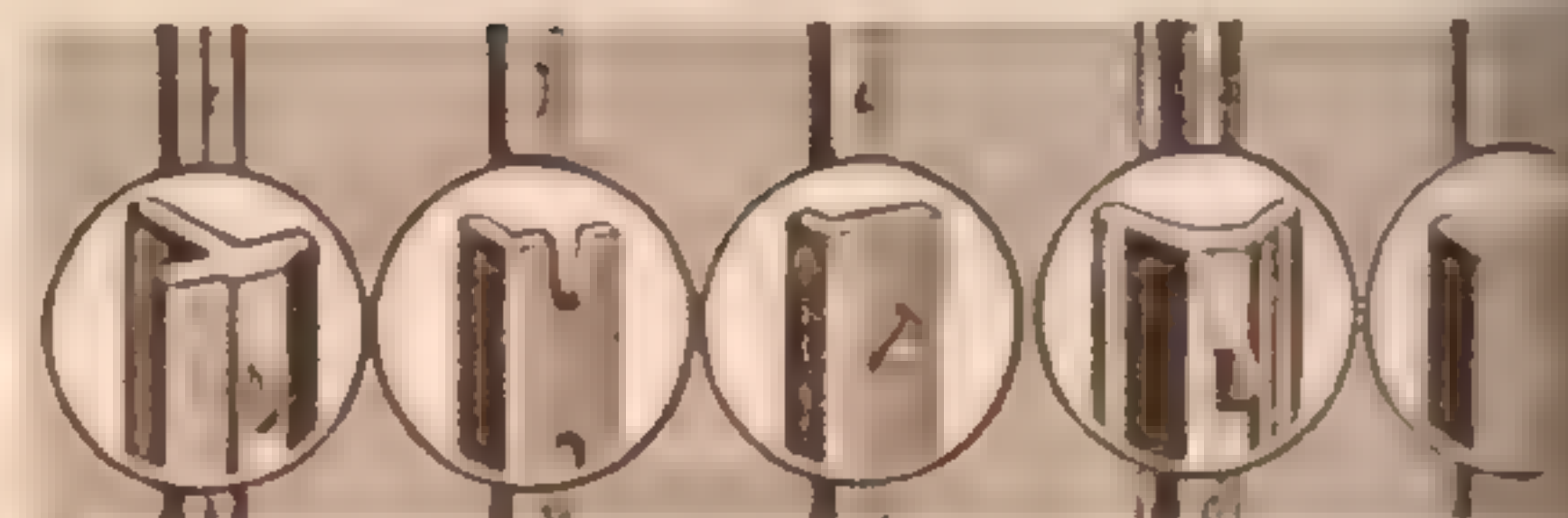
**K Wood and Wire Utility Fence.**

For corn cribs, temporary silos, snow-drift protection backyard fencing, etc. Rough sawed 1 1/2 x 1/2-in. lath, spaced 2 in. 48 in. high, held by 5 galv. double cables. Red oxide paint. Shipped, pay freight from Factory near Buffalo, N.Y. or Atlanta, Ga. Allow 10 days, plus transit time. 87A3085 F—50 ft. Wt. 140 lbs. \$9.50 100 ft. Ship. wt. 280 lbs. \$18.50

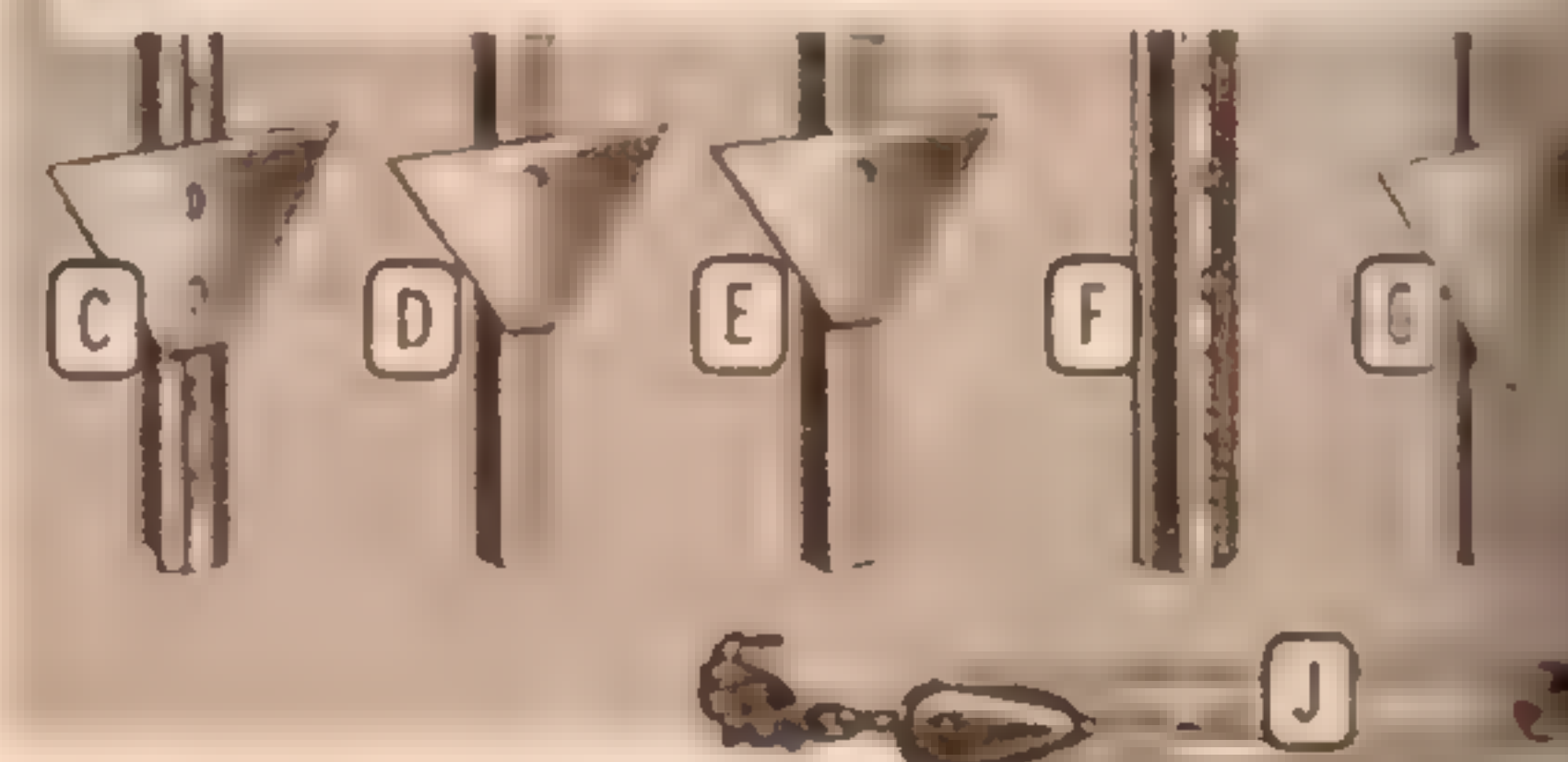
**L Picket Style Wood and Wire Fence.** Gothic points, Fir or Pine sawed finish, painted with dark red mineral preservative 1 1/2 x 1/2-in., 2 in. apart. 36 and 42-in. heights have 4 cables, 48-in. height has 5 cables. All shipped same as (K).

Ht.	Cat. No.	Ship. wt. 50 Ft.
36 in.	87 A 3088F	115 lbs. \$9.45
42 in.	87 A 3089F	127 lbs. 9.95
48 in.	87 A 3090F	140 lbs. 10.75

\$9.45 50-ft. Roll 36-in. Ht.



- Big, heavy anchors, riveted or clinched stay; a post free or money back if anchor plate comes off in normal use.
- High carbon rail steel, extremely strong, durable, greatly outlasts wood posts.
- No tedious post hole digging—one man set 1 a minute without help in average soil.



## NEW Post FREE IF ANCHOR

**Steel Posts Are Your Best Buy.** Wire attaches fence retains rigidity when properly set. Rust-baked-on enamel finish. Fireproof—posts not by brush line fires. Shape of anchor plates slightly from those pictured. Shipped from S Home Improvement Terms, see Page 960.

**C Studded "T"—Our Most Rugged and Preferred** by more Ward customers than 1 3/8 by 1 3/8 inches. Anchor plate holds firmly. 87 A 3014 R—State height, Quantity wanted.

Height of Post	Shipping Weight	From S	
		1 to 49, Each	
6 ft.	8 lbs. 8 oz.	\$1.12	
6 1/2 ft.	9 lbs. 8 oz.	1.20	
7 ft.	10 lbs.	1.29	

**D Punched Angle Steel Post.** 1 1/4 x 1 1/4 x 9/16 inch. Anchor plate holds firmly. Not Mailable. 87 A 3010 R—State height, Quantity wanted.

Height of Post	Shipping Weight	From S	
		1 to 49, Each	
5 ft.	6 lbs. 4 oz.	82c	
6 ft.	7 lbs. 4 oz.	94c	
6 1/2 ft.	7 lbs. 12 oz.	\$1.02	
7 ft.	8 lbs. 8 oz.	1.07	

**E Self Fastener Angle Post.** 1 1/4 x 1 1/4 x 9/16 inch. teners needed—hang fence on lips, top 87 A 3011 R—Not Mailable. State height, Q

Height of Post	Shipping Weight	From S	
		1 to 49, Each	
6 ft.	7 lbs. 4 oz.	97c	
6 1/2 ft.	7 lbs. 12 oz.	\$1.03	
7 ft.	8 lbs. 8 oz.	1.09	

**F Punched "U" Post.** 2 in. wide, 3/8 in. thick. anchor plate because of extra width. 87 A 3012 R—Not Mailable. State height, Q

Height of Post	Shipping Weight	From S	
		1 to 49, Each	
6 ft.	7 lbs. 4 oz.	98c	
6 1/2 ft.	7 lbs. 12 oz.	\$1.05	
7 ft.	8 lbs. 8 oz.	1.11	

**G Angle Type Electric Fence Post.** Rigid steel, 6 holes for varying heights of wire. Anchor plate. Lots of 10 only. Not Mailable. 87 A 3027 R—Ship. wt. 10 posts, 22 lbs. \$1.10

**H Hercules Pattern Post Hole Digger.** forged steel frame, sharpened high carbon blades. 6-in. bite 9 in. deep. Hardwood. Ship. wt. 10 lbs. Mailable. 87 A 2954 MO—Overall height 58 in. \$1.10

**J Roller Bearing Stretcher.** Tightens fence. Pulley type, steel construction. 2 wire ga. at ends. With 16 ft. 3/8-in. sisal rope, 30-in. 87 A 2928—Ship. wt. 4 lbs. 12 oz. Mailable.

See 14 Pages of Fencing in Wards 1961 Farm with Tools, Access. and New Aluminum Co.

1114 WARDS BA2

Just Say "Charge It". See Page 1281.



# Barbed Wire

LOW AS \$5.19  
3 or More, Ea.

Save More, Buy in Lots of 3 Spools

copper content steel with Class 1 galvanizing. Meets Fed. RR-F221b for zinc coating. Sharp barbs. Easy to handle in field. Imported from Belgium, made to equal or better American specs. 80-rod spools (1320 ft.). Ship. promptly from Stock in Md. or Albany, N. Y. by Freight, Truck or Express. Charges from ship. point.

Barbs Spaced	Ga. Wire	Wt. lbs.	Catalog Number	From Stock	
				Each	3 or More, Ea.
4 in.	12½	81	87 A 2607R	\$7.98	\$7.69
5 in.	12½	88	87 A 2608R	8.45	7.98
4 in.	14	53	87 A 2609R	5.45	5.19

“Barbed Wire. Alternating twist means less sag. Heavily galvanized, zinc coating twice that of regular wire, increases to 3 times. Lighter, high tensile 15½ ga. steel equals 12½ strength. 4-pt. barbs spaced 5 in. apart. Made in Belgium can specs. Not Mail. Ship. as above.

87 A 2610R—80-rod. Spool (1320 ft.). Ship. wt. 44 lbs. .... \$7.89

## Quality Poultry Netting, Heavily Galvanized

Mesh Locktwist Construction, uniform spacing. Stays stretched on ground, does not raise up with stretching. Tightly twisted. 16-ga. copper-content steel wire heavily coated with pure zinc. Before weaving. 1-in. mesh for baby chicks; 2 in. for larger birds. For confining small animals, for partitions, etc. All Mail. except bale. Be sure to state height, length, number of bales wanted.

A 2827MO—1-in. Mesh Size

50-ft. Bale		150-ft. Bale	
Ship. wt.	Price	Ship. wt.	Price
6 lbs.	\$1.98	18 lbs.	\$4.27
8 lbs.	2.57	24 lbs.	6.25
11 lbs.	3.17	33 lbs.	8.10
16 lbs.	4.35	46 lbs.	11.70
20 lbs.	5.77	61 lbs.	15.50
25 lbs.	7.39	75 lbs.	19.95
30 lbs.	8.75	90 lbs.	23.95

B 2832MO—2-in. Mesh Size

50-ft. Bale		150-ft. Bale	
Ship. wt.	Price	Ship. wt.	Price
6 lbs.	\$1.95	16 lbs.	\$4.10
8 lbs.	2.57	23 lbs.	5.83
11 lbs.	3.15	30 lbs.	7.77
16 lbs.	3.59	37 lbs.	9.33
20 lbs.	4.19	44 lbs.	10.97



## Flame Thrower Has Safety Relief Top

(D) 4 Gal. Deluxe Spitfire—top automatically releases at 45 lbs. pressure than resets safety head. Direct fire or heat cannot cause excessive pressure in tank. Works like a blow torch to burn, disinfect or thaw. Burns 1 gal. kerosene or distillate per hour—produces same flame as 2-gal. size below. 6-ft. oil-proof synthetic hose, 1¼x14-in. brass pump, oil-proof valve. Heavy steel 4-gal. tank has 3-gal. cap. Adj. carrying strap, pressure gauge. \$3 Down, \$4 Monthly on Terms.

87 A 1280MO—Wt. 19 lbs. Mail. .... Cash \$25.50

## 4-Gallon Standard Spitfire

(E) Similar to (D) above but without Automatic Safety Relief Top. Throws smokeless flame 2 ft. long, 3 in. wide. Heavy screw-type seamless brass pump, 6 ft. of ¾-in. oilproof hose. Easy filling funnel top. Brass shut-off valve. \$2.50 Dn., \$3 Mo.

87 A 1282M—Wt. 20 lbs. Mailable. .... Cash \$20.95

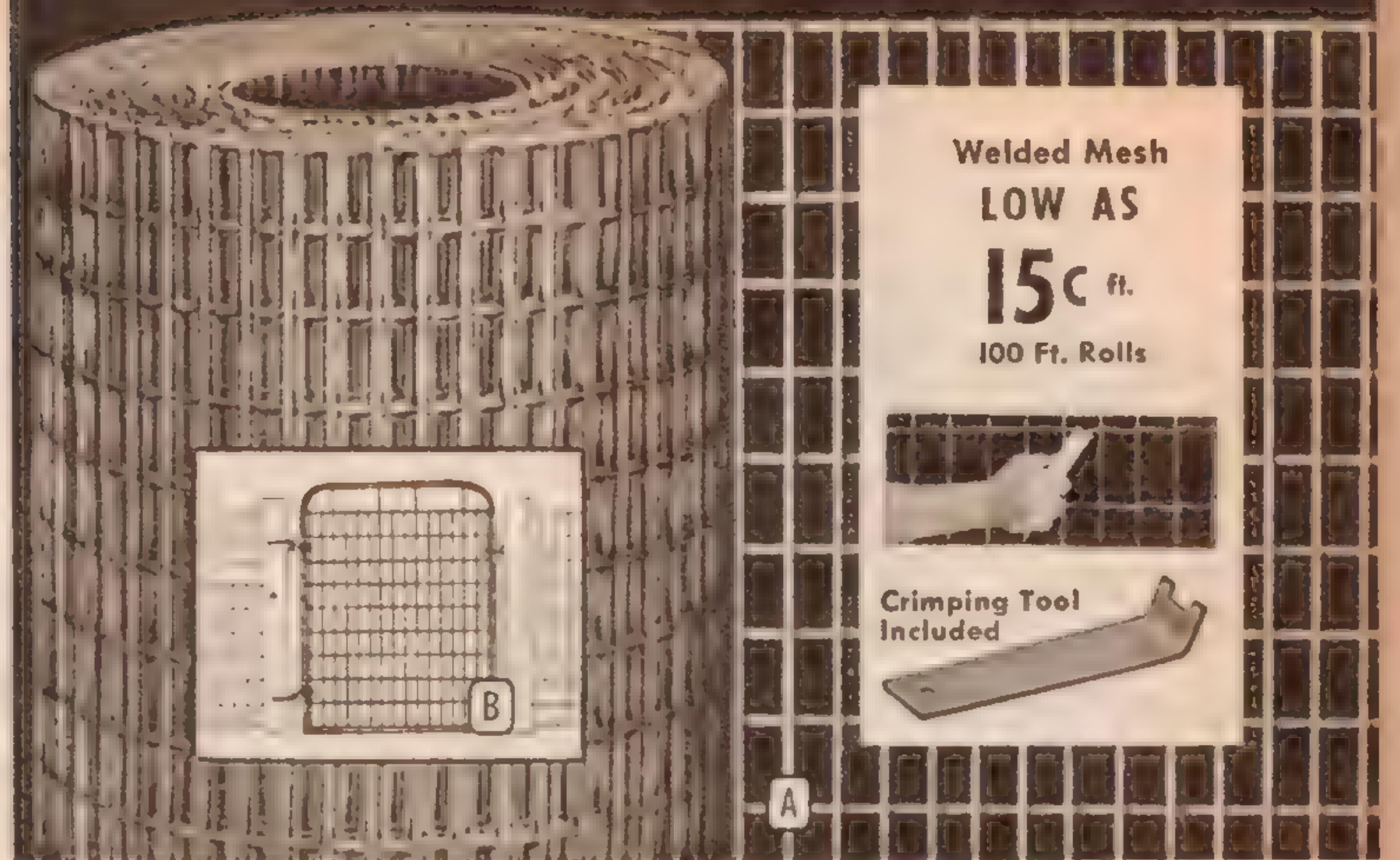
## Low-Priced 2-Gal. Flame Thrower

(F) Steel Torch Rigidly Mounted to 2 Gal. Tank. Assembles into well-balanced unit. Burns 94% air; 6% fuel—uses about 1 gal. kerosene or distillate per hr. Throws smokeless flame 2 ft. long, 4 in. wide at 2000°F. Flame starts at 15 to 20 lbs. pressure, operates between 20 and 40 lbs. Galv. pump, tank. Wt. 11 lbs.

\$16.95  
2-Gal.

87 A 1293M—Mail. .... \$16.95

“Charge It”, see Page 1281.



## WIDE RANGE OF Welded Mesh FOR EVERY NEED

(A) High Copper Content Wire, heavily coated with prime zinc. 6 mesh sizes. Small for windows and screen door guards, chicken runs, floors. Medium for floors in houses for half to full-grown poultry, trash burners, fur farm fence, tree guards, partitions; larger for corn cribs, silos, reinforcing concrete, lawn fencing. Mesh can be tightened over uneven ground with crimping tool incl. Heavier gauges support weight of most poultry equipment. Sold by ft. in lengths of 10 ft. or more. Not Mail. (except No. ending in “MO”).

Galvanized before welding. State Height, Quantity Wanted.

Vert. Wires Sp'd.	Horiz. Wires Sp'd.	Ga. Wire	Ht. In.	Catalog Number	Ship. Wt. 100-ft.	Price Per ft.	Price 25-Ft. Roll	Price 100-ft. Roll
1/2 in.	1/2 in.	19	24	87 A 2885MO	43 lbs.	24c	\$5.44	\$13.75
1/2 in.	1/2 in.	19	36	87 A 2886R	63 lbs.	34c	7.94	20.40
1/2 in.	1/2 in.	19	48	87 A 2887R	84 lbs.	45c	10.70	40.15
1 in.	1 in.	16	24	87 A 2888R	76 lbs.	20c	.....	25.75
1 in.	1 in.	16	36	87 A 2889R	95 lbs.	34c	.....	33.95
1 in.	1 in.	16	36	87 A 2891R	75 lbs.	23c	.....	21.00
1 in.	2 in.	14	36	87 A 2892R	93 lbs.	24½c	.....	22.15
1 in.	2 in.	14	48	87 A 2893R	122 lbs.	30c	.....	27.95
2 in.	4 in.	11	48	87 A 2894R	149 lbs.	30c	.....	27.75
2 in.	4 in.	12½	36	87 A 2895R	72 lbs.	16½c	.....	14.29
2 in.	4 in.	12½	48	87 A 2896R	95 lbs.	21c	.....	19.25
2 in.	4 in.	12½	60	87 A 2897R	120 lbs.	26c	.....	24.25

Galvanized after welding. State Quantity Wanted.

1/2 in.	1/2 in.	19	12	87 A 2900MO	26 lbs.	18c	.....	\$14.95
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## Matching Welded 2x4 in.—Mesh Gates Low as \$7.89

(B) Welded Mesh Gates. 1½-in. O.D. Frame. Fittings for wood posts included.  
87 A 3059R—2x4-in. Mesh. For 36-in. opening. Ht. 42 in. Wt. 13 lbs. .... \$7.89  
87 A 3060R—2x4-in. Mesh. For 42-in. opening. Ht. 48 in. Wt. 15 lbs. .... 8.68

## 2½-HP Gas Engine Drill DIGS HOLES FAST

\$129.50 Powerhead \$30.00 Earth Auger

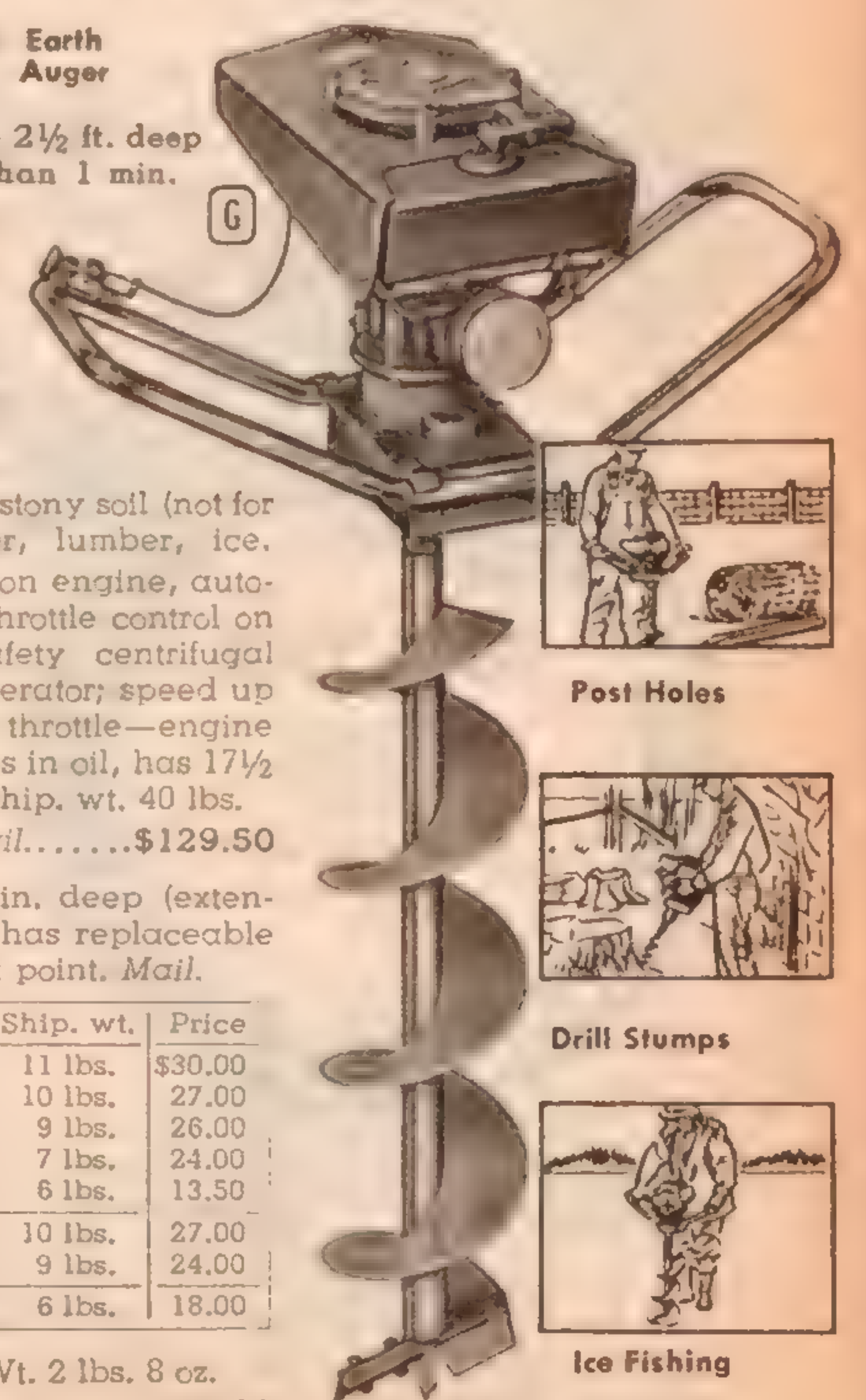
- 1 Man Can Dig True 8 in. Hole 2½ ft. deep (deeper with extension) in less than 1 min.
- Lightweight, easy to carry, yet built for heavy duty use.
- Interchangeable augers.

(G) One Man Can Do the Work Of 2. Well balanced handle gives accurate control—operates up to 45° angle for hard-to-get-at spots. Dig post holes in loam sand, light stony soil (not for boulders, concrete). Drill timber, lumber, ice. 2-cycle, air-cooled 2½-HP Clinton engine, automatic rewind starter. Finger-tip throttle control on chromed handle. Automatic safety centrifugal clutch protects engine, auger, operator; speed up engine to engage clutch, release throttle—engine idles, drill stops. Transmission runs in oil, has 17½ to 1 gear ratio. Augers not incl. Ship. wt. 40 lbs. 87 A 4380MO—Powerhead Only. Mail. .... \$129.50

Alloy Steel Augers drill up to 30 in. deep (extensions listed below). Bottom flight has replaceable cutter blades (ex. 2 in.) and pilot point. Mail.

Type Auger	Size	Cat. No.	Ship. wt.	Price
Earth auger	8 in.	87 A 4382M	11 lbs.	\$30.00
Earth auger	7 in.	87 A 4387M	10 lbs.	27.00
Earth auger	6 in.	87 A 4386M	9 lbs.	26.00
Earth auger	4 in.	87 A 4384M	7 lbs.	24.00
Earth auger	2 in.	87 A 4389M	6 lbs.	13.50
Ice auger	8 in.	87 A 4381M	10 lbs.	27.00
Ice auger	7 in.	87 A 4391M	9 lbs.	24.00
Stump auger	2 in.	87 A 4388M	6 lbs.	18.00

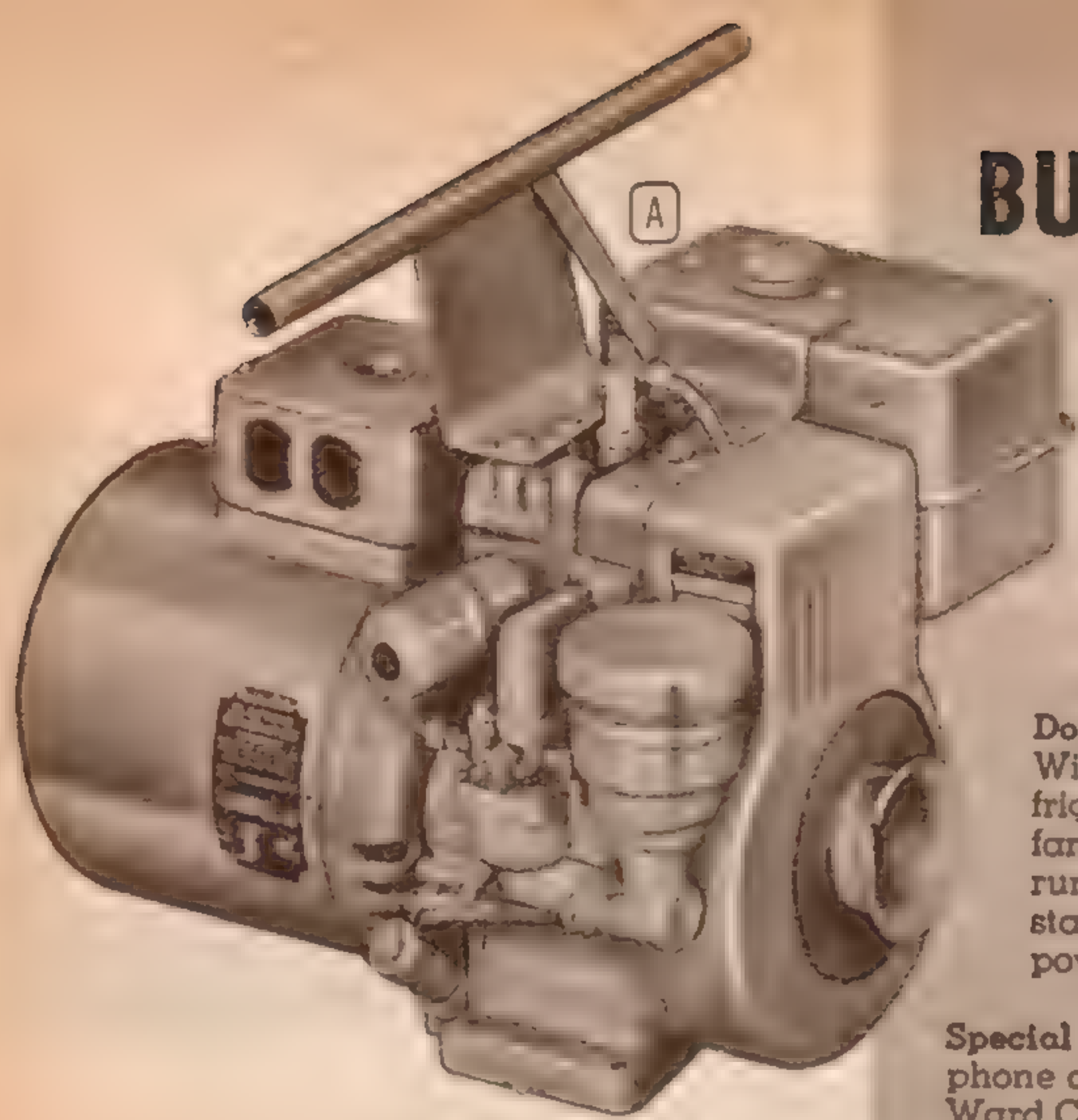
15-In. Extensions to drill deeper. Wt. 2 lbs. 8 oz.  
87 A 4385—For 4 to 8-in. augers. .... \$8.00  
87 A 4390—For 2-in. augers. .... 8.00



BA WARDS 1115





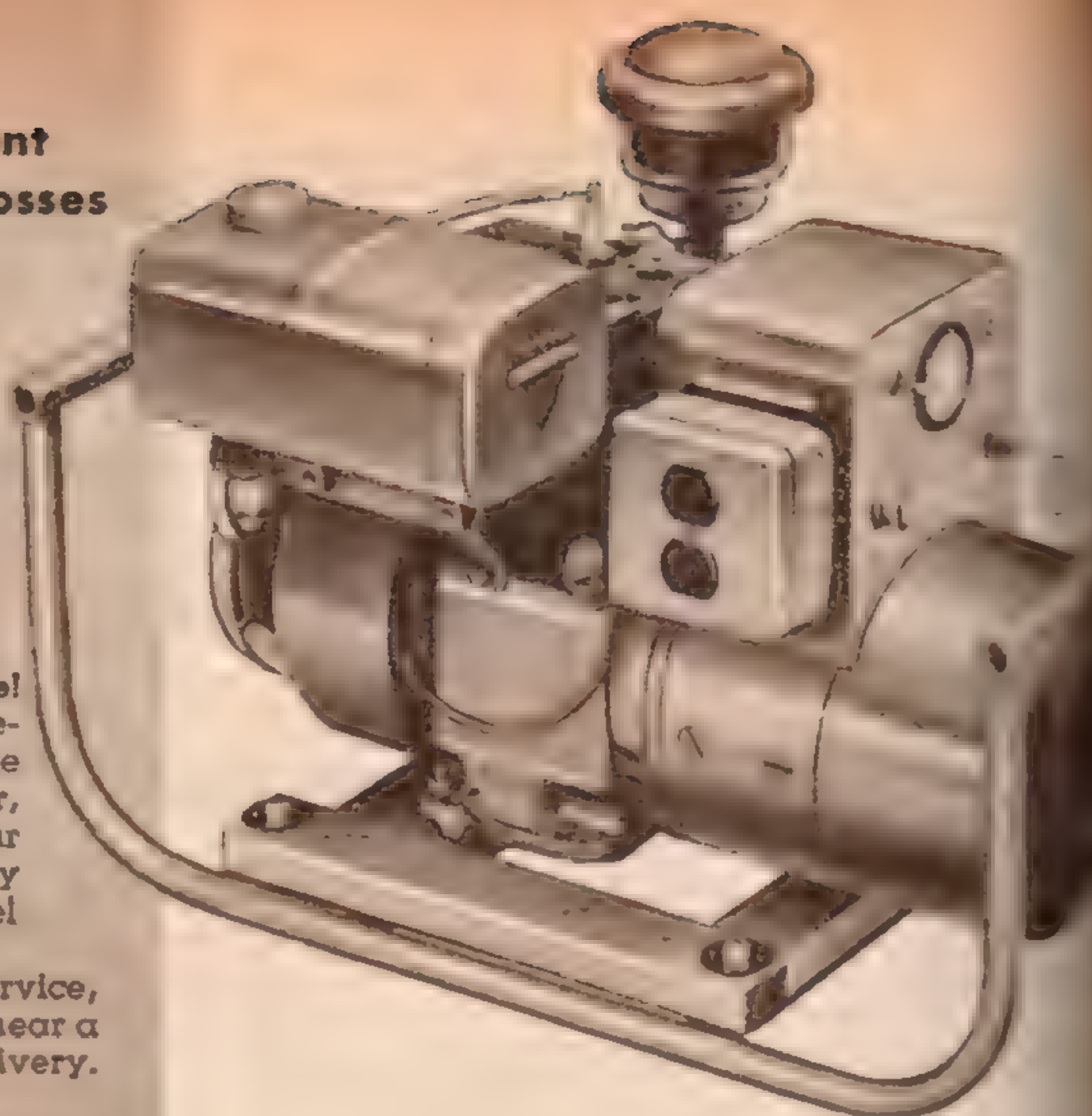


**BUY NOW!** Prevent Costly Losses



Don't Run the Risk of Hi-line Failure! Without power there is no light, no refrigeration and often no heat. On the farm, there is no power to pump water, run the milker, cooler, etc. Get your stand-by generator plant for emergency power now, don't wait 'til it's too late!

Special Emergency Handling. For rush service, phone or telegraph Wards M.O. House. If near a Ward Catalog Store, order there for fast delivery. One to 2-day delivery in most areas.



## WARDS Electric Generators AT NEW LOW PRICES

**A** Manual Start Model at \$10 savings! Was \$199.50. 3-HP Briggs and Stratton 3600 RPM 4-cycle Air cooled engine. Delivers steady, unflickering power, produces 115-volt, 60-cycle Alternating current. Delivers 1000 watts in continuous service. Overload surge capacity 1150 watts for intermittent service.

Ball bearing generator is directly mounted to engine crankshaft. Compact in size. Carrying handle at top center makes transporting easy. Has triple rubber foot base. Size overall 13x14 3/4 x 18 in. Shipping weight 87 lbs.

87 A 7415R.....\$189.50

**B** Direct-Drive Electric Start Models Complete with 3600 RPM 4-cycle Air-Cooled Clinton Engines produce 60-cycle A.C. All sizes develop 115 volts; 3500-watt size delivers both 115 and 230 Volts. No slippage, no power-losing belts to wear out.

Control Box has Starter and Stop Switch. 115-volt Duplex receptacles of 3 prong grounding type and battery terminals. 87 A 7420R will start on one 12-volt battery. Larger sizes require two 6 volt 80 amp. automotive storage batteries. Batteries not included (see Page 1156 for Batteries). 87 A 7477R and 87 A 7478R have top load indicator light instead of charge rate ammeter, and lower cradle handles.

Power Output	Over-load Surge	Engine-Model	Overall Dimensions, In.	Catalog Number	Ship. Wt. Lbs.	Mo. Pay.	Cash Price
1000W	1250W	3.25 HP 900 Clinton	24 3/4 x 16 1/2 x 17 3/4	87 A 7420R	119	\$17.00	\$274.50
1500W	1975W	4 HP A-1200 Clinton	24 3/4 x 16 1/2 x 17 3/4	87 A 7422R	125	15.00	304.50
2500W	2800W	5.75 Briggs	25 x 19 5/8 x 20 1/4	87 A 7477R	163	18.50	369.50
3500W	4000W	9 HP Briggs	28 x 19 5/8 x 22 1/4	87 A 7478R	230	22.50	449.50

Battery Cable Kit. Incl. two 29-in. cables used with 12-volt battery.

87 A 7411—Ship. wt. 2 lbs. 12-in. jumper also needed on 2-battery use....\$4.95

How to Choose Proper Size Generator. Check nameplates of all motors and appliances to be run at one time. Multiply amps of each by voltage, either 115 or 230. Add

result to wattage of all lamps you will burn at one time. This total is the size generator you will need. Always select a plant 25% greater than expected maximum.

Motor Requirements. 1/4-HP motor uses 400 w. running, but To Start; split phase type uses 1700 w., capacitor, 1050 w., RI type 900 w. Allow for starting under load.

1000-Watt Economy Generator

Kit \$125.50 Complete



**C** Generates 60-cycle, 115-volt, 3600 RPM to light ten 100-w. Starts, under no load, reproduction and capacitor motors up split-phase type only up to 1/2 hp intermittent service for light heating plant, drill, etc. that require over 1000 W. to operate.

Includes 3.25-HP Heavy Duty Clinton Model 900 Engine, starter, 1000-watt ball bearing (size 6x10x3 in.), 2 pulleys, meter, fuse, 2 twist-tight receptacles and template to drill mounting board or plate (about 1/2" not incl.) Engine power decreases per 1000 ft. over sea level, 1 over 60°F.

87 A 7460R—Kit. Wt. 76 lbs...

87 A 7461MB—1000-Watt Generator \$7 Dn. Ship. wt. 27 lbs.....Cash

## WARDS POPULAR Brush Cutter CUTS ANYWHERE

You Can Walk or Reach; Better Buy Because:

- Clears Tough Ground Growth Anywhere—Brush Or Weeds, On Roughest Terrain, In Difficult Spots Where Larger Tools Can't Go.
- Shoulder Strap Suspension Is Perfectly Balanced, Helps Keep Operator From Tiring, Allows Cutting High or Low, Down In Holes, Across Ditches.
- Gas Powered Cutter Has Automatic Safety Clutch, Prevents Stalling From Overloads
- Throttle At Handlebar For Fingertip Control, Operator Never Bends.

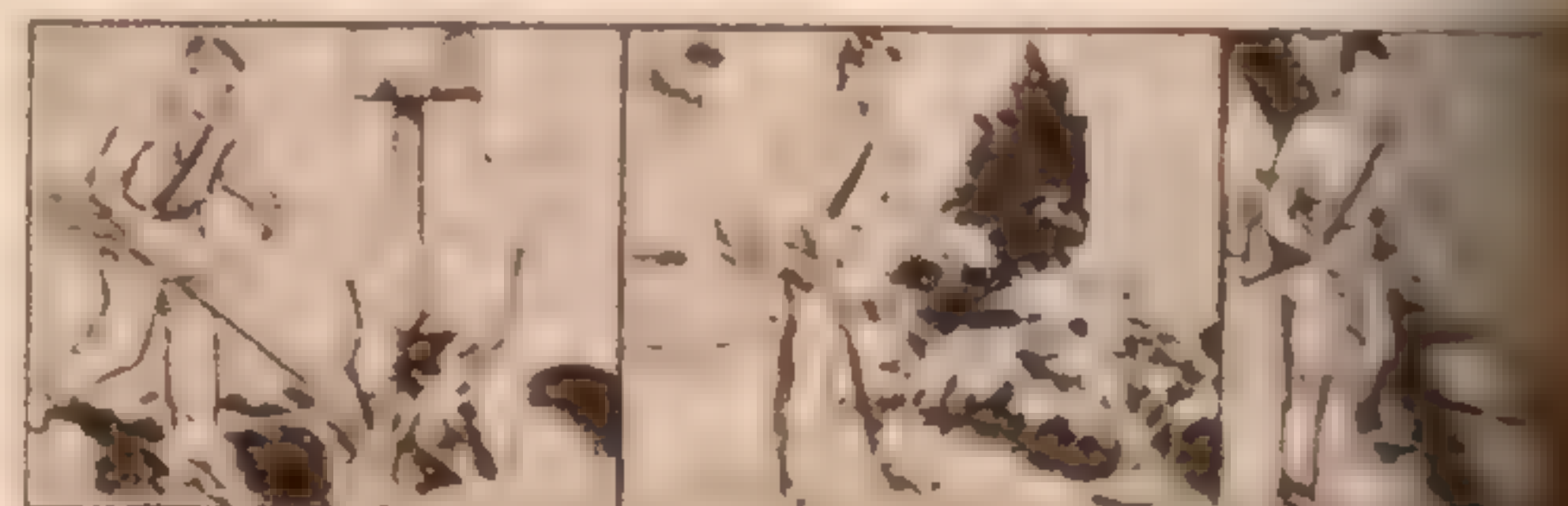
**D** This brush cutter lets you work alone—your hands are free to guide the blade easily over ground.

Just sling it over your shoulder and walk. Swings in under trees, turns sideways for steep grades. 52-in. alum. alloy tube. Plastic grip handlebars keep operator back from blade. Perfectly balanced—handlebars and shoulder strap adjust to fit any build. 11-in. tri-cut blade gives

50% more cutting action than conventional. Sharpens with file right on machine.

Ward-Clinton A-490, 2 1/2-HP, 2-cycle, air-cooled alum. engine has industrial bearings. Transmits power through blade by heavy-duty chrome vanadium flexible drive shaft in armored cable. Baffled muffler reduces noise, exhaust away from operator. Nylon cable retractor. Act. wt. 30 lbs. Ship. wt. 36 lbs. 87 A 4340R—\$11.50 Dn., Now Cash

Handles difficult cutting jobs efficiently. Maneuvers easily in ditches, bushes, trees, close to walls, rocks, over fences. Pictures show cutter, trimmer and cultivator.



**E** Tri-Cut Replacement Blade for (D). 11 in. 87 A 4350—Keep one handy. Wt. 1 lb... \$4.55

**F** 10-In. Saw Blade for (D). Cuts 6-in. diam. trees. 87 A 4341—44-tooth, alloy steel. Wt. 2 lbs. \$4.55

See 1961 Farm Book for Cultivator (1), Grass Trimmer (2) and Pump Attachment (3). Page 75.

1116 WARDS BFDA

JUST SAY "Charge It" AT PAY IN 30 DAYS, OR EXTEND PAYMENT



# CUT 20% FASTER

With Roller Nose  
Direct Drive  
CHAIN SAWS

69<sup>50</sup>

3 1/2  
HP

259<sup>50</sup>

7  
HP

JUST SAY  
Charge It!

PAY IN 30 DAYS  
OR EXTEND PAYMENTS  
SEE PAGE 1281

\$159<sup>50</sup>

4  
HP

\$16 Dn.  
\$11 Mo.

## Roller Bearing Nose Guide

Gives 20% more HP to chain. Greatly reduces drag at tip where most friction occurs. Extra large ball bearing race for best results. Large reservoir feeds grease as needed to all nose rollers for smoother operation.

\* Industry Rating

## FAMOUS Remington CHAIN SAWS

are exclusive Mail Order Distributors of nationally known Remington Chain Saws. Feature self-feeding chain of high carbon alloy steel chrome-plated cutters to hold keen cutting edge. Prepaid.

Equipped, Single Cylinder, 2-Cycle Gas Engine with rewind starter. Cast magnesium alloy crankcase, housing and gas tank with toughest handling. Delivers full power under load. Aluminum cylinder and piston. Cylinder wall chrome-plated for long life. Roller bearings. Large engine fan assures cool running. Trigger for positive speed control. Flame and sparkproof muffler.

**\* Bantam Model.** Ideal chain saw for farmers, wood lot cutters, nurserymen, suburbanites, landscapers, other occasional cutters want a dependable, top performing saw that handles easily. Brown, Oak White enamel finish.

4336 R—12 in. Actual wt. 22 1/2 lbs. Cash \$169.50

4337 R—18 in. Actual wt. 23 lbs. Cash 179.50

4338 R—24 in. Actual wt. 24 lbs. Cash 189.50

**\* Super 75 Model.** Same design as (G) but Super-high-speed—cuts four trees in the time taken to cut three before. New "Pulse" engine delivers more power.

4339 R—18 in. Act. wt. 23 lbs. \$23 Down, \$15 Mo. or Cash, \$229.50

4340 R—24 in. Act. wt. 24 lbs. \$24 Down, \$15 Mo. or Cash, 239.50

4341 R—30 in. Act. wt. 25 lbs. \$25 Down, \$16 Mo. or Cash, 249.50

**\* 7-HP \*Pro 88 Model.** Built to handle continuous production. Load chain speed 3,000 f.p.m.—excellent lugging power. Heavy-duty crankshaft, bearings, connecting rod, wrist pin. Nylon cord starter. Birch White, Cedar Red enamel.

4343 R—18 in. Act. wt. 25 lbs. \$26 Down, \$17 Mo. Cash \$259.50

4344 R—24 in. Act. wt. 28 lbs. \$27 Down, \$17 Mo. Cash 269.50

4345 R—30 in. Act. wt. 30 lbs. \$28 Down, \$17 Mo. Cash 279.50

**\* Model SL-5.** Like above, but smaller 5-HP engine. Ideal for farm use, too. Birch White and Spruce Blue enamel finish.

4342 R—18 in. Act. wt. 23 1/2 lbs. \$21 Down, \$14 Mo. Cash \$209.50

4343 R—24 in. Act. wt. 26 1/2 lbs. \$22 Down, \$15 Mo. Cash 219.50

## 10-Inch Electric Chain Saw

Light, economical—for pruning, to trim trees, cut cordwood, make boring holes in walls, joists, etc. with less effort than a hand saw! Well balanced, weighs 12 lbs. Ruggedly built to industrial standards—does scores of jobs for home craftsmen.

\$79<sup>95</sup>

\$8 Dn. \$8 Mo.

110-v. 60-cycle AC-DC. Develops 1 3/4 HP 6-ft. rubber cord, 3-prong plug, adapter. Wt. 14 lbs. 87A 4077M—\$79.95

Replacement Chain for (K). Wt. 1 1/2 lbs. 87A 4078—\$14.50

## ECONOMICAL Ward CHAIN SAWS

- Your Choice of 4-HP or 6-HP, Both Ruggedly Constructed Yet Light in Weight
- Accurately Balanced to Cut Straight Through the Toughest Timber
- Light Weight and Accurate Balancing Helps Reduce Operator Fatigue

**[J] Powerful, Dependable Engines Packed With Outstanding Features.** Nationally known single cylinder two-cycle air-cooled engine. Double-diaphragm carburetor pumps and meters the fuel to permit efficient cutting in any position. Direct drive utilizes full engine HP by connecting it directly to cutting chain. The chain actually floats through cut without operator pressure that is usually needed. Improved clutch holds engine speed higher—no stalling from overloads; restarts automatically when overload is removed. 14,000-volt magneto gives super hot spark for quick, sure starts. Cast-iron liner in cylinder block resists wear for longer engine life. Reduces maintenance cost for greater yearly savings. Extra-large fins, larger air passages keep engine cool under heavier loads. Large air cleaner located up out of way, designed for fast easy servicing. Keeps dirt, snow, water out of engine. Anti-spark muffler.

**Easy to Operate.** Light weight means it is very easy to carry. Riveted strut support mortised flush to sideplate—chain clears sawdust, prevents binding and hanging. Conveniently grouped finger-tip controls permit instant control of power at all times. Handy trigger throttle built into handle. On-off safety switch. Quick, simple chain tension adjustment. Large diameter rewind starter. Foot plate steadies saw when starting.

**Special Guide Bar and Chain.** Solid molly steel bar has exclusive Nitro Ebonize gun blue finish—resists corrosion. Thumb plunger type chain oiler. Fast-cutting planer-type chain made of high grade tool steel, heat-treated for extra toughness. Buy extra chain from Wards 1961 Farm Book, Page 70.

**4-HP\* All Purpose Saw, Improved Model WD-45.** Economical, lightweight, provides plenty of power for general purpose use on farms, resorts, estates.

87 A 4100 R—Act. wt. 29 lbs. Ship. wt. 32 lbs. \$16 Dn., \$11 Mo. Cash \$159.50

**6-HP\* Production Saws, Improved Model WD-55.** Heavy-duty horsepower better for any jobs, fast production and pulp cutting. Highly popular with production cutters who want their chain saws to be lightweight yet packed with extra power.

87 A 4102 R—16 in. Act. wt. 30 lbs. Ship. wt. 33 lbs. \$19 Down, \$13 Mo., or Cash \$189.50

87 A 4104 R—20 in. Act. wt. 31 lbs. Ship. wt. 34 lbs. \$20 Down, \$14 Mo., or Cash 199.50

87 A 4106 R—24 in. Act. wt. 32 lbs. Ship. wt. 35 lbs. \$21 Down, \$14 Mo., or Cash 209.50

## 15-In. Gas Engine Direct-Drive Utility Chain Saw

- Guide bar "molly treated" to resist friction wear.
- 2 1/2-HP 2-cycle air-cooled aluminum engine with cast-iron cylinder liner. Easy-access air cleaner.
- Round planer chain cuts fast—easily sharpened.

**[L] Biggest engine in low priced class!** Ideal for farmer, sportsman, handyman—where economy, dependability and ease of operation rather than high output are most important. Big displacement engine (5.77 cu. in.) runs at slow speed to deliver 2 1/2 HP directly to chain, automatic oiler keeps chain properly lubricated, governor controls speed for long life—all most wanted features for trouble-free general cutting. Single diaphragm carburetor assures adequate fuel supply for all normal cutting.

87 A 4310 R—15-in. Saw. Ship. wt. 30 lbs. Cash \$88.88

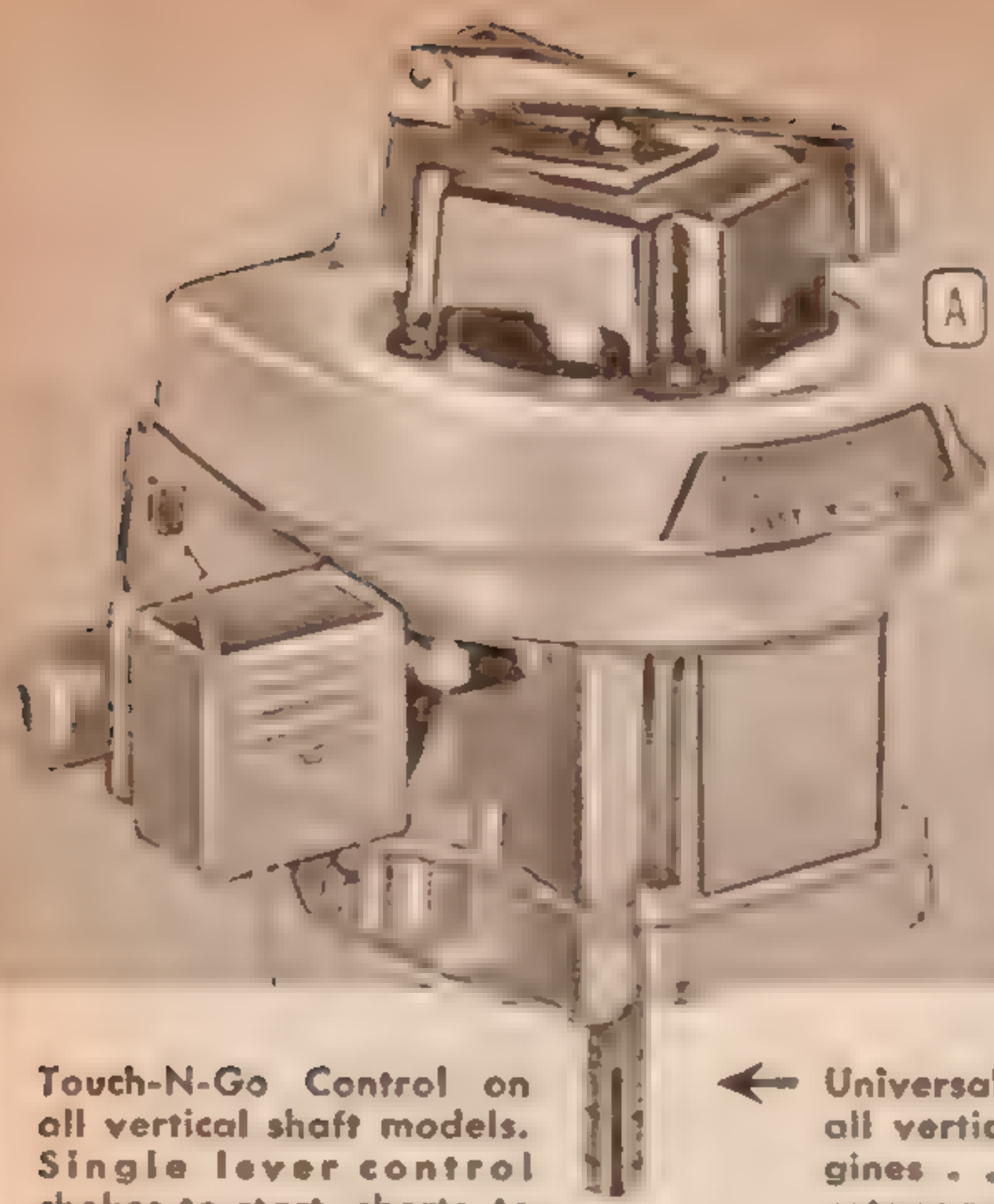
87 A 4311—15-in. Replacement Chain. Ship. wt. 1 lb. 2 oz. 16.95

\$88<sup>88</sup> \$9 Dn. \$8 Mo.



BFCRDS WARDS 1117





**\$58.50**  
3 1/2-HP

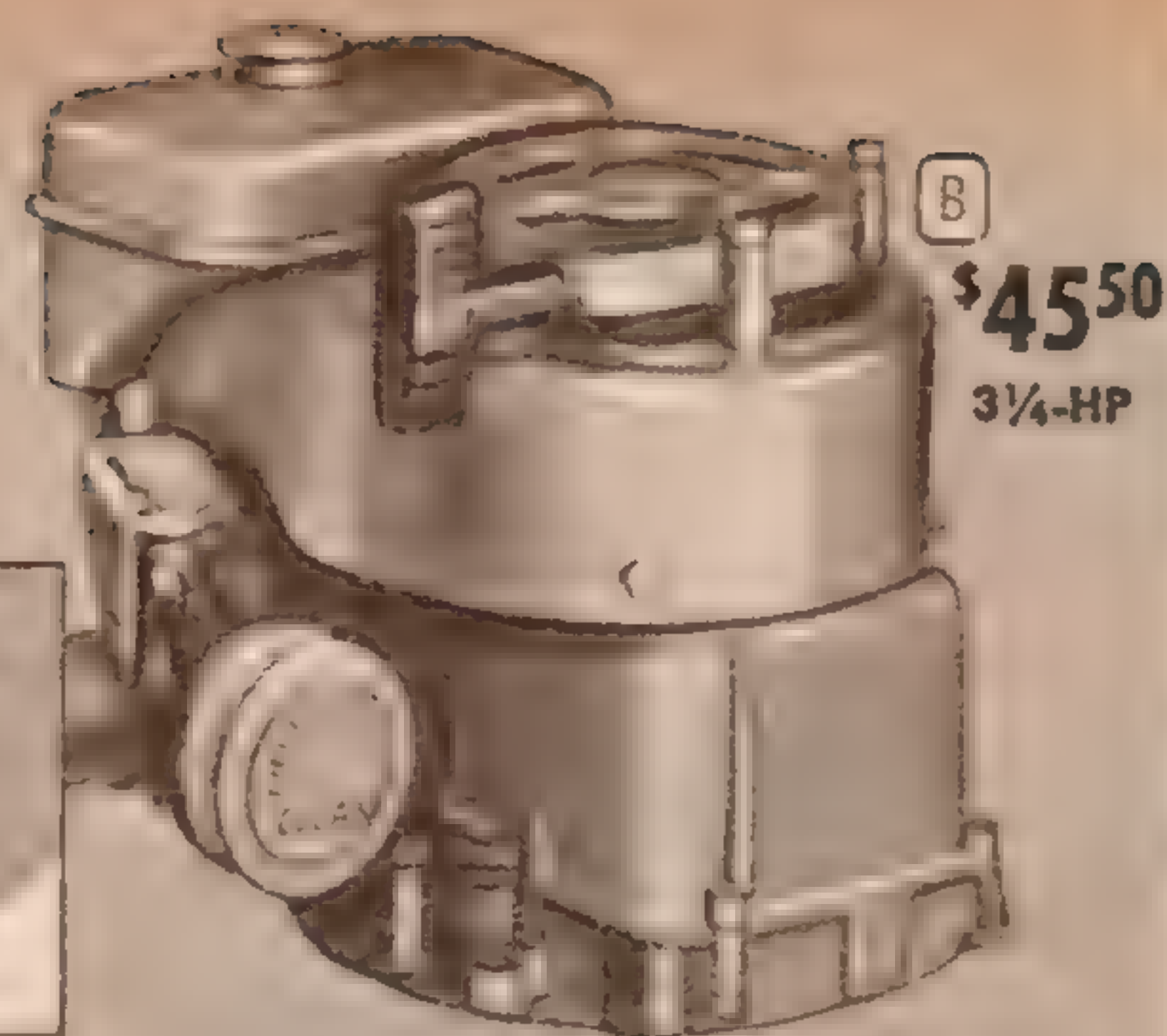


← **Universal Crank**, on all vertical shaft engines . . . fits most rotary mowers.

**Touch-N-Go Control** on all vertical shaft models. Single lever control chokes to start, shorts to stop. Adjusts to any speed.

**Optional Spring Power Starter** available with every vertical shaft engine. Wind up spring with four easy turns of crank-type handle, depress button for sure, quick starts. The powerful spring furnishes the power to start the engine. Durable weather-resistant cast-metal case with specially tempered steel spring. Rugged handle folds over for utmost compactness, has generous size grip for easy winding. Ideal replacement engine for lawn mowers, pumps, generators, tillers, etc.

**Improve Equipment Performance.** All Ward-Clinton engines are higher quality than many older original equipment engines.



**\$45.50**  
3 1/4-HP



**\$75.50**  
4-HP

## SAVE ON Ward-Clinton ENGINES . . . AT NEW LOW PRICES!

**All Engines Have These Features.** Quick-starting four-cycle design, built for Wards by the Famous Clinton Engines Corp.; built-in 18,000-Volt fly-wheel magnets, float-feed carburetor; aluminum

**(A) CLINTALLOY Vertical Shaft Engines.** lighter weight yet cast-iron toughness. 1-piece cylinder block absorbs most reciprocating forces to minimize vibration. CLINTALLOY valve guides and seats. CLINTALLOY fins in 1-piece cylinder walls eliminate hot spots.

Unique, patented molding, reduced metal flow-in process lessens thermal distortion, warpage. Shock resistant crankcase. Cylinder liner, governor, oil pump, bearings, etc. same as (B).

**Long Life Vertical Shaft Engines.** Similar to (A) in appearance. Gray iron cylinder and crankcase. Standard 8-in. bolt circle mounting base. Valve shrouds heavy-duty automotive dry-type air cleaner—assures smooth running. Adjustable pneumatic type governor, statically balanced for accurate operation. Positive pressure supplied by automotive type oil pump. Bronze main bearings, I-beam, aluminum alloy connecting rod with extra-large bearings. 3-ring piston. Forged steel valves.

alloy I-beam connecting rod. Improvements made by Clinton may slightly vary appearance of current engines from catalog pictures. See Wards 1961 Farm Book; complete dimensions, more details.

**(B) Aluminum Vertical Shaft Engines.** For maximum power with minimum weight. Aluminum die castings and cast-iron cylinder liner (see small inset above). Have lightweight low-cost advantages of 2-cycle engines plus 4-cycle convenience. Use on lawn mowers, garden tillers, pumps, concrete mixers, etc.

**Metallic mesh dry type air cleaner.** Adjustable pneumatic type governor. Heavy-duty ductile iron crankshaft with replaceable bearings. Fuel filter shut-off built into tank.

**(C) Horizontal Cast-Iron Engines.** 4-cycle single cylinder L-head design. Fully enclosed adjustable governor, runs in oil. Efficient air cleaner. Automotive type dipstick. Model 990 has ball thrust bearing on PTO end of crank. Engine models 960, B1260, A1660 and B2560 with reduction gear have bronze sleeve bearings. All other Models have high load capacity. TIMKEN bearings on both ends of crank. Splash-type lubrication. Available with 6-to-1 reduction gear.

Engine Series No.	Rated HP	Speed RPM	Shaft Size In.		*Ht. In.	Approx. Ship. Wt.	With POWER Starter Catalog No.	Cash	With REWIND Starter Catalog No.	Cash
Vertical Shaft CLINTALLOY Ward-Clinton Engines with TOUCH 'n' GO Control										
V 3100	3.50	3600	3/8	22 3/32	9 1/4	42 lbs.	87 A 6645MO	\$58.50	87 A 6615MO	\$55.50
Vertical Shaft Long Life Cast Iron Ward Clinton Engines With TOUCH 'n' GO Control										
V 1100	3.75	3600	7/8	22 3/32	11 1/4	44 lbs.	87 A 6646MO	\$68.50	87 A 6623MO	\$63.50
V 1200	4.50	3600	7/8	22 3/32	11 1/4	46 lbs.	87 A 6647MO	\$83.50	87 A 6625MO	\$79.50
Vertical Shaft Lightweight Aluminum Ward-Clinton Engines With TOUCH 'n' GO Control										
VS 3100	3.25	3600	7/8	22 3/32	8 7/8	30 lbs.	87 A 6616MO	\$51.50	87 A 6644MO	\$45.50
Horizontal Shaft Lightweight Aluminum Ward-Clinton Engines										
						With ROPE Starter	With REWIND Starter			
A 2100	2.25	3600	5/8	3 1/8	13 5/16	29 lbs.	87 A 6630MO	\$41.50	.....	.....
3100	3.25	3600	5/8	3 1/8	13 5/16	29 lbs.	87 A 6634MO	\$45.50	87 A 6635MO	\$48.50
Horizontal Shaft Cast-Iron Ward-Clinton Engines										
990	3.25	3600	5/8	3 1/8	15 3/32	50 lbs.	87 A 6640MO	\$59.95	87 A 6641MO	\$64.95
960 w/Reduction Gear			3/4	3 1/8	15 3/32	60 lbs.	.....	.....	87 A 6643MO	\$75.50
B 1290	4.0	3600	3/4	3 1/8	15 15/32	58 lbs.	87 A 6648MO	\$69.95	87 A 6649MO	\$75.50
B1260 w/Reduction Gear			3/4	3 1/8	15 15/32	64 lbs.	.....	.....	87 A 6651MO	\$85.50
A 1690	6.3	3600	1	6 1/8	17 5/8	100 lbs.	87 A 6655R	\$113.50	.....	.....
A 1660 w/Reduction Gear			1	6 1/8	17 5/8	112 lbs.	87 A 6656R	\$132.50	.....	.....
B 2590	9.6	3600	1	6 1/4	19 5/8	118 lbs.	87 A 6660R	\$127.50	.....	.....
B 2560 w/Reduction Gear			1	6 1/4	19 5/8	130 lbs.	87 A 6661R	\$148.50	.....	.....

**\*IMPORTANT:** Height does not include shaft length. Add 4 1/8 in. for Power Starter on vertical shaft engines. Rotation is counter-clockwise facing PTO shaft. HP ratings are maximum developed under standard conditions; sea level barometer and 60°F. Since conditions vary, manufacturers recommend that engines be used to produce not more than 85% of full rated HP for best results. Just Say "Charge It". See Page 1282 for details.



1118 WARDS BADF

### Starter for Clinton and Ward-Clinton Engines

**(D) Heavy-Duty Impulse Spring Power Starter** for Clinton and Ward-Clinton Engines. Tempered steel spring turns engine over at ideal starting speed, produces hot spark. On most models installed in few minutes, remove old rewind starter housing, bolt on new unit. Drilled holes required on older rope starter models. Ratchet type, for placements not allowing full handle turns. Can fit to any vertical or horizontal shaft Clinton or Ward-Clinton Engine, 4 1/2-HP or less. With instructions. 87 A 6940—Ship. wt. 3 lbs. State model of engine . . . . . \$13.95

**(E) Power Starter for Other Engines** 4 1/2-HP and under. Briggs and Stratton (must drill mounting holes, cut shaft on few older models), Lauson, Power-Products, Jacobson, Lawn Boy, Clinton. Wind-up or Ratchet type. Ship. wt. 4 lbs. State brand, HP, engine model. 87 A 6902—Wind-Up . . . . . \$9.98 87 A 6903—Ratchet . . . . . \$10.98



### V-Belts 54c to \$2.29

**(F) Fractional HP V-Belts.** Gum dipped, twisted cords, vulcanized and imbedded in point of greatest strain. Not for matched use.

**"A" Size.** Approximately 3/32 in. thick and wide. Ship. wts.: to 25-in., 2 oz.; 26 to 40-in., 4 oz.; 41 to 54-in., 9 oz.; 55 to 67-in., 9 oz.; balance.

**"B" Size.** Approximately 11/32 in. thick and wide. Ship. wts.: to 49-in., 5 oz.; 50 to 69-in., 70 to 100-in., 1 lb. to 1 lb. 2 oz.

**To Figure Belt Circumference.** Add diam. of pulley to diam. of driven pulley. Multiply the 1.57. Add to this result twice the distance between centers of pulleys for circumference of belt.

Order below, state outside circumference.

Outside Cir.	A Size 89 A 9951	B Size 89 A 9952	Outside Cir.	A Size 89 A 9951
17 in.	54c	54c	54 in.	89c
18 in.	54c	54c	55 in.	95c
19 in.	54c	54c	56 in.	95c
20 in.	54c	54c	57 in.	98c
21 in.	56c	56c	58 in.	98c
22 in.	56c	56c	59 in.	98c
23 in.	56c	56c	60 in.	98c
24 in.	56c	56c	61 in.	\$1.02
25 in.	56c	72c	62 in.	1.02
26 in.	56c	72c	63 in.	1.04
27 in.	57c	77c	64 in.	1.04
28 in.	65c	79c	65 in.	1.07
29 in.	65c	82c	66 in.	1.10
30 in.	65c	82c	67 in.	1.10
31 in.	65c	84c	68 in.	1.12
32 in.	68c	84c	69 in.	1.12
33 in.	68c	84c	70 in.	1.14
34 in.	68c	89c	71 in.	1.15
35 in.	68c	89c	72 in.	1.17
36 in.	76c	89c	73 in.	1.17
37 in.	76c	89c	74 in.	1.19
38 in.	76c	97c	75 in.	1.19
39 in.	78c	\$1.00	76 in.	1.19
40 in.	78c	1.02	77 in.	1.22
41 in.	78c	1.08	78 in.	1.26
42 in.	78c	1.12	79 in.	1.28
43 in.	78c	1.15	80 in.	1.30
44 in.	85c	1.16	82 in.	1.34
45 in.	85c	1.18	84 in.	1.37
46 in.	88c	1.20	86 in.	1.42
47 in.	88c	1.22	88 in.	1.46
48 in.	88c	1.24	90 in.	1.50
49 in.	88c	1.26	92 in.	1.52
50 in.	88c	1.28	94 in.	1.55
51 in.	89c	1.30	96 in.	1.59
52 in.	89c	1.32	98 in.	1.63
53 in.	89c	1.35	100 in.	1.66

### V-Pulleys 37c to \$10.55

**(G) True Running Pulleys** have set screw. Shaft key not incl. Sizes marked (\*) available in 1/2, 5/8, 3/4 and 1-in. bores only.

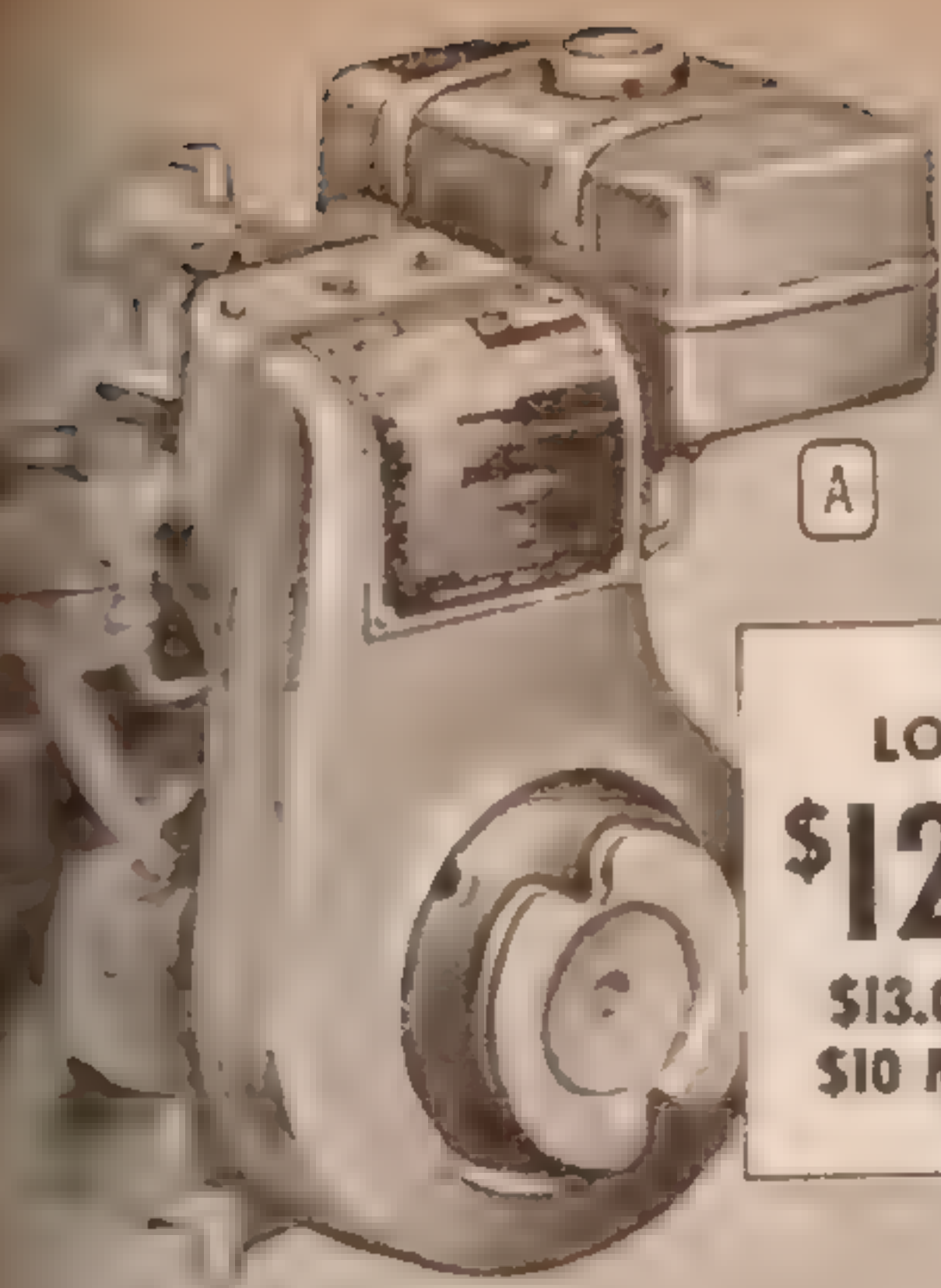
**To Figure Engine Pulley Diameter:** Multiply diameter of driven pulley by RPM of driven machine. Divide result by engine speed (RPM).

**To Figure Machine Pulley Diameter.** Multiply diameter of engine pulley by engine speed (RPM). Divide by speed of driven machine.

Pulleys for 1/2-in. "A" Belts. State Diam.				
Outside Diam. In.	Bore In.	(Die-Cast) 89 A 9960	Lbs. oz.	Ea.
1 1/2	1/2, 5/8	— 4	37c	—
2	1/2, 5/8	— 6	55c	—
2 1/2	3/4	— 7	58c	—
3 1/2	1/2, 5/8, 3/4	— 9	78c	—
3	1/2, 5/8	— 8	66c	1—
4	1/2, 5/8	— 10	88c	1—
4 1/2	3/4, 1	1—	\$1.09	1—
5	3/4, 1	1—	1.17	1—
6	1/2, 5/8	*1—	1.37	1—
7	1/2, 5/8	*1—	1.67	2—
8	3/4, 1	*1—	1.85	2—
9	1 1/8	—	—	2—
10	1 1/4	—	—	3—
11	1 1/4	—	—	3—
12	3/4, 1 1/8, 1 1/4	—	—	4—

Pulleys for 5/8-in. "B" Belts. State Diam.							
(Pressed Steel) 89 A 9962				(Cast Iron) 87			
Diam. In.	Bore In.	Wt. Lbs. oz.	Ea.	Diam. In.	Bore In.	Lb.	
2½	½, 5/8 ¾	— 12	\$1.29	2½	½, 5/8 ¾, 7/8	—	
3	½, 5/8 ¾, 1	1— 3	1.45	3	½, 5/8 ¾, 7/8, 1	—	
3½		1—	1.52	3.4		—	
4		1— 2	1.59	3.8		—	
4½		1— 3	1.59	4		—	
5		1— 7	1.67	4.6		—	
6	½, 5/8 ¾, 1 1½ 1¾	1— 9	1.79	5	½, 5/8 ¾, 7/8, 1, 1½, 1¾	—	
7		2— 6	2.39	5.6		—	
8		2— 12	2.62	6		—	
9		3— 2	2.89	7		—	
10		3— 8	3.19	7.8		—	
11		4— 4	3.69	9		—	
12	¾, 1 1½ 1¾	5—	4.15	9.8	¾, 7/8, 1, 1½, 1¾	—	
13		5— 8	4.85	11.4		—	
14		5— 12	5.29	12.8		—	
.....		.....	.....	15.8		—	
.....	.....	.....	.....	18.8	1¾	—	





## Wisconsin

FAMOUS ENGINES

FOR HEAVY SERVICE,  
HIGH-TORQUE PULL  
UNDER PEAK LOADS

Timken Tapered Roller Bearings on ends of counter-balanced crankshaft for smooth running, longer life.

LOW AS  
**\$125<sup>10</sup>**  
\$13.00 DOWN  
\$10 MONTHLY

Air-cooled Wisconsin engines, built to same S.A.E. Standards as leading industrial. Develop rated pulling power at lower speeds to save fuel, increase engine life and "P. Hours." Run at any angle up to 25°. Built-in mechanical flyball type governor. Ignitor, automatic choke. Alum. alloy pistons, 4 rings. Positive pump lubrication. Rotary-type outside magneto, sealed tight and impulse coupled for fast starts. Manual and clutch type clutches where furnished. Ward Man. Order Houses, Retail Stores Wisconsin Service Stations offer prompt repairs and parts when needed. 6.0 to 25.0 HP have rope starter; 12.5 to 25.0-HP have crank starter.

Model VF-4 engines 87 A 6812RT, 87 A 6813RT in Table below, shipped from Chicago. Light charges from nearest House. Only 10% Down.

Speed RPM	Type Engine	Shaft Size Diam. In. Lgth. In.	Ht. In.	Catalog Number	Wt. Lbs.	Cash Price
2.0	Standard	1 24/32	17 1/2	87 A 6800R	83	\$125.10
7.0	Standard	1 22/32	17 1/2	87 A 6801R	89	136.10
9.2	Standard	1 1/8 31/4	22	87 A 6808R	135	152.80
11	Standard	1 1/8 41/2	26	87 A 6809R	210	219.50
13.0	Standard	1 1/8 41/4	26 3/2	87 A 6810R	220	306.82
	With Clutch	1 1/8 31/8	25 3/2	87 A 6811R	255	371.22
25.0	Standard	1 1/8 51/4	28 3/8	87 A 6812RT	315	406.40
	With Clutch	1 1/8 31/2	28 3/8	87 A 6813RT	355	470.55

New 1961 Farm Book for a complete selection of Industrial Quality Wisconsin Engines. and the New Wisconsin Replacement Engine for Gravelly Tractors.

### Pillow Blocks, Jack Shafts . . . Speeds to 10,000 RPM

**(B) C** Precision Machined Pillow Blocks for speeds 3,000 to 6,000 RPM. Rugged cast-iron housing. Double steel ring with molded synthetic rubber seal keeps lubricant in, dirt out. Lubricated for life. Spherical bearing O.D. in spherical housing permits self-alignment. Self-locking eccentric cam collar for easy mounting. Choice of flange or base mount.

State Shaft Size.	(B) Flange Mount	(C) Base Mount	Ship. wt.	Price
3/4 in.	87 A 7232	87 A 7227	3 lbs.	\$4.29
7/8, 15/16 and 1 in.	87 A 7233	87 A 7228	3 lbs.	4.65
1 1/8, 1 1/16 and 1 1/4 in.	87 A 7234	87 A 7229	3 lbs.	5.49
1 1/4, 1 1/2 and 1 3/4 in.	87 A 7235	87 A 7230	3 lbs.	6.49
1 1/2 and 1 3/4 in.	87 A 7236	87 A 7231	3 lbs.	6.95

**(D)** Precision Jack Shafts for Speeds up to 10,000 RPM. 3/4 in. shaft. JACK SHAFT WITH KEYWAY AT BOTH ENDS OF SHAFT. Ideal for power transmission, speed reduction of fan shaft, etc.

87 A 7237—Lubricated for life. Ship. wt. 2 lbs. . . . . \$4.79

JACK SHAFT WITH KEYWAY AT ONE END OF SHAFT, 1/2-IN. THREADED ARBOR AT OTHER END. Lubricated for life, never needs oiling.

87 A 7238—For light saw, buffing, grinding mandrels. Ship. wt. 2 lbs. . . . \$5.59

**(E) to (H)** Base, Flange and Hanger Mounted Pillow Blocks. Speeds up to 1,000 RPM. Precision machined cast-iron housing, except (H) steel stamping. Bearings are self-aligning where stated. Self-aligning type have grease fittings for relubrication. Neoprene laminated felt seals insure longer life. 2 socket head set screws at 90° lock inner race of bearing to shaft.

Self-Aligning. State Shaft	(E) Base Mount	(F) Flange Mount	Av. Wt.	Price
5/8, 3/4, 7/8, 15/16 and 1 in.	87 A 7210	87 A 7216	2 lbs.	\$3.39
1 1/8, 1 1/16 and 1 1/4 in.	87 A 7223	87 A 7225	2 lbs.	4.45
1 1/2, 1 1/16 and 1 1/2 in.	87 A 7234	87 A 7226	2 lbs.	5.29
Bearing Type. State: 5/8, 3/4, 7/8, 15/16, 1 in.	Cat. No.	Average Wt.	Price	
(G) Hanger Mount	87 A 7215	12 oz.	\$2.19	
(H) 3-Hole Flange Mount	87 A 7214	12 oz.	1.59	

### WARDS ON ENGINE ACCESSORIES, CLUTCHES



**(K)** Tells RPM speed of revolving shaft. Range from 500 to 3000 RPM. Pointed end shafts. 3 3/4 inches to use—no timing necessary.

—Ship. wt. 4 oz. . . . . \$1.98

**(L)** Slip over end of Tachometer. Extends range to 12,000 RPM. speed machines. Read Tachometer, multiply by 4 to get RPM.

—2 1/4 x 3 in. Wt. 8 oz. . . . . \$2.48

**(M)** Braided Nylon Starter Cord. Ends 1/4 in. 748-lb. tensile strength. —1/4 in. track. Wt. 3 oz. . . . . 26c

**(N)** Control Wire. Attach to hand levers, garden tractors, etc. Ignitor, throttle arm or governor cable, control, mounting parts. —1 lb. . . . . 98c

**(N)** Centrifugal-type; automatically engages and releases. Can start without load. Mounts on engine shaft. Overloads disengage clutch to avoid stalling. Cast-iron housing; oil impregnated bearings. For 1/2 to 12 HP engines. Set at 1000 RPM. Choice of bore, pulley size for proper power ratio. (Power ratio governed by pulley size only.) Low speeds give neutral action. Use "A" or "B" size V-belt. State Pulley, Bore Size.

For Engines 1/2 to 3 HP. 5/8 or 3/4-in. bore; 3, 3 1/2 or 4-in. single groove pulley.

87 A 7302—Stock. Av. wt. 7 lbs. . . . . \$9.59

For Engines 2 1/2 to 8 HP. 5/8, 3/4, 1, 1 1/8-in. bore; 3, 3 1/2 or 4-in. single groove pulley. 1 and 1 1/8-in. bore from Stock; others promptly from Factory near Indianapolis.

87 A 7303 MK—Av. ship. wt. 9 lbs. . . . . \$14.30

For Engines 5 to 12 HP. 3/4, 1, 1 1/8, 1 1/16-in. bore; 3, 3 1/2, 4 or 5-in. double groove pulley. Shipped same as 87 A 7303MK.

87 A 7304 MK—Av. ship. wt. 15 lbs. . . . . \$22.95

## Pasteurizer

PROTECTS YOUR FAMILY

SERVE TASTY,  
DISEASE-FREE MILK



P



**(P)** 5-Qt. Milk Pasteurizer. Economical and fast—an automatic process takes about 15 minutes. No cooked taste. Costs only about 1c to process a gallon of tasty, disease-free milk. Preset thermostat shuts off element, sounds buzzer when done. Distributes about 50% of cream through milk for a rich, tasty drink. Inner container lifts out for cooling (left picture) stores easily in refrigerator (right picture), no rebottling necessary. Aluminum, light in weight, sturdy and attractive, no moving parts. UL Approved. 110-120 volt, 60 cycle AC. 1250-watt element.

87 A 126—Mail. Ship. wt. 7 lbs. 8 oz. \$2.50 Down, \$4 Monthly..Cash \$23.95

2-Gal. Circulation Pasteurizer. For larger families. Process takes about 40 minutes. Operates like above models, has same type 1250-watt heating element. Inner container has positive seal, pouring spout.

87 A 127—Mail. Ship. wt. 10 lbs. Only \$3.50 Down, \$4 Mo. . . . .Cash \$30.95

## Separators

GENUINE DE LAVAL TABLE MODELS

**(R)** Electric Table Model Separator. Super-Skimming bowl, dynamically balanced to run true without vibration. No danger of clogging. Sanitary, easily cleaned. Precision-made stainless steel discs. Butter-fat screw adjustment. Factory lubricated ball bearings. Supply can, bowl bottom, bowl hood and covers of finest Swedish carbon steel, heavily tinned. Steel frame finished in buff enamel. 1'0-120 volt, 60-cycle AC. Compact—does a complete job fast. Skims completely, gives extra cream production.

87 A 15MB—Skims 250 lbs. in one hour. Ship. wt. 38 lbs. Mailable. \$11 Down. . . . .or Cash \$110.00

87 A 16MO—Skims 400 lbs. in one hour. Ship. wt. 45 lbs. Mailable. \$13.50 Down. . . . .or Cash \$135.00

**(T)** Economical Hand-Driven Table Model Separator. Capacity: 250 lbs. per hour; 40 qts. in 20 min. Balanced Super Skimming bowl. Tinned Swedish carbon steel bowl covers, supply can, discs. Brass bowl nut, cream screw. Steel frame, black enamel finish. Precision built to exacting standards. Automatic lubrication. Mailable. Ship. wt. 50 lbs.

87 A 14MO—\$6.50 Dn., \$7 Mo. . . . .or Cash \$65.00

**(U)** Stainless Steel Pail—longest wearing at any price. Resists wear, corrosion, outwears tinplate many times. No germ hiding seams, easiest pail to keep clean and sanitary. Aids in protecting milk flavor. Use also as ice bucket or beverage pail. 13-Qt. Capacity.

87 A 149M—Ship. wt. 4 lbs. 8 oz. . . . . \$10.47

**(V)** Milk Kettles. Hvy. 155-lb. tinplate. Riveted ears, seamless neck, breast, plug cover.

Holds	Cat. No.	Wt.	Price
2 Qts.	87 A 162	2 lbs.	\$2.29
4 Qts.	87 A 163	3 lbs.	2.89
8 Qts.	87 A 164	4 1/2 lbs.	3.79
12 Qts.	87 A 165M	6 lbs.	4.79
20 Qts.	87 A 166M	7 1/2 lbs.	5.98

**(W)** Butter Churn Mixer. Churns butter, mixes juices, formulas. 110-120 volts, 60 cycle AC. 87 A 238M—4-Qt. Cap. Ship. wt. 16 lbs.. \$24.95

87 A 239M—8-Qt. Cap. Ship. wt. 18 lbs.. 27.50

**(X)** Hand Operated Glass Churn. Easy turning enclosed gears. Perforated cap to pour off buttermilk. Ship. wts. 7, 11 lbs.

87 A 236—4-Qt. Cap. . . . . \$4.69

87 A 237—8-Qt. Cap. . . . . 5.49

Replacement Jars for (X) above.

87 A 242—4-Qt. Cap. Ship. wt. 4 lbs. 8 oz. \$1.69

87 A 243—8-Qt. Cap. Ship. wt. 7 lbs. . . . . 2.49

**(Y)** J & J Rapid-Flo Filter Disks. In factory sealed carton. Finest quality fiber bonded cotton. Shipping weight 100 disks, 1 lb.

Size	Quan.	Plain Face	Price	Gauze Face	Price
6 in.	100	87 A 222	74c	87 A 226	98c
6 in.	300	87 A 223	\$2.16	87 A 227	\$2.88
6 1/2 in.	100	87 A 224	82c	87 A 228	1.09
6 1/2 in.	300	87 A 225	\$2.39	87 A 229	3.19

Check Your Wards 1961 Farm Book—America's Shopping Center for Farm Equipment—lists over 5000 wanted items. See the complete lines of Dairy, Poultry, Hog, and Riding Supplies. From Bees to Weed Cutters—you'll find whatever you need in modern equipment in Wards 1961 Farm Book.

BADF WARDS 1119



# MAKE STRONGER CONCRETE

VIGOROUS MIXING ACTION HANDLES ALL MIXING JOBS BETTER



**\$84.95**  
Fact.  
**\$8.50 DOWN**  
**\$8 MONTH**

**Proven 4-Way Mixing Action.** Double-bladed slicer agitators, elevating shovels, bowl design to lift, fold, slice, blend. "Figure 8" action gives uniform mix, "high-1-minute" output, stronger concrete. All mixers feature 4 replaceable blades set at different levels; 2 curved shovels, 2 paddles. Blends dry aggregates as well as wet.

## EXCLUSIVE "EXTRAS"

- (1) Extra-Handy Drum Stop. Circular tooth and ratchet adjustment sets drum angle at exact position desired.
- (2) Extra-Deep, Heavy Sheet Steel Drum. Size and design insure ample space for best tumbling action. Loads or discharges from either side. Locks upside down.



- (3) Extra Top Reinforcing Ring, protection against damage while loading or discharging—either side.

- (4) Extra-Large Triangular Gusset Plates welded into frame, added reinforcement, won't twist out of shape.

- (5) Extra-Sturdy Frame of 1 1/2 x 1 1/2 in. steel angles for maximum strength.



**\$58.95**

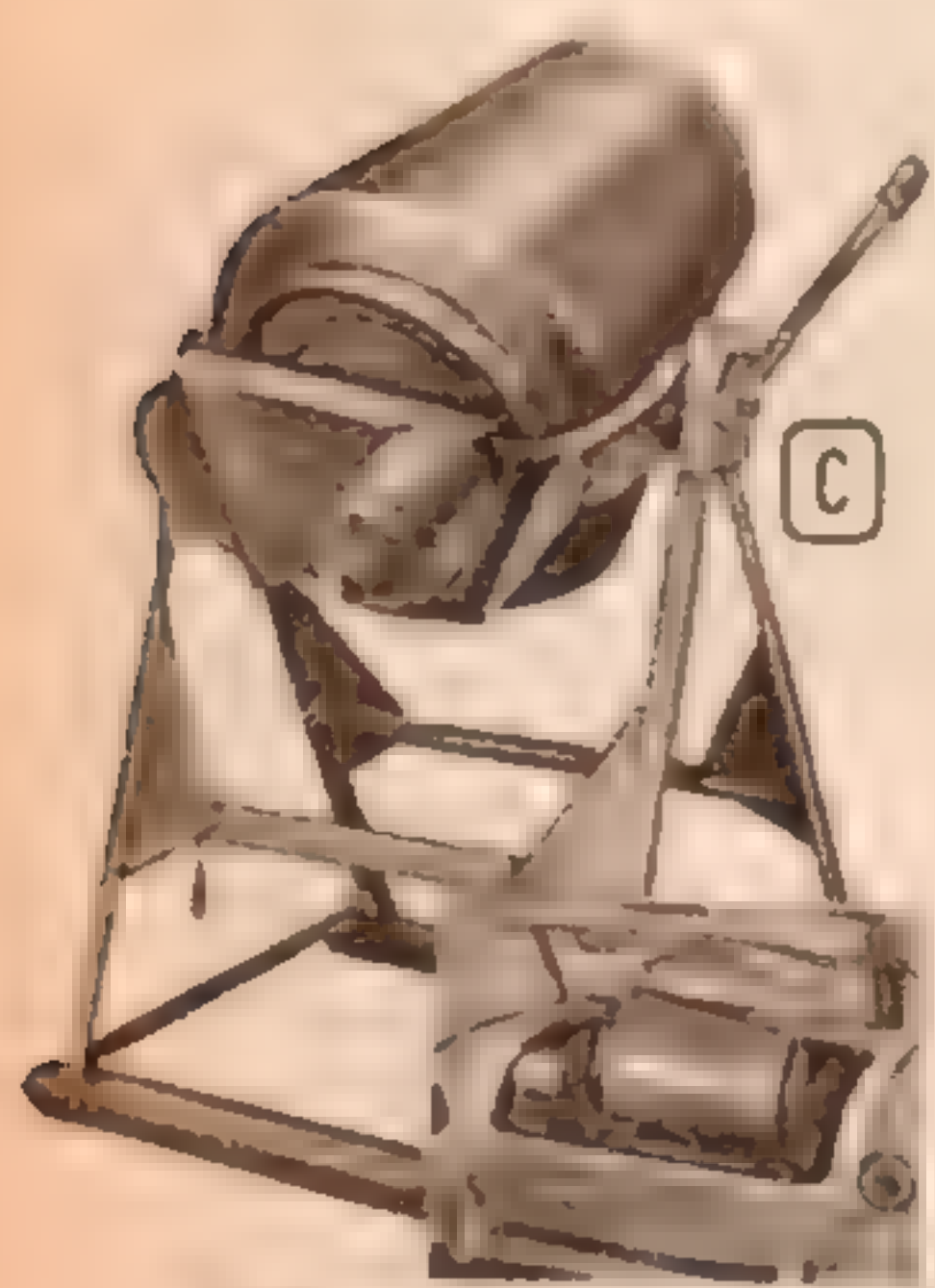
From Factory  
**\$6 DN., \$6 MO.**

## Extra-Large, Heavy-Duty 3 1/4-5 Cu. Ft. Portable Mixers

- Improved drum design for larger capacity and greater output
- Two roller bearing wheels with tires for short distance towing
- Wide, formed steel front leg, reinforced by triangular gussets

**A** Mix 3 1/4-Cu. Ft. Batch in 5-Cu. Ft. Drum Volume. Drum made of steel with heavy duty industrial type replaceable drive ring gear. Pressed steel bowl and channel steel yoke combine strength with light weight. Bowl 24 in. diam. 24 in. depth 25 1/2 in., opening 15 1/2 in. 1 7/8 in. diam. rear axle for tire. Motor platform and steel shield to protect single shaft motor (not for use). 1000.75 sq. in. pneumatic tires included; compare size, quality of tires with others, drive to yourself that Wards is best quality, best buy. See "Shipping Notice" at right. You can buy your concrete mixer on convenient terms. See Page 1283 for complete details.

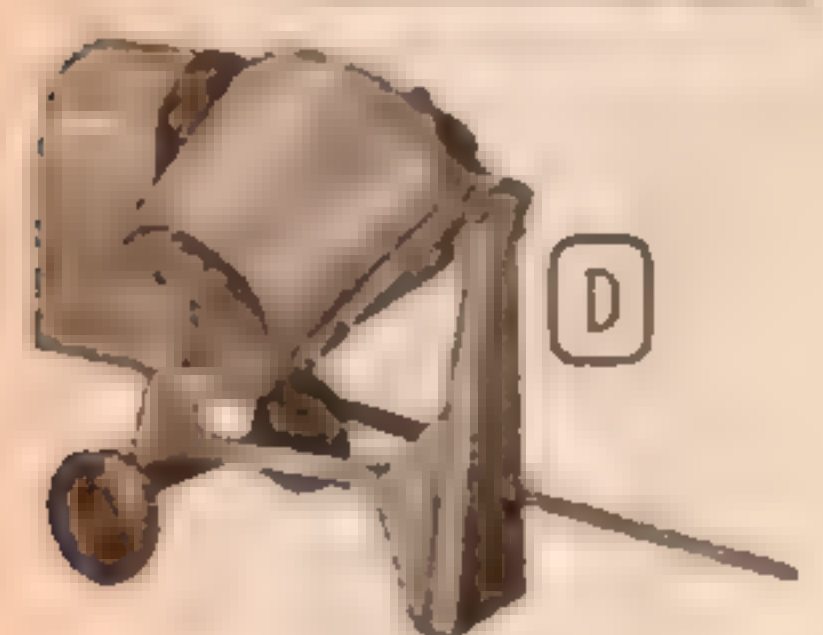
87 A 6422 R—Ship. wt. 235 lbs. Shipped from Stock.....Cash **\$94.95**  
87 A 6422 F—Ship. wt. 225 lbs. Shipped from Factory.....Cash **84.95**  
87 A 6423 R—With Electric Motor Kit at right. Wt. 235 lbs. From Stock..... **130.00**  
87 A 6423 F—With Electric Motor Kit at right. Wt. 225 lbs. From Factory..... **118.95**



## Deluxe Electric Mixer Low As \$99.45

**C** Unique But Practical Concrete Mixer. Smooth and quiet running with small tooth precision gear and efficient V-belt drive. Motor weight counter balances mixer load—makes it easier to hit dump lever, work from either side. Motor attached to yoke under mixer drum to increase efficiency, prevent vibration. Dumpable, at into car trunk. Mix 2 1/4-cu. ft. batch in 4 1/2 cu. ft. drum. Steel bowl, ring gear and yoke. Inside drum diam. 24 in., depth 24 in., opening diam. 15 1/2 in. 1 7/8 in. angle frame. Size overall: 36 in. long, 27 in. wide, 50 in. high. With 1/2 HP 110-120 volt, 60 cycle A.C. electric motor, slot carb. plug. See "Important Shipping Notice" at right. Ship. wt. 205 lbs.

87 A 6413 R—Ship. wt. 205 lbs. From Stock..Cash **\$112.00**  
87 A 6413 F—Ship. wt. 205 lbs. From Factory...Cash **99.45**



**D** Portable 2 1/4-4 Cu. Ft. Mixers. Similar to (C) but mounted on 2 roller bearing wheels with 24 x 2.50 full pneumatic, 2 ply tires for slow speed highway towing (25 MPH). Wide, one-piece front leg and heavy 2 1/2 x 1/2 in. angle steel cross members. 1 7/8 in. diameter retractable tongue, 24 in. long. Ship. wt. 190, 205, 240 lbs.

87 A 6413 R—With Gas Eng. Power Kit. From Stock **\$174.95**  
87 A 6413 F—With Gas Eng. Power Kit. From Fact. **161.95**  
87 A 6414 R—With Electric Power Kit. From Stock... **128.90**  
87 A 6414 F—With Electric Power Kit. From Fact. **116.95**  
87 A 6415 R—Mixer Less Power. Ship. from Stock... **94.95**  
87 A 6415 F—Mixer Less Power. Ship. from Factory. **84.45**



**E** Larger Engine Powered Contractor's Style Trailer Mixer. Mix 3 1/4 cu. ft. batch in 5 cu. ft. drum volume. Similar to (A), but has folding frame, 2 roller bearing wheels with 4.00 x 8 pneumatic tires, 16 in. D.D., 3/2 HP Clinton Engine. 6:1 reduction. Ship. wt. 315 lbs.

87 A 6425 R—\$23.50 Dn. \$15 Mo. From Stock..Cash **\$231.95**  
87 A 6425 F—\$22 Dn. \$15 Mo. From Factory..Cash **218.95**

## "Batch-A-Minute" 2 1/4-4 Cu. Ft. Skid Model Mixers

- Motor platform welded directly into frame—holes to mount easily
- Choice of Engine or Electric Power Kits—economy Models, less power
- On hardwood skids for maximum support—added ease in moving

**B** Mix 2 1/4-Cu. Ft. Batch in Full 4-Cu. Ft. Drum Volume. Packed with described above. Or hardwood skids, less power. Heavy-duty pulley guard, replaceable bronze bearings on pinion, drum shaft. Bearings. Heavy 1 1/2 x 1 1/2 in. steel handle. Cast-iron bowl, ring gear depth 24 in., inside diameter 24 in., top opening 15 in. 14-in. V-belt 61 in. belt for motor; 60 in. for engine and 2 in. "A" size V-pulley. See "Shipping Notice" below.

87 A 6401 R—Ship. wt. 180 lbs. Shipped from Stock.....  
87 A 6401 F—Ship. wt. 180 lbs. Shipped from Factory.....  
87 A 6402 R—With Electric Power Kit. Ship. wt. 200 lbs. From Stock.  
87 A 6402 F—With Electric Power Kit. Ship. wt. 200 lbs. From Factory  
87 A 6403 R—With Gas Eng. Power Kit. Ship. wt. 240 lbs. From Stock  
87 A 6403 F—With Gas Eng. Power Kit. Ship. wt. 240 lbs. From Fact.  
Electric Power Kit. 1/2-HP 110-120 volt 60 cycle AC motor, 61-in. V-belt, 1-ft. stub cord and plug. Mounting bolts and washers included.

87 A 6411 R—Ship. wt. 25 lbs...\$3.50 Down, \$5.00 Monthly.....  
Gas Engine Power Kit. Consists of Premium Quality 2 1/2 HP Clinton Model air-cooled 4-cycle Industrial Quality engine with 6:1 reduction V-belt, pulley and hood. Mounting bolts, washers included.

87 A 6407 R—Ship. wt. 75 lbs...\$8.50 Down, \$8.00 Monthly.....

**IMPORTANT SHIPPING NOTICE.** Mixers shipped promptly from Stock or Ft. Milwaukee, Wisc. Allow transit time, pay freight from shipping point.

JUST SAY "Charge It" SEE PAGE 1283

PAY IN 30 DAYS OR EXTEND PAYMENTS OVER MANY MONTHS

## Small Batch Mixer—Handy Size for Patching Jobs Extra Savings—Now Reduced \$5.05 and \$7.55

**F** Mixes 8 cu. ft. of concrete per hour. One man operation. Need no wheelbarrow or mortar box. Just remove std. 5-gal. steel drum (incl.) and pour. Ideal for small patching jobs (mixes 1.5 cu. ft.) laying brick, building patios, sidewalks, tuckpointing chimneys, etc. Combination steel mixing blade and scraper does thorough job. Double reduction drive gives low speed, thorough mix. Pulley and V-belt drive in first stage for quiet running. Sprocket, chain drive for positive drive at proper speed. Pulley and V-belt included. Unit, including motor, easily disassembled, stored inside unit. Buy on Terms.

87 A 6467 MB—Without Motor. Ship. wt. 21 lbs.  
Only \$2.50 Down, \$4 Mo. Was \$27.50. Now, Cash **\$22.45**  
87 A 6468 MB—With 1/4-HP Electric Motor. Ship. wt. 35 lbs.  
\$3.50 Down, \$5 Monthly. Was \$42.50. Now, Cash **\$34.95**

Low as  
**\$22.45**

**F**

## Rugged Corrugated Steel Buildings—Low as \$147.50 10x10 ft.

**G** Utility Buildings. 10, 12-ft. widths. 2 1/2 in. corrugated, 20-gal. galvanized steel. One-piece 3 x 3 x 1/8-in. ridge, eave purlins. 2 x 2 x 3/8-in. studs, rafters. Braces 1 1/2 x 1 1/2 x 1/8-in. angles.

10-ft. Wide Building with Hinged Double Doors. Studs 10 ft. apart. Height to peak 9 ft. 3 in.; sidewall 6 ft. high. Hinged swing-out doors 3 ft. wide, 8 ft. 8 in. high. Shipped promptly, you pay freight charges from Factory in Ft. Madison, Ia. State size wanted. Buy on terms—Pa. 1283.

87 A 3945F	Ship. wt.	Monthly	Cash
10x10 ft. Size	722 lbs.	\$5.50	\$147.50
10x20 ft. Size	1247 lbs.	8.00	225.00
10x30 ft. Size	1762 lbs.	11.00	307.00
10x40 ft. Size	2157 lbs.	14.00	389.00

12 ft. Wide with Hinged Double Doors. Studs 8 ft. apart. Intermediate purlins of 1 1/4 x 1 1/4 x 3/8-in. angles. Peak ht. 10 ft. 6 in.; sidewall 7 ft. high. Swing-out doors 10 ft. wide, 7 ft. 6 in. high. Shipped promptly, pay freight from Factory in Ft. Madison, Ia. State size wanted.

87 A 3956F	Ship. wt.	Monthly	Cash
12x12 ft. Size	1115 lbs.	\$7.50	\$206.50
12x24 ft. Size	1673 lbs.	11.50	313.50
12x36 ft. Size	2225 lbs.	15.00	422.50
12x48 ft. Size	2883 lbs.	18.00	531.50

See Complete Building Line in Wards 1961 Farm Book.

**SPECIAL NOTICE.** Customers living in metropolitan areas, check local code to see if steel buildings of this type are permitted in your area.

1120 WARDS BA



NO MORE  
**\$5.50 MONTHLY**

10x10



# Rugged, Multi-Purpose Centrifugal Pumps

3 Self-Priming Centrifugal Pumps—Gasoline . . . Electric . . . or Universal Drive. Outstanding performance—high capacity. Special non-clog impeller—no check required. Lightweight aluminum. Includes suction strainer. Gasoline Models (1) have 4 cycle gasoline engines. Electric Model (2) powered by 3500 RPM, 3 HP, 115/230 V. Universal Pumps have 1/2-in. shafts, heavy duty ball bearings—use own motor.

Universal Pumps save 72-80% in cost!									
Catalog Number	Suct. Disch.	Drive	Operating GPM at Total Head in Ft.				Wt. lbs.	Cash Price	
			RPM	10	30	50			90
81 A 3842R	1½ in.	2¼-HP Gas	2900-3800	93	93	80	45	55	\$114.50
81 A 3843R	2 in.	3-HP Gas	3100-3800	125	124	106	54	56	122.50
81 A 3844R	2 in.	3-HP Elec.	3500	133	133	116	50	86	245.00
81 A 3846R	1 in.	Universal	3500	30	22	.....	.....	14	26.50
			HP	.4	.3	.....	.....		
			3500	133	133	116	50		
81 A 3847R	2 in.	Universal	HP	3	3	2.9	2.3	55	89.50
			2600	99	82	20	.....		
			HP	1.3	1.3	.9	.....		



ELECTRIC  
Only  
**\$245<sup>00</sup>**



UNIVERSAL  
Low as  
**\$26<sup>50</sup>**

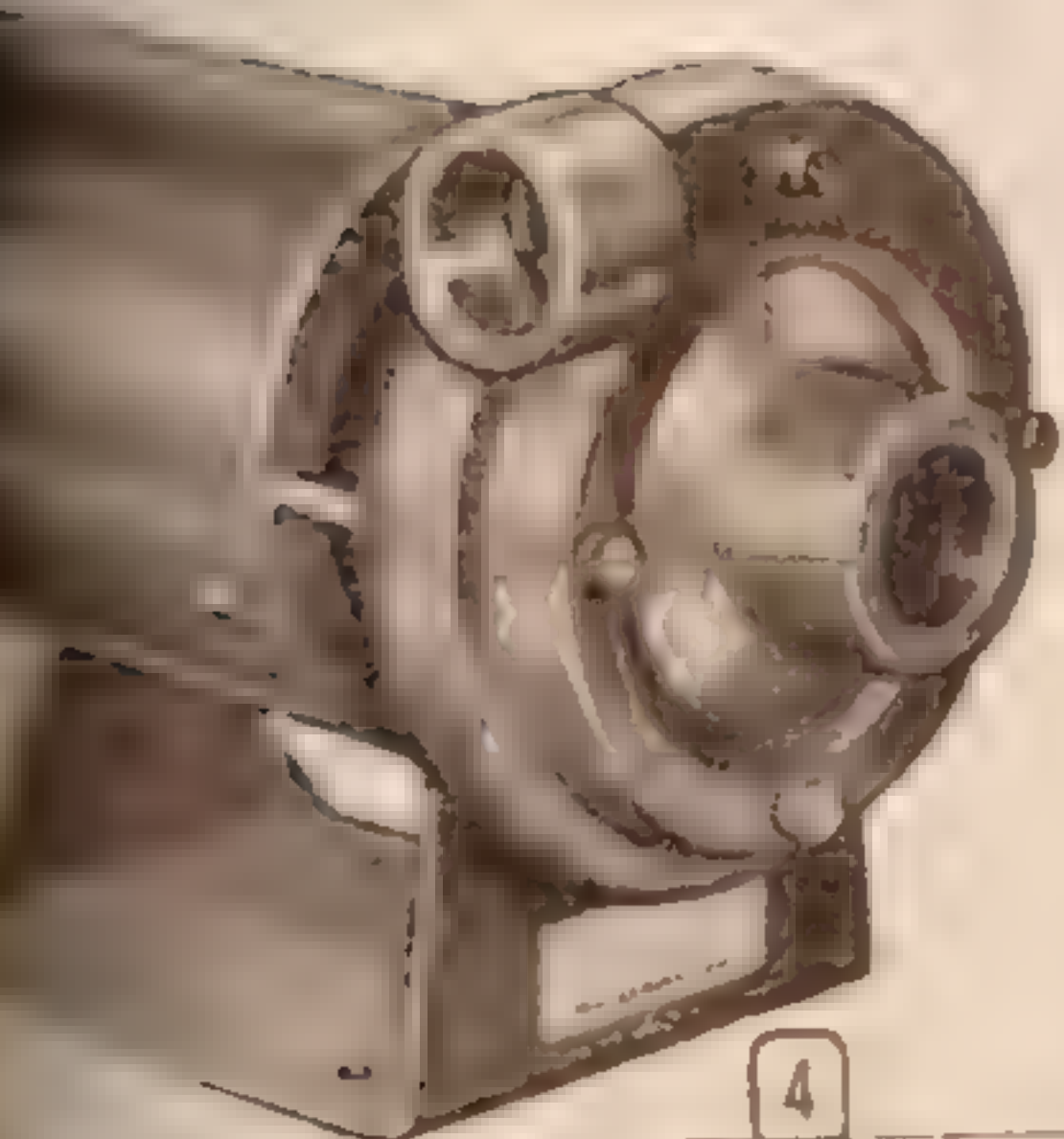


Gas  
**114.50**

## Booster Pumps... Low as \$56<sup>50</sup>

- Finest Construction . . . Compact Design
- Completely Self-Lubricating for Easy Care
- Pump and Motor Never Need Oiling
- Ideal for Underground Lawn Sprinklers

4 Versatile High-Pressure . . . Heavy-Duty Electric Pump. Many uses in city or country. Stainless steel shaft. Balanced bronze impellers for big capacity needs. Long-life ceramic faced rotary seal. Single phase motors, grease sealed ball bearing type for 60 cycle AC. 1/2-HP for 115 volts; others for 115 or 230 volts. Equipped with UL approved overload protector. Not Mailable.

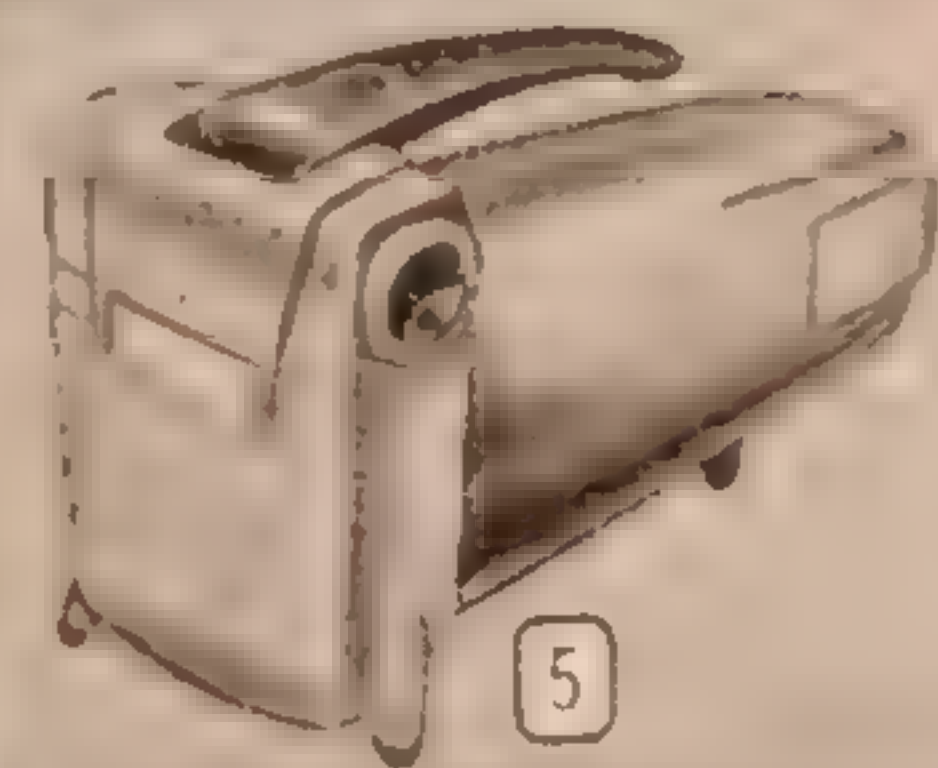


GPM at Total Head in Feet									Pipe In.	Shut Off	Catalog Number	Wt. lbs.	Price
20	30	40	50	60	70	80	90						
55 58 64	53	49	41	26	....	....	....	1 1/4	57 ft.	81 A 3830R	28	\$56.50	
	58	55	49	40	27	....	....	1 1/4	70 ft.	81 A 3831R	31	66.50	
	64	62	58	51	42	30	14	1 1/4	84 ft.	81 A 3832R	35	73.50	
		75	71	64	55	41	15	1 1/2	85 ft.	81 A 3833R	41	79.50	
		85	82	78	72	65	55	40	1 1/2	102 ft.	81 A 3834R	50	99.50

Use Wards Convenient Home Improvement Terms—see Page 960

## New Portable Utility Pump

- Greater Efficiency . . . More Dependable Operation
- Self-Priming for Greater Convenience . . . Lightweight—Weighs Only 14 Lbs.



New Portable Utility Pump  
Only  
**\$59<sup>50</sup>**

5 Power Plus in a Compact Unit. The perfect combination of lightweight portability . . . high pressure . . . self priming action. Unlimited use around home . . . farm . . . garden. Perfect for operating several sprinklers using garden hose. Use as booster pump for intermittent jobs. High pressure operation—pumps to 1000 gallons per hour and pressure to 40 pounds—see performance capacities in table below. Overload protection prevents burnout.

Rugged cast-aluminum body lasts for years . . . won't rust. 1/2-HP: 7500 RPM; 115-volt motor. 10 feet of 3-wire cord with molded plug and grounding pin. Includes 3/4 in. hose adaptors and suction strainer.

81 A 3840 RW—Shipping weight 16 lbs. Not Mailable. . . . . \$59.50

Total Head	PSI	39	35	30	26	22	17
Feet		90	80	70	60	50	40
Gallons per Hour		200	430	640	810	950	1050

Order By Mail,  
By Phone or  
In Person

## Nationally Known HYPRO PUMPS

Flex Rotor Impeller. Cast bronze construction. Moves greater volume at pressures up to 20 ft. Superior to roller type for handling suspended solids. For pumping water, silo pits, liquid manure, transplants not damaging to rubber. Self priming. 10 ft. 1-in. size moves 1300 GPH at discharge. Standard pipe threaded ports.

6 Flex Roller Impeller. Cast bronze construction. For pressures up to 75 lbs. All sizes will lift water up to 20 ft. at sea level when inside of pump is wet. Precision cut rotor held to close tolerance for high efficiency. 1-in. size will move 1020 GPH. Operates at 1750-1800 RPM. To maintain prime, use foot valve where lift is 3 ft. or more. Standard-pipe threaded ports.

Type	State Port Size	Shaft Size	Hypro No.	Motor Speed 1725 RPM				Ship. wt.		Cash Price
				0 lbs. GPM	HP	20 lbs. GPM	HP	30 lbs. GPM	HP	
Flex Rotor	1/2 in.	1/2 in.	B12	6	1/4	4	1/4	2	1/4	\$16.25
Flex Rotor	3/4 in.	1/2 in.	B34	10 1/4	1/2	7	1/2	4 1/4	1/2	23.50
Flex Rotor	1 in.	3/4 in.	B10	22	1/2	11 1/2	1/2	2 1/2	3/4	31.50
Flex Roller	1/2 in.	1/2 in.	B612	0 lbs.		30 lbs.		60 lbs.		19.25
				5 1/4	1/4	4	1/2	3 1/4	1/2	
				7	1/2	6	1/2	4	8	
Flex Roller	3/4 in.	1/2 in.	B634	0 lbs.		30 lbs.		60 lbs.		26.50
				8 1/2	1/2	15 1/4	1/2	14 1/2	3/4	
Flex Roller	1 in.	3/4 in.	B610	0 lbs.		30 lbs.		60 lbs.		35.50
				17	1/2	15 1/4	1/2	14 1/2	3/4	

Hollow Shaft Pumps. Fit on motor shaft for portable pumping. Fits any 1/2-in. shaft; 1/4 HP electric motor. Capacity same as 1/2-in. above. Ship. wt. 3 1/2 lbs.

81 A 3862—Roller. Hypro No. B640. . . \$21.50

81 A 3863—Rotor. Hypro No. B40. . . . 19.25

Adapter. Permits use of above pumps on 1/2 or 1-in. motor or electric shaft.

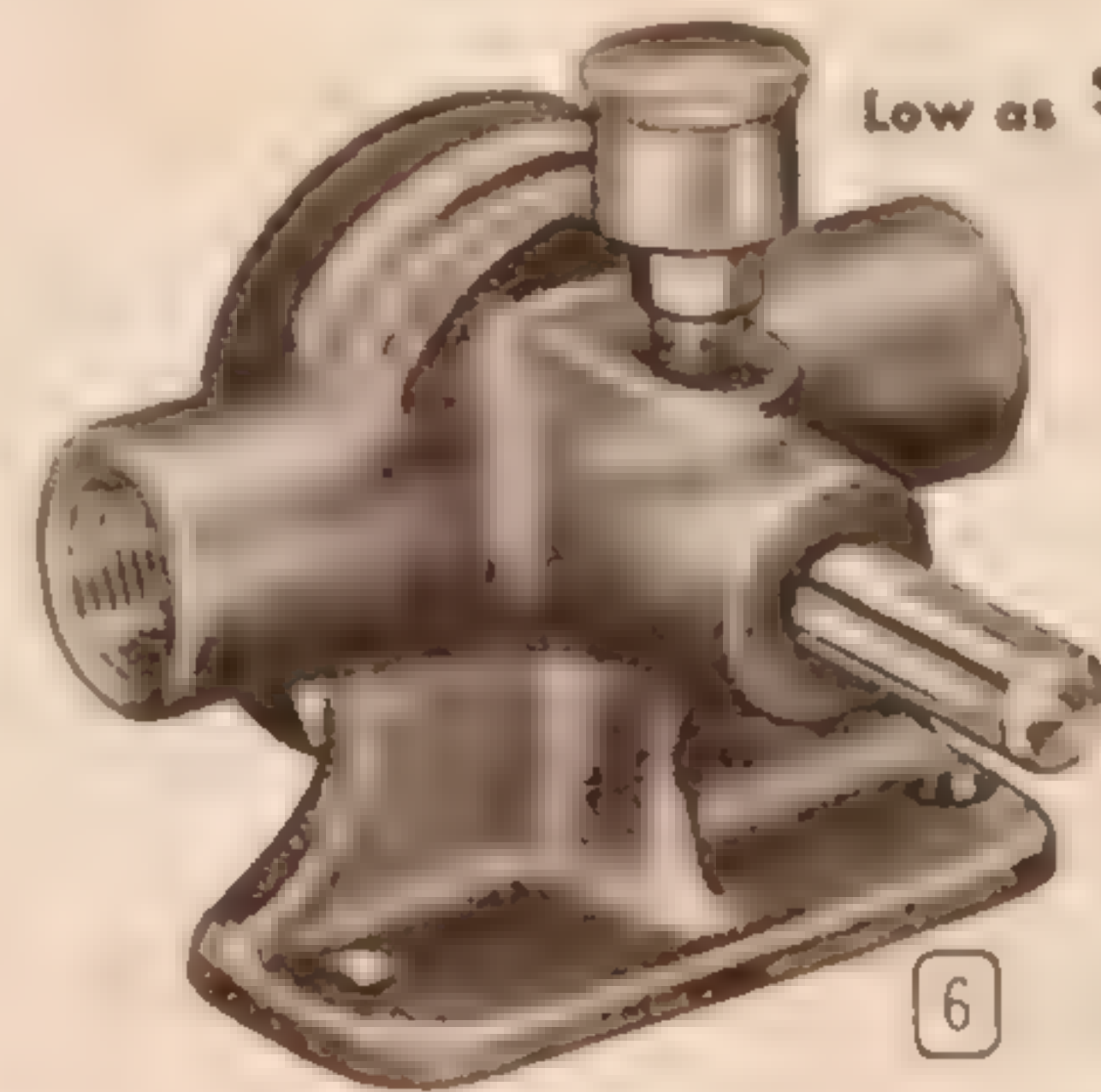
81 A 3864—Adapter. . . . . \$2.50

Hollow Shaft Pumps. Similar to pumps at left but larger. Fit 3/8-in. motor or engine shaft. Fit 1/2, 1/2 or 3/4-HP motors or 2-HP engines. Have approximately double pumping capacity at 1/2-in. pumps at left. Ship. wt. 5 lbs.

81 A 3870—Roller. Hypro No. B59. . . . \$26.50

81 A 3871—Rotor. Hypro No. B53. . . . 23.50

"W" from Stock or Houston Whse.



Low as \$16<sup>25</sup>

Low as  
**\$19<sup>25</sup>**

Discharge Hose. 1 1/2-in. threaded coupling—pair, male and female. With cotton jacket. State length. Ship. wts. 10 lbs.; 16 lbs.

81 A 3888 MO—25 ft. . . . . \$19.95; 50 ft. . . . . \$35.00

Suction Hose. Rough bore. 1 1/2-in. I.D. Ends enlarged to 2 in. to fit 1 1/2-in. pipe. Reinforced cover; spring steel. State length.

81 A 3986 MO—10 ft. Wt. 8 lbs. \$15.90; 20 ft. Wt. 16 lbs. . . . \$29.95

15 ft. Wt. 12 lbs. 22.95; 25 ft. Wt. 20 lbs. . . . 38.95

81 A 3916—Combination Foot Valve and Strainer. Aids priming.

State Pipe	Wt.	Price	State Pipe	Wt.	Price
1 1/2 in.	1 1/2 lbs.	\$2.09	1 1/2 in.	2 1/2 lbs.	\$3.09
1 in.	1 1/2 lbs.	2.15	2 in.	5 1/4 lbs.	4.50
1 1/4 in.	2 1/4 lbs.	2.50	2 1/2 in.	7 1/2 lbs.	6.25

Nylon Rope. Twice as strong as Manila. Natural elasticity absorbs stresses under tension. Waterproof, rot, mildew-proof. Light weight, resists abrasion. White.

Rope Diam. In.	*Break Strain	Wt. Per 100 Ft.	Catalog Number	Under 50 Ft. Per Ft.	50 Ft. or More Per Ft.
1/4 in.	1500 lbs.	2 lbs.	84A9625H	6c	5 1/2c
3/8 in.	3400 lbs.	4 lbs.	84A9626H	12 1/2c	11 1/2c
1/2 in.	4800 lbs.	5 lbs.	84A9627H	17c	16c
3/4 in.	5500 lbs.	7 lbs.	84A9637H	22 1/2c	21c

1/4-in. Polyethylene Rope. Special buoyancy makes it float. Resists stretching, acids, rot, mildew. Breaking strain 1050 lbs. State length. Ship. wt. per 100 ft. 2 lbs.

84 A 9639 H—Under 50 feet. . . . . Per Foot 2 3/4c

Over 50 feet. . . . . Per Foot 2 1/4c

3/16-in. Trucker's or Lariat Rope. Manila fibers, tightly laid. Oiled, treated to resist moisture, mildew, weathering. Ship. wt. per 10 ft. 9 oz. State length.

84A9648H—3 Strand. Ft. . . 6c

84A9649H—4 Strand. Ft. 6 1/2c

8 Premium Manila Rope. Treated with copper base Formula "W" to make it permanently rot and mildew-proof. Outlasts ordinary manila rope 3 to 1. Won't swell or deteriorate under water; retains tensile strength under toughest usage. Not sticky or oily. Actually exceeds government specs. for breaking.

Standard Manila Rope. Fine quality untreated Manila fibers. Lubricated to reduce friction. Exceeds government rope breaking strain tests.

Rope Diam.	*Govt. Break. Strains	Ship. Wt. 100 ft.	Premium Quality Treated with Formula W			Standard Quality—Untreated		
			Cat. No.	Per ft. under 100 ft.	Per ft. 100 ft. or over	Cat. No.	Per ft. under 100 ft.	Per ft. 100 ft. or over
1/4 in.	600 lbs.	3 lbs.	84 A 9640H	2c	13 1/2c	84 A 9630H	1 1/2c	1 1/4c
3/8 in.	1350 lbs.	5 lbs.	84 A 9641H	3 1/2c	3 1/4c	84 A 9631H	2 3/4c	2 1/2c
1/2 in.	2650 lbs.	8 lbs.	84 A 9642H	6 1/2c	6c	84 A 9632H	5c	4 1/2c
3/4 in.	4400 lbs.	14 lbs.	84 A 9643H	11 1/2c	11c	84 A 9633H	8 1/2c	8c
1 in.	5400 lbs.	17 lbs.	84 A 9644H	13 1/2c	13c	84 A 9634H	10c	9 1/2c
1 1/4 in.	7700 lbs.	25 lbs.	84 A 9645H	17 1/2c	16 1/2c	84 A 9635H	14c	13c
1 1/2 in.	9000 lbs.	28 lbs.	84 A 9646H	20 1/2c	19 1/2c	84 A 9636H	16 1/2c	15 1/2c

\*Notice: Recommended safe working load is 1/5 of listed breaking strain.

Compare Quality,  
Save with Wards  
Rope Prices



Standard  
**1/4"**  
Per Ft.  
100 ft. or more

8

NO MONEY  
\$5.50 MONT-

10x10-ft. Size

BFCEDAS 1121



# New! Carpet-Textured Rubber Mats

## LOOK LIKE REAL CARPETING—YET SO EASY TO CLEAN

### Riverside Mats \$1.19 to \$5.95

(3) to (7) Made with Miracle Polene (Trademark—Rubber Plastic Compound) . . . Makes mats softer yet tougher, with a luster-sheen finish that's easier to clean. Makes mats cling to car floor better, too. Two-tone styling.

State Color: Blue, Green, Antique Brown, Red or Black each with White inlay; White with Black inlay.

(3) Riverside Protector Mats for Front. Full-width door-to-door and over-the-hump protection.

61 A 7210 M—For 1959-60 Buick, Cad., Chev., Pont. and Olds. Differs slightly from picture. (For 1961 Models, see below.) State Color—see above. Ship. wt. 13 lbs. Each \$5.95

61 A 7211 M—For 1957-61 cars except 1959-60 Buick, Cad., Chev., Pont., Olds. and Compacts. Trim to fit older cars. State Color (above). Wt. 11 lbs. . . . . Each \$5.49

(4) Riverside Matshields for Rear. Fit all cars, door-to-door except compact cars. State Color—see above.

61 A 7212—Wt. 9 lbs. 8 oz. Two for \$7.66 . . . Each \$3.89

(5) De Luxe Contour Twin Mats for Front. One for driver's side, one for passenger's side. Fit all cars except compact cars. No trimming needed. State Color—see above.

61 A 7244—Ship. wt. pair, 6 lbs. 8 oz. . . . . Pair \$4.25

(6) Riverside Utility Mats for Front or Rear. Ideal for step-down floor area. For home use, too. Size 18x15 1/4 in. State Color—see above. Ship. wt. ea., 2 lbs. 3 oz.

61 A 7214—Two for \$2.24 . . . . . Each \$1.19

(7) Riverside Mat Combination—Save 45c on Sets. Colors in sets matched as closely as commercially possible. State Color Wanted—see above.

61 A 7208 M—For 1959-60 Buick, Cad., Chev., Olds., Pont. Front Mat (3) and Matshield (4). Ship. wt. 22 lbs. . . \$9.39

61 A 7213 M—For 1957-61 cars except 1959-60 Buick, Cad., Chev., Pontiac, Olds. and compact cars. Front Mat (3) and Matshield (4). Ship. wt. 20 lbs. . . . . \$8.93

### "Space Age" Mats \$2.14 to \$3.29

(8) (9) (10) Rocket Styling in our standard weight mat. Made of tough, durable rubber.

State Color: White, Blue, Green, Red or Black.

(8) Front Mat. Door-to-door and over-the-hump protection. Fit most cars except compacts. State Color.

61 A 7171 M—Ship. wt. each, 7 lbs. 8 oz. . . . . \$3.29

(9) Rear Mat. Door-to-door protection. Fits all cars except compacts. Size 19x65 in. Ship. wt. 5 lbs. 8 oz. State Color.

61 A 7172—Two for \$4.17 . . . . . Each \$2.14

Money-Saving Combination—Save 20c Extra. Standard Front Mat (8) and Rear Mat (9). Colors in sets are matched as closely as commercially possible. Ship. wt. 13 lbs.

61 A 7173 M—State Color—see above. Combination \$5.23

(10) Contour Twin Mats for Front. One for driver's side, one for passenger's side. Shaped to fit up slope. Fit all cars except compact cars. Ship. wt. 6 lbs. 8 oz.

61 A 7174—State Color—see above. . . . . Pair \$2.49

### Low-Cost Utility Mat 74¢ Ea. In Pairs

(11) Reversible Utility Mats for Front or Rear. Waffle design on one side, ribbed on other—just shake to clean or wash with hose. Ideal for home use, too, as door mat or in kitchen. Size 16x18 in. Ship. wt. each, 1 lb. 10 oz.

State Color: White, Blue, Green, Red or Black.

61 A 7170—Two for \$1.48 . . . . . Each 79c



### Economy "Throw-Type" Seat Covers

(16) Fiber Seat Throw Cover. Inexpensive, practical protection for your car's upholstery. Durable plasticized fiber in colorful plaid design. Vinyl plastic bolster; skirts of cotton sheeting. Easy to install. Fits any standard auto seat—front or rear. Ship. wt. each 2 lbs.

State Color Wanted: Blue, Green or Charcoal.

61 A 7605—For Split-Back Front Seats . . . . . \$3.89

61 A 7606—For Solid-Back Front or Rear Seats . . . 3.89

(17) "Glitterspun" E-Z-On Auto Seat Cover. Durable woven cotton-rayon fabric laced with metallic threads. Harmonizing leatherette trim. Not for 1/2-2/3 divided seats, swivel or tower seats, or seats with dips in backrest.

State Color: Blue, Green or Charcoal. Wt. 1 lb. 12 oz.

61 A 7530—For Split-Back Front Seats . . . . . \$5.89

61 A 7531—For Solid-Back Front Seats . . . . . 5.89

(18) Denim "Kar-Jeans." For front or rear seats of all cars. Washable and reversible. Durable denim fabric in multicolor plaid pattern that will harmonize with any car interior. 56-in. wide throw type. Elastic straps hold backrest in place; pin fasteners incl. for cushion cover. Warm in winter, cool in summer. Easy to put on or take off. Order 2—one for front, one for back. Ship. wt. each 1 lb.

61 A 7397—For Split-Back Front Seats . . . . . \$3.42

61 A 7398—For Solid-Back Front or Rear Seats . . . 3.42

(1) (2) Another Ward First . . . a New Idea in Full-Width Protector Mats—rubber that looks like deep-pile loop carpeting. Clever new molding process gives these mats all the beauty of luxurious carpeting combined with the cleaning ease of rubber. Rich new colors complement the interiors of today's cars. Smartly accented with triple-triangles in designer-coordinated colors on the "over-the-hump" center area for extra style.

Covers regular mats for door-to-door and over-the-hump protection. Extra-thick for soft, cushiony comfort—yet tough and durable for longer wear. Easy to install . . . and so simple to clean.

State Color Wanted: Blue, Green, White, Black or Brown. Fit only cars listed at right—order by correct Catalog Number at right.

### Custom-Fit Front Floor Mats

(12) Full Front Mats. Like original. Felt back padding. Carpet textured. Black rubber. Wt. 10 lbs.

For	Cat. No.	Price	For	Cat. No.	Price
<b>Chevrolet</b>			<b>Ford</b>		
1949-54	61 A 7183 M	\$5.69	1955-56	61 A 7220 M	\$5.49
1955-57	61 A 7221 M	5.39	1957-59	61 A 7147 M	5.45
1958 . . .	61 A 7150 M	5.79	<b>Mercury</b>		
<b>Chrysler</b>			1952-54	61 A 7152 M	6.29
1949-54	61 A 7154 M	5.39	1955-56	61 A 7220 M	5.49
<b>De Soto</b>			<b>Plymouth</b>		
1949-54	61 A 7154 M	5.39	1949-52	61 A 7191 M	5.35
<b>Dodge</b>			1953-54	61 A 7209 M	5.79
1949-52	61 A 7154 M	5.39	1955-56	61 A 7180 M	5.89
<b>Ford</b>			1957-58	61 A 7145 M	6.17
1949-50	61 A 7185 M	5.79	<b>Pontiac</b>		
1951 . . .	61 A 7186 M	5.89	1949-52	61 A 7144 M	5.17
1952-54	61 A 7152 M	6.29	1953-54	61 A 7146 M	5.17

Semi-Custom Front Mats (not shown). Same style as Custom-Fit Floor Mats above, but one size fits all cars listed below. Use old mat as trim pattern.

**LARGE:** Width 65 1/4 in. at front, 74 1/4 in. at rear; 36 in. long. Fits: 1950-58 Buick (ex. 1951-53 Special); 1950-58 Cadillac; 1955-58 Chev.; 1955-59 Chrys., Imperial; 1955-59 Dodge, DeSoto; 1957-59 Ford; 1956-58 Lincoln, Mercury; 1950-51 Olds. (98); 1954-57 Olds. (All); 1957-59 Plym., Studebaker; 1955-58 Pontiac.

61 A 7155 M—Ship. wt. 14 lbs. . . . . Each \$6.89

**MEDIUM:** Width 63 in. at front, 66 1/2 in. at rear; 38 in. long. Fits: 1949 Buick All; 1950-53 Buick Special; 1949-54 Chev., Chrysler, DeSoto, Dodge; 1949-56 Ford, Mercury; 1946-53 Hudson; 1947-55 Kaiser; 1949-57 Nash; 1949-50 Olds. (88); 1952-53 Olds. (All); 1949-56 Plym.; 1946-56 Packard; 1947-54 Pontiac; 1947-56 Studebaker.

61 A 7195 M—Ship. wt. 13 lbs. . . . . Each \$5.89

**Semi-Custom-Fitted Mats for Rear** (not shown). Heavy Black carpet-textured rubber with felt base. Requires little or no trimming. Ship. wt. each, 10 lbs.

61 A 7200 M—1953-54 Chrys., DeSoto, Dodge, Plym. . \$4.95

61 A 7201 M—For 1955-56 Dodge, Plymouth. Each 4.95

61 A 7202 M—For 1950-53 Buick; 1949-54 Chevrolet; 1949-56 Oldsmobile; 1953-54 Pontiac. . . . . Each \$4.95

61 A 7203 M—For 1955-57 Chevrolet. . . . . Each 4.95

61 A 7204 M—For 1952-56 Ford, Mercury . . . . . Each 4.95

**Universal Rear Mats** (not shown). Heavy Black rubber with felt base. Use old mat for trim pattern. 62x32 in. Fits: 1939-48 Buick, Chrys., DeSoto, Dodge, Mercury, Olds. (ex. 98); 1939-52 Plym., Pontiac, Stude., 1940-52 Chev.; 1937-48 and 1951 Ford; 1950-53 Rambler.

61 A 7192 M—Ship. wt. 12 lbs. . . . . Each \$4.27

### Seat Cushions—9 Popular Styles

(19) (20) (21) Air-Cooled Seat Cushions. Interwoven spring wire covered with woven fiber. Air circulates through cushion for greater riding comfort all year.

(19) **DOUBLE SEATER.** Fits all cars, front or rear seats. Covers full width of seat. Snap fasteners hold twin backrests together. Elastic straps loop over backrest.

State Color: Green, Blue or Charcoal.

61 A 7674 M—Ship. wt. 6 lbs. . . . . Each \$7.89

(20) **GIANT SINGLE-STYLE.** Approx. size: Backrest 20x22 in.; seat 16x22 in. Ship. wt. 3 lbs.

61 A 7651 M—State: Green, Blue, Charcoal. Each \$2.79

(21) **ECONOMY SINGLE-STYLE.** Lowest price we know of for wire-filled cushion of this quality.

61 A 7665—Multicolor plaid. Wt. 1 lb. . . . . Each \$1.88

(22) **Jumbo Health Cushion.** Extra high back for more comfort. Woven fiber covering on front in ass'td colors. Button tufting prevents sagging.

61 A 7650—Size 18x22x3 1/2. Ship. wt. 4 lbs. . . . . \$2.98

(23) **Ventilated Backrest.** Keeps your back cool in Summer—helps circulate warm air in Winter. Fits and rests your back—insures better posture, less driving fatigue. Steel tubing; Saran plastic webbing.

61 A 7698—Ship. wt. 3 lbs. . . . . Only \$3.25

(24) **"Mark-For" Adjustable Back Rest** for positive posture aid. Adjusts 3 ways to meet orthopedic requirements for height, degree or push against lower back and angle of tilt for better vision. Vinyl-covered steel frame, fiber glass-mesh seat and back. For home, office, too.

61 AP 7613—Postpaid. . . . . Each \$12.95

(25) **Wedge Cushion.** Assorted patterns and colors of seat cover materials. Approx. size 14 1/4 x 14 1/4 x 2 1/2 in.

61 A 7681—Ship. wt. 2 lbs. 10 oz. . . . . \$1.59

(26) **Molded Foam Rubber Wedge Cushion.** Woven plastic cover in assorted patterns. Art. Leather trim.

61 A 7666—Approx. 15x15 in. Ship. wt. 2 lbs. . . . . \$2.98

(27) **Economy Cushion.** Cotton-filled. Multi-color fiber.

61 A 7680—Approx. Size 14x15 in. Wt. 1 lb. 12 oz. 98c

(1) Front Mat for Buick, Cadillac, Chevrolet and Oldsmobile. Ship. wt. each, 11 lbs.

61 A 7236 M—1961 Models. State Color. . . . .

61 A 7237 M—1959-60 Models. State Color. . . . .

Front Mats for all other 1957-61 cars except listed above and compact cars. Ship. wt.

61 A 7238 M—State Color (see at left). . . . .

(2) Rear Mat for all 1957-61 cars (all models) except compact cars. Ship. wt. 7 lbs.

61 A 7239 M—State Color (see at left). . . . .

(1) (2) Mat Sets for Front and Rear. Save when you buy both. State Car Make, Year, Wt.

61 A 7240 Y—State Color (see at left). . . . . Set

### Custom-Made Auto Carpets

(13) For Front and Rear. Made to Factory

tions. Luxurious beauty of heavy, long pile. Latex backing. With or without padding.

**How To Order:** First: 1950-61 Buick, Chevrolet, Chrysler, DeSoto, Dodge, Edsel Lincoln, Merc., Olds., Plym., Pontiac and compact cars. State Make, Year, Model and body type of whether standard or automatic transmission, standard or power brakes. State Color: Blue, Green, Rust, Brown, Black, Gray or Red. from Chicago, Ill. Factory—Allow 10 days. Pay Postage from factory.

#### Buy Both Front And Rear—Save \$2

FOR	With Felt Padding			Without Felt		
	Lbs.	Cat. No.	Price	Lbs.	Cat. No.	Price
Front	9	61 A 7206 K	\$14.95	7	61 A 7222 K	
Rear	7	61 A 7207 K	12.25	6	61 A 7223 K	
Both	16	61 A 7205 K	25.20	13	61 A 7221 K	

### Replacement Trunk Mats

(14) Fabric Trunk Mats—duplicate original

and design. Restore trunk to new-car look. State Make, Year, Model of car. Pay postage. Factory near Dubuque, Iowa—shipped. Ship. wt. 7 lbs. Mailable.

61 A 7225 K—For 1953-60 Chev.; 1955-60 Merc., Plym.; 1952-60 Ford; 1956-60 Rambler.

61 A 7226 K—For 1951-58 Buick (except Roadmaster); 1955-60 DeSoto and Chrysler; 1957-60 Imp.; 1951-60 Olds. (except 1951-98); 1950-60 Pont. (except 1954 Starchief).

### All-Rubber Auto Trunk Mats

(15) Heavy-Duty Black Rubber with easy-to-sign. Lifts out easily. Protects original covering against dirt and wear. Permits use for many hauling purposes. Fits most cars.

61 A 7136 M—Ship. wt. 11 lbs. . . . .

#### MAT SIZES FOR COMPACT CARS

Are Listed On Page 1129.

#### MAT SIZES FOR IMPORTED CARS

Are Listed On Page 1137

### Plastic Panels for Car Doors

(28) Cover Inside of Car Doors. Fit all makes

Stitchless quilted vinyl in Black and Blue with center trim band in Red, Blue or Green. Keep clean—just wipe with damp cloth. and install. Ship. wt. pair, 3 lbs.

61 A 7685 M—With Red trim band . . . . .

61 A 7686 M—With Blue trim band . . . . .

61 A 7687 M—With Green trim band . . . . .

### Auto Robes in Leather-Like Cases

\$11.95 54x62 in. \$8.79 50x60 in.

(30) A Cushion And Robe All in One. This Best Plaid 100% wool fringed robe in multi-color is ideal for use at football games, picnics, travel, etc. The Leather-like Zippered robe with one side in same bold tartan plaid, side with a foam rubber cushion built in, comfortable seat. Robe size 54x62 in. Ship.

61 A 7767—DeLuxe Robe with case. . . . .

(31) Auto Robe with Case similar to above, but out foam padded cushion. The 100% wool robe in multi-color plaid, makes a comfortable, too, when kept in zippered case. Robe in. Ship. wt. 4 lbs.

61 A 7768—Robe with Case. . . . .

AT WARDS . . . JUST SAY

"Charge It!"

Pay In 30 Days or Extend Payments



Another Ward First

1 \$829  
For Front

2 \$589  
For Rear



... Buy Complete Set

Mat Sizes for Compact  
and Imported Cars  
See Page 1129.



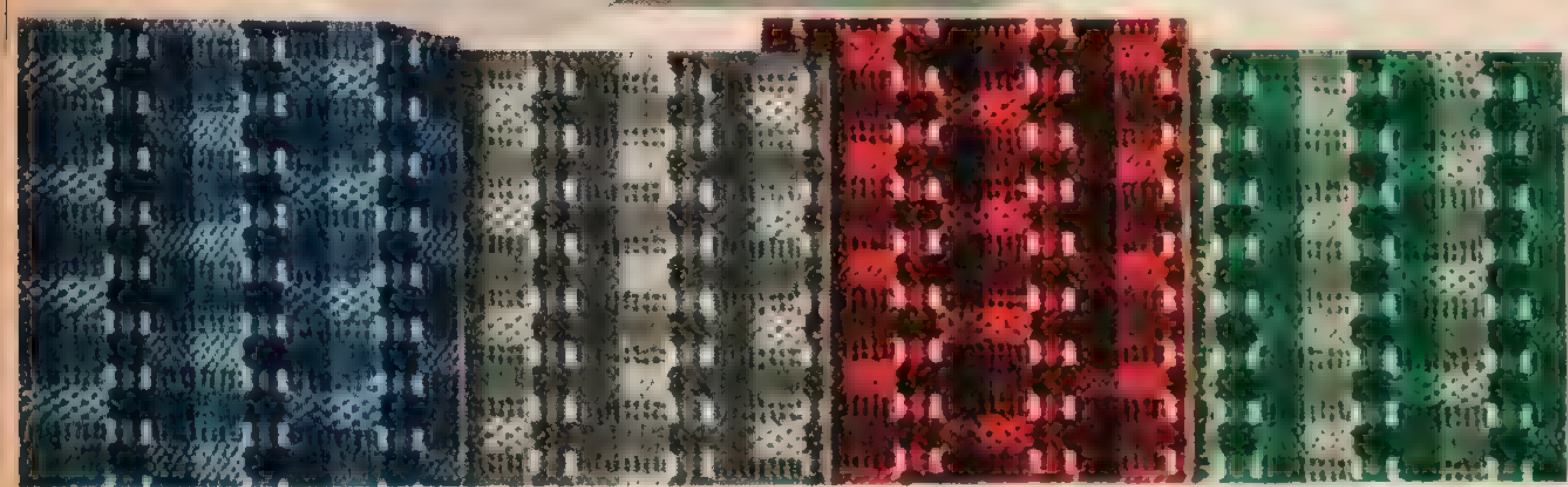


# Protect AND Beautify

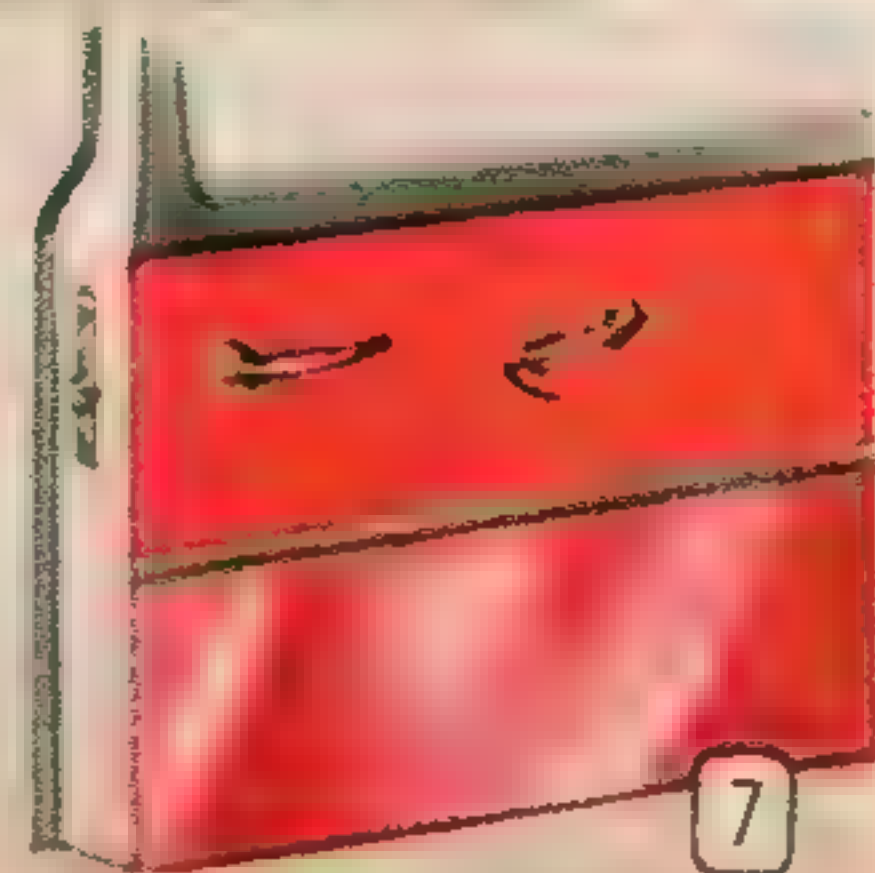
YOUR SECOND  
LARGEST INVESTMENT

For Fun, Fashion  
and Future  
Trade-In

MAKE  
Good Car Keeping  
EASY



(7) Pair of Clear Plastic  
Scuff Panels included at no  
extra charge with each set  
of Clear Plastic Seat Cov-  
ers (6) above, or order  
separately. Fit all car  
doors. Sh.p. wt. 1 lb.  
61 A 7669. . . Pair \$1.69





# WE CAN FIT YOUR CAR!

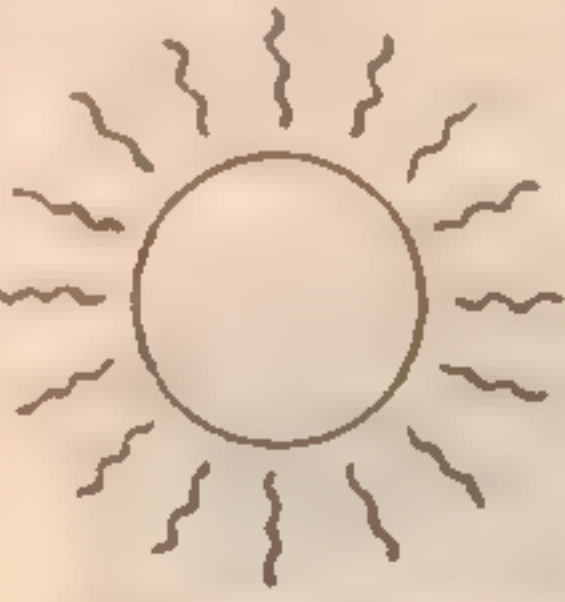
**RIVERSIDE SEAT COVERS SAVE YOU MONEY—SATISFACTION GUARANTEED**



Burns



Repels Stains



Fade-Resistant



Scuff-Resistant

Good Car-Keeping Begins with New Seat Covers. They not only add beauty but they help protect your second largest investment . . . can mean a bigger trade-in for your old car when

it's time to buy a new model. Check this big Riverside assortment . . . you'll find a Cover to suit your taste in color and material . . . at a budget-pleasing price.

**"Cover Jet" . . . Wards Finest, Toughest . . . of Jetspun Fabric Low as \$23<sup>95</sup> Set**

**Upholstering Your Car . . . but at a Fraction of the Cost.** Jetspun® Fabric looks and feels like the fine upholstery of new model cars . . . and withstands the roughest of lasting beauty. (Jetspun® is a registered Trade Mark of Enka Corp.)

**New-Car Upholstery.** Carefully tailored for excellence you that newly-upholstered look. The smart medallions on each bolster add a final touch to the new-car look.

**Leathered Vinyl Trim** looks and feels like real leather. Fashion beauty and durability . . . covers entire front as well as the cushion skirts and gussets. Sewed seams throughout. All exposed seams finished with Mylar beading.

**All-Weather Comfort.** Jetspun is not only the toughest cover fabric made, it's the most comfortable in all

kinds of weather. It's non-static, fade-resistant, burn-resistant, shock-resistant . . . and so easy to clean with just the sweep of a damp cloth.

**State Color Wanted:** Blue (with Blue trim), Green (with Green trim), Red (with Red trim) or Black (with Black and White trim). See *How To Order* at right . . . be sure to send us all data requested there so that we can fill your order promptly and correctly. Order by Catalog Number below. Installation pliers, clips and instructions included.

61 A 7415 K—For 2-Door and 4-Door Sedans, Hard Tops, Convertibles and 6-Passenger Station Wagons without center arm rests. Ship. wt. 6 lbs. 8 oz. \$2.50 Dn. Cash, Set **\$23.95**

61 A 7416 K—For 2-Door and 4-Door Sedans with center arm rests. Ship. wt. 8 lbs. 8 oz. \$3.00 Dn. Cash, Set **\$28.95**

61 A 7417 K—For 9-Passenger (4-Door) Station Wagons. Ship. wt. 9 lbs. \$4.00 Dn. \$5 a Mo. . . . Cash Set **\$39.95**

**Best Quality Woven Plastic . . . Low as \$21<sup>45</sup> Set**

**Styling** complements today's newest cars, gives new life to older cars. Tightly woven plastic fibers are tightly woven into smart new patterns. Colors through each man-made fiber—resist stains, fading; highly resistant leather-grained Vinyl trim covers backs of front seat backrest, skirts. Center of each bolster cleverly accented with a quilted-Vinyl panel that adds style note, helps give that new-car upholstery look. Sparkling Mylar beading on each exposed seam.

**State Color Wanted:** Blue (with Blue trim), Green (with Green trim), Beige (with or Charcoal (with White trim). Quilted center-panels on each bolster (except on Charcoal cover where quilting is of Black vinyl).

**"How to Order"** at right—send all data requested. Order by Cat. No. below.

61 K—For 2 and 4-Door Sedans (except family-size Foreign Cars) and Convertibles and 6-Pass. Station Wagons without center arm rests. Ship. wt. 8 oz. \$2.50 Down, \$3 a Month on Terms. . . . Cash, Set **\$21.45**

61 K—For 2-Door and 4-Door Sedans with drop center arm rests. Ship. wt. 8 oz. \$3.00 Down, \$4 a Month on Terms. . . . Cash, Set **\$26.95**

61 K—For 9-Pass. (4-Door) Station Wagons. Ship. wt. 9 lbs. . . . Set **\$36.50**

**Better Quality Woven Plastic . . . Low as \$15<sup>95</sup> Set**

**Beauty and Strength at Economy Prices.** Distinctive new styling for real "dress-up" appearance. Accent the beauty of your car. Tightly woven plastic with leather-grained vinyl trim. Resists stains and fading. Leather-grained vinyl trim back of front seat, cushion skirts and bolsters. Narrow band of white vinyl on each bolster adds a striking new style accent.

**State Color Wanted:** Blue (with Blue trim), Green (with Green trim) or Charcoal (with White trim). See *"How to Order"* at right—send all data requested.

61 K—For 2 and 4-Door Sedans, Hardtops, Convertibles and 6-Pass. Station Wagons without center arm rests. Ship. wt. 5 lbs. . . . Set **\$15.95**

61 K—For 2-Door and 4-Door Sedans with center arm rests. Ship. wt. 6 lbs. . . . Down, \$4 a Month on Terms. . . . Cash, Set **\$22.95**

61 K—For 9-Pass. (4-Door) Station Wagons. Ship. wt. 8 lbs. . . . Set **\$28.95**

**Heavy Woven Fiber—Plastic Coated . . . Low as \$13<sup>25</sup> Set**

**Seable and Stylish—Yet Priced So Low!** Long-wearing plastic-coated surface. Ventilated weave makes it warm in winter, cool in summer. Vinyl plastic backs and cushion skirts of heavy cotton sailcloth.

**State Color Wanted:** Red, Green or Blue (each with harmonizing trim) or Charcoal (with White bolster and Black cushion skirt).

**"How to Order"** at right—send all data requested. Order by Cat. No. below.

61 K—For 2 and 4-Door Sedans, Hardtops, Convertibles and 6-Pass. Station Wagons without center arm rests. Ship. wt. 7 lbs. . . . Set **\$13.25**

61 K—For 2-Door and 4-Door Sedans with center arm rests. Ship. wt. 7 lbs. . . . Down, \$3 a Month on Terms. . . . Cash, Set **\$19.95**

61 K—For 9-Pass. (4-Door) Station Wagons. Ship. wt. 8 lbs. 8 oz. Set **\$23.50**

**For Truck Cabs** (including C.O.E.) and trucks with 1-piece seat backrest. Fiber Cover (10) is woven coated fiber in colored plaid. Plastic Cover is heavy woven plastic in coal with Black trim. Artificial Leather Cover (11) is heavy coated Brown leatherette. A set now . . . just like restoring your truck.

Installation pliers included with cover for easy installation. Wt. per set, 4 lbs.

Trucks with 1 Pc. Seats (Cabs, C.O.E., Pickups) Not for El Camino or Ranchero pickups.	9 Woven Plastic \$10.95	10 Woven Fiber \$8.19	11 Artificial Leather \$7.98
	Cat. No.	Cat. No.	Cat. No.
Chevrolet, G.M.C., 1947-49	61 A 7400	61 A 7350	61 A 7380
1950-54, early 1955*	61 A 7401	61 A 7351	61 A 7381
Late 1955, 1956-59	61 A 7402	61 A 7352	61 A 7382
1960	61 A 7410	61 A 7360	61 A 7390
Dodge 1948-56	61 A 7403	61 A 7353	61 A 7383
1957-60	61 A 7405	61 A 7355	61 A 7385
Ford 1948-52 (ex. C.O.E.)	61 A 7406	61 A 7356	61 A 7386
1953-60	61 A 7407	61 A 7357	61 A 7387

\*Early 1955, "removable cushion"; "late 1955," non-removable.

**Terry Cloth . . . Low as \$41<sup>9</sup> Set**

**Washes Like a Towel.** Easy to put on or take off. Highly absorbent and colorfast. Stays warm in winter and cool in summer. Elastic in backrest holds it snugly in place on the seat. Tabs hook under seat for smooth fit of seat surface.

Fits most 1949-61 American cars including compacts except those with dips in backrest, swivel or lower seats.

**State Color Wanted:** Blue, Green or Charcoal; also State Car Make, Year, Model. Ship. wt. 2 lbs.

61 A 7550—For Front Seats with Split Backrests including 1/3-2/3 seats. Each . . . **\$5.98**

61 A 7551—For Front Seats with Solid Backrests. . . . Each **\$5.98**

61 A 7552—For Rear Seats only, all cars. . . . Each **\$5.98**

**For Imported Cars with Bucket Seats, See Pg. 1137**

**Economy Terry Cloth Cover.** Similar to above but does not cover sides. Elastic strap holds backrest in place.

Fits most 1949-61 Cars except cars with dips in backrest, swivel or lower seats or 1/3-2/3 backrests.

**State Color Wanted:** Blue, Green or Charcoal; also State Car Make, Year, Model. Ship. wt. 2 lbs.

61 A 7578—For Front Seats with Split Backrests . . . . Each **\$4.19**

61 A 7579—For Front Seats with Solid Backrests and All Rear Seats. Each . . . **\$4.19**

**Glass-Clear "See-Thru" Plastic . . . Low as \$14.50 set**

**Keep Your New Car New-Looking!** Heavy 12-gauge clear plastic lets natural beauty of new-car upholstery show through, yet protects against dirt and grease. Covers complete back of seat and cushion skirts. Fasten with metal hog rings. NOTE: Not recommended for use in extreme sub-zero climates.

One pair of clear plastic door scuff panels (7) included with each set of covers at no extra cost . . . or scuff panels can be ordered separately if desired. See *"How to Order"* at right—send all data requested. Order by Catalog Number below.

61 A 7427 K—For 2 and 4-Door Sedans, Hardtops, Convertibles and 6-Passenger Station Wagons without center arm rests. Ship. wt. 6 lbs. 8 oz. . . . Set **\$14.50**

61 A 7428 K—For 2 and 4-Door Sedans with center arm rest. Wt. 8 lbs. 8 oz. . . . Set **\$18.95**

61 A 7429 K—For 9-Pass. (4-Door) Station Wagons. Ship. wt. 9 lbs. . . . Set **\$24.95**

## HOW TO ORDER

### RIVERSIDE SEAT COVERS

**We Can Fit Your Car.** There's a Riverside Seat Cover available to fit all 1949-61 American made Passenger Cars and 1955-61 popular Station Wagons.

**For Compact Cars, Too.** Available for compact cars, including Corvair, Falcon, Valiant, Lark, Comet and Rambler.

**For Family-Size Foreign Cars, Too** (4 and 5-passenger models—not sport models with bucket seats). Available for 1958-60 Volkswagen, Renault, English Ford (ex. 6-cyl. Models), Simca, Opel, Fiat, Hillman Minx, Volvo and Taunus.

**NOTE:** All covers except Best Quality Woven Plastic available for foreign cars above. For bucket type seats, see Terry-cloth Covers listed on Page 1137.

**Shipping Notice:** Seat Covers for most popular cars are shipped promptly from Stock in Mail Order House. Covers for some cars, because of elaborate hardware, unusual seating arrangements, center arm rests, 1/3-2/3 divided front seats, tower back front seats, dips in front or rear backrests, etc. and covers for all Station Wagons are shipped from Factory in Richmond, Va. . . . allow 7 days extra at Factory. You pay postage only from nearest Mail Order House.

#### PLEASE INCLUDE THIS DATA ON YOUR ORDER:

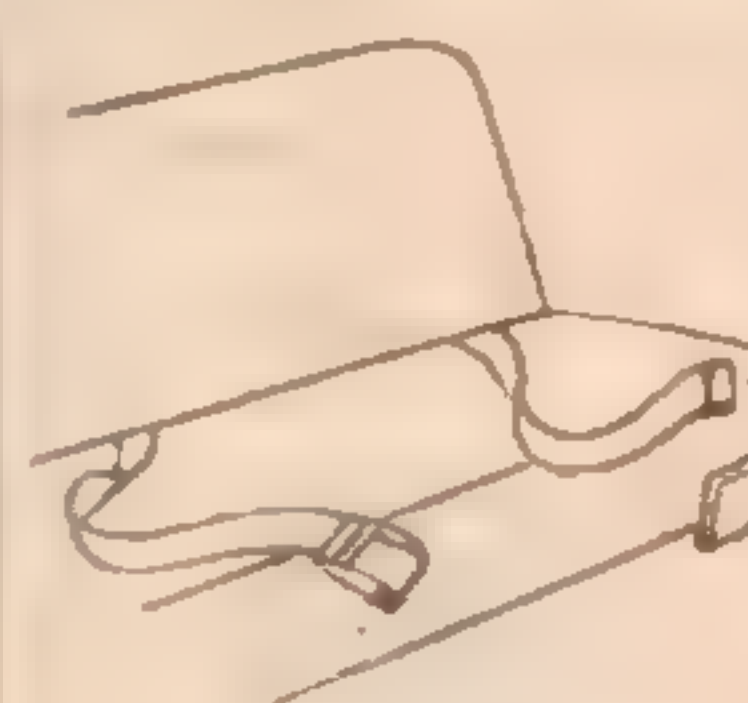
- (1) State Catalog Number of cover.
- (2) State Color desired.
- (3) State Make, Year and Model of Car.
- (4) State if 2-Door or 4-Door.
- (5) State Serial and Motor Number where possible.
- (6) State Exact Body Type (Sedan, Coach, Coupe, Club Coupe, Hardtop, Convertible, Station Wagon, etc.).
- (7) State if Removable or Non-Removable front seat cushion.
- (8) State if seats have front or rear center arm rests or both.
- (9) State exact type of seat, as:
  - (a) Solid front cushion with divided front seat backrest;
  - (b) Solid front cushion with solid front seat backrest;
  - (c) Divided front seat cushion with divided front seat backrest;
  - (d) Swivel type front seats or bucket type seats;
  - (e) Tower backrest on driver's side or straight across;
  - (f) Dips in backrest in front, back or both, or straight across on both.

## Seat Belts Save Lives

**Wards 100% Caprolan Nylon Seat Belts.** Exceed S.A.E. 4000-lb. crash strain recommendations. Chrome-plated airplane-type buckle for secure grip; even keeps children under control while you drive. Complete with fittings, instructions. Ship. wt. each, 2 lbs.

State color wanted: Blue, Green, Red, Gray, Beige or Black.

61 A 12894—2 for \$9.95 . . . Each **\$5.39**



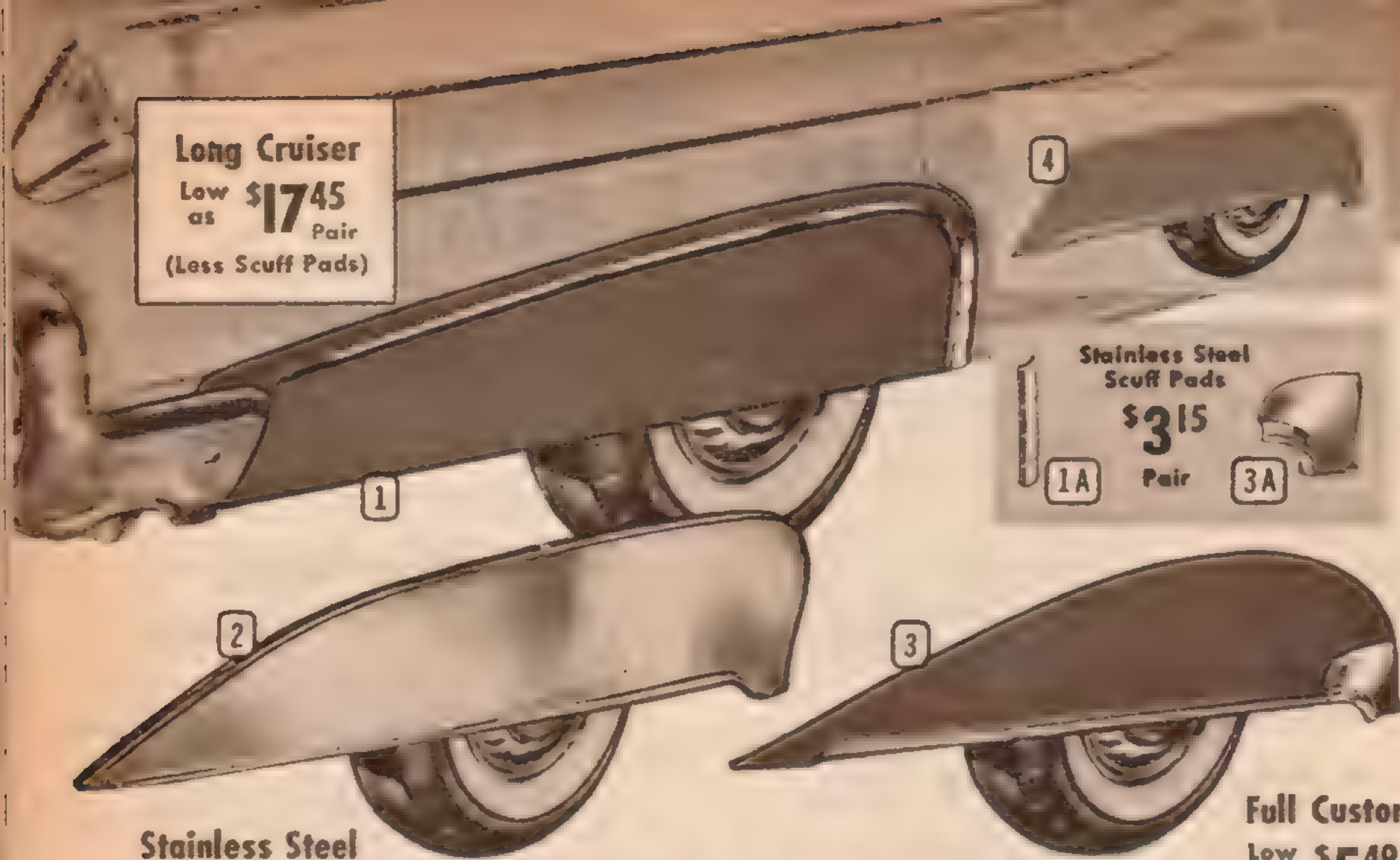
Each **\$5<sup>39</sup>**

**JUST SAY "Charge It" AT WARDS**

To Open an Account, See Page 1281.

BA WARDS 1125





**Long Cruiser**  
Low as **\$1745**  
Pair  
(Less Scuff Pads)

**Stainless Steel Scuff Pads**

**\$315**

Pair

**Stainless Steel**  
Low as **\$1679**  
Pair

## Customize With Fender Skirts

**Full Custom**  
Low as **\$549**  
Pair  
(Less Scuff Pads)

NOTICE: Fender skirts you receive may vary slightly in appearance from catalog illustrations but they will be the correct size and type for the make and model of your automobile.

### Deluxe "Cruiser" Fender Skirts

• Prime-Coated, Ready to Paint

1 Full Length 60-Inch Skirts accent the modern, low swept look of your car. 60 in. long; extend from front of fender well to rear bumper. Extra heavy steel, prime-coated (For Spray Enamel, See Below). Attractive stainless steel trim. Mount on outside of fender. Installation parts incl., no holes to drill. Ship. wt. pair 25 lbs. Mail.

Fits Following 2-Door Models Only and Ford 1957-58 Both 2 and 4-Door Models

For Cars and Sta. Wags.	Cat. No.	Pair
Chevrolet 1955-57.....	61 A 8199MO	\$17.45
1958.....	61 A 7728MO	19.15
1959.....	61 A 7936MO	18.15
1960.....	61 A 6758MO	18.50
Chrysler, DeSoto 1955-60	61 A 8199MO	17.45
Dodge, Plymouth 1953-60	61 A 8199MO	17.45
Edsel 1958-59.....	61 A 8199MO	17.45
Ford, Merc. 1948-51; 55-56	61 A 8199MO	17.45
1952-54.....	61 A 7730MO	21.50
Ford 1957-58 (2 & 4-Dr.)	61 A 7731MO	18.45
1959 (2 & 4 dr.).....	61 A 7937MO	18.95
Ford, Merc. 1960 (2 & 4 Dr.)	61 A 6757MO	18.75
Oldsmobile 1954-57, 1959	61 A 8199MO	17.45
Pontiac 1955-57.....	61 A 8199MO	17.45

47-Inch Cruiser Fender Skirts. Like (1) above, but 47 in. long; stainless steel trim. All installation parts included. Fit all cars below. Mailable.

61 A 7717M—Ship. wt. 17 lbs. .... Pair \$13.79

For Cars, Sta. Wagons (Order 61 A 7717M Above)

Buick 1950-53 2-Dr.; 1959 All Exc. Electra  
Cadillac 1955-58 All 2-Door Models Only  
Chevrolet 1949-59 All 2-Door (except 1958)  
Chrysler, DeSoto 1957-60 All; 1960 2 Dr. Only  
Dart 1960 All Models; Ex. Sta. Wagon  
Dodge 1956-59 All Models  
Edsel 1958-59 2-Door Models Only  
Ford, Mercury 1949-51 All Models  
Ford 1955-59 2-Dr. Only; Mercury 1955-59 All  
Olds. 1959 All Models; Plym. 1955-60 All Models  
Pontiac 1949-59 2-Door Only (except 1958)

### Gleaming Stainless Steel Skirts

• No Painting • Easy to Install

2 Distinctively Styled ... custom designed to match the contour of today's cars. Easy to mount—all installation parts included. Mailable. State: Make, Year and Model of Car.

Cars and Station Wagons	Cat. No.	Wt.	Pair
Chevrolet 1958.....	61 A 8154M	9	\$16.95
1959.....	61 A 8155M	8	16.95
1960.....	61 A 7706M	7	16.85
1961.....	61 A 8182M	9	16.79
Dart 1960-61 (ex. sta. wag.)	61 A 7762M	7	16.85
Falcon 1961.....	61 A 8184MX	9	16.95
Ford 1957-58.....	61 A 8156M	8	16.95
1959 All (ex. sta. wag.)	61 A 8157M	8	16.95
1960 All.....	61 A 7761M	9	16.95
1961.....	61 A 8183M	9	16.79
Plymouth 1960-61 All (ex. sta. wag.)...	61 A 7762M	7	16.85

### Stainless Steel Scuff Pads

1A 3A Dress up and Protect Fender Skirts. Easy to install. Ship. wt. 1 lb.

(1A) Scuff Pads for Deluxe Cruiser Skirts (1).  
61 A 8237—For all skirts in (1) above except Chevrolet 1958-60 and Ford 1957-60. Pair \$3.15  
61 A 8238—Chevrolet 1958-60..... Pair 3.15  
61 A 8238—Ford 1957-60..... Pair 3.15

(3A) Scuff Pads for Full Custom Skirts (3) above.  
61 A 8239—For Chevrolet 1959..... Pair \$3.15  
61 A 8241—For Chevrolet 1960..... Pair 3.15  
61 A 8240—For Ford 1959..... Pair 3.15  
61 A 8242—For Ford 1960..... Pair 3.15

1126 WARDS BAKS

Satisfaction  
Guaranteed

### Full Custom Fender Skirts

• Fit into Fenders Like Original; Lower Priced

3 Custom Tailored Skirts ... won't rattle. Heavy gauge steel—prime-coated and ready to paint. (For Spray Enamel, See Below). All installation parts included—no holes to drill. Numbers ending in "K" shipped from Philadelphia Factory; allow 10 days extra. Pay shipping charges from Mail Order House nearest you. Mailable. Ship. wt. pair, 10 lbs. (ex. 61 A 7732 and 8030: 7 lbs.)

State: Make, Year, and Model of Car.

For Cars and Sta. Wagons	Cat. No.	Pair
Buick 1950-61 ex. 1954-55 Super and Roadmaster ..	61 A 8000K	\$8.59
Chevrolet 1951-54 .....	61 A 8000K	8.59
1955 .....	61 A 8056M	6.79
1956 .....	61 A 8034MO	6.79
1957 .....	61 A 8010M	6.79
1958 .....	61 A 8195MO	6.79
1959 .....	61 A 7729M	6.79
1960 .....	61 A 7700M	7.29
1961 .....	61 A 8180M	7.29
Dart 1960 All ex. Sta. Wag.	61 A 7704M	7.35
Edsel 1958.....	61 A 8000K	8.59
Ford, Mercury 1952-54.....	61 A 8030M	5.49
Ford 1955-56.....	61 A 8043M	6.59
1957-58.....	61 A 8014M	6.79
1959.....	61 A 7735M	6.75
1960 All.....	61 A 7701M	7.29
1961 All.....	61 A 8181M	7.29
Mercury 1955-56.....	61 A 8000K	8.59
Oldsmobile '56-61 "88" ex.	61 A 8000K	8.59
1957 98 model 1956-61 ..	61 A 8000K	8.59
Plymouth & Dodge 1953-54 ex. "Coronet" 2-Dr. conv.	61 A 8000K	8.59
Plym. 1957-58 ex. Sta. Wag.	61 A 7732M	7.89
1959 ex. Sta. Wag.....	61 A 7736M	7.25
1960-61 All Ex. Sta. Wag.	61 A 7704M	7.35
Pontiac 1949-52; 1957-58....	61 A 8000K	8.59
1959.....	61 A 7714M	8.79
1960.....	61 A 7715M	8.79

### Universal Fender Skirts

• Mount on Outside of Fender—Overlaps Opening

4 Economy Priced ... Smartly Styled. Flared bottom flange accents low swept look. "Stay-put" rubber gasket. Heavy gauge steel is primed and ready to paint (See Spray Enamel Below). All parts included—no holes to drill. Wt. 11 lbs. Mail.

For Cars, Station Wagons	Cat. No.	Pair
Chev. 1949-54 (ex. Bel Air 4-dr.)	61 A 8012M	\$4.95
Chrysler & DeSoto 1946-54*	61 A 8012M	4.95
Dodge 1946-52*	61 A 8012M	4.95
Ford 1949-51.....	61 A 8007M	5.10
Ford & Mercury 1952-54.....	61 A 8008M	5.19
Ford 1955 without scuff pads..	61 A 8012M	4.95
Mercury 1949-51.....	61 A 8009M	6.10
Olds. 76, 88, 1949-50 (ex. 4-dr.)	61 A 8012M	4.95
Plymouth 1946-54*; 1955.....	61 A 8012M	4.95
Pontiac 1949-54 (ex. 4-dr.)....	61 A 8012M	4.95

\*Not for cars with fender shields or for Chrysler with full wrap-around bumper.

NOTE: Fender Skirts for Compact Cars, See Pg. 1129.

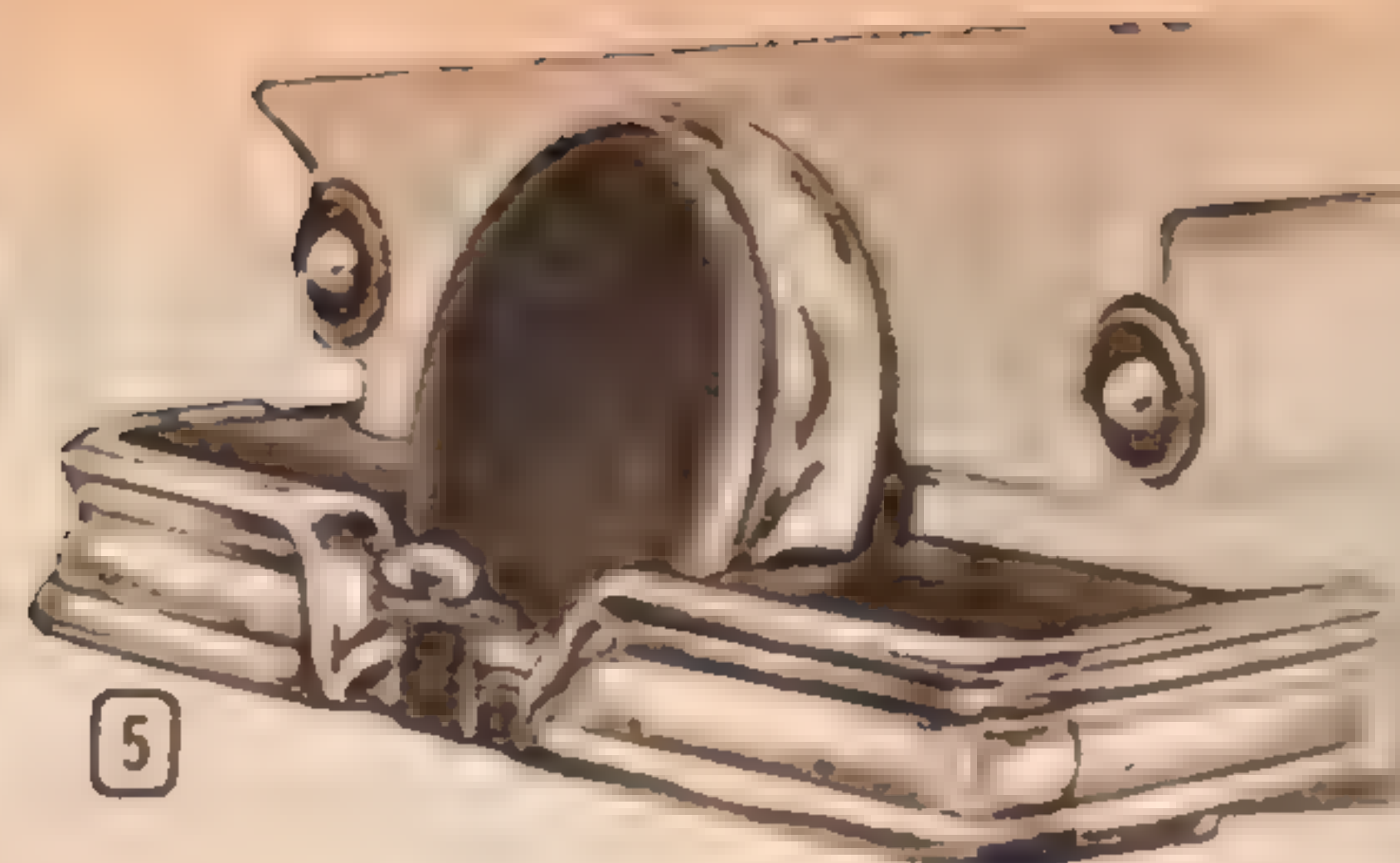
### Famous Dupli-Color Spray Enamel

\$149

13 Easy-On 12-Oz. Spray Can ... Dries in Minutes—for metal or wood. Gives a lasting, durable finish. Ideal for finish coat on fender skirts—use 1 can for regular size skirts, 2 for the long Cruiser type.

CHOICE OF 12 UNIVERSAL COLORS that blend with most car finishes: Black; White; Med. Gray; Lt. Blue; Med. Blue; Dk. Blue; Turquoise; Lt. Green; Dk. Green; Yellow; Red; Metallic Copper.

61 A 9879—ENAMEL, State Color. Ship. wt. 1 lb. .... 12-oz. Spray Can \$1.49  
61 A 9880—GRAY PRIMER. Shipping weight 1 lb. .... 12-oz. Spray Can \$1.49  
61 A 9881—BLACK HOT ROD PRIMER. Ship. wt. 1 lb. .... 12-oz. Spray Can \$1.49



**Full Custom Tire Kits \$6995** 1951 On

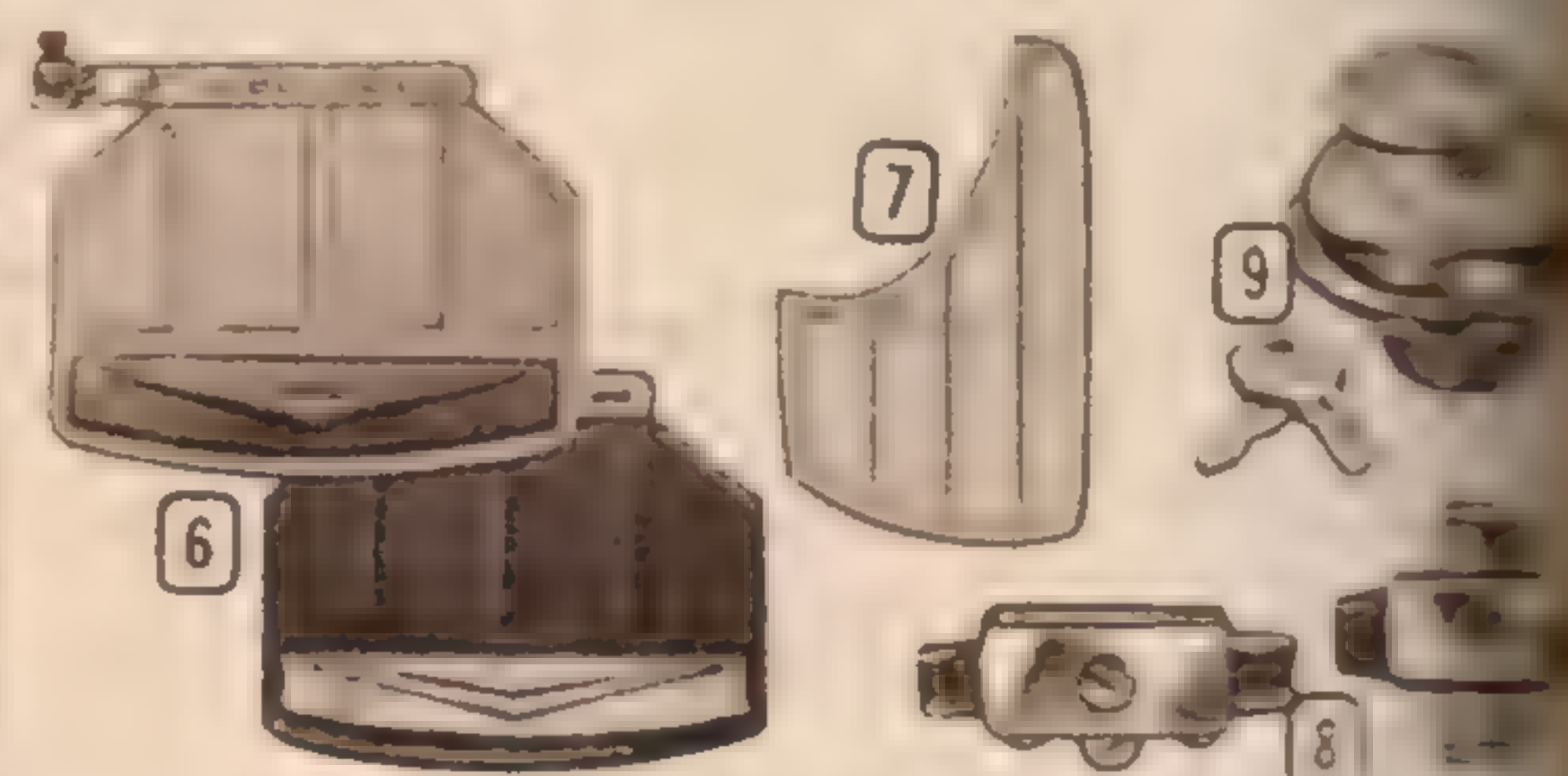
Gives Cars the Long Low Look

State Car Make, Year,

5 Bracket permits tire and cover to swing out of way for easy access to trunk. Includes: Stainless Steel tire ring, face plate; Chromed bumper extension (except 1957 Chevrolet and 1956 Plymouth which has center bumper section). With splash pans, gaskets, tail light, tail pipe extensions as required.

Shipped promptly by Freight, Truck or Express from Factory in Philadelphia—pay shipping charges from there. Ship. wt. 75 lbs. Order Tire Kit from table at right.

For These Cars Only	Cat.
Buick 1956-59 (ex. 1959 Electra).....	61 A
Cadillac 1957-58.....	61 A
Chevrolet 1957.....	61 A
1958.....	61 A
1959.....	61 A
1960.....	61 A
Thunderbird 1957.....	61 A
Ford 1955-56.....	61 A
1957 Fairlane.....	61 A
1958.....	61 A
1959 (ex. Sky-liner).....	61 A
1960.....	61 A
Mercury 1957.....	61 A
1958.....	61 A
1959.....	61 A
Plymouth 1956.....	61 A
1957-58.....	61 A
1959.....	61 A
Pontiac 1957-59 (except 1958 Bonneville).....	61 A



6 Rear Fender Flaps. Keep mud, gravel, etc. off rubber, red plastic reflector. Screw clamps. 61 A 8113—Wt. 2 lbs. 2 oz. State: Black or White.

7 Front Fender Flaps. Heavy White rubber. Clamps. 61 A 8057—Ship. wt. 1 lb. 10 oz. .... 61 A 8026—Larger for '56-60 cars. Wt. 2 lbs. 5 oz.

8 Kiddie Locks. Prevent children from opening tally. Lock, unlock from outside. No drilling. 61 A 8288—Ship. wt. each 5 oz. .... 2 for \$2.19

9 Chrome-Plated Locking Gas Tank Caps. To prevent 2 keys. Snap-on type. Ship. wt. 9 oz.

61 A 8226—For Ford 1953-60 (ex. wag.), Mercury, Chrysler, DeSoto, Dodge, Plymouth 1953-54 (ex. Wagon).  
61 A 8227—For Chevrolet 1953-57; Corvair 1958-59.  
61 A 8207—For Buick 1946-56; Chev. 1960; Ford Wagons 1953-59; Olds. 1946-58; Pontiac 1946-57.  
61 A 7910—For 1957-58 Buick; 1957-59 Chevrolet and Plymouth.  
61 A 8230—For 1958-59 Chev.; 1958-60 Pontiac.  
61 A 8114—For 1959-60 Buick, Cadillac, Edsel. 1960 Chrysler, DeSoto, Dodge, Dart, Plymouth ex.

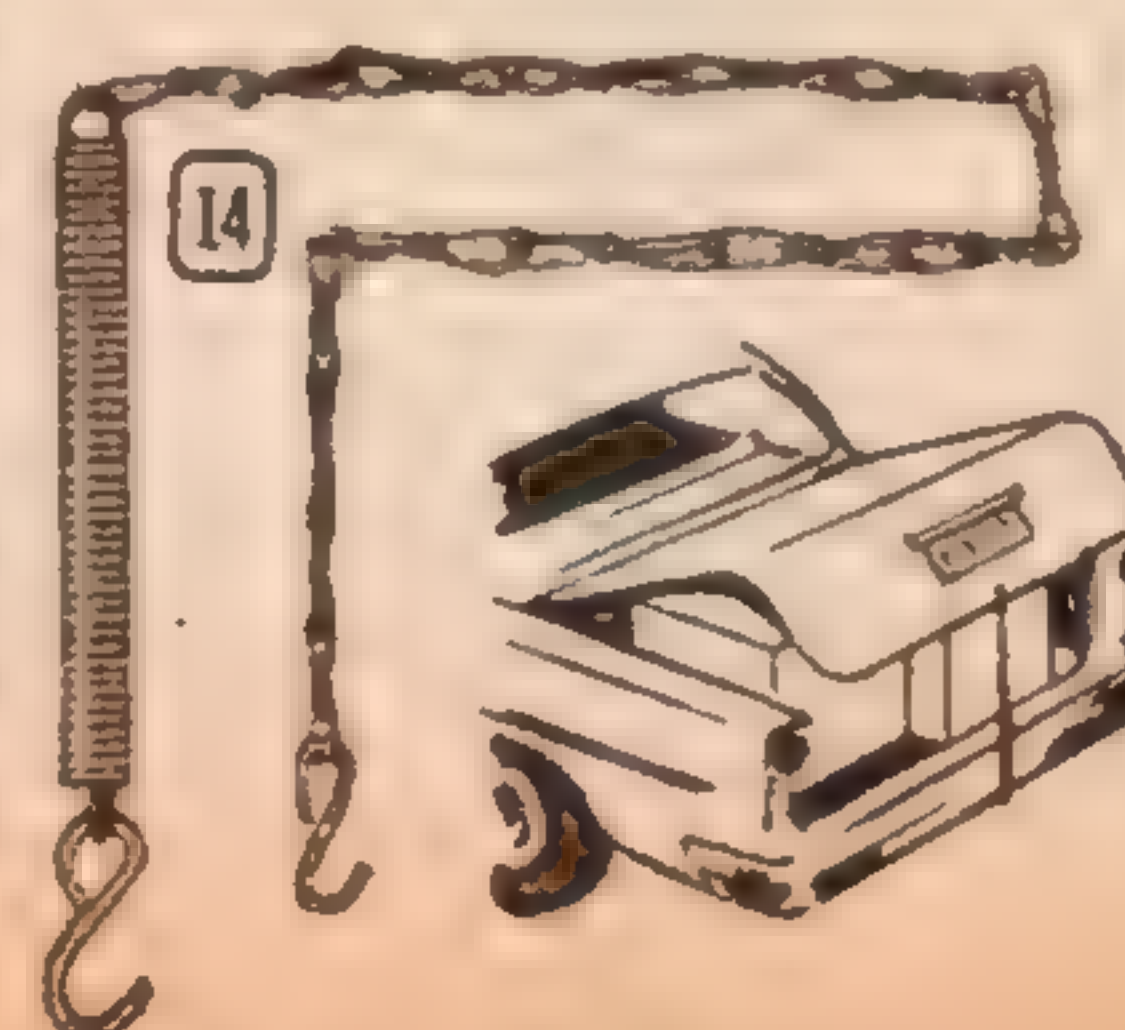


10 Reflecto-Lite Coating. Apply like spray paint—reflects brightly from light beam. Use on driveways, edges, rocks, etc. 6-oz. spray can. 61 A 8067—Wt. 14 oz. .... \$1.69

11 Chromelike and Scotchlite Reflector Tape. Gives excellent night reflection—visible up to 1/4 mile. Sticks at a touch. Chromelike color blends with car bumper. Scotchlite: Red, 1x80 in. roll. Wt. 3 oz. 61 A 8173—Chromelike.... 79c 61 A 8200—Scotchlite.... 79c

For Truck and Trailer See Page

14 Trunk ... snaps on seconds. Hinges down safety ... ing bulky ... inates the open trunk der rear be used or of strong me high tensile Ship. wt. 5 oz 61 A 8093....





## TRICAL EXTRAS



**Coffee Maker Kit.** To accessory terminal or use in home for 12-volt cars, 110-volt use. Polished aluminum pump percolator. 5 cups of coffee. Snap mounts on car. Snap pot in place, swings when not in use.

One for 12-volt auto head fuse, connector for 110-120 V. Kit includes 4 spoons, 2 plastic sugar, cream; coffee bag. Leather-like case, handle strap. Wt. 5 lbs. 5 oz.

For 12-volt cars...\$14.95

**Car Lighter and re-**place burned lighter with this complete automatic—press in pops out when hot. With wiring.

For 6-Volt cars...\$1.59  
For 12-Volt cars...1.69

**Heavy-Duty "Supreme" Electric Auto Converter** (not shown). For portable TV, power tools, vacuum cleaners, fans, public systems, radio-phonographs, etc. Complete with remote control. Mounts under dashboard—converter mounts in car trunk. Factory in St. Paul, Minn. For continuous use to 175 watts. Use to 200 watts, 110 volts A.C., 60 cycles.

For 12-volt cars. Ship. wt. 25 lbs. .... \$73.95

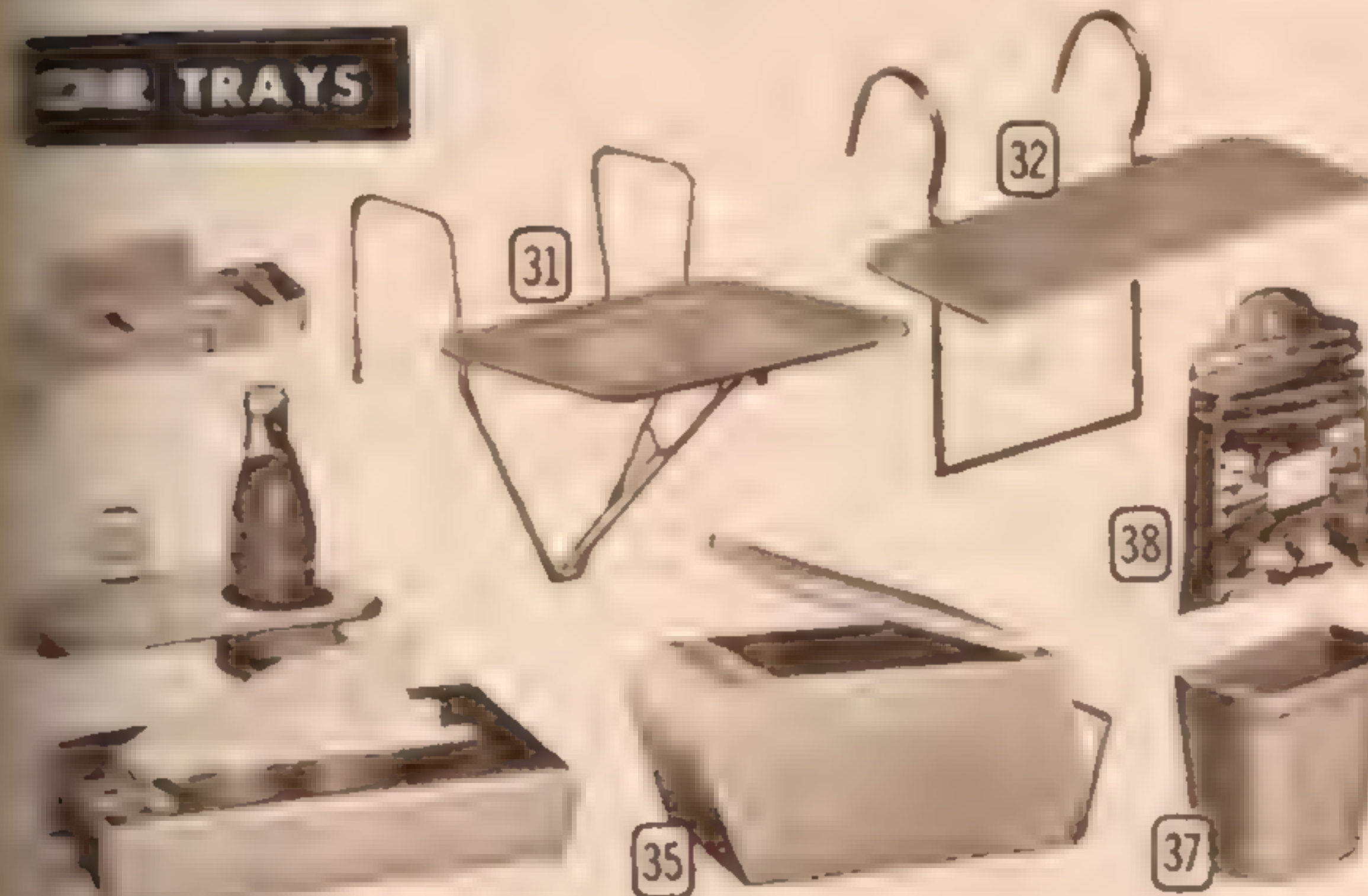
**(17) (18) Heavy-Duty Electric Auto Converters.** Utilize all kinds of electrical items in your car, boat or plane. Converts 6 or 12-Volt battery current to 110-volt, 60 cycles A.C. No installation—simply plug into cigarette lighter.

**NOTE:** Use only for items within capacity listed.

**(17) "Electro" Converter.** Plastic covered steel case. A.C. receptacle in case. Compact 3½x5x6½ in. 61 A 7072—For 12-Volt cars. 42-52 watts. Wt. 3 lbs. 8 oz. .... \$18.95  
61 A 7071—For 6-Volt cars. 32-42 watts. Wt. 3 lbs. 8 oz. .... \$18.95

**(18) Heavy-Duty "Super" Converter.** For use with heavier electrical items requiring more output. Steel case, Seal Brown baked enamel. With handle. Size: 3½x5x6½ in. 61 A 7073—For 6-volt cars. 60-75 watts. Ship. wt. 8 lbs. .... \$34.95  
61 A 7074—For 12-volt cars. 75-100 watts. Ship. wt. 8 lbs. .... \$34.95

## OR TRAYS



**"Car Tray."** Handy for rear seats at drive-in movies or dining. Hooks over back seat—use facing front or rear when not in use. Metal brackets protect upholstery. 17½x12¾ inches. 61 A 7070—Wt. 3 lbs. 10 oz. .... \$2.49

**Car Table.** Strong, extra 30x12 in. Red fiberboard back lacquered steel supports down when not used. 61 A 7071—Ship. wt. 7 lbs. .... \$3.95

**Window Snack Bar.** Deep-edge fits between glass and frame to hold tray securely. Metal with Gray enamel. 61 A 7072—1 right, 1 left. 61 A 7074—Wt. 13 oz. .... Pair \$1.79

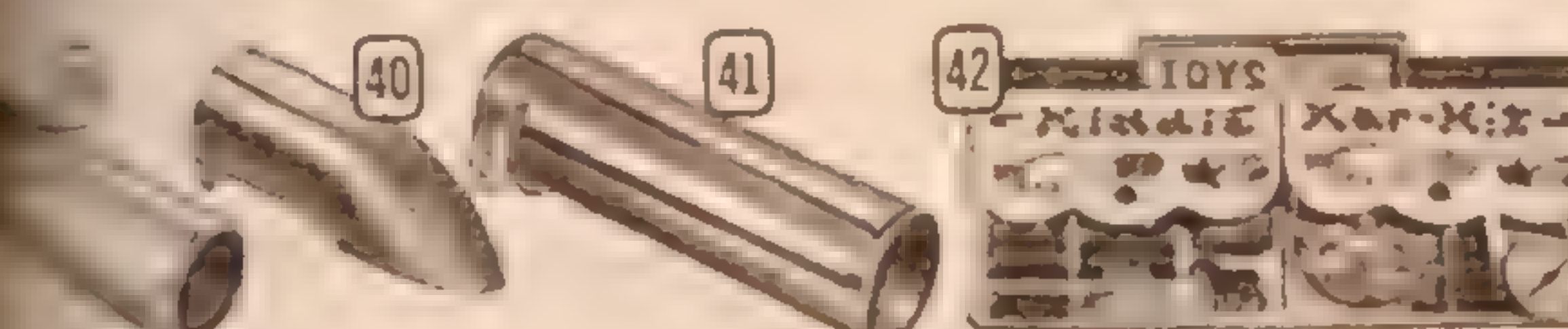
**Dispenser.** Mounts under seat to keep tissue within reach. Aluminum front. Box of 100 tissues. 61 A 7075—Wt. 1½ lbs. .... \$1.89

**(35) Front Seat Carry-All.** Store tools, maps, glasses, etc. Can also be used as arm support or seat for youngster. Metal brace slips between seat and backrest. Hinge on lid. Leather-like plastic. State color: Tan or Gray. 61 A 8185—Wt. 2 lbs. 13 oz. .... \$3.98

**(36) Plastic Magnetic Dash Tray.** Holds fast to any steel surface by means of strong Alnico magnet. State: Metallic Gold or Silver. 61 A 8164—Ship. wt. 7 oz. .... 98c

**(37) Plastic Litter Basket** helps you keep your car neat. Waterproof and unbreakable. Fits any car. Assorted colors—no choice. 61 A 7758—Ship. wt. 6 oz. .... 44c

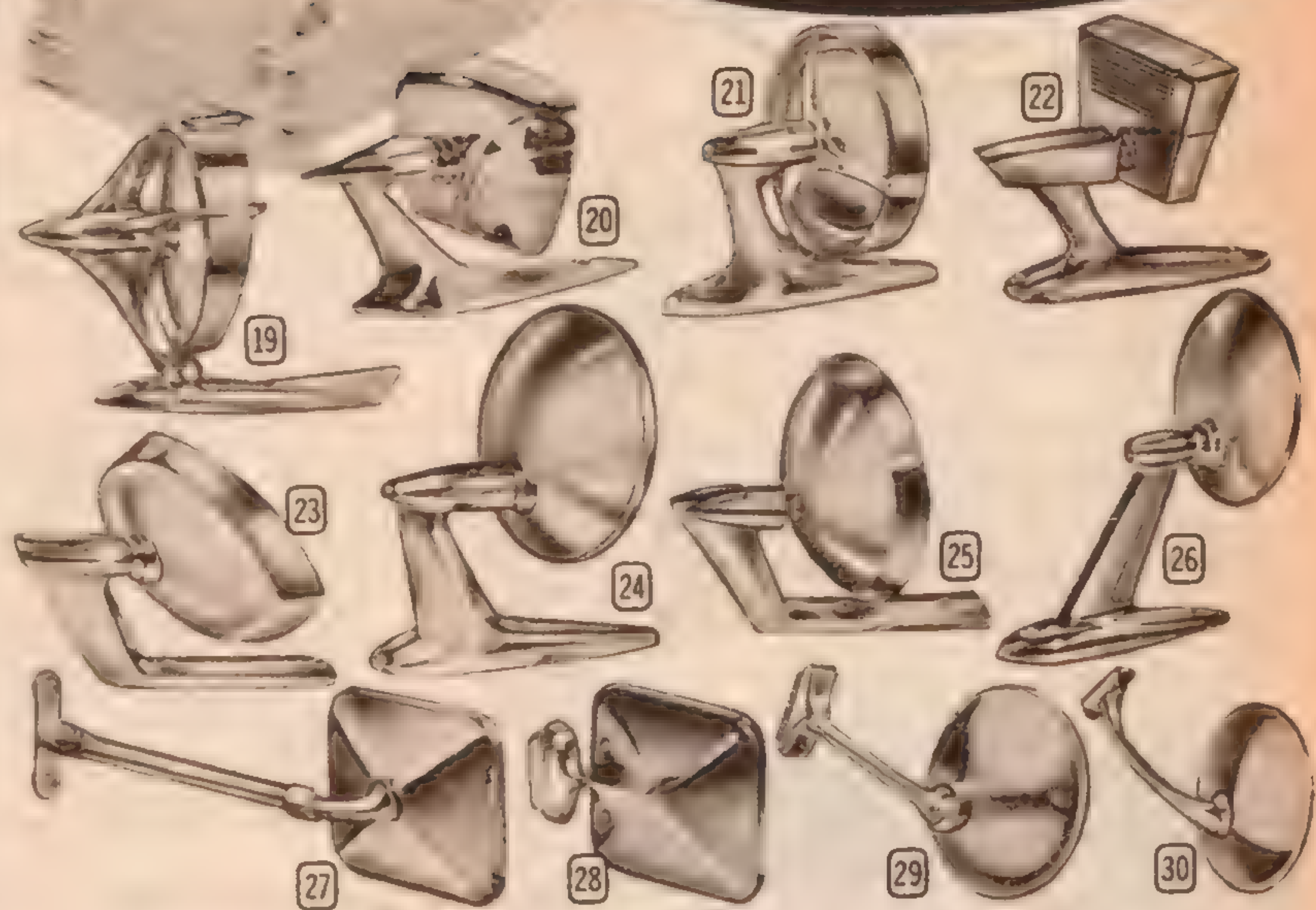
**(38) Riverside Litter Bag.** For home or car. Helps keep highways clean, car neat. Leather-like plastic. Snaps open at bottom for easy emptying. 61 A 8039—Ship. wt. 3 oz. .... 79c



**(40) Exhaust Extensions.** Dresses-up your car, exhaust. Triple chrome-plated for all cars. A 8111—6¾ in. long; 2½-in. r. Ship. wt. 14 oz. .... 88c  
A 7745—9 in. long; 2½-in. r. Ship. wt. 11 oz. .... 82c  
A 7746—Like (40) above but plain. Ship. wt. 11 oz. .... 89c  
A 8080—9 in. long; 2½-in. r. Ship. wt. 1 lb. .... 84c  
A 8093.....

**(42) Kiddie Kar-Kit.** Fun on the road for the "small fry." Helps keep children occupied while you drive. Excellent travel diversion for tots 3 to 10 years old. Kit includes: coloring book, crayons, harmonica, compass, cartoon book and miscellaneous puzzles. All items store neatly in leather-like plastic pack—clips over sun visor or fits in glove compartment. 61 A 7828—Ship. wt. 10 oz. .... \$1.69

## Safety-View Mirrors



## Gleaming High-Style . . . Body-Mount Mirrors

**Chrome-Plated . . . Non-Glare.** Provide more driving safety . . . non-glare glass reduces daylight sun reflections and night eye-strain. Heavily Chrome-plated, evenly silvered, carefully selected for style leadership. Buy in pairs for added styling. Use Wards "Charge It" Plan.

**(19) Ultra Modern "Skylark" Mirror.** Sharply styled to give that "flight-in-motion" look. Heavily chrome-plated for top-quality, durable beauty. 4½-in. diameter mirror head adjusts within the smartly propped trim ring. Ship. wt. each, 1 lb. 14 oz. 61 A 7786.....Each \$4.49; Pair.....\$8.68

**(20) "Trojan" Rectangular Mirror.** Distinctively designed. Hooded top extends about ¾ in. Adjustable lock-type head on rocket shaped arm. 3½x5½-in. mirror; 7-in. base. Ship. wt. each, 1 lb. 10 oz. 61 A 7798.....Each \$3.29; Pair.....\$6.19

**(21) "Bombsight" Round Mirror.** Modern and smart styling with "3 arm" ring holder design. 4-in. mirror adjusts within 4¾-in. ring. Ship. wt. ea., 1 lb. 10 oz. 61 A 7823.....Each \$2.95; Pair.....\$5.59

**(22) "Citation" Mirror.** The simplicity of style will complement the appearance of all cars. Adjustable, rectangular head on gracefully tapered arm. Non-glare glass. Ship. wt. each, 1 lb. 10 oz. 61 A 7822.....Each \$2.49; Pair.....\$4.88

**(23) Oval-Shape Mirror.** Smart new styling that's distinctively different. Fits all cars, right or left side. Adjustable-tension mirror head with 3x5½-in. mirror for ample rear view. Extra-heavy Chrome-plated. Graceful support arm. Ship. wt. 1 lb. 4 oz. 61 A 7974.....Each \$2.95; Pair.....\$5.49

**(24) Replacement Body-Mount Mirror.** Adjustable mounting bar allows replacement of old mirror without drilling additional holes—adjusts to holes made by old mirror. 4½-in. non-glare adjustable head. Chrome-steel. Ship. wt. 1 lb. 4 oz. 61 A 7795.....Each \$2.29; Pair.....\$4.37

Mirror Styles for Compact Cars, See Page 1129.

**(25) New Sleek-Styled Mirror . . .** 4½-inch round head with non-glare glass sealed in metal ring. Flat slim base. Chrome-plated. Ship. wt. ea. 1 lb. 2 oz. 61 A 7877.....Each \$2.19; Pair.....\$4.24

**(26) "Shooting Star" Mirror.** Smartly styled and budget priced. Non-glare 4½-in. round mirror head, 6-in. base. Chrome-plated. Ship. wt. each 1 lb. 4 oz. 61 A 7802.....Each \$1.69; Pair.....\$3.22

## Door-Edge-Mount Type CHROME-PLATED . . . NON-GLARE

**(27) to (30) Door-Edge Exterior Rear View Mirrors.** Designed for beauty and extra vision safety. Non-glare glass mirrors. Chrome plated. Fit right or left side car. Mirrors easily clamp on door edge.

**(27) DeLuxe Rectangular Extension Mirror.** 3½x5½-in. adjustable head. Adjustable brace arm—extends from 12 to 18 in.—helps overcome vibration. Chrome-plated. Ship. wt. each, 1 lb. 8 oz. 61 A 7824.....Each \$3.98; Pair.....\$7.77

**(28) 4½-In. Rectangular Mirror.** For cars with wrap-around windshields. Chrome-plated. Ship. wt. each, 1 lb. 61 A 7821.....Each \$1.98; Pair.....\$3.77

**(29) 4½-In. Round Mirror.** Adjustable head on off-center swivel for maximum adjustment. Chrome-plated for lasting beauty. Ship. wt. each, 13 oz. 61 A 7818.....Each \$1.89; Pair.....\$3.65

**(30) Economy 4-In. Round Mirror.** Adjustable head on off-center swivel. Chrome-plated. Ship. wt. each, 9 oz. 61 A 7837.....Each 95c; Pair.....\$1.75

**(43) Custom License Frame.** Chrome-plated. Hinged steel back; weatherproof plastic window. Fits all plates. 61 A 7894—Wt. ea. 1 lb. 10 oz. .... 2 for \$3.33..Each \$1.79

**(44) Standard License Frame.** Chrome-plated. Fits all plates. Ship. wt. each 8 oz. Buy a pair and save. 61 A 8090.....2 for \$1.29.....Each 69c

**(45) Deluxe Visor Pack.** Top Grain Cowhide with attractive hand-laced edges. Clips over sun visor. Full zippered pocket to hold maps. Attached cases for sun glasses, coins and pack of cigarettes. Ball point pen. 61 A 8095—Color Ginger Brown. Ship. wt. 1 lb. .... \$3.49

**Plastic Visor Pack.** Like (45), but of leather-like Plastic. State: Black with White or Two-tone Blue. 61 A 8074—Shipping weight 9 oz. .... \$1.79

**(46) "Filter-Visor."** Stops 87% of sun's rays. Blue Acrylic plastic. Snaps on visors of all cars. 61 A 8017—Shipping weight 11 oz. .... \$2.19

**(47) "No-Glare" Inside Rear View Mirror.** Ends blinding glare from cars behind you at night. "Finger control" changes mirror from day to night use. Chrome-plated. 9¾x2 in. Wt. 11 oz. 61 A 7867—Fits: All 1953-61 Gen. Motors, Chrysler, Dodge, DeSoto, Plymouth, Imperial; '54-61 Lincoln.....\$3.89  
61 A 7868—For Ford '53-61; Mercury '56-59, 1961; Edsel '58-59. Wt. 13 oz. .... \$3.89

**(48) Visor Vanity Mirror.** Clips on all visors. Large, clear viewing area; 3½x9½ in. Metal Back. 61 A 7831—Ship. wt. ea. 7 oz. 2 for \$1.67.....Each 89c



**MAKE  
Good Car Keeping  
EASY**

# **Replace Rusted Rocker Panels Yourself... Save \$30 to \$60**

Only \$369 to \$579 Pair

**1 Inexpensive Replacement** for rusted-out panels below car doors. Do it yourself—save. Repair shops usually ask \$30 to \$60 for repairing these areas. Fit over old, rusted-out panels—no cutting, burning or welding required. Primed and ready to paint (for spray-on Dupli-Color auto paint, see Page 1126). Instructions, screws included. *Mailable.*  
Av. ship. wt. pair; 2-door, 10 lbs., 4-door, 14 lbs. (except 61 A 7889, 12 lbs. and 61 A 7899, 18 lbs.)

For These Cars:	2-Door Sedans		4-Door Sedans	
	Cat. No.	Pair	Cat. No.	Pair
Chev. 1949-52...	61A7889M	\$3.79	61A7891MO	\$4.69
1953-54.....	61A7865M	3.89	61A7869MO	4.69
1955.....	61A7845M	4.39	61A7846MO	4.69
Ford 1949-51...	61A7895M	3.69	61A7896MO	4.29
1952-54.....	61A7870M	3.95	61A7847MO	4.75
1955-56.....	61A8021M	4.10	61A8029MO	4.75
1957-58.....	61A7838M	4.79	61A7839M	5.59
Olds. 1949-50, Model (88).	61A7889M	3.79	61A7891MO	4.69
1949-51, (76).	61A7889M	3.79	61A7891MO	4.69
Pim. 1949-52...	61A7897M	4.19	61A7898MO	4.98
1953-54.....	61A7719M	4.19	61A7720MO	5.55
1955-56.....	61A7878M	4.39	61A7899MO	5.55
Plymouth, Chrysler, DeSoto & Dodge				
1957-59.....	61A7840M	4.89	61A7841M	5.79
Pontiac 1949-52	61A7889M	3.79	61A7891MO	4.69
1953-54.....	61A7865M	3.89	61A7869MO	4.69

## **Stainless Steel Strips \$8.95 Per Pair** 2½-in. width

**2 Gleaming Stainless Steel Moulding Strips.** Adds modern look to your car. Brightens car appearance; covers rusted and road-worn rocker panels. Sturdy heavy-gauge stainless steel. Simple to install—just clamp on to car. Extends from 66 to 90 inches—fits all cars. Order width nearest rocker panel size. Installation parts, instructions incl. *Mailable.*  
61 A 7942 M—2½-in. width. Wt. 6 lbs. .... Pair \$8.95  
61 A 7961 M—3½-in. width. Wt. 7 lbs. .... Pair \$11.95

## **Door Trim and Scuff Plates**

**3 Chrome Plastic Door-Edge Trim Roll.** 12-foot roll of flexible channeling—looks just like chrome-plated steel. Slips over edge to cover chipped or rusted door or trunk lid edges. Easy to cut and attach. No drilling necessary. Ship. wt. each roll 9 oz.  
61 A 8037—One 12-ft. Roll \$1.49. .... 2 Rolls \$2.79

**4 Stainless Steel Door-Edge Trim Strips.** Dresses up any car. Protects against paint chipping, covers old rust spots, scratches, etc. Easily installed.  
61 A 7977 M—Fits all cars. Ship. wt. 8 oz. .... Pair 98c

**5 Telescoping Aluminum Scuff Plates.** Protect interior of door. Glistening silver anodized aluminum—rugged and long lasting. Telescopes to fit all doors.  
61 A 8283—3½-in. width. Wt. 1 lb. 2 oz. .... Pair \$3.39

## **Stainless Steel Front Visor \$15.79**

**6 Reduces Overhead Glare and Heat** from extra-large windshields. A smart touch of beauty to your late model car. Fully adjustable. With fittings, instr. *Fit only the cars listed below. Mailable.*  
61 A 7854 M—For 1959-60 Chevrolet, Buick, Pontiac, Cadillac and Oldsmobile. Ship. wt. 7 lbs. .... \$15.79  
61 A 7855 M—For 1959 Ford (All). Wt. 6 lbs. .... 15.79

## **Wind Silencers—Only 92c Pair**

**7 Cut Vent-Window Wind Roar** to a mere whisper. Snap easily and permanently onto front door lip. Long-lasting Chrome plated steel—resists weather.  
61 A 8051—Ship. wt. pair, 5 oz. .... Pair 92c

## **Rear Window Sunshade \$5.79**

**8 Keep Your Car Cool.** Specially shaped slats lock out hot sun rays—keep inside temperature lower. Help protect upholstery from fading and cracking. Reduce headlight glare from cars at rear, yet permit full rear vision for driver.  
*One size fits all cars (ex. Sta. wags.) ... simply trim slats with scissors. Bright aluminum brackets install easily—no holes to drill, no screws. Slats just snap into place on brackets. Tweed-enameled slats.*  
61 A 7952—Ship. wt. 4 lbs. .... Only \$5.79

## **Headlight Trims**

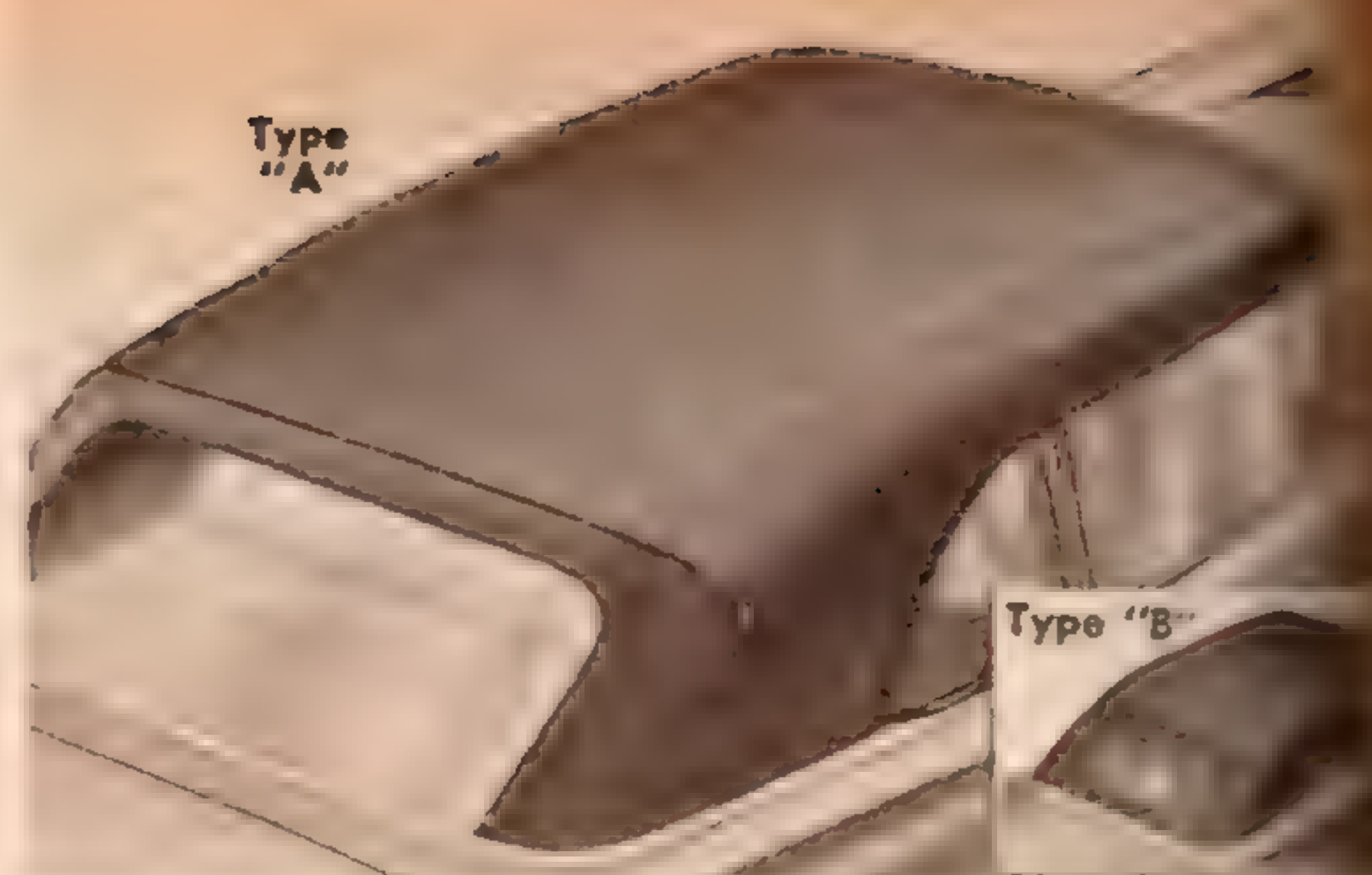
**9 Headlight Plate for 1957 Ford.** Chrome-plated. No drilling or alterations needed. Perfect fit.  
61 A 7916—Ship. wt. pair 2 lbs. 3 oz. .... Pair \$4.19

**10 Eyebrow Trim for 1957 Ford.** Stainless steel.  
61 A 7864—Ship. wt. pair 11 oz. .... Pair \$2.98

**Money-Saving Combination for 1957 Fords.** Includes pair of plates (9), pair of eyebrow trims (10).  
61 A 7976—Ship. wt. 2 lbs. 15 oz. .... Set \$6.79

**11 Visored Headlight Trim.** Chrome-plated. Replaces old rims. No drilling required. Ship. wt. 4 lbs.  
61 A 8142—For 1949-51 Ford, Merc., 1949-52 Chev., Buick, 1949-54 Plymouth, Dodge. .... Pair \$5.29  
61 A 8143—For 1952-53 Ford. .... Pair 5.59  
61 A 8193—For 1954 Ford. .... Pair 5.59  
61 A 8125—1953-54 Chevrolet, 1952 Pontiac, 1950-53 Cadillac. .... Pair \$5.69  
61 A 8194—For 1952-54 Mercury. .... Pair 5.69

**Headlight Backplates for Chevrolet (not shown).** Anodized aluminum—like original equipment.  
61 A 7944—For 1958 Chev. Wt. 1 lb. 8 oz. Ea. \$1.98  
61 A 7945—For 1959 Chev. Wt. 1 lb. 8 oz. Ea. 2.19



## **Convertible Tops**

**GUARANTEED AGAINST LEAKS, CRACKS, DELAMINATION**

- 3 Outstanding Qualities—Give Your Convertible that New-Car Look at Low Riverside Prices.
- Install New Top Yourself—Save Labor Costs. Easy-to-follow Instructions Included.

**Choice of Two Window Styles.** Type "A" has large 1-shutterproof plastic window that folds neatly with top. Zips for ventilation. Type "B" has standard zipper curtain—down from your old top. Type "B" tops not sold for late models originally equipped with type "A" tops.

**How to Order:** (1) State color; (2) State make, year, model; (3) State whether you want type "A" or type "B."

For convertible tops for foreign cars, see Page 1138.

**Shipping Information.** Convertible tops and boot covers ship promptly from Factory in Columbus, Ohio. Pay postage to Factory or Mail Order House, whichever is nearer you.

**Convertible Top Guarantee.** Tops are guaranteed not to crack, peel or shrink excessively within specified guarantee period. Should top prove defective, we will send new charging only for the months that top was in use.

## **GOOD—Guaranteed 18 Months**

**Two Layers of Cotton Fabric** bonded together with a center layer butyl. Durable, waterproof, economical. State Color: Black, Blue or Green (each with Black interior), Black (each with Tan interior). Ship. wt. 10 lbs.

**FULL VIEW WINDOW (TYPE "A").** For All 1942-60 Convertibles.  
61 A 7722 K—Only \$3.50 Down. .... or Cash \$5.00

**STANDARD WINDOW (TYPE "B").** For All 1942-49 Convertibles.  
61 A 7725 K—Only \$3.00 Down. .... or Cash \$4.50

## **BETTER—Guaranteed 24 Months**

**Tougher, Equals Original Equipment.** 2 layers of tough Armco center layer butyl. Waterproof. State Color: Black, Tan (each with Tan interior); Black or White with Black interior; Blue with Blue interior; Green with Green interior. Ship. wt. 12 lbs.

**FULL VIEW WINDOW (TYPE "A").** For All 1942-60 Convertibles.  
61 A 7723 K—Only \$4 Down. .... or Cash \$6.00

**STANDARD WINDOW (TYPE "B").** For All 1942-49 Convertibles.  
61 A 7726 K—Only \$3.50 Down. .... or Cash \$5.00

## **BEST—Guaranteed 36 Months**

**Made of Highest Quality Vinyl ... equals tops found on late model convertibles.** New electronically welded seam process—no exposed seams—gives longer life, neater appearance. Washable. State Color: Light Blue, dark Blue, dark Black or White (each with Black interior) or White, Black (each with Tan interior). See "How to Order" above. Ship. wt. 12 lbs. For all 1942-60 convertibles.

61 A 7724 K—Type "A" only. \$5 Down. .... or Cash \$6.00



**14 Convertible Boot Covers.** Same construction features as 18-month tops described above. Fit all convertibles 1942-60. State make, year, model of car. Blue, Green or White (each with Black inside).  
61 A 7627 K—Good Quality. Ship. wt. 4½ lbs. ....

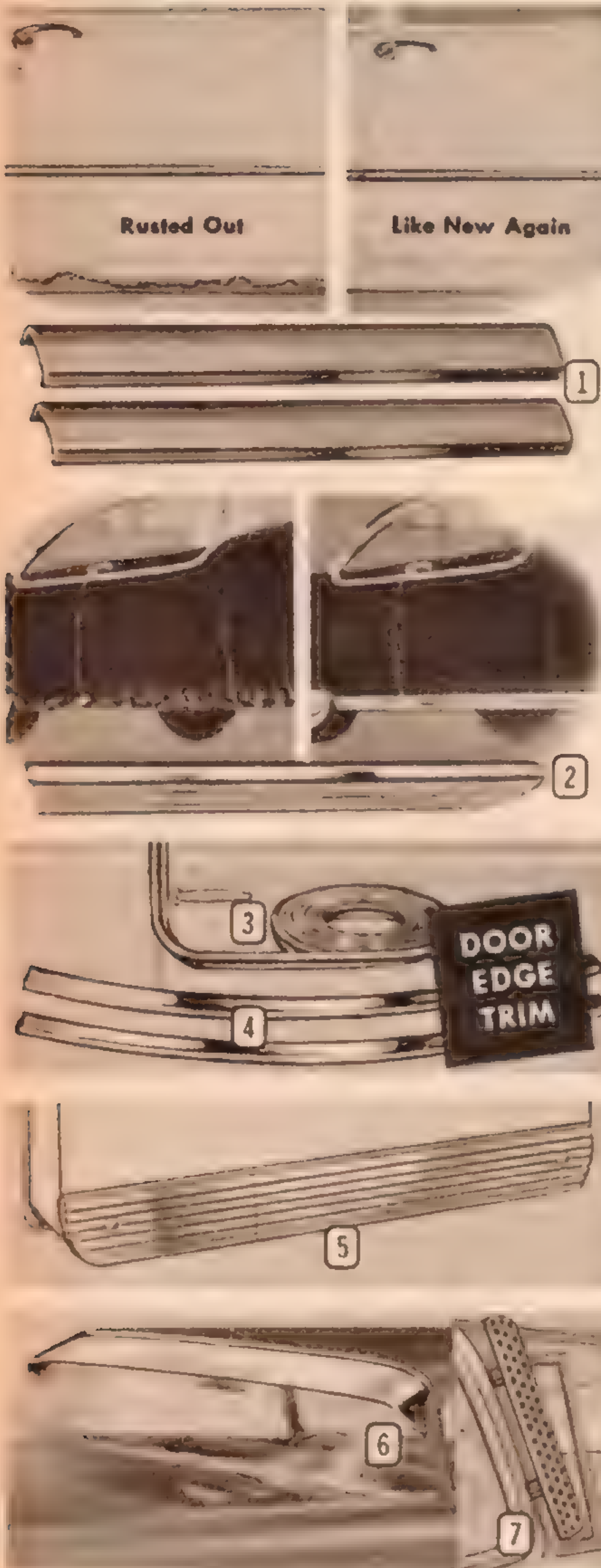
**15 Convertible Top Pads.** New tops look better with new old pad as pattern. State car make, year, model of car. Black, Tan, Green or Blue.  
61 A 7779 K—With instructions. Ship. wt. 4 lbs. ....

**16 Wards Liquid Dressing.** Preserves, beautifies, and protects. State color: Tan, Clear, Black. Wt. 2 lbs. 5 oz.  
61 A 9860—Not for vinyl, orlon or nylon tops. .... Qu.



**17 Clear Plastic Sheets.** 4-gauge transparent plastic—husky-sized sheets with dozens of uses for car, home or office.  
61 A 7610—72 x 60 inches. Ship. wt. 1 lb. ....  
61 A 7611—72 x 108 inches. Ship. wt. 1 lb. 4 oz. ....

**18 Clear Plastic: By-the-Yard.** Heavy 12-gauge transparent plastic. Tough, tear-resistant. For covering inside of cushions or furniture. Ship. wt. 1 lb. 8 oz. per yard.  
61 A 7750 H—54 inches wide. .... Per



**12 13 Auto Clothes Hanger Bars.** Rubber spacers. Fit all cars with hook hangers.

**(12) CHROMED STEEL.** For extra-heavy loads.  
61 A 8831—Ship. wt. 1 lb. 8 oz. .... \$1.49

**(13) TUBULAR ALUMINUM.** For normal use.  
61 A 8052 M—Ship. wt. 1 lb. 6 oz. .... 89c



## Whitewall Look

Only \$1.98 Pair

Flex-A-Wall. Made of butyl content rubber—will not discolor. Narrow width like newest to install—no cement. Fit snugly under wheel rim.

—All 15-Inch Tires  
—Pair, 3 lbs. Pr. \$1.98  
—Ship. wt. set, 5 lbs. \$3.69

—All 14-Inch Tires  
—Pair, 3 lbs. Pr. \$1.98  
—Ship. wt. set, 5 lbs. \$3.69

—All 13-Inch Tires  
—Pair, 3 lbs. Pr. \$1.98  
—Ship. wt. set, 5 lbs. \$3.69

Economy Whitewalls (not shown). Similar to Flex-A-Walls at left but not as durable a rubber (no butyl content). Sets of 4 only. Ship. wt. per set, 4 lbs.  
For All 15-Inch Tires  
61 A 7801 M.....Set of 4 \$2.69  
For All 14-Inch Tires  
61 A 7800 M.....Set of 4 \$2.69

## FOR COMPACT CARS

Custom Tire Kits for Corvair and Falcon. Add that "look." Put spare tire in trunk—add more trunk space. Includes: Sporty vinyl wheel cover, and tail pipe extension pan, gaskets and required.

—Promptly from Phila-Factory—pay charges Not Mailable.

—Corvair 1960 Sedan  
—Wt. 25 lbs. \$42.50

—Falcon 1960 Sedan  
—Wt. 25 lbs. \$42.50

21 Full Custom Fender Skirts. Fit in fender like original. Heavy-gauge steel, prime coated, ready to paint to match car. Installation parts included. Mailable. Ship. wt. pair, 7 lbs.

For 1960 Corvair  
61 A 8234 M.....Pair \$6.95

For 1960 Falcon  
61 A 8235 M.....Pair \$6.95

For 1960 Valiant  
61 A 8236 M.....Pair \$7.69

Stainless Steel Fender Skirts. For 1960 Falcon.  
61 A 8184 M.....Pair \$16.95

For 1960 Corvair. Adds that bare front end molding on top to mount—just to mount grille—mount emblem on top decoration. No drill additional instructions, at hardware. Wt. 4 lbs.  
—M.....Only \$10.69

23 24 Compact-Car Wheel Covers. 13-inch size, for compact cars. Also for all foreign cars with 13-inch wheels. Triple Chrome-plated.

(23) UNIVERSAL RIB STYLE. Ship. wt. set of 4, 5 lbs.  
61 A 6779.....Set of 4 \$9.69

(24) LOUVERED TRI-BAR STYLE. Ship. wt. set of 4, 11 lbs.  
61 A 8083 L.....Set of 4 \$19.95

25 Floor Mats. Tough rubber mats in "Space Age" design. Floor-to-door protection. Wt. each, 7 lbs. 8 oz. Color: Black, White.

For These 1960-61 Cars:

—61 M-For Corvair.

—61 M-For Falcon, Ram-

—61 M-For Valiant, Lan-

—61 M-For Falcon, Ram-

—61 M-For Valiant, Lan-

—61 M-For Falcon, Ram-

—61 M-For Valiant, Lan-

—61 M-For Falcon, Ram-

—61 M-For Valiant, Lan-

—61 M-For Falcon, Ram-

—61 M-For Valiant, Lan-

—61 M-For Falcon, Ram-

26 27 Body-Mount Mirrors. Two styles, ideally proportioned for compact cars, yet complement larger cars, too. For body or fender mount. Adjustable heads. Heavily Chrome-plated for lasting beauty.

(26) 61 A 7992—Wt. 1 1/4 lbs. Pair. \$4.23; Each. \$2.19

(27) 61 A 7995—Wt. 12 oz. Pair. \$3.59; Each. \$1.89

28 Back-Up Light Kits for Falcon and Comet. Mount flush. Two lamps, bulbs, wire, switch and instructions.

For these cars with automatic trans.

61 A 6843—For Falcon pass. cars. Ship. wt. 10 oz. \$2.98

61 A 6844—For Comet pass. cars. Ship. wt. 1 lb. 4 oz. Kit \$3.95

Back-Up Light Switch for Falcon and Comet pass. cars with standard transmissions. For use with lights above.

61 A 6845—Ship. wt. 8 oz. \$98c

## DRESS-UP WITH Full Wheel Covers CUSTOM OR UNIVERSAL

### Universal Wheel Covers

Low as \$8.95 Set of Four

29 Louvered Wheel Cover. Same style as used on one of 1960 cars. 2-bar spinner has universal emblem. Triple Chrome-plated.

61 A 7917 L—13-in. Set of 4. Ship. wt. 10 lbs. 14 oz. \$24.95

61 A 7918 L—14-in. Set of 4. Ship. wt. 12 lbs. 8 oz. \$24.95

61 A 7920 L—15-in. Set of 4. Ship. wt. 13 lbs. \$24.95

30 Louvered Tri-Bar Wheel Covers. Styled like many on today's smart cars. Triple Chrome-plated.

61 A 8084 L—14-in. Set of 4. Ship. wt. set, 11 lbs. \$19.95

61 A 8085 L—15-in. Set of 4. Ship. wt. set, 11 lbs. \$19.95

31 New Four-Bar Wheel Covers. With popular bullet-design center hub and smart checkered center panel.

61 A 7978 L—14-in. Set of 4. Ship. wt. set, 12 lbs. \$28.95

61 A 7979 L—15-in. Set of 4. Ship. wt. set, 13 lbs. \$28.95

32 "Candy Stripe" Wheel Cover. Daring new design. Striking black and white lines radiate from center. Highly polished aluminum—lightweight and strong. Ship. wt. set of 4, 5 lbs.

61 A 6777—14-in. Set (4) \$9.69

61 A 6778—15-in. Set (4) \$9.69

33 Cone Style Wheel Cover. Streamlined cone shape. Gives that ultra-modern sport car look. Heavy-gauge aluminum with polished finish. Ship. wt. set of 4, 7 lbs.

61 A 7927 L—14-in. Set of 4 \$8.95

61 A 7930 L—15-in. Set of 4 \$8.95

### Custom Full-Wheel Covers . . . Low as \$9.69 Set of 4

34 TO 39 Original Equipment Type. Dress up your car with "like-new" brilliance at Wards low, low prices. Full rim-to-rim covers in stylized version of car make emblem. Snap on easily, fit securely. Your choice of polished aluminum or triple chrome-plate.

(Valves of some cars require valve stem extension when used with wheel covers; order Valve Stem Extension at right if needed.)

Ship. wts.: Aluminum covers—set of 4, 5 lbs. Chrome-plated covers—each, 3 lbs.; set of 4, 10 lbs.

For These Pass. Cars Only	Match- es Year	Chrome-Plated			Aluminum	
		Cat. No.	Price Each	Set of 4	Cat. No.	Set of 4
<b>Buick 1949-57 (15 in.)</b>	1957	61A7931L	\$3.69	\$14.25	.....	.....
<b>(34) 1958 (15 in.)</b> .....	1958	61A7737L	3.69	14.25	.....	.....
<b>Chev. 1949-56 (15 in.)</b>	1956	61A7953L	3.49	13.50	61A6762	\$9.69
1957 (14 in.).....	1957	61A7968L	3.39	13.25	61A6763	9.69
1958 (14 in.).....	1958	61A7738L	3.39	13.25	61A6764	9.69
1959 (14 in.).....	1959	61A7904L	3.39	13.25	61A6765	9.69
<b>(35) 1960 (14 in.)</b> .....	1960	61A7817L	3.35	12.95	61A6766	9.69
1961 (14 in.).....	1961	61A7964L	3.35	12.95	61A7912L	9.69
<b>Ford 1949-56 (15 in.)</b>	1956	61A7981L	3.49	13.50	61A6767	9.69
1957 (14 in.).....	1957	61A7958L	3.39	13.25	61A6768	9.69
1958 (14 in.).....	1958	61A7742L	3.39	13.25	61A6769	9.69
1959 (14 in.).....	1959	61A7905L	3.39	13.25	61A6770	9.69
<b>(36) 1960 (14 in.)</b> .....	1960	61A7820L	3.35	12.95	61A6771	9.69
1961 (14 in.).....	1961	61A7965L	3.35	12.95	61A7913L	9.69
<b>Merc. 1951-56 (15 in.)</b>	1956	61A7960L	3.69	14.39	.....	.....
<b>(37) 1957-58 (14 in.)</b> .....	1958	61A7749L	3.69	14.39	.....	.....
<b>Olds Standard</b>						
1950-56 (15 in.)...	1956	61A7903L	3.49	13.50	.....	.....
<b>(38) Olds "Fiesta"</b>						
1957-58 (14 in.)...	1958	61A7748L	5.89	22.95	.....	.....
57-58 (15 in.).....	1958	61A7915L	5.89	22.95	.....	.....
<b>Plym. 1949-56 (15 in.)</b>	1956	61A7963L	3.49	13.50	61A6772	9.69
1957 (14 in.).....	1957	61A7969L	3.39	13.25	61A6773	9.69
1958 (14 in.).....	1958	61A7747L	3.39	13.25	61A6774	9.69
1959 (14 in.).....	1959	61A7906L	3.39	13.25	61A6775	9.69
<b>(39) 1960 (14 in.)</b> .....	1960	61A7844L	3.35	12.95	61A6776	9.69
1961 (14 in.).....	1961	61A7966L	3.35	12.95	61A7914L	9.69

### Bar-Type and Bullet-Type Spinners

40 2-Bar Spinner. Long a favorite style. Die-cast, Chrome plated. Attractive emblem and two stylish bars. Fits any wheel cover or hub cap. Ship. wt. 11 oz. 61 A 7871.....Each \$2.69

41 3-Bar Spinner. Helps dress up any car... gives it that "custom look." Chrome plated steel in classic tri-bar style. For use on all hub caps and wheel covers. Ship. wt. 9 oz. 61 A 8118.....Each \$1.39

42 New 4-Bar Spinner. With popular bullet-design center hub. Adds "custom look" to plain wheel covers. Chrome-plated steel. Ship. wt. 1 lb. 6 oz. 61 A 7900.....Each \$3.29

43 New... Bullet Spinners. Adds dash to wheel covers, fenders, bumpers, grilles. Wt. 4 oz. 61 A 7901—Size: 29/16-in. base diam.; 1 1/2 in. deep... Each \$9c  
61 A 7902—Size: 3 1/4-in. base diam.; 2 1/2 in. deep. Each \$1.19

### Curb Feelers—Protect Fenders, Whitewalls

44 45 Make warning noise when they touch high curbs—protect against damage to fenders and tires. Clamp on fenders—no drilling required. Chrome-plated.

(44) AUTOMATIC: Arms set at correct angle. Ship. wt. pair, 11 oz. 61 A 8147.....Pair \$1.49

(45) ADJUSTABLE: Adjust for length, height. Ship. wt. pr., 9 oz. 61 A 8148.....Pair 98c

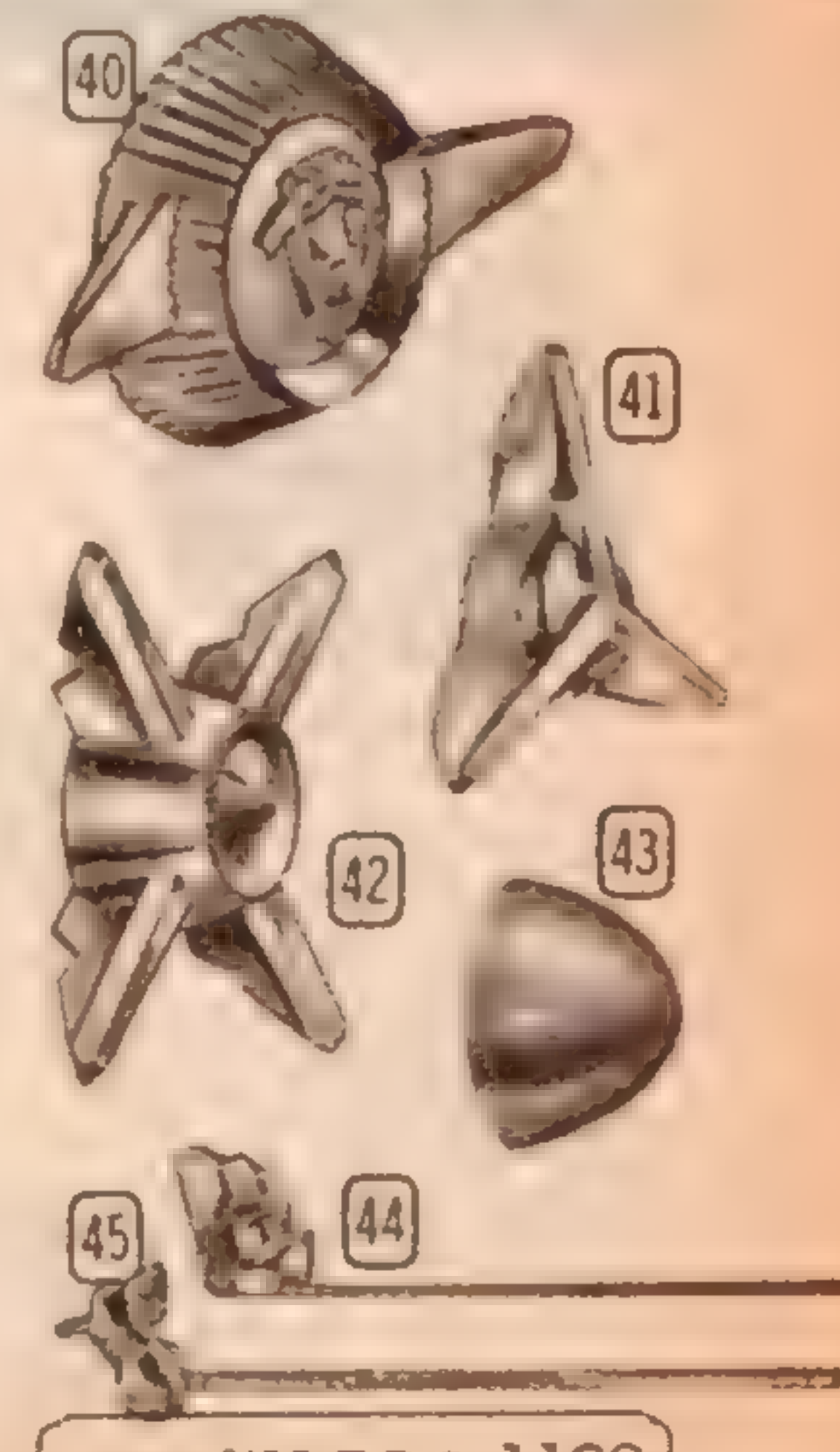
### Valve Stem Extension

Extends Valve Stem Length. Required for use with some wheel covers on some cars. Sold in sets of 4 only. Ship. wt. set, 4 oz. 61 A 7926.....Set of 4 79c

Lock Set for Wheel Covers. Protects wheel covers against theft. Easily installed... simply remove valve cap and screw lock on with key. With 2 keys. Ship. wt., Set of 4, 4 oz. 61 A 7993.....Set of 4 98c

Just Say Charge It!

SEE PAGE 1281



SKAS WARDS 1129



## Look and Fit Like Originals

### TRANSISTOR-POWERED FULL-CUSTOM RADIO

Push Button  
As Low As  
**\$52.45**

Manual  
As Low As  
**\$43.45**

- Not Just A Fitted Trim Plate—Riverside Matches Your Car's Interior
- Less Battery Drain . . . Higher Quality Performances—Eliminates Vibrator Hum

Why Pay Original Equipment Prices? Riverside Full Custom Radios are especially designed to match your specific car make and model. Becomes a part of your dash—no "sore-thumb" look. Install it yourself and save—full, easy-to-understand instructions included.

Top Performance from Advanced Features . . . Riverside "Full-Custom" is Wards BEST Auto Radio . . . offers the Finest in listening pleasure. Meets or exceeds original specifications, yet incorporates all the latest in electronic advances.

Transistor-powered Circuit eliminates vibrator, rectifier or power-tube failures (the major cause of auto radio failures). Provides clear, distortion-free Extra Power . . . reduces power consumption to 1/2 that of conventional radios. You enjoy all-transistor performance with a tuned RF Stage that provides superior sensitivity, selectivity, and pin-point tuning. Automatic Volume Control eliminates fading, blasting. Full-range tone control. Easy-view illuminated dial with Civil Defense settings.

DELUXE PUSH-BUTTON MODELS offer "Quick-Set" buttons that adjust easily to stations (also have manual control knobs). Built-in jack for your extension speaker.

Order on Terms (Inside Back Cover). Ship. wt. 10 lbs. Mail.

Full-Custom Radios For These 12-Volt Cars	(1) Push- Button Models		(2) Manual Control Models	
	Cat. No.	Price	Cat. No.	Price
Chevrolet 1955-56..	61 A 6570M	\$52.45	61 A 6589M	\$43.45
1957..	61 A 6548M	\$55.95	61 A 6665M	49.95
1958..	61 A 6660M	57.95	61 A 6661M	49.95
1959-60..	61 A 6685M	57.95	61 A 6688M	49.95
1961..	61 A 6562M	59.95		
Comet 1960-61..	61 A 6563M	59.95		
Corvair 1960-61..	61 A 6603M	57.95	61 A 6604M	52.95
Dart 1960-61..	61 A 6571M	59.95		
F-85 1961..	61 A 6580M	59.95		
Ford 1957..	61 A 6547M	52.95	61 A 6666M	49.95
1958..	61 A 6662M	52.95	61 A 6663M	49.95
1959..	61 A 6684M	52.95	61 A 6687M	47.95
1960..	61 A 6605M	52.95	61 A 6606M	47.95
1961..	61 A 6583M	59.95		
Falcon 1960-61..	61 A 6597M	52.95	61 A 6598M	47.95
Lancer 1961..	61 A 6608M	57.95		
Plymouth 1957-58..	61 A 6586M	52.95	61 A 6667M	52.95
1959 Savoy..	61 A 6686M	52.95	61 A 6689M	52.95
1959 Fury, Belvi- dere*	61 A 6695M	52.95	61 A 6696M	49.95
1960..	61 A 6601M	52.95	61 A 6602M	49.95
1961..	61 A 6564M	59.95		
Special 1961..	61 A 6579M	59.95		
Tempest 1961..	61 A 6572M	59.95		
Valiant 1960..	61 A 6608M	52.95	61 A 6609M	48.95
Rambler 1958-59..	61 A 6683M	52.95		
1960-61..	61 A 6611M	59.95		

\*State whether car has clock.

Push Button  
**\$49.95**  
Cash  
ONLY  
\$5 Down

Manual Tune  
**\$33.95**  
Cash  
ONLY  
\$3.50 Down

## Dash-Mount Radio

### TOP QUALITY AT Riversides LOW PRICES

- Dashboard Mounting in Cars, Trucks Listed Below—For Models Not Listed. Radios Mount Under Dash
- Easy Installation—You Need Drill Only 3 Holes: For Light, for Tuning Shaft, and for Volume Control

3 4 Riverside Dash-mounting Tube-type Radios . . . Economical, yet high in quality. Provide good performance from 5 tubes plus rectifier. Tuned RF stage, for greater sensitivity—selectivity. Automatic Volume Control reduces blast and fade.

3 Push-Button Models. Easy "Quick-set" 5 station push-button tuning PLUS manual control knob (slide-rule dial) for other stations. Civil Defense frequencies clearly marked.

Separate speaker. Permanent Alnico magnet speaker mounts behind speaker grille. Heavy-duty vibrator. Only three holes to drill for most dash installations. Mailable. Ship. wt. 12 lbs.

#### Dash-Mount for 6-Volt Cars and Trucks

Buick 1942-53 Plymouth,  
Chev. 1953-54 1951-54  
DeSoto 1949-54 Chev. & GMC Trk.,  
Ford 1942-54 1949-54  
Merc. 1942-55 Ford Truck,  
Olds. 1949-53 1942-54  
61 A 6573 M—\$5 Dn., \$5 Mo. Cash \$49.95

#### Dash Mount for 12-Volt Cars and Trucks

Buick 1954-58 Chev. Truck 1955-58  
Olds. 1954-58 Ford Truck 1956-58  
Plymouth 1956 GMC Truck 1955-57  
61 A 6593 M—\$5 Dn., \$5 Mo. Cash \$49.95

Easy to Install . . . Remove (ideal for owners who expect trade-in their car). Use your dashboard cut-out cover and drill 3 holes for simple installation use "universal-style" to suspend radio under dash.

4 Manual Tuning Models. Manual tuned, one-piece unit (rate speaker). Chrome control knobs. Drill only 3 holes. Mailable. Ship. wt. 12 lbs.

#### Dash-Mount for 6-Volt Cars

Buick 1942-53 Olds. 1942-53  
Chev. 1951-54 Plymouth 1951-54  
Chrys. 1949-55 Studebaker 1949-55  
DeSoto 1949-55 Nash 1949-55  
Dodge 1949-55 Chev. 1949-55  
Ford 1942-55 GMC 1942-55  
Merc. 1942-55 Ford 1942-55  
Hud. 1948-54 Dodge 1948-54  
61 A 6592 M—\$3.50 Dn., \$3.50 Mo. Cash

#### Dash Mount for 12-Volt Cars

Buick 1954-58 Plymouth 1954-58  
Chev. 1955-59 Pontiac 1955-59  
Dodge 1956-59 Ram 1956-59  
Ford 1956-59 Chev. 1956-59  
Merc. 1956-58 Ford 1956-58  
Olds. 1954-58 GMC 1954-58  
61 A 6591 M—\$3.50 Dn., \$3.50 Mo. Cash

## Tractor Radio with Antenna

- \$7 Down, \$7 a Month cash

5 Powerful, High Quality. Specialized for farm tractors. Plenty of offset tractor noise. 8 tubes (3 in. offset) plus power rectifier for 6x9-in. permanent magnet speaker. Gang permeability tuner. Bu. antenna of triple Chrome-plated long-range reception. Enamel with dust and moisture-proof small view). Shockproof base standard 1-in. pipe. Includes 1-in. pipe and mounting flange 10 1/2 x 7 x 9 in. Ship. wt. 23 lbs. 61 A 6535 MB-6 Volt. . . . . 61 A 6536 MB-12 Volt. . . . .

Just Say  
Charge It!

See Page 1281

or  
Pay By  
The Month

See Page 1283

TRUCK  
RADIOS  
on Page 1151

## NEW! TRAVEL CLOCKS



\$4.95



\$12.95

6 Magnetic Travel Alarm. Perfect for use in your car or home. This 30-hour clock has a magnetic base that will hold it firmly to any steel surface at any angle—won't fall even on the bumpiest roads. Clock is pivoted and suspended to swing to any position.

Imported German movement set in attractive Gray plastic case. Luminous hands and dial. Wt. 2 lbs. 61 A 8134. . . . . \$4.95

7 NEW . . . "Motorama" 8-Day Auto Clock. The clock that travels everywhere and anywhere in its unique folding case of leather-like vinyl. Mounts on your car's dash from the window moulding or can be hung on radio or lighter knobs. Folds neatly into a tripod shape on table or stand for indoor use.

IMPORTED FRENCH 7-JEWEL MOVEMENT. The jewelfine 8-day wind mechanism is both shockproof and anti-magnetic—built to operate accurately in car or home. The smartly handsome square face has a gold-colored frame with luminous hands and dial for easy night reading. An extra-large key wind is located at the top for your convenience.

State Color Wanted: Antique White, Antique Red or Black Morocco finish. 61 A 8094—Ship. wt. 2 lbs. . . . . \$12.95

## ELECTRIC CLOCKS

ONLY  
**\$5.45**  
Exchange Price  
For  
Popular  
Cars

8

8 Rebuilt Electric Automobile Clocks. Just like new! Completely rebuilt by experienced clock experts. Every part removed and thoroughly cleaned—all worn parts replaced. Carefully tested by scientific testing machines to insure you dependable lasting service. Compare Wards low price—see how much you save!

For These Cars Only: 1955-59 Buick, Chevrolet, Ford; 1955-58 Mercury.

How to Order: State car make, year, model. Shipped promptly from Factory in Chicago, Ill. Send full price with order including postage from Chicago. Return old clock later, prepaid, for difference between full and exchange price. Ship. wt. 1 lb.

61 A 4609 K—Full Price. . . . . \$15.95  
Exchange Price. . . . . 5.45

## COMPASSES FOR CARS AND BOATS

3.49  
Illuminated  
2.79  
Not Illum.

9



9 Auto-Marine Compass. Invaluable in navigating strange waters at night. On those week-end makes back-road a snap.

Push-Button Illuminated. self-contained (wires), Rugged construction. impact plastic case easily on adjustment. 61 A 8153—Illum. Ship. wt. 7 oz. . . . . 61 A 8152—Non-Illum. Type. Ship. wt. 7 oz. . . . .

1130 WARDS CSKAD2



## FM Reception to Your Car Radio



Complete  
**\$58.95**  
Cash  
\$6 DOWN

- Converter Plays FM Through Regular Car Radio
- Easy to Install, by All
- For All 12-volt Systems
- Extra "Hula-Loop" Antenna Adds Power, Fidelity

**Converter**—Lets You Enjoy Rich, Static-Free FM High-fidelity Reception in Auto Radio. Ideal companion for drivers who like better music—listeners who desire to add a touch of elegance to their car.

**12-volt CARS AND TRUCKS** (including foreign models with 12-volt negative ground). Use with your present radio, speaker, and antenna—yet retain the regular AM car radio while FM Converter is off. Extremely sensitive... receives signals up to 30 miles away. Has 6 tubes, including 2 dual-purpose tubes. Performance. Frequency range: 88 to 108 Mc. Automatic Frequency Search—prevents drifting out of tune.

**UNDER-DASH INSTALLATION.** Compact: 7x6½x3½ in. Richly styled, chrome-plated dial. Includes mounting brackets, connections, plus instructions. For superior fidelity, order Hi-Fi speaker (see (10) left).

Ship. wt. 5 lbs. \$6 Down, \$6 Monthly on Terms... or Cash **\$58.95**

**SPECIAL "HULA-LOOP" ANTENNA**—Slips over regular auto antenna for reception on FM channels. Ship. wt. 2 lbs. \$7.50



## Fill Your Car With the Sound of Music

BY THE THRILL OF STEREO HI-FIDELITY AS YOU RIDE

**Speaker.** Improve your car—you'll hear music, voice, better than ever before. Better results because it has 2 speakers.

**"woofer"** to handle all the "bass" and "tweeter" for the highs. Also permanent magnets.

**"SOUND DIAL."** Now you can level and balance of speaker. If you desire, same can be directed from front or rear speaker. You direct more sound to the front or the rear or vice versa.

**INCLUDED TO FIT THESE CARS:** 59; Chev. 1949-59; Pont., Stude., Packard 1952-59; Dodge, DeSoto, Chrys. 1958-59; Ford 1959. With instructions for use in other cars. Ship. wt. 3 lbs. 8 oz. **\$10.59**

**able Sound Dial Kit.** Attaches radio with front and rear fully explained in item (10) instructions and all parts installation. Ship. wt. 5 oz. **\$1.29**

**(12) (13) Custom Rear Deck Speakers.** Permanent magnet type. Gray hammetone finish. Gray hammetone finished die-cast grille. Provides greater listening with less volume.

**3-WAY SWITCH** operates front or rear-seat speaker separately or both at same time. With instructions for cars not listed. With wire, fittings.

**(12) 6x9-IN. OVAL.** For Buick 1951-59; Chev. 1949-59; Stude., Pack. 1952-58; Plym., Dodge, De Soto, Chrysler 1958-59; Mercury 1957-59; Ford 1959.

61 A 6568—Ship. wt. 2 lbs. 12 oz. **\$6.79**

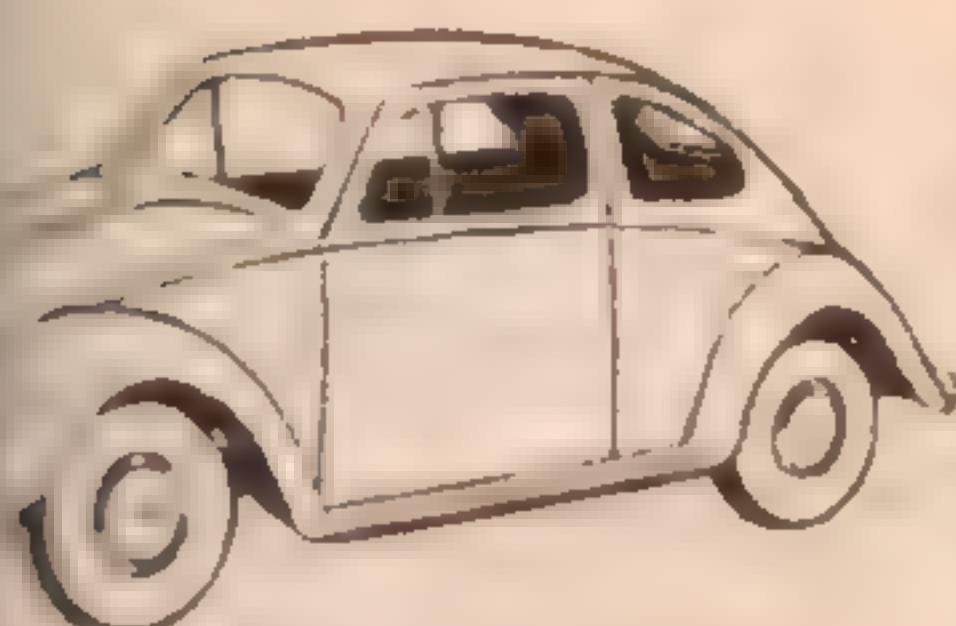
**(13) 5x7-IN. RECTANGULAR.** Ford 1946-58; Chrysler, Dodge, De Soto, Plymouth 1955-57; Mercury, Hudson 1950-56.

61 A 6569—Ship. wt. 7 oz. **\$5.25**

**(14) Station Wagon Rear Speaker.** Clips over window moulding in rear—fits curvature. With 3-way Switch (see (12) above).

**ADAPTERS FOR:** Buick 1951-59; Chev. 1949-59; Ford 1946-59; Merc. 1950-59; Olds., Pontiac 1953-59; Plym., Dodge, De Soto, Chrys. 1955-59; Studebaker and Packard 1952-58.

61 A 6553—Ship. wt. 2 lbs. 5 oz. **\$8.15**



## Radios For Foreign Cars

See Page 1137

JUST SAY

## Charge It!

See Page 1281

or

Use Wards Monthly

Payment Plan

See Page 1283

## For The Best Sound

- Eliminate Annoying Static
- Boost Antenna's Signal

**(15) Replacement Radio Vibrators.** For all 6 and 12-volt cars. Shipping weight 5 oz.

61 A 6615—For 6-volt... Each **\$1.75**

61 A 6616—For 12-volt, 3-pin... Each **1.75**

61 A 6617—For 12-volt, 4-pin... Each **1.75**

**(16) Lead-in. Cable Extension.** 18 in. long. Heavy shielded Polyethylene plastic-covered cable.

61 A 6565—Ship. wt. 1 lb. **59c**

**(17) Noise Suppressor Kit.** Ends ignition static on car radio. Suppressors for spark plugs, distributor, generator condenser, 2 non-static wheel grounds.

61 A 6533—6 Cyl. Ship. wt. 9 oz. Kit **\$3.69**

61 A 6534—8 Cyl. Ship. wt. 9 oz. Kit **4.39**

**(18) Antenna Booster.** Increases signal on long lead-in cables. Plugs into circuit.

61 A 6566—Ship. wt. 5 oz. **89c**

## Lift-Out Car Radio

PLAYS IN CAR—OR ANYWHERE



- Use In Your Car... Boat... On the Beach... Anywhere
- Operates on Self-Contained Flashlight Batteries
- Eliminates Power Drain and Car Battery Run-Down
- Key-Lock Secures Radio to Bracket—Helps Prevent Theft

**NEW RIVERSIDE Lift-Out 6-Transistor Radio...** With 6 FREE Batteries. Perfect pal for sporting events, picnics, boating, or for home use. Drawer-like mounting bracket holds radio under dash... lets you remove it with just a flick of the clamps—"key-lock" secures radio to bracket for protection from theft. Plays up to 500 hours on 6 drop-in flashlight batteries or can be wired into cars electrical system.

**Regular Auto Antenna Connects to "Jack" in Bracket** that automatically makes contact when radio is inserted—providing the best possible reception (see Riverside Antennas listed below). When used as a portable the self-contained Magna-Loop antenna provides reception for its full 5-inch speaker. The Auxiliary Speaker listed below offers superior tone and volume for in-the-car operation. Easy-view slide-rule dial. Rich Black simulated Leather case, gold-color trim and foldaway handle. Only 9½x6½x3 inches.

61 A 6658 M—Radio, Mounting Bracket and 6 FREE Batteries. Ship. wt. 5 lbs. \$6 Down, \$6 Monthly on Convenient Terms... Cash **\$59.95**

**(19) Collapsible Boat Antenna of Chromed brass lead.** 3-section. Extends from 1 to 30 inches. Includes 15-ft. cable.

61 A 6575—Shipping weight 1 lb. 4 oz. **\$5.19**

**(20) Extra Bracket Mount.** Ideal for use in the family boat or for your second car. All-steel construction.

61 A 6654—Shipping weight 1 lb. 4 oz. **\$5.19**

**(21) Auxiliary 6x9-in. Speaker.** Mounts permanently behind dash or under rear deck. Plugs into radio mount.

61 A 6653—With Grille, 17-ft. Cable. Wt. 1 lb. 4 oz. **\$4.75**

**Set of 6 Batteries For Transistor Radio (not shown).** Leak-proof. 60 A 13259—Metal Jacket. Ship. wt. 1 lb. 8 oz. **6 for 78c**

## SAVE ON RIVERSIDE ANTENNAS

**(22) TO (26) Low Priced, Quality Antennas.** For any radio in any car or truck. With UHF Polyethylene-insulated shielded cables.

**(22) Disappearing Fender Mount.** 3 sections. Extends to 50 in.; closes to ½ in. 4-ft. Polyethylene shielded lead-in cable.

61 A 6554 M—Shipping wt. 2 lbs. **\$3.39**

**(23) Standard Top Cowl.** 3 sections—extends from 22 to 57 in.

61 A 6673—With 4-foot lead-in cable. Ship. wt. 1 lb. **\$2.59**

**(24) Universal Adjustable.** 3-section. Mounts vertically on either car fenders or cowl—top or side. Extends to 57 in.; closes to 22 in.

61 A 6557 M—With 4-foot shielded cable. Ship. wt. 2 lbs. **\$2.69**

**(25) Telescoping Side Cowl Antenna.** 3-sections extend to 57 inches for exceptionally "long-range" signal reception.

61 A 6539—4-Foot Lead-in Cable. Ship. wt. 13 oz. **\$2.69**

**(26) Police Type Antenna.** Mounts on rear of car. 4-section—extends to 92 in. Shock absorbing mount. Ceramic insulators.

61 A 6558 M—With 18-foot lead-in cable. Ship. wt. 3 lbs. **\$4.75**

**(27) Replacement Mast.** Attach to stub of old mast. Chromed. Wrench.

61 A 6659—3 sections—extends 23 to 57 in. Wt. 9 oz. **\$1.49**

**(28) Flexo Mast Antenna.** 3-sections extend to 57 inches. Ball joint and spring construction—bends without breaking.

61 A 6671—4-Foot Lead-in Cable. Ship. wt. 1 lb. **\$4.25**

**(29) New Communication Antenna.** Exceptional reception. 1-piece, 93-in. mast of stainless steel. Coil-spring base. Split ball base with positive locking feature. Bakelite baseplate. With 15-ft. copper-shielded cable.

61 A 6542 R—Ship. wt. 4 lbs. **\$10.95**

**(30) Dual Antenna Kit.** Mount on rear deck or rear fenders—less static, ignition interference. Only one active for best reception. 3 Telescoping sections. Sweep back to 40° angle. 18-ft. lead-in cable, clips. Extends from 14 to 35 in.

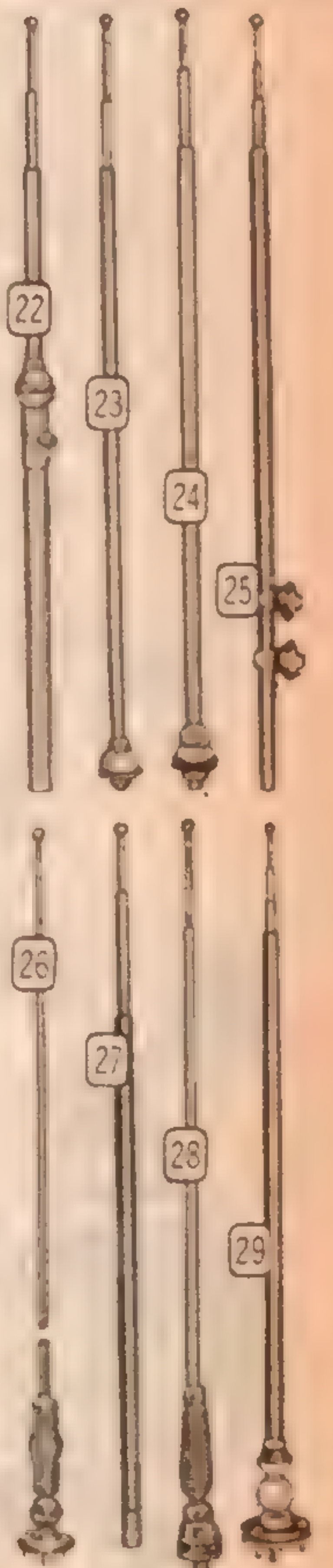
61 A 6657—Ship. wt. 2 lbs. **\$4.95**

**(31) Rear Twin Fins.** One active, one inactive—add modern sweep to any car, new or old. Chrome plated 6-in. fins swoop up; taper to 3 in. Telescoping antenna. Extended length 27 in.; closed, 10 in. 18-ft. lead-in cable. Wt. set, 3 lbs.

61 A 6532—Set of 2 Antennas. **\$6.95**

61 A 6585—Active Antenna Only. Ship. wt. 2 lbs. **Each \$4.49**

61 A 6674—Inactive Antenna Only. Ship. wt. 1 lb. **Each \$2.59**



BCTAS WARDS 1131





**SENIOR**  
Trailer and Cover  
**\$163<sup>00</sup>**  
from Factory

**JUNIOR**  
Trailer and Cover  
**\$136<sup>00</sup>**  
from Factory

## NEW Weathertight Covered Trailer



**36.50**  
Jr. Cover

**38.50**  
Sr. Cover

**124.50**  
Senior Trailer

**99.50**  
Junior Trailer

1 Now An All Steel Trailer and Cover for Complete Protection and Convenience. Order Cover and Trailer separately from listings below.

- Exclusive at Wards . . . Engineered by One of the Top Trailer Manufacturers
- Designed for High-Speed Travel Over Long Distances
- Lightweight . . . Ideal for Compact and Sport Cars as well as Big Cars
- Cover Locks and Seals to Protect Against Theft and the Weather

2 Ward Exclusive All-Steel Trailer Covers. Durable, rust-resistant galvanized steel cover . . . built to convert Riverside Junior and Senior trailers below to handsome covered carriers, designed to keep out rain, snow, and dust.

Cover is hinged at the front and locks in raised position for easy loading . . . shuts and seals tightly on a sponge rubber strip for complete weather protection. Latch handle padlocks to safeguard valuable tools, guns, outboard motors, etc. Made of heavy 26-gauge galvanized steel over 14-gauge steel bows. Inside height from trailer bottom to cover top is 24 in. Installed quickly and easily.

Shipped promptly from Quincy, Ill. Factory or, if you prefer, from Stock in Mail Order House. Pay charges from Shipping Point. Full instructions included.

Cat. No.	Fits Trailer No.	Ship. Wt.	From Factory	From Stock
61 A 8754RF	61A8766RF	65 lbs.	\$36.50	\$44.00
*61 A 8753RF	61A8763RF	75 lbs.	38.50	46.00

\*61 A 8753 RF available after February 1, 1961

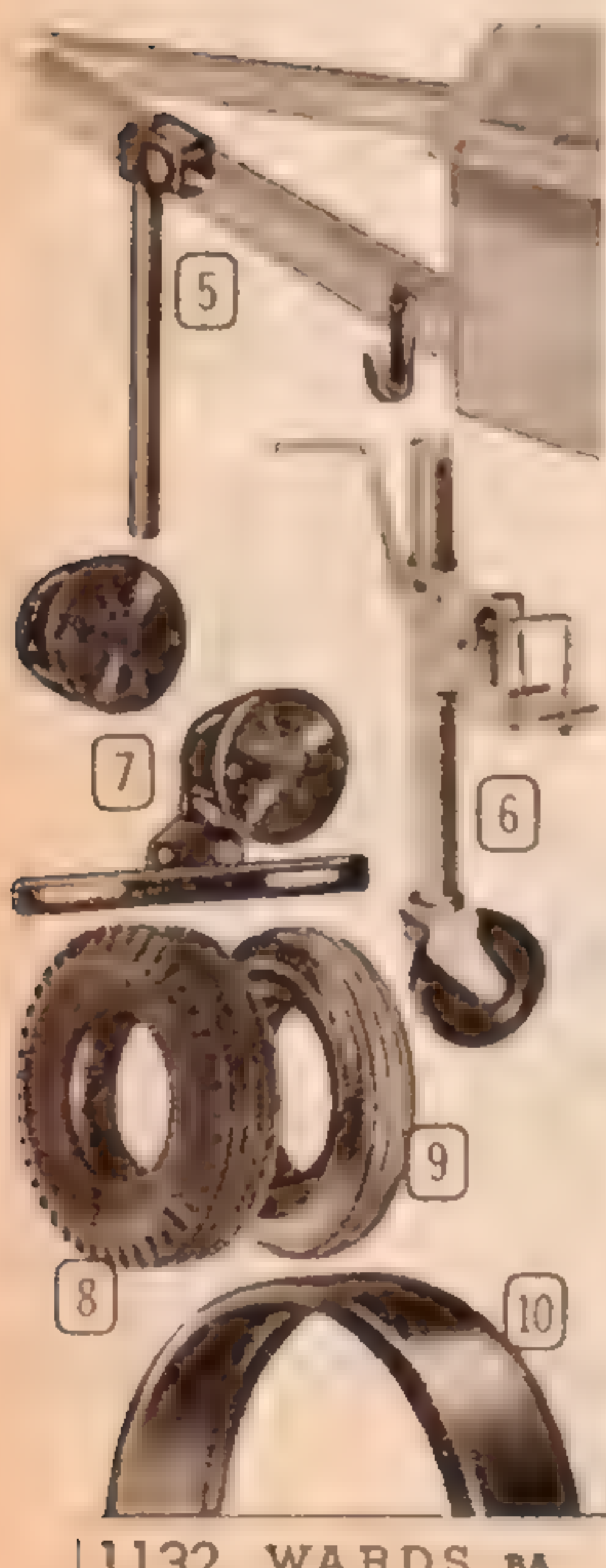
3 4 New Improved High Speed, Heavy-Duty Trailers. Rugged "A" frame, heavy 58-in. track axle, strong tie-rods and stabilizer bar, coil-spring suspension, welded-on coupler. Galvanized steel rustproof body—16-ga. side and end panels with 14-ga. floor. Tapered Timken friction-free roller bearings. Demountable wide base wheels—Riverside 4-ply tires and tubes (4.80x8) with automotive-type hubs.

Shipped promptly, partially assembled, from Fact. in Quincy, Illinois; or, if you prefer, immediately from Stock in Mail Order House. Pay charges from ship. point.

(3) Riverside "Senior" Trailer with Drop Tail-Gate. 1,200-Lb. Cap. 62x44x10 in.  
61 A 8763 F—Trailer From Factory. Ship. wt. 270 lbs. \$12.50 Down . . . or Cash \$124.50  
61 A 8763 R—Trailer From Stock. Ship. wt. 270 lbs. \$14.50 Down . . . or Cash 145.00  
61 A 8776 F—Chassis and Frame Only. ("Senior" size above.) Ship. wt. 134 lbs. . . . 79.50

(4) Riverside "Junior" Trailer without Drop Tail-Gate. 1,000-Lb. Capacity. 54x44x9 in. deep.  
61 A 8766 F—Trailer From Factory. Ship. wt. 245 lbs. \$10 Down . . . or Cash \$99.50  
61 A 8766 R—Trailer From Stock. Ship. wt. 245 lbs. \$12 Down . . . or Cash 118.00

## Trailer Accessories—High in Quality—Low in Price



5 Sturdy Steel Trailer Stand for Trailers Above. Keeps trailer level for loading, unloading, and storing. Stand swings up to storage hook when in transit. Red enamel finish; easily installed. Mailable.  
61A8761M—With nuts, bolts. Ship. wt. 4 lbs. . . . \$3.89

6 Riverside "All-Purpose" Trailer Jack. Fits any trailer—puts a wheel up front where you need it. Takes the lifting and pulling out of coupling and uncoupling loaded trailers. While in transit, jack moves up out of way. Solid rubber wheel and nylon bearings. Mail.  
61 A 8777 M—Shipping weight 17 lbs. . . . \$12.89

7 Stop and Turn Signal Kit for Trailers. 2 stop and tail lights—1 with licence plate bracket. Operates with present auto signal system. With wire, wiring diagram, 4-pole connectors, 12-V. bulbs.  
61 A 8768—Ship. wt. 4 lbs. Mailable . . . . . Kit \$6.89

8 9 Riverside 4-Ply High Speed Trailer Tires and Tubes. Tube or tubeless type as indicated. Mailable.

Tire Size	Type	Cat. No.	Ship. wt.	Price
4.80/4.00-8	Tube	64 A 188M	6 lbs.	\$6.65
4.80/4.00-8	Tubeless	64 A 189M	6 lbs. 12 oz.	8.10
5.70/5.00-8	Tube	64 A 191M	9 lbs.	10.20
5.70/5.00-8	Tubeless	64 A 193M	10 lbs.	11.75

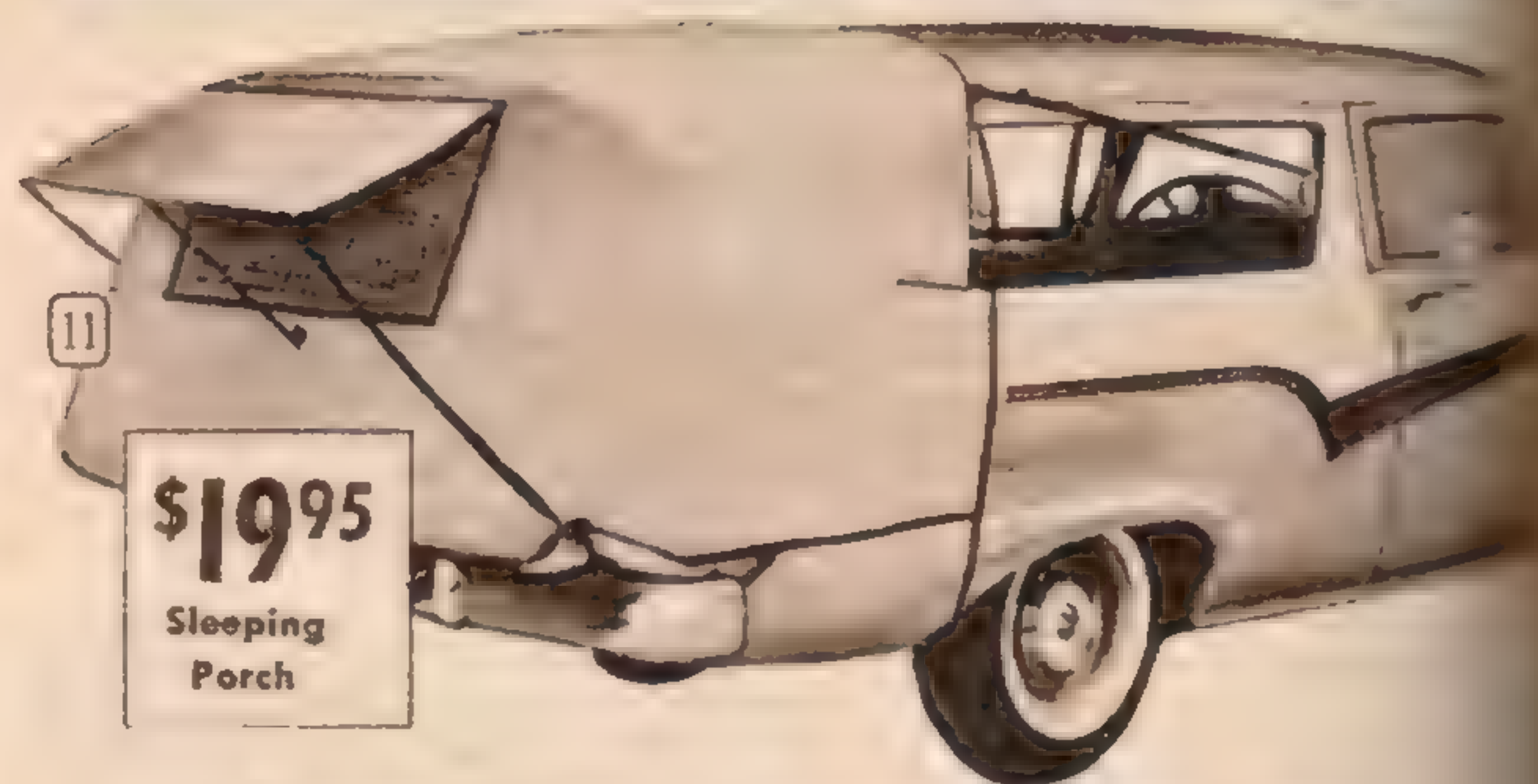
64 A 749 M—4.80/4.00-8 Tube. Wt. 1 lb. 8 oz. . . . \$1.45  
64 A 789 M—5.70/5.00-8 Tube. Wt. 1 lb. 8 oz. . . . 1.55

Spare Wheel for "Junior" and "Senior" Riverside 4.80x8, 4-ply tire, tube on wide base demountable wheel.  
61 A 8751 M—Mailable. Ship. wt. 12 lbs. . . . \$14.50

10 Trailer Fenders. Heavy 16-gauge steel. Unpainted (see Push-Button Spray-On Paint on Page 1126). Mail.  
61 A 8852 M—For 8-in. Boat Trailer Wheels. 6½ in. wide, 10-in. radius. Shipping weight 8 lbs. . . . Pair \$4.98  
61 A 8843 M—For 14, 15, 16-in. Wheels. 10 in. wide, 17-in. radius. Shipping weight 23 lbs. . . . Pair \$8.98

Riverside Trailer Shock Absorbers. Air-craft-type. Add extra stability—insure smoother handling. Ship. wt. 6 lbs.  
61 A 8757 M—With nuts, bolts, instructions. Pair \$8.29

## FOR STATION WAGON LIVING



**\$19<sup>95</sup>**  
Sleeping  
Porch

### Versatile Station Wagon Sleeping Porch

- Sleep, Live, Travel with Comfort in your Station Wagon
- Pocket the Savings You'll Make in Hotel and Motel Bills

11 Station Wagon Sleeping Porch. Gives you more comfort and enjoyment in outdoor living. Perfect for vacation, camping or hunting trips. Converts interior of your station wagon into a sleeping area for 2 or 3 people and extra capacity with tailgate down. Nylon mosquito netting window glass ventilation and full visibility, yet keeps out pesky bugs. Curtain may be easily closed from within station wagon for night-time privacy.

MADE WITH WATER-RESISTANT CANVAS DRILL; light gray-green color; folds neatly when not in use. Simple to install—full instructions in all makes and models of American station wagons 1955-61 (except 1955-56 compact Wagons). For complete station wagon comfort and enjoyment order screen and mattresses listed below. Ship. wt. 11 lb.

61 A 7712 M—\$2 Down, \$3 Monthly—Pay as You Enjoy Using . . . . .

12 Window Screens. Provide excellent cross ventilation when used on sleeping porch above . . . or use them for protection from insects at outdoor picnics. Designed to fit all station wagons and passenger cars (except compact hardtop models).

WINDOWS MAY BE ROLLED UP AND DOWN without disturbing screens on top of door. Made of tough Nylon mesh netting—fully mosquito-proof. Less than pay for themselves in comfort and convenience. Size: 41x21½ in.  
61 A 7713—Ship. wt. 4 oz. . . . .

5-Fold Utility Pad. 45 in. wide; 72 in. long. Folds to a compact 22x14x11-in. bundle when not in use. Has dozens of uses. Filled with fluffy cellulose fiber. Covered with strong, easy-to-clean, waterproof dark green leatherette. Fits all wagons except Rambler, Lark, Valiant.  
61 A 7661 M—Mailable.  
Ship. wt. 10 lbs. . . . . \$14.49

For Your Comfort  
Order One Today!



**\$4<sup>59</sup>**  
Floor Mat

### Station Wagon Floor Mat

13 Protects Rear Floor Area of all station wagons. Best quality black rubber. Lifts out easily for cleaning. Use in home, garage. Mail.  
61 A 7159 M—Size 45x48 in. Wt. 14 lbs. \$4.59

### Air Deflectors

14 For All Station Wagons, pick-ups. Distinctively styled, effective—keep dust, rain, snow from rear window—exhaust fumes out of car. Rust-resistant triple chrome-plated steel.

(14A) AIR DEFLECTORS FOR SIDE MOUNTING.  
61 A 7955—Ship. wt. 2 lbs. 8 oz. . . . Pair \$5.49

(14B) AIR DEFLECTORS FOR TOP MOUNTING. Use pairs for best deflection. Adjusts to roof shape.  
61 A 7959—Ship. wt. 1 lb. . . . . Each \$2.29



19 Semi-Streamlined Couplers. Certified malleable iron. Inclosed safety lock mechanism guards against damage—accidental unlocking. Automatically take up wear—no adjustments needed. 1-hand operation.

61 A 8857—For 2,000-lb. Load. With 1½-in. ball, ¾-in. bolt. Shipping weight 4 lbs. 3 oz. . . . . \$2.59  
61 A 8897—For 4,000-lb. Load. With 1½-in. ball, 5/16-in. bolt. Shipping weight 4 lbs. 15 oz. . . . . \$3.19

61 A 8871—For 6,000-lb. Load. With 2-inch ball, ¾-inch bolt. Shipping weight 6 lbs. 6 oz. . . . . \$4.79

Tubular Tongue Coupler (not shown). Same as (19) above, designed to fit any 2-in. pipe tongue. 4000-lb. cap.  
61 A 8872—1½-in. ball, ¾-in. bolt. Wt. 5 lbs. 5 oz. \$3.98

### Window Grilles

15 For Station Wagon windows. Drive window open. Guard car objects from falling window without removing mium-plated parts.

61A7954 M—Chev. 1955  
61A7970 M—Chev. 1956  
61A7954 M—DeSoto 1955  
61A7950 M—Ford 1955  
61A7973 M—Ford 1956  
61A7951—Ford 1960  
61A7954 M—Plym. 1955  
61A7970 M—Pont. 1955  
61A7950 M—Pontiac 1955  
Ship. wt. 4 lbs. Mail

Approx. Height	Ball Diam.	Plated Finish	Bolt Diam.	Catalog Number
2¼ in.	1½ in.	Cad.	5/8 in.	61 A 8855
2¼ in.	1½ in.	Chrome	5/8 in.	61 A 8856
3 in.	2 in.	Cad.	¾ in.	61 A 8857
3 in.	1½ in.	Chrome	¾ in.	61 A 8858
4¼ in.	1½ in.	Chrome	¾ in.	61 A 8859

20 Fullon Lok' Lok' 4,000-lb. automatic couplers. Malleable iron. With one locking lever with automatic lock with one wt. 3 lbs. 8 oz.  
61 A 8850—1½-in. ball, ¾-in. bolt. Wt. 5 lbs. 5 oz. \$3.98



## ZE . . . For Station Wagons and Cars

**Car and Wagon-Rak.** For station wagons and hardtop convertibles for compacts, too. Large size (62x37 in.); adds load area. Smart streamlined design. Rugged, rust-free 4-in. plated steel tubing, 6 varnished white oak slats, straps, gutter-hooks. Sides, ends remove for long use—easily—removable when not in use. **Available. Shipping weight 24 lbs. . . . . \$17.89**

**Luggage Carrier.** Adds up to 21 square feet of luggage to your station wagon—wide bars put load near the wagon top is the strongest. Streamlined design, longer, wider station wagon body. Polished guard rails contrast smartly with 10 heavy-duty bars. Bars coated with waterproof varnish. Rugged Husky Gray suction cups, web straps, plastic-covered ends. **Available.**

—Size 42x72x6 in. Ship. wt. 26 lbs. . . . . \$19.25  
—Size 36x72x6 in. Ship. wt. 24 lbs. . . . . 17.49

## DESIGNED, LOW PRICED Carrier for Cars

**Carrier.** Modern design. For big and compact cars, small and good looking. No-sag two-piece bottom of heavy-gauge, rigidized steel. Lightweight frame of easily formed steel channel. All corners rolled with no exposed. With large suction cups, gutter hooks and web straps. Enamel weather-resistant finish. Fits cars, station wagons, gutters. Adjustable to fit foreign cars. **Available.**

—Size 41x37x5½ in. Ship. wt. 21 lbs. . . . . \$12.95

## ADJUSTABLE . . . All-Purpose Carrier

**Low-Priced Carrier for ALL American and Foreign Cars.** The carrier for today's new compact cars . . . big cars . . . wagons. Rugged all-steel construction—tubular guard rails. Handsome streamlined styling will complement any car. Attaches to any car with rain gutters by 4 large gutter hooks and highest quality web straps. Neutral baked-on enamel finish. Solve the storage problem—large or small with this carrier. **Available.**

—Size 40x40x7 in. Ship. wt. 19 lbs. . . . . \$11.95



## Handy Top Carrier Accessories

**Dusted Luggage Bag.** Dust, Waterproof. End, side zipper. —Size 39x35x12 in. Ship. wt. 6 lbs. 8 oz. . . . . \$12.49  
—Size 64x35x12 in. Ship. wt. 8 lbs. 12 oz. . . . . 18.59

**Luggage Covers.** Water repellent. Ties down firmly. —Std. Size. 71x68 in. Ship. wt. 4 lbs. . . . . \$4.15  
—For Sta. Wagon. 97x57 in. Ship. wt. 4 lbs. 14 oz. . . . . 7.89

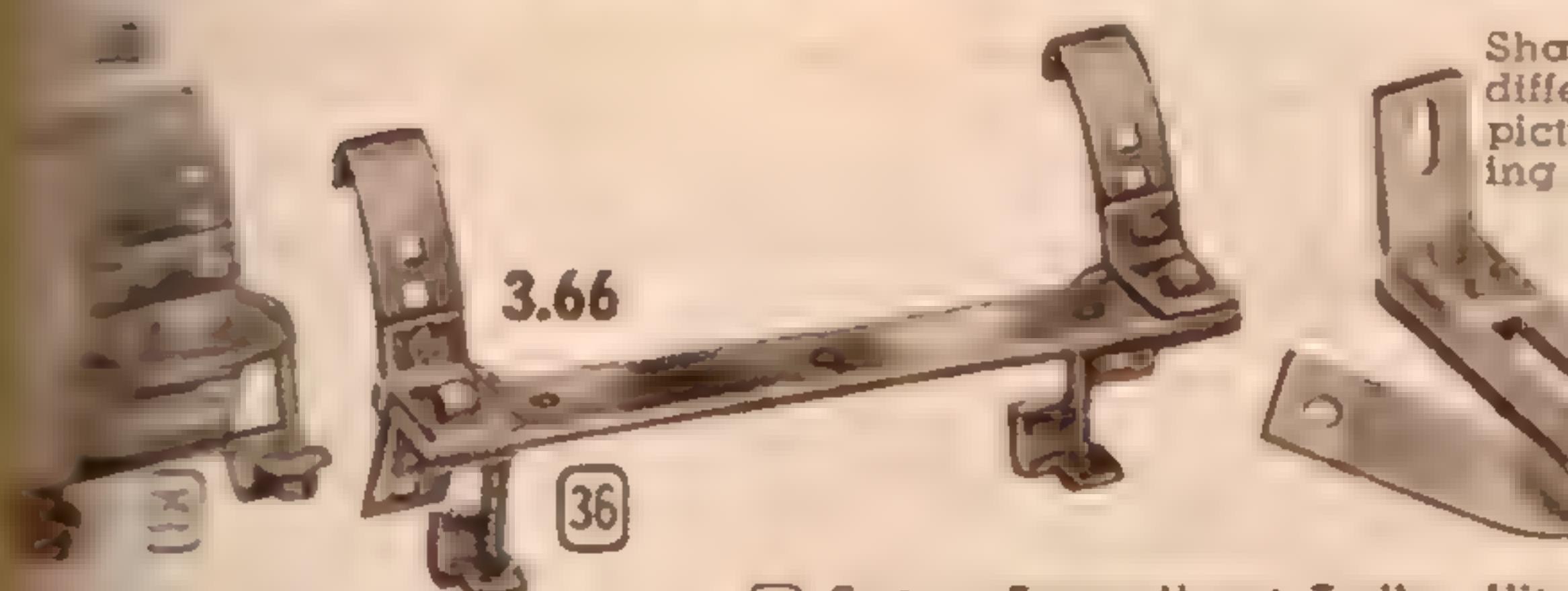
**Hold-Down Kit.** Hooks to carrier. 8 rubber thread cables and medium-plated hooks hold luggage under constant tension. —Shipping wt. 2 lbs. . . . . \$2.98

**Boat Straps.** Heavy cotton, metal buckle and tip. —Size 1x36 in. Ship. wt. 4 oz. . . . . Pair 49c  
—Size 1x60 in. Ship. wt. 5 oz. . . . . Pair 69c  
—Size 1x108 in. Ship. wt. 7 oz. . . . . Pair \$1.14  
—Size 1x144 in. Ship. wt. 11 oz. . . . . Pair 1.59

**Rubber Suction Cups.** For top carriers. Ship. wt. each, 3 oz. —4 for . . . . . 39c . . . . . Each 12c

**Channel Clamps.** Use with hold-down straps. Wt. ea., 2 oz. —4 for . . . . . 28c . . . . . Each 8c

**Straps.** (Not shown.) Use with clamps (34). Length 30 in. —Wt. for 4, 8 oz. . . . . 4 for 57c; . . . Each, Wt. 2 oz. Ea. 16c



## Bumper Type Hitches

**Bumper Clamp Hitch.** Extra heavy duty. All steel. —2 above, 2 below. —Ends. ¾-in. bolt hole. —4 lbs. 13 oz. . . . . \$1.88

**Double Bumper Clamp.** Distributes pull. —Adjustable. Fits bumpers. —Permit clamp to hook. —Top edge (even with. —License if space. —Ship. wt. 10 lbs.

—67—Takes ball with. —bolt. . . . . \$3.66

—68—For most foreign. —Ship. wt. 6 lbs. . . . . 2.98

**Custom Frame-Mount Trailer Hitch.** Custom designed for your car. Legal in all states. Safety chain attachment included. Exposed parts heavily chromed. Exceeds SAE specs. Horizontal pull 8000 lbs.; gross load 2000 lbs. Use ball with ¾ or ¾-in. bolt.

**From Stock For These Cars, Sta. Wags.:** Buick 1956-61; Chev. 1959-61; Chrys., Dodge Sta. Wag. Only 1960-61; Ford 1958-61; Plym. 1959-61 (also 1957-58 Wag.); Pont. 1960-61; Olds 1959-61; Falcon, Corvair, Valiant, Comet 1960-61; Buick Special, Tempest, F-85, Lancer 1961. Av. ship. wt. 12 lbs.

61 A 8895 M—State Make, Yr., Model. . . \$8.95

**From Factory:** Mailea Promptly from Fact. in Kansas City, Mo. or Lodi, Calif.

**For All Makes and Models of Cars and Sta. Wagons listed above (61 A 8895M) from 1954-1961 and others listed below 1954-61:**

Cadillac Mercury Thunderbird  
Lincoln Nash Rambler  
Lark Ship. wt. 12 lbs.

61 A 8895 K—State Make, Year, Model \$8.95

**Frame Hitch.** Chromed draw bar of 1½x2½-in. steel. Horizontal pull 10,000 lbs.; 2,000 lbs. cap. Meets SAE Class A specs. Takes ball with ¾ or ¾-in. bolt.

**For Cars:** 1950-60, 61\* Buick, Chev.; 1947-61 Ford; 1953-60, 61\* Cad.; 1953-59, 60\*-61\* Chrys.; Dodge, DeSoto, Plym.; 1958-60 Edsel; 1952-61 Merc.; 1949-60, 61\* Olds; 1950-54, 1957-60, 61\* Pont.; 1951-57 Linc.

**For Sta. Wags.:** 1949-60, 61\* Buick, Chev.; 1954-59, 60\*-61\* Chrys.; DeSoto, Plym.; Dodge; 1952-61 Ford; 1952-61 Merc.; 1957-60, 61\* Olds; Pont.

\*Must use Reinforcing Kit 61 A 8854 at right.

61 A 8818—Wt. 8 lbs. . . \$5.49

**Retractable-Removable Universal Frame-to-Bumper Hitch.** Mounts to frame and bumper at 3 points. Horizontal pull 8,000 lbs. Vertical Thrust 2,800 lbs. Load cap. 2,000 lbs. Heavy chrome finish. Takes ball with ¾ or ¾-in. bolt.

**FITS CARS:** Buick, Chev., Olds 1946-61; Chrys., Plym., DeSoto, Dodge 1949-59, 60\*, 61\*; Ford 1947-61; Linc. 1951-57; Merc. 1947-61; Rambler, Nash (ex. Amer.) 1952-59; Packard 1947-56; Pont. 1946-54, 1957-61.

**FITS WAGONS:** Buick 1946-60; Chev., Pont. 1949-61; Dodge 1946-59, 1960\*-61\*; Ford 1952-61; Merc. 1947-61; Plym. 1949-59, 60\*-61\*.

61 A 8853 M—Ship. wt. 10 lbs. **Available. . . . . \$8.95**

\*REINFORCING KIT. Needed on late model cars shown with an (\*). Asterisk for Hitches 61 A 8818M and 61 A 8853M. Used to strengthen mounting point on starred models.

61 A 8854 M—Ship. wt. 2 lbs. **Available. . . . . 98c**

**Trailer Hitch for Volkswagen Car.** Also fits Karman Ghia. Steel ball platform and braces. Connects to chassis. Fits 1950-61 pass. cars only. Takes ball with ¾ or ¾-in. bolt. **Mail.**

61 A 8869 MB—Wt. 20 lbs. \$11.95

Top Carriers  
...a Size for  
Every Car



## Best Bar-Type . . . Popular Ultra-Rak

- Smart Design—For Big Cars and Compacts
- No Suction Cups, Straps or Gutter Hooks

**Our Best By Test.** Sturdy 57-in. channel steel bars with curved rubber-lined clamps that lock to rain gutters. No suction cups needed. Adjustable—easy to put on. Gray enamel finish. Hold-down straps adjust to load width. Fits cars, station wagons, trucks with rain channel.

61 A 8948 MO—**Available.** Ship. wt. 20 lbs. Pair \$9.25

**Single Ultra-Rak Bar.** Use with pair above for extra support with heavier loads and also for longer car tops.

61 A 8949 MO—**Available.** Ship. wt. 10 lbs. Each \$5.25

**Ultra-Rak Junior for Compacts, Foreign and Domestic.**

61 A 8946 MO—48 INCH. **Mail.** Wt. 16 lbs. Pair \$9.25

## Top Bars—For Big or Compact Cars

**Wood Top Bars.** 2¼x1½-in. varnished Oak bars. Load straps and suction cups. Hold-down straps gutter hooks. 54 and 60 in. long. Adjustable legs fit all cars and station wagons with rain gutters. **Mail.**

61 A 8910 M—54 IN. Ship. wt. 13 lbs. . . . . Pair \$6.19

61 A 8920 M—60 IN. Ship. wt. 14 lbs. . . . . Pair 7.19

**Wards Deluxe Steel Bars.** Strong 1x2-in. channel steel. Padded steel plates with toggles replace caps, straps, gutter hooks. For all cars with rain gutters. Load straps included. Gray enamel finish. **Mail.**

61 A 8921 M—54 IN. Ship. wt. 17 lbs. . . . . Pair \$7.89

61 A 8922 M—60 IN. Ship. wt. 19 lbs. . . . . Pair 8.69

## Weatherproof Carrier

- Water and Dust Resistant
- Folds Flat When Not in Use
- Seals Tight With One Pull of the Zipper
- Opens on Side for Easy Loading

**Riverside "Traveler."** Weatherproof, durable 10-oz. canvas. Luster-plated contoured steel frame. Folding inside support. Side zipper—can be padlocked. Comes with 4-rubber suction cups, hold-down straps, channel clips, snap fasteners. Red vinyl trim. **Not Available.**

**FOR PASSENGER CARS.** 36x48x14 in.

61 A 8933 R—Ship. wt. 30 lbs. . . . . \$25.75

**LARGER SIZE FOR STATION WAGONS, CARS.**

60 in. long by 42x14 in. (17 cu. ft.).

61 A 8963 R—Ship. wt. 40 lbs. . . . . \$35.50

**JUMBO SIZE FOR LARGER STATION WAGONS.**

72 in. long by 48x12 in. (24 cu. ft.).

61 A 8913 R—Ship. wt. 60 lbs. . . . . \$43.95

Just Charge It! See Page 1281



## Bumper Type Hitches

**Bumper Clamp Hitch.** Extra heavy duty. All steel. —2 above, 2 below. —Ends. ¾-in. bolt hole. —4 lbs. 13 oz. . . . . \$1.88

**Double Bumper Clamp.** Distributes pull. —Adjustable. Fits bumpers. —Permit clamp to hook. —Top edge (even with. —License if space. —Ship. wt. 10 lbs.

—67—Takes ball with. —bolt. . . . . \$3.66

—68—For most foreign. —Ship. wt. 6 lbs. . . . . 2.98

**Custom Frame-Mount Trailer Hitch.** Custom designed for your car. Legal in all states. Safety chain attachment included. Exposed parts heavily chromed. Exceeds SAE specs. Horizontal pull 8000 lbs.; gross load 2000 lbs. Use ball with ¾ or ¾-in. bolt.

**From Stock For These Cars, Sta. Wags.:** Buick 1956-61; Chev. 1959-61; Chrys., Dodge Sta. Wag. Only 1960-61; Ford 1958-61; Plym. 1959-61 (also 1957-58 Wag.); Pont. 1960-61; Olds 1959-61; Falcon, Corvair, Valiant, Comet 1960-61; Buick Special, Tempest, F-85, Lancer 1961. Av. ship. wt. 12 lbs.

61 A 8895 M—State Make, Yr., Model. . . \$8.95

**From Factory:** Mailea Promptly from Fact. in Kansas City, Mo. or Lodi, Calif.

**For All Makes and Models of Cars and Sta. Wagons listed above (61 A 8895M) from 1954-1961 and others listed below 1954-61:**

Cadillac Mercury Thunderbird  
Lincoln Nash Rambler  
Lark Ship. wt. 12 lbs.

61 A 8895 K—State Make, Year, Model \$8.95

**Frame Hitch.** Chromed draw bar of 1½x2½-in. steel. Horizontal pull 10,000 lbs.; 2,000 lbs. cap. Meets SAE Class A specs. Takes ball with ¾ or ¾-in. bolt.

**For Cars:** 1950-60, 61\* Buick, Chev.; 1947-61 Ford; 1953-60, 61\* Cad.; 1953-59, 60\*-61\* Chrys.; Dodge, DeSoto, Plym.; 1958-60 Edsel; 1952-61 Merc.; 1949-60, 61\* Olds; 1950-54, 1957-60, 61\* Pont.; 1951-57 Linc.

**For Sta. Wags.:** 1949-60, 61\* Buick, Chev.; 1954-59, 60\*-61\* Chrys.; DeSoto, Plym.; Dodge; 1952-61 Ford; 1952-61 Merc.; 1957-60, 61\* Olds; Pont.

\*Must use Reinforcing Kit 61 A 8854 at right.

61 A 8818—Wt. 8 lbs. . . \$5.49

**Retractable-Removable Universal Frame-to-Bumper Hitch.** Mounts to frame and bumper at 3 points. Horizontal pull 8,000 lbs. Vertical Thrust 2,800 lbs. Load cap. 2,000 lbs. Heavy chrome finish. Takes ball with ¾ or ¾-in. bolt.

**FITS CARS:** Buick, Chev., Olds 1946-61; Chrys., Plym., DeSoto, Dodge 1949-59, 60\*, 61\*; Ford 1947-61; Linc. 1951-57; Merc. 1947-61; Rambler, Nash (ex. Amer.) 1952-59; Packard 1947-56; Pont. 1946-54, 1957-61.

**FITS WAGONS:** Buick 1946-60; Chev., Pont. 1949-61; Dodge 1946-59, 1960\*-61\*; Ford 1952-61; Merc. 1947-61; Plym. 1949-59, 60\*-61\*.

61 A 8853 M—Ship. wt. 10 lbs. **Available. . . . . \$8.95**

\*REINFORCING KIT. Needed on late model cars shown with an (\*). Asterisk for Hitches 61 A 8818M and 61 A 8853M. Used to strengthen mounting point on starred models.

61 A 8854 M—Ship. wt. 2 lbs. **Available. . . . . 98c**

**Trailer Hitch for Volkswagen Car.** Also fits Karman Ghia. Steel ball platform and braces. Connects to chassis. Fits 1950-61 pass. cars only. Takes ball with ¾ or ¾-in. bolt. **Mail.**

61 A 8869 MB—Wt. 20 lbs. \$11.95

BA WARDS 1133



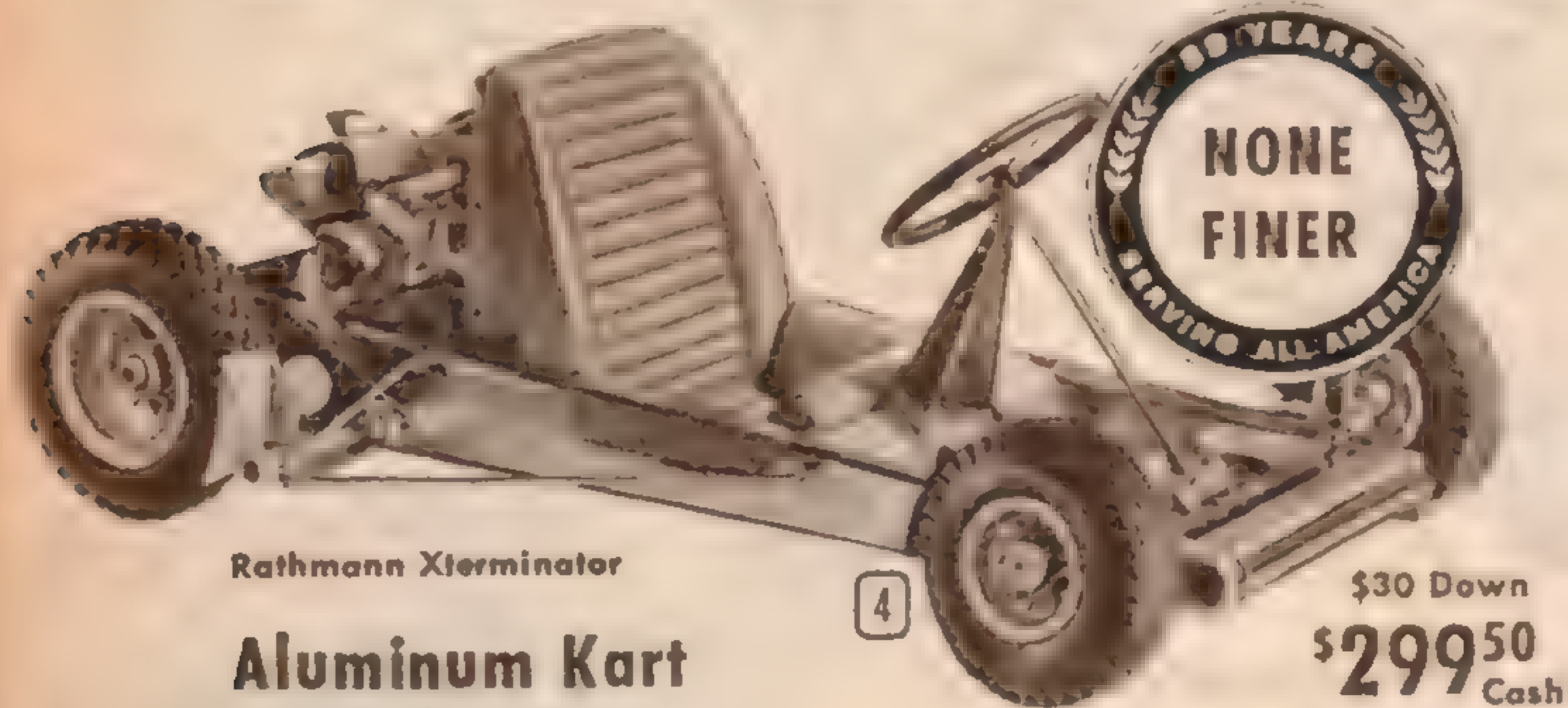
# KARTS

## For Competition Racing

### Riverside Racer Special

\$17 DOWN  
\$169.95  
Cash

① Economy Priced Kart. Meets Class A requirements. With ball-bearing wheels, automotive type steering. 10-inch tires in front, 12-inch in rear. With one Power Products AH 51, 2½ HP engine. Clutch not included—order extra below. Order upholstery extra under Hellcat Karts at right. Metallic Blue enamel finish, with white trim on wheels. Shipped from stock in Baltimore—pay charges only from Baltimore or Albany. Ship. wts. 95, 82 lbs.  
61 A 13201RT—KART WITH ENGINE. \$17 Down, \$12 Monthly....or Cash \$169.95  
61 A 13399RT—SAME AS ABOVE WITHOUT ENGINE. \$14.50 Down, or Cash 144.50



Rathmann Xterminator

### Aluminum Kart

\$30 Down  
\$299.50  
Cash

④ Designed by Jim Rathmann, 1960 winner at Indianapolis Speedway. Lightweight aluminum air frame—stronger than steel—no welds to break. Unique removable dyna cushion engine mount fits engine of your choice. Aircraft type aluminum wheels. Fast ratio racing car type rack and pinion steering, completely sealed. Self-energizing scrub-type brake with cast aluminum contour-fitted shoes—no brake fade. 5-qt. gas tank with 2 fuel outlets. Indianapolis type steering wheel. Gold anodized finish. Upholstery not included—order extra below. Shipped promptly from Factory near Dallas, Texas—pay Freight from there.  
61 A 13202 F—ALUMINUM KART WITHOUT ENGINE. Ship. wt. 85 lbs. Cash \$299.50

Aluminum Karts With Engines. Ship. wts.: with 1 engine, 100 lbs.; 2 engines, 120 lbs.

With Engine Make, Model	With One Engine		With Two Engines	
	Cat. No.	Price	Cat. No.	Price
Clinton A-490, 2½ HP.....	61 A 13203F	\$353.70	61 A 13210F	\$448.00
West Bend B580, 5 HP.....	61 A 13204F	409.80	61 A 13211F	560.20
West Bend 700, 6 HP.....	61 A 13205F	413.80	61 A 13212F	568.20
Power Prod. AH58, 5 HP.....	61 A 13206F	398.50	61 A 13213F	537.60
Power Prod. AH82, 6½ HP.....	61 A 13207F	408.50	61 A 13214F	557.60
McCulloch MC6, 5 HP.....	61 A 13208F	414.15	61 A 13215F	568.90
McCulloch MC10, 6.8 HP.....	61 A 13209F	439.65	61 A 13216F	619.90

NOTE: If you prefer Super Slick Tires on Kart, add \$24.00 to above prices.  
61 A 13217 F—Upholstery for Aluminum Karts. Ship. wt. 5 lbs..... \$25.50



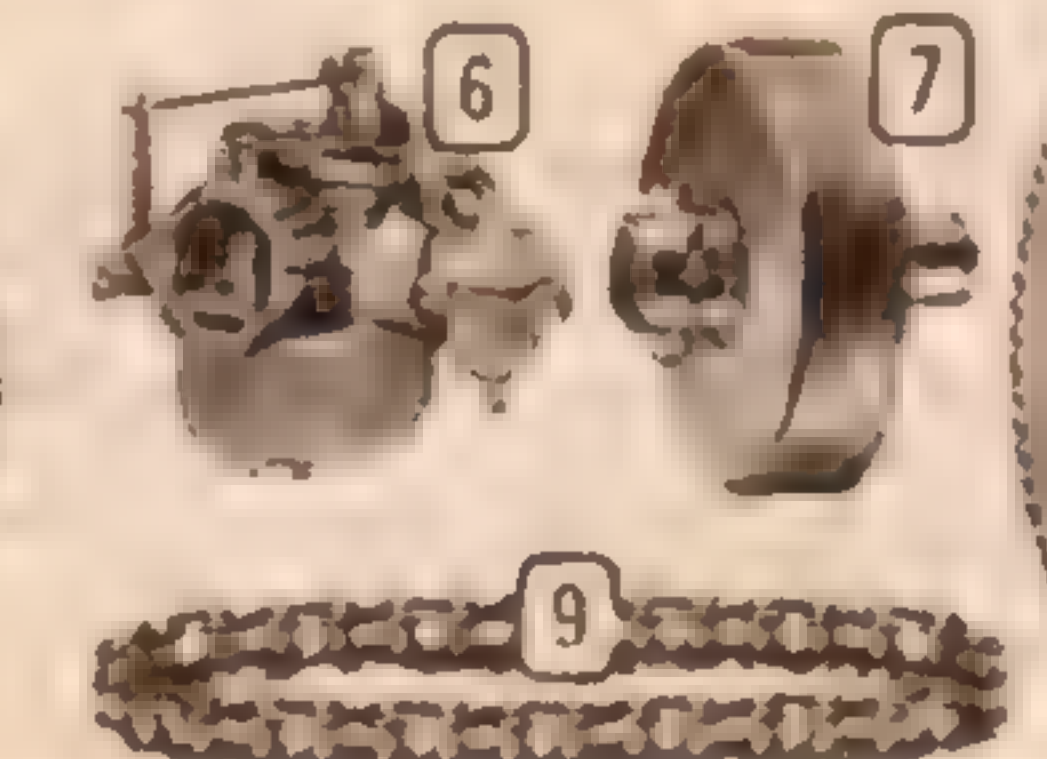
### Pacer Model-For Small Fry

- Just the Thing For the Small Child
- Top Speed Can Be Pre-Set by Parents

⑤ Low Cost Basic Model. Simple and easy to handle. One lever control—push lever down to go forward—set it halfway for neutral—pull lever up to apply brakes on both rear wheels. V-belt drive guarded with steel safety shield. Full steering wheel, full length base pan. With 2.2 HP, 2-cycle Power Products engine with stop switch. Shipped fully assembled. Ship. wt. 80 lbs.  
61 A 13200 R—\$7 Down.....Cash \$69.95

### Drive X Kart Lubricants

Drive X Kart Oil. Formulated for kart racing engines. Additives prevent sludging at high RPM—insures total firing. Blends with all fuels. Ship. wt. 2 lbs.  
61 A 13356—Quart Can...\$1.85  
Drive X Chain Lube. In handy spray can. Won't thin out in extreme heat. Pressurized can gets lube into chain rollers. Wt. 1 lb.  
61 A 13396—9-Oz. Can...\$2.50



⑥ Kart Racing Carburetors. With "pulsycle" pump. FOR THESE ENGINES: Clinton A 490, E 65; Power Products AH 58; Homelite 6-22, K82; West Bend 580; McCulloch MC 5.  
61 A 13358—Wt. 3 lbs....\$16.95

FOR THESE ENGINES: Power Products AH 82; West Bend 700 and McCulloch MC 10.  
61 A 13359—Wt. 3 lbs....\$16.95

⑦ Clutches. Sprocket type. For No. 35 chain. Chrome plated. Ship. wt. 1 lb. 8 oz....\$14.95

For Engine	Teeth	Cat. No.
Clinton	12	61 A 13329
W. Bend	11	61 A 13322
W. Bend	12	61 A 13392
Pow. Prod.	11	61 A 13393
Pow. Prod.	12	61 A 13394
McCulloch	10	61 A 13395

⑧ Wheel Sprockets. For all makes of karts. Uses No. 35 chain. Ship. wt. 3 and 4 lbs.  
61 A 13397—72-Tooth....\$5.95  
61 A 13398—84-Tooth.... 6.95

⑨ Roller Chain No. 35. With connecting links. Wt. per ft., 4 oz. State Length Wanted.  
61 A 13352 H....Per Foot \$1.25

- Test Proven in Class A, B and C
- Meet All A.K.M.A., U.S.K.A. and Kart Club specifications
- Only 10% Down—See Page 1283

②③ Race Tested and Proven by Rodger Ward, 1959 Indianapolis 500-mile w signed by Frank Kurtis, leading racing designer. Engineered for speed. Durable Tubular Steel Frame. Front axle curved to protect steering assembly.

Automotive Type Steering. Frank Kurtis twin-spot racing brakes on both rear wheels.

Other Features. Fully assembled (except for engine). Red enamel finish. Rear pneumatic tread tires—10-in. front, 12-in. rear. White wheels with Timken Machine face plate to accommodate detachable type steel sprockets—large 72 tooth on engine. Aircraft linkages on steering mechanism. Order upholstery extra.

\*Shipping Notice: All Karts, Accessories with "F" or "K" suffix shipped promptly from Factory in Des Moines, Ia.—pay charges from there. Items with "R" shipped from

Hellcat Kart Without Engine. With built-in mount ready for 1 engine.  
61 A 13330 F—WITH STUB AXLE.  
Ship. wt. 120 lbs.....\$181.65  
61 A 13370 F—WITH LIVE AXLE.  
Ship. wt. 120 lbs..... 209.85

Wildcat Kart Without Engines. With in mounts ready for 2 engines.  
61 A 13338 F—WITH STUB AXLE.  
Ship. wt. 130 lbs.....\$192.75  
61 A 13379 F—WITH LIVE AXLE.  
Ship. wt. 130 lbs..... 210.85

With Engine Make, Model	HELLCAT—1 Engine		WILDCAT—2 Engines		HELLCAT—1 Engine		WILDCAT—2 Engines	
	Cat. No.	Price	Cat. No.	Price	Cat. No.	Price	Cat. No.	Price
Clinton A490, 2½ HP. E65, 4½ HP..	61A13331F 61A13332F	194.50 259.50	61A13339F 61A13340F	259.50 367.50	61A13371F 61A13373F	224.50 291.00	61A13372F 61A13374F	224.50 291.00
Power Products AH 51, 5 HP.. AH 58, 5 HP.. AH 82, 6½ HP	61A13232F 61A13222F 61A13223F	194.50 259.00 272.00	61A13233F 61A13224F 61A13225F	259.50 369.50 394.00	61A13372F 61A13218F 61A13219F	224.50 294.50 304.00	61A13373F 61A13375F 61A13376F	224.50 294.50 296.00
West Bend 580 DeL., 5 HP 700, 6 HP....	61A13334F 61A13335F	259.50 264.50	61A13341F 61A13342F	369.50 379.50	61A13375F 61A13376F	294.50 296.00	61A13377F 61A13378F	304.50 349.50
McCulloch MC 6, 5 HP.. MC 15, 8.3 HP	61A13347F 61A13348F	277.50 318.00			61A13377F 61A13378F	304.50 349.50	61A13379F 61A13380F	304.50 349.50

NOTE: If you prefer Super Slick Tires on kart, add \$24.00 to prices shown.  
Seat Upholstery (shown on Kart). Fits Hellcat or Wildcat models. Ship. wt. 4 lbs. 8 oz.  
61 A 13328 M—Shipped promptly from Stock.....



⑩ Power Products Kart Engines. A leader in engineering, 1961 models. For Class C. Diaphragm carburetor with integral fuel pump. On-off toggle switch.  
⑪ West Bend Kart Engines. Consistent winner in many 1960 events. For Class A competition. Diaphragm carburetor with fuel pump. Lead wire for switch.  
⑫ Clinton Kart Engines. Nationally known, For Class A competition (for Class B, use two engines). Float feed carburetor.

Engine Make	Drive	Displacement	RPM	HP	Shaft Diam.	Cat. No.
Power Products AH 58	L H	5.80 cu. in.	5000	5.0	5/8 in.	61A13388MB
Power Products AH 58	R H	5.80 cu. in.	5000	5.0	5/8 in.	61A13389MB
Power Products AH 82	L H	8.25 cu. in.	5500	6.5	3/4 in.	61A13390MB
Power Products AH 82	R H	8.25 cu. in.	5500	6.5	3/4 in.	61A13391MB
Clinton A-490.....	L H	5.76 cu. in.	3800	2.5	5/8 in.	61A13343MB
Clinton A-490.....	R H	5.76 cu. in.	3800	2.5	5/8 in.	61A13344MB
West Bend V-580.....	L H	5.8 cu. in.	6000	5.0	9/16 in.	61A13250MB
West Bend V-580.....	R H	5.8 cu. in.	6000	5.0	9/16 in.	61A13251MB
West Bend V-700.....	L H	7.0 cu. in.	6000	6.0	9/16 in.	61A13252MB
West Bend V-700.....	R H	7.0 cu. in.	6000	6.0	9/16 in.	61A13253MB
McCulloch, Mc 6.....	R H	5.3 cu. in.	10,000	6.3	Taper	61A13234MB
McCulloch, Mc 15.....	R H	5.8 cu. in.	15,000	8.3	Taper	61A13235MB

\*McCulloch, Mc 15 Not Available Until After Feb. 15

### Molded Fiberglass Helmets. Go-Kart Goggles.

⑬ 61 A 13354—Riverside Helmet. Ship. wt. 2 lbs. State Size: 7 or 7½.....\$12.50  
⑭ 61 A 13315—"Race Jet" Helmet. Ship. wt. 3 lbs. State Size: 6½, 7 or 7½.....\$19.50  
⑮ 61 A 13357—Racing Helmet. Ship. wt. 3 lbs. State Size: 6½-7 or 7-8.....\$38.50  
⑯ "Sport" Goggles. Shatterproof lenses. Foam padded mask. State Lens: Green Tint or Clear.  
61 A 13355—Ship. wt. 10 oz.....\$3.50  
⑰ Bubble-Type Goggles. State: Green Tint, Clear.  
61 A 13316—Ship. wt. 8 oz.....\$1.35



FREE  
Kart  
PLUS  
Subs  
fer  
Purchase



### The Wildcat

Low \$192.75 Without Engines

FREE CIRCULAR—Latest, hottest HOP-UP and Competition Parts. Write Wards Customer Engineering Service, Chicago 7, Illinois.





## NEW 1961 Riverside MO-PED

**Improved  
at No Increase  
In Price**

**IMPORTANT DRIVERS LICENSE NOTICE:** Many States issue special driver's license for scooters; others require an auto driver's license. Check your local ordinances for age and other requirements before ordering.

**Made in France**

- All-New Mo-ped . . . Modern Streamlined Design Sets the Pace for 1961
- Improved 2-Cycle, 2 HP Engine . . . Delivers Greater Power and Pickup
- Improved Fully Automatic Transmission . . . for Easier, Safer Driving

**Finest Mo-Ped We've Found Anywhere!** New improvements for 1961 make it an even better buy. Built in France by the world's largest Mo-Ped manufacturer. Exhaustive tests have given it the highest rating in performance, handling and operating ease. For economy, it's the lowest cost, fully motorized transportation you can buy . . . up to 45 MPG of gasoline. Improved 2 HP engine, 49.8 cc displacement gives top speed of over 40 MPH. Delivers extra power for climbing hills or passing.

**Improved Transmission—Better than Ever Before.** 2-speed Variable clutch with new, more efficient gear ratio increases acceleration, and gas mileage yet is safer in traffic . . . no fumbling shifting to distract your attention.

**These Other Deluxe Features:** New-design dual front and rear shock absorbers, telescopic fork for an air-soft ride. Auto-type brakes on both wheels. 2-beam headlight, handlebar lock, Speedometer, and horn. Contoured legshield for style and protection. 2 1/4 in. whitewall tires, chrome rims. Chrome-plated luggage rack and exhaust pipe. Vinyl seat. Rich enamel finish.

61 A 1407 R—Ship. wt. 125 lbs. Only \$18.50 Down, \$13 Monthly . . . or Cash \$184.50

## Riverside Scooters No Gears to Shift



**The Miami**  
\$298<sup>50</sup> \$18 MO.

**The Waikiki**  
\$339<sup>50</sup>  
\$16.50 MO.

**Performance, and Utility . . . At Only Pennies Per Trip.** Available in two models to meet every need . . . for work, school, shopping, or pleasure. Streamlined design, precision-engineered and laboratory tested. Check the many features on both Riverside models at Ward prices.

**4.9 HP, 4-Cycle L-head Engine for Longer Life.** Gives many more miles of dependable, trouble-free performance, uses straight gas . . . no oil mixture required. Travels up to 45 MPH. Delivers up to 110 miles per gallon of gasoline . . . for real motorized economy.

**Automatic Clutch for Easier, Safer Driving.** Nothing to shift. No stalling—no gears to change while accelerating; nothing to distract your attention in traffic.

**Coil Spring, Rocker Arm Front Suspension . . . Provides more riding comfort, better handling, absorbs road shock.**

**Auto-Type Internal Expanding Brakes for quicker, smoother more efficient stops.**

**Box Frame for greater riding comfort, stability, and safety.**

**Lock, Sealed Beam Head Light, comb. stop-tail light, air filter, 2-ply 4.00 x 8 in. tires.**

### For Economy . . .

#### THE MIAMI

**For the Dollar-Minded Scooterist.** Gives you more for your money in good looks, economy of operation. Smart styling with clean, sweeping lines. Vinyl Gray enamel finish.

Auto-type wheel brakes. Rocker arm front suspension. See all the other outstanding features listed above. Use your local Ward's for full details on Page 1283. Ship. wt. 125 lbs.

61 A 14013 R—Only \$30 Down, or Cash \$298.50

### For Top Performance . . .

#### THE WAIKIKI

**Smart Looking—Smart Performing.** If it's comfort, outstanding handling ease and real "get up and go" that you want, you'll find it in the Waikiki. It's a scooter you'll be proud to ride. Beautifully styled in gleaming two-tone Red and White enamel finish, with chrome-plated handle bars.

Above features plus coil suspension, front and rear auto-type brakes. Enclosed dash. Horn. Ship. wt. 350 lbs.

61 A 14014 R—Only \$10 Down, or Cash \$339.50

## World Famous Motor Scooter

## Lambretta



**ONLY  
\$419<sup>50</sup>  
\$21.00 MO.**

- Exclusive Features • Precision-Built by Experts
- 4-Speed Gear Box Shift for Better Performance
- Up to 100 Miles Per Gallon; Top Speed of 50 MPH

**Deluxe Lambretta—Imported from Italy.** Known throughout the world for its top performance. See it, drive it and you'll also agree that the Lambretta has everything a scooter should have: ultra-modern styling; economy of operation; deluxe safety features; ease of operation; driving comfort. Now you can buy your new Lambretta at Wards and save—with payment by convenient credit, too!

**Precision Built.** You'll find the craftsman's mark on every part. 4-speed "shift" gear box increases performance, gas mileage, transmission life. There's exceptional stability because the engine is placed at the center of gravity; large 10-inch tires add to scooter comfort and roadability. For quick, positive stops . . . nothing beats the Lambretta's fin-cooled, expansion-type brakes with automotive-type suspension. Beautifully styled in two-tone Gray enameled finish.

**Completely Enclosed Double Chain Drive.** Rugged 5.0 HP engine (123 cc), develops speeds to 50 MPH . . . up to 100 miles per gallon of gas. New kick starter turns over engine easily, quickly. Multi-disc type clutch in oil bath. Forced draft cooling. Quiet double mufflers. Horn. 2-beam headlight. Speedometer. Rear (second) seat. Spare wheel. Tool kit. Shipped promptly from Stock (completely assembled except for wheels and spare tire). Ship. wt. 375 lbs.

61 A 14075 R—Only \$10.00 Down, \$21.00 Monthly . . . or Cash \$419.50

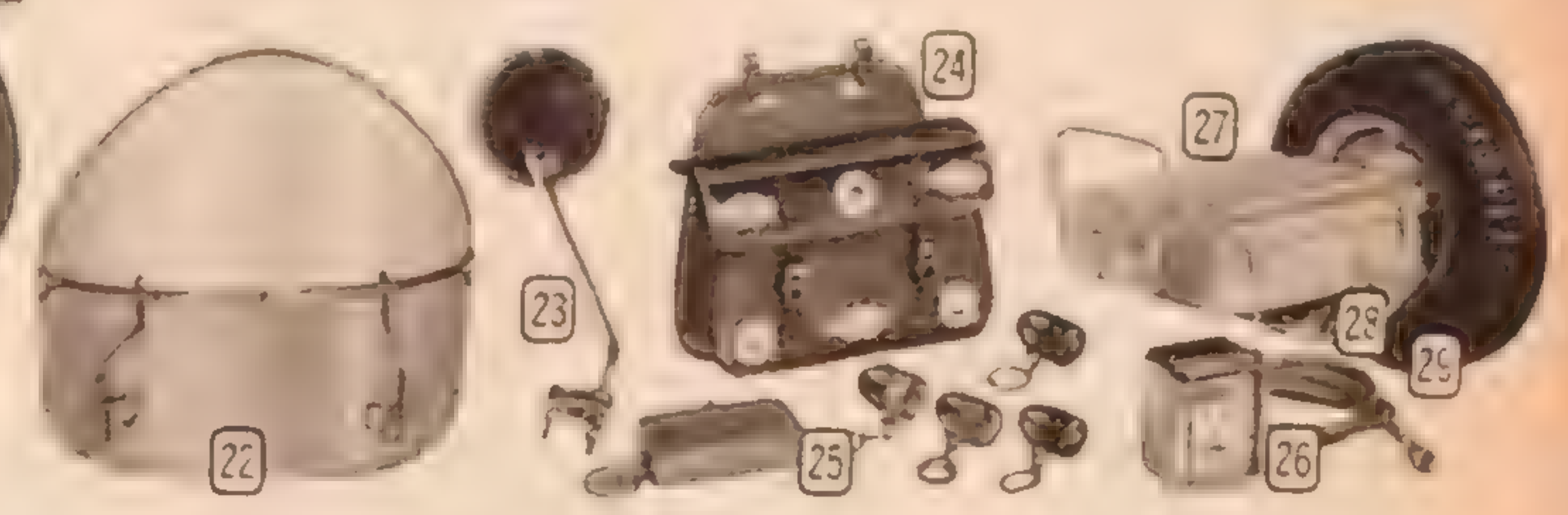
### Accessories for Lambretta Scooter Above

**Windshield for Lambretta** (not shown). Clamps easily on handle bars for snug, tight fit. Clear plastic with tinted apron. Chrome trim. With instructions.

61 A 14070—Shipping weight 3 lbs. . . . Only \$14.50

**Luggage Rack** (not shown). Chrome-plated, sturdily built. Hinged for easy access to spare tire. Perfect for carrying packages, small luggage, etc.

61 A 14071—Shipping weight 3 lbs. 8 oz. . . . Only \$6.89



### Accessories for Scooters and Mo-Ped

**Windshield.** Clamps on the handlebars of Scooters and Mo-Ped. Protects against wind and rain. Gives a clear view for safe driving. Clear plastic with tinted apron. Chrome mounting brackets. Instructions.

61 A 14026—Ship. wt. 3 lbs. . . . \$13.69

**Chrome-plated Mirror.** Swivel mount. Fits most Scooters and Mo-Ped. (ex. Lambretta) Gives you rear vision for safer driving.

61 A 14059—Ship. wt. 1 lb. . . . \$1.98

**Scooter, Mo-Ped Saddle Bag.** Fine quality, long-wearing Cowhide leather with smartly styled embossed finish. Can be strapped or bolted on. Roomy 15x9 1/2 x 4-in. size. Ship. wt. each, 2 lbs. 6 oz.

61 A 14004—Black. Ea. \$4.98; 2, \$9.45

61 A 14005—White. Ea. 4.98; 2, 9.45

**Turn Signal Kit.** For all Scooters and Mo-Ped. 4 Chrome lamps (2 amber and 2 red lenses), switch, wire, battery, case, flasher. Uses three 1.5-volt flashlight batteries. Required by law in some States. Adds dress-up look.

61 A 14029—Wt. 2 lbs. 8 oz. . . . \$5.89

**Riverside Scooter Speedometer.** Precision made. Registers up to 50 MPH. Complete with instructions.

61 A 14062—Wt. 2 lbs. 9 oz. . . . \$18.95

**Luggage Box—Buddy Seat.** For Riverside Scooters. Rear mount. Carry tools, books, lunch, etc. Tie hooks for luggage. Doubles as second seat. All Steel 15x11x4 1/2 in. enameled finish. Lock.

61 A 14064—Ship. wt. 15 lbs. \$19.50

**Complete Spare Tire Assembly.** With heavy-duty 4 ply 4.00-8 Riverside zig-zag tread tire and tube, wheel, mounting bracket, nuts, bolts. Easy to mount on rear of scooter. Adds continental styling. Instructions.

61 A 14063—Ship. wt. 18 lbs. \$19.50

**Riverside Scooter Tire Only.** Durable tube-type rayon. Popular zig-zag tread design for surer traction. 4-ply. Size. 4.80-4.00-8.

64 A 105 M—Ship. wt. 6 lbs. . . . \$7.15

**Riverside Scooter Tube.** Thick butyl rubber. Maintains correct air pressure longer. Size: 4.80-4.00-8. Specially made for use with Riverside Scooter Tire listed above.

64 A 749 M—Wt. 1 lb. 8 oz. . . . \$1.45

## Just Say Charge It

SEE PG. 1281-2

BA WARDS 1135



# Quality Parts for Imported Cars



## Rebuilt Engines for Austin, Hillman, M.G.



Low \$229<sup>95</sup> Exchange As

Riverside Rebuilt Engines for Foreign Cars ... with Wards New-Car Guarantee (Page 1168). Completely rebuilt like other Riverside Engines ... not just reconditioned—see Page 1168 to check all features of Riverside Rebuilt Motors and see how you save at Wards.

**HOW TO ORDER:** State Make, Year, Model of car and Type of transmission. We include: (1) Guarantee; (2) Bill of sale (order in name of person who will apply for registration); (3) Installation certificate (fill out and return); (4) Refund Coupon.

Shipped promptly by Freight, Truck or Express from Factory in Phoenix, Ariz. or New Brunswick, N.J.—pay charges from nearest Ward Mail Order House. Send Full Price. For "Exchange Price" return old motor later with refund coupon. State Freight, Truck or Express shipment on your order.

For These Foreign Cars Only	Cat. No.	Ship. Wt.	Pay Month	Full Cash Price	Exchange Price
Austin 1947-54 A40 (Head not incl.)	61A5489F	175 lbs.	\$17.00	\$349.95	\$229.95
Austin 1947-54 A40 with Head...	61A5480F	250 lbs.	22.00	439.95	289.95
Hillman Minx Mark IV-VII 1950-55 (Head not included)	61A5490F	175 lbs.	17.00	345.95	229.95
Hillman Minx Mark IV-VII 1950-55 with Head...	61A5481F	225 lbs.	22.00	439.95	289.95
MG 1948-54 Models TC, TD, TF (Head not included)	61A5491F	175 lbs.	20.00	414.95	229.95
MG 1948-54 Models FC, TD, TF Complete with Head...	61A5482F	250 lbs.	26.50	539.95	298.95



## Motor Overhaul Kits for Volkswagen, Renault

Economical Way to put Volkswagen or Renault into perfect running condition. Rebuild "heart" of the engine. Includes new pistons, rings, cylinders. Gives new-car performance at lowest prices.

FOR VOLKSWAGEN 1954-58 mm. Bore. Includes 4 pin-fitted Pistons, Rings, matching Cylinders. Ship. wt. 25 lbs. 61 A 5477 MB.....KIT \$49

FOR RENAULT 4CV 1956-58 (Dauphine) 58 mm. Bore. Includes 4 pin-fitted Pistons, Rings, Matching Liners. Ship. wt. 61 A 5476 MB.....KIT \$49

"Charge It" See Pg. 124

## Piston Ring Sets ... Specially for Foreign Cars

1 Exactly Engineered for Your Particular Make ... means a "custom-like" fit ... assures the most satisfactory performance, dependability, and added engine life. Shipped from Factory in Philadelphia, Pa.—allow Factory 10 days plus time in transit. Pay postage from Factory. Av. wt. 2 lbs.

For These Foreign Cars	Cyls. & Diam.	Cat. No.	Set
Borgward, Isabelle 1954-57	4-75 MM	61 A 780K	\$5.89
Hillman, Minx Mark I, II, III, Aero; Minx (4 ring piston) 1932-49	4-63 MM	61 A 781K	6.95
Minx MK IV, V, VI, VN, Colperman, Husky (4 ring pist.) 1949-58	4-65.08 MM	61 A 782K	7.49
MG 11 HP 1 1/4-Liter, Midget TE, TC, TD, TF, B (3 ring piston) 1940-55	4-66.05 MM	61 A 783K	7.49
MGA 1956-57, A2 1957	4-2.78 in.	61 A 784K	8.49
Morris Minor 8 HP Ser. E (3 ring pist.) 1939-52	4-57 MM	61 A 785K	4.89
Minor (BMC Eng. 4 ring pist.) 1953-56	4-57.91 MM	61 A 786K	9.95
Opel 1-5 Liter, Olympia, Rekord (from Engine No. 31511) 1954-58	4-80 MM	61 A 787K	7.49
Kapitan 2.5 Liter (from Engine No. 14804) 1954-58	6-80 MM	61 A 788K	8.89
Porsche 1.3 Liter, 1.5 Liter 1500 1953-55	4-80 MM	61 A 789K	6.49
Renault R1062, 4CV 1951-58	4-84.5 MM	61 A 790K	7.49
Simca 1300 1956-58	4-74 MM	61 A 791K	7.95
Volkswagen 11C (30 HP) 1954-58	4-77 MM	61 A 792K	6.39

## Foreign Car Ignition Tune-Up Kits

2 Riverside Tune-Up Kits ... Put new life into your engine ... restores starting efficiency ... improve gasoline economy. Kit includes: heavy-duty point set, rubber seal condenser, dielectric rotor of best bakelite, feeler gauge and tune up kits. Ship. wt. 4 oz.

For These Foreign Cars Only	Cat. No.	Price
Austin A30, A40, A50, Healey 100 1956-58	61 A 1196	\$2.09
A70, A90, 1952-55; Healey 1954	61 A 1197	2.09
Fiat 600 1950-59	61 A 1286	2.09
1000, 1200 1950-59	61 A 1287	2.09
Ford (English) Anglia and Prefect 6V 1948-53	61 A 1113	1.69
Consul 12V 1951-54	61 A 1197	2.09
Anglia Prefect 12V 1953-56	61 A 1127	1.69
Hillman Minx DeLuxe, Saloon 1955 Conv., Cabriolet, MK, VIII	61 A 1197	2.09
Estate, Minx Special and DeLuxe Saloon, MK, VIII 1956-58	61 A 1196	2.09
MG TD Midget 1951-53; TF Midget 1954; Midget 1955	61 A 1127	1.69
Magnette 1956-59 Midget 1956-57	61 A 1196	2.09
Magnette 1954-55 and Midget (Early) 1956	61 A 1197	2.09
Jaguar 2 and 4 Litre 1956-58	61 A 1196	2.09
Morris TRAV, Car, Sta. Wgn. 1953-54	61 A 1127	1.69
Minor Saloon, Tourer, Trav. Cowley Saloon 1956-57	61 A 1196	2.09
Nash Metropolitan 1954-55	61 A 1197	2.09
Metropolitan 1958	61 A 1196	2.09
Renault 1950-58	61 A 1247	2.19
Simca 1955-59	61 A 1313	2.19
Triumph TR2, TR3, TR3A Sports 1956-59	61 A 1196	2.09
Renown 2 seat Roadster 1953-55	61 A 1197	2.09
Volkswagen All 1940-53	61 A 1246	2.19
All models 1954-59	61 A 1199	2.09

## Oil Filter Cartridges

- Made Specially for Foreign Cars
- Protects Engine From Grit and Carbon Wear



1136 WARDS ACS2

Protect the Engine of Your Foreign Car Against Wear from Grit, Dust, Dirt. Wards Filter Cartridges offer maximum filtering action ... remove carbon, dirt and grit. Help you cut costly repair and gasoline bills by keeping oil cleaner, minimizing engine wear. Resin-treated pleated paper—lasts longer, filters evenly. Traps impurities in oil, yet won't hinder detergent action. Ave. ship. wt. 1 lb. 12 oz.

See filters for American cars on page 1186.

Foreign Car Make, Year and Model	Cat. No.	Each
Ford (English) 1951-58 Consul, Zephyr	61 A 8686	\$1.49
1954-59 Anglia, Prefect	61 A 8687	1.49
Hillman 1955-59 Californian, Convertible, DeLuxe, Estate Car, Minx O. H.V. Mark VIII, Series 1	61 A 8688	1.49
Jaguar 1952-59 Mark VII, XK-100, XK-120, XK-140; 1956-59 Mark VIII, Mark V	61 A 8689	1.49
M.G. 1956-59 MGA, TD and TF Midget 1 1/4, 1 1/2, 1500	61 A 8690	1.49
1956-59 1 1/2, 1 1/4, Magnette B and ZA, TF	61 A 8687	1.49
Triumph 1950-59 Renown, TR, 2-Sports	61 A 8688	1.49
Volvo 1946-53 PV-60, 800 Ser.	61 A 8701	98c
1946-53 PV-444	61 A 8700	95c
1954-56 B-14A, P-1900 Sports, Californian	61 A 8691	1.49
1956 PV-44408	61 A 8691	1.49
1957-59 PV-444L, P-1200 Amazon, PV-44408 (B-16B Engine)	61 A 8692	1.49

## Guaranteed Riverside Batteries for Foreign Cars

3 Riverside Batteries—Your Best Dollar Buy. for guaranteed service, for complete satisfaction and dependability.

How To Order: Find Car Make, Year, Model in table below. Order by correct type and Wards Cat. No. from table B on Page 1156. For

cars marked with (\*), also check time of battery before ordering and order. Tractor-Commercial listings on Page 1156. Cars marked (†) require two batteries. Carefully, avoid disappointment. Fully guaranteed—see Battery Guarantee, Pg. 1

For These Foreign Cars	Type	For These Foreign Cars	Type	For These Foreign Cars
Austin 1948-59 A-40, A-35, A-50, A-55, A-60	*27SH	Jaguar 1950-54 XK-120, 1954-57 Mark VII	†18M *27SH	1958-59 Minor 1000, Oxford III
1953-59 A-30, A-35	24S	1955-57 XL-140 open 2-seater drop hd. cpe	*27CH	Opel 1950-57 All
Austin Healey 1956 100	†18M	1955-57 XK-140 fix- ed head coupe	†18M	1957-59 Olympia Rekord
1957-59 100-6	*27SH	1956-59 Mark VIII, IX	*27SH	Porsche 1956-59 All
1958-59 Sprite	24S	1958-59 XK-150	18M	Renault 1955-59, Dauphine, 1959 4CV
Borgward 1955-59 All	16M	Lloyd 1955-59 All	18M	Simca 1955-59 All
Ford 1946-54 Anglia, Prefect, Thames	1	Maserati 1955-57 All	27SL	Sunb. 1956-59 Rapier
1955-59 Anglia, Es- cord Prefect, Square, Thames (100E Series)	24S	Mercedes-Benz 1950- 55 180, 220	†1	Triumph 1950-53 Mayflower
1956-59 Consul, Zephyr, Zodiac	24S	1956-59 ex. 180 180D	27SL	1954-59 TR2-3-3A
Goliath 1956-59 All	18M	Metropolitan 1954-59	*27SH	1958-59 TR10
Hillman 1956-59 All	24S	MG 1950-55 TD, TF	*27SH	Vauxhall 1956-57 Wyvern
		1956-59 MGA	†18M	1958-59 Victor
		Morris 1948-54 Minor II	24S	Volkswagen 1956-59
		1948-54 Oxford MO	*27SH	Volvo 1956-59 All
		1955-57 Minor II, Oxford MO	*27SH	

## Famous Vanderell Foreign Car Main and Rod Bearing

4 Fine Quality, Exact-Fit. Specifically engineered for your car. Available in Standard or undersizes (State .002, .010, .020 or .030 undersize). Undersizes shipped Promptly from Factory in Phoenix, Ariz. Pay Postage from Factory. Ave. wt. 3 lbs.

For These Foreign Cars	MAIN BEARINGS		ROD BEARINGS	
	Std. Size	Undersize	Std. Size	Undersize
Austin 1947-54 A40, A40 (B range), A50, A55	61A2	\$4.98	61A140K	\$6.69
Austin Healey 4 cyl.	61A4	4.79	61A141K	6.19
Hillman Minx 1948-55	61A6	6.29	61A142K	7.89
Minx 1956-60	61A8	6.89	61A146K	8.39
Jaguar XK-120	61A9	3.98	61A147K	5.29
MG, TC, TD, TF	61A10	12.95	61A148K	14.98
Morris Minor 1000	61A11	6.69	61A149K	8.19
Renault Dauphine	61A15	4.79	61A150K	6.69
Simca Aronde 1300	61A17	5.98	61A151K	7.79
Triumph TR2, TR3	61A19	6.98	61A152K	8.98
Volkswagen	61A21	6.69	61A155K	7.98
Volvo (1.4 Liter)	61A22	8.69	61A156K	11.95
	61A23	6.98	61A160K	8.29

\*Simca Aronde and Volkswagen not available in .002 undersize.

## Imported Lodge Spark Plugs ... Made in England

One of the Finest English-Made Plugs ... Designed for foreign-car engines. Powerful electrode lasts longer, gives more miles of full-firing performance. Resists rust and corrosion. Gap is adjustable for engine variations.

61 A 1582—State Car Make, Year and Model, Ship. wt. each, 3 oz. ....



FIT THESE FOREIGN CARS:			
AUSTIN	HUMBER	PORSCHE	RENAULT
BORGWARD	JAGUAR (State Com. Ratio)	RENAULT	RENAULT
CITROEN	M.G.	TRUMP	TRUMP
FORD (British)	MORRIS	VOLVO	VOLVO
HEALEY	OPEL		
HILLMAN			

## Gasket Sets for Foreign Cars

Valve Grinding Sets (V.G.). Oil Pan Seats (O.P.). Equal to or better than original. Valve Grinding Set (V.G.) contains all gaskets needed for a complete valve job ... head, valve and rocker cover and manifold gaskets where required. Oil Pan Gaskets (O.P.) are made of highly compressible cork for exact, tight fit. Ship. wt. set, 2 lbs.

Gaskets for other cars are Listed on Page 1169.

For These Foreign Cars	Cat. No.
Hillman 1954-59 (V.G.)	61 A
1954-59 (O.P.)	61 A
MG 1954-59 (V.G.)	61 A
1954-59 (O.P.)	61 A
1955-59 MGA (V.G.)	61 A
1955-59 MGA (O.P.)	61 A
Renault Dauphine 1956-59 (V.G.)	61 A
1956-59 (O.P.)	61 A
Triumph 1955-59 TR3 (V.G.)	61 A
1955-59 TR3 (O.P.)	61 A
Volkswagen 1954-59 (V.G.) or (O.P.)	61 A 200

## NEW! Valve Silencer Pads for Foreign Cars

Helps Silence Clicking Noise in motors with overhead valves without need of setting valve clearance close. Durable fabric cushion that you soak to give constant overhead lubrication. Av. wt.



For These Foreign Cars	Cat. No.
Austin Healey 1957-60	61 A 371
MG 1954-56	61 A 372
MGA 1957-60	61 A 373
Renault 1957-60	61 A 374
Simca 1958-60	61 A 375
Volkswagen 1955-60	61 A 379
Volvo 1956-60	61 A 380





MORE PLEASURE, COMFORT AND DRESS-UP  
For Your Imported Car

12-Volt Transistor Radio \$49<sup>20</sup>

Smaller Than a Pocket Book (2 1/4 x 6 1/4 x 1 1/4 in.), yet delivers a big sound with amazing fidelity. Install anywhere, can be adjusted to handle positive or negative ground installation. Draws less than 2 amperes.  
T-MX—For 12-volt cars. 2x10-in. remote speaker. Wt. 6 lbs. .... \$49.20

Full Custom \$49<sup>25</sup> Manual \$58<sup>95</sup> Push-Button Powered Radios

Fully Custom Built ... radio and speaker fit exactly in the space provided. 7-tube performance for maximum reception (2 dual purpose power rectifier). Permanent magnet speaker. Super heterodyne speaker jack. Control knobs in correct position. Complete with mounting fittings. Average ship. wt. 10 lbs.

Full Custom Radios For These Foreign Cars	Push-Button Tuning		Manual Tuning	
	Cat. No.	Price	Cat. No.	Price
1955-58.....	61 A 6631M	\$58.95	61 A 6693M	\$49.25
1959-60.....	61 A 6692M	\$58.95	61 A 6694M	49.25
1961-62.....	61 A 6549M	\$58.95	61 A 6529M	49.25
1963-64.....	61 A 6538M	\$58.95	61 A 6537M	49.25

Long Side Cowl Antenna. Extends to 59 in. for long reception.  
1973 X—3 sections. 4-ft. lead-in cable. Ship. wt. 13 oz. .... \$2.69

Other Accessories  
for Foreign Cars  
on Page 1138



7 Low-Cost Floor Mat for Foreign Cars. Universal Size. Fits either side, driver or passenger. Contoured for front floor. Deepcell design catches dirt, cleans easily. Wide borders let you trim mat without harming the design. Size overall: 18 in. wide; 22 in. long. Ship. wt. each 2 lbs.  
State Color: Black, Blue or Green.  
61 A 7168—  
2 for ..... \$1.69  
Each ..... 89c

Terrycloth Covers for Imported Cars  
• For Bucket Seats (Front) in Cars Listed  
• Washable, Colorful Terry—Choice of 3 Colors  
• Easy to Put on ... Easy to Take Off  
8 Comfortable, Colorfast Terrycloth that washes as easily as a towel warm in winter, cool in summer. Elastic in backrests for tailored fit.  
Fits Cars: Volks. 1954-60 2-door; Renault 1958-60 4-door & 1960 2-door Caravelle; Eng. Ford 1955-60, 2-door Anglia, 4-door Anglia, Prefect & Consul; Lloyd 1958-60 2-door Alexander Sedan & Conv.; Simca 1958-60 2-door & 1959-60 4-door; Volvo 1957-60 2-door; 1958-60 2-door MGA, Morris & Triumph; Also fits 1958-60 Ford T-Bird.  
State Color: Blue, Green or Charcoal. Wt. 2 lbs.  
61 A 7554—For Front Bucket Seats .... Pair \$5.98  
9 Other Seat Covers for Foreign Cars ... in Plastic, Woven Fiber and Jet-spun are on Pg. 1124-5.



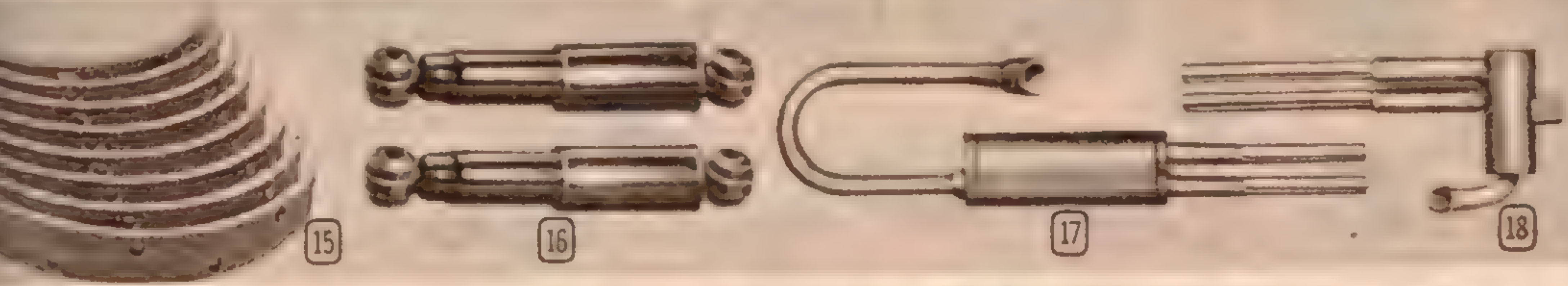
Open End Wrench Set With Special Sizes. 25% stronger than most of this type. A "must" for every work. Wrenches have tapered heads, won't "roll-off" under pressure, non-slip grip. Includes 6 sizes: 8x9, 10x11, 12x13, 14x15, 16x17, 18x19. Ship. wt. 1 lb. .... \$3.25  
Special Metric Size Socket Set. Includes eight 1/2-in. drive sockets 12, 13, 14, 15, 16, 17, 18 and 19 mm; seven 3/4-in. drive sockets 5, 6, 7, 8, 9, 10, 11 millimeters; adapter; ratchet; handles. With custom steel rack. Ship. wt. 3 lbs. .... \$4.95  
Wrench For All Foreign Cars. 4 sizes for sure grip. 15-inch arms for tire changing. Garage quality alloy steel. Wt. 3 lbs. 2 oz. .... \$1.39

Fix Your Volkswagen. By Bill Toboldt. Covers all models. Explains money-saving shortcuts; tells you how to get better speed and power, how to gain gas and tire mileage. Illustrated. Ship. wt. 1 lb. 7 oz.  
53 A 1124 X—Abt. 6 1/4 x 8 3/4 in. .... \$2.44  
Foreign Car Guides. Interesting and practical manuals trace development of these cars; give servicing and maintenance. Fully illustrated. Heavy paper covers. 8x 5 1/4 in. Ship. wt. 8 oz.  
53 A 1119—Renault Guide. 126 pgs. \$1.79  
53 A 1112—Volkswagen. 120 pgs. .... 1.79  
Larry Reid's Rally Tables. Include Minutes to Seconds; Seconds to Decimal Parts of Minutes; Mileage Correction Factors; Miles Per Hour To Seconds, to Minutes Per Mile and to Miles Per Minute; Navigation.  
53 A 1130—Paper covers; spiral bound; about 130 pages. Ship. wt. 8 oz. .... \$1.79



10 13-in. "Louvered" Wheel Cover. Sparkling chrome-plated. With 2-bar spinner. Ship. wt. 10 lbs. 14 oz.  
61 A 7917 LX—  
Set of 4 ..... \$24.95  
11 Wheel Covers. For All Foreign and American Cars With 13-in. Wheel Rim. Sparkling new universal type emblem. Brilliantly chrome-plated. Snaps on easily, fits securely. Adds new beauty. Ship. wt. 7 lbs. 4 oz.  
61 A 7940 L—  
Set of 4 ..... \$12.95

12 Volkswagen Mirror. For 1957-60 Volkswagens. Original equipment type. Threaded screw mounts into hinge of door. 4-in. diam. Chrome-plated. Large viewing area.  
61 A 7834—Ship. wt. 11 oz. Each \$2.19  
13 Tear-Drop Car Mirror. Fender mount. Offset head in smart styling. Chrome-plated. Ship. wt. 9 oz. each.  
61 A 7879—2 for \$3.77; .... Each \$1.99  
14 Exhaust Extension for Foreign Cars. Chrome-plated, straight pipe. For all foreign autos and new American compact cars with up to 1 1/2-in. diameter tail pipe. Size 7 x 1 3/4 in.  
61 A 8225—Ship. wt. 8 oz. .... Each 79c

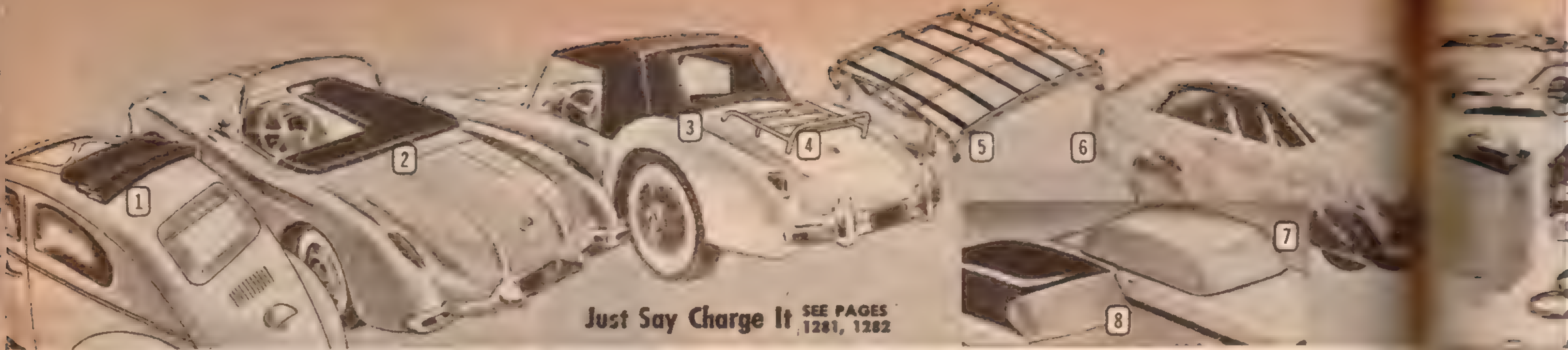


Lining Sets for Foreign Cars

Guaranteed 25,000 Miles. (See Guarantee on Pg. 1137) Only the finest friction materials, binders and formed to size and curve of shoe for a long life. Heat and moisture resistant; road tested for balance. Linings drilled and countersunk. Wt. 8 oz. See Riveting Set on Page 1179.

These Foreign Cars Only	Cat. No.	Price
Ford, 1951-55 Consul, } Ford, Zodiac, 1956 Mark I } ....	61 A 2769	\$5.98
Volvo, Zephyr, Zodiac Ford, 2 Consul, Zephyr, } Ford, 1957-59 Consul, } .....	61 A 2763	5.59
Volvo, Zodiac Ford, Anglia, Prefect; } Ford, Escort Estate } .....	61 A 2769	4.89
1954-59 All. ....	61 A 2757	5.98
1959 Magnette, ZA } Ford, Model MGA } .....	61 A 2771	5.98
Ford P 1953-59. ....	61 A 2759	5.98
Douphine 1956-59. ....	61 A 2760	4.79
1954-59. ....	61 A 2758	5.98
Victor 1957-59. ....	61 A 2757	5.98
1955-59 Micro-bus. ....	61 A 2753	4.89
1957-60 Passenger Cars. ....	61 A 2755	4.98
	61 A 2756	5.98





Just Say Charge It SEE PAGES 1281, 1282

## Accessories For Imported Cars ... Plastic "Garages" For All Cars

**1 Volkswagen Sunroof.** Best Quality Vinyl. Electronically welded seam process ends exposed seams—lasts longer, looks sharper. Waterproof, washable. State Color: Lt. Blue, Dk. Blue, Dk. Green, Turquoise, Black or White (each with Black interior); White, Black or Tan (each with Tan interior). 61 A 7690K—See "How To Order". Wt. 3 lbs. \$12.50

**2 Tonneau Covers.** For 1950-60 MG, Jaguar, Hillman Minx, Thunderbird and Corvette. State Color: Black, Blue, Green or White (each with Black interior). With fasteners, instructions. See "How To Order" below. 61 A 7625K—Good Quality. Ship. wt. 6 lbs. \$21.45

**3 Convertible Tops with Sewn-In Windows.** For: 1950-60 MG, Jaguar (XK120 or XK140), Hillman Minx, Morris Minor, Thunderbird and Corvette.

BEST QUALITY. Equals tops on most exclusive sports cars. Highest quality vinyl. Electronically welded seams for washable, waterproof beauty.

State Color: Light Blue, Dark Blue, Dark Green, Turquoise, Black or White (each with Black interior); White, Black or Tan (each with Tan interior). 61 A 7621K—See "How To Order". Wt. 9 lbs. \$34.95

**Convertible Tops with Drop Windows** (not shown). Same Best Quality as above. For: 1950-60 Thunderbird, Jaguar XK140. State Color (same as listed above for Tops with sewn-in windows). Ship. wt. 9 lbs. 61 A 7624K—See "How To Order" below. \$39.95

**How To Order Tonneau Covers and Tops.** State Color; State Make, Year and Model. Shipped promptly from Factory in Columbus, Ohio—pay postage from Factory or Mail Order House, whichever is nearer you.

**4 Rear Deck Carrier for Foreign Cars.** Fits on rear deck of most foreign and sports cars with soft tops. Adds the extra space you often need. Lightweight and so sturdy. Beautifully Chrome-plated tubular steel. Overall size: 18x29½x6 inches. Mailable. Ship. wt. 10 lbs. 61 A 8907M—Only... \$16.79

**5 Foreign Car Top Carrier.** Frame of lightweight, durable aluminum tubing; floor of 5 mahogany-stained varnished Oak slats. Curved base conforms with contours of car roof. Fits most foreign cars with rain gutters... attaches securely with rubber-covered hooks, straps. Size 39½x42½ inches. Not Mailable. Ship. wt. 12 lbs. 61 A 8908R... Only \$14.49

### SEE PAGE 1133

for other Top Carriers for the family-size Foreign Car (4 or 5-passenger sedans).

Trailer Hitches for Foreign Cars are also listed on Page 1133. Add one to your order, say "Charge It" ... or pay by month (see Page 1281).

**6 All-Weather Plastic "Garages"**—a size for every car. Here's the inexpensive way to protect your car, boat or farm machinery from ravages of snow, salt air, dirt, etc. It's a portable garage... slips on or off in minutes, folds compactly, fits in trunk.

**BEST REINFORCED COVER** (not shown). Two layers of clear celanese polyethylene plastic PLUS a center reinforcing layer of fabric. Opaque. Very durable, resists tears, repels water. Grommets and drawstrings hold cover securely in position.

61 A 7702—Size 258x168 in. Fits all Passenger Cars and Station Wagons. Ship. wt. 9 lbs. \$2.50 Down... Cash \$21.95

61 A 7632—Size 212x126 in. Fits all Sports Cars, both Foreign and Domestic. Ship. wt. 9 lbs. \$18.95

**ECONOMY ALL PLASTIC COVER.** 5-gauge translucent plastic. Not fabric-reinforced like cover above but tough enough to stand up under hard use. Elastic band at bottom holds cover in place.

61 A 7778—Size 228x56x56 in. Fits all American Passenger Cars. (Not for Station Wagons.) Ship. wt. 10 lbs. \$13.95

61 A 7617—Size 240x56x56 in. Fits all American Station Wagons. Ship. wt. 10 lbs. 8 oz. \$15.95

61 A 7631—Size 172x56x56 in. Fits all Foreign and Domestic Sports Cars. Ship. wt. 8 lbs. \$12.95

**7 Semi Car Cover.** Here's a "cap-cover" that protects and windows of your car or wagon. Keep windows clean, dirt, sleet, snow and ice. No sweeping or scraping. Will not to windshield. Heavy gauge ethylene plastic will not crack even in coldest weather. In place by 4 elastic cords with

**DE LUXE SEMI CAR COVER** (above). Two layers of polyethylene plastic with a center layer of fabric. Fine for convertible

61 A 7707—For American Cars, including Convertibles. Ship. wt. 2 lbs. 8 oz. \$18.95

61 A 7708—For Station Wagons. Ship. wt. 2 lbs. 14 oz. \$18.95

**ECONOMY SEMI CAR COVER** (shown). 5-gauge polyethylene without reinforcing layer.

61 A 7709—For American Cars. Ship. wt. 3 lbs. \$18.95

61 A 7710—For American Wagons. Ship. wt. 4 lbs. \$18.95

**8 Plastic Windshield Cover.** Inexpensive but very functional. Easy to put on with adjustable fasteners that hook to vent. Folds compactly for storage. Glove compartment. Size 62 by 62 in. 61 A 8292—Ship. wt. 7 oz. \$12.95



### HY-FY-R Ignition Kit \$19.95

**Get Faster Starts—Save 7% to 15% on Gas.** Hy-Fy-R is a complete ignition system that is added to distributor without changing it in any way—original ignition easily accessible. No point-gapping—no need to change timing when installing new points.

**Here's How It Works:** Provides longer, uninterrupted dwell for stronger, hotter spark. Points are equally opened regardless of distributor shaft wobble.

**How To Order:** Fits all American Cars 1950-59. State Car Make, Year, Model, Number of Cylinders, Make and Number of Distributor. Shipped promptly from Chicago Factory.

61 A 1088K—Kit. Ship. wt. 1 lb. \$2 Dn. Cash \$19.95  
61 A 1089K—EXTRA POINTS. Ship. wt. 2 oz. 3.95



### Spark Coil

**High-Speed Air-Cooled Spark Coil.** Riverside Universal Spark Coil with 50% larger secondary coil than in regular type coil—gives 50% more spark power.

Means faster acceleration, better gas mileage, better all-around performance from your car's engine. Aluminum case is flanged to permit air cooling. Order with Hy-Fy-R Kit at left for economy... faster starts.

61 A 12674—For 6-Volt Cars. Ship. wt. 3 lbs. 10 oz. \$9.95

61 A 12673—For 12-Volt Cars. Ship. wt. 3 lbs. 10 oz. \$9.95



### Top Quality Engine Adapter Kit

**Outstanding Savings on Engine Adapter Kits.** Each includes all parts necessary to install a big, power head-valve V8 engine into all 1949-59 Ford V8, 58 Mercury cars using stock transmissions. You'll save money at Wards low prices and can be assured are getting only top quality parts.

**Shipping Information.** All kits shipped promptly from Los Angeles, Calif.—you pay shipping from nearest Mail Order House. Av. ship. wt. 9 lbs.

61 A 1505F—For Buick V8 1953-56. \$5.00 Down, \$5 a Month, Cash

61 A 1500F—For Cadillac V8 1949-54. \$3.50 Down, \$5 a Month, Cash

61 A 1501F—For Chevrolet V8 1955-59. \$4.50 Down, \$5 a Month, Cash

61 A 1500F—For Oldsmobile V8 1949-59. \$3.50 Down, \$5 a Month, Cash

61 A 1503F—For Pontiac V8 1955-59. \$4.00 Down, \$5 a Month, Cash

61 A 1502F—Oil By-Pass and Starter Motor Kit for use with 61 A 1500F Kit above. Only \$3 Down, \$4 Monthly on Terms. \$12.95 or Cash

Use Your Credit—See Wards Monthly Payment Plan on Page 1282



### CHROME PLATED ENGINE PARTS



**9 Chrome-Plated Stromberg "97" Carburetors.** Ford, Merc. 1932-48. Rebuilt, tested.

61 A 1614—Ship. wt. 5 lbs. 3 oz. Each \$14.95

**10 Carburetor Adapters.** Enable you to use a better carburetor. Single type. Alum.

61 A 1909—Adapts Ford V-8 Carb. to 8-cyl. car with 4-bolt flange mount. Ship. wt. 9 oz. \$3.45

61 A 1910—Adapts Ford Carb. (Universal) to most other cars. Undrilled. Ship. wt. 7 oz. \$2.75

61 A 1911—Adapts Ford Carburetor to: Chev. 1932-52 Std.; Ply., Dodge 1932-38; Hudson 1934-39; Kaiser, Frazer 6-cyl. 1947-51; Nash 6, 1939-51; Olds. 6 1935-40; Pack. 6 1937-42; Pont. 6 1933-48; Studebaker 1935-50; Willys 1941-42; others with 2 1/16 in. between studs on flange. Ship. wt. 5 oz. \$2.75

61 A 1912—Adapts Ford Carburetors to: Chev. 1952-53 Power Glide; Plym., Dodge 1939-53; Others with 2 in. between flange mounting. Ship. wt. 7 oz. \$2.75

**11 Chrome-Plated Fuel Pump.** Neat dress-up.

61 A 1729—1934-48 Ford V-8 (exc. 60 HP) and 1939-48 Mercury. Ship. wt. 2 lbs. \$3.75

**12 Chrome-Plated Fuel Pump Stand.** Wt. 2 lbs.

61 A 1697—Ford V-8, Merc. 1939-48. \$2.59

**13 Chrome-Plated 4-Barrel Air Cleaner.** For Thunderbird, Corvette, Hawk. Fits 1952-59 Rochester, Stromberg, Carter carb. 4 7/32-in. neck, 7-in. diam.

61 A 12840—2 1/2 in. high. Ship. wt. 1 lb. 4 oz. \$5.29

**14 Louvered Low Bonnet Air Cleaner.** Chrome-plated finish. Wire screen. For use on single, dual and triple carburetors. Ship. wt. 11 oz.

61 A 12844—For 2 5/8-in. throat diameter. \$1.98

61 A 12845—For 2 5/16-in. throat diameter. 1.98

**15 Chrome Plated Oil Bath Air Cleaner—fits all dual installations.** Oval design. 3 5/8x4 5/8x6 1/4. Fits carburetors with 2 5/8 or 2 5/16-in. neck.

61 A 12841—Ship. wt. 1 lb. 6 oz. \$5.95

**16 Small Bonnet Air Cleaner—for cars with low hoods.** Galvanized screen filter. 1 7/8 in. high; 4 5/8-in. diameter.

61 A 12842—For Ford, Mercury. Ship. wt. 13 oz. \$1.98

61 A 12843—For Chev., Chrys. Prod. Ship. wt. 11 oz. 1.98

**17 Chrome Plated Head and Manifold Nut Covers.**

FOR 1/16-INCH MANIFOLD CAP SCREWS

61 A 12909—Ship. wt. 11 oz. Each 9c

61 A 12912—Ship. wt. 11 oz. 50 for \$3.69

1 1/16-INCH FOR 1928-48 FORD HEAD NUTS

61 A 12911—Ship. wt. 1 lb. 6 oz. Each 9c

61 A 12914—Ship. wt. 1 lb. 6 oz. 50 for \$3.69

1 1/16 INCH (.002 UNDERSIZE) FOR HEAD NUTS

61 A 12910—Ship. wt. 1 lb. 6 oz. Each 9c

61 A 12913—Ship. wt. 1 lb. 6 oz. 50 for \$3.69

**18 Universal Coil Cover.** Polished Aluminum.

61 A 12672—Ship. wt. 1 lb. 6 oz. \$5.29

**19 Chrome-Plated Voltage Regulator Cover.** Ship. wt.

61 A 12808—For Ford, Mercury 1940-59. \$1.98

61 A 12809—For all 1940-55 General Motors Cars

Remy Regulators. \$1.98

**20 Triple Chrome-Plated Radiator Hose Kit.** 2 Ch.

tubes, 8 hose clamps and connecting hoses.

61 A 12919—For 1942-48 Ford V-8 and Mercury.

4 lbs. \$1.98

61 A 12920—For 1949-58 Ford V-8. Ship. wt. 2 lbs.

61 A 12846—For 1954-56 Ford and Mercury (1 c

tube, 4 clamps, hose). Ship. wt. 1 lb. 4 oz. \$1.98

**21 Chromed-Plated Valve Covers.** Ship. wt. 4 lbs.

61 A 366—For Chevrolet 1954-59 6-cyl. \$1.98

61 A 367—For Chevrolet 1955-59 V-8 (ex. 340). \$1.98

61 A 368—For Ford 1955-59 V-8; Merc. 1954-57. \$1.98

61 A 369—For Oldsmobile 1957-58. \$1.98

61 A 370—For Pontiac 1959. \$1.98

**22 Chrome-Plated Wire Loom Sets.** Average ship.

61 A 12956—For Ford & Mercury V-8 1932-48. \$1.98

61 A 12989—For Ford & Mercury, V-8 1949-54. \$1.98

61 A 12847—For Ford 1955-59 except 1958

Interceptor Engine. \$1.98

61 A 12848—For Chevrolet 1955-59 Ex. Ser. 348 E

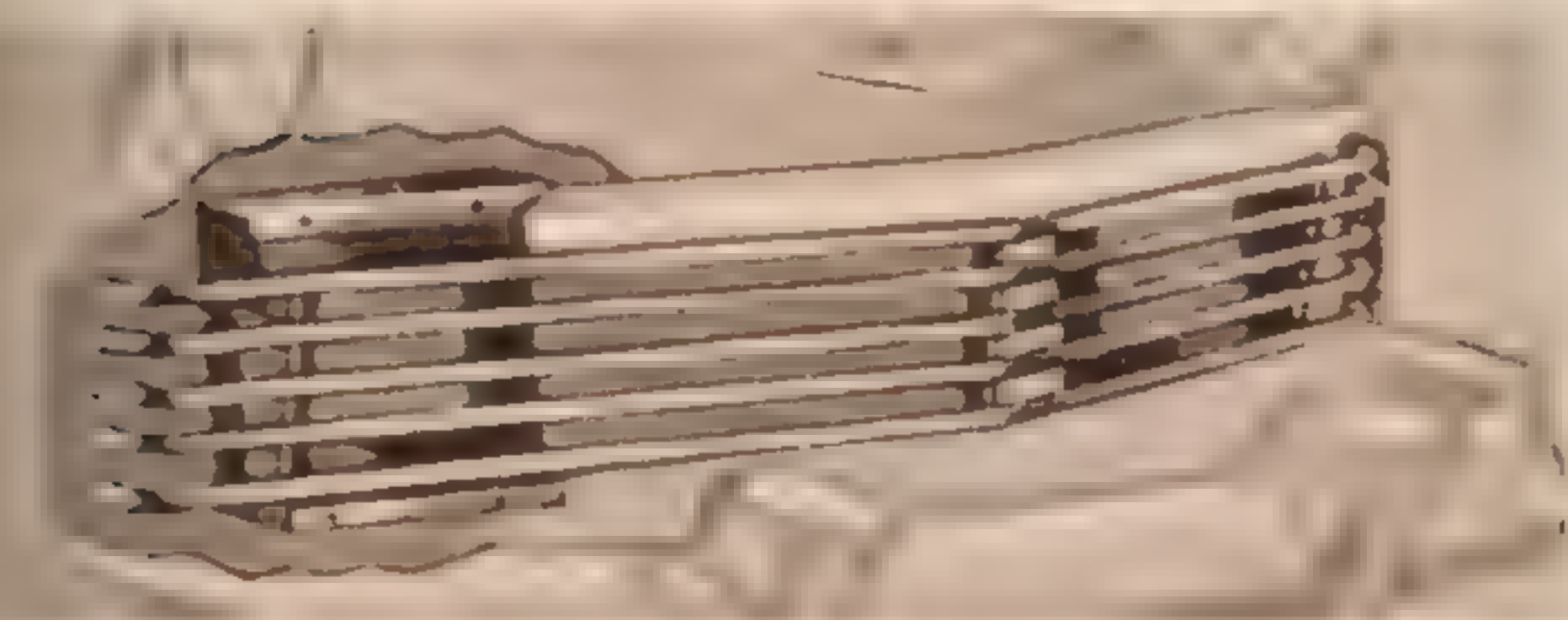




## MODEL "T" RESTORATION

**"T" Coil Unit.** 1 lb. 10 oz. .75.....Each \$3.59  
**Coil Points for Ford T.** Ship. wt. 4 oz. .11.....4 Pair 85c  
**Wide Flexible Exhaust Piston Rings for T.** Pay postage from Factory—shipped by Ship. wt. 2 lbs. .64 K.....Set \$3.25  
**Intake Valves for T.** Ship. wt. 2 oz. ....Each 79c  
**Pins for Model T.** wt. 5 oz. ....Each 79c

**Timing Gear for Model T** 1918-27. Tough fabric bakelite. Resists oil, water. 61 A 2219—Wt. 12 oz..\$2.95  
**Famous Scandinavia Transmission Lining for Model "T".** Resists heat, oil, grit, moisture. Gives uniform friction, smoothness. Rivets included. 61 A 2798—1909-25. Set of 3. Ship. wt. 13 oz....Set \$2.69  
 61 A 2799—1926-27. Set of 3. Ship. wt. 1 lb....Set \$2.69  
**Complete Motor Gasket Set.** For 1909-27 Model T, TT. Ship. wt. 1 lb. 8 oz. 61 A 2007 L.....Set \$5.35



**Steel Grille Conversion.** Up-to-date styling to add order, lower, big-car look to your Ford or Chevrolet. Stainless steel channeling. Parking lights are in behind grille except 1954 Ford—cannot be seen easily. Easy to install, assemble. No alteration necessary. Shipped promptly from Factory in Los Angeles, Calif.—pay postage from there.  
 61 K—For 1952-59 Ford and 1955-60 Chevrolet. Make, Year and Model of Car. Ship. wt. 7 lbs..\$17.50



**Transistor Type Tachometer.** For car and truck owners and sport enthusiasts. Here's precision quality and accuracy at all speeds. Transistor-type...no relay or parts to wear out. Unaffected by length of lead or temperature or direction of engine rotation. Always accurate. Dial runs 0 to 8000 RPM. Easy to install under or through the dash.

For all 6 or 12-volt, 4, 6 or 8-cyl. cars, tractors or marine engines. Not for magneto ignitions. Brackets, template, instructions. Ship. wt. 1 lb. 6 oz.  
 For 8-Cyl. engines. \$3 Down.....Cash \$29.95  
 For 6-Cyl. engines. \$3 Down.....Cash 29.95  
 For 4-Cyl. engines. \$3 Down.....Cash 29.95

## LAKES PLUGS—OUTSIDE TAILPIPES



### Chrome-Plated for Smart "Racing" Look

**Lakes Racing Plugs—Chrome-Plated.** Weld plug to exhaust ahead of muffler, comes out under front door. With plug plate in position, exhaust moves through muffler in manner; when blocking plate is "open," exhaust is pulled through Lakes Plug. "Open" plug creates louder noise—eliminates power stealing back-pressure. Gauge steel tubing, 42 in. long; 23 in. between bends. Installation Kit below. Ship. wts. 9 lbs., 10 lbs.

M—1 1/4-in. Outside Diameter.....Pair \$17.95  
 M—2-in. Outside Diameter.....Pair 16.49

**Lakes Racing Plug.** Same as (39) but longer. Distance between bends 74 in. Ship. wt. 20 lbs.

61 RS R—2-in. Outside Diameter.....Pair \$28.89

**Outside Tailpipe—Chrome-Plated.** Ends carbon stained. Exhaust comes out to the side instead of rear. Regular tailpipe. Heavy gauge steel tubing, 42 in. 23 in. between bends. Order Installation Kit below. Ship. wt. 7 lbs.

6110 M—1 1/4-in. Outside Diameter.....Pair \$11.95  
 6129 M—2-in. Outside Diameter.....Pair 11.95

**Installation Kits for (39), (40).** Contain all necessary parts for Lakes Plugs and Outside Tailpipes listed above.

6196 M—For 61 A 3900M. Ship. wt. 9 lbs....Kit \$10.98  
 6127 M—For 61 A 3906M. Ship. wt. 9 lbs....Kit 10.98  
 6131 M—For 61 A 3965MO. Ship. wt. 9 lbs....Kit 10.98  
 6123 M—For 61 A 3910M. Ship. wt. 11 lbs....Kit 13.49  
 6129 M—For 61 A 4029M. Ship. wt. 14 lbs....Kit 13.49



• High Quality Racing and Hot Rod Parts to "Customize" Your Car  
 • Get Better Performance and Acceleration, Improved Gas Mileage

**(30) Edelbrock Manifolds.** Nationally known for top performance. Cast and finished to perfection ready to bolt. Shipped promptly from Factory Warehouse in Chicago—pay postage from there.

### (30) EDELBROCK TRIPLE-CARBURETOR MANIFOLDS

FOR 1957 FORD V-8, MERCURY AND THUNDERBIRD.  
 61 A 1507 K—Ship. wt. 13 lbs.....\$67.50  
 FOR 1958-59 FORD V-8, SMALL EDESEL. For use with 3-bolt 1956 Holley carburetors.  
 61 A 1508 K—Ship. wt. 13 lbs.....\$119.95  
 FOR OLDSMOBILE V-8 1949-56. State Year of Car and and if for 3-bolt Holley or Stromberg carburetors.  
 61 A 1509 K—Ship. wt. 18 lbs.....\$77.50

### Installation Kits with Linkage

For Triple Carb. Manifolds above. Complete Kits with Progressive Throttle Linkage. Ship. wt. 2 lbs.  
 61 A 1512 K—For 61 A 1507 K Manifold above for use with 3-bolt Holley or Stromberg carburetors..\$23.75  
 61 A 1513 K—For 61 A 1508 K Manifold above for use with 3-bolt 1956 Holley carburetors.....\$23.75  
 61 A 1514 K—For 61 A 1509 K Manifold above. State if for 3-bolt Holley or Stromberg carbs.....\$25.75

### (31) EDELBROCK 6-CARBURETOR "LOG" MANIFOLDS

FOR CHEVROLET 265 and 283 engines; FORD V-8 1955-57; PONTIAC V-8; BUICK V-8. State Car Make, Year, Model; also if for 3-bolt Holley or Stromberg Carb.  
 61 A 1510 K—Ship. wt. 15 lbs.....\$77.50  
 FOR OLDSMOBILE V-8 1949-59. State Model, Year; also if for 3-bolt Holley or Stromberg carbs.  
 61 A 1511 K—Ship. wt. 14 lbs.....\$71.95

PROGRESSIVE THROTTLE LINKAGE for 6-Carb. Manifolds above. State if for 3-bolt Holley or Stromberg.  
 61 A 1515 K—Ship. wt. 2 lbs.....\$26.50

**(32) (33) (34) Wards Intake Manifolds.** Heat-treated aluminum alloy. Increase HP and gas mileage up to 10%. Sandblast finish. Mailable.

### (32) WARDS DUAL MANIFOLDS

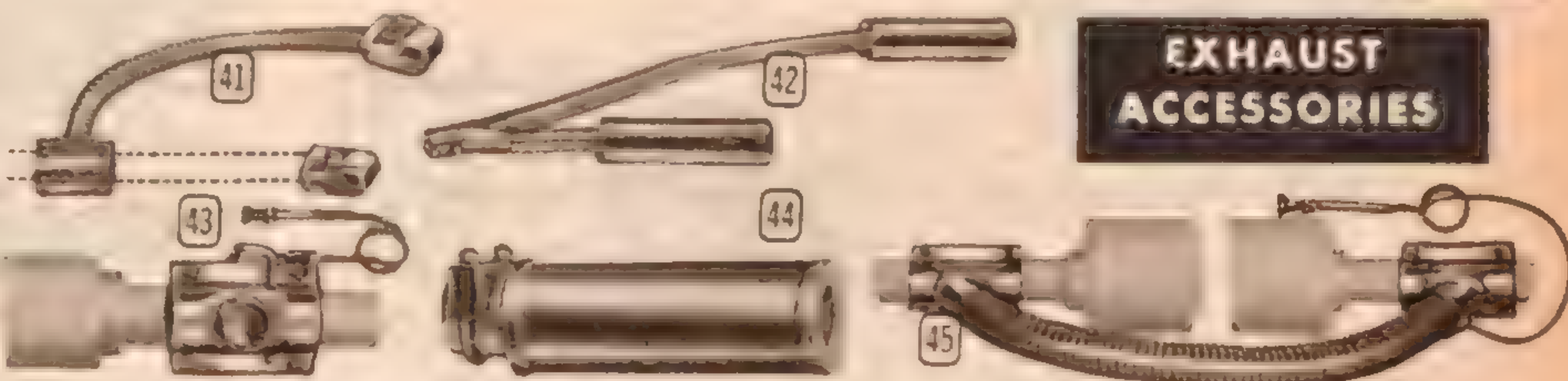
For Cars Listed	Cat. No.	Lbs.	Price
Chev. 1937-52 (Std. Trans.)	61 A 1590 M	23	\$34.95
1950-52 Powerglide.....	61 A 1591 M	9	34.95
1953-57 6-cyl. 235 Eng.....	61 A 1591 M	9	34.95
Dodge-Plym. 1946-57 6-cyl.	61 A 1592 M	8	34.95
For V-8, Merc. 1942-48.....	61 A 1593 M	12	38.95
1949-53.....	61 A 1594 M	15	38.95

**(33) WARDS FOUR-THROAT MANIFOLD**  
 61 A 1574 M—For 1949-53 Ford and Mercury. Ship. wt. 14 lbs. \$4.50 Down.....or Cash \$42.50

### (34) WARDS DUAL-TRIPLE MANIFOLDS

For Cars Listed	Cat. No.	Lbs.	Price
Ford V-8, T-Bird, Merc. 1954	61 A 1576 M	20	\$59.95
1955-56.....	61 A 1575 M	20	59.95
Chev. V-8 1955-56.....	61 A 1577 M	23	67.50

**(35) Aluminum Heads—Up to 25% more power.** Compression ratios to 8.5 to 1. Milled, sandblast finished, heat treated. Shipped promptly from Factory in Los Angeles, Calif. Ship. wts.: 28 lbs., 15 lbs. Mail.  
 61 A 12943 K—1949-53 Ford, Merc.....Pair \$59.98  
 61 A 13081 K—1935-55 6 Plym., Dodge.Each 49.98



### Split Exhaust Kit, Muffler By-Pass and Cut-Outs

**(41) Split Exhaust Kit.** Actually expels equal exhaust from both pipes. Creates mellow exhaust tone. Includes everything you need to install this functional kit.  
 61 A 12970—Ship. wt. 8 lbs. 3 oz.....\$6.69

**(42) Twin-Tone Dress-Up Dual Exhaust.** Two chrome plated tail pipes with flexible steel tubing. Creates a deep mellow tone. Easy to install. Fits all cars.

With 1 1/4-in. diam. round outlets, each outlet 15 inches in length.  
 61 A 12957 M—Ship. wt. 7 lbs.....\$4.79

**(43) Universal Exhaust Cut-Out.** Lets you control exhaust flow with dash-mounted control button. Zinc-plated steel for long life. Fits all cars.  
 61 A 12899—Ship. wt. 1 lb. 14 oz.Only \$2.98

**(44) Rocket Buster.** Eliminates irritating exhaust noise that distracts you while driving. Packed with chopped fiber glass which can not be blown out. Gives smooth, mellow tone, chrome plated. 8 1/2 in. long. Ship. wt. 2 lbs. 13 oz.  
 61 A 3795—1 1/2-in. Inside Diameter.....\$3.49  
 61 A 3796—1 5/8-in. Inside Diameter.....3.49  
 61 A 3797—1 3/4-in. Inside Diameter.....3.49  
 61 A 3798—2-in. Inside Diameter.....3.49  
 61 A 3799—2 1/8-in. Inside Diameter.....3.49

**(45) Universal By-Pass Cut-Out.** Cuts out ahead of muffler and enters tail pipe behind muffler. Comes complete with dash control button, linkage, steel cut-out and cut-in, flexible steel pipe, fittings, complete instructions.

Check local regulations for use of this equipment. Fits all 1 1/4-in. to 2 1/4-in. pipes. 48 in. long.  
 61 A 12749—Ship. wt. 6 lbs. 10 oz.....Only \$6.98

SAVE  
on  
SPEED  
PARTS

**(36) High Compression Camshafts.** New precision machined castings, not regrounds. Give up to 15% better engine performance. Ship. wt. 8 lbs.

For Cars, Trucks Listed	Cat. No.	Race	Price
Chevrolet 1938-53 (Except Powerglide)...	61 A 12888 M	3/4	\$27.50
1955-58 V8.....	61 A 12987 M	3/4	32.95
1955-58 V8.....	61 A 12988 M	Full	32.95
Ford V-8 & Mercury 1949-53.....	61 A 12973 M	3/4	27.50
1949-53.....	61 A 12974 M	Full	27.50
1954.....	61 A 12985 M	Full	29.95
1955-58.....	61 A 12986 M	Full	29.95

### Rocker Arms for Ford, Chevrolet

**(37) Wards Hi-Lift Rocker Arms for Intake** increase acceleration, improve idling. Cast iron. Av. wt. 2 lbs.  
 61 A 12997—Chev. 1941-52 except Powerglide. Set of 6.....\$10.89  
 61 A 13055—Chev. 1950-52 Powerglide. Set of 6.....10.89  
 61 A 13055—Chev. 1953-56 6-cyl.....Set of 6 10.89  
 61 A 12826—Ford V-8 1954-56.....Set of 8 11.89

**(38) THOMAS Adjustable Magnesium Rocker Arm Set.** More power—increases speed up to 15 MPH.  
 61 A 450—For Chevrolet 1951-57 235-cu. inch engine. (High-Lift). Ship. wt. 3 lbs....Set of 12 \$23.98

For Heddman Heddors—See Page 1164

### Fuel Blocks and Kits

**Complete Fuel Block Kits (not Pictured).** Like Fuel Blocks below, but complete with hose, hose clamps and adequate fittings. For fuel pump to fuel block, fuel block to carburetor, etc. Large capacity insures adequate fuel flow. Blocks are polished aluminum. Red neoprene hose with internal braid for added strength—3/8-in. I.D., 1 1/8-in. O.D. With self-tightening hose clamps. Shipped promptly from Factory Warehouse in Chicago—pay postage from there.

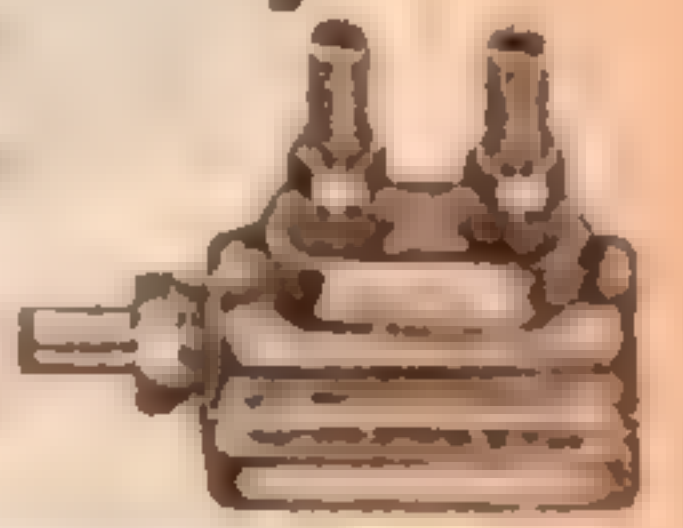
61 A 1516 K—FOR TRIPLE MANIFOLDS.....Kit \$9.95  
 61 A 1542 K—FOR 6-CARBURETOR LOG MANIFOLDS.....Kit 15.95

**Fuel Blocks Only for 2 and 3-Carburetor Engines.** Distributes equal amounts of gasoline to each carburetor. Av. ship. wt. kits, 2 lbs.

FOR 2 CARBURETORS:  
 61 A 1596—Chev. 6, 1937-57..\$7.45  
 61 A 1595—Ford 1932-57 and Mercury 1939-57.....\$7.45

FOR 3 CARBURETORS:  
 61 A 1550—Ford 1932-57.....\$7.45  
 61 A 1551—Chev. 6, 1937-57.. 7.45

Fuel Block Kits Only  
\$745



## EXHAUST ACCESSORIES

BACKS WARDS 1139



# Your Best Dollar Buy

is a **GUARANTEED RIVERSIDE**

That Fits Your Kind of Driving

## Ward's Riverside S-112—Guar. 30 Months

### When You Want the Best

A premium Riverside Nylon tire . . . built to take the toughest punishment, including high-speed turnpike driving over long distances. You get greater safety, better stability, more riding comfort for only a few dollars more than you'd pay for a regular first-line tire. See P. 1141.



## Ward's Riverside Tyrex® 64—Guar. 24 Months

### Equals New Car Service

If you pile up the mileage under ordinary driving conditions, then Riverside Tyrex 64 is the tire for you. It's identical to quality of 1961 new-car tires. Guaranteed for a full two years—see complete guarantee below (Tyrex® is a collective trademark of Tyrex, Inc. for tire yarn and cord). Page 1142.



## Ward's Riverside Safety Nylon—Guar. 20 Months

### For Normal Driving

Meets average driving needs. Delivers many miles of service for those hundreds of local errands and those few long trips you make each year. Low profile construction, with wider, higher shoulder "King Row" tread for more stability, easier handling on curves. See Page 1143.



## Ward's Riverside Air Cushion—Guar. 15 Months

### For Moderate Driving

If your driving is mostly light driving, shopping errands around town and occasional distance trips, then you can count on dependable service from the Riverside Cushion Nylon. Available in 14-inch size, too, for late model cars. An outstanding value with Nylon strength. Page 1144.



## Ward's Riverside Good Tyrex®—Guar. 12 Months

### For Low Initial Cost

Dependable service and safety at a thrifty low price. A full size tire with full width, full depth tread—provides good traction and skid resistance. Sizes available for late-model cars PLUS hard-to-find sizes for older cars. (Tyrex® is a collective trademark of Tyrex, Inc. Page 1145.



## Ward's Riverside Power Grip—Guar. 24 Months

### For Mud or Snow

Pulls you through when the going is toughest. Husky, deep-biting, self-cleaning tread gets a powerful grip in snow or mud for extra traction you need for winter driving. Smooth riding on clean city streets or rough roads. Super-strength Nylon cord body takes the pounding of winter driving. Page 1146.



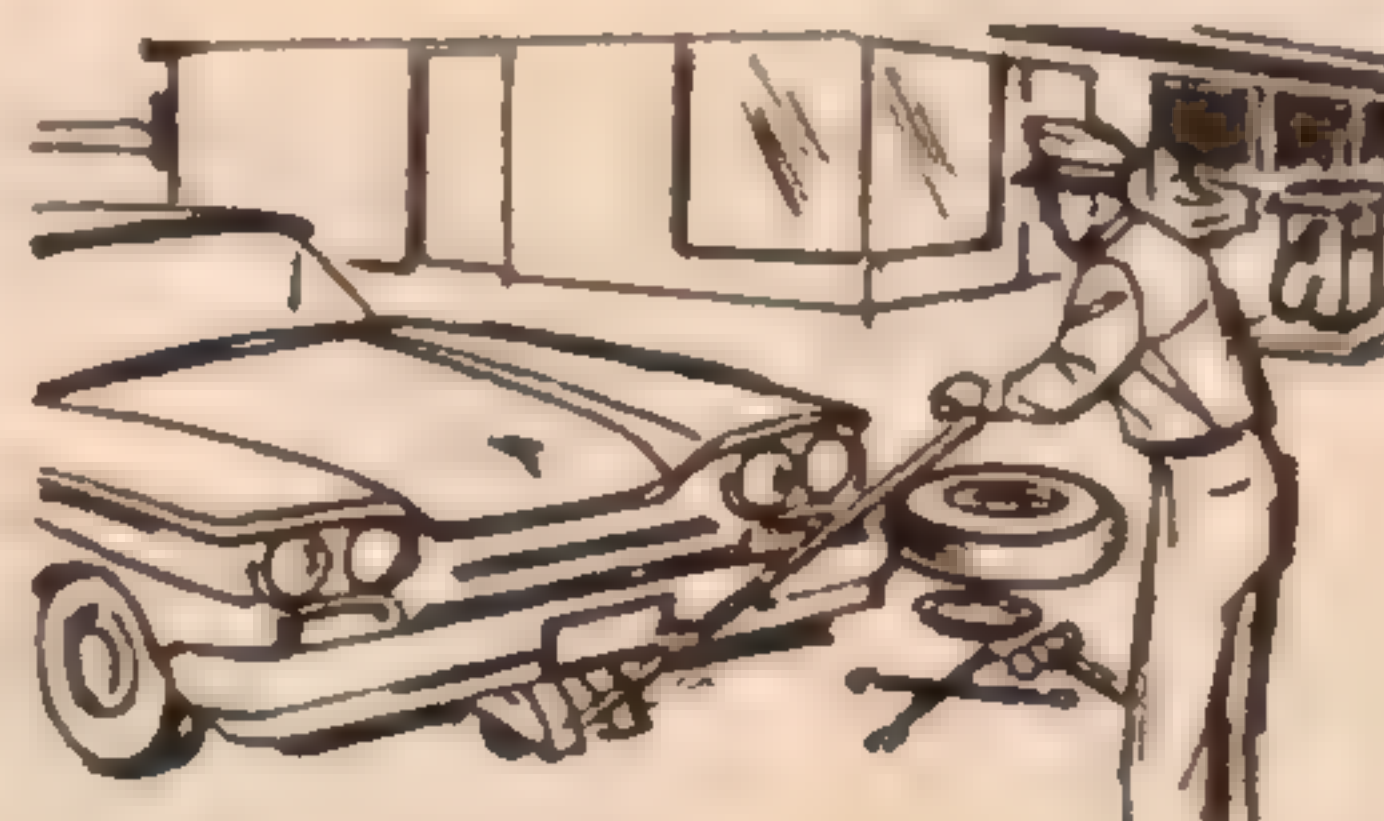
### Tires Are Stocked

Most Ward Catalog Stores carry Riverside Tires in stock for on-the-spot sale. Check your nearby Ward Catalog Store when you need tires in a hurry. If the size you need is not in stock, they'll rush your order through for fast delivery.



### Free Installation

Want your new Riverside tire mounted? Order through your nearby Ward Catalog Store—they'll arrange for expert mounting service in exchange for your old tires . . . saves time, trouble and extra fees having tires mounted.



## Ward's Riverside 4-SQUARE GUARANTEE

**1 TIME:** Every Riverside passenger tire is guaranteed against road hazards for a specified period from purchase date—12, 15, 20, 24 or 30 months. Tires used commercially are guaranteed for one-half of these periods. If unsatisfactory within that period, return the tire to the nearest Ward Branch. We will repair it free of charge or replace it with a new tire, charging for each month you have had the tire, a proportionate part of the price in effect at the time of adjustment. This guarantee covers failure due to cuts, bruises, or other injuries, but does not cover ordinary punctures, loss by theft or fire, or damage from collisions and other accidents.

**2 AGAINST DEFECTS:** We guarantee every Riverside passenger tire to be free from defects in workmanship and materials for the full term of the original tread, without limit of months or miles, or we will replace it with a new tire charging for the amount of tread wear, a proportionate part of the price in effect at the time of adjustment.

**3 SATISFACTION:** Riverside tires are also covered by Ward's policy of complete customer satisfaction.

**4 NATION-WIDE SERVICE:** This guarantee will be honored at all Ward Branches. It does not cover consequential damages. No agent or employee may change this guarantee.



30 MONTHS GUARANTEED SERVICE

When You Want The Best... Safest

Riverside Ever **NYLON S-112**



7.50-14 BLACK  
TUBELESS

**\$21.45**  
Each  
in 4's

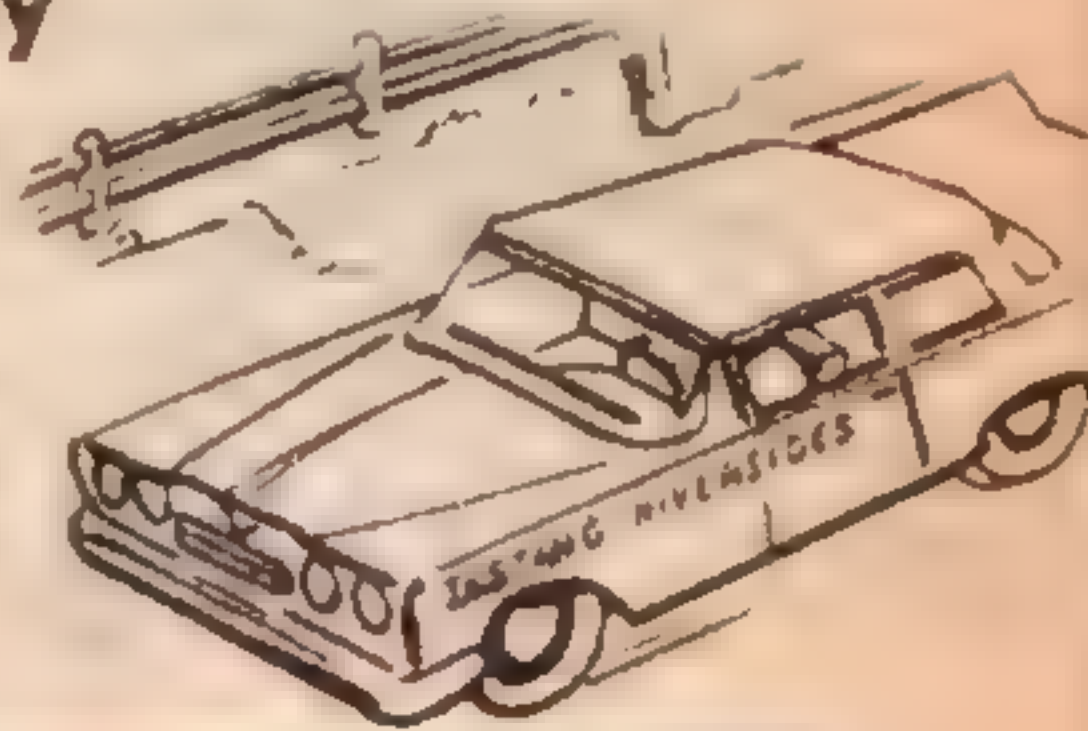
PLUS EXCISE TAX

- A Truly Premium Nylon Tire, Built for Those Who Demand the Very Best.
- 12% Deeper Tread for Up to 31% More Mileage.
- Lower, Wider for Greater Stability even at Turnpike Speeds, Better Control on Curves.
- Softer, Quieter Riding... Less Driver Fatigue.
- Over 5,000 Hook-Like Tread Edges Mean Surer Starts and Safer Stops.

### the Best by Test

#### Proven on the Highway

Riverside Nylon S-112 Tires were put through exhaustive skid-resistance tests over wet road surfaces. The wider, deeper highly inserted tread with interlocking "sipes" has over 5,000 gripping edges to stop faster, safer.



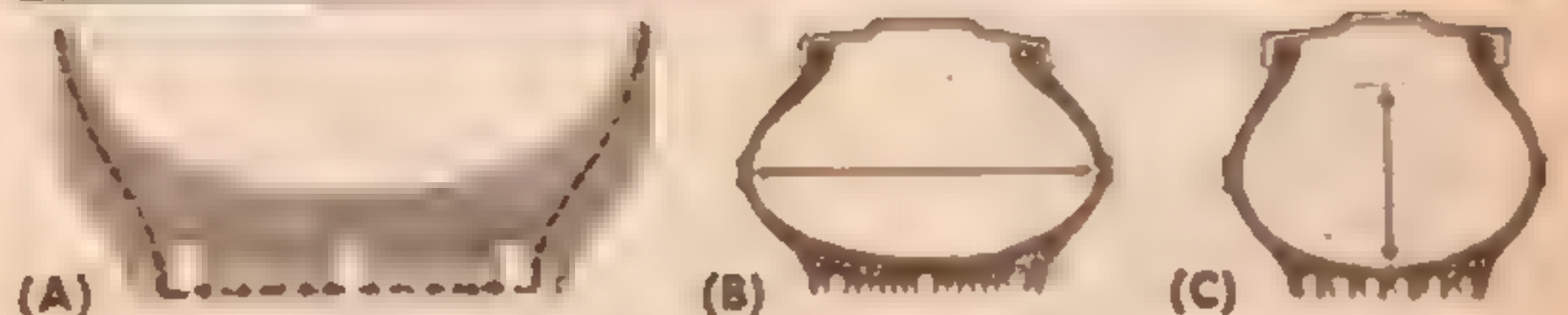
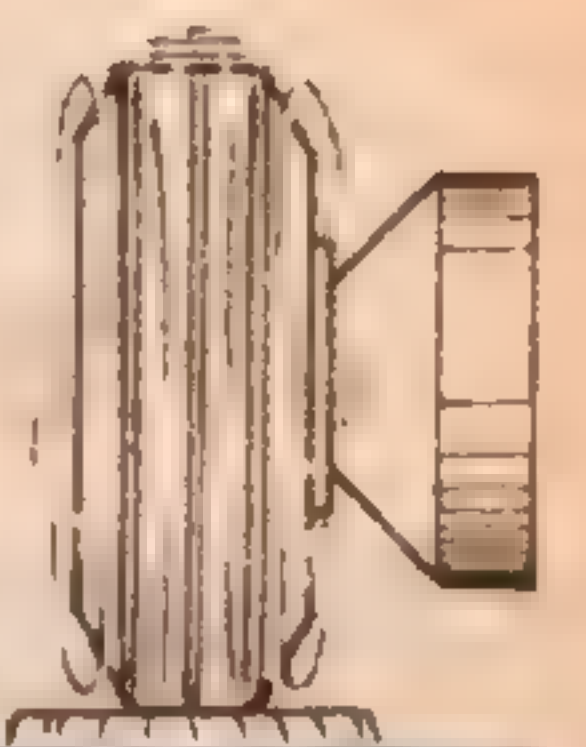
#### Proven on the Test Track

Riverside Nylon S-112 Tires were run at sustained high speeds at Lancaster, California test track. During this test, the Nylon S-112 proved its superior blowout resistance, stability, better car handling and over-all performance.



#### Proven in the Laboratory

Placed on a high speed laboratory testing wheel, the Nylon S-112 showed less than normal tread distortion... means a safer, cooler running tire that increases mileage up to 31%... extends the "safe-life" period of the tire.



#### Wider, Deeper Tread... Low Profile, Too

**Wide Tread is 12% Deeper.** See how much extra tread you get in the Riverside Nylon S-112. Compare it to the tread thickness of other tires (as in dotted line in section A above). The S-112 has an ultra-soft, longer-wearing, softer riding tread rubber, too—compounded to a greater stress and strain than ordinary tires.

**Profile Design.** The Riverside Nylon S-112 is built lower and wider for greater stability, longer mileage, smoother riding and an extra margin of safety. See the cross-section above. Ordinary tire (C) supports the car with a narrow vertical column of air. The S-112 (B), with its wider base of air, gives a greater area of support to resist disturbing forces created by the car's weight and speed... means safer, easier driving.

#### Buy 2 or 4—You Save Much More

Prices in Table Below Include Excise Tax and are for Catalog Orders Only

Size 4-Ply	Wt. lbs.	BLACK Tubeless Riverside S-112				WHITE Tubeless Riverside S-112			
		Catalog No.	Each	2 For	4 For	Catalog No.	Each	2 For	4 For
6.00-13	17	64 A 8422M	\$21.95	\$42.90	\$83.95	64 A 8433M	\$25.95	\$50.90	\$99.95
6.50-13	19	64 A 8423M	24.55	48.10	94.25	64 A 8437M	28.55	56.10	110.25
7.50-14	22	64 A 8424MB	24.30	47.60	93.24	64 A 8438MB	28.30	55.60	109.24
8.00-14	24	64 A 8425MB	27.25	53.50	105.00	64 A 8439MB	31.25	61.50	121.00
8.50-14	26	64 A 8426MB	29.25	57.50	113.00	64 A 8440MB	33.25	65.50	129.00
9.00-14	28	64 A 8427MB	32.55	64.10	126.20	64 A 8441MB	36.55	72.10	142.20
6.70-15	22	64 A 8417MB	24.30	47.60	93.24	64 A 8430MB	28.30	55.60	109.24
7.10-15	23	64 A 8418MB	27.25	53.50	105.00	64 A 8431MB	31.25	61.50	121.00
7.60-15	26	64 A 8414MB	29.25	57.50	113.00	64 A 8432MB	33.25	65.50	129.00
8.00/8.20-15	30	64 A 8420MB	32.55	64.10	126.20	64 A 8436MB	36.55	72.10	142.20

BFCKDASO WARDS 1141



# 24 MONTHS GUARANTEED SERVICE

2

**Equals new car original equipment  
quality...yet priced far lower...**

**Riverside**

## TYREX "64"

- For Safer Driving at any speed!  
Same Quality as 1961 New-Car Tires.
- Perma-Sized to Minimize "Growth"—runs free of tension in use . . . means safer driving.
- 20% Longer Guaranteed Service than our Safety Nylon tire.

### Super Non-Skid Tread

Over 3,000 Gripping Edges provide sure-footed traction over almost every kind of road surface . . . knife their way through slippery road film for an extra margin of stopping safety. 7-row tread gives better steering control even at high speeds, holds curves with less sway for greater safety.

### Improved Tread Rubber Compound

gives a softer, more comfortable ride . . . absorbs bumps and jolts for smoother driving. Quieter riding, too . . . reduces noisy squeal on sharp turns. Yet it wears longer for more miles with greater safety.

### With P.C.C. for Greater Safety

P.C.C. (Perma-sized Controlled Contour) means the tire has been inflated as it cools, after the curing process at the factory. Your tire size is "set" at the factory so that it will run free of tension on your car. This eliminates undesirable growth while the tire is in use. You get "true-circling sizing" for safer driving, longer mileage.

**Super-Strength Tyrex®** cord construction for dependable service and long mileage.

(Tyrex® is a collective trademark of Tyrex, Inc. for tire yarn and cord.)

JUST SAY "Charge It" SEE PAGES 1281, 1282

### FREE INSTALLATION

All Ward Catalog Stores can arrange for expert mounting of your new Riverside Tires ordered there. This installation service is performed free of charge in exchange for your old tires. Be sure to ask about it. For the location of your nearest Ward Catalog Store, see the listing on Page 1269.

### Replacement Valves for Tubeless Tires

- (A) 1½-Inch Metal Clamp-In Valve for ⅝-in. hole.  
64 A 96—Ship. wt. each 2 oz. . . . . Each 50c
- (B) 1¼-Inch Rubber Snap-In Valve for ⅝-in. hole.  
64 A 95—Ship. wt. each 1 oz. . . . . Each 25c
- (C) 1½-In. Rubber Snap-In Valve for 29/64-in. hole.  
64 A 94—Ship. wt. each 1 oz. . . . . Each 25c
- (D) 1¼-Inch Extension. Fits all valves listed above.  
64 A 92—Ship. wt. each 1 oz. . . . . Each 20c

**Rubber Lubricant.** For mounting and dismounting tubeless tires and inserting valves. Makes the rubber soft and pliable, helps prevent damage to beads. For mounting tube-type tires, too!

61 A 9502 X—1/2-pint can. Ship. wt. 10 oz. . . . . 39c

**Tires Shipped Promptly  
from Mail Order Stock.**



7.50-14 BLACK  
TUBELESS

**\$17.45**  
Each  
in 4's

PLUS EXCISE TAX

**Buy Two or Four—You Save Much More**

Prices Below Include Excise Tax and are for Catalog Orders Only

Tire Size 4-Ply	Ship. wt.	BLACK TUBELESS Tyrex "64"		
		Cat. Number	Each	2 For
7.50-14	23 lbs.	64 A 5424 MB	\$20.30	\$39.60
8.00-14	25 lbs.	64 A 5425 MB	22.95	44.90
8.50-14	27 lbs.	64 A 5426 MB	24.75	48.50
6.70-15	23 lbs.	64 A 5417 MB	20.30	39.60
7.10-15	25 lbs.	64 A 5418 MB	22.95	44.90
7.60-15	29 lbs.	64 A 5414 MB	24.75	48.50

Tire Size 4-Ply	Ship. wt.	WHITE TUBELESS Tyrex "64"		
		Cat. Number	Each	2 For
7.50-14	23 lbs.	64 A 5438 MB	\$23.30	\$45.60
8.00-14	25 lbs.	64 A 5439 MB	25.95	50.90
8.50-14	27 lbs.	64 A 5440 MB	27.75	54.50
6.70-15	23 lbs.	64 A 5430 MB	23.30	45.60
7.10-15	25 lbs.	64 A 5431 MB	25.95	50.90
7.60-15	29 lbs.	64 A 5432 MB	27.75	54.50



1142 WARDS BFCKDAOS



PRICE 20 MONTHS GUARANTEED SERVICE

New "Low Profile" Tire with Nylon Cord  
Added Safety at a Moderate Price

Riverside

SAFETY NYLON

- Meets Average Driving Needs for local driving plus the longer trips you take each year.
- Low-Profile Construction for greater stability on curves—increases safety even at high speeds.
- Wider, Higher-Shoulder "King Row" Tread for sure-footed get-aways and safer, quicker stops.
- 33 1/3% Longer Guaranteed Service than our Riverside Air Cushion tire.

Outstanding in the Medium-Priced Field

A Quality Tire at a Modest Price! Built with Nylon cord for best protection against bruising, flex fatigue, heat and moisture damage . . . won't rupture or break when you hit curbs or chuck holes.

"Low Profile" Construction. Lower, wider contour means safer driving because it provides greater stability and faster steering response on curves or when passing.

Size 7.50-14

RIVERSIDE TUBES for \$290 Plus Excise Tax  
Passenger Cars



Thick Butyl Rubber. Maintain correct air pressure longer. Shaped to fit the tire. Your tube-type tires are only as safe as the tubes in them. Protect your new tire investment with a new set of Riverside Butyl Tubes.

Remember, old tubes are stretched and may fold or wrinkle causing damage to the tire. Get all of that built-in tire mileage with new tubes.

Prices Below Include Excise Tax; for Catalog Orders Only

Tube Size	Cat. No.	Ship. Wt.	Price
5.20/5.60/6.00-13	64 A 2750 M	2 lbs. 8 oz.	\$3.05
5.90/6.40/6.50-13	64 A 2751 M	2 lbs. 8 oz.	3.15
7.00/7.50-14	64 A 2716 M	2 lbs. 6 oz.	3.12
8.00/8.50-14	64 A 2717 M	2 lbs. 13 oz.	3.15
9.00/9.50-14	64 A 2718 M	3 lbs. 10 oz.	3.35
5.50/5.60-15	64 A 2711 M	2 lbs. 4 oz.	2.60
5.90/6.40-15	64 A 2711 M	2 lbs. 4 oz.	2.60
6.50/6.70-15	64 A 2707 M	2 lbs. 8 oz.	2.98
7.00/7.60-15	64 A 2709 M	2 lbs. 13 oz.	3.55
7.10-15	64 A 2707 M	2 lbs. 8 oz.	2.98
8.00/8.20-15	64 A 2709 M	2 lbs. 13 oz.	3.55
6.00-16	64 A 2705 M	2 lbs. 6 oz.	2.75
6.50/6.70-16	64 A 2708 M	2 lbs. 10 oz.	3.15
5.25/5.50-17	64 A 2706 M	2 lbs. 5 oz.	2.65
4.75/5.00-19	64 A 2703 M	2 lbs. 2 oz.	2.65
4.40/4.50-21	64 A 2701 M	2 lbs.	2.55
30x3 1/2	64 A 2715 M	1 lb. 11 oz.	2.45
4.50/4.75/5.25-16	64 A 2753 M	2 lbs. 8 oz.	3.05
135/380M	64 A 2754 M	2 lbs. 6 oz.	3.05
5.0/5.00/5.20-15	64 A 2754 M	2 lbs. 6 oz.	3.05

Just Say "Charge It!" BFCKDAOS WARDS 1143



6.70/15 BLACK  
TUBE-TYPE

\$13.65  
Each  
in 4's

PLUS EXCISE TAX

Buy Two or Four—You Save Much More

Prices Listed Below Include Excise Tax and are for Catalog Orders Only.

Tire Size 4-Ply	Ship. Wt.	BLACK Tubeless				WHITE Tubeless			
		Cat. No.	Each	2 For	4 For	Cat. No.	Each	2 For	4 For
7.00/14	21 lbs.	64 A 7324 MB	\$18.50	\$35.90	\$70.04	64 A 7323 MB	\$21.50	\$41.90	\$82.04
8.00/14	22 lbs.	64 A 7325 MB	21.95	42.90	83.80	64 A 7339 MB	24.95	48.90	95.80
6.40-15	19 lbs.	64 A 7312 M	18.40	35.80	69.60	64 A 7328 MB	21.40	41.80	81.60
6.70/15	21 lbs.	64 A 7317 MB	18.50	35.90	70.04	64 A 7330 MB	21.50	41.90	82.04
7.10/15	22 lbs.	64 A 7318 MB	21.95	42.90	83.80	64 A 7331 MB	24.95	48.90	95.80
7.60/15	23 lbs.	64 A 7314 MB	24.45	47.90	93.80	64 A 7332 MB	27.45	53.90	105.80
8.20/15	27 lbs.	64 A 7320 MB	28.45	55.90	109.80	64 A 7335 MB	31.45	61.90	121.80

Tire Size 4-Ply	Ship. Wt.	BLACK Tube-Type				WHITE Tube-Type			
		Cat. No.	Each	2 For	4 For	Cat. No.	Each	2 For	4 For
6.40-15	17 lbs.	64 A 7112 M	\$16.10	\$31.20	\$60.40	64 A 7123 M	\$19.10	\$37.20	\$72.40
6.70/15	18 lbs.	64 A 7117 M	16.25	31.50	60.92	64 A 7130 M	19.25	37.50	72.92
7.10/15	20 lbs.	64 A 7118 MB	19.75	38.50	75.00	64 A 7131 MB	22.75	44.50	87.00
7.60/15	21 lbs.	64 A 7114 MB	22.55	44.10	86.20	64 A 7132 MB	25.55	50.10	98.20
8.00/8.20/15	24 lbs.	64 A 7120 MB	25.85	50.70	99.40	64 A 7136 MB	28.85	56.70	111.40



# 15 MONTHS GUARANTEED SERVICE

The Safety and Dependability of Nylon . . .  
Even at These Low, Low Prices

## Riverside AIR CUSHION NYLON

- For Moderate Driving . . . those in-town shopping trips and occasional longer drives.
- Multi-Row Tread Design—non-skid blocks and ribs for good traction and skid resistance.
- 25% More Guaranteed Service for about \$1.00 more per tire than our Riverside Tyrex®.

**Dependability at Thrifty Prices.** The extra safety, strength and dependability of Nylon at outstandingly low prices. Riverside Air Cushion Tires give you all the outstanding advantages of this unmatched tire cord at a price you would expect to pay for a Rayon tire. We believe that there is no better economy tire value available anywhere.

**Available in 14-Inch Sizes, Too,** for late-model cars. Order from listings below at right. Shipped promptly from Stock in Mail Order House. *Mailable.*



## Riverside Cart Tires

**Three Popular Go-Cart Tread Designs.** Built on husky 2-ply rayon cord bodies. Super Slick, Studded or Saw-Tooth tread designs to meet every cart need.

**Go-Cart Tubes** are tough Butyl rubber for longer life. Shipped promptly from Stock in Mail Order House. *Mailable.*

Tire Size—2-ply	Cat. No.	Ship. wt.	Each
<b>RIVERSIDE GO-CART TIRES—STUDDED (A)</b>			
4.10/3.50-4 10-in. dia.	64 A 350M	2 lbs. 1 oz.	\$4.86
4.10/3.50-5 11-in. dia.	64 A 352M	2 lbs. 4 oz.	4.95
4.10/3.50-6 12-in. dia.	64 A 353M	2 lbs. 8 oz.	5.05
<b>RIVERSIDE GO-CART TIRES—SAWTOOTH (B)</b>			
4.10/3.50-4 10-in. dia.	64 A 450M	2 lbs. 1 oz.	\$4.36
3.40/3.00-5 10-in. dia.	64 A 451M	2 lbs. 3 oz.	4.35
<b>RIVERSIDE GO-CART TIRES—SUPER SLICK (C)</b>			
4.10/3.50-4 10-in. dia.	64 A 250M	3 lbs.	\$8.35
3.40/3.00-5 10-in. dia.	64 A 251M	4 lbs.	8.35
4.10/3.50-5 11-in. dia.	64 A 252M	4 lbs.	8.95
4.10/3.50-6 12-in. dia.	64 A 253M	4 lbs.	10.45
<b>RIVERSIDE BUTYL TUBES FOR GO-CART TIRES</b>			
4.10/3.50-4	64 A 750M	1 lb.	\$2.15
3.40/3.00-5	64 A 751M	1 lb.	2.20
4.10/3.50-5	64 A 752M	1 lb.	2.15
4.10/3.50-6	64 A 753M	1 lb.	2.35

1144 WARDS BPCXDAOS

Shipped Promptly from  
Mail Order Stock.



6.70/15 BLACK  
TUBE-TYPE

**\$10<sup>45</sup>**  
Each

PLUS EXCISE TAX

White . . . Black . . . Tube-Type or Tubeless

Prices Below Include Excise Tax and are for Catalog Orders Only

Tube-Type Tire Size and Ply	Ship. wt. each	BLACK Tube-Type		WHITE Tube-Type	
		Catalog No.	Each	Catalog No.	Each
5.50/5.60/5.90-15-4-ply*	16 lbs.	*64 A 2410M	\$11.95	64 A 2430M	\$14.00
6.70/15-4-ply	17 lbs.	64 A 2417M	12.03	64 A 2431M	17.00
7.10/15-4-ply	19 lbs.	64 A 2418M	15.45	64 A 2432MB	18.00
7.60/15-4-ply	21 lbs.	64 A 2414MB	16.75		
6.00-16-4-ply*	19 lbs.	*64 A 2413M	12.25		
6.50-16-4-ply*	20 lbs.	*64 A 2415MB	17.25		

\*Tread design may differ slightly from tire pictured.

Prices Below Include Excise Tax and are for Catalog Orders Only

Tubeless Tire Size and Ply	Ship. Wt. each	BLACK Tubeless		WHITE Tubeless	
		Catalog No.	Each	Catalog No.	Each
7.50/14-4-ply	21 lbs.	64 A 2524MB	\$15.00	64 A 2538MB	\$17.00
8.00/14-4-ply	22 lbs.	64 A 2525MB	17.75	64 A 2539MB	19.00
6.70/15-4-ply	20 lbs.	64 A 2517MB	15.00	64 A 2530MB	17.00
7.10/15-4-ply	22 lbs.	64 A 2518MB	17.75	64 A 2531MB	19.00
7.60/15-4-ply	23 lbs.	64 A 2514MB	20.95	64 A 2532MB	22.00



ICE

# 12 MONTHS GUARANTEED SERVICE

Dependable Service  
and Safety at  
Our Lowest Price

 **Riverside**  
GOOD QUALITY  
**TYREX**

Dependable Service at Wards Lowest Price.  
Full Size, Full Tread Width, Full Tread Depth  
Built of Quality Materials Throughout.  
Good Traction Tread, Excellent Skid Resistance.

Standard Sizes for Model T, Model A and Other Antique Cars.  
3 1/2, 4.40/4.50-21, 4.75/5.00-19, and 5.25/5.50-17, not  
available everywhere. Riverside-priced, too, for economy.  
Late-Model Cars, Too. Ideal for the car owner in search  
of a budget-priced tire for dependable short-trip service.  
A collective trademark of Tyrex, Inc. for tire yarn and cord).

Prices Below Incl. Excise Tax; for Cat. Orders Only

TYRE Tire Size	Ship. wt.	Cat. No.	Each
4-Ply.....	19 lbs.	64 A 1017 M	\$11.03
4-Ply.....	21 lbs.	64 A 1018 MB	14.45
4-Ply.....	19 lbs.	64 A 1613 M	11.00
4-Ply.....	19 lbs.	64 A 1628 M	16.95
4-Ply.....	16 lbs.	64 A 1643 M	15.10
4-Ply.....	16 lbs.	64 A 1642 M	15.10
4-Ply.....	15 lbs.	64 A 222 M	20.25

6.70-15

**\$9<sup>45</sup>**  
Each

PLUS EXCISE TAX

# 24 MONTHS GUARANTEED SERVICE

For Austin Healey, Comet, Corvair, Dart, Falcon, Ford (England), Hillman Minx, MG,  
Opel, Renault Dauphine, Simca, Std. Triumph, Valiant, Vauxhall Victor, Volkswagen,  
Volvo and Many Other Foreign and American Cars

 **Riverside**  
**SPORT**  
**SPECIAL**

Specially Designed for Foreign and American Small Cars (see  
listing above). Built to big car specifications. Now with  
Nylon cord body for greater strength, safety and dependa-  
bility. "Cold rubber" tread for maximum resistance to wear.  
Modern Non-Skid Tread Design for faster get-away and safer  
stops. Built-in skid resisters for road-hugging stability.  
Smart "Continental" Styling plus all the big-car construction  
features above, make this the ideal tire for small foreign  
and American cars. Shipped promptly from Stock in Mail  
Order House. Mailable.

Longer Guaranteed Service. Now Guaranteed Two Years  
(24 Months) because it's better than ever.

Prices Include Excise Tax and are for Catalog Orders Only

Tire Size, 4-Ply	Wt. lbs.	BLACK Tubeless		WHITE Tubeless	
		Cat. No.	Each	Cat. No.	Each
5.20-13	15	64 A 813M	\$17.15	64 A 833M	\$20.15
5.60-13	16	64 A 811M	17.55	64 A 831M	20.55
5.90-13	18	64 A 814M	17.85	64 A 834M	20.85
6.00-13	18	64 A 814M	17.85	64 A 834M	20.85
6.40-13	20	64 A 815MB	19.95	64 A 835MB	22.95
6.50-13	20	64 A 815MB	19.95	64 A 835MB	22.95
5.00-14	17	64 A 824M	22.15	64 A 838M	25.15
5.60-14	17	64 A 824M	22.15	64 A 838M	25.15
5.0 -15	14	64 A 816M	15.85	64 A 836M	18.85
135x380	14	64 A 816M	15.85	64 A 836M	18.85
5.60-15	19	64 A 812M	16.95	64 A 832M	19.95
5.50-15	20	64 A 810MB	17.09	64 A 830MB	20.05
5.90-15	20	64 A 810MB	17.09	64 A 830MB	20.05
5.25-16	19	64 A 809M	23.25	64 A 839M	26.25

**Just Say  
Charge  
It!**

**SEE  
PAGE 1281**

PCEDA052WA R 001140



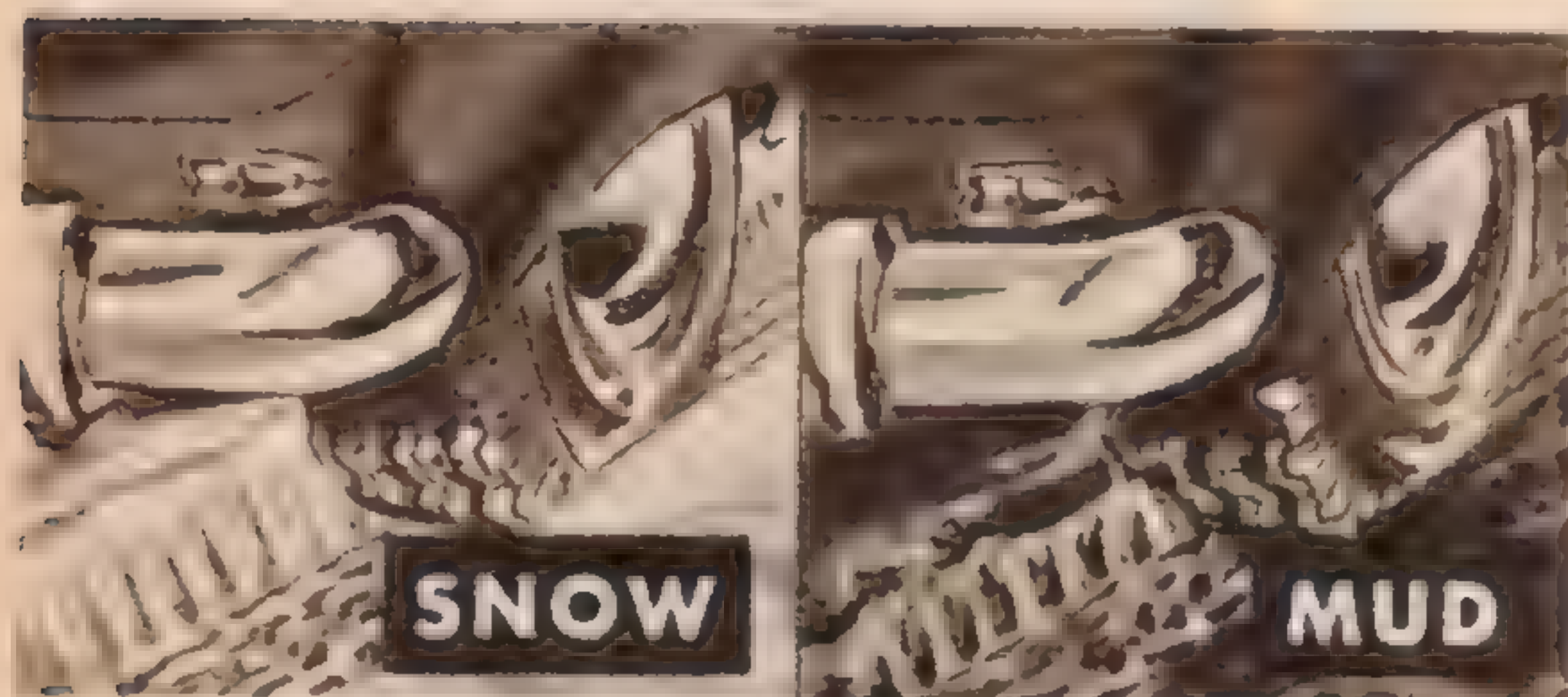
# 24 MONTHS GUARANTEED SERVICE

**Grip-Action Traction for sure go ...  
in mud or snow**

**Riverside**

## NYLON

**POWER GRIPS**



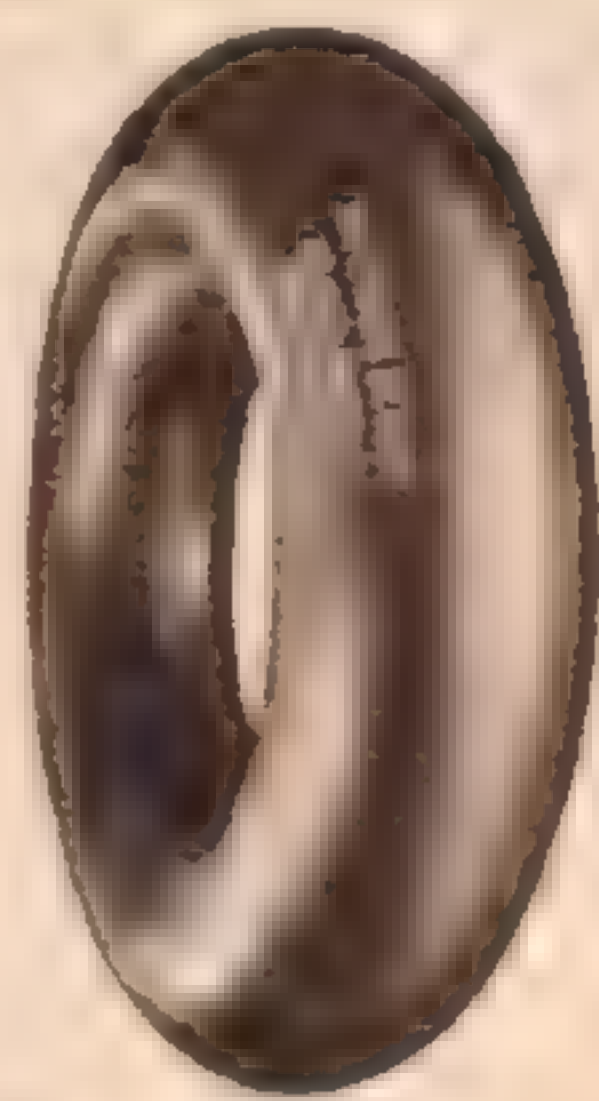
- Pulls You Through When the Going Gets Toughest.
- Wide, Deep, Self-Cleaning Tread with improved tread design for greater stability, longer mileage, excellent continuous traction.
- Super-Strength Nylon Cord Body is built to take the heavy pounding of rough winter driving.
- Guaranteed Two Full Years—see Page 1140.

Husky, Deep-Biting Lugs get a powerful grip in snow or mud ... make bad weather driving so much easier and safer. "Skid resisters" in tread reduce spinning and slipping on ice or wet pavement, too. There's no excessive sway or noise common to many mud and snow tires. Longer wearing tread combines super traction in mud and snow with quieter riding on city streets.

A Truly Rugged Extra-Traction Tire, built for a full 24 months of guaranteed service expectancy. Shipped promptly from Stock in Mail Order House. *Mailable.*

### Need New Tubes?

Protect Your New Tire Investment. Order new butyl tubes for them too! Don't gamble with old, stretched tubes ... they may wrinkle or fold in new tires. Order from Riverside Tube listings on Page 1143.



JUST SAY  
**"Charge It"**  
SEE PAGE 1281

### FREE INSTALLATION



All Wards Catalog Stores can arrange for expert mounting of new Riverside Tires ordered there. This installation service is free of charge, in exchange for your old tires. Be sure to ask about this convenient service. You may find the location of your nearby Ward Catalog Store on Page 1269.

1146 WARDS BFCKDAOS2

Most Ward Catalog Stores  
Carry Tires in Stock



6.70/15 BLACK  
TUBE-TYPE

**\$14.85**  
Each in 2's

Plus Excise Tax

### ORDER IN PAIRS FOR EXTRA SAVINGS

Prices Below Include Excise Tax and are for Catalog Orders Only

Size 4-Ply	Wt. Lbs.	BLACK TUBELESS			WHITE TUBELESS	
		Cat. No.	Each	2 For	Cat. No.	Each
6.50/6.00-13	18	64 A 1823XM	\$17.75	\$33.50	64 A 1837XM	\$20.75
7.50/14	25	64 A 1824XMB	20.31	38.62	64 A 1838XMB	23.31
8.00/14	27	64 A 1825XMB	23.05	44.10	64 A 1839XMB	26.05
8.50/14	29	64 A 1826XMB	25.20	48.40	64 A 1840XMB	28.20
9.00/14	32	64 A 1827XMB	28.10	54.20	64 A 1841XMB	31.10
6.70/15	25	64 A 1817XMB	20.31	38.62	64 A 1830XMB	23.31
7.10/15	26	64 A 1818XMB	23.05	44.10	64 A 1831XMB	26.05
7.60/15	28	64 A 1814XMB	25.20	48.40	64 A 1832XMB	28.20
8.00-8.20/15	30	64 A 1820XMB	28.10	54.20	64 A 1836XMB	31.10

Prices Below Include Excise Tax and are for Catalog Orders Only

Tire Size	BLACK TUBE-TYPE 4-PLY				BLACK TUBE-TYPE 6-PLY		
	Cat. No.	Lbs.	Each	2 For	Cat. No.	Lbs.	Each
6.70/15	64 A 1717XMB	22	\$17.43	\$32.86	64 A 1726XMB	23	\$25.15
6.70-15	.....	.....	.....	.....	64 A 1727XMB	27	26.95
7.00/15	.....	.....	.....	.....	.....	.....	.....
7.10/15	64 A 1718XMB	22	20.25	38.50	.....	.....	.....
7.60/15	64 A 1714XMB	25	22.40	42.80	.....	.....	.....
8.00-8.20/15	64 A 1720XMB	26	25.30	48.60	.....	.....	.....
6.00-16	64 A 1713XMB	23	17.50	33.00	64 A 1724XMB	24	21.05
6.50-16	.....	.....	.....	.....	64 A 1725XMB	27	26.25





ICE

# GUARANTEED SERVICE

First-Line Quality... Ward Priced!

 **Riverside**

## POWER TRAC

TRACTOR TIRES

### TELEGRAM

**Need Tractor  
Tires in a Hurry  
Please Rush Them**

**Emergency?**

**Telegraph Your Order**

For Tires in a Hurry, telegraph your order—we'll give it prompt handling.

**Use Wards Farm Income Plan**

Buy Now and pay at harvest or marketing time. Minimum order—\$50. See Wards Farm Book. Send for free copy of Farm Book or visit your nearby Ward Catalog Store.

5.50-16 4-PLY

**\$13<sup>25</sup>**

PLUS EXCISE TAX

Angled Light  
For Super Grip

SIZE 10-28, REAR

**\$49<sup>75</sup>**

PLUS EXCISE TAX

### Cut Costs with Riverside Tractor Tires

First-Line Quality at Low, Low Prices. Riverside Tractor Tires provide the tops in pulling power . . . reduce slipping and spinning. Help cut tractor field costs by letting you plow more acres with less fuel. Guaranteed . . . see the Riverside Truck and Tractor Tire Guarantee on Page 1149.

**POWER TRAC Rear Tractor Tire.** Modern angle-bar tread . . . like original equipment tires. Husky rayon cord body stands lots of punishment. Chemically treated tread and sidewalls prevent cracking and checking. Self cleaning.

**TRI-RIB Front Tractor Tire.** Ideal for field or highway. High center rib for easy steering and tracking. Longer-wearing tread rubber. Self cleaning.

### ORDER REAR TRACTOR TIRES AND TUBES HERE

Prices Include Excise Tax and are for Catalog Orders Only.

Wide Base	Plies	POWER TRAC—State Size			BUTYL TUBES—State Size		
		Cat. No.	Wt.	Each	Cat. No.	Ship. wt.	Each
14/8.3-24	4	64 A 2305 R	47 lbs.	\$32.65	64 A 2820 M	5 lbs. 10 oz.	\$4.85
14/9.5-24	4	64 A 2303 R	57 lbs.	39.25	64 A 2801 M	7 lbs.	5.40
16/9.5-32	4	64 A 2301 R	71 lbs.	48.75	64 A 2802 M	8 lbs. 10 oz.	6.50
16/9.5-36	4	64 A 2302 R	78 lbs.	56.95	64 A 2804 M	9 lbs. 10 oz.	9.75
18/11.2-24	4	64 A 2308 R	68 lbs.	46.85	64 A 2803 M	8 lbs. 10 oz.	6.25
18/11.2-28	4	64 A 2309 R	74 lbs.	53.50	64 A 2816 M	9 lbs. 10 oz.	7.25
18/11.2-36	4	64 A 2300 R	92 lbs.	65.75	64 A 2805 M	12 lbs.	8.15
18/11.2-38	4	64 A 2306 R	96 lbs.	68.65	64 A 2805 M	12 lbs.	6.95
20/12.4-24	4	64 A 2333 R	80 lbs.	56.15	64 A 2826 M	10 lbs.	7.85
20/12.4-28	4	64 A 2310 R	90 lbs.	61.35	64 A 2818 M	11 lbs.	8.65
20/12.4-36	4	64 A 2306 R	107 lbs.	70.15	64 A 2824 M	14 lbs.	9.95
20/12.4-38	4	64 A 2313 R	113 lbs.	78.25	64 A 2819 M	14 lbs.	10.75
22/12.4-38	6	64 A 2314 R	127 lbs.	90.75	64 A 2819 M	14 lbs.	10.75
22/13.6-23	4	64 A 2325 R	107 lbs.	68.15	64 A 2836 M	15 lbs.	9.65
22/13.6-28	4	64 A 2315 F	135 lbs.	80.95	64 A 2821 M	18 lbs.	12.45
22/13.6-33	6	64 A 2316 R	150 lbs.	98.55	64 A 2821 M	18 lbs.	12.45
24/14.9-24	4	64 A 2341 R	118 lbs.	72.55	64 A 2828 M	16 lbs.	9.25
24/14.9-26	6	64 A 2330 F	138 lbs.	83.25	64 A 2837 K	16 lbs.	10.45
24/14.9-28	4	64 A 2343 F	135 lbs.	76.95	64 A 2829 K	17 lbs.	10.45
24/14.9-38	6	64 A 2331 F	178 lbs.	108.45	64 A 2833 K	21 lbs.	14.35
26/16.9-30	6	64 A 2334 R	173 lbs.	125.95	64 A 2834 M	20 lbs.	15.75
26/16.9-34	6	64 A 2332 R	192 lbs.	142.15	64 A 2839 M	22 lbs.	16.75
26/18.4-30	6	64 A 2344 F	213 lbs.	129.45	64 A 2834 M	20 lbs.	15.75
26/18.4-34	6	64 A 2349 F	231 lbs.	148.75	64 A 2839 M	22 lbs.	16.75

### ORDER FRONT TRACTOR TIRES, TUBES HERE

Prices Below Include Excise Tax and are for Catalog Orders Only

Tire Size	Ply	TRI-RIB State Size			BUTYL TUBES—State Size		
		Cat. No.	Wt.	Each	Cat. No.	Wt.	Each
4.00-12	4	64A1270M	11 lbs.	\$10.15	64A796M	1 lb. 6 oz.	\$1.55
4.00-15	4	64A1271M	11 lbs.	10.65	64AC57M	1 lb. 10 oz.	1.65
4.00-13	4	64A1272M	13 lbs.	12.75	64AC58M	1 lb. 14 oz.	1.80
5.00-15	4	64A1251M	14 lbs.	12.65	64AC35M	1 lb. 14 oz.	1.90
5.50-16	4	64A1253MB	20 lbs.	14.18	64AC66M	2 lbs. 4 oz.	2.10
5.50-16	6	64A1263MB	23 lbs.	18.65	64AC66M	2 lbs. 4 oz.	2.10
6.00-16	4	64A1254MB	23 lbs.	15.65	64AC66M	2 lbs. 4 oz.	2.10
6.00-16	6	64A1264MB	27 lbs.	20.35	64AC66M	2 lbs. 4 oz.	2.10
6.50-16	6	64A1265MB	29 lbs.	22.35	64AC62M	2 lbs. 10 oz.	2.95
7.50-10	6	64A1257MB	24 lbs.	29.95	64A637M	2 lbs. 12 oz.	3.85
7.50-18	4	64A1259MB	39 lbs.	26.45	64A646M	4 lbs. 2 oz.	4.05

\*Tread design different; same quality.

### SHIPPING INFORMATION FOR TRACTOR TIRES

**Rear Tractor Tires and Tubes.** Catalog Numbers ending in "R" or "M" are shipped promptly from Stock in nearest Mail Order House. Catalog Numbers ending in "F" or "K" are shipped promptly from Factory in Detroit, Mich., Eau Claire, Wis. or near Springfield, Mass. Pay shipping charges from shipping point nearest you. Tires weighing 70 lbs. or less are *Mailable*.

**Front Tractor Tires and Tubes.** Shipped promptly from Stock in nearest Ward Mail Order House.

**SATISFACTION GUARANTEED**

BFCEDAO S WARDS 1147



# ALL NEW...FINEST EVER

## 6 Big Improvements



Riverside

# HI-WAY

TRACTION NYLON

1. Delivers 25% More Mileage—Stretches Your Tire Dollar Further
2. Wider, High Shoulder Tread for Better-than-Ever Stability, Greater Safety.
3. New-Type 700 Nylon Cord . . . Double Size for Double Strength, in Large Sizes
4. More Traction Edges for Faster Starting, Safer Stopping, More Non-Skid Safety
5. Flexzone 3C Chemical Additive Reduces Cracking and Checking
6. Perma-sized to Reduce Tire Growth . . . Means Longer, Safer Tire Life

An All-New Truck Tire . . . the Finest We've Ever Offered! Incorporates the ultimate in tire engineering and construction . . . built to take the most severe highway service. Helps reduce truck operating costs . . . means new economies in the long run.

### TUBE-TYPE NYLON

Prices Below Include Excise Tax and are for Catalog Orders Only

Tire Size	Ply Rating	Catalog Number	Ship. Wt. Lbs.	Price Each
6.70-15	6	64 A 5601 MB	25	\$25.10
7.00-15	6	64 A 5670 MB	29	30.95
7.00-15	8	64 A 5643 MB	31	34.95
6.00-16	6	64 A 5671 MB	24	21.00
6.50-16	6	64 A 5672 MB	26	25.61
7.00-16	6	64 A 5673 MB	30	31.45
7.50-16	8	64 A 5641 MB	38	41.75
7.00-17	8	64 A 5640 MO	41	39.55
7.50-17	8	64 A 5642 MO	46	47.50
7.00-18	8	64 A 5609 MO	43	40.25
6.50-20	8	*64 A 4604 MO	41	38.95
7.00-20	8	*64 A 4605 MO	46	41.50
7.00-20	10	*64 A 4606 MO	53	48.95
7.50-20	8	64 A 5607 MO	48	51.45
7.50-20	10	64 A 5608 MO	62	59.95
8.25-20	10	64 A 5611 R	72	71.93

\*Tread design different; first line quality

### TUBELESS NYLON

Prices Below Include Excise Tax and are for Catalog Orders Only

Tire Size	Ply Rating	Catalog Number	Ship. Wt. Lbs.	Price Each
7-17.5	6	*64 A 4870 MB	36	\$36.85
8-17.5	8	*64 A 4845 MO	44	46.45
8-19.5	8	*64 A 4842 MO	50	54.85
7-22.5	8	*64 A 4805 MO	46	51.55
8-22.5	8	*64 A 4807 MO	59	63.25
9-22.5	10	*64 A 4811 R	80	78.95

\*Tread design different; best Nylon quality

## Our Lowest Price! Built for Good Mileage

- Wards Lowest-Priced Truck Tire
- Long-Wearing Rayon Cord Body

Thrill-Priced . . . yet built of quality materials throughout. Delivers good mileage, dependable performance. Popular zigzag tread gives good traction and protection against skids. Guaranteed without limit of months or miles used.

1148 WARDS BFCKDAOS

Prices Include Excise Tax and are for Catalog Orders Only

Size	Ply Rtg.	Catalog No.	Lbs.	Each
7.00-15	6	64 A 7470 MB	31	\$26.75
6.00-16	6	64 A 7471 MB	26	18.95
6.50-16	6	64 A 7472 MB	28	22.91
6.00-20	6	*64 A 2101 MB	35	33.95
7.50-20	10	64 A 7408 MO	59	46.85
8.25-20	10	64 A 7411 R	70	53.53

\*Tread design different; same quality



Just Say "Charge It" at Wards PAY IN 30 DAYS OR EXTEND PAYMENTS

Note: Request Free Flaps for tube-type 15 and 16-inch sizes for semi-drop center rims (not for full drop center rims).

Shipping Information. Truck Tires shipped promptly from Stock in nearest Ward Mail Order House. Tires weighing 70 lbs. or less are Available.

6.50-16  
6-Ply Rating  
**\$20.65**  
Each  
Plus Excise Tax



# FOR MAXIMUM TRACTION

... on or off the road year 'round

 **Riverside**

## HI-TRAC

- Super Traction in Mud or Snow
- Longer Mileage on Paved Roads
- Self-Cleaning, Cut-Resistant Tread
- Super-strength Cord Body
- Guaranteed—See Details at Left

**1 2** Superior Quality with Extra Built-In Strength. Your choice of Nylon or Rayon. Stone-ejecting ledge helps prevent tire injury. Larger sizes of Hi-Trac Nylon are built without center groove (see 2).

Prices Incl. Excise Tax; for Cat. Orders Only

Rayon Tube-Type Hi-Trac					
Picture	Tire Size	Ply Rating	Catalog Number	Ship. Wt. Lbs.	Price Each
(1)	7.00-20	10	64 A 3906 MO	64	\$52.75
(1)	7.50-20	10	64 A 3908 R	72	56.75
(1)	8.25-20	10	64 A 3911 R	89	70.45

Nylon Tube-Type Hi-Trac					
Picture	Tire Size	Ply Rating	Catalog Number	Ship. Wt. Lbs.	Price Each
(1)	6.70-15	6	64 A 3601 MB	29	\$26.30
(1)	7.00-15	8	64 A 3643 MB	39	35.65
(1)	6.00-16	6	64 A 3671 MB	29	22.30
(1)	6.50-16	6	64 A 3672 MB	30	26.43
(1)	7.00-16	6	64 A 3673 MB	35	32.95
(1)	7.50-16	8	64 A 3641 MO	45	42.45
(1)	7.00-17	8	64 A 3640 MO	46	39.95
(1)	7.50-17	8	64 A 3642 MO	53	48.65
(1)	7.00-18	8	64 A 3609 MO	48	48.65
(2)	7.50-20	10	64 A 3608 MO	69	62.75
(2)	8.25-20	10	64 A 3611 R	83	76.34

Nylon Tubeless Hi-Trac					
Picture	Tire Size	Ply Rating	Catalog Number	Ship. Wt. Lbs.	Price Each
(1)	7-17.5	6	64 A 3870 MB	37	\$38.85
(1)	8-17.5	8	64 A 3845 MO	43	50.85
(1)	8-19.5	8	64 A 3842 MO	54	59.25
(1)	7-22.5	10	64 A 3806 MO	53	59.45
(2)	8-22.5	10	64 A 3808 MO	67	78.25
(2)	9-22.5	10	64 A 3811 R	86	85.95

6.50-16 NYLON  
6-PLY RATING  
**\$23<sup>85</sup>**  
Each  
PLUS EXCISE TAX

8.25-20 NYLON  
10-PLY RATING  
**\$69<sup>95</sup>**  
Each  
PLUS EXCISE TAX

### Guarantee

We guarantee every Riverside Truck Tire, Trac-Tire or Tube to be free from defects and to give satisfactory service without limit of months or miles. If at any time any Riverside Truck Tire, Trac-Tire or Tube should fail to give satisfactory service, Wards will repair it free of charge, or replace it with a new Tire or Tube and charge only the service received.

### Riverside Heavy-Duty Truck Tubes

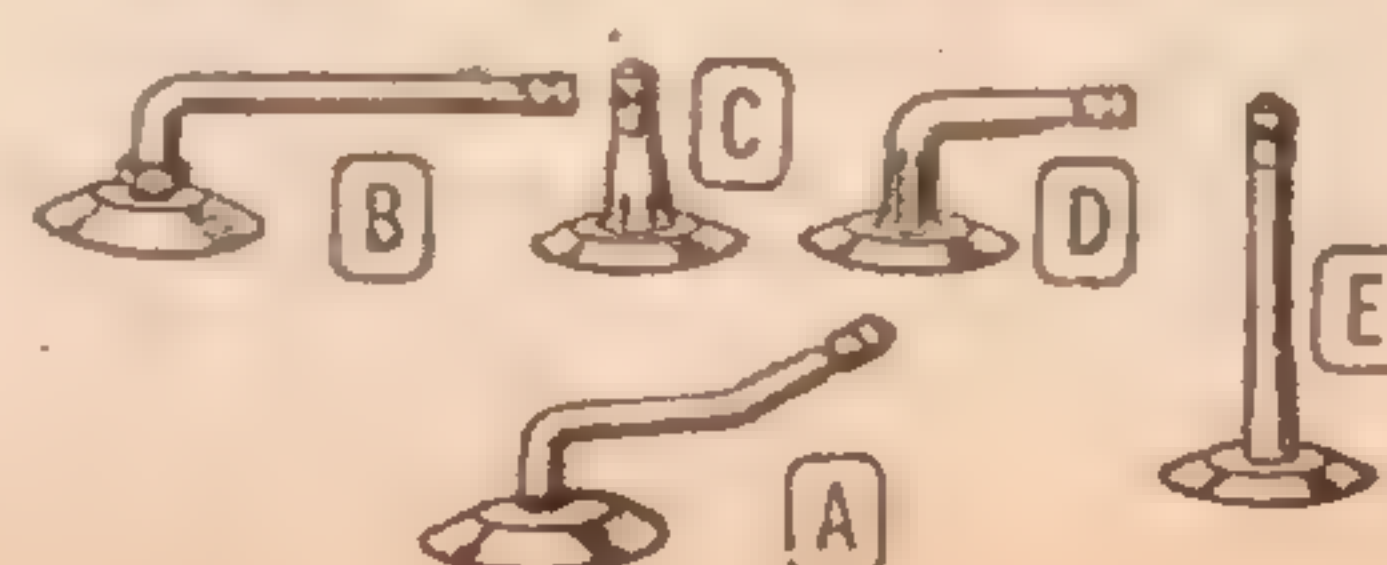
Prices Below Include Excise Tax and are for Catalog Orders only.

Tube Size	Valve Types	Catalog Number	Ship. Wt.	Price Each
6.70-15	C	64 A 2707 M	2 lbs. 8 oz.	\$2.98
7.00-15	D, E	64 A 2977 M	3 lbs. 8 oz.	3.65
7.00-15	C	64 A 2983 M	3 lbs. 8 oz.	3.65
6.00-16	D, E	64 A 2976 M	2 lbs. 14 oz.	2.80
6.00-16	C	64 A 2982 M	2 lbs. 14 oz.	2.80
6.50-16	D, E	64 A 2976 M	2 lbs. 14 oz.	2.80
6.50-16	C	64 A 2982 M	2 lbs. 14 oz.	2.80
7.00-16	D, E	64 A 2979 M	3 lbs. 14 oz.	4.35
7.50-16	D, E	64 A 2979 M	3 lbs. 14 oz.	4.35
7.00-17	A, B	64 A 2952 M	4 lbs. 14 oz.	4.35
7.50-17	A, B	64 A 2952 M	4 lbs. 14 oz.	4.35
7.00-18	A, B	64 A 2974 M	4 lbs. 14 oz.	4.55
6.00-20	A, B	64 A 2953 M	3 lbs. 10 oz.	4.25
6.50-20	A, B	64 A 2954 M	4 lbs. 10 oz.	4.35
7.00-20	A, B	64 A 2955 M	5 lbs. 12 oz.	4.95
7.50-20	A, B	64 A 2957 M	7 lbs.	5.95
8.25-20	A, B	64 A 2959 M	8 lbs. 4 oz.	6.93

Thick Butyl Rubber . . . for heavy-duty service. Maintain correct air pressure longer; shaped to fit the tire. Guaranteed—see above.

**Valves.** Types A and B are metal valves. Types C, D and E are rubber-covered valves for use on drop center rims. Order valve types only as listed in table at left. State valve wanted.

State Valve Type Wanted



### Valves for Tubeless Truck Tires



If you need new valves for your tubeless truck rims, order the correct type from the listing below. Metal type valves. Ship. wts. each, 4 oz.



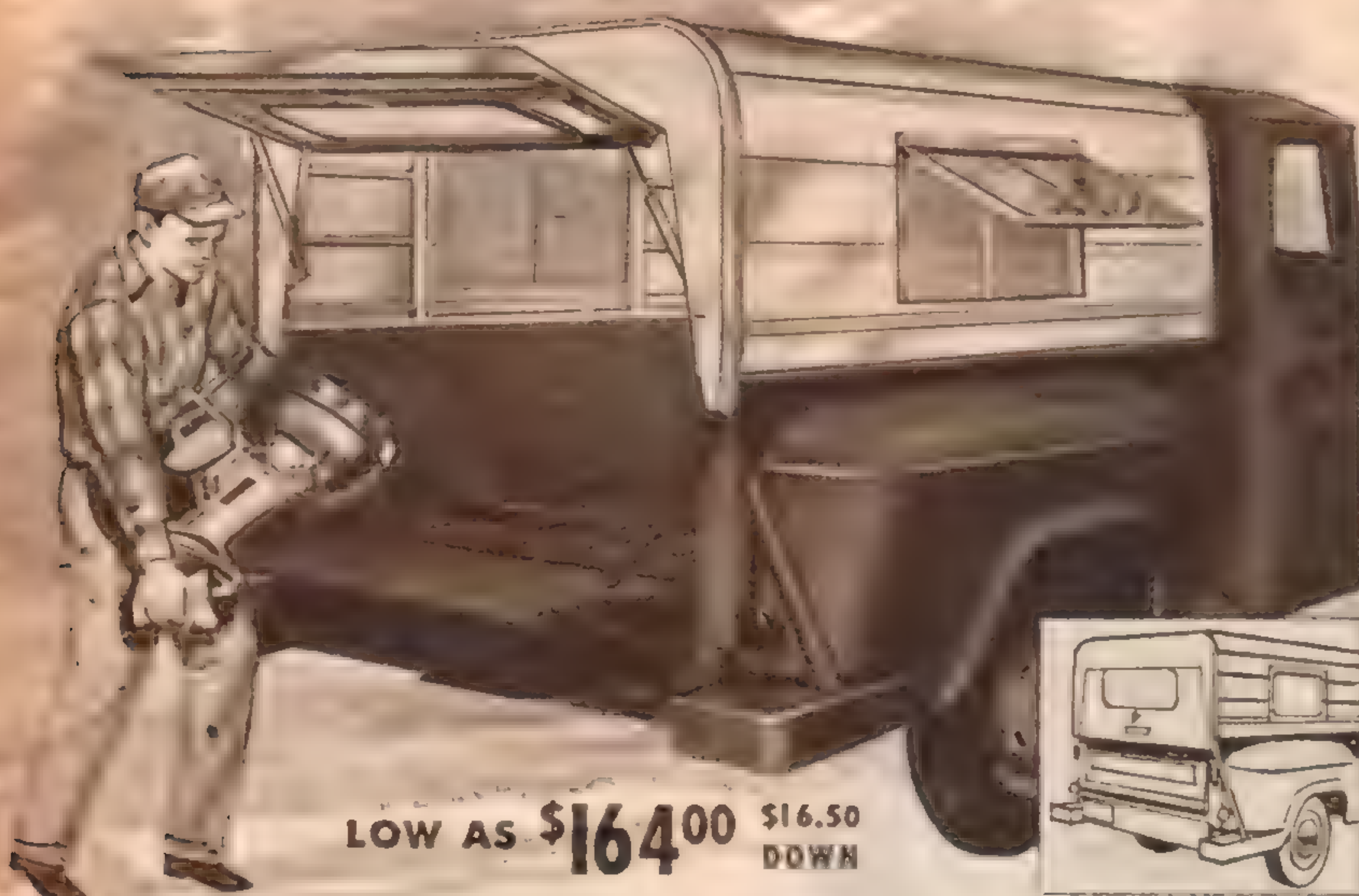
(F) 64 A 500—For all disc type wheels.  
Price each . . . . . 60c  
(G) 64 A 570—For rims with valve hole at side of rim well.  
Price each . . . . . 70c

BFCKDAOS WARDS 1149



# Riverside Aluminum Truck Covers

MAKE YOUR PICK-UP TRUCK AN ALL-WEATHER VEHICLE



LOW AS **\$164.00** \$16.50 DOWN

- Sturdy, Yet Lightweight Aluminum Construction . . . Will Not Rust . . . Needs No Paint
- Makes Your Pick-up Truck an All-Weather Truck . . . Protects from Dust, Rain and Snow

So Strong, Yet Light in Weight . . . does not cut down the pay-load of your truck. Provides long-lasting, weatherproof protection for your cargo. Easy to install or remove—installation requires drilling just three bolt holes on each side of box. Bolts and full instructions included.

Approximately 48 inches High from bed of truck box to top of cover. Cover is flush with top of cab. Ventilating type (opening) window on each side—big 14 x 30-inch size with screen (except 61 A 8820F has no side windows). Rear window glass size 10 x 30 in. All seams and windows are completely weatherproof.

How to Order Aluminum Truck Covers. State make, year, model and wheelbase of truck; also state outside length, width and depth of the truck box.

Other Sizes Available. For special heights to 60 in. and for 1-ton trucks, write Wards for prices. State truck make, year, model; wheelbase; box length, depth, width.

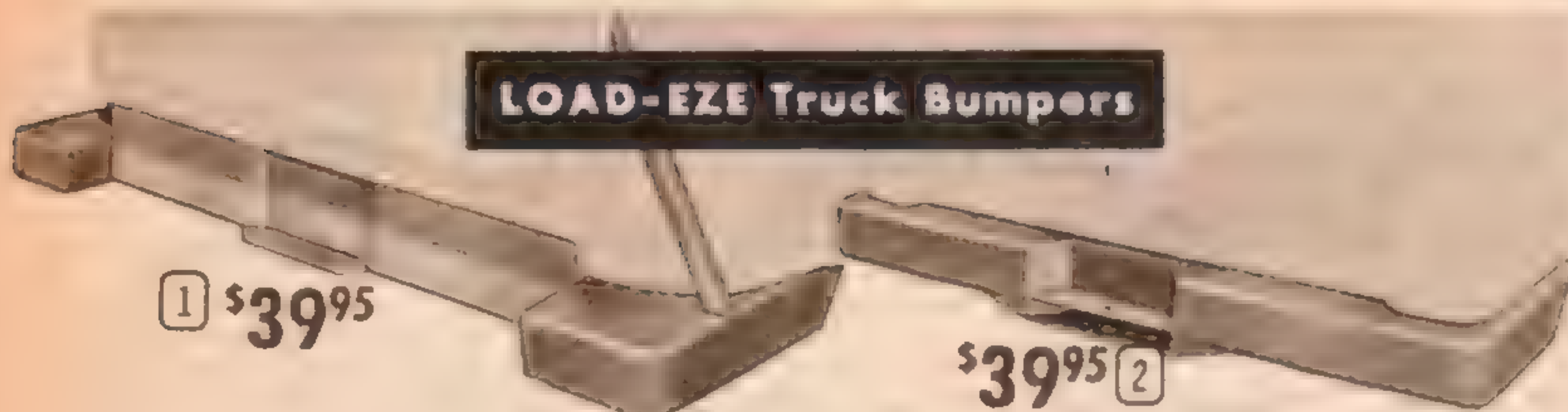
Note: Shipped promptly from Factory in Evansville, Ind. Pay freight from Factory (based on class 300 rate). May also be installed free at the Factory. Specify on order—Wards will arrange appointment.

## "LOAD-EZE" BUMPERS ARE ALSO AVAILABLE FOR THE FOLLOWING TRUCKS (See (1) and (2) Below)

Type of Truck	Year of Truck	Model of Truck	Wheel-base Inches	Catalog Number	Actual wt. lbs.	Ship. wt. lbs.	Cash Price
<b>Aluminum Truck Covers For regular "Fenderside" box trucks—Approximately 60 in. wide overall</b>							
Chevrolet . . . .	1956-61	3100, 1404	114, 115	61 A 8809F	80	165	\$195.00
	1957-61	3200, 3600, 1504, 2504	123, 127	61 A 8848F	90	190	207.00
GMC . . . . .	1956-61	101, 1001	114, 115	61 A 8809F	80	165	195.00
	1957-61	102, 152, 1002, 1502	123, 127	61 A 8848F	90	190	207.00
Ford . . . . .	1957-61	F100	110, 114	61 A 8809F	80	165	195.00
	1957-61	F100, F250	118, 122	61 A 8848F	90	190	207.00
Dodge . . . . .	1959-61	D100	108, 114	61 A 8809F	80	165	195.00
	1959-61	D100, D200	116, 122	61 A 8848F	90	190	207.00
International..	1957-61	A/B 100	114	61 A 8809F	80	165	195.00
	1957-61	A/B 100, A/B 200	126	61 A 8848F	90	190	207.00
<b>Aluminum Truck Covers For "Wide" box trucks—approximately 70-inches overall width</b>							
Chevrolet . . . . (Fleetside) . . .	1958-61	3134, 1434	114, 115	61 A 8883F	100	185	\$209.00
	1958-61	3234, 3634, 1534, 2534	123	61 A 8884F	110	200	220.00
GMC . . . . . (Wideside) . . .	1958-61	101, 1001	114, 115	61 A 8883F	100	185	209.00
	1958-61	102, 152, 1001, 1502	123, 127	61 A 8884F	110	200	220.00
Ford . . . . . (Styleside) . . .	1957-61	F100	110, 114	61 A 8883F	100	185	209.00
	1957-61	F100, F250	118, 122	61 A 8884F	110	200	220.00
Dodge . . . . . (Sweptline) . . .	1959-61	D100	108, 114	61 A 8893F	100	185	209.00
	1959-61	D100, D200	116, 122	61 A 8884F	110	200	220.00
IHC . . . . . (Bonus Box) . . .	1959-61	B100	114	61 A 8893F	100	185	209.00
	1959-61	B110, B120	126	61 A 8884F	110	200	220.00

Aluminum Truck Covers as Above, but Without Side Windows. Fit "Fenderside" Box Trucks with short wheel base only—same makes and models as listed in "Fenderside" table above. See Shipping and Ordering Instructions Above. Ship. wt. 165 lbs.

61 A 8820 F—Aluminum Cover Without Side Windows. \$16.50 Down, \$12 Monthly, or Cash \$164.00



(1) Heavy-Gauge, Die-Formed Steel—for pick-up trucks. Welded for maximum pulling and impact strength. With trailer hitch that can be used with a ball or clevis pin. All top surfaces covered with safety plate to provide a non-slippery surface. Easily installed. Bumper mounts at standard level.

How to Order Truck Bumpers: Fit only trucks listed in table above. State make, year, size of truck (½-ton, ¾-ton, 1-ton), and wheelbase length. Also state "wide box" or "regular Fenderside box." Shipped promptly from Factory in Evansville, Indiana—pay shipping charges from there.

(1) Commercial Model Truck Bumper. Allows tailgate to recess in bumper—protects it when backing into loading docks and tailgate is in the down position. Bumper wraps around side of truck, providing convenient step and protecting side of truck. Has single bar hitch—use with ball or clevis pin. Rubber fillet incl. for installation between bumper and truck. See "How to Order" at left. Ship. wt. 65 lbs. 61 A 8759 F—\$4 Down, \$5 Monthly, Cash \$39.95

(2) Platform Model. For metropolitan and commercial use. Bumper wraps around side of truck. Provides a convenient 5-inch step for entering or leaving pick-up box. Double-bar hitch for trailer ball or clevis pin. See "How to Order" at left. Ship. wt. 65 lbs. 61 A 8760 F—\$4 Down, \$5 Monthly, Cash \$39.95

1150 WARDS BAC

SATISFACTION  
GUARANTEED



## All Aluminum Camper-Utility Cover

- Removable Door Section
  - Large Window Areas for Light, Air
  - Strong, Lightweight, Versatile
- LOW AS **\$374.00**

New Riverside Camp-Eze Cover—lowest-priced, most versatile Truck Cover that we've found anywhere! Look at all these features: Lots of Windows for ample ventilation plus full visibility when driving. All windows are weather-tight and waterproof. Large 24½ x 30 picture window on each side, flanked by two pairs of 9 x 18-in. vent windows with screens. Rear door has 14 x 30-in. vent window with screen. Cab window 10 x 30 in.

REMOVABLE DOOR SECTION. Entire rear panel, with door can be removed easily, conveniently when truck is needed for utility purposes—gives you full-width access to truck box for loading and unloading.

EXTRA FEATURES: Overhead dome light; leak-proof roof vent. Size: length 74 in.; height 34½ in.; approx. 54-in. head clearance.

ALL ALUMINUM—FOR STRENGTH, LIGHT WEIGHT. Double aluminum construction throughout with spun glass insulation, greatest durability—out excess weight . . . stays in top condition with minimum of maintenance.

HOW TO ORDER CAMP-EZE COVER: For 1957-61 Chev., Ford, Dodge, Intern'l. Pick-up Trucks, Wide or Fenderbox Models, (½-ton). State Make, Year and Model of Truck; also Wheelbase and length, width and depth of truck box.

Shipping Notice: Shipped promptly from Factory in Evansville, Ind. pay Freight from Factory (based on Class 300 rate). Shipped with all necessary parts and instructions.

61 A 8802 F—FOR SHORT WHEEL BASE, WIDE BOX. Ship. wt. 359 lbs. Only \$10 Down, \$18.50 Monthly on Terms . . . . . or Cash \$164.00

61 A 8839 F—FOR LONG WHEEL BASE, WIDE BOX. Ship. wt. 359 lbs. \$10 Down, \$21 Monthly on Terms . . . . . or Cash \$164.00

Fold-Away Bunks of long-wearing, heavy-duty canvas. So handy for sportsmen, farmers, ranchers, surveyors, salesmen, and the living family "on the go." One bunk installed on each side. May swivel arms so that they may be folded flat against wall or moved completely when not in use. Size: 24 in. wide by 72 in. long. Sold separately—price includes cost of installation at the Factory. wt. 47 lbs.

61 A 8816 F—Order only with Camp-Eze above . . . . .



## Generate ELECTRIC POWER from Truck or Car Take 110-Volt A.C. WHEREVER YOU NEED IT

(3) Self Energizing—Does Not Use Car Battery. Mobile power generator provides on-the-spot electricity for field or farm; operates hand tools, milking machines, oil furnaces, refrigerators, water pumps, lighting, electric saws, drills, sanders, polishers, etc. Generates 110 watts of 110-volt, single phase AC. Simply operate vehicle engine at fast idling speed to maintain proper oil pressure and avoid overheating. Equipped with 2 sealed ball bearings, requires no lubrication.

Convenient Outlet Box mounts on car firewall (see Picture E) or on dashboard. Voltmeter, fuse and twin receptacles for plugging in two power tools. One tool and light cord. Another box, for dashboard mounting (see Picture A), contains a tell-tale light and switch for turning off generator when not in use or when car is in motion. Mounting brackets, listed separately, are designed for rigid mounting, easy installation. Complete with pulley, belt, generator pulley, bolts and screws, instructions and throttle where needed.

Mobile Power Generator includes outlet box for firewall and dashboard for dashboard. Order mounting kit below. Shipped from Chicago—pay postage from Chicago, Balt. or Alb. whichever is nearest. 61 A 1479 MBT—Ship. wt. 31 lbs. \$8.50 Down, \$8.00 Monthly, or Cash \$76.50

Important Notice: Cars and trucks equipped with power steering must be fitted with generator above.

## Mounting Kits for Power Generator Above

How to Order. State make, no. of cylinders, year, model of car or truck. Fits: Chev. 1956-60 8-cyl. car and pickup (except 265 cubic inch); Chev. and Ford 1955-58 6-cyl. car and pickup; Ford 1954-58 6-cyl. G.M.C. 1956-58 6-cyl. pickup; Dodge 1957-58 6 and 8-cyl. Plymouth 1958 8-cyl.; Willys 4-cyl. overhead valve. Shipped from Chicago—pay postage from Chicago, Balt. or Alb. whichever is nearest. 61 A 1480 MT—Ship. wt. 11 lbs. \$3.00 Down, \$4.00 Monthly, or Cash \$33.00 61 A 1481 MT—For 1950-59 International 6-cyl. pickup truck. Ship. weight 16 lbs. Only \$4.00 Down, \$5.00 Monthly . . . . . or Cash \$44.00



FOR TRUCK  
SEAT COVERS  
See Page 1125



FOR TRUCK  
BATTERY  
See Page 1125





12-Volt  
\$54.95  
Cash  
\$5.50 DOWN

### "Customized" Truck Radio

**4** Mounts in Roof—Fits Every Truck on the Road. Powerful 6-tube circuit gives 8-tube performance. Extra-large Alnico 5 permanent Magnet speaker built into radio. Automatic volume control. Increased sensitivity pulls in distant stations. Easy-to-read dial. Finger-tip control to adjust tone. Spring-mounted stainless steel antenna extends in any direction... protects against vibration and low clearances.

adjustable Mounting Bracket lets you tilt radio to any desired angle. Rubber washer and lock-nut assembly provide water-tight, trouble-free roof installation. Easy to install. Drill only ONE 3/8-in. hole in the roof of cab, connect ONE wire and set is ready for use. Operates on 6 or 12-volt battery system; low battery drain. Size overall: 7 in. deep, 4 in. high and 6 1/2 in. wide. Attractive Neutral Gray-Tan baked enamel finish. Ship. wt. 11 lbs.

61 A 6610 M—6 Volt.....\$54.95  
61 A 6607 M—12 Volt.....\$4.95



\$49.95 12-Volt

### Dual-Transistor Radio

**5** Mounts Anywhere... small but so powerful. Yet gives clear, distortion-free reception. Compact unit is only 2 1/4 x 6 1/4 x 6 1/4 inches. Provides many hours of "on the road" listening pleasure. Easy to install in glove box, in the dash, below ash-tray, etc. Reversible polarity feature—adjusts to handle either positive or negative ground installation.

New Design eliminates vibrator and power tubes. Immune to both dust and moisture; helps prolong service life.

Transistor Draws Less Than 2 Amps... less than 1/3 the current drain of similar tube-type radios. Uses as little power as your dash lights or electric windshield wipers. Unit includes remote mounting 2 x 10-inch speaker, 30-inch cable, and universal brackets. For trucks with 12-volt systems only.

61 A 6682 M—Shipping weight 7 lbs. Only \$5 Down.....or Cash \$49.95



### Convert 4-Wheel Drive Jeep to 2-Wheel Drive

**6** Saves Wear on Front Differential and Universal Joints, improves speed, saves gas, halts drag, reduces whine and noise. Installs easily with just a socket wrench. Through going requires 4-wheel drive, change back in minutes. Universal—converts all jeeps with 4-wheel drive (front and rear wheels) to 2-wheel drive (rear wheels only). Leaves front differential and toggle joints inoperative.

61 A 3642—Shipping weight, set, 1 lb. 12 oz.....Set \$14.95

### Dualmatic Selective Drive Hubs

**8** Easy-turn Control Lets You Switch Instantly from 4-Wheel Drive to 2-Wheel Drive, and Back Again, as Needed. Gives 4-wheel drive vehicles greater economy and versatility, as only 10% of your driving normally requires 4-wheel drive... save on the other 90% of the time with 2-wheel drive. Get more miles per gallon of gasoline, save on engine repairs.

Catalog numbers ending in K are shipped promptly from Factory near Denver, Colo.—others from Stock. Pay shipping charges from shipping points. Ship. wt. 10 lbs.

7) 61 A 3644—Chevrolet and G.M.C. 1960-61 1/2-ton trucks.....Set \$49.95  
7) 61 A 3668 K—Chevrolet and G.M.C. 1960-61 3/4 and 1-ton trucks.....Set 49.95  
7) 61 A 3650 K—Chevrolet and G.M.C. 1954-59 1/2 to 1-ton trucks. State make, year, series and tonnage of truck.....Set \$49.95  
7) 61 A 3651 K—Dodge 1957-61 1/2 and 3/4-ton trucks W100, W200.....Set 49.95  
7) 61 A 3655 K—Dodge 1941-61 1/2 and 1-ton Power Wagon, (military and commercial). State year, series and tonnage.....Set \$49.95  
8) 61 A 3652—Ford 1959-60 F100, F250.....Set 49.95  
8) 61 A 3653 K—Ford 1957-58 F100, F250 and F350. State Truck year and series. Set 49.95  
7) 61 A 3554 K—International Harvester 1956-61 A120, B120, S120 .....Set 49.95  
7) 61 A 3665—Wilys Jeep 1942-60 (With nut and washer on axle shaft end). Set 39.95

Gas Tanks for Jeeps. Heavy-gauge steel for long wear and dependable service. Fit like original equipment tanks. Ship. wt. 16 lbs.

61 A 3659 M—Fits 1947-54 Wilys CJ2A and 3A with gas tank No. 630685.....\$21.50  
61 A 3660 M—Fits 1955-60 Wilys CJ5 and 6 with gas tank No. 912008.....\$21.50

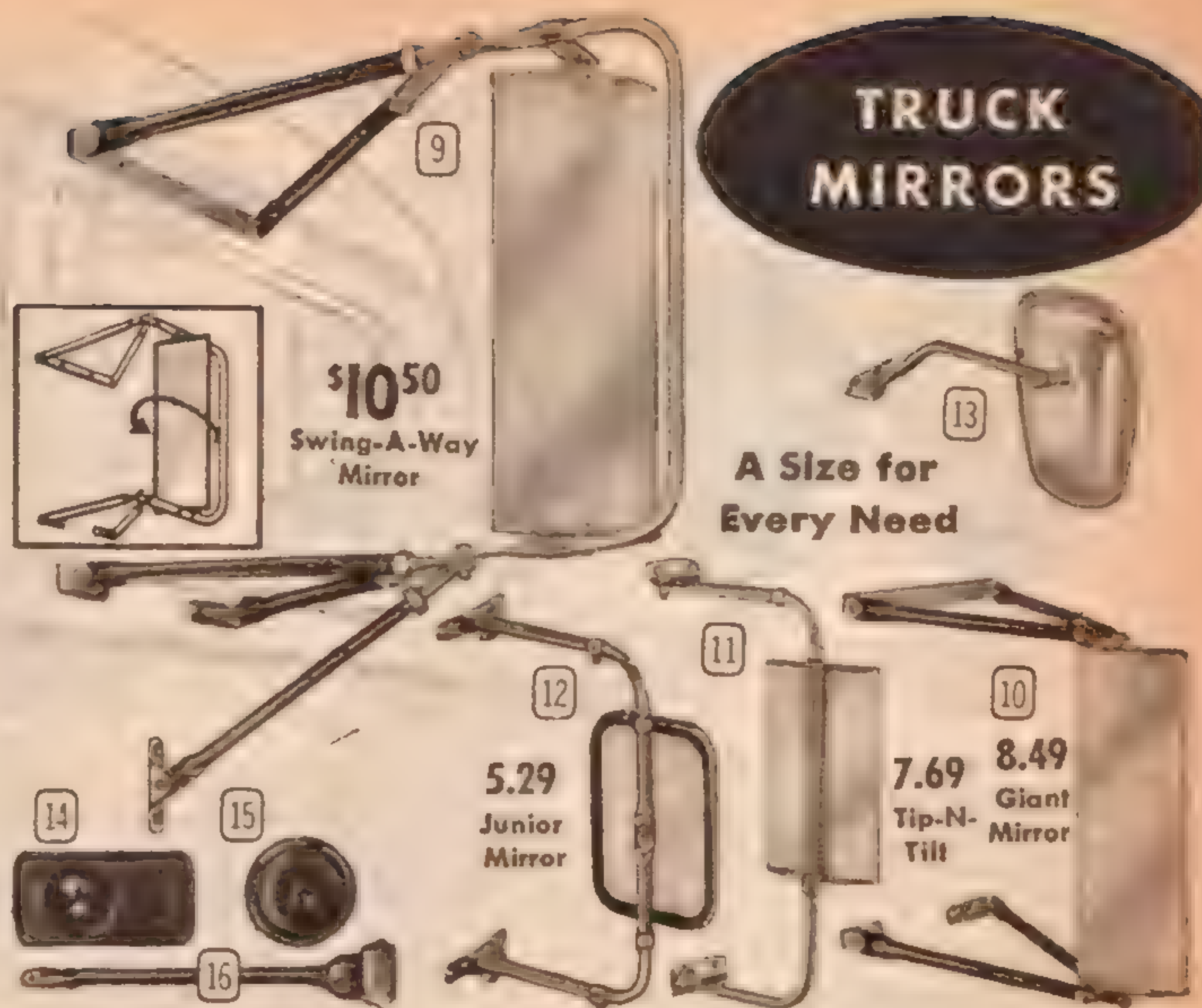
### Tonneau Covers for Popular Pick-up Trucks

ONLY  
\$32.95  
Cash



Extra Distinction... Waterproof Protection for truck contents. Smartly styled beauty combines with all-round versatility. Made of high quality convertible-top material... 3-ply—two layers of tough army duck, center layer of butyl. With fasteners and instructions.

How to Order: For 1955-60 Chev, Ford, GMC, Dodge, El Camino, and Ranchero pick-ups (1/4, 1/2, 3/4 ton). State make, year, model series, capacity, wheelbase, length of bed, style—for example: Stepside, fleet-side, etc. Also state color: Black, White, or Tan. Shipped promptly from Factory in Fremont, Ohio—pay postage charges from Factory or Mail Order House, whichever is nearer. Mailable. Ship. wt. 9 lbs. 61 A 7609 K—\$3.50 Dn., or Cash \$32.95



## TRUCK MIRRORS

A Size for Every Need

**9** Swing-A-Way Truck Mirror—adjustable 18 to 30 in. from cab for greater vision at rear of truck. Extension arms allow mirror to be tilted up or down. Swing-A-Way feature lets you pull the mirror close to cab for parking at narrow clearances. 6 x 16 in. satin finished, ribbed aluminum head set in Cellite Styrofoam—completely weather-seals mirror and cushions it against shock. Adjustable brace arm included. 4 heavy-duty arms, parts. 61 A 7832 M—Ship. wt. 8 lbs. 6 oz.....\$10.50

**10** Giant Mirror. 6 x 16-in. head. In styrofoam for cushioning, weather seal. Aluminum case finish. Adjustable from 18 to 30 in.

61 A 7788 M—FULL MIRROR. Ship. wt. 8 lbs. \$8.49

61 A 7789—MIRROR HEAD only. Shipping weight 2 lbs. 3 oz.....\$3.49

61 A 7811—MIRROR BRACE ARM for above. Shipping weight 8 oz.....95c

**11** Tip-N-Tilt Truck Mirror. Adjustable and retractable. Large 6 x 10 1/2-in. mirror—over 60 sq. in. of viewing area. Mirror case of heavy-gauge aluminum alloy. Horizontal adjustment from 10 3/4 to 14 in. Vertical adjustment from 17 to 23 in. Fits all trucks. 61 A 7884—Ship. wt. 5 lbs.....\$7.69

**12** Chrome-Plated Junior Mirror. 6 x 9 in. head with rubber rim. U-arms extend vertically from 14 1/2 to 19 in.; horizontally from 8 to 9 3/4 in. Ship. wt. 4 lbs. 5 oz.

61 A 7833—Chrome-plated mirror.....\$7.59

61 A 7787—Similar to above, but with black enamel finish. Wt. 4 lbs. 5 oz.....\$5.29

61 A 7826—REPLACEMENT MIRROR HEAD only. Black enamel finish. Ship. wt. 1 lb. 14 oz.\$2.49

**13** Transporter Truck Mirror. Fully chrome-plated. Attractive contoured head; approximately 8 x 5 inches. Glass cushioned with felt—protects against shock. Highly versatile... can go on any adaptable surface of the door or panel near the driver. Can be used on either right or left side of the vehicle. New tapered design of mirror enables driver to get a larger rear view for distance. Gasket and shock mounted with rubber moulding. Ship. wt. 2 lbs. 2 oz. 61 A 7861—Chrome-plated \$4.39

**14** Mirror Head with Rubber Rim. 4 inches wide and 8 inches long. Offset center mounting. Shipping weight 1 lb. 2 oz. 61 A 7875—Adjustable....\$1.25

**15** 5-Inch Round Mirror. Black enameled finish. Use with brace arm (16) listed below. 61 A 7859—Ship. wt. 9 oz....\$9c

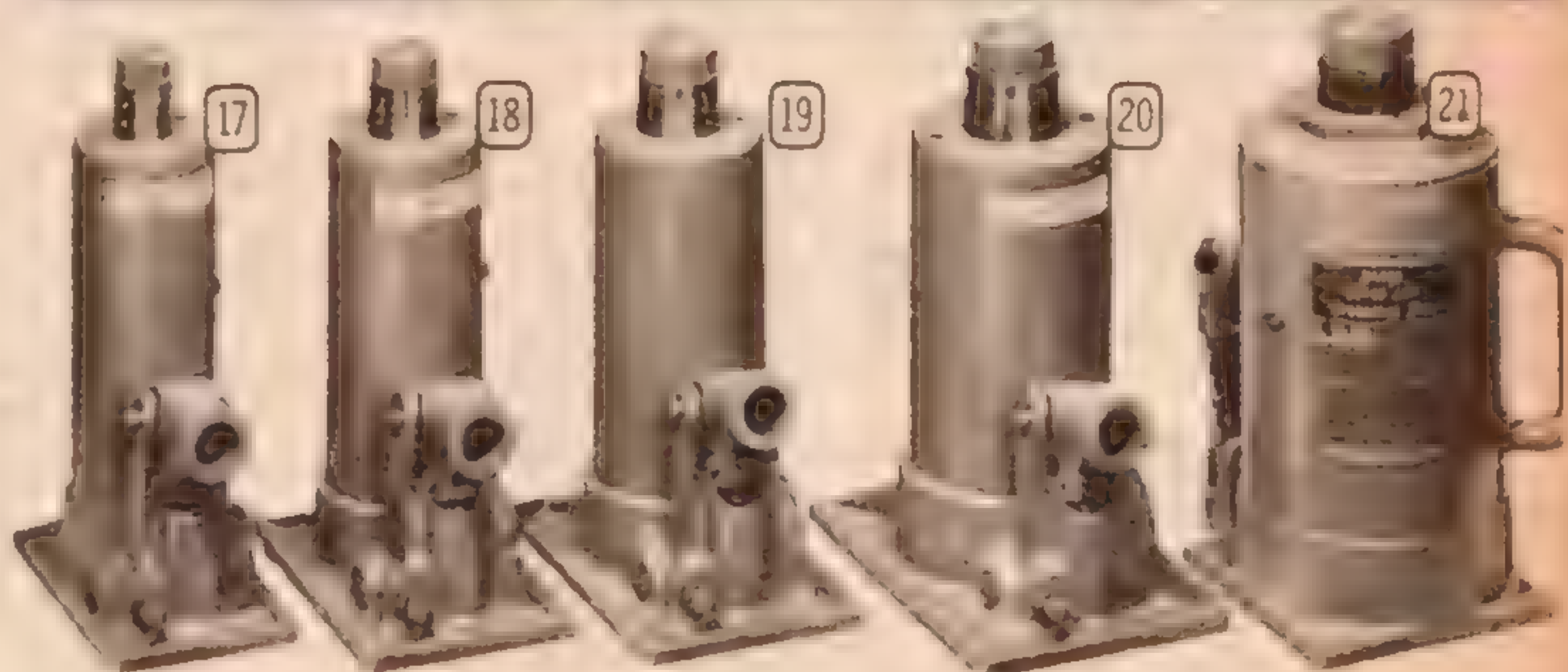
**16** Brace Arm for Truck Mirror. Ship. wt. 1 lb. 8 oz. 61 A 7876—Adjustable....\$1.69

JUST SAY

"Charge It"

SEE PAGE 1281

## HEAVY-DUTY HYDRAULIC TRUCK JACKS



### Safer, Stronger... Easier to Operate Hydraulic Type

**17** to **21** Factory Tested at 50% Above Rated Capacity for Extra Safety. Release valve lowers load quickly or slowly. High machined ram and cylinder for smooth operation. Alloy steel valves. Wide bases. To find jack capacity needed—take 3/4 of loaded truck weight, order next size from listings at right.

Truck Jacks Available in 3 to 20-Ton Sizes. Mailable

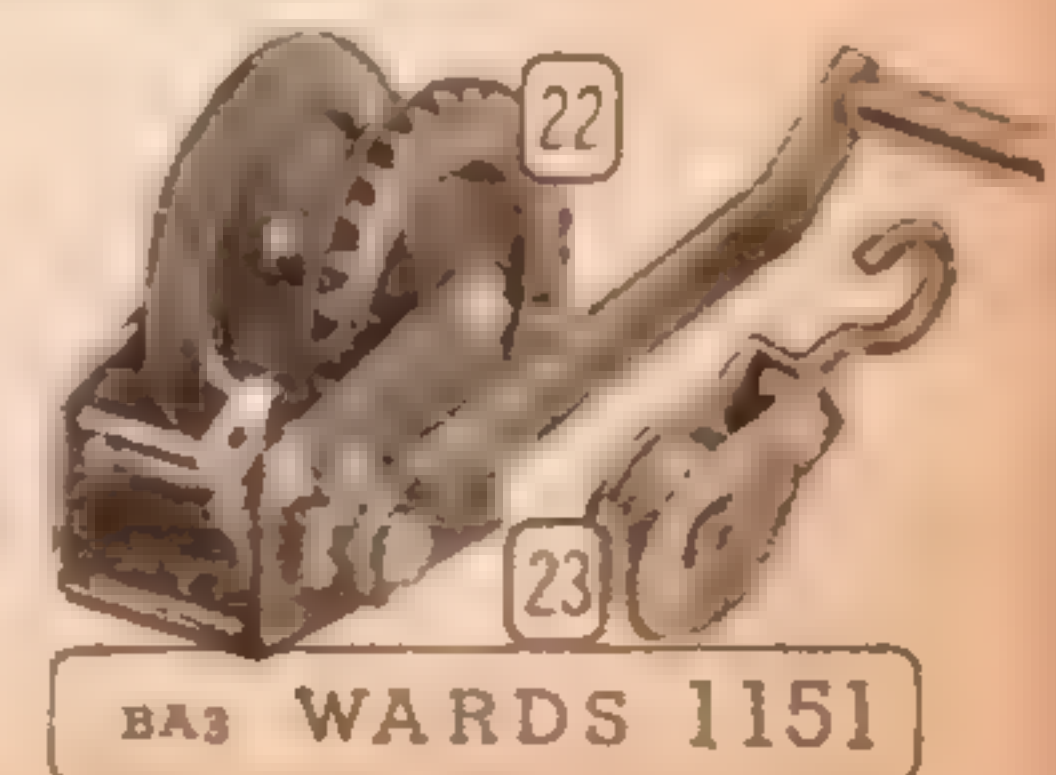
Cap. Ton.	Inches Lifts	Ext.	Tot. Ht.	Catalog Number	Wt. Lbs.	Price
(17) 3	9 to 15 1/2	2	17 1/2	61 A 5601M	16	\$14.95
(18) 5	9 to 15 1/2	3	18 1/2	61 A 5602M	18	17.75
(19) 8	9 to 15 1/2	4 1/2	20	61 A 5603MB	22	20.95
(20) 12	9 to 15 1/2	3	18	61 A 5604MB	28	27.45
(21) 20	10 to 16 1/2	.....	16 1/2	61 A 5605MB	37	42.95

Jacks for Cars, Service Stations on Pg. 1184  
Hydraulic Jack Fluid listed on Page 1184.

### Geared Winch and Pulley

**22** Utility Geared Winch. 2-way ratchet action. Sleeved handle. 3 to 1 ratio. Drum takes 3/8-in. 30-ft. rope; 1/8-inch, 268-ft. cable. 1100-lb. capacity. 61 A 8767—Ship. wt. 7 lbs. 2 oz.....\$5.79

**23** Winch Pulley. Doubles load capacity of winch, cuts cranking effort in half... lets you lift more weight with less effort. Cadmium-plated steel. 61 A 8762—Ship. wt. 8 oz.....\$1.59



BA3 WARDS 1151



# Riverside Truck Turn Signals

MEET NEW I. C. C. RULES—LEGAL IN ALL STATES



**A** New "Flash-All" Turn Signal Kits. Signal right and left turns; also meet new I.C.C. and Class Type "A" One Regulations requiring that all four turn signal lamps flash at same time as a traffic hazard warning. Chrome-plated or gray enamel finish. Kits include 2 double face front lamps, 2 single face rear lamps, 1 manual "Flash-All" switch including flasher, all wiring, fittings, instr. Ship. wt. 6 lbs.

**Standard Truck Turn Signal Set** has 4 1/2-in. diam. lamps, self-cancelling turn indicator switch, 50 ft. of wiring and instr. Ship. wt. 6 lbs.

Complete Signal Sets	6-Volt	12-Volt	Price
Chrome "Flash All" 4-way Turn Signal Kit, with Manual Switch	61 A 7120	61 A 7121	\$17.95
Gray Enamel "Flash All" 4-way Turn Signal Kit, with Manual Switch	61 A 7122	61 A 7123	15.45
Standard Turn Signal Set (not 4-way type) with Self Cancelling Switch	61 A 6970	61 A 7005	13.75

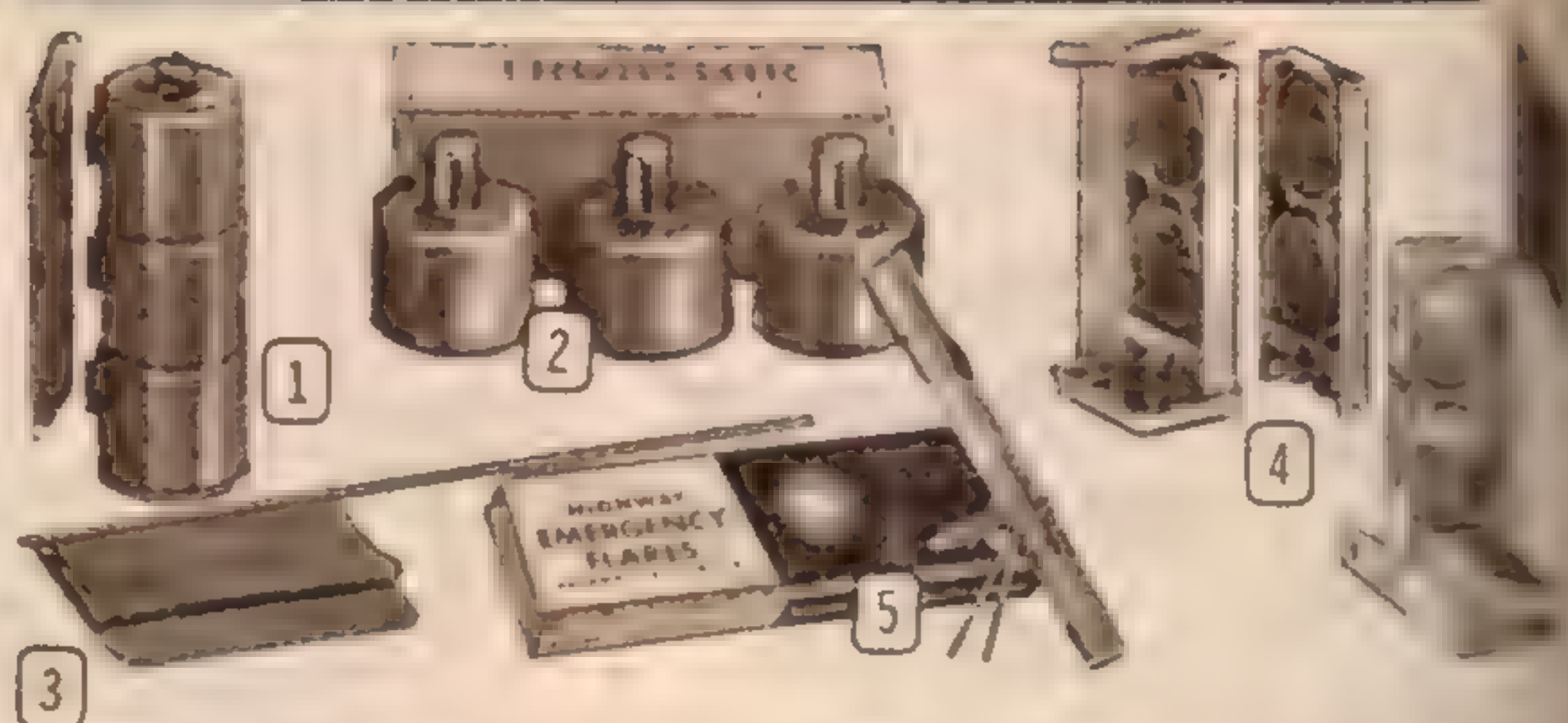
Individual Switches and Lights	Lb. Oz.	6-Volt	12-Volt	Price
Chrome Switch—"Flash All" 4-wire model—Less Flasher	1 6	61 A 7124	61 A 7125	\$5.49
Gray Enamel Switch—"Flash All" 4-wire model—Less Flasher	1 6	61 A 7126	61 A 7127	4.49
Chrome Switch—"Flash All" 7-wire model—Less Flasher	1 6	61 A 7064	61 A 7065	6.95
Gray Enamel Switch—"Flash All" 7-wire model—Less Flasher	1 6	61 A 7066	61 A 7067	5.95
Chrome Sig. Lamp, Frt.—Dble.-face	1	61 A 7118	61 A 7119	2.59
Chrome Sig. Lamp, Rr.—Sgle.-face	1	61 A 7116	61 A 7117	2.39
Standard Front Light—Double-face	1	61 A 6948	61 A 7018	1.98
Standard Rear Light—Single-face	1	61 A 6949	61 A 7020	1.79

**B** New "Flash All" Emergency Conversion Switch. Flashes all four signal lamps at same time. Heavy-duty switch; red indicator to show when "On." For use with your present turn signal indicators. Meets new I.C.C. regulation. Sturdy steel construction. Check present turn signal system to see whether you have a 4 or 7-wire system. Order flasher extra below.

61 A 7011—For 6-volt, 4-wires. Wt. 10 oz. \$2.95  
 61 A 7012—For 12-volt, 4-wires. Wt. 10 oz. \$2.95  
 61 A 7015—For 6-volt, 7-wires. Wt. 10 oz. \$2.95  
 61 A 7019—For 12-volt, 7-wires. Wt. 10 oz. \$2.95

**Heavy-Duty Flashers** for Flash All Switches and Conversion Kit. Wt. 2 oz.  
 61 A 7013—6 volt. \$1.45  
 61 A 7014—12 volt. 1.45

## EMERGENCY FLARES—CARS, TRUCKS



**1 2** Kerosene Flares for use with trucks and cars. Meet all State I.C.C. laws and are approved by Underwriters' Laboratory. Burn 12 to 16 hours with one filling. Burner telescopes into 22-gauge rolled-seam leakproof steel body. Red enamel finish.

**(1) BRACKET TYPE** unit fastens securely to side of cab. Consists of three flares on a 22-gauge steel bracket (has 1/4-in. screw holes). Can be padlocked. Ship. wt. 5 lbs. 9 oz. 61 A 6954.....Each \$4.79

**(2) Box TYPE.** Mount vertically or horizontally. Three flares in steel locking type box. Box also has space for 3 flags. Shipping weight 7 lbs. 8 oz. 61 A 6952.....Each \$5.49

**3** Legal Red Cotton Flags. 3-plate with two-piece 22-gauge steel staff that you can use as flares at left, or for placard ground. Ship. wt. 12 oz. 61 A 6956.....3 for \$2.95

**4** Warning Signal Reflector. Snap-open type. Easily set. Rattle-proof case. Nest of 3 way reflectors and 3 flares. 9 1/2 in. diameter red Lucite lens. resistant steel frame. Base 9 1/2 in. Meets I.C.C. and State laws. Ship. wt. 5 lbs. 9 oz. 61 A 7021.....Set of three \$5.49

**5** Railroad Fusee Signals. Burns 15 minutes. Gives bright red light visible for 1/2 mile. An economical package during any road emergency. wt. 1 lb. 4 oz. 61 A 6957...Package of three \$5.49

## TRUCK HELPER SPRINGS



ONLY 10% DOWN  
See Page 1283

## SAVE 4 WAYS WITH OVERLOAD SPRINGS

**TRUCK OWNERS—SAVE WITH RIVERSIDE OVERLOAD SPRINGS.** Time, Wear, Hauling Costs. Save with Wards low prices.

**Haul Bigger Loads—**increase your vehicle earning potential; save here alone will soon pay for springs.

**Save Time . . . Save Operating Costs—**carry twice as much in less time more safely; save on gas, oil, tires.

**Save on Wear—**prolong truck life by eliminating destructive pounding of heavy loads. Protect regular springs from damage—keep from flattening, breaking or sagging.

## Truck Helper Springs

**Overload Sets for 1/2, 3/4, 1, 1 1/2 and 2-ton Trucks.** Increase loading capacity with Wards Overload Springs . . . maximum load carrying capacity 4,000 lbs. Overload springs prevent springs from flattening, breaking or sagging. Light loads use original equipment springs only—overload springs function when your truck is heavily loaded. Be sure your truck has the protection.

**Set Consists of 2 Springs.** Heavy-duty. S.A.E. electrically heat treated alloy steel. Machine formed, oil tempered. Made to specifications. With fittings for easy installation. No's. end "MO" Mailable. "R" Not Mailable. Item 61 A 3451F shipped by from Factory in Cleveland, Ohio—pay shipping charges there. State Year of Truck. Not Mailable.

Fit Trucks Years, Models listed	Cat. No.	Lbs
Chev. 1947-54 1/2-Ton (except Panel)...	61 A 3471MO	52
1955 1/2-Ton 1st ser. (except Panel)...	61 A 3471MO	52
1955 1/2-Ton 2nd Ser. (except Panel)...	61 A 3461MO	62
1956-59 1/2-ton (except panel).....	61 A 3461MO	62
1960 1/2-ton Pickup.....	61 A 3439MB	33
1949-54 3/4-ton; 1955 3/4-ton 1st Ser...	61 A 3472R	75
1955 3/4-Ton 2nd Ser., 1956-59 3/4-Ton	61 A 3467R	75
1960 3/4-ton Pickup.....	61 A 3440MB	33
1953-54 1-ton; 1955 1-ton 1st Ser....	61 A 3473R	76
1955 1-ton 2nd Ser., 1956-59 1-ton...	61 A 3469R	85
1960 1-ton model C36.....	61 A 3432MB	25
1955-59 1 1/2-ton.....	61 A 3447R	131
1960 1 1/2-ton model C40.....	61 A 3433MB	33
Dodge 1951-57 1/2-ton.....	61 A 3477MO	60
1959 1/2-ton.....	61 A 3431MO	60
1959-60 1/2-ton.....	61 A 3239R	70
1951-57 3/4-ton.....	61 A 3477MO	60
1959 3/4-ton.....	61 A 3438MO	61
1959-60 3/4-ton.....	61 A 3240R	70
1952-58 1-ton.....	61 A 3451F	75
Ford 1954-55 1/2-ton.....	61 A 3474MO	66
1956 1/2-ton F-100 (except Panel)....	61 A 3474MO	66
1957 1/2-Ton F-100 (except Panel)....	61 A 3476MO	61
1958-60 1/2-ton (except Panel).....	61 A 3443MO	64
1959-60 1/2-ton Panel.....	61 A 3441MO	64
1953-56 3/4-ton.....	61 A 3464R	78
1957-60 3/4-ton.....	61 A 3445MO	67
1953-60 1-ton.....	61 A 3465R	96
1953-60 1 1/2-ton.....	61 A 3466R	140
GMC 1947-54 1/2-Ton.....	61 A 3471MO	52
1955 1/2-Ton 1st series.....	61 A 3471MO	52
1955 1/2-ton 2nd Ser. (ex. Panel)....	61 A 3461MO	62
1956-58 1/2-ton (except Panel).....	61 A 3461MO	62
1949-54 3/4-ton; 1955 3/4-ton 1st ser...	61 A 3472R	75
1955 3/4-ton 2nd ser., 1956-58 3/4-Ton	61 A 3467R	75

## TRUCK CLEARANCE TAIL LIGHTS



**6** 7-Inch Truck Stoplight. Advanced size with a reflector type lens—effective for both night and day driving. Rimless construction increases illuminating area and efficiency. Slim-line styled lamp body is only 2 in. deep. Sturdy Red enameled steel. 61 A 6783—6-Volt Wt. 1 lb. \$3.49 61 A 6784—12-Volt. Wt. 1 lb. 3.49

**7** 5-In. Truck Stop Light. Red plastic lens. Chrome retaining ring; black enameled body. Universal—mounts any position. 61 A 7003—6-Volt. Wt. 2 lbs. \$3.95 61 A 7009—12-Volt. Wt. 2 lbs. 3.95 61 A 7016 — REPLACEMENT LENS. Ship. wt. 7 oz. . . . .95c

**8** Universal 4-Way Truck Signal Lamp. For rear left side—a tail light, license light, turn signal light, stop light; right rear side same but no license light. Black enameled steel; red plastic lens.

Wt. 1 lb. 2 oz.	Left	Right
6 Volt	61 A 7081	61 A 7083
12 Volt	61 A 7082	61 A 7084
Price..	Each \$2.49	Each \$2.39

**9** 2 1/2-In. Clearance Light. Enameled steel. L-bracket. 2 1/2-in. diam. beehive lens (3 C.P. bulb). Av. wt. 7 oz. 61 A 6978—6-Volt. Red. 61 A 6979—6-Volt. Amber. 61 A 7062—12-Volt. Red. 61 A 7063—12-Volt. Amber 2 for. \$1.12; Each. .29c

**10** Deluxe Chrome-Plated Clearance or Parking Light. Glass lens, 2 3/8x2 5/8x8 1/8 in. Wire, 3-C.P. bulb, bolts. Ship. wt. each 1 lb. 61 A 7030—6-Volt. Red. 61 A 7031—12-Volt. Red. 61 A 7032—6-Volt. Amber. 61 A 7033—12-Volt. Amber. 61 A 7034—6-Volt. Clear. 61 A 7035—12-Volt. Clear. 2 for \$2.82; Each \$1.57

**11** Truck Trailer Dome Light. 5-inch diameter. Plastic lens, plated base. Surface-mount type. Ship. wt. 5 oz. 61 A 7068—6-Volt. \$1.39 61 A 7069—12-Volt. 1.39

**12** 2-Way Clearance Light. 2 1/2-in. glass lenses; 1 Red for rear, 1 Amber for front. Black enameled steel body. Adjustable mounting bracket. 3 C.P. bulb. Wt. ea. 7 oz. 61 A 6983—6 volt. 2 for \$1.39 Ea. 79c 61 A 7061—12 volt. 2 for 1.47 Ea. 82c

**13** Flush-Type Clearance Lamp. 4 1/4-in. diam. 1 1/8 in. high. Steel frame. Plastic lens with 1 1/2-C.P. bulb. Ship. wt. each, 5 oz.

Lens	6-Volt	12-Volt
Red....	61 A 6966	61 A 7051
Clear....	61 A 6965	61 A 7052
Amber..	61 A 6967	61 A 7053
2 for \$1.12; Each. .62c		

**14** Plastic Reflector. Like (15). Steel frame. 4 in. Wt. ea. 5 oz.

Lens	3-inch	4-inch
Red....	61 A 6961	61 A 7007
Amber..	61 A 6962	61 A 7008
Price	Each 35c	Each 45c

**15** 5-in. Button Type Glass Reflector. Steel frame, flange mounting. Ship. wt. each, 12 oz. 61 A 6960—State: Red or Amber. 2 for. \$1.49; Each. .79c

## Truck Splash Guards

**Protects Against Flying Gravel.** Rubber, nylon cord construction. Top edge has inner steel strip, holes pre-punched. For single or dual wheels. Brackets not included—order extra below. For 20-in. tires. Size 24 x 30 in. Ship. wt. 18 lbs. 61 A 8001MO. Pair \$4.89

For 22-24 in. tires. Size 24x36 in. Ship. wt. 19 lbs. 61 A 8002 MO. Pair \$5.39

**Brackets for Splash Guards.** Fits one pair. All steel. Swivel action (2-way flexibility). With bolts, washers. Ship. wt. 2 lbs. 7 oz. 61 A 8070.....Set \$2.39

Low As  
\$4.89 Pair



## Other Truck Needs

Shop Wards Catalog for all your truck needs and accessories . . . you'll find that you'll be money ahead. Whether your truck is large or small, Wards have just what you need. See Riverside Truck Batteries on Page 1157. For Truck Seat Covers, see listings on Page 1125.



1152 WARDS BA

SATISFACTION  
GUARANTEED



# WHY PAY MORE

in Riverside Low Prices?

WARDS SUPER RIVERSIDE  
WITH FULL-FIRE ELECTRODE

69c

EACH



Gap Gauge included at no extra charge with orders for 4 or more Super Riversides.



Every Super Riverside individually packed in dustproof, waterproof Stay-New Pack.

**More Better... Yet Cost Less!** Put the built-in power back in your car's engine. Extra-hot spark for easier starting up to 35% quicker starts even in cold weather. Super Riverside Full-Fire Electrodes last longer, give many times of full-fire performance. Outstanding, first-line quality at a low Riverside price. Be sure to get ALL the power from your car's engine... full-fire performance cuts fuel consumption. If you have driven 10,000 miles, it's time for you to go to Riverside Supers now!

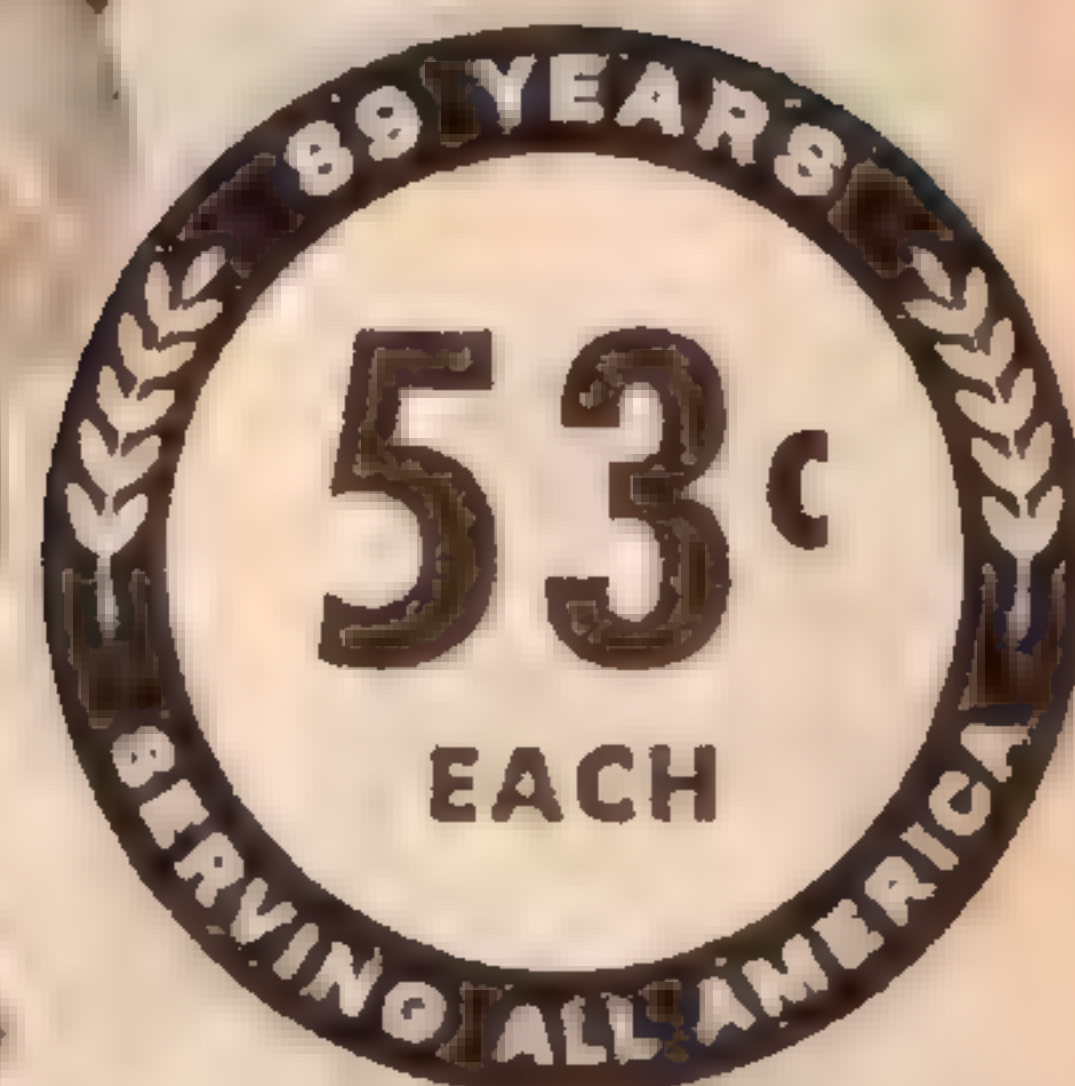
**Super Riversides for All Overhead-Valve Cars.** Meet critical requirements of modern O.H.V. engines. Order by catalog number below.

**Super Riversides for Other Engines.** Fit all cars except 1941-42 Chevrolet. Order by Catalog Number below.

**Super Riversides for Foreign Cars.** For most imported models. State make of car, model, year.

**State Make, Model and Year of Car.** Gap Gauge included with orders of 4 or more Super Riverside Spark Plugs.

61 A 1587—Ship. wt. each 3 oz. State Quantity. Each 69c



Wards Riverside  
Equals Original  
Equipment

**High Quality Plug for better engine performance.** Heat and corrosion-resistant electrode for longer service. Aluminum oxide insulator reduces power leakage. Thermosealed shell prevents overheating. Ends misfiring and fuel waste; gives quicker starts. Gap gauge incl. with each set of 4 or more Riverside plugs. For cars, trucks, tractors ex. 1941-48 Chev.; 1954-60 Chrys. V8; 1955-60 DeSoto; Dodge V8; Packard; 1958-60 Ford V8, Lincoln, Mercury. State make, year and model; also quantity wanted.

61 A 1585—Shipping wt. 2 oz. Ea. 53c

## AUBURN 3-Electrode Plug

**Chrome-Plated Plugs for Engine Dress-Up.** Gives a sharp, like appearance in addition to providing top service. You get greater speed, power, gas mileage, longer life because of triple electrodes. Great conductivity and electrical resistance eliminating and shorting. Resists rust and corrosion. Longer, full-firing plug life. Gives quicker starts, you gasoline. Pre-gapped at the factory—you gap gauge. For most 1941-60 Cars, Trucks, State make, year and model of vehicle; also quantity wanted.

61 A 1587—Ship. wt. each 3 oz. Each 98c

98c  
EACH

Triple Electrode



Chrome Plated

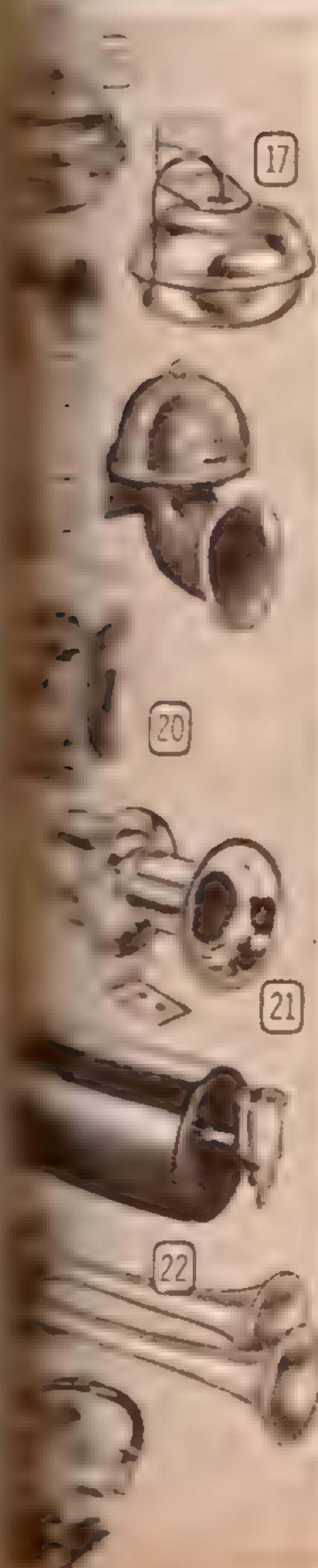
## SAVE GAS... Change Plugs Every 10,000 Miles

**Auto Manufacturers Recommend New Plugs Every 10,000 Miles.** New plugs give the full spark your engine needs for complete combustion. Help keep your engine operating at top efficiency—let it deliver all the pep and power it was built to give. New plugs are a sound investment, too—pay for themselves in gasoline savings.

**Over 42% of the Cars on the Road Today have 1 or more plugs that misfire.** One spark plug misfiring in a 6-cyl. engine means one gallon of gasoline out of six is wasted.

**Check Spark Plugs Now.** Look for (a) Cracked or broken insulator; (b) Dirty insulator; (c) Cracked or broken firing ends; (d) Burned electrodes; (e) Sludgy deposits.

## NOVELTY HORNS FOR CARS, TRUCKS AND BOATS



**16 Manual Bermuda Carriage Bell.** Ear-catching "cling clang" tone from historic Bermuda. Easy to install under floorboard. Foot-operated. Rust-proof, polished finish. 61 A 6752—Ship. wt. 1 lb. 8 oz. \$3.49

**17 Electric Bermuda Carriage Bell.** Clear, sharp tone. Mounts under hood; dashboard control button. Rust-proof, gleaming polished finish. Operates on 6 or 12 volt. 61 A 6751—Ship. wt. 2 lbs. \$6.95

**18 Vari-Tone "Fog" Horn...** soft tone for city, loud bull roar for country. 4 1/2-feet of cable, air tubing, volume-tone control included. Control mounts on steering post. Red finish. Ship. wt. 4 lbs. 4 oz. 61 A 7805—For 6-Volt Cars. \$10.95 61 A 7781—For 12-Volt Cars. 11.50

**19 Hollywood Wolf Whistle...** loud, shrill whistle that will get anyone's attention. Connects to vacuum manifold. Easy to install. Mounts under hood. Not electrical—operates by pull-type flexible cable. 61 A 7796—Red enamel finish. Wt. 1 lb. \$2.49

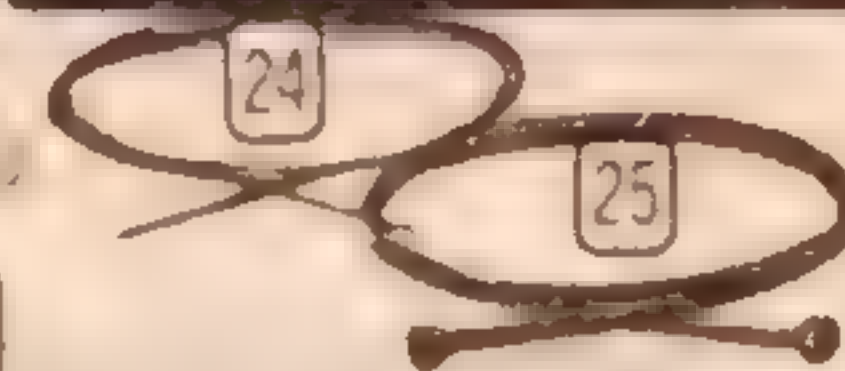
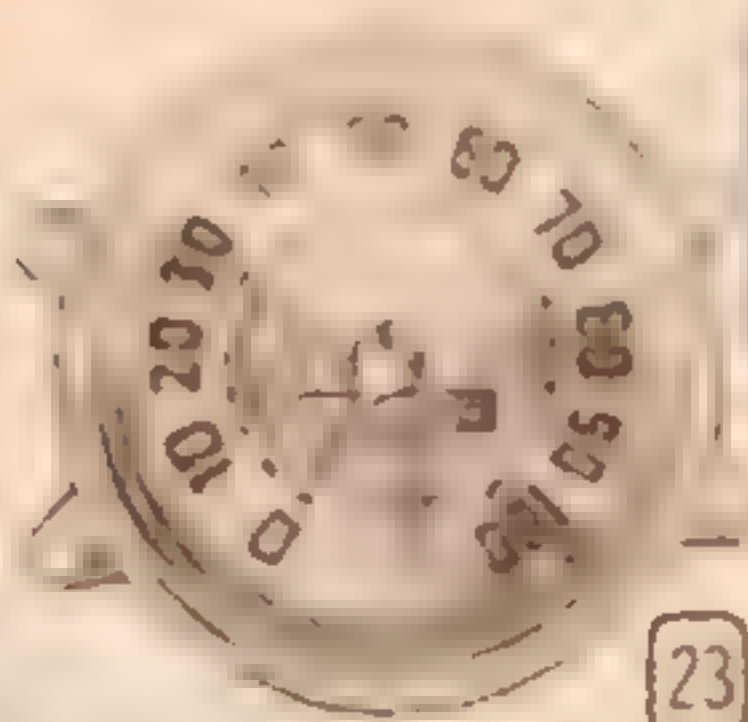
**20 Hi-Tone Marine and Auto Horn.** Combines beauty with durability for long service. High-pitched note carries far over land and water. Meets coast guard Class 1 requirements. Size: 6x6x6 inches. Ship. wt. 4 lbs. 61 A 7782—6-Volt Boats or Cars. \$13.25 61 A 7794—12-Volt Boats or Cars. 13.25

**21 Electric "Ah-ooo-Gah" Marine and Auto Horn.** Self-contained motor driven "Ah-ooo-Gah" horn. Duplicates old Model "A" and "B" horn sound. Completely chrome plated case—moisture and water spray proof assembly. Ship. wt. 4 lbs. 12 oz. 61 A 7806—For 6-Volt Boats, Cars. \$10.95 61 A 7797—For 12-Volt Boats, Cars. 10.95

**22 Powerful Air Horn Outfit.** For cars or trucks with vacuum manifold. Gives very loud warning blast—16 to 32 times louder than average electric horns. Two horns, steel air tank 5x9 in. (with solenoid valve), air compressor control button, fittings, instructions. Compressor driven by vacuum manifold. Silver finish horns (13 1/2, 10 inches long with 3 1/2-in. bell) on a single bracket. Ship. wt. 14 lbs. 61 A 7807 M—6-Volt. \$4 Dn. Cash \$39.50 61 A 7816 M—12-Volt. \$4 Dn. Cash 39.50

**Electric Horn Button.** Ivory button. Cadmium-plated steering column bracket. 61 A 7814—1 3/4-in. Diam. Ship. wt. 3 oz. 36c

## SPEEDOMETER AND CABLES



**23 Rebuilt Speedometers.** Original equipment heads completely rebuilt, reset to zero, new parts where needed. Completely tested for speed and accuracy. Color will not always match.

**FULL PRICE.** Send full price with order plus postage. We send refund coupon which you cash when old head is returned *Postpaid*.

**EXCHANGE PRICE:** Send old head *Postpaid* plus exchange price and postage.

**OLD UNIT MUST BE REBUILDABLE** including case, same year and type ordered. Mailed promptly from Minneapolis Factory. Pay postage from there.

**ONLY FOR:** Chev. 1933-60 Cars; Chev. Trucks 1940-60; Ford V-8 1937-50, 1952-53, 1956-60 Cars; Ford Trucks 1940-56; Mercury 1948-51; Olds. 1951-55; Pontiac 1940-56; Plymouth 1934-58.

**HOW TO ORDER.** State car make, year, type of trans.; also car model name, No. or letters (Super, Series 40, P2, etc.). Wt. 4 lbs. 61 A 4693K—Full \$14.95 Exch. \$7.95

**24 Universal Speedometer Cables.** For 1937-60 cars (ex. 1957-59 Merc.). With tool for cutting, crimping. 61 A 4623—93 in. Merc. Wt. 5 oz. 98c

**25 Speedometer Cable with Housing.** Full assembly, with all fittings attached for easy installation. Grease packed. Average shipping weight 1 lb.

Cars Only unless Stated	Cat. No.	Price
Buick 1937-52, 1954-55.....	61 A 4601	\$1.59
Cadillac 1937-60 All.....	61 A 4601	1.59
Chevrolet 1937-60 All.....	61 A 4601	1.59
Chrysler 1950-60 All.....	61 A 4601	1.59
DeSoto 1949-60 All.....	61 A 4601	1.59
Dodge 1946-59 All Cars (ex. O'Drive models).....	61 A 4601	1.59
Ford 1934-48 All Cars.....	61 A 4602	1.59
1949-56 All (ex. T-bird).....	61 A 4603	1.98
1957-60 All (ex. T-bird).....	61 A 4600	2.10
Lincoln 1953-54 All.....	61 A 4601	1.59
Mercury 1939-48 All.....	61 A 4602	1.59
1949-56 All.....	61 A 4603	1.98
Oldsmobile 1937-60 All.....	61 A 4601	1.59
Plymouth 1950-59 All.....	61 A 4601	1.59
Pontiac 1937-60 All.....	61 A 4601	1.59
Willis 1942-45 All.....	61 A 4601	1.59
1942-45 Panel Deliv.....	61 A 4601	1.59
1954-56 Civilian Jeep.....	61 A 4601	1.59
1950-52 All; 1953 Jeep, 4-WD.....	61 A 4601	1.59

## PRECISION GAUGES FOR CARS, TRUCKS, TRACTORS



**26 Heat and Oil Pressure Gauges.** For all cars, trucks, tractors. Clamps on dash or fit 2 1/4-in. hole drilled in dash. Stainless steel trim. With tubing and fittings.

**(26) HEAT INDICATOR GAUGE.** Registers 100° to 250°. 1/2-inch adapters for motor block, radiator hose. 61 A 8132—Ship. wt. 13 oz. \$3.19

**(27) OIL PRESSURE GAUGES.** Ship. wt. 11 oz. 61 A 8130—0 to 50 lbs. \$1.95 61 A 8131—0 to 100 lbs. No fittings. 2.19

**28 Ammeter-Oil Pressure Twin Gauge Panel.** Don't gamble on flashing red lights. Twin panel has a 60-0-60 ammeter and 80-lb. oil pressure gauge. Precision-made for dependable service. Forewarns of possible trouble; saves expensive repairs later. Installs easily, under-dash mounting. With complete instructions. For both 6 and 12-volt cars. 61 A 7825—Illuminated. Wt. 1 lb. 2 oz. \$7.49 61 A 8133—Non-Illum. Wt. 1 lb. 4 oz. 4.98

**29 Engine Performance Gauge.** Accurately shows whether your engine is delivering top efficiency and mileage. Indicates miles-per-gallon at all speeds. Warns of faulty plugs, carburetor, valves. Attractive metal case with chrome-plated rim. Easy-to-read multi-colored dial. With fittings, hose, instructions. For all cars, trucks, tractors and marine engines. 61 A 9665—Shipping weight 13 oz. \$4.79

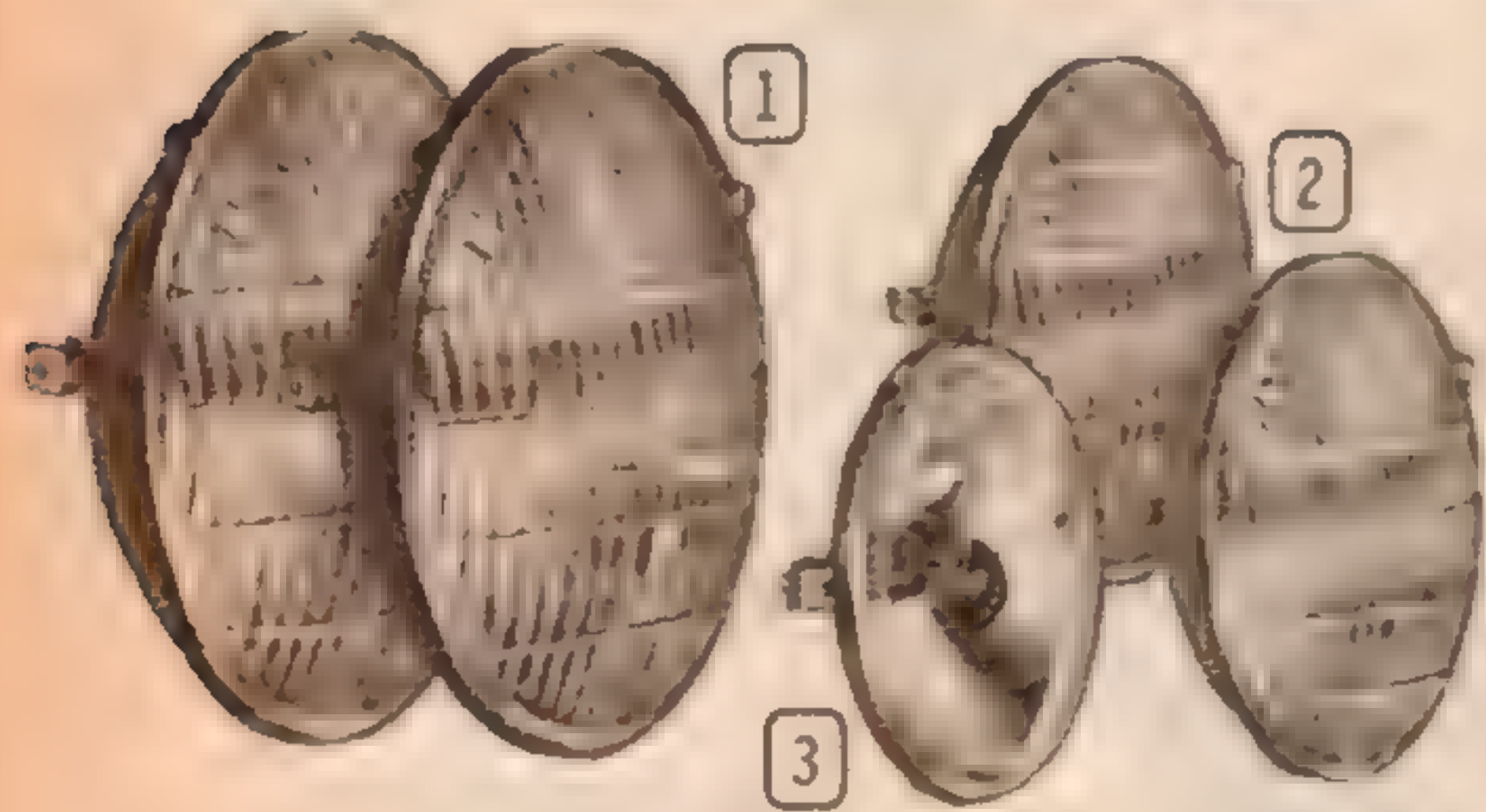


ONLY  
\$4.79



## Riverside

### Everything Automotive



#### GE Suburban Head Lamp Units for Cars, Trucks With 2 Single Head Lights

① The ONLY Sealed Beam Headlamp for 2-Headlamp Cars that has a separate low beam filament that always stays on focus . . . to provide a "spotlight" effect far down the right side of the road.

Exact Replacement for Late Model Cars with this type unit. Replaces all units No. 6006 and 6012.

Also Replaces Standard Headlamps in Older Model Cars—units 5040S (6-volt), and 5400S (12-volt) as well as still older cars. Gives older car modern lighting that lets you see farther ahead . . . and BEYOND the glare of oncoming headlights. Safer, too, when meeting oncoming cars . . . you recover vision quicker because you watch the lighted area far ahead at right side of road. A special filament shield also improves visibility in fog, rain or snow. Install in pairs for best results.

61 A 6781—6-Volt. Mfrs. No. 6006

61 A 6782—12-Volt. Mfrs. No. 6012

Ship. wt. ea. 1 lb. 12 oz. . . . Ea. \$1.79; Pair \$3.33

Heavy Duty Suburban Headlamps for Trucks. Mfrs. No. 6013 and 5440. Ship. wt. each, 1 lb. 10 oz.

61 A 6780—12-Volt. . . . Each \$1.95; 2 for \$3.69

#### GE Sealed Beam Headlamp Units for 4-Lamp Dual Systems

② Exact Replacement—12-Volt Units for upper and lower Beam Units in late model cars with 4 headlamps. "Aim-right" glass pads give easy accurate aiming. Ship. wt. each 13 oz.

61 A 6906—12-Volt for Upper Beam (Mfrs. No. 4001).

61 A 6907—12-Volt for Lower Beam (Mfrs. No. 4002).

Each . . . \$1.59 . . . 2 for \$2.89

#### GE Sealed Beam Spotlamp Units

③ Exact Replacement for spotlight units as shown in listings. Ship. wt. each 11 oz.

Volt	Mfrs. No.	Cat. No.	Each	2 for
6	4515	61 A 6925	\$1.69	\$3.07
6	4516	61 A 6926	1.59	2.98
12	4405	61 A 6927	2.29	4.48



#### Dual Headlight Sets

Give Your 1957 Ford or Chev. The New Look, better vision in all weather than single lamp systems. Pair for each side of car. Bulbs measure 5 3/4-in. diameter. With lamps, wiring harness, instructions. Prime coated set is ready to paint.

For 1957 Chev.—Dual Headlight Set. Ship. wt. 20 lbs.

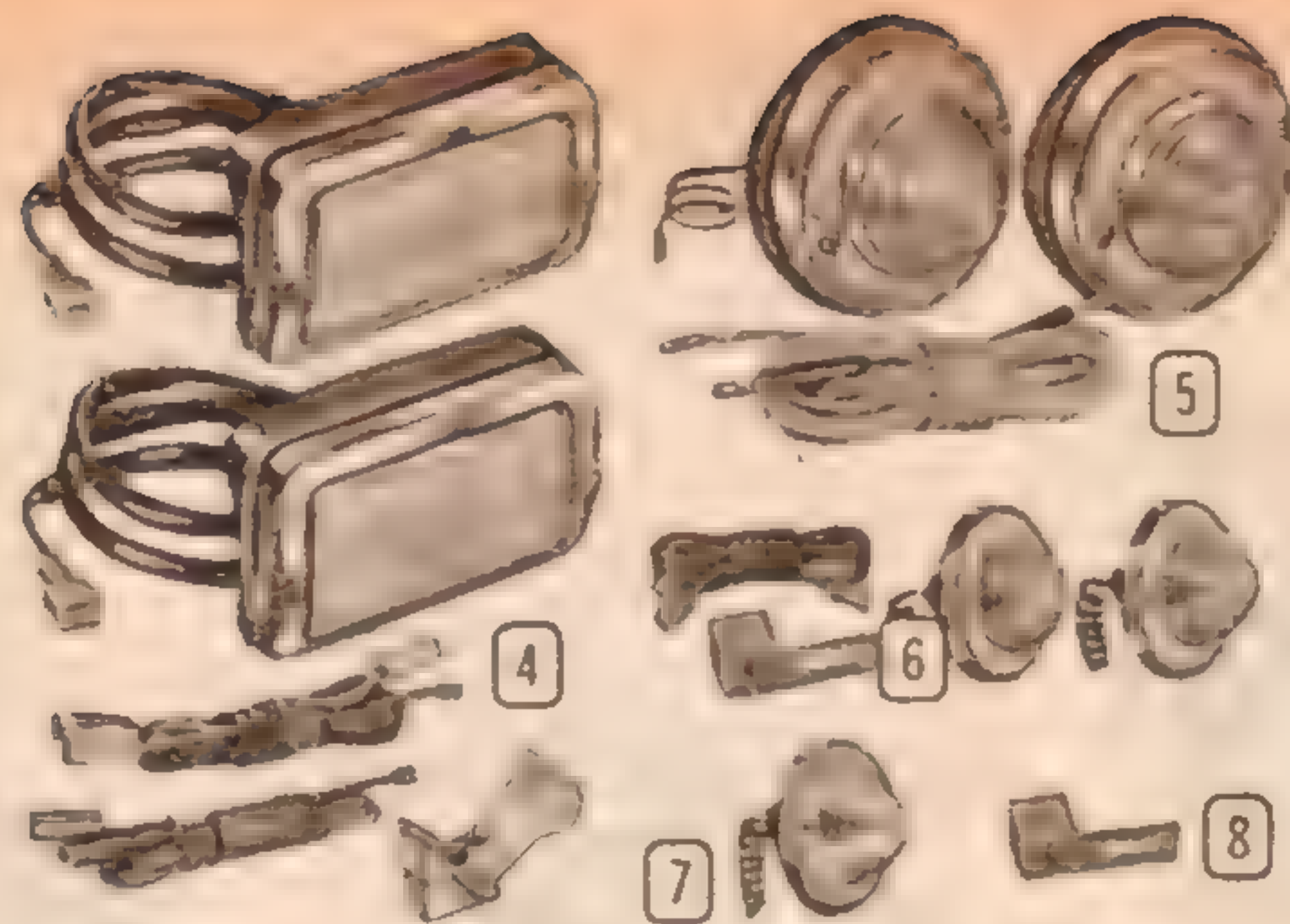
61 A 6866 M—Chrome-plated. . . . \$29.95

61 A 6867 M—Prime Coated. . . . 24.50

For 1957 Ford—Dual Headlight Set. Ship. wt. 15 lbs.

61 A 6860 M—Chrome-plated. . . . \$29.95

61 A 6861 M—Prime Coated. . . . 24.50



#### Back-Up Lights

④ Automatic Back-up Light Kits for 1960 Chev. Duplicates original equipment. Two rectangular chrome-plated housings, lenses, wiring harness, bulbs, fittings. For automatic or standard transmissions.

61 A 6830—Shipping weight 1 lb. 4 oz. . . . \$6.29

⑤ Automatic Back-up Light Kits for 1960 Fords. Two round chrome-plated housings, lenses; wiring harness with bulbs, fittings. For automatic transmission only.

61 C 6831—Shipping weight 1 lb. . . . \$4.69

Back-Up Light Kits for 1955-59 Ford, Chevrolet, Plymouth. (Not shown.) Fit present lights. Wire, bulbs, screws, instr. Order switch below for Ford with standard transmission. Ship. wt. 1 lb.

Fit These Cars	Cat. No.	Price
Chevrolet 1959 All. . . . .	61 A 7025	\$5.29
1958 All. . . . .	61 A 6840	3.95
1957 All. . . . .	61 A 6859	7.49
1956 All. . . . .	61 A 6821	3.98
1955 All. . . . .	61 A 6841	3.69
Ford 1959 All. . . . .	61 A 7026	4.69
1958 All. . . . .	61 A 6850	5.65
1957 All. . . . .	61 A 6857	8.19
1956 Fairlane. . . . .	61 A 6823	3.98
1956 All Except Fairlane. . . . .	61 A 6822	4.39
1955 All. . . . .	61 A 6836	4.69
Plymouth 1959 Std. Trans. . . . .	61 A 7027	4.49
1959 Automatic Trans. . . . .	61 A 7028	4.49

Automatic Back-Up Light Switch for Fords with Standard Transmission. Ship. wt. 5 oz.

61 A 6837—For 1955-56 Ford, Std. Transmission. . . . 79c

61 A 6858—For 1957-58 Ford, Std. Transmission. . . . 79c

61 A 7029—For 1959 Ford, Std. Transmission. . . . 78c

⑥ Automatic Back-Up Lights With Lamps. Mount flush. Two chrome-plated lamps, bulbs, wire, switch, instructions. Fits all cars through 1952 except Buick, Hudson, Henry J, Nash 1949-52.

61 A 6809—6-volt. Ship. wt. 1 lb. 10 oz. . . . \$2.65

⑦ Individual Back-Up Light. Chrome-plated. For all cars. 32 C.P. Order switch extra below.

61 A 6826—6-volt. Ship. wt. 7 oz. . . . 98c

61 A 6814—12-volt. Ship. wt. 7 oz. . . . 98c

⑧ Automatic Back-Up Light Switch. All cars through 1952 ex. Buick, Hudson, Henry J, Nash.

61 A 7129—6 and 12-volt. Ship. wt. 9 oz. . . . 89c



#### Exact Replacement Tail Light Lenses

Duplicates Originals. Molded in hi-impact acrylic plastic.

For Only These Cars	Cat. No.	Wt.	Price
Chevrolet 1960. . . . .	61 A 6738	4 oz.	59c
1959 Left side. . . . .	61 A 6739	10 oz.	\$2.19
1959 Right side. . . . .	61 A 6740	10 oz.	2.19
1958. . . . .	61 A 6741	2 oz.	45c
1957. . . . .	61 A 6742	2 oz.	37c
Ford 1960. . . . .	61 A 6743	5 oz.	69c
1959. . . . .	61 A 6744	9 oz.	\$1.19
1958. . . . .	61 A 6745	7 oz.	1.19
1957 Stop-Back up*. . . . .	61 A 6746	14 oz.	3.39
1957 Tail light*. . . . .	61 A 6747	12 oz.	1.95
Plymouth 1958. . . . .	61 A 6748	10 oz.	3.69
1957. . . . .	61 A 6749	9 oz.	1.39

\*With Retainer Included.

#### Auxiliary Auto Lights, Switches, Accessories

⑱ Trailer Connectors. For 6 and 12-volt systems. Ship. wt. 3 oz.

61 A 7107—For tail lights only. . . . 59c

61 A 7103—Tail lights, turn signals 98c

61 A 7102—Heavy duty model for tail lights, turn signals. Wt. 7 oz. . . . \$1.59

⑲ Foot Dimmer Switch. With screws, connectors. For 6 and 12 volts.

61 A 6944—Ship. wt. 5 oz. . . . 65c

⑳ Head Lamp Switches. Dash-mount. Fuse, fittings. For 6 and 12-volt. Average ship. wt. each, 7 oz.

(20) 61 A 7111—Ford, G.M. . . . \$1.69

1950-59. . . . .

(21) 61 A 7108—For other cars. . . . 89c

㉑ Voltage Reducer. Permits use of 6-volt accessory on 12-volt cars. Use 2 for loads over 4 amps. Ship. wt. 5 oz.

61 A 6855—2 for \$1.49. . . . Each 79c

㉒ Universal Door Light Switch. Replaces courtesy light switch.

61 A 7105—For 6 and 12-V. Wt. 3 oz. 39c

㉔ Push-Pull Switch. Mounts through dash. Plastic knob. Ship. wt. 4 oz.

61 A 7112—30-amp. 6-volt. . . . 39c

61 A 7109—30-amp. 12-volt. . . . \$1.69

㉕ Hood or Trunk Light. Mercury switch lights when hood or trunk is opened. With bulb and wiring.

61 A 7130—6-volt. Wt. 7 oz. . . . \$2.49

61 A 7115—12-volt. Wt. 5 oz. . . . 2.49

㉖ Hand Brake Signal Light. Flashes red when ignition is turned on until brake is released. With bulb.

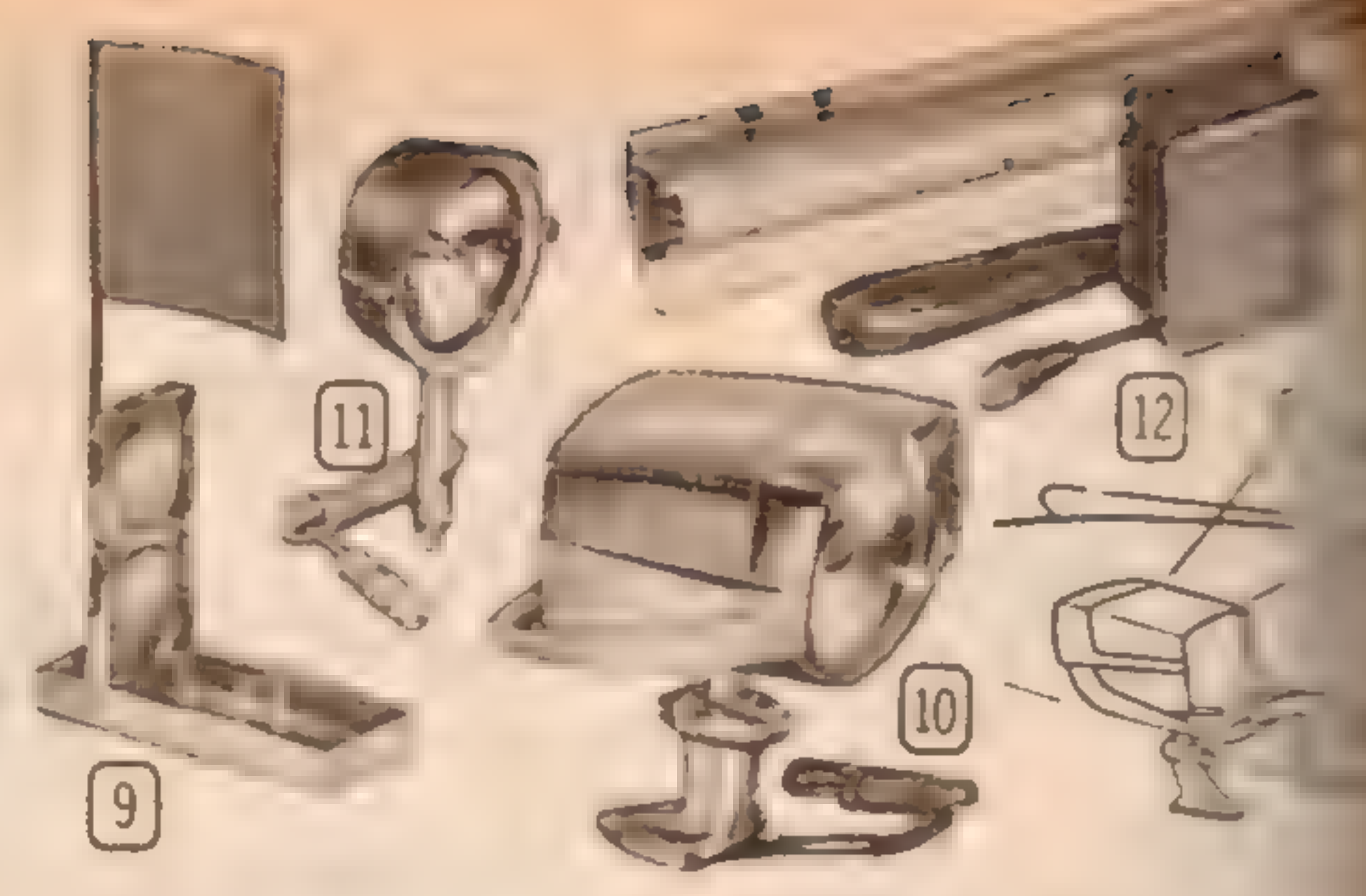
61 A 6880—6-volt. Wt. 7 oz. . . . \$2.59

61 A 6881—12-volt. Wt. 7 oz. . . . 2.59

㉗ Copper Primary Wire. Plastic wrap.

Ship. wts.: 25 ft., 10 oz.; 100 ft., 2 lbs.

Ga.	25-Ft.	Price	100-Ft.	Price
18	61 A 7043	59c	61 A 7047	\$2.97
16	61 A 7042	89c	61 A 7057	4.19
14	61 A 7041	\$1.09	61 A 7056	4.95
12	61 A 7040	1.29	61 A 7046	6.09
10				



#### Emergency Auto Lights

⑨ Warning Signal Reflector Set. Snap-open type. Red reflectors for night, Red flag for daytime.

61 A 6802—Ship. wt. 1 lb. 6 oz. . . . \$5.29

⑩ Chrome Spotlight-Mirror Comb. Mounts on door or inside switch. Adjustable non-glare mirror.

61 A 6838—6-volt. Ship. wt. 25 lbs. . . . \$1.69

61 A 6839—12-volt. Ship. wt. 25 lbs. . . . \$1.69

⑪ Portable Hand Spot Light. Attractive two-color case. 10-ft. cord. G.E. sealed beam spotlight bulb.

61 A 6828—6-volt. Ship. wt. 1 lb. 10 oz. . . . \$1.69

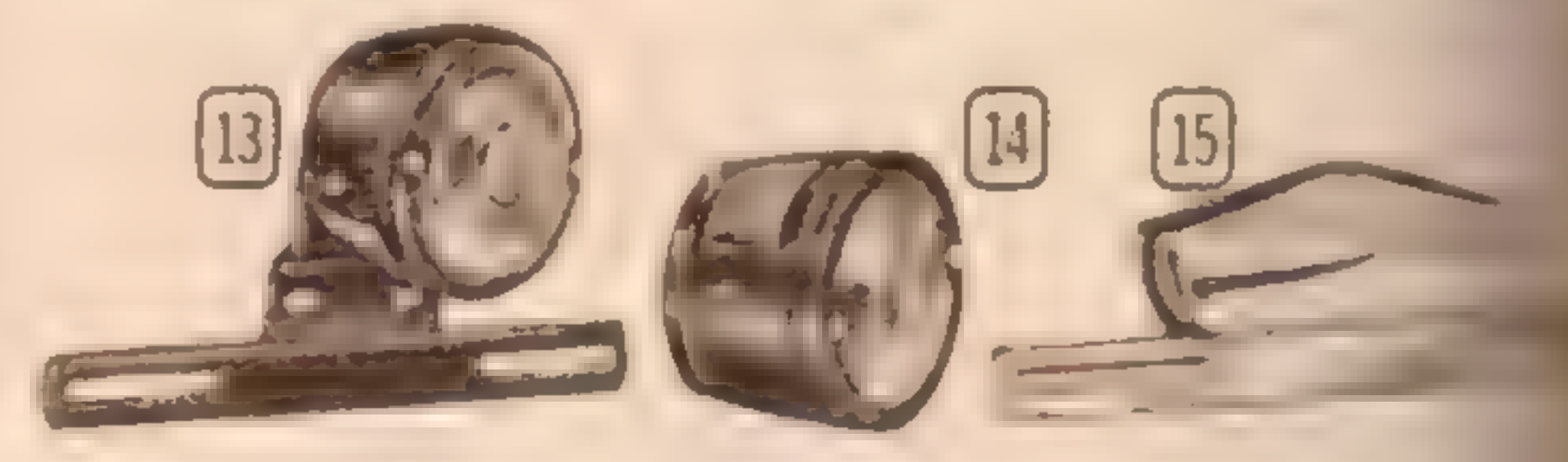
61 A 6829—12-volt. Ship. wt. 1 lb. 8 oz. . . . \$1.69

⑫ Portable Fluorescent Lamp. Plug into lighter socket.

fixture; power pack, fluorescent tube, 35-ft. cord.

61 A 6868—6-volt. Ship. wt. 4 lbs. 2 oz. . . . \$3.69

61 A 6869—12-volt. Ship. wt. 4 lbs. 2 oz. . . . \$3.69



#### Stop Tail Lights

⑬ Stop-Tail Light and License Bracket. With bulb lens.

61 A 7077—6-volt. Ship. wt. 1 lb. 8 oz. . . . \$1.69

61 A 6862—12-volt. Ship. wt. 1 lb. 6 oz. . . . \$1.69

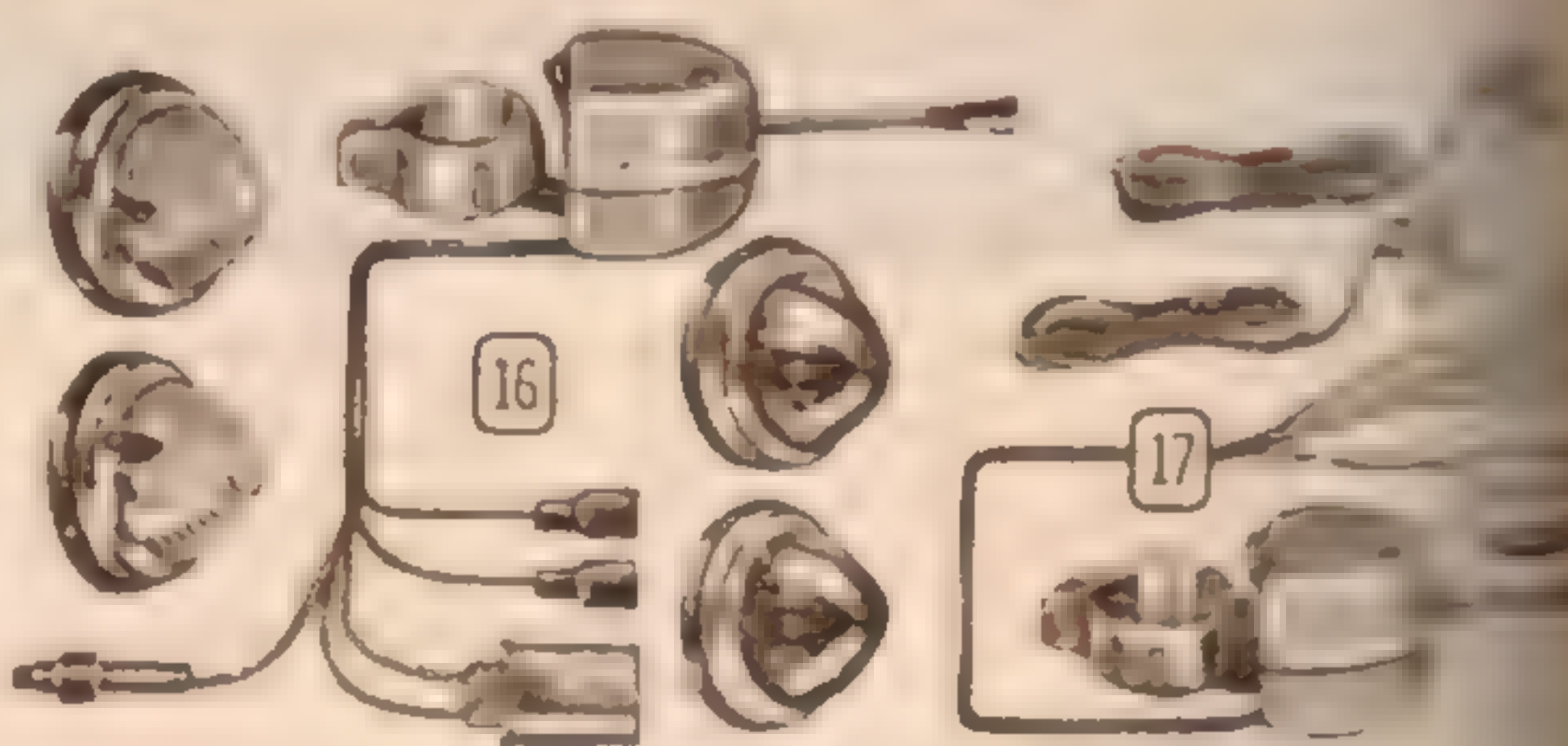
⑭ Stop-Tail Light. With bulbs and lens.

61 A 7079—6-volt. Ship. wt. 11 oz. . . . \$1.69

61 A 6865—12-volt. Ship. wt. 13 oz. . . . \$1.69

⑮ Chrome-plated License Bracket with Light. 61 A 7078—6-volt. Ship. wt. 1 lb. 4 oz. . . . \$1.69

61 A 6905—12-volt. Ship. wt. 1 lb. 4 oz. . . . \$1.69



#### Custom Turn Signals

⑯ Turn Signal with Separate Lamps. Chrome mount lamps (2 red lenses for rear, 2 clear for front). Complete with self-canceling switch that turns signals off automatically after turn has been made.

Fit These 6-Volt Cars and Trucks under 80 inches wheelbase.

1935-52; Chrysler 1942-48; DeSoto 1942-48; Dodge 1941-53 (ex. 1951-52 Coronet); Ford 1941-53; Henry J 1951-53; Mercury 1942-48; Olds 1935-48; Plymouth 1935-54 (ex. 1941-42); Studebaker 1942-52. Can operate (not self-canceling) on most other cars.

61 A 6936—Ship. wt. 2 lbs. 12 oz. . . . \$1.69

Direction Switch. (Not Shown.) Replaces manual car now has turn signals.

61 A 6935—For 6-Volt Cars. Ship. wt. 1 lb. 12 oz. . . . \$1.69

Turn Signal Flasher Replacement. (Not Shown.) both plug-in and screw type. Ship. wt. 4 oz.

61 A 6988—6-volt. . . . 95c 61 A 7002—12-volt. . . . 95c

㉑ Custom Turn Signals for Present Tail Lights. Complete with GE bulbs, sockets, flasher, auto switch (pilot light), wire, instructions. State App. ping weight 2 lbs. 2 oz.

For These 6-Volt Pass. Cars Only

Chevrolet 1941-48. . . . 61 A

1949-52 Cars. . . . 61 A

Dodge & DeSoto 1942-48. . . . 61 A

1949-54 (ex. 1949 Wayfarer with 1 stop light and 1951-52 Coronet). . . . 61 A

Ford & Mercury 1942-48. . . . 61 A

Ford 1949-50. . . . 61 A

1951-55. . . . 61 A

Hudson 1950-53 (except 1953 Jet). . . . 61 A

1953-54 Jet. . . . 61 A

Plymouth 1942-49. . . . 61 A

1949 (1 Stop-Light). . . . 61 A

1949 (2 Stop Lights). . . . 61 A

1950-55 All. . . . 61 A

Studebaker 1951-55. . . . 61 A

#### Just Say Charge It

PAY IN 30 DAYS OR EXTENDED PAYMENT



## Riverside Tire Chains

TOP QUALITY FOR LESS

### 3-GRIP

Chains  
"Teeth"

### TWIST-LINK

For Good  
Traction at  
Low Prices

(2)

### Safety Sure . . . For Your Family's Sake

Get Surer Traction . . . Greater Stopping Safety. According to tests made by the National Safety Council, only chains give the go-ahead traction and safer stops required when driving on or hard-packed snow. Riverside Tested Chains are made of quality case-hardened steel with electronically welded cross for longer wear. Mailable from Mail Order House.

(1) and (2) have positive locking fasteners—include handy wrench. (1) Reinforced Lug-Grip Type for heaviest use. Reinforced wedge-lug teeth dig into ice and packed snow for more traction, more protection against skidding. (2) Twist-Link Type for road wear. Links lie flat on tread.

Pass. Car Tire Sizes	(1) Lug-Grip Type			(2) Twist-Link Type		
	Cat. No.	Lbs.	Pair	Cat. No.	Lbs.	Pair
3. 5.90-13; 4. 5.20-14	61A5808M	15	\$8.95	61A5806M	15	\$7.45
15. 6.40- 14. 6.50-13; 16. 6.50-15	61A5803M	16	9.49	61A5804MB	15	7.79
18. 6.40, 6.50- 15. 6.10-15, 7.00	61A5809M	17	9.95	61A5815MB	16	7.95
20. 6.00-16	61A5805M	19	10.95	61A5810MB	18	8.75
22. 8.00-14	61A5807MB	22	12.89	61A5812MB	18	9.69
	61A5801M	20	11.89	61A5817MB	18	9.15
24. 7.00-16	61A5805M	19	10.95	61A5810MB	18	8.75
	61A5807MB	22	12.89	61A5812MB	18	9.69
26. 8.50-14	61A5802MB	20	11.95	61A5818MB	21	9.29
28. 9.00-14	61A5807MB	22	12.89	61A5812MB	18	9.69
30. 9.50-14	61A5807MB	22	12.89	61A5812MB	18	9.69

### Special Chains for Light Trucks \$12.95 Pair 6.50-16

More Than Regular Car Chains (not shown). Designed especially for light trucks or delivery trucks. Mailable.

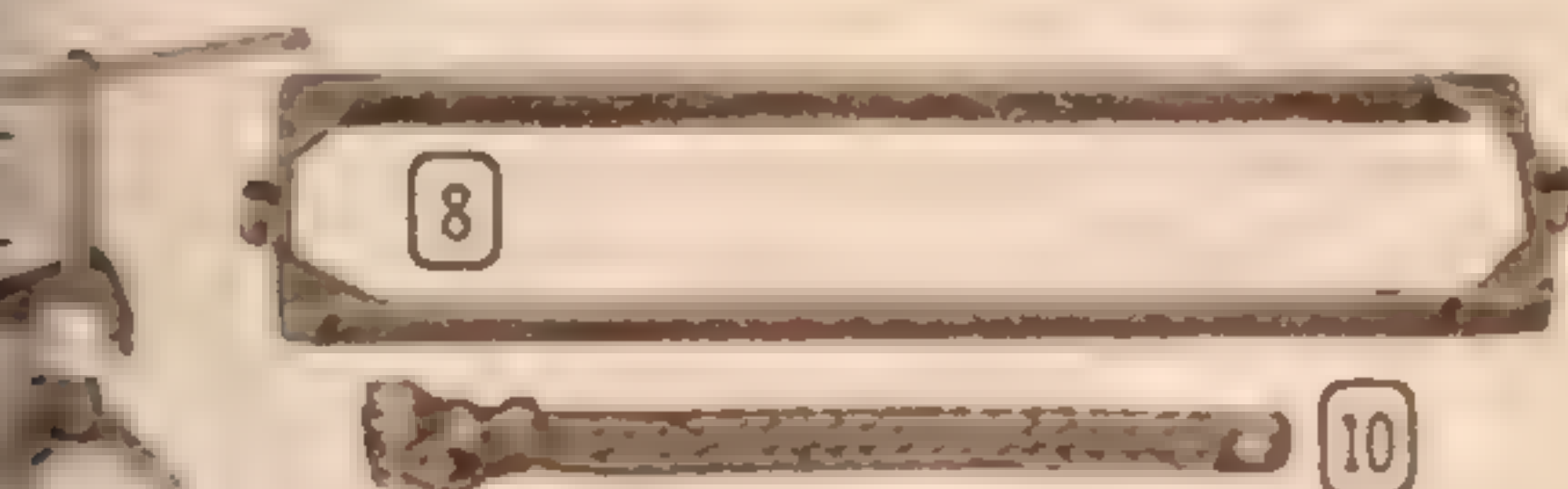
Truck Tire Sizes	(1) Lug-Grip Type			(2) Twist-Link Type		
	Cat. No.	Lbs.	Pair	Cat. No.	Lbs.	Pair
15. 7.50-15	61A5828MB	26	\$15.95	61A5821MB	24	\$12.95
16. 8-17.5	61A5829MB	25	15.95	61A5825MB	27	13.69
17. 7-17	61A5829MB	25	15.95	61A5825MB	27	13.69
18. 7-17	61A5830MB	28	17.95	61A5826MB	28	14.69
19. 7.00-18	61A5831MB	30	18.95	61A5827MB	30	14.95
20. 8-19.5						



### Nylon Tow Strap ONLY \$3.45

Rated for 3,500-lb. Work Load. Here's extra strength, extra durability in nylon webbing. Stretches for gradual pull instead of sudden jerks. Stronger than many chains. Resists oil, grease and dirt. Spring-action steel clips on each end for quick attachment. Fits easily in glove compartment. Keep a tow strap always in car for any emergency.

615932—10 ft. long, 1 inch wide. Ship. wt. 1 lb. 4 oz. . . . \$3.45



**Terminal Lifter.** Chrome Alloy steel. Fast, easy operation. Will not damage battery.

615203—Shipping weight 4 oz. . . . \$2.29

**Low Cost Battery Hold Down.** Steel reinforced plastic—will not rust or corrode. Holds battery securely in place—prevents damage due to vibration. It's always a good idea to replace old hold downs when you are putting in a new battery. Average ship. wt. 1 lb.

To Find What "Type" Battery You Have, Check Table "A" On Page 1156, Order Same Type Below

616408—Size: 7 1/4 x 9 1/4 in. Type 1. . . . .	95c
616409—Size: 7 1/4 x 10 1/2 in. Type 2, 2L. . . . .	95c
616410—Size: 4 7/8 x 19 1/2 in. Type 3EE, 2E. . . . .	95c
616412—Size: 5 3/4 x 10 1/2 in. Type 2N. . . . .	95c
616413—Size: 6 3/4 x 13 1/8 in. Type 60K. . . . .	95c
616414—Size: 6 1/2 x 10 3/8 in. Type 24S, 24SH, 24ST. . . . .	95c
616415—Size: 5 3/4 x 12 3/8 in. Type 29N. . . . .	95c
616416—Size: 6 1/2 x 12 3/8 in. Type 27S, 27SR, 27SH. . . . .	95c



\$17.95

6-12 Volt

(3)

### A Charge In Time Saves . . .

. . . Irritating and Costly Service Calls. With a low cost, top efficiency Home Charger you can keep your battery at peak performance with regular recharging—adds months of service.

**Ends "Guess Charging."** Every Riverside has either an Easy-View Meter or pilot lamp to show charger in operation. Charging rate tapers as battery life is restored.

**Easy to Use.** Just plug charger into any 110-120 volt AC outlet; connect clips to terminal and charge. No need to remove battery from car—charge overnight. Charger can be hung on wall or set right on car fender.

**Smartly Styled.** Charcoal and white enameled ventilated steel case. With 6-ft. battery cords with clips and 8-ft. outlet cord. All Riversides are UL Approved.

### DeLuxe 2-in-1 Charger (6-12 volt)

(3) **Your Best Buy.** Full 6 ampere charge rate on either 6 or 12 volt batteries. Tapers to 3 amperes. Deluxe Easy-View Meter shows correct charging rate. Simply set switch for either 6 or 12-volt charge. Charger has "No-Mar" rubber feet (see C); built-in cord rack keeps charger cords neatly in place when not in use (see A); handy hang-on-wall features (see B). With deluxe easy-grip handle.

61 A 6518—Size: 5 3/4 x 9 x 5 in. Ship. wt. 10 lbs. . . . Only \$17.95

### Standard 2-in-1 Charger (6-12 volt)

(4) **Two-in-One Charger:** Charges either 6 or 12-volt batteries. Has 4-ampere charge rate—tapers to 2 amperes. Red pilot lamp. Wire handle. No rubber feet or cord rack.

61 A 6517—Size: 5 3/4 x 9 x 5 in. Ship. wt. 6 lbs. . . . Only \$13.95

### DeLuxe 12 Volt

(5) **Charges 12-Volt Batteries** Only. Full 6 ampere charge rate, tapers to 3 amperes. Easy-to-Read Meter. Handy wire handle enables charger to be hung on wall or stand on shelf. Size: 5 3/4 x 9 x 5 in.

61A6516—Wt. 10 1/2 lbs. \$14.95

### Standard 12-Volt

(6) **Smart, Compact 12-Volt** Charger. 3-ampere charge rate, tapers down to 1 1/2 amperes. Red pilot lamp tells you if charger is operating. Without handle. Size: 4 x 6 x 3 1/2 in. Ship. wt. 4 lbs. 8 oz.

61 A 6515. . . . . Only \$8.95

For Other Chargers, Battery Testers, See Page 1193

**Lighter-Socket Charger Plug-in.** Replaces battery charger clips, charge your car's battery without raising hood. Plugs into cigarette lighter socket. Complete with rubber shield and instructions.

61 A 6510—For 6-Volt. Wt. 4 oz. . . . . 98c

61 A 6512—For 12-Volt. Wt. 4 oz. . . . \$1.19



**"Kar-Start" Spark Booster.** Gets wet or cold engines going immediately. Easy to install—connects between starter button and ignition coil. Complete with easy-to-read instructions.

61A1264-6 and 12 volt. 7 oz. \$5.25



### Battery Gauge Only \$6.29

**Battery Ignition Performance Gauge.** Shows at a glance how efficiently your battery is operating and the degree of charge or discharge. Warns of possible ignition trouble. Simple to install under or through dash. For all cars, trucks and tractors. Complete with instructions.

61 A 9662—For 6-Volt. Ship. wt. 9 oz. . . . . \$6.29

61 A 9677—For 12-Volt. Ship. wt. 7 oz. . . . . 6.29



12-Ft. Long

2.99 Alum.

### Quick-Boost Battery Cables

**Full 12-Ft. Long Copper Cables.** Longer and easier to use—ample car-to-car reach on even the widest cars. Booster cables are a "must" for many late model cars with automatic transmissions—they should not be pushed or towed to start.

**Simple To Use—**just connect from service battery or nearby car battery to battery of stalled car for "quick-boost" starting. For 6 or 12-volt batteries. When connecting batteries always connect from 6-volt to 6-volt or 12-volt to 12-volt. Rubber-covered copper cables; copper clad clamps; insulated handles.

61 A 6521—Ship. wt. set 6 lbs. Set of 2 \$3.99

**Low Cost Aluminum Cables, 12 Ft. Long** (similar to above). Operate exactly like booster cables above. 12-ft. long cables of rubber-covered aluminum wire, copper coated clamps; insulated handles.

61 A 6475—Ship. wt. set 6 lbs. Set of 2 \$2.99

(10) (11) **Battery Cables.** Replace worn cables that destroy battery efficiency. Heavy lead alloy terminals for perfect conduction. Meets S.A.E. specs. For 6, 12-volt cars.

(10) To Starter Switch Av. Ship. wt. 1 lb.			(11) To Ground Av. Ship. wt. 1 lb.		
Cat. No.	In.	Price	Cat. No.	In.	Price
61 A 6431	17	85c	61 A 6439	6 1/2	55c
61 A 6444	19	\$1.05	61 A 6440	9	65c
61 A 6456	24	1.09	61 A 6441	11	69c
61 A 6446	31	1.45	61 A 6442	13 1/2	69c
61 A 6448	42	1.75	61 A 6443	16 1/2	75c
61 A 6452	65	2.49	61 A 6455	24	95c

(12) **Battery Hydrometer.** Accurate. Shows quickly if battery needs recharging. Temperature correction scale for accurate specific gravity reading.

61 A 6405—Shipping weight 8 oz. . . . . \$1.55

**Battery Filler** (not shown). Rubber squeeze bulb.

61 A 6520—Ship. wt. 6 oz. . . . . 49c

BEAS WARDS 1155





## NEW CLIMATE CONTROL RIVERSIDE BATTERY

### Like Having 2 Batteries . . . 1 For Winter—1 For Summer

The Only "2-in-1" Battery . . . provides super start power in winter—prevents "heat-damage" in summer. During winter driving a battery needs more acid concentration for added starting power . . . Climate Control allows you to scientifically lower the water level to provide a higher concentration of acid—to give "more kick" for super starts. Summer driving requires less acid concentration and more plate protection . . . with Climate Control you can increase this water level to prevent sulfation of plates—your battery is always "power-peaked."

New Double Filler Caps provide this corrected water level for each season . . . lower level for winter—higher level for summer. This simple change-over procedure is fully explained on the battery top—a new one-piece cover with a permanent seal for better rigidity and greater protection from corrosion.

Guaranteed For The Life Of Your Car. (See Climate Control Guarantee a right). The all-new Riverside Super Power with Climate Control is sold only at Wards. Not Mailable. To Order See "Ward-Ways" for buying.

### BATTERIES INSTALLED

Through Your Catalog Store

For Low-Cost Installation service, check your nearest Ward Catalog Store. See Page 1269 for the address of your nearest Wards Store.

### \$2 TRADE-IN

For Your Old Battery

Return Allowance Coupon with Old Battery to any Ward Retail or Catalog Store for refund (not for motorcycle batteries).

### Select the Proper Battery "Type" For Your Car Here

TABLE "A"—Find "Type" for Your Car Make, Year, Model . . . Order from Table "B" at Right

Make, Year, Model	Type	Make, Year, Model	Type
Buick 1938-52 All; 1953 Ser. 40.....	2E	Hudson 1948-54 All (ex. Jet).....	2L
1953 Series 50, 70; 1954 All.....	3EE	1953-54 Jet; 1955 All.....	1
1955-57 All; 1959-60 All.....	60K	1956-58.....	24S
1958 All.....	3EE	Imperial 1956-60 (See Table C).....	27SH
1959-60.....	60K	Lincoln 1941-51 All.....	2L
Cadillac 1940-52 All.....	2	1952-55.....	2N
1953-56 All.....	3EE	1956-60.....	29N
1957-60 All ex. El Dorado.....	60K	Mercury 1940-53 All.....	2L
Chevrolet 1940-54 All.....	1	1954-55 All.....	2N
1955-56 All.....	24S	1956-57 All (ex. T'pike Cru'r).....	29N
1957-59 All (ex. Air Cond.).....	24S	1958-60 All Standard.....	29N
1957-60 with Air Cond. (36 Mo. Only).....	24S	Nash 1936-50 Amb. 6.....	1
Corvair 1960-61.....	53K	1941-49 "600"; 1950-55 All.....	1
Chrysler 1939-55 (ex. C-59, C-69, C-76, C-70; Crown Imp.).....	2	1956-58 All.....	24S
Saratoga.....	24S	Oldsmobile 1938-48 All.....	2E
1959-60 (See Table C).....	27SH	1949-50 6 cyl.....	1
Comet 1960 Std.....	22N	1949-52 8-cyl.....	2
DeSoto 1936-55 All.....	2	1953 All.....	3EE
1956-60 All, Standard.....	24S	1954-60 All.....	60K
Dodge 1936-53 All.....	1	Packard 1941-47 Clipper; 1948-50 All.....	2E
1954-55 All (ex. 6-cyl. with P'flite).....	1	1951-53, 200, 250, 300, 400.....	2L
1954-55 6 cyl. with P'flite.....	2	1954 All.....	2L
1956-60 All ex. Taxis.....	24S	1955-56 All.....	60K
Dodge Dart 1960.....	24S	1957-58 All.....	24S
Ford 1940-53 All.....	2L	Plymouth 1936-55 All (ex. 6-cyl. Power Flite).....	1
1954-55 All Standard.....	2N	1954-55 with Power Flite.....	2
1954-55 All Heavy-Duty (Riverside "36" only).....	2N	1956-60 All ex. Taxis.....	24S
1955 Thunderbird.....	2N	Pontiac 1938-54 All.....	2E
1956-59 All.....	29N	1955-60 All Standard.....	24S
Ford Falcon 1960.....	22N	Rambler 1955 All.....	1
Frazer 1947-51 All; Henry "J" 1951-54.....	1	1956-60 All.....	24S
		Studebaker 1939-55.....	1
		1956-60.....	24S
		Valiant 1960-61.....	24S
		Willys 1937-57.....	1
		1958-60.....	24S

## NEED BATTERY IN A HURRY? Wire Us Collect!

WE'LL RUSH YOU A NEW BATTERY  
IMMEDIATELY . . . C.O.D. FROM  
FACTORY-FRESH, MAIL ORDER STOCK

"WARD-WAYS" FOR BUYING YOUR BATTERY. (1) Just Wire Us Collect! address: "BATTERY" and send to your nearest Wards Mail Order House. We'll rush you a new battery C.O.D. from our fresh mail order stock. Many Ward Catalog Stores Have Batteries for immediate sale or will order for rapid delivery and you'll save through "Will Call" rates (see page 1267-9). (3) Also Available at Wards Retail Stores—that include immediate service and installation.

### 4 SQUARE GUARANTEE

- 1. AGAINST DEFECTS:** Every Riverside Storage Battery is guaranteed against defects in workmanship and materials for 12 months from date of purchase. Within such period Wards will replace any defective (not just discharged) battery free of charge.
- 2. TIME:** Every Riverside Storage Battery is guaranteed on a justed service basis for a specified period from purchase date of 12, 24, 30 or 36 months. Passenger car batteries used in commercial service are guaranteed for one-half of these periods. Should type of Riverside battery fail to give satisfactory service to original purchaser within guarantee period, return battery to nearest Ward branch. We will exchange this battery for a new battery of equal or greater capacity, charging a proportionate part of the current price for each month you have had the battery. This guarantee does not cover loss by theft or fire, damage from collisions or accidents or misuse. Passenger car batteries used in electrically driven vehicles (as golf carts) with proper charging facilities guaranteed 12 months. No time guarantee on batteries used without proper charging facilities.
- 3. SATISFACTION:** Riverside batteries are guaranteed to give the service you have a right to expect.
- 4. NATION-WIDE SERVICE:** This guarantee will be honored at all Wards Mail Order Houses, Catalog Stores, and Retail Stores. It does not cover consequential damages. No agent or employee can change this guarantee.

### Climate Control Guarantee

Guaranteed Against Defects for Life of Car for which purchased. Full Replacement During First 9 Months after purchase. Replacement after 9 months based on service charge of 3% of price before trade-in per month.

Nation-wide Guarantee honored at all Ward stores.

### How to Order Riverside Batteries

- In Table "A"—Find Battery Type Needed for Your Car Make, Year, Model.
- In Table "B"—Order Battery Type Needed by Catalog Number.
- Shipping Information. Batteries are shipped promptly from Stock at Order House or from Factories near Boston, Mass., Columbus, Ohio, or Harrisburg, Penna. Batteries are Not Mailable (State Freight, Truck or Express Pay shipping charges from the shipping point).

TABLE "B"—Order Battery Here by Catalog No.

Type	Volt	No. of Plates	Case Size	Catalog Number	Wt. Lbs.	From Stock
			Lgth.   Width   Ht.			
Riverside Super-Power Climate-Control						
24S	12	65	10 1/4   6 3/4   9 1/16	61A 6308R	47	\$21.95
29N	12	78	12 1/2   5 17/32   8 1/32	61A 6309R	47	24.95
Riverside "36"—Guaranteed 36 Months						
1	6	51	8 31/32   6 29/32   8 9/16	61A 6324RF	43	\$15.35
2L	6	51	10 9/16   7 1/8   8 5/32	61A 6325RF	45	15.45
24S	12	66	10 1/4   6 3/4   9 1/16	61A 6331RF	47	17.95
29N	12	78	12 1/2   5 17/32   8 1/32	61A 6331RF	46	20.95
60K	12	57	12 15/16   5 3/16   8 3/4	61A 6332RF	51	20.45
3EE	12	66	19 5/16   4 15/16   8 3/4	61A 6334RF	56	20.95
Riverside "30"—Guaranteed 30 Months						
1	6	45	8 31/32   6 29/32   8 9/16	61A 6304RF	42	\$12.35
2L	6	45	10 9/16   7 1/8   7 7/8	61A 6305RF	42	12.95
Riverside "24"—Guaranteed 24 Months						
2	6	45	10 1/4   6 3/4   8 9/16	61A 6307RF	44	\$11.95
2N	6	51	19 31/32   4 15/16   8 7/16	61A 6322RF	36	12.45
2E	6	45	19 15/16   4 1/16   8 1/16	61A 6323RF	43	11.95
18M	6	39	7 3/8   6 5/8   7 3/8	61A 6306RF	25	12.45
24S	12	54	10 1/4   6 3/4   8 7/8	61A 6335RF	41	15.45
27SL	12	78	11 3/4   6 11/16   7 1/8	61A 6316RF	45	17.95
29N	12	66	12 1/2   5 1/2   8 15/16	61A 6333RF	44	17.95
60K	12	54	12 15/16   6 3/16   8 3/4	61A 6364RF	51	16.95
3EE	12	54	19 5/16   4 15/16   8 3/4	61A 6390RF	56	17.95
22N	12	54	9 7/16   5 1/2   8 29/32	61A 6302RF	33	14.95
53K	12	42	13 1/2   4 9/16   7 13/32	61A 6310RF	32	14.95
Riverside Economy Special "24"—Guaranteed 24 Months						
1	6	39	8 31/32   6 29/32   8 9/16	61A 6330RF	29	\$10.45
2L	6	39	10 9/16   7 1/8   7 7/8	61A 6332RF	30	10.45
24S	12	42	10 1/4   6 3/4   8 3/4	61A 6329RF	38	13.95





**"36" (6, 12-volt)**  
**GUARANTEED 36 MONTHS**

— extra-power battery  
— 3 years of rugged  
— 50% more guaran-  
— Riverside "24,"  
— of operation.

— **Start Power**—26% more  
— power than Riverside

— **Lighting Capacity**—28%  
— reserve gives extra power  
— available for all car elec-  
— tro-nics.

— **Plate Area**—More plates  
— in Riverside "24" as-  
— sure Starting Power and  
— Lighting Capacity.

— **Riverside "36"**—see op-  
— —also "Ward-Ways to  
— Trade Batteries.

**Riverside "30" (6-volt)**  
**GUARANTEED 30 MONTHS**

Outstanding 6-Volt Battery Buy. Built to the highest Riverside standards and guaranteed to give you 30 months of trouble-free heavy-duty service. Costs just pennies more a month than our Economy Riverside "24."

- **Start Power**—76% more starting power than Economy "24."
- **More Lighting Capacity**—17% more reserve capacity than our Economy "24"—guaranteed for 30 months.

**\$2 Trade-in On Your Old Battery.** See full details and "Ward-Ways" for Buying Your Battery on Opposite Page. Order your battery from Tables on Opposite Pg.

**Use Your Credit to Buy Your Battery.** ... at Wards just say "Charge it", you pay no money down, for full information see Inside Back Cover.

**Riverside "24" (6 and 12-volt)**  
**GUARANTEED 24 MONTHS**

Your Best 24 Month Battery Buy. Quality construction throughout, with all the outstanding features found on Riverside Batteries. Where additional start power and greater capacity is required for your car, here is your best 24-month battery buy. Guaranteed for a full 24 months of heavy-duty, dependable service. Order from tables on opposite page. \$2 trade-in for your old battery.

**Economy Special "24" (6-volt)**  
**GUARANTEED 24 MONTHS**

Riverside Economy Special. Low initial cost battery with a full 24-month guarantee. Perfect 6-volt replacement battery for the motorist who wants dependable 2-year protection at a low price. 16% more start power, 27% more lighting capacity than Riverside "12". Order from opposite page. \$2 trade-in for old battery.

**Riverside "12" (6-volt)**  
**GUARANTEED 12 MONTHS**

An Exceptional Buy in a Standard Power Battery. Provides adequate capacity for the starting and lighting load of ordinary driving. You get all the outstanding features found on Riverside Batteries above. Same "Power-Full" plates with "Power-Gard" grid protection.

**Guaranteed To Give You Reliable Service** for only a small investment. \$2 Trade-in for your old battery. See "Ward-Ways" for Ordering on Opposite Page.

**For All Cars Using Type 1 Battery.** Number of plates 45; Battery size: Length 8 7/8 inches; width 6 7/8 in.; height 8 9/16 in. Ship. wt. 36 lbs. Not Mailable.

**61A6303 RFW—Price From Factory \$8.15**  
**Price From Stock..... 8.45**

**Need Spark Plugs or Ignition Repairs?**  
**See Pages 1153, 1158 and 1159.**

**Check These Famous Riverside Features:**

- **"Start-Power"** ... you'll find 5% to 92% more starting in-  
— — than in other leading brands.\*
- **"Power-Gard"** Protection safeguards every Riverside  
— — battery from damage of corrosion by under or overcharging. You get  
— — more resistance to overcharging and 2 times more re-  
— — sistance to undercharging.
- **Stronger, Longer Lasting Charge** because of its greater  
— — electrolyte capacity (acid solution).
- **Thoroughly Tested** to meet our own high standards of quality and  
— — performance before being shipped or before our "4-Square"  
— — label is attached (see Opposite Page for full details).
- **Published Starting Capacities of Other Leading Brands.**

**Riverside Marine Battery**  
**GUARANTEED 24 MONTHS**

Specially Designed for Boats with 12-Volt Systems. If it's instant get and go power you want in a marine battery, you'll find it in this new Riverside. Special spill-proof vent covers prevent damage to boat. Quick-on wing nut terminals provide fast attachment to motor. 24-month Guarantee also applies to Riverside Marine.

Your Old Battery Will Bring \$2 in Trade. See "Ward-Ways to Buy Batteries" on Opposite Page.

61 A 6315 RF—Not Mailable. Ship. wt. 47 lbs. From Fact. \$19.15; ..... From Stock \$19.95

**NEW Marine Battery with Built-In Maintainer** (not shown). Maintainer built into snap-on splash proof cover will keep battery in a full state of charge all through the winter. AC plug is accessible from outside the lid. Removable bail handle with rubber grip. Special protective battery case has built-in hold-down brackets.

61 A 6317 R—Ship. wt. 49 lbs.....\$39.95

**From Factory \$17.15**  
**With Old Battery**



**Riverside Golf Cart Batteries**  
**GUARANTEED 12 MONTHS**

Riverside 6-Volt Golf Cart Batteries give your cart that instant get and go power from "tee-to-pin" for all 18 holes. 51 plates with 165-ampere hour capacity. Quick-on wing nut terminals provide fast attachment to motor. Built with all the outstanding features Riverside is known for, including our "4-Square" Guarantee (see Opposite Page for full details). **Not Mail.**

61 A 6360R—10 1/4 x 7 1/16 x 10 1/2 Inches. Wt. 59 lbs.. \$22.95



**Riverside Motorcycle Batteries**  
**GUARANTEED 12 MONTHS**

Riverside Motorcycle Batteries—Guaranteed for 12 Months (see Opposite Page for full details). Outstanding quality in a motorcycle battery, yet economically priced.

**"Dry-Charge" Type Battery** with separate bottle of electrolyte (which you add when putting battery into service). Double microporous insulated heavy-duty plates. No-spill molded top prevents shorts in electrical system. Shipped promptly from Stock. **Not Mailable.**

**Low as \$8.85**

See Motorcycles	Capacity	Plates	Cat. No.	Wt.	Price
Davidson 1937-57 Twins (except K).....	24 amp. hr.	15	61 A 6344R	14 lbs.	\$10.25
and K size.....	16 amp. hr.	15	61 A 6345R	10 lbs.	8.85
and 16 Big Twins.....	30 amp. hr.	15	61 A 6347R	13 lbs.	10.35
Chief Twins 1932-57.....	30 amp. hr.	15	61 A 6348R	14 lbs.	10.95
and Other Foreign Models. 3 1/2 x 6 1/4 inches....	16 amp. hr.	15	61 A 6349R	10 lbs.	10.25

**Riverside Tractor—Commercial**  
**FOR TRUCKS, FARM EQUIPMENT—GUARANTEED 24 MONTHS**

Built for Heavy-Duty Operation—same high quality features as found in all our Riverside Batteries. Designed with thicker plates for heavier commercial use. "Power-Full" plates with "Power-Gard" protection gives greater resistance to overcharge and undercharge. High quality premium separators with glass mat insures longer use by preventing material shedding.

How to Order Tractor-Commercial Batteries. Find your truck model and battery type in "Table D," order by battery type and catalog number from "Table C." Order tractor battery (or battery for any unlisted truck or farm equipment by battery case size) from "Table C" below.

TABLE C)		20-Hr. Amp.	Case Size				Catalog	Wt.	Price From	
Type	Volts	Hrs. Cap.	Plates	Length	Width	Hgt.	Number	lbs.	Stock	Factory
	6	90	45	8 3/32	7 1/32	8 5/8	61 A 6326RF	37	\$12.95	\$12.15
	6	115	45	9 3/32	6 15/16	8 13/16	61 A 6367RF	50	15.95	15.15
	6	125	57	10 7/8	7 1/6	8 13/16	61 A 6368RF	43	16.95	16.15
	6	138	63	11 1/8	7	8 13/16	61 A 6369RF	55	17.95	17.15
	6	152	69	12 1/8	7	8 13/16	61 A 6370RF	61	19.95	19.15
	12	60	66	11 3/4	6 3/4	8 1/4	61 A 6367RF	48	18.95	18.15
SH N	12	70	78	11 1/2	6 3/4	9 1/4	61 A 6398RF	50	21.95	21.15
	12	65	78	12 1/2	5 17/32	8 1/2	61 A 6334RF	46	20.95	20.15

(TABLE D) Make, Year, Model of Truck	Type
Chevrolet 1941-55 All (ex. Task Force Series).....	1
1955 Task Force Series.....	24S
1956-57 Gen. and Heavy-Duty.....	24S
Dodge 1954-55, C-1-B6 & B8, C-1-C6 & 8, C-1-D6 & D8, C-1-CU6, C-1-EU6, C-1-G6 & G8, C-1-PW6.....	1
1956 C-3-B, -C, -D (6 & 8 cyl.).....	24S
1956 C-3-G (8-cyl.).....	24S
1957-58 K Series, D100.....	24S
Ford 1956-59 Ser. 100-700 ex. T-700 w/ ECS eng.....	29N
GMC 1953 Ser. 100, 150, 250, 280.....	1
1954 Series 100 to 250, 300, 350.....	1
1955-59 Ser. 100 thru 350; 370 thru 500.....	24S
Studebaker 1942-55 All.....	1
1956-59 All.....	24S
Willys 1937-57 All.....	1

**From Factory \$10.15**  
**Type 1**  
**With Old Battery**

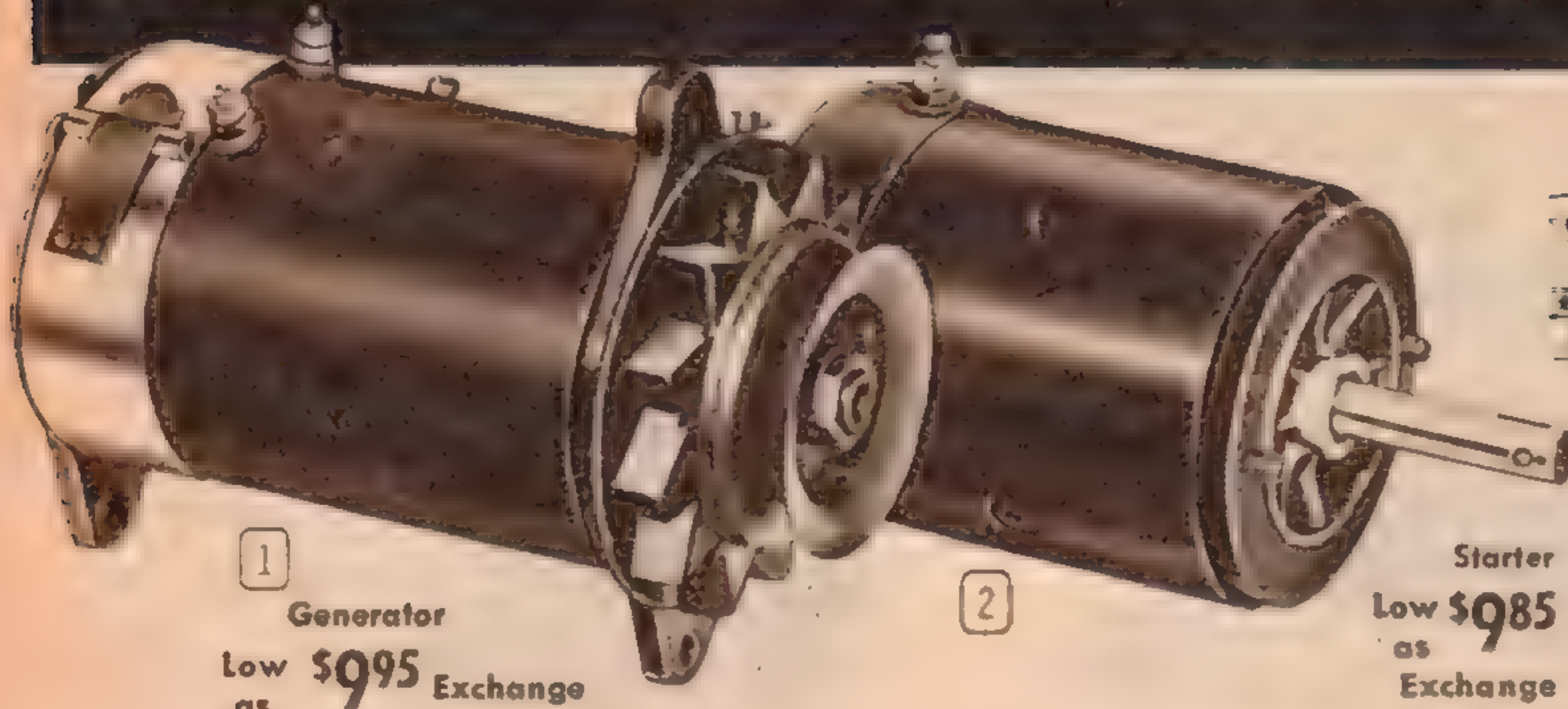


BAC2 WARDS 1157

**BATTERIES FOR FOREIGN CARS** See Riverside 6 and 12-volt Batteries and Other Foreign Car Accessories on Pg. 1136.



# Riverside Rebuilds...for "Like-New" Service



1 Generator  
Low \$995  
as Exchange

2 Starter  
Low \$985  
as Exchange



Generators, Starters,  
Voltage Regulators  
INSTALLED.  
Check Your Nearest  
Ward Catalog Store.



Low \$348 Was \$4.95

NEW LOW PRICE ON

Riverside Voltage Regulator

EQUAL TO OR BETTER THAN ORIGINAL

## Here's Why Riversides Are Your Best Buy

- Riversides are Precision Re-Built... Disassembled and Cleaned... Worn Parts Replaced With New... Thoroughly Refinished
  - Armature and Field Coils Tested. New Magnetic Wire Installed if Needed... Dipped in Phenolic Solution, Varnished, Baked
  - New Lead Wires, Terminals, Bearings, Commutators Installed
  - New Brushes—Adjusted. Brush Holders Replaced or Reinsulated
  - Liberal Trade-In Allowance for Old Generator or Starter
- (1) SEND OLD STARTER OR GENERATOR POSTPAID WITH EXCHANGE PRICE OF...  
(2) SEND FULL PRICE PLUS POSTAGE; return old generator or starter later, Postpaid, for refund.

1 Rebuilt Generators. Fully rebuilt as described at left for "like-new" performance, maximum output, yet priced to save. Same heavy-gauge wire as in original equipment. For cars without Power Steering or Air Conditioning unless otherwise stated. Ave. ship. wt. 22 lbs.

2 Rebuilt Starters. Original Equipment fully rebuilt for faster starts and longer battery life. All worn parts replaced with new or rebuilt. Starter drive assembly included exc. Ford, Merc., Nash. Ave. ship. wt. 22 lbs.

## HOW TO ORDER

For Generators or Starters with Cat. Nos. ending in "K" or "KB"—State Car Make, Year, Model No.; Type of Transmission; Original Part No. on Tag on Generator or Starter—Shipped promptly from Chicago Factory.

Trade-Ins Must be Complete, Assembled and Unbroken.

Brand New—Equal to or better than original equipment. Ten-sten contacts assure longer wear, dependable service.

Pre-Set at Factory with setting that is correct for your car. Automatically Reduces Charging Rate when battery reaches maximum voltage setting of regulator—guards against over-charging that can ruin a generator and battery. With moisture-tight cover, instructions. Catalog Numbers end in "K" shipped promptly from Chicago Factory. Ship. wt. 22 lbs.

NOTE: An Ammeter is useful to properly test electrical system installing Regulator. Order Ammeter extra below. If Ordered with New Regulator.....Price \$3.95

Fits Following Cars, Station Wagons; For Trucks Where Specifically Stated.	(1) GENERATORS Ave. ship. wt. 22 lbs.			(2) STARTERS Ave. ship. wt. 22 lbs.		
	Cat. No.	Full	Exch.	Cat. No.	Full	Exch.
Buick 1940-48 All.....	61 A 1473MB	\$12.45	\$ 9.95	61 A 1350KB	\$14.95	\$12.95
1949 All (Except Series 50, 70).....	61 A 1473MB	12.45	9.95	61 A 1350KB	14.95	12.95
1949 Series 50, 70; 1950-51 All.....	61 A 1401KB	13.95	9.95	61 A 1350KB	14.95	12.95
1952-53 (6-Volt).....	61 A 1489KB	17.95	11.95	61 A 1350KB	14.95	12.95
1953-55 (12-Volt).....	61 A 1490MB	19.95	11.95			
1956 All.....	61 A 1402KB	22.45	11.95			
1957-58 All.....	61 A 1403KB	23.45	11.45			
1959 (Except Air Conditioned).....	61 A 1469K	22.95	11.95			
Cadillac 1953-55 (12-Volt).....	61 A 1490MB	19.95	11.95			
1957 (Except Air Conditioning).....	61 A 1402KB	22.45	11.95			
Chevrolet 1938-39.....	61 A 1464MB	12.45	9.95	61 A 1306MB	11.95	9.95
1940-48.....	61 A 1465MB	12.95	9.95	61 A 1306MB	11.95	9.85
1949-51; 1952 (Gen. No. 1102749).....	61 A 1465MB	12.95	9.95	61 A 1309MB	15.95	9.95
1952 (Gen. No. 1100013).....	61 A 1492K	19.95	11.95	61 A 1309MB	15.95	9.95
1953; 1954 (Ex. Trk. Gen. No. 1102793).....	61 A 1475M	16.95	10.95	61 A 1309MB	15.95	9.95
1955-57 6 and 8-cyl. All Standard.....	61 A 1484M	19.45	11.95	61 A 1369KB	39.95	13.95
1956-57 All with Power Steering.....	61 A 1405KB	27.95	13.95	61 A 1369KB	39.95	13.95
1958-59 All 6 and 8 cyl. Standard.....	61 A 1490MB	19.95	11.95	61 A 1369KB	39.95	13.95
1958-59 8 cyl. (Ex. Air Cond.; P.S.).....	61 A 1470K	27.95	13.95			
1958-59 6 & 8 cyl. Power Steer.....	61 A 1471K	26.95	11.95			
Chrysler & DeSoto 1940-48; 1949 GDZ.....	61 A 1468MB	12.95	9.95	61 A 1355KB	12.95	9.95
1949-50 GGW with 5/8-in. belt.....	61 A 1463MB	16.95	10.95	61 A 1370KB	17.95	11.95
1949-55 (Gen. No. GGW6001) 5/8 in. belt.....	61 A 1476MB	16.95	10.95	61 A 1370KB	17.95	11.95
1951-55 with Pwr. St. (Gen. GGW).....	61 A 1478KB	20.95	11.95	61 A 1370KB	17.95	11.95
1956-57 All Standard.....	61 A 1485MB	23.95	12.45			
1957-59 Std. Trans.....	61 A 1472K	26.95	11.95			
Dodge & Plymouth 1940-48; 1949 GDZ.....	61 A 1468MB	12.95	9.95	61 A 1355KB	12.95	9.95
1949-50 GGW with 5/8-in. belt.....	61 A 1463MB	16.95	10.95	61 A 1311MB	17.95	10.95
1949-55 Gen. No. GGW 6001 5/8-in. belt.....	61 A 1476MB	16.95	10.95	61 A 1311MB	17.95	10.95
1951-55 with Pwr. Steer. (Gen. GGW).....	61 A 1493KB	26.95	11.95	61 A 1311MB	17.95	10.95
1956-57 All Standard.....	61 A 1485MB	23.95	12.45	61 A 1304KB	37.95	16.95
1956-57 Pwr. Steer. Gen. No. GJC7003.....	61 A 1406KB	29.95	13.95	61 A 1304KB	37.95	16.95
Ford & Merc. 1928-32 4-cyl. A-AA, B-BB.....	61 A 1455M	14.95	9.95	61 A 1302M	12.45	9.95
1939 DeLuxe; 1940-48.....	61 A 1458MB	11.95	9.45	61 A 1303M	11.95	9.95
1948-51 Truck with 5/8-in. belt.....	61 A 1459M	14.95	10.95	61 A 1303M	11.95	9.95
1949-53 Trk. with 5/8-in. Belt (sdl. mt.).....	61 A 1462M	14.95	10.95	61 A 1303M	11.95	9.95
1943 V-8.....	61 A 1459M	14.95	10.95	61 A 1303M*	11.95	9.95
1950-53 V-8.....	61 A 1462M	14.95	10.95	61 A 1303M	11.95	9.95
1942-47 6 cyl. (Dual-Pulley).....	61 A 1460MB	12.45	9.95	61 A 1303M*	11.95	9.95
1949-51 6 cyl. (Saddle Mount).....	61 A 1474MB	15.95	10.95	61 A 1303M*	11.95	9.95
1952-53 6 cyl.; 1954-55 All.....	61 A 1477MB	19.95	11.95	61 A 1356KB	15.95	11.95
1956-59 All 70-Amp. Generators.....	61 A 1486MB	21.95	11.95	61 A 1372MB	18.95	11.95
Hudson 1953-55; Nash Ambas. V-8.....	61 A 1498KB	18.45	11.45			
Nash 1949-55 exc. 1955 Ambassador V-8.....	61 A 1498KB	15.95	10.95	61 A 1306KB	22.95	12.95
Oldsmobile 1940-48.....	61 A 1465MB	12.95	9.95	61 A 1361KB	16.95	12.95
1949-50; 1951 (Gen. No. 1102704).....	61 A 1482MB	14.45	9.95	61 A 1362KB	18.95	12.95
1953-56 (12-Volt).....	61 A 1490MB	19.95	11.95			
1957-59 Std. Trans.....	61 A 1488K	21.45	11.95			
Pontiac 1940-50.....	61 A 1465MB	12.95	9.95	61 A 1364KB	21.95	13.95
1951 (Gen. 1102775); 1952-54.....	61 A 1453KB	19.95	10.95	61 A 1364KB	21.95	13.95
1955-59 Standard.....	61 A 1487K	19.95	11.95			
Studebaker 1941-50 (Ex. Comm. 1950).....	61 A 1469MB	12.95	9.95	61 A 1365KB	18.95	12.95
1951-55 Champion.....	61 A 1498KB	18.45	11.45	61 A 1366KB	14.45	12.45

\*Asterisk means Starter is NOT for cars with Automatic Transmission.

## STARTER DRIVE ASSEMBLIES AND STARTER SWITCHES



3 Starter Solenoid. Hvy. duty. Insulated base. Wt. 1 lb.		
For Cars, Station Wagons	Cat. No.	Price
Ford 1937-50; Mercury 1939-51.....	61 A 1323	\$1.15
Ford 1951-55; Merc., Lincoln 1952-55.....	61 A 1329	1.25
Ford 1956-59; Merc., Edsel 1956-59.....	61 A 1338	1.35
Plym. 1946-55; Dodge 1946-55; 1953-55 V-8 (ex. Powerlite) Kaiser 1950-51.....	61 A 1329	1.25
Plymouth, Dodge 1956-59 Std. trans.....	61 A 1337	1.65
Plymouth, Dodge, 1956-59 Auto. Trans.		
DeSoto 1957 S-27 Automatic Trans.....	61 A 1338	1.65
DeSoto 1957 S-27 Std. Transmission.....	61 A 1337	1.65

4 Replacement Ignition-Starter Switch. 2 keys. 6-12 V.		
61 A 1322—Ford, Mercury 1952-59. Wt. 9 oz.....		\$2.25
61 A 1321—All others 1946-59. Ship. wt. 5 oz.....		1.79

Universal Ignition Lock Switch (Not Shown). 2 keys incl.

1158 WARDS BACKS

61 A 1189—Fits all cars. No cable. Ship. wt. 7 oz..... \$1.15

5 Rebuilt Starter Drive Assemblies		
For Cars, Station Wagons	Cat. No.	Price
Ave. Ship. wt. 1 lb. 12 oz.		
Buick, Oldsmobile 1939-53	61 A 1397	\$2.69
Chev., Pontiac 1938-54		
Chev. 1955-56; Pontiac 1955	61 A 1387	\$3.95
Buick 1954-56; Cad. 1954-55; Oldsmobile 1954-55		
Dodge, Plymouth 1935-42	61 A 1398	\$2.69
Willys 1946-50 Station Wgn.		
Dodge, Plymouth 1946-56	61 A 1389	\$3.95
Ford 1939-53 (ex. 60 H.P. 1949-51 6-cyl. & Fordomatic)	61 A 1396	\$2.95
Ford, Mercury 1951-59 Auto. Trans.; 1954-59 Std. Trans.	61 A 1386	\$3.95
Jeep, Willys 1933-50 except Station Wagon	61 A 1388	\$3.29

## Heavy Duty 0-to-30 Amp. Ammeter



Fits All Cars, Trucks—Any Voltage. Just a ammeter tells rate of battery charge or Clamps securely to dashboard. Register Amps. + or - . Ammeter ordered with Regulator above is offered at a reduced price.  
61 A 8128 D—Ship. wt. 9 oz.....

## SPARK PLUG WIRE SETS



Plastic-Clad 16-Gauge Copper with clips, rainguard clips used. Ship. wt. set 1 lb.

61 A 6488—Chev. 1929-51 Cars and Trucks.....  
61 A 6485—Other 1933-51 Set.....  
61 A 6484—All 8-cyl. cars & products with deep plug wells  
61 A 6476—8-cyl. Chrysler deep plug wells.....

Spark Plug Wire By the Foot  
61 A 6477H—Wt. ft. 1 oz.  
61 A 6477H—100-ft. Wt. 4 oz. 100-ft. spool.....



Set Tool sets points in 1/5th the time.  
the work and guesswork out of setting  
s. Just slip precision-ring over distributor  
Use compensating thickness gauge to  
point gap. For dual or single point cars.  
plete with ring gauge. Wt. 2 oz.

For Cars, Station Wagons	Cat. No.	Price
1946-56 All.....	61 A 1073	65c
1946-50; 1953-55 All.....	61 A 1073	65c
1946-59 6 cyl.....	61 A 1074	65c
1955-56 8 cyl.....	61 A 1072	65c
1946-59 New Yorker; Imperial; 1946-59 300A, B, C, D, E; 1946-56 other 8 cyl.....	61 A 1072	65c
1957-59 Windsor, Saratoga	61 A 1073	65c
1946-54 6 cyl. All.....	61 A 1074	65c
1950-1952-56 8 cyl.....	61 A 1072	65c
1957-59 Adventurer.....	61 A 1072	65c
1957-59 Fireflite, Firelane	61 A 1073	65c
1946-54 6 cyl. all.....	61 A 1074	65c
1953-56 8 cyl. all.....	61 A 1072	65c
1957-58 D-500, 2 carb.....	61 A 1072	65c
1959 D-500, all series.....	61 A 1072	65c
1957-59 All ex. D-500.....	61 A 1073	65c
1946-59 6 cyl. All.....	61 A 1074	65c
1946-59 8 cyl. All.....	61 A 1072	65c
1949-59 8 cyl. All.....	61 A 1073	65c
1949-59 8 cyl. All.....	61 A 1072	65c
1946-59 8 cyl. All.....	61 A 1073	65c
1946-50 6 cyl. All.....	61 A 1074	65c
1946-58 8 cyl.*.....	61 A 1072	65c
1946-58 8 cyl.*.....	61 A 1073	65c
1955-56 8 cyl. All.....	61 A 1072	65c
1957-59 All incl. Fury 2	61 A 1073	65c
1959 6 cyl. All.....	61 A 1074	65c
1946-56 8 cyl.....	61 A 1073	65c
1946-54 6 cyl.....	61 A 1074	65c
1949-59 6 cyl.....	61 A 1076	65c
1950-59 8 cyl. G.H.....	61 A 1072	65c
1958 8 cyl. ex. G.H.**.....	61 A 1073	65c
1958 8 cyl.*.....	61 A 1074	65c
1958 8 cyl.**.....	61 A 1076	65c
1946-59 6 cyl. All.....	61 A 1074	65c

White Distributor \*\*Delco Distributor



**Professional Quik-Set Tool.**  
Set points on all cars listed  
above . . . quickly, accu-  
rately. Ideal for garage,  
farm, or home use. Wt. 1 lb.  
61 A 1079—SET.....\$3.98

## REBUILT DISTRIBUTORS



Worn parts replaced with new. All have vacuum controls except Chevrolet.

Make, Year, Model of Car. Cat. Nos.  
 ing in "K" shipped promptly from Detroit,  
 Fact.; others from Stock. Pay postage  
 shipping point. Av. ship. wt. 4 lbs.

For These Cars	Cat. No.	Full Exch.
1936-48 All...	61 A 1205K	\$11.45 \$9.95
4 All...	61 A 1212K	13.95 9.45
Model 1935-48...	61 A 1202K	6.95 5.45
54...	61 A 1213K	7.95 5.95
58-79	61 A 1200K	13.95 9.45
6 1935-50...	61 A 1207K	11.45 8.95
54 6 Cyl....	61 A 1203K	12.95 9.95
57-41 V-8		
No Cap)....	*61 A 1201	4.95 3.95
42-48 V-8 (No		
Cap, No Rotof)	*61 A 1206	5.25 4.25
3-51 6-Cyl. Ser.		
H (New Cap)....	61 A 1208K	10.95 7.95
49-53 V-8 (With		
New Cap)....	61 A 1208K	10.95 7.95
4-55 V-8....	61 A 1204K	12.95 9.95
ary 1939-41....	*61 A 1201	4.95 3.95
4-42 (No Rotof)	*61 A 1206	5.25 4.25
49-53 (With		
New Cap).....	61 A 1208K	10.95 7.95
3 Pontiac		
54 All.....	61 A 1205K	11.45 8.95
49-54 All.....	61 A 1212K	13.95 9.45
both 1935-50....	61 A 1207K	11.45 8.95
51-57 6-cyl.....	61 A 1210K	12.95 9.95

Cars With (\*) Do Not Include Condenser.

Model A Distributor Body with Cover. For Ford Models A, AA, B, BB, 46.

1227—Ship. wt. 11 oz. . . . . 89c  
 In Lead (not shown). For Model A Ford.  
 1262—Wt. 4 oz. . . . . 4 for 39c

## Heavy-Duty Kits

Low as **\$155** 3-Pc. Kit

**6 Riverside Heavy-Duty Ventilated Kits.** Last 3 times longer than ordinary type because vent holes keep points cool—increase efficiency. Factory assembled points, perfectly aligned. Gap gauge included with kits.

**Heavy-Duty Available in 3 Kits.** 5-Pc. Kit includes rotor, condenser, points, distributor cap and heavy-duty coil (8) listed below; 4-Pc. Kit includes rotor, condenser, points, distributor cap; 3-Pc. Kit includes rotor, condenser, points only. Order from table below.

Ship. wts. 5-Pc. Kit 3 lbs., 4-Pc. Kit  
10 oz., 3-Pc. Kit 4 oz.

## Standard-Duty Kits

Low as **77¢** 3-Pc. Kit

**7 Riverside Standard-Duty Kits.** Economically priced ignition kits—restore balanced performance to your car. Gap gauge included at no charge.

**Standard-Duty Available in 2 Kits.** 4-Pc. Kit Includes rotor, condenser, points and distributor cap; 3-Pc. Kit Includes rotor, condenser and points only. Heavy-duty coil may be purchased separately from table at right. Order ignition kits from table below.

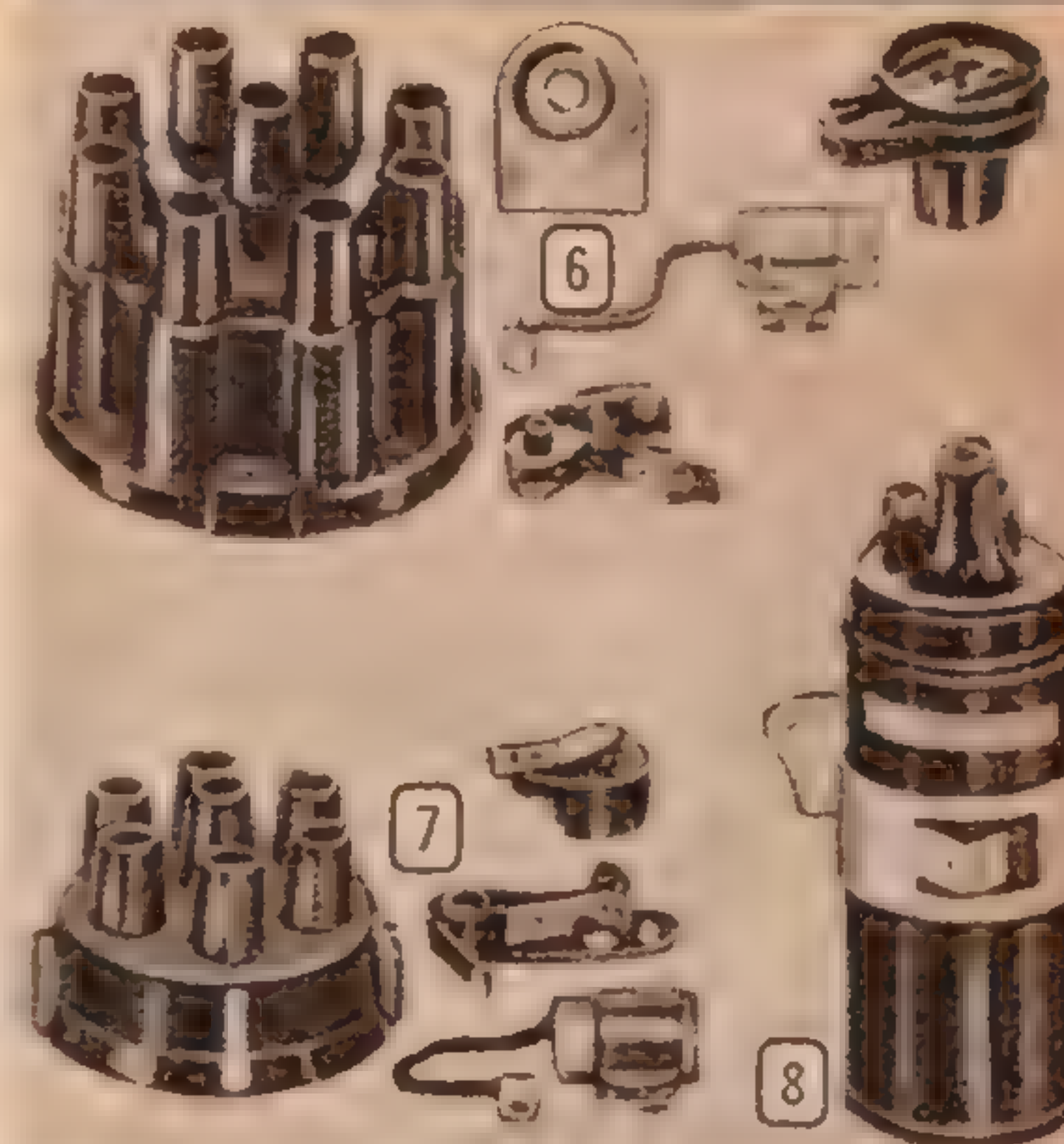
Shipping wts. 4-Pc. Kit 10 oz.;  
3-Pc. Kit 4 oz.

## Ignition Coils—Heavy Duty . . . Low as \$3<sup>22</sup>

**8 Riverside Heavy-Duty Ignition Coils.** Original equipment quality at Wards low prices. Cannot be installed incorrectly. Electrically balanced for maximum performance, minimum battery drain. Extra-heavy coil windings and insulation produce the perfect spark for today's powerful engines. Order coils from column (8) of table below. Average ship. wt. each 3 lbs.

Fit Following Cars, Station Wagons; Also for Trucks Where Stated	(6) 5-Piece Heavy-Duty		(6) 4-Piece Heavy-Duty		(6) 3-Piece Heavy-Duty		(7) 4-Piece Standard		(7) 3-Piece Standard		(8) Heavy-Duty Coil Only	
	Cat. No.	Price	Cat. No.	Price	Cat. No.	Price	Cat. No.	Price	Cat. No.	Price	Cat. No.	Price
Buick 1940-47												
1948-50												
1951-53 Series 40												
1953-56 (12 volt, ex. '53 Ser. 40)	61A1179	\$6.95	61A1138	\$2.89	61A1267	1.98	61A1143	3.59	61A1117	1.49	61A1183	3.59
1957-60	61A1314	7.89	61A1155	4.59	61A1280	2.69	61A1151	4.25	61A1094	2.19	61A1183	3.59
Chevrolet 1935-40												
1941-46												
1947; 1948 Dist. No. 1110090												
1948-52 Dist. No. 1112353	61A1244	5.19	61A1257	2.19	61A1269	1.59	61A1128	1.39	61A1101	77c	61A1180	3.49
1953-54 6-Cyl.	61A1252	5.59	61A1259	2.49	61A1273	1.59	61A1132	1.98	61A1104	95c	61A1177	3.22
1955-60 6-Cyl.	61A1254	5.89	61A1259	2.49	61A1273	1.59	61A1132	1.98	61A1104	95c	61A1183	3.59
1955-56 8-Cyl.	61A1255	6.79	61A1261	3.89	61A1276	1.98	61A1144	3.59	61A1118	1.35	61A1183	3.59
1957-60 All (ex. Corvette)	61A1314	7.89	61A1155	4.59	61A1280	2.69	61A1151	4.25	61A1094	2.19	61A1183	3.59
Chrysler & DeSoto 1939-42 6-Cyl.												
1946-48 6-Cyl.												
1949-50 6-Cyl. IGS Dist.												
1950-54 6-Cyl. IAT Dist.	61A1316	5.49	61A1160	2.59	61A1288	1.69	61A1135	1.98	61A1108	1.19	61A1177	3.22
1951-55 8-Cyl. 6V (ex. '55 Chrys)	61A1260	6.29	61A1265	3.25	61A1275	2.39	61A1146	2.89	61A1120	1.49	61A1177	3.22
1956 8-Cyl. (ex. C72)	61A1188	6.29	61A1154	2.65	61A1279	1.69	61A1150	2.29	61A1124	1.25	61A1185	3.79
Chrysler 1957 C75; 1958 LC1, LC2	61A1318	6.39	61A1163	2.98	61A1289	1.65	61A1162	2.29	61A1090	1.19	61A1185	3.79
DeSoto 1957	61A1318	6.39	61A1163	2.98	61A1289	1.65	61A1162	2.29	61A1090	1.19	61A1185	3.79
Edsel 1948-50 8-Cyl.	61A1315	5.95	61A1156	2.65	61A1281	1.55	61A1152	2.29	61A1095	1.25	61A1184	3.49
1959 6-Cyl.	61A1268	5.89	61A1251	2.75	61A1271	1.69	61A1137	2.39	61A1115	1.05	61A1184	3.49
Ford 1923 31 A, A-A												
1937 41 8-Cyl.												
1941-47 8-Cyl.; 1942-48 8-Cyl.												
1949-55 6-Cyl.	61A1277	5.95	61A1282	2.59	61A1271	1.69	61A1137	2.39	61A1115	1.05	61A1177	3.22
1956-60 8-Cyl. 12 Volt	61A1275	5.95	61A1282	2.59	61A1271	1.69	61A1137	2.39	61A1115	1.05	61A1177	3.22
1949-53 8-Cyl.	61A1300	5.89	61A1251	2.75	61A1271	1.69	61A1137	2.39	61A1115	1.05	61A1184	3.4

## IGNITION KITS



## Satisfaction Guaranteed

**OR YOUR  
MONEY BACK**

BACKS WARDS 1159



# GUARANTEED

**SATISFACTION GUARANTEED OR  
YOUR MONEY BACK. THERE'S NO  
FAIRER GUARANTEE ANYWHERE!**



## Riverside

### Double-Life Custom-Coated Mufflers COATED INSIDE AND OUT FOR GREATER LIFE

- (A) STEEL OUTER SHELL, CUSTOM-COATED INSIDE AND OUT** (With Aluminum-Zinc) Assures Longer Muffler Life.
- (B) ASBESTOS LINING**—Insulates Against Body Noises and Heat—A Riverside Value-Plus Feature!
- (C) STEEL INNER SHELL, CUSTOM-COATED INSIDE AND OUT** (With Aluminum-Zinc). Protects Against Rust INSIDE Where It Starts... Means Riverside's Last Longer!
- CUSTOM-COATED HEADS (Coated Inside and Out) Are Spun and Locked to Shells For Most Effective Gas Seal.
- CUSTOM-COATED END PIPES. Made for Precision Fit.
- MULTIPLE INTERNAL SUPPORTS, With End Supports Custom-Coated, Too, for Increased Muffler Life.
- SLOTTED PERFORATIONS for Correct Dispensation of Gases. Minimum Back Pressure, Effective Silencing.

Custom-Coated With Zinc and Aluminum Inside and Out for extra-long protection. Custom-coated INSIDE where the rust begins... resists the corrosive action of exhaust deposits. Designed with all the latest engineering developments to last longer, operate quietly and efficiently.

**Riverside Mufflers Last Longer.** Custom-Coated heavy-duty outer shell provides extra strength and service; inlet and outlet pipes are constructed of heavy 18-gauge steel.

**Riverside Mufflers Operate Quietly and Efficiently.** The large full length tubes are electronically tuned for quiet-like tone of operation. Each chamber is tested to provide for fast exhaust flow with a minimum of back pressure.

**Riverside Mufflers Have Head-To-Shell Seal, Muffler-To-Pipe Fit.** Compressed layers of steel around end caps along with perfect pipe fit provides the most effective possible seal against deadly carbon monoxide leakage.

**Note:** Illustration is a typical Riverside Muffler. Variations occur according to original equipment. Order new clamps with new muffler. Check clamp needs on Opposite Page. Mufflers Mail.

### Mufflers for all Types Exhaust Systems

**Factory Installed Dual-Exhaust Type.** Replacement for dual exhaust systems that were installed on passenger cars at the Factory before shipment to car dealers.

**Non-Factory Installed Dual-Exhausts.** For dual exhaust systems installed by the car or truck dealer, or purchased at Wards and installed by the car owner.

**For Single Exhaust Systems.** For cars and trucks not equipped with a factory installed dual exhaust system.



### MUFFLERS INSTALLED

For a Nominal  
Charge—Check  
Your Nearest  
Ward Catalog Store

1160 WARDS BRAS2

## America's Muffler Center

RIVERSIDE DOUBL

For These Cars and Station Wagons (also for Trucks where so stated)	Wt. Lbs.	Left Side		Right Side		Clamps Needed (See Opp. P.)	
		Catalog Number	Price Each	Catalog Number	Price Each	Front	Rear
Buick 1949-52 Series 50, 70.....	11	61 A 3805M	\$7.39	.....	.....	None	None
1950-52 Series 40.....	11	61 A 3805M	7.39	.....	.....	None	None
1953-55 Ser. 50, 70 w/o Pwr. Brks...	20	61 A 3800M	13.49	61 A 3800M	\$13.49	None	None
1954-55 Series 40, 60, Skylark.....	21	61 A 3888MB	12.49	61 A 3888MB	12.49	None	None
1956 All Single Exhaust.....	21	.....	.....	61 A 3753MB	12.98	None	None
1956 All Dual Exhaust.....	20	61 A 3762MB	13.69	61 A 3762MB	13.69	None	None
1957-58 All Single Exhaust.....	21	.....	.....	61 A 4310M	14.98	None	None
1957 All Dual Exhaust (Front).....	25	61 A 4311M	14.49	61 A 4311M	14.49	None	None
1957 All Dual Exhaust (Rear).....	8	61 A 4314M	4.69	61 A 4314M	4.69	None	None
1958 Ser. 40, 50, 60, 70 Dual Exh. with 2-in. tail pipe (Front).....	25	61 A 4311M	14.49	61 A 4311M	14.49	None	None
1958 Ser. 40, 50, 60, 70 Dual Exh. with 2-in. tail pipe (Rear).....	8	61 A 4313M	4.69	61 A 4313M	4.69	None	None
Cadillac 1952-early 1955 (Front).....	15	61 A 3808M	12.98	61 A 3808M	12.98	2 in.	2 in.
1952-56 All with resonator (Rear).....	5	61 A 3809M	5.98	61 A 3809M	5.98	1 3/4 in.	1 3/4 in.
Late 1955-56 (Front).....	18	61 A 3750M	12.59	61 A 3750M	12.59	2 in.	2 in.
1957-60 All (Front).....	13	61 A 4315M	9.59	61 A 4315M	9.59	2 in.	2 in.
1957-58 All (Rear).....	10	61 A 4316M	8.98	61 A 4316M	8.98	1 3/4 in.	1 3/4 in.
Chevrolet 1949-52 Cars with Standard Transmission (ex. Conv.).....	11	61 A 3847M	5.98	61 A 3847M	5.98	1 3/8 in.	1 3/8 in.
1949-52 Conv. with Stand. Trans.	10	61 A 3806M	5.79	61 A 3806M	5.79	1 3/8 in.	1 3/8 in.
1950-53 All Powerglide (ex. Conv.).....	10	61 A 3830M	5.98	61 A 3830M	5.98	2 in.	2 in.
1953 Cars Std. Trans. (ex. Conv.).....	10	61 A 3830M	5.98	61 A 3830M	5.98	2 in.	2 in.
1953-54 All Convertibles.....	9	61 A 3824M	5.79	.....	.....	2 in.	2 in.
1954-60 6-Cyl. (ex. Conv.).....	16	61 A 4317M	7.98	.....	.....	2 in.	2 in.
1955-60 V-8 Sgl. Exh. (ex. Conv.).....	16	61 A 4317M	7.98	61 A 3858M	7.98	2 in.	2 in.
1955-56 V-8 with Factory Duals.....	13	61 A 3826M	7.98	61 A 3858M	7.98	2 in.	2 in.
23-in. Muffler Body Length.....	13	61 A 3826M	7.98	.....	.....	2 in.	2 in.
1955-57 V-8 Convert. Single Exh.....	13	61 A 3826M	7.98	.....	.....	2 in.	2 in.
1956-60 All V-8 (ex. Conv. & early 56 with 23" muffler).....	16	61 A 4317M	7.98	61 A 4317M	7.98	2 in.	2 in.
1957 V-8 Conv. Cpe., Dual Exh.....	13	61 A 3826M	7.98	61 A 3858M	7.98	2 in.	2 in.
1958-60 All 6 and 8-cyl.....	16	61 A 4317M	7.98	61 A 4317M	7.98	2 in.	2 in.
Chevrolet Trucks 1941-49 1/2 to 2-Ton...	8	61 A 3890M	4.79	.....	.....	1 3/8 in.	1 3/8 in.
1950-60 1/2-2-Ton (ex. Double Duty).....	8	61 A 3831M	4.79	.....	.....	2 in.	2 in.
G.M.C. Trucks 1951-53, 1/2 and 3/4-Ton 1954-59 1/2-1-Ton Trucks.....	8	61 A 3831M	4.79	.....	.....	2 in.	2 in.
.....	13	61 A 3926M	7.98	61 A 3926M	7.98	2 1/2 in.	2 1/2 in.
Chrysler 1938-48 6-cyl.....	11	.....	.....	61 A 3834M	6.98	2 in.	2 in.
1949-52 6-cyl. (ex. Convert.).....	13	.....	.....	61 A 3886M	6.89	2 in.	2 in.
1949-52 6-cyl. Convertibles.....	11	.....	.....	61 A 3814M	7.49	2 in.	2 in.
1951-53 8-Cyl. 4-dr. Sedan and Club Coupe.....	19	.....	.....	61 A 3850MO	11.98	2 1/2 in.	2 1/2 in.
1951-53 V-8 With Dual Exhaust.....	18	61 A 3859M	10.49	.....	.....	2 in.	2 in.
1953-54 6-Cyl. (ex. Conv., 8 Sed.).....	18	.....	.....	61 A 3859M	10.49	2 in.	2 in.
1955 V-8 Windsor, Sing. Ex. (ex. Conv.).....	19	.....	.....	61 A 3891M	10.98	2 1/2 in.	2 1/2 in.
1954-56 V-8 With Factory Dual Exhaust (ex. Conv.).....	18	61 A 3859M	10.49	61 A 3859M	10.49	2 in.	2 in.
1956 Windsor (ex. Conv. Cpe.) Single Exh. & Dealer Con- version Duals (2-in. diam. Tail Pipes).....	17	61 A 3765M	10.49	61 A 3765M	10.49	2 1/2 in.	2 1/2 in.
1957-59 Wind. Sgl. Exh. (ex. '59 Conv.).....	17	61 A 3765M	10.49	.....	.....	2 1/2 in.	2 1/2 in.
1957-59 New Yorker, 1959 Saratoga Factory Dual Exhaust (ex. Conv.).....	18	61 A 3859M	10.49	61 A 3859M	10.49	2 in.	2 in.
1957-58 V-8, Windsor, Saratoga with Fact. Duals.....	16	61 A 3761M	10.49	61 A 3761M	10.49	2 in.	2 in.
1959 Windsor Fact. Duals (ex. Conv.).....	16	61 A 3946MO	7.49	61 A 3946MO	7.49	2 1/4 in.	2 1/4 in.
De Soto 1938-48 6-Cyl.....	11	.....	.....	61 A 3834M	6.98	2 in.	2 in.
1949-52 6-Cyl. Convertible.....	11	.....	.....	61 A 3814M	7.49	2 in.	2 in.
1949-52 6-Cyl. (ex. Conv.).....	13	.....	.....	61 A 3859M	6.89	2 in.	2 in.
1952 S17 (except Convertible).....	19	.....	.....	61 A 3850MO	11.98	2 1/2 in.	2 1/2 in.
1952 V-8 With Dual Exhaust.....	19	.....	.....	61 A 3850MO	11.98	2 1/2 in.	2 1/2 in.
1953 V-8 With Dual Exhaust.....	19	.....	.....	61 A 3851MO	10.98	2 1/2 in.	2 1/2 in.
1952-53 V-8 with Dual Exhaust.....	18	61 A 3859M	10.49	.....	.....	2 in.	2 in.
1953-54 6-Cyl. (ex. 1953 Conv.).....	18	.....	.....	61 A 3859M	10.49	2 in.	2 in.
1953-54 V-8 Single Exh. (ex. Conv.).....	19	.....	.....	61 A 3891MO	10.98	2 1/2 in.	2 1/2 in.
1955 S21, S22, Single Exh. Non- Fact. Duals (except Convertible).....	19	61 A 3891MO	10.98	61 A 3891MO	10.98	2 1/2 in.	2 1/2 in.
1955 S21, S22 (except Conv.) With Factory Duals.....	18	61 A 3859M	10.49	61 A 3859M	10.49	2 in.	2 in.
1956-59 V-8 With Factory Duals (ex. Conv. and 1959 Adventurer).....	16	61 A 3761M	10.49	61 A 3761M	10.49	2 in.	2 in.
1956 V-8 Sgl. Exh., Dealer Duals (ex. Conv. Cpe., 12-in. diam. Tail P.).....	17	61 A 3765M	10.49	61 A 3765M	10.49	2 1/2 in.	2 1/2 in.
1957 V-8 Fire dome, Firelite (ex. Conv. Cpe.) Single Exh.....	17	61 A 3765M	10.49	.....	.....	2 1/2 in.	2 1/2 in.
1957 P'sweep Sgl. Ex. (ex. conv.).....	16	.....	.....	61 A 3946MO	7.49	2 1/4 in.	2 1/4 in.
1958-59 V-8 (ex. Conv.) Sgl. Exh.....	17	.....	.....	61 A 3765M	10.49	2 1/2 in.	2 1/2 in.
Dodge 1939-48 6-Cyl.....	11	.....	.....	61 A 3834M	6.98	2 in.	2 in.
1949-52 6-Cyl. Convertible.....	11	.....	.....	61 A 3814M	7.49	2 in.	2 in.
1949-56 6-Cyl. (ex. Conv., Roadster, and Late 1950).....	13	61 A 3886M	6.89	61 A 3886M	6.89	2 in.	2 in.
1953-54 V-8 With Dual Exh. (ex. Conv.).....	18	61 A 3859M	10.49	.....	.....	2 in.	2 in.
1953-56 V-8 With Single Exhaust, (Ex. 1956 Coronet, Conv.).....	18	.....	.....	61 A 3893M	9.49	2 1/4 in.	2 1/4 in.
1955 V-8 Fact. Duals Coronet, Royal (ex. Conv.).....	13	61 A 3886M	6.89	61 A 3886M	6.89	2 in.	2 in.
1958 V-8 Coronet Single Exh., Non-Fact. Duals (ex. Conv.).....	16	61 A 3946MO	7.49	61 A 3946MO	7.49	2 1/4 in.	2 1/4 in.

### Stainless Steel Tubing, Fittings



**1 2 3 18-Gauge Steel Tubing.** For use on exhaust systems, power units, stationary engines.

(1) STRAIGHT TUBING. 8-ft. lengths only. Ship. wts.: 1 1/2-in., 17 lbs.; 1 3/4, 17 1/2 lbs.; 2-in., 10 lbs.; 2 1/2-in., 12 lbs.; 3-in., 15 lbs. Not Mailable.

(2) (3) CONNECTOR PIPES AND ELBOWS. Straight 12-in. Connecting Pipes and 90° Elbows for use with steel tubing above. Ship. wts.: 1 1/2, 1 3/4-in., 11 oz.; 2, 2 1/2-in., 1 lb. 8 oz.; 3-in., 3 lbs. Mailable. Order clamps on Opposite Page.

Out- side Diam.	(1) Steel Tubing		(2) 90° Elbows		(3) 12-in. Con.	
	Catalog Number	8-ft. Lgth.	Cat. No.	Each	Cat. No.	Each
1 1/2 in.	61 A 4115R	\$3.49	61 A 4123	\$1.69	61 A 4130	\$1.19
1 3/4 in.	61 A 4116R	3.49	61 A 4124	1.69	61 A 4131	1.39
2 in.	61 A 4117R	3.49	61 A 4125	1.69	61 A 4132	1.39
2 1/2 in.	61 A 4118R	6.89	61 A 4127	2.89	61 A 4133	1.29
3 in.	61 A 4119R	7.59	61 A 4128	3.79	61 A 4134	1.59

### Flexible Steel Tubing



**4 Flexible, Rust-Resistant Galvalume** Interlocked joints. For exhaust

**How To Order:** State length. (Cut to length)—allow extra length for bends. Minimum length 6-ft. Maximum length 50-ft. Order clamps on Opposite Page. Mailable ex. no's. ending in "R".

I.D.	O.D.	Ship. wt.	Catalog
In.	In.	Per Foot	Number
1 1/2	1 3/4	7 oz.	61 A 4140
1 3/4	1 7/8	8 oz.	61 A 4141
1 7/8	2 in.	9 oz.	61 A 4142
2	2 1/8	11 oz.	61 A 4143
2 1/4	2 3/8	13 oz.	61 A 4144
2 1/2	2 7/8	15 oz.	61 A 4145
2 3/4	3 in.	1 lb.	61 A 4146
3	3 1/8	1 lb. 2 oz.	61 A 4147
4	4 1/8	1 lb. 12 oz.	61 A 4148
5	5 1/8	2 lbs. 6 oz.	61 A 4149
6	6 1/8	3 lbs. 8 oz.	61 A 4150

... Exo

SHIPPED P

HOLLYWOOD

Hang

Custom Clamps  
Check Diagram

1 1/2 in.

Cars, Sta. Wa

A) (B)—EXHA

1937-53 A

1953-55 V-8

De Soto 1955

1953-55 V-8

1953-55 A

1953-55 A

1953-55 A

1953-55 A

1953-55 A

1953-55 A

1953-55 A



**Custom Clamps and Hangers.** Exact replacement. Ship. wt. each 8 oz. (except 61 A 4163 is 2 oz.). Check Diagram for location 1, order below.

**Universal Tail Pipe Hanger.** Fits all pipes 1 1/2 to 2 in. diam. Adjustable.  
 61 A 4171—Shipping weight 8 oz.....Ea. 59c

in all muffler pipe tables. Av. wt. 5 oz.

Cat. No.	Diam.	Ea.	Cat. No.	Diam.	Ea.
61 A 4150	1 1/2	19c	61 A 4155	2 1/8	19c
61 A 4151	1 5/8	19c	61 A 4156	2 1/4	19c
61 A 4152	1 3/4	19c	61 A 4157	2	19c
61 A 4153	1 7/8	19c	61 A 4158	3	19c
61 A 4154	2	19c	61 A 4159	4	19c

length. (Cut full length for be- Maximum in "E")	For Cars, Sta. Wags. [Loc.] Cat. No. [Ea.]	For Cars, Sta. Wags. [Loc.] Cat. No. [Ea.]	For Cars, Sta. Wags. [Loc.] Cat. No. [Ea.]	For Cars, Sta. Wags. [Loc.] Cat. No. [Ea.]
	(A) (B) — EXHAUST PIPE CLAMPS	(C) — TAIL PIPE CLAMPS	(C) (D) (E) — TAIL PIPE HANGERS	(C) (D) (E) — TAIL PIPE HANGERS
Buick 1937-53 All (ex- cept 1953 Ser. 50, 70, 1955 V-8 All.....	A, B 61A4167 39c A, B 61A4136 39c	Buick 1937-53 All (except) 1953 Ser. 50, 70, 1955 V-8 Ser. 40, 60, 100	Buick 1941-53 All 1941-43 Ser. 50, 70, 1941-43 Ser. 60, 70, 1951-53 Ser. 40, 1951-53 Ser. 50, 70, 1954-55 Ser. 40, 60, 100 1954-55 Ser. 50, 70, 1954-56 All ex. 100	Dodge 1936-54 6-cyl. 1936-54 8-cyl. 1947-54 6-cyl. Ford 1943-54 1949-51 All 1955-57 V-8 Mercury 1942-54 Plymouth 1941-53 1942-54 1949-54 Olds 1954-56 All Pontiac 1941-56 All 1940-48 Mod. 26-8 1955-56 (ex. 100)
Chrysler DeSoto, Dodge 1954 6-cyl. 1951-56 V-8 Single Exhaust.....	A, B 61A4126 59c A, B 61A4172 29c	Chrys., DeS. 1937-54 6-cyl. 1955-57 V-8 Dials Chrysler 1937-54 V-8 DeSoto 1952-54 V-8 Dodge, DeSoto, Plym. 1957 V-8 6-cyl. Exh. Dodge 1935-56 6-cyl. 1955-56 V-8 w/ duals. 1952, 1955-56 V-8 8-cyl. Exh. 1954 V-8	Chrysler 1937-54 6-cyl. 1955-56 6-cyl. 1955-56 8-cyl. 1954-56 All ex. 100	Chevrolet 1941-48 (incl. Ex. Type) 1949-54 All ex. P.G.M. 1951-54 All 1955 All 1958 All
DeSoto 1952-54 V-8 1955 Dual Exhaust.....	A, B 61A4172 29c A, B 61A4172 29c A, B 61A4172 29c	DeSoto 1952-54 V-8 Dodge, DeSoto, Plym. 1957 V-8 6-cyl. Exh. Dodge 1935-56 6-cyl. 1955-56 V-8 w/ duals. 1952, 1955-56 V-8 8-cyl. Exh. 1954 V-8	DeSoto 1952-54 V-8 Dodge, DeSoto, Plym. 1957 V-8 6-cyl. Exh. Dodge 1935-56 6-cyl. 1955-56 V-8 w/ duals. 1952, 1955-56 V-8 8-cyl. Exh. 1954 V-8	Olds 1939-52 All Plym. 1941-53 6-cyl. 1941-53 8-cyl. 1955-57 V-8 Dials
Olds 1939-52 All Plym. 1941-53 6-cyl. 1941-53 8-cyl. 1955-57 V-8 Dials	A, B 61A4167 39c A, B 61A4126 59c A, B 61A4172 29c A, B 61A4126 59c	Olds 1939-52 All Plym. 1941-53 6-cyl. 1941-53 8-cyl. 1955-57 V-8 Dials	Olds 1939-52 All Plym. 1941-53 6-cyl. 1941-53 8-cyl. 1955-57 V-8 Dials	Olds 1939-52 All Plym. 1941-53 6-cyl. 1941-53 8-cyl. 1955-57 V-8 Dials



## 1162 WARDS BKAS

Right Side		Left Side	
Cat. No.	Price	Cat. No.	Price
Wt.		Wt.	
<p><b>TAIL PIPES</b> For These Pass. Cars Only (also for Station Wagons and Trucks where stated):</p>			
<p>Clamp</p>			
<p>Clamp</p>			

Right Side		Left Side	
Cat. No.	Price	Cat. No.	Price
Wt.		Wt.	
<p><b>TAIL PIPES</b> For These Pass. Cars Only (also for Station Wagons and Trucks where stated):</p>			
<p>Clamp</p>			
<p>Clamp</p>			

# EXHAUST—TAIL PIPES

**8 Bendable Tail Pipes.** Cut just the  
time in half. Flexible cold-  
water tail pipes cut in half after  
heat of exhaust pipes. Heat 1 ft.  
Order same size, and length of  
present pipe, 4 ft. 10.

Pair.	Left.	Cent.	Right.	Price.
1	2 in.	60 in.	A 4 1/4 10 1/4	\$1.79.
1	2 in.	75 in.	A 4 1/4 11 1/4	1.79.
1	2 in.	90 in.	A 4 1/4 12 1/4	2.29.
1	3 1/2 in.	90 in.	A 4 1/4 12 1/4	1.98.
1	3 1/2 in.	75 in.	A 4 1/4 11 1/4	1.99.
1	3 1/2 in.	60 in.	A 4 1/4 10 1/4	2.39.
1	3 1/2 in.	90 in.	A 4 1/4 12 1/4	2.49.
2	2 in.	90 in.	A 4 1/4 12 1/4	2.69.

## Riverside Exhaust Pipes—Motor to Muffler

**C** **Riverside Rigid Cold-Rolled Steel Exhaust Pipes . . . Protective Coating, Inside and Out.** Clamps not included—check size and weight of clamps listed separately in Pipe List. Clamps and hangers for stock size available. If your exhaust is not listed, buy bendable tail pipe (above).

## EXHAUST PIPES for Cars.

[illegible]

355, 55, A.I. Mail P'n. with

[illegible][illegible]

# Fiberglas-Packed Hollywoods

**D Precision Engineered With A Longer Body.** Expertly designed "nervy" action mufflers for better, quieter, longer wear. New exhaust. Eliminates back pressure and muffler congestion. Lasts longer. Guaranteed to deliver all the power, speed and economy it was built to deliver. Kyles has built for more than 40 years in business, his values are your "all around" efficiency.

**Expertly Constructed for Lasting Quiet Performance.** Study heavy-duty, tested construction with expertly fitted, close out-fitted, locked locking mechanism. Well finished with two types of enameled interior to work up interior sound waves back. Long fillets absorb noise, damp resonance, absorb vibration, deaden high frequency noises. Protective film on exterior.

**Note:** Buy two for deal. Check for all we on the type Muller.

**Clamps Not Included**—Check present muffler for sizes needed or see list-  
ings of Double-Life mufflers on Pages 1160-1161 for clamp sizes shown for  
your model—order clamps separately from Page 1161.

**HOLLYWOOD MUFFLERS**  
For Car Station Wagon

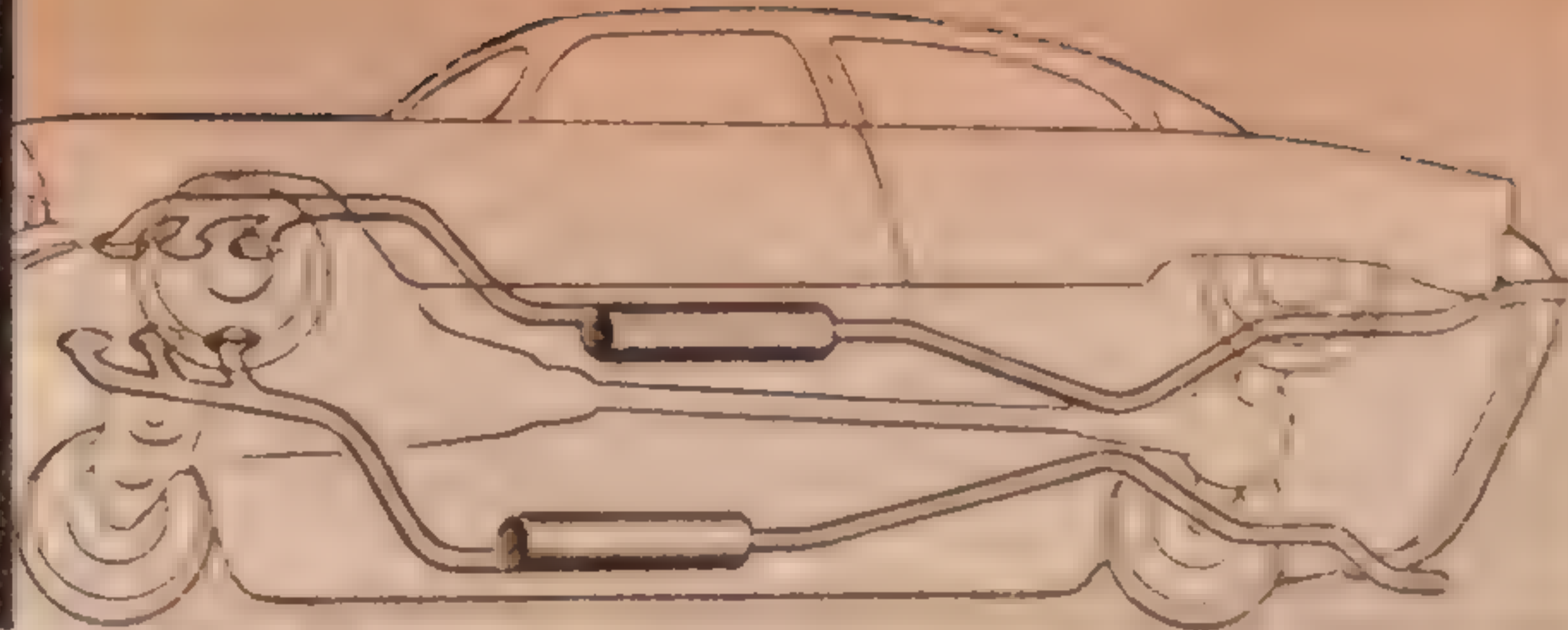
[illegible][illegible]



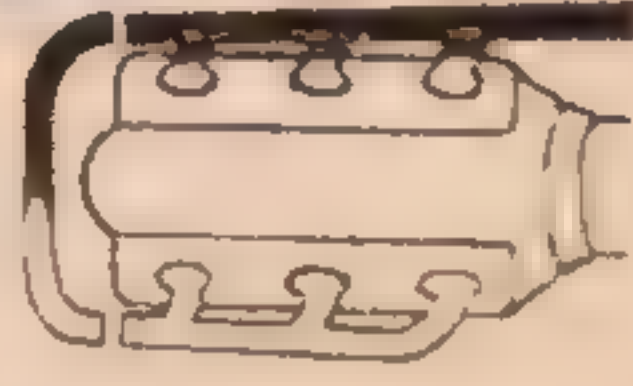




## DUAL PIPE KITS For More Power and Economy



**Cross-Over Exhaust.** Builds up back pressure as entire exhaust flow is restricted to a single outlet. Means loss of power, poor gas mileage.



**Dual Exhaust.** Reduces exhaust back pressure. 2 separate outlets permit unrestricted exhaust flow. Means greater power, better gas mileage.



### How to Order Dual Pipe Kits

State car make, year, model; type of transmission; state if car has power brakes or power steering. Cat. No.'s ending in "R" Not Mailable (state Freight, Express or Truck); all other Mail. Complete Dual Exhaust Pipe Kits. Convert present single exhaust system to two direct, free-flow duals. Easy to install. Complete except for muffler. Ship. wt. set, 16 lbs.

For These Cars (Not for Sta. Wagons or Convertibles unless stated)	Cat. No.	Price
Buick 1954-55 V-8 All (ex. Power Brakes, Power Steering).....	61A12732YO	\$13.50
Chevrolet		
1956 V-8 (ex. Sedan Delivery).....	61A12740YO	9.95
1957 V-8 All (ex. sedan delivery).....	61A12756YO	11.50
1958-59 V-8 All.....	61A12705YO	10.49
1960 V-8.....	61A12990YO	11.95
Chrysler 1960 Windsor.....	61A12991YO	15.95
DeSoto 1960 Fireflight & Adventurer.....	61A12991YO	15.95
Dodge 1960 All Ex. Dart.....	61A12991YO	15.95
Dart 1960 V-8 All.....	61A12994YO	15.95
Ford 1942-48 V-8.....	61A12958YO	7.95
1949-51 V-8.....	61A12959YO	9.29
1952-53 V-8 exc. power steer.....	61A12965YO	9.59
1954 V-8.....	61A12730YO	10.29
1955-56 V-8 Custom, Mainline.....	61A12782YO	9.95
1957 Sedans, Hardtops.....	61A12704YO	14.49
1958-59 V-8 Cust. with 292-cu. in. Eng. (ex. Convertible, Station Wagon).....	61A12706YO	10.95
1958-59 V-8 All with 332-cu. in. Eng. (ex. Convertible, Station Wagon).....	61A12707YO	10.95
1960 w/o tailpipe.....	61A12992YO	11.95
Mercury 1942-48 All (ex. Sta. Wgn.).....	61A12958YO	7.95
1949-51 All (ex. Sta. Wgn.).....	61A12725YO	9.95
1952 All (ex. Sta. Wgn.).....	61A12726YO	9.95
1953 except power steering.....	61A12727YO	9.95
1954.....	61A12789YO	12.29
1955-56.....	61A12755YO	9.95
Oldsmobile 1949-50 "88" (ex. Sta. Wgn.).....	61A12728YO	10.49
1951-53 Sup. 88 (ex. P-Bkes, Steer.).....	61A12729YO	10.49
1954-55 "88" All.....	61A12722YO	12.79
1956 88, Super 88.....	61A12708YO	13.98
1957-58 88, Sup. 88 (Ex. Sta. Wgn.).....	61A12709YO	15.98
1959-60 All.....	61A12993YO	15.95
Plym. 1955 V-8 Stand. Trans., 1956 V-8.....	61A12960YO	11.79
1957-58 V-8.....	61A12759YO	13.49
1960 V-8.....	61A12994YO	15.95
Pontiac 1959-60 Catalina & Ventura.....	61A12995YO	15.95
1959-60 Star Chief & Bonneville.....	61A12996YO	15.95

### Header and Split Manifold

#### DUAL EXHAUST KITS

**Dual Exhaust Cast-Iron Header Kits.** Replace stock manifold completely. Kits include one header-to-muffler pipe, one dual tail pipe, clamps, brackets, and gaskets—complete except for muffler. Average ship. wt. 30 lbs. Mailable.

**Split Manifold Kits.** Designed so that installation requires no welding. Retain part of original exhaust manifold and install header on two exhaust ports. Kits include one dual exhaust pipe, tail pipe and header kit. Shipping weight 20 lbs. Mailable.

For Cars Only	Dual Header Kit	Price
Chev. 1941-48 6-cyl. Trans.....	61A12868YO	\$43.95
1949-52 6-cyl. Std. Trans.....	61A12636YO	43.95
1950-52 Pow. Glide.....	61A12637YO	43.95
1953 6-cyl. Std. Tr.....	61A12637YO	43.95
1954 6-cylinder.....	61A12874YO	43.95
1955-56 6-cyl.....	61A12767YO	43.95
1957 6-cyl. ex. conv. & sta. wgn.....	61A13039YO	43.95
1958-59 6-cyl.....	61A13041YO	43.95
1955-56 V-8 ex. conv. & sta. wgn.....	61A13035YO	58.95
1955-56 V-8 convert.....	61A13036YO	58.95
1955-56 V-8 station wagon.....	61A13037YO	58.95
1955-56 6-cyl. sta. wagon.....	61A13038YO	43.95
1957 6-cyl. station wagon.....	61A13040YO	43.95
Dodge 1949-52 6-cyl. Trans.....	61A12869YO	44.50
Plymouth 1949-52.....	61A12869YO	44.50
1953-54 6-cyl.....	61A13042YO	43.95
Ford 1956 6-cyl. ex. conv. & sta. wgn.....	61A13043YO	48.95
1957 6-cyl.....	61A13044YO	48.95
1954 V-8.....	61A13045YO	41.95
1955-56 V-8 Mainline & Custom.....	61A13046YO	41.95

For Cars Only	Split Manifold Kit	Price
Chev. 1941-48 6-cyl. Trans.....	61A12975YO	\$24.98
1949-52 6-cyl. Std. Trans.....	61A12977YO	24.50
1950-52 Pow. Glide.....	61A12978YO	24.50
1954 6-cylinder.....	61A12979YO	24.50
1955-56 6-cyl.....	61A13027YO	25.50
1957 6-cyl. except conv. & sta. wgn.....	61A13033YO	29.95
1958-59 6-cyl.....	61A13034YO	29.95

### Dual Exhaust Left Manifold System

Rear outlet left manifold; one header-to-muffler pipe, one tail pipe, clamps, cross-over seal, and gaskets—complete except for muffler. An economical way to eliminate crossover "power-robbing" exhaust systems. Shipped promptly from Factory in Chicago, Ill.

FOR CARS ONLY (Not for Station Wagons). Average ship. wt. 24 lbs.

61 A 12771F—Ford 1952-53 V-8 (Not for Convertibles).....\$15.98

61 A 12772F—Ford 1952-54 V-8 Convertibles only.....\$15.98

61 A 12773—Ford 1954-56 V-8 (except 1954 Convertible).....\$17.98

JUST SAY

"Charge It" at Wards

SEE PAGE 1281

Helps Stop Valve Clicking Noises. Aids in proper lubrication. Easy to install. Av. ship. wt. 7 oz.

For these cars, station wagons	Cat. No.	Each
Buick 1936-53 series 40, 50.....	61 A 482	\$1.89
1954-60 V-8.....	61 A 483	3.19
Chev. 1930-53 6-cyl.....	61 A 484	1.69
1954-60.....	61 A 485	1.69
1955-60 V-8.....	61 A 486	3.19
Dart, Valiant 1960 6-cyl.....	61 A 487	1.69
Ford 1952-60 6-cyl.....	61 A 488	1.69
1954-60 V-8.....	61 A 489	3.19
1959-60 Galaxie V-8.....	61 A 490	3.19
1960 Falcon 6-cyl.....	61 A 491	1.69
Mercury 1954-60.....	61 A 489	3.19
Lark 1959-60 V-8.....	61 A 492	3.19
Olds. 1949-60 88, 98 V-8.....	61 A 493	3.19
Plym. 1956-60 V-8.....	61 A 494	3.19
1960 6-cyl.....	61 A 487	1.69
Pontiac 1955-60 V-8.....	61 A 495	3.19
Rambler 1957-60 6-cyl.....	61 A 496	1.69
1957-60 V-8.....	61 A 497	3.19

## ENGINE PARTS...



### Riverside Intake and Exhaust Valves

Exact replacements. Intake Valves, Best Quality heat-treated alloy steel. Resist heat acids. Exhaust Best Quality, S.A.E. corrosion-resistant alloy steel w. extreme heat. Set wt. 1 lb. 12 oz.

Fit Engines Listed Below	Intake Valve	Price Each	Price Set	Exhaust Valve	Price Each	Price Set
Buick 1940-52 40, 50.....	61A400	79c	\$6.15	61 A 432	\$1.15	
1954.....	61A401	\$1.19	7.15			
1955.....	61A401	1.19	7.15			
1956.....	61A402	1.19	7.29	61 A 461	1.49	
1957-58.....	61A402			61 A 463	1.49	
Chevrolet 1948-49 All.....	61A403	60c	3.49	61 A 435	69c	
1950-52, 216 Eng.....	61A403	60c	3.49	61 A 436	69c	
1950-52, 235 Eng.....	61A404	60c	3.39	61 A 436	69c	
1953 235 Eng.....	61A405	60c	3.39	61 A 436	69c	
1954-58 6 cyl. Pass. 235 Engine.....	61A405	60c	3.39	61 A 280	1.29	
1955-58 V-8 Pass.....	61A281	79c	5.25	61 A 280	1.29	
DeSoto 1952-54 V-8.....				61 A 438	1.29	
Dodge & Plymouth 1942-58 6 cyl.....	61A409	69c	3.95	61 A 440	79c	
Dodge 1953-54 V-8.....	61A410	1.19	8.95	61 A 438		
1955-56 V-8.....	61A404	1.39	8.95	61 A 465		
Ford 1927-27 Mod. T, T1 1928-32 4 cyl.....	61A445	79c	2.59	61 A 445		
1934-43 V-8, All.....	61A411	69c	2.59	61 A 411		
1949-50 V-8, All.....	61A412	69c	5.29	61 A 412		
1951-53 V-8, 239 Eng.....	61A413	75c	5.29	61 A 413		
1954-55 V-8, 239 Eng.....	61A414	75c	5.45	61 A 414		
1954-58 6, 223 Eng.....	61A415	69c	5.35	61 A 439		
1955-56 V-8, 272, 292, 312 Eng.....	61A443	79c	4.59	61 A 444		
1957-59 V-8, 272, 292, 312 Cu. in. engine.....	61A416	69c	5.35	61 A 439		
Hudson 1948-56 6-cyl. except Jet.....	61A292	89c	6.69	61 A 439		
Mercury 1939-48.....	61A417	98c	5.29	61 A 406		
1949-51.....	61A412	69c	5.29	61 A 412		
1952 53.....	61A413	75c	5.29	61 A 413		
1954.....	61A413	98c	7.69	61 A 427		
1955-56.....	61A443	79c	4.59	61 A 460		
1957.....	61A443	79c	4.59	61 A 433		
Olds. 1949-53 8 cyl.....	61A417	98c	6.69	61 A 433		
1954.....	61A422	59c	4.65	61 A 423		
1955.....				61 A 408		
1956-58.....	61A469	98c	7.39			
1956.....	61A471	98c	7.39	61 A 472		
1957-58.....				61 A 473		
Pontiac 1937-54 8 cyl.....	61A425	79c	5.39	61 A 418		
1937-54 6 cyl.....	61A424	79c	5.39	61 A 402		
Stude. 1939-60 Champ.....	61A431	59c	3.35	61 A 419		
1951-54 V-8.....	61A474	75c	5.15	61 A 475		
1955-58 V-8.....	61A476	98c	7.69	61 A 477		
1959-60 Lark.....	61A480	69c	2.15	61 A 481		
Willys 1933-50 4-cyl.....	61A478	79c	2.95	61 A 479		
1951-55 Jeep.....	61A480	69c	2.15	61 A 481		

### Riverside Perfect Fit Valve Guides

Install New Guides With New Valves. Wards cast-aluminum guides duplicate original equipment perfectly in fit and performance. Ship. wt. each, 3 oz.

Fit Cars, Station Wgns. (Trucks if Stated)	Intake	Each	Set	Exhaust	Each	Set
Buick straight 8, 40, 50 series 1937-53.....	61A350	35c	\$2.29	61 A 350		
Chevrolet 1937-40 Pass. and Truck.....	61A354	25c	1.19	61 A 377		
1941-54 Pass., Truck.....	61A355	25c	1.19	61 A 376		
Chrysler, DeSoto 1937-54 6 cyl.....	61A356	25c	1.19	61 A 356		
Chrysler All 6 cylinder, Ace and Crown Marine Eng.....	61A356	25c	1.19	61 A 356		
Dodge 6 cyl. 1933-56 Pass.....	61A356	25c	1.19	61 A 356		
Ford 1928-32 4 cyl. Pass. and Truck.....	61A357	49c	1.65	61 A 357		
V-8, 1932-47 Pass., Truck ex. 60 HP.....	61A358	29c	1.89	61 A 358		
V-8, 1948-53 Pass., Truck 3/8-in. bore.....	61A365	35c	1.98	61 A 365		
Merc. 1939-48 All.....	61A358	29c	1.89	61 A 358		
Olds. 1949-51 V-8.....	61A351	35c	1.98	61 A 351		
Plymouth 6, 1933-56.....	61A356	25c	1.19	61 A 356		
Pont. 6, 8 cyl., 1933-54 All.....	61A361	35c	1.89	61 A 378		
Studebaker Champ. 1939-54 All.....	61A364	29c	1.39	61 A 364		

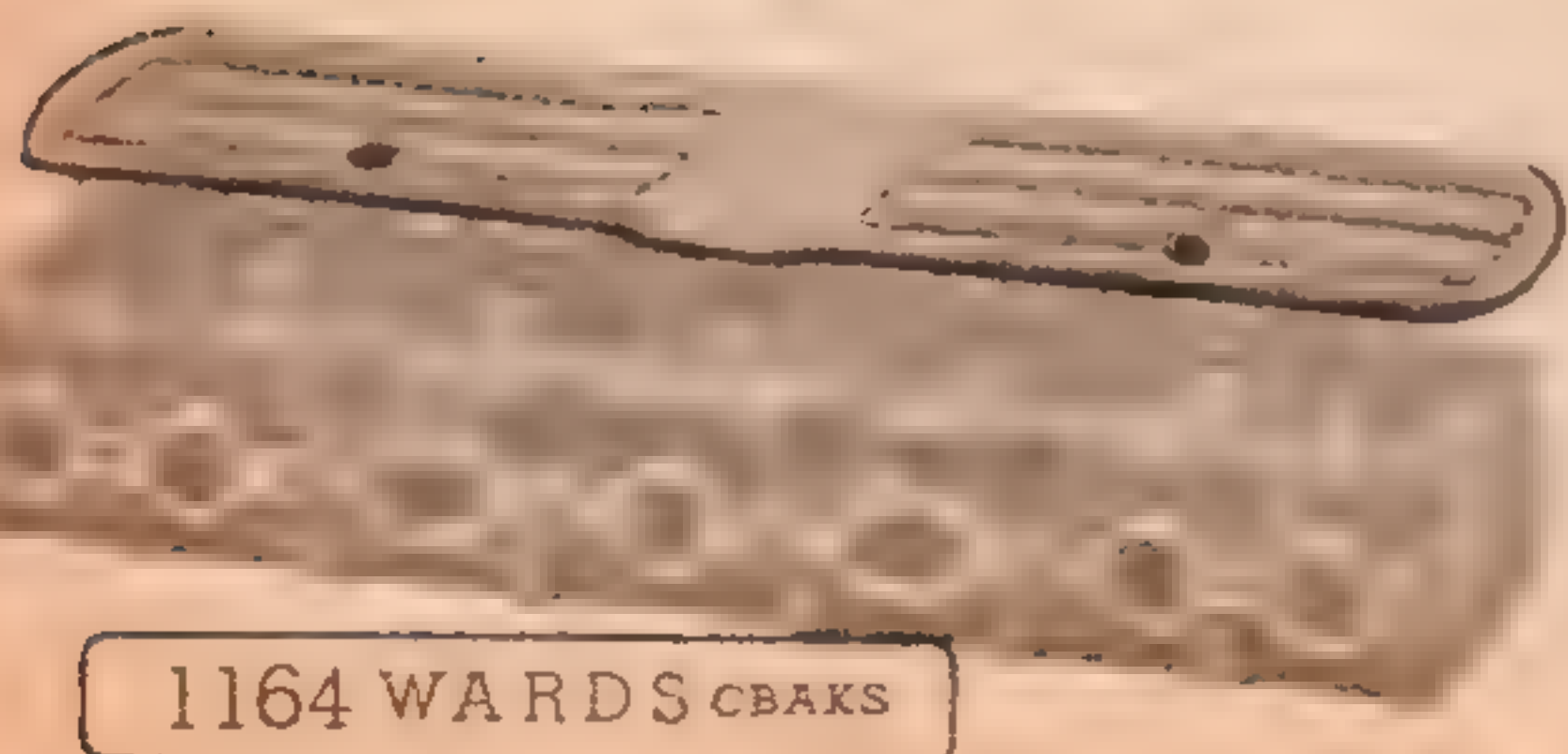
### Riverside Valve Spring Sets

Strong heat-treated spring steel—stands intense and Chevrolet also fit trucks. Duplicate original sets only. Average ship. wt. 2 lbs.

Fit These Cars, Station Wgns. (Trucks if Stated)	Cat. No.
Chevrolet 1938-53, Pass., Truck exc. powergl. 1950-53 Pass. with Powerglide Trans.....	61 A 482
1954-55 Pass. 6 cyl. ex. Powerglide.....	61 A 483
1954-58 Pass. 6 cyl. with Powerglide.....	61 A 484
Chrysler & DeSoto 6, 1937-54 All Pass.....	61 A 485
DeSoto 1952-55 V-8.....	61 A 486
Dodge 6, 1941-59 All Pass.....	61 A 487
1953-55 V-8.....	61 A 488
Ford 1928-34 4 cyl. Pass. and Truck.....	61 A 489
V-8, 1934-50 Pass. except 60 HP.....	61 A 490
V-8, 1951-53 Pass. & Truck 239 cu.-in. eng. V-8, 1954-59 Pass. 239, 272 or 292 cu.-in. eng. 6-cyl., 1952-59 Pass.....	61 A 491
Mercury 1939-50 All.....	61 A 492
1951-53 All.....	61 A 493
1954-55 All.....	61 A 494
Plymouth 1941-59 6 cyl. Pass.....	61 A 495
Studebaker 1939-59 6 cyl. Champion.....	61 A 496

### Valve Silencer Pads

Low as \$1.69 Each



1164 WARDS CBKAS



# Exact Replacements



Riverside

Everything Automotive

## Riverside Hydraulic Valve Lifters

Exact Replacements for Original. Flush engine before installation. Need no adjustment. Save gas stop noise. Heat-treated alloy steel. Sets only. Wt. set, 4 lbs.

Fit These Cars and Station Wagons	Cat. No.	Set
Buick, 1949-53, Straight 8.....	61 A 286	\$33.95
1953-55, V8.....	61 A 289	33.95
1956-60, V8.....	61 A 277	33.95
Cadillac, 1949-57, V8.....	61 A 287	33.95
Chevrolet, 1950-60, 6-cyl. w/Hyd. Lifters.....	61 A 285	19.35
1960-60, V8.....	61 A 273	29.95
Chrysler & Dodge, 1953-59, V8.....	61 A 290	33.95
DeSoto, 1954-60, V8.....	61 A 290	33.95
1955, V8, 262 cu. in. eng.....	61 A 274	33.95
1957, V8, 316 or 347 cu. in. eng.....	61 A 276	33.95
1958-59, V8, 324 cu. in. eng.....	61 A 288	33.95
1957-59, V8, 370 cu. in. eng.....	61 A 279	35.95
1959-59, V8, 336 cu. in. eng.....	61 A 278	33.95
Oldsmobile, 1949-56, V8.....	61 A 288	33.95
1957-60, V8.....	61 A 279	35.95
Ford & Hudson, 1955-56, V8.....	61 A 275	33.95
1955-56, V8, 271 cu. in. eng.....	61 A 281	33.95
1956, V8.....	61 A 274	33.95
1956-60, V8.....	61 A 276	33.95
Studebaker, 1956, V8 Golden Hawk.....	61 A 275	33.95

## Convert to Mechanical Valves

Thomas Mechanical Valve Conversion Kits. Convert hydraulic lifter system to improve mechanical lifters. Heat-treated alloy. Shipped promptly from Los Angeles Factory—pay from nearest Ward Mail Order House. Ship. wt. 3 lbs.

Fit Only These Cars, Station Wgns.	Cat. No.	Kit
Buick 1949-53 Str. 8.....	61 A 295 K	\$9.95
1953-58 V-8 ex. 343 Eng. with rods.....	61 A 296 K	29.95
Chry. 1951-58 Powerglide 235 Eng.....	61 A 291 K	9.95
1955-58 V-8.....	61 A 294 K	14.50
Oldsmobile 1949-51 V-8 with push rods.....	61 A 298 K	29.95
1952-56 V-8 with push rods.....	61 A 299 K	29.95

## Riverside Connecting Rod Inserts Bearings; Main Bearing Sets

Duplicate Original Equipment. Bearing shells treated. Highest quality babbit used to meet S.A.E. standards. Surface tested to tolerances. Rod Bearing prices include one upper and one bearing.

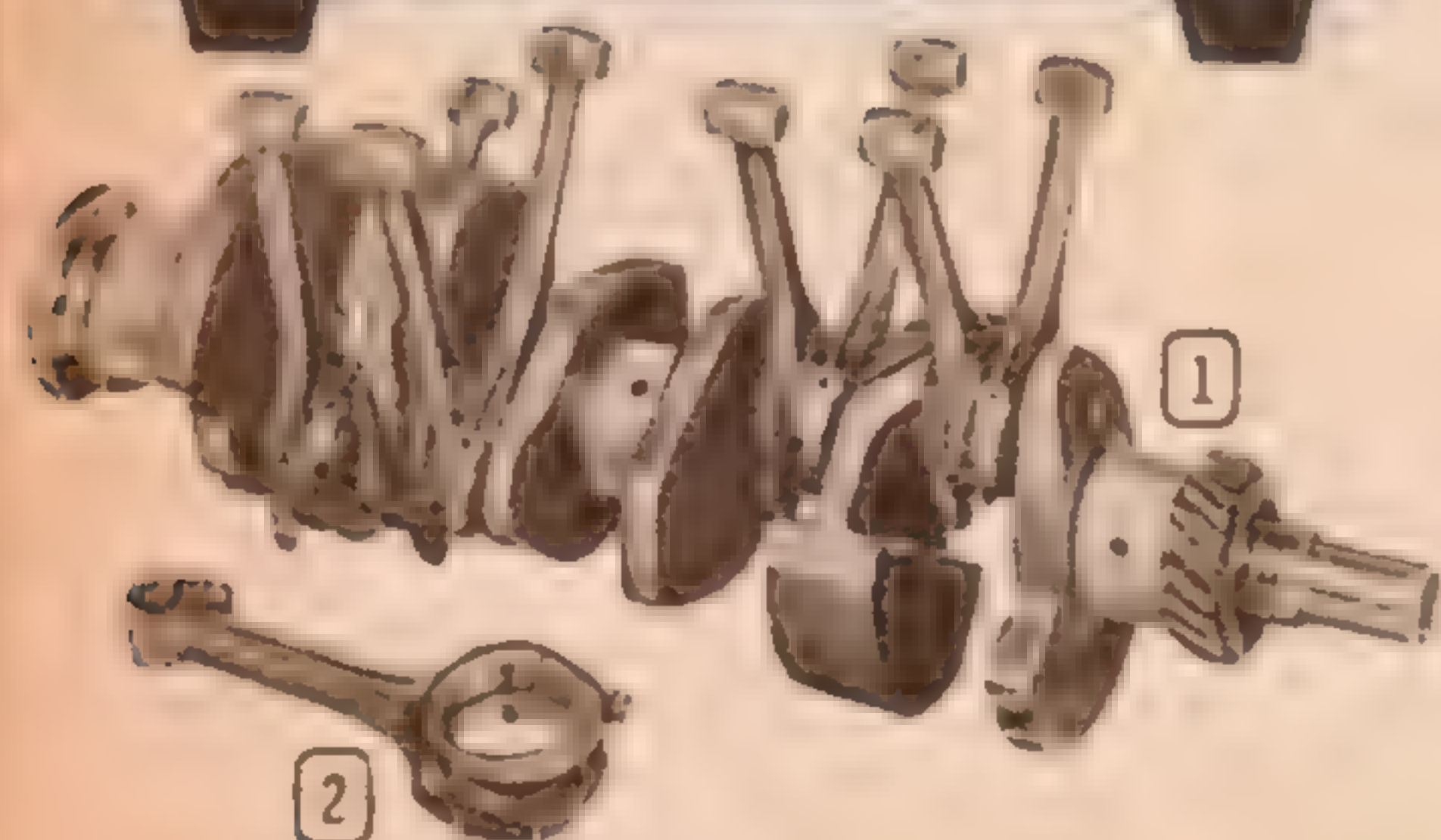
How to Order: State undersize (.010 or .020). Catalog numbers ending in "K" Mailed from Factory in Indianapolis, Ind. Allow about 10 days extra. Average ship wts.: Connecting Rod Bearing—3 oz. Main Bearings—2 lbs.

Fit Cars, Station Wagons (Trucks if Stated)	Connecting Rod Standard Size	Connecting Rod .002 Undersize	Connecting Rod .010 or .020 Undersize	Set Main Standard Size	Set Main .002 Undersize	
1939-50 Ser. 40; 1940-49, Ser. 50	61 A 101	\$1.39	61 A 102	\$1.49	61 A 170	\$12.98
1-53 Ser. 40; 1950-52, Ser. 50	61 A 30	1.39	61 A 31	1.49	61 A 58	12.89
56 Ser. 50; 1954-56, Ser. 40	61 A 5	1.39	61 A 93	1.49	61 A 110	10.49
58	61 A 230	1.39	61 A 231	1.39	61 A 233	8.85
1948-52, Cars, Trucks	61 A 28	99c	61 A 29	99c	61 A 173	5.65
55 6 Cyl. Power Glide	61 A 28	99c	61 A 29	99c	61 A 57	5.65
60 6 Cyl. 235, 261 eng.	61 A 28	99c	61 A 29	99c	61 A 111	5.65
56 V8	61 A 12	1.09	61 A 96	1.09	61 A 235	7.15
60 V-8 265, 283 eng.	61 A 12	1.09	61 A 96	1.09	61 A 91K	1.29
60 V-8 Truck, 324 cu. in. eng.	61 A 5	1.39	61 A 33	1.49	61 A 30K	1.39
60 V8	61 A 1	89c	61 A 14	89c	61 A 174	6.79
Chrysler & DeSoto 1937-53 All 6 cyl.	61 A 18	1.19	61 A 97	1.19	61 A 119	7.59
1952-55 V-8	61 A 239	1.39	61 A 240	1.39	61 A 242	8.25
57 (ex. S27)	61 A 244	1.29	61 A 245	1.29	61 A 247	8.95
59 V8	61 A 3	89c	61 A 16	79c	61 A 176	5.25
1934-59 All 3 1/4 in. bore, std.	61 A 1	89c	61 A 14	89c	61 A 174	6.79
54 Truck 3 3/4 in., 3 1/16 in. bore	61 A 3	89c	61 A 16	79c	61 A 162	5.25
54-59 6-Cyl. Cars, 3 1/4 in. bore, ...	61 A 3	89c	61 A 16	79c	61 A 162	5.25
Automatic transmission	61 A 25	1.19	61 A 99	1.19	61 A 119	7.59
55 V-8, 1956 DeSoto V8	61 A 249	1.29	61 A 250	1.29	61 A 247	8.95
57 V8	61 A 244	1.29	61 A 245	1.29	61 A 247	8.95
59 V8	61 A 7	2.89	61 A 20	2.39	61 A 173	5.65
1933-46 V-8, 90-100 HP, All	61 A 112	99c	61 A 113	99c	61 A 180	4.35
49-53 V-8, 110-HP. Cars, Trucks	61 A 38	1.19	61 A 104	1.09	61 A 122	8.15
54-60 V-8, 239, 256, 272, 292 eng.	61 A 131	1.19	61 A 135	1.19	61 A 182	8.35
51 6-cyl. 95-110 HP	61 A 27	1.29	61 A 100	1.29	61 A 120	9.35
52-59 6-cyl. All 215, 223 engines	61 A 34	1.99	61 A 103	2.09	61 A 121	14.89
52-60 V-8 Trucks 279, 302, 317, 332	61 A 39	1.19	61 A 104	1.09	61 A 164	14.89
57 V-8 Cars, 312 Cu. in. Eng.	61 A 252	1.39	61 A 253	1.39	61 A 255	14.75
60 V8 332, 352	61 A 115	1.19	61 A 116	1.19	61 A 74K	1.19
50 Cylinder No. 2, 4, 6	61 A 117	1.19	61 A 118	1.19	61 A 75K	1.19
1933-45 Pack. Cars	61 A 7	2.89	61 A 20	2.39	61 A 81K	2.49
45 All Models	61 A 112	99c	61 A 113	99c	61 A 69K	99c
45 All	61 A 38	1.19	61 A 104	1.09	61 A 137K	1.09
47, 1952 eng.	61 A 38	1.19	61 A 104	1.09	61 A 137K	1.09
49 eng.	61 A 34	1.99	61 A 103	2.09	61 A 133K	2.19
49 EDG, EDL	61 A 257	1.39	61 A 258	1.39	61 A 259K	1.49
59-60 312	61 A 38	1.19	61 A 104	1.09	61 A 137K	1.09
59-60 Monterey 312 engine	61 A 38	1.19	61 A 104	1.09	61 A 137K	1.09
1933-56 6-cyl. 3 3/8- and 3 1/2 in.	61 A 71	1.19	61 A 95	1.19	61 A 76K	1.39
45 All 3 3/8 in. bore (hambler)	61 A 69	1.19	61 A 100	1.39	61 A 133K	1.39
56-59 Rambler V8	61 A 267	1.29	61 A 268	1.29	61 A 269K	1.49
Mobile 1949-56 8-cyl.	61 A 32	99c	61 A 33	99c	61 A 78K	1.09
1942-59 6 cyl. std. trans.	61 A 3	89c	61 A 16	79c	61 A 53K	99c
54-59 6-cyl. Cars, 3 1/4 in. bore, ...	61 A 3	89c	61 A 16	79c	61 A 53K	99c
Automatic transmission	61 A 25	1.19	61 A 99	1.19	61 A 129K	1.49
55 V-8 (273 cu. in. engine)	61 A 262	1.29	61 A 263	1.29	61 A 264K	1.39
56-59 277, 318	61 A 13	99c	61 A 26	99c	61 A 84K	1.29
1941-54 6-cyl.	61 A 132	1.19	61 A 136	1.19	61 A 85K	1.29
50-54 8-cyl.	61 A 32	99c	61 A 33	99c	61 A 78K	1.09
55 V8	61 A 32	99c	61 A 33	99c	61 A 78K	1.09
56-59, V8	61 A 32	99c	61 A 33	99c	61 A 78K	1.09
56					61 A 272	9.15
57-58					61 A 284	7.35
59					61 A 324	10.25
DeSoto 1939-54	61 A 107	99c	61 A 108	99c	61 A 88K	1.19
51-59 V8	61 A 326	1.29	61 A 327	1.29	61 A 328K	1.49
55-60 6-cyl. Champion	61 A 107	99c	61 A 108	99c	61 A 88K	1.19
1939-57, 4-cyl.; Henry J All	61 A 134	79c	61 A 138	79c	61 A 89K	99c
					61 A 195	4.49
					61 A 222	5.95
					61 A 330	7.95
					61 A 161	7.15
					61 A 224	4.49



# Riverside

## Everything Automotive



### Liberal Trade-In on Old Parts

Complete Crankshaft Assembly—Must include rods suitable for rebuilding, crankshaft suitable for regrounding to .030 undersize.

Crankshaft Only—Must be suitable for regrounding to .030 undersize.

### \*How to Order Connecting Rods

Listings on this page marked with asterisk (\*) are rebabbitted rods—in Standard .010, .020 and .030 sizes. State size wanted. All others are insert type rods. State Make, Year and Model of your car, and cylinder-position number. For Oldsmobiles, be sure to state if rods should be drilled, or NOT drilled. No Trade-In Allowed.

### Shipping Information

For Crankshafts and Connecting Rods

Cat. Nos. in table at right ending with "K" or "F" are shipped promptly from Factory in New Brunswick, N.J. You pay shipping charges only from the nearest Ward Mail Order House. Catalog Numbers ending with "K" are Mailable; numbers ending in "F" are Not Mailable. Numbers ending with "R", from Stock—are Not Mailable.

# Rebuilt Crankshafts and Connecting Rods

**1 Rebuilt Crankshaft Assemblies—Complete with Rods and all Bearings.** Matched and balanced set for like-new performance. Replace original perfectly. Precision-tested for alignment. Reground to a standard undersize (not exceeding .030; Ford & Willys .040) on all connecting rods, main bearings surfaces. Connecting rods aligned, accurately checked. Matched into balanced sets with new insert bearings, top bushings where used. New Main Bearings. New clutch pilot bearing on bushing in end of shaft. See other helpful information at left.

**Rebuilt Crankshaft—with Rod Bearings and Main Bearings.** Rebuilt like (1) at left, but without rods... re-use old rods.

**2 Rebuilt Connecting Rods** turned below. Rods are reconditioned, aligned and accurately checked.

Matched into balanced complete with new insert bearings and top bushings where used. Average weight 2 lbs. each.

See Trade-In, Ship, Information and How to Order Crankshafts at Left

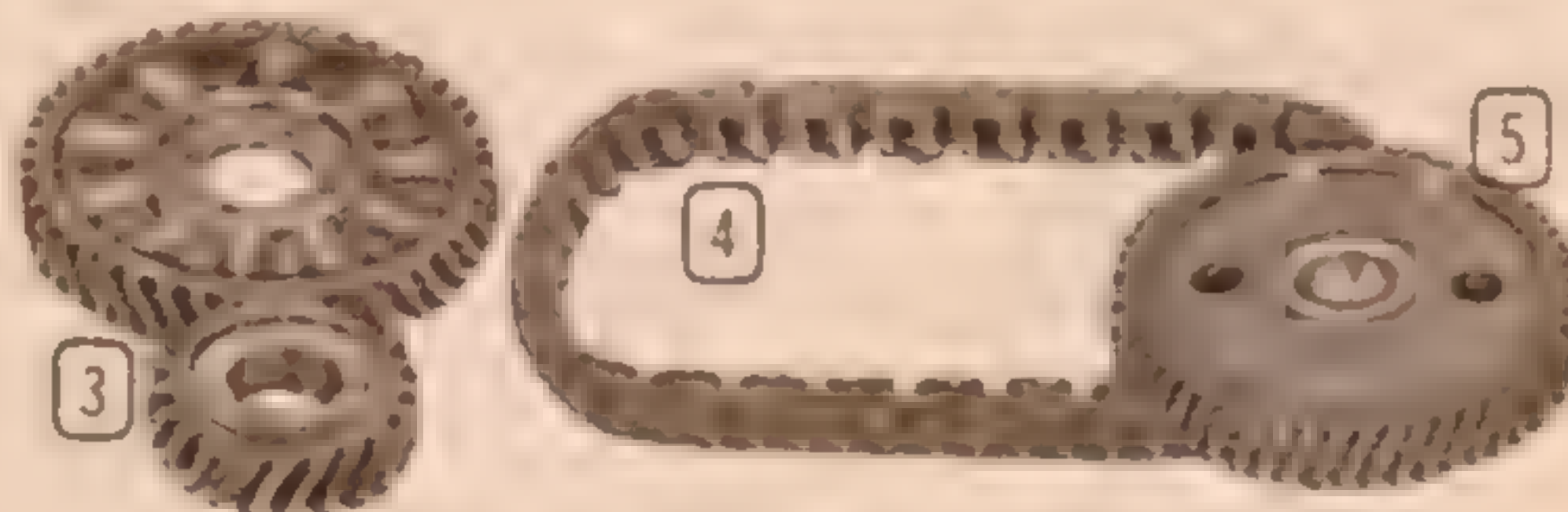
State Make, Year, Model, and Type of Transmission Fit Only These Cars, Station Wagons (also Trucks if So Stated)	1 Complete Crankshaft Assembly—With Rods, Rod Bearings, Main Bearings				Crankshaft with Main and Rod Bearings—Rods not included				2 Rebuilt Connecting Rods Only *See "How to Order"	
	Cat. No.	Wt. Lbs.	Full Price	Exch. Price	Cat. No.	Wt. Lbs.	Full Price	Exch. Price	Cat. No.	Wt. Lbs.
Chevrolet 1937-47, 216 or 235 cu. in.	61 A 2241F	90	\$43.50	\$32.50					*61 A 2255K	2
1948-53 All 3 1/2-in. bore 216 cu. in.	61 A 2259R	90	43.50	32.50					*61 A 2236	2
1948-52 3 3/8-in. bore Car, Truck	61 A 2267R	90	43.50	32.50					*61 A 2236	2
235 cu. in.									*61 A 2236	2
1953 without Power Glide	61 A 2267R	90	43.50	32.50						
1953 Pwr. Glider; 1954-55 6-cyl.	61 A 2342R	90	57.95	40.95	61 A 2345R	80	\$47.50	\$36.50	61 A 2339	2
235 cu. in.					61 A 2344F	80	47.50	36.50		
1956-59 6-cyl. 235 cu. in. engine	61 A 2343F	90	57.95	40.95	61 A 2352R	55	94.95	44.95	61 A 2324	2
1955-57 V-8	61 A 2273R	65	104.95	54.95					61 A 2237K	2
Chrysler & DeSoto 1941-54 6-cyl. Fluid Drive	61 A 2257F	100	51.50	30.50	61 A 2262F	85	35.95	26.95	61 A 2238	2
Dodge 1942-59 6-Cylinder	61 A 2253R	90	46.50	32.95	61 A 2263R	80	39.95	23.95	61 A 2294K	2
Ford 1939-48 V-8 (except 60 HP)	61 A 2254F	85	44.95	34.95	61 A 2270F	70	33.95	24.95	61 A 2295	2
1948-51 6-cyl., 226 Cu. in.	61 A 2269F	100	54.95	32.95	61 A 2270F	90	41.95	26.95	61 A 2296	2
1941-53 V-8	61 A 2251F	85	51.95	34.95	61 A 2265F	70	33.95	25.95	61 A 2325	2
1952-53 6-Cyl., 215 Cu. in.	61 A 2346R	90	109.95	59.95	61 A 2353R	72	92.95	35.95	61 A 2260	2
1954 V-8 239 engine	61 A 2245F	65	114.95	51.95	61 A 2243F	55	92.95	35.95	61 A 2325	2
1954-59 6-Cyl., 223 Cu. in.	61 A 2347R	90	119.95	69.95	61 A 2354R	72	90.95	59.95	61 A 2260	2
1955-59 8-Cyl., 272 and 292 Cu. in.	61 A 2348F	65	104.95	54.95	61 A 2355R	55	94.95	59.95	61 A 2332	2
1956-57 V-8, 312 Cu. in.	61 A 2347R	95	119.95	69.95	61 A 2356R	55	109.95	59.95		
Mercury 1939-48	61 A 2254F	85	44.95	34.95	61 A 2270F	70	33.95	24.95	61 A 2294K	2
1949-53	61 A 2252F	85	56.95	39.95	61 A 2271F	70	34.95	26.95	61 A 2296	2
1954 256 engine	61 A 2245R	65	114.95	51.95	61 A 2243R	55	92.95	35.95	61 A 2260	2
1955, 292 Cu. in.	61 A 2348R	65	104.95	54.95	61 A 2355R	55	94.95	59.95	61 A 2260	2
1956-57 312 Cu. in.	61 A 2347R	85	119.95	69.95	61 A 2356R	55	109.95	59.95	61 A 2332	2
Oldsmobile 1949-56 88 and 98	61 A 2275F	90	49.95	32.95	61 A 2281F	70	67.95	42.95	61 A 2226K	2
Plymouth 1942-53 6-cyl. (except Hy-drive)	61 A 2240F	90	40.95	32.95	61 A 2282R	80	39.95	24.95	61 A 2227	2
1954 (exc. Hy-Drive); 1955-59 all 6-Cyl.	61 A 2253R	90	46.50	32.95	61 A 2263R	80	39.95	23.95	61 A 2238	2
Pontiac 1937-54 8-cyl.					61 A 2284F	90	51.95	41.95	61 A 2230K	2
Studebaker Champion 1948-54 except Automatic Transmission	61 A 2249F	63	54.95	37.95	61 A 2285F	50	39.95	27.95	61 A 2233K	2
Willys 1946-56 4-Cyl. L Head Eng.	61 A 2350R	60	68.95	28.95	61 A 2357R	50	54.95	24.95	61 A 2335	2



## BRAND NEW Low As \$1950 Riverside Camshafts

Precision Castings... not Regrounds. Fine quality castings mean better valve timing and better overall engine performance from your car. Order from table below. Shipping wt. 8 lbs.

For Cars, Trucks Listed Below	Catalog No.	Price
Chevrolet 1956-58, 6-cyl. 1953-55, 235 and 261 cu. in. engine (with Powerglide)	61 A 2278M	\$24.95
	61 A 2278M	24.95
Dodge, 1955, V8	61 A 2279M	29.95
1956, V8	61 A 2280M	29.95
Ford, 1954-60, 6-cyl. 223 Engine	61 A 2272M	19.50
1954, V8, 239 cu. in. engine	61 A 2256M	29.95
1955-60, V8 272, 292, 312 Eng.	61 A 2250M	29.95
Plymouth, 1955, V8	61 A 2279M	29.95
1956, V8	61 A 2280M	29.95



### Timing Gears and Chains

**3 High Compression Heavy-Duty Timing Gear Sets.** Light-weight aluminum for better engine timing, efficiency. Aluminum timing gear, steel crankshaft gear. Exact factory replacements. Ideal for use with today's high-compression automobiles. Check yours today. Ship. wt. 3 lbs.

61 A 2218—Ford V-8, Merc. 1949-53.....\$6.49

61 A 2223—Chev. 1940-60 all 6 cyl.....6.49

**4 Riverside Timing Chains.** Equal to original quality. Made of tough, hard chrome nickel steel for maximum efficiency. Built to provide long, trouble-free service. Pre-stretched to assure accurate valve timing. Average shipping weight 2 lbs. each.

For These Cars, Station Wagons	Cat. No.	Each
Buick 1950-53 Ser. 40, 50	61 A 2210	\$5.49
1953-58 V-8 Models	61 A 2200	5.85
Cadillac 1949-58	61 A 2201	5.98
Chevrolet 1955-58 V-8	61 A 2202	3.95
Chrysler 1935-54 6 cyl.	61 A 2211	4.98
1951-58 V-8 Models	61 A 2203	6.49
DeSoto & Dodge 1952-58 V8	61 A 2203	6.49
1934-54 6-Cylinder	61 A 2211	4.98
Ford 1952-58 6-cyl.	61 A 2204	4.59
1954-55 V-8	61 A 2204	4.59
Hudson 6 1946-55 (ex. Jet)	61 A 2205	6.39
Kaiser & Frazer 1946-54 All	61 A 2213	4.49
Mercury 1954-58	61 A 2204	4.59
Nash 1946-55	61 A 2206	4.98
Olds. 1949-55 64 Links	61 A 2207	4.29
1950-58 V8 48 Links	61 A 2209	4.39
Plymouth 1933-54	61 A 2211	4.98
1955 V-8 (68 Links)	61 A 2203	6.49
Pontiac 6, 1937-54	61 A 2216	4.39
1955-58 V-8	61 A 2209	4.79
1933-54 8-cyl.	61 A 2217	4.49



## Brand New Oil Pumps... Low as \$8

**6 7 Factory-Tested Oil Pumps for Proper Pump capacity, regulated oil flow for longer pump life**

For These Cars Only	Cat. No.
Chev. 1940-53 6. Std. Trans. w/screen	61 A 1957
Chev. 1955-60 6 cyl.—Less screen	61 A 1971
Chrysler 1937-54 6 Cylinder	61 A 1962
DeSoto 1937-54 6 cylinder	61 A 1958
Dodge 1934-59 6 (Gear Type)	61 A 1959
Ford 1949-53 V-8	61 A 1957
Ford 1955-60 6 cylinder	61 A 1961
Ford 1955-59	61 A 1958
Ford 1954	61 A 1959
Lincoln 1952-54	61 A 1958
1955-59	61 A 1958
Mercury 1952 53 with screen	61 A 1958
1954	61 A 1959
1955-59	61 A 1958
Plymouth 1934-59 6 cyl. (Gear Type)	61 A 1957
Willys 1939-59 4-cyl.	61 A 1957



### VALVE-IN-HEAD ASSEMBLY

\$4995

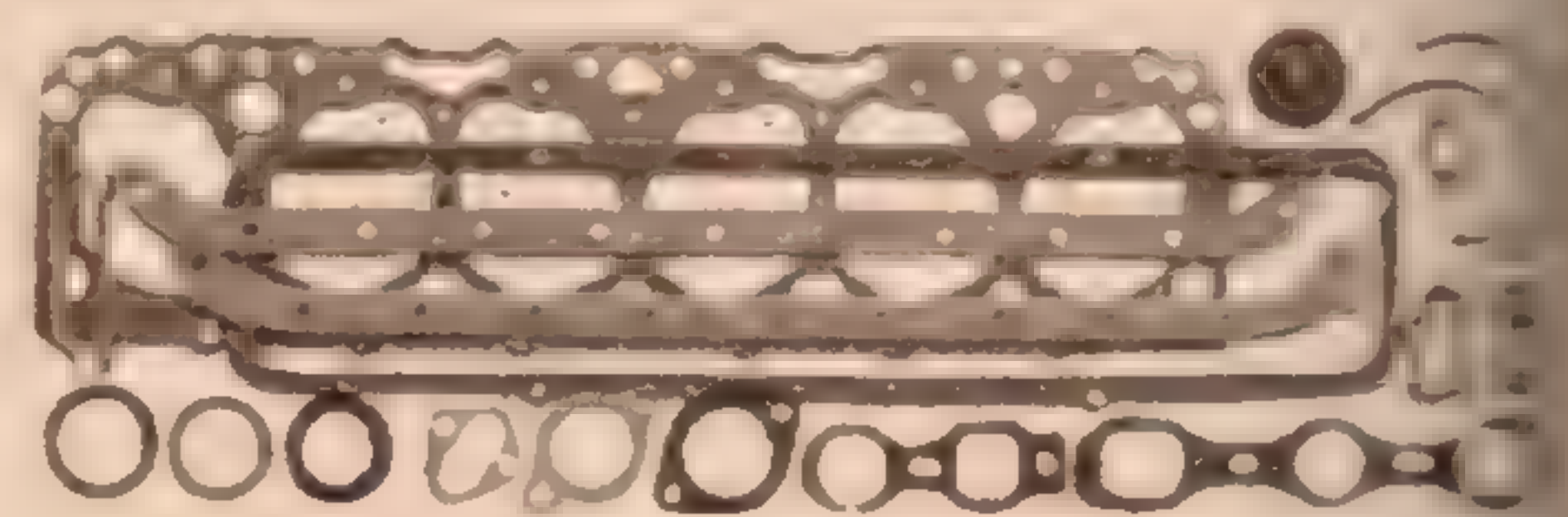
Rebuilt Valve-In-Head Assembly for Chevrolets. State Car Year and Model Number. Shipped from Stock. Not Mailable. Only 10% Down on Terms. For Full details see inside back cover.

Fits: Chevrolet 1941-49 All and 1950-53 216 cubic in. engine with Standard Transmission.

61 A 2292 R—Ship. wt. 80 lbs.....Cash \$49.95

**JUST SAY Charge It!** Pay your account in full in 30-days or extend payments. See pages 1281-1283.

1166 WARDS BA



## Engine Gasket Kits... Low as \$1

**New-Engine Gasket Kits.** Here is a kit designed to your motor installation job. Included are all the you will need to install a Riverside engine. Also in the kit are extra gaskets for mounting Carbure pump, and fuel pump. Gaskets are designed to fit mobiles listed below.

61 A1517—Chev. 1942-52 (except Powerglide). Wt. 1 lb. 10 oz.....

61 A1518—Ford 1949-53. V8. Wt. 1 lb. 6 oz.....

61 A1518—Mercury 1949-53. V8. Wt. 1 lb. 6 oz.....

61 A1519—Dodge 1942-59. 6-cyl. Wt. 9 oz.....

61 A1519—Plymouth 1942-59. 6-cyl. Wt. 9 oz.....

## REBUILT ENGINES FOR FOREIGN CARS

See Page 1136





# Popular Ford, Chevrolet and Plymouth Engines

SHIPPED PROMPTLY FROM STOCK. SEE SHIP. NOTE

**\$119.95**

CHEVROLET

**\$149.95**

FORD V-8

**\$154.95**

PLYMOUTH

No "Trade-in" Bother—No Return Freight to Pay

DO NOT Send Old Engine to Wards

FITS THESE CARS, STATION WAGONS	Wt. Lbs.	Catalog Number	Down Pay.	Cash Price	*Save Return Freight	**Local Junk Value	Total You Save
Chevrolet—49-55 313/16 60S, 61, 62, 75, 1942-51 (216 Eng. 3 1/2-in. Bore) Std. ....	450	61 A 5324F	\$38.00	\$379.95	\$8.73	\$10.00	\$18.73
Chevrolet—49-55 313/16 60S, 61, 62, 75, 1942-51 (216 Eng. 3 1/2-in. Bore) Std. ....	280	61 A 5423R	\$12.00	\$119.95	\$5.71	\$10.00	\$15.71
Chevrolet—49-55 313/16 60S, 61, 62, 75, 1942-51 (216 Eng. 3 1/2-in. Bore) Std. ....	280	61 A 5498F	15.00	149.95	5.71	10.00	15.71
Chevrolet—49-55 313/16 60S, 61, 62, 75, 1942-51 (216 Eng. 3 1/2-in. Bore) Std. ....	280	61 A 5505F	15.00	149.95	5.71	10.00	15.71
Chevrolet—49-55 313/16 60S, 61, 62, 75, 1942-51 (216 Eng. 3 1/2-in. Bore) Std. ....	280	61 A 5506F	18.00	159.95	5.71	10.00	15.71
Chevrolet—49-55 313/16 60S, 61, 62, 75, 1942-51 (216 Eng. 3 1/2-in. Bore) Std. ....	280	61 A 5507F	15.50	154.95	5.71	10.00	15.71
Chevrolet—49-55 313/16 60S, 61, 62, 75, 1942-51 (216 Eng. 3 1/2-in. Bore) Std. ....	300	61 A 5508F	15.50	154.95	5.71	10.00	15.71
Chevrolet—49-55 313/16 60S, 61, 62, 75, 1942-51 (216 Eng. 3 1/2-in. Bore) Std. ....	300	61 A 5509F	15.50	154.95	5.71	10.00	15.71
Chevrolet—49-55 313/16 60S, 61, 62, 75, 1942-51 (216 Eng. 3 1/2-in. Bore) Std. ....	300	61 A 5510F	15.50	154.95	5.71	10.00	15.71
Chevrolet—49-55 313/16 60S, 61, 62, 75, 1942-51 (216 Eng. 3 1/2-in. Bore) Std. ....	300	61 A 5512R	16.00	159.95	5.71	10.00	15.71
Chevrolet—49-55 313/16 60S, 61, 62, 75, 1942-51 (216 Eng. 3 1/2-in. Bore) Std. ....	375	61 A 5513F	22.00	219.95	7.48	10.00	17.48
Chevrolet—49-55 313/16 60S, 61, 62, 75, 1942-51 (216 Eng. 3 1/2-in. Bore) Std. ....	375	61 A 5514F	22.00	219.95	7.48	10.00	17.48
Chevrolet—49-55 313/16 60S, 61, 62, 75, 1942-51 (216 Eng. 3 1/2-in. Bore) Std. ....	375	61 A 5454F	22.00	219.95	7.48	10.00	17.48
Chevrolet—49-55 313/16 60S, 61, 62, 75, 1942-51 (216 Eng. 3 1/2-in. Bore) Std. ....	375	61 A 5459F	22.00	219.95	7.48	10.00	17.48

Chevrolet & DeSoto—Complete with Head, Pan and Oil Pump.

1946-54 6 cylinder..... 383 61 A 5428F \$18.00 \$179.95 \$7.72 \$10.00 \$17.72

Chevrolet—Complete with Head and Oil Pump.

1946-54 6-cyl. (Ex. Power Flite)..... 356 61 A 5447R \$15.50 \$154.95 \$7.08 \$10.00 \$17.08

1946-54 6-cyl. (Ex. Power Flite)..... 356 61 A 5516F 16.00 159.95 7.08 10.00 17.08

1946-54 6-cyl. (Ex. Power Flite)..... 356 61 A 5518F 18.00 179.95 7.08 10.00 17.08

V-8 and 6 with Heads where indicated. All with Oil Pumps.

1942-48 V-8 With Heads..... 305 61 A 5582F \$20.00 \$199.95 \$5.71 \$10.00 \$15.71

1942-48 V-8 With Heads..... 399 61 A 5443F 15.00 149.95 7.48 10.00 17.48

1942-48 V-8 With Heads..... 391 61 A 5500R 17.00 169.95 7.68 10.00 17.68

1942-48 V-8 With Heads..... 274 61 A 5501F 22.00 219.95 5.67 10.00 15.67

1942-48 V-8 With Heads..... 274 61 A 5522R 23.00 229.95 5.67 10.00 15.67

1942-48 V-8 With Heads..... 274 61 A 5581F 27.00 269.95 5.67 10.00 15.67

1942-48 V-8 With Heads..... 385 61 A 5409F 18.00 179.95 7.32 10.00 17.32

1942-48 V-8 With Heads..... 283 61 A 5503F 18.00 179.95 5.77 10.00 15.77

1942-48 V-8 With Heads..... 270 61 A 5504F 20.00 199.95 5.77 10.00 15.77

1942-48 V-8 With Heads..... 270 61 A 5450R 22.00 219.95 5.77 10.00 15.77

1942-48 V-8 With Heads..... 270 61 A 5554F 27.00 269.95 5.77 10.00 15.77

Mercury—With Heads where indicated. All with Oil Pump.

1942-48 With Heads..... 399 61 A 5443F \$15.00 \$149.95 \$7.48 \$10.00 \$17.48

1942-48 With Heads..... 391 61 A 5520F 19.50 194.95 7.68 10.00 17.68

1942-48 With Heads..... 274 61 A 5521F 22.50 224.95 5.67 10.00 15.67

1942-48 With Heads..... 274 61 A 5522R 23.00 229.95 5.67 10.00 15.67

1942-48 With Heads..... 274 61 A 5581F 27.00 269.95 5.67 10.00 15.67

1942-48 With Heads..... 356 61 A 5445R \$16.00 \$159.95 \$7.08 \$10.00 \$17.08

1942-48 With Heads..... 356 61 A 5516F 16.00 159.95 7.08 10.00 17.08

1942-48 With Heads..... 356 61 A 5447R 15.50 154.95 7.08 10.00 17.08

1942-48 With Heads..... 356 61 A 5518F 18.00 179.95 7.08 10.00 17.08

Pontiac—Complete with Head, Front Cover.

1939-54 6 cylinder Champion..... 260 61 A 5437F \$21.50 \$214.95 \$6.51 \$10.00 \$16.51

1939-54 6 cylinder Champion..... 245 61 A 5439F 21.00 209.95 6.14 10.00 16.14

Willys 4 cyl.—L Head..... 245 61 A 5439F 21.00 209.95 6.14 10.00 16.14

FITS ONLY THESE TRUCKS

State Make, Year and Model

Chevrolet—With Oil Pan and Front Cover.

1941-53, 216 Eng., 3 1/2 Bore Std..... 280 61 A 5423R \$12.00 \$119.95 \$5.71 \$10.00 \$15.71

1941-53, 216 Eng., 3 1/2 Bore Std..... 280 61 A 5574F 14.50 144.95 5.71 10.00 15.71

1941-53, 216 Eng., 3 1/2 Bore Std..... 280 61 A 5576F 16.00 159.95 5.71 10.00 15.71

1941-53, 216 Eng., 3 1/2 Bore Std..... 280 61 A 5578F 15.50 154.95 5.71 10.00 15.71

DeSoto—With Head, and Front Cover, 1949-56 3 1/4-in. bore, 4 1/2-in. stroke, 8 hole crankshaft flange..... 356 61 A 5447R \$15.50 \$154.95 \$7.08 \$10.00 \$17.08

Ford—(Engines "R" and "H" have Heads)

1942-48 V-8..... 399 61 A 5443F \$15.00 \$149.95 \$7.48 \$10.00 \$17.48

1942-48 V-8..... 391 61 A 5500R 17.00 169.95 7.68 10.00 17.68

1942-48 V-8..... 274 61 A 5521F 22.50 224.95 5.67 10.00 15.67

1942-48 V-8..... 274 61 A 5522R 23.00 229.95 5.67 10.00 15.67

1942-48 V-8..... 385 61 A 5409F 18.00 179.95 7.32 10.00 17.32

1942-48 V-8..... 283 61 A 5503F 18.00 179.95 5.77 10.00 15.77

1942-48 V-8..... 270 61 A 5504F 20.00 199.95 5.77 10.00 15.77

1942-48 V-8..... 270 61 A 5450R 22.00 219.95 5.77 10.00 15.77

1942-48 V-8..... 270 61 A 5450R 22.00 219.95 5.77 10.00 15.77

1942-48 V-8..... 270 61 A 5450R 22.00 219.95 5.77 10.00 15.77

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1942-48 V-8..... 270 61 A 5450R 22.00 219.95 5.77 10.00 15.77

1942-48 V-8..... 270 61 A 5450R 22.00 219.95 5.77 10.00 15.77

## Riverside Engines

NOT JUST REBUILT BUT  
100% RE-MANUFACTURED



### HERE'S WHAT "RE-MANUFACTURED" MEANS

- Completely Dismantled. Every bolt, stud and plug removed—worn parts are junked—all others are cleaned and re-sized to original specifications. Re-assembled by experts and thoroughly tested for like-new performance.
- Brand New Pistons. New Rings and Pins completely installed.
- Crank shaft Reground, polished, then fitted with realigned rods for precision-balance.
- New Main Bearings and Rod Bearings.
- Fully Guaranteed by Wards New Car Guarantee below.
- Cylinder Walls Rebored to exact new engine tolerances and honed to satin finish to meet S.A.E. specifications.
- Cylinder Head Surfaces Reground for tight fit.
- Camshaft Reground restores accuracy, original tolerances. New Bushings.
- New Timing Gear or Chain as required by carmake.
- Oil Pump re-manufactured.
- Precision Craftsmanship for complete dependability.

### FACTS ON USED CARS, OVERHAULS

Engine Wear on a Used Car is Usually Unknown. It may have had a cheap overhaul—or none at all. You know your own car—the care it has had. If body and chassis of your car are good you can get more years of service by installing a Riverside engine.

A Used Car Depreciates Rapidly. In less than one year, depreciation will usually equal or exceed the price of a rebuilt engine.

An Overhaul Won't Do The Job . . . a few rings and reground valves can't put a worn engine into "top" condition—it takes a re-manufactured engine will all the new parts. In some cases, Wards install up to 197 new parts.

Compare These Facts. When you buy a rebuilt engine, make sure it's a re-manufactured engine . . . not just an overhaul.

### HOW YOU SAVE ON RIVERSIDE

About Riverside Piston Rings. These exclusive rings are better because they are pre-sealed at factory to assure quick run-in.

How You Save. Compare Wards offering with any other exchange price deal anywhere. No hidden extra costs—no return freight charges because you do not return your old engine to Wards . . . sell it locally and pocket the savings. Add up the "Return Freight" and average scrap value of your engine . . . see how you save an extra \$15 to \$17 on any Riverside engine.

Note: Additional parts are shown in listing, (heads and pans so included are factory installed, and gasketed). Where parts are not included, reuse from your engine. No heads or lifters on overhead valve engines.

### HOW TO ORDER RIVERSIDE ENGINES

State Make, Year, Model of Car and Type of Transmission. We will include with your engine (1) Guarantee; (2) Bill of Sale (send order in name of person who will apply for registration); (3) Installation certificate (fill out and return).

Shipping Information: Numbers ending with "R" shipped from Stock; numbers ending with "F" are shipped promptly from the Factory in New Brunswick, N.J. or Chicago, Ill.

### NEW-CAR ENGINE GUARANTEE

Riverside Re-manufactured Engines for Cars are Guaranteed for 90 days or 4,000 miles (whichever occurs first) against any defects in material and workmanship, when installed and run according to instructions . . . defective parts to be returned to Wards prepaid. Labor cost will be allowed only if engine proves defective within 30 days. Riverside re-manufactured engines for truck or commercial vehicle installation are guaranteed for 30 days, if installed and run according to instructions. Guarantee and instructions included with each Riverside.

NOTE: Do Not Send Your Old Engine to Wards, Sell it Locally and Pocket the Savings. See "How You Save" Information Above.

BACK2 WARDS 1167

## NEW! ENGINE Rebuilding Kit

As Low as  
**\$54.95**

With Trade-in

A Complete Kit . . . Everything You Need to put your engine in top running condition. All parts are precision reground, rebuilt, or new.

Includes: Complete set of pin-fitted pistons; complete set of piston rings comparable to original equipment rings; set of connecting rod bearings; set of main bearings; set of cam bearings; complete gasket set; timing chain or cam gear; reground crankshaft; rod bushings where used; (rebabbitted connecting rods furnished on Chev. engines which were originally equipped with babbbitted rods).

Fits car, make, year, model	Cat. No.	Lbs.	Full Price	Exchange
Chevrolet 6 cyl. 1937-53 ex. 53PG.	61 A 5411F	102	\$74.95	\$64.95
6 cyl. 1953-58 ex. 53 Std.	61 A 5412F	110	74.95	64.95
V-8 1955-59 ex. 348 cu. in. Eng.	61 A 5413F	85	114.95	99.95
Chrysler & DeSoto 6 cyl. 1941-54.	61 A 5422F	111	79.95	69.95
Dodge, Plymouth 6 cyl. 1935-58.	61 A 5414F	99	69.95	59.95
Ford and Mercury 1936-48 V-8*	61 A 5415F	109	79.95	69.95
1949-53 V-8	61 A 5416F	100	79.95	69.95
1954-58 V-8 ex. 312 Engine.	61 A 5417F	85	149.95	104.95
1948-51 6 cyl.	61 A 5418F	109	74.95	64.95
1952-58 6 cyl. O. H. V.	61 A 5419F	91	124.95	84.95
Oldsmobile V-8 1949-56**	61 A 5425F	106	134.95	119.95
Pontiac Sl. 8 1937-54.	61 A 5424F	119	114.95	99.95
Studebaker Champ. 1946-54.	61 A 5420F	71	79.95	69.95
Willys 4 cyl. 1942-58†	61 A 5421F	64	74.95	54.95

\*Pistons furnished \*\*With connecting rods †Specify F head or L head

How To Order: State car make, year, model; type of transmission; piston oversize (std., .030, .040, .060)  
For Exchange Price: send old crankshaft prepaid. Attach order with exchange price and freight.  
For Full Price: Send full price and freight. We send kit—and coupon for old crankshaft allowance.  
Shipped promptly from New Brunswick, N.J. Factory. Pay freight from there.





## Why Pay More...

### FOR TOP QUALITY PISTON RINGS

Riverside Chromagic and Super Chromoil Piston Ring Sets equal nationally advertised brands. Why pay more for same quality?

Save \$40 to \$60 by installing yourself. Average mechanics charge from \$5 to \$7 an hour. Do the job yourself and pocket the additional savings.

Check These Danger Signals: Excessive oil use and frequent oil checks; excessive gas consumption; lack of car pep—low compression. Restore power and economy with Riverside Piston Rings.



Rings Sets 1A, 1B  
Chrome Plated on  
Friction Areas



Chromagic

Chrome-Plating Gives Double Ring Life. Riverside Ring Sets (1A and 1B) have chrome-plating on vital friction areas. Ring life is increased 2 to 4 times because chrome-plating on these vital areas fights friction, heat, abrasion, corrosion—you get thousands of trouble-free, higher-economy miles from Riversides at far less cost.

Pre-Seated at the Factory... the equivalent of 5,000 miles of actual operation with rings which are not "run in". Seat fast, deliver instant oil control, start performing their function in just a few miles.

**1A** Our Newest and Finest... Riverside Chromagic All-Purpose Ring Sets. The same type of chrome rings used in many 1960 cars. Engineered to meet the demands of today's high compression autos. Restores the power and economy of operation in older cars, too! Abutment-type expanders maintain contact at every point around the inside diameter of the ring with a uniform pressure. Conform to any cylinder, whether rebored, resleeved, honed or worn. Chromagic Rings are fully chromed... give 2 to 4 times longer wear and resistance to friction, heat and corrosion. Pre-seated at the factory to speed "run in".

Available in Standard or .020, .030, .040, or .060 Oversize and consist of the following rings. See "How to Order" at top of page.

**Top Groove:** Cast-alloy iron compression ring. Upper inside edge is grooved to give torsional twist for quicker, more positive seal. Solid chrome-plating on face. Pre-seated at the factory.

**2nd Groove:** Combination cast-iron ring, chrome-faced steel rail and steel expander. Extra flexible to conform to cylinder for greater support to both top ring and oil ring below.

**3rd Groove:** Latest design 4-piece, all-steel oil control ring. Features abutment type expander (see above), independent of groove depth. The most conformable, fastest draining, longest lasting, best performing oil ring on the market. Both steel rails are chrome-faced and pre-seated. (For 4-ring pistons, sets include cast iron oil ring with wide channel and larger size slots for quick oil drainage).



Super Chromoil

Available in Standard or .020, .030, .040, .060 Oversize and consist of the following rings. See "How to Order" at top of page.

**Top Groove:** Cast-alloy-iron compression ring. Solid chrome plating on face, pre-seated. Torsional twist by groove in upper inside edge.

**2nd Groove:** Combination cast-iron ring, chrome-plated steel rail, steel expander for extra flexibility.

**3rd Groove:** A 4-pc. all-steel, flexible oil control ring of good conformity. Steel rails chrome-plated. Spacer, expander for added drainage. (4-ring piston sets include extra-wide slot oil ring.)



Steel-Flex

**Top and 2nd Ring:** Silcoated cast iron—fast seating and positive seal. **Oil Ring:** A steel-section flexible 3-piece ring and expander. Gives excellent oil control, compensates for worn or distorted cylinders.

JUST SAY **Charge It!** PAY IN 30 DAYS OR EXTEND PAYMENTS

1168 WARDS BOOKS

Satisfaction Guaranteed  
or Your Money Back.

## Order Riverside Piston Ring Sets Here

FOR CARS, STATION WAGONS AND TRUCKS—STATE SIZE

### HOW TO ORDER

Measure cylinder below bottom of ring travel with inside micrometer to determine whether bore is standard or oversize.

All Words Piston Ring Sets are available in the following sizes. Standard, .020, .030, .040 or .060 oversizes. Be sure to state size wanted. Order Your Piston Rings on Credit. Buy now—pay later, for Complete Details see Pages 1281 to 1283.

### ABOUT RING SIZES

"Standard" means new-car cylinder diameter. Always order "Standard" size if car cylinders have not been rebored, regardless of car age or mileage. "Standard" fits standard to .019 oversize. If cylinders have been honed, resleeved or rebored, and oversize pistons are installed, or if motor has been rebuilt, determine actual oversize. Check pistons for number and type of rings required.

### SHIPPING INFORMATION

All Standard Size items ending in "K" ship promptly from Stock in Ward Mail Order House. All Oversize items, and Nos. ending in "K" are shipped from Factory in Philadelphia, Pa.—allow 1 week pay postage from there.

Oversize sets for Ford also in .080 and .100 c from Philadelphia Factory—erage Ship. wt. set 1 lb.

State: Std., .020, .030, .040 or .060 oversizes	Diam. of Cyl., In.	(1A) Riverside Chromagic	(1B) Riverside Super Chromoil	(1C) Riverside Steel-Flex			
Fit Only These Cars & Station Wagons (also Trucks if so stated)		Cat. No.	Set	Cat. No.	Set	Cat. No.	Set
Buick 1940-508, Ser. 40; 1940-49 Ser. 50	3 3/32	61 A 600K	\$18.49	61 A 700K	\$12.45	61 A 555K	
1951-53 Series 40; 1950-52 Series 50	3 3/16	61 A 601K	14.89	61 A 701K	12.45	61 A 571K	
1953-55, Ser. 50, 60, 70; 1956 All...	4	61 A 602K	12.95	61 A 702K	11.19	61 A 517K	
Cadillac 1949-55...	3 13/16	61 A 603	12.95	61 A 741	9.35	61 A 577	
Chevrolet 1935-36 6 cyl. engine...	3 5/16	61 A 604K	8.25	61 A 702K	5.98	61 A 555K	
1937-53 6 cyl. 216 engine...	3 1/2	61 A 605	8.25	61 A 703	5.98	61 A 555	
1950-53, 3 7/16-in. bore, 235 eng. P.G.	3 7/16	61 A 606	8.25	61 A 704	5.98	61 A 756K	
1953-59 6 cyl. 235 engine with aluminum piston...	3 9/16	61 A 607	8.25	61 A 705	5.98	61 A 594K	
1955-57 V-8 265 eng....	3 3/4	61 A 608	12.95	61 A 757	9.35	61 A 524K	
1957-59 V-8 283 cu. in. engine...	3 7/8	61 A 550	12.95	61 A 557	9.89	61 A 581	
1958-59 V-8 348 cu. in. engine...	4 1/8	61 A 551	12.95	61 A 563	10.49	61 A 591	
1941-49 6 cyl. 235 engine...	3 9/16	61 A 609	8.25	61 A 706	5.98	61 A 564	
Chrysler & DeSoto 1942 54 6-cyl. engine...	3 7/16	61 A 610	11.35	61 A 708	9.35	61 A 772K	
Chrysler 1951-54 V-8, All; 1955, C68, C69, C70, 300; 1956, C71...	3 13/16	61 A 603	12.95	61 A 741	9.35	61 A 577	
Dodge 1942-59 6-cyl.; 3 1/4-in. bore...	3 3/4	61 A 611	10.45	61 A 712	7.95	61 A 586	
1953-54 V-8 Cars...	3 7/16	61 A 612K	10.95	61 A 713K	8.45	61 A 591K	
1955-57 V-8 Trucks 241 cu. in. engine...	3 7/16	61 A 612K	10.95	61 A 713K	8.45	61 A 591K	
1954-57 V-8 Truck 331 cu. in. engine...	3 13/16	61 A 603	12.95	61 A 741	9.35	61 A 577	
Ford 1928-32 A-AA, B-BB, cars, trucks...	3 7/8			61 A 714K	5.75	61 A 568K	
1939-49 V-8 95-100 hp. All (4 ring) before engine no. 8BA623865, and from 8BA623941 to 8BA623946...	3 3/16	61 A 616K	13.89	61 A 719	10.89	61 A 570	
1952-53 6-cyl. engine...	3 9/16	61 A 617	8.79	61 A 758	6.95	61 A 527	
1954-59 6-cyl. engine...	3 9/8	61 A 618	8.79	61 A 759	6.95	61 A 534	
1949-53 V-8 4 ring, after eng. no. 8BA641086...	3 3/16	61 A 619	13.89	61 A 720	10.40	61 A 591	
1954-55 V-8 239 cu. in. engine...	3 1/2	61 A 620K	11.45	61 A 721K	8.89	61 A 591K	
1948-51 6-cyl. H Series 226 cu. in. engine...	3.3	61 A 622	14.45	61 A 723	9.45	61 A 591K	
1955-59 V-8 292 cu. in. engine...	3 3/4	61 A 623	11.89	61 A 725	8.89	61 A 591K	
1958-59 V-8 332, 352 cu. in. engine...	4	61 A 552	11.95	61 A 566	9.95	61 A 586	
1958 V-8 401 cu. in. engine...	4 1/8	61 A 553	17.95	61 A 572	13.95	61 A 586	
International Trucks 220, 240, 269 eng....	3 9/16	61 A 624	12.49	61 A 740	10.49		
Kaiser & Frazer 1946-54...	3 9/16	61 A 625	11.65	61 A 724	9.35		
Mercury 1939-48 4-ring...	3 9/16	61 A 616K	13.89	61 A 719	10.89	61 A 570	
1948-53 4-ring Piston 8CM6110...	3 9/16	61 A 619	13.89	61 A 720	10.40	61 A 591	
1955 292 cu. in. engine...	3 3/4	61 A 623	11.89	61 A 725	8.89	61 A 591K	
Nash 1948-56 Statesman...	3 1/2	61 A 627	13.45	61 A 754	10.19	61 A 591K	
1951-56 Rambler...	3 1/2	61 A 627	13.45	61 A 754	10.19	61 A 591K	
Oldsmobile 1949-53 8-cyl. engine...	3 3/4	61 A 628	12.39	61 A 729	9.35	61 A 772K	
1954-56 V-8...	3 7/8	61 A 629K	12.89	61 A 755K	9.89	61 A 511K	
Plymouth 1942-59 6-cyl. engine...	3 13/16	61 A 611	10.45	61 A 712	7.95	61 A 586	
1956-57 V-8 303 cu. in. engine...	3 3/4	61 A 603	12.95	61 A 741	9.35	61 A 577	
1957-59 V-8 301 and 318 cu. in. engine...	3 9/10	61 A 554	12.89	61 A 573	9.95	61 A 586	
1958 V-8 350 cu. in. engine...	4 1/8	61 A 556	13.95	61 A 576	10.95	61 A 586	
Pontiac 1941-52 6-cyl. engine...	3 9/16	61 A 630K	9.89	61 A 732K	6.45		
1939-49 8-cyl. engine...	3 3/4	61 A 631K	12.39	61 A 733K	8.25	61 A 586	
1950-54 8-cyl. engine...	3 3/8	61 A 632	12.39	61 A 734	8.49	61 A 586	
Studebaker Champion 1939-59...	3	61 A 633	9.45	61 A 735	6.55	61 A 586	
Willys Jeep 1940-59 4-cyl. engine...	3 1/8	61 A 634	6.39	61 A 736	4.89	61 A 586	



### Riverside Piston Pin Sets

**2** Riverside Supreme Quality. Duplicate original equipment perfectly. Best special analysis heat-treated steel. Precision ground with lapped (highly polished) finish for best fit and for minimum wear.

How to ORDER PISTON PIN SETS: State Standard or Oversize (.003, .005 or .010) Wanted. Average ship. wt. set, 2 lbs. 8 oz.

Fit These Cars, Station Wagons Trucks where stated).	Catalog Number	Price Each	Set
Chev. 1937-53 Cars and Trucks (except Powerglide)...	61 A 903	60c	\$2.89
Dodge 6-cyl. Cars; 3 1/4-in. Bore Trucks 1930-59...	61 A 905	60c	2.79
Ford V8, 95-100 H.P. Cars and Trucks 1938-53...	61 A 914	40c	2.79
Mercury 1938-53...	61 A 914	40c	2.79
Plymouth 6-cyl. 1942-59...	61 A 905	60c	2.79

### Riverside Piston Pin Bushings

**3** Duplicate Original in Size and Tolerances. Prices shown for cars listed below are for one piston. Average shipping weight, each unit 2 oz.

Fit Only These Cars, Station Wagons and Trucks	Catalog Number	Price
Chevrolet 1937-55 Cars and Trucks...	61 A 165	Pair 50c
Ford 1942-53 V8, 85, 90, 95 and 100 HP...	61 A 168	Each 25c
Plymouth, Dodge, DeSoto & Chrysler 1951-55 All 6-cyl. models	61 A 166	Each 25c

Save on Engine Repair Parts at Wards! See rebuilt engines on Page 1167, bearings and valves on Page 1165, ignition parts on Page 1159.

### GASKET TOOLS AND MATERIALS



**4** Gasket Cutter Set. Cut your own gaskets to any size or shape. Save money! Set includes one straight and one round edges (3/16, 3/4, 3/8-in. wide). Garage quality steel tools. 61 A 9265—Ship. wt. 5 oz. ....

**5** Cork Gasket Materials. For all gasoline connections, cross members, etc. Made of finest quality cork. 61 A 2162—12 x 36 x 1/16 in. Shipping weight 7 oz. .... 61 A 2163—12 x 36 x 1/8 in. Shipping weight 9 oz. ....

Gasket Material Set. 1 asbestos sheet 40 in.; 1 fiber 10 x 36 in. Sheets 1/16 in. thick. Ship. wt. 1 lb. 4 oz. 61 A 2164. ....

**6** Perma-Tite Adhesive. For metal, glass or fabric. 5-oz. tube. 61 A 7990—Shipping weight 7 oz. ....

**7** Wards Gasket Cement. Tightens gaskets to any steel surface. Bottle with dauber. 61 A 9776—Shipping weight 7 oz. ....

**8** Permatex Form-A-Gasket. 2 types to suit your needs. Positive leakproof seal. 3-oz. tube. Shipping weight, each 5 oz. 61 A 9830—No. 1. Sets hard—permanent, long-lasting work. .... 61 A 9831—No. 2. Remains p...



# Order Riverside Pistons and Flexible Expander Rings Here

AVAILABLE FOR MOST CARS, STATION WAGONS, AND TRUCKS—STATE SIZE

## HOW TO ORDER PISTONS

Number of pistons wanted. Also State Standard Size or Oversize you want. Take exact micrometer measurement of hole at bottom of bore. When reboring or re honing, rebore or rehone to the next regular Oversize; order of the same rebored or re honed Oversize.

## SHIPPING INFORMATION

Catalog numbers not ending in "K" are shipped promptly from Stock in Standard Size only. All Oversize (.020, .030, .040 and .060) are shipped from Factories in Elgin, Illinois—allow Factory 10 days extra. You pay shipping charges from Factory. Order from table below.



Riverside Pistons

Perfect Replacements of Original—with or without rings. Fit both cars and trucks. Made by one of America's foremost manufacturers. Heat-treated, precision machined. Made of low-expansion aluminum alloy. Ring grooves are cut to exact width and depth to avoid strain or fracture of ring lands. Finished on precision cam grinder. Piston pin hole is diamond bored for noiseless operation and perfect fit.

Pins are heat-treated steel, precision ground and lapped.

See "How to Order" and "Shipping Information" at top of page. Pistons are furnished in Standard Size, .020, .030, .040, .060 Oversize.

SHIPPING WEIGHTS: Piston alone—each 2 lbs. Piston with Rings—each 2 lbs. 4 oz. Average ship. wt. complete set—15 lbs.

## Riverside Flexible Expander Rings

Sold Only With Pistons

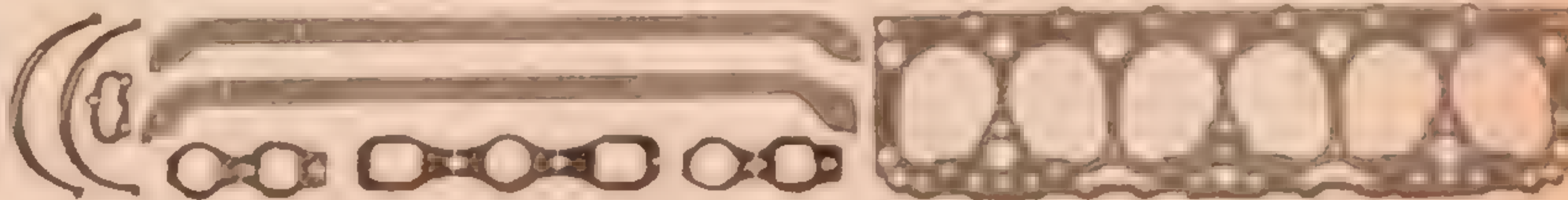
Good Quality Rings—save extra when you buy rings with pistons. Riverside Expander Rings are sold only with Riverside Pistons (9) above. For cylinders tapered up to .005; also for resleeved, rebored or rebored installations.

Designed for fast seating to give top performance and efficiency—but without the extra-long life and flexibility of chrome-plated pistons listed on opposite page. Top rings and second rings are silcoated cast iron of modern design for fastest seating. Expander-type oil ring compensates for irregularities in cylinder wall for good oil economy.

See "How to Order" and "Shipping Information" at top of page. These rings are not sold separately.

## SAVE ON RIVERSIDE GASKETS

These Car Makes, Models Only	Complete Motor Sets	Valve Grinding Sets	Head Gaskets
Buick 1937-52, 40 & 50 V8 All	61A2133L \$6.19	61A2001L \$3.35	61A2035L \$1.79
Cadillac, 1950-55	61A1940L 12.95	61A1941L 9.98	61A1942L 1.39
Chevrolet 1940-52, 48 Powerglide	61A2101L 5.49	61A2005L 2.05	61A2040L 1.15
50-52 Powerglide	61A2136L 5.89	61A2026L 2.45	61A2029L 1.19
53 All	61A2118L 5.49	61A2031L 2.55	61A2066L 1.15
54-60 6-cyl. ex. 261	61A2118L 5.49	61A2032L 2.55	61A2066L 1.15
55-58 All V-8	61A2123L 7.95	61A2033L 3.25	61A2066L 1.15
59-58, 8, Exc. 348	61A2161L 8.75	61A2136L 3.45	61A2066L 1.15
DeSoto 1940-54 6-cyl.	61A2006L 3.98	61A2006L 3.98	61A2042L 1.95
1951-53 V-8	61A2034L 9.95	61A2071L 5.45	61A2150L 98c
1936-48 6-cyl.	61A2108L 6.05	61A2016L 2.45	61A2045L 1.95
48-50 6-cyl.	61A2104L 5.75	61A2022L 2.95	61A2060L 1.95
54 8-cylinder	61A2041L 9.95	61A2066L 5.45	61A2151L 95c
55 8-cyl.	61A2132L 8.25	61A2031L 5.95	61A2063L 95c
56 8-cyl.	61A2051L 9.45	61A2092L 5.45	61A2153L 95c
1909-27 T, TT	61A2007L 5.35	61A2006L 2.75	61A2046L 2.79
31 A-AA	61A2102L 3.65	61A2006L 2.75	61A2047L 1.95
48, V8, 24 Stud	61A2104L 4.45	61A2013L 2.95	61A2050L 79c
53 V-8 100 HP	61A2110L 4.45	61A2022L 2.75	61A2063L 95c
53 V-8 (Right)	61A2110L 4.45	61A2022L 2.75	61A2063L 95c
53 V-8 (Left)	61A2110L 4.45	61A2022L 2.75	61A2063L 95c
58, 6	61A1943L 6.45	61A1944L 3.95	61A1945L 89c
58, 8	61A2148L 7.95	61A2032L 4.15	61A2067L 95c
58, 8	61A2130L 6.95	61A2034L 4.75	61A2063L 95c
56-60 V8, 272, 312	61A2052L 8.95	61A2093L 4.75	61A2165L 95c
DeSoto & Frazer, All	61A2025L 2.55	61A2065L 1.55	
Mercury 1939-48	61A2104L 4.45	61A2013L 2.95	61A2050L 79c
53	61A2137L 5.45	61A2024L 3.25	61A2063L 95c
53 (Right)	61A2137L 5.45	61A2024L 3.25	61A2063L 95c
53 (Left)	61A2137L 5.45	61A2024L 3.25	61A2063L 95c
57, 53-60 312	61A2129L 7.25	61A2009L 4.55	61A2039L 95c
57, 53-60 312	61A2130L 8.95	61A2004L 4.75	61A2039L 95c
57, 53-60 312	61A2052L 8.95	61A2093L 4.75	61A2165L 95c
1946-52, ex. 312	61A1946L 3.95	61A1947L 2.25	61A1948L 1.59
55, 6	61A1949L 4.55	61A1955L 1.95	61A2232L 1.39
1949-50 8-cyl.	61A2112L 10.49	61A2020L 6.49	61A2036L 1.09
52 V-8	61A2149L 10.50	61A2044L 7.75	61A2068L 1.09
55 V-8	61A2059L 13.98	61A2096L 7.95	61A2171L 1.09
55 V-8	61A2069L 13.98	61A2097L 7.49	61A2036L 1.09
1936-48	61A2108L 6.65	61A2016L 2.95	61A2045L 1.95
59 6-cylinder	61A2109L 5.75	61A2022L 2.95	61A2060L 1.95
5 V-8	61A2132L 8.25	61A2091L 5.98	61A2043L 95c
60 ex. P2 & 42.2 hp.	61A2070L 8.95	61A2068L 5.98	61A2173L 89c
42.2 hp.	61A2051L 9.45	61A2092L 5.45	61A2153L 95c
1950-54 8-cyl.	61A2146L 6.15	61A2019L 2.75	61A2093L 1.35
55-58 V8	61A2073L 6.95	61A2106L 4.25	61A2178L 98c
DeSoto 1939-58 Champ.	61A2125L 5.98	61A2018L 2.15	61A2058L 1.15
ys 1942-54 L head	61A2021L 2.79	61A2060L 98c	



## Riverside Gaskets . . .

### Equal to Original Equipment

Complete Motor Gasket Set—all gaskets needed for complete overhaul (head, manifold, valve covers, oil pan, etc.) featuring same quality as nationally known original equipment. Order from table at left. Av. ship. wt. per set 2 lbs.

Valve Grinding Gasket Set—includes head gaskets (2 in V8 sets) and others needed for complete professional valve job. Order from table at left. Ship. wt. per set 1 lb. 8 oz.

Cylinder Head Gaskets are 2 sheets of copper or steel with an asbestos filler or steel grid type with soft face as on some original equipment. V8 cars require two; prices are for each. Order from table at left. Ship. wt. 1 lb. 10 oz.

Oil Pan Gasket Sets—exact replacements for an assured tight seal. Made of fresh, highly compressible treated cork. Order from table below. Ship. wt. per set 8 oz.

For These Car Makes, Years, Models Only	Cat. No.	Pr.
Buick 1937-53, Ser. 40, 50	61A2115L	75c
1953-56 V-8 All	61A2157L	59c
Chevrolet 1940-53, 216 eng.	61A2121L	49c
1950-54 235 eng.	61A2121L	49c
1955-60 6-cyl.	61A2121L	69c
1955-59 All V-8	61A2121L	95c
Chrysler 1937-54 6-Cyl.	61A2124L	59c
DeSoto 1937-54 6-Cyl.	61A2124L	59c
Dodge 1940-59 6-Cyl.	61A2126L	59c
Ford 1933-27 T, TT	61A2127L	49c
1928-31 A, AA	61A2128L	75c
1935-48 V-8	61A2131L	69c
1949-53 V-8	61A2144L	89c
1954-59 V-8 ex. 312, 352	61A2117L	59c
Mercury 1933-48	61A2131L	69c
1949-53	61A2144L	89c
1954-58	61A2117L	59c
Oldsmobile 1949-56, 8-Cyl.	61A2116L	\$1.29
Plymouth 1939-59, 6-Cyl.	61A2126L	59c
1955 V-8, All; 1956 42.2 hp.	61A2197L	98c
Pontiac 1940-54, 8-Cyl.	61A2122L	49c
Studebaker 1939-54 Champ.	61A2140L	49c
Willis 1933-59 L-Head, 4-Cyl.	61A2198L	39c

Riverside Valve Cover Gaskets. Equal original. Order below. Ship. wt. each 8 oz.

For These Car Makes, Years, Models Only	Cat. No.	Each
Buick 1937-53 8-cyl. Series 40 and 50	61A2011L	79c
1953-60 V8	61A2054L	69c
Cadillac late 1949-57	61A2055L	\$2.49
Chevrolet 1937-53	61A2166L	59c
1954-60 6-cyl.	61A2199L	59c
1955-60 V8	61A2057L	\$1.09
Dodge 1933-59 6-cyl.	61A2225L	49c
Ford 1933-59 V8	61A2214L	75c
1952-59 6-cyl.	61A2212L	85c
1954-60 V8, 239, 256, 272, 292, 312 engines	61A2215L	\$1.35
Mercury 1949-53 V8	61A2214L	75c
1954-57; 1959-60 312 eng.	61A2215L	\$1.35
Oldsmobile 1949-56	61A2072L	1.19
Plymouth 1933-59 6-cyl.	61A2225L	49c
1956-60 V8 ex. 42.2, Fury	61A2229L	\$1.19
Pontiac 1933-54 8-cyl.	61A2234L	69c
1955-57 V8	61A2235L	\$1.09
Stude. 1939-59 Champion	61A2239L	49c
1959-60 Lark and Hawk	61A2239L	49c

Riverside Manifold Gaskets. Exact factory replacements. Order below. Ship. wt. 4 oz.

For These Car Makes, Years, Models Only	Cat. No.	Each
Buick 1933-55 V8	61A2312	93c
Cadillac late 1949-59	61A2313	\$1.19
Chevrolet 1940-53 216 eng.	61A2174	49c
1950-54 235 eng.	61A2190	49c
1955-60 6-cyl.	61A2190	49c
1955-56 V8 ex. 348 eng.	61A2314	\$1.29
1957-60 V8 ex. 348 eng.	61A2315	1.29
Dodge 1940-59 6-cyl.	61A2179	35c
1955 V8	61A2316	79c
Ford 1909-27 T, TT	61A2180	59c
1928-31 A, AA	61A2181	25c
1935-48 V8	61A2182	25c
1949-53 V8	61A2182	25c
1952-60 6-cyl.	61A2319	45c
1954 V8	61A2317	45c
1955-60 V8 ex. 332-352 eng.	61A2318	65c
Plymouth 1939-59 6-cyl.	61A2179	35c
1955 V8	61A2316	79c
1956-60 ex. 42.2, Fury	61A2320	\$1.19
Willis 1933-59 L-Head	61A2321	39c

JUST SAY "Charge It!" SEE PAGE 1281

ALL2 WARDS 1169



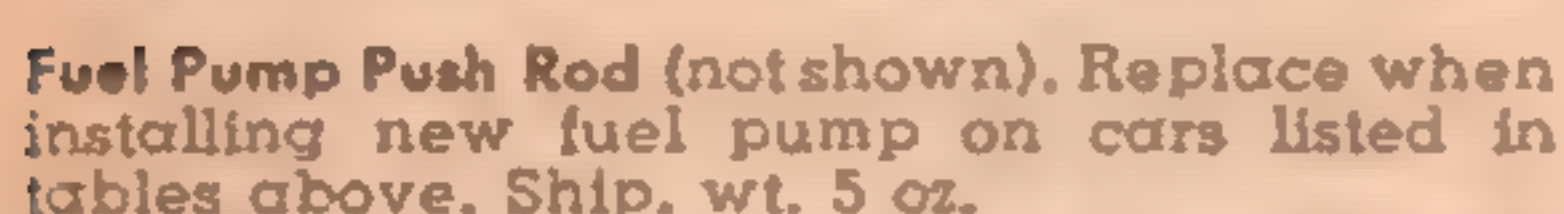
**GIVE YOU 20,000 TO 30,000 EXTRA MILES**



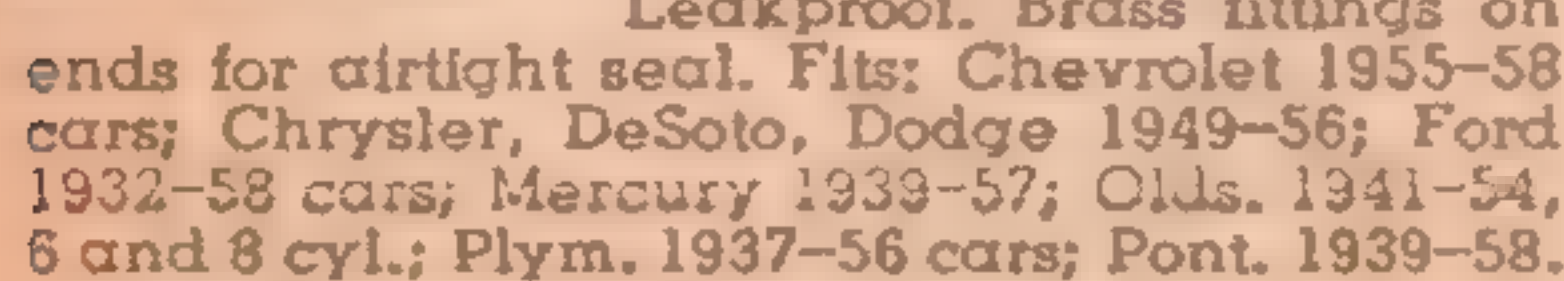
- ✓ Brass-caged valves—save gas.
- ✓ Treated diaphragms resist deterioration.
- ✓ Steel Linkage treated for longer wear.
- ✓ Pull rods and components—machined to peak tolerance for smoother fuel delivery.

**1** Replaces Original Equipment Dual-Action Fuel-Vacuum Pumps Only. Special neoprene diaphragm gives 50,000 miles of trouble-free service (2½ times the life of original equipment). Assures steady fuel flow and positive windshield wiper action. Ship. wt. 5 lbs. 8 oz.

\*Install new push rods (below) on these models.



61 A 1726—1955-57 Chevrolet V-8.....59c  
61 A 1708—1933-48 Ford V-8, Mercury...39c  
61 A 1709—1949-53 Ford V-8, Mercury...65c



State Car Make, Year, Model, No. of Cyl.  
61 A 1915—Ship, wt. 4 oz.....65c

1170 WARDS BA



## RIVERSIDE FUEL PUMP GUARANTEE

**If a Riverside Fuel Pump should fail within its guarantee period (barring misuse or accident) we will replace it, charging only for the service received.**

## 50,000-Mile Single-Action Fuel Pump

**2 3** Replaces Original Equipment Single-Action Pumps. Special 50,000-mile neoprene diaphragm gives 20,000 to 30,000 extra miles of service. Some pumps have glass bowls with spun fiber glass filtering; others, built-in filter without bowl. Av. ship. wt. 2 lbs.

## 25,000-Mile Standard Fuel Pump

**2 3 Replaces Original Equipment Single-Action Pumps.** Brand-new perfect replacement. Single Buna rubber-impregnated cloth diaphragm—lasts up to 25,000 miles. With filter. Av. ship. wt. 2 lbs.

## Electric Fuel Pumps for All Cars

- **Help End Vapor Lock**—Push Fuel to Carburetor
- **Help Prevent Stalling**—No Flooding or Starving

**4** **SAVE GASOLINE** with a new Electric Fuel Pump. Controlled fuel pressure adjusts automatically to engine speed—stops stalling, ends flooding and vapor locks. Feeds fuel to carburetor evenly. Reduces battery run down. Ship. wt. each 5 lbs.

61 A 1914—For 12-volt cars, trucks.....	\$21.25
61 A 1915—For 6-volt cars, trucks.....	16.95

## Fuel Pump Repair Kits

**Fuel Pump Repair Kits (not shown).** Arm, link, pins, bushings, springs, diaphragm assembly, valves, gaskets. With these new parts you can put added life into your engine's performance. Complete with instructions. **Mfr. 8**

car's performance. Complete with instructions. Wt. 8 oz.

61 A 1704—Chrys. DeSoto Dodge 1939-52 6-cyl. 95c

61 A 1704—Chrysler, DeSoto, Dodge 1939-52 6-Cyl.... 95c  
61 A 1706—Ford V-8 1941-53, Mercury 1942-48. . . 95c

61 A 1704—Plymouth All 1939-54..... 95c

**SAME MAKES AS IN NEW CARS**

For 1932-52 **\$10.50** With Old  
Chev. 6-cyl. Carburetor

**Save \$2 to \$26 on Trade-in**

**Use Wards Liberal Exchange Allowance:** You can't have a famous brand original equipment carburetor without a few problems. Does your car waste gas? Start hard? Does it buck, jerk, flutter at high speeds, idle or throw off strong gas odor? If so, you aren't getting top performance from your carburetor... you're wasting up to one out of 5 gallons a gallon. A new carburetor will soon pay for itself. For the best results, when installing a carburetor, install a Ceramic Fuel Filter listed at left.

**HOW TO ORDER:** State Make, Year, Model, Type Tractor when cat. nos. end in "K." Replace only makes of cars listed in table below. See Trade-In "Allowance" story. Cat. nos. ending in "K" shipped from Columbus, Ohio. Allow 10 days extra. Pay postage from Columbus Factory ship. wt. 4-barrel carburetors, 15 lbs.; others, 6 lbs.

Fit These Cars and Station Wagons	Catalog Number	Full Price
<b>Buick</b> 1950-58, Ser. 40... (Stromberg)	61 A 1856K	\$26.50
1959-60 Ser. 4400 Dynaflow..... (Stromberg)	61 A 4700K	26.50
1950-56 Ser. 50..... (Stromberg)	61 A 1856K	26.50
1954-56 Series 40..... (Carter)	61 A 1857K	28.50
1957-58 Series 40..... (Carter)	61 A 1533K	34.50
1959-60 Ser. 4400 2-bbl.... (Carter)	61 A 4701K	29.50
1952-58 Ser. 60, 70..... (Carter)	61 A 1858K	49.95
1955-58 Ser. 50..... (Carter)	61 A 1858K	49.95
1959-60 Ser. 4600, 4700, 4800, 4-Bbl. .... (Carter)	61 A 4702K	49.95
1955-60 Ser. 50, 60, 70... (Rochester)	61 A 1859K	45.95
<b>Cadillac</b> 1952-60 All ex. Air Cond..... (Roch.)	61 A 1860K	44.95
1952-60 All ex. Air Cond.... (Carter)	61 A 1861K	54.50
<b>Chevrolet</b> 1932-52 6-cyl. man. choke ex. Power Glide..... (Roch.)	61 A 1636	14.50
1953-56 6-cyl. ex. P.G..... (Roch.)	61 A 1850	19.50
1950-51 6-cyl. Man. Choke Power Glide..... (Roch.)	61 A 4709	14.50
1950-56 6-cyl. Auto. choke Power Glide..... (Roch.)	61 A 1637	19.50
1957-60 6-cyl. ex. P.G..... (Roch.)	61 A 1535	18.50
1957-60 6-cyl. P.G..... (Roch.)	61 A 1540	19.50
1955-58 V-8 Std. Trans. 2-bbl. .... (Roch.)	61 A 1810	26.50
1955-58 V-8 P.G. 2-bbl. (Rochester)	61 A 1812	26.50
Early 1955 V8 4-Bbl. (Power Kit)..... (Carter)	61 A 1534K	46.50
Late 1955-58 V8 4-Bbl. (Power Kit)..... (Carter)	61 A 1863K	57.50
<b>Ford</b> 1952-60 6-cyl..... (Holley)	61 A 1536K	18.50
1939-53 All V-8..... (Holley)	61 A 1627	14.50
1954 All V-8..... (Holley)	61 A 1851	18.50
1955 All V-8 2-barrel..... (Holley)	61 A 1852	19.50
1956 All V-8 2-barrel..... (Holley)	61 A 1811	23.50
1957-59 V8 2 Bbl (292 Eng.) (Holley)	61 A 4710	26.50
1957-60 V-8 2-barrel (Ex. 292 Eng.)..... (Holley)	61 A 1947K	37.50
1957-59 V-8 4-bbl..... (Carter)	61 A 1864K	53.50
1958-60 V8 4 Bbl. 332 & 352 Eng. .... (Holley)	61 A 4711	59.50
1960 Falcon..... (Holley or Ford)	61 A 4730K	19.50
<b>Mercury</b> 1939-48 All..... (Holley)	61 A 1627	14.50
1943-50 All..... (Holley)	61 A 1628	37.50
1952-53 All..... (Holley)	61 A 1865K	64.50
1954-59 All..... (Holley)	61 A 1866K	64.50
1956-57 All ex. T-pike Cru. (Carter)	61 A 1537K	59.50
<b>Oldsmobile</b> 1952-55 All except 1953-54 Deluxe 88..... (Carter)	61 A 1867K	55.50
1958-60 2-Bbl. (1-Carb. Manifold)..... (Roch.)	61 A 4704K	24.50
1952-60 All 4-Barrel.... (Rochester)	61 A 1868K	55.50
<b>Plymouth</b> 1949-Early '54 Std. Trans..... (Carter)	61 A 1853	19.50
1953-54 with Overdrive..... (Carter)	61 A 1853	19.50
1955-60 All V-8 ex. 4-bbl. .... (Carter)	61 A 1871K	27.50
1955-58 All 6-cyl..... (Carter)	61 A 1872	21.50
1960 6-cyl. exc. Valiant... (Carter)	61 A 4705K	15.50
1960 Valiant..... (Carter)	61 A 4712	19.50
<b>Pontiac</b> 1949-55 8 cyl. 2-Bbl. .... (Carter)	61 A 1538	26.50
1955-60 8-cyl. 2-bbl..... (Roch.)	61 A 1873K	34.50
1955-60 All 4-barrel..... (Carter)	61 A 1874K	44.50
1955-58 V8, 4-Bbl..... (Roch.)	61 A 4706K	42.50
<b>Rambler</b> 1951-56 6 cyl. all.. (Carter)	61 A 1541	32.50
1956-58 6 cyl. single throat carb..... (Carter)	61 A 1539K	38.50
1958-60 6 cyl. American... (Carter)	61 A 1541	32.50
1959-60 6 cyl. Exc. Amer. 1-Bbl. .... (Holley)	61 A 4713	19.50
<b>Studebaker</b> 1941-52 Champ. (Carter)	61 A 1854	27.50
1953-58 Champion All..... (Carter)	61 A 1855	26.50
1953-60 V8 2-Bbl..... (Stromberg)	61 A 1875K	33.50
1953-60 6-cyl. Lark, 1-Bbl. (Carter)	61 A 4707K	23.50
<b>Willys</b> 1948-60 ex. Eng. 6-226 (Carter)	61 A 1876K	19.50
1954-56 Eng. 6-226 2 Bbl.... (Carter)	61 A 1877K	26.50
1956-60 Eng. 6-226, 1-Bbl. (Carter)	61 A 4708K	26.50

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- **Universal Adjustable Throttle Lever—Easier To**

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FOR THESE TRUCKS, Chevrolet 1939-54, Diamond :  
Dodge 1939-54, G.M.C. 1939-55, IHC 1941-53,   
Studebaker 1938-55, Willys 1946-51.

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2 Flow Meter  
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Completely Rebuilt

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- 6 NEW Linkage—Stops carburetor faltering and power loss.

How To Order. If Catalog No. ends in "K" please give following information.  
(1) State Make, Year, Model, Type of Trans. (Stand. or Auto.) and No. of Cyl.  
(2) If 2 carburetors are used, please state if Front or Rear.  
(3) State make of old carburetor when two types are indicated in table.

Cat. Nos. ending in "K" shipped from Central Ohio Factory—allow 10 days extra. Others shipped promptly from Stock. Pay postage only from Mail Order House regardless of ship. point. Average ship. wt. 8 lbs. (ex. 4-barrel, 15 lbs.)

For "Exchange" Price, send old carburetor, postpaid. Attach exchange price and postage for carb. you want.

For "Full" Price, send price plus postage. We send carburetor and coupon which you cash, when old carb. is returned to Ward M. O. House. Return only original equipment type carburetors—castings and controls must be intact.

## Carburetor Tune-Up Kits



SAVE—Rebuild Your Own Carburetor. Has all necessary internal parts with gaskets to make your tune-up a professional one. Gauges and instructions are included where needed. Ship. wt. 8 oz.

ORDER FROM TABLE BELOW

For These Cars and Station Wagons	Cat. No.	Full	Exch.	For These Cars and Station Wagons	Cat. No.	Full	Exch.
1941-47 (Carter or Stromberg)...	61 A 1678K	\$11.45	.....	Mercury 1939-43.....	61 A 1666	\$5.49	.....
1948-49 (Carter or Stromberg)...	61 A 1600K	13.25	.....	1952-53 All (except Mercomatic)...	61 A 1699	28.95	\$13.95
1950-53 Ser. 40, 50 ex. V-8 (Carter)...	61 A 1773	18.50	\$13.95	1952-53 All with Mercomatic.....	61 A 1789	28.95	13.95
1954 Ser. 40, 50 V-8 2-Bbl. (Carter)...	61 A 1774	24.95	13.95	1954 with Standard Trans. 4-Bbl....	61 A 1883	49.95	21.95
1950-53 Ser. 40, 50 2-Bbl. except V-8 (Stromberg)...	61 A 1611	16.25	12.95	1954 with Automatic Trans. 4-Bbl....	61 A 1884	49.95	21.95
1952 Ser. 40 V-8 Dyna. 2-Bbl. (Carter)...	61 A 1605K	29.95	12.95	1955 with Standard Trans. 4-Bbl....	61 A 1885	49.95	21.95
1951 Ser. 60, 70, 90 2-Bbl. (Carter)...	61 A 1775	19.95	14.95	1955 with Automatic Trans. 4-Bbl....	61 A 1886	47.90	22.90
1952-59 Ser. 50, 60, 70 (Carter, Rochester 4-bbl. carb.)...	61 A 1645K	47.90	22.90	1956-59 (Holley, Ford or Carter)...	61 A 1641K	47.90	22.90
1956 Ser. 49 V-8 2-Bbl. (Carter)...	61 A 1849	25.95	13.95				
1957-58 Ser. 40 Std. Trans. 2 Bbl. (Carter)...	61 A 1520	33.95	13.95				
1957 Ser. 40 Dynaflo 2 Bbl. (Carter)...	61 A 1521	31.70	13.70				
1941-48 (Carter).....	61 A 1673K	11.95	.....				
1949-51 All (Carter).....	61 A 1610K	23.50	12.50				
1952-59 All (Carter or Roch. 4-bbl.)...	61 A 1646K	47.90	22.90				
1941-48 All (Carter).....	61 A 1670	7.90	5.90				
1949 All (Carter).....	61 A 1693	8.25	5.95				
1950-52 Standard transmission, Manual Choke (Rochester).....	61 A 1694	8.25	6.25				
1952-56 6-cyl. Std. Trans. Auto. choke	61 A 1618	18.95	9.95				
1952-53 6-cyl. Powerglide, Auto. choke (Roch.).....	61 A 1618	18.95	9.95				
1950-51 Power Glide, Man. choke	61 A 1648	9.75	6.75				
1954-56 6-cyl. P.G., Auto. Ck. (Roch.)...	61 A 1661	19.95	9.95				
1956-6-cyl. Std. Trans. (Rochester)...	61 A 1623	17.50	9.50				
1957-6-cyl. Power Glide (Roch.)...	61 A 1624	17.50	9.50				
1958 V-8 (2-Bbl. Rochester carb.)...	61 A 1778	27.50	12.50				
1958 V-8 2-Bbl. (Rochester).....	61 A 1627	25.45	12.95				
1958 V-8 2-Bbl. (Rochester).....	61 A 1628	28.95	13.95				
1958 V-8 4-Bbl. (Carter).....	61 A 1623K	52.95	22.95				
1956-59 V-8 4-bbl. (Roch., Carter)...	61 A 1732K	47.90	22.90				
1942-50 6-cyl. Std. Dr., Std. Trans....	61 A 1780	14.95	9.95				
1951-53 6-cyl. Fl. Dr., Auto. Trans....	61 A 1642	17.95	11.95				
1954-50 6-cyl. Fl. Dr., Auto. Trans....	61 A 1731	10.95	9.95				
1954 6-cyl. All (Power Flite Trans.)...	61 A 1846	21.95	11.95				
1951-54 8-cyl. 2-Bbl. (Carter).....	61 A 1622K	25.95	14.75				
1954-59 8-cyl. All (2-Barrel Carter)...	61 A 1612K	29.45	14.45				
1956-59 8-cyl. All (4-Barrel Carter)...	61 A 1615K	47.90	22.90				
1942-48 6-cyl. Fl. Dr. Std. Trans. (Carter)...	61 A 1681	7.95	.....				
1949-53 6-cyl. Fl. Dr. Std. Trans. (Carter)...	61 A 1686	14.95	8.95				
1949-53 6-cyl. Fl. Dr. Gyro. (Carter)...	61 A 1643	14.95	8.95				
1949-53 6-cyl. Gyromatic (Stromberg)...	61 A 1676	12.95	9.95				
1953-54 8-cyl. Std. Tr. Pflite, Gyromatic with O Drive (Stromberg 2 bbl.)...	61 A 1604K	22.95	12.75				
1954 6-cyl. Std. Trans. w/o O Drive...	61 A 1613	21.50	10.50				
1954 6-cyl. Power Flite (Carter).....	61 A 1623	21.50	10.50				
1955-56 6-cyl. Std. Trans. w/o O Drive...	61 A 1793	29.95	13.95				
1955-56 6-cyl. Powerflite.....	61 A 1879	28.95	13.95				
1957 6-cyl. All.....	61 A 1793	29.95	13.95				
1958 6-cyl. Std. Trans., and Powerflite (Stromberg, 2-bbl.)...	61 A 1602K	24.95	12.95				
1958 6-cyl. Std. Trans.....	61 A 1893	20.95	10.95				
1958 6-cyl. Auto. Trans.....	61 A 1675	18.50	10.50				
1958 V-8 Red Ram, Std. Trans. 2-Bbl....	61 A 1794	29.95	13.95				
1958 V-8 Auto. Trans. 2-bbl. Carb....	61 A 1600K	29.95	12.95				
1956 V-8 (Ex. Super Red Ram) Std. Trans. 2-bbl. carb.....	61 A 1878	27.95	12.95				
1956 V-8 Auto. Trans. 2-bbl. carb.....	61 A 1600K	27.95	12.95				
1955-59 V-8 All 4-Barrel (Carter)...	61 A 1618K	47.90	22.90				
1957 V-8 All (Stromberg 2-bbl.)...	61 A 1608	24.95	13.95				
1958-59 V-8 All 2-Barrel (Stromberg)...	61 A 1809K	25.50	13.95				
1932-48 All (Chromed Stromberg)...	61 A 1614	14.95	.....				
1948-49 V-8 All (ex. 60-HP. mod.)...	61 A 1615	5.49	.....				
1949-53 V-8 All.....	61 A 1671	11.95	6.95				
1949-53 V-8 All 2-Bbl. carb.....	61 A 1793	14.25	6.45				
1956 V-8 All 2-Bbl. carb. Auto. Ck....	61 A 1795	21.95	13.95				
1957-59 V-8 All, Holley only, 2-bbl....	61 A 1653	25.95	11.95				
1957-59 V-8 2-Bbl. (Ford).....	61 A 1873K	29.95	14.95				
1955-59 V-8 4-Bbl. (Ford, Carter)...	61 A 1796K	47.90	22.90				
1955 V-8 Fairlane, Wag. 4-Bbl. Holley...	61 A 1686	47.90	22.90				
1956 V-8 Fairlane, Sta. Wag. Auto. Trans. (Holley 4-bbl.)...	61 A 1667	47.90	22.90				
1957-59 V-8 312 cu. in. Eng. 4 Bbl. Holley.....	61 A 1524	39.50	24.50				
1941-48 6-cyl. All.....	61 A 1692	5.95	.....				
1949-51 6-cyl. All.....	61 A 1617	9.75	4.75				
1952-55 6-cyl. All (ex. Fordomatic)...	61 A 1785	15.75	7.75				
1955 6-cyl. All Fordomatic.....	61 A 1786	15.95	7.95				
1956 6-cyl. All (Holley 1-Bbl.)...	61 A 1683	15.75	7.75				
1949-43 6-cyl. All.....	61 A 1631	10.45	.....				
1954 6-cyl. Mod. 501, 5A, 5B, 5C, 5D, 5E, 6A, 6B, 7A, 7B, 7C, 7D single carb. eng. 2-Bbl....	61 A 1682	19.95	11.95				
1952 8 Cyl. All.....	61 A 1625K	16.95	11.95				
1949-55 Dual Throat Automatic Choke.....	61 A 1651K	19.95	11.95				
1954 4 cyl. Henry J.....	61 A 1698K	9.95	9.45				

## AIR FILTERS, CLEANERS



For Cars, Sta. Wagons	Cat. No.	(7) For Cars, Sta. Wagons	Cat. No.
1958 All.....	61 A 1638	1957 V-8 All.....	61 A 1607
1958 4-Barrel Carburetor.....	61 A 1638	1958 V-8 2-Bbl. Carb.....	61 A 1607
1958 2-Barrel Carburetor.....	61 A 1645	1958-59 All (ex. 361 eng.)...	61 A 1640
1957-59 All.....	61 A 1607	1957 6-cylinder All.....	61 A 1638
1958 V-8 All.....	61 A 1649		
1958-59 All 4-Bbl. Carb.....	61 A 1554		
1957-58 (ex. C-300).....	61 A 1904		
1959 C-300.....	61 A 1552		
1959 (ex. C-300).....	61 A 1638		
1957 (ex. Firesweep).....	61 A 1904		
1958-59 (ex. Adventure, Air Cond.)...	61 A 1638		
1957 Firesweep.....	61 A 1902		
1958 Air Conditioned Cars.....	61 A 1903		
1959 Adventure.....	61 A 1552		
1957-58 V-8 (ex. D500).....	61 A 1638		
1958-59 V-8 4-Bbl. Carb.....	61 A 1638		
1959 (ex. D500 and Air Cond.)...	61 A 1552		
1958-59 D500.....	61 A 1552		
1957-59 6-cylinder.....	61 A 1606		
1958 V-8 2-Barrel Carb.....	61 A 1606		
1958 Corsair, Citation.....	61 A 1606		

7 Change Air Filter Every 15,000 Miles. Micralytic filter. Order from table at left. Ship. wt. 1 lb. 6 oz. \$2.88

8 Chrome-Plated Carburetor Air Cleaner. Convert oil-bath cleaner to dry type micralytic air filter. Wt. 5 lbs.

61 A 1900—For most Ford, Merc., Buick, cars with 2 1/2-in. diam. throat carb. \$9.45  
61 A 1901—For most Chev., Plym., Dodge, cars with 2 1/2-in. diam. throat carb. \$9.45  
61 A 1902—For 4-Barrel Carbs. on Buick, Cad., Chev., Chrys., DeSoto, Dodge, Olds., Plym., Pontiac \$9.45  
61 A 1903—For 4-Barrel Carbs. on Ford, Lincoln, Merc. with 5 1/2-in. diam. throat carb. (ex. Ford V-8 1957-58) \$9.95

9 Crankcase Vent Filter—Replace every 4,000 miles.  
61 A 1557—For 1954-57 Ford, Merc. V-8. Ship. wt. 3 oz. \$4c

10 Blue Hammer-tone Air Cleaner. Micralytic (dry type)—moisture resistant, flame-proof.  
61 A 1629—For 1955-56 Chev. 6-cyl. Wt. 5 lbs. \$8.95  
61 A 1629—For 1957 Ford 6-cylinder. Wt. 5 lbs. \$8.95  
61 A 1630—For 1957-59 Chev. 6-cylinder. Wt. 5 lbs. \$8.95

For Only These Makes, Years, Models	Cat. No.	Each
Buick 1950-53 (Ex. Mod. 70) Carter.....	61 A 1553	\$1.95
Chevrolet 1939-40 (Carter 420S).....	61 A 1834	1.49
1941-48 (Carter 483S, 574S).....	61 A 1835	1.25
1949 and years using Carter 684S.....	61 A 1842	1.49
1932-57 All 6 cyl. (Roch. Carb.).....	61 A 1844	1.25
1955 V-8, 2-Barrel Rochester.....	61 A 1845	1.95
1956-57 V-8 Std. Trans., 2-Bbl. Roch.....	61 A 1567	1.95
Dodge 1953-54 (Stromberg 2 barrel).....	61 A 1567	1.95
1956-57 V-8 (Stromberg 2 barrel).....	61 A 1561	1.98
Ford 1932-53 All V-8 (Except 60 HP).....	61 A 1828	1.25
1941-51 All 6 cylinder.....	61 A 1829	1.49
1952-57 6 cylinder.....	61 A 1845	1.95
1955 V-8 272 Cu. In. Engine.....	61 A 1841	2.29
1955 V-8 Fordomatic 4-Barrel.....	61 A 1564	2.75
1956 272 Cu. In. V-8 Eng. 2-Bbl. Carb.....	61 A 1570	1.95
1956 V-8 and Thunderbolt 4 Barrel.....	61 A 1562	2.75
Mercury 1952-53 All.....	61 A 1571	1.95
Oldsmobile 1951-53 2 Barrel Carter.....	61 A 1562	1.95
1952-53 4 Barrel Rochester.....	61 A 1564	2.75
Plymouth 1939-54 All Std. Trans.....	61 A 1840	1.25
1953-54 P-24, P-25 Hy-drive (Carbs. D6P1, D6P2).....	61 A 1832	1.35
1954-55, P-25, P-26 Carb. No. 920S, 993S, 994S, 2203S.....	61 A 1833	1.35
1954-59 P-25, P-26, P-28, P-30, LP1, All (Ex. Carb. 920S, 993S, 994S, 2203S).....	61 A 1572	1.35
1955 V-8, P-27, 2-barrel.....	61 A 1837	1.95
1955-56 V-8 270 Engine, 2-barrel.....	61 A 1572	1.95
Pontiac 1949-54 V-8 2 Barrel.....	61 A 1565	1.95
1953-54 6-cylinder 2 Barrel.....	61 A 1566	1.95

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Allow 10 days Factory handling plus transit time. Pay charges from shipping point.

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For These Cars and Station Wagons Only	Cat. No.	Lbs.	Price
Buick 1948-53 Ser. 40, 1948-52 Ser. 50 with Dyna.	*61A4901KO	36	\$49.95
1954-55 Series 50, 60, 70, 100.	*61A4815KO	44	72.50
Chevrolet 1940-41 Cars.	61A4854KO	27	35.50
1942-48 Cars, Sedan Delivery.	*61A4868MO	28	35.50
1949-54 Cars, Sedan Delivery.	61A4873MO	28	36.95
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1955-57 6 and 8 cyl. (with Power Glide).	*61A4820KO	30	47.95
1958 6 and 8 cyl. Std. Trans.	*61A4803KO	22	41.95
1958 6 and 8 cyl. Power Glide.	*61A4806KO	24	48.95
1959-60 6 and 8 cyl. Std. Trans.	*61A4808KO	22	53.95
1959-60 6 and 8 cyl. Power Glide.	*61A4809KO	24	53.95
Ford 1928-29 Model A.	61A4800MO	20	31.50
1930-31 Model A.	61A4801MO	20	34.95
1942-48 V8 Cars.	61A4825RT	36	51.95
1949-53 V8 Cars.	61A4828MO	28	49.95
1949-51, 6 cyl. pass.	61A4827RT	35	46.95
1952-1956 6 cyl. Cars.	*61A4832KO	27	41.50
1954-55 V-8 Cars; 1956 V8 Std. Trans.	*61A4884KO	27	41.95
1956 V8 Fordomatic (State 11292 or 312 eng.)	*61A4804KO	29	50.95
1957-58 6 or 8 cyl.	*61A4841KO	29	50.95
Mercury 1942-48 Cars.	61A4825RT	36	51.95
1949-51 Cars.	61A4836F	34	59.50
1952-53 Cars.	61A4885RT	29	57.95
1954-56 (For 1956 State radiator width 18 1/2 or 19 1/2).	*61A4805F	30	61.95
Olds. 1951-55 All (Without Fact. Air Cond.).	*61A4838F	38	52.95
1956-59 All.	*61A4813F	40	59.95
Plymouth 1942-54; and 1955 6 cyl.	*61A4886KO	32	57.95
1957-59 6 and 8 cyl. Std. Auto.	*61A4810KO	32	57.75
Pontiac 1949-56 8 cyl. All (without Factory Air Conditioning).	*61A4887KO	43	61.95
Studebaker 1947-55 Champion.	*61A4818KO	32	53.95
Willys Jeep 1949-55 CJ-3A, 2 and 4-WD.	*61A4811KO	19	35.95
1942-48 CJ-2A (less shroud).	61A4842KO	19	36.95
1954-57 6 cyl. 6 226 eng.	61A4811KO	23	47.50
1955-57 CJ-5 and CJ-6.	61A4811KO	23	45.95
For These Trucks Only	Cat. No.	Lbs.	Price
Chevrolet 1941-46 1/2, 3/4, 1-T. Trk. (2-in. core).	61A4867KO	34	\$38.95
1941-46 1/2, 3/4, 1, 1 1/2-T. Trk. (3-in. core).	61A4868MO	31	51.95
1947-51 1/2, 3/4, 1, 1 1/2-T. Trk. (2-in. core).	61A4870MO	28	41.95
1947-51 1/2, 2-ton and C.O.E. trucks.	61A4871KO	39	59.95
1954 2-ton (3-in. core).	61A4871KO	39	59.95
1952 53 1/2, 3/4, 1, 1 1/2-T. (2-in. core).	61A4839KO	26	38.95
1954 1/2, 3/4-ton (2-in. core).	61A4870MO	28	41.95
1955-57 1/2 to 2-ton H.D. ex LCF. (2 1/2-in. core).	*61A4875KO	38	55.95
1955-57 1 1/2 and 2-ton (2-in. core).	*61A4874KO	30	45.95
(†) State numbers stamped in upper tank of radiator			
Ford 1928-29 Model AA Truck.	61A4800MO	20	31.50
1930-31 Model AA Truck.	61A4801MO	20	34.95
1948-52 6 and 8 cyl. 1/2, 3/4 ton.	*61A4843KO	36	48.95
1953-58 6 & 8 cyl. 1/2, 3/4, 1-Ton (ex. TAAE).	*61A4855F	34	58.95
G.M.C. 1950-56 1 1/2-ton L.C.B. 1957, 250.	61A4877KO	29	54.95

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Save Engine Power . . . Save Gasoline . . . Get proper cooling at all speeds . . . minimize fan noise. Fluid drive Fan controls fan speed—moves more air at low speed than original equipment fan for better cooling in low speed range; runs fan slower when car is in higher speeds where fan cooling is needed less. Limits fan speed to below rate at which annoying fan roar occurs. Does not disengage fan at any time. Same unit as currently being installed on many air-conditioned cars as original equipment. Easy to install. Fits Only These Cars:

BUICK 1950-59  
CADILLAC & LINCOLN 1956-59  
CHEVROLET 1958-59 V-8  
CORVETTE 1955-59 V-8  
CHRYSLER 1957-58 (ex. Windsor)  
DODGE 1957-59 V-8 (ex. 58-59 Cust. Royal and 1959 Royal)  
FORD THUNDERBIRD 1956-57  
FORD 1957-59 (292 cu. in. engine)  
IMPERIAL 1957-59  
MERC. 1958-59 All (ex. 430-cu. in. eng. & commuter models)  
OLDS. 1956-57 and 1959  
PLYMOUTH 1957-59 V-8  
PONTIAC 1957-59

61 A 4941—Ship. wt. 8 lbs. 13 oz. \$3 Down... Cash \$29.95



### Automatic Throttle Control

① Automatic and Hand Throttle Control Kits. The only control that returns with just a touch of the toe to present rate of travel after being disengaged. Use accelerator for passing, increased speeds. Disengages the instant brake pedal is touched. Gives greater gas economy. Install in minutes—fits popular cars, trucks, buses.

AUTOMATIC ELECTRIC THROTTLE CONTROL. For 12-Volt Only.

61 A 1822—Shipping weight 1 lb. 2 oz. . . . . Only \$5.95

HAND OPERATED THROTTLE CONTROL. Like above but uses friction spring to hold setting. Does not disengage automatically.

61 A 1821—Hand operated. Ship. wt. 7 oz. . . . . Only \$2.25



### Manual Handheld Conversion Kit

② Converts Automatic to manual control. Helps eliminate starting, flooding, pass age. No springs to choke in operation. Plastic knob cable. Instructions. 61 A 1817—Wt. 9 oz.



### Cut Gas Costs

③ Fuel Pressure Regulator-Filter. Provides a steady flow of fuel through carburetor helps to eliminate pulsated fuel pumping, vapor locks and stalling. Gives easier starting, more rapid acceleration. Pays for itself in gasoline savings. Mounts between fuel pump and carburetor. Instructions provided. FITS ALL CARS, TRUCKS EXCEPT Buick 1958-60 and 2 or 3 carburetor engines.

61 A 1597—Ship. wt. 9 oz. \$5.95

### Jet Screws

④ Adjustable Jet Screws. Overcome carburetion difficulties caused by varying atmospheric conditions. Assure a balanced fuel mixture.

FORD STROMBERG CARBURETORS. Complete instructions.

61 A 1599—Wt. 2 oz. . . . \$3.25

FORD-CHANDLER-GROVES, HOLLEY CARBURETORS only. Complete installation instructions.

61 A 1598—Wt. 2 oz. . . . \$3.25

### Choke Heater

⑤ End Stalling and Flooding due to choke heat tube. Replaces automatic choke to proper. After kit is installed, needs attention—never clog or foul. Saves labor charges—yourself . . . in manual automatic choke a manifold instead of take. Fits most cars with manual chokes. Instructions.

61 A 1555—Wt. 1 lb. 10 oz.



⑥ Automotive Copper Tubing. Easy to form or solder. Flexible and strong. Leakproof. Minimum order 5 ft. in length.

Diam. in.	Wt. ft.	Cat. No.	Per Ft.	25-ft. Coil
3/16	1 oz.	61A9400H	13c	\$2.98
1/4	2 oz.	61A9481H	17c	3.89
5/16	2 oz.	61A9482H	20c	4.69
3/8	2 oz.	61A9483H	25c	5.95
1/2	6 oz.	61A9484H	33c	7.98

⑦ Brass Fitting Assortment. Selection of 1/4, 3/8, 1/2-in. diameter pieces in plastic box; 6 solderless compression unions; 6 S.A.E. flared nuts; 12 solderless compression nuts; 2 S.A.E. Ford carburetor nuts; 9 inverted flare connectors; 6 each inverted flared elbows, nuts and 50 assorted compression sleeves. 61 A 1806—Ship. wt. 1 lb. 10 oz. Set. . . . . \$6.19

⑧ Tube Cutter. Cuts 1/8 to 1 1/2-in. tractable reamer. 61 A 9450—Ship. Each. . . . .

⑨ Tube Flaring Tool. quality. Flares tubing. For 3/16, 1/4, 5/16-in. tubing (O.D.) 61 A 9445—Ship. Each. . . . .

### Gumout Carburetor Solvent

Dissolves, Cleans and Removes Gasoline Gum Deposits From all Parts inside your carburetor and fuel system. Get better performance, hard starting, flooding, slow pickup, rough idling.

61 AP 9851—Gumout only. 1 pint. Add in Gas tank. Postpaid. . . . .

Gumout Service Kit includes Pint Gumout, plastic tubing, fittings, and needed for easy, quick do-it-yourself carburetor cleaning right on. Keep your car running at top efficiency all year 'round.

61 AP 9850—Complete Kit. Cleans Carburetor on-the-engine. Postpaid.

Fine Quality Fan Belts. Won't sag, heat, soil, abrasion. Pre-stretched. Heavy-duty neoprene covers. Belts fan, generator, or power steering. State

FITS THE FOLLOWING CARS AND CHEV. TRUCKS

BUICK 1951-59 All.  
CADILLAC 1949-59 All.  
CHEVROLET 1937-59 cars All.  
1959 Also State 283 or 348 cu.-in. engines  
CHEVROLET 1937-58 trucks All.  
CHRYSLER 1937-59 Also State with or without  
DeSoto 1937-57 All.  
1958-59 Also State with or without Air Cond.  
DODGE 1937-58 All.  
FORD 1942-59 6 cyl. All.  
FORD 1937-57 ex. 1957 Power Steering Belts  
1958-59 Also State if 332, 292, or 352 cu.  
HUDSON 1948-54 All.  
KAISER 1947-55 All.  
MERCURY 1942-59 All.  
OLDSMOBILE 1949-58 All.  
1959 Also State with or without Air Cond.  
PLYMOUTH 1937-55 All.  
1956 V-8—State Horse Power—180, 187, 197, 230  
59 V-8—State Golden Comm. or F  
PONTIAC 1949-59 All.  
RAMBLER 1957-59 All.  
STUDEBAKER 1947-59 6 cylinder.

Ordering Information: State car model on your order. Cars and trucks with more than one belt state belt type needed (e.g. steering pump). For Ford's state type . . . . .

61 A 4747—Av. ship. wt. 7 oz. . . . .

## FAN BELTS



### SEE THE INDEX

for other Auto Parts. When you purchase Auto Accessories at Wards, you can be assured that they are top quality exact replacement parts . . . all at low Riverside prices.



## Riverside Thermostats

American and Foreign Cars

Low Temperature—motor block insert type. For cooler summer driving, peak engine performance. Replace your high temperature type. Opens at 157° to 162° Fahrenheit. Av. Wt. 6 oz.

Make, Models	Cat. No.	Each
1933-53 All & '61 Sp.	61 A 6013	\$1.33
51 All V8	61 A 6014	1.44
1950-61 All	61 A 6014	1.44
1940-61 All	61 A 6013	1.33
1940-54 All	61 A 6015	1.69
51 All and Imperial	61 A 6014	1.44
1940-56 All	61 A 6015	1.69
61 All	61 A 6014	1.44
1940-50 (ex. Wayfarer)	61 A 6015	1.69
50 Wayfarer	61 A 6014	1.44
61 (ex. 1960 6-cyl.)	61 A 6014	1.44
1959 All	61 A 6014	1.44
61 6-cyl.	61 A 6014	1.44
8 cyl. (Use 2)	61 A 6013	1.33
8 cyl.	61 A 6014	1.44
Comet 1960-61	61 A 6013	1.33
1958-61	61 A 6014	1.44
1943-53 (Use 2)	61 A 6013	1.33
61 (ex. Linc. eng.)	61 A 6014	1.44
1944-54; 1956 6-cyl.	61 A 6014	1.44
8 cyl.	61 A 6013	1.33
Rambler	61 A 6014	1.44
1940-61 8-cyl. & F-85	61 A 6013	1.33
1941-50 Deluxe, Std.	61 A 6014	1.44
50 Spec. Deluxe	61 A 6015	1.69
60 (ex. 1960 6-cyl.)	61 A 6014	1.44
1955-61 All & Temp.	61 A 6013	1.33
Lark 1939-61 All 6-		
and Champion, Gold-		
Hawk, Flight Hawk.	61 A 6013	1.33
1950 All 8-cyl. and		
ident; Commander	61 A 6014	1.44
Cars Austin-Healy,		
Minx, Jaguar,		
pel Triumph, Mor-		
x Vuxhall	61 A 6013	1.33



Combination—Save 19% Extra. Items 10, 11, 12, 13 listed below. Ship. wt. 4 lbs.

2-can Combination.....\$1.19

Riverside Heavy-Duty Cleaner. Oxalic acid type for heavy rust. Contains neutralizer.

1950-18-oz. can. Ship. wt. 1 lb. 6 oz. 79c

Riverside Water Pump Lubricant Rust In-

water. Prevents rust; lubricates water

pumps and prevents squeaks.

4-Pint Can. Ship. wt. 1 lb. 4 oz. 49c

Riverside Flush. Dissolves rust, sludge,

sludge. Use when draining system.

3-Pint can. Ship. wt. 1 lb. 4 oz. 49c

Riverside Stopleak. Mixes with water or

anti-freeze, stops, prevents leaks in

water jackets.

3-Pint can. Ship. wt. 1 lb. 4 oz. 49c

Riverside Stopleak. Mixes with water or

anti-freeze, stops, prevents leaks in

water jackets.

3-Pint can. Ship. wt. 1 lb. 4 oz. 49c

Riverside Stopleak. Mixes with water or

anti-freeze, stops, prevents leaks in

## Riverside Water Pumps

Brand New Riverside Water Pumps. Restore your cooling system to maximum efficiency. Pre-lubricated ball bearing type—need no lubrication. (except those marked with an asterisk\*, which are grease type and will need periodic lubrication like original equipment on those models). Pumps are machined for tight seal; hardened steel shafts.

For These Cars and Station Wagons Only	Cat. No.	Lbs.	Each
Buick 1941-49 All	61 A 1966	10	\$7.75
1950-53 except V-8 Models	61 A 1977	10	7.85
1953-55 V-8 Models	61 A 1962	7	6.65
1956 All	61 A 1917	8	7.45
1957-58 All (ex. air cond.)	61 A 1925	8	7.85
1958 with air cond.	61 A 2322	8	8.95
Cadillac 1937-48 All	61 A 1965*	10	9.75
1949-56 All	61 A 1918M	20	14.85
1957 without air cond.	61 A 2323	22	21.45
1957 with air cond.	61 A 2326	20	21.45
1958 without air cond.	61 A 2327	20	21.45
1958 with air cond.	61 A 2328	20	21.45
Chevrolet 1941-52 Cars	61 A 1967	8	5.79
1953-54 Cars	61 A 1994	8	5.79
1955-59 6 cyl. Pass.	61 A 1950	7	5.79
1955-60 V-8 (ex. 348 cu. in. eng.)	61 A 1952	10	6.45
1958-60 348 engine	61 A 2329	14	9.45
Chrysler 6-cyl. 1936-53 cars	61 A 1968*	9	5.89
1951-54 V-8	61 A 1987*	6	10.25
1955-56 All	61 A 1919M	25	20.45
1957-58 All	61 A 1926	6	8.95
1959-60 without air cond.	61 A 2330	4	6.95
De Soto 6 1936-54 cars	61 A 1968*	9	5.89
1952-56 V-8	61 A 1920*	5	7.25
1957 S25, S26	61 A 1928	5	8.25
1957 S27 V8	61 A 1927	6	7.45
1958 V-8	61 A 1916	5	7.75
1959-60 without air cond.	61 A 2330	4	6.95
Dodge 1935-50 cars	61 A 1968*	9	5.89
1951-56 6-cyl. Cars ex. Powerlite	61 A 1988*	9	6.65
1953-55 V-8 All; 1956 Coronet	61 A 1963	4	5.75
1956 V-8 D63-2, D6-3	61 A 1921	5	7.98
1957-58 6-cyl.	61 A 1929	4	6.45
1957-58 V8	61 A 1927	6	7.45
58-59 V8 (with 350 cu. in. engine)	61 A 1916	5	7.75
1959-60 V8 without air cond.	61 A 2330	4	6.95
Ford Model "A" 1928-31	61 A 1969	4	5.25
Ford V-8 1937-48 (Right)	61 A 1972	7	4.25
V-8 1937-48 (Left)	61 A 1973	7	4.25
1943 V-8 Cars (Right)	61 A 1982	8	6.65
1949 V-8 Cars (Left)	61 A 1993	8	6.65
1950-53 V-8 Cars (Right)	61 A 1989	9	6.45
1950-53 V-8 Cars (Left)	61 A 1990	9	6.45
1954 V-8 Cars All Models	61 A 1964	8	6.95
1955-57 V-8 Cars (All Models)	61 A 1953	10	7.95
1954-56 6 cyl.	61 A 1939	5	6.35
1957-60 6-cyl.	61 A 1930	9	7.19
1958-59 V-8 (332 or 352 cu. in. eng.)	61 A 1938M	15	10.75
1958-59 V-8, 292 eng.	61 A 1953	10	7.95
1959-60 V-8, 430 eng.	61 A 2333	18	17.50
Ford Jeep 1942-46	61 A 1986	7	5.65
Henry J 4-cylinder 1951-54	61 A 1986	7	5.65
Hudson 1956 6 cyl.	61 A 2334	6	7.25
1955-56 V-8	61 A 1991	4	7.95
Mercury 1949 (Right)	61 A 1984	11	7.65
1949 (Left)	61 A 1985	11	7.65
1950-51 (Right)	61 A 1954	10	7.65
1950-51 (Left)	61 A 1993	11	7.65
1952-53 (Right)	61 A 1983	9	6.45
1952-53 (Left)	61 A 1990	9	6.45
1954	61 A 1964	8	6.95
1955-57 with 312 Engine	61 A 1953	10	7.95
1958	61 A 1937M	19	13.95
1958 V-8 with power boost. Fan	61 A 2336	10	12.95
*Nash 1949-55 Statesman	61 A 1978	6	6.75
1956 Statesman 6 cyl.	61 A 2334	6	7.25
1949-56 Ambassador	61 A 1922	6	6.65
1955-56 V-8 ex. 1956 Amb.	61 A 1991	4	7.95
1956-57 V-8 Ambassador	61 A 1992	4	6.79
Olds. 1949-59 88 and 98 ex. Air Cond.	61 A 1975	6	5.65
Plymouth 1935-50 Cars	61 A 1968*	9	5.89
1951-56 6 cyl. Cars ex. Powerlite	61 A 1988*	9	6.65
1955 V-8	61 A 1963	4	5.75
1956 Engine No. P29-41001 to 60000	61 A 1963	4	5.75
1956 Eng. No. P29-250001 to 274000	61 A 1963	4	5.75
1956 V-8	61 A 2337	9	8.75
1957-59 8-cyl.	61 A 1929	4	6.45
1957-60 V8 (ex. 350-cu. in. Eng.)	61 A 1931	10	7.95
1958 V-8 Fury	61 A 1916	5	7.75
Rambler 1950-55	61 A 1978	6	6.75
1956 6 cyl.	61 A 2334	6	7.25
1957 6 cyl.	61 A 2341	5	7.75
1958-60 6 cyl.	61 A 2340	5	7.75
1956 V-8	61 A 1992	4	6.79
1958-60 Ambassador V-8	61 A 2338	5	6.75
Pontiac 1949-54 All (ex. 1953 P.G.)	61 A 1976	10	6.75
1955-60 All	61 A 1980	5	5.75
Studebaker 1942-53 Champion	61 A 1979	4	5.75
1951-60 V-8 All (ex. Hawks)	61 A 1924	3	5.75
1954-60 Champion	61 A 1923	5	6.19
Willys Jeep 1939-60 4 cyl. (ex. 4-73)	61 A 1986	7	5.65

HOW TO ORDER FLEXIBLE RADIATOR HOSE: State Catalog Number, make, year, model of car, type of hose (Upper or Lower). Ave. ship. wt. each 7 oz.

61 A 4949—Use This Cat. No. When Ordering Flexible Hose—Prices as Below.

Fits Only These Cars	Upper	Lower	Fits Only These Cars	Upper	Lower
Buick 1948-49-Series 40, 50	\$1.45	\$1.45	Ford 1941-48 All 6 cyl.	\$1.19	
1950-52 Series 40, 50, 70	1.19	1.45	1949-56 All 6 cyl.	1.19	\$1.65
1953 Series 40	1.19	1.45	1957-59 All 6 cyl.	1.45	1.65
1953 Series 50, 70	1.45	1.45	Hudson 1948-54 All	1.39	1.39
1954-60 All	1.45	1.45	Mercury 1939-48 V-8*	1.65	1.29
Cadillac 1949-58	1.29	1.29	1949-53 All*	1.19	98c
Chevrolet 1942-48 All	98c	1.45	1954 All	1.45	\$1.29
1949-54 All (ex. P. Glide)	98c	1.45	1955-59 (ex. 1958-59 up.)	1.45	1.59
1950-54 All Power Glide	98c		Oldsmobile 1949-51 88	1.19	1.29
1955-58 All 6 cyl.	98c	1.65	1952 All	1.45	1.29
1957-60 6 cyl. ex. Corvair	\$1.45	1.65	1953-59 All	1.45	1.65
1955-57 V8 All	1.45	1.29	Plymouth 1949-52 All	1.29	1.45
1958-60 V8	1.39	1.45	1953-54 All; 55-56 6 cyl.	1.65	1.45
Dodge 1941-48 All	\$1.29	1.45	1957-60 6 cyl.	1.19	1.45
1949-52 All; 1955 V8	1.29	1.45	1957-60 V8 ex. Command.	1.45	1.45
1953-56 6 cyl.	1.65	1.45	1958-60 V8 Commando	1.19	1.45
1957-60 6 cyl.; 57-58 V8	1.19	1.45	Pontiac 1939-48 6 or 8 cyl.	1.29	1.45
1953-54 V-8; 1956 V8	1.29	1.29	1943-54 6 or 8 cyl.	1.29	1.65
Ford			1955-56	1.29	1.59
1940-48 V-8 (Ex. 60 HP)*	1.65	1.29	1957 ex. Air Cond.	1.65	1.59
1949-53 All V-8*	1.19	1.29	1958-60 ex. 59-60 lwr.	1.65	1.59
1954 All V-8	1.45	1.29	Stude. 1947-52 Champ.	98c	1.45
1955-59 All V-8 ex. T-bird	1.45	1.59	1953-60 6 cyl.		1.45
1960 V8	1.29				

\*Two upper and two lower hoses required. †State cubic inch motor displ.



## New Riverside Water Pumps for Trucks

For These Truck Models Only	Cat. No.	Lbs.	Each
<b>Chevrolet Trucks</b>			
1941-55 1/2, 3/4, 1, 1 1/2 ton (1st Ser.)	61 A 1967	8	\$5.79
1953-55 1/2, 3/4 ton (1st Series) (Ex. 261 cu. in. engine)	61 A 1994	8	5.79
1954-57 261 cu. in. (1st ser. 1955 only)	61 A 2365	8	6.95
1955-59 6-cyl. Commercial (2nd Series) Std. Transmission	61 A 1950	7	5.79
1955-60 V-8 Std. Trans. (Ex. 348, 322, cu. in. engine)	61 A 1952	10	6.45
<b>Dodge Trucks 1935-50 1/2, 3/4, 1 ton</b>	61 A 1968*	9	5.89
1951-60 6-cyl. 1/2, 3/4, 1 ton	61 A 1988*	9	6.65
1954-56 8-cyl. 1/2, 3/4, 1 ton	61 A 1963	4	5.75
1957-58 1/2, 3/4, 1-Ton V-8	61 A 2366	5	8.25
1957-59 1/2, 2-Ton V-8	61 A 2367	5	8.25
<b>Ford Trucks</b>			
1949-51 6-cyl. 1952-53 6-cyl. 254 cu. in. "M" Engine	61 A 1932	8	6.69
1949-52 V-8 (ex. Q, QH) right	61 A 1933	9	7.50
1949-52 V-8 (ex. Q, QH) left	61 A 1934	9	7.50
1953 V-8 (ex. Q, QH) right	61 A 1982	8	6.65
1953 V-8 (ex. Q, QH) left	61 A 1983	8	6.65
1954-59 6-cyl. (ex. eng. with fan mounted above water pump)	61 A 1939	5	6.35
1954 F-100, F-600, V8	61 A 2368	11	9.25
1955 F-100, F-600, V8	61 A 2369	11	8.75
1956-60 F-100 thru F-700 V-8	61 A 2331	11	9.95

## Water Pump Repair Kits . . . Low as \$1.69

All New Parts. Ave. Ship. wt. 2 lbs.

For Cars, Sta. Wgns. (Trucks as Stated)	Cat. No.	Price
Chev. 1941-55 ex. H-D. Trucks	61 A 1999	\$3.79
Chrysler 1936-54 6-cyl. Cars	61 A 1998	2.98
De Soto 1936-54 6-cyl. Cars	61 A 1998	2.98
Dodge 1935-56 6-cyl. Cars	61 A 1998	2.98
Ford 1928-31 A, AA	61 A 1996	2.19
1937-48 V-8, 85-HP (Right or Left)	61 A 1997	1.69
1949-53 V-8	61 A 1995	3.69
Mercury (Right or Left) 1939-48	61 A 1997	1.69
Nash 1949-55 Statesman, Rambler 6 7/8-in. shaft	61 A 1965	3.79
1949-56 Amb., 1956 State. Ramb.	61 A 1974	3.79
Plymouth 1935-56, 6-cyl. Car	61 A 1998	2.98

## Water Outlet Gaskets Only 15c Each

Exact replacements. Ship. wt. ea., 2 oz. Each 15c

For These Cars and Trucks	Cat. No.
<b>Water Outlet Gaskets</b>	
Chevrolet 1937-60 All	61 A 2107
Chrysler and DeSoto 6 and V-8 1934-60 All	61 A 2027
Dodge V-8 1953-60 All Cars and Trucks	61 A 2027
Dodge 6 1934-59 All Cars	61 A 2027
Ford 6 1952-59 All Cars	61 A 2119
1954-60 All 239, 272, 292, 312 cu. in. engines	61 A 2077
Mercury 1954-56 All; 1957 ECZ, 1959-60 312 eng.	61 A 2077
Plymouth 6 1934-59 All; V-8 1955-60 All	61 A 2027
Pontiac 6 1933-54 All; 8-cyl. 1940-54 All	61 A 2029
<b>Water Bypass Gaskets</b>	
Buick V-8 1953-60 All	61 A 2100
Ford, Mercury V-8 1954-60 All	61 A 2088
Chrys., Dodge, Plym. 1935-54 All	61 A 2080
<b>Thermostat Gaskets</b>	
Chevrolet 1937-60 All	61 A 2076

## NEW! Pressure Auto Radiator Caps

Pressure Radiator Caps Protect Your Car—be sure they're doing the job properly. Modern radiators are designed to cool with water under pressure controlled by radiator cap. Worn gaskets, weak springs in old cap destroy control.

Is your car overheating? A faulty cap may be causing it. Check today—avoid "boil-over breakdowns," unnecessary aggravation, permanent damage to your car's radiator and cooling system. Fit these cars:

Buick 1940-60 Dodge 1950-60 Nash 1949-57  
Cadillac 1949-60 Ford, Mercury 1949-60 Olds. 1941-60  
Chevrolet 1948-60 Hudson 1949-58 Plymouth 1949-60





## Front End Parts

1



### Ball Joint Suspension

1 Built to Meet Specifications of Original Part. Improves steering stability. Easy to install, self-centering bolts. Average weight 3 lbs.

61A4560—For Chev. 1955-57 (upper)	\$5.75
61A4581—For Chev. 1955-57 (lower)	5.75
61A4569—Chev. 1958-60 (upper)	5.79
61A4570—Chev. 1958-60 (lower)	5.95
61A4562—Ford, Merc. 1954-56 (except T-bird) (upper)	\$9.75
61A4563—Ford, Merc. 1954-56 (except T-bird) (lower)	\$9.75
61 A 4564—For Ford, Merc., Edsel 1957-60 (upper)	\$9.75
61 A 4565—For Ford, Merc., Edsel 1957-60 (lower)	9.75
61A4566—For Olds. 1957-58 (upper)	5.79
61A4567—For Olds. 1957-58 (lower right hand)	8.75
61A4568—For Olds 1957-58 (lower left hand)	8.75

### Steering Gear Sector Sets

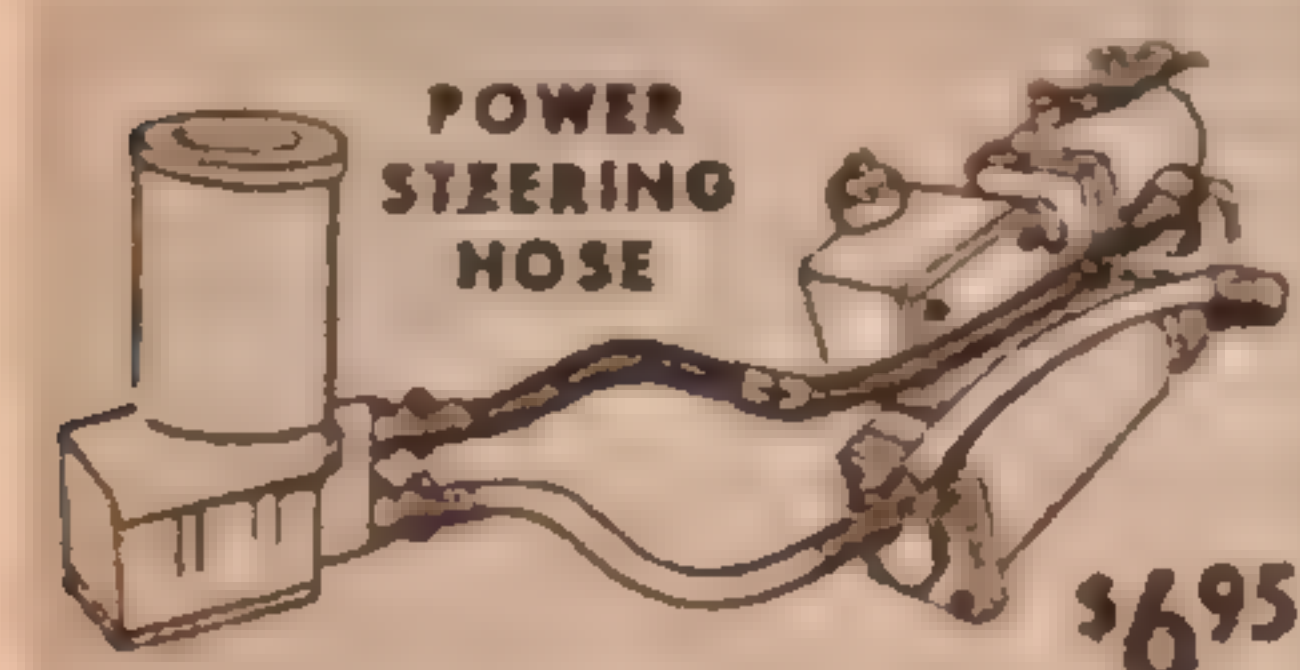
2 Replacement tooth or roller type sector. Bushings incl. where necessary. Av. Ship. wt. set, 3 lbs. 12 oz.

Car, Year, Model	Cat. No.	Price
Chev. 1939-48 ex. JB, KB	61 A 4367	\$8.45
1949-Early 50 pass. cars	61 A 4355	9.45
Late 1950-52 All	61 A 4359	9.45
1953-54 cars	61 A 4352	9.45
Chrysler & DeSoto 1942-58 All	61 A 4394	9.45
Ford 1937-48 Cars	61 A 4369	9.25
Merc. 1939-48	61 A 4369	9.25
1949-51 Pass. car	61 A 4378	9.45
Olds 1937-57 ex. "98"		
Pontiac 1937-51	61 A 4377	9.45
Plymouth & Dodge 1942-54 Pass. car	61 A 4394	9.45
Jeep Ford, Willys 1942-57 (ex. wag.)	61 A 4395	9.95



### Heavy-Duty Lower Ball Joint Repair Socket

Prevents Excess Tire Wear and wheel misalignment by pressing against ball. Nylon plug, heat treated cap screws incl. Use hammer, chisel, adjustable wrench. For: Ford, Merc. 1957-58; Edsel 1958. 61 A 4465—Ship. wt. 1 lb. .... \$2.59



### POWER STEERING HOSE

\$6.95

Perfect replacements eliminate noise, vibration, pulsation. Mailed promptly from Factory in Brooklyn, N.Y.

Fit These Cars: 1952-57 Buick, Cad., Chev., Olds.; 1951-55 Chrys., DeSoto; 1953-57 Ford V-8; 1954-57 Plym., 1955-58 Pont. State Make, Year, Model.

1174 WARDS BA

61 A 4520K —Ship. wt. 2 lbs. \$6.95

### Steering Control Arm Sets

3 to 6 Pivot Pin Sets. (3) Connects upper end of steering knuckle support to shock absorber; (4) Connects lower end of steering knuckle support to coil spring lower control arm. Sold only in pairs for right and left side. Coil spring, steering knuckle not included. Average shipping weights (3) 2 lbs. 8 oz.; (4) 2 lbs.

Only For These Years, Models	(3) Upper Pair	(4) Lower Pair
Buick 1941-56 All	61 A 4475 \$2.69	61 A 4462 \$2.69
1937-40 All; 1946-52 Ser. 70	61 A 4476 2.69	61 A 4476 2.69
1942-52 (40, 50) 1953-56 All	61 A 4503 2.75	61 A 4503 2.75
Cadillac 1950-56	61 A 4453 3.69	61 A 4451 4.25
Chevrolet 1939-48 ex. JB, KB	61 A 4477 2.65	61 A 4478 2.69
1949-54	61 A 4515 2.95	61 A 4516 2.95
Chrys. 1941-47 6-cyl. all (ex. 7 Pass., Station Wagon)	61 A 4479 3.25	61 A 4480 3.25
1941-54 all 8-cyl.	61 A 4454 3.95	61 A 4455 4.39
1948-56 all (except 7 Pass. and Station Wagon)	61 A 4500 3.69	61 A 4510 3.69
DeSoto 1941-47 6-cyl. (except 7-Pass. and Station Wagon)	61 A 4479 3.25	61 A 4490 3.25
1948-56 (except 7 Pass. and Wagon)	61 A 4509 3.69	61 A 4510 3.69
Dodge 1941-47 6-cyl. (ex. 7 Pass. and Station Wagon)	61 A 4479 3.25	61 A 4480 3.25
1948-56 (except 7 Pass. and Station Wagon)	61 A 4509 3.69	61 A 4510 3.69
Ford 1949-53 All	61 A 4431 3.75	61 A 4492 3.25
Mercury & Lincoln 1949-51	61 A 4491 3.75	61 A 4495 3.69
Mercury 1952-53	61 A 4491 3.75	61 A 4492 3.25
Nash 1941-42 Ambassador	61 A 4480 3.25	61 A 4480 3.25
1946-48 All	61 A 4480 3.25	61 A 4480 3.25
Oldsmobile 1937-38 All	61 A 4475 2.69	61 A 4476 2.69
1939-54 All	61 A 4475 2.69	61 A 4482 2.65
1955-56 All	61 A 4459 3.95	61 A 4482 2.65
Plymouth 1941-47 6-cyl. (ex. 7 Pass., Station Wagon)	61 A 4479 3.25	61 A 4480 3.25
1948-56 (except 7 Pass., Station Wagon)	61 A 4509 3.69	61 A 4510 3.69
Pontiac 1937-38 All	61 A 4475 2.69	61 A 4476 2.69
1939-48	61 A 4475 2.69	61 A 4482 2.65
1949-52 All	61 A 4518 3.95	61 A 4482 2.65
1953-57 All	61 A 4459 3.95	61 A 4482 2.65
Willys 1946-56	61 A 4445 2.49	61 A 4446 4.65

5 6 Upper and Lower Control Arm Inner Shaft Sets. Complete for right and left front. Average ship. wt. pair, 8 lbs.

Only For These Years, Models	(5) Upper Pair	(6) Lower Pair
Buick 1946-56 All	61 A 4505 \$8.95	
Chevrolet 1939-48 ex. JB, KB	61 A 4513 8.25	61 A 4486 8.25
Late 1949-54 All	61 A 4513 \$4.19	61 A 4514 8.95
1955-57 exc. Corvette	61 A 4527 6.95	61 A 4508 9.95
1958-60 exc. Corvette	61 A 4500 7.95	61 A 4512 8.95
Chrysler, DeSoto 1940-54 6-cyl. (ex. 7-Pass., Sta. Wagon)	61 A 4471 5.79	61 A 4470 7.25
1955-56 (ex. Estate Wagon)	61 A 4501 5.95	61 A 4502 8.45
Dodge 1941-54 6-cyl. (ex. 7 Pass. and Station Wagon)	61 A 4471 5.79	61 A 4470 7.25
1955-56 (ex. Estate Wagon)	61 A 4501 5.95	61 A 4502 8.45
Ford 1949-53 All	61 A 4494 5.95	61 A 4493 7.75
1954-56	61 A 4504 9.45	61 A 4506 9.25
1957 exc. T-Birds	61 A 4519 8.95	61 A 4549 7.25
1958-59	61 A 4548 8.25	61 A 4549 7.25
Henry J. 1951-54	61 A 4494 5.95	
Mercury 1952-53	61 A 4494 5.95	61 A 4493 7.75
1954-56	61 A 4504 9.45	61 A 4506 9.25
Oldsmobile 1939-54 All		61 A 4473 7.45
1955-60	61 A 4511 5.65	61 A 4473 7.45
Plymouth 1941-54 (ex. Station Wagon)	61 A 4471 5.79	61 A 4470 7.25
1955-56 (ex. Estate Wagon)	61 A 4501 5.95	61 A 4502 8.45
Pontiac 1949-55, 1958		61 A 4473 7.45

### Idler Arm Adjusters

7 8 Remove all play from steering idler arm and bracket. Stop road wear—prevent uneven tire wear. Eliminate noise in steering. No bolts or wedge plugs to remove—slip over bracket and tighten. Can be installed in 15 minutes. 1 required. (5) 61A4555—For CHEVROLET. 1949-54 Cars. Wt. 7 oz. Ea. \$1.95

(6) FOR FOLLOWING CARS. Check number of idler arm adjusters needed for your car. Order requirements by Cat. No. below.  
BUICK 1954-60. 1 required. MERCURY 1949-60. 2 required.  
CADILLAC 1939-60. 1 required. OLDS. 1940-60. 1 required.  
DODGE 1955-56. 2 required. PACKARD 1948-50. 1 required.  
FORD 1949-60. 2 required. PLYM. 1955-56. 2 required.  
LINCOLN 1949-55. 2 required. PONTIAC 1939-60. 1 required.  
61 A 4559—Ship. wt. 3 oz. .... Each \$1.25

Bell Crank Pin Unit. (Not shown.) Pin (shaft), needle bearings.  
61 A 4551—For Willys 1946, Early 1949 CJ-2-A. Wt. 12 oz. \$2.95  
61 A 4556—For Willys Late 1949-57 CJ-3-A. Wt. 1 lb. 2 oz. 5.95

### Tie Rod-Sleeve-End Assembly

9 Drag Link and Sleeve complete with one Tie Rod End.  
61 A 4426—Ford 1949-51 (left). Ship. wt. 3 lbs. 2 oz. \$4.45  
61 A 4425—Ford 1949-51 (right). Ship. wt. 3 lbs. 4 oz. 4.45  
61 A 4428—Ford 1952-53 (right or left). Ship. wt. 3 lbs. 4 oz. 4.49  
61 A 4427—Merc., Lincoln 1949-51 (right or left). Wt. 4 lbs. 5.49  
61A4429—Mercury 1952-53 all (right or left). Wt. 3 lbs. 6 oz. 5.49

### King Bolt Sets

10 King Bolt Sets. Avoid shimmy, hard steering, tire wear new King Bolts. Chrome Alloy Steel hardened, heat-treated. perfect fit. Everything for both front wheels. Wt. set 3½ lbs. King Bolt Reamers. Ream, remove bushings. Spiral cleans. Tempered steel. Av. Ship. wt. 1 lb. 8 oz.

For Only Makes, Years, Models Listed Below	King Bolt Sets Cat. No.	Price	Reamer Cat. No.
Buick 1939-56 Ser. 40, 50, 60, 70	61 A 4200	\$3.10	61 A 4201
Cadillac 1940-55	61 A 4223	5.35	61 A 4224
Chev. 1937-40 Mast. ex. Knee-Act.	61 A 4205	2.69	61 A 4206
1939-54, Pass. (ex. JB, KB)	61 A 4206	2.95	61 A 4207
1931-52 1½-Ton Truck	61 A 4207	2.75	61 A 4208
1941-54 Truck, ½-Ton Comm.	61 A 4208	2.95	61 A 4209
1946-52 ¾, 1-Ton	61 A 4207	2.75	61 A 4210
1953-55 ¾, 1, 1½-Ton Truck except DD, SEC.	61 A 4224	2.95	61 A 4225
1955 2nd series, 1956 ½-Ton	61 A 4213	3.95	61 A 4214
1957-59 ½-Ton 3100, 3124, 3200 (3A, B)	61 A 4220	4.25	61 A 4221
1956-59 ¾, 1, 1½-Ton (2nd Ser.)	61 A 4218	3.25	61 A 4219
Chrys., DeSoto 1940-55 ex. 7 Pass.	61 A 4222	3.59	61 A 4223
Dodge 1939-52 Mod. D11, 14, 17, 19, 22, 24, 41	61 A 4212	2.55	61 A 4213
1943-52 Models D30, 34, 42	61 A 4222	3.59	61 A 4223
1953-55 except 7 Passenger	61 A 4222	3.59	61 A 4223
Ford 1907-27 Model T	61 A 4236	4.45	61 A 4237
1929-31 Mod. A and B Cars	61 A 4213	4.59	61 A 4214
1932-34 Cars, ½-Ton Trucks	61 A 4214	4.79	61 A 4215
1935-36 Cars, ½-Ton Trucks	61 A 4215	3.45	61 A 4216
1937-41 Cars	61 A 4216	2.95	61 A 4217
1942-48 All Cars	61 A 4217	2.79	61 A 4218
1949-53 Cars	61 A 4237	2.39	61 A 4238
1938-52 V-8, 1½-Ton Trucks	61 A 4219	4.75	61 A 4220
1948-52 ½, ¾-Ton C, D, Y	61 A 4203	4.69	61 A 4204
1953-56 ½-Ton F1, F100, F2, F250	61 A 4204	3.19	61 A 4205
1957-59 ½-Ton F100, F250	61 A 4201	3.95	61 A 4202
1953-55 ¾-Ton F3, F350, P350	61 A 4208	3.69	61 A 4209
Hudson 1940-56 except Jet	61 A 4232	7.75	61 A 4233
Kaiser & Frazer 1949-53	61 A 4233	5.29	61 A 4234
Mercury 1939-41	61 A 4216	2.95	61 A 4217
1942-48	61 A 4217	2.79	61 A 4218
1949-51; Lincoln 1949-51	61 A 4238	2.95	61 A 4239
1952-53	61 A 4237	2.39	61 A 4238
Oldsmobile 1937-56 All	61 A 4226	2.75	61 A 4227
Plymouth 1939-56 All 6-Cyl.	61 A 4212	2.55	61 A 4213
1955-56 V-8	61 A 4222	3.59	61 A 4223
Pontiac 1937-39 All	61 A 4226	2.75	61 A 4227
1940-55 All	61 A 4231	3.25	61 A 4232
1956-57 All	61 A 4202	3.39	61 A 4203
Studebaker 1951-58 All	61 A 4221	18.95	Non
Volkswagen 1950-59	61 A 4211	2.98	61 A 4212
Willys 1937-56 ex. '47-52 Wag.	61 A 4235	3.45	61 A 4236

### Miscellaneous Steering Parts

Bushings, seals and fittings included where necessary.

For Following Cars	Steering Part	Cat. No.	Lbs.
Buick 1954-56	Idler Arm Sup.	61A4523	1 1/2
1954-56	Idler Arm	61A4534	1 1/2
1957-58 with Pwr. St.	Idler Arm	61A4535	1 1/2
1957-58 exc. Pwr. St.	Idler Arm	61A4536	1 1/2
Cadillac 1939-60	Idler Arm Sup.	61A4523	1 1/2
1939-60	Idler Arm	61A4444	1 1/2
Chevrolet 1949-54	Idler Arm Shaft	61A4524	1 1/2
1958-60 exc. Corvette	Idler Arm	61A4531	1 1/2
Dodge, Plym. V8 55-56	Idler Arm Unit	61A4526	2 1/2
Ford 1949-51	Idler Arm	61A4521	1 1/2
1949-56 (ex. Pwr. St.)	Mt. Bracket	61A4553	1 1/2
1952-53 (ex. Pwr. St.)	Idler Arm Unit	61A4546	1 1/2
1954-59 with power steer. (ex. T-bird)	Idler Arm Unit	61A4527	2 1/2
1954-56 ex. pow. st.	Idler Arm Unit	61A4528	1 1/2
1957-59 ex. pow. st.	Idler Arm Unit	61A4529	1 1/2
Mercury 1949-51	Idler Arm	61A4522	1 1/2
1949-51	Mt. Bracket	61A4554	1 1/2
1952-53 ex. Pow. St.	Idler Arm Unit	61A4546	1 1/2
1952-56 (ex. Pwr. St.)	Mt. Bracket	61A4553	1 1/2
54-56 ex. Pow. st.	Idler Arm Unit	61A4528	1 1/2
54-56 with Pow. st.	Idler Arm Unit	61A4530	2 1/2
57-58 with Pwr. St.	Idler Arm	61A4533	2 1/2
57-58 exc. Pwr. St.	Idler Arm	61A4537	1 1/2
Oldsmobile 1939-56	Idler Arm Sup.	61A4523	1 1/2
1939-48	Idler Arm	61A4444	1 1/2
1943-56	Idler Arm	61A4531	1 1/2
1957-53	Idler Arm	61A4522	1 1/2
Packard 1941-50 Clip.	Idler Arm Sup.	61A4521	1 1/2
Pontiac 1939-60	Idler Arm Sup.	61A4521	1 1/2
1939-54	Idler Arm	61A4444	1 1/2
1955-60	Idler Arm	61A4522	1 1/2

### Idler Arm Repair Kit \$3.25

For Chevrolet 1955-57. Stops road weave and excess tire wear. Wt. 5 oz.  
61 A 4443—CHEV. 1955-57. .... \$3.25

13 Replacement Drag Links. Duplicate original eq. cision made to give a perfect fit. Eliminates tire end wobble; improves steering.

For These Cars Only	Cat. No.
Chevrolet 1940-48 Pass. (ex. JB, KB)	61A4443
1949-54, Long Rod	61A4444
1949-54 All Short Rod Assem.	61A4451
Ford, Mercury (1935-41 (with end))	61A4431
1942-48 (with sleeve)	61A4432
1952-53 (steer. arm to idler arm)	61A4433



## Improved TIE ROD ENDS Better Than Original

Better Than Original, yet priced so low at Ward's! Hardened Steel Pivot Cup (eliminates any possible failure due to spring breakage); Hardened Steel Bushing (reduces wear, lengthens life of tie rod end); Hardened Precision-Made Stud; Coined Radius (on inside of bearing radius of body); Accurately Machined Forged Body. Designed for high-speed stability and longer tie rod life. Sold in pairs—fit left and right end of one tie rod. Av. ship. wt. pair, 1 lb. 12 oz.

Only for Makes, Years, Models Listed	Cat. No.	Pair
Buick 1949-56 Series 40, 50 (Right or Left rod).....	61 A 4241	\$3.25
1957-58 All.....	61 A 4463	3.95
Cadillac 1939-60.....	61 A 4460	4.95
Chevrolet 1938-54 All pass.....	*61 A 4401	2.98
1955-57 All Pass.....	61 A 4464	3.45
1958-60 All Except Corvette.....	61 A 4422	3.45
1935-54 1½ Ton trucks ex. Cab-Over Eng.; 1946-51 1-Ton truck.....	61 A 4402	4.25
1930-56 Ton Trucks.....	61 A 4249	6.45
C Trucks 1930-54 ½ Ton.....	61 A 4249	6.45
Crysler & DeSoto 1937-48 All (Right Rod).....	61 A 4408	4.35
1937-48 6-cyl. (Left Rod).....	61 A 4245	4.35
1949-54 All (For Right or Left Rod).....	61 A 4419	4.35
1955-56 V-8 (outer ends).....	61 A 4403	4.35
Crysler 1957 All 1958 All except Windsor (outer ends).....	61 A 4420	3.35
1958-60 Windsor (outer ends).....	61 A 4421	3.39
Dodge 1940-56 6-cyl. (Right Rod).....	61 A 4408	4.35
1940-54 6-cyl. (Left Rod).....	61 A 4245	4.35
1955-56 6-cyl. (for right or left rod).....	61 A 4408	4.35
1953-54 V-8 exc. Pow. Steer. (outer ends).....	61 A 4252	4.45
1955-56 V-8 (outer ends).....	61 A 4403	4.35
Ford 1935-48 Cars.....	61 A 4404	2.59
1949-51 Pass. Cars (outer ends).....	61 A 4416	2.49
1952-53 All Pass. (outer ends).....	61 A 4247	2.49
1954-59 Cars Except Thunderbird.....	61 A 4461	2.69
Hudson 1948-54 except Jet (R or L rod).....	61 A 4414	4.69
1953-54 Jet (For Right or Left rod).....	61 A 4254	3.75
Kaiser & Frazer 1947-55 (R or L rod).....	61 A 4411	2.79
Lincoln 1949-51 All (outer ends).....	61 A 4417	3.89
1952-57 All.....	61 A 4409	3.49
Mercury 1939-48.....	61 A 4404	2.59
1949-51 All (outer ends).....	61 A 4417	3.89
1952-53 All (outer ends).....	61 A 4248	3.95
1954-58 All (outer ends).....	61 A 4417	3.89
Pontiac 1949-51 All (Statesman).....	61 A 4423	3.98
1952-57, Statesman, Ambassador.....	61 A 4255	4.29
Reo 1939-60 All.....	61 A 4406	3.98
Roadster 1940-56 6-Cyl. (Right Rod).....	61 A 4408	4.35
1940-54 6-cyl. All Pass. (Left Rod).....	61 A 4245	4.35
1955-56 6-cyl. (Left Rod).....	61 A 4408	4.35
1955 V-8 Pow. Steer. (R and L rod).....	61 A 4252	4.45
1955-56 V-8 (outer ends).....	61 A 4403	4.35
1957-58 (outer ends).....	61 A 4421	3.39
Pontiac 1940-58 All.....	61 A 4406	3.98
Studebaker 1950-57 6-Cylinder.....	61 A 4246	3.95
Studebaker Champion 1939-46 (Right or Left Rod); 1947-49 (Center Rod).....	61 A 4412	2.95
1947-49 Champ. (For Right or Left rod).....	61 A 4418	2.69
1950 Champ. (For Right or Left rod).....	61 A 4256	4.25
1951-58 Champ., Com. (R or L rod).....	61 A 4250	2.79
Willys Jeep 1945-56 CJ2A, CJ3A (Right Hand Assembly).....	61 A 4415	4.25
1945-46 CJ2A, CJ3A (Left Hand Assembly); M, A, MB.....	61 A 4243	2.98
1946-56 Jeepster, Station Wagon.....	61 A 4242	3.59

\*Remove ball stud from spindle forging except 1939-40 Chev.



## Save on Clutch Parts and Tools

Clutch Fork Assembly, Incl.: clutch throw-out bearing, fork, all necessary parts. Ship. wt. 2 lbs.

For These Cars	Cat. No.	Price
1943-55.....	61 A 2443	\$6.25
Crysler & DeSoto 1942-53.....	61 A 2435	5.49
Dodge & Plym. 1942-53.....	61 A 2435	5.49

Clutch Throw-out Bearings. We quality all-bearing type with ves. All are cision engined parts—ranteed by ards to match exceed quali- of original ment. se are per- replace- for your

Replace throw-out bearings with any other part replacement for performance. See bearings table at

Professional Aligning Tool. Centers clutch, pressure plates to pilot bearings in fly-wheel. Heat-treated steel. Tool with 8 pilots accommodates internal bores of .590, .612, .624, .668, .749, .786, .808, .984 in. Cadmium finish.

61 A 9437—Wt. 2 lbs. 12 oz. \$3.89

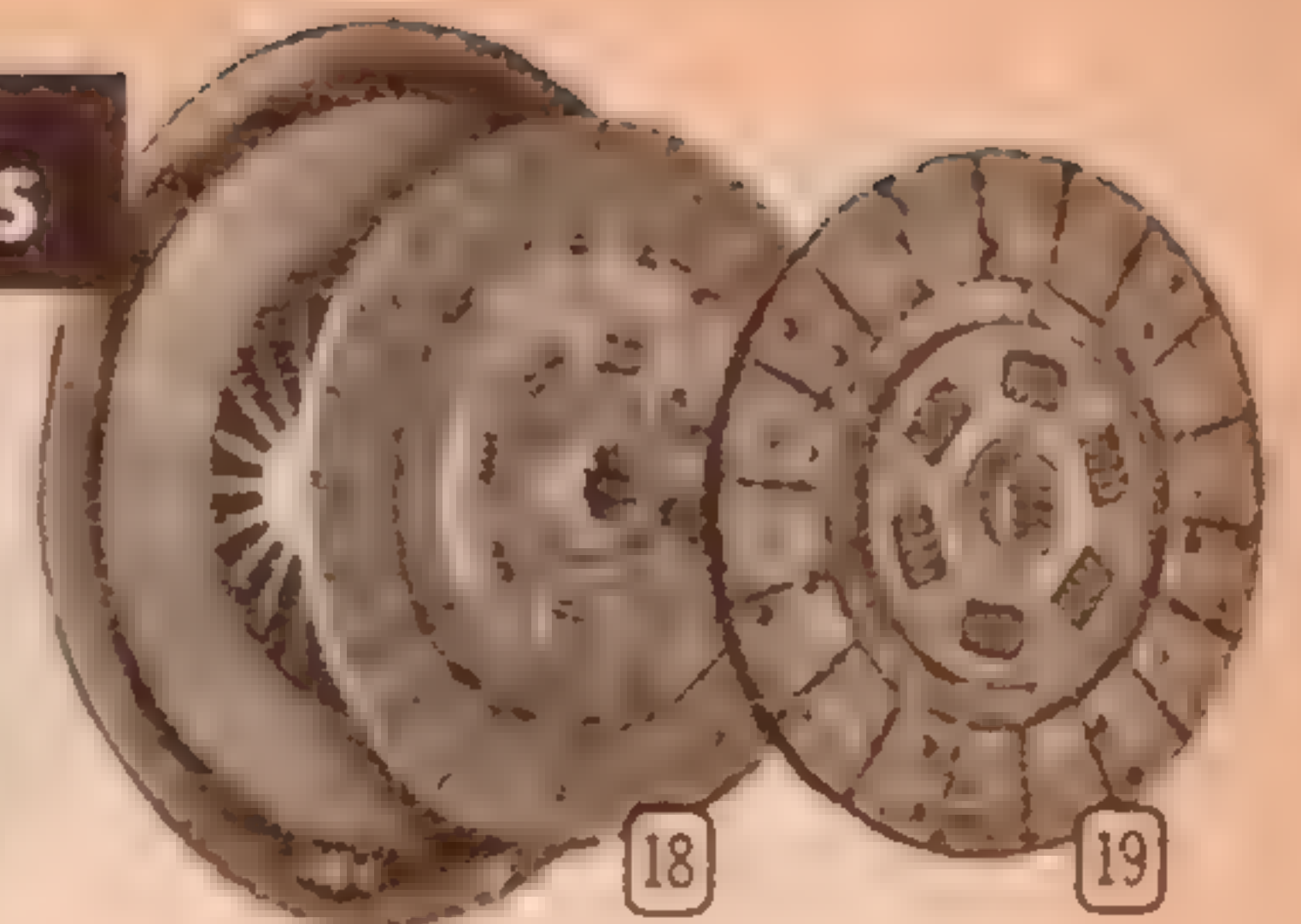
For These Cars Only	Cat. No.	Price
Buick 1935-55 Series 40, 50.....	61 A 2404	\$2.95
1956-59 Series 40.....	61 A 2405	2.95
Chevrolet 1939-57 all.....	61 A 2403	2.45
1958-59 6-cyl. only.....	61 A 2403	2.45
1958-59 V-8 cars.....	61 A 2431	2.65
Chry., Dodge, DeSoto 1941-52 with Fluid Drive.....	61 A 2410	3.49
Dodge 1953-54 Torq. Convrt.....	61 A 2408	3.95
1953-54 No Torq. Converter.....	61 A 2417	6.49
1955-56.....	61 A 2420	6.29
Ford 1935-48 (except 60-HP).....	61 A 2400	2.95
1949-51.....	61 A 2411	2.95
1952-56 All.....	61 A 2414	2.95
1957-59 (except heavy duty).....	61 A 2429	3.25
Mercury 1954-59.....	61 A 2430	3.65
Nash 1941-54 States '41-58 Rblr.....	61 A 2415	3.19
Pontiac 1946-56.....	61 A 2406	2.69
1957-59.....	61 A 2431	2.65
Plymouth 1942-56.....	61 A 2401	3.25
1957-59.....	61 A 2421	3.85
Studebaker Champ. 1939-59 6-cyl.....	61 A 2409	2.95
Jeep 1941-57.....	61 A 2413	3.25

## Riverside Clutch Parts



17 Gear Shift Conversion Kit for Chev. Eliminates vacuum shift troubles. For 1940-48 Chev. cars (ex. convert.). Converts vacuum gearshift into mechanical gear shift. Ship. wt. 1 lb. 10 oz.

61 A 3679.....\$1.89



## Pressure-Clutch Plate Combinations . . . Clutch Plates

Today's Trend Toward High-speed Engines Demands Perfectly Balanced Equipment. Unbalanced rotating parts cause vibration, often too slight to be noticeable, but enough to cause poor performance and excessive wear on bearings. Riverside clutch parts are precision machined to meet and exceed specifications set by other manufacturers of clutch parts.

18 Pressure Plate—Clutch Plate Combination. Fully rebuilt original units. 60% of old parts replaced by all-new ones. New Springs in every unit. New, heavy-duty wire-reinforced or molded lining on clutch plates. Accurately adjusted. Tolerance held at .003 to .005.

19 Spring Center Clutch Plates. Free springing center (ex. Hudson). Drop-Forged hub broached to S.A.E. Specs. Wire reinforced facings for longer wear. Av. Ship. wt. 4 lbs.

Where Exchange Price is shown, return old unit later for difference. See "How To Order" at right—send information requested.

How To Order: On Nos. ending in "K", State Car Make, Year, Model, Ser. No., and if with or without Overdrive—Shipped promptly from Fact. in Chicago, Ill. or Detroit, Mich.—pay postage only from nearest Mail Order House.

For These Cars Only; also fit Trucks if so stated NOTE: Not for automatic transmissions	(18) Pressure and Clutch Plate				(19) Clutch Plate	
	Catalog Number	Wt. Lbs.	Full Price	Exch. Price	Catalog Number	Full Price
Buick 1939-55 Ser. 40.....	61 A 2476M	18	\$15.95	\$14.25	61 A 2464	\$7.75
1953-55 Ser. 50, 60; 1938-52 Ser. 60, 70...	61 A 2395MB	26	19.95	17.95	61 A 2483	9.95
1956 Series 40.....	61 A 2439M	19	22.95	17.95	61 A 2453	10.75
1957-60 Special, La Sabre.....	61 A 2440M	22	22.95	17.95	61 A 2457	9.95
Cadillac 1940-53.....	61 A 2449K	18	22.95	18.95		
Chevrolet 1938-53 cars, ½-Ton trucks.....	61 A 2480M	17	14.25	12.25	61 A 2452	5.45
1954 150, 210, 240 Series.....	61 A 2393M	16	17.95	14.95	61 A 2452	5.45
1955-60 6 cyl. cars.....	61 A 2393M	16	17.95	14.95	61 A 2359	7.25
1955 V-8 cars.....	61 A 2387M	20	18.75	16.75	61 A 2383	8.45
1956-60 V-8 2-bbl. carb. (10-in. diaphragm Clutch).....	61 A 2370M	21	18.75	15.25	61 A 2384	8.45
1956-57 V-8 4-Bbl. carb. 10-in. B&B Clutch.....	61 A 2371M	21	21.75	17.75	61 A 2386	8.45
1958-60 V-8 4-Bbl. carb. (ex. 348 eng.).....	61 A 2372M	23	21.95	18.95	61 A 2396	8.45
Chevrolet Trucks 1938-53 ¾-3 Ton all.....	61 A 2482M	24	15.45	12.45	61 A 2454	6.95
1954 ½-Ton 3100, ¾-Ton 3600.....	61 A 2393M	16	17.95	14.95	61 A 2399	6.25
1954 ¾-T. 3742, 1-T. 3942; 2-T. all.....	61 A 2394M	24	18.75	16.25	61 A 2462	10.25
1955 ½ to 1-Ton 6 cylinder.....	61 A 2393M	16	17.95	14.95	61 A 2399	6.25
1955 1½ to 2-Ton V-8.....	61 A 2441M	24	18.75	15.25	61 A 2162	10.25
1956 ½ to 1-Ton 6 cylinder.....	61 A 2373M	21	18.75	15.75	61 A 2383	8.45
1956 6-Cyl. 3000, 4000, 6000 Series.....	61 A 2394M	24	18.75	16.25	61 A 2462	10.25
1956 V-8 31-32-36-38-4000 Series.....	61 A 2441M	23	19.95	15.95	61 A 2461	9.75
1956 V-8 5-6-7-8000 Series.....	61 A 2442M	23	19.95	15.95	61 A 2462	10.25
1957 6 cyl. 34-35-37-4000 Series.....	61 A 2394M	24	18.75	16.25	61 A 2462	10.25
1957-60 6-cyl. 31-32-36-3800 Series.....	61 A 2393M	16	17.95	14.95	61 A 2399	6.25
1957 V-8 31-32-34-35-36-37-38-4000 Series.....	61 A 2441M	23	19.95	15.95	61 A 2461	9.75
1957-60 6-cyl. 3442, 3542, 3742, 4000 Series.....	61 A 2394M	24	18.75	16.25	61 A 2462	10.25
1958-60 6 cyl. 6000 (11-in. B&B type).....	61 A 2442M	23	19.95	15.95	61 A 2462	10.25
1958-59 V-8 31-32-36-38-4000 Series.....	61 A 2442M	23	19.95	15.95	61 A 2462	10.25
1958-59 V-8 5-6-7-8000 Series.....	61 A 2442M	23	19.95	15.95	61 A 2462	10.25
Chrysler & DeSoto 1939-54 6 cyl. without Fluid Drive.....	61 A 2485MB	19	15.95	13.25	61 A 2468	7.95
1941-54 6-cyl. cars, Fluid Drive.....	61 A 2397M	17	15.95	13.95	61 A 2466	6.95
Dodge 1939-54 6 cyl. (no Fluid Drive).....	61 A 2485MB	19	15.95	13.25	61 A 2468	7.95
1942-54 6 cyl. cars, Fluid Drive.....	61 A 2397M	17	15.95	13.95	61 A 2466	6.95
1953-56 V-8 cars.....	61 A 2388M	20	18.95	15.95	61 A 2428	7.45
1955-59 6 cyl. Model MD-2.....	61 A 2374M	16	17.25	14.75	61 A 2458	6.95
1957-59 V-8 Model MD-2.....	61 A 2375M	20	24.95	20.95	61 A 2465	9.75
Ford 1935-42 V-8 Cars (ex. 60 HP).....	61 A 2490M*	15	11.95	.....	61 A 2463*	4.79
1946-48 Cars.....	61 A 2498M	20	17.45	12.45	61 A 2499*	6.75
1949-53 cars; 1955-57 6 cyl. cars.....	61 A 2493M	16	16.95	13.95	61 A 2474	6.95
1954-56 V-8 cars with 292-in. eng.....	61 A 2389M	20	16.95	13.95	61 A 2475	6.95
1955-56 V-8 cars 272 & 312-in. eng.....	61 A 2447M	22	20.95	17.95	61 A 2470	9.95
1958-60 6 cyl. cars with 223-in. eng.....	61 A 2376M	15	16.95	15.95	61 A 2479	7.45
1958-59 V-8 cars with 292-in. eng.....	61 A 2377M	20	19.95	16.95	61 A 2484	8.95
1958-60 V-8 cars with 332 & 352-in. eng.....	61 A 2378M	23	19.95	17.95	61 A 2486	9.25
Ford Trucks 1935-42 ½-1 Ton V-8 (9-in. clutch 3 speed).....	61 A 2490M*	15	11.95	.....	61 A 2463*	4.79
1935-57 ½ to 2 Ton (11-in. clutch).....	61 A 2492MB*	23	18.95	14.95	61 A 2460*	7.45
1941-60 ½ to 1 Ton (10-in. clutch).....	61 A 2498M	20	17.45	12.45	61 A 2499	6.75
Hudson 1953-54 Jet.....	61 A 2392K	17	17.95	15.95	61 A 2364K	7.95
Kaiser 1947-55, Frazer 1947-55.....	61 A 2455M	16	17.95	15.95	61 A 2364K	7.95
Mercury 1949-59.....	61 A 2477M	18	15.95	13.95	61 A 2427	6.75
1951-52.....	61 A 2456M	19	15.95	13.95	61 A 2428	7.45
1954-56.....	61 A 2391MB	21	17.95	13.95	61 A 2362	9.75
1957 (except M.G. heavy duty).....	61 A 2450M	22	21.95	16.95	61 A 2495	9.75
Nash 1941-55 "600," Rambler, Statesman..	61 A 2471M	12	15.45	13.45	61 A 2425	6.75
1949-56 Ambassador.....	61 A 2478M	20	17.95	15.95	61 A 2363	8.95
1957 Rambler 5720.....	61 A 2478M	20	17.95	15.95	61 A 2363	8.95
Oldsmobile 1949-60 V-8.....	61 A 2449K	18	22.95	18.95	61 A 2488K	10.25
Plymouth 1940 53 6 cyl. (except Hy-Drive).....	61 A 2487M	18	16.25	14.25	61 A 2458	6.95
1955-57 V-8.....	61 A 2388M	20	18.95	15.95	61 A 2465	9.75
1958-59 V-8 (except Fury) 10-in. clutch.....	61 A 2375M	20	24.95	20.95	61 A 2465	9.75
Pontiac 1946-54 6-cyl.; 1946-49 8-cyl.....	61 A 2472M	16	16.75	14.25	61 A 2424	6.95
1950-57 8-cyl.....	61 A 2449K	18	22.95	18.95	61 A 2488K	10.25
1958-59 V-8 cars.....	61 A 2379M	24	23.95	20.95	61 A 2489	9.45
Rambler 1957 30 Series; 1958-60 80 Series... 1958-60 20 Series..... 1958-60 10 Series..... 1958-60 American.....	61 A 2380M 61 A 2478M 61 A 2381M 61 A 2471M	21 20 14 12	20.75 17.95 21.50 15.45	13.75 15.95 16.50 13.45	61 A 2491 61 A 2363 61 A 2496 61 A 2425	7.95 8.95 9.75 6.75
Studebaker 1940-60 Champion and Lark.... 1940-54 Commander..... 1956-58 Commander..... 1959-60 Silver Hawk.....	61 A 2471M 61 A 2459M 61 A 2382M 61 A 2382M	12 16 20 20	15.45 16.25 24.95 24.95	13.45 13.25 21.95 21.95	61 A 2425 61 A 2385 61 A 2497 61 A 2497	6.75 9.25 8.95 8.95
Willys 1946-60 6 cyl..... 1954-55 Aero, Ace, Bermuda..... 1955 6 cyl. Model 226.....	61 A 2473M 61 A 2455M 61 A 2449K	11 16 18	15.75 17.95 22.95	12.75 15.95 18.95	61 A 2426 61 A 2385 61 A 2488K	7.95 9.25 10.25

\*Indicates Clutch Plate is fitted with Molded lining (like original equipment).

JUST Charge It! PAY IN 30 DAYS OR  
SAY EXTEND PAYMENTS



# Riverside

## Everything Automotive

### Rebuilt Car and Truck Transmissions

#### Check These Features

✓ **Rebuilt Like New** by one of America's leading transmission rebuilders. Guaranteed 4000 miles or 90 days—whichever occurs first—or replaced free.

✓ **Genuine Original Transmissions.** Same as came in car. Each disassembled, cleaned and inspected. All worn parts replaced with new parts.

✓ **Tested After Assembly** on Dynamometer under actual loads, as well as free running, to assure proper operation in your car.

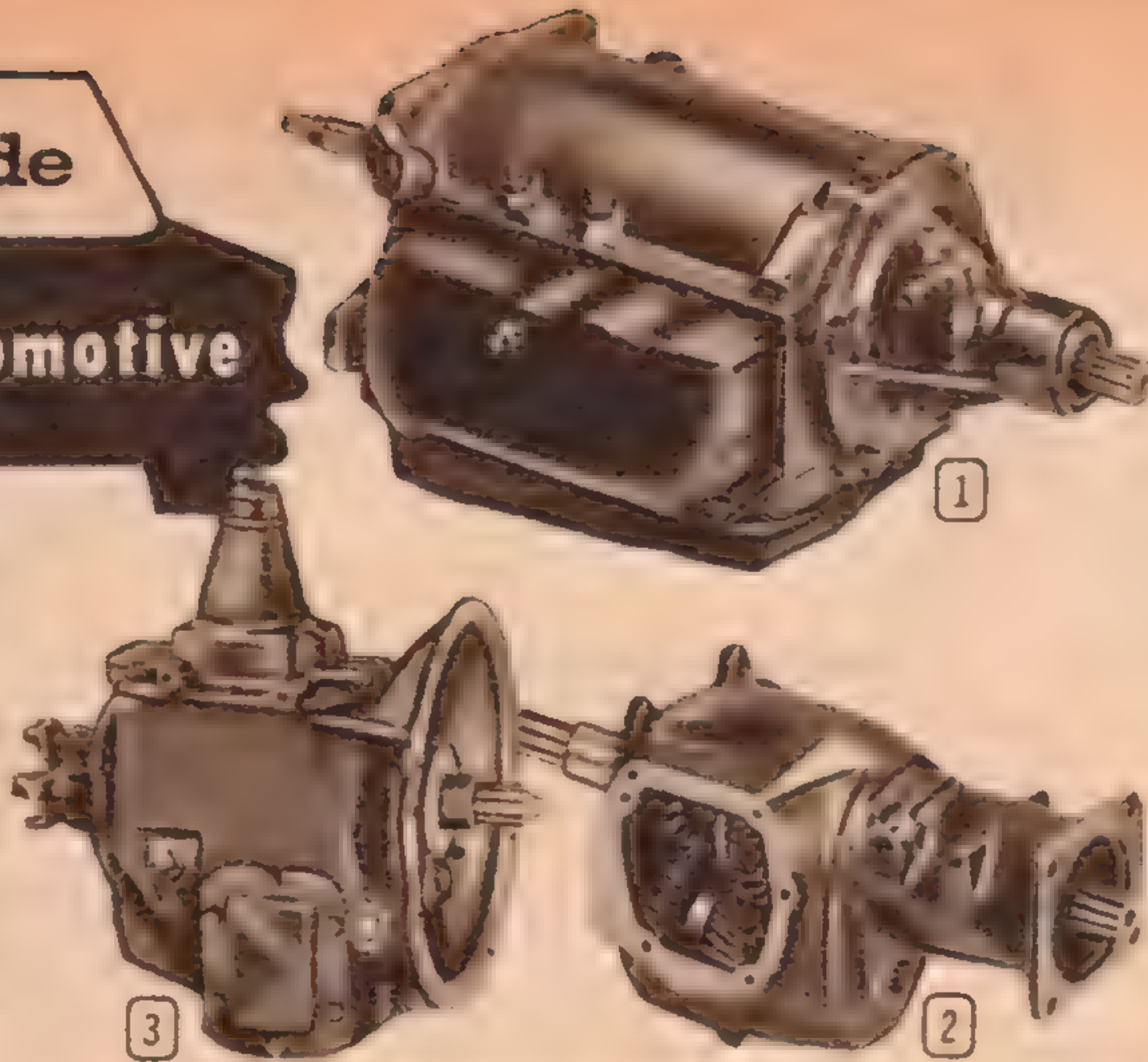
✓ **Ready to Install.** Just add the necessary lubricant. Order multi-purpose gear lubricant on page 1189 for standard transmissions; automatic transmission fluid below.

✓ **Instructions Included.** Tells how to remove and install transmission.

### HIGH SPEED TRANSMISSIONS



4 For Ford V-8, Mercury Cars. Completely rebuilt with high speed first and second gears for faster pick-up. Save gas. Our regular 90-day or 4,000 mile guarantee does not apply because of unusual type of service to which these units are subjected. State make, year. See "Ship. Infor." (right). 61 A 3731F—For Ford V-8 1932-48. Wt. 60 lbs.. \$74.95 61 A 3731F—For Mercury 1939-48. Wt. 60 lbs.. \$74.95



### Automatic Transmissions for Cars, Sta. Wgn's.

1 See Rebuilt Transmission Features at left. For "How to Order" and "Shipping Information," see below. Transmission Fluid listed at bottom of page.

Note: Catalog number 61 A 3700F complete with rebuilt converter, bell housing, and U-joint; 61 A 3701 complete with rebuilt converter, and bell housing. Catalog numbers marked with an asterisk (\*) do not include torque converter.

For Only These Years, Models	Cat. No.	Lbs.	Full	Exch.
Buick 1948-52 Series 40, 50.....	61A3700F	200	\$118.00	.....
1948-52 Series 70.....	61A3643F	175	118.00	.....
1953 Series 50, 70*.....	61A3735F	175	161.00	\$119.00
1953 Series 40*.....	61A3612F	175	149.00	115.00
1954 Series 40, 60*.....	61A3740F	175	180.00	127.00
1954 Series 50, 70*.....	61A3743F	175	180.00	127.00
Cadillac 1946-51 Hydramatic*.....	61A3706F	200	125.00	.....
1952-54 Hydramatic*.....	61A3707F	200	175.00	135.00
Chevrolet 1950-51 Powerglide..	61A3701F	125	105.00	.....
1952 Powerglide.....	61A3613F	125	105.00	.....
1953-54 Powerglide*.....	61A3614F	125	149.00	109.00
1955-57 Powerglide* (State 6 or 8 cyl.).....	61A3615F	125	185.00	135.00
Chrysler & De Soto				
1949-52 Tip-Toe-Matic*.....	61A3711F	90	92.50	.....
1952-53 Torque Type*.....	61A3669F	90	105.00	.....
1954-55 Power Flite*.....	61A3639F	125	129.00	114.00
Chrysler, De Soto & Dodge 1956 Pushbutton*.....	61A3745F	125	210.00	130.00
Dodge 1949-53 Gyromatic*.....	61A3711F	90	92.50	.....
1954-55 Power Flite*.....	61A3639F	125	129.00	114.00
Fordomatic, Merc-O-Matic 1950-51*.....	61A3690F	135	113.00	.....
Fordomatic, Merc-O-Matic 1952-54*.....	61A3607F	135	112.00	.....
Fordomatic 1955-56*.....	61A3616F	135	165.00	135.00
Ford 1957*.....	61A3747F	125	219.00	129.00
1958 (ex. Crusamatic).....	61A3691F	125	228.00	146.00
Mercomatic 1955-56*.....	61A3617F	135	189.00	134.00
Hudson 1949-51 Hydramatic*.....	61A3702F	175	125.00	.....
1952-54 Hydramatic*.....	61A3688F	175	144.00	129.00
Kaiser 1950-54 Hydramatic*.....	61A3703F	175	144.00	129.00
Lincoln 1949-51 Hydramatic*.....	61A3704F	200	125.00	.....
1952-54 Hydramatic*.....	61A3689F	200	179.00	131.00
Nash 1950-51 Hydramatic*.....	61A3705F	175	125.00	.....
1952-53 Hydramatic*.....	61A3670F	175	144.00	129.00
Olds, 1946-51 Hydramatic*.....	61A3708F	175	125.00	.....
1952-53 Hydra. State Body Style*.....	61A3709F	175	144.00	129.00
1954-56 (ex. Jet-away).....	61A3748F	175	189.00	139.00
1956 Jet-away.....	61A3606F	185	289.00	199.00
Pontiac 1944-51 Hydramatic*.....	61A3618F	175	125.00	.....
1952-54 Hydramatic*.....	61A3619F	175	144.00	129.00
1955-56 (ex. Strat-O-Flight).....	61A3743F	175	189.00	139.00
1956 Strat-O-Flight.....	61A3607F	175	289.00	199.00
Studebaker 1951-54 Automatic*.....	61A3671F	135	139.00	.....

### HOW TO ORDER TRANSMISSIONS

State car, make, year, model, serial number. (Example: "1951 Buick 4-door sedan, Ser. 51"; "Plymouth 1950 2-door sedan, Model P 23".) Send Full Price with order. Where "Exchange" price is shown, return old transmission unit later, Prepaid, for refund of difference between Full and Exchange price.

Shipping Information. Cat. Nos. ending in "F" shipped from Chicago Factory—allow 1 week extra. Pay freight from nearest Ward Mail Order House. "R" items are "Not Mailable," "MO" items are "Mailable" and are shipped promptly from Stock in nearest Wards Mail Order House.

### Manual Shift Transmissions for Cars, Wagons

2 Standard and Overdrive Transmissions as stated in listing below. See "How to Order" and "Ship. Information" below.

For These Makes and Models of Cars and Station Wagons	Catalog Number	Wt. Lbs.	Full Price
Buick 1948-52; 40, 50 (ex. Dynaflo)....	61A3737F	75	\$52.50
1953 Series 40 (ex. Dynaflo).....	61A3737F	75	52.50
1954-55 Series 40.....	61A3631F	75	129.95
Chevrolet 1937-39 Master, Std. Pass..	61A3722F	42	39.95
1940 Passenger, All Models.....	61A3725F	50	44.95
1941-48 Passenger, All Models.....	61A3718MO	55	46.50
1949-51 Pass., All ex. Pow. Glide..	61A3645MO	54	55.95
1952-54 Pass. (ex. Power Glide).....	61A3696F	50	58.95
1955-57 (ex. O'Drive, Pwr. Glide).....	61A3629F	70	83.95
Dodge 1949-52 Except Overdrive (State Regular or Fluid Drive) 1953-55.....	61A3724F	60	52.50
	61A3608F	60	69.95
Ford 1940-48 V-8 and 1948 6-cyl.....	61A3693R	60	48.95
1949-50 Cars (Except overdrive).....	61A3721R	65	61.95
1949-50 Cars with Overdrive.....	61A3698F	100	85.95
1951 Cars (Ex. overdrive).....	61A3666F	65	62.95
1951 Cars with Overdrive.....	61A3667F	100	79.95
1952-54 Cars (Ex. overdrive).....	61A3656F	65	71.95
1952-54 Cars (with Overdrive).....	61A3609F	100	105.00
1955-56 Cars (except Overdrive).....	61A3630F	65	89.95
1957-58 Cars (ex. overdrive).....	61A3610F	110	139.00
Mercury 1940-48 All.....	61A3693R	60	48.95
1949-50 (Except Overdrive).....	61A3728F	75	57.95
1949-50 With Overdrive.....	61A3729F	100	84.50
1951 (ex. O'drive) (State if 4 or 8-Bolt Mounting).....	61A3634F	75	62.50
1951 Overdrive (State if 4 or 8-Bolt Mounting).....	61A3635F	100	82.95
1952-54 (Except Overdrive).....	61A3685F	75	73.50
1952-54 (with Overdrive).....	61A3686F	100	105.00
Nash 1946-54 (Ex. O.D., Rambler)....	61A3738F	55	67.95
1946-54 O'drive (Ex. Rambler)....	61A3661F	90	84.50
Plymouth 1940-48 All.....	61A3736F	72	44.95
1949-54 (except Overdrive).....	61A3739F	72	53.95
1955-56 (except Overdrive).....	61A3636F	72	73.95
Pontiac 1940-54 all except Hydra.....	61A3697F	75	59.95
Rambler 1952-59 6-cyl. (ex. O'Drive) 1952-58 with Overdrive.....	61A3620F	50	99.50
	61A3632F	90	165.95
Studebaker 1946-53 (ex. O'Drive)....	61A3658F	60	62.50
1946-53 with Overdrive.....	61A3662F	90	84.50
1959-60 Lark.....	61A3633F	55	104.95

### 4-Speed Truck Conversion Transmissions

3 A Conversion Unit... not a replacement. Converts 3-speed transmissions to 4-speed on 1/2, 3/4-ton trucks—adds a low-low in present transmission. Heavy-duty spur type design (ex. Ch. 54 has synchromesh gears)—same as in 1 1/2-2-Ton Trucks affect gear ratio in high speed. All have shift cover and 1 "U" joint or flange. Ford types also have rear motor support throwout bearing. See "How-to-Order" and "Ship. Information."

For 1/2, 3/4, 1-Ton Trucks	Cat. No.	Lbs.	Full	Ex.
Chevrolet and GMC 1932-47.....	61 A 3694F	118	\$69.50	.....
1948-54.....	61 A 3675F	110	119.50	.....
Ford 1932-52 1-Ton only.....	61 A 3715F	138	109.00	.....

### Manual Shift Transmissions for Trucks

See "How to Order" and "Ship. Information" at left.

For These Truck Makes, Years, Mod.	Cat. No.	Lbs.	Full
Chevrolet & GMC			
1937-47 1/2, 3/4-ton, 3 speed.....	61 A 3741F	50	\$46.50
1932-47 1 1/2 Ton, 4 Speed.....	61 A 3625F	105	63.50
1948-52 1/2, 3/4-ton, 3-speed.....	61 A 3648F	50	69.50
1953-54 1/2 and 3/4-Ton, 3-Speed.....	61 A 3742F	60	71.50
1948-57 1 1/2, 2-T. (Synchromesh).....	61 A 3672F	100	109.50
1955-57 1/2, 3/4 ton (3 Speed).....	61 A 3637F	70	88.50
Dodge 1942-53 1/2, 3/4-T., 3-speed.....	61 A 3640F	60	69.50
1946-51 1 1/2-Ton 4-speed.....	61 A 3641F	135	87.50
1954-55 1/2, 3/4-Ton (3 Speed).....	61 A 3638F	50	78.50
Ford 1929-47 1 1/2-Ton, 4-Speed.....	61 A 3692F	105	74.50
1942-47 V8; 1948-52 All 1/2, 3/4-ton, 3-speed Floorboard shift only.....	61 A 3647R	50	69.95
1950-52 1/2, 3/4-T., 3-Speed (Steering Post Shift).....	61 A 3744F	70	64.50
1948-52 1 1/2-Ton, 4-Speed—F5.....	61 A 3732F	95	72.50
1953-55 1/2 T., 3 Sp. (Ex. O'drive).....	61 A 3674F	50	79.95
1953-55 1/2-T. with O'drive.....	61 A 3628F	90	149.00
1948-56 2-Ton, 4-Speed F6, F7 (Synchro mesh).....	61 A 3673F	125	189.00
1956 1/2 Ton, 3 speed.....	61 A 3626F	65	105.00
1957-58 1/2 Ton, 3 Speed.....	61 A 3627F	65	139.00
Interntl. 1932-52 1/2-Ton, 3-Speed.....	61 A 3746F	70	64.50

†State: Regular or Fluid Drive.

Write for Prices of Transmissions for Cars and Trucks Not Listed on This Page—State Car or Truck Make, Year, Model.

JUST SAY **Charge It** SEE PAGE 1281

### AUTOMATIC "AA" TRANSMISSION FLUID

In 24-Qt. Case **41c** A QUART At Wards

5 Equals Nationally-Advertised Brands. "AA" Quality. For automatic transmissions and power steering units of all cars and trucks. Mixes with original fluid.

61 A 3676 L—ONE-QUART CAN. Ship. wt. 2 lbs. 5 oz.... 44c  
PACK OF 12 QUARTS. Ship. wt. 26 lbs..... \$5.09  
CASE OF 24 QUARTS. Ship. wt. 52 lbs..... 9.84  
61 A 3601 L—ONE-GALLON CAN. Ship. wt. 8 lbs. 8 oz. 1.69  
6 ONE-GALLON CANS. Ship. wt. 55 lbs..... 9.84  
61 A 3602 L—5-GALLON CAN. Ship. wt. 42 lbs. .... 8.40  
61 A 3603 F—55-GALLON DRUM. Ship. wt. 453 lbs. Shipped promptly from Factory in Chicago, Ill..... \$66.50

6 Automatic Transmission Sealer. Stops and prevents seal leaks. Add one can every 10,000 miles.  
61 A 3600—Ship. wt. 1 lb. 6 oz..... Pint \$1.95

7 Pouring Funnel and Flex-Spout Assembly. For hard-to-get-at places. Zinc plated, 25-in. length.  
61 A 3683—Ship. wt. 1 lb..... \$1.85



### FLOOR SHIFT CONVERSION KITS

8 Convert your Car's Present Steering Column Shift to a positive, lightning-fast floor shift. Uses the time-proven H pattern. Spring-loaded shifting lever. With 15-in. stainless steel handle, black ball, rubber boot, chrome-plated hold down plate, and all parts. State make, year, model and type of transmission. Mailable from Los Angeles Factory—pay charges from nearer; Factory or Mail Order House. Ship. wt. 8 lbs.

61A3712K—Chev. 1949-60 manual trans. without overdrive  
61A3713K—Chev. 1959-60 manual trans. with overdrive...  
61A3727K—Chev. 1955-59 with Powerglide.....  
61A3730K—Chev. 1958-60 with Turboglide.....  
61A3714K—Ford 1949-60 manual trans. without o'drive ex. conv.  
61A3717K—Ford 1949-60 manual transmission with overdrive convertibles. (For 1957-59 model cars, State numbers and transmission case... P86, P85, etc.).....  
61A3719K—Ford 1951-60 with Fordomatic.....  
61A3720K—Ford 1957-60 with Crusomatic.....  
61A3726K—Ford Falcon with Fordomatic.....



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GMC 1932-54  
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1959-60 All.....  
Hudson 1949-51  
1952-54 All.....  
Kaiser 1950-54  
1955-56 All.....  
Lincoln 1949-51  
1952-54 All.....  
Nash 1950-51  
1952-53 All.....  
Olds 1946-51  
1952-53 All.....  
Plymouth 1940-48  
1949-54 All.....  
Pontiac 1940-54  
1955-56 All.....  
Rambler 1952-59  
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Studebaker 1946-53  
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Pontiac 1940-54  
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Rambler 1952-59  
1955-56  
Studebaker 1946-53  
1954-55  
1959-60





Meat  
S.A.E.  
Spec.

## Steel Wheel Bearings

Alloy, Heat Treated. Highly finished, accurately Complete set for front wheel, single bearing for Front sets complete for one wheel, inner and outer cone, grease retainer (ex. sets for Buick, Chev., Pontiac are ball bearing type). Rear bearings are ball. Av. ship. wt. Front or Rear Set 1 lb. 8 oz. ea.

These Cars and Station Wagons	Front Wheel Bearing Sets	Rear Wheel Single Bearing
1939-55 Ser. 40, 50	61 A 2607 \$4.98	61 A 2608 \$3.95
Series 40, 50...	61 A 2607 4.98	61 A 2610 4.95
All...	61 A 2633 4.98	61 A 2610 4.95
All...	61 A 2634 5.49	61 A 2610 4.95
All...	61 A 2636 6.45	61 A 2610 4.95
1941-54 All...	61 A 2609 3.95	61 A 2613 4.45
All...	61 A 2625 3.98	61 A 2626 3.95
All...	61 A 2637 3.98	61 A 2615 4.25
All...	61 A 2637 3.98	61 A 2617 4.25
53 All...	61 A 2635 3.95	61 A 2618 4.25
er & DeSoto		
5-57 All...	61 A 2624 4.39	61 A 2614 3.95
All (ex. Imperial)	61 A 2634 4.98	61 A 2614 3.95
e & Plymouth		
5-54 All...	61 A 2600 4.98	61 A 2614 3.95
57 All...	61 A 2624 4.39	61 A 2614 3.95
58 All...	61 A 2635 4.98	61 A 2614 3.95
1958		
1958-59		
53-53 Cars Only	61 A 2612 4.98	61 A 2616 3.95
Wagons...	61 A 2612 4.98	61 A 2639 4.95
58 All...	61 A 2623 4.95	61 A 2616 3.95
53 2 & 4 Dr. Sed.	61 A 2623 4.95	61 A 2619 4.25
53 Retractable		
Stop Sta. Wags.	61 A 2623 4.95	61 A 2639 4.95
1955-59 (ex. Parklane)	61 A 2623 4.95	61 A 2639 4.95
59 Parklane...	61 A 2640 6.95	61 A 2639 4.95
53-56	61 A 2641 5.45	61 A 2639 4.95
58	61 A 2642 5.49	61 A 2639 4.95
1940-54 All...	61 A 2609 3.95	61 A 2639 4.95
All...	61 A 2605 4.75	61 A 2639 4.95
57 All...	61 A 2605 4.75	61 A 2644 4.75
57 All...	61 A 2643 3.98	61 A 2644 4.75

## Grease Retainers for Front and Rear Wheels

Made to Original Specs. New seals keep lubricant in, prolong bearing life. Av. ship. wt. per pair 7 oz.

Only Models Listed	Loc.	Cat. No.	Pair
1937-55 All...	Rr. In.	61 A 2718	89c
55 All...	Rr. Out.	61 A 2719	89c
55 All...	Rear	61 A 2743	\$1.39
56 All...	Front	61 A 2720	69c
56 All...	Front	61 A 2745	\$1.79
1937-54 All...	Rr. Wh.	61 A 2702	85c
54 All...	Rr. Wh.	61 A 2703	45c
56 All...	Rr. Wh.	61 A 2733	55c
56 All...	Rr. Wh.	61 A 2734	55c
56 All...	Rr. Wh.	61 A 2735	\$1.29
56 All...	Rr. Wh.	61 A 2736	1.29
56 All...	Front	61 A 2741	55c
56 All...	Rr. Wh.	61 A 2733	\$1.29
1928-36 A, B, V-8...	Rr. Out.	61 A 2714	98c
3-48 Cars Only...	Rr. Wh.	61 A 2707	59c
33-48 Cars Only...	Rr. Out.	61 A 2708	89c
49 Cars Only...	Rr. In.	61 A 2705	75c
53 All...	Rr. Wh.	61 A 2710	69c
53 Cars Only...	Rr. Wh.	61 A 2722	69c
56 Cars Only...	Rr. Wh.	61 A 2711	89c
56 All...	Rr. Wh.	61 A 2737	69c
56 All...	Rr. Wh.	61 A 2738	\$1.39
56 1 1/2, 2-Ton Trk...	Rr. Wh.	61 A 2721	2.98
1943-55 All...	Rr. In.	61 A 2709	89c
55 All...	Rr. Wh.	61 A 2712	69c
1937-48 All...	Rr. Out.	61 A 2704	89c
48 All...	Rr. In.	61 A 2705	79c
48 All...	Rr. Wh.	61 A 2707	59c
51, 1955-60 All...	Rr. Wh.	61 A 2708	89c
51 All...	Rr. Wh.	61 A 2712	69c
54 All...	Rr. In.	61 A 2711	89c
4 All...	Rr. Wh.	61 A 2722	69c
50 All...	Rr. Wh.	61 A 2737	69c
obile 1939-54 All...	Rr. Wh.	61 A 2723	\$1.19
52 All...	Rr. Wh.	61 A 2724	69c
53 All...	Rr. Wh.	61 A 2725	69c
53 All...	Front	61 A 2726	69c
outh, Dodge, DeSoto & Chrysler			
59 (ex. 8 Pass.)...	Rr. Out.	61 A 2726	69c
57 Dodge...	Rr. In.	61 A 2716	\$1.19
50 Plym. w/o Suregrip	Rr. In.	61 A 2716	1.19
54-59 (ex. 8 pass.; 1957-59 Chrys. & DeSoto 8-cyl.	Rr. In.	61 A 2716	\$1.19
54-59 Early 1955 (Except 7 & 8 Pass.)...	Rr. In.	61 A 2716	69c
1955-60 Plym., Chrysler (except 7 & 8 pass.)...	Rr. In.	61 A 2740	69c
1955-60 Dodge All (except 8 pass.)...	Rr. In.	61 A 2740	69c
1958 Dodge Custom Royal	Rr. In.	61 A 2731	\$1.39
1958 Dodge (ex. Cust. Roy.)	Rr. In.	61 A 2716	1.19
1959 Dodge Coronet with-out Suregrip...	Rr. In.	61 A 2716	1.19
1959-60 Dodge & Plym. (ex. Cor.) with Suregrip	Rr. In.	61 A 2731	1.39
1939-54 All...	Rr. Wh.	61 A 2723	1.19
54 All...	Rr. Wh.	61 A 2723	45c
57 All...	Front	61 A 2747	89c
58...	Rr. Wh.	61 A 2742	\$1.19
59 All...	Front	61 A 2745	89c
1959-60...	Rr. Wh.	61 A 2733	\$1.29
1946-53 Jeep CJ-2A, 3A	Rr. Out.	61 A 2727	98c
1946-53 Jeep CJ-2A, 3A...	Rr. Wh.	61 A 2728	98c

## Brake-Kote

Longer Brake Life! Multi-purpose Brake-Kote resists heat, increases wear resist. of the lining. Gives smoother stops. Just paint on shoes; treats with applicator.

1956—Ship. wt. 10 oz. \$3.29

\$3.29



SAY "CHARGE IT"



## Brake Drums and Hose

Wards Perfect-Fit Brake Drums. Improve braking action, keep linings and tires from wearing out rapidly. Built to the same specifications as original equipment for perfect fit. Cast iron—precision machined to give smooth, quiet braking. For best service also relined brakes when you install new drums.

Average shipping weight each: Chev.—13 lbs.; Plymouth—11 lbs.; Ford, Mercury, Olds. and Pontiac—14 lbs.; Buick—20 lbs.

Fits Cars, Station Wagons, Trucks Where Stated	Loc.	Catalog Number	Price Each
Buick 1936-51 Ser. 40	Front	61 A 2945M	\$8.29
1936-47 Ser. 50	Front	61 A 2945M	8.29
1936-57 Ser. 40; 1936-52 Ser. 50	Rear	61 A 2945M	8.29
1952-57 Ser. 40; 1948-57 Ser. 50	Front	61 A 2940M	7.98
1942-55 Ser. 60; 1942-51 Ser. 70	Front	61 A 2940M	7.98
1953-57 Ser. 50; 1942-56 Ser. 60, 70	Rear	61 A 2940M	7.98
Chev. Pass. 1936-48 Knee-Action	F-R	61 A 2935M	6.19
1949-50	F-R	61 A 2942M	7.19
1951-58	F-R	61 A 2943M	7.19
Chev. Trucks 1936-50 1/2 Ton	Rear	61 A 2935M	6.19
1951-58 1/2 Ton	F-R	61 A 2933M	6.59
1937-42 3/4 Ton 11-in. Brakes	Rear	61 A 2933M	6.19
Ford 1949-54 All	Front	61 A 2947M	7.19
1949-54 All (ex. Sta. Wagons)	Rear	61 A 2948M	6.69
1955-56 All	Front	61 A 2971M	6.98
1955-56 All (ex. Sta. Wagons)	Rear	61 A 2972M	6.98
Ford 1/2-Ton Trucks 1943-52	Front	61 A 2825M	6.69
1953-56	Front	61 A 2826M	6.69
1948-56	Rear	61 A 2827M	6.69
Mercury 1952-54 All	Front	61 A 2971M	6.98
1952-54 All	Rear	61 A 2972M	6.98
Oldsmobile 1942-50 66, 68, 76	Rear	61 A 2944M	6.29
1942-50 66, 68, 76	Front	61 A 2945M	6.29
1952-56 All	Front	61 A 2975M	7.49
1952-56 All	Rear	61 A 2973M	7.49
Plymouth 1937-56	Rear	61 A 2828M	7.79
1937-48	Front	61 A 2829M	7.79
1951-56 6 cyl.	Front	61 A 2831M	8.98
1955-56 8 cyl.	Front	61 A 2832M	11.50
1957-58 With 11-in. Drums	F-R	61 A 2961M	11.50
Pontiac 1937-57 All	Rear	61 A 2944M	6.29
1937-48 All	Front	61 A 2945M	6.29
1949-54 All	Front	61 A 2973M	6.69
1955-56 All	Front	61 A 2961M	7.98
1957-58	Front	61 A 2961M	7.59
1958	Rear	61 A 2926M	6.59

Leakproof, Hydraulic Brake Hose. Tested to withstand 5,000 lbs. pressure. Connects hydraulic brake lines to wheel cylinder. With rust-resistant fittings.

Buick 1942-59 Dodge, DeSoto 1939-59 Plymouth 1939-59 Chev. 1936-59 Ford 1939-59 Olds. 1939-59 ex. '59 Wag. Chrys. 1940-59 Merc. 1939-59 Pontiac 1939-59 61 A 2927—State Make, Year and Model of Car; State whether for front or rear. Ship. wt. 5 oz. 98c



## Stop-Light Switches

Safety First Stop-Light Switches. Help prevent rear-end collision. "Dead" stop-light switches endanger car passengers and car itself. Don't risk an accident—check the switch on your car now! If dead—replace immediately. Wards stop-light switches are equal in quality and performance to original equipment. Shipping weight 2 oz.

For Cars, Station Wags., Trucks Where Stated	Catalog Number	Price
Buick 1941-55	61 A 2927	59c
1956-60	61 A 2931	59c
Cadillac 1941-50	61 A 2927	59c
1951-55	61 A 2921	65c
Chevrolet 1941 Car	61 A 2923	59c
1942-50 Car	61 A 2921	65c
1951-54 Car	61 A 2922	59c
1955-57 All	61 A 2923	59c
1958 All	61 A 2931	69c
1959 & 60	61 A 2933	69c
Chev. Truck 1941-42	61 A 2927	59c
1951-54	61 A 2921	65c
1955-59	61 A 2923	59c
Corvair 1960	61 A 2923	69c
Chrys. & DeSoto 1937-52	61 A 2924	59c
1953-54	61 A 2925	65c
1955-60 (Ex. Chrys. Power Flite)	61 A 2937	65c
Dodge, Plym. 1938-52	61 A 2924	59c
1953-54	61 A 2925	65c
1955-60	61 A 2937	65c
Ford, Mercury 1939-60 All	61 A 2923	59c
Falcon	61 A 2923	59c
Hudson 1948-57 (ex. '55)	61 A 2923	59c
1955	61 A 2924	59c
Kaiser & Frazer 1947-50	61 A 2927	59c
1951-54	61 A 2927	59c
Lincoln 1952-53	61 A 2927	59c
1943-51	61 A 2924	59c
Nash 1939-55	61 A 2924	59c
Nash & Rambler 1956-57	61 A 2923	59c
Oldsmobile 1940-50	61 A 2923	59c
1951-53 w/o Power Brk.	61 A 2921	65c
Pontiac 1940-54 All	61 A 2923	59c
1958-59 All	61 A 2927	98c
Studebaker 1942-58	61 A 2923	59c
Valiant 1960	61 A 2937	65c

## Brake Pull-Back Springs for Popular Cars

Restore Correct Tension for proper brake adjustment. Equal original. Each kit reconditions 2 wheels; order both front and rear kit for 4 wheels. Av. wt. 7 oz. State front or rear kit. Price per Kit... 79c

## Emergency Brake Cables . . . Low as \$1.29

Rugged Emergency Brake Cables. New, original top quality. For rear auto wheels, also for hand lever cables. Exposure causes cables to rust and wear out. Replace your old cables for safer braking. Be sure to state car make, year and model.

### REAR WHEEL BRAKE CABLES ONLY

61 A 2974—For Chevrolet 1941-54; Ford 1942-48 All Passenger Cars. Ship. wt. 1 lb. 8 oz. \$2.29

61 A 2975—For Chevrolet 1955-57 (ex. convertibles); Ford 1949-56 (ex. Convert. and T-Bird). Ship. wt. 2 lbs. 7 oz. \$3.89

### HAND LEVER BRAKE CABLES ONLY

61 A 2977—For Chev. 1955-57 All. Ship. wt. 9 oz. \$1.29

61 A 2976—For Ford 1941-56 (except Station Wagon, Convertible, T-Bird). Ship. wt. 1 lb. 4 oz. \$2.59

## Heavy-Duty Brake Bands . . . Only \$3.49

Duplicate Original Equipment. Heavy-duty woven fiber cotton lining, oil treated for longer wear, quicker braking. Resists heat, grit and moisture. Easy to install.

Not for models with Tiptoe or Gyromatic transmission. FOR FOLLOWING CARS ONLY. Chrysler 1941-53 (C28, 34, 38); DeSoto 1941-53 6-cylinder (model S8, S10, S11); Dodge 1941-55 All 6-cylinder; Plymouth 1941-57 6-cylinder.

61 A 2549—Av. ship. wt. 1 lb. 14 oz. Each \$3.49

SATISFACTION GUARANTEED

BA WARDS 1177





# Riverside GUARANTEED BONDED BRAKE SHOES

EQUAL TO OR BETTER THAN ORIGINAL EQUIPMENT... AT LOW Riverside PRICES

GUARANTEED 40,000 MILES

GUARANTEED 25,000 MILES

## Riverside "40" for Severe Service

① Our Finest Bonded Brake Shoes—Premium Grade for Severe Service. Priced only a little higher than Riverside "25" sets, but guaranteed for 15,000 extra miles of safer driving. Top-of-the-line quality by one of America's leading makers.

Proving Ground Tested under all conditions, duplicating on-the-road use. Withstand grueling stop-and-go driving... rugged mountain or desert driving.

Exceed Car Maker's Specifications for lining quality. Duplicate or improve original brake performance.

Bonded Dual-Friction Linings for balanced performance. Wear evenly, stop smoothly, dependably—provide firm but not harsh pedal feel. Metal impregnated for greater cooling, strength. Bond-Tested.

Precision Cam-Ground for superior life, break-in—no filing, grinding. Custom Engineered to Your Car.

## Riverside "25"—New-Car Quality

② Words Standard of Excellence. High quality in every respect—performance and durability proven by thousands of satisfied Ward customers. Not to be confused with inferior linings built to a price. Top materials and workmanship—fully tested.

Guaranteed 25,000 Miles (about 2 years average driving). Single-friction linings—bonded, Bond-Tested, then contour-ground for good fit without filing or grinding.

Duplicate Original Car-Maker's Specifications for new-car durability and performance. Similar grade supplied with your car factory-new. Custom-Engineered to fit Your Model Car.

Riverside "25"  
LOW AS  
**\$2.99**  
per Set  
(With Trade-In)

## Your Best Buy In Brake Lining Is Riverside

### HERE'S WHY...

- Low Riverside Prices Mean Big Savings for You. Why Pay More?
- Riverside ready-lined Bonded Brake Shoes equal nationally-known brake shoes in quality, dependability.
- You Save \$12 to \$25 Extra By Installing Shoes Yourself. Easy to Do... All you need is a wrench, pliers, screwdriver and hammer. Full, easy-to-read instructions are included.
- You Save Even More When You Trade In Your Old Brake Shoes. See "How to Order" below. Your old brake shoes bring you a liberal trade-in refund.
- You Save, with 60% to 75% Greater Useful Lining Depth. Bonded construction means Extra Life... Greater Dependability... Lower Cost-per-Mile of Use. No wasted lining depth.
- Prevent Possible Brake Drum Damage... Bonded-on linings eliminate rivets that can gouge or score, damage your drums.
- Get 1/3 MORE Braking Area... Greater Efficiency, extra stopping ease... longer life... more dependability, freedom from pedal "fade" in severe use.
- Finest Quality... by one of America's leading friction materials producers. Assembled on re-manufactured shoes (only sound shoes used). Each relined shoe fully, individually Bond-Tested for dependability.

### Fully Guaranteed

You take no chances when you buy Riversides. If a Riverside Bonded Brake Shoe or Lining should fail within its guarantee period (barring misuse or accident) We will Replace It Free of Charge.

### How To Order

TO ORDER RIVERSIDE BONDED BRAKE SHOES: Select the quality shoe sets you prefer—either Riverside "25" or "40". Each set has 4 shoes (for 2 wheels, front or rear). When ordering, state Cat. No.—send Wards the Full Price. You will receive a refund Coupon (for whatever the table "Trade-In Credit" shows).

Return old shoes with this Coupon, for refund, to nearest Ward Retail or Catalog Store, or Prepaid, to Wards Mail Order House.

NOTE: Changing Brake Shoes. We recommend, for maximum safety, that you drain and refill your hydraulic system with Riverside Super Heavy Duty Fluid on opp. page. Order the Quart size—drain and refill instructions included.

## BRAKE SHOES INSTALLED

for Reasonable Charge. Check Your Nearby Ward Catalog Store

For Cars and Station Wagons; Also For Trucks Where Specifically Stated

Each Set has 4 Shoes for 2 Wheels Average Ship, wt. 9 lbs. per Set	Front Set Cat. No.	Price Front Set	Trade In Credit	Rear Set Cat. No.	Price Rear Set	Trade In Credit
Buick 1936-51 Series 40, 50	61 A 2586	\$9.19	\$3.50	61 A 2586	\$9.19	\$3.50
1940-51 Series 60, 70	61 A 2593	9.28	3.50	61 A 2593	9.28	3.50
1952 Series 50; 1952-55 Series 40	61 A 2593	9.28	3.50	61 A 2586	9.19	3.50
1953-57 Ser. 50, 60; 1956-57 Ser. 40	61 A 2593	9.28	3.50	61 A 2593	9.28	3.50
1952-57 Series 70	61 A 2593	9.28	3.50	61 A 2593	9.28	3.50
1958-60 All	61 A 2688	13.29	5.50	61 A 2593	9.28	3.50
Cadillac 1950-51 Series 60, 61, 62. With Standard Anchors Only	61 A 2597	9.19	3.50	61 A 2597	9.19	3.50
1952 Series 60, 62	61 A 2688	13.29	5.50	61 A 2687	13.29	5.50
1959 Ser. 67, 68; 1952-58 Ser. 75, 86, 7500	61 A 2688	13.29	5.50	61 A 2688	13.29	5.50
1959 All, except Ser. 67, 68; 1953-58 Series 60, 62, 6000, 6200	61 A 2689	13.29	5.50	61 A 2689	13.29	5.50
Chevrolet 1936-50 Cars, Wags., 1/2-T. Truck	61 A 2562	5.99	1.50	61 A 2562	5.99	1.50
1951-58 Cars, Wags., 1/2-Ton Truck	61 A 2587	9.18	3.50	61 A 2587	9.18	3.50
1959-60 Passenger & Station Wagon	61 A 2696	11.29	4.50	61 A 2587	9.18	3.50
1959-60 1/2-Ton Truck	61 A 2587	9.18	3.50	61 A 2587	9.18	3.50
Corvair 1960	61 A 2659	12.29	5.50	61 A 2659	12.29	5.50
Chrysler 1946-49 6-Cylinder	61 A 2565	8.79	3.10	61 A 2565	8.79	3.10
1950-55 Cars, Station Wagons	61 A 2589	9.38	3.50	61 A 2589	9.38	3.50
1956 Cars, Station Wagons	61 A 2649	10.29	4.00	61 A 2649	10.29	4.00
1957 Cars, Station Wagons	61 A 2683	10.09	4.00	61 A 2683	10.09	4.00
1958-Early 1959 Cars, Wags. (Ex. Windsor 11-in. drums)	61 A 2683	10.09	4.00	61 A 2683	10.09	4.00
1958-Early 1959 Windsor 11-in. Drums	61 A 2684	9.79	4.00	61 A 2684	9.79	4.00
*Valiant 1960	61 A 2663	10.69	4.00	61 A 2662	10.69	4.00
De Soto 1950-55 Pass. Cars, Wags.	61 A 2589	9.38	3.50	61 A 2589	9.38	3.50
1956 Pass. Cars, Sta. Wags.	61 A 2649	10.29	4.00	61 A 2649	10.29	4.00
1957 through Early 1959 Pass., Wags. (Ex. 11-in. Firesweep drums)	61 A 2693	10.09	4.00	61 A 2693	10.09	4.00
1957 through Early 1959 Firesweep with 11-in. Drums	61 A 2684	9.79	4.00	61 A 2684	9.79	4.00
Dodge 1950-52 Coronet (8-Pass.) D34, D42, Custom D22	61 A 2589	9.38	3.50	61 A 2589	9.38	3.50
1950-54 Cor. (5-Pass.), Royal, Meadowbrook (except D51, D-52)	61 A 2565	8.79	3.10	61 A 2565	8.79	3.10
1950-54 W/aler Suburban, K'way, D51-1, Meadowbrook, D-52 Coronet	61 A 2584	8.29	2.70	61 A 2584	8.29	2.70
1955-56 All (Except D500)	61 A 2565	8.79	3.10	61 A 2565	8.79	3.10
1956 D500	61 A 2649	10.29	4.00	61 A 2649	10.29	4.00
1957 All (Ex. Conv., Wags., 4-dr. Hardtops)	61 A 2684	9.79	4.00	61 A 2648	9.69	3.70
1957 Conv., Wags., 4-dr. Hardtops	61 A 2684	9.79	4.00	61 A 2684	9.79	4.00
1958-Early 1959 Cars, 12-in. Drums	61 A 2683	10.09	4.00	61 A 2683	10.09	4.00
1958-Early 1959 Cars, 11-in. Drums	61 A 2684	9.79	4.00	61 A 2648	9.69	3.70
1958-Early 1959 Wags., 11-in. Drums	61 A 2684	9.79	4.00	61 A 2684	9.79	4.00
1959-60 All, Exc. Dart	61 A 2698	11.09	5.00	61 A 2698	11.09	5.00
Dart 1960 With 2 in. Lining Except Subr.	61 A 2697	11.09	5.00	61 A 2697	11.09	5.00
1960 With 2 1/2 in. Lining	61 A 2698	11.09	5.00	61 A 2698	11.09	5.00
1960 Suburban	61 A 2698	11.09	5.00	61 A 2697	11.09	5.00
Ford 1939-42 Cars, Wags., 1/2-Ton Truck	61 A 2576	8.29	2.70	61 A 2577	8.29	2.70
1946-48 Cars, Wags., Trucks, (except 48-1/2-Ton Truck)	61 A 2676	8.19	2.60	61 A 2677	8.19	2.60
1949-53 Cars (ex. Sta. Wag.)	61 A 2678	9.19	3.40	61 A 2679	9.19	3.40
1954 Cars (ex. Station Wagons)	61 A 2576	8.29	2.70	61 A 2679	9.19	3.40
1955-59 Cars (ex. Sta. Wag.)	61 A 2591	9.28	3.50	61 A 2679	9.19	3.40
1949-51 Station Wagons	61 A 2678	9.19	3.40	61 A 2591	9.28	3.50
1952-54 Station Wagons	61 A 2647	9.39	3.50	61 A 2647	9.39	3.50
1955-59 Station Wagons	61 A 2691	13.19	5.50	61 A 2647	9.39	3.50
1960 Cars (ex. Sta. Wag.)	61 A 2660	10.69	4.00	61 A 2661	10.69	4.00
1960 Station Wagon	61 A 2660	10.69	4.00	61 A 2660	10.69	4.00
*Falcon 1960 Pass.	61 A 2678	9.19	3.40	61 A 2679	9.19	3.40
*1960 Sta. Wagon	61 A 2647	9.39	3.50	61 A 2591	9.28	3.50
Thunderbird 1955-56	61 A 2647	9.39	3.50	61 A 2647	9.39	3.50
1957-58	61 A 2647	9.39	3.50	61 A 2647	9.39	3.50
1959-60	61 A 2591	9.28	3.50	61 A 2679	9.19	3.40
Mercury 1949-54 Cars, Wags.	61 A 2597	9.19	3.50	61 A 2591	9.28	3.50
1955-56 Cars, Sta. Wags.	61 A 2647	9.39	3.50	61 A 2647	9.39	3.50
1957 Ex. Sta. Wag., Turnpike	61 A 2651	13.19	5.50	61 A 2647	9.39	3.50
1958-59 All, 1957 Sta. Wags., Cruiser	61 A 2597	9.19	3.50	61 A 2591	9.28	3.50
1958 Medalist	61 A 2660	10.69	4.00	61 A 2661	10.69	4.00
*Coronet 1960 Pass.	61 A 2660	10.69	4.00	61 A 2660	10.69	4.00
*1960 Sta. Wagon	61 A 2621	9.69	4.00	61 A 2621	9.69	4.00
Nash 1948-53 Statesman 600	61 A 2597	9.19	3.50	61 A 2591	9.28	3.50
1955-57 Ambassador	61 A 2692	12.19	5.00	61 A 2693	9.19	4.00
1958 V8 Ambassador	61 A 2621	9.69	4.00	61 A 2622	9.69	4.00
Nash Rambler 1953-54 9-in. Drum; 1955 All	61 A 2680	12.39	6.50	61 A 2621	9.69	4.00
1956 and Early 1957	61 A 2681	12.39	6.50	61 A 2682	9.89	4.00
Late 1957, 1958-60 6-Cylinder Models	61 A 2682	9.89	4.00	61 A 2682	9.89	4.00
1958-59 American	61 A 2662	10.69	4.00	61 A 2662	10.69	4.00
Rambler, American 1960	61 A 2692	12.19	5.00	61 A 2693	9.19	4.00
1958-60 V8, Ambassador	61 A 2592	9.28	3.50	61 A 2591	9.28	3.50
Oldsmobile 1942-48, 78, 98	61 A 2597	9.19	3.50	61 A 2591	9.28	3.50
1949-60 88, 98	61 A 2584	8.29	2.70	61 A 2584	8.29	2.70
Plymouth 1946-56 6-Cylinder	61 A 2565	8.79	3.10	61 A 2584	8.29	2.70
1955-56 V8, Ex. P27, Suburb., Fury	61 A 2565	8.79	3.10	61 A 2565	8.79	3.10
1955-56 V8 P27, Suburban, Fury	61 A 2648	9.69	3.70	61 A 2648	9.69	3.70
1957 Cars, Station Wagons	61 A 2648	9.69	3.70	61 A 2648	9.69	3.70
1958-Early 1959 Pass., Wags., 6-Cyl., V8 with 11-in. drums	61 A 2683	10.09	4.00	61 A 2683	10.09	4.00
1958-Early 1959 Pass. Cars, Wags., V8 with 12 in. drums	61 A 2697	11.09	5.00	61 A 2697	11.09	5.00
Late 1959-60 ex. Suburban	61 A 2698	11.09	5.00	61 A 2697	11.09	5.00
Late 1959-60 Suburban only	61 A 2592	9.28	3.50	61 A 2590	9.28	3.50
Pontiac 1949-54 Cars, Sta. Wag.	61 A 2620	9.39	4.10	61 A 2590	9.28	3.50
1955-58 Cars, Sta. Wag.	61 A 2694	9.59	3.80	61 A 2695	9.59	3.80
1959-60 All	61 A 2594	12.38	7.00	61 A 2594	12.38	7.00
Studebaker 1947-53 Champion	61 A 2685	8.79	3.10	61 A 2682	9.89	4.00
1954-58 Champion, Scotsman	61 A 2595	12.38	7.00	61 A 2595	12.38	7.00
1947-50 Commander	61 A 2595	12.38	7.00	61 A 2594	12.38	7.00
1951-53 Commander	61 A 2685	8.79	3.10	61 A 2682	9.89	4.00
1959-60 Lark 6-Cyl.	61 A 2685	8.79	3.10	61 A 2682	9.89	4.00

RIVERSIDE "40"					
Front Set Cat. No.	Price Front Set	Trade In Credit	Rear Set Cat. No.	Price Rear Set	Trade In Credit
61 A 2586	\$9.19	\$3.50	61 A 2586	\$9.19	\$3.50
61 A 2593	9.28	3.50	61 A 2593	9.28	3.50
61 A 2593	9.28	3.50	61 A 2586	9.19	3.50
61 A 2593	9.28	3.50	61 A 2593	9.28	3.50
61 A 2593	9.28	3.50	61 A 2593	9.28	3.50
61 A 2686	13.29	5.50	61 A 2593	9.28	3.50
61 A 2597	9.19	3.50	61 A 2597	9.19	3.50
61 A 2688	13.29	5.50	61 A 2687	13.29	5.50
61 A 2688	13.29	5.50	61 A 2688	13.29	5.50
61 A 2689	13.29	5.50	61 A 2689	13.29	5.50
61 A 2562	5.99	1.50	61 A 2562	5.99	1.50
61 A 2587	9.18	3.50	61 A 2587	9.18	3.50
61 A 2696	11.29	4.50	61 A 2587	9.18	3.50
61 A 2587	9.18	3.50	61 A 2587	9.18	3.50
61 A 2659	12.29	5.50	61 A 2659	12.29	5.50
61 A 2565	8.79	3.10	61 A 2565	8.79	3.10
61 A 2589	9.38	3.50	61 A 2589	9.38	3.50
61 A 2649	10.29	4.00	61 A 2649	10.29	4.00
61 A 2683	10.09	4.00	61 A 2683	10.09	4.00
61 A 2683	10.09	4.00	61 A 2683	10.09	4.00
61 A 2684	9.79	4.00	61 A 2684	9.79	4.00
61 A 2663	10.69	4.00	61 A 2662	10.69	4.00
61 A 2589	9.38	3.50	61 A 2589	9.38	3.50
61 A 2649	10.29	4.00	61 A 2649	10.29	4.00
61 A 2693	10.09	4.00	61 A 2693	10.09	4.00
61 A 2684	9.79	4.00	61 A 2684	9.79	4.00
61 A 2589	9.38	3.50	61 A 2589	9.38	3.50
61 A 2565	8.79	3.10	61 A 2565	8.79	3.10
61 A 2584	8.29	2.70	61 A 2584	8.29	2.70
61 A 2565	8.79	3.10	61 A 2565	8.79	3.10
61 A 2649	10.29	4.00	61 A 2649	10.29	4.00
61 A 2684	9.79	4.00	61 A 2648	9.69	3.70
61 A 2684	9.79	4.00	61 A 2684	9.79	4.00
61 A 2683	10.09	4.00	61 A 2683	10.09	4.00
61 A 2684	9.79	4.00	61 A 2648	9.69	3.70
61 A 2684	9.79	4.00	61 A 2684	9.79	4.00
61 A 2698	11.09	5.00	61 A 2698	11.09	5.00
61 A 2697	11.09	5.00	61 A 2697	11.09	5.00
61 A 2698	11.09	5.00	61 A 2698	11.09	5.00
61 A 2698	11.09	5.00	61 A 2697	11.09	5.00
.....			.....		
61 A 2576	8.29	2.70	61 A 2577	8.29	2.70
61 A 2676	8.19	2.60	61 A 2677	8.19	2.60
61 A 2678	9.19	3.40	61 A 2679	9.19	3.40
61 A 2576	8.29	2.70	61 A 2679	9.19	3.40
61 A 2591	9.28	3.50	61 A 2679	9.19	3.40
61 A 2678	9.19	3.40	61 A 2591	9.28	3.50
61 A 2647	9.39	3.50	61 A 2647	9.39	3.50
61 A 2691	13.19	5.50	61 A 2647	9.39	3.50
61 A 2660	10.69	4.00	61 A 2661	10.69	4.00
61 A 2660	10.69	4.00	61 A 2660	10.69	4.00
61 A 2678	9.19	3.40	61 A 2679	9.19	3.40
61 A 2647	9.39	3.50	61 A 2591	9.28	3.50
61 A 2647	9.39	3.50	61 A 2647	9.39	3.50
61 A 2591	9.28	3.50	61 A 2679	9.19	3.40
61 A 2597	9.19	3.50	61 A 2591	9.28	3.50
61 A 2647	9.39	3.50	61 A 2647	9.39	3.50
61 A 2691	13.19	5.50	61 A 2647	9.39	3.50
61 A 2597	9.19	3.50	61 A 2591	9.28	3.50
61 A 2660	10.69	4.00	61 A 2661	10.69	4.00
61 A 2660	10.69	4.00	61 A 2660	10.69	4.00
61 A 2621	9.69	4.00	61 A 2621	9.69	4.00
61 A 2597	9.19	3.50	61 A 2591	9.28	3.50
61 A 2692	12.19	5.00	61 A 2693	9.19	4.00
61 A 2621	9.69	4.00	61 A 2622	9.69	4.00
61 A 2680	12.39	6.50	61 A 2621	9.69	4.00
61 A 2681	12.39	6.50	61 A 2682	9.89	4.00
61 A 2682	9.89	4.00	61 A 2682	9.89	4.00
61 A 2662	10.69	4.00	61 A 2662	10.69	4.00
61 A 2692	12.19	5.00	61 A 2693	9.19	4.00
61 A 2592	9.28	3.50	61 A 2591	9.28	3.50
61 A 2597	9.19	3.50	61 A 2591	9.28	3.50
61 A 2584	8.29	2.70	61 A 2584	8.29	2.70
61 A 2565	8.79	3.10	61 A 2584	8.29	2.70
61 A 2565	8.79	3.10	61 A 2565	8.79	3.10
61 A 2648	9.69	3.70	61 A 2648	9.69	3.70
61 A 2649	9.69	3.70	61 A 2649	9.69	3.70
61 A 2683	10.09	4.00	61 A 2683	10.09	4.00
61 A 2697	11.09	5.00	61 A 2697	11.09	5.00
61 A 2698	11.09	5.00	61 A 2697	11.09	5.00
61 A 2592	9.28	3.50	61 A 2590	9.28	3.50
61 A 2620	9.39	4.10	61 A 2590	9.28	3.50
61 A 2694	9.59	3.80	61 A 2695	9.59	3.80
61 A 2594	12.38	7.00	61 A 2594	12.38	7.00
61 A 2685	8.79	3.10	61 A 2682	9.89	4.00
61 A 2595	12.38	7.00	61 A 2595	12.38	7.00
61 A 2595	12.38	7.00	61 A 2594	12.38	7.00
61 A 2685	8.79	3.10	61 A 2682	9.89	4.00



## Brake Cylinders and Repair Kits



er Cylinder Assemblies. New, not rebuilt. Replace  
at perfectly. Machined of new castings. Pressure  
safety-first service. Av. ship. wt. 5 lbs.

Sta. Wags.; Trucks If Stated	Cat. No.	Each
1950-52, 50, 70; 1951-53, 40....	61 A 2981	\$5.19
1955 All (Exc. power brake)....	61 A 2902	5.59
1940-52 Cars (Ex. Pow. Gl.)....	61 A 2846	5.49
2 All with Power Glide.....	61 A 2980	5.69
4 All (Except Power Gl.).....	61 A 2964	5.39
1953-54 6 cyl. (Ex. Pwr. Brakes)....	61 A 2965	5.39
1958 All (Except Power Brakes)....	61 A 2865	5.39
60 (Except Moraine Power Brakes)....	61 A 2892	5.49
Trucks 1952-55 1/2-Ton Truck Except 2nd Series 1955)....	61 A 2878	5.39
Chrysler & De Soto 1946-49 All.....	61 A 2850	5.98
1957 All.....	61 A 2872	5.79
Early (with Std. & Pow. Brakes)....	61 A 2893	5.89
Late & 1959-60 (with Std. Brakes)....	61 A 2894	5.89
60 (with Power Brakes only)....	61 A 2893	5.89
1953-54 6 cyl. (Ex. Pwr. Brakes)....	61 A 2868	6.69
1953-54 All (Ex. Power Brakes)....	61 A 2868	6.69
1946-52 All.....	61 A 2850	5.98
54 All.....	61 A 2871	6.29
57 (Except Power Brakes)....	61 A 2872	5.79
Early (with Std. & Pow. Brakes)....	61 A 2893	5.89
Late & 1959-60 (with Std. Brakes)....	61 A 2894	5.89
60 (with Power Brakes only)....	61 A 2893	5.89
1942-54 All.....	61 A 2848	4.98
57 (Except Power Brakes)....	61 A 2877	4.79
All (Except Power Brakes)....	61 A 2865	5.19
all (except Power Brakes)....	61 A 2849	6.79
1950-55 All 1958; 59 American 59 All Exc. American.....	61 A 2843	4.49
1947-59 (Ex. Power Bks.)....	61 A 2843	4.49
1946-51 Pass., Truck (Ex. Jeep)....	61 A 2843	4.49
56 Pass.; 1953-56 Truck.....	61 A 2843	4.49
61 Jeep.....	61 A 2983	5.39
59 Jeep CJ3A, CJ3B, CJ5, CJ6....	61 A 2843	4.49

### WHEN REPLACING BRAKE CYLINDERS

Drain Out Old Brake Fluid—Replace with New. Order Quart Can at Right

### Master Cylinder Repair Kits 89c

Completely overhauls 1 master cylinder. New parts—equal original. Incl. piston assembly, primary and secondary cup, boot valve, return spring, clamps valve where needed). Av. Ship. wt. 3 oz.

Fit the Following Cars and Station Wagons:  
1941-59 (ex. 1956 and power brakes); Chevrolet 59 (ex. p-brakes); Chrysler 1946-59 (ex. 1955 p-brakes); DeSoto 1946-59 (ex. 1955 p-brakes); Dodge 1946-59 (ex. 1955-56 p-brakes); Ford 1939-59 (State if Power es); Mercury 1939-59 (ex. p-brakes); Olds 1941-59 (p-brakes); Plymouth 1946-59 (ex. 1955-56 p-brakes); 1936-58; Studebaker 1948-59.  
1946-54; Rambler 1950-59.

2901—State Car Make, Year, Model.....Kit 89c

### Wheel Cylinder Repair Kits 78c

Each kit reconditions 2 wheels. All new parts—equal original equipment. Everything to recondition cylinder for 2 wheels: cups, boots, springs. For best brakes, 4 cylinders. Av. ship. wt. for 2 wheels, 3 oz.

Fit the following cars and "A" station wagons.  
1940-60; Chevrolet; 1936-60; Chrysler 1946-60; 1946-60; Dodge 1946-60; Ford 1939-60; Mercury 60; Olds 1941-60; Plymouth 1946-60; Pontiac 1937-1950-59; Studebaker 1948-60; Willys 1946-59.

2823—State Car Make, Year and Model; State Front Rear Kit Wanted. To recondition 4 cylinders, order Front and Rear.....Kit (for 2 wheels) 78c

4 New Brake Wheel Cylinder Assemblies. Not rebuilt—brand new. Tested and assembled, ready for installation. Average ship. wt. 1 lb. 8 oz.

For These Cars, Sta. Wags. For Trucks Where Stated	Left Front	Right Front	Left Rear	Right Rear	Ea.
Buick 1950-57 All.....	61 A 2900	61 A 2901	61 A 2967	61 A 2968	\$2.19
1942-49 All.....	61 A 2900	61 A 2901	61 A 2909	61 A 2912	2.19
1958-60 All.....	61 A 2913	61 A 2914	61 A 2967	61 A 2968	2.19
Chevrolet 1937-48 All.....	61 A 2857	61 A 2858	61 A 2856	61 A 2856	2.19
1949-50 All.....	61 A 2882	61 A 2883	61 A 2884	61 A 2884	2.19
1951-54 All.....	61 A 2958	61 A 2959	61 A 2969	61 A 2969	2.19
1955-57 All.....	61 A 2866	61 A 2867	61 A 2967	61 A 2968	2.19
1958.....	61 A 2884	61 A 2885	61 A 2967	61 A 2968	2.19
1959.....	61 A 2866	61 A 2867	61 A 2967	61 A 2968	2.19
Chev. Trucks 1951-55 1/2-ton (Ex. 2nd Ser. 1955)....	61 A 2959	61 A 2958	61 A 2969	61 A 2969	2.19
1955-59 1/2 ton exc. 1st Ser. 1955.....	61 A 2959	61 A 2958	61 A 2967	61 A 2968	2.19
Chrysler & De Soto 1946-55 1956-58.....	61 A 2954	61 A 2955	61 A 2870	61 A 2870	3.39
Dodge 1946-56 All.....	61 A 2954	61 A 2955	61 A 2870	61 A 2870	3.39
1957-58.....	61 A 2986	61 A 2987	61 A 2988	61 A 2988	3.39
Ford & Merc. 1942-48 All.....	61 A 2886	61 A 2885	61 A 2861	61 A 2862	2.19
1952-56 (ex. Sta. Wag.)....	61 A 2951	61 A 2950	61 A 2953	61 A 2952	2.19
1952-56 Wag. ex. 1955.....	61 A 2951	61 A 2950	61 A 2953	61 A 2952	2.19
Ford 1949-51 All.....	61 A 2951	61 A 2950	61 A 2953	61 A 2952	2.19
1957-58 (ex. Sta. Wag.)....	61 A 2929	61 A 2930	61 A 2953	61 A 2952	2.19
1957-58 Sta. Wagon.....	61 A 2929	61 A 2930	61 A 2953	61 A 2952	2.19
Ford Trucks 1948-54 1/2 ton 1955-58 1/2 ton.....	61 A 2876	61 A 2879	61 A 2855	61 A 2904	2.19
Mercury 1957.....	61 A 2923	61 A 2930	61 A 2873	61 A 2874	2.19
1958-60.....	61 A 2929	61 A 2930	61 A 2873	61 A 2874	2.19
Olds. 1950-53 "88", "98" 1954-56.....	61 A 2907	61 A 2906	61 A 2852	61 A 2853	2.19
1957-58.....	61 A 2915	61 A 2916	61 A 2864	61 A 2863	2.19
1959.....	61 A 2917	61 A 2925	61 A 2967	61 A 2968	2.19
Plymouth 1946-56.....	61 A 2954	61 A 2955	61 A 2870	61 A 2870	3.39
1957-58.....	61 A 2956	61 A 2957	61 A 2988	61 A 2988	3.39
1959 Early.....	61 A 2956	61 A 2957	61 A 2988	61 A 2988	3.39
Pontiac 1942-48; 1955-57 1949-54 All.....	61 A 2854	61 A 2858	61 A 2852	61 A 2853	2.19
1958.....	61 A 2900	61 A 2901	61 A 2909	61 A 2912	2.19
1959.....	61 A 2934	61 A 2935	61 A 2909	61 A 2912	2.19
Willys 1946-51 (ex. Jeep)....	61 A 2880	61 A 2889	61 A 2891	61 A 2891	2.19
1946-53 Jeep CJ3A.....	61 A 2887	61 A 2887	61 A 2908	61 A 2908	2.19
1953-57 Jeep CJ3B, 5, 6.....	61 A 2888	61 A 2888	61 A 2910	61 A 2910	2.19

\*Two cylinders for one wheel (upper, lower) included for these cars.

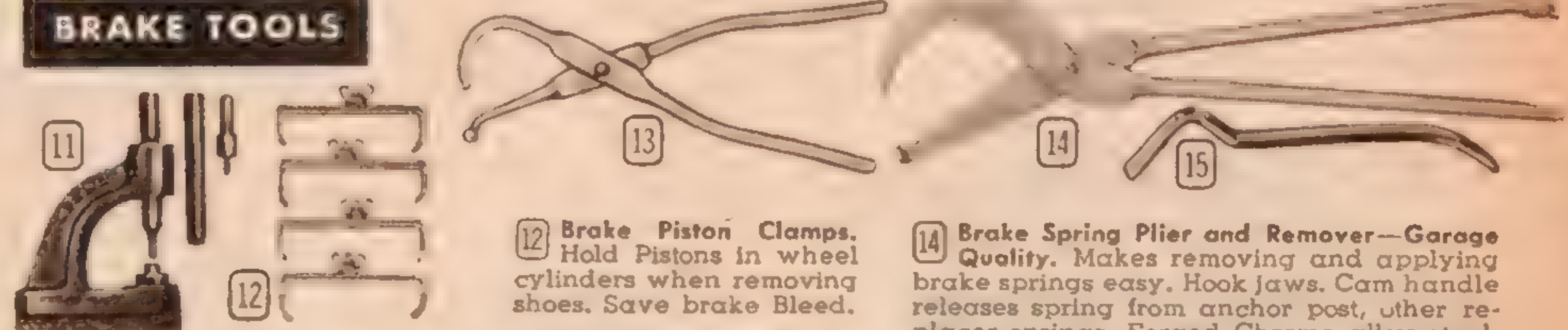
## BRAKE BLEEDERS AND HOSE



- 7 Economy Brake Bleeder. With check valve, two thread sizes, Zerk adapter. Fits all hydraulic brakes. 61 A 9466—Ship. wt. 4 oz.....\$1.29
- 8 Bleeder Hose. Removes air bubbles from brake lines. Threaded fittings. 61 A 2839—Ship. wt. 2 oz.....19c
- 9 Emergency Brake Cable Shortener. Tightens slack cable. 61 A 2911—Ship. wt. 3 oz.....39c

- 10 Brake Bleeder. Automatically bleeds all 4 wheel cyls. without pumping pedal. Holds 1 qt. fluid All American-made cars (See special adaptors below). 61 A 9474—Wt. 1 lb. 6 oz. \$5.98
- Adaptors for Above. Ave. wt. 5 oz.  
61A9475-1956-60Chry.Prod.75c  
61A9476-1960 Ford Prod....98c

## BRAKE TOOLS



- 11 Brake Relining and Riveting Set. Includes holder, anvil, knock-out punch, clincher tool combination drill, counterbore. 61 A 9438—Rivets not included. Ship. wt. 1 lb. 4 oz.....Set \$1.29

- 12 Brake Piston Clamps. Hold Pistons in wheel cylinders when removing shoes. Save brake Bleed. For all Cars, trucks. 61 A 9460—Wt. 8 oz. \$1.09

- 13 Economy Brake Spring Plier. Hook on jaw. Heat-treated steel. 8 1/2 in. long. 61A9414—Wt. 8 oz..\$1.59

- 14 Brake Spring Plier and Remover—Garage Quality. Makes removing and applying brake springs easy. Hook jaws. Cam handle releases spring from anchor post, other replaces springs. Forged Chrome alloy steel. 61 A 9402—13 1/2 in. long. Wt. 12 oz...\$3.59

- 15 Star Nut Brake Adjusting Tool—Garage Quality. Quickly adjusts Bendix, Huck and other brakes on cars, trucks. Notched ends—won't slip off. Drop-forged, case hardened steel. Chrome-plated. 6 1/2 in. long. 61 A 9469—Ship. wt. 3 oz.....69c

## Rivet-on Brake Lining Sets . . . Guaranteed 25,000 Miles

ERSIDE "25" BRAKE LINING SETS. Made with the finest Quality materials and resin-type binders as described in Riverside brake shoes above. Lab and road tested under all conditions. Moisture-resistant. Lining is same or better and will wear longer or longer than nationally-advertised brands. Lining is

molded and formed to size and curve of shoe. Drilled, counter-sunk, ready to install. Each set includes complete lining for 4 wheels, plus rivets and easy-to-follow installation instructions. See riveting set (11) and other brake tools above. Average shipping weight per set 3 lbs.

For Cars, Sta. Wags.; For Trucks Where Stated	Cat. No.	Set	For Cars, Sta. Wags.; For Trucks Where Stated	Cat. No.	Set
1936-51 Ser. 40 Special; 1940-51 Ser. 50 Super 42-51 Series 60, 70; 1954-57 Series 60.....	61 A 2777	\$3.98	Mercury 1938-48 Cars and Station Wagons.....	61 A 2792	\$3.19
1952-55 Series 40; 1952 Series 50.....	61 A 2772	4.49	1949-54 Cars and Station Wagons.....	61 A 2794	3.69
1953-57 Series 50; 1956-57 Series 40.....	61 A 2788	3.98	1955-56 Cars and Station Wagons.....	61 A 2573	4.39
Chevrolet 1936-48 Cars, Sta. Wag., 1/2-Ton Trucks 1938-42, GD, HD, JD, KD, AL, BL, 3/4-Ton Trks. Note: For Chevrolet 1949-60 see Bonded Shoes in Table above.	61 A 2772	4.49	Nash 1948-49 "600"; 1950-53 "Statesman" 1955-57 "Ambassador".....	61 A 2774	3.98
1928 31 Model A Cars and 1/2-Ton Trucks....	61 A 2790	3.29	Olds. 1937-39 8-Cyl. Cars; 1939 6-Cyl. Mod. G-39... 1949-60 Series 88 and 98.....	61 A 2789	4.29
1938-48 Cars, Sta. Wags., 1/2-T. Trks. (ex. 48 1/2-T.) 1949-54 All 6 and 8-Cyl. Cars (Ex. Sta. Wags.)....	61 A 2790	3.29	Packard 1954-56 "Clipper".....	61 A 2777	3.98
1952-54 Station Wagon.....	61 A 2792	\$2.89	Plymouth 1946-51 Cars and Station Wagons..... Note: For Plym. 1952-60 see Bonded Shoes; Table above.	61 A 2789	4.29
1955 All Pass. Cars (except Station Wagon)....	61 A 2793	3.19	Pontiac 1949-54 Cars and Station Wagons.....	61 A 2796	3.39
1956-59 Passenger Cars (except Station Wagon) 1960 Pass.....	61 A 2794	3.69	1955-58 Cars and Station Wagons.....	61 A 2775	3.89
Wadson 1953-54 Jet; Henry "J" 1951-54.....	61 A 2775	3.89	1959-60 Cars and Station Wagons.....	61 A 2571	3.98
Wadson 1955-57 "Hornet".....	61 A 2778	4.79	Stude. 1947-53 Champ., 6G, 7G, 8G, 9G, 10G, 12G. Willys 1940, 440; 1941-42 American; 1942-59 C. Jeep 1952-55 Passenger Cars.....	61 A 2778	4.79
Caiser & Frazer 1947-55.....	61 A 2774	3.98		61 A 2782	3.09
	61 A 2789	4.29		61 A 2774	3.98
	61 A 2786	3.98			

## Brake Fluid

WHY PAY MORE?

12-oz. Can ONLY 59c



- New, Improved Formula
- Exceeds New S.A.E. Spec. 70R3 for Extra-Heavy Duty Use.

Riverside Super Heavy-Duty Brake Fluid. Now... a better-than-ever formula that exceeds S.A.E. specifications for extra-heavy-duty service in today's high-speed cars. Exceeds Specifications 70R3 and 70R1.

Recommended for All Cars, especially for 1955 and later models needing high temperature brake fluid. Boiling point exceeds 375°—pours freely at 60° below zero. Assures you of positive protection against brake failure due to vapor lock or sluggish sub-zero flow.

Chemically Balanced for safe operation. Will not rust nor corrode metal parts or cause swelling of rubber parts in brake system. Mixes perfectly with all other leading brake fluids. Registered and legally approved in all States where required.

Spring is Change-over Time for Brake Fluid. For maximum safety during the coming hot weather season drain out the old fluid—refill with Wards Super Heavy Duty Fluid. Instructions included with each 1-quart can.  
61 A 2800—12-oz. Can. Ship. wt. 1 lb.....59c  
61 A 2802—Pint (16-oz.) Can. Ship. wt. 1 lb. 8 oz.....69c  
61 A 2803—Quart Can. Ship. wt. 2 lbs. 11 oz....\$1.29  
61 A 2804—1/2-Gallon Can. Ship. wt. 5 lbs. 3 oz.....\$2.49  
61 A 2805—1-Gallon Can. Ship. wt. 9 lbs. 5 oz.....\$4.69

Low as \$2.89 Set For 4 Wheels



SATISFACTION GUARANTEED

BA2 WARDS 1179



# Exact Replacements AT LOW RIVERSIDE PRICES

\$3.95

1940-54 Chev.  
Main Leaf Only

Complete  
Spring  
\$12.45

1957 Chev.  
Each in Pairs

## Signs of Worn Springs

**HITTING BOTTOM.** Springs hit car frame going over bumps—cause shock and passenger discomfort.

**WORN TIRES.** Worn springs can cause inner edge of front tire to wear unevenly, reduces tire life greatly.

**CAR LISTS.** Worn springs can cause your car to slant to one side—means harder steering, less car control. Increases chance of a serious accident.

**Replace Your Worn Springs NOW!** Riverside Springs are original equipment quality at Wards low, low prices.

## Riverside—Equal Original

**Ride Safer on Riverside Original Quality Springs.** If car leans to one side or jolts against axle over rough areas, its springs need replacing. Always replace in pairs, as paired springs distribute car weight equally to protect against excessive tire wear. Riverside's duplicate original in materials, size, shape, fit. Machine forged of the best S.A.E. alloy steel. Oil-tempered, heat treated for proper resiliency, uniformity, strength, arch, fit.

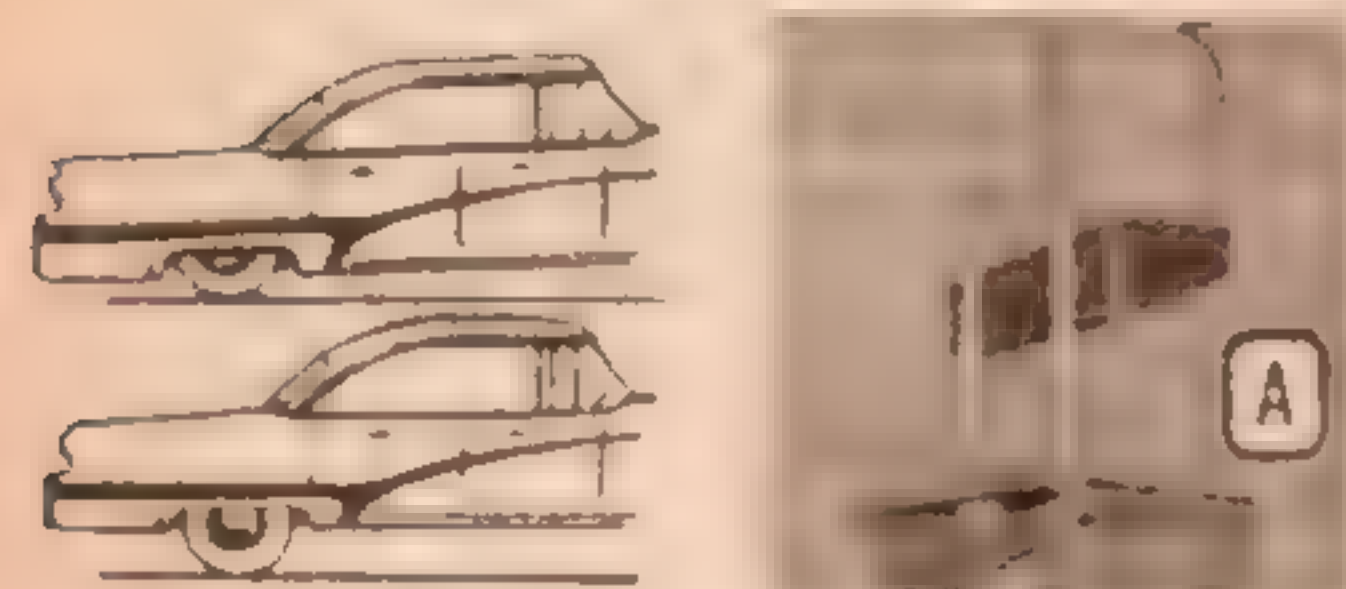
Ship. Wts.: MAIN LEAVES: front—6 lbs., rear—10 lbs.; COMPLETE SPRINGS: as shown in tables.

Cat. Nos. ending in "M," "MO," or "MB" Mailable from Stock. Nos. ending in "R" Not Mailable—shipped from stock by freight, truck or express.

## Riverside FRONT Leaf Springs and Main Leaves

Only For These Trucks	No. of Leaves	Wt. Lbs.	Complete Spring			Main Leaf Only	
			Cat. No.	Each	2 for	Cat. No.	Each
<b>Chev. Trucks 1939-46 1/2-Ton.</b>	7	20	61 A 3413M	\$11.75	\$21.75	61 A 3413M	\$2.95
1949-43 1/2-Ton.	8	25	61 A 3400MB	12.95	23.50	61 A 3400MB	2.75
1950-55 1/2, 3/4-Ton. 1st ser.	8	25	61 A 3400MB	12.95	23.50	61 A 3400MB	2.75
1955-56 1/2, 3/4-Ton. 2nd ser.	6	31	61 A 3412MB	13.95	25.50	61 A 3412MB	5.65
1956-57 1/2, 3/4-Ton All.	6	31	61 A 3412MB	13.95	25.50	61 A 3412MB	5.65
<b>Ford Trk. 1942-52 1/2-T. Com.</b>	8	23	61 A 3405M	11.75	21.75	61 A 3329M	3.98
1942-52 3/4-Ton Truck	8	24	61 A 3406MB	13.45	24.95	61 A 3330M	3.98
1942-47 1-Ton Truck	8	24	61 A 3406MB	13.45	24.95	61 A 3330M	3.98
1953-56 1/2-Ton F100	7	27	61 A 3420MB	14.25	25.95	61 A 3420MB	4.98
1953-56 3/4-Ton F250	7	28	61 A 3422MB	14.25	26.45	61 A 3343M	6.25
1953-60 1-Ton F350	7	36	61 A 3424MB	15.50	25.45	61 A 3328M	5.95
1953-60 1/2 T.T. F500, F600	8	44	61 A 3426MB	18.40	33.90		
1957-60 1/2-Ton F100	6	29	61 A 3350MB	14.75	27.45	61 A 3350MB	4.75
1957-60 3/4-Ton F250	6	30	61 A 3351MB	14.75	27.45		
<b>Willis 1945-52 Jeep CJ-2A, 3A</b>	8	23	61 A 3421MB	12.95	24.45	61 A 3327M	2.98
1945-54 Jeep CJ3B	10	24	61 A 3427MB	12.95	23.95	61 A 3327M	2.98
1955-57 Jeep CJ5	5	19	61 A 3352M	9.75	17.00		
1956-57 Jeep CJ6	12	32	61 A 3353MB	17.90	33.90	61 A 3351M	5.95

## 2-In. Drop Rear Lowering Kits . . . For Pass. Cars Only



**A Lower Center of Gravity** for better cornering and stability. Gives a sleek, modern appearance. Normal suspension (1). Lowered rear end (2). Provides extra traction by slanting weight toward rear wheels. Kits consist of 4 steel "U" bolts, two 1 1/2-in. iron blocks. Av. ship. wt. set 6 lbs.

61 A 12882—Cadillac 1956-57	\$3.98
61 A 12904—Chevrolet 1939-54; Pontiac 1939-54	2.98
61 A 12891—Chevrolet 1955-57	3.49
61 A 12915—Chevrolet 1958-60; Oldsmobile 1958-60	4.65
61 A 12881—Chrysler, DeSoto 1949-52 All	3.49
61 A 12907—Chrysler V-8, DeSoto 1952-60	3.98
61 A 12934—Dodge & Plymouth 1949-54 All	3.49
61 A 12900—Dodge & Plymouth 1955-57 All	3.98
61 A 12903—Ford 1949-51; Rambler 1950-52	3.19
61 A 12850—Ford & Mercury 1952-53	4.39
61 A 12905—Ford, Mercury, T-bird 1954-56	3.49
61 A 12884—Ford, Edsel, Merc., T-bird 57-59	3.49
61 A 12881—Mercury 1949-51	3.49
61 A 12905—Lincoln 1949-51; 1954-60	3.49
61 A 12882—Oldsmobile 1951-57	3.98
61 A 12905—Plymouth 1935-48	3.49

## SPRING ACCESSORIES



**B Spring Shackles**—For one end only (ex. Ford, Merc. through 1948 for both ends). Exact replacement of original. Av. wt. ea., 2 lbs.

For Cars, Station Wagons	Loc.	Cat. No.	Price
<b>Chevrolet 1940-54 Pass.</b>	R	61 A 3513	\$1.89
1940-54 Pass. Rubber Replacement	R	61 A 3519	1.59
1955 All Models	R	61 A 3502	1.95
1956-57 All Models	LR	61 A 3503	1.95
1956-57 All Models	RR	61 A 3504	1.95
<b>Chrysler and DeSoto</b>	R	61 A 3511	1.59
1935-52 Ex. V-8	R	61 A 3511	1.59
Dodge 1935-52 Ex. V-8	R	61 A 3505	1.49
1953-54 All Models	R	61 A 3506	1.95
1955-58 All Models	R	61 A 3506	1.95
<b>Ford 1928-31 Mod. "A"</b>	F	61 A 3503	2.49
1928-31 Model "A"	R	61 A 3501	2.65
1942-48 All Models	R	61 A 3515	2.98
1942-48 All Models	R	61 A 3516	2.98
1949-50 All Models	R	61 A 3517	1.69
1951-59 All Models	R	61 A 3523	1.69
<b>Mercury 1942-48</b>	F	61 A 3515	2.98
1942-48 All Models	R	61 A 3516	2.98
1952-56 All Models	R	61 A 3523	1.69
<b>Plymouth 1935-52 All</b>	R	61 A 3511	1.59
1953-54 All Models	R	61 A 3505	1.49
1955-59 All Models	R	61 A 3506	1.95
<b>Oldsmobile 1951-58 All</b>	R	61 A 3509	2.29
<b>Pontiac 1950-56 All</b>	R	61 A 3510	2.19

**C Spring "U" Bolts.** Duplicate original factory equipment.

61 A 3542—CADILLAC 1950-53; CHRYSLER 1949-59; MERC. 1957-59; OLDS. 1951-58.	
61 A 3548—CHEVROLET 1934-54.	
61 A 3545—CHEVROLET 1956-57; PLYMOUTH 1954-59; FORD 1957-59.	
61 A 3546—FORD 1949-56; MERC. 1949-59	
61 A 3549—DODGE, DESOTO 1953-59; PLYMOUTH 1949-52.	

Ave. ship. wt. pair 2 lbs. Pair \$1.98

**D Spring Pivot Ends**—complete assemblies include bushings for front of rear spring. Exact replacement for original equipment. Av. ship. wt. 8 oz. each.

For Cars, Sta. Wgns.	Cat. No.	Each
<b>Chev. 1934-54</b>	61 A 3531	\$1.39
1955-57	61 A 3532	1.39
<b>Chrysler 1937-52</b>	61 A 3533	1.69
1954-57	61 A 3536	1.69
<b>Dodge 1937-52</b>	61 A 3533	1.69
1933-54	61 A 3534	1.39
1955-58	61 A 3537	1.65
<b>DeSoto 1937-52</b>	61 A 3533	1.69
1954-57	61 A 3536	1.69
<b>Ford 1949-54</b>	61 A 3535	1.10
1955-56	61 A 3538	1.10
1957-58	61 A 3539	1.39
<b>Mercury 1952-56</b>	61 A 3535	1.10
<b>Olds. 1951-58</b>	61 A 3540	1.49
<b>Plymouth 1937-52</b>	61 A 3533	1.69
1953-54	61 A 3534	1.39
1955-58	61 A 3537	1.65
<b>Pontiac 1950-56</b>	61 A 3531	1.39
<b>Willis CJ2, A, 2B, 3B, 5B 1945-56</b>	61 A 3541	1.69

## Riverside REAR Leaf Springs and Main Leaves

Only for These Cars and Station Wagons; For Trucks Where Stated	No. of Leaves	Wt. Lbs.	Complete Spring			Main Leaf C	
			Cat. No.	Each	2 for	Cat. No.	
Cadillac 1954-57.....	5	32	61A3251 MB	\$19.95	\$36.95	61A3354M	
Chev. Cars 40-48 Mstr. Sed.	27	61A3256 MB	13.40	24.40	61A3354M		
1940-48 Cpe., 49-52 Sed.	7	25	61A3278 MB	12.95	23.75	61A3354M	
1953-54 All (ex. Puss. Cpe.)	7	24	61A3222 MB	13.75	25.25	61A3354M	
1955-56 All Sed., Cpes.	4	29	61A3224 MB	12.40	22.45	61A3331M	
1955-57 6 Pass. Sta. Wag.	5	30	61A3255 MB	14.45	26.95	61A3331M	
1955-57 9 Pass. Sta. Wag.	6	37	61A3259 MB	16.25	28.95	61A3331M	
1957 2 and 4-dr. sedans..	4	27	61A3356 MB	13.40	24.90	61A3331M	
Chev. Trucks 1947-54 1/2-ton	8	40	61A3419 MB	16.25	29.90	61A3344M	
1955 1/2-ton 1st Ser.....	8	41	61A3223 MO	18.45	33.95	61A3344M	
1955 1/2-Ton 2nd Series...	7	42	61A3230 MO	18.95	34.50	61A3344M	
1956-59 1/2-Ton.....	7	42	61A3230 MO	18.95	34.50	61A3344M	
1955-59 3/4-Ton.....	9	53	61A3215 MB	23.95	42.95	61A3344M	
1955-59 1-Ton.....	8	65	61A3216 MB	26.95	47.95	61A3344M	
Chrysler 1935-51 6-cyl.....	8	32	61A3257 MB	14.40	26.25	61A3355M	
1935-51 6-cylinder.....	9	35	61A3258 MB	16.95	30.95	61A3355M	
1952 6-cylinder.....	8	32	61A3218 MB	14.70	27.45	61A3355M	
1953 6, C6W (ex. 7 Pass.)	5	32	61A3357 MB	17.25	32.65	61A3355M	
1954 6, C62W (ex. 7 Pass.)	5	32	61A3358 MB	17.25	32.65	61A3355M	
1955-56 6-cyl. W. Wag.	7	35	61A3260 MB	27.45	49.95	61A3355M	
1957 Mod. C75 (ex. 7 pass.)	6	38	61A3359 MB	21.95	38.95	61A3355M	
*1958-59 Windsor.....	5	33	61A3219 MB	18.95	32.95	61A3355M	
DeSoto 1935-51 6-cylinder...	8	32	61A3257 MB	14.40	26.25	61A3355M	
1935-51 6-cylinder.....	9	35	61A3258 MB	16.95	30.95	61A3355M	
1952 6-cylinder.....	8	32	61A3218 MB	14.70	27.45	61A3355M	
1953 6, 8-cyl. (ex. Conv.)	5	32	61A3358 MB	17.25	32.65	61A3355M	
8-Pass., Station Wag.	7	29	61A3260 MB	27.45	49.95	61A3355M	
1954 Models S-19, S-20 (except 7 passenger)	6	38	61A3359 MB	21.95	38.95	61A3355M	
1955-56 6-cyl. Sta. Wag.	5	33	61A3219 MB	18.95	32.95	61A3355M	
1957 Models S-25, S-26 (except 7 passenger)	6	38	61A3359 MB	21.95	38.95	61A3355M	
*1958-59 Model LSI.....	5	33	61A3219 MB	18.95	32.95	61A3355M	
Dodge 1935-48.....	8	32	61A3257 MB	14.40	26.25	61A3355M	
1935-48.....	9	35	61A3258 MB	16.95	30.95	61A3355M	
1949-52.....	8	32	61A3218 MB	14.70	27.45	61A3355M	
1953 6-cyl., 2, 4-dr. Sed.	5	24	61A3245 MB	14.45	27.25	61A3355M	
1953 8-cyl. All (ex. S. Wag.)	6	27	61A3246 MB	19.95	35.95	61A3355M	
1954 6-cyl. D51, D52 4-dr. and Club Coupe	5	24	61A3245 MB	14.45	27.25	61A3355M	
55-56 All 6-cyl. 4-dr. Sed., Club Coupe (ex. Wag.)	4	23	61A3226 MB	16.75	30.90	61A3355M	
1955-56 Station Wagon	6	27	61A3261 MB	21.95	39.45	61A3355M	
1956 8-c. D-63 (cpe., sed.)	5	29	61A3360 MB	16.75	29.95	61A3355M	
1957 8-c. D-72 (cpe., sed.)	4	27	61A3361 MB	16.75	29.95	61A3355M	
1957 8-cyl. Models D-66, D-67 (cpe. and sedan)	5	27	61A3362 MB	16.95	30.45	61A3355M	
1957 Station Wagon.....	6	34	61A3262 MB	22.50	39.95	61A3355M	
*1958-59 Station Wagon	6	39	61A3263 MB	22.95	39.95	61A3355M	
1958-59 6-cyl. (cpe., sed.)	4	31	61A3241 MB	17.45	32.95	61A3355M	
1958-59 8-cyl. (cpe., sed.)	5	33	61A3219 MB	18.95	32.95	61A3355M	
1960 Cpe., Sed. ex. Dart	4	44	61A3393 M	21.75	40.95	61A3355M	
1960 Dart 6-cyl.....	4	33	61A3394 M	20.50	38.50	61A3355M	
1960 Dart 8-cyl.....	5	33	61A3395 M	21.75	40.95	61A3355M	
Ford Cars 1949-51 cpe., sed.	7	27	61A3250 MB	14.45	26.95	61A3355M	
1952-53 Pass. ex. sta. wag.	7	29	61A3214 MB	14.45	26.95	61A3355M	
1954 Pass. (ex. Sta. Wag.)	5	26	61A3246 MB	15.25	27.90	61A3355M	
1955-56 Sedans, Coupes	5	29	61A3225 MB	15.70	28.90	61A3355M	
1957-59 All sedans, cpe.	4	27	61A3243 MB	16.25	29.70	61A3355M	
1955-56 Station Wagon...	6	29	61A3245 MB	17.95	31.95	61A3355M	
1957-59 Station Wagon...	7	36	61A3267 MB	19.95	35.75	61A3355M	
1960 Club Sedan.....	3	32	61A3396 M	19.50	36.75	61A3355M	
1960 Town Sed. & Conv.	4	35	61A3397 M	19.50	36.75	61A3355M	
1960 Falcon.....	5	23	61A3398 M	11.95	22.25	61A3355M	
Ford Trks. 53-54 1/2-T. F100	8	41	61A3421 MO	18.45	34.95	61A3355M	
1955-56 1/2-ton, F100.....	6	35	61A3364 MB	19.95	36.50	61A3355M	
1957-60 1/2-ton, F100.....	7	41	61A3365 MO	19.95	37.50	61A3355M	
1953-56 3/4-ton, F250.....	11	65	61A3423 MO	26.95	49.95	61A3355M	
1957-60 3/4-ton, F250.....	10	73	61A3363 R	28.95	53.95	61A3355M	
1953-55 1-ton, F350.....	8	65	61A3425 MO	26.95	49.95	61A3355M	
1953-60 1 1/2-T. F350, 600	10	95	61A3427 R	31.25	55.95	61A3355M	
Merc. 49-51 Sed., Club Cpe.	8	35	61A3274 MB	19.95	37.95	61A3355M	
1952-54 All.....	8	33	61A3277 MB	21.90	38.90	61A3355M	
1955-56 All (ex. con. Wag.)	7	29	61A3202 MB	21.90	38.90	61A3355M	
1955-56 Station Wagon...	11	48	61A3203 MB	30.95	57.95	61A3355M	
1957-59 Station Wagon...	7	35	61A3270 MB	22.95	41.25	61A3355M	
1957-58 2 and 4-dr. sed.	5	28	61A3368 MB	22.75	41.50	61A3355M	
1953-60 Montory., Mont. clair 2 and 4 dr. sed.	6	41	61A3231 MB	25.50	45.95	61A3355M	
Olds. 1951-53 "88" All....	5	31	61A3248 MB	14.90	26.90	61A3336M	
1954-58 Sedans, Coupes	5	35	61A3253 MB	17.45	31.90	61A3336M	
1959-60 88, S88 (2-4-dr.sed.)	5	32	61A3232 MB	18.95	34.50	61A3336M	
Plymouth 1935-48.....	8	32	61A3257 MB	14.40	26.25	61A3355M	
1935-48.....	9	35	61A3258 MB	16.95	30.95	61A3355M	
1949-52.....	8	32	61A3218 MB	14.70	27.45	61A3355M	
1953-54 P-25, P-24, 2 & 4 door Sed., Club Coupe	5	24	61A3245 MB	14.45	27.25	61A3355M	
1955-56 (ex. Con., Sub.)	4	23	61A3226 MB	16.75	30.90	61A3355M	
1957-58 6-cyl. Cpe., Sed.	4	31	61A3361 MB	16.75	29.95	61A3355M	
1957 8-cyl. Coupe, Sed.	4	31	61A3361 MB	16.75	29.95	61A3355M	
*1958-59 8-cyl. Cpe. Sed.	5	27	61A3362 MB	16.95	30.45	61A3355M	
1955-56 Station Wagon...	6	27	61A3261 MB	21.95	39.45	61A3355M	
1957 Station Wagon.....	6	34	61A3262 MB	22.50	39.95	61A3355M	
*1958-59 Station Wagon...	6	39	61A3263 MB	22.95	39.95	61A3355M	
1960 6-cyl. Coupe, Sed.	4	33	61A3394 M	20.50	38.50	61A3355M	
1960 8-cyl. Coupe, Sed.	5	31	61A3393 M	21.75	39.95	61A3355M	
1960 Station Wagons.....	6	33	61A3371 M	25.95	47.95	61A3355M	
1960 Valiant Sedan.....	4	34	61A3369 M	17.95	32.95	61A3355M	
1960 Valiant Sta. Wgn....	5	34	61A3370 M	18.75	34.50	61A3355M	
Pontiac 1951-52 All.....	5	32	61A3271 MB	15.75	28.50	61A3337M	
1953-54 Chief, 2, 4-dr. Sed.	5	32	61A3243 MB	15.40	28.80	61A3337M	
1955, Mod. 27, 4-dr. Sed.	5	32	61A3271 MB	15.75	28.50	61A3337M	
1955, 28, 2, 4-dr. sed, con.	6	36	61A3388 MB	19.90	35.85	61A3337M	
1956, Mod. 27, 2, 4-dr. sed.	5	32	61A3271 MB	15.75	28.50	61A3337M	
1956, Mod. 28, 2, 4-dr. sed.	6	36	61A3363 MB	19.90	35.85	61A3337M	
1957 P-27, P-282, 4-dr. sed.	6	34	61A3252 MB	20.75	36.95	61A3337M	
Studebaker 1951-54 All (ex. 3 Pass. Coupe).....	4	25	61A3220 MB	14.45	27.45	61A3337M	
1955 Champ. (ex. St. Wgn.)	4	26	61A3393 MB	14.90	27.85	61A3337M	
1956 Champ. (ex. St. Wgn.)	4	25	61A3390 MB	15.10	27.80	61A3337M	
1957 Champ. 2, 4-dr. Sed.	3	21	61A3253 MB	16.95	29.95	61A3337M	
1957 Comm. 2, 4-dr. Sed.	4	27	61A3254 MB	17.95	32.50	61A3337M	
1959-60 Lark.....	4	27	61A3234 MB	17.45	31.95	61A3337M	
Willlys 1942-54 CJ-2A, 3A, 3B	9	27	61A3250 MB	13.25	24.75	61A3337M	
1952-55 Station Wagon...	7	31	61A3228 MB	17.45	30.95	61A3337M	
1955-57 CJ-5 Jeep.....	9	31	61A3391 MB	15.90	28.90	61A3337M	
1956-57 CJ-6 Jeep.....	13	45	61A3392 MO	19.90	35.90	61A3337M	



## Riverside Coil Springs

ress Ground Alloy Steel. Replace original springs y. Coils seldom break, but they do wear out and dangerous vibration, excessive tire wear.

For Front Only Unless Otherwise Stated. All coil are Mailable from Stock. In matched pairs for ced performance.

These Cars & Station Wagons	Lbs.	Cat. No.	Pair
48-51 Special.....	32	61 A 3561MB	\$14.45
53 Special (ex. Dynaflo)....	30	61 A 3302MB	14.45
53 Special with Dynaflo.....	32	61 A 3561MB	14.45
56 Special and Century.....	27	61 A 3303MB	14.45
59 Special and Century.....	35	61 A 3304MB	14.45
52-53 Super.....	32	61 A 3561MB	14.45
54-55 Super (except Dynaflo)...	27	61 A 3303MB	14.45
54-56 Super & Rdmsr. Dynaflo...	32	61 A 3305MB	14.45
57-58 Super & Rdmsr. Dynaflo...	35	61 A 3306MB	14.45
59 Invicta and LeSabre except Station Wagons (Rear).....	29	61 A 3308MB	13.95
51-58 Spec. (ex. Wagons) (Rear)	26	61 A 3307MB	14.45
51-52 Super (ex. Wagons) (Rear)	26	61 A 3307MB	14.45
53-54 Super (Rear).....	29	61 A 3308MB	13.95
55-58 Super 4-door Sedan (Rear)	29	61 A 3308MB	13.95
55-58 Super 2-door Sedan (Rear)	26	61 A 3307MB	14.45
54-58 Cent. (ex. Wagons) (Rear)	26	61 A 3307MB	14.45
51-58 Rdmsr. 4-dr. sedan (Rear)	29	61 A 3308MB	13.95
51-49 Rdmsr. 2-dr. sedan (Rear)	26	61 A 3307MB	14.45
50-54 Rdmsr. 2-dr. sedan (Rear)	29	61 A 3308MB	13.95
55-58 Rdmsr. 2-dr. sedan (Rear)	26	61 A 3307MB	14.45
59 Electra.....	35	61 A 3306MB	14.45
1950-52 Series 62.....	31	61 A 3309MB	16.50
53-56 Series 62 (ex. convertible)...	33	61 A 3310MB	18.95
57-59 Series 60 and 62.....	36	61 A 3311MB	19.75
1939-52 All (ex. Power Glide)	21	61 A 3290MB	10.45
52 Power Glide, 1953-54 All.	22	61 A 3555MB	10.45
57 All (ex. convertible).....	26	61 A 3266MB	10.45
57 Convert. (ex. Power Glide)	26	61 A 3266MB	10.45
57 Convert. with Power Glide	26	61 A 3313MB	10.95
Power Glide.....	36	61 A 3314MB	9.95
6-cyl. (except Power Glide)...	36	61 A 3314MB	9.95
V-8 (except Power Glide)...	26	61 A 3313MB	10.95
59 (ex. sta. wagons) (Rear)...	26	61 A 3315MB	9.45
59 Station Wagons (Rear)...	32	61 A 3316MB	9.95
V8 with Powerglide.....	33	61 A 3556MB	10.50
All Sedans except Powerglide	33	61 A 3558MB	10.50
er, DeSoto 1949-53 6 cyl. Sed....	40	61 A 3557MO	16.25
6 cyl. Sedans.....	42	61 A 3317MO	15.75
49-55 V-8 Sedans.....	44	61 A 3318MO	16.25
1941-52 All (ex. Wayfarer)....	56	61 A 3291MB	13.95
53-54 6 cyl. All.....	40	61 A 3557MO	16.25
56 6 cyl. All.....	30	61 A 3293MB	15.95
54 8 cyl. All.....	42	61 A 3317MO	15.75
56 8 cyl. All.....	34	61 A 3319MB	15.95
1949-51 All Sedans.....	31	61 A 3287MB	12.75
52-53 Sedans (ex. Fordomatic)...	31	61 A 3287MB	12.75
53 Sedans with Fordomatic.....	35	61 A 3295MB	12.75
54 Sedans (except Fordomatic)...	32	61 A 3320MB	12.45
V-8 with Fordomatic.....	33	61 A 3268MB	12.75
54-56 Station Wagons.....	35	61 A 3295MB	12.75
55-56 V-8 Sedans, Convertibles...	33	61 A 3268MB	12.45
56 6 cyl. Sedans (ex. Fordom.)	32	61 A 3320MB	12.75
56 6 cyl. Sedans Fordomatic.....	33	61 A 3268MB	12.75
58 V8 Fairlane (ex. Sta. Wag.)	32	61 A 3300MB	13.25
58 V8 Custom (ex. Sta. Wag.)...	32	61 A 3301MB	13.25
58 V8 Station Wagons.....	36	61 A 3321MB	12.95
58 6 cyl. Fairlane (ex. Wag.)...	32	61 A 3301MB	13.25
58 6 cyl. Custom (ex. Wagons)	33	61 A 3268MB	12.75
58 6 cyl. Station Wagons.....	34	61 A 3322MB	12.95
58 V8 Fairlane, Galaxie, Custom except Station Wagons.....	30	61 A 3562MB	11.95
58 V8 Station Wagons.....	32	61 A 3301MB	13.25
59 6-cyl. ex. Conv. & Wgns.....	32	61 A 3301MB	13.25
59 6-cyl. Station Wagons.....	36	61 A 3321MB	12.95
1948-54 Sedans (ex. Jet).....	37	61 A 3324MB	15.95
1952-53 All (ex. Sta. Wag.)...	35	61 A 3295MB	12.75
54 All (Ex. station wagons)...	33	61 A 3268MB	12.75
54 All (ex. sta. wag., Turn Pike)...	33	61 A 3268MB	12.75
56 Station Wagons.....	36	61 A 3321MB	12.95
58 Monterey, M'clair ex. conv.)	40	61 A 3325MB	19.95
59 Monterey, Montclair ex. Conv.	38	61 A 3563MB	16.95
1952-55 6 cylinder all.....	24	61 A 3326MB	15.95
57 All rear.....	24	61 A 3289MB	15.95
1949-53 88, Super 88 Sedans...	32	61 A 3292MB	14.95
53 98 Sedans.....	32	61 A 3292MB	14.95
54 88 Sedans.....	30	61 A 3294MB	15.25
54 Super 88 Sedans.....	33	61 A 3298MB	14.95
55-56 98, All, 88, Super 88 Conv.	33	61 A 3310MB	18.95
58, Super 88 Sedans.....	31	61 A 3309MB	16.50
58, Super 88 Sed. (ex. Hydra.)	31	61 A 3309MB	16.50
58, Super 88 With Hydramatic	33	61 A 3310MB	18.95
57-58 88, Super 88 (ex. Convert.)	36	61 A 3550MB	17.75
57-58 98 All.....	35	61 A 3551MB	17.75
58 & Super 88 Sedans.....	35	61 A 3551MB	17.75
98 All.....	35	61 A 3569MB	20.95
1940-52 All.....	28	61 A 3288MB	14.25
53-54 All (ex. convertibles)....	28	61 A 3291MB	13.95
53-54 Convertibles.....	40	61 A 3557MO	16.25
56 Sedans.....	30	61 A 3293MB	15.95
1949-52 6 cyl. Sed. (ex. Hydra.)	27	61 A 3296MB	15.45
53-54 6 cyl. Sedans and conver- with Hydromatic.....	32	61 A 3292MB	14.95
53-54 8 cylinder Sedans.....	32	61 A 3292MB	14.95
53-54 All (ex. Hydramatic)....	30	61 A 3294MB	15.25
53-54 All with Hydramatic.....	35	61 A 3552MB	14.95
55-56 All (ex. Convert. & Hydra.)	30	61 A 3294MB	15.25
55-56 All with Hydra. (ex. conv.)	35	61 A 3552MB	14.95
Sedans.....	30	61 A 3294MB	15.25
59 Sed. with Hydra. ex. Chief.	32	61 A 3570MB	17.50
1950-55 All.....	21	61 A 3553MB	13.75
56-59 6 cyl. All.....	20	61 A 3554MB	13.75
57-59 8 cyl. All (ex. Ambass.)...	22	61 A 3559MB	13.75
58-59 8 cyl. Ambassador.....	23	61 A 3560MB	16.75
56 All rear; 1958-59 Sta. Wag. (Rear).....	22	61 A 3564MB	13.95
57 All rear; 1958-59 Sta. Wag. (Rear).....	26	61 A 3565MB	16.75
1950-54 Sedans.....	27	61 A 3566MB	12.75
55-58 Champion.....	26	61 A 3567MB	12.75
55-58 Commander Sedans.....	26	61 A 3568MB	12.75
6-cyl.....	25	61 A 3581MB	12.95
8-cyl.....	25	61 A 3583MB	12.95

## COIL SPRING BOOSTER

**F** Coil-Aid Spring Booster Clips—restore coil springs to original height, spacing, and resiliency. Slip in between sagging coils. Stops dragging front and rear end. Install in minutes, using only pliers. Made of strong tempered steel. Help shock absorbers regain full effectiveness for riding comfort and greater safety. Ship. wt. set 1 lb.

61 A 3543—Set of 10 Clips for 2 coils....\$2.95

## CARRY MORE, SAVE TIME, WEAR...EXTRA LOAD SPRINGS



Don't Overload Your Car's Springs. Regular springs in today's cars are built to carry a 1.7 passenger load. It doesn't take much to overload. If you haul boat, pull a trailer, or carry extra passengers, luggage, etc. . . you definitely need overload springs to save you car from undue strain.

Extra Load Springs stabilize car, improve your ride . . . whether car is loaded or unloaded. Help keep headlights at road level, give you better steering control for safer driving on all kinds of roads.



## Extra-Load Helper Springs FOR CARS AND STATION WAGONS

**G** Lowest-Priced, Heavy Duty Carrier We Know. Saves springs and protects the life of your car. Extra load capacity—1500 lbs. Maintains proper rear end height—loaded or unloaded. Holds correct springing when towing trailers or carrying extra-heavy loads. Helical shaped for greater strength and durability; eliminates possible spring sagging. With aluminum base and plated fittings. Easy to install.

FITS THESE CARS, STATION WAGONS AND TRUCKS with leaf springs. 1940-60 Cadillac, Chevrolet, Chrysler, De Soto, Dodge, Edsel, Ford, Lincoln, Mercury, Plymouth, Studebaker, Willys; 1940-57 Pontiac; 1957-60 Imperial; 1948-54 Hudson; 1951-60 Oldsmobile. Also for 1/2, 3/4 ton panel and pick-up for 1940-59 Chevrolet, Dodge, Ford, G.M.C., and Stude. 61 A 3436 M—Mailable. Ship. wt. 6 lbs. . . Pair \$9.95

**H** Outstanding Low-Priced Shock-Type Spring. Fits over your present standard-type shock absorbers—smooths out bumps for a cushion-like ride. Increases load capacity up to 750 lbs. Assures proper road clearance—ends bottoming. Eliminates side sway and stabilizes car for easier steering and greater safety. Can be installed on your present shock absorbers—no replacement needed. Engineered for quick and easy installation.

FITS THESE CARS AND STATION WAGONS. 1956-60 Buick; 1950-60 Cadillac, Chevrolet, Ford, Studebaker; 1949-54 and 1957-60 Mercury; 1939-60 Chrysler, DeSoto, Dodge, Plymouth, Pontiac; 1940-54 Hudson; 1955-60 Imperial; 1953-60 Rambler; 1952-57 Olds.; 1941-60 Willys; 1960 Dart, Falcon, Valiant. 61 A 3412 M—Mailable. Ship. wt. 10 lbs. . . Pair \$10.95



## Spring Boosters for Cars AND STATION WAGONS

**J** For 1935-48 Ford and Mercury. Easy, low-cost way of strengthening weak or inadequate springs. Adds to overload capacity. Extra reinforcing of boosters makes your regular springs last longer. Instructions included. Mailable. Ship. wt. 8 lbs. 10 oz. 61 A 3544—Fits Front or Rear.....Each \$6.95

**K** For 1949-60 Fords, Mercurys, and Other Makes Through 1960, with leaf springs (ex. 1957-60 Chrysler, DeSoto, Plymouth). Tension adjustable to load weight. Increases capacity 400 to 600 lbs. (if used on rear of rear springs), 1000 to 1200 lbs. (if used on front and rear of rear springs). Mailable from Stock.

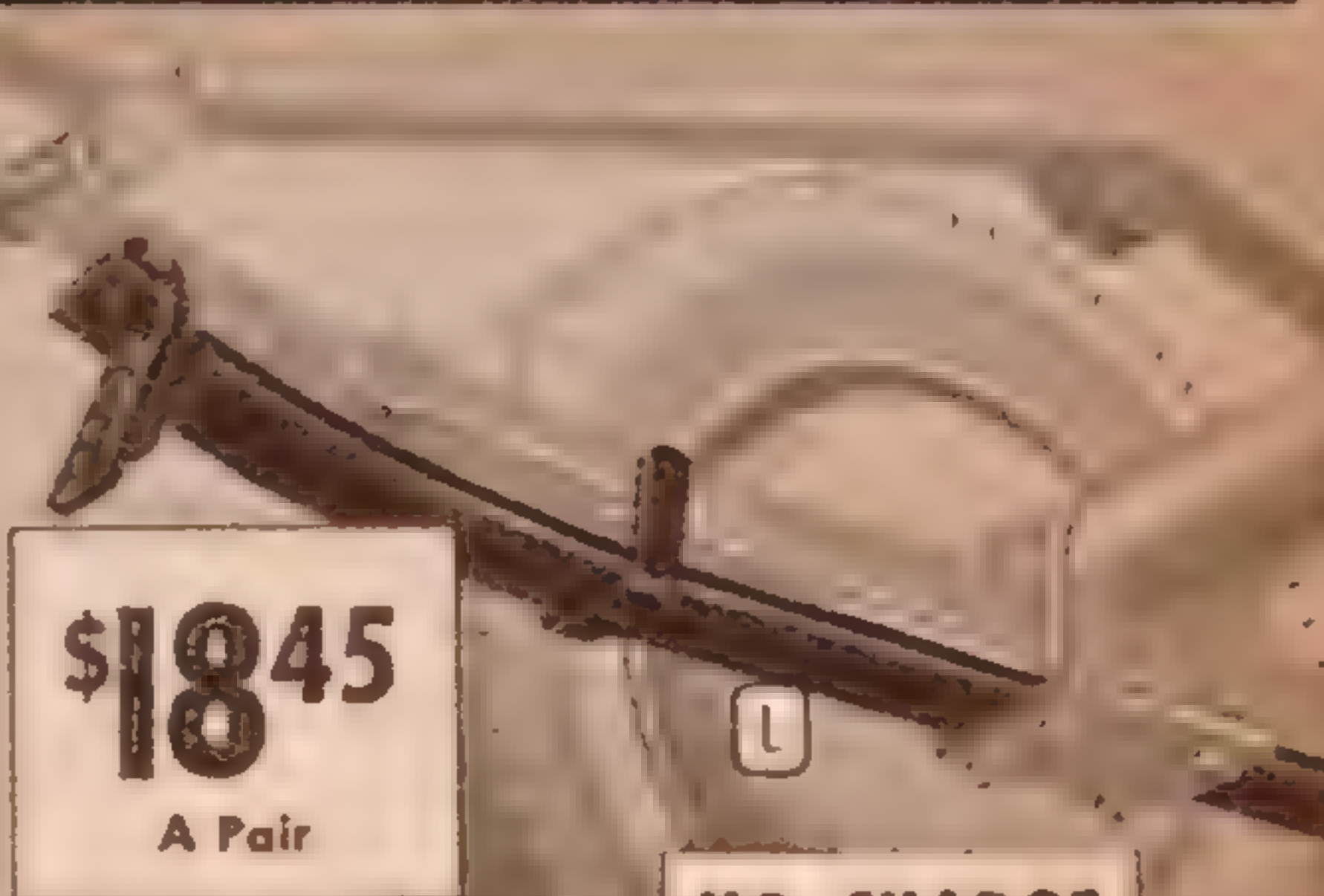
61 A 3495—Fits 3/4-inch spring. Ship. wt. 11 lbs. For cars and station wagons.....Pair \$9.75

61 A 3496—Fits 2-inch spring. Ship. wt. 12 lbs. For cars and station wagons.....Pair \$9.75

61 A 3488—Fits 2 1/2-inch spring. Ship. wt. 14 lbs. For cars and station wagons.....Pair \$9.75

For 1957-59 Chrysler, DeSoto, Dodge and Plymouth. Cars and station wagons. Mailable from Stock.

61 A 3460—Ship. wt. 20 lbs.....Pair \$16.95



## Adds 1000 Lbs. Load Capacity

- For Cars, Sta. Wagons
- Adjustable to All Loads

**L** Single Leaf Adjustable Springs . . . correct rear-end sag. Give maximum flexibility and stability for all load and road conditions. Help eliminate wear and rattles. Hold proper springing for better ride when towing trailers or carrying heavy loads. Lets you carry more! Complete with fittings and instructions.

We include, at no extra charge: 1/2-pint can of Solvo-Rust to aid in dissolving rust on spring bolts. Use only a single wrench to install. Mailable from Stock.

Ship. wt. pair 25 lbs.....Price per pair \$18.45

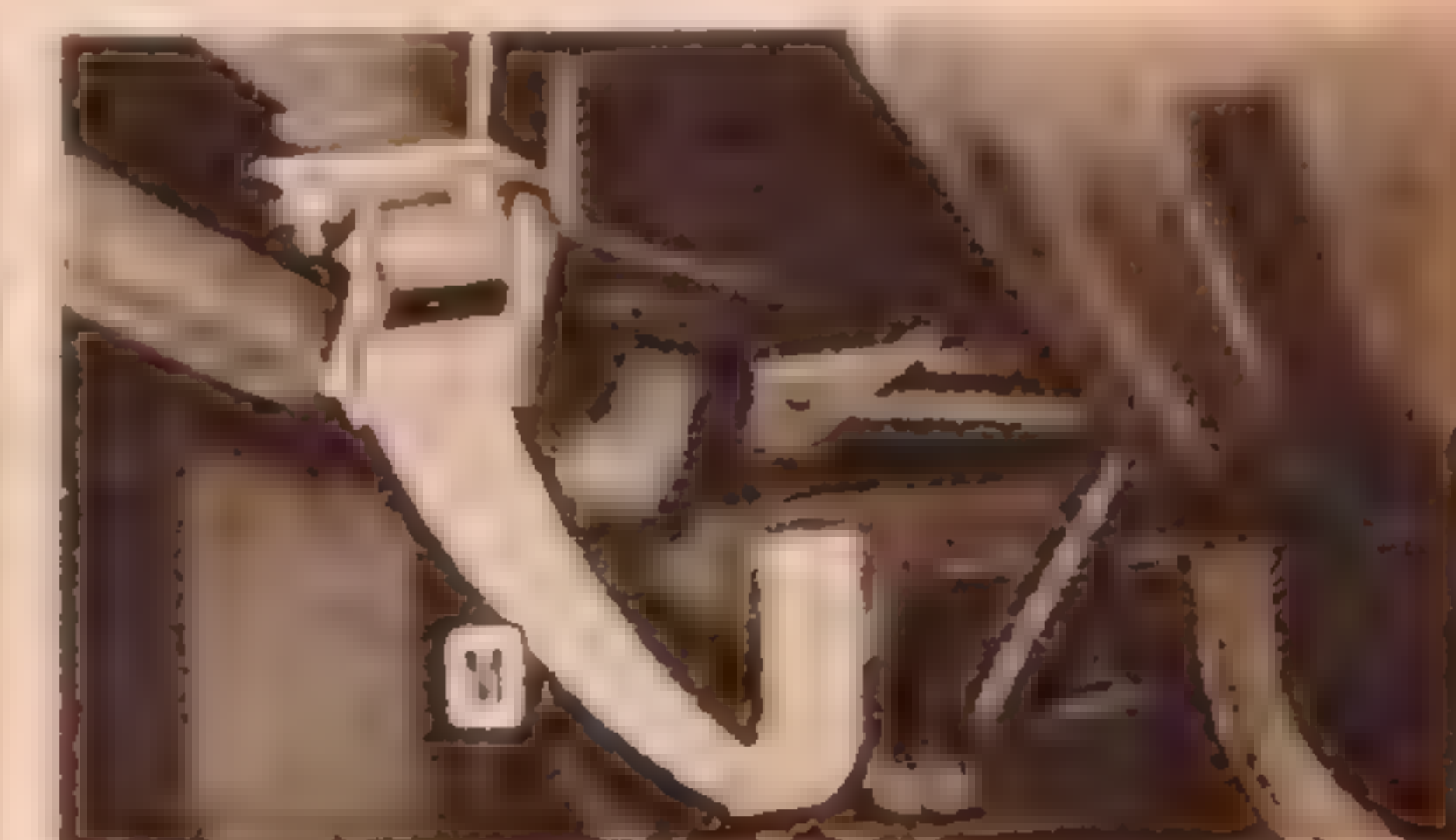
For These Cars and Sta. Wgns.	Cat. No.
Cadillac 1954-57 Mod. 60S, 62...	61 A 3413MB
Chevrolet 1950-54.....	61 A 3410MB
1955-57.....	61 A 3414MB
Chrysler 1955-56.....	61 A 3413MB
1957 All.....	61 A 3417MB
1958-60 Windsor.....	61 A 3418MB
1958-60 New Yorker, Saratoga and Imperial.....	61 A 3411MB
DeSoto 1955-56.....	61 A 3413MB
1957 All.....	61 A 3417MB
1958-60 Firesweep.....	61 A 3418MB
1958-60 Firestone, Firelite...	61 A 3411MB
Dodge 1955-56.....	61 A 3413MB
1957 All; 1960 Dart.....	61 A 3417MB
1958-60 (except Dart).....	61 A 3418MB
Edsel 1958 All; 1959 Villager...	61 A 3415MB
1959 Ranger, Corsair.....	61 A 3413MB
Ford 1952-59 All; 1960 Falcon...	61 A 3415MB
1960 (except Falcon).....	61 A 3442MB
Lincoln 1951-57 (ex. Cont.).....	61 A 3415MB
1960 All.....	61 A 3442MB
Mercury 1949-58.....	61 A 3415MB
1959-60.....	61 A 3408MB
Oldsmobile 1951-60.....	61 A 3408MB
Plymouth 1955-56.....	61 A 3413MB
1957 All; 1958-60 (ex. Suburb.)	61 A 3417MB
1958-60 Suburban.....	61 A 3418MB
Pontiac 1951-57.....	61 A 3414MB
Studebaker 1951-57.....	61 A 3416MB
1959-60 Lark (not adjustable)	61 A 3409MB
Valiant 1960.....	61 A 3417MB

For Other 1949-60 Cars and Station Wagons with Leaf-Type Rear Springs.

61 A 3410 MB—Springs 1 3/4 in. wide. Pair \$18.45

61 A 3415 MB—Springs 2 in. wide. Pair 18.45

61 A 3413 MB—Springs 2 1/2 in. wide. Pair 18.45



## Extra-Load Springs

FOR 1958-60 CHEV. & PONTIAC

**M** Add Extra Load Capacity. For cars with coil spring suspension in rear. Stabilize car at high speed; improve your ride whether car is loaded or unloaded. Help maintain proper rear-end height. Maintain proper springing when towing trailers or carrying heavy loads. With fittings, instructions. Quick, easy to install. Av. ship. wt. per pair 28 lbs. Mail, from Stock.

61 A 3434—For 1959-60 Chev. cars...\$22.95

61 A 3435—For 1958-60 Chev. sta. wgn. 22.95

61 A 3446—For 1958-60 Pontiac cars.. 22.95

61 A 3449—For 1958-60 Pont. sta. wgn. 22.95

Just Say Charge It!

SEE PAGE 1281

BFDA WARDS 1181



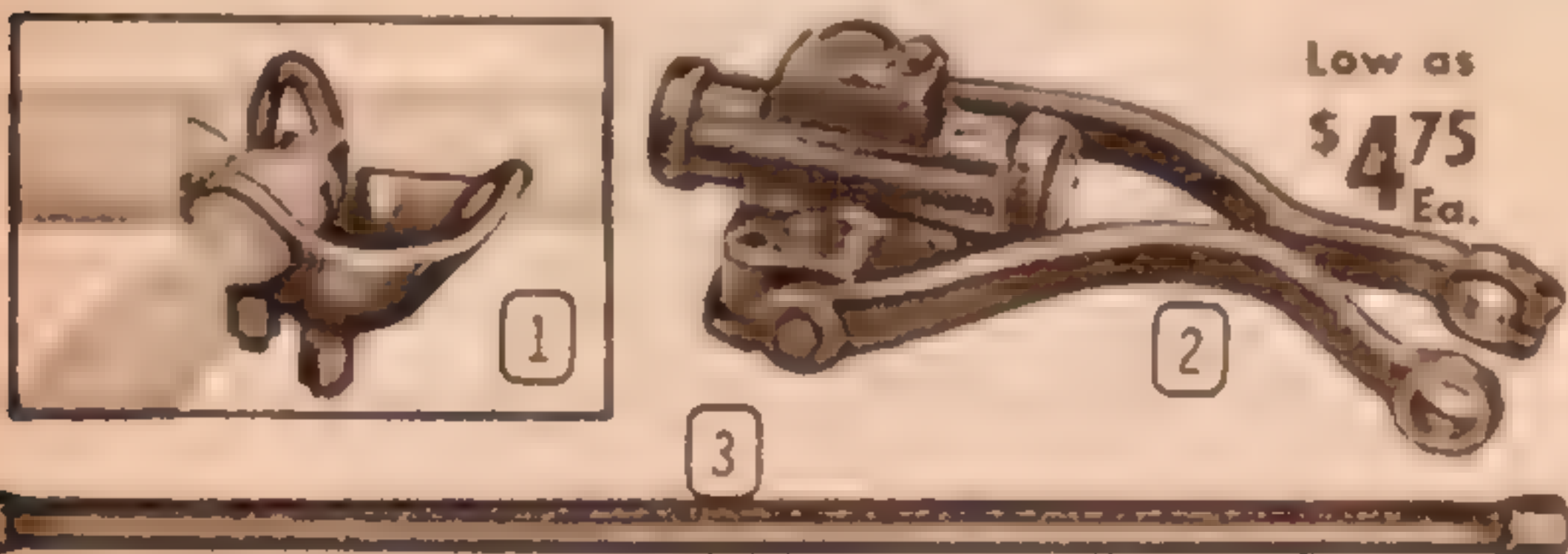
## Famous Gabriel Shock Absorbers

One Low Price **\$8.98** Each

**Gabriel Shock Absorbers—No Finer Model Equal** in quality to original equipment. Two-way piston and valves have sealed-in-steel construction, maintain uniform compression and rebound action. **Oversize Recoil Area** for lower oil pressures gives longer life, smoother control action. Multi-lipped wiping edge top seal retains shock fluid—seals power in and dirt out. Exclusive O-Ring Seal Design on piston means complete ride control for all roads, loads and weather. Postpaid.

For These Cars, Sta. Wags. (*) except Air Ride	Front Cat. No.	Each	Rear Cat. No.	Each
Buick 1956.....	61AP3169	\$8.98	61AP3116	\$8.98
1957.....	61AP3174*	8.98	61AP3116	8.98
1958.....	61AP3115	8.98	61AP3116	8.98
1959-60.....	61AP3117*	8.98	61AP3118	8.98
Cadillac 1956-57.....	61AP3176*	8.98	61AP3116	8.98
1958-59.....	61AP3168	8.98	61AP3194*	8.98
Chevrolet 1955-57.....	61AP3176*	8.98	61AP3177	8.98
1958-60.....	61AP3119*	8.98	61AP3120	8.98
Chrysler & DeSoto 1951-54.....	61AP3184	8.98	61AP3182	8.98
1955-56.....	61AP3180*	8.98	61AP3182	8.98
1957-60.....	61AP3181*	8.98	61AP3183	8.98
Ford 1949-51.....	61AP3185	8.98	61AP3171	8.98
1952-56 Cars only.....	61AP3185	8.98	61AP3186	8.98
1952-56 Wagons.....	61AP3185	8.98	61AP3187	8.98
*1957-58 Cars only.....	61AP3188*	8.98	61AP3186	8.98
*1957-58 Wagons.....	61AP3188*	8.98	61AP3190*	8.98
1959 Cars ex. Hardtop Conv.....	61AP3122	8.98	61AP3123	8.98
1959 Station Wagon and Hardtop Convertibles.....	61AP3122	8.98	61AP3160	8.98
Imperial 1955-56.....	61AP3180*	8.98	61AP3182	8.98
1957-60.....	61AP3181*	8.98	61AP3183	8.98
Mercury 1949-51.....	61AP3181*	8.98	61AP3116	8.98
1952-54.....	61AP3194	8.98	61AP3194	8.98
1955-56 Cars only.....	61AP3193	8.98	61AP3193	8.98
1955-56 Wagons.....	61AP3194	8.98	61AP3194	8.98
*1957-58 Cars only.....	61AP3188*	8.98	61AP3191*	8.98
*1957-58 Wagons.....	61AP3188*	8.98	61AP3190*	8.98
Oldsmobile 1951-53.....	61AP3171	8.98	61AP3171	8.98
1954.....	61AP3116	8.98	61AP3116	8.98
1955.....	61AP3199	8.98	61AP3171	8.98
1956.....	61AP3198	8.98	61AP3171	8.98
1957-58 Cars only.....	61AP3161*	8.98	61AP3196*	8.98
1957-58 Wagons.....	61AP3161*	8.98	61AP3197*	8.98
1959-60 Cars only.....	61AP3121*	8.98	61AP3196*	8.98
1959-60 Station Wagon.....	61AP3121*	8.98	61AP3197*	8.98
Plymouth & Dodge 1951-54.....	61AP3184	8.98	61AP3182	8.98
1955-56.....	61AP3184	8.98	61AP3182	8.98
1957-60.....	61AP3181*	8.98	61AP3183	8.98
Pontiac 1949-57.....	61AP3199	8.98	61AP3171	8.98
1958-60 Cars.....	61AP3168	8.98	61AP3116	8.98
1958-60 Station Wagon.....	61AP3168	8.98	61AP3171	8.98
Rambler 1951-59 all (except American 100 in. Wheel B.....)	61AP3170	8.98	61AP3177	8.98
Studebaker 1951-56 Cars.....	61AP3199	8.98	61AP3177	8.98
1957-60 Cars.....	61AP3169	8.98	61AP3088	8.98

\*NOTE: Cat. Nos. with asterisk include either bar pin, sleeve and bushing assembly or stud and bushing assembly as required.



### Shock Absorber Bracket For Ford

① SAVES Installation Cost... No Welding Needed. Clamps securely to frame cross member. Fits right or left rear. Rust resistant, heavy steel provides a permanent repair. Ship. wt. 1 lb.  
61 A 3063—Ford 1957-59; Merc. 1957-58 Sta. Wag.... Ea. \$2.75

### Wards Rebuilt Shocks... Perform Like New

② Rebuilt Like New By Experts. Completely dismantled and cleaned; parts showing wear replaced. Arms accurately trued-in for perfect alignment. All valves fully tested. New gas-seals, seals. With fluid.

How to Order: State Make, Year, Model of car. Cat. nos. ending in "K" shipped promptly from Central Ohio Factory. Pay postage from there. Mail. Ship. wt. 15 lbs., except Ford (5 lbs.).

For Best Results Install in Pairs For Cars, Station Wagons:	Right Front Cat. No.	Left Front Cat. No.	Price Each
Buick 1942-53 All.....	61 A 3075M	61 A 3075M	\$8.95
Chevrolet 1940-49 All.....	61 A 3084M	61 A 3085M	7.95
Ford 1935-49 All.....	61 A 3172K	61 A 3173K	4.95
Olds. 1939-48 All; 1949-51 "98"	61 A 3086M	61 A 3087M	8.95
1949-50 "76" "88"; 1951 "88"	61 A 3167K	61 A 3168K	8.95
1952-54 Series 88, 98.....	61 A 3167K	61 A 3168K	8.95
Pontiac 1939-48.....	61 A 3086M	61 A 3087M	8.95

For Cars, Station Wagons:	Right Rear Cat. No.	Left Rear Cat. No.	Each
Buick 1941-55 Ser. 40, 50, 60, 70	61 A 3012M	61 A 3013M	\$7.95
Chevrolet 1940-41 DeLuxe.....	61 A 3090M	61 A 3091M	6.95
1942-48 All.....	61 A 3090M	61 A 3091M	6.95
Ford 1937-48 All.....	61 A 3178K	61 A 3179K	4.75
Olds. 1939-51 All.....	61 A 3158K	61 A 3159K	6.95

### Replacement Torsion Bars

③ Replace Original Perfectly. Centerless ground alloy steel. Fit 1958 Chrysler Windsor; 1957-58 DeSoto, Dodge, Plym.  
61 A 3456—FOR RIGHT SIDE. Ship. wt. 11 lbs..... \$10.75  
61 A 3457—FOR LEFT SIDE. Ship. wt. 11 lbs..... 10.75

1182 WARDS BFCEDAS

Adjustable Bolt Kit—replace when attaching new torsion bars.  
61 A 3458—Ship. wt. 1 lb...\$1.10



## Riverside Guaranteed Shock Absorbers

- A Type for Every Road and Load Condition—and Fully Guaranteed
- One Rugged Unit of Stud, Cap and Rod That Equals if Not Out-Performs Original
- Hardened Heat-Treated Steel Rod and Piston, Ground and Polished for Longer Life
- Superior All Temperature Fluid—No Special Cooling Apparatus Needed

**Super Service**  
Low **\$7.49** Each in  
as Pairs

For Super Shock Control

Guaranteed for 30,000 miles. Exceed original shocks by 100%. Working cyl. diam. 1 5/8 in. After 20,000 miles shocks often need replacing. We recommend this super-service shock absorber for greatest comfort and durability on rough roads or heavy loads. Suitable for bigger cars, trucks, or lighter cars wanting big-car control. Easy to install—fit standard mountings without redrilling or special brackets. Rubber bushings included. Average ship. wt. pair, 12 lbs.

**Heavy Service**  
Low **\$5.44** Each in  
as Pairs

Heavy Loads—Towing Trailers

Guaranteed for 24,000 miles. Exceeds original shock by 50%. Working cylinder diam. 1 3/16 in. If you give your car or truck hard service, these give the extra-strength required. More fluid capacity, bigger piston area for better shock absorption. A smoother ride on most types of surfaces, and more comfortable driving and longer life than standard-type shocks provide. Easy to install. Rubber bushings included. Average ship. wt. pair 9 lbs.

**Regular Service**  
Low **\$3.59** Each in  
as Pairs

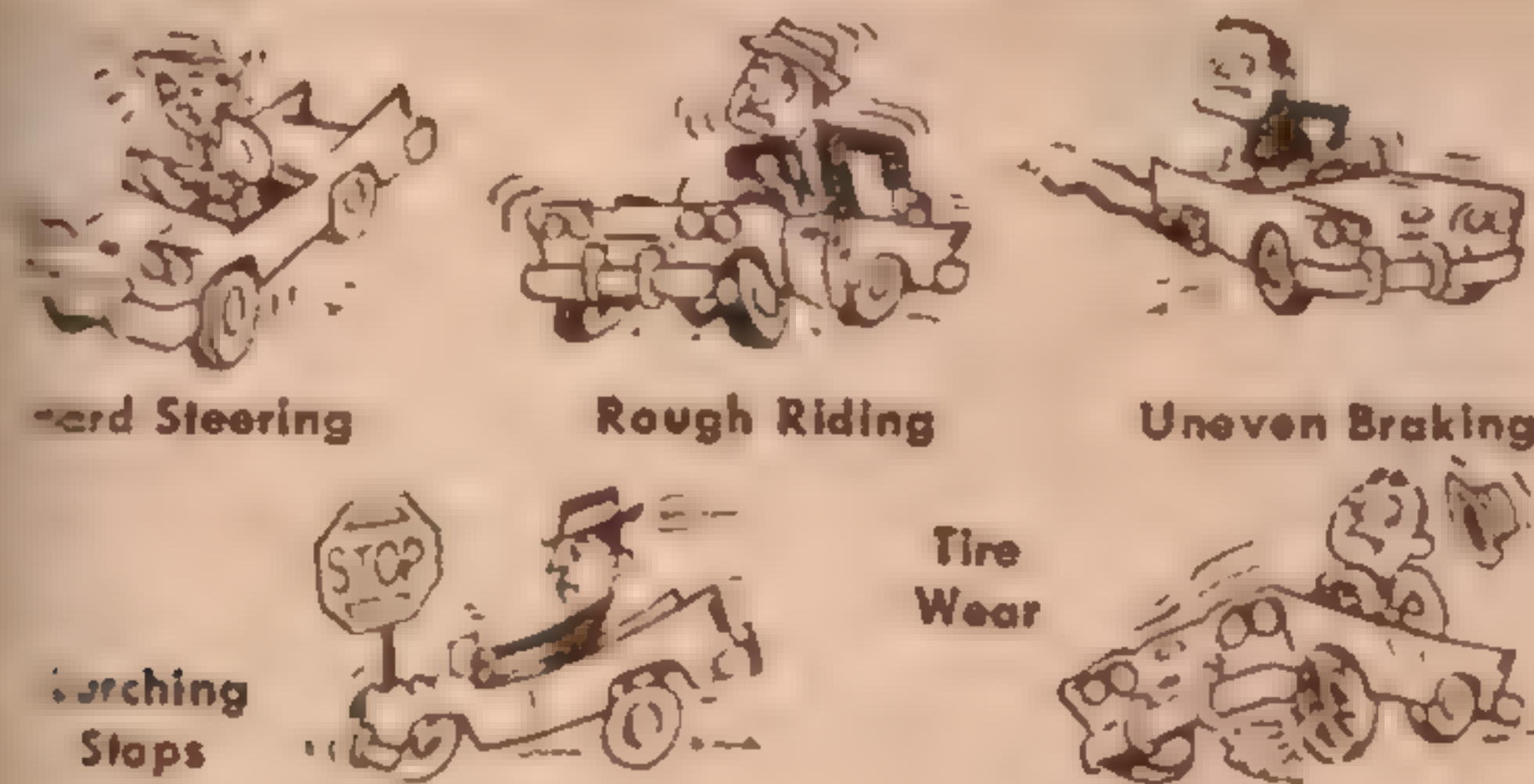
Equal or Better Than

Guaranteed for 15,000 miles. Equals original shock on car. Used as replacement on many truck models. Superior fluid capacity, bigger piston diameter 1 in. Superior valving for better control on rough roads, sorption. Easy to install. Buy in 1 lb. units. Live rubber bushings included. Average ship. wt. 4 lbs.

Fit These Cars and Station Wagons (Trucks where specifically listed)	Location	SUPER SERVICE		HEAVY SERVICE		REGULAR SERVICE
		Cat. No.	Pair	Cat. No.	Pair	Cat. No.
Buick 1954-55.....	Front	61 A 3054	\$14.98	61 A 3128	\$10.98	61 A 3054
*1956.....	Front	61 A 3054	14.98	61 A 3129	11.89	61 A 3054
*1957.....	Front	61 A 3162	16.95	61 A 3101	12.95	61 A 3054
1958-59.....	Rear	61 A 3071	14.98	61 A 3130	10.88	61 A 3054
1959 (except Air Suspension).....	Rear	61 A 3053	14.98	61 A 3109	10.88	61 A 3054
1959-60.....	Front	61 A 3038	15.95	61 A 3130	10.88	61 A 3054
	Rear	61 A 3051	14.98	61 A 4685	11.89	61 A 4685
				61 A 4686	10.88	61 A 4686
Cadillac 1950-53.....	Front	61 A 3050	14.98	61 A 3131	10.88	61 A 3050
1950-51.....	Rear	61 A 3061	14.98	61 A 3132	10.88	61 A 3050
1952-54.....	Rear	61 A 3056	14.98	61 A 3133	10.88	61 A 3050
1954-55.....	Front	61 A 3054	14.98	61 A 3128	10.88	61 A 3050
1955-56.....	Rear	61 A 3057	14.98			61 A 3050
1957.....	Rear	61 A 3008	14.98			61 A 3050
*1956-57.....	Front			61 A 3145	11.89	61 A 3050
*1958-60.....	Front			61 A 3095	11.89	61 A 3050
1958-60.....	Rear	61 A 3008	14.98	61 A 3142	10.88	61 A 3050
Chevrolet 1949-54.....	Front	61 A 3050	14.98	61 A 3131	10.88	61 A 3050
1949-54.....	Rear	61 A 3051	14.98	61 A 3135	10.88	61 A 3050
*1955-57.....	Front	61 A 3055	15.95	61 A 3145	11.89	61 A 3050
1957-59.....	Rear	61 A 3056	14.98	61 A 3133	10.88	61 A 3050
*1958-60.....	Front			61 A 3093	12.95	61 A 3050
1960-61.....	Rear	61 A 3070	15.95	61 A 3094	11.89	61 A 3050
Corvair 1960.....	Front			61 A 4687	11.89	61 A 4687
1960.....	Rear			61 A 3145	11.89	61 A 3050
Corvette 1957-59.....	Front	61 A 3050	14.98	61 A 3128	10.88	61 A 3047
Chevrolet Trucks 1949-55 1-Ton and 1st Series 1 1/4-Ton.....	Front	61 A 3064	14.98	61 A 3109	10.88	61 A 3064
1949-55 2 1/2-Ton, 1st Series.....	Rear	61 A 3066	14.98	61 A 3110	10.88	61 A 3064
1949-55 3-Ton.....	Front			61 A 3137	10.88	61 A 3064
1952 1 1/2-Ton.....	Rear	61 A 3061	14.98	61 A 3132	10.88	61 A 3064
1957-59 1/2, 3/4, 1-Ton.....	Front					61 A 4689
1957-59 1/2, 3/4 Ton.....	Rear					61 A 4689
1960 1/2, 3/4, 1, 1 1/2-Ton.....	Front			61 A 4695	12.95	61 A 4689
1960 1/2, 3/4 Ton.....	Rear			61 A 4696	12.95	61 A 4689
Chrysler, DeSoto & Dodge 1939-50.....	Front	61 A 3052	14.98	61 A 3136	10.88	61 A 3052
1939-50.....	Rear	61 A 3053	14.98	61 A 3137	10.88	61 A 3052
1951-54.....	Front	61 A 3000	14.98	61 A 3138	10.88	61 A 3000
*1957-60; Dodge 1960 Dart.....	Front			61 A 3104	11.89	61 A 3047
1957-60; Dodge 1960 Dart.....	Rear	61 A 3067	14.98	61 A 3105	10.88	61 A 3047
*Chrysler & DeSoto, 1955-56.....	Front			61 A 3139	11.89	61 A 3052
1951-56.....	Rear	61 A 3001	14.98	61 A 3140	10.88	61 A 3052
Dodge 1951-54.....	Rear	61 A 3001	14.98	61 A 3140	10.88	61 A 3052
*1955-56.....	Front			61 A 3141	11.49	61 A 3052
1955-56.....	Rear	61 A 3001	14.98	61 A 3140	10.88	61 A 3052
1952-53 1 1/2 and 1-Ton Trucks.....	F & R	61 A 3001	14.98	61 A 3140	10.88	61 A 3052
Dodge Trucks 1954-58 1/2, 3/4, 1-Ton.....	F & R			61 A 4688	10.88	
1959-60 1/2, 3/4 Ton.....	Front			61 A 4689	10.88	61 A 4689
1959-60 1/2, 3/4 Ton.....	Rear			61 A 3105	10.88	61 A 4689
*Edsel 1958-59.....	Front	61 A 3059	15.95	61 A 3100	11.89	61 A 3059
Ford 1947-48.....	Front					61 A 3059
1947-48.....	Rear					61 A 3059
1949-51.....	Front			61 A 3131	10.88	61 A 3059
1952-54.....	Front	61 A 3050	14.98	61 A 3131	10.88	61 A 3059
1952-54 (Cars only).....	Rear	61 A 3053	14.98	61 A 3130	10.88	61 A 3059
1952-56 (Station Wagon).....	Rear	61 A 3008	14.98	61 A 3142	10.88	61 A 3059
*1957-58 All (except Air Ride).....	Rear	61 A 3008	14.98	61 A 3142	10.88	61 A 3059
1957-58 Cars Only (Ex. Air Ride).....	Front	61 A 3059	15.95	61 A 3100	11.89	61 A 3059
*1957-58 Sta. Wags (Ex. Air Ride).....	Rear	61 A 3060	14.98	61 A 3102	10.88	61 A 3059
*1959 All.....	Rear	61 A 3065	15.95	61 A 3103	11.89	61 A 3059
1959 (Cars only) Ex. Ret. H-Top.....	Front	61 A 3002	15.95	61 A 3145	11.89	61 A 3059
*1959 S. Wag., Ret. H-Top, Ranchero.....	Rear	61 A 3003	14.98	61 A 3148	10.88	61 A 3059
1959 All (except Falcon).....	Front	61 A 3004	15.95	61 A 3149	11.89	61 A 3059
1959 All (except Falcon).....	Rear	61 A 3007	15.95	61 A 4693	11.89	61 A 3059
Falcon 1960.....	Rear	61 A 3018	15.95	61 A 4692	11.89	61 A 3059
1960.....	Front			61 A 4690	11.89	61 A 3059
Thunderbird 1955-57.....	Rear			61 A 4691	11.89	61 A 3059
1955-57.....	Front			61 A 3131	10.88	61 A 3059
1957.....	Rear			61 A 3142	10.88	61 A 3059
1957.....	Front	61 A 3059	15.95	61 A 3100	11.89	61 A 3059
1957.....	Front	61 A 3007	15.95	61 A 4693	11.89	61 A 3059
1959-60.....	Rear	61 A 3027	15.95	61 A 4694	10.88	61 A 3059
Ford 1/2 & 3/4-Ton Trucks 1948-52 F1, F2, F3.....	Front	61 A 3053	14.98	61 A 3108	10.88	61 A 3053
1948-52 F1, F2, F3.....	Rear	61 A 3114	14.98	61 A 3107	10.88	61 A 3053
1953-55 F100, F250, F350.....	Front	61 A 3114	14.98	61 A 3107	10.88	61 A 3053
1953-54 F100.....	Rear			61 A 3107	10.88	61 A 3053
1953-55 F250, F350.....	Rear			61 A 3107	10.88	61 A 3053
1956 F100, F250, F350.....	Front	61 A 3163	14.98	61 A 3150	10.88	61 A 3053
1957-60 F100, F250.....	Front	61 A 3064	14.98	61 A 3109	10.88	61 A 3053
1957-60 F100, F250, P350.....	Rear	61 A 3164	14.98			61 A 3053



# Shock Absorbers for Safer Driving!



**Give Your Car the "Shock" Test**  
Bounce car bumper, jump off... if car bounces 2 or more times, your shock absorbers show serious wear.

## GUARANTEE

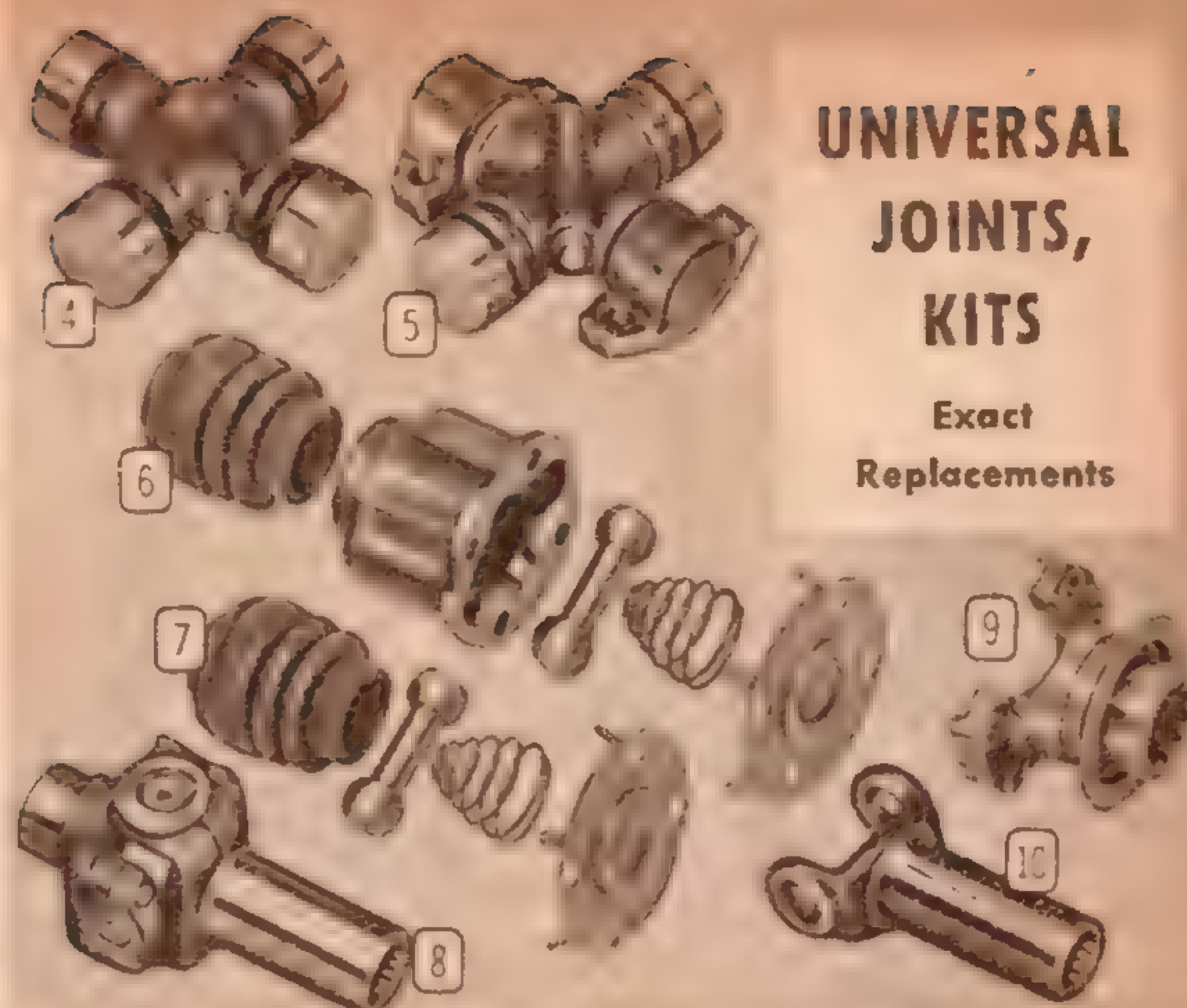
If a Riverside Shock Absorber should fail within its guarantee period (barring abuse or accident) we will replace it, charging only for the service received.



**SHOCKS INSTALLED for a reasonable charge. Check Nearest Ward Catalog Store.**

These Cars and Station Wagons where specifically listed	Location	SUPER SERVICE		HEAVY SERVICE		REGULAR SERVICE	
		Cat. No.	Pair	Cat. No.	Pair	Cat. No.	Each 2 for
1947-51	Front			61 A 3131	\$10.88	61 A 3046	\$3.85 \$7.18
51	Rear			61 A 3132	10.88	61 A 3032	3.85 7.18
Trucks 1955-56 1/2-3/4-Ton	Front			61 A 3137	10.88	61 A 3030	3.85 7.18
56 1/2-3/4-Ton	Rear	61 A 3061	\$14.98	61 A 3132	10.88	61 A 3029	3.85 7.18
59 1/2, 3/4, 1-Ton	Front					61 A 4652	4.49 8.40
53 1/2, 3/4-Ton	Rear					61 A 4653	4.49 8.40
52, 3/4, 1, 1 1/2-Ton	Front			61 A 4695	12.95	61 A 4654	4.49 8.40
52, 3/4-Ton	Rear			61 A 4696	12.95	61 A 4655	4.49 8.40
1948-54 (ex. Jed)	Rear	61 A 3053	14.98	61 A 3132	10.88	61 A 3032	3.85 7.18
1955-56	Front			61 A 3139	11.89	61 A 3025	4.45 8.38
56	Rear	61 A 3001	14.98	61 A 3140	10.88	61 A 3015	3.85 7.18
50	Front			61 A 3104	11.89	61 A 3040	4.45 8.38
47-55	Rear	61 A 3067	14.98	61 A 3105	10.88	61 A 3041	3.85 7.18
55	Front			61 A 3131	10.88	61 A 3046	3.85 7.18
1949-56	Rear	61 A 3050	14.98	61 A 3132	10.88	61 A 3032	3.85 7.18
51	Front	61 A 3061	14.98	61 A 3106	10.88		
1949-51	Front			61 A 3131	10.88	61 A 3046	3.85 7.18
56	Front	61 A 3050	14.98	61 A 3131	10.88	61 A 3046	3.85 7.18
51	Rear	61 A 3061	14.98	61 A 3132	10.88	61 A 3032	3.85 7.18
54	Rear	61 A 3008	14.98	61 A 3142	10.88	61 A 3099	3.85 7.18
56 (Cars Only)	Rear	61 A 3058	14.98	61 A 3144	10.88	61 A 3034	3.85 7.18
56 Station Wagon	Rear	61 A 3008	14.98	61 A 3142	10.88	61 A 3099	3.85 7.18
50 ex. Air Ride; Park Lane	Rear	61 A 3059	15.95	61 A 3100	11.89	61 A 3037	4.45 8.38
58 Cars (ex. Air	Rear	61 A 3165	15.95	61 A 3151	11.89	61 A 3080	4.45 8.38
58; Park Lane)							
58 Sta. Wag. (Ex. Air Ride)							
60	Rear	61 A 3065	15.95	61 A 3103	11.89	61 A 3039	4.45 8.38
1960	Rear	61 A 3005	15.95	61 A 3124	10.88	61 A 3042	3.85 7.18
1960	Front			61 A 4690	11.89		
1960	Rear			61 A 4691	11.89		
Mobile 1951-53	Rear	61 A 3053	14.98	61 A 3130	10.88	61 A 3026	3.85 7.18
54	Rear	61 A 3053	14.98	61 A 3130	10.88	61 A 3032	3.85 7.18
56	Front			61 A 3131	10.88	61 A 3019	3.85 7.18
58	Rear	61 A 3053	14.98	61 A 3130	10.88	61 A 3026	3.85 7.18
60 (Cars Only)	Front	61 A 3068	16.95	61 A 3111	12.95	61 A 3098	4.49 8.40
60	Rear			61 A 3152	12.95	61 A 3081	4.49 8.40
60	Front			61 A 3125	12.95	61 A 3043	4.49 8.40
60	Rear	61 A 3053	14.98			61 A 3046	3.85 7.18
60	Front					61 A 3046	3.85 7.18
60	Rear	61 A 3053	14.98			61 A 3032	3.85 7.18
South 1939-50	Front	61 A 3052	14.98	61 A 3136	10.88	61 A 3031	3.85 7.18
50	Rear	61 A 3053	14.98	61 A 3137	10.88	61 A 3030	3.85 7.18
54	Front	61 A 3000	14.98	61 A 3138	10.88	61 A 3014	3.85 7.18
56	Rear	61 A 3001	14.98	61 A 3140	10.88	61 A 3015	3.85 7.18
56	Front			61 A 3141	11.89	61 A 3035	4.45 8.38
60 All	Front			61 A 3104	11.89	61 A 3040	4.45 8.38
60 All	Rear	61 A 3067	14.98	61 A 3105	10.88	61 A 3041	3.85 7.18
1941-48	Rear	61 A 3053	14.98	61 A 3132	10.88	61 A 3032	3.85 7.18
57	Front	61 A 3050	14.98	61 A 3131	10.88	61 A 3019	3.85 7.18
57	Rear	61 A 3053	14.98	61 A 3130	10.88	61 A 3026	3.85 7.18
60 (Ex. Air Ride)	Front			61 A 3095	11.89	61 A 3023	4.45 8.38
60 All (Cars Only)	Rear	61 A 3061	14.98	61 A 3132	10.88	61 A 3032	3.85 7.18
60 Station Wagons	Rear	61 A 3072	15.95	61 A 3096	10.88	61 A 3026	3.85 7.18
1952-55	Front					61 A 3010	3.85 7.18
56 to Ser. D285313	Rear					61 A 3011	3.85 7.18
60 (ex. American 100 in w.b.)	Front					61 A 3016	3.85 7.18
(after Ser. D285313)	Rear					61 A 3028	3.85 7.18
60 (ex. American 100 in w.b.)	Front					61 A 3028	3.85 7.18
60 American 100 in w.b.	Rear					61 A 3010	3.85 7.18
60 American 100 in w.b.	Rear					61 A 3011	3.85 7.18
1950 Champion	Front			61 A 3131	10.88	61 A 3046	3.85 7.18
56 All (ex. Station Wagons)	Rear			61 A 3132	10.88	61 A 3029	3.85 7.18
56 All (ex. Station Wagons)	Front	61 A 3050	14.98	61 A 3131	10.88	61 A 3019	3.85 7.18
60 All (ex. Station Wagons)	Rear			61 A 3132	10.88	61 A 3029	3.85 7.18
60 All (ex. Station Wagons)	Front			61 A 3129	11.89	61 A 3082	4.45 8.38
59 Truck 1/2, 3/4-Ton	Rear			61 A 3153	12.95	61 A 3083	4.49 8.40
59	F & R			61 A 3130	10.88	61 A 3026	3.85 7.18
1960	Front			61 A 4697	11.89	61 A 4660	4.45 8.38
60	Rear			61 A 4698	10.88	61 A 3015	3.85 7.18
1946-56 (Station Wag.)	Front					61 A 3112	3.85 7.18
51 Jeepster	Front					61 A 3112	3.85 7.18
56 Truck	Front					61 A 3113	3.85 7.18
56 (Station Wag.)	Rear					61 A 3026	3.85 7.18
51 Jeepster	Rear					61 A 3026	3.85 7.18
7-56 Trucks	Rear					61 A 3032	3.85 7.18

\*NOTE Items with asterisk include either bar pin, sleeve and bushing assembly or stud and bushing assembly as required.



## UNIVERSAL JOINTS, KITS

Exact Replacements

(4) TO (10) Universal Joints and Repair Kits. Precision finished; exact replacement of original. (4), (5) UNIVERSAL JOINT ASSEMBLIES, heavy duty. Grease fittings incl. only where used on original. (6) UNIVERSAL JOINT REPAIR KIT—with housing. Neoprene grease boot. (7) UNIVERSAL JOINT REPAIR KIT—without housing. Leather grease boot. (8) UNIVERSAL JOINT—Drop forged steel. (9) REAR FLANGE. (10) UNIVERSAL JOINT FRONT YOKE ASSEMBLY—like original.

	For Cars, Station Wagons, For Trucks Where Specifically Stated	Catalog Number	Wt.		Price
			Lbs.	Oz.	
(8)	Buick 1940-52 40, 50 Reg. Trans.	61 A 2508	4	11	\$5.95
(5)	*1957-59 Rear (mechanics type)	61 A 2529	1	10	3.95
(5)	Cadillac 1950-56 Series 60, 61, 62 (Front)	61 A 2529	1	10	3.95
(4)	1950-56 Series 60, 61, 62 (Rear)	61 A 2530	1	14	3.95
(5)	*1957-60 (mechanics type)	61 A 2529	1	10	3.95
(8)	Chevrolet 1940-48 All Models	61 A 2503	3	4	4.89
(8)	1949-54 w/o Powerglide	61 A 2505	3	4	4.89
(8)	1950-54 With Powerglide	61 A 2502	3	4	4.89
(5)	1955-60 All Cars	61 A 2524	1	2	2.85
(4)	Chrysler 1940-52 6 cyl. front, rear	61 A 2540	1	4	5.95
(4)	1946-57 Windsor without Powerpack, Rear	61 A 2540	1	4	5.95
(6)	1958-60 All (ex. Imperial) Front	61 A 2511	3	9	8.75
(5)	1958-60 All (ex. Imperial) Front	61 A 2512	1	1	5.19
(6)	Dodge 1947-55 All 5 Pass.; 1956 6-Cyl. 1936-56 5 Pass. (Ex. early 1946) & 1956 V8 (No Housing)	61 A 2542	2	9	5.95
(7)	1957 All Models, Rear	61 A 2540	1	4	5.95
(4)	1958-60 V8 Front	61 A 2511	3	9	8.75
(5)	1958-60 All, Rear	61 A 2512	1	1	5.19
(8)	Ford 1928-48 All (Ex. 60 H.P.)	61 A 2509	3	8	4.25
(10)	1949-56; Merc. 1949-54 Front Yoke	61 A 2520	1	14	4.79
(9)	1949-56 Rear Flange (not shown)	61 A 2521	1	4	3.79
(5)	*1949-60 Front (Mechanics Type)	61 A 2526	1	2	3.29
(4)	*1949-58 Rear (Mechanics Type)	61 A 2525	1	6	3.19
(5)	*1957-60 Front, Rear (Spicer Type)	61 A 2524	1	2	2.85
(5)	*1959-60 (mechanics type), Rear	61 A 2513	1	1	3.25
(5)	Falcon 1960	61 A 2510	1	0	4.59
(5)	Hudson 1936-54 All, Frt. and Rear	61 A 2524	1	2	2.85
(5)	Mercury 1949-54 All, Front	61 A 2526	1	2	3.19
(4)	1949-54 All, Rear	61 A 2525	1	6	3.19
(9)	1949-54 Rear Flange (not shown)	61 A 2521	1	4	3.79
(5)	1955-60 All, Front and Rear	61 A 2524	1	2	2.85
(5)	Oldsmobile 1941-52 All, Front	61 A 2528	1	2	2.85
(4)	1941-52 All, Rear	61 A 2527	1	6	3.19
(4)	1953 All, Rear	61 A 2541	1	12	3.65
(4)	1954-55 Std. Trans. Rear	61 A 2541	1	12	3.65
(5)	1954-55 Std. Trans., Front	61 A 2528	1	2	2.85
(5)	1954-56 (Hydromatic Trans.) Front	61 A 2529	1	10	3.95
(4)	1954-56 (Hydromatic Trans.) Rear	61 A 2530	1	14	3.95
(5)	*1957-58 All, Frt.-Ctr.-Rear (Mechanics Type)	61 A 2529	1	10	3.95
(5)	*1957-58 Front, Rear (Spicer Type)	61 A 2501	1	10	5.95
(5)	*1957-58 Center (Spicer Type)	61 A 2504	1	2	3.95
(5)	*1957-60 (mechanics type) All	61 A 2529	1	10	3.95
(5)	*1957-58 (spicer type), Front or Rear	61 A 2501	1	10	5.95
(5)	*1957-58 (spicer type), Center	61 A 2504	1	2	3.95
(5)	*1959-60 (spicer type), Front or Center	61 A 2504	1	2	3.95
(5)	*1959-60 (spicer type), Rear	61 A 2501	1	10	5.95
(7)	Plymouth 1935-56 6 Cyl. (Ex. Fury) & early '46 (No Housing)	61 A 2543	13	1	1.55
(6)	1935-56 6 Cyl. (Except Fury & early 1946)	61 A 2542	1	9	5.95
(4)	1957 All, rear	61 A 2540	1	4	5.95
(7)	1957 All, Front (Ex. P31 with Torque Flite (No Housing))	61 A 2543	13	1	1.95
(6)	1957-60 (except Torqueflite), Front	61 A 2514	2	11	8.75
(6)	1957-60 (Torqueflite), Front	61 A 2511	3	9	8.75
(5)	1958-60, Rear	61 A 2512	1	1	5.19
(5)	Pontiac 1941-55 All, Front	61 A 2528	1	2	2.85
(4)	1941-55 All, Rear	61 A 2527	1	6	3.19
(5)	1956-60 All, Front-Ctr.-Rear	61 A 2529	1	10	3.95
(5)	Rambler 1950-56 (Mechanics Type)	61 A 2510	1	4	4.49
(5)	Studebaker 1936-59 Frt. and Rear	61 A 2524	1	2	2.85
(5)	Valiant 1960, Rear	61 A 2512	1	1	5.19
(5)	Willys 1945-58 1/4-Ton Univ. Jeep	61 A 2524	1	2	2.85
(5)	Jeep 1954-58 6-226 Station Wagon	61 A 2524	1	2	2.85
(8)	Chev. Truck 1940-47 1/2-Ton 3-Speed	61 A 2503	3	4	4.89
(8)	1948-54 1/2-Ton, 3-Speed	61 A 2505	3	4	4.89
(5)	1955-58 1/2-Ton, 3-speed	61 A 2524	1	2	2.85
(5)	1954-59 Ctr. & Rear 3/4-Ton	61 A 2523	1	10	3.45
(5)	1954-59 3/4-Ton, 3-speed, Front	61 A 2524	1	2	2.85
(5)	1954-59 Auto. 3-spd. H.D. or 4-spd. Trans. (Ex. 3500 Ser.) Front	61 A 2523	1	10	3.45
(5)	1941-59 All Models, 1 Ton	61 A 2523	1	10	3.45
(5)	Dodge Truck 1950-57 1/2 and 3/4 Ton	61 A 2524	1	2	2.85
(8)	Ford Truck 1928-41 1/2 Ton, 3 speed	61 A 2509	3	8	4.25
(5)	1942-57 1/2 Ton & 3/4 Ton	61 A 2524	1	2	2.85
(5)	Stude. Truck 1949-57 1/2, 3/4 Ton	61 A 2524	1	2	2.85
(5)	1946-48 1/2, 3/4 T. 3-spd.	61 A 2524	1	2	2.85





## SAFER, STRONGER than New-Car Jacks

### TWIN-LEG AND 3-LEG MECHANICAL BUMPER JACKS

Riverside 3-Leg and Twin-Leg Jacks Assure a Firm, Safer Foundation—because car weight is distributed evenly over a larger base area . . . provides a foundation which is more stable on any surface or grade than most new-car jacks. Low height permits lifting of all cars, including those with 14-in. wheels. Bumper hook holds bumper firmly in place. Jack will not tip or slip under load. Make tire changes quickly and easily—hook on bumper, operate handle . . . car raises; operate handle . . . car lowers. Jack folds to fit car trunk.

**1 3-Leg Ratchet Type Bumper Jack.** Lifting capacity up to 3,000 lbs. Swinging contour lifting hook hugs every style bumper. Lifts all cars. Attached sliding handle for quick operation. 6x6-in. base prevents car from rolling. Lift range: 5 to 33 in. Leverage assures easy lifting. Luminous red reflective finish for added safety.  
61 A 5613 M—Mailable. Ship. wt. 19 lbs.. \$6.25

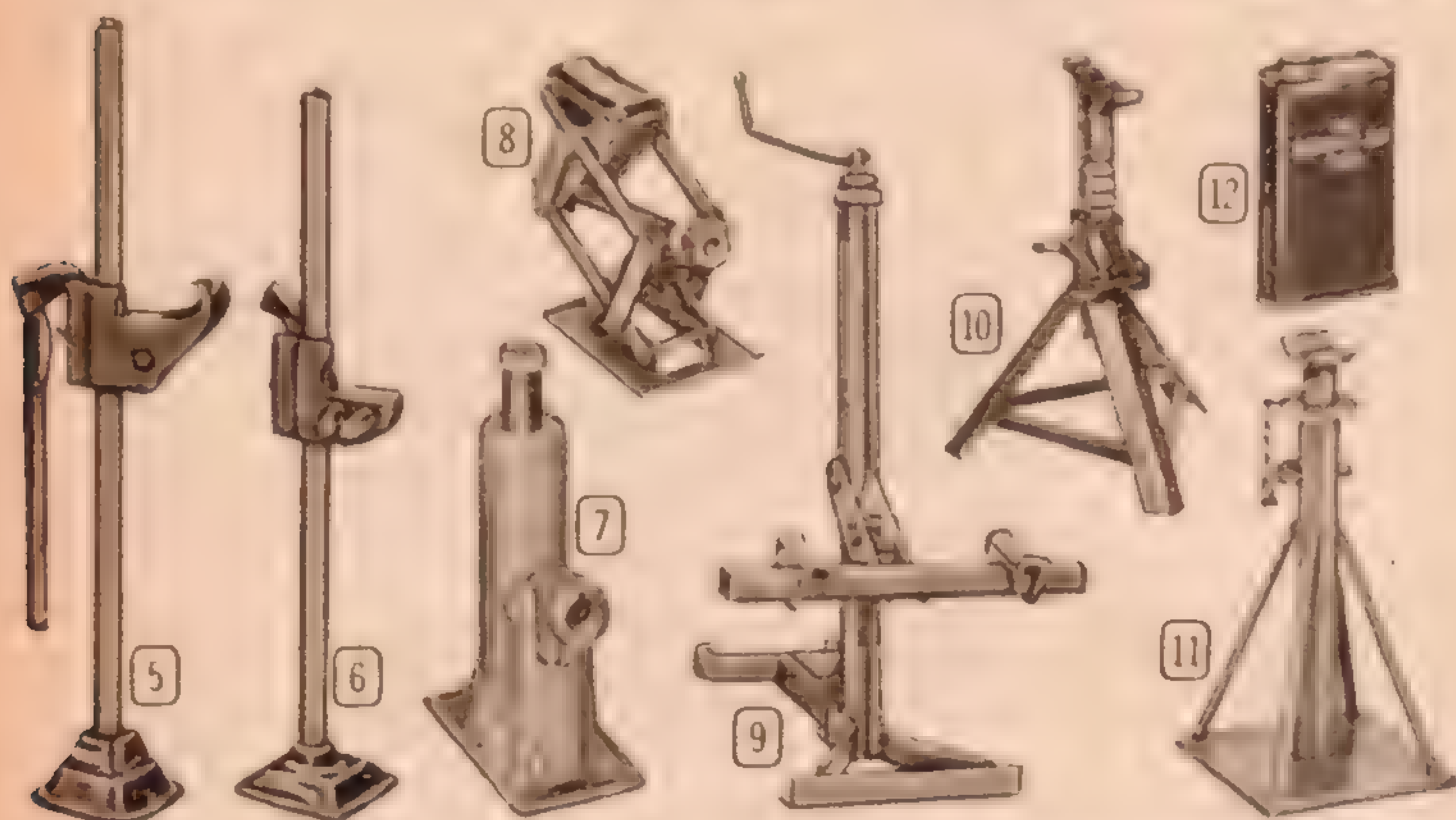
**2 3-Leg Mechanical Bumper Jack.** Easy screw-lift operation. Roll threaded screw precision machined. Ball thrust bearings give extra safety by locking load into position.

**1½-TON CAP.** Heavy-duty. Lift range 6½-30¾ in.  
61 A 5648 M—Mailable. Ship. wt. 17 lbs.. \$7.39

**1¼-TON CAP.** Lift range 6½ to 30½ in.  
61 A 5647 M—Mailable. Ship. wt. 14 lbs.. \$5.85

**3 Twin-Leg Bumper Jack.** 3000 lb. capacity . . . strong and reliable. Screw threads are precision cut. Ball bearing suspension reduces cranking effort. Safety lock keeps legs apart. Folds to fit into trunk. Lift range 5¼ to 31 inches. Mailable.  
61 A 5612 M—Ship. wt. 19 lbs.. \$9.95

**4 Our Finest Quality Twin-Leg Bumper Jack.** Saginaw Screw makes it easy to operate. Lifts up to 1½-tons with half normal effort. Screw is precision threaded and cadmium-plated. Revolving knob on handle. Square steel tubing protects jack from dirt, moisture. Self-locking spreader bar keeps load balanced. Lift range 5½ to 28¾ in. Mailable.  
61 A 5607 MB—Wt. 21 lbs.. \$12.95



### Economy Car Jacks and Heavy-Duty Jacks

**5 6 Ratchet Type Under-Car Jacks.** Y-shaped steel bar with teeth "rolled in" guards jack from missing. 6x6-inch base for stability. Mail.

**(5) 1½-TON CAPACITY.** Swinging hook fits all car bumpers. Compact, folding handle attached to jack for convenience. Lift range: 4 to 30½ in.  
61 A 5624 M—Wt. 11 lbs.\$4.49

**(6) 1-TON CAPACITY.** Conventional style lift hook. Lift range: 4½ to 27¾ in.  
61 A 5623 M—Wt. 10 lbs.\$3.49

**7 Hydraulic Axle Jack.** 1½-Ton Capacity. Equals quality of jacks selling for more. Provides effortless lifting or lowering. Exceeds rated capacity by 50%.

**SIMPLE TO OPERATE.** A slight turn of the built-in release valve lowers load—fast or slow as desired. Lifting range 7 to 12-in.; 2-in. extension screw gives total height of 14-in. Durable heat-treated steel. No-tip malleable iron base. 2-piece handle. Mailable.  
61 A 5600 M—Wt. 10 lbs.\$8.95

**8 Scissors Jack—for Cars and Small Trucks—1½ and 2-Ton Sizes.** Steel elevating screw and ball bearing thrust for effortless lifting. Large axle-rest top. Wide base assures steady footing. Heat treated steel. Hinged steel rod handle.

**1½-TON CAPACITY.** For cars or light trucks. Raises from 3½ to 15 in. Should be used under axle. Base 7¼x4 in. ¼-in. support straps.  
61 A 5610 M—Ship. wt. 14 lbs. Mailable.....\$5.95

**2-TON CAPACITY.** For all cars and 2-Ton trucks, industrial and farm equipment. Raises 4 to 18 in. Use under chassis frame to raise 2 wheels. Base 7½x4 in.  
61 A 5618 M—Ship. wt. 20 lbs. Mailable.....\$7.69

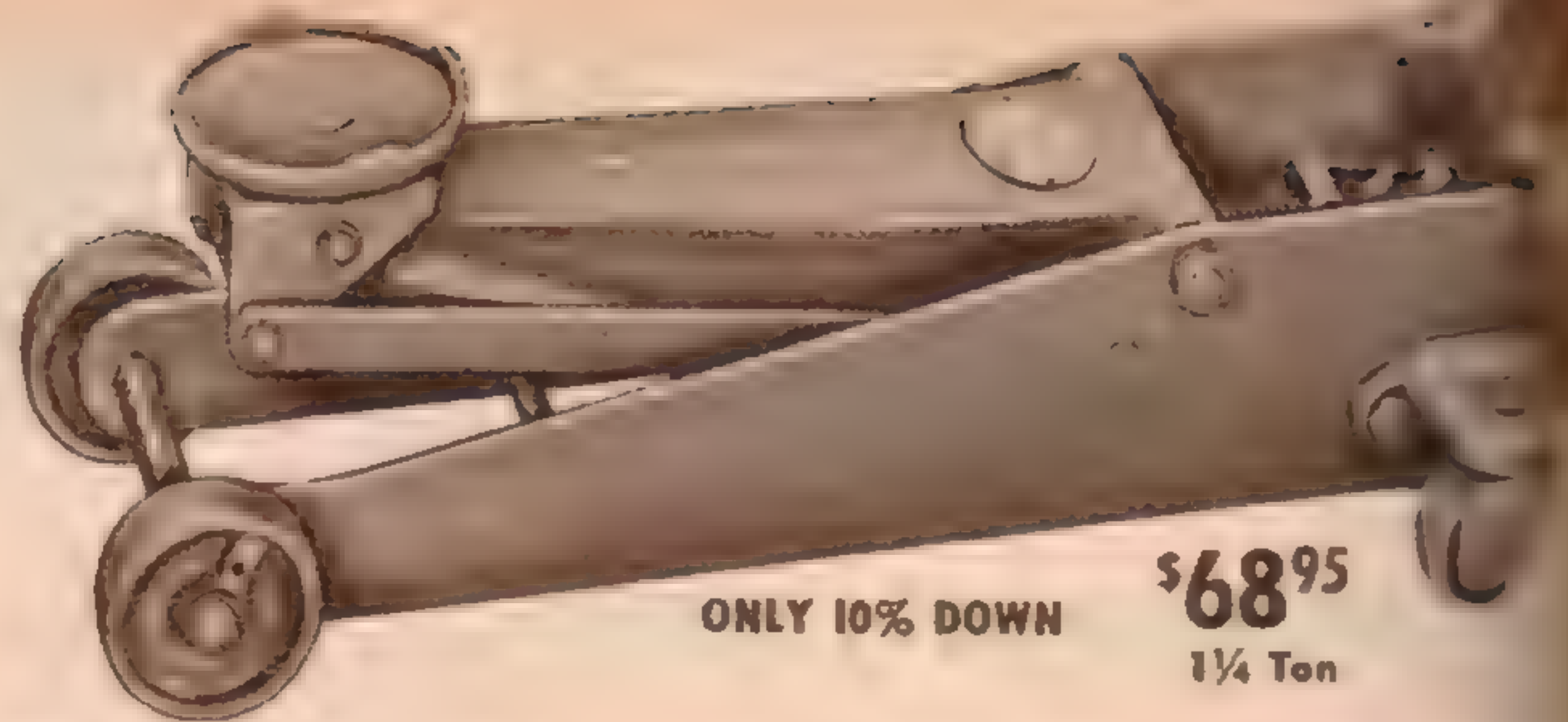
**9 Mechanical 1½-Ton One-End Jack.** Lifts front or rear end from 5½ to 30 in. Encased ball bearings. Dual load rests 11 in. from center to center, adjusts from 5 to 22 in. wide. Heavy-gauge steel carriage.  
61 A 5633 R—Wt. 48 lbs. Not Mailable.....\$36.95

**10 11 Jack Stands.** All steel. Lock adjusts heights. No-skid base. Save extra . . . buy a pair.

**(10) 3-TON JACK STAND.** Easy ratchet action. Self-leveling, no-tip. 65% overload safety factor. Range 11-18½-in. Wt. each 22 lbs. Mailable.  
61 A 9719 M—Each.....\$9.95; Pair.....\$18.45

**(11) 3-TON PIN LOCK JACK STAND.** For all cars. Range 15-23-in. Wt. each 14 lbs. Mailable.  
61 A 9724 M—Each.....\$6.39; Pair.....\$11.50

**12 Hydraulic Jack Fluid.** For all hydraulic jacks.  
61 A 5620—Wt. 1 lb. 6 oz.....Pint 49c



ONLY 10% DOWN \$68.95  
1¼ Ton

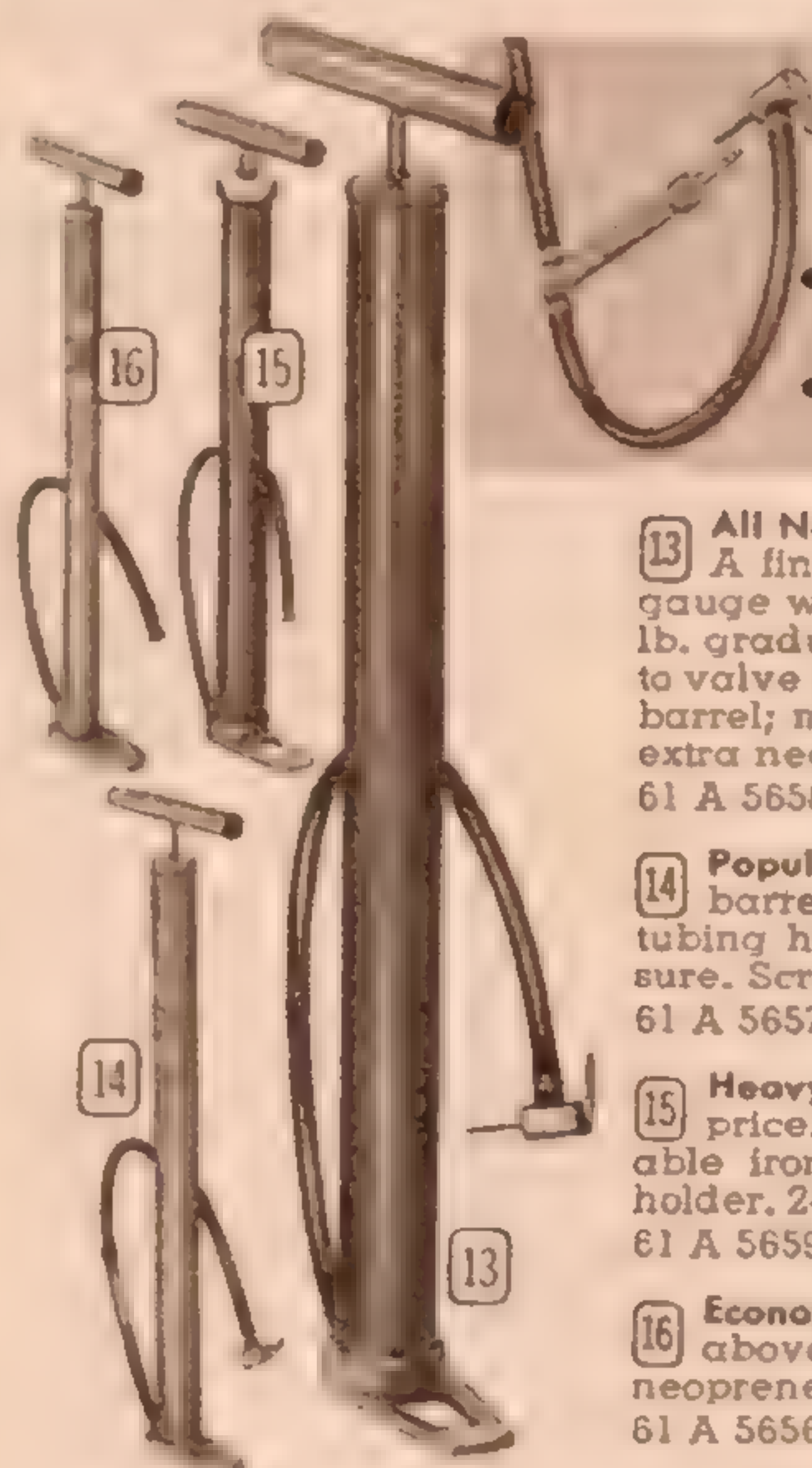
## Wheeled Hydraulics for Heavy Duty

**1¼-Ton Hydraulic Floor Jack.** Smooth, fast action—lifts from 3¾ to 18¼ in. For cars, light trucks. 2-piece removable 50 in. handle with built-in release valve. Frame is heavy steel. Lifting arm is strong malleable iron. Saddle automatically adjusts to maintain level position. Overload safety valve.  
61 A 5626 R—Wt. 68 lbs.\$68.95

**New—Jumbo Floor Jacks . . . built for everyday use under cars, small trucks, load safety valve. Pay freight from St. Joseph, Mich.—Shipped Prompt**

**1½-TON HYDRAULIC.** Chassis length 25 in. stability. Lifts from 3¾ to 20 in. 50-in. handle.  
61 A 5627 F—Wt. 90 lbs. \$9 Down.Cash \$

**2-TON HYDRAULIC.** Long 42½-in. handle. Lift range: 4-24½ in. 45 in. handle.  
61 A 5628 F—Wt. 135 lbs. \$12.50 Dn.Cash \$



## NEW

- Built-In Pressure Gauge in Hose Measures 8 to 40 lbs. in 1-lb. units
- Thumlok Connection—Easy to Connect

**13 All New Tire Pump With Built-in Pressure Gauge.** A fine new feature in tire pumps—a gauge which reads from 8 to 40 lbs. pressure in 1-lb. graduations. New Thumlok connection to valve with easy thumb pressure. 1¾x20-in. barrel; malleable iron base, 24-in. neoprene hose; extra needle valve included.  
61 A 5658—Ship. wt. 4 lbs.....\$

**14 Popular Priced Tire Pump.** Big 1½x18½-in. barrel with 24-in. neoprene hose. Welded tubing handle. Check-valve prevents backflow. Screw-on connection.  
61 A 5657—Ship. wt. 2 lbs. 8 oz.....\$

**15 Heavy-Duty Tire Pump.** Fine quality at low price. 1¾x17½-in. barrel mounted on a malleable iron base. Die cast cap with handle holder. 24-in. neoprene hose; screw-on connection.  
61 A 5659—Ship. wt. 4 lbs.....\$

**16 Economy Tire Pump.** All the features of the above but with 1¾x16½-in. steel barrel. Neoprene hose with screw-on connection.  
61 A 5656—Ship. wt. 1 lb. 10 oz.....\$

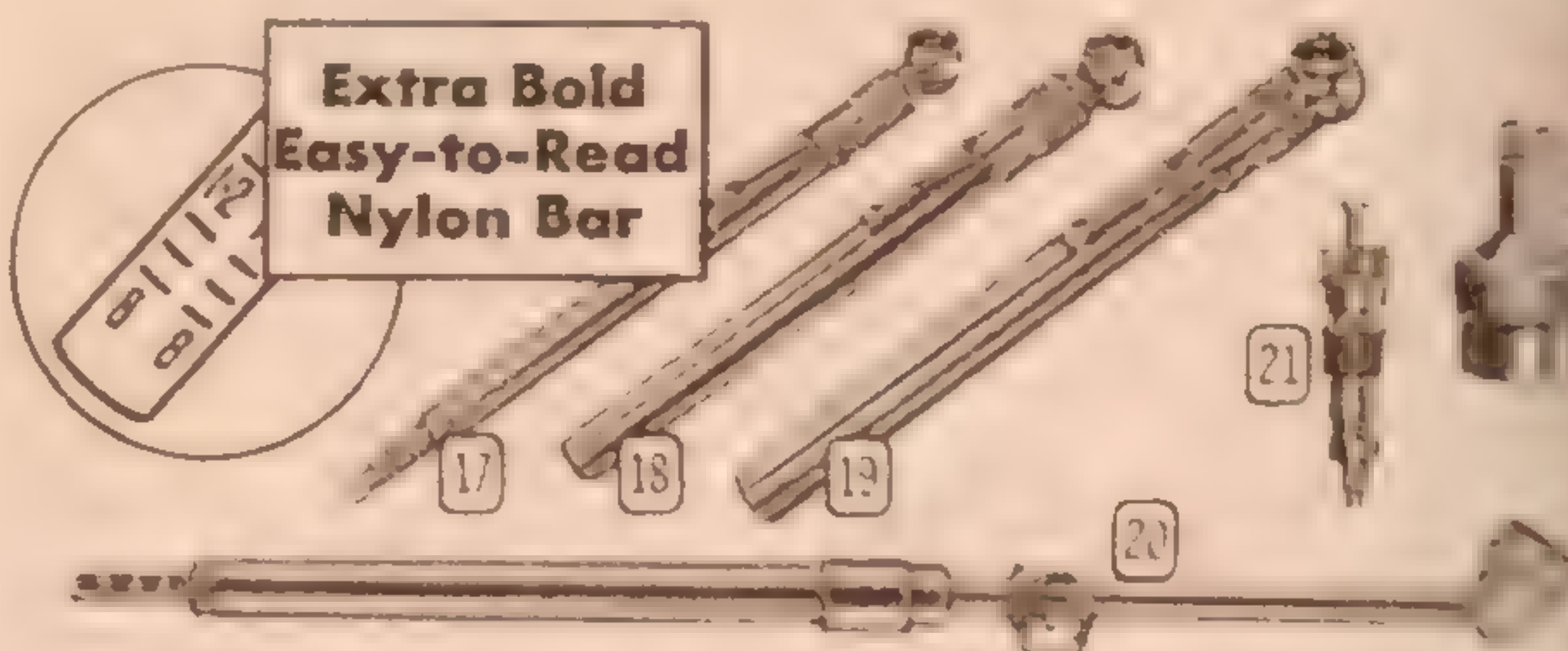
### Handy Tire Spark Plug Pump

**Enginair Tire Spark Plug Pump.** Carry this handy Tire Spark Plug Pump in your car, truck, or tractor . . . have air pressure available whenever you need it. This pump provides engine-powered air service for cars, trucks and tractors. Air is pumped directly from your engine . . . no other source of air pressure is necessary. Complete with 4 spark plug adapters (16mm, 14mm, 18mm and 7/8 in.). Shipped Postpaid.

61 AP 5670—WITH PRESS. GAUGE, 16-ft. hose \$6.89  
61 AP 5671—WITHOUT GAUGE, 12-ft. hose. 4.29

**Low Priced Air Inflating Pump (not shown).** Similar to above. 4 adapters, 16-ft. hose.

61 A 5661—WITH GAUGE. Ship. wt. 2 lbs.. \$4.98  
61 A 5662—WITHOUT GAUGE. Wt. 1 lb. 10 oz. 3.39



### Extra Bold Easy-to-Read Nylon Bar

**17 Professional Type Tire Gauge.** Measures pressure from 8 to 40 lbs. in 1-lb. units. Handy pocket clip.  
61 A 5685—Ship. wt. 5 oz.....\$1.29

**18 Pencil-Type Tire Gauge.** Handy clip. Measures 10 to 40 lbs. pressure in 1-lb. units.  
61 A 5684—Ship. wt. 5 oz.....89c

**High Pressure Gauge.** Same as above but measures 20-120 lbs. in 2-lb. units.  
61 A 5683—Ship. wt. 5 oz.....\$1.29

**19 Tractor Tire Gauge.** Handy clip.  
61 A 5695—5-50 lbs. Wt. 5 oz.\$1.29

**20 Dual Wheel Truck Tire Gauge.** Chromed head. Measures 2 to 120-lbs. pressure in 2-lb. units. Graduated on 3 sides.  
61 A 5682—Ship. wt. 9-oz.....\$

**21 Valve Cores.** Stop slow leaks guard tires.  
61 A 5716—Box of 5. Ship. wt. 3

**22 Valve Caps.** Keep dirt, grime off valves—helps prevent slow leaks. Will tighten or remove valve caps.  
61 A 5713—Box of 5. Ship. wt. 3



## Everything for Tire Repairs



**23 Tire Reliners.** Cement on bottom of liner vulcanizes itself to casing. Made only of best selected used tires. Three or more plies of tire fabric and rubber. Beveled edge for contour fit.

For Pass. Car Tires	Cat. No.	Ship. wt. Lbs. Oz.	Each	2 for
5.25, 5.50x15	61 A 5677	5 9	\$1.79	\$3.29
5.25, 5.50x16	61 A 5677	5 9	1.79	3.29
6.00, 6.25x16	61 A 5678	6 1	1.79	3.29
6.50, 6.70x15	61 A 5678	6 1	1.79	3.29
6.50, 6.70x16	61 A 5675	3	1.79	3.29
7.00, 7.10x15	61 A 5679	8	1.79	3.29
7.00, 7.10x16	61 A 5679	8	1.79	3.29
7.50, 7.60x15	61 A 5679	8	1.79	3.29
7.50, 7.60x16	61 A 5679	8	1.79	3.29

Truck Tires	Cat. No.	Ship. wt. Lbs. Oz.	Each	2 for
5x20	61 A 5681	11 8	\$5.25	\$9.95
7x20	61 A 5676	16	5.25	9.95
10x20	61 A 5676	16	5.25	9.95

**24 Tire Boots.** Cement coated for tight seal. Made from selected used tires. Ave. wt. 6 oz.

61 A 5688—4x6-in. Each 7c; 3 for 18c  
61 A 5686—5¼x8-in. Each 12c; 3 for 29c  
61 A 5687—8x10-in. Each 19c; 3 for 39c  
61 A 5689—9x12½-in. Each 25c; 3 for 59c

**25 Heavy-Duty Vulcanizing Kit.** With steel clamp; 2 spider clamps; buffer; rubber cushioned platform; 1 box each; regular, giant-size patches.  
61 A 5709—Ship. wt. 5 lbs. 5 oz. Kit \$3.98

**26 Supreme Vulcanizing Kit.** Has clamp with rubber-cushioned platform, 10 patches, buffer.  
61 A 5706—Ship. wt. 1 lb. 4 oz. Kit 89c

**27 Garage Type Heavy-Duty Vulcanizer.** For all heat patches, 3 spider clamps; emery stick; 2-ft. extension. Order patches extra, below.  
61 A 5710—Ship. wt. 9 lbs. 1 oz. \$7.79

**28 Regular Size Supreme Heat Patches.** Comes boxed, 6 oval and 4 round—handy buffer included. Ship. wt. 8 oz.  
61 A 5707—1 Box. 49c; 2 Boxes. 89c

**29 Giant Oval Heat Patches.** 5 (3¾x1¼-in.) patches.  
61 A 5711—Ship. wt. 12 oz. Box of 5 69c

**30 Self-Vulcanizing Tire Patches.** Road heat vulcanizes patch. Feather edged for safety.

Size, in.	Ply	Cat. No.	Wt.	Ea.	3 For
27/8x3¾	1	61 A 5690	3 oz.	15c	39c
4 x5	2	61 A 5691	3 oz.	29c	79c
6 x7½	3	61 A 5692	5 oz.	49c	\$1.29
7¼x9¾	3	61 A 5693	7 oz.	75c	1.98

**31 4-Way Lug Wrenches.** Powerful leverage, eases tire changing. Chrome alloy steel.

FOR PASSENGER CARS. Fits all wheel lugs.

61 A 9137—15-in. Arms. Wt. 2 lbs. 8 oz. \$1.39  
61 A 9138—18-in. Arms. Wt. 3 lbs. 1.59  
61 A 9139—22-in. Arms. Wt. 4 lbs. 1.98

FOR LIGHT TRUCKS. Fits 7/8, 15/16, 1, 1¼-in. nuts.

61 A 9733 M—24½-in. Arms. Wt. 6¼ lbs. \$4.19

FOR HEAVY-DUTY TRUCKS. Fits 1½, 1¼, 1½ 13/16-inch nuts, ¾-inch hole for leverage bar.

61 A 9734 M—27½-in. Arms. Wt. 16 lbs. \$13.29

**32 Rubber Tire Mallet.** Molded non-flaking head. Won't mar, scratch. Hardwood handle.

61 A 9131—30-oz. head. Ship. wt. 2 lbs. \$1.25

**33 Tube Repair Kit.** Repairs without vulcanizing. 17 (1¼-in.) patches, 3x16-in. patch strip  
61 A 5701—With Cement. Ship. wt. 7 oz. 59c

**34 Tubeless Tire Repair Kits.** Set of plugs, insertion needle and cement included in kit.

61 A 5702—"CAR SIZE" Kit. With 11 assorted size plugs. Ship. wt. 9 oz. 98c

61 A 5708—"SHOP SIZE" Kit. With 25 each of three plug sizes. Ship. wt. 1 lb. \$2.89

**35 Garage Quality Tire Irons** made of finest chrome alloy steel—extra strong. 24 in. long.

61 A 9756—STRAIGHT IRON. Wt. 2 lbs. 12 oz. \$1.79

61 A 9757—CURVED IRON. Wt. 2 lbs. 12 oz. 1.79

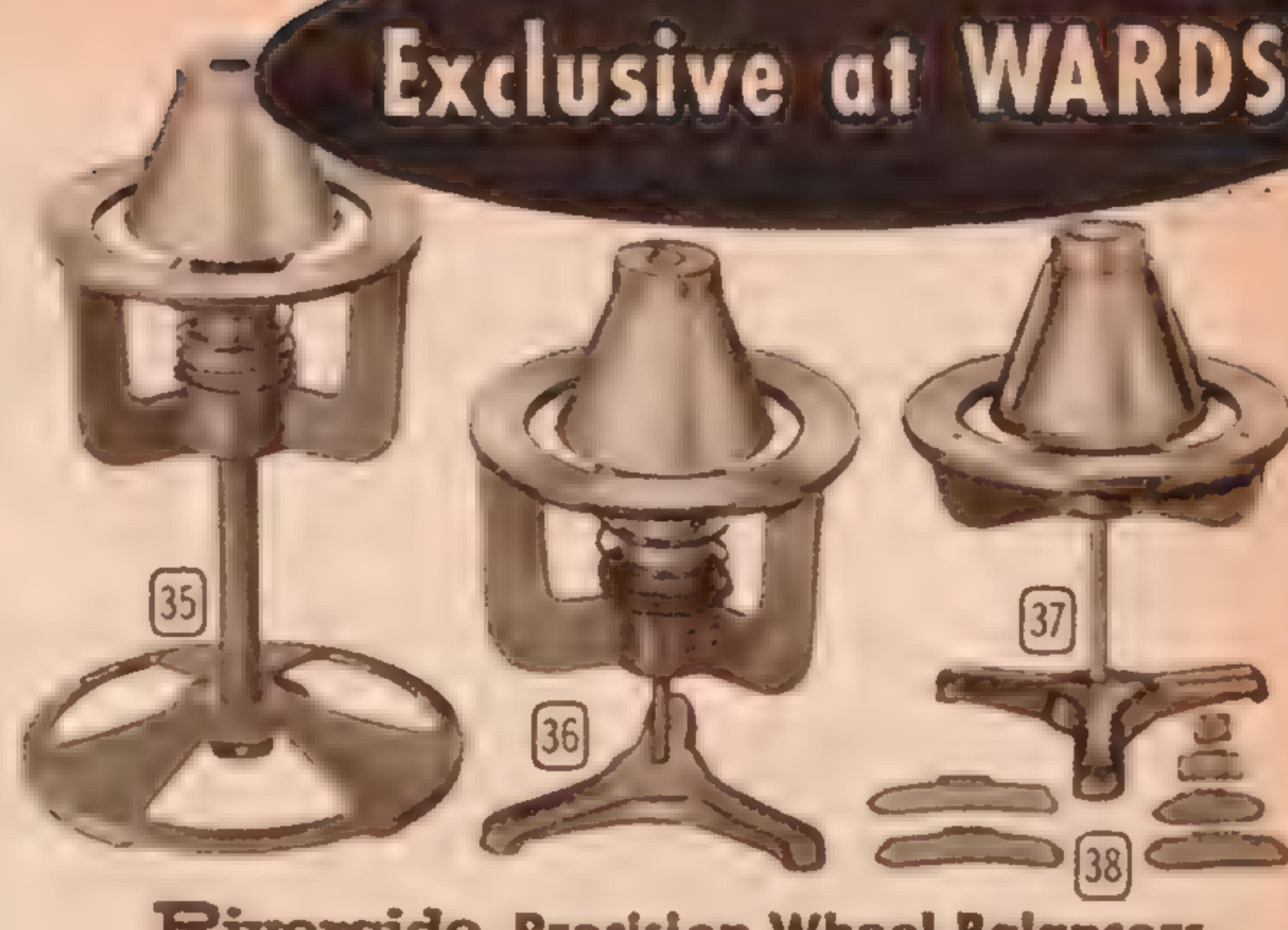
61 A 9515—TUBELESS-TIRE IRON. Designed to protect tubeless tire beadings. Ship. wt. 1 lb. 8 oz. Each. 98c; Pair. \$1.79

**36 Rubber Lubricant.** For mounting, dismounting tubeless tires. Protects beads from splitting. Adds to tire life and safety.

61 A 9502—½-Pint Can. Ship. wt. 10 oz. 39c

61 A 9503 M—1-Gal. Can. Ship. wt. 9 lbs. \$1.98

## Exclusive at WARDS



### Riverside Precision Wheel Balancers

**Finest Quality at Outstanding Low Prices.** Extremely accurate, circular spirit level type for correct static balance. Tapered cone centers wheel instantly... no adjustment needed for wheel weight or hole size. A unit for every use... garage, farm, and home.

**35 Garage Quality Wheel Balancer.** Our finest wheel balancer. Heavy-duty construction for continuous trouble-free service. Large circular base for stability, higher, heavier center support for easier operation. Adjustable level with metal guard. Operates with great ease and accuracy... to give professional quality wheel balancing.  
61 A 9239—With Instructions. Ship. wt. 6 lbs. \$4.00 Dn. or Cash \$35.45

**36 Deluxe Wheel Balancer.** Sturdy construction throughout. Easy to operate... very accurate. Metal guard protects level-mechanism from damage. Adjustable level assembly for easier operation.  
61 A 9223—With Instructions. Ship. wt. 4 lbs. \$2.50 Dn. or Cash \$22.75

**37 Economy Wheel Balancer.** Compact, lightweight, yet very accurate. Ideal for the individual car owner for do-it-yourself wheel balancing... pays for itself after only a few jobs. Requires a little more time to balance wheels than (35) and (36) above.  
61 A 9516—Complete with Instructions. Ship. wt. 2 lbs. \$12.75

**38 Std. Type Wheel Weights.** ¼, ½, 1, 1½ and 2-oz. weights.

61 A 9526—Box of 25 (5 each of above). Wt. 1 lb. 12 oz. \$1.69

61 A 9535—Box of 50 (10 each of above). Ship. wt. 3 lbs. 8 oz. 3.49

61 A 9527—Box of 100 (20 each of above). Ship. wt. 10 lbs. 6.89

### Complete Auto Wheel Alignment Kit

**39 Exclusive at Wards.** A complete kit at Wards low price. Check these 5 important alignment angles.

1. **Camber**... too much camber causes tire wear, swerving or pulling.
2. **King Pin Inclination**... over-stress causes hard steering; too loose causes "shimmy."
3. **Caster**... not enough causes weaving; too much causes shimmy.
4. **Turning Radius**... provides alignment on turns; prevents tire wear.
5. **"Toe-in"**... improper "toe" is the major cause of excessive tire wear.

Kit includes steel case with handle and instructions. Ship. wt. 25 lbs.

61 A 9517—\$7.50 Down. or Cash \$72.95

**40 Shim Assortment Kit.** For all shim aligning American cars.

61 A 9518—14-Pc. SET. Wt. 12 oz. \$1.15

61 A 9519—28-Pc. SET. Wt. 1 lb. 8 oz. 2.19

61 A 9520—56-Pc. SET. Wt. 3 lbs. 4.29

### Bead Breakers, Expanders

**41 Riverside Bead Expander** For Passenger Cars. Helps seat tubeless tire beads properly. Strong spring steel band fits around tire. Handle locks into position.  
61 A 9167—Ship. wt. 1 lb. 2 oz. \$1.69

**42 Riverside Economy Bead Breaker.** For 13-17-in. wheels. Drop center or "safety rims."  
61 A 9146—Mail. Wt. 6 lbs. \$6.39

**43 Riverside Universal Bead Breaker.** Forged alloy steel. For tubeless, or tube type standard or safety rims (12 to 18-in. wide base). For all pass., light truck tires.  
61 A 9164—Mail. Wt. 10½ lbs. \$11.79

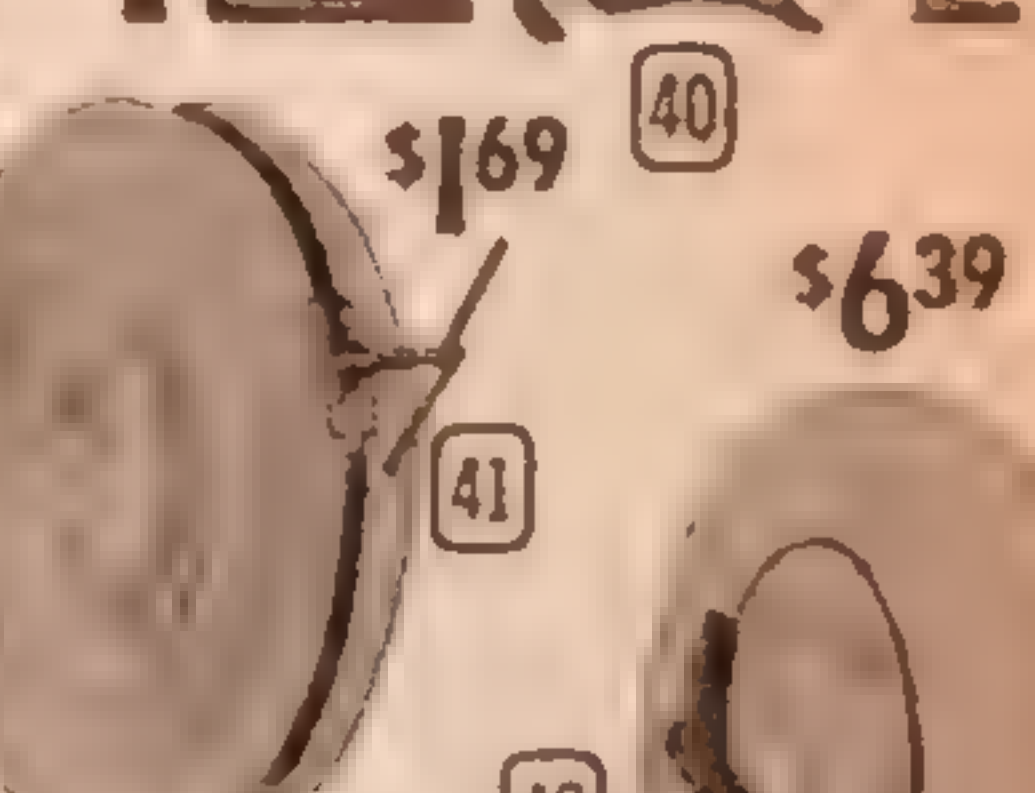
**44 Riverside Heavy-Duty Portable Bead Breaker.** Breaks toughest beads quickly on car and light truck tires. Contour shoe with exclusive handle adjustment gives right angle, pressure at correct point. "Rolls" beads off in one operation. Forged alloy steel. For 12 to 16-in. wheels. Mailable.  
61 A 9111 MO—Wt. 26 lbs. \$16.98

### Charger Accessories

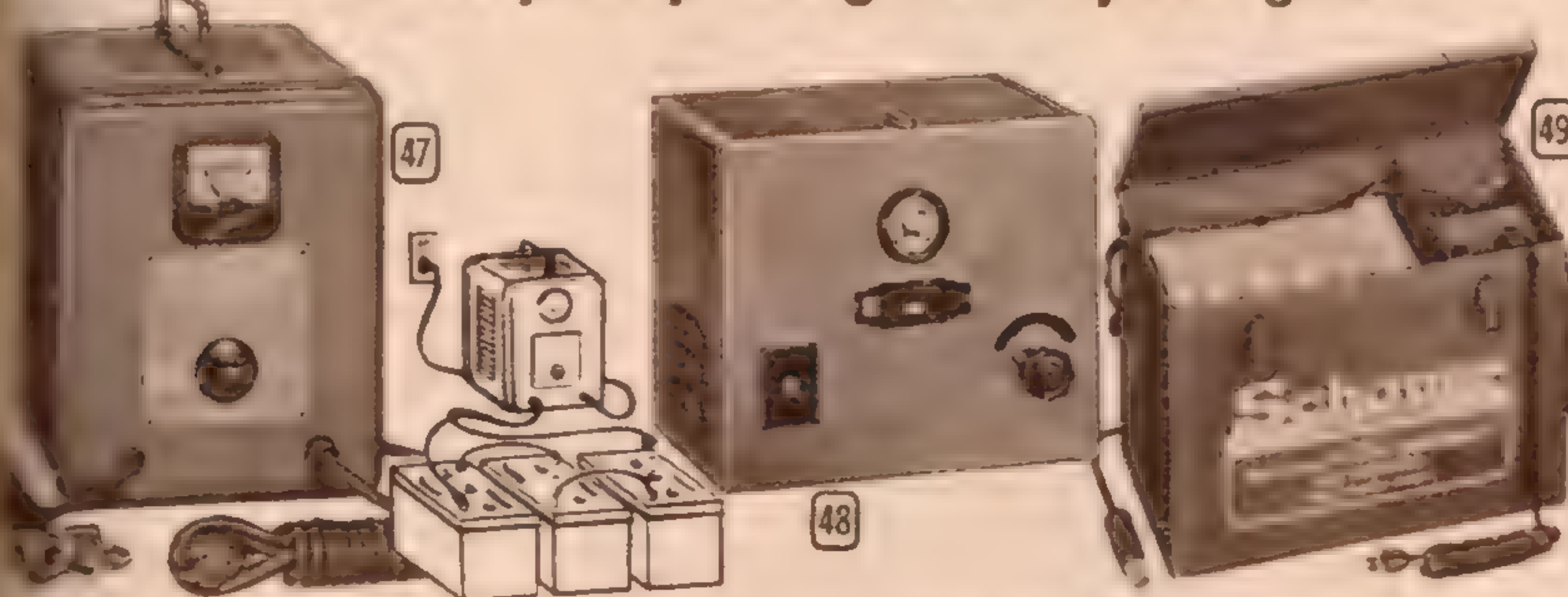
**45 Garage Quality Cell Tester.** Indicates charged, discharged or dead cells; actual cell voltage reading on center zero meter. Adjustable prongs for 6, 12-volt. With instructions. Size 3x5x7 in.  
61 A 9663—Wt. 1 lb. 4 oz. \$4.89

**46 Battery Jumpers.** Pin type. Rubber-covered wire. 12 in. long.  
61 A 6419—Ship. wt. 13 oz. 3 for 85c

**46A Battery Charger Bulb.** For 105-110 v. AC. Tungar type for wall or standard charger. Built for 1200 hours operation.  
61 A 6498—6 amp. Ship. wt. 8 oz. \$2.95



## Heavy-Duty Garage Battery Chargers



### UL Approved Chargers for Farm and Garage Use

**Garage Quality Battery Chargers**—for Farm, Service Station, Resorts—a size for every need. Available at Wards on Convenient Credit Terms... Charge or Monthly Payments—see pages 1281-1283.

**Garage Type 10-Amp. 1-2-3 Battery Charger.** For 6 or 12-Volt Batteries. Equipped with selector switch and ammeter. You can charge 2, or 3 (6-Volt) batteries at one time at full 10-amp rate or you can charge one 6-Volt and one 12-Volt battery at the same time. A heavy-duty battery charger priced far below what you would expect to pay for a unit such as this.  
61 A 6499 M—Wt. 19 lbs. \$4 Down. Cash \$35.75

**20-Amp. Charge Rate** tapers to 10 amps. Charges twice as fast as 10-amp. unit (47) above. You can have a full charge in 1½ to 2½ hours. Delivers full 20-amp. charge to one battery, 5-amps to 4 batteries, or trickle charge maintains up to 60 batteries. Ship. wt. 15 lbs.

61 A 6494 MB—\$4.50 Down. Cash \$44.95

**48 Garage Type 1-To-12 Charger.** For 6 or 12-Volt. Charges one to twelve 6-Volt batteries or one to six 12-Volt batteries at safe 6-amp. maximum charge rate. Steel case, hinged front. Heavy-duty transformer. Selector switch has silver tipped contact for long service. Plug type fuse. Ammeter 0 to 8 amp. DC on-off toggle switch. Case size 12x7x9½ in. For 110-120 V. 50-60 cycle AC only. Complete with rectifier bulb and easy instructions. Mailable.  
61 A 6496 MB—Wt. 34 lbs. \$6 Dn. Cash \$59.95

**49 6 and 12-Volt Emergency Car Starter** with built-in 3 amp. battery charger. Ideal for emergency starting use on farm, home, garage, or service station. Carry by handle to any location for emergency use. 8-ft., 6-gauge copper booster cable, 15½-ft. remote starter cable, 8½-ft. AC cord for charger. Uses 12-V. 24S type battery. (not incl. order below).  
61 A 6519 M—Wt. 23 lbs. \$3.50 Dn. Cash \$32.95  
61 A 6359 R—Battery for (50). Wt. 47 lbs. 15.95

**Just Say "Charge It" at Wards**

**PAY IN 30 DAYS OR EXTEND PAYMENTS**



# MAKE THE DIP STICK TEST

## Clogged Filters Can't Clean Oil



1000 Quarts of Oil pass through your car's engine in 2 hours of normal driving. If your oil filter is clogged it can't do its job properly... trap harmful dirt and grit particles that cause excessive engine wear. Next time you check your oil make the 'dip stick' test—put a drop or two on a clean blotter and note the many hard abrasives you find.

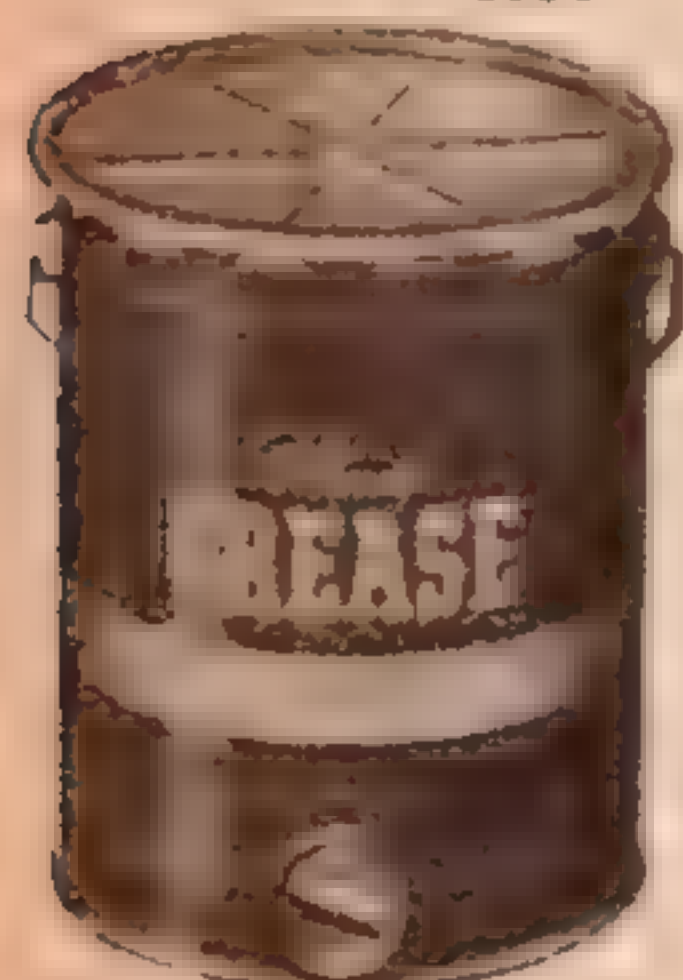
Keep Your Motor Oil Clean with Wards "Quick Change" Filter Cartridges. All cartridges are pleated paper type except those marked (†), which are cotton sock waste-filled and duplicate original equipment. With gaskets if needed.

HOW TO ORDER: If your car's filter make is shown in "Original Filter" column order by car make, year from Table "A". If your car has different filter than shown, order by filter make, model from Table "B". If your car is unlisted, use Table "B". Ship. wt.: Paper Pleated 1 lb.; Cotton Sock Type, 1 lb. 4 oz.



5-lb. Can 1.25

5-lb. Can 1.19



5-lb. Can 85c



## GREASES

### 4-in-1 All-Purpose Lithium Grease

Four Greases in One! Wards All-Purpose Lithium Grease for chassis, wheel bearing, water pump, universal joint and covered spring lubrication. Keeps grit and water out of bearings—won't wash out or melt. Use in all weather. Minimum drippage reduces waste, cleaning and maintenance costs. Lubrication uniform—won't thin under pressure. See "ship. wts." below.

61 A 8395 L—5-lb. Can...	\$1.25	2 for.....	\$2.29
61 A 8393 MB—25-lb. Pail. (Not Gun-Filling).....			5.49
61 A 8394 MB—25-lb. Gun-Filling Pail.....			5.95
61 A 8391 F—120-lb. Drum.....			18.95

Multi-Purpose Gear Lubricant. For all automotive gears—transmission, differential (including hypoid), steering, worm drives, overdrive (ex. where engine oil is required).

Size Cans	S. A. E. 80	S. A. E. 90	S. A. E. 140	Price
5 Lb.	61 A 8410L	61 A 8411L	61 A 8412L	\$1.19
(Two) 5 lb.	61 A 8410L	61 A 8411L	61 A 8412L	2.19
25 lb.	61 A 8413MB	61 A 8414MB	61 A 8415MB	4.98
(Two) 25 Lb.	61 A 8413YB	61 A 8414YB	61 A 8415YB	9.49

High Pressure Gun Grease. Water-resistant chassis lubrication for grease guns, pressure pumps. Use on all grease fittings.  
61 A 8375 L—1-lb. Can..... 25c; 12 for..... \$2.69  
61 A 8376 L—5-lb. Can. Ea. 85c; 2 for \$1.59; 6 for 4.49  
61 A 8377 MB—25-lb. Standard Pail..... 3.98  
61 A 8379 MB—25-lb. Gun-Filling Pail..... 4.59  
61 A 8380 F—120-lb. drum..... 13.95

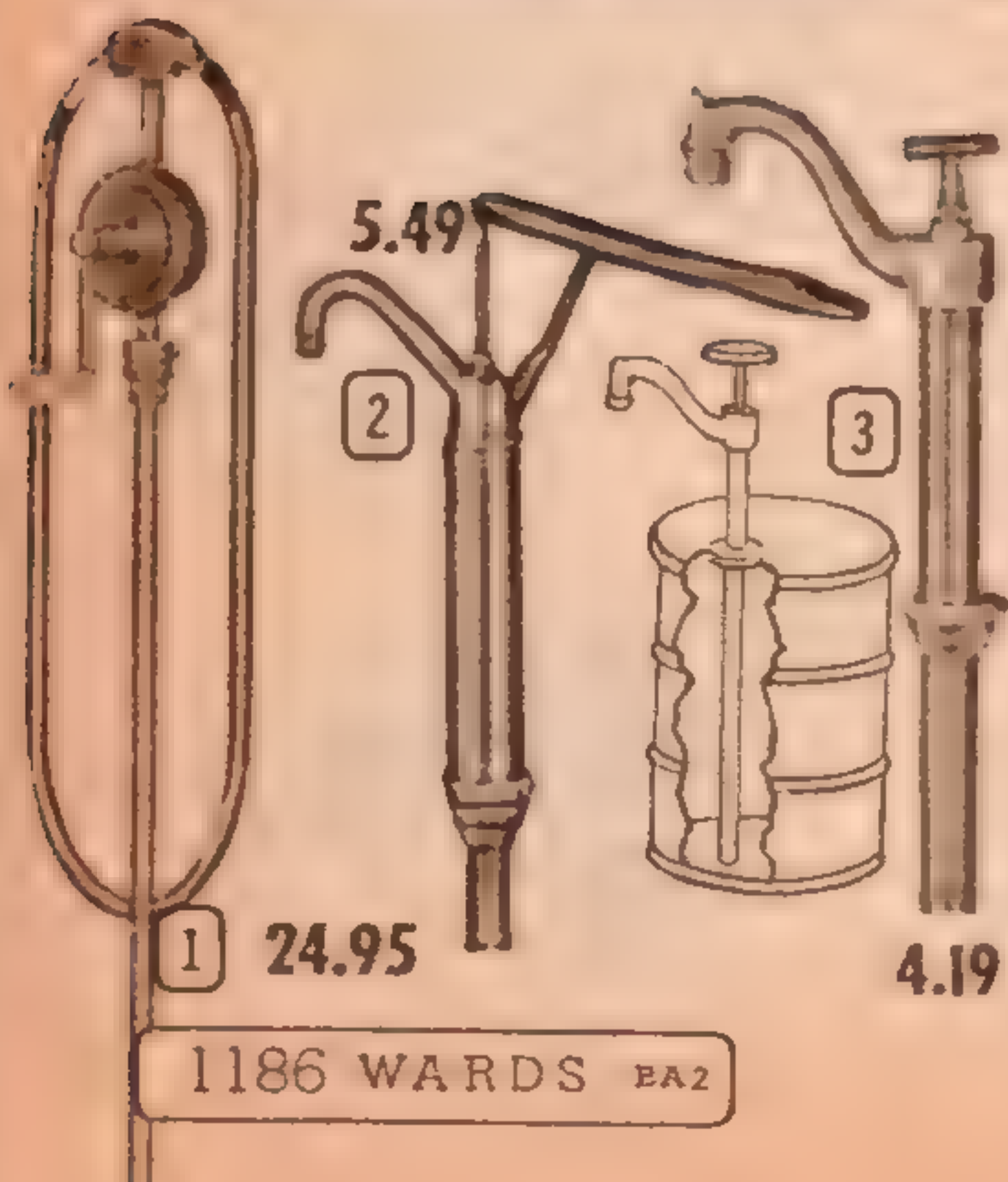
Water Pump Grease. Waterproof, non-dissolving. Won't cake.  
61 A 8385 L—1 Lb. Can..... 29c; 2 For..... 49c

Wheel and Universal Joint Grease. A fibrous grease. Oil will not separate. See shipping weights below.  
61 A 8386 L—1-lb. can..... 25c; 2 For..... 45c  
61 A 8387 L—5-lb. can..... \$1.00

Grease Shipping Weights: (1-Lb. Can) 1 lb. 8 oz. (5-Lb. Can) 6 lbs. (2 Cans) 12 lbs. (3 Cans) 18 lbs. (25-Lb. Pail) 28 lbs. (2 Pails) 56 lbs. (120-Lb. Drum) 140 lbs.

Drums Shipped Promptly by freight from Warehouses near Buffalo, New York—pay shipping charges from there. Other sizes Available from Stock.

## BARREL PUMPS



Threaded Adapters and Suction Tubes in pumps adjust to fit 15, 30, or 55-gallon metal drums (gasoline, fuel oil, motor oil, corrosive liquids). No priming.

1 Crank-Action Pump, complete with 8-ft. hose. Rotary motion gives flow of 10 gal. per min. at easy turning speed. When mounted on skid tanks pump becomes portable for easy refueling of mobile equipment. Non-breakable steel crank with hardwood handle; 4-in. suction pipe; discharge pipe with hose holder. Holster keeps water, dirt out of hose. 8-ft. oil-gas resistant hose; non-rust nozzle. Cast iron pump parts. Mailable.  
61 A 8476MB—Ship. wt. 30 lbs..... \$24.95

2 Heavy Duty Lever Action Pump. All-steel. Lever contracts to prevent damage to plunger. Fits 3/4-in. hose listed below.  
61 A 8486—Mailable. Wt. 8 lbs..... \$5.49.

3 Economy Pull-Up Action Pump (lift type). For standard barrels. Fits 3/4-in. hose.  
61 A 8480M—Mail. Ship. wt. 8 lbs..... \$4.19

8-ft. Hose for (2), (3). Gas and oil resistant. 3/4-in. female coupling.  
61 A 8488—Ship. wt. 3 lbs..... \$3.79

## ORDER OIL FILTER CARTRIDGES HERE

TABLE "A" FOR CARS—Order Here by Car Make, Year and Model

Only for These Car Makes, Years, Models	Original Filter	Cat. No.	Ea.	3 for
Buick 1949-53 Straight 8, All Models.....	A-C	61 A 8719	\$1.29	\$3.59
1953-58 All V-8 Models.....	A-C	61 A 8720	1.29	3.59
1959-61 All V-8 Models (Spin-On).....	A-C	61 A 8717	1.98	5.69
Buick-Special 1961 All Models (Spin-On Type)	A-C	61 A 8717	1.98	5.69
Cadillac 1949-59 All (Optional).....	A-C	61 A 8712	98c	2.79
1960-61 All (Spin-On).....	A-C	61 A 8717	1.98	5.69
Chevrolet 1948-61, 6-cyl. (Order by Filter Make, Model from Table "B" Below)				
1956-57 V-8 All Models.....	AC	61 A 8704	\$1.29	\$3.59
1958-61 V-8 All Models.....	A-C	61 A 8713	1.29	3.59
Corvair 1960-61 All (Spin-on Type).....	A-C	61 A 8723	1.98	5.69
Chrysler & Imperial 1946-57 All to Early 1957	Mopar	61 A 8724	1.29	3.59
1957-58 All after Early 1957.....	Mopar	61 A 8711	98c	2.79
1959-61 All Models (Spin-on Type).....	Mopar	61 A 8707	1.98	5.69
De Soto 1946-57 6-Cyl. All (Optional).....	Mopar	61 A 8711	98c	2.79
1958-61 All Models (Spin-On Type).....	Mopar	61 A 8707	1.98	5.69
Dodge 1946-59 6 Cyl. All (Optional).....	Mopar	61 A 8711	98c	2.79
1953-58 V-8 with Red Ram Engine.....	Mopar	61 A 8711	98c	2.79
1958-61 V-8 ex Red Ram Eng. (Spin-On).....	Mopar	61 A 8707	1.98	5.69
1959-61 V-8 with Red Ram Engine.....	Mopar	61 A 8705	1.05	2.98
Dodge-Darr 1960-61 (Spin-on Type only).....	Mopar	61 A 8707	1.98	5.69
Dodge-Lancer 1961 All Models (Spin-On Type)	Mopar	61 A 8707	1.98	5.69
Ford 1939-53 V-8, Ex. 60; 1948-52 6-Cyl.....	Fram	61 A 8701	98c	2.79
1939-42 V8 Model 60 Only.....	Fram	61 A 8700	95c	2.69
1952-56 6-cyl. All.....	Fram	61 A 8722	1.29	3.59
1954-56 V-8 All.....	Fram	61 A 8722	1.29	3.59
1957-61 (Spin-on Type).....	Fram	61 A 8707	1.98	5.69
Falcon 1960-61.....	Fram	61 A 8707	1.98	5.69
Mercury 1939-53 All Models.....	Fram	61 A 8701	98c	2.79
1954-56 All Models.....	Fram	61 A 8722	1.29	3.59
1957-61 (Spin-on Type).....	Fram	61 A 8707	1.98	5.69
Mercury-Comet 1960-61 All Models (Spin-on)	Fram	61 A 8707	1.98	5.69
Oldsmobile 1948-51 All ex. Rocket Motors...	A-C	61 A 8712	98c	2.79
1948-58 All Rocket Motors.....	A-C	61 A 8720	1.29	3.59
1959-61 All (Spin On Type).....	A-C	61 A 8717	1.98	5.69
Oldsmobile-F-85 1961 All Models (Spin-on Type)	A-C	61 A 8717	1.98	5.69
Plymouth 1946-59, 6-Cyl. All (Optional).....	Mopar	61 A 8711	98c	2.79
1955-56 V-8 to Eng. P2941000.....	Mopar	61 A 8711	98c	2.79
1956-61 V-8 after Eng. P2941000 except Golden Commando.....	Mopar	61 A 8705	1.05	2.98
1958-61 V-8 Golden Commando.....	Mopar	61 A 8707	1.98	5.69
1960-61 6 cyl. (Spin-On).....	Mopar	61 A 8707	1.98	5.69
Pontiac 1955-59 All V-8 Models.....	A-C	61 A 8720	1.29	3.59
1960-61 All (Spin-on Type).....	A-C	61 A 8717	1.98	5.69
Rambler 1958-early 1959 V-8 All (Spin-On)...	Walker	61 A 8707	1.98	5.69
1958-61 6-Cyl. All (Spin-On Type).....	Walker	61 A 8721	1.98	5.69
Late 1959-61 V-8 All (Spin-On).....	Walker	61 A 8717	1.98	5.69
Studebaker 1939-57 Champ. (Optional).....	Fram	61 A 8700	95c	2.69
1946-57 All (Except Champion).....	Fram	61 A 8701	98c	2.79
1957-61 All (Spin-On Type).....	Fram	61 A 8721	1.98	5.69
Valiant 1960-61 (Spin-on Type only).....	Mopar	61 A 8707	1.98	5.69

TABLE "B" FOR CARS—Order Here by Filter Make and Model

For These Filter Makes, Models	Mir's No.	Cat. No.	Ea.	3 for
A-C, L-1.....	P-112	61 A 8703	98c	\$2.79
A-C, PF-4.....	PF-4	61 A 8723	\$1.98	5.69
A-C, PF-5, PF-7.....	PF5, PF-7	61 A 8717	1.98	5.69
A-C, PM-9.....	PF-122	61 A 8720	1.29	3.59
A-C, P-10.....	P-127	61 A 8719	1.29	3.59
A-C, S-6.....	P-115	61 A 8712	98c	2.79
A-C, PM-11.....	PF-131	61 A 8704	1.29	3.59
A-C, P-16.....	PF-141	61 A 8713	1.29	3.59
Deluxe, CU, CS, CSB.....	CU	61 A 8681	98c	2.79
Deluxe, JC.....	JC	61 A 8680	98c	2.79
Fram, F-3 Series.....	C-3, C-3P	61 A 8700	95c	2.69
Fram, F-4 Series.....	C-4, C-4P	61 A 8701	98c	2.79
Fram, FH6, PL.....	CH-6PL	61 A 8722	1.29	3.59
Fram, PB-50.....	PB-50	61 A 8721	1.98	5.69
Fram PH-1, PH-3.....	PH1, PH-3	61 A 8707	1.98	5.69
Military Standard Junior.....	JUNIOR	61 A 8712	98c	2.79
Mopar, 861032.....	MNE-15	61 A 8711	98c	2.79
Mopar, 1121694, 1733882, 1821552.....	MP-701-704	61 A 8711	98c	2.79
Mopar, 1123387, 1556834.....	MP-82	61 A 8724	1.29	3.59
Mopar, 1312602, 1610435.....	MP-82	61 A 8724	1.29	3.59
Mopar, 1634447, 1557576.....	MP-76	61 A 8705	1.05	2.98
Mopar, 1851658, 1739618.....	MPER-1	61 A 8707	1.98	5.69
Purolator, P-400 Series.....	P-40	61 A 8739	95c	2.69
Purolator, P-700 Series.....	P-70, P-70FF	61 A 8711	98c	2.79
Purolator, N-1500 Series.....	PN-15	61 A 8711	98c	2.79
Purolator Tractor, PR-117, T-15.....	P-117, PR117	61 A 8708	95c	2.69
Purolator Tractor, PR-109, T-109.....	P-109, PR109	61 A 8716	95c	2.69
Wards, 8725-26-27-28-29-30-32.....	8735	61 A 8735	89c	2.55

FOR TRACTORS... These Makes and Models	Original	Cat. No.	Each	3 for
Allis-Chalmers All B, C, CA, D-14, D-17G, WC, WD-45, WF; Combine 60, 100.....	Michiana	61 A 8714	69c	\$1.95
Late 1955-On HD-5; HA-120 Tow Tractor.....	Fram	61 A 8701	98c	2.79
1933-38 U series.....	Purolator	61 A 8708	95c	2.69
Case 1946-On D & S Series; 1955-On 411, 411-D	Purolator	61 A 8711	98c	2.79
Ferguson All TO-30, TO-35; 30, 40, HI-40, 50.....	Fram	61 A 8715	95c	2.69
Ford, Ford-Ferguson, Fordson 1939-52 All.....	Fram	61 A 8715	95c	2.69
1953-on 600, 800 Series; NA; Jubilee.....	Fram	61 A 8722	\$1.29	3.59
IHC, Farmall, McCormick-Deering Thru 1942 A, AV, B, BN, H, HV, I-4, I-4, O-4, OS-4, PD-40, T-20, TD-40, U-2, W-4, 1943-On F-20, F-30, I-6, M, MV, Super M, O-6, OS-6, T-6, U-6, W-6, W-12, W-400, 10-20; 400, 450 Gas, All F-12, F-14, I-12, I-14, I-30, I-40, IA-40, IK-40, O-12, O-14, P-20, P-30, T-35, U-7, U-10, U-21, W, W-14, W-30, WA-40, WK-40; 7, 10 and 11 Threshers.....	Purolator	61 A 8708	95c	2.69
1943-On: A, AV, B, BN, H, HV, I-4, I-4, O-4, U-2, U-2A, U-4, W-4; Super A, AC, C, H; 100, 130, 140, 200, 230, 240, 300, 340, 350, Gas; 20 Harvester; 55-T Combine.....	Purolator	61 A 8716	95c	2.69
John Deere All: A, B, D, G, R Series; 50, 60, 70, 520, 530, 620, 720, 730 Series.....	Purolator	61 A 8710	95c	2.69
Massey-Harris 1956-On MH-50; 20 Comb. with Cont. F-226 Engine.....	Fram	61 A 8715	95c	2.69

## Wards Cotton Filled Cartridges

Long Staple Cotton Fiber-Filled. (Not shown.) For with original filter as listed in column "Replaces". Order by Cat. No. and make, year of car....

Fit Only These Makes	Replaces
DeSoto, Dodge, Plym. 1936-57 (Optional).....	Mopar
Ford V-8 1939-53 (ex. Mod. 60)...	Fram
1948-52 6-cyl. All "L" head..	Fram
Frazer, Kaiser 1947-55.....	Purol.
Mercury 1939-53; Lincoln 1940-51.	Fram
Packard 1948-54 (Optional).....	Purol.
Studebaker 1946-57 (ex. Champ.)	Fram



89c Removal Tool

Removes Spin-On Type Filters easily and quickly. Won't slip like fingers do—grips filter tightly. Helps keep hands cleaner when changing filter cartridge.  
61 A 8677—Wt. 12 oz.... 89c

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Top Cylin

Other Lub

Pressure Ga

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Post.  
1962



# GUARANTEED

**Riverside ALL-SEASON OIL  
SERVICE STATION QUALITY  
AT LOW RIVERSIDE PRICES**



**BUILT-IN FLOW CONTROL...** Gives Year 'Round Lubrication. Riverside All-Season Motor Oil flows freely even under the most extreme temperatures. When wintry winds bring sub-zero weather it works like a 10-W oil, giving you quick starts for less battery drain. In soaring summer temperatures it acts like a full-bodied 30-W oil, giving maximum lubrication without thinning-out. And for just plain "every-day driving" it acts as a 20-W oil, ideal for those hard wearing starts and stops. Only latest detergent additives have been used to prevent sludge and wash from depositing on vital engine parts—giving you greater anti-rust protection. Order from table below at right. Can Opener spout not added with 1-quart cans (order extra below).



**20c qt.**  
In 55 Gal. Drums

## 100% Pure Pennsylvania Oil

**Premium Quality.** A fine quality 100% pure Pennsylvania Oil. Offered under the Riverside name as your assurance of the same top-quality lubrication as nationally-known brands... yet at prices far lower.

**Triple Filtered** to free oil from impurities that form carbon deposits. Protects against expensive engine damage. Low pour point, double de-waxed for free flow, full lubrication.

State SAE Grade Wanted: SAE 10W, 20-20W or 30. Order from table at right.

**16c qt.**  
In 55-Gal. Drums

## Vitalized Heavy Duty Oil

**Heavy Duty Type.** Recommended for all engines. For high speed, long distances, extreme climates. Same type as that used by auto makers when Heavy Duty Oil is specified. No finer detergent type.

**Meets American Petroleum Institute Service Classification MS and DG. (MS):** Service typical of spark ignition engines under severe conditions and requirements for deposit and corrosion control. **(DG):** Service typical of Diesel engine with no severe wear or deposit control needs.

State SAE Grade Wanted: SAE 10 W, 20-20W or 30. Order at right.

All oil shipped promptly from Stock. ALL PRICES INCLUDE FEDERAL TAX OF 6c PER GALLON.

State S.A.E. Grade Wanted.	Ship. Wt. lbs.	Riverside All-Season Cat. No.	Per Qt.	Total Price	Riverside Pennsylvania Cat. No.	Per Qt.	Total Price	Riverside Vitalized Cat. No.	Per Qt.	Total Price
1 One Qt. Can....	2	61A8321MO	33c	33c	61A8300MO	32c	32c	61A8329MO	26c	26c
24 One Qt. Cans..	55	61A8321MO	29c	\$6.95	61A8300MO	28c	\$6.69	61A8329MO	23c	\$5.35
1 Ten Qt. Can....	20	61A8322MO	27c	2.69	61A8306MO	28c	2.79	61A8333MO	22c	2.19
2 Ten Qt. Cans..	41	61A8322MO	25c	4.98	61A8306MO	26c	5.19	61A8333MO	20c	3.98
1 Five-Gal. Can..	43	61A8322MO	28c	5.59	61A8306MO	28c	5.59	61A8334MO	23c	4.59
30-Gal. Drum....	250	61A8324R	23c	27.60	61A8304R	23c	27.60	61A8331R	18c	21.50
55-Gal. Drum....	406	61A8325R	21c	45.95	61A8305R	20c	43.95	61A8332R	16c	34.95

## Automotive Lubricants, Additives and Degreasers

**4 Wards Light Machine Oil.** General purpose lubricating oil for cream separators, sewing machines, guns, typewriters, etc.

61 A 8427—4-oz. can. Shipping weight 5 oz.....Each 15c  
61 A 8425—One-quart can. Shipping weight 2 lbs. 4 oz....Each 39c  
61 A 8425—Two one-quart cans. Ship. weight 4 lbs. 8 oz.....69c

**5 6 Degreasers.** For home or car. Dissolve grease on engines, barbecue grills, garage floors, etc. Won't harm paint. Non-flammable.

**(5) Gunk Engine Brite.** 15-oz. pressurized spray can. Easy to use.  
61 A 8437—Wt. 1 lb. 8 oz....\$1.19

**(6) Gunk.** 1-quart can. Popular Nationally known degreaser.  
61 A 8439—Wt. 2 lbs. 8 oz.....98c

**7 Wards Vitalized Engine Tone** adds to gas mileage, motor life. Lubricates, cleans engine. Pour in gas tank. Ship. wt. 1 lb. 4 oz.

61 A 8430 L.....Pint 59c  
6 For \$3.29...12 For \$5.88

**8 Alemite CD-2.** Tunes up, cleans motor. For crankcase only. 15 oz.

61 AP 8429 Pint...\$1.69

**9 Pyroil.** Lubricates and cleans inside of motor. Add to Crankcase: Postpaid.

61 AP 8436—12-oz.....79c  
61 AP 8432—Quart...\$1.59  
Add to Gas Tank: Postpaid.  
61 AP 8435—Pint.....89c  
61 AP 8431—Quart...\$1.59

## Riverside Two-Cycle Engine Oil

- For Oil-Gasoline Mix Engines
- Retards Engine Sludge, Gumming
- Prevents Pre-Ignition Firing

**10 For All 2-Cycle Engines** using an oil-gasoline mixture. Mixes properly with gasoline in the operation of power mowers, chain saws, outboard motors, and perfect for Go-Kart racing engines.

Helps Prevent Formation of Carbon; minimizes the accumulation of harmful gum and sludge. Stops gas-wasting pre-ignition. (Use motor oils listed above for operating 4-cycle engines). State quantity.

61 A 8314 L—Quart. Wt. 3 lbs. 39c  
Case of 4 Qts. Wt. 10 lbs....\$1.39  
61A8313 L—Pint. Wt. 1 lb. 8 oz. 22c  
Case of 8 Pints. Wt. 10 lbs. \$1.59

**20c**  
A Pint In Case



## Top Cylinder Oiler \$6.95

**Get Better Engine Performance.** Meters directly into the intake manifold cast, sure lubrication of top engine parts—retards ring and cylinder wear. Stops sticking valves. Adjusting allows controlled oil feed. 1-quart capacity reservoir. 1-quart of Wards Engine Tone (7) included with order.  
61 A 8549—Ship. wt. 5 lbs.....\$6.95

## Other Lubrication Needs

Pressure Gauge.....page 1153  
Pumps.....1163  
Oil Fluid.....1179  
Transmission Fluid.....1176  
Grease Guns, Lub. Equip.....1188

**12 6-Oz. Trigger Oiler** releases stream or drop of either light or medium oil. 5/4-in. nickel plated steel spout and trigger. Full drawn body—no leaky seams, blue lacquered finish.  
61 A 8520—Ship. wt. 14 oz.....98c

**13 Plastic Pistol-Grip Oiler** releases stream or drop. Molded Tenite body.  
61 A 8530—Ship. wt. 8 oz.....79c

**14 12-Oz. Pump Oiler** releases stream or drop of either light or medium oil. 3-in. flexible spout. Full drawn body—no leaky seams, bronze finish.  
61 A 8522—Ship. wt. 1 lb.....\$1.39

**15 12-Oz. Pump Oiler** releases stream or drop of either light or medium oil. 6 1/2-in. tapered spout. Full drawn body—no leaky seams, bronze finish.  
61 A 8521—Ship. wt. 1 lb.....\$1.19

**16 Steel Gasoline Can.** Flexible 8-in. spout. Red enamel.  
61 A 8517—1 Gal. Wt. 1 lb. 12 oz....89c  
61 A 8525—2 Gal. Wt. 2 lbs. 4 oz....\$1.19

**17 2 1/2-Gallon Can.** Oil measuring cup incl. Flexible metal spout clamps securely to top of can.  
61 A 8518—Ship. wt. 3 lbs. 8 oz...\$2.19

**18 U.S. Legal Galvanized Measure.** Leak-proof, rust-resistant. Flexible spout. Durable easy-grip handle.  
61 A 8526—1-Qt. Wt. 1 lb. 4 oz....\$1.69  
61 A 8527—2-Qt. Wt. 1 lb. 10 oz... 1.98  
61 A 8534—4-Qt. Wt. 2 lbs. 6 oz... 2.29

**19 Funnels.** Zinc-coated to resist rusting and corrosion.  
61 A 8545—5/8-in. diam. Wt. 2 lbs. 79c  
61 A 8547—7/8-in. diam. Wt. 3 lbs. \$1.19

**20 21 Can Opener Spouts.** Automatic no-leak vent. Made of best steel.  
(20) 61 A 8543—For 1-quart, 5-quart, and 1-gallon cans. Ship. wt. 12 oz....69c  
(21) 61 A 8541—For 1-quart and 5-quart cans. Ship. wt. 6 oz.....27c

**22 8-In. Flexible Spout.** Ship. wt. 6 oz.  
61 A 8528—Fits 8, 10-qt. cans...29c

**23 Pour Spout for Mason Jar—8 inch.**  
61 A 8500—Flexible. Wt. 4 oz....35c

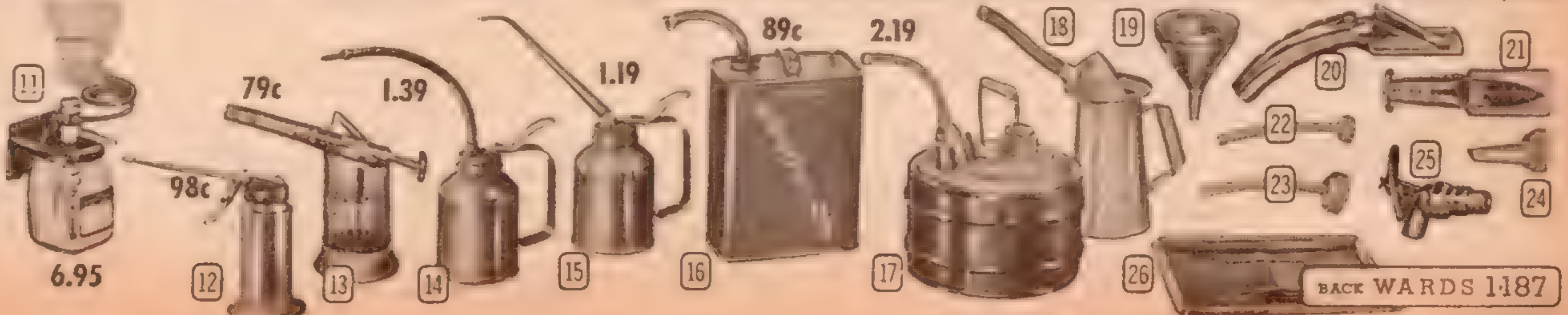
**24 Pour Spout for Mason Jar—5 1/2 inch.**  
61 A 8501—Straight. Wt. 3 oz....25c

**25 Barrel Faucet.** Can be padlocked. 3/4-inch thread fits 1-inch hole.  
61 A 8503—Ship. wt. 10 oz.....75c

**26 Oil Drip Pan.** Keeps garage floor clean.  
61 A 8291—Plastic. Wt. 3 lbs....\$3.39

**JUST SAY  
CHARGE  
IT**

**PAY IN 30  
DAYS OR  
EXTEND  
PAYMENTS**  
See Pgs.  
1281-2



BACK WARDS 1187





## Cartridge Grease Kit

\$5.19

- Helps Keep Hands and Clothing Clean
- Use With Grease Cartridge or Bulk Grease
- Gun Develops Over 10,000 Lbs. Pressure

Wards Handiest Grease Gun... easier to use—just slip grease cartridge into gun and it's ready to go to work! Develops over 10,000 lbs. pressure. Gun can also be used for bulk grease and filled by pail-and-suction methods.

Wards Multi-Purpose Lithium Grease Cartridges do the work of four-old style greases. Use for wheel bearings, universal joints, chassis, water pumps.

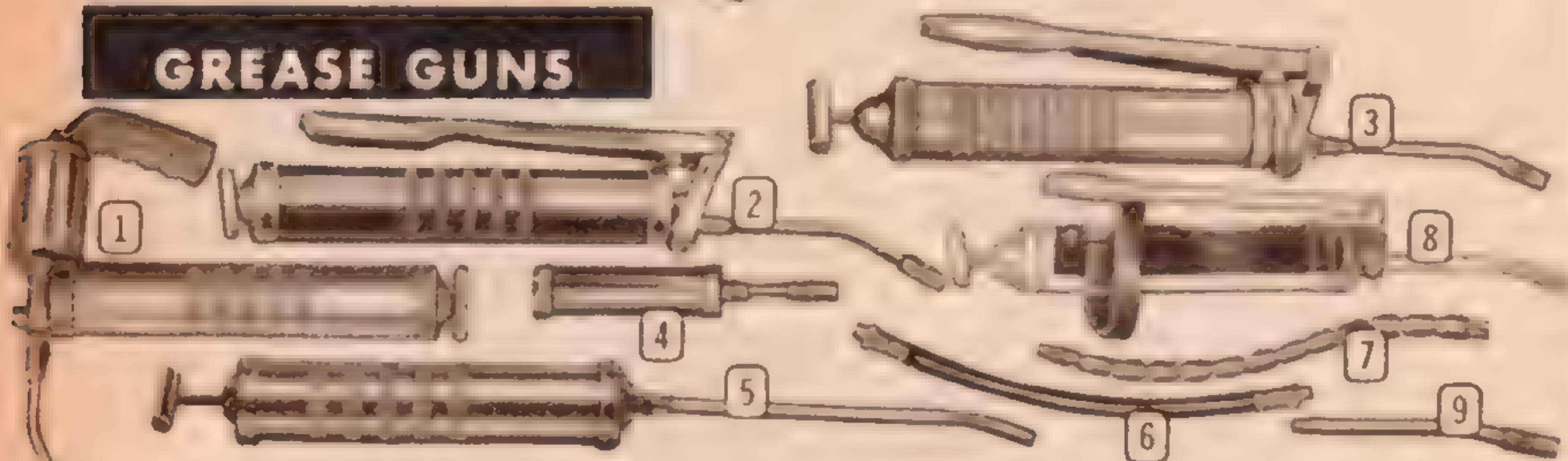
61 A 8550—GREASE GUN, Ship. wt. 5 lbs. ....\$2.98

61 A 8392 M—GREASE PACK (10 cartridges). Wt. 11 lbs. 2.49

Save 28c ON COMBINATION OF GUN AND GREASE PACK.

61 A 8551 Y—Shipping weight 16 lbs. ....Kit 5.19

### GREASE GUNS



**1 Air Grease Gun** for sure and dependable performance. Operates off air compressor—develops up to 9500 lbs. greasing pressure when attached to compressor with 30-150 lb. range. Handy "pistol-grip" handle base has pipe thread that fits air compressor hose. Low swivel nozzle. 61 A 8554—16-oz. Capacity. Ship. wt. 7 lbs. ....\$11.95

**2 23-Oz. Grease Gun** has spring-primed grease feed for steady pressure up to 10,000 lbs. at all temperatures. Hi-pressure piston, leakproof packing. "Safety-stop" saves piston. Snap-on hydraulic coupler, curved pipe. 61 A 8552—23-oz. Capacity. Ship. wt. 5 lbs. ....\$3.29

**3 Load-A-Matic 16-Oz. Grease Gun.** Fill with grease cartridges or from pail—or use gun filler or suction method. Precision-built, positive displacement, hi-pressure cylinder eliminates air pockets. Curved pipe. Develops up to 10,000 lbs. pressure. Snap-on hydraulic coupler. 61 A 8550 X—16-oz. Capacity. Ship. wt. 5 lbs. ....\$2.98

**4 Push Type Grease Gun.** 1-hand operation; good for small spaces. Swivel snap-on coupler gives 16° angle. 61 A 8575—4-oz. Capacity. Ship. wt. 5 lbs. ....\$1.69

**5 Suction Type Gun.** For filling or removing lubricant in transmission, differentials, steering gear. Capacity 17 oz. With 11-in. flexible hose. 61 A 8559—Ship. wt. 2 lbs. ....\$1.79

**6 Flexible Reinforced Rubber Gun Hose.** About 12 in. long when attached to snap-on coupler. 1/8-in. female thread. 61 A 8602—Ship. wt. 3 oz. ....\$1.29

**7 Flexible Ball-Link Metal Hose.** Greases where other guns won't fit when used with snap on coupler (15) below. Wt. 12 oz. 61 A 8558—1/8-in. Thread. ....\$1.89

**8 Grease Gun Bracket.** Attached to wall; mounts on implements. Protects gun. 61 A 8598—Steel. Ship. wt. 4 oz. ....69c

**9 6-in. Angle Pipe with Snap-On Adapter** for hydraulic grease fittings. 61 A 8601—1/8-in. Thread. Wt. 4 oz. 69c

(10 to 14) Hydraulic Fittings: See at left.

Item	Cat. No.	Outside Diam.	Angle	Price
(10)	61A8585	1/4-in. Pipe Thread	Str.	3 for 33c
(11)	61A8582	1/8-in. Pipe Thread	45°	3 for 29c
(12)	61A8584	1/8-in. Pipe Thread	90°	3 for 29c
(13)	61A8580	1/8-in. Pipe Thread	Str.	3 for 15c 25 for 89c
(14)	61A8587	Drive-in for Ford A	Str.	3 for 9c

**Hydraulic Type Fitting Assortment.** With fourteen 1/4-in. straight, two 1/4-in. straight, one 1/4-in. 45° Elbow, two 1/4-in. S.A.E. 28 Thread straight and three 1/8-in. 45° Elbow fittings. Wt. 12 oz. 61 A 8590—Complete Assortment. ....\$1.39

## Save...Do-It-Yourself



**21 Electric Trunk Opening Kit.** New solenoid—Activate by push button. 6 and 12-volt. With wiring, switch, instructions. 1951-60 Ford, Merc., 1949-60 Buick, Cad., Chev., Olds. 61 A 6853—Ship. wt. 6 lbs. 8 oz. ....\$5.95

**Manual Trunk Kits.** Opens trunk lid from dash with control switch to hood device on some cars. Ship. wt. 10 oz.

61 A 12675—Ford 1936-49, Merc. 1939-49, Plym. 1953....\$4.95

61 A 12676—Ford 1950-58, Merc. 1949-58, Buick, Cad., Chev., Olds (ex. Olds. 1949 "98") 1949-58, Plym., Dodge Soto, Chrysler 1954-58....\$4.95

**22 Wards Auto Undercoat.** Save \$20 to \$30 labor cost. Paints underside of hood, fenders, frame, etc. from rust, deadens noises. Brush or spray-on. Dries in 24 hrs. 5 gal. average car—1 gal. for seams, joints. Order brush extra. 61 A 9846 MO—5 Gal. Ship. wt. 50 lbs. Mailable. ....\$5.95  
61 A 9845 MO—1 Gal. Ship. wt. 10 lbs. Mailable. ....\$1.95

**22A Special Stiff Undercoating Brush.** Husky hardwood handle. 61 A 9844—4-inch plastic bristle. Ship. wt. 12 oz. ....\$1.95

**23 Wards Multi-Purpose Weatherstripping.** For car doors, storm windows, etc. ... seals out drafts, moisture, dust. Sponge rubber sticks firmly without cement. See table at right.

Thick.	Width	Cat. No.	Wt.
3/16 in.	3/4 in.	61 A 7980	4 oz.
1/4 in.	3/4 in.	61 A 7981	5 oz.
5/16 in.	3/4 in.	61 A 7983	9 oz.
3/8 in.	3/4 in.	61 A 7984	11 oz.
1/2 in.	3/4 in.	61 A 7985	11 oz.

**24 Glass Fiber Insulating "Blankets."** For lining car hoods, mounting cement. 2 pieces, each 18x36 in. (9 sq. ft.). 61 A 8509—BEST QUALITY. 1 in. thick. Ship. wt. 2 lbs. ....\$1.95  
61 A 8510—BETTER QUALITY. 1/2 in. thick. Ship. wt. 1 lb. ....\$1.49

**25 Auto Door Gaskets—7 1/2-foot Rolls.** Best sponge rubber. To assure permanent bond, use Adhesive (26) below. THESE CARS: 1939-54 Chev., Olds., Pont.; 1939-53 Buick, 1940-54 Ford, Merc., Lin.; 1939-54 Stude. (adapt. for other cars). 61 A 7986—Ship. wt. 11 oz. ....\$1.95

FOR: 1955-58 Buick, Cad., Chev., Olds., Pont., Chrys Soto, Dodge, Plym., Ford, Lin., Merc.; 1960 Corvair. 61 A 7994—Ship. wt. 11 oz. ....\$1.95

61 A 7999—Rubber Window Channels for 1954-60 Convertibles, Hardtops. Ship. wt. 1 lb. ....\$1.95

**26 Permatite Adhesive.** Bonds rubber to metal, glass, wood. 61 A 7990—5-oz. Tube. Ship. wt. 7 oz. ....\$1.95

### LUBRICATORS



**16 Gear Lube Dispenser** fits standard 25 to 40-lb. grease pails. Remove pail lid; replace with dispenser. Transfers transmission, differential oils and heavier lubricants. 4-ft. heavy-duty hose with curved nozzle. Fits all gear case filler plug openings. All-steel valves, handle. (Grease pail not included). 61 A 8578 M—Ship. wt. 8 lbs. ....\$6.29

★ **EXTRA SAVINGS!** Save more when you buy dispenser and grease together. Lube Dispenser (16) and 25-lb. pail Multi-Purpose Gear Lubricant. Ship. wt. 36 lbs.

61 A 8595 YB—Dispenser, S.A.E. 90 Gear Lube. ....\$10.79

61 A 8596 YB—Dispenser, S.A.E. 140 Gear Lube. ....\$10.79

**17 Portable Hi-Pressure Lubricator.** One hand operation. For cars, trucks, farm and industrial machines. Fits standard 25 to 40-lb. grease pails with removable covers (except 61 A 8394 MB or 61 A 8379 MB gun-filling pails). Special push-handle gun on swivel, develops 10,000 lbs. pressure. Includes: Gun, 10-ft. hose, pump, steel cover, follower plate to keep grease pushed down, ready to use. (Grease pail not included). 61 A 8579 M—Ship. wt. 14 lbs. ....\$16.95

★ **EXTRA SAVINGS!** Lubricator (17) with 25-lb. pail of Gun Grease. Ship. wt. 42 lbs.

61 A 8592 YB—Lubricator with High Pressure Gun Grease (61 A 8377 MB). SAVE \$1.18.

Combination. ....Only \$19.75

61 A 8591 YB—Lubricator with Lithium Grease (61 A 8393 MB). SAVE \$1.49.

Combination. ....Only \$20.95

**18 Grease Gun Filler** converts any standard 25 to 40-lb. grease pail with removal cover to portable gun filler (won't fit 61 A 8379 MB or 61 A 8394 MB). Includes pump, cover, follower plate and valve spout cap. Pail not included. 61 A 8570 M—Ship. wt. 7 lbs. 8 oz. ....\$5.59

**Extra Filler Valve Fitting.** Fits Wards guns except (2), guns with threaded hole. 61 A 8571—Ship. wt. 3 oz. ....39c

**19 Aro-Pak Lube Kit** with lubricator and filler. Delivers more grease at twice the pressure needed for most farm machinery. 40-lb. air prime (charge lasts a year); 2 1/2-day grease supply. Filler fits standard 25 to 40-lb. grease pails with removable covers. Weighs 15 lbs. loaded. With web shoulder strap to make greasing easier. 61 A 8573 M—Postpaid, \$4 Down Cash \$39.85

**20 Wards Jiffy Packer** expert lubrication of wheel bearings. Simply attach grease gun to fitting at top of cylinder. Grease is forced into bearing until it is out from the bottom edge at all points.

Lubricates thoroughly, keeps dirt and grease out, assures perfect packing automatically every time. Grease fittings on cars and farm equipment. 61 A 8556—Shipping weight 1 lb. ....\$1.95

To Order Bulk Grease Page 1186 in this catalog



# Do-It-Yourself Shop



Make Your Own Car Body Repairs... and do a "Professional" job at far less cost. With the same type body putty as used by any body shops, you can fill in dents, holes or rusted out areas on your car's body so that the finish cannot be told from the original. Just apply, sand and paint.

**Best Quality Epoxy Resin Body Putty.** Highest tensile strength. Forms stronger-than-welding bond—won't shrink. Slower setting—gives more time to shape or mould to desired contour. Includes equal cans of epoxy resin and hardener. Instructions.  
 61 A 9536—1/2 PINT. Ship. wt. 8 oz. .... \$2.39  
 61 A 9537—PINT. Ship. wt. 1 lb. .... 3.89

**New Better Quality Mend-a-Dent Polyester Putty.** High tensile strength, greater than (29) below. Gives hard, workable surface that won't shrink and is flexible. Includes can of putty, 1/2 oz. of hardener, 72 sq. in. fiber glass for use on extra-large dents. Illustrated instruction booklet.  
 61 A 9565—PINT. Ship. wt. 1 lb. .... \$1.98  
 61 A 9568—QUART. Ship. wt. 4 lbs. .... 3.39

**Good Quality Plastic Auto Body Solder.** Forms metal-hard surface; non-flexible. Can be sanded, filed, painted.  
 61 A 9178—2-Lb. CAN. Ship. wt. 2 lbs. 2 oz. .... \$1.49  
 61 A 9566—12-Oz. TUBE. Ship. wt. 1 lb. .... 89c

**Clear Epoxy Body Resin.** Waterproofs and rustproofs all bare metals, woods, etc. Apply like paint... can be painted over. Perfect base for galvanized gutters, boats, etc.  
 61 A 9570—PINT. Ship. wt. 1 lb. .... \$4.89  
 61 A 9571—QUART. Ship. wt. 2 lbs. .... 9.39

**Fiber Glass Repair Kits.** Repairs wood, metal, porcelain, etc. Ideal for car restyling, and repair of large holes, dents, rusted-out spots. Contains glass cloth, resin, hardener, mixing cups, sticks, brush, instr.

**Fiber Glass Kits with Polyester Resin.** Read Polyester story (28).

Glass Cloth	Resin, Catalyst	Filler	Cat. No.	Ship. wt.	Price
1.4 sq. ft.	1 3/4 oz.	2 oz.	61 A 9544	8 oz.	\$1.25
2.8 sq. ft.	8 oz.	6 oz.	61 A 9545	1 lb. 7 oz.	2.89

**Fiber Glass Kits with Epoxy Resin.** Read Epoxy story (27) above.

sq. ft.	3 oz.	2 oz.	61 A 9539	8 oz.	\$1.39
sq. ft.	6 oz.	2 oz.	61 A 9540	1 lb. 5 oz.	3.19
2 sq. ft.	12 oz.	4 oz.	61 A 9541	4 lbs. 8 oz.	7.79
3 sq. ft.	32 oz.	14 oz.	61 A 9542	11 oz.	15.79



**Riverside Instant Car Wax and Cleaner.** Foam type. Easy on—leaves high luster, durable finish. Equals well-known brands.  
 61 A 9949—14-oz. Can. Shipping weight 1 lb. 4 oz. .... \$1.49

**Riverside Liquid Car Polish and Cleaner.** Easy one-step polish—gives lasting shine. Removes dirt quickly, easily.  
 61 A 9868—16-oz. Can. Shipping weight 1 lb. 6 oz. .... 89c

**Riverside Paste Wax-Cleaner.** Top quality—paste wax durability without hard rubbing.  
 61 A 9913—9-oz. Can. Shipping weight 13 oz. .... \$1.39

**Natural Mediterranean Sponges.** Best quality. Soft, highly absorbent. Av. Ship. wt. 4 oz.  
 61 A 9821—Apt. 7-in. diam. 98c  
 61 A 9822—Apt. 8-in. diam. \$1.79  
 61 A 9823—Apt. 9-in. diam. 2.59

**Cellulose Sponges.** A size for every cleaning job. Buy in pairs, save 10%.  
 61 A 9939—8 1/2 x 6 x 2 inches. Wt. 5 oz. Two \$1.69; Ea. 95c  
 61 A 9935—7 1/2 x 5 1/2 x 1 1/2 in. Wt. 3 oz. Two \$1.24; Ea. 69c  
 61 A 9855—6 x 4 x 1 1/2 inches. Wt. 3 oz. Two 69c; Ea. 39c

**Polish-Wash Mitts.** Elastic cuff for snug fit.  
 61 A 9862—Soft Lamb's Wool. Ship. wt. 3 oz. .... \$1.29  
 61 A 9924—Durable Acrolan. Ship. wt. 3 oz. .... 98c

**Sponge Rubber Wash Mitt.** Water flows through sponge. Fits all standard garden hose.  
 61 A 9915—Wt. 7 oz. .... \$1.79

**Whisk Broom.** Tough Palm-etto Fiber.  
 61 A 9712—7 1/2 x 3 1/2 inches. Ship. wt. 5 oz. .... 59c

## Cleans Car Faster, Easier

### SPINHEAD BRUSHES—SCRUBS—SUDS—RINSES

**SPIN-HEAD BRUSHES GIVE DOUBLE-ACTION.** Outer ring of stationary bristles with spinning water powered inner bristles to scrub car surface clean. Will not scratch finish. Hydraulic sudser automatically mixes detergent with water for fast, efficient washing; when sudser is turned off—wash mixture changes to clear-water-rinse. Durable, soft horse hair blend bristles. Lightweight, no-rust aluminum handle with rubber-covered handle grip and brush head bumper. Fits any garden hose.

**[32] New Giant 15-Ft. Spin-Head Wash Brush with Automatic Sudser.** Can be adjusted to 4 different lengths depending on the job—4, 8, 11 or full 15-ft. length. Ideal for washing cars, trucks, trailers, boats, house screens or windows from the ground floor—eliminates the danger of unsteady ladders. No need to squeegee when used with non-streaking detergent, listed below.  
 61 A 9872 M—Mailable. Ship. wt. 5 lbs. .... \$10.98

**[33] Telescoping Spin-Head Wash Brush.** Has same features as above, except handle is telescoping and extends from 28 to 48 in. Can be locked in position at any desired length. New swivel on handle eliminates hose twisting or kinking.  
 61 A 9888 M—Mailable. Ship. wt. 3 lbs. .... \$5.29

**[34] Deluxe Spin-Head Wash Brush.** Has same features as (32) above, except 1-pc. solid 36-in. rubber-covered handle. Polystyrene plastic head protects car finish from marring.  
 61 A 9895 M—Mailable. Ship. wt. 2 lbs. .... \$4.69

**[35] Standard Spin-Head Wash Brush.** Has same features as (32) above, except does not contain detergent dispensing chamber. 1-pc. 36-in. completely vinyl-covered handle.  
 61 A 9894 M—Mailable. Ship. wt. 2 lbs. .... \$3.19

### Low-Priced Non-Rotating Wash Brushes Big Values in Non-Sudsing Brushes

**[36] 36-in. Deluxe Brush...** Top Quality at a low price. Soft, horse hair blend bristles, 2-in. long, thick-set for durability. Completely Rubber-covered handle protects car finish from marring or scratching. Shut-off valve. Attaches to any garden hose.  
 61 A 9890 M—Mail. Wt. 2 lbs. .... \$3.19

**[37] 30-in. Economy Brush.** Durable horse hair and plastic bristles, 1 3/4 in. long. 30-in. aluminum handle, shut-off valve. Plastic head protects car finish against marring or scratching. Attaches easily to any garden hose.  
 61 A 9885 M—Mail. Wt. 1 lb. 4 oz. .... \$1.89

### Liquid Car Wash

12-oz. Can 49c

**[38] Safe... Non-Streaking.** A special formula, concentrated detergent for use with sudser brushes above. Safe for all car finishes. Gives instant suds. Be sure to order with your new brush. Enough for 12 washings.

61 A 9892—12-oz. Can. Ship. wt. 1 lb. 4 oz. .... 49c, 2 for 89c

**[47] One-Piece Domestic and Imported Full-Skin Chamois.** Wonder skin for all car and household cleaning jobs—on all surfaces. 100% Oil Tanned from selected sheepskin. Highly absorbent, soft and lint free. Absorbs several times its own weight in water, retains little moisture after wringing. Very durable; easy to clean—just wash in mild soap and warm water.

**DOMESTIC FULL-SKIN.** Fine quality—fine value.  
 61 A 9785—Approx. 27x30 in. Ship. wt. 5 oz. .... \$3.29

**FINEST IMPORTED ENGLISH FULL SKIN.** Professional quality.  
 61 A 9814—Approx. 31x35 in. Ship. wt. 5 oz. .... \$4.19

**HEAVY-WEIGHT CHAMOIS.** Thicker, longer-wearing, heavier than most skins. Excellent for windows, car and many other jobs requiring hard use. Very durable. Specially selected skins.  
 61 A 9789—Approx. 14x23 in. Ship. wt. 5 oz. .... \$2.98

**[48] Pocket-Shaped Chamois.** Ideal for car washing and dozens of household uses. Soft and durable. Easy to use—a size for every need.

61 A 9791—Approx. 13x17 in. Ship. wt. 5 oz. .... \$1.29  
 61 A 9792—Approx. 15x20 in. Ship. wt. 3 oz. .... 1.79  
 61 A 9793—Approx. 18x24 in. Ship. wt. 5 oz. .... 2.39

### Electric Car Polisher \$14.49

• Use as Waxer, Polisher, Sander or Drill

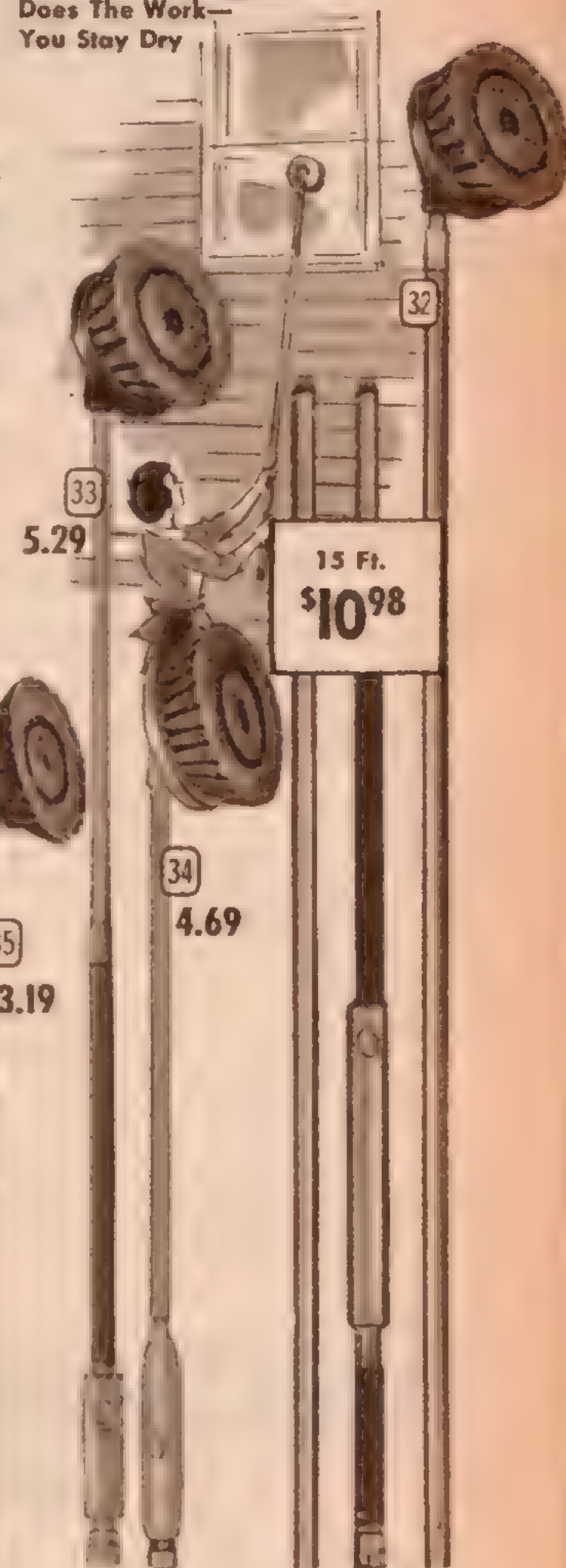
**[49] UL Approved.** Polish, drill, sand—includes extension handle for floor waxing. 660 RPM. Die-cast aluminum housing; rubber housing guard. 4-in. adj. handle. With 4 3/4-in. rubber disc; lambswool polishing bonnet; 2 sanding discs. 12-ft. cord. Can also be used as drill by attach. 1/4-in. chuck, not included.

61 A 9840 L—For 110-120 Volts. 60-Cycle AC-DC. Ship. wt. 5 lbs. 13 oz. .... \$14.49

61 A 9841—EXTRA LAMBSWOOL BONNETS for above. 5 1/2-in. diam. Ship. wt. each 3 oz.; two, 5 oz. Price Each 95c. .... 2 for \$1.85



Rotating Inner Head Does The Work—You Stay Dry



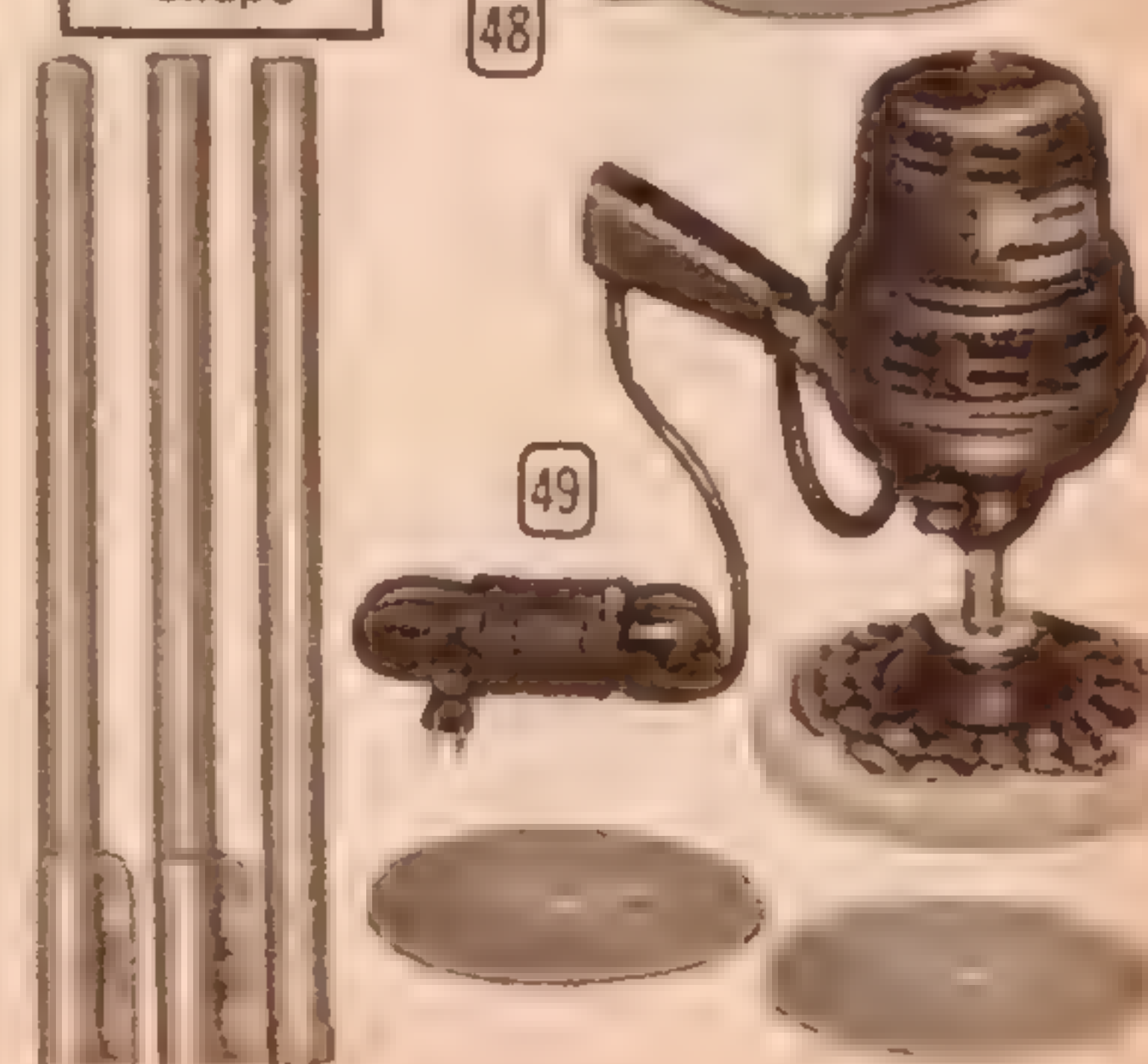
### BEST QUALITY CHAMOIS

\$3.29

Full Skin

\$1.29

Pocket Shape

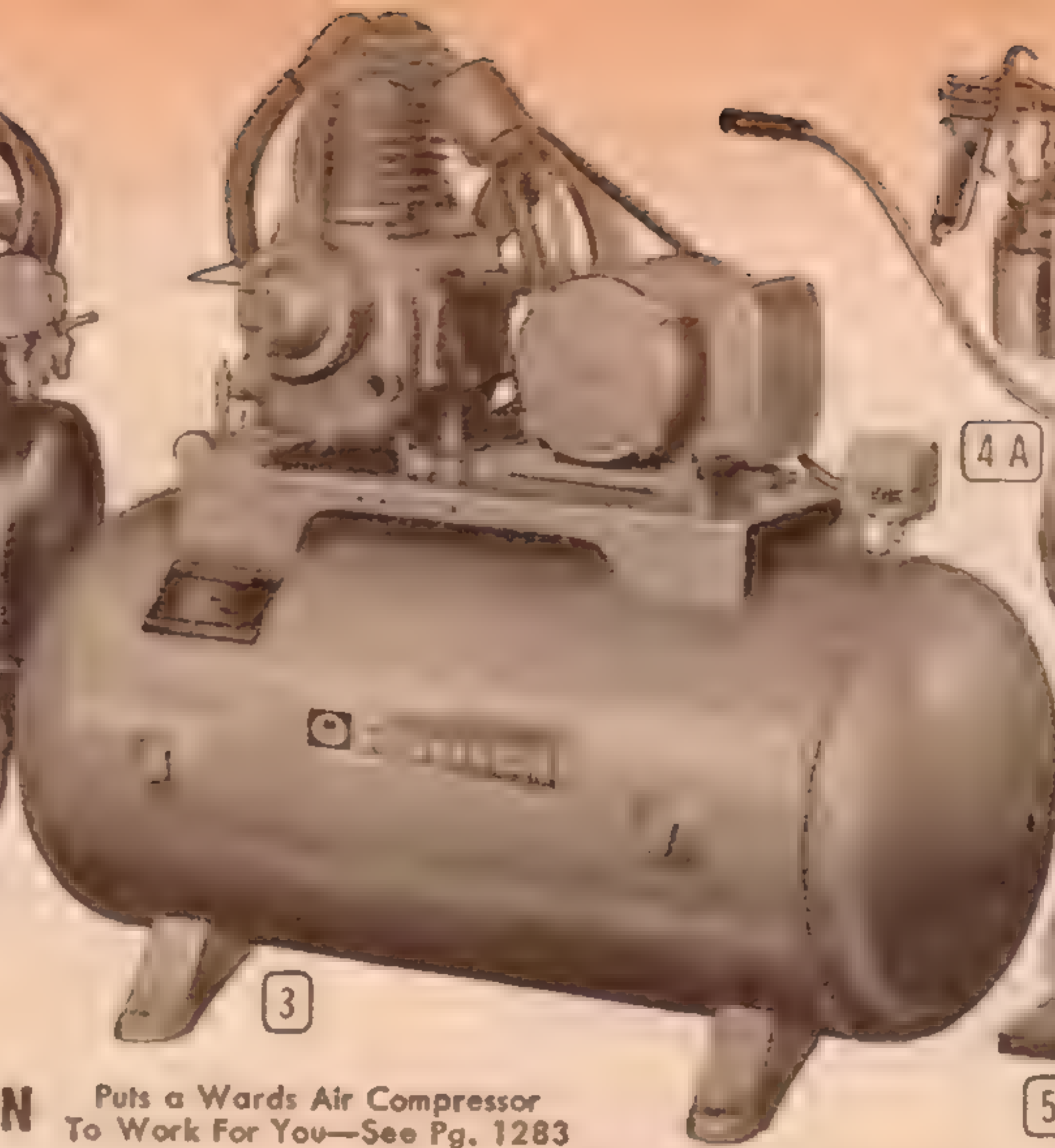
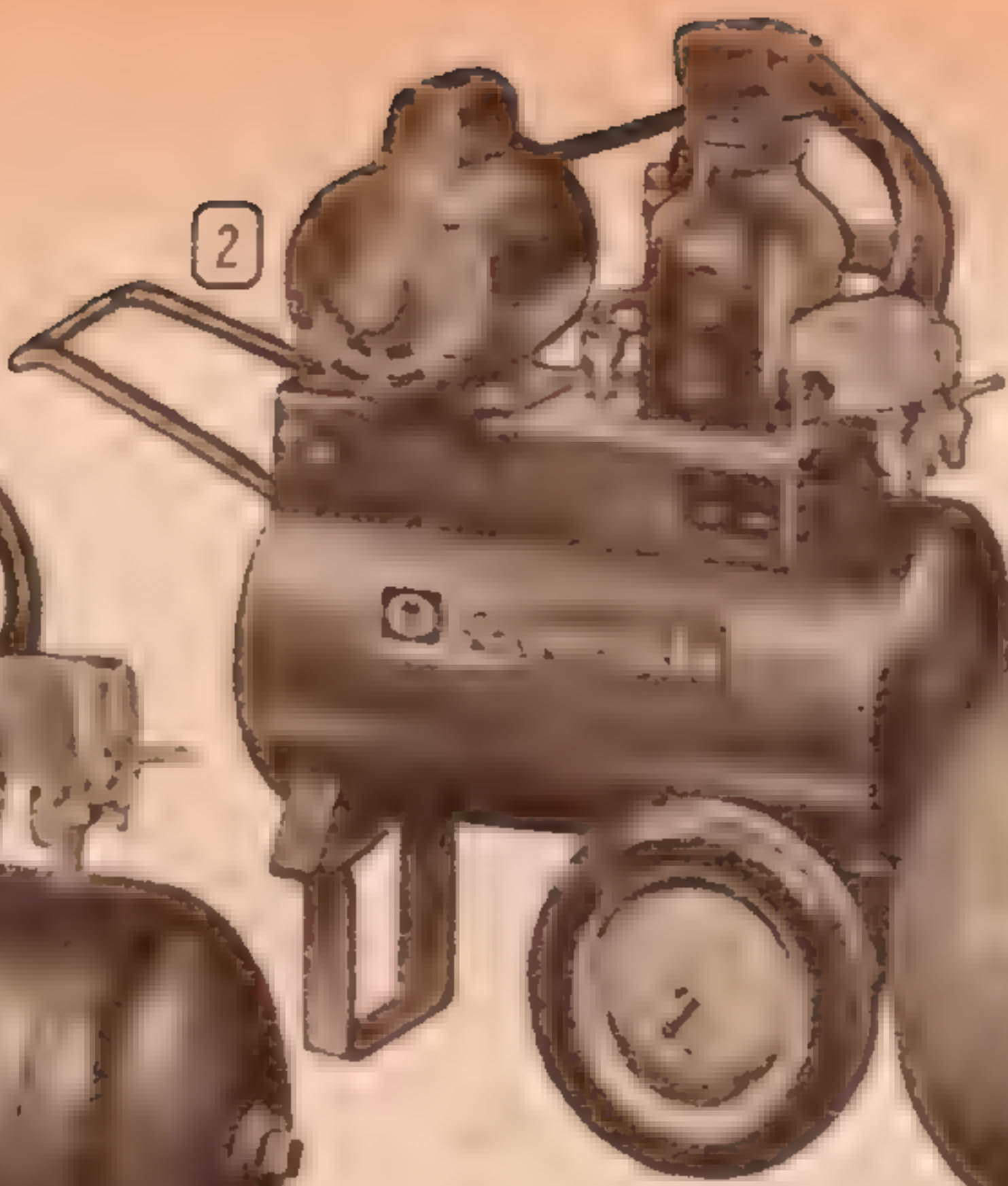


BA WARDS 1189



## HEAVY-DUTY

Air Compressors  
at Standard  
Duty Prices



## Riverside Creepers

Economy Garage  
padded head  
frame with  
m. Cast  
safety wire  
Me.  
1 9726 MO—Sh  
Garage-Quality  
professional us  
working  
vinyl  
an and 1/2  
By 15 ft  
1 9707 MO—Sh  
STERS ONLY. As  
1 9730—Ship. v

ONLY 20% DOWN Puts a Wards Air Compressor  
To Work For You—See Pg. 1283

## Riverside Single-Stage Horizontal Tank Compressors

**1 2** Riverside Air Compressors Give Extra Quality,  
Yet Cost Less. Rugged, power-packed units,  
Heavy-Duty Industrial Type Pumps for longer,  
trouble-free op. Shipped promptly from Stock.

Delivered Air . . . not just a meaningless rating.  
Every unit listed in table below, is rated at heavy-  
duty capacity pressure. You get the air volume  
specified under actual operating conditions.

Riverside Industrial-Designed Compressors will  
operate grease guns, brake testers, sanders,  
fender hammers, hoists and hydraulic lifts, etc.

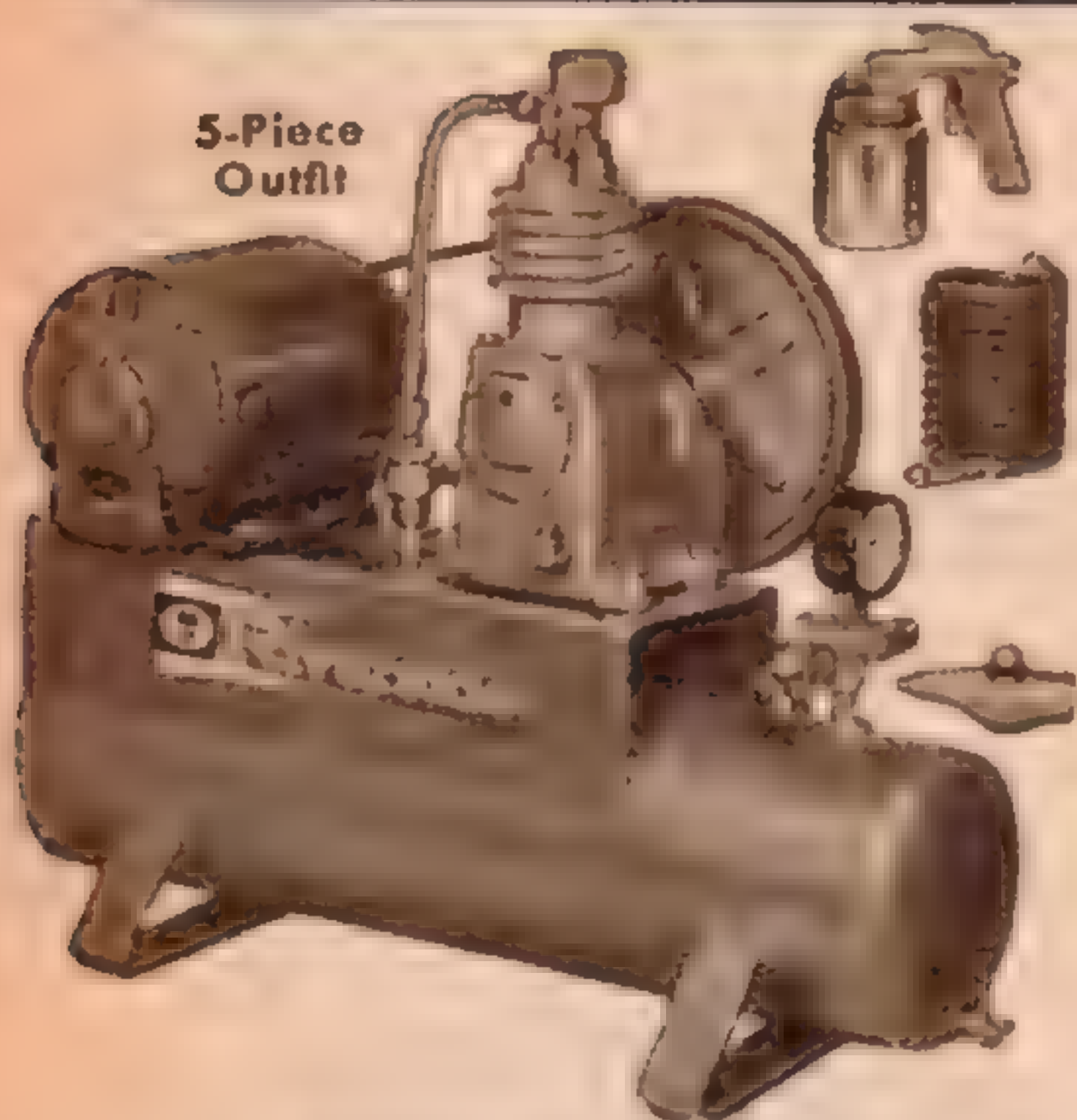
Use for Paint Spraying Too. Units adjustable to  
deliver increased air volume at 45-lbs. pressure,  
for any spray gun (home type) rated 2 CFM.

Every Air Tank Inspected and Tested at 1½-times  
normal working pressure. Tanks 20 gallons and up  
are A.S.M.E. Approved to meet all State and City  
requirements. 6 and 10-gal. tanks are standard  
designs, acceptable in practically all States  
(check local requirements).

Pump Capacity, Weight of Motor and Express												
HP	Tank Cap. Gals.	Max. Pres. Lbs.	Pump Max. Displ.	Del. Air CFM	No. of cyl.	Length Width, Ht., Inches	(1) With Motor and Fixed Feet			(2) With Motor and Wheels		
							Cat. No.	Wt. Lbs.	Cash Price	Cat. No.	Wt. Lbs.	Cash Price
1/3	6	100	2.0	1.35	1	23x10 1/2 x26	61 A 9169R	100	\$114.50	61 A 9177R	109	\$129.50
1/2	6	100	2.40	1.71	1	23x10 1/2 x26	61 A 9171R	103	124.50	61 A 9175R	113	139.50
1/2	10	100	2.40	1.71	1	28x11 1/2 x26	61 A 9172R	113	134.50	61 A 9180R	123	149.50
1/2	20	125	2.40	1.56	1	37x14 1/2 x30	61 A 9173R	198	169.95	61 A 9181R	208	184.95
1/2	30	125	2.40	1.56	1	39x18 1/2 x30	61 A 9107R	225	194.95			
3/4	30	125	4.38	2.68	2	39x18 1/2 x34	61 A 9094R	260	259.50			
1 1/2	60	150	7.35	4.10	2	49x22 x38	61 A 9084R	460	369.95			

## AUTO-HOBBY COMPRESSOR KIT

NOW \$81.95 \$16.50  
Cash Down



Complete 5-Piece Compressor and Accessory Outfit . . . Ideal  
for auto enthusiasts, repair-it-yourself owners. Small enough  
to be fully portable—Big enough to handle dozens of big jobs  
like paint, and insecticide spraying, tire inflation, etc.

Piston-Type Pump delivers 1.6 CFM, at up to 75 lbs.  
pressure. Max. displacement 2.70 CFM. 2-in. bore, 1½-in.  
stroke. Heavy-duty forged crankshaft, aluminum connecting  
rods, 3-ring aluminum piston, double-bronzed bearings,  
stainless steel valves, controlled lubrication.

1/3-HP SPLIT-PHASE MOTOR starts instantly at maximum  
speed—load is then applied. For 110-120 volts, 60-cycle  
AC. 10-ft. cord. 3-Gallon Heavy-Gauge Steel Tank has 100-lb.  
air gauge, drain valve, shut-off cock, built-in feet.

OUTFIT INCLUDES: Compressor with motor and tank, Spray  
Gun with 1-pint cup, Blow Gun, Tire Chuck, plus 12½-ft. Air  
Hose with fittings. Size overall: 24 in. long, 21 in. high. Ready  
to use—just add crankcase oil, plug in. Compressor Not  
Mailable—State: Freight, Truck or Express shipment

61 A 9054R—COMPLETE KIT. Wt. 80 lbs. Cash . . . \$91.95  
61 A 9052R—COMPRESSOR ONLY. Wt. 74 lbs. Cash . . . 81.95  
61 A 9053R—ACCESSORY SET ONLY. Ship. wt. 6 lbs. . . . 12.79

## LAB-TESTED AIR TOOLS



Sander 6 Air Hammer

- EXCLUSIVE AT WARDS—Finest Quality,  
Outlasts Electric tools 10-times
- SAVE YOU TIME AND MONEY on Hun-  
dreds of Jobs in the Shop, Home, Farm
- LIGHT, STRONG Aluminum Housing.

**6** Air Sander. Use with any compressor  
delivering 4.5 to 12 CFM. Exclusive  
metering control allows various RPM  
speeds from 0 to 6000 for correct sanding,  
buffing. Starting torque 28 in. pounds. With  
Jacobs drill chuck, rubber sanding pad.  
\$5.50 Down, \$5 Monthly.  
61 A 9143—Ship. wt. 3 lbs. . . . Cash \$50.95

1190 WARDS BA

Air Tools  
Only 10% Dn.

**7** Air Hammer. For any compressor delivering 3 or more  
CFM. Using lock-on attachments sold below, you can  
cut metal, drill holes, drive nails, bust rivets, etc.  
61 A 9071—Wt. 1 lb. 8 oz. \$5 Dn., \$5 Mo., Cash \$45.95  
ACCESSORIES FOR AIR HAMMER 61 A 9071 ABOVE.  
(8) 61 A 9056—Rivet Buster. Ship. wt. 4 oz. . . . \$2.29  
(9) 61 A 9055—Metal Cutter. Ship. wt. 4 oz. . . . 3.29  
(10) 61 A 9057—Star Drill. For boring in concrete.  
State size: ¼, ⅜, or ½ in. Ship. wt. 4 oz. . . . \$2.98  
(11) 61 A 9058—Nail Driver. Ship. wt. 1 lb. . . . 10.98  
Heavy-duty Air Hammer. For 7 CFM (or 4 CFM intermittent  
duty) compressors. With accessories below, drives up to  
60-penny nails, cuts sheet steel, rivets, concrete.  
61 A 9042—Wt. 3 lbs. 8 oz. \$7.50 Dn., \$7 a Mo., Cash \$73.95  
HEAVY-DUTY ACCESSORIES FOR AIR HAMMER 61 A 9042 ABOVE.  
61 A 9043—Rivet Buster. Ship. wt. 7 oz. . . . \$3.98  
61 A 9044—Metal Cutter. Ship. wt. 7 oz. . . . 5.59  
61 A 9045—Star Drill. State: ½ or ¾ in. Wt. 5 oz. . . . 5.19  
61 A 9046—Nail Driver. Ship. wt. 1 lb. . . . 17.98

## 2-Stage Horizontal Gasoline and Electric

**3** Advanced Design . . . Unsurpassed Economy . . . Heavy  
Long Life Operation. Choice of Electric or Gas  
Nationally-known quality engines and motors used.

Modern Short Stroke Design. Balanced flywheel. Encl-  
case, spring-loaded crankshaft seal. Drop-forged crank  
connecting rods. Honed cylinders give greater effi-  
ciency. Dished pistons prevent overheating and  
breakdown. Roller-type main bearings. Copper fin  
cooler. Multiple "V" belt drive, grooved pulleys.

Gasoline Models. All equipped with engine and const-  
unloaders. 61 A 9123F, 9135F below have electric  
battery. NEW 61 A 9135F is SPECIAL TIRE SERVICE unit  
truck mounting. Automatic idler reduces engine speed  
tank reaches max. pressure, for longer life. Size: 41 x

Electric Models. Equipped with centrifugal unloaders  
3-phase motors (except 61 A 9050F, 9051F which have  
voltage split voltage 60-cycle single-phase motors). Items 61  
and 61 A 9117F have magnetic starters.

All Shipped Promptly from Factory Near Chicago. Other  
20-HP available in gasoline or electric . . . for details  
write nearest Wards M. O. House—State engine an  
desired. Not Mailable—State: Truck, Freight or Express

HP	Tank Cap.	Pump Max. Displ.	Bore and Stroke, In.	Del. Air C.F.M.	Wt. Lbs.	Cat. No.
(3) Two-Stage Models—With Electric Motor						
1 1/2	60	7.03	3 1/4 x 1 3/4	5.28	465	61 A 9117
(Same as above except single phase motor) 61 A 9118						
3	80	12.25	3 3/4 x 2 x 2 1/2	9.19	605	61 A 9119
(Same as above except single phase motor) 61 A 9120						
5	80	20.00	4 3/8 x 2 1/2	17.00	750	61 A 9121
7 1/2	80	31.00	4 3/8 x 2 1/2	25.00	955	61 A 9122
10	120	40.00	4 3/8 x 2 1/2	31.00	1240	61 A 9123
Two-Stage Models—With Gasoline Engine (Not Shipped)						
4	60	9.6	3 1/4 x 1 3/4	7.2	465	61 A 9124
5 1/4	60	11.00	3 3/4 x 2 x 2 1/2	8.3	500	61 A 9135F
7	80	15.00	3 3/4 x 2 x 2 1/2	11.3	605	61 A 9134F
9	30	20.00	4 3/8 x 2 1/2	17.00	550	61 A 9135F
9.2	80	22.00	4 3/8 x 2 1/2	19.00	750	61 A 9125F

## MORE AIR FOR HEAVY-DUTY JOBS COMMERCIAL PAINT

**4A** Electric or Gasoline Portable Models—with 10-gallon  
Heavy-duty twin cylinder pump—2½x2-inch bore  
12-in. balanced flywheel, head unloader. Spray Gun  
order below. Shipped promptly from Stock. State: Truck  
or Express.

1-HP Electric Motor. 5.6 CFM displacement at 100 lbs.  
3.50 CFM delivered air. Induction motor 110-120 vol  
61 A 9083 R—Ship. wt. 190 lbs. \$53 Dn., \$15 Month, Cash \$

1½-HP Motor. 7.35 displace. at 150 lbs. press. 4.10 CFM  
air. Capacitor type; 110-120V. 60 cycles.  
61 A 9086 R—Ship. wt. 225 lbs. \$57 Dn. \$16 month, Cash \$

3-HP Gasoline Engine. With Nationally-Known engine  
displace. at 100 lbs. pres.; 5.95 CFM del. air.  
61 A 9087 R—Ship. wt. 185 lbs. \$53 Dn., \$15 Mo., Cash \$

**4** Heavy Duty Spray Gun. External mix, non-ble  
Adjustable spray pattern, air and paint suppl  
work. Uses 4.5 CFM, from 20 to 80 lbs. Sprays all m  
ing materials. Removable spray head. For syphon  
container. Clamp cover. 1-quart aluminum container  
61 A 9088—Ship. wt. 2 lbs. Only \$3 Down, \$4 Mo., Cash \$

SAVE \$15 EXTRA ON Air Compressor and Heavy-Duty Spray  
when you order compressor (4A), with gun (4). 20% Dn.  
61 A 9090 R—ELECTRIC COMPRESSOR with Gun. Wt. 192 lbs. \$

61 A 9091 R—GASOLINE COMPRESSOR with Gun. Wt. 187 lbs. \$

## COMPACT PORTABLE COMPRESSOR

Industrial-type Pump with 1/3-HP Motor \$71.50 Cash \$11

**5** Heavy-duty Industrial-type Pump provides increase  
Special, built-in pulsation chamber gives instant  
and smooth air pressure for spray painting, tire  
Delivered air: 1.8 CFM for 1/3-HP model; 2.04 CFM  
model. Maximum pressure adjusts from 45 to 75 lbs. Pa  
mounting platform with 4 rubber feet. For 110 and 2  
60-cycle AC. State: Truck, Rail or Express.  
61 A 9184 R—With 1/3-HP Motor. Wt. 60 lbs. . . . Cash  
61 A 9186 R—PUMP, CHAMBER AND BASE WITHOUT MOTOR  
¼ or ½-HP motor). Ship. wt. 44 lbs. \$10.50 Down, Cash  
61 A 9182 R—With 1/2-HP Motor. Wt. 64 lbs. \$18 Dn., Cash  
61 A 9183 R—PUMP, CHAMBER AND BASE WITHOUT MOTOR  
1/2-HP unit). Ship. wt. 44 lbs. \$10 Down. . . . Cash

## Build Your Air Compressor



## Tanks,

Riverside Air To  
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Wt. Cat. No.  
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61 A 9087  
61 A 9088  
61 A 9089

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Tank Drain Valve  
A 9109—Ship.

Tank Shut-Off Va  
A 9108—Wt.

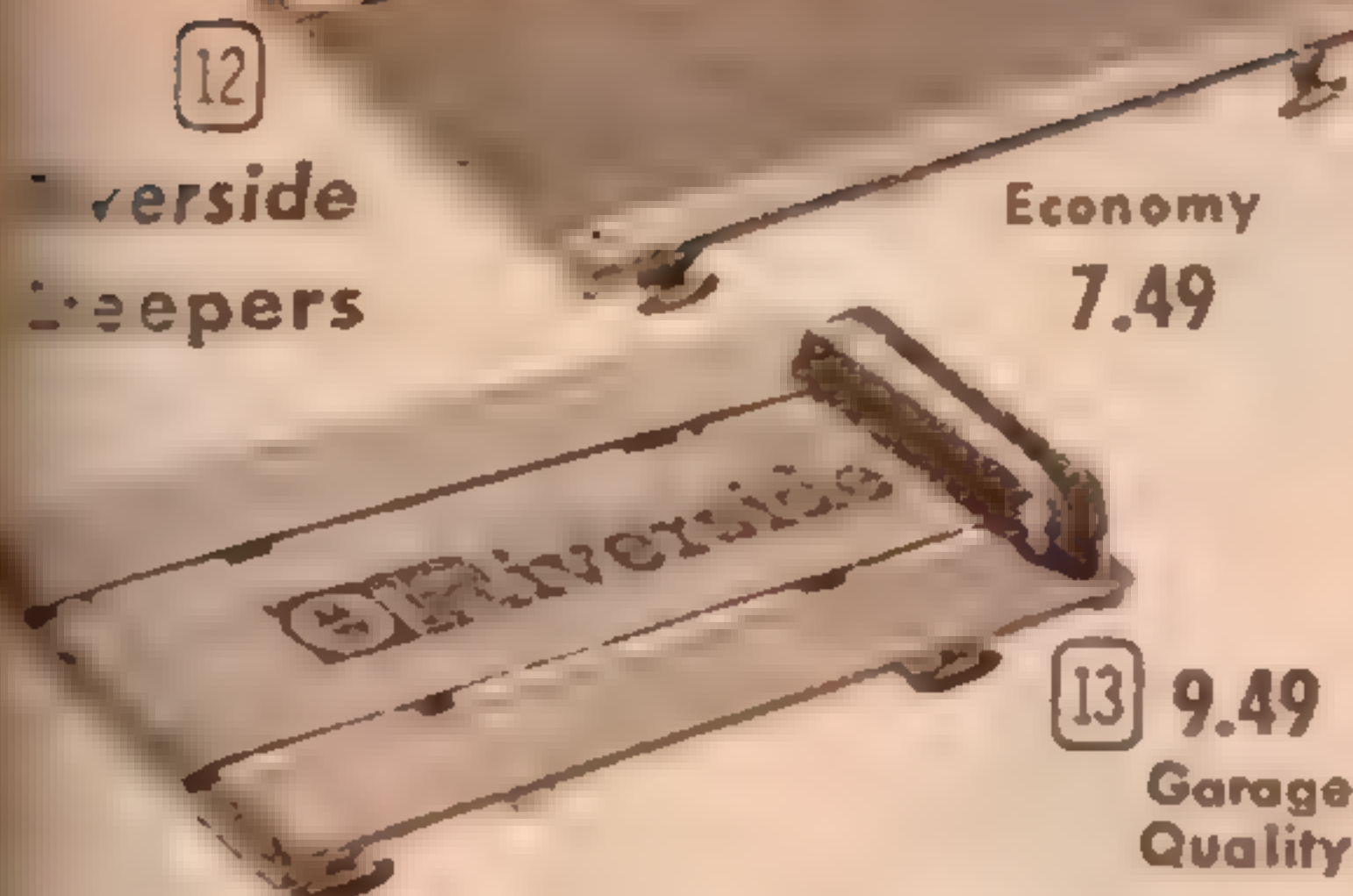
ne Check Valves  
A 9106—1/4 in.  
9102—3/8 in.

## SATISFACTION



# Riverside Compressor Pumps

Heavy-Duty Models at Standard Duty Prices



**Economy Garage Creeper.** Plastic-covered padded headrest. Select, air-dried hardwood frame with strong, varnished plywood. Cast-iron angled large 3-in. swivel bearing wheels. Size: 36 by 16 inches. \$7.49

**Garage-Quality Creeper.** Made for rugged professional use. Hugs ground closer—gives king room. Solid 1-inch Oak; steel vinyl-covered padded headrest. With angled type ball-bearing caster wheels. \$9.49

Set of 4 \$2.98

**(14) TO (17) Riverside Pumps Use Highest Quality Materials Throughout.** More efficiently designed to produce more air. Reach maximum pressure faster at lower RPM—means less pump wear, longer service life. Built to run continuously for long periods at maximum pressure without damage. Same type as described at top of facing page. Forged crankshafts, stainless steel valves and aluminum three-ring pistons.

**(14) (15) (16) Single Stage Pumps.** May be adapted to any 1725 RPM single-phase capacitor motor. V-belt flywheel. Shipped promptly from Stock. 20% Down on Terms.

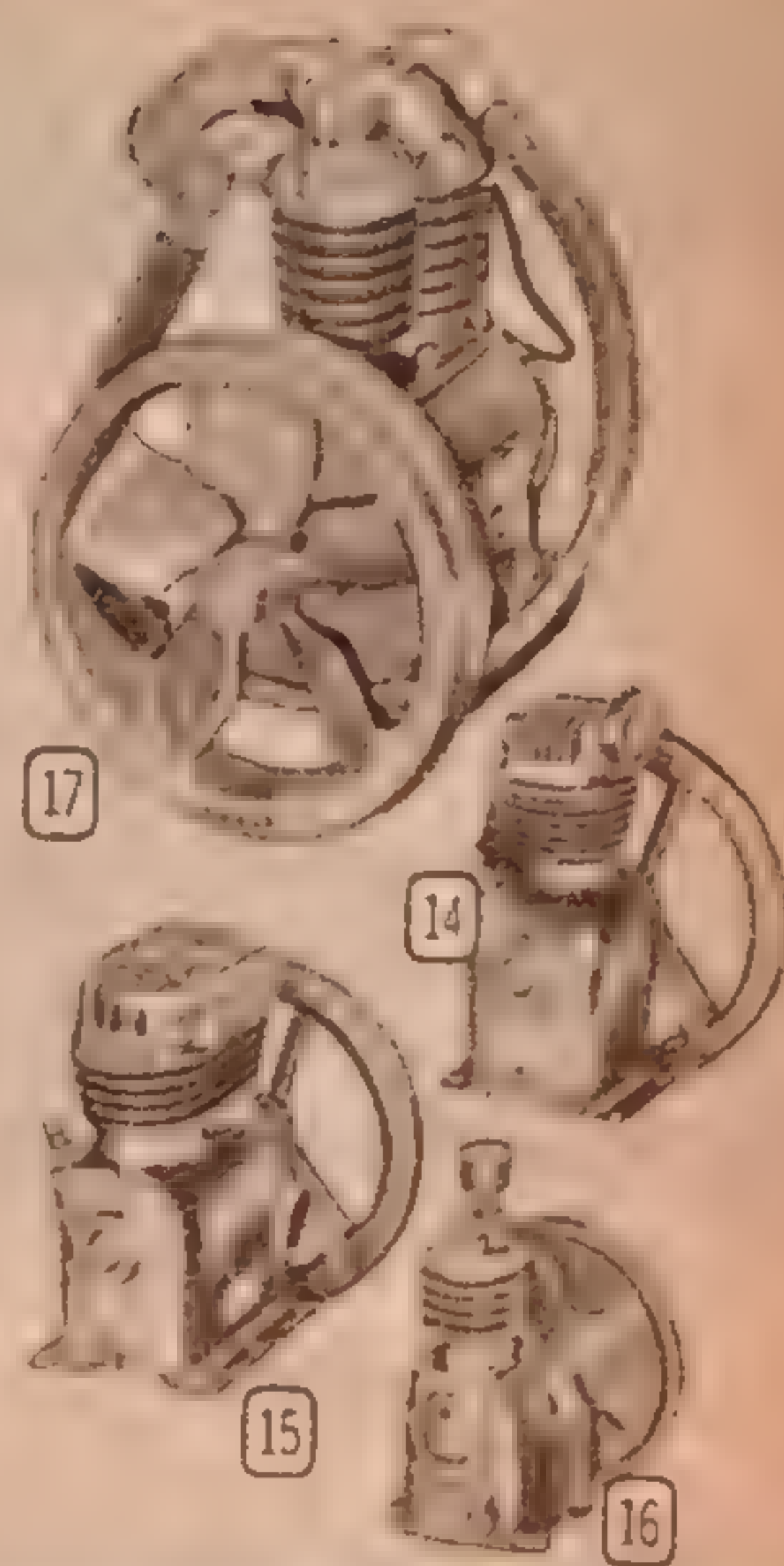
No. of Cyl.	Bore, In.	Stroke, In.	Size Motor Needed (1725 RPM) to Develop Max. Pressure of	Need Pulley Motor	Compressor RPM	Displacement CFM at 45 lbs. p.	Del. air CFM	Catalog Number	Wt. Lbs.	Cash Price
(14)	1	2	45 lbs. 1/4-HP 90 lbs. 1/2-HP 150 lbs. 3/4-HP	3 in. 4 in. 5 in.	650 850 850	2.35 3.10 4.80	1.76 2.52 3.36	61A9189MB	28	\$29.95
(15)	1	2 1/2	1 1/2-HP 1-HP 1-HP	4 in. 4 in. 5 in.	650 850 850	3.70 4.80 7.35	2.58 3.36 5.15	61A9096MB	24	\$34.50
(16)	2	2 1/2	1 1/2-HP 1-HP 1-HP	4 in. 4 in. 5 in.	650 850 850	7.35 9.65 9.65	5.15 6.75 6.75	61A9097MB	39	\$61.95

**(16) STANDARD DUTY PUMP** ideal where only intermittent use is required.

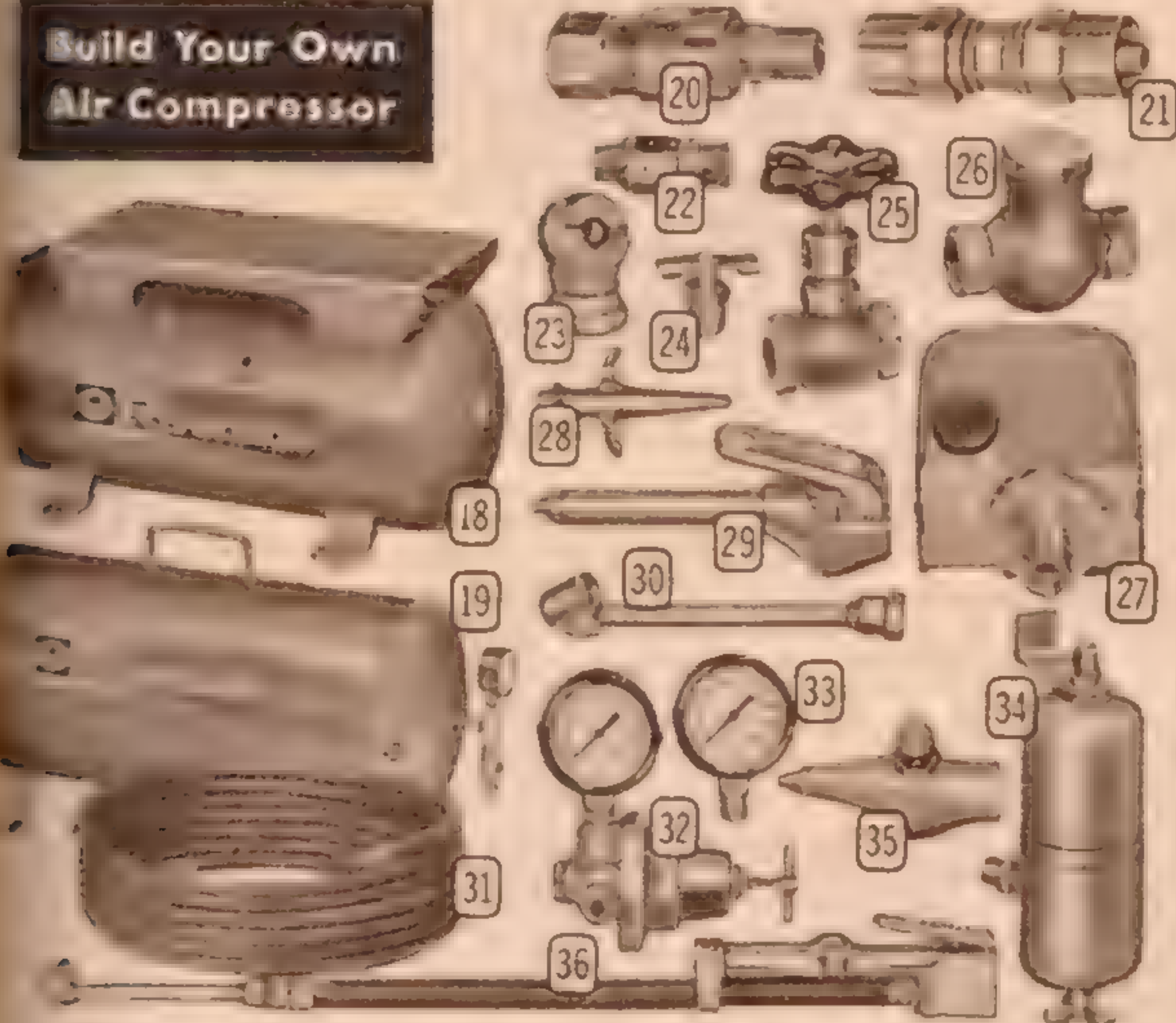
No. of Cyl.	Bore, In.	Stroke, In.	Size Motor Needed (1725 RPM) to Develop Max. Pressure of	Need Pulley Motor	Compressor RPM	Displacement CFM at 45 lbs. p.	Del. air CFM	Catalog Number	Wt. Lbs.	Cash Price
(16)	1	2	1/4-HP 1/2-HP 1/2-HP	3 in. 4 in. 4 in.	650 850 850	2.07 2.70 2.70	1.35 1.75 1.75	61A9089M	15	\$24.50

**(17) 2-Stage Heavy-Duty Pumps.** For single or three-phase motors. Shipped promptly from Factory near Chicago. Not Mailable—State: Freight, truck, or rail.

Motor Needed	Displaces	Delivers	Bore, Stroke	Cat. No.	Ship. wt.	Price
1 1/2 HP.....	7.30 C.F.M.	5.2 C.F.M.	3 1/4 x 1 3/4 x 2 1/2 in.	61 A 9098F	175 lbs.	\$144.50
3 HP.....	12.2 C.F.M.	8.2 C.F.M.	3 1/2 x 2 x 2 1/2 in.	61 A 9099F	185 lbs.	\$159.95
5 HP.....	20.0 C.F.M.	16.0 C.F.M.	4 1/2 x 2 1/2 x 3 in.	61 A 9100F	200 lbs.	\$184.50



## Build Your Own Air Compressor



### Tanks, Hoses, Fittings—Accessories

**Riverside Air Tanks ...** Same quality as featured in the compressors (1), (2) on page. All have threaded ends to accept hose fitting; and feet. Shipped from Factory near Chicago. Truck, Rail, Express. On Monthly Terms.

Cat. No.	Wt.	Price
61A9185F	40 lbs.	\$24.95
61A9192F	50 lbs.	29.95
61A9193F	100 lbs.	64.95
61A9194F	135 lbs.	61.50
61A9195F	170 lbs.	95.95

**Gallon Portable Tank.** 125 lb. pressure. 5-ft. air hose, chuck, and hose. Ship. wt. 25 lbs. \$21.75

**Quick Connector.** For air line, for tools. 1/4-in. p.t. Ship.

**Coupler, male plug** \$1.25  
**Extra female.** Wt. 2 oz. 29c  
**77—Extra male.** Wt. 2 oz. 29c

**Hose Mender.** Join any 1/4-in. 1/4-in. I.D. x 3/8-in. O.D. \$1.22—Ship. wt. 5 oz. 79c

**Safety Valve.** Protects against over-charge. Adjusts for pressure. Ship. wt. 5 oz. \$2.49

**Air Hose Tire Chuck.** 1/4-in. female. Ship. wt. 4 oz. 45c

**Tank Drain Valve.** 1/2-in. valve. 61 A 9109—Ship. wt. 8 oz. 79c

**Tank Shut-Off Valve.** 1/4 in. 61 A 9108—Wt. 1 lb. \$3.19

**Line Check Valves.** 61A9106—1/4 in. Wt. 8 oz. \$4.49  
61A9102—3/8 in. Wt. 12 oz. 4.69

**Automatic Pressure Switch.** Non-bleeder type. Cuts, starts motor at pre-set pressure. 61 A 9065—Wt. 1 lb. 8 oz. \$7.29  
**Bleeder Type Switch (Like 27).** 61 A 9101—Wt. 1 lb. 6 oz. \$10.45

**Air Chuck Nozzle.** Press into air chuck to make blow gun. 61 A 9070—Ship. wt. 4 oz. 25c

**Lever Type Blow Gun.** Squeeze control valve. 1/4-in. pipe thread. Long nose. 61 A 9081—Ship. wt. 6 oz. \$1.98

**Dual-Head Air Chuck.** For direct air lines without automatic inflator gauges. 61 A 9047—Ship. wt. 6 oz. \$1.39

**Garage Quality 2-Braid Air Hose.** With 1/4-in. male and female fittings.

Cat. No.	Length	Wt.	Price
61 A 9119	15 ft.	3 lbs.	\$2.39
61 A 9120	25 ft.	4 lbs.	3.79
61 A 9121	50 ft.	8 lbs.	6.59

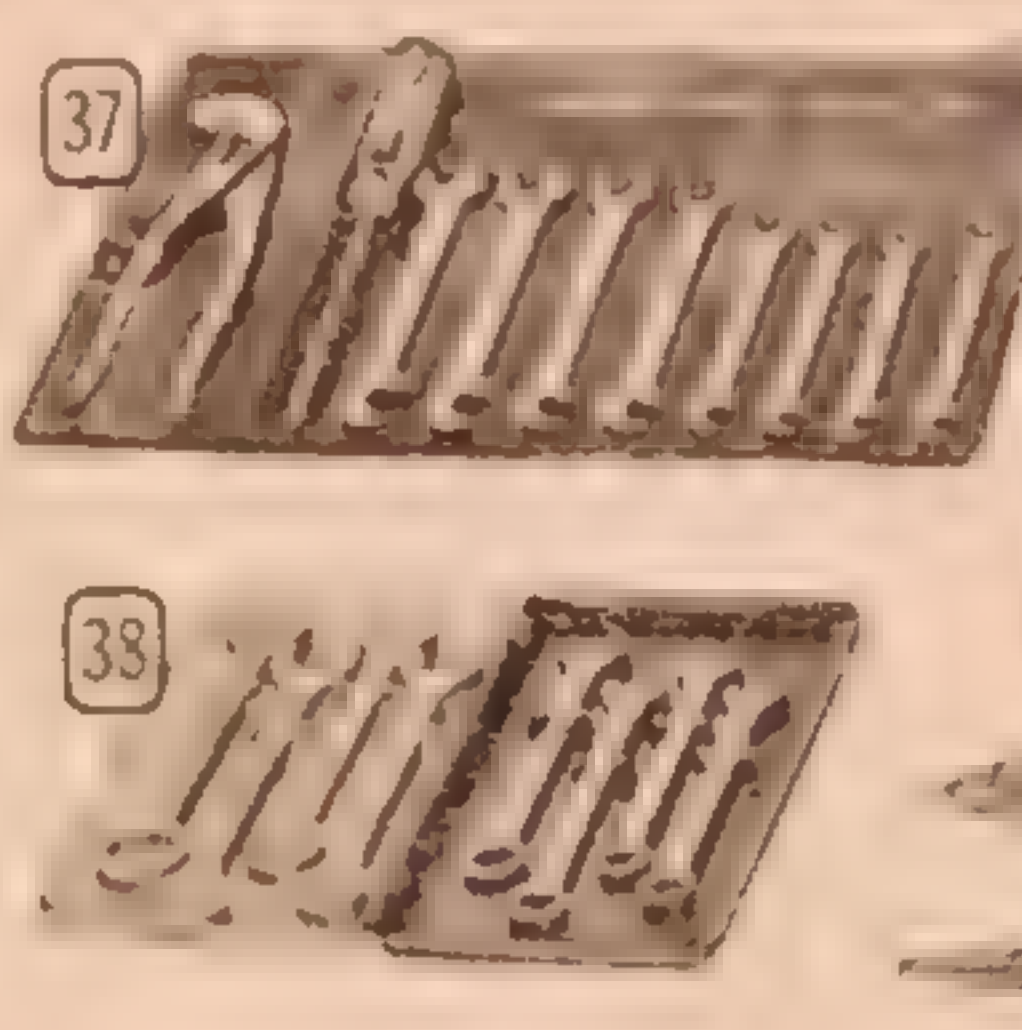
**Pressure Regulator Gauge.** Gives control of air flow from 0 to 100 lbs. 1/4-in. threads. 61 A 9112—Wt. 1 lb. 9 oz. \$8.98

**Pressure Gauge.** Steel case; glass face. Wt. 1 lb. 61 A 9067—0 to 100 lbs. \$2.79  
61 A 9068—0 to 200 lbs. 3.29

**Air Line Filter.** Use between compressor and reg. valve. 61 A 9115—Wt. 2 lbs. \$4.69

**Air Blow Gun.** Thumb control. 1/4-in. fem. pipe thread. 61 A 9080—Ship. wt. 8 oz. \$1.09

**Milton Tire Gauge.** Magnifying lens. Full swivel dual head. For car, truck tires. 10 to 120 lbs. grad. in 2-lb. units. Replaceable cartridge type. 61 A 9002—Wt. 1 lb. 8 oz. \$9.95



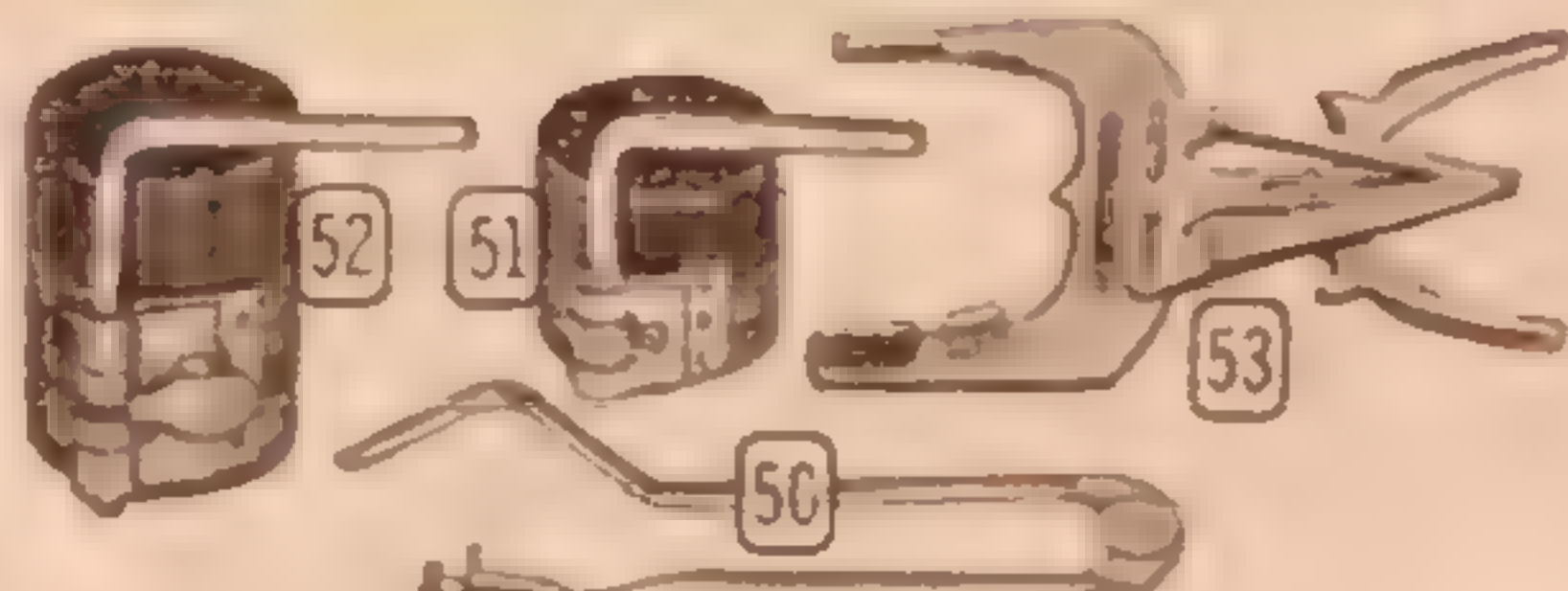
**Best 11-Pc. Ignition Tool Kit.** Made of finest, strongest chrome alloy steel. 11-Pc. kit includes parrot nose pliers, 5/4-in. screwdriver, point file, and 8 wrench sizes: 7/32-13/64, 15/64-1/4, 1/2-11/32, 5/16-3/8 in. Has both 15° and 75° openings. Handy "roll up" carrying case. 61 A 9473—11-Pc. Kit. Ship. wt. 10 oz. \$5.29

**4-Pc. Kit.** Similar to above but does not include pliers, screwdriver, point file. Has same wrench sizes as above but only 15° opening. 61 A 9462—4-Pc. Kit. Ship. wt. 5 oz. \$1.98

**Good Ignition Tool Kit.** Good quality alloy steel, nickel-plated to resist corrosion. 8 wrenches have open end and 12-pt. box. 13/64-7/32, 7/32-15/64, 15/64-1/4, 1/4-9/32, 9/32-5/16, 5/16-3/8, 3/8-1/2 in. diam. Best quality, heat-treated steel alloy. Packed in 2 1/2 x 3/4-inch Polystyrene kit. 61 A 9411—8-Pc. Kit. Ship. wt. 6 oz. 98c

**11-piece Ratchet Socket Set.** 1/4-in. square drive reversible ratchet. Produces normal operating torque load of 120 ft.-lb. Each the 4-in. extension. Eight socket sizes: 3/16, 7/32, 1/4, 9/32, 5/8, 11/16, 3/4, 7/8 in. diam. Best quality, heat-treated steel alloy. Packed in 2 1/2 x 3/4-inch Polystyrene kit. 61 A 9472—Shipping weight 8 oz. \$3.29

## PISTON RING TOOLS



**Piston Groove Cleaner.** Thumbscrew for quick setting. 5-blade hardened steel. 61 A 9443—Ship. wt. 10 oz. \$1.59

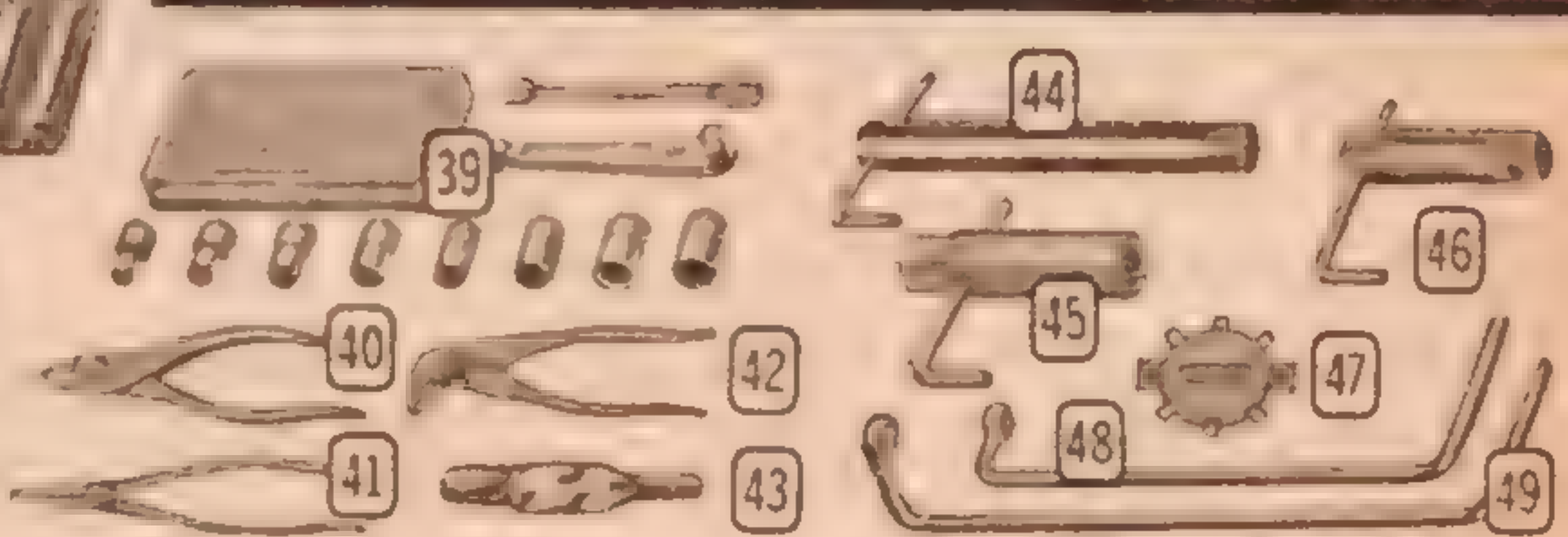
**Economy Ring Compressor.** Times 4 rings in place. 1/4-in. I.D. For rings to 4 in. diameter. With Allen wrench. 61 A 9400—Ship. wt. 9 oz. 95c

**Professional-quality Ring Compressor.** Covers all rings at one time (with skirt pistons). Spring steel bands. Depth: 3 1/2 in. Self-locking pawl. For rings 2 1/2 to 5 inches in diameter. With Allen wrench. 61 A 9404—Ship. wt. 1 lb. \$1.98

**Piston Ring Expander Tool.** Remove or replace rings without damage to rings or pistons. For 2 1/4 to 4 1/4-inch diameter. 61 A 9443—Ship. wt. 10 oz. \$1.59

**"CHARGE IT" ... Pay No Money Down on Wards Charge Plan Described on Pages 1281-2.**

## IGNITION AND SPARK PLUG TOOLS



**Best-Quality Ignition Pliers.** Forged alloy steel. 4 1/2 in. long. Ship. wt. 5 oz. (40) 61 A 9447—Slip-joint pliers. \$1.39  
(41) 61 A 9451—Needle-nose pliers. 1.39  
(42) 61 A 9452—Parrot-nose pliers. 1.39

**Spark Plug Thread Cleaner.** Necessary for correct installation new plugs, better fit. 61A9464—For 10-14mm. Cars. Ship. wt. 5 oz. \$1.49

**Deep-Set Spark Plug Wrench.** 13/16 in. for 14mm plugs. Ship. wt. 9 oz. 61 A 9425—8 in. for all Chrysler line cars. 75c

**Professional Spark Plug Wrench.** 12-pt. broaching 1/2-in. sq. socket. 13/16-in. for 14mm plugs. 61 A 9426—Ship. wt. 8 oz. 65c

**Economy Spark Plug Wrench.** Dbl. hex end. 61 A 9418—For 10-14mm. Wt. 5 oz. 29c

**New Spark Plug Gauge, Gap Tool.** 61 A 9417—Set all gaps. Ship. wt. 4 oz. 45c

**Distributor Wrenches.** Quick, easy access to distributor nuts on V-8's. Wt. 1 lb. (48) 61 A 9442—Ford, Merc. V-8, 1954-57, all V-8 Chry. cars. \$1.59  
(49) 61 A 9441—For Buick 1953-57; Chevrolet, Pontiac 1955-57. \$1.59

## NEW MECHANICS LAMP



For Garage or Shop  
**ONLY \$16.79**  
Cash \$2 DOWN

- 6-Way Instant Adjustment To Any Desired Position
- Light, Rugged Aluminum
- Stands on Floor or Adapts to Radiator Cap
- Over-Bench Mounting, Too

**GARAGE QUALITY ...** Finest lamp for shop and garage illumination. Ideal for lighting over, under, inside—cars, trucks, or heavy equipment. Unique design permits 6-way instant adjustment to any angle—from 6 in. to 7 1/2 ft. high. Side arm extends to 34 inches. Rustproof all aluminum construction. 15-in. base. With 25-ft. cord. Use up to 200-watt bulb (not included). Ship. wt. 10 lbs. 8 oz. 61 A 9280.....\$16.79

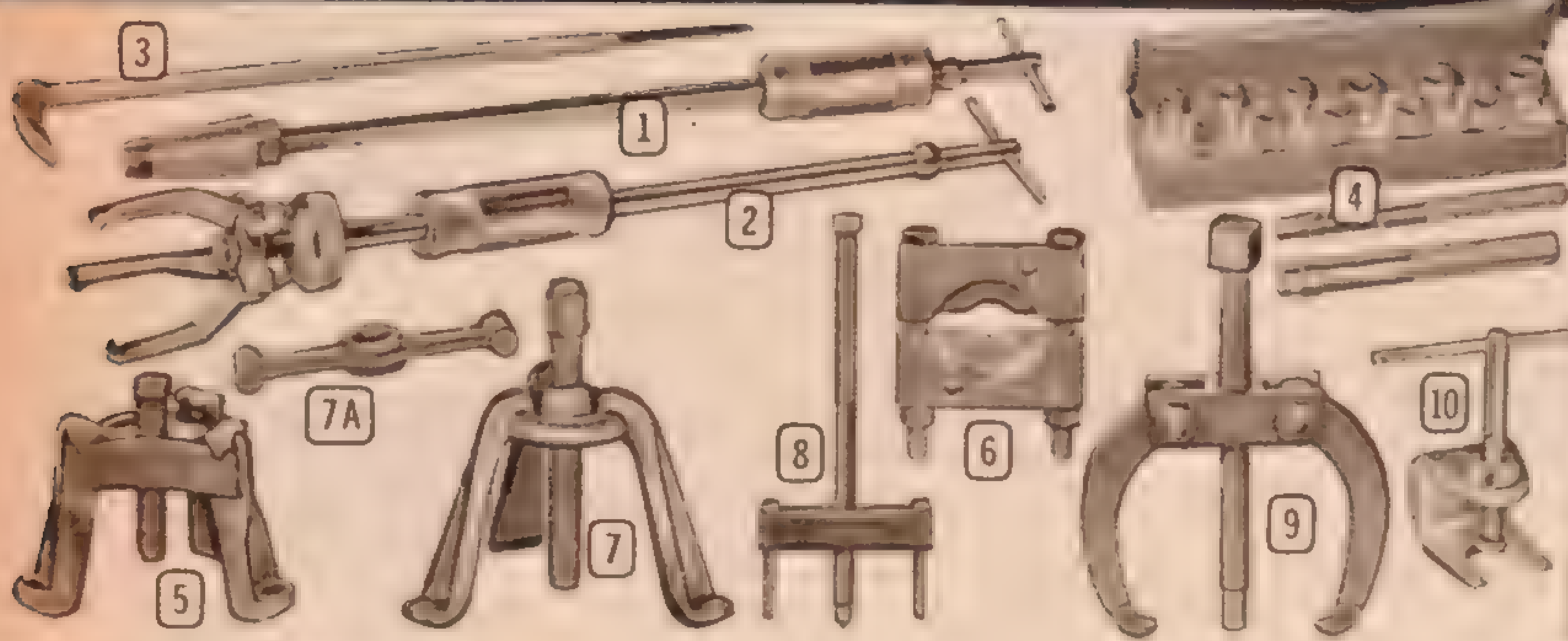
SATISFACTION GUARANTEED OR YOUR MONEY BACK

CONVENIENT MONTHLY TERMS... SEE INSIDE BACK COVER



# Garage-Quality Tools

AT LOW, LOW RIVERSIDE PRICES



## Riverside Pullers for Wheels, Gears, Hubs, Bearings

**1 Professional-Quality Dent Puller** . . . Reduces size of dent surface (without removing upholstery), before adding putty. 61 A 9212 M—Ship. wt. 6 lbs. 8 oz. . . . \$10.29

**2 GARAGE-QUALITY 2 and 3-way Slide Hammer Puller.** Inside and outside grip removes gears, bearings, etc. Capacity range—2 ARM: Outside 1½-4½ in.; inside 1¼-3½ in.; 3 ARM: Outside 1½-4½ in.; inside 1½-4¾ in. Fully heat-treated. 61 A 9267 M—Ship. wt. 8 lbs. . . . \$12.49

**3 Rolling Head Pry Bars.** For cars, trucks, tractors. Pry off gears, sprockets, etc. 61 A 9206—18 x ¾ in. Ship. wt. 3 lbs. . . . \$3.39  
61 A 9162—16 x ¾ in. Ship. wt. 1 lb. . . . 2.29

**4 Bushing Driver Set.** Incl.: 2 mandrels, 13 collars. Diameters: inside, ⅞-1½; outside, ⅞-1¼ inches. Steel box. 61 A 9207—Ship. wt. 4 lbs. . . . Set \$7.69

**5 Universal Light-Duty Hub Puller.** 3 arms—pulls 5-stud hubs, ¾-in. screw head. 61 A 9201 M—Ship. wt. 5 lbs. 8 oz. . . . \$5.49

**6 Bearing and Gear Removers for (8) (9).**

Cat. No.	Use On	Cap., In.	Ship. wt.	Price
61A9273	61-9270	⅝-1½	12 oz.	\$4.19
61A9216	61-9271	1½-2½	1½ lbs.	4.29
61A9274	61-9272	1½-4¼	5 lbs.	12.49
61A9216	61-9214	1½-2½	1½ lbs.	4.29

**7 GARAGE-QUALITY Universal Hub Puller.** 3 sliding arms permit adjustments on most car hubs. Pulls rear wheel hubs on cars and light trucks with bolt circle up to 7½ in. Straight pull—won't bend holes or bolts. 61 A 9215—Forged steel. Wt. 8 lbs. . . . \$10.79

**7A Striking Wrench for (7) above.** 61 A 9217—Ship. wt. 2 lbs. . . . \$1.79

**8 GARAGE QUALITY Gear, Pulley Puller.** Adjusts from 1½ to 4½ in. 13¾-in. screw. Pulls timing gears, harmonic balancers. 61 A 9214—Ship. wt. 2 lbs. . . . \$3.98

**9 GARAGE QUALITY Grip-Tite Pullers.** The harder the pull the tighter the grip. Will not slip off. Pulls gears, bearings, couplings, pulleys, bushings, etc. For cars, trucks, tractors, electric motors, small engines, farm equipment. Jaws drop-forged chrome Molybdenum steel. Use Bearing Puller Attachments (6) at left for 50% more versatility.

Spread and Reach	Pulling Cap.	Catalog Number	Ship. Wt.	Price
2-3¼ in.	500 lbs.	61 A 9270	10 oz.	\$3.69
3-5¼ in.	1000 lbs.	61 A 9271	2 lbs.	3.98
5-8 in.	5000 lbs.	61 A 9272	4 lbs.	8.29

**10 Battery Terminal Lifter.** Chrome alloy steel. Fast, proper way to pull cable. 61 A 9203—Ship. wt. 8 oz. . . . \$2.29



## Hones, Reamers . . . Save You Labor Costs

**11 Wards Better Quality Ridge Reamer** . . . choice of 2 ranges. Fast scraper types. Rollers assure easy turning in cylinder. Tungsten carbide cutter. For most engines incl. short stroke (except new-style angle block). 61 A 9322—Range: 2½ to 5½ in. Ship. wt. 2 lbs. 8 oz. . . . \$

**Reamer.** Similar to (11) but for all engines incl. angle blocks such as Co. 61 A 9326—Range: 3 to 5 in. Spring mounted. Ship. wt. 2 lbs. 6 oz. . . . \$

**Good Quality Ridge Reamer.** Scraper type, floating tungsten carbide cutter. 61 A 9323—Range: 2½ to 4½ in. Ship. wt. 2 lbs. 6 oz. . . . \$

**12 13 GARAGE QUALITY Cylinder Hone with Metal Case.** Restores cylinder to perfect roundness and accurate to within 1/2-thousandth from top to bottom. Range: 2½ to 5 in. Larger-than-usual (5-in.) stones cut accurately. Quick expansion to cylinder size and micrometer feed honing. Use with ½-in. electric drill. Counter-balance spring and universal joint action assures ease of handling. Complete with extension shaft, counter-balance spring, wire brush, block dresser, 2 sets stones (1 coarse, 1 medium) all packed in sturdy metal box with lock.

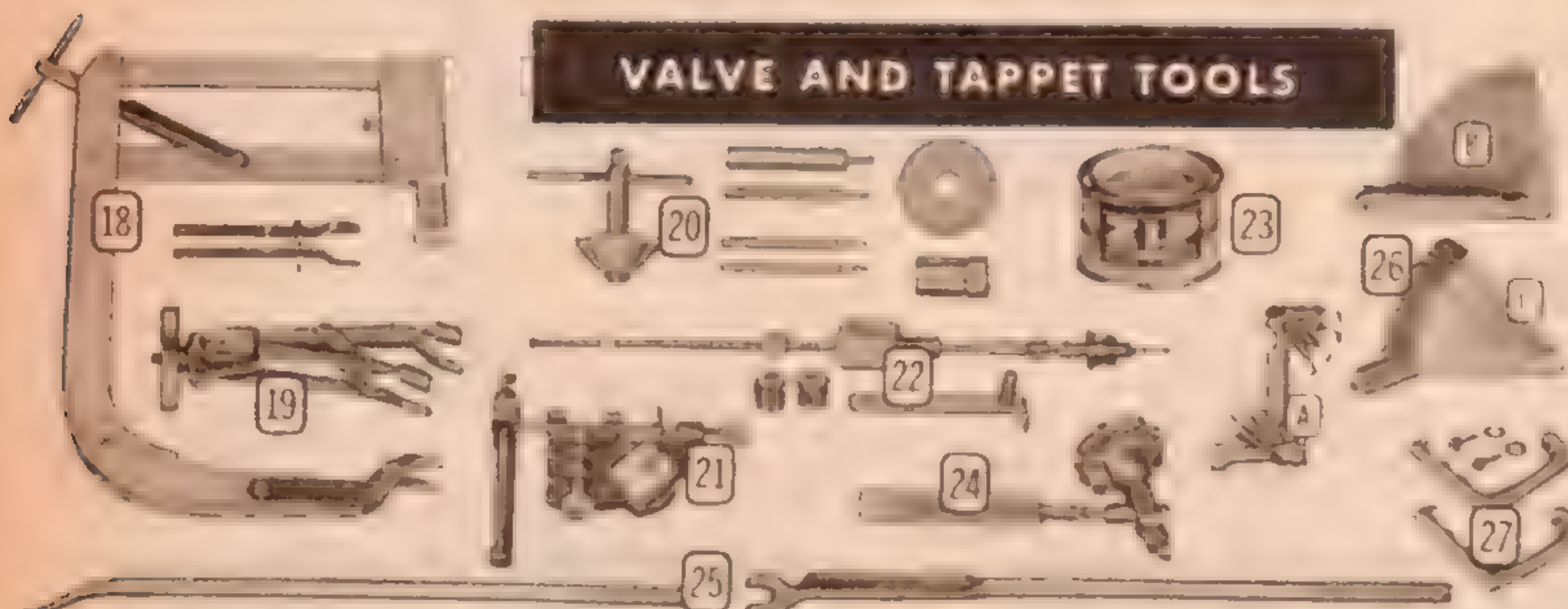
61 A 9314—Ship. wt. 13 lbs. Only \$4.50 Down, \$5 a Month . . . or Cash \$41.00  
61 A 9315—Extra Stone Set (Coarse). Ship. wt. 8 oz. . . . \$  
61 A 9316—Extra Stone Set (Medium). Ship. wt. 8 oz. . . . \$

**14 GARAGE QUALITY Ridge Reamer—Wards Best Quality.** New scraper type long-life tungsten carbide cutter follows worn cylinder corners, pockets or other imperfections—won't overcut or gouge. Starts below 1/2 in. cuts it out in one continuous lathe action. Fast, effortless roller action. setting. Chrome finish. Big range 2½ to 5½ in. Works on all engines including new short-stroke, without removing pistons. 61 A 9321—With cutters. Ship. wt. 4 lbs. 12 oz. . . . \$

**15 GARAGE QUALITY Brake Cylinder Hone.** For both master and wheel cylinders. Allows work on or off car. Adjustable tension for cutting and finishing at any range. Works clear to end in blind-end or step-cut cylinder. Range: ¾ to 2-in. Use with ¼-in. drill. 61 A 9324—Complete with 3 Medium stones. Ship. wt. 6 oz. . . . \$  
61 A 9325—Extra Stone Set (3 Medium). Ship. wt. 4 oz. . . . \$

**16 GARAGE QUALITY Surface Hone.** Resurfaces, burnishes, removes cylinder glaze. Assures quick ring seating, also good after reborring. Operates with ¼-in. drill, just a few passes give desired finish. Flexible shaft for proper centering in cylinder, ease of operation. Big range: 2 to 7 in. 61 A 9319—Complete with 3 stones. Ship. wt. 1 lb. 10 oz. . . . \$  
61 A 9320—Extra Stone Set. (Medium.) Ship. wt. 8 oz. . . . \$

**17 Economy Glaze Breaker.** Range: 2½ to 4½-in. Flexible pads allow operator to reach into pockets in cylinder wall. Dip absorbent pads in solvent to prevent flying dust. Operates with ¼-in. drill. 61 A 9317—With Set of Medium Abrasives. Ship. wt. 2 lbs. 2 oz. . . . \$  
61 A 9318—Extra Abrasive Set. (3 Medium). Ship. wt. 3 oz. . . . \$



## VALVE AND TAPPET TOOLS

**18 Heavy-Duty C-Type Valve Lifter.** Throat opening 10x10¼ in. For overhead, or "L" valves—for all cars except Cadillac. Steel frame. Adj. jaws. (1 straight, 1 offset dual). 61 A 9246—Ship. wt. 8 lbs. . . . \$10.89

**19 Valve, Lifter-Spring Compressors.** Economy model. Stamped steel. Ship. wt. 1 lb. 8 oz. 61 A 9241—For L-head Ford up to 1954. \$2.49  
61 A 9278—Ford 1954-58 Valve-in-head 2.29  
61 A 9279—For Chevrolet V-8. . . . 2.29

**20 Abrasive Type Valve Seat Reamer Set.** For all Fords, Plymouths, others with seats to 2½-in. diam. 45° only. 4 pilots ⅝, ⅞, 1½, 1¾ in. 61 A 9230—Ship. wt. 1 lb. 12 oz. . . . Set \$2.49  
61 A 9231—Extra Abrasives: 6 coarse, 6 fine, for reamer set above. Ship. wt. 3 oz. . . . Set \$1.09

**Metal Blade Type Valve Seat Reamer Set.** (Not shown.) Includes cutters, pilots, handle. Abrasives not needed. Ship. wt. each 1 lb. 8 oz. 61 A 9240—For Chevrolet 1935-52. . . . \$3.49  
61 A 9284—For Chevrolet 1953-58. . . . 3.98  
61 A 9249—For Cast-Iron 45° Seats. 1-2 in. except Chevrolet. . . . \$1.98

**21 Valve Refacing Lathe.** Refaces all valves, including Chrome high-heat valves. Can be set for 30° to 45°. With hand crank. 61 A 9226—Ship. wt. 1 lb. 8 oz. . . . \$3.49

**22 Garage Quality Valve Lifter-Remover.** For all hydraulic valves. Slide hammer or screw puller action. Magnetic hook tool. Fits all sizes. With pulling chuck, slide hammer. 61 A 9277—Ship. wt. 1 lb. . . . \$8.39

**23 Zip Valve Grinding Compound.** Duplex can. 61 A 9227—Ship. wt. 4 oz. . . . 3-oz. can 49c

**24 Overhead Valve Tappet Tool.** Adjust OHV tappets with engine running. Handle offset 15°—clears manifolds, etc. 61 A 9220—Ship. wt. 10 oz. . . . \$3.29

**25 Valve Spring Compressor, Remover Set.** For V-8 Ford, Merc. (1932-53). Faster way to compress springs, remove valve guide lock. 20 in. long. Ship. wt. 5 lbs. 61 A 9236—Alloy steel. . . . 2 Pc. Set \$5.29

**26 Three Gauge Set.** Includes: (A) Spark plug wire-type gauge; (B) Universal thickness gauge with 26 blades; (C) V8 Tappet feeler gauge with 11 blades. 61 A 9224—Ship. wt. 1 lb. Boxed. . . . \$2.29

**Thickness Gauge.** Described (26-B) above. 61 A 9444—Ship. wt. 5 oz. . . . Each \$1.09

**Tappet Feeler Gauge.** Similar to 26-C above. Reads .008 to .026 using 11 blades. 61 A 9439—Ship. wt. 4 oz. . . . Each 89c

**27 Head Lifter.** Easy method for removing engine heads. Tensile strength of 45,000 lbs. Tough, die-cast alloy. Shaped handles. For all cars and station wagons. With bolts, washers, instructions. 61 A 9529—Ship. wt. 2 lbs. . . . Only \$2.59

**Drill-type Valve Grinder.** (Not shown). Hand crank operated. Reciprocating action—advancing movement constantly changes valve position, assuring even grind. Includes long and short self-locking stems, full set of bits, vacuum cup, grinding spring. Order grinding compound extra (23) at left. 61 A 9229—Ship. wt. 2 lbs. . . . \$2.39

## Windshield Washers

FOR POPULAR CARS

Why risk traffic hazards without a clear view ahead? Wash away windshield dirt while inside your car . . . enjoy a new outlook.



## Choose Economical Jet King or Famous Trico

**28 JET KING Windshield Washer.** Non-automatic tip-toe foot actuator and control independent of wipers. Includes: 2-qt. plastic bottle, solvent fluid, lines, fittings, toe-button.

61 A 6640—FITS: 1959-60 Chev.; 1957-59 Ford; 1955-60 Thunderbird; 1958-59 Edsel; These 1960: Chrysler, DeSoto, Dodge, Plymouth, Merc., Pontiac, and Valiant. Ship. wt. 1 lb. 8 oz. . . . \$  
61 A 6600—"JET KING" Fits: All other cars, 1950 to 1960. Except Mercury. Ship. wt. 1 lb. 10 oz. . . . \$

**29 TRICO Fully Automatic Windshield Washer.** Turns on fluid and wipers—parks blades after wiper stops. Non-breakable 2-qt. plastic bottle. Mounts under hood. Average ship. wt. 3 lbs. 12 oz.

61 A 6705—For 1959-60 Chevrolet only. . . . Complete \$12.99  
61 A 6706—For Edsel, Ford, Mercury 1959 only—Vacuum wipers 12.99  
61 A 6707—For Edsel, Ford, Mercury 1959 only—Electric wipers 12.99

**TRICO Semi-Automatic Washer.** Similar to (29) above but you turn wipers on and off. Complete as described above. 61 A 6639—FITS: Buick, Cad., Olds., Pont. through 1959; Chrys., Dodge, Plym., Linc., thru 1959; Chev., Ford thru 1958. . . . \$

**Replacement Pump and Jar for Trico Washers** having glass jar. 61 A 6623—Ship. wt. 3 lbs. 4 oz. . . . Only \$2.99

**NOTE:** Windshield washers listed above (28), (29) do NOT include fluid. Order Wards Windshield Solvent Fluid, separately (27) on Page 1192.



## ADJUSTABLE REAMER AND PILOT SET

### Garage Quality

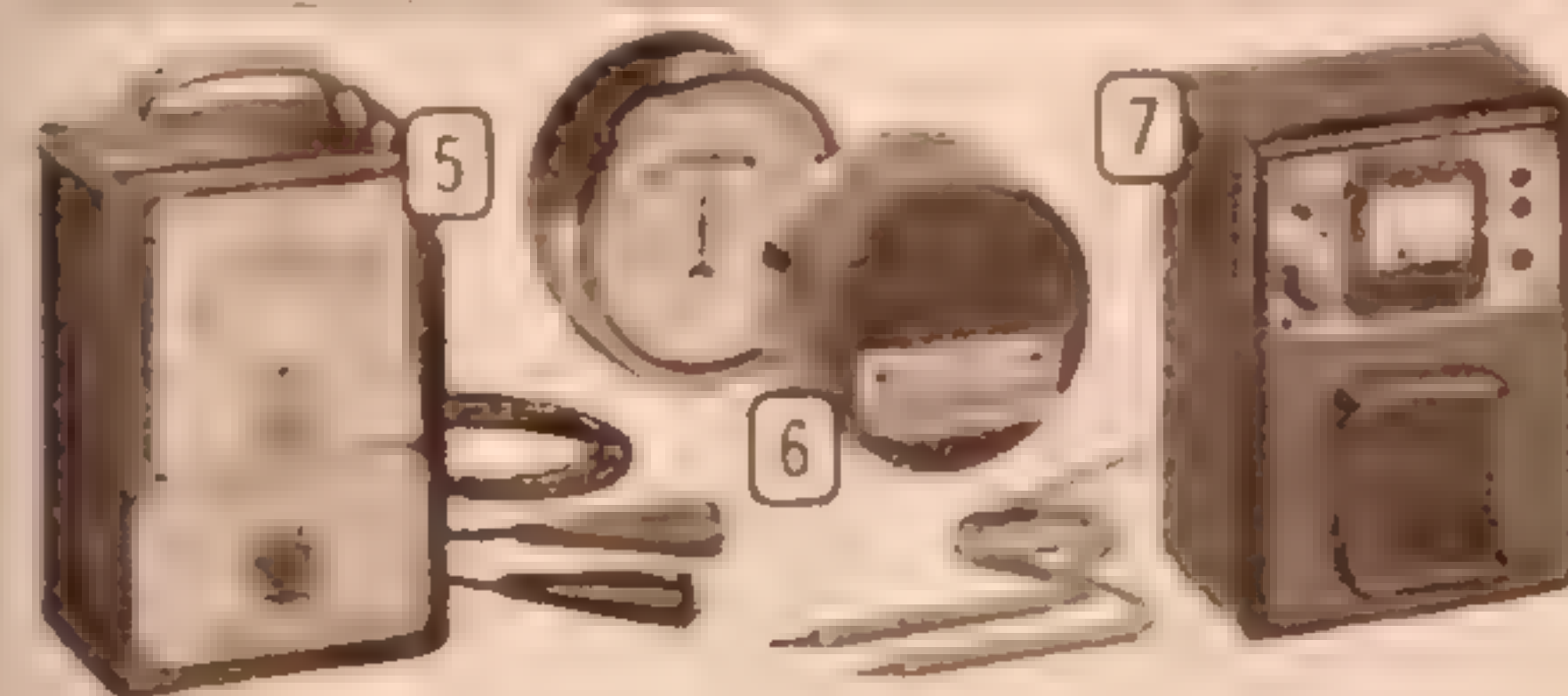
Quality Tool Steel reamer blades angled for smooth, shearing cut. Retaining collars protect reamer nuts, hold blades firmly, align perfectly.

Set includes: First 8 Reamers and First 8 Pilots listed in tables below. In metal Case.

61 A 9332—Wt. 12 lbs. \$5.50 Down, Cash \$52.49

Individual Reamers Only				
Reamer Size	Blade Length	Cat. No.	Ship. Wt.	Each
15/32-17/32	2 in.	61 A 9333	4 oz.	\$3.35
17/32-19/32	2 in.	61 A 9334	5 oz.	3.49
19/32-21/32	2 1/4 in.	61 A 9335	7 oz.	3.59
21/32-23/32	2 1/4 in.	61 A 9336	8 oz.	3.79
23/32-25/32	2 1/2 in.	61 A 9337	10 oz.	4.19
25/32-27/32	2 1/2 in.	61 A 9338	12 oz.	4.29
27/32-15/16	3 in.	61 A 9339	1 lb.	4.65
15/16-11/16	3 in.	61 A 9340	1 lb. 5 oz.	4.98
11/16-13/16	3 1/2 in.	61 A 9341	1 lb. 12 oz.	6.19

Individual Pilots Only				
Pilot for Reamer Size	Reamer Blade	Cat. No.	Lqth.	Wt. Each
15/32-17/32	2 in.	61 A 9342	5 in.	4 oz. \$1.95
17/32-19/32	2 in.	61 A 9343	5 in.	5 oz. 1.98
19/32-21/32	2 1/4 in.	61 A 9344	5 in.	6 oz. 2.15
21/32-23/32	2 1/4 in.	61 A 9345	6 in.	7 oz. 2.19
23/32-25/32	2 1/2 in.	61 A 9346	6 in.	10 oz. 2.35
25/32-27/32	2 1/2 in.	61 A 9347	6 in.	12 oz. 2.45
27/32-15/16	3 in.	61 A 9348	6 in.	12 oz. 2.65
15/16-11/16	3 in.	61 A 9349	6 in.	12 oz. 2.85
11/16-13/16	3 1/2 in.	61 A 9350	6 in.	12 oz. 3.09



### Electrical Testers

**5 Ignition Tester** . . . Precision made to perform accurately for years. Check all the jobs it can do: determines condition of ignition coil output, cables, distributor cap; breaker points, cam angle; battery and starter condition, voltage regulator, vehicle wiring loss. Large D'Arsonval meter. With complete, easy-to-read instructions. For 6 and 12-volt systems. Ship. wt. 7 lbs.

61 A 9659—\$3 Down, \$4 a Mo., or Cash \$28.95

**6 Generator Current Indicator.** Checks output quickly without hooking-up. Range: 0-75 amps. Useful on cars lacking ammeter.

61 A 9661—2 1/2-in. dial. Wt. 12 oz. . . . \$3.79

**Starter Current Indicator** (similar to (6) above). Shows starter draw on any car, truck.

61 A 9664—Range 0-400 amps. Wt. 12 oz. \$3.79

**7 GARAGE QUALITY, Professional Heavy-Duty Growler.** Precision testing of generators, starters and other electric motors. Same high quality as automatic testers at top of page. Locates shorts, grounds, high resistance connections, improper turns, etc. Even tests new type of alternate wound armatures. Molded case. 6 1/4 x 10 x 5 1/2 in. With test prods, armature output breakdown meter, test light. \$4 Down, \$5 Mo.

61 A 9660—Ship. wt. 12 lbs. . . . Cash \$36.50



### Windshield Needs

**22 Blades for Straight Windshields.** Wt. 3 oz. ea.  
61 A 6715—10 inches. . . 2 for \$1.29; Ea. 69c  
61 A 6716—11 inches long. 2 for 1.29; Ea. 69c  
61 A 6717—12 inches long. 2 for 1.29; Ea. 69c

**23 Flexible Blades.** For early model curved windshields. Ship. wt. each 5 oz.  
61 A 6721—11 inches. . . 2 for \$2.39; Each \$1.25  
61 A 6722—12 inches. . . 2 for 2.39; Each 1.25

**24 Wiper Arms.** Not for Cam-o-matic, and Chrysler Products 1957-60. Ship. wt. 7 oz. each.

Cat. No.	Adj. Range	2 for	Price Ea.
61 A 6730	8 to 11 1/4 in.	\$3.84	\$1.49
61 A 6729	11 1/4 to 14 3/8	3.22	1.69

**25 Panoramic Wiper Blades.** For curved, wrap-around windshields. Wipes cleanly.  
12-INCH BLADE: For 1956 Buick, Cad.; 1957 Chev. elec. wipers; 1958 Edsel and 1957-58 Ford, Mercury. Ship. wt. 3 oz. each.

61 A 6723 . . . . . 2 for \$2.39; Each \$1.25  
13-INCH BLADE: For 1957-58 Buick, Olds; Cad.; 1958 Chev.; Pontiac; 1959 Ford, Edsel. Wt. 5 oz. ea.

61 A 6712 . . . . . 2 for \$2.77; Each \$1.49  
16-INCH BLADE: For 1957-60 Plym., Dodge, DeSoto, Chrysler. Ship. wt. 5 oz. each.

61 A 6713 . . . . . 2 for \$3.97; Each \$2.07

**26 Wiper Hose.** Inside diameter 1/4 inch.  
61 A 6645—Ship. wt. 12 oz. . . 7 1/2 ft. for 89c

**27 All-season Windshield Solvent Fluid.** 6 oz. bottle.  
61 A 6641—Ship. wt. 15 oz. 2 for 67c; Ea. 35c

# Riverside Garage Quality Testers



**1 Volt-Amp-Resistance Tester.** \$36.50 Cash



**2 Tachometer** \$49.50 Cash



**3 Exhaust Gas Analyzer** \$49.50 Cash



**4 Ignition Coil, Cond.** \$49.50 Cash

- Riverside "GARAGE QUALITY" . . . Same Quality as Used in Garages, Repair Shops
- Made Exclusively for Wards by One of America's Leading Equipment Manufacturers
- Guaranteed to Withstand Constant Use and Still Remain Accurate
- Compact, Lightweight and Portable . . . Complete with Leads and Test Prods
- Complete Easy-to-Read Instructions Included with Each Riverside Tester

Monthly Terms  
Page 1283

## Our Finest Automotive Electrical Testers—10% Down on Terms

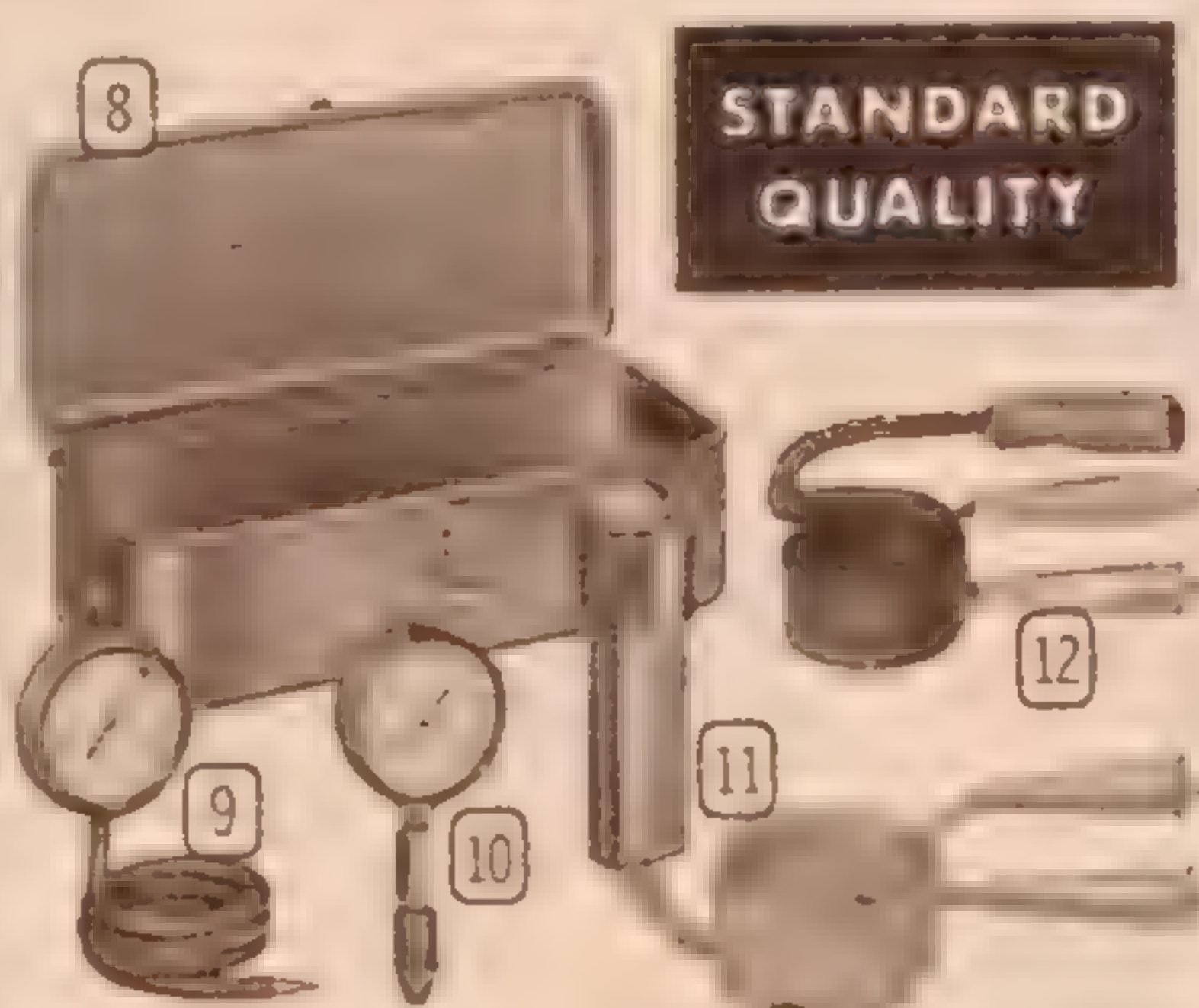
**1 Volt-Amp-Resistance Tester.** Checks both 6 and 12 volt generators, regulators, batteries, plus other parts of electrical system. Internal ballast allows regulator testing regardless of battery condition. Voltmeter range: 0-16, Ammeter range: 5-80. Extra large D'Arsonval meter for precision results. Case size: 6 1/4 x 10 x 4 3/4 in.  
61 A 9666 D—Ship. wt. 9 lbs. . . \$4 Down, or Cash \$36.50

**2 Tachometer, Cam-Angle Indicator.** Electrically measures engine speed (RPM), breaker-point resistance, and cam angle on both 6 and 12 volt ignition systems. Cam angle or RPM indicated without having to change test lead connections. Operates on self-contained battery (included). Extra-large D'Arsonval meter. Tachometer calibrated 0-1000 and 0-5000 RPM, Cam angle 0-70 degrees. Superior accuracy, eliminates errors through faulty ignition. Size: 6 1/4 x 10 x 4 3/4 in.  
61 A 9667 D—Ship. wt. 10 lbs. \$5 Down or Cash \$49.50

For Battery, Cell Testers, See Page 1185

**3 Exhaust Gas Analyzer.** Gives positive proof of carburetor condition, and setting. Accurately determines electronically, the fuel-air ratio (mixture) of both gasoline and butane-propane fueled engines. Extra-large D'Arsonval meter with colored scale sections indicates "Rich-Idle-Normal-Lean" engine operating conditions. Precise heavy-duty Wheatstone bridge. Complete accuracy, even when operated from vehicle battery for floor or road testing. For 6 and 12 volt systems. Case size: 7 x 10 x 4 3/4 in.  
61 A 9668 D—Wt. 11 lbs. Pay \$5 Down. . . . Cash \$49.50

**4 Coil-Condenser-Ignition Tester.** Indicates condition on large D'Arsonval calibrated meter. Locates every type of coil failure. With engine running, checks ignition current at each plug, for shorts, resistance, and open circuits in dist. caps, wiring, terminals. Resistance to 100,000 ohms. Size: 6 1/4 x 10 x 4 3/4 in. For 6 and 12 volt.  
61 A 9669 D—Ship. wt. 12 lbs. \$5 Down, Cash \$49.50



### 4-Piece Standard Testing Kits

With Steel Box \$14.49 Without Steel Box \$12.69

SAVE \$1.09 Extra on 4-Pc. Tester Kit. Includes: (8) Compact Steel Box, (9) Vacuum and Fuel Pump Tester; (10) Compression Tester; (under 11) Economy Timing Light. Instructions.  
61 A 9003—Kit. Ship. wt. 3 lbs. 14 oz. \$14.49  
61 A 9004—Kit WITHOUT BOX Wt. 3 lbs. 12.69

**9 Vacuum and Fuel Pump Tester.** Checks condition of engine—valves, muffler, etc. Use when setting carburetor. 2 1/2-in. gauge up to 25-in. vacuum, 7 lbs. pressure. With 4 foot hose, fittings, Instructions.  
61 A 9035—Ship. wt. 1 lb. 8 oz. . . . \$4.39

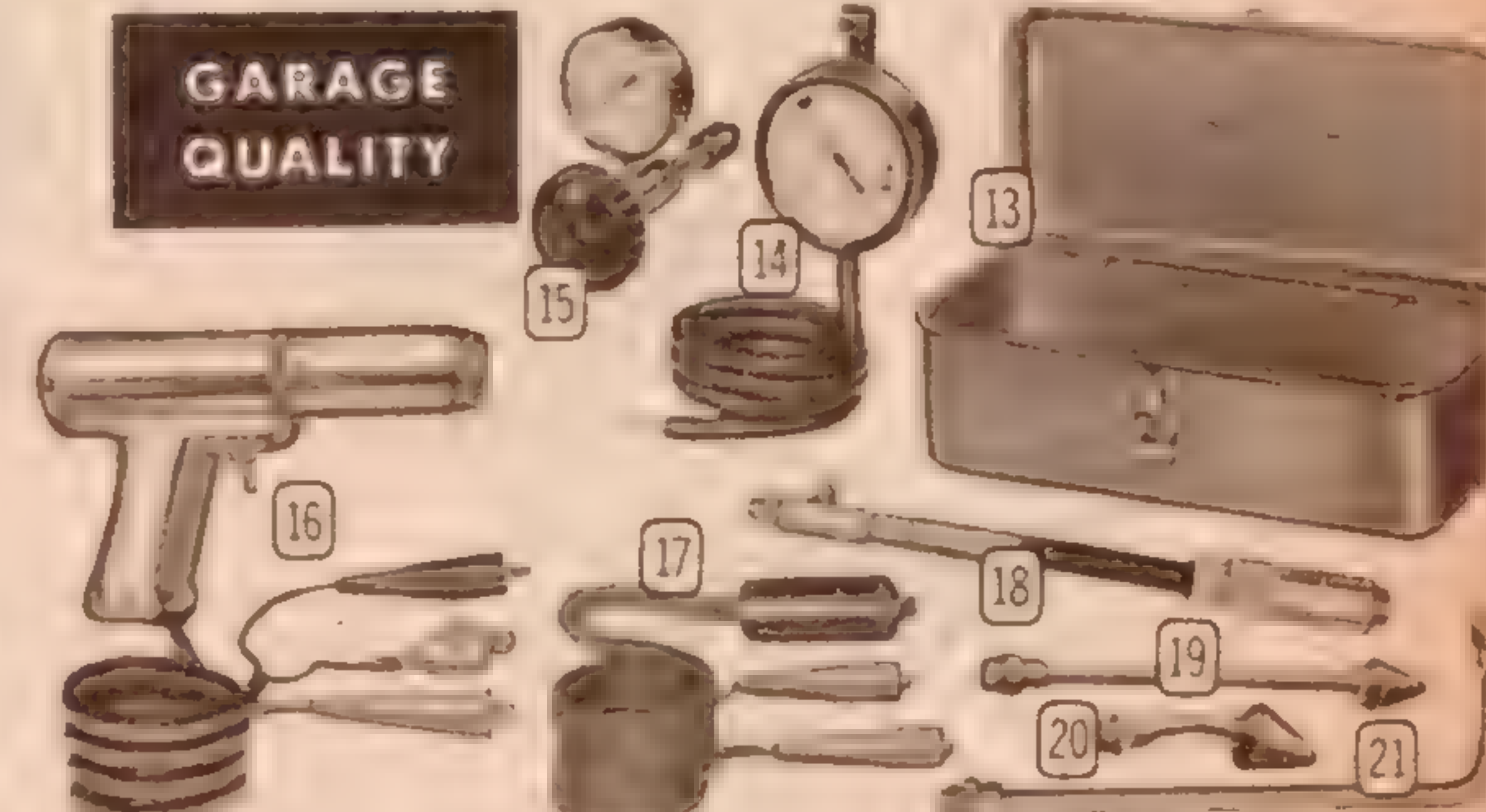
**10 Compression Tester.** Compact, accurate. 2 1/2-in. easy-to-read dial face. Reads 0 to 250 lbs. pressure. Rubber insertion cone with release valve, fits all plug holes.  
61 A 9029—5 1/2 in. long. Wt. 1 lb. . . . \$4.89

**11 Deluxe Timing Light.** Produces twice the light of unit below. Tests ignition timing under operation conditions. Prefocused lens with bulb. Rugged red bakelite case. For 6, 12 or 24 volts.  
61 A 9038—Ship. wt. 1 lb. . . . \$5.29

**Economy Timing Light** (not shown). Produces light bright enough to be seen in daylight. For all 6, 12 and 24-volt systems.  
61 A 9018—Ship. wt. 1 lb. 4 oz. . . . \$3.79

**Neon Timing Light Replacement Bulb.**  
61 A 9674—For models above. Wt. 8 oz. \$1.29

**12 Auxiliary Starter Button.** Actuates starter for testing, by remote control, without need for getting into car. Insulated plastic clip and lead covers.  
61 A 9028—Ship. wt. 10 oz. . . . \$2.69



### 4-Piece Garage Quality Testing Kits

With Pistol-Grip Power Timing Light \$43.95 With Deluxe Timing Light \$21.95

**GARAGE QUALITY . . . Professional Throughout . . .** Built to withstand constant use without loss of precision accuracy. Outstanding value at Wards. Order on Terms—10% Down, balance monthly.

SAVE \$1.80 or \$2.26 Extra on Complete Kit . . . Everything you need to test car. Kit includes: (13) Compact Steel Box; (15) Compression Tester; (14) Vacuum and Fuel Pump Tester; Ignition Timing Light (either (16) listed below, or (11), left).

**Kit with GARAGE-QUALITY PISTOL-GRIP TIMING LIGHT (16) below.**  
61 A 9001—Ship. wt. 10 lbs. \$4.50 Down, \$5 a Mo., Cash \$43.95  
**Kit with DELUXE-QUALITY TIMING LIGHT (11) at left.**  
61 A 9002—Ship. wt. 6 lbs. 4 oz. . . . \$2.50 Down or Cash \$21.95

**14 Vacuum and Fuel Pump Tester.** Large 3 1/2-in. dial reads up to 25 in. vacuum or 7 lbs. pressure. With adaptor, hose.  
61 A 9656—Ship. wt. 1 lb. 8 oz. . . . Only \$6.19

**15 Compression Tester.** Gives accurately individual cylinder compression in all cars and trucks. Calibrated from 0 to 250 lbs. Holds reading until pressure valve released.  
61 A 9651—With 3-in. universal adaptor. Ship. wt. 1 lb. 8 oz. \$8.29

**16 Pistol-grip Power Timing Light.** Professional type gives sharply focused intense blue-white beam . . . bright enough for easy timing in direct sunlight. Trigger-switch control. Lightweight, rugged chrome-plated body. Shockproof when connected. For 6-12 volt.  
61 A 9657—Ship. wt. 5 lbs. . . \$3 Down, \$4 Monthly or Cash \$27.95

**17 Auxiliary Remote Starter Button.** Finest quality. Operates all solenoid starters. Silver contact points.  
61 A 9658—Rated: 100 amps. Ship. wt. 1 lb. . . . \$6.39

**18 All-in-One Flexible Adaptor for Compression Tester** (see (15) above). Does all the jobs of adaptors (19) to (21) below.  
61 A 9678—For all cars, trucks, tractors. Ship. wt. 1 lb. . . . \$10.49

**19 TO 21 Adaptors for Compression Tester** (14) above. Reach deeply recessed plug wells. Ship. wt. 1 lb. ea.

(19) 61 A 9653—FOR CHRYSLER CARS . . . . . \$1.98  
(20) 61 A 9654—OFFSET . . . . . \$2.29  
(21) 61 A 9652—FOR FORD . . . . . 1.98

BA WARDS 1193



**Best Bike Feature  
In Years**

# New 2-Speed **AUTOMATIC TRANSMISSION**

**Shifts Gears  
and Gives You New  
Safety Power Brakes**

- NO LEVERS OR CABLES TO OPERATE
- HANDS ARE FREE FOR SAFER RIDING



PHANTOM TANK

**HAWTHORNE "Star Pacer"**

With Automatic Transmission **\$42<sup>86</sup>** Cash

**(A) How Your Automatic Transmission Works:** Start out fast, easy in 1st gear... a slight back pressure on pedal bike shifts into HIGH for all normal riding. More back pressure on pedal shifts into "Safety Power" brakes—32% extra stopping power... 1/3 more than Coaster Brakes.

- Exclusive "Phantom Tank" Shape
- Famous "Twin-Bar" Construction
- Chrome-Plated, Steel Luggage Carrier
- All Chrome, Modern Headlight.
- White Vinyl Plastic Spring Saddle
- White Plastic Handlebar Grips.
- Double White-Striped Fenders.

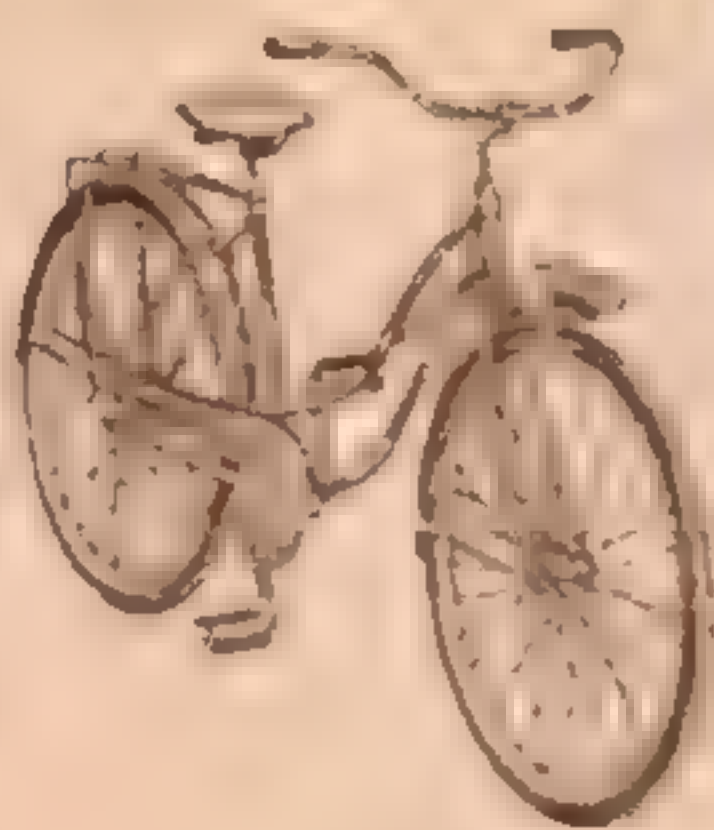
Boys' Bikes Metallic Beige-Brown; Girls' Bikes Metallic Blue. 3-plate crown fork with chrome cap. Red rear reflector. 1.75" Butyl tubes. Ship. wts., 26 in., 48 lbs.; 24 in., 43 lbs. All Star Pacer's Frames.

- 60A3016R-Boys' 26-in. Auto. Trans. \$42.86
- 60A3020R-Girls' 26-in. Auto. Trans. 42.86
- 60A3016R-Boys' 26-in. Coaster Brake 34.86
- 60A3017R-Girls' 26-in. Coaster Brake 34.86
- 60A3014R-Boys' 24-in. Coaster Brake 34.86
- 60A3015R-Girls' 24-in. Coaster Brake 34.86

PHANTOM TANK

With 1-Speed Hub **\$34<sup>86</sup>** 3.50 Dn. Coaster Brake Cash

**SAFETY BRAKES—32% More Power**

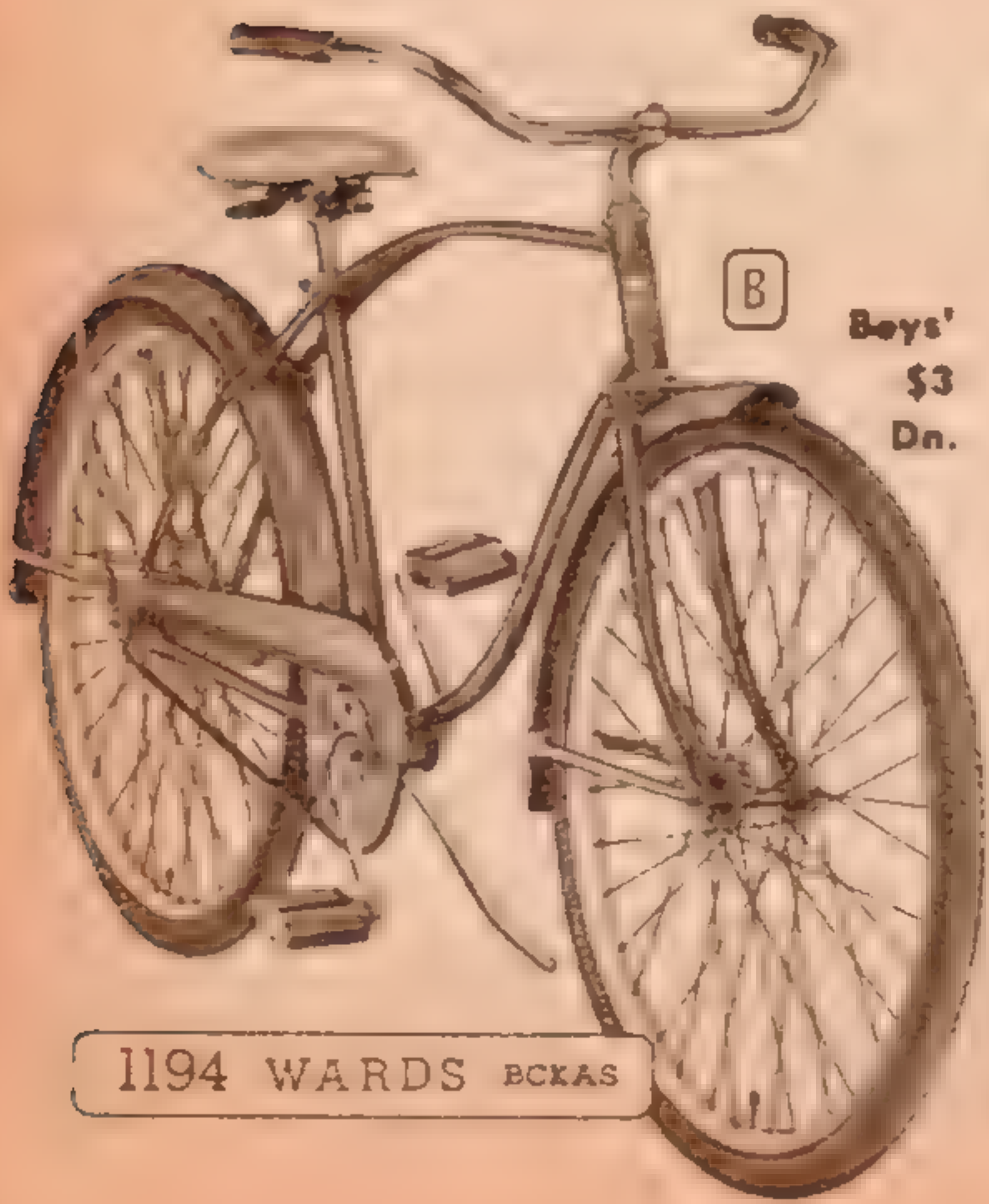


**Thrifty-Buy HAWTHORNE Twin-Bar Coaster Bike**

Only \$4 a Month **\$28<sup>96</sup>**

**(B) Rugged Construction, Smart Styling and built-in features of many higher priced bikes.** Bonderized, machine welded "Twin-Bar" frame. Chrome Safety Coaster Brakes (or specify Automatic Transmission with Power Brake if desired—see ordering details below). Riverside Best Quality 1.75 tires, White coil spring saddle, Plastic handgrips. Full chain guard. Boys' in gleaming Red; Girls' in Sparkling Blue; both with white trim. Ship. wt. 48 lbs. See "Ship. Notice" on Opposite Page.  
60A3026RF-Boys' 26-in. Cash \$28.96 60A3027RF-Girls' 26-in. Cash \$28.96  
60A3024RF-Boys' 24-in. Cash 28.96 60A3025RF-Girls' 24-in. Cash 28.96

**For Automatic Transmission** on any 26-in. or 24-in. Coaster Brake Bike under (B) or (E), write "With Bendix Automatic Transmission" on your order. Add additional \$8 to bike price. Allow 2 weeks extra for delivery. You pay charges from Factory near Utica, New York or South Bend, Indiana.



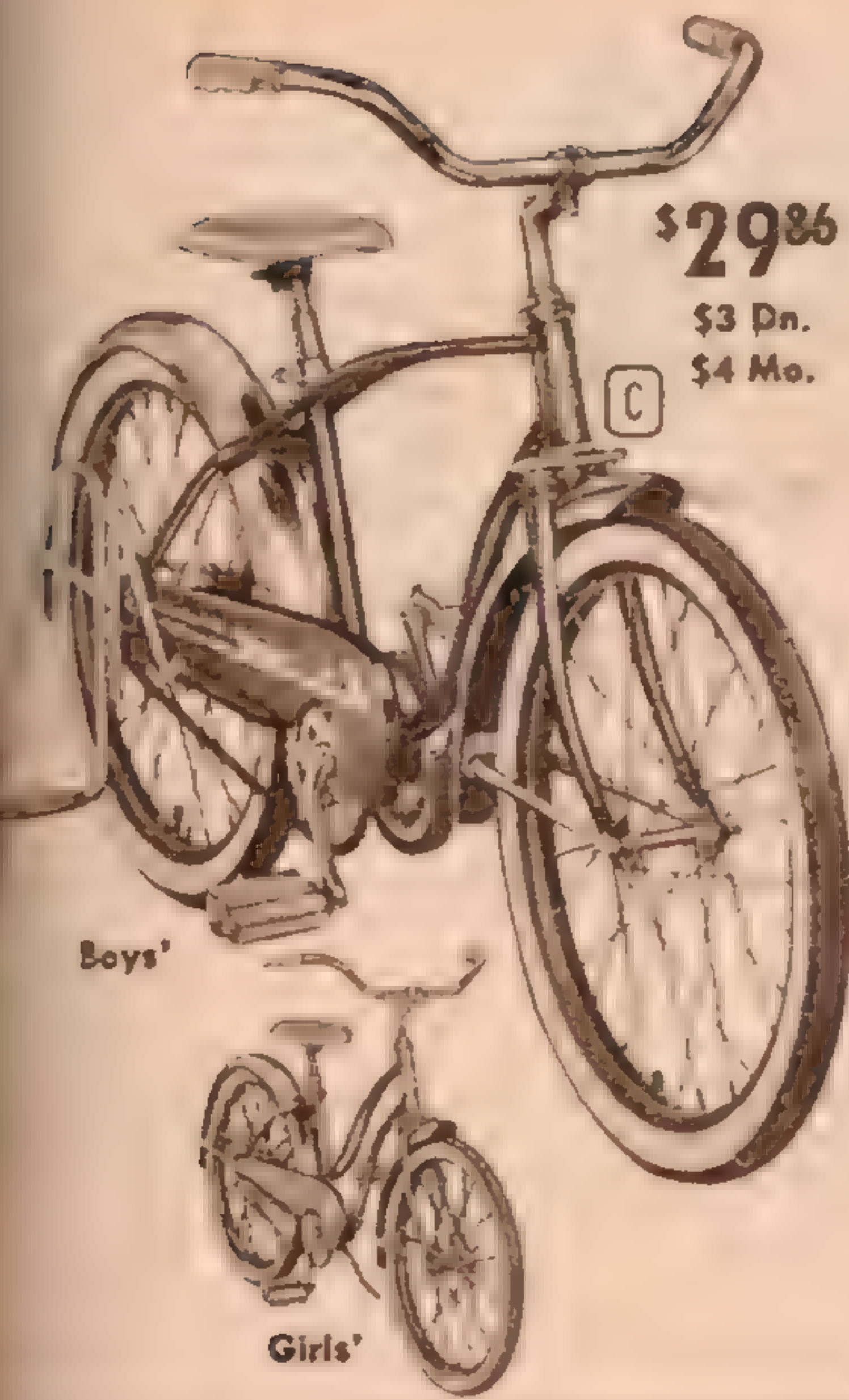
1194 WARDS BCKAS



Girls' \$3 Dn.



## Start Their Riding Fun Early on Better Built Jr. HAWTHORNES



**\$29<sup>86</sup>**  
\$3 Dn.  
\$4 Mo.

**(C) Deluxe Junior 20-In. Size.** Eye-catching, 2-tone color styling accentuated with White grips and pedals for striking appearance. All-chrome, all-beautiful fenders. Handsome White spring saddle. Boys' model Metallic Blue, has "Twin-Bar" design for added strength. Girls' model Metallic Green. 20x1.75 Whitewall tires and Butyl rubber tubes. Bonderized frame resists rust. Ship. wt. 36 lbs. (Stock.) No balancer included. Order below.

60 A 2920 R-Boys' Cash \$29.86 60 A 2921 R-Girls'...Cash \$29.86

**(D) 20-In. Junior Hawthorne.** Steel construction. Safety Coaster Brakes, ball bearings. 1 3/4 in. semi-pneumatic tires. Full chain guard. Boys': Beige and Brown; Girls' Blue and White, regular frame. Balancer not included. Order below. Wt. 36 lbs. each.

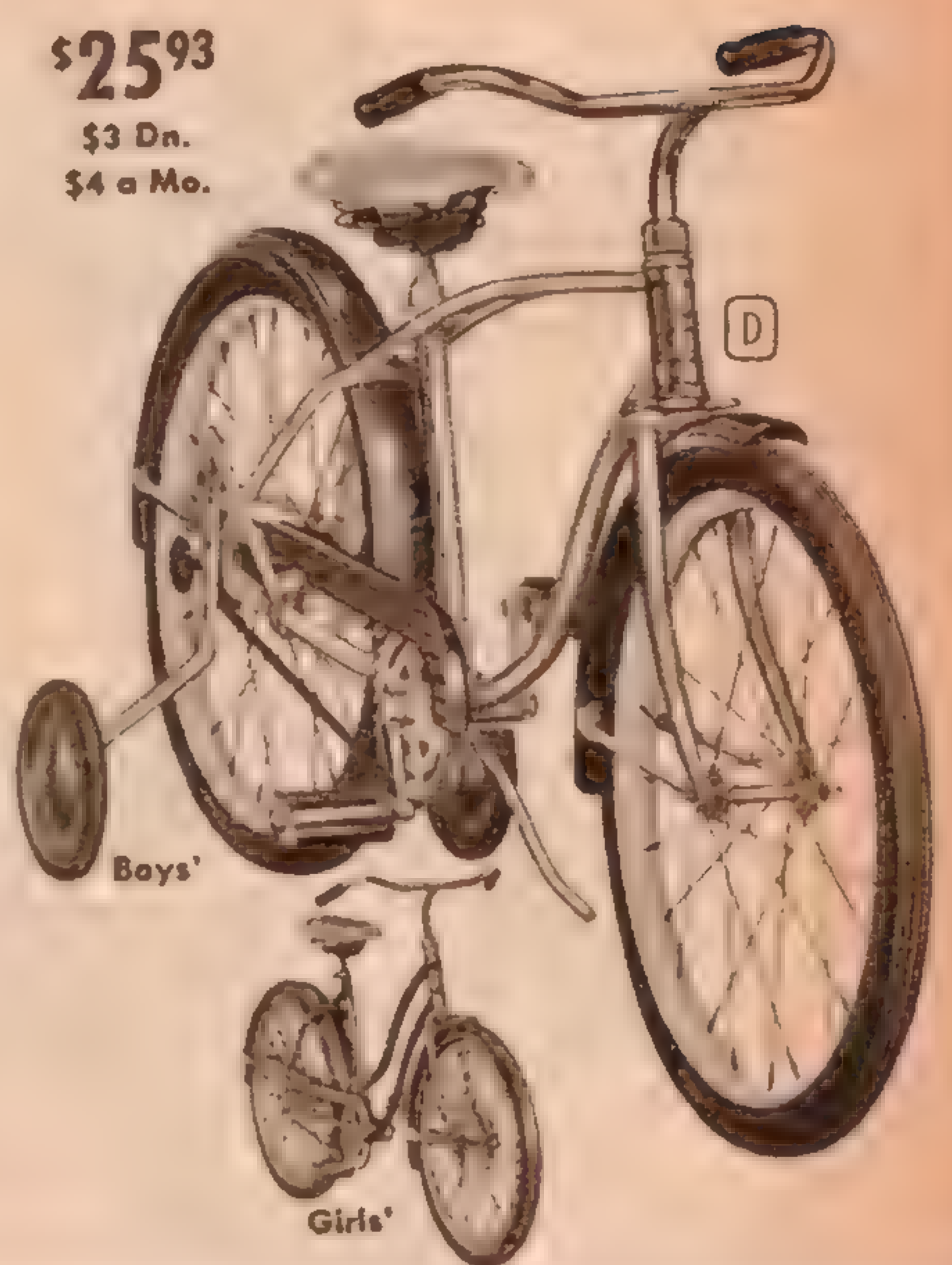
60 A 3022 R-Boys' Cash \$25.93 60 A 3023 R-Girls'...Cash \$25.93

**Deluxe Bike Balancer.** Shown on (C). For safer, easier learning. Sturdy, rust-resistant steel; step plates to carry extra rider. Metal-bearing steel wheels painted Red; 1-in. semi-pneumatic tires, 7 1/2 in. overall. Hardware, instructions. Wt. 6 lbs. 12 oz.

60 A 3745—Fits 16, 20, 24 or 26 in. American bikes.....\$3.89

**Standard Balancer.** Shown on (D). Red rust-resistant metal-bearing steel wheels. 3/4-in. solid molded tires, 5 3/4 in. overall. Complete with hardware; full instructions. Ship. wt. 4 lbs. 7 oz.

60 A 3746—Fits 16, 20, 24 and 26 in. American bikes.....\$2.39



**\$25<sup>93</sup>**  
\$3 Dn.  
\$4 a Mo.

Available with New  
Automatic Transmission  
Tool



### Right Size Bike is a Safer Bike

**Choose Bike By Age, Leg Reach** for easier, safer balance, control and braking. Leg reach given is minimum for boys, girls 1 in. shorter. Adjustable saddles on all. 20-In. Size for youngsters 4 to 7 yrs.—22 in. minimum leg reach; 24-In. Size for riders 7 to 10 yrs.—26 in. minimum leg reach; 26-In. Size for riders 9 yrs. and up—28 in. minimum leg reach.

**Free Repair Circulars.** Write Wards nearest M.O. House for parts list on: (1) Bendix Coaster Brake, (2) English-made Hawthorne Lightweight bikes.

## Top Of The Line TWIN BEAM DREAM

Choice of: Boys' or Girls' **\$39<sup>88</sup>** Cash.  
in 26 or 24 in. **\$4.00 Dn.**

### Check These 8 Big Features

**Twin Beam Headlights**—Brighten the night with twice the light. See better; be seen more easily, too.

**Fully Streamlined Tank**—Contoured beauty gives it that modern look of "action" like new cars.

**Chrome Rear Carrier**—Handles books, lunches, etc. easily. Streamlined, all-chrome bar-type carrier.

**White Wall Tires**—For air cushion riding enjoyment. Quality 1.75 tires, Butyl tubes. White pedals.

**White Saddle, Handgrips**—Saddle is Vinyl plastic and waterproof. Matching color Grips add beauty.

**Chrome Coaster Brake**—"Easy-to-stop" security whenever you ride. Brake is Safety foot-pedal operated.

**Chrome Wheel Rims**—That highlight and give an overall distinctive quality to your entire bike.

**Completely Bonderized Frame**—A rust-retarding process which helps frame enamel look new longer.

**Plus:** Full chain guard, rear reflector. Red color for Boys'; Blue for Girls'—both with white trim. Ship. wt. 51 lbs. Order 2 "D" batt., Pg. 1219 for lights.

**(E) For Automatic Transmission on any Twin Beam Dream bike,** write "With Bendix Automatic Transmission" on your order. Add an additional \$8 to price. Allow 2 weeks extra. You pay charges from Factory near Utica, New York or South Bend, Indiana.

60A2926RF-Boys' 26 in. \$4.00 Dn., \$5 Mo. Cash \$39.88

60A2927RF-Girls' 26 in. \$4.00 Dn., \$5 Mo. Cash 39.88

60A2924RF-Boys' 24 in. \$4.00 Dn., \$5 Mo. Cash 39.88

60A2925RF-Girls' 24 in. \$4.00 Dn., \$5 Mo. Cash 39.88

**SHIPPING NOTICE:** All bikes (except (B) or (E) when ordered with Auto. Trans.) shipped promptly from Stock in M.O. Houses. State Freight, Truck, Express.

**SAVE AT WARDS**

BOOKS WARDS 1195



WHAT MORE COULD YOU WANT?

# English Hercules Racers

EQUIPPED 3-SPEED SPORTER

WITH 3 BIG FEATURES

- 3 Speed Hub—Shift Into Low-Normal-High
- Caliper Rim Brakes on Front, Rear Wheels
- Hand Controls Operate Brakes, Hub

① **HAWTHORNE Hercules Stylemaster.** Bold, dashing lines in a gleaming Red finish . . . fine English craftsmanship. A real beauty with sweeping twin top bars (A) flowing to the rear hub for added strength and durability. Lower steel frame has double steel tubing at every stress point. Full 26-in. size is ideal for riders 9 years old and up.

**Look At The Deluxe Extras:** Famous Miller chrome-plated 2-cell headlight—(Order 2 "D" size batteries from Page 1219 when you order your bike). Full size tourist bag for books, tools—matches saddle in color. Flashing chromed steel rims and fittings. Convenient kickstand.

**Flexible 2-Tone Coil Spring Saddle**—for comfortable riding and in exciting colors: Boys' saddles in Red and Cream; Girls' saddles in Blue and Cream. Bikes fitted with Red rear reflector for extra safety. Dunlop long wearing high pressure 26x1 3/8 in. tires come with popular Butyl tubes.

**Famous English 3-Speed Hub.** Shift gears as you would in a car. 4-way, two-wheel caliper rim brakes stop fast. Sparkling colors: Boys' Metallic Red and White; Girls' Metallic Blue and White. Ship. wt. 50 lbs.

60 A 3010 R—26-In. Boys', Men's. \$4.50 Dn. \$5 Mo. . . . . Cash \$42.86  
60 A 3011 R—26-In. Girls', Women's. \$4.50 Dn. \$5 Mo. . . . . Cash 42.86

**Shipping Notice:** Bikes shipped promptly from Stock in M. O. Houses. State Freight, Truck or Express ship.



ONLY  
**\$42<sup>86</sup>**  
\$4.50 Dn.  
\$5 Mo.

IMPORTED  
FROM  
ENGLAND



(A)

GIRLS' MODEL



**Deluxe "Trio-Bar" \$49<sup>86</sup>**

② **26-In. Trio-Bar Lightweight Bike.** Has 3 big features as (1) above. Twin designed top bar plus a lower top bar form "Swept-V". Here's more top-of-the-line DELUXE FEATURES: Miller Generator Set, heavily chrome plated headlight, tail-light and generator; Red rear reflector; Red and Cream saddle with Deluxe coil springs; White handgrips; high luster chrome plating on fenders, rims, front spring luggage carrier; 2-Tone Plastic Tourist Bag. White sidewall tires, 26x1 3/8 in. Butyl tubes. Ruby finish. Men's, Boys' Model Only. \$5 Dn. 60 A 3040 R—Wt. 52 lbs. . . . Cash \$49.86

\$5 Dn.

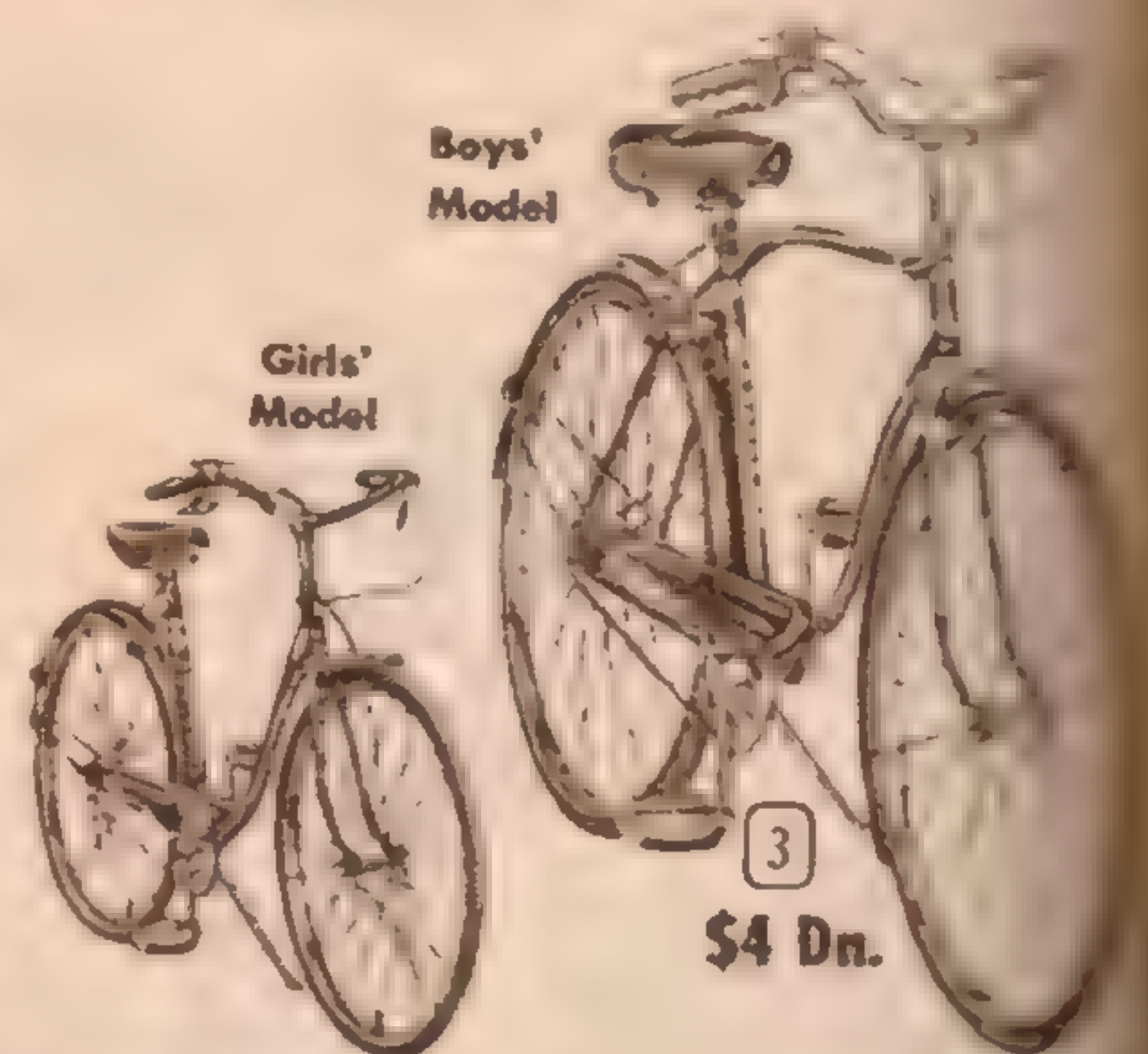
Men's, Boys' Model

**Budget Sport Bike \$37<sup>86</sup>**

③ **This Hercules Hawthorne** has 3 big features as (1) above. Full 26-in. Single top bar gives "Continental" look. Low sleek, sports frame. Adj. seat for riders 9 years and up. Double reinforced steel frame. Deep coil-spring saddle. Heavily chrome plated steel rims. Full length chain guard. Rear reflector. Kick-stand. Black rubber grips. Long-wearing Dunlop tires, 26x1 3/8 in. Butyl tubes. Black enamel finish, gleaming White trim. Ship. wt. 46 lbs. each.

60 A 3012 R—Boys' \$5 Mo. . . . Cash \$37.86

60 A 3013 R—Girls' \$5 Mo. . . . Cash 37.86



Boys' Model

Girls' Model

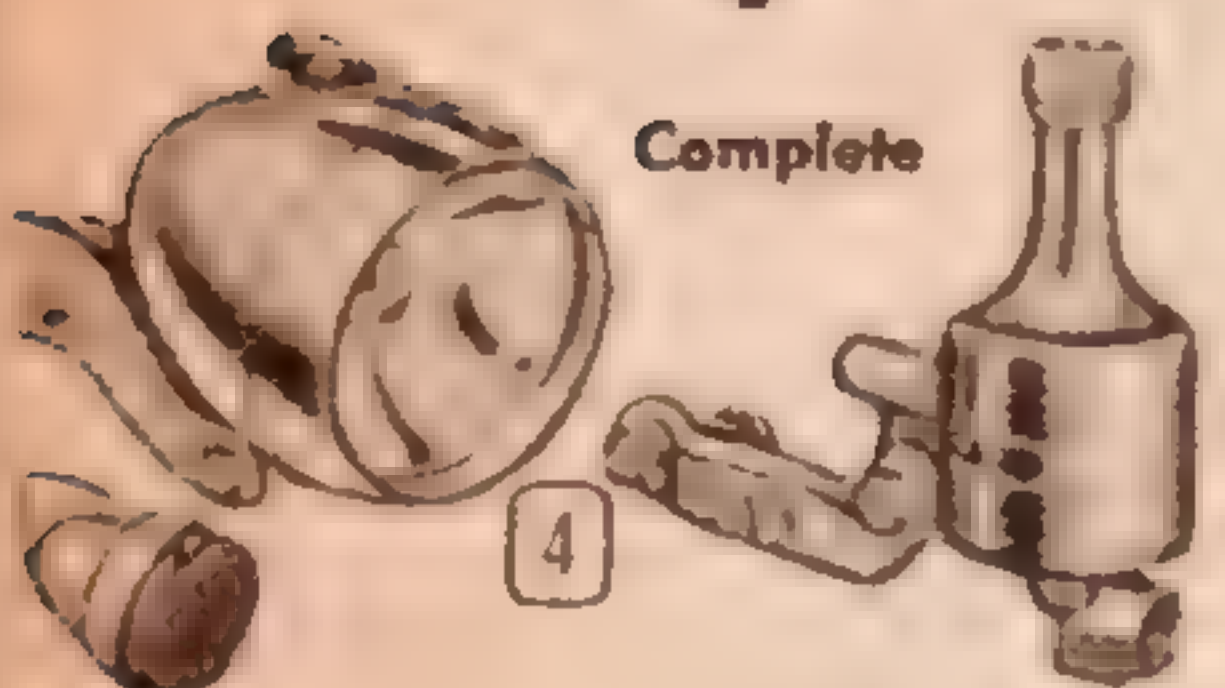
\$4 Dn.

## Everything You Need to "Deluxe" Your Lightweight Bike

**Budget 2-Light Generator Set**

**\$4<sup>39</sup>**

Complete



④ **Complete 3-Pc. Light Set** adds extra safety to night riding—gives instant, dependable light with no batteries to go dead. Power is generated from wheel as you ride. Provides "Hi-Lo" beam for extra safety. Headlight, tail-light and generator all have rust resistant, handsome chromed finish. Generator sealed against dirt. Includes extra bulb and wire. Impd., Japan. 60 A 3637—Wt. 1 lb. 15 oz. \$4.39

⑤ **Spring Rear Luggage Carrier.** Big and roomy—ideal for books, packages, etc. Leaves hands free for steering. Sturdy Steel construction with Black enameled finish. Designed to fit 24 and 26-in. lightweight imports. 60 A 3411—Ship. wt. 2 lbs. 2 oz. Ea. \$1.45

⑥ **English Bike Pedals.** Sturdy Black Rubber with sure-grip surfaces, so bike is easier and safer to pedal. Ball bearings provide smooth action and withstand long wear. Fits Imported English bicycles with 9/16-in. axles only. 60 A 3588—Ship. wt. 1 lb. 13 oz. Pr. \$1.29

⑦ **Bike Tire Pump.** Chrome-plated finish. For all bikes with Schrader valve stems. Enameled mounting clamps included—replaces original pump. 60 A 3858—Ship. wt. 10 oz. . . . Ea. \$1.04

⑧ **Bike Kick Stand.** Makes parking easy. Designed to fit 26-in. lightweight bicycles only. 60 A 3397—Ship. wt. 1 lb. 7 oz. Each 62c

⑨ **Bicycle Indicator Spindle.** Constructed to fit all type AW hubs used on Hercules models before 1958. 60 A 3855—Ship. wt. 2 oz. . . . . Ea. 52c

⑩ **Lightweight Saddle.** For English and American bikes. Deep cushioned coil springs absorb shocks. Black padded Leatherette top. Chromed crash bar. Adjustable clamps for easy installation. 60 A 3575—Ship. wt. 3 lbs. 10 oz. \$2.94

⑪ **Bicycle Indicator Spindle and Rod.** Designed for new SW hubs used on 1958 and latest Hercules bicycles. 60 A 3847—Ship. wt. 3 oz. . . . . 52c

⑫ **Brake Cables.** For 26-in. Hercules. 60 A 3852—Front Cable. Wt. 4 oz. 47c  
60 A 3853—Men's Rear Cable. Wt. 5 oz. 54c  
60 A 3854—Women's R. Cable. Wt. 5 oz. 54c

⑬ **Bike Gearshift Cable.** For Men's 26-in. size Hercules bicycles. 60 A 3851—Ship. wt. 5 oz. . . . . Ea. 52c

⑭ **English Tourist Bag.** Long-wearing Leatherette in popular Black color. Big 9x9x7-in. size. Plated buckles, leather straps. Attaches easily. 60 A 3927—Ship. wt. 1 lb. 1 oz. . . \$1.62



**Just Say Charge It!**

SEE PAGE 1281



**Riversides**  
Must Be Good...  
**OVER 20,000,000**  
**SOLD**



**HERE'S  
WHY**



**1**

Heavy outside tread—deep cut for more traction, less skid and long-wear tire service.

**2**

2-Ply cord fabric and extra ply cord fabric in area of tread for greatest safety and strength.

**3**

Tires are rubber insulated inside in order to reduce tube friction and chafing.

**NOTE:** CHECK TIRE SIZE MARKINGS on Your Present Tires . . . Be Sure to Order Correct Size.

**Riverside Balloon Tires.** Firm grip tread. White or Black walls. *Mailable.*

Tire Size	Rim Size	Shipping Weight	White Wall Cat. No.	Price Each	Black Wall Cat. No.	Price Each
26x2.125	22½ in.	3 lbs.	60 A 3116 M	\$2.18	60 A 3125 M	\$1.84
24x2.125	20½ in.	3 lbs.	60 A 3117 M	2.06	60 A 3126 M	1.77
20x2.125	16½ in.	2 lbs.	60 A 3118 M	1.98	60 A 3108 M	1.71

**U. S. Royal Whitewall Balloons.** Proven favorites. 3-ply tread absorbs shock. Durable cotton cable construction cord for long wear.

60 A 3135 M—Size 26x2.125 TIRE. Ship. wt. 1 lb. 4 oz. *Mail.* Each \$3.95

**Riverside Middleweight Tires.** White or Black walls. *Mailable.* 3 sizes.

Tire Size	Rim Size	Shipping Weight	White Wall Cat. No.	Price Each	Black Wall Cat. No.	Price Each
26x1.75	22½ in.	3 lbs.	60 A 3144 M	\$2.18	60 A 3134 M	\$1.84
24x1.75	20½ in.	2 lbs.	60 A 3143 M	2.06	60 A 3133 M	1.77
20x1.75	16½ in.	2 lbs.	60 A 3142 M	1.98	60 A 3132 M	1.71

**Lightweight Tires.** Deep-cut treads. Order (18) for American Hawthorne Lightweights, (19) for English 3-speed Hercules. *Mail.*

Type of Bike	Bike Size	Tire Size	Shipping Weight	Catalog Number	Price Each
For American	26 in.	26x1.375	2 lbs.	60 A 3197 M	\$1.85
Horne Coaster	24 in.	24x1.375	2 lbs.	60 A 3198 M	2.89
Lightweights	20 in.	20x1.375	2 lbs.	60 A 3199 M	2.89
For English	26 in.	26x1¾	2 lbs.	60 A 3183 M	\$2.24
ed Hercules	24 in.	24x1¾	2 lbs.	60 A 3184 M	2.14
Lightweights only	20 in.	20x1¾	2 lbs.	60 A 3185 M	1.98

## NOTICE: HOW TO ORDER WHEELS—RIMS—SPOKES

**Wheels and Rims.** Measure outside diameter of old wheel. *State* sprocket ½ or 1-in. pitch. See Diagram at right—upper view shows 1-in. pitch, lower ½-in. pitch. Rear wheel sprocket with 1-in. pitch has from 7 to 15 teeth; ½-in. pitch has 15 to 20 teeth—check old rear sprocket.

**Spokes.** Measure very carefully the actual length of your old spokes.

**20 Riverside Tubes.** Heavy-duty double thickness Butyl, better than natural rubber. Valve vulcanized to tube.

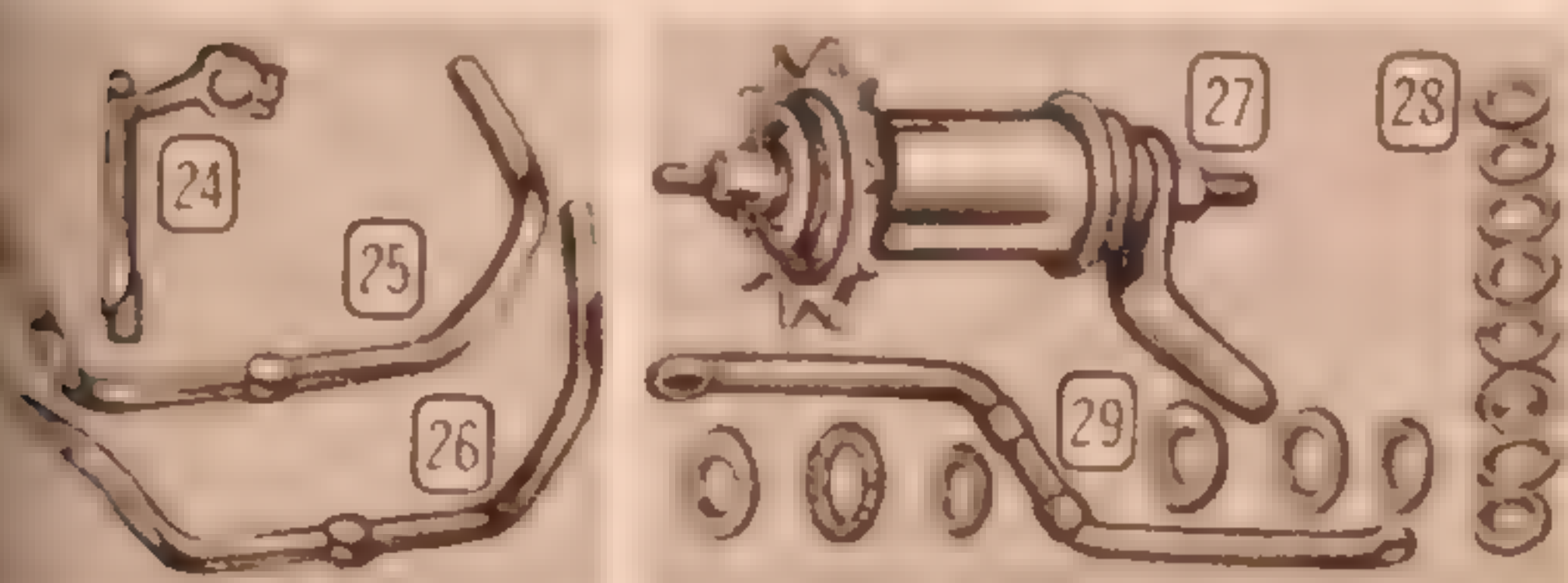
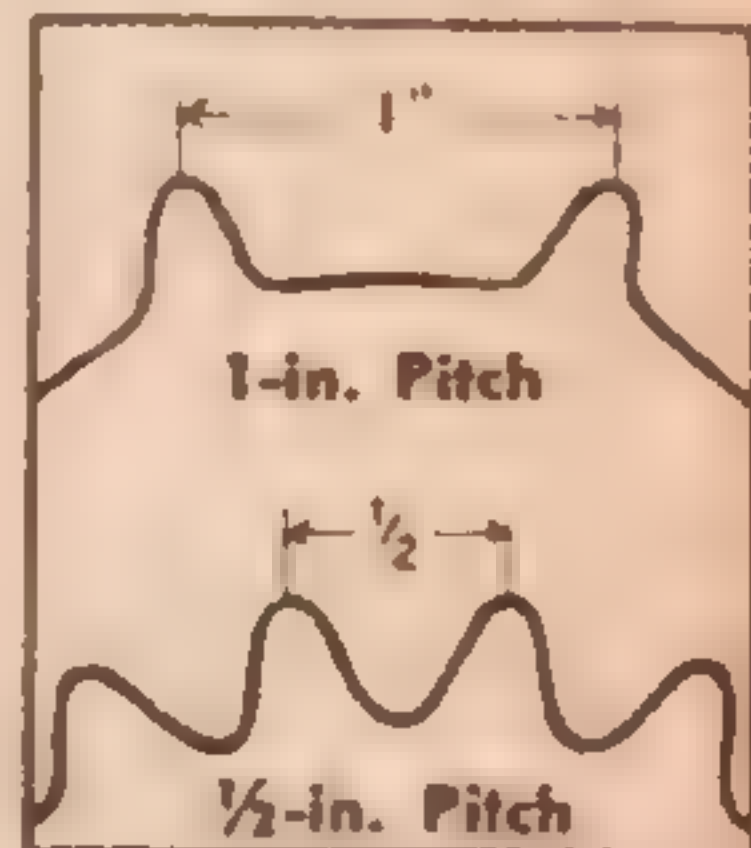
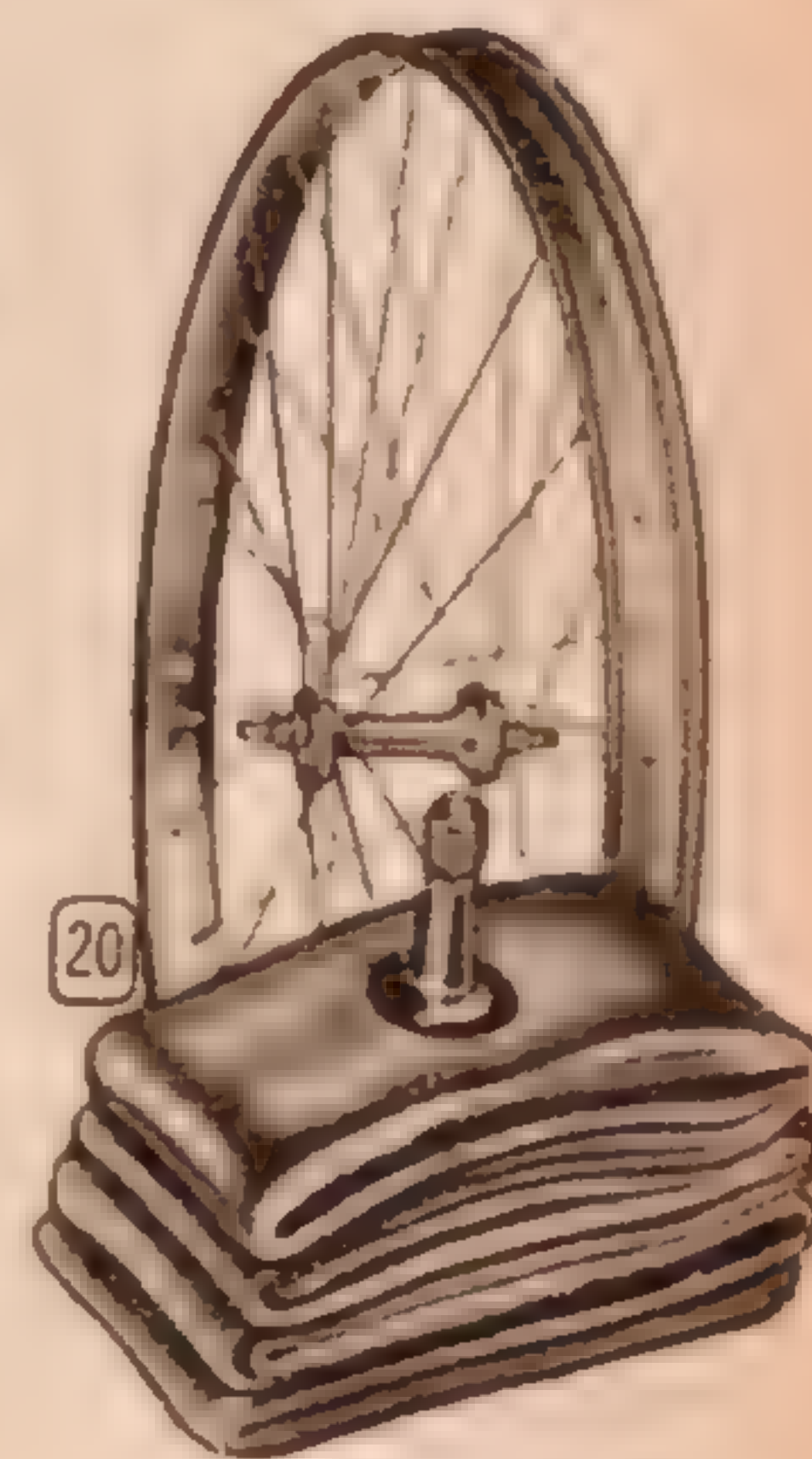
Cat. No.	Type	Fits	For Tires	Ship. Wt.	Each
60 A 3305	Balloon	(15) (16)	26x2.125 in.	13 oz.	<b>97c</b>
60 A 3306	Balloon	(15) (16)	24x2.125 in.	9 oz.	
60 A 3307	Balloon	(15) (16)	20x2.125 in.	7 oz.	
60 A 3313	Heavy-Duty Balloon	(15) (16)	26x2.125 in.	1 lb. 7 oz.	<b>1.55</b>
60 A 3322	Middleweight	(17)	26x1.75 in.	11 oz.	<b>97c</b>
60 A 3321	Middleweight	(17)	24x1.75 in.	11 oz.	
60 A 3320	Middleweight	(17)	20x1.75 in.	9 oz.	
60 A 3301	Lightweight	(18)	26x1.375 in.	13 oz.	<b>97c</b>
60 A 3315	Lightweight	(18) (19)	24x1.375 in.	9 oz.	
60 A 3303	Lightweight	(18) (19)	20x1.375 in.	9 oz.	
60 A 3314	Lightweight	(19)	26x1¾ in.	6 oz.	

**Wheel Spokes.** Chromed steel—detachable nipples. Spoke wrench included. Sold in package of 36 only.

Cat. No.	Length	Tire Size	Rim Type	Ship. Wt.	Pkg. 36
60 A 3906	7½ in.	20x2.125, 1.75	Balloon	9 oz.	<b>79c</b>
60 A 3905	9½ in.	24x2.125, 1.75	Balloon	10 oz.	
60 A 3904	10½ in.	26x2.125, 1.75	Balloon	11 oz.	
60 A 3907	11¾ in.	26x1.375	Light Wt.	12 oz.	

**21 22 Chromed Wheels and Rims.** Front with hub, rear with brake. *State* ½ or 1-in. pitch—See "diagram" at right, "Notice" at left. 20-in. and 24-in. Wheels and Rims have 28 spoke holes. 26-in. sizes have 36 spoke holes. *Mailable.*

Cat. No.	Type	Rim	Fits Tires	Ship. Wt.	Price
60 A 3260 M	Rear	24½	26x1.375	6 lbs.	\$7.95
60 A 3259 M	Front	24½	American	4 lbs.	3.92
60 A 3261 M	Rim only	24½	Lightweight	3 lbs.	1.32
60 A 3266 M	Rear	22½	26x2.125 or	5 lbs.	7.95
60 A 3264 M	Front	22½	26x1.75	3 lbs.	3.92
60 A 3299 M	Rim only	22½	Balloons	2 lbs. 8 oz.	1.32
60 A 3267 M	Rear	20½	24x2.125 or	5 lbs.	7.95
60 A 3265 M	Front	20½	24x1.75	3 lbs.	3.92
60 A 3268 M	Rim only	20½	Balloons	2 lbs.	1.32
60 A 3272 M	Rear	16½	20x2.125 or	5 lbs.	7.95
60 A 3271 M	Front	16½	20x1.75	3 lbs.	3.92
60 A 3270 M	Rim only	16½	Balloons	2 lbs.	1.32



## Proper Upkeep Means Top Bike Performance And Appearance

**Steel Kickstand.** Cadmium-plated. Fits Balloon or Middleweight Bikes.

60 A 3390—(26-in. bikes) 1 lb. 4 oz. **62c**

60 A 3392—(24-in. bikes) 1 lb. 3 oz. **62c**

60 A 3395—(20-in. bikes) Wt. 12 oz. **62c**

**Handlebar Stem.** Plated. Specially designed to fit all bikes.

60 A 3720—Wt. 1 lb. 7 oz. **\$1.17**

**Chromed Steel Handlebars.** 2 sizes. Wts. 2 lbs., 3 lbs. *Mail.*

60 A 3445 M—22-in. spread. **\$1.07**

60 A 3434 M—26-in. spread. **1.07**

**Bendix Coaster Brake.** 36 spoke wheels. Included with the Bendix bike are 1 and ½ in. sprockets.

60 A 3376—Wt. 3 lbs. 2 oz. **\$5.24**

**28 Universal Head Repair Set.** Stationary and adjustable cone, 2 cups, 2 ball retainers, washer, lock nut.

60 A 3432—Ship. wt. 8 oz. **\$1.10**

**29 Crank Set.** For all Hawthornes. Chromed. Ship. wts. 2 lbs. 13 oz., 2 lbs. 11 oz. and 2 lbs. 7 oz.

60 A 3875—For 26-in. bikes. **\$2.53**

60 A 3878—For 24-in. bikes. **2.53**

60 A 3876—For 20-in. bikes. **2.53**

**30 Chain Padlock.** Keeps bike secure. Brass lock with 2 keys and rubber-covered 30-inch chain.

60 A 3667—Wt. 1 lb. 3 oz. **\$1.56**

**31 Best Quality Pedals.** For all American bikes. Black rubber with a ball bearing steel frame. ½-in. Axle.

60 A 3586—Ship. wt. 1 lb. 10 oz. **\$1.29**

See Additional Bike Accessories—Lights, Horns, Carriers—On Page 1198.

**32 Good Quality Bicycle Pedals.** Durable, long wearing rubber. For 26-in. American bikes. ½-in. axle.

60 A 3569—Ship. wt. 10 oz. **83c**

**33 Better Bike Pedals.** For American bikes. Black vinyl. ½-in. axle.

60 A 3589—Wt. 1 lb. 3 oz. **\$1.10**

**34 35 Safety Chain Guards.** Streamlined. Chrome-plated steel.

(34) Universal for all stand. bikes.

60 A 3396—Ship. wt. 13 oz. **73c**

(35) For Balloon 26x2.125 and 1.75.

60 A 3399—Wt. 1 lb. 3 oz. **\$1.10**

**36 Pedal Blocks.** Steel and rubber.

60 A 3654—Wt. 1 lb. 4 oz. **Pr. 72c**

**38 Sturdy Balloon Crown Fork.** Wt. 3 lbs.

60 A 3430 M—(26-in. American) **\$1.87**

60 A 3435 M—(24-in. American) **1.84**

60 A 3431 M—(20-in. American) **1.84**

**37 Balloon Tire Fender Sets.** Includes 2 fenders, braces and fittings.

Ship. wt. each set: 4 lbs. *Mailable.*

\*Colored Sets with White stripes. (Frame enamel included.) *State* China Red, Light Blue, Royal Blue, Maroon.

*State* Catalog Number of Set Wanted.

\*60 A 3365 M—26-in. Bike... Set **\$2.53**

\*60 A 3366 M—24-in. Bike... Set **2.53**

\*60 A 3367 M—20-in. Bike... Set **2.43**

**Fender Sets In Black Only.**

60 A 3364 M—26-in. Bike... Set **\$1.49**

60 A 3368 M—24-in. Bike... Set **1.49**

60 A 3369 M—20-in. Bike... Set **1.39**

**Fender Sets In Chrome Only.**

60 A 3360 M—26-in. Bike... Set **\$3.15**

60 A 3359 M—24-in. Bike... Set **3.15**

60 A 3358—FENDER BRACES—26-in. size.

Ship. wt. 1 lb. 4 oz. **Four for 54c**

**Wards Easy Terms**

SEE PAGE 1283

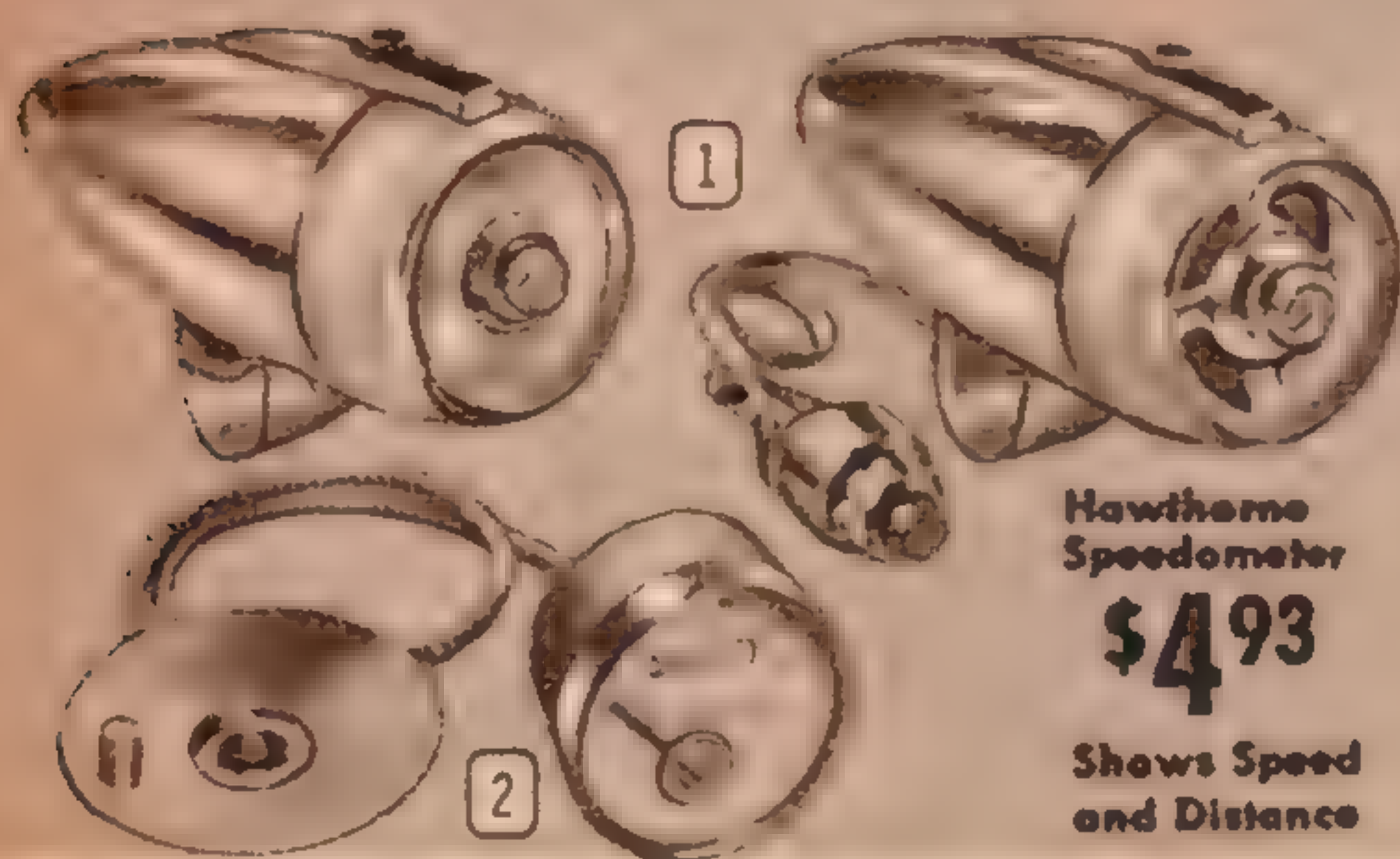
BCKAS WARDS 1197



## Safety Lane Experts Recommend Bike LIGHTS and HORNS

BUY SET—  
Light, Horn

**\$2.77** To Save More



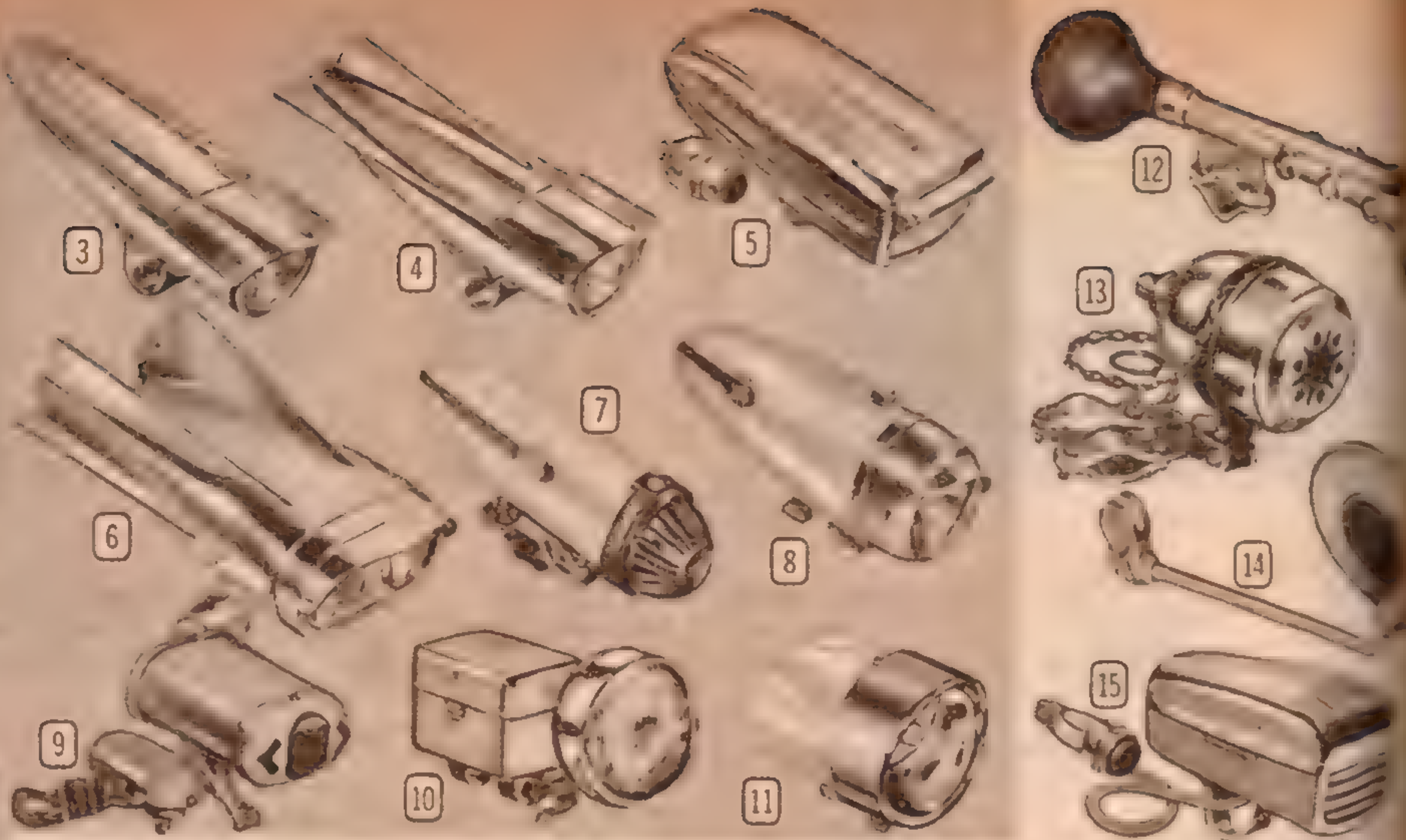
Hawthorne  
Speedometer  
**\$4.93**  
Shows Speed  
and Distance

**1 "Safety Twin" Set.** Modern Horn and Light that add extra safety to riding and extra beauty to your bike. Streamlined light with plastic lens. Matching Horn with handle-bar button. Shiny chrome-plated finish. Imported from Japan. Batteries not included—order two regular flashlight batteries from Page 1219. Buy set and save 27c more.

60 A 3857—2 Piece Set. Ship. wt. 1 lb. 6 oz. **\$2.77**  
60 A 3859—Light Only. Ship. wt. 9 oz. **1.47**  
60 A 3860—Horn Only. Ship. wt. 12 oz. **1.57**

**2 Hawthorne Speedometer.** Accurately records your speed and mileage to add to the fun of biking. Records speeds from 0 to 50 mph—shows total distance to 10,000 miles. Sea Foam Green case with satin smooth finish that adds style and looks. No joints or sharp corners. Cream-color dial, Red pointer and numerals that are clearly visible. Designed to fit 24 and 26-in. bikes.

60 A 3651—Ship. wt. 1 lb. 9 oz. **\$4.93**



**3 Single "Swept" Headlight.** Has strong White enameled metal base, chromed top. Auto-type visor. 60 A 3625—Wt. 10 oz. See Battery Notice\*... **\$1.29**

**4 Triple-Fin Headlight.** Streamlined fin design. Throws concentrated beam of light. Single light with visor. White enameled metal base, chromed top. 60 A 3626—Wt. 10 oz. See Battery Notice\*... **\$1.44**

**5 Headlight-Horn Set.** Chrome-plated case; auto-type visor; bright headlight, loud horn. Handle-bar mounting horn button. Imported from Japan. 60 A 3450—Wt. 14 oz. See Battery Notice\*... **\$1.79**

**6 Hi-Fin Twin "Rocket" Dual Headlight.** 1 switch. Auto-type visor. White plastic case, chromed top. 60 A 3615—Wt. 1 lb. 4 oz. See Batt. Note\*... **\$3.34**

**7 Fender Tail-Light.** Red, Fresnel-type lens.\* 60 A 3619—Wt. 7 oz. White metal case... **67c**

**8 Torpedo Headlight.** White enameled case, chromed visor. Top switch. For handlebar or fender. 60 A 3609—Wt. 12 oz. See Battery Notice\*... **86c**

**9 Directional Signal Tail-Light.** Bright tail-light. Directional signal for extra safety. Arrows flash left or right. Handlebar switch. White metal case. 60 A 3631—Wt. 14 oz. See Battery Notice\*... **\$2.34**

**10 Delta Sealed Beam Headlight.** A bright chromed case with a sealed beam. Battery case and a 6 volt battery are included with this headlight. 60 A 3640—Ship. wt. 4 lbs. 2 oz. **Only 99c**

**11 Streamlined Ball-Type Headlight.** Regular cell type. With White body, chrome-plated. 60 A 3624—Wt. 1 lb. 8 oz. See Batt. Note\*... **1.47**

**12 Jeweled Dual Tone Horn.** Bright 2-tone horn gives loud blast. With 9-in. rubber horn. 60 A 3681—Ship. wt. 8 oz. **Only 99c**  
60 A 3680—Without jewels. Wt. 8 oz. **Only 89c**

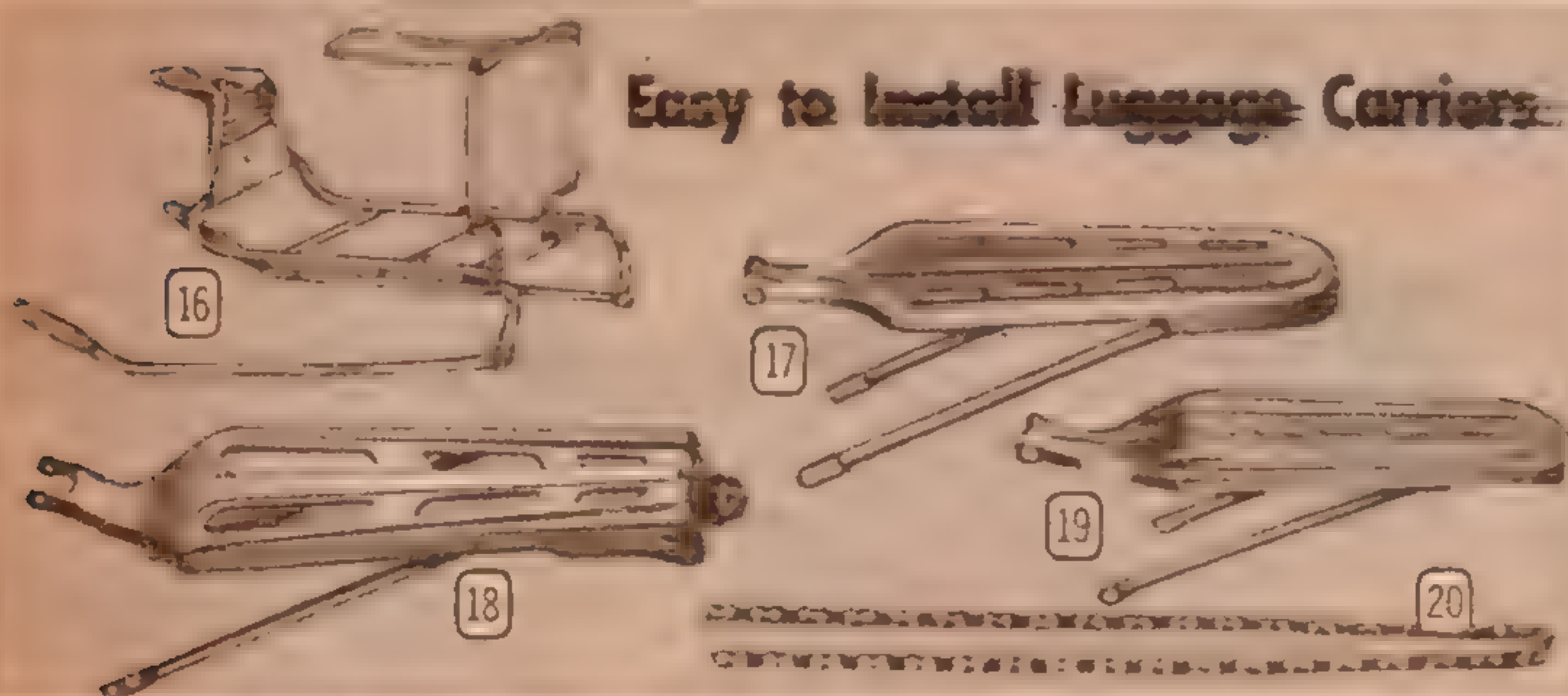
**13 Bike Siren.** Mounts on front fork. Control handlebar control. Not legal in some states. 60 A 3612—Ship. wt. 1 lb. 8 oz. **Only 99c**

**14 Mirror Reflector.** 3½-in. diameter mirror. 1½-in. diameter reflector. Chromed arm. Ball socket for easy adjustment. Imported from Japan. 60 A 3420—Ship. wt. 7 oz. **Only 99c**

**15 Handlebar Horn.** Chrome-plated. 2x4-in. 60 A 3613—Handlebar button. Wt. 10 oz. **Only 99c**

**\*HOW TO ORDER BATTERIES:** Order 2 standard flashlight batteries for items (3), (9), (4), (8). One for (7), (15). Four for (6). Order from Page 1219.

## Easy to Install Luggage Carriers



**16 Double Spring Luggage Carrier.** For all 20, 24, 26-in. bikes without fender headlights. Chrome-plated. 60 A 3673—Ship. wt. 2 lbs. 5 oz. **\$2.65**

**17 Luggage Carrier.** Chrome-plated steel. Cut-out design. Adjustable braces. For 26x2.125; 1.75 tires. 60 A 3426—Ship. wt. 1 lb. 12 oz. **\$1.94**

**18 Luggage Carrier with Red lens tail-light.** Chromed steel—cutout design. Adjustable braces. For all 26-in. bikes. Order battery from Page 1219. 60 A 3409—Ship. wt. 3 lbs. **\$2.94**

**19 Luggage Carrier.** Chrome-plated steel. Solid-top design. 2 sizes. Carrier for 24x2.125 and 1.75 tires. 60 A 3425—Ship. wt. 1 lb. 10 oz. **\$1.89**  
Carrier for 20x2.125 and 1.75 tires. 60 A 3424—Ship. wt. 1 lb. 8 oz. **\$1.79**

**20 Balloon Roller Chains.** 1-in. pitch. 60 A 3871—Steel. Wt. 1 lb. 5 oz. **84c**  
**Chain with ½-in. Pitch.** 60 A 3872—Ship. wt. 1 lb. 3 oz. **84c**  
**Link with 1-in. Pitch.** 60 A 3873—Ship. wt. 3 oz. **Each 19c**  
**Link with ½-in. Pitch.** 60 A 3874—Ship. wt. 3 oz. **Each 19c**

**21 Deluxe Saddle Bag.** Tough, waterproof, scuff-resistant Vinyl-coated plastic fabric. Black trimmed, White piping. Brass studs. Two roomy 11x9-in. pouches each with 3 leather straps and D-rings. Attaches easily. 60 A 3417—Ship. wt. 1 lb. 9 oz. **\$3.85**

**22 Square Style Saddle Bag.** Leatherette material and straps. D-rings. Blue with White piping. White stitched trim. 2 pouches (12x10x2½ in. deep). 60 A 3419—Ship. wt. 1 lb. 9 oz. **\$2.65**

**23 Deluxe Bicycle Basket.** Fits any bike. With extra-rigid, braced bottom. Big 18x13x6-inch size. 60 A 3453 L—Wt. 3 lbs. 11 oz. **Only 99c**

**24 Standard Basket.** Fits bikes with coil springs. 15x10x4¾-in. size. 60 A 3452 L—Ship. wt. 3 lbs. 4 oz. **Only 89c**

**25 Jr. Spring Saddle.** Tan vinyl saddle for all 26-inch bicycles. 60 A 3571—Boys'. Wt. 3 lbs. 6 oz. **Only 99c**

**Girls' Jr. Spring Saddle.** Not shown. Attractive stitched-on binding. 60 A 3572—Ship. wt. 2 lbs. 11 oz. **Only 99c**

**26 Good Quality Saddle.** Tan vinyl. 60 A 3573—Boys'. Wt. 3 lbs. 13 oz. **Only 99c**  
60 A 3574—Girls'. Wt. 3 lbs. 13 oz. **Only 99c**

**27 Best Quality Crash Rail Saddle.** Vinyl top, foam rubber padding. Chromed springs. Ship. wt. 5 lbs. 60 A 3577—Boys' Tan Saddle... **Only 99c**  
60 A 3578—Girls' White Saddle... **Only 99c**

**28 Better Quality Troxel Saddle.** proof Tan vinyl top. Long. 60 A 3583—Boys'. Wt. 4 lbs. 11 oz. **Only 99c**  
60 A 3584—Girls'. Wt. 4 lbs. 7 oz. **Only 99c**

**29 Handlebar Grips.** Plain Black grips with plastic streamers. 60 A 3714—Ship. wt. 9 oz. **Only 99c**

**30 Deluxe Flaps and Grip Set.** flaps. Jeweled ornaments streamers. Day-time Red color. 60 A 3385—Ship. wt. 1 lb. 7 oz. **Only 99c**

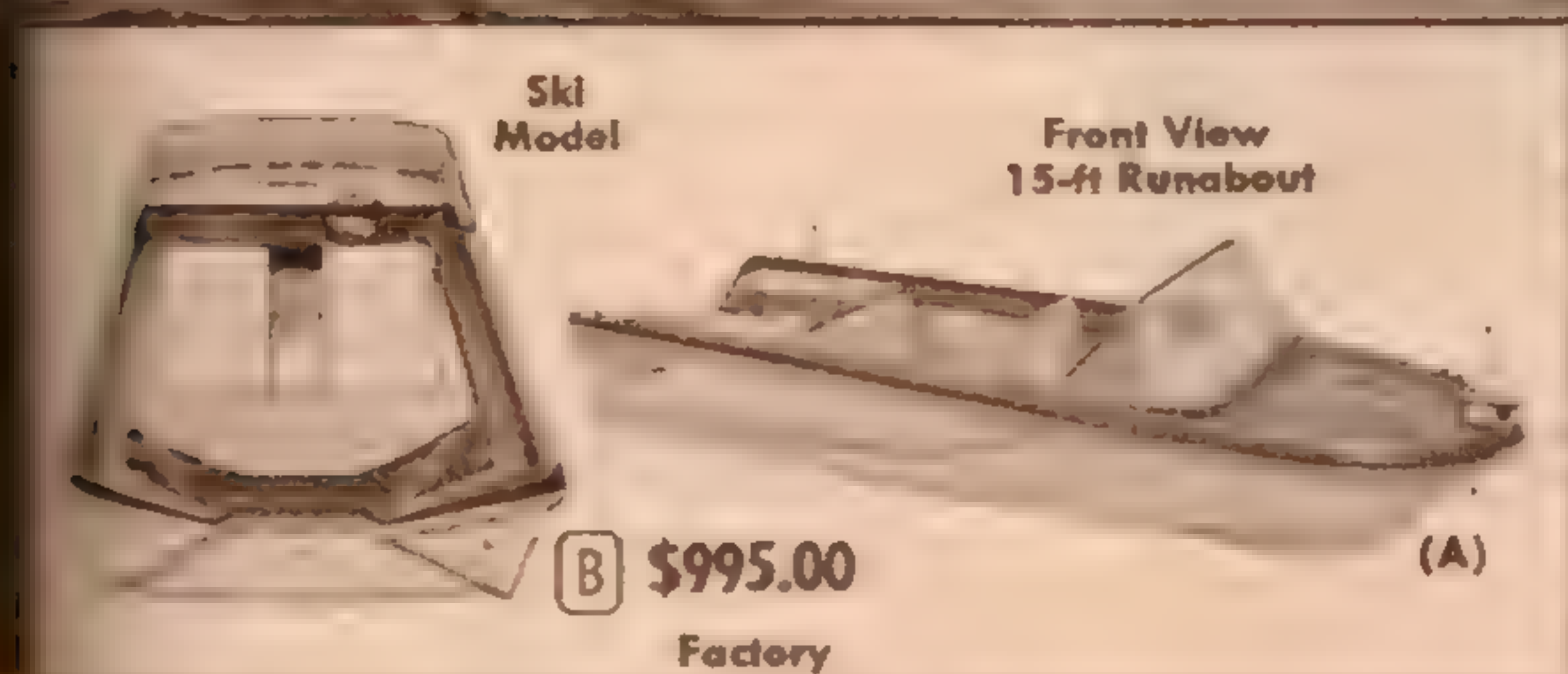
**31 Red, Blue or Green Flaps.** White Flaps, Red grips. 60 A 3386—Ship. wt. 1 lb. 7 oz. **Only 99c**

**32 Special Saddle Baskets.** 12-in. 60 A 3448 L—Wt. 4 lbs. 4 oz. **Only 99c**





# The Boat You've Always Wanted



Pay **\$995.00** Down  
Only **\$46 a Mo.**

Boat Design by Famous "Armstrong-Balmer Associates"

## AND ONLY WARDS HAS IT!

**Exclusive Sea King Design—America's First and Only Runabout With All These Features**

- New Step-Down Design—Ribbed step, 6 in. below gunwale, takes no extra room.
- New Interior Beauty—Off-White Vinyl matted floors and covered side panels.
- New 19-in. Beverage Cooler—Fitted between front seats. Removable to use separately.
- New Battery and Gas Tank Hatches on both sides of motor well. Open from top.
- New Completely Functional Dash Area—Automotive type, padded dash panel and wraparound Plexiglass windshield. More comfortable leg room under dashboard.

**New Sea Fire I 15-ft. Fiber Glass Runabout.** Polished Aluminum trim on gunwale and nwaale. Fiber glass and plastic seats; covered back compartment on front seats. Vinyl tery. Mooring equip., bow-stern lights, steering equip., self-draining motor well. Deck Color: Red, Charcoal or Gold Deck. White hull. See Chart, "Ship. Notice" Below. A 9035F—From Factory. Cash **\$995.00**; 60 A 9035R—From Stock. \$104.50 Dn. Cash **\$1045.00**

**Sea Fire III 14-ft. Fiber Glass Runabout.** As (A). State Red or Charcoal deck. See Chart. A 9021F—Factory. \$89.50 Dn. Cash **\$895.00**; 60 A 9021R—Stock. \$94.00 Dn. Cash **\$939.00**

**New Sea Fire II 15-ft. Fiber Glass Utility** for water skiing. Same as (A), but has back to back seating. Deck Color: Red. White hull. See Ship. Notice. A 9031F—Factory. \$99.50 Dn. Cash **\$995.00**; 60 A 9031R—Stock \$104.50 Dn. Cash **\$1045.00**

**Sea Venture I 15-ft. Runabout.** Double fiber glass bottom. 1 1/4-in. Marine ply-1 transom, fiber glass reinforced. White 1 upholstered front, back seats. State 3 or Turquoise deck. White hull. Self-ning motor well; Plexiglass windshield; ng wheel; bow and stern lights; bow cks; deck cleat; bow eye; lifting han- step plates. 15-in. motor cutout. See "Ship. Notice."

A 9006 F—From Factory...Cash **\$695.00**  
A 9006 R—From Stock....Cash **719.00**

**12-ft. Auto-Top Fiber Glass Boat.** Semi-V bottom. White hull. Aluminum gunwales, mer knee, bow cap. Built-in spray rails. Wood seats, Marine varnished. 15-in. r cutout. See Chart, "Ship. Notice."

A 9017 F—From Factory...Cash **\$175.00**  
A 9017 R—From Stock....Cash **195.00**

**14-ft. Auto-Top.** Same as (D)—but larger. A 9060 F—From Factory. .Cash **\$250.00**  
A 9060 R—From Stock. . . .Cash **269.00**

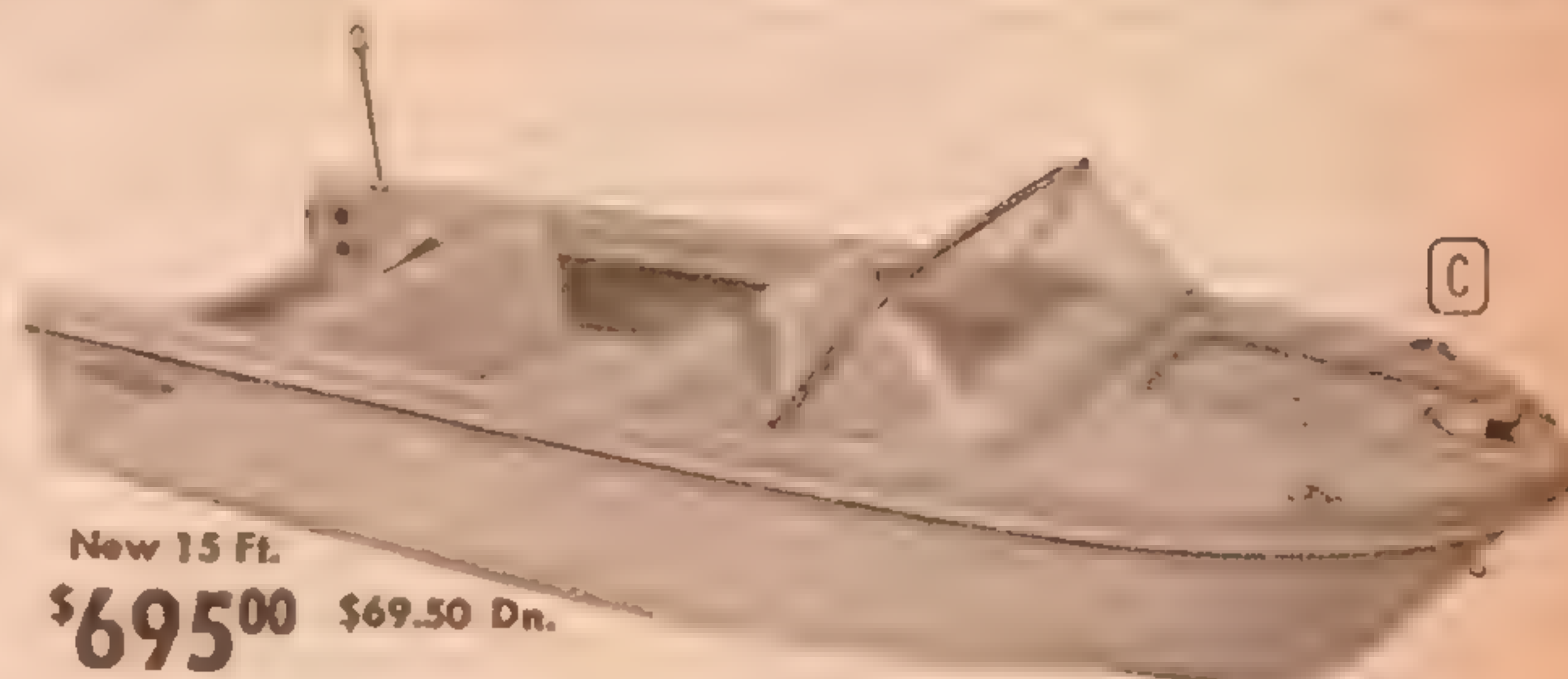
**(E) (F) New Sea King Fiber Glass Runabouts.** Light, responsive handling is blend- ed into a modern design unique for cruising pleasure. Extra deep interiors give a safer, drier ride. Double bottom construction adds to performance, safety and the smoothness of your ride. White Vinyl upholstered front and back seats. Both have White hulls; wrap-around Plexiglass windshields; steer- ing assembly; chocks; center deck cleat; bow eye; 15-in. motor cutout; and lifting handles. See Chart, "Ship. Notice."

**(E) Sea Venture II 14 1/2-ft. Runabout.** Self- draining motor well; med. grade upholstery; Gold deck.

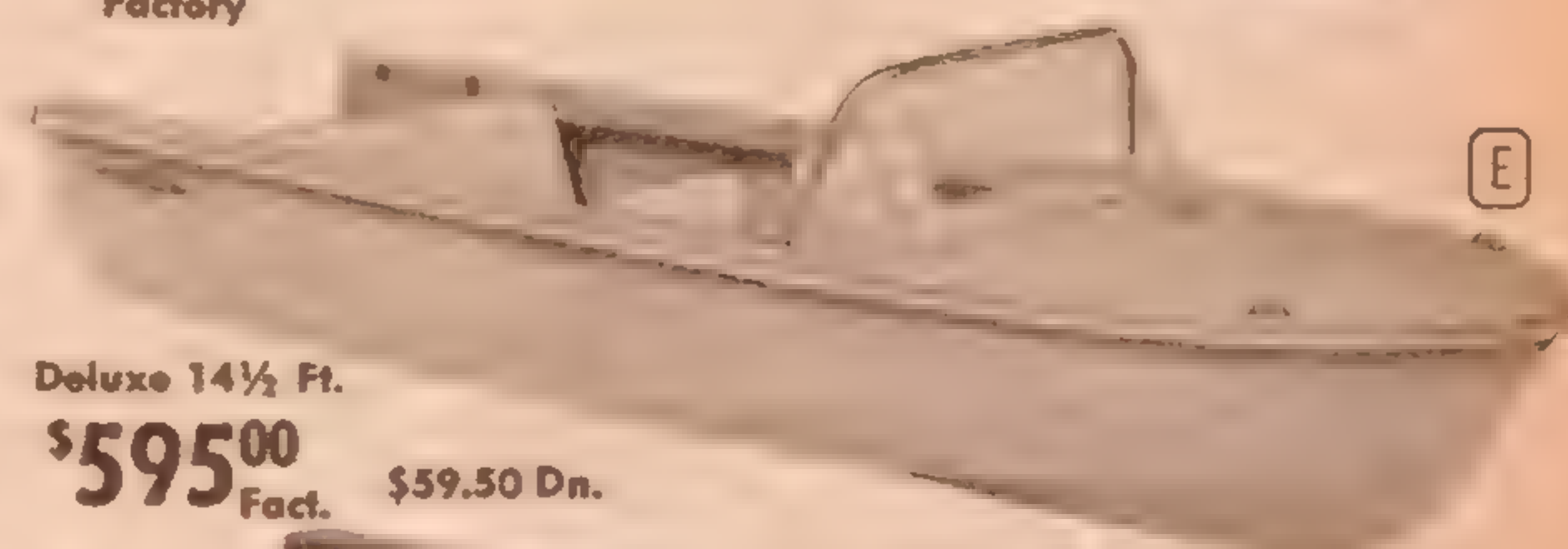
60 A 9005 F—From Factory. .Cash **\$595.00**  
60 A 9005 R—From Stock. . . .Cash **615.00**

**(F) Sea Venture III 14-ft. Runabout.** Red deck. Standard upholstery. No motor well.

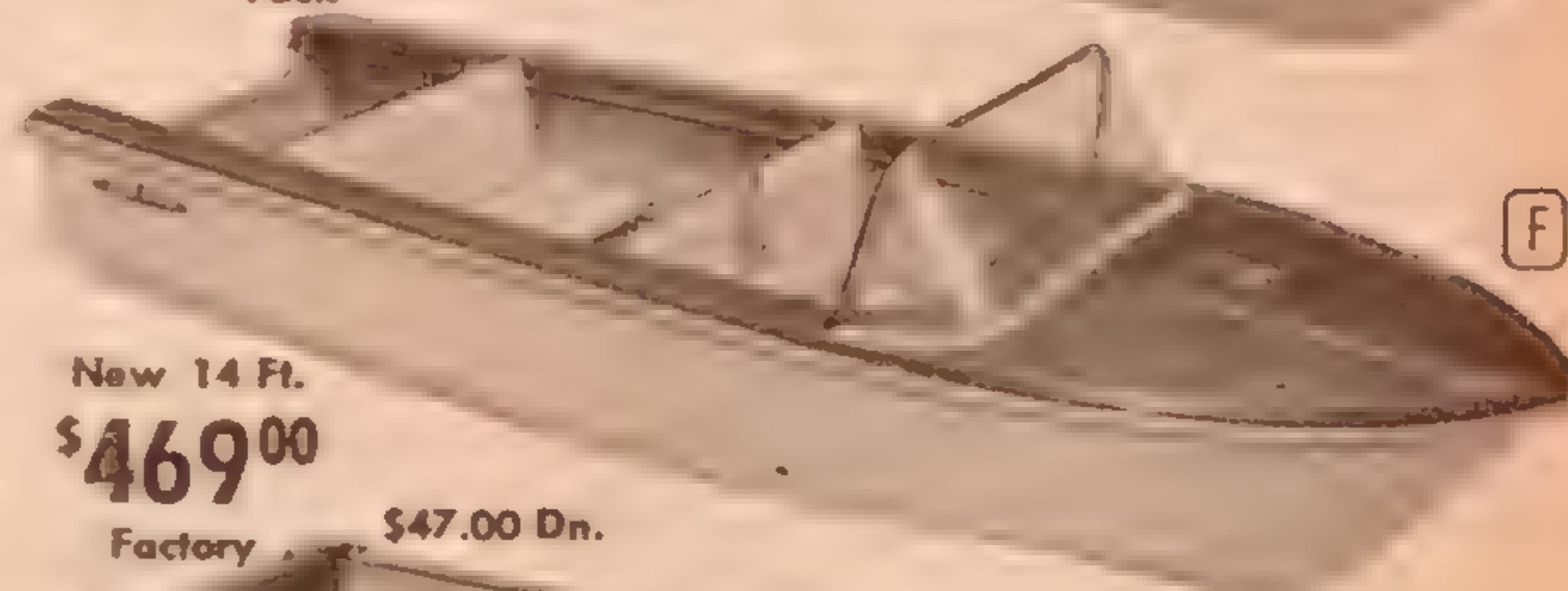
60 A 9001 F—From Factory. .Cash **\$469.00**  
60 A 9001 R—From Stock. . . .Cash **485.00**



New 15 Ft.  
**\$695.00** \$69.50 Dn.  
Factory



Deluxe 14 1/2 Ft.  
**\$595.00** \$59.50 Dn.  
Fact.



New 14 Ft.  
**\$469.00** \$47.00 Dn.  
Factory



12-Ft. Auto-Top  
**\$175.00** \$17.50 Dn.  
Factory

### SPECIFICATION CHART FOR SEA KING FIBER GLASS BOATS . . . NEW SEA KING MOTORS PAGES 1208-09

Boat Number	Gunwale Length	Center Length	Beam Width	Transom Width	Transom Depth	Depth Amid	Bow Depth	Deck Length	No. of Seats	Max. HP	Act. Wt.	Ship. Wt.
A 9035	16 ft. 8 in.	15 ft.	77 in.	65 in.	27 in.	32 in.	36 in.	63 in.	2	60	590 lbs.	640 lbs.
A 9021	15 ft. 8 in.	14 ft. 2 in.	71 in.	60 in.	24 in.	27 in.	31 in.	61 in.	2	40	475 lbs.	525 lbs.
A 9031	16 ft. 8 in.	15 ft.	77 in.	65 in.	27 in.	32 in.	36 in.	63 in.	2	60	530 lbs.	580 lbs.
A 9006	16 ft. 6 in.	15 ft.	70 in.	62 in.	24 in.	28 in.	33 in.	65 in.	2	60	475 lbs.	525 lbs.
A 9005	15 ft. 6 in.	14 ft. 4 in.	65 in.	53 in.	20 1/2 in.	24 in.	30 in.	60 in.	2	45	450 lbs.	500 lbs.
A 9001	14 ft. 6 in.	13 ft. 4 in.	65 in.	51 in.	22 in.	24 in.	30 in.	55 in.	2	40	400 lbs.	450 lbs.
A 9017	12 ft. 10 in.	12 ft. 2 in.	51 in.	46 in.	16 in.	18 in.	21 in.	.....	3	9	125 lbs.	155 lbs.
A 9060	14 ft. 3 in.	13 ft. 8 in.	54 in.	48 in.	16 in.	19 in.	23 in.	.....	3	12	175 lbs.	210 lbs.

**Shipping Notice:** All boats ship promptly from Stock. (C), (D), (E), (F) also ship from Factory near South Bend, Ind. or Independence, Kans. (A), (B) also ship from Factory in Fort Dodge, Iowa or Crescent City, Fla. Allow Factory about 5 days, plus transit time. State Freight or Truck.



# More Time for Fun... Less Upkeep With SEA KING ALUMINUMS

**\$179** Fact.  
12 Ft.



## Finest Aluminum Boats We Know Of At These Low Prices

Latest in Modern Boat Design for sleek appearance... finest performance... dependable service, greatest water safety.  
Carefree Boating... won't rot, rust... won't waterlog. Resist salt water.

### 2 New Lapstrake Models

- Extra Rugged, Lets You Carry Heavier Load
- Gives Greater Stability in Rough Water
- Cuts Friction, Drag for Greater Speed
- Always Ready to Go, Practically No Upkeep
- Choice of 12 Ft., 14 Ft. In Open Cockpits

**(1) 2 New Sea King Lapstrake Aluminums.** Lapstrake, a ribbed Aluminum hull that provides extra hull reinforcement for greater strength and greater boating safety. 1-pc. bottoms mean no seams to leak. Handsome Marine Enamel outside finish—Gray non-skid inside floor finish. Styrofoam flotation built in for more safety. 15-in. motor cut-out. With Aluminum oar lock sockets and lifting handle—order oar locks and oars separately on Pg. 1203. See "Shipping Information" and Boat Specification Chart below.

**(1) 12-Ft. Sea King Auto-Top Lapstrake.** Popular size, for fishing... and all-around boating fun. Has .051-gauge Aluminum sides, bottom, gunwales and framing. .086-gauge Aluminum transom. Handsome White enameled exterior finish with Blue Green trim. 3 varnished Wood seats. 60 A 9089 F—From Factory. \$12 Mo. Cash **\$179.00**  
60 A 9089 R—From Stock. \$14 Mo. Cash **199.00**

**(2) 14-Ft. Sea King Heavy-Duty Lapstrake.** Sleek and fast! .065-gauge Aluminum bottom, .051-gauge sides. White enameled exterior with smart Blue-Green trim. 3 varnished Wood seats. 60 A 9036 F—From Factory. \$18 Mo. Cash **\$295.00**  
60 A 9036 R—From Stock. \$32 Mo. Cash **319.00**

**READ THIS IMPORTANT SHIPPING NOTICE**  
All Boats shipped promptly from Stock. ... all but (6) also shipped from Factory in Goshen, Indiana or Independence, Kansas. (6) shipped only from Factory in Goshen, Indiana. Allow Factory about 5 days plus time in transit. **State Freight or Truck—you pay charges from shipping point.** 10% Down on convenient Monthly Budget Account. It's easy to open an account at Wards.

Built to Perform with 1-pc. bottoms, full length stamped-in spray rails. Sections braced for strength throughout your dependable Sea King.

Built for Safety with Styrofoam flotation under seats. Finest Marine Enamel finish outside—Gray non-skid floor finish for longer service.

Choice of Models... choose your favorite. All with 15-in. motor cut-out. See Boat Specification Chart and "Shipping Notice" below.

**(3) 12-Ft. Flat Bottom Aluminum Rowboat.** Ideal for shallow waters... easy to maneuver. .051-gauge Aluminum sides, bottom, gunwales and framing. 3 Aluminum seats. Enameled Blue-Green above spray rails, natural Aluminum below. Lifting handles and oar lock sockets—order oars, paddles and oarlocks separately Page 1203.

60 A 9027 F—From Factory. \$11 Month... Cash **\$145.00**  
60 A 9027 R—From Stock. \$11 Month... Cash **159.00**

**(4) Deluxe Sea Knight 14-Ft. Equipped 2-Seater Walk-Thru.** Heavy-gauge .065-ga. Aluminum bottom and .052-gauge sides. White hull with Blue-Green trim. Back and walk-thru front seats off white vinyl upholstered. Equipment includes wraparound Plexiglas windshield, rigged Sea King steering wheel, center deck cleat, bow eye and lifting handles. Styrofoam flotation.

60 A 9043 F—From Factory. \$18.50 Month... Cash **\$398.00**  
60 A 9043 R—From Stock. \$19 Month... Cash **419.00**

### Galvanized Steel Flatbottom Row Boats... The Fisherman And Resort Owner Favorites

**(6) Ideal for Resorts... as a Fishing Boat.** Rugged galvanized Steel formed rib framing and 20-gauge hull, bottom and sides. Steel gunwales and Metal seats. Styrofoam flotation under all seats. Wood floor boards. Aluminum painted outside finish; Blue-Green enameled interior.

**(5) Aluminum Prows... 4 Sizes at new low prices.** Carry on car top or in back of your wagon. Extra lightweight hull. .050-gauge Aluminum bottom, sides and seats. Painted finish inside and out. Order oars, p. oarlocks and sockets Page 1203.

60 A 8961 F—8-Ft. Size. From Factory... Cash **\$79.00**  
60 A 8961 R—8-Ft. Size. From Stock... Cash **99.00**  
60 A 8962 F—10-Ft. Size. From Factory... Cash **119.00**  
60 A 8962 R—10-Ft. Size. From Stock... Cash **139.00**  
60 A 8975 F—12-Ft. Size. From Factory... Cash **159.00**  
60 A 8975 R—12-Ft. Size. From Stock... Cash **179.00**  
60 A 8981 F—14-Ft. Size. From Factory... Cash **199.00**  
60 A 8981 R—14-Ft. Size. From Stock... Cash **219.00**

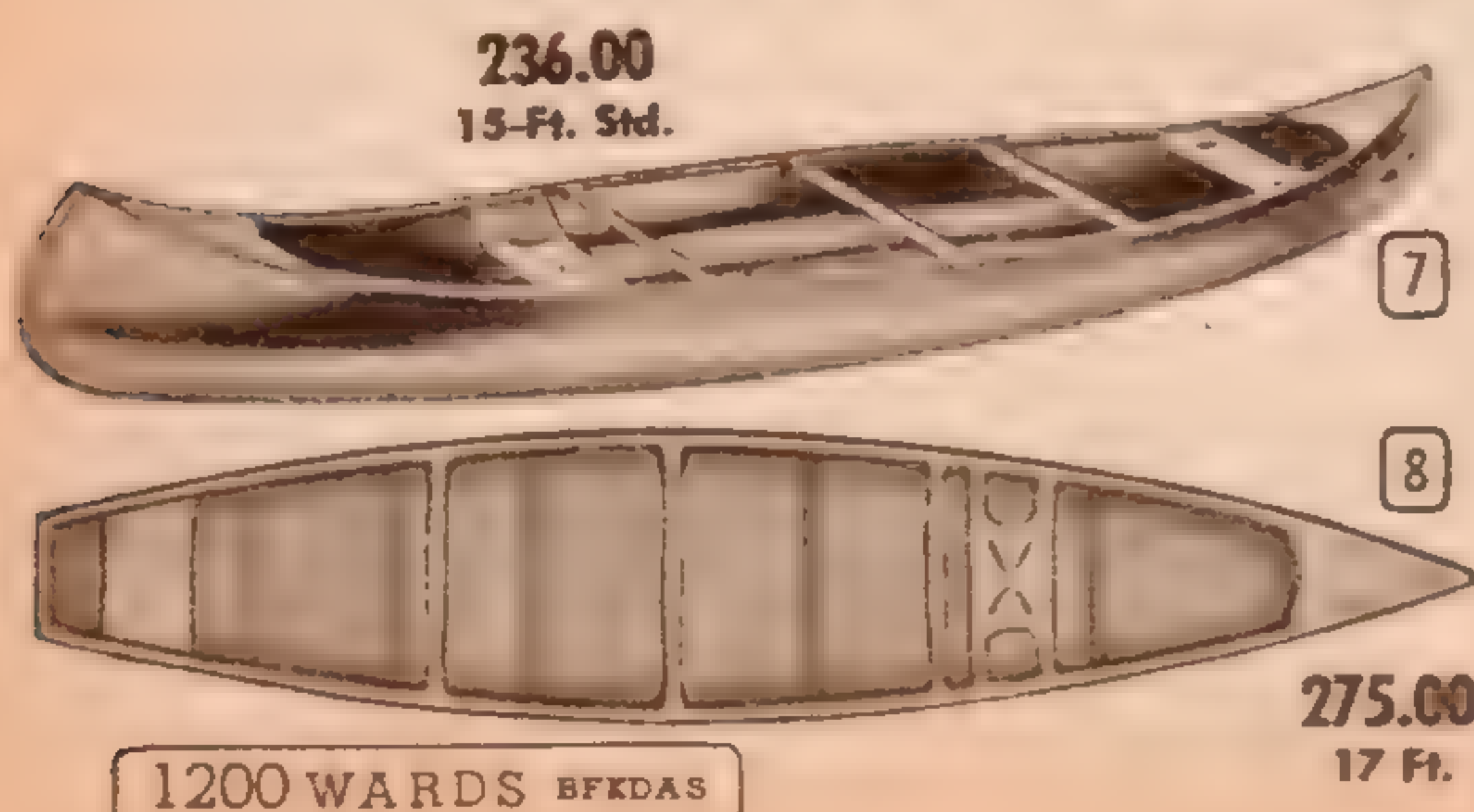
**USE YOUR CREDIT** to buy the Boat of your choice. 10% Down and small payments each month to fit budget. See complete details Pages 1281 and 1283.

With oar lock sockets—order oars and oarlocks Pg. 1203.  
60 A 9062 F—12 Ft. From Factory. \$8 Mo. Cash **\$99.00**  
60 A 9062 R—12 Ft. From Stock. \$10 Month... Cash **119.00**  
60 A 9067 F—14 Ft. From Factory. \$9 Mo. Cash **119.00**  
60 A 9067 R—14 Ft. From Stock. \$10 Month... Cash **139.00**

### SPECIFICATION CHART FOR BOATS ABOVE

Item No.	Catalog Number	Gunwale Length	Length Through Center	Beam	Stern		Depth Amid	Bow Depth	HP Rated	Act. Wt.	Load Cap.
					Width	Depth					
(1)	60 A 9089	12 Ft. 4 In.	11 Ft. 9 In.	52 In.	47 In.	15 In.	18 In.	21 In.	10	120 Lbs.	150 Lbs.
(2)	60 A 9036	14 Ft. 4 In.	13 Ft. 8 In.	61 In.	52½ In.	19 In.	21½ In.	25 In.	25	200 Lbs.	250 Lbs.
(3)	60 A 9027	12 Ft.	11 Ft. 6 In.	46 In.	41½ In.	16 In.	15 In.	15 In.	5	105 Lbs.	110 Lbs.
(4)	60 A 9043	14 Ft. 4 In.	13 Ft. 7 In.	62 In.	52 In.	19 In.	21 In.	27 In.	40	280 Lbs.	350 Lbs.
(5)	60 A 8961	8 Ft.	8 Ft.	46 In.	37 In.	14 In.	14 In.	14 In.	5	65 Lbs.	90 Lbs.
	60 A 8962	10 Ft.	10 Ft.	46 In.	37 In.	14 In.	14 In.	14 In.	7½	70 Lbs.	90 Lbs.
	60 A 8975	12 Ft.	12 Ft.	46 In.	37 In.	14 In.	14 In.	14 In.	7½	80 Lbs.	110 Lbs.
	60 A 8981	14 Ft.	14 Ft.	46 In.	37 In.	14 In.	14 In.	14 In.	10	90 Lbs.	120 Lbs.
(6)	60 A 9062	12 Ft.	11 Ft. 8 In.	46 In.	33 In.	15 In.	14 In.	15 In.	5	177 Lbs.	200 Lbs.
	60 A 9067	14 Ft. 2 In.	13 Ft. 10 In.	48 In.	33 In.	15 In.	14 In.	15 In.	7½	217 Lbs.	250 Lbs.

## Grumman—The First and Finest In Aluminum Canoes



**236.00**  
15-Ft. Std.

**275.00**  
17 Ft.

1200 WARDS BFKDAS

**(7) 8 Grumman Aluminum Canoes.** Light and strong—require minimum maintenance! With Grumman's famous flatter bottom for greater stability. Rust-proof Aluminum is formed in two halves, then flush riveted for a watertight hull. Ribs, thwarts and seats made of pressed Aluminum. Styrofoam flotation at each end—self-righting—more buoyant than Wood canoes. Order canoe (8) if you want to use a motor—square stern model takes outboards up to 5½ HP.

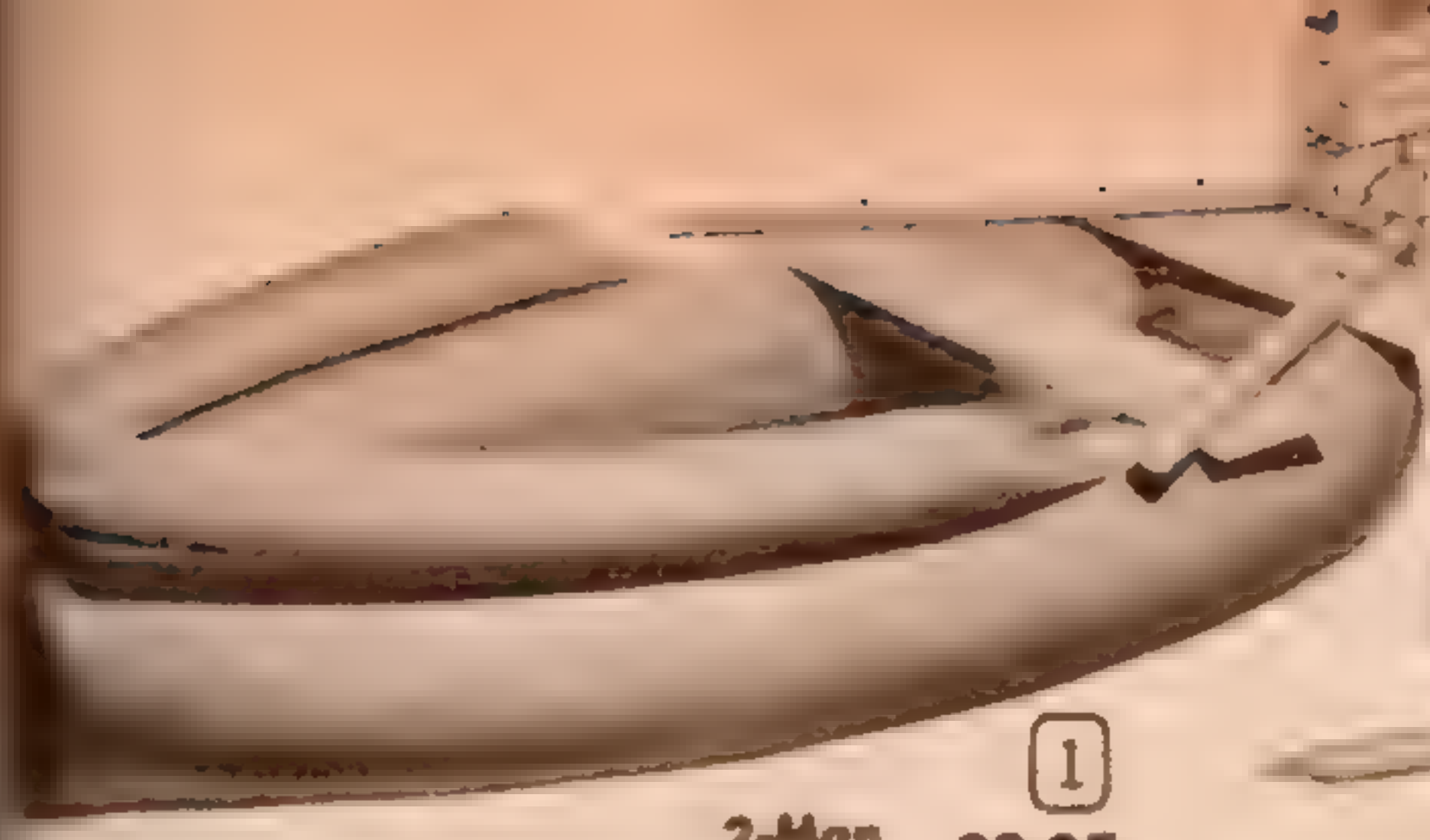
**2 Models.** Lightweight: .032-ga. Aluminum... for portaging. Standard Weight: .051-ga. Aluminum... ideal for camps, liveries, general use.

**FOR SALT WATER USE.** Special Factory required—add \$19 to price and state color.

**Grumman's Ship.** from Fact. at Marathas, New York. You pay shipping charges. Allow 5 days plus transit time. Prices include \$15 packing.

Canoe	Gauge	Length	Beam	Depth	Load Cap.	Act. Wt.	Catalog No.	Ship. Wt.	Down	Month
(7)	Standard	15 ft.	35½ in.	12½ in.	890 lbs.	68 lbs.	60 A 9050 F	86 lbs.	\$24.00	\$15.00
	Light	15 ft.	35½ in.	12½ in.	905 lbs.	53 lbs.	60 A 9051 F	72 lbs.	24.50	16.00
	Standard	17 ft.	36½ in.	13½ in.	1050 lbs.	76 lbs.	60 A 9052 F	96 lbs.	25.00	16.00
	Standard	18 ft.	36½ in.	13½ in.	1146 lbs.	86 lbs.	60 A 9056 F	105 lbs.	26.50	17.00
(8)	Standard	17 ft.	36½ in.	13½ in.	1100 lbs.	87 lbs.	60 A 9071 F	109 lbs.	27.50	17.00





2-Man Prow Boat 33.95



2-Man Life Boat 46.95



2-Man Boat 26.95

## Inflate Them Yourself — Go Everywhere

**1** 2-Man Prow Boat. Extra-high prow. For larger waters. Takes motor to 30 lbs. Deluxe 3-chamber design with 3 separate air tubes, extra-big valves for fast inflating. I-beam floor design. Extra-heavy 22-ga. Vinyl—Blue with yellow floor. Folds—easy to carry. With mooring line, inflator bag pump. 8¼x4¼x2 ft. Order Motor Mount below. Mail.

60 A 9063 M—Ship. wt. 17 lbs. ....\$33.95

Motor Mount With Wood Seat. Order for (1), (3).

60 A 8918 MO—Ship. wt. 18 lbs. Mail....\$7.37

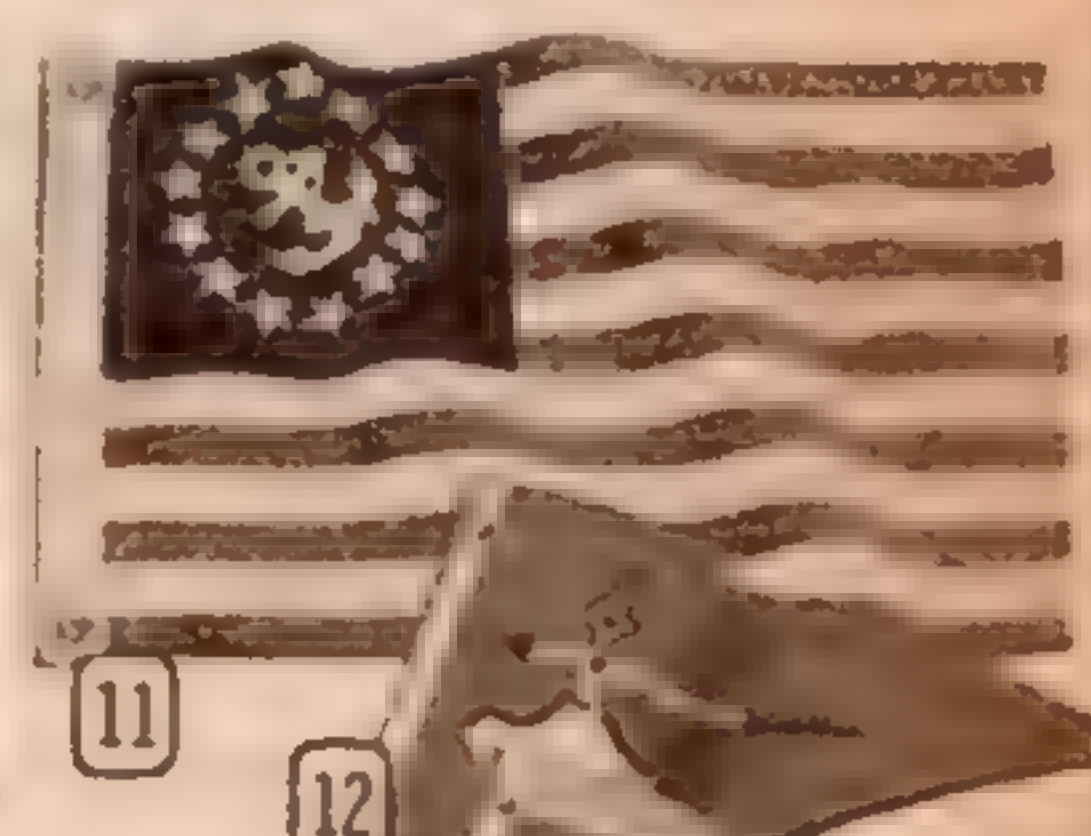
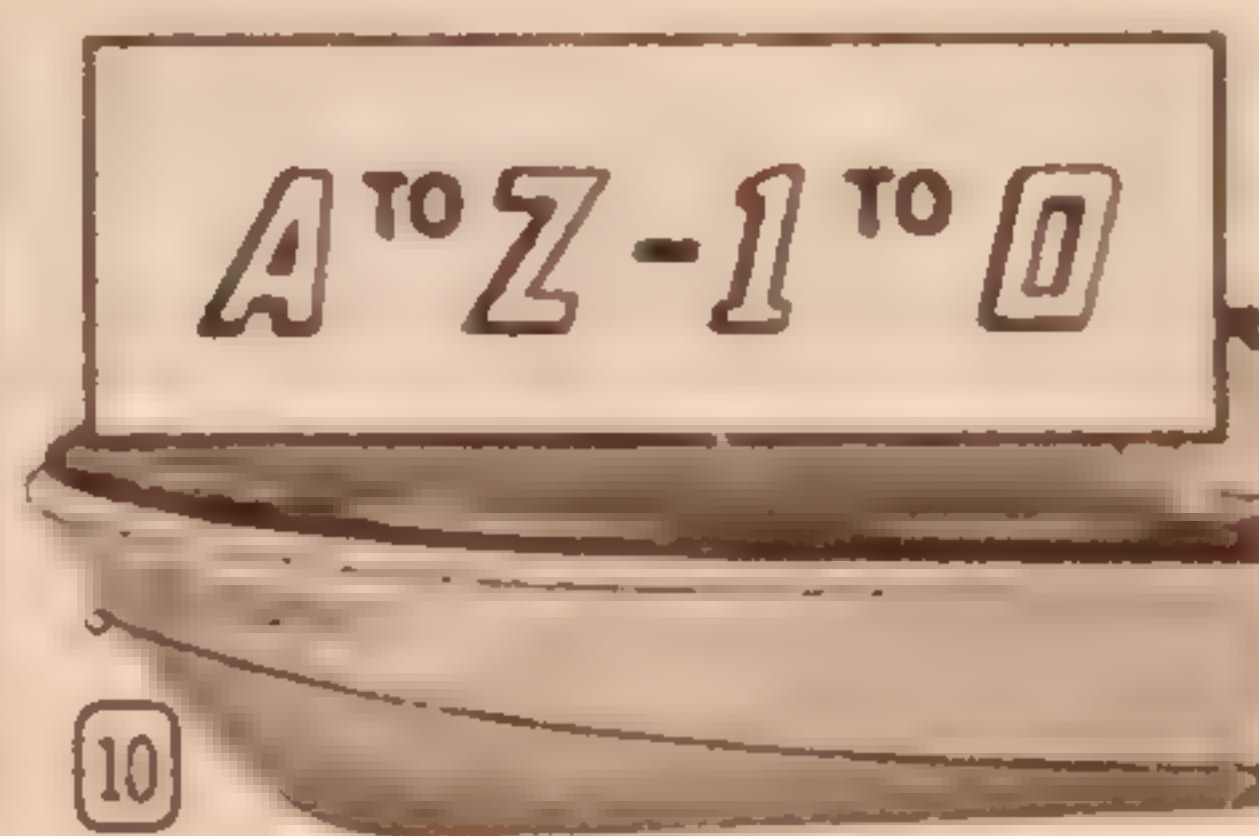
**2** 2-Man Life Boat. Wonderful boat for all kinds of water fun. 7 ft. 11-in. x 4 ft. 8-in. flat size. Resilient Yellow Rubberized Rayon with heavy-duty flooring. Two 7-in. wide seats. Inflated size 7 ft. 1 in. long, 4 ft. wide, 11 in. deep, 13 in. at bow. Brass grommet oar locks, boat pump, 2-pc. snap-together 45-in. oars, repair kit. Tow and safety line. Boat is easy to handle, folds compactly for convenient storing. Imported from Japan. Mailable.

60 A 9082 M—Ship. wt. 25 lbs. ....\$46.95

• For Skin Diving • For Fishing • For Hunting • For a Dinghy  
• For a Life Raft • For a Motor Boat with Motor up to 30 Lbs.

**3** New 2-Man Inflatable Boat. Row it, tow it, paddle it... a versatile boat. 2-chamber design with 2 extra-big valves for easy inflating, deflating. I-beam air chamber yellow floor for extra buoyancy, stability. Specially formulated extra-heavy 22-ga. Vinyl. Folds compactly for convenient handling and storing. With Cotton line, Inflator bag pump. 8x4½ ft., 15 in. deep. Order Motor Mount at left. State Blue or Camouflage Color. Add this to your monthly payment account. See details, Page 1283.

60 A 9065 M—Ship. wt. 16 lbs. Mailable.....\$26.95



**4** New Electric Boat Horn. C.G. approved for Class A-1 boats. Chrome-plated hood. Low pitch—melodious, penetrating. Made in England. 12 volt.

60 A 8934—4½x4 in. high. Wt. 2 lbs. 8 oz. ....\$8.76

**5** Electric Boat Horn. Coast Guard approved for Class A-1 boats. Chrome-plated Brass. 5⅞ in. long, 6⅞ in. high. 12 volt. Order Horn Button (23).

60 A 8930—Ship. wt. 2 lbs. 14 oz. ....\$13.95

**6** Air Horn With Freon Gas. White Plastic Horn. Makes loud blast when top button pressed—over 200 from 12 oz. Freon can furnished.

60 A 8770—HORN AND GAS. Wt. 1 lb. 12 oz. ....\$5.32

60 A 8829—EXTRA FREON GAS. Ship. wt. 1 lb. ....1.37

**7** **8** Boat Horns With 15-Oz. Freon Gas. Gives 1 to 2-mile signal. Triple Chrome-plated Brass construction. With deck mount, dashboard control fittings. Up to 300 two-second blasts to can of Freon. Trumpet length overall (7) 6¼ inches. (8) 6, 6½ inches.

7) 60 A 18900—SINGLE. Wt. 2 lbs. 8 oz. ....\$11.93

8) 60 A 18901—DOUBLE. Ship. wt. 5 lbs. ....17.44

60 A 18902—CAN FREON GAS. Wt. 1 lb. 4 oz. ....1.45

**9** Plastic Pouch. Holds boat number certificate. Transparent—self zippered. Adhesive back.

60 A 9189—Free with 10 letters (10). Wt. 2 oz. ....18c

**10** Scotchlite® Boat Numbers and Letters. Big 3-in. size. 55 times brighter than White paint. Adhere to Wood, Metal or Fiber Glass. Self adhesive, no cement, wetting. Bright Yellow, Black border. State: A to Z, Dash (—) ... or 1 through 0.

FREE POUCH (9) with Set of 10. Write on your order "60 A 9189 Pouch, FREE." Ship. wt. for set 4 oz.

60 A 18786 D—Each. Wt. 2 oz. 17c. . Set of 10 \$1.49

**11** U.S. Yacht Ensign. 12x18 in. Ship. wt. 2 oz.

60 A 8982—Cotton Bunting.....\$1.00

60 A 8863—Nylon Bunting.....1.37

**12** To **17** Nylon Pennants. 6 styles—new rake design. Nylon Flag Material—brilliant colorfast colors. About 10x16 in. Ship. wt. each 2 oz.

No.	Number	Name	Price
(12)	60 A 18916	Battle Ax (Wife Aboard)	93c
(13)	60 A 18917	Confederate	93c
(14)	60 A 18912	Beer Mug (Stag Party)	93c
(15)	60 A 18913	Jolly Roger	93c
(16)	60 A 18914	Cocktail (Party Aboard)	93c
(17)	60 A 18915	Skunk (Shut-Out)	93c

**18** Rear View Ski Mirror. Gives 170° view. Chromed adjustable swivel base. Stainless mirror. Size overall 6x7½ in.

60 A 9285—Ship. wt. 1 lb. 8 oz. ....\$2.87

**19** Rear View Ski Mirror. Adjustable base. Chrome plated die-cast construction. Mounting fastenings included. About 8x4 in. Ship. wt. 1 lb. 7 oz.

60 A 18769—WINDSHIELD MOUNT..\$3.99

60 A 18770—DECK MOUNT (shown)..3.49

**20** Pressurized 2½-Lb. Dry Chemical Extinguisher. Coast Guard Approved. Easy one-hand operation. Completely non-toxic... won't harm fabrics. Easy to clean up chemical with ordinary vacuum cleaner. For fires involving oil, grease, flammable liquids or electricity. Handles those fires that you encounter most. Rated 4BC. Ship. weight 6 lbs. 8 oz.

84 A 8633—With wall bracket.....\$14.95

**21** Flag Pole. Varnished, Mahogany stained 18-in. pole. ⅝-in. diameter base can be trimmed to smaller size. Brass hooks.

60 A 8984—Ship. wt. 5 oz. ....94c

**22** Flag Pole Socket. Mounts flag pole straight. ¾-in. inside diameter socket.

60 A 9169—Ship. wt. 2 oz. ....\$1.09

**23** Flag Pole Socket. Mounts flag pole at slant. ¾-in. inside diameter socket.

60 A 9166—Chromed Metal. Wt. 6 oz. ....\$1.09

**24** Toggle Off-On Switch. Brass. ⅜-in. stem.

60 A 8782—Ship. wt. 4 oz. ....56c

**25** Boat Ignition Switch. 2 terminal single throw Off-On switch. Mounting stem 1⅞ in. long with 1⅞-in. diameter. Brass with Stainless Steel springs. Two keys included.

60 A 8753—Ship. wt. 4 lbs. 8 oz. ....\$1.97

**26** Horn Button. Chromed Brass shell. Black ⅞-in. Plastic button. 2⅝ in. long.

60 A 8905—Ship. wt. 2 oz. ....67c

**27** Marine Electrical Switch. Push-pull type. 3 position—Off-On-On to energize one circuit or both. Designed for running lights. Mounting stem 1¼ in. long, ⅜-in. diameter. All Brass.

60 A 8754—Ship. wt. 4 oz. ....94c

**28** Momentary Switch. For horn, choke or electric starter. Insulated. 2⅞ in. long. For up to 1-in. panel. Chromed Brass face nut.

60 A 8773—Ship. wt. 5 oz. ....96c

**29** Push Pull Switch. On-Off. 3¼ in. long. ¾-in. Chromed knob. Brass construction, Stainless Steel springs. For up to 1-in. panel.

60 A 8772—Ship. wt. 5 oz. ....76c

**30** Stern Light and Flag Pole Combination. Approved for any class boat. ⅞-in. pole adjusts 5 to 27 in. Chromed Brass Finish. Fresnel globe type lens. 2 stainless steel flag clips. 12V. wired with 2 pc. connecting plug. Ship. weight 2 lbs. 5 oz.

60 A 8854 M—GE90-12V. bulb included..\$5.46

**31** Stern Light. For class A-1. 5½-in. Plastic case. Twist of clear lens turns it on or off. 20-in. Aluminum staff—bracket for locking it vertically or horizontally. Self contained—uses 1 std. Flashlight Cell, not included.

60 A 9207—Ship. wt. 6 oz. ....\$1.84

USE YOUR CREDIT to outfit your boat.  
10% down on Orders of \$20 or more...  
or Charge It. See Pages 1281-1283.

**32** Swivel Spotlight. Sealed beam. Deck mounted. 40,000 beam candlepower. 360° horizontal swivel and 150° vertical swivel. Removes from base for portable use. 3-way toggle switch—On-Off-Signal. Chrome-plated die cast. 8 in. high, 4½-in. diameter lens. For 12-volt use. A very handy light.

60 A 8875—Ship. wt. 2 lbs. 8 oz. ....\$8.44

**33** Sport Spot Searchlight. 12-V. Sealed beam unit. Adjustable tilt, 360° swing with full vertical swing. Removes from base for hand use. Chrome-plated Brass. 5-ft. retracto cord. Streamlined pedestal base. Gives penetrating light.

60 A 9094—Ship. wt. 3 lbs. ....\$12.95

**34** Bow Light. For use on all Class A-1 boats. Fin style 5½-in. Plastic case with Red-Green plastic lenses. Twist lens to operate. Chromed divider. Mounting bracket. Uses 2 standard flash cells, not included.

60 A 9208—Ship. wt. 1 lb. ....\$2.34

**35** Bow Light. Meets U.S.C.G. regulations for class A-1 boats. 3½ in. high Red-Green bubble-type lenses with polished divider. ¾-in. flagpole socket. Chrome-plated die cast body. 5x7¼ in. GE90-12V. bulb included.

60 A 8853—Ship. wt. 2 lbs. ....\$4.76

**36** **37** Sea King Speedometers. All with tube assembly kit. 18-ft. Plastic tubing with mounting clips. Nylon pitot tube, Beryllium transom clip to release tube in emergency. Screws and instructions. Certified accurate by U.S. Testing Co. Choice of 2 models.

**(36)** Surface Mount Speedometer. Registers speeds 5 to 40 MPH. Chrome-plated case and ring. 2½-in. dial. Tube installation kit included.

60 A 9296—Ship. wt. 2 lbs. ....\$5.97

**(37)** Deluxe Surface Mount Speedometer. Registers speeds 5 to 45 MPH. Brightly Chrome-plated case with easy-to-read Black-White dial, Red needle. Includes tube installation kit.

60 A 8810—Ship. wt. 1 lb. 13 oz. ....\$8.52

Speedometer like above but registers speeds 10 to 55 MPH. For boats capable of going in excess of 45 MPH only and for readings in the higher speed ranges only. Tube installation kit included.

60 A 8826—Ship. wt. 3 lbs. ....\$8.52

**38** Outboard Compass. Binnacle mount. Plexiglas liquid-filled 2 in. dome. Dual reading—can be read from top or side. Red arrow lubber line. 5° graduations on Black dial. 10° on top. 2 in. high. 3-in. base. Chrome-plated finish.

60 A 8752—Instructions. Ship. wt. 7 oz. ....\$4.42



FREE 1961  
Book of Outdoor Sports

See Coupon  
on Page 1211

ALL WARDS 1201



# Protect Your Boat

CHOICE OF TWO STYLES

CHOICE OF NYLON OR CANVAS COVER

12 Ft. 54-in. Beam

\$8.97

Custom Covers 12 Ft. \$15.94

(1) (2) Canvas Boat Covers. Full cut for at least 4-in. overlap over sides and ends. Drawrope and Metal grommets for shock cord hold-downs (5).

(1) Universal Cover. Flat style—fit average boats without shield or motor. 72x60 count Drill Canvas—Pearl Gray color. Weighs 7.54 oz. before water repellent treatment of dry wax.

(2) Custom Cover. With built-in motor hood. 12-Ft. has hood for motors to 35HP—all others accommodate motors up to and including 75HP. All accommodate 18 in. high windshield. Made of long wearing 88x56 Boat Sail Twill Canvas. Popular Aqua-Gray color. Weighs 10 oz. before Vivatex treatment for water repellent protection and mildew resistance. Use cover supports for best results.

HOW TO ORDER BOAT COVERS. See Picture above. Measure Length (B), Beam (widest part of boat) (C) and Stern (A). Order nearest size cover.

FOR BOATS THIS SIZE			(1) Universal Boat Cover			(2) Custom Boat Cover		
Stern (A)	Length (B)	Beam (C)	Cat. No.	Ship. wt.	Price	Cat. No.	Ship. wt.	Price
46 In.	12 Ft.	54 In.	60 A 8891	8 lbs.	\$8.97	60 A 8866	8 lbs.	\$15.94
58 In.	12 Ft.	60 In.	60 A 8892	9½ lbs.	10.47	60 A 8867	8½ lbs.	18.97
50 In.	14 Ft.	58 In.	60 A 8893	10 lbs.	11.47	60 A 8868	9½ lbs.	18.97
58 In.	14 Ft.	66 In.	60 A 8894	12 lbs.	13.47	60 A 8879	10 lbs.	22.97
64 In.	14 Ft.	66 In.	60 A 8894	12 lbs.	13.47	60 A 8869	10 lbs.	21.93
60 In.	15 Ft.	68 In.	60 A 8895	12 lbs.	13.97	60 A 8891	11 lbs.	22.97
64 In.	15 Ft.	73 In.	60 A 8896	14 lbs.	16.97	60 A 8897	12 lbs.	24.97
56 In.	16 Ft.	60 In.	60 A 8895	12 lbs.	13.97	60 A 8871	12 lbs.	21.47
69 In.	16 Ft.	72 In.	60 A 8896	14 lbs.	16.97	60 A 8872	13 lbs.	24.93
68 In.	17 Ft.	74 In.	60 A 8895	14 lbs.	28.97	60 A 8895	14 lbs.	28.97

## Deluxe Nylon Custom Boat Covers—Last Longer

Our Finest Boat Covers. Designed to accommodate any size motor. Built-in pocket will accommodate any windshield up to 20 in. size. Nylon fabric is Vinyl coated on both sides—won't mildew, shrink or rot. Sewed with sturdy Dacron thread. Same style as (2) but

has 4 sewed-in ventilators for air circulation. Braided Cotton draw rope in hem. Tie-down Metal grommets for attaching (5) if you wish. Handles better than canvas covers—lasts longer. Marine Blue color. Choice of 7 sizes—see Chart below. Use bow supports for best results.

Order Nylon Covers Here

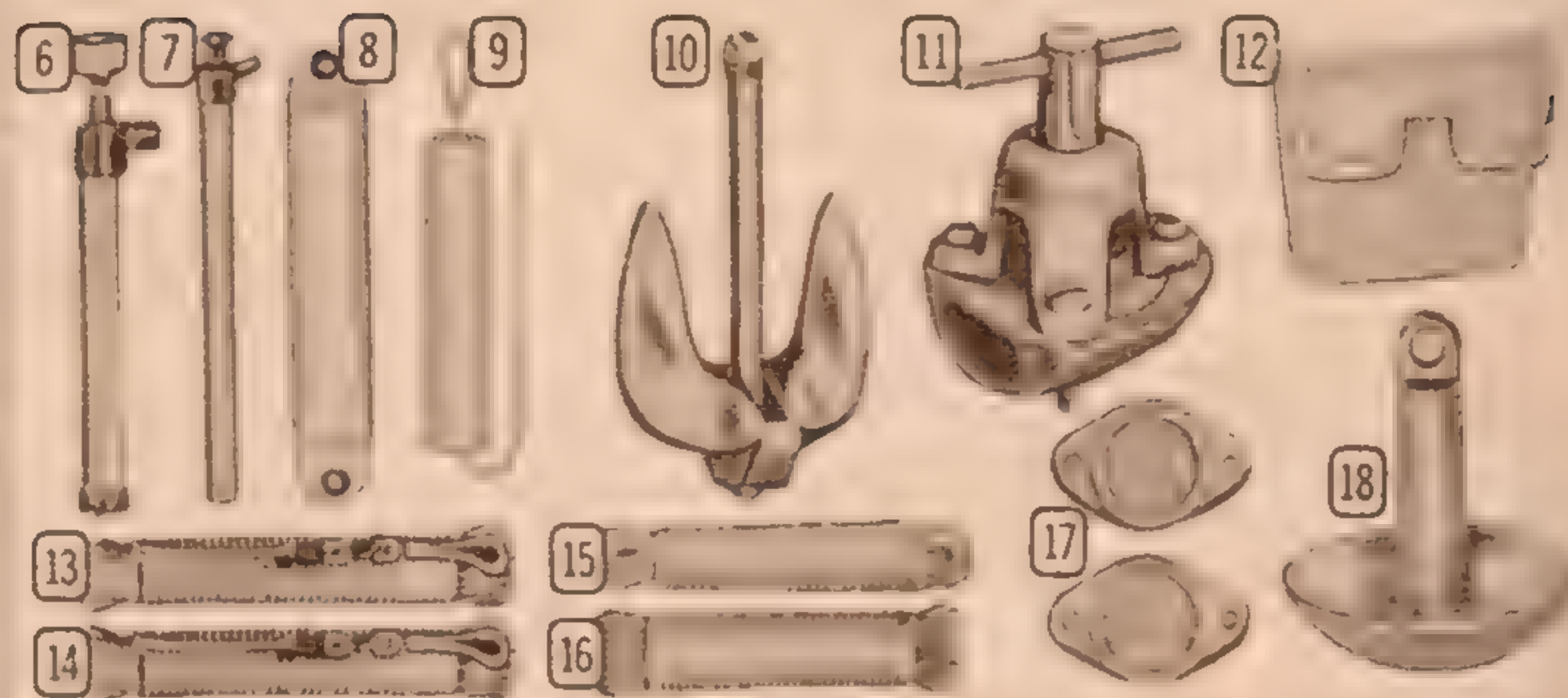
... See important Measuring Instructions in How-to-Order Notice under (1) and (2).

FOR BOATS THIS SIZE			Nylon Boat Covers		
Stern (A)	Length (B)	Beam (C)	Cat. No.	Ship. wt.	Price
up to 59 In.	13¼ to 13¾ Ft.	up to 66 In.	60 A 9156	8 lbs. 5 oz.	\$26.95
up to 63 In.	14¼ to 14¾ Ft.	up to 72 In.	60 A 9175	9 lbs. 6 oz.	29.95
up to 67 In.	15¼ to 15¾ Ft.	up to 78 In.	60 A 9186	11 lbs.	33.95
to 72 In.	16½ to 17¼ Ft.	to 84 In.	60 A 9179	13 lbs.	39.95

## Add to the Usefulness of Your Boat Cover

- (3) Boat Cover Supports. Ash bows 1½ in. wide adjust to form desired arch. Collapse for storage. Order 2 or 3 sets depending on boat length. Order sockets (4). Wt. 15 oz.  
60 A 8979 M-3-Ft. LENGTH. (Adjust to 68 in. beam) ... Set 69c  
60 A 8906 M-4-Ft. LENGTH. (Adj. to 92 in.) Wt. 2 lbs. ... Set 99c
- (4) Boat Cover Support Sockets. Die cast Metal—Chromed.  
60 A 8980—Wt. 4 oz. Use with (3) above. ... Pair 46c
- (5) Shock Cord Set. Holds boat cover securely in place. Includes 10 Rubberized loop shock cords—enough for one boat cover—stretch so they can be removed instantly. About 10-in. size. Also 10 plated hooks with screws and nuts.  
60 A 9086—Shipping weight 9 oz. ... Set \$2.94

# Safety First With These Boating Accessories



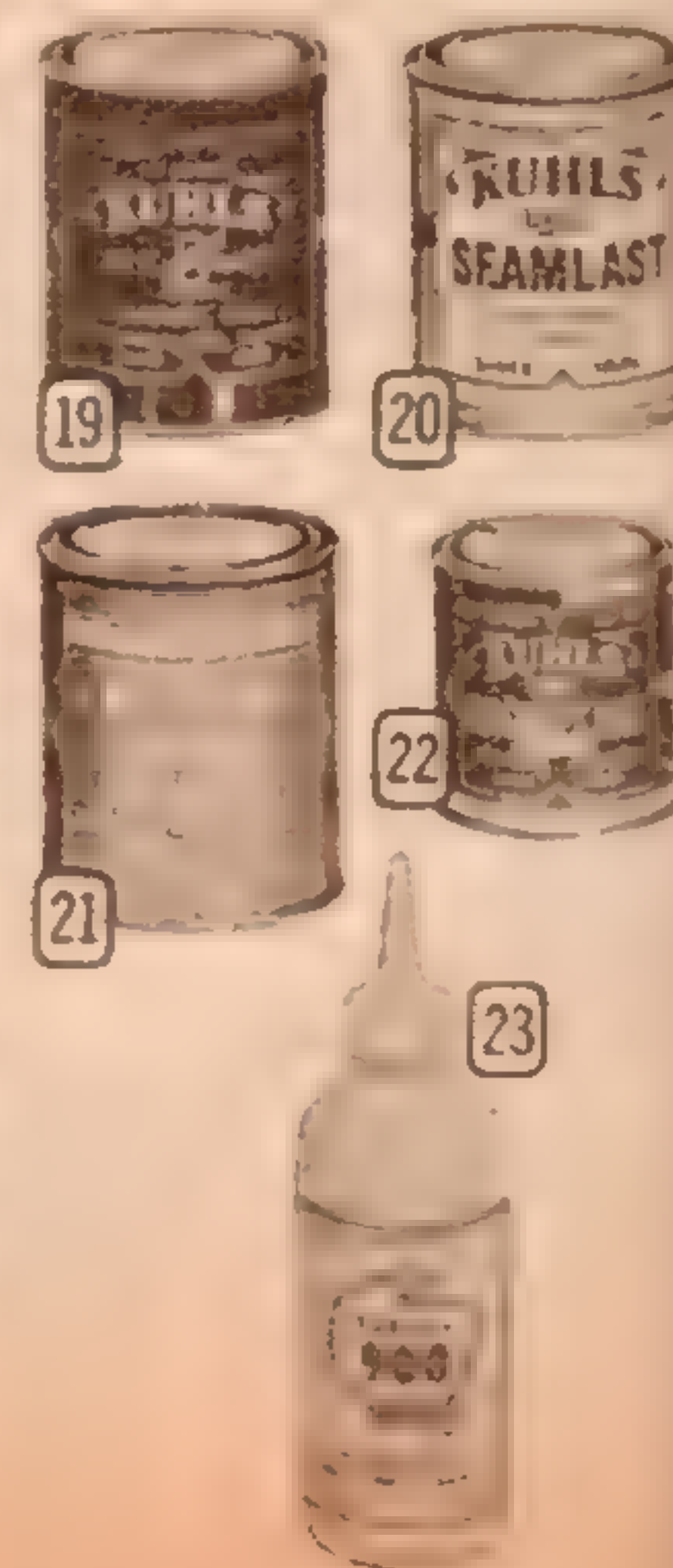
- (6) Double Action Bilge Pump. Down and upstroke pumps 9½ gal. per minute. Rustproof Brass with standard hose fittings. 1½-in. diameter cylinder.  
60 A 8763—Cylinder 24½ in. long. Ship. wt. 4 lbs. ... \$5.97
- (7) Bilge Pump. Pumps 4 gal. per minute on downstroke. Brass shaft.  
60 A 9219—Neoprene gasket. 20 in. long. Ship. wt. 1 lb. 2 oz. ... \$2.84
- (8) Boat Fenders. White Plastisol, sealed air filled chamber with Brass grommets at each end for easy attaching. Ship. wts. 1 lb. 2 oz.; 1 lb. 13 oz.  
60 A 8944—3x16 in. overall ... \$2.24 60 A 8945—4x20 in. overall ... \$3.99
- (9) Polyethylene Foam Fenders. Non-absorbing. Spliced loop with 2-ft. adjustable cord on other end. Ship. wts. 6 oz. and 9 oz. each.  
60 A 18767—3x16 in. 97c; 3 for \$2.69; 60 A 18768—4x21 in. \$1.59; 3 for \$4.49
- (10) Navy Type Anchor. Cast Iron—painted Aluminum finish. Shank pivots to let flukes dig in—breaks out when pull reversed. Stores flat. Order 1 lb. of anchor for foot of boat. Act. wt. and ship. wts. same.  
60 A 9210 M-10-lb. \$2.74 60 A 9211 M-15-lb. \$3.36 60 A 9212 M-20-lb. \$4.23
- (11) Bronze Boat Drain. Operates at about 5 MPH. Mounts through hull.  
60 A 8803—27/8x2½ in. Shipping weight 1 lb. 5 oz. ... \$2.94
- (12) Rubber Transom Pad. Cushions motor, protects boat. 10½x14½ in.  
60 A 8904—For Motors up to 35 HP. Ship. wt. 2 lbs. 2 oz. ... \$1.48
- (13) Plastic Anchor Rope. 1100-lb. test ¼-in. diamond braid rotproof Polyethylene with swivel spring snap. Ship. wts. 13 oz., 1 lb. 8 oz.  
60 A 8788—50 ft. line ... \$1.66 60 A 8793—100 ft. line ... \$2.87
- (14) Manila Anchor Rope. 700-lb. test ¼-in. No. 2 Manila with swivel spring snap and taped ends. Ship. weights 13 oz. and 1 lb. 6 oz.  
60 A 8786—30 ft. line ... 99c 60 A 8759—50 ft. line ... \$1.24
- (15) Plastic Mooring Line. Rotproof Polyethylene with splicing fid. 50-ft. hanks. Specify. Up to 4 connected if desired. Wts. 11 oz. and 1 lb. 11 oz.  
60 A 18855—¼ in. 1100-lb. test Ea. \$1.33 60 A 18856—¾ in. 2400-lb. Ea. \$3.65
- (16) Nylon Mooring Line. White Solid braided Nylon—strong, long lasting. 50-ft. hanks. Specify. Up to 4 connected. Ship. wts. 13 oz. and 2 lbs.  
60 A 8932—¼ in. 1200-lb. test Ea. \$2.34 60 A 8775—¾ in. 2800-lb. Ea. \$6.74
- (17) Transom Plates. Absorb vibration and protect transom. Bronze frames and Leather cushion pads. Easy to install. 1¼-in. diam. opening.  
60 A 8976—Shipping weight 5 oz. ... Pair only 74c
- (18) Fisherman's Mushroom Anchor. Cast Iron with painted Aluminum finish. Best for soft bottoms. Same Actual and Shipping Weights. Mailable.  
60 A 9184 M-8-lb. \$1.97 60 A 9193 M-10-lb. \$2.44 60 A 9197 M-15-lb. \$2.77

## Protect Your Boat

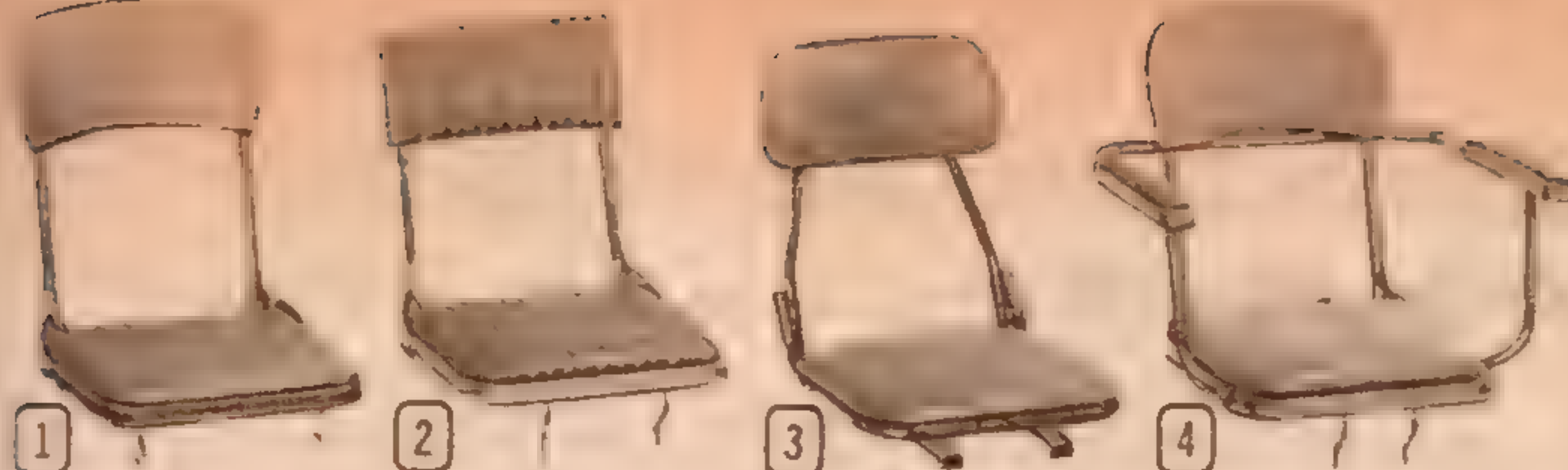
IT'S EASY AND INEXPENSIVE

See Pg. 1211 for Coupon for Book of Outdoor Sports

- (19) Kuhls Avio Marine Elastic Glue. Remains pliable. For batten seams, planks, etc.  
60 A 9113—Pint Can. Wt. 1 lb. 8 oz. ... \$1.31  
60 A 9269—Quart Can. Wt. 2 lbs. 13 oz. ... 2.47
- (20) Kuhls Seamlast. Mastic type seam filler. For use on both Wood and Metal—use it above or below water line. Won't bleed. White color.  
60 A 9114—Pint. Ship. wt. 1 lb. 15 oz. ... \$1.22  
60 A 9176—Quart. Ship. wt. 3 lbs. 10 oz. ... 2.34
- (21) Kuhls Elastic Canvas Cement. For cementing, waterproof filling of Canvas. Prevents cracking.  
60 A 9112—Pint Can. Wt. 2 lbs. 1 oz. ... \$1.26
- (22) Kuhls Trowelast. Fills surfaces on Wood, Iron, Steel, Canvas—above or below water line. State color desired: White or Mahogany.  
60 A 9181—½ Pint. Wt. 1 lb. 6 oz. ... 92c
- (23) Rubber Sealer 900. Seals leaks. 5¾ fluid oz. Plastic squeeze bottle for easy application. State color: Natural Amber or White.  
60 A 9134—Ship. wt. 9 oz. ... \$1.33







## Clamp-on Seats for Boat or Stadium

• STURDY METAL FRAMES • UPHOLSTERED SEATS

**1 New Stadium or Boat Seat.** Heavy-duty tubular Steel frame—folds flat for easy storing and carrying. No-mar rounded edges. Upholstered seat covered with heavy Vinyl Plastic. Curved Metal back rest. Spring seat clamps adjust to fit up to 3-in. boards. State color: Mottled Red or Green cover.  
60 A 19056 M—Wt. 5 lbs. 4 oz. . . \$2.87

**2 New Swivel Boat Seat.** Turns a full circle. Metal frame with baked enamel finish. Comfortably padded seat and back rest—upholstered in Plastic. Adjustable seat clamp. Red or Green Stripe cover—State Color.  
60 A 19057 M—Ship. wt. 8 lbs. . . \$4.69

**3 New Folding Swivel Boat Seat.** Ball bearing swivel base turns a full circle. Folds flat for storing. Light, strong enameled tubular Metal frame. Adjustable seat clamp. Vinyl covered padded seat and adj. back rest. State: Solid Off-White, Red.  
60 A 19051 M—Ship. wt. 12 lbs. . \$7.93

**4 Swivel Folding Arm Boat Seat.** Tubular Steel frame. Nylon bearing swivel base turns full circle. Padded seat, back rest and arms covered with heavy Vinyl. Self adjusting clamps front and back. Red or Charcoal upholstery—State color.  
60 A 19058 M—Ship. wt. 10 lbs. \$10.94

## Exclusive New Sea King Wheel

Modern 20° Mount \$13.50



**6 New Sea King Steering Wheel.** Our finest! A brand new handsomely designed wheel—created exclusively for Wards. Smart and modern styling—modern concept of what a wheel should be. Two-tone Off-White rim with attractive center medallion. Chrome plated die-cast center post mounting—only one hole to drill. 20° dash angle mounting. Buy wheel only or a set.  
60 A 8908 M—STEERING WHEEL ONLY. Ship. wt. 9 lbs. . . . . \$13.50  
60 A 8911 M—WHEEL AND INSTALLATION KIT LISTED BELOW. Wt. 13 lbs. . . 20.95

## Sea King Steering Wheel \$11.93 . . . Set \$18.44

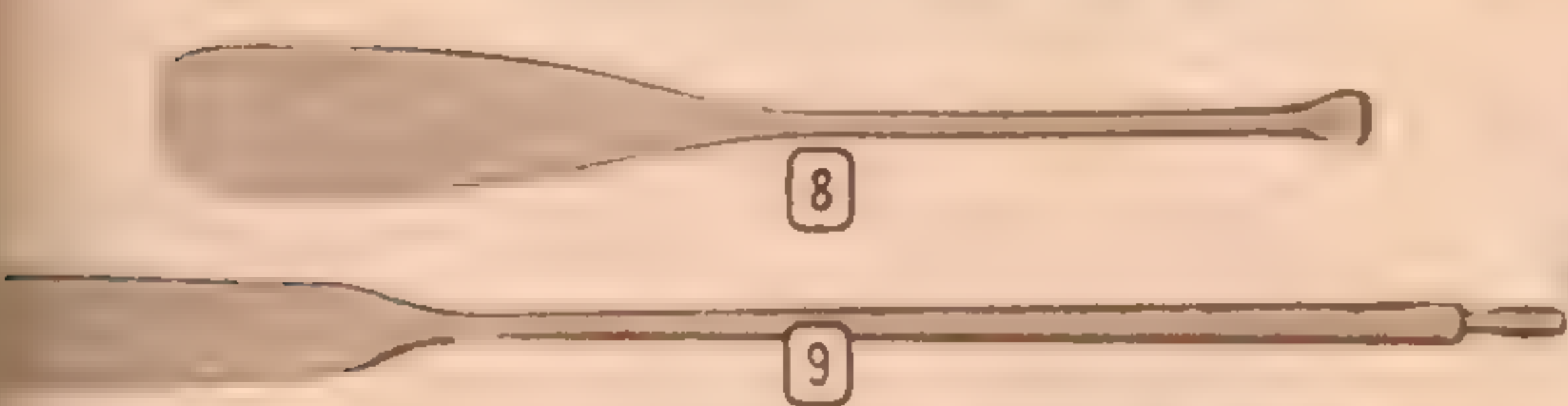
**7 Sea King Wheel.** Beautifully styled, sharply priced! Red V-spokes and ribbed grip, White rim. Chrome plated die-cast housing, Nylon bearings and divided drum tiller. 20° dash angle mounting. Buy wheel only or a set.  
60 A 18853 M—STEERING WHEEL ONLY. Ship. wt. 9 lbs. . . . . \$11.93  
60 A 8855 M—WHEEL AND INSTALLATION KIT LISTED BELOW. Wt. 13 lbs. . . . 18.44

**CONTENTS OF INSTALLATION KIT LISTED WITH (6) AND (7).** Includes 2 styles of Nylon pulleys, Vinyl covered tiller cable, 2 each: tension springs, tie-back straps, cable clamps, 4 cable guides. Instructions.



## Portable Folding Toilet with Seat \$7.43

**5 For Boating, Camping, Fishing.** Standard height—folds flat for storing, carrying. Tubular Aluminum frame with non-slip caps on feet. White enameled seat. Uses disposable White Plastic bags with drawstrings, fit on easily—12 included.  
60 A 8916—Toilet with 12 Bags. Ship. wt. 3 lbs. 10 oz. . . \$7.43  
60 A 8917—Extra Plastic Bags. Ship. wt. 6 oz. . . . . 12 for 93c



## Boat-Canoe Paddles . . . \$1.99 to \$3.44

**8 2 Styles.** Varnished Lindenwood or painted Hardwood—no color choice. 63/4-in. blade, shaped handle. Mail.

Size	Painted	Each	Varnished	Each	Wt.
3 Ft.	60 A 18960 MO	\$1.99	60 A 18965 MO	\$2.59	2 lbs.
4 Ft.	60 A 18961 MO	2.39	60 A 18966 MO	2.89	3 lbs.
4 1/2 Ft.	60 A 18962 MO	2.55	60 A 18967 MO	3.09	3 lbs.
5 Ft.	60 A 18963 MO	2.75	60 A 18968 MO	3.24	3 lbs.
5 1/2 Ft.	60 A 18964 MO	2.75	60 A 18969 MO	3.44	3 lbs.

## Hardwood Boat Oars . . . \$5.44 to \$7.94

**9 2 Styles.** Best Quality Unpainted Oars of select straight-grain Hardwood—sanded finish. Painted oars of select Hardwood—no color choice. MO after Catalog Number is Mailable. State Freight, Truck, Express on "R" Items.

Size	Unpainted	Pair	Painted	Pair	Wt.
6 Ft.	60 A 9265 MO	\$6.44	60 A 8842 MO	\$5.44	6 lbs.
6 1/2 Ft.	60 A 9266 MO	6.94	60 A 8846 MO	5.94	7 lbs.
7 Ft.	60 A 9267 R	7.44	60 A 8847 R	6.44	8 lbs.
7 1/2 Ft.	60 A 9268 R	7.94	60 A 8848 R	6.94	9 lbs.



## Oar Locks—Sockets. Steering Control Accessories 43c to \$1.97

**10 Oar Locks and Sockets.** Sockets made of Malleable Iron with 1/2-in. straight hole. Oar Locks with 1/2-in. straight shanks.  
60 A 8888—Sockets. Wt. 12 oz. . . . . Pair 59c  
60 A 8881—Oarlock Horns. Wt. 1 lb. . . . . Pair 83c

**11 Wynn Oarlock Set.** Grips firmly without damage to oar. Adjusts for all sizes. 1/2-in. straight pin. Cadmium plated Steel.  
60 A 8873—Ship. wt. 2 lbs. 7 oz. . . . . Pair \$2.27

**12 Tiller Cable.** Check your rigging—don't depend on frayed or rusted cable. Vinyl-covered Aircraft 3/32-in. galvanized wire 920-lb. test. 3/16-in. O.D.  
60 A 8954—35-Ft. Coil. Wt. 1 lb. 10 oz. . . \$1.53  
60 A 8952—45-Ft. Coil. Wt. 1 lb. 6 oz. . . . 1.97

**13 14 Tiller Rope Guides.** Keep tiller line running easy. For line to 3/8 in. Ship. wt. 4 oz.  
(13) 60 A 8824—Bronze 3/4-in. roller for curved or straight rigging. . . . . Each Guide 74c  
(14) 60 A 9235—Rustproof metal, regular style for straight line rigging. Ship. wt. 3 oz. Pair 45c

**15 Yoke Style Pulley.** For free running cables. Stainless, non-magnetic construction. 2 1/2-in. Nylon sheave with 2-in. score diam. With strap.  
60 A 18903—Ship. wt. 3 oz. . . . . Each 53c

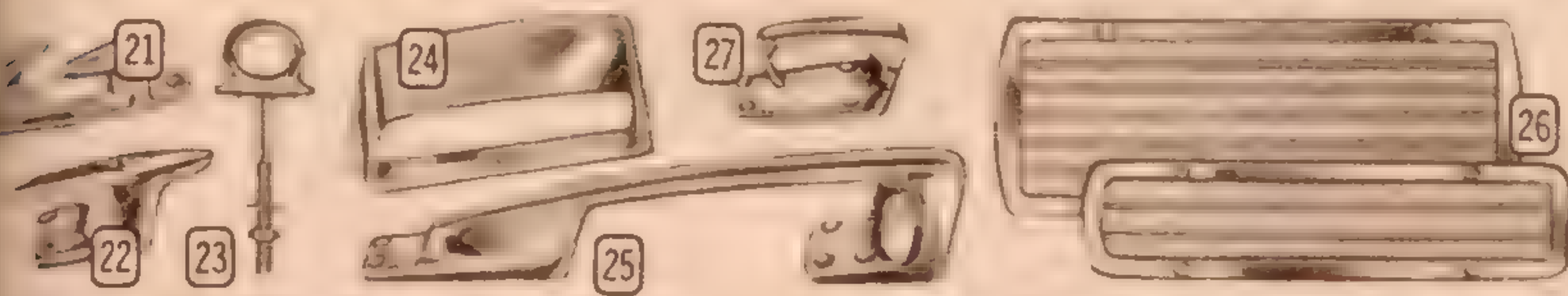
**16 Swivel Pulley.** 2 1/2-in. diam. Nylon sheave. 2-in. score diameter. With strap.  
60 A 18876—Ship. wt. 4 oz. . . . . Each 63c

**17 Swivel Snap Pulley.** For attaching to motor or to tie backs. 2 1/2-in. diam. Nylon sheave. 2-in. score diam. Large hook.  
60 A 18877—Ship. wt. 5 oz. . . . . Each \$1.14

**18 Rope Clamp.** Takes up to 1/4-in. cable.  
60 A 9116—Ship. wt. 4 oz. . . . . Pair 52c

**19 Bronze Cable Snap.** For rugged use. 3/4 in. long with 3/4 in. eye. For up to 1/2-in. line.  
60 A 8806—Ship. wt. 6 oz. . . . . Each 72c

**20 Rope Tension Spring.** 4 1/2 in. extends to 7 1/2 in. Cadmium plated Steel.  
60 A 9245—Ship. wt. 7 oz. . . . . Pair 43c



(21) to (27) With Chrome Plated Finish.

**21 Sea Flite Bow Chock.** Takes to 1/2-in. rope. 4 1/4 x 7/8 in. Screws included.  
60 A 8812—Ship. wt. 12 oz. . . . . Pair \$2.57

**22 Sea Flite Cleats.** Triple Chrome plated die-cast alloy. Screws included.

**TIE-UP CLEAT.** For stern or bow. 4 in. over-all. 2 3/8 x 1 1/4-in. base. For 1/2-in. line.  
60 A 8815—Ship. wt. 11 oz. . . . . Pair \$2.17

**CENTER DECK CLEAT.** 6 in. long. 3 5/8 x 1 3/4-in. base. For up to 3/4-in. line.  
60 A 8817—Ship. wt. 17 oz. . . . . Each \$1.97

**23 Chrome Bronze Bow Eye.** 3/8 x 4-in. stud.  
60 A 9218—Ship. wt. 7 oz. . . . . Ea. \$1.32

**24 Stern Lifting Handle.** Offset 2 3/4-in. grip. 1 1/4 x 5 1/8 in. long. Screws included.  
60 A 8807—Wt. 1 lb. 6 oz. . . . . Pair \$2.97

**25 Bow Lifting Handle.** 10 1/2 x 1 3/4 in. 1 7/16 in. at base. Screws included.  
60 A 8808—Ship. wt. 1 lb. 1 oz. . . . . Each \$2.97

**26 Step Pad and Frame.** Protects gunwales, deck. White rubber ribbed insert. Screws incl. Wts. 15 oz., 1 lb. 6 oz.  
60 A 8818—8 x 2 in. . . . . Pair \$1.43  
60 A 8819—8 1/4 x 3 1/4 in. . . . . Pair 1.97

**27 Sea Flite Ski Tow Hook.** Use it as a mooring chock, too. 3 1/2 x 2 in., 2 1/2 in. high. Mounting screws not included.  
60 A 8821—Ship. wt. 13 oz. . . . . Each \$1.96

## Climb Aboard Safer—Easier

**28 Modern Boat Ladders.** Special light weight alloy 1-in. tubular Aluminum frame—rustproof. Hardwood steps 1 in. by 2 in.—finished with Marine Spar Varnish. 11-in. hooks for wide gunwales. Hooks and standoffs have White Rubber caps so they won't harm boat. Hooks and center braces fold flat. All sizes are Mailable.

**CHOICE OF 4 LADDERS . . . ORDER FROM TABLE BELOW**

Catalog Number	Size In.	Hooks In.	No. Steps	Wt. Lbs.	Price Each
60 A 8986 M	25 1/2	7	2	5	\$4.97
60 A 8987 MO	36	7	3	7	5.97
60 A 8993 MO	36	11	3	7	5.97
60 A 8994 MO	47	11	4	9	6.97

\$4.97 2-Step

ALL WARDS 1203





# Does Your Boat Meet The New Federal And State Safety Regulations?

HERE ARE SOME BASIC RULES BOAT OWNERS SHOULD KNOW—CONSULT LOCAL STATE LAWS TOO!

## 1958 Federal Boating Laws—Requirements Affecting You As A Boat Owner.

**Numerical Registration.** Generally speaking, if you own a boat powered by 10 or more horsepower, you are required to register it with your State Agency which issues approved number series. 3-inch block style numbers and letters must be displayed prominently on your boat. In addition, you are required to carry proper certification aboard whenever you use your boat.

**States May Require The Numbering and Registration of Any Watercraft.** (For example, sailboats or rowboats. Check local State law for proper action.)

**Where To Register.** The place of principal use determines where you should register your boat, and not where you live or where you store your boat. These general requirements are subject to State change. Check local laws.

**Mandatory Boat Equipment:** Boating laws require: (1) Stern and bow lighting for all motorboats; (2) The proper type and number of Coast Guard prescribed fire extinguishers for all motorboats, except outboards of open construction that are less than 26 ft. long; (3) At least one approved life preserver for each person on board a motorboat; (4) An efficient whistle or sound producing appliance for every motorboat that is 16 ft. or more in length; (5) Carburetor flame arrestors on all motorboats other than outboards and (6) ventilators on inboard motorboats capable of removing gases from the bilges in the engine and fuel tank compartments, unless the greater portion of such bilges are open and exposed to the natural atmosphere at all times.

These regulations have been set up in order to promote the greater safety of all who operate power or non-power boats and watercraft on all navigable waterways in the U.S. Check your State Agency for local modifications.



## New Sea King Convertible Tops

**\$3395** 51-55-in. Beam

- Waterproof, Mildew-proof Canvas.
- Designed To Fasten To Windshield Quickly

**1 Aqua-gray Vivatex Army 10.10-oz. Duck . . . long-wearing, mildew-proof, waterproof. No bothersome fastener studs; equipped with rigid Nylon TopLok fasteners that snap directly over any TopLok Moulding (2) on Windshield sold right. White vinyl-covered aluminum tubing. Chrome hardware. Provides about 30-in. headroom above gunwale. Comes with snaps for attaching side curtains (order curtains (3) extra at right). Order same width as windshield wing tip width.**

Length	For Beams	Catalog No.	Ship. Wt.	Price
72 in.	51 to 55 in.	60 A 18985 R	14 lbs.	\$33.95
72 in.	56 to 59 in.	60 A 18986 R	15 lbs.	\$34.95
72 in.	60 to 63 in.	60 A 18987 R	16 lbs.	\$35.95
72 in.	64 to 67 in.	60 A 18988 R	17 lbs.	\$36.95
72 in.	68 to 71 in.	60 A 18989 R	18 lbs.	\$37.95
72 in.	72 to 75 in.	60 A 18990 R	19 lbs.	\$38.95
72 in.	76 to 79 in.	60 A 18991 R	20 lbs.	\$39.95

**How To Order Windshield:** For proper size to order, measure distance from the center of one gunwale to the center of the other at a point about 6 to 8 inches aft of dashboard panel. This is Wing Tip Width. Windshields can be flexed as much as 3 in. either way to insure a good fit on your boat.

## Matching Windshields

**\$2850** 51-55-in. Wing Tip

- For Complete Viewing Comfort
- Wrap-Around Automotive Styling

**2 18-In. High Plexiglass Windshields.** 3/16 in. plexiglass. 3/4-in. aluminum frame. TopLok channel under frame eliminates all fastening studs. . . provides support for convertible tops (1) left. Twin flap white vinyl deck channel.

Height	Wing Tip	Cat. No.	Wt.	Price
18 in.	51 to 55 in.	60A18975R	14 lbs.	\$28.50
18 in.	56 to 59 in.	60A18976R	15 lbs.	\$30.95
18 in.	60 to 63 in.	60A18977R	16 lbs.	\$31.95
18 in.	64 to 67 in.	60A18978R	17 lbs.	\$34.50
18 in.	68 to 71 in.	60A18979R	18 lbs.	\$35.95
18 in.	72 to 75 in.	60A18980R	19 lbs.	\$36.95
18 in.	76 to 79 in.	60A18981R	20 lbs.	\$37.95

**Shipping Notice.** "R" after Cat. No. means Not Mailable. Shipped from Stock by Freight or Truck. State Shipping Desired.

**3 Side Curtains.** For (1) left. Made of clear vinyl Plastic with canvas reinforcements. Full visibility. With fasteners. 60 A 18815--Ship. wt. 3 lbs. . . Pr. \$17.97

## Low As \$1593 Complete Fiber Glass Kit

**4 Makes a hard, glossy, leakproof, rot-proof finish.** Kit include enough material to cover transom, plus overlap at gunwale or spray rail as indicated on chart below. All you need to complete the job; enough polyester resin for 3 coats, if applied according to instructions. Order polyester resin below for more coats. State Color: Clear, Red, Light Green, Light Blue, Yellow or White.

Catalog Number	Finishes Boat	Cloth Incl.	Wt.
60 A 9255M	12 ft. Gunwales	8	38 in. 5 18 \$21.95
60 A 9111	12 ft. Spray Rails	4	50 in. 4 14 15.95
60 A 9256MB	14 ft. Gunwales	9 1/2	38 in. 6 21 25.95
60 A 9121M	14 ft. Spray Rails	5	60 in. 5 18 19.95
60 A 9177MB	16 ft. Gunwales	11	44 in. 8 28 34.95
60 A 9136MB	16 ft. Spray Rails	5 1/2	60 in. 6 21 25.45

**Patch or Customizing Kit.** For smaller jobs. Will cover about 450 sq. in. Colors listed as above. State color. 60 A 9257--Ship. wt. 1 lb. 6 oz. . . . . Only \$2.95

**Polyester Resin With Hardener.** Clear or in 5 colors. (4). Ship. wt. per quart: 3 lbs. 11 oz. State Color. 60 A 8825--Clear. . . \$1.87 60 A 8827--Color. . . \$2.25

**Fiber Glass Cloth.** 7 1/2-oz. woven Volund treated cloth. Minimum order 5 yds. Prices below for 1 yd. Wt. 1 lb. 60 A 19166H--38-in. Width \$1.17 60 A 8828H--44 in. \$1.34 60 A 18784H--50-in. Width 1.47 60 A 8830H--60 in. 1.75

**Plastic Filler.** Use to thicken any type of resin to any consistency you need. Ideal for filling holes, cracks, etc. Easy to mix and also easy to use. In 6-oz. size. 60 A 9293--Ship. wt. 12 oz. . . . . Only 35c

**Fiber Glass Putty.** Ready mixed--easy fiber glass repairing, customizing. Fill in holes, dents, then sand, finish. 60 A 8851--1/2-Pt. Size. Ship. wt. 1 lb. Mail. . . . . 95c

**Fiber Glass Tape.** For plastic reinforcement customizing, do-it-yourself repair. 6-in. width. Ship. wt. 2 oz. yd. 60 A 9298 H--Minimum order 5 yds. . . . . One Yard 30c

**Epoxy Resin With Hardener.** Gives superior results. No more caulking, painting or maintenance if you cover your boat with this resin. Adheres to any surface--wood, metal, glass--if properly prepared. Less shrinkage, water absorption. Longer working time. Retains color in use. One qt. covers approximately 20 square feet.

**Clear, Red, Light Green, Light Blue, Yellow or White** 60 A 9295--State Color. Ship. wt. 4 lbs. 2 oz. . . . . \$4.95

**Cleaner.** Removes Resin from hands or from brushes. 60 A 8974--16 Fluid-oz. can. Ship. wt. 1 lb. 12 oz. . . . . 55c

## SEE NEW SEA KING BOATS IN WARDS 1961 OUTDOOR BOOK

### Windshield Caddy \$197

**8 Windshield Caddy** keeps Plexiglass and safety-glass looking like new. Includes 1 squeeze bottle plastic cleaner polish, 1 jar scratch remover, one sponge applicator and two polishing cloths. 60 A 9013--Wt. 1 lb. 6 oz. . . . . Set \$1.97

## Sea King Windshields \$1596 And Up

**5 Heat-formed 3/16-in. Aircraft Plexiglass,** framed with polished 1/2 in. alum. molding. Vinyl channel protects deck and cushions windshield. Fits all boats, regardless of deck curvature. Chrome external deck angles. Includes all necessary parts. Order pair of brackets (7) below. Not Mailable.

Height of Windshield	Wing Tip Width	Catalog Number	Ship. Weight	Price
12 in.	46 to 49 in.	60 A 18816R	8 lbs.	\$15.96
12 in.	50 to 53 in.	60 A 18817R	9 lbs.	16.44
15 in.	50 to 53 in.	60 A 18818R	11 lbs.	18.95
15 in.	54 to 57 in.	60 A 18819R	12 lbs.	20.95
15 in.	58 to 61 in.	60 A 18820R	13 lbs.	20.95
15 in.	62 to 65 in.	60 A 18821R	14 lbs.	21.95
17 in.	50 to 53 in.	60 A 18822R	13 lbs.	24.45
17 in.	54 to 57 in.	60 A 18823R	14 lbs.	24.95
17 in.	58 to 61 in.	60 A 18824R	15 lbs.	26.95
17 in.	62 to 65 in.	60 A 18825R	16 lbs.	27.95

## Sea King Convertible \$2596 60 in.

**6 Style and Comfort** when riding in your aluminum, wood or fiber glass boat. Convertible tops are completely independent units, not attached to windshield. Protect against rain and sun. Raise or lower in an instant. Fabric is high-count 10-oz. Tent Twill, Vivatex-treated to repel water and resist mildew. Aqua-gray color.

**Heavy-Wall Rustproof Tubular Aluminum Frame** is lightweight. Collapsible . . . provides about 30-in. headroom above gunwale. With rust resistant hardware and instructions for attaching. Tail panels add to appearance. Mailable.

Length	For Beams	Catalog No.	Wt.	Price
60-in.	58 to 66 in.	60 A 9058 M	10 lbs.	\$25.96
72-in.	58 to 66 in.	60 A 9059 M	12 lbs.	26.96

**7 Chrome-Plated Windshield Brackets.** Wing brackets fit any standard windshield with up to 1/2-in. moulding. Provide rigid support, beauty. 60 A 8925--Ship. wt. 1 lb. 5 oz. . . . . Pair \$3.74



# SEA KING WINCHES



## One Man Boat Loader \$17.87

**(9) Makes Loading, Unloading boat easy, fast, safer.** Designed so that you don't need extra help to lift or lower your boat from the car top. Sturdy Pole of Tubular Steel bolts into any trailer hitch or rear bumper (hitch not included—see Page 1207)—distributes weight of boat from car top for a safer, surer ride.

**Stern Clamp Adjustable** to any transom angle—grips boat transom like a vise . . . the adjustable sleeve moves up or down, lowers to bumper level to attach boat, then raises to car top level and locks. Bow can be swung toward front of car and rested on cartop carrier for bow support (not included—order below).

**Does Not Obstruct Driver's Vision** to the front or rear. *Mailable.*  
60 A 9178 Y—Ship. wt. 14 lbs. \$17.87

**Add This Item to Your Monthly Payment Account.** See details, Page 1283.

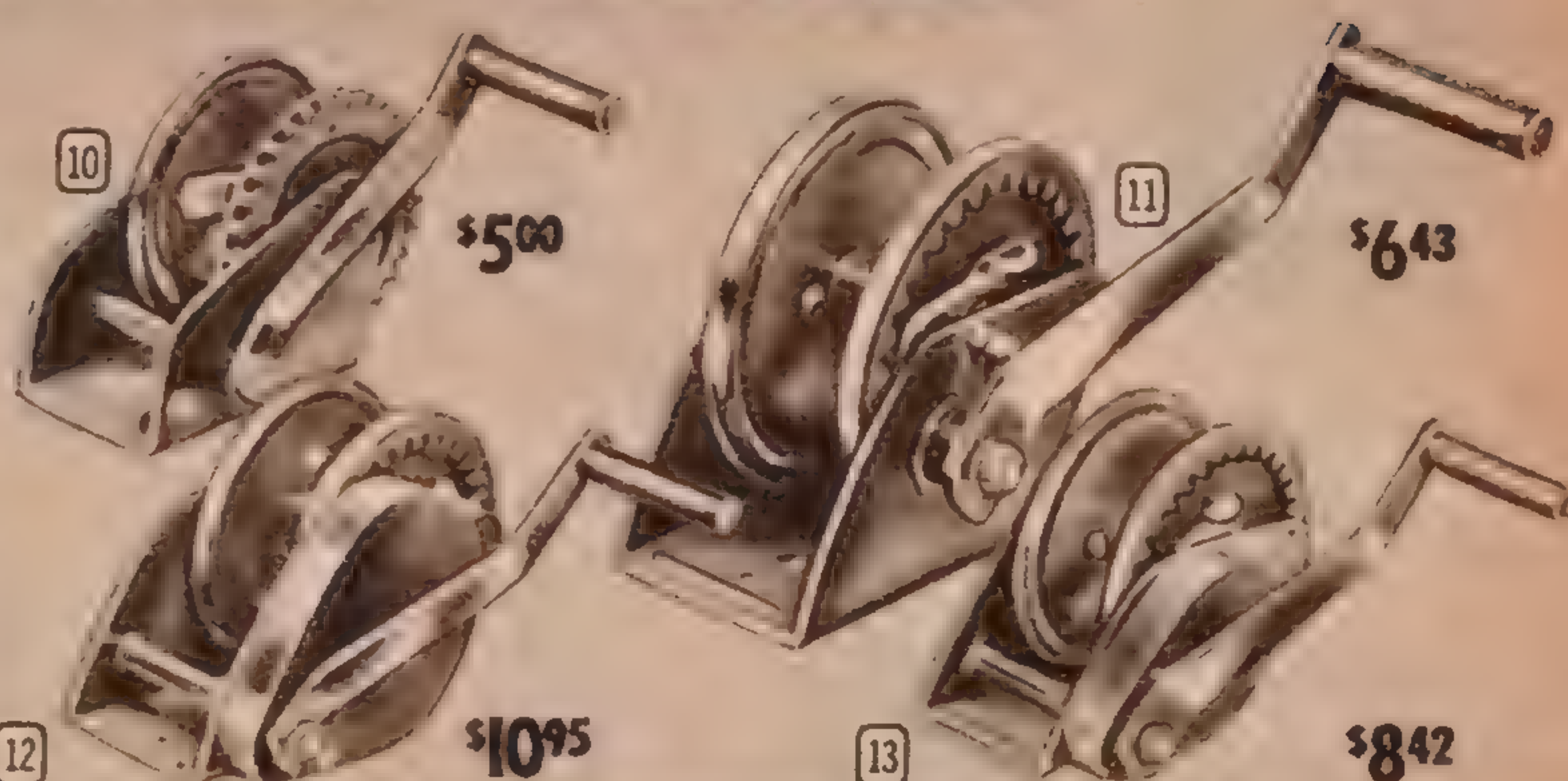


**3.99 EA. 2/6.97**

**Single Bar Type Top Carrier** Makes transporting your boat easy. Use it boat loader above. Sturdy 1x2-in. bar is 54 inches long—provides firm support. Carrier is complete with suction and adjustable straps. See it mounted in place on (9) above. Can also be used for general utility purposes, used carrier for skis, ladders, luggage, etc. Ship. wt. 8 lbs. *Mailable.* Buy 2, save \$1.01.  
A 9192 M—Each Only \$3.99; 2 for \$6.97

## Why You Should Own One

- Requires Little Maintenance.
- Cuts Loading, Launching Time—Leaves More Time For Fun.
- Positive Control, Loading, Launching—Won't Snap Back.
- Light, Medium, Heavy-Duty Sizes—One Right For Your Boat



## Made to the Highest Quality Specifications

**(10) TO (13) Safer, Surer Sea King Winches—Priced Low.** Made to highest specifications for safer, easier loading. Copper brazed construction—Red enamel finish. Permanently lubricated drive shaft bearings.

**EXTRA-HEAVY RATCHET SPRING** prevents snapping back in reverse during fast unloading, neutral free wheeling position. Drum capacity: 280 ft. 1/8-in. wire cable, 130 ft. 3/16-in. wire cable, 40 ft. 1/4-in. rope or 30 ft. 3/8-in. rope.

**(10) 1000-Lb. Capacity Sea King Winch.** A low-priced winch constructed to handle all light duty assignments. Has fast retrieve. Sleeved handle. Single ratchet design—with external gears. 3:1 gear ratio.

60 A 9195—Ship. wt. 6 lbs. 11 oz. . . . . Only \$5.00

**(11) 1200-Lb. Capacity Sea King Winch.** Designed for medium duty, fast retrieve. Double ratchet with safer internal gears. Sleeved handle. 3:1 gear ratio.

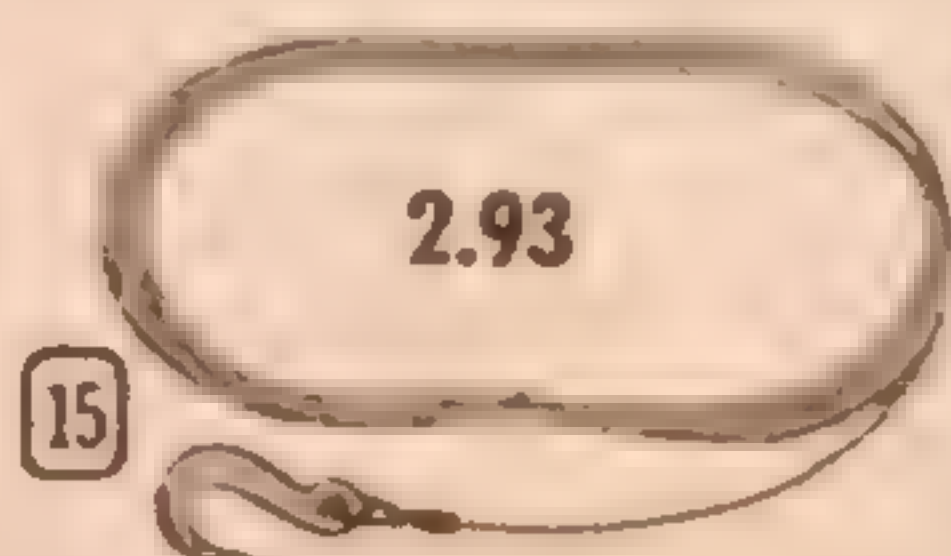
60 A 9196—Ship. weight 9 lbs. 3 oz. . . . . Only \$6.43

**(12) 1600-Lb. Capacity Extra-Heavy-Duty Sea King Winch.** Designed for maximum strength, slower retrieve. Sleeved handle. Double reduction enclosed gear—9:1 gear ratio.

60 A 8978—Shipping weight 14 lbs. 10 oz. . . Only \$10.95

**(13) 1400-Lb. Capacity Heavy-Duty Sea King Winch.** For heavy duty assignments, with medium fast retrieve. Has sleeved handle. Double reduction gears—enclosed for safety. Two way ratchet. 6:1 gear ratio.

60 A 9230—Shipping weight 10 lbs. 8 oz. . . . . \$8.42



**(15) Winch Cable.** 1/8-in. steel strand—2000-lb. test. 25 ft. long, with a strong forged steel hook. Stays hooked.  
60 A 9055—Ship. wt. 1 lb. 5 oz. . . . . Ea. \$2.93  
60 A 9069—As (15) but 3/16-in. cable, 4200-lb. test. 3.94

**(16) Sisal Winch Rope.** 3/8-in. rope, 25 ft. long. "S" hook.  
60 A 9171—Ship. wt. 1 lb. 7 oz. . . . . Each 87c

**(17) Twistloc Hook.** 2000-lb. test. 3/8-in. steel construction.  
60 A 9284—Can't rattle loose. Ship. wt. 6 oz. . Ea. 41c



**(18) 30 Ft. 1/8-in. White Solid Braid Poly Winch Rope.**  
60 A 8882—2000-lb. test. New plated scissor hook. Fits all bow eyes, even 3/4 in. Ship. wt. 1 lb. . . . . \$2.63

**(19) Non-Twisting, New Design Scissor Hook—**positive locking and plated. Fits all bow eyes, even 3/4 in.  
60 A 8890—3000-lb. plus test. Ship. wt. 4 oz. . . . . 71c

**(20) Steel Trailer Pulley.** 750-lb. test. Doubles leverage.  
60 A 9024—Hookswivels 360°. Ship. wt. 1 lb. Each \$1.69

## Deluxe Your Trailer

### ACCESSORIES THAT MAKE TRAILING EASIER, SAFER

**Roller and Bracket.** 3-in. roller, 2-inch wide bracket. Like roller used on (22). Fits most bow stops.

A 9217—Wt. 2 lbs. 12 oz. Keeps bow secure . . . \$2.25

**Bow Stop With Rubber Roller.** For 3x3-in. or 3x4-in. square boom trailers; adapts to round boom. Steel roller is 19 inches high. With clamps and bolts. *Mail.*

A 9213 M—Ship. weight 13 lbs. 10 oz. . . . . Only \$6.95

**Front Keel Cradle.** Fits trailer tongues up to 3x3 in. Four rubber rollers on adjustable brackets with center bar. 11 in. wide. Supports and balances bow.

A 9253 M—*Mailable.* Ship. wt. 7 lbs. . . . . Only \$5.97

**Padded Wood Bunk Support.** Measures 17 inches long and 4 inches high. Fits up to 2-inch beam.

A 9119 M—*Mailable.* Ship. wt. 9 lbs. . . . . Pair \$5.95

**Padded Wood Bunk Support.** Like above but 28 in. long.

60 A 9129 M—*Mail.* Ship. wt. 10 lbs. . . . . Pair \$7.25

**3 1/2-Inch Keel Roller.** Makes boat launching easier and safer. Designed for use on any 3-in. square boom. Includes nut and bolt. You'll want to use several on boom for sure support, easy loading.

A 9275—Ship. wt. 1 lb. 10 oz. . . . . Each Only \$2.25

**Deluxe Six-Roller Bunk Support.** Sturdy steel construction with six 4-inch rubber rollers to provide maximum ease in handling. Enameled finish. 26 1/2 in. g. 4 3/8 in. wide. Fits up to 2-in. beam.

A 9131 M—*Mailable.* Ship. wt. 28 lbs. . . . . Pair \$15.95

**(28) Rubber Keel Rollers and Panel Bracket.** Adjustable for pitch and height. Fits any flat surface. Sturdy steel construction. 3 1/4-in. deep panel.

60 A 9236—3 1/2-In. Roller. Ship. wt. 2 lbs. . . Each \$2.69

60 A 9167—5-In. Roller. Ship. wt. 4 lbs. . . . Each 3.19

60 A 9170—8-In. Roller. Ship. wt. 5 lbs. . . . Each 4.45

**(29) Rear Transom Support.** Mounts on rear beam. For trailers with up to 3-in. sq. main beam. 33-in. bar, 2 brackets with double rollers. Includes bolts.

60 A 9242 M—*Mailable.* Ship. wt. 21 lbs. . . Each \$10.95

**(30) Front Wheel Jack.** Fits any trailer. Helps lift, move loads more easily. Provides a solid 6x2-in. rubber caster dolly wheel up front where you need it. Nylon bearings. Gear operation, positive, locking ratchet and universal mounting. 26-in. high. Has an enameled and cadmium-plated finish. *Mailable.*

60 A 8784 M—Ship. wt. 17 lbs. . . . . \$12.97

**(31) Trailer Lift Handle.** For easy lifting. Fits either 3x3-in. or 3x4-in. square booms. It also adapts to round booms. Plastic grips. 14 1/2-in. handle. Bolt and nut.

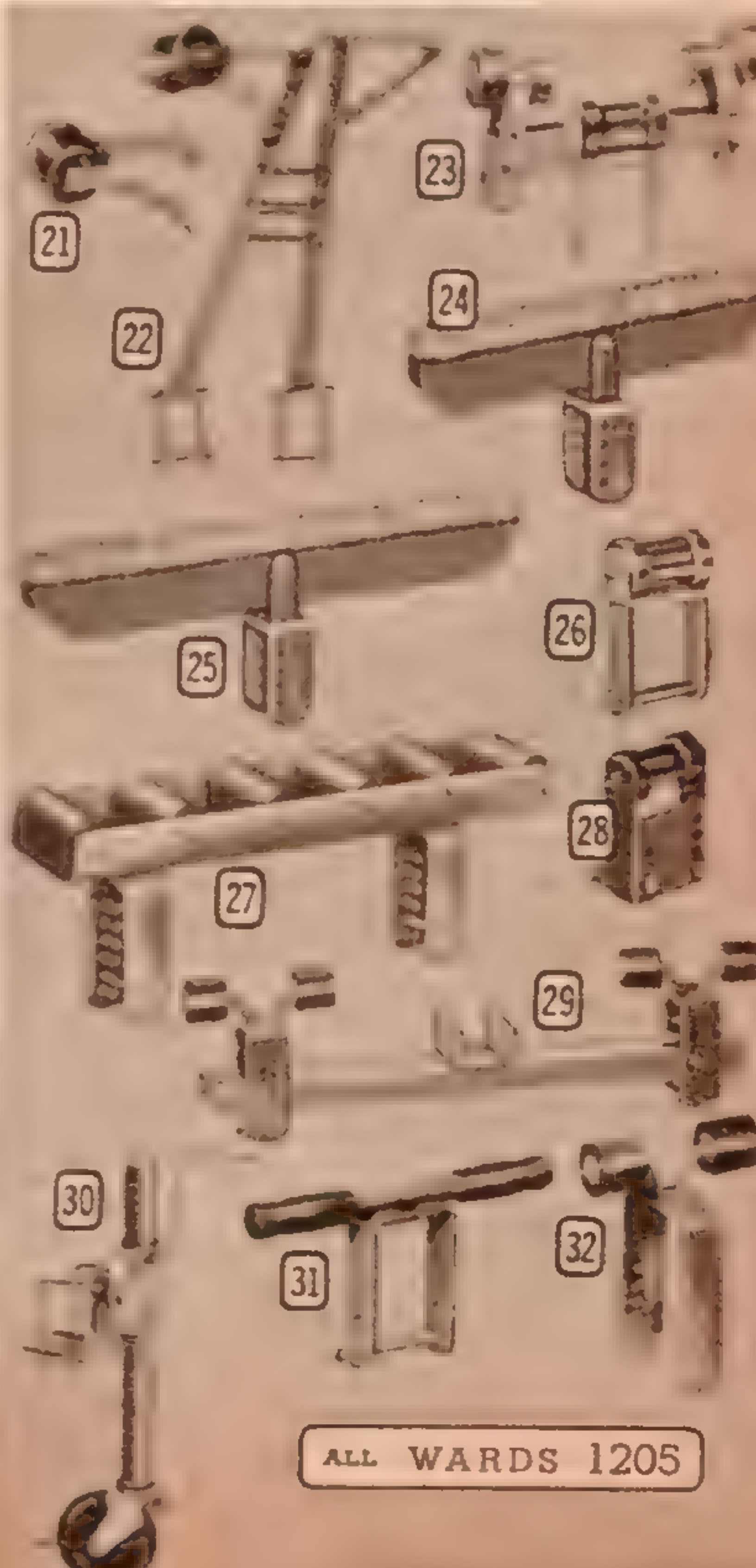
60 A 9209—Ship. wt. 3 lbs. . . . . \$2.54

**(32) Support Roller and Bracket Set.** Double rubber roller 8 in. wide overall mounted on steel bracket. Adjustable for both height and pitch.

60 A 9231—For 2-Inch Beam. Wt. 8 lbs. 12 oz. Pr. \$5.45

60 A 9271—For 4 1/2-Inch Beam. Wt. 9 lbs. 6 oz. Pr. 6.49

60 A 9272—For 3 1/2-Inch Beam. Wt. 9 lbs. 6 oz. Pr. 6.49



AT WARDS **Just Say "Charge It"** See Page 1281

ALL WARDS 1205



**1961  
SEA  
KINGS**

# Built with Your Boat in Mind!

**\$109** Fact. Cash  
ONLY \$10 MONTHLY

## SEA KING BOAT TRAILERS

1961 Sea King Trailers  
Cushion and protect your  
boat as never before!

"Dual Mount" Positions. 2  
axle positions allow proper  
balancing of running  
loads (on B, C, D only).

Boat Protecting Features  
Offset, longer, swivel car-  
peted bunks... wider, ad-  
justable rubber rollers.

Demountable Wheels  
and Tubeless Tires  
More tire changing con-  
venience and the safety of  
durable Riverside tires.

**\$169** Fact. Cash  
\$17 Da.—\$12 Mo.

**\$135** Fact. Cash  
\$13.50 Da.—\$11 Mo.

**\$199** Fact. Cash  
\$20 Da.—\$14 Mo.

**10% DOWN**  
18 Months to Pay  
See Page 1283

### 650-lb. "A-Frame"

**A** New Sea King 650-lb. Capacity "A-Frame" trailer with new Sea King features that make your boat "feather-light" for safe trailing. For lighter weight boats and motors.

**New, Wide Base, Demountable Wheels** with Riverside 4.80x8 tubeless tires. Rugged 11-ga. steel channel frame carries boats up to 15 ft. Coil spring shock absorber suspension smooths the roughest road and cushions your boat. 2 keel rollers, 5-in. launching-loading roller and carpeted rear bunks. Bow stop with roller and skid. Snap lock coupler. 1 1/16-in. Timken roller bearings. Paneled fenders and frame have durable enamel finish in Regatta Red and Sea Foam White. State Freight or Truck Ship. See "Shipping Notice" below. Ship. wt. 210 lbs. Only \$12 Down.

60 A 8884 R—Stock....Cash \$118.00  
60 A 8884 F—Factory...Cash 109.00

### 900-lb. "A-Frame"

**B** New "Dual-Mount" Sea King Trailer. Balances your running-load, adds safety. New wide base, demountable wheels with Riverside 4.80x8 tubeless tires—no more wasted time with flat tires, easier to put on a spare. 11-ga., reinforced steel channel frame with front tilt feature—launches boat while trailer is anchored to car. Designed for average runabout. 900-lb. capacity carries boats up to 16-ft. Coil spring shock absorber suspension. 2 adj. keel rollers, 5-in. launch roller and front and rear carpeted bunk supports. Adj. bow stop with roller, skid and winch stand. Snap lock coupler. 1 1/16-in. Timken bearings. Paneled fenders and frame with enamel finish in Regatta Red and Sea Foam White. State Freight or Truck Ship. See "Ship. Notice" below. Ship. wt. 275 lbs.

60 A 8885 R—Stock....Cash \$149.00  
60 A 8885 F—Factory...Cash 135.00

### 1100-lb. "A-Frame"

**C** New Sea King "Dual-Mount" Trailer. Gives safer, balanced trailing. New demountable wheels with Riverside 4.80x8 tubeless tires—now you can use a spare tire with your trailer. 10-ga., reinforced, steel channel frame with tilt bar feature—launch boat while hitched to car. Carries boats to 17 ft. Coil spring shock absorber suspension. 3 keel rollers, 5-in. launching roller, 2 hull support rollers, 2 carpeted rear bunks. Bow stop post with roller, skid. 1,000-lb., 3:1 ratio winch with 25-ft., 3/8-in. rope. 2 vinyl-covered, transom hold-down chains. Snap lock coupler. 1 1/16-in. Timken bearings. Paneled fenders and frame enameled in Regatta Red and Sea Foam White. State Freight or Truck. See "Ship. Notice" below. Ship. wt. 344 lbs.

60 A 8886 R—Stock....Cash \$189.00  
60 A 8886 F—Factory...Cash 169.00

### 1500-lb. "A-Frame"

**D** New Sea King "Dual-Mount" Trailer. New wide base, demountable wheels and Riverside 5.70x8 tubeless tires. Extra-strong frame of 10-ga., reinforced, steel channel carries boats up to 18 ft. long. Tilt bed feature launches boat while trailer is hitched to car. 3 keel rollers, 5-in. launch roller, 2 sets of hull support rollers and carpeted 48-in. rear bunks. Bow stop post with roller, skid and 1200-lb., 3:1 ratio winch with 25-ft., 3/8-in. rope. 1 1/4-in. Timken bearings. heavy duty axle. Coil spring shock absorber suspension. Snap lock coupler. Vinyl-covered transom hold-down chains. Paneled fenders and frame with enamel finish in Regatta Red and Sea Foam White. State Freight or Truck Shipment. See "Ship. Notice" below. Ship. wt. 418 lbs.

60 A 8887 R—Stock....Cash \$235.00  
60 A 8887 F—Factory...Cash 199.00

**SHIPPING NOTICE:** Trailers shipped promptly from Stock in Mail Order Houses or from Factory—for Baltimore and Albany customers from Quincy, Illinois. Other Factory orders from Factory near Hastings, Nebraska. You pay freight charges from shipping point. State Freight or Truck shipment in your order.



### NEW Complete Spare Assembly

Demountable Wheel Rim  
and Tubeless Tire

**\$11.45** Ea.  
4.80/4.00x8



**G** Trailer Wheel, Hub, Bearings and Seal. 4.00x8 base, non-demountable rim. 1 1/4-in. Timken bearings, dust cap and grease seal. Rugged welded hub, 3 7/8 in. long. Wide base rim. Fits 1 1/4-in. diameter spindles with 3-in. outside bearing size. Grease seal diameter 1 1/2 in. Ship. wt. 8 lbs.

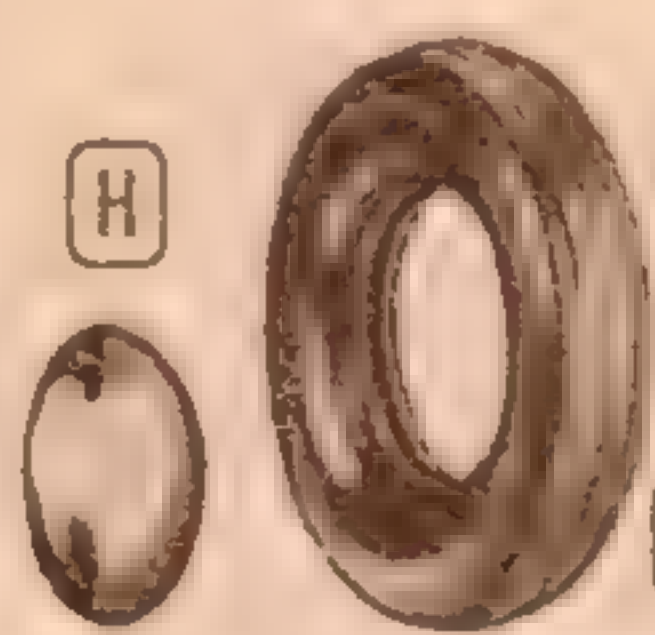
60 A 9158 M—Mailable.....Each \$8.50

**As Above But with 1 1/16-in. Bearings.** 3 13/16-in. hub. For 2 3/4-in. outside bearings. 1 1/4-in. grease seal diameter. Ship. wt. 8 lbs.

60 A 18780 M—Mailable.....Each \$7.95

**H** Chrome-Plated Hub Cap. Dress up—protect your trailer. Friction fit. Fits most 8-in. trailer wheels. 8 1/4-in. diameter.

60 A 9226—Ship. wt. 1 lb. 6 oz....Each \$1.65



**J** Riverside Trailer Tires. New Tubeless Nylon (4-Ply rating); Tube-Type Rayon (4-Ply); Delux Butyl Tubes. Mailable.

Item	Cat. No.	Size	Wt.	Price
Tubeless Tire	64 A 189M	4.80/4.00x8	6 3/4 lbs.	\$4.95
Tubeless Tire	64 A 193M	5.70/5.00x8	10 lbs.	\$11.95
Tube-type Tire	64 A 188M	4.80/4.00x8	6 lbs.	\$4.95
Tube-type Tire	64 A 191M	5.70/5.00x8	9 lbs.	\$11.95
Tube	64 A 749M	4.80/4.00x8	1 1/2 lbs.	\$1.25
Tube	64 A 789M	5.70/5.00x8	1 1/2 lbs.	\$1.25

**K** Spare Wheel and Tire Holder. Ship. wt. 4 lbs. 8 oz.

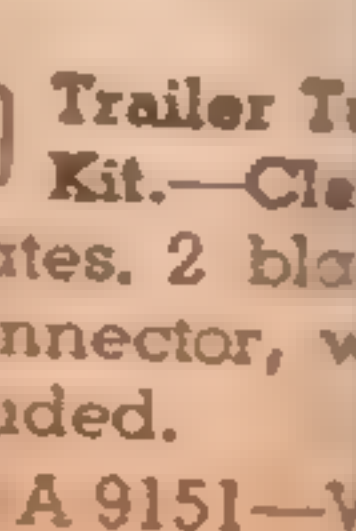
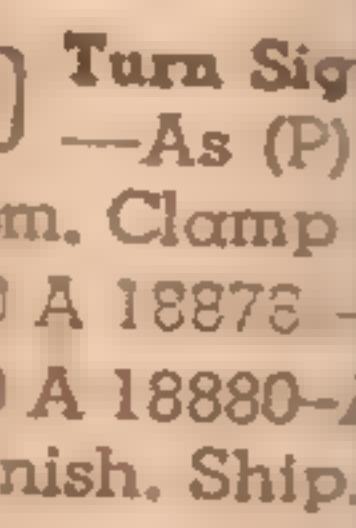
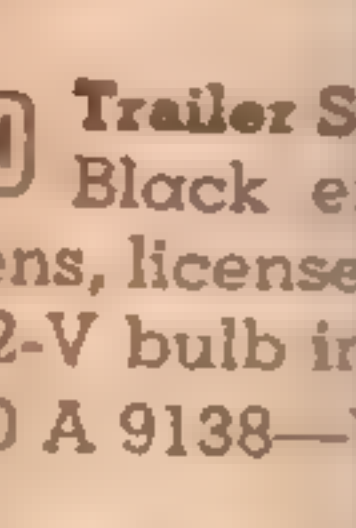
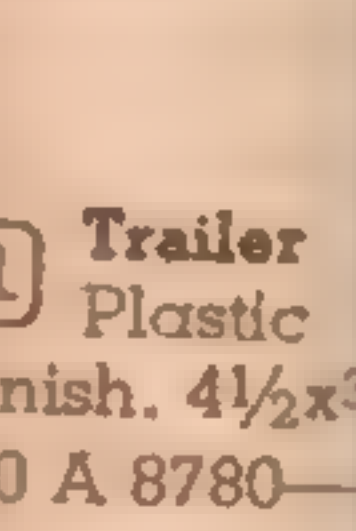
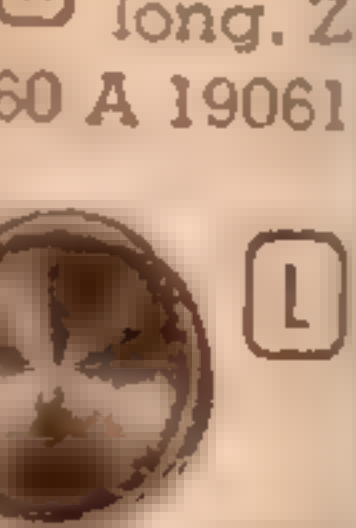
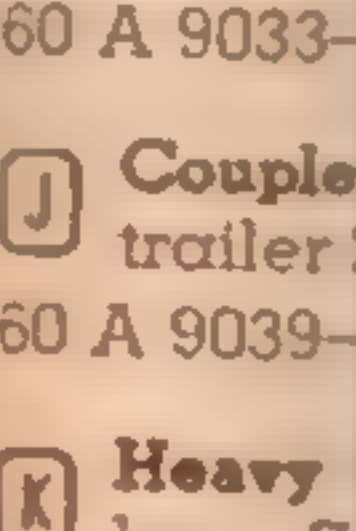
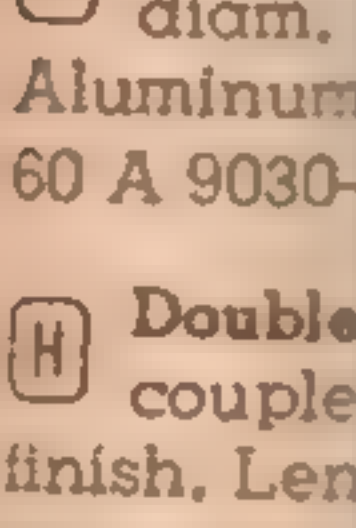
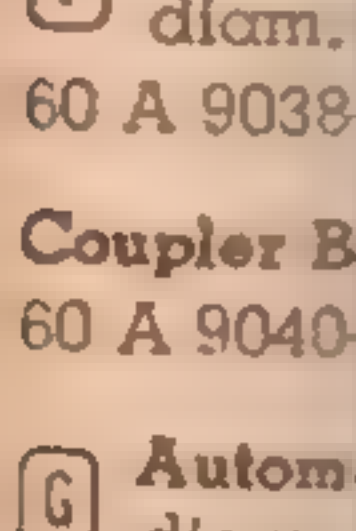
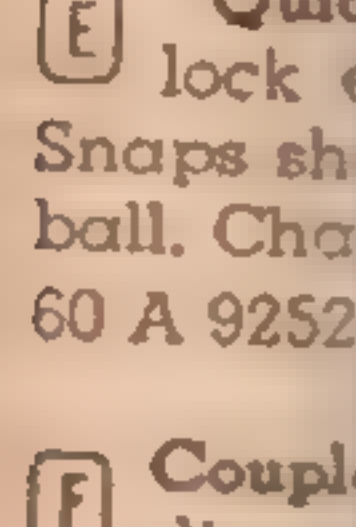
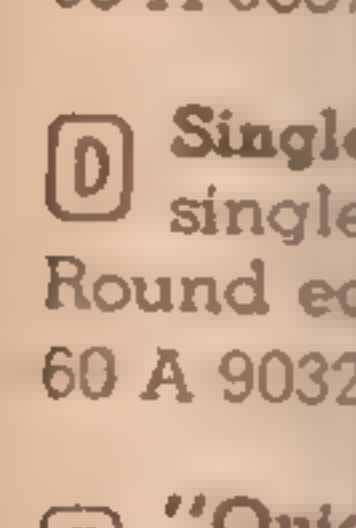
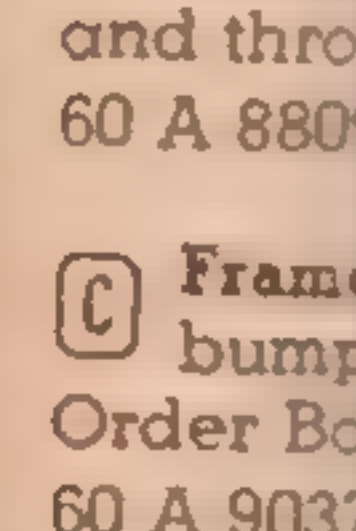
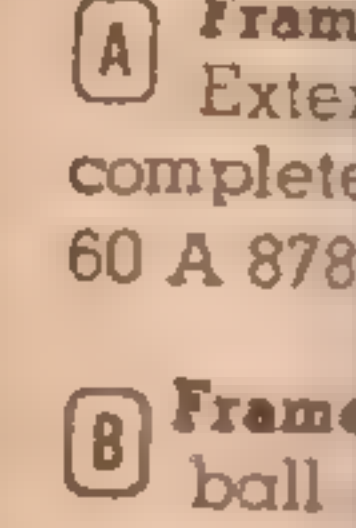
60 A 9220—Bolts to any trailer tongue.....\$2.95

**L** Fenders for 8-in. Wheels. Cold rolled 18-gauge Steel—prime coated. 7 in. wide, 12-in. radius

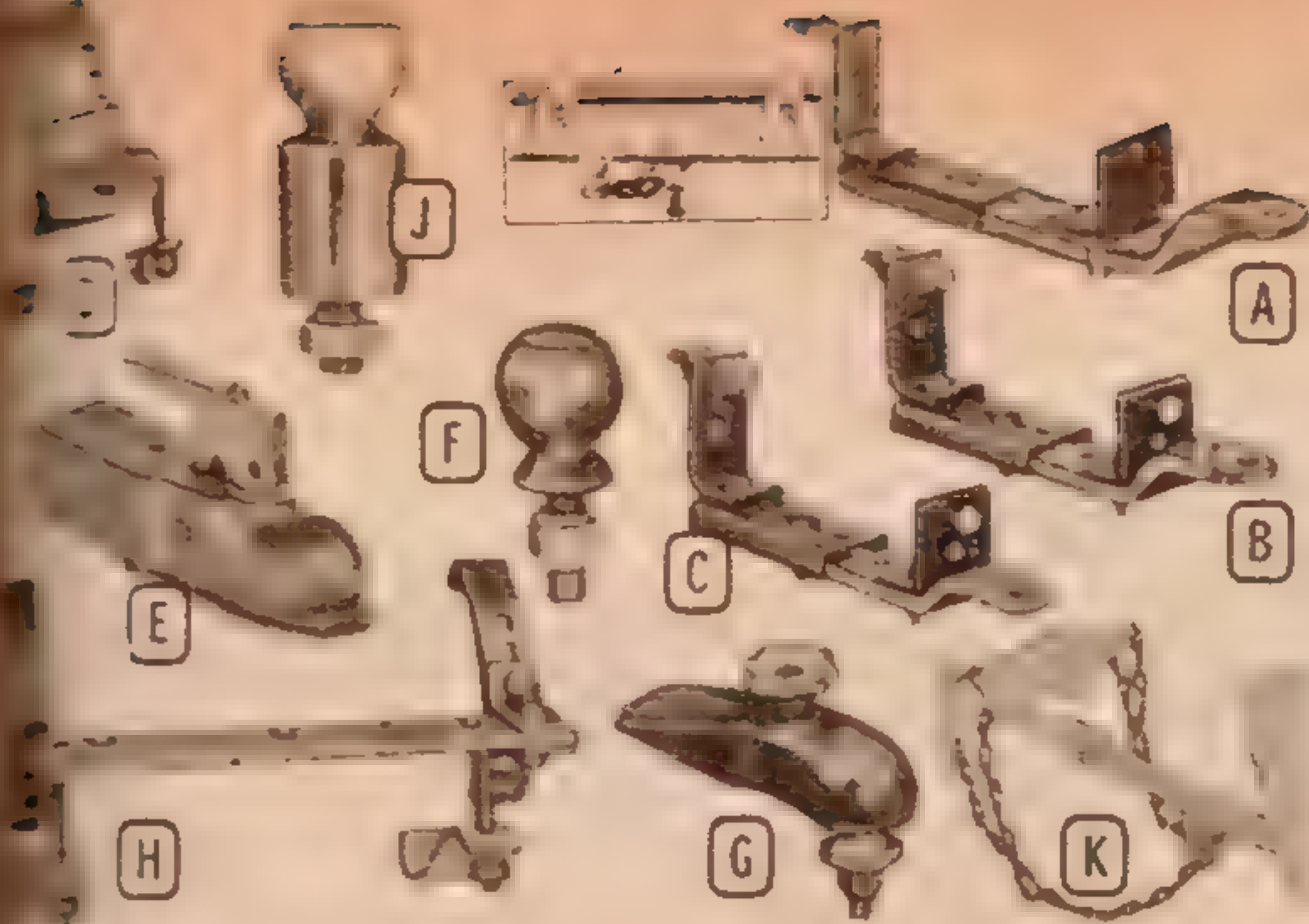
60 A 9282 M—Mailable. Ship. wt. 10 lbs. ....\$4.95

60 A 9249—Brackets for (L). Ship. wt. 4 lbs. ....\$2.95

1206 WARDS BFCKDAS







**A** Frame Hitch. As (B) but ball platform is removable. Extends only 1 in. below bumper. Fits all cars with complete bumper. Order Coupler Ball (F) or (J).  
A 8785—Ship. wt. 8 lbs. 6 oz.....\$5.95

**B** Frame Hitch. For Low-bumper cars. 1/2x2 1/2-in. chromed ball platform—raises ball 1 3/4 in. Attaches to frame and through bumper. Order Coupler Ball (F) or (J).  
A 8809—Ship. wt. 8 lbs.....\$5.00

**C** Frame Hitch. Similar to (B) but for cars with standard bumpers. Cadmium-plated 1-in. raised ball platform. Order Ball (F) or (J).  
A 9037—Ship. wt. 8 lbs.....\$3.44

**D** Single Coupler Clamp. Use on solid bumpers that take single clamp in center. Steel, gray painted finish. Round edge ball platform. Order ball (F) or (J).  
A 9032—Ship. wt. 4 lbs. 10 oz.....\$1.88

**E** "Quicklock" Coupler. 2000-lb. cap. Automatic safety lock easily unlocked by pressure on safety lever. Snaps shut securely. Adj. lock nut. For 1 7/8-in. coupler ball. Channel width: 2 3/8 in. inside, 2 19/32 in. outside.  
A 9252—Ship. wt. 3 lbs.....\$2.78

**F** Coupler Ball. Malleable iron, alum. fin. 1 7/8-in. ball diam. 5/8x3 1/2-in. steel bolt. Incl. lock washer, nut.  
A 9038—Ship. wt. 1 lb. 4 oz.....69c

**G** Coupler Ball. Same as above but Chrome-plated ball.  
A 9040—Ship. wt. 1 lb. 4 oz.....\$1.59

**H** Automatic Lock Coupler. 2000-lb. capacity. 1 7/8-in. diam. ball. Auto. safety lock. 5/8x3 1/2-in. steel bolt. Aluminum trim, enameled malleable iron castings.  
A 9030—Ship. wt. 4 lbs. 10 oz.....\$2.63

**I** Double Coupler Clamp. Fits all split bumpers where coupler clamp can be used. Heavy steel with painted finish. Length adjusts to 16 in. long. Order Ball (F) or (J).  
A 9033—Ship. wt. 6 lbs.....\$3.66

**J** Coupler Ball. Chrome-plated Hi-Ball style that raises trailer 2 in. higher than (F). 3/4x5-in. bolt. 1 7/8-in. ball.  
A 9039—Ship. wt. 1 lb. 8 oz.....\$2.89

**K** Heavy Duty, Safety Trailer Link Chain. Approx. 5 ft. long. Zinc-plated. Swivel snaps, "S" hook in center.  
A 19061—Ship. wt. 1 lb. 6 oz.....\$1.53

# Custom Hitches

## Offer 4 Big Advantages

- Greater Safety
- Legal in All States
- Designed for Your Car
- Haul Larger Loads



### 94 Models . . . Custom-Made for Each Car

- Safer . . . Firmly Bolts to Both Frame and Bumper.
- Strong . . . Heavy Steel for loads up to 2000 lbs.
- Attractive . . . Exposed Parts Chrome-Plated.
- Easy to Install . . . Thanks to Custom Designing.

**Frame to Bumper Trailer Hitch.** Safely draws your boat trailer, as well as any other type of trailer. Horizontal Pull 8000 lbs. Gross load 2000 lbs. Triple-Plated Polished Chrome—copper, nickel and chrome. Safety chain attachment included. Uses ball with 5/8 or 3/4-in. bolt. Size, shape differ among different car models.

**Ordering Information:** Order by make, year, and model from table below. Cat. Nos. ending M Mailed from Stock. Nos. ending in K shipped promptly from factory in Kansas City, Mo. or Lodi, Cal. Ship. wt. 11 lbs. Mailable.

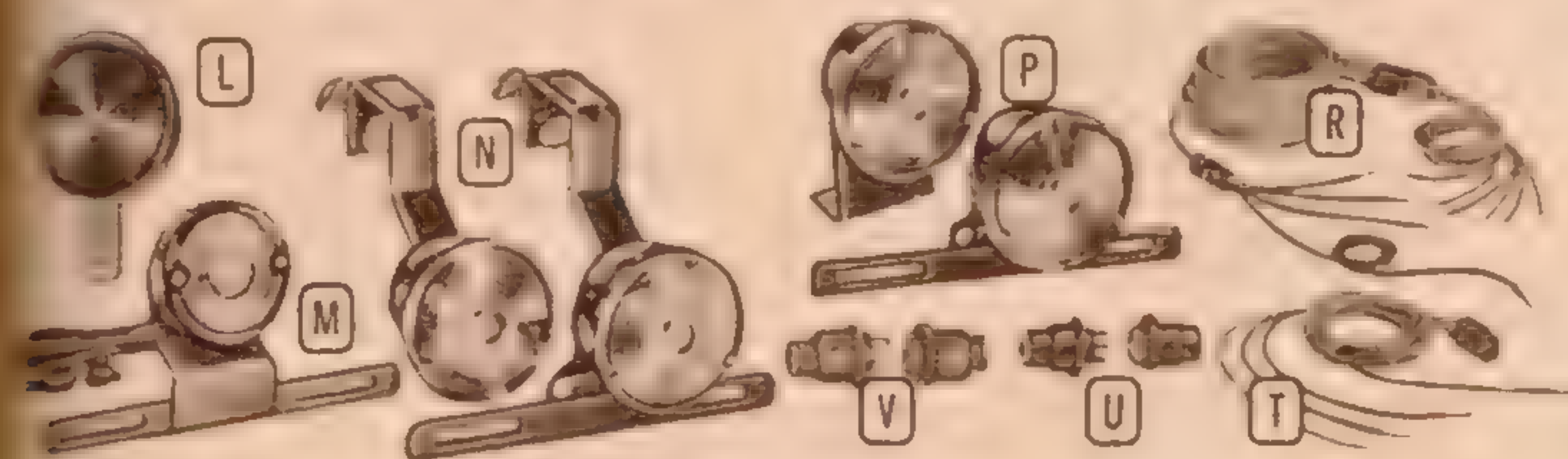
Be Sure to State Make, Year, and Model of Your Car

Fits Cars, Wagons Below	Cat. No.	Price	Fits Cars, Wagons Below	Cat. No.	Price
Buick: 1954-55 All.....	60 A 18895 K	\$8.95	Ford 1954-61 All.....	60 A 18895 K	\$8.95
1956-61 All.....	60 A 18895 M	8.95	1958-61 All.....	60 A 18895 M	8.95
Special 1961.....	60 A 18895 M	8.95	Lark 1959-61 All.....	60 A 18895 K	8.95
Chevrolet 1954-58 All.....	60 A 18895 K	8.95	Mercury 1954-61 All.....	60 A 18895 K	8.95
1959-61 All.....	60 A 18895 M	8.95	Comet 1960-61 All.....	60 A 18895 M	8.95
Corvair 1960-61.....	60 A 18895 M	8.95	Oldsmobile 1954-58 All.....	60 A 18895 K	8.95
Chrysler 1954-59 All.....	60 A 18895 K	8.95	1959-61 All.....	60 A 18895 M	8.95
1957-61 Sta. Wagon.....	60 A 18895 M	8.95	F-85 1961 All.....	60 A 18895 M	8.95
1957-58 Imperial.....	60 A 18895 M	8.95	Pontiac 1954, 1957-59 All.....	60 A 18895 K	8.95
DeSoto 1954-61 All.....	60 A 18895 K	8.95	1960-61 All.....	60 A 18895 M	8.95
1957-59 Sta. Wagon.....	60 A 18895 M	8.95	Tempest 1961 All.....	60 A 18895 M	8.95
Dodge 1954-61 All.....	60 A 18895 K	8.95	Plymouth 1954-58 All.....	60 A 18895 K	8.95
1957-61 Sta. Wagon.....	60 A 18895 M	8.95	1959-61 All.....	60 A 18895 M	8.95
Lancer 1961 All.....	60 A 18895 M	8.95	Rambler 1955-61 All.....	60 A 18895 K	8.95
Falcon 1960-61 All.....	60 A 18895 M	8.95	Thunderbird 1958-61 All.....	60 A 18895 K	8.95
			Valiant 1960-61.....	60 A 18895 M	8.95

### Trailer Hitch . . . Custom-Designed for Your Volkswagen

Fits 1950-61 Volkswagen and Karmann Ghia passenger cars. Bolts to frame at points of greatest strength. Heavy-duty steel ball platform and

braces. Zinc-plated finish. Takes ball with 5/8- or 3/4-in. bolt. Order ball separately.  
60 A 18869 MB—Ship. wt. 20 lbs. Mailable. \$11.95



### Trailer Turn Signals and Stop-Tail Lights

**L** Trailer Safety Reflector. 3/4-in. Plastic lens, steel frame, Alum. finish. 4 1/2x3/4-in. mounting strip.  
A 8780—Ship. wt. 4 oz....2 for 46c

**M** Trailer Stop-Tail Light Kit—Class B. Black enamel lamp, Red Lucite lens, license bracket, wire, connector. 12-V bulb included. Instructions.  
A 9138—Wt. 1 lb. 13 oz.....\$2.66

**N** Turn Signal and Stop-Tail Light Kit—As (P) but mounts on boat transom. Clamp on type brackets.  
A 18878—Wt. 4 lbs. 14 oz....\$7.93  
A 18880—As above but all Chromed Finish. Ship. wt. 4 lbs. 15 oz...\$12.95

**P** Trailer Turn Signal, Stop-Tail Light Kit.—Class A. Approved for all states. 2 black enamel lamps. 4-pole connector, wire, etc. 12-V bulbs included.  
A 9151—Wt. 4 lbs. 12 oz....\$7.37

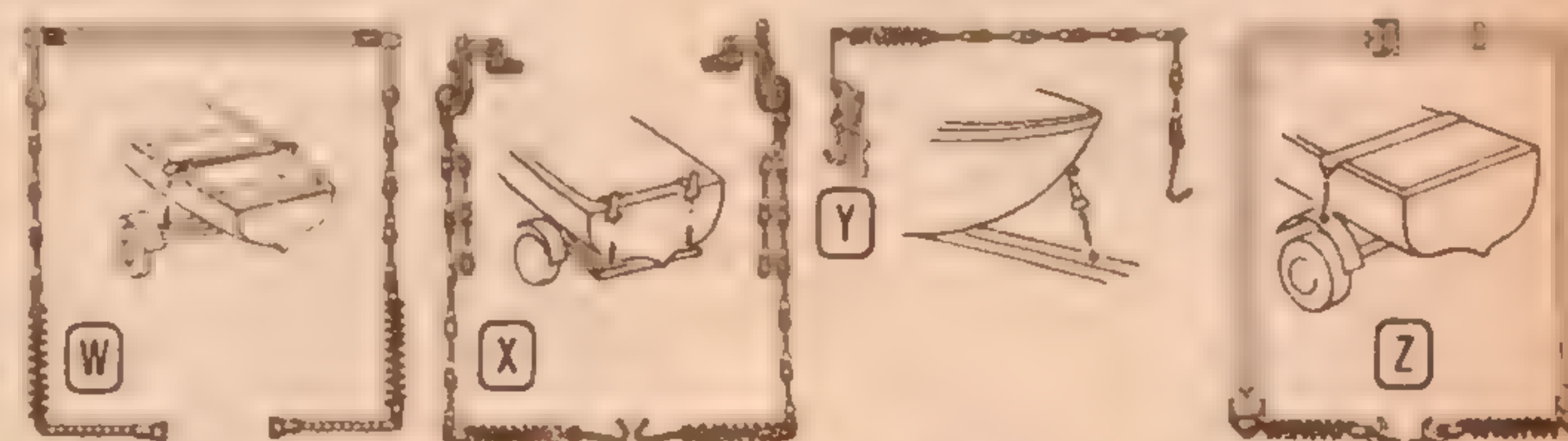
**R** Trailer Turn Signal, Stop-Tail Light. Same as (P) but Chrome-plated.  
A 18879—Wt. 4 lbs. 8 oz....\$11.45

**S** Wiring Harness. Only 4 connections to install. Lies flat under trunk lid, station wagon tailgate. 25-ft., 16-ga., 4-conductor wire. Junction plug disconnects. 6 ft. of cross wiring.  
A 8860—Ship. wt. 8 oz.....\$3.76

**T** 4-Wire Trunk Connector. Quick coupling of trailer lights to your second car. Polarized rubber junction plug. Matches male plug on (R).  
A 8859—Ship. wt. 2 oz....Ea. 54c

**U** Same as (V) below but 2 pronged.  
A 8789—Ship. wt. 3 oz. Ea. 39c

**V** 4-Way Rubber Connector Plug. Connects trailer lights to car. Four pronged Brass Polarized connector.  
A 8783—Ship. wt. 3 oz..Each 72c



### Boat Hold-Downs

#### BETTER BOAT PROTECTION AND SAFER TRAILING

- Protect Your Boat From Bouncing And Damage On Rough and Bumpy Roads
- Hold Your Boat Stable To Help Eliminate Dangerous Trailer Sway and Bucking
- Easy Installation Amounts To Maximum Safety With Minimum Effort and Time

**W** Adjustable Cross Bar Hold-Down. 42-in. center bar, two 24-in. rubber-padded arms extend 78 in. Springs maintain tension. Complete with all fastenings. Ship. wt. 5 lbs.  
A 9139 M—Mailable.....\$7.44

**X** Transom Tie-Down. Holds boat and motor down for safer trailing. Lined clamp opens to 2 in. Includes zinc-plated 18-in. chains with tension springs. Ship. wt. 3 lbs. 9 oz.  
A 9229.....Pair \$3.26

**Y** Bow Hold-Down. Spring loaded to maintain bow tension in bow rest. Keeps bow from bouncing. Includes Zinc-plated swivel snap lock, chain, spring and eye bolt. Adjusts 16 to 28 in.  
A 9280—Ship. wt. 1 lb. 3 oz...\$1.59

**Z** Nylon Tie-Down Straps. Two heavy-duty, cantilever springs. 12 ft. 4 in. of 1 3/4-in. nylon webbing straps with 2 positive quick clamps. Length overall 14 ft. 6000-lb. tensile test.  
A 8795—Ship. wt. 3 lbs.....\$4.83

Charge It!

SEE PAGE 1281

ALL 2 WARDS 1207



**DEPENDABILITY**  
In Power & Performance  
**4 CYL.-60 HP**  
**SEA KING**



**60 HP**  
**\$704<sup>00</sup>** Cash  
Elec. Start  
**\$32.50 a Mo.**



**89 YEARS**  
**40 HP**  
**\$410<sup>00</sup>** Cash  
Manual Start  
**\$20.50 a Month**  
**SERVING ALL AMERICA**

## The Big Motor Priced for You

**(A) Famous V4 Cylinder Sea King 60 HP in A Dashing New Design.** OBC Certified 60 HP at 4500 RPM. 70.7-cu. in. displacement—a vast store of surging power. 1-pc., diecast Aluminum V-block—rugged stamina and complete engine balance. Short, strong crankshaft receives powerthrust every 90° of rotation. Thermostat controlled cooling. "Torpedo" underwater design slips thru water, doesn't push against it. Anti-friction bearings at all thrust points. "Sonic Quiet" Silencing—see opp. page. Full gear shift—Forward, Neutral, Reverse. Twin barrel, down-draft carburetor. Waterproof distributor type magneto. Rubber "slip clutch." Automatic rewind auxiliary starter. Durable luster finish. Lyfanite salt-water corrosion protection. High capacity fuel pump. Automotive type fuel system and automatic fuel saver. Adapts to remote control. Completely sealed-in powerhead. High output generator model available (see listing below). Battery not incl. **All Models Have key switch electric starting and 12-volt electric system. State Freight, Truck or Express Ship.**

**Electric Start 60 HP Sea King.**  
60A18746R—Ship. wt. 267 lbs. **\$704.00**  
**High Output Generator Model 60 HP.**  
60A18748R—Ship. wt. 270 lbs. **\$774.00**

**Longshaft Model 60 HP Sea King.**  
60A18747RT—Ship. wt. 272 lbs. **\$704.00**  
**Longshaft—High Output Gen. Model**  
60A18749RT—Ship. wt. 275 lbs. **\$774.00**

## New 'Favorite Size' 40 HP Twin

**(B) America's Favorite Power Size Now in A Thrilling New Sea King Model.** **Citing Performance—**speeds up to 35 MPH. **Enjoyable Performance—**40 cu. in. displacement has rugged pulling power for water skiing and quiet operation for casual cruising. OBC Certified 40 HP at 4500 RPM's. **See from 2 Models:** Electric Starting Model with waterproof, 12-volt ignition key switch starting (battery not incl.)—or Manual Starting with automatic rewind and compression release; nylon pull-cord. Full gear shift. "Sonic Quiet" silencing—see opp. page. Auto-rewind auxiliary starter. Automotive type fuel system. Rubber "slip clutch." Durable luster finish. Lyfanite corrosion protection. Tilt and trail lock. 1-pc. fiber glass cover. Adapts to remote control. **State Freight, Truck or Express Shipment.**

**Manual Starting Sea King 40 HP.**  
60A18742R—Ship. wt. 183 lbs. **\$410.00**  
**Longshaft Manual Starting 40 HP.**  
60A18743RT—Ship. wt. 199 lbs. **\$425.00**

**Electric Starting Sea King 40 HP.**  
60A18744R—Ship. wt. 188 lbs. **\$490.00**  
**Longshaft Electric Starting 40 HP.**  
60A18745RT—Ship. wt. 204 lbs. **\$505.00**

New L  
MOTOR  
Easy M

Introdu  
2 BOARD  
To Sea

Inspiring  
3 Motor B  
Lines an

25 HP

**(C) Power-Ex**  
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**Manual Start**

60 A 18738 H

**Longshaft—M**

60 A 18739 RT

**Electric Start**

60 A 18740 H

**Longshaft—E**

60 A 18741 H

\*"Son

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**IMPORT**

All Sea King  
keyed "T" aft  
your nearest M  
charges from  
motor. Please  
Shipment. Mch  
from Ft. Worth  
from Baltimore  
days extra.



# LOOK TO SEA KING IN 1961

New Low Prices For "1961" OUTBOARD MOTOR Power And Performance. Plus Wards Easy Monthly Terms—Pages 1281-83.

2 Introducing A Powerful New 40 HP OUTBOARD MOTOR Scientifically Engineered To Sea King's Famous Standards of Quality.

3 Inspiring New Modern Design That Trims Motor Bulk and Weight with Clean Dynamic Lines and Functional Styling of the Future.



## 25 HP Sea King Twin

3 Power-Economy Leader of The Sea King Line. The outboard that budget minded families have chosen above other sizes. Costs less to buy... costs less to operate. Snappy power pulls skiers effortlessly, performs quietly for relaxing cruises, and when it comes to fuel consumption, motor for motor, it's a real "penny-pincher." OBC Certified 25 HP at 4500 RPM.

Speeds Up To 30 MPH. "Sonic Quiet" silencing—see below. 35.7 cu. in. displacement. Full gear shift—Forward, Neutral, Reverse. Adapts to remote control. "Torpedo" under-water design. Completely sealed-in powerhead. Automotive type fuel system. Lytanite corrosion protection. Durable luster finish. Tilt and trail lock. Rubber "slip clutch." Battery not included with electric starting model with auto-rewind auxiliary starter. State Freight, Truck or Express.

Manual Starting Sea King 25 HP.

60 A 18738 R-Ship. wt. 169 lbs. \$368.00

Longshaft—Manual Starting 25 HP.

60 A 18739 RT-Ship. wt. 174 lbs. \$383.00

Electric Starting Sea King 25 HP.

60 A 18740 R-Ship. wt. 185 lbs. \$448.00

Longshaft—Electric Starting 25 HP.

60 A 18741 R-Ship. wt. 190 lbs. \$463.00

## 15 HP Sea King Twin

D The Motor That Goes Where You Go because it's lightweight and easily transportable—and because it's an outstanding combination of low price, big power and famous Sea King quality you'll find hard to beat.

And Look Where It Goes—sassy, big motor performance takes you in shallow, weeded bays; through fast, clear currents; or out to deep, open water. It delivers speeds up to 25 MPH yet slows to 1½ MPH for trolling. OBC Certified 15 HP at 4500 RPM. Full gearshift. "Sonic Quiet" silencing—see below. Waterproof ignition system. Rubber "slip clutch." Electric stop switch. Sealed-in powerhead. Lytanite corrosion protection. Durable luster finish. Manual starting, auto-rewind; nylon pull cord. State Freight, Truck or Express. Only \$29 Down.

60 A 18737 R-Ship. wt. 111 lbs. \$289.00

## 5 HP Sea King Twin

E Compact Dependable Power at Low Cost. Enduring in stamina and economical in performance, it performs at speeds up to 12 MPH and slows to 1½ MPH for trolling. No wonder it's the fishing favorite of the Sea King family. It gets you where you want to go in most types of fishing waters—and its low price, lightweight, and Wards guarantee and service are all part of the Sea King quality fishermen and boaters alike have learned to depend on.

Low Price Plus Big Motor Features Mean Top Value. Full gearshift action. "Sonic Quiet" silencing—see below. OBC Certified 5 HP at 4000 RPM. Waterproof ignition system. Lytanite corrosion protection. Manual starting, auto-rewind; nylon pull cord. State Freight, Truck or Express. Only \$19.00 Down.

60 A 18736 R-Ship. wt. 77 lbs. \$188.00

## 3 HP Sea King Single

F Single Cylinder Utility Motor. Ideal size for duck boats, small fishing boats, rowboats, bracketed or square stern canoes. Excellent auxiliary power for dinghy and small sailboats. It's rugged and Sea King dependable. OBC Certified 3 HP at 4000 RPM.

Carry It Anywhere—Weights only 29 lbs. 360° pivot steering gives full range of maneuvering. Motor vibration and noise are minimized by rubber cushion mounts and quiet beveled gears. Waterproof ignition system. Lytanite corrosion protection. Manual starting, automatic rewind; nylon pull cord. State Freight, Truck or Exp. \$11.50 Dn.

60 A 18735 R-Ship. wt. 43 lbs. \$112.00

See Credit Terms  
on Pages 1281-83

SPECIFICATION CHART FOR ALL SEA KING OUTBOARDS LISTED ABOVE

SPECIFICATIONS	60 HP	40 HP	25 HP	15 HP	5 HP	3 HP
Bore and Stroke	3x2½ in.	3¼x2¾ in.	2⅞x2¾ in.	2⅞x2¼ in.	1⅝x1½ in.	2⅞x1½ in.
Piston Displacement	70.7 cu. in.	43.9 cu. in.	35.7 cu. in.	19.94 cu. in.	8.84 cu. in.	5.32 cu. in.
Gear Ratio (Motor to Prop.)	20 to 23	12 to 21	12 to 21	12 to 21	15 to 26	13 to 22
Gas Tank Capacity	6 gallon	6 gallon	6 gallon	6 gallon	6 gallon	½ gallon
Propeller Diam. and Pitch	10¼x10 in.	10¾x14 in.	10¾x12½ in.	9x10 in.	8x7¼ in.	6¾x6¾ in.
Semi-weedless Propeller	3 blades	3 blades	3 blades	3 blades	2 blades	2 blades

## "Sonic Quiet" Silencing

Five top-to-bottom features quiet engine noise to a hush. (1) Powerhead floats on a rubber cushion; (2) One-piece fiber glass cover traps engine noise; (3) Engine vibration is isolated from boat; (4) Silencing, underwater exhaust; (5) Hushed spiral gears. \*On all Sea King motors except highly portable, lightweight 3 HP.

## IMPORTANT SHIPPING NOTICE

All Sea King Motors except Longshaft Models keyed "T" after No. are shipped promptly from your nearest Mail Order House. You pay shipping charges from nearest Mail Order House on any motor. Please State Freight, Truck or Express Shipment. Motors with "T" after No. shipped from Ft. Worth for Denver House customers and from Baltimore for Albany customers. Allow 5 days extra.

## 1,000 Service Stations

Over 1000 Factory Trained Service Centers plus Wards own Service Department offer convenient and efficient Sea King Motor Service.

## Insure Your New Motor

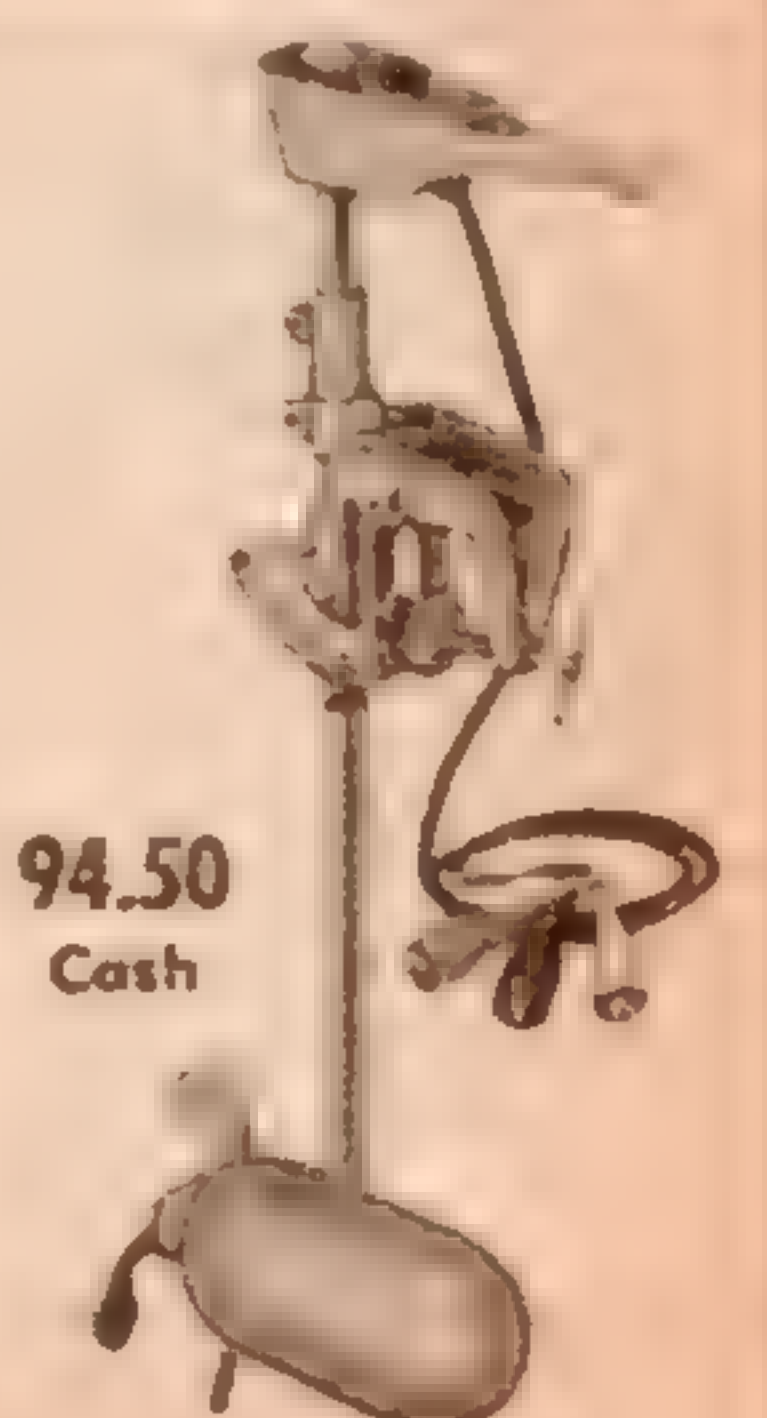
Now you can protect your motor against physical damage as you pay for it. For information, Write: Credit Dept. c/o Wards nearest House.

## All Parts Guaranteed

Any part which might fail due to defective materials or workmanship under normal care and usage will be replaced by Montgomery Ward & Company. (See Service Station note.) Applies to any power-size Sea King.

## Electric Trolling Motor

Features Fishermen Dream Of! Operates on one 12V battery or one 6V battery or Both (Batteries not incl.). Voltage Selector Switch with 6 speed ranges: 3 low speeds in 6V position; 3 high speeds in 12V position. 4 Station Rotary Speed Switch—Off, Low, Medium, High—versatility to offset water current, size of boat and load. Transom adjustment. Steering adjusts to hold set course. Sealed, lifetime lubricated bearings—internal oiling or greasing not necessary. State: Freight, Truck or Exp. Ship. wt. 29 lbs. \$9.50 Dn., \$9 a Mo. 60 A 18730 R...Cash \$94.50



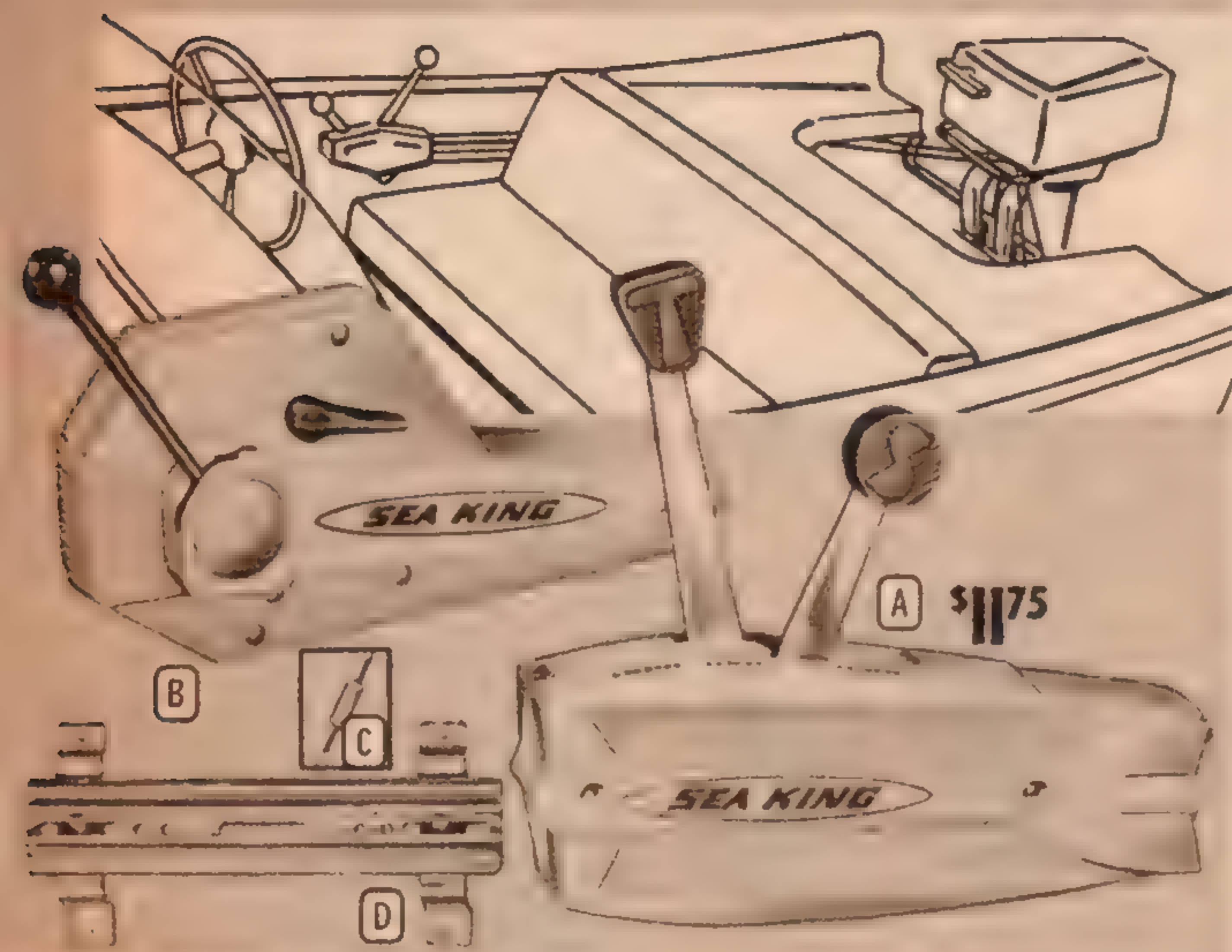
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Cash

DA 2 WARDS 1209



UP FRONT REMOTE CONTROL FOR BOATING FUN

## Easier—Safer—Low Priced



**A Sea King Dual-Lever Control.** Installs anywhere—operate shift and throttle from any position in boat. Makes docking and handling easy. Reversible for port or starboard installation. Built-in friction drive holds throttle position. Cables attach without disassembling control box. Corrosion-proof in both fresh and salt water. *Fits:* Sea King, Buccaneer, Johnson, Evinrude and other Outboard Marine Corp. motors 1953 to 1961, 12 HP and up. *Cables not included—See "How to Order" below, order cables under (D).*  
60 A 8943—Ship. wt. 3 lbs. . . \$11.75

**B Sea King Single Lever Control.** Exclusive—enables one-hand, precise co-ordination of throttle and shift with amazing ease. Docking and close quarter handling is made simpler and safer. Recommended for novice boat operators. Corrosion proof in both fresh and salt water. Designed for starboard (right hand) mounting. *Sea King, single lever control fits:* Sea King, Buccaneer, Evinrude, Johnson and other Outboard Marine Corp. motors 1953 through 1961, 12 HP and up. *Cables not included—see chart below.* Ship. wt. 8 lbs. 5 oz. \$3 Down.  
60 A 8964—\$4 a Mo. . . . Cash \$28.75

**C Cable Adapter Kit.** Enjoy the ease of handling and quality performance of Sea King Remote Controls. Converts your present Johnson, Evinrude or Buccaneer cables to fit Sea King Remote Controls (A) and (B).  
60 A 8958—Wt. 2 lbs. 7 oz. . . \$3.45

**D Remote Control Mounting Bracket.** Adjusts so control mounts any place—on Wood, Fiber Glass, Metal—right or left. Made of tempered Aluminum. Fits all remote controls.  
60 A 8794—Ship. wt. 1 lb. . . \$4.43

### HOW TO ORDER CONTROL CABLES

**For Side Mount Control:** Measure from control mount to transom, then to center of transom. This number plus 1-ft. is length of short cable. The length of the short cable plus 1-ft. is length of long cable.

**For Center Mount Control:** Measure straight back from control mount to center of transom. This length plus 1-ft. is length of both cables.

Please Measure Carefully.

### REMOTE CONTROL CABLES

Order for Controls (A) and (B).

Cat. No.	Lgth.	Ship. wt.	Cash
60 A 18940	8 ft.	1 lb.	\$6.75
60 A 18941	9 ft.	1 lb.	7.25
60 A 18942	10 ft.	1 lb.	7.75
60 A 18943	11 ft.	1½ lbs.	8.25
60 A 18944	12 ft.	1½ lbs.	8.75
60 A 18945	13 ft.	2 lbs.	9.25
60 A 18946	14 ft.	2 lbs.	9.75
60 A 18947	15 ft.	2 lbs.	10.25

Use Your Credit—See Pages 1281-83.



### Outboard Motor Needs

**E Heavy-Duty Motor Carrier.** Takes motors up to 160 lbs. Rugged 1-in. tubular Steel frame with 2x6-in. mounting block. Zinc-plated finish. Oil drip pan and gas can rack. Rolls on 8x1.75 rubber tires. Folds. 38 in. high. *Mail.*  
60 A 9259 MO—Ship. wt. 24 lbs. \$11.94

**F Motor Stand.** Holds motors up to 18 HP. Rugged tubular Steel frame with sturdy mounting block. Folds compactly when not in use. 35 in. high. *Mailable.*  
60 A 9258 MO—Ship. wt. 9 lbs. . . \$5.26

**G 90 SAE Hypoid Gear Oil.** For lubricating motors with gearshift or neutral clutch. Large 12-oz. tube.  
60 A 9118—Ship. wt. 13 oz. . . . .84c

**H Gasoline Funnel.** Designed for drip proof pouring. With filter screen.  
60 A 9286—Ship. wt. 12 oz. . . . \$1.13

**J Motor Lock.** Fits all motors. Locks motor to boat. Includes two keys.  
60 A 9173—Ship. wt. 8 oz. . . . . \$1.95

**K Heavy-Gauge Vinyl Motor Hood.** Leatherette Vinyl with drawstring closure for snug fit. *State Size.*  
60 A 8953—Ship. wt. 2 lbs. 8 oz. each.  
SMALL (3-4 HP Motors) . . . . . \$2.57  
MEDIUM (5-7½ HP Motors) . . . . . 2.77  
MEDIUM LARGE (10-20 HP) . . . . . 2.77  
LARGE (25-35 HP Motors) . . . . . 3.27  
EXTRA LARGE (45-80 HP) . . . . . 3.27

**L Fuel Tank—Double Action Lift Pump.** 5-gal. Red galvanized Steel—lead coated, wood handle. Neoprene hose.  
60 A 9283 M—Mail. Wt. 8 lbs. . . \$5.72

**M 12-Gal. (Low) Fuel Tank.** Lead-coated Steel, gauge. Top connections. Size—7½x18x24 in. Ship. wt. 24 lbs.  
60 A 8796 MO—Mail. \$3 Dn. Cash \$26.25

**18-Gal. (Low) Long Cruise Tank.** Same construction as above. 7½x18x36 in.  
60 A 18705 MO—Mail. Wt. 30 lbs. \$34.50

**Fuel Hose Connector.** Adapts fuel lines to fit all long cruise tanks. For Sea King, Johnson, Evinrude, Buccaneer.  
60 A 18706—Ship. wt. 4 oz. . . . \$2.95

**N 2½-Gal. Gas Can.** Seamless, galvanized Steel enameled Red. Detachable flexible dual pour spout. Graduated measure. Wood handle. Wt. 4 lbs.  
60 A 9199 M—Mailable. . . . . \$2.43

**P 6-Gal. Gas Tank.** Includes 6-ft. hose and fittings. Use as spare. \$2 Dn.  
60 AP 9299 M—Postpaid. . . . Cash \$19.95

**R Motor Safety Leash.** Vinyl covered. End snaps. 4-ft. long cable.  
60 A 9232—Ship. wt. 7 oz. . . . .88c

**T Motor Safety Chain.** Rubber coated. Has snaps on ends. 3 ft. long.  
60 A 9194—Ship. wt. 9 oz. . . . .73c

### Marine Power Packs

**U Marine Power Pack.** 2-tone Polyethylene case. Will not corrode. Built-in 3-amp, 12-Volt charger. Tapers to trickle. For 110-120 V, 60 cycle AC outlet. 18½x9½x10½ in. Order Marine battery on Page 1157. Ship. wt. 9 lbs.  
60 A 9132 M—Mailable. . . . . \$16.92

**Sea King Battery Case.** Not shn. Unbreakable Polyethylene. Will not corrode in salt or fresh water. Includes hardware. Size—8¾x13½x10½ in. *Mail.*  
60 A 18704 M—Wt. 2 lbs. 10 oz. . . \$4.34

**V New Marine Power Pack** with detachable charger. 4 amp, 12-Volt charger fits in lid and is removable for separate use. Enameled finished case protects battery. Includes extension cord and plug. For 110-120 V, 50-60 cycle AC outlets. Size of power pack—8½x11½x15 in. Ship. wt. 12 lbs.  
60 A 18712 M—Mailable. . . . . \$17.45

**Marine Battery Case Only.** Same case and size as above but does not include charger. Ship. wt. 9 lbs. *Mailable.*  
60 A 18713 M—Case Only. . . . . \$6.75

**Marine Charger.** 1.2 amp, 12 Volt with pilot light. For 120 V, 60 cycle, AC outlet. Ship. wt. 1 lb. *Mailable.*  
60 A 18714 M—Charger Only. . . \$5.45

## "Multi-Pitch" 7 Propellers In One

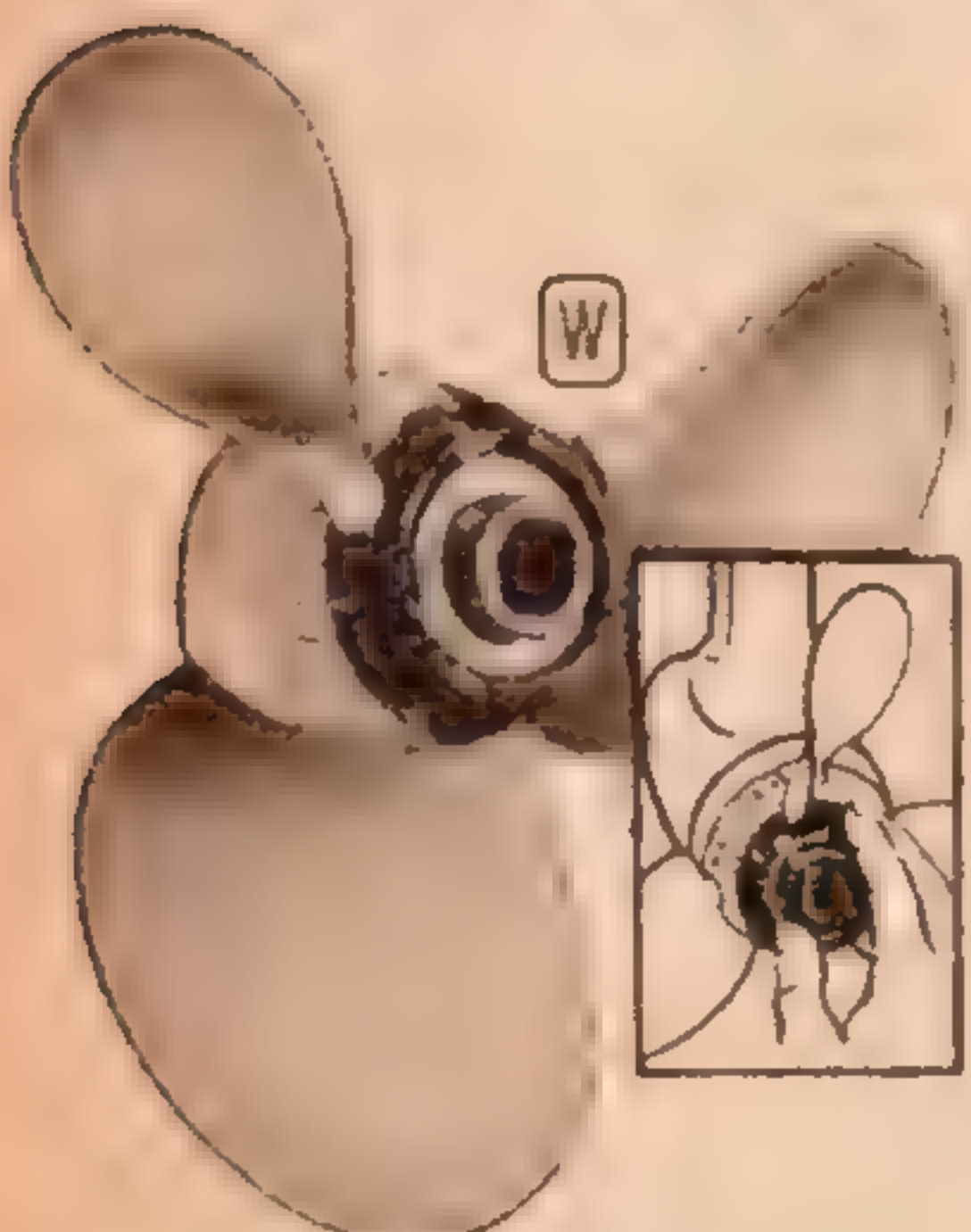
### GIVES MORE

#### POWER—SPEED—ECONOMY

**W Variable Pitch Outboard Propeller.** Dial graduation of pitch desired for water skiing, racing, cruising, trolling—for all size boats and loads. Has self-locking control ring—no tools needed.

**Pitch Range of 9 to 15 in.** for more extensive range than other 3-blade propellers. Enables you to use the correct proportion of power and speed for economical and efficient boating. Die-cast Alcoa Aluminum with baked enamel finish. Stainless steel and Nylon components. Shock absorbing, slip type, cushion hub. *Fits:* Sea King, Evinrude, Johnson and Buccaneer motors specified below. *Postpaid.*

60 AP 18710—For 25, 30, 35, 40 HP. . \$26.45  
60 AP 18711—For 50, 60, 75 HP. . . . 29.95  
60 AP 18703—New replacement blade for 18710 propeller. . . . . \$2.85



\$26.45  
Cash

\$3 Dn. \$4 A Mo.

1210 WARDS ALL

## Custom Purpose Propellers

**X to Z Propellers for Sea King Outboards.** For 1951 to 1961 Sea King gearshift or neutral models only. *Mailable.*

Cat. No.	HP	Blds.	Metal	Diam.	Pitch	Purpose	Wt. Lbs.	Price
60 A 9144	12	2	Bronze	8½	11½	Speed, Lt. Boats	3	\$12.45
60 A 9188	5	3	Bronze	7¾	6½	Heavy Loads	2⅞	7.85
60 A 9141	12	3	Bronze	8½	10½	Med. Loads	3⅞	12.45
60 A 9142	12	3	Bronze	9	9	Hvy. Loads, Skis	4	12.45
60 A 9143	12	3	Alum.	9	9	Hvy. Loads, Skis	1¾	8.95

**Outboard Props.** Sea King 22-60 HP; Johnson; Evinrude 25-75 HP.

Cat. No.	HP	Blds.	Metal	Diam.	Pitch	Purpose	Wt. Lbs.	Price
60 A 9146	25, 30, 35	2	Bronze	10 in.	15½	Lgt. Loads	4	\$16.45
60 A 9147	25, 30, 35	3	Bronze	10½ in.	11	Med. Boats	5	14.95
60 A 9018	25, 30, 35	3	Alum.	10½ in.	11	Cruisers	2½	10.95
60 A 9011	25, 30, 35	3	Alum.	10½ in.	10	Hvy. Loads	2½	10.95
60 A 9148	25, 30, 35	3	Bronze	10½ in.	10	Ex. Hvy., Skis	5	14.95
60 A 9149	25, 30, 35	4	Alum.	10 in.	10	Cruisers	2½	14.95
60 A 8800	25, 30, 35	3	Bronze	10½ in.	13	Med. Skis, Cruisers	5½	14.95
60 A 8801	25, 30, 35	3	Bronze	10½ in.	12	Cruisers	3½	14.95
60 A 8802	25, 30, 35	2	Bronze	10 in.	14	Med. Loads	4½	16.45
60 A 8797	50	2	Bronze	12 in.	16	Fast lt. boats	4	19.95
60 A 8798	50	3	Bronze	12 in.	14	Med. ski lds.	4½	23.95
60 A 8790	60, 75	3	Bronze	10¼ in.	10	17-19 ft. Cruisers	7¾	18.35
60 A 8791	60, 75	3	Bronze	10⅞ in.	11	16-17 ft. Rnbt.	7¾	18.35
60 A 8792	60, 75	3	Bronze	10 in.	12	14-16 ft. Rnbt.	7½	18.35





### Skin Diving Equipment

**A Popular Hawaiian Sling Gun.** Rubber powered. Mailable.

60 A 4512 M—Wt. 2 lbs....\$3.85

**B "Espadon" Arbaletes Spear Gun.** Rubber powered. Spring tension. Positive lever safety. Mail.

60 A 4510 M—Wt. 3 lbs....\$12.95

**Bantam Model Gun** (not shown).

60 A 4509 M—Wt. 2½ lbs....\$8.95

**C Pro Style Caribe Mask.** Black rubber banded in metal. Amber Lucite safety lens. Feathered edges.

60 A 4631—Ship. wt. 1 lb. 1 oz....\$1.62

**D Mares Olympic Swim Mask.** Imported from Italy. Soft rubber with wide-view tempered glass lens. Form-fitting, leakproof feathered edges.

60 A 4603—Ship. wt. 12 oz....\$2.92

**E Submarine Mask.** White rubber. With twin snorkels. Wt. 1 lb.

60 A 4558—Adj. head band....\$1.82

**F Deluxe Pro-Compensator Mask.** French Blue rubber, metal band.

60 A 4601—Wt. 12 oz....\$4.79

**G Eldorado Black Fins.** Continental shoe type. State Fin. Size: Sm. (5-8); Med. (8-10); Lge. (10-13).

60 A 4632—Wt. 3 lbs. 8 oz....\$3.67

**H Mares Swim Fins.** Imported from Italy. Yellow rubber. Pro style, floating fins. Full foot design. State Fin Size: Med. (6-8); Lge. (8-10); Extra Lge. (10-13).

60 A 4643—Wt. 3 lbs. 8 oz....\$7.47

**J Dacor Pro Swim Fins.** Black rubber. Special design has soft shoe area and rigid flippers to give maximum comfort and propulsion.

60 A 4547—Small Fin Sizes (6-8).

Ship. wt. 3 lbs. 2 oz....\$9.45

60 A 4548—Med. Fin Sizes (8-10).

Ship. wt. 3 lbs. 8 oz....\$10.45

60 A 4549—Lge. Fin Sizes (10-13).

Ship. wt. 3 lbs. 12 oz....\$11.45

**K 3-Pc. Swim Set.** White rubber fins and mask, snorkel tube. State Fin Size: Small (5-8); Med. (8-10); Large (10-13).

60 A 4610—Wt. 3 lbs....\$2.91

**L Seville "Eldorado" Set.** White rubber fins; banded mask—tinted lens; snorkel. State Fin Size: Sm. (5-8); Med. (8-10); Lge. (10-13).

60 A 4607—Set. Wt. 7 lbs....\$5.64

60 A 4608—Fins. State Size. Wt. 3½ lbs. State: Sm.-Med.-Lg....\$3.67

60 A 4609—Mask. 1 lb. 2 oz....\$1.62

**M Beginners 2-Pc. Swim Set.** White rubber adjustable fins and mask with Amber tinted safety lens.

60 A 4571—Set. Small Fins (5-8).

Ship. wt. 1 lb. 8 oz....\$1.84

60 A 4572—Set. Med. Fins (8-10).

Ship. wt. 2 lbs....\$2.34

60 A 4573—Set. Lge. Fins (10-13).

Ship. wt. 2 lbs. 8 oz....\$2.64

**N Deluxe Mares Snorkel.** Imported from Italy. Comfortable rubber mouthpiece. Sturdy construction.

60 A 4531—Wt. 8 oz....\$1.37



**P New "Ski-n-Dive" Wet Suit.** Use for skuba diving or water skiing. ¾-in., heavy duty Foam Neoprene—extra strong, highly stretchable. Completely assembled. Order Size Below.

60 A 4521—Ship. wt. 9 lbs. \$4 Dn. \$5 a Mo....Cash \$37.44

**"Ski-n-Dive" Wet Suit Kit.** Same as above but unassembled. All material pre-cut for easy assembly. Incls.: Cement, striping, instr's. Brass zipper, buttons installed. Order Size Below.

60 A 4520—Ship. wt. 11 lbs. \$3 Dn. \$4 a Mo....Cash \$28.72

Size	Waist	Weight	Height
Small	26-28 in.	90-120 lbs.	5 ft.-5 ft. 5 in.
Medium	30-32 in.	120-160 lbs.	5 ft. 3 in.-5 ft. 8 in.
Med. Large	34-36 in.	160-185 lbs.	5 ft. 5 in. 5 ft. 11 in.

**R Dacor Diving Lung.** 2-stage regulator. Features "Dial-a-Breath" breathing. Double diaphragm type. Non-return valve in nylon housing. Constant air supply. Comfortable mouthpiece. Ship. wt. 32 lbs. \$11 a Mo.

60 A 4655 Y—\$13.50 Dn..Cash \$134.50

**Lung with Depth Compensating Reserve Valve.** Gives 5-min. warning. \$11 Mo.

60 A 4656 Y—Wt. 32 lbs..Cash \$154.50

**Regulator Only.** With hoses, mouthpiece, non-return valve. \$7 a Mo.

60 A 4657—Wt. 4 lbs. 7 oz..Cash \$74.50

**T "Underwater Safety" Manual** by E. R. Gross. Diving and equipment.

60 A 4559—Ship. wt. 6 oz....\$89c

**U Dacor Depth Gauge.** Thin-line design—less than 1 in. thick. Chrome plated with luminous dial. Registers accurately up to 200 ft.

60 A 4550—Ship. wt. 3 oz....\$9.45

**V Air Pressure Gauge.** Check remaining air supply in tank before diving. Accurate—for your safety.

60 A 4658—Ship. wt. 2 lbs....\$9.45

**W New Drager Underwater Diving Lung.**

Features single-stage regulator with lung demand valve—automatically supplies correct amount of air at all depths and automatically adjusts to pressure. New reserve switch safety device—insures adequate air supply for return to surface. Extra comfortable molded rubber mouthpiece, double corrugated rubber air hose. Comfortable back-pack. Stainless steel, 71.2 cu. ft. compressed air tank, approx. 1 hour capacity at 2250 P.S.I. Pre-filled with compressed air. Metallic Blue baked enamel finish. Ship. wt. 42 lbs. \$13 Down.

60 A 4620 Y—\$10 a Month. Cash \$129.50

**Single-Stage Regulator Only.** With hose, mouthpiece. \$6 Down, \$6 a Month.

60 A 4621—Wt. 8 lbs....Cash \$59.50

**X Dacor Diving Knife.** Tempered stainless steel blade with heavy plastic sheath that fits all diving belts.

60 A 4551—Ship. wt. 4 oz....\$4.45

**Y Deluxe Diver's Weight Belt.** Four 2-lb. lead weights. Quick jetison belt with reliable safety fastener.

60 A 4556—Ship. wt. 9 lbs....\$6.88

• 597 MARINE ITEMS

• 1003 FISHING ITEMS

• 1020 HUNTING ITEMS

• 456 CAMPING ITEMS

**You're A Sportsman.** Do you like shopping in a store that gives you a complete selection of sporting equipment... necessities, standard and deluxe equipment, new equipment, latest innovations, unusual but useful items? We think so! And Wards 1961 Outdoor Sports Book brings such a store right into your home. In it, you'll find Wards own fine brand equipment—Sea King and Hawthorne—plus a large selection of National Name Brand merchandise.

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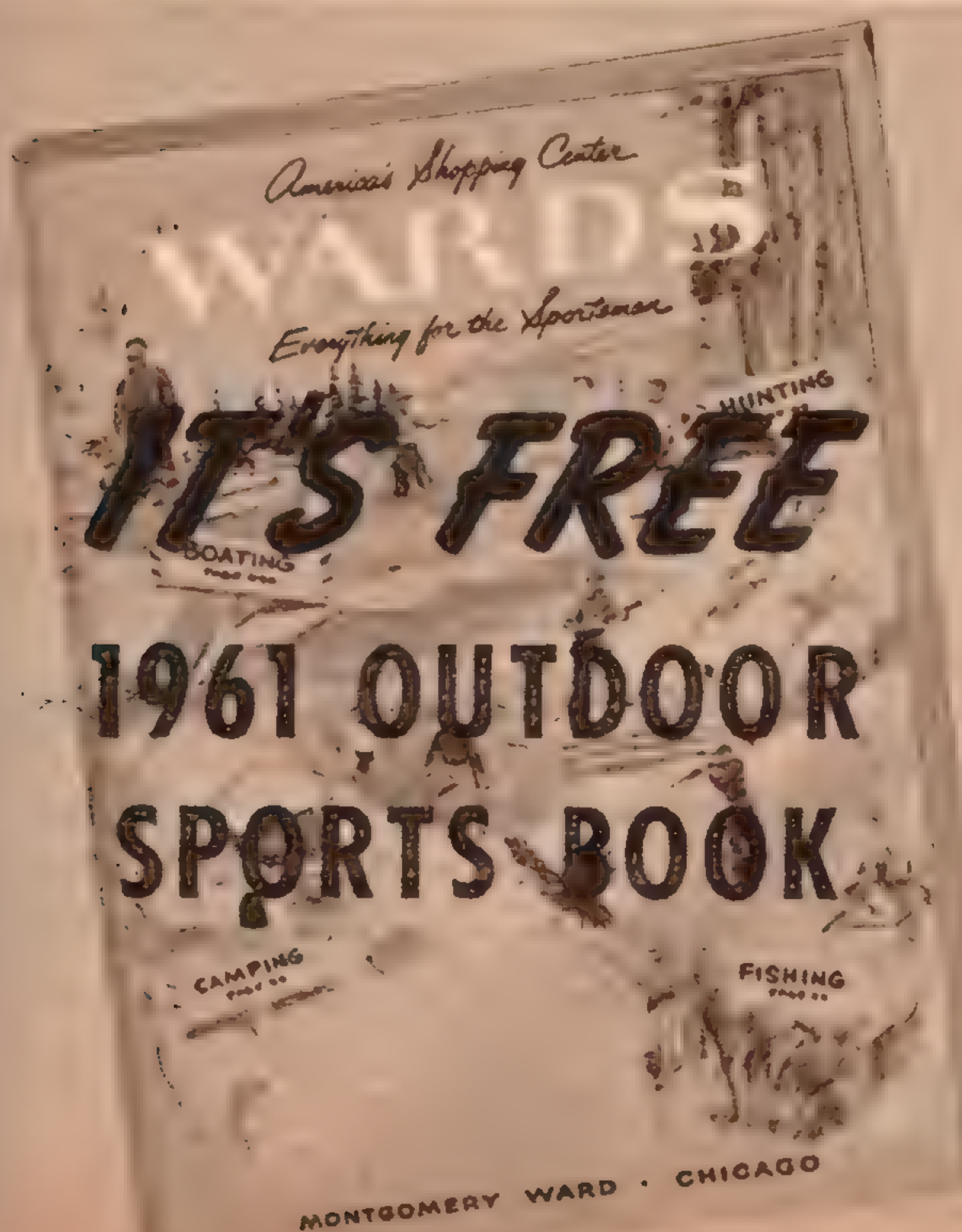
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11,000,000 SPORTSMEN HAVE USED IT IN THE PAST!

ALL WARDS 1211





# NEW, EXCITING Water Sports FUN EQUIPMENT

## STAY SAFELY AFLOAT WITH A VEST OR CUSHION

**[1] Best High Back Water Ski Belt.** Filled with Vinyl Plastic Foam. Adjustable web straps. Not Coast Guard Approved. Sizes: Adult (33-44-in. waist), Junior (24-32-in. waist). Red-and-White Check or Solid Yellow. Ship. wt. 1 lb.

60 A 19004—State Size and Color.....\$3.94

**[2] Budget Price Ski Belt.** Kapok in Vinyl inserts. Adjustable strap. Not Coast Guard approved. Sizes: Adult (33-44-in. waist), Junior (24-32-in.). Solid Orange or Red-White Check. Wt. 1 lb. 2 oz.

60 A 9022—State Size and Color.....\$1.84

**[3] Better Ski Belt.** Polyethylene Foam fill. Web strap. Rust resistant fastener. Not C. G. approved. Sizes: Adult (33-44-in. waist), Junior (24-32-in.). Yellow or Red-White-Blue stripes.

60 A 19003—State Size, Color. Wt. 10 oz.....\$2.43

**[4] New Low Priced Poly-Foam Belt.** All-around strap, plated buckle. Not Coast Guard appr. Sizes: Adult (33-44-in. waist), Junior (24-32-in.).

60 A 18723—State Size. Wt. 1 lb.....\$1.78

**[5] Full Zipper Ski Vest.** Vinyl Foam filling. Rust-proof zipper. Adj. web straps, D-rings and snap fastener. Not C. G. approved. State sizes: Adult (37-44-in. chest), Junior (28-36-in.). State color: Yellow or Red-White-Check. Wt. 1 lb. 7 oz.

60 A 9228—State Size, Color.....Ea. \$4.85

**[6] Children's Swim Vest.** Kapok inserts heat sealed in Vinyl Plastic bags. Adjustable leg straps and D-rings on front. Not Coast Guard approved. Sizes: Small (2-7 years, to 50 lbs.), Large (8-12 yrs., 50-90 lbs.). Colors: Solid Orange or Red-White-Blue Stripes. Wt. 1 lb. 1 oz.

60 A 9099—State Size and Color.....\$2.38

**[7] Coast Guard Approved Heavy-Duty Vest.** Approved for merchant vessels, boats carrying passengers for hire. Approval 160.002/Model 3. Reversible—goes on either way. Kapok sealed in Vinyl inserts—Orange color. Adjustable straps and rustproof fasteners. Universal sizes.

60 A 18785—Adult Size. Wt. 3 lbs.....\$7.62

60 A 19002—Child Size. Ship. wt. 2 lbs. 4 oz....\$6.23

**[8] New Coast Guard Approved Vest.** Meets latest Government specifications—approved for use on Class A, 1 or 2 motor boats not carrying passengers for hire. Approval No. 160.047/333/0 Kapok sealed in Vinyl inserts. Adjustable web straps. Fits adults over 90 lbs. State color: Red-White-Blue Stripe or Bright Orange or Yellow.

60 A 18720—Adult Size. Wt. 2 lbs. 8 oz.....\$3.34

**Children's Vest.** Like (8). Approval 160.047/334/0. 160.047/335/0, State colors as (8).

60 A 18721—Medium (45-90 lbs.) Wt. 1 lb.....\$2.76

60 A 18722—Small (up to 50 lbs.) Wt. 1 lb.....\$2.43

## Life Preserver Cushions—Coast Guard Approved

**[9] TO [12] New Coast Guard Approved Cushions.** Approval Number 160.048/103/0. Long wearing Vinyl cover and gussets. Nylon sewed. Buoyant Kapok filling electronically sealed in 4 Vinyl inserts. 2 handles so you can wear it. 15x15x2-in. size. Choice of 4 new patterns—all beautifully hand screened in attractive, bright colors. State color, pattern desired. Ship. wt. 2 lbs. 6 oz.

(9) 60 A 18716—Propeller in Green or Ivory...\$3.06

(10) 60 A 18717—Flag in White or Red.....\$3.06

(11) 60 A 18718—Sailboat in Blue or Red.....\$3.06

(12) 60 A 18719—Skier in Yellow or White....\$3.06

**[13] Budget Priced Boat Cushion.** Coast Guard approval number 160.048/103/0. Has long wearing Plastic cover and gusset. Nylon sewed. Kapok filling sealed in Vinyl inserts. 2 handles 15x15x2-in. size. Ship. wt. 2 lbs. 7 oz.

60 A 9015—State Red or Ivory.....\$2.56

**[14] Cushions for Boat Seat and Back.** C. G. approval 160.048/103/0. Leatherette Vinyl cover, Fabric boxing. Welded seams. Kapok is sealed in Vinyl inserts. 2 straps. 14 in. wide, 2 in. deep. 3 sizes. State Color: Red, Blue or Yellow. Mailable.

60 A 18725M—30 in. long. Wt. 4 lbs.....\$5.65

60 A 18726M—48 in. long. Wt. 5 lbs. 8 oz.....\$7.95

60 A 18727M—54 in. long. Wt. 7 lbs. 8 oz.....\$9.45

**[15] Heavy Duty Fisherman's Cushion.** Coast Guard Approval 160.048/103/0. 9 oz. Dark Green Canvas cover. Java Kapok in Plastic. 17x14x2 in.

60 A 9273—Shipping weight 3 lbs.....\$3.36

**[16] Fisherman's Favorite Boat Cushion.** Ideal all purpose comfortable size cushion. Coast Guard approved. Canvas—Solid Red. Vinyl welt. Kapok sealed in Vinyl inserts. 2 straps. 13x21 in.

60 A 18715—Shipping weight 3 lbs. 8 oz.....\$3.57

## For More Water Fun—Choose These Popular Sea Kings

**[17] Sea King Water Saucer.** Fun at slow speeds. Enam. Plywood—non-skid top. 42 in. Wt. 20 lbs.

60 A 4693R—State Freight, Truck, Express....\$11.45

**[18] Sea King Aquaplane.** Enameled Marine Plywood. Non-skid foot section. Rope. 72x24 in. Wt. 26 lbs.

60 A 4694R—State Freight, Truck, Express....\$14.95

**[19] Water Float.** Vinyl Plastic with "See-Thru" window. Candy stripe finish. 4 ft. x32 in.

60 A 4679—Shipping weight 2 lbs.....\$3.59

**[20] 5-Ft. Surf Rider.** Ride the waves—use it on the beach and in back yard, too. Heavy supported Vinyl Plastic gusset and I-beam design. Bright Yellow Marine design. Attached rope.

60 A 4678—Shipping weight 5 lbs. 10 oz.....\$8.77

**[21] Iridescent Plastic Float.** Clear Plastic "See-Thru" window so you can watch under water as you float on top. Sturdy Vinyl Plastic—Blue. Tow rope and repair kit. 6 ft. x 20 in.

60 A 4697—Ship. wt. 2 lbs. 15 oz.....\$5.47

## Accessories That Add to the Safety of Skiing

**[22] Water Ski Caddy.** Holds skis and tow ropes for easy carrying and storing. Heavy gauge plated Steel and anodized Aluminum. Lightweight.

60 A 19024—Shipping weight 2 lbs.....\$3.26

**[23] 75-Ft. Floating Tow Rope.** 1/4 in. Diamond braid Polyethylene rope. Equipped with plastic float and molded 1-pc. 2-hand tow bar.

60 A 4500—Shipping weight 1 lb. 5 oz.....\$3.24

**[24] 75-Ft. Slalom Rope.** Diamond Braid Polyethylene rope. Float. Double Plastic handles.

60 A 4501—Ship. wt. 1 lb. 7 oz.....\$3.46

**[25] 75-Ft. Manila Tow Rope.** Comfortable-grip Hickory bar and buoyant Plastic float.

60 A 4577—Ship. wt. 2 lbs. 9 oz.....\$1.94

**[26] New Deluxe Combination Tow Rope.** It's 2 tows in 1! Use 2 handles together or use them separately for slalom use. Comfortable, bright orange, cushioned vinyl grips. Polyethylene 75-ft. rope.

60 A 4594—Shipping weight 2 lbs. 10 oz.....\$4.94

**New "L-Bar" Single Rope.** Not Shown. Aluminum tow bar, bright orange Vinyl grip. Fits around neck, shoulder, back or legs so you can rest your arms while skiing. 75-ft. Polyethylene rope. Floats.

60 A 4595—Shipping wt. 2 lbs. 10 oz.....\$3.74

**Ski Tow Bridle.** Not shown. Swing 180° arc—provides even pulling power. 2000 lb. test Polyethylene bridle. Nylon and stainless Steel parts.

60 A 4592—Ship. wt. 14 oz.....\$2.58

**[27] Replacement Tow Rope.** 75-ft. Polyethylene rope. 1100 lb. test. Splicing directions and tool.

60 A 4502—Shipping weight 1 lb. 2 oz.....\$2.34

**[28] New Deluxe Ski Tow Bridle and Float.** Holds up to 4 tow ropes—has positive lock. Allows 360° swivel. 96 in. adjustable to 54 in. Stainless Steel and molded Nylon for salt water use.

60 A 4593—Shipping weight 1 lb. ....\$4.45

**[29] Deluxe Ski Binders.** Soft Vinyl, rustproof anodized Aluminum parts. Notched adjustment slide. High heel taps. Single adjustment knob.

60 A 4681—Ship. wt. 2 lbs.....Pair \$4.44

## SOLID ASH WATER SKIS

### ... Family Sizes, Styles

**[30] TO [34] SEA KING Water Skis.** 5 favorite models for water skiing at its best. Solid Ash with laminated tips—matched and balanced. Foot hugging White Vinyl bindings. Aluminum keels.

**DeLuxe Quality Sea Kings.** (30) (31) (32). Expertly crafted for the experienced skier... or the beginner who wants better quality. Top-grain white Ash finished with 2 coats clear marine Varnish, bright trim. Notched adjustment slide. Protective rubber capped adjusting nut. High heel tabs. Anodized aluminum rustproof fittings.

**Standard Quality Sea Kings.** (33) (34). Popularly priced for experts, teenagers and adult beginners. Solid Ash—bright enameled finish with contrasting trim and bindings. Strong plated fittings.

**(30) DeLuxe "Eldorado" Skis.** Ideal combination for advanced slalom riders or for regular skiing. See Features above. Banana style for more speed and flexibility and less water drag. Has extra toe piece on one ski for slalom use. 69x6 3/4 in.

60 A 4672 MO—Wt. 18 lbs. Mailable.....Pair \$23.43

**(31) DeLuxe "Speedster" Skis.** Narrower width for faster ride. For youths and average size adults behind medium size motors. Features above. 69x6 in.

60 A 4673 MO—Wt. 16 lbs. Mailable.....Pair \$21.17

**(32) DeLuxe Slalom Ski.** Smooth and fast! Banana style. Extra deep 3 1/2-in. alum. keel. Mount extra toe piece for better fit. Features above. 69x6 3/4 in.

60 A 4680 MO—Wt. 11 lbs. Mail.....Each \$15.44

**(33) New Standard "Strait" Skis.** All purpose skis for medium sized motors. See Features above. White with Blue trim and Blue bindings. 69x6-in. size.

60 A 4675 MO—Wt. 15 lbs. Mailable.....Pair \$17.88

**(34) New Standard Taper "Combo" Skis.** For regular and slalom skiing. Features above. One ski has extra toe piece, use as slalom. White with Black trim—White single adjustment binding. 69x6 3/4 in.

60 A 4676 MO—Wt. 14 lbs. Mailable.....Pair \$19.77

## Budget and Novelty Skis

**[35] [36] Budget Family Skis.** 7-Ply Plywood construction—heavy Marine enamel finish with contrasting trim and adjustable bindings. Aluminum fittings. Wood keel. Adult and Junior models.

**(35) Junior Jet Skis.** For Jr. skier—mom, too.

60 A 4682MO—54x5 3/4 in. Wt. 12 lbs. Mail. Pr. \$13.44

**(36) Adult "Sea Jet" Skis.** For teenagers to 160 lbs. and experts behind larger motors. 66x6 1/2 in.

60 A 4667 MO—Wt. 16 lbs. Mailable.....Pair \$13.77

**[37] Shoe Skis.** Short, fast, tricky! Solid Ash—Orange color. Adjust. White bindings. 20x6 1/2 in.

60 A 4699—Ship. wt. 8 lbs.....Pair \$10.44

**[38] "Turnabout" Sea King Skis.** Ski frontwards or backwards. Banana style. Solid Ash enamel. Red. Adjustable White Vinyl bindings. 60x7 1/2 in.

60 A 4698 MO—Wt. 16 lbs. Mailable.....Pair \$21.17

## New Fiber Glassed

### SEA KING Water Skis

**[39] [40] Exciting Fiber Glassed Sea Kings.** The strong, fast and more maneuverable—require a minimum of maintenance. Rugged reinforced Fiber Glass is pressure sealed to laminated Marine Hardwood core to form a strong unit with sharp edges or splinters at seams. Durable and handsome finish—Yellow with Red Vinyl single adjustment binding. Cast Aluminum rudder. Choice of perfectly balanced models... our finest water skis.

**(39) Combination Taper Skis.** Full banana shape and bottom for medium and advanced skiers. Toe binding for slalom use. 66 3/4x6 3/4 in.

60 A 4663 MO—Wt. 17 lbs. Mailable.....Pair \$23.43

**Slalom Ski.** Graceful banana style. 66 3/4x6 3/4 in.

60 A 4664 MO—Wt. 10 lbs. Mailable.....Each \$13.44

**(40) Outboard "Strait" Skis.** All purpose Fiber Glassed ski for medium sized motors. 66 3/4x7 in.

60 A 4662 MO—Wt. 16 lbs. Mailable.....Pair \$21.17





## Have Fun . . . Pay Less With SEA KING Water Skis



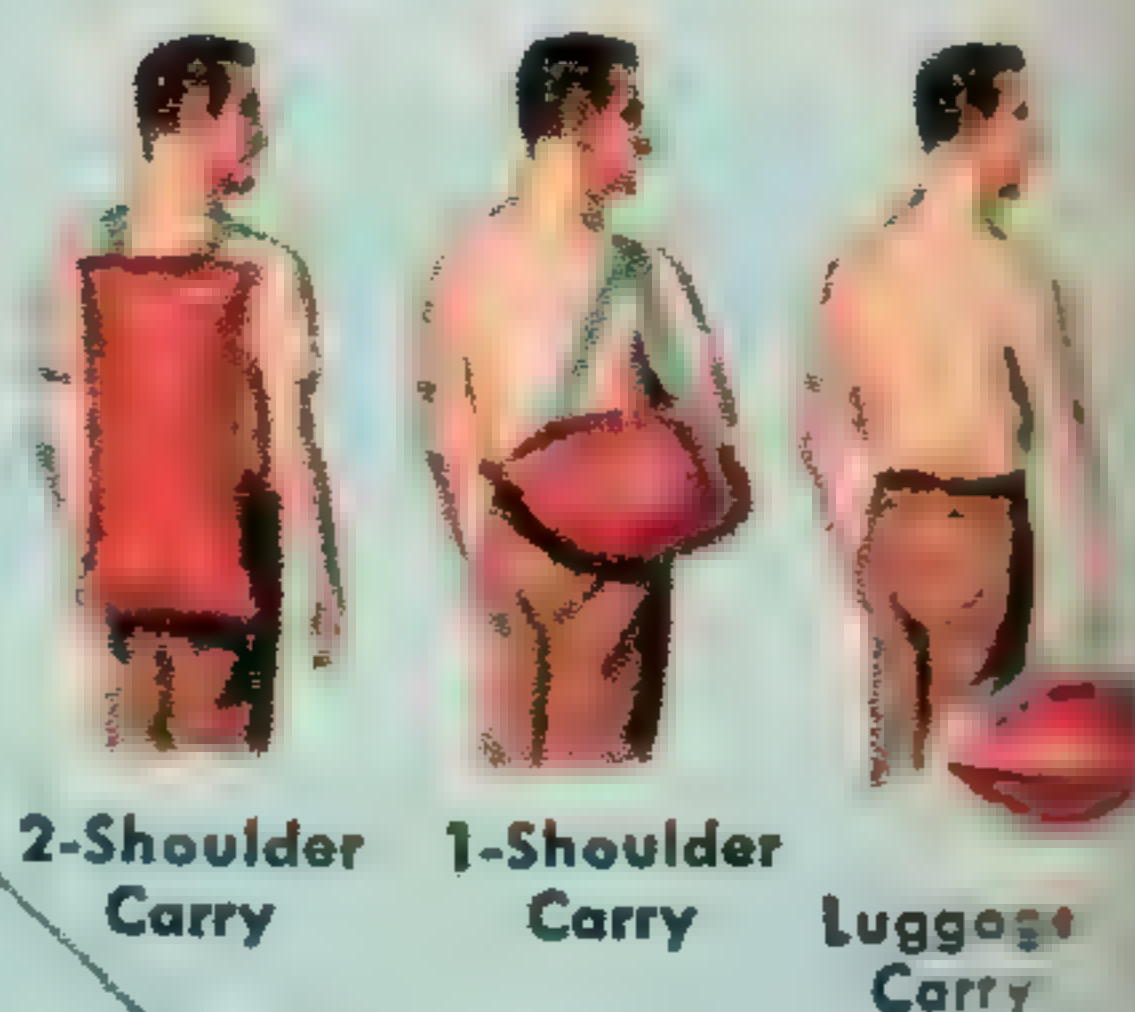


# "PORTA-ROLL" . . .

1 2-Shoulder Carry—rides on back comfortably.

2 1-Shoulder Carry—leaves hands free.

3 Luggage Carry—easy Tote with one hand.



\$18.94

Terms pg. 1283



C

BEST

\$38.64  
\$4 DN.



Wards Finest Imported Rubberized Mattresses

N \$8.99



M

\$6.43



D

\$23.76

Station Wagon Bag

E

\$6.84

Snap-apart Mattress

F

\$5.44

Snap-apart Mattress

G

Budget 3-lb. Bag.

\$11.89

H

\$8.33

J

\$4.44

choice

K

\$2.79

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\$2.94

choice

1214 WARDS ALL

A Better O  
Pont Dac  
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Soft Cotton F  
print, quite  
finished size  
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60 A 9432 M  
Save \$1.52—  
0 A 9411 M  
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60 A 9433 M  
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60 A 9405 M

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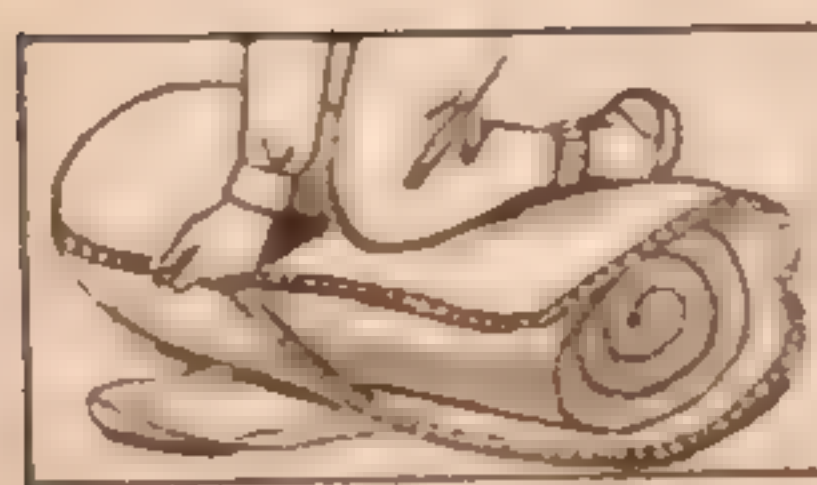
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60 A 9306—S





# NOT ANOTHER Sleeping Bag LIKE IT!

• MORE COMFORT • EASIER TO CARRY • MORE CONVENIENCE



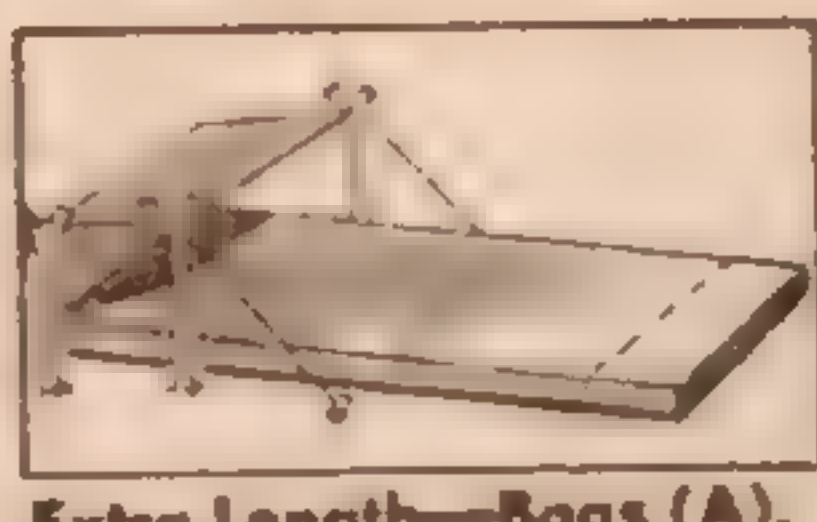
**Easy-Roll Canopy**—forms zippered case.



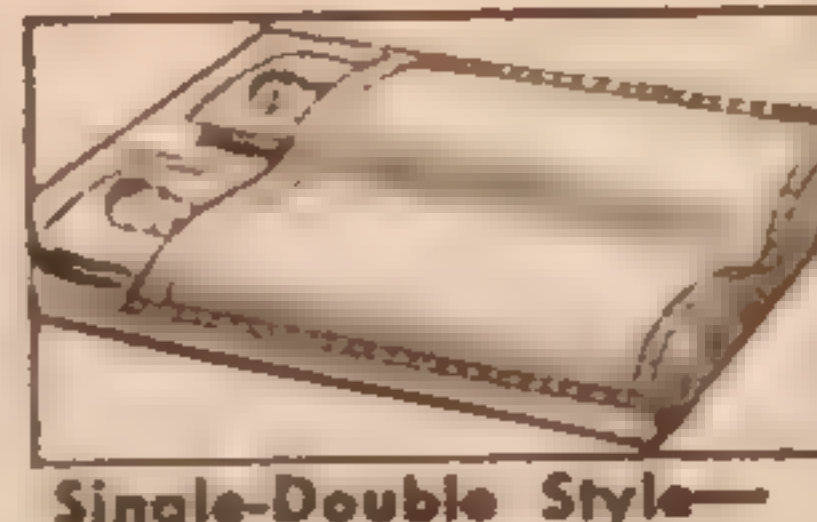
**Shoulder Flaps Tie**—Give extra protection.



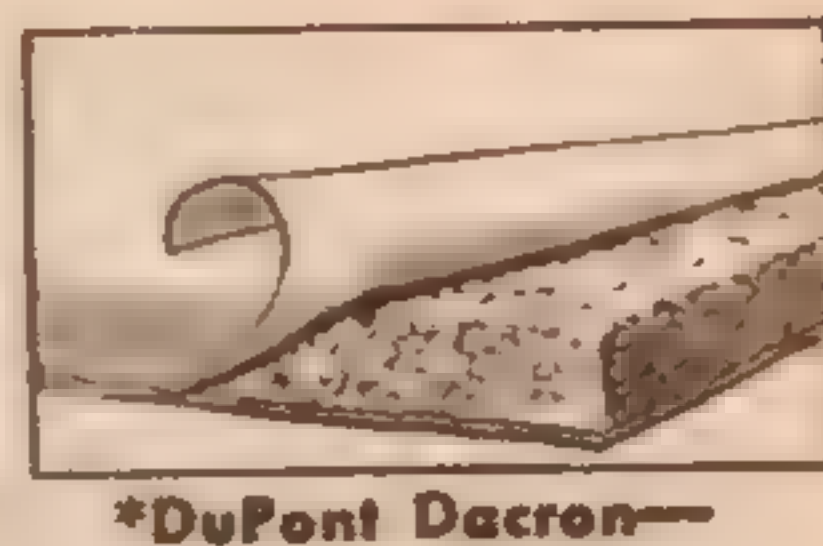
**Snap-on pillow**—for extra comfort.



**Extra Length—Bags (A), (C)**—for ample room.



**Single-Double Style**—zip two together.



**\*DuPont Dacron**—no finer filler.

## Exclusive at WARDS... All With DACRON\* Insulation

**Better Quality "Porta-Roll."** 3½-lb. virgin DuPont Dacron Polyester fiber-fill. Wind and water repellent, Cucumber Green Drill outer cover. Cotton Flannel lining, in Brown-Green hunting print, quilted to insulation. Extra large, 34x82-in. finished size. Heavy-duty, 105-in. zipper. Cotton flannel shoulder flaps and detachable pillow. Full weather stripping. 2 mattress pockets. Tie tapes for bag liners (V), (W). Ropes, props not incl.

60 A 9432 M—Ship. wt. 10 lbs. Mailable... \$23.96

Save \$1.52—Bag (A), Mattress (J). Separately \$28.40.

60 A 9411 M—Set. Ship. wt. 13 lbs. Mailable \$26.88

**Extra Size Bag** as (A) but 4½-lb. Dacron Polyester fiber-fill. Finished size 40x82 in. SAVE EXTRA ON SET with 7-tube, 12-ga. plastic air mattress. Mail.

60 A 9433 M—Bag Only. Ship. wt. 11 lbs.. \$28.42

60 A 9421 M—Set. Ship. wt. 15 lbs.....\$31.94

**Good Quality "Porta-Roll."** Outstanding Budget Priced bag—all the deluxe "Porta-Roll" features plus top quality materials. 3-lb. virgin DuPont Dacron Polyester Fiber-Fill. Polo Blue, Cotton Twill outer cover, wind-water resistant. Soft, Gray-Red Cotton Flannel lining quilted to insulation. 100-in. zipper opening with inside-outside tabs. 2 air mattress pockets. Full weather stripping. Tie tapes for liners (V), (W). Finished size—34x78 in. Ropes, props not incl.

60 A 9431 M—Ship. wt. 9 lbs. Mailable.....\$18.94

Save on Set. Bag above with Green, tufted plastic air mattress (J). Separately \$23.38.

60 A 9412 M—Set. Ship. wt. 10 lbs. Mail.....\$22.66

**\*DACRON** (DuPont's registered trademark for its Polyester fiber) gives the best in cold weather comfort. Used in all Porta-Roll bags (A), (B), (C). It is non-allergenic, resilient, lightweight, and mat resistant.

**Best Quality "Porta-Roll."** Finest materials blended with exclusive "Porta-Roll" features give you the ultimate in warmth and comfort. 5-lb. virgin DuPont Dacron\* Fiber-fill. 9-oz. DuPont Nylon 420 (82% Cotton, 18% Nylon) "Alaska Sheen" Red outer cover—wind and water resistant, rugged wearing. Soft, long napped Cotton Flannel lining, bright Golden Yellow, quilted to insulation. Inside-outside tabs. Heavy-duty, 110-in. zipper. 20-oz. Cotton Flannel shoulder flaps with tie tapes and Cotton Flannel covered, detachable pillow. 2 air mattress pockets. Full weather stripping. Tie tapes for bag liners (V), (W). Extra-large, 40x82-in. finished size. Ropes, props not included.

60 A 9434 M—Ship. wt. 16 lbs. Mail...Cash \$38.64

Save On Bag and Mattress. Bag above with 7-tube, 12-ga. plastic air mattress.

60 A 9415 M—Set. Wt. 19 lbs. Mail...Cash \$41.82

## Station Wagon

### BAGS AND MATTRESSES

**Double Size Station Wagon Bag.** Sleeps 2 in comfort—finished size 70x78 in. Bag and 2 snap-on pillows filled with 8-lb. virgin Celacloud insulation—100% Acetate fiber—quilted to Tan Cotton Flannel lining. August-Brown, water-repellent treated Cotton Twill outer cover. Two 72-in. zippers, one on each side with inside and outside pulls, lets you open bag flat—designed for easy entry from either side. Full weather stripping inside. Tie tapes for liners (V), (W) (order 2). Rolls up compactly, secured by 3 web straps with buckles. Easy to pack.

60 A 9442 M—Ship. wt. 15 lbs. Mail...Cash \$23.76

Save \$2.58 on Set. Bag above, mattress 60 A 9311 under (E) this page. Separately \$30.20. Mail.

60 A 9405 M—Set. Wt. 21 lbs. \$3.00 Dn., Cash \$27.62

**New Dacron Filled Station Wagon Bag.** Same as (D) above but with superior 5-lb. virgin DuPont Dacron\* insulation. Gives you the finest in warmth and comfort at an amazing low price.

60 A 9443 M—Ship. wt. 16 lbs. Mailable....\$29.96

Save on Set. Dacron\* Filled station wagon bag with air mattress 60 A 9311 under (E) this page. Separately you'd pay \$36.40. \$4 Down.

60 A 9420 M—Set. Wt. 22 lbs. Mail...Cash \$35.92

**Snap-Apart Pillowed Station Wagon Mattress.** Embossed 12-gauge Vinyl—separate metal pillow valves. Use it as 1 big mattress or it snaps apart to form 2 single size units. About 72x50-in. size when inflated. Olive Drab color.

60 A 9310—Ship. wt. 5 lbs. 3 oz.....\$6.84

**Snap-Apart Station Wagon Mattress.** Similar to mattress above but without pillows. Same size.

60 A 9311—Ship. wt. 4 lbs. 8 oz.....\$6.44

**Budget Priced Station Wagon Double Mattress.** Snaps for using as single mattress or as a double unit in bags, wagons, trailers or extra beds, make it an ideal all-around good buy. "Tuft" embossed Vinyl. 58x72 in. deflated. With repair kit. State Color: Blue or Green.

60 A 9306—Ship. wt. 7 lbs. 8 oz.....\$5.44

**Outstanding Budget Priced Sleeping Bag.** 3-lb. virgin Celacloud insulation—100% Acetate fiber—quilted to Tan Cotton Flannel lining. August-Brown, water-repellent treated Cotton Twill outer cover. Weather stripping. Single-double style—100-in. zipper. Inside-outside pull tabs. Tie tapes for liners (V), (W). Rolls compactly into canopy, ties with draw cords. Finished size 34x78 in. Ropes, props not incl.

60 A 9430 M—Ship. wt. 7 lbs. Mailable.....\$11.89

Save on Set. Bag (G) above with 5-tube, 12-ga. Vinyl air mattress specially priced.

60 A 9404 M—Set. Ship. wt. 9 lbs. Mailable...\$13.42

**A Ward Budget Special.** 2½-lb. virgin Celacloud insulation—100% Acetate fiber—quilted to Gray Cotton Flannel lining. Outer cover of Steel Gray, water-repellent treated, high count Cotton fabric. 36-in. zipper. Finished size 34x78 in.

60 A 9400 M—Ship. wt. 6 lbs. Mailable.....\$8.33

Save on Set. Bag (H); 5-tube, 12-ga. Vinyl air mattress.

60 A 9401 M—Set. Ship. wt. 8 lbs. Mailable...\$10.62

**Scout-Ager Sleeping Bag.** Finished size 34x70 in. Synthetic fiber top, cover, bottom. Printed Plaid cotton sheeting lining. 2½-lb. Rayon fill. Half-zipper.

60 A 9406 M—Ship. wt. 5 lbs. Mailable.....\$6.64

**Air Mattresses (J), (K)** are constructed of heavy-gauge laminated Vinyl with embossed "extra comfort" finish. Both include Plastic Inflato Bag and a Repair Kit.

**"Tufted" Vinyl Air Mattress.** Tufted surface design. Oversize Brass valve. About 73x26 in. inflated. State Color: Blue, Brown or Green.

60 A 9301—Ship. wt. 3 lbs. 8 oz.....\$4.44

**Budget Vinyl Mattress.** Built-in double pillow. 5-tube style. "Tufted" embossing. About 72x27 in. inflated. State Color: Blue, Brown or Green.

60 A 9305—Ship. wt. 4 lbs.....\$2.79

**Budget Vinyl Mattress** as above, but without pillows. 72x29 in. deflated. State Color: Blue or Green.

60 A 9304—Ship. wt. 3 lbs. 8 oz.....\$2.59

**New, Colorful Pillowed Plastic Mattress.** Good quality. 5-tube construction—full width pillow. Vinyl with embossed surface. 2 metal screw-type air valves. About 72x25 in. inflated. State Color: Red and White Stripe or Green and White Stripe.

60 A 9321—Ship. wt. 4 lbs.....\$2.94

## Your Best Buy

### IN AIR MATTRESSES

**Feature Rubberized Air Mattress.** Imported from Japan. Rugged Khaki sheeting cover with 2 inner layers of laminated rubber. 5-tube design. Completely airtight sealed seams. Metal air valve. Comfortable pillow headrest. Abt. 72x24 in. inflated. State Color: Green, Brown or Red.

60 A 9319—Mailable. Ship. wt. 5 lbs.....\$6.43

**Mattress Above Without Headrest.** State Color.

60 A 9315—Mail. Ship. wt. 4 lbs. 12 oz. . . Ea. \$5.99

**Outstanding New Rubberized Air Mattress.** Imported from Japan. One of the finest air mattresses we've seen, Ward priced for you. Double coated, rubberized, woven plaid Cotton. Pillow headrest. 5-tube, "T" beam construction. 2 metal screw, lock-type, valves with pump adapters. About 76x27 in. deflated. Attractive Red Plaid color.

60 A 9303—Mail. Ship. wt. 5 lbs. 8 oz. . . Ea. \$8.96

**Mattress (N) Above Without Headrest.** Mailable.

60 A 9302—Ship. wt. 5 lbs.....Ea. \$8.48

**Air Pump**—works by foot. Synthetic rubber.

60 A 9312—Ship. wt. 1 lb. 2 oz.....\$3.42

**Plastic Repair Kit.** Incl. cement, sheeting.

60 A 2425—For Mattresses, etc. Wt. 9 oz.....89c

**Foam Filled Pillow.** Inflates-deflates automatically. Vinyl plastic cover. Metal valve.

60 A 9348—17x15 in. Ship. wt. 2 lbs.....\$2.42

**Air Pillow.** Khaki color sheeting—synthetic rubber coated. T-partitions. Plug valve.

60 A 9314—18x20 in. Ship. wt. 12 oz.....\$2.39

**Kasha Cotton Sleeping Bag Liner.** Fits all standard sleeping bags. With tie tapes. Folds to 34x78 in. Order 2 liners for (D).

60 A 9479—Ship. wt. 1 lb.....\$2.73

**Insulated Bag Liner.** 2-lb. Celacloud insulation (100% Acrylic fiber) quilted between plaid Cotton Flannel and Glo-Ray Rayon. Folds to 36x80 in. Tie strings for insert use.

60 A 9447 M—Mailable. Ship. wt. 3 lbs.....\$7.96

**Dacron Insulated Bag Liner.** Same as above, but with superior 2-lb. Dacron\* fiber-fill.

60 A 9448 M—Ship. wt. 3 lbs. Mail.....\$11.92

ALL 3 WARDS 1215

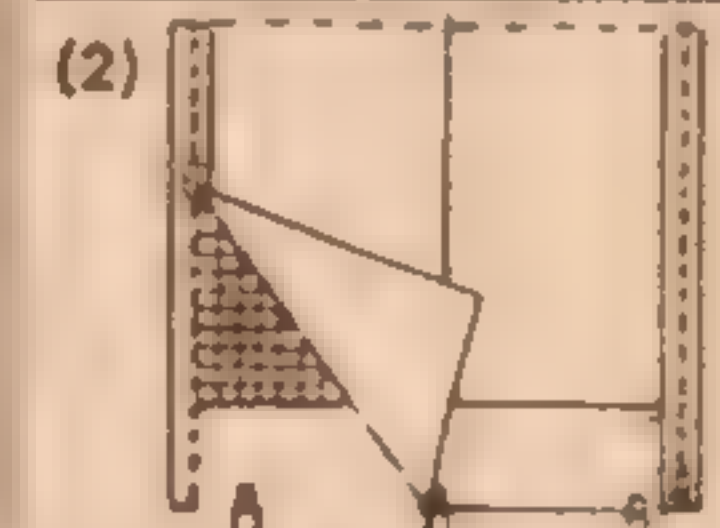




# MORE FEATURES AT LOWER PR



Aluminum Frame



Zipper Window

As Low As

**\$41<sup>44</sup>**  
9x9

\$4.50 Dn.

## Standard Umbrella Tent

- Improved Aluminum Frame Design (1) . . . Choice of 2 Sizes
- No Umbrella Arms . . . You Get Full-Stand-Up Headroom
- High Count, Tightly Woven 7.68-oz. Green Boat Sail Drill
- "Zip-Tite" 11x29-in. Plastic Screened Rear Window (2)

**(A)** Water Repellent Treated. Sturdy, rustproof Aluminum frame, jointed canopy poles. 7.44-oz. sewed-in, floor. Door is half screening, half material, zipper down center. "Zip-Tite" window operates from the inside. Ropes, stakes, instr's. Mail. See "Ship. Notice" next page.

9x9-ft. Base. 7-ft. center, 5½-ft. eave heights. Sleeps 3.  
60 A 9606 MO—Ship. wt. 47 lbs. \$5 a Mo. . . . . Cash \$41.44

11x9-ft. Base. 7-ft. center, 5¾-ft. eave heights. Sleeps 5.  
60 A 9620 MO—Ship. wt. 52 lbs. \$5 Dn. \$5 Mo. . Cash \$49.44

9x9-ft. Base Corner Pole Umbrella. As (9x9) above, but with adj. Alum. corner pole frame. Mail.

60 A 9703 MO—Ship. wt. 47 lbs. \$5.50 Dn. \$6 Mo. . . Cash \$54.50

11x9-ft. Base Corner Pole Umbrella. As (11x9) above, but with adj. Alum. corner pole frame. Mail.

60 A 9704 MO—Ship. wt. 52 lbs. \$6 Dn. \$6 Mo. . . Cash \$59.50



Center Pole



Corner Pole

Center Pole

**\$79<sup>44</sup>**  
Cash

\$8 Dn.

## Deluxe Umbrella-Wall Tent

- Finest Umbrella and Wall Tent Features—2 Models
- 100 sq. ft. of Floor Space . . . Sleeps up to 5 People
- 7.68-oz. Boat Sail Drill . . . 8-oz. Duck Sewed-in Floor
- 4-Way Controllable Ventilation—3 Windows and Door

**(B)** Completely Water Repellent Treated. Plastic screening door and "Weatherite" windows—raise and lower from inside. Gold-colored roof; Sand-colored walls, canopy; Green floor. 10x10-ft. base; 7½-ft. center ht.; 3-ft. wall ht.; 6-ft. eave ht. Ropes, stakes, instr. See "Ship. Notice" next page.

Deluxe Center Pole Tent with steel poles, eave frame (3).  
60 A 9614 R—Ship. wt. 59 lbs. \$8 Dn. \$8 Mo. . . . Cash \$79.44

Deluxe Umbrella Wall Tent with Corner Pole Assembly. Same as above but gives more unobstructed floor space.

60 A 9615 R—Ship. wt. 63 lbs. \$9 Dn. \$8 Mo. . . . Cash \$83.50

## Side-Extension Umbrella

- Designed for Pure Comfort . . . 120 sq. ft. Living Area
- New Translucent Top . . . Lets In Light—Keeps Out Heat. White, Vinyl coated Nylon Cools As Much As 15°
- Corner Pole Assembly Gives Full Use of Floor Space (5)

**(C)** Skyblue 7.23-oz. Boat Sail Drill and sewed-in floor completely water repellent treated. Zipper door has screen top with privacy flap. Large window in sideroom has flap control. 10x12-ft. base. 7½-ft. center ht.; 6½-ft. wall ht. Ropes, stakes, instr. See "Ship."—opp. pg.

60 A 9671 R—Ship. wt. 46 lbs. \$8.50 Dn., \$8 Mo. . . Cash \$84.42

**(D)** New Windbreak for Tents. Shields tent door from wind and adds an outdoor wing to your tent. Size: 5x12-ft. Screen. 5.5-oz. water-repellent, wind-resistant awning drill. With aluminum poles, ropes and stakes. Use with all Umbrella type tents—with canopy up or down. Mailable.

60 A 9714 M—Ship. wt. 7 lbs. . . . . Only \$13.95

## Thrifty Utility Wall Tents

- More Floor Space Per Dollar . . . Select from 6 Sizes
- Water Repellent Green Duck. 10 oz. Top—8 oz. Sides

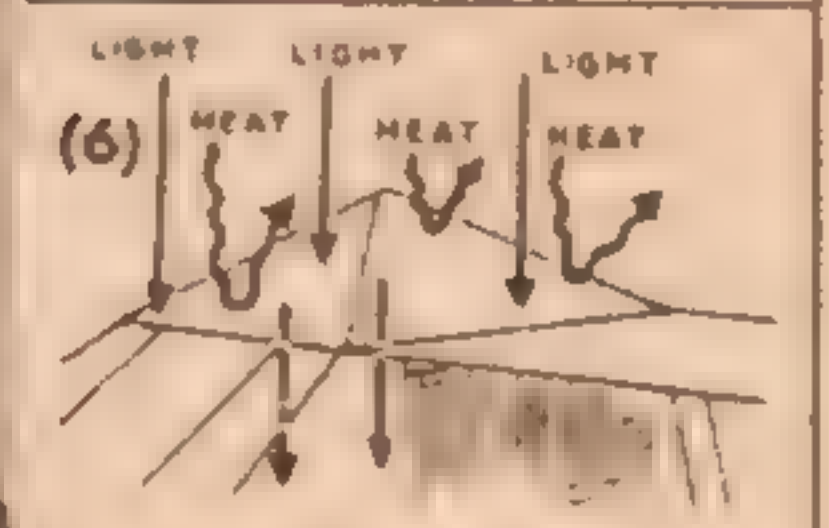
**(E)** Zipper Door Flaps. Heavy spur grommets for poles; Canvas reinforcing patches for corner guy ropes. With stakes, ropes, rope-keys. "Ship. Notice" opp. pg. Order poles separately.

SIZE . . . In Feet			Wt.		Ridge-Up	
Base	Ht.	Eave	Cat. No.	lbs. Price	Number	Wt. Price
5 x 7	5	2	60A9681MB	24 \$15.94	60A9699MO	9 \$13.94
7 x 7	6½	3	60A9675MB	28 19.44	60A9688MO	14 17.44
8 x 10	6½	3	60A9676MO	39 27.44	60A9689R	12 25.44
9½ x 11¾	7	3	60A9677MO	48 35.66	60A9690MO	17 33.66
11¾ x 14	8	3½	60A9678F	69 47.66	60A9691R	20 45.66
14 x 16	9	4	60A9679F	83 64.96	60A9697R	24 72.96

**(7) Add-A-Room Screened Extension.** Ropes, stakes, poles. 60A9705M—Fits 60A9675MB. Ship. wt. 16 lbs. Mail. . . . \$21.95  
60A9706M—Fits 60A9676MO. Ship. wt. 17 lbs. Mail. . . . 23.95  
60A9707M—Fits 60A9677MO. Ship. wt. 18 lbs. Mail. . . . 27.95  
60A9708K—Fits 60A9678F. Ship. wt. 27 lbs. Mail. . . . 31.95



Sleeps 5

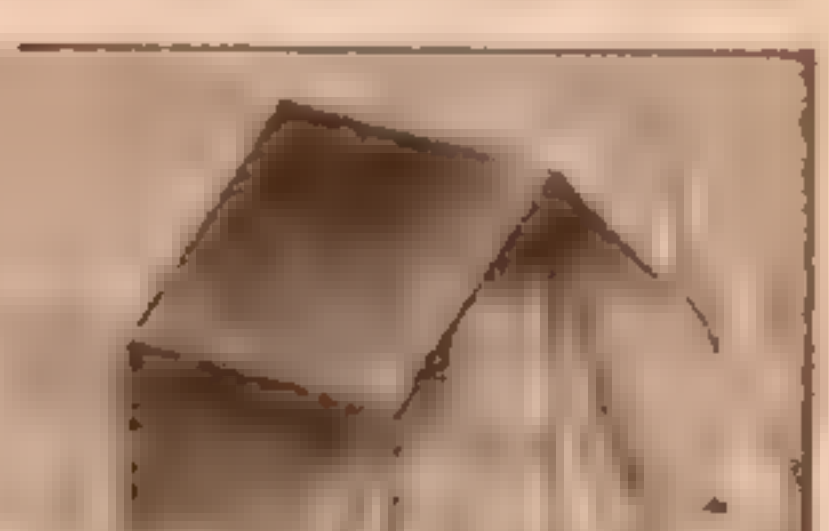


Translucent Top

10x12 Ft.

**\$84<sup>42</sup>**  
Cash

\$8.50 Down



Add-A-Room

As Low As

**\$15<sup>94</sup>**  
5x7 ft.

6 Sizes

Terms Page  
1283

1216 WARDS BFCKDAS

STATION



2 Sizes  
or Witho

- Sleep 9
- "Living Or O
- All Alum

**(F)** Pearl G in floor. tion 6¾x5¾ at eaves, 4 with hang per door. 6 structions. S 60 A 9637 R

SHIP. NOT Freight, Tr able, "K" r from Factor

Be

- Wards Fin
- Aluminum
- 4-Way Ven
- High Coun

**(G)** More Qu Made of Tan 7.44-oz. num corner repellent tre guyed out o

Leisure-Sized center ht.; 5 tension (10). includes rop 60 A 9670 R

- 2 Full Len
- Zip Open
- Only The 7.68-

**(H)** Get More pletely protect wind upright pole opening doc instructions: 60 A 9682 R- 60 A 9683 R-

(13) Add-A-Screened p 60 A 9658 M



# ER PRICES



## STATION WAGON TENT



2 Sizes—With  
or Without Flap

## Triplex Station Wagon Living Area

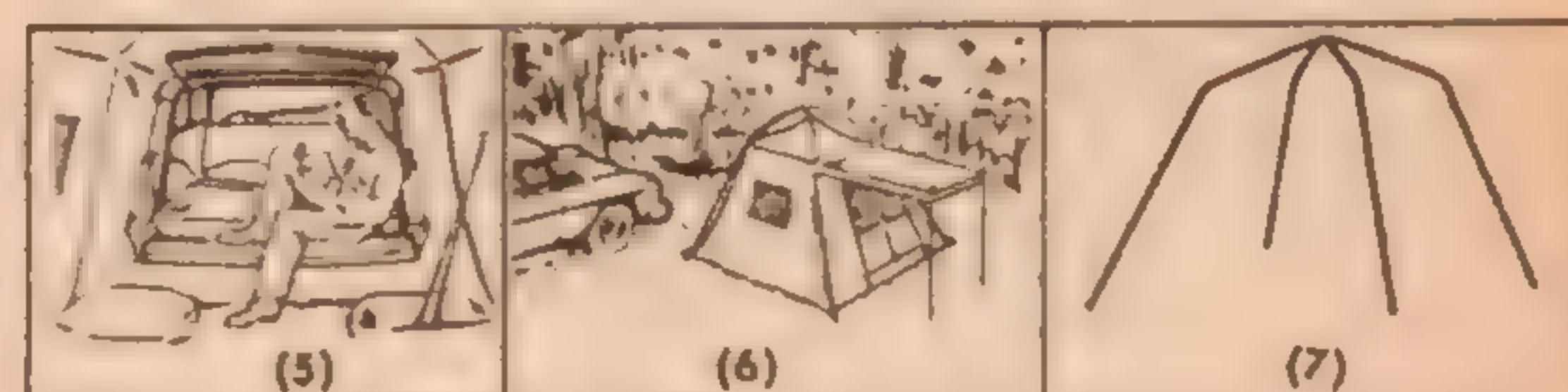
- (1) Self-Supporting Outside Aluminum Frame—Easy to Set Up
- (2) Easy-Clean "Sweep-Out" Door Zips Open Flush to Ground
- (3) Handy Access Between Tent and Wagon—Sewn-in Floor Screened Windows and Door for Fresh Cross Ventilation

**Set Up In 3-5 Minutes**—attaches to wagon or stands alone (6). Outside Aluminum frame design leaves interior unobstructed. Pearl Gray 7.68-oz. Boat Sail Drill water repellent treated. Plastic screening. Bugproof zipper door. 9 1/3 x 9 1/3-ft. base. 7-ft. center ht.; 6-ft. eave ht. 2 carrying bags—one for tent; other for canopy, frame, poles, ropes. Mail. See "Ship. Notice" below.

60 A 9625 MO—Ship. wt. 52 lbs. Terms Page 1283. Cash \$88.50  
60 A 9624 MO—11 x 11-ft. base. Ship. wt. 60 lbs. \$9 Mo. . . . 99.50

**Exterior Frame Tents.** Exactly same construction, material and dimensions as above but not Station Wagon Style. Mail.

60 A 9610 MO—9 1/3 x 9 1/3-ft. base. Ship. wt. 42 lbs. \$8 Mo. . . \$82.50  
60 A 9611 MO—11 x 11-ft. base. Ship. wt. 58 lbs. \$9 Mo. . . . 92.50



Roomy—2 Sizes  
To Suit Most Families

Converts Quickly  
To Separate Tent

Exclusive "Outside"  
Aluminum Frame

## Big "Tri-Room" Traveler

- Sleep 9 For Only a Few Dollars More Than Smaller Tents
- "Living Space Versatility"—3 Distinct Living Areas (8) Or One Spacious Living Room 17 1/2 ft. Long (9)
- All Aluminum Adjust. Frame . . . 4-Way Cross Ventilation

**F** Pearl Gray 7.68-oz. Boat Sail Drill with 7.44-oz. Twill sewn-in floor. Completely water repellent treated. Center section 6 3/4 x 5 1/2 ft. Two side rooms are 6 1/4 x 8 ft. and 5 3/4 ft. high at eaves, 4 ft. high at outer ends. Two curtain dividers (8) with hanging hooks. 3 big windows with flaps; screened zipper door. 6 x 9-ft. canopy. With frame, stakes, ropes and instructions. See "Ship. Notice" below.

60 A 9637 R—Ship. wt. 80 lbs. \$9 A Mo. . . . . Cash \$98.50

**SHIP. NOTICE:** "R" after Cat. No. means not Mailable—Freight, Truck or Express; "M", "MB", "MO" mean Mailable. "K" means Mailable from Factory; "F" not Mailable from Factory—Freight or Express. State Transportation.



3 Separate Rooms



Full Length View

Family Size

**\$98.50**

\$10 DOWN

Tops for Privacy  
and Comfort



## Best "Safari" Umbrella Tent

- Wards Finest Umbrella Tent . . . 144 sq. ft. of Comfort
- Aluminum Corner Pole Frame (11) . . . Rear Extension (10)
- 4-Way Ventilation—Plastic Screened Windows and Door
- High Count, Nugget Tan 7.68-oz. Boat Sail Drill Top, Sides

**G** More Quality . . . More Features . . . More Camping Pleasure. Made of only the finest materials, the Safari also has a Tan 7.44-oz. Tent Drill sewn-in floor and strong, rust proof Aluminum corner pole frame and canopy poles. Completely water repellent treated. 3 wide windows—flaps can be rolled up, guyed out or tied down. Large canopy forms storm flap.

**Leisure-Sized Living Area Sleeps 6 (12).** Base 12 x 12-ft. 6 1/2-ft. center ht.; 5 1/2-ft. eave ht.; 3 ft. high at outer end of rear extension (10). Eaves are 7 ft. wide at front and extend 4 1/2 ft. Includes ropes, stakes and instr. See "Ship. Notice" above.  
60 A 9670 R—Ship. wt. 76 lbs. \$9 Dn. \$8 Mo. . . . Cash \$89.50



Rear Section



Corner Frame



Sleeps 6

Check This  
LOW PRICE



**"SAFARI"**  
**\$89.50**  
Cash

**G**  
\$9 DOWN

## Wards Finest Hi-Wall Tent

- 2 Full Length Picture Windows . . . 2 Popular Tent Sizes
- Zip Open Front and Back Doors . . . 7 1/2-ft. Center Height
- Only The Finest Materials . . . 10.10-oz. Army Duck Roof 7.68-oz. Boat Sail Drill Walls and Sewn-in Floor

**H** Get More Tent for Your Money. Sleeps 5—see (14). Completely water repellent treated. Overhanging eaves protect windows from dripping rain. Extra-strong, adj. Steel upright poles and canopy poles. Plastic screening. Zipper opening doors. Big sun canopy. 5 1/2-ft. walls. Ropes, stakes, instructions included. Green color. See "Ship. Notice" above.

60 A 9682 R—9 1/3 x 7 1/4-ft. Base. Wt. 79 lbs. \$8 Mo. . . Ca. \$77.92

60 A 9683 R—9 1/3 x 11 1/3-ft. Base. Wt. 107 lbs. \$9 Mo. . . Ca. 99.92

**(13) Add-A-Room Extension for Tent Above.** 9 1/3 x 5-ft. base. Screened picture windows, zipper door. Ship. wt. 27 lbs.  
60 A 9658 MB—Mail. With poles, ropes, stakes. . . . \$39.95



Add-A-Room



Sleeps 5

9 1/3 x 7 1/4

**\$77.92**

\$3 Dn.

Now in  
Larger Sizes



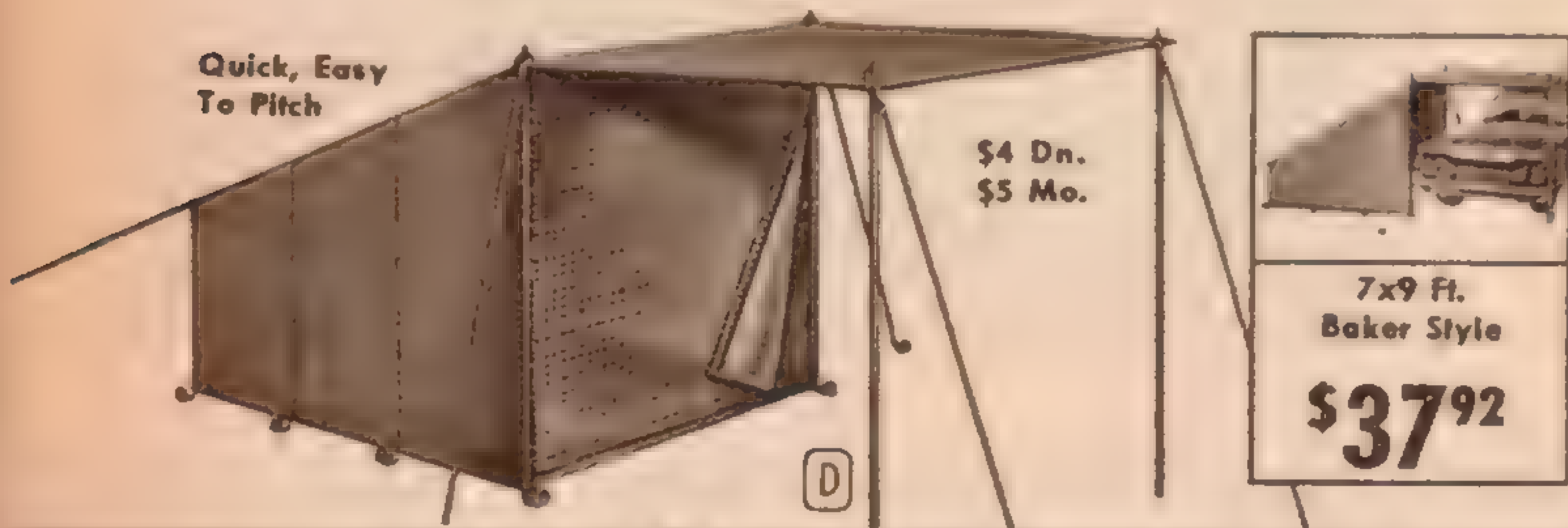
PKCDAS2 WARDS 1217



# HAWTHORNE HOLIDAY CAMPER



**A HAWTHORNE "Holiday" Camp Trailer.** Thousands of Americans have discovered not only that this is the delightful, outdoor way to camp or travel but also that they save as much as \$20 per day by eliminating motel and restaurant bills. Two 48x80-in. beds sleep 4, telescope into trailer; trailer opens into 11x8-ft. room with 6¼-ft. headroom and 36-in. aisle; 50 cu. ft. of storage cabinets; 4 Nylon screened windows—weather-tight curtains; Preshrunk, overlapping 10.38-oz. Gray waterproof Drill top; Adj. tubular steel top supports; All-steel chassis-body, Gray enameled finish. Compact road size: 5½ ft. wide, 8½ ft. long, 3-5/6 ft. high. Heavy capacity springs and axle. Tail lights, turn signals incl. Ship. promptly from Stock or Fact. 60 A 9840 RF—Wt. 810 lbs. From Cincinnati Factory \$498.00; From Stock...\$535.00 60 A 9841 F—Spare Tire and Wheel Assembly. Ship. wt. 20 lbs. Not Mailable 23.94 60 A 9842 K—Spare Tire Tongue Bracket. Ship. wt. 2 lbs. Mailable... 3.95 60 A 9843 K—Door Canopy with Poles, Ropes, Stakes. Ship. wt. 20 lbs. Mail... 47.95 60 A 9844 K—Canopy Screens for above. Ship. wt. 10 lbs. Mailable... 47.95 60 A 9839 M—Mattress Pad for Bunk. Same Size. Ship. wt. 8 lbs. 8 oz. Mail... 8.95 State Freight, Truck or Express for Trailer. All, except pad, ship. from Factory.



**E Deluxe Scout-Ager Umbrella Tent.** Water repellent treated, 6.74-oz. Green Drill and 5.90-oz. Drill sewn-in floor. 8x8-ft. base size, 5½-ft. center ht., and 4-ft. eave ht. 3 ft. square. Room for 3 sleeping bags. Plastic screened window and door. Rear window has outside storm flap. Zipper door. Front canopy can be tied over door. Jointed wood center pole, two 1-pc. wood canopy poles, steel eaves frame, ropes, stakes, and instructions. Ship. wt. 23 lbs. \$3 Down, \$4 a Month. 60 A 9626 MO—Mail... Ea. Cash \$25.88 In Lots of 3 or More... Ea. Cash 24.34

**Better Quality Scout-Ager Umbrella Tent.** Similar to (E) but has 7x7-ft. base, 5½-ft. center ht., 4-ft. eave ht. 2-ft. square. Ship. wt. 21 lbs. \$2 Dn. 60 A 9630 MO—Mail... Ea. Cash \$19.94 In Lots of 3 or More... Each 18.94

**F Standard Scout-Ager Umbrella Tent.** Water repellent treated 7.64-oz. Green Drill. Plastic screened window—storm flap. Canopy lowers to cover front. 7x7-ft. base, 5½-ft. center ht., 4-ft. eave ht. 2 ft. square. With guy ropes, stakes, poles, instructions. Ship. wt. 16 lbs. Save on 3 or more. 60 A 9629 M—Mailable... Each \$13.44 In Lots of 3 or More... Each 12.74

## Tents Designed—Priced for Scout-Agers

• Save Extra on 3 or More • Water Repellent Treated DRILL



**G Two-Man Pup Tent.** Perfect for hikes or "overnight" camping trips. Room for 2 adults plus camping gear, yet it is lightweight and easy to pack. Rugged, water repellent treated 7.68-oz. Green Boat Sail Drill. Convenient 1½-ft. rear extension. Plastic screened door zips down center, snaps across bottom. 5.90-oz. Drill sewn-in floor. Storm-flaps overlap and tie over entrance. 3½-ft. center ht., 7-ft. length including rear extension. 5-ft. width. Includes guy ropes, poles, stakes, instruction, Shipping weight 14 lbs. 60 A 9603 M—Mailable... Each \$13.84 In Lots of 3 or More... Each 13.33

**H Scout-Ager Wall Tent.** Similar to Wards adult tents. Hold 3 sleeping bags. Water-repellent treated, 6.74-oz. Green Drill. Tent flaps tie open or overlap and tie to close. 5x7-ft. base 5-ft. peak ht., 2-ft. eave ht. Includes ropes, 2 upright poles, jointed corner poles, stakes and instructions. Ship. wt. 20 lbs. 60 A 9635 MO—Mailable... Each \$13.54 In Lots of 3 or More... Each 12.54

**Wall Play Tent.** As above, but water repellent treated. 4-oz. tent material. 4½-ft. center ht., 5x7-ft. base. Poles, ropes, stakes. Mail. 60 A 9642 M—Ship. wt. 17 lbs. \$9.95



## Relax Outdoors This Summer

• Unique and Versatile Tent Designs Built for Your Summer Comfort  
• Quality Meant To Give You The Very Best at Prices You Can Afford

**B Outdoor Living Center.** Completely screen-enclosed with fine mesh "Poly-Pro" plastic screening. You'll find any number of uses for this unique shelter. For one, you can use it right in your own backyard to entertain guests or serve family meals protected from annoying insects. Also, it makes a wonderful, fresh-air addition to any camping site. And it's built for everyday use... Rugged 7.68-oz. water repellent treated Green Drill top with 6-in. deep valance around edges and ties for fastening screening. Heavy duty zippered door. Top has leather patch reinforcements. Aluminum, 2-piece, jointed corner and eave poles with rubber cups at bases. 6.73-oz. Drill, 9-in. sod cloth. 9x9-ft. base (no floor), 7½-ft. center ht., 6-ft. eave ht. Ropes, stakes and instructions. \$5 Down. 60 A 9820 M—Mailable. Ship. wt. 32 lbs. \$5 a Mo. Cash \$49.95

**C Colorful, "Cool-Shade" Outdoor Canopy.** This is truly a practical portable shelter. The ease and quickness with which it sets up is matched for convenience only by the numerous uses you'll find for it. For camping, picnics or backyard meals it provides comfortable shade with complete freedom of movement. Its handsome, striped Gray and Gold colors and modern "wing-design" make it an eye pleasing patio shade. Just as important, it's made of materials that give lasting service. 7.68-oz. Drill, water and mildew proof treated with Butyl. Strong Brass corner grommets and leather reinforced patches. Large 10x10-ft. size. Two 2-piece adj., telescoping Aluminum poles. Ropes and stakes are included. 60 A 9760 M—Mailable. Ship. wt. 16 lbs. Wards Price \$16.44

**D Deluxe 7x9-ft. Baker Tent.** A favorite with sportsmen, with good reason. It is readily set up or taken down, adaptable to terrain or wind conditions, and is an excellent shelter for hunting or extended camping trips. And Wards adds features... Screened in front with zippered opening canopy can be lowered for added weather protection or extended to protect your car. 7x9-ft. base and 7-ft. high entrance. 3½-ft. high rear wall. Water-repellent treated, tightly woven 7.64-oz. Green Drill. 4 oz. steel upright poles, 3 wall poles, ropes, stakes, instructions. 60 A 9601 M—Mailable. Ship. wt. 40 lbs. \$4 Dn. \$5 Mo. Cash \$37.95

**Smaller 7x7-ft. Baker.** As above, but 6-ft. entrance, 2-ft. rear wall hts. 60 A 9600 M—With 2 upright poles. Mailable. Ship. wt. 32 lbs. \$19.95

1218 WARDS ALL 3





A \$11.88



B \$6.75



C \$4.95



D \$4.75

## Give Them a Tent for Safer Play

**A Wards Cabana Play Tent.** Colorful hip-roof open style. 4-oz. play tent material painted in Blue and White stripes. 42 $\frac{1}{2}$ -ft. sq. base; 5-ft. center ht. Front canopy 42 $\frac{1}{2}$ x31 $\frac{1}{2}$ -ft. 2-pc. wood center pole, 1-pc. wood corner and canopy poles, rope, stakes, hardware, instructions. *Mailable.*

60 A 9849 M—Ship. wt. 12 lbs. .... \$11.88

**B Jr. "GI" Squad Tent.** Entertains one or a crowd. 4-oz. play tent material is attractive light Green. Wide canopy extends about 20-in., lowers to act as door. 5x5-ft. base; 4 $\frac{1}{2}$ -ft. center ht. Ropes, poles, stakes, instructions. *Mailable.*

60 A 9632 M—Ship. wt. 6 lbs. .... \$6.75

**C Versatile Indoor-Outdoor Play Tent.** Patented frame permits ready pitching of year-around use. Colorful Yellow 4-oz. tent material with "The Chief" in bold, Red stencil. Wood poles, bolts, wing nuts for easy pitching indoors and out. 4x4 ft. sq. 4 ft. ctr.

60 A 9646 M—Mail. Ship. wt. 5 lbs. .... \$4.95

**D Planet Patrol Play Tent.** "Modern as Tomorrow" space design gives full interior view for safer supervision of play. 4-oz. play tent material with colorful "Planet Patrol" design. Yellow with Red top. 5 $\frac{1}{2}$ -ft. wide, 4-ft. center height. Includes ropes, poles, stakes and instructions for setting up ... so easy youngsters can do it. *Mailable.*

60 A 9618 M—Ship. wt. 4 lbs. .... \$4.75

**E Wards Finest . . . Umbrella-Style Play Tent.** Made just like adult camping tents, the 7x7-ft. base gives youngsters all the inside play area they desire. Its rugged construction is built to last under the roughest playing conditions. Light Green 4-oz. play tent material. Tent flaps form canopy for ventilation or lower and act as door. Supported by wood center pole, inside wire frame at eaves and 2 wood canopy poles. 5-ft. center ht., 4-ft. eave ht. Ropes, stakes, instructions. *Mailable.*

60 A 9631 M—Ship. wt. 7 lbs. .... Each \$8.65  
In Lots of 3 or More . . . . . Each 7.99



Big, Roomy Play Tent

E \$8.65

7x7 Ft.

# SAVE EXTRA

## On Mattress and Cot Sets

**F Double-Decker "Bunk"—Save \$1.33 on Set.** Separates to use as 2 single cots. Lightweight, 1-in. polished Aluminum tubing with rivets, steel braces. 12-oz. double filled Olive Drab Duck. Cot size: 28x74 in. Overall: 76-in. Set incl. 2 Tan Vinyl air mattresses (Regularly \$3.00 each). *State Freight, Truck or Express Shipment.*

60 A 9343 R—Bunk. Ship. wt. 22 lbs. .... \$24.97

60 A 9336 R—Set. Ship. wt. 30 lbs. .... 29.64

**G Lightweight Folding Aluminum Cot—Save on Set.** Compact design: Opens to 72x28x16 in.; Folds to 36x38x4-in. Rustproof Aluminum—high strength 1-in. tubular legs and frame. Tangerine color 12-oz. Duck cover; reinforced cutouts. Set incl's. Brown rubberized air mattress under (M) Pg. 1215. *State Freight, Truck or Express Shipment.*

60 A 9346 R—Cot. Ship. wt. 12 lbs. .... \$10.75

60 A 9339 R—Set. Ship. wt. 17 lbs. .... 15.88

**H Better Hardwood Cot—Save \$1.11 on Set.** Heavy Olive Drab or Brown Canvas Duck cover (no color choice). Reinforced cutouts. Folding legs, metal braced, cross riveted. Opens to 76x25x16 $\frac{1}{2}$  in.—folds to 37x8x3 $\frac{1}{2}$  in. Set incl. Green Mattress (K) on Page 1215 (Regularly \$2.79). *Mailable.*

60 A 9334 M—Cot. Ship. wt. 15 lbs. .... \$6.49

60 A 9330 Y—Set. Ship. wt. 16 lbs. .... 8.27

**Good Hardwood Cot.** Similar to above—same size. Braced center legs only. White Canvas Duck cover. Set incl's. Green mattress (K) Page 1215—Save \$1.05 on Set. *Mailable.*

60 A 9335 M—Cot. Ship. wt. 14 lbs. .... \$5.49

60 A 9331 Y—Set. Ship. wt. 15 lbs. .... 7.33

**J Pak-A-Bed Cot—Save on Set.** Sturdy spring steel construction made for long service. Heavy 14.90-oz. White Duck cover. Large 30x76-in. surface. Green frame sets up and folds easily. Set incl's. Green air mattress (Reg. \$4.44) (I) Page 1215. Tufted surface, 26x73-in. inflated. *Mail.*

60 A 9333 M—Cot. Ship. wt. 12 lbs. .... \$8.95

60 A 9322 Y—Set. Ship. wt. 16 lbs. .... 12.66

**Durable Cot Replacement Cover.** Nat. color.

60 A 9349—Ship. wt. 1 lb. 8 oz. .... \$2.67

**K Steel Cozy-Cot—Save on Set.** 74x29x12-in. size folds to 37x11x2 in. Lightweight steel frame, legs—lacquered Green. Reinforced, heavy 12-oz. Duck cover. Set incl's. air mattress (I) Page 1215. *State Color (Reg. \$4.44). Mailable.*

60 A 9342 M—Cot. Ship. wt. 14 lbs. .... \$7.62

60 A 9341 Y—Set. Ship. wt. 18 lbs. .... 11.44

**L Budget Sleeping Pad for Cots.** 3 $\frac{1}{2}$ -lb. new, soft Cotton fill. Forest Green color cover of Cotton sheeting. Tubular quilting. Single size 76x26-in. *Mailable.*

60 A 9300 M—Ship. wt. 4 lbs. .... \$3.74

**M Deluxe Sleeping Pad for Cots.** 4-lb. Rayon Acetate fill retains warmth longer than Cotton. Long wearing Forest Green Drill cover. All-over tufts. 76x26-in. size.

60 A 9329 M—Mail. Wt. 5 lbs. 8 oz. .... \$5.86

**N Tent Carrying-Storage Bag.** Water repellent Drill. Web straps. Gray-Green color. Inside pockets for stakes. *In Three Sizes.*

60 A 9816—10x10x29-in. Size. For Tents up to 20 lbs. Ship. wt. 3 lbs. .... \$5.25

60 A 9817—16x16x29-in. Size. For Tents up to 45 lbs. Ship. wt. 3 lbs. .... \$6.94

60 A 9818—16x16x34-in. Size. For Tents over 45 lbs. Ship. wt. 4 lbs. .... \$7.84

**P Camper's Accessory Pouch.** 7.68-oz. Gray-Green Tent Drill—water-repellent. 5 accessory pockets. Hooks to hang on tent frame. 12x30-in. size storage space.

60 A 9815—Ship. wt. 1 lb. .... \$1.96

**R Plastic Tent Screening.** Green color. 28 in. wide. Ship. wt. per yd. 12 oz.

60 A 9814 H. .... Price per Yard 67c

**Set of 12 Steel Stakes.** 2 lengths: 9, 11 $\frac{1}{4}$  in.

60 A 9810—9 in. long. Wt. 2 lbs. 8 oz. \$1.39

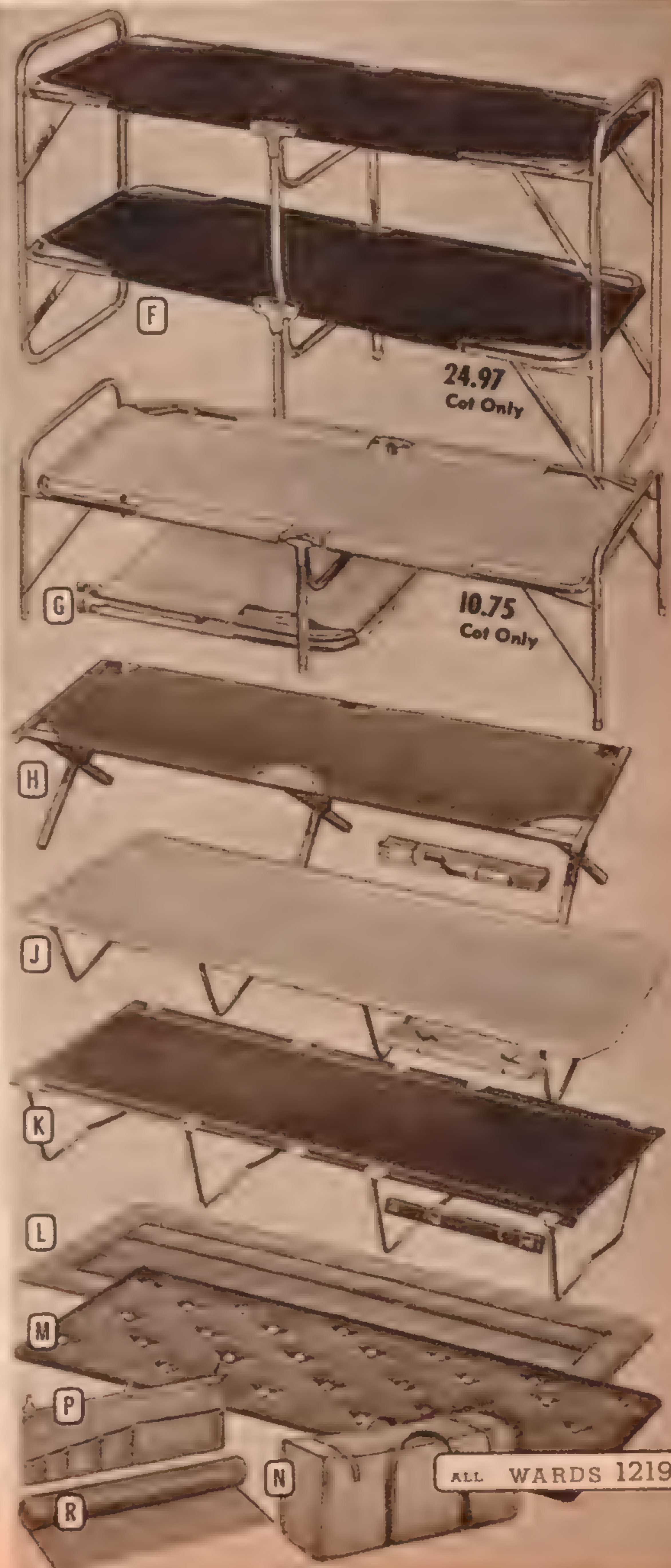
60 A 9811—11 $\frac{1}{4}$  in. long. Wt. 4 lbs. .... 1.69

**Aluminum Center Pole.** 2-pc. 7 ft. high.

60 A 9812 M—Mail. Wt. 1 lb. 8 oz. .... \$1.98

**Aluminum Canopy Poles.** Adjust to 6 ft.

60 A 9813 M—Mail. Wt. 1 lb. 8 oz. 2 for \$3.49



ALL WARDS 1219





## Color Matched Chest, Jug

### 3 Big Deluxe Features

**1** New "Positemp" Foam Insulation. Chest keeps food cold for 4 days—jug keeps liquids piping hot for at least 8 hours!

**2** New "Royalite" Plastic base—seamless design. It's rustproof and so easy to keep clean! Combines lighter weight plastics with strength of steel sides for longer service.

**3** Molded Polyethylene Liner is gleaming White! Stain resistant... won't absorb food odors.



Completely New! 30-50% lighter than regular Steel jugs and chests. New Polyethylene liner adds extra insulating value. New "Positemp" insulation more efficient than fiber glass—seals up all air spaces... bonds liner and Steel outside into one unit for extra strength. Red and White color.

**A** Deluxe Chest. White Plastic tray. Drain with attached cap. Horizontal locking end handles. 2 bottle openers. 22x13x12 in.—holds 70 lbs. ice or 32 twelve oz. bottles. Wt. 15 lbs. 8 oz.  
60 A 9554 M—Mail....\$14.94

**B** Deluxe Jug. Rustproof, non-clogging wheel-type faucet—easy to use. Wide neck. Screw-on cup cap. Insulated stopper. Ship. wts. 2 lbs. 8 oz., 3 lbs. 8 oz.  
60 A 9461—1-Gallon....\$4.96  
60 A 9462—2-Gallon.... 7.44

### Color Matched in Steel... Newest "Poly" Liners



#### Budget Priced Matching Jugs and Ice Chests

• **HAWTHORNE Steel Chests, (C) (E).** 2-pc. Steel body with no exposed bottom seams. Seamless molded Polystyrene White liner—leakproof, rustproof, stain and odor resistant. Dependable fiber glass insulation.

**C** Chest—Color Matched to Jug (D). Outside drain. 2 end handles for easy carrying. Bottle opener. Holds 45 lbs. ice or 22 twelve oz. bottles. Smart new Coral color finish. Mail.  
60 A 9552 MO—19x10½x11 in. Wt. 13 lbs....\$9.44

**D** 1-Gal. Jug—Matches Chest (C). Pour spout. Handle on back for easy pouring. Coral color.  
60 A 9481—1-Gallon. Wt. 4 lbs. 8 ozs.....\$2.84

**1-Gallon Jug.** As above but without pour spout and tip handle. Attractive Yellow color finish.  
60 A 9480—1-Gallon. Wt. 4 lbs. 8 ozs.....\$2.50

• **HAWTHORNE Steel Jugs, (D) (F).** Strong Steel outer jacket—handsomely styled. Seamless Polyethylene liner. Plastic inner stopper doubles as drinking cup. Also Plastic outer cap. Fiber glass insulation for hot or cold drinks.

**E** Extra Large Chest—Color Matched to Jug (F). Same features as (C)... also has large White Plastic food tray. Holds 70 lbs. of ice or 32 twelve oz. bottles. Blue color. 22x13x12 in.  
60 A 9553 MO—Mailable. Wt. 20 lbs. 8 oz....\$12.43

**F** 1-Gallon Jug—Matches Chest (E). With Plastic "Even-Flo" faucet. Smart Blue finish.  
60 A 9482—1-Gallon. Wt. 4 lbs. 8 ozs.....\$3.76

**2-Gallon Jug.** Like above but larger. Has 2-coat White Porcelain enameled liner. Blue.  
60 A 9483—2-Gallon. Wt. 7 lbs.....\$6.54



#### New Cushion-Top Chest

- Full Fiber Glass Insulation
- Cushion Top for Use as a Seat
- Push-Button Lock—Easy to Use

NEW Cushion-Seat Top

**\$19.44**

Aluminum

**G** 22-In. Aluminum Chest. Our best quality. Top is padded and upholstered in Black-White Tweedy Plastic. All Aluminum rustproof outer jacket and wraparound liner. Fiber glass insulation. New push-button latch and end handles. Removable sandwich tray. Hinged lid and Plastic drain. 22x16x13 in. Mail.

60 A 9594 MO—Wt. 22 lbs.....\$19.44

**Jumbo 30-In. Aluminum Chest.** 30x16x13 in. Wt. 28 lbs. Not Mailable. State Freight, Truck, Express. \$3 Down.  
60 A 9598 R—Like (G)—no cushion top. Cash \$29.93

**H** Aluminum Chest. Similar construction as (G) above. Aluminum lid. Roomy food tray. Attached drain cap, drain hose. Bottle opener. No cushion.  
60 A 9597 MO—19x12x10 in. Mail. Wt. 13 lbs..\$13.43



**J** **HAWTHORNE Molded Plastic Ice Chest.** 20 in. roomy—budget priced. Tan and White—removable White cover. Plated handles with Plastic grips. Removable Aluminum ice separator, outside drain.  
60 A 9561 MO—23x13x13½ in. Wt. 7 lbs.....\$9.44

**K** **HAWTHORNE Molded Plastic Chest.** It stays cool when full—stays cool for 4 days. Red-White—removable White lid. Outside drain.  
60 A 9559 MO—16¾x11¼x16½ in. Wt. 4 lbs. 8 oz..\$5.45

**L** **HAWTHORNE ½-Gallon Jug.** Plastic outer jacket is Red-White. Flip top pouring spout. Plastic draining cup cap. Replaceable Glass liner.  
60 A 9470—Fiber glass insul. Wt. 3 lbs. 3 oz....\$1.44

## HAWTHORNE Vacuumware... Serves Hot! Serves Cold!

**M TO U** **HAWTHORNE Vacuumware.** Gray textured base, Oyster White cap. Triple-seal, leakproof screw-on stopper. Bottles for liquids—Food Jars for solids and semi-solids. (M) and (N) with cup handles.

**HAWTHORNE "Stronglas" Fillers** are individually temperature tested for hot and cold. Plastic tip protector base absorbs shock. In Vacuumware (M) to (W)—order extra refills in Chart below.

Hawthorne Vacuum Bottles				Hawthorne Food Jars			
Catalog Number	Size	Ship. wt.	Price	Catalog Number	Size	Ship. wt.	Price
(M) 60 A 9376	Quart	2 lbs. 15 oz.	\$1.88	(R) 60 A 9382	Quart	3 lbs. 9 oz.	\$2.78
(N) 60 A 9375	Pint	1 lb. 12 oz.	1.24	(T) 60 A 9381	Pint	2 lbs. 3 oz.	2.14
(P) 60 A 9374	10 Oz.	1 lb. 14 oz.	1.24	(U) 60 A 9380	10 Oz.	1 lb. 14 oz.	1.64

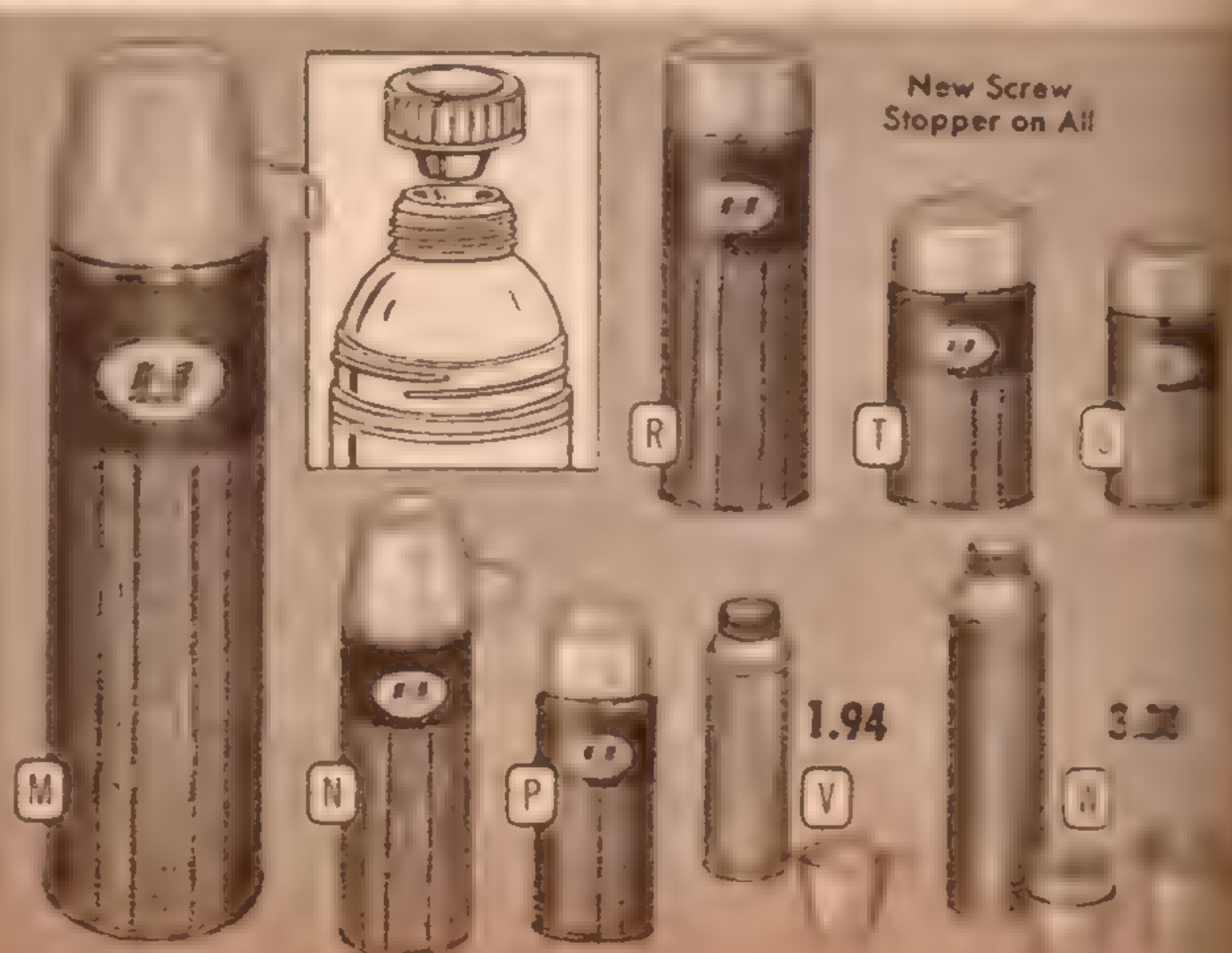
  

Refills for Vacuum Bottles				Refills for Food Jars			
Size	Catalog No.	Ship. wt.	Price	Size	Catalog No.	Ship. wt.	Price
Quart	60 A 9363	2 lbs. 12 oz.	\$1.54	Quart	60 A 9367	3 lbs. 5 oz.	\$1.76
Pint	60 A 9362	1 lb. 10 oz.	1.19	Pint	60 A 9356	1 lb. 5 oz.	1.31
10 Oz.	60 A 9351	1 lb. 1 oz.	1.09	10 Oz.	60 A 9355	11 oz.	1.23

**V W** **New Aluminum HAWTHORNES.** Rustproof Aluminum—lightweight, strong. Have tip protector filler, screw-on stopper, cup handle like above. Wts. 1 lb., 2 lbs.  
60 A 9350—(V) Pint.....\$1.94 60 A 9354—(W) Quart (with 2 extra cups).....\$3.38

1220 WARDS ALL

See Terms on Pages 1282 to 1283



2.26

Metal L...

60 A 9366

Aluminum

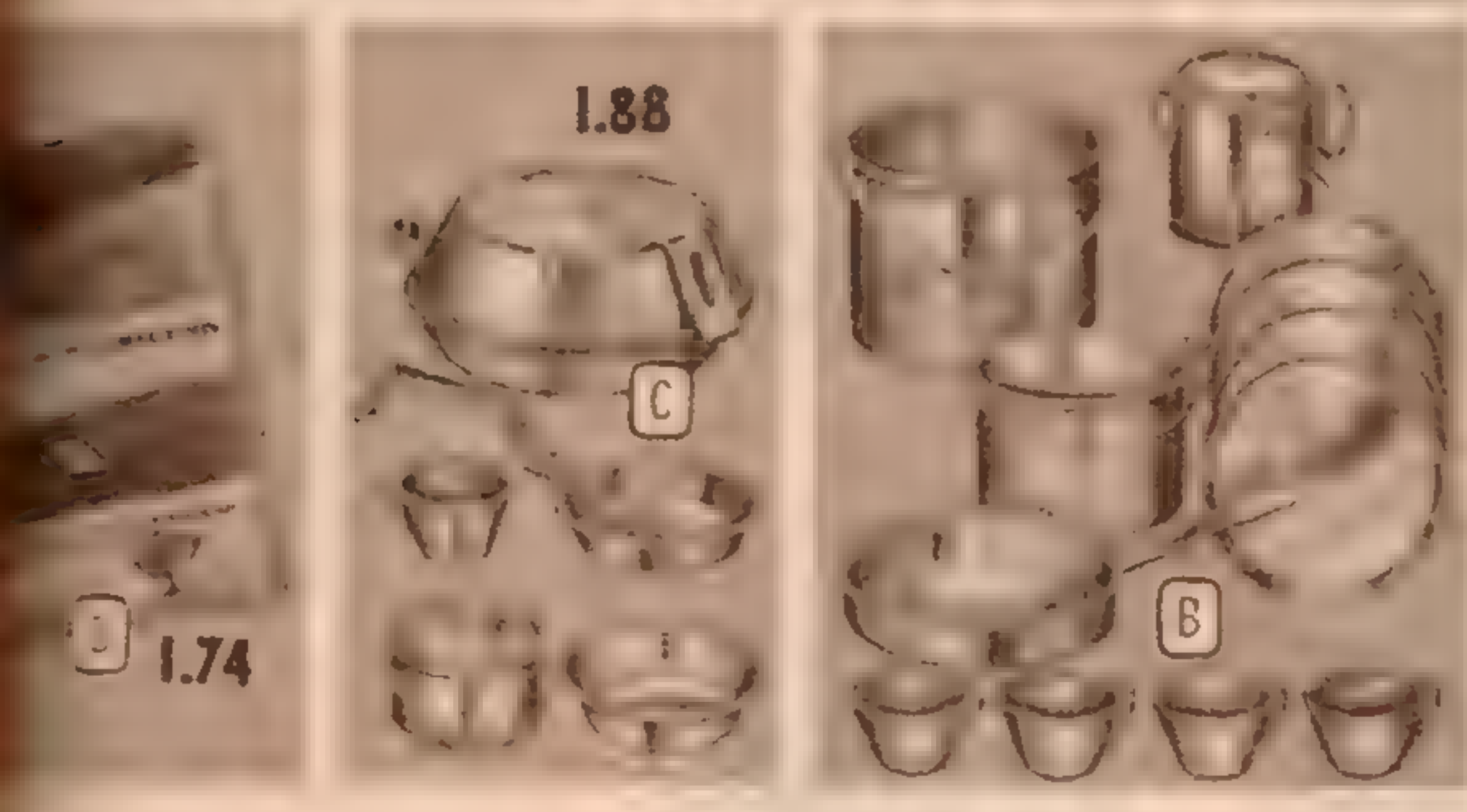
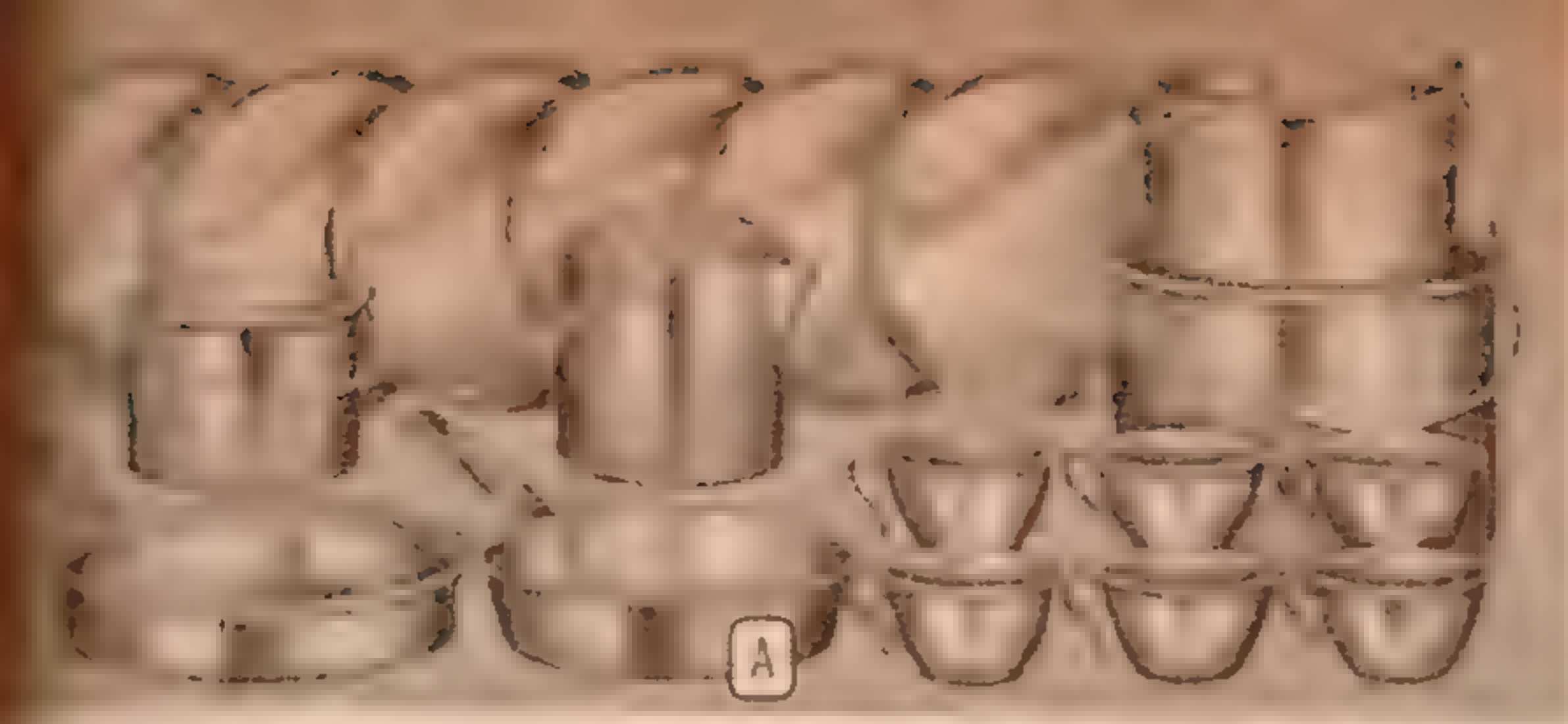
60 A 9372

60 A 9365—1

Aluminum

60 A 9353



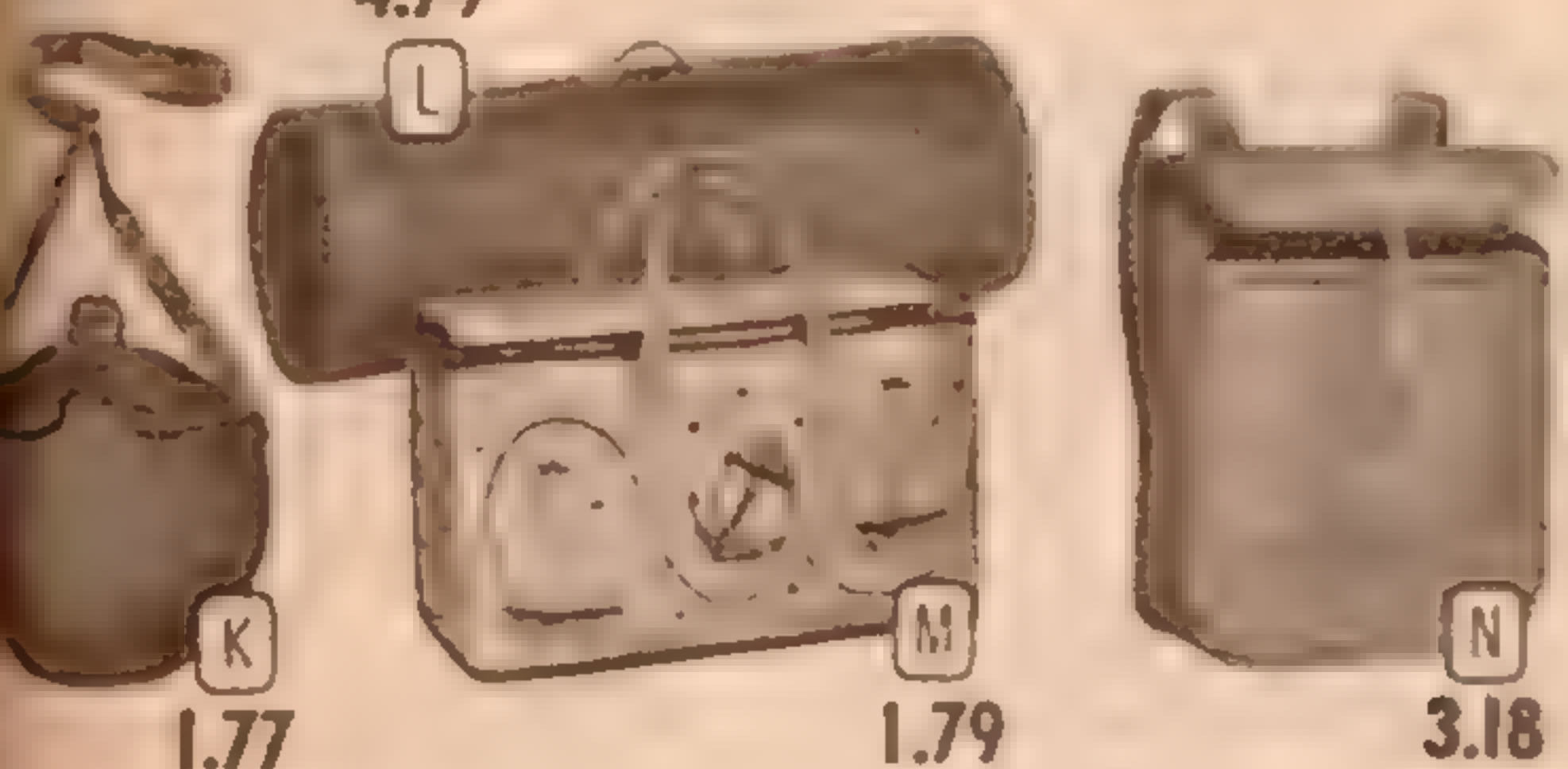


**18-Pc. Aluminum Nesting Cook Kit.** Serves 6 with ease. Rust-proof, unbreakable Aluminum—nest for carrying and storing. Includes 6 cups, 6 plates, 2 stew pots (4 and 8 pint sizes), 2 frying pans, 8-cup coffee pot and 16-pt. water pail.  
60 A 9501—Shipping weight 6 lbs. 4 oz. . . . .18-Pc. Set \$9.58

**12-Pc. Aluminum Cook Kit.** For cooking and serving 4 people. Rustproof Aluminum—nest for carrying. Includes 4 plates, 4 cups, coffee pot, frying pan, bucket and stew pot.  
60 A 9507—Shipping wt. 5 lbs. . . . .12-Pc. Set \$6.64

**1-Man Aluminum Cook Kit.** Scouting favorite. Includes plate, cup, frying pan, stew pot with bail handle and lid. Rustproof aluminum construction—all nest for easy carrying—see top view.  
60 A 9577—Shipping weight 1 lb. 4 oz. . . . .Set \$1.88

**New 1961-62 Family Camping Directory.** Comprehensive information on the Nation's camp grounds—separate map of each state shows all campground locations . . . gives necessary information about all space and facilities available.  
60 A 9541—Shipping weight 12 oz. . . . .Only \$1.74

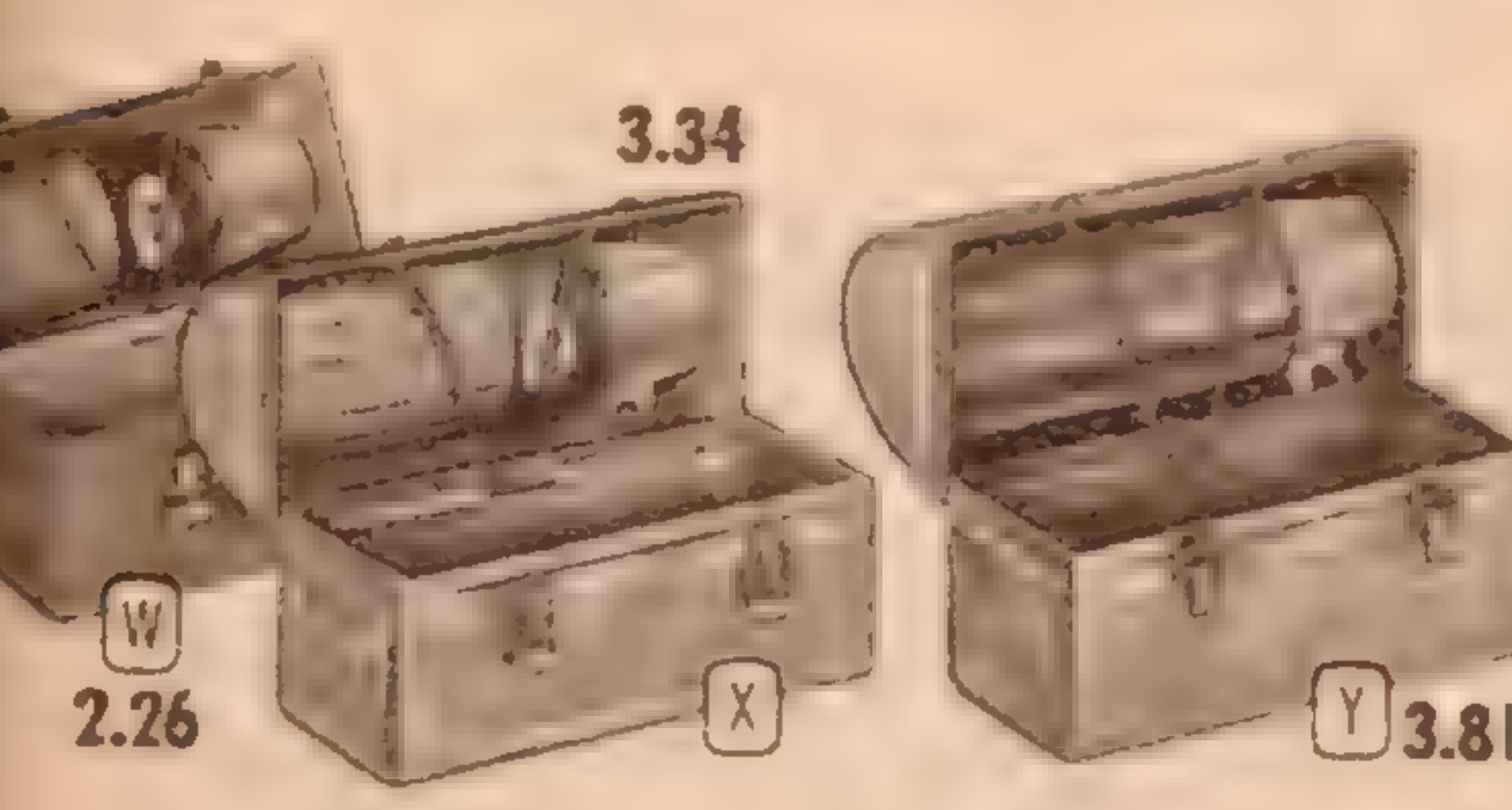


**1-Quart Canteen.** Heavy gauge Aluminum canteen in Drill case with adjustable shoulder strap.  
60 A 9580—Shipping weight 12 oz. . . . . \$1.77

**2-Quart Canteen.** As above but double capacity.  
60 A 9556—Shipping weight 1 lb. . . . . \$2.24

**Duffle Bag.** Waterproof Brown Duck. Zipper. Provision for lock. Reinforced handles. 36x15 in.  
60 A 9486—Wt. 1 lb. 9 oz. Federal Tax included. \$4.79

**New Insulated Food Bag.** Keeps foods and drinks hot or cold. Washable Vinyl Plastic with waterproof inner Poly liner. Fiber glass insulation. 3-sided rustproof zipper opening for easy access to interior. Red and White hand screened design.  
60 A 9511—17½x11x6 in. Wt. 1 lb. 4 oz. . . . . \$1.79



**Metal Lunch Kit.** 1 Pint Hawthorne bottle.  
60 A 9366—White inter. Wt. 3 lbs. 12 oz. \$2.26

**Aluminum Lunch Kit.** 1 Pt. Hawthorne bottle.  
60 A 9372—Kit. Wt. 3 lbs. . . . . \$3.34

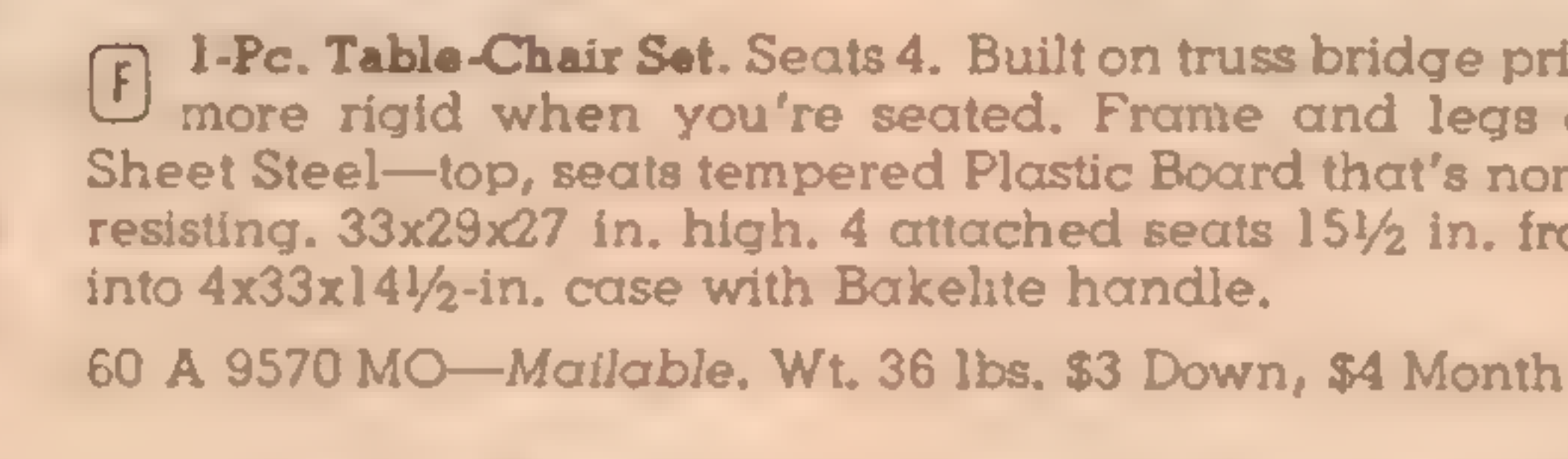
**Aluminum Lunch Kit.** 1 Pt. aluminum bottle.  
60 A 9353—Ship. wt. 2 lbs. . . . . \$3.81



**Folding Tote Table.** Sets up to full table height—24x60x30 in. high. Covin Clad Steel—permanent baked-on finish that takes hard wear. Folds flat with Bakelite handle for easy carrying or storing.  
60 A 9568 MO—Mailable. Shipping weight 19 lbs. . . . . \$9.65

**Table similar to above but over-size.** 30x72x30 in. high. State Freight, Truck or Express. Ship. wt. 25 lbs. . . . . \$12.94

**Table like 60 A 9568R but Aluminum.** 30x72x30 in. high. State Freight, Truck or Express shipment. Wt. 22 lbs. . . . . \$18.44



**1-Pc. Table-Chair Set.** Seats 4. Built on truss bridge principle—becomes more rigid when you're seated. Frame and legs of heavy gauge Sheet Steel—top, seats tempered Plastic Board that's non-absorbent, acid resisting. 33x29x27 in. high. 4 attached seats 15½ in. from ground. Folds into 4x33x14½-in. case with Bakelite handle.  
60 A 9570 MO—Mailable. Wt. 36 lbs. \$3 Down, \$4 Month. . . . . Cash \$28.44



**Personal Kit for Campers**

**Knapsack.** Khaki Duck. Roomy interior—makes packing so easy! Carrying strap. 15½x14x5 in.  
60 A 9488—Wt. 15 oz. Includes Fed. Tax. . . . . \$3.18

**New Toilet Kit.** Fine camp companion. Khaki color. Cotton. Military brush, comb, 3x4 in. Steel mirror, soap box, tooth brush holder, towel pocket.  
60 A 9544—Shipping weight 1 lb. . . . . \$1.86

**Outdoorsman's Sun Watch.** Let the sun be your time keeper. Sundial tells time—compass tells direction. Pocket size thin satin finish Brass case.  
60 A 9484—Educational. Instructions. Wt. 8 oz. . . . . \$2.44

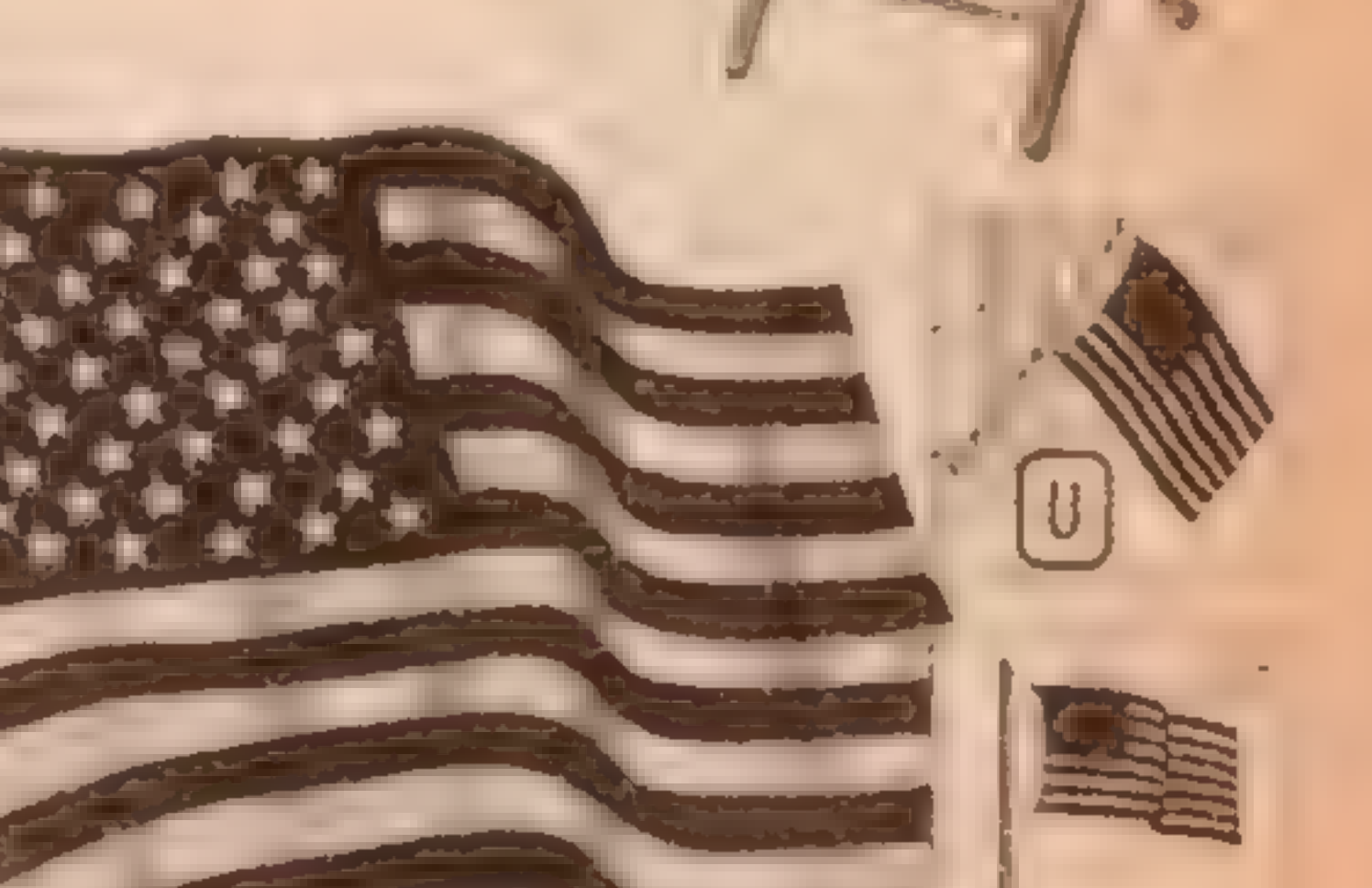
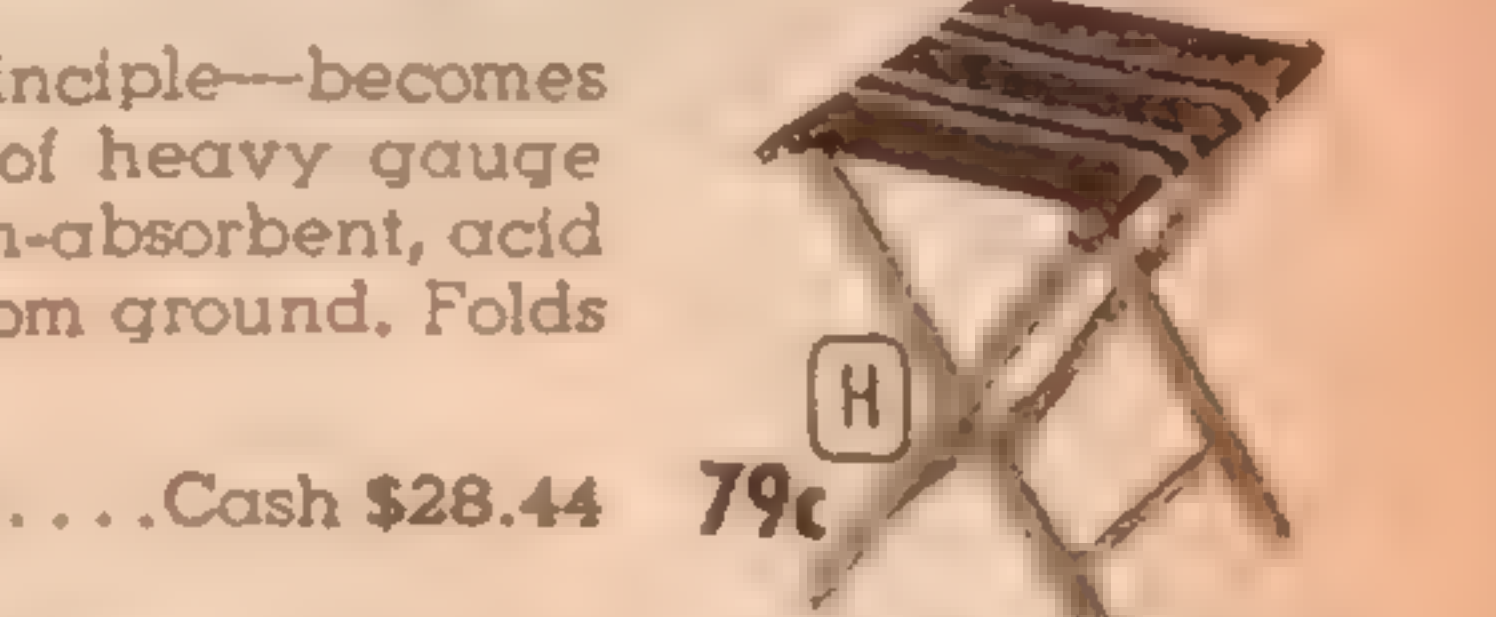
**SEE MORE EQUIPMENT FOR OUTDOOR CAMPING**  
Order your new Book of Outdoor Sports now! . . . it's packed with values. Fill out Coupon on Page 1211.



**New Picture Party Vinyl Lunch Kits.** With 10-oz. bottle. Colorful picture really moves. 9x7x3½-in. kit. State color: Polly's Party in White or Blue; Pete's in Tan.  
60 A 9358—State color. Ship. wt. 2 lbs. 14 oz. . . . . \$2.39

**5-Pc. Outing Kits.** Red Plaid Rayon. Zipper case—water repellent lined. 2 Plastic food boxes. Wt. 7 lbs. 2 oz.  
60 A 9388—With 2 one-quart Hawthorne Vacuum bottles. \$8.44

**5-Pc. Outing Kit.** Deluxe 15x12-in. Vinyl case with 10½x10½-in. outside zippered pocket. Name plate. Red sides, White trim. 2 Aluminum vacuum bottles with screw cap top. Stronglas filler. 3 Plastic cups with each bottle . . . cup handle on 1. 2 Plastic boxes.  
60 A 9352—Wt. 7 lbs. 12 oz. . . . . \$12.54



**50-Star Flags.** 2-ply Cotton. Double stitched stripes and sewn-on stars.  
60 A 9453—2x3 ft. Wt. 10 oz. . . . . \$2.97

**3x5 ft. Wt. 1 lb. 4 oz. . . . . 4.97**

**4x6 ft. Wt. 2 lbs. . . . . 6.67**

**Porch-Window Set.** 3x5-ft. flag. 6-ft. jointed pole, holder, ball, halyard.  
60 A 9491 M—Mailable. Wt. 3 lbs. . . . . \$6.69

**Lawn Set.** 3x5-ft. flag described above. 8-ft. flag pole and lawn socket.  
60 A 9492 M—Mailable. Wt. 5 lbs. . . . . \$8.44



**5-Pc. Outing Kit.** Deluxe 15x12-in. Vinyl case with 10½x10½-in. outside zippered pocket. Name plate. Red sides, White trim. 2 Aluminum vacuum bottles with screw cap top. Stronglas filler. 3 Plastic cups with each bottle . . . cup handle on 1. 2 Plastic boxes.  
60 A 9352—Wt. 7 lbs. 12 oz. . . . . \$12.54



# 2-WAY HAWTHORNE Stoves Burn Leaded or Unleaded Gas



16.83  
Feature Buy!



19.83  
Deluxe 2-Burner



22.84



11.86



14.43

1.76

6



1.76

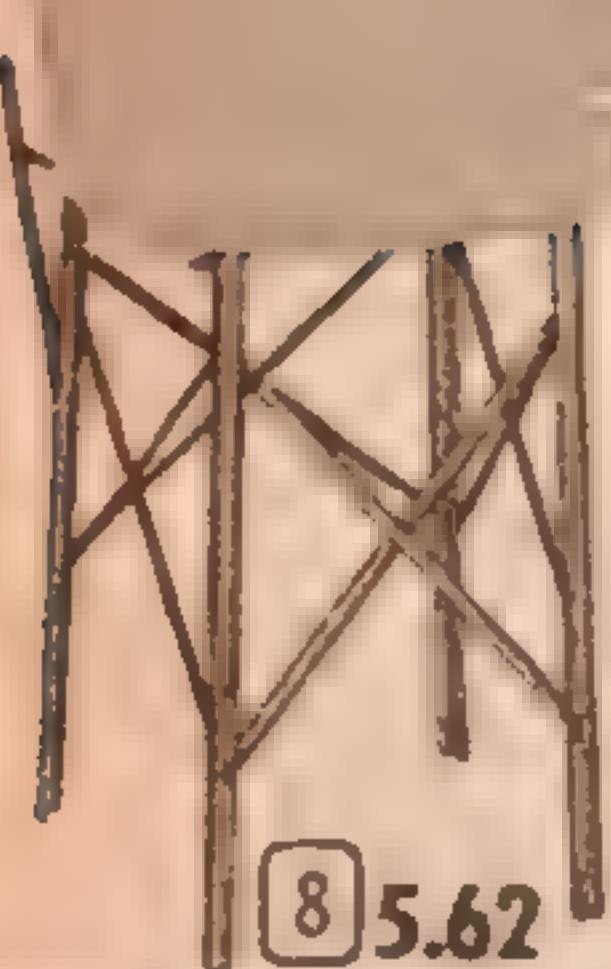
**HAWTHORNE 2-Way Stoves.** Now! Burn any gasoline—unleaded or leaded. Air shutter for high altitude use. Handy finger-tip control for easy burner operation. Folding, adjustable windshields. Green enameled. New Burner design requires No Feet.

- 1 2-Burner Stove. 18 1/16 x 13 1/4 x 5 in. 2-pint tank. 60 A 9504 M—Mailable. Wt. 13 lbs. 7 oz. .... \$16.83
- 2 2-Burner DeLuxe. 21 3/4 x 13 1/2 x 5 in. 2 1/4-pint tank. 60 A 9505 M—Mailable. Wt. 16 lbs. 5 oz. .... \$19.83
- 3 3-Burner DeLuxe. 27 3/4 x 13 1/2 x 4 3/4 in. 2 1/4-pint tank. 60 A 9506 MO—Mail. Wt. 20 lbs. \$2.50 Dn. Cash \$22.84

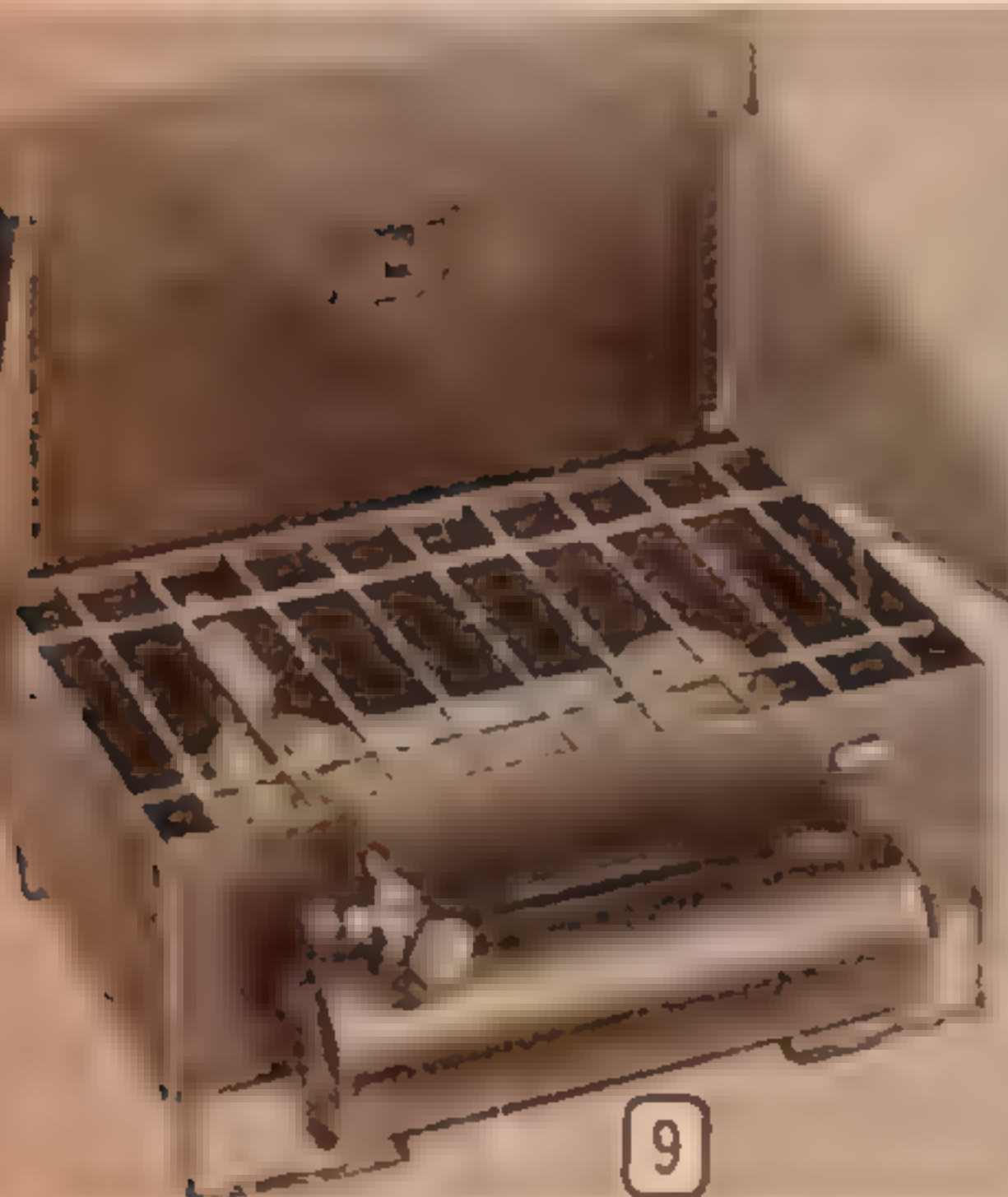
**HAWTHORNE 2-Way Lanterns.** Burn leaded, unleaded, or White gasoline. Storm-proof design—works in wind or rain. Newly styled hood, globe, tank. Green enameled base. 1 mantle incl.

- 4 1-Mantle Lantern. 1 1/2-pt. tank. Wt. 5 lbs. 60 A 9535—7 3/4-in. shade, 10 1/2 in. high. \$11.86
  - 5 2-Mantle Lantern. 2 1/4-pt. tank. Wt. 6 lbs. 60 A 9536—9-in. shade, 12 in. high. \$14.43
- Extra Mantles for lanterns (4) and (5) listed above.  
60 A 9583—Ship. wt. 2 oz. .... 12 for \$1.25  
60 A 9574—Mantles for lanterns that burn White gas only. Ship. wt. 2 oz. .... 12 for \$1.25

- 6 Reflector. Fits most lanterns. Chrome plated. 60 A 9562—Wt. 1 lb. .... \$1.76
- 7 Holder. Clamp type. Fits most lanterns. Wt. 1 lb. 6 oz. 60 A 9563. .... \$1.76
- 8 Camp Stove Stand. Holds most gasoline stoves. Steel. Saves table space. Ship. wt. 5 lbs. 60 A 9518 M—Mailable. .... \$5.62



5.62



NEW  
Budget  
Gasoline

\$10.44

2 Burners—  
2-Pt. Tank—  
Sturdy Steel  
Air Shutter

## Special Buy Camp Stove

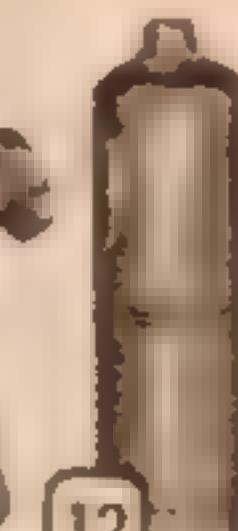
9 **Money-Saver Offer.** Burns unleaded White gasoline. It's easy to carry and easy to use. Sturdy Steel construction with Green enameled finish. Finger tip control for lighting second burner. Air shutter for high altitude burning. 2 burners—hold two 12-in. pans with room to spare. 17 3/8 x 11 1/8 x 4 3/4 in. Sturdy legs and folding windshield. 2 pint tank. Mailable. 60 A 9513 M—Ship. wt. 11 lbs. 4 oz. .... \$10.44



17.93  
Clean Burning—  
No Pumping



10.62



2 for  
2.98



14.92



6.96

3.89

6 for  
3.29



## Propane Gas Stove, Lantern

- 10 **HAWTHORNE 2-Burner Propane Stove.** Needs no pumping. 2 burners each with independent fuel tank and control—hold two 10-in. pans. Steel welded frame—Green enameled. Removable grills. 18-in. built-in tray. 18 x 11 x 8 in. With 2 Propane Cylinders (12). 60 A 9524 M—Mailable. Wt. 15 lbs. .... \$17.93
- 11 **HAWTHORNE Single Mantle Propane Lantern.** Adjustable bright light. Green enameled Steel with Aluminum canopy, Pyrex globe. Includes 1 cylinder (12) and mantle. 60 A 9575—Ship. wt. 6 lbs. 4 oz. .... \$10.62
- 12 **Propane Gas Cylinders.** Pressurized gas in throwaway cylinder. For (10) (11). Be sure to have extra fuel for every camp trip. 60 A 9576—Wt. 5 lbs. (2 cys.) .... 2 for \$2.98

## Clean Low-Pressure Insta-Lite Stove, Lantern

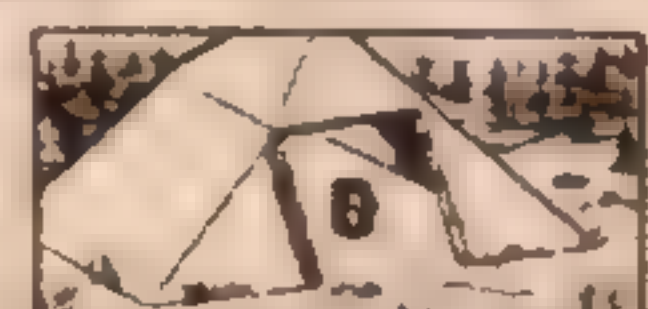
- 13 **HAWTHORNE 2-Burner Insta-Lite Stove.** Each burner with own valve and fuel supply. Steel—Bronze Sandalwood baked-enamel finish. Hinged windshields. Back of stove stores 2 extra fuel cans. 18 1/2 x 14 1/2 x 3 5/8 in. Mail. 60 A 9534 M—Fuel not incl. Order (15). Wt. 10 lbs. .... \$14.92
- 14 **HAWTHORNE Insta-Lite Lantern.** Light equal to 100 bulb. Steel base is 12 1/2 in. high. Burns to 6 hours on 1 can fuel. Includes 1 can Insta-Lite (15), mantle. 60 A 9567—Shipping weight 2 lbs. 8 oz. .... \$6.96
- 15 **Insta-Lite.** Pressurized in Steel can. Be sure to have extra fuel for every trip. Ship. Postpaid. 60 AP 9571—6 cans for \$3.29. .... 12 cans for \$5.29
- 16 **Charcoal Grill.** Heavy gauge Steel with 3 position fire pot. Windbreak acts as griddle. Folds. Mailable. 60 A 9542 M—10 1/4 x 18 x 14 in. set up. Wt. 10 lbs. .... \$3.89



Hot-ter Heater  
HEATS—COOKS

\$9.84

Heat Tent  
or Wagon



or Cook with It

17 **Hot-ter Heater.** Heat with it, cook on it! 4 burners for heat control. Burns smokeless, odorless, non-toxic denatured alcohol in throwaway cans—6-14 hours without refueling. Fuel not included. 11 x 13 in. Use in boat, blind, too. 60 A 1640—Heater. Wt. 7 lbs. 1 oz. .... \$9.84  
60 A 1639—Fuel. Wt. 3 lbs. .... 4 Pt. cans 2.95

18 **Portable Outdoor Kitchen.** For camping, boat, picnic—a complete kitchen all in one handy unit. Aluminum chest with scuff-proof Vinyl bonded to top, ends. One lid holds stove, other is hardwood chopping board. Compartment for towels, table cloth. 2 end handles. 12 1/2 x 21 x 14 in.

Includes. 6 Stainless Steel forks, 6 spoons, 6 Plastic cups, 6 plates, salt-pepper shakers, can opener, paring knife, pancake turner, kitchen spoon. Plastic silverware tray holds utensils neatly in place. 2-burner Propane stove—order fuel (12) above.

60 A 9531 MO—Mail. Wt. 26 lbs. \$36.50

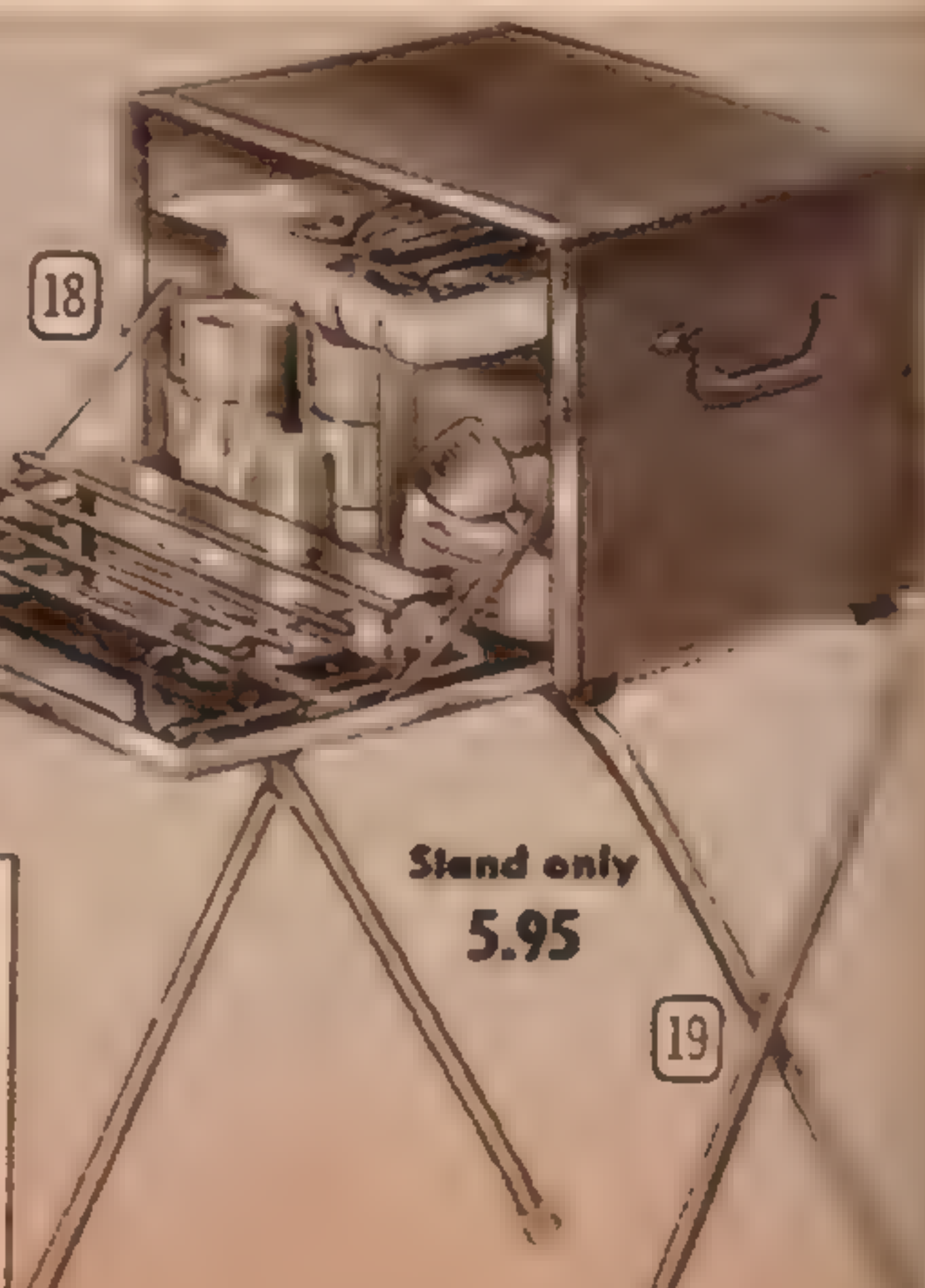
19 **Stand for Camp Kitchen.** Tubular Aluminum, spacing chains. Folds. 60 A 9532 MO—Mail. Wt. 5 lbs. .... \$5.95

Fully Equipped  
CAMP KITCHEN

\$36.50  
Cash

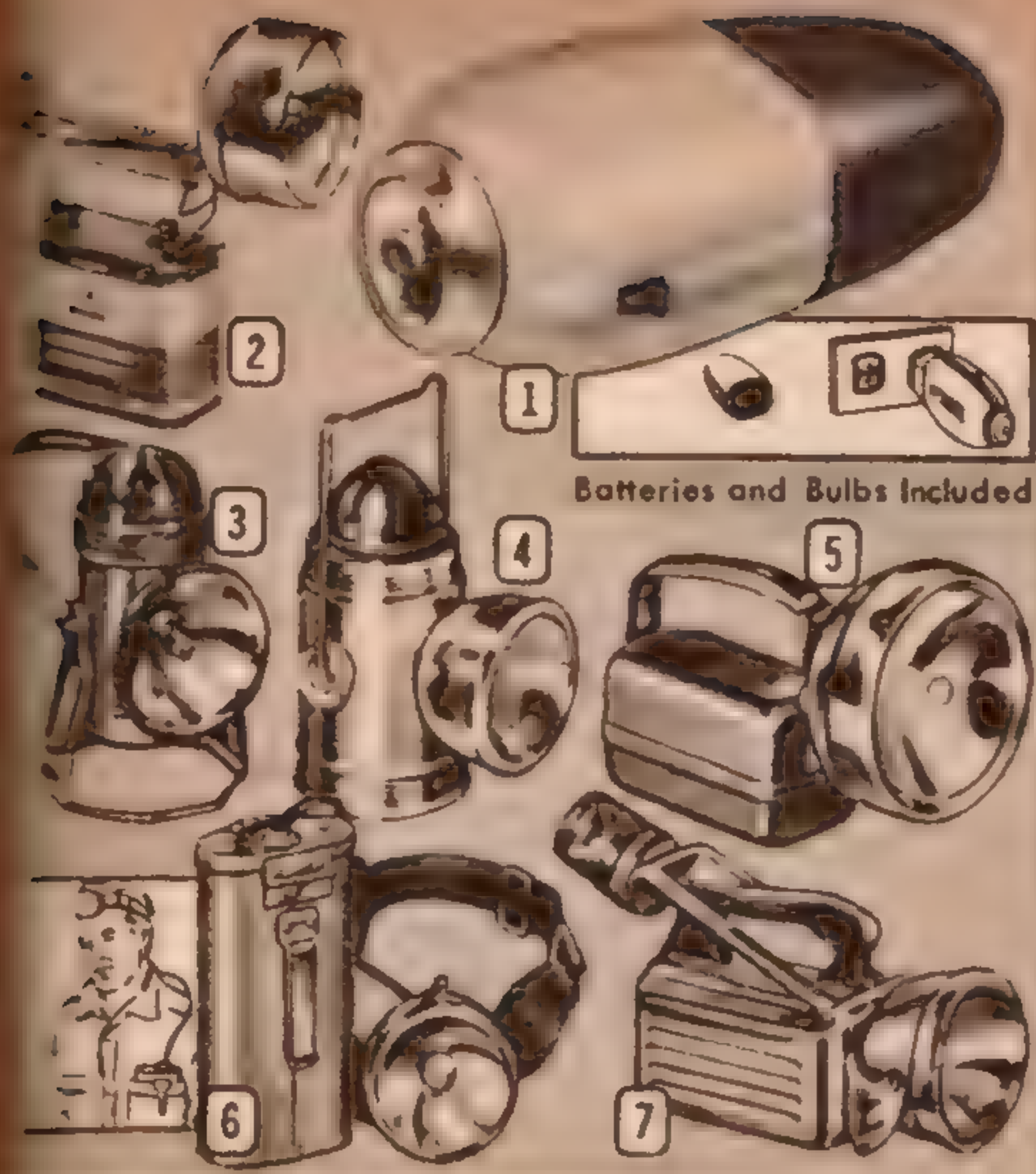
\$4 DOWN

With Stove and  
All These Pieces



Stand only  
5.95





Batteries and Bulbs Included

3 Rechargeable Flashlight. Plug in 110-230V AC outlet only—charges over, over again—save battery expense. Plastic case. Extra bulb, instr. 60 A 13100—From Germany. Wt. 8 oz.... Only \$3.88

4 HAWTHORNE 2-Way Safety Light. 1 mile sealed head beam, Red flasher 90° adj. Chrome Steel. 60 A 13275—With 6V Batt. Wt. 5 lbs. 8 oz.... \$8.45 60 A 13274—Extra 6V Batt. Wt. 3 lbs. 11 oz.... 1.99

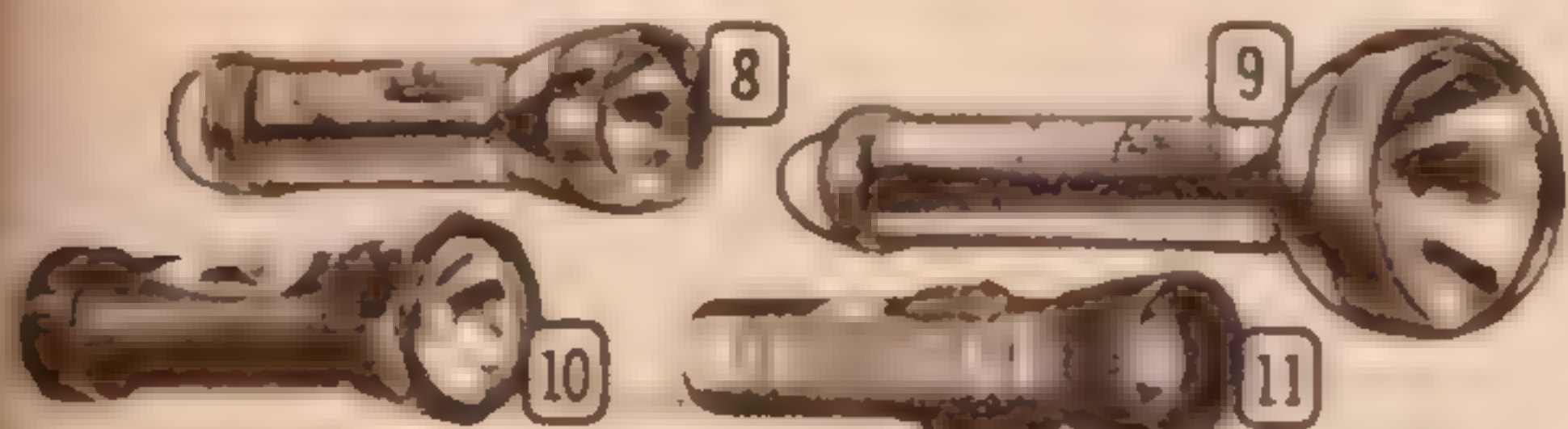
5 Twin Beam Lantern. 1000-ft. spot or floodlight turns 360°. Alum. case, reflector. With 6V Batt. (15). 60 A 13223—With Red Flasher. Wt. 2 3/4 lbs.... \$4.98 60 A 13236—No Red Flasher. Wt. 2 3/4 lbs.... 4.69

6 Giant Beam Lantern. Has Red flasher, strong beam. Alum. case. 4-way switch. Wt. 3 1/2 lbs. 60 A 13212—From Hong Kong. With 6V Batt. (15). \$2.49

7 Sealed Beam Lantern. Steel case. 6V Batt. Incl. 60 A 13266—Red finish. Wt. 4 lbs. 12 oz.... \$4.95

8 Sportsman's Head Lamp. Reflector has Elastic band. Metal battery case for belt or pocket. 60 A 13235—With 4 Batt. (14). Wt. 2 lbs.... \$3.89

9 Strato Beam. Swinging arm Red blinker, searchlight head. Adj. 180°. 2 switches. Alum. case. 60 A 13230—From Hong Kong. 6V. Batt. Wt. 4 lbs. \$4.79



8 9 HAWTHORNE DeLux Flashlights. Chromed Steel case—square, won't roll. Red lens ring. 60 A 13152—2 Cell. (8). Wt. 15 oz. Batts. (14)... \$1.39 60 A 13153—3-Cell (9). Wt. 1 lb. 4 oz. Batts. (14). 2.59 60 A 13154—5-Cell. Ship. wt. 2 lbs. Batts. (14)... 3.39 60 A 13151—2-Cell Jr. Wt. 12 oz. Batts. (13)... 1.15

10 Rubber Cushioned Flashlight. Rubber non-roll head and end. Durite barrel. 2 Batts. (14). 60 A 13120—Prefocused bulb. Wt. 1 lb.... Only \$1.25

11 Flashlight With Magnet Grip. Sticks to Steel Chromed Steel. 2-way switch. 2 Batts. (14). 60 A 13115—Red Plastic head. Wt. 1 lb.... Only \$1.39



12 6V Hot Spark Ignition Battery. 10 3/8 x 2 11/16 x 7 3/4 in. 60 A 13255 M—Metal Case. Mail. Wt. 9 lbs.... \$3.49

13 14 Guaranteed Flashlight Batteries. Free flashlight if leakage damages light.

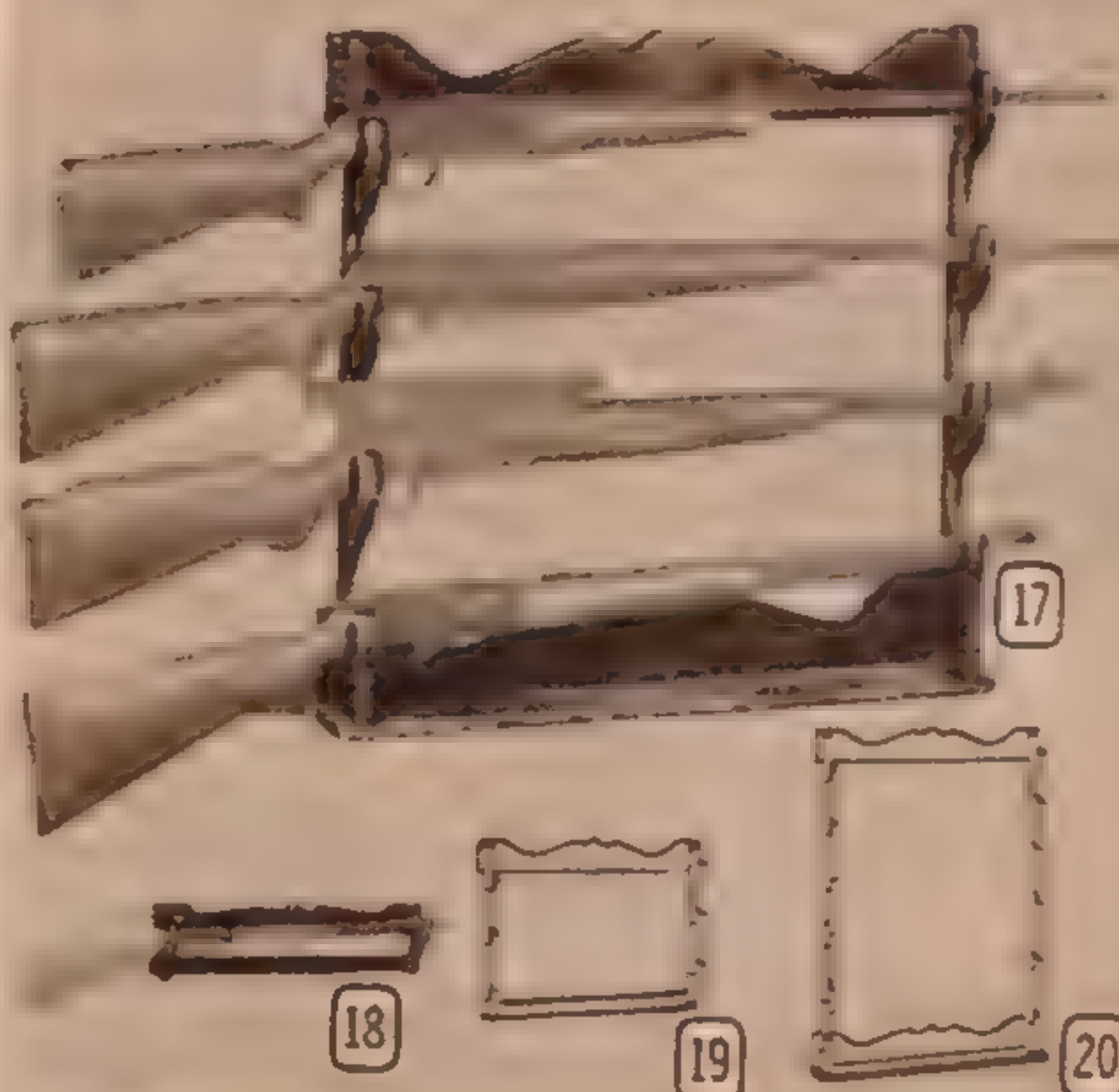
(13) Jr. Flashlight "C" Battery. Steel encased. 60 A 13258—Wt. 5 oz. for 2.... 2 for 29c; 6 for 78c

(14) Flashlight "D" Battery. Wts. 9 oz.; for 2. 60 A 13259—Steel encased.... 2 for 29c; 6 for 78c

15 6-Volt Lantern Battery. Size: 2 5/8 x 2 5/8 x 4 1/8 in. 60 A 13257—Steel case. Wt. 1 3/4 lbs.... Only 79c

16 1 1/2V Dry Cell. 2 5/8-in. diam. Wt. 2 lbs. 6 oz. 60 A 13250—For doorbells, signals, etc.... 89c

## Solid Cherrywood Racks—Budget Prices



Cherrywood Racks \$300  
—Outstanding 1-Gun

17 to 20 Solid Cherrywood Wall Gun Racks. Truly deluxe budget racks—made to our high specifications in Japan. Hand sanded with clear Walnut finish. Patches on corners protect wall. Green Felt lined cradles. Scroll top. Hook supports. Shipped unassembled except (18)—includes easy-to-follow instructions. Mailable.

(17) 4-Gun Rack. 4-in. bottom shelf. 60 A 1606 M—Wt. 4 lbs. 8 oz.... \$5.00

(18) 1-Gun Rack. Ship. assembled. 60 A 1602 M—Ship. wt. 2 lbs.... \$3.00

(19) 3-Gun Rack. Has no shelf. 60 A 1605 M—Ship. wt. 3 lbs.... \$3.95

(20) 6-Gun Rack. Roomy base shelf. 60 A 1607 M—Ship. wt. 10 lbs.... \$6.95

### Deluxe Gun Cabinets for Wall and Floor

23 Traditional Cabinet. Holds 6 guns incl. 2 doubles. Hinged door—Glass not incl. Drawer. Removable 26 1/2 x 13 3/8 x 22-in. base. 2 locks, keys. Plywood back. 25 1/2 x 10 x 60 in. top. Assembled. State: Freight, Truck, Express. Wt. 76 lbs.

Unfinished. Birdseye Ponderosa Knotty Pine—sanded finish. State Shipping. 60 A 1617 R—\$5.00 Down.... Cash \$49.95

Finished. Select Cabinet Wood with hand rubbed Walnut finish. State Ship. 60 A 1618 R—\$6.00 Down.... Cash \$59.95

24 4-Gun Rack. Unfinished Knotty Pine. Lock. bar. Drawer, lock. Hooks. 36 x 24 x 6 in. Not assembled—instructions. 60 A 1630 M—Mail. Wt. 10 lbs.... \$8.43

### Axes and Knives with Strong Steel Blades

27 Hunting Knife. Saber style 4 1/2-in. Steel blade. 60 A 1557—Leather handle, sheath. Wt. 6 oz.... \$2.82

28 Axe-Knife Set. 10-in. knife, 4 1/2-in. Steel blade—10-in. axe blade. Leather sheath. Wts. 1 lb.; 8 oz. 60 A 1573—Set.... \$3.00 60 A 1574—Knife only... 99c



29 30 Exclusive HAWTHORNE "Form Fit" Gun Cases. Hard molded Rubber tip cap. Made of long wearing, heavy-gauge Plastic, 2-tone pattern.—20° F cracking point for easier handling in coldest weather.

(29) Better Quality Case. 1/2-in. Flannel padding. Rayon lining. Full zipper. 40, 44, 48, 50 in. Wt. 2 lbs. 1 oz. 60 A 1829—State Length. For guns without scopes. \$4.43

Case for Rifle With Mounted Scope. Like (29). 42 or 44 in. 60 A 1830—State Length. Wt. 2 lbs. 11 oz.... \$5.42

(30) Good Case. Felt padding, Flannel lining. 20-in. zipper. For guns without scopes. Wt. 1 lb. 12 oz. 60 A 1828—State 40, 44, 48, 50-in. Length.... \$2.72

Picture Window Gun Cabinet \$54.83  
Walnut

21 Modern Picture Window Cabinet. Beautifully finished. 3/16-in. Crystal Plate Glass door—Brass lock, 2 keys. Holds 6 guns on Felt padded racks. Drawer with lock. 65 1/2 x 28 x 12 5/8 in. deep. Assembled. State: Freight, Truck, Express. Ship. wt. 75 lbs. \$5.50 and \$6 Down.

60 A 1614 R—WALNUT FINISH. Cash \$54.83 60 A 1615 R—LIMED OAK FINISH.... \$58.83

22 DeLux Picture Window Cabinet. Displays 8 guns in style! Genuine Walnut—beautiful natural Walnut finish. 3/16 in. sliding Glass doors with lock. Drawer with lock. Barrel rack with Green Felt lined stock pits. 65 1/2 in. high, 28 in. wide, 12 1/4 in. deep. Assembled. State: Frt., Truck, Express. \$7 Down, \$7 Month. 60 A 1611 R—Wt. 77 lbs.... Cash \$66.88

25 4-Gun Wall Rack. Best Ponderosa Knotty Pine—Varnished. Shaped gun cradles. Drawer with lock, key. Wall screws. 24 x 31 x 5 3/8 in., 21 1/2 x 3 3/8 x 4 1/2 in. drawer. Assembled. 60 A 1632 MO—Mail. Wt. 12 lbs. \$12.84

4-Gun Rack. Like above but not Lacquered nor assembled. Instructions. 60 A 1633 M—Mail. Wt. 10 lbs.... \$10.86

26 6-Gun Floor Rack. Rustic Wormy Chestnut—double Lacquered finish. Locking bars secure guns. Diagonal routed base for best display. 24 3/4 in. wide, 44 1/2 in. high, 8 3/8 in. deep. Not assembled. Instructions. 60 A 1610 M—Mail. Wt. 14 lbs.... \$18.86



31 HAWTHORNE Cleaning Kits for Shotguns and Rifles. 3-pc. Aluminum rod, Plastic swivel handle, Bronze wire brush, looped tip, (except .22 cal.) 50 patches. Gun oil, solvent, metal box. Ship. wt. for Shotgun Kit 2 lbs. 4 oz.; for Rifle Kit 1 lb. 13 oz.

### ORDER CLEANING KIT FROM CHART BELOW

SHOTGUN CLEANING KIT			RIFLE CLEANING KIT		
Cat. No.	Gauge	Price	Cat. No.	Cal.	Price
60 A 1870	10-12-16	\$2.50	60 A 1868	.22	\$2.29
60 A 1871	20-28	2.50	60 A 1869	.30	2.29
60 A 1872	.410	2.50			

Terms Pg. 1283

AS 2 WARDS 1223





# Free Gun Rack

SEE DETAILS  
BELOW



## HAWTHORNE Deluxe .22 Automatic

- Deluxe Automatic Fires 15 Shots As Fast As You Pull Trigger
- American Walnut Pistol-Grip Stock and Hand Fashioned Forearm

Deluxe Quality 15-Shot Automatic. We believe this rifle to be the finest .22-cal. automatic you can buy at any price. Outstanding design, sleek receiver, beautifully finished. Adj. open rear and ramp blade front sights. Cross bolt safety at rear of trigger guard. Fires .22 LR regular or high speed. 22-in. barrel. Overall 40 1/4 in. Act. wt. 5 lbs. 6 oz.

Protective High Gloss "Fire-Cote" Finish on Walnut stock and forearm is scratch and chip resistant. Fluted comb. White line non-slip butt pad. Mail.

**HAWTHORNE Deluxe .22 with 4X Scope**  
60 A 881MD—Ship. wt. 8 lbs. . . . Cash \$45.35

**HAWTHORNE Deluxe .22 without scope**  
60 A 880MD—Ship. wt. 7 lbs. . . . Cash \$37.65

\$3.00 Cherry Wood Gun Rack (18), Page 1223, Free with HAWTHORNE .22 Rifles and Shotguns only on these 2 pages. Order Gun and Rack Separately in Usual Manner, But Insert Free for Rack Price.

## SAVE \$1.00 On Rifle-Scope Combinations

(includes Automatic above and Rifles A B C)



A Rifle Only 25.95 \$3 Dn.

B Rifle Only 14.33

C Clip Mag. Rifle only 23.44 \$2.50 Dn.

**A HAWTHORNE .22 Magnum Single Shot.** A great new varmint rifle. Chambered for new, power-packed Super X .22 Magnum Hollow pt. cart. Attractive Monte Carlo style Walnut stock with capped pistol grip, 1 1/4-in. swivels. 22-in. precision rifled barrel. Single-Shot, bolt action. Rotary type safety. Red indicator on bolt shows "cocked" position. Open rear, blade front sight. Wt. 9 lbs. Mail.  
60 A 815 MD - Rifle-4X Scope. . . . . Cash \$33.39  
60 A 814 MD Rifle Only. Wt. 8 lbs. . . . Cash 25.95

**B HAWTHORNE "Sentry" .22-Cal. Single Shot.** Load or unload with safety in "off" position. Positive rotary thumb safety; Trigger can't be pulled until bolt is completely closed; Red bolt indicator shows fire position; Red indicator next to bolt shows when trigger is unlocked; Straight line loading platform. Walnut pistol grip stock. Adj. open rear sight. Wt. 8 lbs. Mail. Set \$2.50 Dn.  
60 A 806MD—Rifle-4X Scope. . . . . \$21.77  
60 A 807MD—Rifle Only. Wt. 7 lbs. . . . . 14.33

**C HAWTHORNE "Deluxe" .22 Repeaters.** Choice Bolt Action tubular or 7-shot clip repeaters. Countersunk bolthead; Monte Carlo style stock; thumb safety; adj. trigger pull; tubular magazine holds 20 shorts, 18 longs, 15 long rifles. Mail.  
60 A 821MD—Tubular Rep.—Scope. Wt. 8 lbs. \$35.95  
60 A 820MD—Tubular Rep. Only. Wt. 7 lbs. . . 28.45  
60 A 826MD—Clip Rep. and Scope. Wt. 8 lbs. . 30.95  
60 A 825MD—Clip Rep. Only. Wt. 7 lbs. . . Cash 23.44



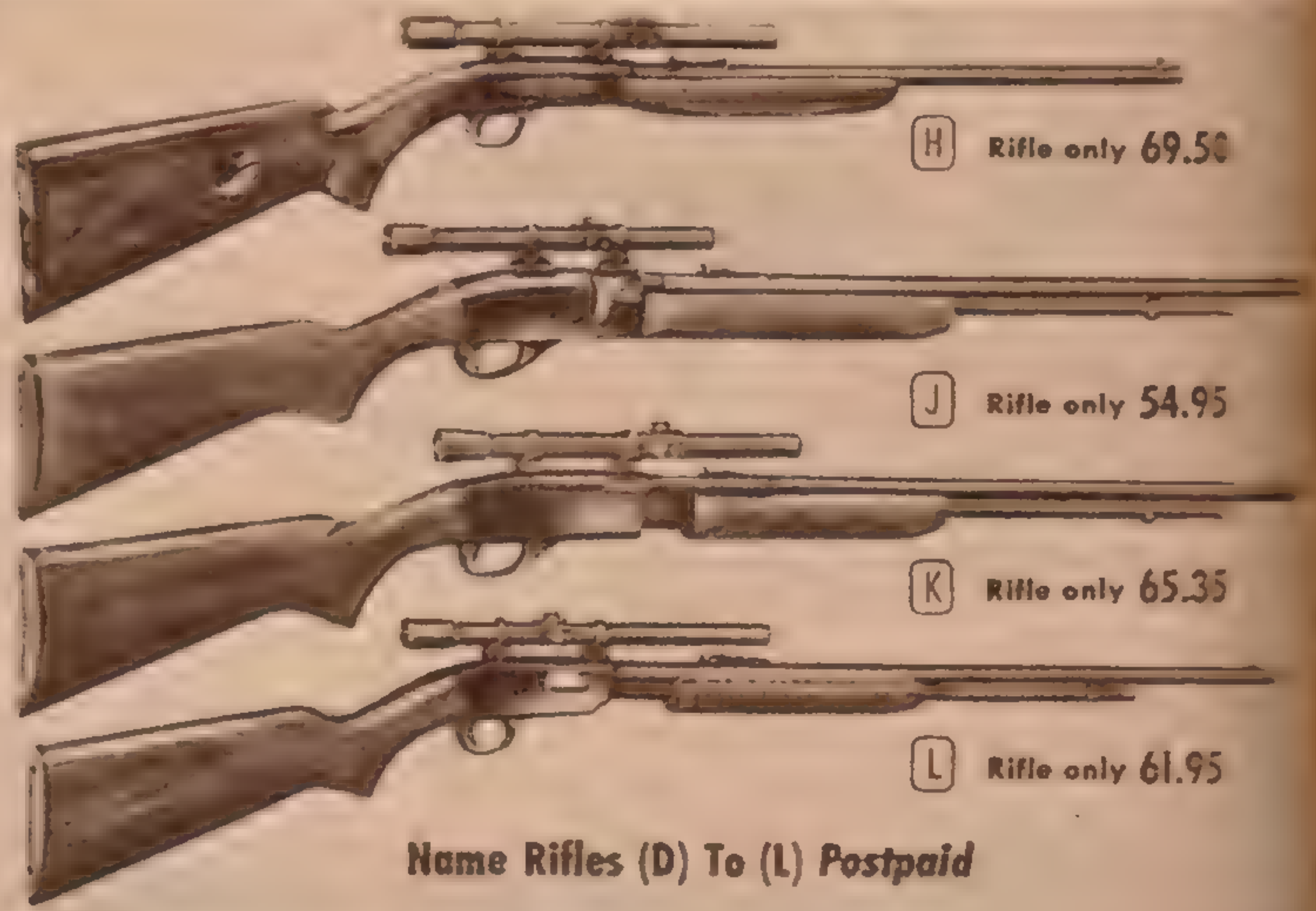
D Rifle only 52.95

E Rifle only 53.95

F Rifle only 41.50

G 43.50

Combination of .22 Rifle and .410 Gauge Shotgun



H Rifle only 69.50

J Rifle only 54.95

K Rifle only 65.35

L Rifle only 61.95

Name Rifles (D) To (L) Postpaid

**D Remington Nylon 66 .22 Autoloader—4X Scope.** 15-shot. Act. wt. 4 lbs.  
60 AP 823M—Mohawk Brown Rifle-Scope. Postpaid. \$6.50 Dn. Cash \$61.39  
60 AP 824M—Mohawk Brown Rifle Only. Postpaid. \$5.50 Dn. . . . . Cash 52.95  
60 AP 828M—Seneca Green Rifle-Scope. Postpaid. \$6.50 Dn. . . . . Cash 61.39  
60 AP 827M—Seneca Green Rifle Only. Postpaid. \$5.50 Dn. . . . . Cash 52.95

**E Winchester M/77 .22 Autoloader—4X Scope.** 15-shot. Act. wt. abt. 5 1/2 lbs. Tubular magazine. Walnut stock. 22-in. barrel; 40 in. overall. Postpaid.  
60 AP 816M—Rifle and Scope. \$62.39; . . . 60 AP 817M—Rifle Only. \$53.95

**F Stevens M/87KE "Scout" .22 Carbine—4X Scope.** Act. wt. 5 lbs. Tub. mag. holds 15 LR, 17 longs, 22 shorts. Walnut stock. 20-in. bbl. 40 in. overall. Ppd.  
60 AP 886M—Rifle and Scope. \$49.94; . . . 60 AP 887M—Rifle Only. \$41.50

**G Savage Over-Under Rifle Shotgun.** .22-cal. upper barrel; .410 full choke lower barrel—takes 2 1/2 or 3-in. shells. Act. wt. 6 lbs. 40 in. overall. \$4.50 Dn.  
60 AP 340M—.410 and .22 cal. (short, long or LR). Postpaid. . . . . Cash \$43.50

60 AP 339M—.410 and .22 W.M.R. (Upper barrel fires .22 Magnum only.) Postpaid. . . . . Cash \$43.50

**H Browning .22 Autoloader—4X Hawthorne Scope.** French Walnut stock. Tubular magazine. 19-in. barrel; 37 in. overall. Act. wt. 4 lbs. Postpaid.  
60 AP 801M—Rifle and Scope. \$77.94; . . . 60 AP 800M—Rifle Only. \$69.50

**J Remington 552A "Speedmaster" .22 Autoloader—4X Scope.** Walnut stock. Tub. mag. holds 15 LR, 23-in. bbl.; 42 in. overall. Act. wt. 5 1/2 lbs. Postpaid.  
60 AP 803M—Rifle and Scope. \$63.39; . . . 60 AP 802M—Rifle Only. \$54.95

**K Remington 572BT "Fieldmaster" .22 Autoloader—4X Scope.** Buckskin Walnut stock. Tub. mag. holds 15 LR. 42 in. overall. Act. wt. 4 lbs. Postpaid.  
60 AP 883M—Rifle and Scope. \$73.79; . . . 60 AP 882M—Rifle Only. \$65.35

**Remington 572A "Fieldmaster" .22 Autoloader—4X Hawthorne Scope.** Same as above but without checkering. 25-in. barrel. Act. wt. 5 1/2 lbs. Postpaid.  
60 AP 893M—Rifle and Scope. \$63.39; . . . 60 AP 892M—Rifle Only. \$54.95

**L Winchester 61 Slide-Action .22—4X Scope.** Tub. mag. holds 14 LR. Walnut stock. 24-in. barrel; 41 in. overall. Act. wt. 6 1/2 lbs. Postpaid.  
60 AP 865M—Rifle and Scope. \$70.39; . . . 60 AP 861M—Rifle Only. \$61.95  
60 AP 859M—.22 Magnum-Scope. \$74.94; 60 AP 860M—.22 Magnum Only \$66.50



**A B HAWTHORNE Single Barrel Shotguns.** Exclusive advanced design with important safety features. Top action release button—in operation it opens action, ejects spent shell and sets safety. Action cannot be opened without automatically setting the safety button. Forearm designed not to pinch fingers when action is opened.

**A) Standard Full Size Model.** Jet Black hammerless receiver. Walnut finish pistol grip stock with chip and scratch resistant "Fire-Cote" finish. Molded White line rubber butt plate. Auto-ejector. Bead front sight. 12, 16, 20-ga. take 2¾-in. shells regular or magnum. .410-ga. takes 2½ or 3-in. shells. Full Choke Only. Single Shot. Ship. wt. 8 lbs. Mailable.

Cat. No.	Ga.	Barrel	Length	Act. wt.	Cash
60 A 110MD	12	30 in.	46½ in.	7 lbs.	26.86
60 A 111MD	16	28 in.	44½ in.	6¾ lbs.	
60 A 112MD	20	28 in.	44½ in.	6½ lbs.	
60 A 113MD	.410	26 in.	43 in.	6¼ lbs.	

**B) Youth's Model with Special Stock Dimensions.** Your boy will learn faster with a gun that fits him. 12½-in. pull; 2¼-in. drop at comb; 2½-in. drop at heel. Thick rubber recoil pad. Length 41 in. Barrel 26 in. Otherwise same features as (A). Full Choke Barrel Only. Ship. wt. 8 lbs. Mailable.

60 A 114MD—Youth's 20-Ga. Act. wt. 6¼ lbs. . . . Cash \$28.86

60 A 115MD—Youth's .410-Ga. Act. wt. 6 lbs. . . . Cash 28.86

**C HAWTHORNE 3-Shot Bolt Repeater.** Walnut finish. pistol grip stock with molded butt plate. Thumb operated safety with Red and Green indicators to show "on" or "off." 3-shot capacity—2 in clip magazine, 1 in chamber. Molded trigger guard. Bead front sight. Full Choke Only. Mailable.

.410-Ga. Repeater. Act. wt. 5½ lbs. Length 44½ in. overall. 24-in. barrel. Fires 2½ or 3-in. shells and slugs.

60 A 150MD—Ship. wt. 6 lbs. 12 oz. . . . . Cash Only \$23.24

20-Ga. Repeater. Act. wt. 6½ lbs. Length 45½ in. overall. 26-in. barrel. Fires all 2¾-in. shells regular or magnum.

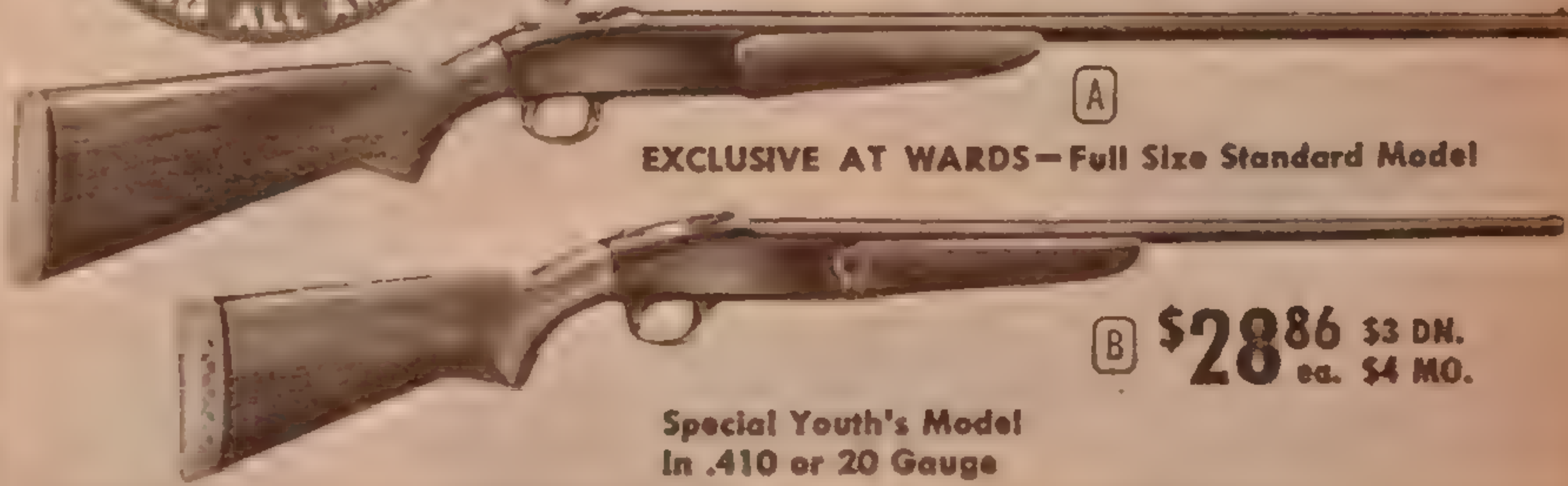
60 A 149MD—Ship. wt. 7 lbs. 8 oz. . . . . Cash Only \$24.48



## Exclusive Hawthorne

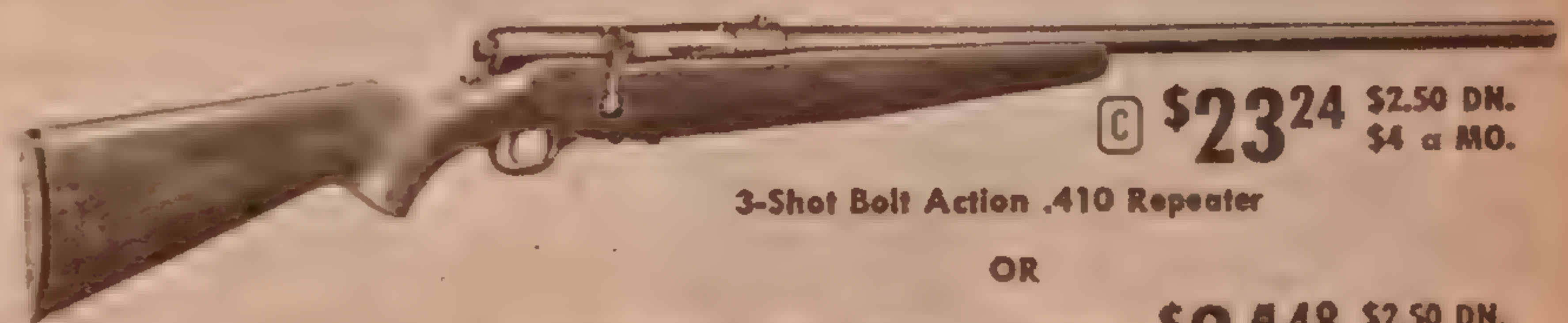
### SAFETY SINGLE GUNS

- Exceptional Low Price
- Important Safety Features



EXCLUSIVE AT WARDS—Full Size Standard Model

Special Youth's Model  
In .410 or 20 Gauge



3-Shot Bolt Action .410 Repeater

OR

3-Shot Bolt Action 20-Ga. Repeater

### HAWTHORNE LOW MOUNT SCOPES

**\$8.44** 4-Power  
.22 Scope  
\$10.44 6X Scope

2½-Power 34.44

(M) (N) For Center Fire Rifles



(N) 4-Power 39.44

### Sharp Images... Sharp Prices

#### (L) HAWTHORNE .22 Scopes.

Outstanding quality scopes for .22 caliber rifles with grooved receivers. No tapping or drilling—attached mount slips on rifle, locks tight and secure. Sharp, clear images bring the target to you. Approx. 1-in. eye relief. Cross hair reticules provide easy sighting. Protective caps for windage and elevation knobs. Internal windage and elevation adj. Scope lengths: 4-Power—11½-in.; 6-Power—13-in. Field at 100 yards: 4X—37 ft.; 6X—20 ft. Ship. wt. 1 lb. each. 60A1200-4X \$8.44; 60A1201-6X \$10.44

#### New "4-Season" Boots

SEE Wards Now, All Weather "4-Season" Hunting Boots, Page 445. An Entirely New Concept in Boots for Outdoorsmen.

#### (M) (N) HAWTHORNE "Low Mount" Scopes.

Mount included—no installation fee. Just screw on the bases. Non-reflecting, coated achromatic lenses. Adj. cross hair reticule. Protective waterproof caps over coin-slotted windage and elevation knobs. Mounting strip is integral with scope tube for rigged support. Bases fit following rifles: Remington 721, 722, 725, 742, 760; Winchester 70, 88, 100; Savage 99DL, 110; Mauser 98; Marlin 336; and Western Field Models 753, 757, 750. State Rifle Make, Model. Mailed from Stock.

(M) HAWTHORNE 2½-Power Scope with Mount. \$3.50 Dn., \$5 a Month, see pg. 1283. 60 A 1210—Ship. wt. 1 lb. 1 oz. . . . Cash \$34.44

(N) HAWTHORNE 4-Power Scope with Mount. 60 A 1211—Wt. 1 lb. 2 oz. \$4 Dn. Cash \$39.44

HAWTHORNE 6-Power Scope with Mount. 60 A 1212—Wt. 1 lb. 3 oz. \$4.50 Dn. Cash \$42.44

60 A 1220—EXTRA BASES ONLY. State Make, Model of Rifle. Ship. wt. 4 oz. . . . . Each \$6.45



### Famous HI-POWERS—Postpaid REMINGTON—SAVAGE—WINCHESTER

No.	Cat. No.	Cal.	Scope	Bar.	Lgth.	Act. wt.	Cash
New Winchester 100 Automatic. 5-Shot. Postpaid.							
(D)	60 AP 784MT	.308	None	22 in.	42¼ in.	10 lbs.	\$155.00
(D)	60 AP 284MT	.308	4X	22 in.	42¼ in.	11 lbs.	194.44
Remington 742A. "Power Matic" Action. 5-Shot. Postpaid.							
(E)	60 AP 734M	.30-06	None	22 in.	42 in.	7½ lbs.	\$138.50
(E)	60 AP 735MT	.308	None	22 in.	42 in.	7½ lbs.	138.50
(E)	60 AP 234M	.30-06	4X	22 in.	42 in.	8¼ lbs.	177.94
(E)	60 AP 235MT	.308	4X	22 in.	42 in.	8¼ lbs.	177.94
Remington 760A. Free floating barrel. 5-Shot. Postpaid.							
(F)	60 AP 715MT	.270	None	22 in.	42¼ in.	7½ lbs.	\$115.85
(F)	60 AP 716MT	.30-06	None	22 in.	42¼ in.	7½ lbs.	115.85
(F)	60 AP 215MT	.270	4X	22 in.	42¼ in.	8¼ lbs.	155.29
(F)	60 AP 216MT	.30-06	4X	22 in.	42¼ in.	8¼ lbs.	155.29
Winchester Model 88 Lever Action Repeater. 5-Shot. Postpaid.							
(G)	60 AP 788M	.308	None	22 in.	43¾ in.	6½ lbs.	\$121.50
(G)	60 AP 789MT	.243	None	22 in.	43¾ in.	6½ lbs.	139.55
(G)	60 AP 288M	.308	4X	22 in.	43¾ in.	7¼ lbs.	178.99
(G)	60 AP 289MT	.243	4X	22 in.	43¾ in.	7¼ lbs.	178.99
Savage Model 99F. A Leading Favorite. 6-Shot. Postpaid.							
(H)	60 AP 704MT	.243	None	22 in.	41 in.	6½ lbs.	\$121.50
(H)	60 AP 708MT	.300	None	22 in.	41 in.	6½ lbs.	121.50
(H)	60 AP 706MT	.308	None	22 in.	41 in.	6½ lbs.	121.50
Winchester Model 94. Famous Lever Action. 7-Shot. Postpaid.							
(I)	60 AP 794M	.30-30	None	20 in.	37¾ in.	6½ lbs.	\$81.95
(I)	60 AP 795M	.32 sp.	None	20 in.	37¾ in.	6½ lbs.	81.95
Savage Model 340 Bolt Action Clip Repeater. Postpaid.							
(K)	60 AP 740M	.30-30	None	22 in.	42½ in.	6¾ lbs.	\$59.95
(K)	60 AP 747M	.222	None	24 in.	42½ in.	6¾ lbs.	59.95

"T" items shipped from another House. Allow extra time.

A WARDS 1225

### Joe Hawthorne

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## CROSMAN Pellet and BB Pistols

**(A) Crosman's Semi-Automatic CO<sub>2</sub> Pellet Pistol.** Fun indoors or out—ideal for competitive marksmanship. Experts report it handles like fine .22 auto-loading target pistols. Shoots 10 shots as fast as you can pull the trigger—10 shots take less than 3 seconds. Swing feed, boltless loading. Easy slide-action cocking. Wide, grooved trigger with locking safety. Contour thumb rest target grip for right hand—checkered Walnut finish. Micro-click rear sight is adjustable for windage and elevation for greater accuracy. Exclusive Tru-Flyte barrel with button rifling. Valve ring and mechanism continuously lubricated by oil impregnated filter. Ideal target shooting weight of 40 oz. Max. shooting range of 300 ft., marksman accuracy range up to 50 ft. Hand centered balance. Order Pellets (P), Powerlets (R) below.

60 AP 1421 R—Shipped Express Prepaid.....\$18.92

**(B) Crosman Hahn ".45" BB Revolver.** With holster. Single action—CO<sub>2</sub> powered. 18 shot capacity. Authentic full size replica of western 6 shooter. Fast Draw Champ, Dee Woolem's "Top Gun"—used by fast draw clubs and experts. Blue-Black metal. White Stag horn handle. Rugged die-cast construction. Smooth trigger pull—authentic hammer travel and revolving cylinder. Order extra BB's under (D) and Powerlets (R). Embossed leather holster.

60 AP 1439 R—Shipped Express Prepaid.....Only \$14.86

**(C) Crosman Single ".45" Pellet Revolver** with embossed leather holster. A fast draw favorite—easy to handle because of its balanced weight. 6-shot single action. Precision made for more accuracy—Blue-Black metal. You'll appreciate its rugged construction and smooth trigger pull. Rich Black Stag Horn handle. Order Pellets (P) and Powerlets (R).

60 AP 1437 R—Shipped Express Prepaid.....Only \$16.84



**(D) Daisy-HAWTHORNE 50 Shot Pump Rifle.** Tan stock, forearm. Gold barrel. Adj. peep and open rear sight. Mail. 60 A 1365 M—37 In. Long. 2 Pks. BB's. Wt. 3 lbs. 8 oz....\$3.74

**(E) Daisy-HAWTHORNE Pump Repeater.** 450 shot, 36-in. rifle-ramp type sight, double notch rear sight. Checkered stock. 60 A 1458 M—2 Pack. BB's. Mail. Ship. wt. 4 lbs...Only \$5.32

**(F) Daisy-HAWTHORNE Sniper Air Rifle.** 450 shot lever action repeater. With adjustable sights and sling. Metal plated forearm band and trigger. Order BB's under (R). 60 A 1455 M—Ship. wt. 3 lbs. Mailable.....Only \$4.77

**(G) Daisy-HAWTHORNE 350 Shot Lever Action.** Tan stock and black barrel. One package of BB's. Instructions. 60 A 1376 M—30½ In. Long. Ship. wt. 4 lbs. Mail.....\$6.64

**(H) Daisy "Frontier" BB Six Gun.** A fast draw favorite—looks and handles like a real .45, 32-oz. single action, 12 shot repeater, automatic feed. 2 packs BB's, tube of gun oil. 60 A 1370 R—Shipped Express. Ship. wt. 3 lbs.....\$7.57

**(J) Daisy "Fast Draw" Holster.** Top grain leather with waist size belt adjustments from 24 in. to 46½ in. All metal parts, buckles have Gold color finish. Leather tie-down straps. 60 A 1371—Ship. wt. 2 lbs.....At Wards only \$5.69

**Daisy "Fast Draw" Outfit.** Incl. (H) and (J) above, plus 25 targets, 2 packs of BB ammo and a tube of gun oil. Save over \$1.32. 60 A 1372 R—Ship. Express. Ship. wt. 5 lbs. 8 oz.....\$11.94



**(K) Daisy-HAWTHORNE "Adventurer" Outfit.** 450 shot, 32-in. lever action repeater with adjustable sight, sling. Carbine-style stock. Also lacquered Wood wall rack. (Shipped unassembled) Pack. paper targets; 2 packs BB's. 60 A 1360 M—Boxed. Ship. wt. 4 lbs. Mailable.....\$6.49

**(L) Daisy-HAWTHORNE "Trail Blazer" Outfit.** 850-shot 35-in. lever action rifle. Adjust. notched rear sights; carbine-style stock. Pint-sized canteen, holder, 2-in. wide leather belt, bell ringing target. Pack. paper targets, 2 pack. BB's. 60 A 1361 M—Boxed. Ship. wt. 6 lbs. Mailable.....\$8.49

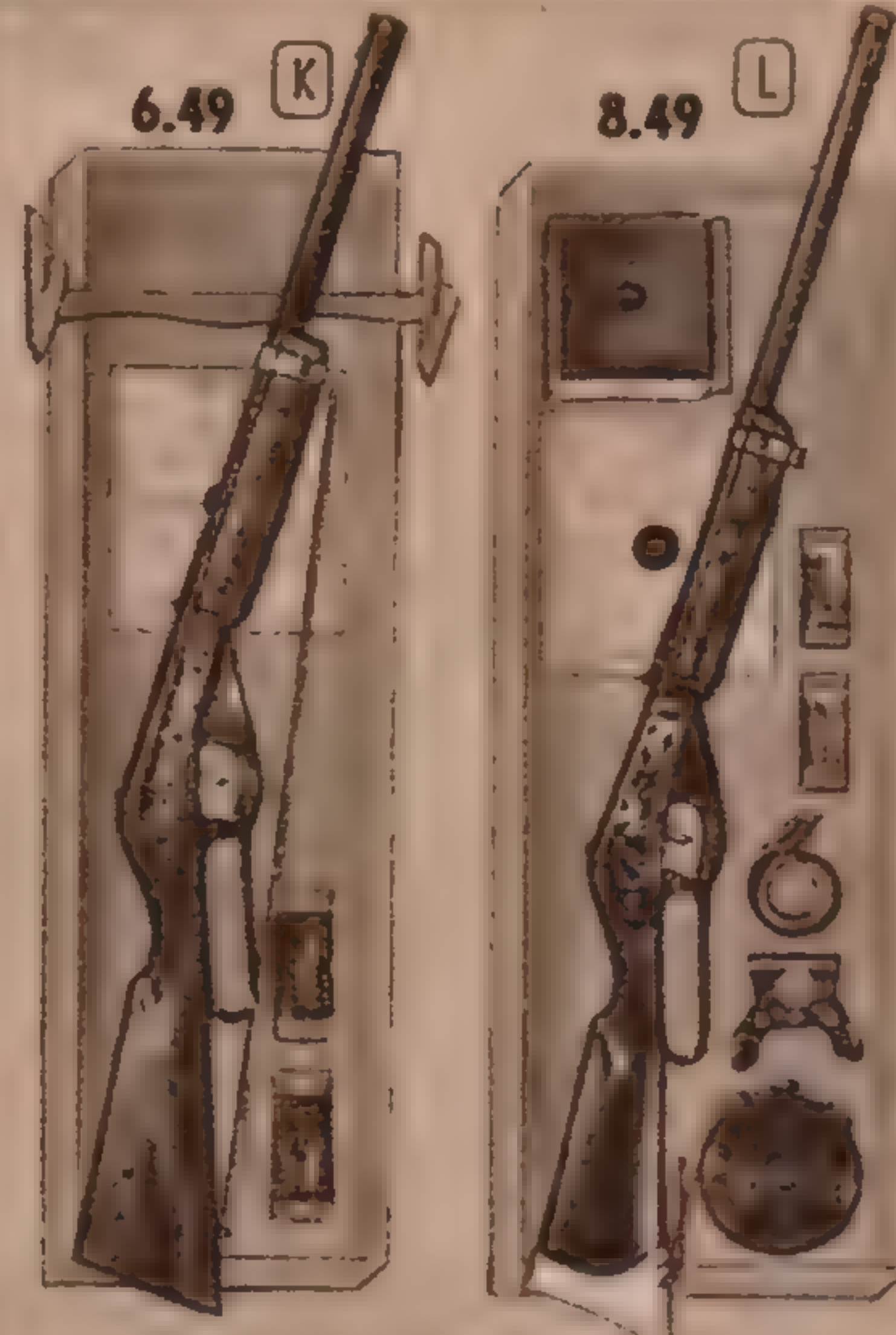
**(M) Crosman HAWTHORNE M/140 Air Powered Rifle Set.** Popular home shooting .22 cal. rifle with push-type lock safety, Walnut finish stock—self cocking, single shot, selective pump power. Outfit includes: .22 cal. rifle, 250 Pellets, 1 bell ringing target, 50 regular targets, 1 package fun targets. Order extra .22 Pellets (P) listed below. 60 A 1381 M—Complete Outfit. Wt. 9 lbs. Mail.....Cash \$21.44 60 A 1385 M—Rifle Only. Ship. wt. 6 lbs. Mail.....17.96

**(N) Crosman Hahn Super CO<sub>2</sub> BB Repeater Rifle.** 30-shot lever action. Automatic spring feed tubular magazine—magnetic swing loading. Walnut finish stock and foregrip. Visible hammer. Order extra BB's under (R), Powerlets (R). 60 AP 1432 M—Shipped Postpaid.....Yours for only \$14.75

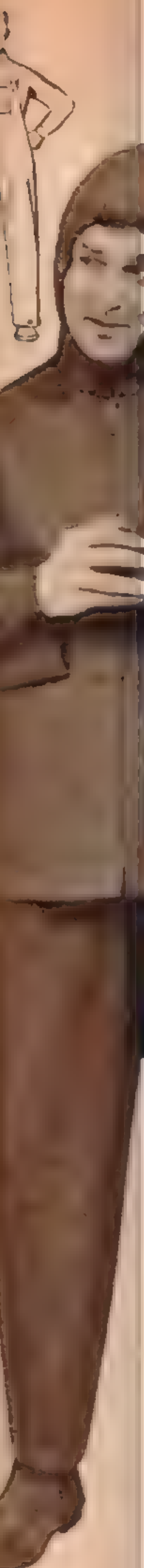
**(P) Crosman .22 Cal. Pellets.** 250 Super Pells. Postpaid. 60 AP 1423—Packed in slide top dispenser.....\$1.09

**(R) Crosman CO<sub>2</sub> Powerlets.** 6 CO<sub>2</sub> gas containers. Postpaid. 60 AP 1442—Do not expose containers to heat....Pkg. \$1.19

**Standard Size BB's.** 2 lb. Package that lasts long time. 60 A 1425—Ship. wt. 2 lbs. 8 oz.....Only 89c



Hawthorne  
M/140  
Set  
\$21.44  
\$2.50 DN.



**(H) Nylon filament**

Cat. No.
60 A 7001
60 A 7002
60 A 7003
60 A 7004
60 A 7010
60 A 7011
60 A 7012
60 A 7013
60 A 7008

**(J) Knotted snag**  
Made of ¼ Cotton Twine every 2 feet foot apart. dried, stretch. Check local

Cat. No.
60 A 7050
60 A 7051
60 A 7093
60 A 7094
60 A 7095
60 A 7096
60 A 7097
60 A 7098
60 A 7099

**Perfection Dr**  
cotton twine-it, respectively

Order
Cat. No.
60A7041T30
60A7042T40
60A7043T50
60A7046T75





## Rainwear and Waders at Low, Low Prices

**A** Fully-Rubberized Rain Suit. In Hunters' Red or Olive Drab. 100% waterproof. Jacket has double-stitched drawstring hood and drawstring bottom; full length zipper; snap buttons on sleeves; one chest pocket with snap; ventilation grommets under arms. All seams sewn, cemented, taped. Bib pants have snap buttons on legs; zipper fly; suspender straps crossed, stitched; one chest pocket; adj. straps—metal buttons on bib—metal adjuster on straps. State Size: S, M, L or X-L. Ship. wt. 3 lbs. 13 oz. Imported from Japan.  
60 A 2301—Olive Drab...\$6.92 60 A 2302—Red...\$6.92

**B** Chest High Boot-Foot Waders. Rubberized Olive Drab canvas—100% waterproof. Boot foot—fully cleated heel, toe. Wide ankle. Large inside pocket. Inseam about 33 in. State Even Shoe Size: 7-12—if wearing heavy clothing underneath order 1 size larger.  
60 A 2402—Ship. wt. 8 lbs. 7 oz. ....Only \$12.94

**Insulated Boot-Foot Waders.** Cellular plastic insulation. Rubberized—100% waterproof. Olive Drab. Cushioned insole. State Even Shoe Size: 7 to 12.  
60 A 2411—Imported, Japan. Wt. 11 lbs. 2 oz....\$19.88

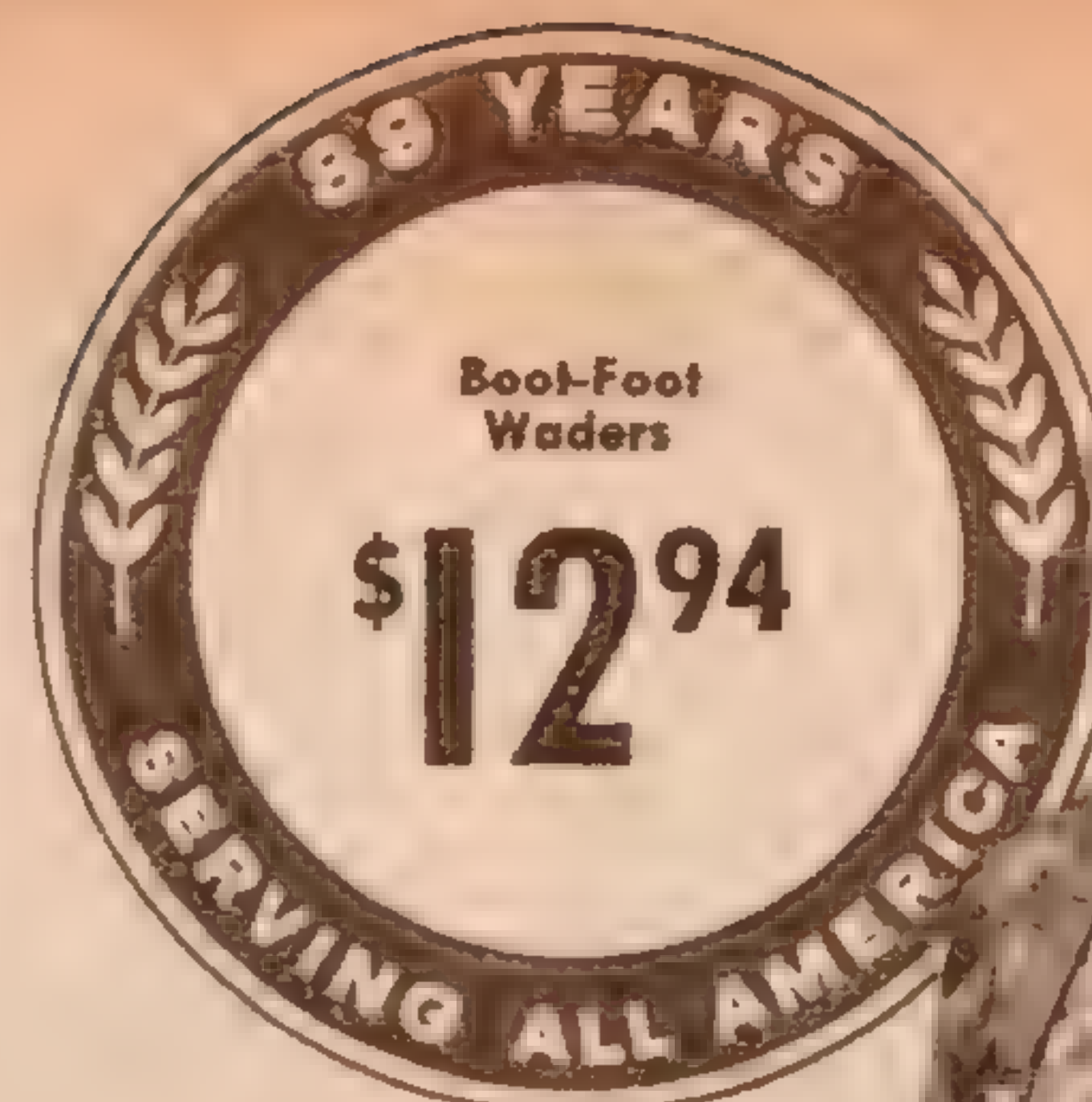
**Wide Web Suspenders—**designed to fit all type waders.  
60 A 2431—Ship. wt. 4 oz. ....Only \$1.49

**C** Deluxe Waders. 100% waterproof. Chest high. Boot foot, cleated rubber soles. Pocket; drawstring-suspender buttons. Khaki color. Ship. wt. 7 lbs. 8 oz.  
60 A 2404—State Size: 6, 7, 8, 9, 10, 11, 12....\$28.94

**D** Lightweight Plastic Poncho. Made of Boltatlex—stays soft, supple even at low temperatures. Withstands rough use because of high-tear strength. Special built in hood. 53x80-in. size. State choice of color: Marsh Green with fine faille finish; Vivid Yellow or Hunters' Red. Folds compactly. Vinyl carrying bag.  
60 A 2308—Act. wt. 20 oz. Ship. wt. 2 lbs. ....\$2.00

**Handy Repair Kit for cloth and rubber surfaces.**  
60 A 2423—Ship. wt. 5 oz. ....Only \$1.09

**Plastic Repair Kit. For boots and for waders.**  
60 A 2425—Ship. wt. 9 oz. ....Only 89c



**E** Full Length Plastic Rain Parka With Hood. Low temperature vinyl plastic won't stiffen or crack even in sub-zero weather. Front zipper, embossed finish, under arm vents and elastic wrists. Front pocket. Brush Brown. Carrying case. State Chest Size: S (36-38); M (40-42) or L (44-46).  
60 A 2304—Ship. wt. 1 lb. 15 oz. ....Only \$3.84  
60 A 2305—Like suit above but 30-in. length. No pocket. Ship. wt. 1 lb. 4 oz. ....Only \$3.37

**F** Canvas Wading Shoes. Cleated rubber soles.  
60 A 2414—State Full Size: 7-12. Wt. 3 lbs. 6 oz. \$5.94

**G** Plastic Stocking Foot Waders. Reinforced lap seam foot. Mid-chest high and waterproof. Elastic top fits any chest. With an inside pocket. State size: Small (29-in. inseam); Medium (31 in.); Large (33 in.).  
60 A 2445—20 Gauge Plastic. Wt. 3 lbs. 10 oz. ...\$6.95  
60 A 2440—12 Gauge Plastic. Wt. 2 lbs. 4 oz. ... 4.73

**Wader-Shoe Set.** \$12.89 when bought separately. 20-gauge wader (G) and shoes (F). Ship. wt. 7 lbs.  
60 A 2435—State Correct Sizes on Order. ....\$11.60

**IMPORTANT—MEASURING INFORMATION:** For Waders, rainsuits: Measure around chest, close to armpits, over clothing you plan to wear underneath. Order same size as measurement or if between sizes or if you plan to wear extra bulky clothing underneath these garments, order the next larger size to insure proper fit. For Waders: Be Sure To Order Even Sizes. In case of 1/2 sizes, order the next larger full size. (Inseams on all Wards waders are standard, about 33 in.)



28.94



2.00



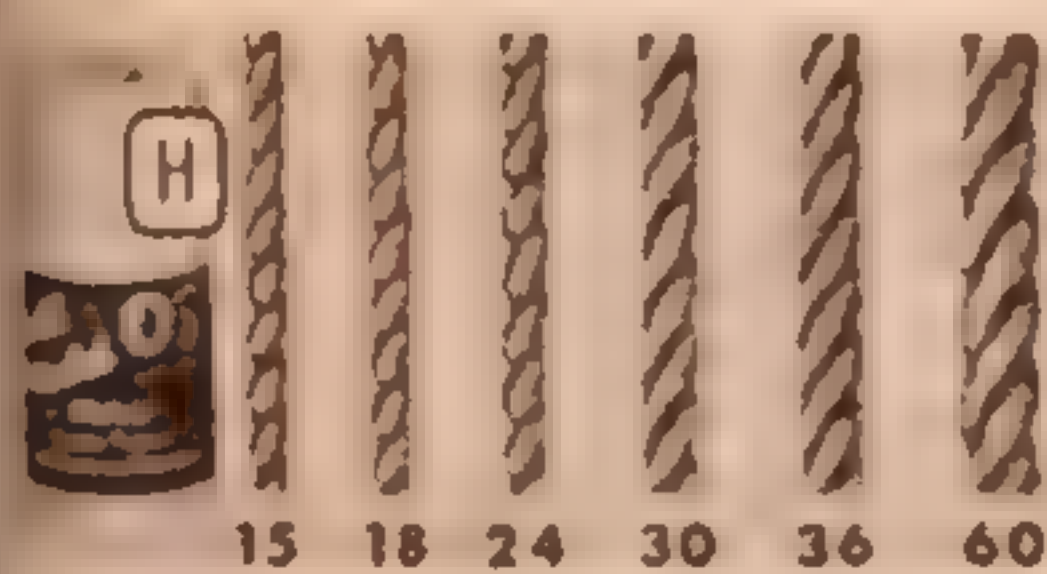
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5.94



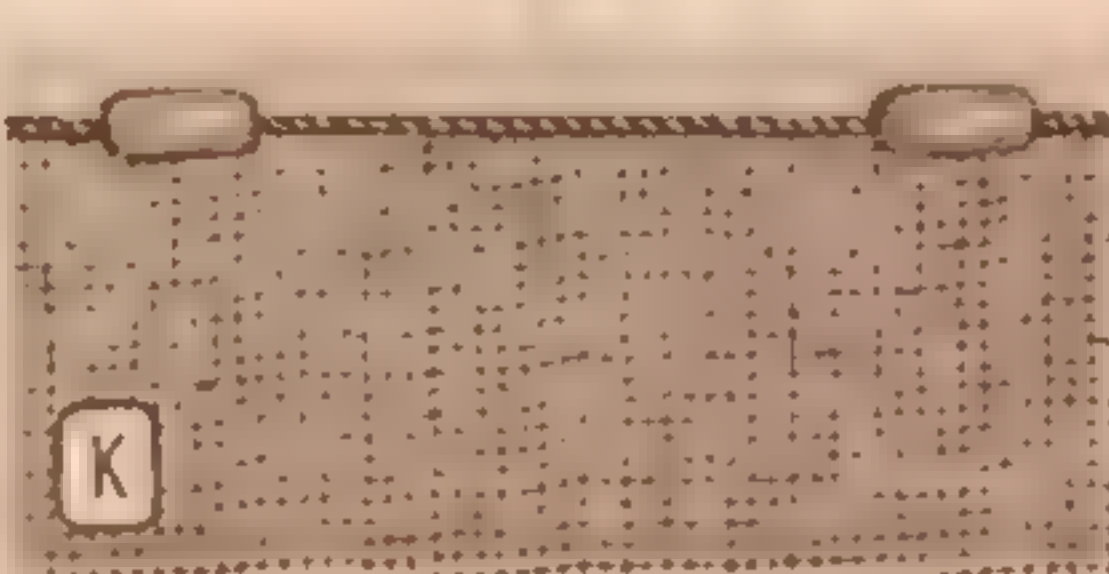
6.95



15 18 24 30 36 60



J



K



L



M

**H** Nylon Seine Twine Only. Made of continuous filament Nylon. Dries fast, no shrinking.

Cat. No.	Size	Wt.	Length	Ship. wt.	Price
60 A 7001	15	4 oz.	326 ft.	8 oz.	78c
60 A 7002	18	4 oz.	259 ft.	7 oz.	78c
60 A 7003	24	4 oz.	212 ft.	7 oz.	78c
60 A 7004	30	4 oz.	145 ft.	7 oz.	\$2.79
60 A 7010	15	16 oz.	1305 ft.	1 1/2 lbs.	2.79
60 A 7011	24	16 oz.	807 ft.	1 1/2 lbs.	2.79
60 A 7012	30	16 oz.	582 ft.	1 1/2 lbs.	2.79
60 A 7013	36	16 oz.	480 ft.	1 1/2 lbs.	2.79
60 A 7008	60	16 oz.	345 ft.	1 1/4 lbs.	2.79

**J** Knotted Seines mean extra strength. Won't snag or pull apart as woven seines may. Made of 1/4-inch sq. mesh netting from 20/6 Cotton Twine. Fitted with cedar floats about every 2 feet (see above). Lead sinkers set one foot apart. Seines are 4 feet deep. Must be dried, stretched after use. Made in Japan. Check local conservation laws before ordering.

Cat. No.	Length	Ship. wt.	Price
60 A 7050	4 ft.	1 1/2 lbs.	\$2.36
60 A 7051	6 ft.	2 lbs.	3.44
60 A 7093	8 ft.	2 lbs.	4.62
60 A 7094	10 ft.	2 1/2 lbs.	5.54
60 A 7095	12 ft.	3 lbs.	6.69
60 A 7096	15 ft.	4 1/2 lbs.	8.46
60 A 7097	20 ft.	5 1/2 lbs.	10.69
60 A 7098	25 ft.	7 lbs.	14.36
60 A 7099	30 ft.	8 lbs.	15.98

**Perfection Drag Seines.** Similar to above. No. 12 cotton twine-knotted sq. mesh. Depth: 5, 6, 6, 8 ft., respectively.

Order Perfection Drag Seines Here.						
Cat. No.	Lgth.	Dpth.	Ship. wt.	1 in.	1 1/4	1 1/2 2 in.
60A7041T	30 ft.	5 ft.	7 lbs.	17.65	14.79	12.57 10.45
60A7042T	40 ft.	6 ft.	9 lbs.	25.27	21.45	18.50 14.75
60A7043T	50 ft.	6 ft.	11 lbs.	31.95	26.47	22.85 18.85
60A7046T	75 ft.	8 ft.	22 lbs.	57.85	46.79	39.97 32.45

### "Common Sense" Seines, Netting

**K** "Common Sense" 1/8-In. Sq. Mesh Minnow Seines. Strong brown cotton woven netting. Medium wt. twine, mesh size, 6 per in. 4 ft. deep. Seines are bound with rope and fitted with floats. Lead sinkers set one foot apart on lower edge—2 feet of lead line extends beyond each corner. Check your local game laws before ordering.

Cat. No.	Length	Ship. wt.	Each
60 A 7014	4 feet	1 lb.	79c
60 A 7015	6 feet	1 lb.	\$1.07
60 A 7036	8 feet	1 lb. 3 oz.	1.49
60 A 7016	10 feet	1 lb. 8 oz.	1.78
60 A 7017	15 feet	2 lbs. 4 oz.	2.79
60 A 7018	20 feet	2 lbs. 13 oz.	3.67
60 A 7020	30 feet	4 lbs.	5.65

**"Common Sense" 1/4-In. Square Mesh Minnow Seines.** Extra heavy cotton netting—1/4-in., 4 meshes to 1 in. 4 ft. deep. Sinkers and floats are attached to seines.

Cat. No.	Length	Ship. wt.	Each
60 A 7037	4 feet	12 oz.	83c
60 A 7022	6 feet	1 lb. 2 oz.	\$1.18
60 A 7038	8 feet	1 lb. 6 oz.	1.59
60 A 7023	10 feet	1 lb. 12 oz.	1.92
60 A 7024	15 feet	2 lbs. 8 oz.	2.89
60 A 7025	20 feet	3 lbs. 7 oz.	3.87
60 A 7026	25 feet	3 lbs. 15 oz.	4.84
60 A 7027	30 feet	4 lbs. 11 oz.	5.93

**Square Woven Netting Only.** 4 ft. deep. Wt. per yd., 4 oz. State Yds.

60 A 7021 H—1/8-in. Mesh..Yd. 33c  
60 A 7028 H—1/4-in. Mesh..Yd. 37c

**L** Linen Gill Nets. With sinkers and floats. 1, 1 1/4 in. has 40/3 twine—larger mesh, 30/3.

**Nylon Gill Nets.** No. 104 Nylon threads. Floats, sinkers. Lightweight, rot-proof, extra-long life. Won't stretch.

**M** Linen Trammel Nets. Double 8 in. outside cotton mesh. 25/3 linen inside mesh. 20 sinkers, 10 floats about every 5 yards.

**Nylon Trammel Nets.** Floats, sinkers. Inside netting: 1 1/2 or 2 in. sq. mesh No. 139; 3 in., No. 208. Wailing: 12 in. sq. No. 9 Nylon. Thread: All No. 139; except 3 in. mesh, 208. Netting on Nylon Side Lines.

"T" Items not stocked all houses. Allow time.

### Linen or Nylon Gill, Trammel Nets

(L) Linen Gill Nets, Ship. wt. 4 oz. per yard.

Cat. No.	Sq. Mesh	Depth	10 Yds.	20 Yds.	30 Yds.
60 A 7066T	1 1/4 in.	3 ft.	\$5.27	\$10.54	.....
60 A 7067T	2 in.	3 ft.	4.93	9.86	.....
60 A 7068T	1 in.	4 ft.	8.85	17.70	.....
60 A 7069T	1 1/2 in.	4 ft.	6.29	12.58	\$18.87
60 A 7071T	2 in.	4 ft.	5.27	10.54	15.81
60 A 7073T	1 1/4 in.	5 ft.	7.79	15.58	.....
60 A 7074T	1 1/4 in.	5 ft.	6.19	12.38	18.57
60 A 7075T	2 in.	5 ft.	5.89	11.78	17.67
60 A 7077T	2 1/2 in.	5 ft.	5.27	10.54	15.81
60 A 7076T	2 in.	6 ft.	5.96	12.38	18.45
60 A 7080T	3 in.	6 ft.	4.94	9.96	14.94

Nylon Gill Nets, Ship. wt. 4 oz. per yard.

Cat. No.	Mesh	Lgth.	10 Yds.	20 Yds.	30 Yds.
60 A 7029T	1 in.	4 ft.	\$10.29	.....	.....
60 A 7029T	1 1/4 in.	4 ft.	9.25	.....	.....
60 A 7029T	1 1/2 in.	4 ft.	8.19	\$16.25	.....
60 A 7029T	2 in.	4 ft.	7.34	14.59	\$21.76
60 A 7029T	1 1/2 in.	5 ft.	8.49	16.98	25.47
60 A 7029T	2 in.	5 ft.	7.57	15.14	22.71
60 A 7029T	1 1/4 in.	6 ft.	8.39	16.78	25.17
60 A 7029T	2 in.	6 ft.	7.98	15.96	23.94
60 A 7029T	3 in.	6 ft.	6.75	13.50	20.25

(M) Linen Trammel Nets, Ship. wt. 10 oz. per yard.

Cat. No.	Mesh	Lgth.	10 Yds.	20 Yds.	30 Yds.
60 A 7055T	1 in.	5 ft.	\$19.29	.....	.....
60 A 7056T	1 1/4 in.	5 ft.	17.29	.....	.....
60 A 7057T	1 1/2 in.	5 ft.	15.37	\$30.74	.....
60 A 7059T	2 in.	6 ft.	14.95	29.90	\$44.85
60 A 7061T	3 in.	6 ft.	12.95	25.90	38.85

Nylon Trammel Nets, Ship. wt. 10 oz. per yard.

Cat. No.	Mesh	Lgth.	10 Yds.	20 Yds.	30 Yds.
60 A 7030T	1 1/2 in.	5 ft.	\$18.39	\$36.45	\$54.69
60 A 7030T	2 in.	5 ft.	16.27	32.54	48.81
60 A 7030T	1 1/2 in.	6 ft.	19.37	38.36	57.84
60 A 7030T	2 in.	6 ft.	17.38	34.97	52.95
60 A 7030T	3 in.	6 ft.	17.57	34.89	52.71





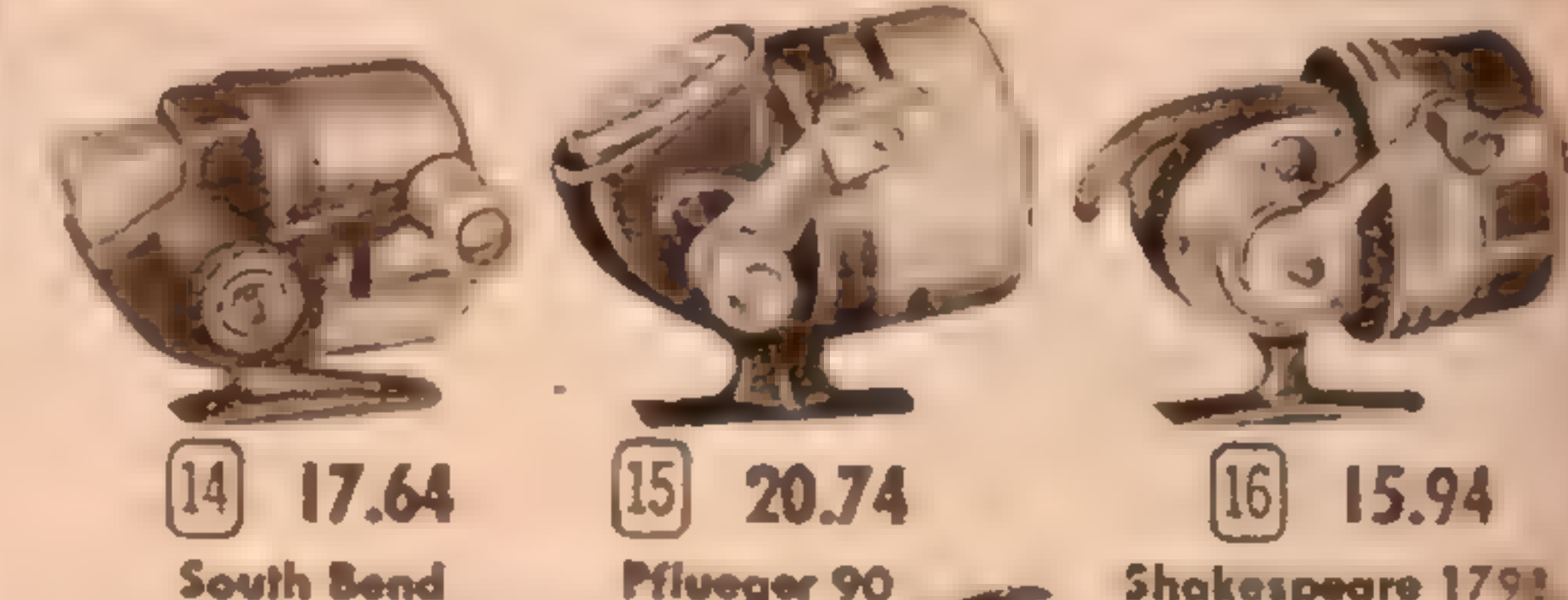
1 11.43 Zebco 33  
2 7.49 Zebco 66  
3 13.75 Johnson Citation



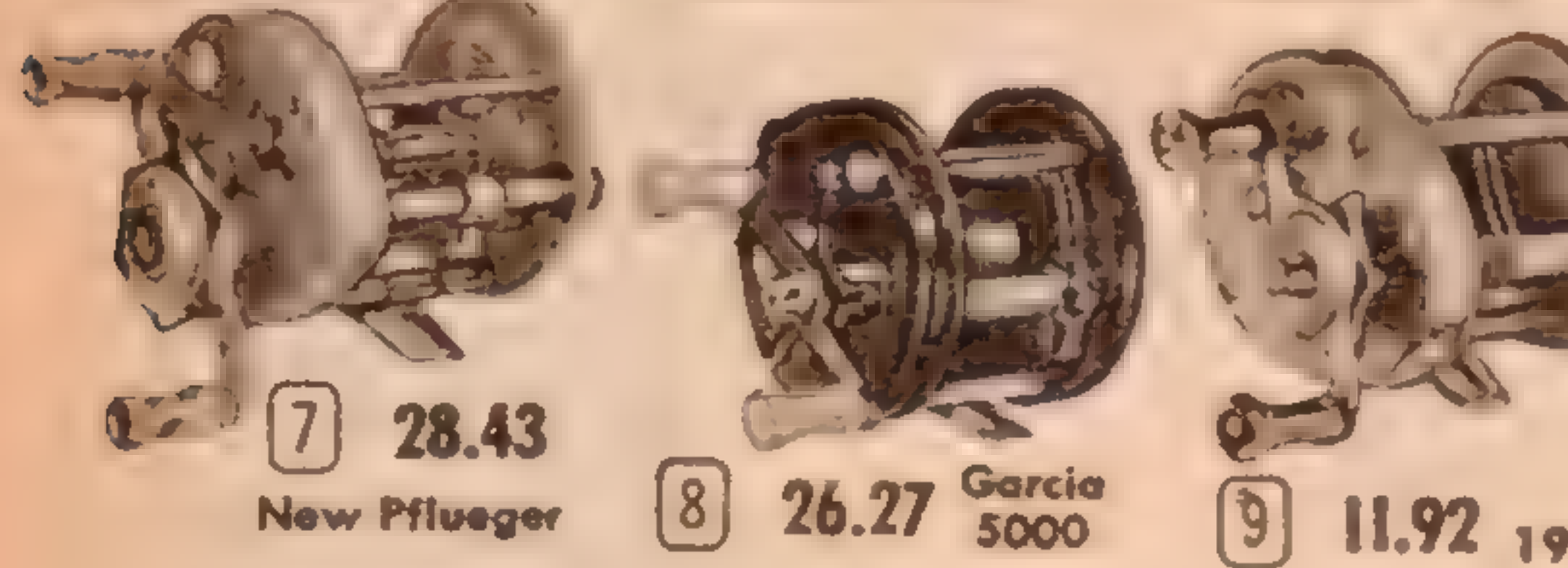
11 10.34 Johnson Century  
12 14.63 Shakespeare 1797  
13 11.96 Shakespeare 1777



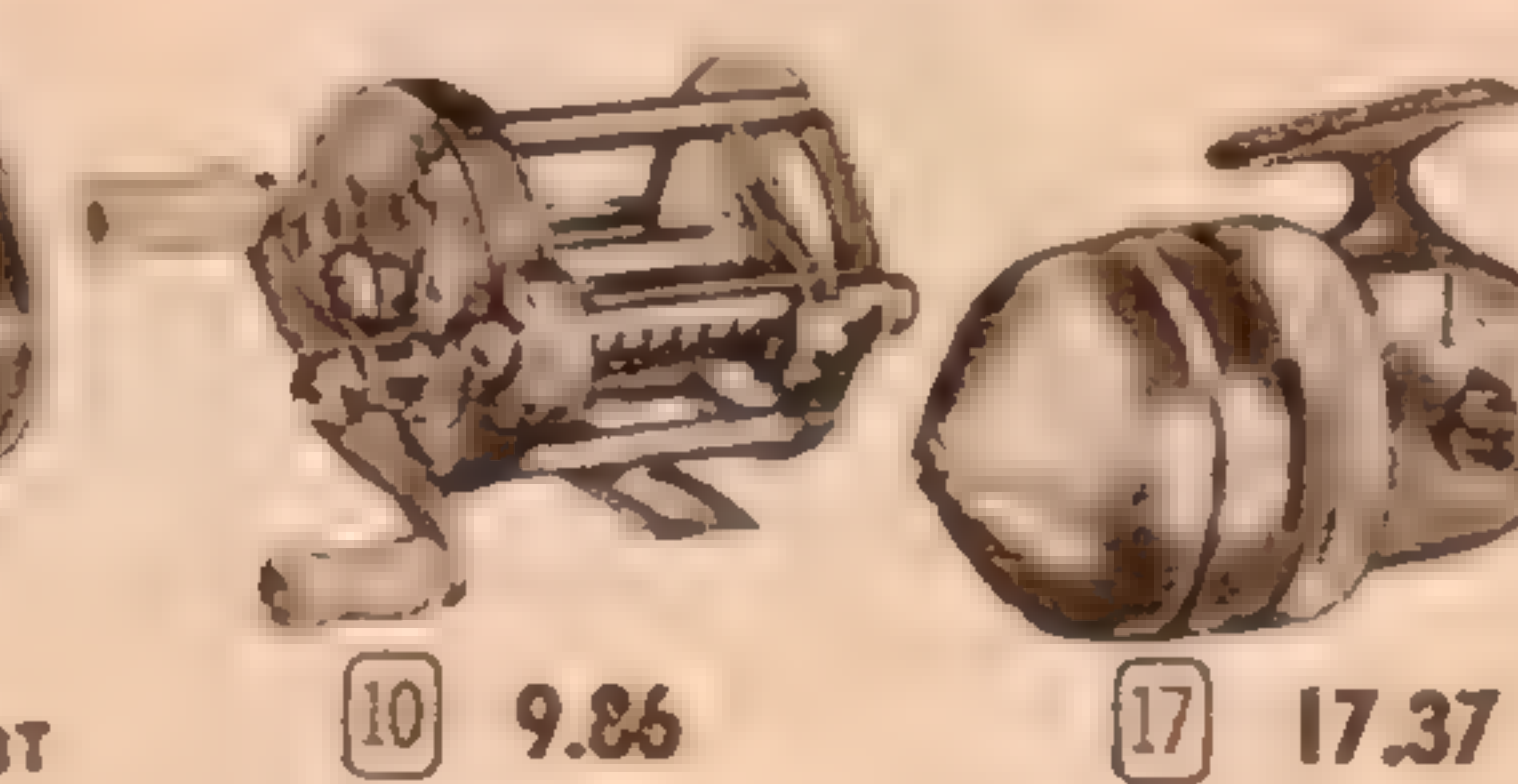
4 11.27 Shakespeare 1775  
5 17.29 Abumatic 160  
6 13.34 Abumatic 140



14 17.64 South Bend  
15 20.74 Pflueger 90  
16 15.94 Shakespeare 1798



7 28.43 New Pflueger  
8 26.27 Garcia 5000  
9 11.92 1923T



10 9.86 Summit  
17 17.37 Shakespeare M/1810



18 6.78 Airex Impala  
19 18.63 Mitchell 300  
20 10.67 Mitchell 304

- 1 Zebco 33 Spin Reel. Feather touch control. Stainless steel cover. Adj. drag. Bronze gears. Right-hand retrieve. Pre-wound, 150 yds. 6-lb. mono. line. 60 A 6470—Act. wt. 7½ oz. Ship. wt. 10 oz. .... \$11.43
- 2 Zebco Scottee 66. Feather-touch control. Push-button anti-reverse. Complete with 100 yds. of 6-lb. test mono line. 60 A 6451—Ship. wt. 7 oz. .... Only \$7.49
- 3 Johnson Citation. Prewound, 125 yds. 10-lb. mono. 60 A 6466—Act. wt. 10 oz. Ship. wt. 14 oz. .... \$13.75
- 4 Shakespeare 1775 Wondercast. Automatic thumbing. Gray-Black anodized alum. frame. Adj. drag. 4-to-1 gear ratio. Machine cut gears. 100 yds. 8-lb. mono. 60 A 6467—Act. wt. 8¾ oz. Ship. wt. 1 lb. 1 oz. .... \$11.27
- 5 Abu-Matic "160" Spin-Casting Reel. Adj. Star drag. Leather case. 125 yds. 8-lb. line. Actual wt. 8 oz. 60 A 6495—Tool and oiler. Wt. 14 oz. .... Only \$17.29
- 6 Abu-Matic "140" Spin-Casting Reel. Star Synchro drag. Prewound with 125 yds. 8-lb. mono. line. 60 A 6469—Act. wt. 10 oz. Ship. wt. 1 lb. 2 oz. .... \$13.34

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In Wards New Outdoor Sports Book  
See Coupon on Page 1211

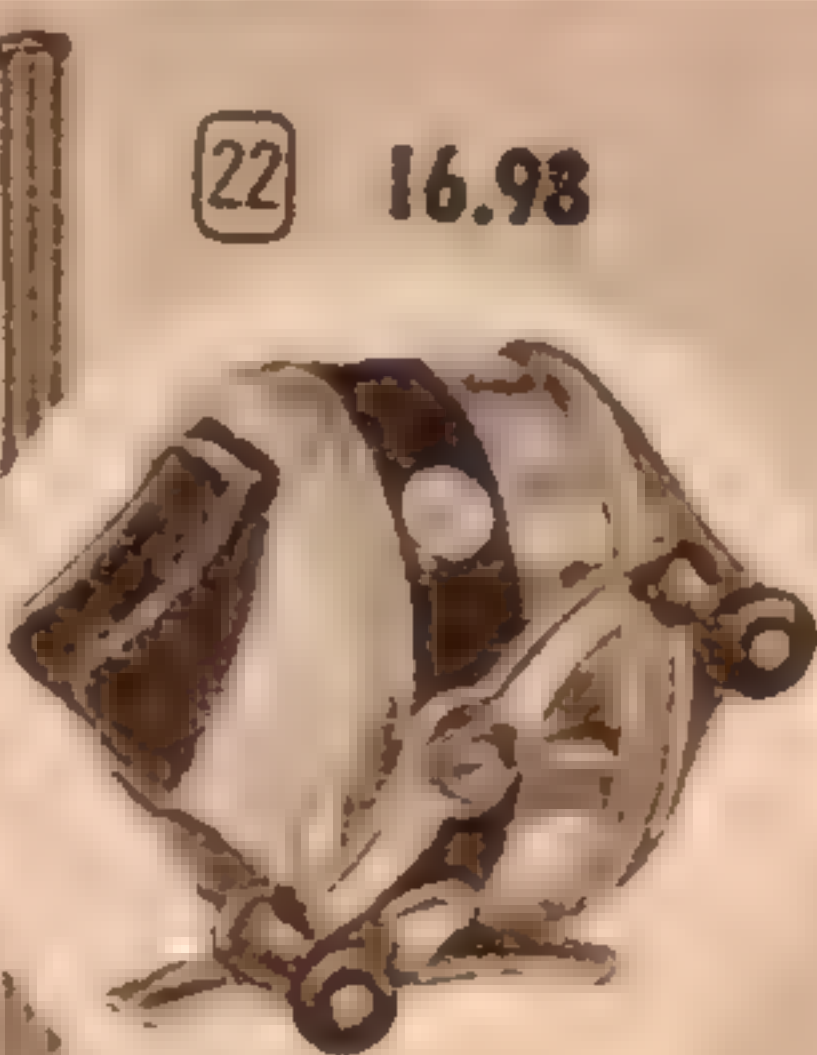
- 7 New Pflueger Supreme Bait Casting Reel 1575. Automatic push-button. Free spool; Star-type drag. 60 A 6301—Act. wt. 8 oz. Ship. wt. 10 oz. .... \$28.43
- PFLUEGER SUPREME No. 1573. Wrench, oil and grease. 60 A 6300—Act. wt. 7½ oz. Ship. wt. 1 lb. 3 oz. .... \$21.74
- 8 Garcia Ambassador No. 5000. Automatic anti-backlash. Star drag, level wind. Nylon gears. 60 A 6334—Act. wt. 8 oz. Ship. wt. 12 oz. .... \$26.27
- 9 Shakespeare Direct Drive 1923T Level Wind. "True-Axis" reel. Heavily chromed brass frame. "Ty-Ba" Star drag crank. Cap. 165 yds. 15-lb. monofilament. 60 A 6322—Act. wt. 10 oz. Ship. wt. 12 oz. .... \$11.92
- 10 Pflueger Summit Reel No. 1993L. Nickel-silver heavily plated. Adj. anti-backlash. 4-to-1 gear ratio. Alum. spool. Capacity 175 yds. of 15-lb. test line. 60 A 6302—Act. wt. 10 oz. Ship. wt. 12 oz. .... \$9.86
- 11 Johnson Century. Dial indicator shows adjustable drag tension. Right or left hand retrieve. Thumb control. Prewound, 100 yds. 6-lb. monofilament line. 60 A 6478—Act. wt. 10 oz. Ship. wt. 13 oz. .... \$10.34
- 12 Shakespeare 1797 Spin Reel. Heavy-duty "Micro-Drag." Push-button, level wind. 100 yds. 12-lb. test. 60 A 6441—Act. wt. 10 oz. Ship. wt. 1 lb. 3 oz. .... \$14.63

- 13 Shakespeare 1777 Heavy-Duty Wondercast. Carbonyl pick-up pin. Adj. drag. Prewound with 135 yds. line. 60 A 6497—Act. wt. 10.5 oz. Ship. wt. 1 lb. 3 oz. .... \$11.96
- 14 South Bend Norseman 110. 125 yds. 15-lb. mono. 60 A 6479—Act. wt. 13 oz. Ship. wt. 1 lb. .... \$17.64
- 15 New Pflueger Jupiter No. 90 Spin-casting Reel. Push-button release. Built-in anti-reverse. Act. wt. 12 oz. 60 A 6438—With 150 yds. 12-lb. mono. Wt. 14 oz. .... \$20.74
- 16 Shakespeare 1798. Push-button "Revolvo" drag. Level wind. Prewound 100 yds. 15-lb. mono. 60 A 6458—Act. wt. 11.7 oz. Ship. wt. 1 lb. 5 oz. .... \$15.94
- 17 Shakespeare Deluxe Spin Wondercast—M/1810. Heavy-duty level wind. Prewound with 200 yds. of 8-lb. line. 60 A 6406—Bronze finish. Wt. 14 oz. .... Only \$17.37
- 18 Airex Impala Spin-Cast Reel. With 100 yds. 6-lb. line. 60 A 6428—Act. wt. 8 oz. Ship. wt. 10 oz. .... \$6.78
- 19 Mitchell No. 300 Spinning Reel. Extra-large spool included. A fine spinning reel—imported from France. 60 A 6459—Act. wt. 11 oz. Ship. wt. 1 lb. 6 oz. .... \$18.63
- 20 Mitchell No. 304 Spinning Reel. Lightweight. bail pickup. 60 A 6493—Act. wt. 8½ oz. Ship. wt. 1 lb. 3 oz. .... \$10.67

## Matched Rods-n-Reels—Save On Sets Or Each



21 Spin-Cast Set 15.97



22 16.98



23 15.98



Hawthorne Spin Set

24 12.75



25 Zebco Spin-Cast Set 9.87

26 Zebco Jr. 4.76



- 21 HAWTHORNE Spin-Casting Set. Includes a Hawthorne M/351 reel. Two-tone Brown and Tan finish. Instant line release button, lever type anti-reverse. Outer cover adjusts for drag tension. 4-to-1 gear ratio. Enclosed spool with 100 yards of 8-lb. test monofilament line. Rugged all-metal body. Hawthorne M/207 rod—fast tip action. 6-ft. tubular, 2-pc. white color tubular fiber glass blade. Gold vacuum-plated handle with quick reel seat. 60 A 7105M—Rod and Reel Set. Wt. 1 lb. 2 oz. .... \$15.97  
60 A 6408—Hawthorne M/351 Reel. Wt. 10 oz. .... 9.58  
60 A 6575M—Hawthorne M/207 6-ft. Rod. Wt. 8 oz. 7.49

- 22 23 Rod-n-Reel Sets. Hawthorne M/234 Rod. 6-ft. tubular fiber glass 2-pc. Natural finish med. action blade. Brown Crackle finish offset handle. Cork grip. (22) 60 A 7133M—M/234 Rod, Zebco "33" Reel. See reel description at top of page. Ship. wt. 2 lbs. .... \$16.98  
(23) 60 A 7139M—M/234 Rod, Johnson Century Reel. 15.98  
60 A 6566M—Hawthorne M/234 Rod. Wt. 1 lb. .... 6.25

- 24 Complete Better HAWTHORNE Outfit. Hawthorne M/135 spinning reel. 3-to-1 gear ratio Nylon gears—bronze bearings. Adj. drag, anti-reverse lock. Hawthorne 2-pc. M/367 tubular fiber glass 7-ft. rod. 5 spurs; two 100-yd. spools of 6-lb. monofilament spin line. 60 A 7113M—Outfit. Mailable. Ship. wt. 3 lbs. .... \$12.75

- 25 Zebco Scottee Spin-Casting Set for dependable fishing. Zebco Model 66 "Scottee" reel with anti-reverse, adj. click drag. Fully enclosed interchangeable spool. Hardened steel gears. Hard chrome pick-up. Prewound with 150 yds. 6-lb. mono. line. Zebco 6-ft. "3300" rod, 2-pc. solid fiber glass, medium action. Chromed stainless steel guides. Offset alum. handle, cork grip. 60 A 6410M—Mail. Plastic Case. Ship. wt. 2 lbs. .... \$9.87

- 26 Zebco Jr. Rod-n-Reel. Push button Zebco reel, 135 ft. 6-lb. mono. Matching 1-pc. fiber glass rod. 60 A 6463M—Ship. wt. 1 lb. Mailable. .... \$4.76

HAWTHORNE selected sets to your list

- 27 Complete ported action. 6-ft., 8-lb. mono. assorted sp. box, fish Mail. 60 A 7137

- 28 Complete Spin-Cast button on 1 ft., 2-pc. s Die-cast al. Dip net, al. lures, met. sinkers, sw catch fish. 60 A 7136

- 29 Complete ing reel struction; l side plates tip action. box. Dip r hooks, sink scaler, lure gift. Mailed 60 A 7132

5.49



# 139-Pc. Spin Set \$13.37



# CHOICE OF SETS 27-28-29 \$13.37

# 135-Pc. Spin-Cast Set \$13.37



# 136-Pc. Casting Set \$13.37



# 137-Pc.



# 89-Pc. Zebco Set



**HAWTHORNE Fishing Outfits:** Three specially selected sets. All items are basically essential and add to your fishing fun. Each set is gift boxed.

**[27] Complete 139-Piece Spinning Outfit.** With an imported spin reel from Japan. All-metal construction. 6-ft., 2-pc. solid glass spinning rod with fast-tip action. 1 tray all-steel tackle box. 2 spools 100 yds. 8-lb. monofilament line, dip net, alum. landing net, 7 assorted spinning lures and hooks, floats, metal bait box, fish scaler, stringer, disgorger, swivels, sinkers. Mail.

60 A 7137 M—Ship. wt. 7 lbs. . . Low, low price **\$13.37**

**[28] Complete 135-Piece Spin-Casting Outfit.** All-metal Spin-Cast reel imported from Japan. Adj. drag button on side; pre-wound with 6-lb. mono. line. 5½-ft., 2-pc. solid glass spin-cast rod. Medium action. Die-cast aluminum handle. 1 tray all-steel tackle box. Dip net, alum. landing net, 6 assorted hooks and lures, metal bait box, fish knife, leaders, floats, sinkers, swivels and stringer. Complete set ready to catch fish.

60 A 7136 M—Ship. wt. 7 lbs. . . . . Only **\$13.37**

**[29] Complete 136-Piece Bait Casting Outfit.** With casting reel, imported from Japan. All-metal construction; level wind, brass gears, Green aluminum side plates. 5-ft. 2-pc. solid glass casting rod with fast tip action. 50-yd. nylon line. 1 tray all-steel tackle box. Dip net, aluminum landing net, 50 assorted hooks, sinkers, 6-ft. cord stringer, metal bait box, fish scaler, lures, etc. All attractively boxed for a fine gift. Mailable.

60 A 7138 M—Ship. wt. 7 lbs. . . . . Set Only **\$13.37**

**[30] Complete Johnson Centennial 137-Piece Spin-Casting Set.** Johnson Centennial Spin-Casting reel. Solid glass spin casting Orchard Action Rod (2-pc.). 100 yds. 8 lb. test mono. line. Plastic tackle box plus 7 assorted spin-casting lures, plus hooks, sinkers, trout net, etc.

60 A 7199M—Mail. Ship. wt. 5 lbs. 8 oz. Only **\$20.85**

**[31] Complete New Zebco 89-Piece "Zee-Bee" Spin-Casting Set.** Zebco "Zee-Bee" reel. 5½-ft. 2-pc. Solid fiber glass spin-casting rod. 100 yds. 8-lb. test mono line, 7 assorted spin-casting lures, stringer, hook remover, Polystyrene tackle box, bait box, plus hooks, etc.

60 A 7128 M—Mailable. Ship. wt. 4 lbs. Only **\$9.46**

**[32] [33] [34] HAWTHORNE Steel Tackle Boxes** with Coppertone finish. 1-pc. drawn heavy-gauge steel bodies, chromed locks. Watertight bottoms. Cantilever trays, formed handles.

**(32) Full Size 19-Inch 3-Tray Tackle Box.**

60 A 7324—Ship. wt. 11 lbs. . . . . Only **\$5.49**

**2-Tray Tackle Box.** Measures 14½x7¼x6¾ inches.

60 A 7315—Ship. wt. 7 lbs. 8 oz. . . . . Only **\$3.67**

**(33) 17-In. Hip Roof Tackle Box.** 17x11x8½ inches.

60 A 7298—With 4 trays. Wt. 11 lbs. 2 oz. . . **\$7.65**

**21-In. Hip Roof Tackle Box** as above, but 21x11x8½ in.

60 A 7289—Ship. wt. 12 lbs. 11 oz. For Only **\$9.75**

**(34) 24-Section Tackle Box.** Measures 11x8x4½ in.

60 A 7309—4 Side Trays. Wt. 4 lbs. 13 oz. . . **\$4.49**

**[35] HAWTHORNE "Dylite" Floating 2-Pc. Minnow bucket.** Standard-ga. metal. 10-qt. capacity.

60 A 7217—Ship. wt. 4 lbs. 2 oz. . . . . **\$1.85**

**[36] 10 Assorted Lures** in Spinning and Casting wts.

60 A 7614—Ship. wt. 6 oz. . . . . Only **\$1.97**

**[37] Buss Worm Bedding.** Worms live longer.

60 A 7442—Ship. wt. 5 lbs. 7 oz. . . . . **\$1.52**

**[38] 4-Way Adj. Trolling Single Rod Holder.**

60 A 7211—Wt. 13 oz. Opens to 2½ in. . . . **\$1.07**

**[39] Nite-Crawler Kit.** 8 life-like Vinyl-Plastic worms. Natural colors molded in. One each: Panfish Wiggler; Jig-A-Do Crawler; Jig-A-Do Panfish Wiggler; Siamese Worm; Flex Crawler with hooks and 3 Flex Crawlers.

60 A 7541—Ship. wt. 11 oz. . . . . 8 Crawlers **\$2.47**

**[40] Bass Lure Kit.** 4 pliable, vinyl plastic lures. Natural colors molded in. Weedless Crayfish, Floating Frog and 2 Nite-crawler worms—1 with lead head.

60 A 7542—Ship. wt. 1 lb. . . . . Only **\$2.34**

**[41] Woven Wire Fish Bag.** Non-rust collapsible steel (to 2 in.). Max. dia. 13¾ in. 28¾-in. ht. less handle.

60 A 7216—¾-in. mesh weave. Wt. 2 lbs. . . . **\$3.59**

**[42] HAWTHORNE Floating Alum. Net.** 24-in. hdl. 60 A 7205M—Wt. 1 lb. 19¼-in. diam. hoop. **\$2.39**

**FLOATING ALUMINUM NET.** Like (42) but 20-in. handle.

60 A 7202—Wt. 10 oz. 16¾-in. diam. hoop. . . **\$1.79**

**[43] Wire Minnow Trap.** Heavy-gauge woven galvanized wire—8¾-in., diameter 16¾ in. long.

60 A 7255—Ends fold in. Ship. wt. 2 lbs. 5 oz. . **\$1.79**





# Top Money-Winning Pro's of All Time

## ENDORSE THESE 1961 WILSON CLUBS NOW AT WARDS LOW PRICES

### Boros "Swing-Weight" Tournament Clubs Wards Most Popular Wilson Club Set

Made Exclusively For Wards By Wilson. Matched men's clubs endorsed by Julius Boros, former National Open Champion. Designed and built on the "Swing Weight" principle, each club is related in head weight, loft, lie, and length. Wilson Flex-Action, chrome-plated step-down shafts for precision control and balance. Red and Black two-tone calfskin grip with exclusive "Reminder" feature that positions your left hand and keeps it there throughout the swing. Red, Silver and Black trim on clubs. Real quality clubs at low prices. Sets for Right handers only. Mail.

- ① **Save on Wilson Julius Boros "Tournament" Woods—Buy Full Sets.** "Strata-Bloc" heads with handsome cherry finish. Natural deep face with extra-large black and red fiber insert. White line scoring on face. 1-piece self-locking butterfly-shaped sole plate. Driver is 43 inches long—other clubs built in proportion.
- 60 A 4370 M—Set of 3 Woods. Nos. 1, 2, 3. Ship. wt. 6 lbs. \$3 Dn... Cash **\$28.50**  
 60 A 4371 M—Set of 4 Woods. Nos. 1, 2, 3, 4. Ship. wt. 7 lbs. \$4 Dn... Cash **\$37.45**  
 60 A 4372 M—Individual Wood. State Club (No. 1, 2, 3 or 4). Ship. wt. 2 lbs. \$9.95  
 60 A 4386 MT—Individual Wood for Left Hand Player.  
 State club number 1, 2, 3, 4. Ship. wt. 1 lb. 12 oz. .... Each Only **\$9.95**  
 60 A 4373 M—New Boros No. 5 Wood. Right hand only. Ship. wt. 2 lbs. ... **9.95**

- ② **Julius Boros "Tournament" Irons. Save on Full Sets.** Famous Wilson quality irons that you'll be proud to own and use. Chrome-plated steel heads, precision weighted backs for more power and accuracy. Face and back of club are sand-blasted for stain resistance and new look season after season. Straight line scoring on face. No. 2 iron is 38½ inches long, other clubs in proportion.
- 60 A 4381 M—Set of 5 Irons: 2, 4, 5, 7, 9. Ship. wt. 7 lbs. .... Cash **\$32.95**  
 60 A 4382 M—Set of 8 Irons: 2, 3, 4, 5, 6, 7, 8, 9. Wt. 11 lbs. \$5.50 Dn... Cash **\$1.95**  
 60 A 4383 M—Individual Irons. State Club. (2, 3, 4, 5, 6, 7, 8, 9). Wt. 2 lbs. 6.95  
 60 A 4387 MT—Individual Irons for left handed players. State club. .... 6.95  
 60 A 4366 M—Matching Putter. Standard blade type. Convertible putter designed for either a Right or Left handed player. Ship. wt. 1 lb. 10 oz. .... \$6.95  
 60 A 4364 M—Wedge for right hand player. Ship. wt. 2 lbs. .... Only **7.94**  
 60 A 4365 M—Wedge for left handed players. Ship. wt. 2 lbs. .... Only **7.94**

### HAWTHORNE Budget-Buy Clubs

- Laminated WOODS
- Chrome-finished IRONS

- ③ **HAWTHORNE Woods.** Beautiful laminated head design visible through a radiant light-Walnut finish. Double fiber face inlay; butterfly sole plate. Chrome-plated, step-down True Temper shafts. Permanent-Tacky 3-color leather grip for firm grip. Sets, Woods available for right handers only.
- 60 A 4325 M—Set of No. 1 and 3 Woods. Ship. wt. 4 lbs. .... Only **\$12.83**  
 60 A 4326 M—Set: 1, 2, 3 Woods. Ship. wt. 6 lbs. .... Only **18.93**  
 60 A 4327 M—Individual woods. State 1, 2, or 3 wood. Wt. Ea. 2 lbs. .... **6.63**

- ④ **HAWTHORNE Irons.** Designed to provide fine play. Chromed steel heads, sandblasted face and back. Popular design weighted back flange. Chromed step down shaft. 3-color trim on heads. Permanent-Tacky 3-color leather grip. Sets and individual irons are for right handed players only. Mail.
- 60 A 4328 M—Set: 3, 5, 7, 9, Putter. Ship. wt. 7 lbs. 8 oz. \$2.50 Dn... Cash **\$22.73**  
 60 A 4329 M—Set: 2, 3, 4, 5, 6, 7, 8, 9. Ship. wt. 12 lbs. \$4 Dn... Cash **35.93**  
 60 A 4330 M—Individual Irons. State 2 to 9 or putter. Wt. 1 lb. 8 oz. .... **4.66**

**SAM SNEAD—Winner  
Of Title After Title**



**Reminder  
Grip**

⑤ **51.93**

⑥ **63.66**

⑦ **29.94**

**PATTY BERG—An All-time  
Great Woman Golfer**



⑧ **5 Irons  
33.23**

- ⑤ ⑥ **Wilson's Top Quality woods and irons** expertly designed and built by Wilson to fit the specifications of Mr. Golf, Slammin' Sam Snead. Dynamic Swing principle incorporated into their construction: each club individually tested five times for exact relationship of head weight, loft, lie and length. Finest True Temper "Rocket" chrome-plated step-down shafts assure perfect balance, proper whip. Exclusive Wilson "Reminder" Brown leather grip positions left hand throughout swing. Right handers.

- (5) **Sam Snead Set of 3 or 4 Woods.** Matched and registered. Superbly crafted Strata-Bloc heads finished in dark Burgundy. Large White, Black and Red keystone fiber face inserts. 1-pc. butterfly sole plates are scientifically fitted. Driver is 43 in. long. Ship. wts. 5 and 6 lbs. 10% Dn.
- 60 A 4331 M—Set of 3 (1, 2, 3) **\$51.93** 60 A 4332 M—Set of 4 (1-4) **\$68.76**

- (6) **Sam Snead Set of 5 Irons.** Matched and registered. Includes 2, 4, 5, 7, 9 irons. Steel heads plated with high-burnished Chrome. Weighted and sand-blasted flange for maximum power, accuracy, appearance. Stamped in Red, Black and Gold color. No. 2 iron 38½ in. long. Ship. wt. 7 lbs., 11 lbs.
- 60 A 4333 M—Set of 5. **\$63.66** 60 A 4334 M—8 Irons (2,3,4,5,6,7,8,9). **\$99.94**

- ⑦ ⑧ **Patty Berg Wilson Clubs.** Features women players most desired Wilson made for balanced swings. Chrome-plated True Temper "Century" step-down steel shafts. Wilson "Reminder" 2-tone Black and Brown perforated grip positions left hand. For right handed players only.

- (7) **Patty Berg "Cup Defender" Woods.** Light Mahogany finished "Strata-Bloc" laminated head. Large Black and White fiber insert with White line scoring. Butterfly design sole plate. Black collar with Red and Silver trim. Driver is 41½ inches long. 10% down or just say "Charge it."

- 60 A 4351 M—2 Woods. Nos. 1 and 3. Wt. 3 lbs. 8 oz. \$2.50 Dn... Cash **\$20.95**  
 60 A 4352 M—3 Woods. Nos. 1, 3, 4. Wt. 5 lbs. \$3 Dn... Cash **29.94**  
 60 A 4350 M—Individual Woods. State Club 1, 2, 3, or 4. Wt. 2 lbs. ... **10.95**

- (8) **Patty Berg "Cup Defender" Irons.** Chrome-plated steel with weighted back puts power behind hitting area. With polished Chrome face and bottom.

- Line Scoring.** No. 3 iron 36½ in. long. Red, Black and Silver trim.
- 60 A 4354 M—5 Irons. 3, 5, 7, 9, Putter. Wt. 7 lbs. \$3.50 Dn... Cash **\$33.23**  
 60 A 4353 M—Individual State Club: 2,3,4,5,6,7,8,9, Putter. Wt. 2 lbs. **6.95**

⑨ New 9-club set. Full set. Club dividers. Bottom. 60 A 4479 B

⑩ Red Roy longer. Full set. In head pockets. 60 A 4484 B

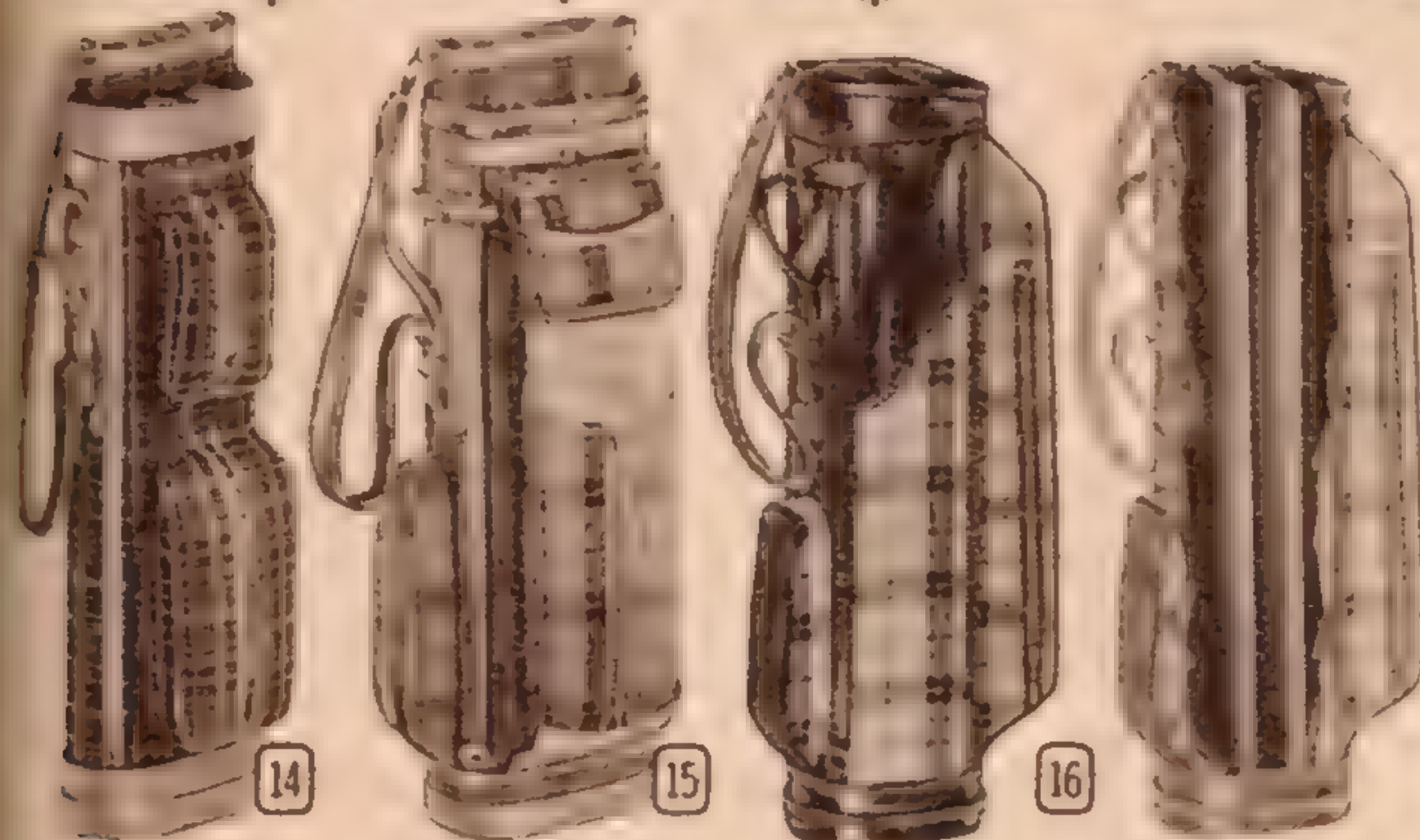
⑪ Handc. trim. 10 plus. Vinyl cadd. divided sec. shape. 60 A 4485 M

⑫ Luxury brown. plus 1 ball. rubber har. Better 4-Star Plus Feature and socket. 60 A 4480 M

\*Re

ONLY **\$19.95**  
Young S





**9 New Budget Bag** for men, women or youths. Has 9-club capacity. Silver vinyl outside with a black trim. Large accessory pocket on one side. Leather club divider. Shoulder strap and handle. Rubber bottom. Buy this bag at Wards and save.\*  
60 A 4479 M—Ship. wt. 4 lbs. Mailable.....\$4.63

**10 Red Royal Stewart Plaid** body, rubber-backed for longer wear and water repellency. Aztec vinyl trim. Full size. Holds 15 or more clubs. 2 club dividers in head keep clubs in order. Utility and clothing pockets. Rubber bottom. Shoulder strap.\*  
60 A 4484 M—Ship. wt. 5 lbs. Mailable.....\$7.93

**11 Handsome Gray Duck Weave.** Contrasting Black trim. Utility and clothing pockets are larger than (10) plus separate ball pocket... lots of storage room. Vinyl caddy cart shield. Holds 15 or more clubs in 3 divided sections. 3-stay construction maintains bag shape. Save now at Wards! Mail.\*  
60 A 4485 M—Ship. wt. 5 lbs.....Only \$9.63

**12 Luxury Golf Bag.** Eggshell embossed vinyl with brown vinyl trim. Extra-large clothing pocket plus 1 ball and 1 accessory pocket. Hood. Deluxe rubber handle. Keystone top and rubber bottom. Better 4-Stay Construction helps bag retain shape. Plus Features: Full, long boot pocket. Umbrella strap and socket. Buy it now at Wards and save.  
60 A 4480 M—Ship. wt. 6 lbs. Mail.....\$13.43

\*Recommended for Women or Youths

**13 Big "Country Club" Style Bag.** White vinyl body with Brown trim. Extra-long zipper pulls. Large pockets for clothing and other accessories. Keystone drop ring top holds 15 or more clubs. Mail.  
60 A 4496 M—Ship. wt. 7 lbs. \$2.50 Dn...Cash \$20.87

**14 Club Bandolier Compartment Style.** Green, Black plaid. Vinyl trim. Composition rubber bottom.  
60 A 4487 M—Ship. wt. 6 lbs. Mail.....Only \$12.45

**15 Outstanding Bandolier Compartment Style.** Separate space for each club. Red and Black plaid, vinyl trim. Utility, clothes and ball pockets. Detachable hood. Deluxe handle, name holder.  
60 A 4482 M—Holds 15 clubs. Wt. 9 lbs. Mail...\$20.67

**16 Deluxe Plaid Bag** that doesn't just hold your clubs—it protects them. Full-length club dividers run from top to bottom of bag (see Cut-a-way)... help prevent clubs from tangling; protect club shafts from clattering. Red and Black plaid. Umbrella holder and socket. Protective hood and full-length clothing pocket. Full side shield. For 15 or more clubs.  
60 A 4493 M—Ship. wt. 7 lbs. Mailable.....\$17.45

**17 Best Plastic Club Protector Tubes**—low-priced.  
60 A 4426—Wt. Ea. 4 oz. Each 17c; 10 for \$1.63

**18 Big—Roomy—New Golf Bag** with Gray Duck cloth body. Black, heavy leather trim. Double zippered ball pocket. With hood and leather handle. Deluxe construction. One of the most wanted golf bags.  
60 A 4477 M—Wt. 6 lbs. \$3 Dn. Mail....Cash \$25.94

## Here's Prestige at a Low PRICE!

- Distinctively Equipped, Styled
- Made For Many Seasons Of Use
- Enough Room For All Golf Gear
- Beautifully Made—Yet Low-Priced

**19 ANNIVERSARY SPECIAL**—with Features usually found only in higher priced bags.  
**Striking Black, Red and Yellow Plaid** with Black vinyl trim. 14, 15 or more club capacity.  
**3 Divided Sections.** Roomy utility and clothing pockets plus a scorecard pocket—you won't have to crowd your gear into small spaces. Mail.  
60 A 4486 M—Ship. wt. 7 lbs.....\$10.43

## Family Outfits



**20 Grand Set For Young Golfers.** Includes Basic clubs for a well-rounded game. Clubs made shorter for a balanced swing. No. 2 wood with Walnut finished head. Nos. 3, 5, 7 irons plus putter, all with chrome-plated, flanged heads. All clubs have chromed, step-down shafts, composition grips. Better Vinyl bag with pocket. Designed for most youngsters aged 6 to 11 years.  
60 A 4320 M—Ship. wt. 6 lbs. Mailable. \$2.00 Down. Buy it now....Cash \$19.85

**THREE IDEAL GOLF SETS FOR THE BEGINNER OR OCCASIONAL Player** who wants an adequate assortment of good quality clubs at a budget price. Woods have Walnut finished solid Persimmon heads, Two-piece fiber face inserts, line-scored faces and lightweight aluminum sole plates... attractive and serviceable. Irons have chromed steel heads with precision weighted backs for balance and power; line-scored faces. Each set includes a center-shafted 2-sided putter; True Temper step-down shafts. Leather grips.

**Tru-Power Men's 5 Club Set.** (Not shown.) Includes the 5 most useful clubs. No. 2 Brassie Wood, plus 4 irons: Nos. 3, 5, 7 and putter. Also a handsome colorful plaid oval bag. Bag has Black trim of rugged vinyl on top and bottom cuffs and handle section. Molded rubber bottom. Plus features above. \$2.50 Dn. \$4 a Month.  
60 A 4317 M—Ship. wt. 10 lbs. Mailable. For Right-handed players only..\$24.83

**21 Tru-Power Women's 6-Club Set.** Same fine quality clubs as 60 A 4317 M above but built for right handed women players. Attractive Blue leather grips. Includes 6 right hand women's clubs: Woods—Nos. 2 and 3. Irons—Nos. 3, 5, 8 and putter. Same bag as above but in women's size. Only \$3.50 Down.  
60 A 4319 M—Ship. wt. 13 lbs. Mailable. Buy it now.....Cash \$33.45

**22 Tru-Power Men's 7-Club Set.** 2 woods: Nos. 1 and 3. Five irons: Nos. 3, 5, 7, 9 and putter. Full size Keystone shape bag. Attractive red vinyl coated drill. Black vinyl trim on handle section and cuffs. Large ball and accessory pockets. Husky shoulder strap—molded rubber bottom. Plus all the fine features listed above to help you improve your golf game. Mailable.  
60 A 4318 M—Ship. wt. 11 lbs. Only \$4 Down and \$5 Monthly.....Cash \$37.45



## Guaranteed Against Cutting

Replaced Free of Charge. If during actual play, you cut through the cover into the rubber core of this Medalist ball, simply return to Ward branch where purchased for new ball. This is a liquid center, high-tension wound, medium-high compression ball with durable cover.

60 A 4303—Ship. wt. 6 oz. Pack, 3 Balls.....\$1.44

Dozen Balls. Ship. wt. 12 oz. Get 12 for only.....\$5.58

**\$5.58**  
Doz.



## Golfers Nook

WHERE GOLF  
ACCESSORIES  
COST YOU LESS

**1 Chandler Harper Steel Center Golf Ball.** Hit the "long" ball more often.

60 A 4302—Wt. 7 oz. 3—\$2.28 Doz.....\$8.79

**2 Wilson Julius Boros Golf Ball.** Fast reacting thread winding over rubber center. Durable Cadwell cover. Wt. (3) 8 oz. 60 A 4304—3 for \$1.75.....12 for \$6.74

**3 Wilson "Mark 1" Golf Ball.** A really fine quality high-compression, true liquid center distance ball. For golfers who normally pay \$1.25 per ball. Ship. wt. (3) 8 oz.

60 A 4307—3 for \$2.56.....12 for \$10.29

**Practice Golf Balls (Not shown).** 5 Balls.

60 A 4314—Extra Tees incl. Wt. 4 oz. 79c

**4 Golf Cart Kit.** Holds scorecard, tees, etc.

60 A 4416—Ship. wt. 7 oz.....\$1.49

**5 Wilson Julius Boros 2-Way Putter.** Put right or left handed with this universal model.

60 A 4366M—Ship. wt. 1 lb. 10 oz. Only \$6.94

**BOROS RH OR LH WEDGE.** Wt. 2 lbs.

60 A 4364 M—RH WEDGE. Mail. Only \$7.94

60 A 4365 M—LH WEDGE. Mail. Only 7.94

**6 TO 10 Special Purchase Putters.** Each has a Tru-Temper step down shaft. Ship. wt. Each 2 lbs. Mail. Ea. \$6.19

(6) 60 A 4363 M—Semi-mallet straight necked putter. Chrome head; leather grip. Comparable to higher priced putter.

(7) 60 A 4359 M—Semi-mallet goose necked putter. Leather grip; chrome head.

(8) 60 A 4369 M—Flange-back style putter. Has Chrome head; leather grip.

(9) 60 A 4360 M—Eagle-Eye Putter. Brass head, rounded bottom. Leather grip. For Right or Left-handers.

(10) 60 A 4356 M—Green Blade type putter. With "Informer" grip. Rocker sole. Designed for either right or left handers.

**11 Julius Boros No. 5 Wood.** Matches Boros sets. Better—Wilson made. Strata-Bloc head, Cherry finish. Right handers only. Mailable.

60 A 4373 M—Wt. 1 lb. 12 oz.....\$9.95

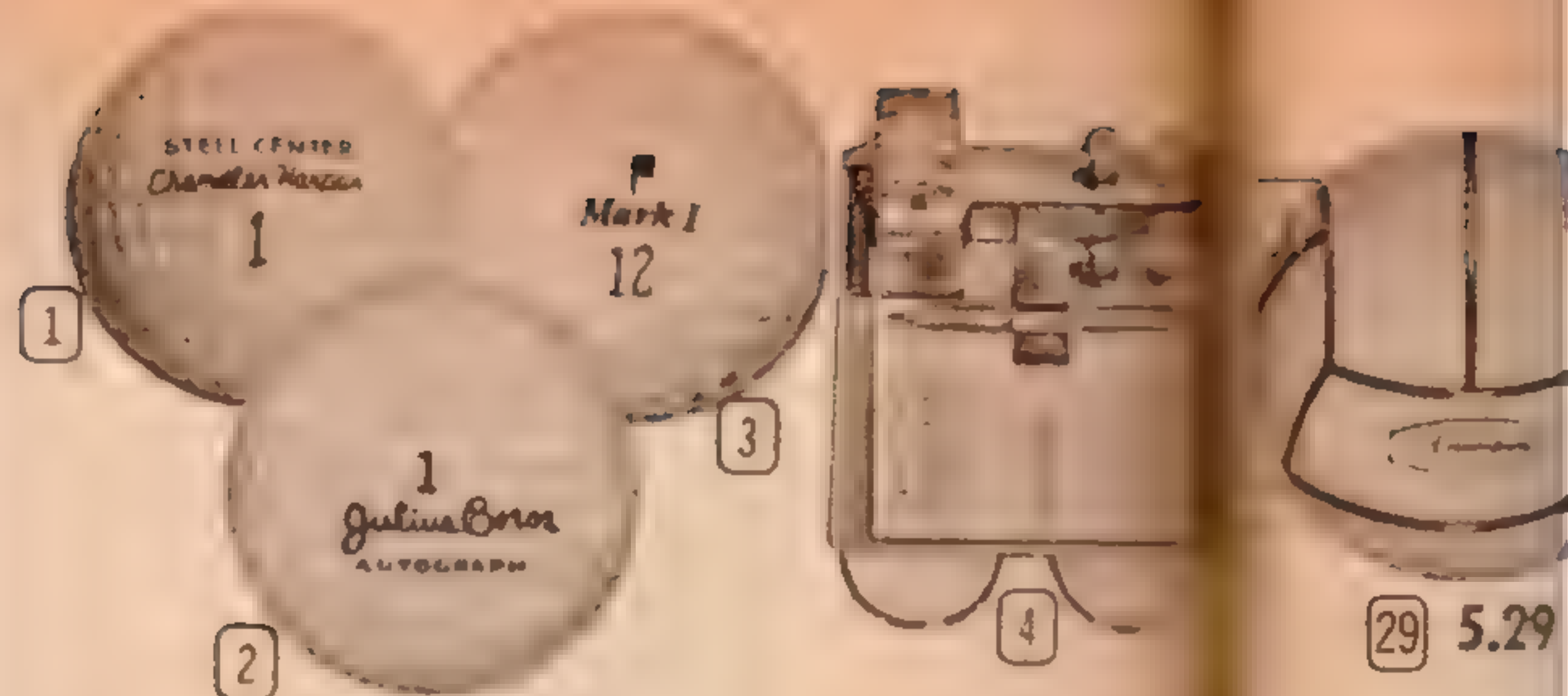
**12 No. 5 Wood.** Persimmon head Ebony finished. 2-piece fiber face plate. True Temper step-down shaft. Replaces 2, 3, 4 irons. Golf-Pride grip. Wt. 2 lbs.

60 A 4362M—For Right Handers. Mail. \$6.19

**Chandler Harper Wedge (13) and Iron (14).**

**13 Dual Purpose Wedge** for sand, rough. Heavy base flange. Leather grip.

60 A 4367 M—Wt. 2 lbs..... Only \$5.19



**14 Chipper-Approach Iron.** Chandler Harper design for play around edge of green. Leather grip, True-Temper step-down shaft for controlled power. Hi-Polish Chrome head.

60 A 4368 M—IRON FOR RIGHT HANDERS ONLY. 5 to 6 iron loft. Wt. 2 lbs.....\$5.19

**15 Boros Better Brass Putter.** Popular style.

60 A 4374 M—Wt. 2 lbs. Mail..... Only \$9.49

**16 Sam Snead "Pay-Off" Putter.** Styled by Snead. Polished brass. Calfskin grip.

60 A 4358 M—Rt. or Lt. Handed. Wt. 2 lbs..\$11.99

**17 Patented Form Fit Golf Club Covers.** Ivory and Black Naugahyde. Protects 10 in. of club.

60 A 4413—Ship. wt. 1 lb. Set of 3.....\$3.79

60 A 4414—Ship. wt. 1 lb. 3 oz. Set of 4.....5.19

**18 Yellow Hardwood Golf Tees.** 1 7/8 in. long.

60 A 4435—Ship. wt. 4 oz.....50 for 35c

**19 Red Poplin Club Covers.** Leather trimmed.

60 A 4411—Wt. 14 oz. Set of 3.....\$1.85

60 A 4412—Ship. wt. 6 oz. Set of 4.....2.45

**20 3/4 Finger Capeskin Golf Glove.** Left hand. 3 oz.

60 A 4430—Men's: Med., Med. Lg. or Lg..\$1.36

60 A 4431—Women's: Sm., Med., or Lg.....1.36

**21 Full-Finger Capeskin Golf Glove.** Left hand

60 A 4453—Men's: Med., Med. Lg., Lg. 3 oz..\$2.36

60 A 4454—Women's: Sm., Med., Lg. 3 oz..2.36

**22 Pro Golf Ball Marker.** Prints full name.

60 A 4418—Ship. wt. 6 oz....Set, Only \$2.77

**23 "Par-Stroke" Adjustable Practice Harness.** Controls, grooves, improves your golf swing.

60 A 4427—Men's Large Size. Wt. 8 oz....\$2.60

60 A 4428—Women's Med. Size. Wt. 7 oz....2.60

**24 Better Hawthorne Auto. Folding Cart.** Handle raises to open wheels, lowers to close. Trigger release handle. Rubber grip. Adj. brackets for any size bag. 12-in. ball bearing disc wheels. 12x1.75 smooth tires. Rolls closed. Triple Chrome-plated steel. Gold-color trim.

60 A 4441 MO—Ship. wt. 19 lbs. Mail.....\$13.37

**25 HAWTHORNE "Top-of-the-Line" Golf Cart.** Most wanted features at a Ward low price.

**Finger-Touch Folding Action** and easy-rest folding aluminum, vinyl covered seat. Relaxing!

**All-Cast, Quality Aluminum Construction.** Ball-bearing wheels, smooth-faced, mud-free tires—lock any position; roll folded or with seat down.

**Deep-Coil Spring Suspension Ride** on airplane-type shock absorbers. Triangular "no-tip" stability. Cast aluminum scorecard, accessory holder. Fully-adjustable handle. Assembled.

60 A 4458 R—Ship. wt. 21 lbs. 8 oz.....\$24.93

**HAWTHORNE Automatic Folding Cart.** Similar to (25). Knee action. No scorecard holder or seat. Assembled.

60 A 4457 R—Ship. wt. 17 lbs. 8 oz.....\$17.96

**26 Good Quality Steel Cart.** Auto-fold. Adj. bag brackets. 10x1.25-in. semi-pneumatic rubber tires on Silver-color disc wheels.

60 A 4439 MO—Ship. wt. 15 lbs. Mail.....\$7.69

**27 Best O** basket ing. Wide after 40,00 Tan rubber 60 A 5276—

**28 Save 40** 3-Pc. Se ed Tan r finish. Wid

**Sturdy Goal** rim goal w 60 A 5329 60 A 5273— 60 A 5250M Basketball goals. Stur 60 A 5253—

**29 Comple** ball. O 60 A 5304 60 A 5302—

**30 Hawtho** size, w 60 A 5305—

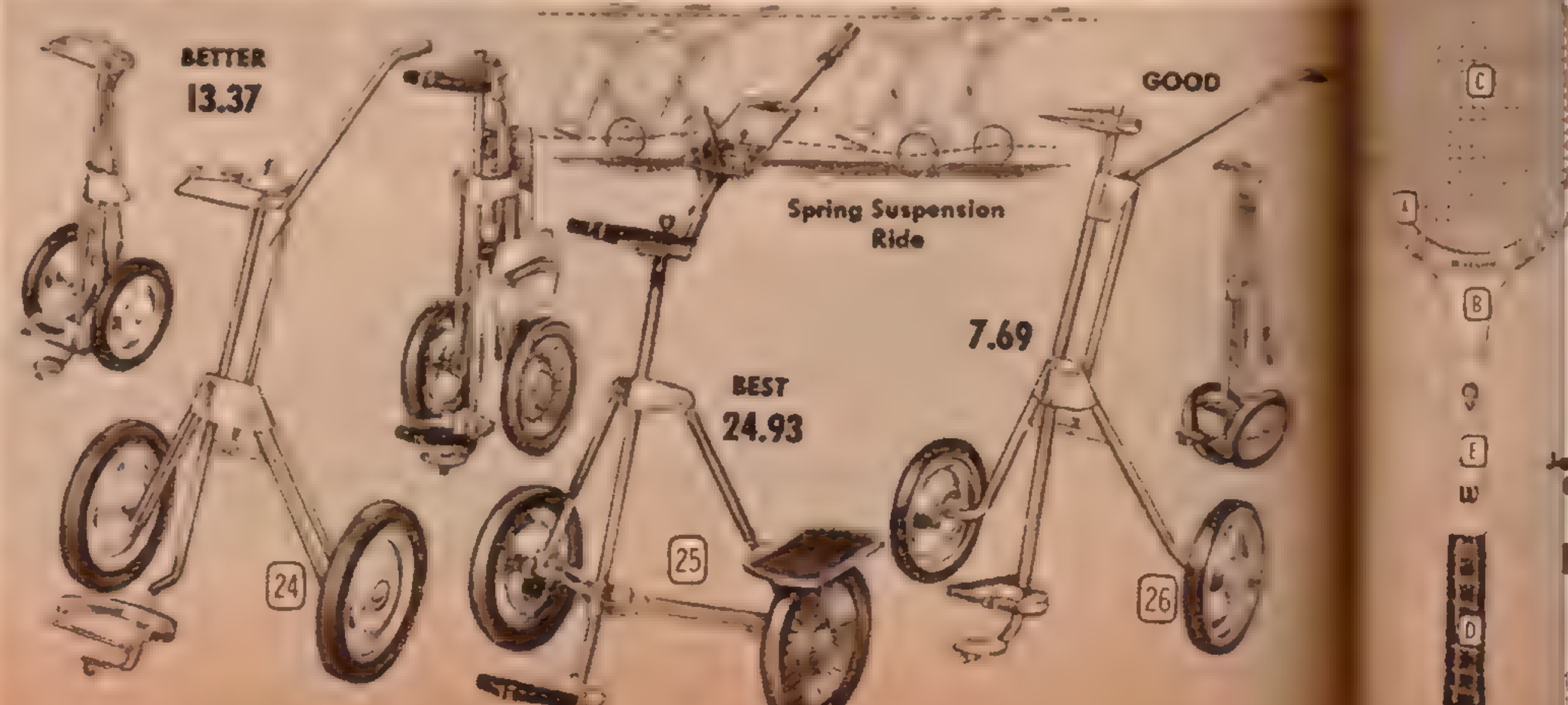
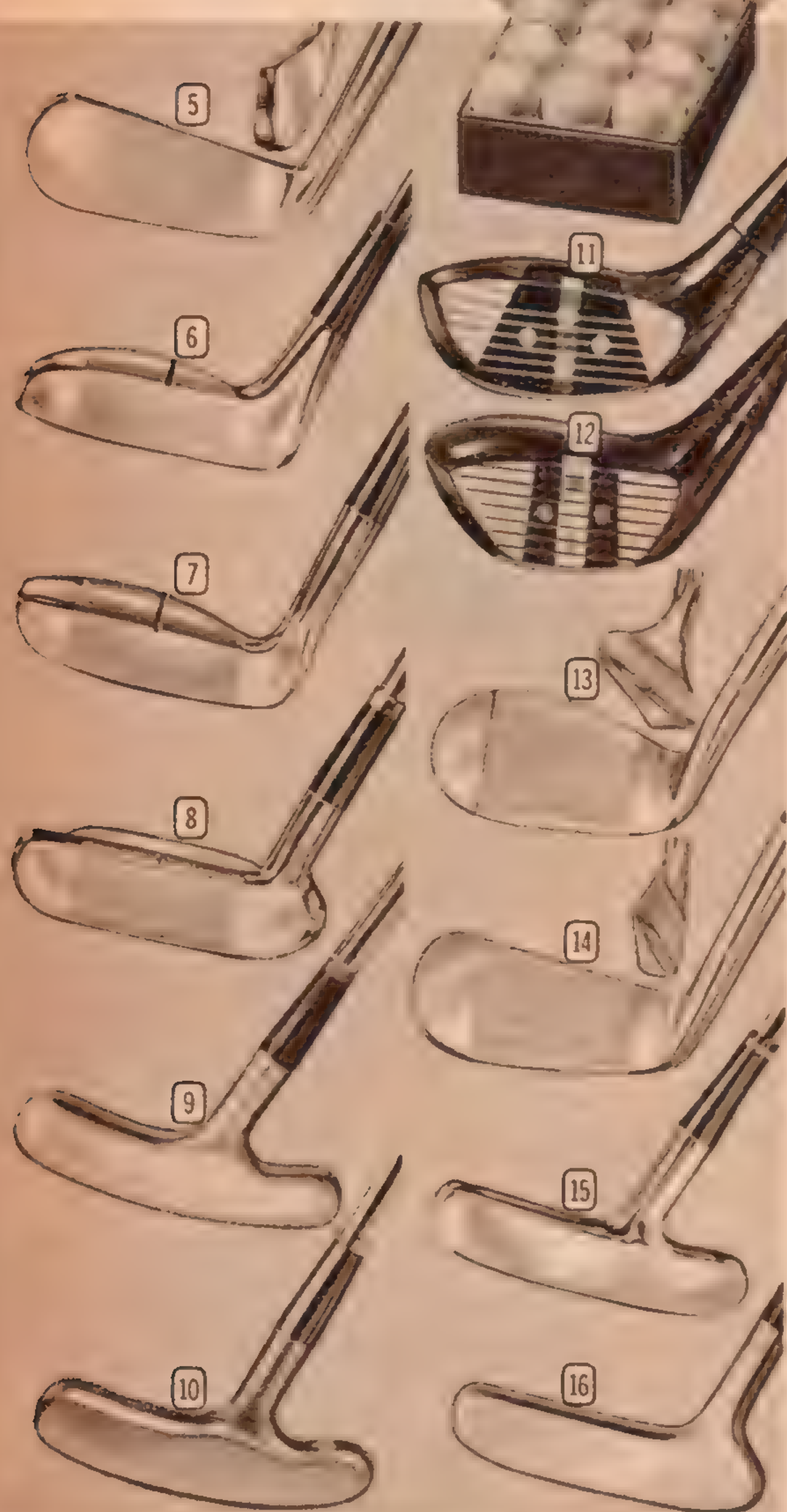
**31 Hawtho** size, w 60 A 5534—

**We** **Ten**

• Endo  
• Crex

**36 Pro-Styl** dorsed Designed b tion of men construct forced. (A) on top and (B) Full let Multiply M perforated White thro wt. 2 lbs. 60 A 5741

**37 New W** inated E struction leather 44 string prote Six attract shoulder a 60 A 5738







## Rounder, Stronger NYLON WOUND Basketballs

- [27] Best Quality Hawthorne "Tournament" Rubber basketball.** Official size, weight. 2 miles nylon winding. Wide channelled striped seams. Held its shape after 40,000 test bounces. Sure grip "Tacky" finish. Tan rubber molded cover. Waterproof.  
60 A 5276—Needle Incl. Wt. 2 lbs. 2 oz.... Only **\$7.64**
- [28] Save 40c on Budget Priced Hawthorne "Scholastic" 3-Pc. Set.** Official size, weight basketball. Laminated Tan rubber cover with bladder. "Tacky Grip" finish. Wide channelled striped seams. Waterproof.  
**Sturdy Goal and Durable Twine Net.** Official 3/8-in. steel rim goal with "No-Tie" hooks. Ready to mount.  
60 A 5329 M—Set. Mail. Ship. wt. 8 lbs. 2 oz.... **\$4.52**  
60 A 5273—Ball and Needle Only. Wt. 2 lbs. 2 oz. **3.46**  
60 A 5250M—Goal-Net. Wt. 6 lbs. Ea. **\$1.46**; 2 for **2.82**  
Basketball Goal Net (not shown) fits all official size goals. Sturdy No. 48 White thread.  
60 A 5253—Ship. wt. 5 oz..... Only **44c**
- [29] Complete Volleyball Set.** White all-rubber volleyball. Official size, weight. Net, poles, stakes, needle.  
60 A 5304 M—Set. Wt. 6 lbs. Mailable..... Only **\$5.29**  
60 A 5302—Volleyball Only. Wt. 1 lb. 6 oz..... **1.88**
- [30] Hawthorne Best White Rubber Volleyball.** Official size, weight. Nylon wound. Waterproof, sturdy.  
60 A 5306—Needle incl. Wt. 1 lb. 6 oz. .... Only **\$4.86**
- [31] Hawthorne "Varsity" Rubber Soccer Ball.** Official size, weight. Nylon wound. Tan color. Waterproof.  
60 A 5534—Needle incl. Wt. 1 lb. 11 oz.... Only **\$5.66**

- [32] Save 56c on Better Quality Hawthorne "Varsity" 3-Pc. Set.** Official size, weight. Tan rubber ball. Over 1 mile nylon winding. Held its shape after 20,000 test bounces. "Tacky Grip" finish. Water, scuff resistant. Needle.  
**Official goal and net.** 1/2-in. steel rim goal with "No-Tie" hooks to give longer life to the net. Heavy twine net.  
60 A 5330M—3-Pc. Set. Mail. Wt. 9 lbs. 2 oz.... Only **\$6.14**  
60 A 5274—Ball and Needle Only. Wt. 2 lbs. 2 oz... **4.76**  
60 A 5251M—Goal-Net. Wt. 7 lbs. Ea. **\$1.94**; 2 for **3.68**
- [33] Save 71c on Best Buy Hawthorne "Collegiate" 3-Pc. Set.** Official size, weight basketball. About 1 1/2 miles nylon winding—retains shape. Scuff, water resistant special molded Tan color rubber cover with striped seams. "Tacky Grip" deep pebble grain finish. Laboratory tested (34,000 bounces) and approved. Needle included. "No-Tie" hooks (a) on goal (Orange color). 3/8-in. steel rim. Extra-heavy, durable mesh netting.  
60 A 5331 M—Set. Mail. Ship. wt. 11 lbs. 2 oz.... **\$9.27**  
60 A 5275—Ball and Needle only. Wt. 2 lbs. 2 oz.... **6.44**  
60 A 5257 M—Goal-Net. Wt. 9 lbs. Ea. **\$3.54**; 2 for **6.79**
- [34] Popular Fan-Shape Backboard Goal and Net Set.** 1/2-in. sturdy tempered White Masonite board. Official 1/2-in. Orange steel goal. Heavy twine net. Ship. promptly from Stock. At Baltimore and Albany, from Wilkes Barre, Pa. Fact. State Frt., Truck or Exp. Pay charges.  
60 A 5288 RF—Ship. weight 45 lbs..... Only **\$14.88**
- [35] Ball Inflator.** For all valve type balls. No needle.  
60 A 5263—Copper Color. Wt. 1 lb. 1 oz.... Only **96c**



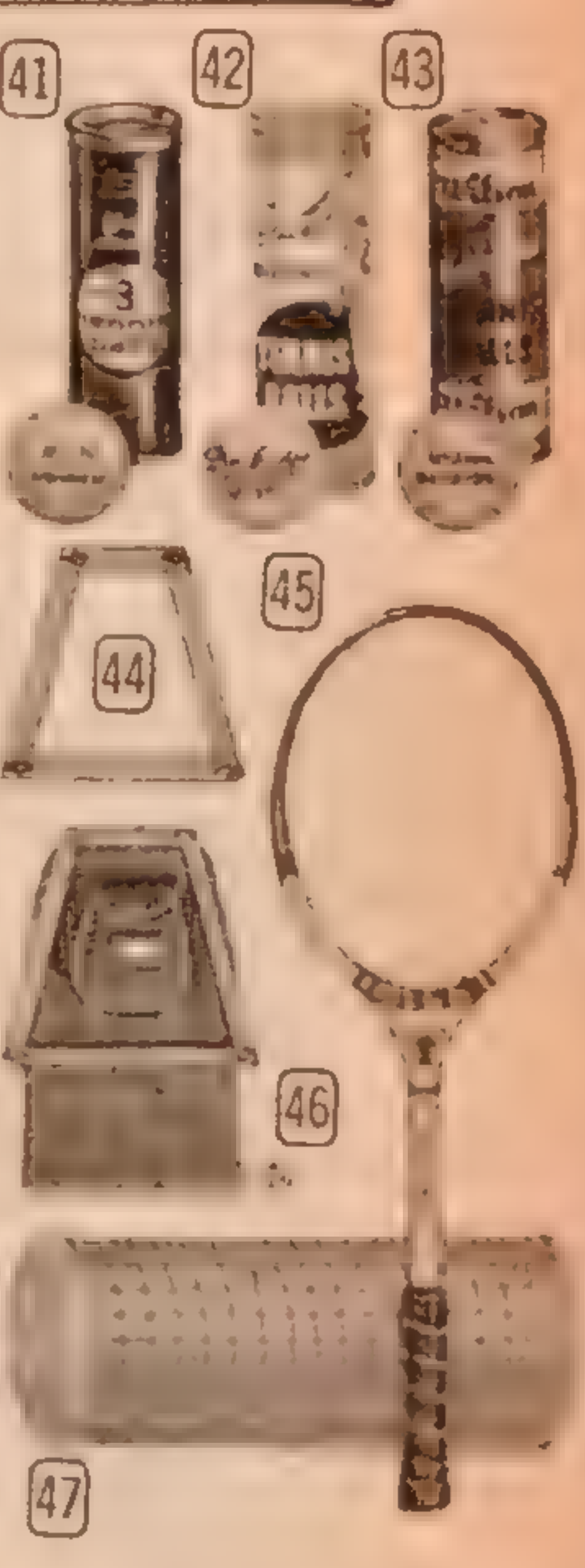
### Wards Best Tennis Racket **\$10.44**

- Endorsed by Champ, Jack Kramer
- Created Especially for Wards

- [36] Pro-Styled for Championship Play.** Endorsed by All-time great, Jack Kramer. Designed to bring you the "feel" and action of more expensive rackets. Strata-Bow construction... racket is fully fiber reinforced. (A) Shoulder overlay reinforcement on top and outside with 8 Sycord bindings. (B) Full length Speed-Flex Fibre Face. (C) Multiply Nylon stringing. (D) Top grade, perforated leather grip. (E) Attractive White throat and light ash overlay. Ship. wt. 2 lbs. Mail.  
60 A 5741 M—State 4 3/8 or 4 1/2-in. grip. **\$10.44**
- [37] New Wilson "Comet" Thrift Racket.** Laminated Beech and Ash "Strata-Bow" construction. Reinforced shoulder, genuine leather 4 3/8-in. grip. Grooved frame for string protection. Multifilament Nylon strung. Six attractive Red and White bindings on shoulder and throat.  
60 A 5738 M—Ship. wt. 2 lbs. Mail.... **\$5.25**

- [38] Jack Kramer "Tournament" Racket.** Strata-Bow construction... Fiber reinforced frame. Speed-Flex Fibre Face. Grooved frame provides maximum string protection. Perforated leather Calfskin grip, Red with Black stripe. Shoulder overlay fiber reinforced with 8 bindings. Multiply Nylon stringing. State Handle: 4 3/8 or 4 1/2 in.  
60 A 5736 M—Ship. wt. 2 lbs. Mail.... **\$8.44**
- "Mercury" Rackets—Exclusively Wards.
  - Strong "Strata-Bow" Head Construction.
  - Speed-Flex Fibre Face—Strength In Throat.
  - Reinforced Shoulders—8 Colored Bindings.
  - Counter Sunk Frames For String Protection.
  - Perforated Genuine Calfskin Leather Grip.
  - Durable Nylon Twisted String—Long Life.
- [39] Maureen Connolly "Mercury" Racket.** Pro-endorsed. Features above. Enamelled White with contrasting Blue and White overlays. Blue grip. Blue, White strings. State grip size: 4 1/2 or 4 3/8 inches.  
60 A 5734 M—Wt. 2 lbs. Mail..... **\$6.95**
- [40] Tony Trabert "Mercury" Racket.** Features above. Enamelled White. Red and White overlays. Red grip. Red, White strings. State grip: 4 1/2 or 4 3/8 in.  
60 A 5731 M—Wt. 2 lbs. Mail..... **\$6.95**

- [41] U.S.L.T.A. Approved Tennis Balls.** Designed especially for Wards. Special Heavy Duty cover. Long-lasting service on any type of playing surface. Pro-quality Dacron-Nylon-Wool blended. Sets of 3.  
60 A 5700—3 Hawthorne. Wt. can 13 oz. **\$1.99**  
60 A 5704—3 Wilson Champs. Wt. 13 oz. **2.07**
- [42] Don Budge Tournament Tennis Balls.** Imported top quality, Wool-Nylon English balls.  
60 A 5705—Can of 3. Wt. 14 oz. .... **\$1.76**
- [43] Wilson "Match Point" Tennis Ball.**  
60 A 5703—Wt. can of 3, 14 oz.. **\$1.56**
- [44] Racket Press.** Sturdy Hardwood frame.  
60 A 5706—Wt. 1 lb. 6 oz. .... **82c**
- [45] Imported Racket.** Better quality. Med. grip.  
60 A 5725 M—Wt. 2 lbs. Mail..... **\$3.85**
- [46] Combination Tennis Press Cover.** Hardwood press; plaid waterproof cover. With 3 ball pocket, name plate.  
60 A 5718—Ship. wt. 1 lb. 8 oz. .... **\$1.67**
- Ashaway Tennis String.** 35 ft. per racket.  
60 A 5712—"Multi-Ply" Nylon. Wt. 4 oz. **\$1.37**  
60 A 5713—Pro-Fected Nylon. Wt. 4 oz. **2.27**
- [47] Tennis Nets—2 Sizes.** Heavy thread.  
60 A 5709—27x3 ft. Wt. 2 lbs. 2 oz... **\$5.39**  
60 A 5711—Doubles: 42x3 ft. Wt. 4 lbs. 7 oz. **13.45**



## GREAT NAMES OF TENNIS ENDORSE THESE LOW-PRICED HAWTHORNE RACKETS







# In 1960 More Major Leaguers

Switched To Rawlings 6-Finger "Trap-eze" Than Any Other Glove



New "Ken Boyer" Trap-eze

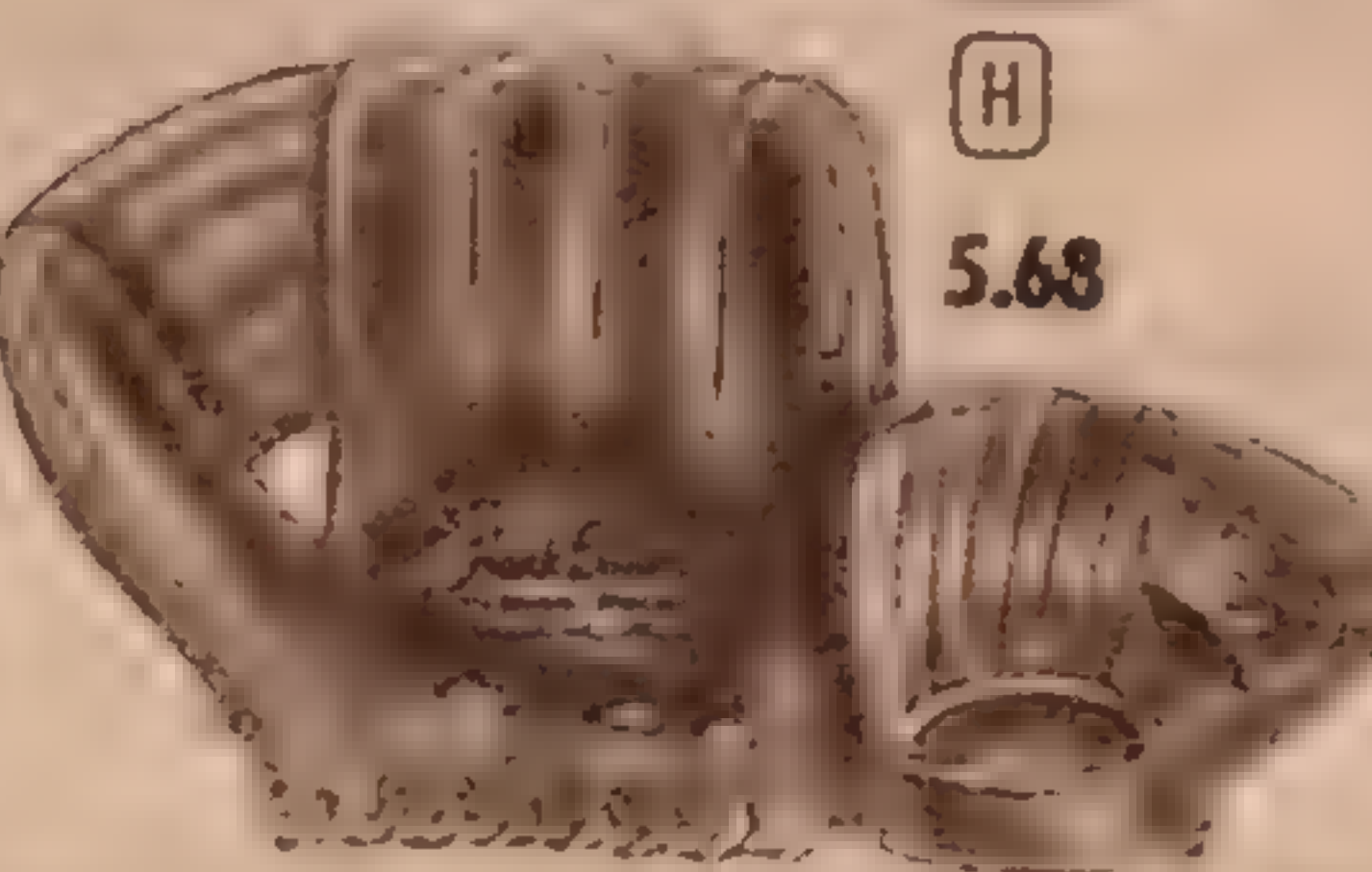
**A** Better Quality "Ken Boyer" Trap-eze by Rawlings. Same 6-finger design used in deluxe professional gloves but Ward priced for the boy. "Trap-eze" has the surest ball trap of any glove design and its fast growing popularity in the majors shows that the pros think so too. The "deep well" pocket, in which the ball trap is an integral part of the palm, has the largest pocket area of any modern fielder's glove. The "Ken Boyer" extra large size model is made from special Tannage, Tan color, Mitt type, unoled leather with inner greased pocket. Full Cowhide lined. Leather binding. All seams reinforced with welting. Leather laced "deep well" pocket, heel, fingers, web. Adj. wrist strap.  
60 A 4232—Right Handers—Wear on Left Hand. Ship. wt. 1 lb. 8 oz. . . . \$9.44  
60 A 4233—Left Handers—Wear on Right Hand. Ship. wt. 1 lb. 8 oz. . . . 9.44

This Season More Professionals Than Ever Will Use "Trap-eze"—Surest Ball Glove Anywhere.

**B** Economy Model "Mudcat Grant" Endorsed Trapeze Glove. New full-size Rawlings 6-finger fielders glove at Wards special low price for youngsters. Oiled, Willow color, Cow glove leather. Full Sheepskin leather lined. Leather laced heel, fingers and ball trap. Shaped felt pad, welted fingers, "deep well" pocket.  
60 A 4234—Right Handers—Wear on Left Hand. Ship. wt. 1 lb. 8 oz. . . . Only \$5.68  
60 A 4235—Left Handers—Wear on Right Hand. Ship. wt. 1 lb. 8 oz. . . . Only \$5.68

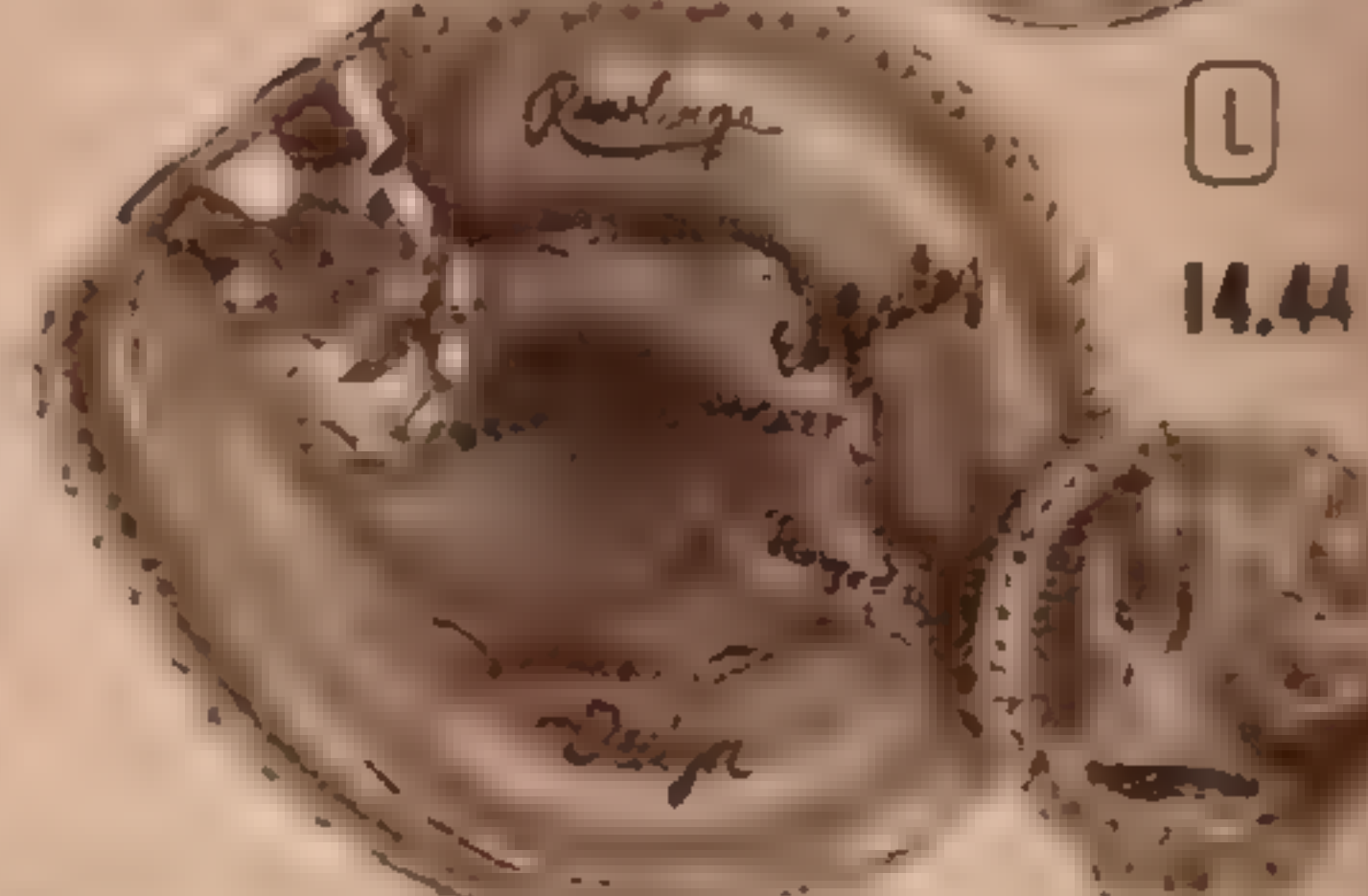
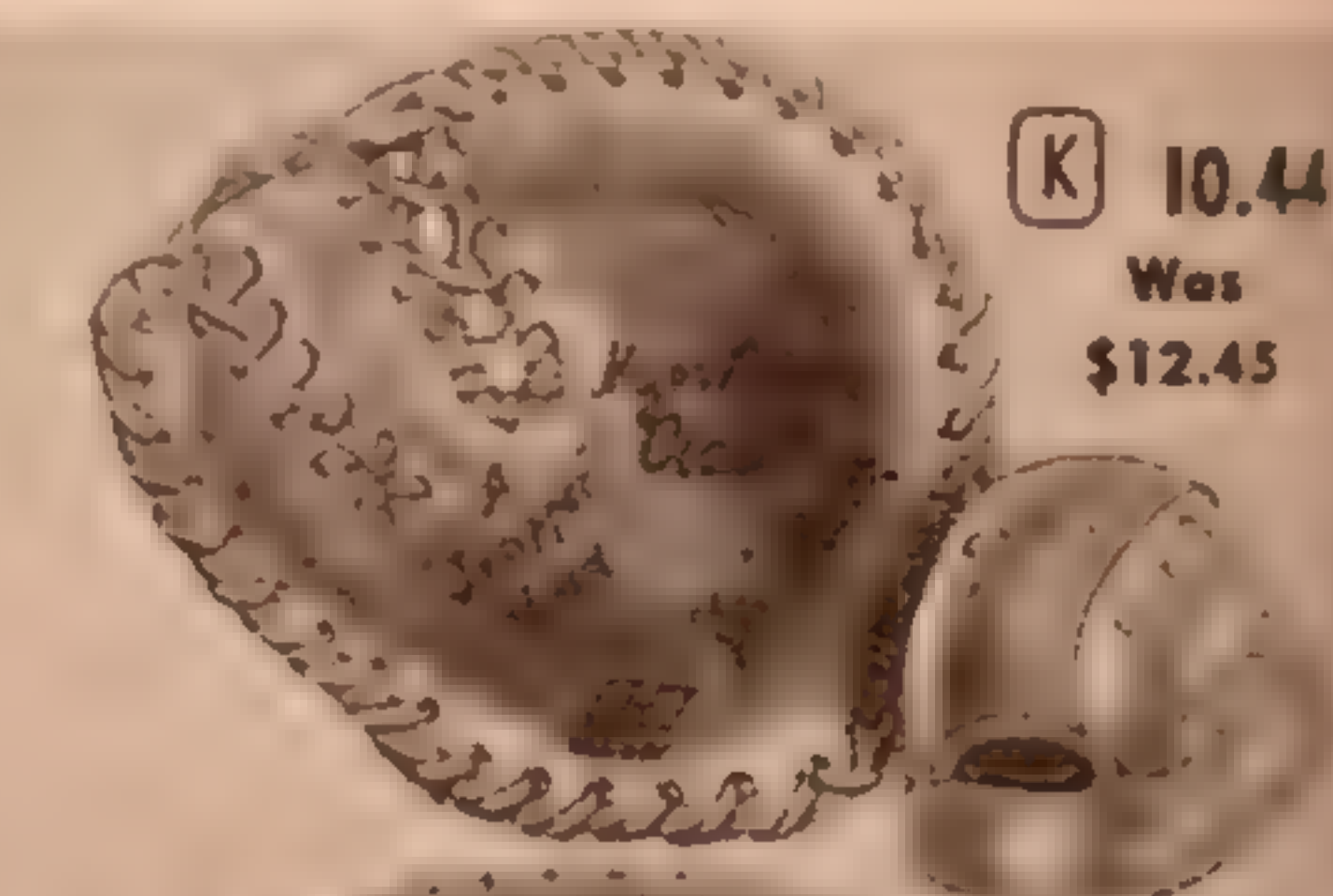
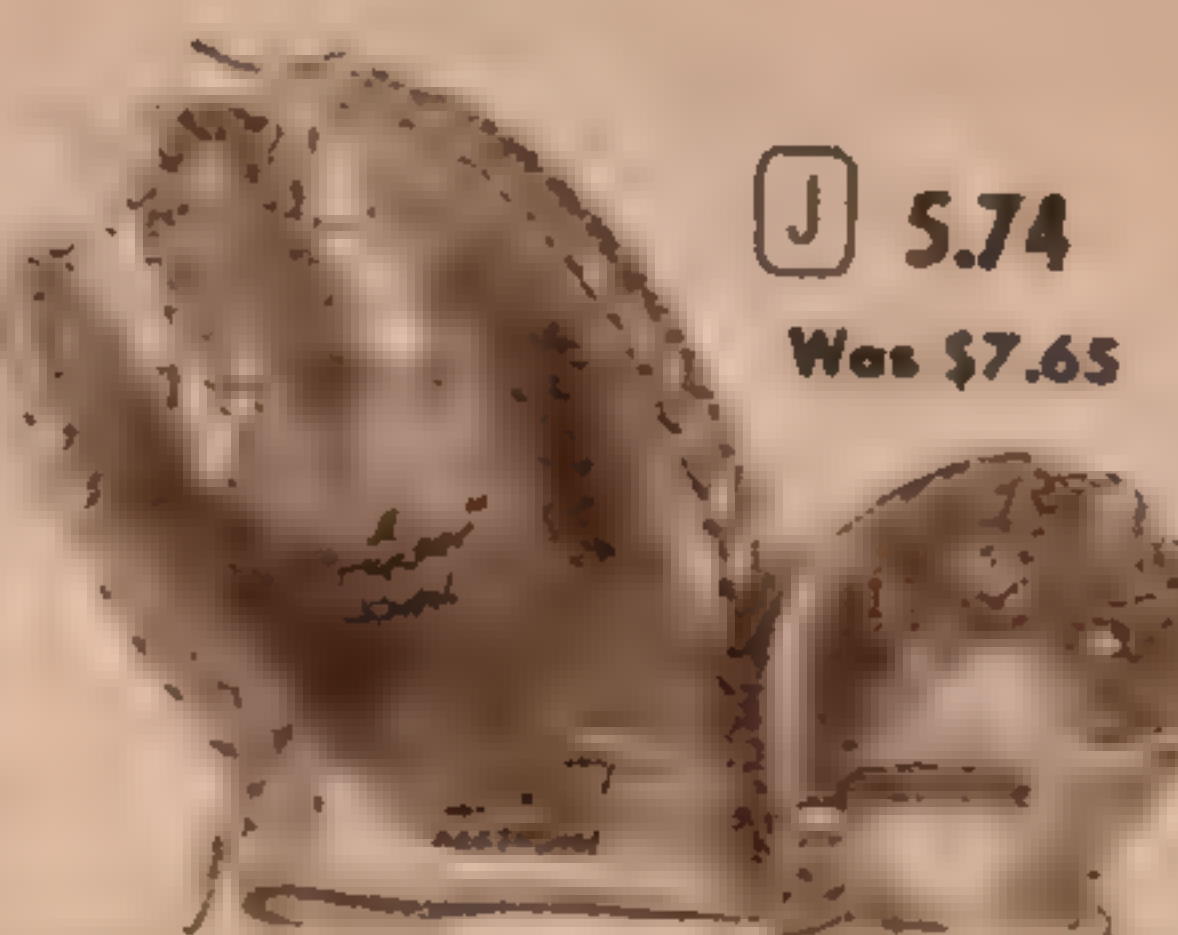
**C** Good Quality "Charlie Neal" Trap-eze Glove. New large-size Rawlings 6-finger fielders glove. Made from Oiled, select Willow color, Cow glove leather with greased pocket. Leather laced "deep well" pocket. Full Sheepskin leather lined. Streamlined fingers, shaped felt pad, leather laced heel and fingers.  
60 A 4244—Right Handers—Wear on Left Hand. Ship. wt. 1 lb. 8 oz. . . . Only \$7.64  
60 A 4245—Left Handers—Wear on Right Hand. Ship. wt. 1 lb. 8 oz. . . . Only \$7.64

**D** Best Quality "Eddie Mathews" Trap-eze. New Rawlings Big "Pro" 6-finger fielders glove with outstanding new features. New "U" Style Heel for greater flexibility and balance is rolled-leather bound and laced. New Style Wrist with adj. tied down, wrist strap. Made of select premium type, Tan color, unoled Mitt leather with inner greased pocket. Full Cowhide lined. Streamlined fingers. Welted seams, leather lacings and leather laced palm pocket.  
60 A 4236—Right Handers—Wear on Left Hand. Ship. wt. 1 lb. 8 oz. . . . Only \$16.44  
60 A 4237—Left Handers—Wear on Right Hand. Ship. wt. 1 lb. 8 oz. . . . Only \$16.44



## HAWTHORNE or Rawlings

Select from the Best



**E** Rawlings New "Mickey Mantle" 5-Finger Glove. Large Professional model of selected, special tannage, Tan color, unoled Mitt type leather. Inner greased pocket. Full Cowhide lining, rolled Cowhide leather binding. Hinged felt pad. Leather laced "deep well" pocket. Large solid leather ball trap with double crotch style, tied-down lacing. Adj. snigger wrist tie. Leather laced heel, fingers. Wt. 1½ lbs.  
60 A 4240—Right Handers—Wear on Left Hand \$11.97  
60 A 4241—Left Handers—Wear on Right Hand 11.97

**F** New Best Quality "Duke Snider" 5-Finger Glove by Rawlings. Large professional model of choice selected, Premium, Tan color, unoled Mitt type leather. Inner greased pocket. Full Cowhide lining, rolled Cowhide leather binding. Best hinged felt pad. 2-pc., flexible ball trap with anchor style web lacing tied to crotch by leather laces. Leather laced palm pocket, heel and fingers. Adj. snigger wrist tie, lined wrist strap. Ship. weight 1 lb. 8 oz.  
60 A 4242—Right Handers—Wear on Left Hand \$14.44  
60 A 4243—Southpaw—wear on Right Hand \$14.44

**G** New Hawthorne "Roy Sievers" 5-Finger Glove. Better quality full size boy's fielders model of select, special, Tan Mitt leather. Full leather lined, sewn felt pad. Inner greased pocket. Full welted streamlined fingers. Leather laced palm pocket. Leather laced heel and fingers. Double thick, solid leather ball trap with lacing tied down to crotch. Shipping weight 1½ lbs.  
60 A 4206—Right Handers—Wear on Left. . . \$6.67  
60 A 4207—Left Handers—Wear on Right. . . 6.67

**H** Hawthorne "Hank Bauer" 5-Finger Glove. Good quality large boy's model fielders glove of select, unoled, top-grain Tan Cowhide. Full Sheepskin lining. Greased pocket. Shaped Felt pad. Streamlined split curved fingers. Leather skip-lace palm pocket and leather laced fingers and heel. Large, 1-pc. solid leather ball trap with cross lacings. Ship. weight 1 lb. 7 oz.  
60 A 4212—Right Handers—Wear on Left. . . \$5.68  
60 A 4213—Left Handers—Wear on Right. . . 5.68

**J** Hawthorne BETTER "Dale Long" Trapper Mitt. Was \$7.65 last Spring. Save 24%. Select, unoled leather. Full Sheepskin lining. Inner greased pocket. Cemented felt pad. "W" design back reinforcement panel. Thumb, little finger loops. Wt. 1½ lbs.  
60 A 4274—Right Handers—Wear on Left Hand. . \$5.74  
60 A 4275—Left Handers—Wear on Right Hand. . 5.74

**K** Hawthorne BEST "Joe Adcock" Trapper Mitt. Was \$12.45 last spring. Save \$2.01. Pro model of special tannage, unoled Mitt type leather. Greased pocket; built-up felt pad. Cowhide leather lined. leather laces. Anchored web. Adj. wrist. Wt. 1½ lbs.  
60 A 4285—Right Handers—Wear on Left Hand \$10.44  
60 A 4286—Left Handers—Wear on Right Hand 10.44

**L** New Rawlings "Ed Bailey" Catcher Mitt. Our Best Pro model of selected Mitt leather. Full skip-lace palm pocket, double lace down break. Streamlined back fingers reinforced with leather lacing. Cowhide leather bound. Shearling lined, adj. wrist strap. Adj. thumb and finger loops. Ship. wt. 2¼ lbs.  
60 A 4289—Right Handers—Wear on Left Hand \$14.44

All



**A** Save these! Set includes glove, er binding, Official book "How

For Right H  
60 A 4094—  
60 A 4202—  
For Left H  
60 A 4095—  
60 A 4203—

**B** Save M Separat model, 5-5 lined; rolled back; lea leather ba Horsehide Musial's ba

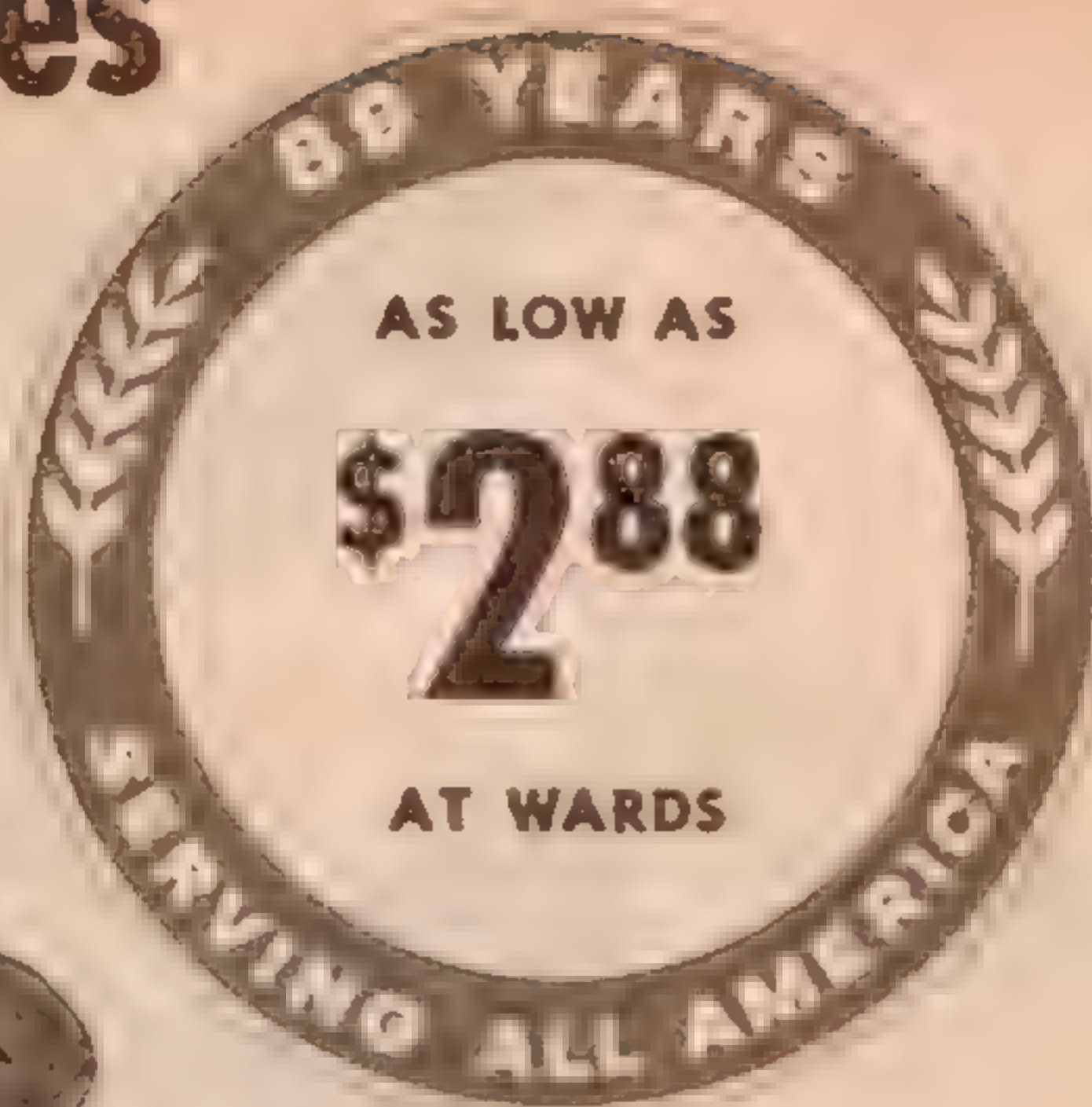
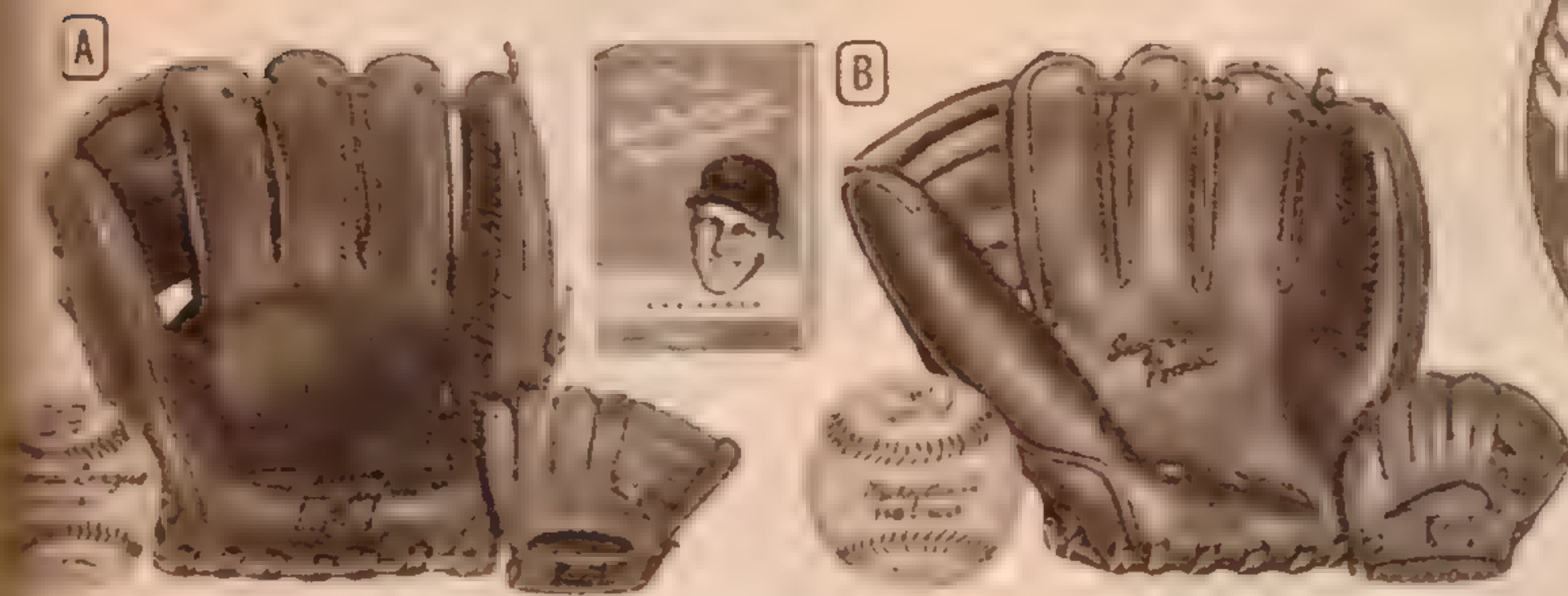
For Right H  
60 A 4098—  
60 A 4076—  
For Left H  
60 A 4099—  
60 A 4077—



**D** 2-Pc. LE Major L elastic wa washable. L both with 50 in. (Ages 12-14) Ages 14-16 Order Proge ing to be w —measure v —measure v shoulder bl 60 A 4022— Lots of 6 cr



# All Leather Imported Gloves



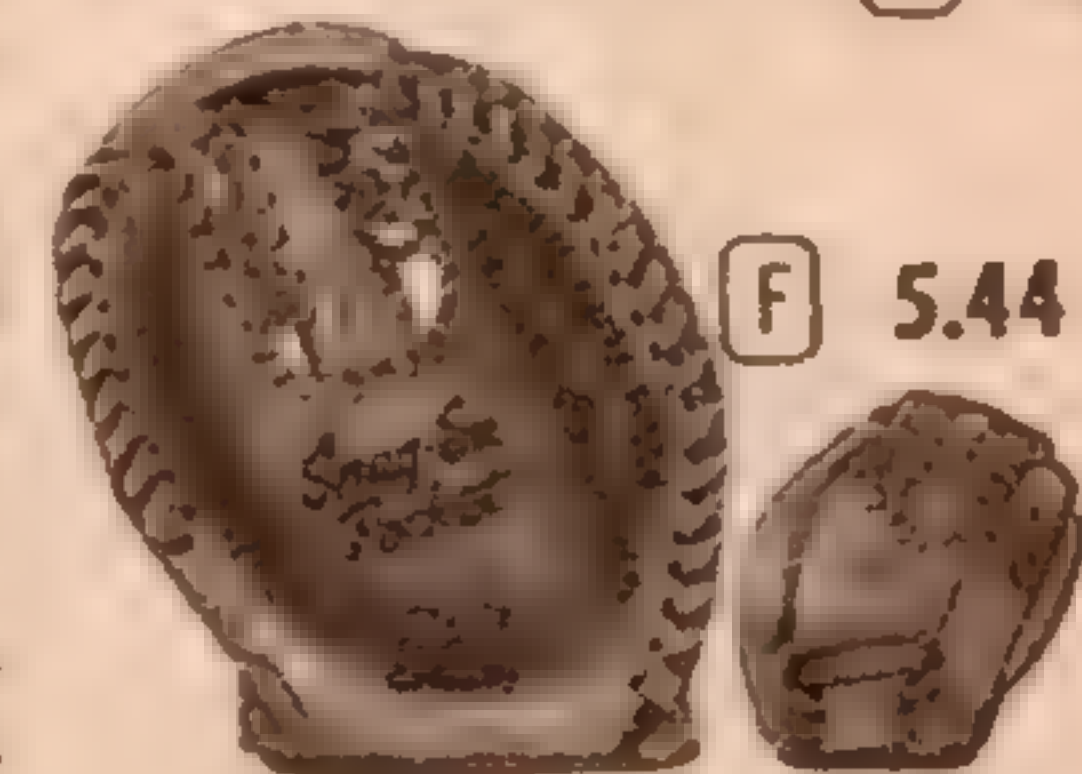
C 4.88



D 6.44



E 4.88



F 5.44

**A** Save 12% on New Jr. League 3-Pc. Baseball Set. Separately these items sell for \$3.92. Ideal set for youngster just learning. Set includes: Outstanding Boy's All Leather, Tan Cowhide, 5-finger glove (Imported from Japan). Full Cowhide lined; rolled leather bindings; welted seams; leather laced pocket, heel and fingers. Official size and weight Horsehide cover baseball. Stan Musial's book "How The Majors Play Baseball." Outstanding Value.

**For Right Hand Throwers—Wear Glove on Left Hand.**

60 A 4094—Set, Ship. wt. 1 lb. 12 oz. Save 12%.....Only \$3.44

60 A 4202—Glove Only, Ship. wt. 1 lb. 4 oz.....Only 2.88

**For Left Hand Throwers—Wear Glove on Right Hand.**

60 A 4095—Set, Ship. wt. 1 lb. 12 oz. Save 12%.....Only \$3.44

60 A 4203—Glove Only, Ship. wt. 1 lb. 4 oz.....Only 2.88

**B** Save 10%—New Little League 3-Pc. Baseball Set. Purchased Separately cost \$5.22. Set includes: Fine quality, big pro-model, 5-finger Cowhide glove (Import-Japan). Full Cowhide lined; rolled leather bindings; full welted seams and streamlined back; leather laced pocket, heel, fingers; laced down, solid leather ball trap; adj. wrist. Official size, wt. "Mickey Mantle" Horsehide cover baseball—yarn wound rubber center. Stan Musial's book "How The Majors Play Baseball." Excellent buy.

**For Right Hand Throwers—Wear Glove on Left Hand.**

60 A 4098—Set, Ship. wt. 2 lbs. Save 10%.....Only \$4.69

60 A 4076—Glove Only, Ship. wt. 1 lb. 8 oz.....Only 3.88

**For Left Hand Throwers—Wear Glove on Right Hand.**

60 A 4099—Set, Ship. wt. 2 lbs. Save 10%.....Only \$4.69

60 A 4077—Glove Only, Ship. wt. 1 lb. 8 oz.....Only 3.88

**C** New Big Professional Model 5-Finger Glove. We believe this glove is the finest buy for quality and price today. Imported-Japan. Select, top grain Tan Cowhide. Full Cowhide lined. Rolled leather bindings. Full welted seams with streamlined welted back. Leather laced pocket, heel, fingers and "U" crotch. Laced down, solid leather trap. Thumb loop, adj. wrist. Wt. 1 lb. 8 oz. Compare and Save.

60 A 4204—Right Handers—Wear on Left Hand..\$4.88

60 A 4205—Left Handers—Wear on Right Hand.. 4.88

**D** "Sure-Grip" Big "Pro" Model Catcher's Mitt. Japan Import. Select Cowhide. 2-pc. web ball trap, reinforced back. Double hinged felt pad. Leather laced pocket, break. Adj. lined wrist. Wt. 2 1/4 lbs.

60 A 4088—Right Handers—Wear on Left Hand..\$6.44

**E** Best Buy 6-Finger Baseball Glove. A big "Pro" size glove imported from Japan. New popular 6-Finger design. Check These Features: Select, top grain Tan Cowhide. Full Cowhide lining. Rolled leather bindings. Full welted, streamlined fingers and back. Leather laced fingers, heel and palm pocket. Wt. 1 1/2 lbs.

60 A 4078—Right Handers—Wear on Left Hand..\$4.88

60 A 4079—Left Handers—Wear on Right Hand.. 4.88

**F** Big "Pro" First Base Mitt. Big value. Select Cowhide. Import-Japan. Interlocking, all-leather lacings. Adj. little finger, thumb loops. Wt. 1 3/4 lbs.

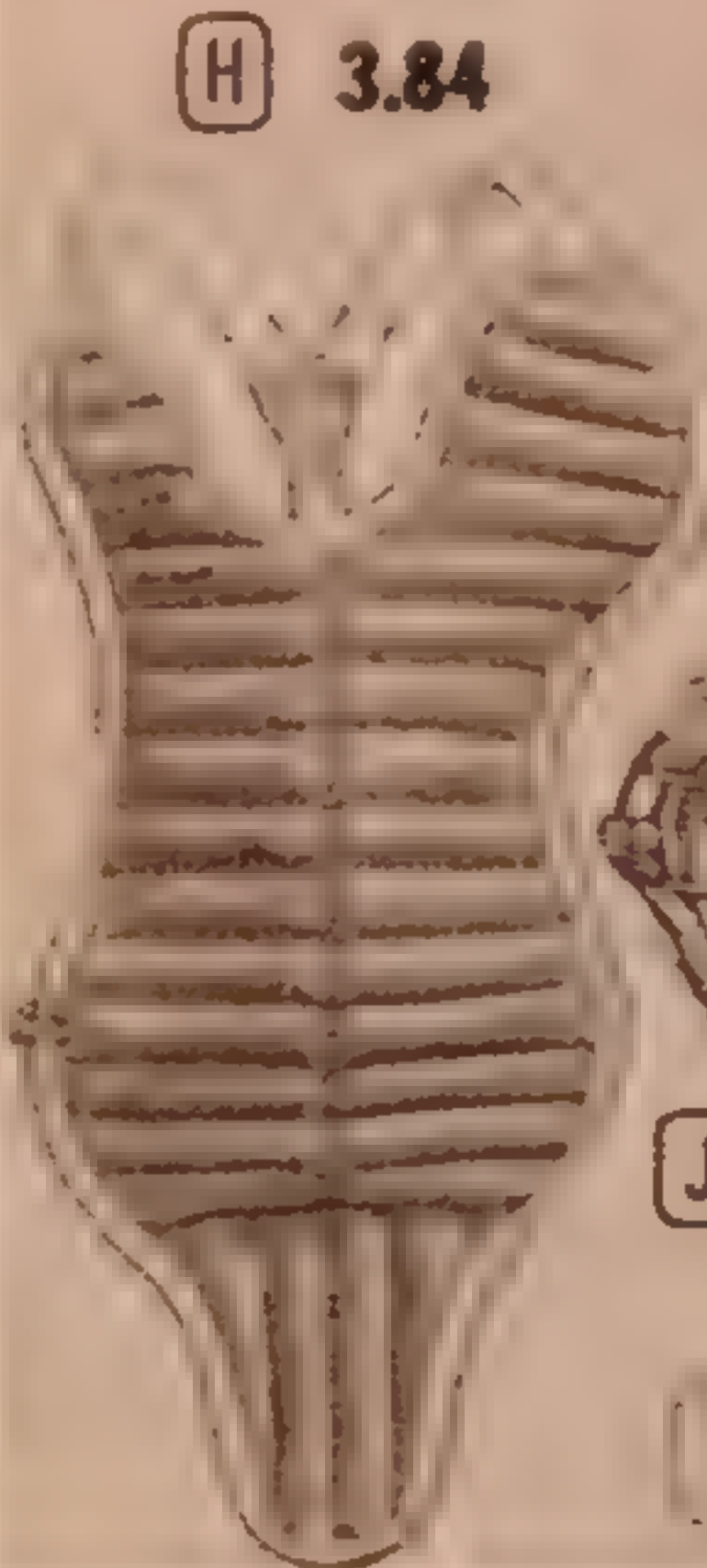
60 A 4086—Right Handers—Wear on Left Hand..\$5.44

60 A 4087—Left Handers—Wear on Right Hand.. 5.44

## Your Little League Baseball Shop



G 5.88



H 3.84



J 4.64



K 5.97



L 88c



M 6.65



N 2.37



P 2.74



R 93c



T 93c



V 3.88



W 4.49

**G** 2-Pc. Little League Uniform. Rawlings Major League style full cut shirt and elastic waist band pants. Long wearing, washable 100% Cotton. Pearl Gray or White both with Royal Blue and Scarlet trim. Sizes: Sm. (Ages 8-10: shirt 26, pants 24-26); Med. (Ages 12-14: shirt 30, pants 27-29); Lg. (Ages 14-16: shirt 34, pants 30-32). To Order Proper Size—measure over all clothing to be worn underneath uniform. Pants—measure waist to snugness desired. Shirt—measure under arms, around chest, over shoulder blades. State Size, Color.

60 A 4022—Ship. wt. 3 lbs.....Each \$5.88

Lots of 6 or More, Save 44c.....Each 5.44

**H** "Strike Zone" Chest Protector. Rugged Drill material—Orange front, contrasting colored back. Adj. web shoulder straps, elastic back body straps. Well padded. For ages to 14 yrs.

60 A 4151—Wt. 2 lbs...Only \$3.84

**J** Full View Catcher's Mask. Open vision, welded wire frame. Well padded. For ages up to 14.

60 A 4148—Wt. 2 lbs...Only \$4.64

**K** New "Armor-Lite" Leg Guards. Orange and Navy color. Extra strong "Armor-Lite" plastic parts.

60 A 4140—Wt. 1 1/2 lbs.....\$5.97

**L** Baseball Cap. Pro Rayon Serge fabric. Reinforced front, top. Elastic Back. Navy, Scarlet or Royal Blue. Sm. (6 3/8-6 1/2), Med. (6 5/8-6 3/4), Lg. (6 7/8-7). Wt. 6 oz.

60 A 4005—State Size, Color...88c

**M** Rawlings Little League Batter's Protective Cap. "Cyclolac" Royal Blue plastic shell. Nylon web head harness. Size: Sm. (6 1/2-6 3/4), Med. (6 5/8-7 1/8), Lg. (7 1/4-7 1/2). Protects Little Leaguers at bat.

60 A 4030—Wt. 1 lb. 12 oz...\$6.65

**N** Little League Bike Athletic Supporter with plastic cup and cushion. Reg. (20-26 in. waist), Lg. (26-32 in.). State Size.

60 A 5851—Set. Wt. 8 oz....\$2.37

60 A 5850—SUPPORTER ONLY. 3-in. waist band. Wt. 6 oz....Only 75c

**P** Batter's Head Protector. Adj. size. Fiber with padded edges.

60 A 4034—Wt. 12 oz..Only \$2.74

**R** Official Worth Little League Ball. Cushioned cork center.

60 A 4133—Wt. 8 oz....Ea. \$1.49

Save \$1.93 on 12....Dozen 15.95

**T** 100% Med. Weight Cotton Baseball Hose. State Color: Navy Blue or Scarlet—both with White stripes.

60 A 4026—Little League. Wt. 6 oz.

Pair 93c; 6 or More.....Pair 84c

60 A 4027—Adult Hose. Wt. 8 oz.

Pair \$1.28; 6 or More.....Pair \$1.18

**U** Official Louisville Slugger Bat. Mail.

60 A 4105 M—Wt. 2 lbs. 6 oz...\$1.88

**V** Good Quality Little League Shoe. Little League Approved. Split leather uppers with elk leather tip. Molded rubber soles and spikes. State Shoe Size: Full and 1/2 Sizes 1 to 9. Save.

60 A 4888—Wt. 2 lbs...Pair Only \$3.88

**W** Better All Top Grain Leather Little League Approved Shoe. Goodyear stitched rubber soles and spikes for better play. State Shoe Size: Full and 1/2 sizes 1-9. Ship. wt. 2 lbs. 4 oz.

60 A 4889—

Pair..\$4.49

CKAS 2 WARDS 1235





Wing Tip Toe



Little Leaguers!  
Baseball Shoes  
On Page 1235



### Leather Track Shoes

**4 Good Quality Track Shoes.** A serviceable low-priced track shoe for the coming track season. Made of durable Black glazed kid with oil treated leather soles. Leather forepart and heel taps, Steel detachable spikes easy to replace. Full and 1/2 Sizes: 5 to 12. See "How To Order" left.  
60 A 4994—Ship. wt. 1 lb. 8 oz. State Size... \$5.98

**5 New Better Quality Track Shoes.** For fine performance at Wards low price. Multicolor model. Made from Redtop Grain Elk leather with White Elk tip, eyestays, backstay and quarter reinforcements. Full chrome leather midsole and heel with Oak band sole. Steel plate and detachable spikes. Full and 1/2 sizes: 6 to 12. "How to Order" left.  
60 A 4998—Ship. wt. 1 lb. 8 oz. State Size... \$6.97

### Fast, Featherweight Track Shoes

**6 New Best Quality Featherweight Track Shoes.** The best track shoe Wards sell. Made from long-wearing Blue-Back Kangaroo Leather uppers.

**New Detachable 5 Spike Model** is type used by college track men. Steel plate. 3 rows White leather strips at instep. With White leather back strip.

**Leather Toe, Heel Taps—Goodyear Stitched.** Cushioned sock lining. Designed for full-foot comfort.

**Full and 1/2 Sizes: 6 to 12. State Size Shoe.**  
60 A 4999—Ship. wt. 1 lb. 6 oz. .... Only \$8.44

## Our Lowest Price On This Baseball Shoe

**1 Better Quality Wing Tip Style Baseball Shoes.** A sturdy, smart looking shoe properly designed to give you the best footing under any type of play.

**Long-Wearing, Top-Grain Leather Uppers.** Plus quality features you would expect to find only on more expensive shoes: Goodyear stitched soles. Leather-lined inner-counter pocket, leather insole; Vamp lining; sturdy 1-piece oak leather sole; rust-proof "Pro" type spikes welded through steel plate to withstand rough, hard play.

**Full and 1/2 Sizes: 5 to 12. "How to Order" below.**  
60 A 4892—State size. Ship. wt. 2 lbs. 10 oz. ... \$6.64

**How To Order Shoes: Baseball Shoes—**If you take an A or B width regular shoe size, order same size shoe. C, D, E width, order 1/2 size larger shoe.

**TRACK SHOES,** properly fitted, should be snug.

**2 Best Quality 2-Piece "Pro-Styled" Spikes.** Lightweight Blue-back Kangaroo leather uppers are more comfortable and longer wearing.

**Full 1-Piece Leather Soles are Goodyear Stitched.** Scored, flexible shank (see view), steel plates between soles, cushioned heels, leather vamp, sock linings. 1-pc. outside counter pocket, rustproof spikes.

**Full and 1/2 Sizes: 6 to 12. "How To Order," left.**  
60 A 4893—State size. Ship. wt. 2 lbs. 8 oz. Only \$7.99

**3 Good Quality Pro-Pattern Baseball Shoes.** Black, top grain leather uppers; oak leather soles, heels.

**Flexible Sprint Shank Model** with full middle sole. Leather inside counter pocket. Steel plates between soles. Leather sock lining and rustproof spikes.

**Full and 1/2 Sizes: 5 to 12. Please State Size.**  
60 A 4890—Ship. wt. 2 lbs. 10 oz. .... Only \$9.33

### Save Money On Baseball, Softball Equipment

**7 8 Official Softballs.** Top grain cowhide covers for long-play life. Ship. wt. 12 oz.

**(7) 60 A 4282—12-inch Picnic Softball** that has a compressed fiber center. Save. .... Only 74c

**(8) New Official 12-In. Softball.** For Game-Practice. With good quality Kapok center.  
60 A 4298—Shipping weight 12 oz. .... Only 94c

**9 12-In. Game Quality Softball.** Select cover.  
60 A 4297—Best Kapok Center. Wt. 12 oz. ... \$1.67

**10 Reach Baseball.** Official size, weight. Has a rubber cover with inside yarn winding.  
60 A 4131—Shipping weight 8 oz. .... Only 83c

**11 "Mickey Mantle" Endorsed Baseball—**official size, weight. Yarn-wound rubber center. Horsehide cover. Double stitched for longer wear.  
60 A 4127—Ship. weight 8 oz. .... Only \$1.09

**12 13 Official Baseballs** for league or sandlot play. Sturdy Horsehide cover, double stitched, full yarn wound. Cushioned cork center.

**(12) 60 A 4129—Better Quality** for sandlot team baseball play. Ship. weight 8 oz. .... Only \$1.44

**(13) 60 A 4135—Best Quality.** For team play. Meets Majors' Specs. Ship. wt. 8 oz. .... Only \$1.89

**14 New! Open-Vision Catcher's Mask.** Full-size model for the older boy or adult player. Durable non-glare wire frame with 2 horizontal bars. Leather-covered face padding. Wt. 2 lbs. 10 oz.  
60 A 4142—Adjustable elastic harness. .... \$6.44

**15 New! Full Size Body Protector—**A professional model. Durable orange drill cover on front; contrasting color on reverse side. Kapok padded. Plastic binding. Adjustable leather, elastic harness.  
60 A 4155—Ship. weight 3 lbs. .... Only \$4.97

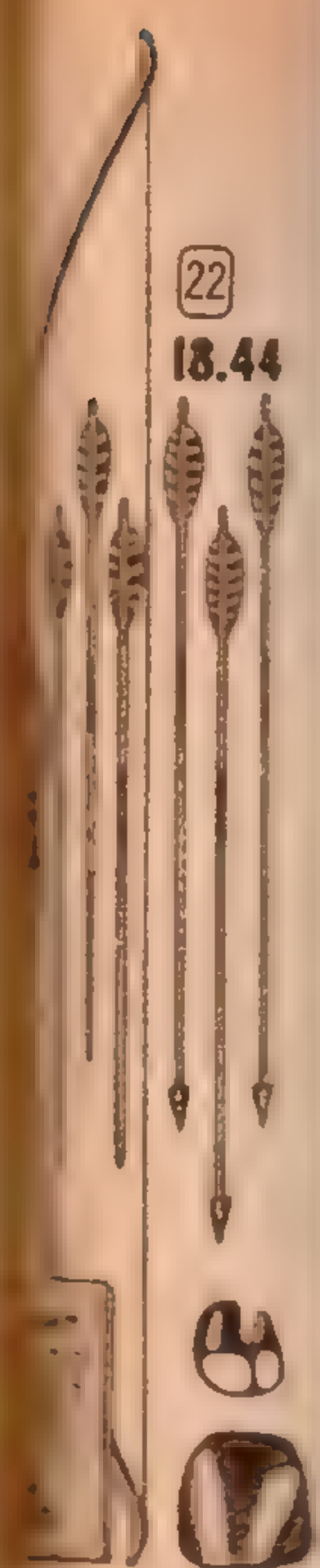
**16 Baseball Cap.** An ideal all sports cap. Long-wearing polished cotton in Tan, Red, Navy or Gray. Sizes: 6 3/4, 6 3/4, 6 7/8, 7, 7 1/8, 7 1/4, 7 3/8, 7 1/2. Wt. 7 oz.  
60 A 4009—State Size and Color. .... Only 88c

**17 100% Wool Flannel Baseball Cap.** Official shape used by major leaguers. Reinforced deep crown style, sewn eyelets. Leather sweat band. Head sizes: 6 3/4, 6 7/8, 7, 7 1/8, 7 1/4, 7 3/8, 7 1/2. Popular colors: Navy Blue, Scarlet or Royal Blue. State Color and Size.  
60 A 4002—Ship. weight 8 oz. .... Only \$1.36

**18 to 21 Bats By The Makers of the Famous Louisville Slugger.** Best quality straight grain ash. Baseball bats vary in length 33-35 in. Mail.

**Official Baseball Bats.** Ship. weight 3 lbs.  
**(18) 60 A 4101 M—Better.** Lemon-Gold finish... \$1.59  
**(19) 60 A 4104 M—Best.** Clear Grain finish.... 2.43

**Official Softball Bats.** Ship. weight 2 lbs. 4 oz.  
**(20) 60 A 4181 M—Good Quality** Ash, Ebony finish. With taped grip. Ideal picnic bat. .... Only 96c  
**(21) 60 A 4182 M—Better Quality** Ash. Bat has a Clear Grain finish for team play. .... Only \$1.54



**22 Pearson** full bow carpeted at sighting. See hunting. In arrows—all arm guard.  
60 A 5132 M

**23 Pearson** 5-ft. bow Cedar arrow 25 or 35-lb.  
60 A 5122 M

**24 Pearson** usually nated limbs Double loop six 28-in. cr  
60 A 5125 M

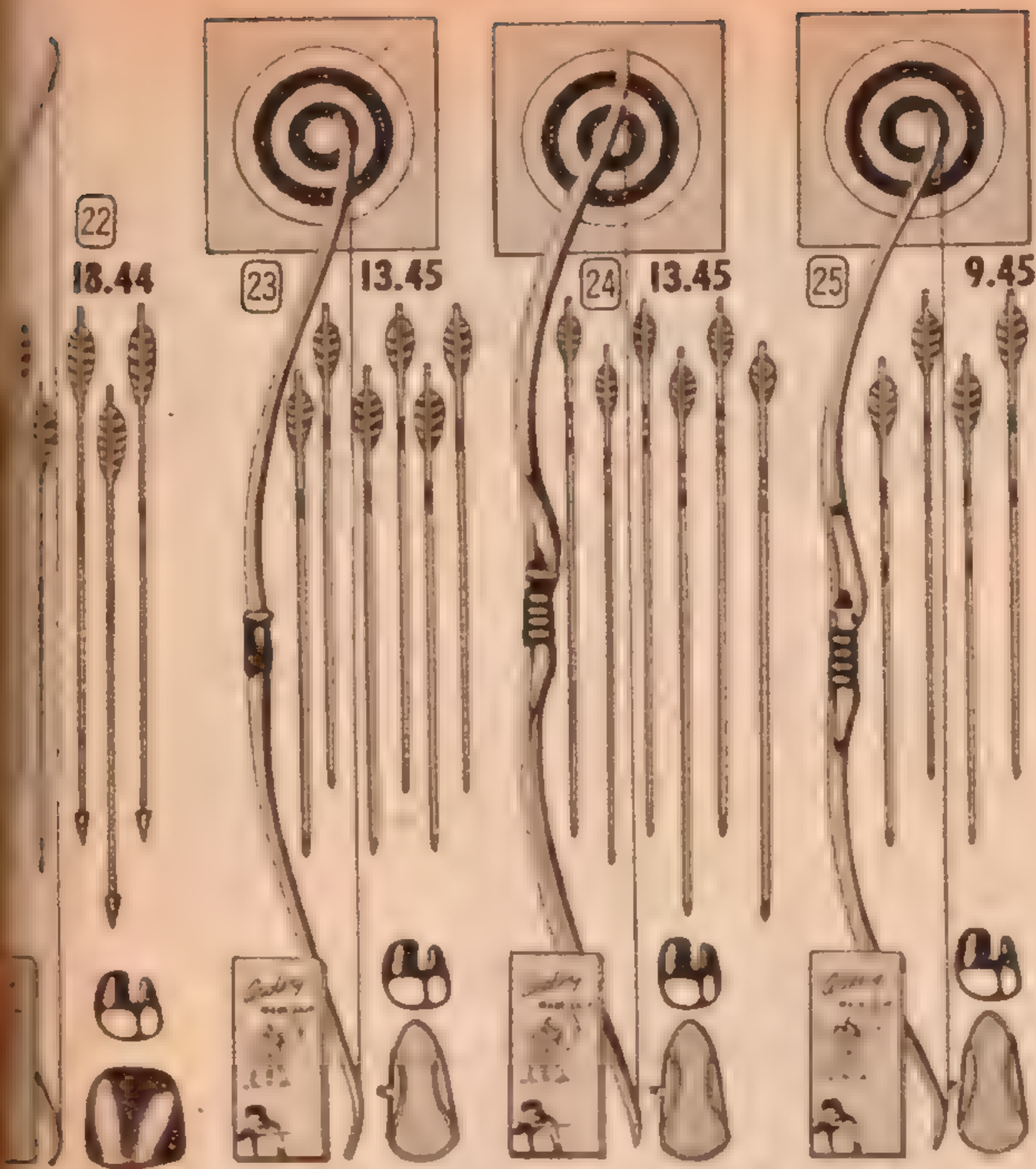
**25 Pearson** sight wt arm guard.  
60 A 5118 M

**26 "Cock** bow, to quiver and  
60 A 5101 M

**27 "Junior** 4 1/2-ft. H pull), four  
60 A 5102 M

**28 Jr. Fiber** 4 1/2-ft. about 20  
60 A 5121 M





**Pearson Archery Sets—\$3.99 to \$18.44**

**22** Pearson 10-Pc. "Deerslayer" 5½-Ft. Hunting Outfit. Sturdy, powerful bow of laminated recurved Hickory-formed leather grip with carpeted arrow rest. Full-view window style for unexcelled easy sighting. Sturdy double loop string. Pull about 45 lbs. Fine for all hunting. Includes 3 big-game Broadhead Arrows, 3 small-game arrows—all with 28-in. draw, plastic nocks, colored cresting. Leather arm guard, finger tab, Book. Ship. wt. set 4 lbs. Bow 3 lbs. Mail. 60 A 5132 MO—Set Only. **\$18.44** 60 A 5129 MO—Bow Only. **\$12.45**

**23** Pearson "Super Jet" 11-Pc. Fiber Glass Bow Set. Recurved 5-ft. bow features molded grip, dual arrow rest. Incl. six 26-in. Cedar arrows, arm guard, finger tab, target face and book. State 25 or 35-lb. pull. Mail. Ship. wt. Set 3 lbs. Bow Ship. wt. 2½ lbs. 60 A 5122 MO—Set Only. **\$13.45** 60 A 5126 MO—Bow Only. **\$9.95**

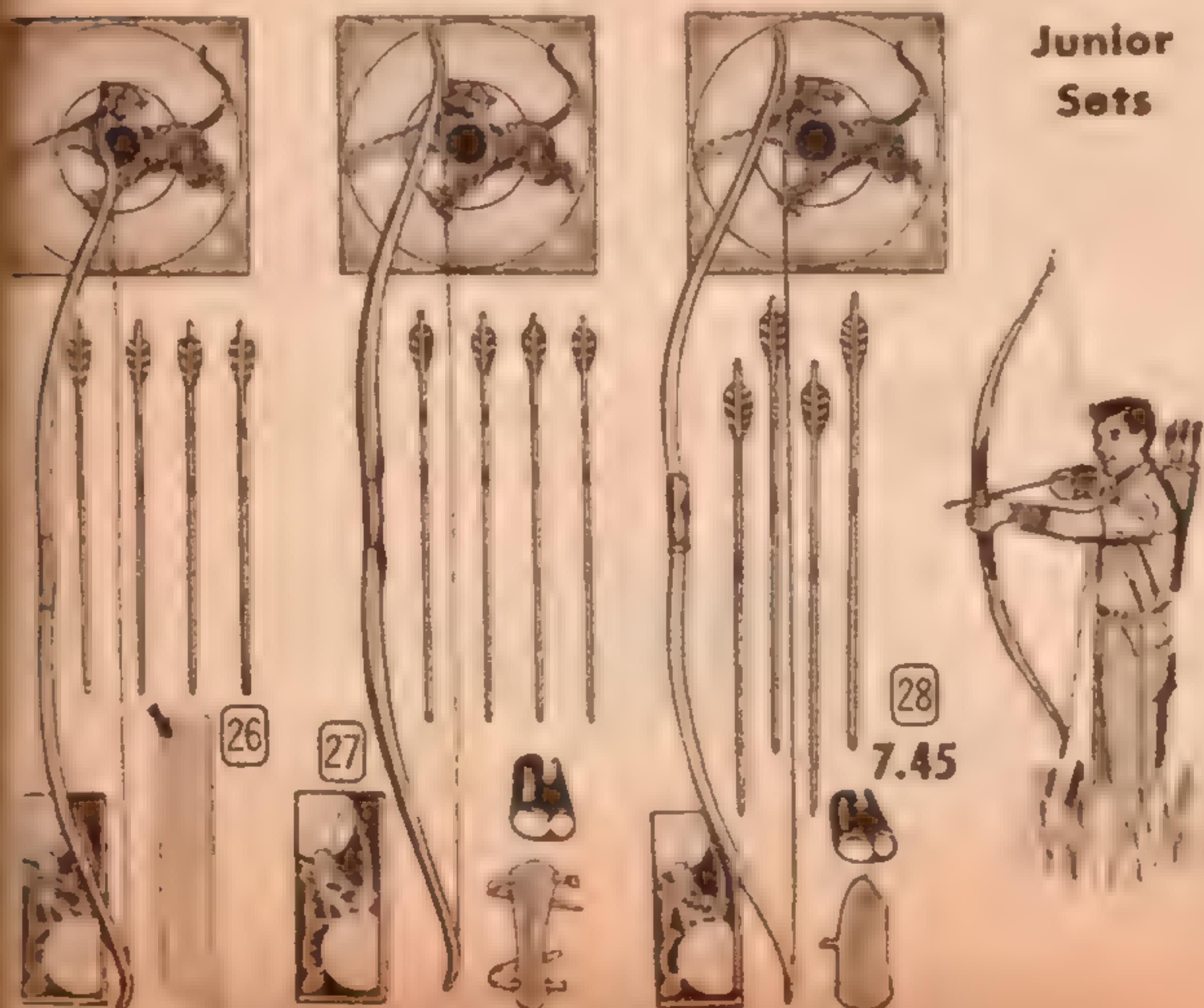
**24** Pearson 11-Pc. "Sherwood" 5½-Ft. Hickory Bow Set. Has features usually found only in more expensive bows—recurved laminated limbs, carpeted arrow rest, full-view window for easy sighting. Double loop Dacron string. Includes: leather arm guard, finger tab, six 28-in. arrows, 24-in. target face, book. Mail. 60 A 5125 MO—State 25 or 35-lb. Bow Pull. Ship. wt. 4 lbs. **\$13.45**

**25** Pearson 9-Pc. Budget Set. Recurved 5-ft. Hickory bow. View sight window, arrow rest. Pull about 25 lbs. Four 26-in. arrows, arm guard, finger tab, target, book. Ship. wt. set 3 lbs. Bow 2 lbs. 60 A 5118 MO—Set. Only **\$9.45** 60 A 5119 MO—Bow Only. **\$6.98**

**26** "Cock Robin" Outfit for ages 7 to 10. Includes 4-ft. Hardwood bow, four 20-in. Safety-Point Arrows, target face, cardboard quiver and instruction book. Full 8-piece Children's outfit. 60 A 5101 M—Ship. wt. 2 lbs. Mailable. **Set Only \$3.99**

**27** "Junior Champ" Outfit for ages 8 to 12 yrs. Includes Recurved 4½-ft. Hardwood bow (styled like adult models, yet easy 15-lb. pull), four 22-in. target arrows, arm guard and finger tab. Mail. 60 A 5102 M—With Target Face, Booklet. Ship. wt. 2 lbs. **\$5.59**

**28** Jr. Fiber Glass Outfit. Ages 9 to 14 years. Our best selling set. 4½-ft. "Window" bow of weather-resistant fiber glass. Pull about 20 lbs. Four 24-in. arrows, arm guard, finger tab, book. 60 A 5121 M—Set with target. Ship. wt. 3 lbs. Mail. **Only \$7.45**



**Junior Sets**

# Pearson Archery



**BEN PEARSON**

**NEW!**  
**Target-Hunting SET** **\$15.88**

- 5-Ft. Weather Resistant Fiber Glass Bow . . . Game-Getting Power Casts.
- 3 Big Game Arrows—3 Small Game Arrows for Diversified Hunting.
- Dual Arrow Rest—for Right or Left Handers. More Accurate Shooting.
- Molded Plastic Grip—Hand-Fitting Comfort and Bow-Handling Ease.

**29** Join In The Rapidly Growing Sport Of Archery. As a bow-hunter, experience unique stalking and shooting thrills that no other sport offers.

**Not A Hunter?**—You can also use this recurved style, weather-resistant 5-ft. fiber glass bow with a double-loop string, for enjoyable target shooting. Set includes 3 small, 3 big game arrows. Leather arm guard; Finger Tab and Instruction book. All arrows in set have 28-in. draw, colored cresting and plastic nocks. A fine archery set.

Please state 40, 45, or 50-lb. Bow Pull.  
60 A 5123 MO—Set. Wt. 3 lbs. Mail. **\$15.88**  
60 A 5124 MO—Bow Only. Wt. 2 lbs. 8 oz. Mail. **\$9.44**

**30** Pearson 4-Color Target. Has 24-inch face. Sisal stop fortified construction. Wood tripod stand. 60 A 5197 MO—Ship. weight 5 lbs. **Only \$4.96**

**31** Target Arm Guard. Made of top grain leather. 60 A 5194—Steel Center Stay. Wt. 4 oz. **\$1.15**

**32** Hunting Arm Guard. Long-wearing Cowhide. 60 A 5192—Steel Spring Stave. Wt. 4 oz. **\$1.96**

**33** New One-Piece Bow Reel made of non-corrosive spun aluminum. Easily attached to bow with tape—no screws necessary. Has spring wire line holder to prevent line from unreeling. Adaptable to various style bows. With 50-ft. 80-lb. test Nylon line. 60 A 5158—Ship. weight 8 oz. **Only \$2.18**

**34** Fish Arrow. 28-inch length. Durable glass shaft Construction. Single barbed, retractable swivel action harpoon point. Colorful plastic crest. 60 A 5153 M—Ship. wt. 12 oz. **Each Only \$2.29**

**35** Leather Belt Quiver. Holds 12 target arrows. Has an adjustable belt for individual fitting. 60 A 5191—Ship. weight 10 oz. **Only \$2.96**

**36** 2 Division Leather Quiver. For 12 or more arrows. Has an adjust. shoulder strap for proper fit. 60 A 5188—Ship. weight 2 lbs. 3 oz. **Only \$5.98**

**37** Archer's Glove. Durable Cowhide fingertips. Medium size—women and youths; large size for men. 60 A 5193—State Size: Med. or Large. Wt. 3 oz. **\$1.09**

**38** Dacron Polyester Bow Strings. Ship. wt. 2 oz. 60 A 5114—Target Bows to 40-lb. Pull. **Each 86c**  
60 A 5113—Hunting Bows to 65-lb. Pull. **Each 98c**

**39** Dacron Polyester Bow String Kit. Thread, wax, instr. 60 A 5115—Makes 6 Strings. Ship. wt. 8 oz. **\$2.39**

**40** Stuff-It-Yourself 20x20-In. Color Target Box. 60 A 5196 M—Ship. wt. 10 oz. Mail. **Only .85c**

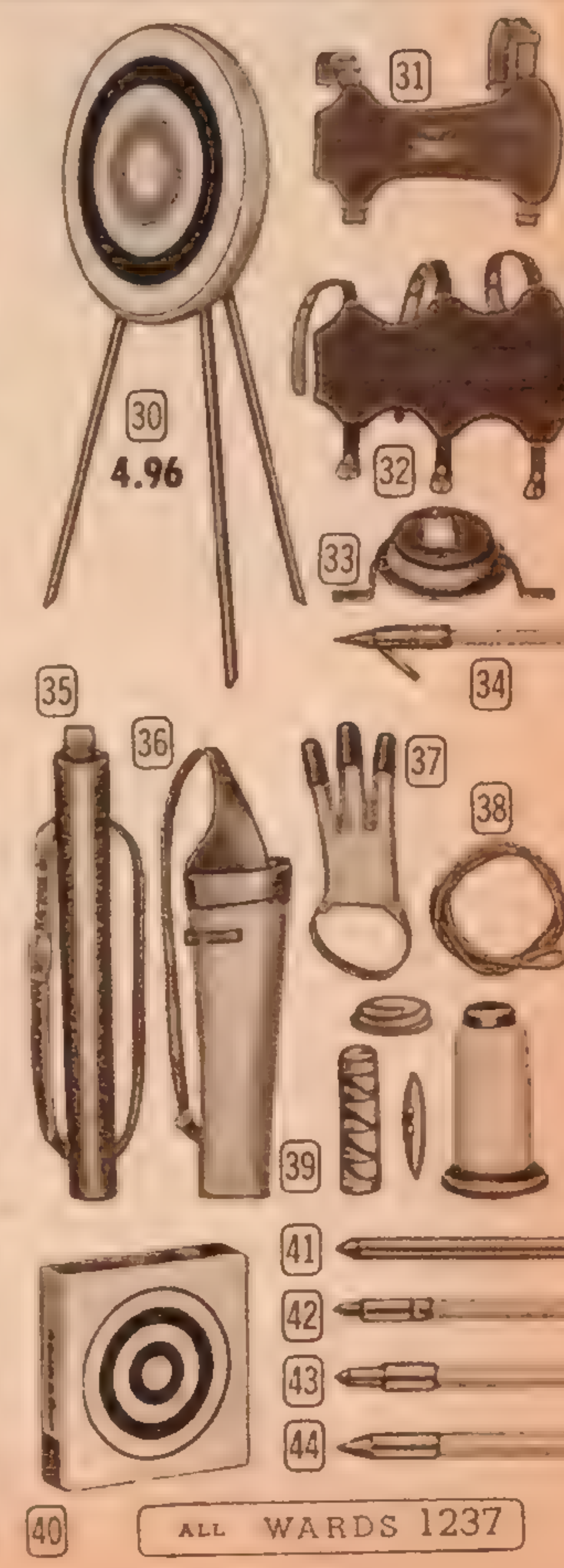
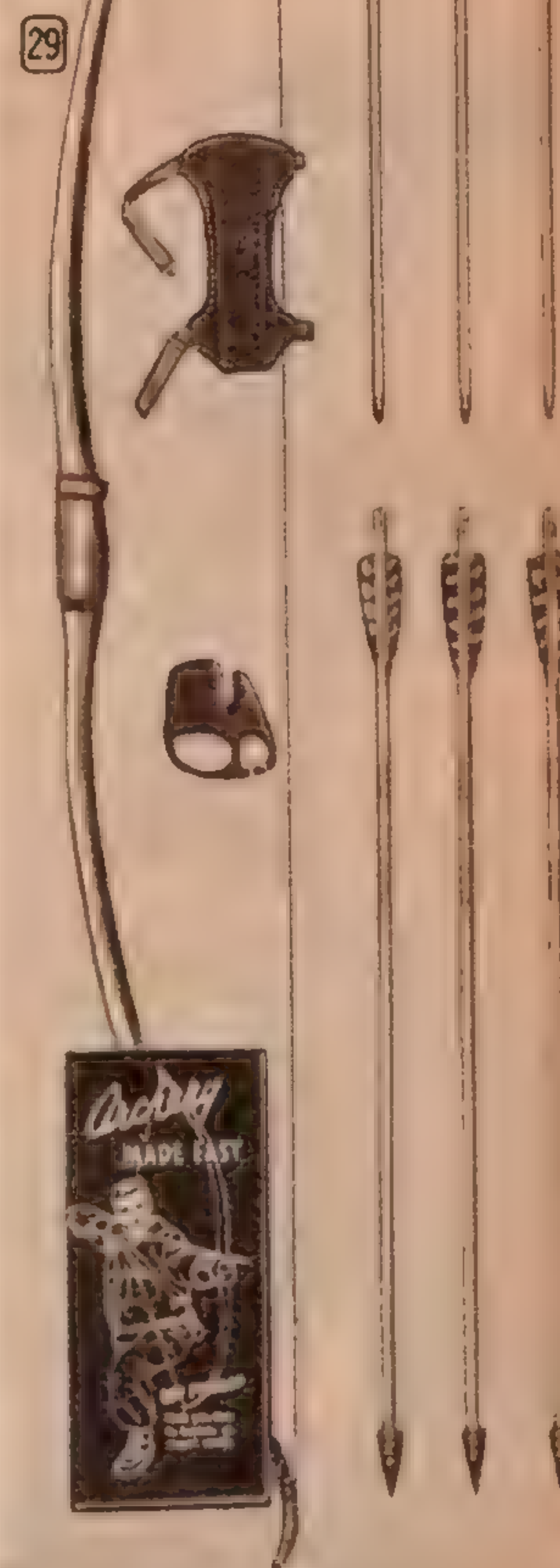
**41** Best Aluminum Target Arrows. 40-45-lb. pull. 60 A 5185 M—28 In. Wt. 2 lbs. **12 for \$23.50**

**42** Non-Skid Small Game Arrows. Spiral fletched. 60 A 5181 M—28 In. Ship. wt. 2 lbs. **12 for \$11.45**

**43** Matched Field Arrows. Plastic nocks. Wt. 1 lb. 60 A 5182 M—State 27 or 28-in. draw. **6 for \$6.45**

**44** Standard Target Arrows. Your choice of 22, 24, 26 or 28-inch length. Ship. wt. 12 oz. 60 A 5176 M—State Arrow Length. **6 for \$2.69**

**New Jr. Practice Target Arrow.** (Not Shown) Made from genuine Port Orford Cedar. Plastic nocks, metal points, Turkey leather fletching. About 22 in. long. 60 A 5170—Attract. Cresting. Wt. 8 oz. **6 for \$1.58**





# Get All Three!

SAVINGS, QUALITY, STYLING IN BOWLING NEEDS FROM WARDS



## Top Grain Bowling Shoes—Only \$5.28

- 1 **Best Top Grain Leather Shoes for Men and Women.** Fine quality shoe with sturdy drill lining. Long-wearing American welt construction. Comfortable arch support insole, steel shank. Rubber heels. Right-Handers only. State Full or 1/2 Sizes: Men's—6-12; Women's—4-10. Ship. wt. 2 lbs. 8 oz.  
60 A 4976—Men's Black Glazed Elk Shoes. A fine buy at this price.... \$7.67  
60 A 4977—Women's Smart Smoked Elk (Lt. Tan) Bowling Shoes. Only 7.67
  - 2 **Better Quality Men's "Stylist" Moccasin Style Shoes.** Tan Elk Leather uppers. Goodyear stitched, welt construction; cushioned heels. Sponge rubber sock lining. Leather lined quarters. For Right-Handers only.  
60 A 4985—State Men's Full, 1/2 Sizes: 6-12. Wt. 2 lbs. 8 oz..... Only \$6.87
  - 3 **Good Quality Top Grain Leather Shoes.** Lace to toe model. Lockstitched for extra wear. (Not a stitchdown shoe.) For Right-Handers Only.  
Sizes: State Full or 1/2 sizes. Men's 6-12. Women's 4-10. Wt. 2 lbs. 4 oz.  
60 A 4975—Men's Lt. Tan Elk. \$5.28      60 A 4970—Men's Black Elk \$5.28  
60 A 4971—Women's Smoked Elk (Lt. Tan). Wt. 1 lb. 15 oz. .... Only 5.28
  - 4 **Men's Slip-On Style Bowling Shoes.** Arctic White top grain Elk leather with moccasin overlay. Littleway construction. Cemented heel with chrome left sole and leather tipped molded rubber right sole. Shoes have sponge rubber sock lining. With eyelets. For Right-Handers only.  
60 A 4980—State Full, 1/2 Sizes: 6-12. Ship. wt. 2 lbs. 8 oz..... Only \$5.68
- HOW TO ORDER BOWLING SHOES: Men's—D widths order street shoe size, except sizes 11, 11 1/2, 12 order 1/2 size larger shoe. E widths order 1/2 size larger. EE widths order full size larger. Women's—A or B order street shoe size. C widths or wider, order 1/2 size larger bowling shoe.

## SAVE 10%

On Bag, Shoe Sets Below



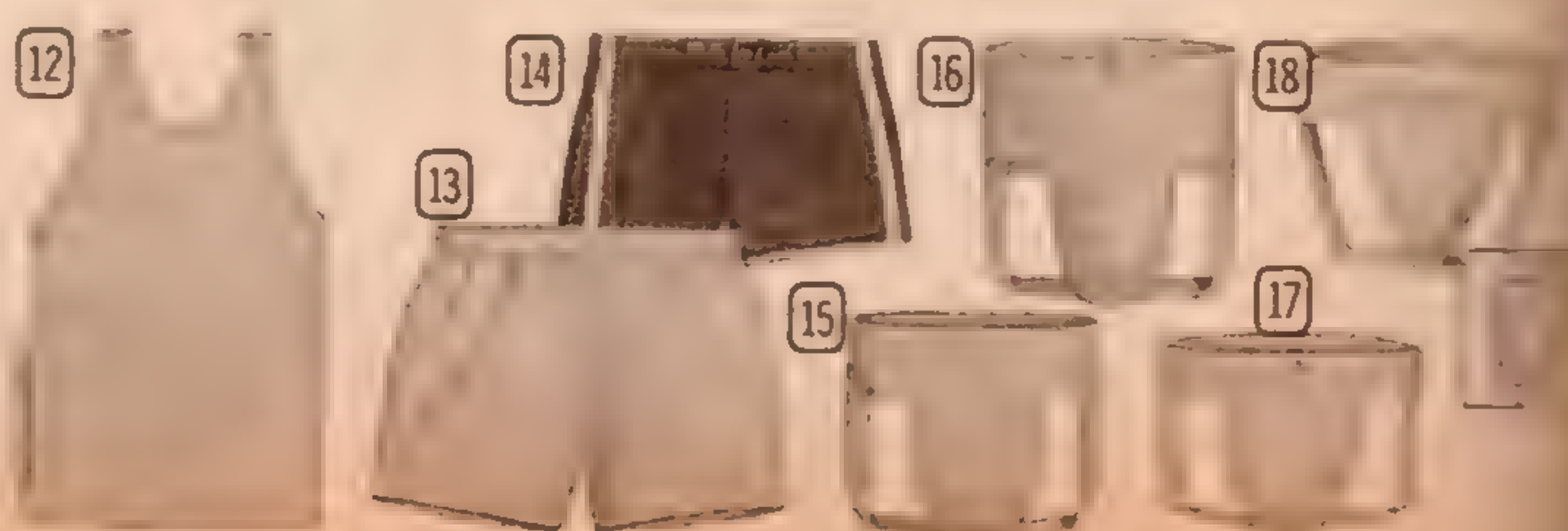
## Buy Men's Set—And Save \$1.05

- 10 **Men's Bowling Set.** Save \$1.05—\$10.23 Separately. Better quality Goodyear stitched, soft top grain leather shoe. Sun Tan (Smoked Elk) color. Suede leather quarter lining. Rubber heels. Full and 1/2 Sizes: 6 to 12. State Size. Wide Keystone style ball and shoe bag. 2-tone Brown, Tan canvas with welted seams. Rubber ball cup holder. Rope style plastic handles with reinforced tabs. Zipper. Name holder. For Right Handers.  
60 A 5220—Set. Wt. 4 lbs. 12 oz.... \$9.18  
Same Set For Left Hand Bowlers.  
60 A 5221—Wt. 4 lbs. 12 oz..... \$9.18  
Shoes For Right Hand Bowlers Only.  
60 A 4972—Wt. 2 lbs. 6 oz... Only \$6.87  
Shoes For Left Hand Bowlers Only.  
60 A 4973—Wt. 2 lbs. 6 oz... Only \$6.87  
Canvas Ball and Shoe Bag Only. Matches bag described in set (11) at right.  
60 A 5200—Wt. 2 lbs. 3 oz... Only \$3.36

- 11 **Women's Bowling Bag and Shoe set.** Save 10%. Items cost \$8.15 separately. Same quality shoes as Men's described at left. Smart looking Sun Tan color. Combination soles for Right Hand bowlers only.  
Full and 1/2 Sizes for Women: 4 to 10. See "How To Order," above right.  
Attractive Canvas Shoe Bag in 2-tone Tan and Brown. Matches Men's bag described at left. Heavy-duty canvas construction. Welted seams. Leather handle. With large zipper opening. Convenient name card holder.  
Women's Set For Right Handers Only.  
60 A 5222—Wt. 3 lbs. 8 oz..... \$7.33  
Women's Shoes For Right Handers Only.  
60 A 4974—Wt. 1 lb. 14 oz... Only \$6.87  
Canvas Shoe Bag Only. In 2-tone Tan and Brown. Matches Men's Bag at left.  
60 A 5201—Wt. 1 lb..... Only \$1.28

## Colorful Bowling Ball And Shoe Bags

- 5 **Popular Divider Style Bag.** 2-tone Naugahyde washable plastic. Welted seams, reinforced side stays. Double Heavy-Duty Zipper. Durable tray separates ball retainer and shoe sections (removes for general use). Clothing-Towel Pocket. Strong plastic handles. Metal base studs. Name plate holder.  
Colors: Black with Red or Black with Ivory. State Color Choice on Order.  
60 A 5215—Ship. wt. 6 lbs. 2 oz. \$8.64
- 6 **Naugahyde Plastic 2-Tone** bowling ball and shoe bag. Wide Keystone panel style. Gold-color welted seams. Zipper opening. With plastic handles, reinforced leather tabs.  
Rubber Ball Cup Holder. Metal base studs. Flannel ball cover with zipper pocket. Colors: Black, White; Red, Black; Red, White. State Color.  
60 A 5206—Wt. 3 lbs. Washable... \$5.47
- 7 **Naugahyde Plastic Bowling Ball and Shoe Bag—Squatty Keystone** Chevron style with welted seams. Plastic handles reinforced with leather tabs. Big zipper opening. Rubber ball cup. Metal base studs. Name plate holder. Washable.  
State Color Choice: Black with Ivory Chevron trim at base or Black with Red Chevron trim at base.  
60 A 5210—Wt. 3 lbs... Only \$4.78
- 8 **Attractive Red Plaid Shoe Bag.** Rubberized Cotton. White plastic gusset. Zipper. Leather handle.  
60 A 5205—Wt. 1 lb. Matches (9) \$1.88
- 9 **Red Plaid Wide Keystone Style** ball and shoe bag. Rubberized Cotton fabric with Ivory Naugahyde plastic trim. Has big zipper opening and welted seams. Rubber cup ball retainer. Metal base studs and plastic handles. Matches (8).  
60 A 5207—Ship. wt. 2 lbs.... \$4.58
- 12 **Carded 100% Cotton Jersey—Basketball style.** Rib knit. Colors: White, Light Gold, Scarlet or Royal. Jersey Sizes: Small (28-32 in.); Medium (34-36 in.); Large (38-40 in.). State Size and Color When Ordering.  
60 A 5335—Ship. wt. 7 oz... Only 94c
- 13 **Jeans Cloth Gym Pants.** Our most popular pants. Sanforized. 100% Cotton. With elastic waist. Colors: White, Navy or Maroon. Waist sizes: 24 to 38 in. State Size and Color When Ordering.  
60 A 5361—Ship. wt. 6 oz.... Only 88c  
See Complete Line Of Basketballs, Sold In Sets Or Separately, Pg. 1233. Wards Regular Terms—See Pg. 1283.
- 14 **100% Cotton Twill Gym Pants.** Sanforized. Colors: Royal (Gold stripe); Navy (White stripe); Scarlet (White stripe). Sizes: 26 to 34 inches.  
60 A 5360—Wt. 6 oz.... Only \$1.79
- 15 **Bike Supporters.** Heat-resistant. Rubber. Knitted elastic cotton, rayon pouch. S (26-32); M (32-38); L (38-44). Wt. Ea. 6 oz.  
(15) 60 A 5845—#10 3-in. Band... 73c  
(16) 60 A 5846—#9 6-in. Band... \$1.43  
(17) 60 A 5847—#59 1 1/4-in. .... 66c
- 18 **Bike #55 Adult Cup Unit.** Supporter with protective plastic cup. Lightwt. cotton pouch. 3-in. band. S (26-32); M (32-38); L (38-44).  
60 A 5848—Wt. 8 oz.... Only \$2.77



21 **4-Way** —our popular ext springs with chest pull—

22 **Better Q** Set. Sav ly. Hardwo ber cushion

Lined 6-Pan colored Sh hanger, ne 60 A 5472 M 60 A 5475MC 60 A 5437-B

23 **Everlast** mitts. Fr heavy bag with finger wristband, 60 A 5476—

26 **3 or 5** chest, c elastic cabl 60 A 5461-S 60 A 5460-3

27 **3-Way M** Chest ex springs loc handles for Wall exerc steel springs 60 A 5457—

28 **Rowing** weight t All steel pla with clamp 13-in. temp stretch strap Cushioned b case chart machine is c 60 A 5486 M



# MR. UNIVERSE 1960

USES AND RECOMMENDS: THESE BARBELL SETS

Lift For Fun,  
Lift For Health

Bruce Randall



110-Lb.  
Set  
From Factory  
**\$19.94**  
SAVE \$4.01

- 19 110 Lb. Revolving Bar-Dumbbell Set.** Save \$4.01—\$23.95 last fall. 29-pc. Weights adjust 15 to 100 lbs. 5-ft. steel bar, knurled, chrome revolving sleeve, 4 collars. Two 14-in. dumbbell bars. 2 chromed sleeves, 4 collars. Book. Wt. 112 lbs. State Frt. or Exp. From Fact. 60 A 5478 F—\$2.00 Dn.....Cash **\$19.94**  
60 A 5478 R—From Stock. Save \$3.75—was \$24.95 last fall. \$2.50 Dn.....Cash **\$21.20**
- 160 Lb. Bar-Dumbbell Set.** As (19) but 31-pc. Adjusts 15 to 150 lbs. Book. Wt. 162 lbs. 60 A 5479 F—Factory. \$4 Dn....Cash **\$36.95**  
60 A 5479 R—Stock. \$4 Dn.....Cash **38.50**
- 210 Lb. Bar-Dumbbell Set.** As (19) but 33-pc. Adjusts 15 to 200 lbs. Book. Wt. 212 lbs. 60 A 5480 F—Factory. \$5 Dn....Cash **\$46.50**  
60 A 5480 R—Stock. \$5 Dn.....Cash **48.00**
- 60 Lb. Barbell Set.** Similar to (19) but no dumbbell bars. Adjusts 15 to 60 lbs. 4-ft. solid steel bar. Training book. Ship. wt. 62 lbs. 60 A 5477 F—From Factory.....Only **\$15.75**  
60 A 5477 R—From Stock.....Only **16.45**

- 20 Super-Strength High-Protein Tablets.** Used by athletes and weight lifters. 60 A 5488—Approx. 450 tablets. Wt. 1 lb. **\$3.98**  
60 A 5489—Approx. 800 tablets. Wt. 1½ lbs. **6.44**

Sets Above Shipped from Stock or from Factory in Closter, N. J. Allow 5 days extra. Pay charges. State Freight or Express Ship.

## SELECT WHAT YOU NEED:

### A Deluxe Muscle Builder Set . . .

- 21 4-Way Deluxe Muscle Building Set** —our best-selling set provides 4 popular exercisers. 5 detachable steel springs with 2 "Saf-Tee" handles for chest pull—build chest, back.

**2 Steel Stirrups For Rowing Exercise.** 2 wood bars form barbell. 2 steel hand grips build hand, wrist and arm muscles. Complete instructions. Mail. 60 A 5456 M—Ship. wt. 9 lbs. . . **\$7.44**

### Equipment For Young Boxers . . . Or

- 22 Better Quality Boxing Platform-Bag Set.** Save \$1.10—\$10.98 separately. Hardwood frame, official size rubber cushioned steel rim. Swivel.

**Lined 6-Panel "Pro" Size Bag** of Wine colored Sheepskin Leather—Swivel hanger, needle. Mailable. 60 A 5472 MO—Set. Wt. 13 lbs. **\$9.88**  
60 A 5475 MO—Platform. Wt. 11 lbs. **5.19**  
60 A 5437—Bag only. Wt. 2 lbs. **5.79**

- 23 Everlast "Pro" Style striking bag** mitts. Full cut—for work on light or heavy bags. Select glove leather with finger grip across palm. Elastic wristband, smooth padded back. 60 A 5476—Wt. 10 oz. . . . . Pair **\$2.76**

- 24 Everlast Boys' Gloves.** Durable Wine-colored Everhide Plastic. 100% goat hair padding. Tapered thumb, padded finger grip. Double stitched. Chart. Choice of 3 sizes.

Cat. No.	For Ages	Ship. wt.	Set of 4
60A5430	4- 5 yrs.	1 lb. 12 oz.	<b>\$3.57</b>
60A5432	9-12 yrs.	2 lbs. 12 oz.	<b>5.27</b>
60A5433	12-15 yrs.	3 lbs. 4 oz.	<b>7.64</b>

- 25 Everlast "Pro" Training Gloves.** Best Quality. Wine-Sheepskin. 100% goat hair padding. Triple padded cuffs. Knuckle protector.

Cat. No.	Wt.	Ship. wt.	Set of 4
60 A 5412	12 oz.	3¾ lbs.	<b>\$13.75</b>
60 A 5416	16 oz.	4¾ lbs.	<b>15.65</b>

### Health Accessories For Your Home Or Club

- 26 3 or 5 Cable Chest Pulls.** For chest, arm muscles. Detachable elastic cables. "Saf-Tee" handles. 60 A 5461—5 Cable. Wt. 1 lb. 5 oz. **\$3.36**  
60 A 5460—3 Cable. Wt. 1 lb. . . . **2.36**

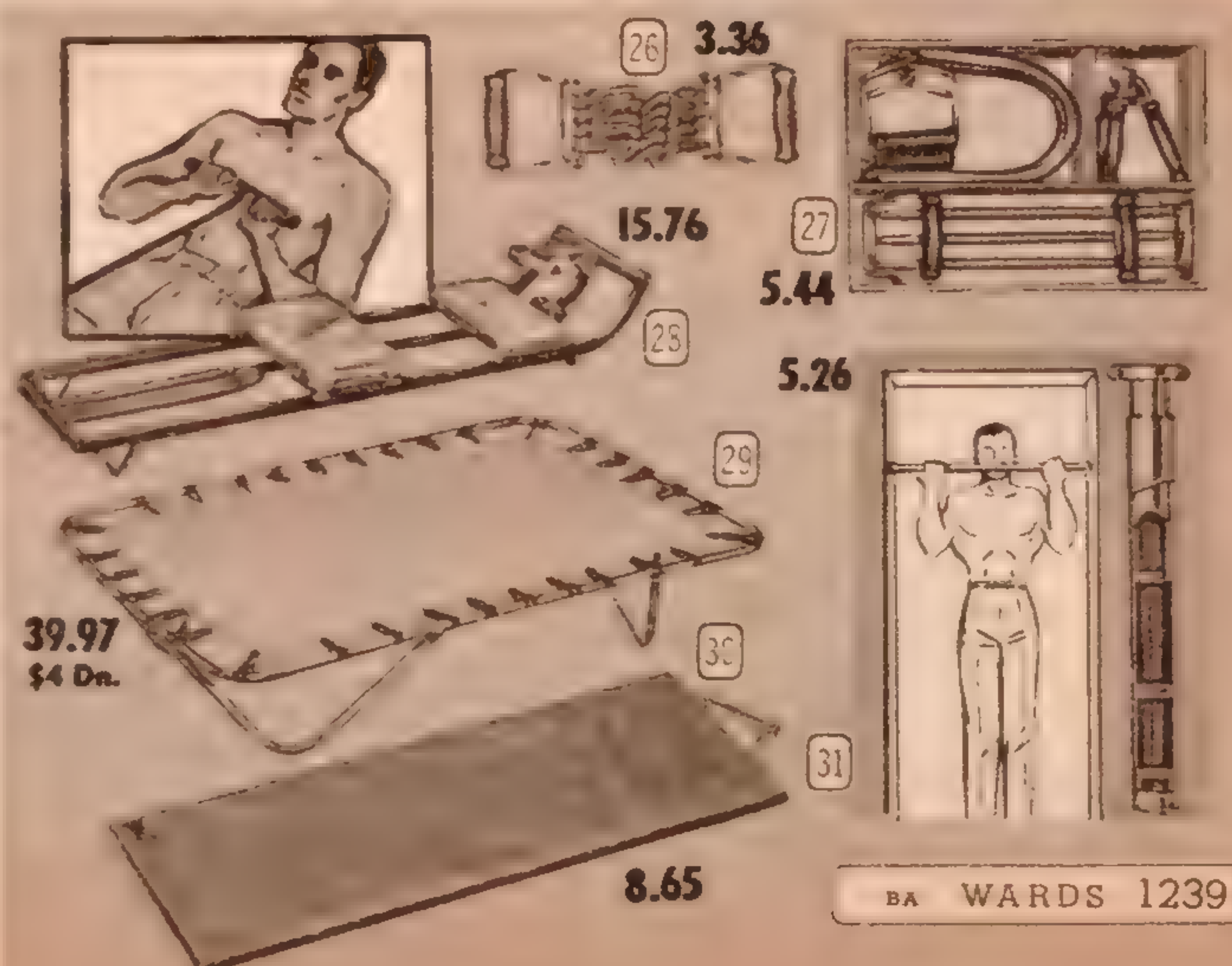
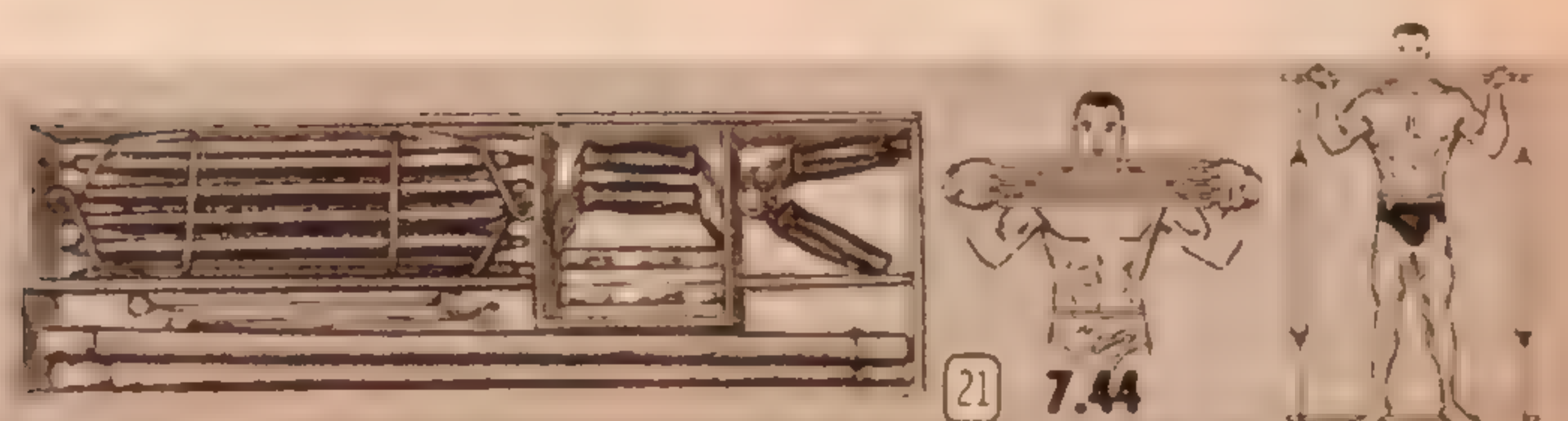
- 27 3-Way Muscle Building Set.** INCL. Chest expander—3 detach. steel springs locked in with "Saf-Tee" handles for chest, back development. Wall exerciser with 2 wood handles, steel springs; 2 hand grips. 60 A 5457—Instr. Wt. 5 lbs. . . . **\$5.44**

- 28 Rowing Machine** helps to reduce weight, aids digestion, circulation. All steel platform—rounded steel rail with clamps to hold seat in place. 13-in. tempered springs with non-stretch strap that connects to handle. Cushioned legs, bumper ends. Exercise chart included. Health rowing machine is about 48 in. long. 60 A 5486 MO—Wt. 17 lbs. Mail. **\$15.76**

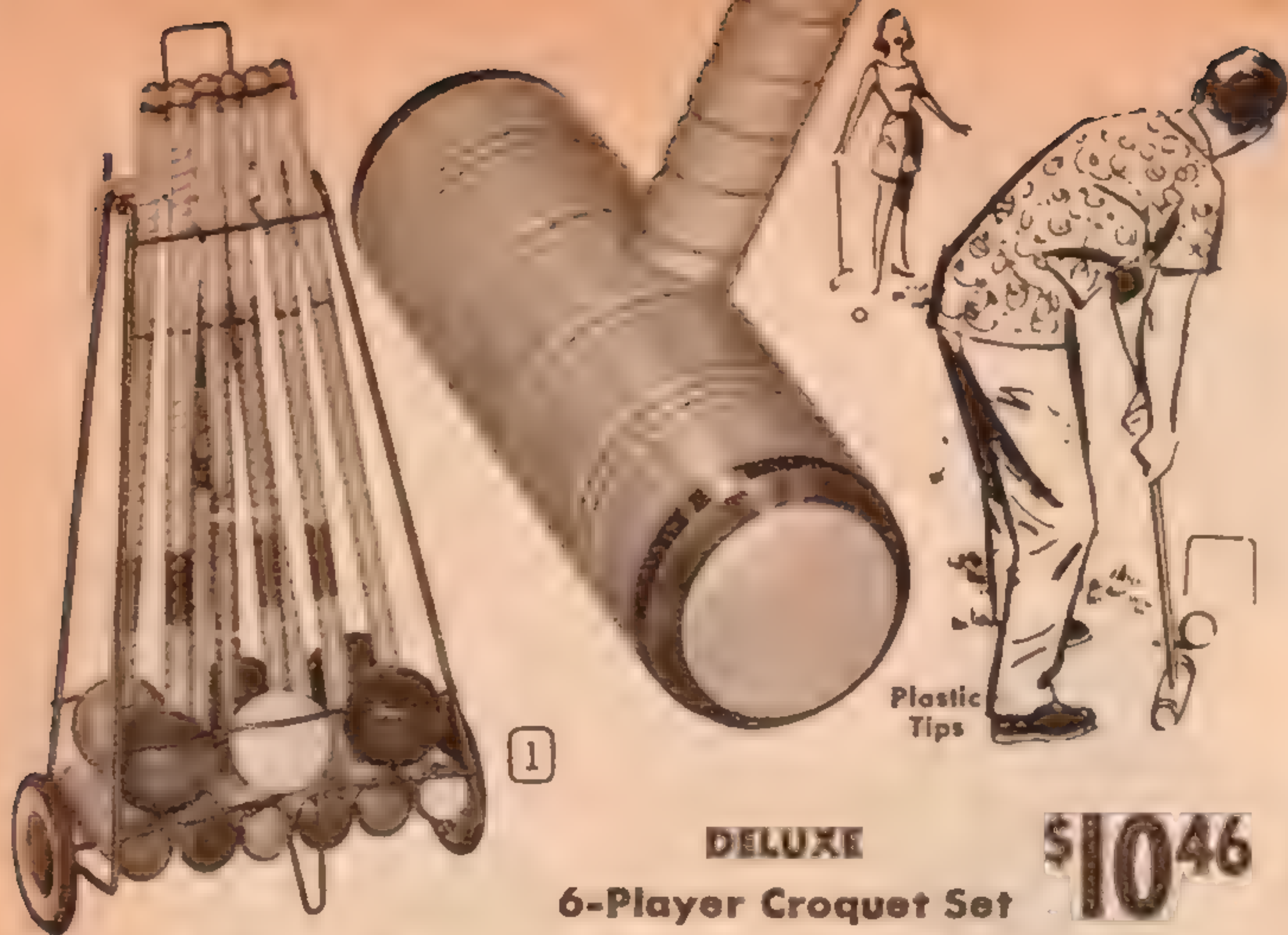
- 29 Kidd-E Bouncer.** For kids 2 to 12 years. Portable—use indoors or out. Soft bounce—no bolts, screws or sharp edges. Strong 1¼-in. tubular steel frame. Approx. size 7½x5 ft. x 20 in. Durable heavy tarp White canvas, 190 lbs. per sq. in. 100 lbs. wt. limit. State Freight, Truck, Express. 60 A 5494 R—Wt. 37 lbs. Cash **\$39.97**

- 30 Portable Reducing Exercise Mats.** Use indoors or out. 1 in. thick tufted mat has heavy-duty Plastic coated Duck cover filled with hair and felt. Handle. Wts. 11 lbs., 14 lbs. 60 A 5497M—Approx. 2x5 Ft. Mail. **\$8.65**  
60 A 5498 MO—Appr. 2½x6 Ft. . **13.95**

- 31 Horizontal Bar.** Fits any door jamb—develops chest, shoulder muscles. Adjustable steel bar with rubber pads on ends for non-slip use. 60 A 5482—Wt. 3¼ lbs. . . . Only **\$5.26**



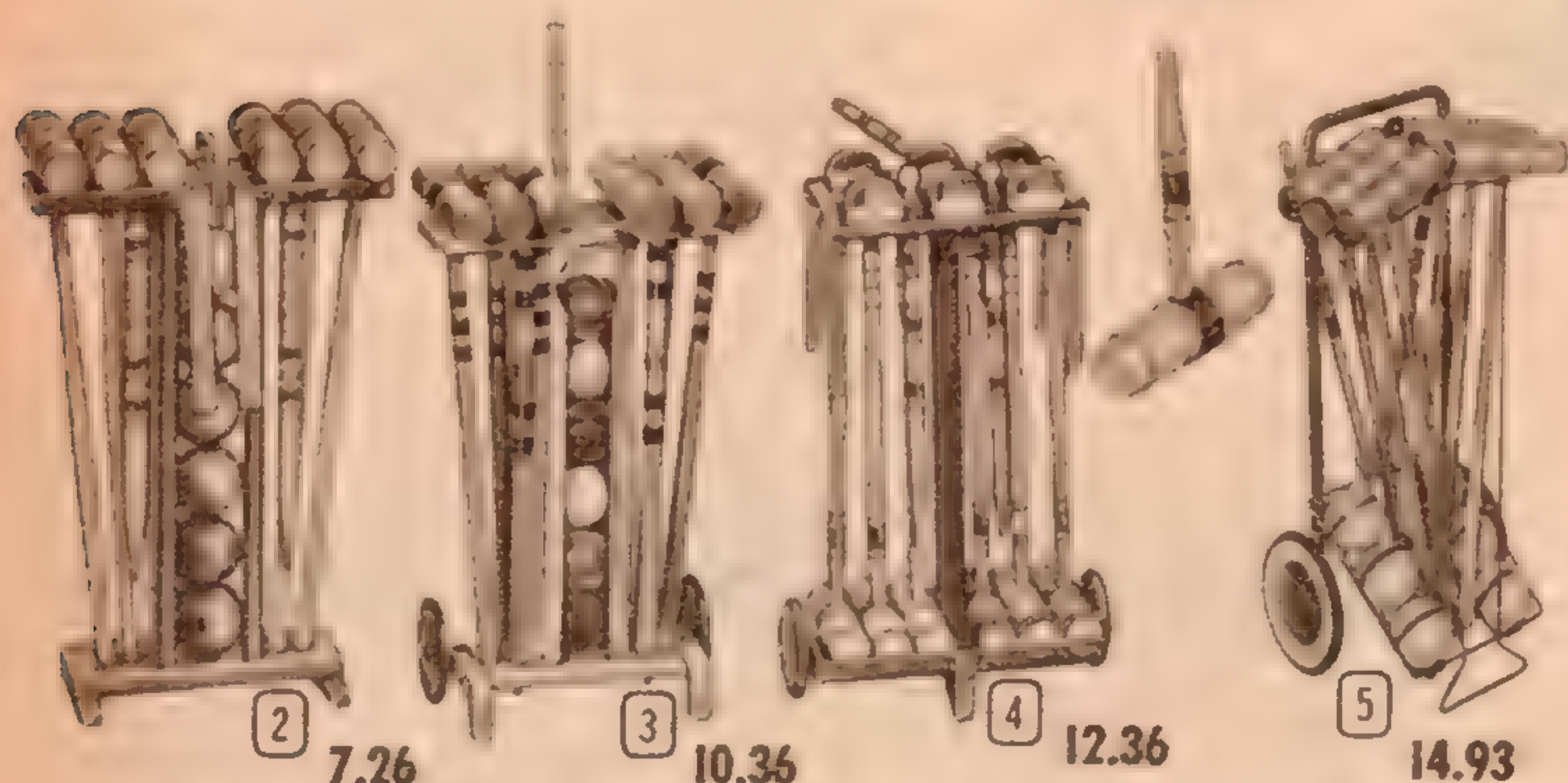




## DELUXE \$10.46 6-Player Croquet Set

- Slim and Trim Iron Rack—5-In. Steel Wheels With Rubber Tires
- Molded Plastic Dura-Tips on Mallet Heads—More Power, More Life
- Handles Screw Firmly Into Mallet Heads So They'll Never Slip Off

**1 DeLuxe Croquet 6-Player Set.** Modern rack rolls easily—stores all equipment. Set includes 6 Maple 24-in. mallets with 7-in. heads. 6 solid color Plastic enameled balls—livelier than Wood. Multicolor beaded stakes, White enameled Steel arches—visible at twilight. Was \$10.95 last Fall. 60 A 5624 MO—Mailable. Shipping weight 18 lbs. .... 6-Player Set \$10.46



**2 6-Player Croquet Set.** Light blue tapered design Wood rack, 6 mallets—color banded, beaded screw-in handles. 6 enameled Plastic balls. Stakes, arches. Mail. Good solid set. 60 A 5611 M—Wt. 16 lbs. .... \$7.26

**4-Player Set.** Like (2) but 4 mallets with 6-in. heads, 4 balls. Mailable. 60 A 5609 M—Wt. 12 lbs. .... \$4.94

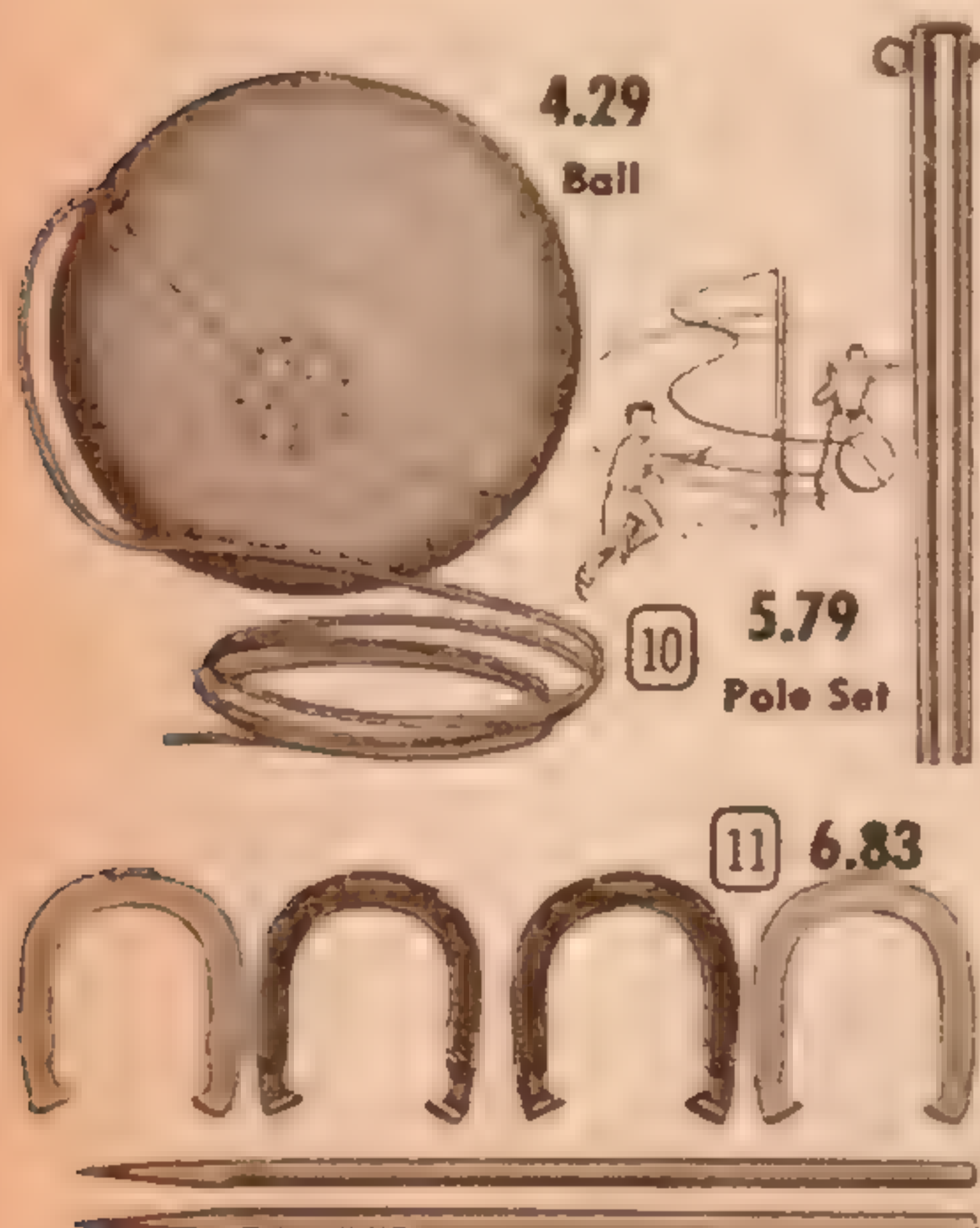
**3 6-Player Set.** White Steel-Wood rack—rubber-tired 5-in. wheels. 6 mallets with 8½-in. striped, beaded heads, screw-in handles. 6 composition balls. Knob top stakes. White Plastic-covered Steel arches. Mail. 60 A 5630 MO—Wt. 19 lbs. .... \$10.36

**4 6-Player Croquet Set.** Steel and Wood rack, 5-in. Rubber-tired Steel wheels. Everything removable from top. 6 professional 8½-in. striped composition mallets—Rubber tipped; 24-in. screw-in handles. 6 balls. Knob top stakes. White Plastic-covered Steel arches are easy to see. Mailable. 60 A 5627 MO—Wt. 22 lbs. .... \$12.36

**5 6-Player DeLuxe Set.** Red-White Steel rack with 7-in. Rubber tired wheels. 6 mallets with screw-in handles and 8-in. heads with Plastic Dura-Tips—color banded hand grips. 6 striped Plastic balls. Striped stakes and step-down arches. Mailable. 60 A 5634 MO—Wt. 20 lbs. .... \$14.93

**Replacement Croquet Mallets.** 24-in. handles and 7-in. heads. Unstriped. 60 A 5601—Makes old set useable again. Ship. wt. 6 lbs. .... 3 Mallets for \$1.96

**Plastic Balls.** Includes 1 each: Red, Green, Brown, Yellow, Blue, Orange. 60 A 5606—Shipping weight 2 lbs. .... Set of 6 Balls \$2.54



## Play Tether Ball \$9.44

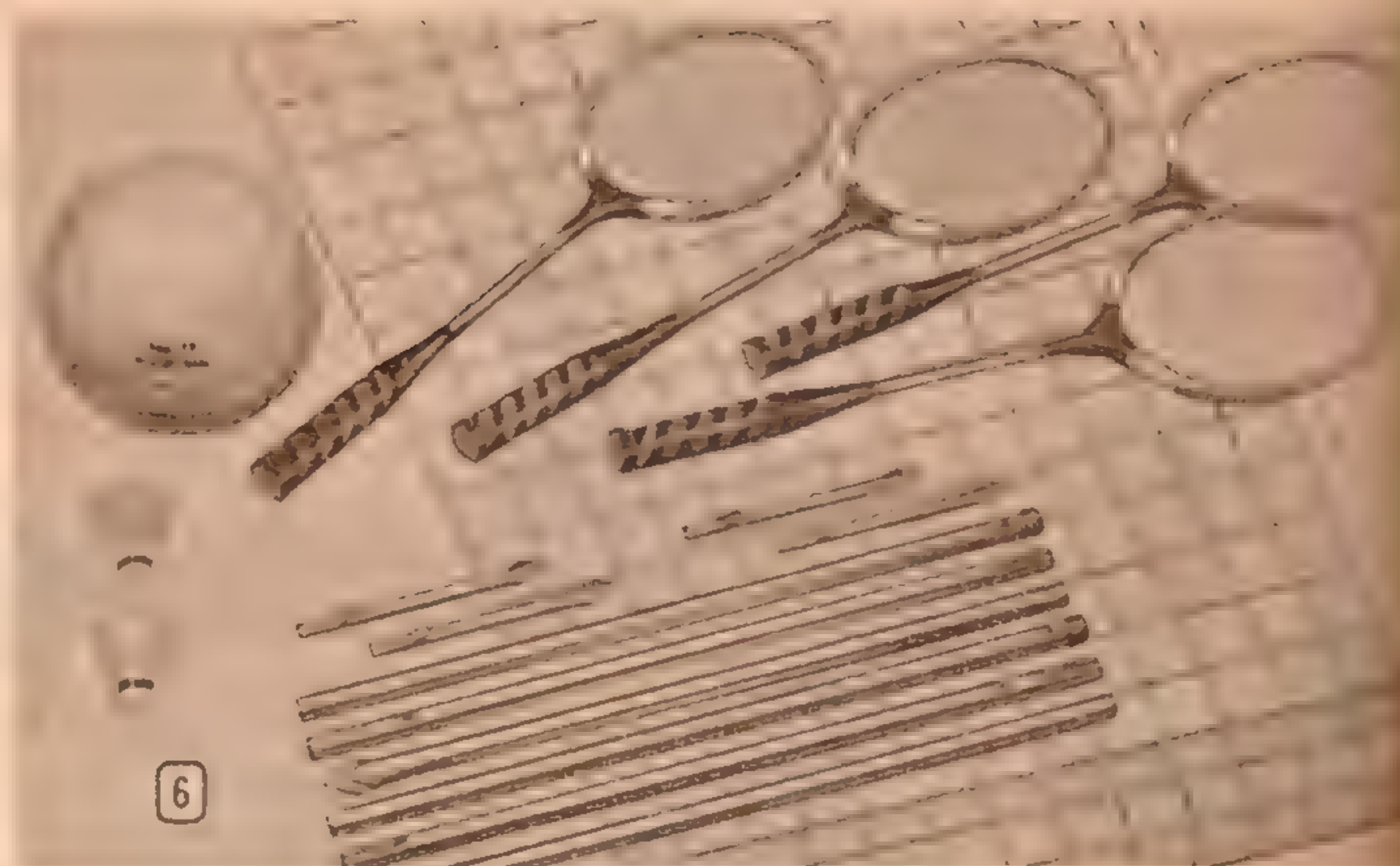
**10 Tether Ball and Pole Set.** Save 64c on set. Needs little space—fast, exciting. Official size. Better quality Rubber ball (not Vinyl) fastens to rope—no metal parts to injure hand. Steel pole. Rules. Mail. 60 A 5317 M—SET. Wt. 13 lbs. .... Only \$9.44  
60 A 5309—BALL. Wt. 1 lb. 13 oz. .... 4.29  
60 A 5318 M—POLE SET. Wt. 10 lbs. .... 5.79

## Play Horse Shoes \$6.83

**11 Official Size-Weight Horseshoe Set.** 4 Double Ringer 2½-lb. drop forged Steel shoes—1 pair Green, other pair Orange. 1-in. Steel stakes. Rules. Mail. 60 A 5645 MB—SET. Wt. 22 lbs. .... \$6.83  
60 A 5644 M—4 SHOES. Wt. 11 lbs. .... 3.93

**Get Your New BOOK OF OUTDOOR SPORTS** ... It's a value-packed CATALOG of exciting, new sports gear. See Coupon Pg. 1211.

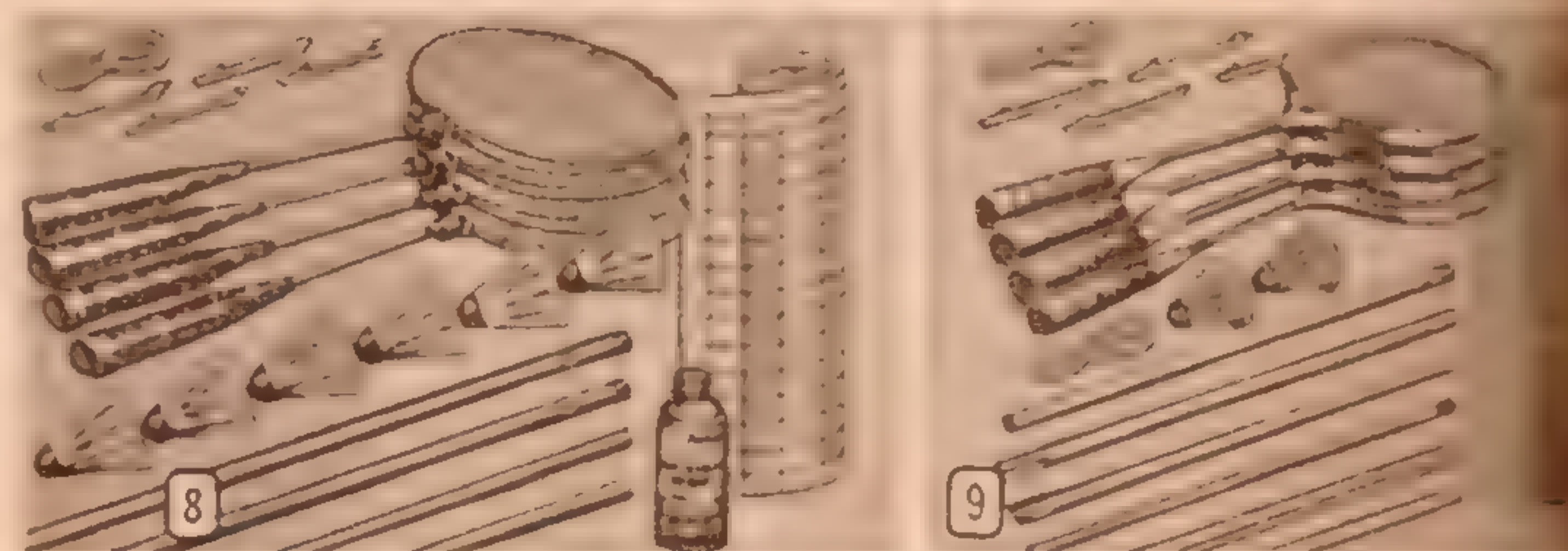
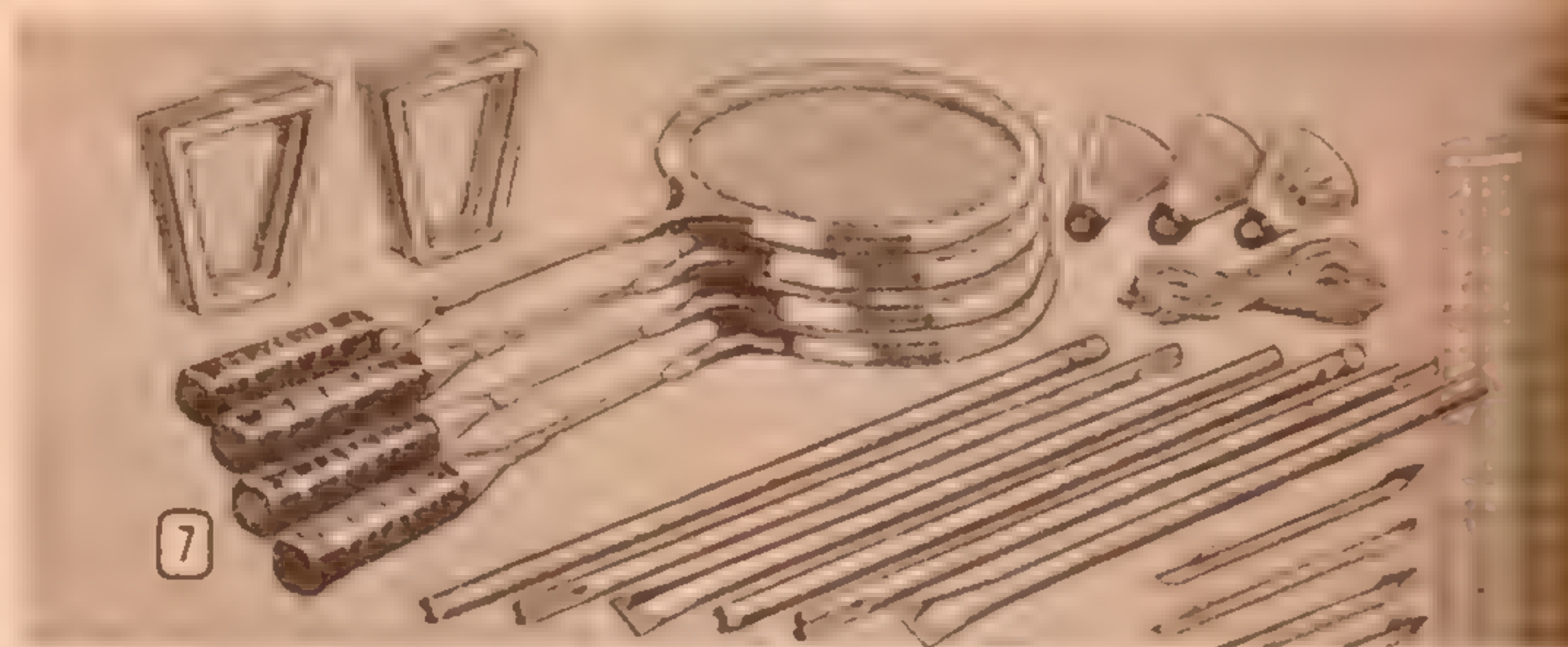
# Family Games Cost



## Popular 2-in-1 Set \$8.88 • BADMINTON • VOLLEYBALL Complete

**6 Double the Fun With This Volleyball-Badminton Set.** Includes official molded Rubber volleyball with inflating needle. 4 All-Court badminton rackets with 4-ply laminated frames, enameled throats and shoulders—Rubber grips, Nylon strings. Also 2 Plastic shuttlecocks. 20x2-ft. net bound with top Galvanized 3-pc. Steel poles, 4 stakes and ropes.

60 A 5076 MO—Mailable. Shipping weight 8 lbs. .... 2-in-1 Set only \$8.88



**7 Chromed Steel Shaft 4-Racket Set.** 4 rackets with Chromed Steel shafts. 2 Wood frames and twisted Nylon string. Perforated Leather grips. Also Plastic shuttlecocks. 20 ft. x 2 ft. tape-bound net, 3-pc. Steel poles, Metal stakes and 2 double racket presses to hold 4 rackets. Wards best seller set. 60 A 5054 M—Mailable. Ship. wt. 10 lbs. \$10.88 last Fall. .... Set only \$8.88

**8 Aluminum 4-Racket Set.** Our finest! 4 lightweight, strong rackets—warp, won't rust. Multi-filament Nylon string, perforated Leather grips. English import Plastic shuttlecocks, 1 can White Court Marking spray. 2-pc. enameled Steel poles, Metal stakes. 20x2-ft. tape-bound net. 60 A 5057 M—Mailable. Shipping weight 10 lbs. .... Set only \$10.88

**9 Budget 4-Racket Set.** Laminated frame rackets, Rubber grips, Nylon string. 20x2-ft. net. 2 Plastic shuttlecocks, 3-pc. Steel pole set, stakes, rules. 60 A 5048 M—Imported from Japan. Mailable. Ship. wt. 5 lbs. .... \$5.94

**Budget-Buy 2-Racket Set.** Like (9). 2 rackets, 2 shuttlecocks. 18x1-ft. net. 60 A 5046 M—No poles, stakes. Imported from Japan. Mailable. Wt. 2 lbs. .... \$2.94

**Replacement Racket.** 3-ply laminated frame. Rubber grip. Nylon string. 60 A 5031 M—Mail. Wt. 1 lb. Ea. \$1.44

**Chromed Steel Shaft Badminton Racket.** Our finest rackets. Leather grip. Laminated frame. Nylon string. 60 A 5033 M—Mail. Wt. 8 oz. Ea. \$1.96

**Badminton Racket Press.** Wood frame. 60 A 5096—Wt. 1 lb. 4 oz. .... Ea. 86c

**Shuttlecocks.** Plastic. Outdoor wt. 60 A 5037—Ship. wt. 6 oz. .... 6 for 75c

**Official Badminton Net.** 20x2½ ft. 5-pc. bound—Cotton rope in top. 60 A 5095—Ship. wt. 12 oz. .... \$3.94

**Budget Badminton Net.** 20x2 ft. 60 A 5093—Ship. wt. 10 oz. .... \$1.94

**Court Marking Paint.** 8-oz. spray can for easy marking. Won't hurt grass. 60 A 5097—Wt. 1 lb. 3 oz. .... 94c

**Post-Stake Set.** Enameled 2-pc. Steel posts, 4 guy-out stakes. Ropes. Mail. 60 A 5091 M—Wt. 3 lbs. 4 oz. .... \$2.94

**1 Pool Table** legs with Mahogany Board. Billiard Cloth automatic scoring devices. 16 balls, 24-in. chalk, rules. 60 A 5026 R—Wt. 130 lbs. \$9.94  
60 A 5039 R—150 lbs. \$9.94

**2 Our Best** Finest Mahogany pedestal legs. Composition Rubberized Billiard Cloth. Automatic scoring device. Turned, square triangle and 60 A 5034 R—Wt. 340 lbs. \$9.94  
60 A 5035 R—Wt. 420 lbs. \$9.94

**READ THIS** All Tables



**7 Poker Table** folds easily. 8 side folding double Masonite top. Playing surface has tray plus glass top. Notice down and 60 A 5082 R—Wt. 28 lbs. \$9.94

**8 Poker Table** (7) Green Masonite use it for games, etc. Ship. Notice 60A5084R—\$9.94

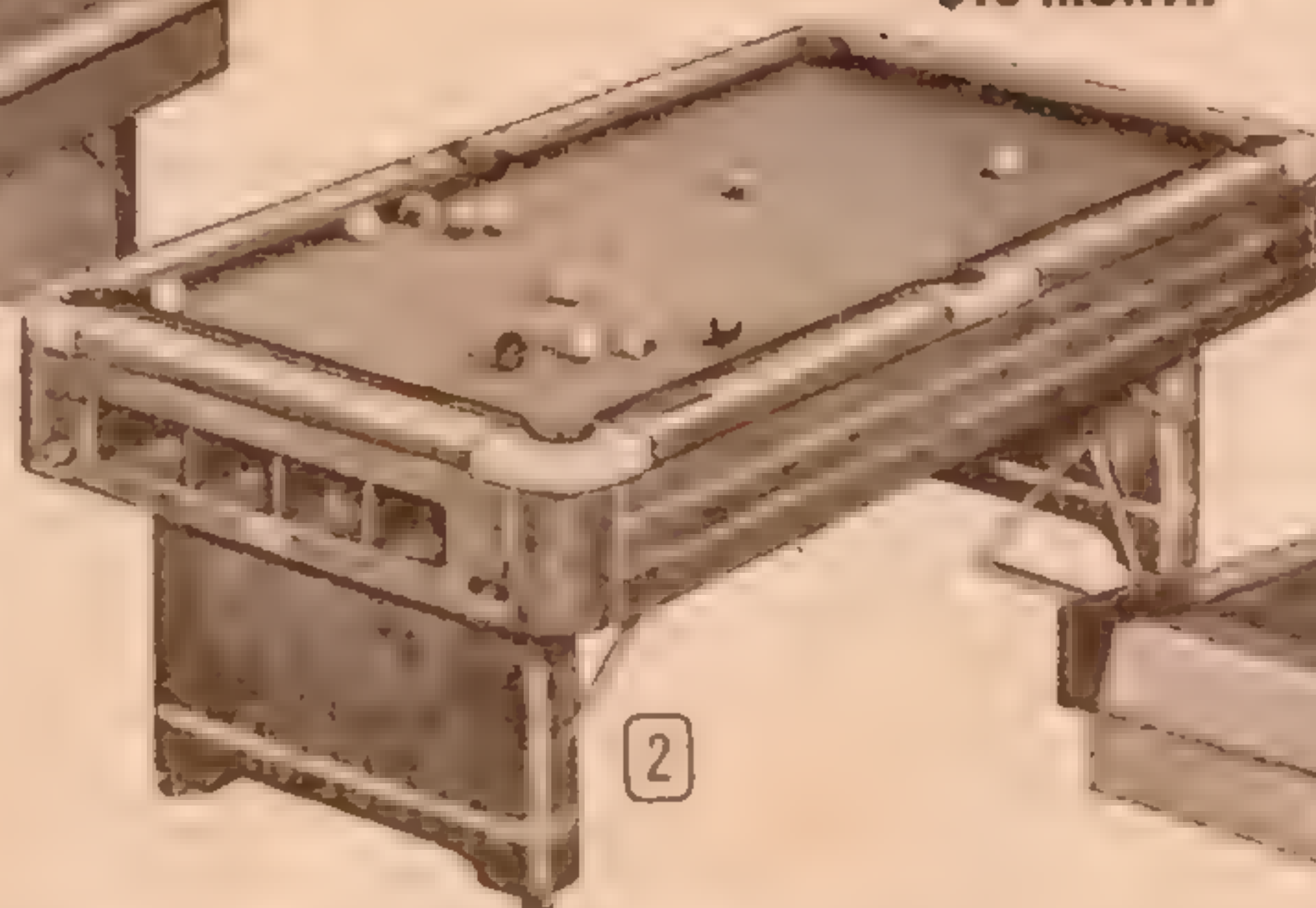


# Less At Wards

## PLAY POOL



**\$189<sup>94</sup>**  
\$19 DOWN  
\$13 MONTH



2

**\$299<sup>94</sup>** 84-in.

\$30 DOWN  
\$18 MONTH

**\$78<sup>97</sup>** Cash  
\$8 Down



1 Pro-Style Table  
INCLUDES EQUIPMENT

### 3 Popular Family Pool Tables—Only 10% Down

1 **Pool Table Special.** Folding pedestal legs with levelers. Rigid Composition Board bed with 6 levelers. Cotton Billiard Cloth cover. Molded pockets, automatic center ball return. Dual scoring devices. Beige mar-resistant finish. 16 balls, 2 1/8 in.; 2 cues, triangle, bridge, chalk, rules. Order rack (4) separately. 60 A 5026 R—86x45 1/2 in. 52-in. cues. Wt. 130 lbs. \$8 Dn., \$8 a Mo. Cash **\$78.97**  
60 A 5039 R—98x50 in. 57-in. cues. Wt. 150 lbs. \$9 Month.....Cash **\$98.87**

2 **Our Best . . . We Believe This The Finest of Home Style Pool Tables.** Mahogany finished Hardwood. Folding pedestal legs, Gold-color trim. 3/4 in. Composition playfield covered with Rubberized-backed Green 100% Wool Billiard Cloth. Live Rubber cushions. Automatic ball return. Cue holder and scoring devices. With 4 cues, 16 lathe-turned, striped 2 1/8 in. balls, chalk, triangle and rules. Order (4) separately. 60 A 5034 R—84x46x31 in. 52-in. cues. Wt. 340 lbs. \$18 a Mo.....Cash **\$299.94**  
60 A 5035 R—96x38x41 in. 57-in. cues. Wt. 420 lbs. \$19 a Mo.....Cash **\$379.94**

3 **Better Quality Pool Table.** For smaller recreation areas. Sturdy Hardwood—Lacquer finish. Folding pedestal legs with levelers. 3/4 in. non-warp Composition Wood bed with 100% Green Wool Billiard Cloth cover. Live Gum Rubber cushions. Score keeper. Automatic ball return. 16 lathe-turned 2 1/8-in. balls, cues, chalk, triangle, rules. Wt. 200 lbs. 60 A 5036 R—73x41x31 in..Cash **\$189.94**

4 **Wall Cue and Ball Rack.** Sanded, lacquered Knotty Pine. 32x27x2 1/2 in. Ready to assemble—predrilled. Wt. 6 lbs. 60 A 5027 M—Mail. Rack only....**\$7.94**

**Pool Table Cover.** Embossed Dark Green Vinyl with White binding. For 7 or 8-ft. table—state size table. 60 A 5001—Wt. 2 lbs. 8 oz.....**\$3.79**

**Extra Cues.** Select Hardwood. Mail. 60 A 5015 M—48 In. Wt. 1 lb.....**\$2.95**  
60 A 5029 M—52 In. Wt. 2 lbs.....**3.25**

**Pool Bridge.** Fits any size cue stick. 60 A 5040—Wt. 2 lbs. 3 oz.....**79c**

### Play Bumper Pool \$64<sup>92</sup>

5 **Bumper Pool Table.** Regulation size with standard bumpers. Sturdy Hardwood with stain-resistant Lacquer finish. Green Cotton Billiard cloth cover. Leg levelers. Automatic ball return. Includes 10 (5 Red and 5 White) 2 1/8-in. pro-type Plastic pool balls. 2 Maple 48-in. cues, chalk, rules. 51x35x30 in. high. Ship. wt. 90 lbs. Fun for the whole family. 60 A 5010 R—\$6.50 Dn., \$7 Mo. Cash **\$64.92**



**Bumper Pool**  
**64.92**  
\$6.50 Dn.

### Table Tennis Top \$19<sup>93</sup>

6 **Converts Pool Table for Table Tennis.** Fits 6 to 8-ft. tables. 5x9-ft. Milmica top—Green with White striping. Folds. \$2.00 Dn. 60 A 5028 R—Wt. 60 lbs.....Cash **\$19.93**



**Table Tennis Top**  
**19.93**

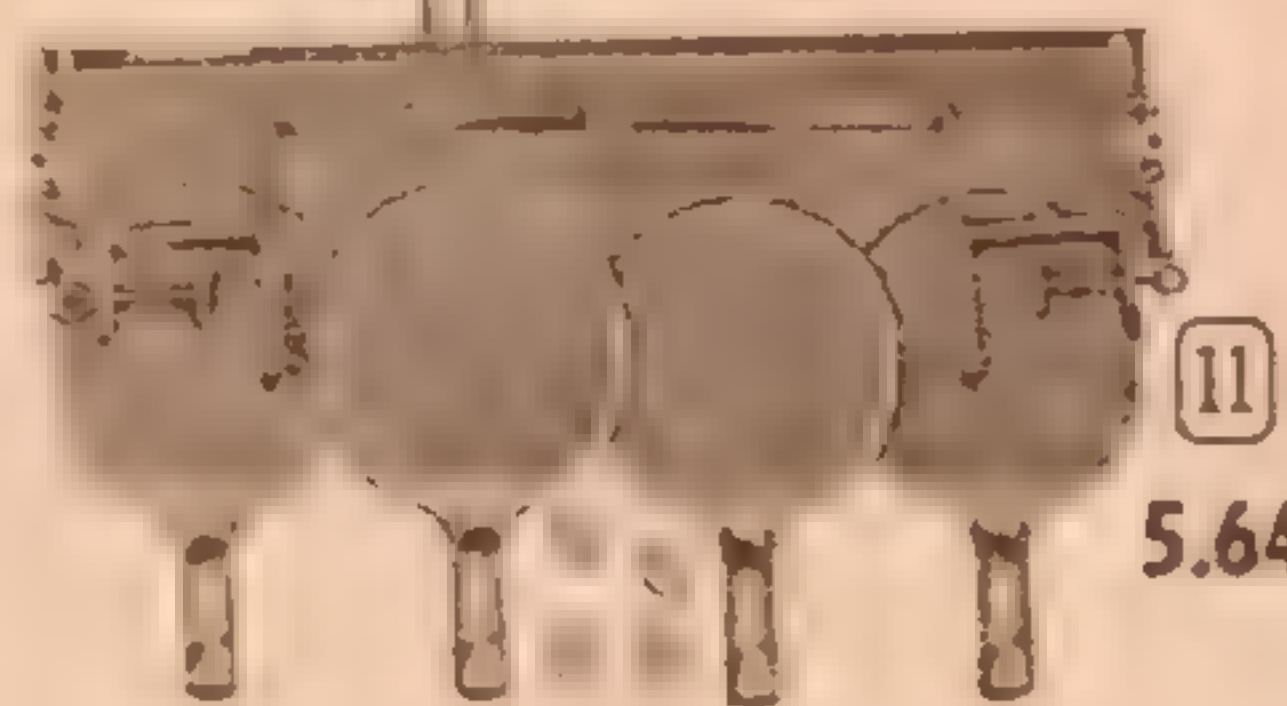
**READ THIS IMPORTANT SHIPPING NOTICE FOR ALL TABLES SOLD ON THIS PAGE**  
All Tables shipped promptly from Stock. State Freight, Truck or Express Shipment.



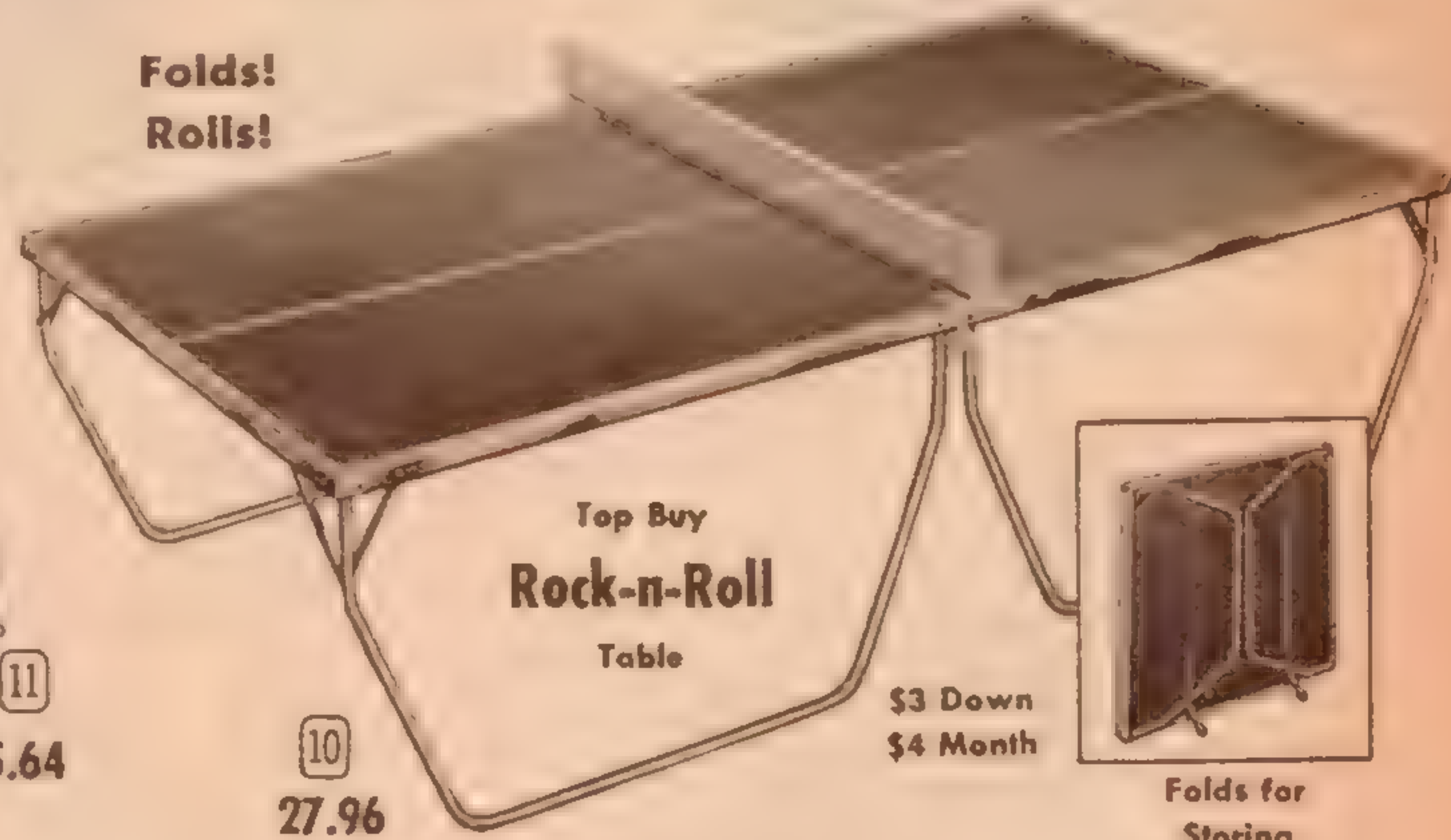
**Poker Table with Top** **28.93**



9 **Budget Table**  
**21.94**



11 **5.64**



**Top Buy**  
**Rock-n-Roll**  
**Table**

**\$3 Down**  
**\$4 Month**

**Folds for Storing**

**Pay Later—See Pgs. 1281-1283**

7 **Poker Table.** Full size—folds compactly for storing. 8 sided 48-in. top—4 folding double braced legs. Masonite top, Green Felt playing surface. Each player has tray for chips, cards, plus glass holder. See Shipping Notice above. \$2.50 down and \$4.00 Month. Ship. wt. 28 lbs. 60 A 5082 R....Cash **\$24.93**

8 **Poker Table With Top.** Table (7) plus flat top of Green Masonite so you can use it for serving, other games, etc. Wt. 35 lbs. See Ship. Notice above. 60A5084R—\$3Dn.Cash**\$28.93**

9 **HAWTHORNE Steel Frame Table Tennis Table.** Triple Steel design for strongest table we've seen at these low prices! All Steel frame, Steel corner braces inside, Steel corner caps—double braced Alum. tubular Steel legs. Resin bonded Multi-Plywood top (except utility). Two 4 1/2x5-ft. sections form official 5x9-ft. top. Green, White striping. Net extra. See Ship. Notice.

**Standard Table.** 1/2-in. top. Wt. 100 lbs. 60 A 4753 R—\$4 Down.....Cash **\$39.84**

**Official Table.** 3/4-in. top. Wt. 140 lbs. 60 A 4755 R—\$5 Down.....Cash **\$49.94**

**Utility Table.** As above but single braced legs. 3/16-in. temperized hardboard top. Stripe tape. 60 A 4752 R—Wt. 90 lbs. \$2.50 Dn..Cash **\$21.94**

60 A 4796—True Bounce Regulation Table Tennis Balls. Wt. 6 oz.....6 for **37c**  
60 A 4798—Official U.S.T.T.A. Table Tennis Balls. Wt. 4 oz.....6 for **64c**

10 **Rock-n-Roll Table Tennis Table.** Rocks open or closed in seconds—rolls anywhere you want to use it. Regulation 5x9-ft. table tennis size.

Sturdy! Metal frame. 1-pc. folding 1-in. tubular legs. 2-in. casters. 3/16-in. temperized board top is double braced—Green Lacquer finish. Folds to 3 3/4 in. x 4 9/16 ft. high.

Includes roll striping tape. Net not included—order at right. Wt. 85 lbs. See Shipping Notice above. Pay later—see pg. 1281. 60 A 4760 R....Cash **\$27.96**

11 **Deluxe 4-Bat Table Tennis Set.** 5-ply laminated Basswood, pipped Rubber faces. 66-in. net with adjustable Metal ends, clamps. Sturdy Steel posts. Also 4 TT balls. 60 A 4788—Set. Wt. 3 lbs. 12 oz.....**\$5.64**

**Expert Set.** Our finest set. Like above. Tournament quality. Bats with Leather grips. 66 3/4-in. tournament net and 6 TT official balls. 60 A 4793—4-Bat Set. Wt. 5 lbs.....**\$7.74**

**Better Set.** Similar to (11). Bats are 3-ply laminated Basswood. With 66-in. tie-on net with posts and clamps. 2 Table Tennis balls. 60 A 4785—4-Bat Set. Wt. 3 lbs.....**\$4.74**  
60 A 4773—2-Bat Set. Wt. 2 lbs.....**3.36**  
60 A 4767—Bat only. Wt. 7 oz.....Each **84c**  
60 A 4799—Net-Post. Wt. 1 lb. 3 oz.....**\$1.69**

**Terms Pg. 1283**

**BACKS WARDS 1241**





**\$19.42**

**A Chicago Outfits —Plastic Wheels**

# Thrifty Prices on CHICAGO Skates

**SAVE EXTRA \$1.00 ON COMPLETE RINK SETS**

- Top-grain Cowhide Leather Shoes Hold Shape . . . Last Longer
- 2 Styles—Men's in Black, Women's in White

**(A) Ward's Most Popular Skate and Case Sets.** Save \$1.00 when you buy a complete set: either men's or women's Chicago Skates with skate case (B) described below.

**Famous Chicago Rubber-Cushioned, Adjustable 10° Pivot Action Trucks** give steady balance. Standard bearings, cones—16 bearings per wheel. Nickel-plated steel chassis. Top-grain cowhide shoes, double soles, 2-pc. shaped tongues, sponge rubber padded. Outfits Include: Skates, Case, book, wrench. Ship. wts., Skates 7 lbs. 12 oz. Outfits 14 lbs. 6 oz. See "How To Order" below.

**Men's Skates and Outfit.** Black shoe, lace-to-toe styling. *State Full Size Wanted On Your Order:* 5, 6, 7, 8, 9, 10, 11. Plastic wheels.

60 A 4838—Outfit. . . . .Cash **\$19.42** 60 A 4845—Skates. . . . . **\$16.95**

**Women's Skates and Outfit.** White shoe with closed style toe. *State Full Size Wanted On Your Order:* 4, 5, 6, 7, 8, 9, 10. Plastic wheels.

60 A 4837—Outfit. . . . .Cash **\$19.42** 60 A 4844—Skates. . . . . **\$16.95**

**Skaters' Pompons.** (Not shown.) Assorted Wool yarn. Metal fastener.

60 A 4820—Popular on most rinks. Ship. wt. 3 oz. . . . .Pair Only **49c**

**(B) Enameled Steel Skate Case.** A "must" for skaters. Wood frame. White; Red stripes. Reinforced corners. Plastic handle. Center lock, fasteners. Key.

60 A 4870—15½x12½x6½ in. Wt. 7 lbs. . . . . **\$3.47**

**(C) Chicago Toe Stops.** Nickel-plated steel, rubber. 60 A 4878—Mount easily. Ship. wt. 1 lb. . . . .Pr. **\$2.29**

**(D) Pro-Tek-Toe Stops.** Made of White rubber. 60 A 4877—Attach easily. Wt. 8 oz. . . . . **77c**

**(E) Skate Wheels.** Set of 8. Wt. 1 lb. 12 oz. 60 A 4851—Chicago "Fo-Mac" Better Plastic. **\$4.49**

60 A 4852—Arrow All-Purpose Plastic. . . . .Set **2.50**

60 A 4853—Chicago "Rollrite" Plastic. . . . .Set **3.45**

60 A 4854—Maple Wood Wheels. . . . .Set **1.97**



**Finest Chicago**



**Thrifty Arrows**



**Deluxe Chicago**  
**\$24.65**

**(F) Plastic Kwitite Precision Wheels** by Fo-Mac. Each wheel has 2 precision ground, dust shielded bearings (1) for smooth performance. Chrome-plated aluminum foot-plate. Adjustable double rubber truck (2) for steady balance. With Chicago Toe Stops (C). **PROFESSIONALLY-STYLED "BETTY LYTL" SHOE.** Top-grain leather, suede leather lining. 2-pc. form-fitting tongue is sponge rubber padded. Full-length rubber-cushioned innersole. Long arch supporting counters. Lock-stitched double leather outsoles. Flared top, 1-pc. seamless toe. Mailed promptly from Chicago Factory, you pay postage from there.

**Women's White Skates.** *State Half Sizes 3-10 and Full Size 11.* See "How to Order" right.  
60 A 4882 K—Ship. wt. 8 lbs. . . . .Pair **\$47.88**

**Men's Black Skates.** *State Half Sizes 4-12 and Full Size 13.* See "How to Order" right.  
60 A 4883 K—Ship. wt. 8 lbs. . . . .Pair **\$47.88**

**(G) Save \$1 on "Thrifty Arrow" Outfit.** Skates, Case separately \$16.95. 10° adj., pivot action, nickel-plated, rubber-cushioned trucks. Steel chassis. Plastic wheels—16 bearings each. Split leather shoes—women's closed toe, men's lace-to-toe. Padded tongue. Outfit incl.: Steel skate case (B), wrench, key. Ship. wts.: skates, 7 lbs. 15 oz.; Outfits 15 lbs. See "How to Order" below.

**Women's. White.** *State Size:* 4, 5, 6, 7, 8, 9, 10. 60 A 4869—Set **\$15.21**; 60 A 4850—Skates **\$12.74**

**Men's. Black.** *State size:* 5, 6, 7, 8, 9, 10, 11. 60 A 4868—Set **\$15.21**; 60 A 4849—Skates **\$12.74**

**"Junior Arrows."** *State size:* 10, 11, 12, 13, 1, 2, 3. 60 A 4833—GIRLS' WHITE. Wt. 6 lbs. 7 oz. . . **\$11.94**

60 A 4834—BOYS' BLACK. Wt. 6 lbs. 12 oz. . . **11.94**

**How To ORDER RINK SKATES:** Full-sizes order same size. For ½-size order next larger full-size.

**(H) Deluxe Chicago Rinks**—With adjustable double rubber trucks provide 10° pivot, rocker action. Chromed aluminum footplate and better quality rugged "Fo-Mac" plastic wheels. Each wheel rolls on 2 semi-precision-type retained bearing and cone units (3) for smooth ride and excellent traction.

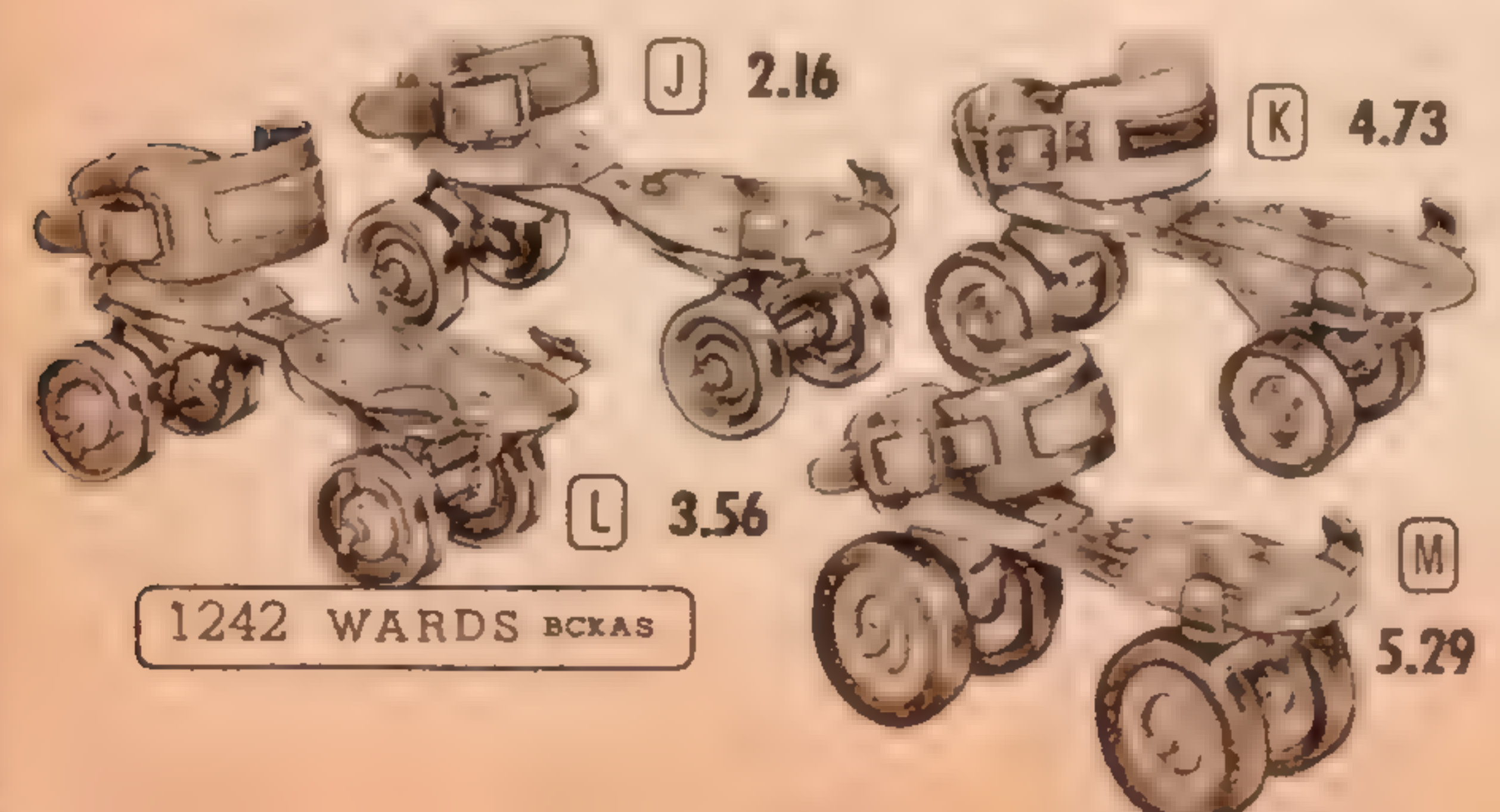
**FAMOUS HYDE SHOES.** Endorsed by pro Betty Lytle. Top-grain leather—lock-stitched leather double sole, sponge rubber padded leather innersole. 2-pc. shaped tongue. Leather reinforced at lace eyelets. **Outfit includes:** Skates, Case, booklet, wrench.

**Men's Skates.** Black seamless 1-pc. toe style. *State half sizes 4 to 12 and full size 13.*

60 A 4876—Ship. wt. 8 lbs. 10 oz. . . . .Pair Cash **\$24.65**

**Women's Skates.** Deluxe style. White—seamless 1-piece toe style—good looking, comfortable. *State half sizes 3 to 10 and full size 11.*

60 A 4875—Ship. wt. 7 lbs. 14 oz. . . . .Pair Cash **\$24.65**



**J 2.16**

**K 4.73**

**L 3.56**

**M 5.29**

1242 WARDS BCKAS

**(J) "Speedsters."** Economically priced nickel-plated skates with single-race ball bearing wheels, 8 bearings in each. Rubber cushioned plated trucks. Leather straps, steel form-fit toe clamps. Turned down foot-plate edge. Adjusts from 7 to 9½ in. long.  
60 A 4803—With key. Wt. 4 lbs. . . . .Pr. **\$2.16**

**(K) Chicago "Silent Streak" Skates.** Noiseless rubber tires, rubber mounted trucks. Well-padded ankle straps. Wedge grip clamps. Extra-strong channel arch construction. Key included. Adjustable 8 to 11 in. long.  
60 A 4819—Ship. wt. 4 lbs. 2 oz. . . . .Pr. **\$4.73**

**(L) 500 Mile Tested.** Approved by Wards Bureau of Standards. Lab tested. Tempered Dreadnaught steel wheels—16 double-race ball bearings in each. Rubber-cushioned truck. Rubber instep pad. Adjusts 7 to 11 in.  
60 A 4809—With key. Wt. 5 lbs. 6 oz. . . **\$3.56**

**(M) Chicago "Silent Flash" Skates.** Rubber-tired. Noiseless wheels, high speed ball bearings. Rubber-cushioned nickel-plated oscillating trucks. Channel arch frame. Rubber padded leather straps. Adjustable from 8 to 11 inches. With key.  
60 A 4825—Ship. wt. 5 lbs. . . . .Pr. **\$5.29**

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## Last Minute Special Hawthorne "Traveler" Tent-Trailer

- 105-Sq. Ft. Usable Area—More Family Room
- 7 x 15 x 7-Ft. Living Space—Full Flooring
- Sets Up Easily—Has 42-Cu. Ft. Storage Area
- All-Steel Trailer Unit—Hammerloid Finish
- 3 Screened, Inside Controlled Windows

More Room! More Features! Perfect for you and your family . . . the feature-packed Hawthorne Traveler Tent-Trailer. The water-repellent Lime Green 9 oz. Army Duck folds out; is supported by adjustable aluminum canopy poles and heavy-duty adjustable zinc-plated steel tubing. Full 47 x 83 x 4-in. bed size is

suitable for the addition of air mattresses.

Side Storage Area Readily Accessible, even when unit is folded—camp gear stays handy.

Trailer Rides Smoothly on 4.80 x 400 x 8-in. tires—4 ply. Hi-Speed tapered Roller Bearings—better performance. Lightweight and mobile.

1200-Lb. Spring Capacity for complete loading. Unhitched, trailer is supported by 4 adj. rods.

77-Square Foot Area not incl. double bed. More head room. Inside controlled. Fiber glass screened windows: two, 18 x 23 in., one 11 x 23 in. Each has inside zipper—keep out insects.

42 In. High Folded. Cover-canopy spring fastens. 4 ft. wide—easy rear viewing. Shipped from Ft. Madison, Ia. or Stock. 60 A 9837F—Factory. Ship. wt. 578 lbs..\$18 Mo. State Freight, Truck, Exp..Cash \$366.00

60 A 9837R—Stock. Ship. wt. 578 lbs..\$19 Mo. State Freight, Truck, Exp..Cash \$388.00

For Hawthorne "Traveler" Accessories: Extra Tire and Wheel; Cot Pad—See Wards 1961 Outdoor Sports Book.



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Slips On Just Like A Stretch Sock—Looks Like New Upholstery. New miracle fit seat covering of basically the same material as used in furniture slip covers. Due to its amazing elasticity you can install it yourself in minutes—looks professionally fitted. Covers entire back of seat, too. Will not shed, sag or wrinkle. Completely machine washable. For front seats only. Ship. wt. 2 lbs. 12 oz.

60% Rayon—40% Cotton. State Color: Blue, Black, Green, Beige.  
61 A 7270—Split Back ....\$5.45 61 A 7271—Solid Back ...\$5.45  
30% Nylon—70% Rayon. State Color Wanted: Blue, Black, Green, Beige, Gold or White.  
61 A 7272—Split Back ...\$7.45  
61 A 7273—Solid Back ... 7.45



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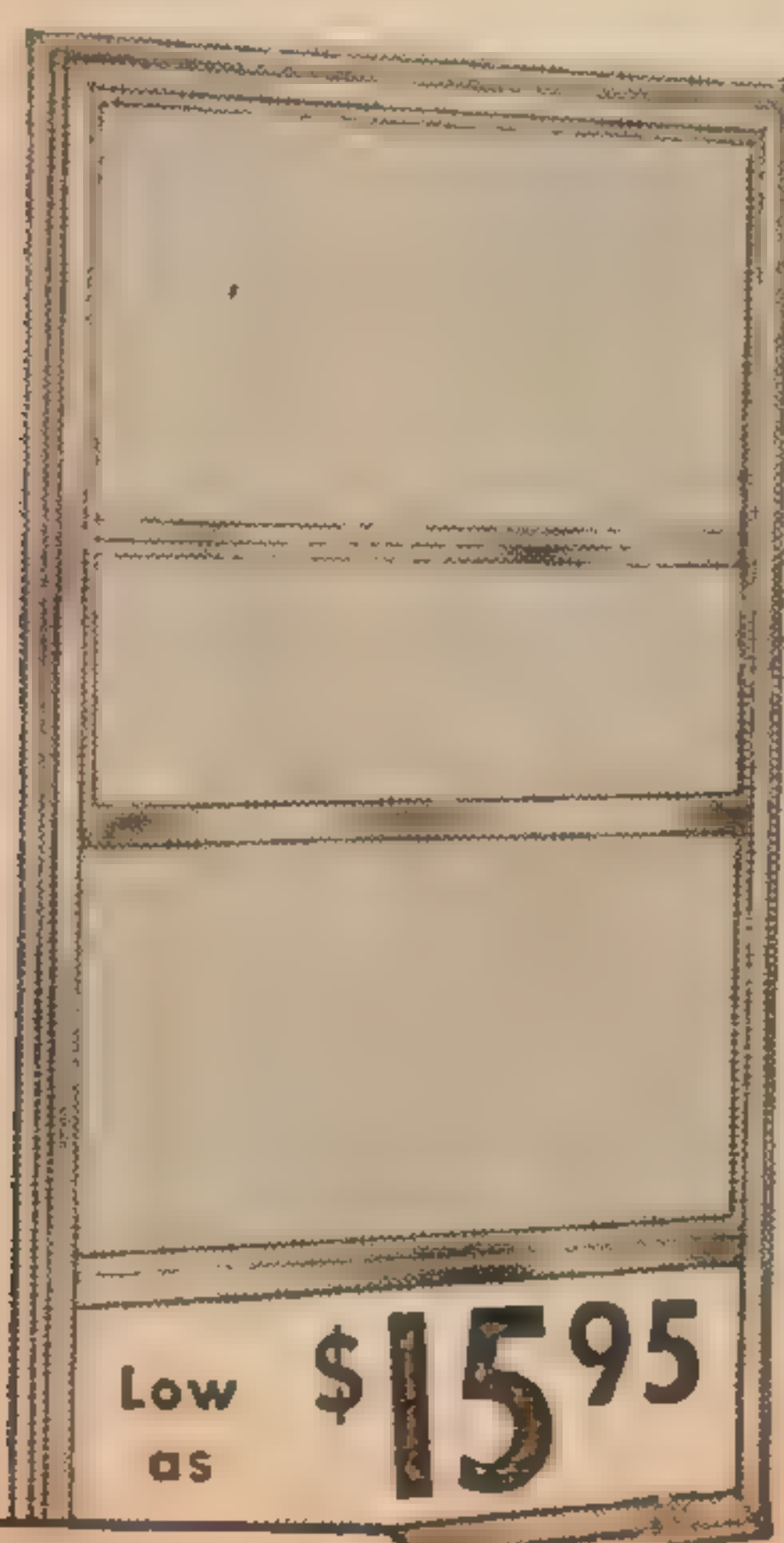
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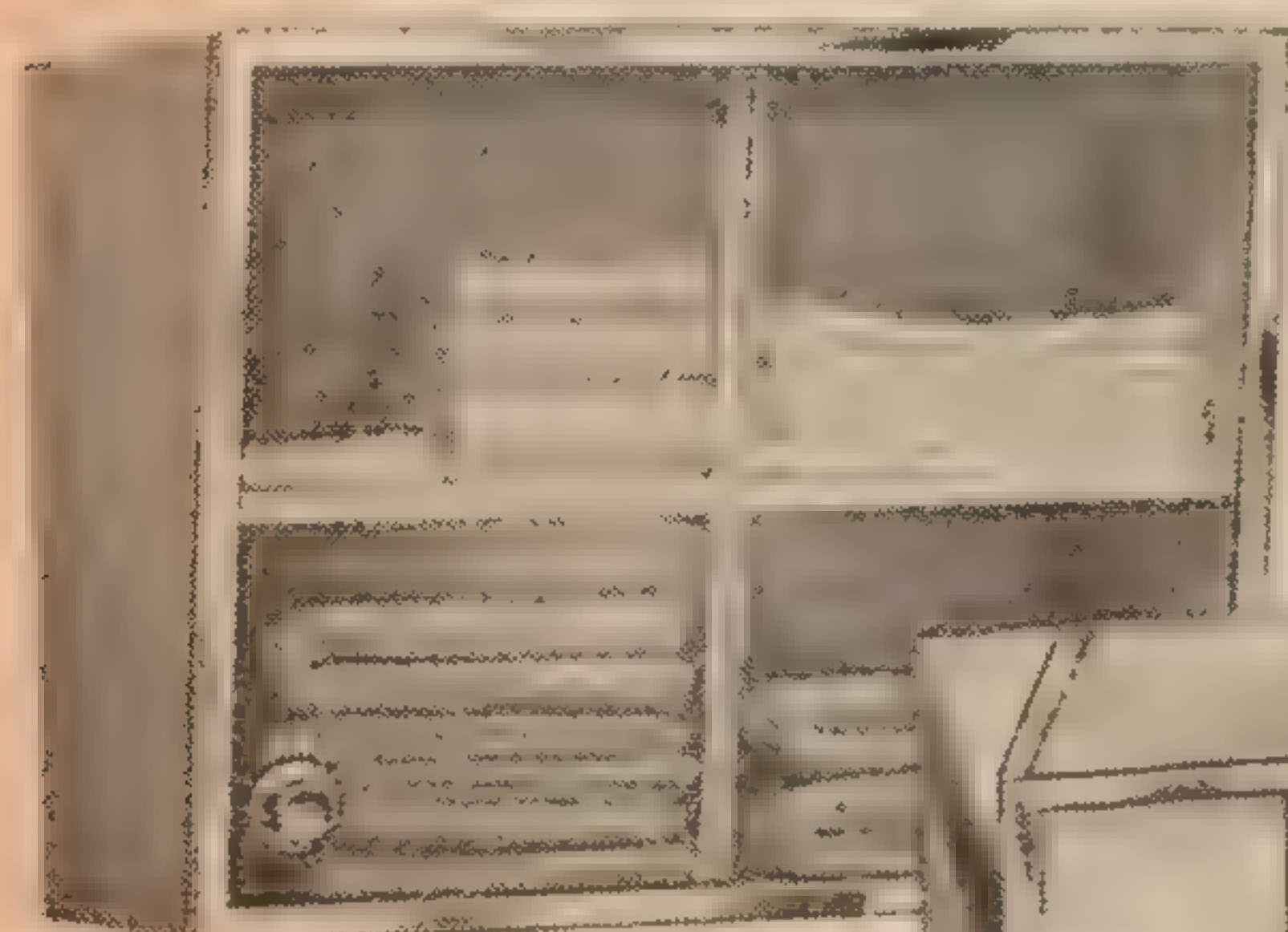
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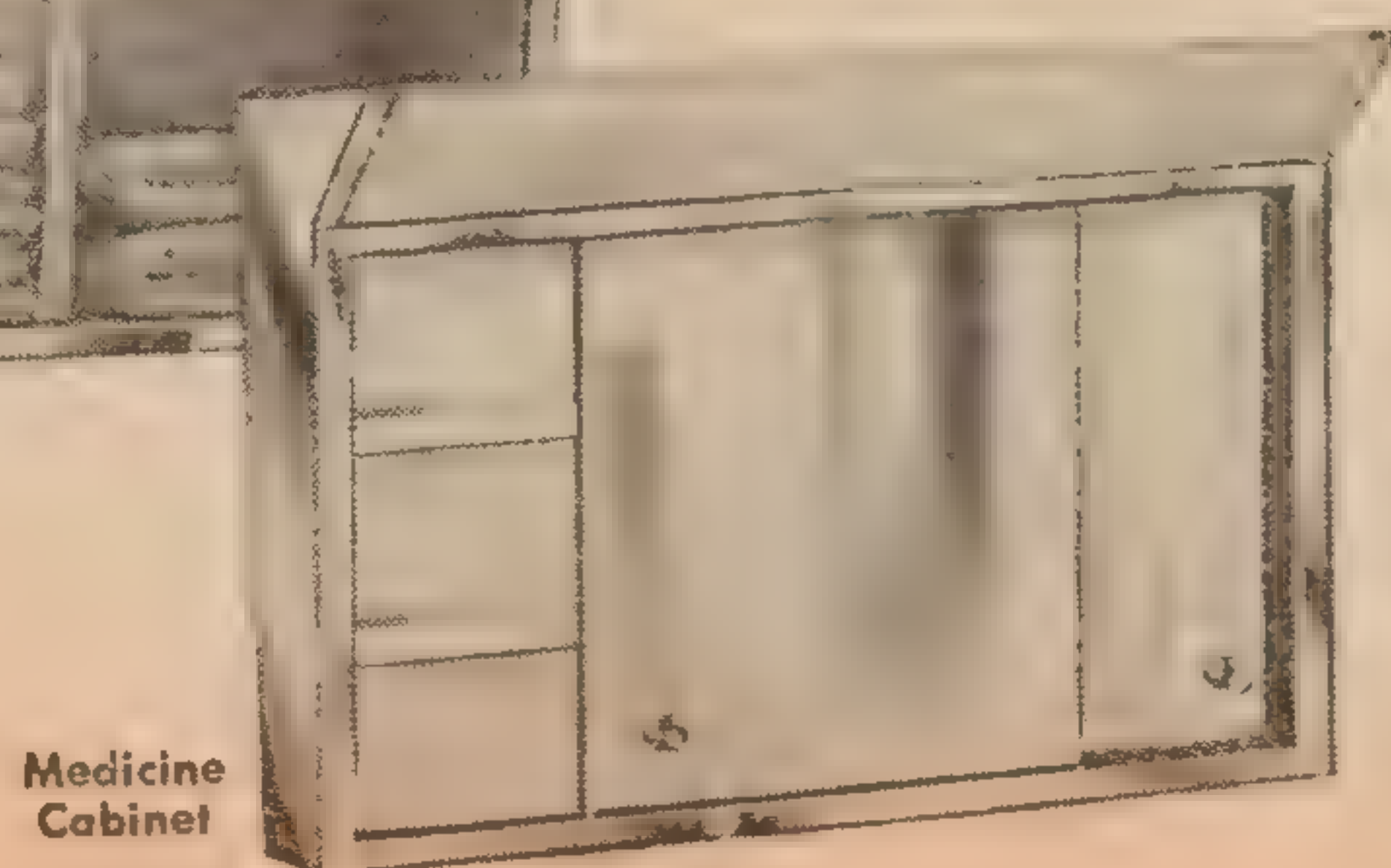
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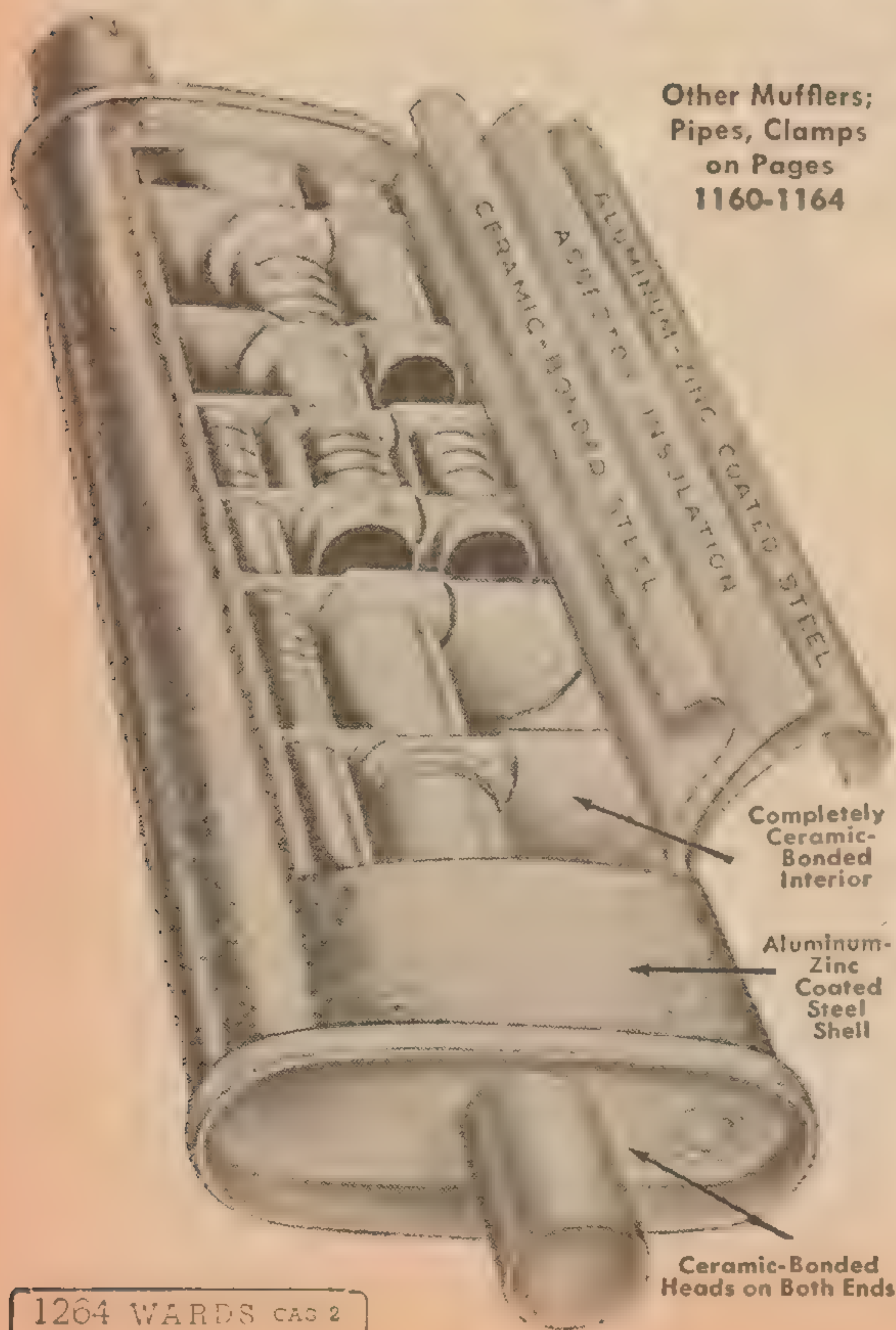
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For These Cars and Station Wagons			Catalog Number	Price Each	Catalog Number	Price Each	Front	Rear
Buick 1957-58 Dual Exh. Front 2-in. TP	26	61 A 13006 M	\$18.79	61 A 13006 M	\$18.79	None	None	
Chev. 1954-61 6-cyl. (except convert.)	17	61 A 13000 M	11.79			2 in.	1 7/8 in.	
1955-61 V8 Single exh. (ex. conv.)	17	61 A 13000 M	11.79			2 in.	1 7/8 in.	
1957-61 V8 Dual exh. (ex. conv.)	17	61 A 13000 M	11.79	61 A 13000 M	11.79	2 in.	1 7/8 in.	
Comet 1960-61 All (ex. 4-dr. sta. wgn.)	10			61 A 13010 M	8.79	1 3/4 in.	None	
Chrysler 1949-52 6 cyl. (ex. convert.)	14			61 A 13002 M	11.79	2 in.	1 3/4 in.	
DeSoto 1949-52 6-cyl. (except convert.)	14			61 A 13002 M	11.79	2 in.	1 3/4 in.	
Dodge 1949-56 6-cyl. (ex. conv. & road.)	14			61 A 13002 M	11.79	2 in.	1 3/4 in.	
Ford 1955-56 Fairlane & station wgn.	18	61 A 13001 M	11.79	61 A 13001 M	11.79	2 in.	1 3/4 in.	
1955-56 6-cylinder	18	61 A 13001 M	11.79			2 in.	1 3/4 in.	
1958-59 6-cylinder	18	61 A 13004 M	11.79			2 in.	None	
1958-59 V8 Single exh. (ex. conv.)	19	61 A 13005 M	11.79			2 1/4 in.	None	
1960 6-cyl. (except convertible)	14	61 A 13007 M	11.79			2 in.	None	
1960 V8 single & dual exh. (ex. conv.)	14	61 A 13007 M	11.79	61 A 13008 M	11.79	2 in.	None	
1960 6-cyl. & V8 convertible (Rear)	14	61 A 13007 M	11.79			2 in.	None	
Falcon 1960-61 All (except station wgn.)	10			61 A 13010 M	8.79	1 3/4 in.	None	
Plymouth 1949-59 6-cyl.	14			61 A 13002 M	11.79	2 in.	1 3/4 in.	
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Ansonia

HOLYOKE

ROCHESTER  
Good  
Lyell St

SPRINGFIELD

SYRACUSE

UTICA AND  
Rensselaer

WORCESTER  
North

GREATER  
N.Y. Co  
Queens  
Staten  
Peekskill  
Bay Shore

Hempstead  
Huntington

Rockville  
Wantagh

Bergenfield

Caldwell  
Dover  
Newark

Paterson  
Plainfield  
Ridgewood

Somerville  
Union (N.J.)  
West Nyack

In Westchester

IF EXCHANGED  
Bedford Hills  
Bedford Village  
Beverly

Briar Cliff  
Brewster  
Bronxville

Byram River  
Chappaqua  
Croton-On-Hudson

Dobbs Ferry  
Elmsford  
Elmwood

Greenwich  
Harrison  
Hastings



# FAST DELIVERY

To Your Door from All Ward Stores  
in Metropolitan Areas Below.....

Phone your order to the nearest Ward store, listed below,  
and receive quick delivery of your merchandise, right to your door.

Our telephone-shopper will write your order, tell you the day of  
delivery. Yes... you can use your Charge or Time Payment Account.

LOCATION	TELEPHONE	HOURS (Phone and Will-Call)	DELIVERY
<b>ALBANY METROPOLITAN AREA</b> Cohoes Store Saratoga Springs Store Ballston Spa and Schuylerville call (toll-free) Schenectady Store Troy	HObart 2-2611 CEdar 7-8100 2960, 2961, 2962 Enterprise 9640 EXpress 3-1331 Ashley 4-2100	8:30 A.M.-9 P.M. Daily 10 A.M.-5:30 P.M. Daily EXCEPT Fri. 10 A.M.-8:30 P.M. 9:15 A.M.-5 P.M. Daily EXCEPT Fri. 9:15 A.M.-8:30 P.M. 10 A.M.-5:15 P.M. Daily EXCEPT Thurs. 10 A.M.-9 P.M. 8:30 A.M.-9 P.M. Daily	Next Day 2nd Day 2nd Day 2nd Day Next Day
<b>BUFFALO AREA</b> Buffalo (Fillmore) Buffalo (Kenmore)	KEystone 5550 TR 7-2450	9 A.M.-5:30 P.M. Daily EXCEPT Thurs. 9 A.M.-9 P.M. 9 A.M.-5:30 P.M. Daily EXCEPT Thurs. 9 A.M.-9 P.M.	2nd Day
<b>HAMDEN-NEW HAVEN AREA</b> Ansonia-Derby Area, call (toll-free)	CHestnut 8-3861 Enterprise 2155	9 A.M.-9 P.M. Daily EXCEPT Sat. 9 A.M.-5:30 P.M. Will-Call: 12 Noon-9 P.M. Daily EXCEPT Sat. 10 A.M.-5:30 P.M.	2nd Day
<b>HOLYOKE AREA</b>	Jefferson 2-3277, 3278	9:30 A.M.-5:30 P.M. Daily EXCEPT Mon., Thurs. 12 Noon-9 P.M.	2nd Day
<b>ROCHESTER AREA</b> Goodman Plaza Shopping Center Lyell Shopping Center	HUBbard 2-4840 GLenwood 3-9513	9 A.M.-5:30 P.M. Daily EXCEPT Thurs. Fri. 9 A.M.-9 P.M. 9 A.M.-5:30 P.M. Daily EXCEPT Thurs. Fri. 9 A.M.-9 P.M.	2nd Day
<b>SPRINGFIELD AREA</b>	REpublic 7-5351	9:30 A.M.-5:15 P.M. Daily EXCEPT Thurs. 9:30 A.M.-8:30 P.M.	2nd Day
<b>SYRACUSE AREA</b>	HOward 3-8671	10 A.M.-9 P.M. Daily EXCEPT Sat. 10 A.M.-6 P.M.	2nd Day
<b>UTICA AREA</b>	RAndolph 4-3101	9 A.M.-9 P.M. Daily EXCEPT Mon. 12 noon-9 P.M.	2nd Day
<b>WORCESTER AREA</b> Northboro-Westboro call (toll-free)	PLEasant 7-2731, 2 Enterprise 6321	9:30 A.M.-5:30 P.M. Daily EXCEPT Wed. 9:30 A.M.-8:30 P.M.	2nd Day
<b>GREATER NEW YORK AREA</b> N.Y. Boroughs: Manhattan, Bronx, Kings (Brooklyn) Queens, Jamaica (N.Y.) Staten Island (N.Y.) Peekskill (N.Y.) Bay Shore (L.I.N.Y.)  Hempstead (L.I.N.Y.) Huntington (L.I.N.Y.)  Rockville Centre (L.I.N.Y.) Wantagh (L.I.N.Y.)  Bergenfield (N.J.)  Caldwell (N.J.) Dover (N.J.) Newark (N.J.) Paterson (N.J.) Plainfield (N.J.) Ridgewood (N.J.) Somerville (N.J.) Union (N.J.) West New York (N.J.)  Westwood (N.J.)	WOOrth 6-3900 AXtel 7-8000 YUkon 1-4800 7-5400 MOhawk 5-8100  IVanhoe 3-0500 HAMilton 1-4500  ORiole 8-4400 SUAnet 1-6900  DUmont 5-5600  CApitol 6-8200 FOXcraft 6-4000 MITchell 3-7700 LAMbert 5-4000 PLainfield 4-7300 GLibert 5-7900 RAndolph 2-1222 MURdock 8-2000 UNion 6-3351  North 4-5600	Phone: 9 A.M.-9 P.M. Daily (Will-Call Service Not Available) 9:30 A.M.-5:30 P.M. Daily EXCEPT Monday & Friday 9:30 A.M.-9 P.M. 9:30 A.M.-5:30 P.M. Daily EXCEPT Thursday & Friday 9:30 A.M.-9 P.M. 9 A.M.-5:30 P.M. Daily EXCEPT Friday 9 A.M.-9 P.M. Phone: "Round The Clock Will-Call: 9:30 A.M.-5:30 P.M. Daily EXCEPT Thurs., Fri. 9:30 A.M.-9 P.M. Phone: "Round The Clock Will-Call: 9 A.M.-5 P.M. Daily Phone: "Round The Clock Will-Call: 9:30 A.M.-5:30 P.M. Daily EXCEPT Fri. 9:30 A.M.-9 P.M. 9:30 A.M.-5:30 P.M. Daily EXCEPT Fri. 9:30 A.M.-9 P.M. Phone: "Round The Clock Will-Call: 9:30 A.M.-5:30 P.M. Daily EXCEPT Fri. 9:30 A.M.-9 P.M. Phone: "Round The Clock Will-Call: 9:30 A.M.-6 P.M. Daily EXCEPT Thurs., Fri. 9:30 A.M.-9 P.M. 9 A.M.-6 P.M. Daily EXCEPT Monday 9 A.M.-9 P.M. 9 A.M.-5:30 P.M. Daily EXCEPT Friday 9 A.M.-9 P.M. Phone: "Round The Clock (Will-Call Service Not Available) Phone: 9:00 A.M.-5:30 P.M. Daily (Will-Call Service Not Available) 9:30 A.M.-5:30 P.M. Daily EXCEPT Thursday 9:30 A.M.-9 P.M. 9 A.M.-5 P.M. Daily EXCEPT Thursday 9 A.M.-9 P.M. 9:30 A.M.-5:30 P.M. Daily EXCEPT Friday 9:30 A.M.-9 P.M. 9:30 A.M.-5:30 P.M. Daily EXCEPT Fri. 9:30 A.M.-9 P.M. Phone: "Round The Clock Will-Call: 9:30 A.M.-5:30 P.M. Daily EXCEPT Thurs., Fri. 9:30 A.M.-9 P.M. 9 A.M.-5:30 P.M. Daily EXCEPT Friday 9 A.M.-9 P.M.	2nd Day

## In Westchester County or Greenwich or Stamford, Conn.:

IF EXCHANGE IS CALL	SCarsdale SC 3-8500	HUuntington 4 HA 1-4500	BOund Brook WX 9850	LOwell 7, 8, 9 DU 5-5600
Bedford Hills Ent. 7777	SPencer SC 3-8500	IVanhoe 1, 3, 5, 6 & 9 IV 3-0500	CAldwell 6 CA 6-8200	MArket 4 MI 3-7700
Bedford Village Ent. 7777	STamford Ent. 7090	LEvittown 3 & 9 SU 1-6900	CArtaret WX 9850	MErcury 5 WX 9850
Beverly SC 3-8500	Tarrytown RO 1-3000	LIncoln 1 SU 1-6900	CEnter 9 CA 6-8200	MEtuchen PL 4-7300
Brier Cliff Ent. 7777	Thornwood RO 1-3000	LOcust 1 IV 3-0500	CHestnut 1, 5 MU 8-2000	MOrsemere UN 6-3351
Brewster Ent. 7777	Tuckahoe SC 3-8500	LOng Beach 6 OR 8-4400	CLiffside UN 6-3351	MOuntain View 8 CA 6-8200
Bronxville SC 3-8500	White Plains RO 1-3000	LYnbrook 3 & 9 OR 8-4400	CLoster 5 DU 5-5600	MULberry 3, 4 LA 5-4000
Byram River RO 1-3000	Yonkers SC 3-8500	MAadison 1 IV 3-0500	COlfax GI 5-7900	MURdock 6, 8 MU 8-2000
Chappaqua Ent. 7777	Yorktown Heights PE 7-5400	MAanhasset 7 IV 3-0500	CRanford 6 MU 8-2000	NEwark MI 3-7700
Croton-On-Hudson PE 7-5400		MAyfair 3 SU 1-6900	CRestview 3, 7 MU 8-2000	NEw Brunswick WX 9850
Dobbs Ferry RO 1-3000		MIddland 3 HA 1-4500	DAvis 7 GI 5-7900	NUtley 2 MI 3-7700
Elmsford RO 1-3000		MYrtle 2 HA 1-4500	DEerfield 4 WX 9850	OAkland 8 WX 9850
Elmwood Ent. 7777		NOorthport 3 HA 1-4500	DIamond 2, 3 DU 5-5600	OLiver 2 GI 5-7900
Greenwich Ent. 7090		OYster Bay 6 IV 3-0500	DRexel 6, 9 MU 8-2000	ORange CA 6-8200
Harrison RO 1-3000		PERishing 1 & 5 SU 1-6900	DUmont 4, 5 DU 5-5600	PArk Ridge 6 GI 5-7900
Hastings SC 3-8500		Pioneer 1, 2, 6 & 7 IV 3-0500	DUNellen PL 4-7300	PAssaic LA 5-4000
Haverstraw Ent. 7777		POrt Washington 7 IV 3-0500	EDison 8 CA 6-8200	PErth Amboy WX 9850
Hawthorne RO 1-3000		PRimrose 5 IV 3-0500	ELizabeth MU 8-2000	PILgrim 3, 4, 6, 8 CA 6-8200
Irrington SC 3-8500		PYramid 8 & 9 SU 1-6900	ENglewood 3, 4 DU 5-5600	PLainfield 4, 5, 6, 7 PL 4-7300
Katonah Ent. 7777		ROckville Centre 4 & 6 OR 8-4400	FAir Lawn GI 5-7900	RAhway WX 9850
Larchmont RO 1-3000		ROalyn 3 IV 3-0500	FANwood 2 PL 4-7300	RAMsey 9 GI 5-7900
Mamaroneck RO 1-3000		SUNset 1 & 5 SU 1-6900	FOrt Lee 8 DU 5-5600	RUtherford UN 6-3351
Mt. Kisco Ent. 7777		Tilden 4 IV 3-0500	FRantier 7 WX 9850	SADdle River 1 GI 5-7900
Mt. Vernon SC 3-8500		TWIN Harbors 5 IV 3-0500	GIbert GI 5-7900	SHerwood 2 LA 5-4000
Manuel Ent. 7777		VAlley Stream 5 OR 8-4400	HAwthorne 7 LA 5-4000	SHort Hills WX 9850
New City Ent. 7777		WAlnut 1 IV 3-0500	HObooken UN 6-3351	SOuth Orange 2, 3 MU 8-2000
New Rochelle SC 3-8500		WElls 1, 5 & 8 SU 1-6900	HUBbard 7, 8, 9 DU 5-5600	TEaneck 3, 6, 7 DU 5-5600
Old Greenwich Ent. 7090		WHeatly Hills 5 IV 3-0500	JErsey City UN 6-3351	TErhune 5 WX 9850
Ossining Ent. 7777			KEarney 2, 3 MI 3-7700	UNion City UN 6-3351
Peekskill PE 7-5400			LAmbert 3, 5 LA 5-4000	WEstfield PL 4-7300
Pelham SC 3-8500			LEonia 4 DU 5-5600	WEstwood 5 NO 4-5600
Pleasantville RO 1-3000			Linden MU 8-2000	WINDsor 4, 7 DU 5-5600
Port Chester RO 1-3000			LIttle Falls 4 CA 6-8200	WOodbridge 8 WX 9850
Rye RO 1-3000			LIvingston 6 CA 6-8200	WYckoff 4 GI 5-7900

Satisfaction Guaranteed or Your Money Back



# It's Easy to PHONE YOUR ORDER

STORES AND PHONE NUMBERS ARE LISTED BELOW

Pictured at the left is just one of the 1139 Montgomery Ward Catalog Departments where your telephone order (from any Ward catalog) will receive prompt service . . . from friendly, courteous, well-trained salespeople.

It's convenient, and time-saving, too. Just phone the Ward store nearest your home (see below or opposite page for number), and avoid traffic jams, parking difficulties and even the baby-sitting problem sometimes encountered when you dress up and go out to shop.

Easy, too . . . all you need do is to tell our telephone-shopper your selections (from this or any current Ward catalog); she will write your order for you and tell you the day you may expect your goods to arrive.

Whether you phone or come in, you can pick up your goods at the store and realize a saving. Or, you can have the order shipped direct to your home. And . . . in many communities, parcel delivery of your order right to your door is available—ask about this service.

Remember, too—everything Wards sell—even Service and Installation—can be purchased on your Charge or Monthly Payment Account. There's a plan to fit every budget (see pages 791, 960, 1281-1283 of this catalog for complete information on all plans).

## WARDS GUARANTEE

For almost 90 years, Wards time-honored policy of "Satisfaction Guaranteed or Your Money Back" has firmly backed every purchase made from Wards.

So . . . no matter where you buy from Wards—or how you buy from Wards, you can buy with confidence.

And . . . you only are the judge of "Satisfaction Guaranteed or Your Money Back"—just tell us if you are not entirely satisfied with your purchase.

## LOOK BELOW AND ON THE OPPOSITE PAGE TO FIND THE WARD STORE NEAREST YOUR HOME

▲Denotes 'Round the Clock Phone Service.

\*Denotes Ward Catalog Stores.

Denotes Telephone Service only.

Others are Ward Retail Store Catalog Departments.

### CONNECTICUT

CONNECTICUT	Phone
*Bristol.....	Ludlow 2-7426
*Danbury.....	Pioneer 3-4426
*Hamden.....	CHestnut 8-3861
In Ansonia, Derby, call (toll-free) Enterprise 2155	
*Manchester.....	Mitchell 3-2185
Middletown.....	Diamond 6-7796
In New Britain (toll-free)..... Enterprise 8220	
New London.....	Gibson 2-4377
Putnam.....	WAlnut 8-2781
or (toll-free) Enterprise 9380	
*Torrington.....	HUnter 9-3195
*Waterbury.....	PLaza 6-8306
*West Hartford.....	ADams 6-4271

### MAINE

*Rumford.....	1258, 1259
*Waterville.....	TRinity 2-2621

### MASSACHUSETTS

*Great Barrington.....	1150, 1151
*Holyoke.....	JEfferson 2-3277, 2-3278
*Newburyport.....	HOmestead 2-4461
in Amesbury (toll-free).....	Enterprise 0600

### MASSACHUSETTS, (Cont.)

*North Adams.....	MO 3-3713, 3714
*Northampton.....	JUstice 4-4050
*Pittsfield.....	HIllcrest 7-7332
*Springfield.....	REpublic 7-5351
*Worcester.....	PLEasant 7-2731, 2

### NEW HAMPSHIRE

*Berlin.....	1400
Claremont.....	542-5001
*Concord.....	CApital 4-1911
Dover.....	SHerwood 2-5337
*Keene.....	ELmwood 2-0440
Nashua.....	TUxedo 3-7281
Portsmouth.....	GENeva 6-4422

### NEW JERSEY

▲*Bergenfield.....	DUMont 5-5600
*Caldwell.....	CApital 6-8200

If your exchange is DEerfield 4—

call (toll-free)..... WX 9850

*Dover.....	FOXcroft 6-4000
▲*Newark.....	Mitchell 3-7700
*Paterson.....	LAmbert 5-4000
Plainfield.....	PL 4-7300
or (toll-free) Enterprise WX 9850	
*Ridgewood.....	GILbert 5-7900
*Somerville.....	RAndolph 2-1222
*Union.....	MURdock 8-2000

### Phone

### NEW JERSEY (Cont.)

▲*West New York.....	UNion 6-3351
or (toll-free) WX 9850	
*Westwood.....	NOOrth 4-5600

### NEW YORK STATE

Albany Area Toll-Free Service:

In Delmar, E. Greenbush, E. Schodack, Rensselaer or Slingerlands..... HObart 2-2611

Averill Park, Center Brunswick, Colonie, Green Island, Maplewood, Troy, North Troy, Watertord, Watervliet, Wynantskill.... Ashley 4-2100

Albany..... HObart 2-2611

\*Auburn..... AL 3-6226

In Skaneateles or Skaneateles

Falls, call (toll-free)..... Enterprise 2210

Batavia..... FILLmore 3-8510

▲\*Bay Shore, L.I..... MOhawk 5-8100

Binghamton..... RA 4-5727

\*Buffalo (Kenmore)..... TR 7-2450

\*Buffalo (Fillmore)..... KEystone 5550

\*Canandaigua..... 1477, 1478

\*Cohoes..... CEdar 7-8100

\*Corning..... 6-3741

Cortland..... SKyline 6-8535



# Or COME IN to Any Ward Store

## WHERE MONTGOMERY WARD CATALOGS "COME TO LIFE"

Ward catalogs do "come to life" in all 1139 Ward Retail and Catalog stores. In the beautiful Eatontown, New Jersey (Monmouth Shopping Center) store, for example . . . pictured below.

When you visit the Ward store in your locality, you will also see displays of merchandise, swatch books of fabrics; samples of floor tile, broadlooms, wallpaper, paint colors, drapery hardware and others—and many special catalogs (the Camera Book, Outdoor Sports Book, Garden Book, Farm Book, others).

Experienced salespeople will help with your selections, answer questions, help measure sizes. Also, you can see and feel much of the merchandise before you make your selections.

And . . . don't forget that Wards time-honored guarantee protects your every purchase.



### WARDS LAY-AWAY PLAN

With only a small deposit, Wards will hold goods for you until you need it. During this time, you can make additional payments. Ask about this service when you visit the Ward store nearest your home.

### DEMONSTRATIONS

Now . . . Home Demonstrations of Major Appliances are available in most areas where Ward stores are located. This service allows you to see the Appliance in operation in your home, before you buy.



Wards Store at Eatontown, New Jersey, Monmouth Shopping Center

IT'S SO EASY WHEN YOU ORDER FROM WARDS AND "CHARGE IT"—See Pages 1281, 1282 of this Catalog.

For explanation of symbols see list on opposite page.

NEW YORK STATE (Cont.)	Phone
*Dansville.....	1240
*Dunkirk.....	EM 6-7600
*Elmira.....	REgent 4-5271
Fulton.....	LY 2-5409
Geneva.....	2976
Glens Falls.....	2-0976, 2-0977
Gloversville.....	5-5825
*Gouverneur.....	227
*Hamburg.....	NU 9-8400
▲*Hempstead, L.I.....	IVanhoe 3-0500
Herkimer.....	TOwnsend 6-1413
*Hornell.....	4081
*Hudson.....	JA 8-3367
▲*Huntington, L.I.....	HAmiton 1-4500
Ithaca.....	3497
Jamaica, L.I.....	AXtel 7-8000
*Kenmore.....	TR 7-2450
Kingston.....	FEderal 8-6680
*Little Falls.....	1050, 1051
Lockport.....	4-0400
*Malone.....	3400
*Massena.....	ROckwell 9-9931
Middletown.....	DIamond 3-8591

NEW YORK STATE (Cont.)	Phone
Newark.....	DE 1-1328
*Newburgh.....	JOhn 2-6300
□New York.....	WO 6-3900
Manhattan, Bronx, Kings.....	WO 6-3900
In Jamaica or Queens.....	AXtel 7-8000
*Niagara Falls.....	BU 5-2511
Norwich.....	4-2732
*Ogdensburg.....	3005
Olean.....	2-2119
*Oneida.....	1700
*Oneonta.....	GEneral 2-3100
*Oswego.....	FIreside 3-2315
*Peekskill.....	7-5400
Plattsburg.....	JOrdan 3-4440, 4441
*Port Jervis.....	3-2218
Potsdam.....	CO 7-9461, 9462
Poughkeepsie.....	GLobe 2-2430
Rochester	
*Goodman Plaza.....	HU 2-4840
*Lyell Shopping Center.....	GL 8-7790
*Rockville Center, L.I.....	ORiole 8-4400
Rome.....	FF 7-7110
*Saranac Lake.....	1345

NEW YORK STATE (Cont.)	Phone
*Saratoga Springs.....	2960, 2961, 2962
*Schenectady.....	EX 3-1331, 2, 3, 4
*Staten Island.....	YUkon 1-4800
*Syracuse, East.....	HOward 3-8671
*Utica.....	RAndolph 4-3101
▲*Wantagh, L.I.....	SUNset 1-6900
Watertown.....	SUNset 8-2103
*Wellsville.....	1080, 1081
▲*White Plains.....	ROckwell 1-3000

### RHODE ISLAND

Westerly.....	LYric 6-2658
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### VERMONT

Barre.....	GRanite 6-5391
*Bennington.....	6305
Brattleboro.....	ALpine 4-9722
Burlington.....	UNiversity 4-6323
Newport.....	702
Rutland.....	PRospect 3-8875
*St. Albans.....	LAkeview 4-2113



# Shop by Mail... for Happy Family-Shopping



## Helpful Hints — When Ordering from Wards Catalog

Yes . . . it's fun to shop at home, with the family—during the day or in the evening. It's fun to turn the pages of Wards big Catalog, and choose from the more than 100,000 items. Truly—a huge department store at your very finger-tips! So . . .

**Use an Order Blank** from any Ward Catalog. Write or print order, whichever is easier.

**Name and Address:** Use the same name on each order (head of household is best). Give your full address—zone number for towns; route number for rural areas.

**Have You Moved?** Please list *old* address.

**How Shall We Ship?** Parcel Post, Freight, Express or Metro Delivery. See pages 1267 and 1274, 1275 for shipping information.

**Catalog Number of Item:** Show complete number which appears on the last line of the catalog description of the goods.

**How Many:** Tell us the quantity you want.

**Name of Item:** Is it a dress—shoes—bed? List the name of the item in this space.

**Color:** If item comes in more than one color, these colors are listed in the catalog description of the merchandise.

Show choice here; give pattern, finish, etc.

**Size:** Give size, if needed—measuring charts appear on pages 139, 366, 448, 843, 1271.

**Price:** List the price of each item, as given on the last line of the catalog description. Often, prices are in "groups" of 3 for \$1.00, etc. In these cases, show the "group" price.

**Total Price:** Multiply "How Many" column by "Price" column. (This is "Total Price").

**Shipping Weight:** (For Cash Orders Only). List weight, in pounds and ounces. Add pounds and ounces, separately. Change ounces to pounds (16 oz. is 1 lb.) Enter total pounds in space marked, "Total Weight in lbs." Odd ounces are considered as next pound—8 lbs. 12 oz. would be 9 lbs.

**Total for Goods:** Add the dollar and cents columns in the "Total Price" column.

**Amount for Tax** (if any): See bottom of order blank under "Total Amount", for information on State and City Taxes.

**Postage:** If you are paying cash, refer to Parcel Post Chart on page 1275 for the amount to include for postage on "Total Weight in Pounds". Include cost for freight or Express *only* if there is no agent in your area. See page 1274 of this catalog for details on Freight and Express.

**Amount I Owe Wards from Previous Order:** Use this space *only* if you are including in your payment an amount due Wards from any previous order.

**Total Amount:** Add amount for goods, for tax (if any), for Postage (unless your order is on your Charge or Time Payment Account), plus "Amount I Owe Wards from Previous Order" (if any).

**Three Ways to Buy:** Check your preference—Cash, Charge, Time Payment. See pages 791, 960, 1281–1283 of this catalog for full details on Wards Credit Plans.

### HOW TO GET YOUR WARD CATALOGS REGULARLY

All you need do is to place two catalog orders, totaling \$10 or more, during the preceding 6 months. No matter whether you order by phone, by mail or in person, we'll credit you with these orders.

You will then automatically receive Wards big Spring and Fall general Catalogs, the special value-packed Sale Catalogs and the beautiful Christmas Gift Book.

When you order, please use the same name each time—preferably the head of the household. In this way, we can be sure to credit your account for every order you place from any current Ward catalog.

It's easy to get one of Wards Special Catalogs, too (Camera Book, Outdoor Sports Book, Garden Book, Farm Book, others). All you need do is to fill in the coupon you'll find on the pages in this catalog describing this kind of merchandise.



# Wards Guarantee You a Proper Shoe Fit!

SIMPLY ORDER ONE OF 3 EASY WAYS TO ASSURE YOU OF COMPLETE SATISFACTION

**A** If you know your correct shoe width and size, simply state them in your order. When you are ordering by size, please be sure to check the catalog to make certain that the style which you have selected is sold in the particular width and size which you have specified in your order.

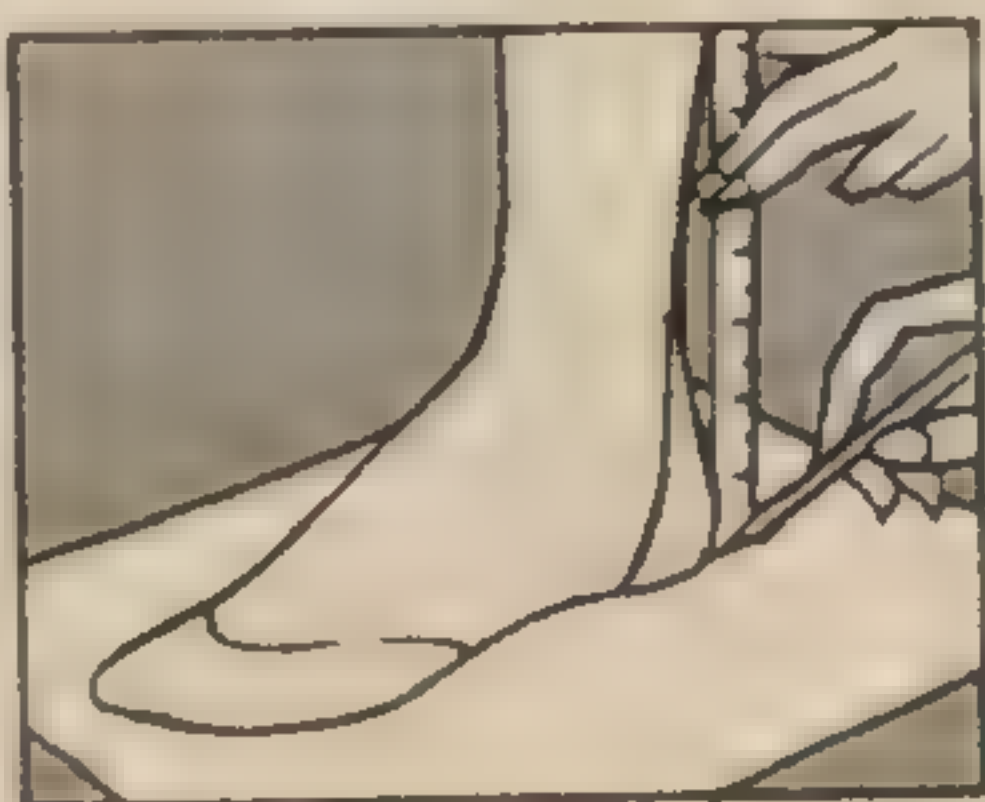
**B** If you have shoes that fit you comfortably, but don't know what width and size they are, follow this procedure: Write down all the numbers and letters exactly as they appear in these shoes. Be sure to include all numbers, letters and marks—such as dashes.

**C** If you don't know your width and size and don't have a pair of comfortable shoes you can copy the numbers from, get a piece of paper, a pencil and ruler. Sit in a straight-backed chair. Place your foot firmly on the paper and have someone help you follow the 4 simple steps below.

## 4 STEPS GUARANTEED TO GIVE YOU YOUR CORRECT WIDTH AND SIZE



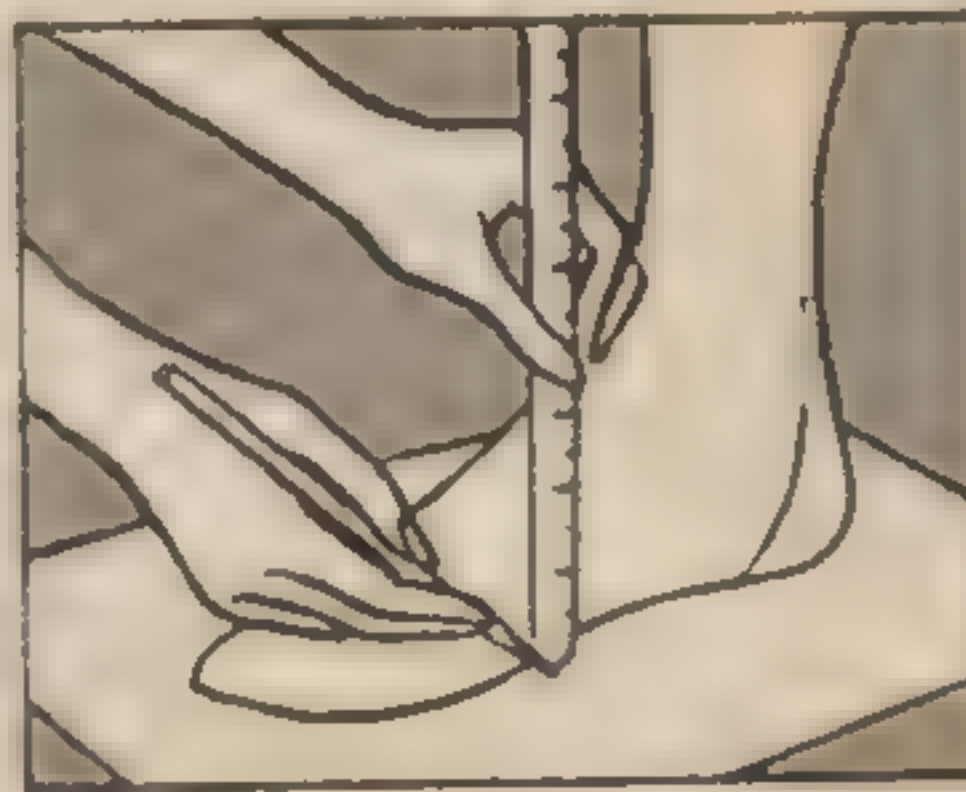
**1** Have another person hold the ruler, or any other guide, in a vertical position, against the tip of your longest toe. Then, draw a line along the outside edge of the ruler. Be careful not to move your foot.



**2** Then have the person move the ruler to the back of your heel and hold in the same vertical position. Draw another line with the pencil along the outside edge of the ruler. Keep your foot in same position.



**3** Next, have the ruler placed at the widest point along the inside of your foot. Draw another line along the edge. Be sure that the ruler is held straight up and down. Do not move your foot.



**4** And last, place the ruler at the very widest point along the outside of your foot. Draw a line outside the ruler, this completes the diagram of your foot. Enclose this paper with your order.

### WIDTH EXPLANATIONS

**Width Explanation for Women's Shoes.** Width AAAA-extremely narrow; AAA-very narrow; AA-narrow; A-med. narrow; B-med.; C-med. wide; D-wide; E-very wide; EE-extra wide; EEE-extremely wide.

**Width Explanation for Child's Shoes.** Width A-narrow; B-medium narrow; C-med.; D-med. wide; E-wide. See Children's Size Scale, Page 448.

**Width Explanation for Men's, Big Boys' Shoes.** Width A-very narrow; B-narrow; C-med. narrow; D-medium; E-med. wide; EE-wide; EEE-very wide; EEEE-extremely wide.

**Toe Explanation for Women's Shoes.** Rounded-Roomy toe, graceful shape. Tapered-Slender but not pointed. Single Needle-Decidedly pointed toe. Double Needle-Sharply pointed toe. Triple Needle-Very sharply pointed.

## HOW TO MEASURE TO DETERMINE YOUR CORRECT HEEL HEIGHT FOR WOMEN'S STORMWEAR



Low heel fits shoe heel  $\frac{3}{4}$  to  $1\frac{1}{8}$ -in. high; 2 to  $2\frac{1}{2}$ -in. broad at base of heel.



Walking heel fits shoe heel  $\frac{1}{4}$  to  $1\frac{1}{8}$ -in. high,  $1\frac{3}{8}$  to  $1\frac{5}{8}$ -in. broad at base.



Med. Cuban fits shoe heel  $1\frac{1}{8}$  to  $1\frac{1}{4}$ -in. high,  $1\frac{3}{8}$  to  $1\frac{5}{8}$ -in. broad at base.



High heel fits shoe heel  $1\frac{7}{8}$  to  $2\frac{1}{8}$ -in. high and 1 to  $1\frac{3}{8}$ -in. broad at base.

## Men's Tailored Clothing . . . Measuring Instructions

**How To Measure:** Give measurements asked at bottom of page. Make no allowances or garment will be too big. For best results have someone else measure you. **For Sport Coats:** State measurements 1 and 2 as asked at bottom of this page. **For Sport Outfits:** State all 5 measurements as asked at the bottom of page. **For Suits:** State all 5 measurements as asked at bottom of page. Check your measurements with Suit Size Scales below to be sure that your size is listed.

**How To Order:** First, fill out the Special Order Blank at the bottom of page. Then cut it out and attach it to one of our regular order blanks in back of the Catalog. Fill out the regular order blank as indicated on Pgs. 1277-1280. **30-Day Free Trial** on any Men's Suit we sell—if you're not completely satisfied, just return the suit to us and we'll promptly refund your money. We guarantee to fit any man of average body proportions or your money back.

### FOR SUITS . . . SIZE SCALES AND EXPLANATION OF REGULAR, LONG, SHORT, EXTRA-LONG AND STOUT SIZES

#### SCALE A

Chest Sizes:	35	36	37	38	39	40	42	44	46 inches
Waists for Regular and Long Sizes:	28 to 29	29 to 30	30 to 32	31 to 33	32 to 34	33 to 35	36 to 38	38 to 40	40 to 42 inches
Waists for Short Sizes:		29 to 31	30 to 32	31 to 33	32 to 34	34 to 36	37 to 39		

#### SCALE B—STOUT SIZES

Chest Sizes:	40	42	44	46	48
Waist Sizes:	36-38	39-41	41-43	43-45	45-47 in.

Stout Sizes are cut especially full for larger men.

#### SCALE C

Chest Sizes:	35	36	37	38	39	40	42	44	46 in.
Waists for Reg., Long, Extra Long Sizes:	27-29	28-30	29-31	30-32	31-33	32-34	34-36	36-38	38-40 in.
Waists for Short Sizes:		29-31	30-32	31-33	32-34	33-35	35-37	37-39	

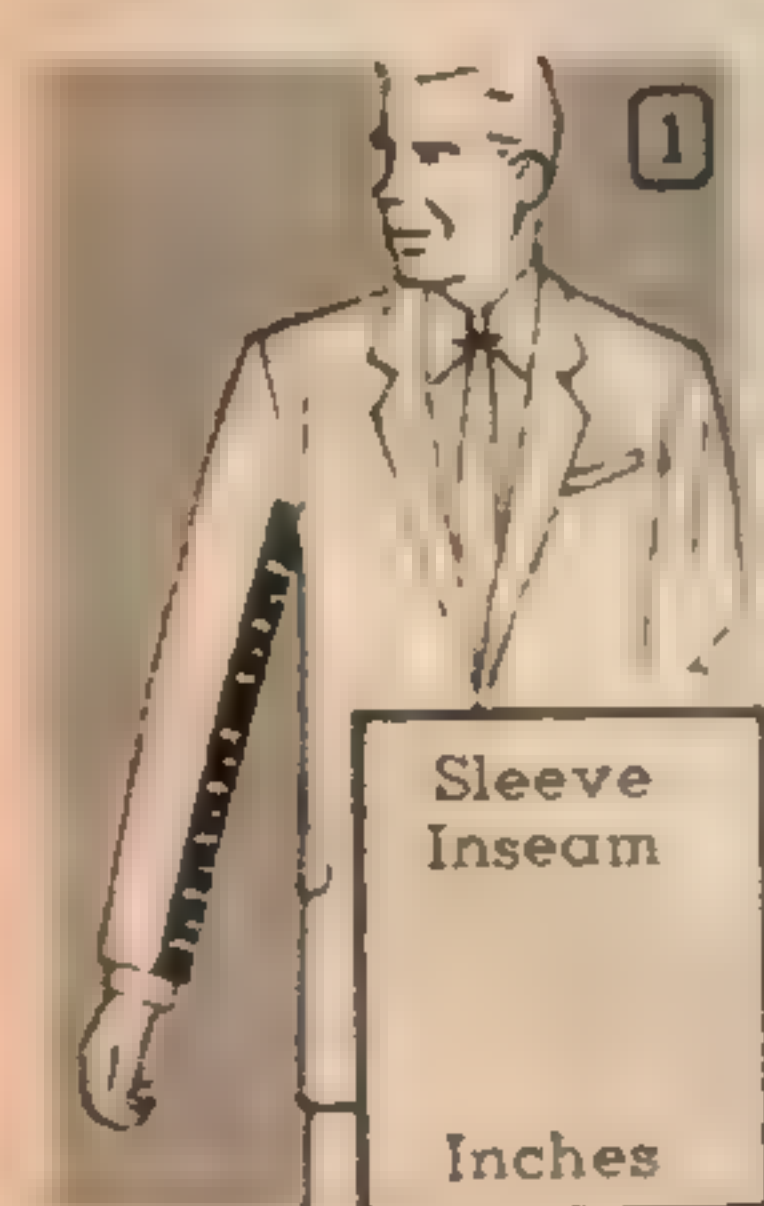
**Regular Sizes** fit men 5 ft. 7 to 5 ft. 11 inches tall—average body proportions.

**Short Sizes** fit men 5 ft. 3 to 5 ft. 7 inches tall—average body proportions.

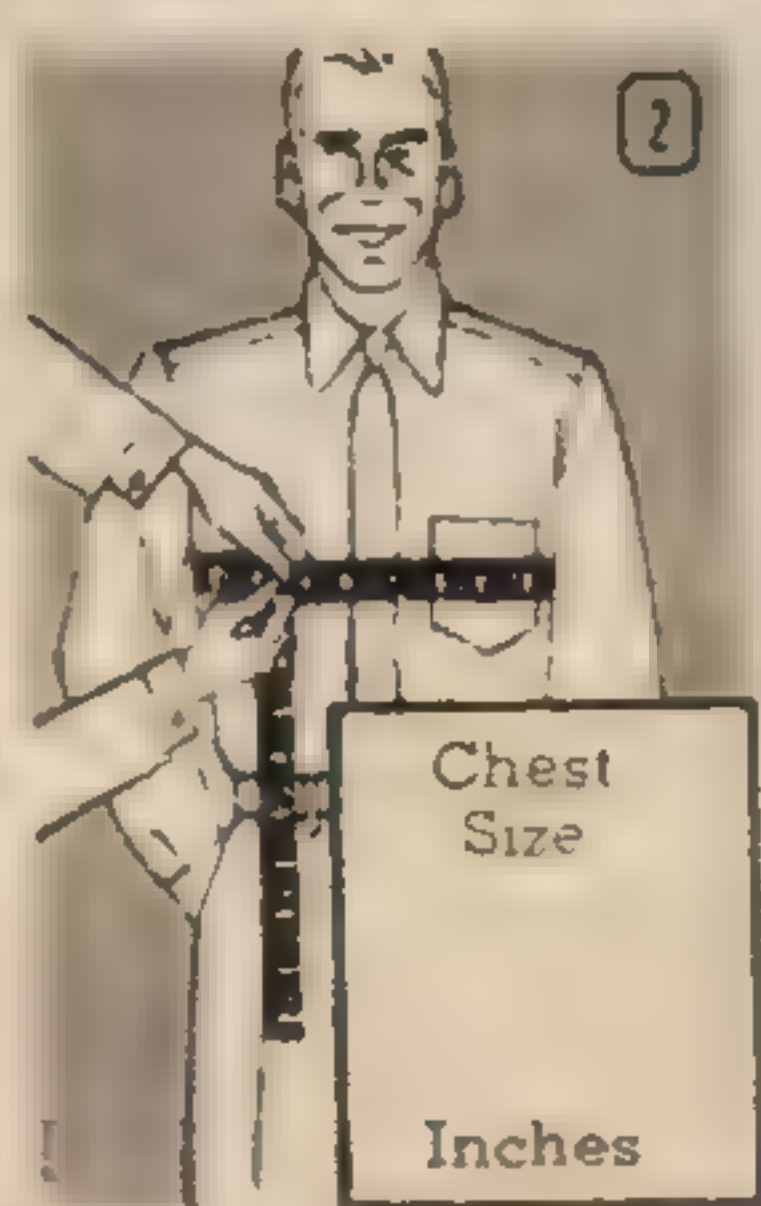
**Long Sizes** fit men 5 ft. 11 to 6 ft. 3 inches tall—with average body proportions.

**Extra Long Sizes** fit men 6 ft. 4 to 6 ft. 6 in. tall—average body proportions.

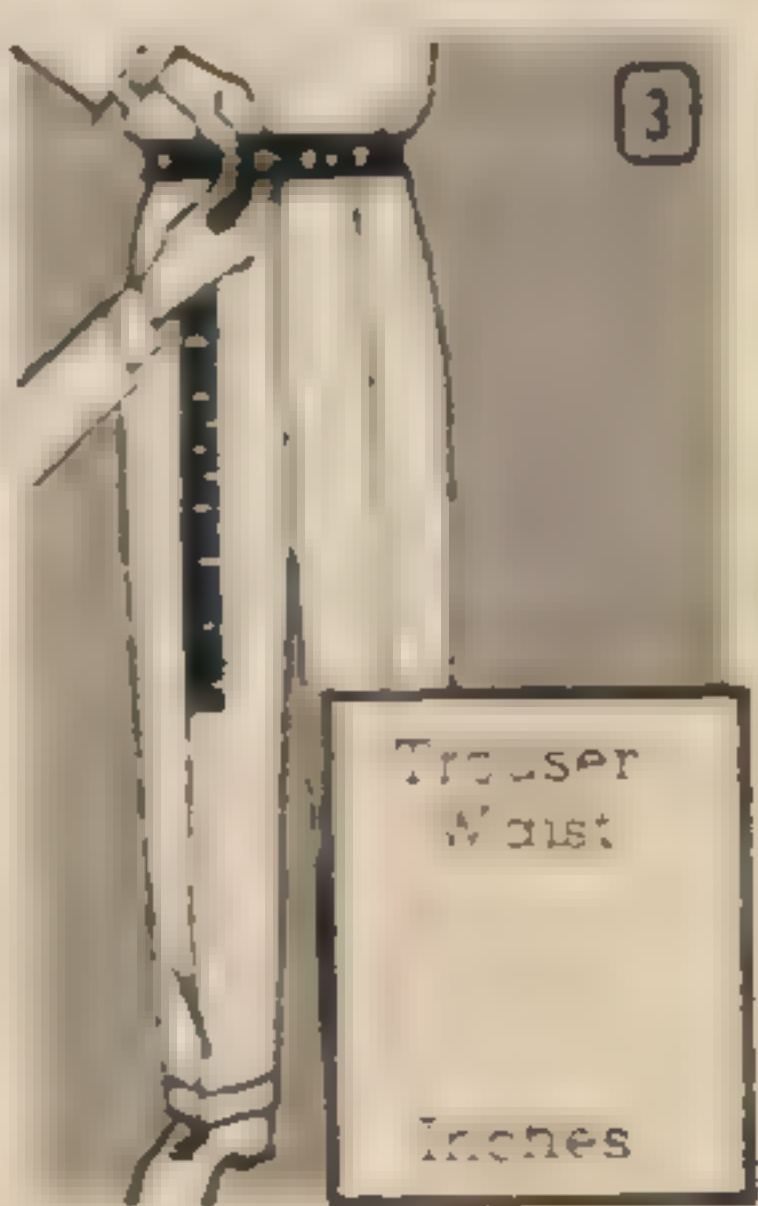
**Stout Sizes** fit larger men 5 ft. 7 to 5 ft. 11 in. tall—are cut fuller throughout.



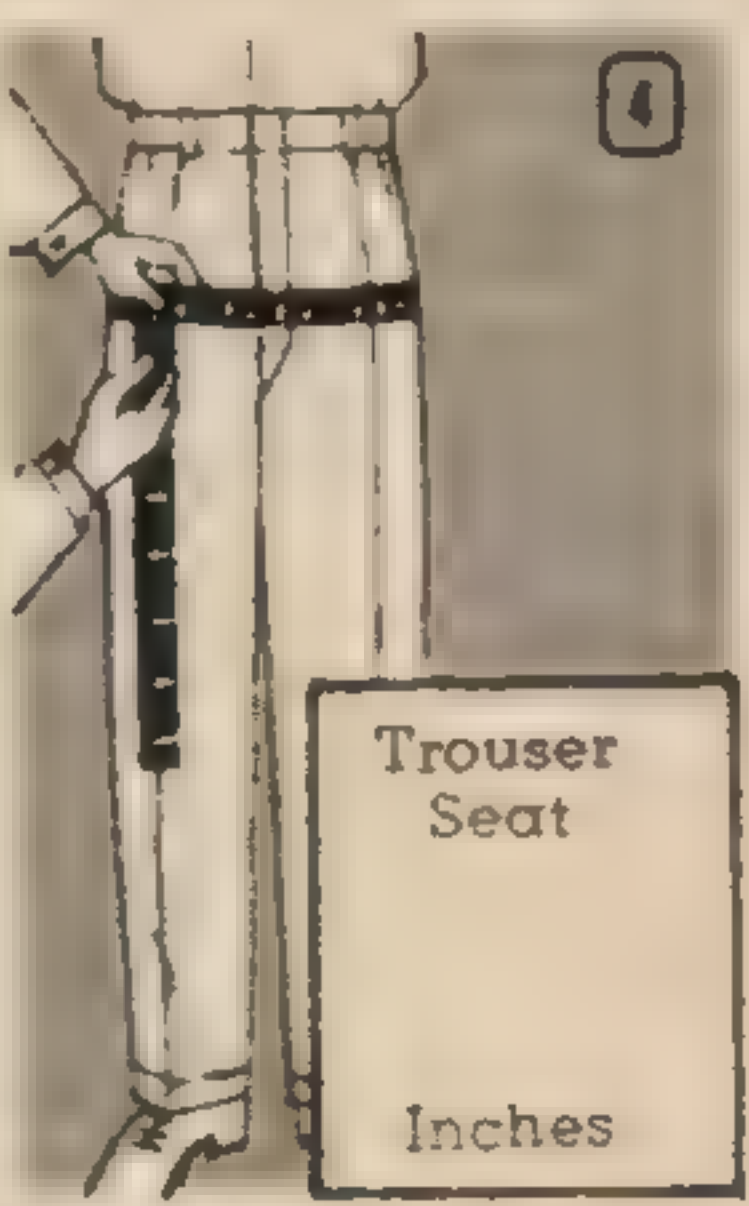
Measure from the seam under your arm as shown to exact length wanted.



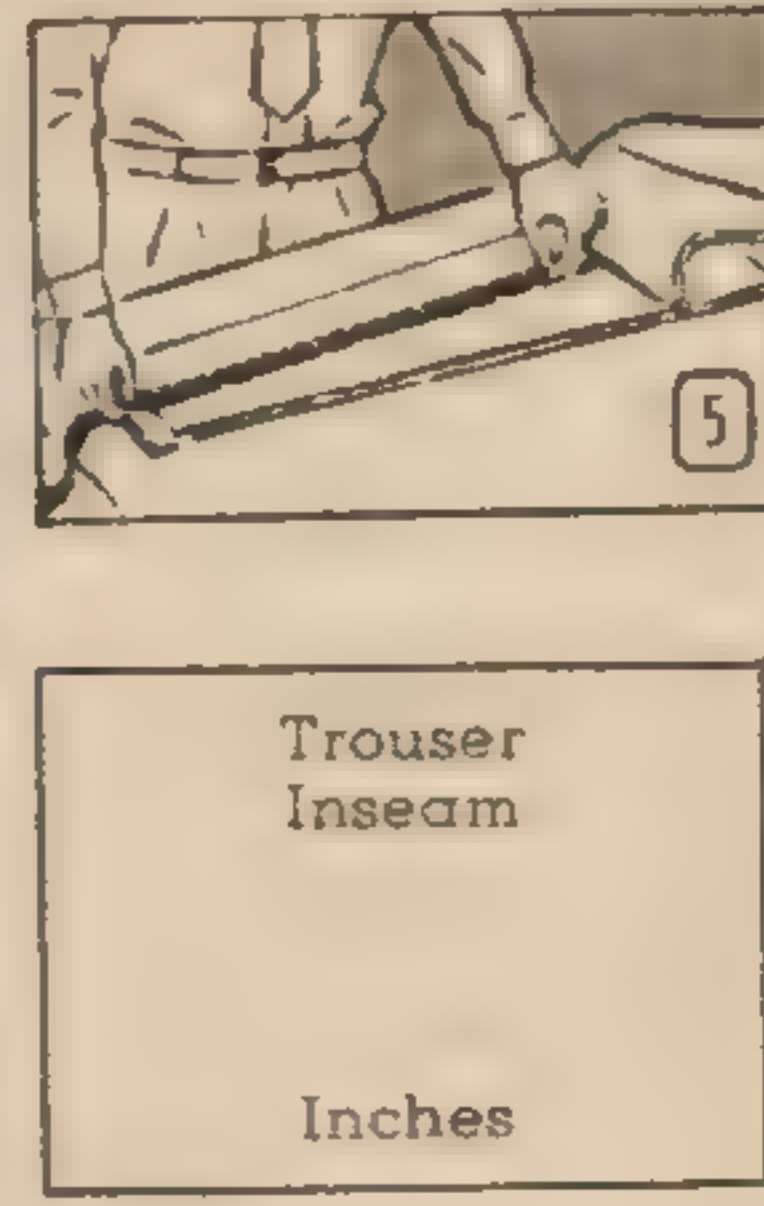
Measure over shirt and over shoulder blades. Hold tape high up under arms.



With belt removed, measure around waistline. Hold tape snug, not tight.



With feet together, pockets empty, measure around fullest part of seat.



Measure at crotch seam down leg in-seam to trouser length preferred.

### MEN'S CLOTHING ORDER BLANK

FILL IN FORM—PIN OR STAPLE TO REGULAR ORDER BLANK AND MAIL

STATE HEIGHT AND WEIGHT BELOW

My Height Is . . . . . ft. . . . . in.

My Weight Is . . . . . lbs.

#### MEASURE CORRECTLY BEFORE ORDERING

Give measurements asked at left. For Suits—be sure to check the Suit Size Scales above—they show the waist sizes available with each chest size. Wards guarantee to fit any man of average body proportions.



# It's "Oven-Testing" Day

## IN WARDS MERCHANDISE TESTING LABORATORIES



## Satisfaction Guaranteed or Your Money Back...

Wards famous policy for almost 90 years, protects your every purchase. So no matter where you buy from Wards, or what you order (merchandise or service), you can always buy with confidence.

Home economists, engineers, chemists and other technicians in Wards Merchandise Testing Laboratories are constantly testing:—analyzing materials; measuring the performance, durability and wear of many of the 100,000 items in Ward catalogs.

The story on this page is primarily concerned with the testing of just one product—the ovens in the stoves that Wards sell . . .

It's truly "oven-testing day" when this test is made. Many cakes are baked, to test for uniformity of height and color. The same standard cake-mix is baked in each of the four corners of every oven, to prove that each oven bakes the same in all areas. (All four cakes from each oven must be the same in color, and the same in height.)

During the cake-baking test, oven temperatures are checked, too. Again—to test for uniformity . . . for *temperature*-uniformity.

The oven-uniformity tests described above are performed in accordance with officially approved methods, as outlined in American Standard Approval Requirements for Domestic Gas Ranges Z2.1.1.1-1959.

For even greater protection for you, Ward technicians test stoves for safety:—no shock hazards; no "burn" hazards (no hot handles).

Cooking-efficiency of the surface units is checked, too, as well as convenience of stove controls. Wards even turn-on at one time *all* the burners, including the oven, and heat the stove for a considerable period, to prove that trim and finish will stand up under intense heat.

### Wards Guarantee

We guarantee the quality of every article as described, and guarantee that it will give you the service you have a right to expect.

If, for any reason, you are not completely satisfied with any article purchased from us, you may return it at our expense. We will exchange it for what you want, or refund what you paid, including any transportation charges paid by you.

MONTGOMERY WARD & CO.



# The Facts Behind Wards Fabrics

## FACTS ON WASH-AND-WEAR

Wash-and-Wear clothing, and fabrics shed wrinkles and wear-creases in laundering, and with the proper care, dry smooth.

"Little or No Ironing," and "Minimum Care" garments and fabrics shed most wrinkles, but may require some light ironing.

Wash and Wear, "Little or No Ironing," and "Minimum Care" garments, and fabrics need no starch, stay fresh-looking longer, and have good shape-retention qualities.

### Hints on Caring for Wash-and-Wear Items:

1. Follow instructions included with item.
2. Wash often. Use soap or detergent solution on stains before washing. Use remover on grease spots, before washing.
3. Wash "whites" separately.
4. Use lukewarm wash and mild soap or detergent, unless garment is badly soiled. For heavy, greasy soil, use warm water, laundry detergent. Don't use chlorine bleach, unless the label states to do so.
5. Avoid setting-in "wash" wrinkles. Don't overload washing machine. Wash all hand-washables one at a time.
6. Avoid setting-in "spin" wrinkles. Set automatic washer at "wash and wear," with cool or cold final rinse. For single-speed automatic washer, rinse in cool or cold water, with final spin one minute or less. For wringer-type washers, squeeze by hand.
7. Follow drying suggestions in instructions. Some garments may be dried in tumble dryer, others by "drip" drying. Use "wash and wear" setting or medium heat. Hang garments while still slightly damp.
8. If stubborn wrinkles are set into wash and wearables by long spinning or tumbling, wash again and repeat drying process.
9. If touch-up ironing or pressing is required, use "low" setting for synthetics and blends; "medium" for cotton. If fabric shows tendency to shine, use press cloth.

## FACTS ON WASHABILITY

The following terms define colorfastness of washable garments and fabrics sold in Wards catalog, and will help you on "wash-day."

**Washfast:** Best washability. May be machine-washed with other clothing, using soap or detergent and hot water (160°F).

**Washable:** May be machine-washed with other colored washables. Use mild soap or detergent, and warm water (not over 120°F).

**Wash Separately:** Machine-wash alone, as dyes may stain. Remove contrasting trim. Use mild soap or detergent, and warm water (not over 120° Fahrenheit).

**Wash With Care:** Bulky items such as blankets, scatter rugs, require same care as hand-wash fabrics to prevent fraying, matting, color loss. Wash in lukewarm (100°F) suds. Agitate no more than 2 or 3 minutes. Rinse in lukewarm water. Dry promptly.

**Hand Washable:** Use lukewarm water, mild soap, detergent. Remove contrasting trim. Do not twist or rub. Rinse in lukewarm water and dry at once, preferably indoors.

## FACTS ON SHRINKAGE

Terms below describe the shrinkage to expect when washing fabrics sold by Wards.

Garments noted as Sanforized, Preshrunk will not shrink out of fit, when washed.

**Sanforized:** Shrinks less than 1% in length or width of fabric.

**Man-Made Fibers:** Show practically no shrinkage in washing.

**Other Fabrics:** Where no statement about shrinkage is given:—(1) Fabrics such as percale, sheeting, acetate or rayon may shrink up to as much as 5%.

(2) Knitted, napped, braided, sheer and yarn-dyed fabrics may shrink up to 10%. This group may include rugs, blankets, knitwear, flannels, ticking, etc.

## FACTS ON SUN-RESISTANCE

**Sunfast:** Colors have high resistance to sunlight and normal use will not cause noticeable color changes.

**Sun Resistant:** Colors have good resistance to sunlight, but may fade slightly in normal use. To prolong life, protect from the direct sunlight.

**Fast Color:** Items so labeled are both washfast and sunfast.

## FACTS ON WATERPROOF

**Waterproof:** Fabrics are impervious to water and air. In wholly waterproof garments, seams are "sealed", to insure this protection against water leakage.

**Water Resistant or Water Repellent:** Fabrics resist water penetration and allow some passage of air. "Durable" water resistant treatments withstand repeated washing or repeated dry cleaning.

## FACTS ON WOOL PRODUCTS

**New Wool or Virgin Wool:** Wool fibers which have never been previously processed in any way whatsoever.

**Wool:** Wool fibers which may have been previously spun or knit, but which have never been woven or felted.

**Reprocessed Wool:** Wool fibers reworked from woven or felted products but never used by the consumer. An example—trimmings from garment production.

**Reused Wool:** Wool fibers reclaimed from products used by consumers.

Reprocessed and reused wools are reduced to fibrous form and cleaned before use.

*We hope you will also read the facing page . . . for interesting Facts on the many tests made in Wards Merchandise Testing Laboratories.*

TAGS AND INFORMATION SLIPS, INCLUDED WITH GARMENTS YOU BUY, CONTAIN HELPFUL HINTS FOR CARE.

## CHANGE OF ADDRESS COUPON

The coupon at right is for your convenience, to let us know your new address when you move (to a new address in the same town, or to a new locality).

We want your copy of each Ward catalog to reach you promptly, and we want to credit you with all orders you place through any of Wards catalogs—so, please tell us when you move to a new address.

**IMPORTANT:** Cut on dotted lines and mail Change-of-Address Coupon to Montgomery Ward & Co., Dept. M. and A., at your Mail Order House.

Ward Mail Order Houses are located in the following cities: Albany, New York; Baltimore, Maryland; Chicago, Illinois; Denver, Colorado; Ft. Worth, Texas; Kansas City, Missouri; Oakland, California; Portland, Oregon; St. Paul, Minnesota.

MY NAME IS . . .

(First Name)

(Middle Initial)

(Last Name)

NEW ADDRESS . . .

(Street)

(Zone #)

(P. O. Box #)

(Rural Route Name, or Number)

(Rural Box #)

(Post Office)

(State)

OLD ADDRESS . . .

(Street)

(Zone #)

(P. O. Box #)

(Rural Route Name, or Number)

(Rural Box #)

(Post Office)

(State)

ALL 3 WARDS 1273



# FREIGHT SHIPMENTS by Rail or Truck

Rail freight is usually the most economical way to ship bulky, heavy merchandise. Truck freight may be slightly higher, but often provides faster delivery. Your local agent can tell you of service available to your town, and estimate the transit time from the Mail Order House, warehouse or the factory.

Freight shipments under 100 pounds will be charged the full hundred-pound rate, and the minimum for any shipment will be \$4.00, regardless of weight or distance. When shipment is by truck, minimum charges will vary some.

In most instances, goods are delivered to the freight agent, who notifies you of its arrival. He will collect shipping charges at time of delivery. Unless your town does not have an agent, your cash order need not include money for freight.

Many railroads and trucking companies offer delivery service from station-to-home (within city or village limits) . . . without charge, unless freight rates are unusually low in your area. When you have no street address, please include directions to your home—"south on highway 10 for five miles, turn right; first white house on left side of road."

You may include factory and warehouse merchandise on the same order with other goods, but this merchandise will be shipped separately, and will have separate shipping charges.

Let Wards figure the freight charges on your order. Simply use one of Wards Credit Plans (see pages 791, 960, 1283), or a Ward Revolving Charge Account (see pages 1281, 1282). We'll add the shipping charges to your account.

## Railway Express

Use this service for bulky, unmailable merchandise. Where Railway Express service is available, goods are delivered to your door, at no extra charge.

Do not send money for express unless there is no agent in your town. Avoid C.O.D. by Railway Express; these charges are higher than by parcel post or freight.

Use Table to Estimate Charges: if order weighs 150 lbs., and it is 190 miles to shipping point, express will be  $1\frac{1}{2}$  times the 100-lb. rate for that distance (\$6.72), or \$10.08.

Shipping Weight	100 Miles	200 Miles	300 Miles	400 Miles	500 Miles	750 Miles	1000 Miles
5 Pounds...	\$2.60	\$2.66	\$2.72	\$2.78	\$2.82	\$2.90	\$3.00
10 Pounds...	2.75	2.87	3.00	3.13	3.19	3.36	3.54
15 Pounds...	2.90	3.09	3.27	3.46	3.56	3.81	4.06
20 Pounds...	3.05	3.32	3.55	3.79	3.94	4.26	4.61
25 Pounds...	3.20	3.52	3.81	4.13	4.31	4.74	5.17
35 Pounds...	3.51	3.95	4.38	4.81	5.04	5.64	6.24
55 Pounds...	4.12	4.79	5.47	6.16	6.54	7.47	8.42
75 Pounds...	4.73	5.64	6.58	7.49	8.01	9.29	10.59
100 Pounds...	5.48	6.72	7.95	9.18	9.86	11.57	13.29

## Average Freight Rates Per 100 Pounds

MINIMUM CHARGE FOR ANY SHIPMENT \$4.00

Type of Merchandise	100 Miles	200 Miles	300 Miles	500 Miles	750 Miles	1000 Miles
Air Compressors.....	\$1.36	\$1.76	\$2.11	\$2.74	\$3.49	\$4.09
Air Conditioners.....	1.36	1.76	2.11	2.74	3.49	4.09
Auto Parts, Motors, Access.	1.36	1.76	2.11	2.74	3.49	4.09
Awnings, Aluminum.....	1.59	2.07	2.49	3.22	4.10	4.81
Awnings, Cloth.....	1.36	1.76	2.11	2.74	3.49	4.09
Bath Outfits, Cast Iron....	1.59	2.07	2.49	3.22	4.10	4.81
Bath Outfits, Steel.....	1.99	2.59	3.11	4.03	5.13	6.02
Batteries, Auto.....	1.11	1.45	1.74	2.25	2.87	3.37
Belting.....	1.23	1.60	1.93	2.50	3.12	3.73
Bicycles.....	1.59	2.07	2.49	3.22	4.10	4.81
Boats.....	2.39	3.11	3.73	4.84	6.15	7.22
Boat Kits.....	1.36	1.76	2.11	2.74	3.49	4.09
Buildings, Steel.....	1.11	1.45	1.74	2.25	2.87	3.37
Cabinets, Assembled.....	1.99	2.59	3.11	4.03	5.13	6.02
Cabinets, Unassembled..	1.36	1.76	2.11	2.74	3.49	4.09
Canvas Covers.....	1.59	2.07	2.49	3.22	4.10	4.81
Cement, Asphalt, Plastic Tile, Linoleum.....	.96	1.24	1.49	1.94	2.46	2.89
Cement Mixers.....	1.59	2.07	2.49	3.22	4.10	4.81
Chains, Tire.....	1.11	1.45	1.74	2.25	2.87	3.37
Chinaware, Earthenware	1.11	1.45	1.74	2.25	2.87	3.37
Countertop Material.....	1.11	1.45	1.74	2.25	2.87	3.37
Dehumidifiers.....	1.36	1.76	2.11	2.74	3.49	4.09
Dish Washers.....	1.59	2.07	2.49	3.22	4.10	4.81
Doors, Folding, Wood....	1.59	2.07	2.49	3.22	4.10	4.81
Doors, Metal.....	1.11	1.45	1.74	2.25	2.87	3.37
Fans.....	1.59	2.07	2.49	3.22	4.10	4.81
Farm Implements.....	1.36	1.76	2.11	2.74	3.49	4.09
Fencing Posts & Wire....	.80	1.04	1.24	1.61	2.05	2.41
Fertilizers.....	.95	1.23	1.48	1.94	2.57	2.87
Fiber Glass Panels.....	1.11	1.45	1.74	2.25	2.87	3.37
Fireplaces.....	2.39	3.11	3.73	4.84	6.15	7.22
Floor Covering, Hard Surface.....	1.11	1.45	1.74	2.25	2.87	3.37
Floor Covering, Rugs, Carpets.....	1.59	2.07	2.49	3.22	4.10	4.81
Furnaces & Boilers.....	1.11	1.45	1.74	2.25	2.87	3.37
Furniture, Knocked Down	1.59	2.07	2.49	3.22	4.10	4.81
Furniture, Set Up.....	3.18	4.14	4.98	6.45	8.20	9.63
Garage Doors & Hardware	1.11	1.45	1.74	2.25	2.87	3.37
Garden Tractors, Attach..	1.36	1.76	2.11	2.74	3.49	4.09
Generator Outfit, Elec....	1.36	1.76	2.11	2.74	3.49	4.09
Golf Carts.....	1.59	2.07	2.49	3.22	4.10	4.81
Guttering, Steel.....	1.36	1.76	2.11	2.74	3.49	4.09
Insulating Materials.....	1.99	2.59	3.11	4.03	5.13	6.02
Jack Posts.....	1.03	1.35	1.62	2.09	2.66	3.13
Karts, Motor.....	2.39	3.11	3.73	4.84	6.15	7.22
Ladders, Metal.....	3.18	4.14	4.98	6.45	8.20	9.63
Ladders, Wood.....	1.59	2.07	2.49	3.22	4.10	4.81
Laundry Tubs.....	1.23	1.60	1.93	2.50	3.12	3.73
Lawn Mowers.....	1.36	1.76	2.11	2.74	3.49	4.09
Luggage.....	1.99	2.59	3.11	4.03	5.13	6.02
Mattress & Springs.....	2.39	3.11	3.73	4.84	6.15	7.22
Mopeds.....	1.59	2.07	2.49	3.22	4.10	4.81
Motors, Engines.....	1.36	1.76	2.11	2.74	3.49	4.09
Musical Instruments.....	1.99	2.59	3.11	4.03	5.13	6.02

Type of Merchandise	100 Miles	200 Miles	300 Miles	500 Miles	750 Miles	1000 Miles
Oil & Grease.....	\$1.03	\$1.35	\$1.62	\$2.09	\$2.66	\$3.13
Outboard Motors.....	1.36	1.76	2.11	2.74	3.49	4.09
Paint.....	.88	1.14	1.37	1.77	2.25	2.65
Pipe & Fittings, Copper..	1.11	1.45	1.74	2.25	2.87	3.37
Pipe & Fittings, Fiber, Plastic.....	1.36	1.76	2.11	2.74	3.49	4.09
Pipe & Fittings, Iron, Steel	1.03	1.35	1.62	2.09	2.66	3.13
Plywood.....	.88	1.14	1.37	1.77	2.25	2.65
Polishers, Floor.....	1.36	1.76	2.11	2.74	3.49	4.09
Pool Tables.....	1.36	1.76	2.11	2.74	3.49	4.09
Power Tools.....	1.47	1.92	2.31	2.98	3.79	4.46
Pumps, Hand & Power...	1.36	1.76	2.11	2.74	3.49	4.09
Radios, Phonographs....	1.75	2.27	2.73	3.55	4.51	5.29
Ranges, Gas, Electric....	1.36	1.76	2.11	2.74	3.49	4.09
Refrigerators, Freezers...	1.59	2.07	2.49	3.22	4.10	4.81
Roofing, Metal.....	1.03	1.35	1.62	2.09	2.66	3.13
Rope, Wire.....	.96	1.24	1.49	1.94	2.46	2.89
Safes.....	1.36	1.76	2.11	2.74	3.49	4.09
Scooters.....	1.59	2.07	2.49	3.22	4.10	4.81
Screen Houses.....	1.11	1.45	1.74	2.25	2.87	3.37
Septic Tanks.....	1.59	2.07	2.49	3.22	4.10	4.81
Sewing Machines.....	1.59	2.07	2.49	3.22	4.10	4.81
Shower Doors.....	1.36	1.76	2.11	2.74	3.49	4.09
Siding.....	1.11	1.45	1.74	2.25	2.87	3.37
Siding, Asbestos.....	.88	1.14	1.37	1.77	2.25	2.65
Sinks, Cast Iron.....	1.36	1.76	2.11	2.74	3.49	4.09
Sinks, Steel.....	1.59	2.07	2.49	3.22	4.10	4.81
Sprayers, Paint, Insecticide.....	1.47	1.92	2.31	2.98	3.79	4.46
Stoves, Coal, Wood.....	1.11	1.45	1.74	2.25	2.87	3.37
Stoves, Gas, Elec., Oil...	1.36	1.76	2.11	2.74	3.49	4.09
Swimming Pool Equip....	1.59	2.07	2.49	3.22	4.10	4.81
Tanks, Steel.....	1.59	2.07	2.49	3.22	4.10	4.81
Television Sets.....	1.75	2.27	2.73	3.55	4.51	5.29
Tents.....	1.59	2.07	2.49	3.22	4.10	4.81
Tile, Ceiling.....	1.11	1.45	1.74	2.25	2.87	3.37
Tile, Ceramic.....	1.03	1.35	1.62	2.09	2.66	3.13
Tile, Plastic, Rubber....	1.11	1.45	1.74	2.25	2.87	3.37
Tillers, Rotary.....	1.36	1.76	2.11	2.74	3.49	4.09
Tires, Tubes.....	1.11	1.45	1.74	2.25	2.87	3.37
Trailers, Auto.....	1.99	2.59	3.11	4.03	5.13	6.02
Trailers, Boat.....	1.36	1.76	2.11	2.74	3.49	4.09
Transmission, Auto, Truck	1.36	1.76	2.11	2.74	3.49	4.09
Trellis, Arbor, Pergola...	1.59	2.07	2.49	3.22	4.10	4.81
Truck Bumpers, Covers...	1.36	1.76	2.11	2.74	3.49	4.09
Wallboard.....	.88	1.14	1.37	1.77	2.25	2.65
Washers, Dryers.....	1.59	2.07	2.49	3.22	4.10	4.81
Water Heaters.....	1.36	1.76	2.11	2.74	3.49	4.09
Water Softeners.....	1.99	2.59	3.11	4.03	5.13	6.02
Weight-Lifting Sets.....	1.36	1.76	2.11	2.74	3.49	4.09
Welders.....	1.23	1.60	1.93	2.50	3.12	3.73
Wheel Chairs.....	2.39	3.11	3.73	4.84	6.15	7.22
Wheel Goods, Child's....	2.39	3.11	3.73	4.84	6.15	7.22
Wheelbarrows, Steel....	1.11	1.45	1.74	2.25	2.87	3.37
Windows, Metal, Wood...	1.59	2.07	2.49	3.22	4.10	4.81
Wiring, Electric.....	1.11	1.45	1.74	2.25	2.87	3.37

## How To Estimate Freight Charges On Your Order

Use table at left—charges are per 100 pounds, based on the distance from the Mail Order House, warehouse or the factory.

Here is an example:

Suppose you order Farm Implements weighing 250 lbs., and the distance is 200 miles . . . freight charges will be \$1.76 (the 200 mile rate) multiplied by  $2\frac{1}{2}$  times the 100-lb. weight, or \$4.40.

If the distance is 250 miles, use half the difference between the 200 mile rate (\$1.76) and the 300 mile rate (\$2.11), or \$1.94.

When your order contains several types of merchandise with different rates, figure the charge for each type separately, and then add them together.

See facing page for Parcel Post Rates.

If you live in a metropolitan area, see page 1267, for fast truck delivery of your order to your door.

Freight and Express Rates shown on this page were in effect at time of printing, and are approximate.



# PARCEL POST Rates and Information

Parcel Post is best for packages weighing up to 40 or 50 lbs. Packages weighing as much as 70 lbs., and measuring not more than 100 inches in length plus girth (distance around at widest point) may also be mailed to all zones, with some exceptions.

Weight, size, or some other postal restrictions prevent some packages from being mailed to first class post offices. Your local postmaster or mail carrier will tell you if you live in such an area. Packages which cannot be sent by parcel post for these reasons will usually be shipped by freight or by express.

When you order, and use our Revolving Charge Account, or one of our Monthly Payment Plans, Wards will figure your postage and add it to your account. If you prefer to pay cash, please include money for postage. (We will return any money not needed.)

When Wards ship your order in more than

one package, we'll pay any extra postage.

Catalog descriptions of factory-shipped goods give location of factory. To figure the postage on these items, estimate the miles from factory to your town. Use the Parcel Post Rate Chart below to find the postal zone for the miles involved. To find the postage cost, move down the chart in this "zone" column to the weight of the goods you ordered.

Catalog goods described as "Not Mailable" cannot be sent Parcel Post because of size, weight or content, but this merchandise can be sent by Rail or Truck Freight, or Express.

## IF C.O.D. IS NECESSARY

Full cash price is required for all orders except when you buy on one of Wards convenient Credit Plans (see pages 791, 960, 1281-1283). When enclosing payment for your order, it is best to use Postal Money

Order, Express or Bank Money Order, Bank Draft, Cashier's Check, or your own check. When it is necessary to send cash through the mail, it is best to register your letter.

You may prefer to have your order shipped C. O. D. The post office collects a handling charge, plus a money order fee, in addition to the regular parcel post charge.

Here are the extra fees for C. O. D. orders:

Amount of Order Plus Postage	Postal Money Order Rates	Postal C.O.D. Fees
Up to \$5.00	....15c	....30c
\$5.01 to 10.00	....20c	....40c
10.01 to 25.00	....30c	....60c
25.01 to 50.00	....30c	....70c
50.01 to 100.00	....30c	....80c

See below, left, for items which cannot be sent C.O.D.

## Here's How to Figure Postage on Your Order:

List shipping weight of items you are ordering in columns (pounds and ounces); on order blank.

Total pounds and ounces; change ounces into pounds—16 ounces is 1 pound (the post office counts a part of a pound as a full pound—so, if weight adds to 8 lbs. 4 oz., show weight as 9 full pounds).

Now, find your parcel post zone on map at far right.

Refer to Parcel Post Rate Chart, at right, following down to total weight of order—9 lbs. Now, move across to your postal zone to find the amount for parcel post on your order.

PLEASE...No C. O. D. Orders for the Following:

1. Bees.
2. Game Birds.
3. Turkey Poults.
4. Ducklings.
5. Goslings.
6. Started Chicks.
7. Engraved Items.
8. Made-to-order Items.
9. Merchandise shipped from a factory.
10. Goods shipped to an address other than that of the person sending the order.

## PARCEL POST RATE CHART

Shipping Weight of Your Order	ZONES				
	With-in Albany	1-2 Not Over 150 Miles	3 151 to 300 Miles	4 301 to 600 Miles	5 601 to 1000 Miles
Up to but not including 16 ounces.....	3c for the first 2 ounces and 1½c for each additional ounce				
16 ounces to 2 lbs.....	24c	38c	48c	58c	68c
2 lbs. 1 oz. to 3 lbs.....	26c	38c	41c	47c	55c
3 lbs. 1 oz. to 4 lbs.....	28c	48c	47c	55c	65c
4 lbs. 1 oz. to 5 lbs.....	30c	48c	53c	63c	75c
5 lbs. 1 oz. to 6 lbs.....	32c	53c	59c	70c	85c
6 lbs. 1 oz. to 7 lbs.....	34c	59c	65c	77c	95c
7 lbs. 1 oz. to 8 lbs.....	36c	63c	71c	84c	\$1.05
8 lbs. 1 oz. to 9 lbs.....	38c	69c	77c	91c	1.15
9 lbs. 1 oz. to 10 lbs....	40c	73c	83c	99c	1.25
10 lbs. 1 oz. to 11 lbs....	42c	77c	89c	\$1.05	1.35
11 lbs. 1 oz. to 12 lbs....	44c	81c	95c	1.12	1.45
12 lbs. 1 oz. to 13 lbs....	46c	85c	\$1.01	1.19	1.55
13 lbs. 1 oz. to 14 lbs....	48c	89c	1.07	1.26	1.65
14 lbs. 1 oz. to 15 lbs....	50c	93c	1.13	1.33	1.75
15 lbs. 1 oz. to 16 lbs....	52c	97c	1.18	1.40	1.85
16 lbs. 1 oz. to 17 lbs....	54c	\$1.01	1.23	1.47	1.95
17 lbs. 1 oz. to 18 lbs....	56c	1.05	1.28	1.54	2.05
18 lbs. 1 oz. to 19 lbs....	58c	1.09	1.33	1.61	2.15
19 lbs. 1 oz. to 20 lbs....	60c	1.13	1.38	1.68	2.25
20 lbs. 1 oz. to 21 lbs....	62c	1.17	1.43	1.75	2.34
21 lbs. 1 oz. to 22 lbs....	64c	1.21	1.48	1.82	2.43
22 lbs. 1 oz. to 23 lbs....	66c	1.25	1.53	1.89	2.52
23 lbs. 1 oz. to 24 lbs....	68c	1.29	1.58	1.96	2.61
24 lbs. 1 oz. to 25 lbs....	70c	1.33	1.63	2.03	2.70
25 lbs. 1 oz. to 26 lbs....	72c	1.37	1.68	2.10	2.79
26 lbs. 1 oz. to 27 lbs....	74c	1.41	1.73	2.17	2.88
27 lbs. 1 oz. to 28 lbs....	76c	1.45	1.78	2.24	2.97
28 lbs. 1 oz. to 29 lbs....	78c	1.49	1.83	2.31	3.06
29 lbs. 1 oz. to 30 lbs....	80c	1.53	1.88	2.38	3.15
35 lbs.....	90c	1.73	2.13	2.73	3.80
40 lbs.....	\$1.00	1.93	2.33	3.03	4.05
45 lbs.....	1.10	2.13	2.63	3.43	4.50
50 lbs.....	1.20	2.33	2.83	3.73	4.95
55 lbs.....	1.30	2.53	3.13	4.03	5.35
60 lbs.....	1.40	2.73	3.33	4.33	5.75
65 lbs.....	1.50	2.93	3.63	4.63	6.15
70 lbs.....	1.60	3.13	3.83	4.93	6.55

Rates Subject to Change by Post Office Department.



Frank J. Miller  
102 Second Ave.  
Berlin, N. H. 2

To find your Parcel Post Zone, locate your town or one near it on map above and note zone in which it falls. Or, look at any parcel post package or catalog received from Wards Albany Mail Order House. Your zone is the number opposite your address as shown above.

For Freight and Express Rates, See the Facing Page. If You Live in or Near a Metropolitan Area, See Page 1267 for Fast Truck Delivery to Your Door.

For the Location and Phone Number of the Ward Store Nearest Your Home, See Pages 1267-1269.



# Catalog Facts

## To Help Your Shopping

### The Facts About Ward Prices

From the day of Wards first catalog—almost 90 years ago, our policy has been to quote lower prices, wherever possible, than asked elsewhere for merchandise of comparable quality.

When you order, from any Ward catalog, an item whose price Wards have reduced since that catalog was printed, you receive the benefit of Wards lowest price. Such a reduction may be caused by a cut price in one of our Sale Books, or by the lowering or elimination of a governmental tax . . . Federal, State or Local. In the same way, if a new tax is added, or an old tax increased (after our catalog is printed), Wards prices on the items affected will be increased accordingly. Because of all these possibilities, it is necessary that all prices in this Book be subject to change without notice.

Prices in this catalog apply only to orders placed through a Ward Mail Order House, Catalog Store, or Retail Store Catalog Department.

### The Facts About Suffix Letters

Suffix letters are shown in the catalog, *after* the article number of the merchandise, to indicate special shipping (66 C 7509 R).

- F—Sent from factory or warehouse by freight or express.
- K—*Mailed* from factory by parcel post.
- M—Can be shipped from mail order house in separate package by parcel post.
- MB—Cannot be shipped by parcel post to first class post offices, beyond the third zone.
- MO—Cannot be shipped parcel post to first class post offices.
- R—Shipped by freight or express from mail order house.
- T—Shipped from a Ward mail order house, other than the one nearest your town.
- W—Shipped from a warehouse. Allow slightly more time for the shipment to reach you.

Unless otherwise stated in the catalog description, all other merchandise ordered from the catalog can be shipped by parcel post.

### The Facts About Color Pages

The color pages in this catalog show the merchandise as close as possible to its actual color. Reproduction, under modern, high-speed printing, sometimes causes slight variance. If these color-variances should ever make you displeased with what you ordered, by all means return it. "Satisfaction Guaranteed or Your Money Back."

### Here's Helpful Information on—How to Send Goods to Wards

When you have a question about any goods you receive from Wards, please read the information on the order copy or invoice included with your package, or mailed separately. Any changes on your order are usually carefully explained for your convenience.

When it is necessary to write us, or return the goods—please:

1. Give full name of item, and the catalog number.
2. List the quantity, color and size.
3. Include any other helpful information.
4. If it is necessary to return any goods, please let us know the reason. Tell us what articles you want in exchange, or if you want your money returned, or credited to your account.
5. Return all papers received with your order.

### The Facts About Factory Shipments

When you order an item from the catalog and the letter F or K appears *after* the article number (66 C 5654F), your merchandise will be shipped from a factory whose location is given on the catalog page describing the merchandise.

#### Why Wards Ship Direct From Factory To You:—

- To furnish items made to your exact specifications.
- To give you a wider choice of colors and fabrics.
- To permit you to order perishable items with the knowledge that they will reach you in good condition.
- To make available to you, from factory-warehouse stocks, complete assortments of exact replacement parts.

You may realize a saving on transportation charges on the factory-order when the town in which you live is closer to the factory than it is to your Ward Mail Order House.

Delivery of merchandise shipped directly from the factory to you takes a little longer than shipments to you from stock in Wards Mail Order House. To insure correct handling of your factory-order, Wards give the factory complete instructions to follow in filling your order to your specifications. The time required for this preparation is in addition to the time the factory needs to prepare and ship your goods. We will notify you of the approximate date you may expect your merchandise to be shipped from the factory.

### The Facts About Overseas Mailing

Your order to an address in a foreign country will receive prompt shipment by parcel post. Simply write your order, as you would for shipment in the United States. Please allow 20% of the order value for export handling, and international postage; allow slightly more on low-priced heavy items. We will promptly return any money not needed. (Custom duties are paid by addressee.)

Wards Big General Fall or Spring Catalog can be sent to a foreign address for \$2.00, and this amount will be credited on the first export order you place in the amount of \$20.00 or more.

### The Facts About Wards Guarantee

*You only* are the judge of, "Satisfaction Guaranteed or Your Money Back," on any purchase you make from Wards.

Helpful hints when shipping goods to Wards for exchange, refund, trade-in offers; or samples of repair parts:

**PARCEL POST**—Wrap and tie securely. Paste letter of explanation to outside of package under cord. (Postal regulations allow you to place letter of explanation inside package if statement "First Class Mail Enclosed" shows on outside of package *below* postage.) This requires addition of first class postage for letter. Do not seal or tape package unless statement "Contents Merchandise—may be opened for postal inspection if necessary," shows on outside of package.

**FIRST CLASS MAIL**—Wrap small parts or samples in paper and enclose in envelope with letter. Attach postage for first class rate.

**FREIGHT OR EXPRESS**—Please do not return items by freight or express until you write us. We'll tell you the best way to return goods.



## Date \_\_\_\_\_ 19\_\_\_\_

*All members of the same household should order under the same name*

Post Office \_\_\_\_\_ State \_\_\_\_\_

Please do not write in this space

\_\_\_\_\_

See Parcel Post Rates on reverse side. See pages 1267-1276 for shopping information, freight and surcharge rates and other ordering information.

A



# To Open A New Wards Monthly Payment Account

Sign Contract, Fill-in Credit Application below. For Add-ons, sign only on reverse side.

## RETAIL INSTALMENT CONTRACT

Montgomery Ward & Co., Incorporated:

I agree to pay the time sale price for the goods and services, described in the Order Blank on the reverse side hereof, shipped or furnished to me. You may, at your option, consolidate the time balance of this contract and the time balance of any subsequent purchase, each of which shall constitute a separate contract, with the unpaid time balance of my prior contracts, together with a credit service charge. In such event, the instalment payments under the consolidated total shall be adjusted to your monthly payment schedule and the terms and conditions of this contract shall apply to such subsequent purchases. A down payment, as may be required by your catalog, is enclosed and I agree to pay the time balance on this contract, or the consolidated time balance, as the case may be, in accordance with your published terms. Title to the goods included in this contract shall be retained by you until the time balance is fully paid and title to the goods purchased under each prior and subsequent separate contract, the unpaid time balance of which is consolidated herewith, shall remain in you until the time balance under each such contract is fully paid. I agree not to dispose of the goods or encumber them without your written consent, and to protect you against all loss or damage to the goods from the time they are delivered to me until I have fully paid for them. If I fail to comply with any of the provisions of this contract, you may, at your option, declare the unpaid time balance on this contract or the unpaid consolidated time balance, as the case may be, immediately due and payable. In such event, I agree to pay such balance upon demand or you may, in the manner and as provided by law, retake the goods or pursue any further remedy provided by law. If more than one person signs this contract, the obligation shall be joint and several.

## NOTICE TO THE BUYER

1. Do not sign this agreement before you read it or if it contains any blank space.
2. You are entitled to a completely filled in copy of this agreement.
3. Under the law, you have the right to pay off in advance the full amount due and under certain conditions to obtain a partial refund of the credit service charge.
4. Liability Insurance coverage for bodily injury and property damage caused to others is not included in sales of motor vehicles.

## RETAIL INSTALMENT CONTRACT

Signature \_\_\_\_\_ Date \_\_\_\_\_, 19\_\_\_\_  
Account Name \_\_\_\_\_

Address \_\_\_\_\_ Post Office \_\_\_\_\_ State \_\_\_\_\_

By \_\_\_\_\_  
Husband or Wife or Authorized Agent

Accepted by Montgomery Ward & Co., Incorporated

PARCEL POST RATES					
Shipping Weight of Your Order	LOCAL Within This City	ZONES 1 AND 2 Not Over 150 miles	ZONE 3 151 to 300 miles	ZONE 4 301 to 600 miles	ZONE 5 601 to 1000 miles
Up to but not incl. 16 oz. 3c for the first 2 oz. and 1½c for each additional oz.					
16 ounces to 2 lbs. ....	24c	33c	35c	39c	45c
2 lbs. 1 oz. to 3 lbs. ....	26c	38c	41c	47c	55c
3 lbs. 1 oz. to 4 lbs. ....	28c	43c	47c	55c	65c
4 lbs. 1 oz. to 5 lbs. ....	30c	48c	53c	63c	75c
5 lbs. 1 oz. to 6 lbs. ....	32c	53c	59c	70c	85c
6 lbs. 1 oz. to 7 lbs. ....	34c	58c	65c	77c	95c
7 lbs. 1 oz. to 8 lbs. ....	36c	63c	71c	84c	\$1.05
8 lbs. 1 oz. to 9 lbs. ....	38c	68c	77c	91c	1.15
9 lbs. 1 oz. to 10 lbs. ....	40c	73c	83c	98c	1.25
10 lbs. 1 oz. to 11 lbs. ....	42c	77c	89c	\$1.05	1.35
11 lbs. 1 oz. to 12 lbs. ....	44c	81c	95c	1.12	1.45
12 lbs. 1 oz. to 13 lbs. ....	46c	85c	\$1.01	1.19	1.55
13 lbs. 1 oz. to 14 lbs. ....	48c	89c	1.07	1.26	1.65
14 lbs. 1 oz. to 15 lbs. ....	50c	93c	1.13	1.33	1.75
15 lbs. 1 oz. to 16 lbs. ....	52c	97c	1.18	1.40	1.85
16 lbs. 1 oz. to 17 lbs. ....	54c	\$1.01	1.23	1.47	1.95
17 lbs. 1 oz. to 18 lbs. ....	56c	1.05	1.28	1.54	2.05
18 lbs. 1 oz. to 19 lbs. ....	58c	1.09	1.33	1.61	2.15
19 lbs. 1 oz. to 20 lbs. ....	60c	1.13	1.38	1.68	2.25
Ea. addl. lb. 20 to 50, add..	2c	4c	5c	7c	9c
Ea. addl. lb. 51 to 70, add..	2c	4c	5c	6c	8c

Above Parcel Post rates are subject to change without notice.

## TO OPEN A New Ward Revolving Charge Account

Fill-out Application and sign Revolving Charge Agreement (from pages 1281, 1282) and attach these to your order. For Revolving Charge Account Add-ons, check box, and sign only on Reverse Side of this Contract.

## DETAILS OF PURCHASE

1. Cash Price		
2. Add for Tax		
3. Ship. and Del. Charges		
4. Total Cash Sale Price		
5. Down Payment Encl.		
6. Unpaid Balance (4 — 5)		
7. Insurance		
8. Principal Balance (6 + 7)		
9. Credit Service Charge		
10. Time Balance (8 + 9)		
11. Time Sale Price (4 + 7 + 9)		
12. Present Time Balance		
13. Consolidated Time Balance (10 + 12)		
Monthly Payment	Number of Monthly Payments	
Amount of last payment		

NOTE: If you are unable to fill in accurately any of the blanks in this contract, a memorandum containing such items will be furnished within 15 days of the shipment of the goods.

## APPLICATION FOR CREDIT

Name (Head of Household) \_\_\_\_\_  
(First Name) (Middle Name) (Last Name)

(Street Address) \_\_\_\_\_ (Rural Route) \_\_\_\_\_ (Box No.) \_\_\_\_\_

(Post Office) \_\_\_\_\_ (City Zone) \_\_\_\_\_ (County) \_\_\_\_\_ (State) \_\_\_\_\_

Rent? \_\_\_\_\_ Rent per month \_\_\_\_\_

How long at this address? \_\_\_\_\_ Own home? \_\_\_\_\_ Board? \_\_\_\_\_ Mortgage Payment \_\_\_\_\_

Phone No. \_\_\_\_\_ Age \_\_\_\_\_ If you farm, No. of acres \_\_\_\_\_

Former Address \_\_\_\_\_ How long at this address? \_\_\_\_\_

Married \_\_\_\_\_ Wife's First Name \_\_\_\_\_ No. of dependents \_\_\_\_\_

Occupation \_\_\_\_\_ How long with present employer? \_\_\_\_\_

Employer \_\_\_\_\_ (Company Name) \_\_\_\_\_

Address \_\_\_\_\_ (City) \_\_\_\_\_ (State) \_\_\_\_\_

Previous Employer \_\_\_\_\_ How long with previous employer? \_\_\_\_\_

Present Earnings \$ \_\_\_\_\_  
☐ Weekly ☐ Monthly ☐ Annually Add'l. income, incl. wife's \$ \_\_\_\_\_  
Total you pay each month on other accounts \$ \_\_\_\_\_  
(Do not include rent or mortgage)

Have you had a previous Ward Account? \_\_\_\_\_ Where? \_\_\_\_\_ Date closed \_\_\_\_\_

## REFERENCES

Business \_\_\_\_\_ (Name) \_\_\_\_\_ (Address) \_\_\_\_\_

Business \_\_\_\_\_ (Name) \_\_\_\_\_ (Address) \_\_\_\_\_

Bank \_\_\_\_\_  
☐ Checking ☐ Savings ☐ Loan

Nearest Relative \_\_\_\_\_ (Name) \_\_\_\_\_ (Address) \_\_\_\_\_



# MONTGOMERY WARD ORDER BLANK

**Complete Satisfaction Guaranteed or Your Money Back**

**MONTGOMERY WARD, ALBANY 1, N. Y.**

Date \_\_\_\_\_ 19\_\_\_\_

PLEASE PRINT OR WRITE PLAINLY

*All members of the same household should order under the same name*

**NAME** \_\_\_\_\_  
(First Name) (Middle Name) (Last Name)

**NAME** \_\_\_\_\_  
(First Name) (Middle Name) (Last Name)

Street \_\_\_\_\_ Route \_\_\_\_\_ Box \_\_\_\_\_  
Address \_\_\_\_\_ (Please fill-in completely)

Post Office \_\_\_\_\_ City \_\_\_\_\_ Zone No. \_\_\_\_\_ State \_\_\_\_\_

**SHIP TO ANOTHER ADDRESS?** If you want this order shipped to another person or to a different address, give directions here:

(Name)

(Street) (City) (State)

**IF YOU HAVE MOVED** since last order, please give old address here

Street \_\_\_\_\_ Route \_\_\_\_\_ Box \_\_\_\_\_  
Address \_\_\_\_\_

Post Office \_\_\_\_\_ State \_\_\_\_\_

**HOW SHALL WE SHIP?** (Mark X in Proper Square)

 Parcel  
Post



Railway  
Express

**Rail Freight**

**Hi-Way Truck**

Metropolitan  
Package Delivery  
(where available)

(Show Preferred Rail or Truck Routing, if desired)

Give your Freight Station if different from your Post Office

Please do not write in this space

[illegible]

**THREE WAYS TO BUY**—Please Mark Kind of Order

☐ **CASH ON DEL.** —enclose full remittance for your order including postage and tax (if any).

☐ **REVOLVING CHARGE** —sign on line provided below.  
**Note:** If you do not have a Ward Revolving Charge Account, fill in and enclose the Application for Credit and a signed Ward Revolving Charge Agreement from pages 1281, 1282.

**MONTHLY PAYMENT** —sign on line provided below.  
**Note:** If this is a New Monthly Payment Account Order, fill-in  
 Application for Credit and sign Contract on reverse side.

I authorize you to add this order to my Account marked above.

**SIGNATURE** \_\_\_\_\_  
(Sign full name as shown on your Account)

Be Sure to State \_\_\_\_\_ At which  
Account Number \_\_\_\_\_ Ward Store? \_\_\_\_\_

**Check to be sure you have included all Colors, Sizes, etc.**

PLEASE DO NOT WRITE  
IN SPACES BELOW

Total Received

**TOTAL FOR GOODS**

**AMOUNT FOR TAX**  
(if any—See Below)

**POSTAGE**  
(We refund any not used)

**Amount I Owe Wards  
from Previous Order**

**TOTAL AMOUNT**

Total Weight in Lbs.

**NOTE:** We are required by law to pay tax on sales for the following states and/or cities:  
**New York City:** Add 3% to amount of order.  
**Rhode Island, Maine:** Add 3% to amount of order.  
**Connecticut:** Add 3% for any item except Children's Wear.  
**Pennsylvania:** Add 4% to amount of order for all merchandise except wearing apparel  
 not considered furs, formal or athletic.

See Parcel Post Rates on reverse side. See pages 1267-1276 for shopping  
freight and express rates and other ordering information.

A



# To Open A New Wards Monthly Payment Account

Sign Contract, Fill-in Credit Application below. For Add-ons, sign only on reverse side.

## RETAIL INSTALMENT CONTRACT

Montgomery Ward & Co., Incorporated:

I agree to pay the time sale price for the goods and services, described in the Order Blank on the reverse side hereof, shipped or furnished to me. You may, at your option, consolidate the time balance of this contract and the time balance of any subsequent purchase, each of which shall constitute a separate contract, with the unpaid time balance of my prior contracts, together with a credit service charge. In such event, the instalment payments under the consolidated total shall be adjusted to your monthly payment schedule and the terms and conditions of this contract shall apply to such subsequent purchases. A down payment, as may be required by your catalog, is enclosed and I agree to pay the time balance on this contract, or the consolidated time balance, as the case may be, in accordance with your published terms. Title to the goods included in this contract shall be retained by you until the time balance is fully paid and title to the goods purchased under each prior and subsequent separate contract, the unpaid time balance of which is consolidated herewith, shall remain in you until the time balance under each such contract is fully paid. I agree not to dispose of the goods or encumber them without your written consent, and to protect you against all loss or damage to the goods from the time they are delivered to me until I have fully paid for them. If I fail to comply with any of the provisions of this contract, you may, at your option, declare the unpaid time balance on this contract or the unpaid consolidated time balance, as the case may be, immediately due and payable. In such event, I agree to pay such balance upon demand or you may, in the manner and as provided by law, retake the goods or pursue any further remedy provided by law. If more than one person signs this contract, the obligation shall be joint and several.

## NOTICE TO THE BUYER

1. Do not sign this agreement before you read it or if it contains any blank space.
2. You are entitled to a completely filled in copy of this agreement.
3. Under the law, you have the right to pay off in advance the full amount due and under certain conditions to obtain a partial refund of the credit service charge.
4. Liability Insurance coverage for bodily injury and property damage caused to others is not included in sales of motor vehicles.

## RETAIL INSTALMENT CONTRACT

Signature \_\_\_\_\_ Date \_\_\_\_\_, 19\_\_\_\_  
Account Name \_\_\_\_\_

Address \_\_\_\_\_ Post Office \_\_\_\_\_ State \_\_\_\_\_

By \_\_\_\_\_  
Husband or Wife or Authorized Agent

Accepted by Montgomery Ward & Co., Incorporated

Location					
PARCEL POST RATES	LOCAL Within This City	ZONES 1 AND 2 Not Over 150 miles	ZONE 3 151 to 300 miles	ZONE 4 301 to 600 miles	ZONE 5 601 to 1000 miles
Up to but not incl. 16 oz. 3c for the first 2 oz. and 1½c for each additional oz.					
16 ounces to 2 lbs. ....	24c	33c	35c	39c	45c
2 lbs. 1 oz. to 3 lbs. ....	26c	38c	41c	47c	55c
3 lbs. 1 oz. to 4 lbs. ....	28c	43c	47c	55c	65c
4 lbs. 1 oz. to 5 lbs. ....	30c	48c	53c	63c	75c
5 lbs. 1 oz. to 6 lbs. ....	32c	53c	59c	70c	85c
6 lbs. 1 oz. to 7 lbs. ....	34c	58c	65c	77c	95c
7 lbs. 1 oz. to 8 lbs. ....	36c	63c	71c	84c	\$1.05
8 lbs. 1 oz. to 9 lbs. ....	38c	68c	77c	91c	1.15
9 lbs. 1 oz. to 10 lbs. ....	40c	73c	83c	98c	1.25
10 lbs. 1 oz. to 11 lbs. ....	42c	77c	89c	\$1.05	1.35
11 lbs. 1 oz. to 12 lbs. ....	44c	81c	95c	1.12	1.45
12 lbs. 1 oz. to 13 lbs. ....	46c	85c	\$1.01	1.19	1.55
13 lbs. 1 oz. to 14 lbs. ....	48c	89c	1.07	1.26	1.65
14 lbs. 1 oz. to 15 lbs. ....	50c	93c	1.13	1.33	1.75
15 lbs. 1 oz. to 16 lbs. ....	52c	97c	1.18	1.40	1.85
16 lbs. 1 oz. to 17 lbs. ....	54c	\$1.01	1.23	1.47	1.95
17 lbs. 1 oz. to 18 lbs. ....	56c	1.05	1.28	1.54	2.05
18 lbs. 1 oz. to 19 lbs. ....	58c	1.09	1.33	1.61	2.15
19 lbs. 1 oz. to 20 lbs. ....	60c	1.13	1.38	1.68	2.25
Ea. addl. lb. 20 to 50, add..	2c	4c	5c	7c	9c
Ea. addl. lb. 51 to 70, add..	2c	4c	5c	6c	8c

Above Parcel Post rates are subject to change without notice.

## TO OPEN A New Ward Revolving Charge Account

Fill-out Application and sign Revolving Charge Agreement (from pages 1281, 1282) and attach these to your order. For Revolving Charge Account Add-ons, check box, and sign only on Reverse Side of this Contract.

## DETAILS OF PURCHASE

1. Cash Price	
2. Add for Tax	
3. Ship. and Del. Charges	
4. Total Cash Sale Price	
5. Down Payment Encl.	
6. Unpaid Balance (4 - 5)	
7. Insurance	
8. Principal Balance (6 + 7)	
9. Credit Service Charge	
10. Time Balance (8 + 9)	
11. Time Sale Price (4 + 7 + 9)	
12. Present Time Balance	
13. Consolidated Time Balance (10 + 12)	
Monthly Payment	Number of Monthly Payments
Amount of last payment	

NOTE: If you are unable to fill in accurately any of the blanks in this contract, a memorandum containing such items will be furnished within 15 days of the shipment of the goods.

## APPLICATION FOR CREDIT

Name (Head of Household) \_\_\_\_\_  
(First Name) (Middle Name) (Last Name)

(Street Address) \_\_\_\_\_ (Rural Route) \_\_\_\_\_ (Box No.) \_\_\_\_\_

(Post Office) \_\_\_\_\_ (City Zone) \_\_\_\_\_ (County) \_\_\_\_\_ (State) \_\_\_\_\_

Rent? \_\_\_\_\_ Rent per month \_\_\_\_\_

How long at this address? \_\_\_\_\_ Own home? \_\_\_\_\_ Board? \_\_\_\_\_ Mortgage Payment \_\_\_\_\_

Phone No. \_\_\_\_\_ Age \_\_\_\_\_ If you farm, No. of acres \_\_\_\_\_

Former Address \_\_\_\_\_ How long at this address? \_\_\_\_\_

Married \_\_\_\_\_ Wife's First Name \_\_\_\_\_ No. of dependents \_\_\_\_\_

Occupation \_\_\_\_\_ How long with present employer? \_\_\_\_\_

Employer \_\_\_\_\_ (Company Name) \_\_\_\_\_

Address \_\_\_\_\_ (City) \_\_\_\_\_ (State) \_\_\_\_\_

Previous Employer \_\_\_\_\_ How long with previous employer? \_\_\_\_\_

Present Earnings \$ \_\_\_\_\_ ☐ Weekly ☐ Monthly ☐ Annually Add'l. income, incl. wife's \$ \_\_\_\_\_ Total you pay each month on other accounts \$ \_\_\_\_\_ (Do not include rent or mortgage)

Have you had a previous Ward Account? \_\_\_\_\_ Where? \_\_\_\_\_ Date closed \_\_\_\_\_

## REFERENCES

Business \_\_\_\_\_ (Name) \_\_\_\_\_ (Address) \_\_\_\_\_

Business \_\_\_\_\_ (Name) \_\_\_\_\_ (Address) \_\_\_\_\_

Bank \_\_\_\_\_ ☐ Checking ☐ Savings ☐ Loan

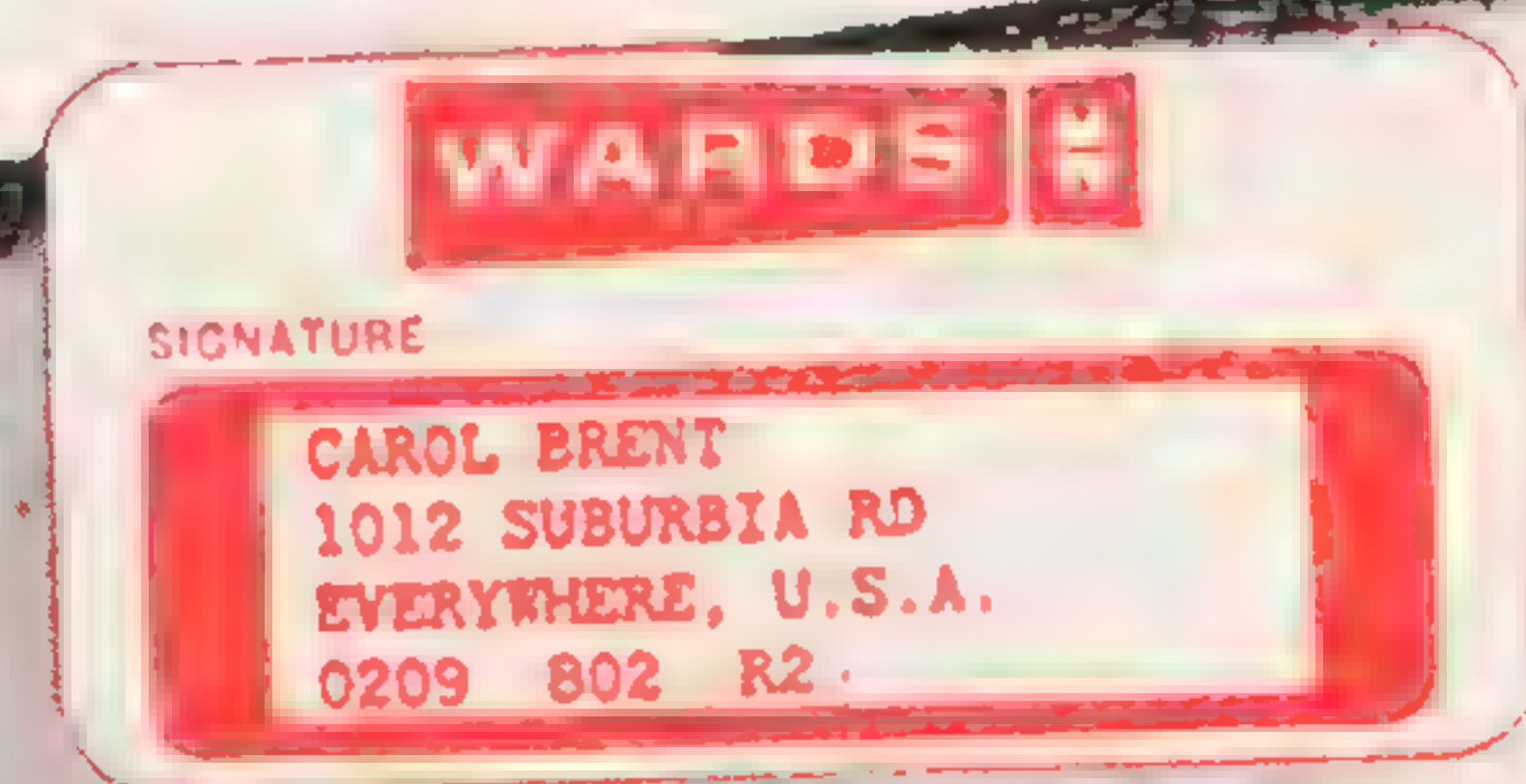
Nearest Relative \_\_\_\_\_ (Name) \_\_\_\_\_ (Address) \_\_\_\_\_





Enjoy Those Longed-for  
Luxuries... Now!

JUST SAY  
"Charge It"  
AT WARDS



Make Tomorrow's Dreams Come True Today!

1 Please fill-in the credit application blank . . . below.

2 Sign the Credit Agreement on the following page.

3 Mail it, or bring it to Wards, along with your order.

CUT ALONG DOTTED LINE

## APPLICATION

For Those Who Do Not Now Have A Ward Revolving Charge Account

Name \_\_\_\_\_ Age \_\_\_\_\_ How Long There \_\_\_\_\_

Route \_\_\_\_\_ Box \_\_\_\_\_ Post Office \_\_\_\_\_ County \_\_\_\_\_ State \_\_\_\_\_

Had Previous Ward Account? \_\_\_\_\_ Date Closed \_\_\_\_\_

Married \_\_\_\_\_ Wife's First Name \_\_\_\_\_ No. of Dependents \_\_\_\_\_ Own Home \_\_\_\_\_ Rent \_\_\_\_\_ Amt. per Mo. \_\_\_\_\_

Occupation \_\_\_\_\_ How Long with present employer? \_\_\_\_\_ If you farm, No. of acres \_\_\_\_\_

Employer \_\_\_\_\_ Address \_\_\_\_\_ (City) \_\_\_\_\_ (State) \_\_\_\_\_

Present earnings \$ \_\_\_\_\_ ☐ Weekly ☐ Monthly ☐ Annually Additional income including wife's \$ \_\_\_\_\_ Total you pay each month on other accounts \$ \_\_\_\_\_ (Do not include rent or mortgage)

Former Address \_\_\_\_\_ How Long There \_\_\_\_\_

## REFERENCES

Business \_\_\_\_\_ (Name) \_\_\_\_\_ (Address) \_\_\_\_\_

Business \_\_\_\_\_ (Name) \_\_\_\_\_ (Address) \_\_\_\_\_

Bank \_\_\_\_\_ ☐ Checking ☐ Savings ☐ Loan

Name of Nearest Relative \_\_\_\_\_

Address \_\_\_\_\_

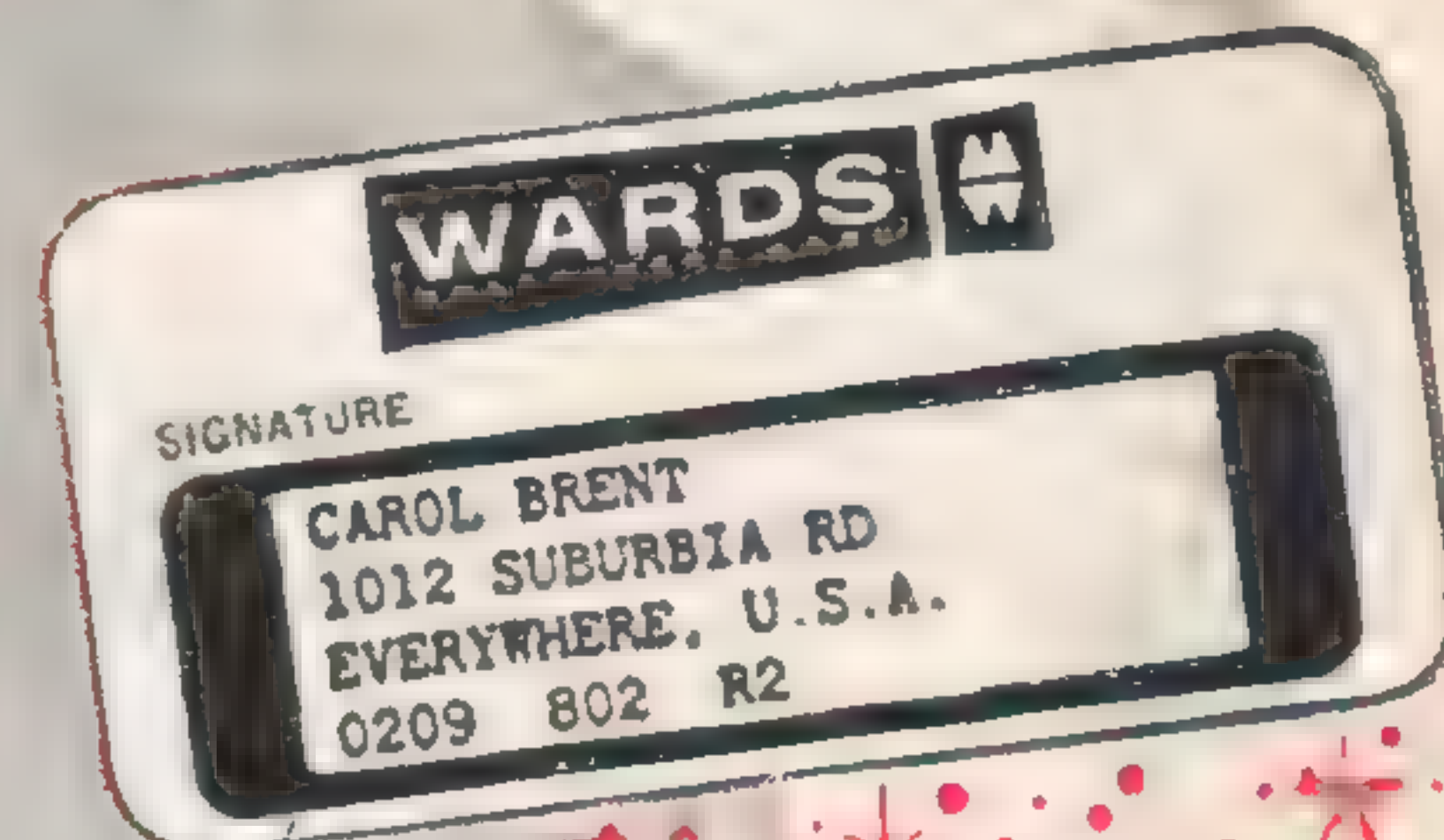
Please Sign Complete Revolving Charge Agreement on the Back of This Application





Your **WARD CHARGE ACCOUNT** makes shopping

**10 Ways Easier**



- 1 **IT'S EASY TO ORDER.** Just mention your account and say "Charge it." There's no down payment.
- 2 **IT'S EASY TO OPEN AN ACCOUNT.** Just fill-in the agreement below, and sign the application on the preceding page.
- 3 **IT'S EASY TO MAKE ADDITIONAL PURCHASES.** Just add them to your account. (There is no down payment.)
- 4 **YOU HAVE A 30-DAY CHARGE ACCOUNT.** You can "Charge it," and pay in full within 30-days, with no service charge.
- 5 **OR, YOU MAY EXTEND YOUR PAYMENTS.** You can spread payments over many months . . . with a small service charge.
- 6 **THERE IS NO DOWN PAYMENT.** Whether you pay in 30 days, or in monthly payments, you pay no money down.
- 7 **YOU CAN BUY MORE.** \$10 or less per month pays for \$100 in merchandise; \$25 or less pays for \$250.
- 8 **NO PICK-UP DELAYS.** Just show your Ward Revolving Charge Plate at the time you come in to pick-up your order.
- 9 **NO POSTAGE TO FIGURE.** Wards figure it for you. All shipping and delivery charges are included in your account.
- 10 **NO C.O.D. CHARGES TO PAY.** These charges, too, are included in your account. (No need to keep cash on hand.)

**Here's How It Works: —TO OPEN AN ACCOUNT.** Sign the agreement below, and fill-in the credit application blank on the preceding page. (Please note the table that lists the range of monthly payments.) You may mail your credit application and agreement to Wards, or bring it to any Ward catalog store or retail store. Your Ward Revolving Charge Identification Plate will be mailed to you promptly.

**A 30-DAY CHARGE ACCOUNT.** You may use your Ward Revolving Charge as a regular charge account. There is no service charge, if you pay your account in full within 30 days after billing date.

**OR, TAKE MONTHS TO PAY.** You may also handle your Revolving Charge as a no-money-down monthly payment account. In this case, there is a small service charge. The amount of your monthly payments will vary with your balance.

**A MONTHLY STATEMENT.** Wards will send you a statement each month, with copies of your sales-checks.

CUT ALONG DOTTED LINE

## WARDS REVOLVING CHARGE PLAN

### RETAIL INSTALMENT CREDIT AGREEMENT

Montgomery Ward & Co., Incorporated:

In consideration of your selling merchandise and services to me on Wards Revolving Charge Plan, I agree to the following regarding all purchases made by me or on my Revolving Charge Identification Plate:

1. I will pay the time sale price for all purchases, consisting of the cash sale price and a time price differential or service charge of  $1\frac{1}{2}\%$  on the monthly balances of my account on amounts up to \$500 and 1% on amounts in excess of \$500.\*
2. You will send me each month a statement as of a specified billing date, determined by you, which will show my unpaid balance as of said billing date, the time price differential or service charge based upon my balance on the preceding billing date, and the amount of the monthly instalment payable by me under this agreement.
3. The amount of my scheduled monthly instalment will be determined by the amount of the unpaid balance of my account from month to month, and I will pay the scheduled monthly instalment applicable to such balance in accordance with the following schedule of payments until my account is paid in full:

If the unpaid balance of my account is:	The scheduled monthly instalment will be:
.01-\$10.00	Balance
\$10.01-100.00	\$10.00
100.01-150.00	15.00
150.01-200.00	20.00
200.01-250.00	25.00
250.01-300.00	30.00
300.01-350.00	35.00
Over \$350.00	1/10 of the account balance

\*Accounts may not exceed \$500 under agreements made in Nebraska.

4. I will pay each monthly instalment computed as provided above within 20 days after the billing date of each statement.
5. If within 30 days from the date of any billing statement, I pay the full amount shown on the statement, no time price differential or service charge with respect to such amount will be charged on any subsequent billing statement.
6. You have the right to limit my account balance and future purchases made hereunder.
7. If I fail to comply with any of the provisions of this agreement, the entire unpaid balance shall, at your option, become immediately due and payable.

#### NOTICE TO THE BUYER:

1. Do not sign this credit agreement before you read it or if it contains any blank spaces. 2. You are entitled to an exact and completely filled in copy of this credit agreement. 3. You have the right to pay the full amount due or any part thereof in advance.

#### RETAIL INSTALMENT CREDIT AGREEMENT

Buyer's signature

If married, husband's or wife's signature

Buyer's address

Accepted by Montgomery Ward & Co., Incorporated

Credit Department

Date

Location



# AT WARDS YOU CAN CHOOSE THE CREDIT THAT'S CONVENIENT

For the Type and Size of Purchase You are Making

Whether you're buying a new Spring hat or a houseful of furniture, Wards have a Credit Plan to fit your purchase, and to make it easier to pay for. In other words, a *choice* of terms . . . to suit *your* convenience! You may pay nothing down, or as much as one-third down; \$3 a month or \$300 . . . complete your payment in 30 days, or as long as 3 years. Even a "harvest-time" payment plan for farmers whose income is seasonal. So whatever you are buying (or dreaming of buying) enjoy it sooner, enjoy it *while you're paying for it*, with the credit terms that suit your purchase best. Wards five Plans are summarized below, with the page-number where you'll find details on each.

## IT'S EASY TO OPEN AN ACCOUNT

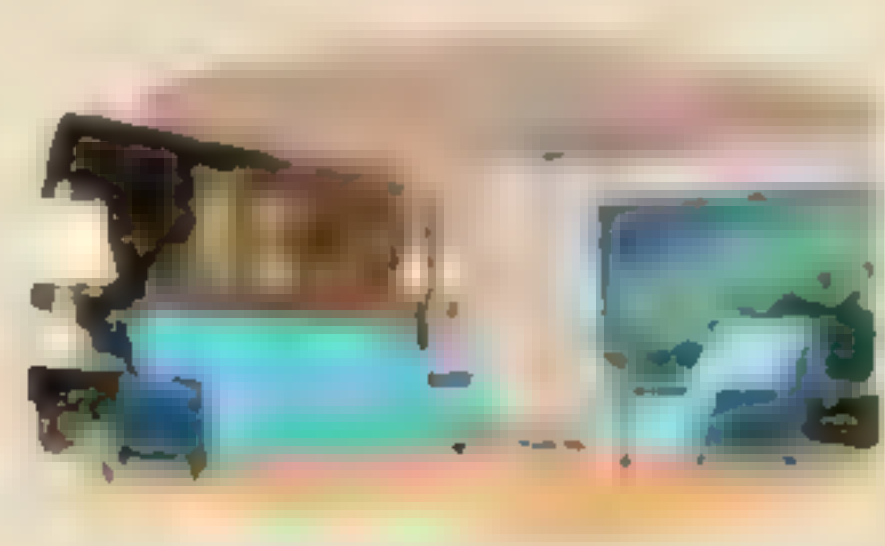
Write your order in the usual way. (Order blanks are on pages 1277-1280.) Check the correct down payment for the credit terms you are using. If your order includes merchandise that involves more than one type of terms, figure the down payment on each, and add them together. Turn the order blank over; after it is filled-in and signed, by the head of the household, write check or money order for down payment, and mail it to Wards. Subsequent orders, on most Ward Credit Plans, require no down payment.

## FIVE CONVENIENT CREDIT PLANS FROM WHICH TO CHOOSE:—



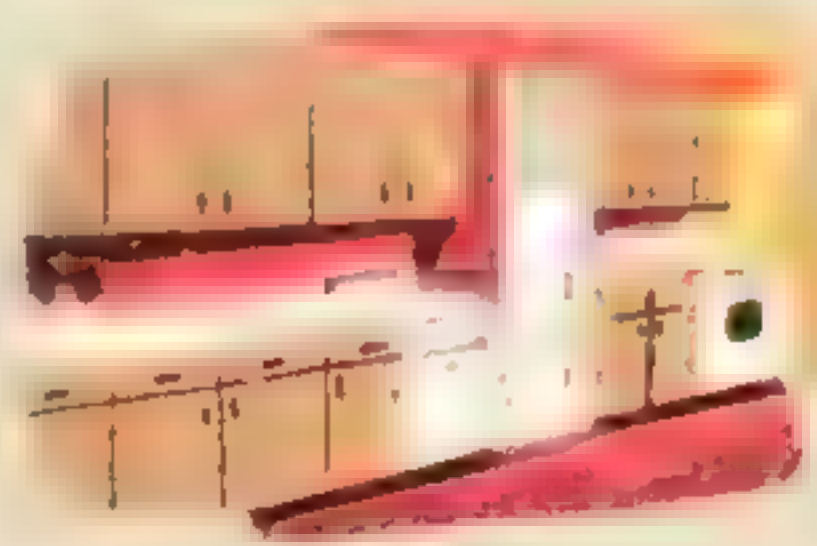
### REVOLVING Charge Account

Pay in 30 days, or extend payments over many months. See page 1281.



### TERMS FOR Major Purchases

\$5 or \$10 down; up to 24 months to pay. \$50 minimum. See page 791.



### TERMS FOR Home Improvement

No down payment; up to 36 months to pay. \$100 minimum. See page 960.



### TERMS FOR Farm Equipment

Payment dates to fit dates of farm income. See Wards Farm Book.



### TERMS FOR General Merchandise

10%\* down; up to 18 mo. to pay. Minimum initial order \$20. See below.

## General Merchandise Credit Terms (10%\* Down)

Monthly Payment	Balance After Down Payment	We Will Add for Credit Price
	Up to \$10.00	10%
\$3.00	\$10.01—\$12.50	\$1.25
	12.51— 15.00	1.50
	15.01— 20.00	2.00
4.00	20.01— 25.00	2.50
	25.01— 30.00	3.00
	30.01— 35.00	3.50
5.00	35.01— 40.00	4.00
	40.01— 45.00	4.50
	45.01— 50.00	5.00
6.00	50.01— 60.00	6.00
7.00	60.01— 70.00	7.00
8.00	70.01— 80.00	8.00
8.50	80.01— 90.00	9.00

Monthly Payment	Balance After Down Payment	We Will Add for Credit Price
\$ 9.00	\$90.01—\$100.00	\$10.00
10.00	100.01— 110.00	11.00
10.00	110.01— 120.00	12.00
10.00	120.01— 130.00	13.00
11.00	130.01— 140.00	14.00
11.50	140.01— 160.00	16.00
12.50	160.01— 180.00	19.00
14.00	180.01— 200.00	21.00
15.00	200.01— 220.00	23.00
16.00	220.01— 240.00	26.00
17.00	240.01— 260.00	30.00
17.50	260.01— 280.00	33.00
18.50	280.01— 300.00	36.00

\*20% on truck tires, pets, air compressors.

For balances over \$300, use terms on page 791.





Place  
Stamp  
Here



Montgomery Ward

*Albany, N.Y.*

**Please Write or Print Plainly**

Name \_\_\_\_\_

Street and No. \_\_\_\_\_

Rural Route \_\_\_\_\_ Box \_\_\_\_\_

Post Office \_\_\_\_\_

State \_\_\_\_\_



*Please...*

**BE SURE THAT YOU HAVE**

- ✓ Stated Size, Color, Etc.
- ✓ Enclosed Your Remittance
- ✓ Allowed Enough for Postage
- ✓ Given Your Name and Address on Order





1961

# Spring &

# Summer

AIR CONDITIONERS	912
AUTO SUPPLIES	1122
BABY SHOP	256-285
BATH SHOP	335-345
BEDDING	774, 792
BICYCLES, SUPPLIES	1194
BOOKS, SERIALS	516
BUILDING MATERIALS	961
CAMERA, SUPPLIES	550
CAMPING GEAR	1194
CLOTHING, COATS	415
CLOTHING, CHILDREN'S	304
CLOTHING, CLOUT	304
CLOTHING, HATS	476
CLOTHING, HIGHEST, JKS	2
CLOTHING, TIGHT	2, 302
CLOTHING, WOMEN'S	31, 481
CORSETS, GIGGLES	111, 218
COSMETICS, BEAUTY	275
CURTAINS, BLINDS, ROLLS, 307, 933	
DINNERWARE	586, 683
DRAPERIES	781, 782, 813, 848
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FARM EQUIPMENT	1113
FENCING	1106, 1114
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GARDEN WEEDS	1090
GLOVES, HATBANDS	11, 158
GLOVES, HATS	521
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HEATING WEEDS	1008
HOSIERY IN 362, 428, 508, 521	
HOTBEDS SHOP	584-705
HOUSEWARE	586, 951
JEWELRY, WATCHES	540
KITCHEN SHOP	628-683
LAMPS	747
LAWN MOWERS	1086
LIGHTING FIXTURES	914
LINGERIE IN 384, 388, 390, 365	
MILLINERY	150
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PHONOGRAPH	570
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RANGES, STOVES, 852, 858, 1011	
REFRIGERATORS	660
REPAIR PARTS	583
SEWING MACHINES	876
SHOES	381, 444, 1135
SILVERWARE	698
SLEEP SHOP	782-817
SPORTING GOODS	1194
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TIRES, AUTO, TRUCK	1140
TOWELS, TOWELING	926
TOYS	610
UNDERWEAR IN 362, 427, 514	
VACUUM CLEANERS	1080
VITAMINS	583
WASHERS, DRYERS	946
WATER HEATING	954
WIRING SUPPLIES	1012
YARD GOODS	381, 781, 829, 829, 831, 836, 861, 868

• • •

COMPLETE INDEX	1243
HOW TO ORDER	1270
MONTHLY PAYMENTS	1283
PARCEL POST	1275
SHOP BY PHONE	1267

"Charge It"

SEE PAGE 1281

# Montgomery

# Ward

ALBANY 1, N.Y.





you'd never guess you'd pay so little for these

## Schiffler Embroidered Batiste Dresses

- Crisp, sheer Batiste of fine Combed Cotton • Rich Schiffler Embroidery • Washable, easy to iron
- Quality workmanship and details that you'd expect to find only in much higher priced dresses

**[A] The Patio Dress**, a delight for day and date-time! The bodice is lined, has double shoulder straps. Embroidery completely circles skirt of unpressed pleats. Sateen belt. Back zip, 3-in. hem. Colors: Champagne or Lilac embroidery, ea. on white. Ship. wt. 1 lb. 6 oz. *State size and color.*  
 RA 6579—Misses' Sizes: 8, 10, 12, 14, 16, 18. **\$8.84**  
 RA 6580—Junior Sizes: 5, 7, 9, 11, 13, 15. **\$8.84**  
 FOR SANDALS, SEE PAGE 172; HANDBAG, PAGE 14.

**[B] The Shirtwaist**, your favorite style, steps out in Schiffler! Note flattering skirt of cluster box pleats, pearl-like buttons and sateen belt. Buttons to waist, placket below. 3-in. hem. Colors: Champagne or Blue embroidery, ea. on white. Ship. wt. 1 lb. 6 oz. *State size and color.*  
 RA6577—Misses': 10, 12, 14, 16, 18, 20, 22. **\$8.84**  
 RA6578—Halls: 14½, 16½, 18½, 20½, 22½, 24½, 26½. **\$8.84**  
 FOR SHOES, SEE PAGE 167; GLOVES, PAGE 160.

**[C] Dress Scoop**—makes fashion news! The neckline scoops lower in back; bodice lined in front. Deep horizontal tucks trim skirt of unpressed pleats. Sateen belt. Side zipper, 3-in. hem. Colors: Champagne or Pink embroidery, ea. on white. Ship. wt. 1 lb. 6 oz. *State size and color.*  
 RA 6575—Misses' Sizes: 10, 12, 14, 16, 18, 20. **\$8.84**  
 RA 6576—Junior Sizes: 7, 9, 11, 13, 15, 17. **\$8.84**  
 FOR SHOES, SEE PAGE 173; BRACELET, PAGE 11.

**MONTGOMERY WARD • ALBANY 1, N. Y.**

